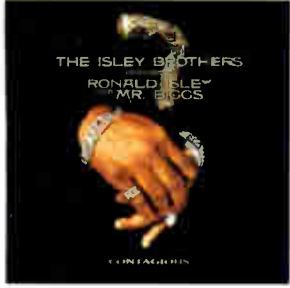


NEWSSTAND PRICE \$6.50

Contagious And Catchy

"Contagious" by The Isley Brothers featuring Ronald Isley a.k.a. Mr. Biggs (DreamWorks) takes No. 1



Most Increased Plays at both Urban and Urban AC for the second consecutive week. R&B super-star Chanté Moore handles backing vocals on the track.



RADIO & RECORDS

www.ronline.com

JULY 13, 2001

Chuck Blore, The Legend

While he may not be the father of Top 40 radio, Chuck Blore must certainly be considered a favorite uncle. Nearly 45 years ago Blore invaded Los Angeles and created the fresh sound of KFVB, and he's never looked back. Bob Shannon has the story in Legends, Page 25.



blink-182



"The Rock Show"

From Their New Album

Take Off Your Pants And Jacket

- 750,000+ Units Scanned In 4 Weeks!!!
- Over 15 Million Audience!
- #2 Alternative Track!
- R&R CHR/Pop 49 - 40 1515 + 633
- On These Pop Stations And More...

WHTZ	WKSC	KHKS	WKQI	WDRQ
KRBE	WSTR	KBKS	KHTS	KDWB
KSLZ	WFLZ	WAKS	WKRQ	WKFS
KDND	KMXV	WXSS	KXXM	WNCI
WPRO	KZHT	WZPL	WNOU	WXXL
WKZL	WRVW	WQZQ	WDCG	WBBO
- US Tour July - September

Produced by Jerry Finn Mixed by Tom Lord-Alge Management: Rick DeVoe

www.blink182.com www.mcarecords.com

MCA MUSIC GROUP
AMERICA

© 2001 MCA Records

The Soundtrack Album

AMERICAN PIE 2



featuring
blink-182
Green Day
3 Doors Down
Uncle Kracker
Oleander
Sum 41
American Hi-Fi
Alien Ant Farm
...and more!

#3 Online Research
WZPL/Indianapolis

New This Week:

WDRQ, WNKS, WVKS, WAKZ, KZMG, WMGX, WFAT

Major Market Airplay:

WXRK
WTMX
WMMR
WRIF
WFNX
WKDD
KUPD
WFLZ
WKFS

KROQ
KEZR
WPLY
WDVD
WBMX
WMMS
KEDJ
WXTB
KDND

WKQX
WIOQ
KDGE
WXKS
WHFS
KKRZ
KFMB
KFMD
KMXV

WKSC
WYSP
KEGL
WBCN
WSTR
KBKS
WSSR
WKRQ
WXSS

and many more!

R&R:

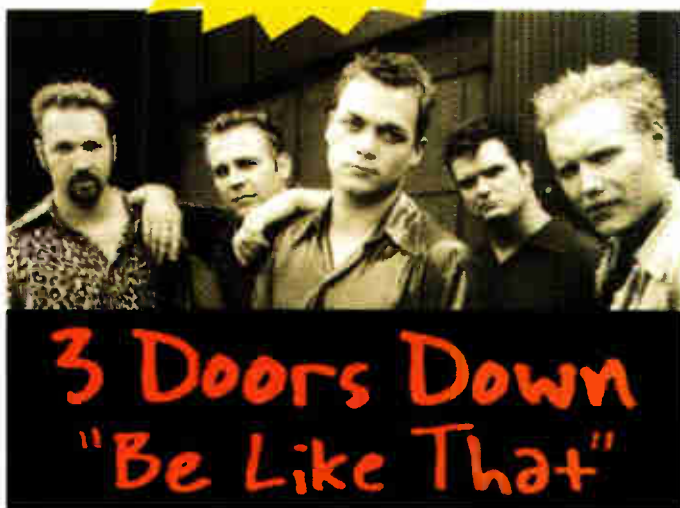
CHR/Pop: **30** - **29** Breaker
2602x

Hot AC: **26** - **25** 875x

Rock: **6** - **5** 952x

Active Rock: **15** - **14** 912x

Alternative: **22** - **20** 1173x



Album In Stores July 31st • Movie In Theatres August 10th

www.americanpiemusic.com • www.americanpiemovie.com • www.universalrecords.com



With today's economy going through its ups and downs, the radio industry must search for ways to stabilize its revenue stream. This week Sales & Marketing Editor **Pam Baker** interviews former radio executive Chris Claus, CEO of Zing321, who demonstrates one way radio can use the power of an interactive medium as a new revenue source. This week's MMS section also has a photo recap of the Tom Joyner Fantastic Voyage, which recently sailed around the Caribbean with 3,000 fun-loving listeners. You'll also find an essay by JD Adams, who uses Nordstrom's relationship-marketing prowess to encourage you to do the same for your station. And in this week's GM Spotlight: ABC/Detroit's Michael Fezzey.

Pages 10-14

MARKETING THEME ISSUE

With your fall strategic preparations underway, several of R&R's format editors address the critical issue of marketing. Among them:

- Premiere's marketing guru Page 23
- Targeting Arbitron diarykeepers Page 59
- WB's Smooth Jazz campaign Page 80
- Meaningful marketing Page 85
- PD Advantage tuneup Page 97
- Artist development on Triple A Page 105
- Propping up your TSL Page 109

IN THE NEWS

- **Rick Baumgartner** joins R&R as Music Meeting rep
- **XM** set for "soft launch," establishes New York studio complex

Page 3

THIS #1 WEEK

- CHR/POP**
• AGUILERA/LIL' KIM/MYA/PINK Lady... (Interscope)
- CHR/RHYTHMIC**
• 112 Peaches & Cream (Bad Boy/Arista)
- URBAN**
• ERICK SERMON Music (Interscope)
- URBAN AC**
• LUTHER VANOROSS Take You Out (J)
- COUNTRY**
• LONESTAR I'm Already There (BNA)
- AC**
• O100 Thankyou (Arista)
- HOT AC**
• LIFEHOUSE Hanging By A Moment (DreamWorks)
- SMOOTH JAZZ**
• BRIAN CULBERTSON Get It On (Atlantic)
- ROCK**
• STAINO It's Been Awhile (Flip/Elektra/EEG)
- ACTIVE ROCK**
• TOOL Schism (Volcano)
- ALTERNATIVE**
• STAINO It's Been Awhile (Flip/Elektra/EEG)
- TRIPLE A**
• AFRO-CELT I/P. GABRIEL When... (Real World/Virgin)

NEWSSTAND PRICE \$6.50



Youth Time Spent With Radio Falls Again In Winter Arbs

Americans are continuing to find less reason to listen to the radio at home. According to the winter 2001 Arbitron, 12+ listening at home is at its lowest in at least 10 ratings periods. Listening at home is 6% lower than a year ago and 9% below two years ago.

The erosion is even more serious among certain young demos, such as teen boys. At-home listening in that cell is off nearly 7% over the last year and 11% in the last two years. Cume levels over the last two years are fairly stable, which means that Time Spent Listening is the culprit. Even among girls 12-17, the foundation of CHR TSL, listening is off nearly 8%. Unlike adult demos, teens do most of their radio listening at home.

About the only listening location that provides a sanctuary from radio's TSL erosion is the car, where listening levels have been rock-solid over the past two years in virtually all demos.

LISTENING BY LOCATION

AT HOME			
	1999	2000	2001
12+	6.7	6.5	6.1
Persons 18-34	5.2	5.1	4.7
Persons 35-64	5.9	5.8	5.4
Boys 12-17	6.3	6.0	5.6
Girls 12-17	8.9	8.7	8.2

AT WORK			
	1999	2000	2001
12+	4.1	4.0	3.9
18+	4.5	4.4	4.3
Men 25-54	6.4	6.2	6.1
Women 25-54	5.1	5.0	4.7

IN CAR			
	1999	2000	2001
12+	4.8	4.8	4.9
18+	5.1	5.1	5.1
Men 25-54	6.4	6.3	6.3
Women 25-54	5.1	5.2	5.2

CUME RATINGS			
	1999	2000	2001
12+	95.2	94.9	94.8
18+	95.2	94.9	94.8
Teens	95.7	95.1	94.5

Source: Arbitron, Winter AQH Rating, Monday-Sunday, 6am-midnight

PD Perceptual To Use Music Meeting

PD Perceptual is the latest industry initiative to create an alliance with Music Meeting, the leading online source for promotional music. Plans to launch PD Perceptual were recently unveiled by Mediabase 24/7.

PD Perceptual will offer radio programmers, on a multiformat basis, the opportunity to review new releases and provide their valued opinions to participating labels. Music Meeting will deliver the songs for audition, with pertinent information, to all PD Perceptual participants.

R&R Publisher/CEO Erica Farber said, "PD Perceptual is a tool that will allow programmers the opportunity to listen to songs and offer their opinions and insight to labels through a productive vehicle. Music Meeting will make it easy for programmers to access these songs

PD PERCEPTUAL/See Page 9

NBG Buys Fisher Ent. For \$5.3 Million

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

NBG Radio Network President John Holmes and Glenn Fisher had been talking about a buyout for some time, but they managed to keep it under the radar. So it was a surprise when they announced Tuesday that NBG will acquire the nine-show Fisher Entertainment for \$5.3 million.

The all-cash deal, which closed the same morning it was announced, had been evolving some time, NBG spokeswoman Gina DeWitt told R&R. Portland, OR-based NBG had represented Fisher's shows — including *Al*

Bandiero's Jammin' Party, *The Ed Tyll Show* and *Bruce DuMont's Beyond the Beltway* — for more than a year and now adds another 424 stations to NBG's more than



Glenn Fisher (l) and John Holmes finalize the deal.

2,300 affiliates. Also going to NBG from Fisher are the *John & Jeff Show*, *The Liz Wilde Show*, *Wireless Flash*,

NBG/See Page 34

Citadel Appeals Eminem Fine

Lyrics called 'caustic' but 'commonplace'

Citadel Broadcasting fought back against the FCC's proposed \$7,000 fine against KKMG-FM/Colorado Springs, filing an appeal that said Eminem's "The Real Slim Shady" and its message have been accepted by society. As evidence, Citadel pointed to critics' reviews of Eminem's material and the Grammy award "The Real Slim Shady" won in 2000 for Best Rap Solo Performance.



Eminem

"The emergence and popularity of artists like Eminem may evidence the fact that this coun-

try has reached a cultural crossroads, as when Ed Sullivan decreed that Elvis be shown only from the waist up," Citadel attorney Kathleen Kirby wrote in the July 2 appeal. "When considered as a whole, it is abundantly clear that 'The Real Slim Shady' is a commentary largely targeted at social inequities and certain cultural hypocrisies."

Citadel said that the words the FCC finds "unpalatable" in the

CITADEL/See Page 34

Felon To Fight FCC To Keep Stations

Rice says mental disorder led to sex offenses

BY JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@rronline.com

Convicted sex offender Michael Rice plans to fight the FCC to keep his radio licenses.

On July 3 the FCC announced that it will auction off Rice's seven stations, located in Indiana and Missouri, as a result of his 1994 conviction on 12 felonies, including eight sex offenses. He was released on parole in December 1999.

While Rice was incarcerated the FCC decided that, for a variety of reasons, he was unfit to be a licensee and that his licenses should be revoked. Rice contends that the FCC did not consider information about his mental state at the time of the events that led to his conviction — information Rice believes is key to his chances of hanging on to his stations.

Rice told R&R that he began treatment for bipolar mood disorder, also known as manic depression, and alcoholism in 1991. He said that he "did not have a full understanding" at the time he committed the crimes due to his mental disorders, adding that manic-depressive disorders lead sufferers into "risky behavior."

Rice told R&R that the sexual offenses for which he was convicted were consensual and involved teenage males who ranged in age from 14 to 16. Asked by R&R if he knew their ages or if their ages had been misrepresented to him, Rice replied, "Probably both," but acknowledged that his actions were both illegal and "egregious." He said, "I'm very sorry."

RICE/See Page 9

Ivey Transfers To KIIS/L.A.'s PD Post

BY TONY NOVIA
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WXKS/Boston PD John Ivey has been appointed PD of Clear Channel CHR/Pop sister KIIS-FM/Los Angeles. Ivey replaces Dan Kieley, who has opted to start his own entertainment company and will continue to be an adviser at KIIS.

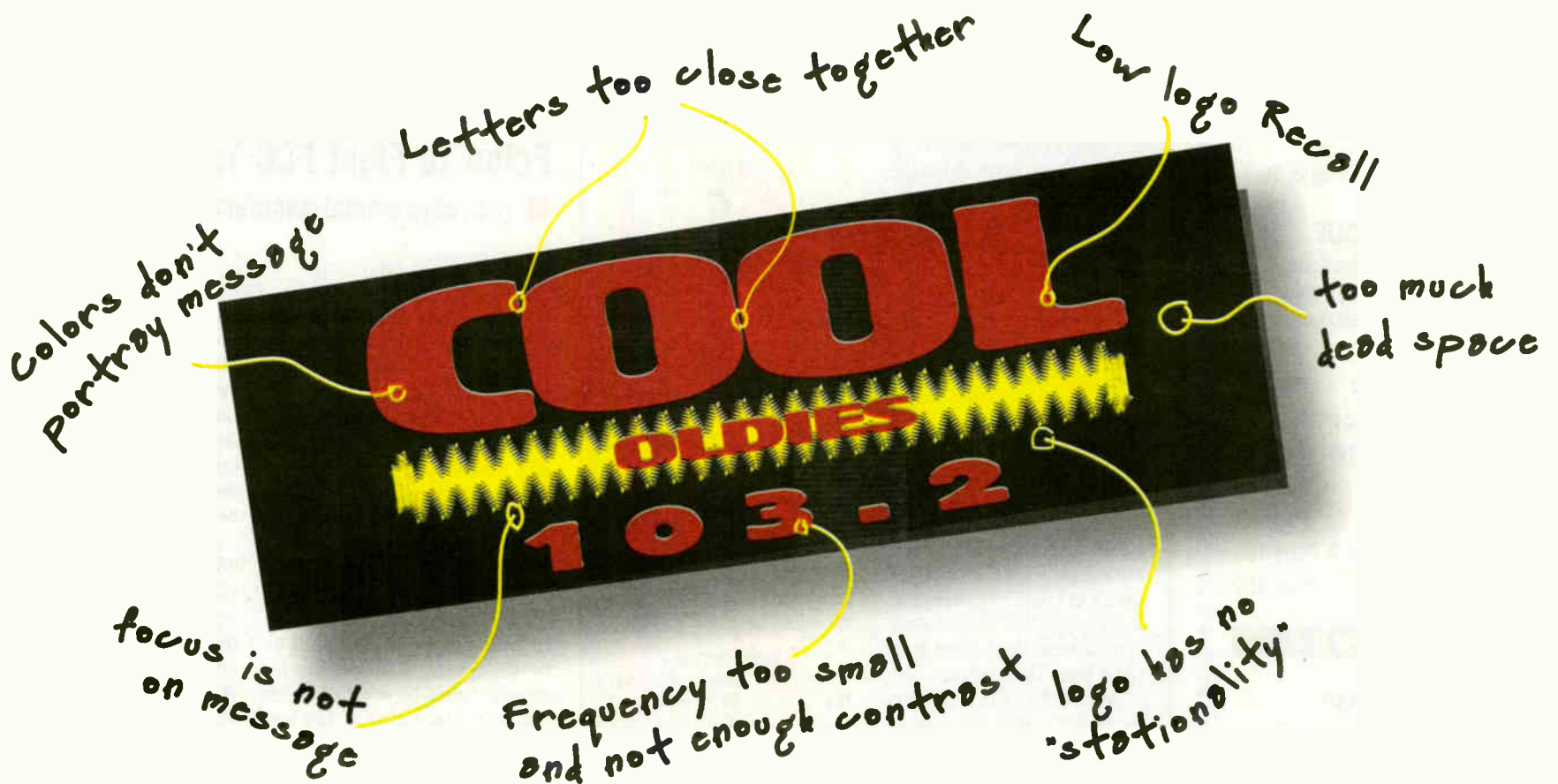


Ivey

"We did not need to look far to reload for the top programming position in the U.S.," said Clear Channel/Los Angeles Market President Roy Laughlin. "He was inside our own company, at legendary Kiss 108 in Boston.

IVEY/See Page 19

It's Time To Run It Through The MATRIX.



Are you getting the marketing impact you need from your decal or sticker? MATRIX is the most comprehensive logo identity and marketing service in radio. It's a group of professionals who consult on how to improve your graphic identity. Even if you've got a good logo/decal, the MATRIX group looks

at every facet to enhance your mark and make it more striking, more memorable, more valuable. Another value-added service of doing business with the leading printer of decals for radio, Communication Graphics. Call 1-800-331-4438 today. Ask for a MATRIX team member.



JULY 13, 2001

NEWS & FEATURES

Radio Business	4	Legends	25
Business Briefs	4	Street Talk	27
Transactions	6	Sound Decisions	30
MMS	10	Music Meeting	33
Internet News & Views	15	Publisher's Profile	116
E-Charts	18		
Show Prep	21	Opportunities	112
'Zine Scene	21	Marketplace	113
National Video Charts	22		

FORMATS & CHARTS

News/Talk/Sports	23	Adult Contemporary	71
CHR	36	AC Chart	72
CHR/Callout America	38	AC RateTheMusic	73
CHR/Pop Chart	39	Hot AC Chart	76
CHR/Pop RateTheMusic	41	Hot AC RateTheMusic	78
CHR/Rhythmic Chart	44	Smooth Jazz	80
CHR/Rhythmic RateTheMusic	46	Smooth Jazz Chart	81
Urban	50	Smooth Jazz Action	82
Urban Chart	52	Rock	85
Urban AC Chart	57	Rock Chart	86
Urban Action	58	Active Rock Chart	90
Country	59	Active Rock RateTheMusic	92
Nashville	60	Rock Specialty Show	94
Country Chart	61	Alternative	97
Country Indicator	62	Alternative Chart	98
Country Callout	63	Alternative Action	99
Country Action	64	Alternative RateTheMusic	100
Country RateTheMusic	66	Alternative Specialty Show	104
		Triple A	105
		Triple A Chart	106
		Christian	109
		Christian Charts	110-111

The Back Pages 114

Baumgartner Joins Music Meeting As Country Mktg. Dir.



Record-industry veteran and former Atlantic/Nashville VP/Promotion Rick Baumgartner will join R&R July 16 as Country Marketing Director for Music Meeting. He succeeds Dave Kelly, who recently took the PD post at WKDF/Nashville.

R&R GM Sky Daniels commented, "Having a professional of the caliber of Rick Baumgartner join Music Meeting should send a message to the country community about how important Music Meeting is becoming and how committed to it R&R is. Rick will build upon the great work of Dave Kelly and bring his acumen and relationships to the job of making Music Meeting a utility for all of Country radio."

Baumgartner said, "I am honored to be chosen by R&R as the new Country Music Meeting Marketing Director. As I pondered my next career move, I wanted to be able to utilize my 13 years of label experience. Working with Music Meeting

BAUMGARTNER/See Page 34

'Junior' Wows The Crowd



Dominic Chianese, who portrays mob boss Corrado "Junior" Soprano on the HBO series The Sopranos, wowed the crowd at New York club Twirl recently, when he performed a selection of songs from his newly released debut CD, Hits. On hand to celebrate were several of Chianese's Sopranos' castmates. Pictured (l-r) are Madacy Entertainment's Mick Stevanovich, The Sopranos' Tony Sirico and Steven Van Zandt, Madacy's Christina Faustino, Chianese, The Sopranos' James Gandolfini and Madacy's Patrick Edmonds and David Alter.

XM Begins 'Soft Launch' Test Program

Teams sent to test signals in 20 markets

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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A new age in broadcasting inched its way closer to reality this week, as XM Satellite Radio began a "soft launch" test program. The company dispatched dozens of signal-testers across the nation to "act like customers and call the customer-care center," XM spokesman Charles Robbin said, as part of a massive, months-long effort to shake out bugs in XM's satellite-radio system. The teams, made up of employees and business partners armed with XM receivers, will roam over thousands of miles and through 20 unidentified markets to road-test the satellite signals. XM President/CEO Hugh Panero describes it as the first step in a "multistage XM launch-preparedness effort" before the satellite broadcaster debuts its 100-channel system later this summer. Some XM receivers are already being sold in electronics stores, and Robbins said that XM tuner mod-

ules and antennas should be available shortly before the commercial broadcast launch. XM's first satellite, "Rock," was launched from the Pacific Ocean on March 18, while the second, "Roll," lifted off May 8. Both have undergone rigorous flight and broadcast testing and are now being monitored for signal quality.

Last week Washington, DC-based XM began offering online demos of several of its channels. Although the company's still ramping up for full service, would-be listeners can get a sneak peek at some of XM's channels on its newly updated website, www.xmradio.com. There's a listing of 70 XM channels, with program descriptions for each. Visitors can actually tune in to 13 of the channels. The site also features an interactive presentation that explains XM's service and a "Trivia Challenge" that offers visitors the chance to win concert tickets.

XM/See Page 19

Ebbott Named PD For WEJM/Philly



Chris Ebbott has been named PD of WEJM (Mix 95.7)/Philadelphia, effective July 16. Ebbott was formerly Marketing Director of Talk KFI/Los Angeles. Greater Media's WEJM flipped from Rhythmic Oldies to Hot AC on June 15.

Prior to his KFI duties Ebbott programmed KZON/Phoenix. He has also been Asst. PD/MD at KYSR/Los Angeles and VP/Programming of Entertainment Radio Networks. "Chris Ebbott is a great addition to the Mix staff," Greater Media VP/Radio Rick Feinblatt said. "His proven success in Los Angeles and Phoenix makes him an outstanding choice."

Ebbott said, "It all starts with good people, and this station is full

EBBOTT/See Page 19

Ryan Rises To VP/GM Of HBC/Chicago

Jerry Ryan, most recently GM of Hispanic Broadcasting's Regional Mexican KHOT/Phoenix, has been appointed VP/GM of WIND, WLXX & WOJO/Chicago. He succeeds Jim Pagliai, who is expected to take on a different role at the company after 11 years with the stations. Ryan's appointment marks his return to Chicago, where he began his career 23 years ago as a sales associate for WJJD. He later held NSM duties at WLS-AM/Chicago and from 1984-86 served as GSM of KTKS/Dallas. Before joining Hispanic Broadcasting (then known as HefTel) in April 1999 Ryan served as VP/GM for AC KESZ/Phoenix under Owens Broadcasting. He has also served on the NAB Radio Board. Meanwhile, a search is underway for Ryan's successor at KHOT. A Hispanic Broadcasting spokesperson said a decision will not be made for several weeks.

CC/Albany Ups Cooper To Station Mgr.

Foster to program WGY & WOFX; Dawes WKKF PD

Clear Channel has announced several promotions at its seven stations in Albany, NY. John Cooper has been elevated to Station Manager of the cluster, which includes News/Talk WGY, Sports WOFX, Alternative WHRL, CHR/Pop WKKF, Classic Rock WPYX, Rock AC WRVE and Oldies WTRY. He was

previously OM for WGY, WOFX & WPYX and will continue to program 'PYX. Greg Foster has been named PD of WGY & WOFX, while former WFLY/Albany PD Rob Dawes has joined crosstown rival WKKF as PD.

ALBANY/See Page 19

When Tours Collide



Publicity tours by Donny Osmond and Jones Radio Networks syndicated personality Delilah collided in Toronto recently when both were booked back-to-back on Canada AM, CTV's national morning television program. Delilah was in Toronto visiting her local affiliate, KFMX (97.3 EZ Rock), and promoting her book Love Someone Today. Osmond was promoting his latest album, This Is the Moment.

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SFX Becomes Clear Channel Entertainment

Renamed company makes executive appointments

By ELIZABETH RAMOS
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Less than a year after its acquisition by Clear Channel Communications, **SFX Entertainment** has changed its name to **Clear Channel Entertainment**. The new name covers SFX's entertainment, music, theatrical, family, motor-sports and multimedia and TV groups. The baseball, basketball, football, golf, tennis and media divisions will continue to operate under the SFX banner, using the name SFX Sports Group.

Clear Channel Entertainment CEO Brian Becker said, "This is a natural step for the company to make, given how closely we have been working with Clear Channel radio, outdoor, television, interactive and international during the 11 months since our acquisition."

Clear Channel VP/Investor Relations Randy Palmer told R&R that

the decision to keep most of the company's sports divisions under the SFX moniker was made because those companies don't have the same synergies with Clear Channel's other businesses as the renamed divisions.

Clear Channel Entertainment currently owns and operates 135 live-entertainment venues, including 28 in Europe.

Along with the name change, Clear Channel Entertainment announced several executive appointments. SFX Exec. VP **Steve Smith**, who joined SFX in 1998 when his Album Network was acquired and renamed SFX Multimedia, becomes Exec. VP/COO of Clear Channel Entertainment. Becker said, "Appointing Steve as our COO is an ideal fit for our organization — and a well-deserved promotion as well."

Additionally, Clear Channel Entertainment has tapped **Mike Trager** as Chairman/Television, **Paula Balzer** as Chief Marketing Officer, **Jeff Lewis** as Chairman/Sports, **Ed Stacey** as Exec. VP/Chief Financial & Administrative Officer and **Dale Head** as General Counsel.

Bloomberg BUSINESS BRIEFS

Viacom May Buy Procter & Gamble, Analyst Says

AllYourTV.com CEO and media analyst Rick Ellis told ON24.com this week that there are rumors that Viacom may buy Procter & Gamble's TV-production unit or, perhaps, the whole company. Ellis noted that reaching consumers during the day — the prime reason, he said, that P&G got into the media business — is now less important for the company, which has been selling off some of its noncore businesses. Ellis said Viacom is "perfectly positioned" to acquire the TV business, as Viacom-owned CBS-TV now airs two P&G-produced soap operas, *As the World Turns* and *Guiding Light*. Additionally, Ellis did not rule out Viacom's buying the whole company, saying, "Whether it's Procter & Gamble's TV side or the entire thing gets down to what they can work out numberswise." A Viacom spokesperson declined to comment on what the spokesperson called "rumors and speculation."

Eisner Lauds Radio Disney

By any measure, **Radio Disney** is a success," Disney Chairman/CEO **Michael Eisner** wrote in a memo to all company employees late last week. He added that Disney plans to expand Radio Disney's present 54% coverage of the U.S. to 75% in the near future. A Radio Disney spokeswoman told R&R that the memo was in response to the network's increased ratings and international expansion — in May a Spanish-language version of Radio Disney debuted on a Buenos Aires, Argentina FM. Eisner said in the memo, "During the next few years we plan to expand across South and Central America and Mexico, as well as Europe and Asia."

FCC Actions

The FCC has ordered **WDWZ-AM/West Point, GA** to pay a \$24,000 fine for failure to install Emergency Alert System equipment, maintain a public inspection file and follow rules pertaining to antenna structures. The commission sent the station, which is owned by **Zachery Broadcasting**, a notice in April but received no response.

- Pirate broadcaster **Joshie Yasin Nakamura**, a.k.a. Marvin Eugene Barnes, has been fined \$10,000 by the FCC for operating an unlicensed station. Nakamura was warned in April that he was facing the fine, but the FCC said that it received no response. Nakamura has 30 days to pay the forfeiture.

- The FCC has reduced a fine assessed against **KNEC-FM/Denver** from \$14,000 to \$10,000. The decision was in response to licensee Arnold Broadcasting's second appeal of penalties for failure to maintain a station log and to have proper EAS and tower-monitoring equipment installed for

Continued on Page 9

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	7/6/00	6/29/01	7/6/01	7/6/00	6/29/01-7/6/01
R&R Index	325.22	285.49	271.94	-16.3%	-4.7%
Dow Industrials	10,481.47	10,502.4	10,252.60	-2.1%	-2.3%
S&P 500	1456.67	1224.42	1190.59	-18.2%	-2.7%

Latest Calls From Wall Street

Company	Analyst	Rating	Target Price
Arbitron Inc.	Alexia Quadrani, Bear, Stearns & Co.	Buy	\$29
Clear Channel	James Boyle, First Union Securities	Strong Buy	\$78
	Niraj Gupta, Salomon Smith Barney	Buy	\$75
Cox Radio	James Boyle, First Union Securities	Strong Buy	\$33
Disney Co.	Jordan Rohan, Wit SoundView	Buy	\$39
	Christopher Dixon, UBS Warburg	Buy	
	Jill Krutick, Salomon Smith Barney	Buy	
Emmis	James Boyle, First Union Securities	Strong Buy	\$41
Hispanic Broadcasting	William Meyers, Lehman Bros.	Buy	\$26
Radio One	James Boyle, First Union Securities	Strong Buy	\$26-28
RealNetworks	Philip Leigh, Raymond James	Buy	
	Brent Bracelin, Pacific Crest Securities	Buy	
Sirius Satellite Radio	William Kidd, Lehman Bros.	Strong Buy	\$57
Viacom	Spencer Wang, ABN Amro	Hold	N/A
Westwood One	Michael Kupinski, A.G Edwards & Sons	Accumulate	N/A
XM Satellite Radio	Timothy O'Neil, Wit SoundView	Strong Buy	\$40
	William Kidd, Lehman Bros.	Strong Buy	\$40



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

Roll-A-Sign™ offers a better way. You get up to four vibrant colors printed on durable, high quality 4 or 6 mil plastic film to display your logo and message brilliantly for an economical price. Now you can afford to display a bright new sign at every public event. They even make great cost-effective promotional give-aways. Just roll off what you need and cut.

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And, in fact, we're so confident that our "Touch At Work" program will increase your ratings that **we will take on the risk if it doesn't!**

How many other marketing partners will stand 100% behind the results of their campaigns? Will the TV stations, billboard companies, or direct mail firms you deal with give you money back or a complete re-do if you don't see results? **We will.** It's that simple.

At Touch Direct Marketing, a division of Strategic Media Research, we specialize in helping radio stations attract large

amounts of new quarter-hour listening using a multiple-touch approach that involves at-work telemarketing followed by sophisticated permission marketing.

But in the current climate of Wall Street pressure, missed top-line revenue goals, and cuts in marketing budgets, most stations can't afford to take any risks with their precious marketing dollars this year. **So we're going to take the risk out of it!**

Think about it: Why wouldn't you use Touch for your next marketing campaign? You have nothing to lose but low ratings!

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DEAL OF THE WEEK

• **KVTT-FM/Dallas, TX**
\$22 million

2001 DEALS TO DATE

Dollars to Date: \$2,982,920,681
(Last Year: \$24,936,394,133)

Dollars This Quarter: \$42,415,145
(Last Year: \$16,357,692,000)

Stations Traded This Year: 661
(Last Year: 1,782)

Stations Traded This Quarter: 20
(Last Year: 494)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WAWV-FM/Sylacauga, AL \$490,145
- KOQI-AM/Soquel (Monterey-Salinas-Santa Cruz), CA Undisclosed
- KWAB-AM/Boulder (Denver), CO \$1.1 million
- KBIH-FM/Coeur d'Alene, ID (Spokane, WA) Undisclosed
- KJSK-AM & KLIR-FM/Columbus, NE \$2.7 million
- KGDC-AM/Walla Walla, WA Undisclosed
- KRRR-FM/Cheyenne and KRQU-FM/Laramie (Cheyenne), WY \$5.35 million

Dallas Noncommercial FM Sold For \$22 Million

■ **Hilliard-led Learning Foundation gets KVTT; AGM buys Wyoming duo for \$5.35 million**

Deal Of The Week

Texas

KVTT-FM/Dallas

PRICE: \$22 million
TERMS: Asset sale for cash
BUYER: Learning Foundation Inc., headed by President James Hilliard. Phone: 561-432-5100. It owns no other stations.
SELLER: Research Educational Foundation, headed by GM Melinda Beard. No phone listed.
FREQUENCY: 91.7 MHz
POWER: 100kw at 1,099 feet
FORMAT: Religious
BROKER: John Pierce & Co.

Alabama

WAWV-FM/Sylacauga

PRICE: \$490,145
TERMS: Asset sale for cash
BUYER: Williams Communications Inc., headed by President Walton Williams Sr. Phone: 256-

523-1059. It owns two other stations. This represents its entry into the market.

SELLER: Coosa Valley Broadcasting Inc., headed by President Robert Pearce. Phone: 256-249-4263

FREQUENCY: 98.3 MHz
POWER: 5kw at 226 feet
FORMAT: Hot AC

California

KOQI-AM/Soquel (Monterey-Salinas-Santa Cruz)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: People's Radio Inc., headed by President Joe Rosa. Phone: 408-259-2988. It owns two other stations. This represents its entry into the market.
SELLER: Soquel Broadcasting Co. No phone listed.
FREQUENCY: 1200 kHz
POWER: 25kw day/10kw night
FORMAT: Dark

Colorado

KWAB-AM/Boulder (Denver)

PRICE: \$1.1 million
TERMS: Asset sale for cash
BUYER: Colorado Public Radio, headed by President Max Wycisk. Phone: 303-871-9191. It owns eight other stations. This represents its entry into the market.
SELLER: Working Assets Broadcasting, headed by CEO Laura Scher. Phone: 303-442-6544
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: News/Talk

Idaho

KBIH-FM/Coeur d'Alene (Spokane, WA)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Blue Sky Broadcasting, headed by President Kim Benefield. Phone: 208-263-4050. It owns four other stations. This

represents its entry into the market.
SELLER: Eek Broadcasting. No phone listed.

FREQUENCY: 102.3 MHz
POWER: 170 watts at 1,844 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

Nebraska

KJSK-AM & KLIR-FM/Columbus

PRICE: \$2.7 million
TERMS: Asset sale for cash
BUYER: Three Eagles Communications Inc., headed by President/COO Gary Buchanan. Phone: 402-483-5100. It owns 35 other stations. This represents its entry into the market.
SELLER: Heartland Broadcasting Inc., headed by President Dan Gardner. Phone: 402-564-2891
FREQUENCY: 900 kHz; 101.1 MHz
POWER: 1kw day/65 watts night;

100kw at 761 feet
FORMAT: News/Talk; AC

Washington

KGDC-AM/Walla Walla

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Two Hearts Communications LLC, headed by Member Rodney Fazzari. Phone: 509-522-1983. It owns one other station. This represents its entry into the market.
SELLER: Bridge Broadcasting Inc., headed by GM Joe Gonzalez. Phone: 509-525-9022
FREQUENCY: 1320 kHz
POWER: 1kw
FORMAT: News/Talk

Wyoming

KRRR-FM/Cheyenne and KRQU-FM/Laramie (Cheyenne)

PRICE: \$5.35 million

Continued on Page 9

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Commissioner Martin Sworn In At FCC

Kevin Martin was sworn in as an FCC Commissioner on July 2, over a month after Kathleen Abernathy and Michael Copps made their appointments official.

Martin could not be sworn in on May 31 with the other new commissioners because, although he was nominated to fill the commission seat vacated by departing FCC Chairman Bill Kennard, the Senate Commerce Committee neglected to nominate Martin to complete Kennard's term, which expired June 30.

Commissioner's terms are fixed, so Martin had to wait until Kennard's



Martin

term ended before he could assume the office.

Martin, a North Carolina native, was nominated for his commission seat by Federal Trade Commission Chairman Timothy Muris. Before joining the FCC Martin served on the Bush-Cheney transition team as General Counsel and was a special assistant to the president for economic policy.

Martin's FCC term runs through June 30, 2006.

Rice

Continued from Page 1

It was something beyond my control at the time. I've paid the price." Rice said the offenses, which he stated took place between 1988-90, are what led him to seek treatment.

At the hearing to revoke Rice's licenses, held before an FCC Administrative Law Judge, Rice's attorneys decided not to use information about his mental condition in his defense, including information from the doctor who treated his mental disorders. Rice, who couldn't attend the hearing due to his incarceration, believes that decision was a mistake. He also told R&R that his mental illness couldn't be used in his appeal to the DC Circuit Court, since only information from the original hearing can be used in an appeal. Rice petitioned the U.S. Supreme Court to hear his case, but it refused.

The FCC also cited misrepresentation of facts on Rice's part as a reason for the revocations. Specifically, the commission questioned Rice's level of involvement at his stations. After Rice was released from the hospital, he returned to his stations as a consultant but had no hand in management or day-to-day operations. His attorney, Jerold Jacobs, stated in a declaration that Rice would not have any management involvement but omitted the fact that Rice would have a consultative role.

Eventually, the FCC ruled that that declaration was misrepresentation. In a May 30 statement Jacobs said, "The

fact that Mike Rice was working on engineering or similar consulting jobs at his stations simply did not seem to me to be anything that would be of material significance to the commission."

On June 1 Rice's attorneys filed a motion with the FCC that included a description of Rice's disorder and a statement from Dr. Wayne Stillings, who has treated Rice's bipolar disorder since 1991. Stillings said Rice "has worked extremely hard to remain well [and] has been entirely successful in achieving his recovery. He has, in fact, beaten the odds and triumphed over the severe adversity of his illnesses — an adversity that was in no way of his own making." The pleading asked the FCC to provide "equitable relief" to Rice, but it was dismissed for untimely filing.

It doesn't appear that the FCC will consider Rice's case further. The auction notice said Rice had to cease operation of the stations by 12:01am July 13. However, the FCC said that "in order to preserve broadcast service to the affected communities" it will allow Rice to continue operating the stations until early October or until an interim or permanent new operator is selected, whichever comes first.

But Rice said he won't give up. "We're not done with this by any means," he declared. "Why punish the radio stations and all of our people?" He also noted that the looming loss of his stations will take a personal toll: "It's a big hit for me. All I've ever done is radio."

PD Perceptual

Continued from Page 1

for their review. We are thrilled to have PD Perceptual recognize the benefits of Music Meeting."

Over 2,300 radio programmers in

all formats have embraced Music Meeting. Its partnerships with Selector and Liquid Audio have made it the most-used online music source in the industry. PD Perceptual will offer programmers even more incentive to utilize these collective services.

Transactions

Continued from Page 6

TERMS: Asset sale for cash
BUYER: American General Media, headed by President Anthony Brandon. Phone: 410-832-5870. It owns 30 other stations. This represents its entry into the market.
SELLER: Mountain States Ra-

dlo, headed by President Victor Michael. Phone: 307-778-9318
FREQUENCY: 99.9 MHz; 102.9 MHz
POWER: 50kw at -20 feet; 100kw at 1,221 feet
FORMAT: Oldies; Classic Rock
BROKER: Doug Ferber of Star Media Group

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

the station. An initial fine of \$16,000 was reduced to \$14,000 after the first appeal, and the amount has now been dropped again as the commission agreed that the reduced fine was still excessive.

NextMedia Completes Two Outdoor Deals

NextMedia has purchased more than 4,000 bulletin and poster display faces located in New York, New Jersey, Hartford, Baltimore, Philadelphia and Washington, DC from PNE Media for \$92.2 million. NextMedia has also acquired bulletins in New York and New Jersey from Gaess Outdoor for about \$10 million.

DG Systems Added to Russell 2000 Index

Digital Generation Systems has been added to the Frank Russell Co.'s Russell 2000 Index. DG CEO Matthew Devine called the index "the performance benchmark for U.S. small-cap investing." The Russell 2000 measures the performance of the 2,000 smallest companies in the Russell 3000 Index; DG was added when Russell Co. conducted its annual reconstitution of investment indexes.

Portfolio Managers Tout Small-Caps, Saga

Loomis Sayles & Co. equity portfolio manager David Sowerby doesn't agree with those who believe small-cap stocks are one of the first areas to get hit in a slowing economy. "The return on equity — the best measure of profitability — is at or better than large-caps," he told Bloomberg last week. "It's still a very good time to be an investor leaning toward small-cap stocks." Among radio broadcasters, he recommended Saga Communications, saying, "It's a little higher-quality and a little more opportunistic. It wants to grow and buy stations when they're more undervalued. Saga's long-term return on equity is about 13%-14%, and the price-to-earnings ratio, compared to its peers, is relatively attractive."

Earlier this week T. Rowe Price portfolio manager Preston Athey also recommended Saga, telling *Dow Jones*: "It is not a sexy company, and, as a result, it trades at prices 20%-30% below comparable radio broadcasters on a price-to-cash flow basis." He expects Saga's after-tax cash flow to grow 10%-15% a year and called the company "very safe and well-run."

Isaacson To Head CNN News Group

Walter Isaacson has been named Chairman/CEO of the CNN News Group. He will oversee all of CNN's brands, including its two radio networks. Isaacson was most recently Editorial Director of Time Inc.

Continued on Page 34

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- Michael Fezzy in the GM Spotlight, Page 12
- The value of relationship marketing, Page 13
- Tom Joyner's Fantastic Voyage 2001, Page 14



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"Whenever I hear 'It can't be done,'
I know I'm close to success."
—Michael Flatley

THREE, TWO, ONE, ZING!

■ *Interactive radio advertising is put to the test*

By Pam Baker

Sales & Marketing Editor
pambaker@rronline.com



PAM
BAKER

For our industry to survive and grow, it's crucial that it find new ways to generate revenue while providing entertainment and services valuable to listeners. With the economy going through its ups and downs, now is the time for the radio industry to offer advertisers new ways to reach listeners on a more personal level — directly and one-on-one — to increase sales and consumer loyalty.

Last year Israeli entrepreneur Dor Skuler founded Zing Interactive Media, which focuses on the use of technology to bring people closer to the radio content they experience daily. Skuler convinced radio veteran Chris Claus to join the company as its U.S. CEO, overseeing operations from the company's Philadelphia headquarters. "I spent 25 years in the broadcast business, mostly in radio, and I just know that people want to interact with radio," says Claus. On July 2 Zing Interactive launched a beta test of its Zing321 product on two Clear Channel stations in Philadelphia, Smooth Jazz WJJZ and Rock AC WLCE (Alice 104.5).

"People interact with radio all the time," Claus says. "They register for promotions by sending in postcards or e-mailing or faxing in to the station and by trying to be the 20th caller. They definitely interact, but now we want to take it to the next step, where they can just pick up their cell phones and, on a fully automated voice-recognition system, interact in a variety of ways. With the music the station plays, the advertisers and the promotions, the concept makes sense. What we need to find out is exactly how economically viable our model is."

This is how Zing321 works: You're in the car, listening to the radio. A song comes on that you like, but you don't know the name of the song or the artist. And, of course, the air personality doesn't back-announce the song. With Zing321, you can dial #3-2-1 and get the information immediately. Listeners can also order CDs, buy concert tickets, get information about advertisers, receive advertising coupons or register for contests. The possibilities are endless.

ZING-A-LING-A-LING!

I wanted to experience the Zing321 process as a typical user would, so Claus took me through this sample scenario:

I'm driving to work listening to my favorite Smooth Jazz station in Philly. It goes into a commercial break, and I hear a commercial from a jeweler that includes an offer that I'm interested in.

I pick up my mobile phone and dial #3-2-1. The Zing voice-recognition system answers and says, "Thanks for calling Zing Radio. Please name the radio station you're listening to."

"WJJZ."

The system accepts my response and replies, "WJJZ. The broadcast that is currently playing is...." If the station is playing a song, it names the artist and title, then plays an eight-second clip so that I can verify that's what I was looking for. The Zing321 system then says, "If that's not your desired broadcast, please say 'Go back.'"

I say, "Go back," and the Zing computer searches its system for the element before the song. It then says, "The broadcast that you are interested in is Robbins Jewelers. If that is your desired broadcast, just say 'Yes.'"

I say, "Yes." The Zing system then says, "The services being offered by Robbins Jewelers are...." and gives me information on the offer. It concludes with, "Is that what you are interested in?"

I respond "Yes." Then the system explains, "The first time you use this service, you'll be transferred to a call center, where you'll speak to a live person who will gather pertinent information. Every participant will be

required to give an e-mail address or other contact information. If you want to utilize Zing's e-commerce features, you must have a credit card on file that can only be accessed by you via a PIN number.

"If you have already registered for Zing321 and you want more information on Robbins Jewelers' offer, the system will either e-mail or send you a special coupon or transfer you directly to a Robbins Jewelers store."

