

NEWSSTAND PRICE \$6.50

### No. 1 For Diamond Rio

"One More Day" by Diamond Rio (Arista) moves to the top spot on this week's R&R Country chart. Of course, it's sheer coincidence that this single is the group's 20th top-10 hit — fitting in with the "20/20" theme of R&R's 2001 Country Radio Seminar special issue.



# R&R

## RADIO & RECORDS

[www.rronline.com](http://www.rronline.com)

MARCH 2, 2001



### 20/20 Vision

Flash back to 1981, when *Urban Cowboy*-mania propelled Country radio and music to incredible new heights. R&R pays homage to the stations and personalities still going strong 20 years after that never-to-be-forgotten boom. It all begins on Page 49.

# GEORGE STRAIT

## Country Music Festival

### TOUR DATES

- March 24 • Tampa, FL • Raymond James Stadium
- March 25 • Miami, FL • Pro Player Stadium
- March 31 • Phoenix, AZ • Sun Devil Stadium
- April 1 • Las Vegas, NV • Las Vegas Motor Speedway
- April 7 • New Orleans, LA • Superdome
- April 8 • Little Rock, AR • War Memorial Stadium
- April 21 • Columbia, SC • William-Brice Stadium
- April 22 • Atlanta, GA • Turner Field
- May 12 • Kansas City, MO • Arrowhead Stadium
- May 13 • St. Louis, MO • TWA Dome
- May 19 • Milwaukee, WI • Miller Field
- May 20 • Minneapolis, MN • Metrodome
- May 26 • Joliet, IL • Route 66 Speedway
- May 27 • Louisville, KY • Papa John's Stadium
- June 9 • San Antonio, TX • Alamodome
- June 10 • Dallas, TX • Texas Stadium

## "If You Can Do Anything Else"

Add Date March 5

MCA  
NASHVILLE

A Division of UMG Recordings

**ADDS**  
**MARCH 5th and 6th**

**URBAN AC ADDS**  
**MARCH 12th and 13th**

*Janel*

**ALLFORYOU**

The title track from the much-anticipated new album.



AND TERRY AS "TE TIME TV" TRAVEL AND JAY JACKSON FOR BLACK DOLL INC.  
MANAGEMENT WORLD WIDE MANAGEMENT INC. 2008 BLACK DOLL INC.

Since R&R showcases its Country special this week, Sales & Marketing Editor Pam Baker asked some Country radio morning personalities about their best and worst promotion moments ... and what strange things have happened to them when dealing with listeners. This week's Management, Marketing & Sales section also features a unique KIIS-FM/Los Angeles Valentine's Day Drive-Through Wedding promotion at Krispy Kreme Doughnuts, and the GM featured in our weekly spotlight is Philadelphia's Blaise Howard.

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**RADIO'S FIRST LADY**

This week's Legends With Bob Shannon features one of radio's pioneering women in programming: Ruth Meyer. Because she is a woman, in the late '50s Meyer was never given the title of Program Director and instead was called the "Production Director." Read about how she launched WHN, New York's first full-time Country outlet, and The Source at the NBC Radio Network.

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**IN THE NEWS**

- **XM, Sirius** reveal funding needs; shares fall
- **Interop** releases latest format study
- **WYPA/Chicago** flips to One-On-One Sports format
- **Rich McMillan** named PD at WLVE/Miami
- **Christie Banks** becomes PD at KPLN/San Diego

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**THIS #1 WEEK**

- CHR/POP**
  - **JENNIFER LOPEZ** Love Don't Cost A Thing (Epic)
- CHR/RHYTHMIC**
  - **JA RULE (ALL) MO ...** Put ... (Murder Inc./Def Jam/DJMG)
- URBAN**
  - **JA RULE (ALL) MO ...** Put ... (Murder Inc./Def Jam/DJMG)
- URBAN AC**
  - **DAVE HOLLISTER** One ... (Def Squad/DreamWorks)
- COUNTRY**
  - **DIAMOND RIO** One More Day (Arista)
- AC**
  - **TI SYNC** This I Promise You (Jive)
- HOT AC**
  - **MATCHBOX TWENTY** If You're Gone (Lava/Atlantic)
- NAC/SMOOTH JAZZ**
  - **KIRK WHALUM** Now Til Forever (Warner Bros.)
- ROCK**
  - **AEROSMITH** Jaded (Columbia)
- ACTIVE ROCK**
  - **A. LEWIS & F. DURST** Outside (Flawless/Geffen/Interscope)
- ALTERNATIVE**
  - **A. LEWIS & F. DURST** Outside (Flawless/Geffen/Interscope)
- ADULT ALTERNATIVE**
  - **JOSH JOPLIN GROUP** Camera One (Artemis)

NEWSSTAND PRICE \$6.50



**Viacom Closes \$12 Billion Deal For Infinity Shares**

■ Suleman appointed President/CEO of division

By JOE HOWARD  
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It's been busy at Infinity lately, as parent company Viacom finalized its buyout of the radio subsidiary and almost immediately promoted one of its longtime executives to Infinity's top spot.

Viacom announced on Feb. 21 that it had completed buying all of the Infinity shares it didn't already own, for about \$12 billion. Viacom had owned 63% of Infinity. Each class A Infinity common share was converted into the right to receive 0.592 of a Viacom class B common share. Based on Feb. 21's Viacom B closing price of \$54, the purchase price was \$31.97 per share. The next day Viacom Presi-



Suleman

dent/COO Mel Karmazin announced that **Farid Suleman** — formerly Exec. VP/ CFO/Treasurer and a director of Infinity — had been promoted to President/CEO. Suleman is a longtime Infinity employee, having come on board when the company was still in its infancy.

Viacom spokeswoman Susan Duffy told R&R that the promotion is all part of putting Infinity back under the greater Viacom umbrella. Suleman will continue to report to Karmazin. "We are extremely fortunate to have an executive of Farid's caliber to assume the leadership role at Infinity as it takes its place as a major high-growth division of Viacom," Karmazin

VIACOM/See Page 8

Emmis issues Q4 warning, Citadel reports respectable results: Page 4

**McCain Introduces New Pro-LPFM Bill**

Late Tuesday Sen. John McCain made yet another effort to boost low-power FM service by introducing the "Low Power Radio Act of 2001," a bill that will allow for much broader licensing of the service than what was approved by Congress late last year. The new bill also puts the burden of interference resolution on the FCC and puts a strict timeline on the commission to enact rulemaking for digital-radio service.

"We're going to give it another go," McCain Press Secretary Nancy Ives told R&R, referring to the two other LPFM bills McCain has sponsored over the last two years, including last year's "Low Power Radio Act of 2000."

LPFM/See Page 29



**A 'Golden' Moment For Mays**

Clear Channel Chairman/CEO Lowry Mays (center) and his family were in New York Monday night to receive the Broadcasters' Foundation's coveted Golden Mike Award for their contributions to broadcasting. Radio One President/CEO Alfred Liggins and Chairperson/founder Cathy Hughes were among the many on hand at the Plaza Hotel to offer their kudos.

**R&R's Talk Radio Seminar Readies Radio Round Table**

By AL PETERSON  
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Next week's R&R Talk Radio Seminar in Los Angeles is set to kick off with the annual "News/Talk Radio Roundtable," featuring some of the industry's most successful and influential executives. Joining moderator and R&R Publisher/CEO Erica Farber for this yearly look at the state of the format and industry will be Buckley Broadcasting COO Joe Bilotta, Clear Channel Radio Sr. VP David Crowl, NAB Exec. VP John David, ABC Radio Sr. VP/Programing John McConnell and Citadel Communications Chairman/CEO Larry Wilson.



Wilson David

The always standing-room-only general session will serve as the opening event at TRS 2001. "At previous Talk Radio Seminars this panel has served as a catalyst for thought that has

TRS/See Page 26

**Slowing Economy Bites Into Music Biz**

Softness in consumer spending in the second half of 2000 took its toll on the music business, as unit sales of recorded music fell 7% last year, to 1.08 billion copies. The total was worth \$14.32 billion, a 2% dip from 1999's dollar value.

Total album unit sales (CDs, cassettes, vinyl EPs/LPs) decreased 4%, to 1.02 billion cop-

ies with a suggested retail value of \$13.87 billion, off .3%. Single sales plummeted 47%, to 40.3 million copies worth \$173.6 million, a 42% drop.

"There's no question these numbers are disappointing, but the future looks bright for the industry and consumers alike."

RIAA/See Page 26

**2000 Recorded Music Sales**

(Unit Shipments In Millions)

Format	1999	2000	Change
CD	938.9	942.5	+4%
CD Single	55.9	34.2	-39%
Cassette	123.6	76.0	-39%
Cassette Single	14.2	1.3	-91%
LP/EP	2.9	2.2	-25%
Vinyl Single	5.3	4.8	-8%
Music Video	19.8	18.2	-8%
DVD*	2.5	3.3	+35%

\* While broken out for this chart, DVD audio product is included in the Music Video totals.

Source: RIAA

**Fair Tapped As President Of A&M**

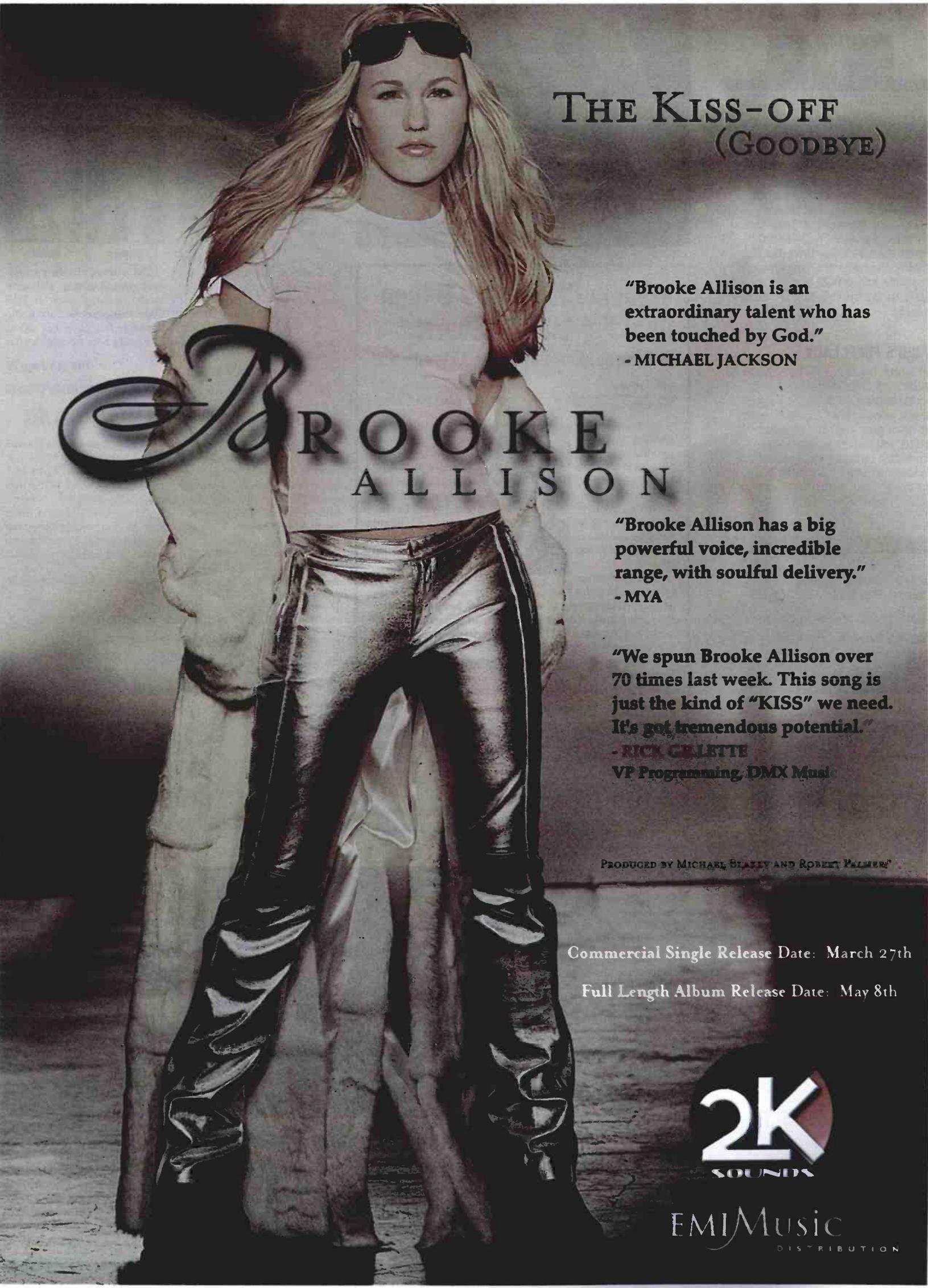
By STEVE WONSIEWICZ  
R&R MUSIC EDITOR  
swonz@ronline.com

A&M Records has named A&R veteran Ron Fair President. Based in Los Angeles, he reports to Interscope/Geffen/A&M Records Chairman Jimmy Iovine. The move marks a new chapter and new beginning for the legendary label founded by Herb Alpert and Jerry Moss, which has been without a president since it was folded into the Interscope Geffen



Fair

FAM/See Page 29

A full-page photograph of Brooke Allison. She is standing, wearing a white t-shirt, shiny metallic-looking pants, and a long, light-colored fur coat draped over her shoulders. She has long blonde hair and is wearing sunglasses on her head. The background is a textured, greyish wall.

**THE KISS-OFF**  
(GOODBYE)

**"Brooke Allison is an extraordinary talent who has been touched by God."**

**- MICHAEL JACKSON**

**BROOKE ALLISON**

**"Brooke Allison has a big powerful voice, incredible range, with soulful delivery."**

**- MYA**

**"We spun Brooke Allison over 70 times last week. This song is just the kind of "KISS" we need. It's got tremendous potential."**

**- RICK GALETTE**

**VP Programming, DMX Music**

**PRODUCED BY MICHAEL BEATY AND ROBERT PALMER**

**Commercial Single Release Date: March 27th**

**Full Length Album Release Date: May 8th**

**2K**  
SOUNDS

**EMI Music**  
DISTRIBUTION

## WYPA/Chicago Goes One-On-One Sports

One-On-One Sports has announced that WYPA-AM/Chicago will become the Windy City flagship for the nationwide sports network, effective March 1. The move comes in the wake of the recent purchase of the station by Newsweb Corp. from Catholic Radio Network. WJKL-FM/Chicago, which is currently airing One-On-One's programming, will reportedly flip to a noncommercial Contemporary Christian music format on the same date.

WYPA is licensed as a daytime-only station and located at 820 AM. Consequently, One-On-One — which will soon be renamed Sporting News Radio — will air its daily programming from sunrise until sunset. Network shows set to air on WYPA include *The Morning Show*, with Jim Memolo and Scott Wetzel (sunrise-9am); Jay Marriotti with Jim Litke and Mike Mulligan (9am-1pm); *Nasty Nationwide*, with Nestor Aparicio (1-5pm); and "Papa" Joe Chevalier (5pm-sunset).

The 820 AM frequency was the original home of Sports/Talk WSCR-AM (The Score), which has since moved to the former WMAQ frequency at 670 AM.

"One-On-One Sports is excited to be on a major daytime signal in Chicago and on a frequency known for Sports/Talk," said company CEO/President Chris Brennan. "Chicago is a very important market for our company. Not only is it a great sports city, it is our hometown as well."

## McMillan Returns To 'Love' As PD

Rich McMillan is slated to rejoin heritage NAC/Smooth Jazz WLVE (Love 94/Miami as PD, beginning March 5. McMillan held the same position from 1988-95.

In 1995 McMillan became OM/PD of NAC/SJ WVAE/Cincinnati. Later he joined Morris Communications and OpTimum Consulting/SmartTarget Marketing, where he worked with a client roster of 25 stations as Programming, Research & Media Consultant.

"Rich has had some unique experiences with what he's been doing for the past few years, and I think they make him that much stronger."



McMillan

McMILLAN/See Page 25

## U2 And Dre Celebrate Multiple Grammy Wins



Let's get festive! Pictured (l-r) at the Universal Music Group's post-Grammy celebration are Universal Chairman/CEO Doug Morris; Interscope Geffen A&M Chairman Jimmy Iovine; and multiple Grammy winners Bono of U2 (Interscope), producer Dr. Dre (Aftermath/Interscope) and U2 guitarist The Edge.

## Funding Needs Hurt XM, Sirius

By JEFFREY YORKE  
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Satellite broadcasters' investment rockets pointed downward in the last week, as both XM Satellite Radio and Sirius Satellite Radio investors had bad reactions to both companies' announcements that significant additional funding will be necessary to get the businesses fully operational and funded.

In an SEC statement filed Feb. 22, XM said it needs "substantial further financing" — to the tune of \$250 million to \$300 million — to continue operations. XM shares dropped \$4 that day, and more than 3.4 million shares were traded; the 30-day average was 498,000. The

previous day XM had said it would sell \$100 million worth of convertible bonds and about 5 million shares of class A common stock in an offering underwritten by Bear, Stearns & Co. Based on that day's closing price, that would generate about \$77 million. XM spokesman Chance Patterson would not discuss the stock price nor tell R&R whether the company had a specific target price for its share offering. By Tuesday XM's share price had fallen to \$10.19 — near its 52-week low of \$9.25 and far below the issue's IPO price of \$13.

The Feb. 22 drop immediately

SATELLITE/See Page 29

## AC, Country Have Most Reach

■ Interep study examines radio formats in 2001

A study released this week by Interep breaks down the popularity of 22 radio formats nationwide and includes information on listener age groups and preferences by region. Interestingly, the third-place format in terms of the number of stations ranks at the top for reaching the most people overall.

"The 2001 Study of Radio Formats" found that the AC and Country formats have a higher reach in the overall 18+ category than all other formats. AC comes in at the top, with 42.7 million listeners overall in the 18+ age category, while Country has 42.6 million listeners. News/Talk came in third, with 37.3 million listeners, followed by CHR, with 35.3 million, and Oldies, with 29.2 million reported listeners.

While AC's number of listeners just squeaks by Country's, AC reached its audience with only 775 stations nationwide, compared to the 2,036 stations that program a Country format. Country actually came in first for total number of stations, followed by News/Talk in a distant second with 1,159, then AC. Fourth went to Oldies stations, which number 766 across the country. Adult Standards rounded out the top five, with a total of 595 stations.

The study also found that CHR has the greatest reach in the 18-34 age group, reaching 22.1 million listeners in that group. AC rules the 18-49 age group, however, with 35.3 million, and it also won the

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MARCH 2, 2001

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## KPLN/San Diego Banks On Banks As PD

WMGK/Philadelphia Asst. PD/MD Christie Banks has been named PD for Infinity's Classic Hits KPLN (The Planet)/San Diego. She'll assume her new post during the week of March 19.

"We're very happy to have recruited Christie," KPLN VP/GM Bob Bolinger told R&R. "She is about to become one of the bright young programmers in America. She was the best of the best of a long and exceptional list of candidates."

Banks will be taking over the pro-

gramming reins from Charlie Quinn, who will continue to serve as OM for KPLN and as OM/PD for AC sister KYXY. "Infinity prefers to have a program director exclusive to each of their stations," Quinn told R&R.

Banks served as Asst. PD/MD for Classic Hits WMGK for 18 months. Her radio career also includes a stint with Commodore Media in West Palm Beach. Banks' selection as KPLN's PD puts to rest widespread rumors that the station would be changing formats.

## Kapugi Named OM Of WFLZ & WSSR/Tampa

Clear Channel CHR Brand Manager and KSLZ/St. Louis PD Jeff Kapugi will return to Tampa the week of March 12 as OM for co-owned CHR/Pop and Hot AC combo WFLZ & WSSR. He replaces Domino, who recently accepted the PD slot at Susquehanna's CHR/Pop KRBE/Houston (R&R 2/23).



Kapugi

"I spent a good portion of my radio career in Tampa, so it's like going home," Kapugi told R&R. "I am really excited about returning, but it's definitely mixed emotions for me, since KSLZ has been my baby from birth to the present. This has been a very fun project, because everyone

KAPUGI/See Page 25

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## Emmis Lowers Q4 Expectations, Analysts Follow

□ Karmazin 'bullish'; Citadel, Regent perform well

By Jeffrey Yorke  
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Emmis Communications CEO Jeff Smulyan found himself playing airline pilot on Monday, telling investors that the Emmis aircraft has run into turbulence, and it's time to fasten their seat belts. Smulyan's guidance to shareholders advised them to be prepared for a 29-30 cent per-share return and not to expect the consensus estimates of 37 cents per share for Q4, which ended Feb. 28.

"We've seen shifts in the market as it relates to advertising, and we have seen some further deterioration in the market as it relates to Emmis," declared Smulyan. Emmis shares were off 11% Monday, and that was before company executives held a conference call to reveal that fiscal Q4 radio revenues will be off as much as 8% when the books close. Thanks to cost-cutting at the stations, domestic radio BCF won't suffer as much — it will be down between 3%-5%.

As might be expected, Emmis' biggest markets took the biggest hits. New York, Chicago and Los Angeles — the markets that flourished in the first quarter of last year — were hit twice as hard as the company's Phoenix, Denver and Indianapolis properties. Emmis blames the decline on a drop-off in dot-com and domestic auto spending. Looking ahead, the company's fiscal Q1 2001 outlook is for a 3% decline in radio revenues and a 5% decline in TV revenues.

Like many other radio companies, Emmis expects a healthy recovery in the second half of the year — good enough to bring annual radio revenues 8% higher and radio BCF 12% higher than the previous year. Shares of EMMS stock dropped about 9% Monday to close at \$26.94, but they rebounded slightly Tuesday, reaching \$27.44 shortly before the market closed.

Banc of America cut its rating on Emmis from "buy" to "market perform" ahead of the guidance. Prudential Securities analyst James Marsh also lowered his 12-month price target, to \$38 from \$47, and said that due to "the lack of visibility available to

EMMIS/See Page 6

## Tristani Questions FCC Chiefs On Indecency, LPFM

□ Commissioner uses monthly meeting to voice her concerns

By Joe Howard  
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Taking advantage of the Feb. 22 gathering of FCC bureau chiefs at the commission's monthly meeting, Commissioner Gloria Tristani asked some very pointed and, at times, even accusing questions of the chiefs of the commission's Enforcement and Mass Media Bureaus. Tristani voiced her concerns about the processing of indecency complaints and the status of the more than 1,700 LPFM applications currently pending at the commission.

In an exchange that was sometimes tense, Tristani pressed Enforcement Bureau Chief David Solomon for information on how indecency complaints have been processed over the past three years. She asked Solomon, "Haven't I asked you for some of these statistics before?" to which Solomon replied, "I think I've given you everything you've asked for."

Tristani then asked to see information on how indecency complaints are

handled and a history of how they've been processed and pressed Solomon about whether there is a backlog of complaints pending, saying that she had recently seen a complaint that dated back to May 2000. Solomon speculated that there might be two dozen complaints pending, most of which are a few weeks or months old, but said, "I suspect they're fairly up to date." Tristani replied, "But you don't know. You can't tell me." Solo-

mon then said that he could get back to Tristani with the information.

### A Vocal Critic

Tristani has recently been vocal in her criticism of the Enforcement Bureau. Last month she issued two statements within a week's time concerning the dismissal of indecency complaints that she had felt warranted a closer look (R&R 2/16). "The commission appears so averse to indecency cases and has erected so many barriers to complaints from members of the public that indecency enforcement has become virtually nonexistent. It's time for the commission to begin taking indecency cases seriously again," she wrote in one of those statements.

TRISTANI/See Page 8

## FCC Chairman Michael Powell Lists His Priorities

□ Names Special Counsel to lead streamlining efforts

Saying how "cool" it felt to bang his new gavel, FCC Chairman Michael Powell opened his first public commission meeting as Chairman on Feb. 22. For his debut Powell chose to forgo the monthly meeting's usual format of covering a specific agenda, instead inviting the chiefs of each of the FCC's bureaus to make presentations about their workloads, procedures and expected future challenges.

At the outset of the meeting Powell said that he wants management at the FCC to be "efficient and responsive" and added that he is interested in hearing thoughts on initiatives designed to develop expertise on various issues within the commission. He invited comment from the bureau chiefs, asking them share policy challenges fac-

ing their bureaus and the telecommunications industry as a whole. Powell also noted that he feels it is necessary to get a sense of the FCC's deficiencies.

Mass Media Bureau Chief Roy Stewart cited the 353 vacant FM station allotments and the 1,751 pending low-power FM applications as upcom-

ing challenges, particularly since his bureau's staff has been reduced in recent years and currently numbers 210. Stewart expects to receive applications for the vacant allotments in March and forecasts that the spectrum will be auctioned in May. As far as the LPFM applications, Stewart said that the bureau is working on an order for the first wave, but, he says, about 40% of those applications won't be granted, since they don't meet the interference standards set by Congress.

### Recruiting A Possible Problem

Also discussed at the meeting was the FCC's need to recruit more

POWELL/See Page 8

## Bloomberg

BUSINESS BRIEFS

### NAB Opposes FCC Market Redefinition

The NAB has voiced its opposition to recent FCC proposals to change the way the commission defines a radio market. The NAB argued, among other things, that an alteration of the radio-market rules may be "contrary to congressional intent," since Congress did not revise or repeal the FCC's rules when the Telecommunications Act was passed in 1996. The NAB particularly urged the FCC not to adopt Arbitron's market definitions, saying, "Arbitron's sole purpose is to serve advertisers, so using Arbitron data to define the number of radio stations in a market for purposes of the FCC's multiple-ownership rules is tantamount to attempting to fit a square peg in a round hole."

### Fund Benefits From Radio One's Blue Chip Buy

The Quetzal/J.P. Morgan Partners Fund, whose investors include Radio One, invested \$30 million in Blue Chip Broadcasting last May for an unspecified portion of the company, fund spokeswoman Nancy Israel told R&R, and the fund will therefore benefit from Radio One's recent \$190 million purchase of Blue Chip (R&R 2/16). The fund was proposed two years ago by Clear Channel Chairman/CEO Lowry Mays and Viacom President/CEO Mel Karmazin, who wanted to create a private equity investment fund focused exclusively on investing in companies owned, controlled or managed by minorities or women. Israel declined to say how large a return the fund will realize when Radio One settles on the purchase of Blue Chip. Earlier this year the fund, along with First Union Capital Partners, provided a \$55 million equity financing deal for the expansion of Inner City Broadcasting, which bought six stations from Clear Channel last August.

### Susquehanna Pays \$10 million For 40% Of KGAR/K.C.

Susquehanna Radio has agreed to pay \$10 million for 40% of WGAR/Kansas City. The 100kw station at 105.1 FM won't sign on until June, but Susquehanna has entered into a three-year joint sales agreement with WGAR. Frank Copsidas Jr.'s Jesscom Inc. will program and operate the station. Susquehanna also received an option to buy the station after three years, and Patrick Communications broker Terry Greenwood, who handled the deal, told R&R that a price for the 60% balance of the station will be determined by a fair-market appraisal at that time. Susquehanna already owns News/Talk and Oldies combo KCMO-AM & FM and Classic Rock KCFX in Kansas City, and, Greenwood said, is being "tight-lipped, understandably," about KGAR's format. Copsidas, who also operates Radio 2000, has guided several CPs through the FCC's approval process.

### FCC Actions

FCC Commissioner Gloria Tristani has once again criticized the commission's Mass Media Bureau over a license transfer. The bureau allowed Clear Channel to purchase WJMR-AM/Binghamton, NY, which has resulted in two owners controlling more than 91% of the radio advertising revenues in the market. According to BIA, Clear Channel now has six stations in the market, and Citadel has five. "I doubt that this level of concentration serves the public interest," Tristani said. "Duopolies like this make it significantly more likely that there will be no real competition for advertising revenue. Instead, business and listeners will face the increasing likelihood that the two dominant owners will engage in advertising price discrimination."

• The FCC has fined KGNT/Smithfield, UT \$8,000 for an unauthorized transfer after Lavon Randall transferred 50% of owner KGNT Inc.'s controlling stock to a trust controlled by Morgan Skinner without FCC consent. The commission learned of the transfer when KGNT filed an application seeking another transfer. KGNT argued that it didn't think it needed FCC authority unless 51% or more of the stock changed hands and that the station's day-to-day operations had not changed as a result of the transfer. KGNT filed an application for the transfer after the fact, and it was granted by the FCC Mass Media Bureau. But the Enforcement Bureau nonetheless issued a fine, saying that the violation continued for a substantial period of time and was only corrected when the later application was filed. The FCC also observed that Skinner is an experienced broadcaster who should have been aware of the need to secure commission approval.

• The FCC has reduced its \$8,000 fine for Emergency Alert System violations against WCVP-AM/Murphy, NC to \$6,500. The fine was imposed for the station's failure to maintain operational EAS equipment. WCVP owner Cherokee Broadcasting argued that it was unable to monitor its EAS sources due to the terrain surrounding the station and said

Continued on Page 8

## R&R Stock Index

This weighted index consists of publicly traded radio companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	2/25/00	2/16/01	2/23/01	3/2/00	2/16/01-2/23/01
R&R Index	351.43	252.16	249.44	-29%	-1%
Dow Industrials	10,225.73	10,799.82	10,441.90	+2.1%	-3.3%
S&P 500	1360.69	1301.53	1245.72	-8.5%	-4.3%

# LIONEL RICHIE RENAISSANCE

ALBUM IN STORES MARCH 20TH

**#1 MOST ADDED  
#1 MOST INCREASED  
4 WEEKS IN A ROW!**

**New Adds Include:**

**KBIG/Los Angeles  
WLIT/Chicago  
KSFI/Salt Lake City  
DELILAH!**

Featuring the single  
**ANGEL**

*"Lionel is back as a Pop artist. If you haven't listened past the first 30 seconds of this song, you are missing a mainstream Pop hit."* – Michael Steele/KIIS FM

*"Lionel has never sounded better...I love this song...and so does Delilah!"* – Mike Bettelli

*"Great early phones! Loved it the first time we heard it... in fact, we stuck it right on the air."* – Geronimo/WKTU



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A UNIVERSAL MUSIC COMPANY

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MANAGEMENT :

Skip Miller, Lion Tracks, Inc., Beverly Hills, Ca.  
& Barrie Marshall, Marshall Arts Management Ltd., London, U.K.

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## DEAL OF THE WEEK

- **KGAR-FM (CP)/Garden City (Kansas City)**  
Final price pending (see below)

## 2001 DEALS TO DATE

**Dollars to Date: \$496,418,100**  
(Last Year: \$24,944,227,133)

**Dollars This Quarter: \$496,418,100**  
(Last Year: \$594,863,000)

**Stations Traded This Year: 349**  
(Last Year: 1,797)

**Stations Traded This Quarter: 349**  
(Last Year: 239)

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- **KUAI-AM/Eleeele, HI** \$550,000
- **WWZK-FM/Villas (Atlantic City), NJ** \$1.4 million
- **WLIM-AM/Patchogue (Nassau-Suffolk), NY** \$850,000

## Susquehanna Adds To K.C. Cluster

☐ Takes ownership stake in Copsidas-owned FM, full asset purchase set for 2004

## Deal Of The Week

## Missouri

## KGAR-FM (CP)/Garden City (Kansas City)

**PRICE:** Final price pending  
**TERMS:** Asset sale for cash. Susquehanna will pay Jesscom an initial \$10 million for 40% ownership of KGAR's license. It will enter into an immediate LMA, which will last three years. A final payment for the remaining 60% ownership of KGAR will be

determined by a fair-market appraisal at the end of the LMA.

**BUYER:** Susquehanna Radio Corp., headed by President/COO Dave Kennedy. Phone: 717-852-2139. It owns 29 other stations, including KCMO-AM & FM & KCFX-FM/Kansas City.

**SELLER:** Jesscom Inc., headed by President Frank Copsidas Jr. No phone listed.

**FREQUENCY:** 105.1 MHz

**POWER:** 86kw at 988 feet

**FORMAT:** N/A

**BROKER:** Larry Patrick of Patrick

Communications and Michael J. Bergner of Bergner & Co.

**COMMENT:** This station is presently represented as a construction permit.

## Hawaii

## KUAI-AM/Eleeele

**PRICE:** \$550,000

**TERMS:** Asset sale for cash

**BUYER:** Visionary Related Entertainment, headed by President John Detz Jr. Phone: 707-528-0339. It owns

eight other stations. This represents its entry into the market.

**SELLER:** American Islands Broadcasting, headed by President William Dahle. Phone: 808-335-3171

**FREQUENCY:** 720 kHz

**POWER:** 5kw

**FORMAT:** AC

## New Jersey

## WWZK-FM/Villas (Atlantic City)

**PRICE:** \$1.4 million

**TERMS:** Asset sale for cash

**BUYER:** Coastal Broadcasting Systems Inc., headed by Chairman Edwin Rosenfeld. Phone: 609-465-9400. It owns one other station, WCZT-FM/Atlantic City.

**SELLER:** Marc Scott Communications Inc., headed by President Marc Scott. Phone: 609-889-2200

## New York

## WLIM-AM/Patchogue (Nassau-Suffolk)

**PRICE:** \$850,000

**TERMS:** Asset sale for cash

**BUYER:** Polnet Communications Ltd., headed by VP/CEO Kent Gustafson. Phone: 773-588-6300. It owns three other stations. This represents its entry into the market.

**SELLER:** Long Island Music, headed by President Jack Ellsworth. Phone: 631-475-1580

**FREQUENCY:** 1580 kHz

**POWER:** 10kw day/500 watts night

**FORMAT:** Adult Standards

**BROKER:** Satterfield & Perry

## Emmis

Continued from Page 4

radio operators recently, we are choosing to take a more conservative approach to our fiscal 2002 estimates than the assumptions Emmis management used in deriving the estimates released." He went on, "Given the recent weakness in the EMMS shares, we believe that, since our conservative estimates still leave material upside, it is best to err on the side of conservatism." Marsh estimated that pro forma radio revenues and BCF should grow 5% and 10.2%, respectively, in fiscal 2002, while pro forma TV revenues and BCF should both decline 5%.

## A 'More Severe Economic Scenario'

Prudential and Banc of America Securities analysts aren't the only radio-watchers feeling faint of heart these days. On Monday morning Salomon Smith Barney's Niraj Gupta and Jason Helfstein, who have been bullish about a second-half recovery for advertising-dependent businesses, pointed out that such large-cap advertising-supported stocks as Clear Channel and Viacom have weakened. They are concerned that if there is an "extended recession scenario" in which consumer confidence continues to wane, local advertisers could panic, and the industry could see some "meaningful curtailment" of

local ad spending. Gupta and Helfstein added that guidance targets for most midcap radio groups are too high, and they forecast full-year pro forma revenue growth of 8%-12%.

## 'Bullish On Radio'

Viacom President/COO Mel Karmazin, speaking Tuesday at the Front Row Media & Entertainment Conference in New York, described what other major-market radio operators have also expressed recently: "January 2000 business at Infinity's New York radio stations was up 25% due to dot-com business. In all my years in this business I've never seen a growth rate like that. The only problem we're seeing these days is that we have to deal with those difficult comparisons."

Karmazin said that because dot-com business had pretty much disappeared by the middle of last year, the "difficult comparisons will go away by the middle of this year." Regardless of the comparisons, Karmazin expects radio to make a strong recovery, because Wall Street will pressure retailers and manufacturers to maintain their ad budgets through 2001. He confirmed what the Emmis execs had stated on Monday: The domestic car business has fallen apart, but advertising of import cars has helped fill the gap.

## Citadel, Regent Bright Spots

While there is plenty for investors to be concerned about, Citadel Communications and Regent Communications celebrated good news last week. Citadel Chairman/CEO Larry Wilson said that his company posted "very respectable results" for 2000—BCF soared 70%, to reach an all-time high of \$107.5 million. Consolidated net revenue climbed 60%, to \$284.8 million, and ATCF rose from 62 cents to 97 cents per share. Wilson observed, "During 2000 we were faced

with the challenges of integrating 77 newly acquired stations while operating in a slowing economy as the year progressed."

In Q4 consolidated net revenue increased 66%, to \$92.3 million; BCF climbed 64%, to \$34.5 million; and ATCF declined from 27 cents to 18 cents per share. "Q4 was looking to be very strong until we got into December," Wilson said during Monday's conference call. "Business dramatically shut down during that period."

Citadel's net loss per share was 60 cents in Q4 and \$1.41 in 2000, but Wilson remains optimistic. "One thing that's certain is that radio is a great business, and it will thrive in the future," he said. "In the long term this is a very good sector to be in." The company also reported that, on a same-station basis, revenues increased 5% in Q4 and 8% in 2000; BCF rose 17% in Q4 and 17% for the year.

## Regent Q4 BCF Skyrockets

Regent Communications also turned in a stellar performance for Q4 and 2000 as its Q4 broadcast cash flow reached \$4.8 million. For the full year BCF shot up 152%, to \$13.9 million. Net broadcast revenues jumped 124%, to \$14.3 million, in Q4 and 85%, to \$44.1 million, in 2000. On a pro forma same-station basis in Q4, BCF rose 31%, and net broadcast revenues climbed 17%. Regent's per-share loss was 4 cents in Q4 and 42 cents for the year.

First Call analysts do not cover Regent, which also reported that the

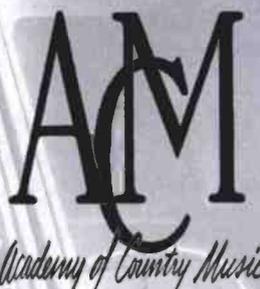
\$10 million share-buyback program it announced in June has passed the halfway mark. It has reinvested about \$5.6 million so far, paying an average of \$5.10 per share to buy back 1.09 million RGCI shares.

"We put a lot of hard work in during the first year that we owned [our recently acquired] stations, and it has paid off in ratings," Regent Chairman/CEO Terry Jacobs told analysts during a conference call. COO Bill Stakelin said that revenues stayed healthy because Regent did not conduct "fire sales" to move inventory. "We resisted the temptation to simply lower our rate base to get business in the door," Stakelin explained. "Folks who do that have a very hard time taking rates back up."

Meanwhile, Jacobs believes that Regent is likely to keep growing, noting that the company is now looking at some small groups. "We continue to see opportunities," he said. "Sellers' expectations are never as low as we'd like to see, but in the last nine or 10 months they've come down. They are now in the 11- to 14-times cash flow range."

The executives believe that Regent's Q1 revenues could hit \$11.2 million, and that's with BCF in the \$2.6 million range. For full-year 2001 the company maintained its earlier guidance and expects revenues to be as high as \$55 million and BCF to be \$19.8 million. ATCF could reach 34 cents per share, same-station revenue growth is expected to be in the 7%-9% range, and BCF growth is predicted to be

EMMIS/See Page 8

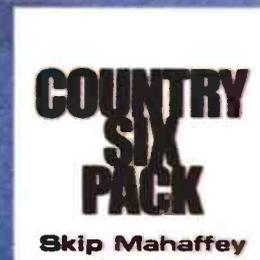
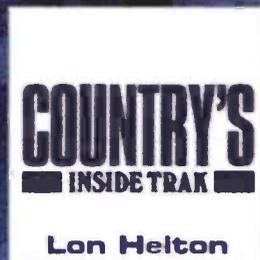
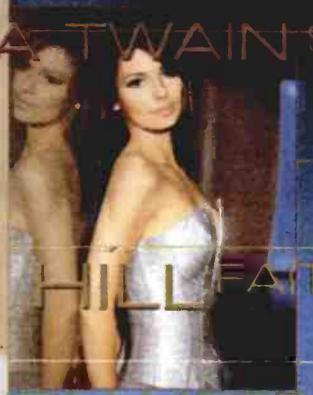
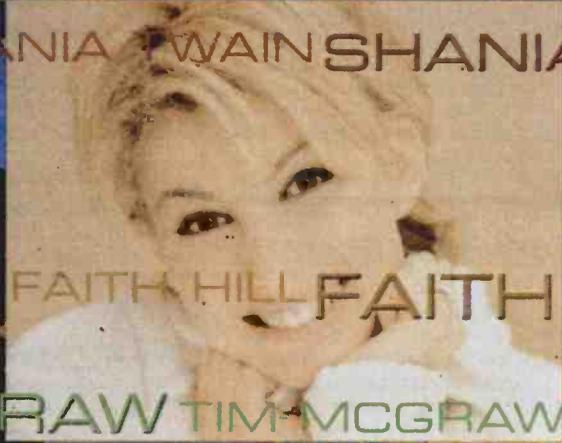
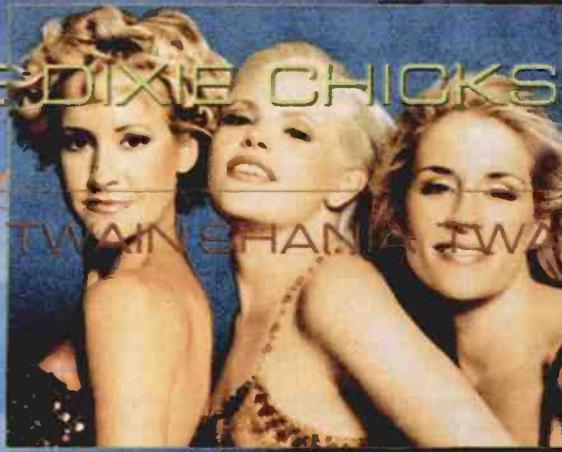


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**Viacom**

Continued from Page 1

said. "I have worked closely with Farid for more than 15 years at Infinity, CBS and now Viacom, where he has repeatedly demonstrated his expertise and ability to deliver superior results." In fact, at the company's Q4 earnings conference call on Feb. 14, Karmazin joked that Suleman was his valentine, based on the company's strong results.

Suleman joined Infinity in 1986 and had served as Exec. VP/CFO/

Treasurer since September 1998, when Infinity went public. Infinity's was the largest initial public offering in the history of the New York Stock Exchange at the time. Suleman was Exec. VP/Finance/CFO/Secretary and Director of Infinity Broadcasting until it was acquired by CBS in 1996, after which he was named Sr. VP/CFO of CBS Radio and, later, CBS Television. He was elected Sr. VP/Finance for CBS in 1998 and Treasurer for the company in 1999. Suleman has also been Exec. VP/CFO/Secretary and a director of Westwood One since February 1994.

**Emmis**

Continued from Page 6

between 14%-17%.

Salomon Smith Barney's Niraj Gupta and Jason Helfstein, who rate Regent as "outperform" with a \$10 target price, believe that the company could benefit from major competitor Cumulus' recent distress. The duo wrote last week. "The decline in private market value of radio stations, driven by the softness of the ad market and the financial distress of Regent's chief competitor, Cumulus, should offer the company opportunities to undertake acquisitions that are accretive to shareholder value." Over time, they said, Regent could grow EBITDA at a rate of 15% and ATCF per share at a rate of 17%.

Prudential's Marsh was even more optimistic: Because Regent's performance was ahead of estimates, he said its outlook for 2001 looks "rosy" and raised his price target to \$10.

**Saga Announces Solid Q4, Full-Year 2000 Results**

On Tuesday Saga Communications reported a net revenue increase of 14.9%, to \$28.1 million, and a BCF increase of 23%, to \$11.3 million, for Q4 2000. ATCF for the quarter was \$6.2 million, or 38 cents per fully di-

luted share. On a same-station basis, net revenue improved by 9%, and BCF improved by 21%.

For full-year 2000 Saga reported net revenue of \$101.8 million, BCF of \$39.3 million and net income — without the nonrecurring charge from the sale of its Iceland equity investment — of \$9.9 million, or 58 cents per fully diluted share. If the nonrecurring charge is included, net income for the year was approximately \$8.7 million, or 52 cents per fully diluted share. ATCF for 2000 was \$21.5 million, or \$1.28 per share, which marks an improvement of 22.4% over 1999. On a same-station basis, net revenue increased 6.8%, and BCF increased by 13.5%.

**Harris Lowers 2001 Estimates**

Harris Corp. said last week that its fiscal '01 profit won't meet estimates because of "the continued slowdown in capital spending on wired networks." Harris now expects 2001 earnings per share to be between \$1.10-\$1.15, below the company's earlier estimate of \$1.36.

R&R staff writers Ron Rodrigues, Adam Jacobson and Joe Howard contributed to this story.

**Powell**

Continued from Page 4

engineers. Powell said that at least 30% of the FCC's engineers are nearing retirement and speculated that the number may now be up to 45%. Common Carrier Bureau Chief Dorothy Atwood said that recruiting new engineers could pose a challenge, because the government frequently doesn't pay as well as private industry.

Powell agreed, joking, "People come to the government for a lot of reasons, and one of them sure ain't money." But he pointed out that the FCC offers potential employees a unique working experience and can provide training and development opportunities, saying, "This isn't wasted time; it's time to help develop your craft. We are the intersection of law, policy economics and technology."

The chairman also noted that people from outside the FCC are often willing to assist in its missions. "In some ways we're at the center of the universe," he said. "We can attract a phenomenal amount of interest from industry and from academia — maybe not to come work here, but to be participants" as counsel and as speakers at lectures and classes. He pointed out that the FCC draws CEOs from major technology corporations

as lecturers, saying, "Most of them are happy to do it."

Powell insisted that the review of the FCC's own operations is not "window dressing," saying that it is important that the commission examine its own processes so that it will stay current and efficient. He concluded, "If we can't make any modest progress in the things we've outlined, we'll have a bigger problem: irrelevancy."

**Richards Named Special Counsel**

Last week Powell named Mary Beth Richards Special Counsel to spearhead what he called a "comprehensive FCC reform project." Powell said, "I am committed to making the FCC more efficient, more decisive and more responsive to the fast-moving changes in the technology and telecommunications markets. Mary Beth's extensive experience at the FCC and her commitment to excellence in government make her the ideal choice."

Richards has been Deputy Managing Director of the FCC since 1997 and has served as Chief of Enforcement in both the Common Carrier and Field Operations Bureaus.

—Joe Howard

**Bloomberg****BUSINESS BRIEFS**

Continued from Page 4

that it had tried unsuccessfully to have the state EAS coordinator change its assigned sources. The FCC rejected the argument, pointing to rules that allow a station to obtain a waiver from the FCC if EAS sources can't be received; Cherokee never requested such a waiver. However, Cherokee asked the FCC to reduce or cancel the fine due to the company's history of compliance, which prompted the commission to lower the fine.

**Gabelli Funds Add To Ackerley Stake**

A group of funds managed by Gabelli Asset Management increased its stake in the Ackerley Group to 21.98%, according to documents filed with the SEC. The fund had raised its stake to 20.73% in February. Gabelli owns more than 5.2 million common shares of Ackerley and purchased 137,500 shares on the NYSE between Feb. 12-22 for prices ranging from \$13.85 to \$14.25 a share. The group also sold 500 shares on the NYSE on Feb. 12 for about \$13.85 a share.

**Metromedia Buys Finnish Networks**

Metromedia International has acquired a 90% interest in OY P4 Finland AB, which operates two radio networks in Finland and which will be renamed Metromedia Finland AB. Metromedia obtained permission from the Finnish government to change the programming of one of the two networks to 100% local-language pop and rock music — a format not available in Finland, but one that has proven successful in other countries where Metromedia operates radio stations.

**Tribune Foundation To Sell \$100 million In Tribune Co. Shares**

The Robert R. McCormick Tribune Foundation said last week that it plans to sell its Tribune Co. shares in one or more market transactions over the next 18 months to raise cash for ongoing operations and charitable programs. Dow Jones reported. The foundation owns more than 40.7 million shares of Tribune common stock, which amounts to a 13.47% stake in the company.

**Disney And Wenner Media Form New Company**

Disney and Wenner Media have formed an entertainment publishing company through which Disney has acquired a 50% interest in *US Weekly* magazine, according to an announcement made last week by Disney Chairman/CEO Michael Eisner and Jann Wenner, Chairman and owner of *US Weekly*. ABC Radio Networks will begin offering daily *Us Weekly*-branded entertainment features targeted to young adults, as well as "sneak previews" of the magazine before it goes to newsstands. In addition, the Walt Disney Internet Group is exploring ways to use content from *US Weekly* on its various entertainment websites. Under the agreement, Disney and Wenner each own a 50% interest in the new venture, to be called US Weekly LLC.

**Litvack Files To Sell Disney Shares**

Former Disney Vice Chairman Sandy Litvack has filed with the Securities & Exchange Commission to sell 550,000 shares of Disney for \$18 million. Disney spokesman John Dreyer told Bloomberg that the shares are being sold for financial and estate-planning purposes.

**Harris Corp. Declares Dividend**

The board of directors at Harris Corp. has approved a quarterly dividend of 5 cents per share on Harris' common stock, payable March 16 to shareholders of record March 6.

**Strategic Media Buyout Closes**

A team of Strategic Media Research managers led by SMR Sr. VP Amy Vokes — and funded by a who's who of radio executives — have closed on their purchase of Strategic's assets. Strategic, founded by President Kurt Hanson, filed for Chapter 11 bankruptcy protection in January at the request of Vokes and the radio investors, who include Jim de Castro, Alfred Liggins, David Kantor, Jeff McClusky, Jeff Trumper and Gary Slaight. Hanson said that he will be staying with the new firm in an executive capacity but not in an ownership position.

**Salem Schedules Annual Shareholder Meeting**

Salem Broadcasting has scheduled its annual shareholders meeting. Stockholders will meet June 6 at 10am at the Ronald Reagan Presidential Library in Simi Valley, CA. The record date applicable for the voting of shares at the annual meeting is April 16.

**FTM Suit Not Affected by Chapter 11 Filing**

Former Feed The Monster employees joined together to file a 10-count lawsuit against their failed employer just after Thanksgiving (R&R 12/22), and that suit will not be adversely affected by FTM's recent Chapter 11 filing in Phoenix, the plaintiff's attorney, Carl Kanowsky, told R&R. FTM's board of directors and CBS Corp., its largest shareholder, were also named in the suit, which alleges tortious breach of contract, civil conspiracy and fraud against all defendants and negligent misrepresentation by FTM. FTM's bankruptcy filing was expected and merely protects the failed company against creditors. Kanowsky said that the case is in the discovery phase and is proceeding as expected.

**Tristani**

Continued from Page 4

Indecency isn't the only issue about which Tristani has been outspoken. She has long been a proponent of low-power FM, and at last week's meeting she questioned Mass Media Bureau Chief Roy Stewart about the status of the 1,751 pending LPFM applications. Stewart replied that his staff is working on an order for action on the first wave of applications.

Tristani has been critical of Stewart's office on other matters as well. The commissioner had previously issued a statement criticizing

the Mass Media Bureau for allowing Clear Channel to purchase WINR-AM/Binghamton, NY, a deal that resulted in two owners' controlling more than 91% of the radio advertising revenues in the market. According to BIA, Clear Channel now has six stations in the market, and Citadel has five.

**Political Plans?**

Tristani's recent outspokenness may be related to possible plans to run for political office. She was mentioned in a recent *Albuquerque Tribune* article as a possible challenger for New Mexico Sen. Pete Domenici's seat next

year, and Tristani said in the article that she is seriously considering running for office in 2002 but has not decided whether to run for the Senate, the New Mexico governorship or the House of Representatives.

In any of those cases Tristani would have to leave her seat on the FCC, since her term doesn't expire until 2003. She has said in the past that she plans to return to New Mexico by the end of this year, because she could not campaign while holding her commissioner's job. R&R's call to Tristani's office had not been returned by press time.

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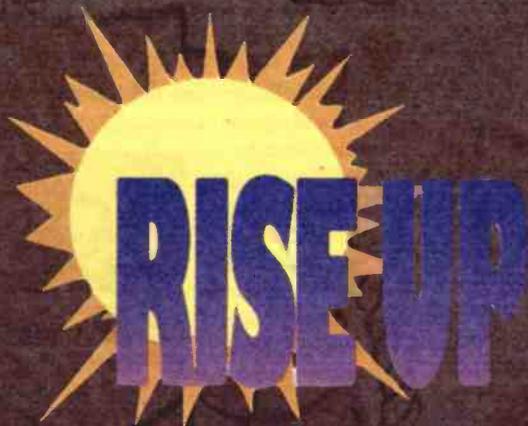
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- Valentine's weddings at the Krispy Kreme, Page 16
- On the Road to Success with Dick Kazan, Page 16

MMS

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—Johnny Cash

# DON'T FEEL LIKE SINNIN' TO ME

Country personalities share their best and worst promotion moments

By Pam Baker

Sales & Marketing Editor  
pambaker@ronline.com



PAM  
BAKER

When you wake up in the morning and turn on your favorite radio station, the air personalities always seem to be having a great time. It's amazing that they get paid to have so much fun (just kidding). Keeping things topical and entertaining — and waking up at an ungodly hour — take a very special type of person. I thought it would be fun to find out what Country radio's favorite personalities from around the U.S. consider their best and worst promotional experiences and what strange things have happened to them while dealing with listeners.

Since most stations have websites (and they promote the heck out of them), I thought I'd try a little experiment. I visited 35 Country-station websites and e-mailed notes to their morning personalities asking them to participate in this article. The results: Only nine stations answered my e-mail message within a week — that's only a 25% response rate! Maybe it's time to review your station's policy about answering listener e-mails. After all, without the support of your listeners, you don't have a prayer!

**MOBY IN THE MORNING (JAMES SMITH CARMY),  
WKHX (KICKS 101.5 FM/ATLANTA (ABC))**

R&R: What's been your favorite station event or contest?

Moby: Probably one of the many trips that have been "working vacations" — Russia, Germany, England, Hawaii and Mexico!

R&R: What was the most disastrous event or contest?

Moby: The guy who won a brand-new Trans-Am live one morning in Houston. I told him he'd won, and he immediately responded, "No shit!" On the air! No problem; I had a digital delay unit. I hit the button. It takes a minute for the delay to reload, and he said, "When can I come get that m—f—?" No button to hit. He apologized later, and I told him it was OK — that he had picked the only time I'd ever known anyone to get away with saying "m—f—" on the air.

R&R: What is the strangest thing that's ever happened to you when dealing with listeners?

Moby: The young lady who came to a live broadcast at 6am and threw her panties on the stage as she walked in. The next time I saw her she was holding her skirt up around her waist and pirouetting on a barstool, showing all her wares to everybody there. The last I saw of her she had a bouncer holding each arm as she was dragged from the venue, screaming, "Moby, I love you" at the top of her lungs. When people ask me if I miss rest and relaxation, I remember this event with a smile and say, "No, not really."



**HARMON & EVANS (STEVE HARMON AND SCOTT EVANS),  
WXTU/PHILADELPHIA (BEASLEY)**

R&R: What's been your favorite station event or contest?

SE: Serious side: The St. Jude Children's Research Hospital Radiothon. Fun side: Cow Chip Bingo — we mark the parking lot with numbers, sell the numbers for charity and bring in a live cow. Wherever the cow "chips," whoever picked that box wins something.

R&R: What was the most disastrous event or contest?

SE: While most of our events are only seconds away from disaster, our Taco Bell of Love event for Valentine's Day three years ago was pretty bad. We set up a Taco Bell for "drive-by weddings." We brought in a preacher and a DJ for the first dance, and we had a huge cake set up for pictures with us as the groomsmen. We didn't plan on hurricane winds, sleet and snow. Oh, and we found out that morning that you can't get married in New Jersey with a license from Pennsylvania or Delaware, our other listening states. So we had flowers flying straight up into the sky with our balloons, all the brides were soaking wet and freezing, we couldn't really marry some of them anyway, and then the power went out. We may try it again someday. Maybe.

R&R: What is the strangest thing that's ever happened to you when dealing with listeners?

SE: While broadcasting a St. Patrick's Day live morning-show remote from the back of a Dooley 4x4 — if I have to tell you what a Dooley is, you ain't country enough — we had Collin Raye as a guest. We were promoting a Largest Green Thing contest, and a listener brought in a life-size green papier-mache version of Collin, complete with an outfit, facial features and all. That was strange, but smart, because Collin was a judge for the contest.

**JIM KERR,**

**WYNY (Y-107/NEW YORK (BIG CITY RADIO))**

R&R: What's been your favorite station event or contest?

JK: That would have to be when I was working at WPLJ, and we gave away a new home. To see the looks on the winning couple's faces as we gave them their fondest dream was incredibly gratifying and made me feel like we were doing something really big. Most people spend the better part of their lives paying a mortgage, and we were able to take that burden away. It was an amazing moment for me.

R&R: What was the most disastrous event or contest?

JK: Well, I've always hated contests that require no listening, and this was a prime example of why. We were giving away a Renault LeCar, and all you had to do was fill out an entry blank at any one of several of our



Philly's Steve Harmon and Scott Evans.

retail clients' businesses. No listening required. The day came, and we selected a winner and called her live on the air. That was the second mistake. She proceeded to tell us that she had no recollection of ever having entered the contest, did not know who I was and was unfamiliar with the station — and she lived in Manhattan, and, because of that, she had no use for a new car, and she didn't want it. Can you say "humiliation"? Needless to say, we had to select another winner, but it was a nightmarish on-air moment.

R&R: What is the strangest thing that's ever happened to you when dealing with listeners?

JK: While working at WMXV/New York I had the opportunity to give away a weeklong trip to France. The trip included everything. After two days the winner, a single woman, called us from her hotel room and demanded to be flown back home immediately. Seems she was unhappy because the people at the hotel, restaurants, everywhere she went and "even on TV" were speaking only French! We couldn't talk her out of it, and we had to make arrangements to get her back to the States that day.

**K102 WAKE UP CREW WITH DONNA VALENTINE, MIKE MUSSMAN  
AND JOHN HINES, KEELY (K102/MINNEAPOLIS (CLEAR CHANNEL))**

R&R: What's been your favorite station event or contest?

DV: Our favorite station promotion would have to be our Dixie Chicks promotion last summer. Every day for the entire month we did something different to get people out to a specific location to win Chicks tickets. Each day at 7:15am or so we'd announce what the new contest would be and where. Some of the crazy ideas were Whistlin' Dixie, where listeners had to come out to a location and whistle a Dixie Chicks tune with Peeps — the Easter candy — stuffed in their mouths.

MM: There was also a contest called "Catching Flies." That's where we went to the Metrodome with a bunch of prequalified listeners who had to catch fly balls from a machine, and whoever got the most won. We did a similar one with players from the minor-league St. Paul Saints hitting fly balls, and one ball was marked for tickets.

DV: To win front-row seats to see The Dixie Chicks, listeners came in and had their dogs sing a Dixie Chicks tune on the air (after the listeners had gotten chicken feet tattooed on their butts the night before). Then the listeners smeared syrup and feathers on themselves while eating chicken feed. We put listeners in a chicken coop with live chickens, and whoever stayed the longest won tickets. The antics were new every day, but always Chicks-related!

R&R: What is the strangest thing that's ever happened to you when dealing with listeners?

JH: As far as the weirdest listener encounters, it's the same old thing — a listener thinks he or she knows you from merely listening and thinks that gives him a right to invade your personal space, stalker-style. It's never gotten too out of hand, but there have been some scary moments, like the guy who applied for a job at the station to get closer to Donna. Yikes!



K102 Wake Up Crew with John Hines, Donna Valentine and Mike Mussman.



Y107's Jim Kerr with President Bush.

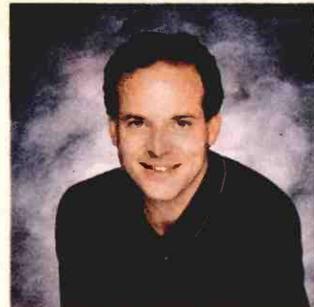
Continued on Page 14

# Paragon Helps KPLX "The Wolf" Tear Up Dallas Country

Dear Radio Professionals:

It's nice to know radio can still produce smash successes like "The Wolf" in Dallas. Fighting against two direct competitors for years, **KPLX re-launched as The Wolf and now resides as #2 12+ and the #1 Country station\***.

Yes, The Wolf conducts their fair share of market research and Paragon has been proud to help since the mid-1980s. However, The Wolf's story is more about making great radio from great radio people. Brian Philips, whose most recent programming experience was at Alternative and CHR stations, created The Wolf identity and gave it an incredible personality. With sizzle not heard since Top 40 days gone by, The Wolf uses creative imaging, promotion and personalities to make Country radio sound more exciting than it ever had in Dallas. As Brian will tell you, APD Smokey Rivers and MD Cody Alan have been an invaluable part of the programming success, as has been the air staff. The Wolf's external promotions and marketing have all loomed very large under the masterful direction of Paul Williams and his staff of promotion people who seem to be on every corner.



Paragon's expertise doesn't rest just with the top 10 markets. Paragon's approach works equally as well in medium and smaller markets.

- ◆ Maintaining success over the long-term is elusive, but low-profile Bristol Broadcasting makes it look easy. From WXBQ in Johnson City (TN) to WQBE in Charleston (WV), Bristol's Country FMs dominate their markets ... usually as #1 12+.\* An ongoing client since 1986, Bristol's Operations Manager, Bill Hagy says, "Thanks to Paragon for your continued help in keeping our radio stations on top in our markets. We have more music tests coming up, and I look forward to adjusting our libraries for the next book."
- ◆ Other radio groups, including David Benjamin's Triad Broadcasting, use Paragon to help them align Country stations within their multi-station clusters in markets such as Tallahassee, Savannah and Bluefield (WV). Says Benjamin; "Paragon has proven to be a vital component of our strategic blueprint for Triad. The research they provide, along with the strategic direction they develop for each station and market cluster, has paid early dividends for Triad. I'm glad Paragon is on our team."

If you would like to consider Paragon for your team, please contact me or Paragon's Vice President/Radio, Michael Henderson. Both of us can be reached at the number below or via email. We look forward to hearing from you!

Sincerely,

Mike Henry  
Managing Partner



Michael Henderson  
Vice President/Radio  
mhenders@paragon-research.com

(303) 922-5600  
www.paragon-research.com

\*Fall 2000 Arbitron, M-Sun 6a-Mid

## STRATEGIC PLANNING

- Perceptual Studies
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- Focus Groups
- Tracking Studies
- Sales Assessment Studies

**R&R GM**  
spotlight

**BLAISE HOWARD**  
VP/GM of WBEB (B101.1)/Philadelphia  
(WEAZ Inc.)



**Independently owned and operated and full of innovation!**

This week's GM Spotlight pays tribute to 24-year radio executive Blaise Howard, of Philadelphia's AC WBEB (B101.1). "With owners Jerry Lee and Dave Kurtz, Blaise leads a dynamic team," e-mails a B101 staffer. Another R&R reader adds, "It's amazing how exciting it is to work at this innovative radio station." Congratulations!

**I decided to enter the world of broadcasting because:**

"In 1977 I was talking to my soon-to-be sister-in-law, who was working at a local radio station. She told me that I would be great at radio sales, and I asked her, 'What do they sell?' She arranged an interview for me with two gentlemen who will always remain close to me, Steve Berger and Mickey Franco, whom I worked for and who instilled a passion in me for this business."

**First job in broadcasting:**

"As an Account Executive at WKTQ-AM/Pittsburgh."

**Career highlights:**

"My current career highlight is that B101 has been No. 1 12+ in the Philadelphia market for five of the last seven Arbitron books. Many people in the market thought it would be impossible to unseat [News] KYW, but our results speak for themselves."

"I have also been lucky enough to work in the Philadelphia area twice, in a city that my family and I love. And to work at the best independently owned radio station in the country is one of the biggest highlights of my career."

"I spent about four years in the San Francisco market, and I was fortunate enough to put a radio station on the air for Westinghouse Broadcasting. It was a new FM News format, on KPIX-FM. While we were deciding what would be a great way to kick off the new station, we all looked up at the TV and saw



a white Bronco being chased through L.A. by police. We decided to carry the O.J. Simpson trial, and it put a rather obscure radio station on the map quickly."

**The most challenging aspect of being a GM:**

"We all meet many challenges in every aspect of our operation, but keeping a winning attitude alive in an enthusiastic workplace is sometimes one of the most challenging things a GM faces. I always tell myself that enthusiasm is contagious, and so is the opposite."

**My most unforgettable moment at a radio station:**

"At my first meeting with Jerry Lee and Bill Moyes concerning research and marketing, I realized how little I knew. It has now been four years that I've had the pleasure of working with two of the best people in the business, and I can tell you that I am well on my way to receiving my M.B.A. in marketing and research."

**I'm most proud of:**

"My 22-year marriage to my wife, Pat. Also my daughter, Maris, and my son, Blaise, and the fact that my family is excited about what I do for a living as I am. They are a great support to me, and they breathe enthusiasm into me every day."

**The best words of advice I've ever received were:**

"From my dad. When I got out of college and started my first job he said, 'Remember that people will judge you more on how you handle difficult situations than on how you handle successful situations. Your true character as a person is how quickly you come out swinging after defeat.'"

**You'd be surprised to know that....**

"I am the only person in the U.S. who has sold for all three radio stations east of the Mississippi that begin with a 'K' — KYW/Philadelphia and KDKA and KQV/Pittsburgh."

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to [pambaker@rronline.com](mailto:pambaker@rronline.com).



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

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**HOW'S YOUR IMAGE?**

## COUNTRY RADIO PERSONALITIES

Continued from Page 10

**MIKE & AMY (MIKE CHASE AND AMY FAUST),  
KWJJ/PORTLAND (FISHER)**

**R&R:** What's been your favorite station event or contest?

**AF:** Our favorite station event was a community thing we did last year we called a "human greeting card." A boy in a nearby town was seriously injured by a hit-and-run driver, which really upset the residents of that area. We invited people to come to the local high school's football field and help us create a human greeting card. Hundreds of students and other residents lined up on the field and spelled out "Get Well, Dustin." Local news helicopters covered the event live, so Dustin was able to see the show of support from his hospital bed. We also got a photographer and a crane operator to volunteer their time so we could give Dustin a photo. He was really touched, and the whole thing also kept the story alive, which helped police in their efforts to track down the driver.

**R&R:** What was the most disastrous event or contest?

**MC:** Our worst event was a lawnmower driving contest we decided to do

for Father's Day. We staged it at six in the morning, and nobody showed up! A loyal listener even made a "Mike and Amy" banner for the event, which went to waste because *no one* was there! Just tumbleweeds!

**R&R:** What is the strangest thing that's ever happened to you when dealing with listeners?

**AF:** We've had a lot of crazy calls from drunk people, but we think the strangest thing that has ever happened with our listeners is that there is a baby out there in the world because of our radio show! We fixed a garbage man up on a date (Who Wants to Date a Sanitation Engineer was our response to that whole *Marry a Multimillionaire* debacle). The two listeners went out, fell madly in love and got married and are now the parents of a lovely baby girl. When we think about the fact that a child was born just because of our radio-jackass high jinks, we can hardly believe it!

**WAKE UP WITH THE WOLF, FEATURING BOBBY MITCHELL,  
KPLX (90.5 THE WOLF)/DALLAS-FT. WORTH (SUSQUEHANNA)**

**R&R:** What's been your favorite station event or contest?

**BM:** Has to be The Wolf's Hunt for a Cure. It's two days, 6am to 8pm, where we raise money for the great medical and research teams at St. Jude Children's Research Hospital. It's all about finding a cure for childhood diseases, and it is, without a doubt, the most special time for our entire staff and family of listeners. This year Wolf listeners pledged more to St. Jude than any other market. Many thought no one could match Chicago's effort, let alone beat it. But note that the new record (over \$1.25 million) is coming from Texas.

**R&R:** What was the most disastrous event or contest?

**BM:** Knock on wood, but we've never encountered a stinker. And I know what a stinker looks and smells



KWJJ's Mike Chase and Amy Faust offer Al Gore (center) a job at the radio station. Doesn't Al look kinda plastic?

like. When I was at WHYI in Miami, our sister station WAXY gave away a new car in a "which key will start the car" contest. And of the final 10 contestants with keys, *seven* had keys that started the ignition. Oops.

**R&R:** What is the strangest thing that's ever happened to you when dealing with listeners?

**BM:** To me this is strange, but before coming to The Wolf I don't think I'd ever had personal relationships with listeners. You may meet them at a promotion or a concert, but you can easily become good friends. Of the six contestants picked randomly for our Survive Wolf Island for \$10,000 contest last year, one became my lawyer, one is baby-sitting our son, and another became president of the United States. All right, I'm kidding about the baby sitter.

**TONY & KRIS IN THE MORNING (TONY RANDALL AND KRIS  
ROCHESTER), KSON/SAN DIEGO (JEFFERSON-PILOT)**

**R&R:** What's been your favorite station event or contest?

**TR:** Our favorite event, without a doubt, is our annual St. Jude Radiothon. It gets bigger and better every year!

**R&R:** What was the most disastrous event or contest?

**KR:** The most disastrous event is usually our morning show! Actually, I remember when I was working in Alabama, and our station gave away a bus trip to a concert. We gave everyone who won a certificate to pick up their tickets at the bus, and you could buy tickets from the sponsor until they were gone. The tickets sold out the first day, and our sales manager decided to run off more certificates on the copier and let the sponsor sell them. Needless to say, there were about 100 more certificates than there were tickets. (Come to think of it, a similar thing happened at Hubba Da Hula last year.)

**TR:** We did a remote at a car dealer from the back of a truck filled with detergent. Later, during a shower, the detergent caused a severe, burning rash on our groins.

**R&R:** What is the strangest thing that's ever happened to you when dealing with listeners?

**KR:** The strangest thing that ever happened to me was when a couple invited me to join them for a shower as a gift for the wife. The pictures they sent proved they were not joking. I declined.

**TR:** I was in the backyard playing with my kids when a listener walked in through the gate and talked to me like she knew me.

**LAURIE DEYOUNG,  
WPOC/BALTIMORE (CLEAR CHANNEL)**

**R&R:** What's been your favorite station event or contest?

**LD:** For Valentine's Day we had asked kids in kindergarten through 12th grade to submit stories about how their classes had reached out to someone in the community. The winning class got "Kisses From Laurie," which were jumbo Hershey's kisses that I delivered to the class in the Hershey Kissmobile — which just happened to be in our area!

**R&R:** What was the most disastrous event or contest?

**LD:** We had a Beautiful Baby Contest at a mall once,



Wake Up With the Wolf with (l-r) Dingo, Chris Sommer, Bobby Mitchell (seated), Tara and Justin.

judging babies in a variety of categories, and so many people showed up that it took *forever* for the judges to see them all. By the end all the babies were crying and the parents were cranky. We only awarded prizes for five categories so most people left feeling hugely disappointed. Everyone thinks their baby is the most beautiful!

**R&R:** What is the strangest thing that's ever happened to you when dealing with listeners?

**LD:** I had a man call me one Monday morning all upset because he had gotten a baby sitter, taken the wife out for dinner and then headed to an event he had heard us promote on the station. He thought we said that *The Paul Harvey Show* was going to be at the state fairgrounds, and he was a huge Paul Harvey fan. But when he got to the fairgrounds he realized it was the fall RV Show! It was a great story that made its way into *Reader's Digest* and onto Paul Harvey's news show.

**LISA DENT,  
KIKK/HOUSTON-GALVESTON (INFINITY)**

**R&R:** What's been your favorite station event or contest?

**LD:** Our show had great fun waking up a listener whose wife claimed that nothing would wake him up and that he was always late for work. The wheels on his trailer were rockin' as he was awakened by wrestler Jerry "The King" Lawler, who pounced on his bed (Lawler is the guy who wrestled with Andy Kaufman years ago). The wife didn't mention that her husband sleeps with a gun. It was great audio, listening to the wife quickly defusing the situation and explaining that she was just getting him up for work — and getting him ringside tickets for the WWF.

**R&R:** What was the most disastrous event or contest?

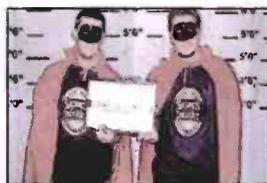
**LD:** Movie premieres always have the potential to turn disastrous. It's difficult to determine all the factors that affect attendance (weather, traffic, etc.) Being the most visible station representative has its challenges when there are too few seats and too many listeners who hired baby sitters and drove across town to your premiere.

**R&R:** What is the strangest thing that's ever happened to you when dealing with listeners?

**LD:** A guy who looked as wholesome as Garth Brooks stopped by the show to drop off a couple of hundred dollars for my favorite charity. The second time he showed up with more money, and women were calling to say he sounded so nice and so sweet. The third time he showed up in the studio I had a bad feeling. So I had Tubby (my large, intimidating producer) ask how the guy got in, and he said he "knew the code." But the engineers say there is no code, card keys only. The guy is now on death row for the rape and murder of a woman who stood him up on a date. The murder took place a matter of days after his last visit. Scary!



RCA recording artist Martina McBride hanging out with WPOC's Laurie DeYoung.

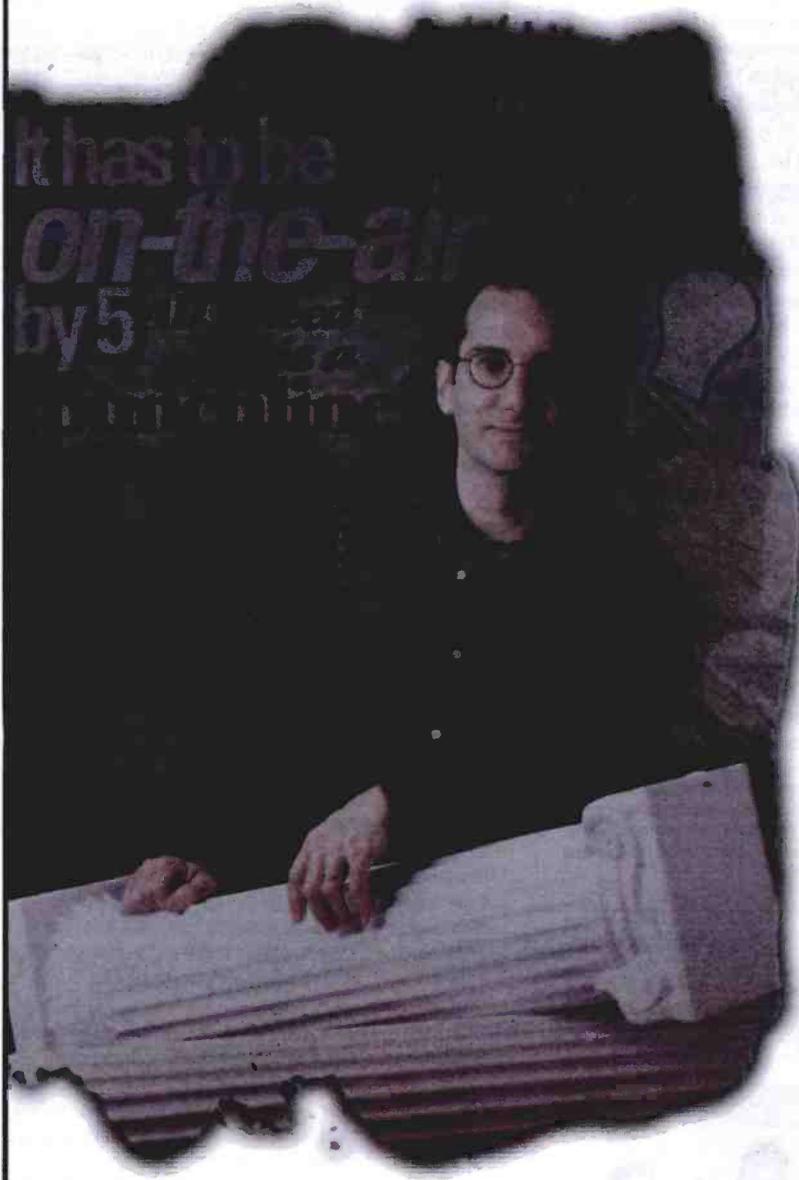


KSON's Tony Randall and Kris Rochester, a.k.a. "The Sons of the Desert."



KIKK's Lisa Dent and Lil' Joe from *The Lisa Dent Morning Show*.

# Experience. Stability. Vision. *And Joel Murphy.*



**Joel Murphy**  
Creative Services Director  
WSBA-AM/WARM-FM  
York/Lancaster/Harrisburg

Meet Joel Murphy, "Super Talent." A skilled copywriter and producer, Joel often injects a unique flair into his work with an ingenious mix of voice impersonations and characterizations.

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Why do people like Joel choose Susquehanna? "I like it here because everyone is committed to the on-air product. They always do their best with every project."



Naturally, creative independence and personal growth are important too. "Susquehanna lets you make the most of your abilities," says Joel, "and it's great to tap into the company's vast resources."

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## FIVE TIPS THAT COULD GET YOU PROMOTED

Do you want a promotion, a raise and some recognition — and to be considered invaluable to your organization? These things are largely in your control. Is that hard to believe? Try the following five tips for the next 90 days, and watch what a dramatic difference they make in your career.

**1. Be enthusiastic.** Arrive at work with a big smile, and give everyone a warm greeting. Ask how each person is, and really listen to the responses. Be outgoing and encouraging, and learn everyone's name. These steps are crucial, because people care about those who make them feel good about themselves, and your co-workers' support is vital to your success.

**2. Offer to help.** Everyone needs assistance sometimes. When you've completed your own work, volunteer to help others, but take no credit. The beneficiaries know of your kindness, and many will feel indebted to you. Once again, you're building support. By contrast, I was recently in a post office so busy that the line extended out the door. In the middle of this activity a clerk shut his window and took a break, which irritated his co-workers and the customers. If he'd waited until a slower time, it would have made a much better impression on everybody, including his supervisor.

**3. Cross-train.** Some of the most valuable people in any organization are those who can do practically any job well on short notice. Cross-training is also an excellent way to really learn your business and position yourself for advancement. Discuss this with your supervisor, and let others in management know of your interest. When classes or training sessions are available, take them, even if you have to do it on your own time. It tells everybody that you're dedicated and determined to get ahead.

**4. Be a good listener.** Everyone wants to feel important, and you can make people feel that way just by listening. It's easy. Just offer a sincere compliment, then ask a question. For example, you could say to a well-dressed woman, "That's a lovely scarf. May I ask you where you got it?" To a man who's physically fit, you might say, "You keep yourself in impressive condition. How often do you work out?" These are conversation-starters that you can follow up by being attentive and silent. The more you speak with people, the more they'll appreciate you for caring, and the better your relationships will be.

**5. Stay informed.** Learn more about the business you work for. What are its goals? How are its financial results? Who are its major competitors? How do the departments relate to one another, and how are key decisions made? You can get this information by asking, by checking the company website, and, if the shares of your company are publicly held, by reading shareholder filings. Also, read trade journals, business publications and a wide variety of other material that interests you. Being ignorant won't lead you to the top, so begin educating yourself now. If you think you're too busy, just remember: Those who don't have the time to learn may have nothing new to offer.

These tips can not only help you get ahead where you work, they'll make you an attractive candidate elsewhere. If you do change employers, be sure to give proper notice, and thank everyone for the opportunities you received. Treating others well will propel you upward wherever you go—and it's the right thing to do.

**Dick Kazan** is a successful entrepreneur who founded what became one of the largest computer leasing corporations in the United States and is a successful real estate entrepreneur. E-mail your questions or comments to him at [rkazan@ix.netcom.com](mailto:rkazan@ix.netcom.com).

THE ROAD TO  
SUCCESS

## GETTIN' HITCHED AT THE KRISPY KREME

### ■ KIIS-FM's Valentine conducts drive-through weddings

We've all heard of crazy Valentine's Day stunts, but CHR KIIS-FM/Los Angeles takes the cake — or the doughnut. Creating excitement and office whispers of, "Can you believe these people are really doing this?" KIIS-FM afternoon personality Sean Valentine married eight couples who drove through the Krispy Kreme doughnut shop in Van Nuys, CA to take their vows. After saying their "I do's" the couples rolled up to the next window, where Lava/Atlantic recording artist Edwin McCain leaned out with guitar in hand to serenade the loving pairs.

Michael Bernal and Terry Lynn Foster from Arleta, CA were one of the lucky couples who, in addition to getting married, won a pair of wedding rings from Robbins Brothers and a honeymoon trip to Cabo San Lucas, Mexico.

R&R's first question to the newlyweds was, "Why?" "Actually, we were driving from Oxnard, CA to the San Fernando Valley listening to KIIS-FM, and we heard Valentine talking about marrying couples on Valentine's Day at the Krispy Kreme," says the newly renamed Terry Lynn Foster-Bernal. "My boyfriend said, 'Let's do it, let's do it,' and I said, 'OK.'"

"We've been together for nine years. We have three kids, and we had planned on getting married several times, but there were always obstacles. But once we called the radio station on Friday to sign up for a wedding, everything seemed to fall into place. We got our marriage license on Monday, and on Wednesday we got married at the Krispy Kreme."

Asked what their families thought of the idea, Foster-Bernal beams, "My family was so excited — everyone went to the ceremony. We drove through Krispy Kreme in the KIIS-FM PT Cruiser. It was so cool."



I DO(NUT)

KIIS-FM's Sean Valentine with newlyweds Michael and Terry Lynn Foster-Bernal, who hold up a wedding cake made out of Krispy Kreme doughnuts.

## RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

### THE DOCTOR IS IN

Just like other businesses, medical facilities need to brand and market their products. In the case of St. Joseph's Hospital & Medical Center, a catchy radio commercial with a call-to-action message generated more response for the hospital than any of its other media exposure. Want to help your medical clients with their marketing challenges? Here's a tip: According to a 2000 study by Cyber Dialogue, only 4% of Internet users currently access a website operated by their doctors' offices, but 50% would be interested in doing so. Of that group, 29% would consider switching doctors to have the opportunity to communicate with their physicians in cyberspace. (*American Demographics*, 2000)

**Category:** Hospitals  
**Market:** New York  
**Submitted by:** NYMRAD (New York Market Radio)  
**Client:** St. Joseph's Hospital & Medical Center

**Situation:** Competition for health-care dollars is as fierce as competition in any other industry, and St. Joseph's Hospital & Medical Center in Paterson, NJ knew that it would have to come up with a well-executed marketing plan to combat its competitors' messages. One of the challenges facing St. Joseph's is that it is in competition with more than just other hospitals when it comes to the "marketplace of the mind." Advertisers have to be extraordinarily cunning to have an impact on today's media-saturated consumer. A message needs to motivate the consumer to action to ultimately be effective.

**Objective:** St. Joseph's embarked on a multimedia consumer advertising campaign in summer 2000. The campaign had three goals: to identify St. Joseph's as a "preferred health-care provider," to create consumer awareness and to brand the hospital.

**Campaign:** The campaign, which broke in August 2000 in radio, TV, cable, print and outdoor, launched St. Joseph's brand message with the signature phrase "Opening Doors to Better Medicine." The ads included a toll-free number so consumers could call the hospital for more information. The initial three-week radio flight aired on four New York-area stations in August and September, and another two-week flight aired in October. The creative featured physicians talking about the hospital and patients and emphasized St. Joseph's "advanced diagnostic technology, physicians and nurses at the top of their profession and reputation for clinical excellence" combined with "loving care, respect and trust."

**Results:** "We thought it would break through the clutter," says St. Joseph's Director/Marketing Communications Peggy Urso-Savarese, adding that radio generated the best response of all media used by the hospital. The response to the campaign was immediate and frequent for specific St. Joseph's specialties, such as its Noga ventricular mapping machine, used to test heart patients, and its neonatal intensive-care unit for high-risk babies. While the majority of telephone calls for those treatment options came from inside New Jersey, there were some from as far away as Brooklyn and New Rochelle, NY. When people called the toll-free number, Urso-Savarese says, "They were given a physician appropriate for their problem, and many of those calls resulted in appointments."

## RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service Helpline at 800-232-3131, or log on to [www.rab.com](http://www.rab.com).

### INSTANT BACKGROUND — HOSPITALS

Of the total number of short-stay hospital discharges in 1998 (the most recent year for which statistics are available), women accounted for 60.8%, while men made up 39.2% of the total. (National Center for Health Statistics, 2000)

National per capita health-care expenses averaged an estimated \$4,340 in 1999, up from \$3,927 in 1997 and \$3,638 in 1995. Projections call for the average to increase to \$4,611 in 2000 and \$4,877 in 2001. (Health Care Financing Administration, 2000)

# "I wouldn't be caught dead without it."

"RateTheMusic.com picks up reaction records very quickly, and can spot a stiff a mile away. It shows us immediate and timely contact with active P1's and has led to a significant increase in our web page traffic."

- Gregg Swedberg, PD, K102 Minneapolis

## ATTENTION

**WHTZ-FM**  
NEW YORK

NEW AFFILIATE!

**KIIS-FM**  
LOS ANGELES

NEW AFFILIATE!

**WKTU-FM**  
NEW YORK

NEW AFFILIATE!

**WHYI-FM**  
M I A M I

NEW AFFILIATE!

**KDWB-FM**  
MINNEAPOLIS

NEW AFFILIATE!

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## Webcasting Without Streaming: Putting Music On Users' PCs

■ BridgePort system promises to save money, DMCA headaches

**By Paul Maloney**

RAIN: Radio And Internet  
Newsletter

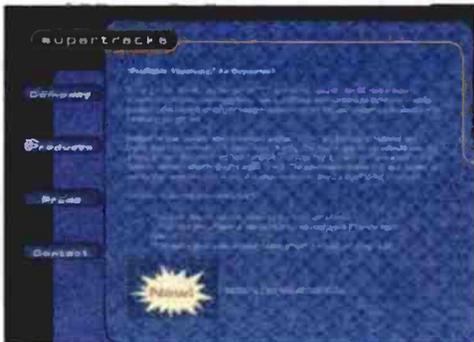


PAUL  
MALONEY

Labyrinthine guidelines for legal webcasting and the high cost of delivering

a technology that hasn't yet been embraced by advertisers — and that often produces a less-than-pleasurable experience for the listener — might make you wonder why you bother to webcast at all. The Internet was supposed to expand possibilities for radio stations, making it easier to reach the audience and build brand awareness and listener loyalty. But is it really worth the time? Or, more importantly, the money?

Out of a Portland, OR's company's realigned thinking about how to do business on the Internet comes a product that's designed to help broadcasters get around webcasting's legal complexities, and, according to the company, slash their music-delivery expenses to one-tenth of the usual cost.



Supertracks has announced the launch of its BridgePort application, which will allow the company's webcasting partners to design programming that listeners access straight from their own hard drives. Listeners can get CD-quality audio of their favorite music without the breakups, stuttering and tinny sound quality so often associated with streaming.

### Listen Anywhere

In fact, users don't even need to be connected to the Internet to listen, and a webcaster can deliver a



RAIN: Radio And Internet Newsletter  
Publisher and Editor Kurt Hanson is a well-known researcher and consultant who also serves as Chairman of Strategic Media Research, the firm he founded in 1980. RAIN is available daily at [www.kurthanson.com](http://www.kurthanson.com).

custom blend of music and targeted advertising by using bulk file transfers, which are quicker and cheaper than dedicated real-time streams. This greatly reduces what has been, up to now, the greatest expense for webcasters — providing streams to enough listeners to attract advertisers. It also avoids other problems associated with webcasting, such as too many people trying to connect simultaneously and crashing a server.

With BridgePort, music and other data are stored on the user's computer in a secure fashion that is intended to make piracy, file-sharing and on-demand playback impossible. Consumers can listen through a desktop player at any time (the player requires Windows Media 7), whether or not they're online. That makes the product as portable as the computer it's on

### supertracks

— for example, a listener could use the BridgePort player on a laptop without an Internet connection.

### Not Just A Jukebox

Supertracks Chief Marketing Officer Adam Sexton explains that BridgePort's partner webcasters will be able to create a number of channels on their custom players that listeners can either select individually or combine to create a more personalized listening experience — for example, a particular user might want less hip-hop and more pop. But, he stresses, the product will be a far cry from the impersonal, "jukebox" experience provided by so many webcasters: "There will always be personality. That's what radio is. Radio is intelligent programming created by people who know how to keep you listening once they've got you tuned in, in terms of tempo, mood and just the general vibe. The order in which songs are played is important so you have a show with personality, not just a CD-changer on 'random.'"

### DMCA Compliance

Part of the BridgePort technology is a "rules engine" that manages the music so that programming is always in strict compliance with the Digital Millennium Copyright Act. "Legality is paramount to this company," Sexton says. In fact, the rules engine keeps track of song rotations and is even able to prepare spin reports to help webcasters calculate their DMCA costs. The technology is also designed to be a powerful tool for rotating and targeting advertising so spots will reach the most appropriate listeners.

BridgePort represents a change in business model for Supertracks. The company had been focused on developing secure delivery systems for paid music



## Monkey Does Minimalist 'Net Radio

This week I'll look at a site that doesn't, at first glance, have a lot going for it (other than the fact that I listen to it a lot). But I wanted to figure out a little bit more about why I — and, apparently, a lot of other people — keep coming back to it. There isn't anything fancy about the website itself, and the music isn't anything that I can't hear elsewhere. But, for some reason, a popular SHOUTcast site called Monkey Radio ([www.monkeyradio.net](http://www.monkeyradio.net)) has been soothing my ears for some time now.

The station is described fairly well on the homepage: "What is Monkey Radio? Well, some call it 'trip-hop.' And some call it 'acid jazz.' Some call it 'downtempo' or 'abstrakt beats.' Now take the intersection of all these.

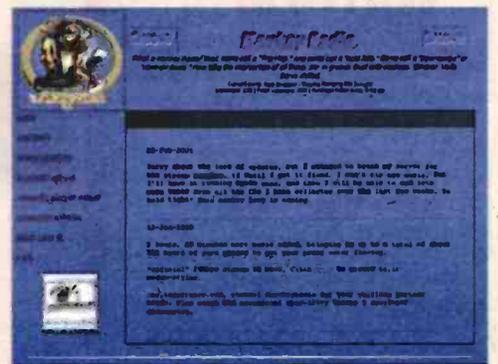


Stir in groove. Dust with sexiness. Simmer. Voila."

The mix of music the station features is pretty easy to listen to, with no abrupt switches of mood or tone. In fact, there may not be any changes of mood or tone at all. The station stays pretty level, and, all in all, that can be a nice thing.

The Monkey Radio homepage is simplicity itself: Links to high- and low-bandwidth streams are right at the top, and the current song and the stats for the station (current listeners, peak listeners and average listening time) are right below them. A small "News" section is below that. On the side are some links to the rest of the site. You can make a request, look at a recent playlist, check out a section on featured artists and get skins for your Winamp player.

There's a section called "Essential Albums," in case you



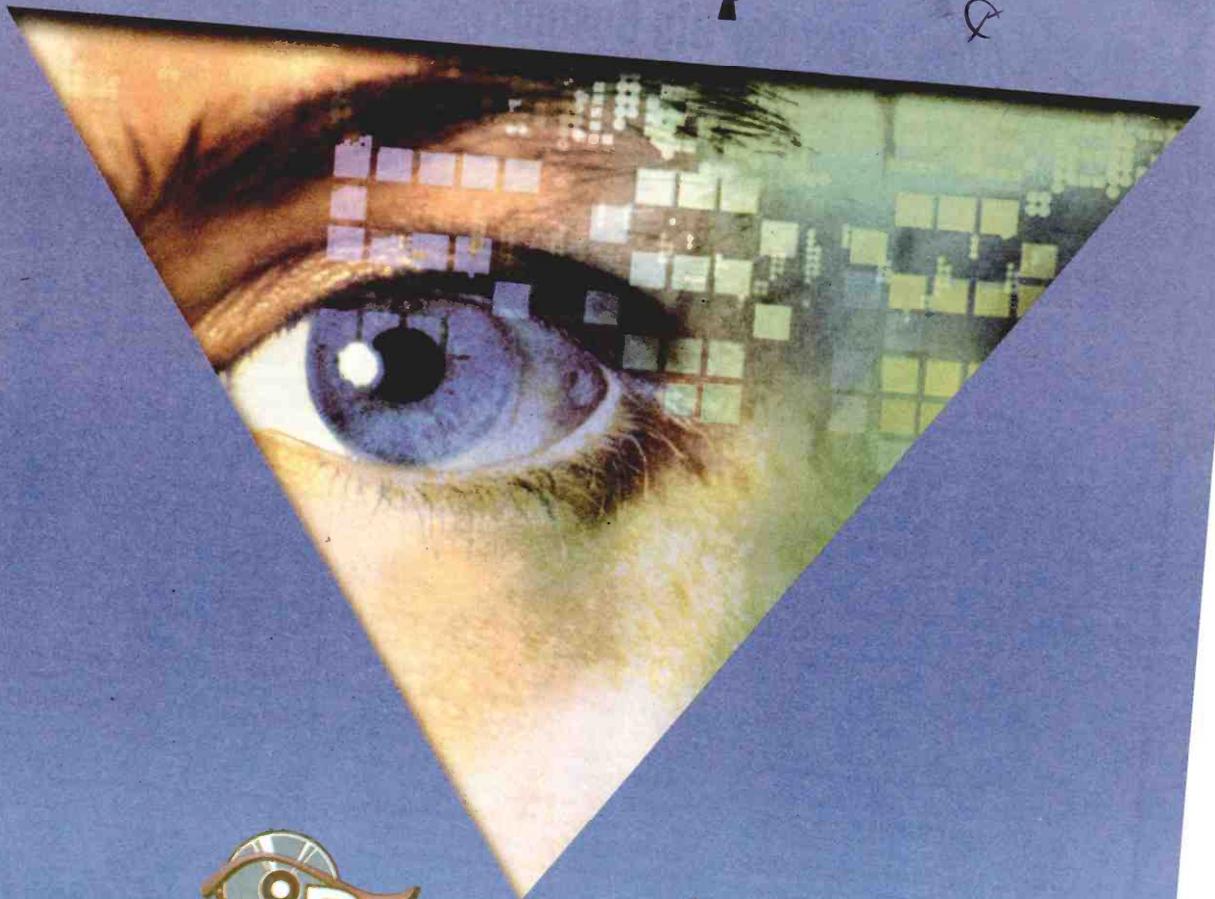
find yourself getting into Monkey's music, and links for information about the webcast and about the site's one and only (and unnamed on the site) DJ — when he's there, he spins the records, but his voice is never heard.

If my description makes Monkey Radio sound a little dull, I don't mean it to. I hope to show that some of the site's appeal is in what's *not* there. All the site's useful information is at your fingertips; nothing is buried. There are no Flash graphics or Java to distract you. It's very easy and pleasant to use.

The reported listening times should make people take notice too. As I'm listening now, the site is reporting 226 current listeners and an average Time Spent Listening of five hours. This isn't a fluke, in my observation: I've been interested in Monkey Radio for a while, and it always seems to hover around the top 10 in listenership for SHOUTcast

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Continued on Page 20



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\*source: Arbitron's "Ultimate Radio Station Web Site Study", December 2000

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## Rights Aren't Just For Big Business

Let's make one thing clear: I don't feel that by pulling songs down from Napster I'm exercising my constitutional right to free speech. I can't, with a straight face, make the argument that it's within my fair-use rights to download the 16 tracks from an artist's new album and then burn them onto a disc for free.

I don't think the code for DeCSS (which enables piracy of DVDs) carries the same First Amendment urgency as political dialogue. I know that when I take music for free (or copy software or videotape a ball game and charge my neighbors to watch it), I am violating the rights of the copyright holders — and the law.

But consumers have rights, too, and the more I read about what big companies — and the law and technology firms they employ to help them protect their rights — feel they should be allowed to do to preserve their business interests, the less I sympathize with these "victimized" businesses. The fair-use rights of honest consumers are just insects on the highway down which these corporations are speeding: Most don't think twice about squashing them.

The organization behind establishing a digital-security standard for the record industry is the Secure Digital Music Initiative. Webnoize's Mark Lewis, in the Jan. 26 article "SDMI Cuts Compression Detection From Plan," writes that the SDMI has decided to abandon a proposed approach to piracy prevention that would have relied on detecting whether a file has been compressed without authorization (to create an MP3, for example) in favor of a watermark-based system.

The new system would attempt to control piracy by requiring consumers to prove — through some sort of digital verification — that they actually own the CDs they want to compress into digital files for their personal use. Such a system would work only with

CDs that contain watermarks. Lewis writes, "Ideal security systems are utterly invisible to honest users. [The proposed system] puts a constant burden of proof on the user. People will circumvent security not just to get something for nothing, but simply to save themselves the hassle of being honest."

If I'm already considered guilty until proven innocent by copyright holders, then why should I bother to continually justify my private, legal behavior? I'm not interested in stealing music —

***If it's easier for me to make a legal copy of my music in an illegal way than to go through electronic "fingerprinting and frisking" just to stay technically legal — well, it's no contest.***

or movies or other digital content — but I do have a right to fairly use what I own. And if the industry is throwing hurdles in my way when I'm engaging in legal behavior, I'll have no problem choosing a path of less resistance. If it's easier for me to make a legal copy of my music in an illegal way than to go through electronic "fingerprinting and frisking" just to stay technically legal — well, it's no contest.

A Feb. 21 article in *New Scientist*, headed "A Way to Short-Circuit Unofficial Imports of Electronic Goods Is Devised," reveals that Motorola's European

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### Webcasting

Continued from Page 18

downloads, but last summer Supertracks realized that it — like most of its competitors — was gaining no ground in the digital-music retail business. Sexton says that buying music online can be a "pretty bad experience for the customer." Shopping for a legal paid download can be very complex compared to buying a CD at a brick-and-mortar retailer — or getting your music free from Napster.

BridgePort is currently being tested by Rose City Radio's CHR/Rhythmic KXJM (Jammin 95.5)/Portland ([www.jamminfm.com](http://www.jamminfm.com)) as the "Jam Player."

### Will It Catch On?

The BridgePort approach is quite reminiscent of that of ClickRadio (Internet News & Views 10/27/00), in that it's designed to avoid the pitfalls of streaming by caching audio on each user's hard drive. BridgePort is being marketed to broadcast stations as a way to extend their brands online beyond simply streaming their over-the-air signals.

The main obstacle to BridgePort's catching on — aside from the fact that it uses up to 800 megabytes of hard-drive space — is how difficult it is to get to the music. The user has to fill in a registration form, then download the software and install it. If he or she already has Windows Media 7, great. If not, that software needs to be downloaded and installed as well.

That accomplished, the first batch of music has to be downloaded — a process that can take many hours, depending on the user's connection speed. Later downloads can be set for scheduled times (presumably the times most convenient for the user), but, in our initial tests, the system seemed to need to reconnect every few minutes. The amount of time between finding the application and actually hearing music may simply be too long for the average user to tolerate.

Also, though Supertracks says that it plans to use the BridgePort application for station-branding and promotional purposes and to run targeted ad inventory, we heard only music and occasional sweepers when we listened.

## Soundbreak Pulls The Plug

Soundbreak.com was supposed to be different. It had the big names. It had personality and cutting-edge music. It was going to use the potential of the Internet to create a whole new listening experience. It was spending money on marketing, and its *Sweet Spot* artist-interview program had garnered enough attention



to score a syndication deal with Juno and the iNEXTV online-video network.

But, despite all the flash and sparkle, the end of Soundbreak was almost boringly familiar. The Internet-radio destination, which had recently been providing programming for third-party sites, has shut down its operations. In a statement, CEO Paul Ryan said, "The company was unable to raise additional capital." Whatever money remains — perhaps part of the \$19 million Soundbreak raised just last March from investment banks, private equity funds and individual investors — will reportedly be returned to shareholders.

Soundbreak's main investor, Internet-business developer Acacia Research, made the decision to end the venture, in which it had invested nearly \$10 million and had a 67% stake. In its latest earnings report Acacia

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streams, as reported on the SHOUTcast website.

Why is it so popular? Well, the music selection is nice. Sometimes the playlist is random, and sometimes it's hand-picked, depending on whether the DJ is in or not. In either case, the music doesn't stray too far from the most popular techno and electronic tracks. Fans of the genres will recognize such artists as DJ Krush and Kruder & Dorfmeister. It's music that's easy to listen to for hours at a stretch. And — since the SHOUTcast streaming player is based on the Winamp system — it probably helps that the DJ is also a programmer for Nullsoft, makers of Winamp.

Despite that shared relationship, there's nothing commercial about the site. There are no advertisements in the stream and no banners on the pages. One of the reasons, then, that it is so easy to listen to the Monkey stream for long stretches is that it is rarely interrupted.

What all that means, of course, is that Monkey Radio may not be an obvious model for companies seeking to establish commercial streaming sites. But it is still interesting to see a streamer with such a minimalist approach attracting a comparatively large and loyal following. Those who have more ambitious sites may want to ask themselves: What's Monkey Radio doing right?

—Ralph Sledge

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# INTERNET

## NEWS & VIEWS

### Rights

Continued from Page 20

research lab has come up with a technology that will disable electronic devices when they are taken out of an authorized "operating zone." The products will contain a chip that uses Global Positioning Satellite technology to prevent appliances from operating in areas where the manufacturer doesn't want them to.

### *It's time for businesses to stop considering the legal rights of their own customers to be expendable.*

The idea behind the technology is to prevent trade on the "gray market" — that is, it's designed to prevent consumers from taking advantage of low overseas prices and bringing mobile phones, VCRs and stereos back home. But what if I want to take my own portable stereo with me on vacation? Is my right to use an appliance that I lawfully own an acceptable casualty in the battle to protect the rights of copyright holders?

Take it a step further, and consider what would happen if this technology were used, let's say, to prevent car buyers from crossing state lines to avoid paying state sales tax on a new car. The minute I try leaving Indiana to return to my home in Illinois, my car stalls. Later, if I wanted to go on vacation or lend my car to a friend, I might need to request a "dispensation" from the manufacturer to prove I'm

using the product lawfully.

Perhaps it comes down to the rights-holding industries' needing to realize that new technology brings with it new ways to use their protected material *legally* as well as illegally. One such legal use should be the right to listen online to music you've purchased. For example, technology now makes it possible for consumers to leave the CDs they've purchased at home and listen whenever they're near a computer connected to the Internet. No need to buy cassettes or other recordable media, just stream it.

This seems an obvious case of fair use. Not so, says the RIAA. The recording-industry group charges MP3.com — which provides digital "lockers" that hold users' music online to be accessed over the 'Net — millions of dollars for the right to stream music that many of MP3.com's users *already legally own*. In response to that situation the "Music Owners' Listening Rights Act" was filed last September and is now before Congress. Passage of the bill would make it legal for a consumer who owns a piece of music to store it and stream it on the Internet for personal use.

Are there people streaming and copying music they don't own, making illegal profits from the gray market and otherwise violating the rights of businesses? Undoubtedly.

But it's not acceptable to squash law-abiding consumers' rights in the interest of protecting businesses. We have a long tradition in this country of protecting ordinary people against abuses by those more powerful. It's time for businesses to stop considering the legal rights of their own customers to be expendable.

—Paul Maloney

*The views expressed above are those of the writer only; the writer is solely responsible for their content.*

## DIGITAL BITS

### Record Industry Rebuffs Napster Peace Offering

The RIAA has rejected Napster's offer of \$1 billion over five years to settle record-label lawsuits (R&R 2/23). RIAA President/CEO Hilary Rosen minced no words in her response: "Stop the infringements, stop the delay tactics in court, and redouble your efforts to build a legitimate system." Rosen said that a year has passed since the recording industry initiated legal action against Napster and that the file-sharing service hasn't yet come up with a way to protect the industry's copyrights. Until it does, she added, most record companies will refuse to deal with Napster.

### Disney Internet Group Cuts Staff

The Walt Disney Internet Group laid off 135 employees on Feb. 26, most of them at its ABC.com and ABCNews.com operations. Disney said the cuts, which affect reporters, producers and marketing, sales and human resources employees in New York, Los Angeles and Seattle, will help in its move toward becoming a profitable business. In January the company laid off 400 staffers when it closed its Go.com portal.

### CyberRadio.com Readies Subscription Downloads

CyberRadio.com announced this week that it is stepping up its plans to introduce a subscription-based music-download service, the Internet Music Library, but it has not yet announced a target launch date. The company said that it has spent more than two years developing a proprietary, "copyright-friendly" subscription system.

### ADD Radio Group Forms Web Division

ADD Radio Group, which owns radio stations in southern New England, has created Web Access Radio, which will stream audio and video programming on its [www.webaccessradiolive.com](http://www.webaccessradiolive.com) website when the site launches later this month. The audio portions of the webcasts will be simulcast over ADD's WARL-AM/Providence. Airtime for talk and informational programming will be sold in one-hour blocks; purchasers will be able to sell commercial time in each hour.

### Walmart.com Teams With RealNetworks

Walmart.com, the online division of Wal-Mart, has partnered with RealNetworks. Real will provide 30-second RealAudio samples of every song on every CD in Walmart.com's music inventory.

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

### 'Net Chats

- One day before their new album arrives in stores, *Unwind* with Republic/Universal's **Oleander**, Monday (3/5) at 8pm ET, 5pm PT ([chat.yahoo.com](http://chat.yahoo.com)).
- Hip-hop artist **Bad Azz** tells you about his *Personal Business* — that happens to be the name of his upcoming CD, featuring guests Xzibit, Snoop Dogg and Ice Cube. Listen in Monday (3/5) at 8pm ET, 5pm PT ([www.twec.com](http://www.twec.com)).
- The return of Antmusic! Papa Roach proteges **Alien Ant Farm** discuss their upcoming *ANTHology*, Tuesday (3/6) at 9pm ET, 6pm PT ([chat.yahoo.com](http://chat.yahoo.com)).
- Smooth and steamy R&B traditionalists **Public Announcement** have just released their first album in 2 1/2 years. Tell them you're glad they're back, Wednesday (3/7) at 6pm ET, 3pm PT ([www.twec.com](http://www.twec.com)).

### On The Web

- Enjoy the rhythm and rhymes of socially conscious rappers **Jurassic 5**, Friday (3/2) at 9pm ET, 6pm PT ([www.getmusic.com](http://www.getmusic.com)).
- Ask Boston-based alterna-rockers **The Sheila Divine** what their name means in Australian during a streaming-video interview and performance, Thursday (3/8) at 6pm ET, 3pm PT ([www.getmusic.com](http://www.getmusic.com)).

—Brida Connolly

## Keep Up With Industry Changes

There's been a possible death knell for Napster. Ad insertion is becoming a reality. How will these and other developments shape the landscape of Internet radio? Keep informed — and share your own thoughts — with *RAIN: Radio And Internet Newsletter*. Find coverage of major events and announcements, insightful analysis and great reader feedback. *RAIN* is free every day at [www.kurthanson.com](http://www.kurthanson.com).



## Soundbreak

Continued from Page 20

cited "the operating expenses and losses related to the discontinued operations of Soundbreak.com" as a cause for its fourth-quarter and full-year total losses — \$18 million and \$39 million, respectively. The struggling Soundbreak had already pink-slipped half of its 50 employees earlier this month.

In January 2000 Soundbreak announced its impending launch and the appointment of radio and MTV veteran Mark Goodman as VP/Music Programming. In August of last year the company made news again as it broke from the pack of online-music sites that were in arbitration with the RIAA over a royalties structure for streaming music and set up its own deal with the record-industry group. Soundbreak had hoped to make music available for download and to expand into other music-related e-commerce areas that would require label cooperation.

—Paul Maloney

## Country Goes Broadband

At the Country Radio Seminar this week in Nashville I'm speaking on a panel that will examine traditional radio in a new media world. Country has a lot of programmers who are looking for answers. Will terrestrial radio and the Country format withstand the onslaught from all the other distractions a Country listener might have? What happened to the 'Net? Why did it choke? Is satellite the death knell for local Country? And what's up with that *O Brother, Where Art Thou* soundtrack?



David Lawrence

All good questions, but the Internet one is most interesting to me. Certainly, this past year has been one of downsizing, rightsizing, subsizing — whatever. Its real effect has been one of slapping giddy investors across the face and reminding them of that pesky profit concept. Companies across all Internet spectra have failed, and done so spectacularly. And it couldn't have happened at a better time for country music.

Why? Because the wheat has now been separated from the chaff. Tom Peters' famous "ready, shoot, aim" theory has now reached the "aim" step. What we thought would work, didn't. With that hindsight wisdom, Country can move forward with more information than the rest of radio started with and not make the same mistakes twice.

Mistakes like understaffing or overstaffing. Some stations' web efforts died of malnutrition — no one was paid to tend the site once it was built. Others have withered due to too much water — a staff the size of Montana for a site that gets the sparse traffic of Montana. Now Country can look at models that worked and apply them.

How about overestimating the size of the Internet streaming audience? Everyone — I mean everyone — did it. Just because you can serve the world doesn't mean you will. Now we can adjust our expectations appropriately.

What about NTR? That was just a buzzword for most sales managers these past two years. code for "We can't sell any more spots or mentions, so sell something else." The web pages had no traffic because the pages held no content of importance to the listener. Now Country has the chance to think more clearly about what it puts on the web and how that will draw traffic and revenue to stations.

Given all that Country avoided by being left out of the 'Net Rush and, more importantly, what Country can learn from the 'Net Bust, the format is in a great position to do things right the first time. See you in Nashville.



Questions? Comments? [david@netmusiccountdown.com](mailto:david@netmusiccountdown.com), or post to the Internet folder on the [www.rnonline.com](http://www.rnonline.com) message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

## e-charts

## COUNTRY ON THE 'NET: FUELED BY MOM

In the beginning it was mostly male, mostly city. Things are changing. The 'Net went through its early adopter period, where the geeks ruled not only the construction of the 'Net, but the music categories as well. House, industrial, trance, trip-hop, darkwave — all genres that no one's ever paid much attention to except the geeks on the 'Net. That's changing.

Why? Because my mom just got broadband. Yep. And she listens to WGAR-FM all day long. She wrote me an e-mail the other day asking about "these MP3 files" and if she could find any Marty Robbins cuts. "I can't find that 45 of 'My Woman My

Woman My Wife,' and I'm wondering if Napster carries it." As if Napster is the low-cost alternative to Wal-Mart. "I've got the free version of Music Match Jukebox, and if I can find what I'm looking for, I just might upgrade it so I can get the automatic updates," she said. "Um ... who are you, and what did you do with my mother?" I thought.

Actually, it all makes sense. You think the chat rooms on AOL are filled with socially inept, brooding teenagers into Marilyn Manson? Not even close. It's Faith fans and Brad fans and Chicks fans. It's us. And Mom.

— David Lawrence

### CHR/Pop

LW	TW	ARTIST CD/Title
2	1	JENNIFER LOPEZ <i>J. Lo</i> /"Cost"
1	2	SHAGGY <i>Hot Shot</i> /"Angel," "Wasn't"
3	3	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
4	4	DREAM <i>It Was All A Dream</i> /"Loves"
5	5	MADONNA <i>Music</i> /"Tell"
8	6	DIDO <i>No Angel</i> /"Thankyou"
6	7	MATCHBOX TWENTY <i>Mad Season</i> /"Gone"
10	8	K-CI & JOJO <i>X</i> /"Crazy"
9	9	U2 <i>All That You Can't Leave Behind</i> /"Beautiful"
7	10	CREED <i>Human Clay</i> /"Arms"
11	11	PINK <i>Can't Take Me Home</i> /"Sick"
12	12	D-TOWN <i>O-Town</i> /"Liquid"
14	13	DAVID GRAY <i>White Ladder</i> /"Babylon"
15	14	BACKSTREET BOYS <i>Black &amp; Blue</i> /"Call"
13	15	MYA <i>Fear Of Flying</i> /"Ex"
16	16	DESTINY'S CHILD <i>Charlie's Angels Soundtrack</i> /"Women"
17	17	MOBY <i>Play</i> /"Southside"
20	18	OUTKAST <i>Stankonia</i> /"Jackson"
18	19	3 DOORS DOWN <i>The Better Life</i> /"Kryptonite"
—	20	THE CORRS <i>In Blue</i> /"Breathless"

### Urban

LW	TW	ARTIST CD/Title
2	1	SHAGGY <i>Hot Shot</i> /"Wasn't"
1	2	JILL SCOTT <i>Who Is Jill Scott?</i> /"Walk"
4	3	JENNIFER LOPEZ <i>J. Lo</i> /"Cost"
5	4	ERYKAH BADU <i>Mama's Gun</i> /"Know"
3	5	LUCY PEARL <i>Save The Last Dance Soundtrack</i> /"You"
6	6	OUTKAST <i>Stankonia</i> /"Jackson"
7	7	MUSIQ <i>Nutty Professor 2 Soundtrack</i> /"Friends"
8	8	CARL THOMAS <i>Emotional</i> /"Emotional"
11	9	DAVE HOLLISTER <i>Chicago 85: The Movie</i> /"Woman"
10	10	JOE <i>My Name Is Joe</i> /"Stutter"
13	11	R. KELLY <i>TP-2.com</i> /"Wish"
9	12	AVANT <i>My Thoughts</i> /"First"
12	13	MYSTIKAL <i>Let's Get Ready!</i> /"Danger"
15	14	JARULE <i>Rule 3.36</i> /"Put"
16	15	TAMIA <i>A Nu Day</i> /"Stranger"
14	16	JAY-Z <i>The Dynasty: Roc La Familia 2000</i> /"Love"
17	17	JAGGED EDGE <i>JE Heartbreak</i> /"Promise"
19	18	112 <i>Room 112</i> /"Over"
—	19	JAHEIM <i>Ghetto Love</i> /"Could"
18	20	DESTINY'S CHILD <i>Charlie's Angels Soundtrack</i> /"Women"

### Country

LW	TW	ARTIST CD/Title
1	1	DIXIE CHICKS <i>Fly</i> /"Without"
3	2	LEE ANN WOMACK <i>I Hope You Dance</i> /"Ashes"
4	3	FAITH HILL <i>Breathe</i> /"Wings"
7	4	KEITH URBAN <i>Keith Urban</i> /"Grace"
2	5	TIM MCGRAW <i>Place In The Sun</i> /"Thirty"
6	6	JAMIE D'NEAL <i>Shiver</i> /"Arizona"
10	7	TODD KEITH <i>How Do You Like Me Now!</i> /"Kiss"
19	8	RASCAL FLATTS <i>Rascal Flatts</i> /"Everyday"
5	9	JO DEE MESSINA <i>Burn</i> /"Burn"
14	10	DIAMOND RIO <i>One More Day</i> /"Day"
16	11	DARRYL WORLEY <i>Hard Rain Don't Last</i> /"Run"
8	12	LONESTAR <i>Lonely Grill</i> /"Tell"
11	13	GARTH BROOKS <i>No Fences</i> /"Horses"
13	14	ALABAMA <i>When It All Goes South</i> /"South"
15	15	JESSICA ANDREWS <i>Who I Am</i> /"Who"
—	16	ANDY GRIGGS <i>You Won't Ever Be Lonely</i> /"Made"
9	17	ALAN JACKSON <i>When Somebody Loves You</i> /"Memory"
—	18	TRAVIS TRITT <i>Down The Road I Go</i> /"Great"
—	19	MARTINA MCBRIDE <i>Emotion</i> /"Time"
—	20	WARREN BROTHERS <i>King Of Nothing</i> /"Move"

### NAC/Smooth Jazz

LW	TW	ARTIST CD/Title
1	1	SADE <i>Lovers Rock</i> /"Side"
2	2	GEORGE BENSON <i>Absolute Benson</i> /"Medicine"
13	3	BONEY JAMES & RICK BRAUN <i>Shake It Up</i> /"R.S.V.P."
8	4	CHELI MINUCCI <i>Sweet On You</i> /"Sunday"
—	5	DAVE KOZ <i>The Dance</i> /"Love"
4	6	KIM WATERS <i>One Special Moment</i> /"Groove"
7	7	NORMAN BROWN <i>Celebration</i> /"Paradise"
—	8	CHUCK LOEB <i>Listen</i> /"Blue"
—	9	BRIAN BROMBERG <i>Relentless</i> /"Relentless"
5	10	FOURPLAY <i>Yes, Please</i> /"Double"
—	11	JEFF KASHIWA <i>Another Door Opens</i> /"Hyde"
6	12	DAVID BENNETT <i>Professional Dreamer</i> /"Miles"
—	13	KIRK WHALUM <i>For You</i> /"Goes"
3	14	JEFF GOLUB <i>Dangerous Curves</i> /"Drop"
—	15	RIPPINGTONS <i>Life In The Tropics</i> /"Caribbean"
—	16	BOB JAMES <i>Joy Ride</i> /"Right," "Roof"
—	17	CRAIG CHAQUICO <i>Panorama</i> /"Cafe"
—	18	WARREN HILL <i>Love Life</i> /"Lite"
—	19	SPYRO GYRA <i>Got The Magic</i> /"Breezeway"
10	20	RICK BRAUN <i>Kisses In The Rain</i> /"Rain"

### Hot AC

LW	TW	ARTIST CD/Title
2	1	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
1	2	DIDO <i>No Angel</i> /"Thankyou"
3	3	CREED <i>Human Clay</i> /"Arms"
4	4	U2 <i>All That You Can't Leave Behind</i> /"Beautiful"
7	5	DAVID GRAY <i>White Ladder</i> /"Babylon"
5	6	MATCHBOX TWENTY <i>Mad Season</i> /"Gone"
6	7	THE CORRS <i>In Blue</i> /"Breathless"
8	8	MADONNA <i>Music</i> /"Tell"
11	9	EVAN AND JARON <i>Evan And Jaron</i> /"Crazy"
9	10	3 DOORS DOWN <i>Better Life</i> /"Kryptonite"
12	11	FAITH HILL <i>Breathe</i> /"Love"
13	12	NELLY FURTADO <i>Whoa Nelly!</i> /"Brid"
10	13	BARENAKED LADIES <i>Maroon</i> /"Pinch"
14	14	MOBY <i>Play</i> /"Southside"
15	15	DAVE MATTHEWS BAND <i>Everyday</i> /"Did"
17	16	BACKSTREET BOYS <i>Black &amp; Blue</i> /"Shape"
19	17	N SYNC <i>No Strings Attached</i> /"Promise"
16	18	VERTICAL HORIZON <i>Everything You Want</i> /"God"
—	19	EVERCLEAR <i>Songs From An American Movie Pt. 1</i> /"Wonderful"
—	20	LEE ANN WOMACK <i>I Hope You Dance</i> /"Oance"

### Alternative

LW	TW	ARTIST CD/Title
1	1	COLDPLAY <i>Parachutes</i> /"Yellow"
2	2	MOBY <i>Play</i> /"Southside"
3	3	U2 <i>All That You Can't Leave Behind</i> /"Walk"
4	4	LIFEDRIVE <i>No Name Face</i> /"Hanging"
5	5	LINKIN PARK <i>Hybrid Theory</i> /"Step"
5	6	LENNY KRAVITZ <i>Greatest Hits</i> /"Again"
7	7	CRAZY TOWN <i>The Gift Of The Game</i> /"Butterfly"
10	8	RADIOHEAD <i>Kid A</i> /"Optimistic"
9	9	DAVE MATTHEWS BAND <i>Everyday</i> /"Did"
8	10	FUEL <i>Something Like Human</i> /"Hemorrhage"
12	11	DAVID GRAY <i>White Ladder</i> /"Babylon"
11	12	INCUBUS <i>Make Yourself</i> /"Drive"
15	13	AARON LEWIS & FRED DURST <i>Family Values Tour 1999</i> /"Outside"
14	14	GREEN DAY <i>Warning</i> /"Warning"
13	15	LIMP BIZKIT <i>Chocolate Starfish...!</i> /"Rollin'"
17	16	RAGE AGAINST THE MACHINE <i>Renegades</i> /"Funk"
16	17	3 DOORS DOWN <i>Better Life</i> /"Duck"
19	18	OFFSPRING <i>Conspiracy Of One</i> /"Want"
—	19	A PERFECT CIRCLE <i>Mer De Noms</i> /"Hollow"
18	20	STRAIT UP <i>Strait Up</i> /"Angel's"

e-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, Artist Direct.com, BarnesandNoble.com, CDNow.com, ChoiceRadio.com, CityInternetRadio, DMX Music, KISfm.com, Lycos Radio, MSN-Chat, Music Choice, Musicplex, MusicMatch, NetRadio.com, NYLiveRadio.com, Radiowave.com, Radio Free Cash.com, Radio Free Virgin, Rolling Stone.com, Spinner.com, The Everstream Network, UBL.com and XTRAI.com. Data is weighted based on traffic reports by web traffic monitor Mediamatrix. Charts are ranked with a 50/50 methodology of sales data and streaming airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

**Motiee In Motion  
As KTCE & KUUU PD**

Kayvon Motiee has been appointed OM at Deer Valley CHR/Rhythmic simulcast KTCE & KUUU/Salt Lake City. He comes from crosstown KURR, where he was Asst. PD/MD.

