NEWSSTAND PRICE \$6.50

Creed's Crossover Appeal

One of the most talked-about crossover stories of the past year has been **Creed**'s success at CHR/Pop and Hot AC. New York-based Wind-up Entertainment has



achieved greater exposure for the group without compromising at Rock and Alternative. This week Creed's "With Arms Wide Open" ranks Most Added at Pop with 101.



AUGUST 25, 2000

Promo Items That Work!

Radio stations love to give away souvenirs, and listeners love to collect them. But promo items tend to disappear at bottom-line-conscious stations. This week, Sales & Marketing

Editor **Pam Baker** shows you five great products — complete with pricing — that will promote your station without busting your budget. Page 10



MINORITY ADDS 8/28 & 8/29





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www.americanradiohistory.com





Just how much (or how little) do you need to spend on promotional items for your station? Sales and Marketing Editor Pam Baker puts five great items on her page this week and breaks down their costs and benefits. You'll be surprised at how affordable promos can be. Also in this week's Management, Marketing & Sales section: Columnist Dick Kazan lists five attributes that you should look for when hiring salespeople; the RAB's Lindsay Wood Davis offers part four of his series on cluster management, and Clear Channel/Orlando's Linda Byrd shines in the GM Spotlight.

Pages 10-17

HEAD-TO-HEAD IN INDY

Intraformat battles are rare these days. with consolidation and all, but there's a gern of a matchup happening in Indianapolis. New Emmis' sign-on WNOU is challenging perennial CHR champion WZPL. This week CHR Editor Tony Novia interviews 'ZPL's Scott Sands on his reaction to the new competition.

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IN THE NEWS

- · George Toulas appointed SVP, Joe Davis SVP/Ops for Salem; Carl Miller takes N.Y. GM post
- Dave Widmer adds VP/GM duties at WGSM, WBZO & WMJC/Long Island
- Brian Burns now VP/Station Mgr. at Entercom/Kansas City
- · Jonas Nachsin becomes **Roadrunner President**

Page 3

WEEK

THIS # CHR/POP · MATCHBOX TWENTY Bent (Lava/Atlantic) CHR/RHYTHMIC • WELLY Country Grammar (Fo' Reel/Universal) . TOW BRAXTON Just Be A Man About It (LaFace/Arista) RAN AC - YOLANDA ADAMS Open My Heart (Elektra/EEG) TIEN . LONESTAR What About Now (BNA/RLG) · MARC ANTHONY You Sang To Me (Columbia) - MATCHEOX TWENTY Bent (Lava/Atlantic) CAMOOTH JAZZ - BRIAN CULBERTSON Do You Really Love Me? (Atlantic) RED HOT CHILL PEPPERS Californication (Warner Bros.) ACTIVE ROCK PAPA RDACH Last Resort (DreamWorks)

ALTERNATIVE

- PAPA ROACH Last Report (DreamWorks) ULT ALTERMATIVE
- . BAND GRAY Babyton (ATO/RCA)



Disney Settles 'Black Hoe' Suit

Ex-employee gets \$2 million in racial bias case prompted by promo for KLOS' Mark & Brian

By WALT STARLING RAR WASHINGTON BUREAU wstarling@rronline.com

KLOS/Los Angeles parent The Walt Disney Co. has agreed to a \$2 million settlement in a racial discrimination lawsuit filed by a former employee. The suit concerned an on-air promotion by morning team Mark & Brian. who gave national sales

clients and listeners a garden tool identified as a Black Hoe." Disney's first offer to settle had been \$100,000.

R&R reported last year (8/ 27/99) that Judy Goodwin, an African-American woman and 19-year KLOS employee, charged that white male Disney employees taunted her about the promotion and told jokes to each other with "stereotypical mock black accents."

Her attorney, James De-Bose, told R&R that the pro-



distributed to national sales clients eners as a promotion tool for and li KLOS/Los Angeles' morning duo.

> motion was originally brought to KLOS by an outside promoter as a yellow handled "Hoe-to-Go" garden tool. After KLOS told the promoter that the station would not use the idea, DeBose said, the promoter learned that the color of the garden tool had been changed to black, and it was being distributed as the "Mark and Brian Black Hoe" to both advertisers and listeners. (A

> > KLOS/See Page 41

AUGUST 25, 2000 . Los Angeles To Host TRS 2001

Sixth Talk Radio Seminar set for March 8-10

By AL PETERSON RAR NEWS/TALK EDITOR alpeterson@rronline.co

Following five consecutive years of successful Talk Radio Seminars in Washington, DC, R&R has scheduled

TRS 2001 for the first time ever in Los Angeles. The sixth annual event will be held March 8-10 at MIN FADIO SEMINAR the Marina Beach Marriott - a small,

intimate hotel conveniently located in Marina Del Rey, just minutes from Los Angeles International Airport.

R&R's Talk Radio Seminar has established itself as the industry's premier national meeting of Talk radio's best and brightest minds. Each year it attracts a who's who'of format executives from across the country and around the world. And although next March's Talk Radio Seminar will be held on

the West Coast, it will remain the only D 0

meeting of its kind, featuring three days of format-focused sessions devoted exclusively to Talk radio, along with the

usual stellar lineup of keynote speakers.

Commenting on the move to L.A. for TRS 2001, R&R Publisher/CEO Erica Farber said, "Based on the feedback we've received from attendees over the

TRS/See Page 41

Clear Channel-AMFM Approval Leaves An FCC Paper Trail

By JEFFREY YORKE RAR WASHINGTON BUREAU CHIEF yorke@rronline.com

Clear Channel may have received initial FCC approval for its acquisition of AMFM last week, but final approval seems to be held up by a whopping pile of papers generated by the Washington bureaucracy. Those papers continued to filter in late Tuesday as the San Antonio company prepared to go full-tilt to close the megadeal by Labor Day.

Late on Monday the FCC's Mass Media Bureau gave final authorization for transfer of control of AMFM to Clear Channel, the related spinoffs and the 'Clear Channel/AMFM Trust I," where stations were placed that don't yet have buyers. A Clear Channel spokeswoman told

R&R it will take "a minimum of one week and a maximum of two weeks" to wrap up the deal that will give Clear Channel more than 900 stations.

Ironically, the Mass Media Bureau's approval and word that it was pushing paper to Texas as fast it could coincided with a drop in Clear Channel's share value on Wall Street. The issue had reached \$83 on March 16, a day after the FCC first gave its approval. But as Clear Channel officials waited for the FCC's Initial Order" to arrive, investors began chipping away at the stock: On Tuesday (8/22) it dropped \$4.81 to close at \$76 875

But overall, final clearance

FCC/See Page 41

Bracamontes Now Virgin Urban SVP

By STEVE WONSIEWICZ RAR MUSIC EDITOR swonz@rronline.com

Virgin Records Urban has elevated Tom Bracamontes to Sr. VP. Based in Los Angeles, he reports to Vir-

gin Records America co-Presidents Ray Cooper and Ashley Newton and will direct the urban division's daily opera-

tions, including the mar-Bracamontes keting, promo-

tion and publicity departments. "Tom has helped guide our entire urban team over the past year and has helped even further establish Virgin as a force to be

BRACAMONTES/See Page 41

Emmis Keeps KZLA Country Company finalizes fall marketing campaign

By Los Helton RAR COUNTRY EDITOR Ihelton@rronline.com

Rumors have been swirling around the format fate of Country KZLA/Los Angeles ever since late June, when Emmis announced it would acquire the station from Bonneville in a swap for four St. Louis stations. A mid-July story in the Los Angeles Times speculated that Emmis was exploring a "Spanglish" format, and a recent Internet rumor had the station going CHR. The rumors have persisted, perhaps because Country was not seen as a complementary sales fit to Emmis other Los Angeles outlet,

But Emmis Sr. VP/Market



definitely going to be adding Dixie Chicks, George Strait and Alan Jackson CDs to her collection with Emmis' new commitment to KZLA as a Country outlet.

"It was our intention from the very beginning to keep KZLA Country, especially

KZLA/See Page 41

Krampf Adds VP/GM Duties At KOST/L.A.

BY MIKE KINOSIAN RAR AC EDITOR mkinosox@rronline.com

Ed Krampf, who has spent three years as VP/GM for Adult Standards KLAC and Hot AC KBIG in Los Angeles, has added similar responsibilities for AMFM (soon to be Clear Channel) AC sister KOST. The position had been covered by Ken Christensen, who maintains his role as VP/GM of the company's Talk KFI and Pop/Alternative KYSR.

"More than anything. I'm just honored that Clear Channel has given me these new duties at one of the prime jewel properties in the company." Krampf told R&R. "Aside from whatever natural synergies exist between KOST & KBIG, I'm proud to be associated with both

KRAMPF/See Page 41

NEWSSTAND PRICE \$6.50

CHR/Rhythmic KPWR.

Manager Val Maki says she's



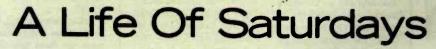
dexter fræbish "Leaving Town"



radiohisto



The new single from the forthcoming album



Produced by John Shanks and Dexter Freebish Mixed by Tom Lord-Alge Management: Soth Man Inc.

dexterfreebish.com



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R&R • ISSUE NUMBER 1365

Barnstable Expands Widmer's GM Role

Dave Widmer, VP/GM of Barnstable Broadcasting's WHLI & WKJY/Long Island, has added similar duties for co-owned WGSM, WBZO & WMJC in the market. Widmer joined WHLI & WKJY in 1998 after serving in station and sales management positions in the Stamford-Norwalk, CT market.

"Dave is a high-energy leader who attracts strong people to his team." Barnstable President/COO Michael Kaneb said. "He has done an excellent job managing WHLI & WKJY, and we look forward to working with him as he takes on this additional challenge."

Widmer added, "The opportunity to take over stations with tremendous growth potential is what's exciting about this business. I'm looking forward to building on the success of WGSM, WBZO & WMJC and to finding ways for us to make these stations stronger and more profitable. I'm fortunate to be working for a company like Barnstable that invests in the future of its stations and people."

'STP-AM/Minneapolis Hires O'Brien As PD

KROC-AM/Rochester, MN PD Joe O'Brien has been hired to fill the vacant PD chair at KSTP-AM/ Minneapolis-St. Paul. O'Brien, who will join 'STP on Sept. 25, assumes the role most recently held by Todd Fisher, who was promoted last June to VP/GM of KSTP-AM & FM, Hubbard Broadcasting's Twin Cities Talk and Hot AC combo (R&R 6/23).

"After an extensive search around the country, the right guy was in our own backyard," Fisher told R&R. "Joe's 14 years of programming and on-air perspective will bring a great mix of experience to a station with five full-time live and local shows."

O'Brien, who has spent 17 years with Southern Minnesota Broadcasting, began his programming career in 1984 at that company's stations in Sioux Falls, SD. In 1987 he moved to co-owned KROC,

O'BRIEN/See Page 25

R&R Observes Labor Day

.

In observance of the Labor Day holiday, R&R's Los Angeles, Nashville and Washington, DC offices will be closed Monday, Sept. 4,

Burns Joins Entercom As KXTR Flips Classical format moves to KKMG's frequency

Ruma

Former AMFM/Raleigh Director/Programming Brien Burne has surfaced in Kansas City as VP/Station Manager of Entercom's Country WDAF, NAC/Smooth Jazz KCIY and "Rock 40" KXTR. Previously Classical, KXTR is now known as "96.5 — The Buzz" and has applied for the new calls KRBZ. Entercom has moved the Classical format to 1250

AM, the frequency previously occu-

rock sound waning and the oversat-

uration of boy bands, the climate is

prime for a rock- and pop-based

CHR," Burns said. "My goal when

leaving Raleigh was to join a com-

pany that shares my values and

where people are recognized as

assets and not expenses. Enter-

com is acknowledged in industry

circles as such a company.

With the coffeehouse CHR tolk-

pied by Sports KKGM.

The the weeks that Market Manager Bob Zuroweste, VP/Programming Pat Paxton and I have been setting up this project, I feel I've recaptured a missing spirit. This was also an opportunity to relocate to a city that my family and I know and love." A former Drake-Chenault National Programming Consultant, Burns has programmed Ra Bur Tra Mil Inr E-

Nev CHI Callo

CHR/

CHR

CHR

CHR

Urb Urba

Urba

Urba

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KXXR/Kansas City and WKSE/Buftalo and was VP/GM of Network 40.

Staffing for "The Buzz" is underway, with the station hoping to name a PD next month, Among persons 12+ in the spring Arbitron, Classical KXTR ranked 12th (3.8) of 26 rated signals; Sports KKGM did not appear in the book.

Meanwhile, K.C. veteran Mike Payme has been tapped as VP/GM, Sales for Entercom's eight-station market cluster.

Salem Taps Toulas As Sr. VP Davis rises to SVP/Ops; Miller GM in New York

Salem Communications has tapped George Toulas as Sr. VP. A former AMFM Sr. VP/Regional Operations who was an original partner in that company back when it was Chancellor, Toulas joins Salem to "provide leadership and oversight" to Salem's music and Talk stations. Toulas will also supervise the rollout of new music stations.

Salem has also elevated Joe Davis to Sr. VP/Operations. Davis was most recently VP/Operations, as well as GM of the company's WMCA & WWDJ/New York. Carl Miller — who works for



Toulas

Salem's WCCD & WHK-AM/Cleveland, WHK-FM/ Akron and WHLO/Canton, OH — succeeds Davis as GM in New York. Salem specializes in Christian-oriented radio and will own or operate 73 stations once all pending deals are completed.

Of Toulas' appointment, Salem President/CEO Edward Atsinger said, "George

comes on board at a strategic junction in our company's history. At the same time as we are about to acquire eight major-market stations from Clear Channel Communications, we are also beginning SALEM/See Page 41

DelCore Named GM At AMFM/Sacramento

Jerry DelCore has been named GM for AMFM's (soon to be Clear Channel's) Sacramento station cluster, which includes the market's No. 1-rated heritage News/Talker, KFBK, as well as KSTE, KGBY & KHYL. DelCore takes over for Brian Bieler, who exited the cluster earlier this year.

When asked why he would move 3,000 miles across the country after a long career on the East Coast, DelCore told **R&R**. 'The chance to manage a legendary News/Talk station like KFBK was very intriguing to me. And when you add to that the chance to manage and work with all of the other great stations in this cluster, it was just too good an opportunity for me to pass up."

Prior to his move to Sacramento, DelCore spent nine years in Norfolk, first as GM for WFOG & WPTE, and most recently as GM for Sinclair Telecable's cluster there, which includes WNIS, WTAR, WKOC & WROX. Del-Core's broadcast resume also includes a stint as GM for WNND/ Raleigh.

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AUGUST 25, 2000

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Nachsin Gets Nod As Roadrunner Pres.

Roadrunner Records has promoted Jonas Nachsin to President. Based in New York, he reports to Chairman Cees Wessels.

"Starting with Roadrunner as a very competitive and aggressive product manager 12 years ago, Jonas has proven in various functions that be is not only one of the best marketing professionals in the music industry, but also a true and compassionate leader and an example for all in the company." Wessels said. "Jonas has been instrumental in building the careers of some great artists, and in the process he has earned the respect of any and all he has been working with. It is with the greatest confidence that I lay the responsibility of running the company in Jonas' capable hands."

Nachsin noted, "I am thrilled to take on the challenge of leading this company forward from its already well-established position. We owe our success to a great roster of artists and a talented and committed staff who never quit. Roadrunner will continue to develop and promote great rock acts to an evergrowing fan base. I thank Cees Wessels for the opportunity." GM for the past three years,

int for the past three years,

NACHSHI/See Page 41

Linck Adds PD Duties At KPNT/St. Louis

Marty Linck has added PD duties at KPNT (The Point)/St. Louis. He'll retain programming duties at Sinclair sister KXOK and replaces Allan Fec, who resigned and is moving to the PD post at WQAL/Cleveland (R&R 8/18). Alternative KPNT, Classic Rock KXOK and the rest of Sinclair's St. Louis radio stable are in the process of being sold to Emmis. *

Linck began his radio career in

1994 and joined Sinclair in February '96. After working with Fee as KPNT's Asst. PD, Linck was promoted to PD for newly acquired KXOK, which signed on in September 1998.

"I'm looking forward to keeping The Point the most focused Alternative station in the country," said Linck. "I wish Allan the best of luck in his new endeavors and look forward to working with The Point staff once again."

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Viacom Offer Prompts INF Shareholder Suits

Wall Street delighted by the idea of one big company

By JEFFREY YORKE R&R WASHINGTON BUREAU CHIEF yorke@romline.com

Shareholder suits seem to go hand-in-hand with mergers today, so it's no surprise that, within hours of Viacom titans Sumner Redstone and Mel Karmazin proposing that CBS parent company Viacom pay \$15.5 billion for the shares of Infinity Broadcasting that it does not yet own, shareholder Yehuda Glatzer filed suit, asking a Delaware Chancery Court judge to stop the transaction and award damages and legal fees. Yehuda claimed in the suit that Infinity is worth more than the \$40 per share Viacom is offering.

"Viacom has tried to take advantage of the fact that the market price of Infinity stock does not fully reflect the progress and future value" of Infinity. Glatzer said in the suit. Because Viacom owns 64% of Infinity, the shareholder believes it controls Infinity's board and is proposing to pay a cut-rate price.

Late last Friday, two days after the Glatzer suit was filed, the New York law firm Stull, Stull & Brody announced that another suit, this one a class-action suit, had been filed on behalf of Infinity's public stockholders because of the Viacom proposal. The charges were similar: The deal is "unfair and grossly inadequate. The intrinsic value of Infinity's common stock is materially in excess of the amount offered, giving due consideration to the company's growth and anticipated operating results, net asset value and future profitability."

But while some investors rejected the notion of one big happy company, Wall Street analysts were tickled by the idea, particularly with the part that had Viacom capturing \$1 billion of Infinity's cash flow. Merrill Lynch analyst Jessica Reif Cohen told Bloomberg that the Infinity deal is "terrific for Viacom." "The radio sector is one of the fastest-growing sectors in the entire media and entertainment industry, and Infinity is one of the fastest-growing companies," said Cohen, who rates Viacom stock a "buy."

Moody's Considers Upgrading Viacom

Moody's Investors Service said it was reviewing Viacom's Baa 1 senior unsecured debt for possible upgrade and will focus on the ultimate success of the company's offer for the Infinity shares. Moody's also confirmed Infinity's A3 senior unsecured long-term and Prime-2 short-term debt because common ownership already exists, and it does not expect Infinity's financial profile to be weakened by the stock acquisition.

Children Are Receptive to Information, Spots, Study Finds

Arbitron call-back survey finds kids have spending power

By WALT STARLING R&R WASHINGTON BUREAU wstarling@rnwiline.com

Radio and its advertisers may soon discover that children are a bigger growth market than once suspected. According to Arbitron's "Children's Measurement Callback Study," released last week, 85% of youngsters listen to the radio while in the car, and 75% of parents say they tune to a station that both they and their child can enjoy. The study is an expanded version of Arbitron's earlier "Kids and Tweens Listening Study," which investigated the habits of 6-11-year-olds with a telephone poll of those kids and their parents.

The results of the new study show that children are choosing the station either all (34%) or some (38%) of the time. The study focused on call-backs to kids in New York, Los Angeles and Minneapolis and found that children are receptive to commercials and that both kids 6-8 and "tweens" 9-11 find

commercials "entertaining and informative" and are likely to respond to the products being advertised. Kids are loyal listeners and tend to listen to a single station. Another important finding: Kids are listening to radio on the Internet and participating in e-commerce.

Perhaps surprisingly. Arbitron found that the lack of credit cards does not keep children from getting what they want: They simply get permission from their parents to make purchases themselves or have their **CHILDREN/See Page 8**

Bloomberg BUSINESS BRIEFS

Mondosphere Broadcasting In Buy Mode

Fresno. CA-based Mondosphere Broadcasting told R&R on Tuesday that it will sell 11 of its California stations, in Bakersfield, San Luis Obispo and Lompoc, to Clear Channel for \$45 million. But Mondosphere is not getting out of the radio business.

"We are looking for acquisitions," co-COO John Horton told R&R. The 11-year-old operation will keep its trios in the Fresno and St. Augustine, FL markets and, while Horton says the company is familiar with those markets, it is "not limited to them."

Horton says that he was "flabbergasted" by reports in Monday's *Inside* Radio that quoted Mondosphere sources as saying that the group was shopping its remaining stations. "I have no idea who the source was," he says. "There is no source closer to the company than I am, and I told *Inside* Radio I was a buyer." So why sell to Clear Channel? "The time is, apparently, right. The markets are important to Clear Channel's development in California, and they made us a more than fair offer."

Analyst Sees 'Super Growth' For Radio

M errill Lynch media analyst Jessica Reif Cohen appeared on CNBC's Vital Signs last week, offering praise for the radio industry. "Even if radio slows down," she said, "it will still have super growth." That's because of the stunning double-digit growth radio has been experiencing. Cohen added that she is "not greatly concerned about speculation of future ad downturns," noting that even after the Olympics advertising boom, the big radio companies will continue to sell ads because they are so diversified. She also noted that Viacom is recession-resistant because of its strength in radio and TV and because of its "terrific management." SG Cowen securities analyst Ed Hatch joined Cohen in setting a 12-month target price on Viacom of \$100 a share.

Entravision Closes On Z-Spanish Media

Entravision's acquisition of Z-Spanish Media, announced in April (R&R 4/21), closed last week for \$448 million, \$224 million of which was paid in cash, \$115 million in new class A common stock and \$109 million in debt assumption. Amador Bustos will stay on as President of the radio division, and Jeff Liberman becomes COO of the radio group. Including the 25 stations from Z-Spanish, Entravision has 57 radio stations, most of which are in the top 15 markets. The company also owns 11,200 billboards in New York and Los Angeles. Centered on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

				Change Si	ter
	N/18/99	N/11/00	A/18/00	N/18/99	B/11-A/1A
R&R Index	302.48	329.58	340.10	+12,4%	+3.2%
Dow Industrials	10,991.38	11,027.80	11,046.18	+0.5%	+0.1%
S&P 500	1332.84	1471.84	1.491.71	+11.9%	+1.4%

• "Fits perfectly in our demos. Goddard's 35 years on the air are all packaged in one great 3 hour program!"

Rick Andrews, PD, KOOL 101.3 Albuquerque, NM

 "We made the right choice! Goddard's Gold is a fresh change of pace for my station." Brad Majors, PD, Oldies 99WAYS Macon, GA

• "Fits great for our target demo. Keep the great programs coming!" Dennis Michaels, GM, Z-100 FM Mt. Shasta, CA



• "Our listeners are glued to the radio! What a great show!" Allan Cook, PO, KOOL FM Tucson, AZ

• "The best program in this format for years! We are very impressed with the music mix and Goddard's warm, friendly style."

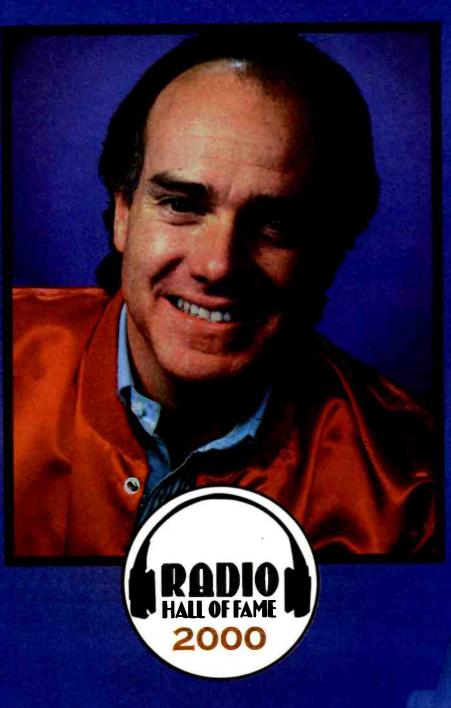
Michael St. John, GM, FUN 92.7 Huntsville, AL

602-381-8200 ext. 201 Eastern stations ext. 211 Western stations West Stor

The 60's & 70's Never Sounded So Good!

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Congratulations Dick Bartley



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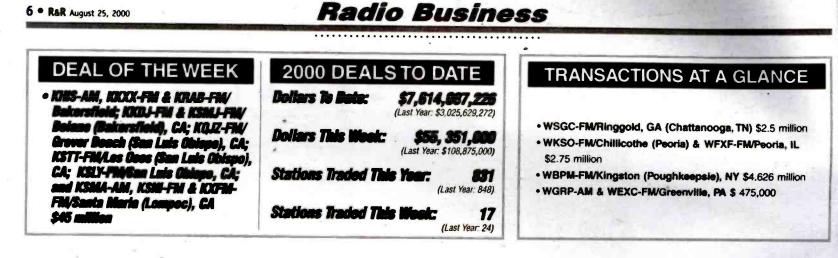
Listen to Dick Bartley's American Gold and Rock & Roll's Greatest Hits right now on www.abcradio.com







www.americanradiohistory.com



Clear Channel Expands To Central California

Purchases 11 Mondosphere stations for \$45 million; completes deals in Chattanooga and Poughkeepsie

Deal Of The Week KHIS-AM, KKXX-FM & KRAB-FM/Bakersfield; KKDJ-FM & KSMJ-FM Delano (Bakersfield), CA; KQJZ-FM/Grover **Beach (San Luis** Obispo), CA; KSTT-FM/ Los Osos (San Luis Obispo), CA; KSLY-FM/ San Luis Obispo, CA; and KSMA-AM, KSNI-FM & KXFM-FM/Santa Maria (Lompoc), CA

PRICE: \$45 million TERMS: Asset sale for cash BUYER: Clear Channel Communications, headed by Chairman/ CEO Lowry Mays. Phone: 210-822-2828

SELLER: Mondosphere Broadcasting, headed by co-President Clifford Burnstein. Phone: 559-434-1715

FREQUENCY: 800 kHz; 96.5 MHz; 106.1 MHz; 105.3 MHz; 98.5 MHz; 107.3 MHz; 101.3 MHz; 96.1 MHz; 1240 kHz; 102.5 MHz: 99.1 MHz

POWER: 1kw day/440 watts night; PRICE: \$2.75 million

50kw at 499 feet; 25kw at 328 feet; 35.4kw at 581 feet; 8kw at 581 feet; 3.5kw at 1,650 feet; 3.4kw at 1,686 feet; 3.4kw at 1,686 feet; 1kw; 13.6kw at 866 feet; 2.3kw at 1,906 feet

FORMAT: Religious; CHR/Pop; Rock; Classic Rock; Oldies; Classic Rock; AC; CHR/Pop; News/ Talk; Country; Oldies

Georgia

WSGC-FM/Ringgold (Chattanooga, TN)

PRICE: \$2.5 million TERMS: Asset sale for cash **BUYER: Clear Channel Commu**nications, headed by Chairman/ CEO Lowry Mays. Phone: 210-822-2828

SELLER: Battlefield Radio. Phone: 706-828-9472 FREQUENCY: 101.9 MHz POWER: 1,320 watts at 659 feet

FORMAT: Oldies

Illinois

WKSO-FM/Chillicothe (Peoria) & WFXF-FM/ Peoria

TERMS: Asset sale for cash BUYER: AAA Entertainment. No phone listed.

SELLER: Kelly Communications, headed by President Bruce Foster. Phone: 309-685-0977 FREQUENCY: 94.3 MHz; 102.3

MHz POWER: 6kw at 300 feet; 6kw at

300 feet FORMAT: AC; Classic Rock

New York

WBPM-FM/Kingston (Poughkeepsie)

PRICE: \$4.626 million TERMS: Unknown BUYER: Concord Media Group, headed by President Mark Jorgenson, Phone: 813-926-9260 SELLER: Clear Channel Communications, headed by Chairman/CEO Lowry Mays. Phone: 210-822-2828

FREQUENCY: 94.3 MHz POWER: 1.11kw at 554 feet FORMAT: Rhythmic Oldies

Pennsylvania WGRP-AM & WEXC-FM/Greenville PRICE: \$475,000

TERMS: Asset sale for cash BUYER: Beacon Broadcasting. MHz Phone: 330-392-3223 SELLER: Greenville Broadcastfeet ing. Phone: 724-588-8900

FREQUENCY: 940 kHz; 107.1 POWER: 1kw day; 3kw at 240 FORMAT: Soft AC; CHR

BUSINESS

RIEFS

Continued from Page 4

Bloomberg

Alternative To Arbitron People Meter Bows

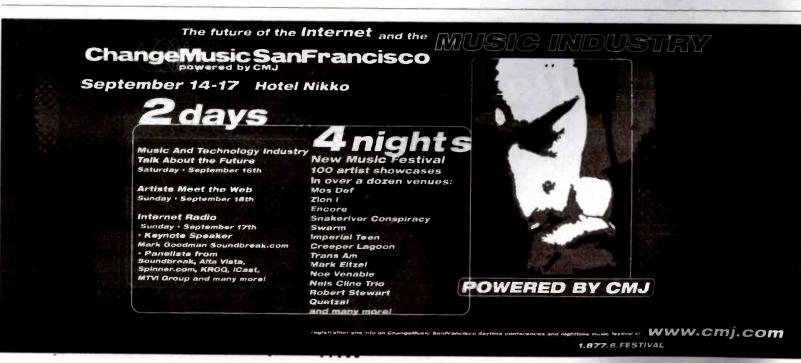
he Whispercode, a watchlike device that captures inaudible codes placed in commercial spots, will begin beta testing next month, Pretesting Co. President Lee Weinblatt told R&R. The device can be carried as a keychain or worn as a bracelet and will compete with Arbitron's upcoming people meter devices.

Jones Selects StarGuide Satellite Distribution

nder a multiyear agreement announced this week, Jones Broadcast Programming will use StarGuide Digital Networks' technology and equipment to transmit original, satellite-delivered programming to Jones' U.S. affiliates. Deployment of the new equipment, which StarGuide said will allow last-minute delivery of programming changes and localized ad inserts, will begin early next year and continue through 2001.

Jones Broadcast Programming is the new name of the former Broadcast Programming, reflecting its June 1999 acquisition by Jones International Networks.

Continued on Page 8



www.americanradiohistory.com

Jegocios Bloomberg

winner of the 2000 New York Press Club Best in Business Award for personal finance reporting



¡Felicidades!

Congratulations to anchors Yamila Constantino and Norberto Bogard, and to segment producer Edgar Ortega for outstanding reporting and production.

NEGOCIOS BLOOMBERG is the first nationally syndicated Spanish language business report in the U.S. The one-minute report airs on WPAT 93.1 FM in New York, as well as on 27 affiliates throughout the U.S. and Puerto Rico.



For more information, call Bloomberg Media Distribution at 212-318-2201.

Radio Business

Tristani Blasts CBS For Media Violence

CBS plans to respond to commissioner's concerns

FCC Commissioner Gloria Tristani responded strongly this week after receiving as many as 40 calls from television viewers outraged by a comedy bit on a Late Late Show With Craig Kilborn episode earlier this month, in which a picture of Republican presidential nominee George W. Bush was shown with a graphic that read "Snipers Wanted." On the heels of that incident came a call to The Howard Stern Show from a listener who threatened to kill Democratic vice presidential nominee Joseph Lieberman.

In a letter dated Aug. 21 and sent to CBS-TV President Leslie Moonves, Tristani wrote primarily about the for voluntary codes of conduct are Kilbom incident, but she also referred changing to calls for enforceable reguto Stern's Aug. 14 radio show, during which Stern listener Lawrence Franco called and threatened Lieberman. A relative of Franco described the call as "a joke gone bad," but Tristani wrote. "A joke gone too far is not a joke."

She added, "Perhaps there is no government solution for bad taste or the thoughtless broadcast of misguided humor. However, America's

patience with gratuitous violence on her airwaves is perilously thin. Calls latory standards.

Tristani, who last fall issued a public statement condemning Infinity syndicated afternoon show Don & Mike after the hosts ridiculed a Texas town when it ordered town business meetings to be conducted in Spanish, said many of those who complained about Kilborn's show cited "misuse of the public's airwaves." She urged CBS to

"meaningfully respond to these citizens and use this incident to assess its public-interest obligations."

CBS and The Late Late Show's production company, Worldwide Pants, issued an Aug. 11 apology calling the Bush bit "inappropriate and regrettable." They also said that the graphic "should not have been included in the telecast and is not consistent with our broadcast standards."

With regard to Tristani, CBS spokesman Gil Schwartz told Reuters, "We do appreciate her concerns, and we plan to respond to them." He added that the U.S. Secret Service had inquired about the incident with the Stern caller. "They wanted to make sure it was what it appeared to be, an ineffective and lame attempt at humor."

-Jeffrey Yorke



Bloomberg

FCC Actions

he FCC has approved a 12-month cross-ownership waiver to allow Con, which owns the Atlanta Journal-Constitution, to complete its purchase of AMFM's WFOX/Gainsville, GA. Cox argued that because Gainsville is 55 miles from Atlanta, the two cities are separate markets and do not conflict. Cox presented documentation that apparently impressed the FCC, which said it is "satisfied that there is sufficient diversity of viewpoint in the overlap counties to counter the loss of one independent viewpoint during the 12-month temporary waiver period."

BUSINESS

• The FCC has upheld \$5,000 of a fine levied on Natchez Communication's WTYJ/Fayette, MS. The company was hit with a \$10,000 fine in July 1999 for "willful violation" of FCC rules requiring towers to be painted and to have working lights. The station had been fined \$5,000 earlier in 1999 and told to bring the tower up to code, but the repairs were not made, and the fine was doubled. Natchez had argued that the penalty should be reduced to \$1,000, claiming that a \$5,000 fine amounted to 6% of its gross revenues. But the FCC determined that Natchez was able to pay \$5,000 and has given the company 30 days to do so.

infinity, Radio One Officers File To Sell Skares

iam Levine, Chairman of Infinity Outdoor/Phoenix, filed Aug. 18 to william Levine, Charman of INF, priced that day at \$38.375, for a total of more than \$11.5 million. Levine, who remains an Infinity employee, is not selling out - he owns another 39 million shares, currently worth nearly \$1.5 billion. Also on Aug. 18, Radio One CFO Scott Royater told the SEC he was selling 10,000 shares of ROIA worth \$246,250.

Sirius To Carry Comedy World, Sets Shareholders Meeting

Sintus Satellite Radio has entered into an agreement with Comedy World Sto have the independent entertainment network produce "Sirius Comedy," a new channel featuring live material, new content and familiar classics. Comedian Sandra Bernhard's two-hour live comedy show, SANDRAdio, which is broadcast every Saturday at 9 pm ET on www.comedyworld.com., will be among the shows heard on the new channel. The program is already produced from Sirius' studios in New York

Meanwhile, the company this week said it will hold a shareholders' eting in New York on Sept. 19. Shareholders will be asked to re-elect the five-member board of directors -- Chairman/CEO David Margolese, co-founder and EVP/Engineering Bob Briskman, Board Secretary Lawrence Gilberti, Joseph Vitioria and Ralph Whitworth. Margolese is the company's second-largest shareholder, with 5.6 million shares (12.8% of the company). Shareholders will also be asked to ratify the appointment of Arthur Anderson LLP as the company's independent accountants for the current fiscal year. But the big news at the meeting could be the launch of Sirius' second satellite, which is set to blast off between Sept. 5-15.



Entravision said last week that its net revenues rose from \$14.5 million, to \$35.7 million, while broadcast cash flow jumped 147%, from \$5.7 million to \$14 million, and EBITDA climbed 176%, from \$4.3 million to \$11.8 million. On a same-station basis, net revenues grew 28%, and BCF was up 34%. Entravision's pro forma net loss grew from \$8.5 million (26 cents per share) to \$9.1 million (28 cents).

Childree

Continued from Page 4

parents complete the sale.

EARNINGS

When combined with the results from the recently produced kids and tweens ratings, it is clear that this demo should not be ignored. Not only are 90% of children in the 6-11 age range listening to radio eight to nine hours per week, they also have very distinct listening preferences that can impact their parents' choice in radio stations," said Arbitron Exec. VP/ Worldwide Media Information Pierre Bouvard.

There are some, however, who must have seen this coming. ABC Radio launched Radio Disney four

years ago and now says it "reaches1.6 million kids and over 600,000 moms each week." ABC notes, "Over 50% of our listening is in-car. so Radio Disney reaches kids and moms together." ABC also says that "Radio Disney is growing fast and will have expanding nationwide coverage in the year 2000."

Both Sirius Satellite Radio and XM Satellite Radio plan to include children's programming when they beam down 100 channels, beginning next year

We will offer one channel with child-oriented programming, maybe XM spokeswoman Vicki more." Steam told R&R. "Most likely there will be two channels: one for elementary ages 6 to 11 and one for junior high ages 12 to 15."

She said the company will also likely target parents 30 years and older with small children. "This family needs an acceptable program that children and parents can listen to together, yet is focused on kids," Stearn

Sirius spokeswoman Mindy Kramer said the broadcaster will offer a commercial-free children's channel as part of its lineup of 100 channels and will also offer special programs on other channels. Kids' specials will be cross-promoted on the other channels and in the service's program guide and listings and on its website.



anradiohistory

worldwide online exclusive Heralding the retail release of

the Doobie Brothers Two new releases. One online source.



The Doobie Brothers new studio album Sibling Rivalry

- First new album from the Doobie Brothers in over 10 years
- Online preview: September 12, 2000 October 3, 2000.
 October 3, 2000 street date, on Pyramid Records/WEA
- 4 songs from album available only through imix.com and online partners
- An industry first-New release launched on and offline with cooperation from major label distribution, interactive, retail and band
- Single customCD 12 songs (up to 70 min. of music)
- Double customCD 19 songs

The Doobie Brothers Live Millennium

- Online release date: September 12, 2000
- 15 live performances, including classics like "Listen to the Music," "China Grove," "Black Water" and more
- Album available exclusively online through imix.com and online partners
- CustomCD offer: Choose 12 or 19 songs
- Secure downloads of Live Millennium will be available to consumers



On September 12, 2000, imix.com will release two exclusive Doobie Brothers albums: Live Millennium (15 Live Greatest Hits) and a preview selection of 4 songs from the new studio release Sibling Rivalry, street date: 10/3/00, through WEA distributed Pyramid Records.

Let your audience select their favorite new and classic Doobie Brothers songs, choose exclusive cover art and add a personalized title to create a unique CD online. All orders will be produced by imix.com and shipped directly to the consumer.

Take advantage of this worldwide exclusive online offer today.

To sign up for this unique promotion Visit promo.imix.com/doobie You'll find everything you need, including pric-

ing, payment information, online registration and complete promotional support (banners, links, etc.) for this promotion.

Or Contact Mary Park toll-free 1-877-287-8663

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- Orlando's Linda Byrd in the GM Spotlight, Page 12
- Dick Kazan on hiring great salespeople, Page 14
- NTR from Boston's Chancellor Marketing Group, Page 17



"Life is just like a Jeopardy! game; all the answers are there. All you have to do is come up with the right questions to win." - Anthony Robbins

sales

SALES & MANAGEMENT

PROMO ITEMS THAT WORK!

Client and listener giveaway ideas

By Pam Baker Most radio stations receive sev-Sales & Marketing Editor

eral calls a week from compa-



nies selling promotional items cups, pens, hats, you name it. But when stations are keeping a close eye on the bottom line,

giveaway items are often the first things in the budget to be slashed. But don't despair.

There is a way to get promotional items produced for your station without touching your budget: Partner with a sales client. Work with your sales manager to develop nonspot packages that

include the cost of producing promotional giveaway items. You might consider giving the participating client added value by handing out coupons or product samples at station events in addition to including the client's logo on the merchandise itself.

CUSTOM MORNING SHOW SQAP

While shopping at Bed, Bath & Beyond several months ago, I ran across the funniest thing - eveball soap! The clear soap with a plastic eyeball inside really caught my attention, and I not only bought some for my nephew, I needed some for myself.

Why not consider producing a custom "morning show soap" - clear soap with a photo embedded in the middle (and a choice of nine different scents)? While listeners or clients are lathering up in the morning, they'll be reminded to listen to your station. You can use a photo of your morning team on the front and a client logo on the back.

	Costs:	
	2,500 at \$2.50 per unit	
	5,000 at \$2.35 per unit	
-	7 500 at \$2 10 per unit	

There is a \$75 setup charge, and the project requires a three-week lead time. The customer provides single- or double-sided laminated photographs. Maximum photo size is 11/2 inches by 23/4 inches to fit inside the soap.

For more information, contact Karen Klaparda at Promoting You Inc. at 818-708-0290, or visit www. soappoision.com for more ideas.

CHRISTMAS CARDS

No, not greeting cards, but playing cards! Several years ago the syndicated Mark & Brian Show created "Mark & Brian Christmas Cards" that featured Mark and Brian as the kings, then-producer Nicole

Sandler as the queens, news anchor Chuck Moshontz as the jacks and sports guy Todd Donoho as the jokers.

Completely custom-printed decks of playing cards include up to five colors on the front and back. The back design is the same on all the cards, but each of the faces can have a different image.

For example, let's say your morning team consists of four players. They can be the images for the kings, queens, jacks and jokers. Your GM can be on the aces, and clients or local celebrities can appear on the other faces.

Costs: 500 decks: \$6.95 per unit

1,000 decks: \$4.70 per unit There is a setup fee of \$495.

For more information, contact Richard Golden of Golden Opportunities at 818-781-2112.

CHILD IDENTIFICATION BOOKLET

The Child Identification Booklet was developed by a parent for parents and contains all the information police will need if a child is lost or abducted. Time is of the essence in locating a missing child, and most parents are too distraught to search for photos or provide informa-

tion at such a stressful time. If parents simply hand authorities the Child Identification Booklet, they can save valuable time and perhaps increase the chance that their child will be found unharmed.

This is a rewarding and beneficial project for any station, and it's especially relevant for News and Talk formats. You can partner with a local TV station and newspaper and develop client sponsorship opportunities to help execute your station's child safety campaign.

Each compact 6-inch by 12-inch Child Identification Booklet (4 inches by 6 inches folded) contains sections to:

 Record a child's personal and medical information, including birth date, height, weight, hair and eye colors, blood type, allergies and medications

- Attach a recent photo
- Store a hair sample for DNA analysis
- Complete a fingerprint chart

· Indicate such identifying features as birthmarks and scars

· Fill out a dental chart

Quantity	8 & W	Costs: One-Color	Four-Color
500	79¢ each	86c each	\$1.07 each
5.000	52¢ each	57¢ each	72¢ each
50,000	40c each	44¢ each	56¢ each

For more information, contact YourSafeChild.com/ First Impressions toll-free at 888-972-7232, or visit their website at www.yoursafechild.com.

FREEWAY MAPS

Want to promote your station's frequent traffic updates? One of the most effective giveaway items you can use is a customized freeway map. These maps have tremendous client opportunities written all over them -

insurance companies, auto body shops, car dealerships, auto parts and services, hospitals, mobile phone companies, etc.

Western Map Co. has produced customized freeway maps for various radio stations, including all-News **KFWB/Los** Angeles and KCBS/San Francisco. Other clients include Home Depot, State Farm Insurance, Detroit Medical Center, Carl Karcher Enterprises, Marriott Hotels and Avis Rent-A-Car.

The map size is 11 inches by 17 inches, scored and folded in a four-panel design to



fit conveniently into a car's sidedoor pocket or behind its visor, The paper stock is thicker than average and has a protective varnish coating. The map's front panel can be made station-specific with photos and important information, and the inside panel can carry a client's message. Another option is to add markers on the map itself, showing the client's locations.

Approximate costs: Minimum order of 5,000 at 95¢ each (three-color) 25,000 at 53¢ (three-color)

100,000 at 31¢ (four-color) Western Map will work with your

station to develop a project that works within your budget. It can customize part of a map or design a complete custom layout. For more information. contact Rose Serfas of Western Map Company at 714-525-2315.

CUSTOM NAWAMAN PRINTS

Pro-Pacific's Ke Nui Hawaiian prints incorporate the logos, icons and insignias of corporations and universities into traditional-style Hawaiian print patterns. The result is a unique branding opportunity that everyone will enjoy. Pro-Pacific can produce garments, bags or accessories, but their best-selling items are adult camp shirts, women's sleeveless blouses, boxer shorts and pajamas.

The company's clients include Budweiser; Coca-Cola; the Los Angeles Kings hockey team and the U.S. water polo team; Paramount Studios; Notre Dame University, Stanford University, USC, UCLA and UC Berkeley; and the Mirage, Treasure Island and Tropicana casinos.

Pro-Pacific's designers work with the client's marketing and creative staff to arrive at a look and feel for the pattern. After the client has approved the design



and color scheme, the fabric is printed. The fabric can be printed overseas or in the U.S. (printing overseas is cheaper). Once the fabric has been printed, the items are produced and delivered to the client.

Production time: Design: two to four weeks Printing: 10 to 13 weeks Cutting and sewing: six weeks Total Time: 18-23 weeks, or about five months Minimum orders: Internationally printed material: 3,000 yards (approximately 1,300 shirts) Domestically printed material: 1,500 yards (approximately 650 shirts) Producing an adult camp shirt (a basic Hawaiianstyle shirt) costs approximately \$22-\$30 per shirt.

For more information, contact Anthony Bonfiglio at Pro-Pacific at 310-662-1616, ext. 11, or e-mail him at anthony@propacific.com.

If time is money, what could you get for an extra radio commercial every ten minutes?

If you're in the radio business to make money (and who isn't) you need



Through an exclusive timeshifting process, Cash creates additional broadcast time to sell. It does it in real time, right on the air. It does it without reducing program content. It does it without affecting pitch or creating a "chipmunk effect," It does it in stereo or mono. It does it in variable amounts, adding from zero to five minutes, within two minutes to two hours.

Cash, from Prime Image - you don't need one unless you want to make some.





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LINDA BYRD VEIGM of WQTM-AM, WWRZ-AM, WJRR-FM, WMQF-FM, WSHE-FM & WTKS-FM/Orlando (Clear Channel)

A Byrd's-eye view of success

In the GM Spotlight this week is Clear Channel/ Orlando's Linda Byrd. This 23-year radio executive "oversees more than \$30 million in revenue and six different stations, including the truly unique FM Talker WTKS," as one R&R reader comments. Another colleague of Byrd's remarks, "Linda is superb at what she does and combines her efficiency with genuine caring about the 200-plus people reporting to her." Congratulations!

I decided to enter the world of broadcasting because:

"I enjoyed writing and wanted to be a journalist — to write for a newspaper. That's why I entered college in the School of Communications. In my sophomore year I took a radio course as an elective to get credits. I fell in love with radio and changed my major to radio and television. I originally wanted to be an investigative reporter, working for 60 Minutes, or in television sports broadcasting. But I started in radio and never left."





First job in broadcasting:

"As a copywriter at WVOJ-AM/Jacksonville, a standalone Country station owned by the Gulf Broadcast Group."

Career highlights:

"Being honored as the RAB's GM of the Year/ Florida in 1994 and Broadcaster of the Year for 2000. Becoming a Sales Manager at age 24, then becoming a GM at age 29. Managing WROO/ Jacksonville for 15 years through seven owners and being the first person in the country to manage four stations in one market."

The most challenging aspect of being a GM:

"Continually providing motivation to my staff to go to the next level."

My most unforgettable moment at a radio station:

"There are so many! One April Fool's Day a member of my morning team called me in my office pretending to be a construction supervisor and told me that the demolition of our tower was getting ready to begin. The whole thing was live on the air, complete with screaming and exple-



tives from me. Of course, all the construction . noise sound effects in the background made it very realistic. It was a great April Fool's prank."

I'm most proud of:

"All of the people who have worked for me over the years who have really succeeded in this business."

The best words of advice I've ever received were:

"Don't ask your people to do anything you wouldn't do yourself."

You'd be surprised to know that

"I have no surprises. I'm pretty much an open book."



The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.

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At DES, we have been providing visionary media technology solutions to Hollywood's top studios on over 250 blockbuster films. Now we're harnessing the power of Broadband to deliver your vision anywhere, anytime - in ways you never dreamed.

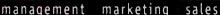
We make it all possible. After all, we were made in Hollywood, too.

The simple solution is always the right one. www.desonline.com p. 818.508.8200





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THE ROAD TO

HOW TO FIND SPECTACULAR SALESPEOPLE

By Dick Kazan

like to share with you some of the lessons I have learned in my 20 years of running a major sales organization. I've found these to be some of the key attributes that separate those who rise to the top from the rest.

1. The gift of gab. That is, the gift of getting others to gab. Seldom have I dealt with an outstanding salesperson who

made a lot of conversation. Salespeople are usually personable, but their first concern is making the prospect comfortable. That's how they find out what that person wants, how and when a decision will be made and what the criteria will be. Good salespeople know that most people enjoy discussing their

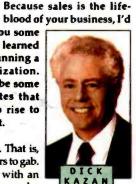
lives and expressing opinions if they're given the chance. A top salesperson is a good listener.

When you're interviewing candidates for sales positions, focus on the candidates who got you to make most of the conversation. A candidate who puts you at ease by

asking questions you enjoy answering and who gently guides you to explaining your objectives and revealing your decision criteria is a candidate who may make an outstanding salesperson.

2. Desire. Outstanding salespeople have, obviously, a strong desire to close business, and that desire is often based on some fundamental need. It may be childhood poverty, having been belittled as a child, a spouse they want desperately to please or some other factor. Find out what motivates your sales candidates. Ironically, the best-adjusted people are often the least-driven and the poorest performers, regardless of education, polished presentation or other seemingly desirable characteristics.

The best way to address this issue is by asking. A top salesperson will respond readily, often at



length and with emotion. But if the answer you receive is along the lines of, "I guess I'd like to have a bigger bank account," or, "I don't know, maybe more vacations," your candidate isn't driven and isn't likely to attain much.

3. Compassion. The most successful salespeople sincerely care for others. They'll often have a large client base, with many clients volunteering as references and even switching suppliers to stay with that salesperson. It's not unusual to find that such people do church or charity work.

This is important not only for their sales totals, but because how they've treated others is how they'll treat you. It's the single most critical factor in building long-standing customer relationships, and those are the foundation of your success.

4. Decisiveness. It's hard for an indecisive salesperson to help others make decisions. One of your best tests is if the candidate can't decide on your offer even after you've resolved their expressed concerns. Either there are unspoken issues or your candidate is not as strong as you

thought.

5. Integrity. This is the foundation of trust, without which no relationship will prosper. Conduct a thorough background check on each candidate, including a credit report. If you learn something

negative, allow the candidate to explain; the information may be incorrect.

Then set an example by practicing the advice of Mark Twain: "Always do right. This will gratify some people and astonish the rest."

As a final tip, sometimes the best candidates are where you'd least expect to find them --- maybe even right in front of you. Look among your staff for people who have the above characteristics. Your next great salesman may already be working for you.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States and is a successful real estate entreoreneur. E-mail your comments or questions to him at rkazan@ix.netcom.com.

UCCESS STORIES FROM THE RAB

THE RETURN OF GREEN STAMPS

For years, marketers have capitalized on nostalgia. Why? Because it works. There's a comfortable, familiar feeling that draws consumers to products and services that remind them of when they were younger. Many Generation Jonesers and baby boomers remember the S&H Green Stamps program with fondness. Now, with the new technology of the Internet becoming a household necessity, Green Stamps have been given a face lift.

Category: Supermarkets and e-commerce

Market: New York

Submitted by: NYMRAD (New York Market Radio)

Clients: S&H Greenpoints.com and Foodtown Supermarkets

Situation: Forty years ago shoppers collected S&H Green Stamps, pasted them in specially designed booklets and redeemed them for such prizes as toasters and TVs. Now the concept has been reincarnated as S&H Greenpoints.com, launched in the New York market in Foodtown Supermarkets and introduced to consumers by a local radio and television campaign that began in late May. Consumers who are old enough to remember Green Stamps readily recognize the green and red S&H logo, and even those who are not old enough will have no problem with the simple concept: Shoppers simply earn points by shopping at Foodtown, and the points are redeemable online at www.greenpoints.com for a variety of merchandise.

Objective: In early 1999 the Sperry & Hutchinson Co., founded in 1896, was reacquired by a group of investors led by a member of the founding family. The goal of the new owners was to reinvent the company for the digital economy. The intent of the radio campaign has been to capitalize on radio's immediacy and generate a response by efficiently communicating the benefits of the program.

Campaign: Both radio and TV are being used to target adults 25-54, with a female skew, but radio's frequency and immediacy enable S&H Greenpoints.com to reach people at around the times they make food purchases or log on to their computers. According to Ron Carter, Media Supervisor of Greenpoints' ad agency, Mullen Advertising, morning radio is being used "to reach people going to work in the hope that they will log on at work and visit the site." Afternoon drive is used to "reach people on their way home or on the way to Foodtown to stop at the store before going home." An advantage of radio. Carter says, is the 60second spot length, which "allows S&H to educate the audience about new product benefits and features." One of the radio commercials, "Any Excuse," features a man thinking of reasons to go to Foodtown to purchase items so he'll receive his S&H Greenpoints. Another spot, "Vacation" has a couple telling their kids the family is going to vacation at Foodtown.

Results: While it is too early to talk about any measurable results from the new campaign, it is clear that the revival of an old concept has had some impact on consumers. Having virtually invented the rewards-for-shopping program in 1864 and having earned the trust of countless consumers by rewarding them with more than \$10 billion in merchandise over the years, S&H is clearly poised to become a leader in rewards and incentive programs once again.

CUMULUS COUNTRY ROLLS THE DICE

American Media & Special Promotions teamed up with Cumulus Broadcasting for the largest potential prize payout in radio history - The \$5 Million Dice Roll at Caesar's Palace in Las Vegas on July 28-30.

For the nationwide Country radio contest, Cumulus selected one listener from each of 43 markets and awarded each winner a trip for two to Las Vegas for a chance to win \$5 million. American Media & Special Promotions provided guaranteed prize coverage to Cumulus. In addition, Cumulus hosted a special listener appreciation party featuring performances by recording artists Gary Allan and Sara Evans. Nobody won the big prize, but a good time was had by all.



Pictured (I-r) are Cumulus Country radio consultant Bob Raleigh; listeners Dave Owsiak and Sherri Brand; RCA recording artist Sara Evans; listeners Jim Kennedy, Caroline Adams and Marquita Phillips; and Cumulus Country radio consultant Leslie Pardue.

www.americanradiohistory



The tribal council voted her out, but Hot AC KSTP/Minneapolis-St. Paul voted Gretchen Cordy in as its newest morning show member — but only for a week! Cordy, a 38-year-old homemaker from Clarksville, TN, joined KS-95's Van & Cheryl as the mystery Survivor co-host during the week of Aug. 14. Sharing stores of eating rodents and seeing Richard naked, Cordy had a blast meeting listeners at various promotions throughout Minnesota.

pd advantage

Avoid That Ratings Slump

f the only ratings data you pay attention to is the ranker, you're not doing enough to get your station on top. Designed specifically for PDs, PD AdvantagesM digs deep into your numbers to produce detailed reports on key performance issues like preference listening shifts, audience age range and Ultra Core listening to help you get an edge on your competition.

Vital Signs: All the Essential Stats, **All in One Report**

Use the Vital Signs report in the new PD Advantage (version 2.5) to get a comprehensive overview of your station's health. Vital Signs puts crucial information like AQH, P1 TSL and age cell composition all into one easy-to-use report. The new Vital Signs can even do side-by-side comparisons of stations

in individual markets as well as across markets, to help you pinpoint where you're strong-and identify where you need some work.

Exclusive: Review Diary Comments on Your Computer!

You can also use PD Advantage to see diary comments without ever leaving your office! PD Advantage is the only way to see your market's listener comments without making a costly trip to Arbitron's diary review office in Columbia, MDa feature worth the price of the service alone!

For more information, log onto www.arbitron.com/ pdadvantage or contact your Arbitron representative.

Radio News

WPPP Wins **Spring Ratings** Series with Pinpoint Programming Manager credits

PD Advantage for rise in standings From Associated United Press S

Staff at local station WPPP celebrated their Cinderella-story finish in the Spring Arbitron survey with a champagne toast at an all-staff meeting following the release of the Spring book. The station surprised many local radio watchers with a comefrom-behind victory in the Spring ratings race, finishing with a 7.2% share and a 43,500

AQH. The Spring results were all the more impressive given the decline the station endured in

RA		ION STAND	CUME	TSL
FM BAND	SHARE	AOH	561,100	9:45
NPPP-FM	7.2%	43,500	565,000	7:15
WSSS-FM	5.4%	32,500		4:15
WCCC-FM	2.8%	17,100	494,300	4:15
	2.2%	13,100	380,300	No. of Concession, name
WXXX-FM	0.2%	1,100	26,700	5:15
WHHH-EM	SHARE	HON	CUME	TSL
AM BAND	the second se	33,400	642,200	6:30
WRRR-AM	5.5%	21,200	321,800	8:15
WTTT-AM	3.5%		311,300	6:00
WDDD-AM	2.5%	14,900	186,600	6:30
WMMM-AM	1.6%	9,800	100,000	

SAME TIME LAST

	tool in an all-too	familiar spot. They not only lagged but they also saw their lead over
WPPP was	mireo in all all too	but they also saw their lead over
behind cro	sslown rival wood	familiar spot. They not here lead over but they also saw their lead over rate. Here's where they stood:
expansion	team will evapor	SHARE BEHIND/SHARES AHEAD
CHARE	STANDINGS	SHARE DETING

the Winter book and increased competition from crosstown rival WSSS. Program director Jamie Jackson attributed the win to the station's steady focus on giving listeners what they want: Our whole on-air staff has been focused like a laser beam on be-

380

SHARE

2.8%

ing this market's at-work station-which is essential to reach the upscale demo we've been targeting." Interestingly, Jackson says

-4.4%

the new PD AdvantagesM (version 2.5) software service from Arbitron also played a big role

PPP 185, WSSS 85				
PPP	AQH Share			
1-F 6A-10A	12.6%			
A-F 10A-3P	12.6%			
A-F 3P-7P	11.2%			
M-F 7P-MID	8.7%			
WKND 6A-MID	8.5%			
WSSS	AQH Shere			
M-F 6A-10A	7.6%			
M-F 10A-3P	4.2%			
M-F 3P-7P	4.6%			
	4.8%			
M-F 7P-MID WKND 6A-MID	4.1%			

in helping the station reach its target listeners. "Because of the Workplace Zip report in PD Ad-vantage, I decided to move more of our remote broadcasts and billboard buys to the west side of town, where the report said more of our target listeners are working. This kind of surprised me, since conventional wisdom says you need the downtown zips to reach these guys ... but why argue with success, you know?" added Jackson.

PD Advantage: When You Know More, You Program Better



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management - marketing - sales

MANAGEMENT

PART FOUR OF A SEVEN-PART SERIES

SEVEN FATAL FAILURES IN CLUSTER MANAGE

By Lindsay Wood Davis No. 4: Failing to

Radio Advertising Bureau

provide leadership.

Here are five words that can help any cluster manager immediately become more effective: Job clarity equals job satisfaction.

Think about your own situation. If you are unclear about exactly what your job is, the steps you must take to be successful and the manner in which your performance is to be measured, what are the chances that you will be satisfied in and with your work? Slim to none, right? And if you are not satisfied in and with your work, you certainly won't be performing at the highest level.

Multiply that potential dissatisfaction by the number of people in your cluster. Pretty scary! Lack of job-clarity is one of the most common and devastating problems in cluster management.

Consolidation has redefined so much of what makes up a radio station that almost everyone in the industry has had to ask, over and over again, the most basic questions about their jobs. It goes far beyond the simple "What is my job?" to "To whom do I report?" "With whom do I work?" "To whom do I owe

my loyalty?" "What do I sell?" and "How do I make the most money?" Dozens of jobclarity questions may be asked dozens of times a week, each demanding a thoughtful answer.

Unfortunately, managers often respond with management techniques learned before consolidation. One of the most dangerous habits is to answer a question once and think that ends the matter. That's bad management and worse leadership.

And job clarity is a leadership issue. You, as the cluster's leader, must monitor your staff constantly, helping them avoid confusion about roles, both their own and others'. Lack of clarity is a huge source of interpersonal, interdepartmental and intracompany conflict. Cluster leadership demands that your staff, particularly your managers, are regularly updated, reminded and reaffirmed about the who, what, when, why and how of their roles.

Providing job clarity is a must for every manager in a cluster, but it is something that must start from the top. Be clear on that, or one key staffer will be far less than satisfied: you

Next week: Why failing to delegate is a fatal mistake.



President, Bedford Research

In today's hectic world, filled with the stress of unobtainable sales budgets, the threat of job elimination, and unanswered e-mail and voice-mail messages, it's easy to lose sight of the important things in life. So sit back

and read one of my favorite quotes from the 14th Dalai Lama of Tibet. Then get back to the phones, because the big dot-com client you just sold - just canceled!

Instructions For Life

· Take into account that great love and great achievements involve great risk.

. When you lose, don't lose the lesson.

. Follow the three R's: respect for self, respect for others and responsibility for all your actions.

· Remember that not getting what you want is sometimes a wonderful stroke of luck.

- · Learn the rules so you know how to break them properly.
- Don't let a little dispute injure a great friendship. · When you realize you've made a mistake, take immediate steps to correct it.
 - Spend some time alone every day.

 - Open your arms to change, but don't let go of your values.
 Remember that silence is sometimes the best answer.

· Live a good, honorable life. Then when you get older and think back, you'll be able to enjoy it a second time.

- A loving atmosphere in your home is the foundation for your life. . In disagreements with loved ones, deal only with the current situ-
- ation. Don't bring up the past.
 - Share your knowledge. It's a way to achieve immortality.
 Be gentle with the earth.
- Once a year, go someplace you've never been before.
 Remember that the best relationship is one in which your love for each other exceeds your need for each other.
 - · Judge your success by what you had to give up in order to get it.
 - Approach love and cooking with reckless abandon.

DEL MONTE SALES BLOSSOM IN BOSTON

Chancellor Marketing Group/Boston recently developed and executed the Del Monte Summer Spectacular promotion with Shaw's Supermarket and Star Market (170 retail locations). The program was designed to reward customers for buying \$5 worth of **Del Monte brand Small Serve canned fruits** and vegetables.

Del Monte had a goal: to raise the summertime sales of Small Serve by informing consumers that canned fruits and vegetables are not only nutritionally beneficial, but easy and convenient to prepare for meals and snacks. The Del Monte Small Serve products are designed to appeal to smaller households, such as those of seniors, empty-nesters and singles.

The team at Chancellor Marketing Group created an incentive for those customers with a floral bouquet gift-with-purchase offer. Between July 30 and Aug. 12, consumers who purchased \$5 or more of any combination of Small Serve products received a free bouquet (a \$3.99 value). "We were thrilled with the strategic integration of providing a 'real-life reward' for the Shaw's Supermarkets and Star Market customers that they could immediately receive by purchasing Del Monte products," says Chancellor Marketing Group/ Boston Acct, Supervisor Eliot Grossman. "Our research indicated that the floral department at Shaw's was a potentially strong alliance, and we were able to broker a powerful strategic partnership that made sense for Del Monte and Shaw's

Consumers were also encouraged to enter the Del Monte Summer Spectacular Sweepstakes, which awarded one grand prize of a trip for four



to New York City, including airfare, hotel accommodations, dinner and tickets and car service to a popular Broadway show.

"Chancellor Marketing Group's unique capabilities in the account-specific marketing arena were represented successfully by the Del Monte Summer Spectacular at Shaw's Supermarkets," comments Chancellor Marketing Group Boston Marketing Su-pervisor Renee Smith. "The combination of Del Monte's forward-thinking brand and account team, the progressive marketing and category management teams at Shaw's and the integrated marketing solution developed and executed by Chancellor Marketing Group combined for results at the point of sale. The end result: lots of happy customers leaving the store with beautiful bouquets of free flowers and a rewarding shopping experience."

RADIO REACHES GROCERY SHOPPERS

From the RAB Radio Marketing Guide & Fact Book for Advertisers:

Radio's weekly reach among adults 18 and older who

Spend \$100+ on proceries

opender on grocence	
in an average week	93.1%
Spend \$150+ on groceries	
in an average week	94.0%
 Shopped at a convenience 	
store in the past four weeks	94.3%

Source: The Media Audit, January 1999-March 2000 National leport - Radio

MeasureCast To Compete With Arbitron's InfoStream

New service promises quicker turnaround

By Kurt Hanson RAIN: Radio And



Responding to Arbitron's InfoStream webcast ratings service, whose most recently released ratings estimates — released in mid-August — were for February, a new Portland, OR-based firm called MeasureCast last week announced its plans to compete. MeasureCast says it will offer its clients, among other things, a 24-hour turnaround time.

The firm also announced

the signing of its first client, the Portland, ME-based BroadcastAmerica.com, which bills

itself as the "world's largest Internet broadcaster" based on the number of different stations it streams. MeasureCast, like InfoStream, intends to produce its

statistics with hard data from its clients' servers. In contrast, Arbitron's broadcast measurements are estimates projected from a survey of a few thousand consumers in each market.



Real-Time Reporting

Unlike InfoStream, whose clients provide server logs to Arbitron after the fact for tabulation and analysis, MeasureCast's approach involves putting custom-developed software on the hosting providers' computers. That software reports to MeasureCast on virtually a real-time basis. (Arbitron recently announced a partnership with Lariat Software that will eventually have Arbitron using an approach similar to that of MeasureCast.)

According to MeasureCast, "This technology is tailored for streaming media and results in accurate, tamper-proof and up-to-date audience size and usage information." The company has plans to include information on demographics from concurrent panel surveys of webcast listeners.

MeasureCast was founded last year by a team of executives who are largely from industries outside radio. According to the firm, MeasureCast founder and CEO Randy Hill has more than 10 years of softwareindustry experience and is the founder of Creativepro.com, a web portal for creative professionals. VP/Marketing Bill Piwonka has served as a product

and the steph	unit, not 100s.	Al times are a	second in Pacifi
	Average Persons	Estimated	
H	(AQH)	Cume	
2 000	43	195	1:35
MADO	39	197	1.24
MADO	42	231	1:16
B OOAM	71	339	1:28
I.OGAM	131	529	1544
MADO	191	664	2.03
COAM	244	781	2 20
100AM	260	790	218
OAM	258	763	2:21
MADO	300	797	2.38
MADO	249	741	2.21
COCAN!	245	781	212
2:00N	196	722	1:55
.ooPM	140	583	1:41
OOPM	104	454	1:37
OOPM	78	385	1.25
OOPM	65	350	/ 1:10
OOPM	51	337	1:00
OOPM	47	297	1:07
OOPM	45	262	1:15
LOOPH	42	195	1:30
OOPM	34	203	1.10
OOPN	29	171	1:12
I.OOFM	2	178	1.15

line manager for WebTrends Corporation and held marketing positions at Intel and Oracle.

According to Piwonka, MeasureCast has been testing its systems on some of BroadcastAmerica.com's servers and is already receiving data for portions of the webcaster's network on a 24-hour turnaround basis. Piwonka adds that the company should be announcing additional client

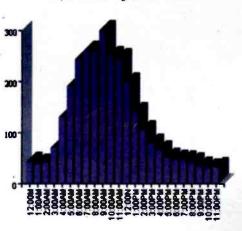
signings before the NAB Radio Show next month. A demo of MeasureCast's report-generating software is available on its website at www.measurecast.com.

An Impressive Operation

I had a chance to see MeasureCast's impressive operation when I visited the firm last month. It has cool Internet-company offices and a young, enthusiastic management team.

MeasureCast is being funded by an initial investment of \$3.5 million from the Seattle-based venture capital firm FBR CoMotion.

AQH Hour-by-Hour Chart



MeasureCast: Arbitron Responds

Daily ratings would be 'overkill,' says Arbitron's Bill Rose

Arbitron Internet Information Services VP/GM Bill Rose spoke with RAIN earlier this week and revealed, among other things, Arbitron's planned timetable for bringing its monthly InfoStream webcast ratings releases up to date. InfoStream reports are currently released about six months after the period measured.

According to Rose, we can expect to see InfoStream results for March, April and May "in very short order," beginning just after Labor Day. He adds, "Then, pretty much every other week thereafter we'll release another month of data until we're caught up, which should be in early November.

"We'll also have a prototype of our ratings software the software Internet stations will use to see how they're doing — to show in the next 20 or 30 days." The software will be released to clients for use when Arbitron begins charging customers for its service, which is expected early next year.

I asked Rose about new competitor MeasureCast and if its approach to measurement, using software that resides on the streaming provider's servers, is similar to

"The big difference is that Arbitron is a big company that has been in the businesses of measuring audiences for 50 years, and we have very strong relationships with the agencies and advertisers that are planning and buying. We are a wellknown and highly credible source for this information."

Arbitron's upcoming new approach involving recently announced partner Lariat Software.

"The difference," Rose said, "is that many, if not most, of the content-delivery networks — the companies that provide streaming services for webcasters and online radio stations — are already using Lariat's Media Reports software. They use it primarily for two purposes: to be able to allocate more servers and more bandwidth to the heavy-demand channels and, of course, to bill their customers on the amount of activity each channel is getting.

"So the bottom line is that each of these delivery networks is familiar with, and many are already using, Lariat's software. Furthermore, the software has a very small 'footprint,' which means that it has little or no impact on server load.

"Lariat is going to have a special version of its software that will automatically collect what Arbitron needs and send it to us. It will be turnkey and extremely easy for stations to participate and to use the software."

Rose went on, "The big difference is that Arbitron is a big company that has been in the business of measuring audiences for 50 years, and we have very strong relationships with the agencies and advertisers that are planning and buying. We are a well-known and highly credible source for this information.

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in Association With Radio And Internet Newsletter

Cleveland's HitsNetwork Puts Up Place-Holders

The company behind the live and local Intergetonly CHR webcast ClevelandHits.com has planted its flag in 81 other cities, putting up "Coming Soon" pages for ChicagoHits.com, FresnoHits.com and 79 other metropolitan areas. Each of the pages includes a link to ClevelandHits.com as an example of exactly what it is that's coming soon.

So how have things been going since we ran our first story on ClevelandHits.com back in June (Internet News & Views 6/23)?

HitsNetwork President/GM Mike Hilber gives us the following update: "We just started advertising on July



17 — 7,500 spots on cable between then and the end of the year. The package includes MTV, VH1, E!, Discovery, USA and ESPN in a 24-hour rotation.

"Right now, if we don't grow any more, we're pacing to deliver 30,000 to 35,000 visits per month. With 10 page views per person, that's 300,000 page views and 3.5 million hits per month. And, at the current rate, the average length of visit will be 35 minutes within a month."

Doing The Math

All right, I can't help myself — let's do the math. Although the numbers Hilber gives are not, admittedly, audited numbers, 35,000 visits times 35 minutes would mean that ClevelandHits.com would be getting about 20,000 hours of listening per month.

Since there are 720 hours in a typical month, that means it will be getting about 28 hours of listening per month — which would translate into an AQH of about 28 listeners.

Building Advertiser Interest

Hilbert goes on, "Local advertiser interest has been really strong. I've got a lot of deals on the table for fall





— it was too late to pick up any summer dollars. You know there's no 'up' for Internet media. You have to go in and create the need. You have to create campaigns that include both audio and visuals. With the live IJs.

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5 _

-

we have the ability to add the element of immediate contesting, and we can guide people to different parts of the site, as opposed to a silent site, where you just have to hope they find them.

"It's amazing how you can condition your audience with an IJ. For example, we were having trouble getting AOL users to go into the chat room.

So we put on a series of spots that said, 'If you're an AOL or a Compuserve user, get on to theInternet, minimize your window, and then launch your Netscape or Internet Explorer browser.' From that point we've never had any problem with people complaining they couldn't get into the chat room.

► 11

"Now we're starting our grass-roots campaign. We have the station van painted up, and we're going out and passing out our 'Listen to Us' cards. Those are business cards that ask people to listen and give the URL and some of the features of the site. We've been giving out thousands of them.

"Now we're combining that with bumper stickers. That's something else to hand out that's cheap enough, so we ordered thousands of those."

Measurecast

Continued from Page 18

"We will, by the way, have demographic estimates when the service is up and running." When will that be? "I'm alming for the first of the year, when we're offering the service for sale."

-Finally, Rose commented on MeasureCast's plans to release its data on a 24-hour turnaround basis. "That's just fine and dandy when it comes to understanding what's going on with your stream, but software like Lariat's Media Reports has that ability — and the information is also usually available for free from your content-delivery network.

"What we're talking about is creating a currency — more commonly known as ratings — a standard by which buyers and sellers can conduct business. And from Arbitron's experience, especially in the radio business, daily ratings would be overkill in the buy/sell environment."

radiohiston



WUMB/Boston Offers Listeners Folk And Roots Music

Noncommercial folk radio lives on the Internet! Operating from the University of Massachusetts in Boston, WUMB (www.wumb.org) is the flagship of a four-station "folk and roots" network in New England.

The station, while more formatically unified than many noncoms, is still block programmed. In other words, while

most everything you'll hear somehow fits into the general scope of folk music, many hours during the week are dedicated to specialty programs. WUMB does a nice job of supplying site visitors with helpful descriptions of all the week's shows. The Grateful Dead Hour, Blues Before Sunrise, E-



Town (folk and blues mixed with environmental information) and Women in Music give WUMB lots of musical and tonal variety, but within a unified context.

Like a lot of other noncoms, WUMB features plenty of human interest and community news. Especially noteworthy is its main feature, the *Commonwealth Journal*. Co-



produced with the Massachusetts Foundation for the Humanities, the award-winning interview show tackles such topics as AIDS and HIV, the U.S. bombing of the Puerto Rican island of Vieques and the aging of the Massachusetts work force. Most commercial stations seem to treat their public-service programming as an obligation — it's often only a half-hour long, produced by an intem and buried in the wee hours of Sunday morning. On WUMB public service is obviously a goal in itself.

WUMB is, as mentioned above, more musically unified than a lot of other noncommercial outfits. Active and devoted to its "folk and roots" format, WUMB is a major sponsor of the Boston Folk Festival. And if you're looking for an educational introduction to folk music, look Into the "Top 100 Albums of the Century" list on the website.

The utilitarian website shows that the station is on a tight budget. There's no specialized player — the stream is Windows Media, supplied by Magnitude Networks — and very few graphics, and the pages load quite slowly, especially considering that they're mostly text.

But there's plenty of information for the devoted listener. Program schedules are available in both graphic and text form, and there are live performance schedules, a directory of Boston venues, an exhaustive list of artist links and more. The useful "Listener Service Pages" include a FAQ, a directory of station personnel and even a cool "how to" for making your own antenna to improve reception of WUMB's terrestrial signal. And how many radio station sites actually answer the simple (and often-posed) question "Where are your studios?" (They're on the university campus.)

- Paul Maloney





When You Know More, You Program Better Training: An Insurance Policy for Your Career

You may think you know it all, but so did the PD you replaced. A third of the PDs who attended our recent seminar in Los Angeles had been to one before. PDs keep coming because they want to gain an edge on their competition. And remember, their competition might be you!

Real Information You'll Use Every Day

You're in a battle for listeners, and the Arbitron PD Seminars provide the ammunition you need to wage a successful fight. It's knowledge you can't pick up anywhere else—not in the classroom, or at the station; or even on the Internet.

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The seminar is a bargain at only \$90—you could eat that much in food alone from the continental breakfast and buffet lunch we serve! We'll also throw in a copy of our *PD Resource Book* for you to take home. To make it really easy for you, the registration fee will be included in your station's next invoice.

How to Register

You can either fax the form below to (972) 385-5377 or register online at <u>http://www.arbitron.com/pdadvantage/pdsemreg.htm</u>. Questions? Contact Bob Michaels at (972) 385-5357 or bob.michaels@arbitron.com.

The registration fee of \$90 will be included on your station's next invoice. A confirmation letter will be faxed to you within 72 hours of receipt with more detailed information.

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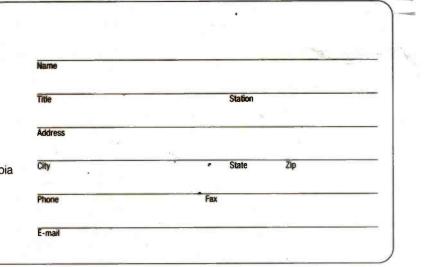


Schedule and Registration

Columbia, MD Arbitron 101 PD Seminar Wed.-Thurs., 9/13-9/14 Registration deadline: 9/8 Seminar held at Arbitron Headquarters Host hotel: Sheraton Columbia Hotel, Columbia, MD

Columbia, MD Beyond the Basics and Arbitron University Wed.-Thurs., 11/8-11/9 Registration deadline: 11/3 Seminar held at Arbitron Headquarters Host hotel: Sheraton Columbia Hotel, Columbia, MD

All-seminars run from 8:30	AM to 4:45PM.
For hotel rate information,	visit www.arbitron.com.





www.americanradiohistory.com





Rush Limbaugh Gets A Website (With Streaming)

According to the website for Premiere talker, Rush Limbaugh, www.rushlimbaugh.com is the only place you'll find the "award-winning and thrifl-packed" Rush Limbaugh Radio Show on the Internet. You can hear the program live every weekday from noon to 3pm ET. The stream is offered in both RealAudio and WindowsMedia formats.

The well-designed site also offers the opportunity to purchase *The Limbaugh Letter*, "America's No. 1 political newsletter." Current premiums with a newsletter order? An."Algore is a Risky Scheme" bumper sticker ("Algore," as in Dr. Frankenstein sidekick "Igor," is a favorite Limbaugh nickname for the VP) and a "Why I am a Conservative" travel mug.

Archived shows are not available as yet, but daily



show highlights and song parodies are available on demand. The site also includes a nationwide list of Limbaugh's broadcast affiliates.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

• He's known for his long, long mix tapes and his uncanny ability to spot 'em before they go platinum. Talk to D.J. Clue on Monday (8/28) at 9pm ET, 6pm PT (www.twec.com).

 His "long, strange trip" has gone global. Chat with former Grateful Dead drummer Mickey Hart about world music on Monday (8/28) at 8pm ET, 5pm PT (*chat.* yahoo.com).

• Mark Wills' down-to-earth brand of country is earning him new fans all the time. You can speak with him on Wednesday (8/30) at 8pm ET, 5pm PT (www.twec.com).

• The band that's synonymous with '80s pop still sounds cool in 2000. Chat up Duran Duran about their



Pop Trash on Tuesday (8/31) at 8pm ET, 5pm PT (chat.msn.com).

On The Web

 Strap on your "Little Black Backpack." It's Stroke 9 in performance on Monday (8/28) at 4pm ET, 1pm PT (www.twec.com).

anradiohistory

-Michael Anderson

DIGITALBITS

RCS Teams With nTunes.com

RCS, creator of the RadioShow web technology, has teamed with online CD store provider nTunes.com. RadioShow allows station websites to follow broadcasts in real time, with background information, artist notes and other data changing with what's happening on the air. The partnership with nTunes offers users the ability to buy the music that the station is playing.