Zing Interactive works with each station to create several identifications that will be accepted. For example, WJJZ is recognized by the system if it's called WJJZ, WJJZ-FM, Jazz, Smooth Jazz, 106.1, FM-106 or 'JJZ.

Zing has created a distinctive instrumental sounder that will be added to each Zing321-enabled commercial to alert listeners to the fact that the advertiser is part of the program. Claus says, "We are going to educate the listeners as to what the sounder means, and we have bought a huge advertising schedule on both stations. Our spots are talking about interactive radio, music sales and advertiser interaction and say, 'When you hear this sounder, that will indicate to you that this spot is interactive.'" The radio stations are also supporting the project with promos running in all dayparts.

During the 90-day beta test, participating advertisers receive Zing321 free of charge. In the future advertisers will be charged on a per-lead basis; for example, a client may be charged per coupon or per phone call. "This program is not for every advertiser," says Claus. "If an advertiser is selling low-ticket items, and we charge \$2 per coupon delivered, it's not cost-effective." All profits, including per-lead and e-commerce fees, are split 50-50 between the station and Zing Interactive.

The first group of advertisers participating in Zing321 includes Robbins Jewelers; the Pennsylvania Renaissance Fair; Murray Kia; the Trump Marina Hotel in Atlantic City, NJ; Rockaway Bedding; the Philadelphia Phillies; Cirque du Soleil; Raymour & Flanagan Furniture; Steven Singer Jewelers; Tommy D Home

Improvement Center; the Philadelphia Zoo; and Philadelphia University and LaSalle College. Most participants are using the program to offer special discounts through brochures and coupons. I'll keep you updated on the progress of the program in the coming weeks.

WILL LISTENERS USE IT?

What about the listeners? They may want to try out this system just because it sounds like fun. I would be inclined to call in just to see if it gave me the right title and artist. It reminds me of an interactive billboard campaign used by Classic Rock KCBS/Los Angeles with signs that read, "Now Playing: Led Zeppelin" — and how I always flipped on the station to see if Zep were really playing.

How the program works on WJJZ and WLCE may very well determine the future of Zing321.

I asked Claus what it will take for the project to move into other markets. "In order for this model to work effectively — once it's up and matured with a half-million come as a base — if I can ultimately get something in the order of 10,000 to 12,000 interactions a month with the audiences, then I have a huge success."

Claus pitched the Zing321 project to most radio stations in the Philly area and ultimately chose WJJZ and Alice because they were the most enthusiastic about the program. "What we are going to find for sure, I know from my experience managing [KTWV] The Wave in Los Angeles in the early and mid-'90s, is that these are such unique formats with such unusual music that people want to interact with the stations to find out what song that was," says Claus. "We might find people buying five or six CDs a month — or nothing at all. The beta program should teach us a lot."

About the talk of banning the use of handheld mobile phones while driving, Claus says, "The thing that helps me be unconcerned about it is that, regardless of what laws get passed, people are attached to their cell phones. What they'll do is simply buy those relatively inexpensive hands-free devices. We've even thought about offering a free hands-free device for participating in our program."

INNOVATIVE PARTNERS

Zing Interactive has signed an exclusive agreement with RCS for the use of RCS's RadioShow technology, which will provide Zing with real-time connections to radio stations' automation servers, giving it access to all broadcasts from its affiliate stations.

For e-commerce fulfillment, Alliance Entertainment Corp. has been tapped to negotiate retail-sales agreements for CDs, cassettes, DVDs, videos, video games and other merchandise.

Zing has agreements with major mobile-phone service providers Sprint PCS, Verizon, Cingular and AT&T Wireless, allowing customers to initiate #3-2-1 toll-free dialing from their mobile phones. These partnerships cover more than 80% of the mobile-phone market. Zing believes that it will be the first company in the U.S. to offer nationwide three-digit, free-airtime cellular calling.

For more information on Zing321, contact Zing Interactive Media at 215-495-0844 or www.zingmedia.com.



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Walter Mossberg
Columnist
The Wall Street Journal

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R&R GM spotlight

MICHAEL FEZZEY
President/GM of WJR-AM & WDVD-FM/Detroit
(ABC Inc.)



■ *Creative juices revved up in the Motor City*

This week's GM Spotlight pays tribute to 23-year radio executive Mike Fezzey, of ABC's News/Talk WJR and Hot AC WDVD in Detroit. "Mike's a common-sense type of guy," e-mails one R&R reader, who adds, "He's a GM who can balance the business end with the creative side, and in today's radio environment that's refreshing." A station staffer writes, "You couldn't ask for a more generous and supportive manager. He makes long hours and hard work enjoyable." Congratulations!

I decided to enter the world of broadcasting because:

"My uncle ran the Mutual Radio office in Detroit and thought I might have some fun selling advertising. When I was a kid, I wanted to be Darrin Stevens on *Bewitched*. What a great life he had!"



First job in broadcasting:

"Sales for Michigan Media Services. We sold two brokered programs on WCAR in Garden City, and we represented the Savalli Gates/Shutz stations. The stations could be heard over a two-square-mile area."

Career highlights:

"Growing up at Capital Cities and learning from the brightest people in broadcasting, Tom Murphy and Dan Burke. Spending 21 years at the same stations."

The most challenging aspect of being a GM:

"Balancing the creative and financial demands."

My most unforgettable moment at a radio station:

"The day I learned J.P. McCarthy was dying. That happened six months after I was named to the GM position at WJR. At 36 years old, it was

suddenly time to grow up — fast."

What WJR news story generated the most attention, and why?

"The death of J.P. McCarthy. J.P. had been the voice of Detroit for more than 30 years, and his death left a void in people's lives like nothing else I can remember in recent news."

My favorite album of all time is....

"The Beatles' *White Album*. It was an engineering masterpiece, like nothing before or since, and the music still holds up today."

If I weren't in the radio business, I'd probably be....

"Working for Habitat for Humanity."

I'm most proud of:

"Maintaining community responsibilities while delivering the expected financial results."

The best words of advice I've ever received were:

"Invest in people, not business plans."

You'd be surprised to know that....

"I live in a 130-year-old orphanage."



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Delilah

WHY RELATIONSHIP MARKETING? JUST ASK NORDSTROM

By JD Adams



JD
ADAMS

A few months ago my wife ordered a dress online from Nordstrom. When it arrived, it was just a little too short. No one's fault, it simply didn't fit. She called the company and explained the situation. After only a few days, a box arrived, with return postage included, along with a very nice handwritten note apologizing for the problem. This from a national chain!

After that I decided to treat my wife to a bottle of perfume that she had wanted for years. It wasn't cheap. I bought it from Nordstrom. Enclosed with the perfume order was a handwritten note of thanks.

The point of this story? We are both extremely loyal to Nordstrom. We believe we have some kind of special relationship with this company. Of course, the logical part of my brain tells me that this is not really so. After all, I work for a marketing company, and I know better.

A CORPORATE COMMITMENT

Nordstrom has made a corporate commitment to superserving its customers, paying special attention to its database members. The company is so good at it that people continue to pay more and think of Nordstrom as a friend.

All it takes is one receptionist or announcer with a bad attitude, and the relationships you've worked so hard to establish will be broken.

Sadly, radio stations rarely commit to marketing past the next ratings period. They wouldn't even think about building a major strategy like Nordstrom's. But, believe it or not, it is possible to become the station in your market that builds a relationship with its listeners. More important, you can become the only station to build loyalty with the diarykeepers in your market. And if you are the one that thinks past the next book, you can become the station to dominate your market for years to come.

I'm not saying it will be easy. And, once you've begun, you can't stop, or you'll lose all the equity you've built up.

So where do you begin?

IDEAS THAT WORK

A commitment to excellence must come from the top and be ingrained in every employee. All it takes

is one receptionist or announcer with a bad attitude, and the relationships you've worked so hard to establish will be broken. You'll be amazed how much making a commitment like this will help the overall morale of your employees.

Your station should appoint a single champion, one person who will lead the charge. Since this is a marketing initiative, the marketing director probably makes the most sense for the position.

Plan ahead. There should be one- two- and five-year plans. That means you'll need to have a solid marketing plan in place for the first year, a good idea of what you'll be doing over the next two years, and a rough idea of your direction for the next five.

Set a minimum number of times you will contact your database members during the course of the year. To build solid relationships, you should contact the people in your database at least monthly in one way or another. Make sure every contact benefits the person who will receive it, or don't send it. Many of these contacts can be made very inexpensively by using e-mail or Eagle Telemarketing's TeleBlitz, which leaves 30-second messages on the answering machines of your database members. A warning: Leaving unsolicited prerecorded messages for anyone other than your database members is illegal. A lawsuit is pending against a station in a top 20 market that should help clarify this issue for all interested parties.

Answer every letter, phone call and e-mail your station receives in a timely manner. Complaints should never go unanswered. Most listeners just want to be heard. You can turn many of their messages around in only a few minutes. Ignore them, and they'll tell 12 people how terrible your station is, and the story will grow with each telling.

Build a database of listeners who are survey-friendly and who live in hot ZIP codes or in PRIZM groups that deliver diaries to your station and to your direct competitors. If listeners don't fit these criteria, they don't count from a ratings standpoint. Remember, quality over quantity! Work only with a marketing company that can segment your database by potential Arbitron diarykeepers vs. nondiarykeepers.

A few years ago Eagle Marketing took on a new client in a top five metro that was extremely proud of the 140,000-member database that had been built for it by another marketing company. Eagle's analysis of the database showed that approximately 60% of the people in it either lived outside the metro or were in PRIZM groups that had not delivered a diary to the station over the past six ratings periods. Translation: 60% of every marketing dollar spent to build the database was wasted, and 60% of every dollar spent to market the station was being thrown away every book.

Most stations contact potential listeners or database

members only when they are introducing a contest or when they need something from the listeners. Contact your database members simply to be nice. Send birthday cards, but also send cards when other cards won't be in the mail, like on Valentine's Day, the Fourth of July and Halloween. You will be amazed at the response you will get from this. I'm convinced that sending cards is the most powerful tool a company that is committed to relationship marketing has, and it's always the first thing to go when budgets are cut.

Think of other reasons to contact your database members. Give them opportunities to buy concert

Remember, it costs approximately \$7 to bring in a new client for every \$1 you spend to retain an existing customer.

tickets in advance, send them free movie tickets, and ask for their help in programming the station through simple surveys. If you're going to be appearing in their neighborhood, let them know, and include a coupon for a free one-liter bottle of Coke or Pepsi to make it worthwhile to stop by. Remember, there must always be a benefit. This is especially important for listeners who live in one of your target hot ZIP codes or PRIZM areas.

You can notify the majority of your database by using inexpensive e-mail programs. But don't forget, not everyone has access to electronic mail, and you don't want to leave out any potential diarykeepers.

Track your opt-out numbers after every e-mail campaign to see what works and what doesn't. If you see a sharp increase in opt-outs following a campaign, you will know you did something wrong. That will allow you to improve your future campaigns.

You'll probably spend over half of your marketing budget to build new come during the spring and fall books. That's fine, but never forget the people in your database. They should be included in every campaign. Remember, it costs approximately \$7 to bring in a new client for every \$1 you spend to retain an existing customer. Don't let relationships with your best customers slip away while you're fishing for new ones.

Sound like too much for your station to pull off? I bet that's what a lot of people said at Nordstrom when the idea of relationship marketing originally came up.

JD Adams is a National Marketing Consultant for Eagle Marketing Services in Fort Collins, CO. He can be reached at 800-548-5858 or jd@eagle-marketing.com.

TOM JOYNER'S FANTASTIC VOYAGE

Every weekday morning *The Tom Joyner Morning Show* can be heard on more than 100 radio stations throughout the United States, entertaining audiences with music, celebrity interviews, comedy bits, news and information. And, along with all the fun and games, Joyner and his team are dedicated to giving back to the community through the Tom Joyner Foundation.

The Tom Joyner Foundation is a certified not-for-profit organization established for the purpose of helping students continue their education at historically black colleges and universities. One of its annual fund-raising events is Tom Joyner's Fantastic Voyage, and in May *The Tom Joyner Morning Show* hosted a seven-night cruise through the western Caribbean. The sold-out *Carnival*



The Tom Joyner Morning Show's Tavis Smiley with Joyner.

Triumph accommodated 3,000 listeners, and the event raised \$1.1 million dollars for the foundation.

Starting out from Miami, the ship traveled to Ocho Rios, Jamaica; the Grand Cayman Islands; and Cozumel, Mexico, with entertainment provided by a star-studded lineup featuring Boyz II Men, K-Ci & JoJo, Isaac Hayes, The United We Funk All-Stars, Al Jarreau, D.L. Hughley, George Duke, Rachele Ferrell, Don "DC" Curry, George Wallace, Bobby "Blue" Bland, Millie Jackson, Mr. C The Slide Man and The Phat Cat Players.

R&R Editor-in-Chief Ron Rodrigues attended



The Tom Joyner Morning Show's J. Anthony Brown.



Tom Joyner, accepting a check for the Tom Joyner Foundation, onstage with The United We Funk All-Stars during the Fantastic Voyage cruise.

the festivities and was extremely impressed with the attention to detail. "If you consider the fact that you're catering to 3,000 listeners, all at one time and all in one location, everything has to go right. They did an incredible job. From my perspective, everything came off without a hitch."

The Fantastic Voyage event planners wanted each guest to have the ultimate vacation experience. "They did a lot of things that were customized for the cruise, starting with the entertainment," Rodrigues says. "They replaced all the normal shipboard entertainment with performers Tom selected. They did everything, right down to replacing the shuffleboard tournaments that you'd normally see with dominoes tournaments."



A Fantastic Voyage guest tries her luck on the slot machines.

Other perks included free on-board movies featuring African-American actors and a menu including such Southern favorites as fried chicken and grits (as well as sugar-free desserts). One special detail was the decision to staff the ship's beauty salon and spa with professionals specializing in African-American hairstyles. It paid off—the beauty salon set a revenue record during the cruise!

Congratulations to *The Tom Joyner Morning Show* for an amazing event. For more information on the Tom Joyner Foundation or to make a donation, call 900-933-4483 or visit www.tomjoyner.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

WEEDING OUT THE COMPETITION

Gardening is more than just a hobby, it's big business. According to the American Nursery & Landscape Association, people like to garden because they want to be outdoors (44%), to be around beautiful things (42%), to relax and escape the pressures of everyday life (39%) and to stay active and get exercise (35%). By offering radio listeners a free sample of a weedkiller, St. Gabriel Labs grabbed the attention of those listeners — the word *free* has amazing power — and was able to convert many of them into regular paying customers.

Category: Lawn and Garden

Market: New York

Submitted by: NYMRAD (New York Market Radio)

Client: St. Gabriel Labs

Situation: St. Gabriel Labs, a Virginia-based producer of natural lawn and garden products, needed to raise awareness and generate sales in the New York market. In May, on the recommendation of Clifton, NJ-based agency Ad Lab, St. Gabriel advertised on two New York radio stations and offered a free sample of Burn Out, a weedkiller made of fermented vinegar and lemon juice, to listeners who called to request the company's catalog.

Objective: The company hoped that consumers would be attracted by the free sample and would then be moved to place followup orders from the catalog. Though some believe that such "permission marketing" programs work best on the Internet, St. Gabriel Labs was counting on radio's power to target consumers and motivate them to action.

Campaign: According to St. Gabriel Labs Director Ted Reuter, the response to the offer was overwhelming. He says, "The phone rang off the hook. We ran spots in May on a weekend gardening show and on a weekday consumer-advocate talk show pointing out that this weedkiller is faster and safer than other products. In the last few years the general public has become concerned about harsh chemicals." The free-sample offer enabled St. Gabriel Labs to expose consumers to its entire line through the catalog and to build a mailing list.

Results: Followup orders, says Reuter, were "pretty darn good." He goes on, "We also heard from landscapers, and that was good. Whatever we spent on advertising, we got back fourfold." Since St. Gabriel's products are sold in very few stores, all orders were taken by phone. However, because of the radio exposure and resulting consumer demand, the company's next radio effort will most likely be aimed at expanding retail distribution. "We're going to put together a dealer-participation plan in the New York area," Reuter says. "More small companies should know what they can do with radio." Companies like St. Gabriel Labs are proving that marketing plans built on asking consumers' permission can be successful — especially when the means of communication with the consumer is radio.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service Helpline at 800-232-3131, or log on to RadioLink at www.rab.com.

INSTANT BACKGROUND — LAWN AND GARDEN

Sources of revenue for lawn and garden landscaping businesses: single-family residential, 58%; commercial and industrial, 27%; multifamily residential, 7%; government contracts, 5%; other, 3%. (*Lawn & Landscape*, 2000)

FROM THE RAB'S RADIO MARKETING GUIDE AND FACT BOOK FOR ADVERTISERS

Anywhere, anytime, anything we're doing, radio comes along with us. It fills the spaces in our weekly routines and provides a soundtrack for our daily lives. Indeed, it's such a faithful companion that it should come as no surprise that radio reaches 96% of all persons ages 12 and older — and an even higher percentage of certain age groups — in a typical week. (RADAR 67, fall 2000)

Staff Cut Casts Doubt On Future Of Live365

■ Webcaster has a unique business model, but will that be enough?

By Kurt Hanson
& Paul Maloney

RAIN: Radio And Internet
Newsletter



KURT
HANSON

Whether you're looking for music to accompany you at work, an obscure talk show about UFOs or live mixes by underground DJs to play at your next party, Live365 offers the most diverse selection of Internet radio stations you'll find anywhere. Welcome to the Radio Revolution!

That's the welcome message on the Live365 website (www.live365.com), which offers visitors their choice of more than 39,000 different user-generated radio stations. Live365 laid off 22 of its 80 employees earlier this month, and by doing so raised questions regarding its continued viability as a business entity (see related story, Page 18).



PAUL
MALONEY

An Evolving Business Model

When it launched in June 1999, Live365's approach was, in a nutshell, to provide hobbyist streamers with the tools, data storage and bandwidth to create their own streaming-MP3 Internet-only radio stations. Users could upload up to 365 megabytes of their own music, and Live365 agreed to provide streams for up to 365 listeners at a time.

Over time the business model evolved, and by February 2000 Live365 was also offering professional broadcasters powerful webcasting solutions. It also made more tools available to its amateur users, including software to enable live broadcasting.

The company expanded its reach through deals with the likes of British Telecom, and in April of this year it announced partnerships with AudioRamp and (now-defunct) Kerbango to allow access to Live365 streams via Internet appliances. Live365's business model evolved further when, in May, the company announced that it was beta-testing technology for wireless delivery of its stations to Pocket PCs.

More Listeners, Higher Costs

The ability of Live365 to maintain so many product offerings and reap any sort of profit has long been questioned by industry observers. The most obvious issue, for many critics, has been Live365's offer of free hard-drive space and bandwidth for 39,000 webcasters. Skyrocketing bandwidth costs have led many webcasters to confront a similar dilemma: The more people tune in, the more expensive it becomes to operate.

We were able to get some thoughts from former

Live365 CTO Peter Rothman, a victim of the recent downsizing. The original vision for the service was largely his, he tells R&R, and he still believes in the possibility of success for his former company and in the viability of Internet radio as a whole.

Rothman differs from those who say that bandwidth costs are becoming a critical issue, saying, "Bandwidth is a very small factor in the scheme of things." Unless a company is buying bandwidth at inflated prices — "and some do," Rothman notes — he contends that salaries, marketing and research and development will, in a well-run webcasting company, have a significantly greater impact on expenses than bandwidth. He points out, "The Live365 network scales according to the number of broadcasts, not the number of listeners. This is about efficiency."

Rothman also says that he's frequently heard Live365's approach criticized with "No one wants listen to amateur broadcasts." He responds, "There's a movement for people to control their environments, and media is definitely part of our environment. Look at TiVO." Though he admits that many Live365 streams are well below professional standards — due to the



lack of production tools, among other things — he believes that there are stations on the service that rival any commercial broadcaster for originality and dedication.

Ad Support Can Work

Perhaps less a criticism of Live365 particularly than, as Rothman calls it, a "myth" about the webcasting industry as a whole is the idea that an advertising-supported Internet-radio business just isn't feasible. With disappointing audience sizes and the unwillingness most advertisers have shown to even acknowledge the streaming space, the chorus of voices saying "it will never work" has grown over the past year. But Rothman begs to differ: "I've done the math. It can work — with the proper audience sizes, of course."

Rothman says that 'Net-radio companies should



The Rough-Edged Charm of WNUR

WNUR (<http://server.wnur.org>) is Northwestern University's radio station, and it calls itself "Chicago's Sound Experiment." That seems to be more or less true: WNUR and its website stay away from mainstream and commercial influences and seem to revel in making a "low-tech" impression. (In reality, the station seems to be about as high-tech as it needs to be: WNUR webcasts its streams in fairly high-quality RealAudio, which is all that's necessary for a satisfying listen to most of the music played on its stations.)

WNUR webcasts four streams from its site: a web simulcast of the broadcast station, a Rock stream, a Jazz

WNUR 89.3 FM
chicago's sound experiment

station and the popular "Streetbeat," a mix of hip-hop and house music. There's also a section of the site devoted to *Airplay*, the broadcast station's Saturday-evening show featuring live in-studio performances. Visitors can subscribe to a mailing list to stay abreast of coming *Airplay* performances. It's a nice touch, especially since the page includes an impressive list of past guests.

Even allowing for the fact that WNUR is a university station that seems to want to maintain an underground feel, its website's presentation is uneven. The homepage has a very nice postmodern look and easy navigation, but once you start to dig through the site, things get a little rougher. The art on the "Streetbeat" pages is jagged and unappealing, and most of the section's text is presented as graphics (that is, the text is in .GIF graphic files rather than HTML) in an all-caps, stencil-like font that's not too legible.

The other sections are somewhat better, though most are also a little rough. For example, the generally well-presented "Rock" section features an odd, boxy little navigation widget. The pages for the *Freeform* evening programs seem to be trying to re-create the look of an '80s-style all-text computer bulletin board. It's a strange choice, but perhaps it's intended to be in keeping with the stated "low-fi" philosophy of the programs. There are a few other areas where the site isn't up to speed — take a look at the desolate message boards.

The WNUR site does include a reasonable amount of helpful information. There are schedules of air personalities with descriptions of their shows, mission statements for each stream, contact information and so on. But, on the whole, the strength of WNUR lies in its programming, not its website. That programming is a bit bolder than most college or university stations. The *Freeform* lineup of evening shows includes the most typical college-style programming but still moves into unexpected territory. For example, there's the weekly

Continued on Page 16

Continued on Page 16

Scour Returns, With 'Net Radio

The previously embattled Scour file-exchange site has re-emerged, in beta-test form, from CenterSpan, and it now includes an Internet-radio feature.

In July of last year the RIAA and the NMPA (the main music publishers' trade group) sued Scour for copyright infringement, in a filing along the lines of the Napster suits, and by October 2000 Scour had filed for Chapter 11 bankruptcy protection. The following month the file-exchange service announced that Listen.com was set to purchase its assets, and two weeks later Scour shut down — while announcing that



CenterSpan had entered a successful competitive bid for the company.

The Scour beta site (<http://beta.scour.com>) is sparse at this time, but the company promises that promotional music and video from the likes of MGM, Universal Pictures, Virgin Records' 2KSounds and NBCi will soon be available. Audio files currently available include tracks from They Might Be Giants, Violent Femmes, Echo & The Bunnymen and Jethro Tull and entire albums from such artists as Kris Kristofferson and Ron Sexsmith.



The radio feature, designed by RadioCentral — which also powers web radio for Earthlink and the A&E Network website — includes hosted audio streams playing rock, hip-hop and electronic music. The air personality drops are customized not only to the site, but to the channel: "You're listening to Scour Rock."

Interestingly enough, especially given Scour's checkered history with the RIAA, the radio player includes a "Next" display that reveals the upcoming artist — and the song title. It seems that the title feature may violate the DMCA's interactivity provision, to which the RIAA has demanded strict adherence for compulsory-license eligibility. We'll be awaiting further developments with interest.

—Paul Maloney

Live365

Continued from Page 15

press hard with their marketing to overcome the No. 1 challenge facing the industry: audience size. He observes, "Selling ads is difficult without a significant audience, and to generate that audience you need to market."

The Product Or The Marketing?

Live365 comes close to rivaling NetRadio for the largest Internet-radio audience size (among those webcasters participating in ratings-measurement services), with more than 2.7 million hours of listening in Arbitron's February report. But that works out to an AQH of only about 5,400 people Monday-Sunday, 6am-midnight (and that's assuming that all Live365 listening takes place during that 18-hour "broadcast day").

By that calculation, at the average moment Live365 has about seven times as many radio stations as it has listeners. So the question is, does the small audience size indicate a lack of consumer interest in nonprofes-



sional radio or simply the lack of an effective marketing effort? One argument for the latter might be the TV spots Live365 ran last year: confusing, intentionally amateurish-looking ads equating the webcaster to a Communist conspiracy.

Additionally, Rothman points to the popularity of TiVo, but that technology involves users' constructing media usage around their *own* tastes, not around the tastes of others, which is what Live365 offers its listeners.

Finally, it should be noted that Live365 does have an interesting business model that could make sense, particularly since it has no content-production costs. Even with only about 5,000 listeners per hour, if Live365 could manage to sell a few spots per hour on each of its streams for 2 cents each (that is, a \$20 CPM), it could be grossing several million dollars a year. With continued audience growth, it's possible that revenue figure could grow considerably. And, as the old saying goes, "Pretty soon you're talking real money."

But will Live365 survive long enough to get that far? Time will tell.

READER FEEDBACK

RAIN readers respond to last week's story reporting that Emblaze subsidiary WebRadio will continue to stream as the parent company refocuses its business efforts on the telecom sector.

From Patrick Fitzgerald:

I am not a big fan of web-based streaming operations. With very few exceptions, where the content is sufficiently powerful and unique and, most importantly, owned by the distributor, I have never understood the push to stream across the web. The radio industry has not yet exhibited an understanding of the fundamental differences and advantages of the digital environment. Consequently, no one has come to the fore to leverage those opportunities.

The single biggest leverage point in the digital environment is that it gives the producer or owner control over content's time and location. Recognizing that would allow Howard Stern, for example, to leverage revenue by selling the best of his daily broadcasts time and again or by selling placement of his content through licensing. 1on1sports.com did both of those by selling its top-of-the-hour update, *SportsFlash*, to client websites. It has also sold topic-specific content to websites on a licensed basis.

I believe that the radio industry is uniquely positioned to take advantage of the opportunity that the World Wide Web represents. Before it can, though, companies need to step back and stop trying to be pure-play broadcasters on the Internet. That is a waste of money and bandwidth.

From a RAIN reader:

Working for a WebRadio affiliate, I can say that its difficult-to-use website, marginal sound quality and unstable player definitely hampered its — and our — ability to gain listeners.

The views expressed in Reader Feedback are those of the writers only. The writers are solely responsible for their content. R&R reserves the right to edit Reader Feedback.



Continued from Page 15

overnight specialty show *The Art of Sound*, which features a different composer each week. Among the artists featured in the past have been Brian Eno, Philip Glass and Terry Riley.

It's doubtful that many commercial sites could take the liberties that WNUR does with its site design and far-from-mainstream programming, but other webmasters could learn from some of the simpler things WNUR does to keep its web presence interesting. For example, the separate genre streams are a nice service for the listeners.

WNUR obviously doesn't have all the resources to make its website as attractive (and as likely to help maintain an audience) as a commercial venture can, but in spite of the problems, the low-tech look can be appealing, as it is on the homepage. Overall, the WNUR website makes an effective companion to the broadcast station.

—Ralph Sledge

DIGITAL BITS

Talk Webcaster eYada Closes Its Doors

New York-based Internet-only Talk radio venture eYada, launched by veteran broadcaster Bob Meyrowitz in 1999, sent out an e-mail Tuesday to all registered eYada.com listeners that read, "Due to an unfortunate confluence of factors, eYada will cease broadcasting as of the end of today. We're very proud of what we accomplished here at eYada, and we know in our hearts that if we had been able to make it through these very difficult economic times, we were going to be huge. But, alas, it was not to be — this time." RAIN reported that 70 eYada employees have exited as a result of the shutdown. The company also announced that *The Lionel Show*, syndicated to broadcast radio via ABC Satellite Services, will continue in production and distribution with no interruption of service.



Friedman Joins Loudeye

Tricia Friedman this week was appointed GM of Loudeye Technology's Radio Products Group. Friedman will direct the development and implementation of Loudeye's radio operations, including the integration of recent acquisition Addition Systems. She was most recently COO of OnAir Streaming Networks.

Radio Free Virgin Removes 'Record' From Player

Radio Free Virgin (www.radiofreevirgin.com) has removed the controversial "record" feature

from its streaming-audio player. It's apparent that the recent legal issues concerning webcasting and the DMCA were the impetus of this action, but it is not clear whether the company was pressured to remove the feature or if the change is an attempt to stay on the recording industry's good side in light of the recent onslaught of RIAA suits against webcasters. RFV GM Zack Zalon said, "We have determined that the 'record' feature would impede our ability to provide listeners with the music access they demand and deserve. In order to work cooperatively with the record labels and their artists, we have removed the feature at this time. Together with the labels, we are looking to develop an alternate offering that will protect artists' rights while providing Radio Free Virgin users with the most robust listening experience."

DotClick Software Now Available Via MP3.com

DotClick's Digital Music Network plug-in software, which allows users to purchase CDs, access artist information and get new-artist recommendations, will now be available through online-music company MP3.com. MP3.com Chairman/CEO Michael Robertson said, "The Digital Music Network technology allows us to gain more insight into the needs of our listeners and to service many of those needs more effectively."

Live365 Launches New Tuning Technology

Internet broadcaster Live365 has introduced its Start365 technology, which enables users to access Live365 stations as they start their computers without having to go through the www.live365.com website. Live365 compares the technology to a "car whose pretuned radio station automatically begins playing when the car is started."

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- Discuss *Time*Sex*Love* with country folkie **Mary Chapin Carpenter** this Friday (7/13) at 2pm ET, 11pm PT (www.getmusic.com).
- Teeny-popper **Willa Ford** tells you how to change the oil on your Explorer Monday (7/16) at 7pm ET, 4pm PT (www.yahoo.com).
- Get some *Ghetto Love* from **Jaheim** Tuesday (7/17) at 7pm ET, 4pm PT (www.yahoo.com).
- Hard rockers **Godsmack** reveal Wiccan spells that make tongue piercings hurt less. Join the fun this Wednesday (7/18) at 6pm ET, 3pm PT (www.yahoo.com).

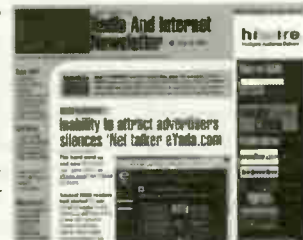
On The Web

- On Friday (7/13), *HOB.com* presents a video webcast of **Monster Magnet's** performance from Milwaukee's Summerfest. Catch the action at 3pm ET, noon PT.
- Experience **Radiohead's** performance from Milwaukee's Summerfest this Thursday (7/19) as *HOB.com* offers a video webcast at 3pm ET, noon PT.
- Also on Thursday, **Sugar Ray** sit down with www.getmusic.com for a video interview and performance at 6pm ET, 3pm PT.

—Frank Correia

News, Analysis, Your Input Make RAIN

We do our best to make RAIN: Radio And Internet Newsletter an authoritative news source for the Internet-radio industry. We keep you up-to-date on industry developments, dissect the issues and provide a forum for our readers to share their thoughts. Contributing to RAIN is as easy as e-mailing us at feedback@kurthanson.com. RAIN is available every day at www.kurthanson.com.



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Tossing A Match On The Way Out The Door?

The combination of a midweek holiday, a 22-person layoff and a soon-to-be-ex-employee with a live e-mail account left Live365.com scrambling to do damage control: The ex-employee sent a note to several friends, claiming that the online streamer was no more.



David Lawrence

The message read:

To All My Friends and Associates,

Much to my dismay, Live365 is closing its doors. In an unfortunate surprise, our investors have chosen to discontinue funding our operations. Because of grim market conditions and negative stereotypes affecting online music companies, the possibilities for attaining funding from elsewhere have also proved fruitless. (Not a big surprise to most.)

On the brighter side of things, I'd like to say that it's been an amazing ride! The past year and a half have been exceptionally educational, demanding, nerve-racking, exciting and adventurous. Combining my main two passions — music and the Internet — has been extremely rewarding, and I've been personally and professionally enriched by it. I expect to parlay all of my skills and experiences into an ideal opportunity elsewhere (and have, therefore, already begun my job search), but in the meantime I will be helping Live365 to wind down its operations. (If you need me regarding existing business, please let me know.)

So, thanks to all of you, and I look forward to working together again sometime soon.

Best Regards,
John Schenk
Vice President of Strategic
Development & Label Relations

The note included new contact info and Schenk's personal Yahoo account, and it quickly made its way around the 'Net and onto several streaming-audio mailing lists and, of course, F**kedCompany.com.

Problem was, it wasn't true. When I saw the note posted the day before the Wednesday holiday, I called John Jeffrey, Live365.com's Exec. VP & General Counsel, to ask about the company's plans, and he said, "It's not true. We're fine. Schenk was just one of the people we laid off, and he made a serious mistake."

That night, speaking with me on *Online Tonight*, Jeffrey said, "We've had an angel investor who has stuck with us from the beginning and will stay with us. We stream *The Greaseman* and have products in the pipeline like our on-demand product and our Private Label radio package. We've redeployed our resources to put more salespeople on the street, because our model is now the same as terrestrial radio: the 30-second spot. That seems to be the only language that ad agencies can understand, so that's where we're going."

Questions? Comments? david@netmusiccountdown.com, or post to the Internet folder on the www.rroonline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

PUTTING OUT THE FIRE

After the rumor of Live365.com's "demise" had made its way around the 'Net, staff at the company who had planned on taking things easy and celebrating our nation's birth found themselves doing damage control. John Jeffrey wasn't the only executive fielding calls from the media, partners and customers about Live365.com's health.

John Schenk, author of the note that started the trouble, told me, "The info I received about the company closing down came from what I considered a reliable source within the company in the days leading up to the layoff. I knew I was going to be laid off when I sent the mail, but I was under the impression that the whole company was being laid off."

Schenk said that he's pretty sure he's burned a bridge at Live365,

but that he's losing more than the company is, in terms of reputation. After a conversation with Jeffrey regarding his "mistake," Schenk sent around a correction that read, in part:

"It has come to my attention that although some recent adjustments and organizational changes have occurred within the company, Live365 is not 'closing its doors.' My earlier note was based on what appeared to be correct and highly reliable information; however, that information was distorted and completely incorrect, as it turns out. My apologies."

Schenk says that he would never knowingly do anything to harm the company and that he believes in the industry, in Live365 as a company and in the viability of its technology.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> / "Lady"
3	2	LIFHOUSE	<i>No Name Face</i> / "Hanging"
5	3	NELLY	<i>Country Grammar</i> / "Ride"
8	4	TRAIN	<i>Drops Of Jupiter</i> / "Drops"
6	5	JANET	<i>All For You</i> / "Someone," "You"
4	6	DIDO	<i>No Angel</i> / "Thankyou"
9	7	NELLY FURTADO	<i>Whoa Nelly!</i> / "Bird"
7	8	STAINED	<i>Break The Cycle</i> / "Awhile"
2	9	DESTINY'S CHILD	<i>Survivor</i> / "Booty"
12	10	UNCLE KRACKER	<i>Double Wide</i> / "Follow"
10	11	DAVE MATTHEWS BAND	<i>Everyday</i> / "Space"
16	12	INCUBUS	<i>Make Yourself</i> / "Drive"
14	13	SHAGGY	<i>Hot Shot</i> / "Angel," "Freaky"
—	14	SUGAR RAY	<i>Sugar Ray</i> / "Over"
11	15	MADONNA	<i>Music</i> / "Girl"
17	16	FAITH HILL	<i>Pearl Harbor</i> / "There"
13	17	JESSICA SIMPSON	<i>Irresistible</i> / "Irresistible"
18	18	JENNIFER LOPEZ	<i>J. Lo</i> / "Play"
15	19	LIMP BIZKIT	<i>Chocolate Starfish...</i> / "Way"
19	20	BACKSTREET BOYS	<i>Black & Blue</i> / "More"

Country

LW	TW	ARTIST	CD/Title
7	1	LONESTAR	<i>I'm Already There</i> / "Already"
1	2	TIM MCGRAW	<i>Set This Circus Down</i> / "Grown"
6	3	SARA EVANS	<i>Born To Fly</i> / "Ask"
2	4	KENNY CHESNEY	<i>Greatest Hits</i> / "Happen"
3	5	FAITH HILL	<i>Pearl Harbor</i> / "There"
9	6	BRAD PAISLEY	<i>Part II</i> / "Two"
17	7	JAMIE O'NEAL	<i>Shiver</i> / "Angels"
11	8	MONTGOMERY GENTRY	<i>Carrying On</i> / "Change"
5	9	ALAN JACKSON	<i>When Somebody Loves You</i> / "Somebody"
4	10	BRODOKS & DUNN	<i>Steers & Stripes</i> / "Nothing"
12	11	DIXIE CHICKS	<i>Fly</i> / "Fall"
13	12	TRISHA YEARWOOD	<i>Inside Out</i> / "Would've"
20	13	KEITH URBAN	<i>Keith Urban</i> / "Blacktop"
8	14	LEANN RIMES	<i>I Need You</i> / "Do"
—	15	TRAVIS TRITT	<i>Down The Road I Go</i> / "Great"
14	16	LEE ANN WOMACK	<i>I Hope You Dance</i> / "Call"
15	17	GEDRGE STRAIT	<i>George Strait</i> / "Anything"
—	18	JD DEE MESSINA	<i>Burn</i> / "Downtime"
10	19	GARY ALLAN	<i>Smoke Rings In The Dark</i> / "Right"
18	20	AARDN TIPPIN	<i>People Like Us</i> / "People"

Hot AC

LW	TW	ARTIST	CD/Title
3	1	DAVE MATTHEWS BAND	<i>Everyday</i> / "Space"
1	2	LIFHOUSE	<i>No Name Face</i> / "Hanging"
2	3	DIDO	<i>No Angel</i> / "Thankyou"
4	4	TRAIN	<i>Drops Of Jupiter</i> / "Drops"
5	5	R.E.M.	<i>Reveal</i> / "Imitation"
6	6	INCUBUS	<i>Make Yourself</i> / "Drive"
9	7	NELLY FURTADO	<i>Whoa Nelly!</i> / "Bird"
7	8	U2	<i>All That You Can't Leave Behind</i> / "Walk"
—	9	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> / "Lady"
10	10	CDLPLAY	<i>Parachutes</i> / "Yellow"
17	11	UNCLE KRACKER	<i>Double Wide</i> / "Follow"
—	12	SUGAR RAY	<i>Sugar Ray</i> / "Over"
11	13	MATCHBOX TWENTY	<i>Mad Season</i> / "Mad"
12	14	DEPECHE MODE	<i>Exciter</i> / "Dream"
8	15	MOBY	<i>Play</i> / "Southside"
18	16	EVE 6	<i>Horrorscope</i> / "Night"
16	17	JANET	<i>All For You</i> / "You"
14	18	MADONNA	<i>Music</i> / "Girl," "Tell"
13	19	LENNY KRAVITZ	<i>Greatest Hits</i> / "Again"
15	20	CREED	<i>Human Clay</i> / "Arms"

Urban

LW	TW	ARTIST	CD/Title
3	1	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> / "Lady"
—	2	JANET	<i>All For You</i> / "Someone"
1	3	DESTINY'S CHILD	<i>Survivor</i> / "Booty"
12	4	CASE	<i>Open Letter</i> / "Missing"
13	5	MUSIQ	<i>Aijuswanaseing</i> / "Love"
5	6	112	<i>Part III</i> / "Peaches"
7	7	SUNSHINE ANDERSON	<i>Your Woman</i> / "Before"
—	8	CARL THOMAS	<i>Emotional</i> / "Emotional"
11	9	2PAC	<i>Until The End Of Time</i> / "End"
6	10	R. KELLY	<i>TP-2.com</i> / "Fiesta"
4	11	MISSY ELLIOTT	<i>Miss E...So Addictive</i> / "Freak"
—	12	LUTHER VANDROSS	<i>Luther Vandross</i> / "Take"
—	13	MAXWELL	<i>Get To Know Ya</i> / "Know"
17	14	INDIA ARIE	<i>Acoustic Soul</i> / "Brown," "Video"
—	15	JILL SCOTT	<i>Who Is Jill Scott?</i> / "Walk"
—	16	ST. LUNATICS	<i>Free City</i> / "Midwest"
—	17	JAHEIM	<i>Ghetto Love</i> / "Could"
—	18	ERIC BENET	<i>The Brothers</i> / "Love"
—	19	JIMMY COZIER	<i>Jimmy Cozier</i> / "She's"
8	20	JA RULE	<i>Rule 3.36</i> / "Cry"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	JEFF KASHIWA	<i>Another Door Opens</i> / "Around"
10	2	ERIC CLAPTON	<i>Reptile</i> / "Reptile"
3	3	DAVE KOZ	<i>The Dance</i> / "Love"
8	4	EUGE GROOVE	<i>Euge Groove</i> / "Sneak"
4	5	RICK BRAUN	<i>Kisses In The Rain</i> / "Kisses"
14	6	RIPPINGTONS	<i>Life In The Tropics</i> / "Breeze"
—	7	CHUCK LOEB	<i>In A Heartbeat</i> / "North"
—	8	JEFF LORBER	<i>Kickin' It</i> / "Snakebite"
—	9	KEN NAVARRD	<i>Island Life</i> / "Delicioso"
—	10	WAYMAN TISDALE	<i>Face To Face</i> / "Hide"
—	11	WALTER BEASLEY	<i>Won't You Let Me Love You</i> / "Tantam"
6	12	DAVID BENOIT	<i>Professional Dreamer</i> / "Miles"
—	13	DAVID MANN	<i>Touch</i> / "Stone"
5	14	KIRK WHALUM	<i>Unconditional</i> / "Forever"
16	15	BONEY JAMES	<i>Body Language</i> / "Boneyizm"
—	16	FREDDIE RAVEL	<i>Freddie Ravel</i> / "Sunny"
7	17	KIRK WHALUM	<i>For You</i> / "Love"
2	18	SADE	<i>Lovers Rock</i> / "Sorrow"
9	19	RICHARD ELLIOT	<i>Chill Factor</i> / "Who"
—	20	MICHAEL LINGTODN	<i>Vivid</i> / "Sunset"

Alternative

LW	TW	ARTIST	CD/Title
1	1	STAINED	<i>Break The Cycle</i> / "Awhile"
14	2	BLINK-182	<i>Take Off Your Pants And Jacket</i> / "Rock"
2	3	WEEZER	<i>Weezer (2001)</i> / "Hash"
3	4	U2	<i>All That You Can't Leave Behind</i> / "Elevation"
5	5	TODD	<i>Lateralus</i> / "Schism"
4	6	DAVE MATTHEWS BAND	<i>Everyday</i> / "Space"
10	7	RADIODHEAD	<i>Amnesiac</i> / "Wrong"
6	8	LINKIN PARK	<i>Hybrid Theory</i> / "Crawling"
7	9	DEPECHE MODE	<i>Exciter</i> / "Dream"
8	10	LIMP BIZKIT	<i>Chocolate Starfish...</i> / "Way"
—	11	TRAVIS	<i>The Invisible Band</i> / "Sing"
13	12	TRAIN	<i>Drops Of Jupiter</i> / "Drops"
11	13	LIFHOUSE	<i>No Name Face</i> / "Cycle"
12	14	INCUBUS	<i>Make Yourself</i> / "Drive"
15	15	COLDPLAY	<i>Parachutes</i> / "Shiver"
16	16	TANTRIC	<i>Tantric</i> / "Breakdown"
19	17	NINE INCH NAILS	<i>Tomb Raider</i> / "Deep"
18	18	SALIVA	<i>Every Six Seconds</i> / "Disease"
17	19	3 DOORS DOWN	<i>Better Life</i> / "That"
—	20	STABBING WESTWARD	<i>Stabbing Westward</i> / "Far"

e-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include: Allt Radio, alta vista Radio, Amazon.com, Artist Direct.com, BarnesandNoble.com, ball Radio, B&N Radio, CDNew.com, CDNew Radio, ChieftainRadio.com (No CHR and Urban), City Internet Radio, ClevelandRocksLive.com, DMX Music, FreeClub.com, Gracenote.com, iWonRadio, Lycos Radio, MediAmazing, MSN-Chat, Music Choice, MusicMatch, NBC Radio, PEEL Radio, RadioBeonair.com, Radiowave.com, Radio Free Cash.com, Radio Free Virgin, Radio Juntos, Radio on bay 9, Rolling Stone.com, Spinner.com, the.jamz.com, The RadioAMP Network, The WB Radio, and UBL.com. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming-play data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown

IDJMG Ups Cooper To Sr. Director/Nat'l Promotion

Island Def Jam Music Group has elevated Danny Cooper to Sr. Director/National Promotion. Based in Los Angeles and reporting to Sr. VP/Promotion Ken Lane, Cooper's main responsibility will be overseeing Top 40, Modern and Hot AC promotion, but he will also continue working all formats.

