## Creed's Crossover Appeal

One of the most talked-about crossover stories of the past year has been Creed's success at CHR/Pop and Hot AC. New York-based Wind-up Entertainment has
achieved greater
exposure for the group without compromising at Rock and Alternative. This week Creed's "With Arms Wide Open" ranks Most Added at Pop with 101.
promote your station without busting your budget. Page 10

## AUGUST 25, 2000 <br> Promo Items That Work!

Radio stations love to give away souvenirs, and listeners love to collect them. But promo items tend to disappear at bottom-line-conscious stations.
This week, Sales \& Marketing Editor Pam Baker shows you five great products - complete with pricing - that will


THE INDUSTRY'S NEWSPAPER



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> Klko(

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Just how much (or how litite) do you need to spend on promotional items for your station? Sales and Marketing Editor Pem Eater puts five great items on her page this week and breaks down their costs and benefits. You'll be surprised at how atfordable promos can be. Also in this week's Management, Marketing \& Sales section: Columnist Dlek Meran lists five attributes that you should look for when hiring salespeople; the RAB's Ludery Wood Dwisis offers part four of his series on cluster management, and Clear Channel/Orando's Limba Byst shines in the GM Spotight.

Pages 10-17

## HEAD-TO-HEAD IN INDY

Intraformat battlos are rare these days, with consolidation and all, but there's a oem of a matchup happening in Indianapolis. New Emmis' sign-on WNOU is challenging perennial CHR champion WZPL. This woek CHR Editor Tony Mevta interviows 'ZPL's Seot 8ande on his reaction to the new compeition.

- Georye Toulas appointed SVP, Joe Daves SVP/Ops for Salem; Carl Miller takes N.Y. GM post
- Dave WIdmer adds VP/GM duties at WGSM, WBZO \& WMWCLIong Island
- Brian Burns now VP/Station Mgr. at Entercom/Kansas City
- Jonas Machsin becomes

Roadrunner President
Page 3

THIS F WEEK CHMPOP

- mitcimox mevity Bent (LavaAtannc)

CHPAMYTM.

- maly Coumtry Grammar (fo' Reelunnersasa)

URBAM

- Tom equxtom Just Be A Man About in (LafaceANista)
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## Disney Settles 'Black Hoe' Sult

## - Ex-mployee gets $\$ 2$ million in racial bias case prompled by promo for KLOS' Mark \& Brian

By Whet Stanang rati washimiton burgal

KLOS/Los Angeles parent The Wak Diswey Co. has agreed to a $\$ 2$ million setulement in a racial discrimination lawsuit filed by a former employec. The suit concerned an on-air promotion by morning icam Mark \& Brian. who gave national sales clients and listeners a garden tool identified as "Black Hoe." Disney's first offer to settle had been \$100,000.
R\&R reported last year (8/ 27/99) that Judy Goodwin. an African-American woman and 19-year KLOS employee, charged that white male Disney employees taunted her about the promotion and told jokes to each other with "stereotypical mock black accents."

Her attorney, James DeBose, told R\&R that the pro-


The Thark and Brien Bleck Hoe"wes distrituted to national sales clients end licteners as a promotion fool for KLOSROs Angetes'moring dia. motion was originally brought to KLOS by an outside promoter as a yellow handied "Hoe-to-Go" garden tool. After KLOS told the promoter that the station would not use the idea. DeBose said, the promoter learned that the color of the garden tool had been changed to black. and it was being distributed as the "Mark and Brian Black Hoc" to both advertisers and listeners. (A
maxem Pase 41

## Bracamontes Now Virgin Urban SVP

By Steye Woncimicz
raR music edrtide
swon:e rromline.com
Virgin Records Urban has elevalod Tom Bracamontes to Sr. VP. Based in Los Angeles, he reports to Virgin Records America coPresidents Ray Cooper and Ashley Newton and will direct the urban division's daily operations, including the mar- Bracamomes keting, promotion and publicity departments.
"Tom has helped guide our entire urban team over the pest yeur and has helped even further esteblish Virgin as a force to be

## Emmis Keeps KZ1A Country

Company finalizes fall marketing campaign

## By Lon Hizton

Rat conintry EDITOM
thelton@ rmaline com
Rumors have been swirling around the format fate of Country KZLA/Los Amgeles ever since late June, when Emmis announced it would acquire the station from Bonnevilic in a swap for four St. Louis stations. A mid-July story in the Los Angeles Times speculated that Emmis was exploring a "Spanglish" formal, and a recem internet rumor had the station going CHR. The rumors have persisted. perhaps because Country was not seen as a complementary sales fit to Emmis* other Los Angeles outlet, CHR/Rhythmic KPWR.
But Emmis Sr. VPMarket Minager Val Maki says she's

definitely going to be adding Dixie Chicks. George Strait and Alan Jackson CDs to her collection with Emmis' new commitment to KZLA as a Country outlec.
"It was our intention from the very beginning to keep KZLA Country, especially
cravioe Pace 41

## Krampt Adds VP/GM Duties At KOST/..A.

By Mice Kinosian rak AC EDTUR
mkinospre rronline.com
Ed Krampf, who has spent three years as VP/GM for Adult Standards KLAC and Hot AC KBIG in Los Angeles, has added similar responsibilities for AMFM (soon to be Clear Channel) AC sister KOST. The position had been covered by Ken Christensen. who maintains his role as VP/GM of the company's Talk KFI and Pop/Alternative KYSR.
"More than anything. I'm just honored that Clear Channel has given me these new duties a one of the prime jewel properties in the company." Krampf told R\&R. "Aside from what ever natural synergies exist beiween KOST \& KBIG, I'm proud to be associzted with both

# dexter freabish 

## "Leaving Town"



The new single from the forthcoming album A Life Of Saturdays

## Produced by John Shenice and Dexter Frenbich <br> Mred by Tom Lord-Ane <br> Menagement: Steth Mien Inc

## Barnstable Expands Widner's GM Role

Dave Widmer, VP/GM of Barnstable Broadcasting's WHLI \& WKJY/Long Island, has added similar duties for co-owned WGSM, WBZO \& WMJC in the marke. Widmer joined WHLI \& WKJY in 1998 after serving in station and sales management positions in the Stamford-Norwalk. CT market.
"Dave is a high-energy leader who attracts strong people to his team." Barnstable PresidenvCOO Michael Kanct said. "He has done an excellent job managing WHL \& WKJY, and we look forwand to working with him as he takes on this additional challenge."
Widmer added. "The opportunity to take over stations with tremendous growth proential is what's exciting about this business. I'm look ing forwand to building on the success of WGSM, WBZO \& WMJC and to finding ways for us to make these stations stronger and more profitable. I'm fortunate to be working for a company like Bamstable that invests in the future of its stations and people."
'STP-AMMMinneapolis Hires O'Brien As PD

KROC-AM/Rochester, MN PD Joe O'Brien has been hired to fill the vacant PD chair at KSTP-AM/ Minneapolis-St. Paul. O'Brien, who will join 'STP on Sept. 25, assumes the role most recently held by Todd Fisher, who was promoted last June to VP/GM of KSTP-AM \& FM, Hubbard Broadcasting's Twin Cities Talk and Hot AC combo (R\&R6/23).
"After an extensive search around the country, the right guy was in our own backyard." Fisher told R\&R. "Joe's 14 years of programming and on-air perspective will bring a great mix of experience to a station with five full-time live and local shows."
O'Brien, who has spent 17 years with Southern Minnesota Broadcasting, began his programming career in 1984 at that company's stations in Sioux Falls. SD. In 1987 he moved to co-owned KROC.

O'BRIEMSer Paye 25

## R\&R Observes Labor Day

In observance of the Labor Day holiday, ReR's Los Angeles. Nashville and Washington, DC offices will be closed Monday. Sept. 4.

## Burns Joins Entercom As IXXTR Flips Classical tomed moves to KXNM's frequency

 Classical format to 1250 AM, the frequency previousty occupied by Sports KKGM.
With the coffeehouse CHR tolkrock sound waning and the oversaturation of boy bends, the cimale is prime for a rock- and pop-based CHR,' Burns said. My goal when leaving Raleigh was to join a company that shares my values and where people are recognized as assets and not expenses. Entercom is acknowledged in industry circles as such a company.

In the weeks thal Markel Manager Bob Zuroweste, VP/Programming Pal Paxton and I have been setting up this project, I feel I've recaptured a missing spirt. This wes aloo an opportunity to relocate to a city that my family and I know and love." A former DrakeChenaull National Programming Consultant. Burns has programmed KXXPRKansas Cily and WKSERUNtalo and was VP/GM of Notwork 40. Stalfing for "The Buzz" is underway, with the station hoping to name a PD next month. Among persons $12+$ in the spring Arbitron. Classical KXTR ranked 12th (3.8) of 26 raled signals; Sports KKGM did not appear in the book.

Meanwhile, K.C. veteran Mulke Payne has been tapped as VP/GM, Sales for Enlercorn's eighl-station market ctuster.

# Salem Taps Toulas As Sr. VP - Davis rizes to SYP/Lpar, Miller EM in liow Yotk 

Salem Communications has tapped George Toulas as Sr. VP. A former AMFM Sr. VP/Regional Operations who was an original partner in that company hack when it was Chancellor, Toulas joins Salem to "provide leadership and oversight" to Salem's music and Talk stations. Toulas will also supervise the rollout of new music stations.
Salem has also elevated Joe Davis to Sr . VP/Operations. Davis was most recently VP/Operations. as well as GM of the company's WMCA \& WWDJ/New York. Carl Miller - who works for


Salem's WCCD \& WHK AM/Cleveland. WHK-FM Akron and WHLOKanton. OH - succeeds Davis as GM in New York. Salem specializes in Christian-oriented radio and will own or operate 73 stations once all pending deals are completed.
Or Toulas' appointment. Salem President/CEO Edward Atsinger said, "George comes on board at a strategic junction in our company's history. At the same time as we are about to acquire eight major-market stations from Clear Channel Communications. we are also beginning

SALEMSEe Page 41

## DelCore Mamed GM At AMFMMSacramento

Jerry DelCore has been named GM for AMFM's (soon to be Clear Channel's) Sacramento station cluster, which includes the market's No. 1-rated heritage News/Talker. KFBK, as well as KSTE, KGBY \& KHYL. DelCore takes over for Brian Bieler. who exited the cluster carlier this year.
When asked why he would move 3.000 miles across the country after a long carcer on the East Coast, DelCore told R\&R. "The chance to manage a legendary NewsTalk station like KFBK was very intriguing
to me. And when you add to that the chance to manage and work with all of the other great stations in this cluster, it was just too good an opportunity for me to pass up." Prior to his move to Sacramento. DelCore spent nime years in Norfolk. first as GM for WFOG \& WPTE. and most recently as GM for Sinclair Telecable's cluster there, which includes WNIS, WTAR, WKOC \& WROX. DelCore's broadcast resume also includes a stint as GM for WNND/ Ralcigh.

AUGUST 25, 2000 NEWS \& FEATURES

| Ramio Euelneas | 4 | National Video Charts | 28 |
| :---: | :---: | :---: | :---: |
| Business Briets | 4 | Street Trill | 32 |
| Transactions | 6 | Sound Docisions | 39 |
| max | 10 | Mastruille | 78 |
| Intornet Nows a Viows | 18 | Pbelicheres Profile | 123 |
| -Charts | 24 | Opportunitio | 123 |
| Chow Prap | 27 | Opporturitios | 123 |
| 'Zine Scene | 27 | Marketplace | 128 |

## FORMATS \& CHARTS

| Nowartalk | 29 | Adult Contemporary | 87 |
| :---: | :---: | :---: | :---: |
| Cive | 43 | AC Chart | 89 |
| Callout America | 44 | AC Tuned-In | 90 |
| CHRPPop Chart | 46 | Hot AC Chart | 93 |
| CHRPPop Tuned-In | 49 | Hot AC Tuned-In | 94 |
| CHR/Rhythmic Chant | 54 | Pop/Alternative | 96 |
| CHA/Rhythmic Tuned-In | 57 | Macrsmooth Jaze | 97 |
| Urben | 61 | NAC/Smooth Jazz Chart | 98 |
| Urban Chart | 62 | NAC/Smooth Jazz Action | 99 |
| Urban Action | 67 | Rock | 102 |
| Urban Tuned-In | 68 | Rock Chart | 103 |
| Urban AC Chart | 74 | Rock Tuned-In | 104 |
| Urban AC Tuned-In | 75 | Active Rock Chart | 107 |
| Country | 76 | Active Rock Tuned-In | 108 |
| Couniry Chart | 79 | Rock Specially Show | 110 |
| Coumry Indicator | 80 | Alternathe | 112 |
| Country Action | 81 | Alternative Chart | 114 |
| Coumry Tuned-In | 83 | Alternaive Action | 115 |
|  |  | Anernative Tuned-In | 116 |
|  |  | Aternative Specialty Show | 120 |
|  |  | Adelt Alternative | 121 |
|  |  | Adutt Alternative Chart | 121 |

## Nachsin Gets Mod As Roadrunner Pres.

Roadrunner Records has promoted Jonas Nachsin to President. Based in New York, he reports to Chairman Cees Wessels.
"Starting with Roadrunner as a very competitive and aggressive product manager 12 years ago, Jonas has proven in various functions that he is not only onc of the best marketing professionals in the music industry, but also a true and compassionate leader and an example for all in the company," Wessels said. "Jonas has been instrumental in building the careens of some great artists, and in the process he has carned the respect of any and all he has been working
with. It is with the greatest confidence that I lay the responsibility of running the company in Jonas' capable hands."
Nachsin noted. "I am thrilled to take on the challenge of leading this company forward from its already well-established position. We owe our success to a great roster of artists and a talented and committed staff who never quit. Roadrunner will continue to develop and promote great rock acts to an evergrowing fan basc. I thank Cees Wessels for the opportunity""
GM for the past three years.
machasmen Page 41

## Linck Adds PD Duties At KPNT/St. Louis

Marty Linck has added PD duties at KPNT (The Point)/St. Louis. He'll retain programming duties at Sinclair sister KXOK and replaces Allan Fec, who resigned and is moving to the PD post at WQAL/Cleveland (R\&R 8/18). Alternative KPNT, Classic Rock KXOK and the rest of Sinclair's St. Louis radio stable are in the process of being sold to Emmis.
Linck began his radio career in

1994 and joined Sinclair in February "\%. After working with Fee as KPNT's Asst. PD, Linck was promoted to PD for newly acquired KXOK. which signed on in September 1998.
"I'm looking forward to keeping The Point the most focused Alternative station in the country," said Linck. "I wish Allan the best of luck in his new endeavors and look forward to working with The Point staff once again.


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## Viacom Offer Prompts INF Shareholder Suits

## $\square$ Wall Street delighted by the idea of one big company

By Jerriney Yoande
kar washington bureau chie
vorke rmuline.com

Shareholder suits seem to go hand-in-hand with mergers today, so it's no surprise that, within hours of Viacom titans Sumner Redstone and Mel Karmazin proposing that CBS parent company Viacom pay $\$ 15.5$ billion for the shares of Infinity Broadcasting that it does not yet own. shareholder Yehuda Glatzer filed suit, asking a Delaware Chancery Court judge to stop the transaction and award damages and legal fees. Yehuda claimed in the suit that Infinity is worth more than the $\$ 40$ per share Viacom is offering.
"Viacom has tried to take advantage of the fact that the market price of Infinity stock does not fully reflect the progrest and future value ${ }^{\text {en }}$ of Infinity. Glaczer said in the suit. Because Viacom owns 64\% of Infinity, the shareholder believes it controls Infinity's board and is proposing to pay a cut-rate price.

Late last Friday, two days after the Glatzer suit was filed, the New York law firm Stull. Stull \& Brody announced that another suit, this one a class-action suit, had been filed on behalf of Infinity's public stock.
holders because of the Viacom proposal. The charges were similar: The deal is "unfair and grossly inadequate. The intrinsic value of Infinity's common stock is materially in excess of the amount offered. giving due consideration to the company's growth and anticipated operating results, net asset value and future profitability." But while sonce invessors rejected the novion of one big happy company. Wall Street analysts were tickled by the idea, particularly with the part that had Viacom capturing \$I billion
of Infinity's cash flow. Merill Lynch analyst Jessica Reif Cohen told Bloomberg that the Infinity deal is "terrific for Viacom." "The radio sector is one of the fastest-growing sectors in the entire media and entertainnent industry, and Infinity is one of the fastest-growing compainies," said Cohen, who rates Viacom stock a "buy."

## Moody's Considers

Upgrading Viacom
Moody's Investors Service said it was reviewing Viacom's Baa 1 senior unsecured debr for possible upgrade and will focus on the ultimate success of the company's offer for the Infinity shares. Moody's also confirmed Infinity's A3 senior unsecured long-term and Prime-2 short-lerm debt because common ownership already exists, and it does not expect Infinity's tinancial profile to be weakened by the stock acquisition.

## Children Are Receptive to Information, Spots, Study Finds

## $\square$ Abbitron call-back survey finds kids have spending power

By Walt Starlingi
R\&R WASHINGTON BURF.AU
wstarling
Radio and its advertisers may soon discover that children are a bigger growth market than once suspected. According to Arbitron's "Children's Measurement Callback Study." released last week, $85 \%$ of youngsters listen to the radio while in the car, and $75 \%$ of parents say they tune to a station that both they and their child can enjoy. The study is an expanded version of Arbitron's earlier "Kids and Tweens Listening Study," which investigated the habits of 6-11-year-olds with a telephone poll of those kids and their parents.

The results of the new study show that children are choosing the station either all (34\%) or sonse (38\%) of the lime. The study focused on call-backs
tokids in New York. Los Angeles and Minneapolis and found that children are receptive to commercials and that both kids 6-8 and "tweens"9-11 find
commercials "entertaining and informative" and are likely to respond to the products being advertised. Kids are loyal listeners and tend to listen to a single station. Another important finding: Kids are listening to radio on the Internet and participating in e-commerce.
Perhaps surprisingly. Arbitron found that the tack of credit cards does not keep children from getting what they want: They simply get permission from their parents to make purchases themselves or have their Childrem/see Page 8

## 

## Mondosphere Broadcasting in Buy Mode

Eresno. CA-based Mondosphere Broadcasting told R\&R on Tuesday that it will sell 11 of its Calfiomia stations, in Bakersfietd, San Luis Obispo and Lompoc, to Clear Channel for $\$ 45$ million. But Mondosphere is not getting out of the radio business.
We are looking for acquisitions," co-COO John Horton told R\&R. The 11 -year-old operation will keep its trios in the Fresno and St. Augustine. FL markets and, while Horton says the company is familiar with those markets. it is "not limited to them."
Horton says that he was "tlabbergasted" by reports in Monday's Inside Radio that quoted Mondosphere sources as saying that the group was shopping its remaining stations. "I have no idea who the source was," he says "There is no source closer to the company than I am, and I tord inside Radio I was a buyer:" So why sell to Clear Channel? "The time is, apparently, right. The markets are important to Clear Channel's development in Calitornia, and they made us a more than tair offer."

## Analyst Sees 'Super Growth' For Radio

Merrill Lynch media analyst Jessica Reif Cohen appeared on CNBC's Vital Slgns last week, offering praise tor the radio industry. "Even it radio slows down," she said, "t will still have super growth." That's because of the stunning double-digit growth radio has been experiencing. Cohen added that she is "not greatly concerned about speculation of future ad downturns," noting that even after the Olympics advertising boom, the big radio companies will contlinue to sell ads because they are so diversified. She also noted that Viacom is recession-resistant because of its strength in radio and TV and because of its "errific management:" SG Cowen securities analyst Ed Hatch joined Cohen in setting a 12 -month target price on Viacom of $\$ 100$ a share.

## Entrawision Closes On 1-Spanish Medla

Entrevision's acquistion of Z-Spanish Media, announced in April (R\&R E4/21), closed last week for $\$ 448$ miltion, $\$ 224$ mition of which was paid in cash, $\$ 115$ million in new class A common stock and $\$ 109$ million in debt assumption. Amador Bustos will stay on as President of the radio division, and Jeff Liberman becomes COO of the radio group. Inctuding the 25 stations from Z-Spanish, Entravision has 57 radio stations, most of which are in the top 15 markets. The company also owns 11,200 bimboards in New York and Los Angeles.

Ceminued ea Pope 6

## R\&R Stock Index

This weighted index consiets of all puticly traded companies that derive more than 5\% of gross revenues from radio advertising.

|  | nimes | N/1/m | Change Since |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | N100 | n/em | 211-m/a |
| R\&R Index | 302.48 | 329.58 | 340.10 | +12.4\% | +3.2\% |
| Dow Industrials | 10.991.38 | 11.027.80 | 11,046.18 | +0.5\% | +0.1\% |
| S\&P 500 | 1332.84 | 1471.84 | 1.491.71 | +11.9\% | +1.4\% |

are all packaged in one great 3 hour program!"

Rick Andrews, PD, KOOL 101.3 Albuquerque, NM

## - "We made the right choice! Goddard's Gold is a fresh change of pace for my station.

Brad Majors, PD, Oldies 99WAYS Macon, GA

- "Fits great for our target demo. Keep the great programs coming!"

Dennis Michaels, GM, 2-100 FM Mt. Shasta, CA

## - "Fits perfectly in our demos. Goddard's 35 years on the air <br> Goddard's - "Our listeners are glued to

 the radio! What a great show!" Allan Cook, PO, KDOL FM Tucson, AZ- "The best program in this format for years! We are very impressed with the music mix and Goddard's warm, friendly style."

Michael St. John, GM, FUN 92.7 Huntsville, AL

Congratulations

## Dick Bartley



## Radio Hall of Fame Inaluctee

We are honored to have you as a member of the ABC Radio Networks family.
Listen to Dick Bartley's American Gold and Rock \& Roll's Greatest Hits right now on www.abcradio.com

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DEAL OF THE WEEK






 Fiwsompinit Reapoc), CA semmion

# 2000 DEALS TO DATE Dollas bo motry $\$ 7,014,097,275$ (Last Year. $\$ 3,025,629,272$ ) Dollas Tits Mootc $\$ 555,351,000$ (Last Year: $\$ 108,875,000$ ) <br> <br> Stations Traded Tis Yer. 211 <br> <br> Stations Traded Tis Yer. 211 <br> (Last Year: 848) 

## Stentows Traded Tits Mode 17

(Last Year: 24)

## TRANSACTIONS AT A GLANCE

- WSGC-FM/Ringgold, GA (Chattanooga, TN) $\$ 2.5$ million - WKSO-FMChillicothe (Peoria) \& WFXF-FMPeoria, IL \$2.75 million
- WBPM-FW/Kingston (Poughkeepsio), NY $\$ 4.626$ million - WGRP-AM \& WEXC-FWVGreenville, PA \$475,000


## Clear Channel Expands To Central Califormia

$\square$ Purchases 11 Mondosphere stations for $\$ 45$ million; completes deass in Chattanooga and Poughtieepsie

## Deal Of The Week

KHIS-AM, KKXX-FM \& KRAB-FMBakersfield; KKDJ-FM \& KSMJ-FM Delano (Bakersfield), CA; KQJZ-FMMGrover Beach (San Luis Obispo), CA; KSTT-FW Los Osos (San Luis Obispo), CA; KSLY-FM San Luis Obispo, CA; and KSMA-AM, KSNLFM \& KXFM-FMSanta Maria (Lompoc), CA PRICE: $\$ 45$ million TERMS: Asset sale for cash BUYER: Cloar Channet Communications, headed by Chairman CEO Lowry Mays. Phone: 210 -822-2828
SELLER: Mondosphere Broadcasting, headed by co-President Clifford Burnstein. Phone: 559$434 \cdot 1715$
FREQUENCY: $800 \mathrm{kHz} ; 96.5$ MHz ; 106.1 MHz ; 105.3 MHz ; 98.5 MHz; 107.3 MHz ; 101.3 MHz; $96.1 \mathrm{MHz} ; 1240 \mathrm{kHz} ; 102.5$ MHz; 99.1 MHz
POWER: 1 kw day/440 watts night;

50 kw at 499 feet: 25 kw at 328 foet 35.4kw at 581 feet; 8 kw at 581 feet; 3.5 kw at 1,650 feet; 3.4 kw at 1,686 feet; 3.4 kw at 1,686 feet; 1 kw ; 13.6 kw at 866 feet; 2.3 kw at 1,906 feet
FORMAT: Religious; CHR/Pop; Rock; Classic Rock; Oldies; Classic Rock: AC; CHR/Pop; News/ Talk; Country; Oldies

## Georgia

WSGC-FM/Ringgold (Chattanooga, TN)
PRICE: $\$ 2.5$ million
TERMS: Asset sale for cash BUYER: Chear Channel Communications, headed by Chairman/ CEO Lowry Mays. Phone: 210-822-2828
SELLER: Battiofield Radlo. Phone: 706-828-9472 FRECUENCY: 101.9 MHz POWER: 1,320 watts at 659 feet FORMAT: Oldies
Illinois
WKSO-FWChillicothe
(Peoria) \& WFXF-FM
Peoria

Peoria
PRICE: $\$ 2.75$ million

TERMS: Asset sale for cash BUYER: AAA Entertainment. No phone listed.
SELLER: Kelly Communicstions, headed by President Bruce Foster. Phone: 309-685-0977 FREQUENCY: $94.3 \mathrm{MHz} ; 102.3$ MHz
POWER: 6 kw at 300 feet; 6 kw at 300 feet
FORMAT: AC; Classic Rock

## New York

## WBPM-FM/Kingston

(Poughkeepsie)
PRICE: $\$ 4.626$ million TERMS: Unknown
BUYER: Concord Media Group, headed by President Mark Jorgenson. Phone:813-926-9260 SELLER: Clear Channel Communications, headed by ChairmarvCEO Lowry Mays. Phone: 210-822-2828
FREQUENCV: 94.3 MHz POWER: 1.11 kw at 554 toel FORMAT: Rhythmic Oldies

Pennsylvania WGRP-AM \& WEXCFM/Greenville
PRICE: $\$ 475,000$

TERMS: Asset sale for cash |FREQUENCY: $940 \mathrm{kHz} ; 107.1$ BUYER: Beacon Broadcasting. Phone: 330-392-3223
SELLER: Greenville Broadcast-
ing. Phone: 724-588-8900

MHz
POWER: 1 kw day; 3 kw at 240 feet
FORMAT: SOFt AC; CHR


Contiavel fram Page 4

## Alternative To Arbitron People Meter Bows

The Whispercode, a watchike device that captures inaudible codes placed in commercial spots, will begin beta testing next month. Pretesting Co. President Lee Weinblatt told RAR. The device can be carried as a keychain or worn as a bracelet and will compele with Arbitron's upcoming people meter devices.

## Jones Selects Streivide Satellite Distrilurtion

nder a multiyear agreement announced this week, Jonee Broadcast Programming will use StarGuide Digital Networks' technology and equipment to transmit original, satellite-delivered programming to Jones' U.S. affiliates. Deployment of the new equipment, which StarGuide said will allow last-minute delivery of programming changes and localized ad inserts, will begin early next year and continue through 2001.

Jones Broedcast Programming is the new name of the former Broadcast Programming, reflecting its June 1999 acquisition by Jones International Networks.

Continued ow Pues

The future of the Internet and the Changenursicemantrencisco September 14-17 Hotel Nikko

winner of the 2000
New York Press Club
Best in Business
Award for personal
finance reporting


## ¡Felicidades!

Congratulations to anchors Yamila Constantino and Norberto Bogard, and to segment producer Edgar Ortega for outstanding reporting and production.

NEGOCIOS BLOOMBERG is the first nationally syndicated Spanish language business report in the U.S. The one-minute report airs on WPAT 93.1 FM in New York, as well as on 27 affiliates throughout the U.S. and Puerto Rico.

For more information, call Bloomberg Media Distribution at 212-318-2201.

## Tristani Blasts CBS For Media Violence

## $\square$ CBS plans to respond to commissioner's concerns

FCC Commissioner Gloria Tristani responded stronglythis week after receiving as many as 40 calls from television viewers outraged by a comedy bit on a Late Late Show With Craig Kilbom episode earlier this month. in which a picture of Republican presidential nominee George W. Bush was shown with a graphic that read "Snipers Wanted." On the heels of that incident came a call to The Howard Stern Show' from a listener who threatened to kill Democratic vice presidential nominee Joseph Lieberman.

In a letter dived Aug. 21 and sent to CBS-TV President Leslic Moonves. Tristani wrote primarily about the Kilbom incident, but she also referred to Stern's Aug. 14 radio show, during which Stern listener Lawrence Franco called and threatened Lieherman. A relative of Franco described the call as "a joke gone bad." but Tristani wrote. "A joke gone too far is not a joke."
She added. "Perthaps there is no government solution for bad taste or the thoughsless broadcast of misguided humor. However, America's
patience with gratuitous violence on her airwaves is perilously thin. Calls for voluntary codes of conduct are changing lo calls for enforceable regulatory standards."
Tristani, who last fall issued a public stsitement condemning Infinity syndicated afternoon show Don \& Mike after the hosts ridiculed a Texas lown when it ordered town business meetings to be conducted in Spanish, said many of those who complained aboun Kilborn's show cited "misuse of the public's airwaves." She urged CBS to
"meaningfully respond to these citizens and use this incident to assess its public-interest obligations."
CBS and The Late Late Show's production company, Worldwide Pants, issued an Aug. 11 apology calling the Bush bit "inappropriate and regrettable." They also said that the graphic "should not have been included in the telecast and is not consistent with our broadcast standards."

With regard to Tristani, CBS spokesman Gil Schwartz told Reuters. "We do appreciate her concerns, and we plan to respond to them." He added that the U.S. Secret Service had inquired about the incident with the Stern caller. "They wanted to make sure it was what it appeared to be, an ineffective and lame attempt at humor."
-Jeflicy Yorke

## EliWhiss

## Entravision 42 Net Revs Up 146\%

 E fumped $147 \%$, from $\$ 5.7$ million io $\$ 14$ milion, and EBTRA ctimbed $170 \%$, from $\$ 4.3 \mathrm{~m}$ mion io $\$ 11.8$ milition. On a same-station basis, net rovenues grew 28\%, and BCF was up 34\%. Entravidion's pro torma not loes grew from 88.5 million ( 28 cents per share) to $\$ 9.1$ mivion ( 28 cents).

## Culdiven

## Continued from Pape 4

parents complete the sale.
"When combined with the results from the recently produced kids and tweens ratings, it is clear that this demo should not be ignored. Not only are $90 \%$ of children in the 6-11 age range listening to radio eight to nime hours per week, they also have very distinct listening preferences that can impact their perents' choice in radio stations." said Arbitron Exec. VP/ Worldwide Media Information Pierre Bouvard.

There are some, however, who must have seen this coming. ABC Radio launched Radio Disney four
years ago and now says it "reaches 1.6 million kids and over 600,000 moms each week." ABC notes, "Over 50\% of our listening is in-car, so Radio Disney reaches kids and moms together." ABC also says that "Radio Disncy is growing fast and will have expanding nation wide coverage in the year 2000."
Both Sirius Satellite Radio and XM Satellite Radio plan to include children's programming when they beam down 100 channels, beginning next year.
"We will offer one channel with child-oriented programming. maybe more," XM spokeswoman Vicki Steam told R\&R. "Most likely there will be two channels: one for elemen-
tary ages 6 to 11 and one for junior high ages 12 to 15 ."
She said the company will also likely target parents 30 years and odder with small children. "This family needs an acceptable program that children and parents can listen to togecher, yet is focused on kids," Stearn said.

Sirius spokeswoman Mindy Kramer said the broadcaster will offer a commercial-free children's channel as pert of its lineup of 100 chansels and will also offer special programs on other channels. Kids' specials will be cross-promoted on the other channels and in the service's program guide and listings and on its website.

## Bloomberg <br> -17E.3MM 7.39

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## FCC Actions

The FCC has approved a 12 -month cross-ownership waiver to aliow Cox, which owns the Allanta Joumal-Constitution, to complete its purchase of AMFM's WFOX/Gainsville, GA. Cox argued that because Gainsvilie is 55 miles from Allanta, the two cities are separate markets and do nol conflict. Cox presented documentation that apparenty impressed the FCC, which said in is "satisfied that there is sufficient diversity of viewpoint in the overtap counties to counter the loss of one independent viewpoint during the 12 -month temporary waiver period.'

- The FCC has upheld $\$ 5,000$ of a fine levied on Natchez Communlcmitons WTY JFayete, MS. The compery was hil with a $\$ 10,000$ fine in July 1899 for "wiltul violation" of FCC rules requiring towers to be paimed end to have worting lights. The station hed been fined $\$ 5,000$ earher in 1999 and lold to bring the tower up to code, but the repairs were not made, end the fine was doutbicd. Nemchez hed engued that the perialy shouid be roduced to $\$ 1,000$, ctrining that a $\$ 5,000$ fine amounted to $6 \%$ of its groes revenues. But the FCC determined that Natchez wes abto to piey $\$ 5,000$ and has given the compeny 30 days to do so.


## Infintity, Ratio Cuo Officers Filo To Soll Shaves

IT mimin Levine, Chabmen of infininy Outcoor/Phoenix, fited Aug. 18 to sell 300,000 shares of INF, priced that day at 538.375 , for a total of more then $\$ 11.5$ millon. Lovine, who remains an infinity employee, is not selling out - he owne another 30 million shares, currently worth nearly $\$ 1.5$ billion. Abo on Aug. 18, Redio One CFO sectu Roypter told the SEC the was seling 10,000 shares of ROIA worth $\$ 246,250$.

## Stitus TO Ginty Conody Meril, <br> Sots Sharaholtars Moeting

Pitua Eanimo Recto hes envered into an agreement with Comedy Wortd To have the independent entertainment network produce "Siruis Comcody, a new channol featuring the material, now content and familiar classics. Comedian Sandra Bernhard's two-hour tive comedy show. SANDRAdio, which is bromdcast overy Saturday at 9 pm ET on www.comedywordd.com., will be among the shows heard on the now channel. The program is alreedy produced from Sirius' studios in Now York.
Meanwhile, the company this week seid it will hold a shareholders' meeting in Now York on Sept. 19. Shareholders will be asked to re-elect the five-member board of directors - Chairman CEO Devid Margolese. co-lounder and EVP/Engineoring Bob Briskman, Bourd Secretary Lewrence Gillberti, Joeeph Viboria and Ralph Whitworth. Margolese is the company's second-largest shareholder, with 5.6 million shares ( $12.8 \%$ of the compary). Shareholders will also be asked to ratify the appointment of Arthur Anderson LLP as the company's independent cccountants for the current fiscal year. But the big news af the meeting could be the launch of Sirius' eccond satellite. which is set to blast of between Sept. 5-15.


## worldwide online exclusive Heralding the retail release of

# the Doobie Brothers Two new releases. One online source. 



## The Doobie Brothers new studio album Sibling Rivalry

- First new album from the Doobie Brothers in over 10 years
- Online preview: September 12, 2000-October 3, 2000. October 3, 2000 - street date, on Pyramid RecordsNEA
- 4 songs from album available only through imix.com and online partners
- An industry first-New release launched on and offline with cooperation from major label distribution, interactive, retail and band
- Single customCD - 12 songs (up to 70 min . of music)
- Double customCD - 19 songs


## The Docble Brothers Live Millennium

- Online release date: September 12, 2000
- 15 live performances, including classics like "Listen to the Music,' "China Grove," "Black Water' and more
- Album available exclusively online through imix.com and online partners
- CustomCD offer: Choose 12 or 19 songs
- Secure downloads of Live Millennium will be available to consumers

On September 12, 2000, imix.com will release two exclusive Doobie Brothers albums: Live Millennium (15 Live Greatest Hits) and a preview selection of 4 songs from the new studio release Sibling Rivalry, street date: 10/3/00, through WEA distributed Pyramid Records.
Let your audience select their favorite new and classic Doobie Brothers songs, choose exclusive cover art and add a personalized title to create a unique CD online. All orders will be produced by imix.com and shipped directly to the consumer.
Take advantage of this worldwide exclusive online offer today.

To sign up for this unique promotion Visit promo.imix.com/doobie You'll find everything you need, including pricing, payment information, online registration and complete promotional support (banners, links, etc.) for this promotion.
Or Contact Mary Park toll-free 1-877-287-8663

# PROMO ITEMS THAT WORK! 

Client and listener giveaway ideas



Most radio stations receive several calls a week from companies selling promotional items - cups, pens, hats, you name it. But when stations are keeping a close eye on the bottom line, giveaway items are often the first things in the budget to be slashed. But don't despair.

There is a way to get promotional items produced for your station without touching your budget: Partner with a sales client. Work with your sales manager to develop nonspot packages that include the cost of producing promotional giveaway items. You might consider giving the participating client added value by handing out coupons or product samples at station events in addition to including the client's logo on the merchandise itself.

## CUSTOM MORNNNG SHOW SOAP

While shopping at Bed, Bath \& Beyond several months ago, I ran across the funniest thing - eyeball soap! The clear soap with a plastic eyeball inside really caught my attention, and I not only bought some for my nephew, I needed some for myself.
Why not consider producing a custom "morning show soap" - clear soap with a photo embedded in the middle (and a choice of nine different scents)? While listeners or clients are lathering up in the morning, they'll be reminded to listen to your station. You can use a photo of your morning team on the front and a client logo on the back.

## Costs:

### 2.500 at $\$ 2.50$ per unit <br> 5,000 at $\$ 2.35$ per unit <br> 7,500 at $\$ 2.10$ per unit

There is a $\$ 75$ setup charge, and the project requires a three-week lead time. The customer provides single- or double-sided laminated photographs. Maximum photo size is $11 / 2$ inches by $23 / 4$ inches to fit inside the soap.

For more information, contact Karen Klaparda at Promoting You lnc. at 818-708-0290, or visit wurv. soaproision.com for more ideas.

## CHRISTMAS CARDS

No, not greeting cards, but playing cards! Several years ago the syndicated Mark \& Brim Show created "Mark \& Brian Christmas Cards" that featured Mark and Brian as the kings, then-producer Nicole Sandler as the queens, news anchor Chuck Moshontz as the jacks and sports guy Todd Donoho as the jokers.

Completely custom-printed decks of playing cards include up to five colors on the front and back. The back design is the same on all the cards, but each of the faces can have a different image.

For example, let's say your morning team consists of four players. They can be the images for the kings, queens, jacks and jokers. Your GM can be on the aces, and clients or local celebrities can appear on the other faces.

## Costs:

500 decks: $\$ 6.95$ per unit 1,000 decks: $\$ 4.70$ per unit There is a setup fee of $\$ 495$.
For more information, contact Richard Goiden of Golden Opportunities at 818-781-2112.

## Cmid mentrication bocals

The Child Identification Booklet was developed by a parent for parents and contains all the information police will need if a child is lost or abducted. Time is of the essence in locating a missing child, and most parents are too distraught to search for photos or provide information at such a stressful time. If parents simply hand authorities the Child Identification Booklet, they can save valuable time and perhaps increase the chance that their child will be found unharmed.

This is a rewarding and beneficial project for any station, and it's especially relevant for News and Talk formats. You can partner with a local TV station and newspaper and develop client sponsorship opportunities to help execute your station's child safety campaign.

Each compact 6 -inch by 12 -inch Child Identification Booklet ( 4 inches by 6 inches folded) contains sections to: - Record a child's personal and medical information, including birth date, height, weight, hair and eye colors, blood type, allergies and medications

- Attach a recent photo
- Store a hair sample for DNA analysis
- Complete a fingerprint chart
- Indicate such identifying features as birthmarks and scars
- Fill out a dental chart

| Oumotity | B\&W | Costs: One-Color | Four-Color |
| :---: | :---: | :---: | :---: |
| 500 | 79C each | 86ceach | S1.07 each |
| 5.000 | 52c each | $57 ¢$ each | 72ceach |
| 50,000 | 40ceach | 44ceach | 566 each |

For more information, contact YourSafeChild.com/ First Impressions toll-fnee at 888-972-7232, or visit their website at unw.yoursafechild.com.

## FREE WAY MAPS

Want to promote your station's frequent traffic updates? One of the most effective giveaway items you can use is a customized freeway map. These maps have tremendous client opportunities written all over them insurance companies, auto body shops, car dealerships, auto parts and services, hospitals, mobile phone companies, etc.

Western Map Co. has produced customized freeway maps for various radio stations, including all-News KFWB/Los Angeles and KCBS/San Francisco. Other clients include Home Depot, State Farm Insurance, Detroit Medical Center, Carl Karcher Enterprises, Marriott Hotels and Avis Rent-A-Car.
The map size is 11 inches by 17 inches, scored and folded in a four-panel design to
fit conveniently into a car's sidedoor pocket or behind its visor ${ }_{3}$ The paper stock is thicker than average and has a protective varnish coating. The map's front panel can be made station-specific with photos and important information, and the inside panel can carry a client's message. Another option is to add markers on the map itself, showing the client's locations.

Approximate costs:
Minimum order of 5,000 at 95 r each (three-color)
25,000 at 53 k (three-color) 100,000 at 31e (four-color) Western Map will work with your station to develop a project that works within your budget. It can customize part of a map or design a complete custom layout. For more information, contact Rose Serfas of Western Map Company at 714-525-2315.

## 

Pro-Pacific's Ke Nui Hawaiian prints incorporate the logos, icons and insignias of corporations and universities into traditional-style Hawaiian print patterns. The result is a unique branding opportunity that everyone will enioy. Pro-Pacific can produce garments, bags or accessories, but their best-selling items are adult camp shirts, women's sleeveless blouses, boxer shorts and pajamas.

The company's clients include Budweiser; CocaCola; the Los Angeles Kings hockey team and the U.S. water polo team; Paramsunt Studios; Notre Dame University, Stanford University, USC, UCLA and UC Berkeley; and the Mirage. Treasure Island and Tropicana casinos.

Pro-Pacific's designers work with the client's marketing and creative staff to arrive at a look and feel for the pattern. After the client has approved the design

and color scheme, the fabric is printed. The fabric can be printed overseas or in the U.S. (printing overseas is cheaper). Once the fabric has been printed, the items are produced and delivered to the client.

Production time:
Design: two to four weeks
Printing: 10 to 13 weeks
Cutting and sewing: six weeks
Total Time: 18-23 weeks, or about five months Minimum orders:
Internationally printed material: 3,000 yards (approximately 1,300 shirts)
Domestically printed material: 1,500 yards (approximately 650 shirts)
Producing an adult camp shirt (a basic Hawaiianstyle shirt) costs approximately $\$ 22-\$ 30$ per shirt.

For more information, contact Anthony Bonfiglio at Pro-Pacific at 310-662-1616, ext. 11, or e-mail him at anthony(0propucific.com.

If time is money, what could you get for an extra radio commercial every

## ten minutes?

If you're in the radio business to make money (and who isn't) you need


Through an exclusive timeshifting process, Cash creates additional broadcast time to sell. It does it in real time, right on the air. It does it without reducing program content. It does it without affecting pitch or creating a "chipmunk effect," It does it in stereo or mono. It
does it in variable amounts, adding from zero to five minutes, within two minutes to two hours.

Cash, from Prime Image - you don't need one unless you want to make some.


## - A Byrd's-eye view of success

In the GM Spotlight this week is Clear Channel/ Otlando's Linda Byrd. This 23 -year radio executive "oversees more than $\$ 30$ million in revenue and six different stations, including the truly unique FM Talker WTKS," as one R\&R reader comments. Another colleague of Byrd's remarks, "Linda is superb at what she does and combines her efficiency with genuine caring about the 200 -plus people reporting to her." Congratulations!

## I decided to enter the world of broadcasting because:

"I enjoyed writing and wanted to be a journalist - to write for a newspaper. That's why 1 entered college in the School of Communications. In my sophomore year I took a radio course as an elective to get credits. I fell in love with radio and changed my major to radio and television. I originally wanted to be an investigative reporter, working for 60 Minutes , or in television sports broadcasting. But 1 started in radio and never left."



## First job in broadcasting:

"As a copywriter at WVOJ-AM/Jacksonville, a standalone Country station owned by the Gulf Broadcast Group."

## Career highlights:

"Being honored as the RAB's GM of the Year/ Florida in 1994 and Broadcaster of the Year for 2000. Becoming a Sales Manager at age 24, then becoming a GM at age 29. Managing WROO/ Jacksonville for 15 years through seven owners and being the first person in the country to manage four stations in one market."
The most challenging aspect of being a GM:
"Continually providing motivation to my staff to go to the next level."
My most unforgettable moment at a radio station:
"There are so many! One April Fool's Day a member of my morning team called me in my office pretending to be a construction supervisor
and told me that the demolition of our tower was getting ready to begin. The whole thing was live on the air, complete
 with screaming and expletives from me. Of course, all the construction noise sound effects in the background made it very realistic. It was a great April Fool's prank."
I'm most proud of:
"All of the people who have worked for me over the years who have really succeeded in this business."
The best words of advice I've ever received were:
"Don't ask your people to do anything you wouldn't do yourself."
You'd be surprised to know that....
"I have no surprises. I'm pretty much an open book."


540

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MANAGEMENT

## HOW TO FIND SPECTACULAR SALESPEOPLE

 made a lot of conversation. Salespeople are usually personable, but their first concern is making the prospect comfortable. That's how they find out what that person wants, how and when a decision will be made and what the criteria will be. Good salespeople know that most people enjoy discussing their lives and expressing opinions if they're given the chance. A top salesperson is a good listener.

When you're interviewing candidates for sales positions, focus on the candidates who got you to make most of the conversation. A candidate who puts you at ease by asking questions you enjoy answering and who gently guides you to explaining your objectives and revealing your decision criteria is a candidate who may make an outstanding salesperson.
2. Desire. Outstanding salespeople have, obviously, a strong desire to close business, and that desire is often based on some fundamental need. It may be childhood poverty, having been belittled as a child, a spouse they want desperately to please or some other factor. Find out what motivates your sales candidates. Ironically, the best-adjusted people are often the least-driven and the poonst performers, regardiess of education, polished presentation or other seemingly desirable characteristics.

The best way to address this issue is by asking. A top salesperson will respond readily, often at
length and with emotion. But if the answer you receive is along the lines of, "I guess I'd like to have a bigger bank account," or, "I don't know, maybe more vacations," your candidate isn't driven and isn't likely to attain much.
3. Compassion. The most successful salespeople sincerely care for others. They'll often have a large client base, with many clients volunteering as references and even switching suppliers to stay with that salesperson. It's not unusual to find that such people do chunch or charity work.

This is important not only for their sales totals, but because how they've treated others is how they'll treat you. It's the single most critical factor in building long-standing customer relationships, and those are the foundation of your success.
4. Decisiveness. It's hard for an indecisive salesperson to help others make decisions. One of your best tests is if the candidate can't decide on your offer even after you've resolved their expressed concerns. Either there are unspoken issues or your candidate is not as strong as you thought.
5. Integrity. This is the foundation of trust, without which no nelationship. will prosper. Conduct a thorough background check on each candidate, including a credit report. If you learn something negative, allow the candidate to explain; the information may be incorrect.
Then set an example by practicing the advice of Mark Twain: "Always do right. This will gratify some people and astonish the rest."

As a final tip, sometimes the best candidates are where you'd least expect to find them - maybe even right in front of you. Look among your staff for people who have the above characteristics. Your next great salesman may already be working for you.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States and is a successful real estate entrepreneur. E-mail your comments or questions to him at nkazan (ix.netcom.com.

## CUMULUS COUNTRY ROLLS THE DICE

American Media \& Special Promotions teamed up with Cumulus Broadcasting for the largest potential prize payout in radio history - The $\mathbf{\$ 5}$ Miltion Dice Roll at Caesar's Palace in Las Vegas on July 28-30.

For the nationwide Country radio contest, Cumulus selected one listener from each of 43 markets and awarded each winner a trip for two to Las Vegas for a chance to win $\$ 5$ million. American Me dia \& Special Promotions provided guaranteed prize coverage to Cumulus. In addition, Cumulus hosted a special listener appreciation party featuring performances by recording artists Gary Allan and Sara Evans. Nobody won the big prize, but a good time was had by all.


Pictured ( $1-r$ ) are Cumulus Country radio consultant Bob Raleigh; listeners Dave Owsiak and Sherri Brand; RCA recording artist Sara Evans; listeners Jim Kennedy, Caroline Adams and Marquita Phillips; and Cumulus Country radio consultant Leslie Pardue.

BADIO GETS RESULIS
SUCCESS STORIES FROM THE RAB

## THE RETURN OF GREEN STAMPS

For years, marketers have capitalized on nostalgia. Why? Because it works There's a comfortabie. familiar feeling that draws consumers to products and services that remind them of when they were younger. Many Generation Jonesers and baby boomers remember the S\&H Green Stamps program with fondness. Now, with the new technotogy of the internet becoming a household necessity, Green Stamps have been given a lace lift.

Centegery: Supermarkets and e-commerce
Mertete: Now York
Submitted Mr: NYMRAD (New York Market Radio)
Cliomts: S\&H Greenpoints.com and Foodtown Supermarkets
Situation: Forty years ago shoppers colmected S\&H Green Stamps, pasted them in specially designed booddets and redeemed them for such prizes as toasters and TVs. Now the concept has been reincamated as S\&H Greenpoints.com, launched in the New York market in Foodtown Supermarkets and introduced to consumers by a local radio and television campaign that began in late May. Consumers who are old enough to remember Green Stamps readily recognize the green and red S\&H logo, and even those who are not old enough will have no problem with the simple concept: Shoppers simply earn points by shopping at Foodtown, and the points are redeemable online at uww.greenpoints.com for a variety of merchandise.
Objective: In earty 1999 the Sperry \& Hutchinson Co., founded in 1896, was reacquired by a group of investors led by a member of the founding family. The goal of the new owners was to reinvent the company for the digital economy. The intent of the radio campaign has been to capitalize on radio's immediacy and generate a response by efficiently communicating the benefits of the program.
Campaign: Both radio and TV are being used to target adults 25-54, with a fermale skew, but radio's frequency and immediacy enable S\&H Greenpoints.com to reach people at around the times they make food purchases or log on to their computers. According to Ron Carter, Media Supervisor of Greenpoints' ad agency, Mullen Advertising, morning radio is being used "to reach people going to work in the hope that they will log on at work and visit the site." Afternoon drive is used to "reach people on their way home or on the way to Foodtown to stop at the store before going home." An advantage of radio. Carter says, is the $60-$ second spot length, which "allows S\&H to educate the audience about new product benelits and features." One of the radio commercials, "Any Excuse," features a man thinking of reasons to go to Foodtown to purchase items so he'll receive his S\&H Greenpoints. Another spot, 'Vacation" has a couple teling their kids the family is going to vacation at foodtown.
Results: While it is too early to talk about any measurable results from the new campalign, it is clear that the revival of an old concept has had some impact on consumers. Having virtually invented the rewards-for-shopping program in 1864 and having eamed the trust of countless consumers by rewarding them with more than $\$ 10$ billion in merchandise over the years, $\mathbf{S} 8 \mathrm{H}$ is clearly poised to become ä leader in rewards and incentive programs once again.


The tribal council voted her out, but Hot AC KSTP/MinneapolisSt. Paul voted Gretchen Cordy in as its newest morning show member - but only for a week! Cordy, a 38 -year-old homemaker from Clarksville, TN, joined KS-95's Van \& Cheryl as the mystery Survivor co-host during the week of Aug. 14. Sharing stores of eating rodents and seeing Richard naked, Cordy had a blast meeting listeners at various promotions throughout Minnesota.

## (10) advantage

## Avoid That Ratings Slump

f the only ratings data you pay attention to is the ranker, you're not doing enough to get your station on top. Designed specifically for PDs, PD Advantage ${ }^{\text {sM }}$ digs deep into your numbers to produce detailed reports on key performance issues like preference listening shifts, audience age range and Ultra Core listening to help you get an edge on your competition.

## Vital Signs: All the Essential Stats, All in One Report

Use the Vital Signs report in the new PD Advantage (version 2.5) to get a comprehensive overview of your station's health. Vital Signs puts crucial information like AQH, P1 TSL and age cell composition all into one easy-to-use report. The new Vital Signs can even do side-by-side comparisons of stations
in individual markets as well as across markets, to help you pinpoint where you're strong-and identify where you need some work.

## Exclusive: Review Diary Comments on Your Computer!

You can also use PD Advantage to see diary comments without ever leaving your office! PD Advantage is the only way to see your market's listener comments without making a costly trip to Arbitron's diary review office in Columbia, MDa feature worth the price of the service alone!
For more information, log onto uww.arbitron.com/ pdadvantage or contact your Arbitron representative.

| DAYPART SCORES |  |
| :--- | ---: |
| WPPP 185, WSSS 85 |  |
| WPPP | AOH Shere |
| M-F 6A-10A | $12.6 \%$ |
| M-F 10A-3P | $12.6 \%$ |
| M-F 3P-7P | $11.2 \%$ |
| M-F 7P-MID | $8.7 \%$ |
| WKND 6A-MID | $8.5 \%$ |
| WSSS | AOH Sher |
| M-F 6A-10A | $7.6 \%$ |
| M-F 10A-3P | $4.2 \%$ |
| M-F 3P-7P | $4.6 \%$ |
| M-F 7P-MID | $4.8 \%$ |
| WKND 6A-MID | $4.1 \%$ |

in helping the station reach its target listeners. "Because of the Workplace Zip report in PD Advantage, 1 decided to move more of our remote broadcasts and billboard buys to the west side of town, where the report said more of our target listeners are working. This kind of surprised me, since conventional wisdom says you need the downtown zips to reach these guys... but why argue with success, you know?"' added Jackson.

The Spring results were all the more impressive given the decline the station endured in

| FIM BAND | 10 | A | CUME | TSL |
| :---: | :---: | :---: | :---: | :---: |
|  | SHARE | Men | 100 | 9:45 |
| WPPP-FM | 7.2\% | 43,500 | 561,100 | 7:15 |
| WSSS-FM | 5.4\% | 17.100 | 494,300 | 4:15 |
| WCCC-FM | 2.8\% | 17,100 | 380,300 | 4:15 |
| WX\%X-FM | 2.2\% | 0 | 26,700 | 5:15 |
| WHHH-FM | 0.2\% | OH | CUIE | T81 |
| A Bano | SHARE | 33,400 | 642.200 | 6:30 |
| WRRR-AM | 5.5\% | 23,400 | 321.800 | 8:15 |
| WTTT-AM | 3.5\% | 14,900 | 311,300 | 6:00 |
| WDDD-AM | 2.5\% | 14,900 9.800 | 186,600 | 6:30 |
| WMMM-AM | 1.6\% | 9,800 |  |  |

SAME TIME LAST YEAR
WPPP was mired in an all-too-familiar spot. They not only lagged behind crosstown rival WSSS, but they also saw their lead expansion team WCCC evaporate. Here's where they siood.
SHARE BEHIND/SHARES AHEAD SHARE STANDMNGS SHARE BEHIND/SHA $3^{\text {Po }}$
the Winter book and increased competition from crosstown rival WSSS. Program director Jamie Jack son attributed the win to the station's steady focus on giving listeners what they want: "Our whole on-air staff has been focused like a laser beam on be-
ing this market's at-work sta-tion-which is essential to reach the upscale demo we ve been targeting,"

Interestingly, Jackson says the new PD Advantage ${ }^{\text {sM }}$ (version 2.5) software service from
Arbitron also played a big role

## LAUNCHING ANGNST 281 H

There's a new playbook for sports talk radio...FOX Sports Radio Network.

The stars of sports talk radio. The stars of FOX Sports. And the stars of the games.

All together with the unmistakable FOX attitude.

The music library of FOX Sports. The voice of FOX Sports.

Unique branding and logo opportunities for affiliates.

All together with the unparalleled service of Premiere Radio Networks.

## FOX Sports Radio... Sports talk with attitude. Finally.



## PART FOUR OF A SEVEN-PART SERIES

## SEven Fatal fallures in Cluster management

By Lindsay Wead Dewts<br>Alatio Advertising Bureau<br>No. 4: Failing to provide leadership.

Here are five words that can help any cluster manager immediately become more effective: Job clarity equals job satisfaction.
Think about your own situation. If you are unclear about exactly what your job is, the steps you must take to be successful and the manner in which your performance is to be measured, what are the chances that you will be satisfied in and with your work? Slim to none, right? And if you are not satisfied in and with your work, you certainly won't be performing at the highest level.
Multiply that potential dissatisfaction by the number of people in your cluster. Pretty scary! Lack of job-clarity is one of the most common and devastating problems in cluster management.
Consolidation has redefined so much of what makes up a radio station that almost everyone in the industry has had to ask, over and over again, the most basic questions about their jobs. It goes far beyond the simple "What is my job?" to "To whom do I report?" "With whom doI work?" "To whom do I owe
my loyalty?" "What do I sell?" and "How do I make the most money?" Dozens of jobclarity questions may be asked dozens of times a week, each demanding a thoughtful answer.
Unfortunately, managers often respond with management techniques learned before consolidation. One of the most dangerous habits is to answer a question once and think that ends the matter. That's bad management and worse leadership.

And job clarity is a leadership issue. You, as the cluster's leader, must monitor your staff constantly, helping them avoid confusion about roles, both their own and others'. Lack of clarity is a huge source of interpersonal, interdepartmental and intracompany conflict. Cluster leadership demands that your staff, particularly your managers, are regularly updated, reminded and reaffirmed about the who, what, when, why and how of their roles.

Providing job clarity is a must for every manager in a cluster, but it is something that must start from the top. Be clear on that, or one key staffer will be far less than satisfied: you.

Next week: Why failing to delegate is a tatal mistake.