"This is my dream gig," Motiee told R&R. "I grew up in Salt Lake, and I think these are the coolest radio stations in town. I am hopeful that my extensive experience in many different formats can benefit these radio stations. I know this market inside and out after growing up here and spending most of my radio career here. In the life span of

MOTIEE/See Page 29

**Broz Now Arista  
Regional Promo  
Dir./West Coast**

Arista Records has elevated Cheryl Broz to Regional Promotion Director/West Coast. Based in Los Angeles and reporting to Sr. VP Steve Bartels, Broz will work all formats throughout the West Coast region.

Broz has spent the past two years working in the Arista Records promotion department. Prior to joining Arista she spent a year and a half working in promotion at Crave Records and Columbia Records.

Broz began her career in music in 1985 at KRBE/Houston, where she was MD for five years. Broz then segued to Shane Media, where she spent the next 5 1/2 years as a radio consultant for all formats. She worked for Fair Air Communications before moving into the recording industry.



Broz

**V2 And City Of Angels: Shall We Dance?**



V2 Records, whose roster includes such artists as Moby, Underworld and Aphrodite, has inked a North American pressing and distribution deal with renowned dance label City of Angels. Pictured (l-r) are V2 President Richard Sanders, City of Angels co-founder Justin King, V2 Head/A&R Steven "Abbo" Abbott and City of Angels co-founder Steven Melrose and GM Stuart Knight.

**Marella Moves To Universal/Motown**

Universal/Motown Records Group has tapped Gary Marella as Sr. Director/National Crossover Promotion. Based in Los Angeles, he reports to Sr. VP/Crossover Promotion Valerie DeLong.

"Gary is a dynamic, young executive who brings energy and a fresh perspective to the projects that he works," DeLong said. "His broad radio experience and extensive relationships in the marketplace, along with his strong



Marella

focus, will be assets as we continue to take our family of artists to the next level."

Prior to joining the company Marella was Sr. National Director/Promotion for Priority Records. Marella was also National Director/Promotion at MCA Records, having risen from Los Angeles Regional Promotion Director, and has worked at Red Ant Records. He began his music-industry career working at KDWB and KEGE in Minneapolis.

**Kapugi**

Continued from Page 3

said Top 40 wouldn't work here, and we did pretty well."

Regarding the recent departure of WFLZ morning driver BJ Harris, Kapugi remarked, "The morning show is obviously a very important part of WFLZ, and we are going to do whatever it takes to remain dominant."

Prior to programming KSLZ Kapugi spent nine years in Tampa, holding down the PD gig at WFLZ and WDUV. He came to Tampa from WJTW/Joliet, IL, where he was an air talent. He began his radio career at WXLC/Waukegan, IL.

**McMillan**

Continued from Page 3

Clear Channel/South Florida Regional Director/Programming Gregg Steele told R&R. "We are really thrilled to have the opportunity to get a program director of Rich's caliber back. He certainly knows the market and the format, and we feel that now we're poised for even greater success."

McMillan told R&R. "I've got a special relationship with the station, so it's a true joy for me to go back there. Love is a hugely popular station in South Florida, steeped in heritage. I'm delighted to be a part of it again."

**EXECUTIVE ACTION**

**Rybak Joins WLVG & WRCN/Long Island As GSM**

Stefan Rybak has been appointed GSM for Barnstable Broadcasting's WLVG & WRCN/Long Island. Rybak was most recently GM of crosstown WLUX.

Rybak previously served as Director/Sales & Programming for WLVG when it was owned by Beacon Media.

"Stefan's expertise in broadcasting and his understanding of the Brookhaven-Riverhead Market on Long Island make for an exceptional match with two stations that embrace Suffolk County's growing business climate," the stations' GM, Stephen Hobbs, said. "His outstanding track record combined with these special radio stations positions us to achieve dynamic results."

**Jones BP Promotes Stephens To VP/Sales**

Jones Broadcast Programming has named Susan Stephens VP/Sales. Stephens joined Broadcast Programming as an AE in 1994 and rose to Sales Manager in 1997.

"Susan Stephens has demonstrated exceptional skill as a sales manager, helping Jones Broadcast Programming to a record year in 2000," Sr. VP Jim LaMarca commented. "She's used her outstanding customer-service orientation and coaching skills to develop the best affiliate-sales team in the industry."

Before joining Jones Stephens served as OM at WVLK/Lexington, KY.

**Entercom Elevates Donohue To Dir./Nat'l Sales**

Entercom has promoted Jim Donohue to Director/National Sales. He rises from NSM at the company's Sacramento stations.

"We are delighted to move Jim into this important new position for Entercom, where he will focus on enhancing the company's national sales performance," Regional VP & Sr. VP/Sales Deborah Kane noted. "Jim is a highly talented professional who gets results, and we are pleased to be expanding his responsibilities within the organization."

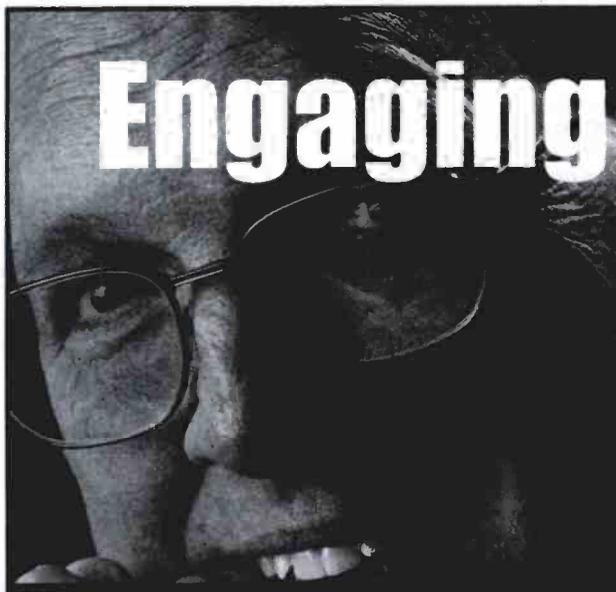
Donohue joined Entercom in 1997.

**McWhorter Marks 'The Spot' As GSM**

Ben McWhorter has been tapped as GSM at WRRS (The Spot)/Birmingham. He joins the STG Media station from his post as Marketing Manager for Arbitron Radio Station Services.

McWhorter's previous experience includes serving as Sales & Marketing Manager for Dick Broadcasting's five-station Birmingham cluster and as Manager/Local Agency Sales, LSM, NSM and AE for two of Cox's stations in the market.

"Ben is a wonderful addition to the team that STG Media is building at The Spot," GM Ben McKinnon said. "Ben has a great reputation as a sales leader and motivator in this market. On a performance scale of one to 10, McWhorter rates a solid 11. In my opinion, he is the best, and I speak from many years of experience in the Birmingham broadcasting industry."



**Engaging**

**Personality**

Nominated R&R Personality of the year!

Neal  
**BOORTZ**  
Somebody's gotta say it!

*Nominated by  
R&R Readers as  
Personality of the Year*

**WBT Charlotte**  
M 25-54 3.6 to 5.4 **Up 50%**  
M 35-54 4.5 to 6.2 **Up 38%**  
A 25-54 1.8 to 4.6 **Up 158%**  
A 35-54 2.4 to 4.9 **Up 50%**

**WBDO Orlando**  
M 25-54 3.3 to 6.4 **Up 94%**  
M 35-54 4.9 to 7.5 **Up 51%**  
A 25-54 2.9 to 3.9 **Up 34%**  
A 35-54 4.2 to 4.8 **Up 14%**

**WSB Atlanta**  
M 25-54 14.8 share #1 rank  
M 35-54 16.8 share #1 rank  
**WNIS Norfolk**  
M 35-54 6.6 to 11.0 #1 rank

Paul Douglas, Cox Radio Syndication 404-962-2078  
Amy Bolton, Jones Radio Network 202-546-7940



## National Radio

• **JONES BROADCAST PROGRAMMING** launches *Dave 'Til Dawn*, hosted by Dave Wingert, airing Mon.-Fri., midnight-6am PT. Contact Shawn Smith at 800-426-9082; [shawn@bpradio.com](mailto:shawn@bpradio.com).

• **MJI BROADCASTING** presents *Strait Ahead: On the Road With the George Strait Country Music Festival*, a two-hour special that showcases the artists booked for the fourth annual 16-city festival. The show, hosted by Lee Ann Womack, is available to air March 16-18. Contact Jenny Shields, MJI Affiliate Relations, at 615-320-0707, ext. 206 for more information.

• **WESTWOOD ONE/CBS RADIO SPORTS** and the United States Golf Association join for a three-year broadcast-rights agreement to make Westwood One/CBS Radio Sports the exclusive radio play-by-play provider for five USGA major championships. Contact Andrew Scaffetta at 212-641-2179; [ascaffetta@westwoodone.com](mailto:ascaffetta@westwoodone.com).

• **WHO'S YA DADDY PRODUCTIONS** debuts *Viva Las 80's*, a weekend program hosted by Pete "Fresh" Sorensen. For more information, call 877-862-1829.

## Radio

• **CHARLES OSGOOD**, host of Westwood One/CBS Radio's *The Osgood File*, was honored by the Association of American Publishers for his work in promoting American authors and books.

## Changes

**CHR:** WBCD/Dothan, AL PD Todd Chase exits as Frankie Rodriguez is appointed head of programming; KICT/Wichita night-timer Paul Meyer joins. BCD for middays ... WHHY/Montgomery, AL MD Holly exits to join WLAN/Lancaster, PA as MD/morning show co-host ... KLZR/Topeka, KS MD/nighttimer R.J. Baldwin exits as overnighter Bobby adds interim MD duties ... KALC/Denver nighttimer Todd Tucker steps down to join KRUF/

## PROS ON THE LOOSE

KWHL/Anchorage, AK PD Fitz Madrid; 907-277-4762.

## Records

• Columbia Records announces the following appointments:

**JEB HART** is named VP/Marketing, Jazz. He was previously Sr. VP/Worldwide Marketing for Sony Classical.



Hart



Beauvais



Aaron

**YVES BEAUVAIS** is tapped as VP/A&R, Jazz. He was most recently VP/A&R for Atlantic Records.

**TOM AARON** is upped to head of International. He rises from VP/Int'l.



Carbone

• **BRUCE CARBONE** is appointed EVP/A&R for Universal Records. He was most recently SVP at Motown.



Gillis

• **NEIL GILLIS** rises to VP/Advertising & Creative Svcs. at Warner Chappell Music. He was previously VP/Copyright.



Morelli

• **BOB MORELLI** is promoted to SVP/Associated Labels at BMG Distribution. He rises from VP/Sales & Marketing, Distributed Labels.

## Products & Services

• **SHAYNA PRODUCTIONS** releases PrizeTrack, a web-based application to assist radio stations in tracking their giveaways, at [www.prizetrack.com](http://www.prizetrack.com). For more information, call 310-358-0549.

Shreveport, LA as APD/nighttimer ... Former KBXX/Houston swinger Alex Q, "The Latin Rascal," joins KTHT/Houston for nights ... WMGF/Orlando morning co-host Darby Collins joins crosstown sister WXXL for middays; WXXL late-nighter Chad Pitt moves to nights as former WZYP/Huntsville, AL nighttimer Alex Diaz takes late-nights ... WJJJ/Pittsburgh part-timer B.J. Forsyth joins WAEB/Allentown for imaging and night duties ... Former WSTO/Evansville, IN MD/nighttimer Cat Michaels returns for nights ... Former KDUK/Eugene, OR afternoon driver Steve Brown

returns as MD ... WLWY/Elmira-Coming, NY nighttimer Crash exits ... Former XHTZ/San Diego swinger Pretty Boy A.D. joins KKKU/Palm Springs, CA for nights.

**Country:** WKLB/Boston debuts *The Bo Reynolds Show*, Saturdays from 7pm-midnight, beginning March 17.

**News/Talk:** KRLA/Los Angeles adds *The Roex Health Update*, hosted by Rod Burreason, Mon.-Fri., from 7-8pm.

group also said, "Free access online seems to have had a dramatic effect on the singles sales markets." The second-half economic slowdown, said the RIAA, led retailers to pull back on inventories and purchase more conservatively in response to "declining sales at retail, an uncertain economy and consolidations in the ranks of the bigger retail chains." Sales in the direct and special markets sectors, which account for 27% of all music purchased in the U.S., were flat at 290 million cop-

ies, off only .1% from the prior year. Music purchased directly from major-label music sites on the Internet increased only 5.5% last year.

The RIAA's numbers are compiled quarterly by PricewaterhouseCoopers LLP and represent data from companies that distribute approximately 84% of the pre-recorded music sold in the U.S. The dollar value is calculated at suggested list price.

— Steve Wonsiewicz

## TRS

Continued from Page 1 permeated the remainder of that year's agenda," commented R&R GM Sky Daniels. "This year we have once again gathered a most impressive array of radio broadcasting leaders, who will undoubtedly fuel yet another provocative discussion of our industry that must not be missed."

Participants at the annual "News/Talk Radio Roundtable" join a TRS 2001 lineup that also features special-guest-speaking appearances by Premiere Radio Networks talk hosts Art Bell and Matt Drudge, Clear Channel Radio CEO Randy Michaels, WOR Radio Network host and legendary comedian Joan Rivers and Talk Radio Network host Michael Savage.

TRS 2001 will take place March 8-10 at the Marina Beach Marriott Hotel in Los Angeles. Registration will be available on-site only — at the TRS 2001 information desk at the Marriott — beginning March 8 at noon. To view the entire R&R Talk Radio Seminar agenda, log on to R&R ONLINE ([www.rroonline.com](http://www.rroonline.com)) and click on the "Conventions" link.

## NATIONAL RADIO FORMATS

**ALTERNATIVE PROGRAMMING**  
Steve Knell • (800) 231-2818  
Gary Knell

**Rock**  
ERIC CLAPTON Superman Inside  
DOUBLE TROUBLE Rock And Roll  
MONSTER MAGNET Heads Explode  
SPACEHOG I Want To Live

**Alternative**  
BARENAKED LADIES Too Little Too Late  
TANTRIC Breakdown

**CHR**  
SAMANTHA MUNBA Baby, Come Over (This...)

**Mainstream AC**  
ANGIE APARRO Cry  
BEE GEES This Is Where I Came In  
COLDFLAY Yellow  
GREEN DAY Warning  
LIFEHOUSE Hanging By A Moment

**Lite AC**  
BETTE MIDLER Love TKO

**NAC**  
DOWN TO THE BONE Righteous Reads  
MICHAEL LINGTON Sunset

**UC**  
LIL BOW WOW Puppy Love  
LIL' MO Superwoman  
MUSIQ Love  
NELLY Ride Wit Me  
R. KELLY Feelin' On Your Body

**JONES BROADCAST PROGRAMMING**  
Ken Montrie • (800) 426-9082

**Alternative**  
Teresa Cook  
ORGY Opticon  
RAGE AGAINST THE MACHINE How I Could Just...  
SALIVA Your Disease

**Active Rock**  
Steve Young/Craig Altmaier  
LIMP BIZKIT My Way  
SALIVA Your Disease

**Heritage Rock**  
Steve Young/Craig Altmaier  
BUCKCHERRY Ridin'  
AARON LEWIS & FRED BURST Outside

**Net AC**  
Steve Young/Josh Hesler  
JOSH JOPLIN GROUP Camera One

**CHR**  
Steve Young/Josh Hesler  
COLDFLAY Yellow  
THE CORRS Breathless  
JANET All For You  
SAMANTHA MUNBA Baby, Come Over (This...)

**Rhythmic CHR**  
Steve Young/Josh Hesler  
JANET All For You  
OLIVIA BIZOUNCE  
TRICK DADDY Take It To Da House

**Soft AC**  
Mike Bottelli  
LIONEL RICHE Angel

**Mainstream AC**  
Mike Bottelli  
98 DEGREES My Everything

**Bellah**  
Mike Bottelli  
LIONEL RICHE Angel

**JONES RADIO NETWORK**  
Jon Holiday • (303) 784-8700

**Adult Hit Radio**  
JJ McKay  
BACKSTREET BOYS The Call  
SHAGGY Angel  
UNCLE KRACKER Follow Me

**Rock Classics**  
Rich Bryan  
No Adds

**Adult Contemporary**  
Rick Brady  
No Adds

**RADIO ONE NETWORKS**  
(970) 949-3339

**Choice AC**  
Yvonne Day  
COLDFLAY Yellow  
TRAIN Drops Of Jupiter (Tell Me)

**New Rock**  
Steve Leigh  
No Adds

**WESTWOOD ONE RADIO NETWORKS**  
Charlie Cook • (661) 294-9000  
Bob Blackburn

**Adult Rock & Roll**  
Jeff Bonzer  
DOUBLE TROUBLE Rock And Roll

**Soft AC**  
Andy Fuller  
ENYA Only Time  
ROD STEWART I Can't Deny It

**Bright AC**  
Jim Hays  
No Adds



Artist/Title	Total Plays
BRITNEY SPEARS Stronger	68
A*TEENS Bouncing Off The Ceiling	67
BACKSTREET BOYS The Call	67
AARON CARTER That's How I Beat Shaq	66
'N SYNC Bye Bye Bye	65
BAHA MEN Who Let The Dogs Out	64
'N SYNC It's Gonna Be Me	63
BRITNEY SPEARS Lucky	61
BACKSTREET BOYS Shape Of My Heart	50
SLW No More (Baby I'ma Do Right)	49
HAMPTON THE HAMPSTER The Hampsterdance 2	36
JENNIFER LOPEZ Love Don't Cost A Thing	36
DREAM He Loves U Not	34
EFFEL 65 Blue (Da Ba Dee)	34
AARON CARTER Aaron's Party (Come...)	32
SMASH MOUTH All Star	31
'N SYNC This I Promise You	25
PLUS ONE Last Flight Out	23
AARON CARTER I Want Candy	22
MADONNA Don't Tell Me	22



Video playlist for the week ending February 25.

DATEBOOK

MONDAY, MARCH 12

See An Alfred Hitchcock Movie Day 1912/The Girl Scouts are founded in Savannah, GA by Juliette Low. 1933/President Franklin Delano Roosevelt gives the first of his hugely popular Fireside Chat radio talks. 1959/The House of Representatives approves Hawaii's application for statehood. Born: Jack Kerouac 1922-1969, Wally Schirra 1923

In Music History

1955/Charlie "Bird" Parker dies in New York of heart and liver failure after years of drug and alcohol abuse. The first coroner's reports estimate his age at 55; he was 34. 1969/Paul McCartney and Linda Eastman are married in London. 1986/A cleaned-up version of *Fast Times at Ridgemont High* becomes a CBS-TV series. Moon Zappa is hired as a coolness consultant, but the show nonetheless lasts only a few episodes. Born: Al Jarreau 1940, James Taylor 1948, Steve Harris (Iron Maiden) 1957

TUESDAY, MARCH 13

Be A Good Samaritan Day 1877/At the end of a long, cold winter, earmuffs are patented by a Farmington, ME inventor. 1930/Astronomers announce that they've confirmed that there is a ninth planet in the solar system: Pluto.



Happy birthday, Pluto!

1972/Clyfford Irving admits that he forged documents authorizing him to write a biography of billionaire Howard Hughes. In '76 the Hughes estate debunks a forged will that would have given \$150 million to a gas-station attendant from Gobbs, NV.

Born: Deborah Raffin 1953, Glenn Headley 1955, Annabeth Gish 1971

In Music History

1975/The divorce of country legends George Jones and Tammy Wynette becomes final. 1984/Simple Minds are forced to cancel a tour after frontman Jim Kerr becomes ill with a lung infection. 1987/Bob Seger & The Silver Bullet Band get a star on the Hollywood Walk of Fame. Born: Neil Sedaka 1939, Adam Clayton (U2) 1960

WEDNESDAY, MARCH 14

Potato Chip Day 1923/The first play-by-play radio broadcast of a hockey game airs, on Canadian (naturally) station CKCK/R Regina, Saskatchewan.

1968/ABC-TV's *Batman* goes off the air. Guest villains over the show's two seasons included Otto Preminger (Mr. Freeze), Eartha Kitt (Catwoman), Vincent Price

(Egghead) and many, many more.

Born: Michael Caine 1933, Billy Crystal 1947, Rick Dees 1950

In Music History

1958/The RIAA awards its first Gold record, to Perry Como's "Catch a Falling Star." 1992/Willie Nelson hosts Farm Aid V, in Irving, TX. Among those appearing at the benefit for distressed family farms are John Mellencamp, Neil Young and Paul Simon. 1997/A mob of fans disrupts the Corpus Christi, TX premiere of *Selena*, starring Jennifer Lopez as the Tejano star who was murdered in 1995. Born: Quincy Jones 1933, Taylor Hanson (Hanson) 1983

THURSDAY, MARCH 15

The Ides Of March 1964/Elizabeth Taylor and Richard Burton are married, having met on the set of *Cleopatra* the year before. They make eight more movies together before their first divorce, in 1974.

1971/After 23 years, CBS-TV cancels *The Ed Sullivan Show*.

1977/The controversial-for-its-time *Three's Company*, starring John Ritter and Suzanne Somers and Joyce DeWitt, debuts on ABC-TV.

Born: Judd Hirsch 1935, Fabio 1961

In Music History

1956/Elvis Presley signs a management contract with Col. Tom Parker. Parker gets a staggering 25% of Elvis' earnings for the next 21 years. 1972/Concerned listeners call police when KHJ/Los Angeles' Robert W. Morgan plays Donny Osmond's "Puppy Love" continuously for an hour and a half. 1989/At a Los Angeles show, R.E.M.'s Michael Stipe calls "Stand" "the silliest song we've ever written." It's also their biggest hit to date, reaching No. 6 on the charts.



R.E.M.: Think about direction.

Born: Mike Love (Beach Boys) 1941, Dee Snider (ex-Twisted Sister) 1955, Terence Trent D'Arby 1962

FRIDAY, MARCH 16

Buzzards And Vultures Day 1827/The first newspaper devoted to the interests of African Americans, *Freedom's Journal*, publishes its premiere issue in New York.

1915/The Federal Trade Commission goes to work, with five government-appointed commissioners.

1985/Broadway hosts the 4,000th performance of *A Chorus Line*. Born: Jerry Lewis 1926, Erik Estrada 1949

In Music History

1970/Motown singing star Tammi Terrell dies of a brain tumor at age 24. 1974/The Grand Ole Opry moves into

its new Opry House from the Ryman Auditorium, which had housed the Opry for 35 years.

1979/Metalheads Twisted Sister sell out New York's Palladium, a remarkable feat for an unsigned band.

1994/Dzy Osbourne is ordered by an Orange County, CA jury to pay \$60,000 to a man who was injured when Ozzy invited a concert crowd to rush the stage.

Born: Nancy Wilson (ex-Heart) 1954

SATURDAY, MARCH 17

Happy St. Patrick's Day!

1762/The first recorded St. Patrick's Day parade is held, by Irish soldiers in the British Army.

1897/A bout between Bob Fitzsimmons and "Gentleman Jim" Corbett becomes the first prizefight recorded on film.



Corbett: No pay-per-view deal.

1988/Apple sues Microsoft, alleging that it stole the "look and feel" of the Macintosh for Windows. The suit is dismissed in 1991.

Born: Patrick Duffy 1949, Kurt Russell 1951, Gary Sinise 1955, Rob Lowe 1964

In Music History

1968/The Bee Gees are seen in the U.S. for the first time, singing "To Love Somebody" on *The Ed Sullivan Show*.

1987/Princess Diana causes a mild scandal by speaking to Boy George at a charity event. She reportedly compliments him on his outfit.

1995/Madonna holds a pajama party on MTV for 1,500 people to celebrate the release of her *Bedtime Story* video.

Born: Nat "King" Cole 1917-1965, John Sebastian 1944, Billy Corgan (ex-Smashing Pumpkins) 1968, Melissa Aul Der Maur (Hole) 1972

SUNDAY, MARCH 18

Warm Oatmeal Cookies Day 1931/Schick introduces the first electric razor.

1944/Alarm clocks go on sale again in the U.S. Due to parts shortages, they'd been unavailable through most of World War II.

1970/The first strike in the history of the U.S. Postal Service brings mail delivery to a halt.

Born: John Updike 1932

In Music History

1982/R&B singer Teddy Pendergrass is paralyzed in an auto accident in Philadelphia.

1994/Police — called after Nirvana's Kurt Cobain locked himself in a room and refused to come out — confiscate four guns from the singer's house.

1997/Nine people are arrested for disorderly conduct at the Los Angeles funeral of Notorious B.I.G.

Born: Charley Pride 1939, Vanessa Williams 1963, Queen Latifah 1970

— Bria Connolly

Zinescene

Eminem Has A Heart Of Gold!

That's what his estranged mother, Debbie Mathers, tells the *Globe*. Even though the rapper acts like a heartless street thug, she says, deep down he's a big softie who will "give somebody the shirt off his back if they need it." And pals who have accompanied Eminem on tour tell the *National Enquirer* that he may paint himself as a tough guy, but, in fact, he's a scared little boy who sleeps with the lights on and is afraid of the dark. He can be a real Jekyll & Hyde, according to the *Star*, which features exclusive photos of the rapper and his family to illustrate that he has a tender side.



MEMORIES — "I'd come to school dressed as a pimp — slacks, fur coats and fur hats. I had pimpin' in my bones" — Snoop Dogg, on his childhood. (Rolling Stone)

But Eminem still gets into trouble at times. *Us Weekly* and *People* report that he pleaded guilty in a Michigan courtroom on Feb. 14 to carrying a concealed weapon after prosecutors agreed to drop assault charges stemming from an incident in which he allegedly hit a man for kissing his wife, Kimberly, in a club in June.

Eminem's tunes may not provide much opportunity for parent-child bonding, according to *Time*, but other music does. The 'zine opines that pop music used to be what divided the generations, but now it's what's drawing them together. Baby-boomer parents are becoming fans of artists from their kids' generation, and their kids are discovering and enjoying the classic rock artists their parents grew up on. As an example, *Newsweek* reports on the new generation of Beatles fans — the 12-and-younger crowd — and notes that, for the first time since the band's '60s heyday, they will be featured on the cover of *Tiger Beat*. The cover head: "The No. 1 Boy Band!"

Jackie Comeback

*Entertainment Weekly* asks if Michael Jackson will be able to accomplish the same generation-crossing sales feat The Beatles' album 1 did when his upcoming comeback album is released. The 'zine wonders if Jackson will appeal to the *TRL* crowd, many of whom were born after his landmark album, *Thriller*, was released in 1982. Don't call Jackson "the gloved one" anymore though. The 'zine says that his record company, Sony, insists that the fashion consultants hired to outfit the star for photo shoots sign a contract agreeing not to outfit him in old-style relics such as single sequined gloves and military costumes.

Stevie Nicks is staging a comeback of sorts too — in the fashion world. *Entertainment Weekly* reports that she's inspired a series of Fashion Week moments, with staples of her '70s-style wardrobe popping up in the collections of such designers as Oscar de la Renta, Jill Stuart,

Douglas Hannant and Vivienne Tam. Even Betsey Johnson got into the act by opening her show with Nicks' 1983 smash "Stand Back."

OutKast will debut their own line of freaky hip-hop gear — incorporating lots of camouflage, leather and safari-style threads — for men and boys this summer. The line will expand later to include women's and children's clothes. (Rolling Stone)

Rapper Snoop Dogg is licensing his image for a new line of women's panties called "Snoop on the Poop." The panties will feature his photo on the front. (*Globe*)

Best-Selling Artists

*Rolling Stone* includes a list of the top 10 best-selling artists, according to a recent tally by the RIAA of total albums sold. They are: 1. The Beatles (158.5 million); 2. Garth Brooks (101 million); 3. Led Zeppelein (100.5 million); 4. Elvis Presley (86.5 million); 5. Billy Joel (75.5 million); 6. Pink Floyd (68.5 million); 7. The Eagles (66.5 million); 8. Barbra Streisand (66 million); and 9. a tie between Elton John and AC/DC (63 million).

Billy Joel stunned passersby in a Vancouver marketplace when he joined in with a group of street performers who were singing and dancing for onlookers. (*National Enquirer*)

The hotel in Mexico that fans of The Eagles say inspired the song "Hotel California" is for sale. Band members, however, say that the hotel is not the one they sang about, because the "Hotel California" doesn't exist — it's just a state of mind. (*Globe*)

Luciano Pavarotti wants to record a duet with either Madonna or Paul McCartney. The documentary film *Wingspan*, which Paul's daughter Mary McCartney compiled about his years with the band Wings, will air on ABC in May to coincide with the release of a double-album compilation of Wings songs. (*Us Weekly*)

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households



Artist	Plays
DAVE MATTHEWS BAND I Did It	20
EVE Who's That Girl	19
JENNIFER LOPEZ Love Don't Cost A Thing	18
CRAZY TOWN Butterfly	18
AEROSMITH Jaded	18
SHAGGY Angel	17
LIMP BIZKIT My Way	16
BLACK EYED PEAS Request Line	16
R. MARTIN U.C. AGUILERA Nobody Wants To...	16
JAGGED EDGE Promise	16
TRICK DADDY Take It To Da House	16
OHIO Thankyou	15
DREAM He Loves U Not	15
JA RULE (LIL' MO & VITA Put It On Me	14
BACKSTREET BOYS The Call	14
K-CI & JOJO Crazy	14
LINKIN PARK One Step Closer	13
MYSTIKAL UNVEIL Danger (Been So Long)	13
OUTKAST Ms. Jackson	12
JOE MYSTIKAL Stutter	12
COLDPLAY Yellow	12
WTA Free	12
LUDACRIS Southern Hospitality	11
INCUBUS Drive	11
AARON LEWIS & FRED DURST Outside	11
FUEL Innocent	11
SNOOP DOGG Snoop Dogg	11
NELLY FURTADO I'm Like A Bird	11
AMERICAN HI-FI Flavor Of The Weak	11
MADONNA Don't Tell Me	10
112 It's Over Now	10
JILL SCOTT A Long Walk	10
TAMIA Stranger In My House	10
LIFEHOUSE Hanging By A Moment	9
GREEN DAY Warning	9
PINK You Make Me Sick	9
31W No More (Baby I'ma Do Right)	8
MONICA Just Another Girl	8
OFFSPRING Want You Bad	8
JAY-Z I Just Wanna Love U (Give It 2 Me)	6
THE CORRS Breathless	6
SOULDECISION Ooh It's Kinda Crazy	5
LENNY KRAVITZ Again	4
DAVE HOLLISTER One Woman Man	4
O-TOWN Liquid Dreams	4
SHUK THE SHOCKER That's Cool	4
S CLUB 7 Never Had A Dream Come True	4
98 DEGREES My Everything	3
KOFFEE BROWN After Party	3
DISTURBED Voices	3
EVAN AND JARON Crazy For This Girl	3
MOBY (GIVEN STEFANI) Southside	2
MUDWAYNE Dig	2
'N SYNC This I Promise You	2
BRIMAK Still On Your Side	2
W. HOUSTON & G. MICHAEL If I Told You That	2
LOUPEY PEARL You	2
TANK Maybe I Deserve	2
ATC Around The World (La La...)	2
JAEHEM Could It Be	2
JOHN B Don't Talk	2
UNCLE KRACKER Follow Me	2
AT THE DRIVE-IN One Armed Scissor	1
MARLYN MANSON Fight Song	1
JAY-Z/BEANIE SIGEL & MEMPHIS... Change The Game 1	1

Video playlist for the week ending February 25.

55 million households



Peter Cohen, VP/Programming

**Rap Box Adds**

BEATNUTS No Escapin' This  
LIL' BOW WOW Puppy Love  
OUTKAST So Fresh, So Clean  
SNOOP DOGG Lay Low

**Pop Box Adds**

DAVE MATTHEWS BAND I Did It  
LIFEHOUSE Hanging By A Moment

**Urban Box Adds**

INDIA. ARIE Video  
JON B Don't Talk  
SHAGGY Angel

**Rhythmic Box Adds**

ATC Around The World (La La...)  
EVE Who's That Girl  
JON B Don't Talk  
SARINA PARIS Look At Us  
SHAGGY Angel

**Rock Box Adds**

AC/DC Safe In New York City  
AFI The Days Of The Phoenix  
BOY HITS CAR I'm A Cloud  
DAVE MATTHEWS BAND I Did It  
DUST FOR LIFE Seed  
GODSMACK Greed  
OLEANDER Are You There  
LIVING END Roll On  
SALIVA Your Disease  
GGIG Hit The Ground  
SKRAPE Waste  
3 DOORS DOWN Duck And Run  
U2 Walk On

Video playlist for the week of March 5.

70 million households



Paul Marszalek, VP/Music Programming

**ADDS**

AC/DC Safe In New York City  
INDIA. ARIE Video  
MAXWELL Get To Know Ya  
SALIVA Your Disease  
SHAGGY Angel  
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow  
U2 Walk On

Artist	Plays
LENNY KRAVITZ Again	25
MADONNA Don't Tell Me	24
U2 Beautiful Day	24
JENNIFER LOPEZ Love Don't Cost A Thing	23
MATCHBOX TWENTY If You're Gone	22
OHIO Thankyou	19
AEROSMITH Jaded	19
DAVE MATTHEWS BAND I Did It	18
FUEL Hemorrhage (In My Hands)	18
MOBY (GIVEN STEFANI) Southside	18
LIFEHOUSE Hanging By A Moment	17
BON JOVI Thank You For Loving Me	17
JILL SCOTT A Long Walk	17
R. MARTIN U.C. AGUILERA Nobody Wants To...	17
THE CORRS Breathless	16
DAVID GRAY Babylon	16
DON HENLEY Everything Is Different Now	16
BARENAKED LADIES Too Little Too Late	16
NELLY FURTADO I'm Like A Bird	10
UNCLE KRACKER Follow Me	9
ROD STEWART I Can't Deny It	9
COLDPLAY Yellow	8
GREEN DAY Warning	8
K-CI & JOJO Crazy	8
BACKSTREET BOYS Shape Of My Heart	3
PJ HARVEY Good Fortune	3
W. HOUSTON & G. MICHAEL If I Told You That	3
SEMI-SONIC Chemistry	3
JOSH JOPLIN GROUP Camera One	3
TAMIA Stranger In My House	2
JON B Don't Talk	2
R. KELLY I Wish	2
SHAGGY It Wasn't Me	2
3 DOORS DOWN Loser	2
JOE MYSTIKAL Stutter	1
ERYKIAN BADU Didn't Cha Know	1
MONICA Just Another Girl	1
STRAIT UP (LADON OF SEVENDUST) Angel's Son	1

Video airplay from March 5-11.

36 million households



Cindy Mahmood, VP/Music Programming & Entertainment

**VIDEO PLAYLIST**

JAGGED EDGE Promise  
LUDACRIS Southern Hospitality  
JOE MYSTIKAL Stutter  
MUSIO Love  
JA RULE (LIL' MO & VITA Put It On Me  
SHAGGY It Wasn't Me  
EVE Who's That Girl  
KOFFEE BROWN After Party  
TAMIA Stranger In My House  
JON B Don't Talk

**RAP CITY**

SILKK THE SHOCKER That's Cool  
SNOOP DOGG Lay Low  
OB'S FINEST Oochie Wally  
TRICK DADDY I/SNS EXPRESS Take It To Da House  
JA RULE (LIL' MO... Put It On Me  
OUTKAST So Fresh, So Clean  
JAY-Z/BEANIE SIGEL & MEMPHIS... Change The Game  
PROJECT PAT Chickenhead  
ICONZ Get Crunked Up  
LUDACRIS Southern Hospitality

Video playlist for the week ending March 4.

## TELEVISION

**TOP TEN SHOWS**  
FEB. 19-25

Total Audience (95.9 million households)

Rank	Show	Adults 25-54
1	Survivor II	1 E.R.
2	E.R.	2 Survivor II
3	43rd Annual Grammy Awards	3 43rd Annual Grammy Awards
4	Friends	4 Friends
5	CSI	5 Will & Grace
6	ABC Premiere Event: Life With Judy Garland, Pt. 1	6 The X-Files
7	Will & Grace	7 CSI
8	Everybody Loves Raymond	8 Just Shoot Me
9	Law & Order	9 Malcolm In The Middle
10	The Simpsons	10 Frasier

Source: Nielsen Media Research

### COMING NEXT WEEK

**Tube Tops**  
Destiny's Child, R. Kelly, Nelly, Jill Scott and co-host Mya are slated to perform when the *Soul Train Music Awards* air in syndication (check local listing for day, time and channel).

**Friday, 3/2**  
Elvis Costello, Steve Earle, Emmylou Harris, Ricky Skaggs and others perform when PBS' *Kennedy Center Presents* showcases Irish and Irish-American music (date and time vary by region; check local listings).

**Saturday, 3/3**  
Elton John — *One Night Only*, which features guest performances by Bryan Adams, Mary J. Blige, Kild Dee and Billy Joel, airs on PBS as a 90-minute special (date and time vary by region; check local listings).

**Sunday, 3/4**  
Rod Stewart is profiled on *Behind the Music* (VH1, 9pm).

**Monday, 3/5**  
Jennifer Lopez and Matchbox Twenty, *David Letterman*.

**Tuesday, 3/6**  
Back, Jay Leno.  
Jimmy Page and The Black Crowes, *Conan O'Brien*.

**Wednesday, 3/7**  
Rod Stewart and Vonda Sheppard perform on the two-hour *Third Annual TV Guide Awards* (Fox, 8pm).  
Dolly Parton, *David Letterman*.

— Julie Gidlow

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

55 million households



Video playlist for the week February 19-25.

OHIO Thankyou  
MUDWAYNE Dig  
NELLY FURTADO I'm Like A Bird  
LIFEHOUSE Hanging By A Moment  
DAVE MATTHEWS BAND I Did It  
JA RULE (LIL' MO & VITA Put It On Me  
GREEN DAY Warning  
INCUBUS Drive  
LINKIN PARK One Step Closer  
FUEL Innocent  
CRAZY TOWN Butterfly  
JOSH JOPLIN GROUP Camera One  
AARON LEWIS & FRED DURST Outside  
3 DOORS DOWN Duck And Run  
AT THE DRIVE-IN One Armed Scissor  
COLDPLAY Yellow  
BLACK EYED PEAS Request Line  
LIMP BIZKIT My Way  
EVE Who's That Girl  
AMERICAN HI-FI Flavor Of The Weak  
MADONNA Don't Tell Me  
LENNY KRAVITZ Black Velvet

## FILMS

**BOX OFFICE TOTALS**  
Feb. 23-25

Title	Distributor	Weekend (\$ To Date)
1 Hannibal	MGM/UA	\$15.76 (\$128.51)
2 Down To Earth	Paramount	\$11.21 (\$33.97)
3 3000 Miles To Graceland	WB*	\$7.16 (\$7.16)
4 Recess: School's Out	Buena Vista	\$6.93 (\$22.70)
5 Crouching Tiger, Hidden Dragon	Sony Classics	\$6.59 (\$81.94)
6 Traffic	USA	\$5.13 (\$86.22)
7 Sweet November	WB	\$5.12 (\$17.78)
8 Chocolat	Miramax	\$4.76 (\$40.06)
9 The Wedding Planner	Sony	\$3.95 (\$52.17)
10 Cast Away	Fox	\$3.10 (\$220.92)

\*First week in release  
All figures in millions  
Source: ACNielsen EDI

**COMING ATTRACTIONS:**  
Opening in limited release this week is *Series 7*, starring Brooke Smith. Most of the film's Koch soundtrack is made up of original music by *Girls Against Boys*, but the CD also contains *Jay Division's* "Love Will Tear Us Apart," *Robbie Kondor's* "Cello Love Theme," *Julie Stephonic & Eli Janney's* "Sweetness" and *Men King's* "Wedding Serenade." *Carman: The Champion* also opens this week and stars the Sparrow recording artist as a boxer. Carman's double-CD retrospective, *Heart of a Champion*, contains six new songs inspired by the movie, as well as his greatest hits from his 25-year career.



Also opening this week is *See Spot Run*, starring David Arquette. The film features Vitamin C's new Elektra/EEG single, "As Long as You're Loving Me."  
— Julie Gidlow



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## Interop

Continued from Page 3

25-54 age bracket, with 30.2 million listeners. Alternative and CHR have the youngest median age of all formats, while Adult Standards and Easy Listening have the highest.

Looking at different regions around the country, people in the Northeast and West prefer AC, while listeners in the North Central and Southern regions of the U.S. tend toward Country. News, Talk and Sports formats come in second in both the North Central and Western regions of the country.

— Joe Howard

## Motiee

Continued from Page 25

stations, these are two young radio stations. I want to do some really targeted promotions, and I hope to work closely with the on-air staff to help them mature and with the rest of this great staff to help grow these stations to their fullest potential."

Motiee worked as MD/middayer at KUTQ (Q99), which eventually evolved into KURR (Rock 99). Prior to that he did a show called *Mikes in the Morning* on KZHT. He began his radio career at KBLZ/Chicago.

## Fair

Continued from Page 1

A&M group on Jan. 1, 1999.

"We reserved the presidency of A&M for a uniquely creative executive," Iovine said. "When Ron became available, we jumped at the chance to bring him and his talent to our company. I believe that Ron will be dedicated to continuing the legacy of A&M established by Herb and Jerry."

Fair said, "My pledge is to pursue the highest quality of record-making, to honor the existing artist roster, to develop and nurture new artist careers and to deliver potent hit records. Jimmy Iovine has given me the opportunity of a lifetime — to creatively lead A&M under his wing. I'm thrilled to be a part of this aggressive and inspired company."

Fair, who signed Christina Aguilera, and shepherded her career, was most recently Sr. VP/A&R at RCA Records, a post he had held since 1993. He began his music-industry career after high school and in 1976 was co-engineer on Bill Conti's hit "Gonna Fly Now," from the *Rocky* soundtrack.

In 1979 Fair became house engineer for United Artists Music Publishing and two years later was named Talent Manager/A&R, West Coast for RCA. In 1983 he became Director/A&R for Chrysalis Records and in 1988 joined Island Records in London as head of international A&R/producer. In 1990, he returned to the U.S. as VP/A&R for EMI Records and was ultimately promoted to Sr. VP/head of A&R.

The first release under Fair's A&M leadership was his production of the new single from Irish pop artist Samantha Mumba, "Baby Come Over."

## Satellite

Continued from Page 3

sparked renewed concerns on Wall Street that the launch of the company's two satellites could be further delayed and that its service launch might also be in jeopardy. XM's "Roll" satellite was rescheduled for an at-sea launch Feb. 28 after its initial launch was scrubbed Jan. 8. XM then said it would instead launch its "Rock" satellite first, but the launch date was moved from Feb. 28 to March 18. Boeing Satellite Systems' George Torres told R&R that "both satellites are healthy and on schedule" and that the rocket thrusters on "Rock" are being fueled now. He stressed that "Roll" was not damaged during its near-launch last month.

## Sirius Falls Too

After closing at \$25.56 per share on Feb. 22, shares of XM competitor Sirius fell as much as 18% on Feb. 23 on news that the company had sold \$210 million in stock, or 10 million common shares, at a discounted price of \$21 apiece through Lehman Brothers. Sirius recovered a bit by the time the market closed, when it was down about 7%. By Tuesday Sirius reached \$23.75 on slightly heavier than usual trading.

Sirius spokeswoman Mindy Kramer told R&R that Lehman resold the shares to institutional investors in less than an hour and that Sirius expected the stock to drop, then rebound. "This is obviously a volatile market," she said, "and the ability to secure financing now insulates Sirius from uncertain market conditions."

## LPFM

Continued from Page 1

This latest bill mirrors the goals of the earlier two, restoring language that would allow the FCC to license LPFM stations as long as their transmissions are not "actually causing harmful interference" to full-power stations. This language may be intended to offset Sen. Rod Grams and Rep. Mike Oxley's "Radio Preservation Act of 2000," which passed last year and afforded third-adjacent channel protection to all full-power radio stations. That provision may eliminate about 40% of the more than 1,700 LPFM applications currently pending at the FCC.

"This legislation strikes a fair balance by allowing noninterfering low-power stations to operate without further delay, while affecting only those low-power stations that the FCC finds to be causing harmful interference in their actual, everyday operations" that quote is key, as it allows all LPFM stations that don't interfere with an existing full-power FM station to operate, which differs from Congress' version.

"Low-power FM radio will provide many communities with increased sources of news and perspectives in an otherwise increasingly consolidated medium," McCain added. "Last Congress, special-interest forces opposed to low-power FM, most notably the NAB and National Public Radio, mounted a successful behind-

Kramer added that the offering saves Sirius from having to conduct a lengthy and exhausting road show. "The window of financing may not be there at another time," she said. Sirius expects further financing from Lehman in the form of a \$150 million loan, which has been delayed until Sirius demonstrates to Lehman that its system works. Kramer said that will be done shortly.

On Tuesday Bloomberg reported that Sirius gave Lehman options worth \$25 million as incentive for the loan. Sirius VP/Marketing Douglas Wilsterman said Lehman agreed to give Sirius until May 31 to fix system problems in exchange for 1 million options to buy Sirius stock at \$29 per share for the next 10 years. "Concessions are expected when you renegotiate a deal," Wilsterman told Bloomberg, adding that the deal was renegotiated in late December. "It's a sweeter deal for Lehman than it was."

Kramer also said that while manufacturer Kenwood is now shipping the Sirius-compatible radios that will sell for just under \$300 initially, modules that will enable the radio to receive the satellite service aren't expected to be available until this summer. She said it will take a simple connection to install the module. The modules are about the size of a VHS tape and can be installed in a car's trunk. The modules will cost just under \$300, Kramer said, but Sirius expects the total cost will drop dramatically once full-scale production and consumer demand escalate. Later versions of the radios will have the satellite-receiver capability built in, the company said.

the-scenes campaign to kill low-power FM radio without a single debate on the Senate floor. This bill would reverse that language," NAB spokesman Dennis Wharton had no comment on the new bill.

The new bill would also direct the FCC to complete all rulemakings necessary to implement full-power stations' transition to digital broadcasting no later than Feb. 23, 2002. It's unclear whether this means that full-power stations have to go digital by then or only that the FCC has to have the rulemaking work done for the transition. Rules for in-band, on-channel digital broadcasting, or IBOC, are already under discussion at the commission, boosted by recent testing performed by iBiquity, which submitted a proposal to the FCC for the service.

In addition, the bill directs the FCC to resolve any interference conflicts by determining which stations are causing interference and deciding what the low-power station must do to alleviate it.

Last July McCain introduced the "Low Power Radio Act of 2000" with the strong backing of Sen. Bob Kerrey. At the time McCain had criticized the anti-LPFM bill passed by the House, as well as a similar measure introduced in the Senate by Judd Gregg, that prohibited the FCC from issuing LPFM licenses based only on their potential for interference.

— Joe Howard & Jeffrey Yorke



AL PETERSON  
alpeterson@rronline.com

## The Election Effect

### Programmers ponder Election 2000's impact on fall numbers

Sure to be a hot topic at R&R's annual Talk Radio Seminar in Los Angeles next week is the impact of Election 2000 on News/Talk stations' fall Arbitron results. And, depending on who you talk to, its impact may have been either more or less than what conventional wisdom would suggest.

There's no question that the wackiest election in modern media history attracted a lot of attention to a story that was right up our format's alley. And for the most part, both News and Talk stations benefited from it.

This week I surveyed a cross-section of programmers around the country to get their thoughts and perspectives on this subject. And the consensus is ... *there is no consensus!* But all have their opinions on what impact Election 2000 had on their own stations, why some stations saw more impact than others and what all of this says about the viability of politics as fodder for discussion on Talk radio.

Mike Elder  
WLS/Chicago

The election's effect on WLS was that we had one of the best months (November) we've had since WLS became a Talk station. We also had a very strong book in the fall — stronger than expected. One reason the election story was good for WLS was that we were on it from the day before the election. We were geared up for it being a great story for a week, and the interest grew from there.

As a talk topic, it was perfect.

**"Some music stations have tried to dismiss the gains as a wobble, but I assert that for News and Talk stations the election was more like a Ricky Martin concert coming to town."**

Drew Hayes

There were daily developments, and then we had time to discuss those with our audience. There were also late-in-the-day developments that kept the audience listening throughout the day. Some younger-skewed Talk stations didn't get into the subject until after they saw that it was going to be a story. They weren't there for the buildup, and the interested listeners had already found other sources for their information.

Some stories lend themselves to the Talk genre. This was one of those. Fortunately, conservatives, liberals, etc. were *all* interested in this topic, and the drama and history of it crossed all the usual lines of demarcation.

Jack Swanson  
KGO & KSFO/San Francisco

From spring to fall, conservative KSFO gained two full shares, but KGO lost half a share. While the election may have had something to do with KSFO's gains, as we track it, most of the increase was due to the addition of Rush Limbaugh and Dr. Laura Schlessinger to the station's lineup.

KGO's half-share movement was well within the normal fluctuations of a station its size. The bottom line is that I can't go for the easy answer and say that the election was the key factor in the San Francisco fall book. It certainly had an impact, but it was not overwhelming.

Another key factor in the ratings results is whether the Arbitron net catches those heavy users who are at 100-300 quarter-hours a week. Arbitron doesn't balance the survey for

these super P1s. If they fall into the sample, the station will spike. If they don't, it won't.

Joe O'Brien  
KSTP/Minneapolis-St. Paul

KSTP had its best book in modern history, but the station was trending in that direction even before all the big post-election business. It was certainly a net positive, but seemingly not the sole reason for our good numbers.

Why did the election effect impact some stations more than others? I don't know if I have the definitive answer. I do believe that some markets are good political-talk markets, and others are not. Our state tends to support political talk and historically has very high voter turnout. Also, our two most mature local shows on KSTP have strong, if differing, political points of view.

## What Do These Guys Know That You Don't?

Arbitron VP/Programming Bob Michaels has been looking into the fall numbers for News/Talkers and has uncovered some pretty interesting discoveries.



"When was the last time you saw a show on your AM News/Talk station pull a 72.5 share?" asks Michaels. "Or the last time you saw a show on an AM News/Talk with more listeners 25-34 than any other demo, including 65+? Are you wondering where those 35-44 men went? The Rock stations are too. Well, we've found them."

Michaels will have these and more surprising discoveries to share with attendees during R&R's sixth annual Talk Radio Seminar next week in Los Angeles. As moderator of a Saturday-morning panel entitled "The Real Secrets Behind Successful Talk Stations," Michaels will offer a look behind the numbers of four geographically diverse stations that share a common commitment to winning that extends beyond the events of any one book. On hand to offer their firsthand insights will be WABC/New York's Phil Boyce, KFBK/Sacramento's Ken Kohl, WOA/San Antonio's Andrew Ashwood and veteran programmer-turned-consultant Greg Mocerl.

TRS 2001 takes place March 8-10 at the Marina Beach Marriott Hotel. Call the TRS hotline at 310-788-1896 for last-minute registration information.

KSTP is not particularly targeted young, but we do garner great younger demos. In general, we talk about topics that appeal to younger demos, and young people in Minnesota probably do have an above-average interest in politics (see the election of Gov. Jesse Ventura). In fact, while in most places young-voter turnout is appallingly low, in Minnesota it's above average.

The post-election circus was a great story — unusual characters and a riveting and ever-changing story line with enough twists and turns to interest even those who don't follow politics but who still love a good yarn. Even if you don't follow politics, you wanted to know how this story was going to end. Good political stories are more than just politics.

Continued on Page 34

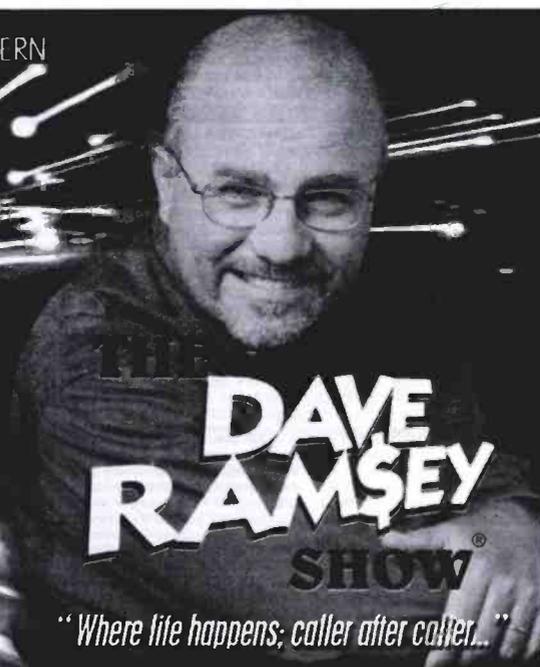
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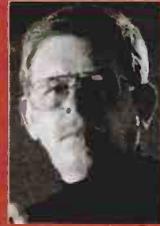


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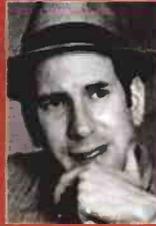
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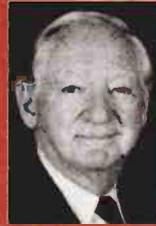
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**Noon**  
REGISTRATION OPENS

**3:00-5:00pm**  
ANNUAL TALK RADIO ROUNDTABLE

A panel of the industry's most successful and influential radio executives take part in our annual look at the state of the format.

**6:00-8:00pm**  
OPENING TALKTAIL RECEPTION

## FRIDAY, MARCH 9, 2001

**8:30-9:00am**  
CONTINENTAL BREAKFAST

**9:00-10:15am**  
GENERAL SESSION  
Featured Speaker: Talk Radio Network's  
MICHAEL SAVAGE

**10:30-11:45am**  
CONCURRENT SESSIONS

- **Selling Controversy: Don't Take No For An Answer**  
How to succeed when controversial content and talent make advertisers nervous.
- **Don't Kill Your Hot Talk With Cold News**  
Can your news be both contemporary and credible? This panel says yes, and they'll show you how.

**Noon-1:30pm**  
LUNCHEON  
Featured Speaker: WOR Radio Network's JOAN RIVERS

**1:45-3:00pm**  
CONCURRENT SESSIONS

- **Dueling Business Models: A Reality Check On How The Internet Shapes Your Business Strategy**  
Get behind the fluff to determine which Internet business model makes the most sense for your station.
- **Film At 11: When Your Station Becomes The Story**  
Learn from those who have been there how to be prepared when reporters from other media invade your station.

Friday Continued

**3:15-4:30pm**  
CONCURRENT SESSIONS

- **Generation Jones: Are They Talk Radio's Future?**  
A conversation with pop-culture expert and author Jonathan Pontell about the untapped potential of 35-44-year-olds in America.
- **The Production Pro's Workshop**  
Hear from some of the country's best how great production enhances your station's sound and image with listeners.

**5:00-6:00pm**  
TALK RADIO HAPPY HOUR

**9:00-11:00pm**  
TALK RADIO CIGAR SMOKER

## SATURDAY, MARCH 10, 2001

**8:30-9:00am**  
CONTINENTAL BREAKFAST

**GENERAL SESSIONS**  
**9:00-10:00am**  
**The Real Secrets Behind Successful Talk Stations**  
An insider's peek behind the Arbitron numbers of some of America's most successful News/Talk stations.

**10:15-10:45am**  
**Premiere Radio Networks' ART BELL goes live one-on-one with MATT DRUDGE.**

**10:45-11:30am**  
**Keynote Speaker: Clear Channel Radio CEO RANDY MICHAELS**

**11:45am-12:45pm**  
**From Here To Hell And Back**  
Hitting bottom didn't stop any of these nationally syndicated talkers from reaching the top. An all-star panel of hosts gather for this one-time super-session.

**1:00-2:30pm**  
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**The Election Effect**

Continued from Page 30

**Mary June Rose  
WGN/Chicago**

The only thing we know for sure is that this election was a very exciting time to be in News or Talk radio. It's all we talked about for weeks, and we saw listeners come to both News and Talk formats in droves. We theorize that people who were of a certain political lean were drawn to personalities with like opinions. Our biggest growth seemed to come in our TSL. People just couldn't get enough of this story.

We've talked a lot about who the real winner was. News? Talk? News/Talk? Stations with local images? Shows with national images? Also worth considering: How much of the growth for News and Talk stations in Chicago was also due to some bad snowstorms we had during the book? Or was it due, in part, to the elimination of one competitor (WMAQ)? Or was it all election?

The fact is that all three Chicago AM stations in related formats had strong books. This format was the place to be this fall. But, then, isn't it always?

**Kelly Carls  
WHAS/Louisville**

For WHAS, covering the 2000 presidential election was not unlike offering wall-to-wall coverage of a natural disaster. The story was our lead in virtually every newscast. For five weeks after the election the Florida challenge was about the only thing discussed on our talk shows. We frequently pre-empted regular programming for breaking news developments. And because so many significant election events happened on weekends, we mounted a lot more live and local programming on Saturdays and Sundays than usual.

WHAS scored what would be considered an average fall Arbitron 12+.

However, the share increases for 25-54 demo were dramatic. Compared to fall 1999, WHAS was up 29% in persons 25-54 and up 63% in men 25-54. We ranked No. 2 overall in the market for both demos.

For the first time ever two baby boom presidential candidates faced off in an election. The drama they generated obviously riveted the interest of baby-boomer News/Talk listeners. Affinity for politics does not to

**"The post-election circus was a great story — unusual characters and a riveting and ever-changing story line with enough twists and turns to interest even those who don't follow politics but who still love a good yarn."**

Joe O'Brien

tally explain the appeal of this story. It transcended the realm of politics and raised so many fundamental questions.

Is it fair to change the rules of a game after the game is over? For that matter, what is fairness? Whose opinions should be allowed to count, and whose should not? How far does the concept of individual responsibility extend? Are individuals really responsible for their own failure to understand a process, or is that failure someone's else's fault? As Americans, we grow up believing our system is the best in the world, but is it

really? Ultimately, does it really matter who's in charge anyway? I just wish we had something like this every fall.

**David Hall  
KFI/Los Angeles**

Life is such a soap opera, and any time people can step up, narrate the soap opera and put some meaning behind it, they draw attention, and other people follow them. Such was the case for some talk hosts through the whole election. It's like if you were watching a soap on TV, and someone was in the background saying, "Ok, watch this guy. He's going to try to cut off that girl's husband at the knees because he thinks she's cute. Check this out!" Rush, Bill Handel or Neal Boortz weren't doing anything other than that last December.

**Chris Kampmeier  
WTKS/Orlando**

WTKS saw no noticeable effect on ratings, although the story provided some good content for one of our shows, *The Philips Phile*. It was not a big subject on the station's other local shows. Frankly, we expected to see more positive impact from it for [crosstown Cox News/Talk] WDBO, but did not. The Soft AC in our cluster hit a major home run with 24/7 Christmas music in December, so that may have neutralized any gains WDBO was getting from the election.

**Drew Hayes  
WBBM-AM/Chicago**

My observation on the Election Effect is that the gains realized by some stations did in some measure result from the 37-day soap-opera-like story, but only for stations that are branded as resources for reporting and analysis of current news.

Some music stations have tried to dismiss the gains as a wobble, but I assert that for News and Talk stations the election was more like a Ricky Martin concert coming to town. For a month stations added to the play-



No, O'Reilly. That's Bill O'Reilly (r), host of FOX News Channel's *The O'Reilly Factor* and bestselling author, who recently dropped by to chat with KABC/Los Angeles midday talker Al Rantel.

list, gave away concert tickets and upped the hype around the already hyped-up election, just as a music station routinely does for a big music event.

Capture the moment, and own it in the listener's mind. Music stations get a few chances each year to do that, but for our format it took a historic, once-in-a-lifetime event.

**Eric Johnson  
WKXW (New Jersey 101.5/  
Trenton, NJ**

We really didn't see much of an effect from Election 2000. The two Talk stations that edged us out in our local markets — New York's WABC and WFAN — had one thing in common, and it was not the election: it was the Mets vs. Yankees World Series.

On top of that WABC really had the double bonus of also being all over the election story, whereas our focus on New Jersey 101.5 is always on local and regional New Jersey issues. Sure, if there is a national story

that is so big it blocks out the sun, so to speak, we do cover it, and that was certainly the case with Election 2000. But our focus was on "Jersey-fying" it all for our listeners and asking questions such as, what counties in New Jersey are still using the old punch-card voting machines? Or, could a mess like Florida's election process happen in our state?

If we just talk about the same things as the New York and Philadelphia Talk stations, we become less important to our listeners. But as long as we talk about New Jersey, we talk about what our listeners come to us for.

We are targeted a bit younger than traditional AM Talk stations that did well with this story. It's sort of like the difference between a music station that plays Britney Spears and another that plays Frank Sinatra. Maybe this particular topic was more "Sinatra" than "Britney" when you really examine its appeal to young Talk listeners.

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This explains the battle that's raging there between Renda Broadcasting and Citadel Communications. The market's two top stations both offer rock product, and between them they account for a combined 15.8 share in the fall 2000 Arbitron ratings.

Citadel Active Rocker KATT has held the heritage Rock position in the market for more than 20 years. As the station has evolved throughout the years, it has successfully maintained its hip image and kept its material current. But that's not to say that KATT hasn't had its challenges. In the fall of 1979 it ran into a formidable rival when crosstown KXXY adopted the AOR "Superstars" format. KATT subsequently lost half its audience. Today, KXXY remains one of the market's top-rated stations — with its Country format.

Then, in autumn of 1987 low-rated AC KIMY flipped its format to Classic Rock, becoming KRXXO. The effect was immediate: KIMY had achieved a paltry 2.3 in the spring '87 Arbitrons; KRXXO achieved a 6.7 that fall. Over the next 13 years KRXXO would prove to be a consistent threat to KATT's dominance, and it bested KATT in fall 1992 and fall 1996. Yet both stations were in the middle of the pack in the market. Fast-forward four years, and KATT and KRXXO are still locked in heated battle. Now, however, KATT is ranked No. 2, and KRXXO is *numero uno*.

This week KRXXO PD Jeff Couch tells us how the Classic Rocker got there.

### One Great Rock Market

According to Couch, the latest ratings are an accurate snapshot of what people in Oklahoma City like to listen to on the radio. "It's one great market. It's a great rock market," he says. "In the four years I've been here, both stations have been leaders. In the 25-54 demo these stations have owned the market for the last two years. We have been No. 1 25-54 in nine out of the last 10 books. The only one we weren't was in spring

'99, when a giant, F5 tornado came through one of our hot ZIP-code areas."



Jeff Couch

A large part of KRXXO's success comes from its unique blend of material. "We're very much a 'Classic Rock that really rocks' kind of station, but we will spend time in the '60s," Couch explains. "We'll tap into The Beatles and the Woodstock era. I still feel that is an important part of the format. KRXXO is a living, breathing

radio station."

KRXXO also features new music from classic artists, as other Classic Rockers have chosen to do. "Steely Dan? Absolutely," says Couch. "Two Against Nature was a big album for us. The Doobie Brothers had a couple of big tracks for us from their new release, and we'll play new material from Tom Petty, John Fogerty and Bruce Springsteen. We like to take that new music and intersperse it with the classic titles."

That's not to say that KRXXO is a mainstream Rocker or anything close to KATT. "If it's looked at as a lifestyle concept, we're very selective with artists and sound," Couch explains. "But when new music comes out, it's cool and refreshing to feature it once a day or twice a week."

### A Classic Tale

KRXXO prides itself on being Classic Rock, and Couch still has the same exuberance about the product that he had a little more than 20 years ago at KKEG/Fayetteville, AR, which he calls "a great little Rock station in a college town." "I'm playing the same songs that I was playing when I was first on the air, and that helps an awful lot," he says. "I am very passionate about this music, and it makes my job easier."

Couch's first PD role was at KKUZ/Joplin, MO, which he put on the air as an AC for Denaree Media in 1980. He then accepted the overnight slot at Full Service KRMG/Tulsa and after that spent nine years at crosstown AC KRAV, serving as PD from 1988-91. "When I was in

the AC format I had to think like a 32-year-old female," he says. "Now I can program to myself."

Couch came to KRXXO in March 1997 from Arizona, where he'd served as Asst. PD of Bonneville's former Classic Hits KHTC/Phoenix. Bonneville decided to sell its Phoenix properties, and Couch became a victim of an industry just beginning rapid consolidation. "I think everyone has been through consolidation once or twice," he says.

The loss of his Phoenix job led Couch to KRXXO, which at the time was owned by Diamond Broadcasting. Diamond operated a duopoly in Oklahoma City, and the small, privately held company offered Couch an environment free from the pressures of consolidation. Thus, he had more time to focus on his programming chores, rather than worrying about where his next paycheck would be coming from.

**"Our main desires are to help the community and to do something cool, and we'd like our listeners to do the same. That's kind of what KRXXO is all about."**

About 1 1/2 years later Diamond sold KRXXO, along with KOMA-AM & FM, to Renda. The sale didn't concern Couch, because Renda and Diamond are very similar companies. "I absolutely love being in a private company," Couch says. "I don't have to look at my stock's share value every morning."

### High-Profile Mornings

Oklahoma City is unusual in that, to Couch's knowledge, no syndicated morning shows have a presence in the market — not *Howard Stern Show*, no *Lex & Terry*, no *Bob & Tom*. KRXXO morning hosts Lisa Mirick and Ron Benton are live, local and fairly high-

## Welcome To The Jungle

From New York to Casper, WY, Classic Rock is alive and well. It can be heard in the tallest urban skyscrapers and the most isolated rural farmhouses.

Over the last several months R&R has pondered how best to serve the plethora of Classic Rock stations in the United States. After consideration, we've decided to add a monthly Classic Rock column to the mix. I'm your editor, and this is your column.

It is my desire to focus these columns on a variety of topics tailored to important readers like you. Therefore, I offer you the opportunity to help shape our fledgling section with your feedback and to help guide us further into the Classic Rock universe.

Classic Rock is represented in just about every market, yet no trade publication has ever devoted regular space to the format — until now.

profile, Couch says. This local flavor is a key to the show's success, as is the inclusion of more music than most wakeup shows.

"We'll play anywhere from five to six or seven songs an hour," says Couch. "Lisa did work at KATT for a while and has been in the market for a long time. She tells about her life, and people eat that up. Ron is an insane man who comes across as her radio husband. They're great, and they're highly successful for us."

Other staffers include Rick Caldwell from 9-11am, Lee Roberts from 11am-2pm, Matt Garrett from 2-7pm and "Unkle" Dave Allan in nights. KRXXO's website says about Allan. "Dave lives up to his familial title; he's exactly the kind of 'Unkle' that you'd love to have over but must keep away from the children and the single ladies. Dave is the master of his domain: OKC nighttime Rock radio. His show contains multiple disclaimers as he pushes the envelope with self-produced bits and bites that don't get the approval of corporate management."

Unique programming elements also set KRXXO apart from the market's other radio choices. Regular features include the "Classic 9 @ 9," which includes nine songs from a particular year. The week of Feb. 9 featured 1974, 1979, 1982, 1967 and 1977. "Gettin' off @ 5" focuses on a heritage Classic Rock artist with a block of tunes from that act. At midnight KRXXO tracks entire CDs — a recent week's featured albums included Humble Pie's *Smokin*, Genesis' *Duke*, David Bowie's *Station to Station*, Kansas' *Song for America* and AC/DC's *Dirty Deeds Done Dirt Cheap*.

### Just Like An Oldies Station

Couch says KRXXO is more like an Oldies station than its playing classic rock product than an album-oriented Rock station of the past. "The years 1970-84 are our main thrust," he says. "We also play a lot of music from after 1985, but that's outside of our main focus. KATT is a good, very well-programmed Active Rock radio station."

And KRXXO has become a very good Classic Rock station. In fact, it's one of just seven Classic Rockers to rank No. 1 12+ in the fall 2000 Arbitrons. The others are KQRS/Minneapolis; KTYD/Santa Barbara,

**"We're very much a 'Classic Rock that really rocks' kind of station, but we will spend time in the '60s. We'll tap into The Beatles and the Woodstock era. I still feel that is an important part of the format. KRXXO is a living, breathing radio station."**

CA (market No. 188); KZHK/St. George, UT (brand-new market No. 248); KFVS/Rapid City, SD (market No. 263); and KBYZ/Bismarck, ND (market No. 270). KRFX/Denver places tops in the Ft. Collins-Greeley, CO survey (market No. 131).

For KRXXO, the way to achieving that No. 1 ranking has included drawing females into the fold. "Most people think Classic Rock has a male-to-female ratio of 70/30; I think it's about 60/40," Couch asserts. "If you were running a Classic Hits station, you'd find a 50/50 split, so even having a 60/40 ratio is very amazing. This has always been a strong Rock market. KXXY was a great Rock station, and there has been a long history of great Top 40s in the market that were Rock-leaning."

KRXXO is also very active and visible in the community, although the station spends virtually nothing on outside marketing. "We just try to hit the streets with our station van and be wherever our listeners seem to be," Couch says. That includes big-draw concerts and call-to-action events.

"We had an event over the holidays. 'Meat the Needy,' in which we went out with the van to street corners and got hams and turkeys for needy people by raising \$15,000 from our listeners," Couch says. "Our main desires are to help the community and to do something cool, and we'd like our listeners to do the same. That's kind of what KRXXO is all about."

## RUTH MEYER: THE FIRST LADY

*"She was really ahead of her time and showed 'em all"*

In the Middle East a woman can be arrested for being in a car with a man who's not her husband. In the United States during the 1950s a woman who wanted to program a radio station couldn't get arrested. But there was an exception. Her name is Ruth Meyer.

Meyer lived in Kansas City. She was 18 and wanted to be a newspaper reporter, but newspapers only gave jobs to those with experience. So, in desperation, she started pitching local radio stations for a job writing commercials. It was either that or secretarial school. Destiny intervened when KCKN, a 250-watt AM, hired Meyer as a continuity writer. She was also allowed to pick music for the station.

Todd Storz, one of the fathers of Top 40, was in his 20s then. When he came to Kansas City to run the station he'd just bought, WHB, he heard about Ruth and offered her a job. Meyer says that Storz taught her the basics and "made radio so exciting to me that I never wanted to do anything else."

### THE BIG APPLE

People (read *men*) who were established in radio laughed at the idea of playing 40 records, but the disciples of Storz and Gordon McLendon knew better. In 1958, at the urging of WMGM/New York talent Peter Tripp — who knew her from Kansas City — Meyer went to New York. WMGM management didn't get the fundamentals of Top 40, however, and after only three months Meyer accepted a job across town at WMCA.

Her title was Production Director, but she did everything a PD does. In those days, though, a woman didn't get the title. Today Meyer laughs about it and insists that she's not bitter. She does acknowledge, however, that if she'd been a man, she would have gotten a lot further in her career. "Everyone used to ask, 'Who's really programming the station?'" she says, "because they didn't believe a woman could be doing it."

"I wanted to do the stuff that I heard in my imagination. I didn't think of myself as a woman program director, but as a programmer." She also says that it never occurred to her to fight for women's rights.

Meyer was at WMCA. The phone rang. On the other end was Bob Sharon, a friend from Kansas City. Sharon told her that Chuck Blore, the Program Director of KFWB/Los Angeles, was using a line on

the air that she should know about. Blore, he said, was calling the KFWB airstaff "The Good Guys," but not really doing much with it.

"I got excited and wanted to use the phrase on WMCA, but my boss thought it was a dumb idea," says Meyer. WABC/New York started using the line. It drove Meyer crazy. So, despite her boss' objections, she started to use Good Guys on the air and to build a team around the name.

### TEAM BUILDING

At first the men at WMCA didn't take Meyer very seriously.

"The talent thought of me as a 'Dotty Dippy' and humored me by doing what I told them to do," she says. One of the things she told them was that they didn't have to like each other but that they had to behave as if they did. She wanted a united front.

Despite their skepticism, the WMCA Good Guys — among them Joe O'Brien, Harry Harrison, Jack Spector, Dan Daniel, B. Mitchell Reed and Gary Stevens — played along and found out that being a team worked.

Stevens, now a successful broker, says Ruth was ahead of her time. "In retrospect," he says, "I believe her appointment to PD was a function of management's disdain for the programming function and its desire to assert control over what it figured would be a weak leader. They were to be disappointed on both counts."

The team — and this may be hard to believe — had the same haircuts, dressed alike (sometimes in their Good Guy sweatshirts) and showed up everywhere together. Record hops, personal appearances — you name it, the Good Guys were there. Ruth even wrote a song called "We're the Good Guys" that the station played. WMCA was a big deal, but Meyer grabbed no credit. "I wanted the jocks to be the stars," she says.

Did she get any recognition from her peers or the radio press of the day? "None whatsoever, but I didn't need a lot of adulation," she says. "I got my kicks from watching it all happen."

### GOING COUNTRY

In 1968 Meyer left WMCA and, from her base in New York, consulted Radio Luxembourg and Radio Caroline, stations that defined radio for England and Western Europe in the late '60s.

In 1973 she took on a new challenge.

WMGM/New York had been middle of the road — Sinatra, Ella, etc. — but the plan was to change the call letters to WHN and to change the format. "I didn't like Country," Meyer says. "In fact, when I found out, I quit." But when she overheard someone in the sales department complaining, "Country will never work in New York," she changed her mind and agreed to stay for a year.

WHN, at 50,000 watts, was New York's first full-time Country outlet. "You started to hear it in cabs," says Steve Warren, the station's first country Music Director, who's now with Sirius Radio. "We started to bring artists in to do concerts, and the advertising community became aware of us."

As she'd done at WMCA, Ruth Meyer stayed behind the scenes and built her team. "Ruth was never an attention grabber," says Warren, "because she worked with people who knew how to grab attention, and anything that would pull focus from them was counterproductive."

Her radio stations are always built on personality, he says, and one of Meyer's great talents was that she "marshaled groups of extremely talented and diverse people and aimed them in the same direction, like a ball team."

Warren explains that WHN was a great New York radio station that happened to play country music, which isn't much of a departure from what today's great Country stations are, is it?

### BACK HOME AGAIN

After WHN Meyer went to WNEW for a short time, where she worked with a sales guy named Karmizan, and then returned to WMCA to lead its new Talk format. That's where she discovered Sally Jessy Raphael.

In 1978 Meyer was named VP/Programming at the NBC Radio Network and was instrumental in creating *The Source*. "We did concerts and news and even created a program called *Sex, Drugs and Rock and Roll*," she says. "That drove NBC management bananas."

From there she went to the ABC Radio Network but found that "women were almost invisible and had no impact on decisionmaking" there. Frustrated, Meyer returned to WHN.

Today Meyer lives in Kansas City again and has trouble listening to radio. "I always want to fix the problems I hear," she explains.

So what does she do? "I listen to Sports radio, because I don't know anything about it," she says.

She does know a lot about teams however. And, Ruth, we sure do miss what you brought to the game.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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## Street Talk

# Russ Thyret Moves On

Following months of speculation, it appears that Warner Bros. Records Chairman/CEO **Russ Thyret** has left the Burbank, CA-based company. Thyret's departure was expected to occur no later than today (3/2). The much-loved Thyret, a Warner Bros. sales, promotion and marketing veteran, joined the company in 1971 as Singles Sales Manager and ascended to VP/Sales in 1975. He became VP/Promo in 1976 and Sr. VP/Marketing & Promotions in 1983. It's widely expected to be business as usual for Warner Bros. and sister label Reprise under current President **Phil Quartararo**. Although Warner Music Group has announced the hiring of Interscope/Geffen/A&M President **Tom Whalley**, it still remains unclear when exactly Whalley will transition from Santa Monica, CA to nearby Burbank. Both **R&R** and **ST** extend our heartfelt thanks to Thyret for his numerous contributions to the music industry.



Russ Thyret, circa 1997

Meanwhile, the *New York Post* reports that Giant Records founder **Irving Azoff** is in talks with the Warner Music Group to sell his 50% stake in the label. The *Post* quotes Azoff as saying he is either going to sell or expand Giant. And on a related note, the *Los Angeles Times* reports that WMG is in talks with **Madonna** and other Maverick principals concerning a full buyout of the label.

### The Greaseman Returneth

In the fall of 1968 a college freshman named **Doug Tracht** joined the airstaff of Ithaca College's WICB-FM. Thus began the lengthy career of the man known on-air as the **Greaseman**. As the Greaseman, Tracht gained notoriety as a "shock jock" at such stations as WAPE/Jacksonville, WWDC-FM (DC101)/Washington and WARW/Washington. He also became infamous for telling a racial joke about **Martin Luther King Jr.** Day while at DC101 in 1985 and was just about banished from radio in February 1999 after making a remark about singer **Lauryn Hill** while at 'ARW.



Now, following an aborted stint as a morning host in the Virgin Islands, the Greaseman has decided to return to his roots and start anew. Effective Monday, **WCDW/Binghamton, NY** — an hour's drive

from Ithaca — will become the first affiliate for a new syndicated morning program to be hosted by Tracht. WCDW owner **George Harris** tells **ST** the show will air from 6-10am and be based in the nation's capital. Three other stations are expected to become affiliates, and there's widespread speculation that a Clear Channel AM in Washington will add **Greaseman's** new show. The hottest rumor involves the shift of **WWRC's** business format to Adult Standards **WGAY** and the placement of the **Greaseman** in morning drive at 'WRC. **Premiere Radio Networks** talent would fill out the **WWRC** schedule.

Cox Radio/Houston OM **Dennis Winslow** has stepped down but will continue as PD of Oldies **KLDE**. Winslow tells **ST** the change wasn't the result of budget cuts. "We've just got a floor full of great PDs and don't need this position anymore," he says. Cox's other stations in the market include '80s **KHPT**, Country **KKBQ** and **CHR/Rhythmic KTHT (Hot 97.1)**. Winslow has been associated with **KLDE**, a former AMFM property that Clear Channel divested last year, since 1995.

**WLCE/Philadelphia** PD **Kurt Johnson** has departed the Classic Hits/Rock AC hybrid for a corporate position with **Viacom's Infinity** division. As a result, **WLCE Creative Services** Director **Dan Kelly** becomes interim PD.

### Bakersfield's Boiling Battle Of The Kisses

An ongoing court battle between **American General Media** and **Clear Channel Communications** over who has rights to the "Kiss" moniker in Bakersfield has gotten nastier. The trouble began in November 2000, when Clear Channel sent AGM a cease-and-desist order over the unauthorized use of the Kiss name at **KISV**, which has been known as "Kiss 94.1" for the past four years. A judge ruled that Clear Channel's case for the order was insufficient. In mid-February Clear Channel's **CHR/Pop KKXX** proceeded to switch its nickname from "X 96.5" to "96.5 Kiss FM." AGM immediately asked a Federal District Court judge for a temporary restraining order against Clear Channel over the use of the Kiss moniker on **KKXX**, and an order was granted on Feb. 22. Clear Channel claimed the order was confusing, however, and continued to use the Kiss name on **KKXX** for the next three days. On Monday at 10am, following the issuance of a contempt citation, **KKXX** ceased using the Kiss moniker.

Two hours later Clear Channel retaliated by flipping **Regional Mexican KAFY-AM**

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Management: David Passick Entertainment (DPE): David Passick and Michelle Myers

Continued from Page 38

**Rumbles**

- Ann McManus rises from VP/Sales to VP/Station Manager for WICC & WEBE/Bridgeport, CT.
- Pacific Empire Hot AC KATW/Lewiston, ID PD/morning talent **Doug Erickson** rises to Market PD. He'll add programming duties for KCLK-AM & FM and KVAB.
- KHLA/Lake Charles, LA GM **George Swift** and OM **Don Rivers** depart.
- WSSL/Greenville, SC APD/MD **Kerry Owen** exits.
- **Fitz Madrid** joins KWHL/Anchorage, AK as PD. Asst. PD/MD **Kathy Mitchell** will serve as interim PD.
- Longtime KOST/L.A. *Love Songs* host **Ted Ziegenbusch** joins Salem's Contemporary Christian KFSH/Anaheim-L.A. for morning drive.
- **Buzz Kilman** and **Wendy Snyder** fill the void left by WCKG/Chicago middayer **Jonathon Brandmeier**. Kilman was Brandmeier's sidekick for several years at a number of Chicago radio stations.
- Veteran San Diego radio host **Steve West** takes afternoon duties at KMSX/San Diego. He'll continue as host of sister XTRA-FM (91X)'s *Resurrection Sunday* program.
- WZZN (The Zone)/Chicago adds former WXXY & WYXX (The Eighties Channel) nighttimer **Sandy Maxx** for a Sunday-night Classic Alternative program airing from 8pm-midnight.
- **Champagne Luu** rises to Promotion Director at KFMB-FM/San Diego, replacing **Kim Leeds**.
- Syndicated morning trio *Rob, Arnie & Dawn* decline to renew their contract with KDOT/Reno, NV, the station where they originated. They'll remain on KISW/Seattle and KRXQ/Sacramento.
- KAZR/Des Moines MD **Paul Ostlund** becomes PD/MD/middays at WAMX/Huntington, WV, beginning March 12.

**Bakersfield** to a full-time simulcast of KIIS/Los Angeles. Furthermore, sources tell **ST** that AGM will receive cancellation notices for all of its Premiere Radio Networks-syndicated programs — including those of heavyweights **Rush Limbaugh** and **Dr. Laura Schlessinger** — by today. Those programs will then shift to a Clear Channel property in the market. A ruling on the matter is expected at a hearing set for March 8. Clear Channel submitted its brief to the court on Wednesday, and AGM will offer its response today (3/2).

In other Clear Channel news, the company is *thisclose* to launching a national traffic service designed to compete with **Westwood One's** Metro and **Shadow** traffic services. The *New York Post* reports the company may introduce **Airwatch** on its New York stations, and **JL Media** buyer **Jerry Levy** told the *Post* that Clear Channel's Premiere Radio Networks assured him they would do whatever is necessary to launch **Airwatch** nationwide.

◀ **'Magic' Man Crashes The Grammys!** ▶

**KKMG** (Magic FM)/Colorado Springs, CO morning co-host **Howie** (a.k.a. **Howard Drummond**) appeared briefly on CBS-TV's telecast of the 43rd annual Grammy Awards Feb. 21 when he snuck up on stage and gave kudos to bewildered host **Jon Stewart**. Fellow **KKMG** wakeup host **Lazerman** tells **ST** that the station wasn't expecting the stunt, although **Howie** had discussed it on the air. "He said it was all about knowing what you're doing — he just noticed that there was an opening, hopped a barricade, passed a security guard and made his way on stage," **Lazerman** says. Although **Howie** was kicked out of L.A.'s Staples Center; police couldn't charge him with anything.

**Lazerman** says **Howie's** excuse to security was that he didn't know they were on the air.

And while we're on the subject of this year's Grammys, **ST** is proud to announce the winners of **R&R's** 17th annual Grammy Contest! The grand-prize winner? **Jon Konjoyan**, head of **JK Promotion**. Second place goes to **Rich Appel**, Director/Research for **Sony Music/New York**, and third place goes to **KTHX/Reno, NV PD Harry Reynolds**. All will attend **R&R Convention 2001**, June 14-17 in Los Angeles, free of charge.

It's not often that a radio executive takes the opportunity to salute another company's station management, but **Roy Laughlin** — "the 600-pound gorilla" of Clear Channel's L.A. cluster — did just that Monday on the radio news website *Laradio.com*. **Laughlin** recently turned his attention to **Talker KFI** and questioned what the success of the format will be 10 years from now. Specifically, **Laughlin** pondered the future viability of **Infinity's** crosstown FM **Talker, KLSX**. "Will **Howard Stern** still be on the air, and if he is not, can **KLSX** continue as a Talk station?" he asked. **Laughlin** then offered these comments about **KLSX VP/GM Bob Moore**, whom he dubbed **KLSX's** "Most Valuable Player": "Bob knows how to create a team to sell the 28+ units an hour he has. They better be thankful they have him, or they would all be looking for

**Records**

- **Trina Tombrink** rises to Sr. Director/Nat'l Promotion, Adult Formats at Columbia.
- **Regina Stuve** is now Manager/Media & Artist Development for Capitol/Nashville.
- Regional rep **Shari Reinschreiber** joins Lyric Street as Director/Regional Promotion.
- **Giant/Nashville** Sr. Dir./Sales & Marketing **David Macias** departs.
- **Midwest Music Alliance** adds **Ken Ornberg** as VP/Promotion & Marketing.
- **Elektra** elevates Sr. Dir./Top 40 Promo **Jeff Bardin** to VP/Field Promo and ups Florida regional **Jon Lewis** to Nat'l Director/Top 40 Promo.
- L.A.-based indie **Gold Circle Records** names ex-Epic VP/Promo **Rob Dillman** CEO, effective March 5.
- **Warner Bros.** promotes Atlanta-based Southeast regional **Myra Simpson** to a national Pop post in L.A. Carolina/Virginia rep **Chris Seeger** segues to **Simpson's** post.
- **Immergent Records** names former MCA and Red Ant Alternative vet **Michelle St. Clair** as its new VP/Promo.

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<b>WNCI 15x</b>	<b>WSTW 13x</b>
<b>WSSX 24x</b>	<b>WYOY 42x</b>
<b>WXLK 14x</b>	<b>KXXM 18x</b>
<b>WFBC 18x</b>	<b>WGTV 16x</b>
<b>KKRD 20x</b>	<b>WBFA 22x</b>
<b>WZNE 29x</b>	<b>WVTI 12x</b>
<b>WZAT 14x</b>	<b>WVSR 16x</b>
<b>WRFY 20x</b>	<b>WKRZ 19x</b>

**NEW WARNINGS:**

<b>KZHT</b>	<b>WTMX</b>	<b>WVRV</b>	<b>WIXX</b>
<b>WIFC</b>	<b>KKPN</b>	<b>WLTV</b>	<b>WPPY</b>
<b>WKDD</b>	<b>WQZQ</b>	<b>KLAL</b>	<b>WAYV</b>
<b>WNDV</b>			



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# SARINA PARIS

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— GUY ZAPOLEON/ZAPOLEON MEDIA

Here's how it happened:

July - CD Pro ships to TRFH and several key mainstream stations

August - huge stories develop on the west coast...breakout stations include KXME, KDND, KSFM, KWIN, KNHC, KHTS

September - Michael Martin and Jazzy Jim/KYLD get the vibe and get instant responses and start networking the success story...the Southwest rolls in with KTFM, KPRR, KZFM KPTY and more!

October - single sales explode in Hawaii (#1 for 8 weeks), the Bay Area, Sacramento, San Diego, Corpus Christi, El Paso, San Antonio, Phoenix...callout starts coming back huge with females...new believers include KIKI, KBTE, WKSS, KQKQ, WKSE

November - callout, single sales and huge requests go to the next level

December - new group of believers joins the party as "Look At Us" charts at Top 40 Rhythmic...WKTU, KRBV, WNVZ and more!!

January - "Look At Us" survives the holiday break and comes back with huge callout, sales and requests viturally everywhere...KIIS comes in!

February - Priority impacts at Top 40 Mainstream and blows the business away with 2 Most Added weeks in a row including several majors...KHKS, KKRZ, KZZP, WPRO!

## "LOOK AT US"

### R&R CHR/Pop Debut 45

Requests, Sales, and/or Callout:

WBLI/37x	KHKS/45x	KIIS/28x
KHTS/35x	KDND/39x	WKTU/30x
KKRZ/35x	KZZP/27x	WKSS/26x
KQKQ/22x	WSNX/26x	WFHN/22x
WSSP/48x	WEZB/30x	WPYO/43x
WKIE/67x	KCHZ/51x	KHTE/38x

Already Added/New Airplay:

WFLZ	WXYV	WFKS
WNTQ	WWHT	WKSL
KSLZ	WPXY	and more!!

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## Street Talk.

Continued from Page 40

jobs. He is the real star of KLSX. If he left, the format might go with him. If you need evidence, just look at Dallas, where Howard got good ratings, but no one could sell it, so it went away." For the record, Infinity returned Stern's program to Dallas on FM Talker KYNG in January. It had previously aired on KEGL.

SBS' Regional Mexican **KLAX/Los Angeles** has revamped its on-air presentation and replaced all of its air talent. The station is now being called "97.9 La Raza" and features a blend of banda and norteño music designed to attract listeners from Hispanic Broadcasting's crosstown KSCA, which offers an abundance of talk programming highlighted by top-rated talent Renan Almendares Coello. Former KLAX morning host Juan Carlos Hidalgo returns to his old stomping grounds, while another former KLAX talent — Lupita del Castillo — takes middays. And, speaking of SBS, kudos to VP/Programming **Bill Tanner**, who received a glowing front-page feature in Wednesday's *Wall Street Journal*!

WRMF/West Palm Beach morning host **Jennifer Ross** has been directed by a Palm Beach County, FL appellate court to abide by a one-year noncompete clause she agreed to while employed by Infinity's crosstown WEAT. Ross departed WEAT for crosstown rival WRMF's morning shift five months ago, and a judge's earlier ruling had tossed out the noncompete. The appellate court disagreed, saying the noncompete was included in a 1999 amendment to her contract that included every provision of a 1985 contractual agreement Ross had with WEAT. WRMF PD Russ Morley tells ST that Ross will remain on the air for the next eight weeks, pending a court date on the matter.

KYLD/San Francisco morning *Doghouse* member **Joseph Lopez** will be trading in his convict costume for an official orange-colored outfit, courtesy of the San Mateo County, CA jail. Lopez was sentenced Feb. 22 to 45 days in the slammer for an Aug. 30, 2000 exploit in which he and fellow morning-teamer Graham Herbert impersonated escaped convicts and roamed a Millbrae, CA neighborhood (ST 10/6/00). The *San Francisco Chronicle* reports that Lopez will also be forced to pay close to \$1,000 in restitution to the Millbrae, CA police.

Infinity has dumped the "Dancin' Oldies" format on **WBUF/Buffalo** and rechristened the station as "B92.9 — Buffalo's Rock Station." Syndicated morning monster Howard Stern will air in mornings. PD John Paul remains in place.

The *Chicago Sun-Times* reports that suburban **WYCA/Hammond, IN** will flip from

### RADIO RECORDS



1

- **Bob Mackay** rejoins Emmis as VP/Dir. of Nat'l Sales.
- **Chuck Finney** advances to OM for Infinity/Cincinnati.
- **Ted Edwards** tapped as PD of WBAB/Long Island.
- **Shaun Holly** becomes PD of KESZ/Phoenix.

5

- **Daniel Glass** raised to President of Universal Records.
- **Chris Claus** elevated to VP/Station Operations for CBS Television & Radio.
- **Eddie Haskell** boosted to PD of WYCD/Detroit.

10

- **Richard Griffiths** appointed Exec. VP of Epic Records.
- CBS Radio sets **Dave Van Dyke** as VP/GM of KODJ/Los Angeles as **Bennett Zier** becomes GM of WODS/Boston.
- **Frank Miniaci** made PD of KHYI/Dallas.
- **Tim Maranville** settles in as KEYV/Las Vegas PD.

15

- **Emmis** buys WHN & WAPP/New York and WAVA/Washington from Doubleday for \$53 million.
- **Ed Mascolo** advances to VP/Nat'l Promotion for RCA Records.
- **Quincy McCoy** becomes PD of WNEW-AM/New York.
- **Steve Woods** promoted to PD of KJLH/Los Angeles.
- **WMCA/New York** adds **Ken and Daria Dolan** for the 2-4pm shift and **Sonny Bloch** for 8-10pm duties.

20

- **Bill Figenshu** advances to VP/Programming of Viacom Radio.
- **George Francis** named President/GM of WWWE/Cleveland.
- **John Lander** appointed GM of WCKX/Tampa.
- **WABC/N.Y.** hires **Ross Brittain** and **Brian Wilson** for wakeups as **Dan Ingram** returns to afternoons.
- FCC approves plan for the first U.S. commercial shortwave station to be built in New Orleans: WRNO.
- **Robin Quivers** joins WWDC-FM (DC101)/Washington as News Director.

25

- **George Klein** returns to WHBQ/Memphis as PD/afternoons.
- *Leap o' the week:* **Jack Fitzgerald** jumps from KSTT/Davenport, IA PD to WQXI/Atlanta's PD.
- **Don Wright** lands PD gig at WDAE/Tampa.

a brokered Religious format to Urban AC shortly. The new format will be similar to that of Crawford sister WVJM, which serves the southeastern portions of the Chicago metro. The station will air commercial-free for the first two months. Crawford's third area property, WYBA, will adopt an advertising-driven Religious format in WYCA's place.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail [streettalk@ronline.com](mailto:streettalk@ronline.com)

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**STEVE WONSIEWICZ**

swanz@ronline.com



## Luke Lewis Finds Niche With Lost Highway

Mercury/Nashville Chairman plans to stick with touring acts to build alt country label

**M**ercury Records/Nashville Chairman Luke Lewis is betting that in a few years he'll be the antithesis of a man of constant sorrow when it comes to Lost Highway Records, his label's new joint venture with Island Def Jam Music Group.

The launch of Lost Highway marks a new chapter in Lewis' efforts to break — for lack of a better expression — alt country artists via Music Row. A few years ago Lewis, through Mercury/Nashville, began signing artists and releasing albums from acts like Kim Richey, Neal Coty and William Topley to limited success. Rather than continue going it alone, he opted to partner with IDJMG in order to have a bigger bankroll to hire more staff and access to the significant resources available in New York, IDJMG's headquarters.

The new venture also dovetails with IDJMG's desire to refocus its A&R attention on a smaller roster of artists. "Once Luke talked through his idea with me," says IDJMG Chairman Jim Caparro, whose relationship with Lewis dates back over 20 years to the CBS Records days, "I realized it fit perfectly with what we're doing at Island, where we don't want to be a release factory at the mercy of radio formats."

"The notion of developing artists without radio in mind and of having a more patient view — which is what Luke is doing — played to our concept of Island. I'm a huge believer in quality vs. quantity. Before the integration of Island and Mercury there were 270 pop and rock artists on the label. Now we have 30."

Caparro also promises significant help from the IDJMG team. "We'll stay involved from the get-go, especially from a publicity perspective," he says. "After that, it's all about constant communication and determining where we're needed. There is no hard-and-fast rule as to when we'll get involved."

"We'll be talking daily with the people at Lost Highway, and they'll be involved in all of the marketing meetings. I don't ever want any of the records to be handed off. We will be actively involved every step of the way. Initially that may mean just conversations and being aware of things, but when things begin to take off, we'll be right there."

The rollout of Lost Highway comes at an interesting time in American music. Alt country, long a favorite among music critics, has yet to break out big-time, mostly due to the absence of a group of major-market stations that will program the music.



Luke Lewis



Jim Caparro

On the flip side, however, the country-folk soundtrack to the movie *O Brother, Where Art Thou?* is quickly becoming a cult favorite, thanks to a cover of the folk standard "Man of Constant Sorrow." More importantly, the disc — which was released by Mercury/Nashville — is selling at retail, having almost surpassed the 500,000 mark with virtually no airplay.

In a recent interview with R&R, Lewis said he was "really jazzed about this new venture. I'm partnered with friends of mine, and I get to make music that I love with a great team of people and artists." He also painted, in bold strokes, his plans for the label, its artists and alt country.

**R&R:** You've been working with these types of artists for a while. What's different this time?

**LL:** The major difference is the joint-venture arrangement, which is more of an internal change. [Former Mercury Records Group Chairman/CEO] Danny Goldberg and I had a more informal partnership, and his staff worked our records. In this case, we're sharing whatever profits we earn. Also, I had only one guy, Chris Stacey, who looked after our noncountry records a few years back; now we have eight people. That's also a fundamental difference. We also have a roster of artists, as opposed to just a couple of artists.

**R&R:** Are you more funded this time around?

**LL:** Funding problems weren't an issue the last time around. Not having a full staff — that was more the issue. We had one guy chasing Adult Alternative radio. Under this structure we have more formal arrangements with [Mercury/Nashville Sr. VP, Marketing

& Promotion] John Grady and [VP/National Sales] Ben Kline, the same guys who did all of the work on Shania Twain and our other records. Plus, we now have a better arrangement with the Island Def Jam team, who will back us up. And if we happen to have one of our artists cross back to country, the Mercury/Nashville team takes over.

**R&R:** I remember something you said during the Country Radio Seminar about five years ago, when a lot of new country labels were starting. You said that if people weren't careful, they could blow \$5 million to \$10 million very quickly. You're going into a genre that hasn't really broken through yet. Isn't this venture a quick way to lose a lot of money?

**LL:** No, and I'll tell you why. I wouldn't want to open a new country label right now, because the genre is struggling and labels are folding monthly. Looking back, there were too many labels a few years ago.

**"You definitely won't see us hire all of the indies to chase records at CHR, which is a game I don't care to play right now."**

Luke Lewis

This venture is not rooted in country, so we're not dependent on Country radio. Each of our artists has a healthy fan base. Lucinda Williams sold 750,000 copies of her last album. Robert Earl Keen sold 125,000 copies of his last album. Ryan Adams and Whiskeytown have a big base. The way this venture is structured, if we sell records only to that base, we'll break even.

It's not like we're starting — or plan to load up with — a bunch of new acts. We're looking for artists who have, at the very least, a base built up from

**"The 'R' in A&R probably ought to be dropped, in terms of what we're doing. We're not going to exercise much creative control, because we're looking for people who have been doing this for a while and have their own vision."**

Luke Lewis

working the road and doing this a while.

**R&R:** Do you want to branch out into other genres, like hard rock or pop?

**LL:** You won't see us doing pop records, because we have sister labels that have a better grip on that. Some of these artists might end up rock-leaning, like Ryan Adams, but we're not going to go out there and make pop or rock. If we luck into something, that will be nice, but that's not our intention.

**RR:** How many artists do you want to release this year and next?

**LL:** We don't want to have more than about a dozen artists on the roster. We'll probably release about half a dozen this year and four next year. Plus, we might possibly pick up something that's finished. For example, I wish I could have had a shot at Rodney Crowell's new album. But that's probably the only scenario in which we might release many more albums.

**R&R:** It doesn't sound like you'll be signing many acts based on demo tapes, unless, of course, it's so compelling that you have to.

**LL:** That's right. Tift Merritt is a relatively new artist who has been on the road in North Carolina for a little while. She's a good example of an artist we would sign with the least amount of base.

**R&R:** Over the years many observers have predicted that alt country will take off. It hasn't. What will it take to get the genre going?

**LL:** To tell you the truth, I'm not counting on that happening — although, by default, I'm guessing it might. I'd certainly like it to. I know there's a huge disenfranchised audience that can't hear what they like on the radio or can't find some of these records because there's no way for them to find out about them.

Maybe there will be some adventurous programmers, particularly some who might start getting desperate because they're losing share; or maybe some owners will allow the smart programmers to stretch and take a chance. We're beginning to see some signs around the country of stations starting to lean that way, like [Country] KPLX/Dallas, which has been playing artists like Robert Earl Keen. Hopefully others will try the same thing, and then the Adult Alternative or Hot AC folks might start feeling those records and get rid of the "twang police."

I'm hoping there's some movement, but who knows? It's always a moving

target, and we kind of have a shotgun out there by having a wide spectrum of artists and music.

**R&R:** Do you plan on cross-promoting artists on Lost Highway and Mercury/Nashville, or will you keep things separate?

**LL:** We plan to keep it separate. We have a couple of artists on our country label who could possibly make a record that would be better off on this label, like Neal Coty. Kim Richey's first album had a top 30 Country hit even though we never went back there. She's fully capable of making a record that might wind up being — and I hate using this term — radio-friendly for Country. It allows for a little bit of overlap, but not much.

**R&R:** So this is all about staying focused on the alt country genre and not spending a boatload of money on other projects?

**LL:** That's right, even though we certainly won't be cheap about the whole thing. But you definitely won't see us hire all of the indies to chase records at CHR, which is a game I don't care to play right now.

**R&R:** Are there any current labels that you're modeling Lost Highway after?

**LL:** Certainly not any current ones. Maybe Island Records at the beginning, or Shelter Records.

**R&R:** Who's calling the A&R shots?

**LL:** Ultimately, I am. But we have Frank Callari spearheading A&R internally. [MCA/Nashville President] Tony Brown — we have an arrangement with MCA/Nashville, and they're sharing some of the costs on this thing — is going to be looking for artists, which is great, because a lot come his way because of his history. We have [IDJMG Exec. VP-Head/A&R] Jeff Fenster and his staff. And we have Chris Stacey, who found three or four acts that have been signed to majors in the last few years. We're in great shape.

The "R" in A&R probably ought to be dropped, in terms of what we're doing. We're not going to exercise much creative control, because we're looking for people who have been doing this for a while and have their own vision.

**R&R:** When will you be able to look back at this and realize that you accomplished what you set out to do?

**LL:** As long as we outperform each artists' last album in terms of sales and break somebody new. Those are my two goals, even though staying in business and letting these people make records is the ultimate goal.

LAUNCHING PAD LAUNCHING PAD

# R&R LAUNCHING PAD

## Powderfinger Find 'Happiness' At Alternative

The past several years haven't been particularly kind to Australian rock bands when it comes to breaking in the U.S. Universal/Republic Records wants to change that, beginning with the Aussie quintet Powderfinger, whose debut U.S. single, "My Happiness," has started its climb up the charts at Alternative.



Powderfinger

The song debuted last week at No. 48 at Alternative, thanks to airplay from such format stalwarts as KROQ/Los Angeles, KNDD/Seattle, WNNX/Atlanta, XTRA/San Diego, KTBZ/Houston, WFNX/Boston and WKQX/Chicago. Other stations that have added the song are WEDG/Bufalo, WRAX/Birmingham, WBRU/Providence, WKRL/Syracuse, KWOD/Sacramento, KXRR/Salt Lake City, KEDJ/Phoenix, KZNZ/Minneapolis and WROX/Norfolk.

Newcomers in America, Powderfinger have grown steadily to become one of the top rock bands Down Under, big enough to headline Big Day Out, the country's largest outdoor music festival. The band, which is signed to Grud/UMG, formed in 1992 in Brisbane and two years later released its first album, *Parables for Wooden Ears*. The group followed that up with *Double Allergic* in 1996 and *Internationalist* in 1998, both of which went on to become two of the most successful — critically and commercially — albums of the last decade in Australia. Powderfinger's newest disc, *Odyssey Number Five*, was released in Australia last September and has achieved multi-Platinum sales there.

Despite that track record, UMG execs remained cautious about the group's prospects in the U.S. Republic Records President Avery Lipman recalls, "We knew about the band in 1998, when [Universal Records President/Republic co-founder] Monte [Lipman] and I were just starting our label. Even though we were impressed with what the band had accomplished, it didn't make sense for Republic at the time.

"Then their new album came out, and the interest within [UMG] started all over again. A lot of people were talking them up within the company. It's a lot like what happened with Chumbawamba, who had released several albums before we signed them but had not been signed in the U.S. We wound up asking ourselves, 'What's wrong with this picture? Why hasn't anybody signed them already?' I even got caught up in that thinking.

"Then one day it hit me: I could hear 'My Happiness' being played on [CHR/Pop WHITZ/New York] Z100. That's when the light bulb went off in my head. I talked it over with Monte, and we agreed we had to go for it. These guys are veterans, and their music has so much integrity. It just made sense this time around."

Universal/Republic began forming its game plan for Powderfinger late last year. That scheme went out the window about six weeks ago. Sr. VP/Promotion Steve Leeds remembers, "I was out in Los Angeles on a road trip, playing new music for people. I stopped by to visit [KROQ VP/Programming] Kevin Weatherly and kind of as an afterthought played 'My Happiness,' because

I wanted to hear what he had to say. We weren't even going to start working it until around the latter part of March.

"He really liked the song and even asked if he could have my copy of the album. Later on in the day I'm driving around L.A., and I hear the song on the air. I almost drove off the road. It was one of those very special and refreshing moments that don't happen a lot in this business anymore."

KROQ continued to play the single over the next few days, increasing interest in and awareness of the song. "A few days after KROQ started playing the song, I got a call from [KNDD MD] Kim Monroe, and she asked for a copy and started playing it," Leeds continues. "Then we quickly got calls from XTRA and KEDJ, and we were off to the races."

Universal/Republic specifically targeted Alternative to launch the project. Leeds comments, "Our goal is to give Alternative some ownership of the band before we spread the love to other formats, because that's where it's going to start, and they deserve the first shot."

Going forward, Lipman says the company will stick to the basics when it comes to marketing the new album. "We're basically going to let the music do the talking, especially after we saw how the band won over the crowd when they performed recently with Coldplay. We'll release samplers and the like and have some programs with the alternative-type retail accounts."

Powderfinger will return to perform on the *Farmclub* TV show in mid-March and *The Late Show With David Letterman* in late March. *Odyssey Number Five* hits retail March 20.

### Ready For Takeoff

Labels interested in a female-fronted hard rock band should give a listen to Reno, CA-based Keen, whose new song, "281," from the six-song EP *Swallow*, has been receiving support at hometown Alternative KRZQ. The station added the song three weeks ago, and it was pulling down top five phones as of last week.

The quartet, fronted by singer-guitarist Chelsea Keen, has been performing regularly in the region since forming in August 1998. Keen has played with bands such as Staind, The Flys and Oleander. The group's debut effort, the self-released *What's With the Blue Hair*, sold out its initial 1,000-copy pressing. Major retailers such as Sam Goody and Tower have just begun stocking *Swallow*.



Keen

Right now manager Kelly Kollar says the plan is to continue building on the buzz created by the KRZQ add, which has resulted in calls from at least eight major labels and publishing companies. She says, "We're trying to get more industry press and get the word out so people can see how great this band really is when it comes to their songwriting and live performance."

Contact Kollar at 775-588-2170 for more information.

— Steve Wonsiewicz

## MUSIC NEWS & VIEWS

### Steely Dan, U2 Win Big At Grammys

As often happens at the Grammy Awards, veteran artists triumphed over newcomers during the 43rd edition of the show, as Steely Dan and U2 each took home three trophies.

Following in the heels of last year's big winner, Santana, Steely Dan won Best Album and Best Pop Album for the duo's reunion disc, *Two Against Nature*, as well as Best Pop Performance by a Duo or Group for the song "Cousin Dupree." Irish rockers U2 won statues for Record of the Year, Song of the Year and Best Rock Performance by a Group or Duo for the single "Beautiful Day." Joining Steely Dan and U2 as triple-trophy winners were country star Faith Hill (Best Country Album for *Breathe*, Best Female Country Performance for the song "Breathe" and Best Country Collaboration) and rapper Eminem (Best Rap Solo Performance for "The Real Slim Shady," Best Rap Album for *The Marshall Mathers LP* and Best Rap Performance by a Duo or Group for his collaboration with Dr. Dre on "Forget About Dre"). Artists picking up a pair of awards included The Foo Fighters, Destiny's Child, B.B. King, D'Angelo and Bela Fleck & The Flecktones. In other key awards, Shelby Lynne won Best New Artist, Macy Gray won Best Female Pop Performance for "I Try," and Sting pocketed the Best Male Pop Performance trophy for "She Walks This Earth."



Steely Dan

### Vivendi, Sony In Online Duet

Vivendi and Sony Music Entertainment have teamed to form Duet, an online subscription service set to begin in May. The news, first disclosed by Vivendi Chairman Jean-Marie Messier in an interview with French business newspaper *La Tribune*, came one day after Napster offered the major labels \$1 billion for the licensing rights to their repertoire. Messier told *La Tribune* that Duet is already operational, with a team based in San Francisco and that the partners are talking with other major record companies about licensing their music.

In other tech news: Jupiter Media Matrix estimates that AOL Time Warner's online properties accounted for nearly one-third of all time users spent online during January 2001 in the States ... Unknown tech company J. River has offered the major record companies \$3 billion over a five-year period for unlimited access to their music. J. River would use the licenses to build a subscription service based on its Media Jukebox technology.

Tour update: No dates have been confirmed, but Madonna announced on her website that she plans to embark on a major national tour this summer ... The Black Crowes and Oasis begin a national tour May 11 in Las Vegas ... A major contemporary Christian rock festival, billed as Festival Con Dios and featuring The Newsboys, Audio Adrenaline and O.C. Supertones, bows May 17 in Ft. Myers, FL.

This 'n' that: A double-CD set of material from rapper 2Pac recorded prior to his death and titled *Until the End of Time* will be released by Amaru/Death Row/Interscope March 27 ... A double-live album of material from Bruce Springsteen's reunion tour with The E Street Band, *Bruce Springsteen and the E Street Band: Live in New York City*, has been slated to be released April 3.

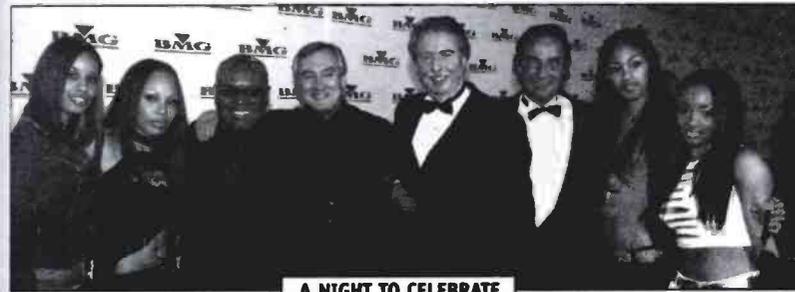
## POLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	N SYNC	\$1,070.4	
2	TINA TURNER	\$831.4	
3	TIM MCGRAW/FAITH HILL	\$687.1	BLINK-182
4	DODE CHICKS	\$567.4	COLLECTIVE SOUL
5	LIMP BIZKIT	\$554.2	DISTURBED
6	BON JOVI	\$532.1	MIRACLE ORCHESTRA
7	CREED	\$385.2	LIONEL RICHE
8	CHRISTINA AGUILERA	\$342.2	THEY MIGHT BE GIANTS
9	MANHEIM STEAMROLLER	\$337.5	
10	BARENAKED LADIES	\$306.8	
11	SARAH BRIGHTMAN	\$203.0	
12	REO SPEEDWAGON/STYX	\$163.9	
13	STONE TEMPLE PILOTS	\$158.4	
14	TRAGICALLY HIP	\$139.4	
15	MATCHBOX TWENTY	\$134.4	

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

# A Star-Studded Night

Music-industry executives celebrated into the wee hours following the 43rd annual Grammy Awards in Los Angeles on Feb. 21. R&R was at all the parties to capture the smiling faces of all the nominees and winners!



**A NIGHT TO CELEBRATE**

Enjoying themselves at BMG's post-Grammy party are (l-r) two members of the new Arista group ICEY; Arista Records President/CEO Antonio "L.A." Reid; BMG Entertainment Chairman/CEO, North America Robert Jamieson and Chairman/CEO Rolf Schmidt-Holtz; Monti Media's (and former co-chairman of BMG) Monti Luftner; and two members of ICEY.



**SONY'S POST-GRAMMY CELEBRATION**

Pictured (back row, l-r) are Antonio de la Rua, Epic Records Group Chairman David Glew, Sony Discos recording artist Shakira, producer Emilio Estefan, Epic President Polly Anthony, recording artist Gloria Estefan, Sony Music Entertainment Exec. VP Michele Anthony, Destiny's Child's Michelle Williams and Beyonce Knowles, Columbia Records Group Chairman Don Jenner, Destiny's Child's Kelly Rowland, Sony Music Entertainment Chairman/CEO Thomas Mottola and recording artist Thalia. In the front row (l-r) are Mary Mary's Trecina Atkins Campbell and Erica Atkins and Columbia/So So Def artist Lil Bow Wow.



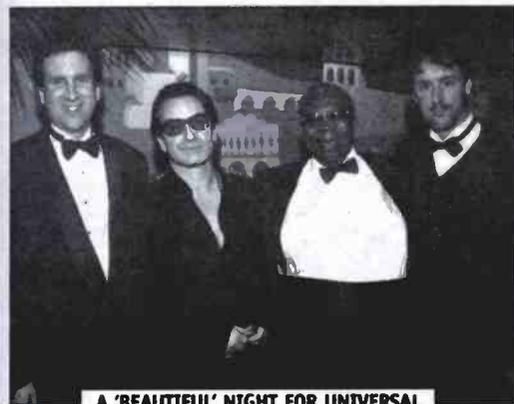
**A VERY 'SMOOTH' EVENING**

In a festive mood at BMG's post-Grammy party are (l-r) BMG Distribution & Associated Labels Pete Jones; BMG Entertainment President/CEO, North America Robert Jamieson; Jamieson's daughter Cindy; recording artist Carlos Santana; and BMG President/CEO Rolf Schmidt-Holtz and Exec. VP/Worldwide Marketing & A&R Thomas Stein.



**COME TOGETHER**

A multitude of Universal Music Group power players celebrate the company's stellar performance at the 43rd Grammy Awards in Los Angeles on Feb. 21.



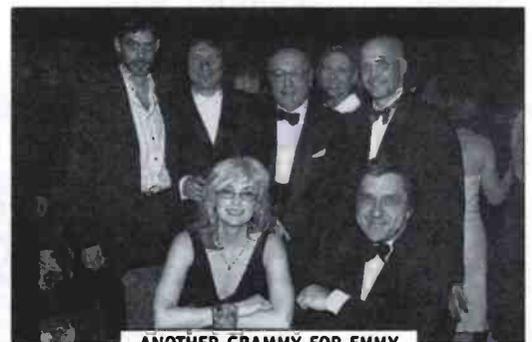
**A 'BEAUTIFUL' NIGHT FOR UNIVERSAL**

Pictured (l-r) at the Universal Music Group's post-Grammy celebration are Universal Music Group President/COO Zach Horowitz, Interscope artists U2's Bono, MCA Records artist B.B. King and MCA President Jay Boberg.



**PARTY ON WITH BMG**

Having a great time at BMG's post-Grammy bash are (l-r) Bertelsmann Chairman Thomas Middelhoff, recording artist Usher, BMG Entertainment Chairman/CEO Rolf Schmidt-Holtz, recording artist Pink, 'N Sync's Lance Bass and BMG Chairman/CEO, North America Robert Jamieson.



**ANOTHER GRAMMY FOR EMMY**

Nonesuch/Atlantic recording artist Emmylou Harris received her 10th Grammy Award — for Best Contemporary Folk Album — at this year's ceremony. Pictured (l-r) at Warner Music Group's post-Grammy party are (standing) producer Malcolm Burn; Atlantic Group co-Chairmen/CEOs Val Azzoli and Ahmet Ertegun; Atlantic Exec. VP/GM, Division One & Associated Labels Karen Colamussi; and Nonesuch Sr. VP David Bither. Seated are Harris and Nonesuch President Bob Hurwitz.



**SONY CELEBRATES 23 WINS**

Pictured (l-r) at Sony's after-Grammys party are Sony Music Entertainment Chairman/CEO Thomas Mottola, Epic Records Group Chairman David Glew, actor Steven Seagal, Sony Exec. VP Michele Anthony, Epic/Hidden Beach artist and Grammy nominee Jill Scott, Epic President Polly Anthony and Epic artist and Grammy winner Macy Gray.



**EMI'S POST-GRAMMY PARTY**

Pictured (l-r) are EMI President Jazz & Classics, Blue Note/Angel Bruce Lundvall; Virgin Music Group Vice Chair Nancy Berry; Capitol President/CEO Roy Lott; and EMI Recorded Music President/CEO Ken Berry and Group Chairman Eric Nicoli.

# TOBY KEITH

From the PLATINUM album **HOW DO YOU LIKE ME NOW?!**  
*"You Shouldn't Kiss Me Like This"* is #1 EVERYWHERE!!!

*The next time you listen to this single,*  
LISTEN TO TOBY'S AMAZING VOCAL PERFORMANCE...  
*and then make your ACM decisions.*

*First ballot ACM nominations for:*

ENTERTAINER OF THE YEAR  
TOP MALE VOCALIST OF THE YEAR

SINGLE OF THE YEAR  
SONG OF THE YEAR

*"How Do You Like Me Now?!"*

ALBUM OF THE YEAR  
**HOW DO YOU LIKE ME NOW?!**

VIDEO OF THE YEAR  
*"You Shouldn't Kiss Me Like This"*



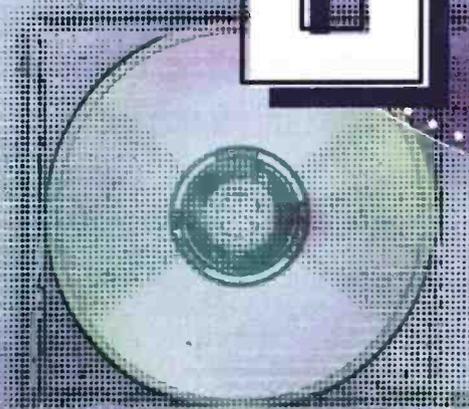
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COUNTRY

20/20



**C**owboy hats, boots, longnecks, country nightclubs, country line dancing and the two-step — all surge in popularity when country music is the music of the land. Of course, all were also part and parcel of the early '80s country craze set off by the movie and tidal wave known as *Urban Cowboy*.

Perhaps the only differences between the '80s wave and what we experienced in the early '90s were the absence of mechanical bulls — thank God they didn't make a huge comeback — and the fact that in the early '80s AM Country stations still ruled the airwaves.

In fact, to a great degree the early '80s surge in country's popularity fueled a format shift from AM to FM. Of the top-rated Country outlets in 48 of the top 50 markets in fall of 1981, 27 were on the AM band. By the fall of 2000 only one AM Country station was a market leader.

To further underscore the change in ratings and bandwidth scenery over the last 20 years, only 15 Country stations that were their markets' Country leaders in 1981 held that title in 2000. A look at the ratings boxes you'll find on the following pages will be a stroll down memory lane, as some of the great heritage call letters of yesteryear bring back fond memories of the way Country radio used to be. You'll also get a feel for how Country shares have fared in the top 50 markets throughout the years.

Just as *Urban Cowboy* spurred the opening of countless nightclubs, it was also the catalyst for

large numbers of radio stations to adopt the format. Two main groups of stations made the change. In the late '70s and early '80s legendary Top 40 stations made the switch to Country in an attempt to rebuild ratings while hoping to capitalize on aging audiences who were beginning to embrace Country. Among the onetime Top 40 AM monoliths that made or were making the move to Country were KILT/Houston, KHJ/Los Angeles, WQAM/Miami, WFIL/Philadelphia and KCBQ/San Diego.

But ultimately even those stations were no match for the FM outlets dumping their formats for Country. They suffered the same fate as the heritage AM Country leaders. As the '80s wore on, the major AM Country stations fell one by one to the FMs, often within a year or two of their launch.

Perhaps a harbinger of things appeared in the fall 1980 Dallas Arbitron, when KSCS-FM/Dallas beat WBAP-AM for the first time. KSCS was programming the Burns Somerset-consulted "Continuous Country" format, which

was soon imported onto numerous new FM Country outlets.

It didn't take long for FM Country stations to flourish. Among the AM Country leaders succumbing to FMs in the early to mid-'80s: WPLO-AM/Atlanta to WKHX-FM, WWOL-AM/Buffalo to WYRK-FM, WMAQ-AM/Chicago to WUSN-FM, WSAI-

AM/Cincinnati to WUBE-FM, WMN-AM/Columbus to WHOK-FM and WRMZ-FM, KLZ-AM/Denver to KYGO-FM, WCXI/Detroit to WWWW-FM, WIRE-AM/Indianapolis to WFMS-FM, WINN-AM/Louisville to WAMZ-FM, WDGY-AM/Minneapolis to KEEY-FM, KOMA-AM/Oklahoma City to KXXY-FM, WEEP-AM/Pittsburgh to WDSY, KKYX-AM/San Antonio to KAJA, KNEW-AM/San Francisco to KSAN-FM and KEEN-AM/San Jose to KRTY.

With new Country sign-ons came personalities new to the format. Some were transplants, others were market veterans who made the switch with the new station. As the stations prospered, so did the personalities. Thus, just as a number of stations are celebrating their 20th year in the format, a number of personalities are celebrating milestone anniversaries with a station.

This year's CRS Country Special pays homage to the stations and personalities celebrating anniversaries in Country 20 years after the *Urban Cowboy* boom. We honor them all by profiling a few of the personalities and stations that have survived the rigors of time and the format battles.

**ACKNOWLEDGMENTS**

R&R's Nashville office would like to express our appreciation to all those radio people who participated in interviews for this special. Thanks also to Managing Editor Richard Lange and the production department in R&R's Los Angeles office.



LON HELTON



CALVIN GILBERT

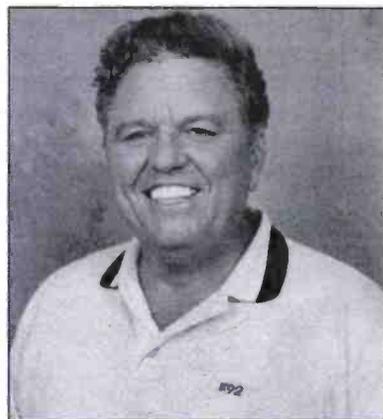


# RON BISSON

Morning Personality, WWKA (K92)/Orlando

Ron Bisson (pronounced By'-son) is the only morning personality to have ever graced the airwaves of WWKA (K92)/Orlando. Bisson and K92 recently celebrated their 18th anniversary of bringing Country to central Florida.