"Danny is very creative and consistently thinks outside the box when promoting our artists to radio," Lane said. "His tireless energy and passion for music are the reasons why he is our newest Sr. Director/Promotion."

Cooper was most recently Regional Manager/Promotion & Internet Marketing at IDJMG. He had been with Island Records since 1993.

Coniglio, Aure Join Priority Crossover

Priority Records has tapped Danny Coniglio as its new Sr. Director/Crossover Promotion and Glenn Aure as Assoc. Director/Crossover Promotion. Coniglio will



Coniglio

Aure

be based in New York, while Aure will be based at Priority's Los Angeles headquarters. Both report to Sr. VP/Promotion Tom Maffei.

Coniglio most recently served as Sr. Director/Crossover Promotion at Arista Records. He began his career at the label in 1996, serving as Manager/Dance Promotion.

Aure joins Priority after a long career at KMEL/San Francisco. He began his stint at the station as a mix-show DJ nearly 10 years ago and served most recently as Asst. PD/MD.

"I am thrilled that I now have my one-two knockout-punch team of Danny and Glenn," Maffei remarked. "Danny was my right hand for my three years at Arista and was relentless at setting up our records, while Glenn broke most of my records at KMEL. Together they will help Priority gain dominance at the Rhythm Crossover format."

Ebbott

Continued from Page 3

of them, including Rick Feinblatt, Project Coordinator Sam Milkman and consultants Guy Zapoleon and Steve Davis. They've all done a great job getting Mix up and running. We now get to add all the elements to make this new station connect with the people of Philadelphia."

No, Dido, Thank You



"Here With Me" to say "Thankyou" for the No Angel ride to almost 9 million in global sales is Dido at Jones Beach in New York during her second headlining tour of North America. Seen here are (l-r) Arista VP/Adult Formats Etoile Zisselman, Nettwerk Management's Patrick Pocklington and Peter Leak, Arista VP/Marketing Adam Lowenberg and EVP Jerry Blair, Dido, Arista SVP Steve Bartels and EVP/GM Larry Mestel, Nettwerk Management's Terry McBride and Arista SVP/Business & Legal Affairs Steve Gawley.

WLVU/Tampa Flips To Business Talk

Genesis Communications' WLVU/Tampa has flipped from Contemporary Christian Talk to Business Talk. The station will be managed by Genesis Regional VP **Tex Meyer** and programmed by Tampa Market Programming Manager **Lee Wolff**.

Meyer told R&R that the flip follows Salem Communications' recent purchase of crosstown WTBN, which switched from Business Talk to Christian. WLVU, which has affiliated with the BusinessTalkRadio Network, picks up *MG & The Stock Doctor* and *The Business Morning Update*, as

well as shows hosted by Rob Black and Ray Lucia, and will soon begin producing its own daily, local business talk programming. Genesis also owns Business Talk WIXL/Orlando.

"This change will give Genesis a great opportunity to offer all of Central Florida business news all the time," said Meyer. "The combination of WLVU and WIXL will be a great vehicle for our listeners and our advertisers. The two signals combined will cover the entire Central Florida area from St. Petersburg and Clearwater to Cocoa Beach and Melbourne."

Albany

Continued from Page 3

Cooper's appointment marks his first cluster-management opportunity. He told R&R. "I think it's great! It's going to be a challenge. There's some great programming on staff, but it is a challenge, and I think it'll be a lot of fun. There are a lot of signals in this market, and it's very competitive, but we happen to have the best stations in the market."

Cooper assumed his most recent duties in January and has been associated with WTRY and WPYX for several years. Before joining WPYX in 1987 he served as PD of crosstown WQBK-FM.

Foster spent five years with Citadel Broadcasting and most recently

programmed the company's WARM-AM/Wilkes Barre. Foster told R&R. "I'm thrilled to be programming a heritage, three-call-letter 50kw station and to have the opportunity to get on board with Clear Channel."

When asked why Dawes was selected as WKKF's PD, Cooper said, "The opportunity knocked, Rob was available, and we had the position open. We mutually agreed that this was the right way to go. He's a market vet and knows its strengths and weaknesses. It's a win-win situation."

In related news, **Terry O'Donnell** has become Asst. PD of WGY, WOFX and WPYX. He has been with WPYX and WTRY in a similar role for 5 1/2 years.

XM

Continued from Page 3

And while XM has 82 state-of-the-art studios in the nation's capital, it also opened its 5,000-square-foot New York studios to produce specific shows and showcase certain talent — including jazz trumpeter Wynton Marsalis, who will host a series of hourlong musical specials chronicling his career, influences and personal taste in music, and veteran radio personality Jonathan Schwartz, who will direct programming for XM's "American Standards" channel and host a daily show.

The Manhattan studios are just a few blocks from competitor Sirius Satellite Radio's headquarters. XM has a similar facility in Nashville, at the Country Music Hall of Fame and Museum; offices in Japan, Detroit and Dallas; and a technology center in Boca Raton, FL.

In other XM news, the company announced last week that holders of its 8.25% series B convertible redeemable preferred stock will receive a dividend payable in shares of the company's class A common stock at a rate of \$1.0313 per series B preferred share. The dividend is payable on Aug. 1 to shareholders of record July 16.

EXECUTIVE ACTION

Carretta Tapped As WW1 VP/Midwest Ad Sales

Robin Carretta has been named VP/Midwest Ad Sales at **Westwood One**. Based in Chicago, Carretta will direct and manage the advertising-sales efforts of Westwood One's Midwest territory.

Carretta was most recently Director/Market Development for Wishoo, an Indianapolis-based technology and marketing services firm. Before that she was LSM of WUBT-FM/Chicago and Sr. AE for AMFM/Chicago.

"Robin has the energy, talent and experience to take us to the next level," said Exec. VP/Advertising Sales Peter Kosann, to whom Carretta reports. "We are thrilled to have her join us."



Carretta

'Bwana Johnny' To Program Jones Oldies

Rick Johnson, a 40-year industry veteran known to radio listeners as **Bwana Johnny**, has been named Oldies Programmer for **Jones Radio Networks**. Johnson has served as MD of the Seattle-based operation's gold-based formats since joining JRN in September 2000 and has programmed Oldies stations for such companies as Citadel and Marathon Media.

JRN Director/Programming & Consulting Ken Moultrie commented, "Bwana's knowledge of the Oldies format is unsurpassed. He's got a passion for the format that our clients value a great deal."

As Bwana Johnny, Johnson became a popular air talent at such stations as KJR/Seattle, KYA/San Francisco, KGB/San Diego, WFUN/Miami and Cincinnati's WUBE and WSAI. He served as MD/afternoon at WWDJ/New York from 1971-73 and in 1975 worked at KISN/Portland, OR as "Crazy Dick Simms." From 1998-2000 he worked at KKBR/Billings, MT.

Boyd Becomes President Of Small Town Radio

Donald Boyd has been named President of **Small Town Radio**. He will oversee all of the company's operations, including the design and development of new studios in Atlanta, effective Aug. 1. Boyd has previously worked with Root Communications, Dickey Brothers Broadcasting/Nashville and Hearst Broadcasting/Baltimore.

"Like many in the industry, I have a clear understanding of the traditional radio business," Boyd said. "The Small Town Radio strategy goes beyond the benefits of consolidation with an entirely new approach taking advantage of new technology for advanced signal processing and psychoacoustic modeling, streaming media, high-speed digital telecommunications and state-of-the-art digital transmitters. We expect to be a leader in the implementation of digital radio, with higher quality sound, as well as new products, data-transmission capabilities and, as a result, new revenue opportunities."

Small Town Chairman/CEO Robert Vail told R&R that the company has letters of intent to purchase 11 stations in small, unrated markets in rural south Georgia and expects to have an FCC transfer application on file for at least one station within 30 days. He added that Small Town is focusing on small-market stations because "nobody is paying attention to them." He said, "It's a good consolidation play." The company wants to eventually furnish digital radio programming to all of its stations from its Atlanta headquarters, which Vail expects will be done nine or 10 months after Small Town begins operating the stations. "The technology is available and ready," he said.

Ivey

Continued from Page 1

John has a gifted set of ears, and we are thrilled to have him take the PD reins of KIIS/Los Angeles."

Market Manager Charlie Rahilly said, "John will be a great addition to the team at KIIS. His expertise in our unique brand of Top 40, executed to perfection in Boston, is extremely invaluable to KIIS/L.A."

Clear Channel VP/Programming Steve Smith stated, "KIIS has a great heritage, and part of its heritage is the infusion of new ideas. My search for candidates for PD at KIIS led to a select few in the U.S. We are confident that

John Ivey will take the KIIS team to the next level. He enjoyed great success at Kiss in Boston — it has been a No. 1 station there during his tenure."

Prior to programming Kiss 108 Ivey programmed WRVW/Nashville and WPXY/Rochester, NY. "To be selected for the top radio-programming job in the U.S. is a professional pinnacle," he said. "I look forward to building on the incredible assets already in place at KIIS."

According to Clear Channel Sr. VP John Hogan, KIIS Asst. PD/MD **Michael Steele** has extended his contract at the heritage CHR/Pop station.

National Radio

• **MJI BROADCASTING** announces the guest artists who will appear on *Rockline* the remainder of this month: July 16, Godsmack; July 18, Jethro Tull; July 23, Rob Halford (formerly of Judas Priest) and Henry Rollins; July 30, Stone Temple Pilots. For more information, contact Marcella Turk at 972-455-6289.

• **MANNGROUP RADIO** announces two new programs: the two-hour weekly *Musical Starstreams*, hosted by Forest, which is geared to Smooth Jazz and Triple A stations; and the five-minute weekly feature "Hart Moments With Tanya Hart," which is geared to Urban, Urban AC and Rhythmic Oldies stations. For more information, contact Kimberly Young at 323-512-0144; edmann@sprynet.com.

CHRONICLE

BIRTHS

WMZQ/Washington middayer **Carol Munse**, husband Rob, son Robert Avery, June 30.

CONDOLENCES

Tenor saxophonist **Joe Henderson**, June 30.

Industry

• **MTV Networks** announces the following appointments:

WESLEY MALLETT is appointed VP/Corporate Communications. He most recently worked in Corporate Communications for Intimate Brands Inc.

ALISON MOCHIZUKI OLIN is appointed Dir./Corporate Communications. She was most recently Dir./Communications at e24/7.

Records



Weyner

• **DAVID WEYNER** joins RCA Victor Group as EVP/GM. He was most recently EVP/GM of Sanctuary Music Productions.

• **STEVE BARRI** rises to SVP/A&R at Gold Circle Records. He was most recently President of Gold Circle Entertainment's Samson Records.

Changes

Radio: **Ken Lanphear** rises from OM to VP/Operations at Fairfield Broadcasting's Kalamazoo, MI quartet and retains morning-host duties at WQLR/Kalamazoo. **GSM Dennis Martin** rises to VP/Sales for the stations ... **RW Smith** becomes OM of Saga's WIXY & WKIO/Champaign-Urbana, IL ... **Steve Jones** becomes Dir./Programming for Newcap Broadcasting.

CHR: **KSXY/Santa Rosa, CA** PD/afternoon driver **Dave Robles** segues to middays as weekend **Dave Matthias** takes over afternoons ... **WLLD/Tampa PD**/morning driver **Orlando** reups with the station ... **WKRQ/Cincinnati** afternoon driver **Luka** segues to wakeups as **Danny Meyers** and **Zack Jackson** exit ... **KRQQ/Tucson** afternoon driver **Davin Fesmire** exits ... **WZYP/Huntsville, AL** morning drivers **Chris** and **Dee Dee** exit ...

WKXJ/Chattanooga, TN welcomes **Jane Dyer** as morning show co-host ... **WKZL/Greensboro** morning show co-host **Heather Brooks** exits ... **KQBT/Austin** morning driver **Buzz Corona** exits ... **WMAD/Madison, WI** nighttimer **Guy Cooper** joins **KMCK/Fayetteville, AR** for nights ... **KCAQ/Oxnard-Ventura, CA** **APD Big Bear** adds Mix Show Coordinator duties ... **Jeffrey Mason** takes the morning shift at **Big City Radio's** **WKIE/Chicago**.

Christian: **Matt Levy** joins **WAYM/Nashville** as Promotions Director/middayer.

Country: **KHKI & KJY/Des Moines** PD **Beverly Brannigan** exits ... **KSD/St. Louis** PD **Rob Walker** becomes OM of Gross Communications' four-station cluster in **Bend, OR**.

News/Talk/Sports: **WLW/Cincinnati** Exec. Producer **Rick Walburg** rises to APD ... **WTMA/Charleston, SC**

begins airing *The Dave Ramsey Show* ... Longtime **KRMG/Tulsa** morning personality **John Erling** inks a new multiyear contract with the station ... **WGAC/Augusta, GA** personality **Austin Rhodes** renews his contract ... **Michael Grimm** joins **KMOX-AM/St. Louis** as reporter, afternoon sports anchor and host of the nightly *Budweiser Sports Open Line* show.

Rhythmic Oldies: **Rico Garcia** rises from part-timer to afternoon driver at **KSTN-AM/Stockton**.

Rock: **WXTB/Tampa MD** **Brian Biller** exits as the off-air MD position is eliminated. PD **Rick Schmidt** picks up MD duties ... **APD/MD** **Big Al Jones** exits **KNCN/Corpus Christi, TX** ... **APD/MD** **Joe Alvino** exits **KZOZ/San Luis Obispo, CA** ... **WQBZ/Macon, GA** MD **Sarina Scott** rises to APD/MD ... **Andrea Castillo** joins **KFZX/Odessa, TX** as middayer as PD/MD **Steve Driscoll** moves to afternoons. Former **KZRK/Amarillo, TX** talent **Dru Dawson** joins for nights.

Urban: **WLDA/Atlanta** Dir./Promotions and air personality **Kiki Henson** adds MD stripes.

Records: **Breck Ayers** is appointed Mix Show Coordinator at **MCA Records** ... **Donovan Hebard** rises to Mgr./A&R at 143 Records ... **Bryan Glover** is upped to GM at musicblitz.com ... **Harry Weinger** rises to VP/A&R at Universal Music Enterprises ... **Diana Flaherty** rises to Dir./Country Sales at **WEA Corp.** ... **Shanghai Epic Music Entertainment Co.** is formed ... **Glenn Korman** rises to Sr. Dir./BMG Vault & Archives at **BMG Entertainment** ... **Matthew Lansburgh** rises to Sr. Counsel at **Sony Music Entertainment** ... **Ramon Arias** rises to VP of peermusic Miami ... **Karen Pattani-Hason** joins **IDJMG** as Sr. Dir./New Media Strategic Marketing & Business Development ... **Anthony Iovino** segues from Priority to Maverick as New York regional ... **Dale Libby** rises to SVP/Sales at **Sony Music/Nashville** ... **Joe Marzitto** rises to VP/Catalog Sales at **Sony Music Distribution** ... **BMG Music**

NATIONAL RADIO FORMATS



ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC

Steve Nichols
No Adds

StarStation

Peter Stewart
No Adds

Classic Rock

Chris Miller
No Adds

Touch

Ron Davis
No Adds

Doug Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll

Rock

ECONOLINE CRUSH You Don't Know What...

Alternative

CRYSTAL METHOD Name Of The Game
WEEZER Island In The Sun

Triple A

BARENAKED LADIES Falling For The First Time
BLUES TRAVELER Back In The Day
3 DDORS DOWN Be Like That

CHR

BLINK-182 The Rock Show
JENNIFER LOPEZ I'm Real

Mainstream AC

WISEGUYS Start The Commotion

Lite AC

FREEDY JOHNSTON Love Grows
SUZIE K Dive Deep
CHARLIE WILSON Without You

NAC

BOBBY CALDWELL Rain
JAARED Love's Taken Over
JEFF LORBER Ain't Nobody
DOC POWELL Cruisin'

UC

MISSY ELLIOTT One Minute Man
GINUWINE Differences
JENNIFER LOPEZ I'm Real
TANK Slowly

JONES RADIO NETWORKS

Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative

Teresa Cook
LIMP BIZKIT Boiler
LINKIN PARK In The End
RADIOHEAD Knives Out
SCAPEGOAT WAX Aisle 1D

Active Rock

Steve Young/Craig Altmaier
ADEMA Giving In
FUEL Bad Day
MUDVAYNE Death Blooms
SIMON SAYS Blister

Publishing acquires Fiction Songs.

Industry: **Gregory Curtis** is named Creative Dir./Music Publishing at **Fox Music** ... The **Harry Fox Agency** appoints **Philip Teplitzky** SVP/CIO ... **Jodie Ferneyhough** is appointed Dir./Creative Operations for **Universal Music Publishing Group, Canada** ... **Paul Jackson** rises to Mgr./Studio Systems Customer Service at **Broadcast Electronics** ... **BMG Music Publishing** acquires Editions

Heritage Rock

Steve Young/Craig Altmaier
LINKIN PARK Crawling

Hot AC

Steve Young/Josh Hosler
BARENAKED LADIES Falling For The First Time
MICHELLE BRANCH Everywhere

CHR

Steve Young/Josh Hosler
BLU CANTRELL Hit 'Em Up Style (Oops!)
CRAIG DAVID Fill Me In
LFO Every Other Time
112 Peaches & Cream

Rhythmic CHR

Steve Young/Josh Hosler
GIGI D'AGOSTINO I'll Fly With You
JUVENILE Set It Off
ALICIA KEYS Fallin'
NIVEA Don't Mess With The Radio

Soft AC

Mike Bettell
JO DEE MESSINA Bum

Mainstream AC

Mike Bettell
UNCLE KRACKER Follow Me

Delilah

Mike Bettell
No Adds

Dave Wingert Show

Mike Bettell
UNCLE KRACKER Follow Me

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
FUEL Bad Day
SMASH MOUTH I'm A Believer

Rock Classics

Jon Holiday
No Adds

Adult Contemporary

Rick Brady
No Adds

RADIO ONE NETWORKS

970-949-3339

Choice AC

Yvonne Day
MICHELLE BRANCH Everywhere

New Rock

Steve Leigh
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
No Adds

Soft AC

Andy Fuller
DOOBIE BROTHERS Ordinary Man

Bright AC

Jim Hays
No Adds

Salabert ... **Harry Clark** rises from AE to Mgr./Southwest Regional at **Arbitron**.

PROS ON THE LOOSE

WSJZ & WYLA/New Orleans OM/PD/morning host **Mark Edwards**, 504-232-8323; mejazz@att.net.



Artist/Title	Total Plays
'N SYNC Pop	68
LIL' ROMEO My Baby	67
AARON CARTER Oh Aaron	67
DESTINY'S CHILD Survivor	65
BACKSTREET BOYS The Call	63
A*TEENS Bouncing Off The Ceiling (Upside Down)	62
BACKSTREET BOYS More Than That	57
O-TOWN All Or Nothing	40
BAHA MEN Who Let The Dogs Out	39
JESSICA SIMPSON Irresistible	39
A*TEENS Halfway Around The World	36
DREAM This Is Me	35
EIFFEL 65 Blue (Da Ba Dee)	35
AARON CARTER That's How I Beat Shaq	34
3LW Playas Gon' Play	34
'N SYNC Bye Bye Bye	33
3LW No More (Baby I'ma Do Right)	33
AARON CARTER Bounce	33
MANDY MOORE In My Pocket	22
DREAMSTREET It Happens Every Time	21



Playlist for the week ending July 8.

DATEBOOK

MONDAY, JULY 23

National Vanilla Ice Cream Day
 1829/The first typewriter is patented.
 1950/*The Gene Autry Show* debuts on TV.
 1984/Miss America, **Vanessa Williams**, turns in her crown. A scandal erupted when it was discovered that Williams had posed nude in *Penthouse* magazine.



The Right Stuff at the wrong time....

1986/Prince Andrew weds Sarah Ferguson. They divorce in 1996.
 Born: Don Imus 1940, Woody Harrelson 1961, Philip Seymour Hoffman 1967, Marlon Wayans 1972, Monica Lewinsky 1973

In Music History

1993/Janet Jackson makes her movie debut, in *Poetic Justice*, playing a girl named Justice who writes poetry. But it's co-star Tupac Shakur who gets the critical raves.
 1996/Police raid the home of Notorious B.I.G. after smelling marijuana outside. They find drugs and several unregistered guns.
 Born: Andy McKay (ex-Roxy Music) 1946, David Essex 1947, Martin Gore (Depeche Mode) 1961

TUESDAY, JULY 24

1956/After a decade together as the country's most popular comedy team, **Dean Martin** and **Jerry Lewis** call it quits. Their last show together is at the Copacabana nightclub in New York City.
 1984/After 14 years and four Super Bowl championships with the Pittsburgh Steelers, **Terry Bradshaw** retires from the NFL due to an elbow injury.
 1987/**Hulda Crooks**, 91, becomes the oldest person to climb Mt. Fuji.
 Born: **Gallagher** 1947, **Lynda Carter** 1951, **Karl Malone** 1963, **Anna Paquin** 1982

In Music History

1960/Surfing music has its first hit: **The Ventures'** "Walk, Don't Run" enters the pop charts.
 1989/Asked by *Newsweek* if **The Rolling Stones** are touring again just for the money, **Ron Wood** replies, "No, that's **The Who**."



We'll call that a bargain.

1990/The wrongful-death suit filed by the parents of two young men who shot themselves in 1985 after listening to **Judas Priest's** *Stained Class* goes to court in Reno, NV. The suit alleges that

the record and its cover art contain subliminal messages urging self-destruction. The band and their attorneys vehemently deny that there are any such messages.

WEDNESDAY, JULY 25

National Hot Fudge Sundae Day
 1866/**Ulysses S. Grant** is elevated to the rank of four-star general in the U.S. Army, becoming the first American officer to reach that rank.
 1978/The first "test-tube baby," **Louise Brown**, is born in England.
 Born: **Iman** 1955, **Illeana Douglas** 1965, **Matt LeBlanc** 1967

In Music History

1965/**Bob Dylan** plays the first electric set ever at the Newport Folk Festival. There's some booing, but — contrary to legend — no throwing of rocks or bottles, and Dylan plays a full seven-song set.
 1990/The Boss is a dad: **Bruce Springsteen** and wife **Patti Scialfa** have their first child, son **Evan James**.
 Born: **Steve Goodman** 1948-1984

THURSDAY, JULY 26

National Coffee Milkshake Day
 1775/A postal system is established by the second Continental Congress of the United States. The first Postmaster General? **Benjamin Franklin**.
 1788/New York officially becomes the 11th U.S. state.
 1947/The National Security Council is established in Washington, DC.
 1997/Director/"King of the World" **James Cameron** weds actress **Linda Hamilton**. They divorce in 1999.
 Born: **Stanley Kubrick** 1928-1999, **Kevin Spacey** 1959, **Sandra Bullock** 1964

In Music History

1968/**Jeannie C. Riley** records "Harper Valley P.T.A." The Tom T. Hall-penned tune about miniskirts and small-town hypocrisy later knocks **The Beatles'** "Hey Jude" out of the No. 1 spot on the pop chart.
 Born: **Dobie Gray** 1942, **Mick Jagger** 1943, **Roger Taylor** (Queen) 1949

FRIDAY, JULY 27

National Scotch Day
 1909/Over Ft. Myer, VA, **Orville Wright** sets a record for the longest airplane flight. Testing the Army's first airplane, Wright manages to keep the plane in the air for one hour and 12 minutes before crash landing.



The Wright stuff

Born: **Yahoo Serious** 1953

In Music History

1976/After 16 years of marriage and a

number of hit records, **Tina Turner** files for divorce from **Ike**.

1986/**Queen** set a European concert-attendance record as they play before more than 80,000 people at a Budapest show.

1993/**Paula Abdul** testifies in a Los Angeles courtroom that she did all the singing on her 1988 album *Forever Your Girl*, refuting backup singer **Yvette Marine's** claims that she shared lead vocals on some songs. The jury later rules in favor of Abdul.

Born: **Bobbie Gentry** 1944, **Maureen McGovern** 1949

SATURDAY, JULY 28

Independence Day (Puerto Rico)
 1866/Its use is not required, but the metric system is legalized by the U.S. Congress for the standardization of weights and measures throughout the U.S. It'll catch on any day now.
 1896/With a population of 260, the community of Miami, FL is incorporated.
 1951/The Walt Disney film *Alice in Wonderland* premieres.
 1973/Actor **Lee Majors** marries actress-model **Farrah Fawcett**. The couple splits in 1982.
 Born: **Sally Struthers** 1948, **Elizabeth Berkley** 1972

In Music History

1992/**Ice-T** agrees to rerelease his *Body Count* album without "Cop Killer" because of reported death threats to Warner Bros. employees and, he says, to prove he didn't include the attention-grabbing song just for the money. He adds that he'll give away the single at his shows.
 1995/After years of court battles, the rights to **Jimi Hendrix's** name, likeness and music are awarded to his father, **James Al Hendrix**.

SUNDAY, JULY 29

National Lasagna Day
 1957/**Jack Parr** begins a successful five-year run as host of NBC-TV's *Tonight Show*, changing its name to *The Jack Parr Show*.
 1958/The National Aeronautics and Space Administration is authorized by Congress.
 1981/Millions of TV viewers around the world witness the wedding of England's **Prince Charles** and **Lady Diana Spencer**, broadcast from St. Paul's Cathedral in London.
 Born: **Peter Jennings** 1938, **Dean Haglund** 1965, **Stephen Dorff** 1973

In Music History

1968/**The Byrds** leave for South Africa, leaving behind **Gram Parsons**, who refuses to go because of that country's repressive racial-segregation policies.
 1974/**Mama Cass Elliott** dies in London at age 32. Early British press reports claim that she choked to death on a sandwich, but an autopsy reveals that she died of a heart attack.
 Born: **Geddy Lee** (Rush) 1953

— **Brida Connolly & Frank Correia**

'zinescene

Dueling Divas Duke It Out

Oh, oh ... trouble on the set! Can we say "cat fight"? Meow! According to the *National Enquirer*, **Mariah Carey** and **Mira Sorvino** erupted in a knock-down, drag-out fight on the set of the movie *Wise Girls* in Dartmouth, Nova Scotia. The fight, according to the 'zine, was "a real hair-pulling, scratching punch-out that ended with them both rolling on the floor."

What brought all this on? According to the 'zine, apparently the always-prompt Sorvino got fed up with Carey's consistent tardiness, and she laid into Carey after the singer showed up on the set three hours late. Afterward Carey erupted in anger and threw a heavy saltshaker at the actress' head (barely missing her), and then the yelling became louder, and the fists started to fly. After the divas cooled down, they both felt awful about the incident, so they had a private meeting and made up. In fact, the 'zine says, after the movie wrapped, they hugged each other goodbye.

On The Prowl

Tyrese tells *Vibe* he's on the prowl for a girlfriend: "I'm not with this single stuff. I got a big-ass seven-bedroom house on nine acres of land. I don't want to be here by myself." He tells *Us Weekly* that he doesn't ask for much in a woman — only that she have "class" and "a great smile" and "be one of the major babes of the 21st century."

Janet is on the prowl too — for a "boytoy," according to the *National Enquirer*. The 'zine says she's bouncing back from her nasty breakup with ex-hubby **Rene Elizondo Jr.** seizing control of her love life.

Speaking of Elizondo, could he be the "special someone" that Janet's singing about — er, attacking — in the tune "Son of a Gun"? The *Globe* thinks so.

But For The Grace Of God....

Bonnie Raitt gave inmates at California's San Quentin Prison something to talk — and think — about recently when she performed for them to help inspire them to stay clean and sober. The *Star* says the singer believes that she, a recovering alcoholic, could easily have ended up behind bars too: "We're all just one infraction away from being in prison. I could have been in here in a minute. I could have been too angry, and if I had a gun in my hand instead of a telephone or a guitar, I'd be right in here."

— **Deborah Overman**



GREEN GROCER — Train's **Pat Monahan** tells *Rolling Stone* that he would be a great guy to take along to a farmer's market: "I'm the best vegetable and fruit picker-outer. I can pick out avocados and melons and all that shit. My mother had a knack for it, and I picked it up. You gotta go in there knowing what you are doing. Being around fruits and vegetables and flowers puts you in a good mood."

Brutally Honest

Staind's Aaron Lewis tells *Rolling Stone* that he's baffled by the success of the band's new album, *Break the Cycle*: "All I did was be extremely honest with myself and put it in songs, and here I am. Never in my music have I pretended that things were all right. I might have done that in life, just to get through. But in my songs, I've always been very candid and straightforward with what I had to say. If you want to call our music dark, that's fine. I'm calling it reality-based. I'm not making anything darker than it is already."

Home, Sweet Home

Marc Anthony gives *InStyle* a tour of his Long Island estate. On working hard, he says, "I think that the more tired I am and the harder I push, the more interesting the work becomes. I want to learn, challenge myself and feel as much as I can. It's almost the height of bliss and the height of fear at the same time."

Song Structure 101

What are the elements of a great song? **Billy Joel**, honored recently by the Songwriters Hall of Fame, tells *People*: "Melody. A song is meant to be sung. You can have all these great technical components, but if it can't be sung, you ain't got nothing." So does he consider rap to be music? "To be technically correct, rap is not music. A singer is somebody who sings. A rapper is somebody who talks. I'm not denigrating it. In the 1950s beatniks were playing the bongos and reciting poetry. They couldn't sing. But neither could Bob Dylan, and that never stopped him."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households

Tom Calderone
VP/Programming



75 million households

Paul Marszalek
VP/Music Programming



Plays	Plays
DESTINY'S CHILD Bootylicious	24
BLINK-182 The Rock Show	20
JENNIFER LOPEZ I'm Real	20
'N SYNC Pop	18
112 Peaches & Cream	18
SUGAR RAY When It's Over	18
SUM 41 Fat Lip	18
JAGGED EDGE I/NELLY Where The Party At?	18
JESSICA SIMPSON Irresistible	18
CITY HIGH What Would You Do?	16
JANET Someone To Call My Lover	16
EVE I/GWEN STEFANI Let Me Blow Ya Mind	15
STAIN'D It's Been Awhile	14
LINKIN PARK Crawling	14
USHER U Remind Me	14
LIL' MO Superwoman	13
MISSY ELLIOTT One Minute Man	13
EVE 6 Here's To The Night	13
BACKSTREET BOYS More Than That	12
WEEZER Hash Pipe	11
ALIEN ANT FARM Smooth Criminal	11
DAVE MATTHEWS BAND The Space Between	11
U2 Elevation	11
AALIYAH We Need A Resolution	11
MARIAH CAREY Loverboy	10
JA RULE I/LIL' MO I Cry	10
FUEL Bad Day	10
ERICK SERMON Music	10
LIL' ROMED My Baby	10
DROWNING POOL Bodies	9
ALICIA KEYS Fallin'	9
GORILLAZ Clint Eastwood	9
REDMAN Let's Get Dirty	9
LUDACRIS Area Codes	9
WILLA FORD I Wanna Be Bad	8
CRAIG DAVID Fill Me In	8
BLU CANTRELL Hit 'Em Up Style (Oops!)	7
AEROSMITH Fly Away From Here	7
NIKKA COSTA Like A Feather	7
TYRESE I Like Them Girls	7
702 Pootie Tangin	6
RAY-J Wait A Minute	6
D12 Purple Hills	6
311 You Wouldn't Believe	5
DREAM This Is Me	5
NINE INCH NAILS Deep	5
TRAIN Drops Of Jupiter (Tell Me)	4
R. KELLY I/JAY-Z Fiesta	4
DISTURBED Down With The Sickness	4
KURUPT I/BLADUE It's Over Now	4
D-TOWN All Or Nothing	4
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade	3
MANDY MOORE In My Pocket	3
ST. LUNATICS Midwest Swing	3
STONE TEMPLE PILOTS Days Of The Week	2
TODD Schism	2
DAVE NAVARRO Rexall	2
SHAGGY Freaky Girl	2
R.E.M. Imitation Of Life	2
TOY-A I Do	2
SUM 41 Pain For Pleasure	2
SMASH MOUTH I'm A Believer	1
LFD Every Other Time	1
SISQO Can I Live	1
SISQO Dance For Me	1
LIFEHOUSE Sick Cycle Carousel	1
3LW Playas Gon' Play	1
BABYFACE There She Goes	1
GODD CHARLOTTE Festival Song	1
VALERIA Ooh La La	1

Video playlist for the week ending July 8.

ADDS:

Plays	Plays
3000RS DOWN Be Like That	
LIFEHOUSE Hanging By A Moment	23
TRAIN Drops Of Jupiter (Tell Me)	22
SUGAR RAY When It's Over	22
INCUBUS Drive	21
JANET Someone To Call My Lover	21
STAIN'D It's Been Awhile	19
AEROSMITH Fly Away From Here	17
MARIAH CAREY Loverboy	17
DAVE MATTHEWS BAND The Space Between	17
SMASH MOUTH I'm A Believer	13
STONE TEMPLE PILOTS Days Of The Week	13
FUEL Bad Day	13
U2 Elevation	13
DESTINY'S CHILD Bootylicious	12
MATCHBOX TWENTY Mad Season	12
UNCLE KRACKER Follow Me	12
STEVIE NICKS Every Day	12
BLACK CROWES Soul Singing	11
BACKSTREET BOYS More Than That	11
FATBOY SLIM Weapon Of Choice	9
FIVE FDR FIGHTING Superman (It's Not Easy)	8
DEPECHE MODE Dream On	8
JENNIFER LOPEZ I'm Real	8
STING After The Rain Has Fallen	6
ANDREAS JOHNSON Glorious	3
TRICKY Evolution Revolution Love	2
JILL SCOTT The Way	2
NIKKA COSTA Like A Feather	2
ALICIA KEYS Fallin'	2
DAVE NAVARRO Rexall	2
JEFFREY GAINES In Your Eyes	2
SEVEN MARY THREE Wait	2
THE CORRS All The Love In The World	2
SPACEHOG At Least I Got Laid	1
CRAIG DAVID Fill Me In	1
DOYLE BRAMHALL II... Green Light Girl	1
TODD Schism	—
CULT Rise	—
SLASH'S SNAKEPT Shine	—
BLU CANTRELL Hit 'Em Up Style (Oops!)	—
MELISSA ETHERIDGE I Want To Be In Love	—
EVE 6 Here's To The Night	—

Video airplay for July 10-17.

36 million households

Cindy Mahmoud
VP/Music Programming
& Entertainment



VIDEO PLAYLIST

ERICK SERMON Music
112 Peaches & Cream
R. KELLY I/JAY-Z Fiesta
ISLEY BROTHERS I/R... ISLEY Contagious
ALICIA KEYS Fallin'
JAGGED EDGE I/NELLY Where The Party At?
USHER U Remind Me
MISSY ELLIOTT One Minute Man
DESTINY'S CHILD Bootylicious
RAY-J Wait A Minute

RAP CITY

ERICK SERMON Music
SNOOP DOGG Loosen' Control
BEANIE SIGEL Beanie (Mack Chick)
P. DIDDY I/BLACK ROB... Bad Boy For Life
VIOLATOR I/BUSTA RHYMES What It Is
FOXY BROWN Oh Yeah
REDMAN Let's Get Dirty
TRICK DADDY I'm A Thug
D12 Purple Hills
LIL' JON & THA EASTSIDE BOYZ Bia Bia

Video playlist for the week ending July 15.

GORILLAZ Clint Eastwood
U2 Elevation
TRAVIS Sing
ALICIA KEYS Fallin'
REDMAN Let's Get Dirty
OURS Sometimes
PETE YORN Life On A Chain
DAVID GRAY Please Forgive Me
ERICK SERMON Music
N.E.R.D. Lapdance
SUM 41 Fat Lip
STONE TEMPLE PILOTS Days Of The Week
DAVE NAVARRO Rexall
TURIN BRAKES Underdog (Save Me)
DROWNING POOL Bodies
LIL' MO Superwoman
BLU CANTRELL Hit 'Em Up Style (Oops!)

Video playlist for the week of July 2-9.

TELEVISION

TOP TEN SHOWS

JULY 2-8

Total Audience
(95.9 million households)

- 1 *Who Wants To Be A Millionaire (Sunday)*
- 2 *The Weakest Link*
- 3 *Who Wants To Be A Millionaire (Tuesday)*
- 4 *Who Wants To Be A Millionaire (Thursday)*
- 5 *CSI*
- 6 *Everybody Loves Raymond*
- 7 *20/20 (Friday)*
- 8 *Daytona 400*
- 9 *Fear Factor*
- 10 *Friends*

Teens 12-17

- 1 *The Simpsons*
 - 2 *Malcolm In The Middle*
 - 3 *Fear Factor*
 - 4 *The Weakest Link*
 - 5 *WWF Smackdown!*
 - 6 *King Of The Hill*
 - 7 *ABC Sunday Picture Show (Eddie)*
 - 8 *Futurama*
 - 9 *The Weakest Link (Friday)*
 - 10 *FOX Movie Special (Friday) (Black River)*
- (tie) *Who Wants To Be A Millionaire (Sunday)*

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

R.E.M. return to the *MTV Unplugged* stage a decade after their first appearance, this time performing "Imitation of Life" and "All the Way to Reno" from their current album, *Reveal*, as well as older cuts (Thursday, 7/19, 9pm).

Friday, 7/13

- Robbie Williams, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Air, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).

Saturday, 7/14

- Paula Abdul, *Backstreet Boys, Boy George, Destiny's Child, Whitney Houston, Cyndi Lauper, Jennifer Lopez, Ricky Martin, 'N Sync, Sisqo and TLC*, among others, discuss music in the '80s and '90s on the hourlong MTV special *Everybody Talk About... Pop Music* (7pm).

Sunday, 7/15

- Green Day, *Behind the Music* (VH1, 9pm).

Monday, 7/16

- Sugar Ray perform and frontman Mark McGrath is interviewed

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

BOX OFFICE TOTALS

July 6-8

Title	Distributor	Weekend (\$ To Date)
1 <i>Cats & Dogs</i>	WB*	\$21.70 (\$35.75)
2 <i>Scary Movie 2</i>	Miramax*	\$20.50 (\$34.01)
3 <i>A.I.: Artificial Intelligence</i>	WB	\$14.03 (59.57)
4 <i>Kiss Of The Dragon</i>	FOX*	\$13.30 (\$13.30)
5 <i>The Fast And The Furious</i>	Universal	\$12.28 (\$101.38)
6 <i>Dr. Dolittle 2</i>	FOX	\$10.46 (\$71.89)
7 <i>Lara Croft: Tomb Raider</i>	Paramount	\$6.72 (\$115.54)
8 <i>Shrek</i>	DreamWorks	\$6.00 (\$240.56)
9 <i>Atlantis: The Lost Empire</i>	Buena Vista	\$5.06 (\$69.42)
10 <i>Baby Boy</i>	Sony	\$4.81 (\$20.78)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Made*, starring Jon Favreau and Vince Vaughn. Look sharp for recording artist Sean "P. Diddy" Combs in a supporting role. The film's *Redline* soundtrack sports "Thru Ya City" by De La Soul, who team with *Black Eyed Peas* on "Cali to New York," along with *Dean Martin's* "Mean to Me," *Monster Magnet's* "Down in the Jungle," *DJ Quik's* "Do Whutcha Want," *Jurassic 5's* "Quality Control," *Underdogs'* "Ain't Nothin' Wrong With That," *Nightmares On Wax's* "Ease Jimi," *IZ's* "Henehene Kou 'Aka" and *J.O'B & Lyle Workman's* "Keep It Movin' and Don't Do It to Me." Remixes of *Stargunn's* "Katakwalk" and *A Tribe Called Quest's* "Electric Relaxation" complete the ST.

Black Eyed Peas also show up on the *A&M* soundtrack to *Legally Blonde*, teaming with *Terry Dexter* on the song "Magic." The film stars Reese Witherspoon and Luke Wilson, and the ST also includes *Hoku's* "Perfect Day," *Superchick's* "One Girl Revolution," *Lisa Loeb's* "We Could Still Belong Together," *Krystal's* "Love Is a Beautiful Thing," *Samantha Mumba's* "Don't Need You To (Tell Me I'm Pretty)," *Vanessa Carlton's* "A Thousand Miles (Interlude)," *Joanna Pacitti's* "Watch Me Shine," *Valeria's* "Ooh La La," *Lo-Ball's* "Can't Get Me Down" and *Mya's* "Sex Machine."

— Julie Gidlow

55 million households

Peter Cohen,
VP/Programming



2

David Cohn
General Manager

Rap Adds

No Adds

Pop Adds

No Adds

Urban Adds

No Adds

Rhythmic Adds

No Adds

Rock Adds

No Adds

Current adds information unavailable.



AL PETERSON
alpeterson@rronline.com

Radio Marketing's 'Premiere' Exec

■ Raab offers some do's and don'ts for success

Premiere Radio Networks Sr. VP/Marketing Marty Raab is as passionate a radio marketing guy as you'll ever meet. Raab has progressed from working for free concert tickets at his brother's radio station during his college days to overseeing the marketing operations for a network boasting a talent roster that includes Rush Limbaugh, Dr. Laura Schlessinger, Art Bell, Jim Rome and a host of other big-name talkers.

Almost any conversation with Raab is a nonstop barrage of ideas, thoughts and opinions on marketing — what's good, what's bad, why one approach works when another doesn't. He is a tireless advocate of devoting more resources to marketing, both on and off the air. Raab has over two decades of marketing experience at both the local and national levels, and few people in our business know more than he does about the marketing challenges that broadcasters face today.



Marty Raab

Impressive Credentials

Raab's broadcast marketing resume is impressive. Before being named to his current post in 2000, he served as Sr. VP/Marketing & Promotions for AMFM Networks (which was acquired by Premiere parent company Clear Channel Communications). He was VP/Marketing & Promotions for then-ABC-owned Satellite Music Network from 1989-1991 and spent 1984-1988 cutting his marketing teeth in local Detroit radio, first at WCXI-AM & FM, then at

WXYT-AM and WVAE-FM. The self-described fan of Talk radio also served as a board director of PROMAX/BDA — the Professional Broadcast Marketing Executives and Broadcast Design Association — from 1996-2000.

Today Raab oversees marketing for Premiere, heading a department that's responsible for all of the network's marketing and advertising and the support of public relations for affiliate stations, ad agencies and consumers.

Working with a nine-person staff located in Los Angeles and Dallas (where Raab is based), the department acts as Premiere's in-house agency and develops strategies for print campaigns, targeted marketing, multimedia, Internet design, promotion support, audio and video presentations, TV commercials and outdoor advertising.

With responsibility for 30 marketing budgets — along with interacting with network legal counsel, coordinating corporate presentations and events and serving as a liaison to Clear Channel Communications In-

vestor Relations on behalf of the network — you could say that Raab is a pretty busy guy.

Shows Grow Old, Marketing Doesn't

One of the areas where Raab believes stations could improve is in how they use the marketing resources available to them as network affiliates. "I suggest that any station carrying our programming request the sample one-sheets that we have available for all of our shows, especially for programs that they may have been carrying for a while," he says.