Mineollas Nelsem
Presidemt, Bedfond Research
In today's hectic world, filled with the stress of unobtainable sales budgets, the threat of job elimination, and unanswered e-mail and voice-mail messages, it's easy to lose sight
 of the important things in life. So sit back and read one of my favorite quotes from the 14th Dalai Lama of Tibet. Then get back to the phones, because the big dot-com client you just sold - just canceled!

Instructions For Life

- Take into account that great love and great achievements involve great risk.
- When you lose, don't lose the lesson.
- Follow the three R's. respect for self, respect for others and responsibility for all your actions.
- Remember that not getting what you want is sometimes a wonderful stroke of luck.
- Leam the rules so you know how to break them properly.
- Don't let a little dispute injure a great friendship.
- When you realize you've made a mistake, take immediate steps to correct it.
- Spend some time alone every day.
- Open your arms to change, but don't het go of your values.
- Remember that silence is sometimes the best answer.
- Live a good, honorable life. Then when you get older and think back, you'll be able to enjoy it a second time.
- Aloving atmosphere in your home is the foundation for your life.
- In disagreements with loved ones, deal only with the current situation. Don't bring up the past.
- Share your knowledge. It's a way to achieve immortality.
- Be gentle with the earth.
- Once a year, go someplace you've never been before.
- Remember that the best relationship is one in which your heve for each
other exceeds your need for each other.
- Judge your success by what you had to give up in order to get it.
- Approach love and croking with reckless abandon.


Chancellor Marketing Group/Boston recently developed and executed the Del Monte Summer Spectacular promotion with Shaw's Supermarket and Star Market (170 retail locations). The program was designed to reward customers for buying $\$ 5$ worth of Del Monte brand Small Serve canned fruits and vegetables.

Del Monte had a goal: to raise the summertime sales of Small Serve by informing consumers that canned fruits and vegetables are not only nutritionally beneficial, but easy and convenient to prepare for meals and snacks. The Del Monte Small Serve products are designed to appeal to smaller households, such as those of seniors, empty-nesters and singles.

The team at Chancellor Marketing Group created an incentive for those customers with a floral bouquet gift-with-purchase offer. Between July 30 and Aug. 12, consumers who purchased $\$ 5$ or more of any combination of Small Serve products received a free bouquet (a $\$ 3.99$ value). "We were thrilled with the strategic integration of providing a 'real-life reward' for the Shaw's Supermarkets and Star Market customers that they could immediately receive by purchasing Del Monte products," says Chancellor Marketing Group / Boston Acct. Supervisor Eliot Grossman. "Our research indicated that the floral department
at Shaw's was a potentially strong alliance, and we were able to broker a powerful strategic partnership that made sense for Del Monte and Shaw's."

Consumers were also encouraged to enter the Del Monte Summer Spectacular Sweepstakes, which awarded one grand prize of a trip for four

to New York City, including airfare, hotel accommodations, dinner and tickets and car service to a popular Broadway show.
"Chancellor Marketing Group's unique capabilities in the account-specific marketing arena were represented successfully by the Del Monte Summer Spectacular at Shaw's Supermarkets," comments Chancellor Marketing Group Boston Marketing Supervisor Renee Smith. "The combination of Del Monte's forward-thinking brand and account team, the progressive marketing and category management teams at Shaw's and the integrated marketing solution developed and executed by Chancellor Marketing Group combined for results at the point of sale. The end result: lots of happy customers leaving the store with beautiful bouquets of free flowers and a rewarding shopping experience."

## RADIO REACHES GROCERY SHOPPERS

From the RAB Radio Marketing Guide \& Fact Book for Actertisers:

Radio's weekly reach among adults 18 and older who..

- Spend $\$ 100+$ on groceries
in an average week $\quad 93.1 \%$

Source: The Modia Audi. January 1999-Maren 2000 National Aeport - Redio

# MeasureCast To Compete With Arbitron's InfoStream 

New service promises quicker turmaround



Responding to Arbitron's InfoStream webcast ratings service, whose most recently released ratings estimates - released in midAugust - were for February, a new Portland, OR-based firm called MeasureCast last week announced its plans to compete. MeasuraCast says it will offer its clients, among other things, a 24-hour turnaround time.

The firm also announced the signing of its first client, the Portland, ME-based BroadcastAmerica.com, which bills itself as the "world's largest Intemet broadcaster" based on the number of different stations it streams. MeasureCast, like InfoStream, intends to produce its statistics with hard data from its clients' servers. In contrast, Arbitron's broadcast measurements are estimates projected from a survey of a few thousand consumers in each market


## Roar-Tine Reporting

Unlike InfoStream, whose clients provide server logs to Arbitron after the fact for tabulation and analysis, MeasureCast's approach involves putting custom-developed software on the hosting providers' computers. That software reports to MeasureCast on virtually a real-time basis. (Arbitron recently announced a partnership with Lariat Software that will eventuaily. have Arbitron using an approach similar to that of MeasureCast.)

According to MeasureCast, "This technology is taitored for streaming media and results in accurate, tamper-proof and up-to-date audience size and usage information." The company has plans to include information on demographics from concurrent panel surveys of webcast listeners.

MeasureCast was founded last year by a team of executives who are largely from industries outside radio. According to the firm, MeasureCast founder and CEO Randy Hill has more than 10 years of softwareindustry experience and is the founder of Creativepro.com, a web portal for creative professionals. VP/Marketing Bill Piwonka has served as a product

line manager for WebTrends Corporation and held marketing positions at Intel and Oracle.

According to Piwonka, MeasureCast has been testing its systems on some of BroadcastAmerica.com's servers and is already receiving data for portions of the webcaster's network on a 24 -hour turnaround basis. Piwonka adds that the company should be announcing additional client signings before the NAB Radio Show next month.

A demo of MeasureCast's report-generating software is available on its website at www.measurecast.com.

## An Impressive Operation

I had a chance to see MeasureCast's impressive operation when I visited the firm last month. It has cool Internet-company offices and a young, enthusiastic management team.

MeasureCast is being funded by an initial investment of $\$ 3.5$ million from the Seattle-based venture capital firm FBR CoMotion.

AQH Hour-byHour Chart


## MeasureCast: Arbitron Responds

## Dally ratinys would be 'overkill,' says Artiltron's Bill Rose

Arbitron Internet Information Services VP/GM Bill Rose spoke with RAIN earlier this week and revealed, among other things, Arbitron's planned timetable for bringing its monthly InfoStream webcast ratings releases up to date. InfoStream reports are currently released about six months after the period measured.
According to Rose, we can expect to see InfoStream results for March, April and May "in very short order," beginning just after Labor Day. He adds, "Then, pretty much every other week thereafter we'll release another month of data until we're caught up, which should be in early November.
"We'll also have a prototype of our ratings software the software Internet stations will use to see how they're doing - to show in the next 20 or 30 days." The software will be released to clients for use when Arbitron begins charging customers for its service, which is expected early next year.

I asked Rose about new competitor MeasureCast and if its approach to measurement, using software that resides on the streaming provider's servers, is similar to
> "The big difference is that Arbitron is a big company that has been in the businesses of measuring audiences for 50 years, and we have very strong relationships with the agencies and advertisers that are planning and buying. We are a wellknown and highly credible source for this information."

Arbitron's upcoming now approach imvolving recently announced partner Lariat Software.
"The difference," Rose said, "is that many, if not most, of the content-delivery networks - the companies that provide streaming services for webcasters and online radio stations - are already using Lariat's Media Reports software. They use it primarity for two purposes: to be able to allocate more servers and more bandwidth to the heaw-demand channels and, of course, to bill their customers on the amount of activity each channel is getting.
"So the bottom line is that each of these delivery networks is familiar with, and many are already using, Lariat's software. Furthermore, the software has a very small 'footprint,' which means that it has little or no impact on server load.
"Lariat is going to have a special version of its software that will automatically collect what Arbitron needs and send it to us. It will be tumkey and extremely easy for stations to participate and to use the software."
Rose went on, "The big difference is that Arbitron is a big company that has been in the business of measuring audiences for 50 years, and we have very strong relationships with the agencies and advertisers that are planning and buying. We are a well-known and highly credible source for this information.

Continued on Page 20


## Tune in to San Francisco and formulate a solid plan for tomorrow.

As emerging technologies provide newer, faster and more profitable ways to reach your audience, tomorrow's essential tools will include an expert working knowledge of digital audio broadcasting, streaming media - and plenty of e-Business savvy.

The NAB Radio Show will help you secure a solid position in the industry today by featuring:

- The first ever Internet-focused "show-within-a-show," iNTERNET @ The NAB Radio Show - guaranteed to put you on the cuttingedge of the Web. Through dedicated conference sessions, exhibits, and demonstrations, you'll get the insight needed to compete and profit on the internet.
- The strategic perspectives of today's leaders, including keynote speaker General Colin L. Powell USA (Ret.), and change management expert Dr. Spencer Johnson.

Take the first step towards a solid future by developing a Sound Strategy.

## NTERNET RADIO sHow



General Colin L. Powell USA (Ret.)


Dr. Spencer Johnson Change Management Expert


National Radio Award Winner Jeff Smulyan Chairman Emmis Communications

Register online at www.nab.org/conventions

## Cleveland's HitsNetwork Puts Up Place-Holders

The company behind the live and local Interpetonly CHR webcast ClevelandHits.com has planted its llag in 81 other cities, putting up "Coming Soon" pages for ChicagoHits.com, FresnoHits.com and 79 other metropolitan areas. Each of the pages includes a link to ClevelandHits.com as an example of exactly what it is that's coming soon.

So how have things been going since we ran our first story on ClevelandHits.com back in June (Internet News \& Views 6/23)?

HitsNetwork President/GM Mike Hilber gives us the following update: "We just started advertising on July
 $17-7.500$ spots on cable between then and the end of the year. The package includes MTV, VH1, E!, Discovery. USA and ESPN in a 24 -hour rotation.
"Right now, if we don't grow any more, we're pacing to deliver 30,000 to 35,000 visits per month. With 10 page views per person, that's 300,000 page views and 3.5 million hits per month. And, at the current rate, the average length of visit will be 35 minutes within a month."

## Doing The Math

All right, I can't help myself - let's do the math. Although the numbers Hilber gives are not, admittedly. audited numbers, 35,000 visits times 35 minutes would mean that ClevelandHits.com would be getting about 20,000 hours of listening per month.

Since there are 720 hours in a typical month, that means it will be getting about 28 hours of listening per month - which would translate into an AQH of about 28 listeners.

## Building Advertiser Interest

Hilbert goes on, "Local advertiser interest has been really strong. I've got a lot of deals on the table for fall


- it was too late to pick up any summer dollars. You know there's no 'up' for Internet media. You have to go in and create the need. You have to create campaigns that include both audio and visuals. With the live IJs, we have the ability to add the element of immediate contesting. and we can guide people to different parts of the site, as opposed to a silent site, where you just have to hope they find them.
"It's amazing how you can condition your audience with an IJ. For example, we were having trouble getting AOL users to 90 into the chat room.


So we put on a series of spots that said, 'if you're an AOL or a Compuserve user, get on to theinternet, minimize your window, and then launch your Netscape or Internet Explorer browser.' From that point we've never had any problem with people complaining they couldn't get into the chat room.
"Now we're starting our grass-roots campaign. We have the station van painted up, and we're going out and passing out our 'Listen to Us' cards. Those are business cards that ask people to listen and give the URL and some of the features of the site We've been giving out thousands of them.
"Now we're combining that with bumper stickers. That's something else to hand out that's cheap enough, so we ordered thousands of those."

## Measurecast

Continued from Page 18
"We will, by the way, have demographic estimates when the service is up and running." When will that be? "I'm alming for the first of the year, when we're offering the service for sale."
-Finally, Rose commented on MeasureCast's plans to release its data on a 24 -hour turnaround basis. "That's just fine and dandy when it comes to
understanding what's going on with your stream, but software like Lariat's Media Reports has that ability - and the information is also usually available for free from your content-delivery network.
"What we're talking about is creating a currency - more commonly known as ratings - a standard by which buyers and sellers can conduct business. And from Arbitron's experience, especially in the radio business, daily ratings would be overkill in the buy/sell environment."


## WUMB/Boston Offers Listeners Folk And Roots Music

Noncommercial folk radio lives on the Internet! Operating from the University of Massachusetts in Boston, WUMB (mww.wumb.org) is the flagshlp of a four-station "folk and roots" network in New England.

The station, while more formatically unified than many noncoms, is still block programmed. In other words, while most everything you'll hear somehow fits into the general scope of folk music, many hours during the week are dedicated to specialty programs. WUMB does a nice job of supplying site visitors with helpful descriptions of all the week's shows. The Grateful Dead Hour, Blues Before Sunrise, ETown (folk and blues mixed with environmental information) and Women in Music give WUMB lots of musical and tonal variety, but within a unified context.

Like a lot of other noncoms, WUMB features plenty of human interest and community news. Especially noteworthy is its main feature, the Commonwealth Joumal. Co-

produced with the Massachusetts Foundation for the Humanities, the award-winning interview show tackles such topics as AIDS and HIV, the U.S. bombing of the Puerto Rican island of Vieques and the aging of the Massachusetts work force. Most commercial stations seem to treat their public-service programming as an obligation - it's often only a hali-hour long, produced by an intem and buried in the wee hours of Sunday moming. On WUMB public service is obviously a goal in itself.

WUMB is, as mentioned above, more musically unified than a lot of other noncommercial outfits. Active and devoted to its "folk and roots" format, WUMB is a major sponsor of the Boston Folk Festival. And if you're looking for an educationas introduction to folk music, look into the "Top 100 Albums of the Century" list on the website.
The utilitarian website shows that the station is on a tight budget. There's no specialized player - the stream is Windows Media, supplied by Magnitude Networks - and very few graphics, and the pages load quite slowly, especially considering that they're mostly text.

But there's plenty of information for the devoted listener. Program schedules are availabie in both graphic and text form, and there are live performance schedules, a directory of Boston venues, an exhaustive list of artist links and more. The useful "Listener Service Pages" include a FAQ, a directory of station personnel and even a cool "howto" for making your own antenna to improve reception of WUMB's terrestrial signal. And how many radio station sites actually answer the simple (and often-posed) question "Where are your studios?" (They're on the university campus.)

- Paul Maloney



## When You Know More, You Program Better Training: An Insurance Policy for Your Career

You may think you know it all, but so did the PD you replaced. A third of the PDs who attended our recent seminar in Los Angeles had been to one before. PDs keep coming because they want to gain an edge on their competition. And remember, their competition might be you!

## Real Information You'll Use Every Day

You're in a battle for listeners, and the Arbitron PD Seminars provide the ammunition you need to wage a successful fight. It's knowledge you can't pick up anywhere else-not in the classroom, or at the station; or even on the Internet.

## Smart and Affordable

The seminar is a bargain at only $\$ 90$-you could eat that much in food alone from the continental breakfast and buffet lunch we serve! We'll also throw in a copy of our PD Resource Book for you to take home. To make it really easy for you, the registration fee will be included in your station's next invoice.

## How to Register

You can either fax the form below to (972) 385-5377 or register online at hitp://www.arbitron.com/pdadvantage/pdsemreg.htm. Questions? Contact Bob Michaels at (972) 385-5357 or bob.michaels@arbitron.com.
The registration fee of $\$ 90$ will be included on your station's next invoice. A confirmation letter will be faxed to you within 72 hours of receipt with more detailed information.

Top 10 Things Heard at the PD Unemployment Office
10. "Why learn about all that ratings stuff anyway?"
9. "I never knew we were losing our P1s to them."
8. "I was sure that Vanilla ice single was gonna hit huge."
7. "I already went to school once. Why go back?"
6. "Everything I need to know I get from Rolling Stone."
5. "I'm already a PD.
4. "Who is this Bob Michas guy a
2. "It's all about the music

1. "Ratings, schmatings!"


## Schedule and Registration

Columbia, MD Arbitron 101 PD Seminar Wed.-Thurs., 9/13-9/14 Registration deadline: 9/8 Seminar held at Arbitron
Headquarters
Host hotel: Sheraton Columbia
Hotel, Columbia, MD
$\square$ Columbia, MD Beyond the Basics and Arbitron University Wed.-Thurs., 11/8-11/9 Registration deadline: 11/3 Seminar held at Arbitron Headquarters Host hotel: Sheraton Columbia Hotel, Columbia, MD

Alt seminars run from 8:30AM to 4:45PM.
For hotel rate information, visit www.arbitron.com.


## Rush Limbaugh Gets A Wehsite (With Streaming)


#### Abstract

According to the website for Premiere talker,Rush Limbaugh, www.rushlimbaugh.com is the only place you'll lind the "award-winning and thrill-packed" Rush Limbaugh Radio Show on the Internet. You can hear the program live every weekday from noon to 3pm ET. The stream is offered in both RealAudio and WindowsMedia formats.

The well-designed site also offers the opportunity to purchase The Limbaugh Letter, "America's No. 1 political newsletter." Current premiums with a newsletter order? An"Algore is a Risky Scheme" bumper sticker ("Algore," as in Dr. Frankenstein sidekick "igor," is a favorite Limbaugh nickname for the VP) and a "Why I am a Conservative" travel mug.

Archived shows are not available as yet, but daily



show highlights and song parodies are available on demand. The site also includes a nationwide list of Limbaugh's broadcast affiliates.

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

## Net Chats

- He's known for his long. long mix tapes and his uncanny ability to spol 'em delore they go platinum. Talk to D.J. Clue on Monday (8/28) at 9pm ET, 6pm PT (wnw.twec.com).
- His "long. strange trip" has gone global. Chat with former Grateful Dead drummer Mickey Hert about word music on Monday (8/28) at 8pm ET, 5pm PT (chat. yahoo.com).
- Merk Wils' down-10-earth brand of country is earning him new fans all the time. You can speak with hirn on Wednesday (8/30) at 8pm ET, 5pm PT (mww.twec.com).
- The band that's synomymous with '80s pop still sounds cool in 2000. Chat up Duren Duren about their


Pop Trast on Tuesday (8/31) at 8pm ET, 5pm PT (chat.msn.com).

## On The Web

- Strap on your "Little Black Beckpack." It's Strokes 9 in performance on Monday (8/28) at 4pm ET. 1 pm PT (mww.twec.com).


# DIGITABITS 

## RCS Teams With nTunes.com

RCS, creator of the RadioShow web technology, has teamed with online CD store provider nTunes.com. RadioShow allows station websites to follow broadcasts in real time, with background information, artist notes and other data changing with what's happening on the air. The partnership with nTunes offers users the ability to buy the music that the station is playing.

## Hiwire Names William Perkins

Sr. VP/Marketing
Targeted audio-stream advertising provider Hiwire has hlred William Perkins as Sr . VP/Marketing. Perkins-was most recently VP/Marketing for Internet communications firm Visto Corp. Hiwire CEO Warren Schlichting said, "Bilrs relationships within the advertising industry and his understanding of how to market an emerging technology player will add to Hiwire's significant momentum."

## Savos Partners With BroadcastAmerica.com

Wireless technology and services company Savos has agreed to a strategic parnership with 'Net broadcaster BroadcastAmerica.com. The agreement will allow Savos to stream BroadcastAmerica.corn's music, talk and other programming over Savos' mobile audio portal. The programming is expected to be available to Savos users beginning next month. The two companies will also partner to bring wireless audio programming to international markets, including Asia and Latin America.

## Read RYW Fw Dally Radlo 'Ivet Nows

As internet radio audiences grow, we'll surely see increased competition in all sectors of the field. More and more stations, streaming providers, agencies and audience measurement services like infostream and MeasureCast will appear as the stakes are raised.

RAN: Redio And Internet Nowsletter is a daily web-based nowsletter designed to help you koep track of everything that's going on in this rapidly changing field. RAIN is free and available daily at www.kurthanson.com.



GEORGESTRAIT $1 \rightarrow \frac{1}{k}$

Requests \& Dedications - Celebrity Interviews Games \& Contests - Original Custom Party Remlxes

Every Saturday night "Club Country Live with Tony \& Kris" brings a fresh, humorous, energy-packed, music-filled party to your station! Get in on the fun via satellite every Saturday night LIVE from 7pm-12pm (ET).


## Lessons From Big Brother

Reality shows are the current rage, and I recently had a chance to speak to Heather levranm, Anverica Online's Executive Producer and the woman in charge of AOL's Net connection to the hit CBS TV show Big Bnoher.

DL: TV programiners seew so be doing lately what rudio has breen accused of for years: following each orher like sheep. Millionaire begat
 other prime-time game shows. and mon we 're about to be imumduted with a whole bunch of roulity shows that riff off of Survivor and your show, Big Brother. Have we last our ahility to be creathe here in the U.S.?
HP: I helieve we've gotten a litte bit lazy. It's really interesting, because we are good al exporting our culture, and we're good at spoting a winner overseas. I wish we'd spend a little more time developing our own new hits.
Dl.: Thene have been a lot of wildy exaggerated claims of listening and viowing levels on the web for special evenss: The Aud McCarmey concen PR staff mude the matandish claim of 3 million simultaneomes viewers.

HP: That's obviously impossible
DL: Obviously. The bandwidth math just doesn't work out. Bia be howest: Whul Linul of levels of viewing are you really getting with Big Brother on the website?
HP: It's pretty amaving. On a slow time. on average, we're generating $\mathbf{3 0 , 0 0 0}$ simultaneous sucams.
DI): Ift me make sun' we'ne talking simuluaneous. There are, ow averuge, 30,000 web surfers and AOL members funing in at the same time?
HP: Absolutely. Our cumufalive audience is in the multiple millions, and we've peaked at 90,000) or so simultaneruasly - for example, right after the show went off the air on CBS on the night that Will got bunished. There is a real fear in those numbers. It stifles experimentation. because if the show doesn't perform right away, the network yanks the show. I think we need to help the audience find the show by being a bit more patient. Some shows don't get enough time to do that.

DL: In rudio owe of the things that is riveting for the listener is revealing. honest airstaff conflict. It seems that lately there are no rabble-rmusers in the Big Brother house and that the house has achieved stasis. Will ywi be creating couflict to stir things up?
HP: You bet. Paul Roemer, the creator of the show, is constantly trying to examine the dynamics of the show to see what can be done to create action. In the Dutch version they actually offered a 30 -sceond decision to two house members to
 have, um, a romantic encounter

DL: Yow mean live sex? That seems to be very close to hutpening on morning rudio.
HP: Well, yes, but we obviously won't he seeing that on CBS or AOL.

Questions? Comments? davidenermusiccoum downecm, or post to the Internet forum on the "wwrrniline.com message board.

David Lawrence is heard on WGNCChicago; is the host of Online Today and Online Tonight, syndicated high-tech'pop cutture radio talk shows from Dame-Gallagher, and is the host of the Net Music Countoown radio shows from United Stations. A 25 -year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online. and is a leading expert on Internet entertainment.


## GONMA BE A REVOLUTION

Vou say you don't have enough reading material in yòur library or bathroom? Don't laugh: I know lots of creatives who are only able to read printed material - and get away from their phones and e-mail and IMs - by stealing off to the powder room. Well, I've found a new print monthiy that is grabbing my aded attention. It's called Revolution (The New Music Manifesto), and if you can get past its post-MTV/Ray Gun design, you'll find lots of new musical ground being covered.

The premiere issue had everything from a clone of Wired's "Fetish" column (Revolution calls its high-lech toys review page "New Forms")
to an eye-opening interview with Pete Tong, the host of the BBC Radio 1 DJMouse show Essential Selection. But what is best about this magazine is its archival value. After listening to the enclosed CD and visiting the sites that are referenced in its stories about bands who will be very, very hip very, very soon, I realized that much of what I had heard was not unnerving and incomprehensible, but a natural evolution of what is charting now. So get it, and save each issue for six months or so ... then use it for show prep.

- David Lawrence


## CHR/Pop

tw
1 maichbox Twewty Mad Seasor/"Bent
2 "W SYNC No Strings Atrached-Gonna"
3 BRITMEY SPEARS Oopst I ID It Again Oops!"
4 CREED Human Clay//Higher
53 DOORS OOWM The Better Lite/"Knpponite"
6 Stikg Brand New Oay "Desert"
7 EMINEM Marshall Mathers LP/-Slim"
8 bbmax Sooner Or Later/"Back-
9 macr gray On How Lite Is"Cail"
10 Joe My Name is soe/ Know
1011 EVERCLEAR Songs From An American Move PL: 1 -Wondertul"
12 NINE DAYS The Madding Crowd/"Absolutely"
13 BOW JOVI Crush ${ }^{-L L i t e "}$
14 PINX Cany Take Me Home/"There"
$15 \mathrm{GOO} \mathbf{G O O} 00 \mathrm{LLS}$ Dizry up The Girr-Broadway
16 LaRA fabian Lara fabian" Love"
17 MLIYaH Romeo Must Die Soundtrack"Again"
18 toni braxton the Heat -Wasn't
19 vertical horizon Everithing You Want"Evenything"
1720 WHITMEY HOUSTON Whitney: The Greatest Hits:"Kiss"

## Country

Lw
Tw ARTIST COTTI
1 DIXIE CHICKS fly ${ }^{\prime}$ July
2 LOMESTAR Lonery Grill ${ }^{2}$ Now
3 LEE ANW womack / Hope You Dance/"Hope"
4 BILLY GILMAN One Vorce/-Voice
5 LEANW RIMES Jesus TV Soundtrack/"Need
6 rascal flatis Rascal/Fatts/"Daylight"
7 SHEOASY The Whole Sheband" Will"

- TOeY KETTH How Do You Like Ms Now? ${ }^{-}$Country
- JOE DIFFIE Night To Remember/"Somethin ${ }^{-}$

10 KETH UPAMM Keilh Urban/ Everyming"
11 FATH HILL Breathe/"Love"
12 AMRON TIPPMM People Like US/"Kiss"
13 ALAN LACXSON Under The influence/ "Love"
14 DARRY WORLEY Hard Rain Dor't Last $/$ "Need"
15 JO DEE MESSIMA Bum/ Way-
1s REEA MCENTIRE SO Good Together/"Be"
17 mameys $/ /{ }^{-G i r f}$
18 BROOKS \& DUNM Tight Rope/"Loved"
15 mONTGOMERY EENTRY Tattoos And Scars/MMan 20 MARK wILLS Permanenty/-Almost

## Hot AC

(W TW ARTIST CDTitle
21 matchbox TwENTY Mad Season/"Bent"
2 STING Brand New Day/"Desert"
3 EVERCLEAR Songs From An American Movie Pt. 1/TWonderful
4 SANTANH Supernafural/"Smooth"
5 macy gray On how Lhe IS"Ty"
6 CREEO Human Clay/"Higher"
7 RED HOT CHILI PEPPERS Californication/"Otherside"
-" DON HENLEY Inside Job/"Home"
9 NINE OAYS the Madding Crowd/"Absolutely"
103 O00RS OOWN Better Lifte" "Kryptonite"
11 MOBY Play/"Porcelain"
12 G00 G00 OOLLS Dizy Up the Girt"Broadway
13 VERTICAL HORIZON Everything You Want"Everything ${ }^{\circ}$
14 NO OOUBT Retum or Saturn" ${ }^{2}$ Simple ${ }^{*}$
15 8ON JOVI Crushr"Life"
16 FANTH HILL Breathe/"Breathe"
17 OIOO No Angel ${ }^{\prime}$ Here"
18 MARC ANTHONY Marc Anthomy/Sang

- 19 SISTER HAZEL Fortress/"Change
- 20 bimax Sooner Or Later/"Back"


## Urban

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1 TON BRAXTON The Heat"Man"
2 NELLY County Grammar/"Grammar"
3 LUCY PEARL Lucy Pean/"Dance"
4 JOE My Name Is Joe" "Lady"
5 Whitwey houston Greatest Hits/"Script"
6 KELLY PRICE Mirror Mirror/-Lay ${ }^{-}$
7 KELLY PRICE Mirror Mirror/L"Ly

- JANET Nutiy Protessor II Soundtrack/"Matter"

9 R. MELLY Shatt Soundrack ${ }^{-B a d}{ }^{-}$
10 OONELL JONES Where I Wanna Be/"Wanna"
11 avant My Thoughts/"Separated"
12 geral d levert $6 /{ }^{-8 a b y "}$
1213 YOLANOA AOAMS Mountain High . Valley Low/"Heart"
14 SISOO Unleash The Dragon/"Incomplete ${ }^{-}$
15 NEXT Welcome II Nextacy/Witey"
17 If OESTIWY'S CHILO Writing On The Wall/ Jumpin"
1417 OR. DRE Dr. Ore 2001/"Episode
7 IB Carl thomas Emotional/Wish"
1319 D'ANGELO VOODOO "Send" $^{\prime}$
1520 Dmx Then There Was $X^{\prime \prime}$ Party"

## NAC/Smooth Jazz

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3 BONEY JMMES $\&$ RICK BRUUN Shake It Up/"Grazin"
4 GEORGE BEMSON Absolute Benson"Deeper
5 Richaro euld Chill Factor/"Moomba"

- ACOUSTIC ALCMEMY BeautituI Game/ Game

7 CRNGG ChaOuico Panorama/-Caie"
JEFF Golus Dangerous Curves"Two"

- 808 Jumes Joynide/"Roof"

11 TOMI ERAXTOM The Heat "Spanish"

- 11 MY BeCuELSTEM Eye CONTACV"Sunrise"

15 MORMM EROWM Celebration/"Paradise"

- 13 Concy james body Language/"Boneyimm"

15 14 GNVE KOZ The Dance/"Canit"

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- 19 num waters One SpecialMoment ${ }^{-S e}$ Secrets"


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3 CREED Human Clay/"Arms
4 EVERCLEAR Songs From An American Move Pit I/Wondertul
3000RS OOWN Better Liffe/Kryptonde"
6 MATCHBOX IWENTY Mad Season"Bent"
7 STONE TEMPLE PILOTS No. 4/"Sour"
( NO OOUBT Ex-Grrfliend"Simple"
9 METAL LICA Mission: Impossible 2 Soundtrack/ Disappear ${ }^{-1}$ 10 EMINEM Marshall Mathers LP/"Slim" 11 MOBY Play/"Porcelain ${ }^{\circ}$
12 a Perfect circle Mer De Homs/"Judith
19 13 PEARL JANA Binaura/"Ligh"
114 EVE 6 Horrorscope/"Promise"
11 I5 OEFTONES White Porv/-Change"

- 16 VERTICAL HORIZON Everything You Want"God"

1517 BLINX-122 Enema Of The State/"Adam's"
1418 LIMP BIZXIT Mission: Impossible 2 Soundtrack/"Look"

- 15 InCUBUS Make Yoursell/ ${ }^{\text {SStellar }}$
- 11 INCUBUS Make Yoursel// Stellar


## Luczak To Program Cleveland's WZJM

Blue Chip's WING-AM \& FM. WGTZ \& WKSW/Dayton OM
 Michael Iuczak has been named PD at Rhythmic Oldies WZJM (The Beat)Cleveland, effective Sept. 11. The station is in the process of being sold by AMFM to Infinity.
Luczak told Luczak R\&R. The team at The Beal has made marvelous accomplishments in a short time. I kook forward to joining the staff to help unleash "dynamic mind share." It's always a thrill to come home. Working with [GM] Erol Dengler aqain is a grea pleasure."
Luczak joined Classic Rock WING-FM in 1996 and later became OM of News WING-AM, CHR/Pop WGTZ and Country WKSW. In the carly '90s Luczak served as PD of WMMS/Cleveland. where Dengler worked as Sales Manager. His resume also includes stints al WEBN/Cincinnati. WAZU/ Dayton and WCKG/Chicago.

## O'Sticu

## Continued from Page 3

 where he has been PD for the past 14 years.Asked how he felt about keaping from market No. 229 to No. 18, O'Brien told R\&R. "Il never crossed my mind that this would ever happen, but I couldn't be happier. KSTP is one of the most fun and exciting Talk radio stations in the country. l've had the good fortune to have ypent my entire radio carreer with a family-owned broadcast company, so to now have the opportunity to move up to a major market and still be with a family-owned company like Hubbard, well. it just doesn't get any better than this."


Grammy-winning vocalist and songwriter k.d. lang has launched her first tour in four years, to support her acclaimed new Warner Bros. fecords retease, Invincible Summer, haaturing the single "Summerfing." During a break the singer dropped by the KOSI-FMDenver studios for an on-air chat with Steve Hamilton.

## Bloomquist Joins Clear Ch./Richmond

WBT-AM \& FM/Chartote PD Randall Bloomquist has boen tapped to fill the newly created position of Director/AM Operations al Clear Channel's Richmond cluster. In his new role Bloomquist will oversee programming at SportsTalk WRNL-AM. News/Talk WRVA-AM and the Virginia News Network. He will replace former WRVA OM Tim Farkey, who recenly exited the station.
"We consider ourselves very fortunate to land someone of Randall's caliber to take charge of one of our big 50kw heritage AMs." Clear Channel Director of News/Talk Programming Gabe Hobbs told R\&R. "He did a great job for Jefferson-Pilot in Charlotte. and I'm confident be'll do that much
 and more for us. He's one of the smartest guys I know and has a real knack for relating to talent."
Prior to joining WBT four years ago, Bloomquist spent eight years at R\&R. where he first headed the Washington, DC bureau and ultimately became News/Talk Editor before keaving to embark on a programming carcer. He will officially take over in Richmond on Aug. 28.
"I'm very excited." Bloomquist told R\&R. "WRVA is a powerhouse radio station with a blowtorch signal, and Clear Channel is the acknowledged leader in News, Talk radio. For those reasons and more I could not be more thrilled. both professionally and personally. about this terrific opportunity."

## EXECUTIVE ACTION

## Westwood One Names Two Mew VPs/Affiliate Sales


#### Abstract

1 lestwood On has elevated Chris Greene and Kane Biscaya to VPs/Affiliate Sales. Greene will oversee the entertainment division as well as West Coast News Networks from Westwood One's Culver City CA office, while Biscaya will be responsible for $24 / 7$ Formats from the Valencia, CA branch

Both report directly to VP/Atfiliate Sales-New Media Peter Kosann, who commented, "Chris and Kane have done an outstanding job growing the audience of our networks. I know they will lead their teams to new heights." Greene joined WWI last year as Sr. Director/West Coast News Networks and before that worked in multimedia aftiliate sales at Bloomberg A Regional Manager on WW1's Affiliate Sales team since 1996, Biscaya rose to Director/Atfiliate Sales, $24 / 7$ Formats last year.


## Blue Chip/Columbus Bows Gospel WJYD

Ohio's state capital has received its second Gospel station in a nove that pits Bluc Chip Broadcasting against Saga Communications. On Monday (8/21) Blue Chip dropped the NAC/Smooth Jazz format on WCZZ/Columbus and debuted "Joy 106.3." a Gospel station that will take the new calls WJYD. Paul Strong, who has programmed WCZZ in addition to Blue Chip sisters Urban WCKX and Rhythmic Oldies WXMG, will serve as WJYD's PD.
Blue Chip/Columbus VP/GM Charles Richardson told R\&R. "This is a format that we feel is filling a niche in the Columbus mar-
ket that hadn't been filled. We're really excited about it because it's going to be the finst time any station is going to present an FM-quality sound with the Gospel format. While [Saga's crossowin] WVKOAM has been doing it for about three yeans or so, we feel that with the FM signal we have a decided advantage.

WJYD will feature ABC Radio Networks" "Rcjoice" Gospel format in addition to live. local programming in morning and afternoon drive. Bluc Chip describes the musical content as "today's best contemporary, traditional and gospel classics."

## WUBE/Cincinnati Catches 'The Buz'

Blue Chip Broadcasting has flipped its recently purchased Sports WUBE/Cincinnati to Talk with the new calls WDBZ "The Buzz of Cincinnati* will be programmed by well-known Cincy talk host Ihnooln Ware. who was most recently PD for crosstown WCIN. Ware will also host a daily midday show on the new station. Veteran Cincy talk show producer Gerl Tolliver has been tapped as Exec. Producer for The Buzz.
"The Buzz will be the Tri-State's first and only full-service. 24-hour. community-oriented Talk radio station." said Blue Chip/Cincinnati VP/GM Steven Love. "Listeners will hear an award-winning combination of Urban Talk that will create important discussions about issues that face the community of Cincinnati todiay and in the future." The new WDBZ. which kunched

WBALSee Pape 28

## National Radio

- NBG RADTO NETWORK syndicates Tim Mizak's morning show prep service, The Daily Aardvark. Also, NBG extends its sales rep contract with Fisher Entertainment for the political talk show Beyond the Beltway. For more information, contact Gina DeWitt at 600-572-4624, ext. 784.
- SYNDICATED SOLUTIONS acquires The Julie Show, hosted by "Downown" Julie Brown and airing tive Sun-days from 10pm-midnight ET. For more information, conlact Matthew Sullivan at 203-921-1548.
- WESTWOOD ONE presents The MTVVideo Music Amards A to Z. a twohour special hosted by Kurt Loder and aining Friday. Sept. 6. For more intormation, contact Peggy Panosh at 212-641-2052.


## Padio

- GUY PREHN is appointed GSM Pennsytvania for Nassau Broadcasting. He was previously LSM for WBEB Philadelphia

Laurie STROUD is now GSM o KBSG-AM \& FWSeattie. She was most recently GSM of KGON \& KKSN Portland.

- DAVID PETRIK segues to VP/GM ior KSWD-AM \& KPFN-FMS Seward, AK.
- FOX SPOFTS RADIO NETWORK debuts a new weekday lineup: Tony Bruno. Bam-noon; Jeanne Zelasko \& Kevin Frasier, 3-5pm; Chris Myers \& Steve Lyons. 5-7pm; Bob Golic \& Rich Herrera, $11 \mathrm{pm}-4 \mathrm{am}$; and Dan Sileo. 4-8am (all times ET).



## Changes

Classical: Linda Cassidy joins KDFC/San Francisco for weekends and overnights.

Country: WHWK/Binghamton. NY pm host Rita Kelly exits.

National Radio: Broadcast Programming's De'liliah is now on CJEZ (EZ Rock 97.3)Toronto .. Fred Fistain joins Bloomberg on

## PROS ON <br> THE LOOSE

Frmik Cammarata, VP/Ops., Sixty-Second LP 914-225-4411. michal Kunido, nows anchor. WBT/Chartite: 704-720-9659.
the Money ... Brian Baldinger is named Sr. Fooiball Analyst for One-On-One Sports.

Radio: Leslie Hartman is upped to VP/Finance \& Corporate Controller for Radio One.

Records: WEA Corp. and Rhino Records form a Strategic Catalogue Marketing Group ... Lise Hunt is now Dir/Sales \& Markering for Milan Entertainment ... Michelle Sims is named Mgr./National Tour Publicity for MCA

## CHRONICLE

## Births

WZPU/Indianapolis air personality Stuve King, wife Tina, daughIer Riley Stephen, July 26.

Records ... Matthew Flott is appointed SVP/Finance \& Administration for Arista Records. Devon Lasker is upped to Dir./Sales and Retail Marketing. and Steve Gawley is made SVP/Legal \& Business Affairs ... Scott Bauman is now VP/Legal \& Business Affairs for Virgin Records ... Susan Jacohs is appointed VP/Publicity for Sony Classical.

Industry: Ken Beck is now Radio Marketing Coordinator for The Museum of Television \& Radio

## moz

## Continued from Page 25

at Gam on Wednesday, features a mostly local lineup of hosts, including Nate Livingston (6-9am); Ware (9am-Ipm); Public Access with Jay Love (1-3pm); Straight Talk with Edna Howell-Parrish (3-5pm);

Prime Time Sporrs, a local sports talk show hosted by Jay Love. Eric Thomas and Wayne "Box" Miller (5-7pm); Mel Devonne's Lave Zome (7-10 pm); the nationally syndicated Bev Smith Show ( $10 \mathrm{pm}-2 \mathrm{am}$ ) and After Hours with Denise Edwards (2-6am).

## NATIONAL <br> RADIO FORMATS

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## BTr 3 : 18

Revival. dies of tuberculosis at age 48.
1994/Hard-living rocker John Mellencamp is forced to cancel a tour when he's diagnosed with a blocked artery. He eventually makes a full recovery.
Born: David Allan Coe 1939, Roger Waters 1947

## THURS AY SEPTEMBER 7

kielbasa Festival
1971/Atter nine years and 216 episodes. The Beverly Hillbillies is seen for the last time on CBSTV.
1984/American Express Co. issues the first of its Platinum charge cards. Customers pay a fee of $\$ 250$ a year.
1986/Dan Marino of the Miami Doiphins throws his 100th career touchdown pass, an NFL record.
Born: Richard Rowadtree 1942. Cortin Bernsen 1954
1978/Who drummer Kelth Moon dies at age 32 of an overdose of prescription drugs
1990/David Cassidy's first record since his post-Partridge Family heyday is released on Enigma Records. The single, "Lyin' to Myself," falls to lead to a Cassidy comeback
1996/ Tupac Shakur and Death Row Records founder Marion "Suge" Knight are shot while riding in Knights car in Las Vegas. Shakur dies of his injuries five days later.
Born: Buddy Holly 1936-1959, Gioria Gaynor 1949, Chrissie Hynde (Pretenders) 1951

## FRIDAY, SEPTEMBER 8

1965/Bert Campaneris of the Kansas City Athletics plays all nine positions in a game against the California Angels. He gives up only one run as pitcher, but the Athletics lose anyway, 5-3 in 13 innings.
1966 The first episode of Star Trek, titled "The Man Trap," airs on NBC-TV.
1974/President Gerald Ferd pardons Richard Mixon for any crimes Nixon may have committed white in office.


Nixon: Parcon me!

Born: Heather Thomas 1957, Henry Thomas 1971

## In Music History

1935/The legendary Billie Hollday opens at the Famous Door club in New York.
1966/ Dick Clark makes an uncredited cameo appearance on ABC

TVs Batman. The episode's villain: Art Carney as The Archer. 1987/Onetime hearthrob Anty Gibb files for bankruptcy, citing debts of over $\$ 1$ million.
Released: Sam \& Dave's "Soul Man" 1967. John Lennon's Imagine 1971. The Eagles' "Witchy Woman" 1972
Born: Patsy Cline 1932-1963

## SATURDAY SEPTEMBER 9

National Steak Au Poivre Day
1971/Hockey legend Gordie Howe of the Detroit Red Wings retires from the National Hockey League.
1979/At age 16, Tracy Austin becomes the youngest player to win the U.S. Open women's titte.
1986/Ted Turaer presents the first of a number of colorized (formeriy black-and-white) films on WTBS-TV/ Atlanta. to great controversy.
Born: Michael Keaton 1951, Hugh Gram 1960
Th Mmeic Mistory Club. He's quoted by the London Sun as saying. "I stand in the way of a lot of success the band could have."


George: the dictit really want
to hurt them.
1992/Eric Clapton wins Best Male Video for "Tears in Heaven" at the MTV Video Music Awards.
Born: Otis Redding 1941-1967, Oave Stowart (ex-Eurythmics) 1952

## SUNDAY, SEPTEMBER 10

1955/Bert Parks begins a 25 -year carter as host of the Miss America Pageant.
1972/Muhammad All defeats Kon Merten in a heawweight boxing match after Norton had defeated him the previous March.
1982/Pute Rese plays in his 3,077th baseball game, breaking Hank Aaron's National League record.
Born: Amy Irving 1953, Ryan Phillipep 1975

1964/Rod Stewatt records his first single, the bluesy "Good MornIng, Little Schoolgirl." Future Led Zeppelin member John Paul Jones plays bass on the record.
1990/ Will Smith makes his TV debut on The fresh Prince of Bel-Air.
1996/ Wal-Mart stores refuse to carry Sheryl Crow's self-titled atbum because the song "Love is a Good Thing" alludes to children being killed by "guns they bought at Wal-Mart discount stores."
Born: Jose Feliciano 1945, Slobhan Fahey (ex-Bananarama) 1957, Robin Goodridge (Bush) 1966

- mivcheel Andersion ande Connow


## The Stork Visits Madonna \& Iman

The stork has been quite busy lately, according to People and US Weekly. Madonna and Guy Ritchie gave Lourdes a baby brother named Rocco Ritchie on Aug. 11, and Iman and husband David Bowie welcomed daughter Alexandria Zahra Jones into the world on Aug. 15.
Little Lourdes may need to adjust to sharing the limelight with her new brother, People says, because until now she's had exclusive dibs on the affection of several adults - especially her father. Carlos Leon, and Ritchie. Shortly before announcing her pregnancy with Rocco. Madonna told the 'zine she thought Lourdes was incredibly spoiled and needed some competition.

Iman conceived her new bundle of joy with a little help from Christle Brinkley. People reports. After trying for over a year to conceive to no avail. Somalia-born Iman resorted to an African fertility custom in which women having trouble getting pregnant hold a baby for a day. During a photo shoot Iman seized her chance and borrowed Brinkley's 14 -monthold daughter, Sailor. Iman became pregnant a few months later.

## Pitter-Patter of Little Feet

The stork will definitely need a vacation soon, because it's going to get busier! People reports that newIywed Dixie Chick Natalie Maines and her husband, Adrian Pasdar, are expecting, and the Star reports that a new baby will make three for Faith HIII and nusband TIm McGraw.
Stone Temple Pilots' Scott Wellend is celebrating an entire year of being drug-tree and sober, People says, proving wrong those who doubted te could ever accomplish that leat. He and his new wite. Mary. have another reason to celebrate: They're expecting too:
Jennifer Lopez tells Peopte that she wants a family and she's ready to become a mother. However, she says she wants to get married first, but she has no plans to wed boyfriend Sean "Puffy" Combs. "I wouldn't have a baby out of wedlock," she says. "My parents would kill me."
k.d. lang tells US Woekly that even though she and her partner, Leisha Hailey, love kids and are inspired by them, they don't lancy themselves as payents.

## Look Who Dropped Int

Robert Downey Jr. celebrated his Aug. 2 release from prison by joining Sting on stage at L.A.'s Greek Theatre, US Weekly and People report. The very enthusiastic crowd witnessed Downey and


A LITTLE SNIP - k.d. lang tells US Weekly she recently witnessed a bris (a Jowish circumcision ceremony). During the ceremony, she says. The men were all standing at the back of the room holding their testicles ... but I can understand that. II it was fornate circumcision .. yeah, that would be a bad one.

Sting duel on the song "Fill Her Up.
Shania Twain proved one really can go home again when she made a surprise appearance a her ciass of 1983 high school reunion, the Star and US Weekly re port. Friends who knew the coun try superstar when knew her as Eileen (her real name), so during the reunion she left Shania - and all the superstar trappings - at home and became Eileen again for the day.

Ricky Martin may be dropping in on the HBO series Sex and the City as a guest star, says the Star Martin, a big fan of the series, contacted its producers about appearing on the show. The producers were so excited that they immediately began writing a script in which he romances Sarah Jessica Parker's character, Carrie.

## Growing Pains

Could Paul McCartney be proposing marriage to girlfriend Heather Milla soon? His children hope not, says the Star. The 'zine says his children Stella, Mary. James and stepdaughter Heather approved of their dad's retationship with Mills at first, because they were happy that he found love again after the death of his wite and their mother - Linda. Bur now that Paul and Heather's relationship has heated up to the point that they are talking about marriage, Paul's kids are avoiding family tunctions that Mills attends and are secretty discussing ways they could break up the twosome.

Speaking of Paul McCartney, Bealles fans will soon receive a bundle of joy from him too: a new Beaties song! The song, called "Free Now," is a hodgepodge of recorded studio banter from the Fab Four with previously unheard Beaties guitarwork, according to People. The ax-Cute One says this song is more underground than what fans usually hear from him.

- Deborah Overmen

Each week Ra R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R\&R has not verified any of these reports.


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| numbonde (Rumely) | 6 Family Cuy |
| Who Wants To Be A | Ma) Primuanm Special |
| Mulonate (Thursiay) | (lascom) |
|  | ( $x$-fim |
| 7 The Prictioe | - Fitureme Specin (ipm) |
| - Emptraylomenturad | 10 Ple 2 |
| 9 Osmple Mint (sundey) |  |
| 10 Onmilio NBC (Mumay) | Source: Nielisen Mecia Rowearch |

## COMING NEXT WEEK

## UT5 50

Enintori, Dr. Dre, bry-Z, Snocp Doge and LIT Kinn melloth Deep are shasd to pertorm we from Pasedens. CA when UPN preeents The Sounce Hip-Hop Music Awards 2000, whosted by Dn Brat and Buete Rillymes (Tueeday, 8/29, $8 p n$ ).

## Findias eres

- Wrivi Nereon pertorms on PES Sessions al West 54th (check local listings for time and chemen).
- Third Eye Eund, The Tonigh Show Wht kay Leno (NBC, check local listings for time).
- Enood, The Late Snow Wh David Lederman (C83, cheok local listings for time).
- Roy Nathanson and Elvis Contrio, Late Nght With Conan OBrien (NBC. chock local E"thiss for limo).


## Sentay 82

- Btt Maked and Foo Fighter

Dave Groill bend their voices to the animated Dwis: ts if Foil Yor (iviv, $7 p m)$

- Ioe-T is the subject of this meaks

Bohind the MMIC (VH1, 9pm).

- The Crimetine Weiter from the

Well features guest performances by Loes Lobos and Van Moriteon (ARE, 10pm).

## Dond mive

- Papa Roech, David Leturriar

- Supergres, Conm OBian

Whan my

- A Perfect Circle, Conan OBrion.


## untractigeter

- Tory Bennmita and Dienc Krell, David Lemormin
- Bertney Epears is interviewed and Culded By Volcee petorman Conen OBrien.
- ditiocidion

Al mow times are ETIPT unves athenves nowat, subtwer on hour for CT.


## RED HOI CMUL PEPTEDS Cartornication

Juraserc 5 Ouality Contro
osturate Stupity
macy erar Why Didn You Cal Me
EYERCLEAS Wondertul
DEFTOMESChange (in The House Of Flies)
FOO FHBHERS Nen Year
II Never Gonna Come Back Down

## EVE $\$$ Promise

ImCueus Siellar
P.O.D. Rock The Party (OH The Hook)
mCxE wacr liader Of Men
maoompa Music
Conmow The Light
CREED Wion Arms Wice Open
moer Porcelan
OUEELS OF THE STOME ABE The LOSA Art.
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WHERTUS Teenage Dirteeg
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amp cray babyon
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mail Country Grammar
OAssis Where Did It All Go Wrong SUPERGRASS Pumping On Your Stereo PAM RMCHCH Last Resort wirie Charbote
mito me negir bent
Cumb-182AN The Small Things
Video playist for the meek August 14-20.

MOACHEEAA Aome Wasnt Built in AOEy

# BOX OFFICE TOTALS 

Aug. 11-13

Now Line*
$\$ 17.5$
2 The Orgind Kinge $\$ 11.05$ Or Comedy
(\$11.05)
Paramount*
3 Space Cowboys $\$ 9.47$
WB
(\$53.78)
4 The Replacements $\$ 7.21$
WB (\$23.40)
5 Whet Lime Bennewth $\$ 6.75$
DreamWorks (\$123.41)
6 Muly Protimesor 2: $\quad \$ 6.30$
The Kumere (\$104.29)

7 Hownw Man $\$ 6.01$
Sony
(561.57)

- Autuma in Now Kork. $\mathbf{\$ 5 . 5 4}$

MGMUA
(\$21.04)

- Coyote Untr $\$ 5.02$

Buena Vista (\$43.87)

10 Biess The Child | $\$ 4.83$ |
| :---: |
| Paramount |
| $(\$ 18.01)$ |

## Alligures in miltons <br> - Firs woek $\boldsymbol{h}$ revalase

Sowne: ACNivenen ED
COMING ATTRACTIONS:
This week's openers inclucte Bring II On, starring Kirsten Dunct. Recording act Bleque appear in the move and contioto music - "Bring if All to Me" (with 50 Cont) and two versions of "As If" (one with 'N Sync's Jocy Futione tr.) - to the fitris's Play Tone/Eple soundtrack. Atomic Kitten's See Ya, B'Witched's version of Midcey.' P.Y.T.'s "Anywhere USA," Dephime 8 Cevent's U.G.LY.," Da Beat Brose' "tump Up (if You Feel Alight): Jungite Brothers' Freakin' You" 56 Sorths "Cheer for Mo." sisterzsister's Whars a CH to $\mathrm{DO}, \mathrm{alms}$ TII I Sey So and Sygnature's 2 Can Play That Game" round out the ST.
Abo apening this week is The Criew, staring Burt Regnodes and Richard Dreytuss. The film's man soundrack sports vintage tunes by darnes Brown (The Ecos'), Loule Prima (Pennies From Heaven", Cab Cerlommy (Everybody Eats When They Come to My House"). Sam Butwe (Birm Berm) and Emin Androws (Wise Guys and Mother's Eyes" and 1 Dorit Need No Doctor). The ST also feaures The Linguind Brothers' "Tarantella Napoletana/Com andata." Jocy Puetrmana's Zet's Bell, Tony B.s "Swingin' Around and toe Penci's version of "Old Man Time"
Currently in theaters is the Cell, which stars recording artist


Jenniver Lopere

20

## What A GM Wants

## $\square$ What does it take to be a successful PD in today's radio business?

,n today's radio world of shifting demographics, emerging competition, expanding media choices and consolidated clusters, just how much has the job of program director really changed? And what does it take to succeed as a PD in today's broadcasting business?

I polled several individuals who are regularly involved in the hiring and development of PDs for News/Talk radio and other formats. All offered candid comments on what they think it takes to be a winning PD in today's Talk radio business. So whether your goal is to improve your performance in your current position or better your odds at your next job interview, you're bound to find some valuable insights from this week's panel of Talk radio executives.

## Nadet: 'Understand The Overall Mission'

KFWB/Los Angeles GM Roger Nadel speaks from the perspective of someone who is currently seeking a PD for the Infinity-owned allNews station. And Nadel definitely thinks that some of the rules have changed a bit.
"Those of us who came up through the ranks of programming don't like to hear it. but you need to think like a salesperson if you want to win over a GM who. most likely, comes from sales." he says. "In sales. the methodology is first


Roger Nadol
to assess the needs of the potential client, then develop an action plan that achieves those needs."
Nadel says that the sales-oriented approach is what gets his attention. and I suspect what he says applies to many GMs. "To get my attention, ideally, you would find out ahead of time what the station's needs are. then develop an action plan that solves my problems. The more thought that has gone into your plan. the more I sense you're scriously looking to join our team."
Here are some other key questions Nadel says he considers when talking to a porential PD.

- How much passion do you have to win?
$\bullet$ How much respect and passion do you have for the format?
- How much respect do you have for the staff - and will they respect you?
- How will you challenge and motivate your team to do their best work?
- How will you work with other departments?
- How much experience do you
have in building - and living with —budgets?
- How well-honed are your computer and internet skills? How will you translate our station's brand and mission onto a website as a means of generating new revenue?
- How well do you follow up after the interview? Will you send a nore thanking me for taking time to meet with you?
Finally. Nadel says he looks for managers who demonstrate an understanding of the underlying business principles required to survive in today's radio business. "Depart.
> "To get my attention, ideally, you would find out ahead of time what the station's needs are, then develop an action plan that solves my problems."

Roger Nadel


What A GM Wants
Continued from Page 29
which are now firmly in place, if you make decisions based primarily on whether or not something is a good product for the tadio station. then the dollars will almost always foliow. I think that is, perhaps, the hardest thing for today's PD to do."

## Bennett: 'Make Me See Your Vision'

Susquchanna/Dallas Markel Manuger Dan Bennet1 was also in the middle of a PD search when we spoke about what he looks for in a candidate. Count him as sonneone who agrees that the job has changed. "I think it's a much more difficult job Ioday." he says. "and it's a mucl more mullifaceted position. That's why I think that really effective Talk programmers are difficult to find."

So just what attributes does Bennetl consider to be needed nosst by today's successful PD? Here's his list.

- Someone who has a vision of what he or she wants a station to be. You need to make me see your vision - because if you don't have one, neither will anyone else at the station.
- Someone who has good talent contacts. A Talk station ultimately comes down to compelling talent. Average talent is never a lightning rod, and Talk stations need lightning rods.
- Someone with an understanding of what good content is. Every listener focus group says that if the talent picks great topics. the listenens are hooked.
- Someone who can create stationality. In other words. every station should stand for sonsething. What will yours stand for, and how will you convey it?
- Someone who can interact with and inspire the sales department. If the sales department doesn't believe in the PD. there will be problems. Many programmers still don't seé that as part of the job.
- Someone who can coach talent. Do you have a coaching philosophy or a coaching manual? If so, I need to see it.
- Soneone with passion. It either does or doesn't come out in the first interview. If you as a GM don't see it. chances are the staff won't feel it.
 Bennelt also thinks that there's another reason why good PDs for the format are in short supply, and he pulls no punches. "Sadly. I think one of the things that 100 many Talk radio programmers lack is a solid understanding of the formatics and basics that make for good radio. Too many Talk programmers are just not good at that. and that's a problem.
"And, along with everything else. you need a good understanding of how all the information elements news, traffic, weather, spors. business updates, etc. - fit together. You also need to understand the value of cross-promotion and how to develop killer promos. The reason for that is that Talk stations simply must win the TSL batte."
So. if Bennett thinks there's a shortage of good Talk PDs out


## "GMs will avoid anycandidate who lives only on his past accomplishments."

Rick Scott
there, where would he suggest managers find them? "First. I think it's a good idea to look at people who have experience in multiple formats, not just a Talk radio background. They tend to be more wellrounded, in my opinion.
"I also think companies need to do a better job of growing their own. Here in Dallas. for example. we have three asst. PDs who are growing and learning the skills it takes to be a winning PD for us."