Bisson was working at an Oldies station in Ft. Lauderdale when the call came that Katz Radio was launching a Country outlet in Orlando. He had plenty of Country



Ron Bisson

experience, having programmed WWOK/Miami before heading to the Oldies station. He joined Katz Radio on Dec. 27, 1982, and went on the air Jan. 3, 1983.

The new station was set to do battle with heritage Country outlets WHOO-AM and WHOO-FM. The separately programmed Torbet stations ranked third and fourth in the fall 1982 Arbitron. WHOO-AM had an 8.3 (12+), and WHOO-FM had a 6.9.

"WWKA's first PD, Steve Holbrook, and I were staying at a hotel until we could settle in." Bisson recalls. "I'll never forget driving to the station with him one day and hearing WHOO's morning guy at the time

say something to the effect of, 'We want to welcome the new boys across town. People have tried to beat us before, but it'll never happen.' Six months later we were No. 1 in the market."

Bisson's memory is off by only a few months and one demo. In fact, WWKA debuted in the spring '83 book with an 11.0 share, good for No. 2 12+. The big news, however, was that WWKA was No. 1 25-54. It actually took WWKA until fall '84 to capture No. 1 12+ with a 13.4. By then WHOO-FM had fallen to eighth with a 4.7 and WHOO-AM was ninth at 4.4. Since then WWKA has never been seriously challenged by another Country outlet.

### HAVE FUN, GET INVOLVED

Despite the station's success, Bisson really didn't think then he'd be spending the next 18 years of his life waking up K92 listeners. "I expected five years," he admits. "And that was being optimistic. I liked to move around, and I hadn't held any kind of job for more than a year and a half. After a couple of years I was on vacation in Maine, and I told my sister that the only way they'd get me out of here would be kicking and screaming."

Bisson has worked for three different owners — Katz, New City and Cox — during his tenure at K92. Sharing his secret to hanging in so long at one place in one-shift, he explains. "To paraphrase a scene from the movie *M\*A\*S\*H*, 'If you have to kiss ass, make sure the list is long but distinguished.' Honestly, I have no idea how I've managed to pull the wool over their eyes this long."

Asked how he manages to keep things fresh for his listeners, Bisson quips, "The crispier in my refrigerator usually does a pretty good job. Other than that,

surround yourself with people who are better than you. Accept change. Never grow up. Have fun, and drink heavily."

Anyone who knows Bisson will attest that he loves to laugh and have fun. His wit can be barbed, and he doesn't take a whole lot of things seriously. That changes, however, when you talk about getting involved in charity work and in the community. "I'm a firm believer in community involvement," he says. "In January of each year we hold the Ron Bisson and Friends Celebrity Golf Tournament. Getting the celebrities is easy; finding friends is another story. We invite country artists to participate in a jam session and play golf the next day. This year

we raised over \$70,000 for the Ronald McDonald House in Orlando.

love it. Finally, you know that in the not-too-distant future you'll be able to stay up with the adults, because you don't have to get up at 3 in the goddamn morning."

### THE SPOILS OF LONGEVITY

Asked whether personalities in this age of consolidation have any hope of spending two decades with one station as he has, Bisson says, "You're asking the wrong person. I'm probably the least-qualified radio guy you'll ever meet. I don't listen to other stations. I've been here 18 years, and, with the exception of the people in our building, I only know a few jocks in this town."

"Can someone expect to stay in one place for 20 years in this age of consolidation? How could I possibly know? How can anyone know what it will be like five, 10, 20 years down the road? You tell me with any kind of certainty, and I'll give you the money to buy my next Florida lottery ticket."

**"I'm probably the least-qualified radio guy you'll ever meet. I don't hang around with radio people. I don't listen to other stations."**

For Memorial Day weekend we've been working on putting together a motorcycle run from Orlando to Daytona Beach. We're hoping to get an artist who likes to ride to lead the run and then perform at an outdoor concert. Proceeds would benefit veterans' groups in the central Florida area.

"In October we have our Children's Miracle Network Trail Ride, a 10-mile horseback ride through a state preserve. And we have a big toy drive during the Christmas season. Those are the big ones, but we remain pretty busy the rest of the year with other charitable events."

When it comes to memorable moments, Bisson offers only, "Honestly, I really can't remember anything that jumps out. I've had the chance to meet a presi-



**ROLLING IN MONEY** — We're not sure how much money WWKA (K92)/Orlando morning man Ron Bisson (r) was making when this photo was taken, but there seems to be no shortage of cash at this station promotion.

City	Market Rank 1981/2000	12+ Share 1981/2000	No. of Country Stations 1981/2000	No. 1	
				Country Station 1981/ Share (12+ Rank)	Country Station 2000/ Share (12+ Rank)
Albany	50/61	9.8/11.3	4/3	WGNA-FM/3.9 (10)	WGNA-FM/10.8 (1)
Atlanta	17/11	10.8/8.7	2/2	WPLO-AM/5.5 (7)	WKHX-FM/5.5 (5)
Baltimore	14/20	6.1/8.4	1/2	WPOC-FM/6.1 (4)	WPOC-FM/7.6 (2)
Birmingham	46/57	25.5/12.3	4/5	WZZK-FM/17.7 (1)	WZZK-FM/7.5 (3)
Boston	7/8	2.2/4.5	1/3	WDLW-AM/1.7 (16)	WKLK/3.5 (12)



C O N R A T U L A T I O N S



FOR THE 3RD YEAR IN A ROW.

# TIM MCGRAW

TOP MALE VOCALIST

R&R READERS POLL





# DEBBIE BRAZIER

## OM & PD, KILT/Houston

KILT-FM/Houston PD Debbie Brazier is most decidedly a study in perseverance and upward mobility within a radio station. Her first job after arriving in Houston in January 1980 was Traffic Director, overseeing traffic and continuity for KILT-AM & FM. As 1981 began, she was promoted to MD. A short month later, and right in the middle of the *Urban Cowboy* euphoria, the legendary Top 40 station flipped to Country.

Brazier recalls, "PD Rick Candea called a staff meeting at 4:30pm on a Friday. I went on the air, and we decorated the studio with Western stuff — chuck wagons, cactus, etc. We switched to Country at 5pm that day. Monday morning was crazy, with all the calls."

KILT-FM vaulted out of the box and, in its first book, two-stepped right by Houston's legendary Country station, KIKK-FM, 8.6 to 6.2 (12+, spring '81 Arbitron). KILT spread the word with a \$50,000 TV campaign of 10-second spots and cemented listening with long music sweeps.

Not long after the flip to Country, Brazier was promoted to Asst. PD, and later to Asst. OM. Five years ago she was promoted to OM/PD for KILT-FM. Asked about her longevity at KILT, she says, "I think it is the chemistry of the staff. A lot of us have worked together for a long time. I don't think I thought about how long I would stay. We worked hard and kept having fun."

Brazier's rise through the ranks and tenure at the station are all the more amazing in what has become a topsy-turvy radio world. During her time at KILT she has worked for five different owners. Her advice on staying in one place for a long time: "If you do your job and then some, you will always be a valuable employee."

When it comes to keeping things fresh, Brazier says what's worked for her is "networking, listening to other stations — not just Country — and continuing my education when possible. I am a graduate of Leadership Music 2000."

What are the advantages of such longevity in a market? "You know the fabric of the city and what makes your listeners



From the early '80s, then-KILT/Houston MD Debbie Brazier (second from r) with (l-r) artist Terri Gibbs, John French and then-MCA/Nashville regional promoter Roger Ramsey.

tick," Brazier says. But perhaps more importantly, she stays close to the listeners with lots of community and charitable involvement. Her activities include serving as co-Chair for Houston Children's Charity's annual smoker, as a committee member for HCC's annual fall gala, on the host committee for the American Heart Association's Winter Heart Ball and as Chairperson for the Tracy Lawrence Golf

tournament benefiting cystic fibrosis.

Despite a marvelous career with KILT and in Country, Brazier harks back to her days in Chicago for her most memorable moment. And who can blame her? When it comes to memories, it's tough to beat working in promotions at WLUP in the Windy City during the infamous Disco Demolition in Comiskey Park with Steve Dahl and Garry Meier.

# WDAF/Kansas City

WDAF-AM/Kansas City went Country about three years before the *Urban Cowboy* phenomenon, so perhaps it doesn't technically qualify for our 20/20 special. It's included, however, because it's such an anomaly in today's FM-dominated world. Not only is it the dominant AM country music outlet in America, it's also the only AM music station that ranks No. 1 12+ in its market. Simply an amazing accomplishment.

WDAF is also included because few stations on any band have contributed as much to a format, and fewer still have spawned so many radio megatalents who have gone on to fame — and even fortune — in the industry.

Taft Broadcasting owned WDAF in 1977, and Randy Michaels — yes, that Randy Michaels — was OM. Ted Cramer was PD/MD, and he credits Michaels as the driving force behind the station's flip to Country from MOR on Valentine's Day 1977.

One of WDAF's more amazing stats is that it's had only three PDs in its entire 24-year history. Cramer was the first PD, a post he held until midway through 1980. Moon Mullins, currently Country Group PD for

Journal Broadcasting, came next, and he was followed by Don Crawley in 1986. Cramer returned to the PD post in 1993.

WDAF entered a relatively crowded Country marketplace when it made the format switch. Cramer recalls, "When 'DAF flipped, there were three other Country outlets in the market: KCKN-AM & FM — the FM is now Country KFKF — and KAYQ. KAYQ quickly gave up, and WDAF beat KCKN-AM & FM in its first book."

An event from over 20 years ago comes to Cramer's mind when he's asked about memorable moments. "The station was broadcasting a live Ronnie Milsap concert from Worlds of Fun in 1978, when a severe thunderstorm erupted, stealing the crowd," he recalls. "Ronnie knew the concert was live on WDAF, and with water on the stage and running the risk of electrocution, he, with some help, climbed on top of his piano. He and his band finished the concert during the storm



despite frequent lightning strikes and very heavy rain."

Throughout the years WDAF has used slogans and positioners like "61 Country," "Kansas City's Best Country" and "Kansas City's Official Country Music Station." But my favorite has always been the liner it trotted out after the release of an especially stellar ratings book: "The Flatland Godzilla."

In addition to the aforementioned top-notch programmers who have helped make the station great, other notables who have graced WDAF's airwaves are Nashville music-industry reporter and former WSM/Nashville and TNN personality Al Wynter and Dale Sommers, perhaps more widely known as "The Truckin' Bozo" on WLW-AM/Cincinnati.

Station accolades include being named R&R's Country Station of the Year in 1978 and receiving the Marconi Award for Country Station of the Year in 1999. The creme de la creme came two years ago, when Ted Cramer was inducted into the Country Music DJ Hall of Fame.

	Market Rank 1981	Market Rank 1982	Market Rank 1983	Country Station of the Year 1981	Country Station 2000
<b>Buffalo</b>	32/50	3.9/11.2	2/2	WWOL-AM/3.3 (10)	WYRK-FM/10.5 (1)
<b>Chicago</b>	3/3	6.3/3.4	3/1	WMAQ-AM/4.2 (8)	WUSN-FM/3.4 (9)
<b>Cincinnati</b>	27/26	10.4/12.0	3/4	WUBE-FM/5.9 (9)	WUBE-FM/7.4 (2)
<b>Cleveland</b>	20/24	14.1/8.8	4/3	WHK-AM/6.7 (3)	WGAR-FM 7.5 (3)
<b>Columbus</b>	38/34	10.3/12.7	3/3	WMNI-AM/6.2 (8)	WCOL-FM/7.0 (5)

# 20/20

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**JOIN THE TEAM**



# Appearing this week at CRS



## TIM RUSHLOW "She Misses Him"

the hit from the self-titled debut album, in stores this week



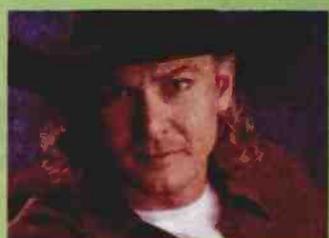
## JOHN MICHAEL MONTGOMERY "That's What I Like About You"

from the hit album, *Brand New Me*, with sales in excess of 800,000



## SOUTH 65 "The Most Beautiful Girl"

the top 10 selling Country single from their upcoming album, *Dream Large*



## TRACY LAWRENCE "Unforgiven"

The powerful new single from *Lessons Learned*



## CRAIG MORGAN "I Want Us Back"

from his self-titled debut album



## Introducing KRISTIN GARNER and her debut single "Lightly"

# J.D. CANNON

## Afternoon Drive, WFMS/Indianapolis

WFMS/Indianapolis afternoon drive host J.D. Cannon has to be a rarity in the radio business. After all, how many air personalities can you name who have spent more than two decades working at the same station — for the same company?

"That's the main reason I'm still here," Cannon says, referring to his lengthy relationship with both WFMS and Susquehanna.

After beginning his radio career in 1973 at WMAD/Madison, WI, Cannon first joined WFMS in October 1977. After a year he moved to KSO/Des Moines, but returned to WFMS in February 1979. He's been there ever since.

Recalling the station's prime competitors at the time, Cannon says, "The two dominant stations were AC WIBC-AM and WIRE-AM. Our Country competition was WIRE. They were the big Country banana, winning Station of the Year and Personality of the Year."

Arriving in Indy from Madison, Cannon admits, "I was awestruck to be in a bigger market. I had to learn my new name, be-

cause this is where I became J.D. Cannon." As an added plus, he notes, "I was excited that we actually played music that was on the charts!"

Still, Cannon couldn't predict that he would stay at the station for 22 consecutive years. "My original intention was not to stay with the station," he says. "It was going to be my steppingstone to bigger things." He eventually realized that he'd found a permanent home with WFMS and Susquehanna. "You have to be very, very, very lucky to be with such a great company and great station," he says. "You have to have the right chemistry."

Of course, Cannon's success drew offers to move to bigger markets. The strongest temptation came from WJEZ/Chicago. "The money was a bit stronger, but a small voice inside told me not to go," he says. Fortunately, Cannon listened to that voice. "They changed format and staff six months later."

### THE PASSION COMES ACROSS

Like any other successful personality, Cannon has risen to the challenge of re-



WFMS/Indianapolis MD/personality JD Cannon (r) has been hobnobbing with Country stars for over 20 years. Here, he and WFMS staffers (l-r) Jeni Edwards and Dave Stanley greet Gene Watson.

vamping his show through the years. "When it feels stale to you, if you're bored with what's going on, your listeners will feel the same way," he explains. As far as maintaining a fresh presentation, he says, "I love the music and hope that passion comes across on the air. Since the music is always changing, that hasn't been a problem. Also, the listeners help keep things fresh with their phone calls, opinions and comments."

"The mechanics have changed greatly,

from spinning records to CDs and now to a hard-drive system and from playing carts to just watching a computer screen. My style is really the same. Just be yourself. I'm so darn average. The things I do in my free time are the same things the listeners do, so we get together on the air and compare notes. Things may change, but the basics stay the same."

Continued on Page 77

# WWQM (Q106)/MADISON, WI

Having recently celebrated its 20th anniversary as a Country station, WWQM (Q106)/Madison, WI continues to thrive after outliving its competitors.

When WWQM-FM made the flip to Country from Top 40 on Feb. 2, 1981, WZEE-FM dominated the market with a CHR format. Current WWQM PD Mark Grantin says, "There was one other country station, WTSO-AM. Since WTSO went out of the Country format in the early '90s there has been one other direct format competitor, WYZM. That station signed on in the early '90s and got out of the format in November 2000." The move came after the station was purchased by Entercom and switched to an '80s format.

Consultant Carl Como supervised WWQM's flip to Country: there was no official PD when the change took place. Prior to Grantin, other station PDs have included Mark Winston, Mike Ryan, Dan Olson, Jim Patrick, Tom Oakes and Steve O'Brien. Oakes went on to become PD at KMXM/Omaha. Other WWQM alumni include Charlie Thomas (GM for Clear Channel's

Mason City, IA properties), KSKS/Fresno morning host John Garabo and KDWB/Minneapolis PD Derek Moran.

Q106's creative campaigns have won numerous awards from the Madison Area Advertising Federation, as well as honors from the Wisconsin Broadcasters Association. The Country Radio Broadcasters also presented a third-place Station Promotion award to WWQM for its annual Madison's Country Music Awards.

Explaining the awards concept, Grantin says, "During October our listeners vote for their favorite national and local artists and songs, just like the CMA ballot. In late October or early November we hold a formal awards show where we reveal the winners and have a free concert from a national headliner." Those concerts have featured Pam Tillis, John Michael Mont-

gomery, Aaron Tippin and others.

One of WWQM's more creative promotions took place a few years back, when morning host J.D. Barber had an area town's name temporarily changed. It was the town of Dunn, and Barber somehow convinced the mayor to change the community's name to Brooks & Dunn for one day only. Naturally, the promotion coincided with a Brooks & Dunn concert in Madison. "We had the



The 1989 WWQM/Madison staff.

mayor, Kix Brooks and Ronnie Dunn on the air live in a ceremony from Brooks & Dunn, WI," Grantin says.



WWQM/Madison logo from 1981.

City	Market Rank 1981/2000	12+ Share 1981/2000	No. Of Country Stations 1981/2000	No. 1	
				Country Station 1981 Share (12+ Rank)	Country Station 2000 Share (12+ Rank)
Dallas	10/6	24.2/12.6	7/4	KSCS-FM/8.3 (1)	KPLX-FM/5.9 (2)
Dayton	49/56	12.2/14.3	3/5	WONE-AM/8.2 (6)	WHKO-FM/9.9 (1)
Denver	23/23	11.7/9.5	4/2	KYGO-FM/5.2 (9)	KYGO-FM/8.2 (1)
Detroit	6/7	7.9/5.3	2/2	WWWW-FM/5.4 (6)	WYCD-FM/4.9 (6T)
Greensboro	47/43	19.5/16.4	6/4	WTQR-FM/15.8 (1)	WTQR-FM/8.4 (2)



# COYOTE CALHOUN

## PD/Afternoon Personality, WAMZ/Louisville

WAMZ/Louisville PD/afternoon personality Coyote Calhoun just celebrated his 21st anniversary at what has become one of this nation's premier Country outlets. But, as in all great success stories, it wasn't always that way. And it's not a coincidence that WAMZ's ascension in ratings and status is directly related to Calhoun's tenure at the radio station.

Calhoun began his radio career at a Country station — KRBB/Sallisaw, OK — in 1968. But he did 12 years in CHR before returning to the music he had grown to love. His CHR stint included 5 1/2 years as a high-energy, howlin' CHR night jock at legendary Top 40 WAKY/Louisville, where he gained a bit of fame. He then moved on to KULF/Houston, spending almost a year there.

In 1980 he got the chance to return to Louisville, but not as part of a mass-appeal, market-leading, legendary station. Instead, it was at WAMZ-FM, an automated Country outlet that had debuted in 1977 and remained mired as the market's No. 3 Country outlet behind a pair of AMs — WINN and WTMT.

Regardless, Calhoun recalls, "I was really excited. After being out of the market for nearly a year, I was finally back and doing a format that I had wanted to do for the previous four years. Also, being the first live air personality on WAMZ was quite a rush."

### KEYS TO LONGEVITY

Calhoun has a simple recipe for staying at one station for a long time: "Getting good ratings helps!" he says. But he certainly didn't know in 1980 that he'd be at WAMZ so long. "When I came back to Louisville from Houston, I didn't really have a game plan for how long I would stay at WAMZ," he says. "But Louisville was always my favorite city. I had some success here when I was at WAKY and made some great friends. I decided early on that if I was successful and happy professionally and personally and I was being paid a fair wage, why the hell leave?"

His advice to personalities for maintaining freshness is also straight-ahead. "The best way to keep fresh is to listen to what other people are doing," he says. "There are so many stations you can listen

to on the Internet. Hearing various jocks and stations around the country is what energizes me. Hearing a good variety of radio can give you an endless supply of thought-starters."

As for tweaking his on-air persona, Calhoun says. "If the ratings are good and whatever perceptual research we're doing shows that people still like what I'm doing, I'm not going to make a lot of changes just for the sake of change. What happens, though, is that over a period of time you make subtle changes in whatever you're doing, and, of course, that keeps you from sounding dated. You can probably detect a vast difference if you compare airchecks from five years ago and now, but year to year the differences are probably so minute that they're hardly noticeable."

### FROM JOKER TO COMMUNICATOR

Calhoun's style has undergone a major metamorphosis over the years, and it's a lesson all aspiring, and even seasoned, personalities would do well to learn. "When I was doing CHR, I was on in the early evening, which meant extremely high amounts of



WAMZ/Louisville PD/afternoon driver Coyote Calhoun graced the cover of Louisville Today magazine in October 1981 after being voted the city's top radio personality.

personality," he recalls. "Just listening to those old airchecks gets me tired. That was a lot of fun."

Continued on Page 58

# KVOX/Fargo, ND

In the mid- to late-1970s KVOX-FM/Fargo, ND-Moorhead, MN was a rather loosely formatted AOR station. Current MD/afternoon driver Scott Winston, a 20-year veteran of the station, says that, based on what he's heard, the format was "whatever rock songs the jock on the air wanted to play." It was known as "X-100."

That lasted until Valentine's Day 1978, when the station flipped to "Easy Country." It was automated, with 12" tape reels supplied by a syndicator. The PD overseeing the change was Chuck McKay. His successors were Ken Donovan (1984-85), Dick Johnson (1985-89), Scott Winston (1989-90), Larry O'Brien (1990-91), Pete Miller (1991-92), Gary Dixon (1992-93), Scott Winston again (for a short time in 1993), Bob James (1994-96), Anne Phibian (1996-98) and Splash Gordon (1998-present).

When it debuted in 1981, KVOX became the first — and, at the time, only — Country FM in the market. The only other country music available to Fargo listeners at the time came from an AM News/Talk station that played country hits in between breaking news stories. So, in fact, KVOX also became the first country-music-intensive station in the market.

Through the years KVOX-FM has been known as "Easy Country, K-100," "Stereo Country, K-100," "The FM Country," "Continuous Country, K-100," "Red River Country, K-100," "The New K-100" and, at present, "Continuous New Country, Froggy 99.9FM."

The latest station incarnation occurred in the spring of 1994, when KVOX-FM adopted the "Froggy" persona to try to put some distance between it and Country competitor KFGO-FM. Recalling the flip, Winston says, "We managed to keep this a total secret. The first day of the book in 1994 we were 'Garth 100. All Garth Brooks, All the Time.' We played every song he had recorded, continuously. This was the transition day before the debut of Froggy 99.9 on April 1, 1994. It was quite the event. We managed to confuse everyone, including the competition. We have kicked ass ever since."



KVOX/Fargo, ND staff with The Oak Ridge Boys in 1982.

City	Market Rank 1981/2000	12+ Share 1981/2000	No. Of Country Stations 1981/2000	No. 1 Country Station 1981/ Share (12+ Rank)	No. 1 Country Station 2000/ Share (12+ Rank)
Hartford	41/46	2.1/7.2	2/2	WMLB-AM/1.7 (16)	WVYZ-FM/6.6 (5)
Houston	8/10	19.5/12.4	4/4	KIKK-FM/7.4 (2)	KILT-FM/6.2 (4)
Indianapolis	36/40	19.9/13.7	3/4	WIRE-AM/9.8 (4)	WFMS-FM/11.8 (1)
Kansas City	29/30	19.1/16.6	2/3	WDAF-AM/13.6 (1)	WDAF-AM/6.4 (1)
Los Angeles	2/2	7.7/2.6	5/1	KLAC-AM/2.7 (11)	KZLA-FM/2.6 (13T)

COUNTRY 20/20 COUNTRY 20/20 COUNTRY 20/20 COUNTRY 20/20



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 ATLANTIC CITY, NJ WPUR/FM  
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 EL PASO, TX KHEY/FM  
 BRISTOL, VA WXBO/FM  
 GRAND JUNCTION, CO KEKB/FM  
 VENTURA, CA KHAY/FM  
 DOTHAN, AL WDJR/FM  
 LAFAYETTE, IN WKOA/FM  
 ROCKFORD, IL WXXO/FM  
 MORGANTOWN, WV WKKW/FM  
 SPRINGFIELD, MO KGMV/FM  
 WILKES BARRE, PA WGGY/FM  
 ABILENE, TX KEAN/FM  
 TUPELO, MS WWZD/FM  
 BANGOR, ME WOCB/FM  
 MONROE, LA KJLO/FM  
 JOHNSTOWN, PA WMTZ/FM  
 LAFAYETTE, LA KMDL/FM  
 CEDAR RAPIDS, IA KHAK/FM  
 MERIDIAN, MS WOKK/FM  
 BUFFALO, NY WYRK/FM  
 EUGENE, OR KKNV/FM  
 BOISE, ID KQFC/FM  
 CORPUS CHRISTI, TX KRYS/FM  
 OMAHA, NE KXKT/FM  
 COLUMBIA, SC WCOS/FM  
 BISMARCK, ND KKCT/FM  
 TALLAHASSEE, FL WTNT/FM  
 MOBILE, AL WKSJ/FM  
 CHARLESTON, WV WQBE/FM  
 HARRISBURG, PA WRBT/FM  
 ADA, OK KYKC/FM  
 TEXARKANA, TX KKYR/FM  
 YAKIMA, WA KORD/FM  
 BATTLE CREEK, MI WNNW/FM  
 JACKSON, TN WTNV/FM  
 COLORADO SPRINGS, CO KKCS/FM

NASHVILLE, TN WSM/FM  
 NEW YORK, NY WYNY/FM  
 ST. CLOUD, MN WWJO/FM  
 LIMA, OH WIMT/FM  
 TYLER, TX KNUE/FM  
 WATERTOWN, NY WFRY/FM  
 LAKELAND/WINTER HAVEN, FL WPCV/FM  
 SPRINGFIELD, IL WFMB/FM  
 FORT SMITH, AR KTCS/FM  
 WATERLOO, IA KOEL/FM  
 MONTEREY, CA KTOM/FM  
 LAUREL/HATTIESBURG, MS WBBN/FM  
 CHARLOTTEVILLE, VA WCYK/FM  
 FT. WAYNE, IN WOHK/FM  
 ROCHESTER, NY WBEE/FM  
 SHREVEPORT, LA KRMD/FM  
 LITTLE ROCK, AR KSSN/FM  
 LAKE CHARLES, LA KYKZ/FM  
 MACON, GA WDEN/FM  
 AUGUSTA, GA WKXC/FM  
 YOUNGSTOWN, OH WQXK/FM  
 GAINESVILLE/OCALA, FL WOGK/FM  
 RENO, NV KBUL/FM  
 MISSOULA, MT KGGL/FM  
 SANTA ROSA, CA KRPO/FM  
 SAN ANGELO, TX KGKL/FM  
 AMARILLO, TX KMML/FM  
 LUBBOCK, TX KLLL/FM  
 PARKERSBURG, WV WNUS/FM  
 LAWTON, OK KLAW/FM  
 SANTA BARBARA, CA KSNV/FM  
 BEAUMONT, TX KYKR/FM  
 NEW LONDON, CT WCTY/FM  
 BECKLEY, WV WJLS/FM  
 HONOLULU, HI KKHV/FM  
 HOUGHTON, MI WHKB/FM  
 CLEVELAND, MS WDTL/FM  
 VICTORIA, TX KIXS/FM  
 BINGHAMTON, NY WHWK/FM  
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 SIOUX FALLS, SD KXRB/AM  
 DAYTONA BEACH, FL WGNF/FM  
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 KANSAS CITY, MO KFKF/FM

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 GREENVILLE, SC WESC/FM  
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 YUMA, AZ KTTV/FM  
 ALPENA, MI WATZ/FM  
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 WACO, TX WACO/FM  
 SOUTH BEND, IN WBYT/FM  
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# COYOTE CALHOUN

Continued from Page 56

"Of course, back in those days, in my early 20s, I was into what was going on with the younger demos and the music. When I came to Country in 1980, the first thing I did was tone my act down. I also relied on a lot of one-liners and jokes, just like I did in CHR. After a few years, however, I started relying more and more on artist information. That's when I really found myself. Instead of trying to do a four-hour comedy show, I found that I felt a lot more comfortable being able to share all these great stories with my audience.

"And you know the audience never gets tired of hearing the latest gossip. I think that when you stay on top of all the latest scoop in the industry, the audience believes that you're connected and that you've got the inside track on everything that is going on in Nashville."

Calhoun has won just about every major Personality of the Year award that exists — and a bunch of them twice. A large

## MEMORABLE MOMENTS

Calhoun's most memorable on-air moment came in January 1981, as the staff waited for the fall ratings. "I had been at WAMZ for one book, and we had the best ratings in station history," he says. "We beat WINN for the first time and were in the top five. I was on the air, and the OM came in and said, 'Congratulations,' and handed me a piece of paper. I took a look and saw that we had beat WINN again, which made me extremely happy. I looked again, and I couldn't believe what I saw: WAMZ was No. 1! I did a double take and then went crazy.

"Mike Crusham, who was the Sales Manager at the time, came in with beer, champagne, etc., and you would have thought it was the World Series, New Year's Eve and Mardi Gras all wrapped into one. I couldn't believe that a Country station was finally first in Louisville. God, what a feeling. I can't imagine ever feeling that same kind of excitement again. The first

could just envision Scott critiquing my every break. I play a song by David Gates, and what I mean to say is, 'That was David Gates, formerly a part of Bread,' but what I say is, 'That was David Gates, formerly a part of Bread.' Realizing my mistake, I say, 'Oh f\*\*\*!' and look up to see that the mike is wide open. All of a sudden I see my life pass before my eyes.

"Since I didn't have a tape running at that time, I could only pray that no one could make out what I said. And there was not one complaint. Maybe the music covered up my slip enough that no one noticed. I ended up getting my show back together, and around 11:45pm Scott called to tell me that he thought I had done a good show that night and was really cooking. That really took the weight off my shoulders, because I wasn't quite ready to make a career change at the ripe old age of 20."

## CAREER OPPORTUNITIES

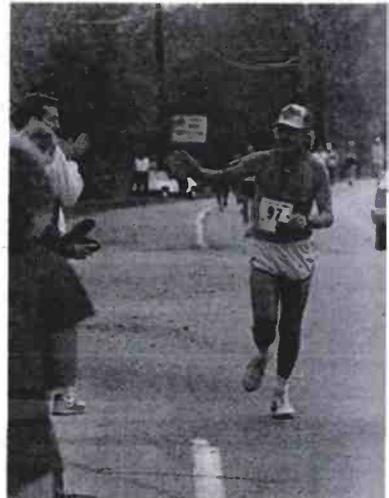
As for job offers, they've been numerous through the years. Recounting some of the more memorable ones, Calhoun says, "I was contacted about the KIKK/Houston PD job around '84 or '85. I never really aggressively pursued it, so the talks never went very far. I was also offered the WSM-FM/Nashville PD job back in 1983. But, as I said earlier, I was happy in Louisville and doing okay financially. Moving just didn't interest me."

If I might be allowed a short digression, I found out firsthand how happy Calhoun is in Louisville. I had been the R&R Country Editor for a couple of years and gotten to know Calhoun and WAMZ pretty well. When GMs would call to ask for names of prospective PDs, I'd always include Calhoun as someone they should talk to.

Somewhere around 1985 or '86, by which time I had given his name to a dozen or more GMs, Calhoun called me and said, 'Hey, I appreciate what you're doing, but please stop giving out my name. I'm not going anywhere. This is too great a gig to ever give up. I'm never gonna leave.' I understood this even better a few years later, when I spent some time with him in Louis-

ville. He really is a king there.

Calhoun realized early on that becoming an icon in a market — which he truly is — can have tremendous benefits, both personally and professionally. "The advantages of being in a market for so long can be endless," he says. "I've had business opportunities that I wouldn't have had a chance to take advantage of if I didn't have a lot of



An avid runner, WAMZ/Louisville's Coyote Calhoun participated in last year's Country Music Marathon in Nashville.

tenure in Louisville. I was able to get involved with a nightclub, Coyote's Music and Dance Hall, that is still doing great after eight years of business. I've got a TV show on the local ABC affiliate. I'm happy I stayed.

"The worst advice I ever got was back in 1990 from a guy who was working for some research company. He said I'd better leave Louisville, or I'd ruin my career. He said it was going to look like I had no ambition. Even if I had to take a cut in pay, it was time for me to go. He told me I had been there too long and that that's not the way you are supposed to go about things in this business. Well, maybe not. But, thank you very much, things have worked out just fine."

And that may well be the understatement of the year.

**"The worst advice I ever got was back in 1990 from a guy who was working for some research company. He said I'd better leave Louisville, or I'd ruin my career. He said it was going to look like I had no ambition. Well, maybe not. But, thank you very much, things have worked out just fine."**

part of his winning has to do with his and the station's extensive involvement in community service and charity work. "We're really into the St. Jude's Radiothon," he says. "We have been with them since the first year. Locally, I've been involved with the Pee Wee Reese Celebrity of Stars dinner they have every year for cystic fibrosis. Since I'm a runner, I've done some things for the National Leukemia Society. I was in the first annual Country Music Marathon in Nashville last year — better known as the real 'Murder on Music Row.'

"There's a TV crusade for children, which raises more money locally than any other telethon — over \$6 million last year. There are a lot of little things, like the benefits you get behind to help people in need. I never keep track of those on my resume, mainly because I've always felt that public service and charity work are not something you do to impress someone else, but are done for the personal gratification that it gives you to help others."

time you ever win a battle is the one that lives in your mind forever.

"My most embarrassing moment is real easy. It happened while I was in Knoxville in 1973. WKGN was a CHR station, and I was doing 7pm to midnight. We were owned by George Mooney, a crusty, old, likable Irishman, and our Group Programmer was Scott Shannon of WMAK/Nashville. Scott was big-time even back then and thought I had a lot of ability to become a really good high-energy teen jock.

"It's a Friday night, and things are rolling along real good, when all of a sudden the hotline rings, and it's Scott on the phone. He says, 'Hey, I'm in town tonight, and I'll be listening, so have a good show.' I get off the phone, and my show starts falling apart. I

City	Market Rank 1981-2000	12+ Share 1981-2000	No. of Country Stations 1981-2000	No. 1	
				Country Station 1981/ Share (12+ Rank)	Country Station 2000/ Share (12+ Rank)
Louisville	42/54	18.0/16.4	3/4	WCII-AM/8.4 (3)	WAMZ-FM/14.0 (1)
Memphis	43/45	16.1/7.0	3/2	WMC-AM/7.9 (5)	WGKX-FM/4.6 (9T)
Miami	11/12	5.1/2.8	2/1	WKQS-FM/2.9 (15)	WKIS-FM/2.8 (17)
Milwaukee	25/31	12.8/9.3	3/4	WBSC-FM/9.2 (3)	WMIL-FM/7.5 (2)
Minneapolis	16/17	9.8/8.7	3/4	WDGY-AM/6.4 (4)	KEEY-FM/7.1 (3)



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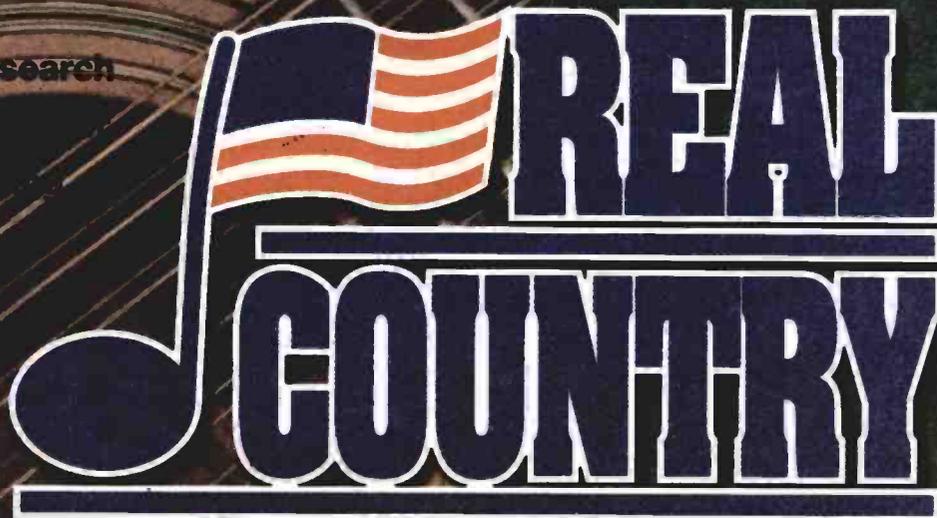
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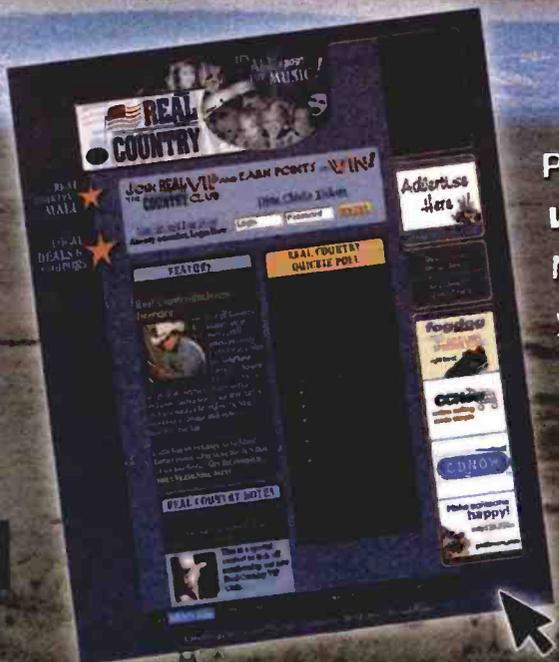
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# LAURIE DeYOUNG

## Mornings, WPOC/Baltimore

WPOC/Baltimore's Laurie DeYoung cherishes the bond she's made with her listeners as she enters into her 16th year at the station.

"The advantages of longevity have to do with relationships," she explains. "It's great to have history with people. Listeners celebrate or mourn the meaningful events in your life, as you do theirs. You become part of the family, not just a radio personality. Lots of people can be on the radio; not all can be regarded as a friend who is invited into people's lives."

When DeYoung came on board at WPOC in 1985, it was the ninth station she'd worked for after previous air stints in Detroit, Grand Rapids and San Diego. She was a radio veteran, but there were some butterflies involved in her first days in Baltimore. "I was nervous," the morning show host says. "It was a new town and new format for me. I hadn't worked at a Country station before."

Change is inevitable, and DeYoung acknowledges that it's important to know when and how to revamp your show. "You can

generally feel it," she says, "because you lose the ability to be convincing when you're doing it." DeYoung has also made changes in her approach toward the airshift. "I've become much more focused and organized," she says. "I spend more time prepping than ever before, and I also try to play to the strengths of the show's support players."

To maintain a fresh-sounding presentation, she says. "You keep things fresh on your show the same way you keep them fresh in your life: by learning, by observing, by reading, by evolving. Therefore you are constantly becoming a different person with interesting things to talk about."

Active in the community, DeYoung says, "I am interested in several organizations that support women and children with everything from education and health issues to safety concerns. I am very active in my church as well, leading worship and hosting special events. I often speak at community banquets, and I visit local schools regularly. Of course, hosting station events and fund-raisers is part of my job."

DeYoung's most memorable moment on the air came when she interviewed a survi-

vor of a Nazi concentration camp. Her most embarrassing moment, however, involved a comment that took her, the listeners and a noted singer by surprise. "I was doing a broadcast in Nashville, interviewing country artists, when Suzy Bogguss sat down wearing a dress that had citrus fruit printed all over it," she recalls. "When we went live, my opening line to her was, 'Are those grapefruits?'"

When asked about the key to longevity in a market, DeYoung suggests not having an arrogant agent negotiate your contract. "I didn't have a specific goal about how long I would be at WPOC," she says. "I didn't know how I'd be received in Baltimore and how much I could sell a format that I was unfamiliar with at the time."

The longevity has paid off, and DeYoung hopes that the trend among radio personali-



Always involved with charities, WPOC/Baltimore morning personality Laurie DeYoung is pictured here presenting a check to the Family Tree, along with Wockenfuss Candies President Paul Wockenfuss (l). For the charity — and the love of chocolate — DeYoung lent her name to a special limited-edition box of hand-picked (by her) chocolates from Wockenfuss Candies. A portion of all proceeds was designated for charity.

ties is to maintain a greater degree of stability in their careers. "I think people who are embraced by a community will become more valuable in the future, because people need something — or someone — that is a constant in their ever-changing world," she says.

# KXDD/YAKIMA, WA

The early '80s were a time of transition in Country radio, as owners looked forward to the promise of making the format a success on the FM band. That's the primary reason KXDD/Yakima, WA made the switch from Easy Listening.

"Previously it was known as KUEZ," says current KXDD PD Dewey Boynton. "The main reason for the change was a flanking move. The company that owned KUEZ also owned KUTI, an AM Country station. At that time KUTI was the big station in Yakima, since AM radio was still popular. Another Country station was signing on, and with the increased popularity of FM, it was felt the move needed to be made. Also, KUTI was a daytimer! KXDD enjoyed almost immediate success."

Explaining the progression of KXDD's programmers, Boynton says, "The first PD anyone remembers was Bob Walker. Bob Reece replaced him in 1983. Reece was — and is — the person with the most heritage at KXDD. He remained as PD the first time until 1987. He returned in 1990 and was either PD or OM until 1994, when Chris Kelly took over. Kelly was in charge until late 1995, when Charlie Bush became PD. I replaced Charlie in June of 1996 and have been overseeing the station since." Late last year

Boynton was named Director/Country Programming for New Northwest Broadcasters.

### TREMENDOUS SUCCESS

Quite a few talented personalities have passed through KXDD, but the arrival of the station's most famous alumnus coincided with Boynton's move to the station. "At the time I came over to Yakima from Seattle, Lia Knight came over as Asst. PD and MD," he says. "Lia and I had worked together for about nine years at KRPM/Seattle. Lia moved back to Seattle in the fall of 1997 and now, of course, is the host of the nationally syndicated Lia satellite show for Jones."

Over the years KXDD has been sparing in its use of positioning statements, but those tags have included "104 Country — KX Double D," "Today's Country and Yesterday's Favorites," "Today's Hot New Country" and the current one: "Twelve in a Row Country."

"KXDD has enjoyed tremendous success throughout its 20 years, much of the time as the No. 1 station in the mar-



ket," Boynton says. "According to the latest Arbitron numbers we are still No. 1, despite two other Country stations in the market."

As far as raising visibility on the streets, the station has enjoyed tremendous success with its "KXDD Sticker Picker." "It's not as showbiz or wild-and-wacky as a lot of things we have done, but it has been the most con-

sistent and singularly successful thing we have done," Boynton says. "The first time I came into town to check things out, the first impression I had was, 'Look at all the KXDD stickers on cars.' I thought it was a prerequisite to getting car insurance! If you come from a large market like I did, you know how difficult it is to make an impact with stickers. You can't go in a parking lot or stop at a traffic light in this town without seeing a Double D sticker on a vehicle. We are very proud of that."

City	Market Rank 1981/2000	12+ Share 1981/2000	No. Of Country Stations 1981/2000	No. 1 Country Station 1981/Share (12+ Rank)	No. 1 Country Station 2000/Share (12+ Rank)
Nashville	45/44	21.2/18.1	7/4	WSIX-FM/9.3 (4)	WSIX-FM/5.4 (4)
Nassau-Suffolk	11/18	4.1/1.4	2/2	WHN-AM/2.3 (16)	WYNY-FM/.9 (30)
New Orleans	33/42	11.2/6.0	2/1	WNOE-FM/8.4 (3)	WNOE-FM/6.0 (5)
New York	1/1	3.8/9	2/1	WHN-AM/2.1 (19)	WYNY-FM/.9 (24T)
Norfolk	34/38	14.9/9.5	4/2	WCMS-FM/10.8 (1)	WCMS-FM/4.9 (7)



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# DANDALION

Nights, WRKZ/Harrisburg

Dandalion didn't even begin her radio career until the age of 41, but she spent almost 20 years on overnights at WRKZ/Harrisburg, PA. After arriving at WRKZ from one of its biggest competitors — WIOV/Lancaster, PA — she never gave much thought to adopting a more nomadic lifestyle that could lead to bigger things.

"Having started my career at age 41, I had no huge expectations of a major market," she says. "After being so successful in small and medium markets, I was wise enough to know my kind of radio would never make it in a major market. My radio philosophy has always been 'Better being a big fish in a small market than a small fish in a big market.'

"The main factor keeping me in Central Pennsylvania was being within a two-hour drive of my family. I never wanted to miss the important family times or seeing my grandchildren on a regular basis. Age dictates the amount of your success and how one prioritizes."

## A SPECIAL BRAND OF RADIO

Dandalion worked overnights her entire career, until her retirement last year, and her



One of Dandalion's biggest thrills came in June 1999, when the WRKZ/Harrisburg, PA personality was inducted into the Country Music DJ Hall of Fame. Making the night even more special was that she was introduced by Garth Brooks.

show encompassed the far reaches of the Country format, including modern and classic country, bluegrass, Cajun, Texas swing and even some Southern rock. "It was a col-

lection of music heard on no other station in the area and in no other daypart at my station," she explains. "It was a special brand of radio, despite the various forms of music. It was programmed with the utmost finesse.

"I was never a really a good disc jockey. Sometimes I was humorous, sometimes I was not. Some mornings I felt like talking, and other times I didn't. I always felt that my biggest talent was knowing how to musically program an all-night radio show, and I selfishly knew there was no other competitor in the market or in syndication who could touch me when it came to that. Nor did any of them have the same love for, obsession with and knowledge of country music that I did."

When it came time to breathe a little new life into her top-rated show, Dandalion says, "I continued to search for older music, comedy and novelty music no longer on Country radio, and my audience loved it. I took great pride in always being one of the first jocks to introduce new artists and their

music. I always loved when one of my competitors hired a new overnight air personality. It gave me a reason to be better and seek more challenges."

During her tenure at WRKZ Dandalion worked for five different owners. With consolidation now an indisputable fact of life, she's convinced that it's going to become virtually impossible for air talent to experience the kind of longevity she enjoyed in Harrisburg. "With station consolidations, automation, voicetracking and the slow demise of unique and formidable radio personalities, how could there be any longevity?" she asks.

After years in a market, air personalities create a close bond with their listeners and the community. "Longevity gives you credibility in your market, in the radio industry and in the country music industry," Dandalion says. "Most important, it gives you familiarity with your listeners. Radio listeners love continuity; they dislike change.

Continued on Page 65

# DUKE HAMILTON

Afternoons, MD, WUBE/Cincinnati

Duke Hamilton has been at WUBE/Cincinnati for 23 years — and he wouldn't have it any other way.

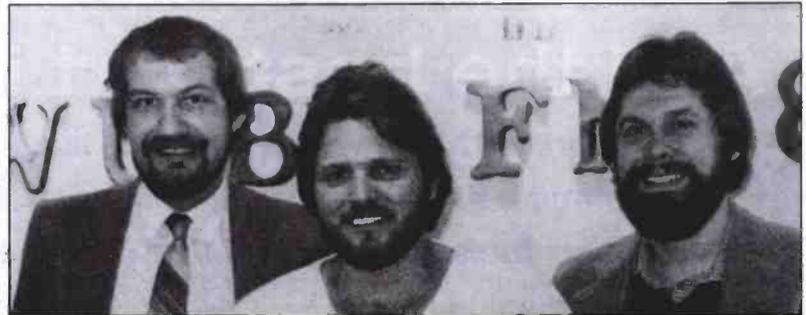
Explaining the benefits of sticking with a station that long, Hamilton says, "Obviously, you're going to have a tremendous knowledge of your market. You're going to know what works and what doesn't. If you're a person who likes to put down roots, being in one market that long allows you to build that kind of life.

"I think it also establishes a special, strong bond with your listeners. I've had young people tell me, 'I've listened to you since I was in grade school, and I'm still listening.' In some ways it makes you more believable — an authority, if you will."

Hamilton has certainly earned his place in Cincinnati. After joining WUBE in 1977, he has been on the air — and served as MD — consistently ever since. He's currently working afternoon drive, a shift he took over in 1990. Prior to his arrival in Cincinnati he worked at KXLR/Little Rock and KKSS/St. Louis.

## IN THE BEGINNING

In late 1977 WUBE-AM provided the primary Country signal in Cincinnati. At the time the FM side was not a high priority. "There were maybe two other daytime Country signals in the market at that time, but WUBE-AM was the format leader," Hamilton says. "Country did not garner a big share of the Cincinnati radio market at that time."



Longtime WUBE/Cincinnati staffers Duke Hamilton (l) and Paul O'Brian (r) with artist Con Hunley in 1981.

Recalling his first airshift there, Hamilton says, "It was a Sunday afternoon, and I started on WUBE-AM. We were still spinning discs, playing carts — no computers in sight. I had tried to study up on all the surrounding suburb names and streets so as to not sound like a foreigner. I was still smoking back then, which was probably a good thing that day.

"At the time I was pretty much like any

other young, ambitious radio person. I thought I'd be here for a couple or three years and then move on. I got a few promotions, started making some good money and fell in love with the area. I met my wife, bought a farm, began raising miniature horses, kept working at the station, and all of a sudden it's been over 23 years. Being a team player, maintaining the passion day after day, being one of your listeners and utilizing your God-given talent are all keys to a lengthy tenure."

For Hamilton, the part about "being one of your listeners" is essential. "Stay close to

Continued on Page 65

City	Market Rank	Share	Competitor	Rank	Share
Oklahoma City	48/55	23.8/17.0	4/5	KEBC-FM/11.8 (1)	KOXY-FM/6.5 (3)
Philadelphia	5/5	6.1/4.2	2/1	WUSL-FM/2.0 (12)	WXTU-FM/4.2 (8)
Phoenix	24/15	15.0/11.3	4/3	KNIX-FM/7.7 (3)	KNIX-FM/5.7 (2)
Pittsburgh	13/22	9.1/9.4	5/4	WEPP-AM/4.7 (8)	WDSY-FM/7.2 (4)
Portland	30/25	12.2/12.6	3/4	KWJJ-AM/6.3 (6)	KUPL-FM/5.9 (3)



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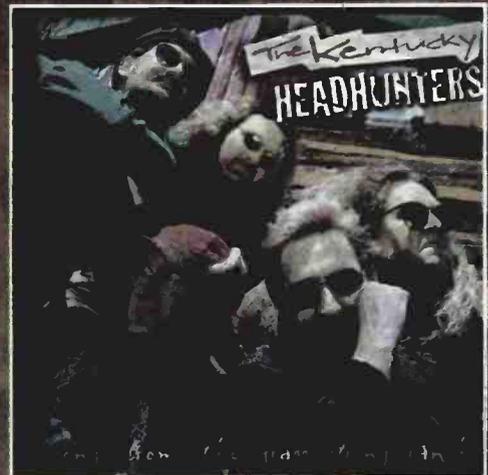


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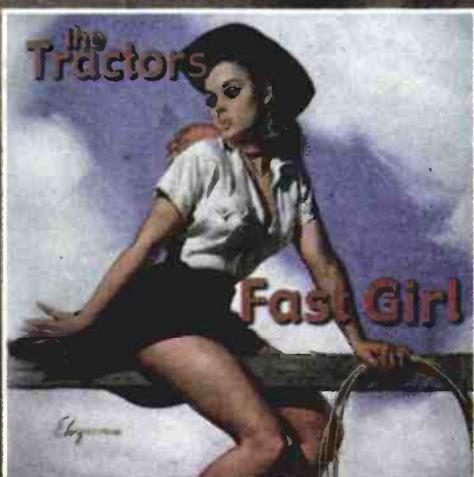
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# DANDALION

Continued from Page 62

"In all fairness, I believe overnight personalities have a better chance for longevity, since your relationship with your audience is so intimate. Daytime radio is secondary in a listener's life; nighttime, it is primary. It's a one-on-one situation. You are either in their bedroom during a long, lonely night or in their headset at work or riding shotgun with a trucker on the interstate. You become most familiar to the overnight listener — part of their life, a member of the family — thus extracting immense loyalty from them."

## MEMORABLE MOMENTS

Listeners also enjoy celebrities, and Dandalion has interviewed plenty of them, including Garth Brooks (on numerous occasions), Willie Nelson, Clint Eastwood and Bill Clinton (shortly after he received his first presidential nomination). Sometimes, however, the hectic nature of the overnight

shift creates confusion, such as the time she got a call from Grand Ole Opry star Bill Anderson.

"It had been a long night — too many phones ringing, technical problems and too many drunks," she says. "I hurriedly and impatiently answered another ringing phone and said, 'Good morning, Z-107.' On the other end of the line there was a very soft voice singing [Anderson's hit] 'Still.' I listened for a moment, then angrily said, 'Oh hell! Just what I need this morning, another drunk thinking he's Bill Anderson!' The caller was, in fact, Bill Anderson. After all these years he still reminds me of this very embarrassing incident."

In 1989 Dandalion became the first and only woman to win the ACM award for Top Country DJ of the Year. Two years ago she became one of the first women to be inducted into the Country Music DJ Hall of Fame. In May she will



Here's Dandalion (c) pictured with the WRKZ/Harrisburg, PA staff in 1982. Surrounding her are (l-r) Tom Roberts, Chris Gable, Fuzzy Summers and Angel Alexander.

be inducted into the Pennsylvania Association of Broadcasters Hall of Fame. However, some of her most memorable honors came from listeners.

"My all-time favorite phone call was from a male schoolteacher who loved bluegrass music. I never knew the reason for his being

up so late at night, but he was a great fan of my all-night show and evidently played the radio through the night. One morning he called and told me, 'Dandalion, I just wanted you to know: I have been sleeping with you for 13 years, and I hope it has been as good for you as it has been for me.'"

# DUKE HAMILTON

Continued from Page 62

your listeners," he says. "They'll tell you what they're thinking, what they're talking about and what's important to them. And know your product. The listeners are counting on you to know all the latest about not only country music, but local events as well."

## AGING WITH THE LISTENERS

Hamilton has never undertaken a major overhaul of his show. "I think 'fine-tuning' is a better phrase," he says. "When I look back on my years here, I feel like I've aged with the listeners. I've lived through the same good times and bad times as they have, the same changes in our music. There are always going to be formative changes at a station. I need to be constant and smooth the way for those changes."

"In the process of getting older — and hopefully better — your style does change, but only slightly. I may not be as high-energy as I was as a new jock, but I'm still the same person on the air. I still love the business and the music, and I still have the same beliefs about what is acceptable on the air."

In addition to Hamilton's involvement with WUBE's partner, the local Ronald McDonald House in Cincinnati, one of his favorite charities is an annual volleyball game to kick off Cincinnati's Rent-a-Kid

program. "I also enjoy various career days at area schools, as well as community fundraisers, parades and fairs," he says.

Hamilton's most memorable moment on the air came the day of the Oklahoma City bombing. "I was on the air at our former location in downtown Cincinnati, which was right next door to the Federal Building," he says. "The Federal Building received a bomb threat, so our building had to be evacuated. Here I was, in the middle of afternoon drive, doing my show via a Marti transmitter from a parking lot near the station."

A lighter moment still reminds Hamilton of the true meaning of "faux pas." "I was on the air in Little Rock, and I was talking about Legionnaire's Disease," he recalls. "The line in the Associated Press article stated that convention members were all being called in to be tested for multiple organisms — only when I read it on the air, it came out as 'multiple orgasms.'"

## A HAPPY MAN

CBS/Infinity is the sixth owner Hamilton has worked for at WUBE, but he's optimistic that consolidation will still allow person-

alities to establish long-term careers at a single station. "We're in a crazy time," he admits. "With consolidation, some radio groups are using one personality to syndicate shows on multiple stations in the

communicators. If broadcast groups recognize great talent, maybe they'll hang on to them, and that, in turn, will create longevity for some air talent."

It's obvious that Hamilton is a happy

**"I may not be as high-energy as I was as a new jock, but I'm still the same person on the air. I still love the business and the music."**

group. A lot of good broadcasters have gotten booted by consolidation.

"Conversely, with satellite-delivered formats and group syndication, there's now no farm system where young broadcasters can get the experience they need to become good

man at WUBE. "I don't think I've had a serious job offer since I've been here," he says. "I've never had cause to go looking either. Now that I've been here so long, most potential employers think I won't leave anyway."

	Market Rank	12+ Share	Share	Rank	Station 1999	Station 2000
Providence	26/35	3.4/5.9	1/1	WHIM-AM/3.4 (9)	WCTK-FM/5.9 (4)	
Riverside	31/29	10.3/10.3	6/3	KLAC-AM/4.3 (15)	KFRG & KXFG/9.3 (1)	
Rochester	40/53	10.2/10.0	3/3	WNYR-AM/5.1 (8)	WBEE-FM/8.7 (2)	
Sacramento	35/27	9.4/7.2	2/2	KRAK-AM/8.2 (3)	KNCI-FM/6.5 (2)	
St. Louis	12/19	14.9/8.8	4/2	WIL-FM/6.3 (5)	WIL-FM/6.7 (2)	



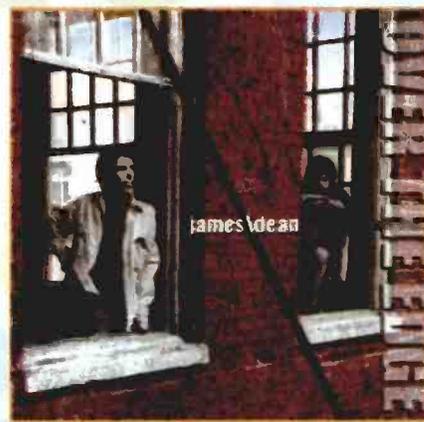
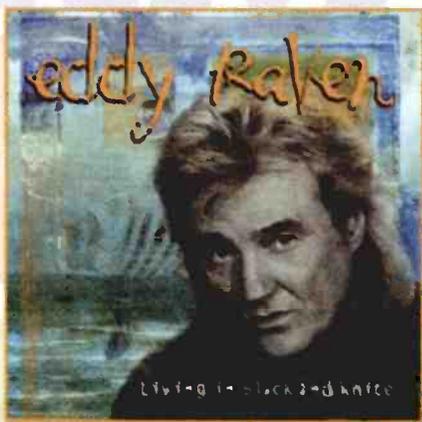
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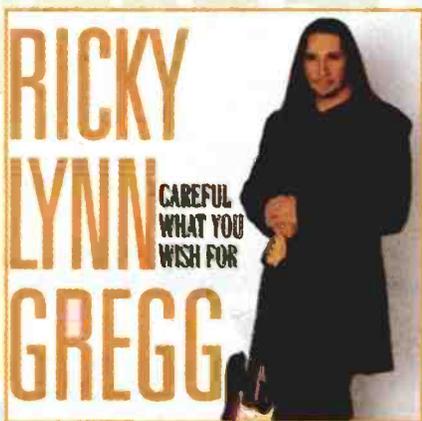
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# DAN GALLO

## Mornings, KILT/HOUSTON

Dan Gallo's primary goal was to simply stay out of the way during his first day on the job at KILT/Houston.

Recalling that August day in 1983, he says, "I began the day after Hurricane Alicia, and a good part of the day was making sure that we did all we could for the community. While Houston didn't receive all that much damage, the surrounding areas did, especially those closer to the coast.

"The KILT news department, having always been one of Houston's best, was scrambling to stay on top of everything. For my first day I wanted to be available and not get in the way."

### HOUSTON'S COUNTRY CROWN JEWEL

Prior to joining KILT Gallo worked at crosstown KNUZ and KENR. "When I first joined KILT, there was only one other

KILT, but with no luck. Finally, in August 1983 I got a call out of the clear blue with an offer, and a pretty good one. It didn't take me more than 20 minutes to make my decision.

"Once I got settled in, I realized that this place is unlike any other station I have ever worked for. Gone were the revolving doors for air personalities. The only thing that mattered was becoming Houston's best radio friend and having a great time doing it. Before long it was apparent that I was among family. It felt as if everyone at KILT was ready to stay on for the long haul, and I was too."

### A SIMPLE APPROACH

Gallo adopts a simple approach in keeping his show fresh. "I just keep up with what's going on in town, around the coun-

try and around the world," he explains. "As long as there is life, there's new material. You just have to keep your eyes and ears open. I can find something interesting almost anywhere, even on C-SPAN."

Whether they agree or not isn't the point; the point is that by airing an interesting thought or situation that a listener wants to share, you transform your audience from passive listeners to active listeners."

That doesn't mean that Gallo's on-air style has changed much during his 31-year career. "I've always tried to be the same guy on the air that people bump into on the street," he says. "I'm no 'Ronnie Radio.' I find that kind of stuff to be downright offensive. How can you be believable with your hand over your ear and your Adam's apple bouncing around in your throat?"

"In fact, the best compliment I've ever received — and I still get it regularly — is, 'Wow! You are just like you are on the radio!' or, 'I feel like I know you already.' That's when you know you've got it right."

### GIVING BACK

Gallo's favorite nonprofit group also provides him with a lot of recreational fun. "I'm a member of the Gulf Coast wing of the Confederate Air Force and a crew member and supporter of one of the

world's most famous B-17s still flying, *The Texas Raiders*," he explains.

"The Confederate Air Force is best-known for its work restoring, preserving and touring

its fleet of World War II aircraft. It's an honor to be a member of this great organization and to be able to spend time with our members, who are also World War II veterans.

"Another pet project is the Prostate Cancer Awareness Project at MD Anderson hospital in Houston. Having lost an older brother to prostate cancer in December 2000, I have been particularly in-

terested in making sure that men 40 years old and up get checked annually.

"When caught early, prostate cancer is one of the most curable forms of cancer; and with new technologies in detection and treatment, thousands of lives can be saved. One in four men have a brush with prostate cancer. Every September this topic gets a lot of attention on my show."

Gallo's most memorable on-air events have been those that most affected his entire audience — and society in general. "Events like the *Challenger* disaster and the Oklahoma City bombing — there's no adequate way to describe the mood of the phone calls that come pouring in when events like that occur," he says. "I find myself trying to anchor the tragedy and calm the audience."

He got his most embarrassing on-air moment out of the way at WLOX/Biloxi, MI in 1969, when he was stationed at Keesler Air Force Base. It happened one Friday night while the station was broadcasting a high school football game. "I got

Continued on Page 77



Dan Gallo



Dan Gallo (r) visits with The Clarke Family Experience.

Country station in the market — KIKK-AM & FM — and it was still the dominant station in the Country format," he says. "KILT-FM was very much into the 'Continuous Country' thing, and KILT-AM was doing 'Country Gold.' KIKK-AM & FM would simulcast most of the time. KIKK was a formidable competitor. Having a 20-plus-year heritage as Houston's Country station didn't hurt either."

For Gallo, KILT was the crown jewel in the Houston radio market. "I had wanted to go to work at KILT since somewhere in the late '60s," he says. "I always thought that what I heard on KILT was the way radio should sound. They were heavy on the hits while maintaining a high profile where personalities were concerned. People today still talk about KILT's personalities from 20 and 30 years ago.

"I had tried on two occasions — in the early to mid-'70s — to get on board at

Like any successful air talent, Gallo has recognized the need to tweak his show on occasion. "As the dynamic of the audience changes from baby boomers to Gen X-ers, you have to remember that it's a slow change with no clear dividing line, especially in country music, where parents and kids listen together," he says. "To remain pertinent to that wide an age range, it helps to keep in touch with what

Country station in the market — KIKK-AM & FM — and it was still the dominant station in the Country format," he says. "KILT-FM was very much into the 'Continuous Country' thing, and KILT-AM was doing 'Country Gold.' KIKK-AM & FM would simulcast most of the time. KIKK was a formidable competitor. Having a 20-plus-year heritage as Houston's Country station didn't hurt either."

City	Market Rank 1981/2000	12+ Share 1981/2000	No. Of Country Stations 1981/2000	No. 1	
				Country Station 1981/ Share (12+ Rank)	Country Station 2000/ Share (12+ Rank)
Salt Lake City	44/36	14.8/14.5	4/5	KSOP-FM/6.4 (6)	KKAT-FM and KUBL-FM/4.6 (tied at No. 5)
San Antonio	39/32	21.6/11.8	5/5	KKYX-AM/6.1(6)	KCYF-FM/4.5 (8)
San Diego	19/16	11.5/5.5	4/2	KCBQ-AM/3.9 (9)	KSON-FM/4.1 (8)
San Francisco	4/4	6.1/3.2	4/3	KNEW-AM/2.9 (9)	KYCY-FM/1.8 (21)



# SCOTT WINSTON

MD and Afternoons, KVOX-FM/Fargo, ND

Scott Winston is perhaps the rarest of all breeds in the radio business: He has spent his entire career at one radio station. KVOX-FM (Froggy 99.9)/Fargo, ND has been his professional home since October 4, 1981.

When Winston walked through the studio door for his very first airshift, his only previous experience was at KMSC-AM, the closed-carrier, on-campus radio station of Moorhead State University, now known as Minnesota State University Moorhead. Remembering that first day, Winston says, "I was scared to death. I remember feeling very alone at the beginning of the shift but

the final product," Winston says. "Learn from the best, and incorporate what you've learned into your own style. That takes a lot of time, but the payoff is something you'll be proud of the rest of your life.

"Never be afraid to experiment within your parameters. Breaking the rules is OK as long as the rules are what everyone at your station has agreed on. All very basic."

As for knowing when to change, Winston says, "Everybody knows when things are getting old; it's just a matter of confronting your worst fear. Drop what you've been doing on the air for the last several months or years and see what happens. If you get a

cent meeting to discuss my staying rather than leaving for a higher salary at the crosstown competitor, 'The only reason that you would or should pay me more is that I'm still here.' Listeners hate change, and if they hear the same voice day after day, year after year, they are bound to stay with something they know, something that's familiar and friendly."

Like so many radio personalities, Winston's most embarrassing moment came as the result of a malapropism. "When back-announcing a Conway Twitty song in the mid-'80s, I completely eliminated the 'w' from his last name," he recalls. "It was said very clearly, and my friend called me immediately to tell me that it was very funny. Thanks, Beth."

Winston says his favorite memories come in two flavors: on and off the air. He has a pair of on-air faves. "The first would be setting up an impromptu interview via Marti with The Judds in a hotel waiting room right before they performed their show here in



Scott Winston at a meet and greet last year with The Dixie Chicks.

April 1, 1994. It was quite the event. We managed to confuse everyone, including the competition. We have kicked ass ever since."

As for Winston's favorite off-air memory, it, too, involves Garth Brooks. "In the spring of '92 Garth was performing at the Red River Valley Fair in West Fargo, with Trisha Yearwood opening," he says. "I was hangin' out backstage, when Garth's Road Manager, Mickey Weber, in his shy, offhanded sort of way, said to me, 'Garth likes to have the welcoming station

**"Listeners hate change, and if they hear the same voice day after day, year after year, they are bound to stay with something they know, something that's familiar and friendly."**

becoming more comfortable as each hour went on.

"The one detail I really remember is the full-time overnight guy coming on after me and telling me that he was listening and that I sounded fine. That little comment boosted my confidence immeasurably."

While these pages are full of people who have spent roughly two decades at one station, only Winston has worked at just one station for his entire career. Offering some insight on his decision, he says, "There are two philosophies in radio: move from place to place and work with a lot of interesting people or stay in one place and work with a lot of interesting people. I have chosen the latter.

"It takes a lot of tolerance and understanding to remain at one station. As I told my brother, who has been at his same job — not in radio — for 30 years, 'In America today, either you're made of cast iron or made of gold.' Cast iron breaks with the least bit of pressure; gold is very malleable. One must remain flexible."

## FLEXIBILITY IS KEY

Asked about the juiciest job offer he's had, Winston says, "My most tempting offer? I'm still waiting for one."

The tenet of "flexibility" also applies to a personality's style. "Every announcer should combine a wide variety of styles into

lot of complaints about what's missing, you've made the wrong decision."

How has his style changed through the years? "I'm more hyper than I used to be," he says. "That's more a matter of daypart placement and experience. I've been doing afternoon drive for eight years now, and that has to be much more up than middays, so the pace has picked up noticeably."

Winston has worked for six different owners during his almost-20-year tenure at KVOX-FM. Does he think such longevity is possible in the future? "It will continue to be very difficult for anyone to stay at one station for any length of time," he says. "But that's what I thought at the start of my career. Yet here I am. It is possible for a jock to maintain a steady position, especially if they are one helluva voicetrack god."

## LISTENERS HATE CHANGE

Twenty years in any one job is amazing, but it's especially amazing in radio — although it shouldn't be. "The only real advantage to being on one signal for so long is recognition and familiarity," Winston says. "As I said in a re-

**"It will continue to be very difficult for anyone to stay at one station for any length of time."**

1984," he says. "This was right at the time 'Mama He's Crazy' hit No. 1.

"The second is when we unveiled Froggy 99.9. We managed to keep this a total secret. The first day of the book in 1994 we were 'Garth 100. All Garth Brooks, All the Time.' We played every song he had recorded, continuously. This was the transition day before the debut of Froggy 99.9 on

join him for a chorus of "Friends in Low Places" onstage. I was stunned. He asked if I could round up enough station people to execute the deed. I told him I thought I could.

"I did, and we, under the careful direction of Mickey, ran onstage at the designated time to groove with Garth. That is my favorite radio memory."

Seattle	15/14	10.0/7.0	5/3	KMPS-AM/2.9 (13)	KMPS-FM/5.9 (2)
Tampa	22/21	16.4/10.3	3/3	WQYK-FM/8.4 (2)	WQYK-FM/6.4 (5)
Washington	9/9	7.1/4.7	3/3	WMZQ-FM/3.3 (15)	WMZQ-FM/3.6 (10T)

2020



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M2N2 1020

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Produced by Kyle Lehning. In Stores October 2001

randytravis.com

## MERLE HAGGARD

### "TWO OLD FRIENDS" & "CAROL IN THE WOODS"

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M2N2 1168

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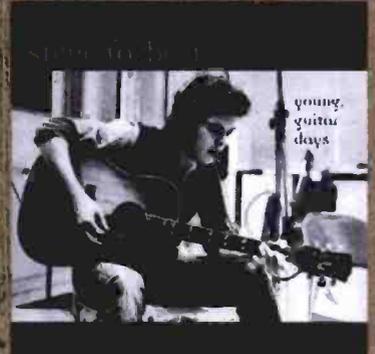
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M2N2 1001

Features rock-tested favorites from live shows that have won the group Grammys in each of the last four decades! New tunes and classics include **ROUTE 66**, **BIG BALLS IN COWTOWN**, **MY BABY THINKS SHE'S A TRAIN**, **AIN'T NOBODY HERE BUT US CHICKENS** and many more. In Stores May 2001

asleepatthewheel.com



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THEY'LL NEVER KNOW

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# DAVID LAWRENCE

## Mornings, WDAF/Kansas City

For a guy who didn't even show up for his first day on the job, David Lawrence has done just fine at WDAF-AM/Kansas City. After all, he's been there 27 years and was around for the flip to Country in 1977.

In Lawrence's defense, he did have a legitimate excuse for missing that first day of work. "I joined WDAF on Dec. 21, 1973," he explains. "I was supposed to start on

daytimer. "I couldn't figure out how a guy playing country music on a high-end AM station could be so successful," Lawrence says. "Fortunately, four years later Randy Michaels figured it out. On Feb. 16, 1977, WDAF switched to a Country format. The rest is history."

Lawrence credits his lengthy tenure at WDAF to being in the right place at the right time. "You'd think that playing oldies overnight would keep you pretty well buried," he says. "Quite the contrary. The show got so much talk that, after two years, when the morning man was fired, I was immediately hired to do 5-9am. Then, after I spent two years as morning man at a struggling MOR, we became WDAF 61 Country.

"Two years later we were No. 1 in the market, and we stayed that way for most of the next 20 years. The past couple of years we slipped to second ... then third ... then fourth ... but they couldn't kill the old girl. We're back to No. 1 in the recent fall book."

Lawrence and the market have remained a perfect fit for almost three decades now. "I couldn't rationalize leaving a No. 1 station in a town I fell in love with," he says. "Also, when I took the job, I thought I'd always stay. After all, my hero — Hal Moore — stayed at KHOW in Denver most of his

career, so why shouldn't I stay in a town that's embraced me?"

### A RADIO SURVIVOR

Lawrence says that keeping his show fresh is simply a matter of keeping in touch with listeners and the world around him. "Unfortunately, that means getting about five hours of sleep a day," he explains. "Right now I'm big into the reality TV shows, because most people are. As a mat-

### AN EIGHT-POUND KEEPER

As far as Lawrence is concerned, his most memorable on-air event took place when his daughter, Bailey, was born. "I called our fishing show at 5am, just a few hours after her delivery," he says. "I faked a name, got past the producer, then told the host all about this 'eight-pound keeper' I had landed but couldn't identify — you know, 'pink, no scales.' The guests acted



What a difference 20 years makes. Here's WDAF/Kansas City morning personality David Lawrence from 1980 (l) and a photo from last year.

Dec. 20, but I got caught in a snowstorm on I-30 between Denver and Kansas City. Nice start."

Having begun his radio career with a three-month stint in Ft. Collins, CO and another three months in Denver, Lawrence says, "Basically, WDAF is the only radio job I've ever had."

### RIGHT PLACE, RIGHT TIME

When Lawrence arrived at WDAF, the top-rated personality in town was KMBE/Kansas City's Mike Murphy, with Uncle Don Ray pulling in big numbers at a

**"I couldn't rationalize leaving a No. 1 station in a town I fell in love with," he says.**

ter of fact, I tried out for *Survivor II* and actually made it to the semifinals. That's about as 'in touch' as you can get. Raising my 25-year-old stepson and our 14-year-old daughter on the radio certainly helped to keep it fresh."

In adding new elements to his morning show, Lawrence simply sticks with the things that work. "Reinventing the show is tough, especially after all these years," he says. "There are some benchmarks — Joke of the Day, Comic of the Day, birthdays — that can never change. However, I've stayed with what I hear the listeners talk about. When there's no talk, there's no future in the feature."

Lawrence's voice, delivery and enthusiasm have remained constant throughout his 27 years at WDAF. "I've listened to airchecks from back then, and I think I still sound exactly the same — awful," he says. "As far as dynamics, as I got older, so did my listeners.

"Of course, it's become increasingly difficult to draw new listeners to an old AM station playing music, so I've been careful to hold on to all the listeners I've been blessed with. As a result, we do fewer outside gags and stunts. I still work alone, but I've had a producer to assist me during the last five years."

Lawrence and the Salvation Army have been partners for many years. In addition to a huge Thanksgiving fund-raiser for the charity, Lawrence hosts a golf tournament each spring. "They benefit, I benefit, and so does the station," he says. "I make myself available to other causes, of course, family commitments permitting. I believe a jock is more effective if he doesn't spread himself too thin."

like they didn't know what the hell it was. Even the PD, who was filling in for me, didn't get it. But our listeners did. Fourteen years later I still hear about that bit. I think they sensed my excitement."

Asked about his most embarrassing moment on the air, Lawrence says, "It was right after delivering a spontaneous on-air eulogy for a member of the morning crew who had passed away the night before. I went into a canned joke of the day about some guy dying. I knew his wife was listening. It killed me."

Lawrence often dreamed of being a major personality in his hometown, Denver. "But when the offer finally came, I felt that it would be like starting all over again," he says. "Offers from San Diego and Phoenix were tempting too. I was a 'Kansas City Star'; nothing could guarantee I'd be a 'San Diego Star.'"

During his time at WDAF Lawrence has worked for four owners — Taft, Citicasters, Jacor and Entercom. However, three of those have been within the past six years. In the years to come, Lawrence says it will be virtually impossible for a personality to remain at the same station for two decades. "The way it's designed, most formats won't last 20 years, let alone the talent," he says.

For air talent, Lawrence says the advantages of market longevity come down to contacts and contracts. "Longevity goes hand in hand with success," he says. "Success goes hand in hand with long-term contracts. Think about it: a job you love that you are highly compensated for and that is secure enough that you don't have to worry about tomorrow. It doesn't get any better than that."



To celebrate 20 years with WDAF/Kansas City, David Lawrence got a party — and this billboard.



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### WEDNESDAY, JUNE 13

3:00 PM Arrive at Downtown Luxury Hotel  
4:00 PM Private Welcome Reception with Sherrie Austin and acoustic performances by The Bellamy Brothers and Keith Urban.  
5:30 PM Enjoy today's supper in Hotel Room while getting ready for TNN Country Weekly Music Awards  
6:15 PM Travel to Gaylord Entertainment Center  
7:00 PM TNN Country Weekly Music Awards

### THURSDAY, JUNE 14

8:00 AM Breakfast  
9:00 AM Acoustic performance by Chalee Tension and The Wilkinsons  
10:00 AM Private Songwriters-In-The-Round Acoustic Concert  
12:00 PM Lunch at Greer Stadium  
1:00 PM City of Hope Celebrity Softball Game  
4:15 PM Supper  
6:00 PM Fan Fair Opening Ceremonies  
7:00 PM Sony Show (Adelphia Coliseum) - Epic, Monument and Columbia with Billy Ray Cyrus, Joe Diffie, Billy Gilman, The Kinleys, Patty Loveless, Montgomery Gentry, Collin Raye, and Travis Tritt

### FRIDAY, JUNE 15

8:00 AM Breakfast  
10:00 AM Exhibit Hall open  
1:00 PM Lunch  
2:00 PM Multi-platinum Lonestar performs their forthcoming album in a private acoustic set for CMA trip winners  
4:00 PM Private Reception at Hotel with Trace Adkins  
5:15 PM Supper  
6:00 PM Walk to Adelphia Coliseum  
7:00 PM WEA/EMI Show (Adelphia Coliseum) - Asylum, Atlantic, Curb, Giant, Warner Bros. and Reprise, Capitol - Artists TBA

### SATURDAY, JUNE 16

8:00 AM Breakfast  
10:00 AM Exhibit Hall open  
1:00 PM Lunch  
5:15 PM Exhibit Hall open  
6:00 PM Supper  
7:00 PM Walk to Adelphia Coliseum  
Uni Show (Adelphia Coliseum) (MCA, Mercury, DreamWorks, and Lyric Street) - Artists TBA

### SUNDAY, JUNE 17

8:00 AM Breakfast  
10:00 AM Exhibit Hall open or enjoy performances on Riverfront Stages at Riverfront Park (show times TBA)  
12:00 PM Lunch  
3:00 PM Gates Open at Adelphia Coliseum  
5:00 PM RCA Label Group Show (Adelphia Coliseum) - Arista, BNA, RCA  
Tracy Byrd, Kenny Chesney, Andy Griggs, Bill Engvall, Sara Evans, Alan Jackson, Lonestar, Martina McBride, Brad Paisley  
9:00 PM Supper

### MONDAY, JUNE 18

8:00 AM Breakfast and Home Sweet Home

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- Private Welcome Reception with Sherrie Austin, The Bellamy Brothers, and Keith Urban
- Private Acoustic Performances by Chalee Tension, The Wilkinsons
- Private Reception with Trace Adkins
- Private Songwriters In-The Round Acoustic Concert
- Breakfast - Thu., Fri., Sat., Sun., Mon.
- Lunch - Thu., Fri., Sat., Sun.
- Dinner - Wed., Thu., Fri., Sat., Sun.
- Tickets to TNN Country Weekly Music Awards
- Tickets and ground transportation to City of Hope Celebrity Softball Game
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# Readers' Poll

R&R's annual Country Radio Readers' Poll, now in its 25th year, features the only slate of award winners selected solely by PDs, MDs

and air personalities at our Country reporting stations. They were asked to list their choices in eight categories of excellence.

## PERFORMER OF THE YEAR • GROUP OF THE YEAR • BEST ALBUM *FLY* (MONUMENT)

### DIXIE CHICKS

Take radio airplay and album sales, add one of last year's most successful tours and an immense amount of media attention. That's the basic recipe for The Dixie Chicks' phenomenal success. But coming up with all of those ingredients isn't an easy task. The Chicks delivered with equal amounts of talent, creativity and hard work.

- The Chicks saw four singles reach the top 15 on the R&R Country chart during the past year, including the three-week chart-topper "Cowboy Take Me Away." Other hits included "Cold Day in July," the controversial "Goodbye Earl" and the recent "Without You."

- All of the singles are featured on the Chicks' second Monument album, *Fly*, which has now sold more than 8 million copies. When the trio's 1998 Monument debut, *Wide Open Spaces*, received an RIAA Diamond Award last year, the Chicks became only the fourth country act to have sold more than 10 million copies of a single album. Other Diamond Club members include Garth Brooks, Shania Twain and Kenny Rogers.

- The Chicks also scored big numbers on their Fly Tour, their first roadwork as arena headliners. Ticket demand prompted the Chicks to extend their tour and make return trips to Los Angeles and other major markets. The tour also spawned the group's first prime-time TV special, *Dixie Chicks: On the Fly*, which aired on NBC in November.

- The Chicks were also the darlings of the country music awards shows. At last year's

ACM Awards they received the Best Vocal/Duo Group honor, and *Fly* was named Album of the Year. The trend continued at the CMA Awards, where the Chicks were named Entertainer of the Year and took home the Best Vocal Group trophy. Other CMA wins for the group included Album of the Year for *Fly* and Video of the Year for "Goodbye Earl."

- After an eventful yet exhausting 12 months the Chicks are officially taking this year off. Natalie Maines and her husband, actor Adrian Pasdar, are expecting their first child later this month. Don't be surprised to see Emily Robison and Martie Seidel involved in other activities, such as Robison's recent appearance on ABC-TV's *Who Wants to Be a Millionaire*.

- However, the Chicks are writing and collecting material for their third album. They're expected to begin recording later this year, but it's unlikely that the project will surface before 2002. Despite rumors, there are no plans to release a live album from last year's tour.



## FEMALE VOCALIST (WARNER BROS.)

### FAITH HILL



After winning Best Female Vocalist honors at last year's CMA Awards, Faith Hill reassured Nashville that she wasn't abandoning country music. Very few country acts ever find themselves in the position to make such a comment. Of course, few can claim a single as successful as Hill's "Breathe."

- Hill's "Breathe" and "The Way You Love Me" each spent four weeks atop the R&R Country chart. "Breathe" later spent 16 weeks at the top of the R&R AC chart, also reaching No. 1 at Hot AC and No. 8 at CHR/Pop. "Let's Make Love," Hill's collabora-

tion with husband Tim McGraw, reached No. 4 on the Country chart.

- Hill and McGraw teamed up for their Soul 2 Soul Tour, which played to more than 1 million fans in 64 cities for a total gross of \$45 million. Two shows were taped for Hill's first network TV special, *Faith!*, which aired in November on CBS-TV. The concert special will be telecast again March 18 on CMT as part of the cable network's "Gotta Have Faith" weekend.

- Hill's crossover power was evident when she was featured in a VH1 *Behind the Music* documentary. Her performance of "Where Are You Christmas" was featured in the closing credits of the Jim Carrey holiday blockbuster *Dr. Seuss' How the Grinch Stole Christmas*.

- All of Hill's Warner Bros. albums have attained Platinum status — *Breathe* (5 million), *Faith* (4 million), *It Matters to Me* (3 million) and *Take Me as I Am* (2 million).

- Hill is taking a hiatus from touring this year. However, she'll be going back to the recording studio. While plans are still undecided, those sessions could result in a holiday album for release later this year. A nonholiday album isn't expected until sometime next year.

## MALE VOCALIST (CURB)

### TIM MCGRAW

This marks the third year R&R readers have awarded Male Vocalist honors to Tim McGraw, one of country music's most dependable hitmakers. After "My Best Friend" became a three-week No. 1 on the R&R Country chart, McGraw followed it up with two more hits — "My Next Thirty Years" and "Some Things Never Change."

- The singles are from McGraw's triple-platinum album *A Place in the Sun*. McGraw has gone multi-Platinum on four other titles, including *Everywhere* (4 million), *All I Want* (3 million) and *Not a Moment Too Soon* (6 million). Released last fall, his *Greatest Hits* is already double-Platinum.

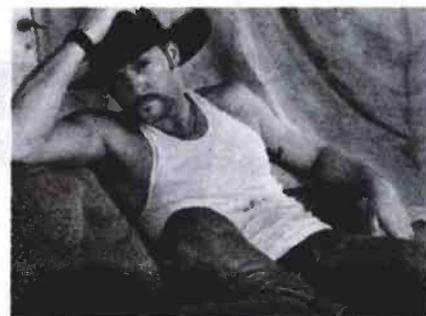
- McGraw demonstrated his work ethic last year by again joining the George Strait Country Music Festival Tour before hitting many additional cities with wife Faith Hill on their Soul 2 Soul Tour, the highest-grossing country tour of 2000.

- McGraw added to his trophy case last year by winning Best Male Vocalist honors at both the CMA and ACM awards shows.

- During his CMA Awards appearance, McGraw introduced a new song, "Things Change." With radio programmers recording the show on their VCRs, "Things Change" generated sizable airplay, even though the recording had not been serviced by McGraw's label, Curb. An official version of the song still hasn't been released.

- McGraw is still nailing down a final release date for his new Curb album, *Set This Circus Down*. Produced by Byron Gallimore and James Stroud, the album's first single is scheduled for release later this month.

- McGraw's touring plans for the year still haven't been finalized, but expect him to hit the road in early summer.



# 2020

# Dixie Chicks

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# Readers' Poll

## BEST SINGLE "I HOPE YOU DANCE" (MCA)

### LEE ANN WOMACK

Call it a "career song" or a "breakthrough," but there's no denying that Lee Ann Womack's "I Hope You Dance" will be her musical signature for years to come. After spending six weeks at the top of the R&R Country chart, Womack rolls into the CRS with a major AC hit in "I Hope You Dance."

• Written by Mark D. Sanders and Tia Sillers, "I Hope You Dance" won the CMA's Single of the Year and Song of the Year awards last fall. Serving as the title track of Womack's third album, the single has pushed its sales well beyond the Platinum mark.

• The MCA artist has become one of country music's most visible artists, with TV appearances on *The Tonight Show With Jay Leno*, *Late Night With Conan O'Brien*, *The Late, Late Show With Craig Kilborn*, *The View* and other major network shows.

She'll be featured March 15 on VH1's *All Access* in a program focusing on country acts crossing over to the pop world. Others featured include Shania Twain, Faith Hill, The Dixie Chicks and Jo Dee Messina.

• Womack performed the song at the Nobel Prize Concert last year.

• Her performance of "I Hope You Dance" will become one of the highlights of the George Strait Country Music Festival. She'll continue touring throughout the summer and early fall.



## VOCAL DUO (COLUMBIA)

### MONTGOMERY GENTRY



Montgomery Gentry haven't even released their second album, but Eddie Montgomery and Troy Gentry are veterans of the Readers' Poll after getting their first Vocal Duo nod last year. Their debut album, *Tattoos and Scars*, is certified Gold and features the three singles they charted last year — "Daddy

Won't Sell the Farm," "Self Made Man" and "All Night Long."

• Montgomery Gentry won two other prestigious awards last year, the CMA's Vocal Duo of the Year and the ACM's Best New Vocal Duo/Group. The CMA win ended Brooks & Dunn's reign. Proving that there are no hard feelings, Brooks & Dunn have invited Montgomery Gentry to tour with them for the second consecutive year. Brooks & Dunn's Neon Circus & Wild West Show Tour, which also features Toby Keith and Keith Urban, kicks off April 27 in Birmingham.

• Although the Brooks & Dunn tour will hit more than 30 cities before closing Aug. 5 in Pittsburgh, Montgomery Gentry will be performing other dates throughout the summer. At this point their concert schedule is booked through Thanksgiving.

• Montgomery Gentry's current single, "She Couldn't Change Me," is the first release from the duo's sophomore Columbia album, *Carrying On*, set for May 1 release.

## BEST NEW ARTIST (ARISTA)

### PHIL VASSAR

Great songwriters don't necessarily translate into successful artists, but that's not the case with Phil Vassar. It's tough enough for new artists to find their way into the top 10, yet Vassar's debut single, "Carlene," peaked at No. 4 on the R&R Country chart, with the followup, "Just Another Day in Paradise," hitting No. 2 in November. His latest, "Rose Bouquet," appears to be following the same path. Vassar co-wrote all 11 songs on his self-titled Arista debut album.

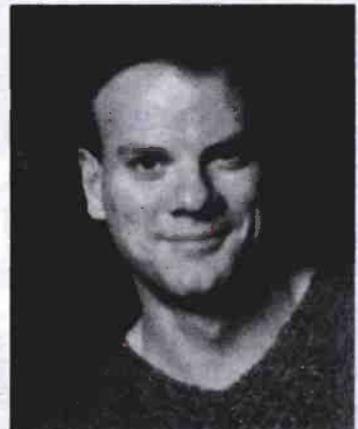
• Vassar's songs have been recorded by Alan Jackson ("Right on the Money"), Jo Dee Messina ("I'm Alright," "Bye Bye") and Collin Raye ("Little Red Rodeo"). Tim McGraw, who previously recorded Vassar's "For a Little While," had another hit last year with "My Next Thirty Years."

• Vassar used every opportunity to get in front of country fans last year, opening shows

on the first leg of the Tim McGraw-Faith Hill Soul 2 Soul Tour and joining Kenny Rogers for 15 shows. Vassar also toured extensively with Kenny Chesney. They're repeating the success this year, with a series of sold-out shows that extend into early May.

• In his spare time Vassar managed to produce two tracks for Marshall Dyllon's debut album, writing the vocal group's debut single, "Live It Up."

• Vassar's distinction as Best New Artist marks the second consecutive year that an Arista act has won in that category of our Readers Poll. Last year's winner was Brad Paisley.



# MONTGOMERY GENTRY

2ND YEAR IN A ROW!

# VOCAL DUO

R&R COUNTRY RADIO READERS' POLL

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## J.D. CANNON

Continued from Page 55

In addition to his on-air work, Cannon is known for his community work. "My main charity is a Christmas gifts for children thing we do for a couple of weeks before the big holiday," he explains. "We call

most memorable on-air event was when his friends at the station surprised him with a 20th anniversary bash. "It started with a reception in the kitchen with staff," he says. "Then it was a four-hour trip down memory lane on the air, with former bosses, employees and many of my favorite artists calling

**"Longevity can help open doors sometimes when you need to cut through red tape."**

it the Giving Tree, and it has grown so much through the years. I think I've been involved for 15 or 16 years now. I also do appearances at every nonprofit function imaginable."

Cannon's longevity at WFMS has made him a celebrity in Indianapolis. Explaining the advantages of that, he says, "Everyone knows your name. They may not listen, but they've heard of your charity work or some old stunts or whatever. Longevity can help open doors sometimes when you need to cut through red tape."

During his tenure at WFMS Cannon's

in. What a huge time! They had even hired a bartender from my favorite restaurant to come in and mix drinks."

Consolidation has brought plenty of changes in the radio industry in recent years. When asked if he thinks that consolidation will eventually make it virtually impossible for a personality to remain at the same station for two decades, Cannon replies, "Lord, I hope not. But the trend is sure heading in that direction. It depends on the individual too. You need to have the ability to hold your tongue at certain times with the knowledge that things will go your way soon."

## DAN GALLO

Continued from Page 67

so mad at the constant miscues from the play-by-play announcer that I slammed my hands down on the console and began a barrage of words that should not be heard on the radio," he says.

"After I regained my composure, I looked up and saw that the mike was still on. I guess no one heard it. There wasn't

more merger-oriented, rather than actual ownership changes," he says. "It really didn't change our programming."

Pointing out that "job security is a term that really isn't the vocabulary of most radio people," Gallo says, "My longevity at KILT wasn't planned. It just happened through good chemistry and the real joy of doing what we do. The audience has been forcefully loyal."

**"My longevity at KILT wasn't planned. It just happened through good chemistry and the real joy of doing what we do."**

one call, and no one on the staff ever mentioned it. I sure as heck didn't bring it up, and I never had the urge to confess. I just left that one up to experience."

### NEVER A DULL MOMENT

During Gallo's tenure at KILT the station's owners have included Linn Broadcasting, Legacy, Westinghouse, CBS and, now, Infinity. "The last two changes were

"Since Infinity is known for being talent-oriented, what we do at KILT is well within the overall scheme of things. I don't think longevity will ever be out of the question in this business. It will, however, continue to be the exception."

"The primary advantage to longevity in a market is that people, by nature, are creatures of habit. When they latch on to a fa-

## The Top 50 Of 1981

1. **EDDIE RABBITT** Step By Step
2. **T.G. SHEPPARD** Party Time
3. **LACY J. DALTON** Take It Easy
4. **RONNIE MILSAP** There's No Gettin' Over Me
5. **BARBARA MANDRELL** Wish You Were Here
6. **KENNY ROGERS** I Don't Need You
7. **OAK RIDGE BOYS** Elvira
8. **ALABAMA** Feels So Right
9. **MICKEY GILLEY** You Don't Know Me
10. **CRYSTAL GAYLE** Too Many Lovers
11. **DOLLY PARTON** But You Know I Love You
12. **DON WILLIAMS** Falling Again
13. **JOHNNY LEE** Prisoner of Hope
14. **CHARLEY PRIDE** Never Been So Loved
15. **DON WILLIAMS** Miracles
16. **ROSANNE CASH** Seven Year Ache
17. **T.G. SHEPPARD** I Loved 'Em Every Dne
18. **ALABAMA** Old Flame
19. **CONWAY TWITTY** Tight-Fittin' Jeans
20. **OAK RIDGE BOYS** Fancy Free
21. **ANNE MURRAY** Beautiful Are The Believers
22. **DOTTIE WEST** What Are We Doin' In Love
23. **BARBARA MANDRELL** I Was Country When Country Wasn't Cool
24. **WILLIE NELSON** Angel Flying Too Close To The Ground
25. **DAVID FRIZZELL & SHELLEY WEST** You're The Reason God ...
26. **JANIE FRICKE** I'll Need Someone To Hold Me When I Cry
27. **CHARLY McCLAIN** Sleepin' With The Radio On
28. **SYLVIA** Drifter
29. **HANK WILLIAMS JR.** All My Rowdy Friends
30. **MICKEY GILLEY** A Heartache Tomorrow
31. **JOHNNY LEE** Pickin' Up Strangers
32. **STATLER BROS.** Don't Wait On Me
33. **MERLE HAGGARD** Rainbow Stew
34. **STEVE WARINER** By Now
35. **EMMYLOU HARRIS & DON WILLIAMS** I Needed You
36. **HANK WILLIAMS JR.** Texas Women
37. **JOHN ANDERSON** I'm Just An Old Chunk Of Coal
38. **RONNIE McDOWELL** Older Women
39. **JOHN CONLEE** Miss Emily's Picture
40. **TOMPALL & THE GLASER BROS.** Lovin' Her Was Easier
41. **LEON EVERETTE** Hurricane
42. **RAZZY BAILEY** Friends
43. **MEL TILLIS** Southern Rain
44. **CHARLEY PRIDE** Roll On Mississippi
45. **CHARLY McCLAIN** Surround Me With Love
46. **RONNIE MILSAP** Am I Losing You
47. **CONWAY TWITTY & LORETTA LYNN** I Still Believe In Waltzes
48. **EARL THOMAS CONLEY** Fire And Smoke
49. **HANK WILLIAMS JR.** Dixie On My Mind
50. **DOTTIE WEST** Are You Happy Baby

vorite thing — a food, a style of clothing, even a radio personality — they're lost when that favorite thing is no longer there.

"I am continually blown away by the 'We missed you' phone calls I get for three or four days after I get back from a vacation — and I only leave for a week at a time. That kind of thing makes the job of maintaining good ratings easier, so you can concentrate on the overall art form of good radio rather than the nit-picky little garbage.

"It helps to love the city where you practice your craft. Having been raised in Cleveland, I can say that Houston is the greatest city in the world. The energy of its people, the five gleaming skylines, the computer and petrochemical industries and the sprawling Texas Medical Center provide an atmosphere where there's never a dull moment. Our community is as diverse as you will find anywhere, and we get along pretty well. It doesn't get any better than this!"



# R&R Country Top 50

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	DIAMOND RIO	One More Day (Arista)	27318	5463	616769	16	145/1
1	2	TOBY KEITH	You Shouldn't Kiss Me Like... (DreamWorks)	26992	5371	614909	17	146/0
6	3	JESSICA ANDREWS	Who I Am (DreamWorks)	25789	5116	590793	14	144/0
2	4	KEITH URBAN	But For The Grace Of God (Capitol)	25575	5184	568730	18	145/0
5	5	LEE ANN WOMACK	Ashes By Now (MCA)	23453	4766	520043	20	145/0
4	6	JO DEE MESSINA	Burn (Curb)	20806	4116	475089	19	144/0
8	7	GARTH BROOKS	Wild Horses (Capitol)	19533	3926	437659	13	143/0
9	8	FAITH HILL	If My Heart Had Wings (Warner Bros.)	19310	3853	438504	8	144/0
13	9	TRAVIS TRITT	It's A Great Day To Be Alive (Columbia)	15602	3086	359149	8	143/4
12	10	SHEDAISY	Lucky 4 You (Tonight I'm...) (Lyric Street)	15020	3086	331625	17	134/1
14	11	TIM RUSHLOW	She Misses Him (Atlantic)	14516	2909	327779	16	136/3
18	12	KENNY CHESNEY	Don't Happen Twice (BNA)	13392	2679	303800	7	140/5
16	13	MARTINA MCBRIDE	It's My Time (RCA)	13379	2699	301290	9	134/0
17	14	WARREN BROTHERS	Move On (BNA)	11887	2463	258904	18	137/1
21	15	BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	11781	2268	279112	4	135/12
19	16	TRICK PONY	Pour Me (H2E/WB)	11774	2427	255582	16	125/5
25	17	DIXIE CHICKS	If I Fall You're Going With Me (Monument)	10426	2025	246972	3	134/16
27	18	PHIL VASSAR	Rose Bouquet (Arista)	8448	1727	187532	8	120/7
24	19	GARY ALLAN	Right Where I Need To Be (MCA)	8444	1735	187847	21	120/9
23	20	PAM TILLIS	Please (Arista)	7973	1680	169500	10	110/3
22	21	DWIGHT YOAKAM	What Do You Know About Love (Reprise/WB)	7719	1602	168837	20	110/0
28	22	STEVE HOLY	The Hunger (Curb)	6493	1367	136715	13	111/3
31	23	MARK MCGUINN	Mrs. Steven Rudy (VFR)	6065	1166	144124	6	85/16
30	24	PATTY LOVELESS	The Last Thing On My Mind (Epic)	5954	1220	129629	8	100/8
33	25	CLAY DAVIDSON	Sometimes (Capitol)	5390	1117	118150	6	96/6
29	26	ERIC HEATHERLY	Wrong Five O'Clock (Mercury)	5373	1117	117820	15	98/2
32	27	AARON TIPPIN	People Like Us (Lyric Street)	5272	1121	111730	8	98/10
34	28	KINLEYS	I'm In (Epic)	4773	1017	101591	15	83/0
35	29	VINCE GILL	Shoot Straight From Your Heart (MCA)	4371	919	94611	7	80/2
<b>BREAKER</b>	30	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)	4348	904	93800	5	92/11
40	31	SARA EVANS	I Could Not Ask For More (RCA)	4206	841	97868	3	81/17
36	32	CHALEE TENNISON	Go Back (Asylum/WB)	3935	829	83816	12	67/0
38	33	KENNY ROGERS	There You Go Again (Dreamcatcher)	3566	770	74588	6	80/5
39	34	TERRI CLARK	No Fear (Mercury)	3188	663	69928	4	78/12
49	35	LEANN RIMES	But I Do Love You (Curb)	2345	451	53820	2	37/22
42	36	NEAL MCCOY	Beatin' It In (Giant)	2263	535	43013	4	71/7
<b>DEBUT</b>	37	ALAN JACKSON	When Somebody Loves You (Arista)	2003	381	48672	1	66/45
41	38	BILLY RAY CYRUS	Burn Down The Trailer Park (Monument)	1926	398	41666	7	46/0
43	39	LORRIE MORGAN & SAMMY KERSHAW	He Drinks Tequila (RCA)	1906	442	36472	4	36/2
46	40	CHRIS CAGLE	Laredo (Capitol)	1789	351	43843	3	41/16
46	41	MEREDITH EDWARDS	A Rose Is A Rose (Mercury)	1761	378	37705	6	62/9
45	42	SONS OF THE DESERT	What I Did Right (MCA)	1733	387	34485	3	58/7
44	43	JOHN MICHAEL MONTGOMERY	That's What I Like... (Atlantic)	1665	326	38077	6	35/0
<b>DEBUT</b>	44	HAL KETCHUM	She Is (Curb)	1465	299	32689	1	43/6
<b>DEBUT</b>	45	CLAY WALKER	Say No More (Giant)	1377	274	31410	1	41/15
-	46	TYLER ENGLAND	I Drove Her To Dallas (Capitol)	1077	230	23789	4	33/1
50	47	LISA ANGELLE	I Will Love You (DreamWorks)	1002	219	21540	2	34/6
<b>DEBUT</b>	48	GEORGE STRAIT	If You Can Do Anything Else (MCA)	902	166	22972	1	40/37
-	49	HANK WILLIAMS III	I Don't Know (Curb)	824	168	17425	2	10/0
<b>DEBUT</b>	50	SOUTH SIXTY FIVE	The Most Beautiful Girl (Atlantic)	809	140	22381	1	12/2

## Most Added

ARTIST	TITLE LABEL(S)	ADDS
ALAN JACKSON	When Somebody Loves You (Arista)	45
GEORGE STRAIT	If You Can Do Anything Else (MCA)	37
LEANN RIMES	But I Do Love You (Curb)	22
SARA EVANS	I Could Not Ask For More (RCA)	17
DIXIE CHICKS	If I Fall You're Going With Me (Monument)	16
MARK MCGUINN	Mrs. Steven Rudy (VFR)	16
CHRIS CAGLE	Laredo (Capitol)	16
CLAY WALKER	Say No More (Giant)	15
BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	12
TERRI CLARK	No Fear (Mercury)	12

## Most Increased Points

ARTIST	TITLE LABEL(S)	TOTAL POINT INCREASE
DIAMOND RIO	One More Day (Arista)	+3820
DIXIE CHICKS	If I Fall You're Going With Me (Monument)	+3532
JESSICA ANDREWS	Who I Am (DreamWorks)	+3440
BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	+3097
KENNY CHESNEY	Don't Happen Twice (BNA)	+2304
TRAVIS TRITT	It's A Great Day To Be Alive (Columbia)	+2036
PHIL VASSAR	Rose Bouquet (Arista)	+1859
ALAN JACKSON	When Somebody Loves You (Arista)	+1576
SARA EVANS	I Could Not Ask For More (RCA)	+1534
TIM RUSHLOW	She Misses Him (Atlantic)	+1449
LEANN RIMES	But I Do Love You (Curb)	+1298
FAITH HILL	If My Heart Had Wings (Warner Bros.)	+1271
SHEDAISY	Lucky 4 You (Tonight I'm...) (Lyric Street)	+1185
MARK MCGUINN	Mrs. Steven Rudy (VFR)	+1096
MARTINA MCBRIDE	It's My Time (RCA)	+965

## Most Increased Plays

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
DIAMOND RIO	One More Day (Arista)	+734
JESSICA ANDREWS	Who I Am (DreamWorks)	+731
DIXIE CHICKS	If I Fall You're Going With Me (Monument)	+710
BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	+634
KENNY CHESNEY	Don't Happen Twice (BNA)	+459
TRAVIS TRITT	It's A Great Day To Be Alive (Columbia)	+411
PHIL VASSAR	Rose Bouquet (Arista)	+398
TIM RUSHLOW	She Misses Him (Atlantic)	+322
ALAN JACKSON	When Somebody Loves You (Arista)	+303
SARA EVANS	I Could Not Ask For More (RCA)	+301

## Breakers

**MONTGOMERY GENTRY**  
**She Couldn't Change Me (Columbia)**  
 63% of our reporters on it (92 stations)  
 11 Adds • Moves 37-30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



146 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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March 2, 2001

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
GARY ALLAN Right Where I Need To Be (MCA)	33/1	1776	556	0	0	3	8	15	7
JESSICA ANDREWS Who I Am (DreamWorks)	37/0	4194	1272	1	6	19	9	2	0
LISA ANGELLE I Will Love You (DreamWorks)	5/1	152	42	0	0	0	0	2	3
GARTH BROOKS Wild Horses (Capitol)	34/0	3659	1125	1	3	23	5	1	1
TERRI CLARK No Fear (Mercury)	23/5	723	229	0	0	1	1	11	10
BILLY RAY CYRUS Burn Down The... (Monument)	8/0	367	94	0	0	0	1	5	2
CLAY DAVIDSON Sometimes (Virgin)	31/2	1436	419	0	0	1	5	18	7
DIXIE CHICKS If I Fall You're Going... (Monument)	37/4	2060	640	0	1	2	12	16	6
MARSHALL DYLLON Live It Up (Dreamcatcher)	2/0	132	36	0	0	1	0	0	1
MARSHALL DYLLON You (Dreamcatcher)	2/1	56	11	0	0	0	0	0	2
MEREDITH EDWARDS A Rose Is A Rose (Mercury)	7/0	305	84	0	0	0	0	6	1
TYLER ENGLAND I Drove Her To Dallas (Capitol)	4/0	147	49	0	0	0	0	4	0
SARA EVANS I Could Not Ask For More (RCA)	26/13	807	242	0	0	2	1	9	14
VINCE GILL Shoot Straight From Your Heart (MCA)	29/0	1579	481	0	0	0	10	18	1
ERIC HEATHERLY Wrong Five O'Clock (Mercury)	20/1	1043	308	0	0	2	3	11	4
STEVE HOLY The Hunger (Curb)	19/0	1118	317	0	0	2	6	9	2
ALAN JACKSON When Somebody Loves You (Arista)	21/15	533	158	0	0	0	1	9	11
KORTNEY KAYLE Don't Let Me Down (Lyric Street)	5/1	99	22	0	0	0	0	0	5
TOBY KEITH You Shouldn't Kiss Me... (DreamWorks)	37/0	4505	1370	2	7	25	3	0	0
HAL KETCHUM She Is (Curb)	3/1	155	41	0	0	1	0	0	2
KINLEYS I'm In (Epic)	13/0	635	183	0	0	0	3	9	1
PATTY LOVELESS The Last Thing On My Mind (Epic)	34/0	1801	546	0	0	0	8	25	1
MARTINA MCBRIDE It's My Time (RCA)	34/0	2496	757	0	1	1	24	8	0
NEAL MCCOY Beatin' It In (Giant)	14/3	367	117	0	0	0	0	7	7
JOHN M. MONTGOMERY That's What I... (Atlantic)	25/0	1245	384	0	0	0	9	11	5
MONTGOMERY GENTRY She Couldn't... (Columbia)	23/7	1033	290	0	1	0	2	13	7
MORGAN & KERSHAW He Drinks Tequila (RCA)	6/0	294	80	0	0	0	1	4	1
COLLIN RAYE You Still Take Me There (Epic)	6/2	97	32	0	0	0	0	1	5
KENNY ROGERS There You Go Again (Dreamcatcher)	16/1	775	216	0	0	0	2	11	3
TIM RUSHLOW She Misses Him (Atlantic)	35/1	2552	779	0	1	3	20	10	1
SAWYER BROWN Looking For Love (Curb)	10/0	370	112	0	0	0	1	6	3
SHEDAISY Lucky 4 You... (Lyric Street)	35/0	2833	855	1	1	4	21	6	2
SONS OF THE DESERT What I Did Right (MCA)	10/0	436	120	0	0	0	2	5	3
SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic)	3/0	121	33	0	0	0	0	2	1
CHALEE TENNISON Go Back (Asylum/WB)	17/0	899	245	0	0	0	4	11	2
PAM TILLIS Please (Arista)	31/1	1743	529	0	0	1	10	17	3
TRICK PONY Pour Me (H2E/WB)	33/0	2299	696	0	1	2	16	13	1
TRAVIS TRITT It's A Great Day (Columbia)	37/0	3117	940	0	3	5	20	9	0
KEITH URBAN But For The Grace... (Capitol)	37/0	4510	1374	1	9	24	2	1	0
CLAY WALKER Say No More (Giant)	11/5	228	71	0	0	0	0	5	6
WARREN BROTHERS Move On (BNA)	35/0	2376	722	0	1	0	21	12	1
HANK WILLIAMS III I Don't Know (Curb)	4/0	146	43	0	0	0	0	3	1
BILLY YATES What Do You Want... (Columbia)	1/0	41	11	0	0	0	0	1	0
DWIGHT YOAKAM What Do You Know... (Reprise)	27/0	1420	444	0	0	0	9	13	5

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 2/18-Saturday 2/24.  
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## Most Added

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON When Somebody Loves You (Arista)	15
SARA EVANS I Could Not Ask For More (RCA)	13
GEORGE STRAIT If You Can Do Anything Else (MCA)	9
MONTGOMERY GENTRY She Couldn't... (Columbia)	7
CHRIS CAGLE Laredo (Capitol)	6
TERRI CLARK No Fear (Mercury)	5
CLAY WALKER Say No More (Giant)	5
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	4
DIXIE CHICKS If I Fall You're Going... (Monument)	4
MARK MCGUINN Mrs. Steven Rudy (VFR)	4
NEAL MCCOY Beatin' It In (Giant)	3
CLAY DAVIDSON Sometimes (Capitol)	2
COLLIN RAYE You Still Take Me There (Epic)	2
LEANN RIMES But I Do Love You (Curb)	2
TRACY LAWRENCE Unforgiven (Atlantic)	2

## Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIXIE CHICKS If I Fall You're Going... (Monument)	+934
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+810
KENNY CHESNEY Don't Happen Twice (BNA)	+641
FAITH HILL If My Heart Had Wings (Warner Bros.)	+515
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+504
JESSICA ANDREWS Who I Am (DreamWorks)	+463
ALAN JACKSON When Somebody Loves You (Arista)	+461
SARA EVANS I Could Not Ask For More (RCA)	+346
MONTGOMERY GENTRY She Couldn't... (Columbia)	+334
TERRI CLARK No Fear (Mercury)	+293
MARK MCGUINN Mrs. Steven Rudy (VFR)	+250
CLAY DAVIDSON Sometimes (Capitol)	+234
PAM TILLIS Please (Arista)	+234
PHIL VASSAR Rose Bouquet (Arista)	+232
TIM RUSHLOW She Misses Him (Atlantic)	+230

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS If I Fall You're Going... (Monument)	+294
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+255
KENNY CHESNEY Don't Happen Twice (BNA)	+201
FAITH HILL If My Heart Had Wings (Warner Bros.)	+161
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+153
JESSICA ANDREWS Who I Am (DreamWorks)	+147
ALAN JACKSON When Somebody Loves You (Arista)	+135
SARA EVANS I Could Not Ask For More (RCA)	+104
MONTGOMERY GENTRY She Couldn't... (Columbia)	+94
TERRI CLARK No Fear (Mercury)	+93
MARK MCGUINN Mrs. Steven Rudy (VFR)	+86
CHRIS CAGLE Laredo (Capitol)	+78
PHIL VASSAR Rose Bouquet (Arista)	+77
DIAMOND RIO One More Day (Arista)	+70
TIM RUSHLOW She Misses Him (Atlantic)	+68
GARY ALLAN Right Where I Need To Be (MCA)	+67
PAM TILLIS Please (Arista)	+65

## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 2, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 4-10.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	-DISLIKE	BURN
TOBY KEITH You Shouldn't Kiss Me Like This (DreamWorks)	33.3%	72.8%	19.3%	96.8%	4.5%	0.3%
DIAMOND RIO One More Day (Arista)	28.5%	65.3%	24.5%	98.8%	4.8%	4.3%
JESSICA ANDREWS Who I Am (DreamWorks)	29.0%	64.5%	26.0%	97.3%	5.5%	1.3%
KEITH URBAN But For The Grace Of God (Capitol)	26.5%	63.5%	26.0%	98.0%	6.3%	2.3%
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	26.5%	63.5%	26.3%	97.8%	6.5%	1.5%
KENNY CHESNEY Don't Happen Twice (BNA)	19.5%	63.5%	25.8%	97.8%	6.8%	1.8%
RASCAL FLATTS This Everyday Love (Lyric Street)	24.3%	62.3%	27.5%	98.5%	4.3%	4.5%
JO DEE MESSINA Burn (Curb)	29.5%	61.8%	24.5%	98.8%	7.5%	5.0%
GARTH BROOKS Wild Horses (Capitol)	29.8%	60.8%	32.5%	100.0%	4.5%	2.3%
FAITH HILL If My Heart Had Wings (Warner Bros.)	26.8%	60.5%	25.8%	96.3%	8.0%	2.0%
DARRYL WORLEY A Good Day To Run (Dreamworks)	25.5%	60.5%	26.5%	98.0%	5.3%	5.8%
LEE ANN WOMACK Ashes By Now (MCA)	27.3%	59.8%	27.8%	99.5%	6.0%	6.0%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	22.5%	59.5%	24.0%	93.0%	7.0%	2.5%
SHEDAISY Lucky 4 U (Tonight I'm Just Me) (Lyric Street)	22.8%	59.0%	27.0%	96.8%	7.5%	3.3%
OWIGHT YOAKAM What Do You Know About Love (Reprise/WB)	25.0%	58.5%	31.0%	98.3%	6.5%	2.3%
ALABAMA When It All Goes South (RCA)	24.8%	58.0%	29.8%	97.8%	9.0%	1.0%
GARY ALLAN Right Where I Need to Be (MCA)	17.8%	57.5%	28.8%	97.5%	7.8%	3.5%
TIM RUSHLOW She Misses Him (Atlantic)	28.3%	57.3%	28.8%	96.0%	6.0%	4.0%
AARON TIPPIN People Like Us (Lyric Street)	24.5%	57.3%	26.8%	97.3%	11.0%	2.3%
CAROLYN DAWN JOHNSON Georgia (Arista)	19.3%	56.8%	25.8%	97.0%	9.3%	5.3%
PATTY LOVELESS The Last Thing On My Mind (Epic)	25.5%	56.3%	29.8%	94.3%	7.3%	1.0%
JAMIE O'NEAL There Is No Arizona (Mercury)	25.0%	56.0%	24.3%	96.5%	10.0%	6.3%
CLAY DAVIDSON Sometimes (Capitol)	20.0%	55.5%	26.5%	89.8%	7.0%	0.8%
ERIC HEATHERLY Wrong 5 O'Clock (Mercury)	22.5%	54.8%	27.0%	94.3%	8.5%	4.0%
TRICK PONY Pour Me (H2E/WB)	22.5%	54.8%	30.3%	98.5%	9.0%	4.5%
VINCE GILL Shoot Straight From Your Heart (MCA)	19.5%	53.8%	27.8%	92.0%	7.8%	2.8%
WARREN BROTHERS Move On (BNA)	21.3%	53.5%	34.0%	95.8%	6.0%	2.3%
KINLEYS I'm In (Epic)	17.5%	52.3%	34.8%	95.5%	6.8%	1.8%
GEORGE STRAIT Don't Make Me Come Over There And... (MCA)	19.3%	51.8%	33.8%	96.0%	9.0%	1.5%
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	21.3%	51.0%	28.3%	88.5%	8.0%	1.3%
PHIL VASSAR Rose Bouquet (Arista)	17.0%	48.5%	30.5%	86.8%	6.0%	1.8%
PAM TILLIS Please (Arista)	18.3%	48.3%	32.0%	91.8%	10.5%	1.0%
MARTINA MCBRIDE It's My Time (RCA)	18.8%	45.0%	33.8%	96.3%	9.8%	7.8%
STEVE HOLY The Hunger (Curb)	15.8%	43.5%	30.3%	86.3%	10.8%	1.8%
MARK MCGUINN Mrs. Steven Rudy (VFR)	12.8%	37.8%	28.3%	77.5%	9.3%	2.3%



By KEVIN McCABE

### PASSWORD OF THE WEEK: Wagner

**Question of the week:** Think about the music you hear on your favorite Country radio station. How important is it that you hear songs from the '80s by such singers and groups as Alabama, Randy Travis, The Judds, Restless Heart, Ronnie Milsap and others like them?

#### Total Sample

Very important: 42%  
Somewhat important: 29%  
Neutral: 19%  
Somewhat unimportant: 6%  
Not important at all: 4%

#### Male

Very important: 44%  
Somewhat important: 30%  
Neutral: 16%  
Somewhat unimportant: 6%  
Not important at all: 4%

#### Female

Very important: 40%  
Somewhat important: 28%  
Neutral: 22%  
Somewhat unimportant: 5%  
Not important at all: 5%

#### 25-34s

Very important: 41%  
Somewhat important: 22%  
Neutral: 21%  
Somewhat unimportant: 8%  
Not important at all: 8%

#### 35-44s

Very important: 48%  
Somewhat important: 34%  
Neutral: 16%  
Somewhat unimportant: 2%  
Not important at all: 0%

#### 45-54s

Very important: 35%  
Somewhat important: 31%  
Neutral: 20%  
Somewhat unimportant: 8%  
Not important at all: 6%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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# The New Album Gallery



**Jessica Andrews**  
**Who I Am (DreamWorks)**

"I've learned so much in the past two years," Jessica Andrews says. "I'm like a new person." A mere 24 months between albums can mean a lot, especially when you're only now 17. Being a teenager who has already achieved success, Andrews admits that she's often compared to LeAnn Rimes and Britney Spears. However, she says, "What's more important to me than how people see me is how they hear me. The music, the songs on *Who I Am*, must come first and foremost. I chose songs that are unique musically but universal in what they're saying. I can only hope people listen to those and view me as my own person. I hope they recognize that I've got something to offer that's different from everybody else." Her second album, *Who I Am*, marks her first work as a songwriter. Collaborating with Annie Roboff (who co-wrote Faith Hill's "This Kiss") and singer-songwriter Bekka Bramlett, Andrews says, "We just started thinking about what we girls really want from our guys. We talked about how we expect to be treated, and I realized that before anything happens, before you can get serious, you need to find someone you can trust, someone you can open up to." The resulting song, "Good Friend to Me," made it to the album — and it only makes Andrews want to write more. She explains, "It's really important for me to write. Anything I can do to become a better musician and performer — whether it's playing an instrument, dancing or writing — is going to be a big goal of mine." The album's title track jumps to No. 3 on this week's R&R Country chart.



**Neal Coty**  
**Legacy (Mercury)**

Neal Coty comes out blazing on "Right Down in the Middle of Us," the opening track of his debut album, *Legacy*. In addition to the obvious country influences, Coty's music has the uncompromising tone of America's greatest roots-rock acts. Not surprisingly, perhaps, the Maryland native tips his cowboy hat by covering Tom Petty's "You Got Lucky" and Bruce Springsteen's "Sad Eyes." Coty co-wrote several songs on *Legacy*, most of them with Randy VanWarmer. Explaining his reasons for looking for other material from Nashville songwriters, Coty says, "We've got great songwriters here. I think I'm a fool if I don't look outside the well, I really do." Coty excels as a storyteller, spinning colorful imagery not just in his lyrics, but in his performances. Referring to the characters in the songs, he says, "These people have been down the road. I think country fans will like this record, because these are their stories. This is who I am." He adds, "This is the record I always wanted to make."