"At some point in the affiliation process someone at the station likely received materials on Rush, Dr. Laura, Jim Rome, etc., but, as changes have occurred over time at the station, those are often long gone. My experience is that stations tend to have plenty of collateral materials for their local talents, but all too often network shows are represented by a photocopy of a photocopy of an old one-sheet. We can provide you with pretty thorough information and details on any show, which local affiliates can use to their advantage."

"When you know who your audience is and you know where they live, targeting is always the most cost-efficient and effective way to market."

Raab says that stations feel they no longer need to spend marketing dollars on mature shows, but he sees that as a lost marketing opportunity. "First of all, I would hope that, with the kind of shows that we offer, there is a brand name that your station, your listeners and your advertisers perceive to be valuable," he says. "I also think that you should never assume that people, especially advertisers, have a full understanding of a show, even if it has been on your station for a while.

"I often have people talk to me about any number of our shows, and most of the time I'm surprised at the misconceptions they have. So it's in your best interest to present those people with the most accurate information and details available. And, certainly, any network from which you receive programming should have that material available for you."

Do Your Homework

Raab recalls when he first learned that, with a little homework, network shows can bring local press coverage for your station: "When I was at WXYT/Detroit, we carried Larry King. This was back when he was doing his overnight radio show. Just by monitoring the lineup of his guests, we were able to identify key interviews that could garner publicity for the station.

"For example, when Larry was

scheduled to interview the presidents of the Big Three automakers, we notified all of the local news media. What these guys had to say was big news locally, so everybody covered it, and the station got major press out of a network show.


"I think that any sharp local marketing director or producer can do the same thing by pulling quotes that are directly relevant to your market from shows and making the local print and television media aware of them. Even if it's simply a caller to a show from your city, make note of it and check it out, because it might be something you can use, even if it is just for an on-air imaging promo.

"We used to call them 'quips, quotes and anecdotes.' Provide them to the right newspaper or TV reporter, and you can often get press for your station. National shows can bring you a lot of press opportunities over the course of the year if you simply pay some attention to the programming."

Marketing Starts At Home

Based on his years in both local and network radio, what does Raab think of radio's marketing efforts in the postconsolidation world? "I think attention should always be paid to radio's marketing efforts," he suggests. "Generally speaking, I don't think radio has ever really been

Continued on Page 24



SEE THE IMPACT OF THE DAVE RAMSEY SHOW

"Business Radio 650"
Houston, TX
First Book! ↑ 0.6

WKJK Louisville, KY
0.9 → 4.2

WTMA Charleston, SC
1.8 → 5.8


WTKG Grand Rapids, MI
1.7 → 3.6

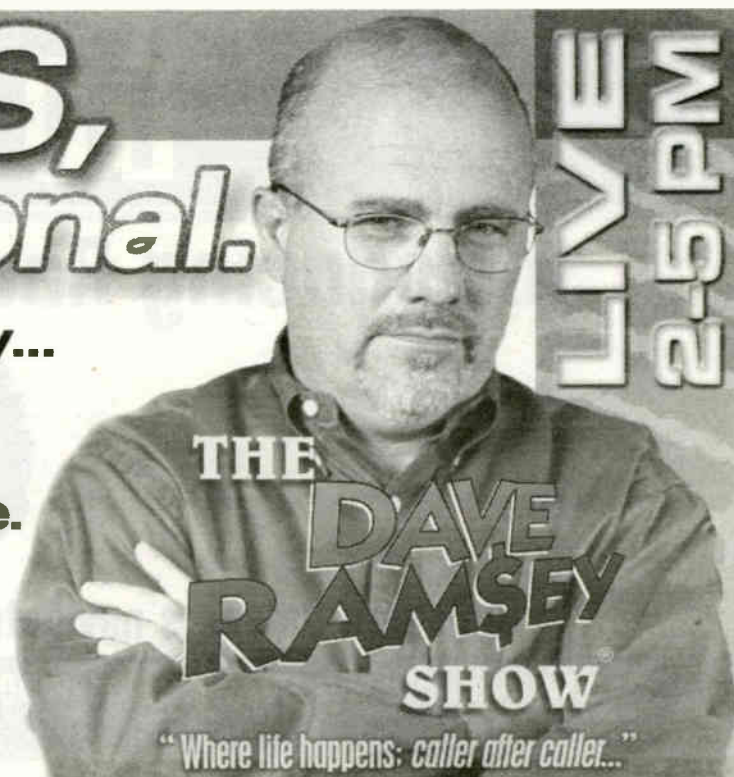
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P 25-54; P 25-54; P 25-54; P 25-54; M 18-34

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THE DAVE RAMSEY SHOW

"Where life happens: caller after caller..."

'Premiere' Exec

Continued from Page 23

committed enough to effective marketing principles.

"You can go through the day doing all the usual and standard stuff — a lot of stations do that. But what I don't see much of is people paying attention to building and taking advantage of brand equity or making their stations' programming into big events."

Raab also has a beef when it comes to on-air marketing. "When I hear stations running generic promos telling me to 'listen tomorrow for great conversation,' I cringe," he

"I try to live by the philosophy that we are always served well whenever we look beyond ourselves."

says. "I believe that good marketing must start with your own radio station's airwaves. That's why I love great production people who can take a good sound bite, add energy to it and get it on the air as an effective marketing and imaging tool for your station."

"I listen to radio a great deal as a consumer. Certainly, I'm interested in our own products and in Clear Channel stations, but I also listen for the love of radio. And, frankly, I am disappointed a lot of times when I listen today."

How HBO Does It

Citing an example of what he means by great on-air marketing, Raab says one media outlet outshines most. "I know we are talking apples

and oranges trying to compare cable television to radio, but HBO has just wowed me for years," he says. "Everything on HBO is a big event, because they market it that way."

"They take audience from broadcast television because the networks put out a very general product that doesn't create much in the way of brand equity. I think most people would be hard-pressed to name more than one or two shows on each of the broadcast networks today."

Not so with HBO. "It starts with a great slogan — 'It's not TV, it's HBO' — and follows through with everything from programming like *The Sopranos*, *Sex in the City* and major sporting events to superior production values and sound quality. I would love to hear more radio stations market their programming and brands as big events like HBO does."

"As much as Talk radio is about personalities and one-to-one connections between listeners and the host, the fact is, if you want to create ratings and revenue, you need to become a brand name to listeners. The whole Arbitron methodology today is based on recall, and well-branded names are what people recall."

Targeted Marketing Is Everything

A key principle of Raab's marketing philosophy is targeted marketing. "When you do targeted marketing, everything you do is very accountable," he says. "Find the target that you want to reach with your marketing, then boil things down to a few simple-to-understand concepts that you need them to digest. You can then reach that group using a great deal of frequency to give them a message in a very digestible manner, and you'll end up getting the most from your marketing dollars."

"That's not to say that I don't think general marketing is appropriate for some situations. For example, when you launch a new show or product, going very broad with your marketing efforts to get the word out makes

sense. But when you know who your audience is and you know where they live, targeting is always the most cost-efficient and effective way to market."

"Instead of just randomly putting up a billboard, you can find the right part of town, the right side of the street and the right message to put in front of people. That is infinitely more effective."

Raab also urges marketers to focus their energy on targeted marketing because they can actually measure its results. "I can evaluate my return on a great deal of the targeted marketing that we do," he says. "That really works well for me, and it will work well for any radio marketing professional, because it can help you to get the budgets that you need. When you can show what the results and response were to the dollars spent on a marketing project, that always works to your advantage."

What Makes A Good Marketer?

Surprisingly, Raab doesn't list creativity as his No. 1 requirement in a radio marketing person. "I try to live by the philosophy that we are always served well whenever we look beyond ourselves," he says. "When I consider what makes an excellent marketer, it's not always the most creative person. To me, it's the person who can take a good creative idea and then get it done in a timely manner."

"Generally speaking, I don't think radio has ever really been committed enough to effective marketing principles."

"Seventy percent of a good marketer is execution, with creativity and other essential elements making up the rest."

"I use 70% as my rule of thumb: Seventy percent of a good marketer is execution, with creativity and other essential elements making up the rest. Sure, give me a creative person, that's good. But give me a creative person who can take the ball and run with it and execute an idea in an effective and timely manner — that's a great marketer to me."

Raab didn't start out to become a radio marketing professional, but, through a series of unplanned events, things just sort of turned out that way. Does he think there's still room to come up through the ranks in today's radio business? "I do still think you can come up through the ranks in radio marketing," he says. "But to do so you need mentors — people who are willing to give you a chance to learn and to grow."

"There is more than enough room to have people in marketing leadership positions at your station, along with people who support that leadership. Those are the people who can come up through the ranks. Not to sound like some old guy here, but, frankly, I don't see a lot of people today who are willing to make the commitment to start out at the bottom and learn what they need to know to succeed as radio marketing people."

Empowered Marketing Directors

In his best-case scenario, Raab envisions a radio station with what he calls an "empowered" marketing director. "My ideal scenario would be to have a marketing director who is

on an equal level with the program director at a station and whose assignment is to handle public relations, station promotion, media buying and supporting ad sales."

"To have an individual who is empowered to take all of that sort of information in, evaluate it, then come back with recommendations to management about what to do with it can really make everyone's job much easier and make a station's marketing more effective."

Raab also thinks that individual marketing directors should be closely involved with sales. "If you are a marketing director and you are not working hand-in-hand with sales, you are limiting your career," he says. "Not to sound mercenary, but you have to go where the money is. The final evaluation of any station is not going to be just what the commitment to the community was or what your ratings were. It's also going to be based on what you can bring in as far as revenue goes."

"Frankly, I can't imagine how anyone could develop a marketing plan without considering sales. I know in my own career I felt that I gained a great deal more confidence and knowledge — and also gained a greater role in every station I worked at — primarily because I was closely involved with sales."

After all his years in marketing, it's obvious that Raab retains an almost boyish enthusiasm for his job. Why? "It's simple," he says. "I love connecting with people, and in this job you get to do that every day."

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Chuck Blore, The Early Years

'Great ideas come from people who don't know there's a box'

Feelings.

A kid's face when he first sees Santa, the adrenaline shot that accompanies a hole-in-one, the sickly sensation that crawls across my skin whenever I hear Morris Albert sing. Yuck!

Chuck Blore didn't discover feelings, but he was the first person in radio to understand how universal they are and to apply that understanding to moving product. "His innovative pioneering of emotions as the living center of great radio changed radio advertising forever," says Dick Orkin, creator of Chickenman and a legend in his own right. "Hell, make that all advertising."

As the saying goes, it takes one to know one.

BIBLE SCHOOL

Traveling west on Route 66, you'd have no reason to stop in Kingman, AZ, unless the neon sign flashing "Air-Cooled Rooms" sucked you into the Hotel Beale.

Nearly 50 years ago Chuck Blore left his home in Los Angeles for Kingman, where he sweated through his first radio job for three months, then aimed his car south to Tucson and KTKT, where Gordon McLendon found him.

McLendon, who heard Blore as he was passing through on his way to Dallas, didn't stop to call, and even if he had, Blore wouldn't have known who he was. Instead, when he got home, McLendon instructed Don Keyes, PD of McLendon's new acquisition, KTSA/San Antonio, to offer Blore a job. Blore, truth be told, was in no hurry to leave Tucson, so he played hard to get over the money, but when Keyes offered him \$87.50 a week, Blore caved.

KTSA's new staff gathered in Dallas for McLendon lessons. "His policy book was like a bible," says Blore. Like fundamentalists the world over, McLendon had the last word. "There's nothing more you have to know," he told his disciples. "And nothing less."

At KTSA Blore was troubled by how he sounded ("I've never had the kind of voice that'd put you on the radio"), so, to stand out, he created "little theater pieces, little plays, all 20, 30, 40 seconds long." These vignettes were exclusively his, or so he thought until Keyes told him that McLendon was bicycling them to his other stations.

Blore confronted The Man. "I didn't know you were putting these things on your other stations," he said. "I think I should be paid."

"No," answered McLendon, "you should be a program director."

"I don't want to be a program director," replied Blore.

"I'm going to be the greatest DJ ever known to man!"

"No," McLendon said, patiently, "you're going to be a

program director, and I think you've made a wise decision."

And so it was that Blore found himself heading west, toward El Paso and KELP. He remembers thinking that he didn't know the first thing about programming, and he remembers saying to his wife, in the car's darkness, "I only hope when I hear this station, I'll know whether it's good or bad."

DOIN' TIME IN TEXAS

El Paso.

In 1957 the city had eight radio stations — four English, four Spanish — but KELP was the dominant leader when Blore arrived, despite McLendon's dictate: "Play two Glenn Miller records every hour."

Blore executed McLendon's format by the book. In fact, because KELP was the chain's stepchild and Gordon wasn't there enough to break his own rules, the station was probably the purest example of McLendon's ideals.

Six months into Blore's tenure McLendon sold KELP, and with it, Blore's contract. Blore wanted to stay with the McLendon organization, but all Gordon said was, "We'll talk about that later."

They never did, and Blore found himself alone in El Paso.

Blore still thinks that McLendon is the only genius he's ever met, but that doesn't mean that every idea he had was stellar. Case in point: the size of the playlist. "As soon as I was no longer under the McLendon yoke," Blore says, "I stole Todd Storz's music format, and the playlist got very short, very quickly."

With a smaller playlist, KELP got bigger numbers. So big (a mid 70s share) that the day after Thanksgiving 1957 Blore got a call from KFVB/Los Angeles.

"Are you the program director?"

"Yes."

"You have amazing ratings."

"Yes, I do. You're right."

And so, Blore went home to Los Angeles. Though he didn't know it at the time, he wouldn't ever leave again. He was only 28, and KFVB was his second programming job.

COLOR RADIO

KFVB was owned by Crowe-Collier Publishing. In early 1957 it bought the station for \$650,000 and within 10 years sold it to Westinghouse for over \$19 million. But not before Blore took the town by storm. He arrived in Los Angeles on Dec. 1 with plans to launch his version of KFVB by the new year.

First on his list of changes was dropping the 4:30pm

sports block. "No, no, no," pleaded Bob Purcell, the Crowe-Collier guy who'd found Blore in El Paso. "That's \$225,000, a quarter of our billing."

Blore wasn't flexible. "It has to go, or we can't do it," he said. There was also the matter of a 30-minute union show in morning drive. When Purcell agreed to ditch that, too, Blore was convinced they were really going to go with this thing. And him.

Within three months KFVB, "Color Radio, Channel 98," was No. 1 in Los Angeles. What Blore remembers most was the fun of it. "One day Bobby Darin, Paul Anka, The Everly Brothers and Connie Francis were all in my office at the same time," he says. "Bobby Darin said, 'Boy, if a bomb went off in this place, the music business would be over.'"

By 1963 Blore was Crowe-Collier's VP/Programming. Besides KFVB, the group included KEWB/San Francisco and KDWB/Minneapolis, and applications were at the FCC for stations in New York and Washington. What happened next may surprise you.

"Newton Minnow was Chairman of the FCC at the time, and he said, 'No, no, no, we can't have one private corporation talking to that many people,'" Blore recalls.

With expansion plans out, Blore found himself writing memos. The fun was gone. When Crowe-Collier offered him a chance to run an audiovisual start-up, he took it, but once he discovered that the business was cranking out teaching materials, he quit and prepared to sit out an 18-month national noncompete.

A BETTER IDEA

He played golf and drew a comic strip, "Captain Glutz of the Space Command," things he'd always wanted to do. Then one day, between Glutz and putts, Paul Stoddard, a salesman from KFVB, dropped by to ask for help with a car-dealer promotion. Blore, however, had a better idea.

"Don't give away balloons to get them there," Blore advised. "Sell them before they go — do a good commercial." Blore did the spot. He wrote new lyrics for The Playmates hit "Beep, Beep" and called jingle master Johnny Mann to help. Then he forgot about it and went back to golf.

"Then I got this telegram," says Blore. "'Congratulations. You've won first place in the Advertising Association of the West.'"

In the years that followed, Blore and his partner, Don Richman, reinvented radio advertising. But that's a story for another time.

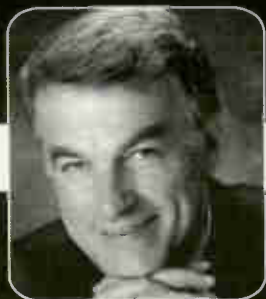
Oh, and did I mention that Blore lunched with the Queen of England? I imagine that she's a pretty nice girl but doesn't have much to say — but then, that's just a feeling.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.



Chuck Blore

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July 26	Minneapolis, MN	July 28	Denver, CO		





Street Talk®

Paul Harvey's Summer On The Beach

ABC News Radio commentator **Paul Harvey** has been off the air for the past couple of months due to a viral infection that caused severe laryngitis. While ABC hoped Harvey would be back behind the mike by now, ABC News Radio VP Chris Berry tells **ST** that Harvey will not be returning to work until the end of August. Berry says, "I spoke to Paul [on Tuesday], and while his voice still sounded a little thin, he is honestly doing great otherwise." Berry confirmed that Harvey recently visited the prestigious Mayo Clinic and was diagnosed with a weakened vocal cord. Harvey will undergo an outpatient procedure at the clinic to strengthen the cord later this month. Berry stresses that there is nothing life-threatening about the problem. Regular substitute **Gil Gross** hosts Harvey's 15-minute midday newscasts this week, and such high-profile personalities as **Sam Donaldson** and **Peter Jennings** will fill in for Harvey over the next several weeks.

Meanwhile, Harvey's wife and show producer, **Lynne "Angel" Harvey**, will receive the first Lifetime Achievement Award from the Chicago chapter of American Women in Radio and Television at a ceremony set for Sept. 14 at the Women's Athletic Club.

Speaking of **Gil Gross**, the veteran Talk radio talent took a break from his fill-in work for Harvey last week to take the morning shift at KLAC/Los Angeles, which recently replaced its Adult Standards programming with Talk product in most dayparts. Could the guest stint lead to something permanent? "I don't know what may come of it," **Gross** tells **ST**. In addition to his sub work for Harvey, **Gross** this week stepped in for vacationing KGO/San Francisco talker **Ronn Owens**.

KABC/Los Angeles has dropped syndicated talk host **Dr. Toni Grant** from its lineup. PD **Erik Braverman** tells **ST** that **Doug McIntyre** will fill the 9pm-midnight slot on an interim basis. Laradio.com reports that KABC has not aired a live **Dr. Toni** program since May 22 and that the show's syndicator was unable to give the station a definite date for her return. When asked for comment, **Grant's** office told **ST** that she is on sick leave on the advice of her doctors and hopes to return soon.

WBTS/Atlanta VP/GM **Lori Sheridan** adds similar duties at crosstown Oldies sister WFOX. She replaces **Rick Mack**, who exits.

Precious nanoseconds before press time, **ST** learned that WQUE & WYLD/New Orleans OM/PD **Gerod Stevens** has exited. In other moves at some major Urban properties, **Terry Foxx** has resigned as PD of WQQK/Nashville, and, at Radio One/Dallas, **KBFB PD Darrell Johnson** exits. He is expected to remain with the company in an as-yet-undetermined role.

Ross Found In Contempt Of Court

Former WRMF/West Palm Beach morning co-host **Jennifer Ross**, whose real name is **Elena Whitby**, has been found to be in contempt of court for failing to honor a noncompete agreement she had with her former employer, Infinity's crosstown WEAT. A Palm Beach County circuit judge told **Ross** Monday that if she violates the order again, she will be ordered to pay a \$100,000 fine, the *Sun-Sentinel* reports. **Ross** was forced to leave Hot AC WRMF in April after an appeals court ruled she be absent from local airwaves for one year to fulfill her contractual obligations to Infinity. On April 28 — one day after the appeals court ruling — **Ross** appeared at a March of Dimes event sponsored by WRMF. **Ross** testified in court Monday before the circuit judge's ruling that she shouldn't be held in contempt because, the newspaper reports, "I showed up as **Elena Whitby**, not **Jennifer Ross**. I never dreamed that being at an event to support my child would result in this charge." Infinity alleged, among other things, that **Ross** allowed the station to continue using photos of her on its website and billboards and let WRMF broadcast her name and previously recorded voiceovers.

If everything goes according to plan, all 11 of Clear Channel's owned or operated San Diego stations will move into one giant facility this week. The two-story 70,000-foot building replaces four facilities scattered around the city and contains no fewer than 32 studios. "Having all of our stations in one place is more efficient," VP/Market Manager **Mike Glickenhous** told the *San Diego Union-Tribune*. "It gives our people a chance to work more synergistically with each other. Before now over half of them didn't know the other half face-to-face." However, not everybody will be in the monster-sized building: **Glickenhous** says an extra 5,000 square feet in a neighboring building will also be leased by Clear Channel.

Continued on Page 28



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Action:

- | | |
|---------------------|---|
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| KKMG 53x | Top 15 Callout |
| KZHT 27x | Top 10 Callout/Top 10 Phones |
| WZEE 45x | Top 5 Callout/Top 10 Phones/Top 10 Album |
| WWHT 16x | Top 15 Callout |
| WZYP 27x/+13 | #2 Callout |
| WKTJ 24x | Top 10 Callout |

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- | | |
|------------------------------|----------------------------|
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Street Talk®

Continued from Page 27

WBCN Shunning Opie & Anthony?

The *Boston Herald* reports that newly syndicated WNEW/New York afternoon hosts **Opie & Anthony** have a stipulation in their recently signed multimillion-dollar contract with Infinity that their show must air on a station in Beantown. However, Infinity's WBCN/Boston appears to have little interest in the duo, who once worked at bitter cross-town rival WAAF. According to the *Herald*, 'BCN has a little more than two weeks to exercise its option to pick up O&A's syndicated program. If it doesn't, the show may very well end up on 'AAF or any other market rival. When contacted by **ST**, WBCN GM Tony Berardini offered a "no comment." Meanwhile, O&A will add WCMF/Rochester, NY as an affiliate July 30, taking the 8pm-midnight slot. Opie was once an intern for longtime 'CMF talent Brother Wease.

KZQZ/San Francisco morning duo **Gene & Julie** have set up a special voice-mail box for Backstreet Boys fans to leave messages of support for member AJ McLean, who has entered a rehabilitation clinic for clinical depression and alcohol abuse. Unfortunately his fans responded in droves and crashed the station's voice-mail system as calls flooded in from around the globe. As soon as the voice-mail system is operational again, KZQZ will take the recorded greetings and send them on to McLean. Fans can dial 415-908-6591 to express their thoughts.

WQHT/New York morning hosts **Star and Buc Wild** will protest the July 13 appearance by Jennifer Lopez on NBC-TV's *Today* show. The hosts have taken issue with Lopez for her use of the word *nigga* in her current single, "I'm Real." Meanwhile, in an unrelated development involving NBC, KLOL/Houston morning hosts **Grego, Pruett and Boner** organized a protest against local affiliate KPRC-TV for pre-empting the July 7 Pepsi 400 NASCAR telecast for a local beauty pageant. The trio spearheaded a telephone and e-mail campaign targeted at NBC, NASCAR and sponsors, and the boys even held two live broadcasts in front of the KPRC-TV studios. KPRC GM Steve Wasserman issued a formal apology for pulling a *Heidi* on Houston and said he underestimated the large number of racing fans in the market. Grego, Pruett and Boner are off this week. Who's filling in? *The Playmate Radio Team*, featuring six *Playboy* centerfold starlets.

Mark Edwards recently departed WEJM/Philadelphia's PD post, following that station's flip from Rhythmic Oldies to Hot AC. Another man named Mark Edwards has left the OM/

RADIO & RECORDS



1

- **Val Maki** upped to Sr. VP/Market Manager for Emmis/Los Angeles.
- **John Mullen** promoted to OM of WQCD & WRKS/New York.

5

- **Bill Bennett** boosted to President of Geffen/DGC.
- **Steve Tipp** advances to Sr. VP/Promotion of Reprise.
- **Jay Clark** returns to L.A. as PD of KLSX.

10

- Jazz artist **Bob James** becomes VP/A&R, Jazz & Progressive for Warner Bros.
- SBK Records ups **Neil Lasher** to Sr. Director/Album Promotion and **Michael Mena** to Sr. Director/New Music.

15

- **Chris Witting** becomes Director/News & Programming of WBBM-AM/Chicago.
- **Russ Mottla** upped to Asst. PD of WAAF/Worcester-Boston.

20

- **Sonny Melendrez** joins KFI/Los Angeles, doing 6-10pm.
- **Jane Dornacker** hired by KFRC/San Francisco to do traffic reports.

25

- KGBS-AM/Los Angeles announces plans to go Top 40 as KLAX-AM; **Jimi Foxx** hired as PD.

PD/MD slot at Smooth Jazz combo WSJZ & WYLA/New Orleans. Now another Mark Edwards is changing jobs. The PD of ABC Radio Networks' *Country Coast to Coast* with **ST's** Name o' the Week departs to establish a consultancy named (what else?) Mark Edwards Satellite Programming Solutions. The new company will assist radio stations that utilize satellite programming part-time or full-time. Edwards will remain with ABC until July 27.

Conclave 2001: A Radio Odyssey is set for July 19-22 at the Minneapolis City Center Marriott. The convention will include such speakers as Emmis Chairman Jeff Smulyan, Infinity's John Gehron and former Minnesota Twins star Kirby Puckett. For more information, call 952-927-4487 or visit www.theconclave.com.

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Windows On The Music World

■ Booz-Allen report paints rosy picture for labels via new revenue streams

One of the biggest knocks on the music industry from a financial standpoint has been its inability to expand its product offerings beyond the traditional single and album configurations. The industry must, critics say, commercialize multiple revenue-producing streams, in much the same way that its higher-profile counterpart, the film industry, has during the past two decades.

That's about to happen, according to a new report by leading international business consultancy Booz-Allen & Hamilton, which predicts that the music industry will soon begin to mirror the movie business by earning cash from new distribution ventures.

The report, titled "Windows Into the Future: How Lessons From Hollywood Will Shape the Music Industry" and written by BAH principal Ross Honey, Sr. Associate Krishan Bhatia and VP/Media & Entertainment Richard Gay, paints a bullish portrait of the record industry, predicting that it will participate in profitable web-based enterprises while concurrently minimizing the financial risks of rolling out new services and, interestingly, of breaking new talent.

Granted, much of what's discussed in the report is hardly groundbreaking. The tremendous upside that digital distribution offers the music industry has been the subject of reams of newsprint and untold hours of airtime. What's unique about BAH's analysis, however, is the parallel it draws to the movie business and its rationale for why new music-distribution services will succeed.

Economic Background

BAH realizes that the recording industry has traveled down the "new revenue stream" road before, with the Personics system in 1986. That effort was derailed by copyright issues.

BAH is banking on the current copyright clouds finally lifting and on the idea that, despite the legal wrangling now going on, licenses will begin to flow freely to various services.

Now a little economic background: As the report notes, in 1974 the U.S. film industry generated about \$2 billion in revenue. By 1999, the last year for which full figures are available, the film industry grossed \$33 billion, thanks largely to the creation of such new distribution channels as pay TV and home video, which generated 77% of the industry's total revenue. While theatrical release still drives future revenues — the bigger the box office, the larger the future revenue streams — first-run film receipts now account for roughly 23% of total industry revenue.

Compare that to the record business. In 1974 music sales totaled \$2.2 billion.

In 1999 that had climbed to \$14.6 billion, with the only new revenue streams — not counting sales of albums and singles on CD — being video, at \$377 million (2.6% of total sales) and DVDs, at \$66 million (0.4% of sales).

Based on the experience of the film industry, which has capitalized on sales to video stores and premium cable channels, BAH says that new distribution channels are likely to expand the music industry. The report says, "Just as movies generate most of their revenue from nontheatrical channels, hit songs and albums will have more upside potential as they become available in more channels.

"In addition, previously unprofitable albums and older catalog titles, which have little visibility in most retail stores, could benefit as they are bundled with more popular product in subscription services or discovered by consumers searching for new music online."

Windows Of Another Kind

BAH contends that the film industry's use of a "windowing strategy," in which movies are released in different outlets — theaters, video, pay-per-view, pay cable, sell-through — at carefully sequenced times, is just what the recording industry needs to jump-start revenues and minimize expenses.

The report explains, "Here's how windowing could work: The distribution sequence would start at the same point it does today, with a CD release and radio and TV promotion. The avid fans eager to own a hot release would pay a premium price, from \$13 to \$18, at retail for the CD.

"After the initial burst of sales, the first online window would open, allowing digital-music fans to download certain singles or the entire album. The next window would include subscription services, where a monthly fee would buy access to a selection of music, perhaps defined by genre or artist. The last step would include record clubs, extending sales to price-conscious consumers."

BAH argues that a "windowed release strategy would give labels greater pricing flexibility, since they would no longer be locked into a narrow range of CD price points." It goes on, "In the film business, windowing led to reduced price points once a film left

theaters (for example, \$8 for a theater ticket, \$4 for a video rental, \$5.95 for pay-per-view), generating revenues from consumers who, for whatever reason, choose not to see movies in theaters."

Admittedly, movie execs have had to exploit the various windows to the fullest extent as the cost of making and marketing films has skyrocketed. BAH estimates that over the past two decades the average production and marketing spending for a theatrical film release in the U.S. has grown 600%, from \$13.7 million in 1980 to \$82.1 million in 2000, and says, "With box-office receipts growing only 137% during the same period, this increased investment was justified only by the new revenue streams from home video and pay TV."

The rise in expenses forced the movie biz to fine-tune its pricing, something the labels will have to do as well. BAH says, "New distribution channels, each with a unique value proposition, will create far greater pricing and bundling opportunities for the labels. To fully exploit these opportunities, labels will need to build the organization and tools required for identifying pricing drivers (e.g., initial album sales) and developing appropriate pricing.

"Labels will also need to carefully manage the selection of product, monitoring what songs are available in which channels and under what terms. The selection will have to be adjusted constantly to maximize the value of their catalogs."

A&R's Changing Role

While the movie business was able to quickly exploit new distribution outlets and earn more cash to offset rising costs, the major record labels, because of the ease of illegally copying digital files, have had to bide their time. But with costs spiraling out of control when it comes to breaking new talent — combined with the fact that fewer unsigned artists are getting shots at commercial radio — BAH maintains that the major labels must rely more on Internet-savvy indie imprints and web-wise bands to identify the artists who have the greatest sales potential.

"As emerging artists in essence 'pre-release' their work over the Internet, the labels' talent hunters will spend less

"Just as movies generate most of their revenue from nontheatrical channels, hit songs and albums will have more upside potential as they become available in more channels."

time roaming the country looking for promising acts. They can monitor the Internet for new acts, as [Virgin Records imprint] 2KSounds did with Brooke Allison.

"As a result, the A&R function will shift from 'seed-stage' to 'later-stage' investing, to borrow an analogy from the private-equity industry. That is, A&R will be more about attracting, nurturing and retaining a smaller stable of artists and less about discovering a large number of unproven artists."

Why Can't We Be Friends

Interestingly, BAH contends that the record labels will not lose any power or control over their product, despite having to team with new distribution and A&R partners: "Labels will remain the hub of the recorded-music industry, based on their artist and retailer relationships, marketing and promotional prowess and music libraries. It is no coincidence that 92% of the music played on major radio stations comes from major-label artists.

"However, a reconfigured label model will emerge from the current disruptions. Going forward, major labels will focus less on physically distributing albums and more on managing a smaller set of artists, multiple distribution channels and customer information. This will follow the path of the film studios, which shifted their emphasis as new platforms emerged. In the late 1940s the film studios shed their theater operations for antitrust reasons. Then they outsourced the physical distribution of film prints to third parties as television sliced into theatrical admissions in the 1950s.

"In later decades the studios started home-video and cable divisions to control and market movies in those channels. Labels could follow suit, eventually selling off physical-distribution operations to concentrate on new digital channels, which will only increase in strategic relevance."

And, just as the film companies have come to rely on the expertise of cable programmers and video-chain operators, the major labels will begin to lean even more on the prowess of such portals as Yahoo! and Lycos, "Net companies like RealNetworks and Liquid Audio and online-music firms like ARTISTdirect.

BAH notes, "While opportunities in digital music are attracting a host of new and old intermediaries — including portals, online music sites, access players, consumer-electronics manufacturers and retailers — it will be those

intermediaries that own the consumer relationship that will play the dominant role and create the most value. By developing compelling consumer solutions — packaging and bundling content, providing value-added services and ease of transaction, capturing and exploiting customer data — these players will create sustainable roles, allowing them to be successful in the long run."

Risk And Return

These intermediaries, says BAH, "will compensate labels through revenue-sharing, licensing fees and output deals. Each scheme implies a specific division of risks and rewards. Revenue-sharing is the most likely approach for pay-per-use services, with the label and the intermediary getting a cut of the revenue every time a consumer downloads a song or album. In the Hollywood precedent, video-rental chains and pay-per-view providers share revenues with studios on a per-transaction basis.

"Intermediaries that sell digital subscription services may compensate labels through licensing fees or output deals. An intermediary could pay a flat licensing fee for a package of titles, similar to the way pay-TV channels buy a slate of films from major studios.

"Alternately, intermediaries could absorb some of the direct production costs of new releases through output deals, in return for licenses and online rights. In the film industry, cable networks and international distributors regularly co-finance films to lock up rights to those films in their respective channels and markets."

The major labels, says BAH, will have to learn to live with splitting a higher percentage of revenue with their new digital partners. "As labels assume a more limited role in a digital world, intermediaries will add more value to new consumer services. As a result, intermediaries' revenue share from digital sales will exceed the typical 25% share retailers retain on an album sale. The split may be closer to 50-50 for pay-per-use services, similar to how studios and pay-per-view providers share revenues."

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.rronline.com and click the Message Boards button.

Conclave 2001: the radio odyssey

THURSDAY-SUNDAY JULY 19-22, 2001

MINNEAPOLIS MARRIOTT CITY CENTER

Thursday, July 19

- 1P-Conclave College Presented By **All Access**
Mike McVay/McVay Media "Programming the Total Picture"
- Marijane Milton/Innuity "Lock Down Your P1s-The Principles of Loyalty Marketing"
- Todd Wallace/Todd Wallace & Associates "The Basics of Great Contesting"
- Mark Elliott/MusicMaster & Keith Hill/RCS "Getting The Most From Your Music Scheduling Software"
- Steve Goldstein/Saga Communications "Branding For Fun & Profit"
- 6P - **Radio & Records'** Welcome Reception

Friday, July 20

- 8A- Friends of Bill W.
- 8:30A-Friends of the Conclave Breakfast
- 9:30A-Format Symposiums (Top 40, Retro, Triple A) presented by **Radio & Records**
- 9:30A-Time Management: Doing More With Less
- 11A- Kirby Puckett Keynote/An Interview by Ken Levine (Music by **MCA's Carly Hennessy**)
- Noon-Conclave Awards Luncheon with Lex & Terry
- 1:30P- John Gehron Keynote presented by **RateTheMusic.com** and **Mediabase 24/7**
- 2:30P- Ed Shane "Disconnected America"
- 2:30P- Bob Michaels "Introducing the People Meter" presented by **Arbitron**
- 3:30P- **CRS** Presents "90 Great Promotions in 90 Minutes"
- 3:30P- "Cyberjocking: How To Make It Sound Great" with Karen Young/TrueTalent, Randi West & Rod Phillips/WKFS
- 4:30PM- Format Symposiums (Rock, Hot AC, News-Talk) presented by **Radio & Records**
- 4:30PM-Time Management: Doing More With Less
- 4:30PM- Aircheck Clinic #1
- 9PM - A Rock Odyssey presented **McGathy Promotions**

Saturday, July 21

- 8AM- Friends of Bill W.
- 8:30A-Conclave Mentoring Breakfast
- 9:30A-Format Symposiums (AC, Alternative, Rhythmic) presented by **Radio & Records**
- 9:30A- The Most Influential Women in Radio Presents "Strategies for Success" with Erica Farber & Joan Gerberding
- 11A- The Fish Philosophy with Carr Hagerman
- Noon- The Ledgens Luncheon with Styx
- 1:30P- Jeff Smulyan Keynote
- 2:30P- **CRS** Presents "Having The Courage to Lead Change"
- 2:30P- "Secrets of Successful Station Imaging" with Nick Michaels
- 2:30P- "Listener IQ Revealed" with Matt Hudson/Wimmer-Hudson
- 2:30P- Aircheck Clinic #2
- 5P- Conclave Tailgate Party presented by **BDS Radio**
- 6P- Minnesota Twins vs Seattle Mariners Baseball!
- 10P - A Karaoke Conclave!

Sunday, July 22

- 9AM-Noon **Arbitron** Presents the Getaway Brunch (note: this weekend's faculty and topics are subject to change)

Conclave Partners

The Conclave thanks these special contributors to its 26th annual Learning Conference: All Access, Arbitron, Arista, BDS Radio, CRB, Dreamworks, First Media Works, Island/Def Jam, Jones Radio Networks, Kelly Music Research, Lee Arnold Marketing, MCA, MJJ, McGathy Promotions, Mediabase 24/7, Midwest Music Alliance, Premier Artists Services & Miles High Artists, Premiere Radio Networks, and Radio & Records.* The Conclave is coordinated by Main Street Marketing & Promotion and is a non-profit education organization whose mission is helping radio to best serve the public interest. Contact 952-927-4487. *This list is complete as of June 20, 2001.

Visit www.theconclave.com!

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Address Where YOU are, an office/a home; NOT a parent company's home/main office

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The Marriott City Center is sold out. A waiting list is being constructed. Rooms are still available at the **Radisson Plaza** for \$129 (612-338-4900) or the **Crown Plaza** for \$99 (612-338-2288).

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MUSIC NEWS & VIEWS

Radio Tuning In To Seven Channels

Could rock outfit **Seven Channels** be the act that puts Chris Blackwell's record company, Palm, firmly in the sales and airplay spotlight? It certainly seems that way, based on the before-the-box support for the band's Palm debut song, "Breathe," from a diverse group of quality stations.



Seven Channels

Key outlets adding "Breathe" before the July 9 official add date include Alternatives WDXD/Pittsburgh (the current plays leader at 25, according to Mediabase data from July 2-8), WRAX/Birmingham, KDGE/Dallas, KWOD/Sacramento and WAVF/Charleston, SC, as well as Active Rockers KUPD/Phoenix, WZTA/Miami, WXTB/Tampa, KILO/Colorado Springs, KRQC/Omaha and WCPR/Biloxi-Gulfport, MS. Rock stations playing "Breathe" include WXBE/Wilkes-Barre; KFZX/Odessa-Midland, TX; WPHD/Elmira-Coming, NY; and KXFX/Santa Rosa, CA.

Seven Channels' journey has been an interesting one, to say the least, since they formed in 1996. The Dallas-based quartet — vocalist Kevin Kirkwood, guitarist Dallas Perry, bassist Dalton Humphreys and drummer Ben Holt — self-released their first disc, the *International Wonderful EP*, in 1997. Two years later they were named one of the top-five unsigned bands by VH1.com and subsequently landed a slot on the cable channel's 1999 Rock Across America tour.

Following that experience, Seven Channels recorded their sophomore EP, *Velcro Parade*. But even before that EP was released, they beat out 1,300 other acts to take first prize in the Mars Music Battle of the Bands, a national contest held by music-equipment merchandiser Mars Music. As part of the prize, the group earned a recording contract with Palm. Along the way they also picked up Paul Bassman (Drowning Pool) and Jeff Hanson (Creed, Sevendust, Dust For Life) as co-managers, as well as McGathy Promotions.

The band's next step was to head to Memphis to begin recording their Palm debut disc with producer Skidd Mills and executive producer Paul Ebersold (3 Doors Down, Spacehog). Palm Director/A&R Michael Alago, who has been supervising the recording sessions, recalls, "Everybody has done an outstanding job getting this all together. I really got involved about a year ago. The band handed in the bulk of the record, and we agreed that we needed to go back and beef up some of the songs and do a little rearranging with Paul and Skidd. Once that was finished, everyone realized that we had turned a very good album into an incredible one. We were all really excited about its potential."

On the promotion front, Palm began playing "Breathe" for programmers early in the year. Palm head of promotion Paul Langton remembers, "Michael played me a rough mix of 'Breathe' around December 2000, and it stopped me in my tracks. I asked him on

the spot to burn me a copy of the song so I could start playing it for people when I hit the road."

While visiting programmers, Langton kept things relatively low-key. "I would play the song for people while I was setting up other records," he says. "I would tell people that I really didn't know that much about the band, but that they had recorded a pretty good song. Every time I played it for people, I kept getting killer feedback.

"I remember playing it for [Active Rock WJRR/Orlando PD] Pat Lynch, and while we were listening to it, about four people walked into the room, wanting to know who the band was. When I played it for [Alternative WBCN/Boston VP/Programming] Oedipus, he told me, 'Stop. That's the song you need to go for.' After seeing and hearing things like that, when I got back to New York, I told everyone that we need to pay really close attention to this one."

Another thing that sealed the deal for Langton was seeing Seven Channels play live. "They had just moved to Dallas from Tyler, TX and were playing for about 20 people in Deep Ellum," he says. "People really didn't know who they were, but the band was incredibly poised and put on a great show. That's when I reported back to Chris Blackwell and said, 'This is the record I really want to go for to make a statement for Palm. This is the one that can really put us on the map.'"

Rather than split format hairs, Palm opted to work Alternative, Active Rock and Rock simultaneously. "'Breathe' fits right in with the type of records that are happening at all three formats right now," Langton notes.

A quick look at Mediabase bears that out. During the period of July 2-8, "Breathe" picked up 13 of its 25 plays at WDXD during am and pm drive, middays and evenings. At KDGE it received 14 of its 19 plays during the same dayparts. Meanwhile, KILO played "Breathe" eight times during am and pm drive, middays and evenings. At KUPD, 10 plays occurred in the same dayparts.

Seven Channels' self-titled debut album for Palm hits retail on Aug. 21. The band is currently performing select dates throughout the country.

Ready For Takeoff

Fans of rock-leaning female singer-songwriters may want to give a close listen to **Settie**, whose song "Martini" has been receiving airplay at Triple A KTHX/Reno, NV. The station played the song five times during the period of July 2-8, according to Mediabase, with a pair of plays during middays and another two in pm drive.

Settie, which is made up of vocalist Settie and guitarist-bassist Brian Fellows, are a joint venture between Tower Records' 33rd St. imprint and New York-based indie Iguana Records. According to Iguana, the duo have "sold 10,000 copies off the stage" of their album *Bob Bit the Fisherman*, released in 1994, and 1995's *Blackberry*. Settie have yet to sign a publishing deal or management contract.

"Right now we're simply working with Tower to work the record at radio and drum up support for the group so we can get them signed to a major," says Iguana exec Carl Porcaro. "We're really pleased with the success so far."

Contact Porcaro at 212-226-0300 for more information.

— Steve Wonsiewicz



Settie

Backstreet Boys Tour On Hold

The **Backstreet Boys** have postponed a series of concert dates to allow member **AJ McLean** to be treated for depression and alcohol abuse. McLean has already entered a clinic, where he's set to remain for the next month. The group hopes to return to the road on Aug. 7 and, beginning Sept. 7, to make up the canceled dates. In a joint statement, the rest of the group said, "It's been suggested that we not be so forthcoming about this situation, as many artists in the industry have in the past, but we feel compelled as a group to be honest with our fans and not let them down. AJ is our friend and our brother, and we wholeheartedly support him during this difficult time. Fortunately, AJ has realized that he can't solve his problems by himself. Because he is unable to be on tour at this time, we are postponing dates and will make them up as soon as we can." The group added, "At the same time, we trust that our fans — who have always stood by us — will understand this decision is absolutely necessary in order for AJ to be well. We look forward to seeing all of you on the road soon."

OutKast Ready Hits Disc

Multi-Platinum hip-hop duo **OutKast** are in the studio working on new material for a greatest-hits disc, slated to be released in December. The pair, whose album *Stankonia* produced the Pop crossover hits "Ms. Jackson," "B.O.B." and "So Fresh, So Clean," are expected to record five new songs for the album. OutKast are currently featured on the *Area: One* tour, which kicked off July 11.