## Sabo: 'One Size <br> Does Not Fit All'

Sabo Media President Walter Sabo has been involved in countless PD hirings over the course of his long career in corporate radio and as an adviser to numerous successful Talk radio stations. And while he has strong opinions on what it takes to be a good Talk PD. he cautions that one size does not fit all. "Talk is not a format," says Sabo. "so
 there is no such thing as one right type of Talk PD. Each Talk format and each stage of a station's evolution requires a different skill set.

Sabo outlines how different traits are needed in different situations. "GMs who have a successful station and a star or two look primarily for PDs who can get along with their stars and not cause troubie. Established station GMs tend to look for a stable individual capabie of dealing with community groups. complaining listeners and prestigious advertisers - in other words. a grown-up. That is a situation that almost always demands experience at a successful. established Talk station. It's a statesmanlike role that requires a mature knowledge of the entire business."

And what are the challenges of being the PD at a new station? "A startup station GM wants a PD who has an ear for talent and a sense of marketing and promotion." Sabo says. "The PD needs to be able to manage a diverse staff and interact well with all other departments. On the other hand, a station that's in trouble looks for a PD who is clearly focused, can take charge and has some experience with a lurnaround. They want someone to come in with a plan of action and a point of view."
Sabo says he sees a pattern among PDs who do well. "They have a background of working for at least one successful CHR station. CHRs teach programmers the importance of success, how to build a format and how to deal with diverse talent and understand promotions But that's not what makes those PDs successful. It's the willingness to apply what they know from music to Talk.
"Strangely, some alien operation often takes place when a hot music PD goes to a Talk station, and they stop applying what they know. The Talk Arbitron diary and the music Arbitron diary are identical. The skills needed to get a station written down in that diary are identical. Winners understand that if a fiveminute song is too long. a fiveminute phone call is a death knell."
Finally. Sabo says consolidation has definitely changed what successful GMs look for in a candidate, but, he says, that's not all bad. "A good result of consolidation is that the absence of the moment-tomoment fear of a single radio competitor allows sharp programmers to recognize their true competition: other media.
"Appiying a strong knowledge of daytime TV taik show content. ratings and other media in your category is how you will grow your audience. That broad knowledge is vital in a consolidated environment as GMs discover that it's not about
getting listeners. it's about building audience."

## Scott: 'Be A Good Listener'

Rick Scott. President of Rick Scoll and Associates, works with SportsTalk radio stations around the country. He says that he's found that good qualities for Sports radio PDs mirror those of any good Talk PD. "GMs will avoid any candidate who lives only on his past accomplishments." says Scott.
"Likewise, they will get turned off to anyone who is not a good listener and who claims to have all the answers." That said here's Scot's list of what he helieves to be must-have qualities for prospec-


Rick Scort tive PDs.

- You must be a leader.
- You must be able to look for and seize opportunities.
- You must be a creative prob-lem-solver.
- You must be proactive.
- You must
have the ability to work through and with other people.
- You must understand the business and the bigger, overall picture.
- You must be a visionary.
- You must have patience and persistence. along with a strong desire to win and succeed.
- You must have common sense.
- You must have great observational skills.
Finally, all the soid advice from our panel notwithstanding. perhaps the best advice of all for those who desire success as a PD in today's Talk radio business was wrillen many years ago by the great American author Mark Twain: "Keep away from people who try to belittie your ambitions. Small peopie always do that, but the really great make you feel that you. too. can become great."



## An open letter to Anerica' New Talk Programmers

## Dear Programer:

svery once in a while a show comes along that is Just perfect for its time. In the $90^{\prime}$ : it was Ruah and then Laura. Now, in the year 2000, it's Clark Howard. Clark Howard, America's Consumbr Championl How faat is this show catching on?


In leas than 18 months the Clark Howard show is airing in nearly 100 markets, including major market powerhouses like KII Los Angeles, X8L salt Lake City, xsFo san Franciaco, KTAR Phoonix, KIRO seattle, Xof Portland and many more. Our nowest affiliate is Wrro Boston.

The Clark Howard Show has a tremendous record of ratinge success, beating Ruseh in Milwaukee and Laura in Atlanta*. In fact, the Clark Howard show is the "1 afternoon drive program in Atlanta, AM or EMI

Clark Howard's weokly radio audience is now woll in excess of three million and growing - he's building a wave of growth across Americal

Clark's measage of saving more, spending lese and avoiding rip-offa is resonating acrose the country with his target audionce of adults 30 to 50 .

Clark Howard's official wab aite ww.clarkhoward.com registors thousands of unique visitors daily because listeners learn from clark. You can check out his show demo there too.

Programmars love the show and the reaponse they get from it. Just ask Jack Swanson at KCO, David Hall at KrI, Oreg Moceri at Mss, or any of thea. Wo'll give you a list of our partners and you can call then.

Radio Ink Magazine put Clark Howard on 1t'a covor on June 26 th calling Clark "Talk Radio' ${ }^{\prime}$ breath of fresh air" and Talk Radio's nowast big cheese."

The Clark Howard Show isn't political talk, it isn't hot talk, it's relivarr talk.
Call Cox Radio syndication in Atlanta at (404) 962-2078 or the Jones Radio Metwork at (202) 546-7940 and get this show before your competition does.

## Clark Howard is the NEW big thing!

sincerely.

Paul Douglas
Cox Radio Syndication
(404) 962-2078


Amy Bolton Jones Radio Network
(202) 546-7940

Horizon Award inominee

## Chely Wright

will have a Coke \& a smile


## Street Talk.

## WCIN Red-Hot OVer Jogner Jump

WCIN-AM/CIncinnati recently lost 20-year PD Lincoln Ware to Blue Chip Broadcasting's crosstown WIZF. Now WCIN has learned that it will lose ABC Radio Networks' Tom Joyner Morning Show to one of Blue Chip's Cincinnati radio stations, effective Sept. 14. WCIN GM John Thomas is far from happy with the two losses, The Cincinnati Enquirer reports. Y'm going to fight it all the way;" Thomas told the Enquirer, adding that he's written to FCC Chairman Bill Kennard, ABC Radio Networks and ABC parent The Walt Disney Co. "I told ABC that it is assisting Blue Chip in trying to drive me out of business," he said. WCIN has even gone so far as to air an appeal to listeners, asking them to protest Joyner's move by phoning ABC Radio Nets Exec. VP Darryl Brown. The Enquirer printed not only Brown's direct line, but also his e-mail address! Thus far Thomas has not heard from Kennard. Brown was unable to contact ST before press time

Will Houston's legendary Stevens \& Pruett return to the city's airwaves at the end of the year? According to the Houston Chronicle,

former KLOL morning co-host Mark Stevens (shown here, at left) has taken a job with a Hollywood-based entertainment firm. He'll work out of Houston and toid the Chronicle that he plans to "return to the airwaves and reunite with my former partner in the not-toodistant future." When asked on the air by his current co-host, Grego, about the item, JIm Pruett (shown at right) admitted that he's
talked with Stevens about teaming again on another station. Pruett, who joined KLOL 27 years ago, said his contract with the station expires at the end of the year. KLOL has not presented him with another deal.

Another hot rumor has former KALC/Denver and KYSR/L.A. morning co-hosts Frosty Stilwell and Frank Kramer returning to the Denver airwaves. The duo were recently guests on KALC's afternoon show, and there's talk that the two may re-emerge at a Mile High FM soon.

Speaking of morning shows, KIIS/L.A. morning veteran Rick Dees has added another market for his nationally syndicated show: Phoenix. Dees' show will begin airing on KZZP on Monday (8/28), replacing Ron Upshaw and Don O'Neil, who shared the slot with Jackie West.

WKLS/Atlanta GSM Cheryl Ervin rises to Director of Sales for Clear Channel/Atlanta. In her new role she'll oversee the sales efforts of WGST-AM \& FM, WKLS, WMKJ, WPCH, the Georgia News Network and Total Traffic.

## Greaseman Gags Land Laughs

Greaseman was back behind a mike last
Continued on Page 34

## Rumors

- Is the Windy City poised to receive another CHR/Pop outiet? If so, what elfect will it have on Big City Radio's WKIE/Chicago or Infinity's WBBMFM (B96)?
- Is James Crystal Enterprises thisclose to selling several West Paim Beach properties to Clear Channel?
- Is Emmis considering dropping WXTMSt. Louis' Active Rock format in tevor of "Hot Talk," with markel velerans steve a. D.C. as its morning anchor? If so, don't expect any moves until mid-October.


Top ten selling single with over 20,000 units scanned this week!

$$
20 \cdot 17
$$

on the CHR/Pop chart with over $\mathbf{5 , 1 0 0}$ plays
"'Faded' is number 3 overall in callout. It's in Power Rotation!"-Diana Laind, KHTSSSan Diego
Debut Album "No One Does It Better" in stores now Touring ALL summer with Christina Aguilera


A PERFECT CIRCLE 3 LIBRAS , im nomit mer de Noms


## Early Believers

| WXRK 21x | KROQ 21x |
| :--- | :--- |
| KITS 30x | KNDD 25x |
| 91X 42x | KEDJ 27x |
| KCXX 18x | KXRK 17x |
| KAT 18x | KFMA 23x |
| WFNX | KISW |
| KIOZ | WXDX |
| WRRX | WEDJ |
| WKLQ | WNFZ |
| KILO | WQXA |
| and many more! |  |

Headlining U.S. Tour
in progress with Sunna
8/25 Detroit SOLD OUT!
8/26 Cleveland SOLD OUT!
8/27 Chicago SOLD OUT!
8/29 Minneapolis SOLD OUT!
8/30 Kansas City
9/1 Denver
9/2 Salt Lake City
9/4 Seattle
9/6 San Francisco
9/8 Los Angeles SOLD OUT! and more!


## Strong Early Rotations:

## WKQI/Detroit 21x - Top 10 Phones

 Star 98.7 21x - Top 10 Phones Star 94 31x WPLJ 25x WWDC 23x WXKS 30x B94 28x WDRQ 13x KLLC 23x KPLZ 16x WTMX 39x WBMX 4 $4 x$| WPRO 21x | KALC 21x | G105 27x | WNNK 20x | WVRV 36x |
| :--- | :--- | :--- | :--- | :--- |
| WKSE 28x | KMXB 37x | KAMX 35x | WKSL 28x | WKRZ 23x |
| WRW 19x | WOAL 26x | WXPT 34x | WZNY 19x | KENZ 34x |
| WTI 18x | KXXM 19x | WPST 16x | WAEB 19x | WWZZ 14x |

## KOKO 23x WPTE 19x



## Street Talk.

Continued from Page 32
Friday, but he wasn't in a radio studio. The infamous personality (a.k.a. Doug Tracht) performed a comedy skit at a Washington, DCarea nightclub that local press reports say was "well-received." But before he went onstage, about 25 people protested his appearance, angry about statements Greaseman made on-air in his radio days.

WDAY-FM/Fargo, ND morning host Jill St. John has landed a 90 -day jail sentence and a $\$ 300$ fine for filing a false report in regard to a recent stunt imvolving stuntboy "Extreme Jim." It seems St. John called the cops on Jim, who was in a local park clad only in boxer shorts in an attempt to become a thuman smorgasbord" for mosquitos throughout the city. St. John, using a false name, reported that Jim was in the buff. When police arrived and discovered that it was a radio prank, a misdemeanor charge was immediately handed to St. John. She'll serve 10 days in the slammer now, with the remaining days spread throughout the rest of the year.

A recent on-air appearance by a Long Beach, CA man claiming to be "The Emperor of the United States" on KDKB/Phoenlx's morning show has led the Secret Service to investigate the broadcast. Donald Lautenbach used his appearance on the Tim \& Mark show to make threats against both VP AI Gore and Texas Gov. George W. Bush. The Secret Service will review tapes of Lautenbach's comments and investigate him.

Billionaire Broadcast.com founder and Dalias Mavericks owner Mark Cuban calied ST to say that he expects Hole lead singer Courtney Love to get involved with his planned record company. If a deal is finalized, it would reinforce Cuban's goal of forming a label that would "work only with established artists who have completed their contracts with their labels." Cuban plans to partner with radio groups in order to finance the new venture.

For the record: KZLAVL.A. Promotions Dir. Eric Zanelli is overseeing the marketing

## Rumbles

- B.J. Stone is the new OM for Cromwell's four Peoria. IL properties: Country WFYR, Classic Rock WGLO and CHRUPOp simulcast WPPY 8 WRVR. Stone will also program 'PPY \& 'RVR and take an airshift there.
- WJMXFFlorence, SC OM JIm Pemberton exits.
- WNDV/South Bend, IN PD Cemoy Deniele adds OM stripes.
- Chase Murphy takes the PD chair at WXLO Worcester, MA.
- WZOK/Rocktord, IL APD/nighttimer Coemo is appointed PO/morning driver at new CHR KJCO/Jetferson City, MO.
- WZAT/Savannah, GA PD Brad Kelly and wWLD/Tattahassee APD/morning co-host Frank Lewle extit.
-WRLR/Birmingham hires Devid Clapper for APDMD duties. He't also take the morning shith.
-WJZI/Millwaukee MD/midday host Debble Young relinquishes her music duties to concentrate on her shith. Music catis will now be taken by PD Chris Morrow.
- WCKY (Homer)/Cincinnati shifts from ESPN Radio to FOX Sports Radio, effoctive Aug. 28. Promiere's syndicated Phil Hendite is added for latenights. At co-owned WLW, tate-nighter Biw Cunningham rises to the 12:30pm-3pm stor.
- WJMRMMikwaukee morning man "Eenty Eerl" Stoteon shifts to alternoons. Former WZTRMMiwaukee air talent Mark Dizon assumes Stokes' former poet, and athernoon hoet Lute senders exits.
- MeGregor foins Alternative WLRS/Louisville for momings.
- Den Crreethem moves from nights to afternoons at KNCV/Secramento.
- WRWKTToledo adds the syndicated Lex \& Terry for mornings.
- WHYIMiami affernooner Kenmy Walker becomes the in-stedium voice of the NFL's Miami Dolphins.
- WOIX/Knoxville flips from Country to Classic Rock. Expect new call letters shorty.
- Clear Channel CHR/Pop WXCR/Albany fips call letters to WKKF to better malch its "Kiss" moniker. Meanwhile, another "Kiss" changes calls as WBTT/ Dayton becomes WDKF.
and promotions department until a marketing director is named and is not overseeing the sales department. Jeff Federman is Dir/Sales for both KZLA and sister KPWR, and Janet Brainin is KZLA's new GSM


## KROQ Jocks Sought For Reunion

Calling all former (and current) staffers of the "World Famous" KROC/Los Angeles: Darrell Wayne, PD of the pioneering Alternative

Continued on Page 36

## THE FIRST SINGLE FROM THE NEW ALBUM REVELATION

## "Give Me UST ONE NGGTT (UNA NOCHE)

R\&R CHR/Pop: 21-18 $+602 x$ R\&R CHR/Rhy: 28-23 Breaker $+188 x$ BDS Top 40 Mainstream: (21)-(16) +401x BOS Rhythmic Top 40: (26) -(21) +136x

## STLL TO COME

 TEEN CHOICE AWARDS (8/22) • MTV "1ST LISTEN" (9/19) MTV $98^{\circ}$ WEEKEND (9/23) • DISNEY CONCERT SPECIAL (10/7) TEEN PEOPLE (COVER) • YM (COVER) • SUMMER MUSIC MANIA (FOX) MISS TEEN PAGEANT (CBS 8/26) • KIDS DAY (CBS 8/27)

WHTZ/New York KIIS/Los Angeles WBBM/Chicago KZZZ/San Francisco WWZZ/Washington KRBE/Houston WXKS/Boston WAKS/Cleveland WDRQ/Detroit WKQI/Detroit KKRZ/Potiland WXXL/Orlando KZHT/Salt Lake City WKSE/Buffalo WXSS/Milwaukee WBTT/Dayton WFLY/A ibany WKSZ/Green Bay WPXY/Rochester And many more
ALBUM IN STORES SEPTEMBER 26. 2000


## "CAN GET YOUR NAMBER"

## JUST TO NAME A FEW!

WBLI WHYI KIIS KCHz WKal wicl WPRO WFLI kmxV WAKs WKSL WWIZ WKIE KSLZ WKFS WHTS WOJX Kond KFMS

## NEW THIS WEEK:

KRBE WWST
WLDI WXYV WFMF

ON OVER 115 STATIONS!
R\&R CHR/POP 36-34
BDS TOP 40 MAINSTREAM DEBUT 38*
PRODUCED BY CUTFATHER \& JOE FOR XL TALENT PARTNERSHIP

Continued from Page 34
station from 1977-79, is seeking out those who'd like to participate in a reunion of KROQ DJs past and present. Among those already expressing interest: Jimmy Rabbitt, Mark Mendoza, Shana and Shadoe Stevens. If you'd like to join them, e-mail Wayne at ddoubleu@aol.com or visit www.kroq reunion.com.

Former Lakeside bandmember Otls Stokes has agreed to take listeners on a "Fantastic Voyage" through current releases from "classic" R\&B artists as host of the Classic Artist Network, set to debut Labor Day weekend (Sept. 1-4). Among the stations already signed up: WQBH/Detroit, WOCLORlando and WQUA/Mobile.

Sixteen-year-old Chris Morales, son of famed L.A. air talent Mucho Morales, has become the producer of Westwood One's syndicated Saturday Night '80s Party. The program is heard nationwide on approximately 100 radio stations.

This year's Radio Music Awards show is set for Saturday, Nov. 4, at the newly refurbished Aladdin Hotel in Las Vegas. The program will air live on ABC except on the West Coast.

ST sends its best to NAB Radio Board Vice Chair and WFLS \& WYSK/Fredericksburg, VA GM Bill Poole, who has decided to retire after 40 years with the stations. Florence Barnick will assume his duties as JIm Butler become Dir./Sales and Gary Harrison takes the Radio OM post at the Free Lance-Star combo.

ST also offers its condolences to the family and friends of Fairbanks Communications founder and past President Richard Fairbanks, who died Aug. 11 in Miami. He was 88 years old.

## Records

- Epic Records Group taps Exec. VP/Woridwide Marketing Steve Barnett as GM.
- Shanachie Entertainment Dir./Nat'I Promotion Claudia Navarro resigns after five years in the position. She can be reached at 310-737-0017.
- Warner Bros. Nal'I Dir./Pop Promo Ed Nuhfer segues to Warner Music Group as Dir/Anlormation Technology.
- Changes have been made to Allantic's regional lineup. Detroit local Michael Stevens relocates to Houston to take over for Neil Harrison, who exits the label. Meanwhile, Seattle local Tim Dalbec segues to Los Angeles to succeed Edie Fontiveros. who joined Virgin last month.
- RCA taps Andy Rauchberg as Nat'I ManagerWest Coast Rock Promo.

- Steve Oshin rises to VP/Market Manager of Entercom/Seattle.
- Reid Reker advances to VP/GM of KYNG/Dallas
- Johnny Chiang boosted to PD of KOST/Los Angeles.
Dene Hallam hired as PD of KYCY/San Francisco
- Len Shackelford lands PD gig at WWKAVOrlando


Ken Christensen tapped as VP/GM of KXEZ 8 KYSR/Los Angeles
Alan Furst boosted to National PD of NewCity

- Chuck Beck becomes PD of WHPT/Tampa.
- Rob Roberts captures KXKLDenver PD post
- John Butler advances to PD of KCMO \& KMBZ Kansas City.

- Gerry DeFrancesco joins WSNVPhiladelphia as VP/OM.
- Columbia Records elevates Jerry Blair to Nat"I Dir/Top 40 Singles Promotion and Jerry Lembo to Nat'l Dir/AC Promotion.
- Shirley Maldonado made OM of WQCD/New York.
- Lee Michaels accepts PD chair at KBLX/San Francisco.
- Bob Arthur retires from KABC/Los Angeles morning show; Roger Barkiey to team up with Ken Minyard.


## 15

- Monica Lynch elevated to President at Tommy Boy Records
Thom Ferro appointed VP/GM for Westwood One - Bill Richards lapped as WNCI/Columbus PD.
- Les Acree named PD of WTQR/GreensboroWinston Salem.
Jed The Fish returns to KROQ/Los Angeles tor late-nights.

20

- Sherman Wildman appointed VP/GM of WCAU FM/Philadelphia.
Sandusky gives VP stripes to Tony Brooks, GM of KBPI/Denver; J. Michael Henderson, GM of KZAM-AM \& FM/Bellevue, WA; and Tommy Vascocu of KDJQ \& KDKB/Phoenix
- Charlie Cook catches PD cap of KHUL Los Angeles.
- Jeff Leonard upped to Production Coordinator for American Top 40.

- Dennis Lane upped to MD of WSHE/Miami.
- The Greaseman slides into mornings at WAPE/ Jacksonville.
John Leader joins KHL/Los Angeles for evenings.



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# Indie Labels' Road To 'Bahylon' 

$\square$ Two indie label vets talk artist development and Adult Alternative radio

Ihere's a great story developing around ATO Records artist David Gray, the Irish singer/songwriter whose new album, White Ladder, is currently selling around 6,000 copies weekly thanks to airplay from the leadoff single, "Babylon." That track, in turn, was thisclose to being the No. 1 song at Adult Alternative last week.

There are a couple of reasons why I find Gray's success intriguing. For one. it's a great case sudy in how a new independent label albeit one aligned with a major (in this case. RCA Records) - can adroitly general a project to the point where it makes perfect sense for its heavyweight partner to bring out the heavy artillery. Secondly, it's taking place at Adult Altemative, a format that often takes a lor of heat when it comes to breaking acts.
To put it in even better context: This is all happening at a time when the music biz is wound up about the online world. whether it's Napster or using the web to discover new talent. But Gray's story is about as far away from that as you can get. It's about creating value the old-fashioned way, via promotion and concert tie-ins for radio and via in-store visits and special pricing plans for retail. And. in today's go-go. wired world. it's an illustration of the value of slow. methodical artist development and a vivid reminder that when touring. word-of-mouth. press and airplay al' converge. it makes for sweet sounds at the retail cash registers.
First. some quick background. Gray's label. New York-based ATO (According To Our) Records. was founded by Dave Matthews - of Dave Mathews Band fame - Matthews' manager. Coran Capshaw: and DMB ves Michael McDonald and Chris Tetzeli. Gray is the label's first signing.

## Going With Gray

According to McDonald. who serves as ATO President and spent over six years as DMB Tour Manager, the nascent label waited patiently to sign an artist !ike Gray to official-

## TALK BACK TO R\&R!

Do you have questions, comments or feedback regarding this column or other issues?
e-mail me at: swonz@montine.com

ly launch its operation. He recalls. "When we were in the process of starting the label, we kind of talked about David in the absiract. We talked about how it would be great to find someone who was overlooked, who had a great live show, etc.. because that's what we want this label to become. And then he came along.
"When we first heard about him. he had sold about 30.000 copies of his album in Ireland. When we finished the deal six months later. in December 1999, sales were at 100.000 . We started the label in January and couldn't have been happier."

ATO eyed the South By Southwest 2000 convention in March as the kickoff for Gray's album and the single. "Babylon." Having a skeleton staff. the company relied on a network of indie radio promotion firms to begin working programmers.

McDonald continues. "We took the antitude. 'Here's a no-frills artist who's the real deal.' We didn't need to dress it up. so we took a straightahead approach and tried to get everybody involved. We put together a team of indies who have either had a history with The Dave Mathews Band or David's music or who had a great passion for the project.
"We just put our heads down and went to work. We didn't concem ourselves with what ocher artists we were up against or whan syle of music was al the top. We jus brough David over from Ireland and got as many people as possible to see him live."

## On Indies \& Champions

ATO was aided by support from some influential Adult Alternative and noncommercial stations. McDonakd comments. "There were early champions, like KMTT/Seattle. KCRW/Los Angeles and WXPN/ Philadelphia. With those and other stautions on the record early. we were able to see some nice sales, which allowed us to connect the dots and see that peopie were reacting. And
when those stations stayed on the record, it showed us we really had some believers out there.
-But our team also worked hard to make sure we were in constant contact with radio. We were very proactive in getting information to each station showing them their spins and the sales in their market and reinforcing their commitment to the record and artist."
ATO also tapped into independent retailers. "Don Van Cleave, who owns [Birmingham-based retailer] Magic Platter and heads up the Coalition of Independent Music Stores, got involved early on and gor a lon of other people excited about it." McDonald says.
"We worked hard with the retailers and got David to visit as many stores as possible. Those indie retailers were indispensable. I know there's one cashier in DC who's probably responsible for selling 100 copies of the album herself. You can't buy that kind of support."
Not surprisingly, The Dave Matthews Band name came in awfully handy. McDonald observes. "It thelped. in as much as he has had incredible success at Adult Alternative over the years and his endonsement thelped. Adult Alternative embraced Dave's music and the group for what they are. and we feel they will do the same with David Gray. There are a few parallets."

## Alternative Effort

ATO also benefited from BMG Distribution's input. "They heiped build this up and have been great about giving us advice and taking us through the entire process," says McDonald.
That said. it's been ATO's hard work that got them to this' point. especially the company's efforts at Adult Altemative. McDonald comments. "Looking back. I wouldn't have wanted to start this anywhere else because it's allowed us to grow naturally. It's been slow, but it's been substantial enough to keep everyone believing and working hard."

Aware Records founder/President Gregg Latterman aqrees that Gray's and ATO's accomplishments say a lox
"Our team worked hard to make sure we were in constant contact with radio. We were very proactive in getting information to each station showing them their spins and the sales in their market and reinforcing their commitment to the record and artist."
Michael McDonald
about Adult Altemative and what it takes to survive as an indie. Latterman should know: He spent years building baby bands via his Chicago-based record company-managenent firm before inking a joint venture with $\mathbf{C o}$ lumbia Records three yeans ago.
"David Gray is a good example of how Adult Alternative will support an indie act." says Litterman. "If it's a real artist who's out there touring and making things happen. they'll support you. If you do it right. like we did with Train in the beginning and like ATO's doing with Gray, Adult Alternative will move you up in rotation.
"And if you're touring and building your fan base with each visit. Adult Alternative will further that growth. because the format's about building an audience that's into your band and the music. When
"If it's working, and you can get the band into the market, Adult Altemative will treat it like a release from a major label. They don't care." Gregg Latterman
they spin a record, even though it isn't as often as other formats, they really talk it up."
Adult Altemative. notes Latterman, will treat indies fairly even though most indies don't have deep pockets. "If it's working and you can get the band into the market, they "ll treat it like a release from a major label. They don traare."

## Cash Is King

True. Adult Alternative spins its fair share of indie records, but there are still big-time hurdles for entrepreneurs. "There are stations in other formats where I can do deals. like a promexion. in order to get my song on the air." Latterman says. "You have to do that with some stations at Adult Altemative, and it's a lox. It's kind of shocking."

Those kinds of promotions are oul of the reach of most independents. which means label owners must rely on getting their hands on the road and inexpensively. Latterman notes. "We just signed an act from Atlanta, and as part of the deal he gets a van. But he won't be touring with a full band at the beginning because we have to make sure he's self-sufficient on the road. Then we can go from there.
"Independent labels have to make sure they have bands who are willing to work their asses off. The labels can't spend $\$ 15.000$ a week on the rond. Train did it pretty cheaply at first. They scrapped and stayed overnight with friends and made it happen. And. from what I can gather. David Gray did the same thing."

Nevertheless. Adult Alternative is turning out to be the saving grace for sofier. rock-based music from singersongwriters. a genre in which many indie labels excel. "Rock and Active Rock have become really, really hard, so with records like this you have to go to Adult Alternative or Pop Alternative," Latterman says. "Mainstream Rock is where Active Rock was a few years ago musically. Active Rock is really hard. and you can't go to Altemative uniess you have an alternative band.
"It's a lor tougher at those other formats since we took Train to mainstream Rock over a year ago because the music is so hard. We couldn't do that now. On top of that. there are fewer and fewer Altemative stations that play this kind of music, like WNNX/Atlanta and WRAX/Birmingham."
Going forward. Latterman likes Gray's chances now-that RCA is involved. Looking back on his tabel's early efforts with Train, Latternan says that the Columbia machine took the project to new heights. "There's no way we would have achieved what we did with the hand without Columbia." he says. "As an indie, you need their firepower.
"That's not to say that a song can't come along every few years that takes on a life of its own. but most songs and bands don't happen that way. They need patience and time to work on the air. Then the major label can come on board and heip it along. They have the resources and the relationships that indies don't have."

Radio promotion is never an easy gig, bet when major stations are talking up your record and backing it up with airplay, the job becomes infinitely easier and more fun. Such is the case with Epic Records all rock outfil Good Charlotte, whose debut single, "Litle Things," has the support of heavyweight Alternative stations an Infinity and Clear Channel.
Among the Alternatives supporting the track are WHFS/Washington; WPLY/Philadelphia; WAQZ/Cincinnati: CIMX/Detroit; WARQ/Columbia. SC: KM̈BY/ Monterey:WHMP/Springfield, MA; WJBX/Ft. Myers; WFNX/Boston: KTEG/Albuquerque: WXRK/New York: KFMA/Tucson; WKQX/Chicago; and KITS/San Francisco. Also on board are Active Rockers WWDC/Washington, WMFS/Memphis, WXRC/Charrote and WCPR/ Biloxi, MS.
Hailing from Waldorf, MD, Good Charkote was formed in 1995 by identical Iwins Joel and Benji Combs. Paul Thomas and Aaron Excotepio. Billy Martin joined soon after. In 1998 the quintet relocated to Annapolis and

gigged arcund the region for a couple of years, achieving moderate results. That changed dramatically earlier this year when WHFS - which had included the group's song "Screamer" on a station compilation CD - began spinning "Liule Things." The song subsequently became a top phone record. Around the same time WPLY also began playing the track, and the results were similarly mpressive.
By that time, says Epic Records Group Exec. VP/A\&R Duvid Massey, nearly every major label was in the hunt to sign the group. Massey recalls, "Our DC rep. Mike Martinovich. had picked up on the airplay at WHFS and sent me the demo the station was playing. When I listened to it, it was pretly obvious there was sonnething special going on

The first time I saw them was around the end of Febnuary. They were opening for Lit, and they were amazing. I had a chance to meet them and was equally impressed. They were incredibly bright and focused. It was a nobrainer to go after them, but it was a very competitive situation. Fortunately, we were able to sign them."
Epic also hit pay dirt when it was able to convince Don Gilmore (Lit, Eve 6) to produce the album. Massey continues. "We didn't sign the group until late April, and it was pure luck that he was available. We went right into the studio to begin work on the album."

While that may sound quick. Massey says the group had proven iself over the years. enough so that it gave him the confidence to noove akead rather than wait. "When I met the band, they had an incredible repertoire of songs. They had heen doing great work live. Don was ready. There really was no need to wait.
"We knew 'Little Things' was going to be the first single, so we recorded that song first so we could get it out to radio during the summer. By the middle of August we finished the album."
On the promotion front. Epic has benefited from tremendous word-of-mouth aboun the single, ied by WHFS and WPLY airplay. Sr. VP/Promoxion Dan Hubbert com-
ments. "You rarely see a record that has such a huge huzz. It's rare enough to have one influential station. hut we had Iwo - WHFS and WPLY. It gave the band and the music a loc of credibility and gave us a story to spread to the rest of the country.
"We let 'HFS lead the word-of-mouth within the infinity chain, and all of a sudden there's this coalition of great programmers talking about the record. We let the record set itself up within that channel."

Epic also entered the song in a jukebox jury session at R\&R Convention 2000 in Junc. Hubbert continues, "There was already a story building, but when the song won the jukebox jury, all of a sudden there was an even larger buzz about it. It really pumped us up."
in the near term Epic will continue working the rest of the Altemative panel. Then. says Hubber. "Once it builds to a point where it makes sense, we'll cross it to Active Rock and Rock."
Meantime. Good Charlonte will work the road. The band is currently opening for Eve 6 until September. From there, they begin touring with Fenix TX.

Good Charlote's self-tilled debut alhum will be released Sept. 26.

## Ready For Takeoff

Leave it to a major station to add an unsigned act while I was on vacation in early August. By now nearly every major label is chasing after Adlanta-based Brand New Immortals, whose stock skyrocketed a few weeks ago when powerhouse Allernative WNNX (99XVAtlanta added the trio's song "Reasons Why." For the period $8 / 14-8 / 20$ the station played the track 17 times, with three of those spins coming during pm drive and a pair during am drive.
Brand New Imnortals' new self-titled album is being sold exclusively by 99X. Proceeds from the sales will benefit Angel Flight. a charity that provides free

air transportation to health care agencies for needy individuals with severe medical problems.
The group. which is unsigned and has yet to ink a major publishing deal, is in search of a manager. Contact them at 404-456-7377.
Speaking of 99X. the station has also been spiking the song "Bringing You Down" by the Athens quartet Left Front Tire. The track is from the group's forthcoming album, Social lcow, which will be released in late September.
Left Front Tire is managed by Bliss Artist Management founder David Young, whose plans are pretty straighiforward. "We're going to try to break the band out of Atlanta instead of shopping them around and trying to do showcases in New York or Los Angeles or wherever." he says. "We have a great relationship with 99X, and we plan to build on that. And we have a distribution deal with Red Eye. Once we get more radio support, we'll work as hard as we can to sell sonce records and then take it from there."
Left Front Tire has yet to sign a major publishing deal. Contact Young at 323-969-0160 for more information.

- Steve Wonsiewicz


## MIUSIC NEWS \& VIEWS

## New U2 Due In October

It's official. U2's new album is titled All That You Can't Leave Behind and will be released by Interscope Records In late October. The 11 -track disc was produced by Daniel Lanois and Brian Eno, who also produced the group's landmark albums The Joshua Tree and Achtung Baby. A sound clip for the leadoft single, "Beautiful Day." can be heard at www.u2.com. That track hits radio in early September. Clips of other new songs will be streamed in the coming weeks. Since its launch around a month ago, the revamped website has had 25 million page views.

## Napster Mits Back

Napster filled a 79 -page brief with the U.S. Court of Appeals on $8 / 19$ in which it is seeking to overturn the District Court's $7 / 26$ ruling, which essentially required the company to shutter its song copying-sharing service. At the crux of the filing is Napster's contention that
 the lower court erred in its interpretation of the Audio Home Recording Act. Napster counsel David Boles says, "TThe AHRA] holds that courts should defer to Congress to address technotogical developments that involve the application of copyright law, and Congress specifically intended the Audio Home Recording Act to cover noncommercial copying of music regardless of scale. It this injunction is allowed to stand, the precedent would impede the development of a wide range of new technologies." The legal wrangling will continue in the fall. In related news, Sony Music Entertainment and MP3.com have settled their differences regarding the latter's My.MP3.com service. MP3.com will reportedly pay an estimated $\mathbf{\$ 2 0}$ million to the label and in return has been granted licenses to use SME repertoire.

In the studio: Elektra pop singer/songwriter Vitamin $\mathbf{C}$ is in the studio working on her next album, which could be released late this year ... Look for Alanis Morissette to begin work on her next album next month. She and collaborator/producer Gion Baltard will produce the disc ... Rush bassist Geody Lee is putting the final touches on his debut soto album, which will hit retail


Vitamin C later this year.

This ' $n$ ' that: The Los Angeles Times reports The Stone Temple Pllots have nixed their plans to release a greatest hits package and will instead record a new album that's tentatively slated for release in the spring ... MTV Online reports that Megadeth and Capitol Records have parted ways. The band is currently shopping its recently completed album to other labels ... Virgin Records has inked a joint venture with Barry Hankerson's Blackground Records, the label that's home to Aaliyah and Timbaland \& Magoo ... Dynamite Hack and Weezer began their national tour Aug. 23 In New York.

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since we own an exclusive franchise in the marketplace." Maki told RER "But, obviously, we wanted to be able to get a look at some additional research, and it besically confirmed that Country is indeed what we want to do. In fact, we're very happy that we saw such an upside for Country in L.A. We believe there's real opportunity to further solidify the brand. There had been some inconsistency in that area over the years."
As part of its commitment. Emmis is in the final stages of constructing a fall marketing plan. Noting that one of KZLA's problems through the years has been the fact that few An-

gelenos - even Country fans know that KZIA is L.A.'s outler for Councry, Maki says they're working on "a major multilevel marketing campaign" that she says should stan in early October and be funded to the tuse of over $\$ 2$ million. "The majority of our fall marketing dollars will go into television." she said. "But we're also planning for ouldoor and some other types of direct marketing.
"We're very excited about Country night now. There's lots to be enthusiastic about in terms of the overall health of the forman. L.A. is No. 1 in country music sales in the U.S., and we have stalwart superstars and a new crop of stars making their way. And were very happy with what I see as a really good relationship between L.A. Country and our Nashville partiners. We're excited about how supporive they've boen, and we're excited about the branding plans being initiated by the Country Music Association. It shows great vision. and we're on the same page. It's all very exciting."
R.J. Curtis, who worked for KZL.A from 1980-87 and returned as OM beIween 1993-95, arrived as PD from KAJA/San Antonio in January and will remain at the programming helm. Maki said, "We're very happy

## Krampf

Continued from Page 1
stations and look forward to this new job."

After walking into KOST for the first time as GM. Krampf recalied, "I felt that if this could happen, there could be peace in the Middle East. It was really a beautiful thing. But one thing's for sure: There still needs to be a competitive balance between the iwo organizations. Good salesmanship always wins out, and good programming always wins out. You can have a common person oversecing both stations, but each station needs to compete independently for its

## Bracamontes

Continued from Page
reckoned with in urban music," Cooper and Newton said in a joint stateneent. "This promotion is a testament to his dedication and passion, and we look forward to even greater success from the urban team under his guidance."

Bracamontes was previously Sr. VP/Promotion for VRU. Prior to joinIng the company, he was VP/Urban
R.J. is abourd on this project. With his extensive history a KZLAA and in Country, he brings a lor to the table."
Also on the programming side. Susquehanna Director/Programming and KPLXDallas PD Brima Phmips has been added as a consultant to KZLA.

There have been some other per sonnel moves of late thal have seen KPWR staffers assume duties al KZLA. In the last few days KPWR LSM Janet Brainin was named KZL.A's GSM. Maki commented "Janet has done an exceptional job al Power 106 under Jeff Federman. She has 16 years of all levels of sales and sales management experience, which makes her the perfect person for this job." Prior to joining KPWR in May Brainin was Sales Manager for KNX/ Los Angeles.

Just last week KPWR VP/Pro gramming Jimmy Steal was elevated to Regional VP/Programming, with new duties that include consulting KZLA (R\&R 8/18). KPWR Sales Manager Jeff Federman was recently named Director/Sales for both KPWR and KZL.A. Exiting KZLA recently were GSM Edward Evans LSM Tom Roe and Marketing Direc for Marida Petlijean

## share of ratings and revenue.

In any kind of competitive situation there are huge misperceptions about the other guy. The irony is that we've moved KBIG very far off KOST's back. They're two different radio stations within the AC spec trum. I's nothing like the competitive landscape was 18 months ago, when they were on top of each other musi cally. We're proving in Los Angeles that this uprempo, middle $A C$ position has a pretty big opening."

Kramp's resume includes VP/GM stops at KIBB/Los Angeles and KITS San Francisco. He was also Sr. VP/Op crations for the Park Lanc Group and GSM at KIOI/San Francisco.

Promotion at Sony/550 Music. He also held similar posts at Tommy Boy Records and Delicious Vinyl Records.
"I'm extremely excited about the strides Virgin has made in the urban arena." Bracamontes noted "Over the past year we have enjoyed tremen dous success with Ideal, D'Angelo Kelis. Beenie Man and Gang Starr We look forward to even greater levels of success with Rap-A-Lot Jazzmatazz and Blade, among oth ers."

## TRS

Continued from Page 1 last five years about considering holding our Talk Radio Seminar on the West Coast, we decided that this was the year to give Talk radio executives the opportunity to visit the Los Angeles area. This move will also allow us to present some speakers we might not normally attract to our East Coast TRS event."

A new feature coming to TRS 2001 will be the inaugural presentation of five new $\mathbf{R \&} \mathbf{R}$ News/Talk Industry

Achievenent Awards. The awards which will be given to News/Talk radio stations, executives, programmens and hosts - will be handed out at a gala lunctieon on Saturday, March 10. That event will atso feature an address from our 2001 R\&R Talk Radio Lifetime Achievement Award honoree. Stay tuned for nomination and voting information, along with registration details and our full TRS 2001 program agenda. in upcoming issues of $\mathbf{R \& R}$, as well as online at www. ronline.com.

Continued from Page 1
separate lawsuit by the outside promoter is pending over use of the promotion withoul compensation.)

DeBose iold R\&R that he places entire responsibility for the promotion on upper management a KLOS When the idea was first proposed. he said, the newly hired promotions manager voiced his strong objections and was fired. KLOS management then moved the idea from the promotion department to the sales department. DeBose noted that while Mark Thompson and Brian Phelps do have some creative control over their show. the promotion was formulated by minnagement, approved by the PD and GM and on the air for more than 20 days.

Over the course of the last year Disney has been targeted by civil nights groups with picketing at company facilities, a call for a national boycot by Disney customers, a li cense revocation request to the FCC and two additional lawsuits by other female employees.
KLOS recently signed Mark \& Brian to a one-year contract extension through August 2001, despite several civil rights organizations' demands that they be fired. The station bills more than $\mathbf{\$ 3 0}$ million annually. Over the last year several Disney officials, including ABC Chairman Rober Iger and President Steven Bornstein, have offered apologies on behalf of the company. On Tuesday an ABC spokeswonan in New York told R \& R the company had "no commen"" on the matter.

## FCC

Continued from Page 1
was embraced by the investment community. Smith Barney's Niraj Gupta said that Clear Channel is "grossly undervalued." In fact, he went as far as to say that CCU is the most undervalued of all large-cap stocks in the media industry. Last week Gupta said he "strongly reiterates" his "buy" rating on the company and gives a six- to 12 -month target of $\$ 105$, about 33 times estimated 200 I free cash flow.

We continue to believe that Clear Channel is well on its way to doing $\$ 3.15$ or so of free cash flow per share in 2001, compared with our current estimate of $\$ 2.91$, and $\$ 3.80$ or more

Salem
Continued from Page 3
to make a stronger conmintment to the music format. Both of these require the kind of strong management experience for which George is known. George has proven his leadership and vision through four mergers and his many yeans as one of the strongest and most successful operators in radio."
A 25 -year radio vet. Toulas spent 10 years with American Media, where he held management positions at WOCL/Orlando. WUBE/Cincinnati and WLIF/Baltimenre. "This is the perfect tinue to join Salem." Toulas remarked. "Their broadcast plaffonn. which focuses on family, faith and community, is in slep with the market today, and I see great opportunity for accelerated growth. It is a unique company with great vision that is shared by senior management and staff alike."

Davis joined Salem's WMCA in 1989. Before that he was PD for Armed Forces Radio \& Television in Athens, Greece and owned an advertising agency in Phoenix. "Joe has
of FCF in 2002." He also believes the fundamental outlook remains strong for both domestic radio (pacings up $12 \%$ - $15 \%$ in Q3) and outdoor (up 10\%-12\%).
Although Clear Channel is not a household name, Gupta said its ac quisition of AMFM bumps it up fron the 92nd-largest company in the S\&P 500 to the 60 th -largest. with a market capitalization of $\$ 53$ billion. That ranks it alongside such names as Compaq. Charles Schwab, Merrill Lynch and Sprint PCS
PaineWebber analyst Leland Westerfield reiterated the issue's "buy" rating and lifted its price target from $\$ 92$ to $\$ 102$ per share. Over at Prudenial Securities. James Marsh reiterated Clear Channel as a "strong buy."
ong been a leader in our company. and his stations have not only been influential trendsetters, they have consistently met financial goals year afer year," Alsinger commented. "This promotion is intended to free him from station operations in order to mobilize his considerable talents on behalf of our entire station group. especially in the East. His expanded influence and leadership will help us ensure maximum perfornance and accountability from our stations and will be vital to our success in the future."
Miller joined Salem in 1989 as OM for WMCA \& WWDJ. He moved to Cleveland three years ago and has been a daily host for the John MacArthur broadcast ministry program Grace !o You since 1985. "Carl's promotion is well-deserved because he is one of the nost competent and experienced broadkasters in the counry," Davis remarked. "The stations we have in New York are some of the most important to Salem, so the ability to bring back a person who has proven the can succeed in this markef is tremendously beneficial."

## Wachsin

Continued from Page 3
Nachsin first joined Roadrunner in 1988 as Marketing Director. After stints as Product Manager and $\mathbf{S r}$.

Director/Marketing at PolyGran/ls. land Records from 1992-95, he returned to the company as VP/Marketing in January "96. One year later he was elevated to Sr . VP/GM


# Heritage CHR Takes On 'Radio Now' 

$\square$ A heritage CHR PD shares his perspective on the battle ahead

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n Tuesday, March 28, at Gam, Emmis flipped Classic Rocker WNAP/Indianapolis to CHR as WNOU (Radio Now), putting it head-to-head with Mystar's WZPL. Emmis touted the new station as having a revolutionary approach to CHR: It would be driven by interactivity, namely a website and phones. The top five songs would be played every hour, and the market's No. 1 song would be played at the top of every hour. The latter features have since been dropped, and WNOU debuted with a $3.212+$ in the spring book - up from a 2.4 share in winter 2000.

WZPL PD Scott Sands kept track of the proceedings and contemplated this attack on his station. which scored a $6.512+$ in the winter 2000 book and a 5.8 in the spring. Despite WNOU's full-on attack. WZPL remained No. 2 among women $12+$ in the spring book, rose fromsecond to first among women 18-34. mained No 1 among women $25-34$, rose from sec ond to first ankong women 18-44 and rose from fourth to third among women 25-54.

With the music in our corner these days and ratings and revenues up in many markets, cities that didn't previously have a CHR station now do. Also, stations that used to have their markets to themselves are now finding themselves with new compelitors. Atlanta: Jacksonville; Santa Barbara, CA: Boise. ID: Tyler, TX: Tulsa: FI. Myers: and Indianapolis are just a few of the markets with new CHRs. And many of these new stations are designed to attack the heritage outlets.

So, as a programmer of a heritage CHR. what do you do when you're altacked? Those who have been around a while witnessed the wrong response during the famous WRBQ (Q105) vs. WFL 2 (Power Pig) balle in Tampa. when 'FLZ came out the victor after Q105 tried to outgun it.
During a convervation with WZPL PD Sands soon after the "Radio Now" launch. I was intrigued by his patience, knowledge, focus and determination not to overreact to his new competitor. Since this interview took place. Emmis has made significant changes at WNOU - including re-
placing a PD. While this batte is still in its early stages. I think youll find Sands' views interesting.

R\&R: Why did you leave KFMB. FM (Star 100.7/San Diego last November for Indianapolis?

SS: The weather.
R\&R: Seriously?
SS: VP/GM Tracy Johnson has an incredible vision for where that station needs to be, and I completely bought into it. However, it came down to an opportunity where 1 would have more input into the longterm strategy of a radio station's programming and not just its daily operations.
R\&R: How would you describe WZPL before and afier the launch of Radio Now?

SS: WZPL's reputation is as an extremely well-programmed aduh radio station. There were times when it went through some changes and became more Rhythmic. During those periods the station was less successful. I knew coming in that the station was most successful as a very adult. mass-appeal pop radio outlet. That vision has changed, although over the last few months we've certainly become more aggressive in how often we turn over our currents and how much faster we actively add records.

R\&R: What change's have you made?

SS: I haven'i made any personnel changes; we're fortunate in that. We have a very solid on-air staff that has been in the market for two or three years, and they have a good understanding of the market and the radio station's direction. We are actively hitting the streets and doing more things.
We've also eliminated the radio clutter from the station and goten rid of a lot of the "caller nine" contest-
ing elements. And rather than trying to attract new listeners, we are trying to build koyalty with our audience and 10 get them to use the radio station more.

R\&R: What are your perceptions of Indianapelis as a city and the residents' radio-listening habits?

SS: I've always heard that this was a pretty rock-based, conservative market, and I think that's certainly true. It's growing as more people discover what Indianapolis has to offer and more people move here. There's certainly a lot to do. We've got the Colts, the Pacers, a minor league baseball team. a minor league hockey team and a zoo, and we're close to Chicago and other major cities. So there's a lot happening.


From my standpoint. I certainly relate better to the people of Indianapolis than I did, say, to the people of San Diego. I think the people here are much more like they are in the South - much friendlier and homier without a lot of the pretentiousness that Southern California sometimes has.

MyStar Communications is owned by Mickey Maurer, who is a local. Our GM, Tim Medien, and VP. Gary Haven. are all Indianapolis guys, so it's really good to have all of the red tape in-house. They ${ }^{\text {re }}$ all radio people who have been in the business a long time and really care about their employees. I'm happier here than I've been in a long time.

R\&R: What are your thoughts on WNOU. and how did you react?

SS: We reacted very little. We made sonve strategic moves when it came on the air, such as tightening up our list, increasing our current turnover and changing the time scheduled for some of our promotions and the lime frame for some of our research projects. Ovr audience is never really aware of these things, but they are straicgic moves nonetheless.

On and off the air we completely
refuse to ack nowledge WNOU's existence. I don't think it mukes any sense to acknowledge a station that your audience may not know about. Even if they know about WNOU. chances are they are probably still loyal to us.

Musically, if down the road I start 10 sense a threat from WNOU that would come on the low end, we may have to open up the dayparts a little bit. We may have to turn over the powers even more than we are, and we may have to acknowledge some of those reaction records faster than we currently do. That would be the only plan I have in place.
R\&R: Did WNOU fonce you to play music you wouldnit have played?

SS: No, not yet. If we start to get to a point where we see that the station is attracting some cume and it gets sone exclusive music that is testing with our audience, that may force us to do that.

R\&R: Do you do weekly callout? SS: Yes.
R\&R: During WNOU's launch and the period right afterward. did you see an impact in your callout?
SS: There was no cume lost to WNOU. Some of our listeners were aware of it, but WNOU is a radio station that has recently changed its music. The key is, the music that WNOU is playing is not appealing to our audience. As far as we can tell. there is simply no appetite for that music in this market. What you may consider to be WNOU's big songs that we are not playing are simply at the boltom of the pack with our audience.

R\&R: You told me you thought the Radio Now concept would not nork. Why?

SS: We were fortunate that our perceptual study came back a week before WNOU changed its format. This rather extensive perceptual study showed that there was absolutely no appetite for WNOU's format in this market. Now, obviously, you can force a hole anywhere. I certainly have a lot respect for Dave Shakes. Alan Burns and Rick Cummings, but I'm actually disappointed in how WNOU sounds.

I don't know if WNOU was just rushed on the air and executed poorly or if it's the entire concept. They're staking a lot of their professional reputation on this new format. They put full-page Rudio Now ads in ReR and other trades. A lot was riding on it. so obviously they had a strong belief that the format could work. It's
not a bad concept. but I just don't think Indianapolis was the right market to test-launch the format

R\&R: Why not?
SS: This cily has a very conservative. very loyal audience at all formats, nox jusi Country or Adult Alternative. A very loyal audience means that a massive change like that is less likely to work. The best thing WNOU has going for it right now is the timing of its launch. Obviously, it will have a respectable spring lausch and probably a pretly good summer, but I don't see how the format can last long term without major evolutions taking place.

WNOU's biggest negatives are going to be elements like the top five countdown every hour, but that's what the whole format is based upon - radio now. If WNOU takes an element like the top five countdown off, it is going to be like abandoning the whole concept of that format, so I don'I really know where it can evolve from there

R\&R: When you walk into a radio station like WZPL or Star in San Diego, what are the top items on your checklist?

SS: You have to get your staff to buy into your vision and your goals for the radio station. You have to sit down with the staff and be honest with them. You must tell them where you are coming from and what your
> "I'm the type of manager who doesn't come in and dictate everything that needs to be done. I like to hear as many different opinions as possible."

honest. objective opinion of the current state of the radio station is and where you want it to be in a certain time frame. I'm the type of manager who doesn't come in and dictate everything that needs to be done. I like to hear as many different opinions as passible.

Our music meetings may include eight to 12 people. I won't autonomously make a decision. I will ask

Continued on Page 48

Callout Americas song selection is based on the top 25 tities from the R\&R CHR/Pop chart for the airplay week of July 30-August 5.

| aftist itle labels) | CHR/POP <br> TOTAL AVERAGE мvoubatir Estmate 1.5 |  |  |  |  |  | DEMOGRAPHICS |  |  | REGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Tw | LW | 2W | 3W |  |  | $\left.\right\|_{\text {WOMEK }} ^{\text {WOM }}$ | $\begin{aligned} & \text { WOMES } \\ & 18-24 \end{aligned}$ | $\begin{aligned} & \text { WOUEN } \\ & 25 \cdot 34 \end{aligned}$ |  | SOUTH | $\begin{aligned} & \text { MID. } \\ & \text { WEST } \end{aligned}$ | WEST |
| Hir) NELLY Country Grammar (Fo' Reel/Universal) | 3.94 | 3.84 | 3.90 | 3.88 | 70.6 | 15.7 | 3.95 | 4.07 | 3.72 | 4.00 | 3.97 | 3.96 | 3.84 |
| 3 DOORS DOWN Kryptonite (Republic/Universal) | 3.93 | 3.96 | 3.99 | 4.07 | 67.8 | 11.5 | 4.00 | 4.01 | 3.76 | 3.81 | 4.06 | 4.08 | 3.78 |
| DESTINY'S CHILD Jumpin. Jumpin (Columbia) | 3.63 | 3.79 | 3.87 | 3.83 | 78.6 | 21.7 | 3.89 | 3.80 | 3.76 | 3.90 | 3.81 | 3.86 | 3.75 |
| 'N SYNC It's Gonna Be Me (Jive) | 3.79 | 3.71 | 3.72 | 3.65 | 91.0 | 29.4 | 3.95 | 3.73 | 3.66 | 3.86 | 3.66 | 3.71 | 3.94 |
| PAPA ROACH Last Reson (DreamWorks) | 3.76 | 3.80 | 3.94 | 3.91 | 47.6 | 8.2 | 4.18 | 3.64 | 3.05 | 3.71 | 3.64 | 3.88 | 3.88 |
| PINK There You Go (LaFace/Arista) | 3.72 | 3.60 | 3.59 | 3.54 | 80.8 | 27.2 | 3.22 | 3.65 | 3.51 | 3.70 | 3.59 | 3.75 | 3.84 |
| MINE DAYS Absolutely (Story Of A Girl) (550 Music) | 3.65 | 3.46 | 3.73 | 3.63 | 82.5 | 30.7 | 3.79 | 3.52 | 3.65 | 3.56 | 3.77 | 3.6 | 3.71 |
| CREED Higher (Wind-up) | 3.58 | 3.64 | 3.00 | 3.64 | 82.3 | 31.2 | 3.52 | 3.59 | 3.4 | 3.67 | 3.74 | 3.33 | 3.58 |
| Curistma hgun lra come On Over Baby (All I Wam is You) (RCA | 3.56 | 3.59 | 3.68 | - | 6.8 | 17.0 | 3.70 | 3.45 | 3.41 | 3.38 | 3.53 | 3.57 | 3.78 |
| Matchbox TWEwTY Bent (Lava/Allantic) | 3.56 | 3.48 | 3.59 | 3.43 | 76.1 | 22.4 | 3.37 | 3.56 | 3.84 | 3.71 | 3.74 | 3.53 | 3.30 |
| Lamet Doesn't Really Mater (Det SounlumG) | 3.56 | 3.58 | 3.57 | 3.53 | 72.6 | 22.9 | 3.38 | 8.69 | 3.44 | 2.41 | 3.54 | 3.60 | 3.63 |
| JOE I Wanna Know (Jive) | 3.54 | 3.42 | 3.43 | 3.59 | 00.5 | 32.7 | 3.51 | 3.64 | 3.45 | 3.15 | 3.54 | 3.21 | 3.87 |
| EVERCLEAR Wonderiul (Capitol) | 3.51 | 3.49 | 3.56 | 3.62 | 53.6 | 10.7 | 3.40 | 3.65 | 3.53 | 3.57 | 3.58 | 3.54 | 3.40 |
| bsmax Back Here (Hollywood) | 3.50 | 3.44 | 3.60 | 3.50 | 73.1 | 19.5 | 3.74 | 3.22 | 3.47 | 3.26 | 3.63 | 3.71 | 3.36 |
| BOW JOVI It's My Lite (Istandiamm) | 3.48 | 8.44 | - | - | 49.4 | 8.7 | 3.42 | 3.52 | 2.61 | 2.50 | 3.68 | 8.70 | \%.ce |
| TOWI epaxtow He Wasn't Man Enough (Laface/Arista) | 3.47 | 3.51 | 3.57 | 3.52 | 74.3 | 23.2 | 3.44 | 3.51 | 3.47 | 3.35 | 3.54 | 3.48 | 3.53 |
| VERTICAL MORİON Everything You Wam (RCA) | 3.47 | 3.55 | 3.68 | 2.02 | 2.5 | 39.7 | 2. 25 | 2.50 | 2.51 | 3.43 | 3.61 | 3.34 | 3.85 |
| MuIYAH Try Again (BlackGround Virgin) | 3.44 | 3.41 | 3.51 | 2.44 | 8.8 | 33.4 | 3.37 | 3.62 | 3.29 | 3.48 | 3.48 | 3.40 | 3.37 |
| manoy moone I Wanna , Be With You (550 Music) | 3.44 | 2.4 | 3.63 | 3.41 | . 2.3 | 21.9 | 2.6 | 2.43 | 3.10 | 8.3 | 8.21 | 8.38 | 8.78 |
| ERITWEY SPEARTS Lucky (Jivo) | 3.43 | 3.48 | - | - | 70.1 | 28.7 | 3.63 | 3.03 | 3.29 | 3.12 | 3.43 | 3.48 | 8.73 |
| Jessich smpreow / Think I'min Love With You (Columbia) | 2.4 | 3.45 | 3.44 | 2.53 | 7.1 | 22.2 | 2.06 | 2.23 | 3.16 | 2.30 | 3.22 | 3.51 | 3.54 |
| 53 DEEREES Give Me Just One Nigm (Una Noctie) (Universay) | 3.27 | - | - | - | 50.1 | 14.2 | 2.37 | 2.4 | 3.44 | 3.18 | 3.0 | 3.47 | 3.39 |
| STw ${ }^{\text {a }}$ Dosert Rose (AsMimterscope) | 3.21 | 3.18 | 2.28 | 3.21 | 50.1 | 22.2 | 2.\% | 2.81 | 3.28 | 8.18 | 3.01 | 3.14 | 8.11 |
| madomma Music (MaverickWB) | 2.18 | - | - | - | 50.1 | 13.7 | 2.6 | 3.20 | 3.10 | 2.81 | 3.38 | 3.6 | 3.34 |
| SHMCGY Oance \& Shout (MCA) | 2.0 | 3.01 | - | - | W. 6 | 18.5 | 2.97 | 1.20. | 2.8 | 2.6 | 3.00 | 2.8 | 3.6 |
| LARA FABEAM I Will Love Again (Columbia) | 2.46 | 2.18 | 2.92 | - | 45.4 | 16.7 | 8.20 | 2.65 | 2.22 | 2.5 | 2.73 | 3.es | 2.94 |

## Callout America. Mot Scores

## By Antiony Acampora

Telly. who already owns America's - best-velling alhum. moves to the top of Callout America - R\&R's exclusive national survey of $\mathbf{4 0 0}$ women 12-34 - with his hit "Country Grammar" (Fo' Reel/Universal). Nelly's freshmain effor ranks third among leens. firss $18-24$ and fourth 25-34. testing across all demos.