Hiwire Names William Perkins Sr. VP/Marketing

Targeted audio-stream advertising provider Hiwire has hired William Perkins as Sr. VP/Marketing. Perkins-was most recently VP/Marketing for Internet communications firm Visto Corp. Hiwire CEO Warren Schlichting said, "Bill's relationships within the advertising industry and his understanding of how to market an emerging technology player will add to Hiwire's significant momentum."

Savos Partners With BroadcastAmerica.com

Wireless technology and services company Savos has agreed to a strategic partnership with 'Net broadcaster BroadcastAmerica.com. The agreement will allow Savos to stream BroadcastAmerica.com's music, talk and other programming over Savos' mobile audio portal. The programming is expected to be available to Savos users beginning next month. The two companies will also partner to bring wireless audio programming to international markets, including Asia and Latin America.

Read RAIN For Daily Radio 'Net News

As Internet radio audiences grow, we'll surely see increased competition in all sectors of the field. More and more stations, streaming providers, agencies and audience measurement services like InfoStream and MeasureCast will appear as the stakes are raised.

RAIN: Radio And Internet Newsletter is a daily web-based newsletter designed to help you keep track of everything that's going on in this rapidly changing field. RAIN is free and available daily at www.kurthanson.com.

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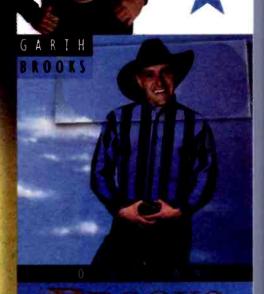
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Lessons From **Big Brother**

Reality shows are the current rage, and I recently had a chance to speak to Heather Perram, America Online's Executive Producer and the

woman in charge of AOL's 'Net connection to the hit CBS TV show Big Brother.

DL: TV programmers seem to be doing lately what radio has been accused of for years: following each other like sheep. Millionaire begar other prime-time game



David Lawrence

shows, and now we're about to be inundated with a whole bunch of reality shows that riff off of Survivor and your show, Big Brother. Have we lost our ability to be creative here in the U.S.?

HP: I believe we've gotten a little bit lazy. It's really interesting, because we are good at exporting our culture, and we're good at spotting a winner overseas. I wish we'd spend a little more time developing our own new hits

DL: There have been a lot of wildly exaggerated claims of listening and viewing levels on the web for special events: The Paul McCariney concert PR staff made the outlandish claim of 3 million simultaneous viewers.

HP: That's obviously impossible.

DL: Obviously. The bandwidth math just doesn't work out. But be honest: What kind of levels of viewing are you really getting with Big Brother on the website?

HP: It's pretty amazing. On a slow time, on average, we're generating 30,000 simultaneous streams

DL: Let me make sure we're talking simultaneous. There are, on average, 30,000 web surfers and AOL members tuning in at the same time?

HP: Absolutely. Our cumulative audience is in the multiple millions, and we've peaked at 90,000 or so simultaneously - for example, right after the show went off the air on CBS on the night that Will got banished. There is a real fear in those numbers. It stifles experimentation, because if the show doesn't perform right away, the network yanks the show. I think we need to help the audience find the show by being a bit more patient. Some shows don't get enough time to do that.

DL: In radio one of the things that is riveting for the listener is revealing, honest airstaff conflict. It seems that lately there are no rabble-rousers in the Big Brother house and that the house has achieved stasis. Will you be creating conflict to stir things up?

HP: You bet. Paul Roemer, the creator of the show, is constantly trying to examine the dynamics of the show to see what can be done to create action. In the Dutch ver-

sion they actually offered a 30-second decision to two house members to have, um, a romantic encounter.

DL: You mean live sex? That seems to be very close to happening on morning radio.

HP: Well, yes, but we obviously won't be seeing that on CBS or AOL.

Questions? Comments? david@netmusiccount down.com, or post to the Internet forum on the www.rronline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of Online Today and Online Tonight, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the 'Net Music Countdown radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts **GONNA BE A REVOLUTION**

You say you don't have enough reading material in your library or bathroom? Don't laugh: I know lots of creatives who are only able to read printed material - and get away from their phones and e-mail and IMs - by stealing off to the powder room. Well, I've found a new print monthly that is grabbing my jaded attention. It's called Revolution (The New Music Manifesto), and if you can get past its post-MTV/Ray

The premiere issue had everything from a clone of Wired's "Fetish"

to an eye-opening interview with Pete Tong, the host of the BBC Radio 1 DJ/house show Essential Selection. But what is best about this magazine is its archival value. After listening to the enclosed CD and visiting the sites that are referenced in its stories about bands who will be very, very hip very, very soon, I realized that much of what I had heard was not unnerving and incomprehensible, but a natural evolution of what is charting now. So get it, and save each issue for six months or so ... then use it for show prep.

- David Lawrence



- LW TW TONI BRAXTON The Heat/"Man" 1
- NELLY Country Grammat/"Grammar 5
 - LUCY PEARL Lucy Pearl/"Dance"
 - JOE My Name Is Joe/"Lady"
- WHITNEY HOUSTON Greatest Hits/"Script" 4
- KELLY PRICE Mirror Mirror/"Lav 2
- 10 JAGGED EDGE JE Heartbreak/"Married
- 11 JANET Nutty Professor II Soundtrack/"Matter
- R. KELLY Shaft Soundtrack/"Bad"
- 9 OONELL JONES Where I Wanna Be/"Wanna" 10
- AVANT My Thoughts/"Separated GERALD LEVERT G./"Baby" 8 11
- 12
- 12 YOLANDA ADAMS Mountain High ... Valley Low/"Heart" 13
- SISQO Unleash The Dragon/"Incomplete
- 18 15 NEXT Welcome II Nextacy/"Witey"
- **OESTINY'S CHILO** Writing On The Wall/"Jumpin' 17 16
- 14 OR. ORE Dr. Dre 2001/"Episode" 7 CARL THOMAS Emotional/"Wish" 18
- 13 19 D'ANGELO VooDoo/"Send"
- DMX Then There Was X/"Party 20 15

NAC/Smooth Jazz TW ARTIST COTTitle

		Alternative		
1	20	PETER WHITE Perfect Moment/"San Diego"		
-	19	KIM WATERS One Special Moment/ "Secrets"		
•	18	TOM SCOTT Smokin' Section/"Smokin"		
	17	TOM GRANT Tune It In/"Tune"		
-	15	KIRK WHALUM For Yow/"Love"		
-	15	DAVID DENOIT Here's To You, Charlie Brown/"Baron"		
	14	DAVE KOZ The Dance/"Can't"		
	13	BONEY JAMES Body Language/"Boneyizm"		
1	12	NORMAN BROWN Celebration/"Paradise"		
÷	11	JAY BECKENSTEIN Eye Contact/"Sunrise"		
	10	TONI BRAXTON The Heat/"Spanish"		
e,		BOB JAMES Joynde/"Roof"		
	. 8	JEFF GOLUB Dangerous Curves/"Two"		
	7	CRAIG CHAOUICO Panorama/"Cafe"		
5	6	ACOUSTIC ALCHEMY Beautiful Game/"Game"		
	5	RICHARD ELLIOT Chill Factor/"Moomba"		
	4	GEORGE BENSON Absolute Benson/"Deeper"		
	3	BONEY JAMES & RICK BRAUN Shake It Up/"Grazin"		
I	2	DAVID BENOIT Professional Dreamer/"Jump," "Miles"		
	1	DON HENLEY Inside Job/"Home"		

Allemulive

- ARTIST CO/Title LW TW
- RED HOT CHILI PEPPERS Californication/"Californication"
- PAPA ROACH Infest/"Last"
- 3 CREED Human Clav/"Arms"
 - EVERCLEAR Songs From An American Movie Pt. 1/"Wonderful"
- 3 OOORS OOWN Better Life/ "Kryptonite 2 8
- MATCHBOX TWENTY Mad Season/"Bent STONE TEMPLE PILOTS No. 4/"Sour 12
- NO OOUBT Ex-Girtfriend/"Simple
- 13 10 METALLICA Mission: Impossible 2 Soundtrack/"Disappear"
- 10 EMINEM Marshall Mathers LP/"Slim"
- 6 9 MOBY Play/"Porcelain
- 7 A PERFECT CIRCLE Mer De Homs/"Judith" 12
- 19 13 PEARL JAM Binaural/"Light"
- EVE 6 Horrorscope/"Promise 17 14
- 11 OEFTONES White Pony/"Change" 15
- VERTICAL HORIZON Everything You Want/"God" BLINK-182 Enema Of The State/"Adam's" 16
- 15 17
- 14 LIMP BIZKIT Mission: Impossible 2 Soundtrack/"Look" 18
 - 19 INCUBUS Make Yoursett/"Stellar
 - 20 GOOSMACK Godsmack/"Religion"

ased on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websiles. Reporters include Amazon.com. blie com: CDNOW com: ChackOut com. ChoiceRadio.com. City Internet Radio, DiscLockey.com. The Everstream Network. BoGalda.com. XIISImi com. Launch.com. m. IVIL weRadio.com. Radio Free Virgin.and Spinner.com. Data is weighted based on traffic reports by web traffic monitor MediaMetrix. Charts are ranked with a 50:50 methodology E-charts are based on weekly rankings of CD sales, downko NetRadio.com. NVL veRadio.com. Radio Free Virgin, and Spinner.com. Data is weighted based on traffic reports by web traffic monito of sales data and streaming/airplay data for the six reporting formats. © 2000 R&R Inc. © 2000 Online Today, Net Music Countisc

adiohiston

ERN

Gun design, you'll find lots of new musical ground being covered.

column (Revolution calls its high-tech toys review page "New Forms")

CHR/Pop

MATCHBOX TWENTY Mad Season/"Bent

BRITNEY SPEARS Oops! ... I Did It Again/"Oops!"

EVERCLEAR Songs From An American Movie Pt. 1/"Wonderful"

3 DOORS DOWN The Better Life/"Kryptonite

NINE DAYS The Madding Crowd/"Absolutely

GOO GOO OOLLS Dizzy Up The Girl/"Broadway"

AALIYAH Romeo Must Die Soundtrack/"Again"

LEE ANN WOMACK I Hope You Dance/"Hope"

LEANN RIMES Jesus TV Soundtrack/"Need

TOBY KEITH How Do You Like Me Now?/"Country JOE DIFFIE Night To Remember/"Somethin

RASCAL FLATTS Rascal Flatts/"Daylight

KEITH URBAN Keith Urban/"Everything"

ALAN JACKSON Under The Influence/"Love

REBA MCENTIRE So Good Together/"Be

BROOKS & DUNN Tight Rope/"Loved"

MARK WILLS Permanently/"Almost"

Hot AC

STING Brand New Day/"Desert"

SANTANA Supernatural/"Smooth

MACY GRAY On How Life Is/"Try

DON HENLEY Inside Job/"Home"

CREEO Human Clay/"Higher"

MOBY Play/"Porcelain"

BON JOVI Crush/"Life"

0100 No Angel/"Here

FAITH HILL Breathe/"Breathe

MATCHBOX TWENTY Mad Season/"Bent"

DARRYL WORLEY Hard Rain Don't Last/"Need"

MONTGOMERY GENTRY Tattoos And Scars/"Man"

EVERCLEAR Sonas From An American Movie Pt. 1/"Wonderful"

RED HOT CHILI PEPPERS Californication/"Otherside

NINE DAYS The Madding Crowd/"Absolutely

GOO GOO DOLLS Dizzy Up The Girl/"Broadway"

VERTICAL HORIZON Everything You Want/"Everything

3 OOORS OOWN Better Life/"Kryptonite"

NO DOUBT Return Of Saturn/"Simple

MARC ANTHONY Marc Anthony/"Sang

SISTER HAZEL Fortress/"Change

BBMAK Sooner Or Later/"Back"

AARON TIPPIN People Like Us/~Kiss

FAITH HILL Breathe/"Love"

JO DEE MESSINA Burn/ "Way

KINLEYS I/-Girl'

ARTIST CD/Title

SHEDAISY The Whole Shebang/"Will

VERTICAL HORIZON Everything You Want/"Everything

WHITNEY HOUSTON Whitney: The Greatest Hits/"Kiss"

'N SYNC No Strings Attached/"Gonna"

CREED Human Clay/"Higher

STING Brand New Day/"Desert"

BBMAK Sooner Or Later/"Back

JOE My Name Is Joe/"Know"

BON JOVI Crush/"Life"

MACY GRAY On How Life Is/"Call

PINK Can't Take Me Home/"There"

LARA FABIAN Lara Fabian/"Love"

TONI BRAXTON The Heat/"Wasn't"

Country

LONESTAR Lonely Grill/"Now

BILLY GILMAN One Voice/"Voice"

DIXIE CHICKS FM/"July

EMINEM Marshall Mathers LP/"Slim"

LW TW ARTIST CO/Title

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Newsbreakers

Luczak To Program **Cleveland's WZJM**

Blue Chip's WING-AM & FM. WGTZ & WKSW/Dayton OM Michael Luczak



has been named PD at Rhythmic Oldies WZJM The Beat)/Cleveland, effective Sept. 11. The station is in the process of being sold by AMFM to Infinity. Luczak told

Luczak

R&R, "The team at The Beat has made marvelous accomplishments in a short time. I look forward to joining the staff to help unleash 'dynamic mind share.' It's always a thrill to come home. Working with [GM] Errol Dengler again is a great pleasure."

Luczak joined Classic Rock WING-FM in 1996 and later became OM of News WING-AM, CHR/Pop WGTZ and Country WKSW. In the early '90s Luczak served as PD of WMMS/Cleveland, where Dengler worked as Sales Manager. His resume also includes stints at WEBN/Cincinnati, WAZU/ Davton and WCKG/Chicago.

O'Brien

Continued from Page 3 where he has been PD for the past

14 years. Asked how he felt about leaping from market No. 229 to No. 18,

O'Brien told R&R, "It never crossed my mind that this would ever happen, but I couldn't be happier. KSTP is one of the most fun and exciting Talk radio stations in the country. I've had the good fortune to have spent my entire radio career with a family-owned broadcast company, so to now have the opportunity to move up to a major market and still he with a family-owned company like Hubbard, well, it just doesn't get any better than this."



first tour in four years, to support her acclaimed new Warner Bros. Records release, Invincible Summer, leaturing the single "Summerfling." During a break the singer dropped by the KOSI-FM/Denver studios for an on-air chat with Steve Hamilton.

Bloomquist Joins Clear Ch./Richmond

Bloomquist

WBT-AM & FM/Charlotte PD Randall Bloomquist has been tapped to fill the newly created position of Director/AM Operations at Clear Channel's Richmond cluster. In his new role Bloomquist will oversee programming at Sports/Talk WRNL-AM, News/Talk WRVA-AM and the Virginia News Network. He will replace former WRVA

OM Tim Farley, who recently exited the station.

"We consider ourselves very fortunate to land someone of Randall's caliber to take charge of one of our big 50kw heritage AMs," Clear Channel Director of News/Talk Programming Gabe Hobbs told R&R. "He did a great job for Jefferson-Pilot in Charlotte, and I'm confident he'll do that much

and more for us. He's one of the smartest guys I know and has a real knack

for relating to talent." Prior to joining WBT four years ago, Bloomquist spent cight years at R&R. where he first headed the Washington, DC bureau and ultimately became News/Talk Editor before leaving to embark on a programming career. He will

officially take over in Richmond on Aug. 28.

"I'm very excited," Bloomquist told R&R. "WRVA is a powerhouse radio station with a blowtorch signal, and Clear Channel is the acknowledged leader in News/ Talk radio. For those reasons and more I could not be more thrilled, both professionally and personally, about this terrific opportunity."

EXECUTIVE ACTION

Westwood One Names Two New VPs/Affiliate Sales

twood One has elevated Chris Greene and Kane Biscaya to VPs/Affiliate Sales Greene will oversee the entertainment division as well as West Coast News Networks from Westwood One's Culver City. CA office, while Biscaya will be responsible for 24/7 Formats from the Valencia, CA branch.

Both report directly to VP/Affiliate Sales-New Media Peter Kosann, who commented, "Chris and Kane have done an outstanding job growing the audience of our networks. I know they will lead their teams to new heights." Greene joined WW1 last year as Sr. Director/West Coast News Net-

works and before that worked in multimedia affiliate sales at Bloomberg. A Regional Manager on WW1's Affiliate Sales team since 1996, Biscaya rose to Director/Affiliate Sales, 24/7 Formats last year.

Blue Chip/Columbus Bows Gospel WJYD

Ohio's state capital has received its second Gospel station in a move that pits Blue Chip Broadcasting against Saga Communications. On Monday (8/21) Blue Chip dropped the NAC/Smooth Jazz format on WCZZ/Columbus and debuted "Joy 106.3," a Gospel station that will take the new calls WJYD. Paul Strong, who has programmed WCZZ in addition to Blue Chip sisters Urban WCKX and Rhythmic Oldies WXMG, will serve as WJYD's PD.

Blue Chip/Columbus VP/GM Charles Richardson told R&R, This is a format that we feel is filling a niche in the Columbus market that hadn't been filled. We're really excited about it because it's going to be the first time any station is going to present an FM-quality sound with the Gospel format. While [Saga's crosstown] WVKO-AM has been doing it for about three years or so, we feel that with the FM signal we have a decided advantage.

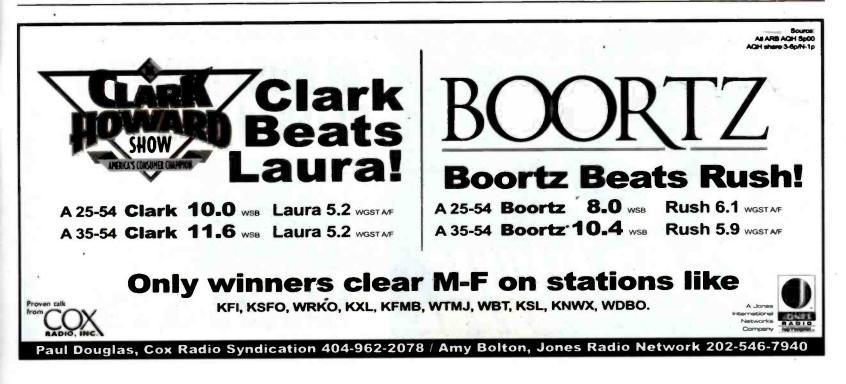
WJYD will feature ABC Radio Networks' "Rejoice" Gospel format in addition to live, local programming in morning and afternoon drive. Blue Chip describes the musical content as "today's best contemporary, traditional and gospel classics."

WUBE/Cincinnati Catches 'The Buzz'

Blue Chip Broadcasting has flipped its recently purchased Sports WUBE/Cincinnati to Talk. with the new calls WDBZ. "The Buzz of Cincinnati" will be programmed by well-known Cincy talk host Lincoln Ware, who was most recently PD for crosstown WCIN. Ware will also host a daily midday show on the new station. Veteran Cincy talk show producer Geri Tolliver has been tapped as Exec. Producer for The Buzz.

"The Buzz will be the Tri-State's first and only full-service, 24-hour, community-oriented Talk radio station." said Blue Chip/Cincinnati VP/GM Steven Love. "Listeners will hear an award-winning combination of Urban Talk that will create important discussions about issues that face the community of Cincinnati today and in the future." The new WDBZ, which launched

WDBZ/See Page 26



26 • R&R August 25, 2000

Newsbreakers

BIRTHS

ality Steve King, wile Tina, daugh-

ter Riley Stephen, July 26.

WZPL/Indianapolis air person-

• JEFF BLUE

segues to VP/A&R

for Warner Bros.

Records. He was

previously VP/Cre-

ative Development

& A&R for Zomba

Speulding

Records ... Matthew Flott is ap-

pointed SVP/Finance & Adminis-

tration for Arista Records. Devon

Lasker is upped to Dir./Sales and

Retail Marketing, and Steve Gawley is made SVP/Legal &

Business Affairs ... Scott Bauman

is now VP/Legal & Business Af-

fairs for Virgin Records ... Susan

Jacobs is appointed VP/Publicity

Industry: Ken Beck is now Radio

Marketing Coordinator for The Mu-

seum of Television & Radio.

for Sony Classical.

Publishing.

CHRONICLE

National Radio

 NBG RADIO NETWORK syndicates Tim Mizak's morning show prep service, The Daily Aardvark. Also, NBG extends its sales rep contract with Fisher Entertainment for the political talk show Beyond the Beltway. For more information, contact Gina DeWitt at 800-572-4624, ext. 784.

. SYNDICATED SOLUTIONS acquires The Julie Show, hosted by "Downtown" Julie Brown and airing live Sun-days from 10pm-midnight ET. For more information, contact Matthew Sullivan at 203-921-1548.

• WESTWOOD ONE presents The MTV Video Music Awards A to Z, a twohour special hosted by Kurt Loder and airing Friday, Sept. 6. For more information, contact Peggy Panosh at 212-641-2052

Radio

• GUY PREHN is appointed GSM/ Pennsylvania for Nassau Broadcasting He was previously LSM for WBEB/ Philadelphia.

Changes

Classical: Linda Cassidy joins **KDFC/San Francisco for weekends** and overnights.

Country: WHWK/Binghamton, NY pm host Rita Kelly exits.

National Radio: Broadcast Programming's Deliliah is now on CJEZ (EZ Rock 97.3)/Toronto ... Fred Fishkin joins Bloomberg on

PROS ON THE LOOSE

Frank Cammarata, VP/Ops., Sixty-Second LP 914-225-4411. ichael Kunide, news anchor, WBT/Charlotte; 704-720-9659.

. LAURIE STROUD is now GSM of KBSG-AM & FM/Seattle. She was most recently GSM of KGON & KKSN Portland.

 DAVID PETRIK segues to VP/GM for KSWD-AM & KPFN-FM/Seward, AK.

. FOX SPORTS RADIO NETWORK debuts a new weekday lineup: Tony Bruno, 8am-noon; Jeanne Zelasko & Kevin Frasier, 3-5pm; Chris Myers & Steve Lyons, 5-7pm; Bob Golic & Rich Herrera, 11pm-4am; and Dan Sileo. 4-8am (all times ET).

the Money ... Brian Baldinger is named Sr. Football Analyst for One-On-One Sports.

Radio: Leslie Hartman is upped to VP/Finance & Corporate Controller for Radio One.

Records: WEA Corp. and Rhino Records form a Strategic Catalogue Marketing Group ... Lise Hunt is now Dir./Sales & Marketing for Milan Entertainment ... Michelle Sims is named Mgr./National Tour Publicity for MCA

MDBZ

Continued from Page 25 at 6am on Wednesday, features a mostly local lineup of hosts, including Nate Livingston (6-9am); Ware (9am-1pm); Public Access with Jay Love (1-3pm); Straight Talk with Edna Howell-Parrish (3-5pm);

TALK RADIO SEMINAR

Prime Time Sports, a local sports talk show hosted by Jay Love, Eric Thomas and Wayne "Box" Miller (5-7pm); Mel Devonne's Love Zone (7-10pm); the nationally syndicated Bev Smith Show (10pm-2am) and After Hours with Denise Edwards (2-6am).

NATIONAL RADIO FORMATS

ALTERNATIVE PROGRAMMING Stove Knoll = (800) 231-2818 Bary Knell

Back

FUEL Hemorrhage (In My Hand) FOO FIGHTERS Next Year FULL DEVIL JACKET Where Did You Go WIST Free NOS ZOME INE Sourn Of The Earth

Alternative FUEL Herno rhage (in My Hand) GOOD CHARLOTTE Little Things MARVELOUS 3 Sug WEEKS OF THE STONE ARE The Lost Art Of Ke WEAT Free

CHE/Hat AC RADEMAKED LADIPE Pinch Ma **CREED** With Arms Wide Open

FAITH HILL The Way You Love Me Maiestream AC

FAITH HILL The Way You Love Me SANTANA LOAVE MATTHEWS Love Of My Life

Lite AC FAITH HILL The Way You Love Me **ELTON JOHN** Friends Never Say Goodbye MAC

MARC ANTOINE Children At Play FOURPLAY Robo Bop RREN HILL Mambe 2000 CHIELI MINUCCI My Girl Sunday

HR:

CHANGING FACES That Other Woman JAY-Z LIMEMPHIS BLEEK Hey Papi MAJOR FIGGAS Yeah That's Us PROFYLE Liar

BROADCAST PROGRAMMING Kan Monitrie = (808) 425-9062

Atternative Teress Cook DEXTER FREEMEN Leaving Town

FUEL Hemorrhage (in My Hand) HARVEY DANCES Sad Sweetheart DI The Ro ZEBRAHEAD Playmate Of The Year Hat AC

Joak Hesler CREED With Arms Wide Open an an er

Jack H EVE & Promise ICUT AN EDIAS Sad Even "I SYNC This | Promise You

Rhythmic CHR Josh Hesler

DESTINY'S CHILD Jumpin' Jumpin' W SYNC This I Promise You Saft AC

Mike Bettelli BAK Back Here

Mainstream AC Mike Bettelli **BOBLAK Back Here**

Ralliak Mike Bettelli No Adds

JOHES RADIO HETWORK Jon Holiday + (303) 784-8780

Adult Mit Radio LI McKay JANET Doesn't Real AL LANSIN

* 64 Nich Bryon No Adds

Soft Nits **Rick Brady DOMAK** Back

RADIO ONE NETWORKS Tony Mauro • (970) 949-3339

aice AC Yvenne Bay RAREMAKED LADIES Pinch Me NI AND JARON Crazy For This Girl FARTRALL You're An Ocean

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Dright AC

090 AND JARON Crazy For This Girl

THE MOST IMPORTANT **DATES IN TALK RADIO**

MARINA BEACH MARRIOTT, LOS ANGELES, CA

EARLY BIRD REGISTRATION \$385

WWW.RRONLINE.COM

MARCH 8-10, 2001



Show Prep

MONDAY SEPTEMBER 4 National Macadamia Nut Day 1964/Gilligan's Island begins its 98show run on CBS-TV.



lligan & Co.: The original survivors 1971/The Lawrence Welk Showends on ABC-TV. The network feels it attracts "too old an audience." 1972/ Swimmer Mark Spitz captures his seventh Olympic gold medal in Munich, Germany. He is the first Olympian to win that many gold medals. Born: Mike Piazza 1968. Ione Skye

In I Ausic History

1970

- 1954/Elvis Presley makes his first and last appearance at the Grand Ole Opry.
- 1976/ The Sex Pistols make their television debut, performing "Anarchy in the U.K." on Britain's So It Goes 1997/ Beck wins five MTV Video Mu-
- sic Awards, Including Best Male Video for "Devil's Haircut," But he doesn't take Video of the Year; that goes to Jamiroqual. Born Martin Chambers (Pretenders) 1951

TUESDAY, SEPTEMBER 5

- National Cheese Pizza Day 1958/ The first color videotaped program. The Betty Freezor Show, airs on WBTV-TV/Charlotte. 1983/ Sports Illustrated becomes the first national weekly magazine to use color photos throughout
- each issue. 1986/ After 23 years, Merv Griffin airs his final talk show.

Born: Carol Lawrence 1934, Raquel Weich 1940

in M sic History

1988/ The Who announce plans for their first album since the 1978 death of drummer Keith Moon. 1993/Bassist Dave Navarre joins The Red Hot Chili Peppers. Born: Freddie Mercury (Queen) 1946-1991, Loudon Wainwright III 1946, Dweezil Zappa 1969

WEDNESDAY, SEPTEMBER 6

Fight Procrastination Day 1959/ The first Barbie doll is sold by the Mattel Toy Corporation. 1976/ Dean Martin and Jerry Lewis reunite after a 20-year separa-

- tion, on Lewis' Muscular Dystrophy Telethon. Born: Swoosie Kurtz 1944, Rosie
- Perez 1964
 - In Music History
- 1961/Bob Dylan makes his New York City debut, at the Gaslight Café.
- 1986/ Barbra Streisand plays in public for the first time since 1980, at a Democratic fund-raiser In Los Angeles.
- 1990/ Tom Fogerty, founding memher of Creedence Clearwater

Revival, dies of tuberculosis at ace 48.

DATEBOOK

- 1994/Hard-living rocker John Mellencamp is forced to cancel a tour when he's diagnosed with a blocked artery. He eventually makes a full recovery.
- Born: David Allan Coe 1939, Roger Waters 1947

THURS AY SEPTEMBER 7

Kielbasa Festival 1971/After nine years and 216 episodes. The Beverly Hillbillies is seen for the last time on CBS-TV

- 1984/ American Express Co. Issues the first of its Platinum charge cards. Customers pay a fee of \$250 a year.
- 1986/ Dan Marino of the Miami Dolphins throws his 100th career touchdown pass, an NFL record
- Born: Richard Ronadtree 1942. **Corbia Berasea** 1954
- In Music History 1978/Who drummer Keith Moon
- dies at age 32 of an overdose of prescription drugs. 1990/David Cassidy's first record
- since his post-Partridge Family heyday is released on Enigma Records. The single, "Lyin' to Myself," fails to lead to a Cassidy comeback
- 1996/ Tupac Shakur and Death Row Records founder Marion Suge" Knight are shot while riding in Knight's car in Las Vegas. Shakur dies of his injuries five days later.
- Born: Buddy Holly 1936-1959, Gloria Gayner 1949, Chrissie Hynde (Pretenders) 1951

FRIDAY, SEPTEMBER 8

- 1965/Bert Campaneris of the Kansas City Athletics plays all nine positions in a game against the California Angels. He gives up only one run as pitcher, but the Athletics lose anyway, 5-3 in 13 innings.
- 1966/ The first episode of Star Trek, titled "The Man Trap," airs on NBC-TV.
- 1974/ President Gerald Ford pardons **Richard Nixon** for any crimes Nixon may have committed while in office.



Nixon: Pardon me!

Born: Heather Thomas 1957, Henry Thomas 1971

In Music History 1935/ The legendary Billie Holiday opens at the Famous Door club

- in New York 1966/ Dick Clark makes an uncred-
- ited cameo appearance on ABC-

TV's Batman. The episode's villain: Art Carney as The Archer. 1987/Onetime heartthrob Andy Gibb files for bankruptcy, citing debts of over \$1 million.

Released: Sam & Dave's "Soul Man" 1967, John Lennon's Imagine 1971, The Eagles' "Witchy Woman" 1972

Born: Patsy Cline 1932-1963

SATURDAY, SEPTEMBER 9

National Steak Au Poivre Day 1971/Hockey legend Gordie Howe of the Detroit Red Wings retires from the National Hockey Leaque.

1979/ At age 16, Tracy Austin becomes the youngest player to win the U.S. Open women's title. 1986/Ted Turner presents the first of a number of colorized (formerly

black-and-white) films on WTBS-TV/ Atlanta, to great controversy. Born: Michael Keaton 1951, Hugh

Grant 1960 in Music History

1983/ Boy George leaves Culture Club. He's quoted by the London Sun as saying, "I stand in the way of a lot of success the hand could have

George: He didn't really want to hurt them.

1992/Eric Clapton wins Best Male Video for "Tears in Heaven" at the MTV Video Music Awards. Born: Otis Redding 1941-1967, Dave Stewart (ex-Eurythmics) 1952

SUNDAY, SEPTEMBER 10

- 1955/Bert Parks begins a 25-year career as host of the Miss America Pageant.
- 1972/Muhammad All defeats Ken Norton in a heavyweight boxing match after Norton had defeated him the previous March.

1982/ Pete Rese plays in his 3,077th baseball game, breaking Hank Aaron's National League record.

Born: Amy irving 1953, Ryan Phillippe 1975 In Clusic Hi

- 1964/Rod Stewart records his first single, the bluesy "Good Morning, Little Schoolgirl," Future Led Zeppelin member John Paul Jones plays bass on the record.
- 1990/ Will Smith makes his TV debut on The Fresh Prince of Bel-Air.
- 1996/ Wal-Mart stores refuse to carry Sheryl Crow's self-titled album because the song "Love Is a Good Thing" alludes to children being killed by "guns they bought at Wal-Mart discount stores
- Born: Jose Feliciano 1945, Siobhan Fahey (ex-Bananarama) 1957, Robin Goodridge (Bush) 1966

Michael Anders & Bride Connolly

nescene

The Stork Visits Madonna & Iman

he stork has been quite busy lately, according to People and US Weekly. Madonna and Guy Ritchie gave Lourdes a baby brother named Rocco Ritchie on Aug. 11, and Iman and husband David Bowie welcomed daughter Alexandria Zahra Jones into the world on Aug. 15.

Little Lourdes may need to adjust to sharing the limelight with her new brother, People says, because until now she's had exclusive dibs on the affection of several adults - especially her father, Carlos Leon, and Ritchie. Shortly before announcing her pregnancy with Rocco, Madonna told the 'zine she thought Lourdes was incredibly spoiled and needed some competition.

Iman conceived her new bundle of joy with a little help from Christle Brinkley, People reports. After trying for over a year to conceive to no avail, Somalia-born Iman resorted to an African fertility custom in which women having trouble getting pregnant hold a baby for a day. During a photo shoot Iman seized her chance and borrowed Brinkley's 14-monthold daughter, Sailor. Iman became pregnant a few months later.

Pitter-Patter Of Little Feet

The stork will definitely need a vacation soon, because it's going to get busier! People reports that newlywed Dixie Chick Natalie Maines and her husband, Adrian Pasdar, are expecting, and the Star reports that a new baby will make three for Faith Hill and husband Tim Mc-Graw

Stone Temple Pilots' Scott Weiland is celebrating an entire year of being drug-free and sober, People says, proving wrong those who doubted he could ever accomplish that leat. He and his new wile, Mary, have another reason to celebrate: They're expecting too!

Jennifer Lopez tells People that she wants a family and she's ready to become a mother. However, she says she wants to get married first, but she has no plans to wed boyfriend Sean "Puffy" Combs. "I wouldn't have a baby out of wedlock," she says. "My parents would kill me."

k.d. lang tells US Weekly that even though she and her partner, Leisha Halley, love kids and are inspired by them, they don't fancy themselves as parents.

Look Who Dropped In!

Robert Downey Jr. celebrated his Aug. 2 release from prison by joining Sting on stage at L.A.'s Greek Theatre, US Weekly and People report. The very enthusiastic crowd witnessed Downey and



A LITTLE SNIP - k.d. lang tells US Weekly she recently with sed a bris (a Jewish circumcision ceremony). During the ceremony, she savs. "The men were all standing at the back of the room holding their testicles ... but I can understand that. If it was female circumcision yeah, that would be a bad one."

Sting duet on the song "Fill Her Up." Shania Twain proved one really

can go home again when she made a surprise appearance at her class of 1983 high school reunion, the Star and US Weekly report. Friends who knew the country superstar when knew her as Eileen (her real name), so during the reunion she left Shania - and all the superstar trappings - at home and became Eileen again for the day.

Ricky Martin may be dropping in on the HBO series Sex and the City as a quest star, says the Star, Martin, a big fan of the series, contacted its producers about appearing on the show. The producers were so excited that they immediately began writing a script in which he romances Sarah Jessica Parker's character, Carrie,

Growing Pains

Could Paul McCartney be proposing marriage to girlfriend Heather Mills soon? His children hope not, says the Star. The 'zine says his children Stella, Mary, James and stepdaughter Heather approved of their dad's relationship with Mills at first, because they were happy that he found love again after the death of his wife and their mother - Linda. But now that Paul and Heather's relationship has heated up to the point that they are talking about marriage, Paul's kids are avoiding family functions that Mills attends and are secretly discussing ways they could break up the twosome.

Speaking of Paul McCartney, Beatles fans will soon receive a bundle of joy from him too: a new Beatles song! The song, called "Free Now," is a hodgepodge of recorded studio banter from the Fab Four with previously unheard Beatles guitarwork, according to People. The ex-Cute One says this song is more underground than what fans usually hear from him.

- Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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72

Enniel The Way I Am

NELLY Country Grammar

BRITHEY SPEAKS Lucky

ING TYMERS #1 Stunna

PAPA ROACH Last Resort

MINET Doesn't Really Matter

'N SYNC It's Gonna Be Me

M Music

DNEX 1/SISOO What You Want

AACKSTREET BOYS The One

DISTURBED SLIDIY

HANGON IT ONLY

PORTY Porcelain

SR-71 Right Now

CON

ICUBUS Stellar

BUSTA RHYDES Fire

P.O.D. Rock The Party (Off The Hook)

2GETHER The Hardest Part Of Breaking Lio.

DEFTONES Change (In The House Of Flies)

NED HOT CHILL PEPPERS Californication

WYCLEF JEAN WTHE ROCK It Doesn't Matter

MACY GRAY Why Didn't You Call Me?

DESTINY'S CHILD Jumpin' Jumpin'

MYA Case Of The Ex (Whatcha)

THIRD EVE BLIND Deep Inside Of You

MCN The Light

LIL'ZANE 1/112 Calin' Me

KINA Girl From The Gutter JAN-Z VANEHAPHIS BLEEK Hey Papi

3000RS DOWN Kryptonile

CREED With Arms Wide Open

LUCY PEARL Dance Tonight

FOD FIGHTERS Next Vear

LL COOL Jimagine That

KORN Somebody Some

BON JOYI It'S My Life

EVERCLEAR Wonderful

SHYNE Bad Boy Anthem

NEXT Wiley

NO DOUBT Simple Kind Of Life

MANDY MOORE I Wanna Be With You

SAMANTHA MUMBA Gotta Tell You

LE." KIN No Matter What They Say

BAHA MEN Who Let The Dogs Out

OPIN Heaven is A Haltpipe STING Desert Rose

HECKEL BACK Leader Of Man

CARL THOMAS Summer Rain

55 million heat

Peter Cohen, VP Programming

National Top 20

MYA Case Of The Ex (Whatcha ...)

3LW No More (Baby, I'ma Do Right) INYZ II MEN Pass You By

CHRISTINA AGUILERA Come On Over Baby (All L...) BE DEGREES Give Me Just One Night (Una Noche)

Video playfist for the week ending August 20.

WYCLEF JEAN LITHE ROCK It Doesn't Matter DMX 1/SISOO What You Want AARON CARTER Aaron's Party (Come Get It)

LIL' BOW WOW Bounce With Me EMINEM The Way I Am

TRINA Pull Over

NELLY Country Gramman MADONNA Music WHEATUS Teenage Dirtbag DISTURBED Stupity

BLOODHOUND GANG Mope BRITNEY SPEARS Lucky BIG TYMERS #1 Stunna

MYSTIKAL Shake It Fast

0

PINK Most Girls

INNE DAT'S Absolutely (Story Of A Girl)

JESSICA SIMPSON | Think I'm In Love With You

Video playlist for the week ending August 20.

(BOX

RUFF RYDERS World War III

LIL' BOW WOW Bounce With Me

DR. DRE VSHOOP DOGG The Next Episode

NUFF ENDZ No More

PHNK Most Girls

EVE & Promise WHEATUS Teenage Dirthag

98 DEGREES Give Me Just One Night (Una Noche)

Chanse Dara

Paul Marszalek	TELE	vision
VP/Music Programming	TOP TEN SHOWS AUGUST 14-20	Persons 12-17
DD Here With Me	Total Audience	1 Survivor
MLL, You're An Ocean BY LYNNE Gotta Get Back	(95.9 million households)	2 Malcom in The Middle
IEY SPEARS Lucky	1 Survivor 2 Who Wants To Be A	3 WWF Smackdown!
ISIDE TRACKS	- Alilionaire (Sunday)	4 Simpsons
CAL HORIZON You're A God	3 Who Wants To Be A	5 Big Brother (Wechneeday)
	- Millionaire (Rusaday) 4 Who Wants To Be A	6 Family Guy
HILL The Way You Love Me Doesn't Really Matter	Allionaire (Thursday)	(N) Futurame Special (9.30pm)
NUM Music HOCK TWENTY Bant	5 Big Brother (Wecheeday) 6 60 Minutes	8 X-Files
Desert Rose	7 The Practice	9 Futurame Special (9pm)
W	8 Bentody Lose Reymond	10 PJs 2
IED LADIES Pinch Ma re With Me	9 Olympic Trials (Sunday) 10 Dateline NBC (Tuesday)	Source: Nielsen Medie Research
NORIZON You're A God WERE Sleeowalker		
GE		
DOWN Kryptonie	COMING NEXT WEEK	
It's My Life XTON He Wasn't Man Enough		
TZER GRONESTINA Gettirf in The Mood	Tube Tope	Well features guest performances by Los Lobos and Van Morrison
S CHILD Jumpin' Jumpin' NY Wonderful	Eminem, Dr. Dre, Jay-Z, Snoop	(A&E, 10pm).
ne wonderful TERS Next Year JERIC CLAPTON Riding With The King	Dogg and Lil' Kim williobb Deep are stated to perform live from Pasa-	
S Absolutely (Story Of A Girt) CHILI PEPPERS Californication	dens, CA when UPN presents The	
	Source Hip-Hop Music Awards	
<u>UM</u>	2000, co-hosted by De Brat and Busta Rhymes (Tuesday, 8/29,	
AGUILERA Come On Over Baby (All I) Il Pass You By	apm).	
dhiaos. Bí		Tuesday, 8/29
lou're An Ocean GW Tonight And The Rest Of My Life	Friday, 8/25	
Y Why Didn't You Call Ma? I Disappear	Willie Nelson performs on PBS'	
lain ILIND Deep Inside Of You	Sessions at West 54th (check local	
ОМ	listings for time and channel).	A A
y Again	Show With Jay Lano (NBC, check	
lite Blues	local listings for time).	100 22
Who Let The Dogs Out MER Gimme LE Transcondental Blues	• Elwood, The Late Show With	
W Babylon	Devid Letterman (CBS, check local listings for time).	Supergrass, Conan O'Brian.
DEN The Wicker Man DGE Lat's Get Married	• Roy Nathanson and Elvis	
DNES Where I Wanna Be BYNE SNEPVIERIB Last Goodbye	Costello, Late Night With Conan	
2 VMONTTELL JOHDAN Careless Whisper y Stood Up For Love	O'Brien (NBC, check local listings for time).	• A Perfect Circle, Conan
MIL Dance Tonight MIL Don't Meas With My Man		O'Brien.
FNINE Golla Get Back EBA Rome Wasn't Built in A Day	Sunday, 8/27	
AD God Save The Queen T Simple Kind Of Life		Thursday, 8/31
DA Stop BFEARS Lucky	Bif Naked and Foo Fighter Dave Grohl and their voices to the	• Tony Bennett and Diane
MAS Summer Rain AN VTHE ROCK & Doesn't Matter	animated Daria: Is It Fall Yor? (MTV,	Krall, David Letterman.
	7pm).	Britney Spears is inter- viewed and Guided By Volces
to airplay from August 29-September 3.	Ice-T is the subject of this week's Behind the Music (VH1, 9pm).	perform on Conen O'Brien.
\sim	• The Chieftains: Water From the	-Julie Gidlow
	Distant in the owner water of the owner	ALL REAL PROPERTY AND
Mahmoud	the second se	wise noted; subtract one hour for CT.
Programming		in time zone. All listings subject to change.
		in a strategy of the
PLAYLIST		-
GE Lot's Get Married 1 The Ex (Whatcha)	RED HOT CHILI PEPPERS Californication JURASSIC & Quality Control	
CHILD Jumpin' Jumpin'	DISTURBED Stupity	
ar Like A Lady No More	MACY GRAY Why Didn't You Call Me? EVERCLEAR Wonderful	Ť
0 What You Want noiete	DEFTONES Change (In The House Of Flies)	2
Shake It Fast	FOO FIGHTERS Next Year IN Never Gonna Come Back Down	
\$#1 Stunna	EVE 6 Promise INCUBUS Stellar	DAVID GRAY Babylon
TΥ	P.O.D. Rock The Party (Off The Hook)	ELECTRASY Morning Afterglow SR-71 Right Now
	MICKELBACK Leader Of Men MADONINA Music	SLUM WILLAGE Climax DANDY WARHOLS Godiess
W Bounce With Me 12 Callin' Me	COMMON The Light	HELLY Country Grammar
iet Your Roll On Grammar	CREED With Arms Wide Open MOBY Porcelain	OASIS Where Did It All Go Wrong SUPERGRASS Pumping On Your Stereo
OOP DOGG The Next Episode Matter What They Say	QUEENS OF THE STONE AGE The Lost Art	PAPA ROACH Last Resort
Shake It Fast	EMINEM The Way I Am	KITTIE Charlotte

ILMS OFFICE TOTALS Aug. 11-13 \$ Weekend (\$ To Date) \$17.51 ine* (\$17.51) ginal Kings \$11.05 (\$11.05) edy ount* owboys \$9.47 (\$53.78) lacements \$7.21 (\$23.40) e Beneeth \$6.75 Works (\$123.41) olessor 2: \$6.30 npe (\$104.29) sal Man \$6.01 (\$61.57) In New York \$5.54 (\$21.04) AL laly \$5.02 Vista (\$43.87) he Child \$4.83 ount (\$18.01)

igures in millions week in release e: ACNieleen EDI

G ATTRACTIONS: 's openers include On, starring Kirsten cording act Blaque ne movie and contrib-- "Bring It All to Me" and two versions (one with 'N Sync's ne Jr.) — to the film's VEpic soundtrack. Kitten's "See Ya," 's version of "Mickey," Anywhere USA," Celeste's "U.G.L.Y." ros.""Jump Up (If You I)," Jungle Brothers' "95 South's "Cheer er2sister's "What's a SLW's "Till Say So" iture's "2 Can Play round out the ST.

ning this week is The ng Burt Reynolds and reyluss. The film's dirack sports vintage ames Brown ("The ule Prime ("Pennies en"), Cab Calloway y Eats When They My House"), Sam m Bam") and Emile ("Wise Guys and es" and "I Don't Need). The ST also fea-Linguini Brothers' Napoletana/Comey Pastrans's "Let's 3.'s "Swingin' Around" aci's version of "Old

in theaters is The stars recording artist



Jenniler Lopez

-Julie Gidlow

Ph 19 CHINETINA AGUILERA Come On Over Baby (All.) 13



NYSTIKAL Shake It Fast COMMON The Light DMIX (/SISOO What You Want JAY-Z (/NENIPHIS OLEEK... Hey Papi

Video playlist for the week ending August 27.

WHEATUS Teenage Dividag 3 DOORS DOWN Kryptonite FIW000 Sunda MORCHEEBA Rome Wasn't Built in A Day

www.americanradiohistory.com

BLINK-182 All The Small Things

Video plavlist for the week August 14-20.

News/Talk



AL PETERSON alpeterson@rronline.com

What A GM Wants

What does it take to be a successful PD in today's radio business?

n today's radio world of shifting demographics, emerging competition, expanding media choices and consolidated clusters, just how much has the job of program director really changed? And what does it take to succeed as a PD in today's broadcasting business?

I polled several individuals who are regularly involved in the hiring and development of PDs for News/Talk radio and other formats. All offered candid comments on what they think it takes to be a winning PD in today's Talk radio business. So whether your goal is to improve your performance in your current position or better

your odds at your next job interview, you're bound to find some valuable insights from this week's panel of Talk radio executives.

Nadel: 'Understand The **Overall Mission**

KFWB/Los Angeles GM Roger Nadel speaks from the perspective of someone who is currently seeking a PD for the Infinity-owned all-News station. And Nadel definitely thinks that some of the rules have changed a bit.

"Those of us who came up through the ranks of programming don't like to hear it. but you need to think like a salesperson if you want to win over a GM who, most likely, comes from sales." he says. "In sales, the methodology is first

potential client, then develop an action plan that achieves those needs."

to assess the needs of the

Nadel says that the sales-oriented approach is what gets his attention. and I suspect what he says applies to many GMs. "To get my attention, ideally, you would find out ahead of time what the station's

Roos

needs are, then develop an action plan that solves my problems. The more thought that has gone into your plan, the more I sense you're scriously looking to join our team."

Here are some other key questions Nadel says he considers when talking to a potential PD.

· How much passion do you have to win?

" How much respect and passion do you have for the format?

· How much respect do you have for the staff - and will they respect you?

. How will you challenge and motivate your team to do their best work?

. How will you work with other departments?

· How much experience do you

have in building - and living with - budgets?

. How well-honed are your computer and Internet skills? How will you translate our station's brand and mission onto a website as a means of generating new revenue?

· How well do you follow up after the interview? Will you send a note thanking me for taking time to meet with you?

Finally, Nadel says he looks for managers who demonstrate an understanding of the underlying business principles required to survive in today's radio business. "Depart-

"To get my attention, ideally, you would find out ahead of time what the station's needs are. then develop an action plan that solves my problems."

Roger Nadel

OK, Your First Clue Should've Been....

On the lighter side of what it takes to become a great PD in today's Talk radio world, Sabo Media President Walter Sabo tells job candidates, "Run if you ever hear one of these five troublesome statements during a job interview."

- "I like you, but I would like you to spend some time with some of our hosts. I want their leedback on this hire."
- "It's important that programming and sales get along, so I would like the sales manager to join us for this discussion."
- "The last PD let this station become too controversial."
- "The radio station itself is our best marketing tool, so we don't really spend much on other marketing."
- You're right, Joe isn't really good on the air, and his ratings are the
- worst on the station --- but the sales department loves him!"

ment heads who bring to the table a variety of talents that can help a company win are in high demand." he says. "Consolidation has changed the ground rules and the landscape. Programmers who understand how their job fits into the overall mission of the station stand a much better chance of being recognized and rewarded."

McConnell: 'Have A Backbone'

ABC Radio VP John McConnell rose to become part of that company's corporate ranks via the PD's chair. As part of his job. McConnell has been involved in PD searches for several ABC-owned stations in recent years. Consequently, he has a good perspective on how the PD held it.

"The reality is that the job has changed pretty significantly," he says. "Today, programmers, who have generally been used to making decisions based on the idea that product comes first, are confronted with more bottom-line pressures than ever before. That's probably the biggest change."

Always concise and to the point. McConnell offers these qualities he

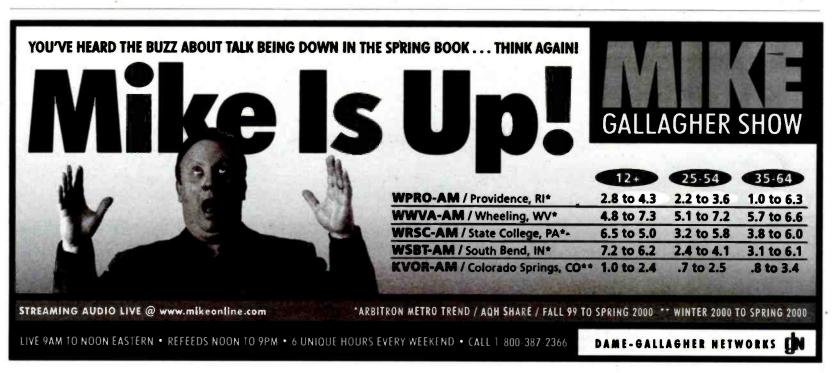


And although he knows

continue to challenge their own creativity. "It's a different ballgame and a more difficult job than it once was," he says. "But 1 would continue to suggest that the most important quality in a programmer is to allow his or her imagination to stay in the forefront. "Despite the more stringent eco-

nomic realities of our industry.

Continued on Page 30



thinks a PD will need to succeed today. Imagination

• Creativity

· Common sense

• A winning attitude (to create good team spirit)

· Conviction (otherwise described as having a backbone)

 Effective communication skills · Organization (not anal, but able to keep priorities straight)

· Big-picture orientation -- with an awareness of details (A wise manager said, "Take care of the small things. and the big things will be taken care of.")

· Sales savyy (Obviously, this is something new for PDs.)

Patience

things have changed. Mcjob has changed since he John McConnell Connell thinks PDs must



What A GM Wants

Continued from Page 29

which are now firmly in place, if you make decisions based primarily on whether or not something is a good product for the fadio station. then the dollars will almost always follow. I think that is, perhaps, the hardest thing for today's PD to do."

Bennett: 'Make Me See Your Vision'

Susquehanna/Dallas Market Manager Dan Bennett was also in the middle of a PD search when we spoke about what he looks for in a candidate. Count him as someone who agrees that the job has changed. "I think it's a much more difficult job today," he says, "and it's a much more multifaceted position. That's why I think that really ef-

fective Talk programmers are difficult to find.

So just what attributes does Bennett consider to be needed most by today's successful PD? Here's his list.

· Someone who has a vision of what he or she wants a station to be. You need to make me see your vision - because if you don't have one, neither will anyone else at the station

· Someone who has good talent contacts. A Talk station ultimately comes down to compelling talent. Average talent is never a lightning rod, and Talk stations need lightning rods.

· Someone with an understanding of what good content is. Every listener focus group says that if the talent picks great topics, the listeners are hooked.

· Someone who can create stationality. In other words, every station should stand for something. What will yours stand for, and how will you convey it?

it, chances are the staff won't feel it. Bennett also thinks that there's another reason why good PDs for the format are in short supply, and he pulls no punches. "Sadly, I think one of the things that too many Talk radio programmers lack is a solid understanding of the formatics and basics that

to see it.

make for good radio. Too Dan Bennett many Talk programmers

are just not good at that, and that's a problem.

"And, along with everything else. you need a good understanding of how all the information elements -news, traffic, weather, sports, business updates, etc. - fit together. You also need to understand the value of cross-promotion and how to develop killer promos. The reason for that is that Talk stations simply must win the TSL battle."

Someone who can interact with

and inspire the sales department. If

the sales department doesn't be-

lieve in the PD, there will be prob-

lems. Many programmers still don't

· Someone who can coach talent.

Do you have a coaching philosophy

or a coaching manual? If so, I need

does or doesn't come out in the first

interview. If you as a GM don't see

· Someone with passion. It either

see that as part of the job.

So, if Bennett thinks there's a shortage of good Talk PDs out

> "GMs will avoid anycandidate who lives only on his past accomplishments." Rick Scott

there, where would he suggest managers find them? "First. I think it's a good idea to look at people who have experience in multiple formats, not just a Talk radio background. They tend to be more wellrounded, in my opinion.

"I also think companies need to do a better job of growing their own. Here in Dallas, for example, we have three asst. PDs who are growing and learning the skills it takes to be a winning PD for us."

Sabo: 'One Size Does Not Fit All⁴

Sabo Media President Walter Sabo has been involved in countless PD hirings over the course of his long career in corporate radio and as an adviser to numerous successful Talk ra-

stations. dio And while he has strong opinions on what it takes to be a good Talk PD. he cautions that one size does not fit all. "Talk is not a format,"



says Sabo, "so there is no such thing as one right type of 'Talk

PD.' Each Talk format and each stage of a station's evolution requires a different skill set.

Sabo outlines how different traits are needed in different situations. "GMs who have a successful-station and a star or two look primarily for PDs who can get along with their stars and not cause trouble. Established station GMs tend to look for a stable individual capable of dealing with community groups, complaining listeners and prestigious advertisers - in other words, a grown-up. That is a situation that almost always demands experience at a successful, established Talk station. It's a statesmanlike role that requires a mature knowledge of the entire business."

And what are the challenges of being the PD at a new station? "A startup station GM wants a PD who has an ear for talent and a sense of marketing and promotion." Sabo says. "The PD needs to be able to manage a diverse staff and interact well with all other departments. On the other hand, a station that's in trouble looks for a PD who is clearly focused, can take charge and has some experience with a turnaround. They want someone to come in with a plan of action and a point of view."

Sabo says he sees a pattern among PDs who do well. "They have a background of working for at least one successful CHR station. CHRs teach programmers the importance of success, how to build a format and how to deal with diverse talent and understand promotions. But that's not what makes those PDs successful. It's the willingness to apply what they know from music to Talk.

"Strangely, some alien operation often takes place when a hot music PD goes to a Talk station, and they stop applying what they know. The Talk Arbitron diary and the music Arbitron diary are identical. The skills needed to get a station written down in that diary are identical. Winners understand that if a fiveminute song is too long. a fiveminute phone call is a death knell."

Finally, Sabo says consolidation has definitely changed what successful GMs look for in a candidate, but, he says, that's not all bad. "A good result of consolidation is that the absence of the moment-tomoment fear of a single radio competitor allows sharp programmers to recognize their true competition: other media.

"Applying a strong knowledge of daytime TV talk show content. ratings and other media in your category is how you will grow your audience. That broad knowledge is vital in a consolidated environment as GMs discover that it's not about

getting listeners, it's about building audience."

Scott: 'Be A Good Listener'

Rick Scott, President of Rick Scott and Associates, works with Sports/Talk radio stations around the country. He says that he's found that good qualities for Sports radio PDs mirror those of any good Talk PD. "GMs will avoid any candidate who lives only on his past accomplishments," says Scott.

"Likewise, they will get turned off to anyone who is not a good listener and who claims to have all the answers." That said, here's Scott's list of what he believes to be must-have qualities for prospective PDs.

· You must he able to look for and seize opportunities. · You must be

. You must be

• You must be

proactive. **Rick Scott**

· You must have the ability to work through and with other people.

· You must understand the business and the bigger, overall picture. · You must be a visionary.

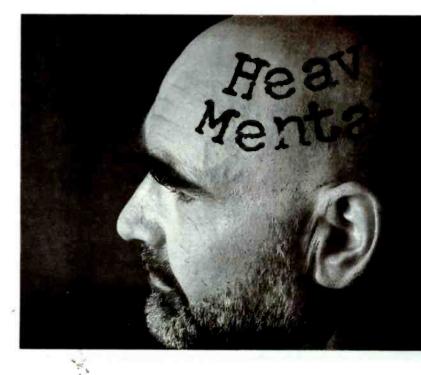
· You must have patience and persistence, along with a strong desire to win and succeed.

· You must have common sense. · You must have great observational skills.

Finally, all the solid advice from our panel notwithstanding, perhaps the best advice of all for those who desire success as a PD in today's Talk radio business was written many years ago by the great American author Mark Twain: "Keep away from people who try to belittle your ambitions. Small people always do that, but the really great make you feel that you, too, can become great."

KOMO in Seattle KXI in Portland

the Quest

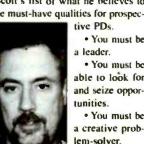


WEISSBACH Life death and afterlife. Inner peace and outer-limits. Peter Weissbach has lots on his mind as he takes listeners on

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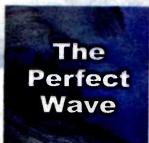




An open letter to America's News Talk Programmers

Dear Programmer:

Every once in a while a show comes along that is just perfect for its time. In the 90's it was Rush and then Laura. Now, in the year 2000, it's Clark Howard. Clark Howard, America's Consumer Champion! How fast is this show catching on?



In less than 18 months the Clark Howard Show is airing in nearly 100 markets, including major market powerhouses like KFI Los Angeles, KSL Salt Lake City, KSFO San Francisco, KTAR Phoenix, KIRO Seattle, KXL Portland and many more. Our newest affiliate is WRKO Boston.

The Clark Howard Show has a tremendous record of ratings success, beating Rush in Nilwaukee and Laura in Atlanta*. In fact, the Clark Howard Show is the #1 afternoon drive program in Atlanta, AM or FN1

Clark Howard's weekly radio audience is now well in excess of three million and growing - he's building a wave of growth across America!

Clark's message of saving more, spending less and avoiding rip-offs is resonating across the country with his target audience of adults 30 to 50.

Clark Howard's official web site www.clarkhoward.com registers thousands of unique visitors daily because listeners learn from Clark. You can check out his show demo there too.

Programmers love the show and the response they get from it. Just ask Jack Swanson at KGO, David Hall at KFI, Greg Moceri at WSB, or any of them. We'll give you a list of our partners and you can call them.

Radio Ink Magazine put Clark Howard on it's cover on June 26th calling Clark "Talk Radio's breath of fresh air" and Talk Radio's newest big cheese."

The Clark Howard Show isn't political talk, it isn't hot talk, it's RELEVANT talk.

Call Cox Radio Syndication in Atlanta at (404) 962-2078 or the Jones Radio Network at (202) 546-7940 and get this show before your competition does.

Clark Howard is the NEW big thing!

Sincerely,



Paul Douglas Cox Radio Syndication (404) 962-2078



www.americanradiohistory.com

Amy Bolton Jones Radio Network (202) 546-7940 What will you be drinking after this year's CMA Awards?



1.

RADIO RECORDS Street Talk.

WCIN Red-Hot Over Joyner Jump

CIN-AM/Cincinnati recently lost 20-year PD Lincoln Ware to Blue Chip Broadcasting's crosstown WIZF. Now WCIN has learned that it will lose ABC Radio Networks' Tom Joyner Morning Show to one of Blue Chip's Cincinnati radio stations, effective Sept. 14. WCIN GM John Thomas is far from happy with the two losses, The Cincinnati Enquirer reports. "I'm going to fight it all the way," Thomas told the Enquirer, adding that he's written to FCC Chairman Bill Kennard, ABC Radio Networks and ABC parent The Walt Disney Co. "I told ABC that it is assisting Blue Chip in trying to drive me out of business," he said. WCIN has even gone so far as to air an appeal to listeners, asking them to protest Joyner's move by phoning ABC Radio Nets Exec. VP Darryl Brown. The Enquirer printed not only Brown's direct line, but also his e-mail address! Thus far Thomas has not heard from Kennard. Brown was unable to contact ST before press time,

Will Houston's legendary Stevens & Pruett return to the city's airwaves at the end of the year? According to the Houston Chronicle,



former KLOL morning co-host Mark Stevens (shown here, at left) has taken a job with a Hollywood-based entertainment firm. He'll work out of Houston and to:d the *Chronicle* that he plans to "return to the airwaves and reunite with my former partner in the not-toodistant future." When asked on the air by his current co-host, Grego, about the item, JIm **Pruett** (shown at right) admitted that he's talked with Stevens about teaming again on another station. Pruett, who joined KLOL 27 years ago, said his contract with the station expires at the end of the year. KLOL has not presented him with another deal.

Another hot rumor has former KALC/Denver and KYSR/L.A. morning co-hosts Frosty Stilwell and Frank Kramer returning to the Denver airwaves. The duo were recently guests on KALC's afternoon show, and there's talk that the two may re-emerge at a Mile High FM soon.

Speaking of morning shows, KIIS/L.A. morning veteran Rick Dees has added another market for his nationally syndicated show: Phoenix. Dees' show will begin airing on KZZP on Monday (8/28), replacing Ron Upshaw and Don O'Neil, who shared the slot with Jackie West.

WKLS/Atlanta GSM Cheryl Ervin rises to Director of Sales for Clear Channel/Atlanta. In her new role she'll oversee the sales efforts of WGST-AM & FM, WKLS, WMKJ, WPCH, the Georgia News Network and Total Traffic.

Greaseman Gags

Greaseman was back behind a mike last Continued on Page 34

Rumors

• Is the Windy City poised to receive another CHR/Pop outlet? If so, what effect will it have on Big City Radio's WKIE/Chicago or Infinity's WBBM-FM (B96)?

 Is James Crystal Enterprises thisclose to selling several West Palm Beach properties to Clear Channel?

 Is Emmis considering dropping WXTM/St. Louis' Active Rock format in favor of "Hot Talk," with market veterans Steve & D.C. as its morning anchor? If so, don't expect any moves until mid-October.

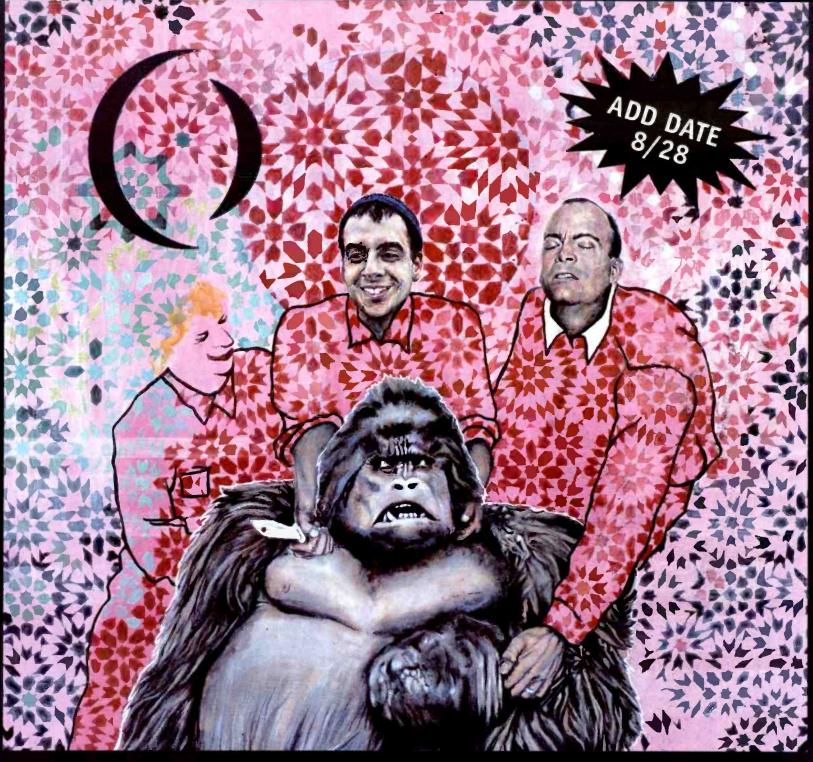




on the CHR/Pop chart with over 5,100 plays

"'Faded' is number 3 overall in callout. It's in Power Rotation!"—Diana Laird, KHTS/San Diego

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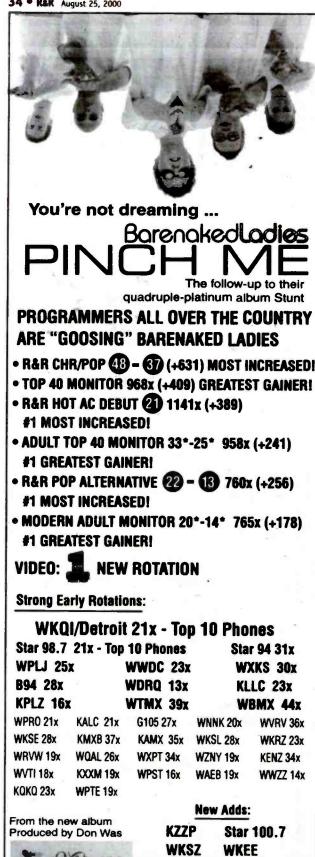
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34 • RaR August 25, 2000





WAYV WZEE WKZL **WVYB** KHTO WYOY WLTS KURB ... and more

Continued from Page 32

Friday, but he wasn't in a radio studio. The infamous personality (a.k.a. Doug Tracht) performed a comedy skit at a Washington, DCarea nightclub that local press reports sav was "well-received." But before he went onstage, about 25 people protested his appearance, angry about statements Greaseman made on-air in his radio days.

WDAY-FM/Fargo, ND morning host JIII St. John has landed a 90-day jail sentence and a \$300 fine for filing a false report in regard to a recent stunt involving stuntboy "Extreme Jim." It seems St. John called the cops on Jim, who was in a local park clad only in boxer shorts in an attempt to become a "human smorgasbord" for mosquitos throughout the city. St. John, using a false name, reported that Jim was in the buff. When police arrived and discovered that it was a radio prank, a misdemeanor charge was immediately handed to St. John. She'll serve 10 days in the slammer now, with the remaining days spread throughout the rest of the year.

A recent on-air appearance by a Long Beach, CA man claiming to be "The Emperor of the United States" on KDKB/Phoenix's morning show has led the Secret Service to investigate the broadcast. Donald Lautenbach used his appearance on the Tim & Mark show to make threats against both VP AI Gore and Texas Gov. George W. Bush. The Secret Service will review tapes of Lautenbach's comments and investigate him.

Billionaire Broadcast.com founder and Dalias Mavericks owner Mark Cuban called ST to say that he expects Hole lead singer Courtney Love to get involved with his planned record company. If a deal is finalized, it would reinforce Cuban's goal of forming a label that would "work only with established artists who have completed their contracts with their labels." Cuban plans to partner with radio groups in order to finance the new venture.

For the record: KZLA/L.A. Promotions Dir. Eric Zanelli is overseeing the marketing

Rumbles

Street Talk.

> . B.J. Stone is the new OM for Cromwell's four Peoria, IL properties: Country WFYR, Classic Rock WGLO and CHR/Pop simulcast WPPY & WRVR. Stone will also program 'PPY & 'RVR and take an airshift there

> WJMX/Florence, SC OM Jim Pemberton exits. WNDV/South Bend, IN PD Casey Daniels adds OM stripes.

> · Chase Murphy takes the PD chair at WXLO/ Worcester, MA.

> · WZOK/Rocklord, IL APD/nighttimer Cosmo is appointed PD/morning driver at new CHR KJCQ/Jefferson City, MO.

> . WZAT/Savannah, GA PD Brad Kelly and WWLD/Tallahassee APD/morning co-host Frank

> . WRLR/Birmingham hires David Clapper for APD/MD duties. He'll also take the morning shift.

> • WJZI/Milwaukee MD/midday host Debble Young relinquishes her music duties to concentrate on her shift. Music calls will now be taken by PD Chris Morrow.

> • WCKY (Homer)/Cincinnati shifts from ESPN Radio to FOX Sports Radio, effective Aug. 28. Premiere's syndicated Phil Hendrie is added for latenights. At co-owned WLW, late-nighter Bill Cunningharm rises to the 12:30pm-3pm slot.

• WJMR/Milwaukee morning man "Early Earl" e shifts to afternoons. Former WZTR/Milwaukee air talent Mark Dixon assumes Stokes' former post, and afternoon host Luke Sanders exits.

. McGregor joins Alternative WLRS/Louisville for mornings

. Dan Cheatham moves from nights to afternoons at KNCI/Sacramente

. WRWK/Toledo adds the syndicated Lex & Terry for mornings

• WHYI/Miami afternooner Kenny Walker becomes the in-stadium voice of the NFL's Miami Dolphins.

WQIX/Knoxville flips from Country to Classic Rock. Expect new call letters shortly.

· Clear Channel CHR/Pop WXCR/Albany flips call letters to WKKF to better match its "Kiss" moniker. Meanwhile, another "Kiss" changes calls as WBTT/ Dayton becomes WDKF.

and promotions department until a marketing director is named and is not overseeing the sales department. Jeff Federman is Dir./Sales for both KZLA and sister KPWR, and Janet Brainin is KZLA's new GSM.

KROQ Jocks Sought For Reunion

Calling all former (and current) staffers of the "World Famous" KROQ/Los Angeles: Darrell Wayne, PD of the pioneering Alternative Continued on Page 36



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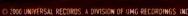
KIIS/Los Angeles KZQZ/San Francisco **KRBE**/Houston WAKS/Cleveland WKQI/Detroit WXXL/Orlando WBTT/Dayton KQAR/Little Rock WGTZ/Dayton WNVZ/Norfolk

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Continued from Page 34

station from 1977-79, is seeking out those who'd like to participate in a reunion of KROQ DJs past and present. Among those already expressing interest: Jimmy Rabbitt, Mark Mendoza, Shana and Shadoe Stevens. If you'd like to join them, e-mail Wayne at ddoubleu@aol.com or visit www.kroq reunion.com.

Former Lakeside bandmember Otls Stokes has agreed to take listeners on a "Fantastic Voyage" through current releases from "classic" R&B artists as host of the *Classic Artist Network*, set to debut Labor Day weekend (Sept. 1-4). Among the stations already signed up: WQBH/Detroit, WOCL/Orlando and WQUA/Mobile.

Sixteen-year-old **Chris Morales**, son of famed L.A. air talent Mucho Morales, has become the producer of Westwood One's syndicated *Saturday Night '80s Party*. The program is heard nationwide on approximately 100 radio stations.

This year's Radio Music Awards show is set for Saturday, Nov. 4, at the newly refurbished Aladdin Hotel in Las Vegas. The program will air live on ABC except on the West Coast.

ST sends its best to NAB Radio Board Vice Chair and WFLS & WYSK/Fredericksburg, VA GM BIII Poole, who has decided to retire after 40 years with the stations. Florence Barnick will assume his duties as Jim Butler become Dir./Sales and Gary Harrison takes the Radio OM post at the Free Lance-Star combo.

ST also offers its condolences to the family and friends of Fairbanks Communications founder and past President Richard Fairbanks, who died Aug. 11 in Miami. He was 88 years old

Records

• Epic Records Group taps Exec. VP/Worldwide Marketing Steve Barnett as GM.

 Shanachle Entertainment Dir./Nat'l Promotion Claudia Navarro resigns after five years in the position. She can be reached at 310-737-0017.

 Warner Bros. Nat'l Dir./Pop Promo Ed Nuhfer segues to Warner Music Group as Dir./Information Technology.

 Changes have been made to Atlantic's regional lineup. Detroit local Michael Stevens relocates to Houston to take over for Neil Harrison, who exits the label. Meanwhile, Seattle local Tim Dalbec segues to Los Angeles to succeed Edie Fontiveros, who joined Virgin last month.

 RCA taps Andy Rauchberg as Nat'l Manager/West Coast Rock Promo.



Street Talk.

- Steve Oshin rises to VP/Market Manager of Entercom/Seattle.
- Reid Reker advances to VP/GM of KYNG/Dalias.
 Johnny Chiang boosted to PD of KOST/Los
 Angeles.
- Dene Hallam hired as PD of KYCY/San Francisco
- . Len Shackelford lands PD gig at WWKA/Orlando.



- Ken Christensen tapped as VP/GM of KXEZ & KYSR/Los Angeles.
- Alan Furst boosted to National PD of NewCity.
- Chuck Beck becomes PD of WHPT/Tampa.
 Rob Roberts Captures KXKL/Denver PD post.
- John Butler advances to PD of KCMO & KMBZ/ Kansas City.



- Gerry DeFrancesco joins WSNI/Philadelphia as VP/OM.
- Columbla Records elevates Jerry Blair to Nat'l Dir/Top 40 Singles Promotion and Jerry Lembo to Nat'l Dir/AC Promotion.
- Shirley Maldonado made OM of WQCD/New York.
- Lee Michaels accepts PD chair at KBLX/San Francisco.
- Bob Arthur retires from KABC/Los Angeles morning show; Roger Barkley to team up with Ken Minyard.



- Monica Lynch elevated to President at Tommy Boy Records.
- . Thom Ferro appointed VP/GM for Westwood One.
- Bill Richards tapped as WNCI/Columbus PD.
- Les Acree named PD of WTQR/Greensboro-Winston Salem.
- Jed The Fish returns to KROQ/Los Angeles for late-nights.



- Sherman Wildman appointed VP/GM of WCAU-FM/Philadelphia.
- Sandusky gives VP stripes to Tony Brooks, GM of KBPI/Denver; J. Michael Henderson, GM of KZAM-AM & FM/Bellevue, WA; and Tommy Vascocu of KDJQ & KDKB/Phoenix.
- Charlie Cook catches PD cap of KHJ/Los Angeles.
 Jeff Leonard upped to Production Coordinator for
 - American Top 40.



- Dennis Lane upped to MD of WSHE/Miami.
- The Greaseman slides into mornings at WAPE/ Jacksonville.

John Leader joins KHJ/Los Angeles for evenings.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@rronline.com



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Indie Labels' Road To 'Babylon'

Two indie label vets talk artist development and Adult Alternative radio

STEVE WONSIEWICZ

swonz@rronline.com

here's a great story developing around ATO Records artist David Gray, the Irish singer/songwriter whose new album, *White Ladder*, is currently selling around 6,000 copies weekly thanks to airplay from the leadoff single, "Babylon." That track, in turn, was *thisclose* to being the No. 1 song at Adult Alternative last week.

There are a couple of reasons why I find Gray's success intriguing. For one, it's a great case study in how a new independent label albeit one aligned with a major (in this case, RCA Records) — can adroitly general a project to the point where it makes perfect sense for its heavyweight partner to bring out the heavy artil-

lery. Secondly, it's taking place at Adult Alternative, a format that often takes a lot of heat when it comes to breaking acts.

To put it in even better context: This is all happening at a time when the music biz is wound up about the online world, whether it's Napster or using the web to discover new talent. But Gray's story is about as far away from that as you can get. It's about creating value the old-fashioned way, via promotion and concert tie-ins for radio and via in-store visits and special pricing plans for retail. And, in today's go-go, wired world, it's an illustration of the value of slow, methodical artist development and a vivid reminder that when touring, word-of-mouth, press and airplay all converge, it makes for sweet sounds at the retail cash registers.

First, some quick background. Gray's label, New York-based ATO (According To Our) Records, was founded by Dave Matthews — of Dave Matthews Band fame — Matthews' manager, Coran Capshaw; and DMB vets Michael McDonald and Chris Tetzeli, Gray is the label's first signing.

Going With Gray

According to McDonald, who serves as ATO President and spent over six years as DMB Tour Manager, the nascent label waited patiently to sign an artist like Gray to official-

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? e-mail me at: swonz@rrontine.com



bel to become. And then he at came along.

"When we first heard about him, he had sold about 30,000 copies of his album in Ireland. When we finished the deal six months later, in December 1999, sales were at 100.000. We started the label in January and couldn't have been happier."

ATO eyed the South By Southwest 2000 convention in March as the kickoff for Gray's album and the single, "Babylon." Having a skeleton staff, the company relied on a network of indie radio promotion firms to begin working programmers.

McDonald continues, "We took the attitude, 'Here's a no-frills artist who's the real deal.' We didn't need to dress it up, so we took a straightahead approach and tried to get everybody involved. We put together a team of indies who have either had a history with The Dave Matthews Band or David's music or who had a great passion for the project.

"We just put our heads down and went to work. We didn't concern ourselves with what other artists we were up against or what style of music was at the top. We just brought David over from Ireland and got as many people as possible to see him live."

On Indies & Champions

ATO was aided by support from some influential Adult Alternative and noncommercial stations. Mc-Donald comments, "There were early champions, like KMTT/Seattle, KCRW/Los Angeles and WXPN/ Philadelphia. With those and other stations on the record early, we were able to see some nice sales, which allowed us to connect the dots and see that people were reacting. And when those stations *stayed* on the record, it showed us we really had some believers out there.

"But our team also worked hard to make sure we were in constant contact with radio. We were very proactive in getting information to each station showing them their spins and the sales in their market and reinforcing their commitment to the record and artist."

ATO also tapped into independent retailers. "Don Van Cleave, who owns [Birmingham-based retailer] Magic Platter and heads up the Coalition of Independent Music Stores, got involved early on and got a lot of other people excited about it," Mc-Donald says.

"We worked hard with the retailers and got David to visit as many stores as possible. Those indie retailers were indispensable. I know there's one cashier in DC who's probably responsible for selling 100 copies of the album herself. You can't buy that kind of support."

Not surprisingly, The Dave Matthews Band name came in awfully handy. McDonald observes, "It helped, in as much as he has had incredible success at Adult Alternative over the years and his endorsement helped. Adult Alternative embraced Dave's music and the group for what they are, and we feel they will do the same with David Gray. There are a few parallels."