Ex-edel America Records President

Jonathan First has partnered with

MCA Records to form **Uninhibited Ent-**

ertainment. The label, which plans to release about five pop and rock albums per year, will be based in MCA's New York offices and use the label's marketing and promotion services. First notes, "The reason I chose MCA was because of [President] Jay Boberg, VP/A&R Gary Ashley — both true music men — and the entire MCA team. It's refreshing to make great records with people like them, and I'm excited about this tremendous opportunity."

Tour update: **Black Sabbath** will not tour after the conclusion of *OzzFest*; they will instead return to the studio to finish work on their next album ... Arista rock band **From Zero** have landed 40 opening dates on **Godsmack's** current tour ... **Stevie Nicks** has tapped Universal's **Bob Schneider** as her opening act, beginning Aug. 3 in Dallas.

This 'n' that: *MTV News* reports that **Garbage** have pushed back the release date for their new album, tentatively titled *Beautiful Garbage*, to September ... **Christina Aguilera** has reached a settlement with Warlock Records that allows the release of the album *Just Be Free*, a collection of early demos recorded before the singer signed with RCA. As part of the settlement, Warlock will include a letter from Aguilera telling fans that the songs are not reflective of her current musical tastes ... Hollywood Records has signed **The Butthole Surfers** and will release the group's 12th studio album, *Weird Revolution*, in late August ... Congrats to the band **Flickerstick**, who won the grand prize on VH1's *Bands on the Run* show and contest.



OutKast

POLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,322.0	
2	U2	\$2,021.2	
3	DAVE MATTHEWS BAND	\$1,973.1	CADILLAC ANGELS
4	BACKSTREET BOYS	\$1,512.5	IDLEWILD
5	ERIC CLAPTON	\$846.8	LFO
6	AC/DC	\$571.8	MARY PRANKSTER
7	STING	\$416.3	SOULCRACKER
8	BROOKS & DUNN	\$362.5	WAILING SOULS
9	MATCHBOX TWENTY	\$296.8	
10	SARAH BRIGHTMAN	\$240.2	
11	WIDESPREAD PANIC	\$239.5	
12	MARK KNOPFLER	\$199.3	
13	STYX/BAD COMPANY	\$193.9	
14	98 DEGREES	\$185.7	
15	GODSMACK	\$168.6	

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

Radio In Trouble

OK, so it was a tabloid headline, but you're reading, right? "Trouble" is the latest from **Coldplay**, who released my favorite song this year, "Yellow." I'm sure I will be singing along to "Trouble," as will thousands of Hot AC, Alternative, Triple A and Pop listeners. Another act with the same ability to write pop hooks is **Vertical Horizon**. MM has a special live House of Blues version of "Send It Up" available this week.



Sky Daniels

We've all recovered nicely from R&R Convention 2001, the best convention of the century, but we still marvel at the class exuded by **Boz Scaggs** as he mingled with members of the Smooth Jazz community. Scaggs delivers "Payday" to the format through Music Meeting this week, and let's hope his schmoozing reaps the proper dividends (because the music warrants it).

Fans of George Lamond (and *Club MTV*) may remember **Lucas Prata** for his dynamic dancing and background vocals. Now Prata has delivered "Wanna Get Witcha," and a lot of Rhythmic programmers are taking notice. Likewise for **Athena Cage**, who is winning over fans galore from her slot on the Ginuwine/Case tour. You can check out "Until You Come Back to Me" at Urban, Urban AC and Rhythmic.

Speaking of touring, **Blues Traveler** have never stopped touring ... ever. The bandmembers have no homes (except on Triple A radio playlists); they just sleep in buses and backstage at concerts. "Back in the Day" is sure to crank up the demand for more gigs (as well as MM gigabytes).

Finally, two acts who have developed enormous fan bases through incredible live shows are **Rammstein** and **Puya**. Rammstein may have the wildest theatrical presentation since Kiss, and Puya have conquered the *rock en español* universe. Active Rock should check out "Sonne" and "Ride." Don't be surprised when the band's fan bases light up the phone lines.

NEW MEDIA NEWSMAKERS

Elton John

David Bowie deserves credit for being an innovator with his early forays into digital delivery. Madonna used her power to put the "broad" in broadband (10 million users over a two-



Elton John

week schedule, not including Guy Ritchie). Now **Elton John** has announced that he will deliver the first global pay-per-view webcast through a tie-in with MSN and Mediawave.

Mediawave worked on the Madonna webcast, and this time it is better prepared to handle the traffic problems that plagued the earlier online event. This time only 130,000 subscribers will be able to access the concert on a first-come, first-served basis. MSN has promised to aggressively market John's webcast with the same tenacity that created the interest for the Madonna event.

On the surface this seems like a win for all concerned. John continues to enhance his superstar standing (anyone who witnessed his amazing turn on the recent TNT Brian Wilson tribute will attest to his still-enormous fan appeal), MSN positions itself further in the music space, and Mediawave deepens its presence in global delivery. The real victor, however, is the consumer. Events like this are far cheaper to produce for the web than for television and provide content with real draw for broadband users, thus helping to increase penetration in homes.

Elton John is just the kind of household name to put digital delivery in your house.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmmusicmeeting.com

CHR/POP

LUCAS PRATA *Wanna Get Witcha (Universal)*
VERTICAL HORIZON *Send It Up (RCA)*

CHR/RHYTHMIC

LUCAS PRATA *Wanna Get Witcha (Universal)*
TURK *Freak Da Girls (Universal)*
THREE 6 MAFIA *Baby Mama (Universal)*

URBAN

2PAC *Letter 2 My Unborn (Amaru/Death Row/Interscope)*
LEFT EYE *Block Party (LaFace/Arista)*
RICHARD BURTON *Baller (MCA)*
PAM & DODI *Don't Have To (D.E.G./MCA)*

URBAN AC

ATHENA CAGE *Until You Come Back To Me (Priority)*

COUNTRY

ANDY GRIGGS *How Cool Is That (RCA)*
CLINT BLACK *Ode To Chet (RCA)*
VARIOUS ARTISTS *America The Beautiful (DreamWorks)*
PHIL VASSAR *Six-Pack Summer (Arista)*
WARREN BROTHERS *Where Does It Hurt (BNA)*

ADULT CONTEMPORARY

JESSICA ANDREWS *Who I Am (DreamWorks)*
VERTICAL HORIZON *Send It Up (RCA)*

HOT AC

VERTICAL HORIZON *Send It Up (RCA)*

SMOOTH JAZZ

BRECKER f/TAYLOR *Don't Let Me Be... (Verve/VMG)*
BOZ SCAGGS *Payday (Virgin)*
SPECIAL EFX *Everyone's A Star (Shanachie)*
GERALD VEASLEY *Do I Do (Heads Up)*

ROCK

BLUES TRAVELER *Back In The Day (A&M/Interscope)*
NICKELBACK *How You Remind Me (Roadrunner)*
PUYA *Ride (MCA)*
RAMMSTEIN *Sonne (Republic/Universal)*
SMARTBOMB *50 In My Wallet (Razor & Tie)*
TRANSMATIC *Come (Immortal/Virgin)*

ACTIVE ROCK

NICKELBACK *How You Remind Me (Roadrunner)*
PUYA *Ride (MCA)*
RAMMSTEIN *Sonne (Republic/Universal)*
SMARTBOMB *50 In My Wallet (Razor & Tie)*
SOIL *Halo (J)*
TRANSMATIC *Come (Immortal/Virgin)*

ALTERNATIVE

BLUES TRAVELER *Back In The Day (A&M/Interscope)*
COLDPLAY *Trouble (Nettwerk/Capitol)*
DUB PISTOLS *Official Chemical (Geffen/Interscope)*
HANDSOME DEVIL *Makin' Money (Dirty Martini/RCA)*
NICKELBACK *How You Remind Me (Roadrunner)*
PUYA *Ride (MCA)*
RAMMSTEIN *Sonne (Republic/Universal)*
SMARTBOMB *50 In My Wallet (Razor & Tie)*
SOIL *Halo (J)*
TRANSMATIC *Come (Immortal/Virgin)*
SUGARCULT *Stuck In America (Ultimatum)*

TRIPLE A

BLUES TRAVELER *Back In The Day (A&M/Interscope)*
COLDPLAY *Trouble (Nettwerk/Capitol)*
VERTICAL HORIZON *Send It Up (RCA)*
DELBERT MCCLINTON *Squeeze Me In (New West/Red Ink)*

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio
Selector

Citadel

Continued from Page 1

song are commonplace in conversations around the country and further argued that the lyrics don't "pander," as the FCC alleged, but instead challenge listeners "to consider some of the complex and controversial issues confronting our society ... Eminem's commentary in this regard is not 'shocking,' but merely caustic."

Citadel argued that assessing a fine for airing an edited version of a song could have long-range effects on the radio industry. "The consequence may well be to drive rap and hip-hop artists from the airwaves altogether," it said.

While Citadel acknowledged that the popularity of a song doesn't constitute evidence of decency, it argued that "The Real Slim Shady" was added to radio-station playlists nationwide and was consistently aired "without being the subject of consistent listener complaints. [This fact] simply cannot be ignored as testament to the fact that the song was not only not patently offensive, but completely accepted (if not embraced) under contemporary community standards."

— Joe Howard

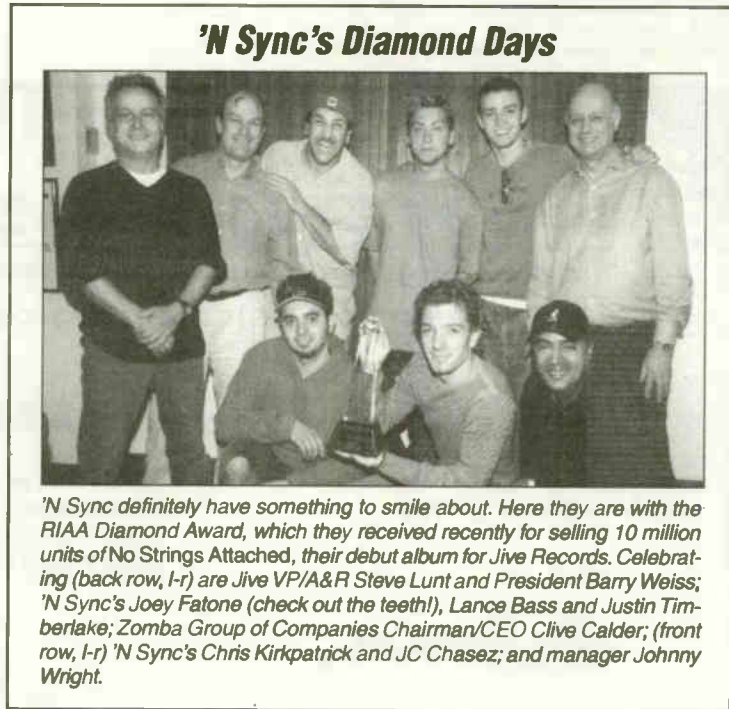
NBG

Continued from Page 1

The Bo Reynolds Show, Victory and The Wake Up Show.

Fisher "is a natural fit for our overall strategy of expanding our diverse lineup of programs and products for radio stations and advertisers," Holmes said. He praised the quality of programs Glenn Fisher has developed since creating the company in 1994 and said the shows will add to NBG's already speedy growth.

Glenn Fisher is the founder and sole shareholder of his operation. He will take no official title with NBG but has a three-year exclusive deal to continue program develop-



'N Sync's Diamond Days

'N Sync definitely have something to smile about. Here they are with the RIAA Diamond Award, which they received recently for selling 10 million units of No Strings Attached, their debut album for Jive Records. Celebrating (back row, l-r) are Jive VP/A&R Steve Lunt and President Barry Weiss; 'N Sync's Joey Fatone (check out the teeth!), Lance Bass and Justin Timberlake; Zomba Group of Companies Chairman/CEO Clive Calder; (front row, l-r) 'N Sync's Chris Kirkpatrick and JC Chasez; and manager Johnny Wright.

Baumgartner

Continued from Page 3

gives me the opportunity to continue my relationships with my friends at radio, in addition to working side-by-side with some of the most creative promotion people in the business. I am looking forward to moving Music Meeting to the next level."

Baumgartner's record-industry career includes two years as Atlantic/Nashville's VP/Promotion, two years in a similar post with Decca/Nashville and seven years with Warner Bros./Nashville in both re-

gional and national promotion posts. He was on the air at then-Sports WSIX-AM/Nashville when he joined WB.

Music Meeting, R&R's online alliance with Liquid Audio, provides radio and record executives with a convenient, organized and comprehensive site for listening to and downloading new releases. Baumgartner will be based in R&R's Nashville offices and work with the Country radio and music industries. He can be reached at 615-244-8822.

ment and station clearance for NBG's Fisher brand. Fisher, who called himself "a fiercely competitive individualist," said it was difficult to part with running his own company. "However, deregulation of the American airwaves and the resulting consolidation has made it even more challenging to run an independent network," he added. He called NBG "an up-and-coming leader in network programming" and said the deal would "allow us to achieve our creative goals while

giving us bigger guns." Glenn Fisher will continue to operate from his headquarters in Santa Cruz, CA.

In structuring the acquisition, NBG also obtained additional credit to allow for leeway for more acquisitions when opportunities arise. "We are just keeping our options open, looking for other programming that fits in with our lineup," DeWitt told R&R. Asked if NBG would consider buying radio stations, DeWitt said, "We are not going that route."

Bloomberg BUSINESS BRIEFS

Continued from Page 9

NPR Show Gets Science And Innovation Grant

The NEC Foundation of America has awarded National Public Radio's *Science Friday* a \$25,000 grant in support of the show's 10th anniversary. The foundation noted that *Science Friday* is "the only radio talk show that is exclusively devoted to the coverage of science and technology." The NEC awards funds to nonprofit organizations that focus their services on education technology or on emerging technologies for people with disabilities.

Group Heads To Weigh Economic Issues At NAB

Cumulus Broadcasting President Lew Dickey, Citadel Communications Chairman/CEO Larry Wilson, Susquehanna Radio Corp. President/COO David Kennedy, Triad Broadcasting President/CEO David Benjamin and American General Media President Anthony Brandon are slated to discuss how the changing economy is affecting radio-station operations when they take part in Dickstein Shapiro Morin & Oshinsky's annual financing conference, to be held Sept. 5 in New Orleans at the NAB Radio Show. Several financial-industry leaders will also be on hand, including Deutsche Banc Alex. Brown analyst Drew Marcus.

Millennium Closes Citadel/New Jersey Deal

Millennium Radio Group has closed on its \$19.4 million deal to acquire WFGP-AM & FM & WPUR-FM/Atlantic City, NJ from Citadel Communications. Millennium has two other acquisitions pending in New Jersey: It's buying three stations in the state from Press Broadcasting and five stations along the Jersey shore from Nassau Broadcasting. The newly private Citadel now owns or operates 140 FM and 65 AM stations in 42 markets.



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PART TWO OF A TWO-PART SERIES

Larry King Talks With Rick Dees

□ A conversation between industry legends continues

Last week we shared excerpts from Larry King's interview with Rick Dees at R&R Convention 2001. This week we have more, including Dees' feelings on competitor Howard Stern and a surprise exchange between King and Dees' longtime morning co-host, Ellen K.

Dees and King have a wealth of industry experience between them. King has been talking with people on the air for more than 40 years. In fact, he has conducted more than 40,000 interviews, including conversations



Rick Dees



Larry King

with every U.S. president and first lady since the Nixon administration. He had longtime-radio success as host of *The Larry King Show* for Mutual Radio from 1978-1994 and is now best-known for his nighttime series on CNN, *Larry King Live*.

Dees has been helming mornings at KIIS-FM/Los Angeles for nearly two decades, and his syndicated morning show is growing every week. Earlier stops in his career included WHBQ/Memphis and KHJ/Los Angeles. He was also one of the catalysts of KIIS's since-unmatched 10.0 share in the L.A. market, back in spring 1984. Dees now reaches more than 30 million people every week through Premiere Radio Networks' *Rick Dees Weekly Top 40* countdown, heard on more than 350 radio stations in the U.S. and 23 other countries.

LK: What do you think of Don Imus and Howard Stern?

RD: I think Imus is very talented. I wish I could play a message I got from my mom, because she said, "You're going to be talking to Larry King. Wow! Is it going to be on after Don Imus? And tell him to cut his hair!"

LK: Do you like Stern?

RD: I like Imus, and I like Howard. I think Howard is a very talented guy. If Howard Stern were standing right next to me now and caught on fire, I'd be the first to run and get help. Come on, it's just a joke!

LK: Are you embarrassed sometimes about having people like that in the same profession?

RD: I just think that it's sometimes easy to go over the top and say something like, "We're going to out these two people on the show and try to be as offensive as possible." That's OK, but when you eviscerate somebody, when you take one person and belittle them over a period of time to the point where their family gets depressed and they feel awful about themselves, that really is the point in radio where it's disgusting to me.

LK: How do you deal with days when you don't feel like going on?

RD: This morning, for example? We were out late last night. I get up at 4:07am every day. That would be OK for two days a week, but every day, day in and day out, it takes a lot of discipline.

LK: So it's always dark?

RD: It's always dark; it's never light.

LK: The curse of the morning man. Do you ever say to yourself, "Why aren't I on in the afternoon?"

RD: Well, you know, it's funny. Morning is a different time. Morning is when people really do supplant television with radio. They're in their cars. It's the one time radio beats television, and I always wanted to be a part of that. It's really where the money is.

LK: So is it the most loyal audience?

RD: I think it is, Larry. It takes a while to grow as a morning show. You have to put a morning show on and just leave it. Take a chance. A good year and a half, for example.

LK: Tell me about your longtime sidekick.

RD: Her name is Ellen K, and she's phenomenal.

LK: What do you pay her?

RD: Let me tell you, Ellen pulled up this morning in a Mercedes 600 SL, black with the windows tinted, and I thought she was Janet Jackson.

LK: [To Ellen K] Are you happy?

EK: I'm very happy. Rick takes care of me.

LK: How long have you been with him?

EK: Eleven years.

LK: Not bad. That is an eternity in radio.

RD: It really is, and I have never seen Ellen in a bad mood in the morning.

LK: Are you married, Ellen?

EK: Yes, I am.

LK: Is your husband in the business?

EK: Yes.

RD: Check this out, Larry. Let me let you in on a little secret. Here's the deal — now, how would you handle this? Ellen's husband is Roy Laughlin, the Los Angeles Market President and GM of the radio station.

LK: One, I would say she's got the job, and you'd have to treat her gingerly.

EK: I met Rick first.

RD: Ellen met me first, then Roy.

LK: Did you introduce them?

RD: I did. I introduced Roy Laughlin to Ellen K.

LK: Wow. Was he married at the time?

EK: No, I don't think so.

RD: We don't talk about it on the radio that much because Ellen has an image of being available, and it works better that way.

LK: So how much music do you play?

RD: We play about four or five songs an hour.

LK: Is that number getting smaller?

RD: It's going to stay about there.

LK: A lot of morning shows don't play any music now.

RD: The reason they don't is because of Time Spent Listening. You want to have a lot of people listening for multiple quarter-hour segments. They feel like if they talk for a period of time, people will listen to them for that period of time. I feel like if we

"Radio is a very personal medium, and the people who represent radio and who are on the radio and who sell radio evangelize a very personal product, and you can see it in their faces. We just love what we do."

Rick Dees

play a hit and tease what's coming up next, that will accomplish the same thing.

LK: MSNBC simulcasts Imus and Mitch Albom in the afternoon. Would you like that? Would you like television cameras shooting your morning show?

RD: We do part of the show in the nude, so we'd have to.... We've talked about that, and they've made that offer, but I've passed on it for now. I just enjoy radio being in its purest form. When you look at Don, from time to time he'll play for the TV audience, and I just enjoy playing to the radio audience.

LK: It's a radio show.

RD: Yeah, it's a radio show, and I just enjoy it.

LK: You're a businessman too?

RD: Let me put it this way: I'm out of money in over 70 countries right now. I am a businessman, although the worst thing recently happened to me. Over the last year I had imported a ton of British beef....

LK: You are one of the highest-paid radio personalities in America. Talk to me about money.

RD: I always want people to make more. I want you to make more, Stern, everybody to make more and to set the standard and the bar higher. When we arrived at KIIS, the station was worth about \$11 million. Now KIIS alone is worth in excess of \$500 million.

LK: How much of that are you responsible for?

RD: They would have to answer that — I don't know. The station is the No. 1-billing station in America.

LK: Do you remember the days when you were in Memphis and saying, "Jesus, what they pay here!"

RD: Oh, yeah. When I started out, my first full-time job was at WKIX in Raleigh for \$150 a week, and I worked part-time at a gas station for \$1.50 an hour. I remember I was at the gas station and walked up to the owner and said, "Why are we giving away water and air? Let's sell them." That's the first time they started selling water and air at gas stations.

LK: Do you have any goals, Rick?

RD: At this point I just enjoy every day, Larry. I just enjoy every bit of radio and meeting great people like this. I just take every day one day at a time.

LK: What's different about radio people?

RD: Well, radio people, first of all, are the backbone of America. Radio

is a very personal medium. The other thing is, on a local level, radio is very important. When there's a flood in Houston, the first place they tune is the radio. When something goes wrong, when there's a car chase going on and you're on the freeway, you turn to the radio. Radio is a very personal medium, and the people who represent radio and who are on the radio and who sell radio evangelize a very personal product, and you can see it in their faces. We just love what we do.

LK: Do you mind that you could walk down the streets of Beverly Hills, CA, and people might have listened to you, but they don't know you?

RD: I love it. I actually really enjoy it. I remember I was in Danville, KY, and I was in a WalMart. I was just talking to a lady, and after about five minutes she said, "I think I know who you are." I said, "Who?" and she said, "You're Dick Clark." I said, "Thank you so much. Did you eat in my restaurant?"

LK: Any words of inspiration for this audience?

RD: I think that if you continue to do what you do, you can't help but make money. There have been tremendous changes in our business and amazing mergers. We were just talking about this in the Clear Channel mess hall yesterday. I think what you have to do is understand that radio will always be a very personal medium, and it's all about the content. If you create great content, people will come to it, and that's what you're doing right now.

LK: You mentioned Clear Channel. How big could this get?

RD: First of all, it's around 1,200 radio stations for Clear Channel right now. It is expanding all over the world.

LK: Is that good or bad?

RD: I think, right now, it's good on the side of shareholders. People want to have value, so they can invest in the company and know that it's a growth stock. On the bad side, you really don't know who your local program director is sometimes, and you don't feel that real synergy with a local person. But it's the same thing in the health business now, with managed health care and everything else. I think America's going that way. Exxon and Mobil have merged. So I think we just have to get used to it. It is the inevitable, so just go with the flow.

"At this point I just enjoy every day. I just enjoy every bit of radio and meeting great people like this. I just take every day one day at a time."

Rick Dees

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES July 13, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of June 17-23.

HP = Hit Potential

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL FAMILIARITY	TOTAL BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	3.99	3.83	3.96	3.83	78.0	20.3	4.10	3.94	3.90	3.84	4.03	3.88	4.21
112 Peaches & Cream (<i>Bad Boy/Arista</i>)	3.93	4.09	3.81	4.09	48.6	9.9	4.04	4.00	3.50	4.02	3.74	4.02	3.96
AMERICAN HI-FI Flavor Of The Weak (<i>Island/IDJMG</i>)	3.83	3.76	3.72	—	65.2	11.6	4.00	3.70	3.68	3.97	3.58	3.80	3.94
EVE F/GWEN STEFANI Let Me Blow... (<i>Ruff Ryders/Interscope</i>)	3.83	—	—	—	74.4	17.4	3.88	3.97	3.57	3.90	3.64	3.80	3.97
JEFFREY GAINES In Your Eyes (<i>Artemis</i>)	3.77	—	—	—	40.4	7.7	3.96	3.61	3.57	3.95	3.47	3.90	3.83
BLINK-182 The Rock Show (<i>MCA</i>)	3.74	3.69	3.69	3.51	44.2	8.0	4.03	3.54	3.28	3.63	3.79	3.64	3.88
CITY HIGH What Would You Do? (<i>Interscope</i>)	3.74	3.78	3.81	—	65.5	18.4	4.07	3.52	3.39	3.90	3.54	3.60	3.93
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	3.73	3.60	3.65	3.72	74.4	22.9	3.63	3.73	3.87	3.59	3.57	3.93	3.82
SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	3.71	3.40	3.66	3.67	67.9	14.5	3.66	3.79	3.68	3.46	3.65	3.75	3.92
INCUBUS Drive (<i>Immortal/Epic</i>)	3.70	3.65	3.71	3.67	73.7	19.8	3.79	3.63	3.64	3.41	3.71	3.72	3.95
STAINED It's Been Awhile (<i>Flip/Elektra/EEG</i>)	3.69	3.71	3.77	3.70	68.6	16.2	3.58	3.78	3.73	3.74	3.68	3.85	3.44
EVE 6 Here's To The Night (<i>RCA</i>)	3.67	3.48	3.79	3.68	59.4	15.5	3.89	3.64	3.35	3.61	3.58	3.74	3.73
NELLY Ride Wit Me (<i>Fo' Reel/Universal</i>)	3.67	3.65	3.67	3.80	84.3	33.8	3.86	3.61	3.47	3.82	3.53	3.53	3.83
O-TOWN All Or Nothing (<i>J</i>)	3.63	3.70	3.70	3.83	68.1	16.9	3.77	3.58	3.43	3.49	3.62	3.80	3.57
DIAMOND RIO One More Day (<i>Arista</i>)	3.61	3.53	3.68	3.70	40.5	6.8	3.58	3.76	3.47	3.74	3.67	3.67	3.37
AGUILERA/LIL' KIM... Lady Marmalade (<i>Interscope</i>)	3.60	3.62	3.66	3.87	88.2	35.7	3.72	3.65	3.41	3.58	3.57	3.65	3.60
UNCLE KRACKER Follow Me (<i>Top Dog/Lava/Atlantic</i>)	3.59	3.49	3.55	3.66	80.7	30.7	3.50	3.63	3.64	3.61	3.62	3.49	3.64
ENYA Only Time (<i>Reprise</i>)	3.54	3.50	3.59	3.54	45.2	8.5	3.51	3.47	3.64	3.38	3.74	3.53	3.52
FAITH HILL There You'll Be (<i>Warner Bros.</i>)	3.52	3.65	3.69	3.50	56.8	15.5	3.46	3.68	3.42	3.20	3.54	3.69	3.68
JESSICA SIMPSON Irresistible (<i>Columbia</i>)	3.49	3.45	3.48	3.56	72.7	23.4	3.62	3.45	3.34	3.35	3.62	3.45	3.55
DREAM This Is Me (<i>Bad Boy/Arista</i>)	3.46	3.63	3.48	3.44	60.1	15.7	3.71	3.33	3.11	3.40	3.33	3.58	3.55
MISSY ELLIOTT Get Ur Freak On (<i>Gold Mind/EastWest/EEG</i>)	3.45	3.46	3.46	3.57	68.6	23.4	3.76	3.46	2.88	3.64	3.32	3.32	3.55
DESTINY'S CHILD Bootylicious (<i>Columbia</i>)	3.44	3.46	3.51	—	70.5	21.5	3.63	3.49	3.01	3.46	3.26	3.56	3.52
NELLY FURTADO I'm Like A Bird (<i>DreamWorks</i>)	3.42	3.37	3.44	3.48	80.4	33.6	3.17	3.44	3.73	3.29	3.40	3.38	3.61
JANET Someone To Call My Lover (<i>Virgin</i>)	3.34	3.38	—	—	55.1	17.6	3.42	3.33	3.21	3.47	3.21	3.14	3.57
AEROSMITH Fly Away From Here (<i>Columbia</i>)	3.32	—	—	—	40.8	11.1	3.23	3.55	3.18	3.45	3.29	3.40	3.12
'N SYNC Pop (<i>Jive</i>)	3.31	3.36	3.28	3.52	62.8	22.7	3.53	3.13	3.06	3.06	3.36	3.32	3.50
BACKSTREET BOYS More Than That (<i>Jive</i>)	3.29	3.47	3.35	3.45	65.9	22.5	3.21	3.37	3.35	3.10	3.55	3.43	3.09
JENNIFER LOPEZ Play (<i>Epic</i>)	3.26	3.20	3.18	3.38	72.9	30.7	3.23	3.07	3.58	3.47	3.09	3.07	3.46
JANET All For You (<i>Virgin</i>)	3.21	3.30	3.33	3.36	79.0	38.6	3.22	3.17	3.23	3.45	3.00	3.07	3.33
MANDY MOORE In My Pocket (<i>Epic</i>)	3.11	3.11	—	—	44.4	15.0	3.23	2.98	2.97	3.16	3.20	2.91	3.19

**CALLOUT AMERICA®
Hot Scores**

By KEVIN McCABE

It appears likely that "Hanging By A Moment" by **Lifehouse** (*DreamWorks*) will wind up as the No. 1 **Callout America** hit of 2001 when **R&R** tabulates numbers and releases year-end charts in mid-December. "Hanging" lands back at the top with a 3.99 overall score. Now in its 22nd week on the **R&R** Pop chart, it registers low overall burn at just slightly over 20%. Beverly Hills, CA-based *DreamWorks*, recipient of nine **R&R** Industry Achievement Awards this year, is shining brightly, due in part to *Lifehouse's* successful multiformat run at the top of airplay charts, **Callout America** and *RateTheMusic.com*.

"Flavor Of The Weak" by **American Hi-Fi** (*Island/IDJMG*) continues its upward trend: 3.72-3.76-3.83. *Island Def Jam Music Group* has justifiably made "Flavor" a top priority and, the effort is paying off. It ranks No. 5 in the teen cell and No. 8 among women 18-24.

"Let Me Blow Ya Mind" by **Eve** featuring **Gwen Stefani** (*Ruff Ryders/Interscope*) debuts at No. 4 overall with a 3.83. It ranks No. 2 among females 18-24 and demonstrates strong appeal among teens, women 25-34 and all four regions. Already a top hit at *Rhythmic and Urban*, "Mind" is poised for similar results at *Pop*.

"In Your Eyes" by **Jeffrey Gaines** (*Artemis*) enters **Callout America** at No. 5 overall with a 3.77 total score. Presently the bulk of *Gaines'* airplay is at *Hot AC*, and "Eyes" is performing particularly strongly in the *East* region, where it broke at *WPLJ*/New York. Watch carefully for its weekly development.

The **Blink-182** boys are back with "The Rock Show" (*MCA*). Their video visibility, combined with an arsenal of other media mentions, keep the band on top. This week the numbers prove the group's ongoing durability at *Pop*. "Rock" ranks No. 4 among teens and No. 8 in the *West* region.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on **R&R's** CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST**: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH**: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST**: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST**: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, **R&R** Inc.



ON


IMPACTING SOON!

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	10487	-568	1007764	15	174/0
5	2	O-TOWN All Or Nothing(J)	9426	+908	995548	13	171/1
2	3	LIFEHOUSE Hanging By A Moment(DreamWorks)	9349	-319	968670	22	170/0
3	4	JESSICA SIMPSON Irresistible(Columbia)	9086	+171	893297	12	175/0
4	5	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	8995	+313	846306	18	168/2
6	6	NELLY Ride Wit Me(Fo' Reel/Universal)	8047	-362	836254	20	155/0
11	7	CITY HIGH What Would You Do?(Interscope)	7564	+851	803837	8	161/4
10	8	DESTINY'S CHILD Bootylicious(Columbia)	7296	+471	699539	7	165/0
9	9	INCUBUS Drive(Immortal/Epic)	7292	+358	720485	16	159/0
13	10	JANET Someone To Call My Lover(Virgin)	6966	+934	718708	5	176/0
7	11	'N SYNC Pop(Jive)	6711	-1185	578988	8	171/0
8	12	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	6489	-574	620134	28	163/0
14	13	SUGAR RAY When It's Over(Lava/Atlantic)	6378	+620	625129	8	165/2
12	14	NELLY FURTADO I'm Like A Bird(DreamWorks)	5963	-432	536604	29	155/0
18	15	EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	5796	+1085	742386	5	153/6
17	16	EVE 6 Here's To The Night(RCA)	5489	+258	609551	11	152/2
15	17	BACKSTREET BOYS More Than That(Jive)	5245	-371	566811	12	170/0
21	18	STAIN'D It's Been Awhile(Flip/Elektra/EEG)	4852	+827	460425	6	151/8
19	19	AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	4563	+371	530931	16	157/1
16	20	JANET All For You(Virgin)	4489	-914	453534	19	151/0
24	21	MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3658	+442	447706	7	128/15
20	22	JENNIFER LOPEZ Play(Epic)	3560	-543	374772	16	144/0
25	23	DAVE MATTHEWS BAND The Space Between(RCA)	3478	+290	327541	5	126/2
26	24	AEROSMITH Fly Away From Here(Columbia)	3151	+74	327530	10	142/0
29	25	WILLA FORD I Wanna Be Bad(Lava/Atlantic)	3073	+489	318398	9	146/19
Breaker	26	SMASH MOUTH I'm A Believer(Interscope)	2810	+600	226921	3	134/14
27	27	TRICK DADDY Take It To Da House(Slip 'N Slide/Atlantic)	2759	-86	286037	11	121/0
Breaker	28	LFO Every Other Time(J)	2641	+508	234299	5	142/8
Breaker	29	3 DOORS DOWN Be Like That(Republic/Universal)	2602	+252	185672	6	137/5
Breaker	30	DANTE THOMAS F/PRAS Miss California(Rat Pack/EastWest/EEG)	2522	+213	198842	9	121/4
Breaker	31	JENNIFER LOPEZ I'm Real(Epic)	2508	+1297	257600	2	152/17
23	32	DREAM This Is Me(Bad Boy/Arista)	2450	-765	262861	18	135/0
36	33	112 Peaches & Cream(Bad Boy/Arista)	2212	+357	275542	4	96/8
22	34	MANDY MOORE In My Pocket(Epic)	2150	-1262	172635	10	136/0
38	35	FUEL Bad Day(Epic)	2004	+201	160389	4	106/3
31	36	DESTINY'S CHILD Survivor(Columbia)	1991	-319	193549	19	130/0
28	37	FAITH HILL There You'll Be(Warner Bros.)	1978	-785	202174	8	125/0
50	38	BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	1920	+1046	341516	2	132/48
39	39	MARIAH CAREY Loverboy(Virgin)	1914	+169	204738	3	115/4
49	40	BLINK-182 The Rock Show(MCA)	1515	+633	140746	2	115/15
40	41	SAMANTHA MUMBA Baby, Come Over (This Is...)(A&M/Interscope)	1493	-154	244507	20	103/0
43	42	CRAIG DAVID Fill Me In(Wildside/Atlantic)	1468	+271	173739	3	107/12
35	43	SHAGGY Freaky Girl(MCA)	1453	-480	159958	7	91/0
45	44	USHER U Remind Me(LaFace/Arista)	1406	+374	113314	3	97/14
46	45	TYRESE I Like Them Girls(RCA)	1341	+353	143243	2	81/10
41	46	MATCHBOX TWENTY Mad Season(Lava/Atlantic)	1222	-138	121750	14	62/0
Debut	47	WISEGUYS Start The Commotion(Ideal/Mammoth/Hollywood)	1126	+503	124861	1	84/29
48	48	DARUDE Sandstorm(Groovilicious/Strictly Rhythm)	1109	+217	158804	3	46/11
47	49	RONAN KEATING Lovin' Each Day(A&M/Interscope)	1103	+136	76452	4	83/3
Debut	50	ENYA Only Time(Reprise)	1008	+284	104185	1	84/17

178 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
MICHELLE BRANCH Everywhere(Maverick)	57
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	48
STELLA SOLEIL Pretty Young Thing(Universal)	42
WISEGUYS Start The Commotion(Ideal/Mammoth/Hollywood)	29
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	20
WILLA FORD I Wanna Be Bad(Lava/Atlantic)	19
JENNIFER LOPEZ I'm Real(Epic)	17
ENYA Only Time(Reprise)	17
MISSY ELLIOTT Get Ur...(Gold Mind/EastWest/EEG)	15
BLINK-182 The Rock Show(MCA)	15

CHRISTINA MILIAN
ON YOUR DESK NOW!! AM TO PM
IMPACTING POP & RHYTHM RADIO JULY 23rd!!
Early Spins: WWHT/Syracuse 44x/wk!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JENNIFER LOPEZ I'm Real(Epic)	+1297
EVE F/GWEN STEFANI Let Me...(Ruff Ryders/Interscope)	+1085
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	+1046
JANET Someone To Call My Lover(Virgin)	+934
O-TOWN All Or Nothing(J)	+908
CITY HIGH What Would You Do?(Interscope)	+851
STAIN'D It's Been Awhile(Flip/Elektra/EEG)	+827
BLINK-182 The Rock Show(MCA)	+633
SUGAR RAY When It's Over(Lava/Atlantic)	+620
SMASH MOUTH I'm A Believer(Interscope)	+600

Breakers®

SMASH MOUTH I'm A Believer (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2810/600	134/14	26

LFO Every Other Time (J)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2641/508	142/8	28

3 DOORS DOWN Be Like That (Republic/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2602/252	137/5	29

DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2522/213	121/4	30

JENNIFER LOPEZ I'm Real (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2508/1297	152/17	31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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New & Active

JELLESTONE Money (Part 1) (Warner Bros.)
Total Plays: 995, Total Stations: 87, Adds: 2

JAGGED EDGE Where... (So So Def/Columbia)
Total Plays: 981, Total Stations: 72, Adds: 13

LIL' ROMEO My Baby (Soulja/Priority)
Total Plays: 797, Total Stations: 54, Adds: 3

W. JEAN Perfect Gentleman (Ruffhouse/Columbia)
Total Plays: 795, Total Stations: 23, Adds: 1

SVALA The Real Me (Priority)
Total Plays: 770, Total Stations: 66, Adds: 3

GIGI D'AGOSTINO I'll Fly With You (Arista)
Total Plays: 644, Total Stations: 24, Adds: 1

YOUNGSTOWN Sugar (Hollywood)
Total Plays: 595, Total Stations: 47, Adds: 1

KACI Paradise (London Sire/Curb)
Total Plays: 543, Total Stations: 55, Adds: 1

SISQO Dance For Me (Dragon/Def Soul/IDJMG)
Total Plays: 532, Total Stations: 59, Adds: 6

TRICKSIDE Under You (Wind-up)
Total Plays: 510, Total Stations: 44, Adds: 9

D12 Purple Hills (Shady/Interscope)
Total Plays: 467, Total Stations: 24, Adds: 6

CASE Missing You (Def Soul/IDJMG)
Total Plays: 457, Total Stations: 36, Adds: 0

ANDREAS JOHNSON Glorious (Reprise)
Total Plays: 416, Total Stations: 38, Adds: 0

MICHELLE BRANCH Everywhere (Maverick)
Total Plays: 401, Total Stations: 76, Adds: 57

HOKU Perfect Day (A&M/Interscope)
Total Plays: 307, Total Stations: 26, Adds: 0

DEBORAH COX Absolutely Not (J)
Total Plays: 282, Total Stations: 39, Adds: 5

JESSICA ANDREWS Who I Am (DreamWorks)
Total Plays: 273, Total Stations: 18, Adds: 5

REHAB It Don't Matter (Destiny/Epic)
Total Plays: 160, Total Stations: 24, Adds: 5

LIL' MO Superwoman (Gold Mind/EastWest/EEG)
Total Plays: 127, Total Stations: 25, Adds: 20

STELLA SOLEIL Pretty Young Thing (Universal)
Total Plays: 12, Total Stations: 42, Adds: 42

Songs ranked by total plays



HERE SHE COMES TO SAVE THE DAY!

Elektra's superhero Lil' Mo saved KMEL/San Francisco PD Michael Martin when she arrived at the station's summer bash just in time to perform her hit single, "Superwoman." Here they are hanging out backstage just before the mob of fans attacked.



RED, WHITE AND BOOM

Kansas City's No. 1 hit music station KMXV (Mix 93.3) recently held their 6th annual "Red, White And Boom" concert for 18,000 fans at Sandstone Amphitheater. The line-up included Ricky Martin, Mya, Uncle Kracker, Dream, ATC and many more. Pictured are (l-r) Columbia's Ken Williams, PD Jon Zellener, Martin, Columbia's Lee Leipsner and APD/MD Dylan.



'BLI SUMMER JAM 2001

WBLI steamed things up in Long Island with their hot star-studded lineup, including 98 Degrees, City High, Samantha Mumba, Soul Decision, Sarina Paris and more. Universal's 98 Degrees hangs out backstage with the 'BLI morning crew. Pictured are (l-r) Maria Garcia, Lisa Chase, Ballistic Bob, Steve Harper and Mistress Jill with members of 98 Degrees.



BONDING WITH DEES

Deeca/Universal recording artists Bond paid a special visit to KIIS studios in Los Angeles during their promotional tour in support of their debut single, "Victory." Pictured are (l-r) Universal's J.J. Grossman, Bond's Gay-Yee and Eos, legendary morning show host Rick Dees, and Bond's Tania and Haylie.



Z90 SPECIAL

Bad Boy/Arista's 112 drove the ladies wild with a special performance of their sexy single, "Peaches & Cream" at the XHTZ (Z90)/San Diego concert. Pictured are (l-r) 112's Q, Z90 PD Lisa Karsting, 112's Daron, Z90 APD/MD Dale Solivan and 112's Slim and Michael.

July 13, 2001



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.07	4.03	94%	29%	4.10	95%	27%
O-TOWN All Or Nothing(J)	3.94	3.83	92%	21%	3.91	92%	20%
EVE 6 Here's To The Night(RCA)	3.89	3.97	83%	14%	3.81	81%	16%
JESSICA SIMPSON Irresistible(Columbia)	3.89	3.92	95%	17%	3.85	96%	19%
CITY HIGH What Would You Do?(Interscope)	3.87	3.79	76%	16%	3.74	77%	21%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.86	3.93	83%	17%	3.94	86%	17%
FAITH HILL There You'll Be(Warner Bros.)	3.84	3.79	88%	18%	3.77	92%	21%
INCUBUS Drive(Immortal/Epic)	3.83	3.82	80%	19%	3.83	82%	17%
BACKSTREET BOYS More Than That(Jive)	3.81	3.79	94%	24%	3.93	95%	23%
SUGAR RAY When It's Over(Lava/Atlantic)	3.81	3.91	93%	15%	3.79	93%	17%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.80	3.80	89%	27%	3.79	90%	27%
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	3.79	3.80	81%	17%	3.69	79%	20%
DREAM This Is Me(Bad Boy/Arista)	3.79	3.74	93%	26%	3.78	94%	27%
'N SYNC Pop(Jive)	3.77	3.75	95%	24%	3.81	96%	22%
CHRISTINA AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	3.76	3.77	99%	50%	3.75	100%	53%
LFO Every Other Time(J)	3.74	-	47%	6%	3.61	50%	8%
STAINED It's Been Awhile(Flip/Elektra/EEG)	3.73	3.68	70%	14%	3.72	74%	13%
3 DOORS DOWN Be Like That(Republic/Universal)	3.71	3.69	46%	5%	3.73	47%	4%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.64	3.65	96%	46%	3.59	97%	50%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.63	3.54	96%	46%	3.69	98%	44%
JANET Someone To Call My Lover(Virgin)	3.61	3.57	78%	15%	3.68	83%	15%
AEROSMITH Fly Away From Here(Columbia)	3.49	3.48	78%	17%	3.51	79%	19%
DESTINY'S CHILD Bootylicious(Columbia)	3.48	3.50	95%	29%	3.39	94%	32%
MANDY MOORE In My Pocket(Epic)	3.48	3.52	84%	20%	3.50	82%	17%
JANET All For You(Virgin)	3.47	3.44	98%	54%	3.62	99%	53%
DAVE MATTHEWS BAND The Space Between(RCA)	3.46	3.38	71%	18%	3.50	73%	19%
SHAGGY Angel(MCA)	3.37	3.32	100%	61%	3.43	100%	63%
JENNIFER LOPEZ Play(Epic)	3.34	3.32	96%	47%	3.38	97%	47%
MISSY ELLIOTT Get Ur Freak On(Goldmind/EastWest/EEG)	3.30	-	79%	29%	3.26	81%	32%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.24	3.14	98%	58%	3.26	98%	59%

Total sample size is 969 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

- DIDO Thankyou(Arista)
- SHAGGY Angel(MCA)
- CRAZY TOWN Butterfly(Columbia)
- LENNY KRAVITZ Again(Virgin)
- MOBY F/GWEN STEFANI Southside(V2)
- JOE F/MYSTIKAL Stutter(Jive)
- JA RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)
- AEROSMITH Jaded(Columbia)
- DREAM He Loves U Not(Bad Boy/Arista)
- K-CI & JOJO Crazy(MCA)
- MADONNA Music(Maverick/WB)
- S CLUB 7 Never Had A Dream Come True(A&M/Interscope)
- JENNIFER LOPEZ Love Don't Cost A Thing(Epic)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- SOULDECISION Faded(MCA)
- MATCHBOX TWENTY If You're Gone(Lava/Atlantic)
- PINK Most Girls(LaFace/Arista)
- SHAGGY It Wasn't Me(MCA)
- 3 DOORS DOWN Kryptonite(Republic/Universal)
- MADONNA Don't Tell Me(Maverick/WB)

CHR/POP Going For Adds 7/17/01

- KELLY LEVESQUE Some Hearts (Reprise)
- K.G.B. Lover Undercover (DreamWorks)
- LUCAS PRATA Wanna Get WitchYa (Universal)
- NELLY FURTADO Turn Off The Light (DreamWorks)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rmusicmeeting.com



WHO WANTS \$10,000?