The hand may be named 3 Dhoon Down, but deuces are wikd this week for "Krypunite" (Republic/Universal) as the song ranks second in tutal favorability and in all three Callout America demos.
"Jumpin' Jumpin"" by Desitiny's Child (Cotembina) continues its climb up the survey. moving to third overall. "Jumpin"" is also an across-the-board tester, ranking sixth with teens. third 18 24 and second 25-34.

Pupw Rowch remain strong as "Last Rewvr" (DreanWorks) comes in fifth overall with a 3.76. "Resor"" is the upLexting song amkng leens and ranks seventh 18-24.

Mmethbox Twenty"s "Bem" (Laval Attantic) follows the patcern of the hits from the band's fins album as it moves into the top spot among women 25-34. "Ben"" also moves into the top 10 overall this week.

From the summer movie scene. we find "Doesn't Really Mancer" by Janet (Def SomiDJMG) ranking I th owerall. fifth among $18-24$ and seventh $25-34$.

Other songs with key demo breakour. this woek include Evercheme's "Wonderful" (Capmol), which ranks ninth among 18-24s and 25-34s: "It's My Life" by Bow Jovi (Istand/IDJMG), which postr a top 10 score in the $\mathbf{2 5 . 3 4}$ cell: and "Lucky" by Brtiney Speims (Jlve) and BBMink "s "Back Here" (Hollywood). which are both top 10 with loens.

Total sample size is 400 respondents with a $+1-5$ margin of error.
 represents songs that have yet to chart in the top 25 on A\&FS CHRPOp chart. Sample composition is based on femalas aged $12-34$, who responded tavorably to a CHRPPop musical montage in the tollowing reopions and markets: EAST. Baltimore, Boston, Long island, New York. Philadelphia, Pitisburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami. San Antonio, Tampa. mavwesr. Chiccigo, Cincinnati, Cleveland. Columbus, Detroit, Kanses City, Milwaukee, Mimpapolis, SI. Louis. WEst:Los Angeles, Phoenix, Portiand, Sacramento, Sm Diego, San Francisco, Seatte. © 2000, R\&R me.

Already On: KSXY WNTQ WXKY WERZ

WZYP WBDR WRTS KWTX WGLU


THE' HARDEST PART QF EAEAKINE LP


THE FIFST SINGLE FAOM THE NEW ALEUM

KHKS KZZP KDND 897 WBLI KQKQ WPXY WKSL WKSE WVSR KJ103 WXLK

The new album hits stores $8 / 28$


|  | anmer mic leel\|c | ${ }^{\text {Nutan }}$ | in ${ }^{\text {m }}$ |  |  | Tramimam |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MATCHBOX TWENTY Bent (Lava/Atlantic) | 8638 | -317 | 850199 | 19 | 167/0 |
| $3 \times$ | DESTIWY'S CHILD Jumpin, Jumpin (Columbia) | 8544 | +645 | 961349 | 12 | 157M |
| 23 | NINE DAYS Absolutely (Story Of A Girl) (550 Music) | 8241 | -437 | 794675 | 17 | 168/0 |
| 4 4 | JESSICA SIMPSON I Think I'm In Love With You (Columbia) | 7392 | -235 | 675514 | 13 | 168/0 |
| 9 | 3 DOORS DOWW Kryptonite (Republic/Universal) | 7320 | +723 | 650928 | 10 | 159/2 |
| 10 | Junet Doesn't Really Matter (Det SoundJMG) | 7010 | +572 | 834225 | 11 | 166/1 |
| 67 | JOE I Wanna Know (Jive) | 6930 | -495 | 801885 | 18 | 156/0 |
| $0 \cdot$ | bemax Back Here (Hollywood) | 6845 | . 76 | 700010 | 20 | 169\% |
| 5 9 | mulyah Try Again (BlackGroundVirgin) | 6831 | - 873 | 722438 | 18 | 151/0 |
| $1{ }^{10}$ | 'W SYMC It's Gonna Be Me (Jive) | 6403 | -556 | 605358 | 18 | 1620 |
| (1) | MADONNA Music (MaverickWB) | 6386 | +1168 | 721017 | 4 | 171/1/ |
| - | TONI BRNXTOW He Wasn't Man Enough (LaFace/Arista) | 6325 | +231 | 761377 | 17 | 147M |
| 143 | BRINEY SPEARS Lucky (Jive) | 6183 | +562 | 586128 | 5 | 170/0 |
| 1 | CHRISTINA AGUILERA Come On Over (All I Want...) (RCA) | 6142 | +374 | 61159\% | 6 | 167M |
| 17 | EVERCLEAR Wondertul (Capitol) | 5377 | +109 | 488743 | B | 1580 |
| $12 \quad 16$ | CreED Higher (Wind-up) | 5281 | -742 | 653594 | 31 | 1490 |
| 20. | SOULDECISION Faded (MCA) | 5017 | +119 | 45416 | 11 | 1592 |
| 2 | 98 DEGREES Give Me Just One Night... (Universal) | 4976 | +602 | 540678 | 3 | 1890 |
| $16 \quad 19$ | Pwix There You Go (Laface/Arista) | 4702 | -735 | 59938 | 25 | 1440 |
| 18.20 | VERTICAL HDRIZON Everything You Want (RCA) | 4697 | -537 | 532159 | 37 | 1490 |
| $15 \quad 21$ | mavidy moore I Wanna Be With You (550 Music) | 4308 | -1161 | 47894 | 19 | 1540 |
| $n \quad n$ | STMG Desert Rose (A\&Minterscope) | 3841 | -143 | 407757 | 15 | 14900 |
| (23) | BOW JOW It's My Lite (IslandiDNMG) | 3602 | +252 | 402463 | 14 | 138/2 |
| Eranker (2) | mally Country Grammar (Fo' Reel/niversal) | 3422 | +873 | 374187 | 5 | 137/20 |
| (25) | Baha men Who Let The Dogs Out (Artomis) | 3141 | +519 | 303602 | 6 | 141/16 |
| $24 \quad 80$ | VERTICAL HORIZON You're A God (RCA) | 3102 | +397 | 312138 | 5 | 14399 |
| Eranker ${ }^{\text {a }}$ | PINK Most Girds (Laface/Arista) | 3007 | +880 | 335358 | 4 | 139/15 |
| (2) | THIRD EYE BLIND Deep Inside Of You (ElektraEEG) | 2840 | +225 | 295181 | 6 | 137/0 |
| $30 \quad 29$ | macy gray Why Didn't You Call Me (Epic) | 2204 | -13 | 214877 | 7 | 135/0 |
| (30) | CREED With Arms Wide Open (Wind-up) | 1978 | +849 | 212446 | 2 | 127M01 |
| (3) | FASTBALL You're An Ocean (Hollywood) | 1941 | $+400$ | 155214 | 3 | 128/5 |
| $25 \quad 32$ | SHagGY Dance \& Shout (MCA) | 1913 | -781 | 196351 | 9 | 1170 |
| (33) | JaY-z Big Pimpin' (Roc-A-fella/DMMG) | 1775 | +1 | 200148 | 10 | 71/n |
| (3) | NO AUTHORITY Can I Get Your Number (Maverick) | 1701 | +60 | 133129 | 7 | 111/5 |
| (35) | DEBELAH MORGAN Dance With Me (DAS/Atantic) | 1502 | +190 | 167758 | 7 | 907 |
| (30) | SAMMNTHA mumba Gota Tell You (WiidcardPofydor/niterscope) | 1498 | +432 | 121602 | 3 | 122/12 |
| 48 | baremaxed ladies pinch Me (Reprise) | 1478 | +631 | 126056 | 2 | 102/8 |
| 353 | BRITMEY SPEARS Oops! ...I Did It Again (Jive) | 1465 | -178 | 173900 | 20 | 1220 |
| 3.39 | EmMNEM The Real Slim Shady (Aftermath/nterscope) | 1418 | -311 | 158517 | 16 | 104/0 |
| $32 \quad 10$ | SISTER HMZEL Change Your Mind (Universal) | 1400 | 473 | 143423 | 14 | 89/0 |
| (1) | EVAN AND MARON Crazy for This Gir (Columbia) | 1377 | +236 | 111229 | 3 | 929 |
| 29 | LARA FABUNY I Will Love Again (Columbia) | 1323 | -1104 | 234099 | 13 | 1000 |
| (3) | DMX Party Up (Up in Here) (Ruff Ryders/DuMG) | 1301 | +29 | 157215 | 15 | 61/0 |
| (1) | MEXT Witey (Arista) | 1160 | +7 | 105109 | 5 | 65/2 |
| (13) | 5 Distracted (GiantReprise) | 1145 | +84 | 86117 | 3 | 81/3 |
| [Debut (6) | CORRS Breathless (143/Lava/Atantic) | 889 | +422 | 55927 | 1 | 74/6 |
| 17 | BACKSTREET BOYS The One (Jive) | 824 | -231 | 33950 | 17 | 106/0 |
| Debut) (10) | KaNDI Don't Think I'm Not (So So DetiColumbia) | 817 | +267 | 114030 | 1 | 54/15 |
| Debut (19 | KID RDCX Wasting Time (Top DogLava/Atantic) | 751 | +159 | 53957 | 1 | 607 |
| $50 \quad 50$ | BLAOUE 808 (Track Masters/Columbia) | 716 | . 76 | 62467 | 15 | 70 |

## MATCHBOX TWENTY Bent (Lava/Atantic)

DESTIUY's CHLD Jumpin, Jumpin (Columbia)
JESSICA SIMPSON I Think I'm In Love With You (Columbia)
3 DOORS DOWN Kyptonite (Republic:Univerala)
JOE I Wanna Know (Jive)
bBMax Back Here (Hollywood)
'W Sruc It's Gona Be Me (Jive)
MADOWNA Music (MaverickWB)
BRITWEY SPEARS Lucky (Jive)
CHRISTMM AGUILERA Come On Over (All I Want..) (RCA)
and Wonderuu (Capiol)
SOULDECISION Faded (MCA)
98 DEGREES Give Me Just One Night... (Universal)
VERTICNL HORIZOW Eversthing You Want (RCA)
munor moore I Wanna Be With You (550 Music)
assir loso Aa minescape)
mauy Country Grammar (fo' ReelUniversal)
anha men who let the Dogs Out (Attemis)
VERTCCL HORIZON You're A God (RCA)
THIRD EVE BUMD Deep Inside Of You (ERekra/EEG)
maCY GRAY Why Didn't You Cal Me (Epic)
CREED With Arms Wide Open (Wind-up)
SHegGY Dance \& Shout (MCA)
ur-z Big Pimpin' (Roc-A-fella/DUMG)
Mavenck
1502
SAmuntha mumba gotta Tell You (wiccardPoyddornnterscope)
BRTINEY SPEERS Oops! ..I Did II Again (Jive)
Eminem The Real Slim Shady (Attematthniterscope)
EVMN AMD MARON Cray For This Girr (Cooumbia)
LARA FABMN I Will Love Again (Columbia)
保
15 Distracted (GiantRepise)
CORRS Breathess (143/LavaAAtantic)
kANDI Don't Think I'm Not (So So DefColumbia)
HOCX Wasting Time (Top DogLavzaAtantic)

172 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to
songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Ouarter Hour Persons times number of plays (fimes 100). Average Ouarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R\&R Inc

## Most Added.



# Most Increasod Plays 

## anti mLe lacels

MADOMMA Music (MaverickWB)
wall Country Grammar (F0' ReeUUniversal)
pwiw Most Girls (Laface/Arista)
Crieed With Arms Wide Open (Wind-up) 3000 Rs 00WW Kryptonite (Republic/Universal) DESTwr's CYILD Jumpin. Jumpin (Columbia) BaREMAXED LADNES Pinch Me (Reprise) 25 DEepres Give Me Just One Night... (Universal) +692 JuMet Doesn't Really Matter (Def SounIDJMG) $\mathbf{+ 5 7 2}$ BRITNEY SPEARS Lucky (Jive)

## Breakers.

| E1Y |  |  |
| :---: | :---: | :---: |
| Country Grammar (Fo' RoelUnwersal) |  |  |
| Trom manumatese | тTTM s, | 0 |
| 3422/973 | 137/20 | (24) |
|  | Pawa Gints (LaFace/ |  |
| Total marsmcreare 3007/880 |  |  |

 by acen reporting staion. Songe umreponve se sdie do not count
 Woightod chert appeers on RAR ONLINE MUSIC TRACKING.



| maneom memue dont cal Me Baty (CeCoumbial) | DEAL Whatever (MoontimaVirgin) |
| :---: | :---: |
| Total Plays: 690, Total Stations: 16, Adds: 0 | Total Plays: 394, Total Stations: 26, Adds: 0 |
| ROXITIE Wish I Could fly (Eder America) | WHENUS Teenage Dirttag (Cotumbia) |
| Total Plays: 689, Total Stations: 61, Adds: 4 | Total Plays: 357, Total Stations: 31, Ados: 5 |
| CLEOPATRAU Got It (MaverickWB) | enmme Crazy Things 100 (Freoworta Cepitiol) |
| Total Plays 593. Total Stations: 67, Ados: 8 | Total Plays: 357. Total Stations: 30, Adds: 2 |
| EVE 6 Promise (RCA) | Fframa Tocas Miracle (Groovilicious/Adantic) |
| Total Plays: 580, Total Stations: 62, Adoss 19 | Total Plays: 334, Total Stations: 16, Adds: 3 |
| Paph Rouch Last Resort (DraamWorts) | ESEO incomplete (Dragonior Sounlumg) |
| Total Plays: 527, Total Stations: 37, Ados 5 | Total Plays: 309, Total Stations: 36, Adds: 6 |
| DIDO Here With Me (Arista) | Nuce deenar back in My Lite (Repubicicuniversal) |
| Total Plays: 491, Total Sutions: 54, Ados: 9 | Total Plays: 220, Total Stations: 20, Adds 5 |
| Fanth mul the Way You Love Me (Wener Bros.) | Precrous Say it Again (Capidel) |
| Tota Plays: 478. Total Stations: 75, Adas: 26 | Total Plyys: 182, Totel Stations: 17. Adds: 0 |
| RUMF EMOZ Ho More (Epic) | MMRC ANTHOWY My baby You (Coumbia) |
| Total Plays: 416. Total Stations: 42. Adds: 12 | Total Plays: 165. Totel Stations: 47, Adas: 43 |
| tursha Vega be Yo Sett (RCA) | zecticen The Herdest Pert O1... (IV) |
| Total Plays: 402. Total Stations: 56. Adas: 10 | Iotal Plays: 153, Total Stations: 24, Adds: 9 |
|  |  |



Universal recording band Sister Hazel performed to a sold-out crowd at the House of Blues in Myrtle Beach. Pictured here are (l-r) WNLS/Chartotte MD Jason McCormick and his wife; S.H's Ken Block; Ms. Murphy; S.H's Ryan Newell; WSSX/Charteston. SC MD Chase Murphy: S.H.'s Andrew Copeland; WSSX Sales Rep Brian Reynolds; H.O.B's Ted Connors; (front) Universal Mid-Atlantic Rep Kelly Nash; and S.H.'s Jeff Beres.


Summer is almost over, and Seattle's KUBE went out with a blast by entertaining more than 22,000 listeners at the Gorge with an all-star lineup that included Nelly, Busta Rhymes and Beanie Sigel. Pictured here are (l-r) Nelly, KUBE's Shellie Hart. Elektra's Stephanie Fairwether, Busta, KUBE's E.P., Elektra's Mike Whited and KUBE's Julie Pilat.

## Meritage Cin

Continued from Page 43
everybody else's thoughts, compare them to what research indicates and what our consultant, Pat Paxton, suggests, and then make an informed decision from there. With promotions, you have to make sure the promotions you're doing on the radio station are not just hype, but actually have a reason to be on the air and actually impact your audience's lifestyle.
You have to make sure your imaging is correlated to the sound, the music and the promotion. Those three elements really have to be in place. Then you can stant working with the air talent and content to develop an overall personality for their shows and the radio station. Then you've got to get out on the street and illl people about it, especially if you've made any noticeable changes.
R\&R: Being an adult station, how are yow dealing with the teen acts?
SS: Our core audience is a 25 -34-year-old woman. We're not as concermed about the weens, although we get them by default. Our plan is to remain true to that 25 -34-year-old woman, with her musical tastes that were formed back in the late '80s when she was in high school. It's going to be a very guitar-based. pop/ahernative sound. but you cmin' deny the success of 'N Sync. The Backstreet Boys and Britney Spears.
We've always taken the approach that we have to acknowledge those bands. They are top-of-mind with everybody. despite their ages. We acknowledge the biggest one at any given time. then we move on to the next one. We're not go-
ing to clutter the radio station's musical content by playing the big three - ' N Sync. Backstreet and Britney - along with Innosense. Westife and the other boy bands that have popped up since their success. If one of those acts breaks out, we'll acknowledge it, but in the meantime we're going to play what's top-of-mind one at a time as they are relevant and then move on.
R\&R: If Radio Now is successful in the ratings, can you see culding music like Eminem. DMX and Sisqo in the future?
SS: I don't see a reason to do that yet. A lot of those songs are really good and are some of my favorite songs personally, but this radio station's heritage with that type of music is unsucuessful. It doesnit make a lot of sense to risk it again. In the early '90s WZPL. took a party radio approach and started going after WHHH. and it was a really dark period for WZPL. 1 think the same would hold true today. People have expectations of this station, and I believe adding a lot of that music would alienate our core.

R\&R: Indianapolis is Emmis' home turf. With what you've seen from your research results, why do you think they went this way?
SS: As the new kid in Indianapolis l've heard a lot of stories about Emmis, but I do have to come to the conclusion that a lot of it has to do with ego. I can undentand why Emmis would want to have a successful CHR and a successful $A C$ in their own backyard. By their puning on a format like this, I realize their goals are to get us to chase down a little bit and open the hoke for WENS to be more successful as an AC. It doesn't make a lot of programming sense, but it does from an ego perspective.


WERQ presented the 920 Mountain Dew Summer Jam 2000 concert at the Baltimore Sports Arena, featuring performances by Run DMC, Donell Jones, Jay-Z, Ideal and more. Pictured backstage are (l-r) Big Phot Morning Show co-hosts Troy Johnson and Marva Williams, Epic recording group Ruff Endz, WERO's Bassman and morning show co-host Marc Clarke.


During their promotional tour, Columbia recording artists Evan And Jaron visited several cities, including Cincinnati, Dallas and Minneapolis. Seen here during a stop on the tour are (l-r) WXSS/Milwaukee APD Jo Jo Martinez, Evan, KMXV/Kansas City PD Jon Zeller, Jaron, Columbia VP/Pop Promotion Lee Leipsner and WXSS/WMTV OM Brian Kelly.

| Wost pleyed riocutrents |
| :---: |
| G00 G00 dolls Broadway (Warner Bros.) |
| macy Gray I Try (Epic) |
| 'W SYMC Bye Bye Bye (Jive) |
| emriaue iglesias Be With You (Interscope) |
| SONIQUE It Feels So Good (Farmclub/Republic/Universal) |
| SISOO Thong Song (Dragon/Det Soullidjug) |
| SANTAMA F/ROB THOMAS Smooth (Arista) |
| DESTIMY'S CHILD Say My Name (Columbia) |
| Marc ANTHONY I Need To Know (Columbia) |
| CHRISTIMA AgUILERA What A Girt Wants (RCA) |
| IRAM Meet Virginia (Aware/Columbia) |
| G00 G00 DOLIS Slide (Warner Bros.) |
| SMASH MOUTH All Star (Interscope) |
| FANTH HILL Breathe (Warner Bros.) |
| SAVAGE GARDEW I Know I Loved You (Columbia) |
| SUGAR RAY Someday (Lava/Atlantic) |
| CHRISTIMA AGUILERA Genie in A Bottle (RCA) |
| JENNIFER LOPEZ if You Had My Love (Work/Epic) |
| ILC No Scrubs (LaFace/Arista) |
| SUGar ray Every Morning (Lava/Atlantic) |

## CHR/POP Golng For Adds araveo

BOTTLEFLY Got 2 B Luv (Universal)
COLLAPSIS October (Chery/Universal)
DEXTER FREEBISH Leaving Town (Capitol)
BILLY GILIMAN One Voice (550 Music)
ENRIQUE IGLESLAS Sad Eyes (Interscope)
SANTAMA T/DAVE MATTHEWS Love Of My Life (Arista)
SAVAGE GARDEN Affirmation (Columbia)
SOUTH PARK MEXICAM You Know My Name (ColliparkUniversal)
SR-71 Right Now (RCA)
YOUTH ASYLUM Jasmin (OwestWB)


## WZYP/Huntsville

## $3 a m$

WALLFLOWERS One Headlight TOW BRUKTOW He Wasn't Man Enougn DOG'S EYE VIEW Everything Falls Apart BRIUW MCKMIGHT6,8. 12 $60060000 L L S$ Iris ROXETHE Wish I Could Fy ALAMS MOPISSETTE ITONIC 'w Sruc It's Gonna Be Me MATCHEOX TWEWTY Bent VERTICAL HOPREOW Everything You Want CNHA MEN Who Let The Dogs Out LESA LOES \& MINE... Stay (I Missed You) derelan moreaw dance with Me MATCHEOX 2T 3 AM smash mouth al Star masc ANTMOWT I Moed To Know

## 11am

JoE I Wamna Know
mars Noed You Tonight
Chinsmina noulera Come On Over Baby (All...) PEANM daw Last Kiss
WHISPERS Rock Sraidy
mun gornow Tonight And The Rest Or My Lite mawoy moore cendy
Mwe dars Absolutery (Story OT A Girt) DUMCAW SHEW Barety Breathing
des'ree You Gotta be
Bulv grman One Voice
FASTEALL OUt Of My Head
semux Buck Here

## 4pm

CREED Higher
MARUH CAREY Ahways bo My Boby
stwa Desert Rose
suanh any falls Apart
maoomen Music
COLLECTWE SOU The Worta I KNOW
comax Beck Here
sow sov ln's my Lift
macoawar what is love
SLXPENCE MOME TME RMCHER KISS Me
BLAOUE Bring HA All To Me

## 8pm

VERTICAL HOBLLEW Everothing You Want BACKSTAEET BOYS The One TONI BRUKTOW He Wasn Y Man Enough SEMISONIC Closing Time 93 degrees Give Me Just One... (Una Noche) WALLFLOWERS One Headlight
fastrall you're An Ocean
'W SYMC tr's Gonna Be Me WINE OAYS Absolutery (Story 0f A Girl) MATCHBOK TWENTYBENt DIONNE FARRIS I KNOW BRINW MCKMIENT 6.8, 12 3 000RS DOWW Kryptonite
wDCG/Raleigh

## 3am

EOWNW MCCANW Promise or You
THIAD EYE BLIND Never Let You GO
BON JOVI It's My Lite
madownafrozen
BEW MARPER Steal My Kisses
PEARL AMM Evenfio
STMG Desert Rose
smash mouth then The Morning Comes
WUEATUS Teenage Dirtlag
macy grar why Didn't You Call Me
omo it You Leave
matcieor Twewtrbent
FR TER Take A Picture

## 11ain

CAEED Higher
BAREMAKEO LAOHES Brian Wilson
stma Desent Rose
RED MOT CMM I PEPPERS Otherside
Lew Stay My Sunshine matcheor Twawtrbent
Tomic You Wanted More
-w Sruc It's Gonna Be Me cOUNTMG CROWS A Long December BON SOW It's My Lite
VEATLCAL HORIZOW You're A GOD
SIMPLE MUNDOS Don' You (Forget About Me)

## $4 p m$

THMRD EVE BLIND Never Let You Go
R.E.M. Everybody Hurts shager dance \& Shout RED HOT CMMI PEPPERS Otherside MATCHMOX TWENTY Bent Aick caness Supor Freak LEw Stoaz My Sunshine LEwur cravirs fy Away samux Back Here SARMH MCLACHLAN Possession BON NOM It's My Lite
CTIKEW KMw Long Walk Home
PEARL daw Daughter

## 8pm

SAmuNTHA mumen Gotta Tell You thuro eve blino never Let You Go BEN HARPER Steal My Kisses CREEO With Arms Wide Open 'W SYMC It's Gonna Be Me TONIC You Wanted More U2 With Or Without You macy gray Why Didn't You Call Me LIT My Own Worst Enemy sa degrees Give Me Just One.... (Una Noche) SMASH MOUTH Then The Morning Comes REO HOT CHMI PEPPERS Californication CITLEE KNMG Long Walk Home VERTICAL HORIZON Evervthing You Want

Universal recording artist Nelly performed at the WERQ Big Phat Beach Bash, where he performed his No. 1 single "Country Grammar." Pictured are (l-r): PD Dion Summers, Nelly. Universal Urban Mid-Atlantic Rep Iroy Dudley and Pop Mid-Atlantic Rep Kelly Nash.

Monioned arplay data supplied by Mediabese Research, a division of Premiere Radio Networks. Tuned-h is baeed on sample hours taken from Monday 8/14. O 2000, RisR Inc

Stattons and Ateir alds I/stod alphabetically by martet






# CHR/Pop Playlists 



|  | $\pm$ |
| :---: | :---: |
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|  |  |
| :---: | :---: |


|  |  <br>  |
| :---: | :---: |



| Wex min mix | hatst tme lhells | ${ }^{\text {rom }}$ | Huns |  | Wers on | $\begin{aligned} & \text { TOTM STANOMS } \\ & \hline \text { ADOS } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11 | MELY Country Grammar (Fo' ReelUniversal) | 3514 | -19 | 532224 | 21 | 60/0 |
| 2) | LANET Doesn't Really Matter (Def SoulIDJMG) | 2742 | +53 | 344540 | 13 | 60/0 |
| 23 | DR. DRE The Next Episode (Aftermath/interscope) | 2605 | -106 | 403730 | 17 | 60/0 |
| (4) | PINK Most Girls (LaFace/Arista) | 2506 | +221 | 290808 | 11 | 53/0 |
| 55 | NEXT Wifey (Arista) | 2332 | -128 | 269639 | 15 | 59/0 |
| (6) | RUFF ENDZ No More (Epic) | 2331 | +157 | 346040 | 10 | 59/0 |
| 17 | JaY-Z Big Pimpin' (Roc-A-Fella/IDJMG) | 2264 | -282 | 292217 | 20 | 61/0 |
| $6{ }^{8}$ | DESTINY'S CHILO Jumpin, Jumpin (Columbia) | 2224 | -233 | 297667 | 24 | 56/1 |
| 109 | KANDI Don't Think l'm Not (So So Def/Columbia) | 2175 | +120 | 240651 | 9 | 52M |
| 610 | DA BRAT What'chu Like (So So Det/Columbia) | 2119 | -150 | 335946 | 16 | 51/0 |
| 13 (11) | MYA Case Of The Ex (Whatcha...) (University/Interscope) | 2060 | +300 | 317211 | 5 | 57/1 |
| 1112 | JOE I Wanna Know (Jive) | 1785 | -62 | 273350 | 32 | 58/0 |
| 12 | MLIYAH Try Again (BlackGroundVirgin) | 1571 | -225 | 208891 | 25 | 59/1 |
| (1) | SISOO Incomplete (Dragon/Def SoulID,MG) | 1555 | +115 | 231066 | 10 | 55/3 |
| 19 - 15 | CHRISTMM AGUILERA Come On Over (All I Want...) (RCA) | 1449 | +185 | 155727 | 6 | 40/0 |
| 21 | MADONMA Music (MaverickWB) | 1429 | +227 | 179330 | 3 | 39/0 |
| 14 | Jagged edge Let's Get Married (So So Def/Columbia) | 1423 | -148 | 271759 | 17 | 44/1 |
| $20 \quad 18$ | COMMON The Light (MCA) | . 1351 | +119 | 222765 | 9 | 46/4 |
| Eraaker 19 | EMINEM The Way I Am (Aftermath/nterscope) | 1336 | +483 | 224302 | 3 | $57 / 2$ |
| 15 | 'N SYNC It's Gonna Be Me (Jive) | 1330 | -196 | 127245 | 15 | 31/0 |
| $22 \quad 21$ | BRITNEY SPEARS Lucky (Jive) | 1289 | +106 | 155490 | 5 | 32/1 |
| 17 | AVANT Separated (Magic JohnsonMCA) | 1269 | -91 | 215467 | 13 | 36/0 |
| Eramer 23 | 98 DEGREES Give Me Just One Night... (Universal) | 1065 | +188 | 125765 | 3 | 38/1 |
| 27 | DMX What You Want (Ruff Ryders/IDJMG) | 994 | +114 | 213532 | 6 | 33/1 |
| $25 \quad 25$ | SON BY FOUR Purest Of Pain (A Puro Dolor) (Sony DiscosiColumbia) | 977 | +33 | 142235 | 11 | 30/0 |
| 32 | TRINA Pull Over (Slip $N$ Slide/Atlantic) | 959 | +126 | 120986 | 5 | 38/3 |
| 42 | MYSTIKAL Shake Ya Ass (Jive) | 858 | +272 | 193953 | 2 | 41/9 |
| 34 | SOUTH PARK mEXICAN You Know My Name (Dopehouse/Universal) | 853 | +78 | 93134 | 3 | 39/1 |
| $23 \quad 29$ | IDEAL Whatever (NoontimeNirgin) | 853 | -160 | 140268 | 13 | 39/0 |
| $31 \quad 30$ | DEBELAH MORGAN Dance With Me (DAS/Atlantic) | 829 | 4 | 87674 | 6 | 38/2 |
| 29 | LL COOL J Imagine That (Det Jam/IDJMG) | 824 | -37 | 129847 | 4 | 41/0 |
| 39 32 | LIL BOW WOW Bounce With Me (So So Def/Columbia) | 808 | +189 | 120911 | 3 | 39/8 |
| $26 \quad 33$ | MADISON AVENUE Don't Call Me Baby (C2/Columbia) | 799 | -131 | 80379 | 10 | 240 |
| $37 \quad 34$ | LIL' ZANE FM12 Callin' Me (Worldwide/Priority) | 734 | +53 | 118794 | 5 | 45/1 |
| 24 | EMINEN The Real Slim Shady (Aftermath/Interscope) | 708 | -296 | 84518 | 18 | 49/0 |
| $46 \quad 36$ | ERYKAH BADU Bag Lady (Motown) | 688 | +151 | 161599 | 2 | 34/6 |
| $33 \quad 37$ | JESSICA SIMPSSON I Think I'm In Love With You (Columbia) | 681 | -137 | 54608 | 10 | 26/0 |
| 36 | 504 BOYZ Wobble, Wobble (No LimitPriority) | 629 | -72 | 7474 | 19 | 28\% |
| 45 | TONI Braxton Just Be A Man About It (Laface/Arista) | 623 | +82 | 110159 | 3 | 31/1 |
| 38 40 | SAMMIE Crazy Things I' Do (Freeword/Capitol) | 614 | -38 | 37129 | 7 | 31/3 |
| $40 \quad 41$ | EMINEM Stan (Aftermath/nterscope) | 575 | -23 | 138275 | 9 | 7/1 |
| $35 \quad 42$ | KURUPT Who Ride Wit Us (Antra/Artemis) | 558 | -151 | 67666 | 15 | 25/0 |
| $47 \quad 43$ | BAHA MEN Who Let The Dogs Out (Artemis) | 556 | +49 | 66894 | 4 | 23/3 |
| Debut) (4) | SAmaNTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope) | 476 | +145 | 29362 | 1 | 26/1 |
| Debut) 15 | LIL' KIM How Many Licks (Queen Bee/Undeas/Atlantic) | 469 | +169 | 91183 | 1 | 5/0 |
| 44.46 | BOYZ II MEN Pass You By (Universal) | 451 | -114 | 50687 | 5 | 35/0 |
| 41 | LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic) | 444 | -153 | 120768 | 12 | 28/0 |
| 13 | LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond) | 438 | -138 | 80698 | 14 | 24/0 |
| $49 \quad 49$ | DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista) | 431 | -4 | 134630 | 16 | 17/0 |
| Debut 50 | JOE Treat Her Like A Lady (Jive) | 425 | +17 | 63256 | 1 | 33/0 |
|  | 65 CHR/Rhythmic reponters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $8 / 13$-Saturday $8 / 19$. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more lor the first time. Songs below No. 20 are moved to recurrent ahter 20 weeks. Gross impressions equals Average Ouarter Hour Persons times number of plays (times 100). Average Ouarter Hour Persons used herein with permission from The Arbitrori Company (Copyright 2000, The Arbitron Company). O 2000, R\&R inc. |  |  |  |  |  |

## Most Addod.

| \% weals) | 00s |
| :---: | :---: |
| 3LW No More (Baby l'ma Do Right) (Eplc). | 28 |
| DREAM He Loves U Not (Bad Boy/Arista) | 12 |
| MYSTIMAL Shake Ya Ass (Jive) |  |
| MARY GRIFFIN Perfect Moment (CurthLondonSire) |  |
| LIL BOW wow Bounce With Me (So So Deffolumbia) |  |
| LUDACRIS What's Your Fantasy (Def Jam SouthlowMG) |  |
| BLACK EYED PEAS Weekends (Interscope) |  |
| ERYKAH BADU Bag Lady (MotownNniversal) |  |
| DESTINY'S CHILD Independent Woman (Columbia) |  |
|  |  |
| tahsha vega be Ya Self (RCA) |  |
| BEENIE MAN Giris Them Sugar (Virgin) |  |

Most Increased Plays


## 98 DECREES

Give Me Just One Night... (Universal)
total marsmicaease total statiomsiados
$\begin{array}{ll}1065 / 188 & 38 / 1\end{array}$

Most Added is the local number of now edse officially ruperied to RaR by wech raporting station. Songe unrpporned as edde do not count by wech ovprall total stations plaping esong. Mowt herveed Plepe Hats the songe with the greveet wid to-ment meroeven in botel pleye. Wougtwo chert appears on R\&R OMLNE MUSIC TRACKING.


# mary griffin 

Most Added Again Including: Z90 WPYO KQBT KYLZ KDGS KBTE WOCO KPSI KPRF KDND WFLY KaMa KHTT KKMG WXYK

Spinning On:
WPOW KTFM KSEQ KPRR KDON KHTE KWIN KWNZ WOWZ KBAT KLZK KHTN B97 WBHT KSXY WSPK WHTF KZII KWTX



## Mix Show Top 30

## August 25, 2000

1 DR. DRE The Next Episode (Aftermath/Iaterscope)
2 NELLY Country Grammar (Fo' ReellUnlversal)
3 DA BRAT What'chu Like (So So Def/Columbia)
4 JaY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
5 RUFF ENDZ No More (EDic)
MYA t/TYRESE Case Of The Ex... (University/Interscope)
DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
COMMON The Light (MCA)
MEXT Witey (Arista)
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
PINK Most Giris (LaFace/Arista)
AALIYAH Try Again (BlackGroundNirgin)
IDEAL Whatever (NoontimeNiroin)
JANET Doesn't Really Matter (Def Soul/IDJMG)
504 BOYZ Wobbie Wobble (No LimitPriority)
MADISON AVENUE Don't Call Me Baby (C2/Columbia)
MYSTIKAL Shake Ya Ass (Jive)
JUVENILE Back That Thang Up (Cash Money/Universal)
EMINEM The Real Slim Shady (Attermath/Interscope)
EMINEM Bitch Please Pt 2 (Aftermath/Interscope)
JAGGED EDGE Let's Get Married (So So Def/Columbia)
KANDI Don't Think I'm Not (So So Det/Columbia)
KURUPT Who Ride Wit Us (Antra/Artemis)
LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
DE LA SOUL Oooh (Tommy Boy)
EMINEM The Way I Am (Aftermath/Interscope)
LUCY PEARL Dance Tonight (OverbrookPookie/Beyond)
DMX I/SISOO What You Want (Ruff Ryders/IDJMG)
LL COOL J Imagine That (Def Jam/IDJMG)
CAM'RON What Means The World To You (Epic)
37 CHRARHythmic Mix Show Reporters

## Contributing Stations

MKSS/Albuquerque, NM nOBT/Austin, $7 x$ MISV/Batersfieid, CA WBH/Birminghom, al wJmm/Boston, ma wasm/chicapo. IL KZFM/Corpus Civisti, TX KREV/Datlas-FI Worti, TX KPRR/EI Paso, TX

## WJFXFI. Wayme, IN

 neos/fresao, ca MSEOFresse, CA wixu/Hemolutu, Hi rexolitoustan-Gaveston, TX KLUCA as Vegas. WV MPWRR Los Amperes, CA гхKT/Memptis, TII wpownilami, FLrocinhonterey-Salinas, CA WOHTMOW Yort, MY wivZMertort, VA KOCH/Oпtaha, ME WPYO/Oriande, FL XCAO/Dznard-Ventmer, CA KKFAPPhoenir, AL $^{2}$ EXJMPPortiand, OR wwruprovidenet, hl

KBMB/Sacramento, CA USFM/Sacrumento, Ca KIFM/San Aatonio, IX XHIZ/San Diepo, CA nMELSan Frameisco, CA my O/Sas Framisco, CA uUPESeame-Tscema, wa WLLOTI МОНT/Tueson, 12 WPGC/Wasmanten, DC


Okay, I'm guilty. When I opened my mail and saw the name Outsiderz 4 Life on the CD, I figured it was just another rap group. I was wrong; they're not rappers, but very talented singers. Who would have thought? I get tons of music every week, as a lot of you do, so the CO sat on my desk for about two weeks, until I got a phone call from BlackGround Promotion Rep Brad Davidson. "Did you listen to it yet?" Brad asked me. "I'm gettin' to it," I said. I hadn't even opened it. - The Virginia-based quintet, consisting of Todd White, Alan Haley, Dave Smith, Jimmy Marble and Jason Dowty, show off their tatents on their new hip-hop, Timbaland-mix debut, "Who R U?" The CD teatures several versions, including the Timbaland clean radio edit and a remix. I listened to them all several times and compared notes. - l like the breakdown in the pop version, which was released initially, but I'm really feeling the rough-edged Timbaland remix - it'll keep you bouncin' in your car. It wasn't the lyrics that turned me on to it (nor the fact that Brad wouldn't leave me alone), it was just catchy. It has a great beat and lyrics that are simple and easy to follow. My pet peeve is songs with incomprehensible or long-winded lyrics that you'd need an inhaler just to sing along with. - "Who R U?/Scared that you can't tell me/Airaid I'm going to break somebody/But trying to put a hold on me/Who R U?" sings 04L. This is something that even / can't mess up.

- Renee Bell

CHR Asst Editor

## IVDUSTRY1. 民id

## DJ Kid Mix

WJFX/Ft. Wayne. IN
Lucy Pearl have definitely got a hit on their hands with their debut single, "Dance Tonight." If there is a certain familarity to this song, it's probably because Lucy Pearl consists of Dawir Robinson (Formerly of En Vogue) Raphael Saadiq (of Tony Tonı Tone) and Alı Shaheed (DJ and co-producer of A Tribe Called Quest) I think the thing I like the most about this cut is that old-school R\&B kind of feel. Or maybe it's the way Raphael and Dawn seem to tag-team you with a very hearifelt and soulful vocal performance Not to mention the hook whicti seems like a hit from the very mistant you hear in Got to get inv money tomight " (ihats my tavorite line in the whole sono) Whatever it is every inme I hear it I want to qrab someont aind dance



AVANT My First Love (Magic Johnson/MCA)
BLACK EYED PEAS Weekends (Interscope)
CHANGING FACES That Other Woman (Atlantic)
CO-ED Roll Wit Me (Universal)
COLE I/QUEEN LATIFAH I Can Do Too (Capitol)
DESTINY'S CHILD Independent Woman (Columbia)
A PULE TCHRISTINA MWLCN Between Me And You (Murder Inc/Def JamIDMGG)
MONIFAH I Can Tell (Uptown/Universal)
OUTKAST B.O.B. (LaFace/Arista)
YOUTH ASYLUM Jasmin (OwestWB)


## Kise nass/anbuquerque

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Monwored aiplay dean upplied by Mediabase Pesearch, a division of Preeriere Readio Networks. Tunedth is based on sample hours taken from Monday 8/14. O2000. RAR inc.



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## Urban Playlists

FINO COMPLETE PLAYLISTS FOR ALL URBAN REPOATERS ON R\&R ONLINE MUSIC TRACKIMG






## One of the weeks Most Added Records

## "I Wonder Why"

The First Single from the Self-Titled Debut Album
In Stores This Fall
There is nothing left to "Wonder". Keep your eyes on the charts, Mediabase and BDS.
Here's a fow of the out of the Box call lotters:

| USLPhiladelphia | WAMO/Pittsburgh | WZAK/Cleveland | K/Buffalo |
| :---: | :---: | :---: | :---: |
| COK/Ralelgh | WOWi/Norfolk | WKKY/milwaukee | WHRK/Memphis |
| QUENew Orieans | KIPR/Little Rock | WJTT/Chattanooga | WWZ/Carleston |
| WTMP/Tampa | WTMagainsville | and many more.... |  |

See the Video "I Wonder Why" on $5 \boldsymbol{Z} \boldsymbol{Z}$ " and
Produced by Lil' Steve for Strange Motel Music

## Rolling On The River

## WJZD/Biloxi-Gulfport-Pascagoula, MS rises with the ratings tide

eeping in mind that results are the real issue in today's broadcasting world, not market size, I thought it would be nice this week to look at one of spring 2000's success stories from a smaller market.

We don't often see these smalland medium-market stations in the news - not because they haven't been succensful. hut because most of us think major markets when we talk ratings, results. competition. excellence and dollars. We shouldn't be so narrow in our thinking. especially since most of us worked in these smaller markets at some point in our carcers.
While looking at the numbers crossing my desk. I noticed the spring book from Biloxi-GulfportPascagoula. MS. WJZD-FM. a mainstream Ubtan station, had a very impressive showing. starting with its significant increase overall. which made it the No. 2 station in the marke. Nox bad for a minorityowned facility fighting for its right just to exist and prosper against much stronger competition in the survey area

## The Lowdown

WJZD OM/PD Rob Neal. who's been in the industry a number of years, gave me a litule station history. "I've heen here since the beginning." he said. "It started with a construction permit. We' re currently 6 years old. The station is a 6,000 -watt facility, and our frequency is 94.5 FM. We're privately owned by a
genteman from the Biloxi/Gulfport area by the name of Rip Daniels. Because Rip grew up here and knows the market, people in this community respect the business that he's built.
"He does a community-type talk show on the station. The program is on from 9.llam. Monday through Friday. I know a loc of Urban stations talk about their community involvement, but we really are involved in this community from every aspect. When people here hear things on this radio station. they know they're true. We've carned the people's trust. and we take that responsibility very seriously.
"I can remember before Rip got his construction permit, he would talk about how he wanted a radio station that would and could serve the people of the community while still being a profitable business investment for him and his family. One of our unique joys is that people here really do depend on this radio station."
Taking a quick look at some of the latest ratings for the market, we find that in persons 18-34 WJZD had a 14.2 share. ranking it No. I for that demo. Another interesting thing that I found in the book dealt
with TSL: WJZD was tied for No. 1 with 16 hours and 45 minutes of listening in the 18-34 demo. the station's target.
The station tied for third place 25 . 54 with a 7.4. and it's also third in TSL in that demo with 13:45. As I mentioned before. it has an $8.112+$ and ranked No. 2 in that demo. but it also ranked second in TSL 12+ with 12:15. As you can see, the station has some well-rounded numbers and delivers a solid audience for its adventisers.

## Civil Rights

I asked Neal for the secret to the station's success. "I have to go back to the owner's beliefs and philoso= phy." he said. "He gives me the opportunity to try different things on the air in our programming.
"Le's take civil rights as an example. When something takes place in this area that might be deemed to be unjust to one of our citizens, the public calls this radio station first to inform us because they know we'll look into it immediately. We'll go to the next step and inform our audience of the validity of the situation. We have positioned this radio station as a friend to the community. I feel that our involvement in civil rights is paying off in dividends we couldn't have imagined. It's all good."

WJZD being in the deep South, I know that blues are very popular on the station. When I asked Neal about it. he replied. "People in this market definitely love the blues. We are not a blues radio station, but we do blend it into our musical format, and our listeners appreciate it. We do a blues segment in our programming with a young lady by the name of Niki De Mark. It happens from Ilam-1pm. Monday-Friday.*

What about other specialty programming? "We carry The Tom Joyner Morning Slow, and it has done very well for us." Neal said. -Tabari Daniels does our afternoon drive show, and then we do our hiphop theme mixed in carefully with the R\&B. It's a good flow. On Saturdays we have The Counidown With Walt 'Baby' Love from 10amnoon, and on Sunday mornings we carry his Gospel Traxx program.

## URBAN DATABANK

## Black Men Are Gratiliny Romantic Best-Sellers

A growing number of African-American male writers are achieving literary success by penning urban tove stories, reports USA TOday. While black male writers have often concentrated on topics such as politics and slavery, these writers draw from personal experience to tackie issues such as race, sexual identity, parenting and money.
This new breed of romance novelists has a strong black female following and has appeared on several best-selier lists. Femaie readers say they find the writers' ability to weave hip-hop and humor with suspense and romance appealing.

Source: Marketing to the Emerging Minorities, August 2000.

## Btacks \& Latinos ire limere Concemed About IIV

A
frican Americans and Latinos 18 years otd and older are more likely than the general public to worry about contracting HIV, according to the Kaiser Family Foundation. Two thirds $(66 \%)$ of blacks and almost two thirds ( $64 \%$ ) of Hispanic Americans say they are very concerned or somewhat concerned about getting HIV/AIDS. Less than half ( $41 \%$ ) of the general population feel the same way.

Blacks and Latinos are also more likely to have been tested for HIV/AIDS. Some 56\% of African Americans and 42\% of Latinos have been tested at least once for the disease, compared to 38\% of the general population. Of women ages 18-44, more than half of black women (55\%) and almost hall of Latinas (49\%) have been counseled on HIV prevention and/or had a test, compared to a third (33\%) of all women.

Source: Marketing to ine Emerging Minorities. April 2000
"Something else we do that's a specialty these days is news. We have two-minute news breaks from Gam to 6pm. Too many stations have gotten away from informing the people through the professional presentation of the news. People here depend on our news and look forward to it. Our full-time news person is a young lady named Marisha Smith."
As for the role on-air promotions might have played in WJZD's success, Neal told me, "We did give away some cash and do other traditional types of radio contesting. but we didn't have an especially large contest like some stations do because we don't have that available to us. What we have is a good presentution and our positive reputation in this community. It's working for
us. Instead of just keeping them dancing, we're informative without being boring.
-On our 7pm-midnight show we have the announcer talk with the young people calling in. and we get their opinions on a number of things: happening in society. We put some of those comments on the air for everyone in the audience to hear. We had a liner we used that said. 'We have the best listeners on the Mississippi Gulf Coast.' and I truly believe that about our audience. It's a family type of thing. The music we play and the things we do are tasteful for everyone in our audience."

Neal also told me about another liner the station uses that says. "We own the Mississippi Gulf Coast." Maybe not yet. but it is sure on its way


Bad Boy/Arista recording artists Total stopped by WJZD/Biloxi, MS and visited with PD Rob Neal (second from left). After singing "Tie a Yellow Ribbon" for the ladies. Neal tried his hardest to convince at least two of the women to join him in forming the new and improved Tony Orlando And Dawn.

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| 3 3 | 1 | TONI BRAXTON Just Be A Man About It (LaFace/Arista) | 3174 | +211 | 421408 | 9 | $81 / 0$ |
| 2 |  | ruff endz No More (Epic) | 2960 | -27 | 350001 | 12 | 81/0 |
| 1 | 3 | SISOO Incomplete (DragonDef SouliDJMG) | 2877 | -119 | 356480 | 13 | 800 |
| 5 | 4 | destiny's Child Jumpin, Jumpin (Columbia) | 2375 | 47 | 289612 | 12 | 72/0 |
| 7 | 5 | JOE Treat Her Like A Lady (Jive) | 2373 | -15 | 282912 | 14 | 7710 |
| - | 6 | MEXT Witey (Arista) | 2301 | -224 | 347184 | 16 | 74/0 |
| 11 | 7 | ERYKAH BADU Bag Lady (Motown) | 2285 | +307 | 299688 | 5 | 80/0 |
| 10 | (8) | COMMON The Light (MCA) | 2172 | +110 | 269057 | 9 | 711 |
| 6 | - | IDEAL Whatever (NoontimeNirgin) | 2009 | 410 | 242758 | 15 | 71/0 |
| 19 | (1) | MYSTIKCLL Shake Ya Ass (Jive) | 2008 | +362 | 255395 | 4 | 791 |
| 12 | (1) | LIL BOW WOW Bounce With Me (So So Def/Columbia) | 1956 | +35 | 224715 | 8 | 740 |
| 11 | (12) | SAMmIE Crazy Things I Do (Freeworld Capitol) | 1885 | +8 | 167174 | 15 | 65/0 |
| 15 | (3) | DMXX What You Want (Rutf Ryders/IDJMG) | 1881 | +13 | 229628 | 9 | 71/0 |
| 8 | 14 | Jagged edge Let's Get Married (So So DeflColumbia) | 1846 | -295 | 322835 | 20 | 67/0 |
| 9 |  | AVANT Separated (Magic JohnsonMCA) | 1818 | -281 | 273776 | 22 | 68/0 |
| 20 | (6) | MYA Case of The Ex (Whatcha...) (University/nterscope) | 1766 | +129 | 191420 | 6 | 66/1 |
| 18 | (17) | YOLANDA ADAMS Open My Heart (Elektra/EEG) | 1725 | +77 | 213389 | 12 | 68/3 |
| 22 | (13) | BOYZ II MEN Pass You By (Universal) | 1636 | +82 | 156325 | 6 | 720 |
| 13 | 19 | LIL' KIM No Matter What They Say (Oueen Bee/Undeas/Atlantic) | 1484 | -397 | 164501 | 12 | 72/0 |
| 24 | (21) | KANDI Don't Think I'm Not (So So DeflColumbia) | 1479 | +95 | 115038 | 6 | 6911 |
| 25 | (2) | LIL' ZANE F/112 Callin' Me (Worldwide/Priority) | 1390 | +113 | 127312 | 6 | 7014 |
| ${ }^{23}$ | 22 | NELLY Country Grammar (Fo' Reel/Universal) | 1380 | -158 | 205872 | 20 | 53/0 |
| 28 | (23) | BIG TYMERS \#1 Stunna (Cash Money/Universal) | 1364 | +199 | 152079 | 4 | 60/4 |
| ${ }^{26}$ | (2) | CARL Thomas Summer Rain (Bad Boy/Arista) | 1355 | +134 | 156388 | 5 | 66/1 |
| 16 | 25 | KELLY PRICE As We Lay (Det Soulliojmg) | 1344 | -445 | 219245 | 12 | 65/0 |
| 17 | ${ }^{26}$ | Janet Doesn't Really Matter (Def SoulVIJMMG) | 1251 | -474 | 162702 | 11 | 61/1 |
| 30 | (2) | NO QUESTION I Don't Care (RutfnationwB) | 1215 | +89 | 112383 | 7 | 62/2 |
| 32 | (28) | TRINA Pull Over (Slip 'N Slide/Atlantic) | 1184 | +131 | 82616 | 5 | 60\% |
| 21 | 29 | DA BRAT What'chu Like (So So DeflColumbia) | 1166 | -432 | 210850 | 16 | 57/0 |
| Brasker |  | JaY-2 F/MEMPHIS bleEK \& AMIL Hey Papi (Def SoullidjMg) | 1094 | +219 | 133401 | 2 | 68/4 |
| 29 | 31 | LUCY PEARL Dance Tonight (OverbrookPPookie/Beyond) | 957 | -193 | 163704 | 19 | 57/0 |
| Debut | (32) | PROFYLE Liar (Motown) | 935 | +365 | 136070 | 1 | 60/5 |
| ${ }_{35}$ | (3) | JESSICA Get Up (Restless) | 933 | +65 | 46754 | 5 | 50/3 |
| ${ }^{3} 3$ | 33 | LL COOL J Imagine That (Def JamiDJMG) | 910 | +9 | 76189 | 3 | 63/0 |
| 39 | 35 | tamia Can't Go For That (Elehtra/EEG) | 888 | +109 | 81908 | 2 | 63/0 |
| 12 | 36 | JILL SCOTT Gettin' In The Way (Hidden BeachEpic) | 875 | +156 | 94390 | 3 | 59/3 |
| ${ }^{8} 8$ | (3) | LUDACRIS What's Your Fantasy (Def Jam South/IDMMG) | 845 | +230 | 94245 | 2 | 46/7 |
| 37 | (3) | MANOR FIGGAS Yeah That's Us (RuffnationWB) | 839 | +51 | 53579 | 3 | 63/2 |
| Debut | (39) | EmINEM The Way I Am (Aftermath/nterscope) | 823 | +261 | 86383 | 1 | 60/2 |
| 31 | 4 | METHRONE Loving Each Other 4 Life (ClatownCapitol) | 819 | -276 | 77959 | 16 | 46/0 |
| ${ }^{17}$ | (1) | CHANGING FACES That Other Woman (Atlantic) | 800 | +166 | 142105 | 2 | $8 / 2$ |
| ${ }^{27}$ | 4 | R. KELIY Bad Man (LaFace/Arista) | 781 | -397 | 108300 | 11 | 51/0 |
| Debut | (3) | SHYME F/BarRINGTON LEVY Bad Boyz (Bad Boy/Arista) | 745 | +156 | 84262 | 1 | 43/1 |
| Debut | (19) | LUCY PEARL Don' Mess With My Man (OvertrookPookie/Beyond) | 683 | +342 | 100110 | 1 | 53/6 |
| ${ }^{46}$ | (3) | DEBELAH MORGAN Dance With Me (DAS/Atantic) | 679 | +43 | 31516 | 3 | 370 |
| 3 | 46 | DR. DRE The Next Episode (Aftermathinterscope) | 671 | - 112 | 117380 | 14 | 480 |
| Debut | (1) | DE LA SOUL Oooh (Tommy Boy) | 636 | +84 | 75439 | 1 | $50 / 3$ |
| Debut |  | BEEME MMN Giris Them Sugar (Virgin) | 632 | +84 | 66694 | 1 | 39/3 |
| 4 | 49 | GERALD LEVERT Baby U Are (EsstWesteEG) | 623 | -127 | 45138 | 9 | 4714 |
| 45 | 50 | TIMBNLAND \& magoo we At it Again (BlackGround) | 614 | -51 | 56948 | 4 | 420 |

## Most Added.

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kELLY PRICE You Should've... (T-NeckDet SounliMG) 64 LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell Jive) 48 3LW No More (Baby l'ma Do Right) (Epic) CO-ED Roll Wit Me (Universal) JERSEY AVE. I Wonder Wiy (MCA) SOWETHW' FOR THE PEOPLE... OOn Wee (Wamer Bros.) 31 RUFF RYDERS WW III (Ruff Ryders/Interscope) STEPHEN SIMMONDS I Can't Do That (Priority) TELA T.E.L.A. (Rap-A-Lot)
YNG YANG TWMAS Ying Yang in... (ColliparkUniversal) 21

## Most Increased plays

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| play |

ABSOULUTE is it Really Like... (Noontime/Atiantic) +402 PROFYLE Liar (Motown)
MYSTIKAL Shake-Ya Ass (Jive)
+402
+365
+
LUCY PEARL Don' Mess... (Overbrook Pookie Beyond) +342 C-MURDER Down With My N's (TruNo LImitPriority) +341 ERYKAH BADU Bag Lady (Motown) KGHI Y PRICE You Should've... (T-NeckDef SownaMG) +281 EMINEM The Way I Am (Aftermathinterscopa) +261 LUOHCRES What's Your Fantasy (Def Jam Southoimg) +230


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## Impressive Achievements in Sports

1974 - Hank Aaron eclipses Babe Ruth's mark of 714 career home rupls


1977 - Walier Payton sets an NFL record for most yards gained in a inygle grume


986- Wayne Gretzky rewrites the record for points scored in an NFL season.