Alternative Effort

ATO also benefited from BMG Distribution's input. "They helped build this up and have been great about giving us advice and taking us through the entire process," says McDonald.

That said, it's been ATO's hard work that got them to this'point, especially the company's efforts at Adult Alternative. McDonald comments, "Looking back, I wouldn't have wanted to start this anywhere else because it's allowed us to grow naturally. It's been slow, but it's been substantial enough to keep everyone believing and working hard."

Aware Records founder/President Gregg Latterman agrees that Gray's and ATO's accomplishments say a lot

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"Our team worked hard to make sure we were in constant contact with radio. We were very proactive in getting information to each station showing them their spins and the sales in their market and reinforcing their commitment to the record and

artist."

Michael McDonald

about Adult Alternative and what it takes to survive as an indie. Latterman should know: He spent years building baby bands via his Chicago-based record company-management firm before inking a joint venture with Columbia Records three years ago.

"David Gray is a good example of how Adult Alternative will support an indie act." says Latterman. "If it's a real artist who's out there touring and making things happen, they'll support you. If you do it right, like we did with Train in the beginning and like ATO's doing with Gray, Adult Alternative will move you up in rotation.

"And if you're touring and building your fan base with each visit, Adult Alternative will further that growth, because the format's about building an audience that's into your band and the music. When

"If it's working, and you can get the band into the market, Adult Alternative will treat it like a release from a major label. They don't care."

Gregg Latterman

they spin a record, even though it isn't as often as other formats, they really talk it up."

Adult Alternative, notes Latterman, will treat indies fairly even though most indies don't have deep pockets. "If it's working and you can get the band into the market, they'll treat it like a release from a major label. They don't care."

Cash Is King

True, Adult Alternative spins its fair share of indie records, but there are still big-time hurdles for entrepreneurs. "There are stations in other formats where I can do deals, like a promotion, in order to get my song on the air." Latterman says. "You have to do that with some stations at Adult Alternative, and it's a lot. It's kind of shocking." Those kinds of promotions are out of the reach of most independents, which means label owners must rely on getting their bands on the road and inexpensively. Latterman notes, "We just signed an act from Atlanta, and as part of the deal he gets a van. But he won't be touring with a full band at the beginning because we have to make sure he's self-sufficient on the road. Then we can go from there.

"Independent labels have to make sure they have bands who are willing to work their asses off. The labels can't spend \$15,000 a week on the road. Train did it pretty cheaply at first. They scrapped and stayed overnight with friends and made it happen. And, from what I can gather. David Gray did the same thing."

Nevertheless. Adult Alternative is turning out to be the saving grace for softer, rock-based music from singersongwriters, a genre in which many indie labels excel. "Rock and Active Rock have become really, really hard, so with records like this you have to go to Adult Alternative or Pop Alternative," Latterman says. "Mainstream Rock is where Active Rock was a few years ago musically, Active Rock is really hard, and you can't go to Alternative unless you have an alternative band.

"It's a lot tougher at those other formats since we took Train to mainstream Rock over a year ago because the music is so hard. We couldn't do that now. On top of that, there are fewer and fewer Alternative stations that play this kind of music, like WNNX/Atlanta and WRAX/Birmingham."

Going forward, Latterman likes Gray's chances now that RCA is involved. Looking back on his label's early efforts with Train, Latterman says that the Columbia machine took the project to new heights. "There's no way we would have achieved what we did with the band without Columbia," he says. "As an indie, you need their firepower.

"That's not to say that a song can't come along every few years that takes on a life of its own, but most songs and bands don't happen that way. They need patience and time to work on the air. Then the major label can come on board and help it along. They have the resources and the relationships that indies don't have."

Sound Decisions.

PAD LAUNCHING PAD LAUNCHING PAD LAUNCHI



Radio promotion is never an easy gig, but when major stations are talking up your record and backing it up with airplay, the job becomes infinitely easier and more fun. Such is the case with Epic Records alt rock outfit Good Charlotte, whose debut single, "Little Things," has the support of heavyweight Alternative stations at Infinity and Clear Channel.

Among the Alternatives supporting the track are WHFS/Washington; WPLY/Philadelphia; WAQZ/Cincinnati: CIMX/Detroit; WARQ/Columbia. SC: KMBY/ Monterey: WHMP/Springfield, MA; WJBX/Ft. Myers; WFNX/Boston: KTEG/Albuquerque; WXRK/New York; KFMA/Tucson; WKQX/Chicago; and KITS/San Francisco. Also on board are Active Rockers WWDC/Washington, WMFS/Memphis, WXRC/Charlotte and WCPR/ Biloxi, MS.

Hailing from Waldorf, MD, Good Charlotte was formed in 1995 by identical twins Joel and Benji Combs, Paul Thomas and Aaron Escolopio. Billy Martin joined soon after. In 1998 the quintet relocated to Annapolis and



gigged around the region for a couple of years, achieving moderate results. That changed dramatically earlier this year when WHFS - which had included the group's song "Screamer" on a station compilation CD - began spinning "Little Things." The song subsequently became a top phone record. Around the same time WPLY also began playing the track, and the results were similarly impressive.

By that time, says Epic Records Group Exec. VP/A&R David Massey, nearly every major label was in the hunt to sign the group. Massey recalls, "Our DC rep, Mike Martinovich, had picked up on the airplay at WHFS and sent me the demo the station was playing. When I listened to it, it was pretty obvious there was something special going on.

"The first time I saw them was around the end of February. They were opening for Lit, and they were amazing. I had a chance to meet them and was equally impressed. They were incredibly bright and focused. It was a nobrainer to go after them, but it was a very competitive situation. Fortunately, we were able to sign them,"

Epic also hit pay dirt when it was able to convince Don Gilmore (Lit, Eve 6) to produce the album. Massey continues, "We didn't sign the group until late April, and it was pure luck that he was available. We went right into the studio to begin work on the album."

While that may sound quick, Massey says the group had proven itself over the years, enough so that it gave him the confidence to move ahead rather than wait. "When I met the band, they had an incredible repertoire of songs. They had been doing great work live. Don was ready. There really was no need to wait.

"We knew 'Little Things' was going to be the first single, so we recorded that song first so we could get it out to radio during the summer. By the middle of August we finished the album."

On the promotion front, Epic has benefited from tremendous word-of-mouth about the single, led by WHFS and WPLY airplay. Sr. VP/Promotion Dan Hubbert comments, "You rarely see a record that has such a huge buzz. It's rare enough to have one influential station. but we had two - WHFS and WPLY. It gave the band and the music a lot of credibility and gave us a story to spread to the rest of the country.

We let 'HFS lead the word-of-mouth within the Infinity chain, and all of a sudden there's this coalition of great programmers talking about the record. We let the record set itself up within that channel."

Epic also entered the song in a jukebox jury session at R&R Convention 2000 in June. Hubbert continues, There was already a story building, but when the song won the jukebox jury, all of a sudden there was an even larger buzz about it. It really pumped us up."

In the near term Epic will continue working the rest of the Alternative panel. Then, says Hubbert, "Once it builds to a point where it makes sense, we'll cross it to Active Rock and Rock."

Meantime, Good Charlotte will work the road. The band is currently opening for Eve 6 until September. From there, they begin touring with Fenix TX.

Good Charlotte's self-titled debut album will be released Sept. 26.

Ready For Takeoff

Leave it to a major station to add an unsigned act while I was on vacation in early August. By now nearly every major label is chasing after Atlanta-based Brand New Immortals, whose stock skyrocketed a few weeks ago when powerhouse Alternative WNNX (99X)/Atlanta added the trio's song "Reasons Why." For the period 8/14-8/20 the station played the track 17 times, with three of those spins coming during pm drive and a pair during am drive.

Brand New Immortals' new self-titled album is being sold exclusively by 99X. Proceeds from the sales will benefit Angel Flight, a charity that provides free



Brand New Immortals

air transportation to health care agencies for needy individuals with severe medical problems

The group, which is unsigned and has yet to ink a major publishing deal, is in search of a manager. Contact them at 404-456-7377.

Speaking of 99X, the station has also been spiking the song "Bringing You Down" by the Athens quartet Left Front Tire. The track is from the group's forthcoming album, Social Icon, which will be released in late September.

Left Front Tire is managed by Bliss Artist Management founder David Young, whose plans are pretty straightforward. "We're going to try to break the band out of Atlanta instead of shopping them around and trying to do showcases in New York or Los Angeles or wherever," he says. "We have a great relationship with 99X, and we plan to build on that. And we have a distribution deal with Red Eye. Once we get more radio support, we'll work as hard as we can to sell some records and then take it from there."

Left Front Tire has yet to sign a major publishing deal. Contact Young at 323-969-0160 for more information.

- Steve Wonsiewicz

adiohisto

MUSIC NEWS & VIEWS

New U2 Due In October

It's official, U2's new album is titled All That You Can't Leave Behind and will be released by Interscope Records In late October. The 11-track disc was produced by Daniel Lanois and Brian Eno, who also produced the group's landmark albums The Joshua Tree and Achtung Baby, A sound clip for the leadoff single, "Beautiful Day," can be heard at www.u2.com. That track hits radio in early September. Clips of other new songs will be streamed in the coming weeks. Since its launch around a month ago, the revamped website has had 25 million page views.

Napster Hits Back

Napster filed a 79-page brief with the U.S. Court of Appeals on 8/19 in which it is seeking to overturn the District Court's 7/26 ruling, which

essentially required the company to shutter its song copying-sharing service. At the crux of the filing is Napster's contention that



the lower court erred in its interpretation of the Audio Home Recording Act. Napster counsel David Boies says, "[The AHRA] holds that courts should defer to Congress to address technological developments that involve the application of copyright law, and Congress specifically intended the Audio Home Recording Act to cover noncommercial copying of music regardless of scale. If this injunction is allowed to stand, the precedent would impede the development of a wide range of new technologies." The legal wrangling will continue in the fall. In related news, Sony Music Entertainment and MP3.com have settled their differences regarding the latter's My.MP3.com service. MP3.com will reportedly pay an estimated \$20 million to the label and in return has been granted licenses to use SME repertoire.

In the studio: Elektra pop singer/songwriter Vitamin C is

in the studio working on her next album, which could be released late this year ... Look for Alanis Morissette to begin work on her next album next month. She and collaborator/producer Gien Ballard will produce the disc ... Rush bassist Geddy Lee is putting the final touches on his debut solo album, which will hit retail later this year.



Vitamin C

This 'n' that: The Los Angeles Times reports The Stone Temple Pllots have nixed their plans to release a greatest hits package and will instead record a new album that's tentatively slated for release in the spring ... MTV Online reports that Megadeth and Capitol Records have parted ways. The band is currently shopping its recently completed album to other labels ... Virgin Records has inked a joint venture with Barry Hankerson's Blackground Records, the label that's home to Aaliyah and Timbaland & Magoo .. Dynamite Hack and Weezer began their national tour Aug. 23 In New York.

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Pos. Artist	Avg. Gross (in 000s)	Among this week's new tours:
1 METALLICA	\$2,669.0	
2 GEORGE STRAIT MUSIC FEST.	\$2.096.0	
3 JIMMY BUFFETT	\$1,199.0	CULTURE CLUB
4 'N SYNC	\$1,120.9	EVE 6
5 RICKY MARTIN	\$977.5	
6 TINATURNER	\$932.9	JIM BRICKMAN
7 PHISH	\$919.1	MOBY
8 TIM MCGRAW/FAITH HILL	\$726.7	
9 OZZFEST 2000	\$723.1	'N SYNC
10 BRITNEY SPEARS	\$722.4	THE TRAGICALLY HIP
11 KISS	\$672.2	
12 UP IN SMOKE TOUR	\$525.2	
13 STING	\$518.9	The CONCERT PULSE is courteey of Polletar, a publication of Promoters'
14 DIXIE CHICKS	\$503.2	On-Line Listings. (800) 344-7383.
15 ROGER WATERS	\$499.2	California (209) 271-7900

TTLA

Continued from Page 1

since we own an exclusive franchise in the marketplace," Maki told R&R. "But, obviously, we wanted to be able to get a look at some additional research, and it basically confirmed that Country is indeed what we want to do. In fact, we're very happy that we saw such an upside for Country in L.A. We believe there's real opportunity to further solidify the brand. There had been some inconsistency in that area over the years."

As part of its commitment, Emmis is in the final stages of constructing a fall marketing plan. Noting that one of KZLA's problems through the years has been the fact that few An-



CIRCULATION Refley Schieffelin Kelley Schieffelin Romatows: Jim Henso

Jin H ELECTRONIC PUBLICATIONS

TAX PRODUCTION: Jeff S DESIGNER: Carl Harm PRODUCTION

Production Director: Kent Thomas Production Makasi: Roger Zumwah Design Director: Gary van der Steur Designers: Tim Kummerow, uitabe C. Nerdo II, Milke D. Garci Urabe C. Verdo II, Milke D. Garci Cis: Derek Cornett, Renu K. Ahluv Eula

Frank Lopez ADMINISTRATION

A DMINIS INATION Communer, Michael Schroepter Lisa Counter, Lies Deary Ictos of Haue Resources & Anneste Countras Manage Meta Abulyes Accounta Manage Meta Abulyes Accounta Manage Lizardo, Inthrey Molahen, Erresettias Rut Glanda Victores Riccortor, Juanita Newton a Servots: Rob Sparago, Tim Wat Director OF Hus estine Rubio

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m. BC: 202-463-0500. FUE: 202-463-0432 Buseu Cher: Jathay Yorka Leen Counsel: Jason Shrinaky E: 615-244-6822, FAJC 615-24 BUREAU CHEF: Lon Helton Issociate Epiton: Calvin Gilbert ADVERTISING Les Americas: 310-553-4330. FAX: 310-203-8450 Dir./Music Manietting Services: Jay Lovy Instan 202-463-0500, FAX: 202-463-0432 SALIS REPRESENTATINE: Shannon Weiner VP SALIS: Barry O'Brien 781-416-1018 SALIS RD: Benerity Swan 914-708-0890 ALE 615-244-6822 FAX: 615-248-6655

A Perry Capital Corp

know that KZLA is L.A.'s outlet for Country, Maki says they're working on "a major multilevel marketing campaign" that she says should start in early October and he funded to the tune of over \$2 million. "The majority of our fall marketing dollars will go into television," she said. "But we're also planning for outdoor and some other types of direct marketing.

gelenos - even Country fans -

"We're very excited about Country right now. There's lots to be enthusiastic about in terms of the overall health of the format. L.A. is No. 1 in country music sales in the U.S., and we have stalwart superstars and a new crop of stars making their way. And we're very happy with what I see as a really good relationship between L.A. Country and our Nashville partners. We're excited about how supportive they've been, and we're excited about the branding plans being initiated by the Country Music Association. It shows great vision, and we're on the same page. It's all very exciting."

R.J. Curtis, who worked for KZLA from 1980-87 and returned as OM between 1993-95, arrived as PD from KAJA/San Antonio in January and will remain at the programming helm. Maki said, "We're very happy

Krampf

stations and look forward to this new job."

Continued from Page 1

After walking into KOST for the first time as GM. Krampf recalled, "I felt that if this could happen, there could be peace in the Middle East. It was really a beautiful thing. But one thing's for sure: There still needs to be a competitive halance between the two organizations. Good salesmanship always wins out, and good programming always wins out. You can have a common person overseeing both stations, but each station needs to compete independently for its

Bracamontes Continued from Page 1

reckoned with in urban music." Cooper and Newton said in a joint statement. "This promotion is a testament to his dedication and passion, and we look forward to even greater success from the urban team under his guidance."

Bracamontes was previously Sr. VP/Promotion for VRU. Prior to joining the company, he was VP/Urban

TRS

Continued from Page 1 last five years about considering holding our Talk Radio Seminar on the West Coast, we decided that this was the year to give Talk radio executives the opportunity to visit the Los Angeles area. This move will also allow us to present some speakers we might not normally attract to our East Coast TRS event."

A new feature coming to TRS 2001 will be the inaugural presentation of five new R&R News/Talk Industry

R.J. is aboard on this project. With his extensive history at KZLA and in Country, he brings a lot to the table."

Also on the programming side, Susquehanna Director/Programming and KPLX/Dallas PD Brian Phillips has been added as a consultant to KZLA.

There have been some other personnel moves of late that have seen **KPWR** staffers assume duties at KZLA. In the last few days KPWR LSM Janet Brainin was named KZLA's GSM. Maki commented, "Janet has done an exceptional job at Power 106 under Jeff Federman. She has 16 years of all levels of sales and sales management experience, which makes her the perfect person for this job." Prior to joining KPWR in May, Brainin was Sales Manager for KNX/ Los Angeles.

Just last week KPWR VP/Programming Jimmy Steal was elevated to Regional VP/Programming, with new duties that include consulting KZLA (R&R 8/18). KPWR Sales Manager Jeff Federman was recently named Director/Sales for both **KPWR and KZLA. Exiting KZLA** recently were GSM Edward Evans, LSM Tom Roe and Marketing Director Marida Pettijean.

share of ratings and revenue.

"In any kind of competitive situation there are huge misperceptions about the other guy. The irony is that we've moved KBIG very far off KOST's back. They're two different radio stations within the AC spectrum. It's nothing like the competitive landscape was 18 months ago, when they were on top of each other musically. We're proving in Los Angeles that this uptempo, middle AC position has a pretty big opening."

Krampf's resume includes VP/GM stops at KIBB/Los Angeles and KITS/ San Francisco. He was also Sr. VP/Operations for the Park Lane Group and GSM at KIOI/San Francisco.

Promotion at Sony/550 Music. He also held similar posts at Tommy Boy Records and Delicious Vinyl Records.

"I'm extremely excited about the strides Virgin has made in the urban arena," Bracamontes noted. "Over the past year we have enjoyed tremendous success with Ideal, D'Angelo, Kelis. Beenie Man and Gang Starr. We look forward to even greater levels of success with Rap-A-Lot, Jazzmatazz and Blade, among others."

Achievement Awards. The awards which will be given to News/Talk radio stations, executives, programmers and hosts - will be handed out at a gala luncheon on Saturday, March 10. That event will also feature an address from our 2001 R&R Talk Radio Lifetime Achievement Award honoree. Stay tuned for nomination and voting information, along with registration details and our full TRS 2001 program agenda. in upcoming issues of R&R, as well as online at www. ronline.com.

www.americanradiohistory.com

KLOS

Continued from Page 1

separate lawsuit by the outside promoter is pending over use of the promotion without compensation.)

DeBose told R&R that he places entire responsibility for the promotion on upper management at KLOS. When the idea was first proposed, he said, the newly hired promotions manager voiced his strong objections and was fired. KLOS management then moved the idea from the promotion department to the sales department. DeBose noted that while Mark Thompson and Brian Phelps do have some creative control over their show. the promotion was formulated by management, approved by the PD and GM and on the air for more than 20 days.

Over the course of the last year Disney has been targeted by civil rights groups with picketing at company facilities, a call for a national boycott by Disney customers, a license revocation request to the FCC and two additional lawsuits by other female employees.

KLOS recently signed Mark & Brian to a one-year contract extension through August 2001, despite several civil rights organizations' demands that they be fired. The station bills more than \$30 million annually. Over the last year several Disney officials, including ABC Chairman Robert Iger and President Steven Bornstein, have offered apologies on behalf of the company. On Tuesday an ABC spokeswoman in New York told R&R the company had "no comment" on the matter.

FCC

Continued from Page 1

was embraced by the investment community. Smith Barney's Niraj Gupta said that Clear Channel is "grossly undervalued." In fact, he went as far as to say that CCU is the most undervalued of all large-cap stocks in the media industry. Last week Gupta said he "strongly reiterates" his "buy" rating on the company and gives a six- to 12-month target of \$105, about 33 times estimated 2001 free cash flow.

"We continue to believe that Clear Channel is well on its way to doing \$3.15 or so of free cash flow per share in 2001, compared with our current estimate of \$2.91, and \$3.80 or more

Salem

Continued from Page 3

years as one of the strongest and most successful operators in radio."

A 25-year radio vet, Toulas spent 10 years with American Media, where he held management positions at WOCL/Orlando, WUBE/Cincinnati and WLIF/Baltimore. "This is the perfect time to join Salem," Toulas remarked. "Their broadcast platform, which focuses on family, faith and community, is in step with the market today, and I see great opportunity for accelerated growth. It is a unique company with great vision that is shared by senior management and staff alike."

Davis joined Salem's WMCA in 1989. Before that he was PD for Armed Forces Radio & Television in Athens, Greece and owned an advertising agency in Phoenix. "Joe has

Nachsin

stints as Product Manager and Sr.

fundamental outlook remains strong for both domestic radio (pacings up 12%-15% in Q3) and outdoor (up 10%-12%). Although Clear Channel is not a

of FCF in 2002." He also believes the

household name, Gupta said its acquisition of AMFM bumps it up from the 92nd-largest company in the S&P 500 to the 60th-largest, with a market capitalization of \$53 billion. That ranks it alongside such names as Compaq, Charles Schwab, Merrill Lynch and Sprint PCS.

PaineWebber analyst Leland Westerfield reiterated the issue's "buy" rating and lifted its price target from \$92 to \$102 per share. Over at Prudential Securities, James Marsh reiterated Clear Channel as a "strong buy."

and his stations have not only been influential trendsetters, they have consistently met financial goals year after year," Atsinger commented. "This promotion is intended to free him from station operations in order to mobilize his considerable talents on behalf of our entire station group, especially in the East. His expanded influence and leadership will help us ensure maximum performance and accountability from our stations and will be vital to our success in the future '

Miller joined Salem in 1989 as OM for WMCA & WWDJ. He moved to Cleveland three years ago and has been a daily host for the John MacArthur broadcast ministry program Grace to You since 1985 "Carl's promotion is well-deserved because he is one of the most competent and experienced broadcasters in the country," Davis remarked. "The stations we have in New York are some of the most important to Salem, so the ability to bring back a person who has proven he can succeed in this market is tremendously beneficial."

Director/Marketing at PolyGram/Island Records from 1992-95, he returned to the company as VP/Marketing in January '96. One year later he was elevated to Sr. VP/GM.

long been a leader in our company,

to make a stronger commitment to the music format. Both of these require the kind of strong management experience for which George is known. George has proven his leadership and vision through four mergers and his many

Continued from Page 3 Nachsin first joined Roadrunner in 1988 as Marketing Director. After



rock DJ single

SING WHEN YOU'RE WINNING album in stores oct. 3

0



Heritage CHR Takes On 'Radio Now'

A heritage CHR PD shares his perspective on the battle ahead

n Tuesday, March 28, at 6am, Emmis flipped Classic Rocker WNAP/Indianapolis to CHR as WNOU (Radio Now), putting it head-to-head with Mystar's WZPL. Emmis touted the new station as having a revolutionary approach to CHR: It would be driven by interactivity, namely a website and phones. The top five songs would be played every hour, and the market's No. 1 song would be played at the top of every hour. The latter features have since been dropped, and WNOU debuted with a 3.2 12+ in the spring book - up from a 2.4 share in winter 2000.

WZPL PD Scott Sands kept track of the proceedings and contemplated this attack on his station. which scored a 6.5 12+ in the winter 2000

book and a 5.8 in the spring. Despite WNOU's full-on attack. WZPL remained No. 2 among women 12+ in the spring book, rose from second to first among women 18-34.



TONY NOVIA tnovia@rronline.com

among women 25-34, rose from second to first among women 18-44 and rose from fourth to third among women 25-54.

With the music in our corner these days and ratings and revenues up in many markets, cities that didn't previously have a CHR station now do. Also, stations that used to have their markets to themselves are now finding themselves with new competitors. Atlanta: Jacksonville: Santa Barbara, CA: Boise, ID: Tyler, TX: Tulsa: Ft. Myers; and Indianapolis are just a few of the markets with new CHRs. And many of these new stations are designed to attack the heritage outlets.

So, as a programmer of a heritage CHR, what do you do when you're attacked? Those who have been around a while witnessed the wrong response during the famous WRBQ (Q105) vs. WFLZ (Power Pig) battle in Tampa, when 'FLZ came out the victor after O105 tried to outgun it.

During a conversation with WZPL PD Sands soon after the "Radio Now" launch. I was intrigued by his patience, knowledge, focus and determination not to overreact to his new competitor. Since this interview took place, Emmis has made significant changes at WNOU - including replacing a PD. While this battle is still in its early stages, I think you'll find Sands' views interesting.

R&R: Why did you leave KFMB-FM (Star 100.7)/San Diego last November for Indianapolis? SS: The weather.

R&R: Seriously?

SS: VP/GM Tracy Johnson has an incredible vision for where that station needs to be, and I completely bought into it. However, it came down to an opportunity where I would have more input into the longterm strategy of a radio station's programming and not just its daily opera-

R&R: How would you describe WZPL before and after the launch of Radio Now?

SS: WZPL's reputation is as an extremely well-programmed adult radio station. There were times when it went through some changes and became more Rhythmic. During those periods the station was less successful. I knew coming in that the station was most successful as a very adult, mass-appeal pop radio outlet. That vision has changed, although over the last few months we've certainly become more aggressive in how often we turn over our currents and how much faster we actively add records.

R&R: What changes have you made?

SS: I haven't made any personnel changes; we're fortunate in that. We have a very solid on-air staff that has been in the market for two or three years, and they have a good understanding of the market and the radio station's direction. We are actively hitting the streets and doing more things

We've also eliminated the radio clutter from the station and gotten rid of a lot of the "caller nine" contest-

"Rather than trying to attract new listeners, we are trying to build lovalty with our audience and to get them to use the radio station more."

ing elements. And rather than trying to attract new listeners, we are trying to build loyalty with our audience and to get them to use the radio station more.

R&R: What are your perceptions of Indianapolis as a city and the residents' radio-listening habits?

SS: I've always heard that this was a pretty rock-based, conservative market, and I think that's certainly true. It's growing as more people discover what Indianapolis has to offer and more people move here. There's certainly a lot to do. We've gol the Colts, the Pacers, a minor league baseball team, a minor league hockey team and a zoo, and we're close to Chicago and other major cities. So there's a lot happening.



From my standpoint. I certainly relate better to the people of Indianapolis than I did, say, to the people of San Diego. I think the people here are much more like they are in the South - much friendlier and homier without a lot of the pretentiousness that Southern California sometimes has.

MyStar Communications is owned by Mickey Maurer, who is a local. Our GM, Tim Medlen, and VP. Gary Haven, are all Indianapolis guys, so it's really good to have all of the red tape in-house. They're all radio people who have been in the business a long time and really care about their employees. I'm happier here than I've been in a long time.

R&R: What are your thoughts on WNOU, and how did you react?

SS: We reacted very little. We made some strategic moves when it came on the air, such as tightening up our list, increasing our current turnover and changing the time scheduled for some of our promotions and the time frame for some of our research projects. Our audience is never really aware of these things, but they are strategic moves nonetheless.

On and off the air we completely

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"On and off the air we completely refuse to acknowledge WNOU's existence. I don't think it makes any sense to acknowledge a station that your audience may not know about."

refuse to acknowledge WNOU's existence. I don't think it makes any sense to acknowledge a station that your audience may not know about. Even if they know about WNOU, chances are they are probably still loyal to us.

Musically, if down the road I start to sense a threat from WNOU that would come on the low end, we may have to open up the dayparts a little bit. We may have to turn over the powers even more than we are, and we may have to acknowledge some of those reaction records faster than we currently do. That would be the only plan I have in place.

R&R: Did WNOU force you to play music you wouldn't have played?

SS: No. not yet. If we start to get to a point where we see that the station is attracting some cume and it gets some exclusive music that is testing with our audience, that may force us to do that.

R&R: Do you do weekly callout? SS: Yes.

R&R: During WNOU's launch and the period right afterward, did you see an impact in your callout?

SS: There was no cume lost to WNOU. Some of our listeners were aware of it. but WNOU is a radio station that has recently changed its music. The key is, the music that WNOU is playing is not appealing to our audience. As far as we can tell, there is simply no appetite for that music in this market. What you may consider to be WNOU's big songs that we are not playing are simply at the bottom of the pack with our audience.

R&R: You told me you thought the Radio Now concept would not work. Why?

SS: We were fortunate that our perceptual study came back a week before WNOU changed its format. This rather extensive perceptual study showed that there was absolutely no appetite for WNOU's format in this market. Now, obviously, you can force a hole anywhere. I certainly have a lot respect for Dave Shakes, Alan Burns and Rick Cummings, but I'm actually disappointed in how WNOU sounds.

I don't know if WNOU was just rushed on the air and executed poorly or if it's the entire concept. They're staking a lot of their professional reputation on this new format. They put full-page Radio Now ads in R&R and other trades. A lot was riding on it, so obviously they had a strong belief that the format could work. It's not a bad concept, but I just don't think Indianapolis was the right market to test-launch the format

R&R: Why not?

SS: This city has a very conservative, very loyal audience at all formats, not just Country or Adult Alternative. A very loyal audience means that a massive change like that is less likely to work. The best thing WNOU has going for it right now is the timing of its launch. Obviously, it will have a respectable spring launch and probably a pretty good summer, but I don't see how the format can last long term without major evolutions taking place.

WNOU's biggest negatives are going to be elements like the top five countdown every hour, but that's what the whole format is based upon - radio now. If WNOU takes an element like the top five countdown off, it is going to be like abandoning the whole concept of that format, so I don't really know where it can evolve from there.

R&R: When you walk into a radio station like WZPL or Star in San Diego, what are the top items on your checklist?

SS: You have to get your staff to buy into your vision and your goals for the radio station. You have to sit down with the staff and be honest with them. You must tell them where you are coming from and what your

"I'm the type of manager who doesn't come in and dictate everything that needs to be done. I like to hear as many different opinions as possible."

honest, objective opinion of the current state of the radio station is and where you want it to be in a certain time frame. I'm the type of manager who doesn't come in and dictate everything that needs to be done. I like to hear as many different opinions as possible.

Our music meetings may include eight to 12 people. I won't autonomously make a decision. I will ask

Callout America.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 25, 2000

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of July 30-August 5.

		C	HR	./P	OP		Aliber	-							CALLOUT AMERICA®
		н		AVERA		itum.	BURN		MOGRA			RE	GIONS		Hot Scores
	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL	TOTAL S		18-24		EAST	SOUTH		WEST	BY ANTHONY ACAMPOI
HP	NELLY Country Grammar (Fo' Reel/Universal) *	3.94	3.84	3.90	3.88	70.6	15.7	3.95	4.07	3.72	4.00	3.97	3.96	3.84	Nelly, who already owns America
	3 DOORS DOWN Kryptonite (Republic/Universal)	3.93	3.96	3.99	4.07	67.8	11.5	4.00	4.01	3.76	3.81	4.06	4.08	3.78	best-selling album, moves to the top of Callout America — R&R's e
	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	3.83	3.79	3.87	3.83	78.6	21.7	3.89	3.80	3.76	3.90	3.81	3.86	3.75	clusive national survey of 400 wome
	'N SYNC It's Gonna Be Me (Jive)	3.79	3.71	3.72	3.65	91.0	29.4	3.95	3.73	3.66	3.86	3.66	3.71	3.94	12-34 — with his hit "Country Gran mar" (Fo' Reel/Universal). Nelly
HI	PAPA ROACH Last Resort (DreamWorks)	3.76	3.80	3.94	3.91	47.6	8.2	4.18	3.64	3.05	3.71	3.64	3.85	3.88	freshman effort ranks third among teer first 18-24 and fourth 25-34, testin
	PINK There You Go (LaFace/Arista)	3.72	3.60	3.59	3.54	80.8	27.2	3.92	3.65	3.51	3.70	3.59	3.75	3.84	across all demos. The band may be named 3 Doo
	NINE DAYS Absolutely (Story Of A Girl) (550 Music)	3.66	3.45	3.73	3.63	82.5	30.7	3.79	3.52	3.65	3.56	_	3.64		Down, but deuces are wild this week f
	CREED Higher (Wind-up)	3.58	3.64	3.80	3.64	82.3	31.2	3.52		3.64	3.67		3.33	13 14	"Kryptonite" (Republic/Universal) : the song ranks second in total favorabi
	CHRISTINA AGUILERA Come On Over Baby (All I Want Is You) (RCA)		3.59	3.68	_	66.8	17.0	3.70	3.46	3.41	3.38	3.53			ity and in all three Callout Americ
	MATCHBOX TWENTY Bent (Lava/Atlantic)	2 66	2.48	3.59	3.43	76.1	22.4		3.56						"Jumpin' Jumpin'" by Destiny
	JANET Doesn't Really Matter (Def Soul/IDJMG)	9.55	3.40							3.84		3.74			Child (Columbia) continues its climb u the survey, moving to third overal
		3.55	3.56	3.57	3.53	73.6	22.9	3.38	3.69	.3.64	3.44	3.54	-		"Jumpin" is also an across-the-boar tester, ranking sixth with teens, third H
	JOE I Wanna Know (Jive)	3.54	3.42	3.43	3.50	80.5	32.7	3.51	3.64	3.45	3.61	3.50	3.21	3.87	24 and second 25-34.
	EVERCLEAR Wonderful (Capitol)	3.51	3.49	3.56	3.62	53.6	10.7	3.40	3.63	3.53	3.57	3.54	3.54	3.40	Pape Rouch remain strong as "La Resort" (DreamWorks) comes in fift
	BBMAK Back Here (Hollywood)	3.50	3.44	3.60	3.50	73.1	19.5	3.74	3.22	3.47	3.28	3.63	3.71	3.36	overall with a 3.76. "Resort" is the to
	BON JOVI It's My Life (Island/IDJMG)	3.48	1.44	-	-	49.4	9.7	3.42	3.52	3.51	3.50	3.58	3.78	2.82	testing song among teens and ranks sev enth 18-24.
	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	3.47	3.51	3.57	3.52	74.3	23.2	3.44	3.51	3.47	3.35	3.54	3.48	3.53	Matchbox Twenty's "Bent" (Lava Atlantic) follows the pattern of the hi
	VERTICAL HORIZON Everything You Want (RCA)	3.47	3.55	3.65	3.82	\$2.5	39.7	3.35	3.56	3.51	3.43	3.61	3.34	3.50	from the band's first album as it move
	AALIYAH Try Again (BlackGround/Virgin)	3.44	3.41	3.51	3.44	83.8	33.4	3.37	3.62	3.29	3.49	3.49	3.40	3.37	"Bent" also moves into the top 10 over
- 1	MANDY MOORE I Wanna Be With You (550 Music)	3.44	3.54	3.53	3.54	.73.1	21.9	3.63	3.43	3.18	3.30	3.31	3.38	3.79	all this week. From the summer movie scene, w
	BRITNEY SPEARS Lucky (Jivo)	3.43	3.49	_	<u>_</u>	70.1	28.7	3.83	3.63	3.29	3.12	3.43	3.48	3.73	find "Doesn't Really Matter" by Jan
	JESSICA SIMPSOIL Think I'm In Love With You (Columbia)	1.4	.3.45	3.49	3.53	78.8	22.2	3.06	3.23	3.16	3.30	3.22	3.51	3.54	(Def Soul/IDJMG) ranking 11th overal fifth among 18-24s and seventh 25-34.
		3.27	-	-	_	55.1	14.2			3.34			3.47		Other songs with key demo breakout this week include Everclear's "Wonder
	STING Desert Rose (A&M/Interscope)		2.12	1.21	3.21	50.1	22.2	2.95	3.31		3.19		3.14		ful" (Capitol), which ranks ninth amon
	MADONNA Music (Maverick/WB)	3.21	_	-		50.1	13.7			3.19		3.33			18-24s and 25-34s; "It's My Life" b Bon Jovi (Island/IDJMG), which post
	SHAGGY Dance & Shout (MCA)		1 mar	-	A 14- 2 1	-							0.00		a top 10 score in the 25-34 cell: an "Lucky" by Britney Spears (Jive) an
			0.01	-	-		10 T	2.97		(AH 1 7)	2.36	3.01	Z., 90	3.00	BBMak's "Back Here" (Hollywood)
	LARA FABIAN I Will Love Again (Columbia)	Z.94	3.19	2.92	-	46.4	16.7	3.30	2.65	2.82	2.96	2.73	3.86	2.54	which are both top 10 with teens.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total have represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Putential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R lac.



JJ Rice, WILL PD AD

of 10 artists at our Summer Jam at Jenes Beau more, than any other artist on the show. 2gethe ther the shourt Can't wait to

Hille Danger, WPXY PD A00

eer Jam. The rea or perform at our St d up. The can't I t ment f

THE WAIT IS OVER



THE FIRST SINGLE FROM THE NEW ALBUM 2GE+HER: AGAIN

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B97 WPXY WKSL WXLK

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8/29





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TIM

The new album hits stores 8/29



SHIPPING GOLD!

RR CHR/Pop Top 50

1.107		August 25, 2000	-			-	
LAST	THIS WEEK	ANTIST TITLE LABEL(S)	PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATION
1	1	MATCHBOX TWENTY Bent (Lava/Atlantic)	8638	-317	850199	19	167/0
3		DESTINY'S CHILD Jumpin, Jumpin (Columbia)	8544	+645	961349	12	157/1
2	3	NINE DAYS Absolutely (Story Of A Girl) (550 Music)	8241	-437	794675	17	168/0
4	4	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	7392	-235	675514	13	168/0
9		3 DOORS DOWN Kryptonite (Republic/Universal)	7320	+723	650928	10	159/2
10	0	JANET Doesn't Really Matter (Def SouVIDJMG)	7010	+572	834225	11	166/1
6	7	JOE I Wanna Know (Jive)	6930	-495	801885	.18	156/0
8	8	BBMAK Back Here (Hollywood)	6845	-76	700010	20	169/0
5	9	AALIYAH Try Again (BlackGround/Virgin)	6831	-673	722436	18	151/0
7	10	'N SYNC It's Gonna Be Me (Jive)	6403	-556	685358	18	162/0
9	0	MADONNA Music (Maverick/WB)	6386	+1168	721017	4	171/1
1	Ø	TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	6325	+231	761377	17	147/1
4	Ø	BRITNEY SPEARS Lucky (Jive)	6183	+562	586126	5	170/0
13	Ø	CHRISTINA AGUILERA Come On Over (All I Want) (RCA)	6142	+374	611598	6	167/1
7	-15	EVERCLEAR Wonderful (Capitol)	5377	+109	488743		158/0
2	16	CREED Higher (Wind-up)	5281	-742	653594	31	149/0
0		SOULDECISION Faded (MCA)	5017	+119	445416	11	159/2
1	. 0	96 DEGREES Give Me Just One Night (Universal)	4976	+602	548676	3	169/0
	19	PINK There You Go (LaFace/Arista)	4702	-735	599638	25	144/0
6		VERTICAL HORIZON Everything You Want (RCA)	4697	-537	532159	37	149/0
18	20	MANDY MOORE I Wanna Be With You (550 Music)	4396	-1161	478944	19	154/0
15	21		3841		407767	15	146/0
n	22	STING Desert Rose (A&M/Interscope)		-143			
3	8	BON JOVI It's My Life (Island/IDJMG)	3602	+252	402463	14	138/2
hat	-	NELLY Country Grammar (Fo' Reel/Universal)	3422	+973	374167	5	137/20
27	25	BAHA MEN Who Let The Dogs Out (Artemis)	3141	+549	303602	6	141/16
4	26	VERTICAL HORIZON You're A God (RCA)	3102	+397	312138	5	143/9
	-	PINK Most Girls (LaFace/Arista)	3007	+880	335358	4	136/15
6	28	THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	2840	+225	295181	6	137/0
0	29	MACY GRAY Why Didn't You Call Me (Epic)	2204	-13	214877	7	135/0
н	30	CREED With Arms Wide Open (Wind-up)	1978	+849	212446		127/101
8	3	FASTBALL You're An Ocean (Hollywood)	1941 .	+400	155214	3	126/5
5	32	SHAGGY Dance & Shout (MCA)	1 <mark>913</mark>	-781	196351	9	117/0
33	33	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	1775	+1	200148	10	71/1
36	34	NO AUTHORITY Can I Get Your Number (Maverick)	1701	+60	133129	7	111/5
99	35	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	1502	+190	167758	7	90/7
15	36	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	1498	+432	121602	3	122/12
8	•	BARENAKED LADIES Pinch Me (Reprise)	1478	+631	126056	2	102/8
15	38	BRITNEY SPEARS Oops!I Did It Again (Jive)	1465	-178	173900	20	122/0
14	39	EMINEM The Real Slim Shady (Aftermath/Interscope)	1418	-311	158617	16	104/0
12	40	SISTER HAZEL Change Your Mind (Universal)	1400	-473	143423	14	89/0
13	6	EVAN AND JARON Crazy For This Girl (Columbia)	1377	+236	111229	3	99/9
9	42	LARA FABIAN I Will Love Again (Columbia)	1323	-1104	234099	13	100/0
0	3	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)	1301	+29	157215	15	61/0
12	Ð	NEXT Wifey (Arista)	1160	+7	105109	5	65/2
16	45	5 Distracted (Giant/Reprise)	1145	+84	86117	3	81/3
but		CORRS Breathless (143/Lava/Atlantic)	889	+422	55927	1	74/8
47	47	BACKSTREET BOYS The One (Jive)	824	-231	93950	17	106/0
but	-	KANDI Don't Think I'm Not (So So Det/Columbia)	817	+267	114030	1	54/15
but	-	KID RDCK Wasting Time (Top Dog/Lava/Atlantic)	751	+159	53957	1	60/7
		BLAQUE 808 (Track Masters/Columbia)	716	-76	62467	15	7/0
50	50	DENUCE OUD (TTACK MIASICIS/CUIUTIUNA)	/10	-/0	02407	13	1/0

Most Added.

ADDS

181

43

31

26 26

20

19

16

15

15

ATTRET TITLE LABEL(S) CREED With Arms Wide Open (Wind-up) MARC ANTHONY My Baby You (Columbia) DREAM He Loves U Not (Bad Boy/Arista) FAITH HILL The Way You Love Me (Warner Bros.) ROBBIE WILLIAMS Rock DJ (Capitol) NELLY Country Grammar (Fo' Reel/Universal) EVE 6 Promise (RCA) BAHA MEN Who Let The Dogs Out (Artemis) PINK Most Girls (LaFace/Arista) KANDI Don't Think I'm Not (So So Del/Columbia)

Most Increased Plays

TOTAL PLAY INCREAS ARTIST TITLE LABEL(S) +1168 MADONNA Music (Maverick/WB) NELLY Country Grammar (Fo' Reel/Universal) +973 PINK Most Girls (LaFace/Arista) +880 +849 CREED With Arms Wide Open (Wind-up) +723 3 DOORS DOWN Kryptonite (Republic/Universal) +645 DESTINY'S CHILD Jumpin, Jumpin (Columbia) BARENAKED LADIES Pinch Me (Reprise) +631 +602 SE DEGREES Give Me Just One Night... (Universal) JANET Doesn't Really Matter (Def Soul/IDJMG) +572 BRITNEY SPEARS Lucky (Jive) +562

Breakers.

INELLY Country Grammar (Fo' Reel/Universal) TOTAL PLAYSMICREASE 3422/973 137/20 2 PINK Most Girls (LaFace/Arista) TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS CHART 3007/880 136/15 2

Most Added is the total number of new adds officielly reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest weak-to-weak increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



1/2 CHRVPO reporters. Monitored airplay data supplied by Mediabase Hesparch, a division of Premiere Hadio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

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31 Rolling alle

LZ WEZB HY WHOT FM KHTO YB and mo

46

GOING FOR ADDS NOW! ON YOUR Desk now!

X Seen by 40,000 fans on 3 National Tours!
X Video on The Box, Disney Channel and Nickelodeon!
X Tens of thousands of visitors on the Youth Asylum website!
X Video being played in the Warner Bros. Studio stores!

youth asylum

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From the new album <u>We Are Young Americans</u>

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low & Activ

IDEAL Whatever (Noontime/Virgin)

Total Plays: 394, Total Stations: 26, Adds: 0

WHEATUS Teenage Dirtbag (Columbia)

Total Plays: 357, Total Stations: 31, Adds: 5

Total Plays: 357, Total Stations: 30, Adds: 2

Total Plays: 334, Total Stations: 16, Adds: 3

Total Plays: 309, Total Stations: 36, Adds: 6

Total Plays: 220, Total Stations: 20, Adds: 5

Total Plays: 182. Total Stations: 17. Adds: 0

MARC ANTHONY My Baby You (Columbia)

Total Plays: 165, Total Stations: 47, Adds: 43

2GETHER The Hardest Part Of... (TVT)

Total Plays: 153, Total Stations: 24, Adds: 9

PRECIOUS Say It Again (Capitol)

FRAGMA Toca's Miracle (Groovilicious/Atlantic)

SISQO Incomplete (Dragon/Def Soul/IDJMG)

ALICE DEEJAY Back In My Life (Republic/Universal)

ECrazy Things I Do (Freeworld/Capitol)

MADISON AVENUE Don't Call Me Baby (C2/Columbia) Total Plays: 690, Total Stations: 16, Adds: 0

ROXETTE Wish I Could Fly (Edel America) Total Plays: 689, Total Stations: 61, Adds: 4

CLEOPATRA U Got It (Maverick/WB) Total Plays: 593, Total Stations: 67, Adds: 8

EVE & Promise (RCA) Total Plays: 580, Total Stations: 62, Adds: 19

PAPA ROACH Last Resort (DreamWorks) Total Plays: 527, Total Stations: 37, Adds: 5

DIDO Here With Me (Arista) Total Plays: 491, Total Stations: 54, Adds: 9

FAITH HILL The Way You Love Me (Warner Bros.) Total Plays: 478, Total Stations: 75, Adds: 26

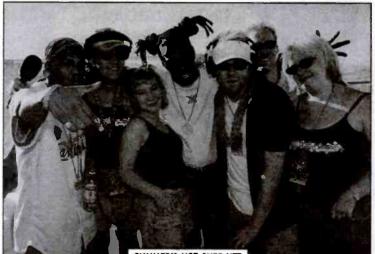
RUFF ENDZ No More (Epic) tal Plays: 416, Total Stations: 42, Adds: 12

TARSHA VEGA Be Ya Self (RCA) Total Plays: 402, Total Stations: 56, Adds: 10

Songe ranked by total plays



Universal recording band Sister Hazel performed to a sold-out crowd at the House of Blues in Myrtle Beach, Pictured here are (I-r) WNKS/Charlotte MD Jason McCormick and his wife: S.H.'s Ken Block; Ms. Murphy; S.H.'s Ryan Newell; WSSK/Charleston, SC MD Chase Murphy; S.H.'s Andrew Copeland; WSSX Sales Rep Brian Reynolds; H.O.B.'s Ted Connors; (front) Universal Mid-Atlantic Rep Kelly Nash; and S.H.'s Jeff Beres.



SUMMER'S NOT OVER YET

Summer is almost over, and Seattle's KUBE went out with a blast by entertaining more than 22,000 listeners at the Gorge with an all-star lineup that included Nelly, Busta Rhymes and Beanie Sigel. Pictured here are (I-r) Nelly, KUBE's Shellie Hart, Elektra's Stephanie Fairwether, Busta, KUBE's E.P., Elektra's Mike Whited and KUBE's Julie Pilat.

Heritage CHR

Continued from Page 43

everybody else's thoughts, compare them to what research indicates and what our consultant, Pat Paxton, suggests, and then make an informed decision from there. With promotions, you have to make sure the promotions you're doing on the radio station are not just hype, but actually have a reason to be on the air and actually impact your audience's lifestyle.

You have to make sure your imaging is correlated to the sound, the music and the promotion. Those three elements really have to be in place. Then you can start working with the air talent and content to develop an overall personality for their shows and the radio station. Then you've got to get out on the street and tell people about it, especially if you've made any noticeable changes.

R&R: Being an adult station, how are you dealing with the teen acts?

SS: Our core audience is a 25-34-year-old woman. We're not as concerned about the teens. although we get them by default. Our plan is to remain true to that 25-34-year-old woman, with her musical tastes that were formed back in the late '80s when she was in high school. It's going to be a very guitar-based, pop/alternative sound, but you can't deny the success of 'N Sync, The Backstreet Boys and Britney Spears

We've always taken the approach that we have to acknowledge those bands. They are topof-mind with everybody, despite their ages. We acknowledge the biggest one at any given time, then we move on to the next one. We're not go-

ing to clutter the radio station's musical content by playing the big three -- 'N Sync, Backstreet and Britney - along with Innosense, Westlife and the other boy bands that have popped up since their success. If one of those acts breaks out, we'll acknowledge it, but in the meantime we're going to play what's top-of-mind one at a time as they are relevant and then move on.

R&R: If Radio Now is successful in the ratings, can you see adding music like Eminem. DMX and Sisgo in the future?

SS: I don't see a reason to do that yet. A lot of those songs are really good and are some of my favorite songs personally, but this radio station's heritage with that type of music is unsuccessful. It doesn't make a lot of sense to risk it again. In the early '90s WZPL took a party radio approach and started going after WHHH. and it was a really dark period for WZPL. I think the same would hold true today. People have exnectations of this station, and I believe adding a lot of that music would alienate our cone.

R&R: Indianapolis is Emmis' home turf. With what you've seen from your research results, why do you think they went this way?

SS: As the new kid in Indianapolis I've heard a lot of stories about Emmis, but I do have to come to the conclusion that a lot of it has to do with ego. I can understand why Emmis would want to have a successful CHR and a successful AC in their own backyard. By their putting on a format like this, I realize their goals are to get us to chase down a little bit and open the hole for WENS to be more successful as an AC. It doesn't make a lot of programming sense, but it does from an ego perspective.



WERQ presented the 92Q Mountain Dew Summer Jam 2000 concert at the Baltimore Sports Arena, featuring performances by Run DMC, Donell Jones, Jay-Z, Ideal and more. Pictured backstage are (I-r) Big Phot Morning Show co-hosts Troy Johnson and Marva Williams, Epic recording group Ruff Endz, WERQ's Bassman and morning show co-host Marc Clarke.



CRAZY FOR EVAN AND JARON

During their promotional tour, Columbia recording artists Evan And Jaron visited several cities, including Cincinnati, Dallas and Minneapolis. Seen here during a stop on the tour are (I-r) WXSS/Milwaukee APD Jo Jo Martinez, Evan, KMXV/Kansas City PD Jon Zeller, Jaron, Columbia VP/Pop Promotion Lee Leipsner and WXSS/WMYV OM Brian Kelly.



Most Played Recurrents

	GOO GOO DOLLS Broadway (Warner Bros.)
	MACY GRAY Try (Epic)
	'N SYNC Bye Bye Bye (Jive)
	ENRIQUE IGLESIAS Be With You (Interscope)
	SONIQUE It Feels So Good (Farmclub/Republic/Universal)
	SISQO Thong Song (Dragon/Def Soul/IDJMG)
_	SANTANA F/ROB THOMAS Smooth (Arista)
	DESTINY'S CHILD Say My Name (Columbia)
	MARC ANTHONY Need To Know (Columbia)
	CHRISTINA AGUILERA What A Girl Wants (RCA)
	TRAIN Meet Virginia (Aware/Columbia)
	GOO GOO DOLLS Slide (Warner Bros.)
	SMASH MOUTH All Star (Interscope)
	FAITH HILL Breathe (Warner Bros.)
	SAVAGE GARDEN Knew Loved You (Columbia)
	SUGAR RAY Someday (Lava/Atlantic)
	CHRISTINA AGUILERA Genie In A Bottle (RCA)
_	JENNIFER LOPEZ If You Had My Love (Work/Epic)
	TLC No Scrubs (LaFace/Arista)
-	SUGAR RAY Every Morning (Lava/Atlantic)

CHR/POP

BOTTLEFLY Got 2 B Luv (Universal) **COLLAPSIS** October (Cherry/Universal) DEXTER FREEBISH Leaving Town (Capitol) BILLY GILMAN One Voice (550 Music) ENRIQUE IGLESIAS Sad Eyes (Interscope) SANTANA I/DAVE MATTHEWS Love Of My Life (Arista) **SAVAGE GARDEN** Affirmation (Columbia) SOUTH PARK MEXICAN You Know My Name (Collipark/Universal) SR-71 Right Now (RCA) YOUTH ASYLUM Jasmin (Qwest/WB)

Going For Adds a/29/00



NELLY'S PHAT IN BALTIMORE

Universal recording artist Nelly performed at the WERQ Big Phat Beach Bash, where he performed his No. 1 single "Country Grammar." Pictured are (I-r): PD Dion Summers, Nelly, Universal Urban Mid-Atlantic Rep Troy Dudley and Pop Mid-Atlantic Rep Kelly Nash.



WZYP/Huntsville

3am

WALLFLOWERS One Headlight TONI BRAXTON He Wasn't Man Enough DOG'S EYE VIEW Everything Falls Apart BRIAN MCKNIGHT 6,8.12 GOO GOD DOLLS Iris **ROXETTE** Wish I Could Fly ALANIS MORISSETTE Ironic 'N SYNC It's Gonna Be Me MATCHBOX TWENTY Bent VERTICAL HORIZON Everything You Want BAHA MEN Who Let The Dogs Out LISA LOED & NIME ... Stay (I Missed You) DEBELAH MORGAN Dance With Me MATCHINOX 28 3 AM SMASH MOUTH All Star MARC ANTHONY I Need To Know

11am

INXS Need You Tonight CHINISTINA AGUILERA Come On Over Baby (All I...) PEARL JAM Last Kiss WHISPERS Rock Steady INNA GORDON Tonight And The Rest Of My Life MANDY MOORE Candy NINE DAYS Absolutely (Story Of A Girl) **DUNCAN SHEIK Barely Breathing** DES'REE You Gotta Be BILLY GILMAN One Voice FASTBALL Out Of My Head REMAK Rack Here

CREED Higher MARIAH CAREY Aways Be My Baby STING Desert Rose SLIGAR RAY Falls Anart MADONNA Music COLLECTIVE SOUL The World I Know **BBMAK Back Here** BON JOYI It's My Life HADDAWAY What is Love SDCPENCE NONE THE RICHER Kiss Me BLAQUE Bring It All To Me

8pm

VERTICAL HORIZON Everything You Want BACKSTREET BOYS The One TONI BRAXTON He Wasn't Man Enough SEMISONIC Closing Time SE DEGREES Give Me Just One... (Una Noche) WALLFLOWERS One Headlight FASTBALL You're An Ocean 'N SYNC It's Gonna Be Me NINE DAYS Absolutely (Story Of A Girl) MATCHBOX TWENTY Bent DIDNNE FARRIS I Know BRIAN MCKNIGHT 6.8.12 3 DOORS DOWN Kryptonite





JOE I Wanna Know



SAMANTHA MUMBA Gotta Tell You THIRD EYE BLIND Never Let You Go **BEN HARPER** Steal My Kisses CREED With Arms Wide Onen

8pm

'N SYNC It's Gonna Be Me TONIC You Wanted More U2 With Or Without You MACY GRAY Why Didn't You Call Me LIT My Own Worst Enemy SE DEGREES Give Me Just One... (Una Noche) SMASH MOUTH Then The Morning Comes **RED HOT CHILI PEPPERS** Californication CITIZEN KING Long Walk Home VERTICAL HORIZON Everything You Want



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

WDCG/Raleigh

3am

EDWIN MCCAIN Promise Of You

BEN HARPER Steal My Kisses

WHEATUS Teenage Dirtbag

MATCHBOX TWENTY Bent

FILTER Take A Picture

BON JOVI It's My Life

MADONNA Frozen

PEARL JAM Eventio

STING Desert Rose

OND If You Leave

CREED Higher

STWG Desert Rose

LEN Steal My Sunshine

MATCHBOX TWENTY Bent

TOMIC You Wanted More

'N SYNC It's Gonna Be Me

BON JOVI It's My Life

THIRD EYE BLIND Never Let You Go

SMASH MOUTH Then The Morning Comes

11am

MACY GRAY Why Didn't You Call Me

BARENAKED LADIES Brian Wilson

RED HOT CHILI PEPPERS Otherside

COUNTING CROWS A Long December

VERTICAL HORIZON You're A God

THIRD EYE BLIND Never Let You Go

RED HOT CHILI PEPPERS Otherside

R.E.M. Everybody Hurts

SHAGGY Dance & Shout

MATCHBOX TWENTY Bent

RICK JAMES Super Freak

LENNY KRAVITS Fly Away

SARAH MCLACHLAN Possession

CITIZEN KING Long Walk Home

LEN Steal My Sunshine

MAK Back Here

BON JOVI It's My Life

PEARL JAM Daughter

SIMPLE MINDS Don't You (Forget About Me)

4pm

CHR/Pop Reporters

Stations and their adds listed alphabetically by market WEJIT/Lexington-Fayette, KY

н	
	WFLY Albany, NY * VP/Prog: Michael Morgan PD: Rob Dawes
L	
1	MD: Ellen Rockwell
L	2 KNDFTRust
L	TARSHA VEGA SHE
L	PROBBLE WALLIAMS TUP
н	(TREFD "Jume"

MARCANDICINY "My" KCHO Albridge ue MM *

PD: D.J. Long

KOID Alexandria, LA PD: Kahuna APD: Cart Kinicade

CREED TRANS" DREAM"LOAD" MATERIA TRANSBUR MATERIA TRANSBUR REALES WELLIAMS TO/

WAEB/Allentown, PA * PD: Brian Check APD: Rob Acampora

KOIZ/Amarilio, TX OM/PD: Justin Bro Interim ND: Ammy f

HELLY "Country" MARCARTHCOMY SMIT EVE & Thomas" CREED "Juma" GREED "Juma"

KGOT/Anchorage, AK OM: Mark Murphy PD: Bill Stewart 11 IELLY Shumy' 10 CLEORITA Ser

STR/Adanta, GA * PD: Dan Bowe MD: J.R. Ammo

WBTS/Atlanta, GA* im PD: Brian S

WAYV Atlantic City, NJ PD: Paul Kelly BHAM'N La MANC ANTI-CON' TA ALCE DELAW THEY' ALCE DELAW THEY' ELTON JOINT

WZNY Augusta, GA ONE John Short PD: T.J. McKay

KHFI/Austin, TX* Interim PD: John R MD: Bobby Smith 1 SOULPOSION Yalar

OCK/Bakersmon. APD: Chris Squires KIOOU/Bakersfield, CA* HITCH HOR BONJON "LAP

WXYV/Baltimore, MD VP/Prog.: Bill Pa ON: Kristie McIn APD: ND Thread Intern

PNK Maar NDAUTHORITY "Car" SAMANTHA MUMBA "Tar" CREED "Away" VFMF/Baton Rouge, LA' GAND: Rouk Phillips

CREED "Runn" NDALTHONTY 'Gat" GONDI "Run" TARSHA VEGA 'Sat"

KOXY/Beaumont, TX PD/MD: Brandin Show e OV W

OYK Rillout - Cault PD: Scotty Valentin APD/ND: Kyle Carley

FAITHHELL "May" PLEFERD2 "May" MARY CRIEFER "Purket" DREAM "Loves" SCIN BY FOUR "Purket" WWRV/Binghandon, NY OM: Al Brock APD/MD: Dave Lozzi

WQEN/Simingham, AL.* ONI: John Jenkins PD: BWy Surf

KZMG-Boise, ID* PD: Mike Kasper MD: Kirk Frederick VERTICAL HORIZON "Gas" WXKS/Boston, MA PD: John Ivey APD/MD: David Corey WKSE, Buttalo, NY * WKSE OUITAIO, NY OM: Sue O'Neii PD: Dave Universal ND: Brian Wilde

WRZE/Cape Cod. MA WKQL/Detroit, MI DM: Steve McVie PD: Milke O'Donnell APD/MO: Kevin Matthe PD: Tim Rici APD: J. Law DALL "Open" WKMX/Dathan, AL WIGHOL/Dothan, PD: John Hous: ND: Phil Thomas Disservices see Pres thomas Mail: authors of Pres thomas Pres thomas CRED formas WSSX/Charleston, SC PD: Mike Edwards WVSR/Charleston, WV Kevin Scott Stellie Clay Steller Hoter SISIOF Technic NELLY "Country CREED "Annus"

PD: John Reyno MD: Jason McCor

PROF Minut

WICLI Chattanooga, TN * PD: Scott Hamilton

HELLY "Causely" CHEED "Anne" FRAN YANN" EVE & "Provider" MARIC ANTHONY "My"

WKIE/Chicago, IL.* PD: Chris Shebel APO/MD: Harry Legg 1 VERTOR HORZIE Sant Extende JANDI Sant DEED Tama" HISTERLI, Tamar

KLRS/Chico, CA PD: Eric Brown 17 ROME WILLIAMS SUP DEED TWO MARCARCHCONY SN/ SSO? TeconyMe

WKFS/Cincinnati, OH *

/KRQ/Cincinnati, OH *

WICHS/Cancenhaid PD: Rod Phillips MD: Jeff Murray 41 ORED time: 5 & Datastar 1 DREATLOW 2 & Promat

PD: Tommy Frank MD: Jim Kelly

WAKS/Cleveland, OH

WNOK/Columbia, SC * PD: Johnsthan Rush OMAID: Scatt Summers

WBFA/Columbus, GA PD/NID: Sam Diamar APD: Was Carvall

WHCL/Columbus, OH

CREED 'Auna '

OM: John Cook

HETTINEL TOLOGY ZEETHER THAT

WDRF/Dayton, OH PD/ARP Dine Robit KARD: Their CLEOWING Sar Resident Towa" EVALUATION Sar

WGTZ/Dayton, OH* PD: Ange Canessa ND: Scott Sharp

PD: Fargo ND: Koller

WVYB/Davtona Beach, FL

EVE & Provens' FACTHHELL 'Way' BARENNED LACKES 'Piech' CREED 'Song'

KALC/Denver-Boulder CD

PD: Jim Lawson APD/MD: Kevin Koste

KKDM/Des Moines, IA* OM: Mike Blakemore PD: Grog Chance MD: Steve Jordan

8 DEBLAMMORAE THE WORD/Detroit, MI PD: Alex Tear APD: Jay Towers MD: Keith Carry

PD: Ed Las

KHKS/Dellas-Fl. Worth, TX

ut.

BANALANEN Lar HELLY Country FAITHHELL YOUR

PD: Johnsthan OMAID: Scott So 2 PRE Mar CRED'Arms'

WARS/Cleveland, OM: Grog Aushan PD: Dan Mason MD: Kaspor 41. Citep 'tura' 9500 'troomato' 0.1099744 'tar

WLYY/Eknira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 0. ORED STO CICCO THIN!" LARSHA VEGA "SHIT ROBBIE MULLIMMS" NKS Charlotte NC .

> WRTS/Erie, PA PD: Beth Ann McBride APD: J.C. AMERI TAF

rds

CREED "Jonus" ALICE DEELAW "Buck" PHESH "Humay" STRCHES "Manhan" KDUK/Expone-Springlield, OR PD: Paul Walker APD/MD: Valerie Steck

CREED 'Roma' FAITHHEL 'Way' DREAM 'Looms'

WSTO/Evansville, IN PO/MD: Dr. Dave Michaels APD: Jimmy Ocean CREED "Runs" EVEC "Runse" ROUBLE VILLIAMS "D/

KMCK/Fayetleville, AR PD: Dan Hentschel APD/MD: Mike Chase

NELLY COMMY EVER PROMINE MARCANTHONY TAV VERTICAL HORIZON GOM BANAMERI TAY WWCK/Flint, MI * PD: Scott Seipel 1 CORES Standaus 1 SIMMETHAMLANG "M REPORT Viscong" MARCARTHON 'No.

WJMX/Fiorence, SC PD: Kidd Philling 21

CREED "Arris" NELLY "Country" ELJONJOHN Trunds JOHN OSZAJCA "Dyn MARC MITHE R.A.

IOONG/Colorado Springs, CD * PD: Bubly Irwin APD: Valorie Hart ND: Rob Ryan 10 ORED Yami 3 MOV/ORED Tubur WOST/FL Myers-Na PD: Jim Radford MD: Rense Reed MODAR M R.R.

PD: Chris Cae MD: Randy Sherwyn 2 RMCMA 'Incas' EED "Annu" STANKL "Cleaner"

ICOB/FL Smith, AR PD: CHIT Casteel MD: Cindy Wilson

MARCH. PD/MD: Jori Ba APD: Niller Fails

WSIC/Grand Rapi PD: Jolf Androws APD: Eric O'Drian MD: Brid Name

ad House WDCK/Green Buy, WI

PD: Dan Sie HD: David Da

WKZL/Greensboro, NC * PD: Jell McHugh APD/MD: Ronie Alexande CALLERA Com CHRISTRAALMERA Tom LIFEAN "Louis" MATERINED LADIES "Poch" STRONED VIDIOU"

WRHT/Greenville, NC * PD: J.T. Bosch APD/MD: Gina Gray

WHEATUS "Burger" ELICILIZHIN "Human" HATHHILL "May" EVAN AND JAYON "SH" INTHINGS EVAN AND JANCH THE DREAM LONKS WPBC/Greenville, SC OM: Jim Kinkland PD: Nikki Nite MD: Skip Church CREED Taxas" RLFF (RD2" More" SISCO Tecompile

SSOD Teconyster Informat, Yay' WNNK/Harrisbur PD: John O'Dea MD: Danny Logan 7 Berkaten Jar' Anthen L Yay' ORED Tawa' ing. PA *

Tracy Austin	
Mike McGowan	
MARCANTHEIN 'NY	
DI Why	
SAMANITHA MANDA "W"	
AQ/Honolulu, HI*	
Jacque Gonzales	
les	
Justin Cruz	
MARC AND CON "My"	
RUFF END? "More"	
DREAMP"LINES"	
WHAN CHIEFTIN Partner	

WKSS.Hartford, CT *

PD: MD:

KON PD: Jarr ND:

KRIEFAN Jay Michaelt Louis Whitte

WKEEAhmtington, WV PD: Jim Da APO/MD: Gary Miller OPEED "Anno" SAMWITHAM MEA "M" INVENIMED LADES THIS

WZYP Huntsville AL W2TP/Huntsville, AL PD: Bill West APD: Michael Chase MD: Alex Diaz 9 ORED Temp' POWE WILLANS' D/

WNOU/Indiananolis WWOU/Indianapolis, IN Interim PD: Grog Dunki APD: Cluris DII MD: Jana PRCMar' Kalar' Kalar'

WZPLAndianapol PD: Scott Sands MD: Dave Declar ilis, IN

CREED "Runs" NID ROCK What FAITHHELL "Way WYOY/Jackson, MS PD: Todd Michaels

m MD: Nat EVEN INU: PEUPE PEUP Composition OCHES Transmit Inversee CACIES INDEACH Manager JU-2 "Poppin" FACTHORIZ May CLEORNTHA Car

WAPE/Jacksonville ON/PD: Cal Thoma APD/MD: Tony Mann le. FL PER MANY

WAEZ/Johnson City, TN * OM: Bill Hagy PD: Gary Blake APD/ND: Chris M

CREED 'Auss' HELLY 'Country' SISOO 'Incompilato' SAMARE 'Couny' SCETMER 'Yourkent'

WGLU/Johnstewn, PA PD/MD: Nilish Edwards INFARITURE EVER THERE OFED THERE WEATLS THE TOTAL

TR/Inte

PD: Weedy Hen ND: Hisk Taylor AND CON THE

ICH2/Canase City, 180 * OH/PD: Jast Plain Dave PD/HD: Mile Assis APD: Mile Officially 100

KMDIV/Kannes Cily, MD* PD: Jan Zaliwar APO/ND: Dylan H. CIED: Ives. SAMPLEHA MEMORY "W"

WWST/Kagzolile, TH PD: Rich Bolley APO/MD: Bred Jolhine NTY THE NDAUTH

KSMEA.alayette, LA* PD: Bobby Novosad APD: Crash Kolley Interim ND: Mark-in-Th DREAM "LONE" WLAN/Lancaster, PA * PD/MD: Vince D'An APD: Toby Knapp

HSTENEL 'Com' WHZZ,Lansing, MI * PD: Jason Adams MD: Dave B. Goode HARD-BER WEINY "Gave" ICFNISALas Vegas, NV " PD: Rik Michiell ND: Hilled CRED "Imu" IMPC.com/Chr. 10/ CPEIAN "Low"

OM: Doug Hammand PD: Johnny Vincent CREED "Anns" INLIFERIDZ "More" KERYA incole ME PD: Sonny Vale APD: Larry Freeze CREED 'Anna' WHEATUS 'Turney' FINA ROAD' 'Las" KLAL/Little Rock, AR PD: Ed Johnson MD: Sythey Taylor CLEORED Ten: HATHHEL WER' FUE Mon" D ARCH TOP KOAR/Little Rock, AR PD: Gary Robins APD: Kevis Cruise

KIIS/Los Angeles, CA* PD: Dan Kieley APD/MD: Michael Steele DREAM "Loves" HELLY "Country" RUFF END2 "Many

WD.DLA ouisville. KY * PD: Barry Fex APD/MD: Shane Collins

KZILLubbock, TX MD: Jay Sh MARY CRIFFIN "Pursus" DREAM "Lunis" SOL/THEPWIK MEDICAN "N UARSHA VEGA "Sul" MARC ANTINCTIN "My"

WMGB/Macon, GA Group PD: James Gregory MD: Heidi Winters

WZEF/Madison WI * PD: Rich Davis APD/MD: Tommy Bodes CREED "Arms" DEBELAH MORGAN "Davor" And Elayar Di LADIES "Pinga"

WJYY/Manchester, NH PD/MD: Harry Koziows APD: Slove Qualiatio

CREED TAINS THE OFM/McAlien-Bro

KBP Terring TX * CMMPD: Gitty Santiago MD: Sonny Rio 4 Break Horoson Davar 3 Destination Davar 1 MACAINEDRY My* CREED Yous*

WAOA/Melbourne, FL OM/PO: Millio Lewe MD: Lavry Mellay 17 CREE/Arms* HATHHE!

WICSL/Memphis, TH * OM/PD: Chris Tayler MD: Bill Hughes 16 Avendoritar OBD/2011

WHYVManni, FL.* PD: Rob Roberts APD: Texy Books ND: Diadro Paymor KAD: Text Diadro Paymor CORS Text DIC Status CRED Text CRED Text

WYCCAR

PD: Bries Kelly AFDAID: Jale Hartin HARDEN YMAY' RUSS FINDZ "Mane"

KOWA Minnear PD: Reb Merris APO/MD: Devel: Meran 1 VERTICAL HORIZON "Car DEREAMIDISM "Dave"

WADG/Mobile, AL * OM: Jay Hastings PD: Darrin Stone MD: Ryan Featur 19 Cited Team

WRRD Monmouth-Ocean II. WB80.Monmouth-Ocea OM: Mittle Kaptan APUMID: Group Thomas © OFED News' a rush robs News' werkanthorman POWIND JART Soft POWIND JART S

WWAD/Morgantown, WV PD/MD: Lacy Neff

PHEN YEARY FAITHHELL YEAR OPEED YANK

radiohisto

WWXM/Myrtle Beach, SC PD: Wally B. APD: Dec J: Duc Break Miller Laff Oreed "Anno" Marc Anthology "bay Prish: "Namy" Pointe Williams "bay WOZO/Nastiville, TN * VP/Prog: Brian Krysz PD: Marco #DRUCk Watey KMMID Jentit Tar KMDI Tear

WSPK/Poughkeepsie, N PD: Scotty Mac APD/MD: Dennie Michaels

OBO 'Haw' ROBE WALLAND 'D/ STRONE' 'Manta' ALCE CELUY 'Bas' ULTRANSE 'Dany'

WPRO/Providence RI

PD: Tony Bristol ND: Davay Morris

THE & THURSDAY THE

DM/PD: Tony Wa MD: Kevin Weller

PD: Chris Edge APD: Keith Scott MD: Andie Summer

WRFY/Reading, PA

PD: Al Burks APD/MO: Babby D 17 CRED Amer STRCHEP Water

RVO.Richmond, WA PD: Lisa McKay ND: Paulie Madisor

WJJS/Roanoike-Lynchburg

PD: David Lee Michaels APD/MD: Melissa Morgan

WXI.KRoanuke-Lynchhum VI

WICL/ORCANNER PD: Jon Reilly MD: Travis Dylan 4 222169 Yeadan' 1 046 Yearan' RAN ROACH Turf ELTOILION Yearan' COTTACT Strategy

STREET VILLE

WKGS/Rochester, NY PD: Erick Anderson Co-MD: Brad Enkins Co-MD: Dum Janes

PXY Rochester, NY *

PD: Mike Danger ND: Norm On The Barsto

CREED "Anna" CERRIS "Brainform" P.K. 6 "Promote" MAVIC ANTHORNY "My RUFF END2 "Mans"

VZOK/Rockland, IL

W2COVHOCODO, a. PD: David Jay APO: Coarns MD: Joans Wall 5 CRED Iwas HORER MILLING TAT MTHER LI TAT SMANTHAMILIEN TAT

AUMO/Sacramento, CA* Station Myr.; Bure Wash AMD: Hoelder Lee MD: Columpier E. 9 HEU/Conty 3 KEU/Conty 3 States Your Men Gellam

WOG/Saginaw, MI * PD: Mark Anderson MD: Bent Carey

CHEED Young" ALICE DEELINY Yook" CONVIS "Broaddard" PAGE THY YOOK" ROMETTE YOOK"

KSXY/Sonta Place, CA PD: Dave Ruble

OTED Turns" Ortanitation Turns" Ortanitations" HACMA "Turns" HACMA "Turns" HACCARTHODA TA" ACTION WILLIAMS TA" ACTION WILLIAMS TA" GAMA "Turns"

KSLZ/St. Louis, MO

PD: Jelf Kapugi APD: Kandy Klutch MD: Bosmor

KZHT/Salt Lake City. UT*

DIN 14

onio, TX *

PD: Jeff McCarl MD: Mark McCarl

HELD' Carley

IOOM/San Anton PD: Krash Kelly APD/MD: Duncan .

KHTS/San Diego, CA* PD: Diana Laind MD: Hilman Hayes OREMITION

MANE ANTHONY "My" REMARK WALLAMS TO/

HD: Dawn H Ched % 1 KND %

WDCG/Ra

WHITS/Ound Cities, IA-IL

eosie, NY

m MC

K202/San Francisco, CA *

KSLY/San Luis Obispo, CA OM: Dave Christopher PD: Adam Burnes MB: Jacon Spaires EVIG Promat INK Nat" WEATUS "Innus"

WZAT, Savannah, GA

BILLY GILLION "Make" DEBELAHMONGAN "D CREED "Nong" MANC ANTHONY "My"

PD: Mike Preston MD: Marcas D.

KRUF/Shreveport, LA* ONLPD: Date Baird

WNDV/South Bend, IN OM/PD: Casey Daniels IND: Beee Dank

K22U/Spokane, WA* OM: Brow Michaels PD: Kee Hopkins APD/MD: Peel Gray

HARSHAVECA SHE

WDBR/Springfield, IL PD: Rik Blade MD: Ryan McNeil 24 CREB Thmr ROIIIe MLIMIS TUr IELU TURNY

ICHTO/Springfield, MO OM: Dave Alexander PD: Ray Michaels MD: Steve Kraus

EVALAD JARON TOP

WNTQ/Syracuse, NY OM/PD: Tom Mitchel APD/MD: Jimmy Olaan

CRED TANK' MARCAN RENY TAY FVE 6 Transfer THEN THEY'

WWHIT/Syracuse, NY * PD/MD: Jesen Kidd 1 HAXMA "Incel" (HEM Tool:" TRUE Tool"

WHITE/Galla

Versit/Calcinates Off: Juli Hern PD: Brien O'Cane

FAITHHEL WE CRUO "Here" CREED "Arms" ROME WELL!

WFL2/tampa, FL ON: B.J. Harris

APD: Rob Shepord HD: Shep "The Hep" Price

DREAM TANK

PD: Stove Smith ND: Chail Edwards

WWC2/Intente, OH PD: OHI Michaele MD: Mask Andrews

INVERTIGATION CHEED STORE

PD: Dave McKay APO/MD: Chris Peer

CREED "Arms" MARC AND CONTROL MY MAY MAR ATUS "Immer"

KROQ/Jucson, AZ * PD: Mark Medina MD: Randy Wilkams 6 WHARTSAT WIDHELL WWY

ATTHELL WAY

an, NJ *

WPST/he

10

Qi/larre Haute, IX

PD: 0

BURNEN TA

KBKS/Seattle-Tacoma, WA

WPD: John The

PD: Casey Keating MD: L.A. Reid

MELLY TOWN

KHTT/luisa. OK *

Sean Ph

PD: Carly Rush MD: Roonie Ramirez

CREED, "Arms" DARSHA VEGA 'Saf

KUZS/Tulsa, OK

PD: Dave Dallow MD: Scott Smith

CREED "Annu"

WMACZ/Tunein MS

PD/MD: Rick Steve MARCANT-CAN 14/ EATTHALL 1997

NAMES "THEME"

PD: Stew Scham APD/MD: Gine Jan

KWTX/Waco, TX

PD: Jay Charle MD: John Colors

2 BAHAMERI 1at 1 3000RS00W

35 CREED

WIFC/Wausau, WI PD: Danny Wright MD: Alley Faith

WLDUWest Palm Be

OM: Dave Deriver PD: Jordan Walsh APD: Deve Vayda 1 WANDORTY Ger CLEONTRA Ger CREED 'Arms'

KKRD/Wichita, KS*

WRHTANikes Barre, PA

PD; Jack Dliver MD: Craig Hubber

PD: Mark McKay MD: Dylan Machan

ICE BER YMMM" MA "Char" IMISHA VEGA Saf"

PD: Jarry Padden MD: Janniller Knight

ACTIVITY AND A DISCONTINUES OF

M. DE

SIL WAR

PD: John Wilson APD/MD: Mile Rose

ICFFM/Yakima, Will

RUFFERDZ "Mew" VERTICAL HORIZON "Ge DREAM "Lows" RCIIIE WILLIAMS "D./ IMISHA VEGA "Set"

PD: Japan Smit ND: Bryan Fazz an Se

WYCR/Yerk, PA ON: Rick NicCause PD: Davy Cracket ND: Sally 1.

ETOP OF

MATIN

PDAID: Jury He

MYSTIKAL Shi CREED Taxing" KANCE Thung"

PD: Tom Pappas MD: Justine Thomas

* = Mediabase 24/7 monitored

Note: WBTT/Dayton has changed calls to WDKF/Davton

172 Total Reporters

172 Current Reporters

172 Current Plavilists

B Tunni M Tunni

WKRZ/Wilkes Barre, PA

ch.A.