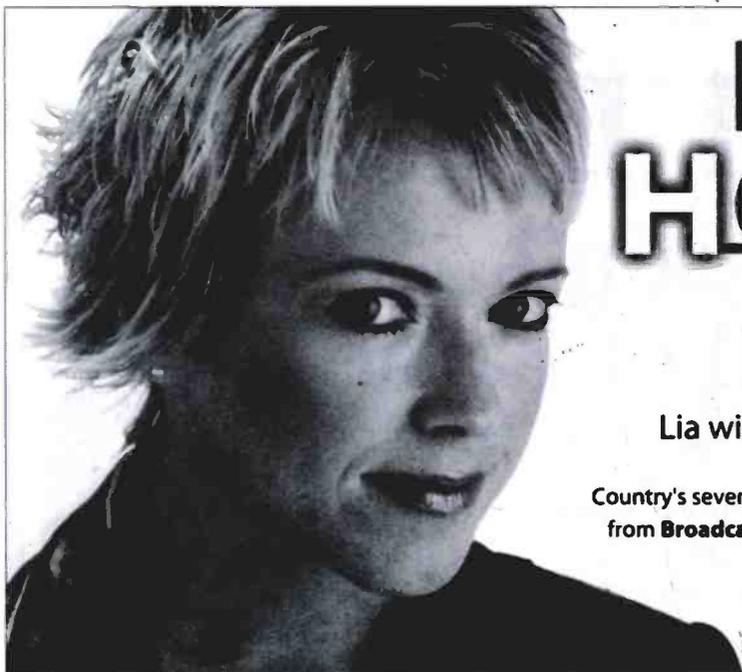


**Pam Tillis**  
**Thunder and Roses (Arista)**

For the seventh album of her 10-year career at Arista, Pam Tillis enlisted the services of two producers she'd worked with before (Billy Joe Walker Jr. and Paul Worley) and two new ones (Dann Huff and Kenny Greenberg). Tillis has many talents as a vocalist, but her greatest gift may be her ability to interpret lyrics and deliver them in an almost conversational tone. As such, her song choices for *Thunder and Roses* lean toward substantive lyrics written from a mature perspective. Tillis says, "If I had to categorize myself at all these days, it would be as a survivor, and I think it's because I'm a chameleon. I've got my writing and recording, there's the family me, and then there's this whole other person — this entertainer — out on the road. I sing jazz, R&B and country. I've done Broadway and Branson, and I'm a member of the Opry. I can't be pigeonholed. I'm lucky that at a certain point I was able to establish an identity. It's especially gratifying knowing I have this many fulfilling things I can do this many years into it, especially since the '90s saw an awful lot of people come and go. Through it all, more than anything, I'm proud of the fact that I'm still standing." In addition to the current single, "Please," album highlights include Vince Gill's guest appearance on "It Isn't Just Raining" and a duet with her father, country veteran Mel Tillis, on the poignant "Waiting on the Wind." The title track was written by Chris Lindsey, Aimee Mayo and Marv Green — who also wrote Lonestar's "Amazed."

C O U N T R Y  
**FLASHBACK**

- ① YEAR AGO
  - No. 1: "My Best Friend" — Tim McGraw (second week)
- ⑤ YEARS AGO
  - No. 1: "The Beaches Of Cheyenne" — Garth Brooks
- ⑩ YEARS AGO
  - No. 1: "I'd Love You All Over Again" — Alan Jackson
- ⑮ YEARS AGO
  - No. 1: "She And I" — Alabama
- ⑳ YEARS AGO
  - No. 1: "Angel Flying Too Close ..." — Willie Nelson
- ㉕ YEARS AGO
  - No. 1: "Remember Me" — Willie Nelson



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## New & Active

**COLLIN RAYE** You Still Take Me There (*Epic*)  
Total Stations: 25, Adds: 8, Points: 770, Plays: 172 (+80)

**KORTNEY KAYLE** Don't Let Me Down (*Lyric Street*)  
Total Stations: 21, Adds: 4, Points: 447, Plays: 98 (+65)

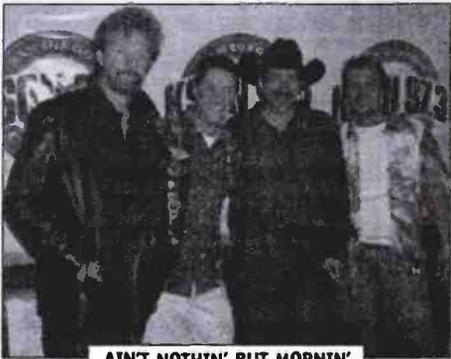
**MARSHALL DYLLON** You (*Dreamcatcher*)  
Total Stations: 25, Adds: 7, Points: 360, Plays: 92 (+67)

Songs ranked by total points.



MEMORIAL BANNERS

WRNS/Greenville just wrapped up a four-city event as they gave listeners an opportunity to sign one of the WRNS/Dale Earnhardt Memorial Banners in honor of NASCAR driver Dale Earnhardt, who passed away last Sunday during the Daytona 500. The station will send 50 banners to the family as a show of support from Eastern North Carolina. Pictured (l-r) are WRNS afternoon talent Boomer Lee, PD/MD Wayne Calyle and midday talent Jeff Hackett.



AIN'T NOTHIN' BUT MORNIN'

Arista recording artists and legendary country duo Brooks & Dunn stopped by the KSON/San Diego studios and spent some time with morning show hosts Tony & Kris. Tony and Kris also gave away a pair of front-row tickets to Brooks & Dunn's "Neon Circus and Wild West Show," which is coming to San Diego on May 13. Pictured (l-r) are Ronnie Dunn, KSON's Tony Randall, Kix Brooks and KSON's Kris Rochester.

## PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:

10100 Santa Monica Blvd., 5th Floor,  
Los Angeles, CA 90067

## National Radio Formats

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (972) 991-9200

#### Adds:

GARY ALLAN Right Where I Need To Be  
CLAY DAVIDSON Sometimes  
VINCE GILL Shoot Straight From The Heart  
GEORGE STRAIT If You Can Do Anything Else  
AARON TIPPIN People Like Us

#### Hottest:

TIM RUSHLOW She Misses Him  
KENNY CHESNEY Don't Happen Twice  
TRICK PONY Pour Me  
DIXIE CHICKS If I Fall You're Going Down...  
BROOKS & DUNN Ain't Nothing 'Bout You

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

#### Adds:

LISA ANGELLE I Will Love You  
ALAN JACKSON When Somebody Loves You  
MARSHALL DYLLON You  
LEANN RIMES But I Do Love You

#### Hottest:

LEE ANN WOMACK Ashes By Now  
DIAMOND RIO One More Day

### JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

#### Mainstream Country

Ray Randall/Hank Aaron

#### Adds:

No Adds

#### Hottest:

DIAMOND RIO One More Day  
JESSICA ANDREWS Who I Am  
FAITH HILL If My Heart Had Wings  
TRAVIS TRITT It's A Great Day To Be Alive  
SHEDAISY Lucky 4 U (Tonight I'm Just Me)

#### New Country

L.J. Smith/Hank Aaron

#### Adds:

No Adds

#### Hottest:

DIAMOND RIO One More Day  
JESSICA ANDREWS Who I Am  
FAITH HILL If My Heart Had Wings  
TRAVIS TRITT It's A Great Day To Be Alive  
SHEDAISY Lucky 4 U (Tonight I'm Just Me)

#### Lia

Ken Moultrie/Hank Aaron

#### Adds:

No Adds

#### Hottest:

DIAMOND RIO One More Day  
JESSICA ANDREWS Who I Am  
FAITH HILL If My Heart Had Wings  
TRAVIS TRITT It's A Great Day To Be Alive  
SHEDAISY Lucky 4 U (Tonight I'm Just Me)

### JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

#### CD COUNTRY

John Hendricks

#### Adds:

No Adds

#### Hottest:

GARTH BROOKS Wild Horses  
DARRYL WORLEY A Good Day To Run  
LEE ANN WOMACK Ashes By Now  
KENNY CHESNEY I Lost It

### US COUNTRY

Penny Mitchell

#### Adds:

No Adds

#### Hottest:

KEITH URBAN But For The Grace Of God  
LEE ANN WOMACK Ashes By Now  
DIAMOND RIO One More Day  
GARTH BROOKS Wild Horses

### GREAT AMERICAN COUNTRY

John Hendricks

#### Adds:

BELLAMY BROTHERS What'll I Do  
TAMMY COCHRAN Angels In Waiting  
SOUTH SIXTY FIVE The Most Beautiful Girl  
WILKINSONS I Wanna Be That Girl

#### Elite:

JESSICA ANDREWS Who I Am  
DIAMOND RIO One More Day  
JO DEE MESSINA Burn  
JAMIE O'NEAL There Is No Arizona  
TOBY KEITH You Shouldn't Kiss Me Like This  
RASCAL FLATTS This Everyday Love  
KEITH URBAN But For The Grace Of God  
LEE ANN WOMACK Ashes By Now  
DARRYL WORLEY A Good Day To Run  
GEORGE STRAIT Don't Make Me Come Over There...

### PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • (818) 461-5435

#### Adds:

SARA EVANS I Could Not Ask For More  
ALAN JACKSON When Somebody Loves You

#### Hots:

LEE ANN WOMACK Ashes By Now  
KEITH URBAN But For The Grace Of God  
GARTH BROOKS Wild Horses  
TOBY KEITH You Shouldn't Kiss Me Like This  
DIAMOND RIO One More Day  
JESSICA ANDREWS Who I Am  
FAITH HILL If My Heart Had My Wings

### RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

#### Adds:

No Adds

#### Hottest:

FAITH HILL If My Heart Had Wings  
KEITH URBAN But For The Grace Of God  
TOBY KEITH You Shouldn't Kiss Me Like This

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

#### Mainstream Country

David Felker

#### Adds:

PHIL VASSAR Rose Bouquet

#### Hottest:

JO DEE MESSINA Burn  
JAMIE O'NEAL There Is No Arizona  
DIAMOND RIO One More Day  
KEITH URBAN But For The Grace Of God  
TOBY KEITH You Shouldn't Kiss Me Like This

#### Hot Country

David Felker

#### Adds:

PATTY LOVELESS The Last Thing On My Mind  
MARK MCGUINN Mrs. Steven Rudy

#### Hottest:

TOBY KEITH You Shouldn't Kiss Me Like This  
DIAMOND RIO One More Day  
KEITH URBAN But For The Grace Of God  
LEE ANN WOMACK Ashes By Now  
GARTH BROOKS Wild Horses



## ADDS

BELLAMY BROTHERS What'll I Do  
TAMMY COCHRAN Angels In Waiting  
SOUTH SIXTY FIVE The Most Beautiful Girl  
WILKINSONS I Wanna Be That Girl

## TOP 10

JESSICA ANDREWS Who I Am  
TOBY KEITH You Shouldn't Kiss Me Like This  
SARA EVANS Born To Fly  
JO DEE MESSINA Burn  
JAMIE O'NEAL There Is No Arizona  
RASCAL FLATTS This Everyday Love  
KEITH URBAN But For The Grace Of God  
LEE ANN WOMACK Ashes By Now  
DIAMOND RIO One More Day  
SHEDAISY Lucky 4 You (Tonight I'm Just Me)

Information current as of March 1, 2001.



42 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

## ADDS

No new adds this week

## TOP 12

RASCAL FLATTS This Everyday Love  
JO DEE MESSINA Burn  
DARRYL WORLEY A Good Day To Run  
TOBY KEITH You Shouldn't Kiss Me Like This  
DWIGHT YOAKAM What Do You Know About Love  
DIAMOND RIO One More Day  
JESSICA ANDREWS Who I Am  
KEITH URBAN But For The Grace Of God  
GARY ALLAN Right Where I Need To Be  
ALISON KRAUSS Maybe  
CAROLYN DAWN JOHNSON Georgia  
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow

## HEAVY

ALISON KRAUSS Maybe  
CAROLYN DAWN JOHNSON Georgia  
DARRYL WORLEY A Good Day To Run  
DIAMOND RIO One More Day  
DWIGHT YOAKAM What Do You Know About Love  
GARY ALLAN Right Where I Need To Be  
JAMIE O'NEAL There Is No Arizona  
JESSICA ANDREWS Who I Am  
JO DEE MESSINA Burn  
KEITH URBAN But For The Grace Of God  
LEE ANN WOMACK Ashes By Now  
RASCAL FLATTS This Everyday Love  
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow  
TOBY KEITH You Shouldn't Kiss Me Like This  
TRAVIS TRITT It's A Great Day To Be Alive

## HOT SHOTS

ALAN JACKSON When Somebody Loves You  
CHRIS CAGLE Laredo  
CLAY DAVIDSON Sometimes  
GEORGE STRAIT Don't Make Me Come Over There...  
KENNY CHESNEY It Don't Happen Twice  
MARK MCGUINN Mrs. Steven Rudy  
MEREDITH EDWARDS A Rose Is A Rose  
MONTGOMERY GENTRY She Couldn't Change Me  
NICKEL CREEK When You Come Back Down  
PATTY LOVELESS The Last Thing On My Mind  
SHERRIE AUSTIN Jolene  
TERRI CLARK No Fear

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of February 28, 2001

## Most Played Recurrents

JAMIE O'NEAL There Is No Arizona (Mercury)

TIM MCGRAW My Next Thirty Years (Curb)

DARRYL WORLEY A Good Day To Run (DreamWorks)

RASCAL FLATTS This Everyday Love (Lyric Street)

DIXIE CHICKS Without You (Monument)

LONESTAR Tell Her (BNA)

PHIL VASSAR Just Another Day In Paradise (Arista)

SARA EVANS Born To Fly (RCA)

ALABAMA When It All Goes South (RCA)

TRAVIS TRITT Best Of Intentions (Columbia)

BRAD PAISLEY We Danced (Arista)

KENNY CHESNEY I Lost It (BNA)

LONESTAR What About Now (BNA)

JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)

AARON TIPPIN Kiss This (Lyric Street)

LEE ANN WOMACK I Hope You Dance (MCA/Universal)

CHAD BROCK Yes! (Warner Bros.)

TOBY KEITH How Do You Like Me Now? (DreamWorks)

ALAN JACKSON It Must Be Love (Arista)

FAITH HILL The Way You Love Me (Warner Bros.)

## COUNTRY

### Going For Adds 2001

GEORGE STRAIT If You Can Do Anything Else (MCA)  
LORETTA LYNN I Can't Hear The Music (Audium)  
TRACY LAWRENCE Untorgiven (Atlantic)

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**MUSIC  
MEETING**



COUNTRY STEPS IN FOR FIRST STEPS

Monument recording artist Joe Diffie's annual "Country Steps In For First Steps," fund-raiser for First Steps Inc. raised more than \$40,000 through ticket sales and silent-auction proceeds. The fund-raiser, which was held at the historic Ryman Auditorium, had an outstanding lineup. Pictured here (l-r) are some of the artists who lent their time and talent to raise money for the special school: Keith Urban, Chalee Tennison, Trace Adkins, Joe Diffie, Joyce Martin, Neal McCoy, Judy Martin and Jonathan Martin.

## TOP 100 COUNTRY POWER GOLD

- 1 BROOKS & DUNN My Maria
- 2 FAITH HILL This Kiss
- 3 JO DEE MESSINA Bye Bye
- 4 TIM MCGRAW Where The Green Grass Grows
- 5 SAMMY KERSHAW She Don't Know She's...
- 6 JOHN M. MONTGOMERY Sold (The Grundy County...)
- 7 BROOKS & DUNN Boot Scootin' Boogie
- 8 OIXIE CHICKS There's Your Trouble
- 9 TRISHA YEARWOOD She's In Love With The Boy
- 10 GEORGE STRAIT Check Yes Or No
- 11 DAVID LEE MURPHY Dust On The Bottle
- 12 TOBY KEITH Should've Been A Cowboy
- 13 JO DEE MESSINA I'm Alright
- 14 SHANIA TWAIN Honey, I'm Home
- 15 TIM MCGRAW I Like It, I Love It
- 16 GARTH BROOKS Friends In Low Places
- 17 ALAN JACKSON Chattahoochee
- 18 SHANIA TWAIN Any Man Of Mine
- 19 JOHN M. MONTGOMERY Be My Baby Tonight
- 20 TRISHA YEARWOOD XXX's And OOO's (An ...)
- 21 SHANIA TWAIN Love Gets Me Every Time
- 22 GARTH BROOKS Ain't Going Down (TH The ...)
- 23 SHANIA TWAIN (If You're Not ... ) I'm Outta ...
- 24 WYMONNA No One Else On Earth
- 25 TRACY BYRD I'm From The Country
- 26 ALAN JACKSON Little Bitty
- 27 RANDY TRAVIS Forever And Ever, Amen
- 28 ALAN JACKSON Livin' On Love
- 29 ALAN JACKSON Gone Country
- 30 RICOCHET Daddy's Money
- 31 TIM MCGRAW Just To See You Smile
- 32 GARTH BROOKS Two Of A Kind, Working On ...
- 33 SHANIA TWAIN Whose Bed Have Your Boots...
- 34 SHANIA TWAIN You're Still The One
- 35 GARTH BROOKS Two Pina Coladas
- 36 KENNY CHESNEY She's Got It All
- 37 GARTH BROOKS Do What You Gotta Do
- 38 MARK CHESNUTT It's A Little Too Late
- 39 OIXIE CHICKS I Can Love You Better
- 40 FAITH HILL Wild One
- 41 GARTH BROOKS Rodeo
- 42 BROOKS & DUNN Neon Moon
- 43 LITTLE TEXAS God Blessed Texas
- 44 PATTY LOVELESS Blame It On Your Heart
- 45 GARTH BROOKS The Thunder Rolls
- 46 GEORGE STRAIT Carrying Your Love With Me
- 47 GARTH BROOKS Shameless
- 48 CLAY WALKER Then What
- 49 CLINT BLACK Nothin' But The Tailights
- 50 GARTH BROOKS The Dance
- 51 MARTINA MCBRIDE Whatever You Say
- 52 MARY CHAPIN CARPENTER Down At The Twist And...
- 53 LEANN RIMES One Way Ticket (Because I Can)
- 54 NEAL MCCOY Wink
- 55 NEAL MCCOY The Shake
- 56 ALABAMA I'm In A Hurry (And Don't ...)
- 57 ALAN JACKSON Who's Cheatin' Who
- 58 TOBY KEITH A Little Less Talk And A Lot...
- 59 ALAN JACKSON Don't Rock The Jukebox
- 60 GARTH BROOKS That Summer
- 61 COLLIN RAYE I Can Still Feel You
- 62 ALAN JACKSON Summertime Blues
- 63 SHANIA TWAIN No One Needs To Know
- 64 SHANIA TWAIN Don't Be Stupid (You Know I ...)
- 65 REBA MCENTIRE Fancy
- 66 GEORGE STRAIT Love Without End, Amen
- 67 VINCE GILL Don't Let Our Love Start ...
- 68 JOHN M. MONTGOMERY I Swear
- 69 JOHN M. MONTGOMERY Life's A Dance
- 70 DIAMOND RIO Meet In The Middle
- 71 TRISHA YEARWOOD How Do I Live
- 72 GARTH BROOKS Papa Loved Mama
- 73 GEORGE STRAIT True
- 74 GEORGE STRAIT I Just Want To Dance With You
- 75 TOBY KEITH Wish I Didn't Know Now
- 76 ALABAMA Song Of The South
- 77 PAM TILLIS Maybe It Was Memphis'
- 78 LILA MCCANN I Wanna Fall In Love
- 79 PATTY LOVELESS I Try To Think About Elvis
- 80 TIM MCGRAW Down On The Farm
- 81 VINCE GILL One More Last Chance
- 82 GEORGE STRAIT I Cross My Heart
- 83 STEVE WARINER Holes In The Floor Of Heaven
- 84 MARTINA MCBRIDE My Baby Loves Me
- 85 JO DEE MESSINA Heads Carolina, Tails...
- 86 JOHN M. MONTGOMERY I Can Love You Like That
- 87 MARTINA MCBRIDE Independence Day
- 88 RANDY TRAVIS Deeper Than The Holler
- 89 ALAN JACKSON Tall, Tall Trees
- 90 MARK WILLS Don't Laugh At Me
- 91 BROOKS & DUNN That Ain't No Way To Go
- 92 MARK WILLS I Do (Cherish You)
- 93 FAITH HILL & TIM MCGRAW It's Your Love
- 94 DOUG STONE Why Didn't I Think Of That
- 95 JOHN ANDERSON Straight Tequila Night
- 96 CLINT BLACK Better Man
- 97 SAWYER BROWN Some Girls Do
- 98 TIM MCGRAW Don't Take The Girl
- 99 JOHN M. MONTGOMERY I Love The Way You Love Me
- 100 COLLIN RAYE Love, Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 200 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.







## A

**GARY ALLAN** Right Where I Need To Be (*MCA*)  
Prod: Tony Brown, Mark Wright Wr: Casey Beathard, Kendall Marvell  
Pub: ACUFF-Rose Music, Inc./601 Broadway Music (BMI)

**JESSICA ANDREWS** Who I Am (*DreamWorks*)  
Prod: Byron Gallimore Wr: Brett James, Troy Verges Pub: Sony/ATV  
Songs LLC dba Tree Publishing Co./Songs Of Teracel (BMI) Songs Of  
Universal Inc., BMI

**LISA ANGELLE** I Will Love You (*DreamWorks*)  
Prod: James Stroud, Lisa Angelle Wr: Fisher, Ron Wasserman

## B

**GARTH BROOKS** Wild Horses (*Capitol*)  
Prod: Allen Reynolds Wr: Bill Shore, David Wills Pub: Warner-Tamerlane  
(ASCAP)/WB Music Corp. (ASCAP)/Cash Crop Music (ASCAP)

## C

**KENNY CHESNEY** I Lost It (*BNA*)  
Prod: Buddy Cannon, Norro Wilson Wr: Neil Thrasher, Jimmy Olander  
Pub: Major Bob Music Company Inc. (ASCAP) Warner-Tamerlane  
Publishing Corp./Taxicaster Music (BMI)

**TERRI CLARK** No Fear (*Mercury*)  
Prod: Stuart Smith, Terri Clark Wr: Terri Clark, Mary C. Carpenter Pub:  
Universal-PolyGram Int'l Inc./Terri-ooo Tunes, adm. by Universal  
PolyGram Int'l Inc.; Why Walk Music (ASCAP)

**NEAL COTY** Legacy (*Mercury*)  
Prod: John Kelton Wr: Neal Coty, Randy VanWarmer Pub: Murrah Music  
Corp./Neal Coty Music (BMI); Caribbean Stud Music, a division of Big  
Picture Entertainment LLC/Suzabelle Music (ASCAP)

**BILLY RAY CYRUS** Burn Down The Trailer Park (*Monument*)  
Prod: Dann Huff Wr: Paul Thorn, Billy Maddox, Pat MacDonald Pub:  
YOMAN Music (admin. by Illegal Songs Inc.)/Mambadadi Music/IRS  
Music (BMI)

## D

**CLAY DAVIDSON** Sometimes (*Virgin*)  
Prod: Scott Hendricks, Jude Cole Wr: Clay Davidson, Kenny Beard,  
Casey Beathard Pub: Steel Wheels Music/CLMAT Publishing (BMI) All  
rights administered by Steel Wheels Music/Milene Music, Inc./Loggy  
Bayou Music Inc. (ASCAP)/Acuff-Rose Music Inc. (BMI)

**DIXIE CHICKS** If I Fall You're Going With Me (*Monument*)  
Prod: Blake Chancey, Paul Worley Wr: Matraca Berg, Annie Roboff Pub:  
HillBilith Music/Music Corporation of America, Inc./ on behalf of Songs  
of Sally Sue's Medicine Show (BMI)/Almo Music Group/Alwa Music  
(ASCAP)

**MARSHALL DYLLON** Live It Up (*DreamCatcher*)  
Prod: Robert Byrne, Phil Vassar, Jim Mazza Wr: Robert Byrne, Phil  
Vassar Pub: EMI Blackwood Music Inc./Arbyrne Music (BMI) and  
EMI April Music Inc./Phil Vassar Music (ASCAP)

**MARSHALL DYLLON** You (*DreamCatcher*)  
Prod: John Guess, Joe Schemay Wr: Jimmy Olander, Will Robinson,  
Aaron Sain Pub: Warner-Tamerlane Pub. Corp. (BMI)/Taxicaster Music  
(BMI)/Cai IV Songs (ASCAP)/EMI Blackwood Music (BMI)/Danger Will  
Music (BMI)

## E

**MEREDITH EDWARDS** A Rose Is A Rose (*Mercury*)  
Prod: Keith Stegall Wr: Deanna Bryant, Dave Berg, Sunny Russ Pub:  
WB Music Corp. (ASCAP); Warner-Tamerlane Publishing Corp.;  
Missoula Music (BMI)

**TYLER ENGLAND** I Drove Her To Dallas (*Capitol*)  
Prod: Garth Brooks Wr: Tony Martin, Mark Narmore Pub: Starstruck  
Angel Music Inc./BMI/Mitchelltown Music, BMI/Hamstein Cumberland  
Music, BMI/Baby Mae Music (BMI)

**SARA EVANS** I Could Not Ask For More (*RCA*)  
Prod: Sara Evans, Paul Worley Wr: Diane Warren Pub: Realsongs  
(ASCAP)

## G

**VINCE GILL** Shoot Straight From Your Heart (*MCA*)  
Prod: Tony Brown Wr: Vince Gill Pub: Vinny May Music (BMI)

## H

**ERIC HEATHERLY** Wrong Five O' Clock (*Mercury*)  
Prod: Keith Stegall Wr: Eric Heatherly, Richard E. Carpenter Pub: Still  
Working For The Woman Music, Inc./Psychobilly Music; RC Moon Pie  
Music, admin. by MRBI (ASCAP)

**STEVE HOLY** The Hunger (*Curb*)  
Prod: Wilbur C. Rimes Wr: Billy Montana, David Flint Pub:  
Curbmagnasong Music Pub./Red Quill Music a division of Moraine  
Music Group (BMI)

## J

**ALAN JACKSON** When Somebody Loves You (*Arista*)  
Prod: Keith Stegall Wr: Alan Jackson Pub: WB Music Corp./Yee Haw  
Music (ASCAP) All rights adm. by WB Music Corp.

**JOLIE & THE WANTED** Boom (*DreamWorks*)  
Prod: Dann Huff Wr: John Rotch, Shara Johnson

## K

**KORTNEY KAYLE** Don't Let Me Down (*Lyric Street*)  
Prod: Mark Bright Wr: Lonnie Wilson, Zack Turner Pub: Sony/ATV Tunes  
LLC dba Cross Keys Publishing Co. (ASCAP); Sony/ATV Songs LLC  
dba Tree Publishing Co. (BMI)

**TOBY KEITH** You Shouldn't Kiss Me Like This (*DreamWorks*)  
Prod: James Stroud, Toby Keith Wr: Toby Keith Pub: Tokeco Tunes  
(BMI)

**HAL KETCHUM** She Is (*Curb*)  
Prod: Rodney Crowell Wr: Hal Ketchum Pub: Mike Curb Music/Hal  
Ketchum Music (adm. by Mike Curb Music) (BMI)

**KINLEYS** I'm In (*Epic*)  
Prod: Rodney Foster Wr: Rodney Foster, Georgia Middleman Pub:  
Universal-PolyGram International Publishing, Inc. (ASCAP) St. Julien  
Music (ASCAP) On My Mind Music (ASCAP)

## L

**PATTY LOVELESS** The Last Thing On My Mind (*Epic*)  
Prod: Emory Gordy Jr. Wr: Craig Wiseman, Al Anderson Pub: Almo  
Music Corp. (ASCAP)/Mighty Nice Music (BMI)/Al Andersongs (BMI)  
admin. by Bluewater Music Corp. (BMI)

## M

**MARTINA MCBRIDE** It's My Time (*RCA*)  
Prod: Martina McBride, Paul Worley Wr: Billy Crain, Tammy Hyler, Kim  
Tribble Pub: Sony/ATV Songs LLC, Sony/ATV Tunes LLC/Willdawn  
Music (BMI)/ASCAP

**NEAL MCCOY** Beatin' It In (*Giant*)  
Prod: Ed Seay, John Hobbs Wr: Brett Beavers, Kelly Garrett Pub: Sony/  
ATV Songs LLC (BMI)/Sony/ATV Tunes LLC/Grinnin' Garrett (ASCAP)  
(Allright adm. by Sony ATV Music Pub.)

**MINDY MCCREADY** Scream (*Capitol*)  
Prod: Billy Joe Walker Jr. Wr: Helen Darling, Jenai Pub: Dayspring Music  
Inc./BMI/Little Chatterbox Music, BMI/Writers Extreme Music, BMI  
(adm. by Dayspring Music Inc.)/Sis 'N Bro Music Company, ASCAP/  
Moraine Park Music, a division of Moraine Music Group, ASCAP

**JOHN MICHAEL MONTGOMERY** That's What I Like... (*Atlantic*)  
Prod: Buddy Cannon, Norro Wilson, John Michael Montgomery Wr:  
Larry Alderman, Richard Fagan Pub: Milene Music Inc./DF Music  
Inc., ASCAP

**MONTGOMERY GENTRY** She Couldn't Change Me (*Columbia*)  
Prod: Joe Scalfie Wr: Chris Knight, Gary Nicholson Pub: WB Music  
Corp. (ASCAP)/Gary Nicholson Music (ASCAP)

**LORRIE MORGAN & SAMMY KERSHAW** He Drinks... (*RCA*)  
Prod: Norro Wilson, Brian Tankersley Wr: Shawn Camp, Michele  
McCord Pub: Songs of Universal Inc. (BMI)/WB Music Corp./Shawn  
Camp Music (ASCAP)

## R

**COLLIN RAYE** She's All That (*Epic*)  
Prod: Dann Huff, Collin Raye Wr: Collin Raye, Scott Wray Pub: EMI  
Blackwood Music Inc. (BMI)/Britstar Music Publishing, Inc. (BMI)  
Controlled and Administered by EMI Blackwood Music Inc. (BMI)

**COLLIN RAYE** You Still Take Me There (*Epic*)  
Prod: Dann Huff, Collin Raye Wr: Brett James, Del Gray, Thom McHugh  
Pub: Sony/ATV Songs LLC DBA Tree Publishing Co./Songs of Teracel  
(BMI)/Volunteer Jam Music (ASCAP)/Venture One Music/McMore  
Music (BMI)

## R

**KENNY ROGERS** There You Go Again (*DreamCatcher*)  
Prod: Kenny Rogers Wr: Tommy Lee James, Jennifer Kimball, Terry  
McBride Pub: Still Working For The Man Music Inc. Tommy Lee James  
Songs/EMI Blackwood/Garden Angel Music/Polygram International/Songs  
Of McBride (BMI)

**TIM RUSHLOW** She Misses Him (*Atlantic*)  
Prod: David Malloy Wr: Tim Johnson Pub: EMI Blackwood (BMI)

## S

**SAWYER BROWN** Looking For Love (*Curb*)  
Prod: Mark Miller Wr: Wanda Mallette, Patti Ryan, Bob Morrison Pub:  
Music City Music Inc. Administered by April Music Inc. (ASCAP)/Southern  
Days Music (ASCAP) Administered by CMI

**SHEDAISY** Lucky 4 You (Tonight I'm Just Me) (*Lyric Street*)  
Prod: Dann Huff Wr: Kristyn Osborn, Jason Deere, Coley McCabe Pub:  
Without Anna Music (ASCAP), Lehsem Music, LLC (ASCAP) admin. by  
Music & Media International, Inc., WB Music Corp./Big T Ractor Music  
(ASCAP)

**SONS OF THE DESERT** What I Did Right (*MCA*)  
Prod: Johnny Slate Wr: Drew Womack, Sonny LeMaire Pub: EMI Full Keel  
Music/Left Foot Music/Womaculate Conceptions/EMI Longitude Music/  
Barney Building Music/Still Standing Music-ASCAP/BMI

**SOUTH SIXTY FIVE** The Most Beautiful Girl (*Atlantic*)  
Prod: Bobby Huff Wr: Rory Burke, Billy Sherrill, Norro Wilson Pub:  
Renewed 2001, EMI Al Gallica Music Corp. and EMI Algee Music Corp.,  
BMI

## T

**CHALEE TENNISON** Go Back (*Asylum/WB*)  
Prod: Jerry Taylor Wr: Jeremy Cambell, David Hackett Pub: Isham Music  
(BMI)/SwaydeMan Music Inc., (ASCAP)

**PAM TILLIS** Please (*Arista*)  
Prod: Billy Joe Walker Jr. Wr: Michael Duianey, Jeffrey Steele, John Hobbs  
Pub: Windswept Pacific (BMI) Famous Music Corp. (ASCAP)

**TRICK PONY** Pour Me (*H2E/WB*)  
Prod: Chuck Howard Wr: Heidi Newfield, Keith Burns, Ira Djan, Rory  
Beighley, Sammy Wedlock Pub: Warner-Tamerlane Pub. Corp., BMI/  
Warner Bros. Music Corp., ASCAP

**TRAVIS TRITT** It's A Great Day (*Columbia*)  
Prod: Billy Joe Walker Jr., Travis Tritt Wr: Darrell Scott Pub: EMI April  
Music Inc./House of Bram (ASCAP)

## U

**KEITH URBAN** But For The Grace Of God (*Capitol*)  
Prod: Matt Rollings, KU Wr: Charlotte Caffrey, Jane Weidlin, Keith Urban  
Pub: BMG Songs Inc/WeedWackers/Coburn Music Inc. (Adm. by Ten Ten  
Music Group, Inc.) BMI

## W

**CLAY WALKER** Say No More (*Giant*)  
Prod: Byron Gallimore, Clay Walker Wr: Tom Shapiro, George Teren Pub:  
Sony/ATV Songs LLC/Wenonga Music/Zomba Songs Inc./Teren It Up  
Music (BMI)

**WARREN BROTHERS** Move On (*BNA*)  
Prod: Brett Warren, Brad Warren, Chris Farren Wr: Brett Warren, Brad  
Warren, Danny Wilde Pub: Warner-Tamerlane Publishing Corp./One  
Hundred Billion Dollar Music (BMI)

**HANK WILLIAMS III** I Don't Know (*Curb*)  
Wr: Randy Howard Pub: BMG Songs Inc. (ASCAP)/Randy Howard Music  
(ASCAP)

## Y

**DWIGHT YOAKAM** What Do You Know About Love (*Reprise*)  
Prod: Pete Anderson Wr: Dwight Yoakam

**BILLY YATES** What Do You Want From Me Now (*Columbia*)  
Prod: Garth Fundis, Billy Yates Wr: Billy Yates, Michael Geiger, Bobby  
Taylor Pub: EMI Blackwood Music Inc. (BMI)/Pay The Bill Music (BMI) all  
rights administered by EMI/Blackwood Music Inc. (BMI)/Sixteen Stars  
Music (BMI) a div of HoriPro Entertainment Group, Inc. (BMI)/Belle Glade  
Music (BMI) admin. by Sixteen Stars Music (BMI)/Milk The Whistle  
Music (BMI)



**TONY NOVIA**  
.....  
tnovia@ronline.com

PART TWO OF A TWO-PART SERIES

# Are The Warning Signals Flashing For CHR?

## PDs speak out on fall Arbitron

When you want the answers, you turn to the people in the hot seats, and that's just what I did after CHR's bruising fall Arbitron. The good news is that the presidential election — if it actually had any effect on the results of the fall book — is in the past. The bad news is that many CHR PDs are beginning to see signs of weakness stemming from everything from lack of marketing dollars to polarizing music.

This certainly seems like a great time to pull together some of the great minds of CHR programming and search for the answers to keep this format on top. I was overwhelmed with responses to this topic, and I'd like to thank all of the PDs who took time out to give me their thoughts. While we did not have enough room to print everyone's responses, I will be using more of them week to week in a sidebar to my column.

**Jimmy Steal**  
KPWR (Power 106)/Los Angeles VP Programming/Los Angeles



Jimmy Steal

Many of the answers we have previously discussed — the election, pop music cooling off, budgets, cookie-cutter formats, etc. — have all had some definite impact on CHR's current ratings, but they are not the entire answer. Taking the Los Angeles market as an example, look at Power 106's year-to-year and book-to-book Hispanic numbers in Arbitron's PD Advantage. I've had the privilege of being part of a team that has experienced phenomenal growth in the last year in every daypart, all in the face of several previous, as well as ongoing, format attacks.

At the risk of sounding self-serv-

ing, the reason for our success as the No. 1 standalone biller in the USA (we have since acquired KZLA, which is another success story entirely) is simple: We had a solid plan in place and an incredible team to execute it. Our plan spoke solely to even further focusing on our core strategic equities. This prevented us from wasting any airtime or energy on anything that didn't fit our listener-driven strategic screener.

Rick Cummings and Val Maki have set up a culture at Power 106 where focus drives our every act. Our audience knows exactly what the Power brand stands for, what it is and what to expect when they tune in to 105.9. Just as importantly, they know what Power *isn't*. I've heard several of our competitors violate this simple marketing law time and time again since I've been here in Los Angeles.

As alternate means of home, car, work and hand-held entertainment become more commonplace, the marketing basics have become more important than ever. Know who your audience is, and give them what they truly want, not what you think they want. Once the strategy is sound, wrap it all up in as entertaining a package as humanly possible. Having an environment where raw meat is routinely thrown into the control room is a definite plus too. While there is no formula for guaranteed ratings success book after book, this will at least insulate your station from most of the dramatic ratings

swings this R&R article is about.

**Domino**  
KRBE/Houston PD

Some of the answers to the down fall Arbitron lie in a combination of factors:

1. An extreme music cycle: There is no doubt that the "fringe" sound is dominating right now. We are in a situation close to that of the early '90s — Skid Row and "The Young and the Restless" with very little to put in the middle — only now it's Creed and Nelly with very little to put in the middle. At the same time niche formats on the low and upper ends are forcing CHRs to bend toward AC or Urban, thus causing those stations to become less mass-appeal. Depending on which way the CHR decides to go, it blows off half the demo, young or old. This is a bad sign of a slowdown in the format.

2. The presidential election: News/Talk effectively attracted non-traditional listeners during this period due to the newsworthiness of the election in much the same way that the Gulf War did in the early '90s. The good news for CHR is that this trend in unsustainable. If we are smart, we have a ton of history to look back on as an example of how to navigate through this time.

The best example that I know is Mike Joseph's "Hot Hits" in the early '80s. At the time CHR was almost dead due to lack of mass-appeal music and the feeling that it was impossible to play both The Gap Band and The Steve Miller Band on the same station. Mike Joseph proved that it indeed was possible to have "Abracadabra" segue into "You Dropped a Bomb on Me" and still sound good. The format turned around.

Careful navigation and focus on mass-appeal will be required to survive this cycle. The value of what we do in between the records will also be at a premium. People need to have a reason to listen to the radio beyond just the music. This is the entertainment business! It's all cyclical.

"CHR has been doing well for a while now and needs a little kick in the ass. This gives us all a chance to regroup and assess the current status of our radio stations and make sure we're doing the right kinds of things."

Chris Edge

**Kid Curry**  
WPOW (Power 96)/Miami PD

I'm personally of the belief that the presidential election disaster holds a majority of the reason why CHR did so poorly, much like the Elian Gonzalez story. When there's major news of interest to the market, News radio (even Spanish News radio) does better. Elian was one thing, but the across-the-board interest in the election thing had to have an impact.

I also think listening in general hits the skids in the latter part of the year. With Thanksgiving, Christmas, New Years, etc., people would rather concern themselves with the holidays than pay attention to a rating diary or radio stations. This too shall pass.

**Jon Zellner**  
Infinity Top 40 Format  
Captain, KMXV (Mix 93.3)  
and KSCR (Star 102)/Kansas City OM

The decline, in many situations, was the result of increased competition. Remember that in the mid-to-late '80s, during the format's high point, there were three Top 40s per market, and rarely did they differ in any way. Only in the late '80s did we see the PIA chart with Rock 40s, then rhythmic-leaning Top 40s. Today it is rare to see two radio stations in any format share an identical playlist. Country has young and traditional Country; AC has Hot, Modern, Soft and mainstream; and Top 40 has Pop, Rhythmic, Adult and modern-leaning.



Jon Zellner

Mainstream Top 40s are constantly in a vulnerable position, but we also have the greatest opportunity to mirror pop culture. We can brand our stations to play only hit music and shift in either direction, depending on what our individual markets dictate. Any station that skews in any direction will always be dependent on available product and might be forced to play mid-chart songs because there might not be something that fits the station at that particular time.

In 2001 it will be necessary for mainstream Top 40 stations to re-examine what their core sound is

and make sure that they don't stray too far in either direction. If boy bands become polarized, make sure you're testing even your recurrent every week to ensure that these songs are still valid. It is imperative that we not only reflect what our listeners' expectations are, but that we also sell the fact that we're the only radio station that plays "all of Kansas City's hit music — not just some of it." If Faith Hill has a hit song, Top 40 should play it. If Aerosmith sings at a halftime show with Nelly and 'N Sync, these artists are top-of-mind and should be recognized. If U2 has a top-five-selling album in your market, maybe your listeners wouldn't think that song would stick out on your station.

Remember that in 1983 you could hear Duran Duran, Kenny Rogers, Def Leppard and Melissa Manchester on the same station, and moms and daughters both listened. If the music logs are carefully constructed every day and every quarter-hour is consistent, that theory can still work in 2001.

**Chris Edge**  
WDCG/Raleigh PD

It definitely was not the music product. CHR is extremely diverse right now, with a lot of hit records that are sonically very different. Creed, Nelly, Sting — how diverse is that? I think that's a good thing. I have heard the election excuse a lot. I'd be curious to see if there is any real data on that. That certainly was not the case here in Raleigh, but we don't have a Talk station with a strong position in the market. I know we opened the door this fall for records that normally didn't have a home at this radio station, i.e., Destiny's Child and Pink. We were patient with adding them, and they slowly developed into hits for the station. I like to think that helped us.

We certainly performed well 25-54 this fall. Maybe we should consider the possibility that people can get music in many different ways now. Why would a 20-year-old wait



Chris Edge

"The next trend that CHRs need to be aware of is rhythm. There are a flood of new Clear Channel 'Kiss' stations signing on every day. By design these stations are 12-24-focused, and they are driving rhythmic records up the charts."

Mike Edwards

# R&R CHR/Pop Top 50

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	10638	-36	1136565	12	173/0
1	2	LENNY KRAVITZ Again (Virgin)	10637	-119	1126800	19	172/0
3	3	SHAGGY Angel (MCA)	10250	+744	1154583	8	165/1
6	4	K-CI & JOJO Crazy (MCA)	8442	+681	769598	11	158/0
4	5	MADONNA Don't Tell Me (Maverick/WB)	8057	-71	754900	12	170/0
7	6	CRAZY TOWN Butterfly (Columbia)	7899	+642	817119	8	172/0
5	7	DREAM He Loves U Not (Bad Boy/Arista)	7075	-812	750822	23	161/0
10	8	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)	6625	+326	628009	6	173/0
11	9	AEROSMITH Jaded (Columbia)	6375	+449	606004	7	164/1
8	10	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	6162	-667	631708	21	156/0
9	11	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	6104	-509	606885	21	159/0
12	12	PINK You Make Me Sick (LaFace/Arista)	5806	-80	553957	10	162/0
14	13	ATC Around The World (La La La...) (Republic/Universal)	5710	+442	585685	8	166/1
15	14	DUTKAST Ms. Jackson (LaFace/Arista)	5430	+216	557268	9	148/1
16	15	DIDO Thankyou (Arista)	5375	+650	557149	7	154/3
13	16	SHAGGY It Wasn't Me (MCA)	4685	-716	512257	17	147/0
17	17	BACKSTREET BOYS The Call (Jive)	4602	-116	436186	7	168/0
24	18	S CLUB 7 Never Had A Dream Come True (Interscope)	4420	+1043	500370	4	163/1
18	19	MYA Case Of The Ex (Whatcha...) (University/Interscope)	4375	-271	447455	22	147/0
21	20	3LW No More (Baby I'ma Do Right) (Epic)	4247	+447	486019	11	156/4
22	21	MYA Free (Ruffnation/WB/University/Interscope)	3998	+385	410525	5	159/2
23	22	FUEL Hemorrhage (In My Hands) (Epic)	3512	-90	327787	12	139/0
28	23	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3438	+724	280231	9	136/11
<b>BREAKER</b>	24	LIFEHOUSE Hanging By A Moment (DreamWorks)	2952	+829	275777	3	135/9
27	25	BON JOVI Thank You For Loving Me (Island/IDJMG)	2859	+58	275750	13	129/1
29	26	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	2699	+134	228524	6	122/4
<b>BREAKER</b>	27	THE CORRS Breathless (143/Lava/Atlantic)	2653	+388	295526	13	129/4
32	28	MOBY F/GWEN STEFANI Southside (V2)	2354	+203	251613	8	105/4
34	29	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2294	+220	192317	8	113/5
35	30	NELLY FURTADO I'm Like A Bird (DreamWorks)	2266	+326	259803	10	119/6
26	31	U2 Beautiful Day (Interscope)	2097	-780	205582	15	129/0
37	32	R. KELLY I Wish (Jive)	2084	+255	232407	8	121/3
36	33	SOULDECISION Ooh It's Kinda Crazy (MCA)	2074	+182	191981	4	127/9
25	34	98 DEGREES My Everything (Universal)	2027	-1010	238315	14	117/0
44	35	JOE F/MYSTIKAL Stutter (Jive)	1789	+461	161246	3	100/22
40	36	BARENAKED LADIES Too Little Too Late (Reprise)	1672	+63	119353	5	96/2
39	37	NELLY E.I. (Fo' Reel/Universal)	1607	-107	184902	14	101/0
30	38	O-TOWN Liquid Dreams (J)	1511	-805	146645	13	123/0
43	39	3 DOORS DOWN Loser (Republic/Universal)	1475	+85	115245	4	98/3
45	40	TONYA MITCHELL Broken Promises (Universal)	1465	+262	100669	3	114/6
47	41	DAFT PUNK One More Time (Virgin)	1430	+325	155642	3	91/12
48	42	JA RULE F/LJ' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	1359	+298	131952	2	77/3
42	43	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	1296	-135	140518	10	61/0
<b>DEBUT</b>	44	NELLY Ride Wit Me (Fo' Reel/Universal)	1269	+575	113118	1	95/53
<b>DEBUT</b>	45	SARINA PARIS Look At Us (Playland/Priority)	1055	+321	144638	1	70/12
46	46	BLESSID UNION OF SOULS F/3XL Storybook Life (V2)	1043	-152	80067	6	74/0
49	47	VITAMIN C As Long As You're Loving Me (Elektra/EEG)	1029	+84	76710	3	89/5
38	48	BBMAK Still On Your Side (Hollywood)	1005	-775	86953	15	107/0
41	49	DEXTER FREEBISH Leaving Town (Capitol)	931	-670	85955	15	55/0
<b>DEBUT</b>	50	SAMANTHA MUMBA Baby, Come Over... (Wildcard/Polydor/Interscope)	854	+752	74775	1	117/31

## Most Added.

ARTIST TITLE LABEL(S)	ADDS
DREAM This Is Me (Bad Boy/Arista)	73
NELLY Ride Wit Me (Fo' Reel/Universal)	53
TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)	46
BLACK EYED PEAS Request Line (Interscope)	51
TAMIA Stranger In My House (Elektra/EEG)	41
SAMANTHA MUMBA Baby... (Wildcard/Polydor/Interscope)	31
JOE F/MYSTIKAL Stutter (Jive)	22
SEMISONIC Chemistry (MCA)	21
COLDPLAY Yellow (Netwerk/Capitol)	18
DAFT PUNK One More Time (Virgin)	12
SARINA PARIS Look At Us (Playland/Priority)	12

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
S CLUB 7 Never Had A Dream Come True (Interscope)	+1043
LIFEHOUSE Hanging By A Moment (DreamWorks)	+829
SAMANTHA MUMBA Baby... (Wildcard/Polydor/Interscope)	+752
SHAGGY Angel (MCA)	+744
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+724
K-CI & JOJO Crazy (MCA)	+681
DIDO Thankyou (Arista)	+650
CRAZY TOWN Butterfly (Columbia)	+642
COLDPLAY Yellow (Netwerk/Capitol)	+584
NELLY Ride Wit Me (Fo' Reel/Universal)	+575

## Breakers.

LIFEHOUSE		
Hanging By A Moment (DreamWorks)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2952/829	135/9	24
THE CORRS		
Breathless (143/Lava/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2653/388	129/4	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



176 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

# blessid union storybook life



FEATURING 3XL

THE FOLLOW-UP TO THEIR TOP 10 HIT "HEY LEONARDO (SHE LIKES ME FOR ME)" FROM THEIR FORTHCOMING SINGLES COLLECTION. IN STORES FEBRUARY 27, 2001

Produced by 3XL. Co-produced by Ashley Shepherd. Management: Mark Leggett for Legend Entertainment

"How many songs have you played from Blessed Union that haven't been hits? Our commitment to 'Storybook Life' is unwavering as the research already shows strong potential. Add one more song to the Blessed Union hit list!" - Tim Richards/WKQI - Detroit

"'Storybook Life' sounds like another smash from a band that has given KISS 108 so many others. Give it time and it will be HUGE!" - David Corey/KISS108 - Boston

amanda

From the Forthcoming album **EVERYBODY DOESN'T**

# everybody doesn't

single in stores 4.10.01



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[www.americanradiohistory.com](http://www.americanradiohistory.com)

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BUEN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
<b>HP</b> JOE (MYSTIKAL) <i>Stutter</i> (Jive)	4.02	3.97	3.83	3.66	44.4	8.0	4.07	4.23	3.59	4.17	4.20	3.59	3.96
<b>HP</b> A. LEWIS OF STAIN'D W/F. DURST <i>Outside</i> (Flawless/Geffen/Interscope)	4.01	3.74	—	—	40.0	4.3	4.16	4.11	3.60	3.95	4.39	3.36	4.26
DIDO <i>Thankyou</i> (Arista)	3.89	3.96	3.86	3.79	79.2	16.3	3.79	4.01	3.88	3.85	3.81	4.03	3.87
<b>HP</b> JA RULE/LIL' MO & VITA <i>Put It On Me</i> (Murder Inc./Def Jam/IDJMG)	3.89	3.89	3.88	3.92	58.6	11.0	4.16	3.80	3.34	4.04	4.03	3.71	3.75
<b>HP</b> LEE ANN WOMACK <i>I Hope You Dance</i> (MCA/Universal)	3.82	3.83	3.68	3.68	53.1	10.3	3.95	3.67	3.82	3.48	4.12	3.92	3.71
SHAGGY <i>Angel</i> (MCA)	3.79	3.94	3.80	4.02	81.0	18.8	4.11	3.69	3.43	3.83	3.63	3.70	4.00
K-CI & JOJO <i>Crazy</i> (MCA)	3.77	3.90	3.69	3.84	67.7	15.5	4.03	3.65	3.46	3.87	3.78	3.59	3.84
CREED <i>With Arms Wide Open</i> (Wind-up)	3.76	3.66	3.55	3.71	83.0	33.1	3.63	3.78	3.91	3.54	3.95	3.77	3.77
<b>HP</b> 3 DOORS DOWN <i>Loser</i> (Republic/Universal)	3.67	3.60	3.57	3.65	49.6	9.5	3.55	3.90	3.54	3.65	3.98	3.62	3.36
FUEL <i>Hemorrhage</i> (In My Hands) (Epic)	3.67	3.59	3.45	3.59	51.1	11.5	3.58	3.80	3.63	3.46	3.84	3.66	3.75
<b>HP</b> R. KELLY <i>I Wish</i> (Jive)	3.66	3.75	3.75	3.80	53.4	14.3	3.84	3.40	3.67	3.83	3.58	3.70	3.59
PINK <i>You Make Me Sick</i> (LaFace/Arista)	3.64	3.67	3.44	3.58	64.2	17.5	3.77	3.70	3.25	3.74	3.90	3.42	3.46
AEROSMITH <i>Jaded</i> (Columbia)	3.63	3.58	3.59	—	56.4	8.5	3.67	3.51	3.69	3.54	3.66	3.70	3.60
DREAM <i>He Loves U Not</i> (Bad Boy/Arista)	3.63	3.49	3.49	3.64	80.2	25.8	3.83	3.60	3.33	3.48	3.93	3.47	3.61
OUTKAST <i>Ms. Jackson</i> (LaFace/Arista)	3.63	3.80	3.65	3.96	73.7	26.1	3.97	3.42	3.24	3.58	3.67	3.65	3.60
CRAZY TOWN <i>Butterfly</i> (Columbia)	3.62	3.70	3.67	3.66	68.7	19.5	3.80	3.50	3.42	3.67	3.76	3.28	3.72
<b>HP</b> MYSTIKAL F/NIVEA <i>Danger</i> (Beeñ Sō Kong) (Jive)	3.61	3.75	3.74	3.76	53.9	12.3	3.90	3.59	2.93	3.60	3.70	3.78	3.34
LENNY KRAVITZ <i>Again</i> (Virgin)	3.60	3.63	3.54	3.74	77.9	23.8	3.60	3.55	3.66	3.41	3.77	3.68	3.54
EVAN AND JARON <i>Crazy For This Girl</i> (Columbia)	3.59	3.50	3.45	3.61	67.4	19.3	3.62	3.54	3.60	3.28	3.59	3.71	3.80
3LW <i>No More</i> (Baby I'ma Do Right) (Epic)	3.57	—	—	—	60.7	17.3	3.80	3.43	3.14	3.75	3.82	3.17	3.45
JENNIFER LOPEZ <i>Love Don't Cost A Thing</i> (Epic)	3.54	3.47	3.51	3.65	82.7	32.6	3.63	3.40	3.58	3.68	3.47	3.52	3.49
MATCHBOX TWENTY <i>If You're Gone</i> (Lava/Atlantic)	3.50	3.56	3.54	3.40	76.9	25.1	3.34	3.47	3.75	3.29	3.49	3.61	3.64
96 DEGREES <i>My Everything</i> (Universal)	3.47	3.62	3.63	3.63	65.9	20.3	3.57	3.45	3.30	3.16	3.70	3.37	3.65
DESTINY'S CHILD <i>Independent Women Part 1</i> (Columbia)	3.47	3.63	3.47	3.58	82.5	43.1	3.69	3.27	3.34	3.33	3.61	3.30	3.59
MYA <i>Case Of The Ex...</i> (University/Interscope)	3.46	3.54	3.36	3.48	81.0	33.8	3.67	3.46	3.16	3.45	3.50	3.39	3.49
R. MARTIN F/C. AGUILERA <i>Nobody Wants To Be Lonely</i> (Columbia)	3.41	3.47	3.47	—	60.9	17.5	3.48	3.43	3.25	3.11	3.75	3.42	3.34
BACKSTREET BOYS <i>The Call</i> (Jive)	3.40	3.49	3.36	—	65.9	19.0	3.61	3.22	3.23	3.24	3.65	3.21	3.48
MADONNA <i>Don't Tell Me</i> (Maverick/WB)	3.35	3.31	3.41	3.24	71.2	24.1	3.40	3.34	3.29	3.21	3.54	3.30	3.36
U2 <i>Beautiful Day</i> (Interscope)	3.35	3.32	3.30	3.22	60.7	19.3	3.17	3.26	3.70	3.15	3.57	3.36	3.39
SHAGGY <i>It Wasn't Me</i> (MCA)	3.34	3.74	3.50	3.67	85.2	39.6	3.44	3.19	3.35	3.31	3.21	3.44	3.40
ATC <i>Around The World...</i> (Republic/Universal)	3.27	3.30	—	—	58.9	20.8	3.37	3.20	3.19	3.02	3.38	3.53	3.14
O-TOWN <i>Liquid Dreams</i> (J)	3.23	3.38	—	—	41.6	12.5	3.38	3.34	2.74	3.20	3.43	2.92	3.40

### CALLOUT AMERICA® Hot Scores

By Tony Novia

Make that two weeks at the top of America's largest weekly callout sample, Callout America, for Joe (Mystikal's hit "Stutter" (Jive). The track's overall mean score jumps 3.97-4.02. "Stutter" is ranked first among women 18-24 with a 4.23, and it's fourth with teens, checking in again with a 4.23.

Check out the Alternative and Active Rock charts, and on top of both you'll see "Outside" by Aaron Lewis and Fred Durst (Flawless/Geffen/Interscope). With huge callout and sales at those formats and heavy play on MTV, the early indication is that "Outside" is headed for the top of the CHR/Pop chart, too. Last week "Outside" debuted with a 3.74, good for 10th overall, and this week it jumps all the way to No. 2 overall with a 4.01 — banging on the door for the top spot. The good news is that "Outside" is also No. 1 with teens, pulling a 4.16, No. 2 among women 18-24 with a 4.11, and already top-10 with women 25-34. Isn't it nice when other formats break in your hit records for you?

If you haven't yet noticed the difference the new staff at Epic Records is making, the proof is in the numbers. Epic has three songs on the Callout America chart, and all three are up nicely.

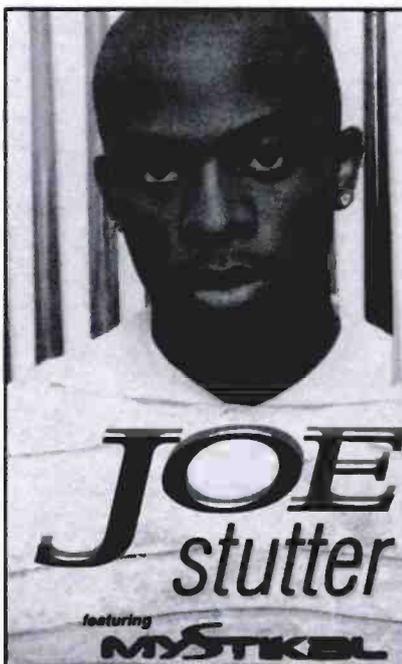
One song we are testing — but that has not yet charted because it is not 40% familiar — is Incubus' "Drive" (Immortal/Epic). I can tell you that, with 33% familiarity, it ranks ninth overall, and it would have been 10th with teens with a 3.82 and seventh with women 18-24 with a 3.78.

Fuel with "Hemorrhage..." (Epic) are top-10 with all demos, ranking fifth with women 18-24 with a 3.80 and ninth with teens and women 25-34.

3LW's "No More (Baby...)" (Epic) debuts with a 3.57 and is top-10 out of the box among women 12-17 with a 3.80.

Even though it's been around a minute, the box office- and music chart-topping diva Jennifer Lopez's "Love Don't Cost..." (Epic) gains 3.47-3.54, rounding out nice gains for Epic.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.



**One Of The Most Added Records at Mainstream Radio**  
**#1 Overall Callout America 4.02**    **#1 Billboard Hot 100**  
**#1 Selling Single in the Country**    **#1 Women 18-24**  
**#4 Teens**

**73 Million in Audience**    **7th Biggest Audience Record in the Country**

**Mainstream Monitor Debut 40\***

**Rhythm Monitor 5\***

**Crossover Monitor 2\***

**R&R CHR/Pop 35**

**R&R Rhythm 2**

**See Joe and Mystikal performing "Stutter" this Friday March 2nd on The Tonight Show**



from the album "My Name Is Joe"  
[www.joescrib.com](http://www.joescrib.com)    [www.jiverecords.com](http://www.jiverecords.com)



## New & Active

**COLDPLAY** Yellow (*Netwerk/Capitol*)  
Total Plays: 846, Total Stations: 88, Adds: 18

**GREEN DAY** Warning (*Reprise*)  
Total Plays: 779, Total Stations: 66, Adds: 9

**W. HOUSTON/G. MICHAEL** If I Told You That (*Arista*)  
Total Plays: 643, Total Stations: 44, Adds: 0

**ASHLEY BALLARD** Hottie (*Atlantic*)  
Total Plays: 630, Total Stations: 59, Adds: 9

**L. LOU & M. ONE** 10 Out Of 10 (*Interscope*)  
Total Plays: 592, Total Stations: 44, Adds: 0

**INCUBUS** Drive (*Immortal/Epic*)  
Total Plays: 557, Total Stations: 50, Adds: 8

**MELANIE C** I Turn To You (*Virgin*)  
Total Plays: 547, Total Stations: 20, Adds: 1

**MONICA** Just Another Girl (*Epic*)  
Total Plays: 519, Total Stations: 23, Adds: 1

**MOOJO** Lady (Hear Me Tonight) (*Barclay/MCA*)  
Total Plays: 434, Total Stations: 23, Adds: 5

**A. LEWIS W/F. DURST** Outside (*Flawless/Geffen/Interscope*)  
Total Plays: 383, Total Stations: 42, Adds: 8

**AMERICAN HI-FI** Flavor Of The Weak (*Island/IDJMG*)  
Total Plays: 319, Total Stations: 40, Adds: 10

**MYSTIKAL F/NIVEA** Danger (Been So Long) (*Jive*)  
Total Plays: 317, Total Stations: 18, Adds: 1

### Songs ranked by total plays

## Warning Signals For CHR?

Continued from Page 89

two hours to get their favorite song when they can get it on Napster right now? Maybe the Digital Age and the additional music-delivery services are finally having an effect. Whatever the reasons, it's good for CHR programmers. CHR has been doing well for a while now and needs a little kick in the ass. This gives us all a chance to regroup and assess the current status of our radio stations and make sure we're doing the right kinds of things.

### Mike Edwards

**WSSX & WSUY Charleston, SC OM**

WSSX actually enjoyed a surprisingly good fall book. 18-34 females were as healthy as ever, and all dayparts were either maintained or improved upon. As a heritage radio station, WSSX took great strides to stay ahead of the music curve and jump off of certain trends before they became tiring to the listener—in particular, the boy and girl band sound. Before the fall book even started, we strategically cut back on those records or dayparted them heavily to nights. The boy and girl band sound is over, and stations that continue to pound those records will suffer.

The next trend that CHRs need to be aware of is rhythm. There are a flood of new Clear Channel "Kiss" stations signing on every day. By design these stations are 12-24-focused, and they are driving rhythmic records up the charts. The top five records last week were all rhythmic. If you're a heritage station that allows the charts to dictate your playlist, you will have long-term problems. At WSSX we find the hits that are right for our station.

### Dale O'Brian

**WBTS (95.5 The Beat)/Atlanta PD**

I find that fall books are often down. School starts, a new TV season begins, and the holiday season kicks off. Also, a lot of the teen pop that has made up mainstream CHR is burning and falling out of favor with the target audience. We're headed into a phase where a station has to be more focused on one type of music. Music is so cyclical, and "cool" has such a short shelf life. Right now much of the "cool" music is of the rhythmic variety. The numbers on these stations are better as a whole compared to mainstream CHRs right now. We're approaching the danger zone with teen pop.

**Jay Hasting**  
**WABB/Mobile OMPD**

I guess we are one of the few CHRs that really did not have a bad fall. Here in Mobile we have some new competition. I did not see any movement toward them, however we made some adjustments to cover our base. We held steady with a slight increase in 18-24s. We did see our older

demos dip a bit. We attribute most of the decrease to two factors:

1. Our stance to cover our core.
2. The election and News/Talk interest.

WABB is live 24-7, no cyberjocks. We promoted with both traditional and stealth marketing. I also believe the product may have something to do with it. We have seen a lot of burn on the boy bands and teen queens.

### Kevin Palana

**WQGN (Q105)/New London, CT PD**

It was a good book. We we're No. 1 in eight demos, including 18-34, 18-49, 25-54, women 18-34, women 18-49, women 25-54 and women 35-64. We were also tied for No. 1 men 25-54. Other CHRs in the Northeast did not fare so well. In my opinion, it was the product that hurt the other CHRs, not the election.

At Q105 we never played Shaggy's "It Wasn't Me" during the day; we restricted it to nights and weekends. There is a lot of fringe musical product out there, and if you don't daypart, you run the risk of losing 25-54s to the Hot AC stations for morning and at-work listening. I can't believe the amount of CHRs I hear that do not daypart music that traditionally would only play at night.

**Ibrahim "Ebro" Jamile**  
**KBMB/Sacramento PD**

The decline in CHR came from everything from cookie-cutter stations to lack of fourth-quarter marketing budgets. We must also remember that when you are programming CHR, ratings can be seasonal. I work in a highly competitive market where I share music with three other stations, KLNA (Power 105) (CHR/Dance), KSFM (at times pop, but still CHR) and KDND (CHR/Pop). We are the most aggressive and tend to superserve our core as much as possible. While down books are always a bruiser, we know our role, and we play it out daily.



**Ibrahim "Ebro" Jamile**

**Shane Collins**  
**WDJX/Louisville Interim PD**

CHR is down for a couple of reasons.

1. Country is starting to make a strong comeback. Not that it ever died, but it is stronger at some points, and I think we are starting to see an up trend.

2. In 2000 CHR was overrun with urban dance product, i.e., Destiny's Child, Blaque, Pink and Mya. At any given time all five of my powers were more than likely urban dance. I think this pushed a lot of listeners to sample alternative formats.



**CANELA SEEKS A SPONSOR**

During her promotional tour, DreamWorks recording artist Canela stopped by to hang out with KXJM/Portland staffers and spread the news about her debut single "Sponsor (I Need ...)". From the looks of things, it doesn't appear that she needs anything! Seen here are (l-r) KXJM air talent Ibrahim "Ebro" Jamile, Canela and KXJM PD Mark Abrams and Asst. PD Mario Devoe.



**SAY UNCLE**

Atlantic recording artist Uncle Kracker stopped by the new WKSC (103.5 Kiss FM)/Chicago to perform some songs, including his current hit, "Follow Me," for Kiss staffers. Shown here are WKSC PD Jay Beau Jones, Uncle Kracker, Atlantic's Rick Sudakoff and WKSC MD Armando Rivera.



**PINK IN PITTSBURGH**

Arista recording artist Pink recently stopped by WKST/Pittsburgh to hang out with the crew. And since it's winter, she's sporting a snow-white hairdo in recognition of the snowy season. Seen here are WKST Asst. PD Trout, Pink and WKST PD/MD Michael Hayes.

## Most Played Recurrents

CREED With Arms Wide Open (Wind-up)
3 DOORS DOWN Kryptonite (Republic/Universal)
PINK Most Girls (LaFace/Arista)
SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)
SOULDECISION Faded (MCA)
'N SYNC This I Promise You (Jive)
DEBELAH MORGAN Dance With Me (DAS/Atlantic)
MADONNA Music (Maverick/WB)
CREED Higher (Wind-up)
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
KANDI Don't Think I'm Not (So So Def/Columbia)
FAITH HILL The Way You Love Me (Warner Bros.)
MATCHBOX TWENTY Bent (Lava/Atlantic)
NELLY Country Grammar (Fo' Reel/Universal)
VERTICAL HORIZON Everything You Want (RCA)
PINK There You Go (LaFace/Arista)

CHR/POP

## Going For Adds 3/6/01

AMANDA Everybody Doesn't (Maverick)  
 DESTINY'S CHILD Survivor (Columbia)  
 EMINEM /ELTON JOHN Stan (live Grammy version) (Aftermath/Interscope)  
 JANET All For You (Virgin)

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 online destination for new music: [www.rronline.com](http://www.rronline.com)

### MUSIC MEETING



**SPREADING JOY AND BRINGING HOPE**

Legendary Atlantic recording artist Rod Stewart and *Vogue* publisher Richard Beckman helped raise upwards of \$750,000 for L.A.'s City Of Hope Cancer Center, and the two were recently honored with the City of Hope's *Spirit Of Life* award. Stewart took time to visit the center's pediatric unit, and snapped this shot with patient Frida Tanudjaja.

## TOP 100 CHR/POP POWER GOLD

- 1 GOD GOO DOLLS Slide
- 2 NEXT Too Close
- 3 LENNY KRAVITZ Fly Away
- 4 EAGLE-EYED CHERRY Save Tonight
- 5 EVERLAST What It's Like
- 6 THIRD EYE BLIND Semi-Charmed Life
- 7 WILL SMITH Getting' Jiggy Wit It
- 8 SUGAR RAY Fly
- 9 WILL SMITH Miami
- 10 NOTORIOUS B.I.G. Mo Money Mo Problems
- 11 MATCHBOX 20 3 AM
- 12 USHER You Make Me Wanna...
- 13 MATCHBOX 20 Real World
- 14 BARENAKED LADIES One Week
- 15 THIRD EYE BLIND Jumper
- 16 K-CI & JOJO All My Life
- 17 GREEN DAY Time Of Your Life (Good Riddance)
- 18 TONIC If You Could Only See
- 19 PUFF DADDY /FAITH EVANS & 112 I'll Be Missing...
- 20 PEARL JAM Last Kiss
- 21 ROBYN Show Me Love
- 22 SMASH MOUTH Walkin' On The Sun
- 23 MONTELL JORDAN This Is How We Do It
- 24 MARK MORRISON Return Of The Mack
- 25 TLC Waterfalls
- 26 EDWIN MCCAIN I'll Be
- 27 MEREIDITH BROOKS Bitch
- 28 QUAD CITY OJ'S C'mon N' Ride It (The Train)
- 29 CHUMBAWUMBA Tubthumping
- 30 2 UNLIMITED Get Ready For This
- 31 SAVAGE GARDEN Truly Madly Deeply
- 32 NO DOUBT Don't Speak
- 33 MARCY'S PLAYGROUND Sex And Candy
- 34 REAL MCCOY Another Night
- 35 BLACKSTREET No Diggity
- 36 FASTBALL The Way
- 37 FUGEES Killing Me Softly
- 38 DAVE MATTHEWS BAND Crash Into Me
- 39 CRANBERRIES Dreams
- 40 INOJ Love You Down
- 41 MATCHBOX 20 Push
- 42 SISTER HAZEL All For You
- 43 SARAH MCLACHLAN Angel
- 44 GREEN DAY When I Come Around
- 45 ALANIS MORISSETTE Ironic
- 46 GOD GOO DOLLS Name
- 47 WALLFLOWERS One Headlight
- 48 BACKSTREET BOYS As Long As You Love Me
- 49 JANET Together Again
- 50 'N SYNC I Want You Back
- 51 ALANIS MORISSETTE You Oughta Know
- 52 DUNCAN SHEIK Barely Breathing
- 53 THIRD EYE BLIND How's It Going To Be
- 54 BRIAN MCKNIGHT Anytime
- 55 EVERYTHING BUT THE GIRL Missing
- 56 PRINCE Kiss
- 57 GINUWINE Pony
- 58 RED HOT CHILI PEPPER Under The Bridge
- 59 CARDIGANS Lovefool
- 60 BACKSTREET BOYS Everybody
- 61 ALANIS MORISSETTE You Learn
- 62 ALANIS MORISSETTE Head Over Feet
- 63 BACKSTREET BOYS Quit Playing Games (With My...)
- 64 DMC How Bizarre
- 65 EN VOGUE My Lovin' (You're Never...)
- 66 SALT-N-PEPA Shoop
- 67 DAVE MATTHEWS BAND What Would You Say
- 68 TLC Creep
- 69 BLUES TRAVELER Run-Around
- 70 ROBYN Do You Know (What It Takes)
- 71 TONE-LOC Wild Thing
- 72 EN VOGUE Don't Let Go (Love)
- 73 SPIN DOCTORS Two Princes
- 74 UB40 Red Red Wine
- 75 SNAP Rhythm Is A Dancer
- 76 WILL SMITH Miami
- 77 SALT-N-PEPA /EN VOGUE Whatta Man
- 78 LA BOUCHE Be My Lover
- 79 MARIAH CAREY Fantasy
- 80 WILL SMITH Just The Two Of Us
- 81 PRINCE When Doves Cry
- 82 MARIAH CAREY Always Be My Baby
- 83 2PAC California Love
- 84 AMBER This Is Your Night
- 85 PAULA COLE I Don't Want To Wait
- 86 VERVE PIPE The Freshmen
- 87 MAX-A-MILLION Sexual Healing
- 88 SHANIA TWAIN You're Still The One
- 89 JEWEL You Were Meant For Me
- 90 ROB BASE & O.J. E-Z ROCK It Takes Two
- 91 SHERYL CROW All I Wanna Do
- 92 LIVE Lightning Crasher
- 93 COLLECTIVE SOUL The World I Know
- 94 DAVE MATTHEWS BAND Ants Marching
- 95 ALANIS MORISSETTE Hand In My Pocket
- 96 SAVAGE GARDEN I Want You
- 97 LA BOUCHE Sweet Dreams
- 98 BRANDY Sittin' Up In My Room
- 99 COLLECTIVE SOUL December
- 100 INNER CIRCLE Sweat



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# CHR/Pop Playlists

March 2, 2001 ReR • 97

## FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON ReR ONLINE MUSIC TRACKING

**MARKET #17**

**WYTH/MI**  
Clear Channel  
(610) 493-2939  
Lancaster, Pa.  
12x Cum 58,500

**PLAYS**

LTW	ARTIST/TITLE	GI	88
67	THE FRAY/IRIS	1248	1248
76	JENNIFER LOPEZ/Love Don't Cost a Thing	1216	65
75	LEWNY KRAMTZ/Again	1090	66
73	MADONNA/TWENTY 'Til You Go	996	67
72	DMO/Therapy	1153	68
71	ASHLEY TISDALE/You're Gonna Be a Star	1120	69
70	LEWNY KRAMTZ/Again	1100	70
69	LEWNY KRAMTZ/Again	1090	71
68	LEWNY KRAMTZ/Again	1080	72
67	THE FRAY/IRIS	1248	73
66	THE FRAY/IRIS	1248	74
65	THE FRAY/IRIS	1248	75
64	THE FRAY/IRIS	1248	76
63	THE FRAY/IRIS	1248	77
62	THE FRAY/IRIS	1248	78
61	THE FRAY/IRIS	1248	79
60	THE FRAY/IRIS	1248	80
59	THE FRAY/IRIS	1248	81
58	THE FRAY/IRIS	1248	82
57	THE FRAY/IRIS	1248	83
56	THE FRAY/IRIS	1248	84
55	THE FRAY/IRIS	1248	85
54	THE FRAY/IRIS	1248	86
53	THE FRAY/IRIS	1248	87
52	THE FRAY/IRIS	1248	88
51	THE FRAY/IRIS	1248	89
50	THE FRAY/IRIS	1248	90
49	THE FRAY/IRIS	1248	91
48	THE FRAY/IRIS	1248	92
47	THE FRAY/IRIS	1248	93
46	THE FRAY/IRIS	1248	94
45	THE FRAY/IRIS	1248	95
44	THE FRAY/IRIS	1248	96
43	THE FRAY/IRIS	1248	97
42	THE FRAY/IRIS	1248	98
41	THE FRAY/IRIS	1248	99
40	THE FRAY/IRIS	1248	100

**MARKET #18**

**KISZ/Saltie-Tacoma**  
Infinity  
(206) 855-1061  
Preston/Marcus D  
12x Cum 418,400

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	1122	65
86	THE FRAY/IRIS	1082	66
85	THE FRAY/IRIS	1072	67
84	THE FRAY/IRIS	1062	68
83	THE FRAY/IRIS	1052	69
82	THE FRAY/IRIS	1042	70
81	THE FRAY/IRIS	1032	71
80	THE FRAY/IRIS	1022	72
79	THE FRAY/IRIS	1012	73
78	THE FRAY/IRIS	1002	74
77	THE FRAY/IRIS	992	75
76	THE FRAY/IRIS	982	76
75	THE FRAY/IRIS	972	77
74	THE FRAY/IRIS	962	78
73	THE FRAY/IRIS	952	79
72	THE FRAY/IRIS	942	80
71	THE FRAY/IRIS	932	81
70	THE FRAY/IRIS	922	82
69	THE FRAY/IRIS	912	83
68	THE FRAY/IRIS	902	84
67	THE FRAY/IRIS	892	85
66	THE FRAY/IRIS	882	86
65	THE FRAY/IRIS	872	87
64	THE FRAY/IRIS	862	88
63	THE FRAY/IRIS	852	89
62	THE FRAY/IRIS	842	90
61	THE FRAY/IRIS	832	91
60	THE FRAY/IRIS	822	92
59	THE FRAY/IRIS	812	93
58	THE FRAY/IRIS	802	94
57	THE FRAY/IRIS	792	95
56	THE FRAY/IRIS	782	96
55	THE FRAY/IRIS	772	97
54	THE FRAY/IRIS	762	98
53	THE FRAY/IRIS	752	99
52	THE FRAY/IRIS	742	100

**MARKET #19**

**KZZP/Pasadena**  
Clear Channel  
(910) 279-5577  
Lancaster, Pa.  
12x Cum 382,500

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	9638	65
86	THE FRAY/IRIS	9339	66
85	LEWNY KRAMTZ/Again	9295	67
84	THE FRAY/IRIS	9251	68
83	K-C-I & JUDY/Judy	8548	69
82	DMO/Therapy	8444	70
81	ASHLEY TISDALE/You're Gonna Be a Star	8405	71
80	THE FRAY/IRIS	8361	72
79	THE FRAY/IRIS	8317	73
78	THE FRAY/IRIS	8273	74
77	THE FRAY/IRIS	8229	75
76	THE FRAY/IRIS	8185	76
75	THE FRAY/IRIS	8141	77
74	THE FRAY/IRIS	8097	78
73	THE FRAY/IRIS	8053	79
72	THE FRAY/IRIS	8009	80
71	THE FRAY/IRIS	7965	81
70	THE FRAY/IRIS	7921	82
69	THE FRAY/IRIS	7877	83
68	THE FRAY/IRIS	7833	84
67	THE FRAY/IRIS	7789	85
66	THE FRAY/IRIS	7745	86
65	THE FRAY/IRIS	7701	87
64	THE FRAY/IRIS	7657	88
63	THE FRAY/IRIS	7613	89
62	THE FRAY/IRIS	7569	90
61	THE FRAY/IRIS	7525	91
60	THE FRAY/IRIS	7481	92
59	THE FRAY/IRIS	7437	93
58	THE FRAY/IRIS	7393	94
57	THE FRAY/IRIS	7349	95
56	THE FRAY/IRIS	7305	96
55	THE FRAY/IRIS	7261	97
54	THE FRAY/IRIS	7217	98
53	THE FRAY/IRIS	7173	99
52	THE FRAY/IRIS	7129	100

**MARKET #20**

**WJTS/Denver**  
Clear Channel  
(303) 591-9191  
Lancaster, Pa.  
12x Cum 444,200

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	14013	65
86	THE FRAY/IRIS	13627	66
85	LEWNY KRAMTZ/Again	13271	67
84	THE FRAY/IRIS	12885	68
83	K-C-I & JUDY/Judy	11728	69
82	DMO/Therapy	10380	70
81	ASHLEY TISDALE/You're Gonna Be a Star	9923	71
80	THE FRAY/IRIS	9565	72
79	THE FRAY/IRIS	9207	73
78	THE FRAY/IRIS	8849	74
77	THE FRAY/IRIS	8491	75
76	THE FRAY/IRIS	8133	76
75	THE FRAY/IRIS	7775	77
74	THE FRAY/IRIS	7417	78
73	THE FRAY/IRIS	7059	79
72	THE FRAY/IRIS	6701	80
71	THE FRAY/IRIS	6343	81
70	THE FRAY/IRIS	5985	82
69	THE FRAY/IRIS	5627	83
68	THE FRAY/IRIS	5269	84
67	THE FRAY/IRIS	4911	85
66	THE FRAY/IRIS	4553	86
65	THE FRAY/IRIS	4195	87
64	THE FRAY/IRIS	3837	88
63	THE FRAY/IRIS	3479	89
62	THE FRAY/IRIS	3121	90
61	THE FRAY/IRIS	2763	91
60	THE FRAY/IRIS	2405	92
59	THE FRAY/IRIS	2047	93
58	THE FRAY/IRIS	1689	94
57	THE FRAY/IRIS	1331	95
56	THE FRAY/IRIS	973	96
55	THE FRAY/IRIS	615	97
54	THE FRAY/IRIS	257	98
53	THE FRAY/IRIS	119	99
52	THE FRAY/IRIS	1	100

**MARKET #21**

**KDWB/Milwaukee**  
Clear Channel  
(612) 340-9000  
Milwaukee, Wis.  
12x Cum 537,900

**PLAYS**

LTW	ARTIST/TITLE	GI	88
76	JENNIFER LOPEZ/Love Don't Cost a Thing	21567	65
75	LEWNY KRAMTZ/Again	21294	66
74	THE FRAY/IRIS	20920	67
73	DMO/Therapy	20647	68
72	ASHLEY TISDALE/You're Gonna Be a Star	20374	69
71	THE FRAY/IRIS	20101	70
70	THE FRAY/IRIS	19828	71
69	THE FRAY/IRIS	19555	72
68	THE FRAY/IRIS	19282	73
67	THE FRAY/IRIS	19009	74
66	THE FRAY/IRIS	18736	75
65	THE FRAY/IRIS	18463	76
64	THE FRAY/IRIS	18190	77
63	THE FRAY/IRIS	17917	78
62	THE FRAY/IRIS	17644	79
61	THE FRAY/IRIS	17371	80
60	THE FRAY/IRIS	17098	81
59	THE FRAY/IRIS	16825	82
58	THE FRAY/IRIS	16552	83
57	THE FRAY/IRIS	16279	84
56	THE FRAY/IRIS	16006	85
55	THE FRAY/IRIS	15733	86
54	THE FRAY/IRIS	15460	87
53	THE FRAY/IRIS	15187	88
52	THE FRAY/IRIS	14914	89
51	THE FRAY/IRIS	14641	90
50	THE FRAY/IRIS	14368	91
49	THE FRAY/IRIS	14095	92
48	THE FRAY/IRIS	13822	93
47	THE FRAY/IRIS	13549	94
46	THE FRAY/IRIS	13276	95
45	THE FRAY/IRIS	13003	96
44	THE FRAY/IRIS	12730	97
43	THE FRAY/IRIS	12457	98
42	THE FRAY/IRIS	12184	99
41	THE FRAY/IRIS	11911	100

**MARKET #15**

**WGLN/Washington**  
Clear Channel  
(703) 869-2554  
Rockville, Va.  
12x Cum 877,200

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	41013	65
86	THE FRAY/IRIS	40311	66
85	MADONNA/TWENTY 'Til You Go	38930	67
84	DMO/Therapy	31732	68
83	ASHLEY TISDALE/You're Gonna Be a Star	29959	69
82	LEWNY KRAMTZ/Again	27342	70
81	DMO/Therapy	27222	71
80	DMO/Therapy	27102	72
79	DMO/Therapy	26982	73
78	DMO/Therapy	26862	74
77	DMO/Therapy	26742	75
76	DMO/Therapy	26622	76
75	DMO/Therapy	26502	77
74	DMO/Therapy	26382	78
73	DMO/Therapy	26262	79
72	DMO/Therapy	26142	80
71	DMO/Therapy	26022	81
70	DMO/Therapy	25902	82
69	DMO/Therapy	25782	83
68	DMO/Therapy	25662	84
67	DMO/Therapy	25542	85
66	DMO/Therapy	25422	86
65	DMO/Therapy	25302	87
64	DMO/Therapy	25182	88
63	DMO/Therapy	25062	89
62	DMO/Therapy	24942	90
61	DMO/Therapy	24822	91
60	DMO/Therapy	24702	92
59	DMO/Therapy	24582	93
58	DMO/Therapy	24462	94
57	DMO/Therapy	24342	95
56	DMO/Therapy	24222	96
55	DMO/Therapy	24102	97
54	DMO/Therapy	23982	98
53	DMO/Therapy	23862	99
52	DMO/Therapy	23742	100

**MARKET #16**

**KSLZ/Louis**  
Clear Channel  
(214) 852-5100  
Boomer/Super  
12x Cum 358,200

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	14329	65
86	THE FRAY/IRIS	14209	66
85	K-C-I & JUDY/Judy	14007	67
84	LEWNY KRAMTZ/Again	13041	68
83	DMO/Therapy	12189	69
82	DMO/Therapy	11109	70
81	DMO/Therapy	10029	71
80	DMO/Therapy	8949	72
79	DMO/Therapy	7869	73
78	DMO/Therapy	6789	74
77	DMO/Therapy	5709	75
76	DMO/Therapy	4629	76
75	DMO/Therapy	3549	77
74	DMO/Therapy	2469	78
73	DMO/Therapy	1389	79
72	DMO/Therapy	300	80
71	DMO/Therapy	120	81
70	DMO/Therapy	10	82
69	DMO/Therapy	0	83
68	DMO/Therapy	0	84
67	DMO/Therapy	0	85
66	DMO/Therapy	0	86
65	DMO/Therapy	0	87
64	DMO/Therapy	0	88
63	DMO/Therapy	0	89
62	DMO/Therapy	0	90
61	DMO/Therapy	0	91
60	DMO/Therapy	0	92
59	DMO/Therapy	0	93
58	DMO/Therapy	0	94
57	DMO/Therapy	0	95
56	DMO/Therapy	0	96
55	DMO/Therapy	0	97
54	DMO/Therapy	0	98
53	DMO/Therapy	0	99
52	DMO/Therapy	0	100

**MARKET #22**

**WFLZ/Tampa**  
Clear Channel  
(813) 838-0800  
Domina/Shepard/Pist  
12x Cum 625,100

**PLAYS**

LTW	ARTIST/TITLE	GI	88
87	JENNIFER LOPEZ/Love Don't Cost a Thing	15796	65
86	THE FRAY/IRIS	15495	66
85	K-C-I & JUDY/Judy	14885	67
84	MADONNA/TWENTY 'Til You Go	13845	68
83	DMO/Therapy	12705	69
82	DMO/Therapy	11565	70
81	DMO/Therapy	10425	71
80	DMO/Therapy	9285	72
79	DMO/Therapy	8125	73
78	DMO/Therapy	6965	74
77	DMO/Therapy	5805	75
76	DMO/Therapy	4645	76
75	DMO/Therapy	3485	77
74	DMO/Therapy	2325	78
73	DMO/Therapy	1165	79
72	DMO/Therapy	100	80
71	DMO/Therapy	0	81
70	DMO/Therapy	0	82
69	DMO/Therapy	0	83
68	DMO/Therapy	0	84

# CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #26**

**WJMG/Classical**  
Infinity  
(513) 699-5102  
Frank Douglas  
12x: **Count 321,588**



**PLAYS**

LTW	ARTIST/TITLE	G	WEEKS
57	BARBARA D'AMICO/Share Me	10	1989
75	MATCHBOX TWENTY/You're Gone	7	1997
66	LENNY KRAMPTZ/Again	7	1994
64	SONO D'AMICO/Share Me	7	1994
55	CREDENCE WALKER/Wide Open	7	1970
67	MADONNA/Don't Tell Me	5	1986
52	STING/Encore/The	5	1993
53	FATHER/If The Way You Love Me	5	1987
41	LEE ANN WOODMAN/Hope You Dance	5	1992
48	JENNIFER LOPEZ/Don't Tell Me	5	1992
47	NSYNC/This Promise You	5	1998
45	NOOJ/Trustless	4	1992
73	BLISS/UNDISCOVERED/Share Me Life	3	1995
43	VERTICAL HORIZON/Everything You Want	3	1992
33	SHAGGY/Man In The Hat	3	1985
31	SOUL DISCO/Don't Tell Me	3	1979
30	CHRISTINA AGUILERA/Don't Tell Me	3	1999
29	MARTIN FARGUE/Man In The Hat	3	1999
28	ALICE IN CHAIN/Man In The Hat	3	1999
27	ERLEAN MORGAN/Man In The Hat	3	1999
26	LEIFROUS/Everything You Want	3	1999
25	DAVE NAVARRO/Man In The Hat	3	1999
24	KICK JAZZ/Again	3	1999
23	BACKSTREET BOYS/The Call	3	1999
22	LUCKY DUCKS/Down Town	3	1999
21	RON JONAH/My Life	3	1999
20	LEIFROUS/Everything You Want	3	1999
19	LEIFROUS/Everything You Want	3	1999
18	LEIFROUS/Everything You Want	3	1999
17	MADONNA/Man In The Hat	3	1999
16	MADONNA/Man In The Hat	3	1999
15	LEIFROUS/Everything You Want	3	1999
14	LEIFROUS/Everything You Want	3	1999
13	LEIFROUS/Everything You Want	3	1999
12	LEIFROUS/Everything You Want	3	1999

**MARKET #27**

**KOMO/Newsradio**  
Entercom  
(916) 334-7777  
Weed/Kerr  
12x: **Count 282,408**



**PLAYS**

LTW	ARTIST/TITLE	G	WEEKS
77	CHUCK THOMAS/You're Not	8	1989
71	JENNIFER LOPEZ/Don't Tell Me	7	1992
69	NOOJ/Trustless	7	1992
68	LEIFROUS/Everything You Want	7	1999
67	LEIFROUS/Everything You Want	7	1999
66	SHAGGY/Man In The Hat	7	1985
65	LEIFROUS/Everything You Want	7	1999
64	LEIFROUS/Everything You Want	7	1999
63	LEIFROUS/Everything You Want	7	1999
62	LEIFROUS/Everything You Want	7	1999
61	LEIFROUS/Everything You Want	7	1999
60	LEIFROUS/Everything You Want	7	1999
59	LEIFROUS/Everything You Want	7	1999
58	LEIFROUS/Everything You Want	7	1999
57	LEIFROUS/Everything You Want	7	1999
56	LEIFROUS/Everything You Want	7	1999
55	LEIFROUS/Everything You Want	7	1999
54	LEIFROUS/Everything You Want	7	1999
53	LEIFROUS/Everything You Want	7	1999
52	LEIFROUS/Everything You Want	7	1999
51	LEIFROUS/Everything You Want	7	1999
50	LEIFROUS/Everything You Want	7	1999
49	LEIFROUS/Everything You Want	7	1999
48	LEIFROUS/Everything You Want	7	1999
47	LEIFROUS/Everything You Want	7	1999
46	LEIFROUS/Everything You Want	7	1999
45	LEIFROUS/Everything You Want	7	1999
44	LEIFROUS/Everything You Want	7	1999
43	LEIFROUS/Everything You Want	7	1999
42	LEIFROUS/Everything You Want	7	1999
41	LEIFROUS/Everything You Want	7	1999
40	LEIFROUS/Everything You Want	7	1999
39	LEIFROUS/Everything You Want	7	1999
38	LEIFROUS/Everything You Want	7	1999
37	LEIFROUS/Everything You Want	7	1999
36	LEIFROUS/Everything You Want	7	1999
35	LEIFROUS/Everything You Want	7	1999
34	LEIFROUS/Everything You Want	7	1999
33	LEIFROUS/Everything You Want	7	1999
32	LEIFROUS/Everything You Want	7	1999
31	LEIFROUS/Everything You Want	7	1999
30	LEIFROUS/Everything You Want	7	1999
29	LEIFROUS/Everything You Want	7	1999
28	LEIFROUS/Everything You Want	7	1999
27	LEIFROUS/Everything You Want	7	1999
26	LEIFROUS/Everything You Want	7	1999
25	LEIFROUS/Everything You Want	7	1999
24	LEIFROUS/Everything You Want	7	1999
23	LEIFROUS/Everything You Want	7	1999
22	LEIFROUS/Everything You Want	7	1999
21	LEIFROUS/Everything You Want	7	1999
20	LEIFROUS/Everything You Want	7	1999
19	LEIFROUS/Everything You Want	7	1999
18	LEIFROUS/Everything You Want	7	1999
17	LEIFROUS/Everything You Want	7	1999
16	LEIFROUS/Everything You Want	7	1999
15	LEIFROUS/Everything You Want	7	1999
14	LEIFROUS/Everything You Want	7	1999
13	LEIFROUS/Everything You Want	7	1999
12	LEIFROUS/Everything You Want	7	1999

**MARKET #30**

**KMZZ/Newsradio City**  
Sycam  
(816) 356-2400  
Johnson/Kerr  
12x: **Count 215,180**



**PLAYS**

LTW	ARTIST/TITLE	G	WEEKS
68	CHUCK THOMAS/You're Not	8	1989
67	JENNIFER LOPEZ/Don't Tell Me	7	1992
66	SHAGGY/Man In The Hat	7	1985
65	LEIFROUS/Everything You Want	7	1999
64	OUTKAST/Man In The Hat	7	1999
63	LEIFROUS/Everything You Want	7	1999
62	LEIFROUS/Everything You Want	7	1999
61	LEIFROUS/Everything You Want	7	1999
60	LEIFROUS/Everything You Want	7	1999
59	LEIFROUS/Everything You Want	7	1999
58	LEIFROUS/Everything You Want	7	1999
57	LEIFROUS/Everything You Want	7	1999
56	LEIFROUS/Everything You Want	7	1999
55	LEIFROUS/Everything You Want	7	1999
54	LEIFROUS/Everything You Want	7	1999
53	LEIFROUS/Everything You Want	7	1999
52	LEIFROUS/Everything You Want	7	1999
51	LEIFROUS/Everything You Want	7	1999
50	LEIFROUS/Everything You Want	7	1999
49	LEIFROUS/Everything You Want	7	1999
48	LEIFROUS/Everything You Want	7	1999
47	LEIFROUS/Everything You Want	7	1999
46	LEIFROUS/Everything You Want	7	1999
45	LEIFROUS/Everything You Want	7	1999
44	LEIFROUS/Everything You Want	7	1999
43	LEIFROUS/Everything You Want	7	1999
42	LEIFROUS/Everything You Want	7	1999
41	LEIFROUS/Everything You Want	7	1999
40	LEIFROUS/Everything You Want	7	1999
39	LEIFROUS/Everything You Want	7	1999
38	LEIFROUS/Everything You Want	7	1999
37	LEIFROUS/Everything You Want	7	1999
36	LEIFROUS/Everything You Want	7	1999
35	LEIFROUS/Everything You Want	7	1999
34	LEIFROUS/Everything You Want	7	1999
33	LEIFROUS/Everything You Want	7	1999
32	LEIFROUS/Everything You Want	7	1999
31	LEIFROUS/Everything You Want	7	1999
30	LEIFROUS/Everything You Want	7	1999
29	LEIFROUS/Everything You Want	7	1999
28	LEIFROUS/Everything You Want	7	1999
27	LEIFROUS/Everything You Want	7	1999
26	LEIFROUS/Everything You Want	7	1999
25	LEIFROUS/Everything You Want	7	1999
24	LEIFROUS/Everything You Want	7	1999
23	LEIFROUS/Everything You Want	7	1999
22	LEIFROUS/Everything You Want	7	1999
21	LEIFROUS/Everything You Want	7	1999
20	LEIFROUS/Everything You Want	7	1999
19	LEIFROUS/Everything You Want	7	1999
18	LEIFROUS/Everything You Want	7	1999
17	LEIFROUS/Everything You Want	7	1999
16	LEIFROUS/Everything You Want	7	1999
15	LEIFROUS/Everything You Want	7	1999
14	LEIFROUS/Everything You Want	7	1999
13	LEIFROUS/Everything You Want	7	1999
12	LEIFROUS/Everything You Want	7	1999

**MARKET #31**

**KBWB/Newsradio City**  
Infinity  
(816) 756-5658  
Johnson/Kerr  
12x: **Count 312,190**



**PLAYS**

LTW	ARTIST/TITLE	G	WEEKS
77	CHUCK THOMAS/You're Not	8	1989
71	JENNIFER LOPEZ/Don't Tell Me	7	1992
69	NOOJ/Trustless	7	1992
68	LEIFROUS/Everything You Want	7	1999
67	LEIFROUS/Everything You Want	7	1999
66	SHAGGY/Man In The Hat	7	1985
65	LEIFROUS/Everything You Want	7	1999
64	LEIFROUS/Everything You Want	7	1999
63	LEIFROUS/Everything You Want	7	1999
62	LEIFROUS/Everything You Want	7	1999
61	LEIFROUS/Everything You Want	7	1999
60	LEIFROUS/Everything You Want	7	1999
59	LEIFROUS/Everything You Want	7	1999
58	LEIFROUS/Everything You Want	7	1999
57	LEIFROUS/Everything You Want	7	1999
56	LEIFROUS/Everything You Want	7	1999
55	LEIFROUS/Everything You Want	7	1999
54	LEIFROUS/Everything You Want	7	1999
53	LEIFROUS/Everything You Want	7	1999
52	LEIFROUS/Everything You Want	7	1999
51	LEIFROUS/Everything You Want	7	1999
50	LEIFROUS/Everything You Want	7	1999
49	LEIFROUS/Everything You Want	7	1999
48	LEIFROUS/Everything You Want	7	1999
47	LEIFROUS/Everything You Want	7	1999
46	LEIFROUS/Everything You Want	7	1999
45	LEIFROUS/Everything You Want	7	1999
44	LEIFROUS/Everything You Want	7	1999
43	LEIFROUS/Everything You Want	7	1999
42	LEIFROUS/Everything You Want	7	1999
41	LEIFROUS/Everything You Want	7	1999
40	LEIFROUS/Everything You Want	7	1999
39	LEIFROUS/Everything You Want	7	1999
38	LEIFROUS/Everything You Want	7	1999
37	LEIFROUS/Everything You Want	7	1999
36	LEIFROUS/Everything You Want	7	1999
35	LEIFROUS/Everything You Want	7	1999
34	LEIFROUS/Everything You Want	7	1999
33	LEIFROUS/Everything You Want	7	1999
32	LEIFROUS/Everything You Want	7	1999
31	LEIFROUS/Everything You Want	7	1999
30	LEIFROUS/Everything You Want	7	1999
29	LEIFROUS/Everything You Want	7	1999
28	LEIFROUS/Everything You Want	7	1999
27	LEIFROUS/Everything You Want	7	1999
26	LEIFROUS/Everything You Want	7	1999
25	LEIFROUS/Everything You Want	7	1999
24	LEIFROUS/Everything You Want	7	1999
23	LEIFROUS/Everything You Want	7	1999
22	LEIFROUS/Everything You Want	7	1999
21	LEIFROUS/Everything You Want	7	1999
20	LEIFROUS/Everything You Want	7	1999
19	LEIFROUS/Everything You Want	7	1999
18	LEIFROUS/Everything You Want	7	1999
17	LEIFROUS/Everything You Want	7	1999
16	LEIFROUS/Everything You Want	7	1999
15	LEIFROUS/Everything You Want	7	1999
14	LEIFROUS/Everything You Want	7	1999
13	LEIFROUS/Everything You Want	7	1999
12	LEIFROUS/Everything You Want	7	1999

**MARKET #32**

**WSSS/Newsradio**  
Entercom  
(414) 529-1250  
Wahler/Kerr  
12x: **Count 285,600**



**PLAYS**

LTW	ARTIST/TITLE	G	WEEKS
81	LEIFROUS/Everything You Want	8	1999
80	LEIFROUS/Everything You Want	8	1999
79	LEIFROUS/Everything You Want	8	1999
78	LEIFROUS/Everything You Want	8	1999
77	LEIFROUS/Everything You Want	8	1999
76	LEIFROUS/Everything You Want	8	1999
75	LEIFROUS/Everything You Want	8	1999
74	LEIFROUS/Everything You Want	8	1999
73	LEIFROUS/Everything You Want	8	1999
72	LEIFROUS/Everything You Want	8	1999
71	LEIFROUS/Everything You Want	8	1999
70	LEIFROUS/Everything You Want	8	1999
69	LEIFROUS/Everything You Want	8	1999
68	LEIFROUS/Everything You Want	8	1999
67	LEIFROUS/Everything You Want	8	1999
66	LEIFROUS/Everything You Want	8	1999
65	LEIFROUS/Everything You Want	8	1999
64	LEIFROUS/Everything You Want	8	1999
63	LEIFROUS/Everything You Want	8	1999
62	LEIFROUS/Everything You Want	8	1999
61	LEIFROUS/Everything You Want	8	1999
60	LEIFROUS/Everything You Want	8	1999
59	LEIFROUS/Everything You Want	8	1999
58	LEIFROUS/Everything You Want	8	1999
57	LEIFROUS/Everything You Want	8	1999
56	LEIFROUS/Everything You Want	8	1999
55	LEIFROUS/Everything You Want	8	1999
54	LEIFROUS/Everything You Want	8	1999
53	LEIFROUS/Everything You Want	8	1999
52	LEIFROUS/Everything You Want	8	1999
51	LEIFROUS/Everything You Want	8	1999
50	LEIFROUS/Everything You Want	8	1999
49	LEIFROUS/Everything You Want	8	1999
48	LEIFROUS/Everything You Want	8	1999
47	LEIFROUS/Everything You Want	8	1999
46	LEIFROUS/Everything You Want	8	1999
45	LEIFROUS/Everything You Want	8	1999
44	LEIFROUS/Everything You Want	8	1999
43	LEIFROUS/Everything You Want	8	1999
42	LEIFROUS/Everything You Want	8	1999
41	LEIFROUS/Everything You Want	8	1999
40	LEIFROUS/Everything You Want	8	1999
39	LEIFROUS/Everything You Want	8	1999
38	LEIFROUS/Everything You Want	8	1999
37	LEIFROUS/Everything You Want	8	1999
36	LEIFROUS/Everything You Want	8	1999
35	LEIFROUS/Everything You Want	8	1999
34	LEIFROUS/Everything You Want	8	1999
33	LEIFROUS/Everything You Want	8	1999
32	LEIFROUS/Everything You Want	8	1999
31	LEIFROUS/Everything You Want	8	1999
30	LEIFROUS/Everything You Want	8	1999
29	LEIFROUS/Everything You Want	8	1999
28	LEIFROUS/Everything You Want	8	1999
27	LEIFROUS/Everything You Want	8	1999
26	LEIFROUS/Everything You Want	8	1999
25	LEIFROUS/Everything You Want	8	1999
24	LEIFROUS/Everything You Want	8	1999
23	LEIFROUS/Everything You Want	8	1999
22	LEIFROUS/Everything You Want	8	1999
21	LEIFROUS/Everything You Want	8	1999
20	LEIFROUS/Everything You Want	8	1999
19	LEIFROUS/Everything You Want	8	1999
18	LEIFROUS/Everything You Want	8	1999
17	LEIFROUS/Everything You Want	8	1999
16	LEIFROUS/Everything You Want	8	1999
15	LEIFROUS/Everything You Want	8	

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	4785	+290	678658	9	71/0
3	2	JOE F/MYSTIKAL Stutter (Jive)	3888	+357	511014	8	71/0
2	3	SHAGGY Angel (MCA)	3668	-79	436803	14	60/0
4	4	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	3295	-134	365511	12	58/0
8	5	NELLY Ride Wit Me (Fo' Reel/Universal)	3189	+246	405284	10	65/1
5	6	K-CI & JOJO Crazy (MCA)	3173	-89	326543	18	57/0
7	7	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	3121	+71	492041	10	67/1
6	8	OUTKAST Ms. Jackson (LaFace/Arista)	2865	-299	345467	16	66/0
9	9	JAGGED EDGE Promise (So So Def/Columbia)	2861	+263	406501	9	60/2
10	10	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	2353	-22	369442	18	62/0
17	11	CRAZY TOWN Butterfly (Columbia)	2128	+471	187954	6	45/4
13	12	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2076	+204	358414	7	61/5
14	13	MONICA Just Another Girl (Epic)	1933	+125	257401	6	59/0
18	14	EVE Who's That Girl (Ruff Ryders/Interscope)	1877	+271	300010	6	65/2
11	15	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	1750	-338	198530	25	59/0
12	16	MYA Free (Ruffnation/WB/University/Interscope)	1696	-218	167397	12	51/0
16	17	DREAM He Loves U Not (Bad Boy/Arista)	1631	-145	209550	22	41/0
15	18	SHAGGY It Wasn't Me (MCA)	1615	-225	365475	21	58/0
19	19	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	1517	-61	253882	24	57/0
22	20	JON B Don't Talk (Edmonds/Epic)	1473	+127	159127	5	51/0
21	21	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	1332	-149	201095	13	45/0
23	22	PINK You Make Me Sick (LaFace/Arista)	1164	-168	76176	10	44/0
<b>BREAKER</b>	23	TAMIA Stranger In My House (Elektra/EEG)	1085	+128	171624	4	57/3
<b>BREAKER</b>	24	OUTKAST So Fresh, So Clean (LaFace/Arista)	1068	+249	177381	7	50/6
24	25	112 It's Over Now (Bad Boy/Arista)	1012	+3	210681	12	38/2
<b>BREAKER</b>	26	OLIVIA Bizouance (J)	1003	+262	104508	3	54/8
25	27	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	951	-56	120558	6	34/0
32	28	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	848	+66	83881	5	30/3
28	29	KOFFEE BROWN After Party (Arista)	833	+8	131879	7	38/1
37	30	ATC Around The World (La La La...) (Republic/Universal)	776	+83	80616	4	28/6
34	31	GINUWINE There It Is (Epic)	773	+38	64289	4	47/1
46	32	QB'S FINEST F/NAS Oochie Wally (Columbia)	759	+211	242365	2	28/11
40	33	DAFT PUNK One More Time (Virgin)	753	+92	133729	6	30/3
27	34	LIL BOW WOW Bow Wow (That's My Name) (So So Def/Columbia)	709	-236	64470	14	43/0
42	35	BLACK EYED PEAS Request Line (Interscope)	708	+104	86367	3	45/1
38	36	CASE Missing You (Def Soul/IDJMG)	704	+19	109248	4	36/4
<b>DEBUT</b>	37	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	692	+388	56090	1	45/2
39	38	SARINA PARIS Look At Us (Playland/Priority)	677	-3	80718	10	20/0
35	39	XZIBIT X (Loud/Columbia)	668	-106	122446	10	34/0
31	40	SNOOP DOGG Snoop Dogg (No Limit/Priority)	667	-202	129682	11	32/0
41	41	MR. C THE SLIDE MAN Cha-Cha Slide (Universal)	627	-13	68139	7	35/2
43	42	SILKK THE SHOCKER That's Cool (No Limit/Priority)	609	+5	44002	3	31/2
47	43	PHILLY'S MOST WANTED Cross The Border (Atlantic)	602	+88	66117	3	28/1
36	44	MODJO Lady (Hear Me Tonight) (Barclay/MCA)	593	-104	113815	8	27/0
45	45	ASHLEY BALLARD Hottie (Atlantic)	586	+89	46901	2	29/2
<b>DEBUT</b>	46	SNOOP DOGG Lay Low (No Limit/Priority)	559	+243	124444	1	38/10
45	47	ICONZ Get Crunked Up (Elektra/EEG)	538	-48	92239	6	21/0
<b>DEBUT</b>	48	FREDRO STARR Shining Through (Hollywood)	533	+124	44357	1	33/3
49	49	JAY-Z Change The Game (Roc-A-Fella/IDJMG)	524	+89	126997	2	21/1
<b>DEBUT</b>	50	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	479	+56	86932	1	10/2

## Most Added

ARTIST TITLE LABEL(S)	ADDS
P.Y.T. Same Ol' Same Ol' (Epic)	14
QB'S FINEST F/NAS Oochie Wally (Columbia)	11
SNOOP DOGG Lay Low (No Limit/Priority)	10
OLIVIA Bizouance (J)	8
CEO F/CHAUNCEY BLACK Whatcha Say (Judgment/RCA)	7
OUTKAST So Fresh, So Clean (LaFace/Arista)	6
ATC Around The World (La La La...) (Republic/Universal)	6
LIL BOW WOW Puppy Love (So So Def/Columbia)	6
SPARKLE Good Life (Motown/Universal)	6
LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	5
O. THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)	5
SAMANTHA MUMBA Bab... (Wildcard/Polydor/Interscope)	5
R. KELLY Fiesta (Jive)	5
BEATNUITS No Escapin' This (Loud/Columbia)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRAZY TOWN Butterfly (Columbia)	+471
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	+388
JOE F/MYSTIKAL Stutter (Jive)	+357
JA RULE F/LIL' MO AND VITA Put It... (M/Def Jam/IDJMG)	+290
EVE Who's That Girl (Ruff Ryders/Interscope)	+271
JAGGED EDGE Promise (So So Def/Columbia)	+263
OLIVIA Bizouance (J)	+262
OUTKAST So Fresh, So Clean (LaFace/Arista)	+249
NELLY Ride Wit Me (Fo' Reel/Universal)	+246
SNOOP DOGG Lay Low (No Limit/Priority)	+243

## Breakers

<b>TAMIA</b>		
Stranger In My House (Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1085/128	57/3	23
<b>OUTKAST</b>		
So Fresh, So Clean (LaFace/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1068/249	50/6	24
<b>OLIVIA</b>		
Bizouance (J)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1003/262	54/8	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



73 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

# AZUL AZUL EXPLODING across the country...Azul Azul "La Bomba" the BIGGEST Crossover Dance Craze!!!

"If you need a feel good fun party reaction record...Azul Azul "La Bomba" is THE record...put it on, now, for instant phones"  
— Frankie Blue/OM-PD, Jeff Z/APD, Geronimo/MO-KTU New York

New Adds:

KTU/New York 30x  
KYLD/San Francisco  
KLNA/Sacramento

KTFM San Antonio 80x #1 Most Requested  
KZFM Corpus Christi 58x Top 5 Requests  
WPOW Miami 15x  
WPYO Orlando 18x

KPRR El Paso 70x Top 5 Requests  
KOHT Tucson 48x Top 10 Phones  
KBFM McAllen 28x

SONY DISCOS CROSSOVER



## Hip Hop Top 20

March 2, 2001

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	1	<b>JA RULE...</b> Put It On Me ( <i>Murder Inc./Def Jam/IDJMG</i> )	7263	7096 144/0
2	2	<b>MYSTIKAL F/NVEA</b> Danger (Been So Long) ( <i>Jive</i> )	5061	5128 138/1
3	3	<b>LUDACRIS</b> Southern Hospitality ( <i>Def Jam South/IDJMG</i> )	4351	4139 137/4
6	4	<b>NELLY</b> Ride Wit Me ( <i>Fo' Reel/Universal</i> )	3623	3268 123/3
7	5	<b>EVE</b> Who's That Girl ( <i>Ruff Ryders/Interscope</i> )	3413	2975 141/1
5	6	<b>JAY-Z</b> I Just Wanna Love U... ( <i>Roc-A-Fella/IDJMG</i> )	3342	3424 129/0
4	7	<b>OUTKAST</b> Ms. Jackson ( <i>LaFace/Arista</i> )	3339	3738 125/0
8	8	<b>OUTKAST</b> So Fresh, So Clean ( <i>LaFace/Arista</i> )	2646	2135 129/10
9	9	<b>LUDACRIS</b> What's Your Fantasy ( <i>Def Jam South/IDJMG</i> )	1922	2094 112/0
12	10	<b>PROJECT PAT</b> Chickenhead ( <i>Hypnotize Minds/Loud/Columbia</i> )	1714	1610 95/2
14	11	<b>ICONZ</b> Get Crunked Up ( <i>Elektra/EEG</i> )	1617	1535 105/3
19	12	<b>QB'S FINEST F/NAS</b> Oochie Wally ( <i>Columbia</i> )	1550	1080 119/63
-	13	<b>TRICK DADDY</b> Take It To Da House ( <i>Slip 'N Slide/Atlantic</i> )	1545	1105 123/3
15	14	<b>SILKK THE SHOCKER</b> That's Cool ( <i>No Limit/Priority</i> )	1499	1309 109/3
10	15	<b>CASH MONEY...</b> Project Chick ( <i>Cash Money/Universal</i> )	1469	1747 99/0
13	16	<b>MEMPHIS BLEEK</b> Is That Your Chick ( <i>Roc-A-Fella/IDJMG</i> )	1403	1587 96/0
20	17	<b>JAY-Z</b> Change The Game ( <i>Roc-A-Fella/IDJMG</i> )	1233	1066 87/1
11	18	<b>SNOOP DOGG</b> Snoop Dogg ( <i>No Limit/Priority</i> )	1172	1641 92/0
-	19	<b>LIL' ZANE</b> None Tonight ( <i>Worldwide/Priority</i> )	1099	967 75/0
-	20	<b>M. ELLIOTT</b> Get Ur Freak On ( <i>Gold Mind/EastWest/EEG</i> )	1067	740 85/3

73 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

## New & Active

**INDIA.ARIE** Video (*Motown/Universal*)  
Total Plays: 425, Total Stations: 31, Adds: 3

**DARUDE** Sandstorm (*Groovicious/Strictly Rhythm*)  
Total Plays: 425, Total Stations: 12, Adds: 2

**BACKSTREET BOYS** The Call (*Jive*)  
Total Plays: 402, Total Stations: 25, Adds: 1

**MISSY ELLIOTT** Get Ur... (*Gold Mind/EastWest/EEG*)  
Total Plays: 398, Total Stations: 14, Adds: 3

**TANK** Maybe I Deserve (*BlackGround*)  
Total Plays: 329, Total Stations: 13, Adds: 0

**LUCY PEARL** You (*Pookie/Beyond/Hollywood*)  
Total Plays: 329, Total Stations: 12, Adds: 1

**MUSIQ** Love (*Def Sou/IDJMG*)  
Total Plays: 313, Total Stations: 8, Adds: 2

**LIL' ZANE** None Tonight (*Worldwide/Priority*)  
Total Plays: 253, Total Stations: 15, Adds: 0

**JAHEIM** Could It Be (*Divine Mill/WB*)  
Total Plays: 236, Total Stations: 16, Adds: 2

**AZUL AZUL** La Bomba (*Sony Discos*)  
Total Plays: 226, Total Stations: 7, Adds: 2

**TONYA MITCHELL** Broken Promises (*Universal*)  
Total Plays: 216, Total Stations: 20, Adds: 3

**WU-TANG CLAN** Gravel Pit (*Loud/Columbia*)  
Total Plays: 198, Total Stations: 9, Adds: 0

**MASTER P** Bout Dat (*No Limit/Priority*)  
Total Plays: 189, Total Stations: 18, Adds: 1

**S. MUMBA** Baby... (*Wildcard/Polydor/Interscope*)  
Total Plays: 179, Total Stations: 20, Adds: 5

**D. THOMAS...** Miss California (*Rat Pack/EastWest/EEG*)  
Total Plays: 178, Total Stations: 20, Adds: 5

**BEATNUTS** No Escapin' This (*Loud/Columbia*)  
Total Plays: 135, Total Stations: 9, Adds: 5

**LIL BOW WOW** Puppy Love (*So So Def/Columbia*)  
Total Plays: 130, Total Stations: 11, Adds: 6

**W. HOUSTON/G. MICHAEL** If I Told You That (*Arista*)  
Total Plays: 122, Total Stations: 7, Adds: 1

**MAXWELL** Get To Know Ya (*Columbia*)  
Total Plays: 114, Total Stations: 9, Adds: 1

**MR. SHORT KHOP** Dollaz, Drank & Dank (*TWT*)  
Total Plays: 84, Total Stations: 10, Adds: 3

Songs ranked by total plays

## CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

**KKSS/Albuquerque, NM \***  
PD: Tom Sawyer  
APD: Big Mike  
MD: Oogahoy  
CASE: "Classics"  
TONYA MITCHELL "Promises"  
SNOOP DOGG "Lay"

**KYLZ/Albuquerque, NM \***  
PD: Robb Royale  
1 QB'S FINEST F/NAS "Wally"  
DAITE THOMAS F/NAS "Miss"  
CED F/CHANCELY BLACK "Whatchu"  
P.V.T. "Same"  
JAHEIM "Could"  
MAYWELL "Know"

**KFAT/Anchorage, AK**  
DB: Mark Carlson  
PD: Steve Edinger  
APD/MD: Marvyn Nugent  
MD: Erh Bradley  
OUTKAST "Clean"  
SNOOP DOGG "Lay"  
BLACK EYED PEAS "Request"

**WBTS/Atlanta, GA \***  
PD: Dale O'Brian  
APD/MD: Jeff Miles  
1 OLIVIA "Bl"  
2 TAMIKA "House"  
3 SNOOP DOGG "Lay"

**WZBZ/Atlantic City, NJ**  
PD: Ted Noah  
1 HOUSTON & MICHAEL "Tea"  
2 ANASTACIA "Cuts"  
3 DYNAMIS "Don't"  
4 NATALIE COLE "Lain"

**KQBT/Austin, TX \***  
PD: Scooter B. Stevens  
APD: Mark McCray  
CED F/CHANCELY BLACK "Whatchu"  
R. KELLY "Fiesta"  
WPCLEF JEAN "Cartman"

**KSW/Bakersfield, CA \***  
PD: Bob Lewis  
APD/MD: Pezaco  
LUDACRIS "Southern"  
OLIVIA "Bl"

**WERQ/Baltimore, MD \***  
PD: Dion Summers  
APD: Hake Al Night  
MD: Darren Brin  
1 CHANTIE MOORE "Bite"  
2 LIL BOW WOW "Puppy"  
3 SILK THE SHOCKER "Cool"

**WBHJ/Birmingham, AL \***  
PD: Mickey Johnson  
APD/MD: Sunny Day  
1 J. J. MITCHELL "Tea"  
2 OUTKAST "Clean"  
3 MISSY ELLIOTT "Freak"  
4 QB'S FINEST F/NAS "Wally"  
5 LIL BOW WOW "Puppy"

**WJMN/Boston, MA \***  
Station Mgr.: Cadillac Jack  
APD: Dennis O'Hara  
MD: Michelle Williams  
No Adds

**WSSP/Charleston, SC**  
PD: Keith Reynolds  
20 S. C. L. "House"  
9 MYSTIKAL F/NVEA "Danger"

**WBMM-FM/Chicago, IL \***  
PD: Todd Cavannah  
MD: Erh Bradley  
11 EVE "Bl"  
8 SHAGGY "Leave"  
9 LARRY KRAVITZ "Again"

**KBTE/Corpus Christi, TX**  
MD: Derek Lee  
CASE: "Classics"  
SNOOP DOGG "Lay"  
BACKSTREET BOYS "Lay"

**KQKS/Denver-Boulder, CO \***  
PD: John E. Kage  
1 QB'S FINEST F/NAS "Wally"  
2 ANASTACIA "Cuts"  
3 TAMIKA "House"

**KPRR/EI Paso, TX \***  
PD/MD: Victor Starr  
No Adds

**KXUU/Denver-Boulder, CO**  
PD: Michael Knight  
23 MISSY ELLIOTT "Freak"  
23 MASTER P "Bout"  
23 EVE "Bl"  
7 SNOOP DOGG "Lay"

**WJFX/Ft. Wayne, IN \***  
PD: Phil Becker  
APD/MD: Sammy Suarez  
2 MISSY ELLIOTT "Freak"

**KSEQ/Fresno, CA \***  
PD: Tommy Del Rio  
MD: Jo Lopez  
9 QB'S FINEST F/NAS "Wally"  
SAMANTHA MUMBA "Baby"  
P.V.T. "Same"  
R. KELLY "Fiesta"  
SILK THE SHOCKER "Cool"

**WJMH/Greensboro, NC \***  
ON/PO: Brian Douglas  
APD: Kendall B  
MD: Boogie D  
17 JAY-Z "Clean"  
17 MISSY ELLIOTT "Freak"  
17 JAY-Z "Clean"  
18 PHILLY'S MOST WANTED "Border"

**KKK/Honolulu, HI \***  
PD: Fred Rice  
MD: Pablo Sato  
2 ASHLEY BARLARD "Hotte"  
CED F/CHANCELY BLACK "Whatchu"  
P.V.T. "Same"

**KOME/Honolulu, HI \***  
PD: Jamie Hysti  
MD: Kevin Aitoko  
OUTKAST "Clean"  
QB'S FINEST F/NAS "Wally"  
MR. SHORT KHOP "Dokaz"

**KBOO/Houston-Galveston, TX \***  
PD: Rob Scorpio  
MD: Kashawn Powell  
17 QB'S FINEST F/NAS "Wally"  
15 SNOOP DOGG "Lay"  
14 JAHMEIM "Could"  
12 LIL BOW WOW "Puppy"

**KTHH/Houston-Galveston, TX \***  
PD: Russ Allen  
OLIVIA "Bl"  
MR. C THE SLIDE MAN "Sho"

**WHHH/Indianapolis, IN \***  
PD: Scott Wheeler  
MD: Carl Frye  
QB'S FINEST F/NAS "Wally"

**WJBT/Jacksonville, FL \***  
PD: Aaron Maxwell  
3 MISSY ELLIOTT "Freak"  
1 MICHAEL "Yaco"

**WXIS/Johnson City, TN**  
PD: Blade Michaels  
MD: Todd Ambrose  
QB'S FINEST F/NAS "Wally"  
ASHLEY BARLARD "Hotte"  
PROJECT PAT "Chicken"

**KLUC/Las Vegas, NV \***  
PD: Cat Thomas  
APD: Mike Spencer  
MD: J.B. King  
5 LUDACRIS "Southern"

**KPWR/Los Angeles, CA \***  
VP/Prog: Jimmy Steel  
APD: Damon Young  
MD: E-Man  
17 MISSY ELLIOTT "Freak"  
4 COFFEE BROWN "Party"  
4 MR. C THE SLIDE MAN "Sho"

**KLZK/Lubbock, TX**  
PD: Tony Monors  
MD: Jackie James  
40 CRAZY TOWN "Butterfly"  
OUTKAST "Clean"  
DAITE THOMAS F/NAS "Miss"  
SPARKLE "Good"  
P.V.T. "Same"

**KOHT/Memphis, TN \***  
PD: Leo Cagle  
MD: Eddie Steel  
3 SNOOP DOGG "Lay"

**KHTN/Merced, CA**  
PD: Rene Roberts  
APD/MD: Drew Stone  
29 CRAZY TOWN "Butterfly"  
OLIVIA "Bl"  
SPARKLE "Good"  
BEATNUTS "Escapin'"  
ATC "World"

**WPWO/Miami, FL \***  
PD: Cat Collins  
APD: Tony The Tiger  
MD: Eddie Mls  
6 LUDACRIS "Southern"  
4 ATC "World"  
3 ROBIN FOX "Gonna"

**KTTB/Minneapolis, MN \***  
PD: Scrap Jackson  
MD: Aaron Jones  
37 JAGGED EDGE "Promises"  
BEATNUTS "Escapin'"  
SNOOP DOGG "Lay"  
OLIVIA "Bl"

**KDOM/Monterey-Salinas, CA \***  
PD: Dennis Martinez  
SAMANTHA MUMBA "Baby"  
OUTKAST "Clean"

**WJWZ/Montgomery, AL**  
PD/MD: D-Rock  
5 R. KELLY "Woman's"  
10 SNOOP DOGG "Lay"  
3 SNOOP DOGG "Lay"  
KELLY "Bl"

**WKTU/New York, NY \***  
VP/Prog: Frankie Bise  
MD: Gerelmo  
20 ANA ACHA "Bomba"  
15 DYNAMIS "Don't"  
15 SAMANTHA MUMBA "Baby"  
SURSHINE ANDERSON "Heart"

**WOHT/New York, NY \***  
PD: Tracy Cleary  
MD: Scott Taylor  
19 PROJECT PAT "Chicken"

**WVWZ/Norfolk, VA \***  
PD: Don London  
1 ATC "World"  
1 DART PUNK "Tame"  
1 TRICK DADDY "House"

**KKWD/Oklahoma City, OK**  
PD: Steve English  
CED F/CHANCELY BLACK "Whatchu"  
GREENWY "Tea"  
LIL BOW WOW "Puppy"  
P.V.T. "Same"  
MOOCHE MACK "Gonna"

**KQCH/Omaha, NE \***  
PD: Erik Johnson  
6 LUDACRIS "Southern"  
4 FREDDO STARR "Shaw"  
1 DART PUNK "Tame"

**WJHM/Orlando, FL \***  
Dir/Ops: PD: John Roberts  
APD: Stevie DeMann  
MD: Jay Love  
2 QB'S FINEST F/NAS "Wally"  
FURMASTER FLEK "Good"  
OLIVIA "Bl"

**WPYO/Orlando, FL \***  
PD: Vic The Latino  
No Adds

**KCAQ/Oxnard-Ventura, CA \***  
APD: Big Bear  
14 TAL B KVELIAN TER "Blas"  
10 BEATNUTS "Escapin'"  
10 BEATNUTS "Escapin'"  
R. KELLY "Fiesta"

**KKUJ/Palm Springs, CA**  
PD: Patin Moreno  
MD: Noisa  
P.V.T. "Same"  
ATC "World"  
1 DART PUNK "Tame"  
R. KELLY "Fiesta"  
SPARKLE "Good"

**KKFR/Phoenix, AZ \***  
PD: Bruce St. James  
APD/MD: Charlie Meero  
11 JAGGED EDGE "Promises"

**WWKX/Providence, RI \***  
PD: Jerry McNamee  
MD: Bradley Ryan  
4 DARLUDE "Sandstorm"  
3 R. KELLY "Fiesta"  
3 SNOOP DOGG "Lay"  
FURMASTER FLEK "Good"

**KWNZ/Reno, NV \***  
PD: Bill Schatz  
DAITE THOMAS F/NAS "Miss"

**KGGI/Riverside, CA \***  
PD: Jesse Duran  
3 112 "Over"  
1 TONYA MITCHELL "Promises"  
LIL BOW WOW "Puppy"

**KBMB/Sacramento, CA \***  
Dir/Prog: Ibrahim "Ebro" Jam  
APD/MD: Big Kid Bestz  
9 BEATNUTS "Escapin'"  
2 RL "Good"  
4 R. KELLY "Fiesta"  
SPARKLE "Good"  
DAITE THOMAS F/NAS "Miss"  
P.V.T. "Same"

**KSFM/Sacramento, CA \***  
PD: Byron Kennedy  
MD: Makeisha Russ  
1 TONYA MITCHELL "Promises"  
TAMIKA "House"

**WDCO/Salisbury, MD**  
PD: Wookie  
MD: Deittle  
QB'S FINEST F/NAS "Wally"  
FREDDO STARR "Shaw"  
R. KELLY "Fiesta"

**KUUU/Salt Lake City, UT \***  
DM: Kayann Motie  
Interim PD: Rob Olson  
MD: Zac Davis  
TRICK DADDY "House"

**KBBT/San Antonio, TX \***  
PD: J.D. Gonzalez  
APD: Danny B  
MD: Romeo  
No Adds

**KTFM/San Antonio, TX \***  
PD: Cliff Beesley  
STELLA SCLELL "Miss"  
SAMANTHA MUMBA "Baby"  
SPARKLE "Good"  
ROBIN FOX "Gonna"

**KMEL/San Francisco, CA \***  
VP/Prog: Michael Martin  
APD/MD: Glenn Aare  
9 BEATNUTS "Escapin'"  
1 MR. SHORT KHOP "Dokaz"

**KYLD/San Francisco, CA \***  
VP/Prog: Michael Martin  
APD/MD: Jazzy Jim Archer  
14 CHELLI N' FLY "Bl"  
13 ATC "World"  
12 QB'S FINEST F/NAS "Wally"  
11 LUCY PEARL "You"  
2 LIL BOW WOW "Puppy"  
AZUL AZUL "Bomba"  
CRAZY TOWN "Butterfly"

**KGGS/San Luis Obispo, CA**  
PD: Craig Marshall  
MD: Scarve Jon  
112 "Over"

**KUBE/Seattle-Tacoma, WA \***  
DM: Shellie Hart  
PD: Eric Powers  
APD/MD: Julie Pilat  
No Adds

**KSYR/Shreveport, LA**  
PD: Howard Clark  
MD: Craig Cooper  
DREAM "The"  
SAMANTHA MUMBA "Baby"  
OLIVIA "Bl"

**KWNV/Stockton, CA \***  
PD: Phil Michaels  
MD: Louie Cruz  
2 SNOOP DOGG "Lay"  
SAMANTHA MUMBA "Baby"  
P.V.T. "Same"  
JT MONEY "Tea"

**KWLL/Tampa, FL \***  
PD: Orlando  
APD: Scoutman  
OLIVIA "Bl"

**KOHT/Tucson, AZ \***  
PD: Pasa Jacobs  
MD: D-Wayne Chavez  
CED F/CHANCELY BLACK "Whatchu"

**KBLZ/Tyler-Longview, TX**  
PD/MD: Leskema Ica  
P.V.T. "Same"  
SPARKLE "Good"  
WPCLEF JEAN "Cartman"

**WOWZ/Utica-Rome, NY**  
PD/MD: J.P. Marks  
15 DARLUDE "Sandstorm"  
12 P.V.T. "Same"  
10 FREDDO STARR "Shaw"  
9 RL "Good"  
SPARKLE "Good"  
WPCLEF JEAN "Cartman"

**WPGC/Washington, DC \***  
PD: Jay Stevens  
MD: Theo Mitchell  
No Adds

**KDGS/Wichita, KS \***  
PD: Greg Williams  
MD: Jo Jo Collins  
CED F/CHANCELY BLACK "Whatchu"  
WPCLEF JEAN "Cartman"  
MICHAEL "Yaco"

\* = Mediabase 24/7 monitored

73 Total Reporters  
73 Current Reporters  
71 Current Playlists

Reported Frozen Playlist (1):  
KBAT/Odessa-Midland, TX

Did Not Report, Playlist Frozen (1):  
WCKZ/FL Wayne, IN

New Reporter (1):  
KXUU/Denver-Boulder, CO



Mix Show Top 30

March 2, 2001

- 1 JA RULE I/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- 2 LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
- 3 JOE I/MYSTIKAL Stutter (Jive)
- 4 JAY-Z I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 5 MYSTIKAL I/NIVEA Danger (Been So Long) (Jive)
- 6 EVE Who's That Girl (Ruff Ryders/Interscope)
- 7 QB'S FINEST I/NAS Oochie Wally (Columbia)
- 8 NELLY Ride Wit Me (Fo'Reel/Universal)
- 9 OUTKAST Ms. Jackson (LaFace/Arista)
- 10 KOFFEE BROWN After Party (Arista)
- 11 SHAGGY It Wasn't Me (MCA)
- 12 SNOOP DOGG Lay Low (No Limit/Priority)
- 13 NELLY E.I. (Fo' Reel/Universal)
- 14 XZIBIT X (Loud)
- 15 JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
- 16 112 It's Over Now (Bad Boy/Arista)
- 17 DESTINY'S CHILD Independent Women Part 1 (Columbia)
- 18 DAFT PUNK One More Time (Virgin)
- 19 JA RULE I/C. MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG)
- 20 JAY-Z Change The Game (Roc-A-Fella/IDJMG)
- 21 MOS DEF/NATE DOGG Oh No (Rawkus/Priority)
- 22 DARUDE Sandstorm (Groovilicious/Strictly Rhythm)
- 23 MISSY ELLIOTT Get Ur Freak On (GM/EastWest/EEG)
- 24 MODJO Lady (Hear...) (Barclay/MCA)
- 25 LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- 26 LIL BOW WOW Bow Wow (That's My Name) (So So Def/Columbia)
- 27 SHAGGY Angel (MCA)
- 28 DR. DRE The Next Episode (Aftermath/Interscope)
- 29 JON B Don't Talk (Edmonds/Epic)
- 30 DREAM He Loves U Not (Bad Boy/Arista)

37 CHR/Rhythmic Mix Show Reporters

ARTIST  
**BREAKDOWN**

**OLIVIA**

Track: "Bizounce"

Label: J



After hearing of the launch of Clive Davis' new label, J Records, I knew it would come strong with incredible force. Davis has a great army of promoters on his staff. When such heavy hitters as Steve Kline and Ken Wilson come to bat, the ball is out of the park. So it wasn't news to me when J blew up. J Records recently presented its first R&B artist, the beautiful Olivia, to industry peeps at her release party at one of Los Angeles' upscale restaurants, Le Dome. There was a meeting of the minds there: Everyone was a skeptic at first, but then they all agreed on one thing — "Bizounce" is hot! ● The rhythm, attitude and vibe of the song had everyone in the restaurant bouncing and singing along. "I'm about to bizounce/I can't take the shit no more/Picture frame broken, Daddy/Cause I can't trust you/I'm riding high now/So, n—, fuck you," sings Olivia. Whaaa! Nearly choking on my cocktail, I turned to R&R Asst. Urban Editor Tanya O'Quinn and asked her if I had heard right. Looking just as surprised as I was, she said I had. ● Listening to the single, I couldn't get over the tone of Ms. Olivia, but I was feeling it all the same, and so were the other guests. As I glanced around the room, I could see the others singing along — it was kind of hilarious (maybe you had to be there). I tripped off of everyone vibing to what I think will be a smash hit. ● Olivia sings of a fed-up young lady who's ready to leave her male companion for a stress-free life. In a hurry to leave her broken home, she tells dude she won't come back for her things: "I ain't never coming back no more/I know you heard that shit before." This isn't the first time she's tried to leave, but it will be the last. She tells him to keep the platinum cards and loot, she's got her own account and her own ride, and his drama is not worth her self-respect and peace of mind. ● I love Olivia's tude on this track — she doesn't hesitate to say just how she feels. The groove is hypnotic, with its bouncy vibe and cut-to-the-chase verses. I would never have thought that these words could come from such a sweet, soft-spoken young lady, but you'd be surprised what a woman can say or do if you piss her off.