Wete ESPN Radio, The Worldwide Leader in Sports. ESPN has more chan 600 affiliates is over 400 markect. We offer dynamic programming like exclusive coverage MLB on ESPN Radio and NBA ow ESPN Radio and the ESPN Morwing Shoms The Tony Kormbeiser Shomes and The Daw Pherick Shomes.
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ESPN Morning Show
6:00 AM - 10 AM (ET)
Rise and shine during this entertining show with Mike Golic and Mike Greenberg. It is a fun-filled, fast paced, informative morning, drive for the spots enthusiast. The show mixes sports news, analysis, enterminment, big-name interviews and listener call-ins. Also, be sure to catch Golic on NFL2Night and Greenberg on ESPNTV's SportsCenter.
The Tony Kornheiser Show

## 10:00 AM - 1:00 PM (ET)

Tony Kornheiser brings his vast sport knowledge, opinions and humor to ESPN Radio. His show also features sidekick Andy Pollin, host of ESPN Radio's GameDay, with news and updates by Dan "the Duke" Davis. Kornheiser is a contribuitor to ESPN TV's The Sports Reporters. Tony is also a best selling author and a top Washington Post columnists.

## The Dan Patrick Show

1:00 PM - 4:00 PM (ET)
One of the most popular anchors froms, SportsCenter brings his unique opinions, wit and one-of-a-kind perspective to his radio talk show. The show features top-naime athletes, coaches, entertainers and newsmakers, all taking part in conversations with Dap Pacrick and his sidelick, former Cincinarti Reds "Nasty Boy" reliever Rob ,Dibble.

## SportsBeat

3:00 PM - 8:00 PM (ET)
Every weekday afternoon, Brent Musburger gives listeners, his take on the top sports issues of the day. It's a three-minnute package of commentary opinion and insight from one of America's best-known sportscasters.

## GameDay

4:00. PM - 7:00 PM (ET)
Join hosts Doug Brown and Jack Arute as they run down the day's sports headlines, chat'with big-name newsmakers and ESPN analysts, and preview the evening's upcoming games.
CameNight and All Night
7:00 PM 6:00. AM (ET)
Tuine into GameNighit from 7:00 PM - 2:00 AM (ET); with hosts Chick Wilson, Chris Moore and Bob Valvano for the latest news of the day, interviews with key newsmakers and live, up-to-the-minute accounts of the night's action from across the country. Stay up All Night with Todd Wright from 2:00 AM - 6:00 AM (ET). Wright's show features sports news, analysis, interviews, listener calls, and Todd's unique ability to look sideways at the world of sports.


# Stephen <br> Simmonds 

## I Can't Do That

The Debut Single from Europe's award winning R\&B sensation

## ARTIST BREAKDown

ARTIST JESSICA<br>Album You CAN'T RESIST<br>LABEL G-FUNK/RESTLESS

$T$is Tuexday night. and I'm shuffling through the barrage of CDs to find the lucky one that will become the subject of next week's Artist Breakdown. Several singles catch my altention: "Weekends" (Black Eyed Peas). "That Ohher Woman" (Changing Faces) and "Notody" ( INC). Then I see a CD that's packaged more like a DVD. I put in this uniquely presented musical piece and. wow: She is good!

Restless recording artist Jessica is a talent. This 18 -year-old basketball player has a powerful voice and some great production on her debut joint, You Can' Resist. As I review this CD with headphones (cause you know I got this $\mathbf{s}^{* *}$ I on high!). I'm very impressed. Many times when new material comes across my desk. I'm not too anxious to struggle witt the plastic to listen to something unfamiliar. However, this time there was no plastic to contend with, which placed this "potential victim" high on the must-listen-to list.

Following the introductory title track is the uptempo and moralistic "I Gotta Do Right." It seems dude is wining and dining Jessica and feels like she should return the favor via a little nookie. However, J. breaks

it down for dude: "Every little thing you do for me/Won't guaranlee I'll neet your needs." (1 guess he's gonna take the flowers back.) It's party time with "Get Up." (Renee ... Sky ... Juanita ... Erica ... Walt. let's do the Electric Slide!)

The midiempo ballad "Don't Give a Damn" reveals the deceit of a cheating heart to an empowered self-respecting spirit. (Hindsight is a mutha, ain't it?) Bragging. fronting and flossing are not attractive qualities, as dude finds out in the blunt "Ain't Worth My Kind of Lovin'.." Adding some tenderness to the CD are the reassuring "I Can Make You Love Again." which promises a sincere and secure exchange of emotions. and the pondering "Where Are We Now?" which questions the status of the relationship whose tie has been broken but is not irreparable.

Sistas. pop in track No. 8 and have a seat. Jessica is preaching to ya. and her "sermon" is worth listening to. "You Don't Need Him" encourages all of us to exit relationships that have players we didn't know were cast in the scene to begin with - ya know what I mean?

After listening to the 12 -track CD , which contains an intro and a "Get Up" remix, I'm left dazzled and confused. Jessica's project is filled with mid- to uptempo bangin` cuts and strong vocals. How in the world did they manage to pick "Get Up" as the debut single? There are so many likely choices on You Can' Resist that the final decision had to come down to the toss of a coin.

My favorites are "Don't Give a Damn." "I Gotta Do Right." "Ain't Worth My Kind of Lovin" and "I Can Make You Love Again." If the label works her appropriately and radio programs her singles effectively, Jessica will definitely make an indelible imprint in this more-financially-driven-than-creatively-nurturing business known as music. Peace.
-Tanya $0^{\circ}$ Quinn
Asst. Urban Editor

# TNWYOPINON 

with Tawala Sharp


(Tawalo talks about the use of soundtracks to launch artists' careers.)
Ever since the releose of the Above the Rim soundtrock ond its multiplatinum success, record componies have been clamoring to capture the rights to compile the musical occompaniments to fecture films. Nowodays, for every major movie released, you can be sure there will be a soundtrack consisting of a major recording artist along with a few newcomers courtesy of the label.

From the Boomerang soundtrock, which introduced us to Toni Braxton, to Deep Cover, which introduced the world to Snoop Doggy Dogg, soundtracks hove proven to be the perfect vehide for lobels to launch new artists and capture platinum tracks from highty coveled industry hearnweights. Just look of the success of soundiracks like Rush Hour, Boyz 'N' the Hood, Waiting to Exhate, Romeo Must Die and The Nutty Professor II: The Klumps. Soundtrocks ore where it's at!


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## Now \& Active

AMIL FAEYONCE: I Got That (Roc-A-FellaColumbia) Total Parge 613 Tota Strions 52 . Ados MORYY MARY F/R.E. AYY I Sings (C2Columbia) Total Peress 611, Tota Sutpons 55 , Nots 1 C. MURDER Down For My N's (TruNo Limit Priority) Toue Phars 611, Total Stations 4Q, Acoss 3 CAWRON What Means The Wordd To You (Epic) Tous Pame 600. Tout Stations 41, Ados 2
Ul' MO Ta Da (Gold MindeastWesteEG) Total Peys 55s. Totu Stations 21, Aloss 1 ABSOLLUTE is it Really Like That (Noontime/Atlantic) Tolat Plays 550, Towa Stations 51. Ados 3 504 Borz Whodi (Priority)
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BGG PUMSHER 100\% (LOUd)
 OO OR DIE Can U Make It Hot (Rap-A-Lot)
 TRm-TEE $5: 7$ Imagine That ( 8 -Riteinterscope)
 RUFF RYOERS WW III (Ruff Ryders/interscope) Lwerty CIT FLA. Who's She Lovin Now? (Harrell Jive)
 1MC Nobody (Gospo Centric/interscope) Tharae wo Ait Scara aus
 Cash mowry... Baller Blockin' (Ca Toul Parss 224 Toul Sutione 29 utas I Cash Money/Universal)
 Youl Pares 187, Towar Sutions 20, Nect 1
con BOYZ Gone Lil Mama (Home Base) Toas Parss 183 Toma Sutions iz natas 0
sempa rantal by tetal ploys

## Most Played Recurrents

DOMEL JONES Where I Wanna Be (Untouchables/LaFaca/Arista)
CARL THOMAS I Wish (Bad Boy/Arista)
dulIYaH Try Again (BlackGroundVirgin)
JOE I Wanna Know (Jive)
TOWI ERAXTOW He Wasn't Man Enough (Laface/Arista)
81800 Thong Song (DragonDel SoulliouMG)
Dmx Party Up (Up In Here) (Ruff Ayders/DOMMG)
MuliYah I Don't Wanna (BlackGroundPriority)
DOWELL JOWES U Know What's Up (Untouchables/Lafaca/Arista) DESTMY's CHILD Say My Name (Columbia)
missy "Mrsdemeamor" Elliott Hot Boyz (EastWesteEG)
daceed EDGE He Can't Love U (So So DeflColumbia) MOWTELL JORDAW Get It On...Tonite (Del Soulnoumg )
soVEwILE Back That Thang Up (Cash Monoy/Uniwersal)
O-TIP Vivrant Thing (Dof Jam/DJMGG)
DA. DRE F/Emmem Forgot About Dre (Aftermathinterscope)
HOT BOYs I Need A Hot Girl (Cash Neoney/Universal)
ERIC BENET Spend My Lito With You (Wamer Bros.)
DRAMA Left, Right, Left (Attantic)
EVE Love Is Blind (Ruff Ayders/Interscope)

## TUNED-IN

## URBAN

## H. 1925 WHTA/AIIanta <br> $3 a m$

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BIG PUNISHER 100\%
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RER/MEDIASASE 24/7

## WBOT/Boston

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## 11am

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## 4pm

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Monilored sirplay deta supplied by Madiabese Repearch, a division of Premiere Redio Notworks. Tuned-hn is beeed on sample hours taken from Monday 814. © 2000, R\&R inc.



MUSIC REGEARCH


Coming Back Home
featuring
Buinn MoKnight a OOE


Be. Bc. 11 inam. in his way bach home with his new single entieled ' ( sming Bach Home.' If you are after the 25-34 audience, especially female, durnt it in this song. To date Coming Back Home is Top 15 in adult reque-~1s. It whinds great on my radio and I'm sure it will sound great mill surv." I ltw smith. WGCI
"(uatanted torapeal tw women, Coming Back Home BeBe Winans." - Ship ( 'le:"tham. hhl)
"The me" , ingle ( omung fick Home by BeBe Winans is SENSATIONAL!"

" $W$ hen I liat heard the vingle I knew it was a hit! 3 tatented individuals "ho toncther mate heautilul inusic together." Michact Long. WZHT
"(ominge Bach Horme in a voulful. inspiring HIT record-fi's a no brainer.


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| + | YOLANDA ADAMS Open My Heart (Elektra/EEG) | 945 | +24 | 144572 | 16 | 38/0 |
| (2) | TOMI Braxtow Just Be A Man About it (LaFace/Arista) | 909 | +71 | 132267 | 10 | $38 / 0$ |
| 13 | JOE Treat Her Like A Lady (Jive) | 649 | -10 | 96261 | 12 | 35/0 |
| (1) | GERALD LEvERT Baby U Are (EastWesteEG) | 630 | 0 | 77675 | 10 | 38/0 |
| , | WHITMEY HOUSTON \& DEBORAH COX Same Script...(Arista) | 592 | -120 | 69983 | 16 | 36/0 |
| (6) | BOYZ II MEN Pass You By (Universa)) | 589 | +22 | 108413 | 6 | $37 \pi$ |
| 6 , | DOMEL JONES Where I Wanna Be (Untouchables/LaFace/Arista) | 518 | -74 | 96787 | 21 | 29,0 |
| 88 | KELLY PRICE As We Lay (Det Soulhoumg) | 503 | -59 | 70648 | 12 | 31/0 |
| (9) | KEVON EDMONDS Love Will Be Waiting (RCA) | 427 | $+68$ | 65822 | 3 | 35/1 |
| (1) | BEBE WIWNUS FMMCKNIGHT \& JOE Coming Back Home (Motown) | 409 | +54 | 55511 | 4 | 32/0 |
| 911 | carl thomas I Wish (Bad Boy/Arista) | 383 | -75 | 59227 | 24 | 33/0 |
| 10 | AVANT Separated (Magic JohnsonMMCA) | 367 | -43 | 85577 | 15 | 20/0 |
| (13) | ERYKaH BADU Bag Lady (Motown) | 340 | +46 | 61974 | 2 | 23/1 |
| (1) | norman brown fnesta Rain (Wamer Bros.) | 339 | +25 | 40143 | 5 | 27M |
| (15) | SISOO Incomplete (DragonDet SouñuMG) | 329 | +6 | 70622 | 8 | 26/1 |
| (1) | RUFF EMDZ No More (Epic) . | 327 | +26 | 63692 | 7 | $18 / 1$ |
| $20-1$ | rachelle ferrell Satisfied (Capitol) | 325 | +24 | 23716 | 3 | 2817 |
|  | WhL DOwmug Flchunte moore When You Need Me (Motown) | 320 | - 14 | 33501 | 10 | 28/1 |
| (19) | CARL THOMAS Summer Rain (Bad Boy/Arista) | 318 | +42 | 43739 | 5 | 23/0 |
| (20) | LV Woman's Gotta Have It (Loud) | 311 | 4 | 44024 | 9 | 24/5 |
| $17 \quad 21$ | BARAY WHITE Which Way Is Up (Private MusicWindham Hill) | 305 | 8 | 25831 | 8 | 30/0 |
| $15 \quad 22$ | MEXT Witey (Arista) | 281 | -36 | 58284 | 2 | $14 / 1$ |
| $24 \quad 23$ | methrowe Loving Each Other 4 Life (Clatown Capitol) | 280 | -3 | 18814 | 13 | $21 / 2$ |
| (2) | AL MRREAU Just To Be Loved (GRPNMG) | 257 | +11 | 21678 | 2 | 23/0 |
| ${ }^{27} 25$ | JagGed edge Let's Get Married (So So Deftolumbia) | 256 | 4 | 49843 | 13 | 15/0 |
| $23 \quad 26$ | LUCY PEARL Dance Tonight (OverbrookPookie/Beyond) | 249 | -40 | 6244 | 14 | 19/0 |
| Debut) (17) | JILL SCOTT Gettin' In The Way (Hidden BeachEpic) | 221 | +84 | 33134 | 1 | 25/2 |
| ${ }_{28} \quad 28$ | IDEAL Whatever (NoontimeNirgin) | 221 | -30 | 60657 | 4 | 121 |
| $30 \quad 29$ | GEORGE BEMSON The Ghetto (GRPNMG) | 219 | -16 | 21386 | 5 | 21/0 |
| Debut (30) | bomey jumes \& RICK braun Grazin' In The Grass (Warner Bros.) | 219 | +26 | 14913 | 1 | 2011 |



38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $8 / 13$-Saturday $8 / 19$. Bulets appear on songs gaining plays or remaining fiat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs batow No 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R\&R Inc.

## New \& Active

J.T. TAYLOR HOw (Taylor Made) Total Plays: 168, total Stations: 9 , Adds: 0 TAMIA Can't Go For That (Elektra/EEG) Total Plays: 163, Total Stations: 20, Ados: 2 CHARLIE WILSON Without You (Major Hits) Total Plays 139. Total Stations: 21, Adds 4 JUNET Doesn't Really Matter (Def SoulhD.JMG) Total Plays: 126. Total Stations 9, Adds: 0
TOMMY SIMS Alone (Cherry/Universal)
Total Plays 93 , Total Slations: 8 , Adds: 0
mary many f/8.8. JaY I Sings (C2COlumbia)
Total Plays: 91, Total Stations: 13, Adds: 1
macy GRaY Why Didn't You Call Me (Epic)
Total Plays: 81, Total Stations: 9. Adds: 0
MARY J. BLIGE Give Me You (MCA)
Total Plays 76, Total Stations 7, Adds: 0
KELLY PRICE You Should've Toid Me (T-Neck/Def SoulIDJMG) Total Plays: 73, Total Stations 4, Ados 4
THEO Lockdown (Triumph)
Total Plays: 68. Total Stations 5, Adds. 0
Semes randed by letsi mioys

## Most Added.

attist time wells,
2005
PHIL PERRY Keep Me In... (PeakPrivateWindham HIII) 19 TEmpTATIOMS Selfish Reasons (Motown) 17 STEPHEM SIMMONOS I Can't Do That (Priority) 11 LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell Sive) 6 IV Woman's Gotta Have It (Loud)
CHARLIE WILSON Without You (Major HILS)
WHLTER BEASLEY WOn't You Let... (Shanachie)
KEU Y PPACE You Should've... (T-NeckDet SouhDJMG)
PROFYLELiar (Motown)
JERSEY AVE. I Wonder Why (MCA)

## Most Increased Plays 

antist tive haelis)
CMARLIE WILSON Without You (Major Hits) JILL SCOTT Gettin' In The Way (Hidden Beachepic) +bi Tom Braxtow Just Be A Man About th (LaFace/Arista) $\rightarrow 71$ KEVOW EDMONDS Love Will Be Waiting (RCA) +68 BEEE WINUS FMCXMERT \& JOECOMing ...(Motown) +54 ERYKAH BADU Bag Lady (Motown)
CaRL THOMAS Summer Rain (Bad Boy/Arista) LUCY PEAPL Don't Mess... (Overtrook Poobießeyond) +38 DONEL JONES U KNOW... (Untouchables LaFaca/Arista) +31 JOHNNIE TAYLOR SOul Heaven (Malaco)

## Breakers.

Mo Songs qualified For Breaker Status This Heek

[^1]
## 

R\&R Format Rooms FORMAT SPECIFIC NEWS UPDATED.DAILY

Most Played Recurrents

TEMPTATIONS I'm Here (Motown)
JOE I Wanna Know (Jive)
mARY MARY Shackles (Praise You) (C2/Columbia)
KEVON EDMONDS No Love (I'm Not Used To) (RCA)
TONI BRAXTON He Wasn't Man Enough (Laface/Arista)
DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)
PHAT CAT PLAYERS F/COCO BROWN Sundress (Parlane)
angie stone No More Rain (In This Cloud) (Arista) ERIC BENET When You Think Of Me (Warmer Bros.) KEVON EDMONDS $24 / 7$ (RCA)

ERIC BENET Spend My Life With You (Warmer Bros.) BRINN MCKNIGHT Back At One (Motown)

D'AMGELO Untitled (How Does it Feel?) (Cheeba SoundVirgin)
TEMPTATIONS Stay (Motown)
GERALD LEVERT Mr. Too Damn Good (EastWestEEG)
MINT CONDITION If You Love Me (Elektra/EEG)
MWXWELL Fortunate (Rock Land/Interscope/Columbia)
temptations This is My Promise (Motown)
TYRESE Sweet Lady (RCA)
JESSE POWELL You (Silas/MCA)

## URBAN AC Coing For Adds a/29100.

RONNIE LAWS OId Days/Old Ways (HDH)

... posing for a picture with the lovely Jessica (2nd from right). The restless singer pefformed at a showcase in Los Angeles recently, and afterward she graciously, took a picture with three of the men in her life (l-r): Producer Keith Andes, Manager Kevin Nichols and Restless President Joe Regis. Jessica's debut single, "Get Up," makes the move from No. 35 to No. 33 with a bullet on the mainstream urban chart this week.

## TUNED-IN



## WLXC/Columbla

## 3am

BROWNSTOME 5 Miles.To Empty
KELLY PAICE As We Lay
CARL CARL TON She's A Bad Mama Jama. LAKESIDE I Wanna Hold Your Hand BMU (BLACK MEN UNITED) U Will Know TONI BRAXTON Seven Whole Days AVANT Separated
IDENL Whatever
KEITH WASHINGTON I Love You
IEMPTATIONS I'm Here

## 11am

TEDDY PEMOERGRASS When Somebody Loves. ANITA BAXER Giving You The Best..
SPINMEAS MIghty Love BILLY PAUL Me \& Mrs. Jones READY FOR TME WORLD On Sheila BOBBY WOMACK If You Think You're Lonely... SPINNERS It's A Shame
maivin gare come Get To This EARTH. WIND \& FIRE Cant Hide Love SPINWERS How Couta I Let You Get Away RUFUS Tell Me Something Good partilabelle love, Need And Want You Baby SPIMNERS Love Don t Love Nobody STEVE WONDER Yester-Me. Yester-You.

## $4 p m$

ATLaytic Starb Always
MEXT Witey
LEVERT ABC-123
MORMAN BROWW IVESTA Rain
SAOE No Ordinary Love
Jearay butier Only The Strong Survive Cal vin archardson Ix-cirll Take Her
al JARREAU Just To Be Loved
B. WIMAWS UB. MCXNIGHT \& JOE Coming Back KELLY PRICE As We Lay
GLEMN JONES We ve Only Just Begun.
BOYZ II MEN Pass You By

## 8pm

marvin gaye Trouble Man
YOLANDA ADAMS Open My Heart
PRINCE Purpie Rain
ENCHANTMEWT Where Do We Go From Here
MARY J. BLIGE Your Child
EARTM, WINO \& FIRE Devotion
W. Houstow \& O. COX Same Script. Different Cast TEMPTATIONS I'm Here
ARETMA FRANKLIW I Never Loved A Man.

## KNRX/Kansas City

## $3 a m$

origimals The Bells
LEON HAYWOOO If's Got To Be Mellow
LUTHER VaNoross Love Wony Let Me Wait gladrs kwight \& THe pIPS Make Yours A. WHISPERS Keep On Lovin" Me ZAPP Dance Floor

CAMEO Shake Your Pants
EmOTIOMS I Don? Wanna Lose Your Love PHYLLIS HYMAN Betcha By Golly Wow

## 11am

BARAY WHITE What Am I Gonna Do With You OELLS Stay in My Corner
LTO Holding On.
MTUME Julcy fruit
KC \& THE SUNSHIME BANO Keep It Comin'Love MICHAEL LACKSON OH The Wall TONI BRAXTON You're Makin' Me High LEVERT Casanova Bully Paul Me And Mrs. Jones Emotions Best Of My Love
SLY \& THE FAMILY STONE Stand SPINNERS Love Don't Love Nobody GEORGE OUIKE Dukey Stick (Part 1) ROY AYERS Running Away

## 4pm

STEVE WONDER Higher Ground four tops I Can'! Help Myself FRIENOS OF OISTHCTION Going In Circles cAmEO Candy
AL GREEN Tired Of Being Lonely ZAPP Be Alright
TEVW CAMPBELL Gan We Talk
maze feel That You re Feelin' PHYLLAS HYMUN You Know How To Love Me ORAMATICS Get Up And Get Down MIRACLES Love Machine (Part 1) ANITA WARD Ring My Bell TONYI TONII TONEI Feels Good Jeffatey osborne Stay With Me Tonight

## 8pm

HUES CORPORATION ROCK The BOat MARTMA \& THE VANDELAS Heatwave EARTH. WIMO \& FIRE That's The Way Of the World ACFADOEN \& WMTEHEAD AMI NO STOpOM' US NOW STEVIE WONDER That Girt
CALLOWAYI Wanna Be Rich JANET JACKSON Miss You Much SPINWERS It's A Shame
SAM \& DAVE Hold On! I'm Comin'
LTD Love Ballad
ATLANTIC STARR Circles
KARYN WHITE Romantic
DAZZ BAND Let It Whip

Monitored airplay data supplied by Mediabase Research. a division of Premiere Radio Networks. Tuned-h is beeed on semple hours taken from Monday 8/14. © 2000, R\&R Inc.

# Audium Entertainment's Agenda 

$\square$ Renshaw and liviter take a novel approach at their Indie label

## by Cablin Gillbert Associata Editor

simon Renshaw and Nick Hunter would love to see a multiplatinum album for one of their Audium Entertainment releases, but their company is set up to thrive even if that never happens.

At first glance the Renshaw/Hunter team looks like an odd pairing. Renshaw, Audium's CEO, is a London-born artist manag. er who handles country music's hotest property. The Dixic Chicks. Hunter, the company's President, has spent three decades in the record promotion business. working closely with a list of industry legends that includes Jimmy Bowen. Jerry Wexler and Mo Ostin. His resume includes stints as Sr. VP/Sales \& Promotion at Warner Bros./Nashville and GM at Giant Records.
What the two share is a Iwisted sense of humor and a fierce passion for country music. Renshaw recalls, "When Nick and I first met, he had gone to Giant Records from Warners. I was representing the legendary - and would have been superstar, if it was not for Nick Hunter Dennis Robbins. That was where Nick and I first hooked up. Then Nick left Giant."
"Giant left Nick." Hunter corrects, joking.

Renshaw continues, "Even before we first met, a certain client who will remain nameless said to me. 'Oh. that Nick Hunter - you either love


Simon Renstiow
him or you hate him.' Then he said, 'Simon, l've got this weird feeling that you're sick enough, you'll probably love him. You guys will probably get along great." And we did, from the very firss day. He tends to call it the way it is. I tend to do pretty much the same thing, and damn the torpedoes."
When asked whether the British are more likely to have such a straightforward approach to the music business, Renshaw jokes. "Not necessarily. I mean. I can lie and kiss ass with the best of them."

## Promotion Strategy

Audium has already released four albums: Billy Swan's Like Elvis Used to Dov, Ricky Van Shelton's Fried Green Tewnumes, Daryle Singletary's Now and Again and the Kentucky HeadHunters' Songs From the Grass String Ranch. Country Music Hall of Fame member Loretta Lynn's Still Country is set for a Sept. 12 release. The Tractors' new album will be released next year.

Explaining Audium's phikosophy. Hunter says, "We're not necessarily going to go out to compete with the


The Acaderny of Country Music and Epic/Mashville sponsored Friday night's festivities at the recent CRS-Southwest in San Antonio. The show at the Far West Rodeo featured Billy Gilman and John Anderson. Gathered after the performance were (l-r) Sony/Mashville Sr. VP/Promotion Jack Lameier, Gilman's manager Scott Siman, Gilman, Anderson, ACM Exec. Dir. Fran Boyd, and ACM President David Corlew and CRS President Ed Salamon.
movie studios. We don't have the money to do that. We're going to go to the smaller folks, get them our music and work for those people. If our music happens to sfrike a vein in the mainstream, so be it."
Promotion is being aimed at secondary Country radio markets. Hunter says. "Right now we're working from a list of 316 Country stations. We'll probably end up making that panel a little bit smaller, so we can make those calls on a weekly basis to start building better relationships."

Despite the emphasis on secondary market., the company responded to requests by servicing Singletary's first Audium single - a remake of Savage Garden's "I Knew I Loved You"- to R\&R reporters. Hunter says, "You try to get the major stations interested in it from smallermarket play. That happened pretty fast, and largely because of what the song was, a cover of the Savage Garden record."

When major-market stations ask for a single. Hunter says, "We're stupid to say no." Admitting the competitive environment at Country radio, he adds. "We're trying, but we're struggling like everyone else is. This is the understatement of the year, but it's hard to get records played in this day and age. We're not having much more luck than a lot of other people are. To me, whatever major-market airplay we get is just going to be a plus."

## London To Houston

During his 25 -year career Renshaw has seen the artist's life from the ground up. Recal ling his days in England. Renshaw says, "I started off working with a band as a romdie. driving the truck and setting up the gear." He rapidly progressed to a position as road manager and eventually moved in-house at a Londonbased management company.
"We worked with a variety of acts that we managed in Europe - Barclay James Harvest. The Sweet but we also worked with all kinds of Arucrican acts," he says. "We represented Sammy Hagar in Europe. We had an agency division and

## Audium Aligns Whit Hall Of Fame For Relssues

Audium Entertainment was created as a home for established country artists, but founders Nick Hunter and Simon Renshaw were also anxious to work with the Country Music Hall of Fame in marketing its label, CMF Records.

Through a recenty signed agreement, Auchum will distribute CWF's beck catalog white releasing soveral new tithes early next year. The Hall of Fame launched CMF Records in 1985, releasing a series of historically signifit cant and critically acclaimed atbuma. Koy ittles inctude Hank Wilitams' Rare Demos, Webb Pierce's King of the Honky Tonk. Faron Young's Live Fast. Love Hardand Johnny Paycheck's The Rea/ Mr. Heartache.

Acknowledging that the CMF titles will not resuin in huge profits for Audium, Renshaw says, From our standpoint, it's a labor of love. As far as we're concerned, someone needs to be making available the history of country music."
"And CMF can do it better than anybody eise", Hunter adds.
Reissues and compitations generaly require mounds of legal paperwork to secure the master recordings, authorizalion to release the tracks and establishment of royally rates. Al the moment the Hall of Fame and Audium are hoping to release at least four new CDs, inctuding live recordings by Marty Robbins, some of the earliest material recorded by Buck Owens, a Jimmy Martin bluegrass collection and a complation of truckdriving songs.

Renshaw admits that he's a relatively new corvert to the Country Music Hall of Fame. He says, "The first time I went to the Country Music Hall of Fame was when my parents came to visit about five or six years ago walked itrough it with my parents, who know nothing about countiy IImsic. They were complenely intrigued and amazed just because of this wondertui museum.'

With an eye toward historic reissues, Renshaw points to the success of Calitornia-based Rhino Reconds. In my mind the biggest tailing in Nashville is that no one has ever pulled off a Finina", he says. "They can mine and market like no one else. Some of my favorite records are Rthino.

Hunter points out, In pop music there have awways been a lot $\alpha$ labels small labels. In country there's always been four or five labels, so the history has been controlled by the RCAs, Columbias and Capitols. Im not lonocking them for that. but it would be hard to creale a Nashvitte version of Phina.

Noting that he has negotiated with Rhino in the pest, Renshaw says, The botiom line is that they donit offer you a lot of monex, they don't ofter you a particularty great royatly. But you know when you're doing the deal with them that youre going to end up with a cut on a really classy package that's going to be well-marketed.
worked with acts like the J. Geils Band. We had a promotions division where we worked with people like Kate Bush and Elvis Costelio. We worked with a really wide variety of artists."

A major milestone occurred in 1985. when Renshaw began working with Houston-based manager Bill Ham and his biggest client. ZZ Top. Ham was also trying to break a new country act. singer/songwriter Clint Black. Renshaw says. "Bill moved me to the States. Clint Black was actually my first introduction to country. The first thing I did in country music was work with Clint Black before he had a cowboy hat.
"I remember telling Bill, 'I don't know anything about this stuff. Let's put a line across the floor of my office. We'll do the rock ' $n$ ' roll in here. and you do the country stuff over there, because I don't really understand it.'
"But I was married to a Texas girl who was raised on country music and whose father is still a very good friend of mine. He was a huge Merle Haggard. Waylon Jennings. Willie Nelson and George Jones fan. He kind of got me into country music.

We'd go out and hit the honky-tonk and hang out listening to all sorts of country, to the extent that I became one of those people who kind of pre fers the old stuff."

Around the time Black's debut album went platinum. Renshaw started his own business. He says, "A couple of years later I ended up in Nashville. I was spending so much time here. I was doing country stuff, but I was doing some pop stuff as well. I had a pop aet that was on Chrysalis. I had a rock act that had a deal with Atco."

## Lowering The Overhead

The two Audium executives became friends when Hunter was working at Giant and Renshaw wat managing onc of Giant's biggest acts at the time. Doug Supernaw. By the time Supernaw was dropped from the label, Renshaw and Hunter were already thinking about establishing an independent rocord label.

Renshaw says, "Nick and I had been talking. We suddenly realized that what was going on in Nashvilk was a matter of economics. At a ma jor label - any of the majors here

[^2]TH E D E B U T S I N G L E F R O M



## Agenda

Continued from Page 76

- if you're not selling a quartermillion units or better, you' re really of no interest. In the course of my conversations with Nick. we got down to starting to look at the numbers. trying to figure out how much money there is in a record and where it all goes.
"We realized that if you sell a quarter-million records. you should be doing real well. We also realized that if you set this whole thing up the right way, at 70.000-75.000 records, everyone should be abie to get athead. So what's the problem? The problem is, in all honesty, the overhead structures in Nashville where you have these huge stars Also. the overthead costs of recording an album.
"In this town everyone is convinced that now, I guess. you have to spend $\$ 200,000$ to make a record. Baxik in the mid- ${ }^{-90 s}$ the average budget was $\$ 150,000$. It does no cost $\$ 150.000$ to make a great sounding record. Part of that is because there have been changes in lechnology that allow people to make higher-quality recordings on much smaller budgets. The cost of making a record has gone way, way down."

Hunter adds. "The Nashville cost has gone up because these days a producer can't turn on a switch for less than 75 grand."
Renshaw says. "The other thing we realized was that there were all these artists who were losing their deals. These are artists who, in many cases, are multiplatinum acts who are still capable of maintaining an active touring career. They were known at radio, retail and media, but they could not get a record deal. The attitude was. 'I'm sorry, your lasi
record only sold 125,000 copies We're going to have to let you go."

## How It Happened

At that point Hunter and Renshaw got serious about starting a label and began working with attorncys to help make it happen. Hunter says "That took us about a year. The reason it took us a year is that the Chicks got ridiculously hot. We also found out that we couldn't go to a major label. We didn't realize that at the beginning. If we could go in and make money. we would blow their whole business.
Renshaw says, "How can BMG distribute a label that makes money at 75.000 units - or less - when the BMG mainstream labels are saying. 'Guys, we can't do it'? We talked to a couple of majors who loved the idea, thought it was great. The problem was that when we sat down with them. one of the first things that came up was. 'Well. hold on a minute. You have to work within our cost structures.
"We were saying, 'But you like the idea. You think it's great. The reason it's great is because it works outside your cost structure. But the first thing you say is that we have to move in here and have to pay $X$ amount of money for office space."

Early last year an Atlanta attorney introduced Hunter and Renshaw to Michacl Koch. chief of Koch $\ln$ ternational, one of the biggest independent music distributors in the U.S. Renshaw says. "Michael had seen our business plan. We flew to New York and spent four hours with him. We walked out of the meeting and kind of looked at each oher and said. 'I do believe we just got distribution, and we're now a record label.' The attorney said, 'Yep, you better start signing acts. You're now in business." It was that simple."

## Audium Lets Artistic Freedom Ring

Some of Audium Entertainment's albums have been delivered as completed projects, while others have been works in progress that were completed after the artist signed to the label. One of the biggest revelations to the Audium artists is that CEO Simon Renshaw and President Nick Hunter aren't afraid to grant them plenty of latitude in making their albums.

Hunter says, When Daryle Singletary brought us the Sevage Garden song [ "I Knew I Loved You']. he said, What do you think?'We said, 'Let's do it: He said, 'Are you going to let me produce it?' We said, 'Yeah. It's your career."

Renshaw isn't concerned that Audium is lacking an in-house ARR dopartment, explaining. We have artists doing A8R. We donit tell people what's a hit. We 're dealing with artists who should know the difterence. If they can't tell the difterence by now, we're all in a whole bunch of trouble. I mean, these are guys who are out on the road playing in from of their tans for 100 shows a year:"

When Ricky Van Shehon asked for advice on recording his Audium debut atbum, Hunter responded with a line he had leamed from veteran producerilabel head Jimmy Bowen: "Cut four hit singles. tour songs you love and four songs for your tans:"

Audium officially opened on July 1. 1999 with a desk and phone at Renshaw's Senior Management office. Even at that, Hunter says, "1 would not go to anybody and say. 'We have this record company.' The only miscalculation on our part is that we thought we could get some acts signed in $90-120$ days." It took a bit longer. By this past February. though, six acts were signed.

Looking at the first year and going into the second year - in terms of signing and developing the cata$\log$ and the release schedule we're remarkably close to plan," Renshaw says.

## Independent Spirit

The big question remains: Can a small independent label become successful in country music? 'To a certain extent, this is all still the great theory." Renshaw admits. "We know it has worked in other formats. because you can look at a label like CMC International on the rock side as being very, very successful basically doing exactly what we're doing. They went out and signed those rock acts from the '70s - Kansas, Styx, REO Speedwagon - known acts with records played at radio and an active touring basc."
"People keep asking us when we're going to sign somebody new." Hunter says.

Renshaw laughs. "We're only going to do that when we've made a lot of money and we're ready to lose it all - which Nick and I have discussed al times."

As far as finding a niche in the sales market, Renshaw says. "If you look in any other genre of music be it rock, rap or pop - there is always room for independents. There's no reason why you cannot have successful independents in country especially now. All of the mass consolidation you see at recond labels and all the consolidation you see going on at the radio-station level makes it very hard for new acts. It makes it very, very hard for new things to happen. That's where the independents have always come up
"If you look on the rock side. the last big movement that came out was probably Sub Pop in Seattle with the whole grunge thing. To a certain ex tent, in the pop world you could probably point your finger at Jive Records. which is really no more than a very big independent that has gone out there to develop the whole boy-band thing and Britncy Spears. 1 think in country it's just a matuer of time.
"We' ve got established acts. It would be a wonderful thing if we had an established act that had a big hit. sold a lot of records and had a big tour. At that point we would probably be able to look at taking something new and trying something new. As 1 said, once we're making a lot of money, don't worry. we know how to blow it. We're way up on that."


While in Los Angeles for his debut appearance on the Late Late Show With Craig Kilborm, Mercury/Nashville's Enic Heatherly still found time to tum in a two-hour set at the House of Blues. Heatherly's live show attracted a crowd that included actor-director Billy Bob Thornton. Gathering backstage at the House of Blues are (l-r) Mercury/Nashville VP/West Coast \& Southwest Promotion Pat Surnegie, CFO/Shared Services Ken Robold and President Luke Lewis; Heatherly; and Mercury/ Nastville Sr. VP/Sales, Marketing \& Promotion John Grady and Executive VP/A\&R Keith Stegall.

## Koch Connection

If Audium winds up with a multiplatinum album. much of the credit will go to Koch International. "Our deal with Michael Koch is a true joint venture. Renshaw says. "Michael owns half of it. Nick and lown the other half."

Noting that antists want assurance that fans will be able to find their CDs at retail, Renshaw says, "That's always been the majors' argument: If you want tonnage. you need to be with a major label.' We talked to several distributors. Koch has a great, great distribution system. How many other independent distribution companies had a top-five Soundscan album last year? Koch did 265,000 pieces of the World Wrestling Federation album in week one. As a distributor, that's what we wanted. We had to be able to tell our artists, 'If the demand is there. we have a company that can meet that demand, no problem.'
"In this day and age things have changed. There have been so many changes in the last 10 years - and most of them have to do with technology. The advances in terms of lechnology and information are so great that now at Koch more than $\mathbf{9 7 \%}$ of orders are fulfilled the day they're received.

They have a machine called the Amadeus. Their top 500 titles are on a completely automated robot machine that picks and packs. It's unbelievable. With Nick's experience at major labels, we went through the distribution facility, top to bottom. Koch has a system thatwill rival any major distribution organization in the world.
"Technology has leveled the playing field to a great extent. The difference is that now you've got a very high front-end cost. If you're going
to do what Michacl Koch is doing. you're going to shell out many millions of dollars to get the systems in place. But once you've got it done, you're at exactly the same level as a WEA. a Sony or a BMG."

## Separate Entities

At his company. Senior Manage ment. Renshaw represents singer/ songwriters Janis lan and Jamie O'Hara, along with some acts he's developing. And, of course. there's The Dixic Chicks, an act he began managing in 1995. He jokes, "Yeah that was just before the overnight success, you know."
Is Renshaw's role as the Chicks manager an advantage in his deal ings at Audium? "Absolutely," he says. "You get phone calls returned faster from everyone. but that's really all there is." Noting that he steadfastly runs his management company as a completely separate entity from Audium. Renshaw says, "There's no act that we're gonna deal with here that's under any illusion that they're opening for The Dixic Chicks."
Hunter says, "We started Audium before the Chicks got hot. And to be honest. we got the deal in place just after their first album had gone plat inum. In many cases, when we start ed this thing. more people knew me than knew Simon.
"It was funny." Renshaw says. "In the carly days perple would say to Nick. 'Whall are you doing with this loser?" Now people are saying to me. 'What are you doing with this loser?'

## TALK BACK TO R\&R!

Do you have questions, comments or feedback regarding this column or other issues?
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|  | August 25, 2000 ammst mil ueel(s) | comrs | mers |  | mexs ${ }_{\text {com }}$ |  | Most Addedo |  |
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| 6 | KEITH URBAN Your Eversthing (Capitol) | 21552 | 4337 | 478315 | 26 | 144/0 | JAMME O'NEAL There is No Arizona (Mercury) CHAD BROCK The Visit (Warmer Bros) | 14 |
| 7 | JOE DIFFIE lt's Always Somethin' (Epic) | 948 | 987 | 42332 | 26 | 144/2 | NEAL MCCOY Every Man For Himself (Giant) | 2 |
| 8 | TOBY KEITH Country Comes To Town (DreamWorks) | 18719 | 3702 | 42526 | 15 | 1470 | IcGRaw my Next Thity Years (Gurb) |  |
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| (1) | FATH HuLL W/TM MCGRAW Let's Make Love (Wamer Bros.Curt) | 17266 | 3409 | 392739 | 21 | 819 |  |  |
| (1) | MARON TIPPIN Kiss This (Lyric Street) | 16651 | 3357 | 3669 | 13 | 137/1 | Most Increased |  |
| (12) | LEANN RIMES I Need You (Sparrow/Curb/Capitol) | 16014 | 3208 | 3600 | 19 | 138/2 | Points |  |
| $15 \quad 13$ | DARRYL WORLEY When You Need My Love (DreamWorks) | 14774 | 296 | 33096 | 21 | 141/0 | arsit tme ue |  |
| (1) | VINCE GILL Feels Like Love (MCA) | 14755 | 2911 | 336088 | 14 | 138/3 | Adtar | 2736 |
| (5) | MARTINA MCBRIDE There You Are (RCARLG) | 12990 | 2633 | 287906 | 14 | 138/2 | GEORGE STRAIT Go On (MCA) |  |
| $18 \quad 16$ | BILLY GILman One Voice (Epic) | 12978 | 2571 | 293950 | 14 | 140/ | DIXXIE CHICKS Without You (Monument) | +1535 |
| (17) | TRAVIS TRITT Best Of Intentions (Columbia) | 42 | 2436 | 2842 | 9 | 141/3 | KENNY CHESNEY I Lost It (BNARLG) | +1465 |
| (18) | TRACY Lawrence Lonely (Atlantic) | 11383 | 2335 | 249149 | 13 | 129 | TRACY LAWRENCE Lonely (Atantic) |  |
| (19) | WARREN BROTHERS FSARA EVNWS That's The Beat... (BNARLG) | 10876 | 225 | 23557 | 21 | 129/2 | SHEDAISY I Will...But (Lynic Street) | +1378 |
| (1) | Steve holy Blue Moon (Curb) | 10426 | 2116 | 227296 | 19 | 132/4 | PHIL VASSAR Just Another Day ... (AristaRLG) | +1289 |
| (21) | PHIL VASSAR Just Another Day In Paradise (Arista/RLG) | 9704 | 1956 | 2135 | 12 | 118/3 | brao Paisiey We oanced (Arista/RLG) | +1273 |
| (22) | BRAO PAISLEY We Danced (Arista/RLG) | 8963 | 763 | 203014 | 9 | 116/ | TERRI CLARK A Little Gasoline (Mercury) | +1241 |
| (3) | SARA EVANS Bom To Fly (RCARLG) | 6907 | 1418 | 15025 | 9 | 101/ | SARA EVANS Bom To fy (RCARLG) JO DEE MESSINA That's The Way (Curb) |  |
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| (25) | PATTY LOVELESS That's. The Kind Of Mood I'm In (Epic) | 6578 | 1300 | 146738 | 13 | 96/ | BROOKS \& DUNN You'll Always Be... (ArstarlG) | +1100 |
| (20) | CLINT BLACK Love She Can't Live Without (RCARLG) | 6507 | 1316 | 147417 | 11 | 99/5 |  |  |
| (27) | STEVE WARINER W/GARTH BROOKS Katie Wants... (Capitol) | 6226 | 1203 | 1639 | 7 | 99/5 | Most Increased |  |
| Breaker (6) | billy ray CYrus You Won't Be Lonely Now (Monument) | 5598 | 109 | 128386 | 8 | 95/7 |  |  |
| Breaker (29) | TERRI CLARK A Little Gasoline (Mercuiy) | 4838 | 1021 | 100 | 6 | 93/5 | IsT |  |
| $32 \quad 30$ | KINLEYS She Ain't The Girl for You (Epic) | 3634 | 731 | 273 | 22 | 98/0 | JOHN MMCHAEL MONTGOWERY The Litue Gir (Atamitic) | +573 |
| (3) | KENNY ROGERS He Will, She Knows (Dreamca | 3579 | 725 | 78889 | 9 | 78/3 | TRAVIS TRITT Best Of Intentions (Columbia) | +407 |
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| (3) | CHAD BROCK The Visit (Warner Bros.) | 3478 | 695 | 7199 | 3 | 79/1 | JOE DIFFEE I's Always Somethin' (Epic) | +296 |
| (35) | Shanla TWANM I'm Holdin' On To Love... (Mercury) | 248 | 632 | 74557 | 5 | 62/17 | SHEDNSY I Will . But (Lyric Street) | +293 |
| (30) | CHRIS CAGLE My Love Goes on And On (Virgin) | 3154 | 629 | 70265 | 4 | 67/3 | BRAD PASLEY We Danced (ATistaRLG) | +269 |
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| 39 | CANAG MORGAN Paradise (Atlantic) | 2192 | 469 | 45641 | 10 | 48/2 | Breakers. |  |
| (1) | Jamie D'WEAL There is No Arizona (Mercury) | 2114 | 414 | 4841 | 2 | 55/4 |  |  |
| (11) | TRACE ADKIMS I'm Gonna Love You Anyway (Capitol) | 1947 | 433 | 37699 | 2 | 4/4 | JOUN MICHAEL MOIFTPCME |  |
| (12) | SHANE MCAMALLY Run Away (Curb) | 735 | 336 | 39000 | 4 | 465 | The Litue Ginf (Alismic) <br> $74 \%$ of our reporters on it (110 stations) |  |
| ${ }^{3}$ | aNOY GRIGGS Waitin' On Sundown (RCARLG) | 1629 | 366 | 31589 | 2 | 370 |  |  |
|  | SONS OF THE DESERT Everybody's Gotta Grow Up... (MCA) | 1620 | 346 | ${ }^{3} 3280$ | 3 | 48/4 |  |  |
| (3) | COLW raYe W/BOBBIE ENKES Tired Of Loving This Way (Epic) | 1530 | 336 | 31364 | 5 | 4/2 | Duy Ray crmus <br> You Won't Be Lonely Mow (Monument) $64 \%$ of our reporters on it (95 stations) <br> 7 Aads - Moves 31-28 |  |
| Debut) (6) | TMM MCGRAW My Next Thirty Years (Curb) | 1518 | 294 | 33131 | 1 | 19/8 |  |  |
| Debut) (1) | CLAY WALIER Once In A Lifetime Love (Giant) | 1465 | 322 | 29372 | 1 | 34/5 |  |  |
| (18) | GEDRGIA MIDOLEMAN No Place Like Home (Giant) | 1400 | 335 | 25414 | 6 | 480 |  |  |
| Debut) 49 | RICOCHET She's Gone (Columbia) | 1388 | 27 | 30961 | 1 | 34/5 | TEMA CuAX <br> A Littie Gasoline (Mercury) <br> $62 \%$ of our reporters on it (93 stations) <br> 5 Adds • Moves $34-29$ |  |
| (5) | JOHN RICH I Pray for You (BNARLLG) | 1259 | 272 | 25707 | 2 | 39/7 |  |  |
|  | 149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the alrplay week of Sunday 813-Saturday 8/19. Bullets appear on songs gaining points/plays or remanning llat from previous week. It two songs are tied in total points/plays. the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at $60 \%$ of reporter base for the first time. Songs that are Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbilton Company (Copynght 2000, The Arbitron Company). O2000, A\&\& Inc. |  |  |  |  |  |  |  |



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| CHAD BROCK The Visit (Warner Bros.) | 26/0 | 899 | 292 | 0 | 0 | 0 | 2 | 15 | 9 |
| BROOKS \& DUNN You'll Always Be... (Arista/RLG) | 35/0 | 3590 | 1122 | 1 | 6 | 16 | 8 | 3 | 1 |
| TRACY BYRD Take Me With You... (RCARRLG) | 5/2 | 51 | 15 | 0 | 0 | 0 | 0 | 0 | 5 |
| CHRIS CAGLE My Love Goes On... (Virgin) | 19/2 | 482 | 168 | 0 | 0 | 0 | 1 | 6 | 12 |
| KENNY CHESNEY I Lost It (RLG/BNA) | 30/8 | 996 | 328 | 0 | 0 | 0 | 5 | 14 | 11 |
| CLARK FAMILY... (Meanwhile) Back... (Curb) | 3/1 | 129 | 43 | 0 | 0 | 0 | 0 | 3 | 0 |
| TERRI CLARK A Littie Gasoline (Mercury) | 28/2 | 1173 | 366 | 0 | 0 | 0 | 3 | 20 | 5 |
| ANITA COCHRAN You With Me (Wamer Bros.) | $4 / 10$ | 68 | 21 | 0 | 0 | 0 | 0 | 0 | 4 |
| TAMMY COCHRAM So What (Epic) | 1/1 | 19 | 5 | 0 | 0 | 0 | 0 | 0 | 1 |
| Butiy ray cyrus You Won't Be... (Monument) | 27/1 | 1303 | 416 | 0 | 0 | 1 | 5 | 19 | 2 |
| CLAY davidson I Can't Lie To Me (Virgin) | 27/2 | 938 | 308 | 0 | 0 | 0 | 4 | 15 | 8 |
| SOE DIFFIE It's Always Somethin' (Epic) | 330 | 3775 | 1185 | 1 | 4 | 21 | 6 | 4 | 0 |
| DIXE CHCKS Without You (Monument) | 12/1 | 187 | 63 | 0 | 0 | 0 | 1 | 2 | 9 |
| SARA EVAws Bom To fy (RCARLLG) | 32/3 | 1403 | 449 | 0 | 0 | 0 | 6 | 18 | 8 |
| VINCE GHLL Feets Like Love (MCA) | 37/0 | 2788 | 874 | 0 | 2 | 2 | 27 | 6 | 0 |
| Buly guman One Voice (Epic) | 3011 | 1841 | 589 | 0 | 0 | 1 | 17 | 10 | 2 |
| ANDY ERices Waitin' On Sundown (RCARLG) | 120 | 345 | 114 | 0 | 0 | 0 | 1 | 4 | 7 |
| TV HERMDON A Love Like That (Epic) | 310 | 124 | 35 | 0 | - | 1 | 0 | 2 | 1 |
| FATH HMLIMM MCGRAW Let's... (Warner Bros.) | 36/0 | 3091 | 978 | 1 | 1 | 11 | 21 | 2 | 0 |
| STEVE HOLY Blue Moon (Curb) | 31/0 | 1801 | 573 | 0 | 0 | 3 | 12 | 14 | 2 |
| SOWYA RAMCS Barefoot In... (Lyric Street) | $2 / 2$ | 19 | 5 | 0 | 0 | 0 | 0 | 0 | 2 |
| ALNW ACHSON it Must Be Love (Arista/RLG) | 37/0 | 4313 | 1359 | 1 | 7 | 27 | 2 | 0 | 0 |
| TOBY KEIH Country Comes To Town (DreamWorks) | 37/0 | 3587 | 1115 | 1 | 4 | 13 | 17 | 2 | 0 |
| RMmprs She Ain't The Girl...(Epic) | 3/0 | 187 | 51 | 0 | 0 | 0 | 1 | 2 | 0 |
| TRACY LAWREwCE Lonely (Attantic) | 35/0 | 2294 | 723 | 0 | 0 | 1 | 22 | 10 | 2 |
| LONESTAR What About Now (BNARRLG) | 37/0 | 4273 | 1339 | 2 | 7 | 24 | 3 | 1 | 0 |
| PATTY LOVELESS That's The Kind... (Epic) | 29M | 1494 | 479 | 0 | 0 | 0 | 7 | 20 | 2 |
| SHANE MCANAULY Run Away (Curb) | 7/0 | 208 | 67 | 0 | 0 | 0 | 0 | 4 | 3 |
| martiua mceride There You Are (RCARLLG) | 37/0 | 2628 | 829 | 0 | 1 | 2 | 26 | 7 | 1 |
| Tim miccraw My Next Thirty Years (Curb) | $4 / 2$ | 106 | 31 | 0 | 0 | 1 | 1 | 0 | 3 |
| do DeE messima That's The Way (Curb) | 37/ | 4228 | 1335 | 1 | 7 | 23 | 6 | 0 | 0 |
| georgu midoleman No Place Like Home (Giant) | 5/0 | 146 | 47 | 0 | 0 | 0 | 0 | 3 | 2 |
| JOHN M. MONTGOmery The Little Girl (Attantic) | 29/13 | 894 | 298 | 0 | 0 | 0 | 3 | 16 | 10 |
| CRANG MORGAN Paradise (Attantic) | M | 299 | 104 | 0 | 0 | 0 | 0 | 7 | 2 |
| dame O'wisal There is No Arizona (Mercury) | $7 / 2$ | 153 | 57 | 0 | 0 | C | 1 | 1 | 5 |
| BRAD PASLEY We Danced (Arista/RLG) | 35/1 | 1822 | 591 | 0 | - | 2 | 9 | 22 | 2 |
| RAYE w/EAKES Tired Of Loving This Way (Epic) | 90 | 341 | 98 |  | 0 | 0 | 0 | 6 | 3 |
| JOHW RICH I Pray for You (BNA/RLG) | 5/0 | 183 | 65 | 8 | 0 | - | 1 | 3 | 1 |
| Ricocrint She's Gone (Columbia) | 6 | 132 | 45 | 0 | 0 | 0 | 0 | 2 | 4 |
| LEAW RIMES I Need You '(Sparrow/Curt/Capitol) | 34/1 | 2595 | 822 | 0 | 1 | 5 | 22 | 6 | 0 |
| KENHY ROeEPs He Will, She Knows (DreamWorks) | 17/2 | 719 | 216 | 0 | 0 | 0 | 2 | 12 | 3 |
| SAWYER BROWH Perfect World (Curb) | 50 | 236 | 66 | 0 | 0 | 0 | 1 | 3 | 1 |
| SHEDASSY I Will...But (Lyric Street) | 380 | 3925 | 1242 | 1 | 8 | 21 | 3 | 3 | 0 |
| DARYLE SINGLETARY I Knew I Loved You (Audium) | 410 | 153 | 44 | 0 | 0 | 0 | 1 | 2 | 1 |
| SONS OF THE DESERT Everybody's... (MCA) | 12/0 | 426 | 135 | 0 | 0 | 0 | 1 | 6 | 5 |
| GEORGE STRANT Go On (MCA) | 37/0 | 2913 | 918 | 0 | 3 | 3 | 25 | 6 | 0 |
| MRON TIPPIN Kiss This (Lyric Street) | 37/0. | 2989 | 948 | 0 | 2 | 5 | 25 | 5 | 0 |
| TRAVIS TRITT Best Of Intentions (Columbia) | 37/1 | 2062 | 665 | 0 | 1 | 1 | 15 | 14 | 6 |
| SHANHA TWAN I'm Holdin' On To Love... (Mercury) | $20 / 5$ | 633 | 212 | 0 | 0 | 0 | 2 | 10 | 8 |
| KEITH URBAN Your Everything (Capitol) | 3600 | 3535 | 1114 | 1 | 5 | 14 | 13 | 3 | 0 |
| PHIL VASSAR Just Another Day (Arista/RLG) | 35/0 | 1984 | 639 | 0 | 0 | 1 | 15 | 17 | 2 |
| CLAY WALKER Once In A... (Giant) | 15/0 | 590 | 184 | 0 | 0 | 0 | 0 | 14 | 1 |
| WARINER w/BROOKS Katie Wants A... (Capitol) | 29/3 | 1329 | 420 | 0 | 0 | 2 | 4 | 17 | 6 |
| WARREN BROTHERS/SARA That'S... (BNARLG) | 35/1 | 2180 | 701 | 0 | 1 | 1 | 18 | 13 | 2 |
| DARRYL WORLEY When You Need... (DreamWorks) | 35/0 | 2784 | 881 | 0 | 2 | 6 | 21 | 5 | 1 |
| CHELY WRIGHT She Went Out For... (MCA) | 1/10 | 17 | 5 | 0 | 0 | 0 | 0 | 0 | 1 |
| Yaukee grey This Time Around (Monument) | 120 | 413 | 138 | 0 | 0 | 0 | 1 | 7 | 4 |
| TRISḢA YEARWOOD Where Are You Now (MCA) | 80 | 364 | 98 | 0 | 0 | 0 | 1 | 4 | 3 |

## Most Addod.

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NEAL MCCOY Every Man For Himself (Giant)
SARA EVANS Bom To Fly (RCARLG)
S. WARINER W/G. BROOKS Katie Wants... (Capitol)

TERRI CLARK A Little Gasoline (Mercury)
CLAY DAVIDSON I Can't Lie To Me (Virgin)
CHRIS CAGLE My Love Goes On And On (Virgin)
KEMNY ROGERS He Will, She Knows (Dreamcatcher) 2
dama O'WEaL There is No Arizona (Mercury)
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TIM MCGRAW My Next Thirty Years (Curb)
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# The New Album Gallery 

In Stores: August 29, 2000


## Rodney Carrington

 Morning Wood (Capitol)One look at the CD cover - the photo of Rodney Carrington and the "Parental Advisory" warning - is ample warning that you'll want to pay close attention to the audio content if you're even remotely thinking about putting any of this on the air. That said, Rodney Carringtion is one of the funniest people on the planet. Whether he's roaring into his stand-up comedy routine or performing original songs, Carrington has cultivated a reputation that has made him a favorite on the comedy club circuit and on nationally syndicated radio shows such as Boh \& Tom. John Boy \& Billy; Mancow and Steve \& D.C. Carrington says. "I don't have any hidden agendas or any malicious intent. I don't consider my act 'diry.' I am simply relating what I hear people say and what we all think about. whether we want to admit it or not. I tell the truth about the way we really are and bring out the honest. inside, no-holds-barred thoughts of everybody in this country. I don't care if you're an evangelist or if you own a bowling alley, there are thoughts in your head that you don't say out loud, but you think them. And that's where I go." Morning Wood, Carrington's first album for Capitol. was taped live at In Caboots in Wichita and at Cain's Ballroom in Tulsa.