Thursdays are important at WKSC/Chicago. Pictured are KISS 103.5's nighttime air personality Pyke (l) and \$10,000 winner Scheryl Alcox of Bolingbrook, IL, receiving her check after winning 'KSC's \$100,000 Thursday contest.

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1


WHTZ/New York
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Polemanski/Kelly/Bryant
12+ Cumc 3,389,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
88	92	0-TOWN/All Or Nothing	138092	
80	90	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	135090	
88	85	EVE 6/Here's To The Night	127585	
54	84	CITY HIGH/What Would You Do?	126084	
28	78	BLU CANTRELL/Hi! Em Up Style...	117078	
62	64	AMERICAN HI-FI/Flavor Of The Weak	96084	
57	59	TRAIN/Drops Of Jupiter...	85559	
67	57	MISSY ELLIOTT/Get Ur Freak On	85557	
40	57	INCUBUS/Drive	85557	
85	54	JESSICA SIMPSON/Inresistible	85557	
29	54	JANET/Someone To Call	81054	
86	51	LIFEHOUSE/Hanging By A Moment	75551	
42	45	TAMIA/Stranger In My House	67545	
60	43	DESTINY'S CHILD/Bootylicious	64543	
59	40	BACKSTREET BOYS/More Than That	60040	
45	35	SAMANTHA MUMBA/Baby, Come Over...	52535	
10	35	DARUDE/Sandstorm	52535	
27	34	112/Peaches & Cream	51034	
34	33	DEBORAH COX/Never Knew	51034	
21	33	WILLA FORD/It's A Wonderful Life	49533	
26	33	JENNIFER LOPEZ/Play	49533	
29	33	SUGAR RAY/When It's Over	49533	
13	29	SARINA PARIS/Look At Us	43529	
18	28	AEROSMITH/Fly Away From Here	42028	
26	27	STAIN'D/It's Been Awhile	40527	
17	25	MARIAH CAREY/Loveboy	37525	
23	24	JA RULE/Lil' Mo...Put It On Me	36024	
16	23	TRICK DADDY/Take It To Da House	34523	
14	22	LEWIS W/DURST/Outside	33022	
12	22	DAVE MATTHEWS BAND/The Space Between	33022	
14	18	LFO/Every Other Time	27018	
11	16	SAMANTHA MUMBA/Gotta Tell You	24016	
10	15	ENYA/Only Time	24016	
10	15	CRAZY TOWN/Butterfly	22515	
30	15	UNCLE KRACKER/Follow Me	22515	
11	15	CHRISTINA AGUILERA/Come On Over...	22515	
10	14	PINKY/You Make Me Sick	22515	
14	14	JAGGED EDGE/Where The Party At	21014	
11	14	LENNY KRAVITZ/Again	21014	
11	13	FUEL/Bad Day	19513	

MARKET #2

KIIS/Los Angeles
Clear Channel
(818) 845-1027
Ivey/Steele
12+ Cumc 2,015,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
58	78	AMERICAN HI-FI/Flavor Of The Weak	70044	
55	76	BACKSTREET BOYS/More Than That	68248	
77	75	JENNIFER LOPEZ/Play	67350	
58	74	NELLY/Ride Wit Me	66452	
72	71	AGUILERA/Lil' Kim...Lady Marmalade	63758	
60	43	SAMANTHA MUMBA/Baby, Come Over...	31430	
36	41	DAFT PUNK/One More Time	36818	
43	39	JANET/Someone To Call	35022	
36	38	JANET/Someone To Call	34124	
25	37	DREAM/This Is Me	33228	
35	36	AEROSMITH/Fly Away From Here	31430	
37	36	EVE 6/Here's To The Night	32328	
38	35	'N SYNC/Pop	30532	
36	34	LIFEHOUSE/Hanging By A Moment	30532	
34	34	SHAGGY/Angel	30532	
49	34	INCUBUS/Drive	30532	
28	34	SUGAR RAY/When It's Over	30532	
35	33	HOKU/Perfect Day	29634	
33	33	NELLY FURTTAD/It's A Wonderful Life	29634	
11	32	0-TOWN/All Or Nothing	28736	
38	32	JESSICA SIMPSON/Inresistible	28736	
30	32	TYRESE/Like Them Girls	28736	
31	32	TRAIN/Drops Of Jupiter...	28736	
31	29	FAITH HILL/There You'll Be	26426	
12	27	WISGUY'S/Start The Commotion	24242	
24	25	CRAIG DAVID/In My Mind	22450	
39	24	DIDD/Thankyou	21552	
15	21	DESTINY'S CHILD/Bootylicious	18858	
28	18	SHAGGY/Freaky Girl	16164	
17	18	DAVE MATTHEWS BAND/The Space Between	16164	
15	17	ALICE DEE/JAY/Better Off Alone	15266	
12	17	SVALA/The Real Me	15266	
6	16	112/Peaches & Cream	14368	
16	16	MADONNA/Music	14368	
15	15	ATC/Around The World...	13470	
16	15	MISSY ELLIOTT/Get Ur Freak On	13470	
10	14	AEROSMITH/Jaded	12572	
14	14	'N SYNC/It's Gonna Be Me	12572	
11	14	U2/Beautiful Day	12572	
14	13	SONIQUE/It Feels So Good	11674	

MARKET #3

WKIE/Chicago
Clear Channel
(312) 573-9400
Shebel/Legg
12+ Cumc 453,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
63	85	GIGI D'AGOSTINO/It Fly With You	6630	
59	63	SAFRI DUO/Bongo Song	6426	
57	63	KIM SOZZI/Feel'n Me	6426	
60	63	UNDERGROUND PROJECT/Summer Jam	6426	
59	62	DARUDE/Feel The Beat	6324	
59	62	PLUMET/Damaged	6324	
42	55	ROCKELL/What U Did 2 Me	5610	
31	48	ALI DAMIS/Big Man	4896	
45	45	SARINA PARIS/Just About Enough	4590	
56	45	FRAGMA/Everytime You...	4590	
45	43	VANESSA AMOROSO/Absolutely Everybody	4386	
41	43	JANET/Someone To Call	4386	
39	42	MOJIB/Chillin'	4284	
42	41	ALDRON/Ordinary World	4182	
34	41	FRAGMA/You Are Alive	3774	
27	37	KIM ENGLISH/Burnin' And Jumpin'	3680	
25	30	BASEMENT JACO/Romeo	3860	
22	30	D-DEVILS/6th Grade	3860	
12	29	JESSICA SIMPSON/Inresistible	2958	
21	29	ULTRA NATE/Get It In	2958	
29	28	DAFT PUNK/Digital Love	2856	
26	28	FATBOY SLIM/Weapon Of Choice	2856	
22	28	SULU/Only You	2856	
18	27	MADONNA/Just About Everything You Need	2754	
11	26	SUREAL/You Take Me	2652	
40	26	KAREN RAMIREZ/Looking For Love	2040	
44	16	AGUILERA/Lil' Kim...Lady Marmalade	1632	
12	12	PUSHA/You're The Worst	1224	
6	11	DEBELAH MORGAN/Dance With Me	1122	
26	11	BECCA/You Make Me Feel	1122	
8	11	DJ SPILLER/Groove, Jot	1122	
10	11	TAMIA/Stranger In My House	1122	
8	10	ANASTACIA/In Outta Love	1020	
8	10	ATC/Around The World...	1020	
7	10	JENNIFER LOPEZ/Play	1020	
12	10	IAN VAN DALH/Castles In The Sky	1020	
8	10	ALICE DEE/JAY/Better Off Alone	1020	
3	10	DA BLIZZ/Do You Want Me	1020	
6	10	MADONNA/Music	1020	

MARKET #3

WKSC/Chicago
Clear Channel
(312) 255-5100
Jones/Rivera
12+ Cumc 630,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
97	99	UNCLE KRACKER/Follow Me	28116	
97	98	LIFEHOUSE/Hanging By A Moment	27832	
84	98	JESSICA SIMPSON/Inresistible	27832	
97	98	TRAIN/Drops Of Jupiter...	27832	
79	96	0-TOWN/All Or Nothing	27264	
64	94	CITY HIGH/What Would You Do?	26596	
23	68	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	19312	
20	48	INCUBUS/Drive	13632	
45	41	NELLY/Ride Wit Me	11644	
38	40	MYA/Case Of The Ex...	11360	
55	40	AGUILERA/Lil' Kim...Lady Marmalade	11360	
29	39	JANET/Someone To Call	11076	
32	38	WILLA FORD/It's A Wonderful Life	9940	
25	35	DREAM/This Is Me	9940	
35	34	MISSY ELLIOTT/Get Ur Freak On	9656	
51	34	JANET/Someone To Call	9656	
40	34	PINK/Most Girls	9656	
34	33	SAMANTHA MUMBA/Baby, Come Over...	9656	
70	33	NELLY FURTTAD/It's A Wonderful Life	9372	
36	32	ATC/Around The World...	9088	
23	31	CRAZY TOWN/Butterfly	8904	
35	31	JOE F/AYSTIKAL/Stutter	8904	
20	31	SUGAR RAY/When It's Over	8904	
16	30	DESTINY'S CHILD/Bootylicious	8520	
29	29	BACKSTREET BOYS/More Than That	8236	
44	28	DREAM/He Loves U Not	7952	
21	27	CREED/Higher	7668	
67	28	MOBY F/GWEN STEFANI/Southside	7384	
17	28	MADONNA/Music	7384	
31	25	AEROSMITH/Jaded	7100	
29	25	JENNIFER LOPEZ/Play	6816	
32	25	MADONNA/Music	6532	
19	22	Lenny Kravitz/Again	6248	
12	22	EVE 6/Here's To The Night	6248	
9	21	DIDD/Thankyou	5964	
15	20	112/Peaches & Cream	5680	
17	19	'N SYNC/Pop	5396	
4	17	CREED/With Arms Wide Open	4828	
24	17	NELLY/It	4828	
1	16	AMERICAN HI-FI/Flavor Of The Weak	4544	

MARKET #4

KZQZ/San Francisco
Bonnieville
(415) 957-0957
Keating/Reid
12+ Cumc 781,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
78	82	AGUILERA/Lil' Kim...Lady Marmalade	24846	
78	74	NELLY/Ride Wit Me	22422	
49	69	JANET/Someone To Call	20907	
61	68	JESSICA SIMPSON/Inresistible	20604	
66	67	DESTINY'S CHILD/Bootylicious	20301	
69	66	BACKSTREET BOYS/More Than That	19998	
61	60	MARIAH CAREY/Loveboy	19998	
62	59	UNCLE KRACKER/Follow Me	18180	
33	57	BLU CANTRELL/Hi! Em Up Style...	17877	
46	54	MYA/Free	16362	
50	50	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	15150	
49	50	SUGAR RAY/When It's Over	15150	
41	48	K-Ci & JoJo/All The Things I...	14544	
34	44	JAGGED EDGE/Promise	13322	
33	43	LENNY KRAVITZ/Again	13032	
38	42	JENNIFER LOPEZ/Play	12726	
47	41	'N SYNC/Pop	12423	
39	40	112/Peaches & Cream	12120	
39	39	SMASH MOUTH/It's A Believer	11817	
39	39	MISSY ELLIOTT/Get Ur Freak On	11817	
42	38	KUMBIYA KINGS/Say It	11514	
23	35	AMERICAN HI-FI/Flavor Of The Weak	10605	
19	35	0-TOWN/All Or Nothing	10605	
29	30	DESTINY'S CHILD/Survivor	9090	
48	29	LFO/Every Other Time	8787	
26	28	JANET/Someone To Call	8474	
25	28	CRAZY TOWN/Butterfly	7854	
25	25	YOUNGSTOWN/Sugar	7575	
22	25	JOHNNY D/Don't Talk	6666	
54	22	SAMANTHA MUMBA/Baby, Come Over...	6666	
50	20	JENNIFER LOPEZ/Play	6060	
22	20	SHAGGY/Angel	6060	
15	17	ATC/Around The World...	5151	
12	16	K-Ci & JoJo/Crazy	4848	
15	15	IMC/Stay The Night	4545	
11	13	JENNIFER LOPEZ/Play	3939	
11	13	ALICE DEE/JAY/Better Off Alone	3939	
11	12	JOE F/AYSTIKAL/Stutter	3636	

MARKET #5

WIOQ/Philadelphia
Clear Channel
(610) 667-8100
Bridgman/Newsome
12+ Cumc 979,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
76	84	CITY HIGH/What Would You Do?	37464	
63	84	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	37464	
84	78	0-TOWN/All Or Nothing	34788	
75	75	NELLY/Ride Wit Me	33450	
45	85	MISSY ELLIOTT/Get Ur Freak On	28990	
49	61	LIFEHOUSE/Hanging By A Moment	27206	
42	45	JESSICA SIMPSON/Inresistible	20070	
39	43	STAIN'D/It's Been Awhile	19178	
36	42	TRICK DADDY/Take It To Da House	19178	
26	39	JOE F/AYSTIKAL/Stutter	18732	
36	38	TAMIA/Stranger In My House	16948	
33	33	JA RULE/Lil' Mo...Put It On Me	14718	
27	32	AGUILERA/Lil' Kim...Lady Marmalade	14272	
26	31	BLU CANTRELL/Hi! Em Up Style...	13826	
15	31	JENNIFER LOPEZ/Play	13826	
25	30	112/Peaches & Cream	13380	
27	30	JANET/Someone To Call	13380	
31	28	LMP BIZKIT/My Way	12488	
42	25	SAMANTHA MUMBA/Baby, Come Over...	11150	
24	24	BACKSTREET BOYS/More Than That	10704	
24	24	JANET/Someone To Call	10704	
25	23	EVE 6/Here's To The Night	10258	
47	23	TRAIN/Drops Of Jupiter...	10258	
23	21	'N SYNC/Pop	9366	
45	20	LEWIS W/DURST/Outside	8920	
18	19	WILLA FORD/It's A Wonderful Life	8474	
15	19	S CLUB 7/We've Had A Dream...	8474	
13	18	DIDD/Thankyou	8028	
28	17	DESTINY'S CHILD/Bootylicious	7582	
14	17	MELANIE C/It's My Turn	7582	
16	16	ATC/Around The World...	7136	
10	16	D12/Purple Hills	7136	
14	16	SHAGGY/Wit Me	7136	
14	16	UNCLE KRACKER/Follow Me	7136	
14	16	MATCHBOX TWENTY/It's Your Move	7136	
13	15	SHAGGY/Angel	6690	
13	14	CREED/With Arms Wide Open	6244	
16	13	SONIQUE/It Feels So Good	5798	
9	13	MADONNA/In My Pocket	5798	

MARKET #6

KHKS/Dallas-Ft. Worth
Clear Channel
(214) 891-3400
Shannon/Morales
12+ Cumc 736,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #11		
WVWQ/Atlanta		
Susquehanna		
(404) 266-0997		
Phillips/Mr. Ed/Lund		
12+ Cumulative 3,600		
PLAYS		
LW	ARTIST/TITLE	GI (000)
94	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	24024
89	AGUILERA/LIL' KIM...Lady Marmalade	22932
76	MISSY ELLIOTT/Get Ur Freak On	20748
57	CITY HIGH/What Would You Do?	19656
69	'N SYNC/Pop	16380
42	DESTINY'S CHILD/Bootylicious	15834
73	TRICK DADDY/Take It To Da House	15015
66	UNCLE KRACKER/Follow Me	14742
59	NELLY/Ride Wit Me	14742
34	MADONNA/AVENUE/Don't Call Me Baby	13377
42	O-TOWN/All Or Nothing	12285
51	SARINA PARIS/Look At Us	10920
51	DIDDY/Thanky	10920
49	LIFEHOUSE/Hanging By A Moment	10920
45	JANET/Sometime To Call	10920
44	DARUDE/Sandstorm	10920
44	112/Peaches & Cream	10920
51	S CLUB 7/Never Had A Dream	10647
41	JAGGED EDGE/Where The Party At	9828
39	DESTINY'S CHILD/Survivor	9828
29	SHAGGY/Angel	9828
45	JANET/Sometime To Call	9828
42	SAMANTHA MUMBA/Baby, Come Over	9828
22	JOE F/MYSTIKAL/Stutter	9828
1	BLU CANTRELL/Hit 'Em Up Style	9828
20	JARULE/LIL' MO...Put It On Me	9828
21	SHAGGY/Wasn't Me	9828
19	MADONNA/Don't Tell Me	9828
2	TRAIN/Drops Of Jupiter	9828
24	JENNIFER LOPEZ/Love Don't Cost	9828
23	CRAZY TOWN/Butterfly	9828
9	D12/Purple Hills	9828
23	MYA/Case Of The Ex.	9828
18	SANTANA/FROB THOMAS/Smooth	9828
21	ALIYAH/Try Again	9828
22	TONI BRAXTON/He Wasn't Man	9828
16	MADONNA/Music	9828
11	K-Ci & J.O.U.G.R.A.Z.Y.	9828
17	NELLY/E	9828
14	JOE I/Wanna Know	9828

MARKET #12		
WHYI/Miami		
Clear Channel		
(954) 862-2000		
Roberts/Banks		
12+ Cumulative 531,600		
PLAYS		
LW	ARTIST/TITLE	GI (000)
75	AGUILERA/LIL' KIM...Lady Marmalade	18954
77	JESSICA SIMPSON/Inevitable	18018
71	MISSY ELLIOTT/Get Ur Freak On	17784
74	LIFEHOUSE/Hanging By A Moment	17316
74	UNCLE KRACKER/Follow Me	17316
53	SUGAR RAY/When It's Over	17082
68	NELLY FURTADO/1 Like A Bird	16614
44	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	11934
42	DESTINY'S CHILD/Bootylicious	11700
55	'N SYNC/Pop	10998
45	JANET/Sometime To Call	10530
42	BLU CANTRELL/Hit 'Em Up Style	9828
40	IAN VAN DAELE/Castles In The Sky	9828
40	BACKSTREET BOYS/More Than That	9360
40	MADONNA/What It Feels	9360
34	INCUBUS/Drive	8892
31	NELLY/Ride Wit Me	7254
29	JANET/Sometime To Call	6786
27	ALICE DEE/JAY/Better Off Alone	6318
18	JENNIFER LOPEZ/Love Don't Cost	6084
28	O-TOWN/All Or Nothing	6084
21	CRAZY TOWN/Butterfly	5850
5	SAMANTHA MUMBA/Gotta Tell You	5850
27	JOE F/MYSTIKAL/Stutter	5850
17	LENNY KRAVITZ/Agan	5616
20	SADIE/By Your Side	4482
17	3 DOORS DOWN/Kryptonite	5382
24	AEROSMITH/Loaded	5148
2	JENNIFER LOPEZ/Love Don't Cost	4914
18	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	4680
23	MATCHBOX TWENTY/In My Pocket	4680
20	MANDY MOORE/In My Pocket	4680
20	TRAIN/Drops Of Jupiter	4680
14	MISSY ELLIOTT/Get Ur Freak On	4446
20	LFO/Every Other Time	4446
16	CREED/Higher	4212
13	SMASH MOUTH/1 Like A Believer	3978
16	SISQO/Dance For Me	3744
16	TRICK DADDY/Take It To Da House	3510
11	ENRIQUE IGLESIAS/Be With You	3042

MARKET #14		
KBKS/Seattle-Tacoma		
Infinity		
(206) 805-1061		
Preston/Marcus D.		
12+ Cumulative 419,400		
PLAYS		
LW	ARTIST/TITLE	GI (000)
79	AGUILERA/LIL' KIM...Lady Marmalade	12616
71	LIFEHOUSE/Hanging By A Moment	11620
71	NELLY FURTADO/1 Like A Bird	11454
70	AMERICAN HI-FI/Flavor Of The Week	11454
70	CRAIG DAVID/1 Like A Bird	11122
56	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	9296
34	DAVE MATTHEWS BAND/The Space Between	9130
73	UNCLE KRACKER/Follow Me	8632
32	LFO/Every Other Time	7636
44	SARINA PARIS/Look At Us	7636
46	CITY HIGH/What Would You Do?	7470
41	JANET/Sometime To Call	7470
42	JANET/Sometime To Call	7304
53	TRAIN/Drops Of Jupiter	7304
30	BLINK-182/The Rock Show	6972
28	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	6806
16	'N SYNC/Pop	6806
41	NELLY/Ride Wit Me	6806
40	SUGAR RAY/When It's Over	5810
39	STAINED/It's Been Awful	5810
32	JENNIFER LOPEZ/Love Don't Cost	5312
30	O-TOWN/All Or Nothing	5312
33	INCUBUS/Drive	5146
38	JENNIFER LOPEZ/Love Don't Cost	5146
22	CRAZY TOWN/Butterfly	4648
27	DESTINY'S CHILD/Bootylicious	4482
25	ATC/Around The World	3984
21	SHAGGY/Angel	3984
14	WILLA FORDI/Wanna Be Bad	3818
20	DREAM/He Loves U Not	3652
18	BACKSTREET BOYS/More Than That	3486
33	COLDPLAY/Amnesia	3486
32	JOE F/MYSTIKAL/Stutter	3486
11	3 DOORS DOWN/Be Like That	3486
20	BLU CANTRELL/Hit 'Em Up Style	3320
16	FUEL/1 Like A Bird	3320
16	AEROSMITH/Loaded	3154
19	MICHELLE BRANCH/Everywhere	3154
17	JENNIFER LOPEZ/Love Don't Cost	2988
17	3LW/No More (Baby...)	2822

MARKET #15		
KZZP/Phoenix		
Clear Channel		
(602) 279-5577		
Calabocci/Carter		
12+ Cumulative 302,500		
PLAYS		
LW	ARTIST/TITLE	GI (000)
75	CITY HIGH/What Would You Do?	7878
72	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	7574
57	JESSICA SIMPSON/Inevitable	7474
46	USHER/U Remind Me	6969
68	MISSY ELLIOTT/Get Ur Freak On	6565
66	NELLY FURTADO/1 Like A Bird	6565
47	LIFEHOUSE/Hanging By A Moment	6464
48	JANET/Sometime To Call	5353
40	112/Peaches & Cream	5151
51	DESTINY'S CHILD/Bootylicious	5151
31	GIGI D'AGOSTINO/1 Fly With You	4444
62	JENNIFER LOPEZ/Love Don't Cost	4444
42	NELLY/Ride Wit Me	4242
37	JAGGED EDGE/Let's Get Married	3939
38	ST. LUKE'S/12/Peaches & Cream	3939
37	JANET/Sometime To Call	3939
37	OLIVIA/Bounce	3838
27	TYRESE/Like Them Girls	3737
61	JOE F/MYSTIKAL/Stutter	3737
12	3LW/Payas Gon' Play	3636
5	JAGGED EDGE/Where The Party At	2828
28	CASE/Missing You	2828
43	'N SYNC/Pop	2828
29	AGUILERA/LIL' KIM...Lady Marmalade	2727
31	MARIAH CAREY/Loveboy	2626
23	LIL' ROSE/1 Like A Bird	2222
13	SISQO/Dance For Me	2121
19	CRAZY TOWN/Butterfly	2020
19	DESTINY'S CHILD/Survivor	2020
22	ATC/Around The World	1919
19	UNCLE KRACKER/Follow Me	1919
13	SHAGGY/Angel	1818
31	DIDDY/Thanky	1818
20	WYCLEF JEAN/Perfect Gentleman	1717
17	MOBY F/GWEN STEFANI/Southside	1717
13	MYA/Case Of The Ex.	1717
16	LENNY KRAVITZ/Agan	1616
14	PINK/Most Girls	1616
14	LUDACRIS/What's Your Fantasy	1515
16	3LW/No More (Baby...)	1515

MARKET #16		
KHTS/San Diego		
Clear Channel		
(858) 292-2900		
Laird/Vaughn/Haze		
12+ Cumulative 444,200		
PLAYS		
LW	ARTIST/TITLE	GI (000)
84	NELLY/Ride Wit Me	15051
47	JESSICA SIMPSON/Inevitable	11591
41	TYRESE/Like Them Girls	11245
59	'N SYNC/Pop	10899
73	JARULE/LIL' MO...Put It On Me	10899
62	CITY HIGH/What Would You Do?	10380
42	SAMANTHA MUMBA/Baby, Come Over	10380
89	AGUILERA/LIL' KIM...Lady Marmalade	9688
49	DESTINY'S CHILD/Bootylicious	8996
49	O-TOWN/All Or Nothing	8477
41	JANET/Sometime To Call	7093
20	JOE F/MYSTIKAL/Stutter	7093
41	JANET/Sometime To Call	6401
37	112/Peaches & Cream	6228
37	TRICK DADDY/Take It To Da House	6055
37	EDEEN'S CRUSH/Get Over Yourself	5383
20	JENNIFER LOPEZ/Love Don't Cost	5190
22	LIFEHOUSE/Hanging By A Moment	4671
31	SUGAR RAY/When It's Over	4671
27	SVALA/The Real Me	4671
25	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	4325
16	DANTE THOMAS F/PFRAS/Miss California	3806
17	DESTINY'S CHILD/Survivor	3806
21	MISSY ELLIOTT/Get Ur Freak On	3460
20	MYA/Case Of The Ex.	3460
10	AE ROSMITH/Fly Away From Here	3460
18	CRAZY TOWN/Butterfly	3287
11	HOKU/Perfect Day	3287
5	JENNIFER LOPEZ/Love Don't Cost	3114
19	TOYAI Do	3114
6	BLINK-182/The Rock Show	2941
17	LIL' ROSE/1 Like A Bird	2941
15	AMERICAN HI-FI/Flavor Of The Week	2941
18	CARLY HENNESSY/11 Gonna Blow	2941
17	LIL' MO/Superwoman	2941
17	SHAGGY/Angel	2941
15	USHER/U Remind Me	2941
16	CASE/Missing You	2768
4	LFO/Every Other Time	2768
4	SISQO/Dance For Me	2768

MARKET #17		
KDWB/Minneapolis		
Clear Channel		
(612) 340-9000		
Morris/Moran		
12+ Cumulative 537,900		
PLAYS		
LW	ARTIST/TITLE	GI (000)
85	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	24024
80	AGUILERA/LIL' KIM...Lady Marmalade	22932
76	LIFEHOUSE/Hanging By A Moment	20748
41	O-TOWN/All Or Nothing	19656
50	AMERICAN HI-FI/Flavor Of The Week	16380
80	CITY HIGH/What Would You Do?	15834
77	TRAIN/Drops Of Jupiter	15015
54	MISSY ELLIOTT/Get Ur Freak On	14742
42	112/Peaches & Cream	14742
41	INCUBUS/Drive	13377
52	JESSICA SIMPSON/Inevitable	12285
50	DESTINY'S CHILD/Bootylicious	10920
40	TYRESE/Like Them Girls	10920
43	SHAGGY/Angel	10647
7	BLU CANTRELL/Hit 'Em Up Style	9828
36	WYCLEF JEAN/Perfect Gentleman	9828
34	JANET/Sometime To Call	9828
23	MARIAH CAREY/Loveboy	9009
32	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	8736
31	'N SYNC/Pop	8463
37	TRICK DADDY/Take It To Da House	8463
27	SUGAR RAY/When It's Over	8190
21	JAGGED EDGE/Where The Party At	7917
23	SOUL2SOUL/1 Faded	7644
16	USHER/U Remind Me	7644
26	JOE F/MYSTIKAL/Stutter	7371
26	NELLY/Ride Wit Me	7098
35	UNCLE KRACKER/Follow Me	6825
16	DREAM/He Loves U Not	5733
8	STAINED/It's Been Awful	5733
20	BACKSTREET BOYS/More Than That	5187
19	SMASH MOUTH/1 Like A Believer	5187
13	REMARK/Back Here	4914
18	WSSJ/Guys Start The Commotion	4914
26	NELLY FURTADO/1 Like A Bird	4641
18	MOBY F/GWEN STEFANI/Southside	4641
15	CHRISTINA AGUILERA/Come On Over	4368
16	'N SYNC's Gonna Be Nice	4368
8	MONTY DORDAN/Get It On...Tonite	4095
5	CRAIG DAVID/1 Like A Bird	3822

MARKET #18		
WBLI/Nassau-Suffolk		
Cox		
(631) 669-9254		
Morris/Moran		
12+ Cumulative 404,900		
PLAYS		
LW	ARTIST/TITLE	GI (000)
81	TRAIN/Drops Of Jupiter	17388
69	NELLY/Ride Wit Me	17010
80	LEWIS W/DURDS/Outside	16443
59	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	14346
39	DESTINY'S CHILD/Bootylicious	13419
60	BLU CANTRELL/Hit 'Em Up Style	9639
51	LIFEHOUSE/Hanging By A Moment	9450
41	JENNIFER LOPEZ/Love Don't Cost	9261
40	NELLY FURTADO/1 Like A Bird	8883
59	CITY HIGH/What Would You Do?	8505
42	INCUBUS/Drive	8127
43	SUGAR RAY/When It's Over	8127
48	STAINED/It's Been Awful	7749
38	AE ROSMITH/Fly Away From Here	7371
34	BACKSTREET BOYS/More Than That	6615
31	O-TOWN/All Or Nothing	5859
35	LEE ANN W/MOMAKI/Hope You Dance	5859
25	ANASTACIA/1 Like A Bird	5670
18	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	5292
26	JANET/Sometime To Call	4914
18	JANET/Sometime To Call	4725
13	KACI/Paradise	4586
47	JESSICA SIMPSON/Inevitable	4536
22	AMBER/1 Like A Bird	4347
20	SHAGGY/Wasn't Me	4158
23	SONIQUE/1 Like A Bird	4158
22	MADONNA/Music	4158
21	112/Peaches & Cream	3969
23	JENNIFER LOPEZ/Love Don't Cost	3780
20	PINK/Most Girls	3780
62	TAMIA/Stranger In My House	3780
43	WYCLEF JEAN/Perfect Gentleman	3591
18	'N SYNC/Pop	3591
18	DESTINY'S CHILD/Jumpin' Jumpin'	3591
16	ALICE DEE/JAY/Better Off Alone	3402
14	CREED/Higher	3213
17	DESTINY'S CHILD/Independent Women	3213
14	JELLESTONE/Money (Part 1)	3213
17	WILLA FORDI/Wanna Be Bad	3024
16	MISSY ELLIOTT/Get Ur Freak On	3024

MARKET #19		
KSLZ/St. Louis		
Clear Channel		
(314) 692-5100		
Wheeler/Boomer/Sutter		
12+ Cumulative 356,200		
PLAYS		
LW	ARTIST/TITLE	GI (000)
85	AGUILERA/LIL' KIM...Lady Marmalade	14490
84	NELLY/Ride Wit Me	13846
80	TRAIN/Drops Of Jupiter	13524
82	LIFEHOUSE/Hanging By A Moment	13202
41	SUGAR RAY/When It's Over	10948
87	'N SYNC/Pop	10787
81	JESSICA SIMPSON/Inevitable	10787
39	JENNIFER LOPEZ/Love Don't Cost	10626
86	O-TOWN/All Or Nothing	10304
52	INCUBUS/Drive	8372
49	DESTINY'S CHILD/Bootylicious	8050
49	CITY HIGH/What Would You Do?	8050
41	JANET/Sometime To Call	7889
41	LFO/Every Other Time	7406
39	DREAM/He Loves U Not	6923
21	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	6601
18	DREAM/He Loves U Not	5957
33	PINK/You Make Me Sick	5796
27	UNCLE KRACKER/Follow Me	5796
34	JANET/Sometime To Call	5152
48	WILLA FORDI/Wanna Be Bad	4991
40	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	4830
26	CRAZY TOWN/Butterfly	4186
19	OUTKAST/Ms. Jackson	4186
23	TRICK DADDY/Take It To Da House	4186
24	STAINED/It's Been Awful	3864
11	CRAIG DAVID/1 Like A Bird	3703
14	JOE F/MYSTIKAL/Stutter	3703
23	LENNY KRAVITZ/Agan	3703
21	SMASH MOUTH/1 Like A Believer	3703
21	SHAGGY/Angel	3542
19	BACKSTREET BOYS/More Than That	3220
14	SHAGGY/Wasn't Me	3220
17	JARULE/LIL' MO...Put It On Me	2898
14	LIMP BIZKIT/1 Like A Bird	2576
6	BLU CANTRELL/Hit 'Em Up Style	2415
5	TOYAI Do	2

R&R CHR/Rhythmic Top 50

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	112 Peaches & Cream(<i>Bad Boy/Arista</i>)	4800	+43	714820	15	69/0
2	2	EVE F/GWEN STEFANI Let Me Blow Ya Mind(<i>Ruff Ryders/Interscope</i>)	3999	-155	549446	15	68/0
3	3	MISSY ELLIOTT Get Ur Freak On(<i>Gold Mind/EastWest/EEG</i>)	3266	-128	486120	19	65/0
6	4	JAGGED EDGE Where The Party At(<i>So So Def/Columbia</i>)	3232	+382	510897	9	66/1
4	5	USHER U Remind Me(<i>LaFace/Arista</i>)	3207	+363	527786	7	68/0
7	6	LIL' MO Superwoman(<i>Gold Mind/EastWest/EEG</i>)	2781	+54	433400	11	67/0
8	7	D12 Purple Hills(<i>Shady/Interscope</i>)	2776	+304	320497	7	63/1
5	8	CITY HIGH What Would You Do?(<i>Interscope</i>)	2665	-166	311969	15	55/0
16	9	JENNIFER LOPEZ I'm Real(<i>Epic</i>)	2367	+602	345357	3	65/1
11	10	DESTINY'S CHILD Bootylicious(<i>Columbia</i>)	2214	+40	322484	9	57/0
15	11	RAY-J Wait A Minute(<i>Atlantic</i>)	2059	+248	341738	8	61/0
10	12	R. KELLY Fiesta(<i>Jive</i>)	2059	-162	347639	17	61/0
12	13	TOYA I Do(<i>Arista</i>)	2002	-3	176927	14	51/0
9	14	C. AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(<i>Interscope</i>)	1996	-391	222111	14	50/0
17	15	BLU CANTRELL Hit 'Em Up Style (Oops!)(<i>Arista</i>)	1782	+119	266377	11	54/0
14	16	LIL' ROMEO My Baby(<i>Soulja/Priority</i>)	1692	-143	213440	12	53/0
13	17	TYRESE I Like Them Girls(<i>RCA</i>)	1655	-209	218366	16	56/1
19	18	CRAIG DAVID Fill Me In(<i>Wildside/Atlantic</i>)	1547	+88	174864	7	52/0
18	19	NELLY Ride Wit Me(<i>Fo' Reel/Universal</i>)	1526	-102	253389	29	58/0
21	20	JANET Someone To Call My Lover(<i>Virgin</i>)	1515	+65	180094	5	53/0
24	21	ERICK SERMON Music(<i>Interscope</i>)	1498	+174	290370	7	51/1
Breaker	22	MISSY ELLIOTT One Minute Man(<i>Gold Mind/EastWest/EEG</i>)	1464	+463	271267	5	57/8
20	23	MARIAH CAREY Loverboy(<i>Virgin</i>)	1362	-110	161364	5	58/0
22	24	JESSICA SIMPSON Irresistible(<i>Columbia</i>)	1318	-80	137929	11	38/0
26	25	ST. LUNATICS Midwest Swing(<i>Fo' Reel/Universal</i>)	1266	+59	146573	12	50/0
23	26	JA RULE I Cry(<i>Murder Inc./Def Jam/IDJMG</i>)	1177	-172	163898	11	47/0
Breaker	27	JUVENILE Set It Off(<i>Cash Money/Universal</i>)	1123	+136	122269	4	48/7
25	28	3LW Playas Gon' Play(<i>Epic</i>)	1060	-238	102449	12	42/0
27	29	SNOOP DOGG Lay Low(<i>No Limit/Priority</i>)	1049	-68	137972	20	35/0
Breaker	30	ALICIA KEYS Fallin' (<i>J</i>)	1045	+406	150354	3	40/13
Breaker	31	LUDACRIS Area Codes(<i>Murder Inc./Def Jam/IDJMG</i>)	1034	+387	212965	3	57/53
28	32	2PAC Until The End Of Time(<i>Amaru/Death Row/Interscope</i>)	900	-133	138652	17	34/0
30	33	AALIYAH We Need A Resolution(<i>BlackGround</i>)	866	-123	153257	10	39/0
36	34	SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy(<i>Universal</i>)	796	+33	121200	7	37/0
38	35	KURUPT F/BLAQUE It's Over(<i>Antra/Artemis</i>)	766	+127	95378	3	38/2
33	36	JANET All For You(<i>Virgin</i>)	747	-117	95556	19	44/0
34	37	'N SYNC Pop(<i>Jive</i>)	736	-70	67287	8	25/0
42	38	VIOLATOR F/BUSTA RHYMES What It Is(<i>Violator/Loud/Columbia</i>)	724	+147	166979	4	34/1
35	39	TRICK DADDY Take It To Da House(<i>Slip 'N Slide/Atlantic</i>)	670	-95	80719	20	30/0
41	40	SISQO Dance For Me(<i>Dragon/Def Soul/IDJMG</i>)	669	+93	70659	2	49/3
43	41	LIL' JON & THE EASTSIDE BOYZ Bia Bia(<i>TVT</i>)	604	+26	88103	7	27/0
Debut	42	NIVEA Don't Mess With The Radio(<i>Jive</i>)	584	+247	36303	1	42/9
50	43	TRICK DADDY I'm A Thug(<i>Slip 'N Slide/Atlantic</i>)	574	+172	85653	2	30/3
44	44	DESTINY'S CHILD Survivor(<i>Columbia</i>)	559	-8	74231	19	45/0
45	45	GIGI D'AGOSTINO I'll Fly With You(<i>Arista</i>)	558	+56	113540	6	16/0
40	46	SUNSHINE ANDERSON Heard It All Before(<i>Soulife/Atlantic</i>)	542	-56	77679	18	31/0
48	47	ATHENA CAGE Hey Hey(<i>Priority</i>)	508	+78	52331	3	39/2
47	48	JAHEIM Just In Case(<i>Divine Mill/WB</i>)	453	+11	52759	4	24/1
49	49	FAITH EVANS F/CARL THOMAS Can't Believe(<i>Bad Boy/Arista</i>)	425	+20	110019	4	12/0
Debut	50	P. DIDDY & THE FAMILY Bad Boys For Life(<i>Bad Boy/Arista</i>)	424	+139	119950	1	33/4

Most Added®

ARTIST TITLE LABEL(S)	ADDS
LUDACRIS Area Codes(<i>Murder Inc./Def Jam/IDJMG</i>)	53
NELLY Batter Up(<i>Fo' Reel/Universal</i>)	19
2PAC Letter 2 My Unborn(<i>Amaru/Death Row/Interscope</i>)	15
ALICIA KEYS Fallin' (<i>J</i>)	13
ISLEY BROTHERS F/RONALD ISLEY Contagious(<i>DreamWorks</i>)	10
NIVEA Don't Mess With The Radio(<i>Jive</i>)	9
MISSY ELLIOTT One Minute...(<i>Gold Mind/EastWest/EEG</i>)	8
COO COO CAL My Projects(<i>Tommy Boy</i>)	8
JUVENILE Set It Off(<i>Cash Money/Universal</i>)	7
IMX Clap Your Hands(<i>New Line</i>)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JENNIFER LOPEZ I'm Real(<i>Epic</i>)	+602
MISSY ELLIOTT One Minute...(<i>Gold Mind/EastWest/EEG</i>)	+463
ALICIA KEYS Fallin' (<i>J</i>)	+406
LUDACRIS Area Codes(<i>Murder Inc./Def Jam/IDJMG</i>)	+387
JAGGED EDGE Where The Party At(<i>So So Def/Columbia</i>)	+382
USHER U Remind Me(<i>LaFace/Arista</i>)	+363
D12 Purple Hills(<i>Shady/Interscope</i>)	+304
RAY-J Wait A Minute(<i>Atlantic</i>)	+248
NIVEA Don't Mess With The Radio(<i>Jive</i>)	+247
BUCKWHEAT BOYZ Peanut Butter & Jelly(<i>Independent</i>)	+233

Breakers®

MISSY "MISDEMEANOR" ELLIOTT
One Minute Man (*Gold Mind/EastWest/EEG*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1464/463	57/8	22

JUVENILE
Set It Off (*Cash Money/Universal*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1123/136	48/7	27

ALICIA KEYS
Fallin' (*J*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1045/406	40/13	30

LUDACRIS
Area Codes (*Murder Inc./Def Jam/IDJMG*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1034/387	57/53	31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

IMPACTING JULY 23rd!

Marg J Blige

Produced by Dr. Dre

Already Blowing Up At:
Hot 97 KMEL KBXX WERQ
KKFR WHHH and more!!