— Renee Bell  
Asst. CHR Editor

**INDUSTRY PROFILE**

Ibrahim "Ebro" Jamile, PD

KBMB (The Bomb)/Sacramento, Mornings, KXJM/Portland

The sound of the street is changing as the hip-hopers become informed and start to view themselves as relevant to mainstream culture. Even the hard-core cats are feeling the new sounds of soul. Programmers, pay attention. If you position your station as intelligent without losing your comedic, edgy nature, you can break music from artists who are musically and socially credible, like Talib Kweli & DJ Hi-Tek, The Beatnuts, Bilal, Jaheim and Kurupt. People like to feel intelligent even when they're not. Help them feel that way musically. ● The mixers at The Bomb and at KXJM broke out "The Blast" by Talib Kweli & DJ Hi-Tek about five weeks back, and the core listeners can really appreciate those intelligent, articulate hip-hop sounds. Your listeners will also appreciate the energy of The Beatnuts' "No Escapin' This." Your newly mature hip-hopers will give you big love and become "researchable." ● Bilal's "Soul Sista" came home for us in Sacramento after two plays a day for two weeks. Jaheim's "Could It Be" took a while, but we were early, and now the video is gettin' love, and, once again, the aggressive females showed on the phones and research. I like the remix too. ● And last, but certainly not least, Kurupt — just a West Coast super-mobilistic street banger. At an aggressive station like The Bomb, we have to supply our listeners with heat, the hot shit! This may not come all the way home, but if y'all do it, and they do it, it will.

Contributing Stations

KKSS/Albuquerque, NM	KBOS/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KOBT/Austin, TX	KSEQ/Fresno, CA	WQHT/New York, NY	KSFM/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Monolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KXME/Honolulu, HI	KQCH/Omaha, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Gaiveston, TX	WPYQ/Oriando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KPRR/EI Paso, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLD/Tampa, FL
WJFX/Fl. Wayne, IN	WPOW/Miami, FL	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

IMPACTING NOW!

- They were off the hook with "Off The Books"
- They warned you to "Watch Out Now"
- And now there is... "No Escapin' This"

They can't escape it:

WNEZ	WJKS	WJTT	WOWI
WWWZ	WTMG	WIBB	WHNR
WFXM	WQHH	WJMI	KIPR
WJJN	WKGN	WJZD	KPRS
KUBE	WXJM	WJMN	KCAQ
KMEL	XHTZ	KBMB	KHTN

From the forthcoming album "Take It Or Squeeze It"  
In Stores March 20, 2001

the  
**Beatnuts**

## Most Played Recurrents

3LW No More (Baby I'ma Do Right) (Epic)
J. RULE F/C. MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG)
MYA Case Of The Ex (Whatcha...) (University/Interscope)
NELLY E.I. (Fo' Reel/Universal)
PINK Most Girls (LaFace/Arista)
JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
DR. DRE The Next Episode (Aftermath/Interscope)
AALIYAH Try Again (BlackGround/Virgin)
RUFF ENDZ No More (Epic)
NELLY Country Grammar (Fo' Reel/Universal)
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
'N SYNC This I Promise You (Jive)
SISQO Thong Song (Dragon/Def Soul/IDJMG)
JAGGED EDGE Let's Get Married (So So Def/Columbia)
KANDI Don't Think I'm Not (So So Def/Columbia)
MYSTIKAL Shake Ya Ass (Jive)
JOE I Wanna Know (Jive)
JUVENILE Back That Thang Up (Cash Money/Universal)
DESTINY'S CHILD Say My Name (Columbia)

## TOP 100 CHR/RHYTHMIC POWER GOLD

1 NEXT Too Close	51 NAS If I Ruled The World
2 NOTORIOUS B.I.G. Mo Money Mo Problems	52 D.J. JAZZY JEFF & FRESH PRINCE Summertime
3 USHER You Make Me Wanna...	53 SWV Weak
4 K-CI & JOJO All My Life	54 DIGITAL UNDERGROUND Humpty Dance
5 NOTORIOUS B.I.G. Hypnotize	55 H-TOWN Knockin' Da Boots
6 GINUWINE Pony	56 DESTINY'S CHILD No No No
7 112 Only You	57 SNOOP DOGGY DOG Gin And Juice
8 2PAC California Love	58 TLC Baby-Baby-Baby
9 BRIAN MCKNIGHT Anytime	59 LIL' KIM & FRIENDS Not Tonight
10 FUGEES Killing Me Softly	60 METHOD MAN/MARY J. BLIGE Be There For You...
11 NOTORIOUS B.I.G. Big Poppa	61 ICE CUBE We Be Clubbin'
12 NOTORIOUS B.I.G. One More Chance	62 SOMETHIN' FOR THE PEOPLE My Love Is The Shhh!
13 LUNIZ I Got 5 On It	63 SALT-N-PEPA Push It
14 USHER Nice And Slow	64 WILL SMITH Just The Two Of Us
15 PUFF DADDY/FAITH EVANS & 112 I Be Missing...	65 WARREN G/MATE DOGG Regulate
16 DRU HILL In My Bed	66 JON B. They Don't Know
17 TIMBALAND & MAGOO Luv 2 Luv U	67 BRANDY I Wanna Be Down
18 112 Cupid	68 NOTORIOUS B.I.G. Going Back To Cali
19 MARK MORRISON Return Of The Mack	69 NOTORIOUS B.I.G. Juicy
20 MONTELL JORDAN This Is How We Do It	70 GROOVE THEORY Tell Me
21 KEITH SWEAT Twisted	71 SALT-N-PEPA Shoop
22 BLACKSTREET No Diggity	72 OEBBIE OEB When I Hear Music
23 WILL SMITH Miami	73 NAUGHTY BY NATURE O.P.P.
24 TLC Creep	74 INOJ Love You Down
25 SIR MIX-A-LOT Baby Got Back	75 2PAC Dear Mama
26 MARY J. BLIGE Real Love	76 2PAC Keep Ya Head Up
27 DR. DRE Nuthin' But A 'G' Thang	77 WRECKX-N-EFFECT Rump Shaker
28 2PAC/JODECI How Do U Want It	78 NAUGHTY BY NATURE Hip Hop Hooray
29 BUSTA RHYMES Put Your Hands Where My Eyes...	79 ROME I Belong To You
30 LL COOL J Doin' It	80 AALIYAH Back & Forth
31 WILL SMITH Gettin' Jiggy Wit It	81 SNOOP DOGGY DOG Who Am I (What's My...)?
32 KEITH SWEAT Nobody	82 MARIAH CAREY Always Be My Baby
33 MARIAH CAREY Fantasy	83 FUGEES Ready Or Not
34 ROB BASE & D.J. E-Z ROCK It Takes Two	84 LSG My Body
35 FREAK NASTY Da' Dip	85 PUFF DADDY & FAMILY All About The Benjamins
36 PUFF DADDY/MASE Can't Nobody Hold Me Down	86 SHAGGY Boombastic
37 K.P. & ENVYI Swing My Way	87 CANDYMAN Knockin' Boots
38 MASE What You Want	88 DIGITAL UNDERGROUND Freaks Of The Industry
39 BONE THUGS-N-HARMONY Tha Crossroads	89 BEASTIE BOYS Brass Monkey
40 PAPERBOY Ditty	90 MONICA Don't Take It Personal (Just One...)
41 TLC Waterfalls	91 BOYZ II MEN End Of The Road
42 LL COOL J Lougin'	92 FOXY BROWN I'll Be
43 BLACKSTREET Don't Leave Me	93 LIL' KIM Crush On U
44 SILK Freak Me	94 JODECI Come & Talk To Me
45 GHOST TOWN DJ'S My Boo	95 TONE-LOC Wild Thing
46 2PAC I Get Around	96 EN VOGUE (Don't Let Go) Love
47 TOTAL What About Us	97 MONICA For You I Will
48 D.J. KOOL Let Me Clear My Throat	98 GEORGE CLINTON Atomic Dog
49 QUAD CITY DJ'S C'mon N' Ride It (The Train)	99 MASE Feel So Good
50 R. KELLY Bump N' Grind	100 WYCLEF We Trying To Stay Alive

## CHR/RHYTHMIC Going For Adds 3/6/01

BACKBONE Five Duece Four Tre (Universal)
DREAM This Is Me (Bad Boy/Arista)
EDEN'S CRUSH Get Over Yourself (London Sire)
JANET All For You (Virgin)
MUSIQ Love (Def Soul/IDJMG)
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
WHO YOU CALLIN' COUNTRY Shawty (Freeworld/Capitol)

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**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
63	60	JENNIFER LOPEZ/Love Don't Cost...	74340
59	59	SHAGGY/Angel	73101
49	51	MEL JANE C/Turn To You	63189
41	51	SANTANA/Maria Maria/Gotta Tell You	63195
58	58	DESTINY'S CHILD/Independent Women...	61960
45	43	MARIN FARGUERA/Nobody Wants...	55755
43	43	MODJULY/Lady (Feat...)	53777
42	42	SHAGGY/Wasn't Me	52038
41	41	DREAM/He Loves U Not	45443
37	38	TAMIA/Stranger In My House	44604
32	32	SARINA PARIS/Look At Us	39648
29	29	DAFT PUNK/One More Time	35331
27	27	OUTKAST/So Fresh, So Clean	35331
25	25	DEBORAH COOPER/Never Know	30975
24	24	YSW/No More (Baby...)	29736
23	23	PINK/Most Girls	28497
23	23	ATC/Around The World...	28497
23	23	THALIA/It's My Party	28497
20	20	AZUL AZUL/La Bomba	24780
19	19	BECKY B/Just Your Type	22302
19	19	SOUNDWAVE/Feels So Good	22302
13	17	LARA FABIAN/My Love Again	21063
16	16	MYA/Free	19874
16	16	LIONEL RICHIE/Angel	19874
15	15	NATALIE COLLE/Livin' On Love	18545
14	14	MONICA/Just Another Girl	18545
9	14	TONI BRAXTON/Un-Break My Heart	17346
14	14	MYA/Case Of The Ex...	17346
14	14	IAN VAN DAMME/Castles In The Sky	17346
14	14	ALICE DEE/Jay Better Off Alone	16107
14	14	MARIC ANTHONY/My Baby You	16107
12	12	ALLI WATTS/You're My Only	14868
9	12	MARIC ANTHONY/Need To Know	14868
9	12	MARIC ANTHONY/My Baby You	14868
9	12	LOVE BITE/Time Your Time	14868
9	12	JENNIFER LOPEZ/Don't Stop Believin'	14868
9	12	SANTANA/FRODOUCIT - Alarma Maria	13629
9	12	AMBER/Scrub (Up In It)	13629
9	12	FRENCH AFFAIR/My Heart Goes...	13629
9	12	HOUSTON & IGLESAS/Could I Have This...	13629

**MARKET #1**

**WQHT New York**  
Emmis  
(212) 229-9797  
Coherty/Taylor  
12c Cume 2,482,000

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
55	61	R. KELLY/Wish	99308
47	52	OB'S FINEST F/VMS/Oochie Wally	84656
46	48	FLORIAN/FLORIAN/Good Life	78144
46	48	SUNSHINE ANDERSON/Heard It All Before	74388
44	44	J.A. RULE/L.I.M.O. /Put It On Me	71632
47	42	112/It's Over Now	68376
45	41	MEMPHIS BLEEKER/That Your Chick	66748
38	40	EVE/Who's That Girl	65120
43	40	SHAGGY/Wasn't Me	65120
37	38	OUTKAST/So Fresh, So Clean	61864
31	37	JAGGED EDGE/Promise	60236
37	37	LUDACRIS/Southern Hospitality	60236
49	36	MYSTIKAL F/VNVA/Danger (Been So...)	58608
36	32	CASHMONEY/Project Chick	52096
32	32	DUPLICATE/Get Married	52096
30	30	SNOW DOGG/Get Crunked Up	48840
34	29	JAY-Z/Quality	47212
32	28	JAY-Z/Just Wanna Love...	45584
27	27	MISSY ELLIOTT/Get Ur Freak On	43956
27	27	JOE F/MySTIKAL/Slutter	43956
24	27	CASH MONEY/Project Chick	43956
20	25	KOFFEE BROWN/After Party	40700
26	24	JILL SCOTTA/Long Walk	39072
24	24	3/1/No More (Baby...)	37444
23	23	CASE/Messing You	37444
23	23	MONICA/Just Another Girl	35816
20	21	SNOW DOGG/Snoop Dogg	34188
20	20	BEATNUTS/No Escapin' This	32560
24	20	TAMIA/Stranger In My House	32560
27	19	MUSIQ/Get Crunked Up	31824
15	17	PROJECT PAT/Chickenhead	29772
15	17	MASTER P/Hot Dat	29772
14	15	DESTINY'S CHILD/Independent Women...	24420
16	15	L.I.M.O./Queen Be II	24420
6	14	JAY-Z/Change The Game	22792
6	14	ANGIE HARRIS/Just Your Type	22792
11	11	SISQO/Thong Song	17908
10	11	JON B/Don't Talk	17908
15	10	MUSIQ/Just Friends (Sunny)	16280
13	10	MYA/Case Of The Ex...	16280

**MARKET #2**

**KPRW Los Angeles**  
Emmis  
(818) 963-4200  
Steal/Young/E...  
12c Cume 1,804,700

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
79	74	J.A. RULE/L.I.M.O. /Put It On Me	66202
68	74	MYSTIKAL F/VNVA/Danger (Been So...)	62012
72	71	KURUPTI/FATE DOGG/Behind The Walls	59498
74	70	MOS DEF/MATE DOGG/On No	58650
53	66	JOE F/MySTIKAL/Slutter	55306
52	58	LUDACRIS/Southern Hospitality	49442
50	58	NELLY/Ride Wit Me	46928
53	54	JAY-Z/Change The Game	45252
77	54	XZIBIT/	45252
52	52	JAY-Z/Just Wanna Love...	43376
33	52	OB'S FINEST F/VMS/Oochie Wally	43376
43	46	SNOW DOGG/Snoop Dogg	38548
44	44	SHAGGY/Wasn't Me	36872
45	42	SNOW DOGG/Get Crunked Up	35196
38	38	E-40/MATE DOGG/Alah, Nah...	32882
30	38	EMM/My (Feat. That Girl)	31844
30	30	MONICA/Just Another Girl	30168
23	23	BLACK EYED PEAS/Request Line	26816
22	22	CASH MONEY/Project Chick	20960
18	21	THE REALITY/LIVE TEX The Best	20960
16	23	BONE THRUSS/HARMONY/Thug Music (Part 1)	19274
30	23	KOFFEE BROWN/After Party	19274
10	22	BEATNUTS/No Escapin' This	18436
12	21	JON B/Don't Talk	17598
25	21	M.O.P./Party In The Hood	17598
18	21	CAN FRO/Just Means	17598
24	17	OUTKAST/So Fresh, So Clean	14246
11	17	MISSY ELLIOTT/Get Ur Freak On	14246
9	15	LADY SAWN/SON OF A B...ch	12570
7	13	BEAL & MUGBAG/Bounce	10384
6	10	SHAGGY/Wasn't Me	9278
6	10	COMMON/The Light	8380
5	10	XZIBIT/Get Your Walk On	8380
5	10	ALAN/Party Again	8380
6	9	NELLY/E	7542
4	7	KOFFEE BROWN/After Party	7542
4	7	PROJECT PAT/Chickenhead	5866
4	7	DMX/Party Up (In It...)	5866
4	7	PHILLY'S MOST WANTED/Cross The Border	5866
4	6	DR. DRE/The Next Episode	5028

**MARKET #3**

**WBSP/Chicago**  
Infinity  
(312) 444-6000  
Cavanaugh/Bradley  
12c Cume 1,387,100

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
80	86	J.A. RULE/L.I.M.O. /Put It On Me	55642
83	85	NELLY/Ride Wit Me	54995
84	84	DREAM/He Loves U Not	54348
40	82	MYSTIKAL F/VNVA/Danger (Been So...)	53024
81	81	3/W/No More (Baby...)	52907
46	81	JAY-Z/Just Wanna Love...	52407
83	84	K-Ci & JOJO/Crazy	34938
52	83	JENNIFER LOPEZ/Love Don't Cost...	33641
81	82	SHAGGY/Angel	33641
44	76	SNOW DOGG/Get Crunked Up	30409
49	47	MYA/Free	30409
46	46	MONICA/Just Another Girl	29762
44	46	CRAZY T/W/My Intention	28468
32	44	DAFT PUNK/One More Time	28468
44	36	CASH MONEY/Project Chick	22952
82	33	MYA/Case Of The Ex...	23252
83	33	LUDACRIS/What's Your Fantasy	21351
40	32	OUTKAST/MS. Jackson	20704
9	31	SHAGGY/Wasn't Me	20076
16	31	BEATNUTS/No Escapin' This	17469
12	26	JENNIFER LOPEZ/Play	16822
13	26	DEBILAH MORGAN/Remember	16822
14	21	JOE F/MySTIKAL/Slutter	13587
21	20	DESTINY'S CHILD/Independent Women...	12290
18	20	JENNIFER LOPEZ/Play	12290
18	20	KANDI/DON'T Think I'm Hot	12290
17	18	ALAN/Party Again	10352
17	15	BACKSTREET BOYS/The Call	9705
11	11	EVE/Who's That Girl	7117
11	10	DA BRAT/FYFRESH/What Chu Like	6476
3	10	EMM/My (Feat. That Girl)	5170
6	10	DR. DRE/The Next Episode	5170
24	8	DREAM/He Loves U Not	5170
6	7	MONTY/Just Another Girl	5170
6	7	NELLY/E	5170
6	7	OB'S FINEST F/VMS/Oochie Wally	5170
9	7	LIL BOW WOW/Wavy Love	4529
3	7	BLADE/008	4529
8	7	R. KELLY/Wish	3882
5	6	112/It's Over Now	3882

**MARKET #4**

**KMEL/San Francisco**  
Clear Channel  
(415) 538-1061  
Martin/Aure  
12c Cume 731,900

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
72	72	LUDACRIS/Southern Hospitality	25200
59	57	J.A. RULE/L.I.M.O. /Put It On Me	19950
52	53	JAGGED EDGE/Promise	18550
52	53	JOE F/MySTIKAL/Slutter	18550
43	51	MYSTIKAL F/VNVA/Danger (Been So...)	17830
48	48	MUSIQ/Get Crunked Up	16800
44	47	KOFFEE BROWN/After Party	16450
38	46	112/It's Over Now	16100
30	40	JON B/Don't Talk	14000
30	40	SNOW DOGG/Snoop Dogg	12250
34	38	OB'S FINEST F/VMS/Oochie Wally	13350
36	38	MEMPHIS BLEEKER/That Your Chick	13350
36	37	XZIBIT/	12900
41	35	JAY-Z/Just Wanna Love...	12250
36	34	MOS DEF/MATE DOGG/On No	11500
26	33	AVANTI/My First Love	11500
27	32	EVE/Who's That Girl	10700
29	30	JAY-Z/Change The Game	10600
29	30	SNOW DOGG/Get Crunked Up	10600
30	26	M.R. C. THE SLIDE MAN/Cha-Cha Slide	9100
16	25	LUCY PEARL/You	8100
21	25	TAMIA/Stranger In My House	7500
21	25	J.A. RULE/F.C. MIL/IAN/Between Me And You	7000
18	19	LUDACRIS/What's Your Fantasy	6650
18	19	OUTKAST/MS. Jackson	6650
11	16	NELLY/Ride Wit Me	5600
6	16	SUNSHINE ANDERSON/Heard It All Before	5600
14	16	KURUPTI/FATE DOGG/Behind The Walls	5600
17	15	JAY-E/Who's That Girl	5250
15	15	KE\$HA/My Life	5250
6	15	TRICK DADDY/Take It To Da House	5250
18	13	OUTKAST/So Fresh, So Clean	4500
18	13	WYCLEF JEAN/Pure Perfect	4500
11	11	SHUK THE SHOCKER/Thats Cool	3850
11	11	BEATNUTS/No Escapin' This	3850
11	11	BEATNUTS/No Escapin' This	3500
10	10	ICOM/Get Crunked Up	3100
10	9	DR. DRE/The Next Episode	3100
4	9	PROJECT PAT/Chickenhead	3100

**MARKET #5**

**KTLO San Francisco**  
Clear Channel  
(415) 356-0949  
Martin/Aure  
12c Cume 956,300

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
66	64	J.A. RULE/L.I.M.O. /Put It On Me	31944
65	63	DAFT PUNK/One More Time	30492
61	60	MYSTIKAL F/VNVA/Danger (Been So...)	27104
42	53	JAY-Z/Just Wanna Love...	25652
58	58	NELLY/Ride Wit Me	24910
49	48	GAGI/DOGS IN THE HOUSE/With You	23726
41	48	MODJULY/Lady (Feat...)	21780
43	43	EVE/Who's That Girl	20812
41	43	SHAGGY/Angel	20812
31	41	K-Ci & JOJO/Crazy	19844
31	41	LUDACRIS/Southern Hospitality	19844
31	41	JAGGED EDGE/Promise	17424
34	34	MOS DEF/MATE DOGG/On No	16424
34	34	MIKALA/So In Love With You	16424
32	32	112/It's Over Now	15488
20	27	XZIBIT/	13068
16	25	DAFT PUNK/One More Time	12100
16	25	OUTKAST/MS. Jackson	11616
12	20	DARUDE/Sandstorm	11132
22	22	SNOW DOGG/Snoop Dogg	10648
17	22	JENNIFER LOPEZ/Love Don't Cost...	10164
14	22	LUDACRIS/What's Your Fantasy	9280
10	18	J.A. RULE/F.C. MIL/IAN/Between Me And You	9196
15	17	MISSY ELLIOTT/Get Ur Freak On	8728
15	17	NELLY/E	7260
15	17	BEATNUTS/No Escapin' This	7260
14	16	CHILLI/It's My Love?	6776
14	16	SHAGGY/Wasn't Me	6776
9	13	JAY-Z/Change The Game	6292
9	13	SPILLER/Overheat	6292
11	13	ATC/Around The World...	6292
11	13	ALAN/Party Again	6292
6	12	OB'S FINEST F/VMS/Oochie Wally	5808
6	12	JUVENILE/Back That Thang Up	5808
3	11	LOVE BITE/Time Your Time	5324
3	11	LUCY PEARL/You	5324
7	11	DR. DRE/The Next Episode	5324

**MARKET #6**

**WJMN Boston**  
Clear Channel  
(617) 663-2500  
McCartney/O'Hara/Williams  
12c Cume 924,600

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
82	89	J.A. RULE/L.I.M.O. /Put It On Me	36092
81	89	SHAGGY/Angel	36092
86	88	JAY-Z/Just Wanna Love...	37236
89	87	NELLY/Ride Wit Me	37236
90	87	SHAGGY/Wasn't Me	29960
53	68	MYSTIKAL F/VNVA/Danger (Been So...)	29104
57	57	3/W/No More (Baby...)	24396
48	57	JOE F/MySTIKAL/Slutter	24396
42	55	EVE/Who's That Girl	23540
49	55	MONICA/Just Another Girl	23540
53	52	FLORIAN/FLORIAN/Good Life	22260
57	50	EMM/My (Feat. That Girl)	21400
54	43	LUDACRIS/What's Your Fantasy	18404
38	38	JAY-Z/Just Wanna Love...	16264
42	38	RUFF ENDF/No More	15408
21	34	JAY-Z/Quality	14552
23	34	EMM/My (Feat. That Girl)	14124
24	34	RUFF ENDF/No More	11128
21	28	LUDACRIS/Southern Hospitality	11128
21	28	JUVENILE/Back That Thang Up	8560
3	28	SNOW DOGG/Snoop Dogg	8560
18	18	NELLY/Country Grammar	8132
24	18	DA BRAT/FYFRESH/What Chu Like	7780
22	18	J.A. RULE/L.I.M.O. /Put It On Me	7704
21	18	OUTKAST/MS. Jackson	7704
21	18	MYA/Case Of The Ex...	7276
17	17	OUTKAST/So Fresh, So Clean	7276
17	17	RUFF ENDF/No More	7276
16	17	MONICA/Just Another Girl	7276
16	17	702/Where My Girls At?	6848
18	16	L.I.M.O./I Could Be	6848
18	16	DR. DRE/He Loves U Not	6420
14	16	MONICA/Just Another Girl	5992
14	16	DR. DRE/The Next Episode	5992
13	14	MISSY ELLIOTT/After Boyz	5992
17	13	BEENIE MAN/Fly Girls/Don't Sugar	5564
15	13	DESTINY'S CHILD/Independent Women...	5564



**WALT LOVE**  
babylove@rronline.com

## The Only Urban Station In The State

■ **WJKS/Wilmington, DE is making a difference in the shadow of a big city**

**W**ilmington, DE is located in the shadow of Philadelphia, "The City of Brotherly Love" and the sixth-largest Arbitron-ranked market in the country. The interesting thing is that Wilmington itself is ranked — it's market No. 76. So competition is definitely alive and well in the tri-state area that includes Pennsylvania, New Jersey and Delaware.

WJKS-FM (Kiss FM)/Wilmington has done a great job with very little to work with. It's a class A FM with only 3,000 watts, and it's not owned by a large, deep-pockets corporate conglomerate with a well-stocked war chest that enables its stations to promote and contest their way to market supremacy. WJKS has climbed the ladder of success the old-fashioned way.

For the third consecutive year, WJKS has demonstrated ratings growth in its home market. In the fall 2000 book its 12+ ratings share increased from 2.7-3.2, improving the station's rank from 10th to a tie for eighth. Why is this so important? Because prior to WJKS' launch, no radio station had ever superserved Wilmington's African-American community. Arbitron estimates that African Americans make up 16.7% of the city's population.

Most local listeners are influenced to listen to Philadelphia stations because those outlets are giving people in the area some of what they want and expect. These stations also give listeners a "big city" feel and association. All the local Wilmington stations have major-market competition in their market. For example, Urban WUSL (Power 99)/Philadelphia — WJKS' local Urban competitor — ranks third overall and received a 5.7 share in the fall book. With that in mind, I geared my conversation with WJKS owner/GM **Tony Quararone** to talking about competition.

### Making A Dent

"Tony Q" is a 22-year industry veteran, his first full-time job in radio having been as MD at WRKS (98.7 Kiss FM)/New York. Asked how long he's been in radio ownership, he replies, "We purchased our first station back in 1989, which was in the Salisbury/Ocean City market, and the call letters there were WRKE-FM." Having since sold WRKE, Quararone now owns two facilities in Wilmington: WNNN-AM and WJKS.

What enabled Quararone to make a dent in the market as a locally

owned standalone duo? He says, "As you already know, we stand in the shadows of Philadelphia in this location. There are no local TV stations here, but there are several local radio stations in the market. Until we came in, there was no Urban station in the market. As a matter of fact, this is the only Urban radio station in the state of Delaware.



**Tony Quararone**

"When I looked at buying in this market, I knew that this area needed a local Urban radio station to be the voice of the community and a voice listeners could turn to for information and entertainment. I knew this community needed a station that would appeal directly to African Americans in the Wilmington market. The only worry I had was being the small, independent operator going up against the big boys and not having thousands of dollars or a number of trips to give away.

"When I looked at it and really thought about it, I asked myself, 'Why are people turning to radio? What are they looking for? Is it contesting or money giveaways? Is it a combination of the things stations do in their programming?' After thinking about my experience and doing some research, I went toward the music. What we've done here musically is what Urban was meant to be.

"The problem with some hip-hop and R&B radio stations today is that they are afraid to play music. What they do is play a lot of hip-hop records that have a very 'street' approach. The sound and the jocks are very slang-oriented, like they are talking down to the very people they are asking to listen to them.

"If you listen to some of the stations and how they sounded 10 years ago, it's like night and day. If you look at their shares, most of them are not where they were. They have smaller shares, and I think it has a lot to do with not giving the people what they want and talking down to the audience."

### Hanging With The People

Quararone goes on, "Our approach

has been just the opposite. Our jocks are with the public and are relating to the people they talk to. We're about lifting up our listeners and our community. We're taking the time to try to educate our young people while we entertain them in a positive way. We're letting them know that they don't have to be talkin' 'Jigga My N-' to get over anymore.

"We're playing music again, and, in some cases, that means going back to the '70s, '80s and '90s. We play classic things from The Brothers Johnson; Earth, Wind & Fire; Al B. Sure; and Teddy Pendergrass.

"After we play one of those songs we come right back with a current ballad or an up-and-coming R&B record. One of our slogans is 'Today's R&B With Only the Hip-Hop That Matters.' The key for us is for our audience to know that we are a music-formatted radio station that's here for anyone who loves black music. That includes African Americans, whites, Hispanics, Asian Americans, Native Americans — whoever wants to come. This radio station and its positioning are about one love while we superserve our core audience.

"Those are just some of the things we do as a local station that I think make us different and that are why some people in this market have started to listen to us more frequently. I can't buy my audience, because we don't have the kind of money to compete on big-money giveaways, and I can't compete with larger-market stations promotionally. But I can compete with them in programming, and I can beat them in local community involvement, and that's what we've been able to do."

As we study Arbitron's fall 2000 ratings for Wilmington, Quararone points out that WJKS ranks No. 4 12+ with a 4.3 share and No. 3 18-34 with an 8.8 share. Going back to the metro numbers, we see that WJKS is still strong: It's tied with WIOQ for sixth with a 5.6 share. We all know in this industry that if we do something good, people will find us. Word-of-mouth advertising is the best we can receive.

### Breaking Barriers

Quararone continues, "Last sum-

**"I can't buy my audience, because we don't have the kind of money to compete on big-money giveaways, and I can't compete with larger-market stations promotionally. But I can compete with them in programming, and I can beat them in local community involvement, and that's what we've been able to do."**

mer we had a situation here where the city of Wilmington did a promotion called Tall Ships of Delaware. They picked every single station in Delaware but us. I called the event's promoters and said, "We did this last year. Why didn't you choose us this year?" They replied, "We don't want any blacks at our event." I asked, "Who approved something of that nature?" and they replied, "Mayor Seals."

"Mayor Seals happens to be an African American. I called his office, and he didn't return my phone calls. I decided to take the city of Wilmington to court. The city council here passed a law that said that in choosing advertising venues for a city-sponsored event there would be no prejudice and that this radio station has to be notified first and be included on any advertising buys, because we are the voice of the African-American community in the city of Wilmington."

Quararone also shares his concerns about being a class A 3,000-watt facility going up against stations with much greater power. "When I was first considering this market for ownership, station power was a real concern," he says. "I was concerned about having to buy new antennas, new transmitters and new processors and spending \$500,000 on brand-new equipment for the studios. You know what I found out? I found out that 3,000 watts or 50,000 watts really doesn't matter when people are in their cars.

"All they want to hear is good music, and a 50,000-watt station doesn't sound any better than a 3,000-watt station. It's about what's on those radio stations. The only difference I've found is that maybe the station with higher power can penetrate a building when the smaller one won't. Fortunately for us, there's the World Wide Web. If someone wants to hear us in their office, all they have to do is click on our website."

### Getting Involved

Quararone also mentions some public-service programming that's positioned to assist members of the Wilmington community. "We have a very special program I host myself, *Open Mic*, that airs every Sunday morning from 9-10am," he says. "This is a community call-in type of program where people call in, and we

discuss local issues of importance to all the citizens of Wilmington. At different times the black community will ask us as a radio station to look into and assist them with some things in particular.

"We received numerous requests for the city to get involved in helping inner-city youth. They want activities, playgrounds and parks that will help keep the youth busy and productive and out of mischief. So now we have the River Front Park opening for the kids to have a place to go and hang out and play that wasn't there before. We also have a newly elected mayor with a brand-new attitude, and I think he will be doing a lot of new, positive things for the people of this community."

I wrapped up by asking Tony how his station's sales efforts are doing after three years of growth in the market. "Our sales are now at a point where we are able to do more than just pay our bills," he says. "At one time it was really tough, and I was always saying, 'Lord, help me!' Our sales are now starting to be commensurate with our market ratings. People have also opened their arms to us when it comes to local advertisers and all of the different buyers who place radio advertising.

"They're seeing that we're serving the community and that people here are listening. It's starting to happen as I hoped it would. But I have to say that racism and prejudice are alive and doing well in America. Part of our sales efforts were educating our buyers about not only our radio station, but about who our listeners are — that these listeners are not the stereotype the buyers perceive negatively in their minds. We've had to show our potential clients that our listeners are consumers the clients want to reach and that our listeners are consumers who are loyal when they see an advertiser who is respectful of getting their business."

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667

or e-mail:

[babylove@rronline.com](mailto:babylove@rronline.com)

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JA RULE F/LI' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	3375	-2	422049	8	82/0
3	2	JOE F/MYSTIKAL Stutter (Jive)	3329	-41	396460	11	82/0
1	3	JAGGED EDGE Promise (So So Def/Columbia)	3244	-159	451838	16	81/0
5	4	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2757	+80	344085	7	79/0
6	5	TAMIA Stranger In My House (Elektra/EEG)	2645	+56	301893	14	81/2
4	6	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	2568	-167	353668	13	74/0
8	7	KOFFEE BROWN After Party (Arista)	2500	+157	296215	8	80/0
7	8	112 It's Over Now (Bad Boy/Arista)	2482	-63	331175	12	78/0
9	9	TANK Maybe I Deserve (BlackGround)	2416	+86	265360	11	59/3
10	10	JILL SCOTT A Long Walk (Hidden Beach/Epic)	2403	+150	306766	10	70/0
13	11	MUSIQ Love (Def Soul/IDJMG)	2318	+386	303944	6	79/1
11	12	JAHEIM Could It Be (Divine Mill/WB)	2224	+44	218416	18	75/0
14	13	JON B Don't Talk (Edmonds/Epic)	2068	+171	241050	6	77/0
16	14	EVE Who's That Girl (Ruff Ryders/Interscope)	1931	+250	195522	5	80/0
18	15	OUTKAST So Fresh, So Clean (LaFace/Arista)	1838	+365	208069	5	80/5
12	16	SHAGGY It Wasn't Me (MCA)	1764	-352	215260	12	58/0
20	17	CASE Missing You (Def Soul/IDJMG)	1610	+194	191422	5	74/0
15	18	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	1602	-270	228336	18	71/0
19	19	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1484	+36	140309	6	57/1
23	20	MAXWELL Get To Know Ya (Columbia)	1468	+150	162805	4	74/0
17	21	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	1448	-81	235551	18	73/0
27	22	GINUWINE There It Is (Epic)	1395	+181	138279	3	77/2
30	23	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	1362	+210	148207	4	77/4
29	24	OLIVIA Bizouance (J)	1337	+134	128681	4	68/1
24	25	MONICA Just Another Girl (Epic)	1329	+54	110700	6	57/1
28	26	ICONZ Get Crunked Up (Elektra/EEG)	1310	+103	111513	7	67/3
31	27	INDIA.ARIE Video (Motown)	1299	+223	161723	3	72/3
21	28	CARL THOMAS Emotional (Bad Boy/Arista)	1285	-129	231396	17	53/0
25	29	MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG)	1153	-103	139841	10	56/0
BREAKER 30	30	SILKK THE SHOCKER That's Cool (No Limit/Priority)	1136	+184	104064	3	60/2
22	31	OUTKAST Ms. Jackson (LaFace/Arista)	1104	-225	148238	17	64/0
BREAKER 32	32	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1095	+164	92169	3	77/1
BREAKER 33	33	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	1079	+236	200892	2	3/1
26	34	MR. C THE SLIDE MAN Cha-Cha Slide (Universal)	1051	-198	110604	9	37/0
44	35	NELLY Ride Wit Me (Fo' Reel/Universal)	959	+209	63740	2	63/3
37	36	LIL' ZANE None Tonight (Worldwide/Priority)	956	+105	79172	4	61/1
39	37	KEITH SWEAT Real Man (Elektra/EEG)	939	+103	69155	3	64/4
40	38	CHANTE' MOORE Bitter (Silas/MCA)	874	+63	94246	3	51/1
43	39	JESSE POWELL If I (Silas/MCA)	826	+61	67128	5	53/1
41	40	CO-ED Sumthin' On U (Rubicon/Universal)	819	+13	54256	5	45/1
45	41	JAY-Z Change The Game (Roc-A-Fella/IDJMG)	819	+92	129785	3	34/0
DEBUT 42	42	QB'S FINEST F/NAS Oochie Wally (Columbia)	805	+265	133631	1	55/55
33	43	ERYKAH BADU Didn't Cha Know (Motown)	797	-166	115378	11	49/0
36	44	MASTER P Bout Dat (No Limit/Priority)	751	-149	75774	9	32/0
46	45	K-CI & JOJO Wañna Do You Right (MCA)	733	+85	53043	2	53/2
DEBUT 46	46	LIL BOW WOW Puppy Love (So So Def/Columbia)	716	+494	66329	1	71/6
DEBUT 47	47	MISSY "MISDEMEANOR" ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	678	+180	112539	1	0/0
32	48	SNOOP DOGG Snoop Dogg (No Limit/Priority)	667	-334	85075	11	51/0
DEBUT 49	49	SHYNE F/BARRINGTON LEVY Bonnie & Shyne (Bad Boy/Arista)	661	+70	76305	1	45/2
47	50	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	645	+27	36005	2	40/0

## Most Added.

ARTIST TITLE LABEL(S)	ADDS
R. KELLY A Woman's Threat (Jive)	64
QB'S FINEST F/NAS Oochie Wally (Columbia)	55
RL Good Love (Warner Bros.)	49
JT MONEY Hi-Lo (Freeworld/Priority)	48
SPARKLE Good Life (Motown)	39
C. THOMAS F/S. DAWES Cold, Cold... (Bad Boy/Arista)	37
SADE King Of Sorrow (Epic)	35
8BALL & MJG Buck Bounce (Jcor)	34
BEATNUTS No Escapin' This (Loud/Columbia)	16
CED F/CHAUNCEY BLACK Whatcha Say (Judgment/RCA)	15

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIL BOW WOW Puppy Love (So So Def/Columbia)	+494
MUSIQ Love (Def Soul/IDJMG)	+386
OUTKAST So Fresh, So Clean (LaFace/Arista)	+365
R. KELLY A Woman's Threat (Jive)	+323
QB'S FINEST F/NAS Oochie Wally (Columbia)	+265
EVE Who's That Girl (Ruff Ryders/Interscope)	+250
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	+236
INDIA.ARIE Video (Motown)	+223
PUBLIC ANNOUNCEMENT Man Ain't Suppose... (RCA)	+210
NELLY Ride Wit Me (Fo' Reel/Universal)	+209

## Breakers

### SILKK THE SHOCKER

That's Cool (No Limit/Priority)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1136/184	60/2	30

### TRICK DADDY

Take It To Da House (Slip 'N Slide/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1095/164	77/1	32

### SUNSHINE ANDERSON

Heard It All Before (Soulife/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1079/236	3/1	33

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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# ARTIST BREAKDOWN

ARTIST: **SUNSHINE ANDERSON**

SONG: **"HEARD IT ALL BEFORE"**

LABEL: **SOULIFE/ATLANTIC**

Two particular reps (who just happen to be Atlantic employees) questioned me about the Sunshine Anderson record. "No, I haven't heard it." I replied to both. A few days later, while I was on my way to the bank with a note to hand the teller, this captivating song came on the radio. Babygirl was callin' dude out! With a strong, soulful and commanding voice, and singing blunt lyrics, homegirl read dude inside and out!

I found myself mumbling along ('cause I didn't know the words) and bouncing to the beat of my newfound heroine. Though I didn't know the title, I was feelin' this attitude-drenched tune in which babyboy was basically being dissed. "Heard It All Before" hit me hard; Sunshine Anderson's distinctive vocals hit me even harder.

"Coming home late, it seems you barely beat the sun/Tapping my shoulder, thinking you gon' get you some," sings this "ray of light" to her man, who seems to not be able to tell time. "Smelling like some fragrance that I don't even wear/So if you want some lovin', I suggest you go back there/Where you came from."

By now you can guess why homegirl is stressin': Dude is cheating — big-time. Actually, what's worse than cheating on someone (in my opinion) is playing them for a fool. How you gonna lay up with someone, get their smell all over you, then expect to lay up with someone else when you haven't even investigated the possibility of soap and water?

Dude had been tripping on homegirl for a while, and she finally reached her limit. Though in the beginning this relationship was all good, it later took a turn for the worse. As far as

homegirl is concerned, it has flatlined, and there is no resurrection possible. She trusted dude completely. She used to hang on his every word, until she realized "the more he said, the more she heard." (Dayum! Dude can't even lie right!)

"Heard it all before, all of your lies, all of your sweet talk, baby this, baby that/But your lies ain't working now, look who's hurtin' now/I had to shut you down," declares Sunshine in the catchy, assertive chorus. "Played the fool before, I believed in you, yes I did/But your lies ain't working now, look who's hurtin' now/I had to shut you down," explains the diva with her "I am woman, hear me roar" attitude.

In more of a conversation between her and the good-for-nothing piece of cow patty, Sunshine breaks it down for dude. Dude showed so much disrespect toward her (he lied, cheated and even had the nerve to bring the other chick into the home he shared with his lady — can you say "justifiable homicide"?), she had to kick him to the curb. And once her mind took control of the situation and her heart took a Valium, Miss Thang sent dude walking.



"Heard It All Before" is typical with its message: Boy cheats on girl, girl leaves boy. However, what is unique and appealing about this victorious tune is the melody. The track isn't similar to those already in rotation. Its '80s influence, which is like the one in Koffee Brown's "After Party," is a nice complement to Sunshine Anderson's strong, confident vocals. Yes, you may have heard it all before with songs of this nature, but you haven't *felt* it all before until you fall into the uptempo, festive vibe of Sunshine Anderson's debut single. Peace.

— Tanya O'Quinn  
Asst. Urban Editor

# IN MY OPINION

with **Vern Catron**

WVKL/Norfolk, VA

**Donnie McClurkin**  
"We Fall Down"  
(Verity/Jive)

I really like this song. "We Fall Down" is spiritually uplifting and very powerful. This song will definitely do something for you when you are going through dire straits — any dire strait. McClurkin gets the message across in a very emotional way.

"We Fall Down" is a wicked song in a positive way. There is a longer version with a reprise on it, but I wish this version was longer, because this is one great song! "A saint is just a sinner who fell down and got up" is just one of the inspirational lines that blew me away. Filled with motivational words and enhanced by spiritual encouragement, this song does a lot for me, and I'm sure it will do a lot for anyone else who gives it a chance.

Though this single is a bit more gospel-leaning than Yolanda Adams' "Open My Heart," which took on a more contemporary vibe, it should still be shared with R&B, hip-hop and rap fans. Its strong gospel flavor will be accepted by mainstream and the adult side.

# ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday 3/6

- BACKBONE Five Deuce Four Tre Universal
- CANELA Sponsor I Need I Need I Need! Goodfellas DreamWorks
- DESTINY S CHILD Survivor Columbia
- JANET All For You Virgin
- LUKE I LIL ZANE & PIT BULL Lollipop Luke
- MUSIQ Love Def Soul IDJMG
- RAPHAEL BROWN May Be Arista
- SLIMM CALHOUN Well EastWest EEG
- SUNSHINE ANDERSON Heard It All Before Soulife/Atlantic
- SYLEENA JOHNSON I'm Your Woman Jive

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**New & Active**

**YOLANDA ADAMS** | Believe | Can Fly (*Elektra/EEG*)  
 Total Plays: 530, Total Stations: 39, Adds: 0

**TONI BRAXTON** Maybe (*LaFace/Arista*)  
 Total Plays: 500, Total Stations: 39, Adds: 0

**PHILLY'S MOST WANTED** Cross The Border (*Atlantic*)  
 Total Plays: 472, Total Stations: 36, Adds: 1

**RUFF ENDZ** | Apologize (*Epic*)  
 Total Plays: 469, Total Stations: 43, Adds: 0

**R. KELLY** A Woman's Threat (*Jive*)  
 Total Plays: 450, Total Stations: 69, Adds: 64

**JERSEY AVE.** Beautiful Girl (*MCA*)  
 Total Plays: 429, Total Stations: 24, Adds: 1

**TALIB KWELI/MI TEK** The Blast (*Rawkus/Priority*)  
 Total Plays: 392, Total Stations: 36, Adds: 1

**RUN-D.M.C.** It's Over (*Arista*)  
 Total Plays: 379, Total Stations: 33, Adds: 0

**FIELD MOB** My Main Roni (*MCA*)  
 Total Plays: 379, Total Stations: 35, Adds: 0

**LIBERTY CITY FLA.** I Met Her In Miami (*Harrell/Jive*)  
 Total Plays: 349, Total Stations: 36, Adds: 1

**DIRTY** Hit Da Floe (*Universal*)  
 Total Plays: 331, Total Stations: 19, Adds: 1

**FREDRO STARR** Shining Through (*Hollywood*)  
 Total Plays: 321, Total Stations: 31, Adds: 0

**TRANSITIONS** Ghetto Laws (*Biv 10/Universal*)  
 Total Plays: 287, Total Stations: 21, Adds: 0

**SPOOKS** Sweet Revenge (*Antra/Artemis*)  
 Total Plays: 264, Total Stations: 20, Adds: 1

**JT MONEY** Hi-Lo (*Freeworld/Priority*)  
 Total Plays: 255, Total Stations: 49, Adds: 48

**TELA** Bye! Bye! Hater! (*Rap-A-Lot/Noo Trybe*)  
 Total Plays: 231, Total Stations: 14, Adds: 1

**RL** Good Love (*Warner Bros.*)  
 Total Plays: 205, Total Stations: 51, Adds: 39

**8BALL & MJG** Buck Bounce (*Jcor*)  
 Total Plays: 202, Total Stations: 34, Adds: 34

**L-BURNA F/BABY S** Make My Day (*Ruthless/Epic*)  
 Total Plays: 178, Total Stations: 20, Adds: 2

**SCARFACE** Look Me In My Eyes (*Rap-A-Lot*)  
 Total Plays: 175, Total Stations: 18, Adds: 1

**CHARLIE WILSON** Without You (*Major Hits*)  
 Total Plays: 133, Total Stations: 8, Adds: 0

**SPARKLE** Good Life (*Motown*)  
 Total Plays: 97, Total Stations: 39, Adds: 39

**BEATNUTS** No Escapin' This (*Loud/Columbia*)  
 Total Plays: 94, Total Stations: 16, Adds: 16

**SADE** King Of Sorrow (*Epic*)  
 Total Plays: 78, Total Stations: 36, Adds: 35

**LIL D** Dream Girl (*Universal*)  
 Total Plays: 74, Total Stations: 12, Adds: 12

**C. THOMAS F/S. DAWES** Cold... (*Bad Boy/Arista*)  
 Total Plays: 70, Total Stations: 37, Adds: 37

**FUNKMASTER FLEX F/DMX** Do You (*Loud*)  
 Total Plays: 65, Total Stations: 8, Adds: 0

Songs ranked by total plays

**TOP 100 URBAN POWER GOLD**

- 1 NEXT Too Close
- 2 NOTORIOUS B.I.G. One More Chance
- 3 DRU HILL In My Bed
- 4 NOTORIOUS B.I.G. Hypnotize
- 5 BUSTA RHYMES Put Your Hands...
- 6 112 Only You
- 7 SILK Let's Make Love
- 8 USHER You Make Me Wanna...
- 9 MAXWELL This Woman's Work
- 10 MARY J. BLIGE Real Love
- 11 PUFF DADDY & THE FAMILY All About...
- 12 NOTORIOUS B.I.G. Mo Money Mo Problems
- 13 K-CI & JOJO All My Life
- 14 BRIAN MCKNIGHT Anytime
- 15 JON B. They Don't Know
- 16 JUNIOR M.A.F.I.A. Get Money
- 17 DESTINY'S CHILD No No No
- 18 NOTORIOUS B.I.G. Big Poppa
- 19 TOTAL What About Us
- 20 USHER Nice And Slow
- 21 FUGEES Killing Me Softly
- 22 TOTAL /NOTORIOUS B.I.G. Can't You See
- 23 GINUWINE Pony
- 24 TLC Creep
- 25 LIL' KIM Crush On U
- 26 METHOD MAN /MARY J. BLIGE I'll Be There...
- 27 R. KELLY Bump N' Grind
- 28 LSG My Body
- 29 R. KELLY Your Body's Callin'
- 30 112 Cupid
- 31 MARY J. BLIGE /LIL' KIM I Can Love You
- 32 MAXWELL Ascension...
- 33 2 PAC /K-CI & JOJO How Do U Want It
- 34 DRU HILL We're Not Making Love No More
- 35 MARY J. BLIGE Everything
- 36 GEORGE CLINTON Atomic Dog
- 37 CASE /MARY J. BLIGE & FOXY BROWN TouchMe...
- 38 ERYKAH BADU On & On
- 39 JODECI Come And Talk To Me
- 40 ZAPP Computer Love
- 41 NEXT Butta Love
- 42 2PAC Keep Ya Head Up
- 43 MARVIN GAYE Sexual Healing
- 44 ISLEY BROTHERS Between The Sheets
- 45 JANET I Get Lonely
- 46 COMMODORES Brick House
- 47 CHERYL LYNN Got To Be Real
- 48 REFUGEE CAMP ALLSTARS The Sweetest Thing
- 49 MARY J. BLIGE Love No Limit
- 50 D'ANGELO Lady
- 51 BLACKSTREET No Diggity
- 52 DR. DRE Nuthin' But A 'G' Thang
- 53 SLICK RICK Children's Story
- 54 BRANDY I Wanna Be Down
- 55 MAZE Before I Let Go
- 56 R. KELLY Down Low...
- 57 KEITH SWEAT Make It Last Forever
- 58 JODECI Forever My Lady
- 59 GAP BAND Outstanding
- 60 MONICA Why I Love You So Much
- 61 SWV Right Here
- 62 2PAC & DR. DRE California Love
- 63 KEITH SWEAT Nobody
- 64 JUNIOR MAFIA Player's Anthem
- 65 ERYKAH BADU Next Lifetime
- 66 AALIYAH One In A Million
- 67 BLACKSTREET Don't Leave Me
- 68 GOD'S PROPERTY Stomp
- 69 LIL' KIM & FRIENDS Not Tonight
- 70 2PAC I Get Around
- 71 NAS If I Ruled The World
- 72 MASE What You Want
- 73 JANET That's The Way Love Goes
- 74 KENNY LATTIMORE For You
- 75 ICE CUBE We Be Clubbin'
- 76 MONTELL JORDAN This Is How We Do It
- 77 ZAPP More Bounce To The Ounce
- 78 PUFF DADDY /MASE Can't Nobody...
- 79 GUY Piece Of My Love
- 80 MARVIN GAYE Let's Get It On
- 81 2PAC Dear Mama
- 82 JOE All The Things...
- 83 MINT CONDITION Breaking My Heart...
- 84 BLACKSTREET Before I Let You Go
- 85 JOHNNY GILL My My My
- 86 MARY J. BLIGE Be Happy
- 87 D'ANGELO Brown Sugar
- 88 RICK JAMES /TEENA MARIE Fire & Desire
- 89 PUFF DADDY & THE FAMILY Been Around The World
- 90 ROB BASE & D.J. E-Z ROCK It Takes Two
- 91 BABYFACE Whip Appeal
- 92 MONICA For You I Will
- 93 SILK Freak Me
- 94 HEATWAVE Always & Forever
- 95 FOXY BROWN Get Me Home
- 96 LUNIZ I Got 5 On It
- 97 AL B. SURE! Nite & Day
- 98 SOUL II SOUL Keep On Movin'
- 99 DRU HILL Never Make A Promise
- 100 CRAIG MACK Flava In Ya Ear



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

**Most Played Recurrents**

AVANT My First Love (*Magic Johnson/MCA*)

MUSIQ Just Friends (Sunny) (*Def Soul/IDJMG*)

R. KELLY I Wish (*Jive*)

DESTINY'S CHILD Independent Women Pt. 1 (*Columbia*)

3LW No More (Baby I'ma Do Right) (*Epic*)

NELLY E.I. (*Fo' Reel/Universal*)

LUDACRIS What's Your Fantasy (*Def Jam South/IDJMG*)

MYSTIKAL Shake Ya Ass (*Jive*)

ERYKAH BADU Bag Lady (*Motown*)

KELLY PRICE You Should've Told Me (*T-Neck/Def Soul/IDJMG*)

NEXT Wifey (*Arista*)

YOLANDA ADAMS Open My Heart (*Elektra/EEG*)

JAGGED EDGE Let's Get Married (*So So Def/Columbia*)

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**MARKET #1**  
**WLS/Chicago**  
Radio One  
(773) 447-1000  
Brown/Hornet  
12+ Cum 1,100,000

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
41	41	ARTIST/TITLE	61 (000)
36	36	JAGGED EDGE/Promise	59236
56	56	112's/Over Now	56224
55	55	AVANTI/Just Friends (Sunny)	55220
51	51	CARL THOMAS/Emotional	51204
47	47	DAVE HOLLISTER/One Woman Man	48192
32	32	JAY-Z/Just Wanna Love...	35190
37	37	MUSIQ/Just Friends (Sunny)	37148
35	35	JAY-B/Don't Talk	35140
33	33	JILL SCOTT/Long Walk	33140
31	31	DONELL JONES/This Love	31136
30	30	SHAGGY/Wasn't Me	30132
29	29	KOFFEE BROWN/After Party	31124
28	28	CASE/Altering Your Mind	31124
27	27	JOE FAYSTIKAL/Sluter	30120
26	26	KELLY PRICE/You Should've...	30120
25	25	TOM BRAXTON/Boyz n the Trap	27108
24	24	CHAMPTI/MOORE/Sister	27108
23	23	RYAN HADU/Didn't Cha Know	26104
22	22	RYAN HADU/Didn't Cha Know	25100
21	21	MAXWELL/Get to Know Ya	25100
20	20	DAVE HOLLISTER/One Woman Man	24096
19	19	SUNSHINE ANDERSON/Heard It All Before	24096
18	18	BIG M.O./Barre Baby	23088
17	17	FLUMMAGE/FLEX/Good Life	21084
16	16	INDIA ARIE/Video	20080
15	15	TAMIA/Stranger In My House	20080
14	14	PUBLIC ANNOUNCEMENT/Man Ain't Suggesting	20080
13	13	GRINWINE/There It Is	17068
12	12	JAY-Z/Just Wanna Love...	15060
11	11	PROFYLE/Damn/Jay	15060

**MARKET #2**  
**KKBT/Los Angeles**  
Radio One  
(323) 534-1000  
Fuller  
12+ Cum 1,236,300

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
61	61	ARTIST/TITLE	61 (000)
57	57	LUDACRIS/Southern Hospitality	33480
56	56	JOE FAYSTIKAL/Sluter	30780
51	51	MYSTIKAL F.V.N.E.A./Danger (Been So...)	27460
51	51	JAY-Z/Just Wanna Love...	26460
46	46	MUSIQ/Just Friends (Sunny)	26460
45	45	JAY-Z/Just Wanna Love...	26460
46	46	JAY-Z/Just Wanna Love...	20520
33	33	112's/Over Now	18900
36	36	MOS DEF/WHITE DOGG/On No	18900
31	31	SNOWP DOGG/Snoop Dogg	18360
32	32	KURUPT/FATME DOGG/Behind the Walls	17280
25	25	SHAGGY/Wasn't Me	17280
20	20	JON B/Don't Talk	15660
27	27	TAMIA/Stranger In My House	15120
28	28	KOFFEE BROWN/After Party	15120
24	24	JILL SCOTT/Long Walk	14580
29	29	OUTKAST/A&I Jackson	14040
22	22	RYAN HADU/Didn't Cha Know	13500
23	23	QFS/FRESH F.V.N.E.A./Oochie Wally	12420
22	22	INDIA ARIE/Video	12420
16	16	LUCY PEARL/You	9180
17	17	EVE/Who's That Girl	9180
13	13	M.O.P./Ain't No	8640
18	18	MASTER P/Boat Dat	7100
12	12	JAY-Z/Just Wanna Love...	8100
14	14	JAGGED EDGE/Let's Get Married	7560
7	7	SNOWP DOGG/On No	7020

**MARKET #3**  
**WGCI/Chicago**  
Clear Channel  
(312) 966-9900  
Smith/Alan  
12+ Cum 919,300

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
36	36	JAY-Z/Just Wanna Love...	32938
42	42	MUSIQ/Just Friends (Sunny)	32172
42	42	MYSTIKAL F.V.N.E.A./Danger (Been So...)	31406
42	42	KOFFEE BROWN/After Party	29108
29	29	CARL THOMAS/Emotional	27576
25	25	JAY-Z/Just Wanna Love...	26410
37	37	MUSIQ/Just Friends (Sunny)	25278
31	31	AVANTI/Just Friends (Sunny)	24512
32	32	JAGGED EDGE/Promise	24512
27	27	BIG M.O./Barre Baby	22980
33	33	JON B/Don't Talk	21448
26	26	112's/Over Now	20682
27	27	MAXWELL/Get to Know Ya	19916
28	28	PUBLIC ANNOUNCEMENT/Man Ain't Suggesting	19916
22	22	INDIA ARIE/Video	18384
22	22	COMMON/The Light	17818
23	23	DONNE MEX/LURK/We Fall Down	17818
21	21	INDIA ARIE/Video	16096
30	30	DAVE HOLLISTER/One Woman Man	16096
20	20	JILL SCOTT/Long Walk	16096
32	32	JAY-Z/Just Wanna Love...	15320
6	6	JAY-Z/Just Wanna Love...	14554
19	19	JOE FAYSTIKAL/Sluter	14554
21	21	TAMIA/Stranger In My House	13788
10	10	DESTINY'S CHILD/Independent Women...	12256
14	14	LUDACRIS/Southern Hospitality	12256
16	16	OUTKAST/A&I Jackson	10724
8	8	RYAN HADU/Didn't Cha Know	10724
13	13	KELLY PRICE/You Should've...	9958
15	15	JILL SCOTT/Long Walk	9958

**MARKET #4**  
**WPHI/Philadelphia**  
Radio One  
(215) 684-9400  
Devoe/Gee  
12+ Cum 398,500

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
51	51	ARTIST/TITLE	10559
49	49	MUSIQ/Just Friends (Sunny)	10098
55	55	MYSTIKAL F.V.N.E.A./Danger (Been So...)	9350
46	46	KOFFEE BROWN/After Party	9350
58	58	JAGGED EDGE/Promise	8976
49	49	JAY-Z/Just Wanna Love...	8976
49	49	JAY-Z/Just Wanna Love...	8976
33	33	EVE/Who's That Girl	8228
21	21	ANGIE MARTINEZ/JAY-Z/Amor	8228
43	43	112's/Over Now	8041
38	38	MEMPHIS BLEEKERs/That Your Check	7667
42	42	OUTKAST/A&I Jackson	7293
34	34	JILL SCOTT/Long Walk	7993
28	28	MUSIQ/Just Friends (Sunny)	6919
38	38	QFS/FRESH F.V.N.E.A./Oochie Wally	6742
41	41	LUDACRIS/Southern Hospitality	6742
38	38	SUNSHINE ANDERSON/Heard It All Before	6536
24	24	KOFFEE BROWN/After Party	4675
7	7	LIL BOW WOW/Puppy Love	4675
41	41	TAMIA/Stranger In My House	4301
17	17	JON B/Don't Talk	3927
19	19	R. KELLY/Who's That Girl	3366
18	18	MONICA/Just Another Girl	3366
14	14	PROFYLE/Damn/Jay	3366
26	26	JAY-Z/Just Wanna Love...	3109
27	27	MISSY ELLIOTT/Get Ur Freak On	2876
16	16	R. KELLY/Who's That Girl	2618
9	9	BEKKE MAN/F.V.N.E.A./Oochie Wally	2431
20	20	R. KELLY/Who's That Girl	2431
15	15	M.O.P./Ain't No	2431

**MARKET #5**  
**WUSL/Philadelphia**  
Clear Channel  
(215) 683-8900  
Gaeper  
12+ Cum 699,800

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
35	35	QFS/FRESH F.V.N.E.A./Oochie Wally	22880
49	49	MUSIQ/Just Friends (Sunny)	22344
33	33	JAY-Z/Just Wanna Love...	20520
39	39	TAMIA/Stranger In My House	20064
53	53	JAGGED EDGE/Promise	20064
50	50	JAY-Z/Just Wanna Love...	19152
42	42	JAY-Z/Just Wanna Love...	19152
30	30	R. KELLY/Who's That Girl	18786
39	39	EVE/Who's That Girl	17694
45	45	JILL SCOTT/Long Walk	15960
43	43	TRICK DADDY/It's A Shame	15048
10	10	JAY-Z/Just Wanna Love...	15152
38	38	MYSTIKAL F.V.N.E.A./Danger (Been So...)	14136
9	9	SUNSHINE ANDERSON/Heard It All Before	13274
32	32	LUDACRIS/Southern Hospitality	12768
27	27	MEMPHIS BLEEKERs/That Your Check	11856
35	35	112's/Over Now	11800
14	14	SILK THE SHOCKER/That's Cool	9124
20	20	KELLY PRICE/You Should've...	10940
35	35	MONICA/Just Another Girl	8208
25	25	CARL THOMAS/Emotional	7752
32	32	QFS/FRESH F.V.N.E.A./Oochie Wally	7264
19	19	OUTKAST/A&I Jackson	6640
9	9	CARL THOMAS/Emotional	6840
21	21	AVANTI/Just Friends (Sunny)	6384
20	20	TAMIA/Stranger In My House	6384
12	12	YOLANDA ADAMS/Open My Heart	5472
12	12	JAY-Z/Just Wanna Love...	5472
9	9	JAY-Z/Just Wanna Love...	5472
12	12	JAY-Z/Just Wanna Love...	5472
5	5	R. KELLY/Who's That Girl	5472

**MARKET #6**  
**KBFB/Dallas-Ft. Worth**  
Radio One  
(214) 521-4661  
Johnson/Kelly  
12+ Cum 248,000

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
27	27	ARTIST/TITLE	5917
19	19	OUTKAST/So Fresh, So Clean	5723
46	46	SUNSHINE ANDERSON/Heard It All Before	4626
40	40	PROJECT PAT/Chickenhead	4626
46	46	LUDACRIS/Southern Hospitality	4462
40	40	JOE FAYSTIKAL/Sluter	4462
42	42	R. KELLY/Who's That Girl	4172
42	42	MEMPHIS BLEEKERs/That Your Check	4172
40	40	QFS/FRESH F.V.N.E.A./Oochie Wally	3880
30	30	KOFFEE BROWN/After Party	3686
36	36	JON B/Don't Talk	3492
34	34	EVE/Who's That Girl	3298
32	32	MYSTIKAL F.V.N.E.A./Danger (Been So...)	3104
30	30	SHAGGY/Wasn't Me	2910
29	29	LIL JON/Just A Bitch	2816
28	28	112's/Over Now	2716
27	27	JAY-Z/Just Wanna Love...	2619
27	27	JAGGED EDGE/Promise	2619
23	23	LIL BOW WOW/Boyz n the Trap (That's...)	2219
21	21	GRINWINE/There It Is	2037
20	20	TOW DOWN/Country Rap Tune	1940
18	18	JAY-Z/Just Wanna Love...	1746
18	18	JAY-Z/Just Wanna Love...	1746
16	16	BBALL & MUG/Back Bounce	1552
14	14	BIG M.O./Barre Baby	1455
14	14	R. KELLY/Who's That Girl	1358
11	11	MEMPHIS BLEEKERs/That Your Check	1358
11	11	MEMPHIS BLEEKERs/That Your Check	1358
10	10	ICOMZ/Get Crunked Up	1164
12	12	L-BURNA/FB&B'S/Sake My Day	1164

**MARKET #6**  
**KKDA/Dallas-Ft. Worth**  
Radio One  
(972) 263-9911  
Chatham  
12+ Cum 548,500

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
77	77	SUNSHINE ANDERSON/Heard It All Before	35189
77	77	JAY-Z/Just Wanna Love...	33581
33	33	JAY-Z/Just Wanna Love...	31990
69	69	JAGGED EDGE/Promise	31990
62	62	TAMIA/Stranger In My House	30619
56	56	R. KELLY/Who's That Girl	28334
61	61	JOE FAYSTIKAL/Sluter	27877
67	67	LUDACRIS/Southern Hospitality	27100
52	52	YOLANDA ADAMS/Open My Heart	26049
65	65	JILL SCOTT/Long Walk	25135
56	56	TOW DOWN/Country Rap Tune	25135
58	58	PROJECT PAT/Chickenhead	23307
58	58	LIL JON/Just A Bitch	21023
6	6	R. KELLY/Who's That Girl	19194
42	42	MYSTIKAL F.V.N.E.A./Danger (Been So...)	19194
49	49	OUTKAST/So Fresh, So Clean	18280
30	30	AVANTI/Just Friends (Sunny)	13710
1	1	112's/Over Now	12786
28	28	CASE/Altering Your Mind	12796
15	15	C-MURDER/Down For My N's	6683
17	17	MUSIQ/Just Friends (Sunny)	8226
17	17	BIG M.O./Barre Baby	7759
17	17	LIL BOW WOW/Boyz n the Trap (That's...)	7619
15	15	RUFF ENUFF/Boyz n the Trap (That's...)	7312
16	16	MUSIQ/Just Friends (Sunny)	7312
29	29	NELLYVEE	7312
15	15	AA/VAH/VAH	6555
15	15	INDIA ARIE/Video	6555
13	13	MUSIQ/Just Friends (Sunny)	6555
19	19	OUTKAST/A&I Jackson	5941

**MARKET #7**  
**WDTJ/Detroit**  
Radio One  
(313) 259-2000  
Spude/Sunny  
12+ Cum 519,900

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
64	64	CARL THOMAS/Emotional	10690
71	71	LUDACRIS/Southern Hospitality	10620
55	55	MYSTIKAL F.V.N.E.A./Danger (Been So...)	10563
64	64	JAGGED EDGE/Promise	15753
56	56	DAVE HOLLISTER/One Woman Man	15486
55	55	JAY-Z/Change The Game	14952
45	45	OUTKAST/So Fresh, So Clean	13350
45	45	SHAGGY/Wasn't Me	13350
53	53	JAY-Z/Just Wanna Love...	12015
37	37	MISSY ELLIOTT/Get Ur Freak On	11748
45	45	CASE/Altering Your Mind	11481
45	45	JILL SCOTT/Long Walk	10947
33	33	TAMIA/Stranger In My House	10413
22	22	LIL ZANE/Now Tonight	9612
31	31	QFS/FRESH F.V.N.E.A./Oochie Wally	9612
28	28	SHYME F.B. LEVY/Bonnie & Shyne	9612
32	32	JAY-Z/Change The Game	9010
32	32	SNOWP DOGG/Snoop Dogg	8010
32	32	JOE FAYSTIKAL/Sluter	7743
33	33	KOFFEE BROWN/After Party	7476
12	12	ICOMZ/Get Crunked Up	7476
24	24	JON B/Don't Talk	6498
12	12	SNOWP DOGG/Snoop Dogg	6141
35	35	MUSIQ/Just Friends (Sunny)	6141
15	15	RYAN HADU/Didn't Cha Know	5607
11	11	TRICK DADDY/It's A Shame	5340
19	19	112's/Over Now	5073
12	12	DESTINY'S CHILD/Independent Women...	5073
22	22	CASE/Altering Your Mind	4539
22	22	CASE/Altering Your Mind	4539
32	32	EVE/Who's That Girl	4539

**MARKET #7**  
**WJLB/Detroit**  
Clear Channel  
(313) 965-2000  
Saunders/Kelley  
12+ Cum 823,580

**PLAYS**

LW	TW	ARTIST/TITLE	GI (000)
59	59	CARL THOMAS/Emotional	23217
71	71	DAVE HOLLISTER/One Woman Man	22950
67	67	JAY-Z/Just Wanna Love...	23260
66	66	LUDACRIS/Southern Hospitality	21582
66	66	R. KELLY/Who's That Girl	20928
34	34	JAY-Z/Change The Game	19620
41	41	MUSIQ/Just Friends (Sunny)	18639
41	41	MUSIQ/Just Friends (Sunny)	18639
41	41	R. KELLY/Who's That Girl	17331
58	58	MYSTIKAL F.V.N.E.A./Danger (Been So...)	16536
45	45	MEMPHIS BLEEKERs/That Your Check	15690
41	41	JOE FAYSTIKAL/Sluter	15690
47	47	JAGGED EDGE/Promise	15369
36	36	KOFFEE BROWN/After Party	14061
32	32	JAY-Z/Change The Game	13734
32	32	JAY-Z/Change The Game	13734
23	23	R. KELLY/Who's That Girl	13407
32	32	C-MURDER/Down For My N's	10454
59	59	SNOWP DOGG/Snoop Dogg	12099
43	43	JAY-Z/Just Wanna Love...	12099
34	34	112's/Over Now	11445
34	34	SNOWP DOGG/Snoop Dogg	11118
37	37	C-MURDER/Down For My N's	

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #30**

**KPRB/Kansas City**  
Clear Channel  
(816) 763-2040  
Weaver/Fears  
12+ Cum 195,000

**HOT 103 JAMZ!**

PLAYS	LTW	ARTIST/TITLE	GI (000)
32	32	MUSIQ/Love	5632
30	34	JARULE/L.I.M.O. -Put It On Me	5280
31	36	JOE FAYNSTAL/Shutter	5280
29	39	MYSTICAL FIVE/A Danger (Bein So...)	5104
34	29	JAGGED EDGE/Promise	5104
26	28	MONICA/Just Another Girl	4928
27	27	JAY-Z/Just Wanna Love...	4752
28	28	SHAGGY/Wash Me	4576
25	25	KOFFEE BROWN/After Party	4400
23	23	SUNSHINE ANDERSON/Heard It All Before	4048
24	23	TAMMA/Stranger In My House	4048
22	22	JON B/Don't Talk	3872
22	22	OUTKAST/So Fresh, So Clean	3872
16	22	MAXWELL/Get To Know Ya	3872
22	22	CARL THOMAS/Emotional	3872
21	21	MUSIQ/Just Friends (Sunny)	3696
17	21	112/It's Over Now	3696
17	21	112/It's Over Now	3696
20	19	MICKEY R. THE SLIDE MAN/Cha-Cha Slide	3440
19	19	JILL SCOTTA/Long Walk	3344
19	19	INDIA ARIE/Video	3344
19	19	CASE/Amazing You	3344
16	19	TAMMA/Stranger In My House	3168
16	19	SHAGGY/Wash Me (feat. The Roots)	3168
16	19	BEENE MARY MARY/Give Him Sugar	2816
21	18	LUDACRIS/Southern Hospitality	2816
16	18	JARULE/L.I.M.O. -Put It On Me	2640
16	18	MYA/Case Of The Ex...	2640
16	18	MYA/Case Of The Ex...	2640
16	18	OUTKAST/So Fresh, So Clean	2640

**MARKET #31**

**WKRV/Milwaukee**  
Clear Channel  
(414) 321-1007  
Young/Love  
12+ Cum 221,800

**V-100 JAMS!**

PLAYS	LTW	ARTIST/TITLE	GI (000)
52	58	JOE FAYNSTAL/Shutter	9340
52	59	JAGGED EDGE/Promise	9340
54	52	MYSTICAL FIVE/A Danger (Bein So...)	8768
52	59	JARULE/L.I.M.O. -Put It On Me	7860
46	44	NELLY/Love Me	6996
36	39	QUINT BLACK/Shake Dem Haters	6201
17	39	MUSIQ/Love	6201
49	28	DAVE HOLLISTER/One Woman Man	6042
37	28	112/It's Over Now	5724
28	32	MONICA/Just Another Girl	5724
37	32	MUSIQ/Just Friends (Sunny)	5088
40	31	TAMMA/Stranger In My House	4928
36	28	AVANT/My First Love	4452
27	28	CARL THOMAS/Emotional	4452
25	28	JARULE/L.I.M.O. -Put It On Me	4452
19	28	JON B/Don't Talk	4292
22	27	CASE/Amazing You	4292
22	27	LUDACRIS/Southern Hospitality	4134
22	27	DESTINY'S CHILD/Independent Women...	3852
38	29	TOY/It's Over Now	3852
22	22	SHAGGY/Wash Me	3498
31	21	JAY-Z/Just Wanna Love...	3339
13	26	PROJECT PAT/Chickenhead	3180
13	26	CO-ED/Sunshine On U	3180
22	20	OUTKAST/So Fresh, So Clean	3180
25	19	DIJ CLUE/Back To The Ex...	3021
23	19	MYA/Case Of The Ex...	3021
15	19	NEXT/Way	3021
17	18	PUBLIC ANNOUNCEMENT/Man Ain't Suppos...	2862
17	18	TOM BRAXTON/Just Be A Man...	2862

**MARKET #1**

**WKRS/New York**  
Emmis  
(212) 242-9870  
Beasley  
12+ Cum 1,845,600

**98.7 Kiss**

PLAYS	LTW	ARTIST/TITLE	GI (000)
27	23	TAMMA/Stranger In My House	28776
26	29	DAVE HOLLISTER/One Woman Man	25688
22	29	MUSIQ/Love	25288
26	29	JILL SCOTTA/Long Walk	25288
27	27	JARULE/L.I.M.O. -Put It On Me	23544
24	26	CASE/Amazing You	22672
21	26	JAMIE HAWKINS/Lost My Mind	22672
26	25	112/It's Over Now	21800
21	25	SUNSHINE ANDERSON/Heard It All Before	17440
23	24	JAGGED EDGE/Promise	20928
23	23	K-Ci & JOJO/Wanna Do You Right	20056
15	23	JON B/Don't Talk	19184
15	23	112/It's Over Now	17440
15	23	KOFFEE BROWN/After Party	17440
22	20	SUNSHINE ANDERSON/Heard It All Before	17440
22	20	BOYZ II MEN/Thank You In Advance	17440
12	18	JESSE POWELL/I	16568
12	17	CARL THOMAS/Emotional	14824
12	18	DOONIE MCDUFFY/When We Fall Down	13952
12	18	SHAGGY/Wash Me	13952
12	18	SLU/No More (Baby...)	13952
4	18	CO-ED/Sunshine On U	13080
4	18	MONICA/Just Another Girl	13080
11	14	INDIA ARIE/Video	12208
11	14	PRINCE & NEW POWER GENERATION/Get Me Back To Back	11336
10	13	JAGGED EDGE/With Get Married	11336
13	10	NATALIE WILSON/Can't Live You Know	11336
14	10	JOE FAYNSTAL/Shutter	11336
12	13	MARVELL/Get To Know Ya	11336
12	13	SPOOKS/Sweet Revenge	11336
8	12	OLIVIA/Roulette	10464

**MARKET #2**

**KJLH/Los Angeles**  
Tribune  
(310) 300-5550  
Winstone  
12+ Cum 375,900

**KJLH 106.3 FM**

PLAYS	LTW	ARTIST/TITLE	GI (000)
16	20	DAVE HOLLISTER/One Woman Man	6750
28	30	DOONIE MCDUFFY/When We Fall Down	6750
25	29	BEBE WYANKS - Coming Back Home	5625
27	28	BOYZ II MEN/Pass By	4500
20	17	JILL SCOTTA/Long Walk	3825
15	18	MONICA/Just Another Girl	3600
12	16	JEFFREY BUSHN/How Could He Hurt...	3600
12	15	GERALD LEVIER/Drum With No Love	3375
15	15	MUSIQ/Just Friends (Sunny)	3375
13	14	GERALD LEVIER/Baby U Are	3150
13	14	JAMIE HAWKINS/Lost My Mind	2925
10	12	JOE FAYNSTAL/Shutter	2700
10	12	CARL THOMAS/Emotional	2700
10	12	KOFFEE BROWN/After Party	2700
14	11	JESSE POWELL/I	2475
9	11	CHAMIE MOORE/Blaw	2475
14	10	SPOOKS/Sweet Revenge	2250
8	10	ROBERTSON & PERRY/Friend Gone Miss You	2025
8	10	MARVELL/Get To Know Ya	2025
10	9	CHARLIE WILSON/Without You	2025
8	9	RACHELLE FERRELLI/Forget You	1800
8	9	GLADYS KNIGHT/I'll Be Here You...	1800
9	7	JESSE POWELL/I	1575
7	7	PUBLIC ANNOUNCEMENT/Man Ain't Suppos...	1575
6	7	BEBE WYANKS/Coming Back Home	1575
6	7	AVANT/My First Love	1575
5	6	MICKEY R. THE SLIDE MAN/Cha-Cha Slide	1350
5	6	MICKEY R. THE SLIDE MAN/Cha-Cha Slide	1350

**MARKET #3**

**WVAZ/Chicago**  
Clear Channel  
(312) 360-9000  
Smith/Muhammad  
12+ Cum 553,600

**V-100**

PLAYS	LTW	ARTIST/TITLE	GI (000)
29	20	MUSIQ/Just Friends (Sunny)	12404
25	26	YOLANDA ADAMS/Open My Heart	11518
24	26	JILL SCOTTA/Long Walk	9417
25	22	ERIKAH BADU/Di'N Cha Know	9746
16	22	GERALD LEVIER/Drum With No Love	9746
17	22	CARL THOMAS/Emotional	9746
26	20	JILL SCOTTA/Gettin' In The Way	8880
24	26	ERIKAH BADU/Di'N Cha Know	8417
15	19	R. KELLY/You're Still My Man	8417
32	10	DAVE HOLLISTER/One Woman Man	7974
11	17	GERALD LEVIER/Drum With No Love	7531
11	17	MARVELL/Get To Know Ya	7531
4	15	GLADYS KNIGHT/I'll Be Here You...	6545
10	15	AVANT/My First Love	5759
10	15	DOONIE MCDUFFY/When We Fall Down	5759
12	12	TAMMA/Stranger In My House	5376
12	12	MUSIQ/Love	5376
7	12	CHARLIE WILSON/Without You	5376
10	11	JOEA WILSON/Without You	4873
11	11	SADE/By Your Side	4873
11	11	CARL THOMAS/Emotional	4873
10	11	CHAMIE MOORE/Blaw	4873
10	10	TOM BRAXTON/Just Be A Man...	4430
10	10	PUBLIC ANNOUNCEMENT/Man Ain't Suppos...	4430
8	10	INDIA ARIE/Video	3967
0	8	BIJAL/Soul Sista	3967
0	8	R. KELLY/You're Still My Man	3967
8	8	TOM BRAXTON/Just Be A Man...	3524
8	8	AVANT/My First Love	3524
8	8	BABYFACE/Reason For Breathing	1774

**MARKET #34**

**WCKX/Columbus, OH**  
Blue Chip  
(614) 487-1444  
Strong/Stevens  
12+ Cum 188,400

**POWER 107.3**

PLAYS	LTW	ARTIST/TITLE	GI (000)
45	47	JAGGED EDGE/Promise	7943
40	46	TAMMA/Stranger In My House	7774
43	46	CARL THOMAS/Emotional	7605
43	46	JOE FAYNSTAL/Shutter	7605
44	43	JOE FAYNSTAL/Shutter	7267
42	43	LUDACRIS/Southern Hospitality	7098
46	42	MUSIQ/Love	7098
33	39	JARULE/L.I.M.O. -Put It On Me	6591
37	38	JILL SCOTTA/Long Walk	6591
34	39	KOFFEE BROWN/After Party	5577
31	33	JON B/Don't Talk	5577
26	33	INDIA ARIE/Video	5577
32	32	PUBLIC ANNOUNCEMENT/Man Ain't Suppos...	5408
32	32	TAMMA/Stranger In My House	5408
26	32	112/It's Over Now	5408
22	32	CASE/Amazing You	5408
22	32	GINO/Were There It Is	5408
29	29	SHAGGY/Wash Me	4901
20	29	INDIA ARIE/Video	4901
17	29	MAXWELL/Get To Know Ya	4563
25	26	EVE/Who's That Girl	4384
20	29	ERIKAH BADU/Di'N Cha Know	3887
22	22	OUTKAST/So Fresh, So Clean	3718
12	20	LUCY PEARL/Dance Tonight	3211
35	18	MYSTICAL FIVE/A Danger (Bein So...)	3042
17	18	DAVE HOLLISTER/One Woman Man	2973
15	17	OLIVIA/Roulette	2973
15	17	HUNGMASTER/Flex Good Life	2704

**MARKET #37**

**WPEF/Charlotte**  
Infinity  
(704) 242-2644  
Carson/Dick  
12+ Cum 243,100

**POWER 107.3**

PLAYS	LTW	ARTIST/TITLE	GI (000)
42	42	112/It's Over Now	7912
42	42	LUDACRIS/Southern Hospitality	7728
32	39	JOE FAYNSTAL/Shutter	7176
32	39	R. KELLY/You're Still My Man	6244
36	35	SUNSHINE ANDERSON/Heard It All Before	6440
27	32	TAMMA/Stranger In My House	6072
27	32	KONZ/Got Crushed Up	5888
37	32	JARULE/L.I.M.O. -Put It On Me	5888
32	32	OB'S FINEST/FMAS/Oochie Wally	5688
41	30	JAGGED EDGE/Promise	5620
30	30	GINO/Were There It Is	5336
19	27	SILKIE THE SHOCKER/That's Cool	4568
16	28	JON B/Don't Talk	4784
23	26	PROJECT PAT/Chickenhead	4680
25	25	MICKEY R. THE SLIDE MAN/Cha-Cha Slide	4680
15	24	NELLY/Ride Wit Me	4416
18	24	MASTER P/Bout Dat	4416
20	24	TAMMA/Stranger In My House	4416
23	24	EVE/Who's That Girl	4048
22	22	OUTKAST/So Fresh, So Clean	4048
14	22	MEMPHIS BLEEK/It's That Your Chick	3884
20	21	MUSIQ/Just Friends (Sunny)	3884
15	21	JAY-Z/Just Wanna Love...	3884
11	20	OUTKAST/So Fresh, So Clean	3884
30	20	SHAGGY/Wash Me	3880
15	18	MISSY ELLIOTT/Get Ur Freak On	3488
12	18	K-Ci & JOJO/Crazy	3488
12	18	DAVE HOLLISTER/One Woman Man	3312
17	18	CASE/Amazing You	3312

**MARKET #5**

**WDAS/Philadelphia**  
Clear Channel  
(610) 617-2600  
Lambert/Davis  
12+ Cum 528,100

**WDAZ 106.3 FM**

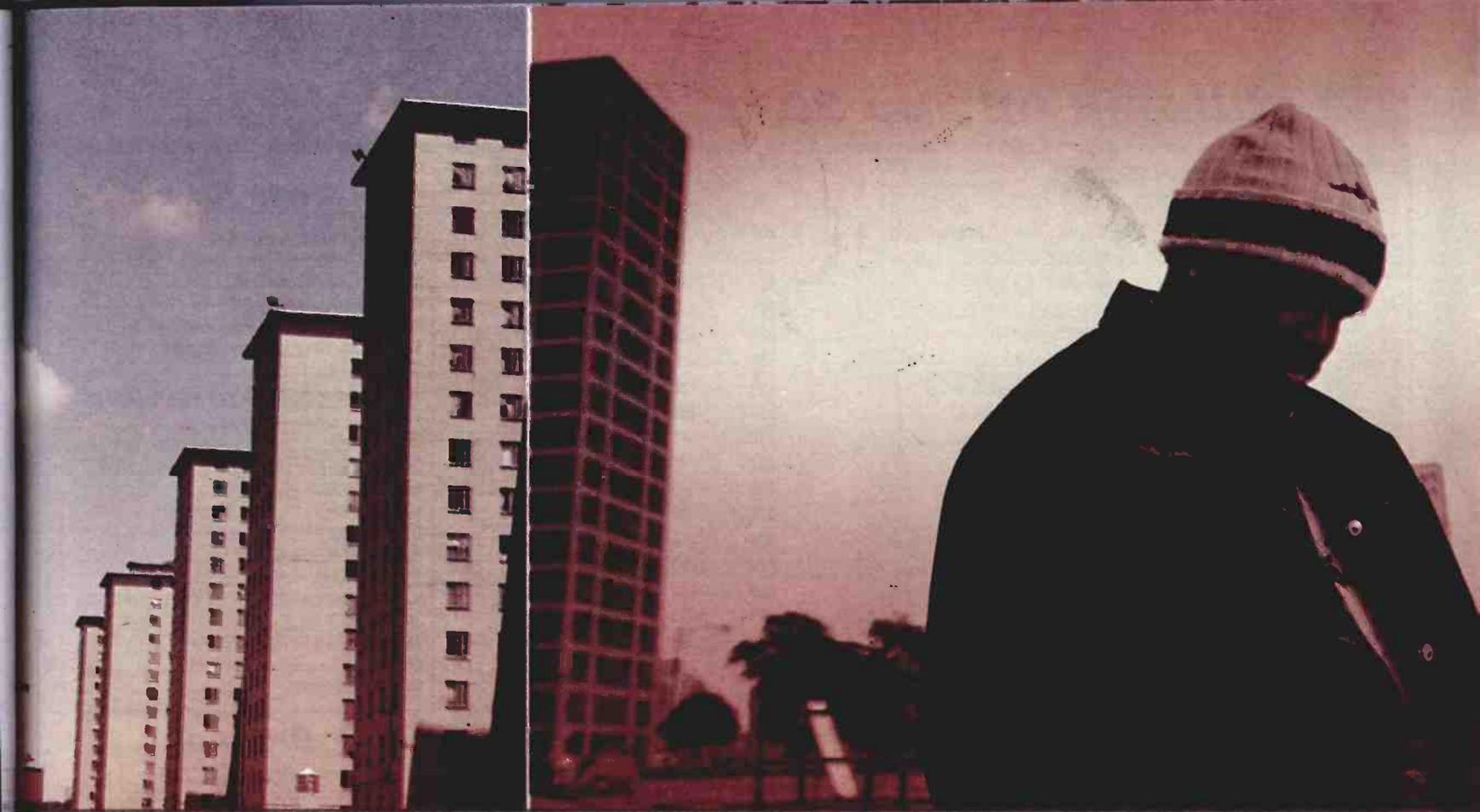
PLAYS	LTW	ARTIST/TITLE	GI (000)
17	21	YOLANDA ADAMS/Open My Heart	10374
18	21	ERIKAH BADU/Di'N Cha Know	9386
17	21	JILL SCOTTA/Long Walk	9386
15	21	INDIA ARIE/Video	8992
22	18	KELLY PRICE/You Should've...	8382
11	21	JILL SCOTTA/Gettin' In The Way	8892
10	21	TAMMA/Stranger In My House	8892
17	17	NO QUESTIONS/You Really...	8382
15	18	YOLANDA ADAMS/Open My Heart	7936
13	15	JAGGED EDGE/Promise	7416
16	16	MUSIQ/Just Friends (Sunny)	7416
10	14	MARVELL/Get To Know Ya	6910
14	14	CARL THOMAS/Emotional	6910
15	14	DAVE HOLLISTER/One Woman Man	6910
13	12	R. KELLY/You're Still My Man	5928
9	12	NEXT/Way	5424
10	12	IDEAL/Whatever	4940
10	12	PUBLIC ANNOUNCEMENT/Man Ain't Suppos...	4940
9	12	KOFFEE BROWN/After Party	4448
12	9	RACHELLE FERRELLI/Forget You	4448
6	9	SUNSHINE ANDERSON/Heard It All Before	4448
6	9	BEBE WYANKS - Coming Back Home	3952
7	9	CHARLIE WILSON/Without You	3952
6	9	JAMIE HAWKINS/Lost My Mind	3458
5	7	DESMOND PRINGLE/When Arms Wide Open	3458
9	7	BOYZ II MEN/Pass By	3458
6	7	D'ANGELO/Undisputed II	3458
2	7	JAGGED EDGE/With Get Married	3458
4	7	DONELL JONES/Where I Wanna Be	3458

**MARKET #6**

**KRNB/Dallas-Ft. Worth**  
Service  
(972) 262-9911  
Payton/T  
12+ Cum 172,900

**KISS 106.3 FM**

PLAYS	LTW	ARTIST/TITLE	GI (000)
23	27	DAVE HOLLISTER/One Woman Man	3510
27	27	TAMMA/Stranger In My House	3510
12	26	SADE/By Your Side	3280
12	26	TAMMA/Stranger In My House	3280
19	23	CARL THOMAS/Emotional	3350
24	24	JILL SCOTTA/Long Walk	2120
17	22	JAGGED EDGE/Promise	2860
21	22	SPOOKS/Sweet Revenge	2860
20	21	YOLANDA ADAMS/Open My Heart	2780
11	21	MUSIQ/Love	2780
22	21	SUNSHINE ANDERSON/Heard It All Before	2780
18	20	ERIKAH BADU/Di'N Cha Know	2630
10	18	DOONIE MCDUFFY/When We Fall Down	2210
10	18	CHARLIE WILSON/Without You	2210
17	17	JOE FAYNSTAL/Shutter	2210
16	16	MARVELL/Get To Know Ya	1820
10	14	MUSIQ/Just Friends (Sunny)	1820
10	14	AVANT/My First Love	1820
6	10	TYRESE/Love	1040
6	10	JILL SCOTTA/Long Walk	1040
7	10	SADE/By Your Side	910
7	10	CHARLIE WILSON/Without You	



# DAVE HOLLISTER

## "One Woman Man"

#1

Thank You Urban AC RADIO

WRKS	KJLH	WVAZ
WDAS	KRNB	WGPR
WMXD	WDMK	WILD
WHUR	WMMJ	KMJQ
WALR	WHQT	WAMJ
KMJM	WWIN	WZAK
WMCS	WBAV	WCFB
WYLD	WQMG	KJMS
WFXC	WSOL	WBHK
WKJS	KQXL	KOKY
WMGL	WDLT	WLXC
WFLM	WKXI	WUKS
WRBV	WLVH	WAGH

PRODUCED BY MIKECITY  
EXECUTIVE PRODUCERS: DAVE HOLLISTER,  
JHERYL BUSBY AND ERICK SERMON



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[www.americanradiohistory.com](http://www.americanradiohistory.com)

# R&R Urban AC Top 30

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	958	+58	126747	16	39/0
1	2	TAMIA Stranger In My House (Elektra/EEG)	884	-21	132728	15	39/0
3	3	CARL THOMAS Emotional (Bad Boy/Arista)	821	-5	106872	17	36/0
4	4	JILL SCOTT A Long Walk (Hidden Beach/Epic)	761	+18	132675	8	28/0
9	5	MAXWELL Get To Know Ya (Columbia)	620	+96	86460	5	37/1
7	6	ERYKAH BADU Didn't Cha Know (Motown)	582	+28	101971	10	31/0
6	7	MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	554	-32	70040	13	28/0
5	8	AVANT My First Love (Magic Johnson/MCA)	550	-103	66777	22	34/0
10	9	CHARLIE WILSON Without You (Major Hits)	490	-1	61341	25	31/0
12	10	RACHELLE FERRELL I Forgive You (Capitol)	457	-5	33685	11	30/1
8	11	PRU Candles (Capitol)	455	-78	43921	17	27/0
11	12	JOE F/MYSTIKAL Stutter (Jive)	440	-46	53960	10	26/0
14	13	JESSE POWELL If I (Silas/MCA)	431	+18	56235	9	29/2
<b>BREAKER</b>	14	GLADYS KNIGHT If I Were Your Woman II (MCA)	420	+159	47784	3	28/1
13	15	YOLANDA ADAMS Open My Heart (Elektra/EEG)	408	-32	61977	41	30/0
<b>BREAKER</b>	16	JAGGED EDGE Promise (So So Def/Columbia)	397	+54	65319	7	19/1
<b>BREAKER</b>	17	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	393	+89	52514	3	29/2
<b>BREAKER</b>	18	JAHEIM Could It Be (Divine Mill/WB)	391	+49	51308	7	24/0
<b>BREAKER</b>	19	KOFFEE BROWN After Party (Arista)	385	+80	60628	3	27/2
<b>BREAKER</b>	20	CHANTE' MOORE Bitter (Silas/MCA)	350	+46	54981	4	25/1
23	21	TANK Maybe I Deserve (BlackGround)	337	+36	31383	6	17/2
22	22	YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)	312	+10	34771	4	30/0
<b>DEBUT</b>	23	DONNIE MCCLURKIN We Fall Down (Verity)	289	+93	61543	1	32/7
<b>DEBUT</b>	24	INDIA.ARIE Video (Motown)	281	+106	41837	1	17/2
25	25	SPOOKS Sweet Revenge (Antra/Artemis)	276	-7	44015	8	19/0
26	26	R. KELLY I Wish (Jive)	271	-1	37084	20	25/0
17	27	BABYFACE Reason For Breathing (Arista/Epic)	268	-89	25362	15	28/0
28	28	TONI BRAXTON Maybe (LaFace/Arista)	259	+13	26438	3	26/1
20	29	BOYZ II MEN Thank You In Advance (Universal)	259	-45	27702	14	23/0
24	30	SADE By Your Side (Epic)	230	-54	26121	20	27/0

## Most Added.

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE
SADE King Of Sorrow (Epic)	+19
R. KELLY A Woman's Threat (Jive)	+15
RL Good Love (Warner Bros.)	+14
OONNIE MCCLURKIN We Fall Down (Verity)	+7
HIL ST. SOUL For Your Love (Dome/Select-O-Hits)	+6
FORSHE' My World Is Empty Without You (HDH)	+3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GLADYS KNIGHT If I Were Your Woman II (MCA)	+159
INDIA.ARIE Video (Motown)	+106
MAXWELL Get To Know Ya (Columbia)	+96
DONNIE MCCLURKIN We Fall Down (Verity)	+93
PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	+89
KOFFEE BROWN After Party (Arista)	+80
D. HOLLISTER One Woman... (Def Squad/DreamWorks)	+58
JAGGED EDGE Promise (So So Def/Columbia)	+54
JAHEIM Could It Be (Divine Mill/WB)	+49
CHANTE' MOORE Bitter (Silas/MCA)	+46
NEXT Wifey (Arista)	+46

## Breakers.

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
GLADYS KNIGHT If I Were Your Woman II (MCA)	420/159	28/1	13

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
JAGGED EDGE Promise (So So Def/Columbia)	397/54	19/1	16

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	393/89	29/2	17

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
JAHEIM Could It Be (Divine Mill/WB)	391/49	24/0	18

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
KOFFEE BROWN After Party (Arista)	385/80	27/2	19

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
CHANTE' MOORE Bitter (Silas/MCA)	350/46	25/1	20

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

39 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

## Now & Active

**JAMIE HAWKINS** Lost My Mind (Monami/EEG)  
Total Plays: 193, Total Stations: 15, Adds: 0

**K-CI & JOJO** Wanna Do You Right (MCA)  
Total Plays: 193, Total Stations: 13, Adds: 2

**DESMOND PRINGLE** With Arms Wide Open (Tommy Boy)  
Total Plays: 181, Total Stations: 14, Adds: 2

**KEITH SWEAT** Real Man (Elektra/EEG)  
Total Plays: 179, Total Stations: 19, Adds: 2

**MUSIQ** Love (Def Soul/IDJMG)  
Total Plays: 178, Total Stations: 4, Adds: 1

**JERSEY AVE.** Beautiful Girl (MCA)  
Total Plays: 176, Total Stations: 9, Adds: 0

**WALTER BEASLEY** I Wanna Know (Shanachie)  
Total Plays: 126, Total Stations: 15, Adds: 0

**RIPPINGTONS FHOWARD HEWETT** I Found Heaven (Peak/Concord)  
Total Plays: 108, Total Stations: 18, Adds: 0

**JON B** Don't Talk (Edmonds/Epic)  
Total Plays: 94, Total Stations: 5, Adds: 0

**SUNSHINE ANDERSON** Heard It All Before (Soulife/Atlantic)  
Total Plays: 93, Total Stations: 1, Adds: 0

**NATALIE WILSON** Act Like You Know (Gospeo Centric/Interscope)  
Total Plays: 54, Total Stations: 5, Adds: 0

**MNO HOWARD** Nobody (Peak/Concord)  
Total Plays: 51, Total Stations: 6, Adds: 0

Songs ranked by total plays

www.ronline.com

# R&R Format Rooms

FORMAT SPECIFIC NEWS UPDATED DAILY



**Musiq is.....**  
**#8\* - R&B Monitor**  
**#35\* - AC Monitor**  
**11 - R&R Mainstream**

# Musiq

Soulchild

The New Single

# "LOVE"

"This guy's voice is amazing...this is going to be a big AC record!"  
 WHQT/Traci Latrell/PD

"We have been spinning LOVE for 3 weeks. ANOTHER #1 FOR MUSIQ!!"  
 WDLT/Ron Anthony/PD

"When was the last time Urban AC had two active singles playing at the same time by a brand new artist? 'Just Friends' is still receiving 25-30 spins, but I could not hold back on this one!!!"  
 KOKY/Mark Dylan/PD

"Blowing up on our mainstream (WHRK), and early signs are that our 25-54 demo is gonna love this as well!"  
 KJMS/Eileen/MD

"This is MUSIQ for all demos!"  
 WZAK/Lance Panton/PD

"I don't normally give quotes but I really 'LOVE' this record and I know my listeners will 'LOVE' it too!"  
 WMXD/Janet G/PD

"This record sparked steady phones...A must play for us!"  
 KRNB/AI Payne/PD

"Musiq has always done well for us...I would be cheating my listeners if I didn't play this song."  
 KMJQ/Carla Boatner/PD

"This one I like, a breakout record for DAS!!"  
 WDAS/Daisy Davis/PD



From The Album  
**A I JUST WANT TO SING**  
 (I JUST WANT TO SING)

In Stores Now

Congratulations to Soul Train on your 30th Anniversary

Going for adds  
 March 5th & 6th

Over 2200 spins  
 Over 32 Million  
 in Audience

**"LOVE" AIR POWER**

KMJQ	34x
WRKS	29x
WHOT	14x
WVAZ	14x
WBAV	10x
WMGL	5x
WHUR	6x
WDAS	5x
WDLT	5x
WSOL	5x
KMJM	5x
KQXL	8x
WMGL	5x

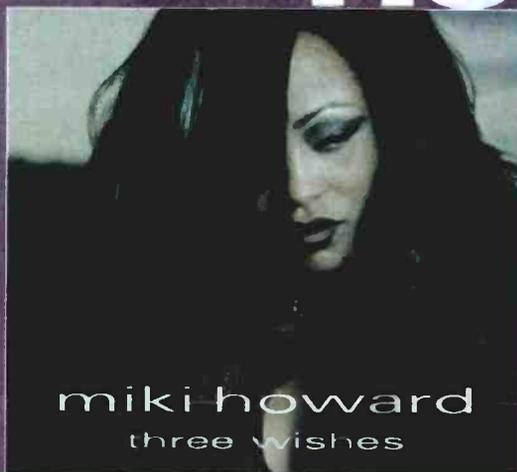


Manna & Jays

THE ISLAND DEF JAM MUSIC GROUP  
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PRESENTS

# Miki Howard

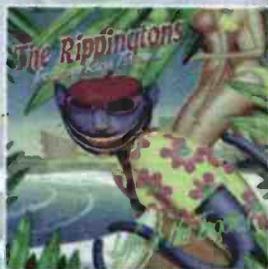


Already On:

- |             |                    |
|-------------|--------------------|
| <b>KJLH</b> | <b>Los Angeles</b> |
| <b>WGPR</b> | <b>Detroit</b>     |
| <b>WMMJ</b> | <b>Washington</b>  |
| <b>WWIN</b> | <b>Baltimore</b>   |
| <b>WFLM</b> | <b>Ft. Pierce</b>  |
| <b>WRBV</b> | <b>Macon</b>       |

"Nobody" by Miki Howard,  
from her new CD, "Three Wishes"

# Howard Hewett



"I Found Heaven" by the  
**Rippingtons**, featuring special  
guest **Howard Hewett**, from  
the **Rippingtons'** CD, "Life  
in the Tropics"

Already On:

- |             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| <b>KJLH</b> | <b>WDAS</b> | <b>WILD</b> | <b>WAMJ</b> | <b>WZAK</b> |
| <b>WMCS</b> | <b>WBAV</b> | <b>WKJS</b> | <b>KQXL</b> | <b>KOKY</b> |
| <b>WMGL</b> | <b>WDLT</b> | <b>WLXC</b> | <b>WFLM</b> | <b>WRBV</b> |



PEAK RECORDS 2001 Coliseum, Ste. 200  
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(916) 255-0200 Fax (916) 255-4200



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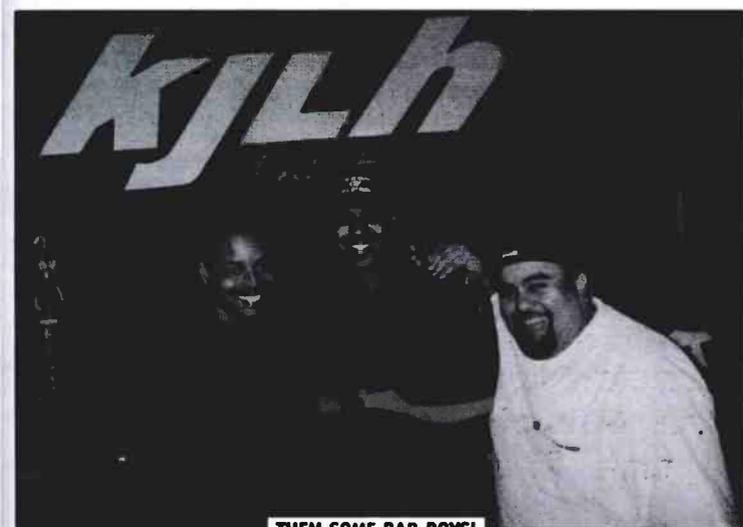
**Most Played Recurrents**

- DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)
- SISQO Incomplete (Dragon/Def Soul/IDJMG)
- JOE I Wanna Know (Jive)
- JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)
- CARL THOMAS I Wish (Bad Boy/Arista)
- TONI BRAXTON Just Be A Man About It (LaFace/Arista)
- MARY MARY Shackles (Praise You) (Columbia)
- ERYKAH BADU Bag Lady (Motown)
- KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)
- ANGIE STONE No More Rain (In This Cloud) (Arista)
- JOE Treat Her Like A Lady (Jive)
- WHITNEY HOUSTON & OEBORAH COX Same Script, Different Cast (Arista)
- ERIC BENET Spend My Life With You (Warner Bros.)
- KEVON EDMONDS 24/7 (RCA)
- MAXWELL Fortunate (Rock Land/Interscope/Columbia)
- D'ANGELO Untitled (How Does It Feel?) (Cheeba Sound/Virgin)
- GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)
- DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)
- BRIAN MCKNIGHT Back At One (Motown)
- KEVON EDMONDS No Love (I'm Not Used To) (RCA)

**URBAN AC Going For Adds 3601**

- MUSIQ Love (Def Soul/IDJMG)
- PATTI LABELLE Why Do We Hurt Each Other (MCA)
- SYLEENA JOHNSON I'm Your Woman (Jive)

Register now for Music Meeting, the industry's No. 1 online destination for new music: [www.rfonline.com](http://www.rfonline.com)



**THEM SOME BAD BOYS!**

While out promoting the debut single from his forthcoming album, *RubeNaughty*, Dombrowski & Glasker recording artist R.C. (center) stopped by KJLH/Los Angeles and spent his morning chillin' with the homeboys. PD Cliff Winston (l) and Production Asst. Jerry "El Nino" (r) tried their hardest to get the singing bad boy to divulge some of his "naughty" secrets, but R.C. kept silent. His secret will be revealed in April when *RubeNaughty* hits the stores.

**TOP 100 URBAN AC POWER GOLD**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>1 MAZE Before I Let Go</li> <li>2 GAP BAND Outstanding</li> <li>3 MARVIN GAYE Let's Get It On</li> <li>4 MARVIN GAYE Sexual Healing</li> <li>5 LUTHER VANDROSS Never Too Much</li> <li>6 EMOTIONS Best Of My Love</li> <li>7 MAXWELL Ascension (Don't Ever Wonder)</li> <li>8 AL GREEN Let's Stay Together</li> <li>9 CHERYL LYNN Got To Be Real</li> <li>10 NEXT Too Close</li> <li>11 MAZE I/F. BEVERLY Joy And Pain</li> <li>12 L.T.D. (Everytime I Turn Around) Back In Love</li> <li>13 PATRICE RUSHEN Forget Me Not</li> <li>14 MARVIN GAYE Got To Give It Up</li> <li>15 ISLEY BROTHERS For The Love Of You</li> <li>16 AL GREEN Love And Happiness</li> <li>17 COMMODORES Brick House</li> <li>18 EARTH, WIND &amp; FIRE Reasons</li> <li>19 MARVIN GAYE Mercy, Mercy Me...</li> <li>20 BRIAN MCKNIGHT Anytime</li> <li>21 RICK JAMES I/TEENA MARIE Fire &amp; Desire</li> <li>22 L.T.D. Love Ballad</li> <li>23 SOUNDS OF BLACKNESS Hold On</li> <li>24 ISLEY BROTHERS Between The Sheets</li> <li>25 GAP BAND Yearning For Your Love</li> <li>26 MARVIN GAYE What's Going On</li> <li>27 BARRY WHITE It's Ecstasy...</li> <li>28 RUFUS Sweet Thing</li> <li>29 FREDDIE JACKSON Jam Tonight</li> <li>30 MCFADDEN &amp; WHITEHEAD Ain't No Stoppin' Us...</li> <li>31 BABYFACE Whip Appeal</li> <li>32 KENNY LATTIMORE For You</li> <li>33 WHISPERS And The Beat Goes On</li> <li>34 AL GREEN I'm Still In Love With You</li> <li>35 TEDDY PENDERGRASS Close The Door</li> <li>36 TEMPTATIONS Treat Her Like A Lady</li> <li>37 S.O.S. BAND Take Your Time</li> <li>38 CHIC Good Times</li> <li>39 BARRY WHITE Practice What You Preach</li> <li>40 HEATWAVE Always And Forever</li> <li>41 TEDDY PENDERGRASS Turn Off The Lights</li> <li>42 TOM BROWNE Funkin For Jamaica</li> <li>43 RUFUS Do You Love What We Feel</li> <li>44 GOD'S PROPERTY Stomp</li> <li>45 FREDDIE JACKSON You Are My Lady</li> <li>46 SOUL II SOUL Keep On Movin'</li> <li>47 CON FUNK SHUN Love's Train</li> <li>48 DAZZ BAND Let It Whip</li> <li>49 BOBBY CALDWELL What You Won't Do For Love</li> <li>50 KEITH SWEAT Make It Last Forever</li> </ul> | <ul style="list-style-type: none"> <li>51 EVELYN KING Shame</li> <li>52 O'JAYS Used Ta Be My Girl</li> <li>53 TEDDY PENDERGRASS Love T.K.O.</li> <li>54 MAZE I/F. BEVERLY Happy Feelings</li> <li>55 EARTH, WIND &amp; FIRE That's The Way Of The World</li> <li>56 CHERRELLE I/A. O'NEAL Saturday Love</li> <li>57 ISLEY BROTHERS Footsteps In The Dark</li> <li>58 RUFUS I/CHAKA KHAN Ain't Nobody</li> <li>59 MIDNIGHT STAR Slow Jam</li> <li>60 ATLANTIC STARR Send For Me</li> <li>61 MARVIN GAYE Distant Lover</li> <li>62 AL B. SURE! Nite And Day</li> <li>63 QUINCY JONES I/EL DEBARGE... The Secret Garden</li> <li>64 LAKESIDE Fantastic Voyage</li> <li>65 MAZE I/F. BEVERLY Can't Get Over You</li> <li>66 JOHNNY GILL My, My, My</li> <li>67 ISLEY BROTHERS Voyage To Atlantis</li> <li>68 GEORGE CLINTON Atomic Dog</li> <li>69 EMOTIONS Don't Ask My Neighbor</li> <li>70 TEDDY PENDERGRASS Come On And Go With Me</li> <li>71 CARL CARLTON She's A Bad Mama Jama...</li> <li>72 ANITA BAKER Sweet Love</li> <li>73 WHISPERS Lady</li> <li>74 LUTHER VANDROSS Don't You Know That</li> <li>75 DEELE Two Occasions</li> <li>76 ZAPP More Bounce To The Ounce</li> <li>77 LUTHER VANDROSS Bad Boy (Having A Party)</li> <li>78 EARTH, WIND &amp; FIRE Devotion</li> <li>79 STEVIE WONDER Ribbon In The Sky</li> <li>80 ANITA BAKER Giving You The Best That I Got</li> <li>81 LUTHER VANDROSS A House Is Not A Home</li> <li>82 SOUL II SOUL Back To Life</li> <li>83 EARTH, WIND &amp; FIRE Love's Holiday</li> <li>84 EARTH, WIND &amp; FIRE Let's Groove</li> <li>85 PATTI LABELLE If Only You Knew</li> <li>86 RICK JAMES Give It To Me Baby</li> <li>87 STEVIE WONDER That Girl</li> <li>88 GQ I Do Love You</li> <li>89 LEVERT-Casanova</li> <li>90 FREDDIE JACKSON Rock Me Tonight...</li> <li>91 STAPLE SINGERS I'll Take You There</li> <li>92 O'JAYS Forever Mine</li> <li>93 MINT CONDITION What Kind Of Man Would I Be</li> <li>94 LOOSE ENDS Hangin' On A String</li> <li>95 SHALAMAR Second Time Around</li> <li>96 TEDDY PENDERGRASS When Somebody Loves...</li> <li>97 S.O.S. BAND Tell Me If You Still Care</li> <li>98 ISLEY/JASPER/SLEY Caravan Of Love</li> <li>99 BRICK Dazz Band</li> <li>100 MTUME Juicy Fruit</li> </ul> |
|---|--|



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.