KISX/Tyler-Longview, TX PD/MD: Larry Kent

WSKSAUGer-Rome, MY

CREED "NAME" MARC AND CRM "MA"

DREAM "LOWE" MARC ANTHONY "My" MARY CRIFFIL Parker

WWZZ/Washington, DC MD: Seen Sellers

hant

WRVW/Nashville, TN * PD/MD: Jimmy Steele APD: Tom Pasce Part Most PARS "Puesde OPEED "Arms"

WBLI Nassau-Suttolk, MY PD: J.J. Rice APO/MD: Al Louine 5 DESTIN'SCHILD T

WFHM/New Bedlord, MA PD: Jim Reitz APDAID: Christine Fex.

MARCANDINI TAY KANDI TININ' ROBBE WILLIAMS TAT WKCI/New Haven, CT

PD: Danny Ocean 18 NELY 'Carey' Offen 'hem' WOGN/New London, CT Kevin Pa

NANELI "Them" ALICE DELAW "Buck" JOHNOSZAICA "Dute KUMX/New Orleans, LA OM/PD: Dave Stewart ND: Annote Wade

WEZB/New Orleans, LA* PD: Jeff Scott Interim MD: Stacy Brady

WHTZ/New York, NY * Sr. VP/Prog.: Tom Pole OM; Kid Kelly ND: Paul "Cabby" Brant

WKPKAW Michie PD: Rob Weaver APD: Croig Ressell

CREED TANK KIYQ/Oktaho ma Cilly, OK PD: Nilke McCey ND: Jee Friday

KORO/Omaka, NE* OM: Wayne Cay PD: Derris Stane AFD/MD: J.J. Margan RCHEE WALLS CHEED THINK

WICL/Orlando, FL* Off: Adam Cask APDAID: Pale Dailad

WDU/Pethalologum PD: Dries Dridgens APD: Chris Marine MD: Marine Marine 4: CRED Yumi' 3: NSYE "Pume" SMMCPHMAM Far

KZZP/Phoenix, AZ* PD: Marc Summers APD/MD: Karon Rite

CREED TANK" 202 THER THINKS" INVESIMED LADIES T LATENNEL THIN"

WBZZ/Pittsburgh, PA* OM: Kallh Clark

CREED "Name" Presid "Name" E MALAND JAPON "Gat"

WIRD.Portland MF

MARC ANTI-LONY "My" PHISH "Hanny" RCHINE WILLIAMS "DJ"

KKRZ/Portland, OR

PD: Tommy Austin APD: Dr. Doug 11 VERTICEL HORIZON Conf INSTANCEL HORIZON Conf

APD: Jack D'Brien ORED Tens" MARCANDART OF HUBBE WILLIAMS TO CREAM TOWN"

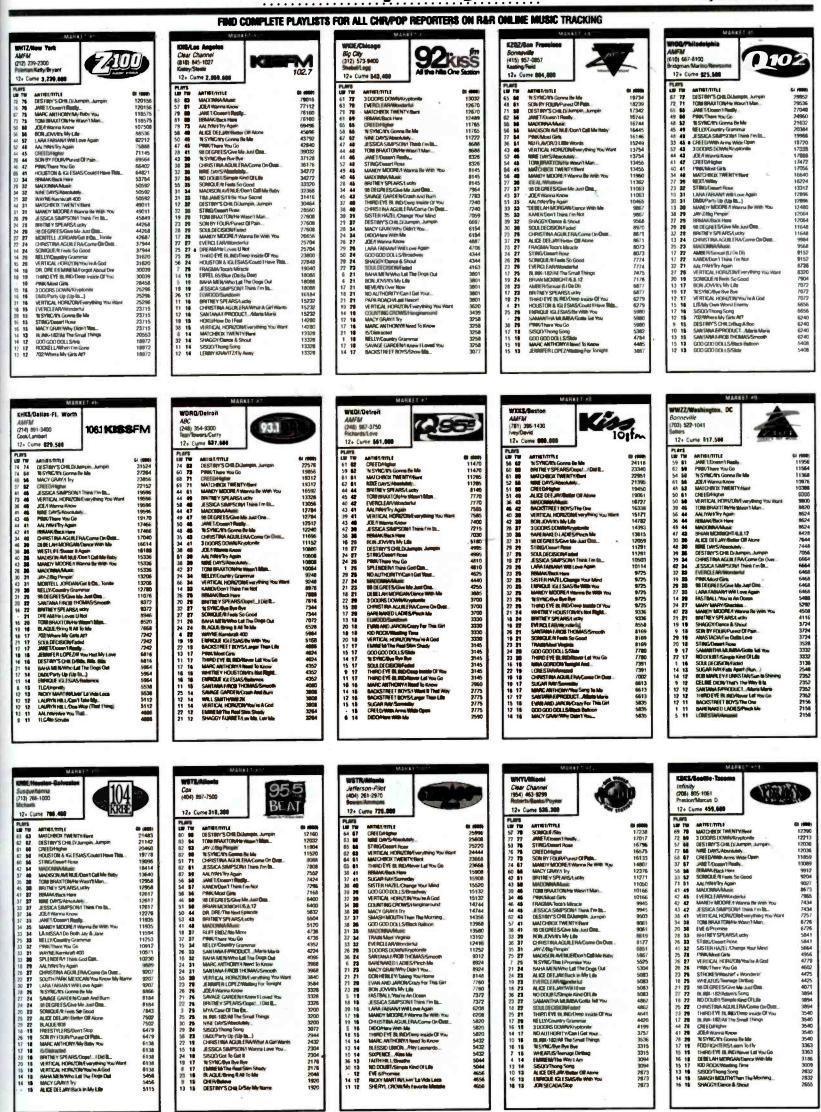
WERZ/Ports

PD: Tim Mee MD: Mike Cast

PD: David Edge MD: Novie Dave

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CHR/Pop Playlists



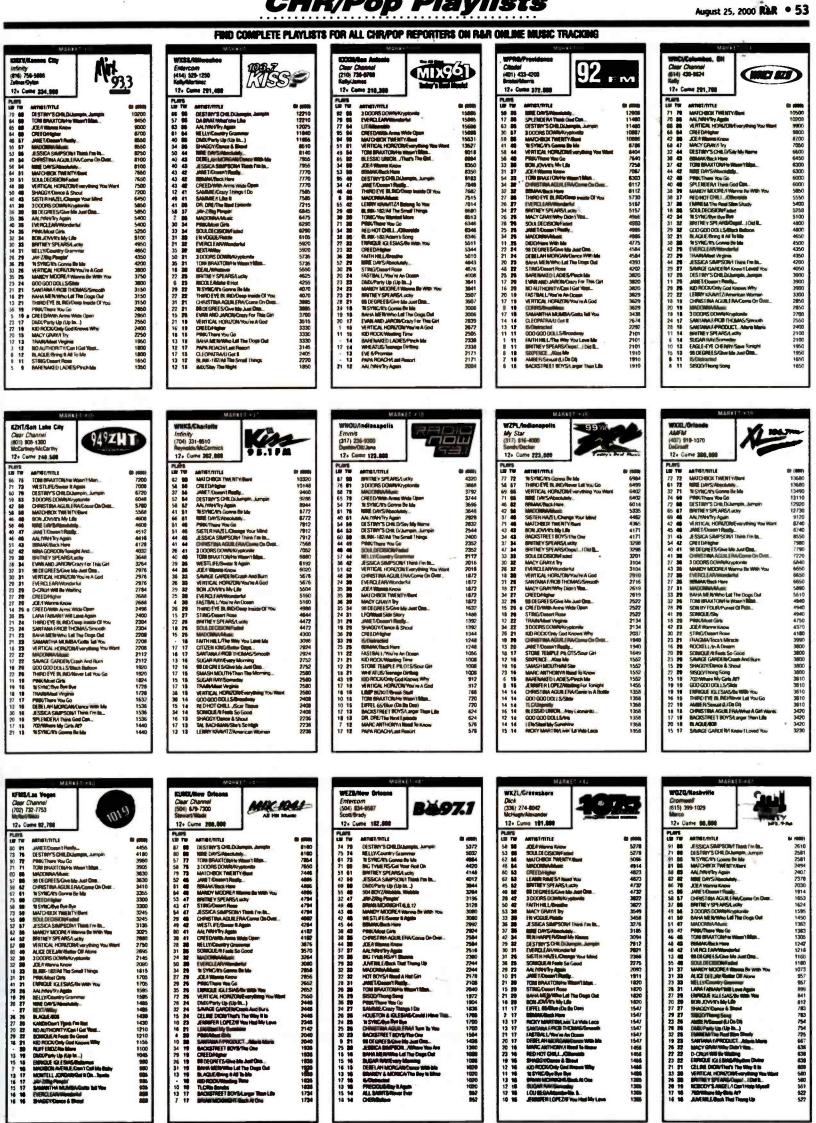
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CHR/Pop Playlists



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CHR/Pop Playlists



www.americanradiohistory.com

RAR CHR/Rhythmic Top 50

WEEK	THIS WEEK	August 25, 2000 Antist Title LifeLis	TOTAL	PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS
ï	1	NELLY Country Grammar (Fo' Reel/Universal)	3514	-19	532224	21	60/0
3	2	JANET Doesn't Really Matter (Def Soul/IDJMG)	2742	+53	344540	13	60/0
2	3	DR. DRE The Next Episode (Aftermath/Interscope)	2605	-106	403730	17	60/0
7	0	PINK Most Girls (LaFace/Arista)	2506	+221	290808	11	53/0
5	5	NEXT Wifey (Arista)	2332	-128	269639	15	59/0
9	6	RUFF ENDZ No More (Epic)	2331	+157	346040	10	59/0
4	7	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	2264	-282	292217	20	61/0
6	8	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	2224	-233	297667	24	56/1
10	9	KANDI Don't Think I'm Not (So So Def/Columbia)	2175	+120	240651	9	52/1
8	10	DA BRAT What'chu Like (So So Def/Columbia)	2119	-150	335946	16	51/0
13	0	MYA Case Of The Ex (Whatcha) (University/Interscope)	2060	+300	317211	5	57/1
11	12	JOE I Wanna Know (Jive)	1785	-62	273350	32	58/0
12	13-	AALIYAH Try Again (BlackGround/Virgin)	1571	-225	208891	25	59/1
16	0	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1555	+115	231066	10	55/3
19	15	CHRISTINA AGUILERA Come On Over (All I Want) (RCA)	1449	+185	155727	6	40/0
21	16	MADONNA Music (Maverick/WB)	1429	+227	179330	3	39/0
14	17	JAGGED EDGE Let's Get Married (So So Del/Columbia)	1423	-148	271759	17	44/1
20	B	COMMON The Light (MCA)	1351	+119	222765	9	46/4
reaker	-	EMINEM The Way I Am (Aftermath/Interscope)	1336	+483	224302	3	57/2
15	20	'N SYNC It's Gonna Be Me (<i>Jive</i>)	1330	-196	127245	15	31/0
22	2	BRITNEY SPEARS Lucky (Jive)	1289	+106	155490	5	32/1
17	22	AVANT Separated (Magic Johnson/MCA)	1269	-91	215467	13	36/0
vako	-	98 DEGREES Give Me Just One Night (Universal)	1065	+188	125765	3	38/1
27	24	DMX What You Want (Ruff Ryders/IDJMG)	994	+114	213532	6	33/1
25	3	SON BY FOUR Purest Of Pain (A Puro Dolor) (Sony Discos/Columbia)	977	+33	142235	11	30/0
32	26	TRINA Pull Over (Slip 'N Slide/Atlantic)	959	+126	120986	5	38/3
42	0	MYSTIKAL Shake Ya Ass (Jive)	858	+272	193953	2	41/9
34	28	SOUTH PARK MEXICAN You Know My Name (Dopehouse/Universal)	853	+78	93134	3	39/1
23	29	IDEAL Whatever (Noontime/Virgin)	853	-160	140268	13	39/0
31	30	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	829	-4	87674	6	38/2
29	31	LL COOL J Imagine That (Def Jam/IDJMG)	824	-37	129847	4	41/0
39	32	LIL BOW WOW Bounce With Me (So So Det/Columbia)	808	+189	120911	3	39/8
26	33	MADISON AVENUE Don't Call Me Baby (C2/Columbia)	799	-131	80379	10	24/0
37	34	LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	734	+53	118794	5	45/1
24	35	EMINEM The Real Slim Shady (Attermath/Interscope)	708	-296	84518	18	49/0
46	35	ERYKAH BADU Bag Lady (Motown)	688	+151	161599	2	34/6
33	37	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	681	-137	54608	10	26/0
36	38	504 BOYZ Wobble, Wobble (No Limit/Priority)	629	-72	74474	19	28/0
45	39	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	623	+82	110159	3	31/1
38	40	SAMMIE Crazy Things I Do (Freeworld/Capitol)	614	-38	37129	7	31/3
40	41	EMINEM Stan (Aftermath/Interscope)	575	-23	138275	9	7/1
35	42	KURUPT Who Ride Wit Us (Antra/Artemis)	558	-151	67666	15	25/0
47	3	BAHA MEN Who Let The Dogs Out (Artemis)	556	+49	66894	4	23/3
ebut>	8	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	476	+145	29362	1	26/1
ebut>	(5)	LIL' KIM How Many Licks (Queen Bee/Undeas/Atlantic)	469	+169	91183	1	5/0
44	46	BOYZ II MEN Pass You By (Universal)	451	-114	50687	5	35/0
41	47	LIC' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	444	-153	120768	12	28/0
43	48	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	438	-138	80698	14	24/0
	49	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista) JOE Treat Her Like A Lady (Jive)	431 425	-4	134630	16	17/0
49 ebut>	50			+17	63256	1	33/0

Most Added. ARTIST TITLE LABEL(S) 3LW No More (Baby I'ma Do Right) (Epic). DREAM He Loves U Not (Bad Boy/Arista) MYSTIKAL Shake Ya Ass (Jive) MARY GRIFFIN Perfect Moment (Curb/London/Sire) LIL BOW WOW Bounce With Me (So So Det/Columbia) 8 LUDACRIS What's Your Fantasy (Def Jam South/IDJMG) 8 BLACK EYED PEAS Weekends (Interscope) ERYKAH BADU Bag Lady (Motown/Universal) DESTINY'S CHILD Independent Woman (Columbia)

JAY-Z F/MEMPHIS BLEEK & AMIL Hey Papi (Def SoulDJMG) 5

TARSHA VEGA Be Ya Self (RCA)

BEENIE MAN Girls Them Sugar (Virgin)

ADDS

28

12

9

9

7

6

6

5

5

TOTAL

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
EMINEM The Way I Am (Aftermath/Interscope)	+483
MYA Case Of The Ex (Whatcha) (University/Interscope)	+300
MYSTIKAL Shake Ya Ass (Jive)	+272
MADONNA Music (Maverick/WB)	+227
PINK Most Girls (LaFace/Arista)	+221
LIL BOW WOW Bounce With Me (So So Det/Columbia)	+189
98 DEGREES Give Me Just One Night (Universal)	+188
CHRISTINA AGUILERA Come On Over (All) (RCA)	+185
LIL' KIM How Many (Oueen Bee/Undeas/Atlantic)	+169
BLACK EYED PEAS Weekends (Interscope)	+161

Breakers.

EMINEM

The Way I Am (Aftermath/Interscope) TOTAL PLAYSANCREASE TOTAL STATIONS/ADDS CHART 19 1336/483 57/2

98 DEGREES

Give Me Just One Night... (Universal) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1065/188 38/1 23

Nost Added is the total number of new adde officially reported to R&R by each reporting station. Songa unreported as adds do not count toward overall total stations playing a song. Nost increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



mary griffin <u>perfect moment</u> **Spinning On: Most Added Again Including:** WPYO KQBT KYLZ KDGS **Z90** WPOW KTFM KSEQ KPRR KDON KHTE KBTE WOCO KPSI **KPRF KDND KWIN** KWNZ WOWZ KBAT KLZK KHTN WFLY KOMO KHTT KKMG WXYK **B97** WBHT KSXY WSPK WHTF CURB KZII KOID KWTX and more

54

CHR/Rhythmic

Hip Hop Top 20

August 25, 2000

LW	TW	ANTINE LABEL(S)	TW TOTAL PLAS	15 TI	TOTAL STATIONS
1	1	NELLY Country Grammar (Fo' Reel/Universal)	4679	4826	125/0
4	•	COMMON The Light (MCA)	3355	3142	127/5
2	3	DA BRAT What'chu Like (So So Det/Columbia)	3213	3787	113/0
3	4	DR. DRE The Next Episode (Aftermath/Interscope)	3147	3387	115/0
9	•	MYSTIKAL Shake Ya Ass (Jive)	2774	2171	123/10
6	6	DMDX What You Want (Ruff Ryders/IDJMG)	2759	2649	114/1
7	•	LIL BOW WOW Bounce With Me (So So Det/Columbia)	2677	2457	118/8
5	8	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	2606	2914	111/0
15	9	ENINEM The Way I Am (Aftermath/Interscope)	2075	1363	118/4
10	10	LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	2052	1891	118/2
11	0	TRIMA Pull Over (Slip 'N Slide/Atlantic)	2046	1842	101/8
8	12	LLL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	1832	2352	110/0
14	13	BIG TYMERS #1 Stunna (Cash Money/Universal)	1662	1389	85/7
13	14	LL COOL J Imagine That (Def Jam/IDJMG)	1652	1687	113/0
12	15	DND(Party Up (Up In Here) (Ruff Ryders/IDJMG)	1505	1707	104/0
-	16	JAY-Z F/MEMPHIS BLEEK & AMIL Hey Papi (Del Sou/IDJMG)	1349	1034	102/8
_	0	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	1186	887	78/13
20	18	MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)	1041	1043	102/2
17	19	504 BOYZ Wobble, Wobble (No Limit/Priority)	975	1111	90/0
-	20	DE LA SOUL Oooh (Tommy Boy)	915	798	106/4

65 CHR/Rhythmic and 82 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2000, R&R Inc.

Active
CAMPRON What Means The World To You <i>(Epic)</i> Total Plays: 228, Total Stations: 20, Adds: 2
E-40 F/NATE DOGG Nah, Nah (Sick Wid' IV.Jive) Total Plays: 206, Total Stations: 7, Adds: 1
FRAGMA Toca's Miracle (Groovilicious/Atlantic) Total Plays: 205, Total Stations: 8, Adds: 1
SHYNE F/BARRINGTON LEVY Bad Boyz (Bad Boy/Arista) Total Plays: 201, Total Stations: 10, Adds: 0
MACK 19 From Tha Streetz (Hoo Bangin'/Priority) Total Plays: 124, Total Stations: 9. Adds: 1
YOLANDA ADAMS Open My Heart (Elektra/EEG) Total Plays: 122. Total Stations: 7, Adds: 2
TIMBALAND & MAGOO We At It Again (BlackGround) Total Plays: 121, Total Stations: 8, Adds: 0
TARSHA VEGA Be Ya Setf (RCA) Total Plays: 113, Total Stations: 19, Adds: 5
MARY GRIFFIN Perfect Moment (Curb/London/Sire) Total Plays: 97, Total Stations: 22, Adds: 9

OUTSIDERZ 4 LIFE Who R U? (BlackGround/Virgin) Total Plays: 65. Total Stations: 11, Adds: 1

Songs ranked by total plays

CHR/Rhythmic Reporters

BLACK EYED PEAS Weekends (Interscope) Total Plays: 237, Total Stations: 13, Adds: 7

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM * PB: Tem Higher DRAM "Look" High Turk 3.8" "More"	WSSP/Charleston, SC PC: Let Republic concer way*	KSEQ/Fresno, CA * PD; Teamer Del Rie MD: Je Je Laper 5 ALCE DELAY Teat" J. W Teatron" LA PORT TOW Teatron" SSGO "Incompati"	KHTE/LINIe Rock, AR * Dirf/Yeg.: Lerry LeBlanc ND: Puter Gunn BLCK: FUP FAS 'Westernit' BLCK: FUP FAS 'Westernit' SUD 'Uter' LUD/CTP' Yorking'	WQHT/New York, NY * P8: Tracy Claikerly 10: Sean Taylor 17: UNSTRUK, "Pres" 17: UND "Sea"	CLIM/Portland, OR * P8: Next Adams BD: Pretty Ray Dentry 2 ADMINE OF Stort 3.10 "Next"	KTFM/Sen Antonio, TX * P8: Citit Teelway W8: State Christ 3: Teels addra "Same" 1: CBEN W00 Teame" 1: CBEN W00 Teame" 2: W Team" Date W00	KWIN/Stockton, CA * PD: John Christian APD/NOL Louis Crisz Re Acri	
KYLZ/Albuquerque, NM * Interim PCAID, Robit Reyale 21 (1, ROW ROW "Benna" 3 (2) (1, ROW ROW "Benna" 3 (2) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1	PD: Toold Connenting TD: Fold Connenting 71 Gentler Team 15 Add Doct Teams 15 Add Doc	WJMH/Greensbore, NC * OM/P: brien Deuples APD: Bandolf 0 BIC: Boach 0 HIC: Boach 0	KPWRAss Angeles, CA * VP/Prog. Jamin Stant AME: Consiss Young UR: 6-Unit 1 SURVET GA.*	WHVZ/Nortolk, WA * PC: Den Landen WE: Jay Woot 4 saden stager connects super	WWKX/Providence, RI * Pit Jarry McKenne HC: Bradlay Ryan 6 OKSTING Crist. D'Manari 8 AS 178875 "Sturry" 1. LUCACHS "realing"	Charlow Wide "Ser" Abberten LONGO, CA * OMAPPE Line Wargesz MIC: Onle Sellowa * Bister Law Tone" * Bister Sellowa * Bister Se	WLLD/Tampa, FL.* PD: Orlande 2 WYGLF AMI THT KOHT/Tarpage, AZ *	
KPRF/Amarillo, TX PD/ND Eve thetaots barry carries "sweet" collan "Lune" South Park BELAN "Bane" tansen REA "Sait" wate Articolsy "by"	KBTE/Corpus Christi, TX PD: Jacon Hillory Mart Grown Freder Barry Schus, Schur Vrothal, Schur	KIKI/Honolulu, HI * Pit: Fred Rica Bit: Palas Este 7 & 21 * Werk Fred Neurana' 8 Format Nov Neurana' (LOCAT: Stratage	KLZK4.ubbeck, TX P0: bay liberro Bit: Jacobio Jamos Environ Laco. Var Environ Laco. Var Horstina, Shawi Horstina, Shawi	KBAT/Odessa-Mikiland, TX Pe: Los Care Mill: Evolution: Case Martin Anthone The Martin Anthone The Martin Anthone The Anthone With Theorem	KWHZ/Riene, HV * Olit: Pat Clarke Pit: Ball Saladit 12 Mail: Antropy Tay 13 Mail: Antropy Tay 14 Mail: Antropy Tay 14 Mail: Saladit 14 Saladit: Saladit 14 Saladit: Saladit	XIII "New" KMEL/San Francisco, CA * Wifting: Illiabael North APOMD: Glass Auro Contact FACS "State" "OLMICA ADMIS "Spar"	PD: Pace Jacoba MD: B. Mayao Chivita 1 Bitlet MA Cost 31 W Three	
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KISV/Bakerstield, CA * 19: Doi: Lovia MORIO: Prazza 1. LL DOI: NOT Thursts 20: There WERQ/Baltimore, MD * PE: Doo humans 47: Note Al Might 10: Energy boto	Mit Jahn E. Lope 9 ULLY 11- ICPRIVE Pase, TX * Off John Controller Paulit Water Starr Mitta	WHHHMMianapolis, M * PC Soft Wester NC Carl (M) Prior 2 State (M) Prior Wester 2 State (M) Prior Wester WD87/Jeckson, MS PC Soft Saste 2 Soft Saste	WPOW/Misersi, FL * FC Ga Carry Art: Sway The Type With Safets Into Cold at Type Safet Swamp Safet Swamp	7 Wild Cartin Turner KCAQ/Conterts Venture, CA * 70: Dan Santa Mrt Erlan Bit Jang Self Print Turners Santa Turner	KSFRASacramania, CA * PS: Reb Wast * 2 LA DOW Wasta"	KUBE/Seattle-Tecoma, WA * OIE Dention fant PPE Eric Power OIE Anna VIS Jar 1 La Oliver Technol 2 La Oliver Technol 0 La Oliver	KDGS/Wichita, KS * PB: Greg Withem 6 Collection Tuger 7 Bally Gerris Pythol 9 Ultrack BADD Tug 9 Ultrack BADD Tug 9 Ultrack BADD Tug 9 Ultrack Bally States 9 Ultrack States 9 U	
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CHR/Rhythmic

	Mix Show Top 30
Ľ	August 25, 2000
1	DR. DRE The Next Episode (Aftermath/Interscope)
2	NELLY Country Grammar (Fo' Reel/Universal)
3	DA BRAT What'chu Like (So So Def/Columbia)
4	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
5	RUFF ENDZ No More (Epic)
6	MYA f/TYRESE Case Of The Ex (University/Interscope)
7	DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
8	COMMON The Light (MCA)
9	NEXT Wifey (Arista)
10	DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
11	PINK Most Girls (LaFace/Arista)
12	AALIYAH Try Again (BlackGround/Virgin)
13	IDEAL Whatever (Noontime/Virgin)
14	JANET Doesn't Really Matter (Def Soul/IDJMG)
15	504 BOYZ Wobble Wobble (No Limit/Priority)
16	MADISON AVENUE Don't Call Me Baby (C2/Columbia)
17	MYSTIKAL Shake Ya Ass (Jive)
18	JUVENILE Back That Thang Up (Cash Money/Universal)
19	EMINEM The Real Slim Shady (Aftermath/Interscope)
20	EMINEM Bitch Please Pt 2 (Aftermath/Interscope)
21	JAGGED EDGE Let's Get Married (So So Def/Columbia)
22	KANDI Don't Think I'm Not (So So Def/Columbia)
23	KURUPT Who Ride Wit Us (Antra/Artemis)
24	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)
25 26	DE LA SOUL Oooh (Tommy Boy)
20	EMINEM The Way I Am (Aftermath/Interscope)
28	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)
29	DMX 1/SISQO What You Want (Ruff Ryders/IDJMG)
30	LL COOL J Imagine That (Def Jam/IDJMG)
30	CAM'RON What Means The World To You (Epic)
8	37 CHR/Rhythmic Mix Show Reporters

Contributing Stations

KDON/Monterey-Salinas, CA

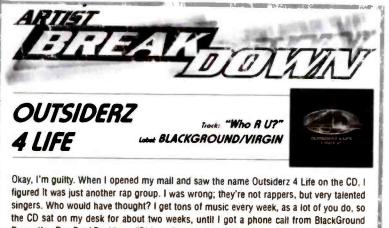
KKSS/Albuquerque, NM KOBT/Austin, TX KISV/Bakersfield, CA WBHJ/Birmingham, AL WJMN/Boston, MA WBBM/Chicago, IL KZFM/Corpus Christi, TX KRBV/Dallas-Fl Worth, TX KPRR/EI Paso, TX

KBOS/Fresao, CA WOHT/New York, NY KSEO/Fresse, CA WWVZ/Nortolk, VA KOCH/Omaha, NE KtKt/Honoiulu, Hi KRXX Alexandre-Gal WPY0/Orlando, FL KLUCALas Vegas, NV KCAO/Oxnard-Venture, CA KPWR/Los Appeles, CA KKER/Phoenix A7 ICKHT/Memphis, TN RXJM/Portland, OR WPOW/Miami, FL WWXX/Providence RI

JESSICA

WJFX/Ft, Wayne, IN

KBMB/Sacramento, CA KSFM/Sacramento, CA KTFM/San Antonio, TX XHTZ/San Diego, CA KMEL/San Francisco, CA KYLD/San Francisco, CA KUBE/Seattle-Tacoma, WA WLLD/Tampa, FL KOHT/Tucson, A7 WPGC/Washington, DC



Promotion Rep Brad Davidson. "Did you listen to it yet?" Brad asked me. "I'm gettin' to it." I said. I hadn't even opened it. • The Virginia-based quintet, consisting of Todd White, Alan Haley, Dave Smith, Jimmy Marble and Jason Dowty, show off their talents on their new hip-hop, Timbaland-mix debut, "Who R U?" The CD features several versions, including the Timbaland clean radio edit and a remix. I listened to them all several times and compared notes. • I like the breakdown in the pop version, which was released initially, but I'm really feeling the rough-edged Timbaland remix - it'll keep you bouncin' In your car. It wasn't the lyrics that turned me on to it (nor the fact that Brad wouldn't leave me alone), it was just catchy. It has a great beat and lyrics that are simple and easy to follow. My pet peeve is songs with incomprehensible or long-winded lyrics that you'd need an inhaler just to sing along with. • "Who R U?/Scared that you can't tell me/Afraid I'm going to break somebody/But trying to put a hold on me/Who R U?" sings O4L. This is something that even I can't mess up. - Renee Bell

CHR Asst. Editor

INDUSTRY !! [1] =[4=.

DJ Kid Mix WJFX/Ft. Wayne, IN

Lucy Pearl have definitely got a hit on their hands with their debut single, "Dance Tonight." If there is a certain familiarity to this song, it's probably



NEW THIS WEEK: KZFM/Corpus Christi

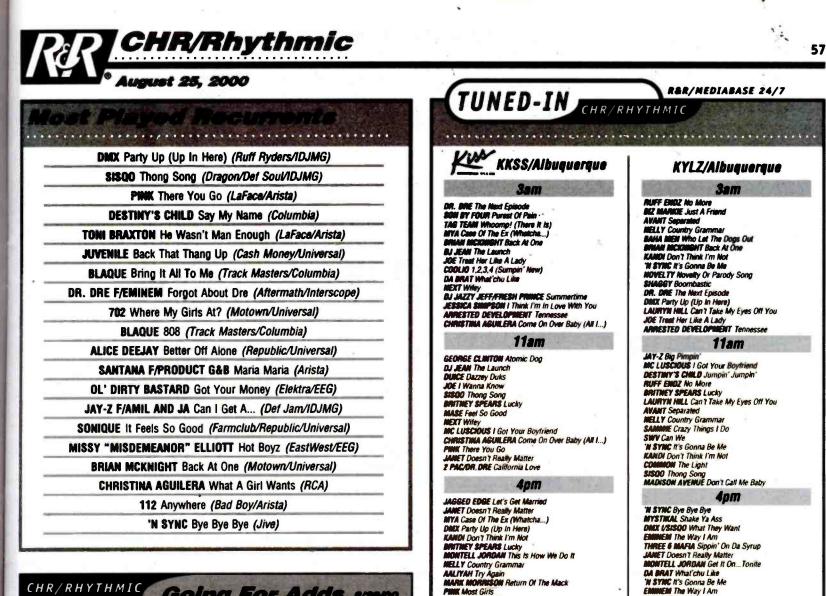
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BOX #219

Debut Album "You Can't Resist" in Stores Now

adiohistor





CHR/RHYTHMIC

Going For Adds wante AVANT My First Love (Magic Johnson/MCA) BLACK EYED PEAS Weekends (Interscope) CHANGING FACES That Other Woman (Atlantic) **CO-ED** Roll Wit Me (Universal) COLE I/QUEEN LATIFAH I Can Do Too (Capitol) DESTINY'S CHILD Independent Woman (Columbia)

JA RULE I/CHRISTINA MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG) MONIFAH I Can Tell (Uptown/Universal) OUTKAST B.O.B. (LaFace/Arista) YOUTH ASYLUM Jasmin (Qwest/WB)

BIL ENDAL



NEM The Way I Am

MEXT Wifey DRITNEY SPEARS Lucky LUNIZ I Got 5 On It

1

TAG TEAN Whoomp! (There It Is) KANDI Don't Think I'm Not JAY-Z Big Pimpin' K.P. & ENYYI Swing My Way

8pm

Long Tolk Join Brite DR. DRE Next Episode CHREETINA ABUILLERA Come On Over Baby (Al I..) DJ JAZZY JEFF/FIELERA PHINICE Summertime PMIX Most Girls EMIMIENT The Way I Am

WEXT Witey

8nm

DESTINY'S CHILD Bills, Bills, Bills

DESTNY'S CHILD Bills, Bills, Bills, Bill JAY-Z Big Pimpin' MYSTIKAL Shake Ya Ass LL BOW WOW Bounca Wit' Me BS SOUTH WHOUT, There it is DA BRAT What Chu Like 'N STIKC It's Gonna Be Me ENNMENT THE Way I Am JAY-Z JAMAMIK Can I Get A.

MELLY Country Grammar

SISOO Incompl H ACK ROE Whoal

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

MADISON AVENUE Don't Call Me Baby

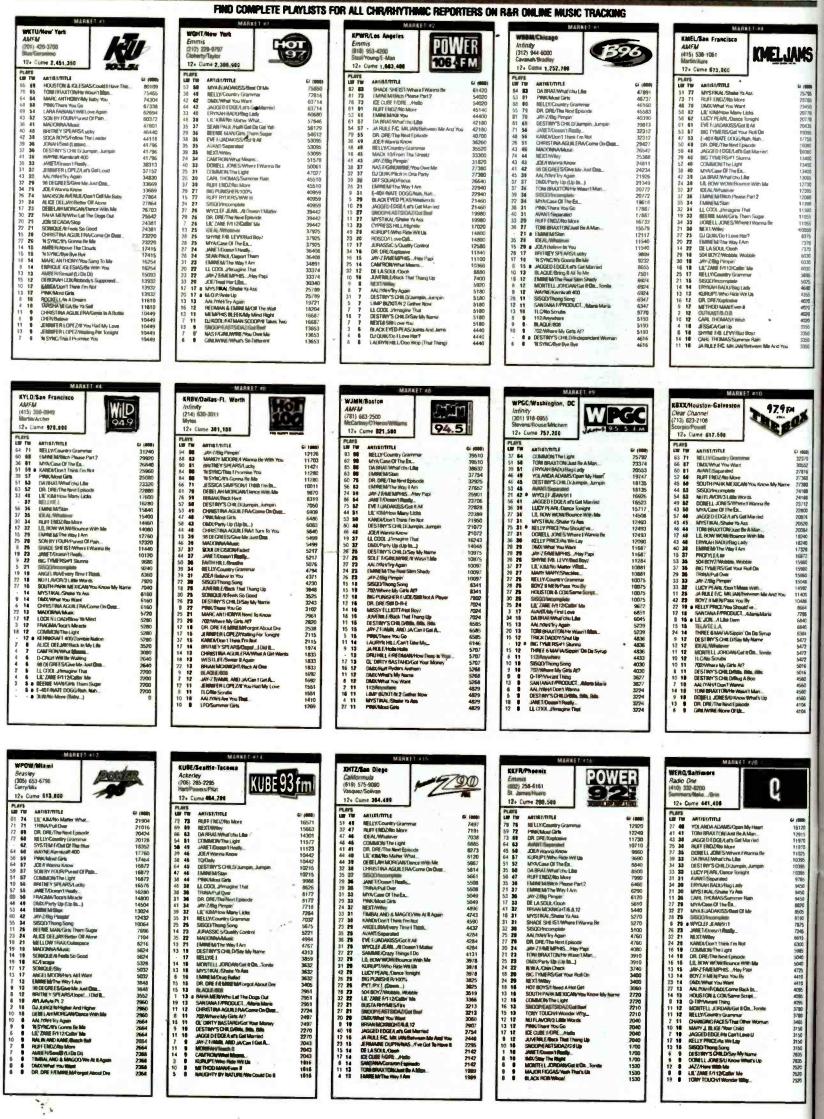
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CHR/Rhythmic Playlists



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August 25, 2000 RaR • 59



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"I Wonder Why"

The First Single from the Self-Titled Debut Album

In Stores This Fall

There is nothing left to "Wonder". Keep your eyes on the charts, Mediabase and BDS. Here's a few of the out of the Box call letters:

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WAMO/Pittsburgh WOWI/Norfolk **KIPR/Little Rock** WTMQ/Gainsville

WZAK/Cleveland WKKV/Milwaukee WJTT/Chattanooga and many more

WBLK/Buffalo WHRK/Memphis WWWZ/Carleston

See the Video "I Wonder Why" on The and

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Rolling On The River

WJZD/Biloxi-Gulfport-Pascagoula, MS rises with the ratings tide

Keeping in mind that results are the real issue in today's broadcasting world, not market size, I thought it would be nice this week to look at one of spring 2000's success stories from a smaller market.

We don't often see these smalland medium-market stations in the news - not because they haven't been successful, but because most of us think major markets when we talk ratings, results, competition, excellence and dollars. We shouldn't be so narrow in our thinking, especially since most of us worked in these smaller markets at some point in our careers.

While looking at the numbers crossing my desk. I noticed the spring book from Biloxi-Gulfport-Pascagoula, MS. WJZD-FM, a mainstream Urban station, had a very impressive showing, starting with its significant increase overall. which made it the No. 2 station in the market. Not bad for a minorityowned facility fighting for its right just to exist and prosper against much stronger competition in the survey area.

The Lowdown

WJZD OM/PD Rob Neal, who's been in the industry a number of years, gave me a little station history. "I've been here since the beginning." he said. "It started with a construction permit. We're currently 6 years old. The station is a 6,000-watt facility, and our frequency is 94.5 gentleman from the Biloxi/Gulfport area by the name of Rip Daniels. Because Rip grew up here and knows the market, people in this community respect the business that he's built.

"He does a community-type talk show on the station. The program is on from 9-11am, Monday through Friday. I know a lot of Urban stations talk about their community involvement, but we really are involved in this community from every aspect. When people here hear things on this radio station, they know they're true. We've carned the people's trust, and we take that responsibility very seriously.

"I can remember before Rip got his construction permit, he would talk about how he wanted a radio station that would and could serve the people of the community while still being a profitable business investment for him and his family. One of our unique joys is that people here really do depend on this radio station."

Taking a quick look at some of the latest ratings for the market, we find that in persons 18-34 WJZD had a 14.2 share, ranking it No. 1 for that demo. Another interesting thing that I found in the book dealt with TSL: WJZD was tied for No. 1 with 16 hours and 45 minutes of listening in the 18-34 demo, the station's target.

The station tied for third place 25-54 with a 7.4, and it's also third in TSL in that demo with 13:45. As I mentioned before, it has an 8.1 12+ and ranked No. 2 in that demo, but it also ranked second in TSL 12+ with 12:15. As you can see, the station has some well-rounded numbers and delivers a solid audience for its advertisers.

Civil Rights

I asked Neal for the secret to the station's success. "I have to go back to the owner's beliefs and philoso= phy," he said. "He gives me the opportunity to try different things on the air in our programming.

"Let's take civil rights as an example. When something takes place in this area that might be deemed to be unjust to one of our citizens, the public calls this radio station first to inform us because they know we'll look into it immediately. We'll go to the next step and inform our audience of the validity of the situation. We have positioned this radio station as a friend to the community. I feel that our involvement in civil rights is paying off in dividends we couldn't have imagined. It's all good."

WJZD being in the deep South, I know that blues are very popular on the station. When I asked Neal about it, he replied, "People in this market definitely love the blues. We are not a blues radio station, but we do blend it into our musical format, and our listeners appreciate it. We do a blues segment in our programming with a young lady by the name of Niki De Mark. It happens from-11am-1pm, Monday-Friday,

What about other specialty programming? "We carry The Tom Joyner Morning Show, and it has done very well for us," Neal said. "Tabari Daniels does our afternoon drive show, and then we do our hiphop theme mixed in carefully with the R&B. It's a good flow. On Saturdays we have The Countdown With Walt 'Baby' Love from 10amnoon, and on Sunday mornings we carry his Gospel Trace program.

URBAN DATABANK

Black Men Are Crafting Romantic Best-Sellers

growing number of African-American male writers are achieving literary success by penning urban love stories, reports USA Today. While black male writers have often concentrated on topics such as politics and slavery, these writers draw from personal experience to tackle issues such as race, sexual identity, parenting and money. This new breed of romance novelists has a strong black female

following and has appeared on several best-seller lists. Female readers say they find the writers' ability to weave hip-hop and humor with suspense and romance appealing. Source: Marketing to the Emerging Minorities, August 2000.

Blacks & Latinos Are Mere Concerned About HIV

frican Americans and Latinos 18 years old and older are more A frican Americans and Latinos to years on and categories and likely than the general public to worry about contracting HIV, according to the Kaiser Family Foundation. Two thirds (66%) of blacks and almost two thirds (64%) of Hispanic Americans say they are very concerned or somewhat concerned about getting HIV/AIDS. Less than half (41%) of the general population feel the same way.

Blacks and Latinos are also more likely to have been tested for HIV/AIDS, Some 56% of African Americans and 42% of Latinos have been tested at least once for the disease, compared to 38% of the general population. Of women ages 18-44, more than half of black women (55%) and almost half of Latinas (49%) have been counseled on HIV prevention and/or had a test, compared to a third (33%) of all women.

Source: Marketing to the Emerging Minorities. April 2000.

"Something else we do that's a specialty these days is news. We have two-minute news breaks from 6am to 6pm. Too many stations have gotten away from informing the people through the professional presentation of the news. People here depend on our news and look forward to it. Our full-time news person is a young lady named Marisha Smith." As for the role on-air promotions

might have played in WJZD's success, Neal told me, "We did give away some cash and do other traditional types of radio contesting, but we didn't have an especially large contest like some stations do because we don't have that available to us. What we have is a good presentation and our positive reputation in this community. It's working for

your brand in the

nity using

African-American cor ocal Urban Radio.

us. Instead of just keeping them dancing, we're informative without being boring.

"On our 7pm-midnight show we have the announcer talk with the young people calling in, and we get their opinions on a number of things happening in society. We put some of those comments on the air for everyone in the audience to hear. We had a liner we used that said. 'We have the best listeners on the Mississippi Gulf Coast,' and I truly believe that about our audience. It's a family type of thing. The music we play and the things we do are tasteful for everyone in our audience."

Neal also told me about another liner the station uses that says. We own the Mississippi Gulf Coast." Maybe not yet, but it is sure on its way.

URBAN FACT URBAN RADIO'S BROAD APPEAL

70% of hip hop and assorted black music is purchased by affluent whites. This combined audience has made urban stations the #1 station in many markets.

Contact BRIAN KNOX, VP/Managing Director Katz Urban Dimensions (212) 424-6496

MARY WARE, VP/Director Katz Urban Dimensions (312) 755-3890



IS THE INDUSTRY READY FOR THIS?

Bad Boy/Arista recording artists Total stopped by WJZD/Biloxi, MS and visited with PD Rob Neal (second from left). After singing "Tie a Yellow Ribbon" for the ladies, Neal tried his hardest to convince at least two of the women to join him in forming the new and improved Tony Orlando And Dawn.

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Urban Top 50

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AST	THUS	August 25, 2000	PLAYS	PLAYS	GROOM IMPRESSIONS	WEERS ON CHART	TOTAL STATIONS/ ADDS	Most Added.
3	0	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	3174	+211	421408	9	81/0	ARTIST TITLE LABEL(S)
2	2	RUFF ENDZ No More (Epic)	2960	-27	350001	12	81/0	KELLY PRICE You Should've (T-Neck/Det SouVIDJMG)
	3	SISQO Incomplete (Dragon/Def Soul/IDJMG)	2877	-119	356480	13	80/0	LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell/Jive)
	4	DESTINY'S CHILD Jumpin, Jumpin (Columbia)	2375	-47	289612	12	72/0	3LW No More (Baby I'ma Do Right) (Epic)
	5	JOE Treat Her Like A Lady (Jive)	2373	-15	282912	14	77/0	CO-ED Roll Wit Me (Universal)
	6	NEXT Wifey (Arista)	2301	-224	347184	16	74/0	JERSEY AVE. I Wonder Why (MCA)
1	0	ERYKAH BADU Bag Lady (Motown)	2285	+307	299688	5	80/0	SOMETHIN' FOR THE PEOPLE Ooh Wee (Warner Bros.)
)	8	COMMON The Light (MCA)	2172	+110	269057	9	77/1	RUFF RYDERS WW III (Ruff Ryders/Interscope)
	9	IDEAL Whatever (Noontime/Virgin)	2009	-410	242758	15	71/0	STEPHEN SIMMONDS I Can't Do That (Priority)
9	0	MYSTIKAL Shake Ya Ass (Jive)	2008	+362	255395	4	79/1	TELA T.E.L.A. (Rap-A-Lot)
2	ŏ	LIL BOW WOW Bounce With Me (So So Det/Columbia)	1956	+35	224715	8	74/0	YING YANG TWINS Ying Yang In (Collipark/Universal)
4	ĕ	SAMMIE Crazy Things I Do (Freeworld/Capitol)	1885	+8	167174	15	65/0	
5	ß	DMX What You Want (Ruff Ryders/IDJMG)	1881	+13	229628	9	71/0	
2	14	JAGGED EDGE Let's Get Married (So So Det/Columbia)	1846	-295	322835	20	67/0	
	-16	AVANT Separated (Magic Johnson/MCA)	1818	-281	273776	22	68/0	
	•	MYA Case Of The Ex (Whatcha) (University/Interscope)	1766	+129	191420	6	66/1	
9	Ð	YOLANDA ADAMS Open My Heart (Elektra/EEG)	1725	+77	213389	12	68/3	
2	1	BOYZ II MEN Pass You By (Universal)	1636	+82	156325	6	72/0	
	-	LIL' KIM No Matter What They Say (Queen Bee/Undeas/Atlantic)	1484	-397	164501	12	72/0	
	19	KANDI Don't Think I'm Not <i>(So So Def/Columbia)</i>	1479	+95	115038	6	69/1	
	2	LIL' ZANE F/112 Callin' Me (Worldwide/Priority)	1390	+113	127312	6	70/1	
	-		1380	-158	205872	20	53/0	Most Increased
	22	NELLY Country Grammar (Fo' Reel/Universal)	1364	+199	152079	- 4	60/4	Diave
	23	BIG TYMERS #1 Stunna (Cash Money/Universal)		+139	156388	5	6 6 /1	
1	24	CARL THOMAS Summer Rain (Bad Boy/Arista)	1355 1344	-445	219245	12	65/0	ARTIST TITLE LABEL(S) INC
5	25	KELLY PRICE As We Lay (Def Soul/IDJMG)	1251	-474	162702	11	61/1	ABSOULUTE Is It Really Like (Noontime/Atlantic)
7	26	JANET Doesn't Really Matter (Def Soul/IDJMG)		+89		7	62/2	PROFYLE Liar (Motown)
)	0	NO QUESTION Don't Care (Ruffnation/WB)	1215		112383			MYSTIKAL Shake Ya Ass (Jive)
2	28	TRINA Pull Over (Slip 'N Slide/Atlantic)	1184	+131	82616	5	60/6	LUCY PEARL Don't Mess (Overbrook/Pookie/Beyond)
	29	DA BRAT What'chu Like (So So Det/Columbia)	1166	-432	210850	16	57/0	C-MURDER Down With My N's (Tru/No Limit/Priority)
ske.	- 30	JAY-Z F/MEMPHIS BLEEK & AMIL Hey Papi (Def Soul/IDJMG)	1094	+219	133401	2	68/4	ERYKAH BADU Bag Lady (Motown)
	31	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	957	-193	163704	19	57/0	KELLY PRICE You Should've (T-Neck/Def Soul/IDJ/MG)
ut	• 12	PROFYLE Liar (Motown)	935	+365	136070	1	60/5	EMINEM The Way I Am (Aftermath/Interscope)
	3	JESSICA Get Up (Restless)	933	+65	46754	5	50/3	LUDACRIS What's Your Fantasy (Def Jam South/IDJIMG)
	34	LL COOL J Imagine That (Def Jam/IDJMG)	910	+9	76189	3	63/0	JAY-Z F/MEMPHIS BLEEK & AMIL Hey Papi (Del Soul/DJ/MG)
	35	TAMIA Can't Go For That (Elektra/EEG)	888	+109	81908	2	63/0	
	36	JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	875	+156	94390	3	59/3	
	37	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	845	+230	94245	2	46/7	
	38	MAJOR FIGGAS Yeah That's Us (Ruffnation/WB)	839	+51	53579	3	63/2	
out	> 3 9	EMINEM The Way I Am (Aftermath/Interscope)	823	+261	86383	1	60/2	the second s
	40	METHRONE Loving Each Other 4 Life (Clatown/Capitol)	819	-276	77959	16	46/0	
•	(CHANGING FACES That Other Woman (Atlantic)	800	+166	142105	2	8/2	
7	42	R. KELLY Bad Man (LaFace/Arista)	781	-397	108300	11	51/0	
out	• 3	SHYNE F/BARRINGTON LEVY Bad Boyz (Bad Boy/Arista)	745	+156	84262	1	43/1	Breakers.
but	> 1	LUCY PEARL Don't Mess With My Man (Overbrook/Pookie/Beyond)	683	+342	100110	1	53/6	
6	40	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	679	+43	31516	3	37/0	JAY-Z F/MEMPHIS BLEEK & AMIL
8	46	DR. DRE The Next Episode (Aftermath/Interscope)	671	-112	117380	14	48/0	Hey Papi (Def Soul/DJMG)
but	• •	DE LA SOUL Oooh (Tommy Boy)	636	+84	75439	1	50/3	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADOS
but	> 1	BEENIE MAN Girls Them Sugar (Virgin)	632	+84	66694	1	39/3	1094/219 68/4
1	49	GERALD LEVERT Baby U Are (EastWest/EEG)	623	-127	45138	9	47/1	
		TIMBALAND & MAGOO We At It Again (BlackGround)	614	-51	56948		42/0	

82 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



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ESPN Radio is heard on more than 600 stations, in over 400 markets, reaching 16.5 million people weekly. Here are the reasons why:

ESPN Morning Show

6:00 AM - 10 AM (ET)

Rise and shine during this entertaining show with Mike Golic and Mike Greenberg. It is a fun-filled, fast paced, informative morning drive for the spots enthusiast. The show mixes sports news, analysis, entertainment, big-name interviews and listener call-ins. Also, be sure to catch Golic on NFL2Night and Greenberg on ESPN TV's SportsCenter.

The Tony Kornheiser Show

10:00 AM - 1:00 PM (ET)

Tony Kornheiser brings his vast sport knowledge, opinions and humor to ESPN Radio. His show also features sidekick Andy Pollin, host of ESPN Radio's GameDay, with news and updates by Dan "the Duke" Davis. Kornheiser is a contributor to ESPN TV's The Sports Reporters. Tony is also a best selling author and a top *Washington Post* columnists.

The Dan Patrick Show

1:00 PM - 4:00 PM (ET)

One of the most popular anchors from SportsCenter brings his unique opinions, wit and one-of-a-kind perspective to his radio talk show. The show features top-name athletes, coaches, entertainers and newsmakers, all taking part in conversations with Dan Patrick and his sidekick, former Cincinatti Reds "Nasty Boy" reliever Rob Dibble.

SportsBeat

3:00 PM - 8:00 PM (ET)

Every weekday afternoon, Brent Musburger gives listeners his take on the top sports issues of the day. It's a three-infinute package of commentary opinion and insight from one of America's best-known sportscasters.

GameDay

4:00.PM - 7:00 PM (ET)

Join hosts Doug Brown and Jack Arute as they run down the day's sports headlines, chat with big-name newsmakers and ESPN analysts, and preview the evening's upcoming games.

GameNight and All Night

7:00 PM 6:00 AM (ET)

Tune into GameNight from 7:00 PM - 2:00 AM (ET), with hosts Chick Wilson, Chris Moore and Bob Valvano for the latest news of the day, interviews with key newsmakers and live, up-to-the-minute accounts of the night's action from across the country. Stay up All Night with Todd Wright from 2:00 AM - 6:00 AM (ET). Wright's show features sports news, analysis, interviews, listener calls, and Todd's unique ability to look sideways at the world of sports.



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Urban Action

August 25, 2000 RaR • 67

9.4



ARTIST: JESSICA ALBUM: YOU CAN'T RESIST LABEL G-FUNK/RESTLESS

It's Tuesday night, and I'm shuffling through the barrage of CDs to find the lucky one that will become the subject of next week's Artist Breakdown. Several singles catch my attention: "Weekends" (Black Eyed Peas), "That Other Woman" (Changing Faces) and "Nobody" (INC). Then I see a CD that's packaged more like a DVD. I put in this uniquely presented musical piece and, wow! She is good!

Restless recording artist Jessica is a talent. This 18-year-old basketball player has a powerful voice and some great production on her debut joint, You Can't Resist. As I review this CD with headphones ('cause you know I got this s**t on high!). I'm very impressed. Many times when new material comes across my desk. I'm not too anxious to struggle with the plastic to listen to something unfamiliar. However, this time there was no plastic to contend with, which placed this "potential victim" high on the must-listen-to list.

Following the introductory title track is the uptempo and moralistic "I Gotta Do Right." It seems dude is wining and dining Jessica and feels like she should return the favor via a little nookie. However, J. breaks



it down for dude: "Every little thing you do for me/Won't guarantee I'll meet your needs." (I guess he's gonna take the flowers back.) It's party time with "Get Up." (Rence ... Sky ... Juanita ... Erica ... Walt, let's do the Electric Slide!)

The midtempo ballad "Don't Give a Damn" reveals the deceit of a cheating heart to an empowered self-respecting spirit. (Hindsight is a mutha, ain't it?) Bragging, fronting and flossing are not attractive qualities, as dude finds out in the blunt "Ain't Worth My Kind of Lovin'." Adding some tenderness to the CD are the reassuring "I Can Make You Love Again," which promises a sincere and secure exchange of emotions, and the pondering "Where Are We Now?" which questions the status of the relationship whose tie has been broken but is not irreparable.

Sistas, pop in track No. 8 and have a seat. Jessica is preaching to ya, and her "sermon" is worth listening to. "You Don't Need Him" encourages all of us to exit relationships that have players we didn't know were cast in the scene to begin with — ya know what I mean?

After listening to the 12-track CD, which contains an intro and a "Get Up" remix, I'm left dazzled and confused. Jessica's project is filled with mid- to uptempo bangin' cuts and strong vocals. How in the world did they manage to pick "Get Up" as the debut single? There are so many likely choices on You Can't Resist that the final decision had to come down to the toss of a coin.

My favorites are "Don't Give a Damn," "I Gotta Do Right," "Ain't Worth My Kind of Lovin" and "I Can Make You Love Again." If the label works her appropriately and radio programs her singles effectively, Jessica will definitely make an indelible imprint in this more-financially-driven-than-creatively-nurturing business known as music. Peace.

> -Tanya O'Quinn Asst. Urban Editor

IN MY OPINION

with Tawala Sharp

KKBT/Los Angeles

(Tawala talks about the use of soundtracks to launch artists' careers.)

Ever since the release of the Above the Rim soundtrack and its multiplatinum success, record companies have been clamoring to capture the rights to compile the musical accompaniments to feature films. Nowadays, for every major movie released, you can be sure there will be a soundtrack consisting of a major recording artist along with a few newcomers courtesy of the label.

From the Boomerang soundtrack, which introduced us to Toni Braxton, to Deep Cover, which introduced the world to Snoop Doggy Dogg, soundtracks have proven to be the perfect vehicle for labels to launch new artists and capture platinum tracks from highly coveted industry heavyweights. Just look at the success of soundtracks like Rush Hour, Boyz 'N' the Hood, Waiting to Exhale, Romeo Must Die and The Nutty Professor II: The Klumps. Soundtracks are where it's at!



Giving you lair warning: These are the singles that are going for adds on Tuesday, 8/29/

BLACK EYED PEAS Weekends (Interscope)

CHANGING FACES That Other Woman (Atlantic)

DESTINY'S CHILD Independent Woman (Columbia

E-40 f/NATE DOGG Nah Nah (Sick Wid' It/Jive)

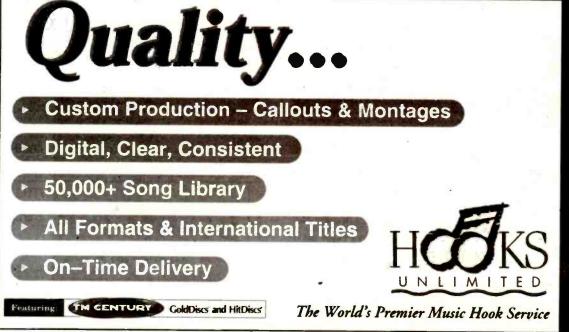
FIELD MOB Project Dreamz (MCA)

JA RULE f/CHRISTINA MILIAN Between Me... (Murder Inc/Def Jam/IDJMG

DUTKAST B.O.B. (LaFace Arista)

CHARLIE WILSON Without You Major Label

BEBE WINANS F.B. MCKNIGHT & JOE Coming Back Home (Motow)



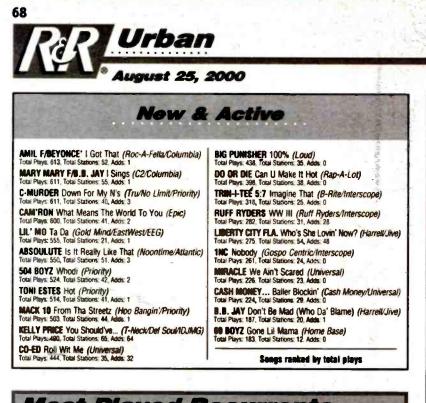
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Most Played Recurrents DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista) CARL THOMAS I Wish (Bad Boy/Arista) AALIYAH Try Again (BlackGround/Virgin) JOE I Wanna Know (Jive) TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) \$1800 Thong Song (Dragon/Det Soul/IDJMG) DMX Party Up (Up In Here) (Ruff Ryders/IDJMG) AALIYAH I Don't Wanna (BlackGround/Priority) DONELL JONES U Know What's Up (Untouchables/LaFace/Arista) DESTINY'S CHILD Say My Name (Columbia) MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG) JAGGED EDGE He Can't Love U (So So Del/Columbia) MONITELL JORDAN Get It On ... Tonite (Del Soul/IDJMG) JUVENILE Back That Thang Up (Cash Money/Universal) Q-TIP Vivrant Thing (Def Jam/IDJMG) DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope) HOT BOYS | Need A Hot Girl (Cash Money/Universal) ERIC BENET Spend My Life With You (Warner Bros.) DRAMA Left, Right, Left (Atlantic) EVE Love Is Blind (Ruff Ryders/Interscope)

TUNED-IN URBAN

HOV 975 WHTA/Atlanta

3am JUVENILE U Understand NEXT Wiley BIG PUNISHER 100% RUFF ENDZ No M 2PAC I Ain't Mad At Cha LIL' ZAME L'112 Callin' Me JAGGED EDGE Let's Get Mar THREE 6 MAFIA Sippin' On Da Syrup LIL' BOW WOW L/XSCAPE Bounce Wit' Me LIC BOW WUW UNSLAFE Bounce wit I LUBACRES What's Your Fantasy MASE Feel So Good DR. DRE Nuthin' But A G Thang NAUSENTY BY NATURE HIP Hop Hooray BEASTIE BOYS Brass Monkey

11am

MYSTICAL Shake Va Ace MYSTIKAL Shale Ya Ass Ding Puikhen Yis So Hard JUVENILE LANANNY FINEBH I Got That Fire NO THUGS FAMILY Y I'S AN Good LUCY FEARL Dance Tonight ANY-2 UNEBNYHIS OLEEL... Hay Papi MEXT W NETT Writey Lill: WMYNE Tha Block is Hot MELLY Country Grammar TOM BRAKTOW Just Be A Man About It BIG TYMERS #1 Stunna BRANDY I Wanna Bu Down

4pm

ATYSTAKAL Shake Ya Ass DESTAIYY'S CHILD Jumpin' Jumpin' DR. DRE Xuplosive SHYNE Bad Boyz AVANE Separated DREX (JSEDD What They Want DREX (JSEDD What They Want DRE GRPP We Servin' LR.* DOW WOW V/XECAPE Bounce WK' Me JRE I Whom Know JOE I Wanna Know C-MURDER Down 4 My N's

8pm

LUDACRIS What's Your Fantasy NYA Case Of The Ex (Whatcha...) ERYIGAH BADU Bag Lady AVANT Sepanated JA RULE Between Me & You NELLY Country Grammar

24

WBOT/Boston

R&R/MEDIABASE 24/7

3am

DONELL JONES Where I Wanna Be MOBB DEEP Quiet Storm NUBS DEEP Outer Storm NELLY Country Grammar LL COOL J Imagine That TONI BRAXTON Just Be A Man About It BLACKSTREET No Diggity NAS I/GINUWINE You Owe Me TONY TOUCH I Wonder Why.... AVANT Separated DNDX Rough Ryders' Anthem BIG PUNISHER 100% DESTINY'S CHILD Say My Name MYA UJADAKISS Best Of Me JANET Doesn't Really Matter Q-TIP Vivrant Thing

11am

DESTINY'S CHILD Jumpin' Jumpin JAGGED EDGE Lot's Get Married LIL: NO Ta Da MADE NEN Not The One AVANT Separated AVANT Separated NELLY Country Grammar ERVIXAN BADU Bag Lody DRIX (JSISQO What They Want AALIYAH VORIX Come Back in One Piece NYA (UNDARIES Best Of Me MIYA Case Of The Ex (Whatcha...) RUFF ENDZ No More

4nm

AY-2 IMEMPINE BLEEK... Hey Papi TOW BRAKTOW Just Be A Man About It DOKI (JSBOD Vihat They Want LR.' BOW WOW I/JSECAPE Bounce Wit' Me MATY J. BLIGE Deep Inside MILTON FREGAS Yeah That's Us MYTA (JADAKISS Bost Of Me JAGGED EDGE He Can't Love U RUFF ENDIX No More JAMET Doesn't Really Matter METHOD MAN Even If HOT BOYS I Need A Hot Gri LR.' WAYNE Respect Us

8pm

TONY TOUCH I Wonder Why... AVANT Separated DA BRAT That's What I'm Looking For BUSTA INVINES Fire MYA Case Of The Ex (Whatcha...) AY-Z Do It Again DESTINY'S CHILD Jumpin' Jump DRU HILL In Hy Bed JAY-Z Who You Wit UNU MILL IN MY DIG JAY-Z WIN SNOOP DOGG (//ZIMT... B Plaase BEENIE MAN UNITYA Girls Dam Sugar SEAN PAUL Daport Them NIT. VEBAS Heads High

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.







"BeBe Winans on his way back home with his new single entitled "Coming Back Home." If you are after the 25-34 audience, especially females, do not sit on this song. To date *Coming Back Home* is Top 15 in adult requests. It sounds great on my radio and I'm sure it will sound great on yours." (Elroy Smith, WGCI

"Guaranteed to appeal to women, *Coming Back Home* BeBe Winans." "Skip Cheatham, KKDA

"The new single Coming Back Home by BeBe Winans is SENSATIONAL!" "Terry Fox. WQQK

"When I first heard the single I knew it was a hit! 3 talented individuals who together make beautiful music together." -Michael Long, WZHT

"Coming Back Home is a soulful, in**spiring HIT record-It's a no braine**r. PLAY IT!" - Marco Simmons PD, WROU

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Look for BeBe's album release party on The Oprah Winfrey Show (Taping on August 29, check your local listings for airing)

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70 • R&R August 25, 2000

Reporters

Stations and their adds listed alphabetically by market

	AJZ/Albany, HY *								WHBX/Tallahasse
	P Res Millions	All has been been		AND: Ouiser	PS/ND: Only Station	TT/TTON:	POWER CAPECINY	ARD ARD Change County	PD/MD: Hurvicane Da
 H. S. S.	INC DALERS "Shares"		53 (D)(D) (D)(D)		20 OFRALDLEVERT "Balls"	MD Constitution	20 III SCOTT Gene"		3LW 'Mon' HELLY PRICE 'Should'
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82 Total Reporters 82 Current Reporters 82 Current Playllets

Urban AC WRKS/New York, NY * PD: Tops Beautry APD: Leany Cruster 10 TAMA: Thur 10 WFLM/FL Pierce, FL POMD: Michael James PHL PRAY: Yang' TEMPTRIONS Remon RELIVIPACE Should w' RESET ALE Words" LIBERTY OTY PLA "Low" WKJS/Richmond, VA * PDMD: Keele Katar 4 JILL SCOTT "Gatter" STOPHEN SMARCHOS "Cast" PHIL, FERRY Takep" WILTER BLASLEY WIDHT" CAMA That" TEMPLACHS Transport WBAV/Charlotte, NC * PD: Andre Carson ND: DC WSOL/Jacksenville, FL * PD: Doc Wyster APD/MD: ILJ. KJMS/Memphis, TH * PD: Babby O'Jay MD: Eileen Nutheniet WLVH/Savannah, GA PDAID: Vern Catron APD: Regar Maara LV "Womans" WALR/Atlanta, GA * KRNB/Dallas-Fl. Worth, TX* KFORE/Calkas-FL. Worth, T. PD: Al Papes MD: Rody "V" I PROVLETur" REVOILEDMONDS 'Waing" LY "Nominis" MILL DOWNIG, "basir MICHELE FEMPLIL 'Salisher" PD: Jan Ke 6 ERVILIH BADU "Bag" 3 LV "Womans" APD, NID: IK.J. 2 IDEAL "Whatevo" IRELLY PRICE "Should" vo" METHPORE "Lowing" TEMPORE Townsons" LLICY PEAPL "Mass" STEPHEN SAMMONDS "Tan" TEMPTATIONS "Remore" OWARLE WILSON "WIRKING PHIL PERRY Keep" TEMPTATIONS "Remons" WWIN/Baltimore, MD * PD: Hader Hamilton, DC * MD: David A. Dickinger PD: Kally Brews MD: Kally Fisher WHQT/Mianni, FL * Station Hgr: Tony Kidd FR: Barrish Beton MD: Traci Labollo WVAZ/Chicago, IL.* ON/PD: Name Myrist APOAD: Jamiliah Mater KDKDCLLFOVEL Same WQMG/Greensboro, NC * PD: Alvin Stowe MIT: Bryan Manwell WCFB/Orlando, FL.* PD: Slove Hollmost MD: Jae Davis PHEL PERRY 'New' STEPHEN SIMMONDS "Can'T PHIL PENRY "Name" LIBERTY CITY PLA. "Lown" KOKY/Little Reck, AR PD: Jee Bester RD: Usee Wester SOMETHIK _/TRINA. "Ook" TEMPTATIONS "Reasons" PHIL PERKY Takag" STEPHEN SIMMONDS "Dan" WBHK/Birmingt PD: Jay Diann MD: Davyd Jahnson 3 RLFF END2 "Max" 1 80YZ II MEH "Pass" SISSO "Incompila" KNJM/St. Louis, MO M/PC:Cluck Alian APD/IID:Exclusionals WHILL/Washington, DC PD: Chris Camers 5 DWPLE WILSON WHOLE PHIL PERRY Tionp m. AL * NEXT "Wiley" TEMPTATIONS "Presents" JAMES & BRALIN "Grass" WhiCS/Milwaukee, Wi PDMD: Typese Judeen 6 RESY ME: Wooder 5 Doenry Climator and 5 DOENRY Climator and 5 DOENRY Climator and 5 DEENRY Climator 5 ILELY POLICE "Instance" 5 ILELY POLICE "Instance" 5 LILER MY CITY PLA Low" No Adds WDAS/Philadelphia, PA * PB: Jee Tentene APDAD: Delay Davis WLXC/Columbia, SC * PDMD: Purls ICIUC/H WDMK/Balroit, Mi * PB/MB: Janes Alamatur TEMP/JUCIG "Reson" PHL PERKY Tang" in, TX m-Gai LY "Wonners" SIGLA AMA Tragner ERSEY ARE "Wonder" TEMPHY AND THE THE WILTER BEARLEY WON'T PADTAE "Lin" ASSOLUTE "Went" PAR PERFY Yong" * = Mediabase 24/7 monilored PD: Carlo Canaser Mill: Carlo Bostoer WILD/Basins, NA No Adds PD: Store Con Milt: T. Clark PROPULE "Lis" LUCY PEARL "Mens" O HALLE MISSON "Menou" MARY MARY FIE B. JAY "Sings" KJUH/Las Angeles, CA * Photo: Cill Windon 1 TenPrix Stations Temore" PAL PEARY State" STEPHEN SMACHOS "Carr WHIXO/Detroit, III * WHIP & Prog.: Michael & Pit. Janet & U. Withmark JLL SCOTT "Gam" TEMPLETONS Remons" PHE PENRY TEMP" SELLY PRICE "Shower's" METHICKE "Lowing" KINJK/Phoenix, AZ PR: An Judian MR: Auti Washy WDLT/Mablie, AL * Pit: Hast Byles Mit: Kally Series 38 Total Reporters 38 Current Reporters 37 Current Playlists TEMPTATIONS "Resons" WALTER BEASLEY 'Wan't NICL/Charlestee, SC Dis Auto 0100/0 m, 185 NCAL JOHNSON, INC. MARKING STANDARD WILTER BEAGLEY WONY POL PERKY WONY TELOFORTORS TRANSFORM LINERTY CITY FLA "Low" TELOFORTORS TO A Fill: Salinda Parter WUKS/Fayelle WYLD/New Orlease, I PDMIE Labora Joseph PAL/EDWY Teap" STEPHEN SAMACHES Cont ville, NC Ne LingCharles m, LA Pit: Babby Jay APIT: Banki Bank Hill: Cable Pas 8. BA Did Not Report, Playlist Prasen (1): KQXL/Balon Rouge, LA LIEFITY OTYRA Low" PRE PERIY TANK STEPHEN SAMEDIES TANY ASSIGN TAY WFIC/Relaigh Dark ME: Barryi Marran No.446 Pit Silly See Mit Ed Lands m, IC* TEMPTOTICALS "Read

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AUGUST 24-26, 2000 Hyatt Regency Superdome New Orleans, Louisiana





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Urban AC Playlists

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RR Urban AC Top 30

LAST	THIS	August 25, 2000	PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS
1	0	YOLANDA ADAMS Open My Heart (Elektra/EEG)	945	+24	144572	16	38/0
2	2	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	909	+71	132267	10	38/0
4	3	JOE Treat Her Like A Lady (Jive)	649	-10	96261	12	35/0
5	0	GERALD LEVERT Baby U Are (EastWest/EEG)	630	0	77675	10	38/0
3	5	WHITNEY HOUSTON & DEBORAH COX Same Script (Arista)	592	-120	69983	16	36/0
7	6	BOYZ II MEN Pass You By (Universal)	589	+22	108413	6	37/1
6	7	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	518	-74	96787	21	29/0
8	8	KELLY PRICE As We Lay (Def Soul/IDJMG)	503	-59	70648	12	31/0
11	9	KEVON EDMONDS Love Will Be Waiting (RCA)	427	+68	65822	3	35/1
12	0	BEBE WINANS F/MCKNIGHT & JOE Coming Back Home (Motown)	409	+54	55511	4	32/0
9	11	CARL THOMAS I Wish (Bad Boy/Arista)	383	-75	59227	24	33/0
10	12	AVANT Separated (Magic Johnson/MCA)	367	-43	85577	15	20/0
22	1	ERYKAH BADU Bag Lady (Motown)	340	+46	61974	2	23/1
16	Ø	NORMAN BROWN F/VESTA Rain (Warner Bros.)	339	+25	40143	5	27/1
14	6	SISQO Incomplete (Dragon/Def Soul/IDJMG)	329	+6	70622	8	26/1
21	16	RUFF ENDZ No More (Epic)	327	+26	63692	7	18/1
20	Ø	RACHELLE FERRELL Satisfied (Capitol)	325	+24	23716	3	28/1
13	18	WILL DOWNING F/CHANTE' MOORE When You Need Me (Motown)	320	-14	33501	10	28/1
25	19	CARL THOMAS Summer Rain (Bad Boy/Arista)	318	+42	43739	5	23/0
18	20	LV Woman's Gotta Have It (Loud)	311	+4	44024	9	24/5
17	21	BARRY WHITE Which Way Is Up (Private Music/Windham Hill)	305	-8	25831	8	30/0
15	22	NEXT Wifey (Arista)	281	-36	58284	2	14/1
24	23	METHRONE Loving Each Other 4 Life (Clatown/Capitol)	280	-3	18814	13	21/2
29	23	AL JARREAU Just To Be Loved (GRP/VMG)	257	+11	21678	2	23/0
27	25	JAGGED EDGE Let's Get Married (So So Det/Columbia)	256	-4	49843	13	15/0
23	26	LUCY PEARL Dance Tonight (Overbrook/Pookie/Beyond)	249	-40	62444	14	19/0
ebut	-	JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	221	+84	33134	1	25/2
28	28	IDEAL Whatever (Noontime/Virgin)	221	-30	60657	4	12/1
30	29	GEORGE BENSON The Ghetto (GRP/VMG)	219	-16	21386	5	21/0
su Debut	-	BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)	219	+26	14913	1	20/1

Most Added.

PHIL PERRY Keep Me In (Peak/Private/Windham H	1) 19
TEMPTATIONS Selfish Reasons (Motown)	17
STEPHEN SIMMONDS I Can't Do That (Priority)	11
LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell/J	ive) 6
LV Woman's Gotta Have It (Loud)	5
CHARLIE WILSON Without You (Major Hits)	4
WALTER BEASLEY Won't You Let (Shanachie)	- 4
KELLY PRICE You Should've (T-Neck/Det Soul/IDJM	G) 4
PROFYLE Liar (Motown)	3
JERSEY AVE. I Wonder Why (MCA)	3

Most Increased Plays 101AL

PLAY

ARTIST TITLE LABEL(S)

ARTIST TITLE LABELIST

CHARLIE WILSON Without You (Major Hits)	+101
JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	+84
TONI BRAXTON Just Be A Man About It (LaFace/Arista)	+71
KEVON EDMONDS Love Will Be Waiting (RCA)	+68
BEBE WINANS F/MCKNIGHT & JOE Coming (Motown)	+54
ERYKAH BADU Bag Lady (Motown)	+45
CARL THOMAS Summer Rain (Bad Boy/Arista)	+42
LUCY PEARL Don't Mess (Overbrook/Pookie/Beyond)	+38
DONELL JONES U Know (Untouchables/LaFace/Arista)	
JOHNNIE TAYLOR Soul Heaven (Malaco)	+27

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tide in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

J.T. TAYLOR How (Taylor Made) Total Plays: 168, Total Stations: 9, Adds: 0 TAMIA Can't Go For That (Elektra/EEG) Total Plays: 163, Total Stations: 20, Adds: 2 CHARLIE WILSON Without You (Major Hits) Total Plays: 139, Total Stations: 21, Adds: 4 JANET Doesn't Really Matter (Def Soul/IDJMG) Total Plays: 126, Total Stations: 9, Adds: 0 TOMMY SIMS Alone (Cherry/Universal) Total Plays: 93, Total Stations: 8, Adds: 0 MARY MARY F/B. B. JAY I Sings (C2/Columbia) Total Plays: 91, Total Stations: 13, Adds: 1 MACY GRAY Why Didn't You Call Me (Epic) Total Plays: 81, Total Stations: 9, Adds: 0 MARY J. BLIGE Give Me You (MCA) Total Plays: 76, Total Stations: 7, Adds: 0 KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG) Total Plays: 73, Total Stations: 4, Adds: 4 THEO Lockdown (Triumph) Total Plays: 68, Total Stations: 5, Adds: 0 Seegs ranked by tetal plays Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest west-to-water increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



FORMAT SPECIFIC NEWS UPDATED DAILY





August 25, 2000

Most Played Recurrents

TEMPTATIONS I'm Here (Motown)

JOE I Wanna Know (Jive)

MARY MARY Shackles (Praise You) (C2/Columbia)

KEVON EDMONDS No Love (I'm Not Used To) (RCA)

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

PHAT CAT PLAYERS F/COCO BROWN Sundress (Parlane)

ANGLE STONE No More Rain (In This Cloud) (Arista)

ERIC BENET When You Think Of Me (Warner Bros.)

KEVON EDMONDS 24/7 (RCA)

ERIC BENET Spend My Life With You (Warner Bros.)

BRIAN MCKNIGHT Back At One (Motown)

D'ANGELO Untitled (How Does It Feel?) (Cheeba Sound/Virgin)

TEMPTATIONS Stay (Motown)

GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)

MINT CONDITION If You Love Me (Elektra/EEG)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

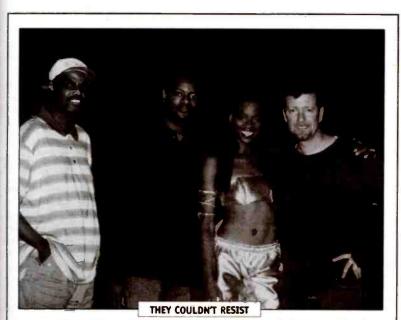
TEMPTATIONS This Is My Promise (Motown)

TYRESE Sweet Lady (RCA)

JESSE POWELL You (Silas/MCA)

URBAN AC Going For Adds 8/29/00

RONNIE LAWS Old Days/Old Ways (HDH)



... posing for a picture with the lovely Jessica (2nd from right). The restless singer performed at a showcase in Los Angeles recently, and afterward she graciously took a picture with three of the men in her life (I-r): Producer Keith Andes, Manager Kevin Nichols and Restless President Joe Regis. Jessica's debut single, "Get Up," makes the move from No. 35 to No. 33 with a bullet on the mainstream urban chart this week.

R&R/MEDIABASE 24/7

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TUNED-IN URBAN AC

WLXC/Columbia

3am

BROWNSTONE 5 Miles To Empty KELLY PRICE As We Lay CARL CARLTON She's A Bad Mama Jama... LAKESIDE I Wanna Hold Your Hand BMU (BLACK MEN UNITED) U Will Know TONI BRAXTON Seven Whole Days AVANT Separated IDEAL Whatever KEITH WASHINGTON I Love You TEMPTATIONS I'm Here

11am

TEDDY PENDERGRASS When Somebody Loves... ANITA BAKER Giving You The Best... SPINNERS Mighty Love BILLY PAUL Me & Mrs. Jones READY FOR THE WORLD Oh Sheila BOBBY WOMACK If You Think You're Lonely... SPINNERS It's A Shame MARVIN GAYE Come Get To This EARTH, WIND & FIRE Can't Hide Love SPINNERS How Could I Let You Get Away RUFUS Tell Me Something Good PATTI LABELLE Love, Need And Want You Baby SPINNERS Love Don't Love Nobody STEVIE WONDER Yester-Me, Yester-You...

4pm

ATLANTIC STARR Always NEXT Wiley LEVERT ABC-123 NORMAN BROWN (VESTA Rain SADE No Ordinary Love JERRY BUTLER Only The Strong Survive CAL VIN RICHARDSON VX-CI I'll Take Her AL JARREAU Just To Be Loved B. WINANS (B. MCKNIGHT & JOE Coming Back... KELLY PRICE As We Lay GLENN JONES We've Only Just Begun... BOYZ II MEN Pass You By

8pm

MARVIN GAYE Trouble Man YOLANDA ADAMS Open My Heart PRINCE Purple Rain ENCHANTMENT Where Do We Go From Here MARY J. BLIGE Your Child EARTH, WIND & FIRE Devotion W. HOUSTON & D. COX Same Script, Different Cast TEMPTATIONS I'm Here ARETHA FRANKLIN I Never Loved A Man...