Hip Hop Top 20

July 13, 2001

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/
			TW	LW	ADDS
1	1	EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	4797	5055	126/0
3	2	ERICK SERMON Music (Interscope)	4515	4292	132/1
2	3	MISSY ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	4487	4728	128/0
4	4	JENNIFER LOPEZ I'm Real (Epic)	3425	2635	134/1
5	5	CITY HIGH What Would You Do? (Interscope)	2881	2961	94/0
6	6	D12 Purple Hills (Shady/Interscope)	2864	2400	113/13
4	7	LIL' ROMEO My Baby (Soulja/Priority)	2452	2752	118/0
5	8	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	2249	2719	113/0
11	9	MISSY ELLIOTT One... (Gold Mind/EastWest/EEG)	2239	1457	126/16
7	10	VIOLATOR... What It Is (Violator/Loud/Columbia)	2173	1950	126/2
8	11	JUVENILE Set It Off (Cash Money/Universal)	2155	1802	118/6
9	12	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	1759	1713	103/0
10	13	NELLY Ride Wit Me (Fo' Reel/Universal)	1700	1672	86/0
16	14	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1687	1065	123/108
12	15	SNOOP DOGG... Just A Baby Boy (Universal)	1505	1443	93/0
16	16	JA RULE... Put It On Me (Murder Inc./Def Jam/IDJMG)	1403	1387	107/0
19	17	P. DIDDY & THE FAMILY Bad Boys... (Bad Boy/Arista)	1353	933	108/6
18	18	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1260	802	93/9
15	19	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	1135	1070	83/0
13	20	2PAC Until The End... (Amaru/Death Row/Interscope)	1124	1248	86/0



71 CHR/Rhythmic and 82 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

GINUWINE Differences (Epic) Total Plays: 350, Total Stations: 22, Adds: 5	THREE THE HARD WAY Let's Get It (Arista) Total Plays: 219, Total Stations: 11, Adds: 0
ISLEY BROTHERS... Contagious (DreamWorks) Total Plays: 309, Total Stations: 23, Adds: 10	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J) Total Plays: 202, Total Stations: 19, Adds: 3
LIL' O Back Back (Game Face/Atlantic) Total Plays: 302, Total Stations: 11, Adds: 0	KRAYZIE BONE Hard Time Hustlin' (Loud/Columbia) Total Plays: 168, Total Stations: 17, Adds: 1
EASTSIDAZ I Luv It (Doghouse/TVT) Total Plays: 300, Total Stations: 25, Adds: 2	COO COO CAL My Projects (Tommy Boy) Total Plays: 153, Total Stations: 17, Adds: 8
FABOLOUS... Can't Deny It (Desert Storm/Elektra/EEG) Total Plays: 295, Total Stations: 8, Adds: 2	XZIBIT Front 2 Back (Loud) Total Plays: 145, Total Stations: 7, Adds: 0
REOMAN F/DJ KOOL Let's Get Dirty (Def Jam/IDJMG) Total Plays: 290, Total Stations: 18, Adds: 0	DIRTY Rollin Vogues (Universal) Total Plays: 121, Total Stations: 10, Adds: 2
OLIVIA Are U Capable (J) Total Plays: 286, Total Stations: 18, Adds: 1	JELLEESTONE Money (Part 1) (Warner Bros.) Total Plays: 120, Total Stations: 10, Adds: 0
PHILLY'S MOST WANTED Please Don't Mind (Atlantic) Total Plays: 271, Total Stations: 21, Adds: 0	IMX Clap Your Hands (New Line) Total Plays: 114, Total Stations: 25, Adds: 6
CHICO & COOLWADDA High Come Down (MCA) Total Plays: 256, Total Stations: 10, Adds: 0	CASE Not Your Friend (Def Jam/Island) Total Plays: 110, Total Stations: 12, Adds: 1
O-TOWN All Or Nothing (J) Total Plays: 249, Total Stations: 8, Adds: 1	702 Pootie Tangin (Hollywood) Total Plays: 102, Total Stations: 9, Adds: 1
INDIA.ARIE Brown Skin (Motown) Total Plays: 246, Total Stations: 29, Adds: 1	TAMIA Tell Me Who (Elektra/EEG) Total Plays: 94, Total Stations: 12, Adds: 0
DREAM This Is Me (Bad Boy/Arista) Total Plays: 246, Total Stations: 10, Adds: 2	PROPHET JONES Wolf (University/Motown) Total Plays: 88, Total Stations: 15, Adds: 4
JIMMY COZIER She's All I Got (J) Total Plays: 246, Total Stations: 9, Adds: 1	DEBORAH COX Absolutely Not (J) Total Plays: 78, Total Stations: 11, Adds: 2
2PAC Letter 2 My... (Amaru/Death Row/Interscope) Total Plays: 245, Total Stations: 33, Adds: 15	SARINA PARIS Just About Enough (Playland/Priority) Total Plays: 58, Total Stations: 8, Adds: 2
BAD AZZ... Wrong Idea (Doggy Style/Priority) Total Plays: 233, Total Stations: 13, Adds: 0	JON B Now I'm With You (Edmonds/Epic) Total Plays: 48, Total Stations: 8, Adds: 1
DARUDE Sandstorm (Groovilicious/Strictly Rhythm) Total Plays: 225, Total Stations: 10, Adds: 0	NELLY Batter Up (Fo' Reel/Universal) Total Plays: 40, Total Stations: 19, Adds: 19
IAN VAN DAHL Castles In The Sky (Robbins) Total Plays: 221, Total Stations: 7, Adds: 0	DAMOZEL Everyday's A Party (MCA) Total Plays: 25, Total Stations: 8, Adds: 1

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM

 PD: Robb Royale
MD: DJ Lopez
APD: Mr. Clean
1 LUDACRIS "Area"
1 ECHALE "Chillin'"

KFAT/Anchorage, AK

 OM: Mark Carlson
PD: Steve Kicklighter
APD/MD: Marvin Nugent
ALICIA KEYS "Fallin"
LUDACRIS "Area"
NELLY "Batter"

WBTS/Atlanta, GA

 PD: Dale O'Brian
APD/MD: Jeff Miles
4 P. DIDDY "Bad"
702 "Pooda"

WZBZ/Atlantic City, NJ

 PD: Ted Noah
DEBORAH COX "Absolutely"

KQBT/Austin, TX

 PD: Scooter B. Stevens
APD: Mark McCray
No Adds

KISV/Bakersfield, CA

 PD: Bob Lewis
APD/MD: Picazza
NIVEA "Mess"

WERQ/Baltimore, MD

 PD: Dion Summers
APD: Neko Ai Night
MD: Darren Brin
11 LUDACRIS "Area"
2 MAXWELL "Lifetime"

WBHV/Birmingham, AL

 PD: Mickey Johnson
APD/MD: Mary Kay
60 GINUWINE "Differences"
43 DIRTY "Rhythm"
15 GINUWINE "Differences"
2PAC "Letter"
EASTSIDAZ "Luv"

WJMN/Boston, MA

 Station Mgr.: Cadillac Jack
APD: Dennis D'Heron
MD: Mikeshia Williams
6 LUDACRIS "Area"
2PAC "Letter"

WBBM-FM/Chicago, IL

 PD: Todd Carvash
MD: Erik Bradley
No Adds

KZFM/Corpus Christi, TX

 PD: Ed Ocanas
MD: Ariana Madali
3 LUDACRIS "Area"
ISLEY BROS./R. ISLEY "Contagious"
2PAC "Letter"

KOKS/Denver-Boulder, CO

 PD: Cat Callies
MD: John E. Kage
44 LUDACRIS "Area"
NIVEA "Mess"

KXUU/Denver-Boulder, CO

 PD: Brian Michel
FABOLOUS FRIMATE DOGG "Denny"
LUDACRIS "Area"
IMX "Clap"

KPRR/El Paso, TX

 OM/PD: John Candelaria
APD: Patty Diaz
MD: Gina Lee Fuentes
15 LUDACRIS "Area"
2PAC "Letter"
SISQO "Dance"

WBTT/Fl. Myers, FL

 PD: So Matthews
APD: Blj Mama
9 LUDACRIS "Area"
NELLY "Batter"

WCKZ/Fl. Wayne, IN

 PD: B.J. Steete
APD/MD: John Fox
SISQO "Dance"
LUDACRIS "Area"
TRICK DADDY "Thug"
IMX "Clap"

WJFX/Fl. Wayne, IN

 PD: Phil Becker
MD: Wessal
62 LUDACRIS "Area"
ALICIA KEYS "Fallin'"

KBOS/Fresno, CA

 PD: E. Curtis Johnson
APD: Greg Hoffman
MD: Travis Loughran
28 LUDACRIS "Area"
18 RL/SNOOP DOGG... "Whanna"
9 ATHENA CAGE "Hey"

KSEQ/Fresno, CA

 PD: Tommy Del Rio
MD: Jo Jo Lopez
17 LUDACRIS "Area"
1 COO COO CAL "Projects"
1 JUVENILE "Ser"
1 RL/SNOOP DOGG... "Whanna"
1 SNOOP DOGG... "Whanna"

WJMH/Greensboro, NC

 DM/MD: Brian Douglas
MD: Top Honey
38 ALICIA KEYS "Fallin'"
29 MYSTIC "Luv"
10 JUVENILE "Ser"

WZMX/Hartford, CT

 DM: Steve Sathany
APD/MD: David Simpson
26 LUDACRIS "Area"
2 THREE "Ser"
1 ISLEY BROS./R. ISLEY "Contagious"

KIKI/Honolulu, HI

 PD: Fred Rico
MD: Pablo Sato
10 LUDACRIS "Area"
NELLY "Batter"
JUVENILE "Ser"

KXME/Honolulu, HI

 Interim PD: K.C.
MD: Kevin Akiba
22 SNOOP DOGG... "Whanna"
16 MISSY ELLIOTT "Minute"
14 LUDACRIS "Area"
ALICIA KEYS "Fallin'"
NELLY "Batter"

KBXX/Houston-Galveston, TX

 PD: Kason Powell
47 LIL FLIP "Do"
37 LUDACRIS "Area"

KTHT/Houston-Galveston, TX

 PD: Russ Allen
MD: Sene G
1 NELLY "Batter"
LUDACRIS "Area"

WHHH/Indianapolis, IN

 PD: Brian Wallace
APD: Carl Frye
22 FABOLOUS FRIMATE DOGG "Denny"
13 LUDACRIS "Area"

WJBT/Jacksonville, FL

 PD: Aaron Maxwell
6 LUDACRIS "Area"
3 ANGELO EDGE "Party"

WXIS/Johnson City, TN

 PD: Blade Michaels
MD: Todd Ambrose
LUDACRIS "Area"
RUBIPT FRILAQUE "Over"
LUDACRIS "Area"

KLUC/Las Vegas, NV

 PD: Cat Thomas
APD: Mike Spencer
MD: J.B. King
3 LUDACRIS "Area"
1 MISSY ELLIOTT "Minute"
NIVEA "Mess"

KHTE/Little Rock, AR

 Dir/Prog.: Larry LeBeac
MD: Peter Gunn
5 LUDACRIS "Area"
2 JUVENILE "Ser"
1 ALICIA KEYS "Fallin'"
1 RUBIPT FRILAQUE "Over"
1 ISLEY BROS./R. ISLEY "Contagious"
1 NELLY "Batter"

KPWR/Los Angeles, CA

 VP/Prog.: Jimmy Steel
APD: Damien Young
MD: E-Man
27 LUDACRIS "Area"
1 GINUWINE "Differences"
1 KRAYZIE BONE "Hard"

KLZK/Lubbock, TX

 PD: Tony Manero
MD: Jessie Jenson
37 O-TOWN "Whosy"
18 ALICIA KEYS "Fallin'"
12 LUDACRIS "Area"
ISLEY BROS./R. ISLEY "Contagious"
NELLY "Batter"
2PAC "Letter"
QUEEN PER "Walter"

KXHT/Memphis, TN

 PD: Rene Roberts
MD: Devin Steel
45 LUDACRIS "Area"
3 COO COO CAL "Projects"

KHTN/Merced, CA

 PD: Rene Roberts
APD: Rich Adams
MD: Draw Stone
NELLY "Batter"
LUDACRIS "Area"
ISLEY BROS./R. ISLEY "Contagious"
COO COO CAL "Projects"

WPOW/Miami, FL

 PD: Kid Curry
MD: Tony The Tiger
MD: Eddie Mix
13 WIRIQUINS "Contagious"
11 MISSY ELLIOTT "Minute"
LUDACRIS "Area"
GORILLAZ "Clap"
ANTHONY "Luv"
T.Z.P. "Luv"

KTTB/Minneapolis, MN

 PD: Scrap Jackson
MD: Lauri Jones
28 LUDACRIS "Area"
RUBIPT FRILAQUE "Over"
COO COO CAL "Projects"

KDON/Monterey-Salinas, CA

 PD: Dennis Martinez
1 LUDACRIS "Area"
ALICIA KEYS "Fallin'"
SARINA PARIS "Enough"

WJWZ/Montgomery, AL

 PD/MD: D-Roth
7 DIRTY "Rhythm"
5 JUVENILE "Ser"
2PAC "Letter"

WKTU/New York, NY

 VP/Prog.: Frankie Blue
MD: Geranimo
ALICIA KEYS "Fallin'"

WQHT/New York, NY

 PD: Tracy Clothery
No Adds

WNVZ/Norfolk, VA

 PD: Don Lendon
MD: Jay West
1 LUDACRIS "Area"
NELLY "Batter"
NIVEA "Mess"

KBAT/Odessa-Midland, TX

 PD: Jay Caro
MD: DJ Ste-Motion
MISSY ELLIOTT "Minute"
ERICK SERMON "Music"

KKWO/Oklahoma City, OK

 PD: Steve English
MD: Clace Kild
19 NELLY "Batter"
D12 "Music"
PROPHET JONES "Wood"
ATHENA CAGE "Hey"
ALICIA KEYS "Fallin'"

KQCH/Omaha, NE

 PD: Erik Johnson
18 DREAM "This"
5 D12 "Purple"

WJHM/Oriando, FL

 Dir/Prog.: John Roberts
PD: Stavia Delmann
MD: Jay Lov
33 LUDACRIS "Area"

WPYO/Oriando, FL

 PD: Phil Michaels
MD: Vic The Latine
No Adds

KCAQ/Oxnard-Ventura, CA

 PD: Eric Garite
APD: Big Bear
25 LUDACRIS "Area"
6 NIVEA "Mess"
3 ISLEY BROS./R. ISLEY "Contagious"
2 NELLY "Batter"
TRICK DADDY "Thug"

KKUU/Palm Springs, CA

 PD/MD: Pablo Moreno
50 LUDACRIS "Area"
44 CASE "Friend"
COO COO CAL "Projects"
ISLEY BROS./R. ISLEY "Contagious"
NELLY "Batter"
MYSTIC "Luv"

KKFR/Phoenix, AZ

 PD: Bruce St. James
APD/MD: Charlie Hoers
35 LUDACRIS "Area"
IMX "Clap"
2PAC "Letter"

KXJM/Portland, OR

 Dir/Prog.: Mark Adams
APD: Mario Devos
MD: Pretty Boy Dewey
7 LUDACRIS "Area"
5 GINUWINE "Differences"
1 KRAYZIE BONE "Hard"

WWKX/Providence, RI

 PD: Jerry McKenna
MD: Bradley Ryan
30 LUDACRIS "Area"
NELLY "Batter"
IMX "Clap"
2PAC "Letter"

KWNZ/Reno, NV

 PD: Bill Schultz
7 LUDACRIS "Area"
4 NELLY "Batter"
4 ALICIA KEYS "Fallin'"

KGGI/Riverside, CA

 PD: Jesse Derao
Interim MD: ODM
2 ISLEY BROS./R. ISLEY "Contagious"
2 LUDACRIS "Area"
NIVEA "Mess"
COO COO CAL "Projects"
GINUWINE "Differences"

KBMB/Sacramento, CA

 Dir/Prog.: Ibrahim "Ebro" Jam
APD/MD: Big Kid Boatz
36 LUDACRIS "Area"
1 PETEY PABLO "Rase"
NELLY "Batter"

KSFM/Sacramento, CA

 PD: Byron Kennedy
MD: Makeisha Russ
25 ALICIA KEYS "Fallin'"
NIVEA "Mess"
NELLY "Batter"
P. DIDDY "Bad"

WOCQ/Saltsbury, MD

 PD: Wookie
MD: DeeLia
P. DIDDY "Bad"
NELLY "Batter"
2PAC "Letter"
LUDACRIS "Area"
PROPHET JONES "Wood"

KUUU/Salt Lake City, UT

 MD: Kayvon Mettes
MD: Zac Davis
2 MISSY ELLIOTT "Minute"
1 LUDACRIS "Area"
LUDACRIS "Area"
IMX "Clap"

KBBT/San Antonio, TX

 PD: J.D. Gonzalez
APD: Danny B
MD: Reneo
No Adds

KTFM/San Antonio, TX

 PD: Mark T. Jackson
MD: Steve Chavez
47 LUDACRIS "Area"
1 THREE 6 BARFA "Baby"
ISLEY BROS./R. ISLEY "Contagious"

XHTZ/San Diego, CA

 OM/PD: Lisa Kerating
MD: Dale Sullivan
35 LUDACRIS "Area"
COO COO CAL "Projects"
LUDACRIS "Area"
MAXWELL "Lifetime"

KMEL/San Francisco, CA

 VP/Prog.: Michael Martin
APD/MD: Mariana Snider
12 LUDACRIS "Area"
6 PROPHET JONES "Wood"
ISLEY BROS./R. ISLEY "Contagious"
R. KELLY "Feelin'"

KYLO/San Francisco, CA

 VP/Prog.: Michael Martin
APD/MD: Jazzy Jim Archer
3 TRICK DADDY "Thug"
2PAC "Letter"
LUDACRIS "Area"
R. KELLY "Feelin'"

KWWW/San Luis Obispo, CA

 PD: Bob Lewis
MD: Suave Javi
25 JENNIFER LOPEZ "Real"
NIVEA "Mess"
LUDACRIS "Area"
2PAC "Letter"
SARINA PARIS "Enough"

KUBE/Seattle-Tacoma, WA

 OM: Shellie Hart
PD: Eric Powers
APD/MD: Julie Pilot
33 LUDACRIS "Area"
10 MISSY ELLIOTT "Minute"
2PAC "Letter"

 71 Total Reporters
71 Current Reporters
71 Current Playlists

 Moves from Urban to CHR/Rhythmic (1):
KBTT/Shreveport, LA

July 13, 2001

RateTheMusic.com
 BY MEDIABASE

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JAGGED EDGE Where The Party At?(So So Def/Columbia)	4.12	4.02	82%	8%	4.21	79%	6%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	4.10	4.13	97%	24%	4.07	97%	25%
USHER U Remind Me(LaFace/Arista)	4.03	4.01	81%	9%	4.04	80%	9%
112 Peaches & Cream(Bad Boy/Arista)	4.01	4.08	95%	20%	4.08	96%	18%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.95	3.93	99%	45%	3.95	99%	47%
ST. LUNATICS Midwest Swing(Fo' Reel/Universal)	3.94	3.89	78%	11%	4.03	76%	9%
RAY-J F/LIL' KIM Wait A Minute(Atlantic)	3.94	4.01	68%	11%	3.97	65%	10%
CRAIG DAVID Fill Me In(Wildstar/Atlantic)	3.92	3.92	54%	8%	3.95	54%	7%
JA RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)	3.92	3.94	97%	40%	3.96	97%	41%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.91	3.89	70%	11%	3.97	68%	10%
D 12 Purple Hills(Shady/Interscope)	3.91	3.90	70%	10%	4.04	69%	7%
CITY HIGH What Would You Do?(Interscope)	3.89	3.93	94%	31%	4.00	94%	28%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.88	3.86	97%	32%	3.81	97%	34%
JOE F/MYSTIKAL Stutter(Jive)	3.88	3.90	97%	44%	3.84	97%	45%
R. KELLY Fiesta(Jive)	3.81	3.81	89%	25%	3.81	88%	24%
LIL' MO Superwoman(Eastwest/EEG)	3.80	3.85	79%	17%	3.89	77%	15%
TOYA I Do(Arista)	3.78	3.70	55%	9%	3.81	51%	7%
SNOOP DOGG Lay Low(No Limit/Priority)	3.76	3.78	85%	23%	3.75	83%	23%
TYRESE I Like Them Girls(RCA)	3.71	3.80	84%	17%	3.72	82%	17%
JA RULE I Cry(Murder Inc./Def Jam/IDJMG)	3.67	3.73	88%	24%	3.70	87%	24%
JANET Someone To Call My Lover(Virgin)	3.65	3.65	80%	15%	3.57	79%	17%
ERICK SERMON F/MARVIN GAYE Music(Interscope)	3.62	3.72	62%	12%	3.45	56%	14%
AALIYAH F/TIMBALAND We Need A Resolution(BlackGround)	3.61	3.60	76%	15%	3.62	73%	16%
CHRISTINA AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	3.56	3.50	99%	57%	3.49	100%	60%
DESTINY'S CHILD Bootylicious(Columbia)	3.55	3.45	99%	30%	3.64	98%	29%
3LW Playas Gon' Play(Epic)	3.50	3.51	91%	27%	3.53	90%	27%
JESSICA SIMPSON Irresistible(Columbia)	3.46	3.54	89%	25%	3.51	91%	26%
JENNIFER LOPEZ I'm Real(Epic)	3.34	-	60%	12%	3.34	58%	11%
LIL ROMEO My Baby(Soulja/Priority)	3.33	3.46	86%	32%	3.43	84%	30%
MARIAH CAREY Loverboy(Virgin)	2.99	3.09	80%	25%	3.02	80%	25%

Total sample size is 504 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

A RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)
JOE F/MYSTIKAL Stutter(Jive)
LUDACRIS Southern Hospitality(Def Jam South/IDJMG)
QB FINEST F/NAS Oochie Wally(Columbia)
CASE Missing You(Def Soul/IDJMG)
OUTKAST Ms. Jackson(LaFace/Arista)
K-CI & JOJO Crazy(MCA)
OUTKAST So Fresh, So Clean(LaFace/Arista)
JAY-Z I Just Wanna Love U...(Roc-A-Fella/IDJMG)
DR. DRE The Next Episode(Aftermath/Interscope)
LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)
JAGGED EDGE Promise(So So Def/Columbia)
MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)
OLIVIA Bizounce(J)
SHAGGY Angel(MCA)
NELLY Country Grammar(Fo' Reel/Universal)
NELLY E.I.(Fo' Reel/Universal)
JUVENILE Back That Thang Up(Cash Money/Universal)

CHR/RHYTHMIC Going For Adds

7/17/01

AMEL LARRIEUX Glitches (Epic)
BRIAN McKNIGHT Love Of My Life (Motown/Universal)
LIL' WAYNE Shine (Cash Money/Universal)
LUCAS PRATA Wanna Get Witcha (Universal)
MUSIQ Girl Next Door (Def Soul/IDJMG)
R. KELLY Feelin' On Your Booty (Jive)
RES Sittin' Back (MCA)
TANK Slowly (BlackGround)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music.www.rrmusicmeeting.com

MUSIC MEETING


WILLA FORD VISITS R&R

Lava/Atlantic recording artist Willa Ford recently dropped by R&R. On her debut single, she sings "I Wanna Be Bad" and here she is doing just that with R&R Charts Manager Kevin McCabe and CHR Editor Tony Novia.

CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1		
WKTU/New York		
Clear Channel (212) 649-5300 Blue/Geronimo 12+ Cume 2,469,900		
PLAYS	ARTIST/TITLE	GI (000)
68	62 NELLY/Ride Wit Me	76818
68	58 TAMIA/Stranger In My House	71862
64	58 BLU CANTRELL/Hit Em Up Style...	71862
70	49 SAMANTHA MURABA/Baby, Come Over...	60711
51	45 LIL' MO/Superwoman	55755
43	61 GIGI D'AGOSTINO/It's My Fly With You	53272
37	42 DA BUZZ/Let Me Love You	52038
31	40 DARUDE/Sandstorm	49550
37	36 BACKSTREET BOYS/More Than That	44604
36	36 MISSY ELLIOTT/Get Ur Freak On	44604
41	36 IAN VAN DALH/Castles In The Sky	44604
25	32 DEBORAH COX/Absolutely Not	39548
31	29 JANNET/Someone To Call	35931
33	28 DESTINY'S CHILD/Boyz n the Mntz	34692
28	26 S CLUB 7/Power Had A Dream	32214
35	25 AGUILERA/LIL' MO...Put It On Me	30975
31	25 AZUL/AZUL/Born	30975
22	23 SARINA PARIS/Look At Us	27258
21	22 MIDJOLLY/Just A Minute	26019
21	21 USHER/U Remind Me	26019
27	19 DAFI/PUNK/One More Time	23541
17	18 JANNET/All For You	22302
17	18 TAMIA/Tell Me Who	22302
19	15 CITY HIGH/What Would You Do?	18585
15	15 O-TOWN/All On Nothing	18585
14	14 ALICE DEE/JAY/Better Off Alone	17346
14	14 MADONNA/What It Feels Like To Be Bad	17346
20	14 DIGITAL ALLIES/Without You	17346
14	14 JENNIFER LOPEZ/Let Me Blow Ya Mind	17346
13	13 AMBER/Sexual (La Da Di)	16107
13	13 TONI BRAXTON/He Wasn't Man	16107
13	13 MYA/Case Of The Ex	16107
16	13 SIMPSON WANTED/Peace Don't Mind	16107
12	12 JENNIFER LOPEZ/It's My Fly With You	14868
12	12 AALI'YAH/Try Again	13829
11	11 RAY/J/Just A Minute	13629
11	11 PINK/Most Girls	13629
11	11 WILL LA FORD/Wanna Be Bad	13629
15	11 TYRESE/Like Them Girls	13529
23	10 N SYNC/Pop	12380

MARKET #1		
WOHT/New York		
Emmis (212) 229-9797 Clotworthy 12+ Cume 2,482,000		
PLAYS	ARTIST/TITLE	GI (000)
40	47 USHER/U Remind Me	76516
45	45 112/Peaches & Cream	73260
29	44 FABIOLUS F/NATE DOGG/Can't Deny It	71632
46	43 LIL' MO/Superwoman	70004
47	42 THREE THE HARD WAY/Let's Get It	68376
37	40 JAGGED EDGE/Where The Party At	65120
34	40 ERICK SERMON/Music	65120
36	39 AALI'YAH/We Need A Resolution	63492
34	38 PHILLY'S MOST WANTED/Peace Don't Mind	61864
31	37 MISSY ELLIOTT/Get Ur Freak On	60236
42	35 VIOLATOR/FUBUSTA...What It Is	59380
37	35 FAITH EVANS/CARL...Can't Believe	59380
39	34 112/Dance With Me	55352
34	33 MISSY ELLIOTT/One Minute Man	53724
29	33 LUDACRIS/Area Codes	53724
23	31 RAY/J/Just A Minute	50468
30	29 DESTINY'S CHILD/Boyz n the Mntz	48840
29	29 P DIDDY...Bad Boys For Life	45584
28	28 SHYNE/F/B LEVY/Bonnie & Sybil	45584
26	27 JENNIFER LOPEZ/It's My Fly With You	43956
30	27 MISSY ELLIOTT/Get Ur Freak On	43956
22	27 R. KELLY/Fiesta	43956
34	26 JADAKISS/My Gor' Make It	42328
26	26 JIMMY COZIER/She's All I Got	42328
26	26 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	42328
26	26 GINUNWINE/Differences	42328
26	26 JA RULE/Let Me Blow Ya Mind	42328
24	20 BEANIE SIGEL/Beane (Mack B...)	32560
18	19 REDMAN/Smash Sumthin	30932
11	18 PATEY PABL/O'Flame Up	29304
19	17 2PAC/Until The End Of...	27676
17	17 LIL' JON.../Ba Ba	27676
17	17 DUTCH & SPADE/If You Want It	27392
14	14 JADAKISS/My Gor' Make It	22792
13	13 R. KELLY/Fiesta	21164
17	12 ST LUNATICS/Midwest Swing	19536
7	12 BATHGATE/Bump That	19536
7	12 ATHENA CAGE/Hey Ho	19536
12	12 JAY-Z/Just A Minute	19536
20	11 HI TEK/Round & Round	17908

MARKET #2		
KPWR/Los Angeles		
Emmis (818) 953-4200 Steal/Young/E-Man 12+ Cume 1,804,700		
PLAYS	ARTIST/TITLE	GI (000)
64	77 JAGGED EDGE/Where The Party At	64526
69	69 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	57822
69	69 SILK THE SHOCKER/Pop Lockin'	57822
72	66 112/Peaches & Cream	55308
67	64 CHICO & COLDWADDA/High Come Down	53632
62	62 SNOOP DOGG/Tyrese...Just A Baby Boy	51956
65	62 XZIBIT/Front 2 Back	51956
58	58 ERICK SERMON/Music	48604
41	46 MR. SHORT KUP/Dollaaz, Drank & Dank	38548
45	45 EASTSIDAZ/Luv It	37710
45	45 R. KELLY/Fiesta	37710
25	42 FABIOLUS F/NATE DOGG/Can't Deny It	35196
42	42 LIL' MO/Superwoman	31006
31	36 VIOLATOR/FUBUSTA...What It Is	30168
31	31 USHER/U Remind Me	25978
30	30 D12/Purple Hills	25140
28	30 LUDACRIS/Southern Hospitality	25140
27	30 RAY/J/Just A Minute	25140
28	28 MARIAN CAREY/Loveboy	25140
17	27 LUDACRIS/Area Codes	22626
25	23 ST LUNATICS/Midwest Swing	19274
22	22 ST LUNATICS/Midwest Swing	18436
20	20 OUTKAST/So Fresh, So Clean	16760
37	20 2PAC/Until The End Of...	16760
24	20 JA RULE/Let Me Blow Ya Mind	16760
28	18 KURUPT/FBI/AGUE/It's Over	15084
17	17 REDMAN/F/DJ KOOL/Let's Get Dirty	14246
12	17 XZIBIT/Get Your Walk On	14246
13	16 P DIDDY...Bad Boys For Life	13408
16	16 RLS/SNOOP DOGG.../Do U Wanna Roll	13408
16	16 SNOOP DOGG/Lay Low	13408
16	16 BAD AZZ/F/SNOOP DOGG/Wrong Idea	11732
19	13 SHAGUILE ONEAL/Connected	10884
10	12 MISSY ELLIOTT/One Minute Man	10068
14	10 HI TEK/Round & Round	8380
16	9 THE LIKES/The Best You Can	7542
6	7 JAY-Z/Just A Minute	5986
5	6 D12/An' Nuffin But...	5028
5	6 JUVENILE/Set It Off	5028
8	6 NELLY/Ride Wit Me	5028

MARKET #3		
WBBM/Chicago		
Infinity (312) 944-6000 Cavanah/Bradley 12+ Cume 1,387,100		
PLAYS	ARTIST/TITLE	GI (000)
90	112/Peaches & Cream	58877
86	86 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	55642
85	82 CITY HIGH/What Would You Do?	53054
82	75 LIL' ROME/O My Baby	48525
44	75 USHER/U Remind Me	48525
31	68 JOE FAMYSTIKAL/Slutter	43996
85	59 DESTINY'S CHILD/Boyz n the Mntz	38173
83	57 OUTKAST/So Fresh, So Clean	36879
81	57 TRICK DADDY/Take It To Da House	36879
48	51 O-TOWN/All On Nothing	32997
47	46 JANNET/Someone To Call	29762
43	45 AALI'YAH/We Need A Resolution	29115
23	45 TYRESE/Like Them Girls	29115
47	43 MARIAN CAREY/Loveboy	27821
30	38 R. KELLY/Fiesta	24586
9	37 JAGGED EDGE/Where The Party At	23939
44	37 NELLY/Ride Wit Me	23939
34	34 IAN VAN DALH/Castles In The Sky	21998
27	33 K-CI & JOJO/Crazy	21351
42	33 WILLA FORD/Wanna Be Bad	21351
29	31 CRAIG DAVID/If I See You	20057
23	25 EVE/Who's That Girl	16175
37	23 LIL' MO/Superwoman	14881
30	19 AGUILERA/LIL' MO...Lady Marmalade	12293
29	19 SISOQ/Dance For Me	12293
4	19 RAY/J/Just A Minute	11264
18	18 MISSY ELLIOTT/Get Ur Freak On	11264
15	18 JANNET/All For You	11646
13	17 JENNIFER LOPEZ/It's My Fly With You	10999
7	16 MISSY ELLIOTT/One Minute Man	10352
28	15 DR. DRE/The Next Episode	9705
25	15 EDEN'S CRUSH/Over This Way	9705
13	14 DESTINY'S CHILD/Survivor	9058
13	14 MYA/Case Of The Ex	9058
12	13 OUTKAST/Ms. Jackson	8411
10	12 JA RULE/LIL' MO...Put It On Me	7764
11	11 JAY-Z/Just A Minute	7117
8	11 MONICA/Just Another Girl	7117
17	11 N SYNC/Pop	7117
12	11 D12/Purple Hills	7117

MARKET #4		
KMEL/San Francisco		
Clear Channel (415) 538-1061 Martin/Snyder 12+ Cume 731,900		
PLAYS	ARTIST/TITLE	GI (000)
59	71 JAGGED EDGE/Where The Party At	24850
56	69 ERICK SERMON/Music	24150
64	66 112/Peaches & Cream	23100
55	63 R. KELLY/Fiesta	22050
62	60 USHER/U Remind Me	21000
64	57 KURUPT/F/NATE DOGG/Behind The Walls	19950
33	52 MISSY ELLIOTT/One Minute Man	18200
45	52 MISSY ELLIOTT/Get Ur Freak On	16450
37	52 SNOOP DOGG/Tyrese...Just A Baby Boy	16450
47	45 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	15750
44	44 RAY/J/Just A Minute	15400
28	41 ALICIA KEYS/Fallin'	14350
35	40 JIMMY COZIER/She's All I Got	14000
62	39 LIL' MO/Superwoman	13650
46	37 CASE/Missing You	12950
32	36 OUTKAST/So Fresh, So Clean	12600
38	32 SUNSHINE ANDERSON/Heard It All Before	11200
11	31 JA RULE/Let Me Blow Ya Mind	10850
34	29 JENNIFER LOPEZ/It's My Fly With You	10150
15	27 112/Peaches & Cream	9450
22	27 2PAC/Until The End Of...	9450
16	27 FAITH EVANS/CARL...Can't Believe	9450
14	27 SNOOP DOGG/Lay Low	9450
15	26 JA RULE/LIL' MO...Put It On Me	9100
15	25 KURUPT/FBI/AGUE/It's Over	8750
18	24 MISSY ELLIOTT/Get Ur Freak On	8400
21	24 JILL SCOTT/The Way	8400
21	21 BAD AZZ/F/SNOOP DOGG/Wrong Idea	7350
21	21 FABIOLUS F/NATE DOGG/Can't Deny It	7350
31	20 TYRESE/Like Them Girls	7000
19	19 MARY J. BLIGE/Family Affair	6650
10	19 CRAIG DAVID/If I See You	6650
20	18 KRAYZIE BONE/Hard Time Hustlin'	6300
9	12 LUDACRIS/Area Codes	4200
8	12 P DIDDY...Bad Boys For Life	4200
11	11 KOFFEE BROWN/After Party	3850
9	10 MYSTIKAL/F/NIVEA/Danger (Beas So...)	3500
9	10 VIOLATOR/FUBUSTA...What It Is	3150
8	9 FOXY BROWN/Oh Yeah	2800

MARKET #4		
KYLD/San Francisco		
Clear Channel (415) 356-0949 Martin/Archer 12+ Cume 956,300		
PLAYS	ARTIST/TITLE	GI (000)
71	75 112/Peaches & Cream	36300
68	70 LIL' MO/Superwoman	33800
50	70 JENNIFER LOPEZ/It's My Fly With You	30800
69	69 R. KELLY/Fiesta	31984
55	67 MISSY ELLIOTT/Get Ur Freak On	31984
66	66 TOYAI/Do	23282
43	47 JAGGED EDGE/Where The Party At	22748
39	44 USHER/U Remind Me	21296
53	43 KURUPT/F/NATE DOGG/Behind The Walls	20812
33	40 D12/Purple Hills	19360
9	40 RAY/J/Just A Minute	19360
37	40 2PAC/Until The End Of...	19360
53	38 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	18392
27	35 KIMBRIA KINGS/Say It	16940
24	34 MISSY ELLIOTT/One Minute Man	16456
29	34 DESTINY'S CHILD/Boyz n the Mntz	14036
31	29 TYRESE/Like Them Girls	14036
23	29 LIL' ROME/O My Baby	14036
26	26 CITY HIGH/What Would You Do?	12584
29	26 JA RULE/Let Me Blow Ya Mind	12584
25	25 NELLY/Ride Wit Me	12100
26	25 SNOOP DOGG/Lay Low	12100
22	22 OUTKAST/So Fresh, So Clean	10648
20	21 JA RULE/LIL' MO...Put It On Me	10164
19	20 A/Phase Of Heaven	9860
7	19 KURUPT/FBI/AGUE/It's Over	9186
17	19 112/Peaches & Cream	8712
14	14 GIGI D'AGOSTINO/It's My Fly With You	6776
13	13 SNOOP DOGG/Tyrese...Just A Baby Boy	6292
12	12 SOUL DULQUER/Here We Go	5808
8	10 DR. DRE/The Next Episode	4840
4	10 SARINA PARIS/Just About Enough	4840
12	10 BECCA/You Make Me Feel	4840
4	10 DARUDE/Sandstorm	4840
12	10 MADISON AVENUE/Don't Call Me Baby	4356
2	9 NIVEA/Don't Mess With	4356
16	9 JANNET/Someone To Call	4356
6	8 MYA/Case Of The Ex	3872
1	8 JESSICA SIMPSON/Irresistible	3872

MARKET #8		
WJMN/Boston		
Clear Channel (781) 663-2500 McCartney/D'Heron/Williams 12+ Cume 924,600		
PLAYS	ARTIST/TITLE	GI (000)
89	94 112/Peaches & Cream	40232
89	89 EVE F/GWEN STEFANI/Let Me Blow Ya Mind	38092
68	88 MISSY ELLIOTT/Get Ur Freak On	37664
85	85 BLU CANTRELL/Hit Em Up Style...	36380
89	83 PRODUKT G&B/Cuck Cluck	35524
57	58 JAGGED EDGE/Where The Party At	29088
57	58 R. KELLY/Fiesta	29088
55	55 JENNIFER LOPEZ/It's My Fly With You	23540
46	54 MISSY ELLIOTT/One Minute Man	23112
52	54 TYRESE/Like Them Girls	23112
23	53 USHER/U Remind Me	22684
54	52 CHRISTINA MILLIAN/AM To PM	22256
73	52 2PAC/Until The End Of...	22256
45	46 CITY HIGH/What Would You Do?	19688
50	44 WYCLEF JEAM/Perfume Get'em	18832
46	46 K-CI & JOJO/Crazy	14980
43	43 LIL' MO/Superwoman	14124
14	25 DESTINY'S CHILD/Boyz n the Mntz	10700
21	24 D12/Purple Hills	10272
27	23 LUDACRIS/Southern Hospitality	9844
21	23 RAY/J/Just A Minute	9844
22	21 NELLY/Ride Wit Me	8988
25	20 SNOOP DOGG/Lay Low	8560
21	19 MONICA/Just Another Girl	8132
24	18 JA RULE/LIL' MO...Put It On Me	7704
15	16 JUVENILE/Set It Off	7704
15	16 OB FINEST F/NAS/Oochie Wally	6840
15	14 DA BRAT F/TYRESE/What'chu Like	5982
16	14 EVE/Who's That Girl	5982
15	14 DMX/Party Up (Up In...)...	5982
11	14 FUNKMOMENT...Nelly/Come Over	5982
10	14 NELLY/Country Grammar	5982
15	13 DR. DRE/The Next Episode	5564
12	13 3LW/More (Baby...)	5564
12	13 MONTELL JORDAN/Get It On...Tonite	5564
13	12 EMINEM/Drug Ballad	5136
15	12 RUFF EN'DZ/No More	5136
15	12 NELLY/E...	5136
6	11 VIOLATOR/FUBUSTA...What It Is	4708

MARKET #9		
WPGC/Washington, DC		
Infinity (301) 918-0955 Stevens/Mitchem 12+ Cume 775,900		
PLAYS	ARTIST/TITLE	GI (000)
58	65 ALICIA KEYS/Fallin'	24960
58	63 112/Peaches & Cream	24192
57	61 ERICK SERMON/Music	23424
54	61 MISSY ELLIOTT/Get Ur Freak On	23424
52	54 USHER/U Remind Me	20736
37	51 JENNIFER LOPEZ/It's My Fly With You	19584
49	50 MISSY ELLIOTT/One Minute Man	19200
49	50 JILL SCOTT/The Way	19200
45	45 JAGGED EDGE/Where The Party At	16128
36	41 INDIA ARIE/Brown Skin	15744
35	34 DORNIIE MCCLURKIN/We Fall Down	13056
29	29 MAXWELL/LaTime	11984
20	26 TANK/Slowly	9936
23	24 LUDACRIS/Area Codes	9216
18	24 JAY-Z/Just A Minute	9216
23	23 P DIDDY...Bad Boys For Life	8832
16	22 JA RULE/LIL' MO...Put It On Me	8440

R&R Mix Show Top 30

® July 13, 2001

- 1 112 Peaches & Cream (*Bad Boy/Arista*)
- 2 JAGGED EDGE Where The Party At? (*So So Def/Columbia*)
- 3 LIL' MO Superwoman (*EastWest/EEG*)
- 4 MISSY ELLIOTT Get Ur Freak On (*Gold Mind/EastWest/EEG*)
- 5 R. KELLY Fiesta (*Jive*)
- 6 EVE 1/GWEN STEFANI Let Me Blow Ya Mind (*Ruff Ryders/Interscope*)
- 7 MISSY ELLIOTT One Minute Man (*Gold Mind/EastWest/EEG*)
- 8 USHER U Remind Me (*LaFace/Arista*)
- 9 ERICK SERMON Music (*Interscope*)
- 10 JENNIFER LOPEZ I'm Real (*Epic*)
- 11 RAY-J Wait A Minute (*Atlantic*)
- 12 DESTINY'S CHILD Bootylicious (*Columbia*)
- 13 VIOLATOR 1/BUSTA RHYMES What It Is (*Violator/Loud/Columbia*)
- 14 D12 Purple Hills (*Shady/Interscope*)
- 15 BLU CANTRELL Hit 'Em Up Style (Oops!) (*Arista*)
- 16 LUDACRIS Southern Hospitality (*Def Jam South/IDJMG*)
- 17 TOYA I Do (*Arista*)
- 18 TYRESE I Like Them Girls (*RCA*)
- 19 SNOOP DOGG/TYRESE Just A Baby Boy (*Universal*)
- 20 NELLY Ride Wit Me (*Fo'Reel/Universal*)
- 21 LIL' ROMEO My Baby (*Soulja/Priority*)
- 22 LUDACRIS Area Codes (*Murder Inc./Def Jam/IDJMG*)
- 23 JAY-Z I Just Wanna Love U (Give It...) (*Roc-A-Fella/IDJMG*)
- 24 JUVENILE Set It Off (*Cash Money/Universal*)
- 25 FABOLOUS/NATE DOGG Can't Deny It (*Desert Storm/Elektra/EEG*)
- 26 QB FINEST 1/NAS Oochie Wally (*Columbia*)
- 27 ST. LUNATICS Midwest Swing (*Fo' Reel/Universal*)
- 28 MARIAH CAREY Loverboy (*Virgin*)
- 29 CITY HIGH What Would You Do? (*Interscope*)
- 30 2PAC Until The End Of Time (*Amaru/Death Row/Interscope*)



37 CHR/Rhythmic Mix Show Reporters



EVERY GUY LOVES MARIAH

Recently in New York, a bunch of lucky men in the industry were able to hear the latest project from Mariah Carey. *All That Glitters* will be released later this summer. Pictured here are (back row, l-r) KPWR/Los Angeles APD Damion Young, Carey, Gary Spangler and Greg Lawley of Lawman Productions, Virgin Sr. VP Michael Plen and (front row, l-r) Sr. Director/Crossover Cary Vance and R&R CHR Editor Tony Novia.



FROM WKTU TO YOU!

WKTU/New York had a special visitor recently. Nikka Costa stopped by 'KTU while her single "Like a Feather" is blowing up airplay. Pictured are (l-r) 'KTU's Diane Pryor, Bill Schultz and Frankie Blue; Costa; and 'KTU's Geronimo and Jeff Z.