**MIKE KINOSHIAN**  
mkinosox@rronline.com

## Soft ACs Score Big In Younger Demos

■ A couple of winners: KOIT AM & FM/San Francisco and WWLI (Lite 105)/Providence

Last week I discussed how several Hot ACs in the fall 2000 Arbitrons outperformed cross-town Soft ACs or mainstream ACs in the latter's prime demo: women 25-54. This week the tables are turned, as we focus on two ACs that target older demos but dominate in women 18-34 — Hot AC's key demo.

San Francisco is arguably the country's most competitive market. Consider this: The fourth-largest metro has slightly more than half the 12+ metro population of its archrival, Los Angeles, yet only six fewer above-the-line rated signals. All programmers find San Francisco's terrain and nuances challenging, but KGO and KCBS-AM are among the top-rated Talk and News stations in the country.

### Tops In Secondary Targets

Fall ratings results indicate a three-way tie for first place among women 18-34. The demo victors, each with a 6.9 share, are CHR/Rhythmic rivals KMEL and KYLD and Bonneville Soft AC KOIT-FM. When simulcast KOIT-AM is factored into the equation, KOIT AM & FM (with a combined 7.1) would be the sole No. 1. "In all honesty, it blows me away too," admits KOIT Station Manager/PD Bill Conway.

"Being No. 1 among women 18-34 shows our strength among 25-34s. Much of that strength comes from usage. Radio people in this market are always trying to gain an edge. No one here sits on their hands."

Women 35-44 are KOIT's primary focus, with women 45-54 and females 25-34 secondary and tertiary targets, respectively. "We get a lot of usage among 25-34 women, because they can listen to us at work," comments Conway. "Some focus-group participants told us that they listen to KOIT because they feel it makes them more productive at work. One woman who works at the San Francisco Symphony, for example, loves classical music but can't get her work done when she listens to it. As a result, she listens to us."

KOIT enjoys a 15-year heritage in both the format and with its "Lite Rock/Less Talk" slogan. "We've also marketed consistently," notes Conway. "The station had television commercials air in fall 2000, and we use TV pretty regularly. Over the long haul we're probably the market's steadiest user of that medium."

KOIT's television buy this fall concentrated on a contest, something new

for the station. "It was for a 'Workday/Payday' song promotion," says Conway, who has headed KOIT's programming department for four years. "We rarely advertise contests; we usually advertise our product.

"Most of the time we use IQ Television Group's 'Jan' spots, and they've been very successful for us. They quickly sell the listen-at-work position and also sell the fact that Jan is passionate about Soft AC. It's very important that she listen to Soft AC



Bill Conway

**"Soft AC isn't a sexy format, but many people don't understand its strength. You have to hold yourself back from doing fun stuff because it's not appropriate for the format."**

Bill Conway

at work, and she sells that passion. It's been very effective. That's the spot we originally used, and we've since done some custom spots with [IQ President] Tony Quin. They've produced very good recall."

### Competition Shrinks By One

One less Bay Area format player exists these days. Much like KOIT, KIOI enjoyed a long format history. The "KIOI" handle was quite familiar in the market. But late last year the Hot AC jumped on the '80s bandwagon. "They'll probably see some growth over what they were doing," opines Conway. "The '80s format has taken off in some places, and only

time will tell how it will do.

"KIOI had some tough ratings times. Some trends showed them outside the top 10 among 25-54s. People knew the station, but it wasn't resonating with the audience the way they wanted it to."

Consistency is the reason Conway cites for KOIT remaining a strong player while KIOI (now "Star 101.3") switched formats. "Former KIOI PDs Bob Hamilton and Bob Lawrence are great programmers, and I certainly don't want to slam KIOI," he says. "But there were many PDs there, and the station would often go in different directions. They also gave us fits at times and were very good competitors. They worked hard at it."

In contrast to KIOI's frequent changes, KOIT's message and focus have remained the same. Additionally, Chuck Tweedle has been the Soft AC's GM since 1985. His programmers have been Mike Phillips, Suzy Mayzell, Alan Hotlein and Conway. "Chuck's a real product-oriented GM," says Conway. "He wants to make sure everything's right. When we do a music test, he wants to be copied on what songs went in and which ones were taken out. He's also heavily involved in the marketing and has a relentless product focus. It's great working for someone like that."

While one Hot AC has departed the scene, another remains: KLLC (Alice@97.3). "They have a well-established morning show," says Conway. "But Alice fights the fact that there isn't as much hot product as there was a few years ago. There's nothing for them to really hang their hats on. Alice has a core audience and may be up and down a bit, but it won't get blown away."

### Understanding Soft AC

Some may find it hard to fathom that a Soft AC could beat a Hot AC among young demos in a highly competitive market. "It's not a sexy format, but many people don't understand Soft AC's strength," stresses Conway. "Many times you have to hold yourself back from doing fun stuff you'd like to do because it's not appropriate for the format. But expe-

## Soft Sell Prevails In San Francisco, Providence

KOIT-FM/San Francisco and WWLI/Providence, typically strong performers in the upper demos, both performed extremely well among women 18-34 in the fall 2000 Arbitrons. Here's how format players in those geographically diverse markets ranked in the ratings period. Fall-to-fall fluctuations follow each station's overall market rank. Hot ACs are designated by an asterisk.

### San Francisco (Market No. 4)

Calls	W 18-34	W 25-54	W 35-64
KOIT-FM	No. 1, +23%	No. 1, +5%	No. 2, flat
KISO	No. 8, +6%	No. 2, +4%	No. 6, -2%
KLLC*	No. 5, -25%	No. 9, +9%	No. 12, +40%

• CHR/Rhythmic KMEL and KYLD are tied with KOIT-FM for women 18-34 honors. The Soft AC takes sole possession of first place when KOIT-AM's 0.2 is added in.

• Talk KGO (7.2) bests KOIT-FM (7.0) head-to-head among women 35-64, but when KOIT-AM's 0.3 is added, KOIT leads with a 7.3.

### Providence (Market No. 35)

Calls	W 18-34	W 25-54	W 35-64
WWLI	No. 2, +1%	No. 2, -14%	No. 1, -11%
WSNE*	No. 4, -55%	No. 3, -23%	No. 2, -10%

• In the women 18-34 race, CHR/Pop WPRO-FM has a substantial lead over No. 2 WWLI (19.3-7.8).

• Among women 25-54, WPRO-FM's advantage over WWLI narrows to 0.4.

### More, More, More

Here are a dozen other top-50-market instances where a Soft AC or mainstream AC outperformed a competing Hot AC among women 18-34.

- WLTW/New York inched out WPLJ 5.8-5.6.
- KOST/Los Angeles outscored sister KBIG 5.3-4.3.
- WMJX/Boston bettered rhythmic-leaning WGSX 7.3-5.9.
- KODA/Houston outdistanced KHMX 6.7-5.7.
- KOSI/Denver nipped KALC 7.8-7.6.
- WRRM/Cincinnati clipped WVMX 9.9-9.0.
- KYMX/Sacramento defeated sister KZZO 6.4-5.3.
- KSFI/Salt Lake City (12.0) bested both KQMB (6.0) and KBEE (5.6).
- WWDE/Norfolk outscored WPTE 10.6-9.7.
- WJXA/Nashville defeated WRQQ 4.9-4.4.
- KKMJ/Austin bested sister KAMX 9.4-8.7.

rienced broadcasters understand Soft AC. Since I'm often told that failure isn't an option, KOIT will always be a top-tier station."

While still playing mainstays like Elton John and Celine Dion, KOIT has also added product from such acts as The Backstreet Boys and Sarah McLachlan. "The Backstreet Boys are a modern yet acceptable sound for us," Conway says. "Any changes KOIT makes are glacial. You don't really notice them over short periods.

"In 1985 KOIT focused on women 35-44. That's the same cell we focus on today. As that group has very slowly changed, KOIT has also very slightly changed to stay focused on that demo."

At a time when change is the norm, KOIT's ownership has — incredibly — managed to stay the same. "We just did our annual 'State of the Station' for our entire staff," reports Conway. "[Bonneville COO] Bob Johnson was here and told us about some of the improved benefits the company has for employees. The more benefits we give, he said, the more money the company makes.

"We're a privately held company, and we go out of our way to help our employees. The company contribution to the 401(k) plan was increased this year, and the vacation schedule was realigned so it's easier for people to reach the three-week level."

Bonneville employees get 20 paid hours a year to do volunteer work in the community. The Multiple Sclerosis Society is Conway's charity of choice. "I lost a good friend to MS several years ago," he says. "One of the first things I did when I got here was have KOIT sponsor all the MS Walks in the Bay Area."

### Tops In Providence

After the dust had settled from the fall sweeps, WWLI (Lite 105)/Providence was the runner-up to Citadel CHR/Pop sister WPRO-FM among women 18-34. Hot AC WSNE was fourth in that demo, behind WPRO-FM, WWLI and Country WCTK.

"WSNE spent a lot of money on television campaign for their \$10,000 a Day giveaway, but, quite frankly, really don't know what happened to them," remarks WWLI PD Tom Holt. "We're always looking to get young demos for Lite 105, but I don't know if we did anything special."

On the other end of the spectrum Lite 105 has always owned women 35-64. From a ranking standpoint, Hot AC WSNE's best performance, ironically, was seen on the older side. "There's any station that's branded in the market, it's WWLI," Holt boasts. "People know what to expect when they listen to us."

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	'N SYNC This I Promise You (Jive)	2598	-79	311329	21	115/0
2	2	BACKSTREET BOYS Shape Of My Heart (Jive)	2485	+126	303218	19	111/0
3	3	FAITH HILL The Way You Love Me (Warner Bros.)	2287	+16	277883	26	114/0
4	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2186	+111	245531	14	110/3
5	5	BBMAK Back Here (Hollywood)	1874	-30	202663	27	106/0
6	6	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1775	-18	199965	22	103/0
7	7	MARC ANTHONY My Baby You (Columbia)	1701	+5	207326	24	97/0
8	8	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1694	+32	212979	47	104/0
10	9	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1658	+159	217652	11	91/4
9	10	DON HENLEY Taking You Home (Warner Bros.)	1472	-154	166066	42	103/0
11	11	FAITH HILL Breathe (Warner Bros.)	1400	-32	193427	57	104/1
12	12	MARC ANTHONY You Sang To Me (Columbia)	1281	-14	163869	52	107/0
13	13	SAVAGE GARDEN I Knew I Loved You (Columbia)	1257	+7	155025	70	99/0
15	14	CELINE DION That's The Way It Is (Epic)	1205	+69	149371	67	97/0
16	15	THE CORRS Breathless (143/Lava/Atlantic)	1140	+35	111553	24	78/0
14	16	LONESTAR Amazed (BNA)	1138	-72	147873	74	99/0
17	17	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1096	+171	153613	5	97/7
18	18	BON JOVI Thank You For Loving Me (Island/IDJMG)	1034	+109	110152	8	88/3
20	19	ROD STEWART I Can't Deny It (Atlantic)	949	+66	112857	5	91/3
19	20	BRIAN MCKNIGHT Back At One (Motown/Universal)	826	-85	113474	61	82/0
21	21	SADE By Your Side (Epic)	747	-5	106700	16	78/0
22	22	SEAL This Could Be Heaven (London Sire)	733	+4	59467	7	86/3
28	23	LIONEL RICHIE Angel (Island/IDJMG)	731	+246	99460	2	83/15
23	24	DON HENLEY Everything Is Different Now (Warner Bros.)	672	-13	61839	10	68/1
24	25	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	650	+88	91362	5	83/8
25	26	98 DEGREES My Everything (Universal)	622	+80	94879	3	71/8
26	27	ENYA Only Time (Reprise)	549	+59	49324	4	71/3
27	28	DAVID GRAY Babylon (ATO/RCA)	490	+1	31583	5	52/1
29	29	EVAN AND JARON Crazy For This Girl (Columbia)	312	-1	41169	5	22/1
DEBUT	30	SHAWN COLVIN Whole New You (Columbia)	218	+32	17357	1	32/1

## Most Added

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE Angel (Island/IDJMG)	15
GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	8
98 DEGREES My Everything (Universal)	8
JOURNEY All The Way (Columbia)	8
R. MARTIN F.C. AGUILERA Nobody Wants... (Columbia)	7
BETTE MIDLER Love TKO (Warner Bros.)	5
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	4
DIDO Thankyou (Arista)	4
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3
ROD STEWART I Can't Deny It (Atlantic)	3
BON JOVI Thank You For Loving Me (Island/IDJMG)	3
SEAL This Could Be Heaven (London Sire)	3
ENYA Only Time (Reprise)	3
JON SECADA Break The Walls (Epic)	3
TAMARA WALKER Didn't We Love (Curb)	3
DOOBIE BROTHERS Ordinary Man (Legacy)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Angel (Island/IDJMG)	+246
R. MARTIN F.C. AGUILERA Nobody Wants... (Columbia)	+171
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	+159
PHIL COLLINS You'll Be In My Heart (Hollywood)	+131
BACKSTREET BOYS Shape Of My Heart (Jive)	+126
'N SYNC (God...) A Little More Time... (RCA)	+125
'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)	+121
RICKY MARTIN She's All I Ever Had (Columbia)	+120
SARAH MCLACHLAN I Will Remember You (Arista)	+118
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+111

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

## New & Active

DIDO Thankyou (Arista)

Total Plays: 188, Total Stations: 16, Adds: 4

SASHA ALEXANDER Let Me Be The One (Reprise)

Total Plays: 178, Total Stations: 34, Adds: 1

JOURNEY All The Way (Columbia)

Total Plays: 118, Total Stations: 25, Adds: 8

BETTE MIDLER Love TKO (Warner Bros.)

Total Plays: 109, Total Stations: 23, Adds: 5

SUZY K Broken Wings (Vellum)

Total Plays: 107, Total Stations: 23, Adds: 1

TAMARA WALKER Didn't We Love (Curb)

Total Plays: 101, Total Stations: 22, Adds: 3

JON SECADA Break The Walls (Epic)

Total Plays: 96, Total Stations: 22, Adds: 3

JESSE COOK Fall At Your Feet (Narada)

Total Plays: 93, Total Stations: 21, Adds: 2

VITAMIN C As Long As You're Loving Me (Elektra/EEG)

Total Plays: 69, Total Stations: 12, Adds: 1

Songs ranked by total plays

## Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



"Only Time"

R&R 27

Monitor: 26\*

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Phone reaction:

KRWM/Seattle, KEZK/St. Louis, KYMX/Sacramento, KOSI/Denver, WLTE/Minneapolis,  
KSSK/Honolulu, WLEV/Allentown, WFMK/Lansing, KKCW/Portland, WMJX/Boston,  
WQLR/Kalamazoo, KTRR/Ft. Collins, KRBB/Wichita and more!

## Most Played Recurrents

PHIL COLLINS You'll Be In My Heart(Hollywood)
CHRISTINA AGUILERA I Turn To You(RCA)
SARAH McLACHLAN I Will Remember You(Arista)
BACKSTREET BOYS Show Me The Meaning Of Being Lonely(Jive)
SANTANA I/ROB THOMAS Smooth(Arista)
BACKSTREET BOYS I Want It That Way(Jive)
98 DEGREES I Do (Cherish You) (Universal)
'N SYNC (God Must Have Spent) A Little More Time On You (RCA)
CHER Believe(Warner Bros.)
SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)
98 DEGREES The Hardest Thing(Universal)
MARC ANTHONY I Need To Know(Columbia)
EDWIN McCAIN I Could Not Ask For More(Lava/Atlantic)
W. HOUSTON & E. IGLESIAS Could I Have This Kiss Forever(Arista)
ENRIQUE IGLESIAS Bailamos(Overbrook/Interscope)
'N SYNC w/GLORIA ESTEFAN Music Of My Heart(Epic)
MACY GRAY I Try(Epic)
SHANIA TWAIN Man! I Feel Like A Woman!(Mercury/IDJMG)
RICKY MARTIN She's All I Ever Had(Columbia)
STING Desert Rose(A&M/Interscope)

## Soft ACs Score Big

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In addition to running its usual at-work contests this fall, Lite 105 awarded an Ultimate Christmas Gift Package. Grand-prize winners were flown to Las Vegas to see Elton John and Billy Joel in concert. "We haven't done a lot of outside promotion," notes Holt. "Much of it is generated from the station's history."



Tom Holt

### The Art Of Love Songs

The Lite AC's Art Spencer-hosted *Love Songs* program is Providence's No. 1 nighttime show among women 25-54 and a respectable third — behind WPRO-FM and WSNE — among females 18-34. "He has a lot of young people calling at night, which is amazing," says Holt. "Among women 18-34, we even beat CHR/Rhythmic WWKX. Art has developed a loyal following, and it's helped us during the day. Our 18-34 midday numbers look pretty good."

As part of a *Love Songs* promotion last year Lite 105 gave away all the tickets to a Valentine's Day dance during Spencer's nighttime show. "We received hundreds of phone calls from upset listeners wanting to know why they couldn't buy tickets to the event," recalls Holt.

This year's event was moved to a much bigger venue — downtown at the Biltmore. "We gave away 40 tickets on the air and sold out the rest in a week," Holt says. "People were

mad this time because we weren't able to sell enough tickets. We've really found something there with the power of Art's show."

What happens between the music, Holt contends, is a big factor in Lite 105's success. "I don't think we're playing anything different from what other ACs are playing across the country, but I have a morning man who has been here 25 years, an afternoon talent who has been doing radio and television in the market for 30 years, and Art's been hosting *Love Songs* for the past eight years," he says.

"It's just a very consistent radio station. When we do remotes, people actually come out to see the on-air talent. It's not that way in most other markets. We have mothers and daughters show up at our contests."

### Bright Future For Lite

When Holt arrived at WWLI from WMAS-FM/Springfield, MA six years ago, Lite 105 was playing artists like Barbra Streisand and Neil Diamond. Replacing those once-core performers are The Backstreet Boys and BBMak, as well as Phil Collins and Gloria Estefan.

"AC's future looks extremely bright, because all the new artists coming in are really helping our format," Holt says. "The good thing about AC is that I think it will constantly change over the next five years."

"I remember the first time WPRO-FM PD Tony Bristol heard us play 'Back Here.' He came into my office and just asked, 'BBMak?' It's very interesting that we can both exist with good numbers. We're the top two stations in the market and have been for a while."

## TOP 100 AC POWER GOLD

1 SAVAGE GARDEN Truly Madly Deeply	51 BRYAN ADAMS Please Forgive Me
2 SHANIA TWAIN You're Still The One	52 ERIC CLAPTON Layla
3 SARAH McLACHLAN Angel	53 CHRIS DEBURGH The Lady In Red
4 LEANN RIMES How Do I Live	54 ERIC CARMEN Hungry Eyes
5 BILL MEDLEY & JENNIFER WARNES (I've Had) The...	55 ERIC CLAPTON Wonderful Tonight
6 BRYAN ADAMS (Everything I Do) I Do It...	56 CHER The Shoop Shoop Song (It's ...)
7 CELINE DION Because You Loved Me	57 BOYZ II MEN I'll Make Love To You
8 ROD STEWART Forever Young	58 GENESIS In Too Deep
9 EDWIN MCCAIN I'll Be	59 RED SPEEDWAGON Keep On Loving You
10 RICHARD MARX Right Here Waiting	60 BONNIE RAITT I Can't Make You Love Me
11 BACKSTREET BOYS As Long As You Love Me	61 CHER If I Could Turn Back Time
12 POLICE Every Breath You Take	62 CYNDI LAUPER Time After Time
13 R. KELLY I Believe I Can Fly	63 ROD STEWART Reason To Believe
14 ROD STEWART Have I Told You Lately	64 BENNY MARDONES Into The Night
15 PAULA COLE I Don't Want To Wait	65 BETTE MIDLER From A Distance
16 MICHAEL BOLTON When A Man Loves A Woman	66 WHAM! Careless Whisper
17 BONNIE RAITT Something To Talk About	67 CELINE DION The Power Of Love
18 ERIC CLAPTON Tears In Heaven	68 JEWEL You Were Meant For Me
19 CELINE DION My Heart Will Go On	69 BILLY VERA & THE BEATERS At This Momen...
20 BEACH BOYS Kokomo	70 BILLY JOEL The River Of Dreams
21 BETTE MIDLER Wind Beneath My Wings	71 DES'REE You Gotta Be
22 AMY GRANT Baby Baby	72 PATRICK SWAYZE She's Like The Wind
23 BACKSTREET BOYS I'll Never Break Your Heart	73 PHIL COLLINS Against All Odds (Take A Look...)
24 TINA TURNER What's Love Got To Do With It	74 TONY RICH PROJECT Nobody Knows
25 JIMMY CLIFF I Can See Clearly Now	75 DONNA LEWIS I Love You Always Forever
26 SEAL Kiss From A Rose	76 CHICAGO Hard To Say I'm Sorry
27 JOURNEY Open Arms	77 IRENE CARA Flashdance (What A Feeling)
28 JOURNEY Faithfully	78 ROD STEWART Rhythm Of My Heart
29 FOREIGNER I Want To Know What Love Is	79 ROD STEWART So Far Away
30 MARIAH CAREY Hero	80 HEART These Dreams
31 ELTON JOHN Something About The Way You...	81 PHIL COLLINS You Can't Hurry Love
32 HALL & OATES You've Lost That Lovin' Feelin'	82 RIGHTEOUS BROTHERS Unchained Melody
33 BACKSTREET BOYS OutPlayingGames (With My...)	83 STING Fields Of Gold
34 ERIC CLAPTON Chang The World	84 ELTON JOHN I Guess That's Why They Call It The
35 CHICAGO You're The Inspiration	85 MADONNA Take A Bow
36 ELTON JOHN Can You Feel The Love Tonight	86 ERIC CLAPTON My Father's Eyes
37 SOPHIE B. HAWKINS As I Lay Me Down	87 ELTON JOHN Circle Of Life
38 VANESSA WILLIAMS Save The Best For Last	88 EURYTHMICS Sweet Dreams (Are Made Of This)
39 ALL-4-ONE I Can Love You Like That	89 SELENA I Could Fall In Love
40 ROXETTE It Must Have Been Love	90 LUTHER VANDROSS Here And Now
41 ALL-4-ONE I Swear	91 MARIAH CAREY I'll Be There
42 WHITNEY HOUSTON I Will Always Love You	92 WILSON PHILLIPS Hold On
43 BERLIN Take My Breath Away	93 ELTON JOHN Candle In The Wind
44 TOMI BRAXTON Un-break My Heart	94 LINDA RONSTADT & AARON NEVILLE Don't Know
45 MIKE & THE MECHANICS The Living Years	95 MARTINA MCBRIDE & JIM BRICKMAN Valentin
46 BRYAN ADAMS Have You Ever Really Loved...	96 ATLANTIC STARR Always
47 SIMPLY RED If You Don't Know Me By Now	97 TRACY CHAPMAN Give Me One Reason
48 PAUL YOUNG Oh Girl	98 BILLY JOEL The Longest Time
49 RED SPEEDWAGON Can't Fight This Feeling	99 MR. ANSTER Broken Wings
50 JOHN WAITE Missing You	100 CHICAGO Will You Still Love Me?



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AC

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# AC Playlists

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**Litefm**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
23	24	24	BACKSTREET BOYS/Shape Of My Heart	41256
24	24	24	N SYNC/This I Promise You	41256
24	24	24	MATCHBOX TWENTY/If You're Gone	41256
24	24	24	LEANN RIME/SI Need You	41256
24	24	24	FAITH HILL/The Way You Love Me	39537
22	22	22	FATH HILL/Breathe	37818
22	22	22	MARC ANTHONY/My Baby You	34380
18	18	18	SADE/By Your Side	30942
18	18	18	GLORIA ESTEFAN/You Can't Walk	30942
16	17	17	MARTIN FUGUERA/Nobody Wants...	29223
15	15	15	ROD STEWART/Can't Deny It	25785
11	11	11	MACY GRAY/Try	18909
10	10	10	98 DEGREES/My Everything	17190
10	10	10	MARC ANTHONY/You Sang To Me	17190
10	10	10	CELINIE DION/That's The Way It Is	17190
10	10	10	LEANN RIME/SI Need You	17190
10	10	10	MARC ANTHONY/My Baby You	17190
10	10	10	PHIL COLLINS/You'll Be In My...	17190
10	10	10	BRIAN MCKNIGHT/Back At One	17190
10	10	10	LARA FABIAN/Will Love Again	15471
10	10	10	DON HENLEY/Taking You Home	15471
10	10	10	LEWIS & PALTRON/Crusin'	15471
10	10	10	JOE WARRA Know	15471
10	10	10	LEWIS & PALTRON/Crusin'	15471
10	10	10	SANTANA/FROB THOMAS/Smooth	15471
10	10	10	SAVAGE GARDEN/If I Loved You	15471
10	10	10	ELTON JOHN/Friends Never Say...	13752
10	10	10	HOUSTON & IGLESAS/Could I Have This...	13752

**MARKET #2**  
**KOST/Los Angeles**  
Clear Channel  
(818) 546-1035  
Ryan  
12+ Cumc 1,278,600

**KOST**  
**103.5FM**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
25	25	25	N SYNC/This I Promise You	16975
24	24	24	FAITH HILL/The Way You Love Me	16975
24	24	24	BRNAK/Back Here	16372
24	24	24	BACKSTREET BOYS/Shape Of My Heart	15625
22	23	23	98 DEGREES/My Everything	15018
22	23	23	LEANN RIME/SI Need You	15018
22	23	23	MARTIN FUGUERA/Nobody Wants...	15018
16	14	14	LEWIS & PALTRON/Crusin'	9149
16	14	14	CELINIE DION/That's The Way It Is	8482
13	13	13	ENRIQUE IGLESAS/Be With You	7836
13	13	13	LONESTAR/Amazed	7836
13	13	13	MARC ANTHONY/You Sang To Me	7836
12	12	12	ROD STEWART/Can't Deny It	7836
12	12	12	WEST LIFE/Swear It Again	7183
12	12	12	CHRISTINA AGUILERA/Turn To You	7183
12	12	12	LEE ANN WOMACK/If I Loved You	7183
12	12	12	MARC ANTHONY/My Baby You	6530
12	12	12	EVAN AND JARON/Crazy For This Girl	6530
12	12	12	FAITH HILL/Breathe	5877
12	12	12	SAVAGE GARDEN/If I Loved You	5877
12	12	12	N SYNC/This I Promise You	5877
7	7	7	BRIAN MCKNIGHT/Back At One	4571
6	6	6	BACKSTREET BOYS/Shape Of My Heart	3918
6	6	6	MARC ANTHONY/My Baby You	3918
6	6	6	BACKSTREET BOYS/Shape Of My Heart	3918
6	6	6	PHIL COLLINS/You'll Be In My...	3918
6	6	6	ENRIQUE IGLESAS/Be With You	3918
6	6	6	SARAH MCLACHLAN/Will Remember You	3918
6	6	6	LARA FABIAN/Will Love Again	3265

**MARKET #3**  
**WLTW/Chicago**  
Clear Channel  
(312) 329-9002  
Cochran  
12+ Cumc 598,300

**lite rock 93.9**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
30	31	31	BACKSTREET BOYS/Shape Of My Heart	10013
31	29	29	FAITH HILL/The Way You Love Me	9367
32	29	29	BRNAK/Back Here	9367
12	26	26	MARTIN FUGUERA/Nobody Wants...	8398
26	18	18	LEWIS & PALTRON/Crusin'	5814
26	18	18	FAITH HILL/The Way You Love Me	4522
26	18	18	LEANN RIME/SI Need You	4522
13	13	13	MARC ANTHONY/You Sang To Me	4199
14	13	13	CELINIE DION/That's The Way It Is	4199
12	12	12	CELINIE DION/That's The Way It Is	3876
9	9	9	CHRISTINA AGUILERA/Turn To You	3876
13	12	12	LONESTAR/Amazed	3876
8	8	8	MARC ANTHONY/My Baby You	3553
13	11	11	BRIAN MCKNIGHT/Back At One	3553
9	11	11	STING/Desert Rose	3553
11	11	11	LEE ANN WOMACK/If I Loved You	3553
8	8	8	MARC ANTHONY/My Baby You	3230
8	8	8	PHIL COLLINS/You'll Be In My...	3230
10	10	10	HOUSTON & IGLESAS/Could I Have This...	3230
7	7	7	BACKSTREET BOYS/Shape Of My Heart	2907
7	7	7	ENRIQUE IGLESAS/Be With You	2907
9	9	9	SANTANA/FROB THOMAS/Smooth	2584
8	8	8	SAVAGE GARDEN/If I Loved You	2584
6	6	6	BON JOVI/Thank You For...	2261
9	7	7	LARA FABIAN/Will Love Again	2261
9	7	7	SPICE 101/If I Were A Boy	2261
6	6	6	ROD STEWART/Can't Deny It	2261
5	5	5	BACKSTREET BOYS/Shape Of My Heart	1615
5	5	5	JENNIFER LOPEZ/Walking For Tonight	1615
5	5	5	N SYNC/God... A Little	1615

**MARKET #3**  
**WNNQ/Chicago**  
Bonnevillie  
(312) 291-5100  
Hamlin/Johns  
12+ Cumc 682,000

**Windy**  
**100FM**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
34	35	35	N SYNC/This I Promise You	11920
34	33	33	BRNAK/Back Here	11920
33	33	33	BACKSTREET BOYS/Shape Of My Heart	11920
33	33	33	LEWIS & PALTRON/Crusin'	11920
27	27	27	FAITH HILL/The Way You Love Me	9234
24	24	24	MARC ANTHONY/My Baby You	8890
26	25	25	MATCHBOX TWENTY/If You're Gone	8550
21	21	21	MARTIN FUGUERA/Nobody Wants...	7866
21	21	21	LEANN RIME/SI Need You	7866
22	22	22	LEE ANN WOMACK/If I Loved You	7524
22	22	22	98 DEGREES/My Everything	7182
21	21	21	THE CORPUS/Beathless	6640
20	20	20	SAVAGE GARDEN/Crash And Burn	6640
18	18	18	PHIL COLLINS/You'll Be In My...	6156
20	18	18	MARC ANTHONY/You Sang To Me	6156
15	15	15	ENRIQUE IGLESAS/Be With You	5814
19	17	17	SARAH MCLACHLAN/Will Remember You	5814
19	17	17	SANTANA/FROB THOMAS/Smooth	5814
15	16	16	SOPIENICE... Kiss Me	5472
15	16	16	JOHN SEADON/Back The Walls	5130
15	16	16	FAITH HILL/Breathe	4914
14	14	14	FAITH HILL/Breathe	4788
14	14	14	TONI BRAXTON/Spanish Guitar	4446
12	12	12	SPICE 101/If I Were A Boy	4104
3	3	3	CELINIE DION/That's The Way It Is	4104
12	12	12	ENRIQUE IGLESAS/Be With You	4104
3	3	3	BACKSTREET BOYS/Shape Of My Heart	2182
14	14	14	GLORIA ESTEFAN/You Can't Walk	3078
5	5	5	SAVAGE GARDEN/If I Loved You	3078
6	6	6	CHRISTINA AGUILERA/What A Girl Wants	3078

**MARKET #5**  
**WBEW/Philadelphia**  
WEAZ Radio Inc  
(610) 538-1223  
Conley  
12+ Cumc 752,300

**B\*101.1**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
23	22	22	MATCHBOX TWENTY/If You're Gone	5929
24	24	24	FAITH HILL/The Way You Love Me	11680
23	23	23	MARC ANTHONY/My Baby You	11680
20	21	21	BRNAK/Back Here	10270
16	16	16	N SYNC/This I Promise You	8820
17	17	17	BACKSTREET BOYS/Shape Of My Heart	7940
11	11	11	DON HENLEY/Taking You Home	7860
11	11	11	LEANN RIME/SI Need You	6860
14	14	14	SAVAGE GARDEN/If I Loved You	6860
15	15	15	LEWIS & PALTRON/Crusin'	6370
19	13	13	MARC ANTHONY/My Baby You	6370
13	13	13	PHIL COLLINS/You'll Be In My...	5880
7	7	7	CHRISTINA AGUILERA/Turn To You	5880
9	12	12	FAITH HILL/Breathe	5880
9	12	12	SARAH MCLACHLAN/Will Remember You	5880
11	11	11	LARA FABIAN/Will Love Again	5880
11	11	11	SOPIENICE... Kiss Me	5390
11	11	11	ENRIQUE IGLESAS/Be With You	5390
11	11	11	SANTANA/FROB THOMAS/Smooth	5390
11	11	11	TONI BRAXTON/Spanish Guitar	4900
10	10	10	BRIAN MCKNIGHT/Back At One	4900
10	10	10	CHEER/Be True	4410
10	10	10	MACY GRAY/Try	4410
10	10	10	ENRIQUE IGLESAS/Be With You	4410
10	10	10	BAFFYFACE... Just My Imagination	3920
9	9	9	CHEER/Strong Enough	3920
9	9	9	DON HENLEY/Taking You Home	3920
11	11	11	ELTON JOHN/Somewhere Out Of...	3920

**MARKET #6**  
**KVIL/Dallas-Ft. Worth**  
Infinity  
(214) 691-1037  
Curtis/King  
12+ Cumc 435,200

**103.7**  
**WOL**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
25	25	25	N SYNC/This I Promise You	5625
25	25	25	MATCHBOX TWENTY/If You're Gone	5625
25	25	25	BACKSTREET BOYS/Shape Of My Heart	5625
25	25	25	LEANN RIME/SI Need You	5625
24	24	24	LONESTAR/Amazed	5400
20	21	21	BRIAN MCKNIGHT/Back At One	5400
24	24	24	DON HENLEY/Taking You Home	5400
19	19	19	MARC ANTHONY/My Baby You	4275
18	18	18	BRNAK/Back Here	4050
18	18	18	FAITH HILL/The Way You Love Me	4050
18	18	18	LEWIS & PALTRON/Crusin'	4050
17	17	17	CREED/When Arms Wide Open	3825
14	14	14	FAITH HILL/Breathe	3150
14	14	14	ROD STEWART/Can't Deny It	3150
14	14	14	MARC ANTHONY/My Baby You	3150
12	12	12	THE CORPUS/Beathless	2700
21	21	21	SAVAGE GARDEN/If I Loved You	2475
13	13	13	SANTANA/FROB THOMAS/Smooth	2250
6	6	6	SARAH MCLACHLAN/Will Remember You	1800
7	7	7	GLORIA ESTEFAN/You Can't Walk	1575
6	6	6	PHIL COLLINS/You'll Be In My...	1575
6	6	6	BACKSTREET BOYS/Shape Of My Heart	1575
6	6	6	BON JOVI/Thank You For...	1350
6	6	6	SEAL/This Could Be Heaven	1350
6	6	6	SANTANA/FROB THOMAS/Smooth	1350
6	6	6	BACKSTREET BOYS/Shape Of My Heart	1125
6	6	6	MARTIN FUGUERA/Nobody Wants...	1125
6	6	6	98 DEGREES/Do (Cherish You)	1125
6	6	6	CELINIE DION/That's The Way It Is	1125
6	6	6	SADE/By Your Side	1125

**MARKET #8**  
**WMLX/Boston**  
Greater Media  
(617) 822-6324  
Kelley/O'Terry/Laurence  
12+ Cumc 583,180

**MAGIC 106.7**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
24	24	24	DON HENLEY/Taking You Home	8008
24	24	24	CHRISTINA AGUILERA/Turn To You	8008
26	26	26	FAITH HILL/Breathe	8008
26	26	26	MATCHBOX TWENTY/If You're Gone	8008
25	25	25	N SYNC/This I Promise You	7700
24	24	24	BRIAN MCKNIGHT/Back At One	7464
14	14	14	SAVAGE GARDEN/If I Loved You	4312
11	11	11	ENRIQUE IGLESAS/Be With You	4008
11	11	11	CELINIE DION/That's The Way It Is	4008
11	11	11	MARC ANTHONY/My Baby You	3358
14	14	14	BRIAN MCKNIGHT/Back At One	3358
11	11	11	LEE ANN WOMACK/If I Loved You	3358
11	11	11	ROD STEWART/Can't Deny It	3358
11	11	11	ENRIQUE IGLESAS/Be With You	3358
11	11	11	LARA FABIAN/Will Love Again	3080
10	10	10	LEWIS & PALTRON/Crusin'	3080
11	11	11	BRIAN MCKNIGHT/Back At One	3080
11	11	11	MACY GRAY/Try	3080
11	11	11	MARC ANTHONY/My Baby You	2772
11	11	11	ROD STEWART/Can't Deny It	2772
9	9	9	CHEER/Be True	2772
10	10	10	MACY GRAY/Try	2772
9	9	9	LEANN RIME/SI Need You	2772
9	9	9	PHIL COLLINS/You'll Be In My...	2772
12	12	12	BACKSTREET BOYS/Shape Of My Heart	2474
8	8	8	BACKSTREET BOYS/Shape Of My Heart	2474
8	8	8	SOPIENICE... Kiss Me	2464
8	8	8	ENRIQUE IGLESAS/Be With You	2464
8	8	8	BRNAK/Back Here	2464
7	7	7	BACKSTREET BOYS/Shape Of My Heart	2156
7	7	7	GLORIA ESTEFAN/You Can't Walk	2156
6	6	6	DAVID GRAY/Baby	2156
6	6	6	SANTANA/FROB THOMAS/Smooth	2156
6	6	6	98 DEGREES/Do (Cherish You)	1848

**MARKET #9**  
**WASH/Washington, DC**  
Clear Channel  
(301) 364-9110  
Alan/Martin  
12+ Cumc 443,500

**Soft Rock 97.1**

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
22	22	22	HOUSTON & IGLESAS/Could I Have This...	4708
20	22	22	BACKSTREET BOYS/Shape Of My Heart	4708
20	22	22	DON HENLEY/Taking You Home	4708
22	22	22	SADE/By Your Side	4408
22	22	22	DON HENLEY/Taking You Home	4408
22	22	22	BRIAN MCKNIGHT/Back At One	4408
19	19	19	MARC ANTHONY/My Baby You	4066
19	19	19	FAITH HILL/The Way You Love Me	4066
18	18	18	98 DEGREES/My Everything	3852
18	18	18	TONI BRAXTON/Spanish Guitar	3852
21	21	21	LEWIS & PALTRON/Crusin'	3852
17	17	17	ROD STEWART/Can't Deny It	3638
19	17	17	N SYNC/This I Promise You	3638
19	17	17	MACY GRAY/Try	3424
15	14	14	GLORIA ESTEFAN/You Can't Walk	2996
11	11	11	LONESTAR/Amazed	2782
11	11	11	EDWIN MCCAIN/If I Loved You	2782
7	7	7	LEANN RIME/SI Need You	2354
11	11	11	FAITH HILL/Breathe	2354
11	11	11	SAVAGE GARDEN/If I Loved You	2354

Stations and their adds listed alphabetically by market

## AC

## Hot AC

**WYJB/Albany, NY \***  
OM: Michael Morgan  
MD: Chris Holmberg  
No Adds

**WRRM/Cincinnati, OH \***  
OM/PO: T.J. Holland  
AP/MD: Ted Morro  
No Adds

**WQCH/Hartford, CT \***  
PO: Allan Camp  
MD: Joe Hann  
No Adds

**KJSN/Modesto, CA \***  
POMD: Gary Michaels  
20 LEE ANN WOODOCK "Dance"  
JOURNEY "AF"

**KEZZ/Si. Louis, MO \***  
PO: Smokey Rivers  
MD: Jim Doyle  
No Adds

**WDDO/Airport, OH \***  
PO: Chuck Collins  
MD: Lynn Kelly  
18 JENNIFER LOPEZ "Thru"  
GREEN DAY "Warning"  
BACKSTREET BOYS "Dif"

**KCPN/Corpus Christi, TX \***  
PO: Jason Rivers  
MD: Chad Bennett  
3 DELEREMIAH "Jachari"  
2 BARTMILLER "Loves"  
LEIFHOUSE "Hanging"  
TRAIN "Drops"  
GREEN DAY "Warning"

**KHQB/Houston-Galveston, TX \***  
OM: Jim Trapp  
MD: Jack Stevens  
MD: Lori Bradley  
No Adds

**KSRZ/Omaha, NE \***  
PO: Kurt Owens  
MD: Dave Swan  
UNCLERACKER "Follow"  
3 "TRAIN DROPS"  
"COLLECTIVE SOUL"  
"DAY"

**KQMB/Salt Lake City, UT \***  
OM: Alan Hague  
MD: Mike Nelson  
3 "TRAIN DROPS"  
"COLLECTIVE SOUL"  
"DAY"

**KMGA/Albuquerque, NM \***  
PO: Roger Scott  
MD: Jenna James  
No Adds

**WDDK/Cleveland, OH \***  
PO: Scott Miller  
No Adds

**KRTR/Houston, HI \***  
POMD: Wayne Mars  
No Adds

**WDDW/Houston-Ocean, NJ \***  
PO: Jeff Rafter  
MD: Liz Jersell  
98 DEGREES "Everything"

**KSFI/Salt Lake City, UT \***  
OM/PO: Alan Hague  
MD: Lyle Morris  
1 LOBEL RICHE "Angry"

**WRYE/Albany, NY \***  
PO: Randy McCartan  
DANE MATTHEWS BAND "Dif"

**KDMK/Dallas-Ft. Worth, TX \***  
PO: Pat McMahon  
AP/MD: Lisa Thomas  
1 DANE MATTHEWS BAND "Dif"

**WENS/Indianapolis, IN \***  
OM/PO: Greg Durkin  
MD: Jim Carone  
LEE ANN WOODOCK "Dance"

**WOMX/Orlando, FL \***  
VPP/Prog: John Roberts  
OM: Laura Francis  
MD: Laura Francis  
16 AEROSMITH "Jack"  
MARTIN MCGUILLERA "Nobody"

**KSMG/San Antonio, TX \***  
OM: Virgil Thompson  
POMD: Tom Lazar  
No Adds

**WLEV/Allentown, PA \***  
PO: Vern Anderson  
No Adds

**KKLI/Colorado Springs, CO \***  
OM: Kevin Callahan  
POMD: Jack Hamilton  
No Adds

**KSSK/Honolulu, HI \***  
Interim POMD: Jeff Stevens  
No Adds

**KWAV/Monterey, CA \***  
POMD: Bernie Moody  
No Adds

**KQKT/San Antonio, TX \***  
PO: Ed Scarborough  
2 LOBEL RICHE "Angry"

**KPEK/Albuquerque, NM \***  
OM: Bill May  
PO: Bill Parsons  
MD: Derya  
APD: Jamey Bernera  
UNCLERACKER "Follow"

**WDAQ/Danbury, CT**  
PO: Bill Trapp  
MD: Andy Carls  
5 ANGE AFARO "Dif"

**WFAT/Kalamazoo, MI**  
PO: P.J. Lacey  
VERTICAL HORIZON "Test"

**KBBY/Omaha-Ventura, CA \***  
OM/PO: Mark Elliot  
MARTIN MCGUILLERA "Nobody"

**KFMB/San Diego, CA \***  
VPP/MD: Tracy Johnson  
APD: Jan Sewell  
1 UNCLERACKER "Follow"  
6 MARTIN MCGUILLERA "Nobody"

**KYMG/Anchorage, AK**  
OM: Mark Murphy  
AP/MD: Dave Flavin  
98 DEGREES "Everything"

**WTCB/Columbia, SC \***  
POMD: Brent Johnson  
COO: BOB BROTHERS "Ordinary"

**WHRH/Huntsville, AL \***  
PO: Rob Harter  
MD: Dorry O'Brien  
SHAW COLVIN "White"  
JOURNEY "AF"

**WALK/Nassau-Suffolk, NY \***  
VPP/Prog: Gene Michaels  
APD: Rob Miller  
1 No Adds

**KBAY/San Jose, CA \***  
PO: Bob Kozak  
MD: Michael Ohling  
2 LOBEL RICHE "Angry"

**WDAQ/Danbury, CT**  
PO: Bill Trapp  
MD: Andy Carls  
5 ANGE AFARO "Dif"

**WMMX/Dayton, OH \***  
PO: Jeff Stevens  
MD: Dean Taylor  
No Adds

**KMXB/Las Vegas, NV \***  
PO: Duncan Payton  
MD: Cheesa Fruge

**KMPX/Phoenix, AZ \***  
PO: Ron Price  
VERTICAL HORIZON "Test"

**KLLC/San Francisco, CA \***  
PO: Louis Kaplan  
MD: Scott Stochel  
LEIFHOUSE "Hanging"  
AEROSMITH "Jack"  
3 DOORS DOWN "Love"

**WPCW/Atlanta, GA \***  
PO: Jeff Stevens  
APD: Steve Goss  
3 LEE ANN WOODOCK "Dance"  
SEA "Yes"

**WTSN/Columbus, OH \***  
PO: Chuck Knight  
MD: Steve Cherry  
2 LOBEL RICHE "Angry"  
1 GLOBE STEPHAN "Yab"  
MARTIN MCGUILLERA "Nobody"

**WTPJ/Indianapolis, IN \***  
PO: Gary Havens  
MD: Steve Cooper  
No Adds

**WHUD/Newburgh, NY**  
POMD: Steve Perrone  
MD/APP: Tom Fucci  
PLUS ONE "High"

**KSBL/Santa Barbara, CA**  
PO: Peter Bie  
MD: Nancy Newcomer  
No Adds

**KMOX/Anchorage, AK**  
PO: Rory Lennox  
MD: Rick Sparks  
ALANIDA GHOST "Saver"

**WMMX/Dayton, OH \***  
PO: Jeff Stevens  
MD: Dean Taylor  
No Adds

**KMXB/Las Vegas, NV \***  
PO: Duncan Payton  
MD: Cheesa Fruge

**WMOX/Portland, ME**  
PO: Randi Kishnam  
AP/MD: Evan Winston  
No Adds

**WVBC/Portland, ME**  
PO: Randi Kishnam  
AP/MD: Evan Winston  
No Adds

**WFPG/Atlantic City, NJ**  
PO: Gary Guida  
MD: Martene Aquas  
MARTIN MCGUILLERA "Nobody"  
98 DEGREES "Everything"

**KVIL/Dallas-Ft. Worth, TX \***  
PO: Bill Curtis  
MD: John King  
No Adds

**WTFM/Johnson City, TN \***  
POMD: Mark E. McKinney  
No Adds

**WLMG/New Orleans, LA \***  
POMD: Steve Suter  
No Adds

**KLSY/Santa-Tacoma, WA \***  
PO: Barry McKay  
MD: Daria Thomas  
No Adds

**KALC/Denver-Boulder, CO \***  
No Adds

**WMOX/Portland, ME**  
PO: Randi Kishnam  
AP/MD: Evan Winston  
No Adds

**WMOX/Portland, ME**  
PO: Randi Kishnam  
AP/MD: Evan Winston  
No Adds

**WMOX/Portland, ME**  
PO: Randi Kishnam  
AP/MD: Evan Winston  
No Adds

**KEZR/San Jose, CA \***  
PO: Jim Murphy  
AP/MD: Michael Martinez  
No Adds

**WBQQ/Augusta, GA \***  
OM/PO: John Patrick  
3 BOB JOY "There"

**WLOT/Dayton, OH \***  
PO: Sandy Collins  
MD: Steven Scott  
No Adds

**WKYE/Johnstown, PA**  
PO: Jack Michaels  
MD: Brian Wolfe  
No Adds

**WLTW/New York, NY \***  
OM: Jim Ryan  
10 98 DEGREES "Everything"  
1 JON SCODA "Yab"

**KRWV/Santa-Tacoma, WA \***  
PO: Tony Cole  
11 BETTE MIDLER "Love"

**KIMN/Denver-Boulder, CO \***  
PO: Ron Harter  
APD: Rob Hazzard  
LEIFHOUSE "Hanging"

**KJRB/Little Rock, AR \***  
PO: Randy Cain  
APP: Aaron Anthony  
LEIFHOUSE "Hanging"  
TSAR "Saver"

**KSTZ/Des Moines, IA \***  
OM/PO: Jim Schaefer  
UNCLERACKER "Follow"

**KRSK/Portland, OR \***  
PO: Dan Persighi  
AP/MD: Jim Allen  
No Adds

**KRUZ/Santa Barbara, CA**  
POMD: Jim Roudsaw  
17 BRIDGEMAN "Dif"

**KKMJ/Austin, TX \***  
PO: Alex O'Neal  
AP/MD: Doyle Osburn  
DOO: BOB BROTHERS "Ordinary"

**KOSJ/Denver-Boulder, CO \***  
PO: Rick Martini  
AP/MD: Steve Hamilton  
SASHA AL LONDER "Laf"  
DOO: "Thankyou"

**KSRC/Kansas City, MO \***  
PO: Jon Zeller  
MD: Joanne Ashby  
No Adds

**KMGL/Oklahoma City, OK \***  
PO: Jeff Couch  
APD: Kathi Yeager  
MD: Steve O'Brien  
ENA "Dif"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**KWXX/Baltimore, MD \***  
VPP/Prog: Bill Pasha  
AP/MD: James Baker  
MD: Sid Carter  
LEIFHOUSE "Hanging"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WSNE/Providence, RI \***  
PO: Bill Hesa  
MD: Gary Trust  
No Adds

**WAEV/Savannah, GA**  
OM: Scotty Briggs  
APD: Robert Eiman  
TRAIN "Drops"

**KGFM/Bakersfield, CA \***  
PO: Chris Edwards  
MD: Doug DeRoo  
1 98 DEGREES "Everything"  
MARTIN MCGUILLERA "Nobody"  
SEA "Yes"  
JOURNEY "AF"

**KLTW/Des Moines, IA \***  
PO: Pete Paquette  
MD: Tim White  
2 LOBEL RICHE "Angry"  
1 GLOBE STEPHAN "Yab"  
1 MARTIN MCGUILLERA "Nobody"  
ROD STEWART "Dif"

**KUDJ/Kansas City, MO \***  
OM: Thomas McGinty  
PO: Dan Hurst  
BETTE MIDLER "Love"

**KEFM/Omaha, NE \***  
POMD: Steve Albertson  
SEA "Yes"

**WMAA/Springfield, MA \***  
PO: Paul Cannon  
AP/MD: Keith Stephens  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WLFJ/Baltimore, MD \***  
MD: Mark Thoner  
No Adds

**WOOF/Dallas, AL**  
OM/PO: Leigh Simpson  
OM/MD: Mike Holderfield  
JESS COOK "Yab"

**WJXB/Knoxville, TN \***  
POMD: Vance Dillard  
SUZY "Break"  
MARTIN MCGUILLERA "Nobody"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WMLJ/Baltimore-Gulport, MS**  
PO: Walter Brown  
MD: Angie Thompson  
3 DOBBEREY "Everything"

**KTSM/El Paso, TX \***  
POMD: Bill Tole  
APD: Sam Castellano  
1 BETTE MIDLER "Love"

**KTDY/Lafayette, LA \***  
PO: C.J. Clements  
MD: Steve Wiley  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WMLJ/Birmingham, AL \***  
OM: John Jenkins  
POMD: John Stuart  
1 ANA "Dif"  
MARTIN MCGUILLERA "Nobody"  
LOBEL RICHE "Angry"

**WOCZ/El Paso, TX \***  
PO: Ron Arlan  
MD: Greg Meitz  
1 "MARTIN MCGUILLERA"  
"Nobody"

**WFMK/Lansing, MI \***  
PO: Chris Reynolds  
MD: Peter Czerwik  
PETER CZERWIK "Dif"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WMLJ/Boston, MA \***  
PO: Don Kelley  
MD: Mark Lawrence  
MARTIN MCGUILLERA "Nobody"  
DOO: "Thankyou"  
JOKE DESHANNON "Yab"

**WKYC/Evanston, IN**  
POMD: Mark Baker  
No Adds

**KMZL/Las Vegas, NV \***  
PO: Duncan Payton  
MD: Mel McKay  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WCRZ/Ft. Pierce, FL \***  
OM/PO: J. Patrick  
MD: George McKinley  
No Adds

**KTRR/Ft. Collins, CO**  
POMD: Mark Callaghan  
No Adds

**KSNE/Las Vegas, NV \***  
PO: Tom Chase  
MD: John Barry  
1 GLOBE STEPHAN "Yab"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WEZN/Bridgeport, CT \***  
POMD: Steve Marcus  
1 EVAN JARON "Dif"  
1 LEE ANN WOODOCK "Dance"

**KTRR/Ft. Collins, CO**  
POMD: Mark Callaghan  
No Adds

**KOST/Los Angeles, CA \***  
PO: Jami Kaye  
DOO: "Thankyou"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WJYE/Buffalo, NY \***  
PO: Joe Chitto  
2 LOBEL RICHE "Angry"

**WAAJ/Ft. Wayne, IN \***  
OM: Lee Tobin  
PO: Barb Richards  
MD: Jim Barron  
No Adds

**WWEZ/Louisville, KY \***  
OM: David Smith  
AP/MD: Joe Fedale  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WHBC/Canton, OH \***  
PO: Terry Simmons  
MD: Kayleigh Kries  
No Adds

**WAFY/Fredrick, MD**  
MD: Norman Henry Schmidt  
No Adds

**WWEZ/Louisville, KY \***  
OM: David Smith  
AP/MD: Joe Fedale  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WDAT/Cedar Rapids, IA**  
POMD: Dick Staden  
98 DEGREES "Everything"  
LOBEL RICHE "Angry"

**WMLT/Grand Rapids, MI \***  
PO: Bill Bailey  
AP/MD: Mary Turner  
DOO: "Thankyou"  
JESS COOK "Yab"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WDEF/Chattanooga, TN \***  
PO: Denny Howard  
No Adds

**WMAJ/Greensboro, NC \***  
POMD: Nick Allen  
1 GLOBE STEPHAN "Yab"

**WWSN/South Bend, IN**  
PO: Jim Roberts  
No Adds

**WWSN/South Bend, IN**  
PO: Jim Roberts

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	<b>MATCHBOX TWENTY</b> If You're Gone(Lava/Atlantic)	3609	-94	378243	21	89/0
2	2	<b>LENNY KRAVITZ</b> Again(Virgin)	3455	+35	370646	18	89/0
3	3	<b>DIDO</b> Thankyou(Arista)	3097	+70	332003	13	87/0
4	4	<b>CREED</b> With Arms Wide Open(Wind-up)	2541	-167	246976	25	85/0
6	5	<b>U2</b> Beautiful Day(Interscope)	2475	+23	277630	19	82/0
7	6	<b>MADONNA</b> Don't Tell Me(Maverick/WB)	2394	+186	241574	9	74/2
5	7	<b>EVAN AND JARON</b> Crazy For This Girl(Columbia)	2371	-210	265314	27	79/0
8	8	<b>BARENAKED LADIES</b> Pinch Me(Reprise)	1953	-79	207272	26	81/0
11	9	<b>NELLY FURTADO</b> I'm Like A Bird(DreamWorks)	1875	+105	187063	11	75/2
13	10	<b>VERTICAL HORIZON</b> Best I Ever Had (Grey Sky...)(RCA)	1823	+157	173685	7	80/3
15	11	<b>AEROSMITH</b> Jaded(Columbia)	1801	+248	187125	5	66/4
9	12	<b>THE CORRS</b> Breathless(143/Lava/Atlantic)	1756	-68	191126	23	65/1
10	13	<b>DAVID GRAY</b> Babylon(ATO/RCA)	1726	-94	193698	18	73/0
12	14	<b>3 DOORS DOWN</b> Kryptonite(Republic/Universal)	1655	-56	186893	31	62/0
14	15	<b>FAITH HILL</b> The Way You Love Me(Warner Bros.)	1505	-102	163389	23	53/0
17	16	<b>BARENAKED LADIES</b> Too Little Too Late(Reprise)	1422	+97	142739	6	75/1
16	17	<b>MATCHBOX TWENTY</b> Bent(Lava/Atlantic)	1307	-77	144698	44	76/0
18	18	<b>EVERCLEAR</b> Wonderful(Capitol)	1265	-2	138907	33	63/0
19	19	<b>VERTICAL HORIZON</b> You're A God(RCA)	1209	-56	124307	31	59/0
21	20	<b>LEE ANN WOMACK</b> I Hope You Dance(MCA/Universal)	1121	+55	114999	5	52/2
22	21	<b>BON JOVI</b> Thank You For Loving Me(Island/IDJMG)	1078	+46	125023	8	60/1
24	22	<b>MOBY</b> F/GWEN STEFANI Southside(V2)	1049	+32	98090	7	37/0
23	23	<b>DAVE MATTHEWS BAND</b> I Did It(RCA)	1031	+1	123633	7	49/4
26	24	<b>FUEL</b> Hemorrhage (In My Hands)(Epic)	982	+37	94991	8	42/2
27	25	<b>UNCLE KRACKER</b> Follow Me(Top Dog/Lava/Atlantic)	936	+157	113014	3	45/6
25	26	<b>DEXTER FREEBISH</b> Leaving Town(Capitol)	851	-134	68762	17	42/0
28	27	<b>COLDPLAY</b> Yellow(Netwerk/Capitol)	840	+128	102147	2	48/5
30	28	<b>LIFEHOUSE</b> Hanging By A Moment(DreamWorks)	825	+181	67355	2	48/9
DEBUT	29	<b>JOSH JOPLIN GROUP</b> Camera One(Artemis)	740	+100	71869	2	46/1
DEBUT	30	<b>TRAIN</b> Drops Of Jupiter (Tell Me)(Aware/Columbia)	720	+144	85924	1	48/8

## Most Added.

ARTIST TITLE LABEL(S)	ADDS
LIFEHOUSE Hanging By A Moment(DreamWorks)	9
TRAIN Drops Of Jupiter (Tell Me)(Aware/Columbia)	8
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	6
COLDPLAY Yellow(Netwerk/Capitol)	5
COLLECTIVE SOUL Perfect Day(Atlantic)	5
AEROSMITH Jaded(Columbia)	4
DAVE MATTHEWS BAND I Did It(RCA)	4
GREEN DAY Warning(Reprise)	4
ANGIE APARO Cry(Melisma/Arista)	4
VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	3
DELERIUM F/S. McLACHLAN Silence(Engine/Netwerk/Arista)	3
R. MARTIN F/C. AGUILERA Nobody Wants...(Columbia)	3
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	3
TSAR Silver Shifter(Hollywood)	3
VIBROLUSH The Joker(V2)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Jaded(Columbia)	+248
MADONNA Don't Tell Me(Maverick/WB)	+186
LIFEHOUSE Hanging By A Moment(DreamWorks)	+181
VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	+157
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	+157
TRAIN Drops Of Jupiter (Tell Me)(Aware/Columbia)	+144
COLDPLAY Yellow(Netwerk/Capitol)	+128
GREEN DAY Warning(Reprise)	+117
NELLY FURTADO I'm Like A Bird(DreamWorks)	+105
JOSH JOPLIN GROUP Camera One(Artemis)	+100

91 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

## New & Active

<b>DELERIUM F/S. McLACHLAN</b> Silence (Engine/Netwerk/Arista) Total Plays: 715, Total Stations: 33, Adds: 3	<b>SEMISONIC</b> Chemistry (MCA) Total Plays: 551, Total Stations: 40, Adds: 3	<b>3 DOORS DOWN</b> Loser (Republic/Universal) Total Plays: 329, Total Stations: 19, Adds: 1
<b>NINA GORDON</b> Now I Can Die (Warner Bros.) Total Plays: 709, Total Stations: 48, Adds: 0	<b>JENNIFER LOPEZ</b> Love Don't Cost A Thing (Epic) Total Plays: 404, Total Stations: 15, Adds: 1	<b>GREEN DAY</b> Warning (Reprise) Total Plays: 326, Total Stations: 28, Adds: 4
<b>STING</b> After The Rain Has Fallen (A&M/Interscope) Total Plays: 687, Total Stations: 42, Adds: 2	<b>COLLECTIVE SOUL</b> Perfect Day (Atlantic) Total Plays: 381, Total Stations: 28, Adds: 5	<b>BLESSID UNION OF SOULS (3XL)</b> Storybook Life (V2) Total Plays: 210, Total Stations: 21, Adds: 1
<b>FIVE FOR FIGHTING</b> Easy Tonight (Aware/Columbia) Total Plays: 641, Total Stations: 41, Adds: 0	<b>INCUBUS</b> Drive (Immortal/Epic) Total Plays: 371, Total Stations: 25, Adds: 2	<b>ROD STEWART</b> I Can't Deny It (Atlantic) Total Plays: 208, Total Stations: 15, Adds: 0
<b>R. MARTIN F/C. AGUILERA</b> Nobody Wants To Be... (Columbia) Total Plays: 601, Total Stations: 30, Adds: 3		

Songs ranked by total plays

## Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

# COLDPLAY

## "YELLOW"

R&R Hot AC: 28 - 27

Monitor Modern AC: 21\* - 19\*

Monitor Top 40: 27\* - 26\*

NEW THIS WEEK:

WPLT-Detroit  
KQMB/Salt Lake City  
WMT-Cedar Rapids

WVRV/St. Louis  
WKSI-Greensboro



## Most Played Recurrents

**VERTICAL HORIZON** Everything You Want (RCA)

**STING** Desert Rose (A&M/Interscope)

**CREED** Higher (Wind-up)

**NINE DAYS** Absolutely (Story Of A Girl) (Epic)

**SANTANA I/ROB THOMAS** Smooth (Arista)

**MACY GRAY** I Try (Epic)

**THIRD EYE BLIND** Never Let You Go (Elektra/EEG)

**SMASH MOUTH** Then The Morning Comes (Interscope)

**TRAIN** Meet Virginia (Aware/Columbia)

**SUGAR RAY** Someday (Lava/Atlantic)

**SISTER HAZEL** Change Your Mind (Universal)

**GOO GOO DOLLS** Black Balloon (Warner Bros.)

**SMASH MOUTH** All Star (Interscope)

**BON JOVI** It's My Life (Island/IDJMG)

**TAL BACHMAN** She's So High (Columbia)

**'N SYNC** This I Promise You (Jive)

**SIXPENCE NONE THE RICHER** Kiss Me (Squint/Columbia)

**FAITH HILL** Breathe (Warner Bros.)

**BBMAK** Back Here (Hollywood)

**MARC ANTHONY** I Need To Know (Columbia)

HOT AC

## Going For Adds 3/5/01

**CHANTAL KREVIASUK** Before You (Columbia)

**JOAN OSBORNE** Love Is Alive (Interscope)

**OLD 97'S** King Of The World (Elektra/EEG)

**PETER CETERA** Perfect World (DDE)

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MEETING**

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(color or black & white).

Please include the names and titles  
of all pictured and send them to:

**R&R c/o Mike Kinosian:**  
10100 Santa Monica Blvd.,  
5th Floor, Los Angeles, CA 90067

## TOP 100 HOT AC POWER GOLD

- |   |  |
|---|--|
| 1 <b>GOO GOO DOLLS</b> Slide                          | 51 <b>DAVE MATTHEWS BAND</b> Crash Into Me             |
| 2 <b>EAGLE-EYE CHERRY</b> Save Tonight                | 52 <b>JOHN COUGAR</b> Jack & Diane                     |
| 3 <b>GREEN DAY</b> Time Of Your Life (Good Riddance)  | 53 <b>U2</b> I Still Haven't Found What ...            |
| 4 <b>LENNY KRAVITZ</b> Fly Away                       | 54 <b>MELISSA ETHERIDGE</b> Come To My Window          |
| 5 <b>THIRD EYE BLIND</b> Semi-Charmed Life            | 55 <b>UB40</b> Red Red Wine                            |
| 6 <b>EOWIN MCCAIN</b> I'll Be                         | 56 <b>TOM PETTY</b> Free Fallin'                       |
| 7 <b>DUNCAN SHEIK</b> Barely Breathing                | 57 <b>DES'REE</b> You Gotta Be                         |
| 8 <b>SUGAR RAY</b> Fly                                | 58 <b>PEARL JAM</b> Last Kiss                          |
| 9 <b>SISTER HAZEL</b> All For You                     | 59 <b>POLICE</b> Every Breath You Take                 |
| 10 <b>FASTBALL</b> The Way                            | 60 <b>MARCY PLAYGROUND</b> Sex And Candy               |
| 11 <b>MATCHBOX 20</b> 3AM                             | 61 <b>SHERYL CROW</b> If It Makes You Happy            |
| 12 <b>BARENAKED LADIES</b> One Week                   | 62 <b>NATALIE MERCHANT</b> Carnival                    |
| 13 <b>SARAH MCLACHLAN</b> Angel                       | 63 <b>MERDITH BROOKS</b> Bitch                         |
| 14 <b>MATCHBOX 20</b> Real World                      | 64 <b>BRYAN ADAMS</b> Summer Of '69                    |
| 15 <b>BLUES TRAVELER</b> Run-Around                   | 65 <b>THIRD EYE BLIND</b> How's It Going to Be         |
| 16 <b>SMASH MOUTH</b> Walkin' On The Sun              | 66 <b>ALANIS MORISSETTE</b> Hand In My Pocket          |
| 17 <b>NO DOUBT</b> Don't Speak                        | 67 <b>SARAH MCLACHLAN</b> Building A Mystery           |
| 18 <b>CHUMBAWUMBA</b> Tubthumping                     | 68 <b>COLLECTIVE SOUL</b> The World I Know             |
| 19 <b>THIRD EYE BLIND</b> Jumper                      | 69 <b>HUMAN LEAGUE</b> Don't You Want Me               |
| 20 <b>PAULA COLE</b> I Don't Want To Wait             | 70 <b>GIN BLOSSOMS</b> Follow You Down                 |
| 21 <b>SPIN DOCTORS</b> Two Princes                    | 71 <b>DIONNE FARRIS</b> I Know                         |
| 22 <b>TONIC</b> If You Could Only See                 | 72 <b>HOOTIE &amp; THE BLOWFISH</b> Time               |
| 23 <b>ALANIS MORISSETTE</b> Ironic                    | 73 <b>SOPHIE B. HAWKINS</b> As I Lay Me Down           |
| 24 <b>WALLFLOWERS</b> One Headlight                   | 74 <b>TOAO THE WET SPROCKET</b> All I Want             |
| 25 <b>SHERYL CROW</b> All I Wanna Do                  | 75 <b>RED HOT CHILI PEPPERS</b> Under The Bridge       |
| 26 <b>MODERN ENGLISH</b> I Melt With You              | 76 <b>ALANIS MORISSETTE</b> You Oughta Know            |
| 27 <b>EVERLAST</b> What It's Like                     | 77 <b>ROMANTICS</b> What I Like About You              |
| 28 <b>SAVAGE GARDEN</b> Truly Madly Deeply            | 78 <b>CAROLINA</b> Lovefool                            |
| 29 <b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be ... | 79 <b>PRETENDERS</b> Brass In Pocket                   |
| 30 <b>SIMPLE MINDS</b> Don't You (Forget About Me)    | 80 <b>MATCHBOX 20</b> Push                             |
| 31 <b>CRANBERRIES</b> Dreams                          | 81 <b>ONNA LEWIS</b> I Love You Always Forever         |
| 32 <b>NATALIE MERCHANT</b> Wonder                     | 82 <b>BACKSTREET BOYS</b> As Long As You Love Me       |
| 33 <b>ALANIS MORISSETTE</b> You Learn                 | 83 <b>HOOTIE &amp; THE BLOWFISH</b> Let Her Cry        |
| 34 <b>B-52'S</b> Love Shack                           | 84 <b>POLICE</b> Every Little Thing She Does...        |
| 35 <b>OMD</b> If You Leave                            | 85 <b>SOFT CELL</b> Tainted Love/Where Did Our...      |
| 36 <b>MELISSA ETHERIDGE</b> I'm The Only One          | 86 <b>JOHN COUGAR MELLENCAMP</b> Small Town            |
| 37 <b>DEL AMITRI</b> Roll To Me                       | 87 <b>SARAH MCLACHLAN</b> Adia                         |
| 38 <b>NAKED EYES</b> Always Something There To...     | 88 <b>DISHWALLA</b> Counting Blue Cars                 |
| 39 <b>GOO GOO DOLLS</b> Name                          | 89 <b>JOHN COUGAR</b> Hurts So Good                    |
| 40 <b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind        | 90 <b>'TIL TUESDAY</b> Voices Carry                    |
| 41 <b>TRACY CHAPMAN</b> Give Me One Reason            | 91 <b>U2</b> With Or Without You                       |
| 42 <b>ALANIS MORISSETTE</b> Head Over Feet            | 92 <b>BONNIE RAITT</b> Something To Talk About         |
| 43 <b>OMC</b> How Bizarre                             | 93 <b>INXS</b> Need You Tonight                        |
| 44 <b>EURHYTHMICS</b> Sweet Dreams (Are Made Of This) | 94 <b>SHAWN COLVIN</b> Sunny Came Home                 |
| 45 <b>B52'S</b> Love Shack                            | 95 <b>T'PAU</b> Heart And Soul                         |
| 46 <b>PETER GABRIEL</b> In Your Eyes                  | 96 <b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand       |
| 47 <b>DEEP BLUE SOMETHING</b> Breakfast At Tiffany's  | 97 <b>BILLY IOOL</b> Mony Mony                         |
| 48 <b>COLLECTIVE SOUL</b> December                    | 98 <b>SHERYL CROW</b> A Change                         |
| 49 <b>SHANIA TWAIN</b> You're Still The One           | 99 <b>COUNTING CROWS</b> Mr. Jones                     |
| 50 <b>JEWEL</b> You Were Meant For Me                 | 100 <b>EOIE BRICKELL &amp; NEW BOHEMIANS</b> What I Am |



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**CAROL ARCHER**  
archer@rronline.com

# Hitmaking History

■ Arif Mardin has kept stars shining for 36 years

By Peter Petro, Assistant NAC/Smooth Jazz Editor

**P**roducer Arif Mardin's contributions to music history were commended at the Grammys last week. During the ceremonies he — along with Phil Ramone — received a Trustee Award from the Recording Academy. Though in his maturity he shows no signs of slowing down, Mardin is now devoting a slice of his sought-after schedule to writing an autobiography.

All of this puts Mardin in the right frame of mind to talk about his story, which is fraught with surprises, history and some of contemporary music's most formidable vocalists. During his 36 years with Atlantic Records, Mardin produced Aretha Franklin, Roberta Flack, Hall & Oates, Bette Midler, The Bee Gees, Chaka Khan, Carly Simon and Phil Collins.

He continued to work with most of these artists until the late '90s, adding stints with Barbra Streisand, Melissa Manchester, Average White Band, Patti LaBelle, Bebe and Cece Winans, Jewel and Mariah Carey. Even with his powerhouse track record, Mardin shows a continuing commitment to learning, and he always leaves room for new ideas.

## A Chance Meeting

While many of us have been inspired at one time or another by Dizzy Gillespie's artistry, for Mardin, Gillespie proved to be the first catalyst toward his becoming one of popular music's most prolific and honored producers. While Gillespie was on tour in Mardin's hometown of Istanbul, Turkey, Mardin caught the musician's attention long enough to show him one of his compositions. The arrangement impressed Gillespie so much that it inspired a friendship that brought the young composer across the ocean and sparked his career.

"When I met Dizzy," Mardin remembers, "he was touring with his big band. Quincy Jones was playing fourth trumpet and was also the arranger. Dizzy was such a fantastic person. I sent some compositions that I had arranged to a friend of mine at Voice Of America, and Dizzy and



Arif Mardin

Quincy got together with an all-star band to record the pieces.

"The late Willis Conover, who was a big international jazz DJ at the time, had a show in the '50s called *Music USA Standards*. He was extremely popular behind the Iron Curtain. We would listen secretly, and people from Russia would record his shows on acetate X-ray film. So this tape from VOA eventually went to Berklee College, and Quincy said he had found the person who should receive Berklee's Quincy Jones scholarship."

## Atlantic Voyage

Given that opportunity, Mardin pulled out all the stops and left his comfortable lifestyle in Turkey behind. His father managed a Turkish bank in Alexandria, Egypt and had plans for Mardin to carry on in the family business. He saw no future in his son's aspirations to be an arranger for big bands, which were already in decline in the late '50s. But the fledgling artist found steadfast support from his wife, Latife, who, just one year married, agreed to come with Mardin to the U.S. to

help him pursue his dream.

Latife not only followed her husband, she supported him for a year, working for the U.N. in New York while he peddled his songs. "I would go to jazz clubs with my music in my pocket, asking if people wanted to play my songs," Mardin says. Living in a college boardinghouse was an austere contrast to his privileged days in Istanbul society, but Mardin learned the arranging skills that would serve him throughout his career.

After graduating from Berklee Mardin taught at the school for a year before joining Atlantic Records in 1963 as a studio assistant. He went on to become house arranger, studio manager and, later, a house producer. By 1969 he was named VP of Atlantic, and now — more than 30 years later — he serves as Sr. VP, though his relationship with Atlantic allows him to produce for other labels as well.

## R-E-S-P-E-C-T

Mardin insists that his approach to such legends as Aretha Franklin, Patti LaBelle and Barbra Streisand is the same as it is to newer artists, like Jewel. He strives to make them comfortable, to the point of asking whether they prefer to sing at night or in the afternoon. "Once the song is chosen," he says, "the next most important step is to sit down with a piano player and select the key."

"There are certain singers I worked with, like Aretha or Chaka Khan, who can sing in any key. Aretha even proved she could sing in a man's key when she did the aria at the Grammys two years ago. It was a last-minute change, of course, and the orchestra did not have time to transpose the original, which was to have been performed with Luciano Pavarotti.

"But even with ladies who can sing in any key my job is to find the best key, because the register is critical. I always like an edge; I like them to work a little bit to get the high note. Most artists don't like to do the songs in live performances that way. They'll take it down a step, because



SATISFIED SOULS

Compass recording artist Paul Carrack crooned to an enthusiastic crowd at Club R&R. Seen here (l-r) are R&R Chats & Music Manager Anthony Acampora, Radio Editor Adam Jacobson and Sales Reps Sharona White and Paul Colbert; Carrack; and R&R Chats Coordinator Rob Agnoletti, NAC/Smooth Jazz Editor Carol Archer, Adult Alternative Editor John Schoenberger and Asst. NAC/Smooth Jazz Editor Peter Petro.

**"Now we had worked on this arrangement for three months, and the arranger said, 'Why do we have to do this now?' 'Because it sounds good,' I said."**

live it's very dangerous; they can get hoarse.

"Respect is key to the way I work. If I don't respect the artist, I won't take the gig. Artists are so creative, and I always like to incorporate their ideas to make the project better. They don't have to have a great classical voice like Pavarotti. They might even be out of tune, but maybe they have a great character.

"The artist must be an artist, born with a gift from God. I'm not a dictator, saying you have to do it my way. If Barbra Streisand says, 'I think we should have two more bars in the intro because it will be more emotional,' right away I listen to that."

Mardin recalls a story about when he was producing one of Streisand's recent projects. "She was on her way to a recording session that included a 60-piece orchestra, and she called from her car and said, 'I have a great idea for a French horn counter-melody.' I quickly got a cassette player, put it next to the phone and said, 'Sing it, darling.'

"Now we had worked on this arrangement for three months, and the arranger said, 'Why do we have to do this now?' 'Because it sounds good,' I said. We put it in. She heard it, she loved it, and it worked. If it

didn't work, she would have been the first one to say it. I love to indulge the artist, and because I do that, they respect me too."

Mardin still enjoys, with a child's curiosity and joy, the experience of producing and arranging, and he swears by the importance of being aware of new music and new technology. "During the British Invasion I used to get the top 10 from England every month. I always ordered various charts and listened to them, and my assistant would make a cassette of the first minute of each record."

## In His Own Words

Mardin has returned to his old photo albums to lay down the foundation for his forthcoming autobiography. "Luckily, I have about 24 huge scrapbooks, starting from 1963," he chuckles. "I have to go back, take a look and remember what was going on. I have a lot of letters from record-company executives, radio charts and things like that."

Even in his own biography, Mardin knows the importance of a good hook and a unique arrangement. "The first chapter of my autobiography starts with when 'Wind Beneath My Wings' won Record of the Year, then I go back to my youth. I have a lot of fun anecdotes, but I don't know anything about drugs; I don't know who slept with whom. It never happened in front of me. I love my martinis, but that's it."

## TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665  
or e-mail:  
archer@rronline.com

**"During the British Invasion I used to get the top 10 from England every month. My assistant would make a cassette of the first minute of each record."**

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
4	1	KIRK WHALUM Now Til Forever (Warner Bros.)	831	+31	89841	14	39/1
1	2	GEORGE BENSON Medicine Man (GRP/VMG)	830	+2	100953	14	41/0
3	3	BONA FIDE X-Ray Hip (N-Coded)	789	-13	98916	15	39/0
2	4	JEFF GOLUB Droptop (GRP/VMG)	783	-36	81777	11	39/0
5	5	RICHARD ELLIOT Who? (Blue Note)	768	+103	95486	10	40/1
6	6	KIM WATERS In The Groove (Shanachie)	667	+56	86243	12	39/2
8	7	DAVE KOZ Love Is On The Way (Capitol)	574	+39	61823	10	37/0
7	8	GROVER WASHINGTON JR. Chameleon (Telarc)	498	-53	43455	21	33/0
12	9	RICK BRAUN Kisses In The Rain (Warner Bros.)	484	+47	60498	4	42/1
9	10	BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)	448	-80	53835	16	30/0
11	11	SADE By Your Side (Epic)	445	+7	68865	20	34/1
10	12	STING She Walks This Earth (Telarc)	443	+1	37071	20	32/0
13	13	RIPPINGTONS Caribbean Breeze (Peak/Concord)	429	-4	50233	6	35/1
<b>BREAKER</b>	14	YULARA Flyin' High (Higher Octave)	414	+16	41991	7	34/0
18	15	JEFF LORBER Snakebite (Samson)	355	+54	34260	3	37/2
16	16	GREGG KARUKAS Chasing The Wind (N-Coded)	329	+10	30988	10	29/0
17	17	JONATHAN BUTLER Forever Tonight (N-Coded)	311	-2	13990	8	21/0
15	18	CHIELI MINUCCI My Girl Sunday (Shanachie)	293	-94	34668	24	25/0
21	19	JAZZMASTERS Shine (Hardcastle/Trippin 'N' Rhythm)	253	-19	23095	11	23/1
24	20	GARDEN PARTY Rikki Don't Lose That Number (Samson)	234	-4	40441	7	22/0
25	21	TIM BOWMAN Smile (Insync)	231	+24	24416	5	23/1
20	22	RONNIE LAWS Old Days/Old Ways (HDH)	219	-58	23516	20	17/0
23	23	CHUCK LOEB Blue Kiss (Shanachie)	207	-36	15520	19	14/0
29	24	COUNT BASIC Wes Who? (Instinct)	204	+52	21177	2	26/4
27	25	SEAL This Could Be Heaven (London Sire)	189	+27	7426	3	15/1
19	26	BETTE MIDLER Love TKO (Warner Bros.)	178	-121	23075	16	16/0
26	27	EUGE GROOVE Romeo & Juliet (Warner Bros.)	165	+2	27373	3	16/2
<b>DEBUT</b>	28	FOURPLAY Double Trouble (Warner Bros.)	159	+10	9736	1	15/0
28	29	INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)	158	+3	2409	3	12/1
<b>DEBUT</b>	30	MICHAEL MCDONALD Open The Door (Ramp)	157	+118	8062	1	20/9

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

## New & Active

**KEN NAVARRO** Delicioso (Positive)  
Total Plays: 143, Total Stations: 16, Adds: 1

**FREDDIE RAVEL** Sunny Side Up (GRP/VMG)  
Total Plays: 135, Total Stations: 17, Adds: 4

**STEVE COLE** Waterfalls (Atlantic)  
Total Plays: 130, Total Stations: 12, Adds: 0

**CHUCK LOEB** North, South, East And Wes (Shanachie)  
Total Plays: 128, Total Stations: 20, Adds: 7

**KOMBO** Tip Of The Hat (GRP/VMG)  
Total Plays: 119, Total Stations: 11, Adds: 0

**BRIAN MCKNIGHT** Win (Motown)  
Total Plays: 116, Total Stations: 7, Adds: 0

**FOUR 80 EAST** Bumper To Bumper (Higher Octave)  
Total Plays: 105, Total Stations: 10, Adds: 0

**VARIOUS ARTISTS** Don't Get Around Much Anymore (Shanachie)  
Total Plays: 104, Total Stations: 10, Adds: 0

**GOTA** Unforgettable Feeling (Instinct)  
Total Plays: 99, Total Stations: 11, Adds: 1

**DOWN TO THE BONE** Righteous Reeds (Internal Bass/Q/Antantic)  
Total Plays: 93, Total Stations: 10, Adds: 0

**JOE I** Wanna Know (Jive)  
Total Plays: 92, Total Stations: 8, Adds: 1

Songs ranked by total plays

## Most Added

ARTIST TITLE LABEL(S)	ADDS
MICHAEL MCDONALD Open The Door (Ramp)	9
CHUCK LOEB North, South, East And Wes (Shanachie)	7
MICHAEL LINGTON Sunset (Samson)	5
COUNT BASIC Wes Who? (Instinct)	4
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	4
KIM WATERS In The Groove (Shanachie)	2
JEFF LORBER Snakebite (Samson)	2
EUGE GROOVE Romeo & Juliet (Warner Bros.)	2
CHARLIE WILSON Without You (Major Hits)	2
PAUL JACKSON JR. Bounce Wid' It (Blue Note)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHUCK LOEB North, South, East And Wes (Shanachie)	+125
MICHAEL MCDONALD Open The Door (Ramp)	+118
RICHARD ELLIOT Who? (Blue Note)	+103
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	+63
KIM WATERS In The Groove (Shanachie)	+56
JEFF LORBER Snakebite (Samson)	+54
COUNT BASIC Wes Who? (Instinct)	+52
RICK BRAUN Kisses In The Rain (Warner Bros.)	+47
KEN NAVARRO Delicioso (Positive)	+42
DAVE KOZ Love Is On The Way (Capitol)	+39

## Breakers

YULARA		CHART
Flyin' High (Higher Octave)	TOTAL STATIONS/ADDS	
414/16	34/0	14

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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# NAC notes

with Carol Archer

**C**ongratulations to the Warner Bros./Jazz promotion team for taking Kirk Whalum's fabulous "Now Til Forever" to No. 1 this week. The track knocked George Benson's "Medicine Man" (GRP/VMG) out of the top slot by one play. Great record, powerful promotion!

At 5\* and driven by an increase of +103 plays, Richard Elliot's "Who?" (Blue Note) — a record with one of the current chart's most memorable hooks — is likely to be our next No. 1.

The only track with airplay on 100% of R&R's NAC/SJ reporting panel is Rick Braun's outstanding "Kisses in the Rain" (Warner Bros.), which powers 12-9\*. When this one goes to No. 1, get out your MREs (those Army-issued Meals Ready to

Eat), because it'll stay there for ages, and everyone will have to dig in for the duration.

Only five stations are holding out on Jeff Lorber's "Snakebite" (Samson), which moves 18-15\* and picks up adds at WLOQ/Orlando and KJCD/Denver.

The biggest adds story is Michael McDonald's "Open the Door" (Ramp), which earns nine new adds, including those at WJZW/Washington, WLOQ, WSJT/Tampa and WSSM/St. Louis. It debuts at 30/Breaker. The track is also second Most Increased with +118 plays to its credit, which clearly speaks to programmers' confidence.

In its first official week of adds, Chuck Loeb's "North, South, East & Wes" (Shanachie) made a very impressive showing. Last week's premature add-ulators included KTWV/Los Angeles and WNUA/Chicago; they're now joined by seven more reporters, among them WJZW and JRN. And why not? This is a great track!

Ratings powerhouse WNUA doesn't hesitate on Michael Lington's "Sunset" (Samson), and neither do the four other stations that added it.



**Chris Camozzi**  
*Slow Burn*  
Samson

All too often, sophomore releases disappoint, but that's certainly not the case with Chris Camozzi's *Slow Burn* (Samson). Even better than the guitarist's 1998 Discovery debut, *Suede*, *Slow Burn* validates Camozzi's deepening artistic maturity, as well as the critical role production plays in any release's power to affect listeners. Here Jeff Lorber's production wizardry elevates Camozzi's honeyed, self-assured sounds. Lorber also co-wrote the majority of the recording's tunes, and he elicits suave performances all around (check out trumpeter Chris Botti's searing contribution to the electrifying "Snack Shack" and Dave Koz's to the bonus track, a remix of "Swing Shift"). The lead track, "Curves," going for adds on April 2, is totally in-pocket, as are several others, including "Snack Shack," "Midnight Rendezvous," "Phatt City" and "Slow Burn."

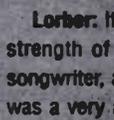


Chris Camozzi



Mike Klein

**Klein:** The first single, "Curves," ships to radio on March 12 with airplay on April 2, and it'll be in stores on April 24. The marketing keynotes on the project are price and positioning, as well as endcap displays at a variety of appropriate stores, including Tower, Warehouse, Best Buy and Musicland. We'll be on the road supporting Chris on tour, possibly combining him on a Samson supertour. We're working on the details now.



Jeff Lorber

**Lorber:** It was great to work with Chris because of the genuine strength of his artistic vision. He plays well, he's an excellent songwriter, and he's meticulous about how his music sounds. He was a very active and proactive partner in my production on his record.

Samson Records will launch Chris Camozzi's label debut, *Slow Burn*, in April. The project, produced by Jeff Lorber, marks the guitarist's followup to his Discovery Records release, *Suede*, which contained "Swing Shift" — No. 1 for three weeks in May 1998 — as well as "Hip Pocket." When Discovery closed its doors, Samson President Steve Barri took particular note of Camozzi, a former touring guitarist for Michael Bolton and Mariah Carey and, in a new incarnation, a budding smooth-jazz talent. Here Barri and Samson VP/Promotion Mike Klein share their approaches to signing Camozzi and marketing *Slow Burn*. Producer Jeff Lorber comments, too.

## UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC



Steve Barri

**Barri:** When we were first starting Samson, we were looking for artists with some name value or history in the format. Chris' record on Discovery really appealed to me — I loved it! — so when he became available, I thought he'd be a good artist for Samson. Also, because I knew Jeff Lorber had produced the record and I respect his talent, signing Chris seemed an attractive situation. Basically, we took the record Chris and Jeff Lorber made and just added a track and a couple of little changes. Jeff did a great job. Isn't it funny that even in the situation of Jeff's new record for us, *Kickin' It*, he's just a great producer? But Lorber's record also benefited from being involved with another producer, Steve Dubin. Sometimes it's a good idea to have others around to bounce ideas off and to get a different perspective. I know, because I've been in it myself, and it's possible to be in so deep that you lose the overall flow of what you're doing. A widened perspective has helped Chris Camozzi too. I'm happy with the way things are progressing overall for Samson. Doc Powell's record came out great. Jeff Lorber's record is extraordinary, and the future is bright.



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## Stations and their adds listed alphabetically by market

<b>WZMR/Albany, NY</b> PD: Patrick Ryan MICHAEL McDONALD "Open"	<b>KOAI/Dallas-Ft. Worth, TX</b> PD: Maxine Todd APD/MD: Bret Michael CHARLIE WILSON "Without"	<b>KTWV/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart JOE "Wanna" WAYMAN TISDALE "Can't"	<b>WJCD/Norfolk, VA</b> PD: Jay Lang MD: Larry Hollowell FREDDIE RAVEL "Sunny" WENNA FREELON "Button" ELUGE GROOVE "Romeo"	<b>KJZS/Reno, NV</b> PD: Jay Davis MD: LouAnn Travers No Adds	<b>KMGQ/Santa Barbara, CA</b> PD: Mark De Anda APD/MD: Steve Bauer COURT BASIC "Wes"	<b>WSJT/Tampa, FL</b> PD: Ross Block MD: Kathy Curtis MICHAEL McDONALD "Open" MICHAEL LINGTON "Sunset" COURT BASIC "Wes" FREDDIE RAVEL "Sunny"
<b>KRQS/Albuquerque, NM</b> PD: Paul Lavoie MD: Jeff Young CHUCK LOEB "New" ED CALLE "Spanish" INOCHITO FARMYSA "Change" COURT BASIC "Wes" GOTA "Feeling" MICHAEL LINGTON "Sunset"	<b>KJCD/Denver-Boulder, CO</b> PD: John St. John JEFF LORBER "Snakebite"	<b>WLVE/Miami, FL</b> MD: Shirlitta Colon No Adds	<b>WLOQ/Oriando, FL</b> PD: Dave Kosh MD: Patricia James JEFF LORBER "Snakebite" MICHAEL LINGTON "Sunset" MICHAEL McDONALD "Open"	<b>WJZV/Richmond, VA</b> DM/MD: Tommy Fleming No Adds	<b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot APD/MD: Rob Singleton No Adds	<b>KDAZ/Tucson, AZ</b> PD/MD: Erik Foxx MICHAEL McDONALD "Open" CHUCK LOEB "North"
<b>KNK/Anchorage, AK</b> OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers 4 SADE "Sila" 3 ELUGE GROOVE "Romeo" 3 TIM BOWMAN "Smile" 2 STEELY DAN "Dupree" 1 MICHAEL McDONALD "Open"	<b>WVMV/Detroit, MI</b> PD: Tom Stecker MD: Sandy Kovach 3 JAZZMASTERS "Shine" 3 CRAIG CHAQUICO "Cafe" 3 KEVIN NAVARRO "Delicasso" 2 URBAN KNIGHTS "Chicago" 2 BRIAN BROMBERG "Relentless" 1 CLUB 1600 "Stay"	<b>WJZI/Milwaukee, WI</b> DM/PO/MD: Chris Moreau No Adds	<b>WJPL/Peoria, IL</b> PD/MD: Rick Hirschmann COURT BASIC "Wes"	<b>KSSJ/Sacramento, CA</b> PD: Steve Williams FREDDIE RAVEL "Sunny"	<b>KWJZ/Seattle-Tacoma, WA</b> PD: Carol Handley MD: Dianna Rose No Adds	<b>WJZW/Washington, DC</b> PD/MD: Kenny King MICHAEL McDONALD "Open" CHUCK LOEB "North"
<b>WNWA/Chicago, IL</b> PD: Bob Kaake APD/MD: Carl Anderson MICHAEL LINGTON "Sunset"	<b>KEZL/Fresno, CA</b> PD: J. Weidenheimer No Adds	<b>KSBR/Mission Viejo, CA</b> DM/MD: Terry Wedel MD: Logan Parris No Adds	<b>WJZZ/Philadelphia, PA</b> DM: Anne Gross MD: Michael Tozzi AMD: Joe Proke RICK BRAUN "Rain"	<b>WSSM/St. Louis, MO</b> PD: Mike Watermann 3 MICHAEL McDONALD "Open"	<b>WEIB/Springfield, MA</b> PD: Ben Casey MD: Darrel Cutting 7 KIM WATERS "Groove" 5 RICHARD ELLIOT "Who?" 3 VARIOUS ARTISTS "Satin" 2 MARCOUS ARIEL "Magic" PAUL JACKSON JR. "Bounce" BILLY MITCHELL "Cook" LUIGI HOPPER "Lovely"	<b>KWSJ/Wichita, KS</b> PD: Ron Allen MD: Patrick Murphy No Adds
<b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble WARREN HILL "Life"	<b>WYJZ/Indianapolis, IN</b> PD/MD: Carl Frye 14 MICHAEL McDONALD "Open" 9 CHUCK LOEB "North"	<b>KRVV/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff MICHAEL McDONALD "Open" SEAL "Heaven" CHARLIE WILSON "Without"	<b>KYOT/Phoenix, AZ</b> PD: Shaun Holly APD/MD: Greg Morgan 6 BONA FIDE "Street" 5 CHUCK LOEB "North" 5 KIM WATERS "Groove"	<b>KBZN/Salt Lake City, UT</b> PD/MD: Rob Riesen KIRK WHALUM "Forever" MICHAEL LINGTON "Sunset"	<b>KJFM/San Diego, CA</b> PD: Mike Vasquez APD/MD: Kelly Cole No Adds	<b>JRN/(Jones NAC)/National</b> PD: Steve Hibbard MD: Cheri Marquart CHUCK LOEB "North" PAUL JACKSON JR. "Bounce"
<b>WJZA/Columbus, OH</b> OM/PO/MD: Bill Harman APD: Gary Wolter No Adds	<b>KCIY/Kansas City, MO</b> PD: Steve Wiersman MD: Michelle Chase No Adds	<b>WQCD/New York, NY</b> OM: John Mullen PD/MD: Charley Connolly FREDDIE RAVEL "Sunny"	<b>KKJZ/Portland, OR</b> PD: Chris Miller MD: David Shult APD: Heather Baldwin 4 RIPPINGTONS "Caribbean"	<b>KKSF/San Francisco, CA</b> PD: Paul Goldstein MD: Laurie Cobb No Adds	42 Total Reporters 42 Current Reporters 41 Current Playlists Reported Frozen Playlist (1): WSJZ/New Orleans, LA	

## Most Played Recurrents

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

JOE MCBRIDE Texas Rhythm Club (Heads Up)

BRIAN BROMBERG Relentless (Native Language)

WALTER BEASLEY Comin' At Cha (Shanachie)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

MICHAEL LINGTON Twice In A Lifetime (Samson)

MICHAEL McDONALD The Meaning Of Love (Ramp)

STEVE COLE Got It Goin' On (Atlantic)

DAVE KOZ Can't Let You Go (The Sha...) (Capitol)

VARIOUS ARTISTS Manenberg (Heads Up)

DOWN TO THE BONE The Zodiac (Internal Bass)

RICHARD ELLIOT Moomba (Blue Note)

MARC ANTOINE Palm Strings (GRP/VMG)

NORMAN BROWN Paradise (Warner Bros.)

PAUL TAYLOR Avenue (Peak/Unity/N-Coded)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

BRIAN CULBERTSON Do You Really Love Me (Atlantic)

AL JARREAU Last Night (GRP/VMG)

BONEY JAMES Boneyizm (Warner Bros.)

JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)

## NAC/SMOOTH JAZZ Going For Adds

3/5/01

DAVID MANN Stone Groove (N-Coded)  
 WAYMAN TISDALE Can't Hide Love (Atlantic)

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Added This Week

United Stations  
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Chuck Loeb  
 Jeff Lorber  
 Jeff Lorber  
 Rob Maletick

North, South, East & Wes  
 Chopsticks  
 Snakebite  
 Hand In Hand

[Netradio.com](http://Netradio.com)

Res Moon  
 962-239-6734

Wayman Tisdale  
 Michael McDonald  
 Nnenna Freelon

Can't Hide Love  
 Open The Door  
 Straighten Up & Fly Right

### Dave Koz Radio Show

Renee DePuy  
 689-921-1188

Rippingtons

Caribbean Breeze

# NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #1**

**WQCD/New York**  
Clear Channel  
(212) 352-1019  
Conolly  
12+ Cumulative 1,596,600

**Smooth Jazz**  
**COZ 101.9**  
10th Anniversary

PLAYS	ARTIST/TITLE	GI (888)
12	BONA FIDE/Ray Hip	2896
24	GEORGE BENSON/Medicine Man	22956
24	JEFF GOLDBLUM/Dropout	22956
24	GARDEN PARTY/Ride Don't Lose...	22956
23	RICHARD ELLIOT/Who?	21942
23	DAVE KOZ/Love Is On The Way	21942
23	EDGE GROOVE/Romero & Juliet	21942
17	KIM WATERS/In The Groove	16218
17	MARKUS ARTISTS/Don't Get Around...	16218
17	SADE/By Your Side	16218
17	PAUL TAYLOR/Aerial	16218
17	STEVE COLE/Waterfalls	16218
16	RICK BRAUN/Kisses In The Rain	15264
16	GREGG KARLUKAS/Chasing The Wind	15264
5	TIM BOWMAN/Smile	6678
7	JEFF LOEBER/Smile	6678
7	YULIARAFY/High	6678
7	COZ:Imagofeature	6678
7	RONNIE LAMUS/Old Days/Old Ways	6678
5	KIRK WHALIM/Love In A Lifetime	5724
4	FOURPLAY/Double Trouble	4770
4	RIPPING TONS/Caribbean Breeze	4770
4	COUNT BASIC/Wes Who?	4770
6	BETTE MIDDLE/Love TKO	4770
5	AL JARRE/Side Street	4770
5	RICKIE LEE/Just Say No No No	4770
4	FREDDIE RAVEL/Sunny Side Up	0

**MARKET #2**

**KTWV/Los Angeles**  
Infinity  
(310) 840-7180  
Brodie/Stewart  
12+ Cumulative 988,580

**THE WAVE**  
**94.7 KTWV**

PLAYS	ARTIST/TITLE	GI (888)
29	JEFF KASH/Walkin' Hyde Park...	14337
28	KIRK WHALIM/Love In A Lifetime	13275
25	RIPPING TONS/Caribbean Breeze	12744
24	JAMES & BRAUN/R.S.V.P.	12744
18	FREDDIE RAVEL/Sunny Side Up	12513
18	WARREN HILL/Mambo 2000	12513
17	MARCOS ARIE/L'Amor Ego	9027
17	RONNIE LAMUS/Old Days/Old Ways	9027
17	GEORGE BENSON/Medicine Man	8496
17	DAN SEGEL/From The Heart	8496
15	STING/She Walks This Earth	8496
16	KIM WATERS/In The Groove	8496
16	JEFF GOLDBLUM/Dropout	7965
12	GEORGE BENSON/Medicine Man	7965
15	JOE MCBRIDE/Texas Rhythm Club	7454
16	RICHARD ELLIOT/Who?	7434
13	STEELE DAN/Jack Of Speed	7434
14	EVERETTE HARRP/Right Back At Ya	7434
14	CHARLIE WALKER/Without You	7434
14	SADE/By Your Side	6903
13	BRYAN BRUMBERG/Heartless	6903
12	CHUCK L'OE/Blues	6372
12	RICK BRAUN/Kisses In The Rain	5310
7	ERIC ESSAY/Rainy Night In...	3717
4	JOE MCBRIDE/Texas Rhythm Club	0
4	WAYMAN TISDALE/Can't Hide Love	0

**MARKET #3**

**WUVA/Chicago**  
Clear Channel  
(312) 645-9550  
Kaake/Oswood  
12+ Cumulative 727,480

**WUVA 95.5**  
Smooth Jazz

PLAYS	ARTIST/TITLE	GI (888)
22	BONA FIDE/Ray Hip	12950
22	KIRK WHALIM/Love In A Lifetime	12950
21	RICHARD ELLIOT/Who?	12950
21	GEORGE BENSON/Medicine Man	12950
24	KIM WATERS/In The Groove	6734
20	RIPPING TONS/Caribbean Breeze	10360
21	RICK BRAUN/Kisses In The Rain	10360
20	JAZZMASTERS/Shine	9324
21	BONA FIDE/Ray Hip	9324
17	JEFF LOEBER/Smile	6734
11	SADE/By Your Side	5698
11	DOWN TO THE BONE/Black Choice	5698
12	COUNT BASIC/Wes Who?	5698
11	STEVE COLE/Waterfalls	5698
12	YULIARAFY/High	5180
11	SADE/By Your Side	5180
9	BETTE MIDDLE/Love TKO	4662
11	MICHAEL MCDONALD/It's The Meaning Of Love	4662
11	JOE MCBRIDE/Texas Rhythm Club	4662
10	NORMAN CONNORS/River Of Life	4662
10	CHUCK L'OE/Blues	3106
11	JAMES & BRAUN/R.S.V.P.	2590
10	MICHAEL LINGTON/Who?	0

**MARKET #4**

**KKSF/San Francisco**  
Clear Channel  
(415) 975-5555  
Goldstein/Cobb  
12+ Cumulative 538,580

**KKSF 103.7**  
Smooth Jazz

PLAYS	ARTIST/TITLE	GI (888)
23	BONA FIDE/Ray Hip	8027
23	JEFF KASH/Walkin' Hyde Park...	8027
21	WALTER BEASLEY/Comin' At Cha	7678
22	NORMAN CONNORS/River Of Life	7678
22	DAVE KOZ/Love Is On The Way	7678
22	JIM BROGEMAN/Glory	7678
22	VARIOUS ARTISTS/Almanberg	7678
12	YULIARAFY/High	5953
13	GROVER WASHINGTON.../Chameleon	5953
15	STEVE COLE/Got It Goin' On	5235
10	DOWN TO THE BONE/Black Choice	4886
14	RIPPING TONS/Caribbean Breeze	4537
9	KIRK WHALIM/Love In A Lifetime	4537
15	WALTER BEASLEY/Comin' At Cha	4537
11	CHELLI MINUCCIO/My Girl Sunday	3839
10	BETTE MIDDLE/Love TKO	3839
10	GEORGE BENSON/Medicine Man	3430
13	MARC ANTONIO/Where You Home	3490
15	WALTER BEASLEY/Comin' At Cha	3411
9	TONI BRAXTON/Spanish Guitar	3141
8	BEBE GILBERT/So Blue...	2792
5	SADE/Somebody Already...	2094
6	SADE/By Your Side	1745
6	JAMES & BRAUN/R.S.V.P.	1745
6	RICK BRAUN/Kisses In The Rain	1396

**MARKET #5**

**WJZZ/Philadelphia**  
Clear Channel  
(215) 508-1200  
Tozzi  
12+ Cumulative 838,480

**Smooth Jazz**  
**WJZZ 106.1**

PLAYS	ARTIST/TITLE	GI (888)
28	KIRK WHALIM/Love In A Lifetime	11956
28	CHELLI MINUCCIO/My Girl Sunday	11956
28	JAMES & BRAUN/R.S.V.P.	11956
28	STAFF/P.A. Live Love	11956
28	KIM WATERS/In The Groove	11956
27	GROVER WASHINGTON.../Chameleon	11956
17	JOE MCBRIDE/Texas Rhythm Club	8640
17	SADE/By Your Side	8113
17	BRYAN BRUMBERG/Heartless	7599
13	WALTER BEASLEY/Comin' At Cha	5551
13	VARIOUS ARTISTS/Almanberg	5551
13	GARDEN PARTY/Ride Don't Lose...	5551
13	RICHARD ELLIOT/Who?	5551
12	NORMAN CONNORS/River Of Life	5551
12	DAVE KOZ/Love Is On The Way	5124
12	TIM BOWMAN/Smile	5124
12	BONA FIDE/Ray Hip	5124
12	FREDDIE RAVEL/Sunny Side Up	5124
12	GEORGE BENSON/Medicine Man	5124
12	JEFF GOLDBLUM/Dropout	4697
11	GEORGE BENSON/Medicine Man	0
11	RICK BRAUN/Kisses In The Rain	0

**MARKET #6**

**KOAL/Oakland-Ft. Worth**  
Infinity  
(214) 630-3011  
Tobias/Johnson  
12+ Cumulative 912,780

**ASIS 107.5**  
Smooth Jazz

PLAYS	ARTIST/TITLE	GI (888)
26	GROVER WASHINGTON.../Chameleon	7047
26	BONA FIDE/Ray Hip	7047
27	RICHARD ELLIOT/Who?	6954
28	KIM WATERS/In The Groove	6954
28	KIRK WHALIM/Love In A Lifetime	6954
26	JOE MCBRIDE/Texas Rhythm Club	6801
17	NATALIE COLE/Angel On My Shoulder	4131
17	STING/She Walks This Earth	4131
17	SADE/By Your Side	4131
16	JAMES & BRAUN/R.S.V.P.	3159
13	CRAIG CHAIQUIN/Cafe Carnival	3159
9	RICK BRAUN/Kisses In The Rain	2916
11	GREGG KARLUKAS/Chasing The Wind	2916
12	CHUCK L'OE/Blues	2916
11	RONNIE LAMUS/Old Days/Old Ways	2916
11	DAVID BEHREND/Red Baron	2916
12	JEFF KASH/Walkin' Hyde Park...	2916
12	ACQUATIC AL CHERMY/Beautiful Game	2916
11	DAVE KOZ/Love Is On The Way	2673
11	KIM WATERS/In The Groove	2673
11	MICHAEL LINGTON/Who?	2673
11	ERIC ESSAY/Rainy Night In...	2430
8	BETTE MIDDLE/Love TKO	2187
8	STEVE COLE/Waterfalls	1944
9	SADE/By Your Side	1944
4	CHARLIE WALKER/Without You	0

**MARKET #7**

**WVTV/Detroit**  
Infinity  
(248) 855-5100  
Sullivan/McGee  
12+ Cumulative 438,380

**V98.7**  
Smooth Jazz

PLAYS	ARTIST/TITLE	GI (888)
23	KIRK WHALIM/Love In A Lifetime	6785
21	BONA FIDE/Ray Hip	6195
21	CHELLI MINUCCIO/My Girl Sunday	6195
14	YULIARAFY/High	4130
13	RICK BRAUN/Kisses In The Rain	3835
13	RICHARD ELLIOT/Who?	3540
5	KOZ/JORDAN/Carless Whisper	3540
12	DAVE KOZ/Love Is On The Way	3540
11	JEFF LOEBER/Smile	3245
11	KIM WATERS/In The Groove	3245
11	GREGG KARLUKAS/Chasing The Wind	3245
10	JOE MCBRIDE/Texas Rhythm Club	2950
10	RICK BRAUN/Kisses In The Rain	2950
9	JEFF GOLDBLUM/Dropout	2950
14	GEORGE BENSON/Medicine Man	2655
10	SADE/By Your Side	2655
10	RIPPING TONS/Caribbean Breeze	2655
9	STEVE COLE/Got It Goin' On	2655
8	JEFF KASH/Walkin' Hyde Park...	2655
8	WALTER BEASLEY/Comin' At Cha	2655
8	MICHAEL LINGTON/Who?	2655
5	DAVE KOZ/Can't Let You	2065
7	VARIOUS ARTISTS/Almanberg	2065
8	TIM BOWMAN/Smile	2065
7	RONNIE LAMUS/Old Days/Old Ways	2065
7	STING/She Walks This Earth	1770
6	JAMES & BRAUN/R.S.V.P.	1475
6	JAZZMASTERS/Shine	885
6	CRAIG CHAIQUIN/Cafe Carnival	885
6	KEN NAHRO/Delicious	885

**MARKET #8**

**WJZZ/Washington, DC**  
ABC  
(202) 895-2300  
Kane/Johnson  
12+ Cumulative 947,880

**Smooth Jazz**  
**WJZZ 103.5**

PLAYS	ARTIST/TITLE	GI (888)
28	GEORGE BENSON/Medicine Man	6664
28	BONA FIDE/Ray Hip	6664
28	KIRK WHALIM/Love In A Lifetime	6664
28	RICHARD ELLIOT/Who?	6664
28	KIM WATERS/In The Groove	6664
28	JEFF GOLDBLUM/Dropout	6426
16	SADE/By Your Side	3808
15	AL JARRE/Side Street	3808
12	JAMES & BRAUN/R.S.V.P.	2856
12	GARDEN PARTY/Ride Don't Lose...	2856
9	RICK BRAUN/Kisses In The Rain	2618
11	RIPPING TONS/Caribbean Breeze	2618
11	CRAIG CHAIQUIN/Cafe Carnival	2618
10	GROVER WASHINGTON.../Chameleon	2618
12	STING/She Walks This Earth	2618
8	PETER WINTER/Summer Day	2618
10	DAVE KOZ/Love Is On The Way	2380
10	JOE MCBRIDE/Texas Rhythm Club	2380
9	KEN NAHRO/Delicious	2380
9	CHIEF MINUCCIO/My Girl Sunday	2142
9	RONNIE LAMUS/Old Days/Old Ways	2142
7	STING/She Walks This Earth	2142
9	GREGG KARLUKAS/Chasing The Wind	2142
8	CHUCK L'OE/Blues	2142
8	WARREN HILL/Mambo 2000	2142
8	WALTER BEASLEY/Comin' At Cha	1904

**MARKET #9**

**WVLE/Albany**  
Clear Channel  
(303) 654-9494  
Hendry/Rose  
12+ Cumulative 43,880

**Smooth Jazz**  
**WVLE 92.9**

PLAYS	ARTIST/TITLE	GI (888)
24	JAMES & BRAUN/R.S.V.P.	816
24	CHELLI MINUCCIO/My Girl Sunday	816
24	KIRK WHALIM/Love In A Lifetime	816
24	GROVER WASHINGTON.../Chameleon	816
24	RICK BRAUN/Kisses In The Rain	816
13	JEFF GOLDBLUM/Dropout	714
23	CRAIG CHAIQUIN/Cafe Carnival	476
11	AL JARRE/Side Street	476
13	BETTE MIDDLE/Love TKO	442
12	SADE/By Your Side	437
11	PAUL TAYLOR/Aerial	374
10	RICHARD ELLIOT/Who?	374
9	DAVE KOZ/Love Is On The Way	374
10	KIM WATERS/In The Groove	374
11	FOURPLAY/Double Trouble	340
12	PETER WINTER/Summer Day	340
10	DAVE KOZ/Love Is On The Way	340
9	RICK BRAUN/Kisses In The Rain	306
10	GREGG KARLUKAS/Chasing The Wind	340
9	RICK BRAUN/Kisses In The Rain	306
6	MICHAEL MCDONALD/It's The Meaning Of Love	306
6	CHELLI MINUCCIO/My Girl Sunday	238
6	JOE MCBRIDE/Texas Rhythm Club	204
4	RIPPING TONS/Caribbean Breeze	204
6	YULIARAFY/High	204
6	ED CALLE/Spanish Rose	204
6	JEFF LOEBER/Smile	170
4	COUNT BASIC/Wes Who?	136

**MARKET #10**

**KWJZ/Seattle-Tacoma**  
Sandsky  
(425) 373-5536  
Handley/Rose  
12+ Cumulative 241,380

**Smooth Jazz**  
**KWJZ 98.9**

PLAYS	ARTIST/TITLE	GI (888)
26	JEFF GOLDBLUM/Dropout	4592
27	CHUCK L'OE/Blues	4428
27	RICHARD ELLIOT/Who?	4428
26	KIRK WHALIM/Love In A Lifetime	4428
27	RICK BRAUN/Kisses In The Rain	4264
26	GEORGE BENSON/Medicine Man	4264
16	JONATHAN BUTLER/Forever Tonight	2624
16	SADE/By Your Side	2624
16	JANITA/Born Free	2624
16	BETTE MIDDLE/Love TKO	2624
16	STING/She Walks This Earth	2624
12	GREGG KARLUKAS/Chasing The Wind	1968
10	RICK BRAUN/Kisses In The Rain	1968
11	JAZZMASTERS/Shine	1804
11	FOURPLAY/Double Trouble	1804
11	COUNT BASIC/Wes Who?	1804
11	WARREN HILL/Mambo 2000	1804
10	CHUCK L'OE/Blues	1804
11	PAUL TAYLOR/Aerial	1640
11	CHELLI MINUCCIO/My Girl Sunday	1640
10	BONA FIDE/Ray Hip	1640
12	GARDEN PARTY/Ride Don't Lose...	1640
10	RICK BRAUN/Kisses In The Rain	1640
11	JEFF LOEBER/Smile	1640
11	NORMAN CONNORS/River Of Life	1640
10	YULIARAFY/High	1640
8	MICHAEL LINGTON/Who?	1640
8	DOWN TO THE BONE/Black Choice	1476
8	BRAD MELL/Dal'Oli Man	1476
8	BRIAN CULBERTSON/Do You Really...	1476

**MARKET #11**

**KYOT/Phoenix**  
Clear Channel  
(480) 966-6236  
Holly/Morgan  
12+ Cumulative 281,880

**Smooth Jazz**  
**KYOT 95.5 FM**

PLAYS	ARTIST/TITLE	GI (888)
21	RONNIE LAMUS/Old Days/Old Ways	3594
21	JAMES & BRAUN/R.S.V.P.	3528
21	JAZZMASTERS/Shine	3528
21	RIPPING TONS/Caribbean Breeze	3528
21	BONA FIDE/Ray Hip	3528
21	RICHARD ELLIOT/Who?	3528
20	GEORGE BENSON/Medicine Man	3360
11	YULIARAFY/High	2016
12	ACQUATIC AL CHERMY/Angel Of The South	2016
11	FOURPLAY/Double Trouble	2016
12	LARRY CARL/On The Grass	2016
11	MICHAEL MCDONALD/It's The Meaning Of Love	1848
9	SADE/By Your Side	1848
11	BRIAN BRUMBERG/Heartless	1848
11	STING/She Walks This Earth	1848
11	JEFF GOLDBLUM/Dropout	1848
11	TIM BOWMAN/Smile	1848
11	KIRK WHALIM/Love In A Lifetime	1848
9	DAN SEGEL/From The Heart	1848
11	RICK BRAUN/Kisses In The Rain	1848
11	JEFF LOEBER/Smile	1848
11	DAVE KOZ/Love Is On The Way	1848
11	GREGG KARLUKAS/Chasing The Wind	1848
8	BONA FIDE/High Street	1000
8	CHUCK L'OE/Blues	840
8	KIM WATERS/In The Groove	840

**MARKET #12**

**KJFM/San Diego**  
Jefferson-Pilot  
(619) 287-3636  
Vassquez/Cole  
12+ Cumulative 248,380

**Smooth Jazz**  
**98.1**

PLAYS	ARTIST/TITLE	GI (888)
21	YULIARAFY/High	2394
17	WALTER BEASLEY/Comin' At Cha	2394



CYNDEE MAXWELL  
max@rronline.com

# The Electronic Rock In-Box

■ Rebuttal seeks to offer other side of the story

**W**MRQ/Hartford PD Todd Thomas e-mailed the following letter in reference to the Feb. 16 Rock column, which featured Active Rocker WCCC-FM/Hartford.

I learned a long time ago that you can't believe everything that you read in print. However, after reading the article "WCCC's Hometown Celebration" in R&R, I now realize that you can't believe anything that you read in print.



Todd Thomas

Rather than make this a war of words between two competing radio stations, I wanted to point out something that disturbed me greatly (and should probably disturb WCCC's owners): WCCC Program Director Michael Picozzi was quoted as saying that I and WMRQ General Manager Paula Messina participated in a conference call regarding the events that occurred at a Limp Bizkit concert in Hartford. That is true. However, the conference call was decided on between both GMs because of a particular situation that occurred at the show. WMRQ had a tent up at the event. A WCCC employee walked up to the tent and pulled out two pins that held the tent together. Our promotions assistant/technical engineer, Eric, saw what happened and followed the WCCC employee as he walked away. Eric approached the WCCC employee and

demanded the return of the two tent pins. The WCCC employee's response was, "F\*\*\* you, n\*\*\*\*\*." Did I mention that Eric is African American?

The next day Eric approached me about the situation. We approached our GM. Our GM went to Human Resources. HR recommended that our GM contact WCCC's GM.

The two GMs then decided to get everyone on the phone to discuss what happened. Picozzi first denied that it was someone who was employed at WCCC. After the description of the person (which included the fact that he was wearing a WCCC staff shirt and that I saw him backstage with the rest of the WCCC employees), Picozzi then denied that the incident happened at all.

After we mentioned that there was a neutral witness to the racial slur — someone who worked at a nearby bar — Picozzi went on to explain how he himself was not a racist and that things between the two stations had gotten out of hand. This was when Picozzi suggested that the stations needed a truce. Both GMs agreed. We then

**If this is how independent radio groups deal with racial prejudice, I guess I'm one program director who doesn't mind working for the "evil empire."**

told them that Eric wanted an apology from the employee.

To this day Eric has not received the apology from the WCCC employee. Eric, of his own accord, has decided to take the matter to the NAACP and hire a lawyer.

Throughout the R&R article Picozzi spoke of the disadvantages of working within a corporate radio group compared to independent radio groups. Marlin Broadcasting should be ashamed that a program director in their group has been quoted in a national publication trying to spin this very serious situation into a "victory" for the station.

If this is how independent radio groups deal with racial prejudice, I guess I'm one program director who doesn't mind working for the "evil empire."

*The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.*

**TALK BACK TO R&R!**

Do you have questions, comments or feedback regarding this column or other issues?  
Phone: 310-788-1368  
E-mail: max@rronline.com  
Fax: 310-203-9763  
Or post your comments now. Go to [www.rronline.com](http://www.rronline.com) and click on Message Boards.



EVERCLEAR JAM WITH THE FOX

Everclear stopped by 99.3 The Fox (CFox) in Vancouver, BC prior to a couple of shows recently. The band did a free show and autograph party for Fox listeners and played before a sold-out crowd at the Fox's Stupid Cupid Ball. Shown (l-r) are Fox drive host Jeff O'Neil and Everclear's Art Alexakis, Craig Montoya and Greg Elkund.



ROCK'S NEW DAY

Nonpoint lead singer Elias Soriano is flanked by manager/producer Jason Bieler (l) and WZTA/Miami's Gregg Steele.

## Nonpoint Diary

Continuing with a series we began last week on the chronicles of a brand-new band, here is Nonpoint lead vocalist Elias Soriano's second journal entry for R&R's readers.

- February 10 — We drove after the show all the way to the northern part of Louisiana, and we'll be driving as long as we can stand it. See, the idea is to do as little driving the day of the show as possible. It's hard on the body after a while. Spending 10-14 hours in a van makes your bones and muscles soft — especially since you're either sitting or sleeping. Not much else to do (other than reading a Maxim magazine).
- February 11 — They warned us. We prepared as much as we could, but in the end Colorado's air kicked our asses. I can't believe the human body eventually gets used to this. The show was amazing, and the fans were unstoppable, but I couldn't breathe. (Mental Note: bring oxygen next time... lots!)
- February 12 — Driving was a little more bearable today. Living in Florida, you take certain things for granted. Like the ocean. I've lived in Fort Lauderdale for the majority of my life, and I can't remember the last time I went to the beach. But being in places like Colorado and looking around and seeing mountains all around you.... The closest thing to a mountain we've got in Fort Lauderdale is the landfill, and that fuckin' thing is huge! I couldn't take my eyes off the Rockies for hours. Today was a 13-hour drive. I'm glad to be at the hotel. I can't wait to see what Seattle looks like.

**"It doesn't matter why you miss the shows; it's just the fact that you miss them that people care about."**

- February 13 — It's our first time in Seattle. Sold-out show. Didn't see one Starbucks the whole time, but I did get to see the overcast and cold weather they like to brag about. Looks like the whole "live show" thing in "fish-throwing land" is welcomed with arms wide open. (Unfortunately, someone sometimes likes to clothesline someone in the pit.) Can't wait to come back. P.S.: Thanks for going off so hard.
- February 14 — Portland. What, did the rain decide to follow us? Thankfully some fans followed the black cloud hovering over the band. Having more van problems. Shit. But on a brighter note, we have another sold-out show, even with the rain. Guess they're used to it by now. Reminds me of Madison, WI: -26 degrees and the kids are outside in sweaty T-shirts.
- February 15 — The long hauls are getting harder in the van. You can start to see the lack of sleep in everyone's faces, and some of us are becoming aggravated and short-tempered. Our crew is doing an awesome job, and, luckily, the crews for Spineshank and Mudvayne are offering their services. They see us struggling, and I think they remember how it can be in the beginning. No one really knows you, you've got a tight budget, and what you make at the show doesn't even pay your gas for the day's driving.  
Here we are in San Francisco. Last time we were here was with Machine Head. The singer and bass player came out to the show. It was good to see those guys again. The show was sold out. The van has broken down again. Had to cab it 45 minutes in two cabs back to the hotel. Gotta wake up early tomorrow to try to get rentals for the next couple of shows. Don't know how many shows we're gonna miss now.
- February 16 — I guess this will be something that others can learn from. It doesn't matter why you miss the shows; it's just the fact that you miss them that people care about. What they don't see is how impossible it seems sometimes to get to the shows when things like this happen. You don't think that these are things you would have to worry about when you sign with a major label and release a record around the country, but you almost feel like you have less money — especially when you miss a show. Sorry Chico, CA. I hope you understand.