## Confederate Railroad

## Rockin' Country Party Pack (Atlantic)

With Montgomery Gentry's recent success, there has been a resurgence in Southern rock-tinged music performed by unapologetic rednecks. Before Montgomery Gentry there was Confederate Railroad, a Georgia-based band that often goes for the novelty song while still recording some straight-ahead country, such as "When You Leave That Way You Can Never Go Back" and "Daddy Never Was the Cadillac Kind." Those familiar recordings are included on Rockin' Country Party Pack. While it's not the band's first greatest hits compilation, this one is set apart by the club mixes of "Queen of Memphis" and "Trashy Women." The 15 -track collection features a new single. "Toss a Little Bone." and a new song co-written by lead vocalist Danny Shirley called "Tonight Is Mine." Explaining the band's attitude. Shirley says. "The magic of Confederate Railroad is that we don't pretend to be hip or even worry about it. We just deliver the goods every single time we hit a stage and record songs that crack you up or tear you up. I'm proud of the songs on this CD." Rockin' Country Parry Pack also proves that Confederate Railroad is the only band that could mention four Southern icons in the course of two song titles: "Jesus and Mama" and "Elvis and Andy." The latter, of course, refers to one of the South's most enduring actors, Andy Griffith.


## Patty Loveless

## Strong Heart (Epic)

After taking a yearlong hiatus to recharge her creative batteries. Patty Loveless thinks her new album, Strong Heart, is her best work yet. Husband/producer Emory Gordy Jr. apparently agrees. Loveless says, "In all these years he's been working with me. Emory even said, I think you're singing better than ever. I'm not just telling you that. I think the time off was a good decision." ${ }^{\text {" }}$ Noting that her usual practice was to hit the recording studio immediately after a tour, Loveless says. "This time I was able to concentrate on the way I wanted to get the songs across vocally. I wasn't as tired." The time element also provided opportunities for Loveless and Gordy to closely monitor the album's progress. She says, "We were able to do our demos to see how things were working for us. In the past it's always been. 'Let's get it down with acoustic guitar ... bam. bam, bam ... let's go."" Although Loveless is best-known as one of country's best vocal interpreters. Stroms Heart contains a rare original track - the R\&B-infused "You Don't Get No More." which she wrote with Gordy. The album also features guest appearances by Trisha Yearwood and Travis Tritt and contains the current single. "That's the Kind of Mood I'm In."

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- Ma. I: "Amazed" - Lonestror (eigith week) yents mao
- Ma. I: "She An't Your Ordinary Cur" - Nobarma YEARS RCOO
- Na. I: "Wanted"- Alon facison

YERAS RGO

- Mo. I: "4 Fell In Love Again Last Might" - Forester Sisters yemiss nco
- Mo. I: "Divin" My lue Away" - Edfie Rabbikt (third week) yemas nao
- Ma. I: "Feelin" - Lovetta Lywn \& Conway Fivity


## HOT FALL NIGHTS STARTNOW <br> MAKE A COMMITMENT TO WINNING PERSONALITY AT NICHT.



## Now \& Activo

## awta cocirind You With Me (Wamer Bros.)

Total Stations: 28, Adds: 0, Points: 1132, Plays: 206 (+19)
DARYLE SINGLETARY I Knew I Loved You (Audium) Total Stations: 21, Adds: 0, Points: 1123, Plays: 227 (+17)

CLARK FAMMY EXPERENCE Mearnthile Back... (Curb) Total Stations: 19, Adds: 7, Points: 1014, Plays: 161 (+20)

TRACY BYRD Take Me With You When I Go (RCARLG) Total Stations: 30, Adds: 5, Points: 802, Plays: 169 (+134)

SOWYA ISAMCS Barefoot In The Grass (Lyric Street) Total Stations: 13, Adds: 6. Points: 746, Plays: 140 (+85)

MENL MCCOY Every Man For Himself (Giant)
Total Stations: 13, Adds: 12, Points: 218, Plays: $4 \theta$ (+22)
TAMmy COCHRNN So What (Epic)
Total Stations: 16, Adds: 16, Points: 167, Plays: 38 (+19)
Songs ranked ty total points.


Columbia recording Travis Tritt concluded his radio tour with an interview and live studio performance with A.J. MCCloud (r) at WQXK-FM in Youngstown, OH .


Andy Griggs visited WJCL-FM/Savannah, GA's Kix Country Wakin Crew - Mike Miller, Laura Anderson \& Spencer Black - when they broadcast live from Audio Productions Inc. in Nashville during Fan Fair Week.

## PLEASE SEND YOUR PHOTOS

R\&R wants your best snapshots (color or black \& white).

Please include the names and tittes of all pictured and send them to:

R\&R clo Heidi Van Alstyne: 10109 Santa Monica Bhd., 5th Floor, Los Angeles, CA 90067


## August 25, 2000

Most Played Recurrents

LEE ANW WOMACX I Hope You Dance (MCA)
RASCAL FLATTS Prayin' For Daylight (Lyric Street)
CHAD BROCX Yes! (Wamer Bros.)
ERIC HEATHERLY Flowers On The Wall (Mercury)
FANTH HILL The Way You Love Me (Wamer Bros.)
TOBY KEITH How DO You Like Me Now? (DreamWorks)
REBA MEEMIITE I'II Be (MCA)
CLAY WALKER The Chain Of Love (Giant)
dide Cuwcks Cold Day In July (Menument)
CLAY DAYesow Unconditional (Virgit)
ANOY BRICES She's More (RCARLG)
DDXIE CHICXS Cowboy Take Me Away (Monument)
GEORGE STRNT The Best Day (MCA)
Tin mceraw My Best Friend (Curb)
TMm MCGRAW Something Like That (Curb)
COLLN RAYE Couldn't Last A Moment (Epic)
KEnay ROeERS Buy Me A Rose (Dreamcatcher)
FANH HIL Breathe (Wamer Bros.)
BRAD PALSLEY He Didn't Have To Be (Arista/RLG)
LONESTAR Amazed (BNARLG)

## 

ANGELA Will You Still Love Me (RAS)
CLARK FAMILY EXPERIENCE (Meanwhile) Back At the Ranch (Curb)
ERIC HEATHERLY Swimming in Champagne (Mercury)
NEAL MCCOY Every Man For Himself (Giant)
REBA MCENTIRE We're So Good Together (MCA)
CHALEE TENNISON Makin' Up With You (Asylum/WB)


KBEQ-FM (Young Country 0104)/Kansas City held a "Kiss The Chicks" contest recently in which the winner received front row seats and backstage passes to meet the Dixie Chicks.

TUNED-IN COUNTRY

## KIZN/Bolse

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allasama if You're Gonna Play in... MARTMA MCOBiDE There You Are Broous 8 Dumy How Long Gone NEITH UBiAM Your Everything
GARTH BROcus friends in Low Places oove crucus cold Day in Juty
ERIC HEATMERE $Y$ flowers On The Wall TT Henimow a Men Hotin' On (To A..) LEE ANW WDMACX I Hope You Dance
FATTH AML Bresthe
SARA EVAMS Bom To Ay
MENL mecor then You Can Tell Me Goodbye

## 11am

TOSY METH Country Comes To Town
nempr mans Spirt OrA Aoy, Wisdom OTA Man
ALAW HCKEOW Litite Bity
LOWESTAR What About How
AEE MCENTHE Fancy
culo matery Yes!
collw rare in This Lit
EHEDMEY I Will...But
TERAT CLABK Now That I Found You
MLCuma I'm In A Hurty (And Dont...)
CLINT HLACK Nothin' But The Taillights
THACY LAWRENCE Lonely
GEOREE STRATT I Just Want To Dance With You

## $4 p m$

workwsons 26 Cents
SHEDMSY / WiU But
REEVW SMARP Mobody Knows GRPTH AROCNS Papa Loved Memm TOEY METH How Do You Like Me Now? LITLE IExAS God Blossed Texas so dee messma that's the Way OAMD RERSH II I Nover Stop Lovin' You MMaTMu mcempe Whatever You Say ALAN ACCrson Chattahoocher
merriev brotherss. Evaws that's the Baar...

## spm

ALAN HCKSOW I'II Go On Loving You LOWESTAR What About Now 10 DEE MESSIMA I'm Alright SHAWM TWAW (If You re Not) I'm Outta BRAD PASLEY He Dwn't Have To Be ${ }^{\prime \prime}$ awDy gaiges you Won't Ever Be Lonehy SHEDASY I Will. But
GEORGE STAAT You Know Me Better Than That allamen how Do You fall in love GARTH BAOOWS Shameless ARBOW THPPW Kiss This FATH MMLINW MCERAW Let's Make Love

## KOFC/Boise

$3 a m$
AMCOCHET Daddy's Money
RASCAL FLATTS Prayin' For Daylight
Coulw rave Someone You Used To Know 10 DEE MEssema I'm Alright
AOWmis Melsap Smokey Mountain Rain TOWY KEITH How Do You Like Me Now? LORAE AMORGNV Excapl for Monday unce GUL I Stiw Believe in You
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mu Y RAY CYRUS Busy Man
Toey werm Country Comes To Town collm rare love, Me
TANYA TICKER I'S A Litite Too Late KEVM EMARP Nobody Knows

## 11am

دOE OwFir It's Aways Somethin awoy griees you Wont Ever Be Lonely TRACY EvRD I'm from the Country PATTY LOVELESS I Ty To Think About Ehis CLAY WALLER The Chain Or Love LOHW AMDERSOW Straigh Tequila Night GeDReE STRATI Just Wam To Dance With You ERCC MEATMERE $Y$ Flowers On The Wall REEA MEEWTME The Night The Lights Went. мантми maeprie there You Are FNTH Hinl This Kiss COLLW RAVE Ayyone EISe LEAMI Rmis I Need You GARTH BROOKS Two Of A Kind. Working On.

## $4 p m$

Cund mactr Ordinary Lite ERAC HEATHEREY Flowers On The Wath FANTH MML This Kiss
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RASCAL FLATTS Prayin' for Daylight
TRAVES IWIT Anymore
10 DEE MESSMA Lesson In leavin' -
CLMT BuAck love She Can Y Live wimout
ALABME Born Country
doxie crucus Cold Day in July GARTH BROOKS Unanswered Prayers

## 8pm

SOWS OF THE DESEAT Eventoodys Gata Grow lp. LEE ANW WOMACK I Hope You Dance GEORGE STRAT GO On
ERIC HEATMERLY FIowers On The Wall S. WARMERG. BROONS Katie Wants A Fast One JOE DIFFIE If's A/ways Somethin MADOW TIPPIN Kiss This
CHAD BROCK The Visit
SHAWM TWNW Man! I Feel Like A Woman! vuce gil feels like Love TERRI GIBES Somebody's Knockin' Inw mceraw I Like I. I Love It


Country Playlists
FIND COMPLETE PLAYLSTS FOR ALL COUNTRY REPORTERS ON R\&R ONLIME MUSIC TRACXING


Country Playlists
FMD COMPLETE PLAYLSTS FOR NLL COUNTRY REPORTERS OW RAR ONLINE MUSKC TRACKWG


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# From 'Star' To Superstar 

# $\square$ Radio vet Gina St. John knew she'd find her TV niche 

As Doris Troy aptly sang in 1963, all it takes is "just one look" to realize that Gina St. John is someone with television aspirations. The former KYSR/Los Angeles evening personality has achieved those goals on E! Entertainment Television and in her current role hosting Who Knows You Best? on Lifetime.
"Perhaps it's silly, but I sometimes forget I'm on television," she admits. "I watch Lifetime, but I don't watch me."
From just about the time she could speak. the attraclive Natchez. MS native wanted to be an actress. "In a small town. radio was the only form of entertainment that you could consistently be involved with, " St . John says. "It's theater of the mind. and radio people are funny, wild and wacky."

## Radio Dues

St. John's radio dues were paid in such Virginia locales as Blacksburg, where she did Country on WFNR, and Roanoke, at longtime Top 40/CHR powerhouse WXLK. She ultimately progressed to Cleveland's WMII and WPHR (Power 108). II told people in Cleveland that I wanted to move to Los Angeles and be a star," she says. "The only time you experience doubt regarding what you can do is when someone else says you can't do it. People who say that generally stay where they are and don't want you to icave. But there was never a doubt in my mind that this is what I wanted to do."
While at Power 108 St. John played morning sidekick to legendary personality John "Records" Landecker. "I'm not really a morning person, but it was fun doing the show." recalls St. John. "The guy was just a field day - he was fabulous. John wasn't 22 years old. but he was brilliant and rocked the house. Staying in radio somehow

ina St. John that is a skill. You also have to laugh at their jokes. [Howard Stern cohort) Robin Quivers gets in her zingers. but she isn't given nearly enough glory and praise for the kind of work she does."
With no job confirmed or even pending. St. John loaded up her icebluc Corolla and left Cleveland for the City of Angels in February 93. ${ }^{4}$ I said I was going to act during the day, work at night and be a huge success." she says. "Everyone laughed at me."
Within a nwoth of arriving in Los Angeles, however, St. John had the last laugh: She was hired by Greg Dunkin. then-PD of KYSR (Star 98.7). to do 7 pm-midnight. She got her first acting job several months later. "Life," she notes. "was exactly as I had seen it. Every format I worked in was a learning experience. You learn to like it even if it's not your thing. The one thing I don'i think I could ever ihrow down with is techno-pop. and. luckily, there aren't many stations like that. But Star rocks. and I'm still a Star core listener."

## Tube Talk

After spending two years at the Hot AC. St. John won an audition
${ }^{~ I I ~ h a v e ~ s u c h ~ r e s p e c t ~ f o r ~ r a d i o ~ p e r s o n a l i t i e s, ~ a n d ~}$ not just because I was one. They go on regardless of the weather or what's happening in their home life. These people do it every day, and it keeps them alive and active."
for a San Francisco-based television job, but it was a move she didn't want to make. "The acting community there is very small and difficult." she says. "But I went and lived there for two years."
The chance to return to Los Angeles surfaced when she was chosen to co-anchor E! News Daily with Steve Kmetko. "I love the people and company, but it wasn't like I was dying to do entertainment news." she says. "I'm not a reporter. and that wasn't at all exciting to me. It was a route by which I could conse back and be part of the entertainment community. People sometimes think I don't value the opportunities I've had, but those opportunities weren't driving passions."
A radio back ground proved to be an enormous help in preparing St . John for what she did for E! News Doily. "I have such respect for radio personalities. and not just because I was one." she says. "They go on regardless of the weather or what's happening in their hone life. These people do it every day. and it keeps them alive and aclive. That kind of training got me hired at E!
"E! News Daily is a live news show. There's no other entertainment news show on the air that's live. Entertainment Tonight and Access Hollywood are taped, and those people get to look good even when something goes wrong. They stop taping and pick it up again."
If she could write her own carcer script. the statuesque St. John says she would "be the next congresswoman on West Wing. a lawyer on The Practice, a doctor on ER or a detective on NYPD Blue. Those things are much more my personality. For a while I was 'acting' as a radio talent and as an entertainment anchor, but you get to a point where you really know what you're doing and like it. I started each job not having a clue what I was doing. I was only as good as the people I could watch and learn from."

## Crossing Paths

Among those listening to St. John when she worked at WXLK/ Roanoke was Leah Brandon. When St. John lefi, Brandon replaced her. Several years later Brandon relo-

## A Tale Of Three Cities

Before hosting Lifetime TV's Who Knows You Best? Gina St. John held radio jobs in Los Angeles and Cleveland, markets that were both once home to the NFL's Rams. Here's how format players there and in St. Louis - the Rams' current home performed this spring among three key female demos.

Hot ACs are designated by an asterisk ( ${ }^{\circ}$ ), and a plus sign ( + ) indicates Pop/Alternatives. Comparison fluctuations are spring 1999 to spring 2000.

Los Angetes (Market No. 2)

| Calls | W18-34 | Was-54 | 35-64 |
| :---: | :---: | :---: | :---: |
| KBig* | 5.0 (No. 7, +47\%) | 4.2 (No. 6, +23\%) | 3.0 (No. 9, -6\%) |
| KOST | 4.6 (No. 8, +2\%) | 4.7 ( $\mathrm{No} .4,-10 \%$ ) | 4.8 (No. 3, -17\%) |
| KYSR + | 6.4 (No. 3. $-17 \%$ ) | 4.6 (No. 5, +4\%) | 2.8 (No. 11. + |

- Orange County Hot AC KXMX didon't appear in last spring's book but checked in this survey at No. 25 among women 18-34 (0.8), No. 33 25-54 (0.7) and No. 38 35-64 (0.5).
- Spanish-language KLVE placed first in all three female demos, posting an 8.4 among women 10-34, 8.3 25-54 and 6.7 35-64.

8t. Louls (Market No. 19)

| $\begin{aligned} & \text { Calls } \\ & \text { KEZX } \end{aligned}$ | W18-34 $8.0 \text { (No. } 6,+9 \%)$ | W25-54 <br> 12.9 (No. 1, +9\%) | W35-64 |
| :---: | :---: | :---: | :---: |
| KSO* | 2.6 (No. 10, -38\%) | 2.6 (No. 14, -28\%) | 2.1. (No. 14, -12\%) |
| KYKY* | 8.4 (No. 4, -3\%) | 7.4 (No. 4, -9\%) | 5.3 (No.6. -16\%) |
| WVFV + | 6.0 (No. 7, -15\%) | 5.0 (No. 7. +19\%) | 3.4 ( $\mathrm{Na} .10,+31 \%$ ) |

- Urban KATZ-FM was the leader among women 18-34 (11.2).

| Cleveland (Market No. 24) |  |  |  |
| :---: | :---: | :---: | :---: |
| Calls wDOK | W18-34 $6.5 \text { (No. } 6 .+38 \%)$ | W25-54 $9.5 \text { (Mo. 1, +7\%) }$ | $\begin{aligned} & \text { W35-64 } \\ & 11.0 \text { (No. 1, -8\%) } \end{aligned}$ |
| Wawx | 8.8 ( $\mathrm{No} .4,-17 \%$ ) | 8.4 (No. 2. +12\%) | 5.1 (No. 8, +21\%) |
| WOAL* | 9.7 (No. 3, -8\%) | 7.9 (No. 4. -5\%) | 5.6 (No.6, -8\%) |

- Urban WENZ placed first among women 18-34 (13.6).
cated to Los Angeles and heard St John on Star. She called and got confirmation that it was the same Gina St. John from Roanoke. Brandon then indicated her desire to work at Star. St. John responded that there would soon be an opening, since she was aboul to leave for San Francisco. Ryan Seacrest was initially hired for the opening but quickly moved to afternoon drive. Brandon was hired soon thereafter. replacing St. John for a second time.
The executive producer for Whr Knows You Best? was having great difficulty finding an announcer for the program. but the day before the first show was to be shot, she happily mentioned to the host that she'd found just the right person for the job. "I laughed so hard when I found out it was Leah Brandon," recalls St. John. "We'd never met until that day, but we became instant family. I don'I believe there's any such thing as coincidence. We met when we needed to neet. at the right tine, and we absolutely adore each other."
The first 13 weeks of the Lifetime game show were shot in 11 days. "I've been shocked at how women embrace this show," remarks St. John. But she says nen are watching too. "They won't admit it. but they love it. They get to learn about women and actually think the show's funny."


## Multiformat Listener

Describing herself as a "Top 40 junk ie." St. John listens to a varicty of Los Angeles stations. including Pop/Alternative KYSR. CHR/Pop KIIS. CHR/Rhythmic KPWR (Power 106) and Urban KKBT (The Beal). She's worked in a variety of formats, but regrets not having done anything yet in Urban radio.
Getting time off in radio also concerned her. "You earned your vacation. but managenent would threaten to give your job to someone else when you got back." she says. "There was always a fear of taking a much-needed break, so you have mainy overworked and overstressed people trying to plan their next brilliant break. But once you're in radio. you're always in it. Radio still plucks at my heartstrings, so I can't say I'm done yel."
> "Once you're in radio, you're always in it. Radio still plucks at my heartstrings, so I can't say I'm done yet."

# Tuercews Guyneit Rininhu 

## Cruisin

# The vacal DEEUK di Oscar WLILLE CWYNL=HLBALALTROWE 

 LEEAHULED ON ACEEES LIOLLNCOD:
## Anli seen in: <br> USLA TODAY DAILY NEWS

## E! ONLINE PEOPLE.com

This Monday, Lugust 28
its available to YOU via satellite feed!
2:00pm-3:000M EASTERN
Satcon C.L O Transponier 19
DATS Channels $10 \& 11$ (stereo pair)
"DUETS" soundticek in-stores September 12
from the motion picture



# FAITH HILL "The Way You Love Me" 

THE FOLLOW-UP TO THE \#1 SINGLE "BREATHE"

## AFTER ONLY ONE WEEK! <br> \#2 MOST ADDED! MOST INCREASED! R\&R AC DEBUT 30 !

August 25, 2000

## Most Played Recurrents

SARAH MCLACHLAN I Will Remember You (Arista)
BACKSTREET BOYS I Want It That Way (Jive)
'N SYNC (God Must Have Spent) A Little More Time On You (RCA)
Shanla Twain from This Moment on (Mercury/DJMG)
98 DEGREES The Hardest Thing (Universal)
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
'N SYWC w/GLORIA ESTEFAN Music Of My Heart (Epic)
CHER Believe (Warner Bros.)
FATH HILL This Kiss (Warner Bros.)
SIXPENCE NONE TME RICHER Kiss Me (SquintColumbia)
PHIL COLLINS True Colors (Atlantic)
macy GRAY I Try (Epic)
marc anthony I Need To Know (Columbia)
matalie imbruglia tom (rca)
aEROSMITH I Don't Want To Miss A Thing (Columbia)
enrioue iglesias be With You (Interscope)
RICKY MARTIN She's All I Ever Had (C2/Columbia)
BACKSTREET BOYS All I Have To Give (Jive)
ENRIQUE IGLESIAS Bailamos (Overbrookinterscope)
Mark Schultz he's My Son (Word/Epic)

## $A C$ <br> Going for Adds 8/28/00

SAVAGE GARDEN Affirmation (Columbia)

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Please include the names and titles of all pictured and send them to:

## R\&R clo Mike Kinosian:

 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067
## TUNED-IN

R\&R/MEDIABASE 24/7

MMH/ThS WMAS/Springfield, MA 3am

CHER The Shoop Shoop Song (It's...)
BRYAN ADAMS Summer Of '69
marc anthowy you Sang to Me JIM BRICKMAN \& MARTMA MCBRIDE Valentine WHITMEY HOUSTOW HOW Will I Know ELTON JOHN Someday Out Or The Blue Eagles One Of These Nights BBMAK Back Here
EL TON JOHN Goodbye Yellow Brick Road HOOTIE \& THE BLOWFISH Hold My Hand LEANW RIMES I Need You
SINEAD O' CONNOR Nothing Compares $2 U$ CELINE DION That's The Way it Is JOHN COUGAR MELLENCAMP Small Town

## 11am

whirmey houstow I Wanna Dance With... LOMESTAR Amazed 600 GOO 00 LLS Iris
boyZ II MEN In The Still of The Night
JIMMY BUFFETT Margaritaville
BANGLES Eternal flame
wO DOUBT Don't Speak
BACKSTAEET BOYS I Want tt that Way
mADONMA Papa Don't Preach
EAIC CLAPTON Wondertul Tonight
LARA FABIAN I Will Love Again
CELIME DION My Heart Will Go On

4pm

MAOONNA Into The Groove
SAVAGE GAROEN I Knew I Loved You SOPHIE B. HAWKINS AS I Lay Me Down DIANA ROSS I'm Coming Dut sugar bar Someday
UAN MORAISON Brown Eyed Girl
hatalie imbruglia Tom
W. HOUSTONE. IGLESLAS Could I Have This ...

Journey Oden Arms
B8MAK Back Here
STEVE WINWOOO Roll With It
Shawia twain you've Got a way

## 8pm

JOMATHAN EDWARDS Sunshine
JEFF HEALEY BANO Angel Eyes
atlawtic stara Secret Lovers
OLIVM MEWTOW-JOHWI Honestly Love You 98 OON HENLEY Taking You Home BACKSTREET BOYS I Want It That Way belimoa carlisle mad about you JOSHUA KADISON Beautiful in My Eyes SAVAGE GAROEN Truty Madty Deeply STEVIE \& Because I Love You (The...) BONWIE RAITT Something To Talk About LARA FABIAN I Will Love Again bill $Y$ vera \& the benters at This moment

## WRVF/Toledo

 3amCELINE DION That's The Way It Is OAN HILL Sometimes When We Touch L. VANDROSS \& M. CAREY Endless Love KENAY LOGGIMS Heart To Heart EDWIN MCCAIN I'II Be
TIMA TUANER What's Love Got To Do With It JEWEL Foolish Games
SEALS \& CROFTS Summer Breeze
ROXETTE Wish I Could Fly
ELTON JOHW Sorry Seems To Be The...
LITTLE TEXAS What Might Have Been CHICAGO Here in My Heart
$00081 E$ BROTHERS What A Fool Believes OONNA LEWIS I Love You Always forever

## 11am

JOHN LENMON Imagine
CELIME DION That's The Way it is
HALL \& OATES You ve Lost That Lovin Feelin
KENWY LOGGIMS This is it
RIChard marx Untill find You Again
WhamI Careless Whisper
SHE MOVES It's Your Love
KENWY G Sentimental
LIOMEL RICHIE You Are
SARAH MCLACHLIM I Will Remember You (LLWo) ELTON JOHN Someone Saved My Lite Tonight MICHAEL BOLTON When A Man Loves A Woman

## 4pm

BOYZ II MEN I'II Make Love To You
BEE GEES Too Much Heaven
PHIL COLLINS You'll Be in My Heart JOURNEY Faithfully
B. STREISWD \& B. ADAMS I Finaily found Someone

CELINE OION It's All Coming Back To Me Now MICHAEL BOL TON HOW Am I SUpDOSed TO LIV EOWIN MCCAIN I'll Be
KENNY ROGERS Buy Me A Rose
ELTON JOHN Rocket Man
K. LOGGIWS \& J. MESSIMA Danny's Song

## 8pm

LOU RAWLS Wind Beneath My Wings SAVAGE GAROEN I Knew I Loved You AICHAAD MARX Right Here Waiting BRYAN AOAMS When You Love Someone COMmOODRES Three Times A Lady MADONHA Love Don't Live Here Anymore JIM BRICKMAN The Love I Found in You SHE MOVES It's Your Love ART OF NOISE Moments in Love


## Stations and their adds listed alphabetically by market




## New \& Active

## MADONNA Music (MaverickWB)

Tota Plays 786. Total Stutions 39. Ajos 5
CREEO With Arms Wide Open (Wind-up) Total Plays 52a lotal Stations 38 , A00s 32
JESSICA SIMPSOM I Think I'm In Love With You (Columbia) Totad Plass 492. Toua Sutions 17, Adots
LeAMM RIMES I Need You (Sparrow/CurbCapitol) Totel Pleys 489 Total Stations 21, Aods

STONE TEMPLE PLLOTS Sour Girl (Artante) Toxal Plays 482 fotal Stations 18, Aods: 0
EVE 6 Promise (RCA)
Fotal Plays 418, Total Stations 26 . Ados 3
LaRa fabian I Will Love Again (Columbia)
rotal Pleys 333 . Totai Sturions 19. Aods

CORRS Breathless (14312ava/Adiantic)
Total Plays 324. Tolal Slations 21, avoss 2
FATH HILL The Way You Love Me (Wamer Bros.)
Tote Plays 314, Total Stations 30, Aoos 11
ROXETtE Wish I Could fyy (Edel America)
Tota Pleys 282. Total Stations 26. Ades 3
sackstaet boys the One (Jive)
Total Plays 258. Total Stations 14. Adess 0
SANTAMA IDAVE MATTHEWS Love of My Lite (Arista) Total Plays 244. Totar Stations 22 ands 5
oOcstah Cornerstore (Ulimatum)
lotal Pleys 236 Toul Stations if Ados: 0
BRITNEY SPCAAS Luchy (Jive)
Totai Plays: 196, Toual Stations 12. Moos 1

Whitmey houston a ENRIOUE IGLESUS Coudd I... (Ansta) Total Plays 185, Total Stations 10. Ados 0

98 Degrees Give Me Just One Night.. (Universal) Tolal Plays 172. Total Stations 10. Ados

ChRISTIMA AGULLERA COMe On Over (All I Want.) (RCA) Total Plers 167, Total Sutions 9 Adds?

FOO FIGHTERS Nent Year (Roswell RCA) Total Plays 130, Tota Sathions 17, ados 4

SHELBY LYMNE Gotta Get Back (IstandionMG) Total Plays 46. Total Slations 2 ands 2

## Most Added.

antss thit Letl(s)
CREED With Arms Wide Open (Wind-up) FANTH HILL The Way You Love Me (Warner Bros.) baREMaKED LADIES Pinch Me (Reprise) Evan and Jaron Crazy for This Giri (Columbia) MADONNA Music (MaverickWB)
SANTAMA FIDAVE MATHHEWS Love Of My Lite (Arista) 5 RED HOT CHLL PEPPERS Calitomication (Warner Bros.) 5 NINA GORDON Tonigm And The Rest OIMy... (Wamer Bros.)
FOO FIGHTERS Next Year (Roswell RCA)
SR-71 Righ Now (RCA)
MARC ANTHONY My Baby You (Columbia)

| Most Increased Plays |  |
| :---: | :---: |
| st rife uex (s) |  |
| Ladies Pinch M |  |
| OORS DOWN Kryptonite (RepublicUnniversal) | +253 |
| R Wondeflul (Capiliol) | +211 |
| Ocean (Holly | +202 |
| MADONNA Music (MaverickWB) | +202 |
| FAITH HILL The Way You Love Me (Warner Bros.) | +202 |
| EVAN AND JARON Crazy For This Girl IColumb | +18 |
| CREED With Arms Wide Open (Wind-up) | +169 |
| BON JOVI It's My Lite (IStand/DJMG) |  |
|  |  |

Breakers.
Mo Songs qualtiled for Breaker Status This Woek

Most Added in the total number of new adds officially reported to ReR by esch reporting station. Songs unreported as adds oo nol count toward overall total stations playing a song Most increased Plays lists
the songs with the greatest week-lo-weet incroeses in total plays Weighted chart appoers on R\& ONLINE MUSIC TRACKMI



August 25, 2000



TRaw Meet Virginia (Aware/Golumbia) G00 G00 DOLLS Black Balloon. (Warner Bros.) RED HOT CHILI PEPPERS Otherside (Warner Bros.) SUGAR RAY Someday (Lava/Atlantic) SPLENDER I Think God Can Explain (C2/Columbia)

MARC ANTHONY I Need To Know (Columbia) LONESTAR Amazed (BNA)
MARC ANTHONY You Sang To Me (Columbia)
TAL BACHMAN She's So High (Columbia)
G00 G00 DOLLS Slide (Warner Bros.)
SMASH MOUTH All Star (Interscope)
FASTBALL Out Of My Head (Hollywood)
NEVE It's Over Now (PortraitC2/Columbia)
SIXPENCE NONE THE RICHER Kiss Me (SquintColumbia)
SUGAR RAY Every Morning (Lava/Atlantic)
matalie imbruglua Torn (RCA)
EAGLE-EYE CHERAY Save Tonight (WorkEpic)
SAVAGE GARDEN I Knew I Loved You (Columbia)
CELIAE DION That's The Way it is ( 550 Music)
G00 G00 00LLS Ins ${ }^{\circ}$ (Warner Sunset/Reprise)

## HOT AC <br> Going For Adds $8 / 28 / 00$

DEXTER FREEBISH Leaving Town (Capitol)
BOTTLEFLY Got 28 Luv (Universal)
COLLAPSIS October (Cherry/Universal)
CREED With Arms Wide Open (Wind-up)
AMANDA. GHOST Idol (Warner Bros.)
JULIANA HATFIELD Somebody Is Waiting For Me (Zoe/IDJMG)
SAVAGE GARDEN Affirmation (Columbia)

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## HOT AC



## KHMXXHouston

## $3 a m$

JESSICA AIDDLE Even Angels Fall
RICKY Martiw Livin' La Vida loca FIWE YOUNG CAMMBALLS She Drives Me Crazy BACKSTREET BOVS I'll Never Break Your Heart MATCHBOX TWEWTYBent
SISTER HAZEL AII FOO YOU
0100 Here With Me
SMASH MOUTHAll Star
PHIL COLLINS You'll Be in My Heart BOW JOVI It's My Lite
oave matthews band Crash info Me
EW VOGUE (Don't Let Go) Love

## 11am

VERTICAL HORIZON You'te A GOd CHER Believe
OMD II You Leave
TMM TUPMER When The Heartache is Over
SAWTAMM IAOS THOMASSmooth
BAYAW ADAMS (Everthing I Do) 100 it. sISTEA HUZEL Change Your Mind BRITMEY SPEARS ...Baby, One More Time thurd eve blino Never Let You Go LOMESTAR Amazed
EN VOGUE (Don t Let Go) Love

## $4 p m$

ace of base The Sign
JESSICA RIDOLE Even Angels Fall SMASH MOUTHAll Star PRETENOERS Brass in Pocket RICKY MARTIN She's All I Ever Had BON JOVIIt's My Lite
LISA LOEB \& MINE... Stay (I Missed You) maCY GRAY Why Didn' You Call Me GOO GOO DOLLS Black Balloon OMC How Bizarre
CELUNE DION That's The Way It is SAVAGE GAROEN CTash And Bum

## 8pm

marc anthony you Sang To me JEWEL Hands
WINE OAYS Absolutely (Story Or A Girr) LENWY KRAVITZ American Woman MaxED EYES Awways Something There To.. PHIL COLLINS You'Il Be In My Heart VERTICNL HORILON Everthing You Want EOWM MCCAM I Could Not Ask For More macr Grar Why Didn' You Call Me RACKY MARTM Livin' La Vida Loca TRACY CHAPMAN Telling Storles BOW JOVI It's My Lite

## STARE101.5 KPLZ/Seattle

## $3 a m$

DJ MZZY JEFF/FRESH PAIMCE Summentime DIGTTAL UNDERGROUNO Humpty Dance BEE GEES Night Fever
KC \& THE SUNSHIME BANO Keep II Comin Love GLORLA GAYMORI Will Survive
MOMIGHT STAR No Panding (On The Dance Floor) terewce trewt o'arby Wishing well HEATWAVE Groove Line CRYSTAL WATEAS 100\% PURE Love Gap anwo you Dropped The Bomb On Me CHIC I Want Your Love
JAMES BROWW Living In America RAY PARKER JR. The Other Woman

## 11am

TAL BACHMAN She's So High SANTAMA UPRODUCT G\& BMaria Maria DAWO BOWE Let's Dance
FATTH HILL Breathe
SUGAR RAY SOmeday
DEL AMITRI ROII TO Me
MELISSA ETHERIDGE I'm The Only One G00 G00 00LLS Broadway MATALIE MERCHANT KIITA \& Generous EVERCLENR Wonderful
WANG CHUNG Everybody Have Fun Tonight TALKIMG MEADS Once in A Liferime

## 4pm

NO OOUBT Don't Speak maCY GRAYITy U2 Pride (In The Name Of Love) third eye blind never Let You Go MINE OA YS Absolutely (Story Or A Girl) SAVAGE GARDEN Truly Madly Deeply DES 'REE You Gotta Be vertical horizon You're a God DIDO Here With Me
blondie Call me duran duran Rio

## 8pm

MAONESS Our House
R.E.M. Everybody Hurts

MEN AT WORX Who Can It Be Now?
GENERAL PUBLLC Tenderness
GARY numancars
vapors Tuming Japanese
Be Tm ORA Tarzan Boy
RED HOT CHLL PEPPERS Under The Bridge JOAN SETT \& BLACKHEARTS Hate Mysell For.. HUMAN LEAGUE (Keep Feeling) Fascination ELVIS COSTELLO Everyday I Write The Book PET SHOP BORS West End Girls oxo Whity Girl

## Hot AC Playlists

FIMD COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R\&R ONLINE MUSIC TRACKIMG






## Now \& Active

BON JWVI lits My Lile (IslandidNMG)
Total Plays 553 . Total Stations 26. Adds I
FASTEML You'te An Ocean (Hollywood)
Total Plays 548. Tota Stations 29. Adods 0
EVNH ANO JARDN Crazy For This Girl (Columbia) Total Playt: 490, Totai Stations 27. Ados 3
STOME TEMPLE PILOTS Sour Girl (Allantic) Total Plays 450. Total Stations 17, Acds:0

EVE 6 Promise (RCA)
Total Plays 369. Total Stations 21, Adds 2

Crieed With Arms Wide Open (Wind-up) Total Plays 344. Total Stations: 23. Ados 17
Beimak Back Here (Hollywood) Total Play: 343. Total Stations. 12. Ados I madDima Music (MaverickWB) Total Plagn: 267. Total Stations 12. Ados 2
DOGSTAR COrnerstore (Ultimatum) Total Plays 203. Total Stations 17 , Ados 0
SANTAMA F/DNE MATTHAWS Love of My Life (Arista) Tota Plays" 151, Tota Stations 13. Ados 2

Songs ranked by total plays

TUNED-IN Respumoonass 24/7 POP/ALTERNATIVE

## KAMXXAustin, TX

$3 a m$

SARAH MCLACHLAN ice Cream
4 MON BLONDES What's UD
earemareo ladies pinch me
STWG Desert Rose
TRACY CHAPMAN Teiling Stories
RED HOT CHILI PEPPERS Under The Bridge
BETH HART Delicious Surprise
MATCHBOX TWENTY Bent
no oover Simple Kind Of Life
VEFVE Bitrer Sweet Symphony
dave matmews ano Crush
SPLEWDER Yeah, Whatever
smicg Brand New Day
BUSH Lefting The Cables Sleep

## 11am

U2 Who's Gonna Ride Your Wild... MINE BAYS ADsolutely (Story Of A Girl)
sflemoch Yeah. Whatever
LIVE Lightning Crashes
stwe Brand New Day
MEW ORDER Bizarre Love Triangle
3 000Rs D0w Kryptonite
STOWE TEMPLE PLLOTS Sour Girl
DVDO Here With Me
VERTICM HORIZON Everything You Want WIMA GOROAW Tonight And The Rest Of My Life
collective soul Run mosy Porcelain 0100 Here With Me LEMWY KRAVITZ I Belong To You fastrall you're an Ocean mathle merichant wonder BEW HARPER Steal My Kisses TMOMPSON TWM S Hold Me Now SARAH MCLACHLAN ice Cream STOWE TEMPLE PILOTS PluSh SISTER hazel all for you STIWG Desert Rose

## 8pm

Town Open Your Eyes
VEATCML HORIZOW You're A God
-52'S Private idano
EVE 8 Promise
4 mon slomoes What's up
mosy Porcelain
3 OOORS DOWW Kryptonine
MIMA GORDOW Tonight And The Rest OI My Lite SMMAREE GOodnight Moon aNGIE APARO Spaceship

Monitored airplay data supplied by Mediabase Research. a division of Premiere Radio Networks. Tuneo-In is based on sample hours laken from Moncay $\$ 14.02000$. R\&R inc.

## Contributing Stations

KPEEK/Albuquerque. MM KAMX/Austin, TX KLIY/Bakerstield, CA wBmx/Boston, MA WIMKCharlotite, NC WTMXXChicago. IL XVUU/Colorado Springs, CO KKPM/Corpus Christi, TX KUSR/Fresno, CA WVTI/Grand Rapids, MI WKSi/Greensboro, NC

KUCOMonolulu, HI KmxB/as Vegas, WV KYSR/Los Aageles, CA WXPT/Minneapolis. MM KOSO/Modesto, CA KCOU/Monterey-Salinas, CA WPTEMortolle, VA KYIS/Okiahoma City, OK KZON/Phoenix, $A Z$ KLCAReno, wV WZWE/Rochester, WY

KZZO/Sacramento, CA wVav/st. Louis, mo KOMB/San late City, UT Kfmb/San Diego, CA KLLCSAan Francisco, CA kmHXSanta Rosa, CA WSSRATampa, FL KZPT/Tueson, AZ WmbXWest Palm Beach, FL WXLONOrcester, MA


## DOGSTAR "uludstare" <br> the single town the feaur alum happy ending

## Monitor Modern AC 36-33*

R\&R Hot AC New \& Active
R\&R Pop Alternative New \& Active
Already Dn:
KKMR Dallas 28x SoundScan increase $100 \%$ recently appeared on WTMX Chicago $15 x$ SoundScan Increase $115 \%$ Tonight Show with Jay Leno KOMB Salt Lake $16 x$ SoundScan Increase $400 \%$ Lhe with Regis \& Katiy Lee KUCD Honolulu 18 x SoundScan Increase $83^{\circ} \circ$ KLLC San Francisco 21x
WXPT Minneapolis 20x
KFMB San Diego 16x
WCPT Albany $17 x$
$\begin{array}{lll}\text { KCPT Aloany } & 17 x \\ \text { KALZ } & \text { Fresno } & 22 x\end{array}$
$\begin{array}{lll}\text { KALZ } & \text { Fresno } & 22 x \\ \text { KCDA } & \text { Spokane } & 29 x\end{array} \quad$ Dogstar prass features in WBMX Boston wSSA Tampa and more Soutagt Trahan $v p$ Promotion
3105581206

TV Guide (circulation 13 million)
Peodle (ar: 3.25 milion) US Weekly (cir: 1.325 million) Entertainmen Weekly (cir: 1.275 milion) Roling Stone [cir: 125 million Altemative Press (cir 118.000)

# Pazona: Frank Cody's <br> Dream of Peace 

## $\square$ Like-minded friends combine values with action to conserve the wilderness

Astereotype portrays those who work in the radio and record businesses as superficial, but the truth is that many in both industries mindfully manifest basic values in every aspect of their lives. Pazona is how one radio executive walks the walk.

## Some who achieve suc-

 cess in this business amass symbols of wealth. such as vacation homes (in the Hamptons. Sun Valley, Montecito or St. Barts), art collections, vintage cars and wine cellars. Not Smooth Jazz radio pioneer and Broakicast Architecture CEO Frank Cody. Instead, he, with several friends. bought land in Colorado nine years ago with the intention of creating what the Dalai Lama calls "a peace zore." "It's what I did instead of buying a sailboat," Cody says. Recently, I accompanied him and his family of friends on their annual pilgrinaage to this special place. which they call Pazona.
## The Goat Ranch

Pazona comprises two tracts of land. The first, the Goat Ranch once a Ute Indian campground spans 160 bucolic acres four hours south of Denver in Colorado's Chaffee County near the Sangre de Cristo Mountains. There, a cozy tworoom cabin rests in a meadow surnounded by mountains, a pinkon pine forest, ravines, dry stream beds Colorado is experiencing a grinding drought this year - and dramatic sandstone excarpments that jut from the earth as if trying to escape.


A wooden deck wraps around a pine tree next to the cabin. Cody comments. "It's not safe for the children to play on the ground here. and we want this to be a safe place - a peace zone - for everyore. including kids."
One Pazona parner, Mike Boyd. an artist and longstanding friend of Cody's. built a 30 -foot-high pump house on the property. It serves a flush-toilet outhouse which has no door and a hear-stopping view - as well as providing hot water for the open-air shower and a claw-footed bathtub lucked into a stand of contonwoods and pines. These ancenities are sublime. al fresco E ticket rides more alluring than their marbie-clad equivalents in any fourstar hotel.
There's no gas or electricity, but there's also no macho. Outward Bound roughing it for this bunch. We packed in oil lamps. flashlights. a propane stove. food, wine and a bat-tery-powered stereo - all the better to hear Fatboy Slim and Chris Boxti. Cody, his partner of 22 years. Terry Rich, and 1 were first to arrive, then other "Pazonistas" gathered to complete the group: Syd Thom and Peter Pollard, therapists from Massachusetts, and their bright, imaginative 4 -year-old daughter, Margot: a former


Samson artist Michael Lington (second $\mathrm{fr} l$ ) is seen her with ( $l-\mathrm{r}$ ) KIFM/San Diego APD/MD Kelly Cole and PD Mike Vasquez, Broadcast Architecture's Renee DePuy and Samson VP/Promotion Mike Klein.

VHI executive - now a ceramist Lois Ruben Aronow, her husband. Gil Aronow (who's a copporate counsel for MTV), and their smart. endearing. red-haired 3-year-old. Isaac: and Boyd, who lives in nearby Salida.
These people's relationships to one another go back many years. Although nox the group's "leader." Cody is the common link. Their reunion was joyous. animated by good humor and intelligent conversation. We talked into the nigh's hushed, inky darkness, then slept peacefully on the deck under a brilliant Milky Way and the dazzling Penseids meteor shower. Mornings began gently with coffee. bird-watching, reading and quiet talk. and we planned our visit to the true heant of Pazona:

## Nature In Balance

Two goals lie at the heart of Cody's dream for Pazona: first, the establishment of a center for personal growth: spiritual, emotional and physical well-being: and creative expression. Second. a profound reverence for creation. Cody and his friends actively work to heal the Earth and her inhubitants on Pazona's 480 acres.
"Regardless of race, skin color. gender, sexual orientation. theological or philosophical belief, whether rich or poor, we all share this planet with all living beings." Cody explains. "Without mindful stewardship of the earth, we have nothing. Pazona is a state of mind as much a place."
When Cody and his friends bought it in 1989, Pazona was remote high-desert land covered with scrub and parched grass and moaring with flies. Although the nation's largest aquifer lies helow the San Luis Valley, there was precious little surface water at the tine. and three burbling wells squandered any that would otherwise slake the desolate land or the wildife and plants that once flourished on it.
The friends set about their mission. The three wells were uncapped, and berms were constructed to allow lakes to form. "Once we dectared that we were establishing Pazona." Cody recalls. "help and support flowed our way. The Colorado Fish and Game


Cody and his friends purchased over 600 acres of land in Colorado. The parcets are bounded by the Sangre de Cristo and San Juan Mountains. Here is the Goat farm as seen from the deck of a small cabin.

Deparment and the U.S. Forest Service offered to assist us if we agreed to mox graze catile on the land."
Cody. Rich and $I$ set off on foot to take Pazona's measure under a blaring sky. I found myself unable to conjure details of my daily life in Los Angeles. There was only the immense. solitary landscape before ne. Gradually I quieted my mind and tuned into the subtle sounds and rhythms so alien to a city dweller.

At Lake Yokoi - named in lowor of the late Japanese radio legend Hiroshi Yokoi - 1 marveled at the abundant life teeming on Pazona today. Among the cattails and reeds

## "Look around. Start close at home. Every person can contribute in some positive way."

there were teals and their ducklings and other waterfowl such as avocets (always rare. but especially in August), along with ibises, herons and hawks. We saw jackrabbits, and there was also evidence (footprints and spoor) of unseen elk, deer and mountain lions.
Given any chance. even the slight one that exists during a searing drought. life will cry out for expression and rear its insistent head. I left Pazona convinced, as Jimmy Cliff repeats in the fade of "No Woman. No Cry." that everything's gonna be all right. Everything is as it should be in complete harmony - al Pazona. You may say that Cody and his cohots are dreamers, but they're not the only ones.

## Your Own Private Pazona

There's a growing movencent in the private sector to preserve wild places and protect them from exploitation. That concern manifests whenever city folks strive to save parks. canyons, forests. rivers, wetlands and
coastal habitats. But it is in the West that the struggle to dominate the earth's resources is being waged al fever pitch among ranching, farming. mining and developinent interests, all of which stand to profit enormously should they wrest control of the land and determine its uses. Incredibly. 19th-century America's range wars are still raging today.

As environmental awareness grows, however, more people are devoling themselves to the preservation of our glorious planet. Don Henley, for example, has donated millions of dollars to protect Walden Pond. And according to the Chiristian Science Monitor. America's largest private landowner. Ted Turner, has made his Flying D Ranch in Montana "Ilve flagship of a bold but controversial effor to aid wildtife conservation, trying to show that making a profit and protecting the web of life aren't mutually exclusive." Turner has invested $\$ \mathbf{5 0 0}$ million in his ranches in nine states and dispersed tens of millions of dollars annually to support conservation projects. Another example is former radio programmer (now MTV's VP/ Music Programming) Paul Marsvakek and his wife. Donna, who have formed the Threatened Species Recovery Act.
Cody believes than you don't have to be a rock star or a media mogul to heal the wordd or live in peace. "It's such a copornt to play the victim and whine. What can I do?"' he says. "When I lell people ahout Parona, they usually exclaim. I wish I could do something like that.' I tell them they can. thau it's casy. Parona is albuet purity of intention. not scope or size.

Look around. Start close to home. Every person can contribute in some positive way. and action is more valuable than financial contributions. Dream it. Do it. You'll be surprised at the momentum gained from shattering inertia and taking that first step. I love Brian Stone's quote: 'Vision without action is a daydream. Action without vision is a nightmare."

Editor's inse: To learn move about Pazona, visit the website at www. pazona.org.

## Prg NAC/Smooth Jazz TOp 30

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | BRIAN CULBERTSON Do You Really Love Me (Attantic) | 756 | -30 | 117206 | 19 | 38/0 |
| 4 | DOWM TO The BoMe The Zodiac (Internal Bass) | 729 | +22 | 95029 | 19 | 38/0 |
| 6 | RICHARD ELLIOT Moomba (Blue Note) | 709 | +58 | 80781 | 15 | 360 |
| , | JEFF GOLUB F/PEETER WHETE No Two Ways About it (GRPMMG) | 703 | +75 | 105431 | 15 | 390 |
| 25 | CHRIS STAMDRIMG Hip Sway (instinct) | 688 | -26 | 103831 | 19 | 3510 |
| ${ }^{3}$ | GEORGE BEMSOW Deeper Than You -think (GRPNMG) | 633 | $-\infty$ | 77460 | 16 | 37/ |
| ${ }^{6}$ | DAve KOZ Can't Let You Go (The Sha...) (Capitol) | 623 | +40 | 94357 | 10 | 37/0 |
| 5 | BOMEY MMES \& RICX ERMUW Grazin' In The Grass (Wamer Bros.) | 594 | -6 | 7885 | 17 | 3810 |
| 10. | EREMOA Russell Catch On (Hioden Baach/Epic) | 513 | 4 | 54615 | 14 | $3 \times 1$ |
| - | JOYCE COOLMG Betore Dawn (Heads Up) | 480 | -30 | 7760 | 21 | 345 |
| " | Evee criove Viryl (Wamer Bros.) | 488 | +14 | 67737 | 15 | 350 |
| 12 | LaY becueustem Sunnise (Windtham Hill) | 418 | +17 | 56322 | 19 | 30 |
| ${ }^{13}$ | STEVE COLF Got it Goin' On (Attantic) | 417 | +17 | 78958 | 6 | 371 |
| 14 | CPACG CHAONICO Cate Carnival (Higher Octave) | 388 | +13 | 42913 | 7 | 3011 |
| 15 | ACOUSTIC ALCHEEMY Beautitul Game (Higher Octave) | 384 | +21 | 47271 | 11 | 301 |
|  | MICHAEL MCDOMALD The Meaning Of Love (Ramp) | 365 | +42 | 25591 | 9 | 25/0 |
| 16 | MICHAEL LIMGTON Twice In A Lifetime (Samson) | 365 | +12 | 56324 | 6 | 36/1 |
| 23 (장 | DAVID BENOIT Red Baron (GRPMMG) | 322 | +60 | 51865 | 4 | 2911 |
| 18 | TONI BRNXTON Spanish Guitar (Laface/Anista) | 321 | -11 | 44889 | 12 | 23,0 |
| (2) | WALTER BEASLEY Comin Al Cha (Shanachia) | 311 | +18 | 23685 | 5 | 29,0 |
| $17 \quad 21$ | CLUB 1600 Stay ( N -Coded) | 305 | -29 | 34806 | 20 | 26/0 |
| $20 \quad 22$ | BRINN MCKNIGHT 6,8,12 (Motown) | 295 | -18 | 34963 | 14 | 2200 |
| $21 \quad 23$ | STEELY DaN Jack Of Speed (GiantReprise) | 285 | -10 | 30184 | 17 | 24/0 |
| (2) | VARIOUS ARTISTS Manenberg (Heads Up) | 260 | +29 | 24270 | 7 | 25/1 |
| (25) | ML MAREAU Last Night (GRPNMG) | 243 | +23 | 18215 | 4 | 181 |
| (20) | BONEY LAMES All Night Long (Warner Bros.) | 209 | +33 | 35998 | 4 | 20/3 |
| ${ }^{27}$ | H2ZMusTERS London Chimes (Hardcaste/Trippin 'N' Rhythm) | 206 | -3 | 32651 | 8 | 20/1 |
| (28) | B.B. KNGEAIC CLAPTON Come Rain Or Come Shine (DuckReprise) | 137 | +9 | 15721 | 2 | 11/0 |
| (2) | YOLANDA ADMMS Fragie Heart (Elektra/EEG) | 133 | +11 | 904 | 2 | 10/0 |
| Debut (30 | JEFF MaSHWA Hyde Park ("Ah, Oooh" Song) (Native Language) | 117 | +57 | 15597 | 1 | 21/8 |

39 NAC/Smooth Jazz reponters. Songs renked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bulleas appear on songe gaining plays or remaining Hat from previous week. If rwo songe are tied in total plays, the song being played on more stations is placed firet. Breaker status is assigned to songes reeching 400 ptays or more for the first time. Songe betow No. 20 are moved to recurrent ather 20 weeks. Groes mprestions equals Average Quanter Hour Persons times number of plays (iknes 100). Average Ouenter Hour Persons used herein with permiasion from The Artirion Compeny (Copyript 2000. The Artitron Compeny). © 2000, RAR inc.

Now \& Active.
monil Maxir Novelas (Unitone)
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## Most Added.

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soumpscape U.K. Feel That Love (Instinct)
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# Most Increased Plays 

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mar
JEF EOU FFPEIER WiIE No Two Ways... (GRPMMG) +75 DAVID BEMOTT Red Baron (GRPMMG) +60 RICHMRO ELLIOT Moomba (Blue Note) +58 JEFF MASWWW Hyde Park (Ah...) (Native Language) + FOURPLAY Robo Bop (Wamer Bros.)

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# NAC notes 

with Carol Arrier

Down To The Bone's"The Zodiac" (Internal Bass). Richard Elliot's "Moomba" (Blue Note) and Jeff Goluh's "No Two Ways About it" (GRP/VMG) are all closing in on the chart's No. I slot and have a shot at displacing Brian Culbertson 's "Do You Really Love Me" (Allantic). They're 2.3 and 4. respectively. but Golub is being played by $100 \%$ of the panel. plus his rack is the week's top Most Increased with +75 plays.

There are two other tunes in our top 20 demonstrating strong upward momentum: Michael Mcloonald's "The Meaning of Love" (Ramp). which surges 19-16* with an increase of 42 plays: and David Benoit's "Red Baron" (GRP/VMG), which jumps 23-18* and gains 60 plays.

The week's Most Added track is Jeff Kashiwa's appealing "Hyde Park (The Ah.

Ooh Song)" (Native Language), which earned eight adds. including KTWV (The Wave)Los Angeles. WLVE/Miami and WJCD/Norfolk. its already on WNUA/Chicago. WJJZ/Philadelphia and KSSJ/Sacramento.

Second Most Added is Fourplay's "Robo Bop" (Warner Bros.) with four adds. including WJZI/Milwaukee and WJCD. It's already getting 14 plays at WSJZ/New Orieans.

Some new releases wortly of your time and attention: Eric Essix's "Rainy Night in Georgia" (Zebra), Stuart Hamm's "The Memo" (Favored Nations). Rickie Lee Jones" "Show Biz Kids" (Artemis). Dotsero's "Two of a Kind" (Peak) and Soundscupe UK's "Feel the Love" (Instinct).

Noteworthy major-market adds this week include Brian Bromberg's "Relentless" (Native Language) on KTWV/Los Angeles and Bette Midler's "Love TKO" (Sire/London) on WJJZ/Philadelphia. 'JJZ also added Grover Wushington's "Chamelcon" from A Love Affair: The Music of Ivan Lins (Telare) last week. then moved it up to 13 plays this week.
"No Adds" at the following major-market NAC/SJ stations this week: WQCD/New York. WNUA/Chicago. KKSF/San Francisco. KOAI/ Dallas. KWJZ/Seatle and KCIY/Kansas City.

My commients here several weeks ago ( $8 / 4$ ) about how radio is playing it too safe and not breaking enough new records were greeted enthusiastically by many in the record community
 - and even a few programmers. nan's exclusive ganoweter for new music

This week l'd like to share some of those responses with you. I also want to tip my hat to. WJJZ/Philadelphia APDMD Michasl Tozzi for adding the Grover Washington Jr. track "Chameleon" from the upcoming Telarc release A Love Affair: The Music of Ivan Lins. The track was the very last recorded by Washington before his untimely death. Tozzi also calls Lins' "She Walks This Earth," performed by Sting on the album, "one of the most beautiful love songs ever written." I couldn't agree more.