KNRX/Kansas City

3am

ORIGINALS The Belis LEON HAYWOOD It's Got To Be Mellow LUTHER VANDROSS Love Won't Let Me Wait GLADYS KNIGHT & THE PIPS Make Yours A... WHISPERS Keep On Lovin' Me ZAPP Dance Floor CAMED Shake Your Pants EMOTIONS I Don't Wanna Lose Your Love PHYLLIS HYMAN Betcha By Golfy Wow

11am

BARRY WHITE What Am I Gonna Do With You DELLS Stay In My Corner LTD Holding On... MTUME Julcy Fruit KC 4 THE SUNSHINE BAND Keep It Comin' Love MICHAEL JACKSON Off The Wall TONI BRAXTON You're Makin' Me High LEVERT Casanova BILLY PAUL Me And Mrs. Jones EMOTIONS Best Of My Love SLY & THE FAMILY STONE Stand SPINNERS Love Don't Love Nobody GEORGE OUKE Dukey Stick (Part 1) ROY AYERS Running Away

4pm

STEVIE WONDER Higher Ground FOUR TOPS I Can't Help Myself FRIENDS OF OISTINCTION Going In Circles CAMED Candy AL GREEN Tired Of Being Lonely ZAPP BE Alright TEVIN CAMPBELL Can We Talk MAZE Feel That You're Feelin' PHYLLIS HYMAN YOU KNOW HOW TO LOVE ME ORAMATICS Get Up And Get Down MIRACLES Love Machine (Part 1) ANITA WARD Ring My Bell TONYI TONII TONEI Feels Good JEFFREY OSBORNE Stay With Me Tonight

8pm

HUES CORPORATION Rock The Boat MARTHA & THE VANDELAS Heatwave EARTH, WIND & FIRE That's The Way Of The World MCFADDEN & WHITEHEAD Ain't No Stoppin' US Now STEVIE WONDER That Girl CALLOWAY I Wanna Be Rich JANET JACKSON Miss You Much SPINNERS It's A Shame SAM & DAVE Hold On! I'm ComIn' LTD Love Ballad ATLANTIC STARR Circles KARYN WHITE Romantic DAZZ BAND Let It Whip



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

Countr



Audium Entertainment's Agenda

LON HELTON Ihelton@rronline.com

🔲 Renshaw and Hunter take a novel approach at their indie label

S imon Renshaw and Nick Hunter would love to see a multiplatinum album for one of their Audium Entertainment releases, but their company is set up to thrive even if that never happens.

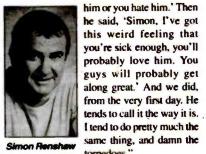
At first glance the Renshaw/Hunter team looks like an odd pairing. Renshaw, Audium's CEO, is a London-born artist manager who handles country music's hottest property. The Dixie Chicks. Hunter, the company's President, has spent three decades in the record promotion business, working closely with a list

of industry legends that includes Jimmy Bowen, Jerry Wexler and Mo Ostin. His resume includes stints as Sr. VP/Sales & Promotion at Warner Bros./Nashville and GM at Giant Records.

What the two share is a twisted sense of humor and a fierce passion for country music. Renshaw recalls, "When Nick and I first met, he had gone to Giant Records from Warners. I was representing the legendary — and would have been superstar, if it was not for Nick Hunter — Dennis Robbins. That was where Nick and I first hooked up. Then Nick left Giant."

"Giant left Nick," Hunter corrects, joking.

Renshaw continues, "Even before we first met, a certain client who will remain nameless said to me, 'Oh, that Nick Hunter — you either love



torpedoes." When asked whether the British are more likely to have such a straightforward approach to the music business, Renshaw jokes, "Not necessarily. I mean, I can lie and kiss ass with the best of them."

Promotion Strategy

Audium has already released four alburns: Billy Swan's *Like Elvis Used to Do*, Ricky Van Shelton's *Fried Green Tomatoes*, Daryle Singletary's *Now and Again* and the Kentucky HeadHunters' *Songs From the Grass String Ranch*. Country Music Hall of Fame member Loretta Lynn's *Still Country* is set for a Sept. 12 release. The Tractors' new album will be released next year.

Explaining Audium's philosophy, Hunter says, "We're not necessarily going to go out to compete with the



The Academy of Country Music and Epic/Nashville sponsored Friday night's festivities at the recent CRS-Southwest in San Antonio. The show at the Far West Rodeo featured Billy Gilman and John Anderson. Gathered after the performance were (I-r) Sony/Nashville Sr. VP/Promotion Jack Lameier, Gilman's manager Scott Siman, Gilman, Anderson, ACM Exec. Dir. Fran Boyd, and ACM President David Corlew and CRS President Ed Salamon. movie studios. We don't have the money to do that. We're going to go to the smaller folks, get them our music and work for those people. If our music happens to strike a vein in the mainstream, so be it.*

by Calvin Gilbert

Associate Editor

Promotion is being aimed at secondary Country radio markets. Hunter says, "Right now we're working from a list of 316 Country stations. We'll probably end up making that panel a little bit smaller, so we can make those calls on a weekly basis to start building better relationships."

Despite the emphasis on secondary markets, the company responded to requests by servicing Singletary's first Audium single — a remake of Savage Garden's "I Knew I Loved You"— to **R&R** reporters. Hunter says, "You try to get the major stations interested in it from smallermarket play. That happened pretty fast, and largely because of what the song was, a cover of the Savage Garden record."

When major-market stations ask for a single, Hunter says, "We're stupid to say no." Admitting the competitive environment at Country radio, he adds, "We're trying, but we're struggling like everyone else is. This is the understatement of the year, but it's hard to get records played in this day and age. We're not having much more luck than a lot of other people are. To me, whatever major-market airplay we get is just going to be a plus."

London To Houston

During his 25-year career Renshaw has seen the artist's life from the ground up. Recalling his days in England, Renshaw says, "I started off working with a band as a roadie, driving the truck and setting up the gear." He rapidly progressed to a position as road manager and eventually moved in-house at a Londonbased management company.

"We worked with a variety of acts that we managed in Europe — Barclay James Harvest, The Sweet but we also worked with all kinds of Arperican acts," he says. "We represented Sammy Hagar in Europe. We had an agency division and

Audium Aligns With Hall Of Fame For Reissues

Audium Entertainment was created as a home for established country artists, but founders Nick Hunter and Simon Renshaw were also anxious to work with the Country Music Hall of Fame in marketing its label, CMF Records.

Through a recently signed agreement, Audium will distribute CMF's back catalog while releasing several new titles early next year. The Hall of Fame launched CMF Records in 1985, releasing a series of historically significant and critically acclaimed albums. Key titles include Hank Williams' Rare Demos, Webb Pierce's King of the Honky Tonk, Faron Young's Live Fast, Love Hard and Johnny Paycheck's The Real Mr. Heartache.

Acknowledging that the CMF titles will not result in huge profits for Audium, Renshaw says, "From our standpoint, it's a labor of love. As far as we're concerned, someone needs to be making available the history of country music."

"And CMF can do it better than anybody else," Hunter adds

Reissues and compilations generally require mounds of legal paperwork to secure the master recordings, authorization to release the tracks and establishment of royalty rates. At the moment the Hall of Fame and Audium are hoping to release at least four new CDs, including live recordings by Marty Robbins, some of the earliest material recorded by Buck Owens, a Jimmy Martin bluegrass collection and a compilation of truckdriving songs.

Renshaw admits that he's a relatively new convert to the Country Music Hall of Fame. He says, "The first time I went to the Country Music Hall of Fame was when my parents came to visit about five or six years ago. I walked through it with my parents, who know nothing about country music. They were completely intrigued and amazed just because of this wonderful museum."

With an eye toward historic reissues, Renshaw points to the success of California-based Rhino Records. "In my mind the biggest failing in Nashville is that no one has ever pulled off a Rhino," he says. "They can mine and market like no one else. Some of my favorite records are Rhino."

Hunter points out, "in pop music there have always been a lot of labels, small labels. In country there's always been four or five labels, so the history has been controlled by the RCAs, Columbias and Capitols. I'm not knocking them for that, but it would be hard to create a Nashville version of Rhino."

Noting that he has negotiated with Rhino in the past, Renshaw says, "The bottom line is that they don't offer you a lot of money, they don't offer you a particularly great royalty. But you know when you're doing the deal with them that you're going to end up with a cut on a really classy package that's going to be well-marketed."

worked with acts like the J. Geils Band. We had a promotions division where we worked with people like Kate Bush and Elvis Costello. We worked with a really wide variety of artists."

A major milestone occurred in 1985, when Renshaw began working with Houston-based manager Bill Ham and his biggest client, ZZ Top. Ham was also trying to break a new country act, singer/songwriter Clint Black. Renshaw says, "Bill moved me to the States. Clint Black was actually my first introduction to country. The first thing I did in country music was work with Clint Black before he had a cowboy hat.

"I remember telling Bill, 'I don't know anything about this stuff. Let's put a line across the floor of my office. We'll do the rock 'n' roll in here, and you do the country stuff over there, because I don't really understand it."

"But I was married to a Texas girl who was raised on country music and whose father is still a very good friend of mine. He was a huge Merle Haggard, Waylon Jennings, Willie Nelson and George Jones fan. He kind of got me into country music.

We'd go out and hit the honky-tonks and hang out listening to all sorts of country, to the extent that I became one of those people who kind of prefers the old stuff."

Around the time Black's debut album went platinum, Renshaw started his own business. He says, "A couple of years later I ended up in Nashville. I was spending so much time here. I was doing country stuff, but I was doing some pop stuff as well. I had a pop act that was on Chrysalis. I had a rock act that had a deal with Atco."

Lowering The Overhead

The two Audium executives became friends when Hunter was working at Giant and Renshaw was managing one of Giant's biggest acts at the time, Doug Supernaw. By the time Supernaw was dropped from the label, Renshaw and Hunter were already thinking about establishing an independent record label.

Renshaw says, "Nick and I had been talking. We suddenly realized that what was going on in Nashville was a matter of economics. At a major label — any of the majors here

THE DEBUT SINGLE FROM JOLIE & THE WANTED

WOULD

Produced by Danie Huff

AIRPLAY IMPACT ON 8/28

mericanradiohistory.com

Country

Audium officially opened on July

Agenda

Continued from Page 76

— if you're not selling a quartermillion units or better, you're really of no interest. In the course of my conversations with Nick, we got down to starting to look at the numbers, trying to figure out how much money there is in a record and where it all goes.

"We realized that if you sell a quarter-million records, you should be doing real well. We also realized that if you set this whole thing up the right way, at 70,000-75,000 records, everyone should be able to get ahead. So what's the problem? The problem is, in all honesty, the overhead structures in Nashville, where you have these huge stars. Also, the overhead costs of recording an album.

"In this town everyone is convinced that now, I guess, you have to spend \$200,000 to make a record. Back in the mid-'90s the average budget was \$150,000. It does not cost \$150,000 to make a greatsounding record. Part of that is because there have been changes in technology that allow people to make higher-quality recordings on much smaller budgets. The cost of making a record has gone way, way down."

Hunter adds, "The Nashville cost has gone up because these days a producer can't turn on a switch for less than 75 grand."

Renshaw says, "The other thing we realized was that there were all these artists who were losing their deals. These are artists who, in many cases, are multiplatinum acts who are still capable of maintaining an active touring career. They were known at radio, retail and media, but they could not get a record deal. The attitude was, "I'm sorry, your last

record only sold 125,000 copies. We're going to have to let you go.""

How It Happened

At that point Hunter and Renshaw got serious about starting a label and began working with attorneys to help make it happen. Hunter says, "That took us about a year. The reason it took us a year is that the Chicks got ridiculously hot. We also found out that we couldn't go to a major label. We didn't realize that at the beginning. If we could go in and make money, we would blow their whole business."

Renshaw says, "How can BMG distribute a label that makes money at 75,000 units — or less — when the BMG mainstream labels are saying, 'Guys, we can't do it'? We talked to a couple of majors who loved the idea, thought it was great. The problem was that when we sat down with them, one of the first things that came up was, 'Well, hold on a minute. You have to work within our cost structures.'

"We were saying, 'But you like the idea. You think it's great. The reason it's great is because it works outside your cost structure. But the first thing you say is that we have to move in here and have to pay X amount of money for office space."

Early last year an Atlanta attorney introduced Hunter and Renshaw to Michael Koch, chief of Koch International, one of the biggest independent music distributors in the U.S. Renshaw says, "Michael had seen our business plan. We flew to New York and spent four hours with him. We walked out of the meeting and kind of looked at each other and said, 'I do believe we just got distribution, and we're now a record label.' The attorney said, 'Yep, you better start signing acts. You're now in business.' It was that simple."

Audium Lets Artistic Freedom Ring

Some of Audium Entertainment's albums have been delivered as completed projects, while others have been works in progress that were completed after the artist signed to the label. One of the biggest revelations to the Audium artists is that CEO Simon Renshaw and President Nick Hunter aren't afraid to grant them plenty of latitude in making their albums.

Hunter says, "When Daryle Singletary brought us the Savage Garden song ["I Knew I Loved You"], he said, "What do you think?" We said, 'Let's do it.' He said, 'Are you going to let me produce it?' We said, 'Yeah. It's your career."

Renshaw isn't concerned that Audium is lacking an in-house A&R department, explaining, "We have artists doing A&R. We don't tell people what's a hit. We're dealing with artists who should know the difference. If they can't tell the difference by now, we're all in a whole bunch of trouble. I mean, these are guys who are out on the road playing in front of their fans for 100 shows a year."

When Ricky Van Shelton asked for advice on recording his Audium debut album, Hunter responded with a line he had learned from veteran produceir/label head Jimmy Bowen: "Cut four hit singles, four songs you love and four songs for your fans." 1, 1999 with a desk and phone at Renshaw's Senior Management office. Even at that, Hunter says, "I would not go to anybody and say, 'We have this record company.' The only miscalculation on our part is that we thought we could get some acts signed in 90-120 days." It took a bit longer. By this past February, though, six acts were signed.

"Looking at the first year and going into the second year — in terms of signing and developing the catalog and the release schedule we're remarkably close to plan," Renshaw says.

Independent Spirit

The big question remains: Can a small independent label become successful in country music? "To a certain extent, this is all still the great theory," Renshaw admits. "We know it has worked in other formats, because you can look at a label like CMC International on the rock side as being very, very successful basically doing exactly what we're doing. They went out and signed those rock acts from the '70s — Kansas, Styx, REO Speedwagon — known acts with records played at radio and an active touring base."

"People keep asking us when we're going to sign somebody new," Hunter says.

Renshaw laughs, "We're only going to do that when we've made a lot of money and we're ready to lose it all — which Nick and I have discussed at times."

As far as finding a niche in the sales market, Renshaw says, "If you look in any other genre of music be it rock, rap or pop — there is always room for independents. There's no reason why you cannot have successful independents in country especially now. All of the mass consolidation you see at record labels and all the consolidation you see going on at the radio-station level makes it very, very hard for new acts. It makes it very, very hard for new things to happen. That's where the independents have always come up.

"If you look on the rock side, the last big movement that came out was probably Sub Pop in Seattle with the whole grunge thing. To a certain extent, in the pop world you could probably point your finger at Jive Records, which is really no more than a very big independent that has gone out there to develop the whole boy-band thing and Britney Spears. I think in country it's just a matter of time.

"We've got established acts. It would be a wonderful thing if we had an established act that had a big hit, sold a lot of records and had a big tour. At that point we would probably be able to look at taking something new and trying something new. As I said, once we're making a lot of money, don't worry, we know how to blow it. We're way up on that."



IN THE HOUSE

While in Los Angeles for his debut appearance on the Late Late Show With Croig Kilborn, Mercury/Nashville's Eric Heatherly still found time to turn in a two-hour set at the House of Blues. Heatherly's live show attracted a crowd that included actor-director Billy Bob Thornton. Gathering backstage at the House of Blues are (l-r) Mercury/Nashville VP/West Coast & Southwest Promotion Pat Surnegie, CFO/Shared Services Ken Robold and President Luke Lewis; Heatherly; and Mercury/ Nashville Sr. VP/Sales, Marketing & Promotion John Grady and Executive VP/A&R Keith Stegall.

Koch Connection

If Audium winds up with a multiplatinum album, much of the credit will go to Koch International. "Our deal with Michael Koch is a true joint venture, Renshaw says. "Michael owns half of it, Nick and I own the other half."

Noting that artists want assurance that fans will be able to find their CDs at retail, Renshaw says, "That's always been the majors' argument: 'If you want tonnage, you need to be with a major label.' We talked to several distributors. Koch has a great, great distribution system. How many other independent distribution companies had a top-five Soundscan album last year? Koch did 265,000 pieces of the World Wrestling Federation album in week one. As a distributor, that's what we wanted. We had to be able to tell our artists, 'If the demand is there, we have a company that can meet that demand, no problem.

"In this day and age things have changed. There have been so many changes in the last 10 years — and most of them have to do with technology. The advances in terms of technology and information are so great that now at Koch more than 97% of orders are fulfilled the day they're received.

"They have a machine called the Amadeus. Their top 500 titles are on a completely automated robot machine that picks and packs. It's unbelievable. With Nick's experience at major labels, we went through the distribution facility, top to bottom. Koch has a system that will rival any major distribution organization in the world.

"Technology has leveled the playing field to a great extent. The difference is that now you've got a very high front-end cost. If you're going

to do what Michael Koch is doing, you're going to shell out many millions of dollars to get the systems in place. But once you've got it done, you're at exactly the same level as a WEA, a Sony or a BMG."

Separate Entities

At his company, Senior Management, Renshaw represents singer/ songwriters Janis Ian and Jamie O'Hara, along with some acts he's developing. And, of course, there's The Dixie Chicks, an act he began managing in 1995. He jokes, "Yeah, that was just before the overnight success, you know."

Is Renshaw's role as the Chicks' manager an advantage in his dealings at Audium? "Absolutely," he says. "You get phone calls returned faster from everyone, but that's really all there is." Noting that he steadfastly runs his management company as a completely separate entity from Audium, Renshaw says, "There's no act that we're gonna deal with here that's under any illusion that they're opening for The Dixie Chicks."

Hunter says, "We started Audium before the Chicks got hot. And to be honest, we got the deal in place just after their first album had gone platinum. In many cases, when we started this thing, more people knew me than knew Simon."

"It was funny," Renshaw says. "In the early days people would say to Nick, 'What are you doing with this loser?" Now people are saying to me, 'What are you doing with this loser?"

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (615) 244-8822 or s-mail: Iheiton@rronline.com

Country Top 50

August 25, 2000 LAST TOTAL POINTS TOTAL PLAYS THIS GROSS CHART TOTAL STATIONS ARTIST TITLE LABELISI ARTIST TITLE LABEL(S) LONESTAR What About Now (BNA/RLG) 149/0 ALAN JACKSON It Must Be Love (Arista/RLG) 149/0 JO DEE MESSINA That's The Way (Curb) 149/0 SHEDAISY | Will...But (Lyric Street) 147/1 BROOKS & DUNN You'll Always Be Loved By Me (Arista/RLG) 144/0 KEITH URBAN Your Everything (Capitol) 144/0 JOE DIFFIE It's Always Somethin' (Epic) 144/2 TOBY KEITH Country Comes To Town (DreamWorks) 147/0 GEORGE STRAIT Go On (MCA) 146/2 FAITH HILL W/TIM MCGRAW Let's Make Love (Warner Bros./Curb) 148/1 AARON TIPPIN Kiss This (Lyric Street) 137/1 LEANN RIMES | Need You (Sparrow/Curb/Capitol) 138/2 DARRYL WORLEY When You Need My Love (DreamWorks) 14774 141/0 VINCE GILL Feels Like Love (MCA) 138/3 MARTINA MCBRIDE There You Are (RCA/RLG) 138/2 **BILLY GILMAN** One Voice (Epic) 140/1 Ð TRAVIS TRITT Best Of Intentions (Columbia) 141/3 B TRACY LAWRENCE Lonely (Atlantic) 129/0 WARREN BROTHERS F/SARA EVANS That's The Beat ... (BNA/RLG) 10876 129/2 STEVE HOLY Blue Moon (Curb) 132/4 PHIL VASSAR Just Another Day In Paradise (Arista/RLG) 118/3 BRAO PAISLEY We Danced (Arista/RLG) 116/7 SARA EVANS Born To Fly (RCA/RLG) 101/3 JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic) Breaker 110/42 PATTY LOVELESS That's The Kind Of Mood I'm In (Epic) 96/3 CLINT BLACK Love She Can't Live Without (RCA/RLG) 99/5 STEVE WARINER W/GARTH BROOKS Katie Wants ... (Capitol) 99/5 BILLY RAY CYRUS You Won't Be Lonely Now (Monument) Breaker 95/7 Breaker TERRI CLARK A Little Gasoline (Mercury) 93/5 KINLEYS She Ain't The Girl For You (Epic) 98/0 KENNY ROGERS He Will, She Knows (Dreamcatcher) 78/3 KENNY CHESNEY I Lost It (BNA/RLG) 71/16 CLAY DAVIDSON I Can't Lie To Me (Virgin) 72/1 CHAD BROCK The Visit (Warner Bros.) 79/13 SHANIA TWAIN I'm Holdin' On To Love ... (Mercury) 62/17 CHRIS CAGLE My Love Goes On And On (Virgin) 67/3 YANKEE GREY This Time Around (Monument) 60/1 Debut DIXIE CHICKS Without You (Monument) 47/36 **CRAIG MORGAN** Paradise (Atlantic) 48/2 JAMIE D'NEAL There Is No Arizona (Mercury) 55/14 TRACE ADKINS I'm Gonna Love You Anyway (Capitol) 44/4 SHANE MCANALLY Run Away (Curb) 46/5 ANDY GRIGGS Waitin' On Sundown (RCA/RLG) 37/0 SONS DF THE DESERT Everybody's Gotta Grow Up ... (MCA) 48/4 COLLIN RAYE W/BOBBIE EAKES Tired Of Loving This Way (Epic) 1530 44/2 Debut TIM MCGRAW My Next Thirty Years (Curb) 19/8 Debut Ð CLAY WALKER Once In A Lifetime Love (Giant) 34/5 GEDRGIA MIDDLEMAN No Place Like Home (Giant) 48/0 Debut **RICOCHET** She's Gone (Columbia) 34/6 JOHN RICH | Pray For You (BNA/RLG) 39/1



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 6/13-Saturday 8/19. Butlets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



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Most Added.

	-
REBECCA LYNN HOWARD I Don't Paint (MCA)	8
TIM MCGRAW My Next Thirty Years (Curb)	8
NEAL MCCOY Every Man For Himself (Giant)	12
CHAD BROCK The Visit (Warner Bros.)	13
JAMIE O'NEAL There is No Arizona (Mercury)	14
TAMMY COCHRAN So What (Epic)	16
KENNY CHESNEY I Lost It (BNA/RLG)	16
SHANIA TWAIN I'm Holdin' On To Love (Mercury)	17
DIXIE CHICKS Without You (Monument)	36
JUNH MIGHAEL MUNIGUMENT THE LITTLE GIN (Atlantic)	42

Most Increased Points

POINT
INCREASE
+2736
+2157
+1833
+1535
+1465
+1456
+1378
+1372
+1289
+1273
+1241
+1211
+1210
+1133
+1100

Most Increased Plays TOTAL

PLAY ARTIST TITLE LABELIS JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic) +573 TRAVIS TRITT Best Of Intentions (Columbia) +407 GEORGE STRAIT Go On (MCA) +349 TRACY LAWRENCE Lonely (Atlantic) +323 KENNY CHESNEY I Lost It (BNA/RLG) +306JOE DIFFIE It's Always Somethin' (Epic) +296 SHEDAISY I Will...But (Lyric Street) +293 BRAD PAISLEY We Danced (Arista/RLG) +269 **DIXIE CHICKS** Without You (Monument) +261 SARA EVANS Born To Fly (RCA/RLG) +256

Breakers.

JOHN MICHAEL MONTGOMERY

The Little Girl (Atlantic) 74% of our reporters on it (110 stations) 42 Adds • Moves 33-24

BILLY RAY CYRUS You Won't Be Lonely Now (Monument) 64% of our reporters on it (95 stations) 7 Adds • Moves 31-28

TENNI CLANK A Little Gasoline (Mercury) 62% of our reporters on it (93 stations) 5 Adds • Moves 34-29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall lotal stations playing a song. Most increased points/Rigs lists the songs with the greatest week-to-week increases in total Points/Plays.



RAR'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

RAR'S EXCLUSIVE REPORTE		ENVI							_	
TOTA	ADDS	POINTS	TOTAL	58+		38-38	28-29	10-19	14	JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic,
RACE ADKINS I'm Gonna Love (Capitol)	10/0	270	92	0	0	0	0	4	6	DIXIE CHICKS Without You (Monument) KENNY CHESNEY I Lost It (BNA/RLG)
LINT BLACK Love She Can't (RCA/RLG)	32/0	1555	501 -	0	0	1	7	19	5	SHANIA TWAIN I'm Holdin' On To Love (Mercury)
HAD BROCK The Visit (Warner Bros.)	26/0	899	292	0	0	0	2	15	9	NEAL MCCOY Every Man For Himself (Giant)
OOKS & DUNN You'll Always Be (Arista/RLG)	35/0	3590	1122	1	6	16	8	3	1	SARA EVANS Born To Fly (RCA/RLG) S. WARINER W/G. BROOKS Katie Wants (Capitol)
ACY BYRD Take Me With You (RCA/RLG)	5/2	51	15	0	0	0	0	0	5	TERRI CLARK A Little Gasoline (Mercury)
IRIS CAGLE My Love Goes On (Virgin)	19/2	482	168	0	0	0	1	6	12	CLAY DAVIDSON Can't Lie To Me (Virgin)
ENNY CHESNEY Lost It (RLG/BNA)	30/8	996	328	0	0	0	5	14	11	CHRIS CAGLE My Love Goes On And On (Virgin)
ARK FAMILY (Meanwhile) Back (Curb)	3/1	129	43	0	0	0	0	3	0	KENNY ROGERS He Will, She Knows (Dreamcatcher) JAMIE O'NEAL There is No Arizona (Mercury)
RRI CLARK A Little Gasoline (Mercury)	28/2	1173	366	0	0	0	3	20	5	TRACY BYRD Take Me With You When I Go (RCA/RL
NITA COCHRAN You With Me (Warner Bros.)	4/0	68	21	0	0	0	0	0	4	TIM MCGRAW My Next Thirty Years (Curb)
MMY COCHRAN So What (Epic)	1/1	19	5	0	0	0	0	0	1	REBECCA LYNN HOWARD I Don't Paint Myself (MC SONYA ISAACS Barefoot In The Grass (Lyric Street)
LLY RAY CYRUS You Won't Be (Monument)	27/1	1303	416	0	0	1	5	19	2	SUNTA ISINGS Bareloot In The Glass (Lync Sueer)
AY DAVIDSON I Can't Lie To Me (Virgin)	27/2	968	308	0	0			15	8	,
DE DIFFIE It's Always Somethin' (Epic)	36/0	3775	1185	1		21	6	4	0	
XIE CHICKS Without You (Monument)	12/1	187	63	0	0	0	1	2	9	
ARA EVANS Born To Fly (RCA/RLG)	32/3	1403	449	0		0	6	18	8	
NCE GILL Feels Like Love (MCA)	37/0	2768	874	0	2	2	27	6	0	
LLY GILMAN One Voice (Epic)	30/1	1841	589	0		1	17	10	2	
DY GRIGGS Waitin' On Sundown (RCA/RLG)	12/0	345	114	0			1		7	
HERNDON A Love Like That (Epic)	3/0	124	35	0	- P		0	2	1	
AITH HILL/TIM MCGRAW Let's (Warner Bros.)	36/0	3091	978	1	1	11	21	2	-	Most Increased
TEVE HOLY Blue Moon (Curb)	31/0	1891	573	0		3	12	14	2 2	Points
DNYA ISAACS Barefoot In (Lyric Street)	2/2	19	5	0		0	0			
LAN JACKSON It Must Be Love (Arista/RLG)	37/0	4313	1359	1	-	27	2	0	0	
DBY KEITH Country Comes To Town (DreamWorks		3567	1115	1	- 1	13	17	2	0	JOHN NICHAEL MONTGOMERY The Little Girl (Atlantic) KENNY CHESNEY I Lost It (BNA/RLG)
NLEYS She Ain't The Girl(Epic)	3/0	187	51	0	0	0	1	2 10	0	CLAY DAVIDSON I Can't Lie To Me (Virgin)
RACY LAWRENCE Lonely (Atlantic)	35/0	2284	723	0	0	1	22			CHAD BROCK The Visit (Warner Bros.)
DNESTAR What About Now (BNA/RLG)	37/0	4273	1339	2	7	24	3	1	0	TRAVIS TRITT Best Of Intentions (Columbia)
ATTY LOVELESS That's The Kind (Epic)	29/1	1494	479	0	0	0	7	20	2	TOBY KEITH Country Cornes To Town (DreamWorks) F. HILL W/T. MCGRAW Let's Make (Warner Bros./Curb,
HANE MCANALLY Run Away (Curb)	7/0	208	67	0	0	0	0	4	3	SHAMA TWAIN I'm Holdin' On To Love (Mercury)
ARTINA MCBRIDE There You Are (RCA/RLG)	37/0	2628	829	U	1	2	26	7		JOE DIFFIE It's Always Somethin' (Epic)
IM MCGRAW My Next Thirty Years (Curb)	4/2	106	31	0	0		1		3 0	AARON TIPPIN Kiss This (Lyric Street)
O DEE MESSINA That's The Way (Curb)	37/0	4226	1335	1	1	23	6	3	2	CHRIS CAGLE My Love Goes On And On (Virgin) BILLY RAY CYRUS You Won't Be Lonely (Monument)
EORGIA MIDDLEMAN No Place Like Home (Giant)	5/0	146	47	U	0	U	03	16	10	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
OHN M. MONTGOMERY The Little Girl (Atlantic)	29/13	894	298	U O				7	2	BROOKS & DUNN You'll Always Be Loved (Arista/RLG)
RAIG MORGAN Paradise (Atlantic)	9/1	299	104 57				1	1	5	DIXIE CHICKS Without You (Monument)
AMIE O'NEAL There Is No Arizona (Mercury)	7/2	153				2	9	22	2	
RAD PAISLEY We Danced (Arista/RLG)	35/1	1822	591 98			2	7	6	3	
AYE W/EAKES Tired Of Loving This Way (Epic)	9/0	341	50 65				1	3	1	
OHN RICH Pray For You (BNA/RLG)	5/0	183	45				Ö	2		
NCOCHET She's Gone (Columbia)	6/1	132			1	5	22	6	ō	
EANN RIMES Need You (Sparrow/Curb/Capitol)	34/1	2595	822 216		Ö	J	2	12	3	
ENNY ROGERS He Will, She Knows (DreamWorks)		719	66		0		1	3	1	1
AWYER BROWN Perfect World (Curb)	5/0	236 3925	1242	1	8	21	3	3	0	
SHEDAISY I WillBut (Lyric Street)	36/0		44	0	0	0	1	2	1	Most Increased
ARYLE SINGLETARY I Knew I Loved You (Audium)		153				0	1	6	5	
SONS OF THE DESERT Everybody's (MCA)	12/0	426	135	0	0	3	25	6	Ő	Plays
GEORGE STRAIT Go On (MCA)	37/0	2913	918 948	0	2	5	25	5	Ó	ARTIST TITLE LABEL(S)
VARON TIPPIN Kiss This (Lyric Street)	37/0 37/1	2989 2062		0	1	1	15	14	6	JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)
TRAVIS TRITT Best Of Intentions (Columbia)		633	212	0	0	0	2	10	8	KENNY CHESNEY I Lost It (BNA/RLG)
SHANIA TWAIN I'm Holdin' On To Love (Mercury)	20/5 .36/0	3535		1	5	14	13	3	0	CLAY DAVIDSON I Can't Lie To Me (Virgin) CHAD BROCK The Visit (Warner Bros.)
KEITH URBAN Your Everything (Capitol)	35/0	3535 1984	639		0	1	15	17	2	TRAVIS TRITT Best Of Intentions (Columbia)
PHIL VASSAR Just Another Day (Arista/RLG)	35/U 15/0	590		0	0	0	0	14	1	TOBY KEITH Country Comes To Town (DreamWork
CLAY WALKER Once In A (Giant)	29/3	1329		0	0	2	4	17	6	SHAMA TWAIN I'm Holdin' On To Love (Mercury,
WARINER W/BROOKS Katie Wants A (Capitol)	29/3	2180		. 0	1	1	18	13	2	F. HILL W/T. MCGRAW Let's Make (Warner Bros./Cu AARON TIPPIN Kiss This (Lyric Street)
WARREN BROTHERS/SARA That's (BNA/RLG)		2180		0	2	6	21	5	1	JOE DIFFIE It's Always Somethin' (Epic)
DARRYL WORLEY When You Need (DreamWorks		2/64		0	0	0	0	0	1	CHRIS CAGLE My Love Goes On And On (Virgin)
CHELY WRIGHT She Went Out For (MCA) YANKEE GREY This Time Around (Monument)	1/0	413		0	0	0	1	7	4	BILLY RAY CYRUS You Won't Be Lonety (Monument
	12/0	• 12.025		U	U					DIXIE CHICKS Without You (Monument)
TRISHA YEARWOOD Where Are You Now (MCA)	8/0	364	98		0	0	1	4	3	BROOKS & DUNN You'll Always Be Loved (Arista/RL

Most Added.

Country Action

The New Album Gallery

In Stores: August 29, 2000



Rodney Carrington Morning Wood (Capitol)

One look at the CD cover — the photo of Rodney Carrington and the "Parental Advisory" warning — is ample warning that you'll want to pay close attention to the audio content if you're even remotely thinking about putting any of this on the air. That said, Rodney Carrington is one of the funniest people on the planet. Whether he's roaring into his stand-up comedy

routine or performing original songs, Carrington has cultivated a reputation that has made him a favorite on the comedy club circuit and on nationally syndicated radio shows such as *Bob & Tom, John Boy & Billy, Mancow* and *Steve & D.C.* Carrington says. "I don't have any hidden agendas or any malicious intent. I don't consider my act 'dirty.' I am simply relating what I hear people say and what we all think about, whether we want to admit it or not. I tell the truth about the way we really are and bring out the honest, inside, no-holds-barred thoughts of everybody in this country. I don't care if you're an evangelist or if you own a bowling alley, there are thoughts in your head that you don't say out loud, but you think them. And that's where I go." *Morning Wood*, Carrington's first album for Capitol, was taped live at In Cahoots in Wichita and at Cain's Ballroom in Tulsa.



Patty Loveless

Strong Heart (Epic)

After taking a yearlong hiatus to recharge her creative batteries. Patty Loveless thinks her new album, Strong Heart, is her best work yet. Husband/producer Emory Gordy Jr. apparently agrees. Loveless says, "In all these years he's been working with me, Emory even said, 'I think you're singing better than ever. I'm not just telling you that. I think the time off was a good decision." Noting that her usual

practice was to hit the recording studio immediately after a tour, Loveless says, "This time I was able to concentrate on the way I wanted to get the songs across vocally. I wasn't as tired." The time element also provided opportunities for Loveless and Gordy to closely monitor the album's progress. She says, "We were able to do our demos to see how things were working for us. In the past it's always been, 'Let's get it down with acoustic guitar ... bam, bam, bam ... let's go." Although Loveless is best-known as one of country's best vocal interpreters. *Strong Heart* contains a rare original track — the R&B-infused "You Don't Get No More," which she wrote with Gordy. The album also features guest appearances by Trisha Yearwood and Travis Tritt and contains the current single, "That's the Kind of Mood I'm In."

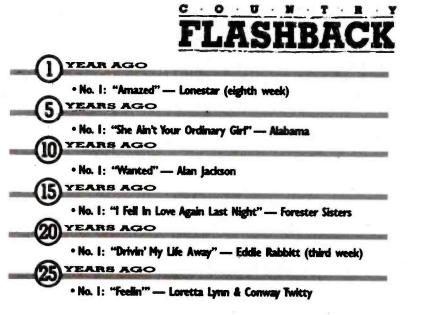


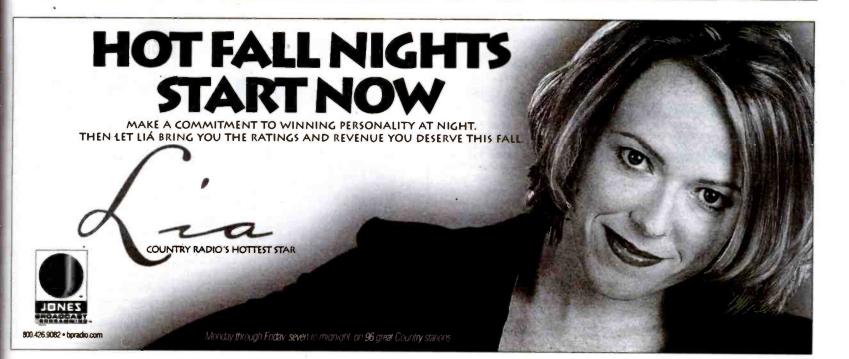
Confederate Railroad

Rockin' Country Party Pack (Atlantic)

With Montgomery Gentry's recent success, there has been a resurgence in Southern rock-tinged music performed by unapologetic rednecks. Before Montgomery Gentry there was Confederate Railroad, a Georgia-based band that often goes for the novelty song while still recording some straight-ahead country, such as "When You Leave That Way You Can Never

Go Back" and "Daddy Never Was the Cadillac Kind." Those familiar recordings are included on *Rockin' Country Party Pack*. While it's not the band's first greatest hits compilation, this one is set apart by the club mixes of "Queen of Memphis" and "Trashy Women." The 15-track collection features a new single, "Toss a Little Bone," and a new song co-written by lead vocalist Danny Shirley called "Tonight Is Mine." Explaining the band's attitude, Shirley says, "The magic of Confederate Railroad is that we don't pretend to be hip or even worry about it. We just deliver the goods every single time we hit a stage and record songs that crack you up or tear you up. I'm proud of the songs on this CD." *Rockin' Country Party Pack* also proves that Confederate Railroad is the only band that could mention four Southern icons in the course of two song titles: "Jesus and Mama" and "Elvis and Andy." The latter, of course, refers to one of the South's most enduring actors, Andy Griffith.





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New & Active

ANITA COCHRAN You With Me (Warner Bros.) Total Stations: 28, Adds: 0, Points: 1132, Plays: 206 (+19)

DARYLE SINGLETARY I Knew I Loved You (Audium) . Total Stations: 21, Adds: 0, Points: 1123, Plays: 227 (+17)

CLARK FAMILY EXPERIENCE Meanwhile Back... (Curb) Total Stations: 19, Adds: 7, Points: 1014, Plays: 161 (+20)

TRACY BYRD Take Me With You When I Go (RCA/RLG) Total Stations: 30, Adds: 5, Points: 802, Plays: 169 (+134)

SONYA ISAACS Barefoot In The Grass (Lyric Street) Total Stations: 13, Adds: 6, Points: 746, Plays: 140 (+85)

NEAL MCCOY Every Man For Himself (Giant) Total Stations: 13, Adds: 12, Points: 218, Plays: 40 (+22)

TAMMY COCHRAN So What (Epic) Total Stations: 16, Adds: 16, Points: 167, Plays: 38 (+19)

Songs ranked by total points.



Columbia recording Travis Tritt concluded his radio tour with an interview and live studio performance with A.J. McCloud (r) at WQXK-FM in Youngstown, OH.



Andy Griggs visited WJCL-FM/Savannah, GA's Kix Country Wakin' Crew — Mike Miller, Laura Anderson & Spencer Black — when they broadcast live from Audio Productions Inc. in Nashville during Fan Fair Week.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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DIXIE CHICKS Without You Hettest:

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ALTERNATIVE PROGRAMMING

Sieve Knoll • (800) 231-2818

TRACE ADKINS I'm Gonna Love You Anyway ANDY GRIGGS Waitin' On Sundown NEAL INCCOY Every Man For Himself

Nettest: JOE DIFFIE It's Always Somethin' FAITH HILL/TIM MCGRAW Let's Make Love

BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

L.J. Smith

Adds: CLINT BLACK Love She Can't Live Without DIXIE CHICKS Without You PHIL VASSAR Just Another Day In Paradise

Hettest: ALAN JACKSON it Must Be Love SHEDAISY I Wili ... But LONESTAR What About Now JO DEE MESSINA That's The Way BROOKS & OUNN You'll Always Be Loved By Me

New Country

L.J. Smith

Adds: TERRI CLARK A Little Gasoline TRACY LAWRENCE Lonely BRAD PAISLEY WE Danced

Nettest: JO DEE MESSINA That's The Way SHEDARSY I Will ... But BROOKS & DUNN You'll Always Be Loved By Me JOE DIFFIE It's Always Somethin' KEITH URBAN Your Everything

Lia

Ken Moultrie

Adds: No Adds

Hottest:

JO DEE MESSINA That's The Way ALAN JACKSON It Must Be Love SNEDAISY I Will __ But BROOKS & DUMIN You'll Always Be Loved By Me LONESTAR What About Now

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY John Hendricks

Addis: JOHN M. MONTGOMERY, The Little Girl RICOCHET She's Gone SHAMA TWAN I'm Holdin' On To Love JORES RADIO RETWORK CONTINUED

Hettest:

JO DEE MESSINA That's The Way LEE ANN WOMACK I Hope You Dance KEITH URBAN Your Everything TOBY KEITH Country Comes To Town FAITH HILL/TIM MCGRAW Let's Make Love

PREMIERE RADIO NETWORKS

After Midnite Kelly Erickson • (818) 461-5435

Adds: BRAD PAISLEY We Danced Hottest: ALAN JACISON It Must Be Love LOVESTAR What About Now

LOWESTAR What About Now DROOKS & DUNN You'll Aways Be Loved By Me KETTH URBAN Your Everything SHEDAISY I Will...But JO DEE MESSIMA That's The Way JOE DIFFIE It's Aways Somethin'

RADIO ONE COUNTRY PLAYLIST

Jim West • (970) 949-3339

Adds: CHRIS CAGLE My Love Goes On And On REBA INCENTIRE We're So Good Together

Hettest: ALAN JACKSON it Must Be Love KEITH URBAN Your Everything SHEDARSY I Will...But

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker Adds:

BRAD PAISLEY We Danced Hottest: LEE ANN WOMACK I Hope You Dance LONESTAR What About Now

RASCAL FLATTS Prayin' For Daylight ALAN JACKSON It Must Be Love JO DEE MESSINA That's The Way

Het Country

David Felker

SARA EVANS Born To Ry SHANNA TWAIN I'm Holdin' On To Love

Nettest: LONESTAR What About Now SHEDARSY I Will...But JO DEE MESSIM That's The Way KEITH URBAN Your Everything JOE DIFFIE It's Always Somethin'



ADDS

STEVE HOLY Blue Moon JOLIE & THE WANTED I Would SHENANDOAH What Children Believe

ELITE

LEE ANN WOMACK I Hope You Dance FAITH HILL/TIM INCGRAW Let's Make Love JO DEE INESSINA That's The Way VINCE GILL Feels Like Love LEANN RIMIES I Need You RASCAL FLATTS Prayin' For Daylight TOBY KEITH Country Comes To Town AARON THPPIN Kiss This DARRYL WORLEY When You Need My Love KEITH UNDAN Your Everything



ADDS STEVE HOLY Blue Moon JOLIE & THE WANTED I Would SHENANDQAH What Children Believe

TOP 10

FAITH HILL/THI INCERNIN Let's Make Love BILLY GILINAN One Voice TOUY KEITH How Do You Like Me Now?! FAITH HILL The Way You Love Me AANON THPPHI Kiss This LEE ANN WOOMACK I Hope You Dance LEANN WOOMACK I Hope You Dance LEANN MINUES I Need You GANTH MINUES I Need You MINUEN BIOCHS When You Come Back To Me Again WHINEN BIOCHS When You Come Back To Me Again WHINEN BIOCHS When You Come Back To Me Again

Information current as of August 25.



42 million households Chris Parr, Director Programming Paul Hastaba, VP/GM

ADDS

KETH URBAN Your Everything RASCAL FLATTS Prayin' For Daylight GARTH BRODRS When You Come Back To Me Again DAWRYL WORLEY When You Nieed My Love LEANN RIMES I Need You BILLY GILMAN One Voice BICH FLATHERLY Flowers On The Wali JO DEE MESSIMA That's The Way SHEDAISY I Will... But TOBY KETTM Country Comes To Town AARON TIPPIN Kess This

HEAVY

AARON TIPPIN Kiss This BILLY GIL INAN One Voice DARRYL WORLEY When You Need My Love FATTH HILL/THI MICGRAW Lars Make Love CARTH BIROOKS When You Come Back To Me Again JDE DIFFIE It's Aways Somethin' JD DEE INFERIERS That's The Way LEANIN MINIES I Need You LEANIN MINIES I Need You LEE ANN WINIES I Need You LEE ANN WINIES I Need You LEE ANN WINIES I Need You RASCAL FLATTS Prayin For Daylight BIREDAISY I Will, But TOBY KETTH Country Comes To Town

HOT SHOTS

BILLY MAY CYRUS You Won'l Be Lonely Now CLAIT DMHOSON I Can't Lie To Me EMIC HEATNERKY Swimming In Champagne JAMIE O'INEAL There Is No Arizona JOLE & THE WANTED I Would IKENIY CHESINEY I Lost It LISA ANGELLE A Woman Gets Lonely RICKY WAI SHELTON Call Me Crazy RICKY BANK Som To Fly SONS OF THE DESERT Swiyody's Gota Grow Up Sometime THRWI CLAWK A Little Gasoine

Heavy rotation songs receive 28 plays per weak. Hot Shots receive 21 plays per weak.

nformation current as of August 23



Most Played Recurrents

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LEE ANN W	OMACK Hope	e You Dance	(MCA)

RASCAL FLATTS Prayin' For Daylight (Lyric Street)

CHAD BROCK Yes! (Warner Bros.)

ERIC HEATHERLY Flowers On The Wall (Mercury)

FAITH HILL The Way You Love Me (Warner Bros.)

TOBY KEITH How Do You Like Me Now? (DreamWorks)

REBA INCENTIRE I'll Be (MCA) CLAY WALKER The Chain Of Love (Giant)

- CLAT WALKEN THE CHailt Of LOVE (Chang
- DIXIE CHICKS Cold Day In July (Monument)

CLAY DAVIDSON Unconditional (Virgin)

ANDY GRICOS She's More (RCA/RLG)

DIXIE CHICKS Cowboy Take Me Away (Monument)

GEORGE STRAIT The Best Day (MCA)

TIM MCGRAW My Best Friend (Curb)

TIM MCGRAW Something Like That (Curb)

COLLIN RAYE Couldn't Last A Moment (Epic)

KENNY ROGERS Buy Me A Rose (Dreamcatcher)

FAITH HILL Breathe (Warner Bros.)

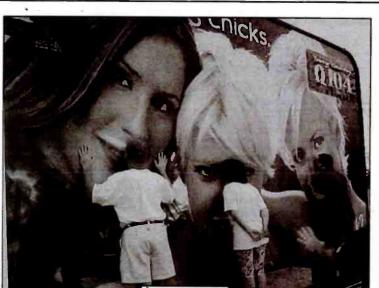
BRAD PAISLEY He Didn't Have To Be (Arista/RLG)

LONESTAR Amazed (BNA/RLG)

COUNTRY

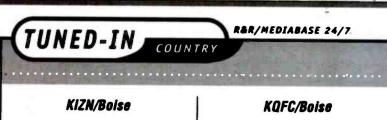
Going For Adds &/28/00

ANGELA Will You Still Love Me (RAS) CLARK FAMILY EXPERIENCE (Meanwhile) Back At the Ranch (Curb) ERIC HEATHERLY Swimming In Champagne (Mercury) NEAL MCCOY Every Man For Himself (Giant) REBA MCENTIRE We're So Good Together (MCA) CHALEE TENNISON Makin' Up With You (Asylum/WB)



KISS THE CHICKS

KBEQ-FM (Young Country Q104)/Kansas City held a "Kiss The Chicks" contest recently in which the winner received front row seats and backstage passes to meet the Dixie Chicks.



3am

ALABAMA If You're Gonna Play In... MARTIMA MCBRIDE There You Are BROOKS & DUMM How Long Gone KEITH URBAN Your Everything GARTH BROOKS Friends In Low Places DOKE CHICKS Cold Day In July ERIC HEATHERLY Riowers On The Wall TY HERMDON A Man Holdin' On (To A...) LEE ANN WOMACK I Hope You Dance FAITH HILL Breathe SARA EVANS Born To Fly MEAL MCCOY Then You Can Tell Me Goodbye

11am

TOBY KEITH Country Comes To Town AMOY TRAVIS Spirit Of A Boy, Wisdom Of A Man ALAN JACKSON Little Bitty LOMESTAR What About Now REBA MCENTIRE Fancy CHAD BROCK Yes! COLLIN RAYE In This Life SHEDAISY I Will...But TERRI CLARK Now That I Found You ALARAMA I'm In A Hurry (And Don't...) CLINT BLACK Nothin' But The Taillights TRACY LAWRENCE Lonely GEORGE STRAIT I Just Want To Dance With You

4pm

WILKINSONS 26 Cents SHEDAISY I Will...But KEVIN SHARP Nobody Knows GARTH BROOKS Papa Loved Mama TOBY KEITH How Do You Like Me Now?! LITTLE TEXAS God Blessed Texas JO DEE MESSINA That's The Way DAVID KERSH II I Never Stop Lovin' You MARTINA INCERIDE Whatever You Say ALAN JACKSON Chattahoochee WARREN BROTHERS/S, EVANS That's The Beat...

8pm

ALAN JACKSON I'll Go On Loving You LONESTAR What About Now JO DEE MESSINA I'm Alright SHANIA TWAIN (I' You're Not) I'm Outta... BRAD PAISLEY He Didn't Have To Be' ANDY GRIGGS You Won't Ever Be Lonely SHEDAISY I WILL.But GEORGE STRAIT YOU KNOW ME Better Than That ALABAMA How Do You Fall In Love GARTH BROOKS Shameless AARON TIPPIN Kiss This FAITH HILL/TIM MCGRAW Let's Make Love

RICOCHET Daddy's Money RASCAL FLATTS Prayin' For Daylight COLLIN RAYE Someone You Used To Know JO DEE MESSIMA I'm Airight ROMME MILSAP Smokey Mountain Rain TOBY KEITH How Do You Like Me Now ?! LORRIE MORGAN Except For Monday VINCE GILL I Still Believe In You LEE ANN WOMACK I Hope You Dance GEORGE STRAIT I Just Want To Dance With You MONTGEOMERY GENTRY Self Made Man BILLY RAY CYRUS Busy Man TOBY KEITH Country Comes To Town COLUM PACE Low Mo

3am

83

COLLIN RAYE Love, Me TANYA TUCKER It's A Little Too Late KEVIN SHARP Nobody Knows

11am

JOE DIFFIE It's Always Somethin' AMDY GRIGGS You Won't Ever Be Lonely TRACY BYRD I'm From The Country PATTY LOVELESS I Try To Think About Evis CLAY WALKER The Chain Of Love JOHN ANDERSON Straight Tequila Night GEORGE STRAIT I Just Want To Dance With You ERIC MEATHERLY Flowers On The Wall REBA MCENTIRE The Night The Lights Went... MARTINA MCBRIDE There You Are FAITH HILL This Kiss COLLIN RAYE Anyone Else LEANN RIMES I Need You GARTH BROOKS Two Of A Kind, Working On....

4pm.

CHAD BROCK Ordinary Life ERIC HEATHERLY Flowers On The Wall FAITH HILL This Kiss TIM MCGRAW Everywhere CLAY WALKER The Chain Of Love RASCAL FLATTS Prayin' For Daylight TRAVIS TRITT Anymore JO DEE MESSINA Lesson In leavin' CLINT BLACK Love She Can't Live Without ALABAMA Born Country DIXIE CHICKS Cold Day In July GARTH BROOKS Unanswered Prayers

8om

SONS OF THE DESERT Everybody's Gota Grow Up... LEE ANN WOMACK I Hope You Dance GEORGE STRAIT Go On ERIC HEATHERLY Flowers On The Wall S. WARIMER/G. BROOKS Katie Wants A Fast One JOE DIFFIE It's Always Somethin' AARDN TIPPIN Kiss This CHAD BROCK The Visit SHAMA TWAIN Man! I Feel Like A Woman! VINCE GILL Feels Like Love TERRI GIBBS Somebody's Knockin' TIM MCGRAW I Like It, I Love It

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

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Country Reporters

Stations and their adds listed alphabetically by market

2.5 - 5 - 5 - 5			Stations a	na ineir adas iis	ted alphabeticall	by market			
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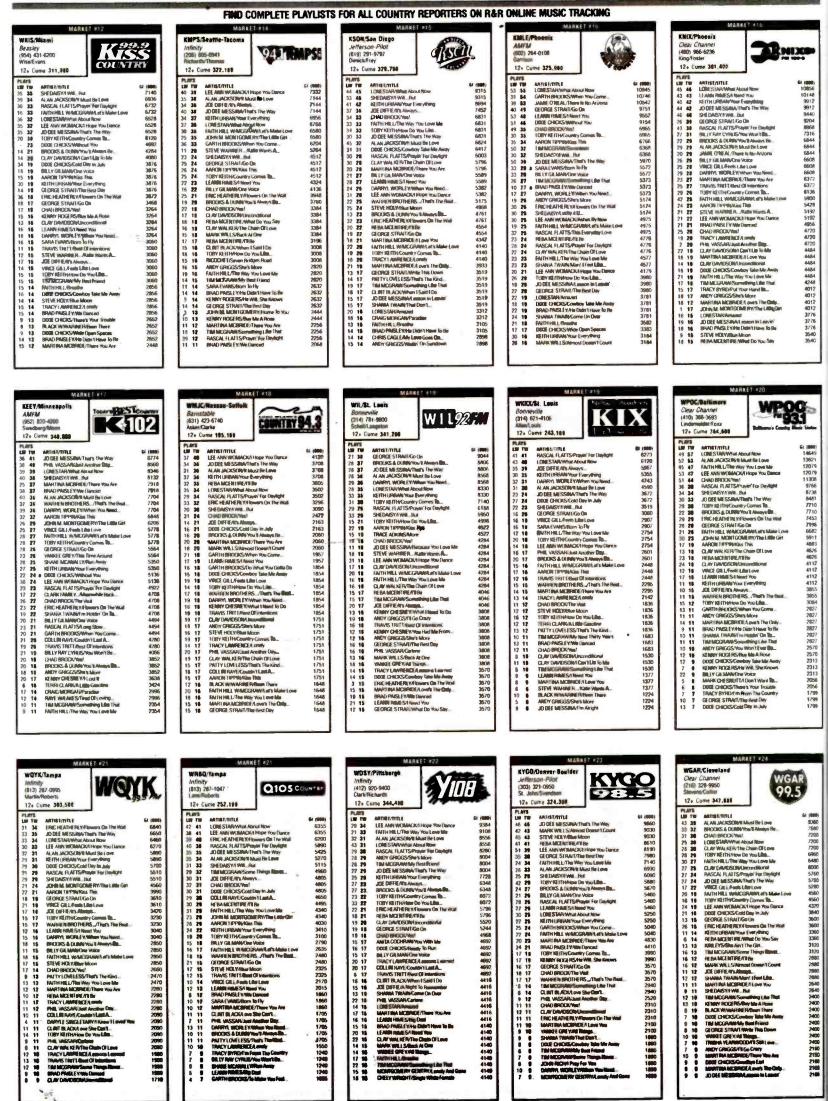
Country Playlists

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Country Playlists



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MIKE KINOSIAN mkinosox@rronline.com

From 'Star' To Superstar

Radio vet Gina St. John knew she'd find her TV niche

s Doris Troy aptly sang in 1963, all it takes is "just one look" to realize that Gina St. John is someone with television aspirations. The former KYSR/Los Angeles evening personality has achieved those goals on E! Entertainment Television and in her current role hosting Who Knows You Best? on Lifetime.

"Perhaps it's silly, but I sometimes forget I'm on television," she admits. "I watch Lifetime, but I don't watch me."

From just about the time she could speak, the attractive Natchez. MS native wanted to be an actress. "In a small town, radio was the only form of entertainment that you could

consistently be involved with," St. John says. "It's theater of the mind, and radio people are funny, wild and wacky."

Radio Dues

St. John's radio dues were paid in such Virginia locales as Blacksburg, where she did Country on WFNR, and Roanoke, at longtime Top 40/CHR powerhouse WXLK. She ultimately progressed to Cleveland's WMJI and WPHR (Power 108). "I told people in Cleveland that I wanted to move to Los Angeles and be a star," she says. "The only time you experience doubt regarding what you can do is when someone else says you can't do it. People who say that generally stay where they are and don't want you to leave. But there was never a doubt in my mind that this is what I wanted to do."

While at Power 108 St. John played morning sidekick to legendary personality John "Records" Landecker. "I'm not really a morning person, but it was fun doing the show," recalls St. John. "The guy was just a field day - he was fabulous. John wasn't 22 years old, but he was brilliant and rocked the house. Staying in radio somehow

keeps people youthful, hip and aware of what's going on in the world."

Not everyone finds it easy playing second banana. "You have to know that's the gig." St. John explains. "It can be difficult, unless someone totally prepares you for it. You have to know it's your job to set up the top banana. Doing

that is a skill. You also have to laugh at their jokes. [Howard Stern cohort] Robin Quivers gets in her zingers, but she isn't given nearly enough glory and praise for the kind of work she does.

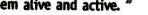
With no job confirmed or even pending, St. John loaded up her iceblue Corolla and left Cleveland for the City of Angels in February '93. "I said I was going to act during the day, work at night and be a huge success," she says. "Everyone laughed at me."

Within a month of arriving in Los Angeles, however, St. John had the last laugh: She was hired by Greg Dunkin. then-PD of KYSR (Star 98.7). to do 7pm-midnight. She got her first acting job several months later. "Life," she notes. "was exactly as I had seen it. Every format I worked in was a learning experience. You learn to like it even if it's not your thing. The one thing I don't think I could ever throw down with is techno-pop, and, luckily, there aren't many stations like that. But Star rocks, and I'm still a Star core listener."

Tube Talk

After spending two years at the Hot AC, St. John won an audition

"I have such respect for radio personalities, and not just because I was one. They go on regardless of the weather or what's happening in their home life. These people do it every day, and it keeps them alive and active. "



for a San Francisco-based television job. but it was a move she didn't want to make. "The acting community there is very small and difficult," she says. "But I went and lived there for two years."

The chance to return to Los Angeles surfaced when she was chosen to co-anchor E! News Daily with Steve Kmetko. "I love the people and company, but it wasn't like I was dying to do entertainment news," she says. "I'm not a reporter. and that wasn't at all exciting to me. It was a route by which I could come back and be part of the entertainment community. People sometimes think I don't value the opportunities I've had, but those opportunities weren't driving passions."

A radio background proved to be an enormous help in preparing St. John for what she did for E! News Daily. "I have such respect for radio personalities, and not just because I was one," she says. "They go on regardless of the weather or what's happening in their home life. These people do it every day, and it keeps them alive and active. That kind of training got me hired at E!

"E! News Daily is a live news show. There's no other entertainment news show on the air that's live. Entertainment Tonight and Access Hollywood are taped, and those people get to look good even when something goes wrong. They stop taping and pick it up again."

If she could write her own career script, the statuesque St. John says she would "be the next congresswoman on West Wing, a lawyer on The Practice, a doctor on ER or a detective on NYPD Blue. Those things are much more my personality. For a while I was 'acting' as a radio talent and as an entertainment anchor, but you get to a point where you really know what you're doing and like it. I started each job not having a clue what I was doing. I was only as good as the people 1 could watch and learn from."

Crossing Paths

Among those listening to St. John when she worked at WXLK/ Roanoke was Leah Brandon. When St. John left, Brandon replaced her. Several years later Brandon relo-

www.americanradiohistory.com

A Tale Of Three Cities

Before hosting Lifetime TV's Who Knows You Best? Gina St. John held radio jobs in Los Angeles and Cleveland, markets that were both once home to the NFL's Rams. Here's how format players there and in St. Louis - the Rams' current home performed this spring among three key female demos.

Hot ACs are designated by an asterisk (*), and a plus sign (+) indicates Pop/Alternatives. Comparison fluctuations are spring 1999 to spring 2000.

1	A		
LOS	Angeles	(Market	No. 2)

KYSR+	6.4 (No 3 -17%)	4.6 (No 5 + 4%)	2.8 (No. 11, +12%)
KOST		4.7 (No. 4, -10%)	
Calls KBIG	W18-34 5.0 (No. 7, +47%)	W25-54 4.2 (No. 6, +23%)	W35-64 3.0 (No. 9, - 6%)

 Orange County Hot AC KXMX didn't appear in last spring's book but checked in this survey at No. 25 among women 18-34 (0.8), No. 33 25-54 (0.7) and No. 38 35-64 (0.5).

· Spanish-language KLVE placed first in all three female demos, posting an 8.4 among women 18-34, 8.3 25-54 and 6.7 35-64.

St. Louis (Market No. 19)

Calls KEZK	W18-34 8.0 (No. 6, +9%)	W25-54	W35-64
KSD'		2.6 (No. 14, -28%)	15.2 (No. 1, +12%)
KYKY.	8.4 (No. 4, -3%)	7.4 (No. 4, -9%)	5.3 (No. 6, -16%)
WVRV+	6.0 (No. 7, -15%)	5.0 (No. 7, +19%)	3.4 (No. 10, +31%)

Calls WDOK	W18-34 6.5 (No. 6, +38%)	W25-54 9.5 (No. 1, +7%)	W35-64 11.0 (No. 1, -8%)
WMVX.	8.8 (No. 4, -17%)	8.4 (No. 2, +12%)	5.1 (No. 8, +21%)
WQAL'	9.7 (No. 3, -8%)	7.9 (No. 4, -5%)	5.6 (No. 6, -8%)

cated to Los Angeles and heard St. John on Star. She called and got confirmation that it was the same Gina St. John from Roanoke. Brandon then indicated her desire to work at Star. St. John responded that there would soon be an opening, since she was about to leave for San Francisco. Ryan Seacrest was initially hired for the opening but quickly moved to afternoon drive. Brandon was hired soon thereafter. replacing St. John for a second time.

The executive producer for Wha Knows You Best? was having great difficulty finding an announcer for the program, but the day before the first show was to be shot, she happily mentioned to the host that she'd found just the right person for the job. "I laughed so hard when I found out it was Leah Brandon," recalls St. John. "We'd never met until that day, but we became instant family. I don't believe there's any such thing as coincidence. We met when we needed to meet, at the right time, and we absolutely adore each other."

The first 13 weeks of the Lifetime game show were shot in 11 days. "I've been shocked at how women embrace this show," remarks St. John. But she says men are watching too. "They won't admit it, but they love it. They get to learn about women and actually think the show's funny."

Multiformat Listener

Describing herself as a "Top 40 junkie," St. John listens to a variety of Los Angeles stations, including Pop/Alternative KYSR, CHR/Pop KIIS. CHR/Rhythmic KPWR (Power 106) and Urban KKBT (The Beat). She's worked in a variety of formats, but regrets not having done anything yet in Urban radio.

Getting time off in radio also concerned her. "You earned your vacation, but management would threaten to give your job to someone else when you got back," she says. "There was always a fear of faking a much-needed break, so you have many overworked and overstressed people trying to plan their next brilliant break. But once you're in radio, you're always in it. Radio still plucks at my heartstrings, so I can't say I'm done yet."

"Once you're in radio, you're always in it. Radio still plucks at my heartstrings, so I can't say I'm done yet."



Huey Lewis Gwyneth Paltrow Cruisin'

The vocal DEBUT of Oscar winner GWYNETH PALTROW!

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from the motion picture

REP AC Top 30

LAST WEEK	THIS WEEK	August 25, 2000 ARTIST TITLE LABEL(S)	TOTAL	PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARC ANTHONY You Sang To Me (Columbia)	2486	-16	306629	27	114/0
2	2	FAITH HILL Breathe (Warner Bros.)	2354	-95	305451	32	110/0
4	8	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	2290	+57	228604	22	111/0
3	4	DON HENLEY Taking You Home (Warner Bros.)	2287	-119	264592	17	111/0
5	5	CHRISTINA AGUILERA I Turn To You (RCA)	2155	+28	232666	17	106/0
6	6	LONESTAR Amazed (BNA/RLG)	1922	-25	217806	49	105/0
7	7	SAVAGE GARDEN Knew Loved You (Columbia)	1669	-20	213058	45	108/0
8	8	W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever (Arista)	1585	-32	175215	14	102/0
10	9	CELINE DION That's The Way It Is (550 Music)	1460	-97	199112	42	104/0
12	10	LARA FABIAN I Will Love Again (Columbia)	1443	+62	172976	14	104/0
9	11	BACKSTREET BOYS Show Me The Meaning Of (Jive)	1435	-153	166235	31	103/0
11	12	BRIAN MCKNIGHT Back At One (Motown/Universal)	1402	+4	179969	36	96/0
13	13	SAVAGE GARDEN Crash And Burn (Columbia)	1301	+2	121342	22	94/0
15	1	BBMAK Back Here (Hollywood)	1161	+248	136354	2	84/8
14	15	PHIL COLLINS You'll Be In My Heart (Hollywood)	1065	-68	137301	71	97/0
reaker	16	BACKSTREET BOYS The One (Jive)	908	+37	136530	11	71/1
reaker	Ð	MARTINA MCBRIDE There You Are (RCA/RLG)	889	+141	80474	4	93/5
18	18	SANTANA F/ROB THOMAS Smooth (Arista)	814	-34	115976	42	45/0
17	19	ELTON JOHN Someday Out Of The Blue (DreamWorks)	737	-125	100309	27	86/0
20	20	98 DEGREES I Do (Cherish You) (Universal)	681	-62	88038	51	78/0
23	2	JIM BRICKMAN The Love I Found In You (Windham Hill)	617	+62	54436	4	82/6
21	22	SASHA If You Believe (Reprise)	566	-24	40739	13	69/0
22	23	CELINE DION I Want You To Need Me (550 Music)	489	-85	46344	19	69/0
29	24	JOE I Wanna Know (Jive)	473	+68	94644	5	54/3
25	25	JESSICA SIMPSON I Think I'm In Love With You (Columbia)	459	-11	42631	5	50/1
24	26	JON SECADA Stop (550 Music)	441	-64	46825	8	52/0
28	2	STING Desert Rose (A&M/Interscope)	412	0	49795	4	30/6
30	28	SUZY K W/DONNY OSMOND Now I Know (Vellum)	327	-62	28050	9	51/0
Debut	29	ROXETTE Wish I Could Fly (Edel America)	297	+51	21900	1.	43/5
Debut	30	FAITH HILL The Way You Love Me (Warner Bros.)	287	+144	35445	1	52/16

Most Added. ARTIST TITLE (AREL (S)

MARC ANTHONY My Baby You (Columbia)	24
FAITH HILL The Way You Love Me (Warner Bros.)	16
ELTON JOHN Friends Never Say Goodbye (DreamWork	s) 16
DAVE KOZ F/MONTELL JORDAN Careless Whisper (Capit	tol) 11
BBMAK Back Here (Hollywood)	8
JIM BRICKMAN The Love I Found In You (Windham	Hill) 6
STING Desert Rose (A&M/Interscope)	6
MARTINA MCBRIDE There You Are (RCA/RLG)	5
SHELBY LYNNE Gotta Get Back (Island/IDJMG)	5
ROXETTE Wish I Could Fly (Edel America)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BBMAK Back Here (Hollywood)	+248
ELTON JOHN Friends Never Say Goodbye (DreamWork	s) +183
FAITH HILL The Way You Love Me (Warner Bros.)	+144
MARTINA MCBRIDE There You Are (RCA/RLG)	+141
CORRS Breathless (143/Lava/Atlantic)	+135
DAVE KOZ F/MONTELL JORDAN Careless Whisper (Capito) +102
ANNE COCHRAN AND JIM BRICKMAN Alter Al., (Windham)	H) +99
LEE ANN WOMACK I Hope You Dance (MCA)	+70
JOE I Wanna Know (Jive)	+68
SARAH MCLACHLAN I Will Remember You (Arista)	+65

Breakers. **BACKSTREET BOYS**

The One (Jive)

TOTAL STATIONS/ADDS

71/1

MARTINA MCBRIDE

There You Are (RCA/RLG)

93/5

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

TOTAL PLAYSINCREASE TOTAL STATIONS ADDS

CHART

16

CHART

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A&R of beho

TOTAL PLAYS/INCREASE

908/37

889/141



114 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

SHELBY LYNNE Gotta Get Back (Island/IDJMG) Total Plays: 287, Total Stations: 49, Adds: 5 Plays: 287, Total S ELTON JOHN Friends Never Say Goodbye (DreamWorks) Total Plays: 271, Total Stations: 52, Adds: 16 CORRS Breathless (143/Lava/Atlantic) Total Plays 224, Total Stations 31, Adds 3

EVAN AND JARON Crazy For This Girl (Columbia) Total Plays: 186, Total Stations: 24, Adds: 1

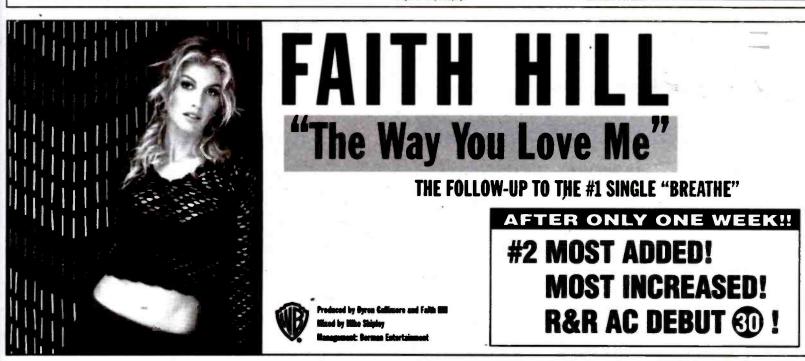
SOLEIL MOON Never Say Goodbye (MFO) Total Plays: 173, Total Stations: 32, Adds: 3

DAVE KOZ (MONTELL JORDAN Careless Whisper (Capitol) Tota Plays: 171, Tetal Stations: 40, Adds: 11



MICHAEL ENGLISH Heaven To Earth (Curb) Total Plays: 59, Total Stations: 14, Adds: 0

Songs ranked by total plays



ADDS

1



Most Played Recurrents

SARAH MCLACHLAN | Will Remember You (Arista)

BACKSTREET BOYS | Want It That Way (Jive)

'N SYNC (God Must Have Spent) A Little More Time On You (RCA)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

98 DEGREES The Hardest Thing (Universal)

EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)

'N SYNC w/GLORIA ESTEFAN Music Of My Heart (Epic)

CHER Believe (Warner Bros.)