# R&R Rock Top 50

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AEROSMITH Jaded (Columbia)	1612	-75	109665	7	64/0
2	2	TANTRIC Breakdown (Maverick)	1321	+86	79855	8	70/0
4	3	3 DOORS DOWN Duck And Run (Republic/Universal)	1197	+59	74396	7	68/0
5	4	LIFHOUSE Hanging By A Moment (DreamWorks)	1156	+26	71653	17	59/0
3	5	FUEL Hemorrhage (In My Hands) (Epic)	1118	-88	89837	27	58/0
6	6	3 DOORS DOWN Loser (Republic/Universal)	1033	-44	84779	37	63/0
7	7	GODSMACK Awake (Republic/Universal)	931	-44	68697	20	50/0
15	8	BUCKCHERRY Ridin' (DreamWorks)	814	+154	54041	3	66/2
9	9	U2 Walk On (Interscope)	814	+8	48523	7	50/0
11	10	INCUBUS Drive (Immortal/Epic)	808	+9	45996	12	53/2
10	11	DAVE MATTHEWS BAND I Did It (RCA)	803	+2	49957	7	47/0
8	12	CREED Are You Ready (Wind-up)	732	-81	51340	24	48/0
14	13	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	732	+60	57311	10	37/3
13	14	FUEL Innocent (Epic)	722	+38	45736	6	54/2
12	15	LINKIN PARK One Step Closer (Warner Bros.)	656	-29	38368	23	49/0
17	16	OLEANDER Are You There? (Republic/Universal)	645	+28	39029	4	60/1
16	17	PRIMUS W/OZZY N.I.B. (Divine/Priority)	617	-5	58922	33	46/0
<b>BREAKER</b>	18	ERIC CLAPTON Superman Inside (Duck/Reprise)	524	+160	35807	3	34/2
18	19	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	518	-99	33423	17	35/0
20	20	GEDDY LEE Grace To Grace (Atlantic)	505	-80	30520	7	41/0
21	21	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	486	-9	25708	8	46/1
19	22	SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond)	440	-157	26885	12	32/0
22	23	COLLECTIVE SOUL Vent (Atlantic)	437	+9	23562	6	32/0
<b>BREAKER</b>	24	A PERFECT CIRCLE The Hollow (Virgin)	421	+48	26595	4	42/3
<b>BREAKER</b>	25	VAN ZANT Get What You Got Comin' (CMC/SRG)	417	+31	18365	5	30/1
30	26	TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)	353	+25	24524	4	32/2
29	27	OFFSPRING Want You Bad (Columbia)	348	+18	18363	5	33/1
42	28	SPACEHOG I Want To Live (Artemis)	325	+175	17291	2	41/6
24	29	DUST FOR LIFE Step Into The Light (Wind-up)	325	-73	23819	20	29/0
32	30	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	322	+8	19448	9	33/0
33	31	COLD No One (Flip/Geffen/Interscope)	311	+48	17723	4	37/2
34	32	DISTURBED Voices (Giant/Reprise)	253	0	15685	11	28/0
23	33	GREEN DAY Warning (Reprise)	243	-166	17061	10	25/0
35	34	DOUBLE TROUBLE Rock And Roll (Tone-Cool)	240	+18	9956	4	22/0
28	35	NICKELBACK Old Enough (Roadrunner)	238	-124	12584	11	23/0
31	36	DIFFUSER Karma (Hollywood)	203	-123	15619	15	24/0
49	37	SALIVA Your Disease (Island/IDJMG)	197	+73	12155	2	31/7
37	38	NOTHINGFACE Bleeder (TVT)	194	+2	7756	6	22/1
36	39	CREED Riders On The Storm (Elektra/EEG)	193	-18	23296	15	11/0
38	40	SKRAPE Waste (RCA)	186	+6	6879	4	24/1
<b>DEBUT</b>	41	MONSTER MAGNET Heads Explode (A&M/Interscope)	175	+140	10505	1	37/10
43	42	MARK SELBY She's Like Mercury (Vanguard)	172	+22	6260	3	16/1
44	43	PAPA ROACH Between Angels And Insects (DreamWorks)	166	+19	11242	2	16/2
<b>DEBUT</b>	44	JOURNEY Higher Place (Columbia)	163	+57	8025	1	12/1
39	45	OFFSPRING Original Prankster (Columbia)	157	-13	14217	19	12/0
47	46	NONPOINT What A Day (MCA)	142	+15	5524	2	19/1
50	47	LIMP BIZKIT My Way (Flip/Interscope)	139	+28	10671	2	18/3
48	48	DEFTONES Digital Bath (Maverick)	133	+7	6139	3	14/0
41	49	EVERCLEAR When It All Goes Wrong Again (Capitol)	131	-29	9812	15	11/0
40	50	JOSH JOPLIN GROUP Camera One (Artemis)	130	-36	6878	13	17/0

## Most Added

ARTIST TITLE LABEL(S)	ADDS
EVERCLEAR Out Of My Depth (Capitol)	12
MONSTER MAGNET Heads Explode (A&M/Interscope)	10
GARY MOORE Enough Of The Blues (CMC/SRG)	8
SALIVA Your Disease (Island/IDJMG)	7
SPACEHOG I Want To Live (Artemis)	6
FLYBANGER Cavalry (Columbia)	5
AC/DC Safe In New York City (EastWest/EEG)	4
A PERFECT CIRCLE The Hollow (Virgin)	3
A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	3
LIMP BIZKIT My Way (Flip/Interscope)	3
BLUE OCTOBER Breakfast After 10 (Universal)	3
MUDVAYNE Dig (No Name/Epic)	3
LIVING END Roll On (Reprise)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SPACEHOG I Want To Live (Artemis)	+175
ERIC CLAPTON Superman Inside (Duck/Reprise)	+160
BUCKCHERRY Ridin' (DreamWorks)	+154
MONSTER MAGNET Heads Explode (A&M/Interscope)	+140
TANTRIC Breakdown (Maverick)	+86
SALIVA Your Disease (Island/IDJMG)	+73
A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	+60
3 DOORS DOWN Duck And Run (Republic/Universal)	+59
JOURNEY Higher Place (Columbia)	+57
A PERFECT CIRCLE The Hollow (Virgin)	+48
COLD No One (Flip/Geffen/Interscope)	+48

## Breakers

<b>ERIC CLAPTON</b> Superman Inside (Duck/Reprise)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
524/160	34/2	18
<b>A PERFECT CIRCLE</b> The Hollow (Virgin)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
421/48	42/3	24
<b>VAN ZANT</b> Get What You Got Comin' (CMC/SRG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
417/31	30/1	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

# GARY MOORE

## "Enough of the Blues"

#3 MOST ADDED - R&R ROCK

#1 MOST ADDED FMQB

#3 MOST ADDED ALBUM NETWORK

Out of the Box on Over 35 Stations:  
WGR KLBJ KMOD WCMF WYBB KTAL  
KFRQ KRZZ KZOZ WRKT WKLT WOTT

CONTACT THE SANCTUARY RECORDS GROUP:  
NEW YORK: RAY KOOS 212-859-2787 RALEIGH: MARK ROPER 919-875-3555  
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NEW STUDIO ALBUM

"BACK TO THE BLUES"



In Stores March 20th!!!

## New & Active

**TAPROOT I** (Velvet Hammer/Atlantic)  
Total Plays: 115, Total Stations: 19, Adds: 2

**ORGY** Opticon (Elementree/Reprise)  
Total Plays: 110, Total Stations: 12, Adds: 0

**BLUE OCTOBER** Breakfast After 10 (Universal)  
Total Plays: 107, Total Stations: 16, Adds: 3

**OUR LADY PEACE** Life (Columbia)  
Total Plays: 105, Total Stations: 15, Adds: 2

**ALIEN ANT FARM** Movies (DreamWorks)  
Total Plays: 95, Total Stations: 12, Adds: 0

**CRAZY TOWN** Butterfly (Columbia)  
Total Plays: 95, Total Stations: 9, Adds: 0

**SPINESHANK** New Disease (Roadrunner)  
Total Plays: 81, Total Stations: 12, Adds: 1

**(HED) PLANET EARTH** Killing Time (Volcano/Jive)  
Total Plays: 58, Total Stations: 8, Adds: 1

**AT THE DRIVE-IN** One Armed... (Grand Royal/Virgin)  
Total Plays: 51, Total Stations: 10, Adds: 1

**RAGE AGAINST THE MACHINE** How I Could... (Epic)  
Total Plays: 49, Total Stations: 8, Adds: 2

Songs ranked by total plays

## Most Played Recurrents

**3 DOORS DOWN** Kryptonite (Republic/Universal)

**METALLICA** I Disappear (Hollywood)

**COLLECTIVE SOUL** Why Pt. 2 (Atlantic)

**CREED** With Arms Wide Open (Wind-up)

**CREED** Higher (Wind-up)

**PAPA ROACH** Last Resort (DreamWorks)

**U2** Beautiful Day (Interscope)

**METALLICA** No Leaf Clover (Elektra/EEG)

**GODSMACK** Voodoo (Republic/Universal)

**A PERFECT CIRCLE** Judith (Virgin)

**RED HOT CHILI PEPPERS** Otherside (Warner Bros.)

**RED HOT CHILI PEPPERS** Californication (Warner Bros.)

**STONE TEMPLE PILOTS** Sour Girl (Atlantic)

**FOO FIGHTERS** Learn To Fly (Roswell/RCA)

**U.P.O.** Godless (Epic)

**RED HOT CHILI PEPPERS** Scar Tissue (Warner Bros.)

**COLLECTIVE SOUL** Heavy (Atlantic)

**CREED** What If (Wind-up)

**AC/DC** Stiff Upper Lip (EastWest/EEG)

**GODSMACK** Keep Away (Republic/Universal)

## TOP 100 ROCK POWER GOLD

- 1 RUSH Tom Sawyer
- 2 KENNY WAYNE SHEPHERD Blue On Black
- 3 AEROSMITH Sweet Emotion
- 4 AC/DC You Shook Me All Night Long
- 5 JIMI HENDRIX All Along The Watchtower
- 6 OZZY OSBOURNE Crazy Train
- 7 ZZ TOP La Grange
- 8 GUNS N' ROSES Sweet Child 'O Mine
- 9 AC/DC Back In Black
- 10 STONE TEMPLE PILOTS Interstate Love Song
- 11 AEROSMITH Walk This Way
- 12 AEROSMITH Dream On
- 13 VAN HALEN Panama
- 14 BLACK CROWES Hard To Handle
- 15 VAN HALEN You Really Got Me
- 16 BLACK SABBATH Paranoid
- 17 RUSH Limelight
- 18 GUNS N' ROSES Paradise City
- 19 JIMI HENDRIX Purple Haze
- 20 SCORPIONS No One Like You
- 21 GUNS N' ROSES Welcome To The Jungle
- 22 VAN HALEN Runnin' With The Devil
- 23 GEORGE THOROGOOD Bad To The Bone
- 24 AC/DC Highway To Hell
- 25 LENNY KRAVITZ Fly Away
- 26 ZZ TOP Tush
- 27 STONE TEMPLE PILOTS Plush
- 28 VAN HALEN Jamie's Cryin
- 29 RUSH Spirit Of Radio
- 30 PINK FLOYD Comfortably Numb
- 31 LED ZEPPELIN Black Dog
- 32 PINK FLOYD Run Like Hell
- 33 STEVIE RAY VAUGHAN Pride And Joy
- 34 KANSAS Carry On Wayward Son
- 35 ALICE IN CHAINS Man In The Box
- 36 AC/DC Dirty Deeds Done Dirt Cheap
- 37 ZZ TOP Sharp Dressed Man
- 38 LED ZEPPELIN Rock & Roll
- 39 LED ZEPPELIN Ocean
- 40 LYNRYD SKYNYRD Sweet Home Alabama
- 41 PINK FLOYD Hey You
- 42 DAYS OF THE NEW Touch, Peel & Stand
- 43 BILLY SQUIER Lonely Is The Night
- 44 PINK FLOYD Young Lust
- 45 SCORPIONS Rock You Like A Hurricane
- 46 NIRVANA Come As You Are
- 47 VAN HALEN And The Cradle Will Rock
- 48 OZZY OSBOURNE Flying High Again
- 49 BLUE OYSTER CULT Don't Fear The Reaper
- 50 LED ZEPPELIN Immigrant Song
- 51 LED ZEPPELIN Ramble On
- 52 VAN HALEN Ain't Talking About Love
- 53 DEF LEPPARD Photograph
- 54 PEARL JAM Alive
- 55 BILLY IOOL White Wedding
- 56 JUDAS PRIEST You've Got Another Thing Comin'
- 57 LED ZEPPELIN Whole Lotta Love
- 58 PINK FLOYD Time
- 59 BOSTON Peace Of Mind
- 60 NAZARETH Hair Of The Dog
- 61 JIMI HENDRIX Foxey Lady
- 62 TOM PETTY Runnin' Down A Dream
- 63 PINK FLOYD Have A Cigar
- 64 PINK FLOYD Wish You Were Here
- 65 METALLICA Turn The Page
- 66 DEF LEPPARD Foolin'
- 67 RED RIDER Lunatic Fringe
- 68 LED ZEPPELIN Over The Hills And Far Away
- 69 VAN HALEN Hot For Teacher
- 70 PINK FLOYD Learning To Fly
- 71 BLUE OYSTER CULT Burnin' For You
- 72 PEARL JAM Evenflow
- 73 VAN HALEN I'll Wait
- 74 METALLICA Enter Sandman
- 75 OZZY OSBOURNE Mama, I'm Coming Home
- 76 PINK FLOYD Money
- 77 QUEEN Fat Bottomed Girls
- 78 PINK FLOYD Happiest Days/Another Brick Part 2
- 79 TED NUGENT Cat Scratch Fever
- 80 GOLDEN EARRING Radar Love
- 81 ZZ TOP Legs
- 82 TED NUGENT Stranglehold
- 83 AEROSMITH Rag Doll
- 84 HEART Barracuda
- 85 CREED One
- 86 ROLLING STONES Sympathy For The Devil
- 87 JIMI HENDRIX Fire
- 88 STEVIE RAY VAUGHAN Crossfire
- 89 QUEEN We Will Rock You/We Are The...
- 90 PINK FLOYD Brain Damage/Eclipse
- 91 AC/DC Hell's Bells
- 92 SAMMY HAGAR I Can't Drive 55
- 93 JOE WALSH Rocky Mountain Way
- 94 LED ZEPPELIN Kashmir
- 95 BAD COMPANY Bad Company
- 96 ZZ TOP Cheap Sunglasses
- 97 TOM PETTY Free Fallin'
- 98 NIRVANA Smells Like Teen Spirit
- 99 BILLY IOOL Rebel Yell
- 100 BOSTON More Than A Feeling

## ROCK

## Going For Adds 3/6/01

**CLUTCH** Pure Rock Fury (Atlantic)

**DUST FOR LIFE** Seed (Wind-up)

**JOSEPH ARTHUR** Exhausted (Real World/Virgin)

**RAMMSTEIN** Links 2 3 4 (Republic/Universal)

**SYSTEMATIC** Beginning Of The End (Music Company/Elektra/EEG)

**WALLFLOWERS** Letters From The Wasteland (Interscope)

Register now for Music Meeting, the industry's No. 1 online destination for new music: [www.rronline.com](http://www.rronline.com)



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# Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #1**

**KJZZ/San Francisco**  
Clear Channel  
(408) 453-5400  
Cunningham/Berg  
12+ Cumc \$35,000



PLAYS	LW	TW	ARTIST/TITLE	GI (888)
30	17	10	FUEL/Hemorrhage...	5240
27	20	20	PRIMALS WOZZY/N.I.B.	8932
27	20	20	GOODSMACK/Avatar	8932
24	26	19	LEWIS WOLURST/Outside	8008
22	22	22	OLIVIAN RIVER/You There?	6776
19	19	19	3 DOORS DOWN/Duck And Run	5852
19	19	19	LINCOLN PARK/One Step Closer	5852
19	19	19	LIFEHOUSE/Hanging By A Moment	5852
16	16	16	GOODSMACK/Greed	5544
16	16	16	PAPA ROACH/Between Angels...	4312
16	16	16	GREDDY LEE/Grace To Go	4004
16	16	16	A PERFECT CIRCLE/The Hollow	3636
12	12	12	STRAIT UP FAJALON.../Angel's Son	3636
10	10	10	LIFEHOUSE/Hanging By A Moment	3080
10	10	10	PAPA ROACH/Between Angels...	3080
10	10	10	GREDDY LEE/Grace To Go	3080
10	10	10	BUCKCHERRY/Ridin'	2772
10	10	10	A PERFECT CIRCLE/The Hollow	2772
10	10	10	STRAIT UP FAJALON.../Angel's Son	2772
10	10	10	INCUBUS/Drive	2772
10	10	10	LIMP BIZKIT/My Way	2772
10	10	10	FUEL/Hemorrhage...	2772
10	10	10	GOODSMACK/Avatar	2156
10	10	10	LIMP BIZKIT/Break Stuff	2156
10	10	10	PAPA ROACH/Disposable Teens	2156
10	10	10	PAPA ROACH/Last Resort	2156
10	10	10	RAGE AGAINST THE MACHINE/How I Could Just Kill a Star	2156
10	10	10	3 DOORS DOWN/Last Resort	2156
10	10	10	NICKEL BACK/Get Enough	2156
10	10	10	MONSTER MARCH/Head Explode	1848
10	10	10	RAGE AGAINST THE MACHINE/Que Pasa Radio	1848

**MARKET #2**

**WMMR/Philadelphia**  
Greater Media  
(610) 771-9933  
Mikula/Zepko  
12+ Cumc \$15,000



PLAYS	LW	TW	ARTIST/TITLE	GI (888)
31	17	10	FUEL/Hemorrhage...	8200
30	21	21	AEROSMITH/Jaded	6174
27	21	21	LEWIS WOLURST/Outside	4824
14	19	19	PRIMALS WOZZY/N.I.B.	5586
14	19	19	TANTRIC/Breakdown	5586
13	17	17	3 DOORS DOWN/Last Resort	4998
13	17	17	3 DOORS DOWN/Duck And Run	4410
10	10	10	COLLECTIVE SOUL/Heavy	4410
10	10	10	CREED/What If...	4410
10	10	10	BUCKCHERRY/Ridin'	4410
10	10	10	GOODSMACK/Avatar	2940
10	10	10	OLIVIAN RIVER/You There?	2940
10	10	10	STONE TEMPLE PILOTS/Sour Girl	2940
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10	10	10	GOODSMACK/Avatar	2940
10	10	10	OLIVIAN RIVER/You There?	2940
10	10	10	STONE TEMPLE PILOTS/Sour Girl	2940
10	10	10	METALLICA/Disappear	2352
10	10	10	BUCKCHERRY/Ridin'	2352
10	10	10	CREED/What If...	2352
10	10	10	GOODSMACK/Avatar	2940
10	10	10	OLIVIAN RIVER/You There?	2940
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10	10	10	METALLICA/Disappear	2352
10	10	10	BUCKCHERRY/Ridin'	2352
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10	10	10	METALLICA/Disappear	2352
10	10	10	BUCKCHERRY/Ridin'	2352
10	10	10	CREED/What If...	2352
10	10	10	GOODSMACK/Avatar	2940
10	10	10	OLIVIAN RIVER/You There?	2940
10	10	10	STONE TEMPLE PILOTS/Sour Girl	2940
10	10	10	METALLICA/Disappear	2352
10	10	10	BUCKCHERRY/Ridin'	2352
10	10	10	CREED/What If...	2352
10	10	10	GOODSMACK/Avatar	2940
10	10	10	OLIVIAN RIVER/You There?	2940
10	10	10	STONE TEMPLE PILOTS/Sour Girl	



# R&R Active Rock Top 50

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	A. LEWIS OF STAIN'D W/F. DURST <i>Outside (Flawless/Geffen/Interscope)</i>	2094	-28	168767	15	66/0
2	2	LINKIN PARK <i>One Step Closer (Warner Bros.)</i>	2038	-23	161249	25	68/0
3	3	GODSMACK <i>Awake (Republic/Universal)</i>	1913	-86	171386	20	66/0
4	4	TANTRIC <i>Breakdown (Maverick)</i>	1720	+103	121266	9	67/0
5	5	3 DOORS DOWN <i>Duck And Run (Republic/Universal)</i>	1494	+54	106473	11	65/0
6	6	INCUBUS <i>Drive (Immortal/Epic)</i>	1401	-39	94591	13	64/0
10	7	DISTURBED <i>Voices (Giant/Reprise)</i>	1277	+114	95845	13	68/0
7	8	AEROSMITH <i>Jaded (Columbia)</i>	1273	-88	86953	7	58/0
8	9	LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	1260	+19	77403	17	52/0
13	10	OLEANDER <i>Are You There? (Republic/Universal)</i>	1159	+111	79417	4	67/0
9	11	STRAIT UP F/LAJON OF SEVENDUST <i>Angel's Son (Immortal/Virgin)</i>	1141	-79	76129	18	57/0
11	12	UNION UNDERGROUND <i>Killing The Fly (Portrait/Columbia)</i>	1113	+29	84358	10	65/1
15	13	A PERFECT CIRCLE <i>The Hollow (Virgin)</i>	1100	+85	76168	5	68/3
14	14	FUEL <i>Innocent (Epic)</i>	1099	+74	67962	6	61/1
12	15	FUEL <i>Hemorrhage (In My Hands) (Epic)</i>	1017	-41	81816	27	56/0
23	16	LIMP BIZKIT <i>My Way (Flip/Interscope)</i>	924	+303	67179	3	62/3
16	17	3 DOORS DOWN <i>Loser (Republic/Universal)</i>	908	-24	83736	40	55/0
20	18	BUCKCHERRY <i>Ridin' (DreamWorks)</i>	891	+139	65554	4	62/4
18	19	CRAZY TOWN <i>Butterfly (Columbia)</i>	845	+17	53036	9	45/0
17	20	LIMP BIZKIT <i>Rollin' (Flip/Interscope)</i>	797	-125	57631	23	53/0
21	21	OFFSPRING <i>Want You Bad (Columbia)</i>	789	+59	58950	6	50/0
22	22	PAPA ROACH <i>Between Angels And Insects (DreamWorks)</i>	725	+62	50314	4	60/6
24	23	COLD <i>No One (Flip/Geffen/Interscope)</i>	705	+92	50692	5	58/3
BREAKER	24	SALIVA <i>Your Disease (Island/IDJMG)</i>	642	+238	46287	3	64/6
BREAKER	25	SKRAPE <i>Waste (RCA)</i>	617	+39	46064	7	61/3
19	26	RAGE AGAINST THE MACHINE <i>Renegades Of Funk (Epic)</i>	599	-159	50359	14	41/0
27	27	SPINESHANK <i>New Disease (Roadrunner)</i>	591	+65	42384	6	54/3
26	28	DEFTONES <i>Digital Bath (Maverick)</i>	589	+40	43257	6	52/1
28	29	NOTHINGFACE <i>Bleeder (TVT)</i>	534	+13	38885	7	54/1
29	30	NONPOINT <i>What A Day (MCA)</i>	529	+39	45568	6	53/3
31	31	COLLECTIVE SOUL <i>Vent (Atlantic)</i>	368	-50	17291	6	25/0
36	32	ORGY <i>Opticon (Elementree/Reprise)</i>	357	+35	23537	3	37/4
41	33	SPACEHOG <i>I Want To Live (Artemis)</i>	319	+109	22634	2	41/7
42	34	RAGE AGAINST THE MACHINE <i>How I Could Just Kill A Man (Epic)</i>	306	+101	23095	2	33/3
DEBUT	35	MONSTER MAGNET <i>Heads Explode (A&amp;M/Interscope)</i>	301	+208	20565	1	43/10
35	36	MATTHEW GOOD BAND <i>Hello Time Bomb (Atlantic)</i>	300	-25	14203	9	28/0
37	37	DAVE MATTHEWS BAND <i>I Did It (RCA)</i>	293	+12	11681	7	19/0
38	38	(HED) PLANET EARTH <i>Killing Time (Volcano/Jive)</i>	289	+38	17783	4	34/0
30	39	DIFFUSER <i>Karma (Hollywood)</i>	265	-183	14588	16	26/0
39	40	TAPROOT I <i>(Velvet Hammer/Atlantic)</i>	263	+19	18538	3	33/5
33	41	NICKELBACK <i>Old Enough (Roadrunner)</i>	263	-95	22730	9	23/0
34	42	GREEN DAY <i>Warning (Reprise)</i>	226	-132	12815	10	22/0
40	43	U2 <i>Walk On (Interscope)</i>	221	-23	20857	6	18/0
47	44	SLAVES ON DOPE <i>Inches From The Mainline (Divine/Priority)</i>	191	+25	12698	3	24/1
46	45	ALIEN ANT FARM <i>Movies (DreamWorks)</i>	186	+15	12809	3	18/0
49	46	OUR LADY PEACE <i>Life (Columbia)</i>	186	+39	11104	2	15/0
45	47	OFFSPRING <i>Original Prankster (Columbia)</i>	151	-29	10843	19	17/0
DEBUT	48	MUDVAYNE <i>Dig (No Name/Epic)</i>	143	+46	14386	1	21/7
48	49	CREED <i>Riders On The Storm (Elektra/EEG)</i>	139	-20	18085	13	12/0
44	50	AT THE DRIVE-IN <i>One Armed Scissor (Grand Royal/Virgin)</i>	133	-50	12870	9	16/0

## Most Added.

ARTIST TITLE LABEL(S)	ADDS
MARILYN MANSON <i>Fight Song (Nothing/Interscope)</i>	18
FLYBANGER <i>Cavalry (Columbia)</i>	16
GODSMACK <i>Greed (Republic/Universal)</i>	14
MONSTER MAGNET <i>Heads Explode (A&amp;M/Interscope)</i>	10
LIVING END <i>Roll On (Reprise)</i>	10
EVERCLEAR <i>Out Of My Depth (Capitol)</i>	8
SPACEHOG <i>I Want To Live (Artemis)</i>	7
MUDVAYNE <i>Dig (No Name/Epic)</i>	7
SYSTEMATIC <i>Beginning... (Music Company/Elektra/EEG)</i>	7
SALIVA <i>Your Disease (Island/IDJMG)</i>	6
PAPA ROACH <i>Between Angels And Insects (DreamWorks)</i>	6
DOWNER <i>Last Time (Roadrunner)</i>	6

## EVERCLEAR

"Out Of My Depth"

#1 MOST ADDED AT ROCK!

Touring with Matchbox 20



## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIMP BIZKIT <i>My Way (Flip/Interscope)</i>	+303
SALIVA <i>Your Disease (Island/IDJMG)</i>	+238
MONSTER MAGNET <i>Heads Explode (A&amp;M/Interscope)</i>	+208
BUCKCHERRY <i>Ridin' (DreamWorks)</i>	+139
DISTURBED <i>Voices (Giant/Reprise)</i>	+114
OLEANDER <i>Are You There? (Republic/Universal)</i>	+111
SPACEHOG <i>I Want To Live (Artemis)</i>	+109
TANTRIC <i>Breakdown (Maverick)</i>	+103
RAGE AGAINST THE MACHINE <i>How I Could... (Epic)</i>	+101
COLD <i>No One (Flip/Geffen/Interscope)</i>	+92

## Breakers.

### SALIVA

Your Disease (Island/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
642/238	64/6	24

### SKRAPE

Waste (RCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
617/39	61/3	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

BEGINNING OF THE END  
THE PREMIERE SPECIAL FROM THE FORTY-FOUR HOUR TOUR  
SOMEWHERE IN BETWEEN  
ON TOUR WITH GODSMACK AND STAIN'D  
ALBUM IN STORES MAY 22

**SYSTEMATIC**

IMPACTING ROCK RADIO THIS WEEK

COULDN'T WAIT:  
WZTA KUPD WJRR KRXQ WKLO

## Breakers Top 30

LN	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS
			TW	LW	ADDS
1	1	A. LEWIS W/F. DURST Outside (Flawless/Geffen/Interscope)	1596	1614	47/0
2	2	LINKIN PARK One Step Closer (Warner Bros.)	1590	1594	49/0
4	3	CRAZY TOWN Butterfly (Columbia)	1264	1272	44/0
3	4	GODSMACK Awake (Republic/Universal)	1242	1282	47/0
5	5	INCUBUS Drive (Immortal/Epic)	1148	1202	48/0
17	6	LIMP BIZKIT My Way (Flip/Interscope)	830	640	47/2
16	7	FUEL Innocent (Epic)	820	696	47/0
6	8	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	805	886	43/0
8	9	DISTURBED Voices (Giant/Reprise)	799	775	47/0
10	10	A PERFECT CIRCLE The Hollow (Virgin)	787	748	45/1
7	11	FUEL Hemorrhage (In My Hands) (Epic)	778	822	47/0
9	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	767	758	35/0
13	13	OLEANDER Are You There? (Republic/Universal)	739	707	45/1
18	14	TANTRIC Breakdown (Maverick)	731	617	41/5
11	15	3 DOORS DOWN Duck And Run (Republic/Universal)	713	721	40/1
14	16	MOBY F/GWEN STEFANI Southside (V2)	696	707	22/0
12	17	LIMP BIZKIT Rollin' (Flip/Interscope)	624	718	46/0
15	18	OFFSPRING Want You Bad (Columbia)	624	697	36/0
24	19	COLD No One (Flip/Geffen/Interscope)	583	503	41/2
19	20	DEFTONES Digital Bath (Maverick)	577	589	38/0
20	21	COLDPLAY Yellow (Nettwerk/Capitol)	570	581	25/1
21	22	3 DOORS DOWN Loser (Republic/Universal)	567	571	42/0
22	23	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	548	541	39/0
23	24	DAVE MATTHEWS BAND I Did It (RCA)	495	518	27/0
—	25	SALIVA Your Disease (Island/IDJMG)	447	330	41/7
27	26	PAPA ROACH Between Angels And Insects (DreamWorks)	439	381	46/3
29	27	ORGY Opticon (Elementree/Reprise)	436	353	40/0
25	28	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	389	452	31/0
28	29	ALIEN ANT FARM Movies (DreamWorks)	364	373	27/0
26	30	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	363	391	35/0

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 2/18-Saturday 2/24. © 2001, R&R Inc.

## Contributing Stations

WQBK/Albany, NY	WCCC/Hartford	WXOX/Pittsburgh
KTEG/Albuquerque	KTBB/Houston-Galveston	KUFQ/Portland, OR
WNNX/Atlanta	WRZX/Indianapolis	WBRU/Providence
KROX/Austin	WNFZ/Knoxville	KRXQ/Sacramento
WRAX/Birmingham	KXTE/Las Vegas	KXRX/Salt Lake City
WRLR/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WAAF/Boston	WJJO/Madison	KITS/San Francisco
WBCN/Boston	WMFS/Memphis	KNDD/Seattle
WKQX/Chicago	WZTA/Miami	KFNK/Seattle
KILO/Colorado Springs	KXXR/Minneapolis	KPNT/St. Louis
WBZK/Columbus, OH	KKND/New Orleans	WXTB/Tampa
KDGE/Dallas	WXRK/New York	KFMA/Tucson
KBPI/Deaver	WNOR/Norfolk	KMYZ/Tulsa
KXPX/Denver	WJRR/Oriando	KRTQ/Tulsa
WKLQ/Grand Rapids	WYSP/Philadelphia	WHFS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita

## Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)
DISTURBED Stupify (Giant/Reprise)
PRINUS W/OZZY N.I.B. (Divine/Priority)
A PERFECT CIRCLE Judith (Virgin)
METALLICA I Disappear (Hollywood)
INCUBUS Pardon Me (Immortal/Epic)
3 DOORS DOWN Kryptonite (Republic/Universal)
CREED Are You Ready (Wind-up)
KORN Make Me Bad (Immortal/Epic)
DEFTONES Change (In The House Of Flies) (Maverick)

## TOP 100 ACTIVE ROCK POWER GOLD

1 ALICE IN CHAINS Man In The Box	51 AC/DC Highway To Hell
2 ROB ZOMBIE Dragula	52 GREEN DAY When I Come Around
3 NIRVANA Smells Like Teen Spirit	53 RED HOT CHILI PEPPERS Under The Bridge
4 STONE TEMPLE PILOTS Plush	54 STONE TEMPLE PILOTS Wicked Garden
5 ALICE IN CHAINS Would?	55 JANE'S ADDICTION Been Caught Stealing
6 PEARL JAM Eventlow	56 NIRVANA Heart-Shaped Box
7 NIRVANA Come As You Are	57 VAN HALEN You Really Got Me
8 PEARL JAM Alive	58 VAN HALEN Runtin' With The Devil
9 KORN Freak On A Leash	59 METALLICA Whiskey In The Jar
10 STONE TEMPLE PILOTS Interstate Love Song	60 OFFSPRING Gone Away
11 OFFSPRING Self Esteem	61 ALICE IN CHAINS Them Bones
12 CREED One	62 CREED Torn
13 DAYS OF THE NEW Touch, Peel & Stand	63 VAN HALEN Panama
14 SOUNDGARDEN Black Hole Sun	64 CREED What's This Life For
15 SOUNDGARDEN Fell On Black Days	65 METALLICA The Unforgiven
16 STONE TEMPLE PILOTS Vasoline	66 OZZY OSBOURNE Flying High Again
17 METALLICA Enter Sandman	67 WHITE ZOMBIE Thunder Kiss '65
18 GUNS N' ROSES Sweet Child O' Mine	68 SMASHING PUMPKINS Butlet With Butterfly Wings
19 NIRVANA In Bloom	69 EVERLAST What It's Like
20 GUNS N' ROSES Welcome To The Jungle	70 LIVING COLOUR Cult Of Personality
21 NIRVANA Lithium	71 OFFSPRING Gotta Get Away
22 OZZY OSBOURNE Crazy Train	72 LED ZEPPELIN Black Dog
23 ALICE IN CHAINS Rooster	73 ALICE IN CHAINS No Excuses
24 SOUNDGARDEN Spoonman	74 CRACKER Low
25 PEARL JAM Jeremy	75 SCORPIONS No One Like You
26 GUNS N' ROSES Paradise City	76 METALLICA Turn The Page
27 BUSH Comedown	77 BLACK SABBATH Iron Man
28 LENNY KRAVITZ Fly Away	78 AC/DC Hell's Bells
29 GREEN DAY Brain Stew	79 SOUNDGARDEN Outshined
30 WHITE ZOMBIE More Human Than Human	80 TEMPLE OF THE DOG Hunger Strike
31 CREED My Own Prison	81 BLACK CROWES Hard To Handle
32 STONE TEMPLE PILOTS Sex Type Thing	82 METALLICA Wherever I May Roam
33 SEVEN MARY THREE Cumbersome	83 VAN HALEN Hot For Teacher
34 TOOL Sober	84 METALLICA Until It Sleeps
35 CANOLEBOX Far Behind	85 AC/DC Dirty Deeds Done Dirt Cheap
36 AC/DC You Shook Me All Night Long	86 BUSH Little Things
37 LENNY KRAVITZ Are You Gonna Go My Way	87 OZZY OSBOURNE No More Tears
38 OFFSPRING Come Out & Play (Keep 'em...)	88 DANZIG Mother
39 AC/DC Back In Black	89 MONSTER MAGNET Space Lord
40 BUSH Machinehead	90 METALLICA Nothing Else Matters
41 PEARL JAM Black	91 NINE INCH NAILS Closer
42 AEROSMITH Sweet Emotion	92 PEARL JAM Daughter
43 FAITH NO MORE Epic	93 METALLICA Sad But True
44 FILTER Hey Man, Nice Shot	94 STONE TEMPLE PILOTS Creep
45 BLACK SABBATH Paranoid	95 KENNY WAYNE SHEPHERO Blue On Black
46 RUSH Tom Sawyer	96 SCORPIONS Rock You Like A Hurricane
47 STONE TEMPLE PILOTS Big Empty	97 OZZY OSBOURNE Mama, I'm Coming Home
48 BUSH Everything Zen	98 AC/DC T.N.T.
49 NIRVANA All Apologies	99 PEARL JAM Better Man
50 FOO FIGHTERS Everlong	100 TOADIES Possum Kingdom

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

## New & Active

<b>BOILER ROOM</b> Do It Again (Tommy Boy) Total Plays: 126, Total Stations: 14, Adds: 1	<b>MARILYN MANSON</b> Fight Song (Nothing/Interscope) Total Plays: 65, Total Stations: 21, Adds: 18
<b>COC</b> Diablo Blvd. (Sanctuary/SRG) Total Plays: 120, Total Stations: 15, Adds: 1	<b>FLYBANGER</b> Cavalry (Columbia) Total Plays: 23, Total Stations: 18, Adds: 16
<b>GODSMACK</b> Greed (Republic/Universal) Total Plays: 100, Total Stations: 21, Adds: 14	<b>SYSTEMATIC</b> Beginning... (Music Company/Elektra/EEG) Total Plays: 22, Total Stations: 7, Adds: 7
<b>DOWNER</b> Last Time (Roadrunner) Total Plays: 84, Total Stations: 17, Adds: 6	<b>LIVING END</b> Roll On (Reprise) Total Plays: 12, Total Stations: 11, Adds: 10
<b>AUNT FLOSSIE</b> For You For Me (Crown) Total Plays: 68, Total Stations: 9, Adds: 3	<b>EVERCLEAR</b> Out Of My Depth (Capitol) Total Plays: 1, Total Stations: 8, Adds: 8

Songs ranked by total plays

## ACTIVE ROCK

## Going For Adds 3/01

CLUTCH Pure Rock Fury (Atlantic)
DUST FOR LIFE Seed (Wind-up)
JOSEPH ARTHUR Exhausted (Real World/Virgin)
RAMMSTEIN Links 2 3 4 (Republic/Universal)
SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)
WALLFLOWERS Letters From The Wasteland (Interscope)

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# Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #5**

**WYSP/Philadelphia**  
Infinity  
(215) 625-9460  
Minsky/Palumbo  
12c Cumc 859,000

**94WYSP**  
THE ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
32	35	A PERFECT CIRCLE/Judith	16135	
34	34	LEWIS WURDST/Outside	15674	
33	33	LINKIN PARK/One Step Closer	15213	
33	33	PRINCE & NEW POWER GENERATION/My Name Is RuPaul	15213	
31	32	METALLICA/Unsubstantial War	14752	
30	31	GOODSMACK/Awake	14751	
15	10	EVERLAST/Can't Move	8298	
16	17	BUCKCHERRY/Ridin'	7837	
17	17	ISLE OF BUBBLES/Tricks	7837	
17	17	TANTRIC/Breakdown	7837	
15	16	3 DOORS DOWN/Duck And Run	7376	
15	16	PAPA ROACH/Last Resort	7376	
15	16	U2/Walk On	6915	
15	16	STRAIT UP FLAJOLIN_/Angel's Son	6915	
14	14	AEROSMITH/Just Dancin'	6454	
14	14	LIFEHOUSE/Hanging By A Moment	6454	
14	14	INCUBUS/Drive	6454	
14	14	3 DOORS DOWN/Kryptonite	4610	
7	10	CREED/Hey You	4610	
10	10	FUEL/Innocent	4610	
10	10	STONE TEMPLE PILOTS/No Way Out	4149	
10	10	OFFSPRING/Want You Bad	4149	
9	9	BUCKCHERRY/Ridin'	4149	
12	9	RUSH/The Chemicals	4149	
11	9	DISTURBED/Supplies	4149	
9	9	LIVE/The Delphic's Cry	4149	
8	8	CREED/Higher	3688	
8	8	RED HOT CHILI/Scar Tissue	3688	
8	8	PAPA ROACH/Last Resort	3688	
8	8	RED HOT CHILI/Scar Tissue	3688	

**MARKET #6**

**KEGL/Dallas-Ft. Worth**  
Clear Channel  
(972) 991-1029  
Stevens/Ryan/Scott  
12c Cumc 429,500

**97.1 EAGLE ROCKS**

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
38	37	GOODSMACK/Awake	6728	
37	37	LEWIS WURDST/Outside	7773	
35	33	METALLICA/Unsubstantial War	8542	
33	26	DISTURBED/Supplies	6006	
32	25	A PERFECT CIRCLE/Judith	5775	
30	25	STANDALONE/Headcase	5775	
22	24	PAPA ROACH/Last Resort	5373	
22	23	INCUBUS/Pardon Me	5373	
19	21	CREED/Higher	4881	
16	21	PRINCE & NEW POWER GENERATION/My Name Is RuPaul	4881	
25	21	3 DOORS DOWN/Loser	4851	
24	20	TANTRIC/Breakdown	4620	
22	19	3 DOORS DOWN/Kryptonite	4389	
19	19	METALLICA/Unsubstantial War	4389	
15	18	LIFEHOUSE/Hanging By A Moment	4158	
20	17	GOODSMACK/Keep Away	3927	
17	17	INCUBUS/Drive	3527	
16	15	LINKIN PARK/One Step Closer	3465	
15	15	GOODSMACK/Whatever	3465	
13	18	OLEANDER/We Are You There?	3465	
11	14	A PERFECT CIRCLE/The Hollow	3224	
8	12	GOODSMACK/Whatever	3003	
12	12	GOODSMACK/Woodoo	2772	
13	12	KORN/Make Me Bad	2772	
-	10	TOADIES/Push The Hand	2310	
6	10	NICKELBACK/Unplugged	2310	
14	6	RAGE AGAINST THE MEAT/No One Is Above The Law	1930	
7	8	CRAZY TOWN/Butterfly	2079	
7	8	DEFTONES/Change	2079	
5	9	U2/Godless	2079	

**MARKET #7**

**WRIF/Detroit**  
Greater Media  
(248) 547-0101  
Podell/Hanson  
12c Cumc 576,200

**101 WRIF**

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	29	3 DOORS DOWN/Loser	10618	
23	28	GOODSMACK/Awake	9822	
26	27	FUEL/Hemorrhage	9822	
26	22	AEROSMITH/Jaded	8062	
19	20	BUCKCHERRY/Ridin'	7320	
11	17	CREED/Riders On The Storm	6222	
15	17	TANTRIC/Breakdown	4332	
15	16	3 DOORS DOWN/Duck And Run	5856	
16	15	STRAIT UP FLAJOLIN_/Angel's Son	5124	
16	14	LEWIS WURDST/Outside	5124	
14	14	NICKELBACK/Unplugged	5124	
11	12	CRAYZ TOWN/Butterfly	4026	
15	11	LINKIN PARK/One Step Closer	4026	
9	11	A PERFECT CIRCLE/The Hollow	4026	
8	11	SPACEHOG/We Want You	4026	
11	11	DISTURBED/Supplies	4026	
11	11	LIMP BIZKIT/My Way	4026	
12	11	PAPA ROACH/Last Resort	4026	
10	10	GODDY/See Grace To Grace	3660	
8	10	OLEANDER/We Are You There?	3660	
10	9	FUEL/Innocent	3294	
10	9	GOODSMACK/Whatever	3294	
7	7	INCUBUS/Drive	2562	
3	7	CREED/Hey You	2562	
3	6	COLD/No One	2196	
4	6	BUCKCHERRY/Ridin'	2196	
6	6	OFFSPRING/Want You Bad	2196	
3	5	3 DOORS DOWN/Kryptonite	1830	
2	5	MATTHEW GOOD BAND/Hello Time Bomb	1830	
2	5	METALLICA/Unsubstantial War	1830	

**MARKET #8**

**WAAF/Boston**  
Entercom  
(617) 236-1073  
Douglas/Osterling  
12c Cumc 512,400

**WAAF 107.3 FM**

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
39	41	LINKIN PARK/One Step Closer	13264	
37	38	GOODSMACK/Awake	12960	
37	38	LEWIS WURDST/Outside	12312	
33	37	LEWIS WURDST/Outside	11888	
29	35	RAGE AGAINST THE MEAT/No One Is Above The Law	11440	
29	34	DISTURBED/Supplies	11016	
27	31	LINKIN PARK/One Step Closer	11016	
26	31	3 DOORS DOWN/Duck And Run	10064	
19	30	TOADIES/Push The Hand	9720	
24	28	SUNNATA/No One Is Above The Law	9072	
23	28	PAPA ROACH/Last Resort	7452	
23	28	DEFTONES/Digital Bath	7452	
21	23	DEFTONES/Digital Bath	6804	
20	21	DISTURBED/Supplies	6804	
23	21	KID ROCK/My Delicous Complex	6804	
20	20	LIMP BIZKIT/My Way	6480	
19	20	LINKIN PARK/One Step Closer	6158	
17	17	HULL DEVIL/JACKET/How You Know	5480	
15	15	A PERFECT CIRCLE/The Hollow	5508	
16	16	SPINESHANK/New Disease	5184	
15	15	ALLEN ANTIFARM/Moves	4860	
15	15	COLD/No One	4860	
13	13	RAGE AGAINST THE MEAT/No One Is Above The Law	4860	
14	14	AT THE DRIVE-IN/One Armed Scissor	4536	
16	14	NOTHINGFACE/Bleeder	4536	
14	13	SLIPKNOT/All In All	4212	
14	13	SON OF DION/Down On All Fours	4212	
11	13	OLEANDER/We Are You There?	4212	
11	11	GOODSMACK/Whatever	3564	
7	11	A PERFECT CIRCLE/Libras	3564	

The **FACTORY** is open for business.

**FACTORY 81**

"Nanu"

New at: **WAMX, KIBZ, KZRO, WZBH, WCPB** and more

**MOJO RECORDS**

**UNIVERSAL RECORDS**

**MARKET #15**

**KUPD/Phoenix**  
Sandusky  
(480) 345-5921  
Jeffries/McFeele  
12c Cumc 247,900

**98 KUPD**  
ALAN'S 98.1 FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	27	3 DOORS DOWN/Duck And Run	4320	
20	25	LINKIN PARK/One Step Closer	4000	
20	25	LEWIS WURDST/Outside	4000	
20	20	DISTURBED/Supplies	3200	
23	18	STRAIT UP FLAJOLIN_/Angel's Son	2880	
9	19	A PERFECT CIRCLE/The Hollow	2880	
21	17	AC/DC/Back In Black	2720	
17	17	INCUBUS/Drive	2720	
16	18	RAGE AGAINST THE MEAT/No One Is Above The Law	2560	
31	15	GOODSMACK/Awake	2440	
11	14	TANTRIC/Breakdown	2240	
11	17	OLEANDER/We Are You There?	2080	
10	13	FUEL/Innocent	2080	
11	12	GOODSMACK/Whatever	1920	
12	12	BUCKCHERRY/Ridin'	1920	
7	11	METALLICA/Unsubstantial War	1760	
11	11	OLEANDER/We Are You There?	1760	
9	11	LINKIN PARK/One Step Closer	1760	
9	11	U2/Godless	1760	
9	11	3 DOORS DOWN/Kryptonite	1760	
11	11	666/Oh My G-d	1760	
11	11	GOODSMACK/Whatever	1760	
11	11	GREEN DAY/Wasting Your Youth	1760	
10	11	PAPA ROACH/Last Resort	1760	
10	11	COC/Diablo Blvd.	1600	
8	10	CREED/Hey You	1600	
10	10	RED HOT CHILI/Scar Tissue	1600	
10	10	A PERFECT CIRCLE/Judith	1600	
10	10	POWERMAN 5000/When Worlds Collide	1600	

**MARKET #16**

**KIOZ/San Diego**  
Clear Channel  
(619) 565-6006  
Moran/Leider  
12c Cumc 311,600

**105.3**  
SAN DIEGO'S ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	32	GOODSMACK/Awake	5216	
28	32	LEWIS WURDST/Outside	4727	
28	32	LINKIN PARK/One Step Closer	4401	
18	26	LINKIN PARK/One Step Closer	4238	
16	19	OFFSPRING/Want You Bad	3097	
16	18	INCUBUS/Drive	2608	
20	18	MONSTER MASH/Headcase Explodes	2608	
18	18	A PERFECT CIRCLE/The Hollow	2072	
16	18	FUEL/Hemorrhage	2608	
16	18	OLEANDER/We Are You There?	2608	
12	18	DEFTONES/Digital Bath	2445	
12	18	LIFEHOUSE/Hanging By A Moment	2445	
15	15	TANTRIC/Breakdown	2445	
7	13	SALVA/Your Disease	2119	
17	12	RAGE AGAINST THE MEAT/No One Is Above The Law	1956	
10	11	PAPA ROACH/Last Resort	1793	
10	10	NONPOINT/What A Day	1630	
10	10	LINKIN PARK/UNDERGROUND/Killing The Fly	1630	
1	8	COLD/No One	1304	
1	8	GOODSMACK/Whatever	1304	
1	8	INCUBUS/Drive	1304	
8	8	LINKIN PARK/Runaway	1304	
10	8	LEWIS WURDST/Outside	1304	
6	7	INCUBUS/Pardon Me	1141	
13	7	PAPA ROACH/Between Angels	1141	
5	8	RAGE AGAINST THE MEAT/No One Is Above The Law	978	
5	8	3 DOORS DOWN/Loser	978	
5	8	GOODSMACK/Whatever	978	
6	8	LIMP BIZKIT/My Way	978	
6	8	RED HOT CHILI/Scar Tissue	978	

**MARKET #17**

**KXKR/Minneapolis**  
ABC  
(612) 637-4000  
Linder/Castle  
12c Cumc 360,800

**93**  
PURE ROCK

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	38	LINKIN PARK/One Step Closer	7144	
35	35	GOODSMACK/Awake	6204	
28	31	TANTRIC/Breakdown	6204	
13	25	AEROSMITH/Jaded	4700	
7	23	NICKELBACK/Unplugged	4324	
16	22	LINKIN PARK/UNDERGROUND/Killing The Fly	4136	
17	22	OLEANDER/We Are You There?	3760	
10	18	CRAYZ TOWN/Butterfly	3572	
16	18	LEWIS WURDST/Outside	3572	
17	18	ORG/Opticon	3572	
17	18	3 DOORS DOWN/Duck And Run	3384	
19	18	A PERFECT CIRCLE/The Hollow	3384	
9	17	LIMP BIZKIT/My Way	3384	
17	17	FUEL/Innocent	3196	
20	17	DISTURBED/Supplies	3196	
18	17	OFFSPRING/Want You Bad	3196	
15	16	NONPOINT/What A Day	2820	
10	14	BUCKCHERRY/Ridin'	2820	
11	14	RAGE AGAINST THE MEAT/No One Is Above The Law	2632	
8	14	COLD/No One	2444	
13	13	GOODSMACK/Whatever	2444	
13	13	INCUBUS/Digital Bath	2444	
13	13	DISTURBED/Supplies	2444	
13	13	PAPA ROACH/Between Angels	2444	
11	13	SKRAMP/Waste	2444	
11	12	NICKELBACK/Breathe	2256	
11	12	NOTHINGFACE/Bleeder	2256	
11	11	LIMP BIZKIT/My Way	2068	
11	11	COLLECTIVE SOUL/Hey	2068	
11	11	INCUBUS/Drive	2068	
10	11	SPINESHANK/New Disease	2068	

**MARKET #20**

**WYYY/Baltimore**  
Hearts  
(410) 889-0908  
Staubs/Hickman  
12c Cumc 388,100

**ROCK 107.7 FM**

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
33	31	AEROSMITH/Jaded	6603	
31	29	LEWIS WURDST/Outside	5964	
30	34	GOODSMACK/Awake	5751	
31	27	LIFEHOUSE/Hanging By A Moment	5751	
21	22	FUEL/Hemorrhage	4676	
23	21	3 DOORS DOWN/Duck And Run	4473	
20	20	FUEL/Innocent	4260	
16	18	PRINCE & NEW POWER GENERATION/My Name Is RuPaul	3198	
22	18	BUCKCHERRY/Ridin'	4047	
22	18	ORG/Opticon	4047	
15	18	3 DOORS DOWN/Loser	3834	
22	18	TANTRIC/Breakdown	3408	
16	18	PRINCE & NEW POWER GENERATION/My Name Is RuPaul	3198	
16	15	CREED/Hey You	3196	
15	14	U2/Beautiful Day	2982	
10	14	CRAYZ TOWN/Butterfly	2769	
16	13	LIMP BIZKIT/My Way	2769	
17	13	LINKIN PARK/One Step Closer	2769	
19	13	CREED/Riders On The Storm	2769	
14	12	PAPA ROACH/Last Resort	2556	
16	12	LINKIN PARK/UNDERGROUND/Killing The Fly	2556	
11	11	DISTURBED/Supplies	2343	
16	11	LINKIN PARK/One Step Closer	2343	
16	11	OFFSPRING/Want You Bad	2180	
12	8	COLD/No One	1704	
7	7	RAGE AGAINST THE MEAT/No One Is Above The Law	1491	
6	7	A PERFECT CIRCLE/Judith	1491	
6	7	SALVA/Your Disease	1491	
5	5	STANDALONE/Headcase	1052	
3	4	3 DOORS DOWN/Kryptonite	865	

**MARKET #21**

**WXTB/Tampa**  
Clear Channel  
(813) 832-1000  
Hardin/Biller  
12c Cumc 290,400

**ROCK 107.7 FM**

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	37	LEWIS WURDST/Outside	8175	
35	35	LINKIN PARK/One Step Closer	7737	
30	34	GOODSMACK/Awake	7514	
34	34	CREED/Hey You	7514	
24	34	CREED/Hey You	5967	
22	24	DISTURBED/Supplies	5505	
24	24	STRAIT UP FLAJOLIN_/Angel's Son	5304	
24	24	LINKIN PARK/UNDERGROUND/Killing The Fly	5304	
23	23	FUEL/Hemorrhage	5083	
5	23	RED HOT CHILI/Scar Tissue	5083	
17	21	LIMP BIZKIT/My Way	4641	
22	21	3 DOORS DOWN/Duck And Run	4641	
17	21	A PERFECT CIRCLE/The Hollow	4641	
23	20	OFFSPRING/Want You Bad	4199	
23	20	STANDALONE/Headcase	4199	
17	18	3 DOORS DOWN/Loser	3536	
17	18	PAPA ROACH/Last Resort	3536	
17	18	INCUBUS/Drive	3536	
17	18	LIMP BIZKIT/My Way	3536	
17	18	A PERFECT CIRCLE/The Hollow	35	



# Letters from the Wasteland

The new single from

## The Wallflowers (Breach)

**Impacting 3/6**

Produced by Andrew Slater and Michael Penn | Mixed by Tom Lord-Alge  
Engineered by Husky Hoskulds and Howard Willard | Additional Programming by Chris Vrenna  
Management: ASM, Inc. | [www.thewallflowers.com](http://www.thewallflowers.com) | [www.interscope.com](http://www.interscope.com)



# active INSIGHT

By  
**Mark Abramson**  
Sr. Director/Promotion  
Roadrunner Records

You know why I came back to Roadrunner? It's because this label is so great at developing active rock bands. So much of what is happening in Active Rock is what we've been selling for years. We have bands who have sold millions who have never gotten airplay, or they did but don't get much anymore — Sepultura, Soulfly, Type O Negative, Coal Chamber, etc. — yet they still sell a lot every week. What's my point? Breaking bands like Spineshank is our specialty, and I live for this stuff.

That's what is great about Spineshank's story. *Strictly Diesel* came out in 1998, and without radio support, it scanned 50,000 pieces. *The Height of Callousness* has already sold over 100,000. "Synthetic" impacted in the fourth quarter, which was no picnic (new band, fourth quarter, 'nuff said), and now we have the hit "New Disease" happening in this packed environment. Talk about timing, right?

Over 75% of the Active Rock panel is on it, starting with KRXQ/Sacramento jumping early, in December (it's currently No. 7 for them), and all the way to WJRR/Orlando, WMFS/Memphis and KQRC/Kansas City adding it this week. WJJO/Madison, WI is getting top-10 research, and PD Glen Gardner says all you have to do is open the dayparts to see the song's strength. WRIF/Detroit felt similarly and

opened the dayparts, starting at 7pm.

In support of this record Spineshank have toured with (hed) Planet Earth, Type O Negative, Union Underground, Mudvayne and Orgy, and they start a 10-week tour opening for Disturbed this month. They went to Norfolk and headlined for the first time for WNOR, and they drew more than 700 people. In addition, "New Disease" is KUFO/Portland's No. 6 song. This week we take "New Disease" to Alternative, and it's also featured in the upcoming film *3000 Miles to Graceland*. This is not a hype-filled campaign, this is a reality-based solid band. So catch the "New Disease," 'cuz Roadrunner's gonna deliver this one!



Spineshank

## R&R Top 20 Specialty Artists

March 2, 2001

- 1 CLUTCH (Atlantic) "Pure Rock Fury," "Smoke Banshee"
- 2 RAMMSTEIN (Republic/Universal) "Links 2 3 4," "Adios"
- 3 MUDVAYNE (No Name/Epic) "Dig," "Death Blooms"
- 4 SOILWORK (Nuclear Blast) "Bastard Chain"
- 5 DOG FASHION DISCO (Spitfire) "Leper Friend," "9 To 5 At The Morgue"
- 6 EARTH CRISIS (Victory) "Holiday In Cambodia," "Paint It Black"
- 7 WWF VOL. 5 (Koch) "The Game," "If You Dare"
- 8 FLYBANGER (Columbia) "Cavalry"
- 9 DIECAST (Now Or Never) "Exacting My Revenge," "Singled Out"
- 10 SALIVA (Island/IDJMG) "Your Disease"
- 11 LIVING SACRIFICE (Solid State) "Altered Life," "Bloodwork"
- 12 CATASTROPHIC (Metal Blade) "Hate Trade"
- 13 ANNIHILATOR (CMC/SRG) "The Perfect Virus"
- 14 DRACULA 2000 (Columbia) "Bloodline"
- 15 FEAR FACTORY (Roadrunner) "What Will Become"
- 16 STEREO MUD (Loud/Columbia) "Closer Now," "Lost Your Faith"
- 17 CHILDREN OF BODOM (Nuclear Blast) "Follow The Reaper"
- 18 HAUNTED (Earache) "Bury Your Dead"
- 19 DEATH BY STEREO (Epitaph) "No Shirt, No Shoes, No Salvation"
- 20 NONPOINT (MCA) "What A Day"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

## Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

**United Stations**  
Hardrive  
Various  
Rory Myza/Lou Brutus  
Amen "Price Of Reality"  
(Head) Planet Earth "Killing Time"  
Marilyn Manson "The Fight Song"  
Sonic Room "Do It Again"  
A Perfect Circle "The Hollow"

**WPXC/Cape Cod, MA**  
To The Extreme  
Saturday 9:30-10:30pm  
Erik Stafford  
Korn "Blind"  
Rammstein "Links 2 3 4"  
Sunna "I Am Not Trading"  
Deftones "Passenger"  
Sepultura "Split It Out"

**WCCC/Hartford, CT**  
Sunday Night Blues  
Sunday 6-10pm  
Beef Stew  
Candy Kane "Let's Commil"  
B.B. King/Eric Clapton "Riding With..."  
Walter Trout "Hey Joe"  
Double Trouble "Ground Hog Day"  
Todd Wolfe Blues... "Back Night"

**WTFX/Louisville, KY**  
The Attitude Network  
Saturday 10pm-2am  
Black Frank  
Clutch "Pure Rock Fury"  
Flybanger "Blind World"  
Pantera "Avoid The Light"  
Among Them "My Mistake"  
Earth Crisis "Holiday In Cambodia"

**WYSP/Philadelphia, PA**  
Rockers  
Friday midnight-2am  
Matt & Huggy  
Mudvayne "Dig"  
Unloco "Less Of"  
Clutch "Immortal"  
Living Sacrifice "Altered"  
Solwork "Chainheart Machine"

**WHEB/Portsmouth, NH**  
Whiplash  
Saturday midnight-1am  
Roadkill  
Solwork "Bastard Chain"  
Primal Fear "Angel In Black"  
Rancid "Test A Test"  
WWF Vol 5 "If You Dare"  
Saliva "Your Disease"

**KISW/Seattle, WA**  
Metal Shop  
Saturday midnight-2am  
Adam Gohke  
Rammstein "Links 2 3 4"  
Rhapsody "Down Of Victory"  
Downer "Fis"  
Earth Crisis "Paint It Black"

**WQBK/Albany, NY**  
Kick The PA  
Sunday 10pm-midnight  
Tom Neble  
Cold As Life "Who Holds The Truth"  
Disturbed "In The Shadows"  
Earth Crisis "Chains Of This..."  
Candina "Temple Of Sickness"  
Shadows Fall "Of One Blood"

**WKLO/Grand Rapids, MI**  
New Metal Monday  
Monday midnight-1am  
Tom "Wiz" Stavrou  
Dog Fashion Disco "Valley Girl"  
Lima 77 "Potato Music Machine"  
Clutch "Smoke Banshee"  
Fear Factory "What Will Become"  
Earth Crisis "Hell Awaits"

**KLFX/Killeen, TX**  
Kat Radio  
Saturday 10pm-midnight  
Bob Foods  
Mudvayne "1"  
Strait Up "Tumoral Flights"  
Flybanger "Cavalry"  
Flybanger "Crackbats"  
Disturbed "Singled Out"

**WTFX/Louisville, KY**  
Delator  
Sunday 8-10pm  
Chris Allman  
Insane Clown Posse "Let's Go All The Way"  
Rammstein "Adios"  
COC "Diablo Eye"  
Clutch "Pure Rock Fury"  
Dropkick Murphys "The Legend Of..."

**KUPD/Phoenix, AZ**  
Red Radio Underground  
Sunday 7-9pm  
Larry Mac  
Rammstein "Mutter"  
Snake River "Breed"  
Clutch "Immortal"  
Headspace "Satan's In Hollywood"  
Tricky "Mission Accomplished"

**KRXQ/Sacramento, CA**  
Ear Whacks  
Sunday 8-9:30pm  
Che Brooks, Paul Whbar  
Clutch "Open Up The Border"  
Hardcore Superstar "Hey Now"  
Living Sacrifice "Altered"  
Paper Chase "Ever Since The Turn"  
Diesel Boy "Emo Boy"

**KZQR/Springfield, MO**  
Revolution  
Sunday 8-9pm  
E-Man  
Flybanger "When Are You Gonna..."  
Clutch "Franchise"  
Eno "Leave Us Alone"  
Monster Magnet "Heads Explode"  
Mudvayne "Death Blooms"

**KZRR/Albuquerque, NM**  
Roadkill  
Sunday 11pm-midnight  
Tom Serve  
Dog Fashion Disco "Leper Friend"  
Sepultura "Sepulchrum"  
Clutch "Pure Rock Fury"  
Fear Factory "What Will Become"  
Earth Crisis "Holiday In Cambodia"

**WQXA/Harrisburg, PA**  
The Sunday News  
Sunday 8-10am  
Bill Hansen  
Frank Black "Bullet"  
Spazztop "I Want To Live"  
Stephen Malkmus "Discretion Groves"  
Old 97's "King Of All..."  
Finley Quaye "Spiritualized"

**WSAB/Long Island, NY**  
Fiegers Metal Shop  
Sunday 10pm-1am  
Fiegers  
Scrape "Waste"  
Disturbed "A Welcome Burden"  
Wolfpac "Sia..."  
Catastrophic "Iesters Of..."  
Systematic "Beginning Of The End"

**KXXR/Minneapolis, MN**  
X-treme Metal Shop  
Friday 1-4am  
Nick Davis  
Red Harvest "Cold Dark Matter"  
Earth Crisis "Holiday In Cambodia"  
Factory 01 "Peace Officer"  
Rammstein "Adios"  
Disturbed "Exacting My..."

**KUPD/Phoenix, AZ**  
Into The Pit  
Sunday 10pm-midnight  
Larry Mac & The Berzerker  
Clutch "Smoke Banshee"  
Nile "Black Seeds..."  
Cradle Of Filth "Her Ghost In The Fog"  
Brujeria "Culden A Los Ninos"  
Annihilator "The Perfect Virus"

**KBER/Salt Lake City, UT**  
Radio Raes  
Sunday 9-11pm  
Darby  
Clutch "Smoke Banshee"  
Mushroomhead "These Filthy Hands"  
Disturbed "Plagues"  
Unloco "Less Of"  
Among Them "Feet Like Failure"

**KLPX/Tucson, AZ**  
Area 51  
Friday 10pm-midnight  
Bob Bitchin  
Sayer "Bloodline"  
Monster Magnet "Heads Explode"  
Flybanger "Cavalry"  
Gothead "The Reckoning"  
Annihilator "Denied"

21 total reporters from the  
Active Rock and Rock panels.

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—Bono

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- 11\* Modern Rock Monitor!
- 7\* Heritage Rock Monitor!
- 9 R&R Rock!

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• Song of the Year  
• Best Rock Performance by Duo or Group

"All That You Can't Leave Behind" Double Platinum!  
Album sales up over 50%!  
Sold out arena tour March 24th through June 22nd!

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WXRK	KROQ	Q101	LIVE 105	WBCN
WPLY	99X	WHFS	KPNT	91X
KDGE	KNDD	KEDJ	CIMX	WXDX
KNRK	KWOD	WBRU	KXRA	

WHJY	WBAB	WMMR	KLBJ	KOMP
KLOS	KDKB	WFBQ	WLUM	
WDHA	WPYX	WCMF	WEGR	KYYS

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**JIM KERR**  
jimmkerr@rronline.com

# Targets And Results

## Demographics and the Coleman '80s Insights' study

Like most of you, I was bewildered by the number of '80s stations that were signing on this past fall. Beyond the obvious question of whether anyone really wanted to hear "Jane's Getting Serious" in a regular rotation, I was curious about what kind of people were listening. Would this format steal listeners from Hot AC? Would it create new listeners? Could this format affect Alternative?

All of these questions swirled in my head when Coleman Research's debut "Coleman Insights" report on the '80s format fell into my lap. The biggest question I had revolved around demographics and who the format's listeners were, so I decided to examine the report.

### Tell Us The Truth

The report was written by Coleman Vice President Warren Kurtzman and Research Analyst Grant Johnson. On the first page of the report they add the subtitle "An early peek at the format everyone in radio is talking about." The phrase "early peek" is quite appropriate. While '80s stations have been around for quite some time — including KCNL/San Jose and WXXY/Chicago — the format didn't grow significantly until this past fall, when it seemed that a week didn't go by without a handful of stations signing on. As a result, there isn't much in the way of hard data to judge whether the '80s format phenomenon is anything more than a fad.

This vacuum is exactly what

**Kurtzman and Johnson clearly went too far in placing primary importance on the 18-49 demo.**

Coleman Research wanted to address by releasing this study. As Kurtzman and Johnson say in their introduction, "As with previous new formats that took the radio industry by storm ... we anticipate that many statements will be made about the performance of the '80s format that will become 'truths.'"

"Many of these 'truths' will have no basis in truth, but will instead be based on anecdotal evidence or will become the conventional wisdom because they will be made by one of the radio industry's many pundits ... The goal of this report is to provide readers with an early, objective look at the '80s format."

As to the study itself, Kurtzman and Johnson analyzed 20 '80s stations in markets three through 54 that existed at the end of the fall 2000 Arbitron rating period. Their method of analysis was to examine Arbitron performance for all of the stations and music logs for most of them. From this data, they came to six conclusions, three of which are directly related to the demographics of the audience.

### Demographic Sales Target

Kurtzman and Johnson identify the primary sales demo for an '80s format as 18-49-year-olds. They base this on the fact that 82% of the format's AQH listening comes from that demo. They seem to be splitting hairs here, as Coleman's own data show that the 25-54 demo accounts for 81% of the format's AQH listening, a mere 1% difference. This slight difference certainly doesn't seem to be enough to warrant the bold headline "The primary sales demographic for the '80s format is adults 18-49," which Kurtzman and Johnson use.

I immediately questioned one of Kurtzman and Johnson's supporting arguments for placing the 18-49 demo range as "primary." They pointed out that, in the format markets, 18-49-year-olds accounted for 51% of the markets' total listening, while 25-54-year-olds accounted for 58% of the markets' total listening. The implication is that since '80s stations show higher listening levels relative to the market average in the 18-49 demo than in the 25-54 demo, the stations are performing better in the 18-49 demo.

I questioned this result for two reasons. The first is that practicality demands that we examine *how much* better the format performs in the 18-49 demo vs. the 25-54 demo. If the differences are minor (as they are for the AQH listening pointed out above), one can't really claim outright that 18-49 is the primary sales demographic for the format. The other reason is that, in terms of sales, performance is really tied to

As I mentioned above, however, Kurtzman and Johnson appear to have based their demographic focal point on market composition, which is generally correct but can have some pitfalls in markets with odd population compositions.

rank and share and not market composition, which is the somewhat esoteric index that Kurtzman and Johnson cite in their conclusions.

Oddly enough, this data is included in the report and seems to indicate that the differences between the 18-49 and 25-54 demographic results are indeed minor, contradicting the report's very first conclusion. On page 8 of the report it states, "The 20 '80s stations we examined had *slightly* [italics mine] higher shares with adults 18-49 than with adults 25-54 in the fall 2000 survey. The average share among 18-to-49-year-olds was 3.7, vs. 3.5 for the adults 25-54 demographic."

While this difference is slight enough, Kurtzman and Johnson actually undercut their own conclusion further by pointing out that since 25-54 shares were lower than 18-49 shares overall, the relative difference in listening between the two demos is even less.

Kurtzman and Johnson clearly went too far in placing primary importance on the 18-49 demo. In prac-

**"The goal of this report is to provide readers with an early, objective look at the '80s format."**

Kurtzman and Johnson

tical terms, since the figures are so close, I would assume that which demographic a radio station focuses its sales efforts on has more to do with the individual character of the station than anything else.

In addition, since we are talking primarily about stations that recently switched format, I would bet that the demographic sales target decision is also based on what the sales staff sold before: If an '80s station flipped from an AC or older-targeted format, the sales staff will continue to sell 25-54. If the station flipped from CHR or Hot AC, the sales staff will continue to sell 18-49.

### Demographic Programming Target

Kurtzman and Johnson next conclude that the format's "focal point" is the 25-34 demographic cell, with 41% of the format's AQH listening

coming from this cell. I have no trouble believing this conclusion, but Kurtzman and Johnson don't give any listening levels from other demo cells to support their conclusion. Rather, they point to that cell's dominance relative to the rest of the market as compared to other demo cells, which is more complicated and less accurate than simply adding up quarter-hours.

Common sense tells you that the easiest way to find out what the programming target (or "focal point") is would be to simply add up all the quarter-hours a station receives. The demo range with the most is the target. In this instance it is pretty easy to see that, with 41% of the pie, the 25-34 demo does the lion's share of '80s listening.

As I mentioned above, however, Kurtzman and Johnson appear to have based their demographic focal point on market composition, which is generally correct but can have some pitfalls in markets with odd population compositions.

For example, a station in San Jose could overperform the market in the older demos and underperform in the younger demos yet still have more quarter-hours generated by the younger listeners thanks to the younger composition of the Silicon Valley market. In this instance it makes more sense to target the younger population, as it represents a bigger percentage of station's audience.

The study's final demographic conclusion was that the '80s format was roughly 51% male/49% female. This conclusion supports the look at full demo range cells in the preceding data and not breaking them down into male or female segments. I believe it is Arbitron GM Pierre Bouvard who is fond of saying, "There are targets, and there are results." In terms of the '80s format, 25-34 persons is the target, and 18-49 or 25-54 persons is the result.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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Fax: 310-203-9763

Or post your comments now. Go to

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**FITTING BIG ARTISTS INTO SMALL PLACES**

That seems to be a specialty for WXRK/New York, which has hosted an amazing array of talent in some fairly intimate settings recently. The station's most recent coup was Dave Matthews, who played with his band at Harlem's historic Lennox Lounge. Hanging out in the Lounge are WXRK/New York Program Director Steve Kingston and Matthews.

# Rock n' Roll On

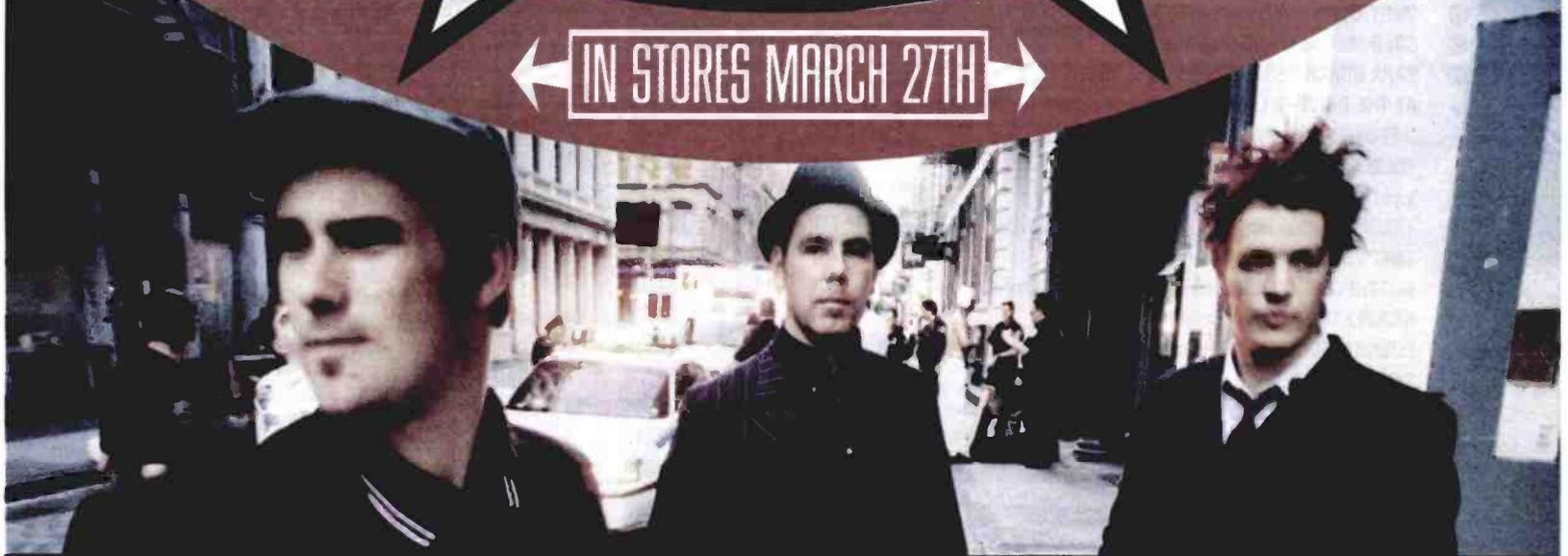
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## THE LIVING END

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IN STORES MARCH 27TH



**MOST ADDED!** Already "Rolling On": KXST-27x & WOXY-20x  
New This Week:

WXRK	KROQ	Q101	WHFS	KNDD
KPNT	KEDJ	WAQZ	KXRK	WBRU
WPLA	KCXX	KWOD	KPOI	KJEE
WCYY	WWDX	KMBY	KRZQ	WSFM
WEEO	WRRV	WJSE	WKRL	WXSR
WRZK	KQRX	WZZQ	WEJE	WBTZ
				WZZI

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Produced with Reprise and Warner Bros. Records ★ *Music by The Living End* ★ *Music by The Living End*



On Tour Forever



On Tour Forever

On Tour:

3/7 Los Angeles	3/9 San Francisco	3/10 Seattle
3/12 Salt Lake City	3/13 Chicago	3/15 Washington D.C.
3/16 Toronto	3/17 Pasadena	3/19 New York

3/20 Conan O'Brien

# R&R Alternative Top 50

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	A. LEWIS OF STAND W/F. DURST Outside (Flawless/Geffen/Interscope)	3001	-64	292517	14	78/1
1	2	INCUBUS Drive (Immortal/Epic)	2998	-67	290234	13	83/0
3	3	CRAZY TOWN Butterfly (Columbia)	2889	-60	303841	16	80/0
5	4	MOBY F/GWEN STEFANI Southside (V2)	2585	+129	260035	18	72/0
4	5	LIFEHOUSE Hanging By A Moment (DreamWorks)	2406	-199	186471	19	77/0
6	6	LINKIN PARK One Step Closer (Warner Bros.)	2320	-45	251427	23	73/0
8	7	DAVE MATTHEWS BAND I Did It (RCA)	2295	+8	195029	8	79/0
7	8	COLDPLAY Yellow (Nettwerk/Capitol)	2177	-111	196123	13	77/0
11	9	FUEL Innocent (Epic)	1905	+159	152655	6	75/2
9	10	OFFSPRING Want You Bad (Columbia)	1810	-84	151658	8	77/0
10	11	FUEL Hemorrhage (In My Hands) (Epic)	1746	-24	191638	27	75/0
12	12	U2 Walk On (Interscope)	1745	+38	129970	8	74/0
13	13	3 DOORS DOWN Duck And Run (Republic/Universal)	1540	+20	108075	7	67/2
15	14	GODSMACK Awake (Republic/Universal)	1487	+22	158064	20	63/0
16	15	DEFTONES Digital Bath (Maverick)	1403	+77	122267	8	71/0
20	16	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1367	+182	137178	7	72/3
14	17	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	1366	-108	179341	14	64/0
23	18	LIMP BIZKIT My Way (Flip/Interscope)	1328	+268	136697	3	71/4
18	19	DISTURBED Voices (Giant/Reprise)	1292	+6	100891	11	64/0
19	20	3 DOORS DDWN Loser (Republic/Universal)	1182	-65	122165	32	68/1
21	21	OLEANDER Are You There? (Republic/Universal)	1170	+71	102416	4	61/2
22	22	ALIEN ANT FARM Movies (DreamWorks)	1158	+79	115870	6	66/1
24	23	A PERFECT CIRCLE The Hollow (Virgin)	1154	+110	106203	4	64/2
17	24	GREEN DAY Warning (Reprise)	1109	-203	73100	13	58/0
29	25	NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)	982	+141	137478	5	62/3
28	26	OUR LADY PEACE Life (Columbia)	936	+68	76179	5	50/1
31	27	ORGY Opticon (Elementree/Reprise)	912	+112	58571	4	63/1
35	28	COLD No One (Flip/Geffen/Interscope)	885	+154	113566	3	59/6
32	29	PAPA ROACH Between Angels And Insects (DreamWorks)	856	+102	73051	3	61/7
27	30	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	856	-27	95065	11	55/0
25	31	DIFFUSER Karma (Hollywood)	850	-163	56573	12	50/0
26	32	EVERLAST I Can't Move (Tommy Boy)	818	-146	62213	8	52/1
37	33	VAST I Don't Have Anything (Elektra/EEG)	788	+73	38058	5	50/0
38	34	TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)	760	+124	102288	3	46/6
43	35	TANTRIC Breakdown (Maverick)	747	+288	59968	2	56/9
33	36	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	734	-7	34809	9	42/0
30	37	NICKELBACK Breathe (Roadrunner)	697	-139	39679	16	36/0
48	38	POWDERFINGER My Happiness (Republic/Universal)	648	+253	58177	2	57/7
44	39	SALIVA Your Disease (Island/IDJMG)	607	+176	69768	2	55/7
34	40	STRAIT UP FLAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	576	-162	32945	14	36/0
DEBUT	41	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)	498	+170	62242	1	42/3
41	42	NOTHINGFACE Bleeder (TVT)	474	+4	21886	7	39/1
46	43	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	466	+62	32734	2	31/0
39	44	COLLECTIVE SOUL Vent (Atlantic)	456	-59	25868	6	29/0
40	45	JOSH JOPLIN GROUP Camera One (Artemis)	416	-61	13358	10	25/1
45	46	BARENAKED LADIES Too Little Too Late (Reprise)	406	-3	27484	2	20/1
42	47	DAVID GRAY Babylon (ATO/RCA)	390	-78	36453	15	23/0
48	48	PJ HARVEY Good Fortune (Island/IDJMG)	369	-21	24478	2	31/0
47	49	OFFSPRING Original Prankster (Columbia)	347	-51	25530	19	30/0
—	50	SEMISONIC Chemistry (MCA)	342	-42	23589	5	20/0

## Most Added

ARTIST TITLE LABEL(S)	ADDS
EVERCLEAR Out Of My Depth (Capitol)	33
LIVING END Roll On (Reprise)	29
POE Hey Pretty (FEI/Atlantic)	20
DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)	10
TANTRIC Breakdown (Maverick)	9
MARILYN MANSON Fight Song (Nothing/Interscope)	9
PAPA ROACH Between Angels And Insects (DreamWorks)	7
POWDERFINGER My Happiness (Republic/Universal)	7
SALIVA Your Disease (Island/IDJMG)	7
SPINESHANK New Disease (Roadrunner)	7

**saliva** "Your Disease"

New This Week:  
Q101, WRZX, WBRU,  
WNFZ and more

R&R Alternative **39**

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## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TANTRIC Breakdown (Maverick)	+288
LIMP BIZKIT My Way (Flip/Interscope)	+268
POWDERFINGER My Happiness (Republic/Universal)	+253
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	+182
SALIVA Your Disease (Island/IDJMG)	+176
RAGE AGAINST THE MACHINE How I Could Just... (Epic)	+170
FUEL Innocent (Epic)	+159
COLD No One (Flip/Geffen/Interscope)	+154
NEW FOUND GLORY Hit Or Miss... (Drive-Thru/MCA)	+141
MOBY F/GWEN STEFANI Southside (V2)	+129

## Breakers

No Songs Qualified For Breaker Status  
This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

87 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

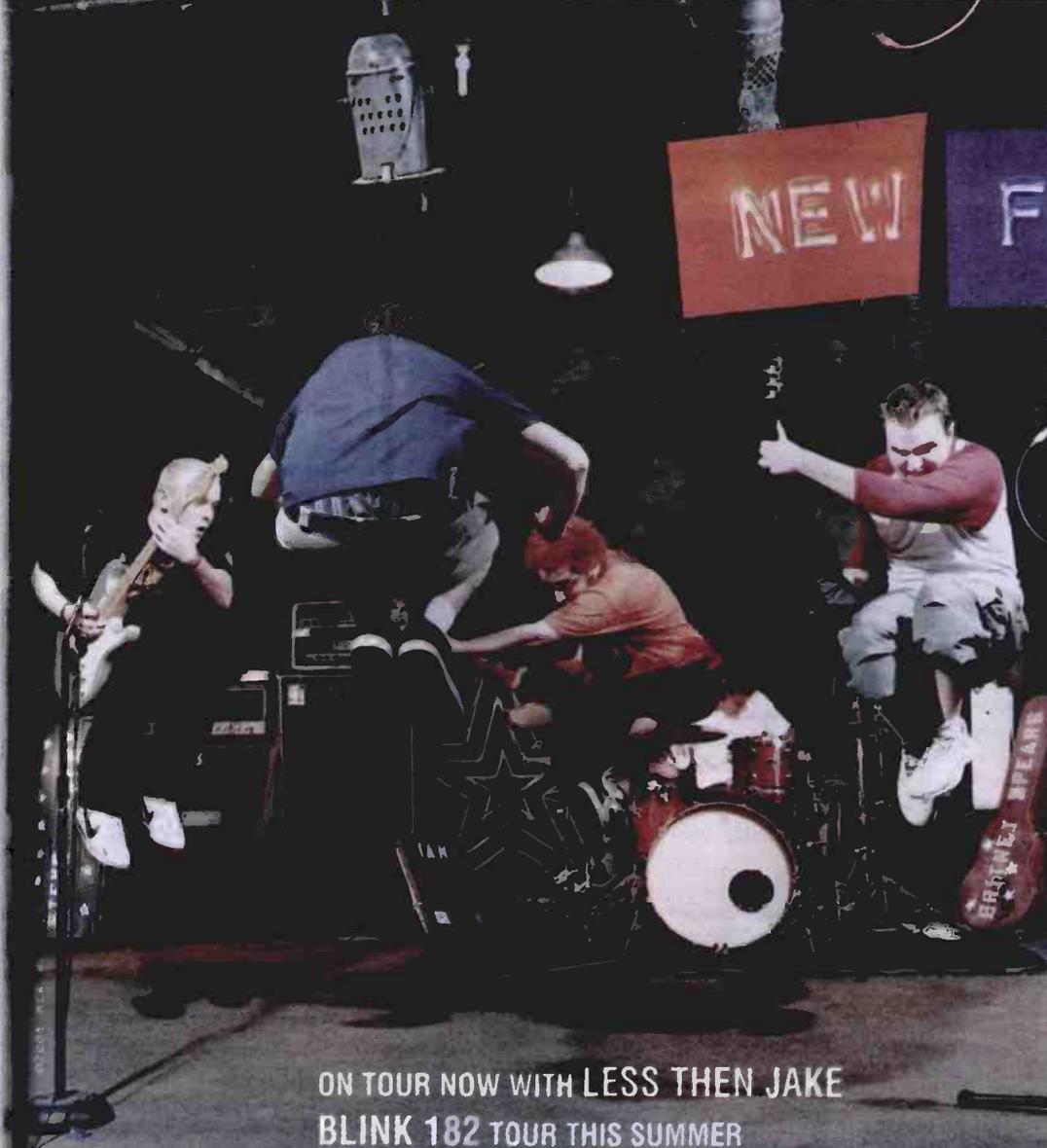
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GLORY

*"hit or miss"*

(WAITED TOO LONG)

R&R ALTERNATIVE: **25**

MODERN ROCK MONITOR: 25\*

ALREADY OVER 7.5 MILLION IN AUDIENCE REACH!!!

New This Week:

99X KDGE WRAX

Big Phones And Spins Everywhere Including:

KROQ	WFNX	KWOD	WXRK
WHFS	LIVE105	KNDD	KXTE
WPBZ	WBCN	KNRK	KTCL

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# nonpoint

## what a day



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KRXQ	WPLA	WPBZ	WBZX	KUPD
WRZX	WAAF	WKLQ	KXTE	and many more!

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# Break Through

## Artist

UNIFIED THEORY  
Track: "WITHER"  
LP: UNIFIED THEORY  
Label: 3:33/UNIVERSAL

By  
**Dayna Talley**  
Asst. Alternative Editor

**essentials:** The members of Unified Theory are anything but newcomers to the turbulent rock 'n' roll lifestyle. Two of the handmembers come from solid backgrounds, having spent years playing in the alternative supergroup Blind Melon. After the tragic 1995 death of Melon lead vocalist Shannon Hoon from a cocaine overdose, guitarist Christopher Thorn was forced to re-evaluate the direction of his life and his music. He and Melon bassist Brad Smith joined creative forces, then teamed with drummer Dave Krusen. Krusen also has an impressive resume, which includes having been a founding member of grunge forefathers Pearl Jam and touring and recording with such alternative acts as Hovercraft and Candlebox.

All the new band needed at that point was a voice to bring it all together, and they found just what they were looking for in singer-guitarist Chris Shinn. Once they'd officially formed Unified Theory and were moving toward the sound they had in mind,

they began recording in Thorn's and Smith's home studios. The group then joined with David Botrill, who has worked with artists ranging from Peter Gabriel to Tool, to mix the record. The final product of that studio time was their self-titled debut album, which has been released on 3:33/Universal.

It isn't easy to describe Unified Theory's sound. Shinn's vocals resemble those of the late Blind Melon singer, but he also brings his own, entirely fresh element to the Alternative airwaves. The album demonstrates the group's spectacular musicianship as the dynamics change from song to song, with Shinn's voice as a constant, carrying a sense of serenity throughout.

Unified Theory are currently making their way along the West Coast, promoting their second single, "Wither," a true tale about trying to convince a friend to stay off drugs. This moving track has already hit the playlists of many Alternative stations, and it's still picking up steam.

**Artist POV:** (Shinn on his influences and the band.) "I grew up listening to George Jones and Bruce Springsteen, my dad and mom's favorite music. I've had a thing for music with female vocalists, like Curve and old Lush and PJ Harvey, but Jeff Buckley has been a huge influence on me. There's no weak link in this band. Every element is so strong. It's exceptional. The focus in Unified Theory is amazing."

Unified Theory



Austin Davis, PD/MD  
WEEO/Hagerstown, MD

## Austin Davis ON THE RECORD.

The new Dave Matthews is top-five phones and is just a great song. Tantric are already starting to show phones. We rarely toss new artists into a medium rotation, but Tantric have such a great song that we put it right into medium. In terms of secret-weapon records, we tossed the Uncle Kracker album in, and a lot of females in our demo are buying that record. Plus, there's no single, so a lot of people are plopping down \$18 for that song. Anybody who plays Coldplay or Li fehouse should be looking at this. ■ The They Might Be Giants song "Boss of Me" is also doing well for us. Everybody watches *Malcolm in the Middle*, and the audience seems to like the song. Also, I just heard the new Go-Go's record, and I really like it. We're such a middle-of-the-road Alternative station that I think we could get away with it, but it is a stretch.

For the second week in a row we have a new No. 1, which is an incredibly rare occurrence in the format. Congratulations to Lewis & Durst, whose "Outside" cops the top spot after a tight duel last week with former No. 1 Incubus. Everclear have been one of the few bands able to face the wall of angry sound from the past year and come out standing tall. They stand tall again this week with 33 adds on "Out of My Depth." The Living End come out strong (29 adds) on "R.I. On..." which is the first song off their album of the same name. The buzz on Poe continues as "Hey Pretty" brings in 20 more stations. Speaking of buzz, the K-117 Boy Hits Car on Wind-Up, which is getting early raves from almost everyone who hears it. WNNX Atlanta and KPNT St. Louis are the only stations in the Cloud more than two months before the label had planned on releasing it. You can bet that add date will be moved up as more people jump on the song! Most of the talk regarding Miami was about the great Doves performance and with double digit adds on "Catch the Sun," it looks like the future is bright for the band. I love the Tantric song "Breakdown" which finishes the week as a top-five most added track. Finally, on the heels of KROQ adding the song a month early here is my RECORD OF THE WEEK: Coldplay "Shiver."

## ON THE RADIO

by Jim Kerr



# "OLD FOLKS"

New This Week! WWVW WLRS WIXO WZPC

GREAT EARLY SUPPORT:

KROX 15x	KKND 15x	WRAX 14x	KRAD 34x
WEQX 15x	KTEG 14x	WXNR 14x	KMBY 15x
WJSE 15x			KLEC 25x

Also On:

WXSJ WZZQ WARQ WRZK  
KWOD WRRV WFSM KQRX

On Tour This Spring



FROM THE ALBUM  
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PRODUCED & MIXED BY AL CLAY



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## Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)

LIMP BIZKIT Rollin' (Flip/Interscope)

DISTURBED Stupify (Giant/Reprise)

U2 Beautiful Day (Interscope)

A PERFECT CIRCLE Judith (Virgin)

LENNY KRAVITZ Again (Virgin)

3 DOORS DOWN Kryptonite (Republic/Universal)

SR-71 Right Now (RCA)

A PERFECT CIRCLE 3 Libras (Virgin)

INCUBUS Pardon Me (Immortal/Epic)

INCUBUS Stellar (Immortal/Epic)

DEFTONES Change (In The House Of Flies) (Maverick)

BLINK-182 Man Overboard (MCA)

CREED Higher (Wind-up)

BLINK-182 Adam's Song (MCA)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

BLINK-182 All The Small Things (MCA)

LIT My Own Worst Enemy (RCA)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

## TOP 100 ALTERNATIVE POWER GOLD

- |   |   |
|---|---|
| 1 FOO FIGHTERS Everlong                     | 51 SMASHING PUMPKINS 1979                         |
| 2 BLUR Song 2                               | 52 ALICE IN CHAINS Would?                         |
| 3 FUEL Shimmer                              | 53 STONE TEMPLE PILOTS Big Empty                  |
| 4 NIRVANA Smells Like Teen Spirit           | 54 CRACKER Low                                    |
| 5 STONE TEMPLE PILOTS Push                  | 55 SMASHING PUMPKINS Bullet With Butterfly Wings  |
| 6 ALICE IN CHAINS Man In The Box            | 56 LIVE I Alone                                   |
| 7 JANE'S ADDICTION Been Caught Stealing     | 57 311 All Mixed Up                               |
| 8 NIRVANA Come As You Are                   | 58 DAYS OF THE NEW Touch, Peel & Stand            |
| 9 SUBLIME Santeria                          | 59 SOUNDGARDEN Fell On Black Days                 |
| 10 KORN Freak On: A Leash                   | 60 GREEN DAY Time Of Your Life (Good Riddance)    |
| 11 LENNY KRAVITZ Fly Away                   | 61 PEARL JAM Black                                |
| 12 NINE INCH NAILS Closer                   | 62 PEARL JAM Daughter                             |
| 13 EVERLAST What It's Like                  | 63 CAKE The Distance                              |
| 14 STONE TEMPLE PILOTS Interstate Love Song | 64 FILTER Hey Man, Nice Shot                      |
| 15 EVE 6 Inside Out                         | 65 LIVE Lightning Crashes                         |
| 16 SUBLIME What I Got                       | 66 FAITH NO MORE Epic                             |
| 17 GREEN DAY When I Come Around             | 67 FLYS Got You (Where I Want You)                |
| 18 BECK Loser                               | 68 CANDLEBOX Far Behind                           |
| 19 SUBLIME Wrong Way                        | 69 BECK Where It's At                             |
| 20 OFFSPRING Self Esteem                    | 70 BEASTIE BOYS (You Gotta) Fight For Your...     |
| 21 RADIOHEAD Creep                          | 71 CREED What's This Life For                     |
| 22 PEARL JAM Alive                          | 72 VIOLENT FEMMES Blister In The Sun              |
| 23 PEARL JAM Evenflow                       | 73 RED HOT CHILI PEPPERS Soul To Squeeze          |
| 24 OFFSPRING Come Out & Play (Keep 'Em...)  | 74 MARCY PLAYGROUND Sex And Candy                 |
| 25 SMASHING PUMPKINS Today                  | 75 ALICE IN CHAINS Rooster                        |
| 26 GREEN DAY Brain Stew                     | 76 NIRVANA Heart-Shaped Box                       |
| 27 SOUNDGARDEN Black Hole Sun               | 77 TEMPLE OF THE DOG Hunger Strike                |
| 28 NIRVANA In Bloom                         | 78 LOCAL H Bound For The Floor                    |
| 29 CREED One                                | 79 BEASTIE BOYS Sabotage                          |
| 30 PEARL JAM Jeremy                         | 80 SEVEN MARY THREE Cumbersome                    |
| 31 NIRVANA Lithium                          | 81 EVERCLEAR Father Of Mine                       |
| 32 BUSH Comedown                            | 82 NINE INCH NAILS Head Like A Hole               |
| 33 BLINK-182 Dammit (Growing Up)            | 83 BUSH Everything Zen                            |
| 34 LENNY KRAVITZ Are You Gonna Go My Way    | 84 GOD GOD DDLLS Slide                            |
| 35 EVERCLEAR Santa Monica (Watch The...)    | 85 BUSH Glycerine                                 |
| 36 BUSH Machinehead                         | 86 SOUNDGARDEN Spoonman                           |
| 37 CREED My Own Prison                      | 87 EVERCLEAR Everything To Everyone               |
| 38 311 Down                                 | 88 LIVE All Over You                              |
| 39 TOADIES Possum Kingdom                   | 89 STONE TEMPLE PILOTS Creep                      |
| 40 STONE TEMPLE PILOTS Vasoline             | 90 TOOL Sober                                     |
| 41 FOO FIGHTERS My Hero                     | 91 STONE TEMPLE PILOTS Sexy Type Thing            |
| 42 HARVEY DANGER Flagpole Sitta             | 92 BUTTHOLE SURFERS Pepper                        |
| 43 RED HOT CHILI PEPPERS Give It Away       | 93 BEASTIE BOYS Brass Monkey                      |
| 44 GREEN DAY Longview                       | 94 ALICE IN CHAINS No Excuses                     |
| 45 SMASHING PUMPKINS Disarm                 | 95 DAVE MATTHEWS BAND Crush                       |
| 46 JANE'S ADDICTION Jane Says               | 96 WHITE ZOMBIE More Human Than Human             |
| 47 RED HOT CHILI PEPPERS Under The Bridge   | 97 MIGHTY MIGHTY BOSSTONES The Impression That... |
| 48 GREEN DAY Basket Case                    | 98 PEARL JAM Yellow Ledbetter                     |
| 49 PEARL JAM Better Man                     | 99 THIRD EYE BLIND Semi-Charmed Life              |
| 50 NIRVANA All Apologies                    | 100 EVERCLEAR I Will Buy You A New Life           |

## ALTERNATIVE Going For Adds 3/6/01

EVE 6 Here's To The Night (RCA)

TREBLE CHARGER American Psycho (Nettwerk)

WALLFLOWERS Letters From The Wasteland (Interscope)

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KWKYS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WQXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

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Stations and their adds listed alphabetically by market

## New & Active

**SPACEHOG** I Want To Live (Artemis)  
Total Plays: 315, Total Stations: 31, Adds: 4

**GOOD CHARLOTTE** The Motivation Proclamation (Epic)  
Total Plays: 288, Total Stations: 22, Adds: 0

**SKRAPE** Waste (RCA)  
Total Plays: 264, Total Stations: 28, Adds: 2

**TAPROOT** I (Velvet Hammer/Atlantic)  
Total Plays: 263, Total Stations: 21, Adds: 1

**'A' Old Folks** (Mammoth)  
Total Plays: 235, Total Stations: 22, Adds: 4

**DOVES** Catch The Sun (Heavenly/Astralwerks/Virgin)  
Total Plays: 217, Total Stations: 25, Adds: 10

**(HED) PLANET EARTH** Killing Time (Volcano/Jive)  
Total Plays: 217, Total Stations: 22, Adds: 3

**POE** Hey Pretty (FEI/Atlantic)  
Total Plays: 204, Total Stations: 31, Adds: 20

**BUCKCHERRY** Ridin' (DreamWorks)  
Total Plays: 198, Total Stations: 17, Adds: 1

**KILLING HEIDI** Mascara (3:33/Universal)  
Total Plays: 178, Total Stations: 15, Adds: 2

**RUN-D.M.C.** Them Girls (Profile/Arista)  
Total Plays: 165, Total Stations: 11, Adds: 2

**UNCLE KRACKER** Follow Me (Top Dog/Lava/Atlantic)  
Total Plays: 125, Total Stations: 9, Adds: 1

**SPINESHANK** New Disease (Roadrunner)  
Total Plays: 103, Total Stations: 14, Adds: 7

**LIVING END** Roll On (Reprise)  
Total Plays: 58, Total Stations: 30, Adds: 29

Songs ranked by total plays

## Reporters

**WEOX/Albany, NY**  
Interim PD/MD: Alex Taylor  
1 A PERFECT CIRCLE "Hollow"  
EVERCLEAR "Depth"  
SPACEHOG "Live"  
COLD "Die"

**WHRL/Albany, NY \***  
OM/MD: Susan Groves  
MD: Chris Osborne  
EVERCLEAR "Depth"  
POE "Pretty"

**KTEG/Albuquerque, NM \***  
PD: Elean Fishery  
COLD "Die"

**WNNX/Atlanta, GA \***  
OM: Brian Phillips  
PD: Leslie Fram  
AP/MD: Chris Williams  
1 DAVE MATTHEWS BAND "Space"  
LIMP BIZKIT "Die"  
BOY WITH CAR "Cover"  
NEW FOUNDED GLORY "Die"  
TANTRIC "Breakdown"

**WJSE/Atlantic City, NJ**  
PD: Al Parnello  
MD: Jason Usenet  
1 EVERCLEAR "Depth"  
2 MARILYN MANSON "Fight"  
4 DOVES "Sun"  
7 LIVING END "Roll"  
1 VIBROLUSH "John"

**KROX/Austin, TX \***  
PD: Melody Lee  
MD: Toby Ryan  
1 TOADLES "Heart"

**WRAX/Birmingham, AL \***  
PD: Dave Rossi  
MD: Mark Lindsey  
AP/MD: Hurricane Shane  
LIMP BIZKIT "Die"  
NEW FOUNDED GLORY "Die"  
TANTRIC "Breakdown"  
WILL HOSE "Crazy"

**KQXR/Boise, ID \***  
PD: Jacent Jackson  
MD: Pete Schickel  
No Adds

**WBCN/Boston, MA \***  
VP/Programming: Oedipus  
AP/MD: Steven Brink  
MARILYN MANSON "Fight"

**WFMX/Boston, MA \***  
PD: Crux  
MD: Kevin Myers  
16 HEAD "Landscape"  
RUB-D.B.C. "Heart"  
SHEILA DIVINE "Sedate"

**WEDG/Buffalo, NY \***  
PD/MD: Rich Wall  
MD: Ryan Patrick  
MARILYN MANSON "Fight"  
EVERCLEAR "Depth"  
SHEILA DIVINE "Tory"

**WAVF/Charleston, SC \***  
PD: Greg Furlan  
AP/MD: Casey Williams  
7 POWDERFINGER "Happiest"

**WENO/Charlotte, NC \***  
PD: Josh Daniel  
AP/MD: Brian Patten  
2 EVERCLEAR "Depth"  
POE "Pretty"  
SPACEHOG "Live"  
SKRAPE "Waste"

**WQGX/Chicago, IL \***  
PD: Dave Reinhardt  
AP/MD: Gary Shuman  
CLEANER "An"  
LIVING END "Roll"  
SALVA "Disease"

**WAQZ/Cincinnati, OH \***  
PD: Rick Jamie  
MD: Steve Blodden  
LIVING END "Roll"

**WARD/Columbia, SC \***  
OM/MD: Gene Johnson  
EVERCLEAR "Depth"

**WWCO/Columbus, OH \***  
PD: Andy Davis  
MD: Jack DeVries  
1 BACKY DRIVE BOY "Hudson"  
1 POE "Pretty"  
EVERCLEAR "Depth"

**KRAD/Corpus Christi, TX \***  
PD/MD: Cory Smith  
No Adds

**KOGE/Dallas-Ft. Worth, TX \***  
PD: Deane Doherty  
AP/MD: Alan Ago  
1 POWDERFINGER "Happiest"  
NEW FOUNDED GLORY "Die"

**WJEG/Dayton, OH \***  
PD: Steve Kramer  
MD: Alan Rantz  
No Adds

**KTCL/Denver-Boulder, CO \***  
PD: Mike O'Connor  
MD: Sabrina Saunders  
10 FUEL "Happiest"  
1 POE "Pretty"

**CIMX/Detroit, MI \***  
PD: Murray Brookshaw  
AP/MD: Vessa Canaves  
MD: Matt Franklin  
1 FUEL "Happiest"  
1 TRIPLE CHANGER "Psycho"  
PAPA ROACH "Between"  
POWDERFINGER "Happiest"

**KNRO/Eugene-Springfield, OR**  
MD: Angie Wright  
EVERCLEAR "Depth"

**KKMA/Fayetteville, AR**  
PD: Margot Smith  
EVERCLEAR "Depth"  
ALICE AMI TARD "Movers"

**WJWX/Ft. Myers, FL \***  
PD: John Rezz  
MD: Lance  
COLD "Die"  
(HED) PLANET EARTH "Killing"

**WEJE/Ft. Wayne, IN \***  
PD/MD: JJ Franklin  
1 PAPA ROACH "Between"  
1 DOVES "Sun"  
1 POWDERFINGER "Happiest"  
1 LIMP BIZKIT "Die"  
POE "Pretty"  
SALVA "Disease"

**KFRF/Fresno, CA \***  
PD: Bruce Wray  
MD: Rosewood  
TANTRIC "Breakdown"

**WGRD/Grand Rapids, MI \***  
PD: Don Clark  
MD: Tom Brennan  
EVE "Heart"  
POE "Pretty"  
EVERCLEAR "Depth"

**WXNR/Greenville, NC \***  
PD: Jeff Sanders  
MD: Don Spate  
SALVA "Disease"  
TANTRIC "Breakdown"

**WEED/Hagerstown, MD**  
PD/MD: Justin Davis  
EVERCLEAR "Depth"  
SPINESHANK "Die"  
LIVING END "Roll"

**WHNQ/Hartford, CT \***  
MD: Chris Kelly  
1 RUB-D.B.C. "Heart"  
EVERCLEAR "Depth"  
GOODBYE "Heart"  
PAPA ROACH "Between"

**KTBZ/Houston-Galveston, TX \***  
PD/MD: Steve Robinson  
No Adds

**WRZX/Indianapolis, IN \***  
PD: Andy Dawson  
MD: Michael Young  
2 EVERCLEAR "Depth"  
SALVA "Disease"

**WPLA/Jacksonville, FL \***  
PD: Rick Schmitt  
AP/MD: Chad Chumley  
1 SPINESHANK "Die"  
A PERFECT CIRCLE "Hollow"  
LIVING END "Roll"

**WRZL/Johnson City, TN**  
PD/MD: Mark E. Hesterman  
SKRAPE "Waste"  
LIVING END "Roll"  
EVERCLEAR "Depth"

**WNFZ/Knoxville, TN \***  
PD: Don Bezyk  
MD: Doner  
SALVA "Disease"

**KFFE/Lafayette, LA \***  
PD: Rob Summers  
MD: Scott Farm  
7 COLD "Die"  
TRAMP "Drops"

**WWDX/Lansing, MI \***  
PD: Jeff Weiling  
MD: Ty Donawick  
1 LIMP BIZKIT "Die"  
1 LIVING END "Roll"  
OUR LADY PEACE "Live"

**KXTE/Las Vegas, NV \***  
PD: Dave Wellington  
AP/MD: Chris Ripley  
No Adds

**WXZZ/Lexington-Fayette, KY \***  
PD: B.J. Kinard  
MD: Stacy Bee  
2 POE "Pretty"  
EVERCLEAR "Depth"

**KLECL/Mt. Rock, AR \***  
PD: Larry LeBlanc  
MD: Peter Dunn  
1 DOVES "Sun"  
1 LIVING END "Roll"  
EVERCLEAR "Depth"  
MARILYN MANSON "Fight"  
POE "Pretty"  
BLUE OCTOBER "Breakout"

**KROQ/Los Angeles, CA \***  
VP/Prog.: Kevin Weatherly  
AP/MD: Gene Sandstrom  
MD: Lisa Warden  
22 OXYGEN "Hollow"  
1 DAVE MATTHEWS BAND "Space"  
1 SUN AT "Die"  
COLDPLAY "Star"  
LIVING END "Roll"

**WLRS/Louisville, KY \***  
PD: Adam Friedrich  
MD: Jason Davis  
1 RAGE AGAINST "Cough"  
POE "Pretty"  
A "Takes"

**WMAO/Madison, WI \***  
PD: Pat Frawley  
MD: Amy Heaton  
3 EVERCLEAR "Depth"  
TANTRIC "Breakdown"

**KZMZ/Minneapolis, MN \***  
PD: Billy Berghammer  
MD: Thom  
No Adds

**WHTE/Monmouth-Ocean, NJ \***  
PD: Debra Smith  
MD: Jeff Range  
3 POWDERFINGER "Happiest"  
3 COLLECTIVE SOUL "Die"

**KMBY/Monterey-Salinas, CA \***  
PD: Chris White  
MD: Rich Berlin  
CRONIC FUTURE "Mash"  
EVERCLEAR "Depth"  
MARILYN MANSON "Fight"  
POE "Pretty"  
LIVING END "Roll"  
BUCKCHERRY "Fight"

**WZPC/Nashville, TN \***  
OM: Jim Patrick  
PD: Brian Krytz  
AP/MD: Russ Schenck  
SPACEHOG "Live"  
A "Takes"

**WRRV/Newburgh, NY**  
PD: Greg O'Brien  
MD: Andrew Brice  
MATCHBOX TWENTY "Gone"  
EVERCLEAR "Depth"  
POE "Pretty"  
TANTRIC "Breakdown"  
LIVING END "Roll"

**KNND/New Orleans, LA \***  
OM/MD: Drew Stewart  
MD: Sig  
No Adds

**WYXR/New York, NY \***  
PD: Steve Kingston  
MD: Mike Peer  
11 TANTRIC "Breakdown"  
1 CRAZY TOWNS "Toxic"  
GOODBYE "Heart"  
GREEN DAY "Wasting"  
LIVING END "Roll"

**WROX/Norfolk, VA \***  
PD/MD: Holly Williams  
MD: Michael Hubby  
MARILYN MANSON "Fight"

**KORX/Odessa-Midland, TX \***  
PD: Dave Caswell  
MD: Michael Hubby  
VIBROLUSH "John"  
SPINESHANK "Die"  
UNCLE KRACKER "Follow"  
EVERCLEAR "Depth"  
LIVING END "Roll"  
POE "Pretty"

**WOCJ/Orlando, FL \***  
PD: Alan Smith  
MD: Bobby Smith  
No Adds

**WIXO/Oroville, IL**  
OM/MD: Matt Soren  
SPACEHOG "Live"  
A "Takes"

**WPLY/Philadelphia, PA \***  
PD: Jim McClellan  
AP/MD: Sasha Dunn  
MD: Dan Fen  
1 POWDERFINGER "Happiest"  
EVERCLEAR "Depth"  
TANTRIC "Breakdown"

**KEDJ/Phoenix, AZ \***  
Interim PD: Nancy Stevens  
AP/MD: Shary Whitney  
1 POE "Pretty"  
1 LIVING END "Roll"  
TRAMP "Drops"

**KZON/Phoenix, AZ \***  
PD: Tim Maravellia  
MD: Steve Houston  
6 POE "Pretty"  
1 EVERCLEAR "Depth"  
3 JOE JONAS GROUP "Censor"  
3 CLEANER "Die"

**WXXX/Pittsburgh, PA \***  
PD: John Henschel  
AP/MD: Lenny Stone  
1 (HED) PLANET EARTH "Killing"  
EVERCLEAR "Depth"  
PAPA ROACH "Between"

**WCYY/Portland, ME**  
PD: Mark Ivy  
MD: Brian James  
1 GOODBYE "Heart"  
EVERCLEAR "Depth"  
MARILYN MANSON "Fight"  
POE "Pretty"  
LIVING END "Roll"  
DOVES "Sun"

**KWRK/Portland, OR \***  
PD: Mark Hamilton  
AP: Jim  
1 POWDERFINGER "Happiest"  
EVERCLEAR "Depth"

**WBRU/Providence, RI \***  
PD: Tim Schiavelli  
MD: Josh Korman  
GOODBYE "Heart"  
TANTRIC "Breakdown"  
BROCKEN MURPHYS "Guitar"  
SALVA "Disease"

**KRZQ/Reno, NV \***  
PD/MD: Guy Dark  
1 LIVING END "Roll"  
1 SPINESHANK "Die"  
MARILYN MANSON "Fight"

**WOYL/Richmond, VA \***  
PD: J.D. Kanes  
1 EVERCLEAR "Depth"  
RAGE AGAINST "Cough"

**KCIX/Riverside, CA \***  
OM/MD: Kelli Clineo  
AP/MD: John DeSantis  
MD: Daryl James  
AMERICAN HE-FI "Tavern"  
LIVING END "Roll"

**WZZJ/Roanoke-Lynchburg, VA \***  
PD: Bob Travis  
MD: Greg Travis  
1 EVERCLEAR "Depth"  
TRAMP "Drops"  
POE "Pretty"  
SPINESHANK "Die"  
LIVING END "Roll"

**KWQD/Sacramento, CA \***  
PD: Ron Bence  
AP/MD: Beomer Barbara  
22 GREEN DAY "Wasting"  
5 DOVES "Sun"  
1 SPINESHANK "Die"  
LIVING END "Roll"

**KPNP/SI. Louis, MO \***  
PD: Tommy Matern  
MD: Danny Blodder  
2 MADONNA "Die"  
2 LIVING END "Roll"  
1 BOY WITH CAR "Cover"  
BOY WITH CAR "Cover"

**KORK/San Lake City, UT \***  
VP/Op. & Prog.: Mike Summers  
AP/MD: Todd Weber  
3 EVERCLEAR "Depth"  
3 LIVING END "Roll"  
2 COLD "Die"

**XTRA/San Diego, CA \***  
PD: Bryan Schock  
MD: Chris Hilday  
EVERCLEAR "Depth"  
BARRAS "Song"

**KCNL/San Diego, CA \***  
PD: Keith Cunningham  
MD: Pat Rain  
No Adds

**KTRF/San Francisco, CA \***  
PD: Jay Taylor  
MD: Arnan Anderson  
OXYGEN "Hollow"

**KJEE/Santa Barbara, CA**  
OM/MD: Eddie Gutierrez  
MD: Renato  
3 TRAMP "Drops"  
POE "Pretty"  
LIVING END "Roll"  
EVERCLEAR "Depth"

**WWWV/Savannah, GA**  
PD/MD: Pat Conn  
DOVES "Sun"  
3 DOORS DOWN "Die"  
A "Takes"  
SPINE SHANK "Die"

**KFKK/Seattle-Tacoma, WA \***  
PD/MD: Jake Kaplan  
No Adds

**KNDD/Seattle-Tacoma, WA \***  
PD: Paul Manning  
MD: Kim Moore  
TANTRIC "Breakdown"  
AMERICAN HE-FI "Tavern"  
LIVING END "Roll"  
RAGE AGAINST "Cough"

**KAEP/Spokane, WA \***  
PD: Dan Cassel  
OM/MD: Karl Bushman  
4 KILLING HEIDI "Mascara"  
LEWIS "ROCKING" "Couch"  
PAPA ROACH "Between"

**WKRL/Syracuse, NY \***  
OM/MD: Mimi Griswold  
DOVES "Sun"  
GOODBYE "Heart"  
LIVING END "Roll"  
KILLING HEIDI "Mascara"  
POE "Pretty"

**WXSR/Tallahassee, FL**  
PD: Scott Pettibone  
MD: Kenze  
18 DOORS DOWN "Die"  
28 TAPROOT "Appa"  
LIVING END "Roll"  
DOVES "Sun"

**WSUN/Tampa, FL \***  
OM: Chuck Beck  
PD: Shark  
MD: Chilly  
1 DAVE MATTHEWS BAND "Space"  
DRY "Gripes"

**WZZQ/Terre Haute, IN**  
PD: J. Jay King  
MD: Aaron Green  
VIBROLUSH "John"  
POE "Pretty"  
LIVING END "Roll"  
DUST FOR LIFE "Die"  
PAPA ROACH "Between"  
EVERCLEAR "Depth"

**KFMA/Tucson, AZ \***  
VP/Op. & Prog.: Mike Summers  
AP/MD: Todd Weber  
3 EVERCLEAR "Depth"  
3 LIVING END "Roll"  
2 COLD "Die"

**KMYZ/Tulsa, OK \***  
PD: Lynn Borsano  
MD: Roy Rogers  
3 DOORS DOWN "Die"  
(HED) PLANET EARTH "Killing"  
GOODBYE "Heart"

**WHFS/Washington, DC \***  
PD: Robert Benjamin  
AP/MD: Bob Wessing  
MD: Pat Fortin  
PAPA ROACH "Between"  
BOTHROCK "Beeder"  
TRAMP "Drops"  
LIVING END "Roll"

**WWDC/Washington, DC \***  
Interim PD: Buddy Nizer  
1 EVERCLEAR "Depth"  
1 AMERICAN HE-FI "Tavern"  
EVERLAST "Die"

**WPBZ/West Palm Beach, FL \***  
OM: John O'Connell  
AP/MD: Don O'Brien  
No Adds

**WSFM/Wilmington, NC**  
PD: Chris Scharf  
MD: Justin Satter  
DOVES "Sun"  
EVERCLEAR "Depth"  
COLD "Die"  
BULLDOGS "Lullaby"  
LIVING END "Roll"  
SALVA "Disease"

\* = Mediabase 24/7 monitored

87 Total Reporters  
87 Current Reporters  
87 Current Playlists

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# Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #1**

**WKRR/New York**  
Infinity  
(212) 314-9230  
Kingston/Booker/Peer  
12c Cume 2,244,200



PLAYS	LT	WT	ARTIST/TITLE	GI (009)
34	37	LENNY KRAVITZ/Again	45510	
35	36	LEWIS WIDURST/Outside	44280	
35	35	CRAZY TOWN/Butterfly	43650	
35	35	FUEL/Hemorrhage...	43650	
29	35	COLDPLAY/Paradise	38130	
35	30	GOODSAMACK/Awake	36900	
35	27	RED HOT CHILLI.../Parallel Universe	33210	
28	28	ALIEN ANT FARM/Movies	31980	
26	25	NEW FOUND GLORY/HI Or Miss...	30750	
25	25	INCUBUS/Drive	30750	
20	23	OLEANDER/Avé You There?	28290	
19	23	FUEL/Innocent	28290	
19	23	INCUBUS/Solar	28290	
20	21	A PERFECT CIRCLE/The Hollow	25830	
21	19	RAGE AGAINST.../Renegades Of Funk	25830	
24	18	TRAVIS/Drops Of Jugular...	24600	
16	19	3 DOORS DOWN/Loser	23370	
16	19	OFFSPRING/Want You Bad	23370	
16	19	LINX PARK/One Step Closer	23370	
10	19	TRAIN/Drops Of Jugular...	23010	
12	17	3 DOORS DOWN/Kryptonite	20970	
16	16	DEFTONES/Digital Bath	19680	
14	18	LINX PARK/Crawling	19680	
16	16	RAGE AGAINST.../How I Could Just...	19680	
16	14	LIT/Ally Don't Matter	17220	
14	14	RED HOT CHILLI.../Callomation	17220	
14	14	DAVE MATTHEWS BAND/Did It	17220	
14	13	DISTURBED/Down	15990	

**MARKET #2**

**KROQ/Los Angeles**  
Infinity  
(818) 557-1067  
Weatherly/Sandbrook/Worden  
12c Cume 1,566,700



PLAYS	LT	WT	ARTIST/TITLE	GI (009)
36	36	RED HOT CHILLI.../Parallel Universe	32680	
33	34	NEW FOUND GLORY/HI Or Miss...	30872	
25	33	GREEN DAY/Walling	29964	
34	33	LINX PARK/One Step Closer	29964	
25	25	LINX PARK/One Step Closer	29964	
33	29	RAGE AGAINST.../Renegades Of Funk	26332	
33	29	MOBY F/GWEN STEFANI/Southside	26332	
27	27	COLDPLAY/Paradise	24516	
22	28	CRAZY TOWN/Butterfly	22908	
26	23	LIMP BIZKIT/My Way	22700	
25	25	LINX PARK/One Step Closer	22700	
33	23	AMERICAN HI-FI/Favor Of The Weak	20882	
36	22	INCUBUS/Drive	19976	
11	22	A PERFECT CIRCLE/The Hollow	19976	
23	19	LEWIS WIDURST/Outside	17252	
16	18	INCUBUS/Paradise	16344	
19	17	PAPA ROACH/Last Resort	16344	
16	18	A PERFECT CIRCLE/Judith	14528	
6	15	DAVE MATTHEWS BAND/The Space Between	13620	
13	15	BLINK-182/What's My Age Again?	13620	
19	16	DISTURBED/Down	13620	
19	16	CRED/To Whom It May...	13620	
16	16	RADIOHEAD/Oxidized	13620	
15	15	ALIEN ANT FARM/Movies	13620	
16	15	COLDPLAY/Paradise	13620	
23	14	BLINK-182/Man Overboard	12712	
11	14	POWERFINGER/My Happiness	12712	
11	13	TRAIN/Drops Of Jugular...	11804	
11	13	BLINK-182/All The Small Things	11804	
11	13	SALIVA/Your Disease	11804	
11	12	AT THE DRIVE-IN/One Armed Scissor	10896	

**MARKET #3**

**WXOQ/Chicago**  
Emmis  
(312) 527-8348  
Richards/Shumilas  
12c Cume 945,300



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
46	40	LEWIS WIDURST/Outside	22099	
42	47	LINX PARK/One Step Closer	21197	
39	45	CRAZY TOWN/Butterfly	20295	
41	44	INCUBUS/Drive	19844	
43	42	OUR LADY PEACE/Like	18942	
19	40	RUN-DM.C./Them Girls	18040	
30	31	DIFFUSER/Karma	13981	
23	30	RAGE AGAINST.../Renegades Of Funk	13330	
25	29	FLYING BIRD/Smokescreen	13079	
21	24	DAVE MATTHEWS BAND/Did It	10824	
27	23	LIFEHOUSE/Hanging By A Moment	10873	
16	23	3 DOORS DOWN/Duck And Run	10073	
17	21	DISTURBED/Down	9471	
44	19	MOBY F/GWEN STEFANI/Southside	8569	
17	19	LIMP BIZKIT/My Way	8118	
17	19	DEFTONES/Digital Bath	7867	
21	15	COLDPLAY/Paradise	6765	
17	13	AT THE DRIVE-IN/One Armed Scissor	5863	
10	13	PAPA ROACH/Between Angels...	5663	
12	13	TRAIN/Drops Of Jugular...	5663	
22	12	OFFSPRING/Want You Bad	5412	
10	12	A PERFECT CIRCLE/The Hollow	5412	
34	11	CREED/To Whom It May...	4961	
12	11	EVERLAST/Can't Move	4961	
8	11	UNION UNDERGROUND/Killing The Fly	4961	
11	10	ALIEN ANT FARM/Movies	4510	
7	10	TANTRIC/Breakdown	4510	
9	10	COLDPLAY/Paradise	4510	
9	10	FUEL/Innocent	4510	
11	10	UZ/Walk On	4510	