KMGQ/Santa Barbara, CA PD Mark De Anda: I thought it was a bold stroke to address the issue of new adds - or the lack of them - in NAC/SJ. The most resonant note in the column for me was the need for MDs and PDs to simply trust their ears and their expertise. That's what created the format in the first place. Too many programmers choose to play it by the numbers, but from my listeners' perspective, that's what make their special format sound like a bunch of others. People come to Smooth Jazz for its uniqueness. It's a lifestyle format that listeners embrace and wear like a badge of honor - until it stops being hip. For a PD or MD, hipness is having a great CD come across your desk, then running out to introduce it to your audience so they can dig it. But the reality is that it hardly ever works that way. Still, we need to think outside the box, trust our instincts and make the occasional bold move. I'm right there with you. We added Tom Saviano's "Twist of Fate" because we believe in the record, that it's totally right for our audience. And you know what? I was driving home from work and heard it on the air. I said to myself, "Now, that's a cool song. This could be my favorite radio station.". And that's what it's all about. All That Jazz's Jason Gorov: I was completely blown away atter reading your Under the Radar. Thank you for raising these issues in such an eloquent fashion. That article belonged on the front page of R\&R! Except for a few format-specific points, it could serve as a mission statement for all formats. Thank you for your deep concern and never-ending support, but most of all for your passion. Matrix Promotions' Michasl Moryc: Very nice Radar piece in the Aug. 4 R\&R. Because of what you're describing, in the last six months I've had formerly top-five artists unable to get past the top 20. The "glass ceiling" gets lower and lower. Laughing Redhead Productions' Rebecca Risman: Bravo, bravol i just read your Aug. 4 Under the Radar. The "N" in NAC is waning, and I'm so sad. I suppose we'll have to wait and see what fills the void. Perhaps internet and satellite radio will provide answers, or more .sophisticated ratings methods, or, maybe, reregulation. These megacorporations get scarier by the day. In the meantime I'm proud to be part of a community that can claim Carol Archer as its gutsy, spirited spokesperson.

## Stations and their adds listed alphabetically by market

| WZMR/albany, NY PD: Patrick Ryan <br>  | KHIH/Denver-Boulder, CO PO/MO: Becty Taylor thass | WLVEMiami, FL PD/MO: Bret Michael <br>  | WJCD/Mortolk, VA MD: Larry Hollowell funpur raco <br>  watc cortion sery | KKJI2Portiand, OA PO: Chris Miller MD: David Shull - Mats | KMgQSanta Bartara, CA PO: Mark De Anda APD/MD: Steve Bauer whious matists mominees mocif Sictu Uutom | KOAZTucson, NZ PO/MD: Erik Foxx 3 OMMO BUNOH1 Thef <br>  <br>  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| KMIK/Anchorage, AK OMMPD: Aaron Wallender MD: Jennifer Summers Kfirsimu yue ursa whori | WNINV/Datroit, MI <br> PD: Tom Sleeker <br> MD: Sandy Kovach genna mussm cum concy unts yome | WJZlMihwaukee, WI PO: Chris Moreau mD: Dablic Young holrmar moto ROMEE LIWS Den | WLOO/Orlando, FL PD: Dave Kosh MD: Patricia James no nem | WWND/Raleigh-Durham, NC 5 WLI DCRAMBMG THer | KJZY/Santa Rosa, ca <br> PO: Gordon Zlot <br> MD: Rob Singleton <br> 2 FPGMSHANA Thyt <br>  | WJZW/Washington, DC <br> PD: Kenny King nomestres omes |
| wnuachicago, il PD: Boh Kaake APD/MD: Steve Sthes Ho and | KEZL/Fresno, CA <br> PD: J. Weidenhaimer noss | KSBRMMiscion Viejo, CA 0m/PD: Terry Wedel MD: Loyan Paris samoscari uk for | WJPLPPeoria, IL PO/MD: Rick Hirselmann | KSSJ/Sacramento, CA PO: Steve Wililiams APO/MD: Ken Jones wac wrome and | KWJZS Seatile-Tecoma, WA <br> PD: Carol Handiay <br> MD: Dianna Rose no math | KWSJWichita, KS <br> PD: Ron Allen <br> MD: Patrick Murphy <br>  <br> SOUNOSCHE HR Tー |
| WHWY/Cleveland, OH PD/MD: Bernie KImble a maren mat $\qquad$ <br> WJZACOlumbus, OH | WYJZAndisnapolis, IM PD/MD: Carl Frye Ef rastma 7 tré | KRVRMModesto, CA <br> PD: Jim Bryan <br> MD: Doug Wulff tonmur mose Poverimer one Ontu unuco | WJI/Philadelimia, PA | KRZM/Sall Leta City, UT PO/MD: Rob Riesen FOUPRAT Rato Howet DOWDIE Sainy | WEsT/Tampa, FL PD: Ress Block MD: Kathy Curits tom | JRM(Jomes MAC)/Mational <br> PD: Slewe hiblard <br> MD: Cheri Marquarf entwa mossta |
| PD/MD: Bill Harman STME COIF Cal Bowry ymes arelimeucci sinear UREN wZ Conition mair | PO: Steve Wiersman MD: Michelle Chase soss | WOCD/Now Yonk, WY <br> PD: John Mullen <br> MD: Rick Laboy <br> Mo Ade | OM: Ampe Gress MD: Michaol Tozi ETVE Mast Tom | Mofimsan Diego, CA PD: Milike Vasamez aponmo: Kelly Cale钴 | 39 Total Pape 39 Current A 37 Current P |  |
| ROAN/Dallas-Ft. Worth, TX PD: Maxine Todd APD: Teresa Kincaid mess | KTWNROs Angeles. CA <br> PO: Chris Brodie <br> APO/MD: Ralph Stewart - BRNC MELAN ry <br>  <br>  | WSIZMaw Oriesms, LA PD/MD: Mark Edwarts wowe lucion weor | KYOT/Phoenix, AZ <br> PD: Nick Francis APO/MD: Grey Mergan <br> - JOROWFIMERS THE <br> - Jot Mcyatiof lime | KKSF/Sam Frumetreo, CA PD: Paul Goldstein MO: Laurie Coht no act | Aeported Fros KJZS/Reno, NV <br> Did Nor Amport Wsmukncivit | Playllat (i): <br> leytuat Frozen (1): <br> N |



## nac/smooth Jazz Going for Adds

## 8/2800

BRIAN BROMBERG I/RICHARD ELLIOT Relentless (Native Language)
DOTSERO Two Ot A Kind (Peak/Concord)
STUART HAMMM The Memo (Favored Nations)
BOB JAMES It's All Right (Warner Bros.)
STEELY DAN Janie Runaway (GiantReprise)

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# The Neighborhood Bully 

## The field may have changed from schoolyards to transmitters, but the concept remains the same

By Greg Gillispie

Remember when you were a kid? There always seemed to be a kid in the neighborhood who was tagged as the bully. Whether it was his size or his aggressive attitude, this kid intimidated almost everyone. He had a legion of followers who were either intimidated and sought protection or wanted to bask in his aura of toughness.

And then there was the one kid who stoxd up to the hully. Usually diminutive in size or just plain unafraid, this kid would make the bully run to his mommy. crying all the way. When this happened.
 the bully's followers would quickly break up and often rally behind the neighbortond's new champion or against their forner leader.
Doesn't this story remind you of the recent news sumounding Howard Stern? The self-proclained "King of All Media" recently ran upstairs to Mel Kammavin. crying about Infinity owned sister station WNEW's Opic \& Anthony and their constant attacks on him. Howard threatened to resign immediately if Karmurin didn'I nuake Opie \& Anthony stop talking about him. Wanting to protect his golden boy, Mel made Opic \& Anithony shut up on the topic of Stern. He even added a few more censors to make sure Stern's name did not get onto WNEW's airwaves.
A few days later WNEW's night talkers. Den \& Mike, spent the fins hour of their show railing against Stern. They said. "Stern shwuld either put on a quality show that will shut
everyonc up at WNEW or begin tak ing it like a man and take on NEW head-lo-head and now wuss around by placing a gag order on everyone." Mel maxke sure that hour didn't air in New York. where Howard might possibly hear it and start crying again. If ran uncensored on the Infinity-owned affiliate in Washington though

## From 'King' To Crybaby

So why has the King of All Media sudkenly become the media's biggest crybaby? Could it he that he's in the process of being repositioned by a couple of guys with the guts to stand up to His Highness?
In the past year WNEW changed to Talk from its legendary Rock forman. largely because of Opic \& Anthony:s impact on the market. These two guys. whocame from a Boston station (you might renxember their suspension and subsequent firing because of their mayor-is-dead April Fool's houx). have taken on the unissuming. regular-guy role in New York radio and scored major points.
When I visited New York a few months ago. I heard Opie \& Anthony doing one of the funniest shows and interviews l've heard in a long time. And last week a young lady flashed her breasts live on NBC's Today show and claimed Opie \& Anthony's $\$ 1.000$ hounty for the stunt.
Of course. if Howard were to talk about O\&A (which he won'L. because

## Edilor's In-Box

The following e-mail was sent by Tyter Travis, PD of Internet radio station Pulse 22.5 (www.pulsemusic̣.com), based in Oklahoma City, in response to the $8 / 4$ Rock column, "Personalities: On-Air vs. Online."

The main disadvantage internet radio taces right now is lack of immediacy. You flick on the boom box boom, you've got music. You turn the ignition - boom, you've gol music. The next necessary innovation in internet music players must be autoplay, so you can put it in your stantup tolder, äd once it's fired oft with everything else at boot-up, itll start playing your last station streamed. Until then we'll always be hindered by the necessity of starting up two things inslead of one.

he would be pronoxing their cause). he would say that they are copying his style. Maybe, maybe not. Howard's style hasn'i been his own style for a long time now.

## Bully Or All Media

The Bully of All Media used to go into a new market, proclaim that the existing show was a rip-off of his and vow to take it out in no tine at all. He often threatened to celebrate his rightful ascension to the market's throne by holding a parade. Over lime. Howard found that he couldn't always mudge the market leader from its perch and realized that the smaller markets weren' 1 worth his time what with movies and TV shows and all. In many markets Howard had to lurn tail and run. sonetimes at the behest of the company or the station that affiliated with his show.
So now Howard has met his toughest competition yet - not only in his own market. but also within his own company. Obviously. Karmazin is a smart man. He owns the king and the kings-to-be. If Opic \& Anthony move to mornings on WNEW. Howard won't even command a fiefdom .. unless he gets smart.
Howard's last hurrah was his separation from his wife. Before and af. ter that event he had been and has been simply strolling through the park of his career. His minions still follow him and remain at his beck and call. In faci, one of his Whack Pack was recently arrested for threatening to blow up Opie's carr. (It was capured on voice mail.) But resting on his laurels is exactly what is go ing to defeat Howard.

## A Breath of Fresh Air

Opic \& Anthony are a breath of fresh air on radio's airwaves. You can't hear them uniess you live in New York. (No Infinity stations are streanced on the Internet.) They have taken the basic concept of what Howard (and other great talent) has done and made it work in today's world. They are bold. brash and unpredictable. They are voyeurs who open a window onto their listeners fantasies.

If, or should I say when. Opie \&

## Club R\&R Rules

Here is a roundup of a few world-famous Club R\&R events.


Elektra artists The Deadlights played Club RaR one afternoon. Here is a whole gang of R\&R staffers, QED Management and the band.


Capitol's Kendall Payne played several delightful songs for us at Club R\&R, including "Supermodeis," which was a staff favorite.


Another Capitol group, Stir, came in and rocked our world.

Anthony move to momings, it will be only a matter of time before Howand is defeated or reinvents himself. Howard must realize that he is now "classic shock." His audience is older and less responsive than they were five or 10 years ago. Howand needs to adjust his style to fit with his listenen' expectations and lifestyle. If he doesn't. he's O\&A's cour jester ... if they let him stick around.
Opic \& Anthony don't need a "hit squad" to be successful. They stir their listenen' imaginations and get them to do outrageous things. like exposing the ir breasts on national TV simply because Opie \& Anthony made in seem cool. It's great ridio that elicits emotion and response. Is it happening in your markel?

Keep your cars open. You might te able to set your marketplace on its car (and kick Howard's ass if he's across the street from you) when Opie \& Anthony syndicate their morning show. Until then. where are your market's hokd. brash. unpredictable voyeun who make it cool to do crazy stuff?

Greg Gillispie is McVay Media Vice President/Rosk-Alle riative Gillispie's 27-plus years of exper ence includes on-air work in Tolede Dermit and Dewver: PD stims in FI Myers. Omalka and Pitushurght: an over 13 years of consulting station. and networks. He is co-autior of the texthend Process \& Practice of Radix Programming. Call Gillispie at 770 795 - 1022 or e-mail him at ggillispice aol.com

The views expressed in a guest col umu are those of the writer mind: The writer is solely responsible for the content.

## TALK BACK TO R\&R!

Do you have questions, comments or feedback regarding this column or other issues?
Call me at (310) 788-1668
or e-mail:
max@rronlinecom
${ }^{(1)}$ August 25, 2000

|  | aRTST TILE LBELLS, | fores | nürs | mphess | UEEES ${ }_{\text {chan }}$ | $\begin{aligned} & \text { TOTA STADON: } \\ & \hline \text { ADOSO } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | RED HOT CHILI PEPPERS Californication (Wamer Bros.) | 1451 | +4 | 86126 | 10 | 69/1 |
| $2 \quad 2$ | CREED With Arms Wide Open (Wind-up) | 1403 | 41 | 82447 | 20 | 66/0 |
| 5 | 3 DOORS OOWN Loser (Republic/Universal) | 1253 | +134 | 73407 | 12 | 64/0 |
| 3 - | metallica I Disappear (Hollywood) | 1226 | -42 | 76783 | 18 | 61/0 |
| $4{ }^{5}$ | 3 DODRS DOWW Kryptonite (Republic/Universal) | 1181 | -60 | 93549 | 32 | 640 |
| 7 e | KENNY WAYWE SHEPHERD BAND Last Goodbye (Giant/Reprise) | 992 | +12 | 53817 | 7 | 581 |
| $6 \quad 1$ | ACNDC Satellite Blues (EastWest/EEG) | 888 | -119 | 57138 | 15 | 51/0 |
| 18 | STOME TEMPLE PLLOTS Sour Girl (Attantic) | 829 | -98 | 53485 | 21 | 45/0 |
| 9 | PRIMUS W/OZZY N.I.B. (Divine/Priority) | 815 | +16 | 33557 | 8 | 54/1 |
| $10 \quad 10$ | U.P.O. Godless (Epic) | 735 | -59 | 46850 | 20 | 440 |
| 11 | moticy CRuE Hell On High Heels (Mothey/Beyond) | 68 | -87 | 38872 | 11 | 47/0 |
| 12 | A PERFECT CIRCLE Judith (Virgin) | 675 | -18 | 42717 | 19 | 43/0 |
| 13 | LNE They Stood Up For Love (Radioactive/MCA) | 659 | $+48$ | 37716 | 8 | 4811 |
| 17 | NICKELBACK Breathe (Roadrunner) | 633 | $+93$ | 32097 | 5 | 52/3 |
| 14 | PAPA ROACH Last Resort (DreamWorks) | 605 | -2 | 30498 | 12 | 37/0 |
| 15 | EsT0P's7 Question Everything (Reprise) | 593 | +43 | 35780 | 7 | 53/2 |
| 16 | CODSMACX Bad Religion (Republic/Universal) | 589 | $+40$ | 32874 | 10 | 380 |
| 19 (6) | ONE WAY RIDE Painted Perfect (Refuge/MCA) | 479 | +47 | 25802 | 9 | 44/0 |
| Sramter (19) | flat Hemorrhage (In My Hand) (550 Music) | 471 | +323 | 29352 | 2 | 48/4 |
| 18 (20) | mmur PACE \& BLACX CROWES Ten Years... (Musicmaker.com/VT) | 466 | $+4$ | 30234 | 12 | 34/1 |
| $20 \quad 21$ | EVE 6 Promise (RCA) | 423 | -9 | 26354 | 11 | 33/0 |
| ${ }^{22}$ | Queews of Tre STowr age The Lost Art Of Keeping... (Interscope) | 414 | -11 | 25858 | 10 | 39,0 |
| Dramter (23) | DEFTONES Change (in The House Of Flies) (Maverick) | 412 | +20 | 25218 | 13 | 30/0 |
| $23 \quad 24$ | MATCHBOX TWENTY Bent (Lava/Athantic) | 405 | -10 | 27106 | 19 | 240 |
| $26 \quad 25$ | ISLE OF Q Little Scene (Universal) | 379 | -6 | 19730 | 8 | 38/3 |
| $26 \quad 26$ | STR Climbing The Walls (Capitol) | 369 | -5 | 22838 | 7 | 36/0 |
| $27 \quad 27$ | IRON MNDEN The Wicker Man (PortraitColumbia) | 335 | -97 | 20061 | 14 | 28/0 |
| $29 \quad 28$ | UNION UNDERGROUND Tum Me On... (PortraitColumbia) | 319 | +5 | 15407 | 9 | 34/1 |
| $27 \quad 29$ | B.B. KING/ERIC CLAPTON Riding With The King (DuckReprise) | 289 | -87 | 16725 | 14 | 24/0 |
| $24 \quad 30$ | PEARL JANM Light Years (Epic) | 287 | -114 | 20958 | 11 | 25/0 |
| $30 \quad 31$ | DON HENLEY They're Not Here, They're... (Warner Bros.) | 286 | -15 | 16104 | 6 | 25/0 |
| $\infty 3$ | VAST Free (Elentra/EEG) | 278 | +112 | 15203 | 2 | 36/8 |
| $32 \quad 33$ | MCUBUS Stellar (ImmortaVEpic) | 270 | -13 | 13113 | 7 | 24/1 |
| ${ }^{3} \quad 34$ | DISTURBED Stupity (GiantReprise) | 265 | -2 | 14745 | 13 | 22N |
| 45 | FULL DEVIL ducxet Where Did You Go? (island/IONMG) | 248 | +106 | 7846 | 2 | 30/5 |
| 3 | EVERCLEAR Wonderful (Capitol) | 242 | 4 | 17789 | 13 | 18/ |
| ${ }^{36}$ | RADFORD Closer To Myseff (RCA) | 236 | +28 | 7061 | 3 | 28/4 |
| $37 \quad 38$ | AMERICAM PEARL Free Your Mind (Wind-up) | 234 | +58 | 11807 | 3 | 31/4 |
| 31.39 | CM1T Painted On My Heart (Island/10JMG) | 224 | -69 | 15061 | 11 | 2000 |
| 35 | SR-71 Right Now (RCA) | 215 | -13 | 7119 | 5 | 230 |
| 39 | maivelous 3 Sugarbuz (HiFVElektraEEG) | 106 | +18 | 7642 | 3 | 23/3 |
| Debuc) | FOO FICHTEES Next Year (RoswellRCA) | 171 | +149 | 7382 | 1 | 24/5 |
| 12 | CLains Better Off Without You (Rasor \& Tie) | 165 | +13 | 12528 | 4 | 191 |
| $36 \quad 4$ | Lmim Erzull Take A Look Around (Theme...) (Hollywood) | 152 | -21 | 10926 | 9 | 80 |
| 11.45 | MOIN Somebody Someone (ImmortavEpic) | 151 | - | 7809 | 5 | 141 |
| 4 | DOPE You Spin Me Round (Like...) (Fip/Epic) | 138 | $+18$ | 510 | 4 | 15\% |
| Debus | COLD Just Got Wicked (Fip/GefferMnterscope) | 123 | $+4$ | 5772 | 1 | 243 |
| 47 | DEADLCHTS Sweet Oblivion (CEDElaitraEEG) | 118 | 4 | 677 | 4 | 120 |
| Debuc | seoniprows Hurricane 2000 (Angel) | 118 | +27 | 12000 | 1 | 12/2 |
| (5) | P.O.D. Rock The Party (Off The Hook) (Atantic) | 112 | +16 | 7500 | 4 | 141 |
|  |  <br>  <br>  reacting 400 pplaye or more for the firat time. Songs below No. 20 eve moved 10 mecurrent after 20 weaks. Groes Impressions equits <br>  The Arbitron Compery (Copyigtit 2000, The Atbition Compery). © 2000, R\&R inc. |  |  |  |  |  |



## 100\% SATISFACTION GUARANTEED!



Songs ranted by total plays

## Most Played Recurrents

CREED Higher (Wind-up)
GODSMACK Voodoo (Republic/Universal)
REO HOT CHILI PEPPERS Otherside (Warner Bros.) METALLICA No Leal Clover (EloktrmEEG) CREED What if (Wind-up) COLLECTIVE SOUL Heaw (Atlantic)
FOO FIGNTERS Learn To Fly (RoswelvRCA) GDDSMACx Keep Away (Republic/Universal) IMCUEUS Pardon Me (ImmortaUEpic)
RED HOT CHILI PEPPERS Scar Tissue (Wamer Bros.) AC/DC Stiff Upper Lip (EastWestEEG) MICuELEACK Leader Of Men (Roadrunner) BUCKCHERAY Lit Up (DreamWorks) Bush The Chemicals Between Us (Trauma) KID ROCK Only God Knows Why (Top Dog/ ava/Atlantic) saMTAMA FAOA TMDMAS Smooth (Arista)
SANTAMA F/EVERLAST Put Your Lights On (Arista) STAMND Home (Flip/Elowtra/EEG)
LNE The Doiphin's Cry (Radioactive/MCA) LEMMY KRAMTTZ Fly Away (Virgin)

## ROCK Golng For Adels arevo

BEMDER Isolate (TVT)
CRUSHDOWH This (MCA)
GREEN DAY Minority (Reprise)
LINXIN PARK One Step Closer (Wamer Bros.)
LIQUID GANG Closer (Atlantic)
A PERFECT CIRCLE 3 Libras (Virgin)
PRESIOENTS Tiny Explosions (Music Blitz)
6 GIG Hit The Ground (Ultimatum)
SLASH'S SMAKEPTI Been There Lately (Koch)
ULTRASPANKX Where (Epic)

## TUNED-IN

RER/MEDIABASE 24/7

## $95 x$

WAQX/Syracuse

## $3 a m$

JUOAS PRIEST Living After Midnight
motley cave hell On High Heels
ERIC CLAPTON Forever Man
metall ICA I Disappear
$2 Z$ TOP La Grange
P.O.O. Rock The Party (Oft The Hook)

ROLLIMG STOMES DOO DOO DOO.
RED HOT CHIL PEPPERS Californication
QUEENS OF THE STOME AGE The LOSt Art Of.
CAMOLEBOX Far Behind
3 DOORS DOWH LOSer
BUCKCHERAYLL UD
LEWIT KRAMITZ fly Away
POLUCE Synchronicity II

## 11am

DEREX ANO THE DOMmmos Layda
RED RIDER Lunatic Fringe
GREED With Arms Wide Open
72 TOP Sharp Dressed Man
mul Memorex foxey Lady
SUL $Y$ IDOL Reber $Y$ oll
ROLLMG STOWES It's Only Rock \& Roll
PENRL HWN Ligm Years
GEOBGE THOPBOGOOD One Bourbon One Scotch JOE WHLSH Rocky Mountain Way
STEVE RAY VACGBAW The SHy is Cying
POLCE Message In A Bottie
4pm
TMLNME HEAOS Lite During Wartime
miTALLLCA Enter Sandman
costow Hitch A Ride
Plum FLOYD Hey You
CREED With Arms Wide Open
TOW FETTY A TME HERATEREMERS BNOSADOWN
DEF LEMPMAO TOO Lale For Love
E.E. GMaERIC CLAPTOW Riding Whth The King
ravisas cant on Wayward Son
samory hacali Can Yorve 55

## 8 pm

SOUMOARDEN Bthct Hole Sun
A PERFECT GBCIE Judith
azzY oseounais Cray Trin
LNE IAONO
sTowe TEMPLE PLOTS Sour Girt
MOTLEY CRUE Dr. Foelpood
mivacu Smolls Lile Toen Soivt
Lnma colour cun or Personainy
PAPA RONCH Last Resort

Montiored eiplay diva supplod by Modibbeee Recearch, a divition of Promiere Redio Networks. Tuned-in is besed on semple hours taken from Monday 8/14, © 2000. R\&A inc.

## Editor's in Box

Continued from Page 102
Yes, certain players have pull down lists of the last things you listened 10, and MP3 players will lis the URL on the "play list," and you may have the dot-com in your "tavorites," bul you still need one more motion to get music (or even twa, if you have to go to the website first). Buffering is also a hindrance, but some of the recent versions of certain players are shortening that waiting game.
Of course. e-mail is everyone's favorite Internet activity, so corresponding with our listeners is the best way to keep curselves in top-of-the-mind awareness. Get an e-
mail from us - "On, yeah. I guess I'll go turn them on now." Terrestrial jocks aren't going to call listeners just to say hi. People would think they'd won something!
But we open a conduit with e-mail to commence a long-term correspondence Links from other websites and hils in search engines are also a boon, but short of word-of-mouth for word-of-e-mail), until the Internet becomes a ubiquitous broadband applance in every nome and every player has that "auto-tune" leature, we've got to keep beating the bushes

To that end, we're going to put an ad in our local weekly paper lor an undetermined duration just to get the word out, especially to those at-targe listen-
ers who aren't in the know about Internet radio (or about our station specifically). And as we image ourselves like a local radio station (though we, too, get those worldwide e-malls - New Zealand seems to be particularly enamored of us), we take it upon ourselves to keep Hsteners informed of what's going on around town, as well as keeping them abreast of info about the music and artists we play.
We even go so far as to shill our crosstown competitors' track dates and festivals, with the notion that our listeners could be interesled in them wheth er we've brought them to them or not. If they are interested, we'd be doing them a disservice to ignore the events (not to mention to the acts pertorming).

This isn't self-deleating though. If the fistener is going through the motions to fisten to Internet audio. they're proba. bly dissatisfied with what terrestrial is providing them.

Sometimes we can even turn it back on our competition to their deficit. For instance, our compethor brought Cherry Poppin' Daddies to town, but the station's management determined that they'd be referred to as "Poppin' Daddies." We, of course, didn't shy away from their actual name, and we pounded the appearance constantly. After a lew weeks the other station got a clue and stopped their silly game.

But again, e-mail is the best way to wave our flag for now. A lot of terrestrial stations strongly market to their e-
mail lists, and that's no different than the end result were hoping to achieve. They just have the means to attract listeners more easily than we do Meanwhile, we just wait for that satellite in-car internet access! Edifor's Note: With regard to autoplay music players tor the internet. such devices already exist. Try the Club R\&R Tuner to cheok it out Go to www.rronline.com and scroll to the lower right part of the page to download the tuner at no cost.

The views expressed in a lefter to the editor are those of the witter only. The writer is solety responsible for the content. Raf reserves the right to edit letters.



| USt | $\mathrm{mes}_{\text {WEEx }}^{\text {Wex }}$ | aptst tine lhellis) | Tofus | Hórs | $\begin{gathered} \text { chaoss } \\ \substack{\text { menisssins } \\ \text { Cob }} \end{gathered}$ | mexs on | Totrestums |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | PAPA ROACH Last Resort (DreamWorks) | 2125 | +24 | 186734 | 24 | 69/0 |
| 2 | 2 | A PERFECT CIRCLE Judith (Virgin) | 1869 | -69 | 154120 | 20 | 71/0 |
| 4 | 3 | 3 DOORS DOWN Loser (Republic/Universal) | 1812 | +140 | 150801 | 15 | 69/1 |
| 3 | 4 | RED HOT CHILI PEPPERS Californication (Wamer Bros.) | 1750 | -62 | 138837 | 12 | 69/0 |
| 5 | 5 | DEFTONES Change (In The House Of Flies) (Maverick) | 1573 | -66 | 114378 | 15 | 68/0 |
| 6 | 6 | METALLICA I Disappear (Hollywood) | 1468 | -88 | 118663 | 18 | 67/0 |
| 7 | 7 | GODSMACK Bad Religion (Republic/Universal) | 1454 | -46 | 109937 | 14 | 66/0 |
| 11 | 8 | Primus w/OZZY N.I.B. (Divine/Priority) | 1291 | +134 | 106460 | 8 | 63/0 |
| 8 | (9) | DISTURBED Stupity (Giant/Reprise) | 1276 | +24 | 97692 | 22 | 68/0 |
| 13 | (10) | INCUBUS Stellar (ImmortaVEpic) | 1126 | +47 | 87070 | 10 | 64/0 |
| 10 | 11 | 3 DOORS DOWN Kryptonite (Republic/Universal) | 1116 | -92 | 103205 | 34 | 64/0 |
| 9 | 12 | U.P.O. Godless (Epic) | 1066 | -175 | 71143 | 21 | 55/0 |
| 14 | (13) | UNION UNDERGROUND Turn Me On... (Portrait/Columbia) | 994 | +59 | 82270 | 11 | 69/1 |
| 17 | (14) | NICKEL BACK Breathe (Roadrunner) | 961 | +55 | 60703 | 5 | 61/3 |
| 12 | 15 | CREED With Arms Wide Open (Wind-up) | 960 | -174 | 73298 | 22 | 57/0 |
| 15 | 16 | ONE WAY RIDE Painted Perfect (Refuge/MCA) | 885 | -37 | 64715 | 10 | 63/0 |
| 16 | 17 | ROB ZOMBIE Scum Of The Earth (Hollywood) | 803 | -112 | 65161 | 8 | 60/0 |
| 19 | 18 | KORN Somebody Someone (ImmortalEpic) | 789 | -34 | 64380 | 8 | 59/1 |
| 20 | $(19$ | 8STOPS7 Question Everything (Reprise) | 743 | +27 | 49204 | 8 | 52/2 |
| 18 | 20 | LIMP BIZKIT Take A Look Around (Theme...) (Hollywood) | 741 | -136 | 70029 | 19 | 40\% |
| Brasker | 21 | FUEL Hemorrhage (In My Hand) (550 Music) | 679 | +348 | 47387 | 2 | 58/8 |
| Breskor | (22) | RAGE AGAINST THE MACHINE Testify (Epic) | 631 | +40 | 58532 | 4 | 54/2 |
| 21 | 23 | Queews Of THE STONE AGE The Lost Art Of Keeping... (Interscope) | 559 | -103 | 40201 | 13 | 53/0 |
| 24 | (24) | (HED) PLANET EARTH Bartender (Volcano/Jive) | 524 | +8 | 49209 | 6 | 52/6 |
| ${ }^{37}$ | (25) | FULL DEVIL JACKET Where Did You Go? (Island/DJMG) | 523 | +204 | 33605 | 2 | 55/8 |
| 32 | 26 | P.O.D. Rock The Party (Off The Hook) (Atlantic) | 500 | $+100$ | 41828 | 12 | 41/0 |
| 25 | (21) | DOPE You Spin Me Round (Like...) (Flip/Epic) | 481 | +13 | 42717 | 6 | 46/0 |
| 26 | (28) | ISLE OF Q Little Scene (Universal) | 472 | +9 | 38414 | 9 | 42/1 |
| 31 | (29) | KID ROCK Wasting Time (Top Dog/Lava/Atlantic) | 470 | +62 | 40827 | 3 | 37/3 |
| ${ }^{27}$ | 30 | FINGER ELEVEN Drag You Down (Wind-up) | 447 | -13 | 34905 | 7 | 45/0 |
| ${ }^{23}$ | 31 | mOTLEY CRUE Hell On High Heels (Motley/Beyond) | 424 | -110 | 37813 | 11 | 36/0 |
| 43 | 33 | COLD Just Got Wicked (Flip/Geften/Interscope) | 403 | +178 | 34153 | 2 | 48/6 |
| 4 | (33) | VAST Free (ElentraEEG) | 400 | +150 | 31336 | 2 | 42/5 |
| ${ }_{3}$ | (3) | SR-71 Right Now (RCA) | 386 | +21 | 29798 | 7 | 25/0 |
| ${ }^{28}$ | 35 | MENWY WAYHE SHEPHERD BAMD Last Goodbye (Giant/Reprise) | 384 | -52 | 17750 | 6 | 240 |
| ${ }^{30}$ | ${ }^{36}$ | ACDC Satellite Blues (EastWestEEG) | 339 | -72 | 24100 | 14 | 21/0 |
| ${ }^{39}$ | 8 | MARVELOUS 3 Sugarbuzz (HifuElektraEEG) | 326 | +50 | 18559 | 3 | 301 |
| 29 | 33 | EVE 6 Promise (RCA) | 317 | -121 | 32591 | 11 | 240 |
| 40 | (39) | APARTIMENT 28 Backwards (Hollywood) | 305 | +31 | 25757 | 4 | $37 / 2$ |
| ${ }^{36}$ | 40 | LNE They Stood Up for Love (Radioactive/MCA) | 276 | 47 | 29346 | 7 | 241 |
| 38 | 41 | WIIE Charlote (NG/Artemis) | 274 | -41 | 2240 | 10 | $33 / 0$ |
| - |  | RADFORD Closer To Myself (RCA) | 241 | +71 | 12910 | 2 | 27/2 |
| Debut |  | FOO FRemters Next Year (Roswellhrca) | 241 | +158 | 11311 | 1 | $22 / 4$ |
| Debut | (1) | American Pearil free Your Mind (Wind-up) | 238 | +67 | 12554 | 1 | 28/1 |
| 47 | (3) | TAPROOT Again And Again (Velvet Hammer/Attantic) | 234 | +19 | 21668 | 4 | 28/2 |
| 49 | 46 | SUNMA Power Struggie (Astra/werks/Caroline) | 213 | +41 | 18301 | 2 | 26/4 |
| 45 | 47 | Everclear Wonderful (Capitol) | 201 | -21 | 20024 | 13 | 11/0 |
| 4 | 48 | SLIPKNOT Spit it Out (Roadrunner) | 190 | -34 | 10395 | 7 | 25/0 |
| 42 | 49 | DEADLIGHTS Sweet Oblivion (QED/Elektra/EEG) | 189 | . 47 | 13633 | 7 | 25/0 |
| 50 | (50) | WHEATUS Teenage Dirtbag (Columbia) | 182 | +10 | 11817 | 3 | 8\% |



71 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $8 / 13$-Saturday $8 / 19$. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (fimes 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000. The Arbitron Company). 2000, R\&R Inc.

## Most Added.

anTsT TILL LAELUST ADOS
ORGY Fiction (Dreams In Digital) (Elementree/Reprise) 24 AC/OC Meltdown (EastWesVEEG) LINKIN PARK One Step Closer (Warner Bros.) CREEO Are You Ready (Wind-up) FUEL Hemorrmage (In My Hand) ( 550 Music) FULL OEVIL JacKET Where Did You Go? (Island/IDMG) (HED) PLANET EARTH Bartender (Voicano/Jive) COLD Just Got Wicked (Flip/Geffen/Interscope) VAST Free (Elehrra/EEG)
SUNHA Power Struggle (AstralwerksCCarolina) FOO FIGHTERS Next Year (Roswell/ RCA) ' A ' Monkey Kong (Mammoth)


Most Increased antst tile vageus) Plays

FUEL Hemorrhage (In My Hand) (550 Music) FULL DEVIL ACKET Where Did +348 COLD Just Got Wicked (Fiip/Geffen/interscope) FOO FIGHTERS Next Year (Roswell/RCA) VAST Free (Elektra/EEG)
3 DOORS DOWW Loser (Republic/Universal) PRIMES W/JZZY N.I.B. (DivinePriority) CREED Are You Ready (Wind-up) P.O.D. Rock The Party (Oft The Hook) (Atlantic) RADFOMD Closer To Myseff (RCA)

Breakers.


RMEE AOAMST THE MACHINE
Testity (Epic)
TOTAL PLATSMCREASE TOTAL STATOWSLADOS
$631 / 40$
$54 / 2$



 appers on ReR ONLINE MUSIC TRACKING

${ }^{6}$ August 25,2000


## Contrlbuting Stations.

## wobmalbany, iny

 KTEG/AIbaquerque WMHXUAtIanta RRDX/Austin WRAX/Birming inam WAF/Eosten WBCM/Bestion wroxcmicago KILO/Coterato Springs wazecalumbus, OH KOGEDallas KBP/DonverKXPMDenver
WKLO/Grand Rapids WTPT/Grenville, SC woxamarristary WCCCHartiord

| KTB2/Mouston-Galveston | WBRU/Providence |
| :---: | :---: |
| WhZXAndianapolis | x $\mathrm{P} \times \mathrm{O} /$ Sacramento |
| WMFZ/Knerville | rxaxisan late City |
| WXTELas Vegas | kiss/sen Antonio |
| KROORLes angeles | KJT8/3an Francisco |
| WMFS/mimpluis | KNOD/Seatte |
| WITAMMiami | KFMK/8eatlie |
| KXXR/Minneapolis | KPNT/St. Leuls |
| MKMO/New Orreans | WXTMus. Lewis |
| WXHORNortolt | wXTE/Tampa |
| WJRRSOrlando | KFmaNucsen |
| WYSP/Philadeliphia | KMY2Ttalsa |
| KEDJ/Phesaix | WHFS/Washington, DC |
| KUPD/Phoeaiz | WWOC/Wasthington, DC |
| wxOXPPits ${ }^{\text {burgh }}$ | KICT/Wiemita |
| KUFOPPortiand, OR | wxec/wilkes Bame |

## Most Played Recurrents

KORN Make Me Bad (ImmortalEpic)
INCUBUS Pardon Me (Immortalepic) STOME TEMPLE PILOTS Sour Gin (Atlantic) LIMP BIZXIT Break Stuff (Flip/interscope)

CREED Higher (Wind-up)
GODSmack Keep Away (Republic/Universal)
CREED What If (Wind-up) STAND Home (Flip/Elektra/EEG)
GOOSMACK Voodoo (Republic/Universal)
STAND Mudshovel (Flip/Elektra/EEG)

TUNED-IN active rock


## 4 pm

FEAR MM Eventiow
VAW HILEN Eruption
VAN MLIEN You Really gor Me
HEO MOT CHUL PEPEAS Calfornication
Aghosstith Dude (llooks Like A Lady)
LED ZENELWI Immigram Song
fya Sunburn
LIMWG coL oun Cutt or Personality
LnWroo srrirno Simpie Man
LVE They Stood Up for Love
AUSH Tom Sawyer

mur floro on The Turning Away
mowster macnet Space Lord
LED ZEPFELIW Heanbreaker
LED ZEFEL W Living Loving Maid (She's Just ) ACDCC Siff Upper Lio
toe satmania Crush or love MIRVAMA Smetts Like Jeen Spoit JIWM Mexprox $H 6$ Was 9 3 000RS OOWW Loser car 74 Leal Chover

Monimored airplay data supplied by Mediabase Ressanch, a division of Premiere Redio Networks. Tuned-h is based on sample hours taken from Monday $8 / 14.02000$, R\&R inc.

## Now a Actho

Crieed Are You Ready (Wind-up)
Totai Pleys 174, Total Stations 21, Adas 11
Lnaw Papt One Step Closer (Warner Bros.) Total Pleys: 139, Total Stations 25, Adds 16
staric-x Bled For Days (Warner Bros.) Tota Plays: 118. Total Stations 14, Adds 0
meme Back To The Floor (AwarelC2Columbia) Total Plays 110, Potal Stations 8. Adots: 0

Unuried Thecil Calitomia (3:33Universal) Total Plays 91, Toal Stations 11, Ados: 2
ACNC Meltdown (EastWestIEEG)
Total Plyys 35, Total Stafions 23. Ados 21
ORBY Fiction (Dreams...) (Elementree/Reprise) Total Plays 11, Total Stations 24, Ados 24

Songs ranked ty total plays

## Active rock Going For Adds aze,00

BENDER Isolate (IVT)
CRUSHDOWN This (MCA)
GREEN DAY Minority (Reprise)
LINKIN PARK One Step Closer (Warner Bros.)
LIOUID GANG Closer (Atlantic)
A PERFECT CIRCLE 3 Libras (Virgin)
PRESIDENTS Tiny Explosions (Music Blitz)
6 GIG Hit The Ground (Ultimatum)
SLASH'S SMAKEPIT Been There Lately (Koch)
ULTRASPANK Where (Epic)


## OीNisiniti <br> Tracey Hoskin Aset. Roek Elitor

How does a guy who grew up in London listening to Neil Young and ACIDC, who calls himself a fan of Soundgarden and who worships Kurt Cobain end up churning out music that sounds nothing like any of them? That doesn't matter, but what does matter is that that guy's creation. Sunna, may end up being considered - like those otherwise very different artists among those who write hetter than most of their peers and who can rock.

Anchoring Sunna is lead singer Jon Harris, whose travels and experiences are key influences on his music. After high school Harris spent time in Norway writing songs, and later he went to Isriel, where he joined a kibbute. On his return to London (and after a few failed musical ventures). Harris found his musical utopia in Sunna. Drummer Richie Mills, guitarist lan Maclaren and veteran DJ Flatline hooked up with Harris in Loncton. Bassist Shane Goodwin ditched his surfboard in Australia, tried out and won the gig.

Harris' years of travel and of frustration and failure have now paid off. Sunna's debut. One Minute Silence (Astralwerks/Caroline), is one of the best pieces of work I have heard this year. The entire album is just as captivating as the

Sunna
single. "Power Struggle." "Struggle" combines electronic wizardry, dirty guitars and a driving rhythm that is refreshingly different from anything else out there. No two songs on the alhum are alike - "I'm Not Trading" will knock the wind out of you.

Gaining momentum at radio. "Struggle" will soon be moving like a freight train at Active. Among the 22 stations already spinning the single are WAAF/Bosion. WZTA/Miami. -KBPI/Denver and KXXR/Minneapolis. KIOZ San Diego APD/MD Shannon Leder says. "PPower Struggle" is one of the coolest songs I've heard in a long time. It's different, and it has this Tool-ish vibe. The first time I heard it was over the phone. Afterward I ran in to my office and immediately dug it out of the stack. The whole album is great. Even this early, it is getting great reaction!"


## PrP Top 20 Specialty Artists

Auguast 25, 2000
1 HALFORD (Metal-IS/SRG) "Resurrection"
2 (HED) PLAMET EARTH (Volcano/Jive) "Bartender," "Killing Time"
3 Mativity IN BLACK 2 (Divine/Priority) "N.I.B."
4 TAPROOT (Velvet Hammer/Atlantic) "Again And Again"
5 nothingance (TVT) "Piss \& Vinegar," "Can't Wait For..."
6 mudvayme (No Name/Epic) "Dig"
7 DISTURBED (GiantReprise) "Shout," "Stupify"

- LOUD ROCKS (Loud Rocks/Columbia) "Shame"

9 DEFTONES (Maverick) "Change (In The House Of Flies)," "Street Carp"
10 IN FLames (Nuclear Blast) "Pinball Map," "Clay Man"
11 IRON MANDEN (PortraitColumbia) "The Wicker Man," "Brave New World"
12 RELATIVE ASH (ISland/IDJMG) "Flavor"
13 SUMMA (Astra/werks/Caroling) "I'm Not Trading," "Power Strugole"
14 CONFRONTATION CAMP (Artemis) "Brake The Law"
1540 GRIT (Metal Blade) "Ground Zero"
16 RORSCHACH TEST (E-magine) "Satan," "Fornicator"
17 LIMKIM PABK (Warner Bros.) "One Step Closer"
18 KITTIE (Ng/Artemis) "Spit"
19 UNION UNDERGROUND (PortraitColumbia) "South Texas Deathride"
20 SUICIDAL TEMDENCIES (Suicidal) "Pop Song"
Ranked by total number of showe reporting the artist, with titles IIstod in order of most airplay.

## Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

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## "This"

The Load Track from the Debut Album like this... In Stores September 26th On Tour Now


# More Different Than Similar 

## A case study in the differences between Active Rock and Alternative

Ihere has been quite a bit of talk recently about how the Altemative and Active Rock formats are becoming more and more similar. With the explosion in popularity of harder rock music that feels at home on both formats, this is to be expected.

However, the sentinkent seems to be mukh stronger than a simple. "The two formals are sharing more music than they used to." In faki. at R\&R Convention 2000 a number of people expressed to me their belief that the two formats should be merged into one. That led me to start thinking about the two formats and bow much they really have in common. I decided to look at a case study and see what kind of answers 1 could find.
1 couldn't think of a berter example than WXTM (Extreme) and KPNT (The Point) in St. Louis. Exureme has become something of a poster station for the new generation of Active Rocks, while KPNT has always been a very good example of what the mainstream of the Altemative format is doing. These two stations seemed perfect for a case study. so I logged onto Mediahase and pulled up over 100 pages of reports for both stations.

## Current Music

The Alternative format has goten so much harder recently that the primary issue driving most of the comments about its similarity to Active Rock has been current music. Quite simply, the conventional wisdom is

## It appears safe to say that Extreme and The Point share fewer than $50 \%$ of their currents.

that Alternative and Active Rock are sharing a tremendous amount of current music.
While there can be no doubs that the formats are sharing more than in the past, I wondered if the perception that the formats are nearly identical was true on a practical, market-kevel basis. A close look at ST. Louis scems to indicate that the industry perception is pretty far off the mark.
The best way to get a gauge of a
station's musical core is to look at its lop 10 moss-spun records. If you compare Extreme's top 10 to The Point's lop 10. an interesting story emerges: The two stations share fewer than half of their top 10 songs. In fact, the two stations share only $40 \%$ - four songs out of the top 10. This is a far cry from
case here. The Point's categories were, in general, about a spin a day faster than Extreme's. For example, The Point's most-spun record received 42 spins. Extreme's 35 . The Point's No. 25 record received 19 spins, while Extreme's received 14. Further down. The Point's No. 50 record was spun eight times, while Extreme's was spun six.

Another way to determine how similar two stations are is to look at their core artists. This is a much broader way to gauge a
the massive amount of music-sharing that the industry woukd have us believe is going on oul there.
One thing that could account for that $40 \%$ figure is that the stations may be working on different time frames, and while two songs may not be shared in a single week. the two stations may be moving the same songs in and out of power rotation at different times. So I went deeper into the stations' playlists. This, however, added only slightly to the percentage of songs shared. In terms of the top 20 songs, the stations share only $44 \%$. If you look even more deeply. at the top 50, the shared percentage is still only $\mathbf{4 5 \%}$. In faci. it appears safe to say that Extreme and The Point share fewer than $50 \%$ of their currents.

## Active Rotations

The results of the above analyses surprised me and ran counter to the prevailing industry opinion. I wondered if other indusiry attitudes were equally off-basc.
One of the broader stereolypes about Alternative and Active Rock is that Alternative plays noore currents and rotates them more often. A close look at The Point and Extome supports this point of view. In the week I looked at. The Point rotated a total of 1.36 currents and recurrents, according to Mediabase. Extreme rotated 108.

The notion is also supported by Mediabase's Curren/Recurren-Gold ratio report. The Point is $62.5 \%$ currenUrecurrent and 37.5\% Gold, and Extreme is $55.5 \%$ current/recurrent and $44.5 \%$ Gold. That's a small but significant difference.
A tighter list sometimes means a hoter rotation, but that wasn't the

## Breaking Molly's Yes: Week One

- A relio and reeod clary

Chris Willians APDMND, WNNX/AEIamta

Aug. 18, 2000: Well, I don't have any news yet. The track "Fall Down" goes in next week. I am trying to decide how I feel about playing it between 7pm-midnight, during Living Loud. While the song is a pop track, I think the ryythm section and guitars may be strong enough to carry it. The band sent me a shorter, better edit they made, so I burned copies for everyone. I spent a couple of hours yesterday writing notes and sending out CDRs to some fellow programmers here in the South. I'll probably send out four or five more copies today. I hope people hear the same thing I hear. The first time it was played for me, 1 immediately thought of the live version of U2's "40," with the audience singing along. To me, this is a stadium song.

## Howard Leon

VPifrometion Unfvered Rocords
November 1999: Sean Demery of WNNX (99X)/Atlanta called and raved about how much he loves the Molly's Yes track "Fall Down." I tell him we're not working "Fall Down," and if he can't get with the program. maybe he shouldn't be working in radio.

December 1999: Sean Demery announces he's leaving 99X. I feel so guilty, I try to hire him to do some indie work. He passes. He has something big lined up in San Francisco. He tells me all about it. I suggest they call it "I Left 99X For This? What The Hell Was I Thinking.com?" He doesn't think it's as funny as I do.

March 2000: Chris Williams calls and tells me how much he and PD Leslie Fram love the track "Fall Down." I keep my mouth shut this time. I really like Chris. He says that if we go for it as a single, they're really thinking about getting behind it.

July 26, 2000: Chris Williams called. He said 99X wanted to get behind "Fall Down" in a few weeks. First they had to finish getting Bif Naked up and running. then start playing Evan And Jaron. I wasn't paying attention and thought he wanted to get naked and play with Evan And Jaron. I'm still not sure he didn't say that.

Aug. 2, 2000: In anticipation of their airplay, I put together a detailed regional marketing plan that involves the 99X retail branding program and bringing Molly's Yes into the market for a 99X Freeloaders Show.

Aug. 8, 2000: Chris and Leslie volunteer to send copies of a new edit they did of the song to their friends at radio with a little note saying how much they like the record.

Aug. 21, 2000: This is the week 99X is supposed to add the track. I hope to God Capricorn isn't going for adds on anything this week, or I'm a dead man.
the songs Extreme played were from the past two years. While that made Extreme current, it paled in comparison to The Point. which had $\mathbf{6 5 . 2 \%}$ of its playlist come from the past two years.

Anoxher point of interest is the pre1990 music being played by each station. For a contemporary 18 -34 station. 1990 seems to be a dividing line for Gold music. The Point is a perfect example: A mere $3.3 \%$ of its playlist is from before 1990. While Active Rock may get pegged as the '80s hair-band format, that doesn't appear to be the case at Extreme. which closely ectures The Point's contemporary Gold focus: Only $4.8 \%$ of its playlist is from before 1990 .
In terms of Gold. it is clear that

Extrence plays significantly nore of it than The Point, but it chooses its Gold from the '90s.

## Conclusions

There can be no doubt that there are a number of similarities between The Point and Extreme in St. Lovis However, the differences are numkerous and significant. especially in the one area on which the industry seems to be focusing at the moment - cur. rent music. In fact, I find it interesting that the one area where the two stations share the most in programming terms. the era of their Gold libraries, is almost the opposite of where the industry sees them having the most in common, current masic. where the sharing is less than $50 \%$.

# everclear "AM Radio" 



HUGE 1ST WEEK!

OVER 50 STATIONS OUT-OF-THE-BOX!

Q101 KDGE 91X
KNDD
KTBZ
WRZX KPNT and many more!
'Hello? Can't you ask for a quote on a record that needs one...?"
-Kim Monroe, KNDD/Seattle
'From my favorite CD of the year. The entire record is full of hits and 'AM Radio' is the biggest of them all."
-Dave Rossi, WRAX/Birmingham
"You want a quote on this song? Umm...get out of radio if you can't hear this one."
-Mike Summers,
KXRK/Salt Lake City

The new single from
SONGS FROM AN AMERICAN MOVIE VOL. ONE: LEARNING HOW TO SMILE



## BreakThrough

Artist<br>hafvey danger Trace "SAD SWEETHEART OF THE RODEO"<br>Lค: KING JAMES VERSION Lobut LONDONSIRE

essentials: Harvey Danger's history goes back to 1992, when guitarist Jeff Lin and bassist Aaron Huffman met while attending the University of Washington. Things just seemed to fall into place after they enlisted the vocal talents of Sean Neison and drum sylings of Evan Sult. Once the band came up with their name (from a scribble on a wall at their college), they were ready to hit the local bar scene and try out their music on a live audience.

Although they received a somewhat warm reception, it was not until the foursome moved into a house in Seattle's Ravenna neighborhood to concentrate on writing songs that they perfected their sound. All of that focus and hard work took a while to pay off, but once they scored a record deal and added a few new tracks to their demo in late 1997, the band were ready for takeoff with their debut release. Where Have All the Merrymakers Gone. The first single from that album, "Flagpole Sitta." soon became one of the most-requested altemative songs of 1998. That means the public liked it ... they really liked it! Harvey Danger name as influences everyone from The Beatles to My Bloody Valentine, hut the band have a style all their own. With their first album at gold status, the band worked on a few other projects, including a remake
of the song "Save It for Later" for the movie 200 Cigarettes.

Now Harvey Danger have finished their much-anticipated follow-up. King James Version. They may have already created a name for themselves with past successes, but with the catchy single "Sad Sweetheart of the Rodeo," this band is ready to take the alternative world by the reins and find themselves at the top of the charts once again.
Artist POV: The band's reaction when asked about their Seattle origins: "There once was a time when 'grunge' was used to describe a certain kind of music (such as The Melvins. Mudhoncy, carly Soundgarden and so on). Then somehow the popular media changed the term to mean 'any bands hailing from Seattle with a heavy, distorted guitar in their sound.' We fit into none of these categories. Therefore, we are not grunge."


## Eddie Gutierrez <br> Program Director

KJEE/Santa Barbara, CA
For the station right now, O.P.M.s "Heaven is a Halfpipe" is working well. "Teenage Dircbag" by Wheatus is also doing very well. I thought we would test both for a couple of months or so, and they have curned out to be very successful thus far. "Teenage Dirctag" is actually the most-requested song on the stacion right now. O.P.M. is also getting many requescs, which probebty has a lot to do whth the fact that Santa Barbara is opening its first skate park soon. I am excited about a lot of records coming up. I actually downloaded 50 saconds of the new U2 song off of Napster, and it sounded awesome. I haven't heard the now Radiohead, but I'm really excted about that. Limp Bizkit is coming un, and I want wo hear that coa. I like the new Green Dypt-tiflit $\quad \infty$ do well. te sort of throws you off at first, but I chinnth a really good record. I also like the Orty record. Fued is also sombla is doing very well. 1 am also really into Uliraspank, a group from Santa Barbara. I think that everyone should give a listen to their song "Where."



## $R T$ A/ternative <br> August 25, 2000 <br> 

BLINK-182 Adam's Song (MCA) INCUBUS Pardon Me (Immorta/Epic) CYPRE8S HILL Superstar (Ruffhouse/Columbia) LIMP BIZKIT Break Stufi (Flip/Interscope) KORW Make Me Bad (Immortal/Epic) LIMP BIZKIT Re-Arranged (Flip/Interscope)
RED HOT CHILI PEPPERS Otherside (Warner Bros.)
CREED Higher (Wind-up)
8LINK-182 All The Small Things (MCA)
NINE DAYS Absolutely (Story Of A Girl) (550 Music)
BUSH The Chemicals Between Us (Trauma)
LIT Miserable (RCA)
FOO FIGHTERS Learn To FIy (RoswellRCA)
BLINK-182 What's My Age Again? (MCA)
GODSMACK Voodoo (Republic/Universal)
LIT My Own Worst Enemy (RCA)
Rage against the machine Sleep Now In The Fire (Epic)
STANMD Mudshovel (Flip/Elektra/EEG)
fage against THE machine Guerrilla Radio (Epic)
FILTER Take A Picture (Reprise)

## AlTERNATIVE <br> Going For Adds aravo

BOTTLEFLY Got 2 B Luv (Universal)
COLLAPSIS October (Cherry/Universal)
CYPRESs HILL Can't Get The Best Of Me (Ruffhouse/Columbia)
DYMAMITE HACK Anyway (Farm Club.com/Universal)
GREEM DAY Minority (Reprise)
LIMKIN PARK One Step Closer (Warner Bros.)
LIOUID GANG Closer (Atlantic)
WIME DAYS If I Am (550 Music)
a Perfect CIRCLE 3 Libras (Virgin)
ULTRASPANX Where (Epic)

## TUNED-IN

RER/MEDJABASE 24/7

## ALTERNATIVE

## WXEG/Dayton

3.11

STOME TEMP P PLOTS Sour Girl
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GREEN DAY Basket Case
PAPA ROACH Last Resort
TOMIC You Wanted More
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# HARVEY DANGER <br> "Sad Sweetheart Of The Rodeo" 

## Most Added - 3rd Week!

New Adds
WPLY KXRK WPBZ
WRAX WZPC WXZZ
KPOI WIXO WHMP

Already On:
WKQX KDGE
KCXX WBRU
WHTG WPLA
WGRD WJBX
WMAD
KBRS WXSR

KTBZ
WWCD
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KLEC WAVF
KRAD WWVV
WEEO KQRX

## Stations and thoir adds Ilstod alpohabotically by market

## Now \& Active

ND OOUBT Bathwater (interscope)
Total Plays: 335, Total Stations: 19, Adds: 0
ZEBRAHEAD Playmate Of The Year (Columbia)
Total Plays: 313. Total Stations: 22, Adds: 2
ORGY Fiction (Dreams In Digital) (Elementree/Reprise) Total Plays: 309, Total Stations: 64, Adds: 63
A PERFECT CIRCLE 3 Libras (Virgin)
Total Plays: 287, Total Stations: 13, Adds: 6
2 SKINNEE J'S Stockholm Love (Capricorn)
Total Plays: 247, Total Stations: 21, Adds: 1
SUNMA Power Struggle (Astra/werks/Caroline) Total Plays: 235, Total Stations: 18, Adds: 1

FACE TO FACE Disappointed (Lady LuckBeyond) Total Plays: 228, Total Stations:21, Adds: 3.
RaNCIO Let Me Go (Epitaph)
Total Plays: 226, Total Stations: 17, Adds: 0
FASTBall You're An Ocean (Hollwwood)
Total Plays: 202, Total Stations: 11, Adds: 1
TAPRODT Again And Again (Velvet Hammer/Atiantic) Total Plays: 194, Total Stations: 10, Adds: 0
VULLEJO Into The New (Crescent Moon 550 Music) Total Plays: 182, Total Stations: 8, Adds: 0
TSAR I Don't Wanna Break Up (Hollywood)
Total Plays: 174, Jotal Stations: 18, Adds: 1

STROKE9 Washin + Wonderin (Cherry/Universal)
Total Plays: 163, Total Stations: 12, Adds:2
PETER SEARCY Invent (TMe Bomb)
Total Plays: 153, Total Stations: 11, Adds: 1
everclear am radio (Capitol)
Total Plays: 139, Total Stations: 36, Adds: 32
PAPA ROACH Broken Home (DreamWorks)
Total Plays: 111, Total Stations: 8, Adds: 3
POE Walk The Walk (Atlantic)
Total Plays: 107. Total Stations: 12, Adds 3
Songs ranked by total plays

## Reporters



## Alternative Playlists

FINO COMPLETE PLAYLISTS FOR ALL ALTERWATIVE REPORTERS ON R\&R DNLINE MUSIC TRACKING

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## New Music Specialty Shows

## Refi's Exc/ustru Look it The Gutting Edge of Aftornative

## Some Down-Home Time

## Dayna Talley anes. Atternative Eilter

TThis week has stowed down quite a bit, and I'm looking forward to gelling a little "R\&R" of my own by taking a trip hack to the town that I love to call home. New Orkeans. I will surely bring along a stack of tunes for the plane ride. but I have been warming up for the visit by listening to a copy of the new Royal Fingerbowl CD, Greylound Afternooms. The hand is from New Orleans, and Kerry Marsico over at TVT slipped the CD to me, knowing my love for everything from home. As I was a fan of Royal Fingerthowl's first record. Happy Birthalay, Satho, I was extremely excited to receive his one. This offbeal trio and the very unconventional manner in which they approach their music (as well as their songwriting ) are strangely appealing. and, in the talented hands of producer Keith Keller, they sound even better this time around. The album also features guest appearances from a few well-known musicians, inctuding amaring dnummer boy Jeffrey "Howseman" Clemens of G. Love And Special Sauce fanre. Speaking of G. Love, a couple of their tracks - "You Shall See" and "Kiss and Tell" (one of my faves) - are featured on the Whipped soundirack. which is out on the same label. This is a fun sourdtrack that features everything from the allemative rock band Portuble to the classic lowedoctor Marvin Gaye. Something else to checthont is the pop-folk sound of Mojave $\mathbf{3}$ on their new release. Excuses for Travelers. "In Love With a View" and "Stre Broke You So Softly" are two greal songs. Have you heard the track "Allitude" by Hardknox on Jivefilectm? If no, you must give it a listen. As far as the chart goes, rock band 'A' take over the coveted No. I position, and Elastica climb up to No. 2 from No. 4 last week with their single" Mad Dug." The Lourd Rocks compilation is making an impressive detul au No. 3, while songs from Dynamite Hack. Palo Alto. Fuel and Grandaddy are on the chart for the first time as well. De In Soul are climbing the chart, arriving at the No. 4 spon -up fromi No. 12 last week - and 6 Gig nuke their way to the No. 18 spox with their single "Hit the Ground." Records Of The Week: Deterium and Eidectracy
RTR

## Top 20 Artists

## August 25,2000

1 ' A ' (Mammoth) "Monkey Kong".