FAITH HILL This Kiss (Warner Bros.)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

PHIL COLLINS True Colors (Atlantic)

MACY GRAY | Try (Epic)

MARC ANTHONY I Need To Know (Columbia)

NATALIE IMBRUGLIA Tom (RCA)

AEROSMITH | Don't Want To Miss A Thing (Columbia)

ENRIQUE IGLESIAS Be With You (Interscope)

RICKY MARTIN She's All I Ever Had (C2/Columbia)

BACKSTREET BOYS All I Have To Give (Jive)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

MARK SCHULTZ He's My Son (Word/Epic)



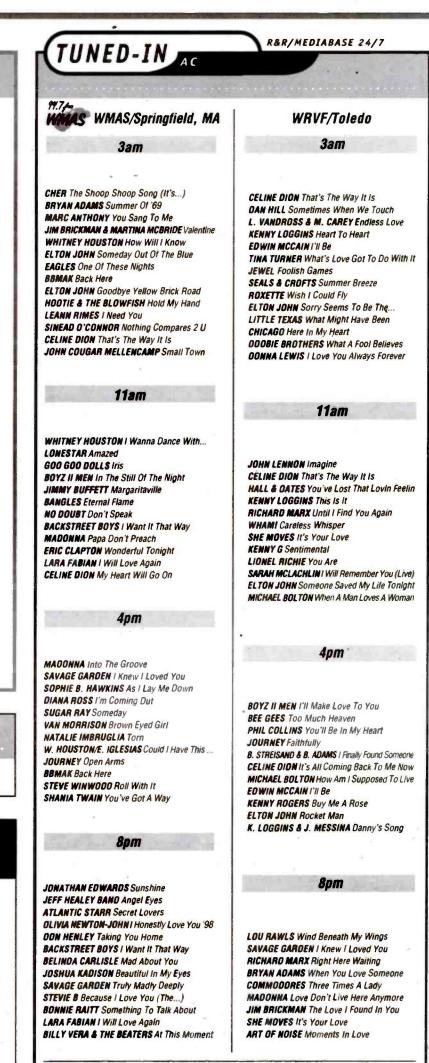
SAVAGE GARDEN Affirmation (Columbia)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o **Mike Kinosian:** 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

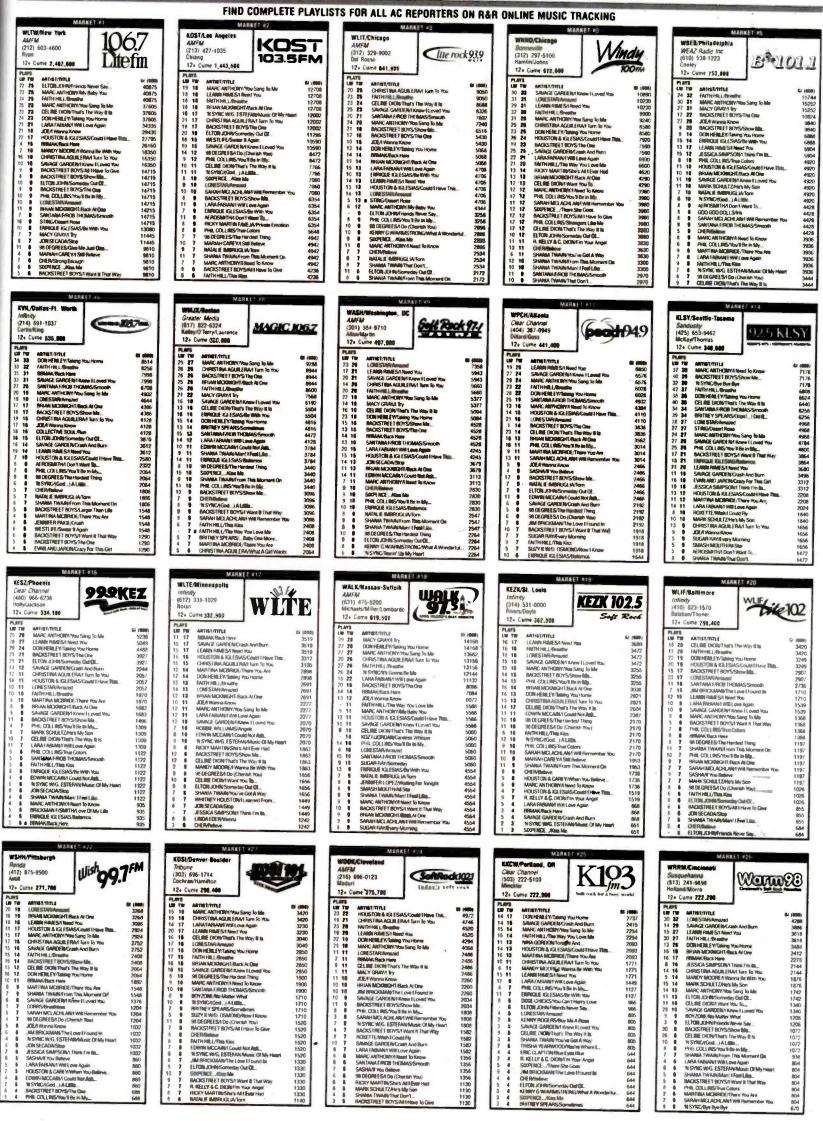




Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

AC Playlists

August 25, 2000 R&R • 91



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15

Reporters

Stations and their adds listed alphabetically by market

		AC				-	Hot A	C	
WYJEANsen, NY * Ole Mahard Norgan MD Cine Hantery EUDIJJAR Smith	WDSK/Cloudenia, CH * Chris Madari 3. Anticipation: "Jour" WTCB/Columbia, SC *	KATTAAlaanakata, HE * POMD. Wayne Mente Jackets	KJENNIkadania, CA.* POMD: Cary Ethicatio I JUST Man." 2, MIREARTICH "In"	SEZIVAL Looks, ND * PD: Sonitary Rivers ND: Am Dayle No.466	WICDCARena, CH * PD: Chush Callins WD: Lynn Kally 2 OEED Yous' Set Brunde Sum	SCHEKChalter-R. West, TX * PC: Total Disease APCINE: Lim Themas 4 DICTGRIME West	KINCLAUS Voges, IV * PD: Dunsen Payten APDID: Bush 4 MICLINA Tasir* CREED Yous*	WORK/Oriende, FL.* Dir Ope- David toreal APORD-The Balania SETERIALE! "Dange"	KFRILADan Diaga, CA * VPRILA, Tracy Johnson BB: Jan Swatti MTHRIL Yilly' INFERIO DI ADES TRUC'
KARGA Alburgeregen, MM * PD: Reger South ID: Jones Jones Failwell, Yby*	POND: Bront Johnson Notes: WERY/Columbus, OH * PD: Church Haught	POND: Jof Shows MATCHALINE TIME WINDERALINE, AL.*	WOINAR and Annual Conner, NJ* PD- Jolf Radar III: Lin Jamaid 1 Lancascian Nay School Li Nay K24000001 Wagar	COSY, And Lake City, UT * PD: Peak Wilson 1 Antwall Way 1 ETRADA Trans" CSF/And Lake City, UT *	10000/Albergarryan, HM * Olin Brad Barran PD: Kana BhChasi SUMAAD METHEWS LA*	WBAQCastury, CT PD: Bill India BD: Andy Castala 5 00071987 5 FOOHLATERS'But'	WHELL and spins Figulia, KY* OIL: Doug Hanned FD: All Mayer JART Mar' JESOLAMPSON Then'	KBRY/Canadi Verbina, CA* Catric laut start Initia	CONCURSE Disgs , CA * PC: Silter Officer SD: Kany NaCel Talati
PC You Anderson CORES Tauteur RUETR Your KYING/Aucharage, AK	MCYGW'ty' Hithell thy KVE, Calao-P., Wath, TX * PD, BB Corte BD, Jake Kny	MD: Benny O'Binn MACAMICAN TA' Internet 1997 Setter 1997 Setter 1996 Tank	XXXIII/Manlaruy, CA * POND: Banda Masty 1 MARCARINGNY 14' MORCARINGNY 14'	CHIPTO: Alan Hagan MD: Lyle Mante Mill: Twe' HCHIT/Ren Antenio, TX *	1755/Alineparepa, IM * On: On Hay FC: Hits Fances AFC: Jointy Excess 1: MICEN Tax:	Williel/Dayton, OH * PD: Juli Revens ND: Base Taylor 1 SNEENED/JOES Trust IOLUON Tayl	JE Wand KLIMALING Rept. AR * PD: Randy Calo AD: Java Anthony	K20N/Theonic, A2 * PD: Chris Bibell MD: Korin Ministen NoAlls	100/Gan Francisco, CA * PC: Bub Lawrence APORD: Minist Rows No.466
Olit Hart Hurphy AFDHD: Dave Flacts Biology WFCH/Allands, GA * OliFID: Varies Dillord	NJANS WLQT/Dayten, OH * PD: Sandy Collins ND: Sandy Collins 1. MINISTRATION	PD: Bary Hunnis BD: Bare Cooper HD:FUCHCHI Williger WTFFII(Johnson Chy, TH * POMD: Mark E. Malfanay	WHILF/Remos-Sallels, IV * VVVvg.: Gase Matana AVD: Reb Miller MD: Charle Lankards (LTOLLOW Trank)	HD: Dove Hanse 3 HD2/HD80H*Hinger* HD81_Aberts Barbare, CA HD: Near Bar HD: Near Bar	REHOTORI, Callerer' KINCL Anchestage, AK PD: Revy Lancet MD: Rev Lancet	KinthyDeamat, CD * PD: Rea Harvell APDRD: site Starvell 9. 45 Yours	BMENNED LADES "Prot" DDD "Hw" SHELIN DARE Cath."	WYMM/Tiskungh, PA * PC: Minhad Hayes Arthitic facilit Almander 4 CRED Amil	RLLC/Ban Francisco, CA * PD: Locio Kaptan 4D: Jolio Stratici JMESHDOVE: Triad" BIO: Thia"
APD: Stave Gees E.I.OL.Dell Sweets" ROH-RL VBy/ WFPG/Result: City, NJ Pic Gary Sector	KOSLillanver-Bunkler, CD * PD: Jalf Godean Prog. Hig::Save Hamilan Isidet:	No Add WKYE/Jakashawa, PA PD- Josh Mahasha KB: Bakan Walto Tabash	WHUD/Hamburgh, HY CMIPD: Save Poisse BDM/D: Ten Paral STRE Taur RDETE War	No.466 ILSV/Readin-Texamo, VM.* PD: Barry McKay ND: Casto Themas To:460	Sigilitetta, telev KARIKAnnelin, TX * PD: den Redensen HD: Referik Lambur	KHOCH/Cas Maines, M.* PD: Hillip Distances HD: Gave Jorden	PD: Junit Kayo APDAD, Jamas Balaw 2: OHISTINAGULIPA Camp KYSRA.cs Angeles, CA *	WithDirffordand, INE PD: Randi Kitelikum AFORD: Elsan Union VERICA HORCII Car	KEZIVSan Jase, CA * PD: An Maryley AFDED: Riskert Marker KERTE War
WEBQ/Augusta, GA *	WOOF/Outhan, AL. GMPD: Leigh Brugson CMMD: Ulliw Holdschuld 1 SOLEA MOOI Yandhyi' MHRCATHORY 14/	WOLANIsiamana, III Oli: Kan Lasphage PD: Blain Morte 2: BIOSTREETBD75 Tax'	WLMG/New Orleans, LA* PC: New Seler APORD: Jahney Seel JMEROSANTIAN	WICH/Coath Band, BI FD: An Roberts Torida	CREED News" COMERY MICLIFH Screwer" RELLY/Michaersfield, CA * PEARD James Griffe	KSTZ/Des Maines, IA * MD: Jan Mpore Johan	PD: Angele Provid AFGRD: Code Proje Ib-Alls WZTRAL anigotile, ICY *	KRSK/Parland, OR * OBSPD: Jack Gray AFORD: Jack Adam No.446	KRUZ/Sanio Badana, CA PORD: Jao Randana 16 TeRDEYER/RD Taus'
CAREAD JACK Sar Hathire, Yay KUDAJ/Austin, TX * PD: Alau O'Neat AFCINE: When Austin	KTSINGI Pase, TX * Piz sel tele Mil: San Cassime Siliter Year	KSRC/Kansas Chy, MD * PD: Jan Zahner MD: Jannes Anthry JANNECOMM Long	WLTWAsser York, HY * Old: das Apan TorAdd:	KSEC/Spalane, WA * PD: Rab Hander HATHAL XBY HOTETE YOU' SHERVIYAE Calai SHERVIYAE Calai	1 CREED TANKI 1 REDHOT GALL, "Calloria SH-71 Table Biellia D'hantbarf Maka meks Tak"	KSI/EI Pase, TX * OMPD: Courtwy Nelson MDM/D: Bit Melson Istalia	PD: Nati O'Sina DEED'Amit' WMC/Martyble, TN * Votora POBD: Braze Wayne	WSHE/Providence, RI * PD: Bill Heat APD: Balle Heren Bolde	KMHX/Santa Rosa, CA Gill: Ran Castro RC: E.J. Tyler 11. CHEED "Jens"
No-Nan KGFM/Bakerstield, CA * PD: Chris Edwards IID: Chris Edwards IID: Chris Edwards	WIDEL/Erie, PA PD: Ron Arten MD: Greg Moun MRCART-Clev Th/	KUDL/Kansas City, MD * Oli: Them McCinty PD: Dar McCinty Britley SPLANS "Latty"	OMPD: Den Landon A/DelD: Jeff Herneu (1701.000 "Senge" JM BRICOMM "Low" KMGL/Oldahoma City, OK *	KOLY/Spokane, WA * GE: Brue Knight * Roles	WWWCK/Baltimore, MD * Vrifelag: Bill Pasta PD: Store Minra BD: Gaig Carpaniar MCY GAV Sal* ROATE: War*	WOSIA/Fayatawilie, NC * AFD: Susama James MD: Malaker Alan 4: KNLDATA:	5 WSVE Core 1 000 Hee*	WRAL Raleigh-Durham, NC * PC: Jos Formicola Ni: Add.	WAEV/Savannah, GA OMPD: Scotty Snipes APD: National Elimin Salitanko Marthetis Tar
WLIF (Baltimore, MD * ObliPD: Gery Belaban MD: Mark Thomer MRTMAAL28021 They	WIKY/Evansville, IN PORE: Mark Balan SOLEL MOON Gaulay	WJXB4Knozville, TN * POME: Jaw Jarrigan Tal-Ade. KTDYAzdayette, LA *	ND: Jorf Couch APD: Mally Yeager MD: Standy Yeager MD: Standy Yeager STRG Dawn	WMAS/Springlield, MA * PD: Peul Cannon APDED: Kath Staphons 4 (ERULDHI Namit' MINCATHORY NA'	WBND/Boston, MA* VMProg. Grog Strassel ED: Mite Indianay	OHED Numi [®] WINIK/FL. Myons, FL. * PONIE: Bob Grissinger Marcathicter w/*	PD: Danny Clayton APDRD: Loanard Pasco ItoAtts WMYX/Millecoulcas, WI *	KLCA/Reno, NV PD: Tory Mullion MD: Kovin Simons CRED*Sers."	CREED Yorns" CHRED Yorns" MACCINIA Youns" MACCINIA Youns"
WMJY/Bilosi-Guttport, MS PD: Water Brown IBE: Angie Thompson 17 JG: Terwi 7 COTE: Terwi	WCR2/Flast, MI * CMMPD: A Paintes BBC George McIntyre m2/FAUDRIN Winger MARCARHON 'BY JMRSW2000' 100'	POI C.J. Comprise UD: Show Wiley 2 HATHINI, 'May' 1 ESTRUCTURE Transfor 1 MARCASTHONY TAY'	KEFM/Ornaba, NE * POND: Buve Adversor JSSCASM/SOPTIME*	KGBX/Springfield, MD POND: Pool Keley ICER/JICON Wroor	CRED Name: REDVDTOLL_Callorma HotHMBL 100/ HOHBHTERS 100/ WOSX/Bacton, MA *	ROUTE WAY WINEE/FL Wayne, IN * PD: John O'Route WD: Gasser	PD: Brien Kelly APDADD: Mark Richards ORED / Num" MM6030001 "bright" 3000PSD0Wi "krysterth"	WMXXE/Richmond, WA * PD: Bandor ND: Relace White 30 CREED Youns'	ICPLZ/Sentile-Tacoma, WA * PD: Kent Phillips IUD: Alles Highmote No Aco.
7 BIOLOHI Teedr WMLI:Birmingham, AL * Ott: John Jantine POBD: John Stuart JET Yearr	KTRR/FL Collins, CO PORE: Mark Calington MINHAL Variation MARCARECONTIN." ELTORIZONI THURK"	WFMKLancing, MI * PD: Two Kouthy MRC/MHCHY % KO2FUCRONI WKow	PD: Kan Payno APDBD: Break Mathems WMEXINGHY %* WMEZ/Passacola, RL * PDBD: Korin Palarsan	PD: Cary Mul - ND: Kim Carson BRAN Thur MARCAUTICAN TAY	WUSACBORD, MA PC: Rev Water MD: Danny Mayors To Ants WTSS/Ruttain, MY *	CREED Young" KALZ/Freesen, CA * PD: E. Curte Johnson CRED Young"	KSTP/Minneegelic, MM * CMMRD: Legitien Puch 2 BillyGLMM 'Max'	WVOR-Rockester, MY * PD: Dave Lafreis Ionas	WMITX/Tampa, PL * PD: Tony Flamentino ARDADS Lany London ? MACARMEDIN 16/ 2 EXCILLEND Thanks'
HEMM Your' WMAUX Boston, MA * PD: Don Kelley MD: Mork Lamance	WALUFE, Wayne, IN * Oll: Las Tobin PD: Borb Richards MD: Jam Barron 5 dillate Tobin	KM2Q/Las Veges, W * PD: Duncan Payten MD: the Mickey Jackes	VENUE Room Palansen 3 MARTINACINE There WSWT/Palantis, IL CEMPD: Randy Rendle 4 HIMA There	KMAU/Tapata, KS PEAKD: Rose Duri IsiAda KMOQ/Tacaan, A2 *	ND: Not Lucas LARAINERAY Agust MARCANTHERY TOP	KVSR/Freeno, CA *	WXP1 (Adjourszpolits, MM * PD: Duelly Hayes APD4D2: Paul Kreimer, Dino 1 CHED 'Ams' EVE 5 "hosting" COMPY MULTI-Samener	WZNE/Rochester, NY * FORD: Nich McKente 5 GRED'Num* 1 BOILON'10*	WSSR/Tampa, FL.* PD: Sooti Chase IIID: John Staudit 17. OEED Tamp"
HATHIGLI 1807 HALLING HALLING	Alberte Hitz Smaller ROETE 'Mar' WAY'V/Frederick, MD MD: Norman Henry Schmidt MD: Norman Henry Schmidt	KSHEA.zs Veges, HV * PD: Tens Chase MD: John Berry InAdds KOSTA.zs Angeles, CA *	WBEB/Philadalphia, PA * PD: Civis Cantay IoAas	PD: Bably Fich APDED: Losin Losin JMERCERNITION KOOL/Iyler-Longview, TX* CENTO: Dave Mantened BEAMO: See Services	WHIT/Coder Repids, IA PORD: Ranky Las REPHOL YBy*	WVTVGrand Rapids, MP * PD: Jatf Andrew APD: Ere O'Bran	KDBD/Alastasia, CA * 70: Han Miler 10: Dama Miler	KZZO/Sacramente, CA * PD-Aten Ods APO: Jan Hathens 24 ORED-Voltament REDHOTORIL: Calherent	6 SOPHICE TW 1 REDHOTORIL "Callisme" WWWWW/Salada, CH *
WHICCaster, OH * PD: Tory Samese SD: Kaylege Kriss	KSDF/Freene, CA * PD: Scott facts ReAds	NUS I/Las regense, LA* PR: Johnny Ching Ishini WWEZ/Losisville, KY*	KESZ/Phoenix, AZ * PO, Shawa Hafey 5 Mildin Yuar' 1 STRIS Dawr ELTOLION Ywan'	MDMPD: BH Dunis MMCARRENY My WLZWARISS, NY PD: Randy Jay MD: Trady	VELOVALISTICS, INC." OIE Tom Johnson PD: Real Disept SD: Folly Yough 34 IRMAY You 1 IRMAGORON Insyst	IID flat Prene 3 3000/5004/14 (secondic" 3 CRED "Hybro" EVE finance" HattenLi 'Way'	NA S/Manmath-Octas, NJ* Out?: the Kepter MOND: Case Nationa	KYKY/SL Lauis, MD * PC: Senatory Revers APDRD: Gray Healt In: Adds	PD: Toold Ministeria ND: Toold Ministeria 2 MACTRIA Mane" 3000F620Mh Nysteria" OFED Thing" Millionilla Why"
SELIPLYME Cala" MEHHEL YBY KDAT/Coder Rapids, IA KDAE: Dat Sadan E270LD40 Yea0"	WLHT, Creant Register, 88 * PD: Bit Gentry AFDRD: New Yumer MrTHILL Your	WFE2/Manaa, GA PC: Lane Vento India	WSHHUT Taskungs, PA * POND: Run Antt (LTOLOU Tunk) KORON Tanger IOCONTradged, OR *	Index WISH/Washington, DC * PC Taxo Allon MICARINON W	WTROUCHinnge, IL.* PR: Dury James APD: Bary Sha Kushashe RefECTE BJR Thay Contact Sectors CIEED Team.	WICSI/Greensberg, NC * PD: Jal Costnern ID: Gave Paratan 3: OHED 'Anni' 1: SIDEGREES' Che'	ICCULAtentary, CA *	WWW/8t. Lawie, NO * PD: Jue Lawan 10: Ende Upen 1 CRED films* SH-21 Hight	KZPT/Assam, A2 * PC: Angle Hands APORID: Ladie Lale HIRACHICAI Tanger
WDEF/Challmasep, TH * PC: Centry Haward MC Canada Palans Stander	WIMGGrambers, IC * FORD: Net Alex 5 BINKTHIC BINKTHICKTON BINKTHICKTON	WHICH Hadres W -	Vicial States	WERT/AL Pain Break, FL * OBPC: Los Hanned Jacoby AFORE: Card Pary JS Year' WECHTOW W	WWICK/Cincinnati, OH * PC: Bust Bills ND: Bust Deworf 19 CEED Tens" 10 FORMAL TWY	WRZ/Hagastinen, MD PD: Pain Almander MD: John Patamen II: LANN MIES Taur	WETEAtion Orlanse, LA* PC: Save Sater MCConcess Prope	Kineszáni Lako City, UT * PD: Rosty Keys APDAD: Ban Cyas 2 ORB Parg 2 MODIA: That	WROX/Washington, DC * Ok/Opa/PD: Store Kestore IB: Court Patter ? VHTCA HOR/OK Cor
WUT/Chicago, IL.* PD. Mile Del Resea 19 STRCTour MAITRANCIPALE Thus?	PORD day Jakan Hilting Wy WEPAGnamilia, SC *	KNCY/Maddison, TX * POMD: Alan Brann 5 S-Liuriciae Cator 3 Indecembran for Mith Color Tanger	WTSUReduige Ourieum, ICC* FORD: Org. Brennen WTELYSEARS Laty REFERENCE When	HTED/Minkles, KS * Mit: Todd Taylor BJCILLOW Trush" Mittines, Tay'	WWW/Claudad, CH * HD: Jay Hadaon	WTIC/Andured, CT * PD: Share Defining BD: David Stappen 11 Strifty SKANS Lashr 10 SSNE Sama" 9 CEED Arms"	ORED fame service DLADES fame ' OVEDVALUES fame ' ASTERLI "Outor"	1 HOHRHURS Tear KREW/Belt Lates City, UT * HD: See Hitter HD: Blan do Rose Section Lattrevis Lat	WHEX/West Pain Beach, FL * OW/PD_Jaken O'Cannel APOMP_Jake Code Declarge Jacob Tar
PD: Mart, Handin MD: Haynes Johns WHCAN-Classinghi, CH * WHYMO/Classinghi, CH *	Michigan Congo Stationay 1 Michigan Station Station Michigan Station	WLAQAladaama, FL PD- Wask Lander MD- Kanan Kay Manan Kay	STAND, Rames, MV * 70. June Pale June WYVN, Richmann I, WJ *	Willfollen fam, för Frank fam folge State	WDM,Clondinal, DH * PD: Alan Par With State Para Bulan	NJCDAlamatata, 10 * FILIDA OR George Shi Tiger Handlicht Tager	WPLANew York, NY * Victing: You Couldy 70: Beet Bouwer Mit: Yony Massee 24 CHED Your 9 MAYLENDERY NY CHES Thema'	HOHOMENS THE"	WWW/Weak Palan Baseli, FL * PP: Rate Starter Mill: Same Starter Million 1967
MOND The Harry	24/7 monitored	WINA Alemphia, TH * CBL Jost Basis Filmen Ray Carrier Erice.com Frank	Films in Cale BUILDETING WELDENNIS (patieng V)*	PD United Web Bit Carry 18 UNICARCEV V/ WERS/Wercaster, MA PC Bare Feat	1014/Calendo Springs, CD* FC: Horts Calend Hill: Jacobia Janes 18: Shift Taler	Ridliffender Gelenien, IX* OR: Jan Teap AFC: Jan Classes MD: Jan Classes	WPTEAladalle, VA * 40- Maria Brankay Mit: P. Disean Trainings 17 CHED'Awa'	12 BHENNEDLADES "Nun" 3 JANTSMOHEL Yang" KSING/Gan Antonia, TX *	W21.0/Warcatin, MA * AFOND: Any Reserve
114 Total Rep		WLTQAttinenden, WI * PORD: Ban Address Invectoritien by	WGRUP: Out Burden 1 STMS Tamer WGFL/Recklard, IL PD: thes Without A MD: Control Matagen	3 ROPETE WINY MANCANANANY NY JEECODIER Thinkin' SHERVINGE GAIN' WARRINYDA, PA *	27 ORD New* WCGO/Columbus, GA MOS Burys Gran	ND: Lost Brokey 5 INERCEAP Youndar WERSAndianopolis, IN *	7 Summer Infriend In KYIS/Oklashorns City, OK * Oth: Crvis Balan Politic: Any Schess	*= Mediabase	2 Authority Tay Sautosuc sufficients Lav 24/7 monitored
114 Current F 113 Current P Did Not Repo Frozen (1):	leporters leylists	WLTE/Minnesepale, MN * PDND: Gary Notes MVC/ARROW % NRACOROM *Sarght*	KGBY/Sacramento, CA * POREC Buse Kelly Ib Ada	PD: Kally Weat MD: Mich Sien STMG Towar ELTOLICH Triants' WMXXY /Youngstown-	10 EVIDLADD JARCHI GIF 8 HISTORIL 'Dawn" BAREBURED LADIES "Pilch"	WENGING Gog Dunkin BD: Jim Carone Hethinks, Yby'	SD CHEED 'Ama' CORRS 'Buarkes' KSRZ/Ormaha, ME *	94 Total Rep 94 Current R 94 Current P	eporters
WGNI/Wilmin	igton, NC	WHXC Mobile, AL * MD: Nory Booth No.App:	KYMD/Sacramento, CA * PD: Bryan Jackson ItoAda	Warren, OH CellPD: Den Rivere MD: Mark French No.4555	KKPN/Corpus Christi, TX * PD: Jason Hillory BD: Chad Businetti No.Adb.	WFAT/Kalamazoo, MI MD: Tony Travelle No Adda	PD: Kurt Owana IID: Deve Swan Fv8048D.JRCH 'Sir' ReTHILL 'Buy'		Reporter (1):

Hot AC Top 30

August 25, 2000

		August 20, 2000						-	
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS/	Most Added	
1	1	MATCHBOX TWENTY Bent (Lava/Atlantic)	3700	-39	394166	19	88/0	ARTIST TITLE LABEL(S)	ADDS
2	2	NINE DAYS Absolutely (Story Of A Girl) (550 Music)	3393	-53	378682	17	86/0		
3	3	STING Desert Rose (A&M/Interscope)	3284	6	338964	18	89/0	CREED With Arms Wide Open (Wind-up)	32
4	4	VERTICAL HORIZON Everything You Want (RCA)	3000	-275	345068	35	89/0	FAITH HILL The Way You Love Me (Warner Bros.)) 11
7	5	EVERCLEAR Wonderful (Capitol)	2335	+211	256175	8	84/1	BARENAKED LADIES Pinch Me (Reprise)	6
6	6	SISTER HAZEL Change Your Mind (Universal)	2271	-16	217759	13	85/1	EVAN AND JARON Crazy For This Girl (Columbia)	5
5	7	CREED Higher (Wind-up)	2222	-123	249184	25	67/1	MADONNA Music (Maverick/WB)	5
9	8	MACY GRAY I Try (Epic)	1899	-127	192502	31	80/0	SANTANA F/DAVE MATTHEWS Love Of My Life (A/	
8	9	GOO GOO OOLLS Broadway (Warner Bros.)	1891	-218	179145	20	69/0	RED HOT CHILI PEPPERS Californication (Warner I	
10	10	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	1786	-200	195257	33	71/0	NINA GORDON Tonight And The Rest Of My (Warner E	Bros.) 4
12	O	NINA GOROON Tonight And The Rest Of My (Warner Bros.)	1732	+94	172816	9	76/4	FOO FIGHTERS Next Year (Roswell/RCA)	4
11	12	SANTANA F/ROB THOMAS Smooth (Arista)	1652	-35	191626	58	86/0	SR-71 Right Now (RCA)	4
13	13	BBMAK Back Here (Hollywood)	1613	-18	186780	10	60/1	MARC ANTHONY My Baby You (Columbia)	4
18	0	3 DOORS DOWN Kryptonite (Republic/Universal)	1611	+253	193004	6	49/3		
16	15	VERTICAL HORIZON You're A God (RCA)	1479	+86	163308	6	69/2		
15	16	DON HENLEY Taking You Home (Warner Bros.)	1350	-70	159283	14	66/0	the second se	-
17	17	SMASH MOUTH Then The Morning Comes (Interscope)	1347	-34	151914	42	75/0		
14	18	FAITH HILL Breathe (Warner Bros.)	1344	-182	147799	30	64/0		
19	19	NO DOUBT Simple Kind Of Life (Interscope)	1284	-57	124151	13	48/0	Most Increased	1
21	20	BON JOVI It's My Life (Island/IDJMG)	1247	+153	151114	4	58/3	Plays	-
Debut	2	BARENAKED LADIES Pinch Me (Reprise)	1141	+389	142699	1	63/6		PLAY
22	22	DIDO Here With Me (Arista)	1123	+80	153697	7	55/3	ARTIST TILE LABEL(S)	INCREASE
20	23	SAVAGE GARDEN Crash And Burn (Columbia)	1105	-117	98580	20	53/0	BARENAKED LADIES Pinch Me (Reprise)	+389
27	24	EVAN AND JARON Crazy For This Girl (Columbia)	1086	+184	109864	2	61/5	3 DOORS DOWN Kryptonite (Republic/Universal)	+253
30	25	FASTBALL You're An Ocean (Hollywood)	1043	+202	123109	2	67/2	EVERCLEAR Wonderful (Capitol)	+233
24	26	THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	1036	+108	111447	3	60/2	FASTBALL You're An Ocean (Hollywood)	
23	27	MACY GRAY Why Didn't You Call Me (Epic)	1022	+79	109825	4	58/1	MADONNA Music (Maverick/WB)	+202
26	28	MOBY Porcelain (V2)	878	-30	95206	7	37/0		+202
29	29	'N SYNC It's Gonna Be Me (Jive)	805	-58	82150	2	27/2	FAITH HILL The Way You Love Me (Warner Bros.)	+202
28	30	BEN HARPER Steal My Kisses (Virgin)	800	-83	77969	18	36/0	EVAN AND JARON Crazy For This Girl (Columbia)	+184
								CREED With Arms Wide Open (Wind up)	.400

TOTAL PLAY

BARENAKED LADIES Pinch Me (Reprise)	+389
3 DOORS DOWN Kryptonite (Republic/Universal)	+253
EVERCLEAR Wonderful (Capitol)	+211
FASTBALL You're An Ocean (Hollywood)	+202
MADONNA Music (Maverlck/WB)	+202
FAITH HILL The Way You Love Me (Warner Bros.)	+202
EVAN AND JARON Crazy For This Giri (Columbia)	+184
CREED With Arms Wide Open (Wind-up)	+166
BON JOVI It's My Life (Island/IDJMG)	+153
CORRS Breathless (143/Lava/Atlantic)	+152

94 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs 94 Hot AC reporters. Montored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday &/13-Saturday &/19. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are field in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

MADONNA Music (Mavenck/WB) Total Plays: 786. Total Stations: 39, Adds: 5 CREED With Arms Wide Open (Wind-up) Total Plays 528, Total Stations 38, Adds 32 JESSICA SIMPSON I Think I'm In Love With You (Columbia) otal Plays 492, Total Stations 17, Adds 1 LeANN RIMES | Need You (Sparrow/Curb/Capitol) Total Plays: 489, Total Stations, 21, Adds. 1 STONE TEMPLE PILOTS Sour Girl (Atlantic) EVE 6 Promise (RCA) Total Plays: 418, Total Stations: 26, Adds: 3

LARA FABIAN I Will Love Again (Columbia) Total Plays: 333, Total Stations, 19, Adds, 1

CORRS Breathless (143/Lava/Atlantic) Total Plays: 324, Total Stations: 21, Adds: 2 FAITH HILL The Way You Love Me (Warner Bros.) Total Plays: 314, Total Stations: 30, Adds: 11 ROXETTE Wish I Could Fly (Edel America) Total Plays 282, Total Stations 28, Adds 3 BACKSTREET BOYS The One (Jive) Total Plays 258 Total Stations 14 Adds: 0

New & Active

SANTANA I/DAVE MATTHEWS Love Of My Life (Arista) lavs 244. Total Stations 22 Adds: 5

DOGSTAR Cornerstore (Ultimatum Total Plays 236, Total Stations, 17, Add

BRITNEY SPEARS Lucky (Jive) Total Plays: 196. Total Stations: 12, Adds: 1

WHITNEY HOUSTON & ENRIQUE IGLESIAS Could I ... (Arista)

98 DEGREES Give Me Just One Night... (Universal) Total Plays: 172, Total Stations: 10, Adds 1

CHRISTINA AGUILERA Come On Over (All I Want_) (RCA) Total Plays 161 Total Stations 9 Adder 2

FOO FIGHTERS Next Year (Roswell/RCA) Total Plays: 130. Total Stations: 17, Adds: 4

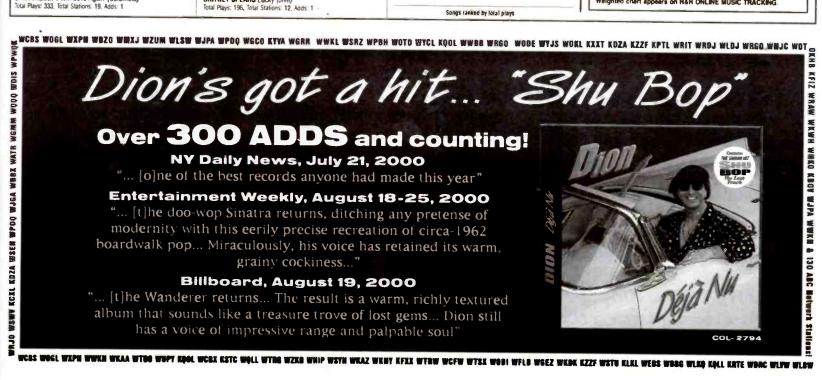
SHELBY LYNNE Gotta Get Back (Island/IDJMG) Total Plays 46 Total Stations 9 Adds 2

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week-increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



93

Hot AC

lugust 25, 2000

Most Played Recurrents

TRAIN Meet Virginia (Aware/Columbia)

GOO GOO DOLLS Black Balloon, (Warner Bros.)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

SUGAR RAY Someday (Lava/Atlantic)

SPLENDER I Think God Can Explain (C2/Columbia)

MARC ANTHONY I Need To Know (Columbia)

LONESTAR Amazed (BNA)

MARC ANTHONY You Sang To Me (Columbia)

TAL BACHMAN She's So High (Columbia)

GOO GOO DOLLS Slide (Warner Bros.)

SMASH MOUTH All Star (Interscope)

FASTBALL Out Of My Head (Hollywood)

NEVE It's Over Now (Portrait/C2/Columbia)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

SUGAR RAY Every Morning (Lava/Atlantic)

NATALIE IMBRUGLIA Torn (RCA)

EAGLE-EYE CHERRY Save Tonight (Work/Epic)

SAVAGE GARDEN I Knew I Loved You (Columbia)

CELINE DION That's The Way It Is (550 Music)

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

Going For Adds 8/28/00

DEXTER FREEBISH Leaving Town (Capitol) BOTTLEFLY Got 2 B Luv (Universal) COLLAPSIS October (Cherry/Universal) CREED With Arms Wide Open (Wind-up) AMANDA.GHOST Idol (Warner Bros.) JULIANA HATFIELD Somebody Is Waiting For Me (Zoe/IDJMG) SAVAGE GARDEN Affirmation (Columbia)

HOT AC

1

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o **Mike Kinosian:** 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

TUNED-IN HOT AC

KHMX/Houston 3am

JESSICA RIDDLE Even Angels Fall RICKY MARTIN Livin' La Vida Loca FINE YOUNG CANNIBALS She Drives Me Crazy BACKSTREET BOYS I'll Never Break Your Heart MATCHBOX TWENTY Bent SISTER HAZEL All For You OIOD Here With Me SMASH MOUTH All Star PHIL COLLINS You'll Be In My Heart BON JOYI It's My Life OAVE MATTHEWS BAND Crash Into Me EN YOGUE (Don't Let Go) Love

11am

VERTICAL HORIZON You're A God CHER Believe OMD If You Leave TIMA TURINER When The Heartache Is Over SANTANA (ROB THOMAS Smooth BRYAN ADAMS (Everything I Do) I Do It... SISTER HAZEL Change Your Mind BRITNEY SPEARS....Baby, One More Time THIRD EYE BLIND Never Let You Go LONESTAR Amazed EN VOGUE (Don't Let Go) Love

4pm

ACE OF BASE The Sign JESSICA RIDDLE Even Angels Fall SMASH MOUTH All Star PRETENOERS Brass In Pocket RICKY MARTIN She's All I Ever Had BON JOVI (I's My Life LISA LOEB & NINE... Stay (I Missed You) MACY GRAY Why Didn't You Call Me GOO GOO DOLLS Black Balloon OMC How Bizarre CELINE DION That's The Way It Is SAVAGE GAROEN Crash And Burn

8pm

MARC ANTHONY You Sang To Me JEWEL Hands NINE OAYS Absolutely (Story Of A Girl) LENNY KRAVITZ American Woman NAKED EYES Always Something There To... PHIL COLLINS You'll Be In My Heart VERTICAL HORIZON Everything You Want EDWIN MICCAIN I Could Not Ask For More MACY GRAY Why Didn't You Call Me RICKY MARTIN Livin' La Vida Loca TRACY CHAPMAN Telling Storles BON JOVI It's My Life



STAR 101.5 KPLZ/Seattle

R&R/MEDIABASE 24/7

3am

DJ JAZZY JEFF/FRESH PRINCE Summertime DIGITAL UNDERGROUND Humpty Dance BEE GEES Night Fever KC & THE SUNSHINE BAND Keep It Comin' Love GLORIA GAYNOR I Will Survive MIDNIGHT STARNO Parking (On The Dance Floor) TERENCE TRENT O'ARBY Wishing Well HEATWAVE Groove Line CRYSTAL WATERS 100% Pure Love GAP BAND You Dropped The Bomb On Me CHIC I Want Your Love JAMES BROWN Living In America RAY PARKER JR. The Other Woman

11am

TAL BACHMAN She's So High SANTANA VPRODUCT G&B Maria Maria DAVID BOWNE Let's Dance FAITH HILL Breathe SUGAR RAY Someday DEL AMITRI Roli To Me MELISSA ETHERIDGE I'm The Only One GOO GOO DOLLS Broadway NATALIE MERCHANT KING & Generous EVERCLEAR Wonderful WANG CHUNG Everybody Have Fun Tonight TALKING HEADS Once In A Lifetime

4pm

NO OOUBT Don't Speak MACY GRAY I Try U2 Pride (In The Name Of Love) THIRD EYE BLIND Never Let You Go NINE DAYS Absolutely (Story Of A Girl) SAVAGE GARDEN Truly Madly Deeply DES'REE You Gotta Be VERTICAL HORIZON You're A God DIDO Here With Me BLONDIE Call Me DURAN DURAN Rio

8pm

MADNESS Our House R.E.M. Everybody Hurts MEN AT WORK Who Can It Be Now? GENERAL PUBLIC Tenderness GARY NUMAN Cars VAPORS Turning Japanese BALTIMORA Tarzan Boy RED HOT CHILI PEPPERS Under The Bridge JOAN JETT & BLACKHEARTS t Hate Mysell For... HUMAN LEAGUE (Keep Feeling) Fascination ELVIS COSTELLO Everyday I Write The Book PET SHOP BOYS West End Girls OXO Whirly Girl

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

Hot AC Playlists

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August 25, 2000 RaR • 95 FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET #1 MARKET #2 MARKET MARKET # MARKET 14 WPL Mary York KBIG/Las Angele KYSR/Les Angeles WTMX/Chicago KIOL/San Francisco (TAR)R D (kbig K101 THE MIX (212) 613-8900 Cuddy ShannowA AMFM (415) 538-1013 Lawrence/Rivers 12+ Cume 505,000 AMFM (818) 955-7000 Peralli Patyls Bonneville (312) 946-1019 James Kachinske (816) 546-1043 Kaya Baker scaro Cucry Characteria Constraints of the Constraint of the Constraints of Knyst Baler
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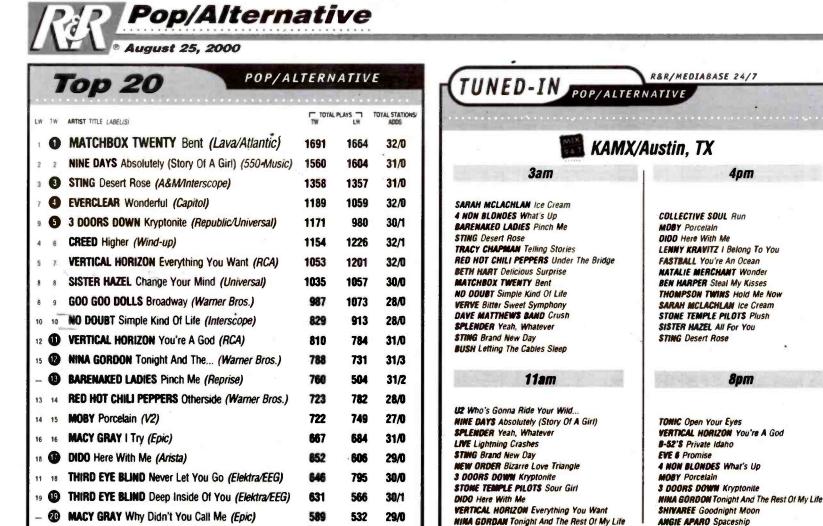
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32 Pop/Alternative reporters, Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. C 2000, R&R Inc.

New & Active

BON JOVI It's My Life (Island/IDJMG) vs: 553 Total Sta s 26. Adds

31

FASTBALL You're An Ocean (Hollywood) tavs 548. Total Stations 29. Ad EVAN ANO JARDN Crazy For This Girl (Columbia) Total Plays: 490, Total Stations: 27, Adds: 3

STONE TEMPLE PILOTS Sour Girl (Atlantic) Total Plavs: 450. Total Stations 17, Adds: 0

EVE 6 Promise (RCA) Total Plays 349 Total Stations 21 Adds 2 CREED With Arms Wide Open (Wind-up) Total Plays 344, Total Stations: 23, Adds 17 BEMAK Back Here (Hollywood) Total Plays: 343, Total Stations, 12, Adds ons 12 Adds 1 MADDNNA Music (Maverick/WB)

267. Total Stations 12. Adds DOGSTAR Cornerstore (Ultimatum) Total Plays: 203, Total Stations, 17, Adds, 0

SANTANA F/DAVE MATTHEWS Love Of My Life (Arista) Total Plays: 151, Total Stations: 13, Adds: 2

Songs ranked by total plays



Aonitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

Contributing Stations

KPEK/Albuquerque, KAMX/Austin, TX KLLY/Bakerstield, CA WBMX/Boston, MA WLNK/Charlotte, NC WTMX/Chicago, IL KVUU/Colorado Springs, CO KKPN/Corpus Christi, TX KVSR/Fresno, CA WVTI/Grand Rapids, MI WKSI/Greensboro, NC

KUCD/Honolule, HI KMXB/Las Vegas, NV KYSR/Los Angeles, CA WXPT/Minneapolis, MN KOSO/Modesto, CA KCDU/Monterey-Salinas, CA WPTE/Norfolk, VA KYIS/Okiahoma City, OK KZON/Phoenix, AZ KLCA/Reno. NV WZNE/Rochester, NY

KZZO/Sacramento, CA WVRV/St. Louis, MO KOMB/Salt Lake City, UT KFMB/San Diego, CA KLLC/San Francisco, CA KMHX/Santa Rosa CA WSSR/Tampa, FL KZPT/Tucson, AZ WMBX/West Palm Beach, FL WXLD/Worcester, MA

4pm

8pm

the single from the debut album happy ending

Monitor Modern AC 36-33* R&R Hot AC New & Active R&R Pop Alternative New & Active Already Dn: 28x

KKMR Dallas WTMX KQMB Chicago Salt Lake 15x 16x KUCD Honolulu 18x KLLC San Francisco 21x 20x Minneapolis WXPT KFMB San Diego 16x 17x WCPT Albany KALZ 22x Fresno 29x KCDA Spokane Boston WBMX WSSR Tampa and more shem Trahan

SoundScan Increase 100% SoundScan Increase 115% SoundScan Increase 400° SoundScan Increase 83

recently appeared on Tonight Show with Jay Leno Kathy Lee MTV News Live with Regis & Ka

VH-1 Access Hollywood

Dogstar press features in

TV Guide (circulation: 13 million) People (cir: 3.25 million) US Weekly (cir: 1.325 million) Entertainment Weekly (cir: 1.275 million) Rolling Stone (cir: 1.25 million Spin (cir: 500.000) Alternative, Prosection (sign 118.000) Alternative Press (cir. 118,000)



CAROL ARCHER

Pazona: Frank Cody's **Dream of Peace**

Like-minded friends combine values with action to conserve the wilderness

A stereotype portrays those who work in the radio and record businesses as superficial, but the truth is that many in both industries mindfully manifest basic values in every aspect of their lives. Pazona is how one radio executive walks the walk.

Some who achieve success in this business amass symbols of wealth, such as vacation homes (in the Hamptons, Sun Valley, Montecito or St. Barts), art collections, vintage cars and wine cellars. Not Smooth Jazz radio pioneer and Broadcast Architecture CEO Frank Cody. Instead. he, with several friends, bought land in Colorado nine years

ago with the intention of creating what the Dalai Lama calls "a peace zone." "It's what I did instead of buying a sailboat," Cody says. Recently, l accompanied him and his family of friends on their annual pilgrimage to this special place, which they call Pazona.

The Goat Ranch

Pazona comprises two tracts of land. The first, the Goat Ranch once a Ute Indian campground spans 160 bucolic acres four hours south of Denver in Colorado's Chaffee County near the Sangre de Cristo Mountains. There, a cozy tworoom cabin rests in a meadow surrounded by mountains, a piñon pine forest, ravines, dry stream beds --Colorado is experiencing a grinding drought this year - and dramatic sandstone escarpments that jut from the earth as if trying to escape.



Frank Cody

house on the property. It serves a flush-toilet outhouse which has no door and a heart-stopping view - as well as providing hot

water for the open-air shower and a claw-footed bathtub tucked into a stand of cottonwoods and pines. These amenities are sublime. al fresco Eticket rides more alluring than their marble-clad equivalents in any fourstar hotel.

built a 30-foot-high pump

There's no gas or electricity, but there's also no macho, Outward Bound roughing it for this bunch. We packed in oil lamps, flashlights, a propane stove, food, wine and a battery-powered stereo - all the better to hear Fatboy Slim and Chris Botti.

Cody, his partner of 22 years, Terry Rich, and I were first to arrive, then other "Pazonistas" gathered to complete the group: Syd Thorn and Peter Pollard, therapists from Massachusetts, and their bright, imaginative 4year-old daughter, Margot; a former

VH1 executive - now a ceramist -Lois Ruben Aronow, her husband, Gil Aronow (who's a corporate counsel for MTV), and their smart, endearing, red-haired 3-year-old. Isaac; and Boyd, who lives in nearby Salida.

These people's relationships to one another go back many years. Although not the group's "leader," Cody is the common link. Their reunion was joyous, animated by good humor and intelligent conversation. We talked into the night's hushed, inky darkness, then slept peacefully on the deck under a brilliant Milky Way and the dazzling Perseids meteor shower. Mornings began gently with coffee, bird-watching, reading and quiet talk, and we planned our visit to the true heart of Pazona.

Nature In Balance

Two goals lie at the heart of Cody's dream for Pazona: first, the establishment of a center for personal growth; spiritual, emotional and physical well-being; and creative expression. Second, a profound reverence for creation. Cody and his friends actively work to heal the Earth and her inhabitants on Pazona's 480 acres.

Regardless of race, skin color, gender, sexual orientation, theological or philosophical belief, whether rich or poor, we all share this planet with all living beings." Cody explains. "Without mindful stewardship of the earth, we have nothing. Pazona is a state of mind as much a place."

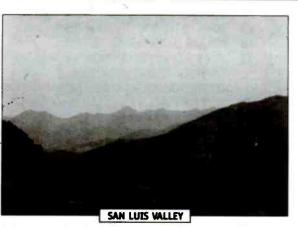
When Cody and his friends bought it in 1989, Pazona was remote high-desert land covered with scrub and parched grass and roaring with flies. Although the nation's largest aquifer lies below the San Luis Valley, there was precious little surface water at the time, and three burbling wells squandered any that would otherwise slake the desolate land or the wildlife and plants that once flourished on it.

The friends set about their mission The three wells were uncapped, and berms were constructed to allow lakes to form. "Once we declared that we were establishing Pazona," Cody recalls, "help and support flowed our way. The Colorado Fish and Game

www.americanradiohistory.com



Samson artist Michael Lington (second fr l) is seen her with (l-r) KIFM/San Diego APD/MD Kelly Cole and PD Mike Vasquez, Broadcast Architecture's Renee DePuy and Samson VP/Promotion Mike Klein.



Cody and his friends purchased over 600 acres of land in Colorado. The parcels are bounded by the Sangre de Cristo and San Juan Mountains. Here is the Goat Farm as seen from the deck of a small cabin.

Department and the U.S. Forest Service offered to assist us if we agreed to not graze cattle on the land."

Cody, Rich and I set off on foot to take Pazona's measure under a blazing sky. I found myself unable to conjure details of my daily life in Los Angeles. There was only the immense, solitary landscape before me. Gradually I quieted my mind and tuned into the subtle sounds and rhythms so alien to a city dweller.

At Lake Yokoi - named in honor of the late Japanese radio levend Hiroshi Yokoi - I marveled at the abundant life teeming on Pazona today. Among the cattails and reeds

"Look around. Start close at home. Every person can contribute in some positive way."

there were teals and their ducklings and other waterfowl such as avocets (always rare, but especially in August), along with ibises, herons and hawks. We saw jackrabbits, and there was also evidence (footprints and spoor) of unseen elk, deer and mountain lions.

Given any chance, even the slight one that exists during a searing drought, life will cry out for expression and rear its insistent head. I left Pazona convinced, as Jimmy Cliff repeats in the fade of "No Woman, No Cry," that everything's gonna be all right. Everything is as it should be --in complete harmony - at Pazona. You may say that Cody and his cohorts are dreamers, but they're not the only ones.

Your Own Private Pazona

There's a growing movement in the private sector to preserve wild places and protect them from exploitation. That concern manifests whenever city folks strive to save parks, canyons, forests, rivers, wetlands and

coastal habitats. But it is in the West that the struggle to dominate the earth's resources is being waged at fever pitch among ranching, farming, mining and development interests, all of which stand to profit enormously should they wrest control of the land and determine its uses. Incredibly; 19th-century America's range wars are still raging today.

As environmental awareness grows, however, more people are devoting themselves to the preservation of our glorious planet. Don Henley, for example, has donated millions of dollars to protect Walden Pond. And according to the Christian Science Monitor, America's largest private landowner, Ted Turner, has made his Flying D Ranch in Montana "the flagship of a **bold** but controversial effort to aid wildlife conservation, trying to show that making a profit and protecting the web of life aren't mutually exclusive." Turner has invested \$500 million in his ranches in nine states and dispersed tens of millions of dollars annually to support conservation projects. Another example is former radio programmer (now MTV's VP/ Music Programming) Paul Marszalek and his wife, Donna, who have formed the Threatened Species Recovery Act.

Cody believes that you don't have to be a rock star or a media mogul to heal the world or live in peace. "It's such a cop-out to play the victim and whine, "What can / do?" he says. "When I tell people about Pazona, they usually exclaim, 'I wish I could do something like that.' I tell them they can, that it's easy. Pazona is about purity of intention, not scope or size.

"Look around. Start close to home. Every person can contribute in some positive way, and action is more valuable than financial contributions. Dream it. Do it. You'll be surprised at the momentum gained from shattering inertia and taking that first step. I love Brian Stone's quote: 'Vision without action is a davdream. Action without vision is a nightmare."

Editor's note: To learn more about Pazona, visit the website at www. pazona.org.

RAC/Smooth Jazz Top 30

LAST	THIS	August 25, 2000	TOTAL	PLAYS	GROSS -	WEEKS ON CHART	TOTAL STATIONS/	Most Added.	
1	1	BRIAN CULBERTSON Do You Really Love Me (Atlantic)	756	-30	117206	19	38/0	ANTIST TITLE LABEL(S)	ADOS
4	· 🕑	DOWN TO THE BONE The Zodiac (Internal Bass)	729	+22	95029	19	36/0	JEFF KASHIWA Hyde Park (Ah) (Native Language)	8
6		RICHARD ELLIOT Moomba (Blue Note)	709	+58	80781	15	36/0	FOURPLAY Robo Bop (Warner Bros.)	4
7	0	JEFF GOLUB F/PETER WHITE NO Two Ways About It (GRP/VMG)	703	+75	105431	15	39/0	BONEY JAMES All Night Long (Warner Bros.)	3
2	5	CHRIS STANDRING Hip Sway (Instinct)	688	-26	103831	19	35/0	RONNY JORDAN F/ROY AYERS Mystic Voyage (Blue Not	te) 3
3	6	GEORGE BENSON Deeper Than You-Think (GRP/VMG)	633	-80	77460	16	37/0	SOUNDSCAPE U.K. Feel That Love (Instinct)	3
		DAVE KOZ Can't Let You Go (The Sha) (Capitol)	623	+40	94387	10	37/0	CHIELI MINUCCI My Girl Sunday (Shanachie)	2
5		BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)	594	-93	78886	17	36/8	RONNIE LAWS Old Days/Old Ways (HDH)	2
10	•	BRENDA RUSSELL Catch On (Hidden Beach/Epic)	513	+8	54615	14	38/1	BRIAN BROMBERG Relentless (Native Language)	2
9	10	JOYCE COOLING Before Dawn (Heads Up)	488	-38	77689	21	34/0		
11	0	EUGE GROOVE Vinyl (Warner Bros.)	458	+14	67737	16	35/0		
.12	Ŏ	JAY BECKENSTEIN Sunrise (Windham Hill)	418	+17	58322	19	30/0		_
13	Ö	STEVE COLE Got It Goin' On (Atlantic)	417	+17	76958		37/1		
14	•	CRAIG CHAQUICO Cafe Carnival (Higher Octave)	398	+13	42913	7	30/1		
15	Õ	ACOUSTIC ALCHENY Beautiful Game (Higher Octave)	384	+21	47277	11	30/0	Most Increased	
19	-	MICHAEL MCDONALD The Meaning Of Love (Ramp)	365	+42	25591	9	25/0	Plays	
16 -	- Ŭ	MICHAEL LINGTON Twice In A Lifetime (Samson)	365	+12	56324	6	36/1		OTAL
23	G	DAVID BENOIT Red Baron (GRP/VMG)	322	+60	51865	4	29/1		REASE
18	19	TONI BRAXTON Spanish Guitar (LaFace/Arista)	321	-11	44889	12	23/0	JEFF GOLUB F/PETER WHITE NO TWO Ways (GRP/MG)	+75
22	20	WALTER BEASLEY Comin' At Cha (Shanachie)	311	+18	23685	5	29/0	DAVID BENOIT Red Baron (GRP/VMG)	+60
17	21	CLUB 1600 Stay (N-Coded)	305	-29	34806	20	26/0	RICHARD ELLIOT Moomba (Blue Note)	+58
20	22	BRIAN MCKNIGHT 6,8,12 (Motown)	295	-18	34963	14	22/0	JEFF KASHIWA Hyde Park (Ah) (Native Language)	+57
21	23	STEELY DAN Jack Of Speed (Giant/Reprise)	285	-10	30184	17	24/0	FOURPLAY Robo Bop (Warner Bros.)	+51
24	2	VARIOUS ARTISTS Manenberg (Heads Up)	260	+29	24270	7	25/1	MICHAEL MCDONALD The Meaning Of Love (Ramp)	+42
25	25	AL JARREAU Last Night (GRP/VMG)	243	+23	18215	4	18/1	DAVE KOZ Can't Let You Go (The Sha) (Capitol)	+40
27	26	BONEY JAMES All Night Long (Warner Bros.)	209	+33	35998	4	20/3	BONEY JAMES All Night Long (Warner Bros.)	+33
26	27	JAZZMASTERS London Chimes (Hardcastle/Trippin 'N' Rhythm)	206	-3	32651	8	20/1	DAVE KOZ F/MONTELL JORDAN Careless (Capitol)	+30
28	28	B.B. KING/ERIC CLAPTON Come Rain Or Come Shine (Duck/Reprise)	137	+9	15721	2	11/0	VARIOUS ARTISTS Manenberg (Heads Up)	+29
30	29	YOLANDA ADAMS Fragile Heart (Elektra/EEG)	133	+11	9044	2	10/0	RONNY JORDAN F/ROY AYERS Mystic Voyage (Blue Note)	
Debut	-	JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)	117	+57	15597	-	21/8	MARC ANTOINE Children At Play (GRP/VMG)	+29

39 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Now & Active

JINNITY HASLIP Novelas (Unitone) Total Plays: 77, Total Stations: 7, Adds: 0

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NORMAN BROWN Celebration (Warner Bros.) Total Plays: 77, Total Stations: 7, Adds: 0

SAM CARDON Last Night Of Summer (Treble V) Total Plays: 76, Total Stations: 8, Adds: 0

RONNY JORDAN F/ROY AVERS Mystic Voyage (Blue Note) Total Plays: 64, Total Stations: 9, Adds: 3

SAMMY PERALTA Trust Me (I Gotta Go) (N-Coded) Total Plays: 63, Total Stations: 6, Adds: 0 FOURPLAY Robo Bop (Warner Bros.) Total Plays: 62, Total Stations: 11, Adds: 4 CHIELI BUBULCCI My Girl Sunday (Shanachie) Total Plays: 62, Total Stations: 10. Adds: 2

UNBAN KINGHTS The Gypsy (Narada) Total Plays: 62, Total Stations: 9, Adds: 1

Total Plays: 62, Total Stations: 9, Adds: 1 PAUL TRYLOR Aerial (Peak/Unity/N-Coded) Total Plays: 50, Total Stations: 5, Adds: 0

Total Plays: 50, Total Stations: 5, Adds: 0

ROGER SMITH Uptown (Miramar) Total Plays: 49, Total Stations: 6, Adds: 1

Songs ranked by total plays

Breakers.

No Songe Qualified For Breaker Status This Wool

Most Added is the total number of new adds efficiely reported to R&A by each reporting station. Songs unreported as adds do not count toward overall total stations physing a song. Most increased Physic Rels the songs with the greatest wash-be-mark increased in total phys. Weighted durit appears on R&A CHLINE MUSIC TRACKING.



Career Opportunities

At Cumulus Broadcasting, we create powerful clusters of strong radio brands featuring local personalities, high-profile promotions, and heavy community involvement.

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NAC/Smooth Jazz Action

NAC notes

Down To The Bone's "The Zodiac" (Internal Bass). **Richard Elliot's** "Moomba" (Blue Note) and **Jeff Goluh's** "No Two Ways About It" (GRP/VMG) are all closing in on the chart's No. 1 slot and have a shot at displacing **Brian Culbertson's** "Do You Really Love Me" (Atlantic). They're 2, 3 and 4, respectively, but Golub is being played by 100% of the panel, plus his track is the week's top Most Increased with +75 plays.

There are two other tunes in our top 20 demonstrating strong upward momentum: Michael McDonald's "The Meaning of Love" (Ranip), which surges 19-16* with an increase of 42 plays: and David Benoit's "Red Baron" (GRP/VMG), which jumps 23-18* and gains 60 plays.

The week's Most Added track is Jeff Kashiwa's appealing "Hyde Park (The Ah. Ooh Song)" (Native Language), which earned eight adds, including KTWV (The Wave)/Los Angeles, WLVE/Miami and WJCD/Norfolk, It's already on WNUA/Chicago, WJJZ/Philadelphia and KSSJ/Sacramento.

Second Most Added is Fourplay's "Robo Bop" (Warner Bros.) with four adds. including WJZI/Milwaukee and WJCD. It's already getting 14 plays at WSJZ/New Orleans.

Some new releases worthy of your time and attention: Eric Essix's "Rainy Night in Georgia" (Zebra), Stuart Hamm's "The Memo" (Favored Nations). Rickie Lee Jones' "Show Biz Kids" (Artemis). Dotsero's "Two of a Kind" (Peak) and Soundscape UK's "Feel the Love" (Instinct).

Noteworthy major-market adds this week include Brian Bromberg's "Relentless" (Native Language) on KTWV/Los Angeles and Bette Midler's "Love TKO" (Sire/London) on WJJZ/Philadelphia. 'JJZ also added Grover Washington's "Chameleon" from A Love Affair; The Music of Ivan Lins (Telarc) last week, then moved it up to 13 plays this week.

"No Adds" at the following major-market NAC/SJ stations this week: WQCD/New York, WNUA/Chicago, KKSF/San Francisco, KOAI/ Dallas, KWJZ/Seattle and KCIY/Kansas City.

Brenda Russell Paris Rain Hidden Beach

That singer-songwriter **Brenda Russell** was without a record deal for a while seems unthinkable because the woman is such a prodigious talent. She's a goddess in my eyes. But Russell was attending to her personal life. Thankfully, she continued to write during her hiatus, and the result is her debut release for a new

lea

label, Hidden Beach. The project's first single, "Catch On" (9" on our chart), continues Russell's tradition of combining sensitive themes of love and spiritual longing with gorgeous — and extremely accessible — melodies and solid hooks. The rest of *Paris Rain*, especially "You Can't Hide Your Heart From Me" (with backing vocals from Carl Anderson), "Something About Your Love" and "She's In Love," is cut from the same cloth. I also like "Walkin' in New York." Brenda Russell is a treasure!



My comments here several weeks ago (8/4) about how radio is playing it too safe and not breaking enough new records were greeted enthusiastically by many in the record community — and even a few programmers.



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This week I'd like to share some of those responses with you. I also want to tip my hat to WJJZ/Philadelphia APD/MD Michael Tozzi for adding the Grover Washington Jr. track "Chameleon" from the upcoming Telarc release A Love Affair: The Music of Ivan Lins. The track was the very last recorded by Washington before his untimely death. Tozzi also calls Lins' "She Walks This Earth," performed by Sting on the album, "one of the most beautiful love songs ever written." I couldn't agree more.

KMGQ/Santa Barbara, CA PD Mark De Anda: I thought it was a bold stroke to address the issue of new adds - or the lack of them - in NAC/SJ. The most resonant note in the column for me was the need for MDs and PDs to simply trust their ears and their expertise. That's what created the format in the first place. Too many programmers choose to play it by the numbers. but from my listeners' perspective, that's what make their special format sound like a bunch of others. People come to Smooth Jazz for its uniqueness. It's a lifestyle format that listeners embrace and wear like a badge of honor - until it stops being hip. For a PD or MD, hipness is having a great CD come across your desk, then running out to introduce it to your audience so they can dig it. But the reality is that it hardly ever works that way. Still, we need to think outside the box, trust our instincts and make the occasional bold move. I'm right there with you. We added Tom Saviano's "Twist of Fate" because we believe in the record, that it's totally right for our audience. And you know what? I was driving home from work and heard it on the air. I said to myself, "Now, that's a cool song. This could be my favorite radio station." And that's what it's all about.
All That Jazz's Jason Gorov: I was completely blown away after reading your Under the Radar. Thank you for raising these issues in such an eloquent fashion. That article belonged on the front page of R&R! Except for a few format-specific points, it could serve as a mission statement for all formats. Thank you for your deep concern and never-ending support, but most of all for your passion. Matrix Promotions' Michael Moryc: Very nice Radar piece in the Aug. 4 R&R. Because of what you're describing, in the last six months I've had formerly top-five artists unable to get past the top 20. The "glass ceiling" gets lower and lower.
Laughing Redhead Productions' Rebecca Risman: Bravo, bravo! I just read your Aug. 4 Under the Radar. The "N" in NAC is waning, and I'm so sad. I suppose we'll have to wait and see what fills the vold. Perhaps Internet and satellite radio will provide answers, or more sophisticated ratings methods, or, maybe, reregulation. These megacorporations get scarier by the day. In the meantime I'm proud to be part of a community that can claim Carol Archer as its gutsy, spirited spokesperson.



NAC/Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

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WZMR/Albany, NY PD: Patrick Ryan BOB BALDWIN 'Never'	KHIH/Denver-Boulder, CO PO/MD: Becky Taylor No. Adds	WLVE/Miami, FL PD/MD: Bret Michael JEFF NASHWA Thyda" WARREN MILL "Mumbo"	WJCD/Nortolk, VA MD: Larry Hollowell FOUBPLAY Robot SOURSCAPE UK Fear LARRY CARLION "SBY"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult No Adds	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer VARIOLS ARTISTS "Menurbarg" ROGER SMITH "Laboun"	KOAZ/Tucson, AZ PD/MD: Erik Foxx 3 David Blacht "Red" BFRM BRCMBERG "Retentions"
KNIK/Anchorage, AK OM/PD: Aaron Wallender MD: Jennifer Summers JER KASHWA'rsyde' MARSA TAlmos'	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRINGA RUSSELL Cach BOREY JAMES TROP	WJZI/Milwaukee, Wi PD: Chris Moreau MD: Debbie Young KOURKY Tobo' ROME LAWS Tobys'	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James ND Ada	WWND/Raleigh-Durham, NC 15 WILL DOWNING_"Need"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton 2. JER KASHWA Thor 1. JORDAN FINTERS TAyade	WJZW/Washington, DC PD: Kenny King JAZZMASTERS "Ownes"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Steve Stiles No Acos	KEZL/Fresno, CA PD: J. Weidenheimer No Adds	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Paris SOURDSCAFE UK Teer	WJPL/Peoria, IL PD/NO: Rick Hirschmann	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones MARC MITORE "Oxideur"	KWJZ/Seattie-Tacoma, WA PD: Carol Handley MD: Dianna Rose No Addi	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 Rollerts BROTHERS Sooner 1 SOURCE JAMES Sooner 1 SOURCE UN For
WNWV/Cleveland, OH PD/MD: Bernie Kimble AL JAREAU Tager	WYJZ/mdianapolis, IN PD/MD: Carl Frye JEFF KASHIMA Thyle	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wilff GORPLAT Rotof JOROM HARTES "Ayatic ROME LANS Tayatic ORDE LANS Tayatic	ER AND MONCO. CPM.	KBZN/Seit Lake City, UT PD/MD: Rob Riesen FOURFLY "Rob" MICHAEL DOWDLE "Southuar"	WSJT/Tampa, FL PD: Ress Block MD: Ksthy Certis	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart BRNA RUSSL: Mar'
WJZA/Columbus, OH PD/MD: Bill Harman STEVE COLE 'Gor' BOTEY JAMES 'Hon' MAYSA' TAY	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase	WOCD/New York, NY	WJJZ/Philadelphia, PA OM: Anne Gress MD: Michael Tozzi BETTE MOLER "LOW"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole		BAGARDA AROSEET HIGH
CHIELI MINUCCI "Sunday" URBAN KARCHTS "Gyppy" URBAN JAZZ COALITION "Night"		PD: John Mutten MD: Rick Laboy No Adds		No Adds	39 Total Reporter 39 Current Report 37 Current Playli	riers
KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD: Teresa Kincald No Adds	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Raiph Stewart # BRA MENLOW COR SERVING Tyde" BRIAN BROMBERG "Bauerdees"	WSJZ/New Orleans, LA PD/MD: Mark Edwards Michael Lington Twor	KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan 9. JORNA HAVERS "Myster" 9. JOE MCORDE "Insur"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb ^{RD Adsk}	Reported Frozen KJZS/Reno, NV Did Not Report, I WSMJ/Knaxville,	Playlist Frozen (1):
		· · · · · · · · · · · · · · · · · · ·		1		

Most Played Recurrents

BOB JAMES Raise The Roof (Warner Bros.)

RONNY JORDAN London Lowdown (Blue Note)

PAUL TAYLOR Avenue (Peak/Unity/N-Coded)

URBAN KNIGHTS Sweet Home Chicago (Narada)

MARC ANTOINE Palm Strings (GRP/VMG)

LARRY CARLTON Fingerprints (Warner Bros.)

AL JARREAU Just To Be Loved (GRP/VMG)

CHRIS BOTTI Why Not (GRP/VMG)

DAVID BENDIT Miles After Dark (GRP/VMG)

BONEY JAMES Boneyizm (Warner Bros.)

KIM WATERS Secrets Told (Shanachie)

JOYCE COOLING Callie (Heads Up)

ROGER SMITH Off The Hook (Miramar)

KENNY GARRETT Simply Said (Warner Bros.)

WALTER BEASLEY Nice And Easy (Shanachie)

CHUCK LOEB High Five (Shanachie)

KENNY G Stranger On The Shore (Arista)

CRAIG CHAQUICO Forbidden Love (Higher Octave)

JANGO With Your Love (Samson)

DAVE KOZ Together Again (Capitol)

.

NAC/SMOOTH JAZZ Going For Adds

8/28/00

BRIAN BROMBERG I/RICHARD ELLIOT Relentless (Native Language) DOTSERO Two Of A Kind (Peak/Concord) STUART HAMM The Memo (Favored Nations) BOB JAMES It's All Right (Warner Bros.) STEELY DAN Janie Runaway (Giant/Reprise)

National Specialty Programming

JazzTrax

ART GOOD 818-504-5787

Jeff Kashiwa Fourplay Fourplay Joe McBride Incendio

Another Door Free Range Lucky Hot Chili Pepper Festival de Luces

Res Meens

612-379-6253

Marc Antoine

Children At Play

Dave Koz Radio Show

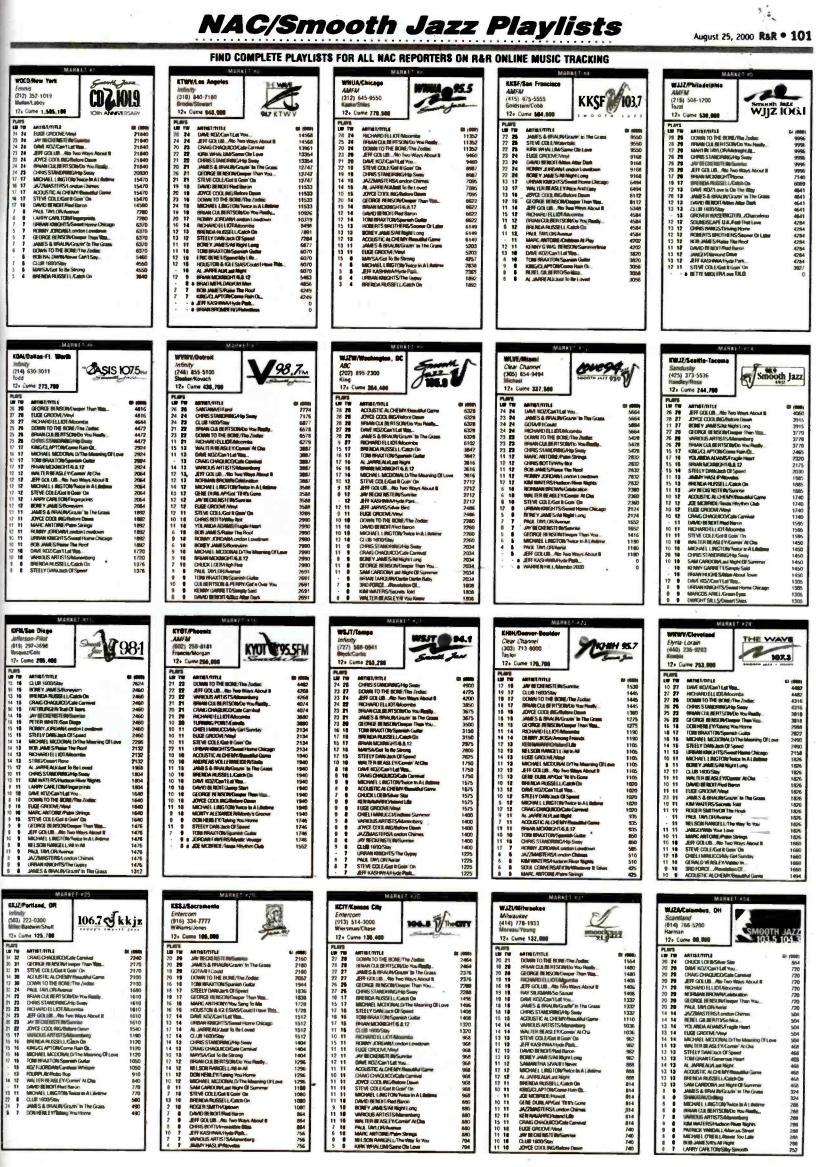
letradio.com

Rence DePuy 609-921-1188

Steve Cole

Got It Goin' On

. emeriosonsoliohistoriva



www.americanradiohistory.com





CYNDEE MAXWELL max@rronline.com

The Neighborhood Bully

The field may have changed from schoolyards to transmitters, but the concept remains the same

By Greg Gillispie

emember when you were a kid? There always seemed to be a kid in the neighborhood who was tagged as the bully. Whether it was his size or his aggressive attitude, this kid intimidated almost everyone. He had a legion of followers who were either intimidated and sought protection or wanted to bask in his aura of toughness.

And then there was the one kid who stood up to the bully. Usually diminutive in size or just plain unafraid, this kid would make the bully run to his mommy. crying all the way. When this happened,

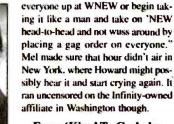


this happened, Greg Gillispie the bully's fol-

lowers would quickly break up and often rally behind the neighborhood's new champion or against their former leader.

Doesn't this story remind you of the recent news surrounding Howard Stern? The self-proclaimed "King of All Media" recently ran upstairs to Mel Karmazin, crying about Infinityowned sister station WNEW's Opic & Anthony and their constant attacks on him. Howard threatened to resign immediately if Karmazin didn't make Opie & Anthony stop talking about him. Wanting to protect his golden boy, Mel made Opie & Anthony shut up on the tonic of Stern. He even added a few more censors to make sure Stern's name did not get onto WNEW's airwaves.

A few days later WNEW's night talkers. Don & Mike, spent the first hour of their show railing against Stern. They said, "Stern should either put on a quality show that will shut



From 'King' To Crybaby

So why has the King of All Media suddenly become the media's biggest crybaby? Could it be that he's in the process of being repositioned by a couple of guys with the guts to stand up to His Highness?

In the past year WNEW changed to Talk from its legendary Rock format, largely because of Opie & Anthony's impact on the market. These two guys, who came from a Boston station (you might remember their suspension and subsequent firing because of their mayor-is-dead April Fool's hoax), have taken on the unassuming, regular-guy role in New York radio and scored major points.

When I visited New York a few months ago, I heard Opie & Anthony doing one of the funniest shows and interviews I've heard in a long time. And last week a young lady flashed her breasts live on NBC's *Today* show and claimed Opie & Anthony's \$1,000 bounty for the stunt.

Of course, if Howard were to talk about O&A (which he won't, because he would be promoting their cause), he would say that they are copying his style. Maybe, maybe not. Howard's style hasn't been his own style for a long time now.

Bully Of All Media

The Bully of All Media used to go into a new market, proclaim that the existing show was a rip-off of his and yow to take it out in no time at all. He often threatened to celebrate his rightful ascension to the market's throne by holding a parade. Over time. Howard found that he couldn't always budge the market leader from its perch and realized that the smaller markets weren't worth his time what with movies and TV shows and all. In many markets Howard had to turn tail and run, sometimes at the behest of the company or the station that affiliated with his show.

So now Howard has met his toughest competition yet — not only in his own market, but also within his own company. Obviously, Karmazin is a smart man. He owns the king and the kings-to-be. If Opic & Anthony move to mornings on WNEW, Howard won't even command a fieldom ... unless he gets smart.

Howard's last hurrah was his separation from his wife. Before and after that event he had been and has been simply strolling through the park of his career. His minions still follow him and remain at his beck and call. In fact, one of his Whack Pack was recently arrested for threatening to blow up Opie's car. (It was captured on voice mail.) But resting on his laurels is exactly what is going to defeat Howard.

A Breath of Fresh Air

Opie & Anthony are a breath of fresh air on radio's airwaves. You can't hear them unless you live in New York. (No Infinity stations are streamed on the Internet.) They have taken the basic concept of what Howard (and other great talent) has done and made it work in today's world. They are bold, brash and unpredictable. They are voyeurs who open a window onto their listeners' fantasies.

If, or should I say when, Opie &

Club R&R Rules

Here is a roundup of a few world-famous Club R&R events.



Elektra artists The Deadlights played Club R&R one afternoon. Here is a whole gang of R&R staffers, QED Management and the band.



Capitol's Kendall Payne played several delightful songs for us at Club R&R, including "Supermodels," which was a staff favorite.



Another Capitol group, Stir, came in and rocked our world.

Anthony move to mornings, it will be only a matter of time before Howard is defeated or reinvents himself. Howard must realize that he is now "classic shock." His audience is older and less responsive than they were five or 10 years ago. Howard needs to adjust his style to fit with his listeners' expectations and lifestyle. If he doesn't, he's O&A's court jester ... if they let him stick around.

Opie & Anthony don't need a "hit squad" to be successful. They stir their listeners' imaginations and get them to do outrageous things, like exposing their breasts on national TV simply because Opie & Anthony made it seem cool. It's great radio that elicits emotion and response. Is it happening in your market?

Keep your ears open. You might be able to set your marketplace on its ear (and kick Howard's ass if he's across the street from you) when Opie & Anthony syndicate their morning show. Until then, where are your market's hold, brash, unpredictable voyeurs who make it cool to do crazy stuff? Greg Gillispie is McVay Media Vice President/Rock-Alternative Gillispie's 27-plus years of experience includes on-air work in Toledo Detroit and Denver; PD stints in Fi Myers, Omaha and Pittsburgh; and over 13 years of consulting station and networks. He is co-author of thitextbook Process & Practice of Radia Programming. Call Gillispie at 770 795-1022 or e-mail him at ggillispic@ aol.com.

The views expressed in a guest col umm are those of the writer only. The writer is solely responsible for the content.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? Call me at (310) 788-1668 or e-mail: max@rronline.com



The following e-mail was sent by Tyler Travis, PD of Internet radio station Pulse 22.5 (www.pulsemusic.com), based in Oklahoma City, in response to the 8/4 Rock column. "Personalities: On-Air vs. Online."

The main disadvantage Internet radio faces right now is lack of immediacy. You flick on the boom box boom, you've got music. You turn the ignition — boom, you've got music. The next necessary innovation in Internet music players must be autoplay, so you can put it in your startup lokler, and once it's fired off with ev-



erything else at boot-up, it'll start playing your last station streamed. Until then we'll always be hindered by the necessity of starting up two things instead of one. Continued on Page 104

RR Rock Top 50

LAST		August 23, 2000	20201					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS	Most Added
1	0	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1451	+4	86126	10	69/1	ARTIST TITLE LABEL(S) ADD
2	2	CREED With Arms Wide Open (Wind-up)	1403	-41	82447	20	66/0	AC/DC Meltdown (EastWest/EEG) 27
5	0	3 DOORS DOWN Loser (Republic/Universal)	1253	+134	73407	12	64/0	VAST Free (Elektra/EEG)
3	4	METALLICA Disappear (Hollywood)	1226	-42	76783	18	61/0	CREED Are You Ready (Wind-up)
4	5	3 DODRS DOWN Kryptonite (Republic/Universal)	1181	-60	93549	32	64/0	LINKIN PARK One Step Closer (Warner Bros.)
7	0	KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	992	+12	53817	7	56/1	ORGY Fiction (Dreams In Digital) (Elementree/Reprise)
6	7	AC/DC Satellite Blues (EastWest/EEG)	888	-119	57138	15	51/0	SANTANA F/DAVE MATTHEWS Love Of My Life (Arista)
8	8	STONE TEMPLE PILOTS Sour Girl (Atlantic)	829	-96	53485	21	45/0	ALICE COOPER Gimme (Spitfire)
9	0	PRIMUS W/OZZY N.I.B. (Divine/Priority)	815	+16	38567	8-	54/1	FULL DEVIL JACKET Where Did You Go? (Island/IDJMG) 5
10	10	U.P.O. Godless (Epic)	735	-59	46950	20	44/0	FOO FIGHTERS Next Year (Roswell/RCA) 5
11	11	MOTLEY CRUE Hell On High Heels (Motley/Beyond)	687	-87	38872	11	47/0	STEVE EARLE I Can Wait (E-Squared/Artemis) 5
12	12	A PERFECT CIRCLE Judith (Virgin)	675	-18	42717	19	43/0	
13	Ð	LIVE They Stood Up For Love (Radioactive/MCA)	659	+46	37716	8	48/1	
17	Ð	NICKELBACK Breathe (Roadrunner)	633	+93	32097	5	52/3	-
14	15	PAPA ROACH Last Resort (DreamWorks)	505	-2	30496	12	37/0	
15	Ø	estops7 Question Everything (Reprise)	593	+43	35760	7	53/2	
16	0	GODSMACK Bad Religion (Republic/Universal)	589	+40	32874	10	36/0	
19	10	ONE WAY RIDE Painted Perfect (Refuge/MCA)	479	+47	25802	9	44/0	
Breake	- 19	FUEL Hemorrhage (In My Hand) (550 Music)	471	+323	29352	2	48/4	Most Increased
18	20	JIMMY PAGE & BLACK CROWES Ten Years (Musicmaker.com/TVT)	466	+4	30234	12	34/1	Plays
20	21	EVE 6 Promise (RCA)	423	-9	26354	11	33/0	TOTAL
22	22	QUEENS OF THE STONE AGE The Lost Art Of Keeping (Interscope)	414	-11	25868	10	39/0	ARTIST TITLE LABEL(S)
Breake	- 3	DEFTONES Change (In The House Of Flies) (Mavenick)	412	+20	25218	13	30/0	FUEL Hemorrhage (In My Hand) (550 Music) +323
23	24	MATCHBOX TWENTY Bent (Lava/Atlantic)	405	-10	27106	19	24/0	FOO FIGHTERS Next Year (Roswell/RCA) +149
26	25	ISLE OF Q Little Scene (Universal)	379	-6	19730	8	38/3	3 DOORS DOWN Loser (Republic/Universal) +134
28	26	STIR Climbing The Walls (Capitol)	369	-5	22838	7	36/0	VAST Free (Elektra/EEG) +112
21	27	IRON MAIDEN The Wicker Man (Portrait/Columbia)	335	-97	20061	14 .	28/0	FULL DEVIL JACKET Where Did (Island/IDJMG) +106
29	28	UNION UNDERGROUND Turn Me On (Portrait/Columbia)	319	+5	15407	9	34/1	NICKELBACK Breathe (Roadrunner) +93
27	29	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)	289	-87	16725	14	24/0	COLD Just Got Wicked (Flip/Getten/Interscope) +64
24	30	PEARL JAM Light Years (Epic)	287	-114	20958	11	25/0	AMERICAN PEARL Free Your Mind (Wind-up) +58
30	31	DON HENLEY They're Not Here, They're (Warner Bros.)	286	-15	16104	6	25/0	ONE WAY RIDE Painted Perfect (Refuge/MCA) +47
40	32	VAST Free (Elektra/EEG)	278	+112	15203	2	36/8	ALICE COOPER Gimme (Spitfire) +47
32	33	INCUBUS Stellar (Immortal/Epic)	270	-13	13113	7	24/1	
33	34	DISTURBED Stupity (Giant/Reprise)	265	-2	14745	13	22/0	
45	35	FULL DEVIL JACKET Where Did You Go? (Island/IDJMG)	248	+106	7846	2	30/5	
34	36	EVERCLEAR Wonderful (Capitol)	242	-4	17789	13	18/1	
36		RADFORD Closer To Myself (RCA)	236	+28	7061	3	28/4	
37	38	AMERICAN PEARL Free Your Mind (Wind-up)	234	+58	11667	3	31/4	
31	39	CULT Painted On My Heart (Island/IDJMG)	224	-69	15661	11	20/0	Breakers.
35	40	SR-71 Right Now (RCA)	215	-13	7119	5	23/0	21 CUA0100
39	6	MARVELOUS 3 Sugarbuzz (HiFi/Elektra/EEG)	186	+18	7642	3	23/3	FUEL
Debut	ĕ	FOO FIGHTERS Next Year (Roswell/RCA)	171	+149	7382	1		Hemorrhage (In My Hand) (550 Music)
42	-	CLARKS Better Off Without You (Razor & Tie)					24/5	TOTAL PLAYSHICREASE TOTAL STATIONS/ADDS CHART
38	-	LIMP SIZKIT Take A Look Around (Theme) (Hollywood)	165 152	+13	12526	-	16/1	471/323 48/4 🕦
41	45	KORN Somebody Someone (Immortal/Epic)	151	-21	10926		8/0	
40	-	DOPE You Spin Me Round (Like) (Flip/Epic)	1	-6 -10	7609	7	14/1	
Debut	-	COLD Just Got Wicked (Flip/Geffen/Interscope)	138	+18	5180	4	15/0	DEFTONES
		DEADLIGHTS Sweet Oblivion (QED/Elektra/EEG)	123	+64	5772	1	20/3	Change (In The House Of Files) (Maverick)
47 Debut	-		119	-4	6777		12/0	TOTAL PLAYERICREASE TOTAL STATICINAADOS CHAAT 412/20 30/0 23
	-	SCORPIONS Hurricane 2000 (Angel)	118	+27	12060	1	12/2	
-		P.O.D. Rock The Party (Off The Hook) (Atlantic)	112	+16	7500	4	14/1	

71 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are lied in total plays, the song being played on more stations is placed first. Breater status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.