**MARKET #4**

**KCNL/San Francisco**  
Clear Channel  
(415) 371-7500  
Cunningham/Shering/Tain  
12c Cume 327,500



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
61	58	MOBY F/GWEN STEFANI/Southside	6670	
56	56	DAVID GRAY/Babyton	6440	
53	56	LIT/Miserable	6440	
53	55	FUEL/Hemorrhage...	6325	
51	49	OUR LADY PEACE/Like	6325	
50	48	LEWIS WIDURST/Outside	5520	
40	40	VERTICAL HORIZON/Everything You Want	4500	
40	39	LIFEHOUSE/Hanging By A Moment	4485	
40	39	RADIOHEAD/Oxidized	4485	
40	38	CRAZY TOWN/Butterfly	4370	
37	37	DAVE MATTHEWS BAND/Did It	4252	
36	37	CREED/To Whom It May...	4252	
34	36	A PERFECT CIRCLE/Judith	4140	
33	34	DANDY WARHOLS/Bohemian Like You	3910	
31	34	BLINK-182/Adam's Song	3918	
24	33	INCUBUS/Drive	3795	
34	33	HARVEY DANGER/Sad Sweethearts Of...	3680	
33	33	WHEATLIS/Teenage Dirtbag	3680	
32	32	GREEN DAY/Walling	3796	
31	32	STRIPTEASE/Black	3650	
24	32	LIFEHOUSE/Hanging By A Moment	3450	
23	27	SR-71/Right Now	3105	
23	27	COLDPLAY/Paradise	3105	
23	27	COURTNEY CROWS/Hungry Heart	3105	
26	26	UZ/Walk On	2970	
26	26	ALIEN ANT FARM/Movies	2970	
24	26	LIT/Ally Don't Matter	2890	
24	26	LIT/Ally Don't Matter	2890	
24	26	LIT/Ally Don't Matter	2890	
24	26	LIT/Ally Don't Matter	2890	
24	26	LIT/Ally Don't Matter	2890	

**MARKET #4**

**KITS/San Francisco**  
Infinity  
(415) 512-1153  
Thyrlinger/Seib  
12c Cume 718,200



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
52	56	RAGE AGAINST.../Renegades Of Funk	16800	
49	53	LINX PARK/One Step Closer	15900	
50	51	CRAZY TOWN/Butterfly	15300	
48	48	LEWIS WIDURST/Outside	14400	
30	47	RED HOT CHILLI.../Parallel Universe	14100	
25	34	DEFTONES/Change...	10200	
23	29	COLDPLAY/Paradise	8700	
41	29	MOBY F/GWEN STEFANI/Southside	8700	
29	29	NEW FOUND GLORY/HI Or Miss...	8700	
26	28	INCUBUS/Paradise	8400	
27	27	PAPA ROACH/Last Resort	8100	
27	27	LIMP BIZKIT/My Way	8100	
21	26	A PERFECT CIRCLE/The Hollow	7800	
23	25	INCUBUS/Drive	7500	
25	25	OFFSPRING/Want You Bad	7500	
25	25	COLDPLAY/Paradise	6900	
22	24	PAPA ROACH/Between Angels...	7200	
22	24	A PERFECT CIRCLE/Judith	7200	
24	24	RADIOHEAD/Oxidized	7200	
24	23	GOODSAMACK/Awake	6900	
23	23	OFFSPRING/Want You Bad	6500	
16	19	UZ/Beautiful Day	5700	
16	19	3 DOORS DOWN/Loser	5400	
1	18	OLEANDER/Avé You There?	5400	
13	17	LIMP BIZKIT/My Way	5100	
25	17	AT THE DRIVE-IN/One Armed Scissor	5100	
10	17	RED HOT CHILLI.../Other Side	4800	
6	16	AMERICAN HI-FI/Favor Of The Weak	4800	
14	16	RAGE AGAINST.../Tessly	4800	
17	15	BLINK-182/What's My Age Again?	4500	

**MARKET #5**

**WPLY/Philadelphia**  
Radio One  
(610) 565-8900  
McGuinn/Dunn/Fen  
12c Cume 610,200



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
39	42	DAVE MATTHEWS BAND/Did It	10920	
39	42	LEWIS WIDURST/Outside	10140	
41	39	LIFEHOUSE/Hanging By A Moment	10140	
39	38	MOBY F/GWEN STEFANI/Southside	10140	
41	38	CRAZY TOWN/Butterfly	9690	
40	38	DAVID GRAY/Babyton	9690	
40	38	LEWIS WIDURST/Outside	9690	
33	38	AMERICAN HI-FI/Favor Of The Weak	8590	
36	31	3 DOORS DOWN/Loser	8060	
26	30	EVERLAST/Can't Move	7800	
29	29	FUEL/Innocent	7800	
30	29	GOOD CHARLOTTE/The Motivation...	7800	
31	28	INCUBUS/Drive	7800	
31	28	UZ/Walk On	7800	
29	28	COLDPLAY/Paradise	7290	
28	28	BARNEKED LADIES/Too Little Too Late	7290	
25	28	GREEN DAY/Walling	6520	
18	24	OUR LADY PEACE/Like	6240	
25	24	TRAIN/Drops Of Jugular...	6240	
23	23	SMASHING PUMPKINS/Untitled	5980	
23	23	PAPA ROACH/Last Resort	5980	
21	23	OFFSPRING/Want You Bad	5460	
17	21	NEW FOUND GLORY/HI Or Miss...	4940	
18	21	PJ HARVEY/Good Fortune	4940	
18	21	COLDPLAY/Paradise	4420	
17	21	FUEL/Hemorrhage...	4420	
17	21	AT THE DRIVE-IN/One Armed Scissor	4420	
17	21	LINX PARK/One Step Closer	4420	
14	14	LIMP BIZKIT/My Way	3640	
14	14	3 DOORS DOWN/Duck And Run	3640	

**MARKET #6**

**KDGE/Dallas-Ft. Worth**  
Clear Channel  
(972) 770-7777  
Doherty/Byo  
12c Cume 410,000



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
36	41	LIFEHOUSE/Hanging By A Moment	7396	
41	37	3 DOORS DOWN/Loser	7052	
30	41	MOBY F/GWEN STEFANI/Southside	7052	
38	37	FUEL/Hemorrhage...	6364	
39	33	BLINK-182/Adam's Song	5676	
37	33	INCUBUS/Solar	5676	
36	33	LEWIS WIDURST/Outside	5676	
29	30	LIMP BIZKIT/My Way	5160	
30	30	COLDPLAY/Paradise	5160	
36	29	VERTICAL HORIZON/Everything You Want	4988	
20	27	DEFTONES/Digital Bath	4644	
27	27	TRAIN/Drops Of Jugular...	4644	
27	27	OFFSPRING/Want You Bad	4472	
20	25	IONIC/You Wanted More	4300	
29	24	CRAZY TOWN/Butterfly	4128	
29	24	FRIGER ELEVEN/First Time	4128	
28	24	DAVE MATTHEWS BAND/Did It	4128	
25	24	OLEANDER/Avé You There?	3956	
18	23	FUEL/Innocent	3956	
25	23	LIT/Miserable	3956	
20	23	11980 EYE BLIND/10 Days Late	3956	
22	22	SR-71/Right Now	3784	
22	22	UZ/Walk On	3784	
16	21	LIT/Zip-Lock	3612	
18	20	AMERICAN HI-FI/Favor Of The Weak	3440	
22	20	FLYER/Take A Picture	3440	
15	20	LINX PARK/One Step Closer	3440	
13	19	BLINK-182/What's My Age Again?	3268	
14	19	RED HOT CHILLI.../Scar Tissue	3268	

**MARKET #7**

**CMX/Detroit**  
Clear Channel  
(313) 961-6397  
Brookshaw/Canova/Franklin  
12c Cume 470,800



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
30	40	CRAZY TOWN/Butterfly	8160	
41	37	GOODSAMACK/Awake	7956	
30	38	LEWIS WIDURST/Outside	7752	
28	37	INCUBUS/Drive	7548	
20	37	RAGE AGAINST.../Renegades Of Funk	7548	
34	35	FRIGER ELEVEN/First Time	7344	
29	35	MOBY F/GWEN STEFANI/Southside	6856	
35	33	FUEL/Hemorrhage...	6732	
31	33	EVERLAST/Can't Move	6324	
31	33	COLDPLAY/Paradise	6324	
31	33	COLDPLAY/Paradise	6324	
29	32	AMERICAN HI-FI/Favor Of The Weak	5712	
29	32	DEFTONES/Digital Bath	5712	
30	32	LINX PARK/One Step Closer	5100	
25	32	RED HOT CHILLI.../Other Side	5100	
28	32	AT THE DRIVE-IN/One Armed Scissor	4632	
20	32	COLDPLAY/Paradise	4438	
21	32	LIFEHOUSE/Hanging By A Moment	4284	
21	32	LIFEHOUSE/Hanging By A Moment	4284	
21	32	LIFEHOUSE/Hanging By A Moment	4284	
15	32	LIMP BIZKIT/My Way	4080	
22	30	RED HOT CHILLI.../Parallel Universe	4080	
19	30	NELLY FURTDORM/Like A Bird	3876	
19	30	MOBY F/GWEN STEFANI/Southside	3876	
19	30	UZ/Walk On	3876	
20	30	SUM 41/Makes No Difference	3672	
17	30	BARNEKED LADIES/Too Little Too Late	3672	
10	30	VASTA/Don't Move	3060	
15	29	NICKELBACK/Somewhere	3060	
10	29	BLINK-182/What's My Age Again?	2652	
11	29	FLYBANGER/Demon Away	2244	

**MARKET #8**

**WBCH/Boston**  
Infinity  
(617) 266-1111  
DePuy/Strick  
12c Cume 670,100



PLAYS	LT	WT	ARTIST/TITLE	GI (000)
33	43	MOBY F/GWEN STEFANI/Southside	13915	
40	41	CRAZY TOWN/Butterfly	12505	
24	29	DEFTONES/Digital Bath	8845	
30	29	INCUBUS/Drive	8645	
30	28	COLDPLAY/Paradise	8540	
36	27	LEWIS WIDURST/Outside	8235	
24	26	AMERICAN HI-FI/Favor Of The Weak	7930	
26	26	KID ROCK/Music On My Mind	7920	
27	25	EVERLAST/Can't Move	7625	
15	23	AFROSMITH/Loaded	7015	
16	23	COLLECTIVE SOUL/Vent	7015	
23	23	LIFEHOUSE/Hanging By A Moment	7015	
19	22	FUEL/Innocent	7015	
12	22	TRAIN/Drops Of Jugular...	6710	
10	21	NEW		

# Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #19**

**KPWT/LS, Louis**  
 Clear Channel  
 (314) 231-1257  
 Main/Alt  
 12x Cum: 217,500

**PLAYS**

LP#	ARTIST/TITLE	G (999)
37	LEWIS WURST/Outside	3100
38	CRAZY TOWN/Radio	3000
39	LEWIS WURST/Outside	3000
40	LEWIS WURST/Outside	3000
41	LEWIS WURST/Outside	3000
42	LEWIS WURST/Outside	3000
43	LEWIS WURST/Outside	3000
44	LEWIS WURST/Outside	3000
45	LEWIS WURST/Outside	3000
46	LEWIS WURST/Outside	3000
47	LEWIS WURST/Outside	3000
48	LEWIS WURST/Outside	3000
49	LEWIS WURST/Outside	3000
50	LEWIS WURST/Outside	3000
51	LEWIS WURST/Outside	3000
52	LEWIS WURST/Outside	3000
53	LEWIS WURST/Outside	3000
54	LEWIS WURST/Outside	3000
55	LEWIS WURST/Outside	3000
56	LEWIS WURST/Outside	3000
57	LEWIS WURST/Outside	3000
58	LEWIS WURST/Outside	3000
59	LEWIS WURST/Outside	3000
60	LEWIS WURST/Outside	3000

**MARKET #21**

**WSUN/Tampa**  
 Cox  
 (727) 577-7131  
 Simulcast  
 12x Cum: 141,500

**PLAYS**

LP#	ARTIST/TITLE	G (999)
45	MOBY/GIVEN STEARS/Outside	3332
46	RAGE AGAINST.../Hanging Of Funk	3332
47	CRAZY TOWN/Radio	3332
48	LEWIS WURST/Outside	3332
49	LEWIS WURST/Outside	3332
50	LEWIS WURST/Outside	3332
51	LEWIS WURST/Outside	3332
52	LEWIS WURST/Outside	3332
53	LEWIS WURST/Outside	3332
54	LEWIS WURST/Outside	3332
55	LEWIS WURST/Outside	3332
56	LEWIS WURST/Outside	3332
57	LEWIS WURST/Outside	3332
58	LEWIS WURST/Outside	3332
59	LEWIS WURST/Outside	3332
60	LEWIS WURST/Outside	3332

**MARKET #22**

**WDOX/Pittsburgh**  
 Clear Channel  
 (412) 507-1441  
 Main/Alt  
 12x Cum: 331,200

**PLAYS**

LP#	ARTIST/TITLE	G (999)
34	LEWIS WURST/Outside	9308
41	LEWIS WURST/Outside	9308
42	LEWIS WURST/Outside	9308
43	LEWIS WURST/Outside	9308
44	LEWIS WURST/Outside	9308
45	LEWIS WURST/Outside	9308
46	LEWIS WURST/Outside	9308
47	LEWIS WURST/Outside	9308
48	LEWIS WURST/Outside	9308
49	LEWIS WURST/Outside	9308
50	LEWIS WURST/Outside	9308
51	LEWIS WURST/Outside	9308
52	LEWIS WURST/Outside	9308
53	LEWIS WURST/Outside	9308
54	LEWIS WURST/Outside	9308
55	LEWIS WURST/Outside	9308
56	LEWIS WURST/Outside	9308
57	LEWIS WURST/Outside	9308
58	LEWIS WURST/Outside	9308
59	LEWIS WURST/Outside	9308
60	LEWIS WURST/Outside	9308

**MARKET #23**

**KTEL/Denver-Boilder**  
 Clear Channel  
 (303) 713-4441  
 Main/Alt  
 12x Cum: 212,800

**PLAYS**

LP#	ARTIST/TITLE	G (999)
41	DANCY MARGULIS/Whisper In The	4696
42	LEWIS WURST/Outside	4696
43	LEWIS WURST/Outside	4696
44	LEWIS WURST/Outside	4696
45	LEWIS WURST/Outside	4696
46	LEWIS WURST/Outside	4696
47	LEWIS WURST/Outside	4696
48	LEWIS WURST/Outside	4696
49	LEWIS WURST/Outside	4696
50	LEWIS WURST/Outside	4696
51	LEWIS WURST/Outside	4696
52	LEWIS WURST/Outside	4696
53	LEWIS WURST/Outside	4696
54	LEWIS WURST/Outside	4696
55	LEWIS WURST/Outside	4696
56	LEWIS WURST/Outside	4696
57	LEWIS WURST/Outside	4696
58	LEWIS WURST/Outside	4696
59	LEWIS WURST/Outside	4696
60	LEWIS WURST/Outside	4696

**MARKET #25**

**KNKR/Portland, OR**  
 Entercom  
 (503) 252-1441  
 Main/Alt  
 12x Cum: 100,900

**PLAYS**

LP#	ARTIST/TITLE	G (999)
39	LELETRASY/Whisper/Afterglow	3445
40	LEWIS WURST/Outside	3445
41	LEWIS WURST/Outside	3445
42	LEWIS WURST/Outside	3445
43	LEWIS WURST/Outside	3445
44	LEWIS WURST/Outside	3445
45	LEWIS WURST/Outside	3445
46	LEWIS WURST/Outside	3445
47	LEWIS WURST/Outside	3445
48	LEWIS WURST/Outside	3445
49	LEWIS WURST/Outside	3445
50	LEWIS WURST/Outside	3445
51	LEWIS WURST/Outside	3445
52	LEWIS WURST/Outside	3445
53	LEWIS WURST/Outside	3445
54	LEWIS WURST/Outside	3445
55	LEWIS WURST/Outside	3445
56	LEWIS WURST/Outside	3445
57	LEWIS WURST/Outside	3445
58	LEWIS WURST/Outside	3445
59	LEWIS WURST/Outside	3445
60	LEWIS WURST/Outside	3445

**MARKET #26**

**WAOZ/Cincinnati**  
 iHeartMedia  
 (513) 810-1102  
 Main/Alt  
 12x Cum: 111,800

**PLAYS**

LP#	ARTIST/TITLE	G (999)
46	LEWIS WURST/Outside	3150
47	LEWIS WURST/Outside	3150
48	LEWIS WURST/Outside	3150
49	LEWIS WURST/Outside	3150
50	LEWIS WURST/Outside	3150
51	LEWIS WURST/Outside	3150
52	LEWIS WURST/Outside	3150
53	LEWIS WURST/Outside	3150
54	LEWIS WURST/Outside	3150
55	LEWIS WURST/Outside	3150
56	LEWIS WURST/Outside	3150
57	LEWIS WURST/Outside	3150
58	LEWIS WURST/Outside	3150
59	LEWIS WURST/Outside	3150
60	LEWIS WURST/Outside	3150

**MARKET #27**

**KWOD/Des Moines**  
 iHeartMedia  
 (515) 488-5000  
 Main/Alt  
 12x Cum: 222,400

**PLAYS**

LP#	ARTIST/TITLE	G (999)
37	CRAZY TOWN/Radio	5200
38	LEWIS WURST/Outside	5200
39	LEWIS WURST/Outside	5200
40	LEWIS WURST/Outside	5200
41	LEWIS WURST/Outside	5200
42	LEWIS WURST/Outside	5200
43	LEWIS WURST/Outside	5200
44	LEWIS WURST/Outside	5200
45	LEWIS WURST/Outside	5200
46	LEWIS WURST/Outside	5200
47	LEWIS WURST/Outside	5200
48	LEWIS WURST/Outside	5200
49	LEWIS WURST/Outside	5200
50	LEWIS WURST/Outside	5200
51	LEWIS WURST/Outside	5200
52	LEWIS WURST/Outside	5200
53	LEWIS WURST/Outside	5200
54	LEWIS WURST/Outside	5200
55	LEWIS WURST/Outside	5200
56	LEWIS WURST/Outside	5200
57	LEWIS WURST/Outside	5200
58	LEWIS WURST/Outside	5200
59	LEWIS WURST/Outside	5200
60	LEWIS WURST/Outside	5200

**MARKET #28**

**KCZY/Riverside**  
 iHeartMedia  
 (951) 284-1039  
 Main/Alt  
 12x Cum: 122,100

**PLAYS**

LP#	ARTIST/TITLE	G (999)
29	ALAN TART/Whisper	2654
30	LEWIS WURST/Outside	2654
31	LEWIS WURST/Outside	2654
32	LEWIS WURST/Outside	2654
33	LEWIS WURST/Outside	2654
34	LEWIS WURST/Outside	2654
35	LEWIS WURST/Outside	2654
36	LEWIS WURST/Outside	2654
37	LEWIS WURST/Outside	2654
38	LEWIS WURST/Outside	2654
39	LEWIS WURST/Outside	2654
40	LEWIS WURST/Outside	2654
41	LEWIS WURST/Outside	2654
42	LEWIS WURST/Outside	2654
43	LEWIS WURST/Outside	2654
44	LEWIS WURST/Outside	2654
45	LEWIS WURST/Outside	2654
46	LEWIS WURST/Outside	2654
47	LEWIS WURST/Outside	2654
48	LEWIS WURST/Outside	2654
49	LEWIS WURST/Outside	2654
50	LEWIS WURST/Outside	2654

**MARKET #29**

**WOPX/Denver, CO**  
 iHeartMedia  
 (303) 221-2923  
 Main/Alt  
 12x Cum: 68,400

**PLAYS**

LP#	ARTIST/TITLE	G (999)
22	DANCY MARGULIS/Whisper In The	1120
23	LEWIS WURST/Outside	1120
24	LEWIS WURST/Outside	1120
25	LEWIS WURST/Outside	1120
26	LEWIS WURST/Outside	1120
27	LEWIS WURST/Outside	1120
28	LEWIS WURST/Outside	1120
29	LEWIS WURST/Outside	1120
30	LEWIS WURST/Outside	1120
31	LEWIS WURST/Outside	1120
32	LEWIS WURST/Outside	1120
33	LEWIS WURST/Outside	1120
34	LEWIS WURST/Outside	1120
35	LEWIS WURST/Outside	1120
36	LEWIS WURST/Outside	1120
37	LEWIS WURST/Outside	1120
38	LEWIS WURST/Outside	1120
39	LEWIS WURST/Outside	1120
40	LEWIS WURST/Outside	1120

**MARKET #30**

**WRXP/Providence**  
 iHeartMedia  
 (401) 272-5555  
 Main/Alt  
 12x Cum: 226,900

**PLAYS**

LP#	ARTIST/TITLE	G (999)
31	LEWIS WURST/Outside	1200
32	LEWIS WURST/Outside	1200
33	LEWIS WURST/Outside	1200
34	LEWIS WURST/Outside	1200
35	LEWIS WURST/Outside	1200
36	LEWIS WURST/Outside	1200
37	LEWIS WURST/Outside	1200
38	LEWIS WURST/Outside	1200
39	LEWIS WURST/Outside	1200
40	LEWIS WURST/Outside	1200
41	LEWIS WURST/Outside	1200
42	LEWIS WURST/Outside	1200
43	LEWIS WURST/Outside	1200
44	LEWIS WURST/Outside	1200
45	LEWIS WURST/Outside	1200
46	LEWIS WURST/Outside	1200
47	LEWIS WURST/Outside	1200
48	LEWIS WURST/Outside	1200
49	LEWIS WURST/Outside	1200
50	LEWIS WURST/Outside	1200

**MARKET #33**

**KJRN/Salt Lake City**  
 Clear Channel  
 (801) 524-7000  
 Main/Alt  
 12x Cum: 100,400

**PLAYS**

LP#	ARTIST/TITLE	G (999)
24	MOBY/GIVEN STEARS/Outside	3396
25	LEWIS WURST/Outside	3396
26	LEWIS WURST/Outside	3396
27	LEWIS WURST/Outside	3396
28	LEWIS WURST/Outside	3396
29	LEWIS WURST/Outside	3396
30	LEWIS WURST/Outside	3396
31	LEWIS WURST/Outside	3396
32	LEWIS WURST/Outside	3396
33	LEWIS WURST/Outside	3396
34	LEWIS WURST/Outside	3396
35	LEWIS WURST/Outside	3396
36	LEWIS WURST/Outside	3396
37	LEWIS WURST/Outside	3396
38	LEWIS WURST/Outside	3396
39	LEWIS WURST/Outside	3396
40	LEWIS WURST/Outside	3396

**MARKET #34**

**WEHD/Chester/VA**  
 Clear Channel  
 (703) 383-8500  
 Main/Alt  
 12x Cum: 188,400

**PLAYS**

LP#	ARTIST/TITLE	G (999)
42	LEWIS WURST/Outside	4088
43	LEWIS WURST/Outside	4088
44	LEWIS WURST/Outside	4088
45	LEWIS WURST/Outside	4088
46	LEWIS WURST/Outside	4088
47	LEWIS WURST/Outside	4088
48	LEWIS WURST/Outside	4088
49	LEWIS WURST/Outside	4088
50	LEWIS WURST/Outside	4088
51	LEWIS WURST/Outside	4088
52	LEWIS WURST/Outside	4088
53	LEWIS WURST/Outside	4088
54	LEWIS WURST/Outside	4088
55	LEWIS WURST/Outside	4088
56	LEWIS WURST/Outside	4088
57	LEWIS WURST/Outside	4088
58	LEWIS WURST/Outside	4088
59	LEWIS WURST/Outside	4088
60	LEWIS WURST/Outside	4088

**MARKET #35**

**WDOX/Riverside**  
 iHeartMedia  
 (951) 284-1039  
 Main/Alt  
 12x Cum: 111,800

**PLAYS**

LP#	ARTIST/TITLE	G (999)
41	LEWIS WURST/Outside	9115
42	LEWIS WURST/Outside	9115
43	LEWIS WURST/Outside	9115
44	LEWIS WURST/Outside	9115
45	LEWIS WURST/Outside	9115
46	LEWIS WURST/Outside	9115
47	LEWIS WURST/Outside	9115
48	LEWIS WURST/Outside	9115
49	LEWIS WURST/Outside	9115
50	LEWIS WURST/Outside	9115
51	LEWIS WURST/Outside	9115
52	LEWIS WURST/Outside	9115
53	LEWIS WURST/Outside	9115
54	LEWIS WURST/Outside	9115
55	LEWIS WURST/Outside	9115
56	LEWIS WURST/Outside	9115
57	LEWIS WURST/Outside	9115
58	LEWIS WURST/Outside	9115
59	LEWIS WURST/Outside	9115
60	LEWIS WURST/Outside	9115

**MARKET #36**

**KXTE/Asheville**  
 Clear Channel  
 (704) 257-1075  
 Main/Alt  
 12x Cum: 188,400

**PLAYS**

LP#	ARTIST/TITLE	G (999)
35	LEWIS WURST/Outside	1367
36	LEWIS WURST/Outside	1367
37	LEWIS WURST/Outside	1367
38	LEWIS WURST/Outside	1367
39	LEWIS WURST/Outside	1367
40	LEWIS WURST/Outside	1367
41	LEWIS WURST/Outside	1367
42	LEWIS WURST/Outside	1367
43	LEWIS WURST/Outside	1367
44	LEWIS WURST/Outside	1367
45	LEWIS WURST/Outside	1367
46	LEWIS WURST/Outside	1367
47	LEWIS WURST/Outside	1367
48	LEWIS WURST/Outside	1367
49	LEWIS WURST/Outside	1367
50	LEWIS WURST/Outside	1367

**MARKET #40**

**WRXP/Providence**  
 iHeartMedia  
 (401) 272-5555  
 Main/Alt  
 12x Cum: 143,900

**PLAYS**

LP#	ARTIST/TITLE	G (999)
39	LEWIS WURST/Outside	3003
40	LEWIS WURST/Outside	3003
41	LEWIS WURST/Outside	3003
42	LEWIS WURST	

## New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

### Sniffle Sniffle. Wheeze Wheeze.

By **Dayna Talley**  
Asst. Alternative Editor

You could probably guess from the title of the column this week that I have been a bit under the weather since my return from New York City. I must say that the trip was well worth the cough and sniffles. New York was fabulous, as always. The Spacehog show was amazing, and after that gig I was fortunate to be taken across town to see the Snow-core Tour, which features another Artemis supergroup, **Kittie**. This was my first time catching these fearless felines, and let me tell you, they are great live.

The next evening I was a little disappointed after being told that **Coldplay** were going to play only a couple of tunes, because the singer was ill, but my disappointment quickly faded as I was charmed by the sounds of the Aussie group **Powderfinger**. Jessica at Universal played me the band's full CD, knowing that I have been loving their first single, "My Happiness," and I was very excited to see how they would execute it live. They left the crowd very happy and wanting to hear more. From how radio is responding to them, I'm sure they will not be disappointed. There is much more to come stateside for this band.

Well, back to the grind of the regular work

week. I hope you all had a wonderful long weekend too! Between taking a couple days of for vacation (and then for my flu), I have been able to check out only a few new records. I was drawn instantly to one in particular. The record is by singer-songwriter **Howie Day** on **Daze Records**. This 20-year-old's voice is mature beyond his years, and his songwriting sends chills up my spine. I will give you more info on this artist as I receive it, but if his CD, *Australia*, is currently sitting in one of the piles on your desk, take it out and give it a listen. You will not be disappointed.

Taking a quick look at the chart, **Creepers Lagoon** take hold of the No. 1 spot this week — climbing from No. 5 last week — while **The Doves** jump a full six spots to perch at No. 2. **Rammstein** are up to No. 3 from No. 12 last week, while **Diesel Boy** make a whopping debut at No. 4. The only other debut this week is the **Llama Farmers** with "Snow White" at No. 14. **Records Of The Week: Toadies and Treble Charger**



## R&R Top 20 Artists

March 2, 2001

- 1 **CREEPER LAGOON** (*DreamWorks*) "Wrecking Ball"
- 2 **DOVES** (*Heavenly/Astralwerks/Virgin*) "Catch The Sun"
- 3 **RAMMSTEIN** (*Republic/Universal*) "Links 2 3 4"
- 4 **DIESEL BOY** (*Honest Don's*) "Emo Boy"
- 5 **STEPHEN MALKMUS** (*Matador*) "Discretion Grove"
- 6 **POWDERFINGER** (*Republic/Universal*) "My Happiness"
- 7 **BS2000** (*Grand Royal*) "Scrappy"
- 8 **SPACEHOG** (*Artemis*) "I Want To Live"
- 9 **DROPKICK MURPHY'S** (*Epitaph*) "The Gauntlet"
- 10 **OLD 97'S** (*Elektra/EEG*) "King Of All The World"
- 11 **IDLEWILD** (*Odeon/Capitol*) "Little Discourage"
- 12 **BRASSY** (*Beggars Banquet*) "Work It Out"
- 13 **LIVING END** (*Reprise*) "Roll On"
- 14 **LLAMA FARMERS** (*Beggars Banquet*) "Snow White"
- 15 **JOHN FRUSCIANTE** (*Warner Bros.*) "Going Inside"
- 16 **TRICKY** (*Anti/Epitaph*) "Mission Accomplished"
- 17 **PROPAGANDHI** (*Fat Wreck Chords*) "Today's Empires, Tomorrow's Ashes"
- 18 **BOY HITS CAR** (*Wind-Up*) "I'm A Cloud"
- 19 **DONNAS** (*Lookout*) "40 Boys In 40 Nights"
- 20 **SPINESHANK** (*Roadrunner*) "New Disease"

Ranked by total number of shows reporting artist.

## Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<b>WHRL/Albany, NY</b> Testing 1,2,3 Sunday 7-9pm Ouburn Idlewild "Little Discourage" Dropkick Murphy's "Good Rats" Killing Heidi "Mascara" Our Lady Peace "Made To Hear" Creeper Lagoon "Wrecking Ball"	<b>WWCD/Columbus, OH</b> Invisible Hills Hour Sunday 7-9pm Curtis Schlabach Outkast "Ms. Jackson" Pearl Jam "Gren To Ry" BS2000 "Mr. Catic" David Holmes "She Your Skin" Brassy "Work It Out"	<b>WPLA/Jacksonville, FL</b> Forbidden Planet Saturday 10pm-1am Robert Goodman Ory "Opticon" Frank Black "Robert Onion" Doves "Catch the Sun" Diesel Boy "Big Spinning New" Spineshank "New Disease"	<b>KWOD/Sacramento, CA</b> Alternative Beat Sunday 10pm-2am DJ David X Chrome Future "Males" Lo-Fidelity "Battle Flag" BT "Shame" Theatre Of Tragedy "Machine" Rage Against The... "Renegades Of Funk"
<b>KTEG/Albuquerque, NM</b> Burning Sensations Sunday 9pm-10pm Adam 12 Creeper Lagoon "Wrecking Ball" Donnas "40 Boys In 40 Nights" Tricky "Mission Accomplished" Monster Magnet "Heads Explode" Orb "Electric"	<b>KDGE/Dallas, TX</b> Adventure Club Sunday 9-10pm Josh Venable Zero Down "Bite The Hand..." 60 Ft. Dolls "Stay" Old 97's "King Of All The World" Penelope "Whisper It Be Nice" Ladytron "Another Breakfast..."	<b>KXTE/Las Vegas, NV</b> 8 Hertz When I Poo Sunday 10pm-midnight El Diablo Suede/Landscapes "Something Inside Me" Fear Factory "Memory Impres" P.O. "Hey Pretty" Salsa "Your Disease" Midtown "Take The Risk"	<b>KXRC/Salt Lake City, UT</b> Exposed Monday-Friday 9-9pm Todd Nelson Snake River "Breed" AFI "Mudshark" Rammstein "Links 2 3 4" Lifehouse "Sick Cycle Carousell" Marilyn Manson "Fight Song"
<b>WNNX/Atlanta, GA</b> Sunday School Sunday 9pm-10pm Jay Harrison Duff McKagan "Karma" Everlast "I Can't Move" Donnas "Catch the Sun" Papa Roach "Between Angels" Saliva "Your Disease"	<b>KTCL/Denver, CO</b> Adventure University Sunday 7:30-8:30pm Professor Kat Deathray "Now That I Am" Devil Driven Boy "Disillusion" DeVotchka "Dangin' In" Varsopad "Had About Enough" Donnas "40 Boys In 40 Nights"	<b>WHTG/Monmouth, NJ</b> The Underground Sunday 10pm-midnight Jeff Ripstein Coldplay "Trouble" Doves "Man Who Sold..." Reeves/Gabriel/Smith "Ulysses" Spacopop "I Want To Live" PJ Harvey "A Place Called Home"	<b>KCJO/San Bernardino, CA</b> Xtreme X Saturday 9pm-3am Dave Desoy/Daryl James Moby/Dive "Dig" Spineshank "New Disease" Shovel "Set It Off" Rammstein "Links 2 3 4" Slaves On Dope "Pushing Me"
<b>WRAX/Birmingham, AL</b> Roy's Colosseum Sunday 10pm-1pm Scott Register David Nosed "Everyone Knows It..." Shelby Lynne "Thought It Would..." David Gray "We're Not Right" Cibo Matto "Fall Away" Math & Science "Soundbite"	<b>WEJE/Fort Wayne, IN</b> The Living Room Sunday 7:30pm-8:30pm Matt Jericho Boy Hits Car "I'm A Cloud" Grandaddy "Crystal Lake" Frustrators "Then She Walked Away" Varsopad "Don't Want To Go..." Propagandhi "Back To The Motor..."	<b>WROX/Norfolk, VA</b> The Punk Show Sunday 8:30pm-midnight Michele & Josh Cash "Guns Of Brimton" Penelope "Fight Till You Die" Against All... "All Fall Down" Less Than Jake "Johnny Quest" Black Flag "Fix Me"	<b>XTRA/San Diego, CA</b> The Lab Sunday 7pm-9pm Action DJ History Rage Against The... "You're Gonna Die" Jack Johnson "Buckle Up" Bad Astronaut "Recede In The Hay" Spacopop "Outta The Girl" Killing Heidi "Mascara"
<b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Outpost/Albert O Suicidal Tendencies "Free Your Soul..." New Year "Gasoline" Feard "As You Like It" Rammstein "Links 2 3 4" Andreas Johnson "Glorious"	<b>WJFX/Myers, FL</b> 98 Xtreme Sunday 8-10pm Lancelot Dog Fashion Disco "Valley Girl..." Idlewild "Rosebush" Jesus Cult "Soul Creation" Hell Pt. "Kissin' To Die" Waz "So Cliche"	<b>WPLY/Philadelphia, PA</b> Y-Net Sunday 10-11:30pm Dan Felt Creeper Lagoon "Wrecking Ball" Idlewild "Rosebush" Powderfinger "My Happiness" Russell Simons "World Over" Stephen Malkmus "Glorious"	<b>KITS/San Francisco, CA</b> Soundcheck Sunday 9pm-10pm Aaron Anderson Juliana Theory "I'll Take You..." Donnas "40 Boys In 40 Nights" Muse "Plug In Baby" Creeper Lagoon "Wrecking Ball" Systematic "Deep Colours Bleed"
<b>WFNX/Boston, MA</b> The First Contact Sunday 8pm-9:30pm Zach Brevitt X-Echidna's "X-Echidna's Theme" Hydrock Bailey Beats "Coming Thru" Diesel Boy "Emo Boy" Breakers a "Live Mix Tape 2" Stephen Malkmus "Phantasies"	<b>WEEQ/Hagerstown, MD</b> Now Hear This Sunday 10pm-midnight Bastille Train "Drops Of Jupiter" Marilyn Manson "Fight Song" Buckcherry "Ridin" Spacopop "I Want To Live" A "Old Fella"	<b>KNRR/Portland, OR</b> Something Cool Sunday 10pm-11pm Jaime Conley Creeper Lagoon "Wrecking Ball" Idlewild "Little Discourage" Llama Farmers "Snow White" My Regards "My Life" Rehab "It Don't Matter"	<b>KJEE/Santa Barbara, CA</b> New Music Monday-midnight-2am Dave Hancock Creeper Lagoon "Wrecking Ball" International Mobile "Scratch It" Spacopop "I Want To Live" Dropkick Murphy's "Gauntlet" Ladytron "Peyper!"
<b>WBTZ/Burlington, VT</b> Spinning Unroot Sunday 8-9:30pm Steve Picard Stephen Malkmus "Jennifer And The..." Russell Simons "Public Places" Llama Farmers "Snow White" Creeper Lagoon "Wrecking Ball" Bork "Scatterheart"	<b>WMRQ/Hartford, CT</b> Spinning Unroot Sunday 10pm-midnight Cousin Chris Buckcherry "Ridin" Pan's The Rocca "Ficemash" Zero Down "The Way It Is" Doves "Darker" Orb "Electric"	<b>WCYY/Portland, ME</b> Spinnet Thursday 7-9pm Shawn Jolley Rammstein "Links 2 3 4" Toadies "Place Craft" A Perfect Circle "Sleeping Beauty" Goldfrapp "Utopia" Doves "Catch the Sun"	<b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-8:30pm Les Aaron Warped Bros. "We Will Survive" Toploader "Dancing In The..." P.O. "Hey Pretty" Boyos "Tame Wars" Ladytron "Discotrax"
<b>WAVF/Charleston, SC</b> Cutting Edge Sunday 8:30-10pm Bryant Stevens Boy Hits Car "I'm A Cloud" Spacopop "I Want To Live" Powderfinger "My Happiness" Salsa "Your Disease" P.O. "Hey Pretty"	<b>WEDJ/Indianapolis, IN</b> A Beat To The Head Sunday 7pm-9pm Jesse Electric Frank... "Already Dead" Bonecrusher "Followers Of A..." Dropkick Murphy's "Gauntlet" Thea "Helter Scream" Voice Of A... "My Ward My Way"	<b>WBRU/Providence, RI</b> Breaking And Entering Wednesday 10pm-12am Sunday 8-10pm Josh Korman Feeder "Buck Rogers" John Frusciante "Moments Have You" U2 "The Fly" Staroporce "Mr. Winter" P.O. "Hey Pretty"	<b>WCSR/Tallahassee, FL</b> Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Rammstein "Links 2 3 4" Head "Landscape" Snake River "Breed" Southy "Back To The..." Gary Numan "Listen To My Voice"
<b>WAQZ/Cincinnati, OH</b> Whittling Room Sunday 10pm-11pm Zane Breaker "Totem" Spacopop "I Want To Live" Everlast "Out Of The Depth" Poor Rich Ones "Pains" Lifehouse "Hanging By A Moment"	<b>WRXZ/Indianapolis, IN</b> Hangover Calls Sunday 10pm-11pm Steve Bregan Frank Black... "It Takes All..." Callers "Gone For" Deacon "Bulletproof" Stephen Malkmus "Hood" Snake River... "You And Your Friend"	<b>KRZD/Reno, NV</b> What The Neighbors Sunday 10pm-11pm Steve Bregan Suicidal Tendencies "We're Evil" Smashing Pumpkins "Lithium" Zero Down "No Apologies" Lars Fredericks "Dead American" 2 Live Crew "We So Horny"	<b>WHFS/Washington, DC</b> Now Hear This Sunday 8:30pm-10:30pm Dave Bregan Ladytron "The Way That L..." Idlewild "Little Discourage" Stephen Malkmus "Discretion Grove" Creeper Lagoon "Wrecking Ball" Incredible Bloose... "Deep Deep Love"

37 Total Reporters

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## Understand Adult Alternative's Audience

Defining public radio's appeal can help us know our listeners

By Bruce Warren

**T**his week's guest columnist, Bruce Warren, is the PD of WXPB/Philadelphia. During last year's annual Public Radio Program Directors' Conference in San Diego, Warren—who is on the conference's board of directors—and many other public-radio programmers gathered to try to define the underlying appeal of public-radio programming. What they determined has meaning beyond the public-radio sphere; it can be applied to all of Adult Alternative.

### Setting The Record Straight

A few years ago in a trade-magazine interview I made the comment, "I will never work in commercial radio." Many of my colleagues misunderstood that comment at the time. It's not that I was rallying against the evil corporate mind-set that has seemingly taken over commercial radio. I personally have nothing against commercial radio; I was against the great WFIL and WIBG AM stations of the 1960s in Philadelphia, and I never once changed my dial for at least a decade after I discovered WMMR in the early '70s.

What drew me to public radio, first as a listener and then, for the last decade, as a programmer, was its fundamental appeal. Wanting to understand that appeal and to help build a valuable program service for public-radio listeners is the reason I made the comment that I would never work in commercial radio.

I stumbled on it one day in 1982: a station that was playing Husker Du, The Clash, Miles Davis, Fairport Convention and this jazz band called Ronald Shannon Jackson And The Decoding Society with some crazy-ass guitarist named Vernon Reid. The music was challenging, the mix innovative and the presentation intimate. Then there was the news. There was a civility and a uniquely human quality to it that reached out to me.

This was public radio, and its fundamental appeal spoke to me—even me, a new listener almost 20 years below the average age of public radio's core listener—in ways that few commercial radio stations had ever been able to.

### The Qualitative Aspect

These qualities are the ones that distinguish commercial from non-commercial radio. They are not exclusive, but rarely are they the kinds of values commercial broadcasters think about or discuss, let alone research. These values transcend demographic boundaries and create a psychographic profile of a public-radio listener.



Bruce Warren

Recently in these pages I've read increasing discussion of the psychographic and qualitative appeal of the Adult Alternative format. This increased dialogue is a good thing—it's what puts Adult Alternative at the heart of popular culture. It shows that we have a deep concern for our listeners and our clients that respects, challenges and forms unique relationships with them.

But I don't expect psychographic and qualitative issues to dominate the discussion. After all, at the end of the day my commercial Adult Alternative colleagues, such as KFOG/San Francisco PD Dave Benson, WXRT/Chicago PD Norm Winer and many others, are judged on revenue and market share. However, knowing these dynamic programmers and others in our format, their passion for the lifestyle and culture of their listeners dominates and defines what their stations are.

Strategic programming decisions at these stations may be made on the basis of demographic targets, revenue goals and competition in the market, but the psychographic implications of the programming are of equal significance. The values and cultural beliefs of the listeners significantly impact the outcome of these stations' strategies to remain successful.

### Public Service

There's long been a perception that public stations don't receive quantitative numbers, and that, because of that, we don't use audience size to gauge success. We're always talking about how successful our last on-air fund drives were, just like commercial-radio PDs would boast (or not) about the last book.

But, if you don't know by now, the truth is out: Public radio stations do get Arbitron ratings. The information is serviced through a public-radio research company in Maryland called the Radio Research Consortium ([www.rrconline.org](http://www.rrconline.org)). The RRC and Audience Research Analysis ([www.aranet.com](http://www.aranet.com)), along with a handful of other research groups, are the primary audience-behavior organizations consulting public stations

around the country.

In fact, ARA has collaborated on or produced nearly every seminal study of public radio's audience since 1977. Its principal product, AudiGraphics, offers an advanced system for analyzing radio listening from a public-service perspective.

And just what is public service? Public service is the ability to provide significant programming to significant audiences. (You think we don't care about our audience size?) The more valuable public-radio programming is and the more people it reaches, the more our listeners will financially support it.

### The Core Values Project

In public radio we use a unique language to describe the audience behavior we observe based on the quantitative data we get. We speak of our "core" and their "loyalty" in the same way that commercial-station managers refer to their PIs. The types of people attracted to a particular program best describe that program's appeal. A syndicated program has a strong affinity with a station when the people who are naturally attracted to it are those already listening to the station.

The singular force that must drive our efforts to create the right programming is our understanding of the fundamental appeal to our listeners of the service we are providing. The more we understand the psychographic qualities of our listeners, the better we'll get at providing this public service. As we move into an era of technopoly, including Internet broadcasting, satellite radio, digital downloads and other new competition, a better understanding of what our listeners value most will help us focus our resources so we can best serve them.

At the PRPD Conference last September in San Diego, programming decisionmakers, producers, development and sales and marketing staff and various researchers and consultants heard a keynote address, "Defining Public Radio's Core Values," by PRPD President Marcia Alvar.

The first presentation of the Core Values Project also brought together the

As we move into an era of technopoly, including Internet broadcasting, satellite radio, digital downloads and other new competition, a better understanding of what our listeners value most will help us focus our resources so we can best serve them.

executive producers of the seven most popular syndicated programs in public radio to explore and define those programs' shared appeal. "These programs," said Alvar, "are, in large part, what our listeners mean when they say, 'I love public radio.' Our intentions are to develop a vocabulary of the qualities and values embodied in these shows and to deconstruct the decisionmaking process that's used on a daily and weekly basis to draw the line between what goes into these programs and what doesn't."

Three values or qualities for public-radio programming came out of the first round of the Core Values Project. As Alvar said, "Our best programs mix these qualities in a variety of ways, but all three are present. And we know that the more significant our programming is to our listeners, the more that translates into financial support."

- **Qualities of the mind and intellect.** These have to do with our listeners' lifelong love of learning. Programming that sets the standard here expands our listeners' understanding of the world.

- **Qualities of the heart and spirit.** These include humor and idealism. These are also the areas where the content, not the host, has center stage.

- **Qualities of craft.** These qualities include attention to detail in the radio medium itself, while still allowing room for the human factor.

### Just The Beginning

The Core Values Project struck a

major chord at last year's PRPD Conference. Even in an overlit hotel ballroom, you could see a light going on over the heads of the more than 700 people in attendance.

"We talk about these kinds of programming values all the time," said Karla Walker, Director of the Classical Public Radio Network in Denver. "Now there is finally a language, a unifying way to look at the programming we produce, and, ultimately, at the communities we're building. We do it with classical music. However, when I listen to the KBCO/Denver-Boulder morning show, you can hear those things at work as well. You've got classical on one hand, Triple-A on the other, but it's all programming that is created with certain values of the listeners in mind."

Which brings me back to the concept of service and our ability to provide significant programming to build communities of passionate, connected listeners. We do want more people listening to public radio. We know that there are millions of psychographically correct potential listeners who would come to love the programming we produce.

### Lessons For Us All

Is there a lesson here for both commercial and noncommercial Adult Alternative stations? Yes. For one thing, when we talk about our format, we're talking about our listeners. We

Continued on Page 153

## JEB LOY NICHOLS

"heaven right here"

"MOST ADDED" AGAIN THIS WEEK!!!

R&R 29

### Already On:

KBAC	WDET	WRNR	KMTT	WDOD	WRNX
KPGI	WFUV	WXPB	KRSH	WMP5	WXRV
KTHX	WMVY	WYEP	KXST	WRLT	WZEW

"Just What Time It Is has the goods" - ★★ ★  
- Rolling Stone, March 15, 2001

"Charismatic and subtle...takes a simple sentiment to new intensity - an 8 out of 10 rating" - SPIN, March 2001

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# R&R Adult Alternative Top 30

March 2, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>JOSH JOPLIN GROUP</b> Camera One (Artemis)	636	-16	42661	14	32/0
3	2	<b>U2</b> Walk On (Interscope)	591	+32	40642	8	30/0
2	3	<b>DAVE MATTHEWS BAND</b> I Did It (RCA)	552	-11	38073	8	30/1
5	4	<b>ERIC CLAPTON</b> Superman Inside (Duck/Reprise)	481	+30	39902	3	29/0
6	5	<b>TRAIN</b> Drops Of Jupiter (Tell Me) (Aware/Columbia)	479	+42	35550	4	28/0
4	6	<b>DIDO</b> Thankyou (Arista)	441	-18	37977	14	19/0
8	7	<b>COLDPLAY</b> Yellow (Nettwerk/Capitol)	435	+43	32786	9	28/0
7	8	<b>LENNY KRAVITZ</b> Again (Virgin)	402	-18	33026	17	20/0
11	9	<b>WALLFLOWERS</b> Letters From The Wasteland (Interscope)	388	+51	23723	5	28/1
15	10	<b>SHAWN COLVIN</b> Whole New You (Columbia)	367	+39	27403	5	28/0
16	11	<b>BARENAKED LADIES</b> Too Little Too Late (Reprise)	344	+17	16567	6	24/0
12	12	<b>GREEN DAY</b> Warning (Reprise)	344	+12	21243	11	22/0
13	13	<b>SEMISONIC</b> Chemistry (MCA)	341	+11	21273	7	25/0
10	14	<b>DAVID GRAY</b> Please Forgive Me (ATO/RCA)	333	-24	19469	15	25/2
9	15	<b>PAT MCGEE BAND</b> Rebecca (Giant/WB)	306	-66	18833	20	22/0
20	16	<b>U2</b> Beautiful Day (Interscope)	302	+7	27337	23	20/0
14	17	<b>MATCHBOX TWENTY</b> If You're Gone (Lava/Atlantic)	298	-31	26294	19	14/0
18	18	<b>JOAN OSBORNE</b> Running Out Of Time (Interscope)	295	-17	16411	10	23/0
19	19	<b>FIVE FOR FIGHTING</b> Easy Tonight (Aware/Columbia)	278	-32	23388	22	24/0
17	20	<b>DAVID GRAY</b> Babylon (ATO/RCA)	277	-50	28102	38	21/0
21	21	<b>COLLECTIVE SOUL</b> Perfect Day (Atlantic)	275	-3	21981	10	15/0
23	22	<b>JOHN HIATT</b> Lift Up Every Stone (Vanguard)	248	+16	14710	3	27/1
29	23	<b>OLD 97'S</b> King Of All The World (Elektra/EEG)	210	+48	15470	2	20/0
22	24	<b>TRACY CHAPMAN</b> It's OK (Elektra/EEG)	203	-37	11222	14	21/0
24	25	<b>MOBY F/GWEN STEFANI</b> Southside (V2)	188	-25	9631	12	14/1
25	26	<b>JONATHA BROOKE</b> Linger (Bad Dog)	183	-11	9314	5	19/1
27	27	<b>BOB SCHNEIDER</b> Metal & Steel (Universal)	183	+16	9351	3	18/0
DEBUT	28	<b>SHAWN MULLINS</b> Up All Night (SMG/Columbia)	165	+38	9328	1	17/0
30	29	<b>JEB LOY NICHOLS</b> Heaven Right Here (Rykodisc)	156	+12	9678	3	18/2
26	30	<b>EVERLAST</b> I Can't Move (Tommy Boy)	153	-36	9809	9	14/0

## Most Added.

ARTIST TITLE LABEL(S)	ADDS
<b>PAUL SIMON</b> You're The One (Warner Bros.)	8
<b>SUPREME BEINGS OF LEISURE</b> Never The Same (Palm)	7
<b>DELBERT MCCLINTON</b> Livin' It Down (New West/Red Ink)	4
<b>DAVID GRAY</b> Please Forgive Me (ATO/RCA)	2
<b>JEB LOY NICHOLS</b> Heaven Right Here (Rykodisc)	2
<b>MOE</b> New York City (Fatboy/Red Ink)	2
<b>OVER THE RHINE</b> Give Me Strength (Back Porch/Virgin)	2
<b>DAVE MATTHEWS BAND</b> The Space Between (RCA)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>GLEN PHILLIPS</b> Fred Meyers (Brick Red/Gold Circle)	+53
<b>WALLFLOWERS</b> Letters From The Wasteland (Interscope)	+51
<b>OLD 97'S</b> King Of All The World (Elektra/EEG)	+48
<b>DELBERT MCCLINTON</b> Livin' It Down (New West/Red Ink)	+48
<b>COLDPLAY</b> Yellow (Nettwerk/Capitol)	+43
<b>TRAIN</b> Drops Of Jupiter (Tell Me) (Aware/Columbia)	+42
<b>SHAWN COLVIN</b> Whole New You (Columbia)	+39
<b>SHAWN MULLINS</b> Up All Night (SMG/Columbia)	+38
<b>VAST I</b> Don't Have Anything (Elektra/EEG)	+35
<b>U2</b> Walk On (Interscope)	+32



34 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/18-Saturday 2/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

## New & Active

**UNCLE KRACKER** Follow Me (Top Dog/Lava/Atlantic)  
Total Plays: 147, Total Stations: 12, Adds: 0

**JIMMY SMITH** Only In It For The Money (Blue Thumb/Verve/VMG)  
Total Plays: 142, Total Stations: 16, Adds: 0

**VERTICAL HORIZON** Best I Ever Had (Grey Sky...) (RCA)  
Total Plays: 116, Total Stations: 7, Adds: 0

**AMY CORREIA** Life Is Beautiful (Capitol)  
Total Plays: 114, Total Stations: 16, Adds: 0

**JIM WHITE** Handcuffed To A Fence In... (Luaka Bop/Virgin)  
Total Plays: 113, Total Stations: 13, Adds: 0

**DANDY WARHOLS** Godless (Capitol)  
Total Plays: 107, Total Stations: 13, Adds: 0

**DELERIUM F/MATTHEW SWEET** Daylight (Nettwerk)  
Total Plays: 105, Total Stations: 12, Adds: 0

**SARAH HARMER** Weakened State (Zoe/Rounder)  
Total Plays: 95, Total Stations: 12, Adds: 0

**PAUL PENA** Jet Airliner (Hybrid)  
Total Plays: 94, Total Stations: 12, Adds: 0

**PAUL SIMON** You're The One (Warner Bros.)  
Total Plays: 83, Total Stations: 16, Adds: 8

Songs ranked by total plays

## Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Letters from the Wasteland  
The new single from

# The Wallflowers (Breach)

R&R: **11** - **9** #2 Most Increased!

BDS: 12\* - 9\* #3 Greatest Gainer in Top 20!

Corresponding at:

KBCO	WXRT	KMTT	KTCZ
KGSR	WBOS	WXPB	KKMR
KENZ	WXRV	KXST	and more

Produced by Andrew Slater and Michael Penn | Mixed by Tom Lord-Alge  
Engineered by Husky Hoskuids and Howard Wiling | Additional Programming by Chris Vrenna  
Management: ASM, Inc. | www.thewallflowers.com | www.interscope.com



## Stations and their adds listed alphabetically by market

<b>KBAC/Albuquerque, NM</b> PD/MD: Ira Gordon 11 OVER THE RHINE "Strength" HOLMES BROTHERS "Homeless"	<b>WXRV/Boston, MA *</b> PD: Joanne Doody MD: Dana Marshall 2 SUPREME BEINGS "Same" MOE "New"	<b>KBCO/Denver-Boulder, CO *</b> PD: Scott Arbough MD: Keefer INCUBUS "Drive"	<b>WZEW/Mobile, AL *</b> PD: Brian Hart MD: Linda Woodworth DELBERT MCCLINTON "Down" JEB LOY NICHOLS "Heaven"	<b>KCTY/Omaha, NE *</b> PD: Max McCartney MD: Christopher Dean No Adds	<b>KENZ/Salt Lake City, UT *</b> OM/PD: Bruce Jones MD: Karl Bushman DELERUM FANCLACHAN "Silence"	<b>KRSH/Santa Rosa, CA *</b> OM/PD: Pam Long MD: Bill Bowker 1 EMER KENNY "Useless" 1 GLEN PHILLIPS "Meyers" SUPREME BEINGS "Same" ST GERMAIN "Sure" PAUL SIMON "One"
<b>KGSR/Austin, TX *</b> PD: Jody Danberg MD: Susan Castle No Adds	<b>CKEY/Buffalo, NY *</b> PD/MD: Rob White No Adds	<b>WDET/Detroit, MI</b> PD: Jody Adams MD: Martin Baadyke AMD: Chuck Horn 4 BADLY DRAWN BOY "Illusion" 4 DOUBLE TROUBLE "Garden"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Ellen Hopper 10 NICKEL CREEK "Reasons"	<b>WXP/Philadelphia, PA</b> PD: Bruce Warren APD/MD: Helen Leicht SUPREME BEINGS "Same" STEPHEN MALIKUIS "Hook" WILL HOGE "Don't"	<b>KXST/San Diego, CA *</b> PD/MD: Dona Shaieb 14 MARK KNOPFLER "Sailing" 2 PAUL SIMON "One"	<b>KMTT/Seattle-Tacoma, WA *</b> GM/PD: Chris Mays MD: Shawn Stewart DAVID GRAY "Forgive"
<b>WRNR/Baltimore, MD</b> OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 7 ENTRAIN "Letter" 4 SUPREME BEINGS "Same" 2 DELBERT MCCLINTON "Down" PAUL SIMON "One"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 1 SUPREME BEINGS "Same"	<b>WTTS/Indianapolis, IN *</b> PD: Jim Ziegler APD/MD: Marie McCallister No Adds	<b>WRLT/Nashville, TN</b> OM/PD: David Hall APD/MD: Keith Coes 2 Doves "Sun" RED HOT CHILL "Road" PAUL SIMON "One"	<b>WYEP/Pittsburgh, PA</b> PD: Rosemary Weisch MD: Chris Griffin SUPREME BEINGS "Same" PETE YORK "Chain" CARYN LIN "Blame"	<b>KFOG/San Francisco, CA *</b> PD: Dave Benson MD: Haley Jones 15 DAVID GRAY "Forgive"	<b>WRNX/Springfield, MA *</b> OM/PD/MD: Tom Davis PAUL SIMON "One" SUPREME BEINGS "Same" JOHN WESLEY HARDING "Wrong"
<b>KRVB/Boise, ID *</b> PD/MD: Brandon Dawson 1 WALLFLOWERS "Letters" DAVE MATTHEWS BAND "Space" NELLY FURTADO "Bird"	<b>WWOOD/Chattanooga, TN *</b> OM/PD/MD: Danny Howard 2 MOBY F/GWEIN STEFANI "Southside"	<b>WMMW/Madison, WI *</b> PD/MD: Tom Teuber 1 PAUL SIMON "One" JONATHAN BROOKE "Linger"	<b>WFUV/New York, NY</b> PD: Chuck Singleton MD: Rita Houston MOE "New" DAVE MATTHEWS BAND "Did" OVER THE RHINE "Strength"	<b>KINK/Portland, OR *</b> PD: Dennis Constantine MD: Kevin Welch 4 STING "Walks"	<b>34 Total Reporters</b> <b>34 Current Reporters</b> <b>34 Current Playlists</b>	
<b>WBOS/Boston, MA *</b> PD: Shirley Maldonado MD: Amy Brooks No Adds	<b>WXRT/Chicago, IL *</b> PD: Norm Winer MD: Patty Martin No Adds	<b>WMPS/Memphis, TN</b> PD: Alexandra Inzer 5 SOGGY BOTTOM BOYS "Man" DELBERT MCCLINTON "Down" JEB LOY NICHOLS "Heaven"	<b>WKOC/Norfolk, VA *</b> PD: Paul Shugrue MD: Kristen Croot LIFEHOUSE "Hanging"	<b>KTHX/Reno, NV *</b> PD: Harry Reynolds MD: Dave Harold 1 DAVE MATTHEWS BAND "Space" JOHN GORKA "Win" DAVE MATTHEWS BAND "Sleep"		

### Adult Alternative's Audience

Continued from Page 151

can all stand to dig deeper into what we mean when we say the things we say about a "desirable audience," because our judgments about the format are also judgments about the kind of programming our listeners want.

Recently in these pages (1/26) SBR Creative Media's Dave Rahn referred to a programming philosophy that's more artist-based and more musically credible. Last year KINK/Portland PD Dennis Constantine made a comment to me about wanting to inject his morning newscasts with the values of NPR's *Morning Edi-*

*tion*. KBCO Sales Manager Greg Hoffman was recently quoted in this column (2/2) about the lifestyle story of KBCO and how the "quality audience aspect" informs his station's sales strategies.

These comments convey respect for a certain kind of listener, a listener who values more intelligence from radio. Our format can deliver that quality.

*If you'd like to discuss this further with Bruce Warren, you can phone him at 215-898-6677, or e-mail him at brucew@xponline.net. If you'd like the opportunity to write a guest column, give me a call at 310-788-1666, or e-mail me anytime at jschoenberger@rronline.com.*

### ADULT ALTERNATIVE *Going For Adds*

3/5/01

BEAUTIFUL SOUTH Closer Than Most (Ark 21)  
 BIG BILL MORGANFIELD Strong Man Holler (Blind Pig)  
 KASEY CHAMBERS The Captain (Warner Bros.)  
 KEB' MO' The Door (Okeh/Epic)  
 DOUBLE TROUBLE In The Garden (Tone-Cool)  
 JOSEPH ARTHUR Exhausted (Real World/Virgin)  
 KINGS OF CONVENIENCE Quiet Is The New Loud (Source/Astralwerks)  
 LUCKY PETERSON Mercenary Baby (Blue Thumb/VMG)  
 SHARON SHANNON The Diamond Mountain Sessions (Compass)

Register now for Music Meeting, the industry's No. 1 online destination for new music: [www.rroonline.com](http://www.rroonline.com)



### National Programming

Added This Week



World Café

**Bruce Warren/Helen Leicht 215-898-6677**

WILL HOGE She Don't Care  
 JOHN GORKA What Was That  
 MORENA VELOSO Arrividerci  
 DELBERT MCCLINTON Livin' It Down



Acoustic Cafe

**Rob Reinhart 734-761-2043**

ANDERS OSBORNE Stuck On My Baby  
 JOHN GORKA When I Lost My Faith  
 KRISTEN HERSH William's Cut  
 STEVE FORBERT Lonesome Cowboy Bill



WorldClassRock.com

**Nicole Sandler 310-458-1031**

HONEYDOGS Sour Grapes

[www.rroonline.com](http://www.rroonline.com) [www.rroonline.com](http://www.rroonline.com) [www.rroonline.com](http://www.rroonline.com) [www.rroonline.com](http://www.rroonline.com) [www.rroonline.com](http://www.rroonline.com)

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# www.rroonline.com



# Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

**MARKET #1**

**WFUV/New York**  
Fordham University  
(718) 817-4550  
Singleton/Houston  
12c Cume 280,300

**90.7 wfuv.org**

**PLAYS**

LW	TW	ARTIST/TITLE	GI (888)
4	6	SHAWN COLVIN/Whole New You	600
5	6	JAYM SMITH/Queens Of The World	600
6	6	SOULREBEL/Only In It For...	600
7	6	JONATHAN BROOKER/Linger	600
8	6	ERIC CLAPTON/Superman Inside	480
9	6	AMY CORNEA/It's Not About Love	480
10	6	DAVID GRAY/Babylon	480
11	6	JOHN HATTA/It's Up Every Stone	480
12	6	ARMBE MANN/Galing In Quads	480
13	6	MARK KNOPFLER/What It Is	480
14	6	MARK KNOPFLER/Who's Your Baby Now	480
15	6	SHAWN COLVIN/Whole New You	480
16	6	MARTIN SEXTON/Anytime	480
17	6	PAUL SIMON/You're The One	480
18	6	SOULREBEL/NUZZIPPERS/Lucky Wank	480
19	6	RL BURNSIDE/Red Luck Day	480
20	6	RL BURNSIDE/Hard Time Killing	480
21	6	JIMMY SMITH/Only In It For...	480
22	6	GREG BROWN/Back On Wallking	480
23	6	PATTY LABELLE/To Differ	480
24	6	SARAH HARMER/Wakened State	480
25	6	COLDFLY/Train Song	480
26	6	LOS SUPER 7S/It's Beautiful	480
27	6	DOVE/She's A Come	480
28	6	JAYM SMITH/Only In It For...	360
29	6	MARK KNOPFLER/Who's Your Baby Now	360
30	6	JOAN OSBORNE/Running Out Of Time	360
31	6	MARTIN SEXTON/Anytime	360
32	6	PAUL SIMON/Darling Lorraine	360
33	6	PAUL SIMON/That's Where I...	360

**MARKET #3**

**WRTV/Chicago**  
Infinity  
(773) 777-1700  
Winer/Martin  
12c Cume 447,800

**93.1 RT RADIO CHICAGO**

**PLAYS**

LW	TW	ARTIST/TITLE	GI (888)
29	25	ERIC CLAPTON/Superman Inside	6575
25	25	DAVE MATTHEWS BAND/Did It	6575
17	17	FRANKIE DOLY/Chemistry	5345
13	15	SEMI-SONIC/Chemistry	3682
14	14	DAVID GRAY/Babylon	3682
15	14	LENNY KRAVITZ/Again	3682
13	13	UZ/Walk On	3419
13	13	FIVE FOR FIGHTING/Easy Tonight	3158
15	12	JOSH JOPLIN GROUP/Camera One	3158
10	11	GREEN DAY/Warming	2893
11	11	UZ/Thousand Day	2893
6	11	RADIOHEAD/Optimistic	2993
12	10	COLDFLY/Train Song	2630
10	10	OLD 97'S/SKING Of All	2630
11	10	ST GERMAIN/Sure Thing	2630
6	10	WALLFLOWERS/Letters From...	2630
11	9	DANNY WARRHOLS/Sideless	2367
9	9	PJ HARVEY/You Said Something	2367
9	9	MIKE NEW/You're The One	2367
7	9	COLLECTIVE SOUL/Perfect Day	2367
9	9	GLENN FERGUSON/Steal My Kisses	2104
6	8	EVERCLEAR/Wonderful	2104
15	8	MOBY FOGW/N STEFANI/Southside	2104
9	8	EMMYL D HARRIS/Don't Wanna	2104
6	8	JOHN HATTA/It's Up Every Stone	2104
11	8	NEEDY FOGW/N STEFANI/Southside	2104
10	8	UZ/Elevation	2104
10	8	UNCLE KRACKER/Follow Me	2104

**MARKET #4**

**KFOG/San Francisco**  
Susquehanna  
(415) 543-1045  
Benson/Jones  
12c Cume 515,900

**KFOG 104.5 97.7**

**PLAYS**

LW	TW	ARTIST/TITLE	GI (888)
29	29	MARK KNOPFLER/What It Is	8091
13	27	SANTANA/RIDE, CHEERUP/Wishing It Was	7554
26	26	DOOD/Thankyou	7254
20	26	UZ/Walk On	7254
13	27	DAVE MATTHEWS BAND/Did It	4743
20	26	ERIC CLAPTON/Superman Inside	4743
13	26	DAVID GRAY/Please Forgive Me	4185
14	26	JOSH JOPLIN GROUP/Camera One	4185
14	26	WALLFLOWERS/Letters From...	4185
5	26	SHAWN COLVIN/Whole New You	4185
31	26	MATCHBOX TWENTY/You're Gone	4185
15	26	TRAIN/Drops Of Jupiter	3069
13	26	COLLECTIVE SOUL/Perfect Day	3908
13	26	COUNTING CROWS/As I Am	3908
13	26	FIVE FOR FIGHTING/Easy Tonight	3908
15	26	LENNY KRAVITZ/Again	3908
10	26	RED HOT CHILI PEPPERS/Scar Tissue	3348
5	26	FOO FIGHTERS/Learn To Fly	3348
12	26	PAT MCGEE BAND/Rebecca	3348
12	26	PHISH/Heavy Things	3348
12	26	TRACY CHAPMAN/Train Song	3069
12	26	STICKEY/It's About Time	2079
14	26	DAVID GRAY/Babylon	2079
6	26	REN HARPER/Steal My Kisses	2232
5	26	CREEDEEN/Rock	2232
6	26	EURHYTHM/Oh My Soul	1954
7	26	STICKEY/It's About Time	1673
6	26	PRETENDERS/Human	1673
3	26	GREEN DAY/Warming	1674

**MARKET #5**

**WPKF/Philadelphia**  
Univ. of Pennsylvania  
(215) 896-6677  
Wares/Licht  
12c Cume 237,780

**88.5**

**PLAYS**

LW	TW	ARTIST/TITLE	GI (888)
16	16	ERIC CLAPTON/Superman Inside	2256
7	16	DAVID GRAY/Please Forgive Me	1833
12	16	TRAIN/Drops Of Jupiter	1692
12	16	JIMMY SMITH/Only In It For...	1692
12	16	COLDFLY/Train Song	1692
7	16	SHAWN COLVIN/Whole New You	1692
21	16	JONATHAN BROOKER/Linger	1592
21	16	OLD 97'S/SKING Of All	1410
20	16	SOGGY BOTTOM BOYS/Am A Man...	1410
7	16	WALLFLOWERS/Letters From...	1410
10	16	DUNCAN SHEKLA/Mirror In...	1410
6	16	FIVE FOR FIGHTING/Somebody About You	1410
6	16	RODNEY CROWELL/Why Don't We...	1128
7	16	PAUL PENNA/Just Another Day	1128
7	16	SEMI-SONIC/Chemistry	1128
8	16	JEB LLOYD NICHOLSON/Heaven Right Here	1128
7	16	JOSH JOPLIN GROUP/Camera One	987
7	16	PAUL SIMON/You're The One	987
7	16	JOAN OSBORNE/Running Out Of Time	987
7	16	DAVE MATTHEWS BAND/Did It	987
7	16	JOHN CORNELIUS/It's Beautiful	946
6	16	HONEY DAVE/Sweet	846
6	16	STICKEY/It's About Time	846
6	16	DAVID GRAY/Babylon	846
6	16	HOLMES BROTHERS/Homesick Child	846
6	16	MARK KNOPFLER/Who's Your Baby Now	846
6	16	MARK KNOPFLER/Who's Your Baby Now	846
6	16	LOS SUPER 7S/It's Beautiful	846
6	16	FINLEY QUAY/Feeling Blue	846
6	16	OVER THE RHINE/Love Me Strong	846

**MARKET #6**

**KMRW/Dallas-Ft. Worth**  
Susquehanna  
(214) 526-2400  
Strong/K  
12c Cume 313,480

**morn 93.1net**

**PLAYS**

LW	TW	ARTIST/TITLE	GI (888)
37	42	JOSH JOPLIN GROUP/Camera One	4704
40	39	LENNY KRAVITZ/Again	4366
39	38	DOOD/Thankyou	4032
37	36	DOOD/Thankyou	4032
37	35	MATCHBOX TWENTY/You're Gone	3920
33	35	TRAIN/Drops Of Jupiter	3920
25	35	OLD 97'S/SKING Of All	3696
28	32	COLDFLY/Train Song	3584
22	32	COLDFLY/Train Song	3248
26	27	VERTICAL HORIZON/Best I Ever Had	3024
27	25	FIVE FOR FIGHTING/Easy Tonight	2800
19	25	UNCLE KRACKER/Follow Me	2800
11	25	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
28	24	DAVE MATTHEWS BAND/Did It	2688
22	23	COLLECTIVE SOUL/Perfect Day	2576
18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALLFLOWERS/Letters From...	2800
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18	23	VERTICAL HORIZON/Best I Ever Had	2016
19	24	UNCLE KRACKER/Follow Me	2800
11	24	WALL	

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**Operations Manager, Clarksville, TN** - Our new acquisitions in Clarksville, TN/Hopkinsville, KY includes an Adult CHR, Classic Hits, News/Talk, Urban and Country. We need an "ops" person who will also serve as PD for the Adult CHR, WCVO/108. This is a vibrant growing town right near Nashville.

**Program Director for an AC in the beautiful northwest** - Great lifestyle, great town, great station: #1 rated AC station, KAFE in Bellingham, WA - is looking for an on-air Program Director. Bellingham is located 90 minutes north of Seattle.

**Program Country just outside of Nashville** - Saga's new Clarksville, TN/Hopkinsville, KY country station, WVVR, The Beaver, is looking for a dynamite Program Director who can ignite a staff and have fun right near the home of country music.

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**Major Opportunity for Production Freaks!**

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Atlanta's Rock Station for 26 years, 96rock (WKLS) seeks a Morning Show Producer for it's highly-rated program, "The Regular Guys", hosted by Larry Wachs and Eric Haessler. Applicants should have a minimum of 2 years experience in mornings or talk radio, be able to think, perform, and excel under pressure and take joy from seeing the show shine while getting little to none of the glory. We want someone whose forte is getting Academy Award winners for in-studio interviews (interns whose claim to fame is smearing feces on him/herself while on a cell phone at a busy street corner at 7 a.m. need not apply. Don't get us wrong, we're impressed by that and all, but we want someone with contacts, instincts, and experience). If you're a Host looking to jump to a larger market or a Producer seeking to better yourself, send your stuff to: Clear Channel Communications, Dept. 236, 1819 Peachtree St. N.E., Ste. 700, Atlanta, GA 30309 fax 404-367-6380 email: hratlanta@clearchannel.com We are an equal opportunity employer. No phone calls accepted.

**WEST**

**KOST 103.5 FM** seeks weekend Air Talent. Send tapes and resumes to: Jhani Kaye, 330 Brand Blvd., #800, Glendale, CA 91203. No phone calls. EOE (03/02)

**Active Rock PD!!**

Top 25 market. Full power FM. Good people, management & computer skills required. 3 years programming experience in med/large market. Rush resume & programming philosophy to: Radio & Records, 10100 Santa Monica Blvd., #965, 5th Floor, Los Angeles, CA 90067. EOE

We are now casting for the new **KELLY 95.3** morning show. You can be our next star(s) in Bakersfield if you know how to relate to women, are on top of pop culture and love to have fun! You'll need a winning attitude, love doing live appearances and creating great radio. No zoo's please. Only real, down to earth, hip people that can connect with and talk to real people. Solos or teams with the right stuff will be considered. Send your best stuff to: E.J. Tyler, Program Director, KLLY-FM, P.O. Box 80658, Bakersfield, CA 93380. No calls Please. Buckley Broadcasting. EOE.

**KS107.5**

Our night jock is on his way to WJMN Boston. You could be on your way to The Mile High City to Throw Down! **KS 107.5 Denver** needs new 6-10pm TALENT! I said TALENT! No punk-ass Cyber Jox at KQKS. We are LOCAL in Market #23. T&R's to PD Cat Collins 1095 S Monaco pkwy. Denver Co, 80224. No Calls please

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R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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**Experienced Morning Show Gal.** All formats welcome. Team player, show prep. Interviews, backstage, news, remotes, production...done it. KRISTA: (501) 312-0923. (03/02)

**Let my music knowledge flow.** Searching for music historian type work or any other position to use my knowledge to help out. Quick learn, hard worker. KnowMusic1@aol.com. (03/02)

**Sports updates, Talk, PBP** - consumate pro. major market player with NBA/NFL/USC work. PETE ARBOGAST: (513) 779-6080. (03/02)

**25 year pro PD/OPS Manager** seeks new challenge. All digital disciplines and Selector whiz. Let's talk now before the spring book! VINLEWIS2001@AOL.COM or (508) 883-1946. (03/02)

**18 Year Air/Rock veteran** - 7 programming, all 18 in promotions and on air. 91X, XHRM, KCXX, Y107. Also have over 2,000 artist interviews spanning 20 years. (760)751-4330. dwightarnoldmedia@yahoo.com. (03/02)

**Research God on the loose:** Recently with WAPE and Cox Radio Jacksonville as Research Director for 7 years. Worked with the Lex and Terry show. AARON DANIELS: (904) 381-0646. www.aaronandaniels.com. (03/02)

**R&R Opportunities Free Advertising**

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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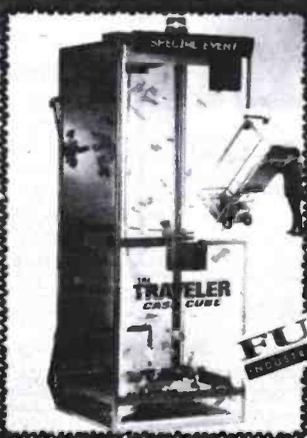
## AIRCHECK

### AUDIO & VIDEO AIRCHECKS

• **CURRENT #250**, WRIF/Drew & Mike, WISN/Johnny Mack, KISS/JoJo Wright, KCMG/Benny Martinez, WOSX/Charlie Wilde, KZOZ/Matthew Reed \$10.00  
 • **CURRENT #249**, WWZZ/Matthew Blades, Z100/Billy Hammond, KBZT/Rich Bro, Robbin, WCBS-FM/Bob Shannon, WJMO/Linda Energy, WROR/Loren & Wally, WJMN/Baltazar & Pebbles, WMGK/Debbie Caughton, cassette \$10.00  
 • **PERSONALITY PLUS #PP-158**, WPLJ/Scott Shannon & Todd Pettengill, KFMB-FM/Jeff & Jer, KALC/Greg & Bo, WEGR/Tim, Bev & Bad Dog, \$10.00  
 • **PERSONALITY PLUS #PP-157**, WYKS/Russ Parr & Olivia Fox, KISS/Rick Dees, WMC-FM/Ron, Steve & Karen, WBMX/John Lander, Cassette \$10.00  
 • **ALL COUNTRY #CY-105**, KSON, XHCR, WMZO, KFRG, KZLA, \$10.00  
 • **ALL AC #AC-83**, KOIT, KRTR, WASH, KBIG, KOST KYSR, \$10.00  
 • **ALL CHR #CHR-75**, KIIS, KPWR, KBKS, KUBE, \$10.00  
 • **PROFILE #S-432**, MEMPHIS CHR AC AOR Ctry Gold UC \$10.00  
 • **PROFILE #S-433**, LOS ANGELES! CHR AC AOR Gold UC \$10.00  
 • **PROMO VAULT #PR-43**, promo samples - all formats, all market sizes, Cassette, \$12.50  
 • **SWEETPEA VAULT #SV-29**, Sweeper & Legal ID samples, all formats, Cassette, \$12.50  
 • **MR-9 (ALT. ROCK) #O-23 (Oldies)**, • **#E-27 (All FEMALE)**, • **CHN-28 (CHR NIGHTS)**, • **#10-1 (BHY. OLDIES)**, • **T-8 (TALK)**, at \$10.00 each.  
 • **CLASSIC #C-242**, KCBQ/Charlie & Harrigan-1978, KTNQ/Real Don Steele-1977, KFRC/Chuck Buell-1973, KENO/Harry Miller-1967, KHJ/MG Kelly-1974, WXLQ/Terry Nelson-1975, \$13.50.  
**VIDEO #84**, San Diego's CHR KHITS/Nastyman & Co., AC KYXY/Gene Knight, AC KFMB-FM/Jagger & Kristi, 80's KBZT/Rich Bro Robbin, Memphis' AC WMC-FM/Ron, Steve & Karen, Vegas' CHR KFMS/Buckhead, 2 HOT hrs on VHS, \$30  
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1	2	LENNY KRAVITZ	Again (Virgin)	
3	3	SHAGGY	Angel (MCA)	
6	4	K-CI & JOJO	Crazy (MCA)	
4	5	MADONNA	Don't Tell Me (Maverick/WB)	
7	6	CRAZY TOWN	Butterfly (Columbia)	
5	7	DREAM	He Loves U Not (Bad Boy/Arista)	
10	8	R. MARTIN F/C. AGUILERA	Nobody Wants To Be Lonely (Columbia)	
11	9	AEROSMITH	Jaded (Columbia)	
8	10	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
9	11	DESTINY'S CHILD	Independent Women Pt. 1 (Columbia)	
12	12	PINK	You Make Me Sick (LaFace/Arista)	
14	13	ATC	Around The World (La La La...) (Republic/Universal)	
15	14	OUTKAST	Ms. Jackson (LaFace/Arista)	
16	15	DIDO	Thankyou (Arista)	
13	16	SHAGGY	It Wasn't Me (MCA)	
17	17	BACKSTREET BOYS	The Call (Jive)	
24	18	S CLUB 7	Never Had A Dream Come True (Interscope)	
18	19	MYA	Case Of The Ex (Whatcha...) (University/Interscope)	
21	20	3LW	No More (Baby I'ma Do Right) (Epic)	
22	21	MYA	Free (Ruffnation/WB/University/Interscope)	
23	22	FUEL	Hemorrhage (In My Hands) (Epic)	
28	23	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
33	24	LIFHOUSE	Hanging By A Moment (DreamWorks)	
27	25	BON JOVI	Thank You For Loving Me (Island/IDJMG)	
29	26	VERTICAL HORIZON	Best I Ever Had (Grey Sky...) (RCA)	
31	27	THE CORRS	Breathless (143/Lava/Atlantic)	
32	28	MOBY F/GWEN STEFANI	Southside (V2)	
34	29	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
35	30	NELLY FURTADO	I'm Like A Bird (DreamWorks)	

### #1 MOST ADDED

DREAM This Is Me (Bad Boy/Arista)

### #1 MOST INCREASED PLAYS

S CLUB 7 Never Had A Dream Come True (Interscope)

### TOP 5 NEW & ACTIVE

COLDFPLAY Yellow (Netwerk/Capitol)

GREEN DAY Warning (Reprise)

WHITNEY HOUSTON/GEORGE MICHAEL If I Told You That (Arista)

ASHLEY BALLARO Hotie (Atlantic)

LOUCHIE LOU & MICHIE ONE 10 Out Of 10 (Interscope)

CHR begins on Page 89.

## AC

LW	TW	ARTIST	SON	REMARKS
1	1	'N SYNC	This I Promise You (Jive)	
2	2	BACKSTREET BOYS	Shape Of My Heart (Jive)	
3	3	FAITH HILL	The Way You Love Me (Warner Bros.)	
4	4	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
5	5	BBNAK	Back Here (Hollywood)	
6	6	HUEY LEWIS & GWYNETH PALTROW	Cruisin' (Hollywood)	
7	7	MARC ANTHONY	My Baby You (Columbia)	
8	8	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
10	9	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
9	10	DON HENLEY	Taking You Home (Warner Bros.)	
11	11	FAITH HILL	Breathe (Warner Bros.)	
12	12	MARC ANTHONY	You Sang To Me (Columbia)	
13	13	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
15	14	CELINE DION	That's The Way It Is (Epic)	
16	15	THE CORRS	Breathless (143/Lava/Atlantic)	
14	16	LOWESTAR	Amazed (BNA)	
17	17	R. MARTIN F/C. AGUILERA	Nobody Wants To Be Lonely (Columbia)	
18	18	BON JOVI	Thank You For Loving Me (Island/IDJMG)	
20	19	ROD STEWART	I Can't Deny It (Atlantic)	
19	20	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
21	21	SADE	By Your Side (Epic)	
22	22	SEAL	This Could Be Heaven (London Sire)	
28	23	LIONEL RICHIE	Angel (Island/IDJMG)	
23	24	DON HENLEY	Everything Is Different Now (Warner Bros.)	
24	25	GLORIA ESTEFAN	You Can't Walk Away From Love (Epic)	
25	26	99 DEGREES	My Everything (Universal)	
26	27	ENYA	Only Time (Reprise)	
27	28	DAVID GRAY	Babylon (ATO/RCA)	
29	29	EVAN AND JARON	Crazy For This Girl (Columbia)	
—	30	SHAWN COLVIN	Whole New You (Columbia)	

### #1 MOST ADDED

LIONEL RICHIE Angel (Island/IDJMG)

### #1 MOST INCREASED PLAYS

LIONEL RICHIE Angel (Island/IDJMG)

### TOP 5 NEW & ACTIVE

DIDO Thankyou (Arista)

SASHA ALEXANDER Let Me Be The One (Reprise)

JOURNEY All The Way (Columbia)

BETTE MIDLER Love TKO (Warner Bros.)

SUZU K Broken Wings (Vellum)

AC begins on Page 116.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	REMARKS
1	1	JARULE F/AL. MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
3	2	JOE F/MYSTIKAL	Stutter (Jive)	
2	3	SHAGGY	Angel (MCA)	
4	4	JENNIFER LOPEZ	Love Don't Cost A Thing (Epic)	
8	5	NELLY	Ride Wit Me (Fo' Reel/Universal)	
5	6	K-CI & JOJO	Crazy (MCA)	
7	7	MYSTIKAL F/NIVEA	Danger (Been So Long) (Jive)	
6	8	OUTKAST	Ms. Jackson (LaFace/Arista)	
9	9	JAGGED EDGE	Promise (So So Def/Columbia)	
10	10	JAY-Z	I Just Wanna Love U... (Roc-A-Fella/IDJMG)	
17	11	CRAZY TOWN	Butterfly (Columbia)	
13	12	LUDACRIS	Southern Hospitality (Def Jam South/IDJMG)	
14	13	MONICA	Just Another Girl (Epic)	
18	14	EVE	Who's That Girl (Ruff Ryders/Interscope)	
11	15	LUDACRIS	What's Your Fantasy (Def Jam South/IDJMG)	
12	16	MYA	Free (Ruffnation/WB/University/Interscope)	
16	17	DREAM	He Loves U Not (Bad Boy/Arista)	
15	18	SHAGGY	It Wasn't Me (MCA)	
19	19	DESTINY'S CHILD	Independent Women Pt. 1 (Columbia)	
22	20	JON B	Don't Talk (Edmonds/Epic)	
21	21	CASH MONEY	MILLIONAIRES Project Chick (Cash Money/Universal)	
23	22	PINK	You Make Me Sick (LaFace/Arista)	
26	23	TANIA	Stranger In My House (Elektra/EEG)	
30	24	OUTKAST	So Fresh, So Clean (LaFace/Arista)	
24	25	112	It's Over Now (Bad Boy/Arista)	
33	26	OLIVIA	Bizouca (J)	
25	27	R. MARTIN F/C. AGUILERA	Nobody Wants To Be Lonely (Columbia)	
32	28	WYCLEF JEAN	Perfect Gentleman (Ruffhouse/Columbia)	
28	29	KOFFEE BROWN	After Party (Arista)	
37	30	ATC	Around The World (La La La...) (Republic/Universal)	

### #1 MOST ADDED

P.Y.T. Same Ol' Same Ol' (Epic)

### #1 MOST INCREASED PLAYS

CRAZY TOWN Butterfly (Columbia)

### TOP 5 NEW & ACTIVE

INDIA.ARIE Video (Motown)

DARUDE Sandstorm (Groovious/Strictly Rhythm)

BACKSTREET BOYS The Call (Jive)

MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)

TANK Maybe I Deserve (BlackGround)

CHR begins on Page 89.

## HOT AC

LW	TW	ARTIST	SON	REMARKS
1	1	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
2	2	LENNY KRAVITZ	Again (Virgin)	
3	3	DIDO	Thankyou (Arista)	
4	4	CREED	With Arms Wide Open (Wind-up)	
6	5	U2	Beautiful Day (Interscope)	
7	6	MADONNA	Don't Tell Me (Maverick/WB)	
5	7	EVAN AND JARON	Crazy For This Girl (Columbia)	
8	8	BARENAKED LADIES	Pinch Me (Reprise)	
11	9	NELLY FURTADO	I'm Like A Bird (DreamWorks)	
13	10	VERTICAL HORIZON	Best I Ever Had (Grey Sky...) (RCA)	
15	11	AEROSMITH	Jaded (Columbia)	
9	12	THE CORRS	Breathless (143/Lava/Atlantic)	
10	13	DAVID GRAY	Babylon (ATO/RCA)	
12	14	3 DOORS DOWN	Kryptonite (Republic/Universal)	
14	15	FAITH HILL	The Way You Love Me (Warner Bros.)	
17	16	BARENAKED LADIES	Too Little Too Late (Reprise)	
16	17	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
18	18	EVERCLEAR	Wonderful (Capitol)	
19	19	VERTICAL HORIZON	You're A God (RCA)	
21	20	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
22	21	BON JOVI	Thank You For Loving Me (Island/IDJMG)	
24	22	MOBY F/GWEN STEFANI	Southside (V2)	
23	23	DAVE MATTHEWS BAND	I Did It (RCA)	
26	24	FUEL	Hemorrhage (In My Hands) (Epic)	
27	25	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
25	26	DEXTER FREEBISH	Leaving Town (Capitol)	
28	27	COLDPLAY	Yellow (Netwerk/Capitol)	
30	28	LIFHOUSE	Hanging By A Moment (DreamWorks)	
—	29	JOSH JOPLIN GROUP	Camera One (Artemis)	
—	30	TRAIN	Drops Of Jupiter (Tell Me) (Aware/Columbia)	

### #1 MOST ADDED

LIFHOUSE Hanging By A Moment (DreamWorks)

### #1 MOST INCREASED PLAYS

AEROSMITH Jaded (Columbia)

### TOP 5 NEW & ACTIVE

DELERIUM F/SARAH MCLACHLAN Silence (Engine/Netwerk/Arista)

NINA GORDON Now I Can Die (Warner Bros.)

STING After The Rain Has Fallen (A&M/Interscope)

FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)

RICKY MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)

AC begins on Page 116.

## URBAN

LW	TW	ARTIST	SON	REMARKS
2	1	JARULE F/AL. MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
3	2	JOE F/MYSTIKAL	Stutter (Jive)	
1	3	JAGGED EDGE	Promise (So So Def/Columbia)	
5	4	LUDACRIS	Southern Hospitality (Def Jam South/IDJMG)	
6	5	TANIA	Stranger In My House (Elektra/EEG)	
4	6	MYSTIKAL F/NIVEA	Danger (Been So Long) (Jive)	
8	7	KOFFEE BROWN	After Party (Arista)	
7	8	112	It's Over Now (Bad Boy/Arista)	
9	9	TANK	Maybe I Deserve (BlackGround)	
10	10	JILL SCOTT	A Long Walk (Hidden Beach/Epic)	
13	11	MUSIQ	Love (Def Soul/IDJMG)	
11	12	JAHEIM	Could It Be (Divine Mill/WB)	
14	13	JON B	Don't Talk (Edmonds/Epic)	
16	14	EVE	Who's That Girl (Ruff Ryders/Interscope)	
18	15	OUTKAST	So Fresh, So Clean (LaFace/Arista)	
12	16	SHAGGY	It Wasn't Me (MCA)	
20	17	CASE	Missing You (Def Soul/IDJMG)	
15	18	DAVE HOLLISTER	One Woman Man (Def Squad/DreamWorks)	
19	19	PROJECT PAT	Chickenhead (Hypnotize Minds/Loud/Columbia)	
23	20	MAXWELL	Get To Know Ya (Columbia)	
17	21	JAY-Z	I Just Wanna Love U... (Roc-A-Fella/IDJMG)	
27	22	GINUWINE	There It Is (Epic)	
30	23	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry (RCA)	
29	24	OLIVIA	Bizouca (J)	
24	25	MONICA	Just Another Girl (Epic)	
28	26	ICOMZ	Get Crunked Up (Elektra/EEG)	
31	27	INDIA.ARIE	Video (Motown)	
21	28	CARL THOMAS	Emotional (Bad Boy/Arista)	
25	29	MEMPHIS BLEEK	Is That Your Chick (Roc-A-Fella/IDJMG)	
34	30	SILK THE SHOCKER	That's Cool (No Limit/Priority)	

### #1 MOST ADDED

R. KELLY A Woman's Threat (Jive)

### #1 MOST INCREASED PLAYS

LIL BOW WOW Puppy Love (So So Def/Columbia)

### TOP 5 NEW & ACTIVE

YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)

TONI BRAXTON Maybe (LaFace/Arista)

PHILLY'S MOST WANTED Cross The Border (Atlantic)

RUFF ENOZ I Apologize (Epic)

R. KELLY A Woman's Threat (Jive)

URBAN begins on Page 104.

## ROCK

LW	TW	ARTIST	SON	REMARKS
1	1	AEROSMITH	Jaded (Columbia)	
2	2	TANTRIC	Breakdown (Maverick)	
4	3	3 DOORS DOWN	Duck And Run (Republic/Universal)	
5	4	LIFHOUSE	Hanging By A Moment (DreamWorks)	
3	5	FUEL	Hemorrhage (In My Hands) (Epic)	
6	6	3 DOORS DOWN	Loser (Republic/Universal)	
7	7	GODSMACK	Awake (Republic/Universal)	
15	8	BUCKCHERRY	Ridin' (DreamWorks)	
9	9	U2	Walk On (Interscope)	
11	10	INCUBUS	Drive (Immortal/Epic)	
10	11	DAVE MATTHEWS BAND	I Did It (RCA)	
8	12	CREED	Are You Ready (Wind-up)	
14	13	A. LEWIS OF STAND W/F. DURST	Outside (Flawless/Geffen/Interscope)	
13	14	FUEL	Innocent (Epic)	
12	15	LINKIN PARK	One Step Closer (Warner Bros.)	
17	16	OLEANDER	Are You There? (Republic/Universal)	
16	17	PRINUS W/OZZY N.I.B.	(Divine/Priority)	
27	18	ERIC CLAPTON	Superman Inside (Duck/Reprise)	
18	19	STRAIT UP/F/ALJON OF SEVENHUST	Angel's Son (Immortal/Virgin)	
20	20	GEDDY LEE	Grace To Grace (Atlantic)	
21	21	UNION UNDERGROUND	Killing The Fly (Portrait/Columbia)	
19	22	SAMMY HAGAR	Let Sally Drive (Cabo Wabo/Beyond)	
22	23	COLLECTIVE SOUL	Vent (Atlantic)	
26	24	A PERFECT CIRCLE	The Hollow (Virgin)	
25	25	VAN ZANT	Get What You Got Comin' (CMC/SRG)	
30	26	TRAIN	Drops Of Jupiter (Tell Me) (Aware/Columbia)	
29	27	OFFSPRING	Want You Bad (Columbia)	
42	28	SPACEHOG	I Want To Live (Artemis)	
24	29	DUST FOR LIFE	Step Into The Light (Wind-up)	
32	30	MATTHEW GOOD BAND	Hello Time Bomb (Atlantic)	

### #1 MOST ADDED

EVERCLEAR Out Of My Depth (Capitol)

### #1 MOST INCREASED PLAYS

SPACEHOG I Want To Live (Artemis)

### TOP 5 NEW & ACTIVE

TAPROOT I (Velvet Hammer/Atlantic)

ORGY Opticon (Elementree/Reprise)

BLUE OCTOBER Breakfast After 10 (Universal)

OUR LADY PEACE Life (Columbia)

ALIEN ANT FARM Movies (DreamWorks)

ROCK begins on Page 129.

### URBAN AC

LW	TW	ARTIST	SON	Label
2	1	DAVE HOLLISTER	One Woman Man	(Def Squad/DreamWorks)
1	2	TAMIA	Stranger In My House	(Elektra/EEG)
3	3	CARL THOMAS	Emotional	(Bad Boy/Arista)
4	4	JILL SCOTT	A Long Walk	(Hidden Beach/Epic)
9	5	MAXWELL	Get To Know Ya	(Columbia)
7	6	ERYKAH BAOU	Didn't Cha Know	(Motown)
6	7	MUSIQ	Just Friends	(Sunny) (Def Soul/IDJMG)
5	8	AVANT	My First Love	(Magic Johnson/MCA)
10	9	CHARLIE WILSON	Without You	(Major Hits)
12	10	RACHELLE FERRELL	I Forgive You	(Capitol)
8	11	PRU	Candles	(Capitol)
11	12	JOE F/MYSTIKAL	Stutter	(Jive)
14	13	JESSE POWELL	If I	(Silas/MCA)
27	14	GLADYS KNIGHT	If I Were Your Woman II	(MCA)
13	15	YOLANDA ADAMS	Open My Heart	(Elektra/EEG)
15	16	JAGGED EDGE	Promise	(So So Def/Columbia)
19	17	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry	(RCA)
16	18	JAHEIM	Could It Be	(Divine Mill/WB)
18	19	KOFFEE BROWN	After Party	(Arista)
21	20	CHANTE' MOORE	Bitter	(Silas/MCA)
23	21	TANK	Maybe I Deserve	(BlackGround)
22	22	YOLANDA ADAMS	I Believe I Can Fly	(Elektra/EEG)
—	23	DONNIE MCCLURKIN	We Fall Down	(Verity)
—	24	INDIA ARIE	Video	(Motown)
25	25	SPOOKS	Sweet Revenge	(Antra/Artemis)
26	26	R. KELLY	I Wish	(Jive)
17	27	BABYFACE	Reason For Breathing	(Arista/Epic)
28	28	TONI BRAXTON	Maybe	(LaFace/Arista)
20	29	BOYZ II MEN	Thank You In Advance	(Universal)
24	30	SADE	By Your Side	(Epic)

**#1 MOST ADDED**

SADE King Of Sorrow (Epic)

**#1 MOST INCREASED PLAYS**

GLADYS KNIGHT If I Were Your Woman II (MCA)

**TOP 5 NEW & ACTIVE**

JAMIE HAWKINS Lost My Mind (Monami/EEG)

K-CI & JOJO Wanna Do You Right (MCA)

DESMOND PRINGLE With Arms Wide Open (Tommy Boy)

KEITH SWEAT Real Man (Elektra/EEG)

MUSIQ Love (Def Soul/IDJMG)

URBAN begins on Page 104.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	A. LEWIS OF STAIND W/F. DURST	Outside	(Flawless/Geffen/Interscope)
1	2	LINKIN PARK	One Step Closer	(Warner Bros.)
3	3	GOOSMACK	Awake	(Republic/Universal)
4	4	TANTRIC	Breakdown	(Maverick)
5	5	3 DOORS DOWN	Duck And Run	(Republic/Universal)
6	6	INCUBUS	Drive	(Immortal/Epic)
7	7	DISTURBED	Voices	(Giant/Reprise)
10	8	AEROSMITH	Jaded	(Columbia)
8	9	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
13	10	OLEANDER	Are You There?	(Republic/Universal)
9	11	STRAIT UP/FLAJON OF SEVENOUST	Angel's Son	(Immortal/Virgin)
11	12	UNION UNDERGROUND	Killing The Fly	(Portrait/Columbia)
15	13	A PERFECT CIRCLE	The Hollow	(Virgin)
14	14	FUEL	Innocent	(Epic)
12	15	FUEL	Hemorrhage (In My Hands)	(Epic)
23	16	LIMP BIZKIT	My Way	(Flip/Interscope)
16	17	3 DOORS DOWN	Loser	(Republic/Universal)
20	18	BUCKCHERRY	Ridin'	(DreamWorks)
18	19	CRAZY TOWN	Butterfly	(Columbia)
17	20	LIMP BIZKIT	Rollin'	(Flip/Interscope)
21	21	OFFSPRING	Want You Bad	(Columbia)
22	22	PAPA ROACH	Between Angels And Insects	(DreamWorks)
24	23	COLD	No One	(Flip/Geffen/Interscope)
32	24	SALIVA	Your Disease	(Island/IDJMG)
25	25	SKRAPE	Waste	(RCA)
19	26	RAGE AGAINST THE MACHINE	Renegades Of Funk	(Epic)
27	27	SPINESHANK	New Disease	(Roadrunner)
26	28	DEFTONES	Digital Bath	(Maverick)
28	29	NOTHINGFACE	Bleeder	(TVT)
29	30	NONPOINT	What A Day	(MCA)

**#1 MOST ADDED**

MARILYN MANSON Fight Song (Nothing/Interscope)

**#1 MOST INCREASED PLAYS**

LIMP BIZKIT My Way (Flip/Interscope)

**TOP 5 NEW & ACTIVE**

BOILER ROOM Do It Again (Tommy Boy)

COC Diablo Blvd. (Sanctuary/SRG)

GOOSMACK Greed (Republic/Universal)

DOWNER Last Time (Roadrunner)

AUNT FLOSSIE For You For Me (Crown)

RDCK begins on Page 129.

### COUNTRY

LW	TW	ARTIST	SON	Label
3	1	DIAMOND RIO	One More Day	(Arista)
1	2	TOBY KEITH	You Shouldn't Kiss Me Like...	(DreamWorks)
6	3	JESSICA ANDREWS	Who I Am	(DreamWorks)
2	4	KEITH URBAN	But For The Grace Of God	(Capitol)
5	5	LEE ANN WOMACK	Ashes By Now	(MCA)
4	6	JO DEE MESSINA	Burn	(Curb)
8	7	GARTH BROOKS	Wild Horses	(Capitol)
9	8	FAITH HILL	If My Heart Had Wings	(Warner Bros.)
13	9	TRAVIS TRITT	It's A Great Day To Be Aiive	(Columbia)
12	10	SHEDAISY	Lucky 4 You	(Tonight I'm...) (Lyric Street)
14	11	TIM RUSHLOW	She Misses Him	(Atlantic)
18	12	KENNY CHESNEY	Don't Happen Twice	(BNA)
16	13	MARTINA MCBRIDE	It's My Time	(RCA)
17	14	WARREN BROTHERS	Move On	(BNA)
21	15	BROOKS & DUNN	Ain't Nothing 'Bout You	(Arista)
19	16	TRICK PONY	Pour Me	(H2E/WB)
25	17	DIXIE CHICKS	If I Fall You're Going With Me	(Monument)
27	18	PHIL VASSAR	Rose Bouquet	(Arista)
24	19	GARY ALLAN	Right Where I Need To Be	(MCA)
23	20	PAM TILLIS	Please	(Arista)
22	21	DWIGHT YOAKAM	What Do You Know About Love	(Reprise/WB)
28	22	STEVE HOLY	The Hunger	(Curb)
31	23	MARK MCGUINN	Mrs. Steven Rudy	(VFR)
30	24	PATTY LOVELESS	The Last Thing On My Mind	(Epic)
33	25	CLAY DAVIDSON	Sometimes	(Capitol)
29	26	ERIC HEATHERLY	Wrong Five O'Clock	(Mercury)
32	27	AARON TIPPIN	People Like Us	(Lyric Street)
34	28	KINLEYS	I'm In	(Epic)
35	29	VINCE GILL	Shoot Straight From Your Heart	(MCA)
37	30	MONTGOMERY GENTRY	She Couldn't Change Me	(Columbia)

**#1 MOST ADDED**

ALAN JACKSON When Somebody Loves You (Arista)

**#1 MOST INCREASED PLAYS**

DIAMOND RIO One More Day (Arista)

**TOP NEW & ACTIVE**

COLLIN RAYE You Still Take Me There (Epic)

KORTNEY KAYLE Don't Let Me Down (Lyric Street)

MARSHALL DYLLON You (Dreamcatcher)

COUNTRY begins on Page 49.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
2	1	A. LEWIS OF STAIND W/F. DURST	Outside	(Flawless/Geffen/Interscope)
1	2	INCUBUS	Drive	(Immortal/Epic)
3	3	CRAZY TOWN	Butterfly	(Columbia)
5	4	MOBY F/GWEN STEFANI	Southside (V2)	
4	5	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
6	6	LINKIN PARK	One Step Closer	(Warner Bros.)
8	7	DAVE MATTHEWS BAND	I Did It	(RCA)
7	8	COLDPLAY	Yellow	(Network/Capitol)
11	9	FUEL	Innocent	(Epic)
9	10	OFFSPRING	Want You Bad	(Columbia)
10	11	FUEL	Hemorrhage (In My Hands)	(Epic)
12	12	U2	Walk On	(Interscope)
13	13	3 DOORS DOWN	Duck And Run	(Republic/Universal)
15	14	GOOSMACK	Awake	(Republic/Universal)
16	15	DEFTONES	Digital Bath	(Maverick)
20	16	AMERICAN HI-FI	Flavor Of The Weak	(Island/IDJMG)
14	17	RAGE AGAINST THE MACHINE	Renegades Of Funk	(Epic)
23	18	LIMP BIZKIT	My Way	(Flip/Interscope)
18	19	DISTURBED	Voices	(Giant/Reprise)
19	20	3 DOORS DOWN	Loser	(Republic/Universal)
21	21	OLEANDER	Are You There?	(Republic/Universal)
22	22	ALIEN ANT FARM	Movies	(DreamWorks)
24	23	A PERFECT CIRCLE	The Hollow	(Virgin)
17	24	GREEN DAY	Warning	(Reprise)
29	25	NEW FOUND GLORY	Hit Or Miss...	(Drive-Thru/MCA)
28	26	OUR LADY PEACE	Life	(Columbia)
31	27	DRGY	Opticon	(Elementree/Reprise)
35	28	COLD	No One	(Flip/Geffen/Interscope)
32	29	PAPA ROACH	Between Angels And Insects	(DreamWorks)
27	30	AT THE DRIVE-IN	One Armed Scissor	(Grand Royal/Virgin)

**#1 MOST ADDED**

EVERCLEAR Out Of My Depth (Capitol)

**#1 MOST INCREASED PLAYS**

TANTRIC Breakdown (Maverick)

**TOP 5 NEW & ACTIVE**

SPACEHOG I Want To Live (Artemis)

GOOD CHARLOTTE The Motivation Proclamation (Epic)

SKRAPE Waste (RCA)

TAPROOT I (Velvet Hammer/Antonic)

'A' Old Folks (Mammoth)

ALTERNATIVE begins on Page 140.

### NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
4	1	KIRK WHALUM	Now Til Forever	(Warner Bros.)
1	2	GEORGE BENSON	Medicine Man	(GRP/VMG)
3	3	BONA FIDE	X-Ray Hip	(N-Coded)
2	4	JEFF GOLUB	Droptop	(GRP/VMG)
5	5	RICHARD ELLIOT	Who?	(Blue Note)
6	6	KIM WATERS	In The Groove	(Shanachie)
8	7	DAVE KOZ	Love Is On The Way	(Capitol)
7	8	GROVER WASHINGTON JR.	Chameleon	(Telarc)
12	9	RICK BRAUN	Kisses In The Rain	(Warner Bros.)
9	10	BONEY JAMES & RICK BRAUN	R.S.V.P.	(Warner Bros.)
11	11	SADE	By Your Side	(Epic)
10	12	STING	She Walks This Earth	(Telarc)
13	13	RIPPINGTONS	Caribbean Breeze	(Peak/Concord)
14	14	YULARA	Flyin' High	(Higher Octave)
18	15	JEFF LORBER	Snakebite	(Samson)
16	16	GREGG KARUKAS	Chasing The Wind	(N-Coded)
17	17	JONATHAN BUTLER	Forever Tonight	(N-Coded)
15	18	CHIELI MINUCCI	My Girl Sunday	(Shanachie)
21	19	JAZZMASTERS	Shine	(Hardcastle/Trippin' 'N' Rhythm)
24	20	GARDEN PARTY	Rikki Don't Lose That Number	(Samson)
25	21	TIM BOWMAN	Smile	(Insync)
20	22	RONNIE LAWS	Old Days/Old Ways	(HDH)
23	23	CHUCK LOEB	Blue Kiss	(Shanachie)
29	24	COUNT BASIC	Who's Who?	(Instinct)
27	25	SEAL	This Could Be Heaven	(London Sire)
19	26	BETTE MIDLER	Love TKO	(Warner Bros.)
26	27	EUGE GROOVE	Romeo & Juliet	(Warner Bros.)
—	28	FOURPLAY	Double Trouble	(Warner Bros.)
28	29	INCOGNITO	FMAYSA Change	(Talkin Loud/Blue Thumb/VMG)
—	30	MICHAEL MCDONALD	Open The Door	(Ramp)

**#1 MOST ADDED**

MICHAEL MCDONALD Open The Door (Ramp)

**#1 MOST INCREASED PLAYS**

CHUCK LOEB North, South, East And Wes (Shanachie)

**TOP 5 NEW & ACTIVE**

KEN NAVARRO Delicioso (Positive)

FREDDIE RAVEL Sunny Side Up (GRP/VMG)

STEVE COLE Waterfalls (Atlantic)

CHUCK LOEB North, South, East And Wes (Shanachie)

KOMBO Tip Of The Hat (GRP/VMG)

NAC begins on Page 124.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	JOSH JOPLIN GROUP	Camera One	(Artemis)
3	2	U2	Walk On	(Interscope)
2	3	DAVE MATTHEWS BAND	I Did It	(RCA)
5	4	ERIC CLAPTON	Superman Inside	(Duck/Reprise)
6	5	TRAIN	Drops Of Jupiter (Tell Me)	(Aware/Columbia)
4	6	OJIO	Thankyou	(Arista)
8	7	COLOPLAY	Yellow	(Network/Capitol)
7	8	LENNY KRAVITZ	Again	(Virgin)
11	9	WALLFLOWERS	Letters From The Wasteland	(Interscope)
15	10	SHAWN COLVIN	Whole New You	(Columbia)
16	11	BARENAKED LADIES	Too Little Too Late	(Reprise)
12	12	GREEN DAY	Warning	(Reprise)
13	13	SEMISONIC	Chemistry	(MCA)
10	14	DAVID GRAY	Please Forgive Me	(ATO/RCA)
9	15	PAT MCGEE BAND	Rebecca	(Giant/WB)
20	16	U2	Beautiful Day	(Interscope)
14	17	MATCHBOX TWENTY	If You're Gone	(Lava/Antonic)
18	18	JOAN OSBORNE	Running Out Of Time	(Interscope)
19	19	FIVE FOR FIGHTING	Easy Tonight	(Aware/Columbia)
17	20	DAVID GRAY	Babylon	(ATO/RCA)
21	21	COLLECTIVE SOUL	Perfect Day	(Atlantic)
23	22	JOHN HIATT	Lift Up Every Stone	(Vanguard)
29	23	QLO 97'S	King Of All The World	(Elektra/EEG)
22	24	TRACY CHAPMAN	It's OK	(Elektra/EEG)
24	25	MOBY F/GWEN STEFANI	Southside (V2)	
25	26	JONATHAN BROOKE	Linger	(Bad Dog)
27	27	BOB SCHNEIDER	Metal & Steel	(Universal)
—	28	SHAWN MULLINS	Up All Night	(SMG/Columbia)
—	29	JEB LOY NICHOLS	Heaven Right Here	(Rykodisc)
26	30	EVERLAST	I Can't Move	(Tommy Boy)

**#1 MOST ADDED**

PAUL SIMON You're The One (Warner Bros.)

**#1 MOST INCREASED PLAYS**

GLEN PHILLIPS Fred Meyers (Brick Red/Gold Circle)

**TOP 5 NEW & ACTIVE**

UNCLE KRACKER Follow Me (Top Dog/Lava/Antonic)

JIMMY SMITH Only In It For The Money (Blue Thumb/Verve/VMG)

VERTICAL HORIZON Best I Ever Had (Grey Sky...)

AMY CORREIA Life Is Beautiful (Capitol)

JIM WHITE Handcuffed To A Fence In... (Luaka Bop/Virgin)

ADULT ALTERNATIVE begins on Page 151.

# Publisher's Profile

By Erica Farber



## KIM LESLIE

Sr. Manager/Industry Relations, Country Music Association

**K**im Leslie likes to refer to herself as the soccer mom of Country radio, driving the format instead of a minivan! She is living proof that one doesn't have to grow up with country music in one's life to be a lifelong fan.

With experience in both Country radio and country music, Leslie has found the best of both worlds. As Sr. Manager/Industry Relations for the CMA, she believes that you should be wherever you can accomplish the most good, and right now, for her, the CMA is that place. In addition to her day job, Leslie is the Agenda Chairperson for this year's Country Radio Seminar.

**Getting into the business:** "I grew up in New York and was very active in the theater when I was a kid and through my teenage years. I decided I was going to study theater in college no matter what, but my dad had other plans. He wanted me to be a business major, so we compromised on communications, and I fell in love with radio in college.

"Out of college I got a job as a traffic reporter with Metro Traffic Control, now called Metro Networks. It was a tiny company then, and we literally worked out of a closet. Traffic reporters did reports for about 25 stations. From there I was offered a full-time on-air position, and that led to television and more radio. I went on to syndicated radio, and I still work for a syndicated company on the side. I then went to work for a record label.

"Everything I've done in all these jobs has prepared me for what I do now. I have a pretty good sense of what Country radio's needs are, and I know what the labels are trying to accomplish too."

**Developing her interest in country:** "In New York I had almost no exposure. I thought country music was hayrides and every stereotype you can think of. That didn't change until I was a traffic reporter, and one of the stations I was doing traffic for was WMZQ/Washington. I started listening to the music while I waited to do my traffic reports. I remember hearing 'Eighteen Wheels and a Dozen Roses' and thinking, 'What a great song!' That's when I really started becoming a fan."

**Her responsibilities at the CMA:** "The main purpose of the CMA is to be the bonding force of the industry and to recognize excellence in the field of country music. I oversee anything involving the broadcasting awards. I don't mean the awards on the air; I mean anything involving the Station of the Year or the Broadcast Personality of the Year for the CMA Awards. There's a lot involved. In fact, I just managed to help get

through a new award that we are going to do this year, the National Broadcast Personality of the Year.

"I'm in charge of all the awards that go to songwriters. Whenever they have a No. 1 record, we give them a certificate. Whenever they have three No. 1 records within a 12-month period, we give them what we call a Triple-Play Award. I'm also in charge of membership, so I oversee membership drives. One of the things I'm working on now is developing new member benefits so there are more reasons to become a CMA member."

**State of the country industry:** "This isn't a good or a bad thing, but it takes up to six months to get a record to the top of the charts. The way I look at it, if we have fewer hits, that directly affects retail. If we have less hits, people have less reasons to buy a record. For a while it seemed as though radio was not taking many chances on new artists. That's starting to swing back a little bit. I now see a lot of radio stations committing to new artists or new sounds. They may actually embrace them and make them their own. That's helping us a lot, because it means the stations really believe in what they're playing.

"I also think that less people are waiting for research to kick in, both on the record and radio sides. That's not to say that research isn't important, because it's vital, but so are instinct and confidence in your product."

**Balancing the needs of the radio and record communities:** "It's important that everybody work together as a format. This may sound very Pollyanna, but if we can get rid of the 'us vs. them' mentality, the format will be better off, and everybody will win. There are always going to be competitors in the record and radio industries, and, of course, there's the 'radio vs. records' competition, but I think we can work together. If we think in terms of what's best for the format in addition to what's best for our personal needs, we can turn this around."

**How she got involved with the Country Radio Seminar:** "Wade Jesson called me when I was at WSM/Nashville, in my first year there. We had worked together. He said he wanted to recommend me for the CRS Agenda Committee, and I was like, 'What do I know?' My first year on the committee, I looked around the room and thought about all the talent and the years of experience in Country broadcasting and records and management gathered there. 'What could I possibly offer this group?' I wondered. But the fact is, by being in programming for x number of years, I was really in the best position to say, 'OK, here's what I want to get out of the seminar, so I know what we should put into it.'"

**On becoming the Chairperson:** "I spent about five years on the Agenda Committee and became more and more active as each year went by. Last year the Chair had to leave for personal reasons, and they put in another Chairperson, John Crenshaw from WCMS/Norfolk. At the time I was working for Asylum Records, and I think they were more comfortable having a radio person as Chairman. I was asked to be the Vice Chair. This year I was moved up to Chair."

**Most influential individual:** "My grandmothers. Both my grandmothers came from simple backgrounds and did great things. I always carry them with me spiritually. My paternal grandmother came here from Sweden in the early 20th century and was pretty much told to get married and raise a family. She did, but she also managed to become a doctor of chemistry and

nutrition and, with my grandfather, wrote over a dozen college textbooks. For a woman from a foreign country to come to America and do that is just phenomenal to me.

"My mother's mother had to drop out of school in the eighth grade, and she went on to become an award-winning writer. Neither of those women let anyone else set limits for them. I can only hope I follow their example."

**Career highlight:** "The first thing I think of is when I was at WMZQ. Nobody really thought Country would work in Washington, and we managed to pop to No. 1 in the spring book shortly after I got there. It was such a big deal. Every person in the building got a trophy to take home, because we were No. 1 after having been complete underdogs.

"Also while I was at 'MZQ, President George Bush — Sr., of course — wrote me a handwritten letter telling me how much he enjoyed my coverage of the Gulf War. I was doing news there at the time, and he listened to us. I have it framed. I got invited to be part of the Thousand Points of Light because of that. That was a really big deal in my career."

**Career disappointment:** "You're always going to have career disappointments, like jobs you don't get, but the fact is, I wouldn't change anything. The jobs I didn't get, I wasn't meant to get, and the jobs I've lost have always led to better opportunities.

"I will say that when I left AMFM Radio Networks to come to CMA and the whole Premiere-AMFM merger happened, I was really disappointed that they canceled *Country Live Tonight*, which I had helped to launch, because I really think it would have worked."

**Favorite radio format:** "Without hesitation, Country."

**Favorite television show:** "Sex in the City."

**Favorite song:** "Two pop into my head: Kathy Mattea's 'Asking Us to Dance' and what I always list as my all-time favorite song, 'It Ain't Cool to Be Crazy About You' by George Strait."

**Favorite movie:** "Sleepless in Seattle."

**Favorite book:** "Seed of the Soul."

**Favorite restaurant:** "Coriolano in Bellagio, Italy. It was the best meal I ever had in my life."

**Beverage of choice:** "Decaf iced-coffee mocha."

**Hobbies:** "I do a lot of community theater. I was in *The Music Man* last year, and I'm auditioning for *Damn Yankees*. I love to sail, and I'm writing a book, sort of a fictional autobiography. And, of course, finding dates. It's hard to date when you're this busy. You'd think I'd meet all these people."

**E-mail address:** "kleslie@cmaworld.com."

**Advice to the industry:** "There's a Swedish expression that translates as 'The fish rots from the head down.' The way it was explained to me is that everything you do and say and how you do and say it affects everybody else down the line.

"From the broadcasting perspective, if you're on the air, people are genuinely affected by the way you do your job. You forget this sometimes when you are on the air, but I think the same is also true all the way up the chain to the CEOs of the biggest radio groups. The people who work for them and listen to them and observe them are personally and professionally affected by how they do their jobs, and it filters all the way down to the listeners and the advertisers.

"The bottom line is, it's all about karma. If you treat people the way you expect to be treated, you not only build loyalty, you also develop winners."

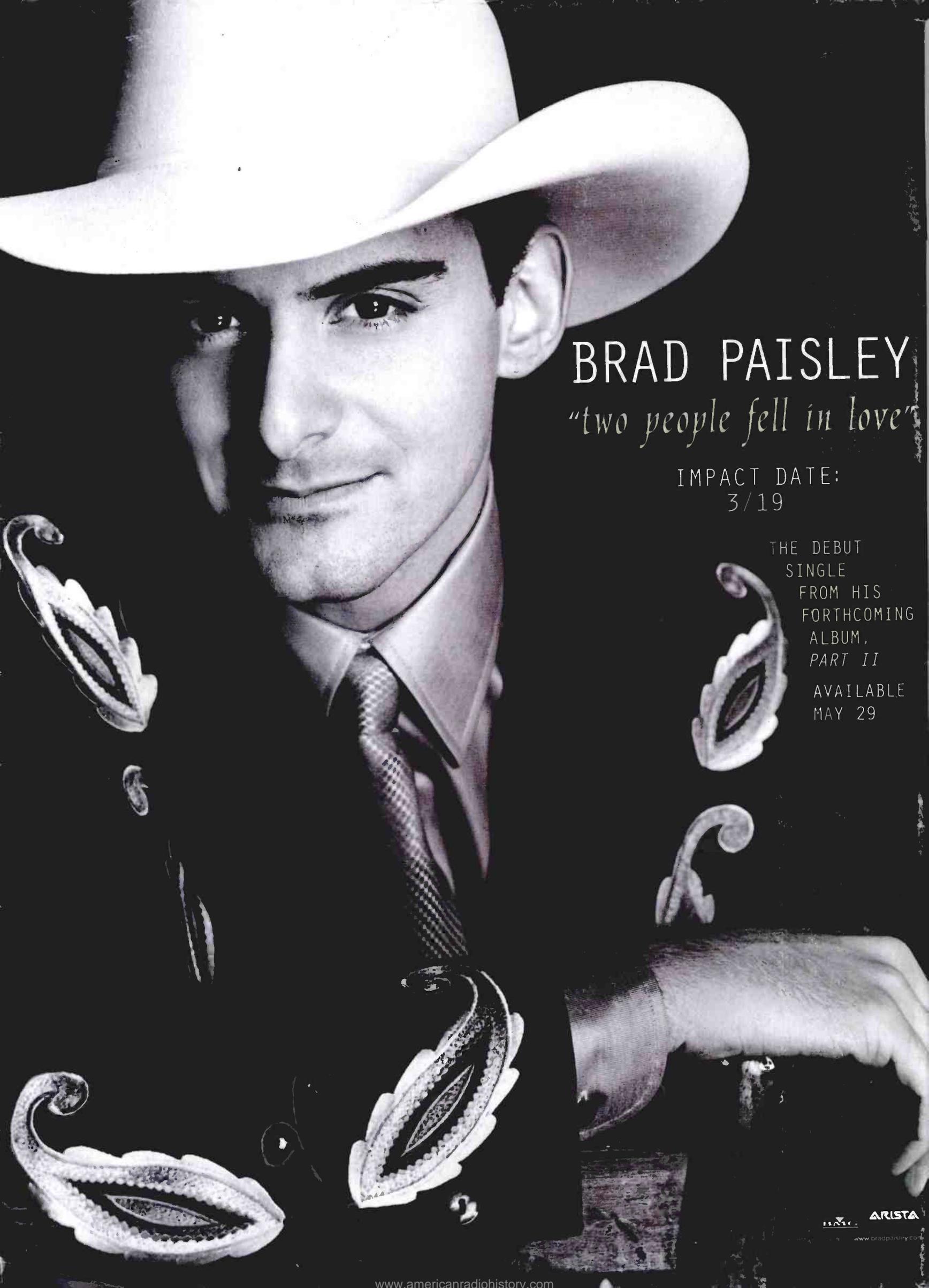
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