ELAstica (Atlantic) "Mad Dog"

LOUD ROCKS COWPILATION(Loud/Columbia) "Various"

DE LA SOUL (Tommy Boy) "Squat"

SUNMA (Astrahwerks/Caroline) "Power Struggle"

BAD RELIGION (Attantic) "I Love My Computer"

AT THE DRIVE IN (Grand Royal) "One Armed Scissor"

2EBRAMEAD (Columbia) "Playmate Of The Year"

FUEL (550 Music) "Hemmorage (In My Hand)"

OUEENS OF THE 8TONE AGE (Interscope) "Lost Art Of Keeping A Secret"

POE (Atlantic) Walk The Walk"

UAsT (Elentra/EEG) "Free"

VANDALS (Nitro) "Jackass"

VERBOW (550 Music) "New History"

15 DYMamITE HACK (Farmclub.com/Universal) "Anyway"

16 GRANDADDY (WIWN2) "Crystal Lake"

17 SLIPKMOT (Roadrunner) "Spit it Out"

186 GIG(Utimatum) "Hit The Ground"

19 CHRONIC FUTURE (Beyond) "Come Correct"

20 PALO ALTO (Columbia) "Sonny"

Specialty Show Reportors Shows and their Top 5 songs listed alphabotically by market



|  | aATIST TILE LMELIST | mores | Hins |  | Weks on | Toting amocus |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 | DAMD GRAY Babylon (ATO/RCA) | 464 | +18 | 36912 | 13 | 23/1 |
| 3 | JONMY LANG Breakin' Me (A\&MInterscope) | 443 | -2 | 29399 | 10 | 23/0 |
| 5 | EVERCLEAR Wonderful (Capitol) | 427 | +29 | 33933 | 11 | 17/0 |
| 1 | MATCHBOX TWENTY Bent (Lava/Atlantic) | 415 | -47 | 37658 | 19 | 19/0 |
| 10 | BRREMMKED LADNES Pinch Me (Reprise) | 394 | +77 | 29455 | 2 | 25/1 |
| 8 | TRACY CHAPMMA Wedding Song (Elehtra/EEG) | 378 | $+60$ | 31393 | 13 | $22 / 10$ |
| 4 | B.B. MANG/ERIC CLAPTON Riding With The King (Duck/Reprise) | 360 | -62 | 28436 | 14 | 21/0 |
| 7 | STONE TEMPLE Plots Sour Gir (Attantic) | 348 | $+9$ | 31859 | 16 | 160 |
| 6 | PPHSH Heawy Things (Elektra/EEG) | 337 | 40 | 30106 | 19 | 220 |
| antor | STING After The Rain Has Fallen (A\&M/nterscope) | 323 | +134 | 31874 | 2 | 28/3 |
| " | VERTICAL HORIZON You're A God (RCA) | 323 | + | 18115 | 9 | 160 |
| 14 | COUNTIMG CROW' All My Friends (DGC/Geffen/nterscope) | 260 | +17 | 18250 | 4 | 2300 |
| 13 | SNSTER SEVEN The Only Thing That's Real (Arista) | 276 | +11 | 18208 | 6 | 20, |
| 9 | ROBERT PRADLEY'S BLACNWATER... Baby (RCA) | 267 | -51 | 20018 | 18 | 17/0 |
| 0 | Dancl CAFE Sleepwalking (MCA) | 251 | +15 | 16188 | 9 | 180 |
| 20 | SISTER HNTEL Change Your Mind (Universal) | 240 | +23 | 14188 | 16 | 12, |
| 22 | FASTBALL You're An Ocean (Hollywood) | 289 | +25 | 15193 | 3 | $20 / 2$ |
| 11 | SMELBY LYMiE Gotta Get Back (IslandlDMMG) | 237 | +11 | 13029 | 5 | 181 |
| 15 | MEL YOUWG Good To See You (Reprise) | 233 | -10 | 15028 | 8 | $20 / 0$ |
| 25 | Aluce Mawn Red Vines (Superego) | 216 | +5 | 19032 | 8 | 180 |
| $23 \quad 21$ | BOWNIE RNTT It's All Over Now, Baby... (Artemis) | 210 | -2 | 17189 | 3 | 1911 |
| $12 \quad 22$ | XTC I'm The Man Who Murdered Love (idea/TV) | 209 | -72 | 12601 | 15 | 17/0 |
| 17 | Stwhriex Goodnight Moon (Capitol) | 197 | -35 | 14549 | 17 | 140 |
| 29 | RED HOT CHIL PEPPERS Califomication (Wamer Bros.) | 170 | +3 | 14958 | 4 | 910 |
| $21 \quad 25$ | STEVE EARIE Transcendental Blues (E-Squared/Artemis) | 169 | -40 | 11102 | 16 | 1400 |
| 30 | GOMEz Revolutionary Kind (HutNirgin) | 161 | +11 | 7221 | 3 | 13/0 |
| $26 \quad 27$ | NWME OAYS Absolutely (Story Of A Girl) (550 Music) | 158 | -49 | 7388 | 19 | 100 |
| (23) | K.D. LANG Summerfing (Wamer Bros.) | 155 | +6 | 9758 | 3 | 13/0 |
| $28 \quad 29$ | SIMEAD O'COMmOR No Man's Woman (Attantic) | 154 | -32 | 11185 | 14 | 14/0 |
| Debut (30 | JONW OSEORNE Satety in Numbers (Interscope) | 148 | +83 | 12897 | 1 | 180 |



29 Adell Alemative reporters. Monmored eiplay data supplied by Mediabase Reseerch, a division of Premiere Redio Notworks. Songe rented by totil plays for the eiplay weet of Sundey 8/13-Seturday 8/19. Bulles appeer on songe geining pleys or remaining flat from provious waek. If wo songe ere thed in totel plays, the cong being played on more statione is pleced finit. Breaker stamus it medgned to songe reaching 250 play or more for the firm time. Songe below No. 20 are moved to recurnent efter 20 weeks. Groee impressions equats Aversoe Querter Hour Persons trmee number of plays (imees 100). Average Ouater Hour Persons ueed herein with permiacion from The Artition Compeny (Copyright 2000, The Adthron Compeny). © 2000, RAR Inc.

WNOGO EMils Cold Beer And Remote Control (Epic) Total Pleys: 145, Toted Stations: 13, Adds: 0
OXXTER FREEEXH Loeving Town (CapHol) Total Pteys: 124, Toterl Sutaions: 10, Adds: 1

STEELY DMM Janie Runaway (GientReprise) Total Peys: 117, Totel Stutions: 14, Adds: 1 3 DOORS DOWW Kyptonite (Repubtic/Universal) Total Plays: 114, Totel Stations: 4, Adds: 0

THWRD EYE ELMm Deep Inside Of You (Elodra/EEG) Total Plays: 107, Total Stations: 9, Adds: 1
unumars Somewtre in Ohio (AmericanColumbia) Totel Pleys: 104, Toter Surtions: 11, Adds: 0
LEOMA MAESS Now York Baby (OutpostMCA) Totel Pliys: 88, Totel Slations: 10, Adds: 0
Dan willuais What Do You Love More Than... (Racor \& Tio) Totel Pleys: 83. Totel Stetions: 9, Adds: 0
 Toter Pleys: 83. Totel Stations: 2. Addos 0
ENTRAW Back In A Minute (Dopphin Safo) Toter Pleys: 77, Toter Stations: \&, Adocs: 0

## Most Added.



DAMDY WARHOLS Bohemian Like You (Capitol) 6 mattiew ryan Heartache Weather (A\&MMnterscode) 6 STimG After The Rain Has Fallen (A\&M/nterscope) STEVE EAbLE I Can Wait (E-Squared/Artemis) INDIGENOUS Rest Of My Days (Pachyderm) DAYD wu cox soul Song (Vanguard) FASTBNLL You're An Ocean (Hollywood) FOO FICMTERS Next Year (Roswell RCA) EVERCLEAR AM Radio (Capitol)
MLES SHEAR Love With YOU (Zoe/Rounder)

# Most Incroasod Plays 

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LEOMA MAEss New York Baby (OutpostMCA) Marid nourfler What it is (Warner Bros.)



## Adult Alternative Playlists

FIMD COMPLETE PLAYLISTS FOR ALL ADULT ALTERMATIVE REPORTERS ON R\&A ONLINE MUSIC TRACKIMG



| Stime Demet Rose (A8MMmerscope) |
| :---: |
| Ventrenl wonizom Everything You Want (RCA) |
| ceam murien Steal My Kiseses (Virgin) |
| Tham Mae Virginia (AwaraColumbia) |
| THimo EVE Mumo Never LCA You Go (EledtraEEG) |
| EMTTMMA F/EVERUAST Put Your Lights On (Arista) |
| TRACY Cuarmay Telling Stories (There Is...) (ElodtreEEG) |
| samiama F/iod tmemas Smooth (Arista) |
| COUWTme cmows Hanginaround (DGCTGeffen/literscope) |
| 87 mb Brand Now Day (A8M/nterscopo) |
| coe orlaw Things Have Changed (Columbie) |
| 600600 DOLLS Black Balloon (Wamer Bros.) |
|  |
| COLLECTVE SOUL Run (Hollywood/Athantic) |
| RED HOT CHMI PEPPERB Scar Tiseve (Wamer Bros.) |
| 600600 Dells Silde (Wamer Bros.) |
| VAM MOARtsom Precious Time (Point BlankVirgin) |
| TRUWW I Am (AwaraColumbia) |
| LUCmon mulums Can't Lu Go (mercurnnamag) |
| RED HOT CMMLI PEPPERE Otherside (Warmer Bros.) |

## Openings

Openings
Openings

## Openings

## NATIONAL

## TVandRadio.Jobs.com

 4 Interscape Hear avallable air talent too..

Blue Chip Broadcasting/Louisville is seeking a dynamic, skilled and outstanding Director of Sales for our 7 -station cluster. If you:
Have a proven sales management track record that demonstrates the ability to recruit, train and motivate a solid sales staff of $17+$ to top performance.

- Have a vision and plan to grow radio billing through traditional and NTR streams.
- And, would like to have fun in the process, then this opportunity is for you!

Excellent communication skills and knowledge of the Louisville market is very important. We have all the saies tools, a Web and NTR dept. Help us become $/ 1!$ - Prefer $1-2$ years cluster management experience. Please forward resume to: hrebluechipbroadcasting.com. Attn: DOSLV or fax 502-625-1254 Attn: DOS/ LV. Blue Chip is an EOE.

Blue Chip Broadcasting seeks Program Director with strong organizational and management skills to develop and implement programming strategies with our urban stations WGZB \& WBLO/Louisville, WBTF/ Lexington, our mythmic CHR format. KTTB/Minneapolis and our urban format. WIZF/Cincinnati. Successful candidate will interpret and arialyze ratings and other research. Applicants must possess superior creativity with on-air promotions and on-air coment as it relates to building cume and TSL. Must be highly motivated, a strategic thinker with excellent oral and written communication skills and have a full understanding of and be able to interpret ratings and research information. RCS \& Prophet systems knowledge a plus. If this describes you, please forward your resume to: hrehluechipbroadcasting. com Attn: PD/BC or via fax at: $513-679-6019$. BCB is an EOE.

## EAST

## New Star 100.7, Pittsburgh

Infinity Broadcasting in Pittsburgh is looking for an announcer with AC experience (minimum two years) and an upbeat delivery, relatable to contemporary women. Must have knowledge of pop musk of the "80)s and "90s. Send your T\&R to: Star Annouscer Seanch, Infinity Broadcasting, 651 Holiday Drive, Pittsburgh, PA 15220 . Infinity Broakkasting is an Equal Opport unity Enployer.

## OLDIES PI)

Oldices 104-WHTT/Buffalo, is looking for an experienced protolead onc of the countrys' top-rated Oldies stations. Ideal candidate should be able to motivate a veteran staff and produce major market counding product. Intense knowledge and passion for the format a must. Overnight package to: John Haser, Citadel Communications, 464 Franklin St . Buffalo, NY 14202. EOE

## EVENIMG AR TALENT/MUUSIC DIRECTOR

 STAR 93.7. "The Rhythm of Boston," has an Immediate opening for a 7 pm -Midnight air talentMusic Oirector. Skills set should include the ability to be an empathetic entertainer and communicator tor adult comen sunicator or aduli women, solid com mercial production capabilities, music industry samy. strong knowledge of the format and some proficiency with music scheduling sottware. Candidates should rush resumes and airchecks to Ron Valeri, Program Director, STAR 93.7, 116 Huntington Ave., 10 th Floor, Boston, MA 02116. Please, no phone calls. Entercom Communications is an Equal Opportunity Employer.Top- 100 market now accepting morning show tapes and resumes for possible future openings.Applicants must have five years $r$ adio experience. two years morning show experience.A dult contemporary backeround explus. Potential candidater must be willing a plus. Potential candidates must be willing ta do whatever it cakes to build and maincain a top flight morning show. Send tape and
resume to: Radio \& Records, 10100 Sanca Monica Blvd, wy07, 5th Fioor. Los Angeles. CA 90067. EOE

WFAS-FM has an immediate opening for a full-time daytime on-air host. Are you warm and friendly? Do you have an excellent delivery? Can you relate to women 25-54? Do you have at least two years on-air experience? Are yout able to to do great production? Rush your tape and resume NOW io: Emily Anton, PD, WFAS-FM, 365 Secior Road, Hartsdale, NY 10530. No Calls Please. Equal Opportunity Employer

Sales Assistant: If you have a healthy balance of creative energy coupled with good organizational skills. WBOTWILD has an excellent entry-kvel opportunity as a sales assistant. Please call or send resume to: Radio One, 90 Warren Street. Boston, MA 02119. Tel: 616-427-2222. Fax: 617-427-2677. Radio Onve Inc. is an Equai Opportunity Employer.

Business Manager needed for busy accounting office. Must have prior broadcast business office experience including A/R, A/P, Collections, Payroll and financials from start to finish. Strong computer skills necessary Including Excel and ADP (windows) payroll. Join Radio One in Boston at WBOT-FM and WILD-AM. Send/fax resume to: 617-427-2677. Radio One is an Equal Opportunity Employer.

Account Execulive: Roaton's Radio One propertiex, W'BOT/WILD, are looking for talenter, motivated sumeseive coconel exeru tives If you eniky ancuspin ccoornt execu ives. If you enkw uncowering information, idestifying client challenges, you'tl enioy this rewarding proitions. Ploase call or wend a nes sume to: Radio One, 90 Warren Street, Booton, MA 021 19. Tel: 616-427-2222. Fax: 617-427.2677. Radio One Ine. is an Equal Opportunity Employer.

Exacutive Assistant: Boston's Radio One properties, WBOTWILD, seeks an executive assistant. Responsible for orderly establishment, maintenance and retrieval of filed information and correspondence on a daily basis. Please call or send resume to: Radio One, 90 Warren Street. Boston, MA 02119. Tel: 616-427-2222 Fax: 617-427-2677. Radio One Inc. is an Equal Opportunity Employer.

## SOUTH

Howe Anehor/Reportor sought for Southern market leading FMFM/AM. Experience preferred. T\&R: Bill Hagy, Bristol Broadcasting. WXBQ. Box 1389, Bristol. VA 24203-1389 EOE (0025)

One of the Country's Top-Country has an extremely rare opening for morning drive. WPSK is the \#I station $12+$ and $25-54$ in the the Blacksburg/New River Valley area. Can you keep WPSK \# I in Arbitron-rated market \#214? Our heritage morning show host is getting noved up the corporate ladder. If you think you are up to the challenge, send a laped and resume to: Jack Douglas PD. WPSK, 7080 Lee Highway, Radford, VA 24141 . We are also hiring for Music Director and Morning Show Producer for our Classic Rock WBRW-FM, and part-time positions are also available. EOE

## NIGHTS AT THE BEACH! Saga Ac-

 tive rock WNOR Norfolk-VA Beach secks kilker 7-mid. personality You wam this job -trust me. T\&R to: Harvey Kijan, 870 Greenbrier Circle. Suite 399, Chesapeake. VA 23320. EOEClassic Rock station in Southeast searching for Production Director. Administrative and organizational skills a must. Responsible for delegating production NOT, station imaging. Includes airshift. Send tape/resume/phota Radio \& Records. 10100 Santa Monica Bivd. \#909. 5th Floor, Los Angeles. CA 90067. EOE

Looking for the creative genius who knew what would be real tomorrow yesterday. 92.9 MFS seeks Creative Services Director. Must have digital production experience, great voice and knack for pop culture. Send it fastWMFS, 1632 Sycamore View, Memphis, TN 38134. EOE

Charhotte Classic Rocker, WRFX, is hiring for a Pronotions Director. Radio promotional experience is a must. Knowledge of classle rock format and sports marketing is a plus. Submit resume tor Amanda Cafferty, 801 Woodridge Center Dr., Charlotue, NC 28217 or e-mail: AcalfertyonMEMcom No Phone Calls Please. EEO Emplower.

Classic rock station now in its second year needs a new morning show: "The Bear" WBRW-FM in Blacksburg, Virginia has made a huge impact in southwest Virginia in just over a year. Morning show host is moving on to a bigger market. Do you have what it takes to host a high profile classic rock morning show? If so send tape and resume to: Scott Stevens, WBRW, 7080 Lee Highway, Radford, VA 24141. We are also hiring for part-time positions. Competitive salary and benefit package available. EOE

Citadel's BIO6 WTCB, 100kw Marconi Nominated AC station in Columbia, SC needs: - A lifestyle morning newsperson for the S.C. Radio Show of the Year. Need Leeza. not Brokaw. In and out, nobody gets hurt. - An overnight personality with some morning prep duties. Must have some experience. We'll make you better so you can move up or move on. - A weekend personality with experience. T\&R to: Brent Johnson, P.O. Box 5016, Columbia, SC 29250. No Calls. Email: biohnson@bl0Gfm.com EOE

## MORNINGS- <br> KEGL-FM/DALLAS

DFW's rock legend "The Eagle" is looking for our next great morning show. We need experiknced tcam players who understand "the big picture" and can work with our programming \& promotions team to build numbers to equal and surpass our alreaty solid music dayparts. Tape or CD plus resume \& ratings info to: KEGL Phogramming Dept, 14001 N . Dallas Pkwy., Ste. 1210, Dallas, TX 75240. MT-EOE. No P4one Calls Ihease.

## MIDWEST

## PROMOTION DIRECTOR

Smooth Jazz 103.5/104.3, Columbus, OH needs a very special marketing and promotion management partner to maximize our NTR, events and concerts. Print \& TV production experience helpful. We offer excellent salary/bonuses and a local, tamily-owned company in a spectacular booming city. Fax resume to: Andrew Powaski, G.M., WJZAWJZK, (614) 717 9210. EOE

ADVERTISING SALES The ABC/ Disney Minneapolis radio group (92 KQRS, 93X and Zone 105) is expanding the Zone 105 sales staff. If you have a college degree, passion for success, and interest or experience in advertising sales, this could be a career opportunity for you. Email resume and cover letter to: Ieter.M.Frisch@ABC.com or mail to: Director of Sales, KQRS, Inc., 917 N. Lilac Drive, Golden Vallev. MN 55422. No Calls Please. EOE

## Opportunities

## Openinas

## Openings

Americas highest rated Christion AC looking for warm, freindly midday communicator whos a team player. Impeccabie references and resume. Rush T\&R to: Bob Thornton, KXOJ-FM, 2448 E. 81 st Sulte 4500, Tulsa. OK 74137. No Galks. EOE. www.kxoj.com

## WEST

Production Director/Air Talent needed yesterday for four station group in central valley. Digital production (SAW), voice tracking and live show. Call: Jenny West (209) 723-2191. EOE

PDs. MDs for West Coast Hot ACs. Format experience required. Prod. skills. Radio \& Records. 10100 Sanca Monica Blvd.. \#9 10. 5th Floor, Los Angeles. CA 90067. EOE

Air talent for Classic Rock. California. all dayparts. Format experience preferred. Prod. skills. Radio \& Records. 10100 Santa Monica Blvd., \#908, 5th Floor, Los Angeles. CA 90067. EOE

## GENERAL MANAGER

KASI-AM/KCCQ-FM, Ames, Iowa. Position avallable for indlividuat with strong sales skills to manage AMFM Combo in Big 12 college town. Mail resume to: Steve Winkey, Iowa Market Manager, 1801 Grand Avenue, Des Moines, IA 50309. EOE

## www.rronline.com

 rector of Operations, 720 E . Capitol Dr., Milwaukec, W'I 53212. E-mail: Belcher@ulournalbroadcastsroup.com
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## R\&R Opportunities Free Advertising

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To appear in the following week's issue. your ad must de recelved by Thursday noon (PST), elght days prior to issue date. Free Opportunities listings should be typewritten or printed on $81 / 2^{\circ} \times 11^{\circ}$ company/station letterhead and are accepted only by mal! or fax: 310-203-8450. Only iree Dositions sought ads are accepted by e-mall to: word ads to A\& R Free Opportunities, 10100 word ads to A\&R Free Opportunities, 10100
Santa Monica Blyd., Fifth Floor. Los Ange.. Santa Monica
les, CA 90067 .

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## 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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matchsox TweNTY Bent (Lava/Atlantic)
DESTWY's Camd Jumpin, Jumpin (Columbia)
WINE DAYS Absolutety (Story Of A Girl) ( 550 Music)
4 dessica simpsow I Think im In Love With You (Columbia)
3 DOORS DOWW Kryptonite (Repubic/Universal)
JuNeI Doesn't Really Matter (Def SoulIDMMG)
JOE I Wanna Know (Jive)
sbimax Back Here (Hollywood)
Melryat Try Again (BlackGroundVirgin)
0 'W SYMC it's Gonna Be Me (Jive)
MADOMMA Music (MaverickWB)
TOW ERAXTOW He Wasn't Man Enough (Laface/Arista)
ERRTMEY SPEARS Lucky (Jive)
Christima acum ERA Come On Over (All I Wam....) (RCA)
EVERCLEAR Wondertul (Capiol)
CREED Higher (Wind-up)
(17) SOULDECISIOW Faded (MCA)
m DEGREES Give Me Just One Night... (Universal)
19 PINK There You Go (Laface/Arista)
20 VERTICAL HORAZON Everything You Want (RCA)
21 mawoy moore I Wanna Be With You ( 550 Music)
22 STMWG Desert Rose (A\&MInterscope)
(23) BON JOM It's My Lite (ISlandIDJMMG)
wELLY Country Grammar (F0. ReelUniversal)
batu men who Let The Dogs Out (Artemis)
VERTICAL HOPAZOW YOU' 'E A God (RCA)
Pnw Most Girls (Laface/Arista)
TIMRD EYE AUND Deep Inside Of You (ElektraEEEG)
macy eany Wiy Didn't You Call Me (Epic)
CREED With Arms Wide Open (Wind-up)
\#1 MOST ADDED
CREEO Wan Arms Wide Open (Wind-up) \#1 \#OST INCREASED PLAYS
maOOMHA Music (MaverichWB)
TOP 5 NEW \& ACTIVE
暗doISON AVENUE Don't Call Me Baby (C2Columbia)
hoxerte Wish I Could fy (Edel America)
CLEOPATRA U GOI IT (Maverici WB)
EVE 6 Promise (RCA)
PAPA ROACH Last Resort (Dream Works) CHR Mogins en Pace ess.

## AC

FATTH HILL Breathe (Warner Bros.)
LEENH RIMES I Need You (Sparrow/Curb/Capiol)
DON HEMEVY Taking You Home (Warner Bros.)
CHRISTIMA AGUMERA I Turn To You (RCA)
6 LDWESTAR Amazed (BNARLG)
SAVAGE GARDEW I Knew I Loved You (Columbia)
8 W. HOUSTON \& E. IGLESUAS Could I Have This... (Arista)
9 CELME DIOM That's The Way it is ( 550 Music)
(10) LARA FABINN I Will Love Again (Columbia)

11 sacxstreet bors Show Me The Meaning of.... (Jwa)
arian mcxwwert Back At One (MotownUnwersal)
SAVAGE GARDELN Crash And Burn (Columbia)
(13) Bamak Back Here (Hollmood)

15 PHIL COLLME Youill Be in My Heart (Hollywood) 18) BACKSTREET BOYS The One (Jime)
(1) MARTMA MCERIDE There You Are (RCARLG)

18 SANTAMA FROB TMOMAS Smooth (Arista)
19 ELTOW JOHN Someday Out of the Biue (DreamWorks)
$20 \approx$ DEGREES I Do (Cherish You) (Universal)
DIM BRICKMaN The Love I Found In You (Windham Hill)
22 sastua if You Believe (Reprise)
23 CELWE DION I Want You To Need Me ( 550 Music) (23) JOE I Wanna Know (Jive)

25 Jessica simpson I Think I'm In Love With You (Columbla)
2426 JoN SECAOA Stop (550 Music)
28 25 STMG Desert Rose (A\&MMInterscope)
3028 SUZY K W/DOwnY OSmOMD Now I Know (Vellum)
ROXITIE Wish I Could Fly (Edel America)
ROXE
FATH Hill The Way You Love Me (Warner Bros.)

* 1 MOST ADDED
mARC ANTHONY My Baby You (Columbia) *1 MOST IRCREASED PLAYS bBMAK Back Here (Hollywood)
TOP 5 NEW \& ACTIVE
Shelgy lymme Gotta Get Back (IstandioJMG)
ELTOW JOHW Friends Never Say Goodbye (DreamWorks) CORRS Breathess (143Lava/Atiantic) evan and jaron crazy for This Girl (Columbia) SOLEL MOON Never Say Goodbye (MFO)


## CHR/RHYTHMIC

(w Tw

- 1 Maly Country Grammar (Fo' Reel/Universal)
mins Doesn't Really Matter (Dee Sound JMG)
DA. DPRE The Mext Episode (AhtermathMiterscope)
Pmox Most Girs (LaFace/Arista)
maxt Witey (Arista)
muFF Em02 No More (Epic)
ar-z Big Pimpin' (Roc-A-fella/DUMMG)
DESTWI's CTMD Jumpin, Jumpin (Columbia)
ramol Don't Think I'm Not (So So Deffolumbia)
DA BRaT What'ctu Like (So So Def/Columbia)
ITYA Case of The Ex (Whatcha...) (University/nterscope)
soE I Wanna Know (Jive)
MLIYAH Try Again (BlackGroundVirgin)
$8: 380$ Incomplete (DragonDef SouliDJMG)
CHarstma AgULLera Come On Over (All I Want .) (RCA)
madomia Music (MaverickWB)
7 Meged EDeE Let's Ger Married (So So DelColumbia) (18) COMmmon The Ligh (MCA)

Emmen The Way I Am (Atermath/interscopa)

- IV sric It's Gonna Be Me (Jiva)

ERTTNEY SPEARB Lucky (Jive)
22 AVANT Separated (Magic JonnsonMCA)
© DECPEEES Give Me Just One Night. (Universal)
Domx What You Want (Rufff RydersiDJMG)
sow ey four Purest Of Pain... (Sony Dlscos/Columbia)
TRma Pull Over (Sip in Slide/Atlantic)
curstiulu Shake Ya Ass (Jive)
3 south parax mexican you know... (Dopehouseluniversal)
9 DEEA Whatever (Noontime Nirgin)
30 DEEELAH MORGAM Dance With Me (DAS/Attantic)

## - 1 MOST ADDED

3 iw No More (Baby Ima Do Right) (Epic)

- MOST INCREASED PLAYS

EMINEM The Way I Am (Attermattilnterscope)

## TOP 5 NEM \& ACTIVE

LUDACRIS Whats Your Fantasy (Def JamIDJMG)
IWY-2 IWEMPHIS BLEEK... Hey Papi (Dei SoullojmG)
ANGELIM Everytime I Think of You (Upstairs)
BIG TYwERSTI Stunna (Cash Money Universal)

## JESSICA Get Up (Restess)

CHR begles on Page 43.

## HOT AC

| ADTAG |  |  |
| :---: | :---: | :---: |
| (w) | Tw |  |
| 1 | 1 | MATCHBOX TWENTY Bent (Lava/Atlantic) |
| 2 | 2 | NIME DAYS Absolutety (Story Of A Girl) (550 Music) |
| 3 | 3 | STMM Desert Rose (A\&M/nterscope) |
| 4 | 4 | VERTICAL HORi20w Everything You Want (RCA) |
| 7 |  | EVERCLEAR Wonderlul (Capitol) |
| 6 | 6 | sisten muzel Change Your Mind (Universal) |
| 5 | 7 | Crized Higher (Wind-up) |
| 9 | 8 | macy cray I Try (Epic) |
| 8 | 9 | 600 G00 DOLL Broadway (Wamer Bros.) |
| 10 | 10 | TMRD EYE CLMD Never Let You Go (Elektra/EEG) |
| 12 | $\bigcirc$ | mima GORDOM Tonight And The Rest Of My... (Warner Bros.) |
| 11 | 12 | 8ANTAMA F/ROS THOMAS Smooth (Arista) |
| 13 | 13 | BenMx Back Here (Holhwood) |
| 18 | + 3 | 3 DeOns DOWW Kryptonite (RepublicUniversal) |
| 16 |  | VEATICAL MORIZOM You're A God (RCA) |
| 15 | 16 | DOw remucy Taking You Home (Warner Bros.) |
| 17 | 17 | smast mouth then The Morning Cornes (Interscope) |
| 14 | 18 | FATH ULL Breathe (Warner Bros.) |
| 19 | 19 | WO DOUAT Simple Kind Of Lite (Interscope) |
| 21 |  | 80M JOWl it's My Life (island/IDJMG) |
|  |  | Cariemmed lades Pinch Me (Reprise) |
| 22 |  | O1DO Here With Me (Arista) |
| 20 | 23 | savace gandew Crash And Burn (Cotumbia) |
| 27 | (2) | EVAW ANO JARON Crazy For This Girl (Columbia) |
| 30 |  | FASTEMLL You're An Ocean (Hollywood) |
| 24 |  | TMRD EYE OUmo Deep Inside Of You (Elektra/EEG) |
| 23 |  | macy erar Why Didn't You Call Me (Epic) |
| 26 | 28 | mosy Porcelain (V2) |
| 29 | 29 | 'W 8Yicit's Gonna Be Me (Jive) |
| 28 | 30 | EEM MAMPER Steal My Kisses (Virgin) |

\#1 服OST ADDED
CreEO With Arms Wide Open (Wind-up)
\#1 MOST INCREASED PLAYS
baremaked Ladies Pinch Me (Reprise)

## TOP 5 NEW \& ACTIVE

MADONNA Music (Maverick WB)
CREED With Ams Wide Open (Wind-up)
Jessica simpsow I Tbink lim in Love With You (Columbia) LEANN RIMES I Need You (Sparrow/Cura/Capitol) STONE TEMPLE PILOTS Sour Girl (Atlantic)

## URBAN

## TWM BPaxton Just Be A Man... (Laface/Arista)

RUSF ENOZ Ho More (Epic)
sisco incomplete (Dragondef Souninumg)
DEsTwr's Crwo Jumpin. Jumpin (Columbia)
sOE Treat Her Like A Lady (Jive)
wExT Wifey (Arista)
ERYKNH EADU Bag Lady (Motown)
COMMMOW The Light (MCA)
IDEAL. Whatever (MoontimeVirgin)
mYstimul Shake Ya Ass (Jiva)
LL Bow wow Bounce With Me (So So Dellcolumbia)
8 mane Crazy Things I Do (Freeworla/ Capitol)
Dux What You Want (Ruutf Ryders/10JMG)
4 meged EDGE Let's Get Married (So So DefColumbia)
15 AVANT Separated (Magic JohnsonMCA)
arva Case of The Ex (Whatcha...) (University/nterscopa)
YOLAMOA ADAMS Open My Heart (EletitraEEG)
Borz in mew pass You by (Universal)
9 LI'. nua No Matter What... (Queen Bee/Undeas/Atlantic)
KUNOX Don't Think I'm Not (So So DeflColumbia)
Ln' zaME FN12 Callin' Me (Wordwide/Priority)
weliY Coumtry Grammar ( $F 0^{\circ}$ ReelUniversal)
Bic Trumens il Stunna (Cash Money/Nniversal)
Card thomens Summer Rain (Bad Boy/Arista)
KELLY PRICE As We Lay (Def SouhD.JMG)
26 Juwet Doesnit Really Manter (Def SouvIOUMG)
mo questiow I Don't Care (RufthationWB)
trama Pull Over (Stip W Slide/Atiantic)
OA BRAT Whar chu Like (So So DetColumbia)


## 1 MOST ADDED

MELLY PRICE You Should've Toud Me (T-NechDef Sounioumg)

## \# 1 MOST INCREASED PLAYS

C-MUROER DOWN FOO MY NS (TruNo Limit Prionty)
TOP 5 NEW \& ACTIVE
AMIL IBEYONCE I Got That (Roc-A-fellaColumbia) wary mary is.B. day I sings (C2Columbia) c.murder down for My Ns (frumo Limid Priority) CAMTRON What Means The World To You (Epic)

> Ui' mo ta da (EastWest/EEG)
> UREAN begies on Page ©t.

## ROCK

1. RED HOT CYI I PePPERS Califomication (Wamer Bros.)

CREED With Arms Wide Open (Wind-up)
3 DOORS DOWN Loser (RepublicUniversal)
4 metillica I Disappear (Hollywood)
53 DOORS DOWN Kryptonite (Republic~Universal)
B KEWNY WAME SH EPHERD QMD Last Goodbye (GiantReprise)
7 ACNC Satellite Blues (EastWestEEG)
8 STOME TEMPLE PLLOTS Sour Girl (Atlantic)
PRMmus W/OZZY N.I.B. (Dvine/Priority)
10 U.P.O. Godless (Epic)
11 moniry CRue Hell On High Heels (Motley/Beyond)
12 A PERFECT CRACLE Judith (Virgin)

- LWE They Stood Up for Love (Radioactive/MCA)
(1) MICKELBACK Breathe (Roadrunner)

15 PAPA ROACH Last Resort (DreamWorks)
(18) EsTOP87 Ouestion Everything (Reprise)
goosmacx Bad Religion (RepublicUnimersal)
OWE WAY RIDE Paimed Pertect (RefugeMCA)
FIEE Hemorrhage (in My Hand) (550 Music)

21 EVE $B$ Promise (RCA)
22 QUEEMS OF THE STONE MBE The LOSt An... (Interscope)
(23) DEFTOMEs Change (In The House Of Flies) (Maverick)

24 maTCieiox Twewtr Bent (Lava/Atlantic)
25 BSLE Of 0 Littie Scene (Universal)
26 sTha Climbing The Walts (Capiot)
27 IROW MNDEN The Wicker Man (PortrainColumbia)
(23) UnOM UNDERGROUMD Turn Me On... (Portrait Columbia)

29 B.B. WMGERIC CLAPTOW Riding With The King (DuckReprise)
30 PEARL AMM Ligh Years (Epic)
"1 MOST ADDED
AC/DC Mendown (EastWestEEG)

* 1 MOST INCREASED PLAYS

FUEL Hemorthage (In My Hand) (550 Music)
TOP 5 NEW \& ACTIVE
rage against the machine tesity (Epic)
DEf LEPPARO 21s: Century Sta La La La Girf (Mercury/nDMG) finger eliven Dray You Down (Wind-up)
MILE Back To The Floor (C2Columbia)
ISAR I Dony Wanna Break Up (Hollwood)

## URBAN AC



## "1 MOST ADDED

PHIL PERRY Keep Me In The Dark Tonight (PeakPrivateWindham Hiil) *1 MOST INCREASED PLAYS
CHARLIE WILSOW Withour You (Major Hits)

## TOP 5 NEW \& ACTIVE

J.T. TATLOR How (Taytor Made)
tumia Cani Go For That (Elektrakega)
CHRRLIE WILSON Without You (Majior Hmis) Janti doesnt Really Mater (Det Souliomme)
rommy sims Alone (Chery/Universal)
unanu modin ex fope 8 .

## AGTIVE ROCK

## PAPA ROACH Last Resort (DreamWorks)

a PEAFECT CMCLE Judith (Mipin)
3 Doopas DOwill Loser (frepubicic Uniorsa)
RED HOT CHIU PEPPERS Calitoniciction (Wamer Bros.)
Defrowes Crampe (in the House of fies) (Mmerick)
meinulea I Dissppoes (Htartwood)
coosmacx Bad Relioion (Republic Universal)
PRemis w/OzZV N.I.B. (OWinePPionit))
Disturaed Stupity (GiantReoprise)
IICLuaus Staliar (ImmortalEpic)
113 DOORS Down kyplonive (Republic Universa)
12 U.P.O. Gothoss (Epic)
unom umoerenoumo Tum Me On.... (Portrai Conumbia)
mcxel Lucx Breathe (Roadrummer)
15 chezo With Arms Write Open (Wind-up)
16 OTE WAY RIDE Paimed Partoc (Retupenca)
17 ROS 20.men Scum Of The Exth (Howhwood)
18 comem Somobooy Sommone (IImmortevepic)
Emorepz ausstion Everyting (Ryparise)
20 U.P CRAMT Take A Look Around (Theme...) (Hollywood)
Rat Hemortmag (in My Hand) (550 Music)



Fall DEVL mexer Where Did You Go? (stemanamg)
P.O.0. Pock The Party (On The Hook) (Huentic)

DOPE You Spin Mo found (lini.) (Fiplepic)
mere of a Line scome (unimsal)

30 Fimean asaza Drop You Down (wnd-4p)

* 1 MOST ADDED

ORGY Fiction (Dreams in Digital) (Elementree/Reprise)

* 1 MOST INCREASED PLAYS

FUEL Hemormage (in My Hand) (550 Music)
TOP 5 NEW \& ACTIVE
CREED Are You Ready (Wind-up) LINIIN PARK One Step Closer (Warner Bros.) STATIC-X Bled For Days (Warner Bros.) MILE Back to The Floor (Aware/C2/Columbia) UNIFIED TMEOAY Calfomia (3:33/Universal)

## COUNTRY

## UW NW

1 LONESTAR What About Now (BNARLG)
MLM Mereon it Must Be Love (Alista/RLG)
10 DEE maeami That's The Way (Curb)

ERaOMS \& DU.․․ You'll Ahways Be Loved By Me (AristaRLG) MEIHH UnaMM Your Everything (Capiol)
deE UrFie It's Aways Somothin' (Epic)
TOWY WIIH Country Comes To Town (DreamWorks)
erones STMAT Go On (MCA)

MRON TIPPW Kiss This (Lyric Street)
LEMM R Mines I Hood You (Spurrow/Curt/Capitol)
13 DaniM worley When You Meed My Love (DreamWorks) VmaE eril Fools Lite Love (MCA)
. 16 MRIIMA MCEMOE There You Are (RCARLG)
16 mely ex may One Voice (Epic)
THAMS THIT Best Of Intentions (Columbia)
TRAGY LANOENEE Londy (AAtantic)

STEVE HOLY Blue Moon (Curb)
FMI VIIsean Just Another Day In Paradise (Arista/RLG)
ERas PAKLEY We Danced (Aristi/RLG)
sara evawis Born To Fly (RCARLG)
5 sown machal momTeonary The Little Girl (Athantic)
PaTTY LOVELEss That's The Kind Of Mood I'm In (Epic)
CLMT PACX Love She Can't Live Without (RCABLG)

CuLY RAY CTR1S You Won't Bo Londly How (Monument)
TERM CLARTM A Little Gasoline (Mercury)
30 wimey She Ain't The Girl for You (Epic)

## * 1 MOST ADDED

JOHN MICHAEL PBONTGOMERY The Litite Girl (Atlantic) * 1 MOST INCREASED PLAYS

JOHN MICHAEL MONTGOMERY The Little Girl (Attantic)
TOP 5 MEW \& ACTIVE anita cochran You With Me (Warner Bros.)
OARYLE SINGLETARY I Knew I Loved You (Audium) CLARK FAMILY EXPERIENCE (Meanwhile) Back At The Ranch (Curb) TRACY BYRO Take Me With You... (RCARLG)
SONYA ISAACS Blarefoot In The Grass (Lyric Street) counthr Amide en Pape 7.

## ALTERNATIVE

## 7w

PAPA ROMCH Last Resort (DreamWorks)
2 RED HOT GMUL PEPPEns Californication (Wamer Bros.)
8R-71 Right Now (RCA)
Defrones Change (In The House Of Flies) (Moverick)
meleus Stellar (ImmortaVEpic)
6 EVE 3 Promise (RCA)
73 DOORS DOWW Kryptonite (Ropublic/Universal)
WHEATLS Teenage Dirtiag (Columbia)
9 a perrect cmale Judith (Virgin)
10 EVERCLEAR Wondortul (Capitol)

- Distuined Stupity (GiantReprise)

12 stame TEnrle Puots Sour Girl (Attantic)
12 000Rs Down Loser (Republic/Universal)
Fle. Homoritage (In My Hand) (550 Music)
15 cheed With Arms Wide Open (Wind-up)
PMEE MOM MOT TIE MMCHME Testity (Epic)
17 Lim ridit Take A Look Around (Therne...) (Hownwood)
18 VERTICML MOMEON You're A God (RCA)
19 marciracx Lesier Of Men (Roadfumar)
orm Homen is A Har Pipe (If..) (Atimic)
21 IT Nover Gonm Come Back Down (Netwert/Capitol)
ETJNT 7 Cusation Everything (Rapriso)
VAST Frive (ElalatraEEG)
E THLLEA I Desppear (Homywood)
Inrix Responsibility (A\&MMnterscope)
26 min Somebody Someon (Inmortevepic)
27 UVE Thy Siood Up For Love (hartescavemca)
P.O.D. Rock The Puny (OHT The Hook) (4.
conamax Bad Rerion (RepublicAtiverse)
YM 41 mives Mo Dilverice (bimidie/ias)
\#1 MOST ADDED
ohGY Fiction (Dreams in Digitai) (Elementree/Reprise) \#1 MOST INCREASED PLAYS FUEL Hemorrhage (In My Hand) (550 Music)

TOP 5 NEW \& ACTIVE
MO OOUBT Bathwater (interscope)
Zebraicad Playmate of The Year (Columbia)
ORGY Fiction (Dreams in Digital) (Elementree/Reprise)
A PERFECT CIRCLE 3 Libras (Virgin)
2 SKMEE J'S Stockholm Love (Capricorm)

NAC/SMOOTH JAZZ

## m

1 BRIN CULEERTSON Do You Really... (Atlantic)
DOw TO THE COME The Zodix (Infernsl Bass) RIEMARD EuOT Moomba (Blee Note) IEFF COLI FPETER WMITE No Two Ways Abou it (GRPMAG)
5 CHis stanornag Hip Sway (Instinct)
CeOnec mewson Deeper Than You Think (GAPMMG)
DAVE KOZ Can't Let You Go (The Sha...) (Gapitol)
boncy anes 8 Frx CRMM Grain' in The Grass (Wamer Bros.)
Brewna Rurextl Catch On (Hidden BeactvEpic)
wOYCE COOLME Before Dawn (Heads Up)
Evere Groove Vinyl (Wamer Bros.)
dy EecxensTEu Sunise (Windham Hill)
STEVE COLE Got It Goin' On (Adtantic)
CRus CuMounco Cate Carnival (Higher Octrvo) Acoustic Al CiEMY Beautiful Game (Higher Octave)
menael meoonalo The Meaning Of Love (Ramp)
marnel LnaTtw Iwice In A Lifetime (Samson)
DAWO EEMOTT Red Baron (GRPNMG)
Tom RRAXTOM Spanish Guitar (Laface/Anista)
(20) WhLTER EEAELEY Comin As Cha (Shanachio)

21 CUL ite Stay (N-Coded)
22 Ema nermonT 6,8,12 (Atotowin)
23 stexiy DNM Jack of Speed (Glant/Reprise)
Vamious ahtisis Monenberg (heads Up)
AL HMESNU Last Night (GRPNMG)
(5) roney danas AM Night Long (Wamer Bros.)

27 WZ7 Mestens London... (Hardcastie/Trippin W' Rtythm)


Jefr Matimina hyde Park (Ah Oooh Song) (Rative Language)
\#1 MOST ADDED
JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Naive Language)
\# 1 MOST INCREASED PLAYS
JEFF GOLUB F/PETER WHITE No Two Ways About It (GRPNMG)
TOP 5 NEW \& ACTIVE
NORMAN BROWN Celebration (Wamer Bros.) JIMMY MASLIP Novelas (Unitone)
Sam caroon Last Night of Summer (Troble V)
RONHY JOROAN TROY AYERS Mystic Voyage (Blue Note)
SAMMY PERALTA Trust Me (I Gotta Go) (N-Coded)


## ADULT ALTERNATIVE

davd gray babyion (ATORCA)
domir Luma Breakin' Me (AsM/Mterscopes)
Everciena wondertul (Capitol)
matcimox twentr Bent (Lava/tatitic)
BAREMuxED LADISE Pinct Me (Reprise)
Tracr Cuwnal Woding Song (EbehtraEEG)
B.e. rmaraic Cuprow Piding With The King (Ductrieorise)

STOME TEMPLE PROTS Sour Gin (Atiantic)
PHush heany Thinos (EledatraEEG)
stiwa ater The Ruin Has Fallen (ASMVInterscopo)
VERTCML MORAZON You're $A \operatorname{God}$ ( $R C A$ )
coumma crows Al My friends (DGC/Gemeninterscope)
sisien scven The Ony Thing Thar's Real (Aista)
14 hotert brLolev's ellacxwater... Baby (RCA)
duma Croe Sbopwaliking (MCN
seisten huze Chango Your Mind (Uninersa)
FASTAML You're An Occan (Htolywood)
eviany Lywe Gotia Get Back (istendidung)
19 WEX Youna Good To See You (Reprise)
20 annee mum Red Vines (Superopo)
21 EOm. PMTT It's All Over Now, Baby... (Artemis)
22 XTC I'm The Man Who Murdered Love (keerTVI)
23 EmWMEE Goodnight Moon (Cupita)

5 STEVE ERYE Transcendontal Blues (E-Squard/Artionis)
con II Revolutionary Kind (HetMirgin)

ce. Lna Summerling (Werner Bros.)

\#1 MOST ADDED
DANOY WARHOLSBonemian Like You (Caphol) \#1 MOST INCREASED PLAYS
STING Atter The Rain Has Fallen (A\&MMinterscope)

## TOP 5 NEW \& ACTIVE

inoico Girts Cold Beer And Remote Control (Epic) DEXTER FREEBISH Leaving Town (Capitol)
STEELY DAN Janie Runaway (Giant/Reprise)
3 DOORS DOWN Kryptonite (RepublicUniversal)
THIRD EYE BLIND Deep Inside of You (ElehtraEEG)


By Erica Farber



After working six years "on the other side of the desk," Joan Gerberding made the move to radio, starting in local sales. With a strong sense of seff and amazing drive. ahe joined Massau Broadcasting in 1980 and has continually moved up within the company.

Gerberding and her team are on the cutting edge of maketing radio in todays environment. Having increased national and northeast regional sales by $40 \%$ since its inception, her division is looked upon as one of the most successful within the Nassau Broadcast Corporation.

Gerberding is being recognized by the AWRT with a Star Award, and she is also the spokesperson for radio's newest organization, Most Influential Women, or MIW.

Getting finto the bucinese: "After two years of college I dropped out. I was a music major. I was very impatient to get out into the world. I went to New York City and started working in advertising. I did that in New York, Florida and Hartford, CT. I decided to move to Cape Cod, so I stuffed everything I owned in a car. I literally had $\$ 500$ in the bank.
"About a year after that I saw an ad in the paper for a station on the Cape. They needed an account executive. I interviewed for the job, and the GSM said, You're highly qualified, but I don't hire women because theyre too much trouble: This was 1975, and he could say that! I basically said, Well, you're going to hire me!'

Over the next two weeks I called him twice a day, once in the morning, once in the aftemoon. He never took my calls. Finally, at the end of two weeks, he did. He said. Tve been interviewing all the guys, and they're all idiots. You can start Mondry:' A year and a half later he was fired, and I got his job. I was really lucky because I fell into it and found out how much I loved it."

The Memaur Radio Network: It's the national sules division of Massau Broadcasting. In the early "90s, before the Telecom Act. a group of us decided that we would strategically purchase radio stations in the northeart. corridor between New York and Philadeiphia. There are 66 radio stations in New Jensey, and they weren't connected in any way at that time. Everybody was fighting everybody else. We strategically went out and picked stations that we thought would fit and purchased them.

In 1997 my boss. Lou Mercitani, said, How would you like to head up this national network? We sell all the national and some regioand and statewide adrertising for all of the madio stations that Masseu Brondeasting owns. Irter is our traditional national rep. We acturlly work togethes some of my direct people divive business

## JOAN GERBERDING

President, Nassau Radio Network

to Katz, and some of them drive business to us. It's a great relationship, and we've been very successful because of it."

Strectare of the sales ataft: T have my own sales ascistants for each cluster. We've taken the state of New Jersey and divided it into clusters: North. Central and Jersey Shore. 1 have a sales manager in each duster, and my headquarters is here in Princeton. Everybody is in their markets. They know them, they live in them, so it makes them much more knowiedgeable about selling them."

Bipgest challenge: Tr's the same today as it was when I came here in 1980: trying to convince ad agencies, buyers and media planners that New Jersey is not served by Mew York or Philadelphia. It is to a certain degree, but there's a population of almost 8 million people in the state of New Jersey. About 3.5 million of them listen to New Jersey radio almost exclusively, and the other almost 4.5 million listen to it at least some time during the day.

If you're listening to New York or Phildelphia, you're not getting your own traffic or weather. We're an how and a half from New York, 45 minutes from Philadelphias. Meather changes, traffic changes. New Jersey looks almost like a weak sister to the other two markets, but if you took our population and reverue figures, we'd come out as the No. 4 market in the country."

The growth of the network: When we launched Nassau Radio Network in March 1997, we traveled all over the country, did roud shows and made presentations. With the same stations we have today, the total would have been $\$ 2.1$ million in national sales. This year we're going to do somewhere between $\$ 10$ million and $\$ 11$ million. That's with no dot-com business, by the way; I want to make a point of saying that.

What it is, is having the ability to sell one spot or 10 spots or 20 spots on 20 different radio stations, so you're able to pick and choose. mix and match, whatever you have to do. If you're sold out on one station, you can say to the buyer, Tm sold out this week, but I can get you on next week, or I can get you on all these other stations:' What you've really done is taken the opportunity of a sale and expanded it because you're representing a number of stations in a number of geographic areas and formats that cater to different economic groups and demographics. And guess what: They're all owned by Nassau."

Leading the Most Influential Women groap: Tm not sure how it happened. I was walking through othare airport in Chicago. My cell phone rang, and it was Edie Hilliard. She said. Tve been talking to the other women. and we've decided that you're going to be our spokesperson: That's how it happened.

I love to get any message across, whecher its for Nascau or for this group of women. I think it's very important that we have a voice in our industry. Personally, where $I$ am in miny career and at my age, 1 want to give back to the industry that's been very good to me. This is a way to do it. It's a way to help other younger or less-experienced women or women coming up through the ranks. Utimimately, it's a way to heip the industry, beccuuse women bring a lot to the table."

Elve shefs getay to masure secces: The more press and visibility we get, the more people will talk about it. That, to me, is a messure of success. Ulimentely. after talling about women in the induastry, things will happen. If we make this subject top-af-aind in the executive boandrooms and the erecutive offices of the major radio stations and broadcat compenies, people are going to have to do something. Theyre going to be under
a microscope all of a sudden. These things are going to become very important. The more we tulk about women in the industry, the more well be looked at as a resource. as people they can network with, people they can call and sary, Fiey, do you know a woman who could fill this job? It's a really important position to be in."

Elow she mon the intennet chrangry what ale doees: It certainly makes it faster. Tm a big movie buff, and there's a line in Postoonds From the Edge: Meryl Streep's in rehab; her mother is Shirley Mrel tine. Shirley says to Meryl. 1 don't know what it is about your generation. You're all into instant gratification: Meryl says, Mom, instant gratification isnt fast enough! That's how I feel. The Internet, especially e-minil, has made it so easy to have that hind of instant gratification. I can contact my staff, I can lee them know things. I can find out things so quicdy now - it totally fits my personality. I like it.

As for audio streaming and tration websites and things like that, in a bot of ways the jury is still out. Does it make people come to listen to your station more? I don't know. Maybe. Is it something that Im going to use for MRN? Yeah, Im going to have a website; it's going to be ready in the next week. Are the ad buyers and planners going to $g o$ to it? I don't know, but Im there in case they do."

Moct influential individual: Ty parents. 1 grew up with the feeling that I could do arything I set my mind to and that I could succeed at it. It drove me to keep doing it."

Caroer highlight: There are a few things. At this point it's the launching of the Nassau Radio Network. It was something very unique and different. Lou just said, Go for it: He knew that as soon as he gave me the green light, it would happen. To have that kind of good feedback from the guy who's writing your paycheck was a real good leeling."

Career disappointment: What would I have done differently? I would have bought Microsoft 20 years ago. Things happen for a reason. All those things that have happened along the way have gotten me to where I am today, and Im pretty happy with where I am today."

Fivorite radio fornate "I like all music - classical, oldies, some of the eclectic stuff. A little bit of everything."

Favorte television show: The Sopranos. I live in Jersey, what do you mant? And I like Law and Onder because it's well-written.-

Favortie song: "From Sweeny fodd, Not While Ym Around: Angela Lansbury sing it."

Favortte movie: I go to the movies every week. Two of my favorites are Enchanted April and Harold and Maude."

Favortis book I I read about a book a week. Mysteries or historical fiction."

Favorite restaurant: In Rome, La Baffetta."
Beverage of divices "Vodka, Absolut."
Hobleses 'I love to trowel. Every other gear I do a walking trip. 1 just got back from malling 63 nuiles in the Csech Republic. A couple of years ago I walked about the same distance in the Pyrenees in Spain. I like to see the world."

Fovertite towal destination: Thaly. Germany would come second."

E-mil aldura: "Rediojoan Qood.com."
One ploce of atvice to the fonmery: TII give you a quote from Abbet Einstein: Great spinits hrve always encountered violent oppocition from mediocre minds' Co with your got. Go with what you know is the right thing to do. Be happy it why you do. Mrie the people around you happy to come to muat evesy dyy, and youll succoed."

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## SAVAGEGARDEN

Performing live on the AFFIRMATION Tonight Show with Jay Leno Friday. September 8th
"Savage Garden's 'Affirmation' is among the most spirited, uptempo, pure pop songs of the past 10 years. Kids will dig the frenetic melody, adults will embrace the endearing lyric." Billboard

# THE NEW SINGLE FROM THE ALBUM AFFIRMATION 6,000,000 WORLDWIDE 


[^0]:    The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.

[^1]:     by each roperting tevion. Songe unruporva ats wate to mot count
    
    
    

[^2]:    Continued on Page 70