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RESULTS MARKETING

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14



New & Active RAGE AGAINST THE MACHINE Testify (Epic) s 110. Total Stations: 11, Adds: 1 DEF LEPPARD 21st Century Sha... (Mercury/IDJMG) Total Plays: 109. Total Stations: 11. Adds: 1 FINGER ELEVEN Drag You Down (Wind-up) ons: 14. Adds: 0 Total Plays: 103 Total Sta MILE Back To The Floor (Aware/C2/Columbia) Total Plays 86, Total Stations: 13, Adds: 1 TSAR I Don't Wanna Break Up (Hollywood) tys: 77, Total Stations: 12, Add ZEBRAHEAD Playmate Of The Year (Columbia) Iotal Plays: 77, Total Stations: 11, Adds. KID ROCK Wasting Time (Top Dog/Lava/Atlantic) Total Plays: 76. Total Stations: 9. Adds: 0

ALICE COOPER Gimme (Spitfire) Total Plays: 59, Total Stations: 13, Adds: 6 (HED) PLANET EARTH Bartender (Volcano/Jive) Total Stations 9 Adds 2 TAPROOT Again And... (Velvet Hammer/Atlantic) Total Playse 53. Total Stations: 9. Adds: 2 CREED Are You Ready (Wind-up) Total Plays 39, Total Stations 9, Adds 8 SANTANA F/DAVE MATTHEWS Love Of ... (Arista) AC/DC Mettdown (EastWest/EEG) tal Plays 21, Total Sta ms: 27, Adds: 2 LINKIN PARK One Step Closer (Warner Bros.) Total Plays 7, Total Stations 8, Adds: 8

Songs ranked by total plays

Most Played Recurrents

C	REED Higher (Wind-up)
GODSMA	CK Voodoo (Republic/Universal)
RED HOT CHIL	I PEPPERS Otherside (Warner Bros.)
METALLI	CA No Leat Clover (Elektra/EEG)
C	REED What If (Wind-up)
COLLE	CTIVE SOUL Heavy (Atlantic)
FOO FIGH	TERS Learn To Fly (Roswell/RCA)
GOOSMAC	K Keep Away (Republic/Universal)
INCUB	IS Pardon Me (Immortal/Epic)
RED HOT CHILI	PEPPERS Scar Tissue (Warner Bros.)
AC/DC	Stiff Upper Lip (EastWest/EEG)
NICKELBA	CK Leader Of Men (Roadrunner)
BUCKO	HERRY Lit Up (DreamWorks)
BUSH The	Chemicals Between Us (Trauma)
KID ROCK Only G	od Knows Why (Top Dog/Lava/Atlantic)
SANTANA	F/ROB THOMAS Smooth (Arista)
SANTANA F/E	VERLAST Put Your Lights On (Arista)
STAI	ND Home (Flip/Elektra/EEG)
LIVE The	Dolphin's Cry (Radioactive/MCA)
LENN	Y KRAVITZ Fly Away (Virgin)

ROCK **Going For Adds** 8/29/00

BENDER Isolate (TVT) **CRUSHDOWN** This (MCA) **GREEN DAY** Minority (Reprise) LINKIN PARK One Step Closer (Warner Bros.) LIQUID GANG Closer (Atlantic) A PERFECT CIRCLE 3 Libras (Virgin) PRESIDENTS Tiny Explosions (Music Blitz) 6 GIG Hit The Ground (Ultimatum) SLASH'S SNAKEPIT Been There Lately (Koch) ULTRASPANK Where (Epic)

Editor's In Box

Continued from Page 102

Yes, certain players have pulldown lists of the last things you listened to, and MP3 players will list the URL on the "play list," and you may have the dot-com in your "tavorites," but you still need one more motion to get music (or even two, if you have to go to the website first). Buffering is also a hindrance, but some of the recent versions of certain players are shortening that waiting game.

Of course, e-mail is everyone's favorite internet activity, so corre-sponding with our listeners is the best way to keep ourselves in topof-the-mind awareness. Get an email from us - "Oh, yeah. I guess I'll go turn them on now." Terrestrial jocks aren't going to call listeners just to say hi. People would think they'd won somethina!

But we open a conduit with e-mail to commence a long-term correspondence. Links from other websites and hits in search engines are also a boon, but short of word-of-mouth (or word-ofe-mail), until the Internet becomes a ubiquitous broadband appliance in every home and every player has that "auto-tune" feature, we've got to keep beating the bushes.

To that end, we're going to put an ad in our local weekly paper for an undetermined duration just to get the word out, especially to those at-large listeners who aren't in the know about Internet radio (or about our station specifi cally). And as we image ourselves like a local radio station (though we, too, get those worldwide e-mails - New Zealand seems to be particularly enamored of us), we take it upon ourselves to keep listeners informed of what's going on around town, as well as keeping them abreast of info about the music and artists we play.

We even go so far as to shill our crosstown competitors' track dates and festivals, with the notion that our listeners could be interested in them whether we've brought them to them or not. If they are interested, we'd be doing them a disservice to ignore the even (not to mention to the acts performing).

This isn't self-defeating though. If the stener is going through the motions to listen to Internet audio, they're probably dissatisfied with what terrestrial is providing them.

SOUNDGARDEN Black Hole Sun A PERFECT CIRCLE Judith OZZY OSBOURNE Crazy Train

STONE TEMPLE PILOTS Sour Girl MOTLEY CRUE Dr. Foolgood

RVANA Smells Like Teen Spirit

LIVING COLOUR Cult Of Personality PAPA ROACH Last Resort

LIVE | Alone

Sometimes we can even turn it back on our competition to their delicit. For instance, our competitor brought Cherry Poppin' Daddies to town, but the station's management determined that they'd be referred to as "Poppin' Daddies." We, of course, didn't shy away from their actual name, and we pounded the appearance constantly. After a lew weeks the other station oot a clue and stopped their silly game.

But again, e-mail is the best way to we our flag for now. A lot of terrestrial stations strongly market to their email lists, and that's no different than the end result we're hoping to achieve. They just have the means to attract listeners more easily than we do. Meanwhile, we just wait for that satellite in-car Internet access!

Editor's Note: With regard to autoplay music players for the Internet. such devices already exist. Try the Club R&R Tuner to check it out Go to www.rronline.com and scroll to the lower right part of the page to download the tuner at no cost.

The views expressed in a letter to he editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters



ROCK

TUNED-IN

WHO Who Are You E IRIS Ah! Loah! ICISS Rock & Roll All Nite

R&R/MEDIABASE 24/7

VAN HALEN Hot For Teacher ZZ TOP My Head's In Mississippi HEAD EAST Never Been Any Reason

B.B. KING/ERIC CLAPTON Riding With The King KENNY WAYNE SHEPHERD Last Goodbye

LED ZEPPELIN Ocean JOHN COUGAR MELLENCAMP Small Town

Monitored airplay data supplied by Madiabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

Rock Playlists

Agust 25, 2000 R&R • 105

5.5



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Stations and their adds listed alphabetically by market

	Ro	ock	
WPYX/Albany, NY *	KNCN/Corpus Christi, TX *	WCLG/Morgantown, WV	WXRX/Rocktord, IL
PD/MD: John Cooper No.4cts	PD: Paula Nervet APDRID: "Big" Al Jones CREED 'Realy" VIST 'Free'	PD: Jeff Millier MD: Dave Murdock ACOC National UST Free	PDAID Jim Stone CREED 'Ready'
KZRR/Albuquerquie, NM * Dir/Prog: Bill May PD, Phil Mahoneyy MBC: Rob Brothers I HALTRD 'Ngrf ASTOPS' 'Quetton'	WTUE/Dayton, OH * APD: Steve Kramer MD: John Beaulieu ACCC Mattown AACRON FEARL Treat	WDHA Morristown, NJ POBE Trene Car KOCC Telebort RJL DPL ACET When SATINANO MATTHEWS THE ALCE COPER Tomme	WKQZ/Saginaw, Mi * CMPD: Jack Lawson 1 0PR007 Japan CHED Netdy CHED Netdy CHED Netdy ALCE COOPER "Ginveo"
WZZO/Alientown, PA * PD: Robin Lee BD: Kellh Moyer SWOWAG MATTERNS Tar 2 ALERCAN PARL THE WIST THE SCOPPORTS THEMAL	KLAQ/EI Paso, TX * PD/MD: "Blagte" Mile Ramsey APD: Clean Gaza ORXY "Fatato" R&L DEVL. MORT "Whee"	WILLT/NW Michigan PD: Terri Ray MD: Tricle Frey ACDC Meltown** B47 "Dear"	KBER/Satt Lake City, UT * Otto: Bruce Jones PD: Kelly Hermer APOMO: Helen Powers CREED 'Really."
AUGFORD "Dow" KWHL/Anchorage, AK PD: Fitz Medind ArDMD: Kuthy Millowe MCURUS "Statie" RAGFORD "Dowe"	WPHD/Elmira-Coming, NY PDIAD: Stephen Stimmer STEVE EARLE Walf 'N "Itoming" CATE-Rev Media: Gasother" OFEPT "Reser	STIVE EARLE Year" SOME_DYNRE "bewahr" WBAB/Nassau-Suttoik, NY * PD: Ted Edwards APD: Regin Tortore MB: John Perfer	KSJØ/San Francisco, CA * Po: Reith Cursingham MD: Samb Beng ACOC Telefoort Lielolii PART "Core"
WAPL/Appleton, Wi PD-Joe Calgaro APD: Rose Misswell MD: Crismer No Addi	WRKT/Erie, PA VP/Programming: Ron Kline MD: Sammy Store JMDF Trigs" AOC: Mattouri RLL DPA JOCET When'	RUE Transmitter WPLEVNew Haven, CT * PD-John Griffin MD: Pain Landry 9 DE/LEPRIND 71:ar 9 SWDWAD MATHEWSTLar	K202/San Luke Obispo, CA PD-Tool Martin APDMD: Joe ANNO APDMD: Joe ANNO APDMD: Joe ANNO APDMD: Joe ANNO APDMD: Joe ANNO ANNO ANNO MLE Roor
WZXL/Atlantic City, NJ PD: Steve Raymond Milk: Kelly Caro No Adds	KKEG/Fayetteville, AR POND: Sandy Scott No Adds	KFZX/Odessa-Midland, TX PD: Sawe Orlacoll MD: Dru Dawaon ACOC Mathemit	KXFX/Santa Rosa, CA * MD: Candi Chambertan ISLEOFO TUM* MIST Tree!
NIOC Beaumont, TX PD: Tray Poston ND: Mile: Davis FUE: Twomontage AMERICAN PEARL Tray	WHDT/Galactiville-Basia, FL * PD: Trevor Scott VisAdds	ALICE COOPER "Ginnut" COLD Webuc" MANYELOIS "Skiperbicz" PAL, PODGERS "Diape" HAL FODD Tablet" GREEN VIIM, DREAM "Katedo"	KISW/Seattle-Tacoma, WA VPGM: Clerk Ryan APOMD: Cathy Faultrer 1 ACC: Meldown" CRED "Ready"
WKGB/Binghamton, NY PD-Jim Free MD: Tim Boland R.B. Tumoringa AODC: Neidown"	WXRA/Greensboro, NC * POBD: Ten Saterfield No Acts WST2/Jackson, MS *	KATT/Oktahoma City, OK * OMPD: Chris Beker MD: Joke Cervisis I REL Tencentage URONUNDERGROUND "Tent"	NOELMOC'Bully" KTUX/Shreveport, LA PDAD: Paul Cannel
CREED 'Ready'	WS 12/JJCKEON, WS " PONE: Kovin Kalik VAST The ORGY Tallin" AMERICAN PEARL THW	KEZO/Omaha, NE * PDMD: Bruce Pairich ACOC'Mittown	ORGY "Fiction" Labour pract "Dates" ISLE OF Q "Little"
POMD: Todd Downerd 1 UKUR HVM: "Date" ACOC "Mattam" COLD "Woled" WPXC/Cape Cod, MA	WRZK/Johnson City, TN PDAD: Mark E. McKinney * ORG**Keller* ROD HGHTERS Tead* Liketik PAN: Cobar* COLD *Wead*	KCLB/Paim Springs, CA POARD, Twin Losy UNIFED THEORY California" ACOC "Ministerio" (HED) FLARET EARTH "Barlandar"	KXUS/Springfield, MO PD: Michale Matthews BD: Navit McClain Mit, McClain Scorpolitis Humane"
WFAULDE COL, WA Olik Steve McVie PD: Susanne Tonaire MD: Noti Rivers FOORGHTRS fuit rEIMPY WARKE_ Latt	WRKR/Kalamazoo, Mi Oswittense (PD: John Fline APDMD: Brian Hayes ACCC Maldowi SST0957 Quadron	WWCT/Peoria, IL PD: Jamie Markey 10: Debbie Hunter 10: ACOC Mathem MMVELOUS 3"Superbuz"	WAQX/Syracuse, NY * PDAD:: Dave Frisina APD: Alanta 1 SAVIAND.MGTHEMS "La" ACDC "Malbow" RLL DEV.JACET "Ment"
KRNA/Cedar Rapids, IA PD-Joe Nugert, IBD: Tommy Lang 4 40/00 'Netdowr' 3 844 'Claud' HU/DID 'Netger' BB/DEP 'Netger'	KOMP/Las Vegas, NV * PD: John Griffin BD: Big Methy 3 LRIUFRAY Closer* 1 FOO FORTERS Next ACOC Mattoon*	WMMR/Philadelphia, PA * PD: Sam Mikmen ArDAB: Ken Zipeto No Ada	WZZQ/Terre Haute, IN PD: J.J. King MD: Monty Degley No Accs
WYBB/Charleston, SC * Olit Ken Carson 1 AUX COOPER Genry ADIGENOUS Day* STEVE EARLE Your	WROQLexington-Fayelis, KY* PONID: Denvis Dition NORLBACK Beatty	KDKB/Phoenix, AZ * PD: Jos Bonadorna MD: Dock Ellie No Adds	WIOT/Toledo, OH * PD: Don Davis MD: Will Worster LME 'Stoot Prinal's WOCKY "RLIA"
WKLC/Charleston, WV PDAID: Mile Repopport B FERDLAW Withouthur' STDE CARLE Viter' MARYELOUS 3 Sugarbur' SOME CHINE S Hawaku'	WTFX/Louisville, KY " OldPD: Michael Lee MD: Kellh O'Lore 1 P6DP-KAE'LARH Bareda" 1 RACE AUAKST. "Sistly" ALCE COOPER "Sama" NOCELBACK "Bruth"	WOVE/Pittsburgh, PA * PC: Garve Hart ND: Val Parter FOO RGHTERS "Neaf" ALEX COOR: "Medicount" ACCC "Medicount"	REDHOT CHILL - California' KLIPX/Recson, AZ * Ott: Larry tillios POBD: Jonas Hantier ACO: Thefatter"
WRXR/Chattanooga, TN PD: Scott Hamilton MD: Jackson Lattoll Wilk Chaer CHED Teach ACOC Tableton"	WDBZ/Macon, GA PD: Chris Ryder MD: Service Scott ACOC "Maldown"	WHJY/Providence, RI * PD: Jos Bevlacqua MD: Sharon Schilino No Adds	KMOD/Turtsa, OK * PDMD: Rob Hurt RULL DOVL MORE "When" WIST "Here"
WEBN/Cincinnati, OH * OBE Scott Reinflert PD: bliched Watter BD: bliched Watter BD: bliched Watter	KFRQ/McAllen, TX * PD: Shilo Savens BD: John Dollar CITV-RNE WHEE: "Sandhe" ACC: "Middum" UNIFED NEORY "Callone" DINI" "Salar"	WBB8/Raleigh-Durham, NC * CMPC: Andy Layer RADGRO Tober SANTANIC MATHEWS Lay VAST Tree	WIJIZK Wausau, WI PORD: Nick Summers ACDC "Matheum"
2894/640 Phymilli WVRK/Columbus, GA OM/PC: Brian Waters APDAID: Devisi Myers P0.0, Rocal CRED Philor	SAITANAO MATHEWS Lar WLUM/Mihwaukee, WI * PORDY Randy Honte 1 ORDY Randy ACCO Mathom	WRXL/Richmond, VA * PD: John Lasemán MD: Ris: Maybee No Adds	WRQR/Wilmington, NC PDMD: Christine Merlinez No Acos
*=Mediabase 24/7 monitored		KCAL/Riverside, CA * PD: Steve Hoffman ND: NLJ: Matthews NDAds	KATS/Yakima, WA PDBD: Ron Hawis No Ass
71 Total Reporters 71 Current Reporters 69 Current Playfists		WRDW/Roancie-Lynchburg, WA* PD: Buzz Carey MD: Haldi Krummert AUGRO: Claur HALGOR: Claur	WNCO/Itempstawn-Warron, OH PD: Chvis Petricis MC:DC: Twisten ACIDC: Twistenn'
Did Not Report, Playlist Frozen (2): WRK/Danbury, CT WGLO/Peoria, IL		ACDC Malaban SATIANAO MATHEWS "Ja" ISLE OF C Julio" FOO RGHTERS "Next"	KORN "Somibody" ORGV Telani" STEVE EARLE "Nor" SLAWA "Shugge"

WOBK/Albany, NY * PDAD: Susen Groves Listik MAK "Date" ORD "Foten" ACC "Mettown" Util PED THEORY "Caltorne" 3 DODRS DOWN "Later" # "Montay"

KZRK/Amarillo, TX KZRK/AMarniu, I.A PD: Eric Slayter APDAD: J. CARY APERECT CALE Lone: ACOC Multipur CREED 'Ready' UNITIN PAPE 'Clubs'

WWWX-WXWX/Appletor Green Bay, WI PO: Todd Kanges MD: AJ ACOC "Mattown" OREED "Ready" BIXONS "Blackout" LINCON PARK "Classe"

WCHZ/Augusta, GA PDMD: Chuck Williams (HED) PUAILETEARTH "Barlandar" ORGY "Fiction"

KLBJ/Austin, TX * ON: Jeff Carrol ND: Lons Lawe

ON: Kenny Vest PD: Wayne Walkins APDAID: Sost Fox ORGY "Fotion" BAR 7 "Clover" Lillion PARK "Coose" LILION PARK "Coose" LILION PARK WHEEL "Casoline" "I "Montey"

WRLR/Birmingham, AL * DAND: Brady ORGY "Retail"

WAAF/Boston, MA * PD: Dave Dougles MD: John Outerland ORGY Fiction" MORELBACK "Swath" UNKIN PARK "Door"

FLEL "Hemonitage" FLEL DEVIL JACKET "Where" BLUE OCTOBER "James"

KRQR/Chico, CA PDMID: Don Wilson 15 Lillion PAR "Closer" 2 ORGY "Fistion"

WAZU/Columbus, OH * Offic Charley Lake PDMD: Joe Pasternak RJE, henormap" RLE DevL ADET When VAST The

PD: Hal Fish APDAID: Ronni Hunter

KBPI/Denver-Boulder, CO * PD: Bob Richards APDAID: while B. PED/RUNCET CATTH Samadar Rall DeVI, JACKET Where WaST Farge

KAZR/Des Moines, LA * PD: Seen Elliott APONED: Peut Oekind ORGY'Edian' F00 RGHTERS "Itali"

WRIF/Detroit, MI * Oll: Doug Podeli MD: Troy Hanson WST Tray*

WGBF/Evansville, IN Oth: Mike Sanders PDMD: Turner Watson CREED: Ready' COLD Watson' ACDC 'Matsourt'

Active Rock

WRCQ/Fayetteville, NC * PDBID: Sydney Scott 2 LINUTI PARK "Count" ACDC "Mildown" ACDC "Mildown" SCRII Sometoly"

WWBN/Flint, MI

WBYR/Ft. Wayne, IN * PD: Jim For IBD: Sharron Norris 3 TAPROOT'Agan' 2 LINGUR MARC Tamer' RULL DEVL JACKET Where AC DC "Nattoburi" CREED "Ready"

WXXKE/Ft. Wayne, IN PDMD: Doc Weat 4 Provers5 "Loan" ORGY "Relat" ALICE COOPER "Gamma"

RUF Gan PD: Harry Guscott IID: Ryan North Lingth PARK 'Coar' ACDC 'Merc'

WILLQ/Grand Rapids, MI * OB: Tony Gales APDND: Mark Feurle RALLOVA. ADQET Where ORGY Fiscan' APERFECT DROLE "Loras"

WXQR/Greenville, NC PDNED Darvin Artions AC/DC "Meldown" CREED "Ready" SSTOPS7 "Cuestion" ORGY "Fotion"

RULL DEVIL JACKET "Where" TAPROOT "Again" COLD "Webed"

WOXA/Harrisburg, PA PD: Cleadine OxLonentic MD: Nation ORGY Ticlion" APERFECT ORGLE Libras"

8 ORGY "Fiction" 4 AC/DC "Mettown" SLANA "Strugge"

WAMX/Huntington, WV POND: Debies Wyde 1 RAPORD Calesr

NUTRURAISSE LIN, IM PD: Vince Richards UD: Valore Kright CRED Ready" AGOC Natabouri VAST Trad" RUE, Tranomage" (HED) PLARET EARTH "Bartander

KLFX/Killeen-Temple, TX PORD: Bob Fonde ACRC Mettown ORGY Tiction

WJXQ/Lansing, MI * OBPD: Bob Olean BoAdds

KIBZ/Lincoln, NE PD: E.J. Marshall Co-MD: Sparky Co-MD: Samansha Knight URDIAPATK Coar' SUPRIOT 'Nai'

KFMX/Lubbock, TX OMPC: Was Resenant 0 HALFORD Supir 8 KID RODX Wasting" SUMA Struggt" MDIGENOUS Days"

WJJ0/Madison, WI * OM/PD: Glen Gerdner APDMD: Bleite Patton KDOT/Reno. NV * PDMD: Jave Patterson 3 CREED 'Resty' ORGY "Fistion" BENDER "solute" BLUE OCTOBER "James"

WGIR/Manchester, NH

WMFS/Memphis, TN * PD: Rob Creasman MD: Mike Killebrew 1 RACE AGARIST. Testly OREY Ticton BROKEN '27'

WZTA/Miami, FL * OM/PD: Gregg Steel APD: Scott Struber MD: Kimbe ORGY Ticlion

WLZR/Milwaukee, WI * PD: Keith Heatings MD: Maritynn Maa Illo Maritynn Maa

KXXR/Minneapolis, MN * Olf: Deve Hamilton PD: Wede Linder APDMD: Ryen Castle Offici Terrer ACIDC "Malazown"

KHOP/Modesto, CA * OM/PO: Dave Taylor APD: Dave Sparke ND: Dave Sparke

ACIOC TAMBOOM RAGE AGAINST. Testhy RUEL Herrorthops IND ROOK Wasting

PD: Carl Craft APDNID: Robyn Lane LIVE 'Stool' UNIFED THEORY 'California' MICKEL[MCK 'Breathe'

WNOR/Norfolk, VA *

PD: Hervey Kojan APDMID: Twn Parter ORGY Fictor UNKIN PARK "Cose"

KRQC/Omaha, NE PD: Tim Sheridan APD: Sophie John MD: Jon Teny ORGY Ticlion' RUE, Henomings'

WJRR/Ortando, FL * PD: Dick Sheetz APDAID: Pat Lynch

WTKX/Pensacola, FL * PD: Joel Sempeon APDAID: Mark "The Sherk" Dyte

WYSP/Philadelphia, PA * Olit: Tim Salasan PD: Neal Minstry MD: Nancy Palumbo (HED) PLAIETEARTH "Barlander" LIQUID GANG "Closer"

KUPD/Phoenix, AZ *

PD: J.J. Jeffnes IID: Lany McFeele 2 SJMA 'Shaga' 6 GG 'Grand' SPIESWAK 'Synthet'

uth-Ocean, NJ *

WRATMO

KIOZ/San Olego, CA * Dir/Prog. Jim Richards APOMD: Shanon Letter ACOC "Mattour"

WRBR/South Bend, IN POND: Mark McGill ACO: "Milliown" ORCY "Fistor" Liteth PAR "Dear" A "Manky"

WNVE/Rochester, NY *

PD: Erick Anderson Prog. Asst.: Dem Jones Prog. Asst.: Brad Eakins 1 UBDBUNDERGROUND "fum"

KRXQ/Sacramento, CA

Stn. Mgc.; Curtiss John APD: Pat Martin MD: Kylee Brooks

WZBH/Salisbury, MD PD: Shawn Murphy BD: Serwithe Chase BENDER "sould" OND' Tetter ACO: "Mattern" LURKI RARK "Chase"

KISS/San Antonio, TX * Oll: Virgit Thompson PD: Kavin Verges ND: C.J. Cruz

EF CLL Cruz RUB, "Humorgage" RULL DEVIL JACKET "Where" OREY "Fiction"

1 COLD 'Wolled' 1 DISTURBED 'Vocas'

KHTO/Spokane, WA * PD: Ken Richards ND: Barry Bennett 9 APARTMENT 25 'Bachwards' 2 ACOC 'Mathour' RADFORD "Caser"-

WKZQ/Myrtle Beach, SC OMPD: Eric S. Hall APDMD: Summer James FOD Renters fluer RUB, Hamontage WOLZ/Springfield, IL PD: Woody Carlson APD: John "Crash" Carroll MD: Rocky

> KZRQ/Springfield, MO PD: Ray Michaele PD: Ray Michaele MD: George Spankmeister ACDC "Mattown" FOD ROMTERS "Iter" ORGY Factori AMERICAN PEARL "Free"

WXTM/St. Louis, MO * PD: Tommy Mattern APD: Eric Schwidt ONGY Tictos" (SLEOFO 'Law'

WXTB/Tampa, FL.* Ott: Brad Hardin HD: Bran Biller 4 3000RS00WI'LIN'

WRWK/Toledo, OH PONID: Chris Ammel AC/CC "Malabert" CREED "Randy" COLD "Word"

KRTQ/Tuisa, OK * PD: Chris Kally APD: Kally Garrell No Adds

WWDC/Washington, DC * PD: Bob Neumann APONID: Buddy Plan

KICT/Wichita, KS * PD: Jules Riley ND: FLJ. Davis CREED "Ready"

WXBE/Wilkes Barre, PA * WHEB/Portsmouth, NH * WABE/WHIES Darre OM/PD: Aaron Roberts APD: Chris Lloyd MAR/ELOUS1 Suprbuz? "I" "Moley" SURVA "Strugge" ND: Ket Keystery NCREARCK Breath ROD RIGHTERS THEF COLD "Wicked"

*=Mediabase 24/7 monitored

71 Total Reporters 71 Current Reporters 71 Current Playlists

KiLD/Colarado Springs, CO * PONID: Don Jantaan Lukitok ARK Cham* LUKITASPANK Wher*

PD: Greg Slevens APD: Chris Ryan MD: Chris Ryan

PD: Brian Beddow MD: Chill Walker KRZR/Fresno, CA * ONE E Curtis Johnson UNION PARK "Deer"

FULL DEVIL JACKET "Where" (HED) PLANET EARTH "Burlander"

KRAB/Bakerstield, CA * OBMPD: Chris Squires ND: Corry Sparse 3 (HED) PLAKET EARTH "Batendar"

vi i i i //Baltimore, MD * PD: Rich Straues APDMD: Rob Heckman No Addi

WCPR/Biloxi-Gultport, MS

WXRC/Charlotte, NC * PDMD: Ron Bowen

WBZX/Columbus, OH *

KEGL/Dallas-FL Worth, TX *

AC/OC "Meldown" KID ROCK, Waster

mille-Ocala, FL

WTPT/Greenville, SC * PD: Zase Tyler ND: Taylor

WCCC.Hartford, CT * PD: Michael Picozzi APDMD: Mile Kerolyi

KORC/Kansas City, MO *

KUFO/Portland, OR * Old: Deve Numme APOIND: AI Scott 4 CREED 'Ready' 8 VIST 'Rea' 1 COLD 'Woked'

RR Active Rock Top 50

L		[®] August 25, 2000						
LAST WEEK	THIS	AUGUST 25, 2000	TOTAL	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS	Most Added.
	0	PAPA ROACH Last Resort (DreamWorks)	2125	+24	186734	24	69/0	ARTIST TITLE LABEL(S)
2	2	A PERFECT CIRCLE Judith (Virgin)	1869	-69	154120	20	71/0	ORGY Fiction (Dreams In Digital) (Elementree/Re
4	8	3 DOORS DOWN Loser (Republic/Universal)	1812	+140	150801	15	69/1	AC/DC Meltdown (EastWest/EEG)
3	4	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1750	-62	138837	12	69/0	LINKIN PARK One Step Closer (Warner Bros.) CREED Are You Ready (Wind-up)
5	5	DEFTONES Change (In The House Of Flies) (Maverick)	1573	-66	114378	15	68/0	FUEL Hemorrhage (In My Hand) (550 Music)
6	6	METALLICA Disappear (Hollywood)	1468	-88	118663	18	67/0	FULL DEVIL JACKET Where Did You Go? (Island/I
7	7	GODSMACK Bad Religion (Republic/Universal)	1454	-46	109937	14	66/0	(HEO) PLANET EARTH Bartender (Voicano/Jive)
11	8	PRIMUS W/OZZY N.I.B. (Divine/Priority)	1291	+134	105557	8	63/0	COLD Just Got Wicked (Flip/Geffen/Interscope) VAST Free (Elektra/EEG)
8	9	DISTURBED Stupify (Giant/Reprise)	1276	+24	97692	22	68/0	SUNNA Power Struggle (Astralwerks/Caroline)
13	0	INCUBUS Stellar (Immortal/Epic)	1126	+47	87032	10	64/0	FOO FIGHTERS Next Year (Roswell/RCA)
10	11	3 DOORS DOWN Kryptonite (Republic/Universal)	1116	-92	103205	34	64/0	"A" Monkey Kong (Mammoth)
9	12	U.P.O. Godless (Epic)	1066	-175	71143	21	55/0	
14	13	UNION UNDERGROUND Turn Me On (Portrait/Columbia)	994	+59	82270	11	69/1	
17	Ø	NICKELBACK Breathe (Roadrunner)	961	+55	60703	5	61/3	
12	15	CREED With Arms Wide Open (Wind-up)	960	-174	73298	22	57/0	KILL
15	16	ONE WAY RIDE Painted Perfect (Refuge/MCA)	885	-37	64715	10	63/0	
16	17	ROB ZOMBIE Scum Of The Earth (Hollywood)	803	-112	65161	8		THE KING
19	18	KORN Somebody Someone (Immortal/Epic)	789	-34	64380	8	60/0 50/1	
20	19	8STOPS7 Question Everything (Reprise)	743	+27	49204	8	59/1 52/2	0/11
18	20	LIMP BIZKIT Take A Look Around (Theme) (Hollywood)	741	-136				9/11
Breaker		FUEL Hemorrhage (In My Hand) (550 Music)	679	+348	70029 47387	19	40/0	
Breaker	_	RAGE AGAINST THE MACHINE Testify (Epic)	631	+340	58532	2	58/8	Canitol
21	23	QUEENS OF THE STONE AGE The Lost Art Of Keeping (Interscope)	559	-103	40201	13	54/2 53/0	
24	24	(HED) PLANET EARTH Bartender (Volcano/Jive)	524	+8	49209	6	52/6	
37	25	FULL DEVIL JACKET Where Did You Go? (Island/IDJMG)	523	+204	33605	2	55/8	
32	26	P.O.D. Rock The Party (Off The Hook) (Atlantic)	500	+100	41828	12	55/6 41/0	
25	0	DOPE You Spin Me Round (Like) (Flip/Epic)	481	+13		6.		Most Increase
26	28	ISLE OF Q Little Scene (Universal)	401		42717	-	46/0	Plays
	29	KID ROCK Wasting Time (Top Dog/Lava/Atlantic)	470	+9	38414	9	42/1	ARTIST TITLE LABEL(S)
31	30	FINGER ELEVEN Drag You Down (Wind-up)	447	+62	40827 34905	3	37/3	FUEL Hemorrhage (In My Hand) (550 Music)
	31	MOTLEY CRUE Hell On High Heels (Motley/Beyond)	424	-110		7	45/0	FULL DEVIL JACKET Where Did (Island/IDJMG)
23	31	COLD Just Got Wicked (Flip/Geffen/Interscope)			37813	11	36/0	COLD Just Got Wicked (Flip/Geffen/Interscope)
43	3	VAST Free (Elektra/EEG)	403	+178	34153	2	48/6	FOO FIGHTERS Next Year (Roswell/RCA) VAST Free (Elektra/EEG)
41		SR-71 Right Now (RCA)	400	+150	31336	2	42/5	3 DOORS DOWN Loser (Republic/Universal)
33		KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	396	+21	29798	7	25/0	PRIMUS W/OZZY N.I.B. (Divine/Priority)
28	35	AC/DC Satellite Blues (EastWest/EEG)	394	-52	17756	0	24/0	CREED Are You Ready (Wind-up)
30	36	MARVELOUS 3 Sugarbuzz (HiFi/Elektra/EEG)	339	-72	24100	- 14	21/0	P.O.D. Rock The Party (Off The Hook) (Atlantic) RADFORD Closer To Myself (RCA)
39	-	EVE 6 Promise (RCA)	326	+50	18559	3	30/1	
29	38	APARTMENT 25 Backwards (Hollywood)	317	-121	32591	11	24/0	
40	-	LIVE They Stood Up For Love (Radioactive/MCA)	305	+31	25757	4	37/2	
36	40	KITTIE Charlotte (NG/Artemis)	276	-47	29346	7	24/1	
38	41	RADFORD Closer To Myself (RCA)	274	-41	22602	10	33/0	Breakers.
Debut	6	FOO FIGHTERS Next Year (RCA)	241	+71	12940	2	27/2	
	8	AMERICAN PEARL Free Your Mind (Wind-up)	241	+158	11311	1	22/4	FUEL
	6	TAPROOT Again And Again (Velvet Hammer/Atlantic)	238	+67	12554	1	26/1	Hemorrhage (In My Hand) (550 Music, TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS
	46	SUNNA Power Struggle (Astralwerks/Caroline)	234	+19	21668	4	28/2	679/348 58/8
49		EVERCLEAR Wonderful (Capitol)	213	+41	18301	2	26/4	
45	47		201	-21	20024	13	11/0	RAGE AGAINST THE MACHINE
44	48	SLIPKNOT Spit It Out (Roadrunner) DEADLIGHTS Sweet Oblivion (DED/Elektra/EEG)	190	-34	10395	7	25/0	Testify (Epic)
42	49 50		189	-47	13633	7	25/0	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 631/40 54/2
50		WHEATUS Teenage Dirtbag (Columbia)	182	+10	11817	3	8/0	



I (

71 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company). © 2000, R&R Inc.



KING

Plays	PLAY
ANTIST TITLE LABEL(S)	INCREAS
FUEL Hemorrhage (In My Hand) (550 Music)	+348
FULL DEVIL JACKET Where Did (Island/IDJMG)	+204
COLD Just Got Wicked (Flip/Geffen/Interscope)	+178
FOO FIGHTERS Next Year (Roswell/RCA)	+158
VAST Free (Elektra/EEG)	+150
S DOORS DOWN Loser (Republic/Universal)	+140
PRIMUS W/OZZY N.I.B. (Divine/Priority)	+134
CREED Are You Ready (Wind-up)	+118
P.O.D. Rock The Party (Off The Hook) (Atlantic)	+100
RADFORD Closer To Myself (RCA)	+71

eakers.

FUEL in My Hand) (550 Music) TAL STATIO CHART 21 58/8

RAGE A	GAINST THE MACHINE	
	Testify (Epic)	
PLAYS/INCREASE 631/40	TOTAL STATIONS/ADDS	CHART

ed is the total number of new adds officially reported to R&R by rting station. Songs unreported as adds do not count toward al stations playing a song. Most increased Plays lists the songs overall total stations playing a write with the greatest week-to-week increases in appears on R&R ONLINE MUSIC TRACKING. uses in total plays.



HEL'S SON 55 THE FIRST SINGLE FEATURING VOCALS BY LAJON OF SEVENDUST LANDING ON YOUR DESK IN SEPTEMBER

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FROM THE ALBUM STRAIT UP

immoniulresord5.gom

107

4

1

L		August 25, 2000			
5		Breakers.Top	30)	67.10
LW	TW		TT TOTAL		TOTAL STATIONS
1	Ö	PAPA ROACH Last Resort (DreamWorks)	1748	1728	
4	2	DEFTONES Change (In The House Of Flies) (Maverick)	1303	1249	
2	3	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1261	1397	
3	4	A PERFECT CIRCLE Judith (Virgin)	1254	1276	
8	6	DISTURBED Stupity (Giant/Reprise)	1076	1000	
6	6	INCUBUS Stellar (Immortal/Epic)	1066	1031	48/0
10	õ	3 DOORS DDWN Loser (Republic/Universal)	1019	936	45/2
5	8	3 DOORS DOWN Kryptonite (Republic/Universal)	997	1072	46/0
7	9	LIMP BIZKIT Take A Look Around (Theme) (Hollywood)	938	1029	45/0
9	10	METALLICA I Disappear (Hollywood)	842	955	47/0
11	1	RAGE AGAINST THE MACHINE Testify (Epic)	831	794	45/1
14	Õ	SR-71 Right Now (RCA)	764	676	35/0
12	13	GODSMACK Bad Religion (Republic/Universal)	679	723	34/0
18	1	FUEL Hemorrhage (In My Hand) (550 Music)	665	484	44/1
15	15	KORN Somebody Someone (Immortal/Epic)	617	664	46/0
13	16	CREED With Arms Wide Open (Wind-up)	614	687	38/0
17	Ð	WHEATUS Teenage Dirtbag (Columbia)	590	521	25/1
16	18	EVE & Promise (RCA)	545	593	37/0
19	19	UNION UNDERGROUND Turn Me On (Portrait/Columbia)	526	464	35/1
20	20	CYPRESS HILL Superstar (Ruffhouse/Columbia)	458	457	21/0
25	2	P.O.D. Rock The Party (Off The Hook) (Atlantic)	456	385	36/1
b0	22	VAST Free (Elektra/EEG)	452	313	40/2
27	23	(HED) PLANET EARTH Bartender (Volcano/Jive)	436	348	42/4
23	2	8STOPS7 Question Everything (Reprise)	416	411	27/1
28	3	PRIMUS W/OZZY N.I.B. (Divine/Priority)	379	343	20/0
22	26	ROB ZOMBIE Scum Of The Earth (Hollywood)	377	437	33/0
24	27	BT Never Gonna Come Back Down (Nettwerk/Capitol)	345	391	22/0
21	28	U.P.O. Godless (Epic)	342	439	26/0
29	29	QUEENS OF THE STONE AGE The Lost Art Of (Interscope)	341	321	32/2

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 8/13-Saturday 8/19. © 2000, R&R Inc.

30 30 OPM Heaven Is A Half Pipe (If ...) (Atlantic)

Contributing Stations

KTBZ/Houston-Galveston

WRZX/Indianapolis

WOBK/Albany, NY **KTEG/Albeenergue** WNNX/Atlanta KROX/Austin WRAX/Birminsham WAAF/Bosten WBCN/Boston WKQX/Chicago KILD/Celorade Springs WBZX/Columbus, OH KOGE/Dallas KEPI/Deaver KXPK/Denver WKLQ/Grand Rapids WTPT/Greenville, SC WOXA/Harrisborg WCCC/Hartford

WNF7/Knezville KXTE/Las Vegas KROQ/Les Angeles WMFS/Memphis WZTA/Miami KXXR/Minneapolis KKND/New Orleans WXRK/New York WHOR/Norfolk WJRR/Orlando WYSP/Philadelphia KEDJ/Pheenix KUPO/Phosnix WXDX/Pittsburgh

WBRU/Providence KRXQ/Sacramento KXRK/Salt Lake City KISS/San Antonio KITS/San Francisco KNOD/Seattle KFNK/Seattle **KPHT/St. Louis** WXTM/St. Louis WXT8/Tampa KFMA/Tucson KMYZ/Telsa WHFS/Washington, DC WWDC/Washington, DC **KICT/Wichita** WXBE/Wilkes Barre

309

315

18/1

Most Played Recurrents

KUFO/Portland, OR

	KORN Make Me Bad (Immortal/Epic)	
	INCUBUS Pardon Me (Immortal/Epic)	
	STONE TEMPLE PILOTS Sour Girl (Atlantic)	
	LIMP BIZKIT Break Stuff (Flip/Interscope)	
	CREED Higher (Wind-up)	
	GODSMACK Keep Away (Republic/Universal)	
	CREED What If (Wind-up)	
	STAIND Home (Flip/Elektra/EEG)	
	GODSMACK Voodoo (Republic/Universal)	* 1
1. C	STAIND Mudshovel (Flip/Elektra/EEG)	

TUNED-IN ACTIVE ROCK R&R/MEDIABASE 24/7

95.7 WXRC/Charlotte

3am GDDSMACK Keep Away AC/DC Shoot To Thrill PRIMUS W/DZZY N.I.B. BUSH Little Things COWBOY MOUTH Easy GUNS N' ROSES Welcome To LIVE They Stood Up For Love ne To The Jungle Y&T Sur ertime Girls PAPA ROACH Last Resort GREEN DAY When I Come Around TOOL Stinkf P.O.D. Rock The Pary (Off The Hook) DISTURBED Stur STONE TEMPLE PILOTS Plush 120m

KINGDOM COME Get It On RATT Round And Round WINGER Headed For A Heartbreak SCORPHONS Big City Nights LIVE They Stood Up For Love BLACK CROWES Hard To Handle ARTOPS7 Question Everything PINK FLOYD Run Like Hell NIRVANA In Bloom POISON Shut Up Make Love SIL VERCHAIR Tommo DEFTONES Change (In The House Of Flies) 4pm

AEROSANTH Love In An Elevator RED HOT CHILI PEPPERS Soul To Squeeze STONE TEMPLE PILOTS Vasoline STONE TEMPLE PNLOTS Vasoline KID ROCK Wasting Time NITVANA Heart-Shaped Box LEIWY KRAVITZ FM Away TOM PETTY & THE HEARTBREAKERS American Girl KENNY WAYNE SHEPHEND Last Goodbye SEVEN MARY TIMEE Cumbersome GODSMACK Whatever VAN MALEN And The Cradle Will Rock NCUBUS Stellar

8pm

LED ZEPPELIN Immigrant Song PAPA ROACH Last Resort AEROSMITH Faling In Love 3 DOORS DOWN Kryptonite MATCHOOR TWENTY Crutch WHITESTIAKE Here I Go Again GODSMACK Bad Religion PEARL LAM Risch PEARL JAM Black KORN Freak On A Leash BLACK SABBATH War Pigs CREED With Arms Wide Open FINGER ELEVEN Drag You Down SOUNDGARDEN Black Hole Sun

14

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

New & Active

CREED Are You Ready (Wind-up) Total Plays: 174, Total Stations: 21, Adds: 11

LINKIN PARK One Step Closer (Warner Bros.) rys: 139, Total 5

STATIC-X Bled For Days (Warner Bros.)

MILE Back To The Floor (Aware/C2/Columbia) Total Plays: 110, Total Stations: 8, Adds: 0

UNIFIED THEORY California (3:33/Universal) Total Plays: 91, Total Stations: 11, Adds: 2 AC/DC Meltdown (EastWest/EEG)

Plays 35 Total Sta

ORGY Fiction (Dreams...) (Elementree/Reprise) Total Plays: 11, Total Stations: 24, Adds: 24

ns 23 Adds 2

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 8/29/00

BENDER Isolate (TVT) **CRUSHDOWN** This (MCA) **GREEN DAY** Minority (Reprise) LINKIN PARK One Step Closer (Warner Bros.) LIQUID GANG Closer (Atlantic) A PERFECT CIRCLE 3 Libras (Virgin) PRESIDENTS Tiny Explosions (Music Blitz) 6 GIG Hit The Ground (Ultimatum) SLASH'S SNAKEPIT Been There Lately (Koch) **ULTRASPANK** Where (Epic)

T. REX Bang A Gong (Get It On) U.P.D. Godless SAMMY HAGAR I Can't Drive 55 DNE WAY RIDE Painted Perfect

LIVE They Stood Up For Love STEVIE RAY VAUGHAN The House Is Rockin DAYS OF THE NEW Touch, Peel & Stand

3am

KLBJ/Austin

LEO ZEPPELIN When The Levee Breaks PEARL JAM Light Years JANE'S ADDICTION Jane Says LYNYRD SKYNYRD Free Bird

10

TONIC Sugar

11am

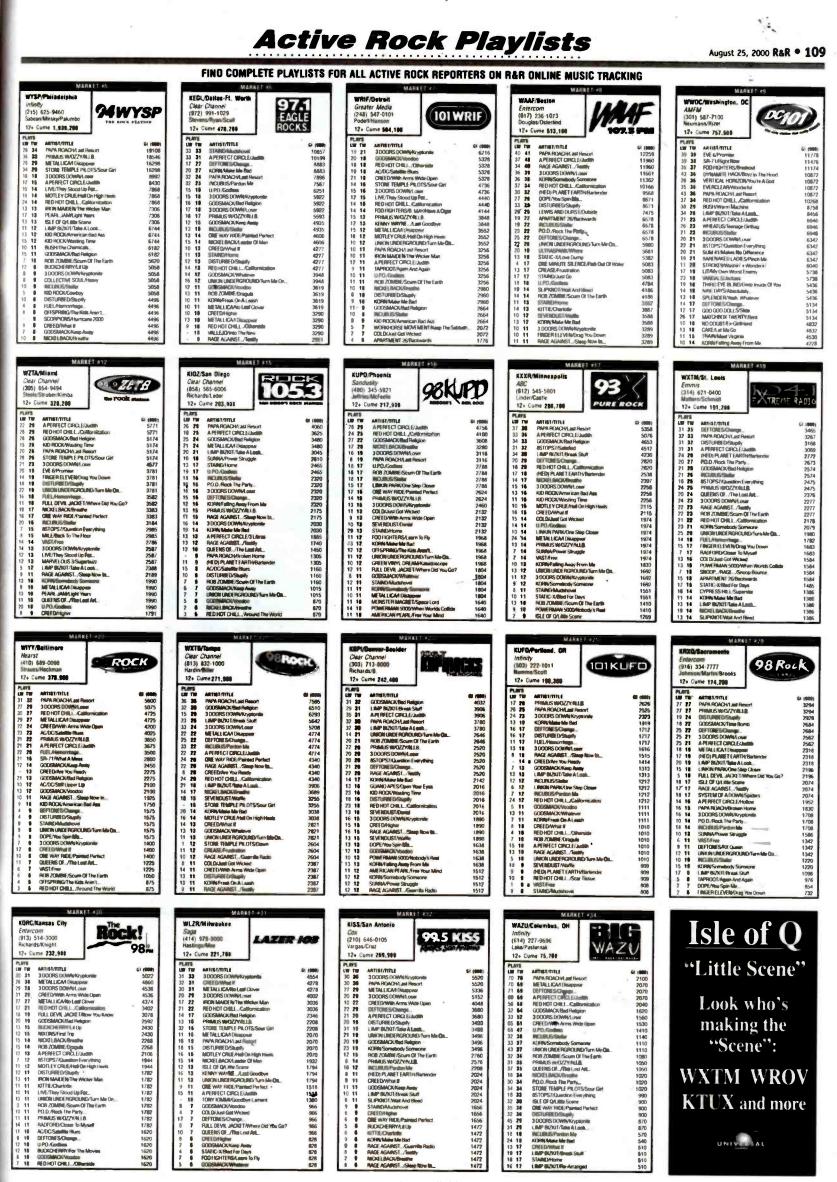
RED HOT CHILL PEPPERS Californication AEROSMITH Love In An Elevator JMII HENDRIX Voodoo Child INDIGENOUS Got To Teli You PINK FLOYD Hey You VALLEJO Into The New JUDAS PRIEST Breaking The Law MEGADETH Breadline STEVIE RAY VAUGHAN Love Struck Baby

4pm

PEARL JAM Evenflow VAN HALEN Eruption VAN HALEN You Really Got Me RED HOT CHILL PEPPERS Californication AEROSMITH Dude (Looks Like A Lady) LED ZEPPELIN Immigrant Song FUEL Sunburn LIVING COLOUR Cutt Of Personality LYNYRO SKYNYRO SI ie Man LIVE They Stood Up For Love ERIC JOHNSON S.R.V. RUSH Tom Saw

8pm

PINK FLOYD On The Turning Away MONSTER MAGNET Space Lord LED ZEPPELIN Heartbreaker LED ZEPPELIN Living Loving Maid (She's Just ...) AC/DC Stiff Upper Lip JOE SATRIAM Crush Of Love NIRVANA Smells Like Teen Spirit JIMI HENDRUX If 6 Was 9 3 DOORS DOWN Loser BAR 7 4 Loaf Clove



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How does a guy who grew up in London lis-tening to Neil Young and AC/DC, who calls himself a fan of Soundgarden and who worships Kurt Cobain end up churning out music that sounds nothing like any of them? That doesn't matter, but what does matter is that that guy's creation, Sunna, may end up being considered - like those otherwise very different artists -among those who write better than most of their peers and who can nock.

Anchoring Sunna is lead singer Jon Harris. whose travels and experiences are key influences on his music. After high school Harris spent time in Norway writing songs, and later he went to Israel, where he joined a kibbutz. On his return to London (and after a few failed musical ventures), Harris found his musical utopia in Sunna. Drummer Richie Mills, guitarist Ian MacLaren and veteran DJ Flatline hooked up with Harris in London. Bassist Shane Goodwin ditched his surfboard in Australia, tried out and won the gig.

Harris' years of travel and of frustration and failure have now paid off. Sunna's debut, One Minute Silence (Astralwerks/Caroline), is one of the best pieces of work I have heard this year. The entire album is just as captivating as the **Tracev** Hoskin Asst. Rock Editor

single, "Power Struggle." "Struggle" combines electronic wizardry, dirty guitars and a driving rhythm that is refreshingly different from anything else out there. No two songs on the album are alike -- "I'm Not Trading" will knock the wind out of you.

Gaining momentum at radio, "Struggle" will soon be moving like a freight train at Active. Among the 22 stations already spinning the single are WAAF/Boston, WZTA/Miami, KBPI/Denver and KXXR/Minneapolis. KIOZ/ San Diego APD/MD Shannon Leder says, "Power Struggle' is one of the coolest songs I've heard in a long time. It's different, and it has this Tool-ish vibe. The first time I heard it was over the phone. Afterward I ran in to my office and immediately dug it out of the stack. The whole album is great. Even this early, it is getting great reaction!"



R Top 20 Specialty Artists August 25, 2000

- 1 HALFORD (Metal-Is/SRG) "Resurrection"
- 2 (HED) PLANET EARTH (Volcano/Jive) "Bartender," "Killing Time"
- 3 NATIVITY IN BLACK 2 (Divine/Priority) "N.I.B."
- 4 TAPROOT (Velvet Hammer/Atlantic) "Again And Again"
- 5 NOTHINGFACE (TVT) "Piss & Vinegar," "Can't Wait For..."
- 6 MUDVAYNE (No Name/Epic) "Dig"
- 7 DISTURBED (Giant/Reprise) "Shout," "Stupify"
- 8 LOUD ROCKS (Loud Rocks/Columbia) "Shame"
- 9 DEFTONES (Maverick) "Change (In The House Of Flies)," "Street Carp"
- 18 IN FLAMES (Nuclear Blast) "Pinball Map," "Clay Man"
- 11 IRON MAIDEN (Portrait/Columbia) "The Wicker Man," "Brave New World"
- 12 RELATIVE ASH (Island/IDJMG) "Flavor"
- 13 SUNNA (Astralwerks/Caroline) "I'm Not Trading," "Power Struggle"
- 14 CONFRONTATION CAMP (Artemis) "Brake The Law"
- 15 40 GRIT (Metal Blade) "Ground Zero"
- 16 RORSCHACH TEST (E-magine) "Satan," "Fornicator"
- 17 LINKIN PARK (Warner Bros.) "One Step Closer"
- 18 KITTIE (Ng/Artemis) "Spit"
- 19 UNION UNDERGROUND (Portrait/Columbia) "South Texas Deathride"
- 20 SUICIDAL TENDENCIES (Suicidal) "Pop Song"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Sunna

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

ones Radio Network (JRN) Harderive Various Resy Myzal/Lee Brütss Sevel "Set II OIT Statie-X "Leve Dump" United DI Mayhem "Diasa" Martina 26 Bachwerds Um "Dantom"

JI Broadcasting (MJI) Various Mark Razz/Corey Hatke James Duprer Somebody Sol

WQBK/Albany, NY W LID K/AIMANY, MT Kick The PA Sunday 3-9pm The Noble Knowpice "Can't Wat Fer. Day "Part Of Life" In Many Gods "Mindless"

ZRR/Albuquerque, NM Sunday 11-midnight Tem Serve Jam Cross "Natr Tripper" fransport Lengue "Hall Predi

KWHL/Anchorage, AK The Pil Sunday 8-Spm Bearded John Ichshilter "Everything Suchs" eveloper "Higgest & The Best allord "Reservection"

ig Razors "Fields Of tai Tendencies "My H rig Face "Piss & Vine ty In Black 2 "ILLIB." I "Ground Zeed"

com "Rep" Para "The Place is De

3 3-9 18

WKGB/Binghamton, NY WKLO/Grand Rapids, Mt Monday 18 -11:30pm Tim Boland Sunday 9-10pm Steve "The Ral" Aldrich ok "Tell Me Wha

WPXC/Cape Cod, MA To The Estreme Saturday 9:30-18:30pm Erik Stafford WQXA/Harrisburg, PA Beats On The X Sendey 1-2am 440 "Stop The Rock Brothers "Jbeez Roc In Odyssey "Some I

KEGL/Dallas, TX Sanday 7-Spa Natari Migual InterCon Talar

WQXA/Harrisburg, PA The Sendery New Sendery 8-10em Bill Hambon

WKLQ/Grand Rapids, M1 Metal at Midnight Thursday midnight 1am Tam "Wiz" Starrau WCCC/Hartford, CT WULL(PHATTOR), CI Sunday Kight Blues Senday 6-19pm Beet Slew King Clapton "Hold On F im Coming" Jail Pitchell "Die Day Awey" Ches Toried Taly Babys On Mind" Smothir Joe Kuber "Ready To Learn" By 64 Morganited "Champane & Re

> KLFX/Killeen, TX Ker Radie Saterday 10pm-midnight Bob Fenda Uprod "Nivers Reflection" Machine Head "Desire To Fire" Lines 77 "Souch" Ultraspart "Calch" Rosschach Tier "Peace Minus Otte

WBAB/Long Island, NY Fingers Metal Shop Senday 10pm-1am Fingers Motiey Crue Hall On High Hash

WTFX/Louisville, KY The Add Salaria Black Fr m-200 w 18

WTFX/Louisville, KY Deteur Sunday 8-10pm Chris Aliman MDFMK "Get Out Of My Rancel "Radio Havera" Rancid "Radio Havan Loud Rocks "Shame" Sevendust "Home" Deftones "RI Queen"

WGIR/Manchester, NH Sanday 18-11pm Readkitt Joud Rocks "Shame" Aul Devil Jacket "Stain" Dusonsryche "Eyes OFA! "Brinken Machier

KXXR/Minneapolis, MN X-trome Metal Shop Friday 1-4am Nick Davis Instein Milch 2 "ILLS" Distribut Shoe" School's Out" While My Gu Tim Still In-

> KATT/Oklahoma City, DK KATT's Dig Motol ------Friday Erik G

KATT/Oklahoma City, OK Launch Pad Thursday midnight-tam Lee Cape Haltort Ruph Fall" (Red) plane arch "Bartender" Dynamie Hind: "Anywey" Rage Against Titte, "Tistby" Alac Cooper Gimme"

KUPD/Phoenix, AZ Red Radie Under Sunday 7-8pm Larry Mac Juma "Power Struggle Aprilsto Odysney "Cra mand cies "Pop Song

KUPD/Phoenix, AZ Into The Pil Sanday 10pth-midnight Larry Max & The Berzerker

KRXO/Sacramento, CA Sunday 8-0-38pm Che Breeks, Paul De Pas & V

KBER/Salt Lake City, UT RBEIN/San Lake n Radio Kaes Sunday 9-11pm Davity Mudvayne "Dig" Deep "Huces Of Nothing" 40 Grit "Heads" in Farnes "Cay Man" Nativity In Black 2 "N I B."

KISW/Seattle, WA Metai Shop Saturday midnight-2am Adam Gehrke

New Music Heer Sunday 18-11pm Scall Vanderpee

na "Bischou" pranycha "Beside You" spant "Where?"

WXTM/St. Louis, MO

WXTM/St. Louis, MD

Long Kane

Inta TE Cast A Sha

Senday Open-Spin Johany Orr

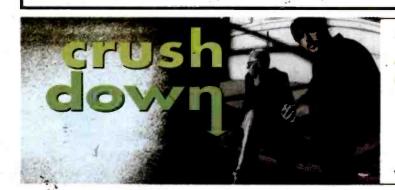
(hed) pic

WWDC/Washington, DC New Music Mart Sanday 9:30-18:30pm Buddy Rizar

WXBE/Wilkes Barre, PA viay 11pm-1am Na Brave New

D

33 total reporters from th Active Rock and Rock BB "One Armed Mar"



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Anthrax "Creek" Stuch Mojo "Drawing Blood" Betwech "Manmade Draams Suicidal Tendencias "No Mo Mudvayne "Dig" KISW/Seattle, WA

Beb Bitcheir Nodingtace "Make Your Own Bones" Another Society "Get Up And Ry" Controntation Camp "Brate The Last" National In Black 2 "ILL.B." Union Underground "Turn Me On Mr.

WXTM/St. Louis, MO

Friday 10pm-midnight Johnny Orr

Mephisto Odyssey "Crash" Figt: "Turne In" Groove Armada "H Everybody Mr. Olzo "Last Night A DJ" Adam Starr "Beauthul Asian"

KLPX/Tucson, AZ

Area 81 Friday 10pm-midnight Bob Bitchin'

UNION

R&R ACTIVE ()-() R&R ALTERNATIVE () MONITOR ACTIVE ROCK 14-11* (#1-%GAINER IN TOP 20) MONITOR MAINSTREAM 18-14* (#2-%GAINER IN TOP 20)

STARTING TO RESEARCH COAST TO COAST #4 MOST REQUESTED ACTIVE ROCK RECORD IN THE COUNTRY SALES APPROACHING 10K PER WEEK AIRPLAY = SALES = RESEARCH

TOP 200 SALES IN THESE MARKETS:

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3

FROM THE DEBUT ABLUM ...AN EDUCATION IN REBELLION

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> COLEMENT COLEMENT COLEMENT OF MARCARGINERADA PORTUAL IN AUGUST FOR TRADES ARE OF NON MENTER AND TRADES ARE OF NON MENTER AND TRADES AND AND TRADES 2000 NONY MESTER IN DRIVENTIAL

Alternative

.....



JIM KERR jimkerr@rronline.com

More Different Than Similar

A case study in the differences between Active Rock and Alternative

Let here has been quite a bit of talk recently about how the Alternative and Active Rock formats are becoming more and more similar. With the explosion in popularity of harder rock music that feels at home on both formats, this is to be expected.

However, the sentiment seems to be much stronger than a simple, "The two formats are sharing more music than they used to." In fact, at R&R Convention 2000 a number of people expressed to me their belief that the two formats should be merged into one. That led me to start thinking about the two formats and

how much they *really* have in common. I decided to look at a case study and see what kind of answers 1 could find.

I couldn't think of a better example than WXTM

(Extreme) and KPNT (The Point) in St. Louis. Extreme has become something of a poster station for the new generation of Active Rocks, while KPNT has always been a very good example of what the mainstream of the Alternative format is doing. These two stations seemed perfect for a case study, so I logged onto Mediahase and pulled up over 100 pages of reports for both stations.

Current Music

The Alternative format has gotten so much harder recently that the primary issue driving most of the comments about its similarity to Active Rock has been current music. Quite simply, the conventional wisdom is

It appears safe to say that Extreme and The Point share fewer than 50% of their currents.

that Alternative and Active Rock are sharing a tremendous amount of current music.

While there can be no doubt that the formats are sharing more than in the past, I wondered if the perception that the formats are nearly identical was true on a practical, market-level basis. A close look at St. Louis seems to indicate that the industry perception is pretty far off the mark.

The best way to get a gauge of a

station's musical core is to look at its top 10 most-spun records. If you compare Extreme's top 10 to The Point's top 10, an interesting story emerges: The two stations share fewer than half of their top 10 songs. In fact, the two stations share only 40% — four songs out of the top 10. This is a far cry from



KPNT (The Point)

the massive amount of music-sharing that the industry would have us believe is going on out there.

WXTM (Extreme)

One thing that could account for that 40% figure is that the stations may be working on different time frames, and while two songs may not be shared in a single week, the two stations may be moving the same songs in and out of power rotation at different times. So I went deeper into the stations' playlists. This, however. added only slightly to the percentage of songs shared. In terms of the top 20 songs, the stations share only 44%. If you look even more deeply, at the top 50, the shared percentage is still only 45%. In fact, it appears safe to say that Extreme and The Point share fewer than 50% of their currents.

Active Rotations

The results of the above analyses surprised me and ran counter to the prevailing industry opinion. I wondered if other industry attitudes were equally off-base.

One of the broader stereotypes about Alternative and Active Rock is that Alternative plays more currents and rotates them more often. A close look at The Point and Extreme supports this point of view. In the week I looked at, The Point rotated a total of 136 currents and recurrents, according to Mediabase. Extreme rotated 108.

The notion is also supported by Mediabase's Current/Recurrent-Gold ratio report. The Point is 62.5% current/recurrent and 37.5% Gold, and Extreme is 55.5% current/recurrent and 44.5% Gold. That's a small but significant difference. A tighter list sometimes means a

hotter rotation, but that wasn't the

case here. The Point's categories were, in general, about a spin a day faster than Extreme's. For example, The Point's most-spun record received 42 spins, Extreme's 35. The Point's No. 25 record received 19 spins, while Extreme's received 14. Further down, The Point's No. 50

record was spun eight times, while Extreme's was spun six.

Another way to determine how similar two stations are is to look at their core artists. This is a much broader way to gauge a station's one sound since it includes

Gold titles. To find a core artist list, Mediabase tabulates the number of songs each artist has in rotation on a station, then ranks them. The actual percentage of shared core artists for the two stations, 50%, isn't much different than that for current music,

It is interesting to note the differences, however. Exclusive KPNT core artists include The Beastie Boys, Bush, Green Day, Rage Against The Machine, Blink-182, Creed and The Offspring. For Extreme, its exclusive core artists include Pantera, Motley Crue, Nine Inch Nails, Soundgarden and Tool.

Gold Library

A look at core artists gives you a good idea of the differences in the two stations' Gold libraries, but Mediabase also provides a more detailed "Vintage Analysis" report. This report breaks down the year of release of every song a station plays. It is thus a good way of determining the eras of the Gold library material that is being played.

As mentioned earlier, both Extreme and The Point are current-intensive, and the "Vintage Analysis" supports that. Over half (51.9%) of

The Point's categories were, in general, about a spin a day faster than Extreme's.

Breaking Molly's Yes: Week One

A TRUE SHE FOCULE USEY

Chris Williams APD/MD, WNNX/Atlanta

Aug. 18, 2000: Well, I don't have any news yet. The track "Fall Down" goes in next week. I am trying to decide how I feel about playing it between 7pm-midnight, during *Loud*. While the song is a pop track, I think the rhythm section and guitars may be strong enough to carry it. The band sent me a shorter, better edit they made, so I burned copies for everyone. I spent a couple of hours yesterday writing notes and sending out CDRs to some fellow programmers here in the South. I'll probably send out four or five more copies today. I hope people hear the same thing I hear. The first time it was played for me, I immediately thought of the live version of U2's "40," with the audience singing along. To me, this is a stadium song.

Howard Loon VP/Promotion Universal Records

November 1999: Sean Demery of WNNX (99X)/Atlanta called and raved about how much he loves the Molly's Yes track "Fall Down." I tell him we're not working "Fall Down," and if he can't get with the program, maybe he shouldn't be working in radio.

December 1999: Sean Demery announces he's leaving 99X. I feel so guilty, I try to hire him to do some indie work. He passes. He has something big lined up in San Francisco. He tells me all about it. I suggest they call it "I Left 99X For This? What The Hell Was I Thinking.com?" He doesn't think it's as funny as I do.

March 2000: Chris Williams calls and tells me how much he and PD Leslie Fram love the track "Fall Down." I keep my mouth shut this time. I really like Chris. He says that if we go for it as a single, they're really thinking about getting behind it.

July 26, 2000: Chris Williams called. He said 99X wanted to get behind "Fall Down" in a few weeks. First they had to finish getting Bif Naked up and running, then start playing Evan And Jaron. I wasn't paying attention and thought he wanted to get naked and play with Evan And Jaron. I'm still not sure he didn't say that.

Aug. 2, 2000: In anticipation of their airplay, I put together a detailed regional marketing plan that involves the 99X retail branding program and bringing Molly's Yes into the market for a 99X Freeloaders Show.

Aug. 8, 2000: Chris and Leslie volunteer to send copies of a new edit they did of the song to their friends at radio with a little note saying how much they like the record.

Aug. 21, 2000: This is the week 99X is supposed to add the track. I hope to God Capricorn isn't going for adds on anything this week, or I'm a dead man.

the songs Extreme played were from the past two years. While that made Extreme current, it paled in comparison to The Point, which had 65.2% of its playlist come from the past two years.

Another point of interest is the pre-1990 music being played by each station. For a contemporary 18-34 station, 1990 seems to be a dividing line for Gold music. The Point is a perfect example: A mere 3.3% of its playlist is from before 1990. While Active Rock may get pegged as the '80s hair-band format, that doesn't appear to be the case at Extreme, which closely echoes The Point's contemporary Gold focus: Only 4.8% of its playlist is from before 1990.

In terms of Gold, it is clear that

Extreme plays significantly more of it than The Point, but it chooses its Gold from the '90s.

Conclusions

There can be no doubt that there are a number of similarities between The Point and Extreme in St. Louis. However, the differences are numerous and significant. especially in the one area on which the industry seems to be focusing at the moment — current music. In fact, I find it interesting that the one area where the two stations share the most in programming terms, the era of their Gold libraries, is almost the opposite of where the industry sees them having the most in common, current music, where the sharing is less than 50%.

everclear "AM Radio"

#2 MOST ADDED EVERYWHERE!

HUGE 1ST WEEK!

OVER 50 STATIONS OUT-OF-THE-BOX!

> Q101 KDGE 91X KNDD KTBZ WRZX KPNT and many more!



"Hello? Can't you ask for a quote on a record that needs one...?" -Kim Monroe, KNDD/Seattle

"From my favorite CD of the year. The entire record is full of hits and 'AM Radio' is the biggest of them all." -Dave Rossi, WRAX/Birmingham

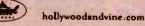
"You want a quote on this song? Umm...get out of radio if you can't hear this one." -Mike Summers, KXRK/Salt Lake City

The new single from SONGS FROM AN AMERICAN MOVIE VOL. ONE: LEARNING HOW TO SMILE

Produced by A.P. Alexakis . Mixed by Neal Avron

Management: Darren Lewis at Revolver

everclearonline.com



americanradiohistory com

G 2000 Capital Records. In

RR Alternative Top 50

114

	Y I	· August 25, 2000					ed and the second	
LAST	THIS	August 25, 2000	TOTAL	PLATS	GROSS	WEEKS ON CHART	TOTAL STATIONS	Ma
1	1	PAPA ROACH Last Resort (DreamWorks)	2686	-35	297361	22	76/0	ARTIST TITLE LABELISI
2	2		2469	-201	219653	13	77/0	ORGY Fiction (Dre
3	8		2415	+116	219426	16	77/0	EVERCLEAR AM R
4	ă		2346	+93	228650	15	78/0	"A" Monkey Kong
6	õ		2215	+104	219684	10	76/1	FOO FIGHTERS NO
5	6		2068	-155	144170	12	73/0	FLAK Tune In (Re:
7	7		1872	-136	225218	27	72/0	(HEO) PLANET EA
10	8	WHEATUS Teenage Dirtbag (Columbia)	1845	+182	176706	8	68/1	HARVEY DANGER
8	9	A PERFECT CIRCLE Judith (Virgin)	1774	-68	206454	20	68/0	QUEENS OF THE S
9	10	EVERCLEAR Wonderful (Capitol)	1546	-166	121507	14	63/0	A PERFECT CIRCL
13	0	DISTURBED Stupify (Giant/Reprise)	1495	+108	155401	14	62/1	GOOD CHARLOTT
11	12	STONE TEMPLE PILOTS Sour Girl (Atlantic)	1400	-242	141545	21	64/0	FULL DEVIL JACKE
15	13	3 DOORS DOWN Loser (Republic/Universal)	1376	+121	159875	7	66/2	
Ireak	w 🚯 🛛	FUEL Hemorrhage (In My Hand) (550 Music)	1358	+661	157074	2	74/2	
12	15	CREED With Arms Wide Open (Wind-up)	1301	-91	115976	22	60/0	C'
16	16	RAGE AGAINST THE MACHINE Testify (Epic)	1297	+43	162506	4	64/0	
14	17	LIMP BIZKIT Take A Look Around (Theme) (Hollywood)	1282	-85	154303	20	59/0	"Tang
17	18	VERTICAL HORIZON You're A God (RCA)	1159	-75	65223	10	50/0	Tany
20	19	NICKELBACK Leader Of Men (Roadrunner)	1156	-7	84069	13	55/2	
21	20	OPM Heaven Is A Half Pipe (If) (Atlantic)	1144	+102	92252	6	51/3	Q10
19	21	BT Never Gonna Come Back Down (Nettwerk/Capitol)	1129	-45	110174	9	56/1	WBF
22	22	8STOPS7 Question Everything (Reprise)	1038	+35	51487	8	50/3	WF
reak		VAST Free (Elektra/EEG)	1036	+314	102410	2	72/2	Isländ Det Jam
18	24	METALLICA Disappear (Hollywood)	1026	-160	122953	18	51/0	island Der aan
24	25	MXPX Responsibility (A&M/Interscope)	955	+16	63274	11	58/2	
23	26	KORN Somebody Someone (Immortal/Epic)	869	-79	79866	8	58/1	Mos
25	27	LIVE They Stood Up For Love (Radioactive/MCA)	847	-7	54969	7	46/0	
28	28	P.O.D. Rock The Party (Off The Hook) (Atlantic)	792	+93	73618	9	48/1	ARTIST TITLE LABEL(S)
26	29	GODSMACK Bad Religion (Republic/Universal)	774	+11	77756	8	39/0	FUEL Hemorrhage
32	30	SUM 41 Makes No Difference (Island/IDJMG)	711	+56	42720	5	49/2	FOD FIGHTERS N
35	31	DANDY WARHOLS Bohemian Like You (Capitol)	695	+120	60469	4	47/3	VAST Free (Elektra
31	32	VIBROLUSH Touch And Go (Iguana/V2)	693	+27	31619	6	44/2	ORGY Fiction (Dre
37	33	DEXTER FREEBISH Leaving Town (Capitol)	652	+121	39907	3	43/3	WHEATUS Teenag HARVEY DANGER
36	34	THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	616	+66	30690	5	36/1	BARENAKED LAD
34	35	STIR Climbing The Walls (Capitol)	561	-31	23378	7	32/0	(HED) PLANET EA
40	36	KID ROCK Wasting Time (Top Dog/Lava/Atlantic)	545	+70	37777	3	29/0	QUEENS OF THE ST
43	9	BARENAKED LADIES Pinch Me (Reprise)	543	+149	34703	2	30/1	3 DOORS DOWN
30	38	MATCHBOX TWENTY Bent (Lava/Atlantic)	529	-145	35931	19	27/0	DEXTER FREEBIS
ebut	> 39	FOO FIGHTERS Next Year (Roswell/RCA)	517	+361	33869	1	49/13	
ebut	> ①	HARVEY DANGER Sad Sweetheart Of The Rodeo (London/Sire)	500	+160	45828	1	40/8	_
48	9	QUEENS OF THE STONE AGE The Lost Art Of Keeping (Interscope)	498	+133	88054	2	37/6	B
38	42	U.P.O. Godless (Epic)	482	-44	22471	8	29/0	
42	3	UNION UNDERGROUND Turn Me On (Portrait/Columbia)	475	+81	44724	2	33/3	
44	1	GOOD CHARLOTTE Little Things (Epic)	472	+83	51485	2	40/5	Hemortha TOTAL PLAYSANCREASE
49	45	MARVELOUS 3 Sugarbuzz (HiFi/Elektra/EEG)	423	+75	26564	2	30/1	1358/661
33	46	PEARL JAM Light Years (Epic)	422	-175	57518	11	27/0	
ebut	> 0	(HED) PLANET EARTH Bartender (Volcano/Jive)	391	+142	70696	1	36/10	
47	48	MIGHTY MIGHTY BOSSTONES She Just Happened (Big Rig/IDJMG)	379	+13	25507	3	23/0	
39	49	MOBY Porcelain (V2)	370	-138	33346	17	30/0	TOTAL PLAYS/MCREASE
Debut	> 50	CAVIAR Tangerine Speedo (Island/IDJMG)	351	+49	34641	1	25/3	1036/314

ORGY Fiction (Dreams In Digital) (Elementree/Reprise) 63 EVERCLEAR AM Radio (Capitol) 32 "A" Monkey Kong (Mammoth) 14 FOO FIGHTERS Next Year (Roswell/RCA) 13 11 FLAK Tune In (Restless) (HED) PLANET EARTH Bartender (Volcano/Jive) 10 HARVEY DANGER Sad Sweetheart Of ... (London/Sire) 8 QUEENS OF THE STONE AGE The Lost ... (Interscope) 6 A PERFECT CIRCLE 3 Libras (Virgin) 6 GOOD CHARLOTTE Little Things (Epic) 5 FULL DEVIL JACKET Where Did You Go? (Island/IDJIMG) 5 "Tangerine Speedo" Top 5 Phones @ Q101, KNDD, KNRK, WBRU, 91X, KPNT, WRAX & WMAD! P Most Increased Plays TOTAL PLAY

Most Added .

ADOS

ANTIST TITLE LABEL(S)	NCREASE
FUEL Hemorrhage (In My Hand) (550 Music)	+661
FOD FIGHTERS Next Year (Roswell/RCA)	+361
VAST Free (Elektra/EEG)	+314
ORGY Fiction (Dreams) (Elementree/Regrise)	+275
WHEATUS Teenage Dirtbag (Columbia)	+182
HARVEY DANGER Sad Sweetheart (London/Sire)	+160
BARENAKED LADIES Pinch Me (Reprise)	+149
(HED) PLANET EARTH Bartender (Volcano/Jive)	+142
QUEENS OF THE STONE AGE The Lost Art (Interscop	e) +133
3 DOORS DOWN Loser (Republic/Universal)	+121
DEXTER FREEBISH Leaving Town (Capitol)	+121

Breakers •

FUEL								
Hemorrhage (In My Hand) (550 Music)								
1358/661	74/2	CHART 1						
	VAST							
1	free (Elektra/EEG)							
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART						
1036/314	72/2	23						

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count laward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

T

80 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/13-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



Rick Sales Management KORC WPSZ KMYZ www.HEDPE.COM or www.HEDPEDIRECT.COM WXSR WCYY WEED



R&R Alternative Debut 47 R&R Active Reck 24

Exploding at Alternative Radio! New Adds: WAQZ KKND WYSP KBPI KQRC WPBZ KMYZ WKRL KLEC WMAD WXSR WCYY WEE0 KLBJ KRAB WCHZ

"Broke" in stores now 150,000 shipped

Monitor Modern Audience Chart Debut 38° 2.75 million audience Great Early Callout: WXTM/St. Louis

Top Phones: KROQ WXRK KEDJ WFNX KXPK KFRR KFNA

Alternative Action

August 25, 2000 R&R • 115

BreakThrough Artist

HARVEY DANGER Track: "SAD SWEETHEART OF THE RODEO" LP: KING JAMES VERSION Laber: LONDON/SIRE



ssentials: Harvey Danger's hisfory goes back to 1992, when guitarist Jeff Lin- and bassist

Aaron Huffman met while attending the University of Washington. Things just seemed to fall into place after they enlisted the vocal talents of Sean Nelson and drum stylings of Evan Sult. Once the band came up with their name (from a scribble on a wall at their college), they were ready to hit the local bar scene and try out their music on a live audience.

Although they received a somewhat warm reception, it was not until the foursome moved into a house in Seattle's Ravenna neighborhood to concentrate on writing songs that they perfected their sound. All of that focus and hard work took a while to pay off, but once they scored a record deal and added a few new tracks to their demo in late 1997, the band were ready for takeoff with their debut release, Where Have All the Merrymakers Gone. The first single from that album, "Flagpole Sitta," soon became one of the most-requested altemative songs of 1998. That means the public liked it ... they really liked it! Harvey Danger name as influences everyone from The Beatles to My Bloody Valentine, but the band have a style all their own. With their first album at gold status, the band worked on a few other projects, including a remake

Dayna Talley Asst. Alternative Editor

of the song "Save It for Later" for the movie 200 Cigarettes.

Now Harvey Danger have finished their much-anticipated follow-up, *King James Version*. They may have already created a name for themselves with past successes, but with the catchy single "Sad Sweetheart of the Rodeo," this band is ready to take the alternative world by the reins and find themselves at the top of the charts once again.

Artist POV: The band's reaction when asked about their Seattle origins: "There once was a time when 'grunge' was used to describe a certain kind of music (such as The Melvins, Mudhoney, early Soundgarden and so on). Then somehow the popular media changed the term to mean 'any bands hailing from Seattle with a heavy, distorted guitar in their sound.' We fit into none of these categories. Therefore, we are not grunge."



Eddie Gutierrez Program Director KJEE/Santa Barbara, CA

For the station right now, O.P.M.'s "Heaven Is a Halfpipe" is working well. "Teenage Dirtbag" by Wheatus is also doing very well. I thought we would test both for a couple of months or so, and they have turned out to be very successful thus far. "Teenage Dirtbag" is actually the most-requested song on the station right now. O.P.M. is also getting many Eddie Gutierrez ON THE RECORD

requests, which probably has a lot to do with the fact that Santa Barbara is opening its first skate park soon. II I am excited about a lot of records coming up. I actually downloaded 50 seconds of the new U2 song off of Napster, and it sounded avesome. I haven't heard the new Radiohead, but I'm really excited about that. Limo Bizkit is coming up and I want to hear that

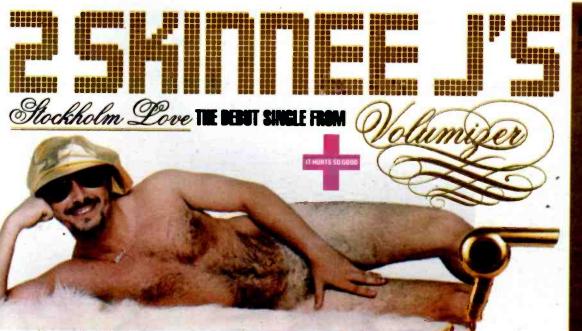
really excited about that. Limp Bizkit is coming up, and I want to hear that too. If I like the new Green David think to be to do well. It sort of throws you off at first, but I think to come to a really good record. I also like the Orgy record. Fuel is also second to be to be the well. If am

also really into Ultraspank, a group from Santa Barbara. I think that everyone should give a listen to their song "Where."

Well, it's obvious that everyone loves the new Orgy track. Fiction: With 67 adds (wow'), they have now set the pace for the upcerning fourth-quarter deluge of superstantartists. Speaking of superstans Everclear clean up with their second single 'AM Radio' with 34 adds, while The Foo Fighters show how deep their album is and bring in another 13 adds on 'Next Year - It wasn't all stars in the most-added column, however The incredibly cool song "Monkey Kong" by 'A' was up there too with 16 adds. The top of the chart looks to be interesting with both SR-71 and The Deftones blazing toward No. I, while Papa Roach hold steady and strong - Just as Incubus. 'Pardon Me, heads to recurrent after an astounding run near the top of the chart, here comes. Stellar' which has also parked itself in the top 10. Two of my favorite songs out right now. Queens Of The Stone Ages 'Lost Art - and Good Charlotte's ''Little Things'' are both breaking out of large



Ings. are both breaking out of large and major markets. Could they be onto something? Just heard the Fuel song again while writing this. Wow There's a good reason this song is climbing the chart amazingly fast. Finally, with Orgy all over the dial. expect major exposure for Reprise's next release. Green Day RECORD OF THE WEEK: Ultraspank's "Where"





Most Played Recurrents

	BLINK-182 Adam's Song (MCA)
	INCUBUS Pardon Me (Immortal/Epic)
	CYPRESS HILL Superstar (Ruffhouse/Columbia)
	LIMP BIZKIT Break Stuff (Flip/Interscope)
	KORN Make Me Bad (Immortal/Epic)
	LIMP BIZKIT Re-Arranged (Flip/Interscope)
	RED HOT CHILI PEPPERS Otherside (Warner Bros.)
	CREED Higher (Wind-up)
	BLINK-182 All The Small Things (MCA)
	NINE DAYS Absolutely (Story Of A Girl) (550 Music)
	BUSH The Chemicals Between Us (Trauma)
	LIT Miserable (RCA)
	FOO FIGHTERS Learn To Fly (Roswell/RCA)
	BLINK-182 What's My Age Again? (MCA)
	GODSMACK Voodoo (Republic/Universal)
	LIT My Own Worst Enemy (RCA)
R	AGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)
	STAIND Mudshovel (Flip/Elektra/EEG)
	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)
	FILTER Take A Picture (Reprise)

ALTERNATIVE Going For Adds ar2000

BOTTLEFLY Got 2 B Luv (Universal) COLLAPSIS October (Cherry/Universal) CYPRESS HILL Can't Get The Best Of Me (Ruffhouse/Columbia) DYNAMITE HACK Anyway (Farm Club.com/Universal) **GREEN DAY** Minority (Reprise) LINKIN PARK One Step Closer (Warner Bros.) LIQUID GANG Closer (Atlantic) NINE DAYS If I Am (550 Music) A PERFECT CIRCLE 3 Libras (Virgin) ULTRASPANK Where (Epic)

R&R/MEDIABASE 24/7 TUNED-IN ALTERNATIVE

.....................

WXEG/Davton

3am STONE TEMPLE PILOTS Sour Girl LENNY KRAVITZ Fly Away STROKE 9 Letters GREEN DAY Basket Case PAPA ROACH Last Resort TONIC You Wanted More MATCHBOX TWENTY Bent U2 Pride (In The Name Of Love) GOO GOO DOLLS Broadway PEARL JAM Better Man JOYDROP Beautiful THIRO EYE BLIND Deep Inside Of You FAITH NO MORE Epic

11am

LIT My Own Worst Enemy WHEATUS Teenage Dirtbag BAREHAKED LADIES The Old Apartment 3 DOORS DOWN Kryptonite SR-71 Right Now CREED Higher GOO GOO DOLLS Broadway OFFSPRING Self Esteem TONIC You Wanted More DEFTONES Change (In The House Of Flies) MATCHBOX 20 Push FOO FIGHTERS Everlong R.E.M. E-Bow The Letter STONE TEMPLE PILOTS Sour Girl

4pm

SARAH MCLACHLAN Possession EVERCLEAR Wonderful TONIC If You Could Only See MATCHBOX TWENTY Bent FOO FIGHTERS Everlong WEEZER Say It Ain't So CREED With Arms Wide Open BLINK-182 All The Small Things BAREMAKED LADIES Pinch Me FASTBALL Out Of My Head OFFSPRING Come Out & Play (Keep 'Em ...)

8pm

TONIC Open Up Your Eyes RED NOT CHILL PEPPENS Californication LENNY KRAVITZ Ry Away STOPS7 Question Everything MRVANA Lithium FASTBALL You're An Ocean VERTICAL HORIZON Everything You Want **BUSH Mac** NOSH Machinendu HARVEY DANGER Flagpole Sitta NME DAYS Absolutely (Story Of A Girl) WHEATUS Teenage Dirtbag

24

WEDG/Buffalo

3am

CYPRESS HILL (Rock) Superstar SMASHING PUMPKINS Disarm 3 DOORS DOWN Kryptonite OFFSPRING Come Out & Play (Keep Em...) SR-71 Right Now A FERFECT CIRCLE Judith BLINK-182 What's My Age Again PUSH Medinabada **BUSH Machinehead** VAST Free SOUNDGARDEN Black Hole Sun KID ROCK Wasting Time STONE TEMPLE PILOTS Vasoline TAPROOT Again And Ag 11am

EVE & Inside Out A PERFECT CIRCLE Judith ALICE IN CHAINS NO Excuses LEFTY Girls NINE INCH NAILS Terrible Lie GOLDFINGER Here In Your Bedroom DANDY WARHOLS Bohemian Like You PEARL JAM Evenflow METALLICA I Disappea METALLICA I UISAPPEAR SMASHING PUMPKINS Zero FENIX TX All My Fault STONE TEMPLE PILOTS Plush GOO GOO DOLLS Broadway

4pm

GREEN DAY Longview LIMP BIZKIT Break Stuff **RED HOT CHILI PEPPERS** Under The Bridge INCUBUS Stellar RAGE AGAINST THE MACHINE Skeep Now In The Fire PEARL JAM Corduroy PAPA ROACH Last Resort KID ROCK Cowboy CREED Torn NIRVANA In Bloom TEA PARTY Heaven Coming Down

8pm

INCUBUS Pardon Me TRAGICALLY HIP Nautical Disaster THUBULLLY HIP Haluban Osaster CREED Higher SMASHING PUMPICIUS Disarm KD ROCK Wasting Time PAPA ROACH Last Resort TUBBOAT ANNIE Wishing DEFTONES Change (In The House Of Files) METALLICA Enter Sandman METALLICA Enter Sandman NDRN Somebody, Someone NDRN Somebody, Someone NNRVANA Drain You WHEATUS Teenage Dirtbag WEEZER Undone - The Sweater Song

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tursed-in is based on sample hours taken from Monday 8/14. © 2000, R&R Inc.

HARV "Sad Swe					
		1 - 3 rd W	eek!		
New Adds: WPLY KXRK WPBZ WRAX WZPC WXZZ KPOI WIXO WHMP	Already WKQX KCXX WHTG WGRD WWDX KBRS	On: KDGE WBRU WPLA WJBX WMAD WXSR	KTBZ WWCD WDYL KLEC KRAD WEEO	WNNX WEDJ WEQX WAVF WWVV KQRX	KNRK WEDG WHRL KAEP

Alternative

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5.2

Stations and their adds listed alphabetically by market Nous Q Anther

0 00UBT Bathwater (Interscope)	FACE TO FACE Disappointed (Lady Luck/Beyond)	STROKE9 Washin' + Wonderin' (Cherry/Universal)
otal Plays: 335, Total Stations: 19, Adds: 0	Total Plays: 228, Total Stations: 21, Adds: 3 -	Total Plays: 163, Total Stations: 12, Adds: 2
EBRAHEAD Playmate Of The Year (Columbia)	RANCID Let Me Go (Epitaph)	PETER SEARCY Invent (Time Bomb)
otal Plays: 313, Total Stations: 22, Adds: 2	Total Plays: 226, Total Stations: 17, Adds: 0	Total Plays: 153, Total Stations: 11, Adds: 1
RGY Fiction (Dreams In Digital) (Elementree/Reprise)	FASTBALL You're An Ocean (Hollywood)	EVERCLEAR AM Radio (Capitol)
otal Plays: 309, Total Stations: 64, Adds: 63	Total Plays: 202, Total Stations: 11, Adds: 1	Total Plays: 139, Total Stations: 36, Adds: 32
A PERFECT CIRCLE 3 Libras (Virgin)	TAPRODT Again And Again (Velvet Hammer/Atlantic)	PAPA ROACH Broken Home (DreamWorks)
Total Plays: 287, Total Stations: 13, Adds: 6	Total Plays: 194, Total Stations: 10, Adds: 0	Total Plays: 111, Total Stations: 8, Adds: 3
SKINNEE J'S Stockholm Love (Capricorn) Total Plays: 247, Total Stations: 21, Adds: 1	VALLEJO Into The New (Crescent Moon/550 Music) Total Plays: 182, Total Stations: 8, Adds: 0	POE Walk The Walk (Atlantic) Total Plays: 107, Total Stations: 12, Adds: 3
SUNNA Power Struggle (Astralwerks/Caroline) Total Plays: 235, Total Stations: 18, Adds: 1	TSAR I Don't Wanna Break Up (Hollywood) Total Plays: 174, Total Stations: 18, Adds: 1	Songs ranked by total glavs

WEDX/Albany, NY PD: Kyle Goderlan CVERCLAR Trans CVERCLAR Trans CVERCLAR Trans CVERCLAR Trans

WHRL/Albany, WY * OM/PD: Susse Graves III: Carle Deberne

POE "West" STROKEN "Wester" 7 Stubblet /S "Bacahore" KTEG/Albuquerque, IMM * PD: Elles Flakerly

WWWX/Atlanta, GA * Oll: Brian Politics PD: Looke Fram APOND: Chris Williams LIBROR PARK "Case"

KROX/Austin, TX -PD: Also Smith MD: Molecky Lee Queens Dr Tuerr FOD Fighters Tear

WRAL/Birmingham, AL * P0: Dave Rossi APD: Herricase Shane WD: Herricase Shane * Interferation "see" * Interferation "see" * Conference Shane coop ower, Chin "see" coop ower, Chin "see"

KQXR/Boise, ID " PD: Jacent Jackson MD: Pete Schiecke Ouffits Dr. Tuer

WBCN/Boston, MA * VP Programming: Oedipes APDAID: Steven Strick

WFNX/Boston, MA * WFNX/Elosion, MA * PD: Cruze MD: Laurie Gail 91 MCLaurie
WEDG/Buffalo, NY * PD/MD: Rich Wall MD: Ryan Patrick Cool: Technic Tree - Line -

PD: Jast Deniel APLANE: Maken Pales 1 DEV Tester FVERLEAR Tester

198, IL 1 12 Deve Rister AFME: Bary Sta 13 ORY Total 14 ORY Total 19 ORY Total 19 ORY Total

AOZ/Cincinenti, OH * MIC: Rist Jonio refo: Public LATH *Brandor DRY *schert

1222

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WARQ/Columbia, SC / OM/PD: Gina Juliano APO/MD: Lina Bielle Color UnDifference Color UnDifference Turk WWCD/Cel HO ... PD: Andy Davis ALCALTO TANK

KRAD/Corpus Christi, TX PMMC Corposition

KDGE/Dallas-Ft. Worth, TX * PD: Dusse Deborty MD: Alan Ayo * Direct Yolder * Direct Yolder VER: New Yolder VER: New Yolder

WXEG/Dayton, OH * PO: Mike Themas APD/IIC Alles Rantz ? DRID ******* Official ******* (VECLEAR ******

KTCL/Denver-Boulder, CO * PD: F. Pott MD: Sabrine Saunders J MD? Theser

KXPK/Denver-Boulder, CO * PD: Nike Stem Mill The ACAE There PAIL INC. There

CIMX/Detroit, MI * PD: Merray Brookshaw APD: Vince Cannova MD: Nati Franklin Nati Franklin

KNRQ/Eugene-Springfield, OR PO: Ste Allen MD: Cla ONGY "Hotape"

KBRS/Fayetteville, AR P0: Kyle Gibson MD: Anthrop Bass Even and Protocol District Anthrop Bass Protocol Anthro

WJBX/FL Myers, FL * POMD: Lee Daniets DETER PRODUCTS: "Lawny" POD Fentlers "bar"

WEJE/F1. Woyne, W * PBME: J Fater I Martin Director I Martin Direc

KFRR/Fresse, CA * P8: Bress Wayse MR: Revend 1: DISY Yese*

WCMC/Grand R Michae Clast Michae Annes Michae Annes ni Replés, ill *

WXINA/Groomville, NC * Mit. Jul Banden

WEEO/Hagerstown, MO PO/MD: Asstin Davis (MD) Future (DAVI) (MD) Future OUEVS Of June" VIST Future WMRQ/Hartford, CT *

KTBZ/Hourston-Galveston, TX * PD: Jim Trapp APD: Bove Robless * Brite Robless Offer Yoursel Verific Line Track Verific Line Track Verific Line Track

WEDJ/ is, III PD: Iom Pauz IID: Scall Senters 1 DRCY "Felter" 1 DRCY "Felter"

RZX/Indianapolis, IVI * 2: Scott Jamoson D: Michael Yung OPEY "Icture" EVERCLEAR "Rade" FOO HONTERS "Bar" ISTOPS7 "Duration"

WPLA/Jacksonville, PD: Rick Schmidt IND: Crany ACL 10 MCE "Drappent" FUM The ville, FL *

WNFZ/Knozville, TH * PD: Dan Bozyk ID: Bener ? Offer Henner A Planter Data * Januar A Planter

KFTE/Lafayette, LA * PD: Rok Semmers MD: Scatt Partin Discatt Partin foo homens ther

WWDX/Lansing, MI *

FOO HENTERS KXTE/Las Vegas, NV * PD: Dave Wellington APDAID: Diris Ripley 25 DRSY Tream" 1 Static & Foldo Prez Try" URON UNDERROUND Trim"

WXZZ.4.exington-Fayette, KY * PC: Dent Heiden HD: B.J. Kineri III. Statutionen Tari I Addy Tananan I OKY Tananan

KLECA.IMe Reck, AR * PD: Larry Lollens IM: Polar Gunn * ORD Y-Carr A DOL: ACCET TANK * DOL: ACCET TANK

KNOOLes Angeles, CA Wiffing,: Each Underly AFE: Same Seadliness MI: Lise Worker 19 USF REAT 9 DEV Form 1 Lists Mill Class 10 DEV Form

#5 Most Added

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CHERT THEME' KMEY/Monterey-Salinas, CA * PD: Chris Whit ND: Nich Bartis DREY TARKS" EVERCLAR TRADE FLATCA THE ELASTICA THE DELITIER PRECEDEN TARKS

WHTG/Monmouth-Dcean, NJ *

WZPC/Mashville, TN * PD: Urian Kryuz GBI: Am Patrick AFD/IID: Am Huster 3 Enection Tues Hot Fourtes Tuer FOD Fourtes Tuer

WRRV/Newburgh, HY PD: Grag D'Bries HD: Andrew Baris POD PADINTERS THAT EVERALEAR THAT ONEY TYCENT FALL DEVE ACRET THAT

KKND/New Orleans, LA * ON/PD; Dave Stewart MC: Laws Jense 3 MCD Futer Lattin *second 1 DOC Forms Sec

WXRK/New York, NY * PD: Steve Kingsto-MD: Mike Poor 5 DRSY "Votes" 1 PAPA ROACH "Brates

WROX/Norfolk, VA * PDAID: Helly Williams A PERECT DRUG TURN

KORX/Odessa-Midland, TX UPD: Dave Cardwell EVENCLEAR These DAST Tester FLAT The

WIXD/Peoria, IL ON/PD: Arss Schenct APD/ND: Mast Bahan For Fearmers Team United United States Control Control of Control Control Control Control

WPLY/Philadelphia, PA * PD: Jim HoGolen APD: Sazie Duan MD: Dan Fein 4. Olifi Tetter 9 ORGY "Fiches" 1 HARVEY DANGER "Say" 1 VAST "Fast"

KEDJ/Phoenix, PD: Paul Science Arbite: Barly Unit Science Team Received Team Received Team Received Team

WCYY/Partiesed, b PD: Austo Jay MD: Brian James 1 (Control James) 1 (Control James) 1 (Control James)

KNRK/Portland, OR PD: Mark Hamilton APD: Jayn

WBRU/Providence, RI * PD: Tim Schlavelli HD: Josh Klemme ONEY Techno CREED Tenny DUBDUME Trevelow DAENN C. Last EVERGLEAN THEM

KR20/Reas, NV PD: Gay Dark ND: Heather Place I ORSY "Hotes" FOC FIGHTERS "Net"

WDYL/Richmond, VA * PG/ND: J.D. Kenes OREY TEENS FOO FIENTERS "But" FULL DEVEL ACKET "WHEN"

KCXX/Riverside, CA * PD: Kelli Claque APD: John CoSeats HD: Bergi James 17. Architect Concertains DET TRA

WZZURoanoke-Lynchburg, VA PD: Bob Travis MD: Gray Travis 13 Ord Travis 13 Ord Over 6.mb Tomy' 14 Offer Techno

KW00/Sacramento, CA * PD: Ron Bunce APD: Beamer Barbesa 18 et al. 2017 DRC: Yestawi DRC: Yestawi 2017 Thomas

KPNT/St. Louis, MO * APD: Marty Linck MD: Banny Mustler 9 Okt - School - Sc

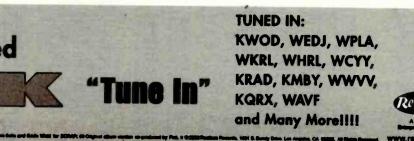
KXRK/Sait Lake City, UT * VP/Ops. & Prog.: Mike Sammers APD/MD: Todd Nater 13 MRNL:An Team 3 MRNL:An Team

XTRA/San Diogo, CA * PD: Bryon Schock HD: Chris Huckley HERE TE

KUTS/San Francisco, CA * Oli: Res Meani TO: Jay Taylor NE: Anna Ambra 8 Alto Inf Call. Typer 1 OKY Yespi

KJEE/Sonia Barbara, CA

80 Total Reporters 80 Current Report **80 Current Playlists**



WWV/Savannah, GA PO: Phil Com 17 Visit And Janon Ger Extension Com Cool Own OTTE Unit Cool Own OTTE Unit 17 The Savary 8 Theory

KFWK/Seattle-Tacoma, WA * PD/MD Jole Kaples

KNDO/Seattle-Tacoma, WA * PD: Phil Maneing MD: Kim Menree To Lea

KAEP/Spekane, WA * PD: Den Cassel MD Karl Dedman & GCLRUS Stelar & AGL Stelar & AGL Provider & AGL Provide

HMP/Springfield, MA * MID: Adam Wright Evencient Dasy *extent waterty challen *ter*

WKRL/Syracuse, NY * ON/PD Mimi Griswid 4 EviRQLAN "tude" 1 rAN '8" 0 RGY Tudge" 3 Tablet 2 RGY Tudge" RAL DEVIL ACKET "Been"

WXSR/Tallahassee, FL PD: Scott Petitione MD: Kanzie 23 (PEY *Fisser (PED) Puter Lefth "Barbarder" 27 "Desay"

KFMA/Tucson, AZ * PD: John Michael * A MINECT CHOLE "Lines" 7 ONCY "Victor" * Winney

KMYZ/Tuisa, OK * PD: Lynn Barstow MD: Ray Seggers 3 Order Future 1 PED: Puter: Saffre Terre 2 SOCORS COMM 1 Laws" 4 Theory

WHFS/Washington, DC * PD: Robert Benjamin APD: Beb Waugh ND: Pat Ferrise

WPB2/West Palm Beach, FL * 000: John O'Connoll APC/MD: Dan O'Drian 1 000: Yestan EVEN. Law Teating HELP PLANET Faith Theorem

WEFBLAM PC: Chris Soluri III Columnia Soluri Canada Tabata Olici Tabata Olici Tabata Olici Tabata

* = Modiabase 24/7 monitored

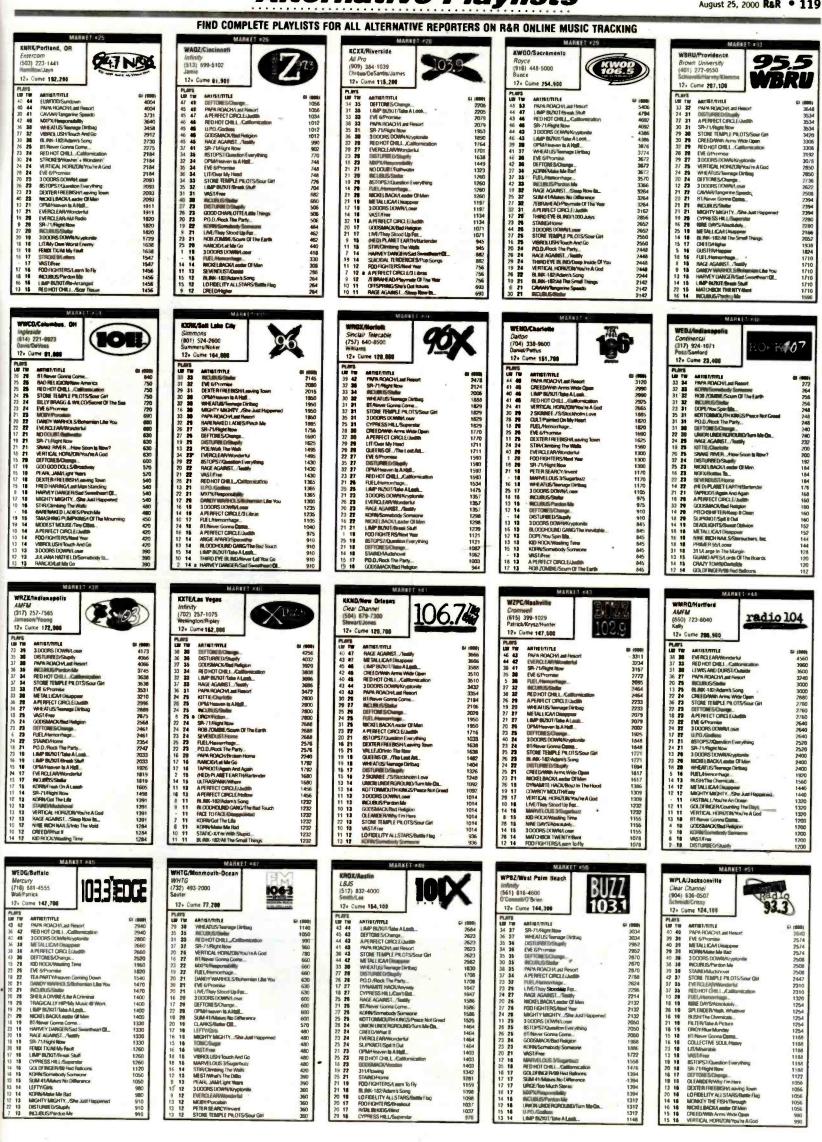


Alternative Playlists



Alternative Playlists

August 25, 2000 R&R • 119



Alternative

New Music Specialty Shows

R&R's Exclusive Leek At The Cutting Edge Of Alternative

Some Down-Home Time

Davna Tallev Anat, Alternative Editor

this week has slowed down quite a bit, and I'm looking forward to getting a little "R&R" of my own by taking a trip back to the town that I love to call home, New Orleans. I will surely bring along a stack of tunes for the plane ride, but I have been warming up for the visit by listening to a copy of the new Royal Fingerbowl CD, Greyhound Afternoons. The band is from New Orleans, and Kerry Marsico over at TVT slipped the CD to me, knowing my love for everything from home. As I was a fan of Royal Fingerbowl's first record, Happy Birthday, Sabbo, I was extremely excited to receive this one. This offbeat trio and the very unconventional manner in which they approach their music (as well as their songwriting) are strangely appealing, and, in the talented hands of producer Keith Keller, they sound even better this time around. The album also features guest appearances from a few well-known musicians, including amazing drummer boy Jeffrey "Houseman" Clemens of G. Love And Special Sauce fame. Speaking of G. Love, a couple of their tracks - "You Shall See" and "Kiss and Tell" (one of my faves) - are featured on the Whipped soundtrack, which is out on the same label. This is a fun soundtrack that features everything from the alternative rock band Portable to the classic lose doctor Marvin Gaye. Something else to check out is the pop-folk sound of Mojave 3 on their new



release. Excuses for Travelers. "In Love With a View" and "She Broke You So Softly" are two great songs. Have you heard the track "Attitude" by Hardknox on Jive/Electro? If not, you must give it a listen. As far as the chart goes, rock band "A" take over the coveted No. I position, and Elastica climb up to No. 2 from No. 4 last week with their single "Mad Dog." The Loud Rocks compilation is making an impressive debut at No. 3, while songs from Dynamite Hack, Palo Alto. Fuel and Grandaddy are on the chart for the first time as well. De La Soul are climbing the chart, arriving at the No. 4 spot - up from No. 12 last week - and 6Gig make their way to the No. 18 spot with their single "Hit the Ground." Records Of The Week: **Delerium and Electracy**

Top 20 Artists August 25, 2000 "A" (Mammoth) "Monkey Kong" 1 2 ELASTICA (Atlantic) "Mad Dog" LOUD ROCKS COMPILATION (Loud/Columbia) "Various" 3

- DE LA SOUL (Tommy Boy) "Squat" 4
- SUNNA (Astralwerks/Caroline) "Power Struggle" 5
- BAD RELIGION (Atlantic) "I Love My Computer" .
- AT THE DRIVE IN (Grand Royal) "One Armed Scissor" 7
- ZEBRAHEAD (Columbia) "Playmate Of The Year" .
- FUEL (550 Music) "Hemmorage (In My Hand)" .
- QUEENS OF THE STONE AGE (Interscope) "Lost Art Of Keeping A Secret" 18
- POE (Atlantic) "Walk The Walk" 11
- 12 VAST (Elektra/EEG) "Free"
- VANDALS (Nitro) "Jackass" 13
- VERBOW (550 Music) "New History" 14
- 15 DYNAMITE HACK (Farmclub.com/Universal) "Anyway"
- 16 GRANDADDY (Will/V2) "Crystal Lake"
- 17 SLIPKNOT (Roadrunner) "Spit It Out"
- 6 GIG (Ultimatum) "Hit The Ground" 18
- CHRONIC FUTURE (Beyond) "Come Correct" 19
- PALO ALTO (Columbia) "Sonny" 20

-

Ranked by total number of shows reporting artist.

Specialty Show Reporters Shows and their Top 5 songs listed alphabetically by market

WHRL/Albany, NY Tuding 1, 2, 3 Senday Ispan Spin Culture	WXEG/Dayton, OH The X Spin Cycle Sandry 5-16:30pm Allee Rank:	KXTE/Las Vegas, NV II Huris When I Pee Senday Tape-anteight Tatk	KR20/Reno, NV Wate The Neighbors Saturday Tiput-12am Heatic and Met Santal Internets "Pop Songs"
Etastica "tilad Dog" Applance: "Personal Stareo" Sad Religion "I Leve Ny Computer" Mr Ocro "Latt Night A DJ" Dandy Warhols: "Cool Scame"	No Daula "Bathwata" Daulay Warhala 'Bohamian Like You" Fual Yeanmaraga" Kat Roch "Weating Tama" Foo Figheurs "Next Your"	Face To Face "Decapeointed" Held Pe "Bartunder" System CL. MVL Eng "Shame" Static X/Dead Prez "Hip Hop" Cypress Hill "Can't Gel The Best"	De La Sovie Massie. "Squill New Found Glory "Hit Or Miss" Vandas "Jackass" Spinesherk "Syntholic."
WEQX/Albany, NY Devotion Therasity 12:36-3pm Case Karchines Althe Drive In Oak Amed Sessor Huthances "by Dath Nime" Juscime Lan "Adva Sanite" Vietour Time Hatory" Co La Southestan "Spail"	WEJE/Fort Wayne, IN The Living Room Sunday 7:30pn 4:30pm Math Jarkite Zarzhad, Physiki Of The Year Grane The The Andro Stoop Ast Bad Stagone Tourist Convertigence Spector For Spectra The Neur	KROQA es Angeles, CA Rober Do The ROQ Soutry midnight-Som Rober Sam Star Som Starton Rober Sam Start Start Som Starton Check So Sout Gamoo Garf Fel There Cattel Car Yhere An Phrones	KWOD/Sacramente, CA Alternative Best Saday Ress 28th O Dend II Sager Replication State Room" Bester Boy: Alter Bester Boy: Alter Bester State Bester State Replication State S
KTEG/Albuquerque, NM Bening Sensitions Sonday 7-8-38pm Adam 12 And Shar Charuda ² Pato Tokar Charuda ²	WJBX/F1, Myers, FL 00 Xrees Sadat 9-10pm Lasser Subat reduces Pop Songs" Salance "Sale Rule" Sagat OL Ally Sar Shared" red PL "Architer"	WHTG/Monmouth, MJ The Underground Sanstay Tipm-midright Jeff Raspe A 'Money Kong' Longuave 'Best Kap Social' Version 41' Miren Liba They Mark & Gains, 'Reaf Jumita' Leving Former Joac To Ba Jumita'	KCXX/San Bernardino, CA Remin X Saturday from-Jame Dave Desay/Daryl James Sphort "Prill James Sphort Prill James Sphort Prill James Sphort Prill Prime St Loosi - XTRA/San Diego, CA
WBCN/Boston, MA Necturnal Emissions Sunday 8-10pm Dodapav./Mart 0 Namo: Time The Nam Dot 45 Sour 74 Good?" Samorn "Time The New." Sale Religion "11 ove My Computer"	WGRD/Grand Rapids, MI Relicactiv Sanday 5:30pm 10:30pm Michael Critisandan 19 Wheen: Maia R To The Werm Helf-or Twoch and Go" Siber Raid Conver "Miles Amy"	WROX/Norfolk, VA The Pant Show Sanday 19 and Show Michael & Josh Panyawas Thy Dan Way 1007 Ki Ad The White, " Less Than Jaller '90 A Pher' Minor Threat (This Specific Face To Face Tokapported"	The Lan Sunday Tam Apm Action DL Hillary Arthret Crisin Magnenul Franz IX Separations Back Auguon TLovely, Camputor United Thany Cristman Black Syst Plans Westlands Black Syst Plans Westlands KITS/Sam Francisco, CA Soundcho dt Soundcho dt Soundcho dt Soundcho dt
WFNX/Bosion, MA The Find Centred Friday mithings-2am Canto Data Southerski, "Sout" December 2am Infant December 2am Infant December 20 Police" Hat Tree"	WEEO/Hagerstown, MO New New Tells Bunday Vigo-schalaget Auto Bock Destr Freistein Europe Dow" Kerthon Wething Team" Bendhard Cape Tendlah Raken." Peu Yesh Ten Holi:	WPLY/Philadelphia, PA Villet Bendry Span 16:20ps Das Feith Brandt Michael Brandt Michael Mar Padly Friessers 1" Pag Table The Web."	KPHT/St. Levis, Mo. Gen. KPHT/St. Levis, MO. KPHT/St. Levis, MO. KPHT/St. Levis, MO. KPHT/St. Levis, MO. Krokinst. Sandry Bandry 74:38an System Cl. Ally Lag Stand System Cl. Ally Lag Stand Sandry Stand. Levis
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		WBRIL/Providence BI	WHFS/Washington, DC New New This Senday Ethen-16.30pm

37 Total Reports



R Adult Alternative Top 30

LAST	THIS	August 25, 2000	TOTAL	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS
2	0	DAVID GRAY Babylon (ATO/RCA)	464	+18	36912	13	23/1
3	2	JONNY LANG Breakin' Me (A&M/Interscope)	443	-2	29399	10	23/0
5		EVERCLEAR Wonderful (Capitol)	427	+29	33933	11	17/0
1	4	MATCHBOX TWENTY Bent (Lava/Atlantic)	415	-47	37658	19	19/0
10	0	BARENAKED LADIES Pinch Me (Reprise)	394	+77	29455	2	25/1
8	6	TRACY CHAPMAN Wedding Song (Elektra/EEG)	378	+60	31393	13	22/0
4	7	B.B. KING/ERIC CLAPTON Riding With The King (Duck/Reprise)	360	-62	28436	14	21/0
7	0	STONE TEMPLE PILOTS Sour Girl (Atlantic)	348	+9	31859	16	16/0
6	9	PHISH Heavy Things (Elektra/EEG)	337	-40	30106	19	- 22/0
Breaker		STING After The Rain Has Fallen (A&M/Interscope)	323	+134	31874	2	26/3
11	Ö	VERTICAL HORIZON You're A God (RCA)	323	+8	18115	9	16/0
14	Ŏ	COUNTING CROWS All My Friends (DGC/Geffen/Interscope)	280	+17	18250	4	23/0
13	8	SISTER SEVEN The Only Thing That's Real (Arista)	276	+11	18289	6	20/0
. 9	14	ROBERT BRADLEY'S BLACKWATER Baby (RCA)	267	-51	25018	18	17/0
Breaker		DANIEL CAGE Sleepwalking (MCA)	251	+15	16198	9	18/0
20	0	SISTER HAZEL Change Your Mind (Universal)	240	+23	14186	10	12/0
22	0	FASTBALL You're An Ocean (Hollywood)	239	+25	15193	3	20/2
18	9	SHELBY LYNNE Gotta Get Back (Island/IDJMG)	237	+11	13629	5	18/1
15	19	NEIL YOUNG Good To See You (Reprise)	233	-10	15628	8	20/0
25	20	AIMEE MANN Red Vines (Superego)	216	+5	19862	8	18/0
23	21	BONNIE RAITT It's All Over Now, Baby (Artemis)	218	-2	17189	3	19/1
12	22	XTC I'm The Man Who Murdered Love (Idea/TVT)	209	-72	12801	15	17/0
17	23	SHIVAREE Goodnight Moon (Capitol)	197	-35	14549	17	14/0
29	•	RED HOT CHILI PEPPERS Californication (Warner Bros.)	170	+3	14996	4	9/0
21	25	STEVE EARLE Transcendental Blues (E-Squared/Artemis)	169	-46	11102	16	14/0
30	26	GOMEZ Revolutionary Kind (Hut/Virgin)	161	+11	7221	3	13/0
26	27	NINE DAYS Absolutely (Story Of A Girl) (550 Music)	158	-49	7369	19	10/0
-	28	K.D. LANG Summerfling (Warner Bros.)	155	+6	9756	3	13/0
28	29	SINEAD O'CONNOR No Man's Woman (Atlantic)	154	-32	11185	14	14/0
Debut	30	JOAN OSBORNE Safety In Numbers (Interscope)	148	+93	12897	1	19/0

Most Added.

ANTIST TITLE LABEL(S)	ADDS
DANDY WARHDLS Bohemian Like You (Capitol)	6
MATTHEW RYAN Heartache Weather (A&M/Interscop	e) 6
STING After The Rain Has Fallen (A&M/Interscope)	3
STEVE EARLE Can Wait (E-Squared/Artemis)	3
INDIGENOUS Rest Of My Days (Pachyderm)	3
DAVID WILCOX Soul Song (Vanguard)	3
FASTBALL You're An Ocean (Hollywood)	2
FOO FIGHTERS Next Year (Roswell/RCA)	2
EVERCLEAR AM Radio (Capitol)	2
JULES SHEAR Love With You (Zoe/Rounder)	2

Most Increased Plays

ANTINT TITLE LABEL(S)	PLAY
STING After The Rain Has Fallen (A&M/Interscope)	+134
JOAN OSBORNE Safety In Numbers (Interscope)	+93
BARENAKED LADIES Pinch Me (Reprise)	+77
STEELY DAN Janie Runaway (Giant/Reprise)	+65
TRACY CHAPMAN Wedding Song (Elektra/EEG)	+60
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia) +56
SANTANA F/EVERLAST Put Your Lights On (Arista)	+36
SANTANA F/DAVE MATTHEWS Love Of My Life (Arista,	+35
SARAH HARMER Basement Apartment (Zoe/Rounde	er) +31
EVERCLEAR Wonderful (Capitol)	+29
LEONA NAESS New York Baby (Outpost/MCA)	+29
MARK KNOPFLER What it is (Warner Bros.)	+29

29 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the cong being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

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INDIGO GIRLS Cold Beer And Remote Control (Epic) Total Plays: 145, Total Stations: 13, Adds: 0

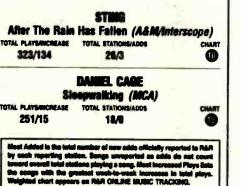
DEXTER FREEDISH Leaving Town (Capitol) Total Plays: 124, Total Stations: 10, Adds: 1

STEELY DAN Janie Runaway (Giant/Reprise) Total Plays: 117, Total Stations: 14, Adds: 1

3 DOORS DOWN Kryptonite (Republic/Universal) Total Plays: 114, Total Stations: 4, Adds: 0

THIRD EYE BLIND Deep Inside Of You (Elektra/EEG) Total Plays: 107, Total Stations: 9, Adds: 1





Breakers.

Joa R&R: Debut 30 BDS: Debut 26* **MENY IN NUMBERS"** 153 The first single from her new album Including: **"RIGHTEOUS LOVE"** KACD WXRT KFOG WXPN CIDR WXRV KMTT KXST In Stores September 12 KTCZ WRNR KBCO WKOC WRLT and more!! Produced by Mitchell Froom and Joan Osborne.

by Bob Clearmountain Management: DAS Communications Ltd. On tour in September ©2000 Interscope Records. All rights reserved.

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Adult Alternative Playlists

		LL ADULT ALTERNATIVE REPORTERS O			CALCULATION AND A STO
MARKET #2	MARKET	MARKET #4		Reporter	ALL STRUCTS
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12+ Cume 264,000	12+ Cume 499,888 RAINO CHICAGO	Benson/EvansUones 12+ Cume\$70,400		d Noir adds Hstad alphabetic	1 .
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Blue Chip Broadcasting/Louisville is seeking a dynamic, skilled and outstanding Director of Sales for our 7-station cluster. If you:

Have a proven sales management track record that demonstrates the ability to recruit, train and motivate a solid sales staff of 17+ to top performance.

Have a vision and plan to grow radio billing through traditional and NTR streams

And, would like to have fun in the process, then this opportunity is for you!

Excellent communication skills and knowledge of the Louisville market is very important. We have all the sales tools, a Web and NTR dept. Help us become #1! Prefer 1-2 years cluster management experience. Please forward resume to: hr@bluechipbroadcasting.com. Attn: DOS/LV or fax 502-625-1254 Attn: DOS/ LV. Blue Chip is an EOE.

Blue Chip Broadcasting seeks Program Director with strong organizational and management skills to develop and implement programming strategies with our urban stations WGZB & WBLO/Louisville, WBTF/Lexington, our rhythmic CHR format, KTTB/Minneapolis and our urban format, WIZF/Cincinnati. Successful candidate will interpret and analyze ratings and other research. Applicants must possess superior creativity with on-air promotions and on-air content as it relates to building cume and TSL. Must be highly motivated, a strategic thinker with excellent oral and written communication skills and have a full understanding of and be able to Interpret ratings and research information. RCS & Prophet systems knowledge a plus. If this describes you, please forward your resume to: hr@hluechipbroadcasting.com Attn: PD/BC or via fax at: 513-679-6019. BCB is an EOE.

EAST

ection director. Minimum 2 years ce voicing and producing competing client production og Strassell, WBMX, 1200 Soldiers Field Rd., Boston, R: Greg S 02134. EOE (08/25)

NEW STAR 100.7, PITTSBURGH

Infinity Broadcasting in Pittsburgh is looking for an announcer with AC experience (minimum two years) and an upbeat delivery, relatable to contemporary women. Must have knowledge of pop music of the '80s and '90s. Send your T&R to: Star Announcer Search, Infinity Broadcasting, 651 Holiday Drive, Pittsburgh, PA 15220. Infinity Broadcasting is an Equal Opportunity Employer.

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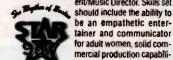
Oldies 104-WHTT/Bulfalo, is looking for an experienced pro to lead one of the countrys' top-rated Oldies stations. Ideal candidate should be able to motivate a veteran staff and produce major market sounding product. Intense knowledge and passion for the format a nust. Over-night package to: John Hager, Citadel Communications, 464 Franklin St., Buffalo, NY 14202. EOE

EVENING AIR TALENT/MUSIC DIRECTOR STAR 93.7, "The Rhythm of Boston," has an Immediate opening for a 7pm-Midnight air talent/Music Director. Skills set

be an empathetic enter-

for adult women, solid com-

tainer and commu



mercial production capabilities, music industry savvy, strong knowledge of the format and some proficiency with music scheduling software. Candidates should rush resumes and airchecks to: Ron Valeri, Program Director, STAR 93,7, 116 Huntington Ave., 10th Floor, Boston, MA 02116. Please, no phone calls. Entercom Communications is an Equal Opportunity Employer.

Top-100 market now accepting morning show tapes and resumes for possible future openings. Applicants must have five years radio experience, two years morning show experience. Adult contemporary background a plus. Potential candidates must be willing to do whatever it takes to build and mai tain a top flight morning show. Send tape and resume to: Radio & Records, 10100 Santa Monica Blvd., #907, 5th Floor, Los Angeles. CA 90067. EOE

WFAS-FM has an immediate opening for a full-time daytime on-air host. Are you warm and friendly? Do you have an excellent delivery? Can you relate to women 25-54? Do you have at least two years on-air experience? Are you able to to do great production? Rush your tape and resume NOW to Emily Anton, PD, WFAS-FM, 365 Secor Road, Hartsdale, NY 10530. No Calls Please. Equal Opportunity Employer

Sales Assistant: If you have a healthy balance of creative energy coupled with good organizational skills. WBOT/WILD has an excellent entry-level opportunity as a sales assistant. Please call or send resume to: Radio One, 90 Warren Street. Boston, MA 02119. Tel: 616-427-2222. Fax: 617-427-2677. Radio One Inc. is an Equal Opportunity Employer.

Business Manager needed for busy accounting office. Must have prior broadcast business office experience including A/R, A/P, Collections, Payroll and financials from start to finish. Strong computer skills necessary Including Excel and ADP (windows) payroll. Join Radio One In Boston at WBOT-FM and WILD-AM. Send/fax resume to: 617-427-2677. Radio One is an Equal Opportunity Employer.

Account Executive: Boston's Radio One properties, WBOT/WILD, are looking for talented, motivated, aggressive account executatenteet, motivated, aggressive account execu-tives. If you enjoy uncovering information, identifying client challenges, you'll enjoy this rewarding positions. Please call or send a re-sume to: Radio One, 90 Warren Street, Bos-ton, MA 02119. Tel: 616-427-2222, Fax: 617-427-2677. Radio One Inc. is an Equal **Opportunity Employer.**

Executive Assistant: Boston's Radio One properties, WBOT/WILD, seeks an executive assistant. Responsible for orderly establishment, maintenance and retrieva of filed information and correspondence on a daily basis. Please call or send re-sume to: Radio One, 90 Warren Street, Boston, MA 02119, Tel: 616-427-2222. Fax: 617-427-2677. Radio One Inc. is an Equal Opportunity Employer.

SOUTH

News Anchor/Reporter sought for Southern market leading FM/FM/AM. Experience preterred. T&R: Bill Hagy, Bristol Broadcasting, WXBO, Box 1389, Bristol, VA 24203-1389. EOE (08/25)

One of the Country's Top-Country has an extremely rare open-ing for morning drive. WPSK is the #1 station 12+ and 25-54 in the the Blacksburg/New River Valley area. Can you keep WPSK #1 in Arbitron-rated market #214? Our heritage morning show host is getting moved up the corporate ladder. If you think you are up to the challenge, send a taped and resume to: Jack Douglas PD, WPSK, 7080 Lee High-way, Radford, VA 24141. We are also hiring for Music Director and Morning Show Producer for our Classic Rock WBRW-FM, and part-time positions are also avail-able. EOE

NIGHTS AT THE BEACH! Saga Active rock WNOR/Norfolk-VA Beach seeks killer 7-mid. personality. You want this job - trust mc. T&R to: Harvey Kojan, 870 Greenbrier Circle, Suite 399, Chesapeake, VA 23320. EOE

Classic Rock station in Southeast searching for Production Director. Administrative and organizational skills a must. Responsible for delegating production NOT station imaging. Includes airshift. Send tape/resume/photo. Radio & Records. 10100 Santa Monica Blvd., #909. Sth Floor, Los Angeles, CA 90067. EOE

Looking for the creative genius who knew what would be real tomorrow, yesterday. 92.9 MFS seeks Creative Services Director. Must have digital production experience, great voice and knack for pop culture. Send it fast-WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE

Charlotte Classic Rocker, WRFX, is hiring for a Promotions Director. Radio promotional experience is a must. Knowledge of classic rock format and sports marketing is a plus. Submit resume to: Amanda Cafferty, 801 Woodridge Center Dr., Charlotte, NC 28217 or e-mail: Acafferty@AMEM.com No Phone Calls Please. EEO Employer.

Classic rock station now in its second year needs a new morning show: "The Bear" WBRW-FM in Blacksburg, Virginia has made a huge impact in southwest Virginia in just over a year. Morning show host is moving on to a bigger market. Do you have what it takes to host a high profile classic rock morning show? If so send tape and resume to: Scott Stevens, WBRW, 7080 Lee Highway, Radford, VA 24141. We are also hiring for part-time positions. Competitive salary and benefit package available. EOE

Citadel's B106 WTCB, 100kw Marconi Nominated AC station in Columbia, SC needs: • A lifestyle morning newsperson for the S.C. Radio Show of the Year. Need Leeza. not Brokaw. In and out, nobody gets hurt. • An overnight personality with some morning prep duties. Must have some experience. We'll make you better so you can move up or move on. . A weekend personality with experience. T&R to: Brent Johnson, P.O. Box 5016, Columbia, SC 29250. No Calls, Email: bjohnson@b106fm.com EOE

MORNINGS-KEGL-FM/DALLAS

DFW's rock legend "The Eagle" is looking for our next great morning show. We need experienced team players who understand "the big picture" and can work with our programming & promotions team to build numbers to equal and surpass our already solid music dayparts. Tape or CD plus resume & ratings info to: KEGL Programming Dept., 14001 N. Dallas Pkwy., Ste. 1210, Dallas, TX 75240. M/F-EOE. No Phone Calls Please.

MIDWEST

PROMOTION DIRECTOR

Smooth Jazz 103.5/104.3, Columbus, OH needs a very special marketing and promotion management partner to maximize our NTR, events and concerts. Print & TV production experience helpful. We offer excellent salary/bonuses and a local, family-owned company in a spectacular booming city. Fax resume to: Andrew Powaski, G.M., WJZA/WJZK, (614) 717-9210 FOF

ADVERTISING SALES The ABC/ Disney Minneapolis radio group (92 KQRS, 93X and Zone 105) is expanding the Zone 105 sales staff. If you have a college degree, passion for success, and interest or experience in advertising sales, this could be a career opportunity for you. Email resume and cover letter to: Peter.M.Frisch@ABC.com or mail to: Director of Sales, KQRS, Inc., 917 N. Lilac Drive, Golden Valley, MN 55422. No Calls Please. EOE

Opportunities

OPENINGS

Oradio

RadioWorks, a multi-market broadcast group based in Rockford, Illinois seeks midday air talent for Rock WXRX, morning co-host and midday personalities for Adult Contemporary WGFB. Send T&R ASAP to: Keith Edwards, VP/Programming, RadioWorks 2830 Sandy Hollow Road, Rockford, IL 61109. No Calls Please. EOE

PROGRAM DIRECTOR - WKTI, MILWAUKEE Can you develop and execute a winning strategy at one of America's finest heritage Hot AC sta-tions? Work with our staff of pros, craft a bigger than life sound and continue the long standing tradition of ratings excellence. Be part of a great employeeowned company where successful efforts pay off.

This is an off-air position, but you should be able to step in front of the mile

Send your package to: Rick Belcher, Di-rector of Operations, 720 E. Capitol Dr., Milwaukee, WI 53212. E-mail: Belcher@Journalbroadcastgroup.com

GENERAL MANAGER

KASI-AM/KCCQ-FM, Ames, Iowa. Position available for individual with strong sales skills to manage AMFM Combo in Big 12 college town. Mail resume to: Steve Winkey, Iowa Market Manager, 1801 Grand Avenue, Des Moines, IA 50309. EOE

www.rronline.com

OPENINGS

America's highest rated Christian AC looking for warm, freindly midday communicator who's a team plater. Impeccable references and resume. Rush T&R to: Bob Thornton, KXOJ-FM, 2448 E. \$1st Suite 4500, Tulsa. OK 74137. No Calls, EOE, www.kxoj.com



Production Director/Air Talent needed yesterday for four station group in central valley. Digital production (SAW), voice tracking and live show. Call: Jenny West (209) 723-2191, EOE

PDs, MDs for West Coast Hot ACs. Format experience required. Prod. skills. Radio & Records, 10100 Santa Monica Blvd., #910, 5th Floor, Los Angeles, CA 90067. EOE

Air talent for Classic Rock, California. all dayparts. Format experience preferred. Prod. skills. Radio & Records. 10100 Santa Monica Blvd., #908, 5th Floor, Los Angeles, CA 90067. EOE

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POSITIONS SOUGHT

POSITIONS SOUGHT

r/production whiz. Willing to work mrastion piece. MIKE: (918) 494n any marine 1600. (08/25) rivet. I'm a real cont

Businessman and entertainert Air talent or Promotions Dir who understands this is a business. Consistency is everything. www.angeitire.com/mg/siax. (08/25)

Programming experience as well as on air in major and medi-um markets. Great voice and experience with all formats. JERRY: (502) 223-3653, (08/25)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maxi-mum) listings to radio stations ON A SPACE AVAIL-ABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seek-ing work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon** (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Bivd., Fifth Floor, Los Angeles. CA 90067.

PROMOS

Positions Sought

Great Innewledge of Otdies and Classic,Rock. I'd life to play 'em again. Great voice with experience in medium and major markets. GARY: (409) 621-1630. (08/25)

ing for a new home. Lots of big hits & forgotten gems, not to mention plenty of classic jingles. Email: n59 2000 @ ya hon.com. (08/25)

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RR The Back	Pages.	
CHR/POP	CHR/RHYTHMIC	URBAN
/ TW	Image: Second State Sta	IW TW 3 TON BRAXTON Just Be A Man (LaFace/Arista) 2 RUFF ENDZ No More (Epic) 3 3t800 incomplete (Dragon/Def SouVIDJMG) 5 4 DESTINT'S CMLD Jumpin, Jumpin (Columbia) 7 5 JOE Treat Her Like A Lady (Jive) 4 6 NEXT Wifey (Arista) 11 ERYTKAH BADU Bag Lady (Motown) 10 COMMON The Light (MCA) 11 ERYTKAH BADU Bag Lady (Motown) 10 COMMON The Light (MCA) 11 ERYTKAH BADU Bag Lady (Motown) 10 COMMON The Light (MCA) 11 DEAL Whatever (Moontime/Virgin) 14 DEAL Whatever (Moontime/Virgin) 15 DMX What You Want (Ruff Ryders/IDJMG) 14 DEAL Whatever (Moontime/Virgin) 15 DMX What You Want (Ruff Ryders/IDJMG) 16 DMX What You Want (Ruff Ryders/IDJMG) 17 SAMME Crazy Things 1 Do (Freeworld/Capitol) 18 JAGGED EDGE Let's Get Married (So So Det/Columbia) 19 DMX What You Want (Ruff Ryders/IDJMG) 14 DAGED EDGE Let's Get Married (So So Det/Columbia) 15
CREED With Arms Wide Open (Wind-up) #1 MOST ADDED CREED With Arms Wide Open (Wind-up) #1 MOST INCREASED PLAYS MADONNA Music (Maverick/WB) TOP 5 NEW & ACTIVE BRADISON AVENUE Don't Call Me Baby (C2/Columbia) ROXETTE Wish I Could Fly (Edel America) CLEOPATRA U Got It (Maverick/WB) EVE 6 Promise (RCA) PAPA ROACH Last Resort (DreamWorks) CHR begins on Page 43.	31 30 DEBELAH MORGAM Dance With Me (DAS/Atlantic) #1 MOST ADDED 3LW No More (Baby I'ma Do Right) (Epic) #1 MOST INCREASED PLAYS EMINEM The Way I Am (Aftermath/Interscope) TOP 5 NEW & ACTIVE LUDACRIS Whats Your Fantasy (Def Jan/IDJMG) JAY-Z I/MEMIPHIS BLEEK Hey Papi (Def SouV/DJMG) ANGELINA Everytime I Think Of You (Upstairs) BIG TYMERS'71 Stunna (Cash Money/Universal) JESSICA Get Up (Restless) ⁻ CHR begins on Page 43.	34 D JAY-Z FAREMPHOS BLEEK & AMIL Hey Papi (Del Soul/IDJMG) #1 MOST ADDED KELLY PRICE You Should've Told Me (T-Neck/Del Soul/IDJMG) #1 MOST INCREASED PLAYS C-MURDER Down For My N's (Tru/No Limit/Priority) TOP 5 NEW & ACTIVE AMIL (/BEYONCE' I Got That (Roc-A-fella/Columbia) BDRTY MARY (18.B. JAY I Sings (C2/Columbia) C-MURDER Down For My N's (Tru/No Limit/Priority) CAM'RDM What Means The World To You (Epic) LIL' MD Ta Da (EastWest/EEG) URBAN begins on Page 81.
ACC ACC MARC ANTHONY You Sang To Me (Columbia) FAITH HILL Breathe (Warner Bros.) LEANN RIMES I Need You (Sparrow/Curb/Capitol) DON HEMLEY Taking You Home (Warner Bros.) CHRISTINA AGUMLERA I Turn To You (RCA) CHRISTINA AGUMLERA I Turn To You (RCA) CHRISTINA AGUMLERA I Turn To You (RCA) CLINESTAR Amazed (BMA/RLG) SAVAGE GARDEN I Knew I Loved You (Columbia) W. HOUSTON & E. IGLESIAS Could I Have This (Arista) GELINE DION That's The Way It Is (550 Music) LARA FABIAN I Will Love Again (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Motown/Universal) SAVAGE GARDEN Crash And Burn (Columbia) BERIAN MCKINGHT Back At One (Jive) MARTINA MCBRIDE There You Are (RCA/RLG) SAVAGE GARDEN Crash And Burn (Columbia) DEGREES I Do (Cherish You) (Universal) MI BRICKINAN The Love I Found In You (Windham Hill) 22 SASHA II YOU BEIEVE (Reprise) 23 GELINE DION I Want You To Need Me (550 Music) 34 JOE I Wanna Know (Jive) 25 JESSICA SIMPSON I Think I'm In Love With You (Columbia) 26 JON SECADA Stop (550 Music) 27 JOE I Wanna Know (Jive) 28 STING Desent Rose (AdMINTErscope) 29 SING Desent Rose (AdMINTERSCOPE) 20 ROXETTE Wish I Could Fly (Edel America) 20 ROXETTE Wish I Could Fly (Edel America) 20 ROXETTE Wish I Could Fly (Cole America) 20 ROXETTE Wish I Could Fly (Cole America) 27 FATH HILL The Way YOU Love Me (Warner Bros.)	HOT AC HOT AC Iw Tw 1 1 MATCHBOX TWENTY Bent (Lava/Atlantic) 2 NINE DAYS Absolutely (Story Of A Girl) (550 Music) 3 3 STING Desert Rose (AdM/Interscope) 4 VERTICAL HORIZON Everything You Want (RCA) 7 EVERCLEAR Wonderlui (Capitol) 6 SISTER HAZEL Change Your Mind (Universal) 7 CREED Higher (Wind-up) 9 MACY GRAY I Try (Epkc) 9 GOG GOD DOLLS Broadway (Warner Bros.) 10 THNRD EYE BLIND Never Let You Go (Elektra/EEG) 11 SANTAMA F/ROB THOMAS Smooth (Arista) 13 BBINAK Back Here (Hollywood) 3 3 DOORS DOWN Kryptonite (Republic/Universal) 9 YERTICAL HORIZON You're A God (RCA) 16 OW HENLEY Taking You Home (Warner Bros.) 17 SMASH MOUTH Then The Morning Comes (Interscope) 18 FATTH HILL Breathe (Warner Bros.) 19 NO DOUBT Simple Kind Of Life (Interscope) 20 DID Here With Me (Arista) 23 SAVAGE GARDEN Crash And Burn (Columbia) 7 FASTBALL You're An Ocean (H	INV TW 1 • RED HOT CHLI PEPPERS Californication (Warner Bross 2 CREED With Arms Wide Open (Wind-up) 5 • 3 DOORS DOWN Loser (Republic/Universal) 3 4 METALLCA I Disappear (Hollywood) 4 5 3 DOORS DOWN Kryptonite (Republic/Universal) 7 • KENNY WAYNE SHEPHERD BAND Last Goodbye (Glant/Reprise) 6 7 AC/DC Satellite Blues (EastWest/EG) 8 STDNE TEMPLE PILOTS Sour Girl (Attantic) 9 • PRIMUS W/OZY N.I.B. (Drvine/Priority) 10 U.P.O. Godless (Epic) 11 MOTLEY CRUE Hell On High Heels (Motley/Beyond) 12 12 A PERFECT CIRCLE Judith (Virgin) 13 • LIVE They Stood Up For Love (Radioactive/MCA) 11 MOTLEY CRUE Hell On High Heels (Motley/Beyond) 12 12 A PERFECT CIRCLE Judith (Virgin) 13 • LIVE They Stood Up For Love (Radioactive/MCA) 14 15 PAPA ROACH Last Resort (DreamWorks) 15 • BSTOPS7 Question Everything (Reprise) 16 • GODSIMACK Bad Religion (Hepublic/Universal) 19 • ONE WAY RIDE Painted Perfect (Reluge/MCA) 19 • DONE WAY RIDE Painted Perfect (Reluge/MCA)
#1 MOST ADDED MARC ANTHONY My Baby You (Columbia) #1 MOST INCREASED PLAYS BBMAK Back Here (Hollywood) TOP 5 NEW & ACTIVE SHELBY LYNNE Gotta Get Back (Island/IDJING) ETOW IDWD Events News Say Goodbare (DreamWorks)	#1 MOST ADDED CREED With Arms Wide Open (Wind-up) #1 MOST INCREASED PLAYS BARENAKED LADIES Pinch Me (Reprise) TOP 5 NEW & ACTIVE MADONNA Music (Maverick/WB) CREED With Arms Wide Open (Wind-up)	#1 MOST ADDED AC/DC Meltdown (EastWest/EEG) #1 MOST INCREASED PLAYS FUEL Hernorrhage (In My Hand) (550 Music) TOP 5 NEW & ACTIVE RAGE AGAINST THE MACHINE Testify (Epic) DEF LEPPARD 21st Century Sha La La Girl (Mercury/NDJMG)

SHELBY LYNNE Gotta Get Back (Island/IDJMG) ELTON JOHN Friends Never Say Goodbye (DreamWorks) CORRS Breathless (143/Lava/Atlantic) EVAN AND JARON Crazy For This Girl (Columbia) SOLEIL MOON Never Say Goodbye (MFO) 197.6

AC begins on Page 87.

STONE TEMPLE PILOTS Sour Girl (Atlantic) AC begins on Page 87.

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CREED With Arms Wide Open (Wind-up)

JESSICA SIMPSOR I Tomk I'm In Love With You (Columbia)

LEANN RIMES | Need You (Sparrow/Curb/Capitol)

TSAR I Don't Wanna Break Up (Hollywood) ROCK begins on Page 1022.

FINGER ELEVEN Drag You Down (Wind-up)

MILE Back To The Floor (C2/Columbia)

	National Airplay Overview	August 25 2000
URBAN AC	COUNTRY	NAC/SMOOTH JAZZ
Image: State of the state	IW TW 1 1 LONESTAR What About Now (BNA/RLG) 2 ALAN JACKSON It Must Be Love (Arista/RLG) 3 3 D.D DEF MESSIMA That's The Way (Curb) 6 3 SHEDASY I WHBut (Lyric Street) 8 BROOKS & DUMN You'll Always Be Loved By Me (Arista/RLG). 7 G KETTH URBAN Your Everything (Capitol) 9 JOE DIFFIE It's Always Somethin' (Epic) 10 TOBY METH Country Cornes To Tom (DreamWorks) 9 GEORGE STRAIT GO ON (MCA) 11 FAITH HILL W/TIM INCORAW Let's Make (Warner Bros./Curb) 14 GARON TIPPIN Kiss This (Lyric Street) 12 LEANN RINGE I Need You (Sparrow/Curb/Capitol) 15 JOARRYL WORLEY When You Need My Love (DreamWorks) 17 WINCE GILL Feels Like Love (MCA) 19 MARTINA INCORAD There You Are (RCA/RLG) 16 DILLY GILIAAN One Voice (Epic) 17 TRAVES TINT TBEST Of Intentions (Columbia) 20 WARNEN BONTOTHERS FAARA EVANS TIR'S The Beal (BMA/RLG) 21 TRAVES TIRT Best Of Intentions (Columbia) 22 STEVE HOLY Blue Moon (Curb) 23 STEVE HOLY Blue Moon (Curb)	LW TW 1 BRIAN CULBERTSON Do You Really (Atlant 2 DOWN TO THE BOWE The Zodiac (Internal Bass) 6 RICHARD ELLIOT Moomba (Blue Note) 7 SEFF OULUS FACTER WHITE NO Two Ways About It (GRP/VMG) 3 6 GEORGE BENSON Deeper Than You Think (GRP/VMG) 3 6 GEORGE BENSON Deeper Than You Think (GRP/VMG) 3 6 GEORGE BENSON Deeper Than You Think (GRP/VMG) 4 DONEY JAMES & FICK BRAUM Grazin' In The Grass (Warner E 5 BRENDA RUSSELL Catch On (Hidden Beach/Epic) 9 10 JOYCE COOLING Before Dawn (Heads Up) 11 EUGE GROOVE Vinyl (Warner Bros.) 12 JAY BECKENSTEIN Sunrise (Windham Hill) 13 STEVE COLE Got It Goin' On (Attantic) 14 CCRAIG CHAQUICO Cate Carinval (Higher Octave) 15 ACOUSTIC ALCHENY Beautiful Game (Higher Octave) 16 MICHAEL INGTON Twice In A Lifetime (Samson) 18 9 19 10 10 BRANDA BENOIT Red Baron (GRP/VMG) 11 BRANDA BENOIT Red Baron (GRP/VMG) 12 20 WALTER BEASLEY Comin' At Cha (Shanachie)
#1 MOST ADDED PHIL PERRY Keep Me In The Dark Tonight (Peak/Private/Windham Hill) #1 MOST INCREASED PLAYS CHARLIE WILSON Without You (Major Hits)	#1 MOST ADDED JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic) #1 MOST INCREASED PLAYS JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)	#1 MOST ADDED JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language #1 MOST INCREASED PLAYS JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG
TOP 5 NEW & ACTIVE J.T. TAYLOR How (Taylor Made) TAMIA Can't Go For That (Elektra/EEG) CHARLIE WILSON Without You (Major Hits) JANET Doesn't Really Matter (Def Sout/DJMG) TOMMY SIMS Alone (Cherry/Universal) URBAN begins on Page 81.	TOP 5 NEW & ACTIVE ANITA COCHRAN YOU With Me (Warner Bros.) DARYLE SINGLETARY I Knew I Loved You (Audium) CLARK FAMILY EXPERIENCE (Meanwhile) Back At The Ranch (Curb) TRACY BYRD Take Me With You (ACA/RLG) SONYA ISAACS Baretoot In The Grass (Lyric Street) COUNTRY bagins on Page 78.	TOP 5 NEW & ACTIVE NDRMAN BROWN Celebration (Warner Bros) . JIMMY HASLIP Novelas (Unitone) SAM CARODN Last Night Of Summer (Treble V) RONNY JORDAN I/ROY AYERS Mystic Voyage (Biue Note) SAMMY PERALTA Trust Me (I Gotta Go) (N-Coded) MAC begins as Page 87.
ACTIVE ROCK	ALTERNATIVE	ADULT ALTERNATIVE
W TW PAPA ROACH Last Resort (DreamWorks) A PERFECT CIRCLE Judith (Virgin) B JOORS DOWN Loser (Republic/Universal) RED HOT CHILL PEPPENS Californication (Warner Bros.) DEFTOMES Change (In The House Of Flies) (Maverick) G METALLICA I Disappear (Hollywood) G GOBBMACK Bad Religion (Republic/Universal) FRIMUS W/OZZY N.I.B. (Divine/Priority) DISTURBED Stupity (Gant/Reprise) INCUBUS Stellar (Immortal/Epic)	UW TW 1 1 PAPA ROACH Last Resort (DreamWorks) 2 RED HOT CHUL PEPPENS Californication (Warner Bros.) 3 SR-71 Right Now (RCA) 4 DEFTONES Change (In The House Of Flies) (Maverick) 6 INCUBUS Stellar (Immortal/Epic) 5 6 6 EVE 6 Promise (RCA) 7 3 DOORS DOWN Krystonite (Republic/Universal) 10 WHEATUS Teenage Dirtbag (Columbia) 8 9 9 A PERFECT CIRCLE Judkh (Virgin) 9 10	IW TW- 2 DAVID GRAY Babyion (ATO/RCA) 3 2 3 2 4 MATCHOR Breakin' Me (A&M/Interscope) 5 EVERCLEAR Wonderful (Capitol) 1 4 MATCHBOX TWENTY Bent (Lava/Atlantic) 10 BARENAKED LADIES Pinch Me (Reprise) 8 TRACY CHAPMAN Wedding Song (Elektra/EEG) 7 B.D. KINGRENC CLAPTON Riding With The King (Duck/Reprise) 9 PHMSH Heavy Things (Elektra/EEG) 27 STING After The Rain Has Fallen (A&M/Interscope)

- 11 3 DOORS DOWN Kryptonite (Republic/Universal)
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U.P.O. Godless (Epic) UNION UNDERGROUND Turn Me On... (Portrait/Columbia)

- NICKELBACK Breathe (Roadrunner) NICKELEALTA Breathe (Hosorithmer)
 SCREED With Arms Wide Open (Wind-up)
 ONE WAY RIDE Painted Perfect (Refuge/MCA)
 ROS ZONNEE Scurn Of The Earth (Hollywood)
 KORN Somebody Someone (Immortal/Epic)
 STOPS7 Question Everything (Reprise)

- 18
- SETUPET Question Everything (Reprise)
 LIMP BLZKIT Take A Look Around (Theme...) (Hollywood)
 FUEL Hemorrhage (In My Hand) (550 Music)
 RAGE AGAINET THE MACHINE Testity (Epic)
 QUEENS OF THE STOME AGE The Lost Art... (Interscope)
 (HEB) PLANET EAATTH Bartender (Volcano/Jive)
 FULL DEVIL JACKET Where Did You Go? (Island/DUMG)
 P.O.D. Rock The Party (Off The Hook) (Allantic)
 DOFF You Spin Me Round (Lile...) (Filo/Epic)
 ISLE OF & Little Scane (Universal)
 ISD MOCK Wasting Time (Top Dog/Lave/Atlantic)
 FINGER ELEVEN Drag You Down (Wind-up)

#1 MOST ADDED

ORGY Fiction (Dreams In Digital) (Elementree/Reprise) **#1 MOST INCREASED PLAYS** FUEL Hemorrhage (In My Hand) (550 Music)

TOP 5 NEW & ACTIVE CREED Are You Ready (Wind-up) LINKIN PARK One Step Closer (Warner Bros.) STATIC-X Bled For Days (Warner Bros.)

MILE Back To The Floor (Aware/C2/Columbia) UNIFIED THEORY California (3:33/Universal)

HOCK begins on Page 182.

#1 MOST ADDED DRGY Fiction (Dreams In Digital) (Elementree/Reprise) **#1 MOST INCREASED PLAYS** FUEL Hemorrhage (In My Hand) (550 Music) **TOP 5 NEW & ACTIVE** NO DOUBT Bathwater (Interscope) ZEBRAHEAD Playmate Of The Year (Columbia) ORGY Fiction (Dreams In Digital) (Elementree/Reprise)

A PERFECT CIRCLE 3 Libras (Virgin)

DISTURBED Stupity (Giant/Reprise)

STONE TEMPLE PILOTS Sour Girl (Attantic)
 STONE TEMPLE PILOTS Sour Girl (Attantic)
 SOORS DOWN Loser (Republic/Universal)
 FUEL Hemorrhage (In My Hand) (550 Music)
 CREED With Arms Wide Open (Wind-up)
 RABE AGAINST THE MACHINE Testiny (Epic)
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VERTICAL HORIZON You're A God (RCA) NICKELBACK Leader Of Men (Roadrunne

SETUPS7 Question Everything (Reprise)

VAST Free (Elektra/EEG) METALLICA I Disappear (Hollywood) NDCPX Responsibility (A&MInterscope)

OPER Heaven Is A Half Pipe (If...) (Atlantic) BT Never Gonna Come Back Down (Nettwerk/Cap

KONN Somebody Someone (Immortal/Epic) LIVE They Stood Up For Love (Radioactive/MCA)

P.O.B. Rock The Party (Off The Hook) (Atlantic) ODDSMACK Bad Religion (Republic/binversal) SUM 41 Makes No Difference (Island/ID.MIG)

LINNP BIZIGIT Take A Look Around (Theme ...) (Hollywood)

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STEELY DAN Janie Runaway (Giant/Reprise) 3 DDORS DOWN Kryptonite (Republic/Universal) THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)

ABOLT ALTERNATIVE bagins on Page 121.

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(G)

Publisher's **By Erica Farber**



fter working six years "on the other side of the desk," Joan Gerberding made the we to radio, starting in local sales. With a strong sense of self and amazing drive, she joined Nassau Broadcasting in 1980 and has continually moved up within the Gerberding and her team are on the

cutting edge of marketing radio in today's environment. Having increased national and northeast regional sales by 40% since its inception, her division is looked upon as one of the most successful within the Nassau Broadcast Corporation.

Gerberding is being recognized by the AWRT with a Star Award, and she is also the spokesperson for radio's newest organization, Most Influential Women, or MIW.

Getting into the business: "After two years of college I dropped out. I was a music major. I was very impatient to get out into the world. I went to New York City and started working in advertising. I did that in New York, Florida and Hartford, CT. I decided to move to Cape Cod, so I stuffed everything I owned in a car. I literally had \$500 in the bank.

"About a year after that I saw an ad in the paper for a station on the Cape. They needed an account executive. I interviewed for the job, and the GSM said, You're highly qualified, but I don't hire women because they're too much trouble. This was 1975, and he could say that! I basically said, 'Well, you're going to hire me!'

"Over the next two weeks I called him twice a day, once in the morning, once in the afternoon. He never took my calls. Finally, at the end of two weeks, he did. He said. Twe been interviewing all the guys, and they're all idiots. You can start Monday.' A year and a half later he was fired, and I got his job. I was really lucky because I fell into it and found out how much I loved it."

The Massau Radio Network: "It's the national sales division of Nassau Broadcasting. In the early '90s, before the Telecom Act, a group of us decided that we would strategically purchase radio stations in the northeast. corridor between New York and Philadelphia. There are 66 radio stations in New Jersey, and they weren't connected in any way at that time. Everybody was fighting everybody else. We strategically went out and picked stations that we thought would fit and purchased

"In 1997 my boss, Lou Mercitani, said, 'How would you like to head up this national network? We sell all the national and some regional and statewide advertising for all of the radio stations that Nassau Broadcasting ms. Katz is our traditional national rep. We actually work together. Some of my direct people drive business

JOAN GERBERDING President, Nassau Radio Network

to Katz, and some of them drive business to us. It's a great relationship, and we've been very successful because of it."

Structure of the sales staff: "I have my own sales assistants for each cluster. We've taken the state of New Jersey and divided it into clusters: North, Central and Jersey Shore. I have a sales manager in each cluster, and my headquarters is here in Princeton. Everybody is in their markets. They know them, they live in them, so it makes them much more knowledgeable about selling them.

Biggest challenge: "It's the same today as it was when I came here in 1980: trying to convince ad agencies, buyers and media planners that New Jersey is not served by New York or Philadelphia. It is to a certain degree, but there's a population of almost 8 million people in the state of New Jersey. About 3.5 million of them listen to New Jersey radio almost exclusively, and the other almost 4.5 million listen to it at least some time during the day.

"If you're listening to New York or Philadelphia, you're not getting your own traffic or weather. We're an hour and a half from New York. 45 minutes from Philadelphia. Weather changes, traffic changes. New Jersey looks almost like a weak sister to the other two markets, but if you took our population and revenue figures, we'd come out as the No. 4 market in the country.

The growth of the network: "When we launched Nassau Radio Network in March 1997, we traveled all over the country, did road shows and made presentations. With the same stations we have today, the total would have been \$2.1 million in national sales. This year we're going to do somewhere between \$10 million and \$11 million. That's with no dot-com business, by the way; I want to make a point of saying that.

"What it is, is having the ability to sell one spot or 10 spots or 20 spots on 20 different radio stations, so you're able to pick and choose, mix and match, whatever you have to do. If you're sold out on one station, you can say to the buyer, Tm sold out this week, but I can get you on next week, or I can get you on all these other stations.' What you've really done is taken the opportunity of a sale and expanded it because you're representing a number of stations in a number of geographic areas and formats that cater to different economic groups and demographics. And guess what: They're all owned by Massau

Leading the Most Influential Women group: "Tm not sure how it happened. I was walking through O'Hare airport in Chicago. My cell phone rang, and it was Edie Hilliard. She said, Twe been talking to the other women, and we've decided that you're going to be our spokesperson.' That's how it happened.

"I love to get my message across, whether it's for Nassau or for this group of women. I think it's very important that we have a voice in our industry. Personally, where I am in my career and at my age, I want to give back to the industry that's been very good to me. This is a way to do it. It's a way to help other sunger or less-experienced women or women coming up through the ranks. Ultimately, it's a way to help the industry, because women bring a lot to the table."

How she's going to measure success: "The me press and visibility we get, the more people will talk about it. That, to me, is a measure of success. Ultimately, after talking about women in the industry, things will happen. If we make this subject top-of-mind in the executive boardrooms and the executive offices of the major radio stations and broadcast companies, people a going to have to do something. They're going to be under

a microscope all of a sudden. These things are going to become very important. The more we talk about women in the industry, the more we'll be looked at as a resource, as people they can network with, people they can call and say, Hey, do you know a woman who could fill this job? It's a really important position to be in."

How she sees the Internet changi How she sees the Internet changing what she does: "It certainly makes it faster. I'm a big movie buff, and there's a line in Postcards From the Edge: Meryl Streep's in rehab; her mother is Shirley MacLaine. Shirley says to Meryl, I don't know what it is about you generation. You're all into instant gratification.' Heryl says, 'Mom, instant gratification isn't fast enough!' That's how I feel. The Internet, especially e-mail, has made it so easy to have that kind of instant gratification. I can contact my staff, I can let them know things, I can find out things so quickly now - it totally fits my personality. I like it.

"As for audio streaming and station websites and things like that, in a lot of ways the jury is still out. Does it make people come to listen to your station more? I don't know. Maybe. Is it something that I'm going to use for NRN? Yeah, I'm going to have a website; it's going to be ready in the next week. Are the ad buyers and planners going to go to it? I don't know, but I'm there in case they do."

Nost influential individual: "My parents. I grew up with the feeling that I could do anything I set my mind to and that I could succeed at it. It drove me to keep doing it."

Career highlight: "There are a few things. At this point it's the launching of the Nassau Radio Network. It was something very unique and different. Lou just said, 'Go for it.' He knew that as soon as he gave me the green light, it would happen. To have that kind of good feedback from the guy who's writing your paycheck was a real good feeling.

Career disappointment: "What would I have done differently? I would have bought Microsoft 20 years ago. Things happen for a reason. All those things that have happened along the way have gotten me to where I am

today, and I'm pretty happy with where I am today." Favorite radio format: "I like all music - classical, oldies, some of the eclectic stuff. A little bit of everything."

Favorite television show: "The Sopranos. I live in Jersey, what do you want? And I like Law and Order because it's well-written."

Favorite song: "From Sweeney Todd, Not While I'm Around.' Angela Lansbury sang it."

Favorite movie: "I go to the movies every week. Two of my favorites are Enchanted April and Harold and

Favorite book: "I read about a book a week. Mysteries or historical fiction.

Favorite restaurant: "In Rome, La Baffetta."

Beverage of choice: "Vodka, Absolut." Hobbies: "I love to travel. Every other year I do a

walking trip. I just got back from walking 63 miles in the Czech Republic. A couple of years ago I walked about the same distance in the Pyrenees in Spain. I like to see the world."

Pavorite travel destination: "Italy. Germany would come second.

come second." B-mail address: "Radiojoan@aol.com." One piece of advice to the industry: "Ill give you a quote from Albert Einstein: Great spirits have always encountered violent opposition from mediocre minds' Go with your gut. Go with what you know is the right thing to do. Be happy at what you do. Make the people around you happy to come to work every day, and you'll succeed."

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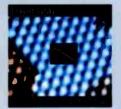
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