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYO/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLO/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown/Womack
12+ Cume 1,710,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	55	ALICIA KEYS/Fallin'	55220
52	50	ERICK SERMON/Music	50200
47	49	USHER/U Remind Me	49196
42	48	JIMMY COZIER/She's All I Got	48192
53	48	FAITH EVANS/CARL...Can't Believe	48192
26	44	CRAIG DAVID/Fi Me In	44176
39	40	SUNSHINE ANDERSON/heard it All Before	40160
46	31	112/Peaches & Cream	31124
33	31	AALIYAH/We Need A Resolution	31124
40	30	CASE/Missing You	30120
46	30	JAH/EM/Just In Case	30120
35	30	LIL' MO/Superwoman	30120
33	28	JAGGED EDGE/Where The Party At	28112
30	28	RAY-J/WaA Minute	28112
21	25	DESTINY'S CHILD/Bodyicious	25100
22	25	ISLEY BROS./R. ISLEY/Contagious	25100
16	24	MISSY ELLIOTT/Get Ur Freak On	24096
12	24	TANK/Slowly	24096
22	23	BLU CANTRELL/Hit 'Em Up Style...	23092
22	22	MARIAH CAREY/Loverboy	22088
12	21	TYRESE/What Am I Gonna Do	21084
18	20	JILL SCOTT/The Way	20080
14	19	INDIA ARIE/Brown Skin	19076
18	18	GINUWINE/Differences	18072
16	18	CASE/Not Your Friend	18072
17	16	KOFFEE BROWN/Weekend Thing	16064
24	16	JILL SCOTT/A Long Walk	16064
21	15	R. KELLY/Fiesta	15060
18	14	JANET/Someone To Call...	14056
13	14	KOFFEE BROWN/After Party	14056

MARKET #2

KKBT/Los Angeles
Radio One
(323) 634-1800
Scorpio/Fuller
12+ Cume 1,236,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
73	73	ERICK SERMON/Music	39420
57	58	112/Peaches & Cream	31320
50	57	JAGGED EDGE/Where The Party At	30780
50	57	RAY-J/WaA Minute	30780
62	56	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	30240
57	52	R. KELLY/Fiesta	28080
34	51	SNOOP DOGG/TYRESE...Just A Baby Boy	27540
54	50	LIL' MO/Superwoman	27080
48	44	JIMMY COZIER/She's All I Got	23760
33	40	DESTINY'S CHILD/Bodyicious	21600
38	40	JARULE/Cry	21600
36	39	USHER/U Remind Me	21060
34	34	MUSIQ/love	18380
43	31	JENNIFER LOPEZ/Im Real	18200
39	28	MISSY ELLIOTT/Get Ur Freak On	15180
33	27	JILL SCOTT/The Way	14580
28	26	NICOLE/Im Lookin'	14040
36	26	SILK THE SHIKER/Pop Lockin'	14040
25	24	TANK/Maybe I Deserve	13500
13	24	ALICIA KEYS/Fallin'	12960
36	22	CASE/Missing You	11880
2	21	LUDACRIS/Area Codes	11340
3	20	MISSY ELLIOTT/One Minute Man	10800
24	20	OUTKAST/So Fresh, So Clean	10800
8	20	FABOLOUS/FNATE DOGG/Can't Deny It	10800
15	19	MARIAH CAREY/Loverboy	10260
16	19	GINUWINE/Differences	10260
27	19	SHAGUILLE O'NEAL/Connected	10260
13	17	D12/Purple Hills	9180
3	15	THALIKS/The Best You Can	8100

MARKET #3

WGCI/Chicago
Clear Channel
(312) 986-6900
Scorpio/Boatner
12+ Cume 913,900




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	58	ERICK SERMON/Music	44428
37	52	FAITH EVANS/CARL...Can't Believe	39832
42	49	AALIYAH/We Need A Resolution	37354
37	44	ALICIA KEYS/Fallin'	37354
45	42	RAY-J/WaA Minute	33172
40	40	DAVE HOLLISTER/Take Care Of Home	30640
40	40	ISLEY BROS./R. ISLEY/Contagious	30640
35	39	JIMMY COZIER/She's All I Got	29874
33	38	LUTHER VANDROSS/Take You Out	27576
30	35	MISSY ELLIOTT/Get Ur Freak On	26810
40	35	GINUWINE/Differences	26810
18	34	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	26044
40	34	R. KELLY/Fiesta	26044
37	34	R. KELLY/Fiesta	23746
34	31	USHER/U Remind Me	23746
27	30	112/Peaches & Cream	22980
17	28	MUSIQ/love	21448
21	27	VIOLATOR/F.B.U.S.T.A...What It Is	20682
25	24	SUNSHINE ANDERSON/heard it All Before	18384
14	22	112/Dance With Me	16852
19	22	CASE/Missing You	16852
21	22	JILL SCOTT/The Way	16852
15	21	DESTINY'S CHILD/Bodyicious	16086
23	20	MISSY ELLIOTT/One Minute Man	15320
28	20	MUSIQ/love	13788
30	18	OUTKAST/So Fresh, So Clean	13788
14	18	CHARLIE WILSON/One Way Street	13788
19	17	THREE THE HARD WAY/Let's Get It	13022
16	17	KOFFEE BROWN/After Party	13022
13	15	INDIA ARIE/Video	11490

MARKET #3

WPWX/Chicago
Crawford
(219) 933-4455
Alan/Reynolds
12+ Cume N/A



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	51	MISSY ELLIOTT/One Minute Man	0
39	49	112/Peaches & Cream	0
51	48	ERICK SERMON/Music	0
38	43	USHER/U Remind Me	0
51	42	RAY-J/WaA Minute	0
48	39	LIL' MO/Superwoman	0
35	37	R. KELLY/Fiesta	0
31	36	P. DIDDY...Bad Boys For Life	0
40	34	ISLEY BROS./R. ISLEY/Contagious	0
31	30	JIMMY COZIER/She's All I Got	0
26	30	AALIYAH/We Need A Resolution	0
15	29	ALICIA KEYS/Fallin'	0
25	28	JENNIFER LOPEZ/Im Real	0
38	28	BISHOP/Know U Ghetto	0
33	28	JAGGED EDGE/Where The Party At	0
26	27	BLU CANTRELL/Hit 'Em Up Style...	0
26	26	JAH/EM/Just In Case	0
22	26	TRICK DADDY/Im A Thug	0
21	26	DESTINY'S CHILD/Bodyicious	0
29	26	ST. LUNATICS/Midwest Swing	0
29	25	GINUWINE/Differences	0
23	25	VIOLATOR/F.B.U.S.T.A...What It Is	0
10	23	LUDACRIS/Area Codes	0
21	22	112/Dance With Me	0
23	21	2PAC/Until The End Of...	0
18	19	FAITH EVANS/CARL...Can't Believe	0
19	19	LIL BOW WOW/Ghetto Girls	0
17	19	R. KELLY/Fiesta	0
16	16	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	0
25	16	JARULE/Cry	0

MARKET #5

WPHI/Philadelphia
Radio One
(215) 884-9400
Ice/George
12+ Cume 398,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	46	112/Peaches & Cream	8602
42	45	ALICIA KEYS/Fallin'	8415
45	42	MISSY ELLIOTT/Get Ur Freak On	7854
38	41	R. KELLY/Fiesta	7667
40	42	FAITH EVANS/CARL...Can't Believe	7480
46	40	USHER/U Remind Me	7480
32	39	P. DIDDY...Bad Boys For Life	7293
39	38	BEANIE SIGEL/Beame (Mack B...)	6732
49	34	JAGGED EDGE/Where The Party At	6358
44	33	LIL' MO/Superwoman	6171
41	32	RAY-J/WaA Minute	5797
36	31	THREE THE HARD WAY/Let's Get It	5797
41	30	PHILLY'S MOST WANTED/Peace Don't Mind	5610
36	29	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	5423
32	28	DESTINY'S CHILD/Bodyicious	5236
25	27	ERICK SERMON/Music	5049
31	26	JENNIFER LOPEZ/Im Real	4862
31	25	MISSY ELLIOTT/One Minute Man	4675
28	22	LIL BOW WOW/Ghetto Girls	4114
32	22	LUDACRIS/Area Codes	4114
32	22	SUNSHINE ANDERSON/heard it All Before	4114
28	21	GINUWINE/Differences	3927
9	21	VIOLATOR/F.B.U.S.T.A...What It Is	3927
29	19	MARIAH CAREY/Loverboy	3553
27	19	REDMAN/FDJ KOOL/Let's Get Dirty	3553
19	18	TANK/Maybe I Deserve	3366
16	17	CASE/Missing You	3179
10	16	JAY-Z/Just Wanna Love...	2992
16	16	CASE/Not Your Friend	2992
18	15	JILL SCOTT/The Way	2805

MARKET #5

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lani
12+ Cume 699,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	53	JAGGED EDGE/Where The Party At	24168
47	48	112/Peaches & Cream	21888
45	46	PHILLY'S MOST WANTED/Peace Don't Mind	20976
40	41	ALICIA KEYS/Fallin'	20520
40	40	VIOLATOR/F.B.U.S.T.A...What It Is	18240
38	38	FAITH EVANS/CARL...Can't Believe	17328
42	38	GINUWINE/Differences	17328
32	36	MISSY ELLIOTT/Get Ur Freak On	16416
47	32	RAY-J/WaA Minute	14592
33	30	R. KELLY/Fiesta	13680
17	29	JENNIFER LOPEZ/Im Real	13224
15	29	JILL SCOTT/He Loves Me	13224
6	28	LIL WAYNE/Shine	12768
17	27	MISSY ELLIOTT/One Minute Man	12312
37	27	USHER/U Remind Me	12312
30	24	LIL' ROMEO/My Baby	10944
30	23	JILL SCOTT/The Way	10488
19	21	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	9676
2	21	JAY-Z/zzo (H.O.Z.A.)	9676
15	21	BLU CANTRELL/Hit 'Em Up Style...	9676
6	19	P. DIDDY...Bad Boys For Life	8664
18	19	SUNSHINE ANDERSON/heard it All Before	8664
18	19	BEANIE SIGEL/Beame (Mack B...)	8208
17	17	R. KELLY/Don't Mean It	7752
21	17	SHYME/Bonnie & Shyne	7752
18	17	SISQO/Can I Live	7752
25	16	MUSIQ/love	7296
12	15	LIL' MO/Keep It Gangsta	6840
14	14	EVE/Who's That Girl	6384
10	13	TRICK DADDY/Im A Thug	5928

MARKET #6

KBFB/Dallas-Ft. Worth
Radio One
(214) 521-4661
Kelly
12+ Cume 240,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	48	JAGGED EDGE/Where The Party At	4656
54	43	112/Peaches & Cream	4171
54	42	MISSY ELLIOTT/Get Ur Freak On	4074
41	41	EVE/FGIVEN STEFANU/Let Me Blow Ya Mind	3977
25	36	D12/Purple Hills	3492
44	36	KAME & ABEL/Show Dat Work...	3492
43	35	USHER/U Remind Me	3396
29	33	RAY-J/WaA Minute	3201
30	31	LUDACRIS/Area Codes	3007
40	31	TRICK DADDY/Im A Thug	3007
33	28	LIL' MO/Superwoman	2716
26	28	ERICK SERMON/Music	2716
30	27	JUVENILE/Set It Off	2619
9	23	REDMAN/FDJ KOOL/Let's Get Dirty	2231
25	23	LIL' ROMEO/My Baby	2134
26	22	CITY HIGH/What Would You Do?	2031
6	21	P. DIDDY...Bad Boys For Life	2037
21	21	BEANIE SIGEL/Beame (Mack B...)	2037
26	20	BLU CANTRELL/Hit 'Em Up Style...	1940
32	19	BABYFACE/There She Goes	1843
16	19	LIL' O'Back Back	1843
5	18	MISSY ELLIOTT/One Minute Man	1746
25	18	JANET/Someone To Call...	1746
33	17	R. KELLY/Fiesta	1648
4	17	ALICIA KEYS/Fallin'	1648
22	16	VIOLATOR/F.B.U.S.T.A...What It Is	1552
12	16	LIL' R.I.P.I/Can Do That	1552
17	15	JENNIFER LOPEZ/Im Real	1455
22	15	2PAC/Until The End Of...	1455
9	14	BRIAN MCKNIGHT/Love Of My Life	1358

MARKET #6

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatnam
12+ Cume 540,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
58	64	GINUWINE/Differences	29248
53	61	ALICIA KEYS/Fallin'	27877
27	61	ISLEY BROS./R. ISLEY/Contagious	27877
52	59	SILK/We're Callin' U	26963
56	57	JENNIFER LOPEZ/Im Real	26049
57	57	ERICK SERMON/Music	26049
56	54	LIL' ROMEO/My Baby	24678
51	51	JAH/EM/Just In Case	23307
53	51	112/Peaches & Cream	23307
45	51	MUSIQ/love	23307
45	49	USHER/U Remind Me	22393
50	46	BLU CANTRELL/Hit 'Em Up Style...	21022
42	40	JUVENILE/Set It Off	18280
56	38	LIL' MO/Superwoman	16452
10	36	LUDACRIS/Area Codes	16452
26	34	JAGGED EDGE/Where The Party At	15538
24	33	LUDACRIS/Stack'em Up	15081
38	33	RAY-J/WaA Minute	15081
29	32	JARULE/Cry	14624
39	32	AALIYAH/We Need A Resolution	14624
43	29	INDIA ARIE/Brown Skin	13253
17	28	GINUWINE/Differences	11862
33	25	R. KELLY/Fiesta	11425
38	24	MISSY ELLIOTT/Get Ur Freak On	10968
6	19	LIL BOW WOW/Ghetto Girls	8683
24	19	MR. LUCC/Diabolo	8683
4	14	2PAC/Until The End Of...	6398
11	13	INDIA ARIE/Video	5941
15	12	LIL' O'Back Back	5484
8	10	DESTINY'S CHILD/Bodyicious	4570

MARKET #7

WDTJ/Detroit
Radio One
(313) 259-2000
Spudd
12+ Cume 519,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	69	ERICK SERMON/Music	18423
62	62	112/Peaches & Cream	16552
49	60	USHER/U Remind Me	16020
49	58	RAY-J/WaA Minute	15486
43	57	MC BREEDE/Gabbin'	15219
38	53	JIMMY COZIER/She's All I Got	14151
51	44	JAGGED EDGE/Where The Party At	11748
50	41	DAVE HOLLISTER/Take Care Of Home	10947
25	38	VIOLATOR/F.B.U.S.T.A...What It Is	10146
11	36	ROYCE DA 5'9"/You Can't Touch Me	9612
28	35	SNOOP DOGG/TYRESE...Just A Baby Boy	9345
28	35	DESTINY'S CHILD/Bodyicious	9345
13	35	P. DIDDY...Bad Boys For Life	9345
30	34	D12/Purple Hills	9078
29	33	ST. LUNATICS/Midwest Swing	8811
30	32	MISSY ELLIOTT/One Minute Man	8544
24	32	LIL' JON...Ba Ba	8544
35	31	ISLEY BROS./R. ISLEY/Contagious	8277
26	30	MISSY ELLIOTT/Get Ur Freak On	8010
31	30	ALICIA KEYS/Fallin'	8010
30	29	AALIYAH/We Need A Resolution	8010



WALT LOVE
babylove@rronline.com

On The Bus, Across The Nation

HBO teams with hip-hop's best in creating a 'traveling block party'

Here we are in the middle of summer already. With summer comes concert tours and lots of outdoor fun in the sun. There are also warm, star-filled nights with music from some of our favorite artists to look forward to. This week we take a look at a unique summer promotion being put together by HBO.

Here's the deal: HBO hit the road on Memorial Day weekend with its HBO/Cinemax Urban Bus Tour 2001, which offers a multimedia extravaganza to fans of HBO's original programming, such as *Sex in the City* and *The Sopranos*. The customized bus is offering live entertainment, musical performances, prize giveaways and celebrity appearances.

The "traveling block party" began its trek across the U.S. with a three-

day, all-star pool party at the Ritz Plaza Hotel in Miami's South Beach. The coach then made its way to the 20 cities it will visit during its 19-week odyssey. Among the stops: Atlanta, Birmingham, Charlotte, Chicago, Detroit, Houston, Indianapolis, Las Vegas, Los Angeles, Memphis, New Orleans, New York, Norfolk, Oakland, Philadelphia, San Jose, St. Louis and Washington. Its final stop is set for Sept. 29 in Dallas.

One reason why this is special for radio is the participation of WUSL/Philadelphia's Dee Lee, a nationally recognized comedian who holds an airshift at 'USL. Dee is one of four resident tour hosts. The others are Mixmaster Dee Wiz "The Total Package" from New York, Doug Melville, and GJ from Persaud Brothers.

Top recording artists from Warner Music Group labels are also scheduled to appear in select markets. They include Missy Elliott, Eric Benet, Angie Martinez, Fat Joe, Trick Daddy & Trina, Lil' Mo, Ray J, Philly's Most Wanted, Jaheim, Lil' Johnny, Lina and Iconz. Celebrity DJs Biz Markie and S&S will also be on hand to provide the music at certain events on the schedule.

In addition to the recording artists and comedians being a draw, HBO hopes to have local Urban stations in the cities that the bus will be visiting encourage people to stop by. The tour bus includes the following features:

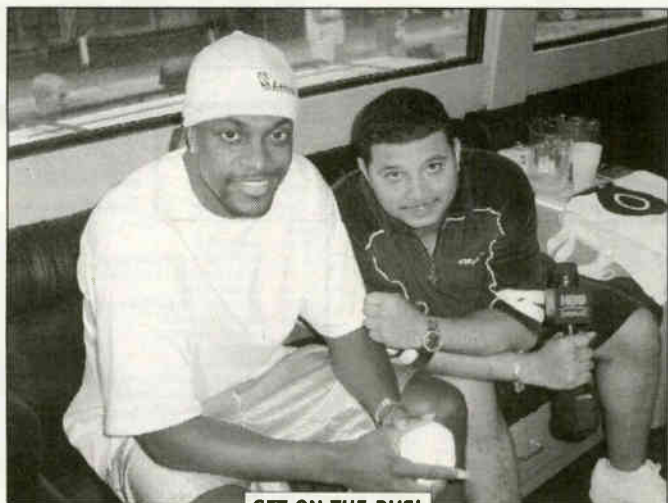
- A state-of-the-art DJ mixing station
- Acclaim Sports' "HBO Boxing" game for PlayStation
- Sony VAIO laptop stations
- Eight television monitors playing new HBO programming and music videos
- A one-on-one basketball court off the rear of the bus

Urban stations can team with this traveling road show and get in touch with their listeners in a big way while also having a little fun on the bus. Here are some pictures of the HBO/Cinemax Urban Bus Tour 2001. Even Chris Tucker has gotten into the act this time out.

TALK BACK TO R&R!

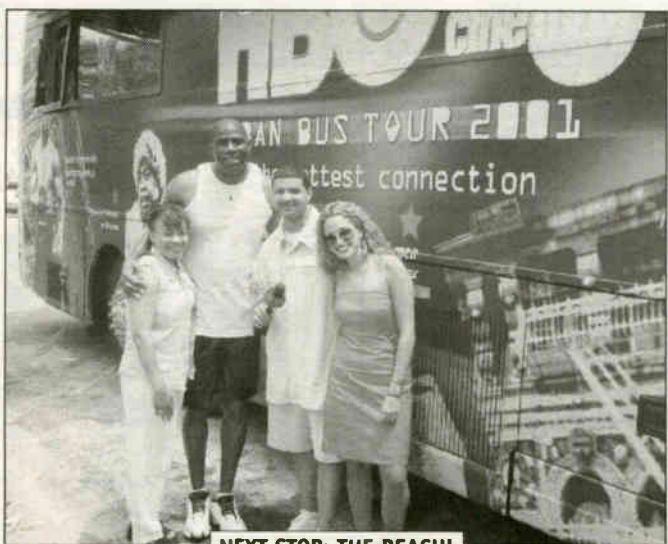
Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667
or e-mail:
babylove@rronline.com



GET ON THE BUS!

Actor-comedian Chris Tucker (l) chills with WUSL/Philadelphia air talent and HBO/Cinemax Urban Tour Bus 2001 host Dee Lee. Lee took the summer off from 'USL to host the tour as it travels across America.



NEXT STOP: THE BEACH!

Relaxing and tanning during the tour's kickoff in Miami are (l-r) HBO's Kelly Welborn, former L.A. Lakers star Magic Johnson, Dee Lee and HBO's Jill Weiss.

URBAN DATABANK

Fannie Mae Supports Minority Home Ownership

Fannie Mae has partnered with BET.com and Univision.com as part of its National Minority Home-Ownership Initiative, a program designed to create 5 million new minority homeowners by 2010. The company teamed with Cendant Mortgage and HomeSide Lending to create the BET.com "Owning a Home" channel. Fannie Mae will provide similar services to Hispanics by partnering with Countrywide Home Loans for "Casa," Univision.com's home resource channel. Both sites offer home-buying information and tools, as well as the ability to apply for a loan online.

Source: *Marketing to the Emerging Majorities*, June 2001

Rush To Debut Urban-Targeted Telecom Service

Hip-hop kingpin Russell Simmons has teamed with Vtech Connect and Shared Technologies Cellular to create a collection of telecommunication services targeting urban consumers, scheduled to debut by summer 2001. Cellular, PCS, long-distance, one-way and two-way paging, Internet access and local dial-tone services will be offered without requiring a credit check, contract or security deposit. A portion of the profits will be donated to the Rush Philanthropic Arts Foundation, an organization that provides disadvantaged children with exposure to artistic and educational opportunities.

Source: *Marketing to the Emerging Majorities*, March 2001

Savoy Offers Diverse Take On Black Life

In January Vanguard Media introduced *Savoy*, a general-interest magazine targeting African Americans. The magazine, which will publish 10 times a year, covers entertainment, travel, business, politics, fashion and other areas of interest to blacks. The 130,000 paid subscribers of *Emerge*, the now-defunct African-American-targeted news magazine, will serve as *Savoy's* subscriber base. *Savoy* will also offer a companion e-mail newsletter and website.

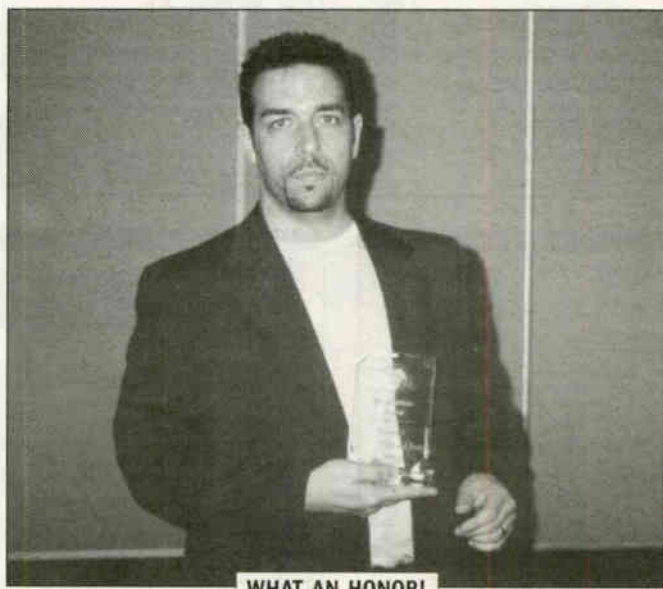
Source: *Marketing to the Emerging Majorities*, January 2001

Ad Buy Decline Won't Deter Ethnic Marketing

While the economy may be slowing down, media executives and marketing consultants targeting ethnic markets contend that advertisers will not drastically decrease spending on ethnic advertising, *Advertising Age* reports. Census numbers and previous successes in the ethnic marketing arena will encourage advertisers to continue their targeted efforts.

Marketers believe targeted advertising in magazines may fall off slightly because consumers tend to cancel subscriptions during an economic slowdown. On the other hand, marketers say television networks such as Univision, Telemundo and BET will benefit the most from ethnic ad sales.

Source: *Marketing to the Emerging Majorities*, March 2001.



WHAT AN HONOR!

The International Black Broadcasters Association recently held its first conference in Memphis, at which R&R Urban Editor Walt "Baby" Love was honored with the Inspiration Award. The accolade is given in recognition of the work Love has done as an ordained minister and cancer survivor. Accepting the award on Love's behalf is R&R Music Meeting Dir./Operations Al Machera.

**ADD DATE:
JULY 16 & 17**

*Brian
McKnight*

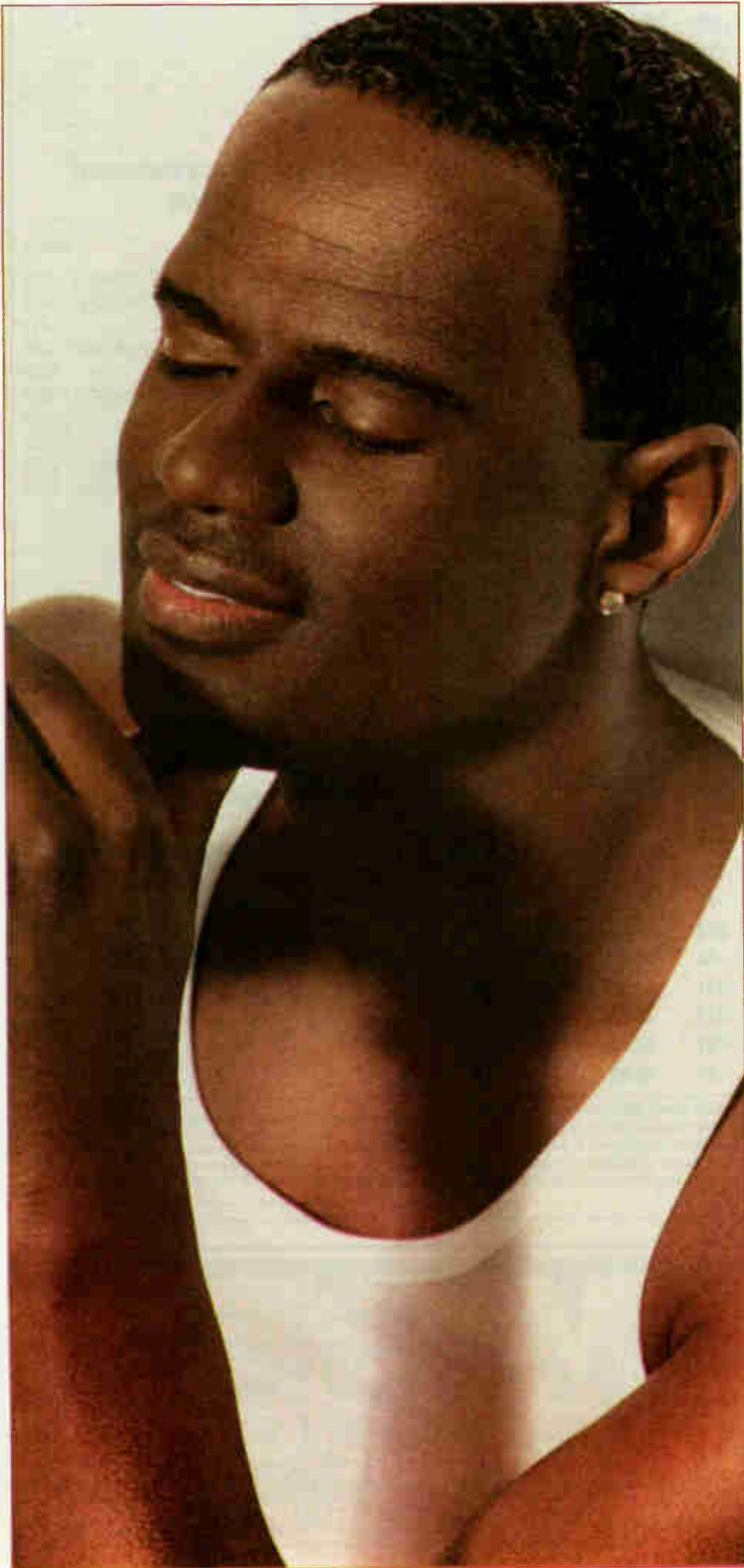
“LOVE OF MY LIFE”

Smoldering...sensuous...
like you've never heard him before.

Taken from his forthcoming album entitled
SUPERHERO - coming August



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R&R Urban Top 50

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	ERICK SERMON Music (Interscope)	3390	+53	468728	9	80/0
5	2	JAGGED EDGE Where The Party At (So So Def/Columbia)	3213	+226	408427	8	79/0
4	3	USHER U Remind Me (LaFace/Arista)	3161	+91	413852	8	81/0
2	4	112 Peaches & Cream (Bad Boy/Arista)	3067	-277	419656	17	79/0
3	5	RAY-J Wait A Minute (Atlantic)	2967	-110	373633	13	80/0
7	6	ALICIA KEYS Fallin' (J)	2938	+410	406048	11	74/3
11	7	DESTINY'S CHILD Bootylicious (Columbia)	2363	+241	264686	6	78/0
8	8	AALIYAH We Need A Resolution (BlackGround)	2350	-144	265903	10	80/1
6	9	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	2320	-271	264790	18	73/0
16	10	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2293	+570	303921	3	77/2
10	11	JAHEIM Just In Case (Divine Mill/WB)	2247	+90	226764	10	75/1
9	12	R. KELLY Fiesta (Jive)	2057	-217	308227	15	71/0
13	13	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1936	-76	218259	11	75/0
19	14	JILL SCOTT The Way (Hidden Beach/Epic)	1834	+160	231030	8	68/0
12	15	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1793	-256	277185	20	71/0
17	16	JIMMY COZIER She's All I Got (J)	1743	+27	246631	12	72/2
21	17	VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	1725	+144	207284	6	74/1
25	18	JENNIFER LOPEZ I'm Real (Epic)	1641	+348	224705	3	77/0
18	19	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	1607	-108	281999	13	62/0
23	20	GINUWINE Differences (Epic)	1602	+181	210785	4	74/2
15	21	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1553	-259	222196	14	66/0
14	22	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	1492	-368	173667	11	73/0
24	23	MARIAH CAREY Loverboy (Virgin)	1467	+130	153444	4	77/0
22	24	LUTHER VANDROSS Take You Out (J)	1459	-15	134889	9	60/0
28	25	CRAIG DAVID Fill Me In (Wildside/Arista)	1432	+136	137718	6	64/2
26	26	PUBLIC ANNOUNCEMENT John Doe (RCA)	1405	+131	107895	5	69/0
31	27	JUVENILE Set It Off (Cash Money/Universal)	1394	+327	147458	4	68/0
20	28	LIL' ROMEO My Baby (Soulja/Priority)	1323	-282	152567	13	67/0
29	29	JANET Someone To Call My Lover (Virgin)	1316	+125	110090	4	71/1
30	30	INDIA.ARIE Brown Skin (Motown)	1177	+57	128631	4	69/1
Breaker	31	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1124	+478	161591	2	76/10
Breaker	32	P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)	1083	+334	154147	2	65/3
33	33	SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal)	928	+43	92977	7	54/0
32	34	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	883	-12	79610	9	43/0
39	35	TANK Slowly (BlackGround)	879	+140	89625	2	67/4
Debut	36	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	867	+364	123203	1	67/66
Debut	37	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	825	+323	77988	1	62/6
Debut	38	LIL BOW WOW Ghetto Girls (So So Def/Columbia)	802	+273	85105	1	60/1
41	39	COO COO CAL My Projects (Tommy Boy)	761	+55	67259	3	46/2
Debut	40	D12 Purple Hills (Shady/Interscope)	755	+269	87375	1	48/13
49	41	CASE Not Your Friend (Def Jam/Island)	699	+102	68634	2	50/1
45	42	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	691	+39	70813	5	31/1
36	43	TAMIA Tell Me Who (Elektra/EEG)	655	-142	54738	9	43/1
47	44	CITY HIGH What Would You Do? (Interscope)	639	-75	45318	14	34/0
34	45	BABYFACE There She Goes (Arista)	636	-258	67155	10	55/0
42	46	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	627	-66	96687	15	38/0
37	47	TYRESE I Like Them Girls (RCA)	624	-131	42090	16	52/0
Debut	48	FOXY BROWN Oh Yeah (Violator/IDJMG)	611	+112	47796	1	37/0
46	49	AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	576	-161	52257	7	18/0
44	50	SILK We're Callin' U (Elektra/EEG)	574	-94	69782	14	33/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	66
NELLY Batter Up (Fo' Reel/Universal)	48
PETEY PABLO Raise Up (Jive)	26
QUEEN PEN QP Walks (Motown)	21
RELL If That's My Baby (Roc-A-Fella/Elektra/EEG)	19
HI TEK Round & Round (Rawkus/Priority)	16
BISHOP U Know U Ghetto (Edel)	14
D12 Purple Hills (Shady/Interscope)	13
TONY TERRY Freaky Little Game (Major Hits/GBR)	13
IMX Clap Your Hands (New Line)	11

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	+570
MISSY ELLIOTT One... (Gold Mind/EastWest/EEG)	+478
ALICIA KEYS Fallin' (J)	+410
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	+364
JENNIFER LOPEZ I'm Real (Epic)	+348
P. DIDDY & THE FAMILY Bad Boys... (Bad Boy/Arista)	+334
JAY-Z Izzo (H.O.Z.A.) (Roc-A-Fella/IDJMG)	+333
JUVENILE Set It Off (Cash Money/Universal)	+327
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	+323
LIL BOW WOW Ghetto Girls (So So Def/Columbia)	+273

Breakers®

MISSY "MISDEMEANOR" ELLIOTT

One Minute Man (Gold Mind/EastWest/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1124/478	76/10	31

P. DIDDY & THE FAMILY

Bad Boys For Life (Bad Boy/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1083/334	65/3	32

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



82 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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2PAC LETTER 2 MY UNBORN

the new single
from the platinum album
"UNTIL THE END OF TIME"

EXECUTIVE PRODUCER: SUBE KNIGHT
EXECUTIVE PRODUCER: AFENI SHAKUR

IMPACTING JULY 16 & 17



Reporters

Stations and their adds listed alphabetically by market

Urban

<p>WAJZ/Albany, NY PD/MD: Sugar Bear APD: Marie Crista 9 LUDACRIS "Area" 1 PHILLY'S MOST WANTED "Please" OLIVA "Capable" TRICK DADDY "Thug"</p>	<p>WBOT/Boston, MA PD: Steve Gousby APD: Lamar Robinson MD: T. Clark No Adds</p>	<p>WWOM/Columbia, SC PD/MD: Mike Love APD: Vernessa Pendergrass MD: T. Clark 5 HI TEK "Round" 5 LUDACRIS "Area" 2 BISHOP "Ghetto" 1 QUEEN PEN "Walks" TONY TERRY "Freaky" NIVEA "Mess" NELLY "Batter"</p>	<p>WZFX/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Taylor Morgan 12 LUDACRIS "Area" 10 TRICK DADDY "Thug" 5 D12 "Purple" 5 P DIDDY "Bad" 5 IMX "Cap"</p>	<p>KHZZ/Killeen-Temple, TX PD/MD: Mychal Maguire VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 2 LUDACRIS "Area" 2 NELLY "Batter" MISSY ELLIOTT "Minute"</p>	<p>WBLO/Louisville, KY VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 15 MISSY ELLIOTT "Minute" D12 "Purple" NELLY "Batter" LUDACRIS "Area"</p>	<p>WQQK/Nashville, TN 2 NELLY "Batter" LUDACRIS "Area"</p>	<p>WOKX/Rochester, NY PD: Andre Marcel MD: Kala D'Neal 1 TRICK DADDY "Thug" LUDACRIS "Area" GERALD LEVERT "Made"</p>	<p>WHBX/Tallahassee, FL PD/MD: Kevin Gardner No Adds</p>
<p>KBCE/Alexandria, LA PD: Roger Moore MD: R.J. Polk 10 NELLY "Batter" 10 QUEEN PEN "Walks" 10 LUDACRIS "Area" 10 DANIEL "Everyday" 10 RUS/SNOOP DOGG "Wanna" 10 COO COO CAL "Projects"</p>	<p>WBLK/Buffalo, NY PD/MD: Skip Dillard 13 LUDACRIS "Area" 4 JANET "Someone" NELLY "Batter" LIL' JOHN WILLY "Got" TANK "Slowly"</p>	<p>WFXE/Columbus, GA Int. PD: Michael Saul MD: Al Irvin 8 MISSY ELLIOTT "Minute" 6 RASHEEDA "Get" 3 IMX "Cap" 3 NELLY "Batter" 3 LUDACRIS "Area" 3 TONY TERRY "Freaky" 3 EASTSIDAZ "Liv" 3 RELL "Baby" 3 HI TEK "Round" 3 QUEEN PEN "Walks" PETEY PABLO "Raise"</p>	<p>WOZZ/Flint, MI PD/MD: Chris Reynolds 4 D12 "Purple" NELLY "Batter"</p>	<p>WGZN/Louisville, KY VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 15 MISSY ELLIOTT "Minute" D12 "Purple" NELLY "Batter" LUDACRIS "Area"</p>	<p>WFXM/Macon, GA PD/MD: Derek Harper LUDACRIS "Area" NELLY "Batter" NATE DOGG FNAS & JS "Goodlife"</p>	<p>WQVE/New Orleans, LA MD: Angela Watson 43 LUDACRIS "Area" CASE "Friend" GIMMIE WINE "Difference"</p>	<p>WTLZ/Saginaw, MI PD: Chris Reynolds MD: Long John 14 OLIVA "Capable" 7 D12 "Purple" NELLY "Batter"</p>	<p>WTMP/Tampa, FL PD: Lamy Steele MD: Big Money 2 BISHOP "Ghetto" LUDACRIS "Area" RELL "Baby" TONY TERRY "Freaky" NELLY "Batter" HI TEK "Round" CECE WINANS "More" PROPHET JONES "Ludime" IMX "Cap" EDDIE M. "Gir" RICK BRAUN F/SHAW "Song"</p>
<p>WHTA/Atlanta, GA PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux 28 LUDACRIS "Area" 4 PETEY PABLO "Raise"</p>	<p>WWWZ/Charleston, SC DM/Prog.: Terry Base MD: Ron Splackavellie 18 QUEEN PEN "Walks" 7 LUDACRIS "Area" 7 NELLY "Batter" 2 IMX "Cap" 1 BEANIE SIGEL "Beane" 1 404 SOLDIERZ "Soldier" BISHOP "Ghetto" TONY TERRY "Freaky"</p>	<p>WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong 12 LUDACRIS "Area" 5 D12 "Purple" NELLY "Batter"</p>	<p>WYNN/Florence, SC DM: Matt Scurry PD/MD: Gerald McSwain 7 D12 "Purple" 3 LUDACRIS "Area" NELLY "Batter"</p>	<p>WFGW/Macon, GA PD/MD: Greg Roberts 5 LUDACRIS "Area" NELLY "Batter" KRAYZE BONE "Hard" PHILLY'S MOST WANTED "Please" PETEY PABLO "Raise" BISHOP "Ghetto"</p>	<p>WIBB/Macon, GA PD/MD: Greg Roberts 5 LUDACRIS "Area" NELLY "Batter" KRAYZE BONE "Hard" PHILLY'S MOST WANTED "Please" PETEY PABLO "Raise" BISHOP "Ghetto"</p>	<p>WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mauzone 15 HI TEK "Round" 11 LUDACRIS "Area" 6 PETEY PABLO "Raise" 1 RELL "Baby" KURJPT F/BLAQUE "Over" NELLY "Batter" OLIVA "Capable"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter 12 LUDACRIS "Area" CRAIG DAVID "Fifi" D12 "Purple"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>WVEE/Atlanta, GA PD: Tony Brown MD: Tosha Love 16 TRICK DADDY "Thug" 2 LUDACRIS "Area"</p>	<p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 42 LUDACRIS "Area" NELLY "Batter"</p>	<p>KBFB/Dallas-Ft. Worth, TX MD: Marle Kelly No Adds</p>	<p>WTMG/Gainesville-Ocala, FL PD/MD: Quilincy 7 PETEY PABLO "Raise" 4 BISHOP "Ghetto" 4 LUDACRIS "Area" NELLY "Batter" QUEEN PEN "Walks" RELL "Baby" KRAYZE BONE "Hard"</p>	<p>WHRK/Memphis, TN APD/MD: Eileen Nathaniel No Adds</p>	<p>WHRK/Memphis, TN APD/MD: Eileen Nathaniel No Adds</p>	<p>KVSP/Dallas-Ft. Worth, TX PD: Terry Monday AM/D: Eddie Brasco 7 LUDACRIS "Area" 6 HI TEK "Round" 2 MISSY ELLIOTT "Minute" 1 QUEEN PEN "Walks" IMX "Cap"</p>	<p>KJMM/Tulsa, OK PD: Terry Monday APD: Aaron Bernard 23 HI TEK "Round" 3 LUDACRIS "Area" 2 MISSY ELLIOTT "Minute" 1 QUEEN PEN "Walks" IMX "Cap"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>WFXA/Augusta, GA DM/MD: Kevin Fox 20 LUDACRIS "Area" 4 PETEY PABLO "Raise" 3 HI TEK "Round" 3 PHILLY'S MOST WANTED "Please" RELL "Baby" NELLY "Batter"</p>	<p>WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic 1 LUDACRIS "Area" PHILLY'S MOST WANTED "Please" RELL "Baby" QUEEN PEN "Walks" TONY TERRY "Freaky" NELLY "Batter"</p>	<p>KKDA/Dallas-Ft. Worth, TX PD/MD: Skip Cheatham 36 LUDACRIS "Area" 2 D12 "Purple" 1 JIMMY COZIER "She's" 1 MISSY ELLIOTT "Minute" IMX "Cap" GERALD LEVERT "Made" TRICK DADDY "Thug" NELLY "Batter"</p>	<p>WJAZ/Gainesville-Ocala, FL PD/MD: Doug Davis 6 GIMMIE WINE "Difference"</p>	<p>WWRK/Memphis, TN APD/MD: Eileen Nathaniel No Adds</p>	<p>WWRK/Memphis, TN APD/MD: Eileen Nathaniel No Adds</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WESE/Tupelo, MS PD/MD: Pamela Aniese No Adds</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>WPRW/Augusta, GA PD: Tim Snell MD: Nighthrain 9 LUDACRIS "Area" 3 QUEEN PEN "Walks" 1 PETEY PABLO "Raise" RELL "Baby" NATE DOGG FNAS & JS "Goodlife" NELLY "Batter"</p>	<p>WGCI/Chicago, IL DM/Prog.: Elroy Smith APD/MD: Carla Boatner 20 MISSY ELLIOTT "Minute" 10 LUDACRIS "Area" 9 JILL SCOTT "Loves" 2 CRAIG DAVID "Fifi"</p>	<p>WJAZ/Gainesville-Ocala, FL PD/MD: Doug Davis 6 GIMMIE WINE "Difference"</p>	<p>WEUP/Huntsville, AL PD/MD: Steve Murry 58 LUDACRIS "Area" 36 TRICK DADDY "Thug"</p>	<p>WKKV/Milwaukee, WI PD: Jamillah Muhammad MD: Doc Love 8 AALIYAH "Resolution" 6 ALICIA KEYS "Fallin" PETEY PABLO "Raise" MARY J. BLIGE "Family"</p>	<p>WKKV/Milwaukee, WI PD: Jamillah Muhammad MD: Doc Love 8 AALIYAH "Resolution" 6 ALICIA KEYS "Fallin" PETEY PABLO "Raise" MARY J. BLIGE "Family"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>WEMX/Baton Rouge, LA DM: James Alexander PD: Mya Vernon APD/MD: Adrian Long 31 LUDACRIS "Area" 22 GANGSTA BOO "Live" D12 "Purple"</p>	<p>WPWX/pChicago, IL PD: Jay Abn MD: Traci Reynolds 11 D12 "Purple"</p>	<p>WJMI/Jackson, MS PD/MD: Stan Branson 15 BISHOP "Ghetto" 9 NELLY "Batter" 2 LUDACRIS "Area" 1 PETEY PABLO "Raise" TONY TERRY "Freaky" QUEEN PEN "Walks"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Homie NELLY "Batter" HI TEK "Round" IMX "Cap" KURJPT F/BLAQUE "Over" LUDACRIS "Area" EASTSIDAZ "Liv" PETEY PABLO "Raise" LIL' JON "Be"</p>	<p>WBLX/Mobile, AL PD/MD: Myronda Reuben 6 MYSTIC "Life" 4 P. DIDDY "Bad" 1 LUDACRIS "Area" NELLY "Batter"</p>	<p>WBLX/Mobile, AL PD/MD: Myronda Reuben 6 MYSTIC "Life" 4 P. DIDDY "Bad" 1 LUDACRIS "Area" NELLY "Batter"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>KTCC/Beaumont, TX PD/MD: Chris Clay LUDACRIS "Area"</p>	<p>WJAZ/Gainesville-Ocala, FL PD/MD: Doug Davis 6 GIMMIE WINE "Difference"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>
<p>WJZO/Biloxi-Gulfport, MS PD: Rob Neal MD: Tabari Daniels 20 LUDACRIS "Area" 10 QUEEN PEN "Walks" 7 NELLY "Batter" 7 PETEY PABLO "Raise" 7 TONY TERRY "Freaky" 5 BISHOP "Ghetto" 5 RELL "Baby"</p>	<p>WHXT/Columbia, SC PD: Chris Conner MD: Bill Black 22 LUDACRIS "Area" 1 BISHOP "Ghetto" 1 EASTSIDAZ "Liv" 1 QUEEN PEN "Walks" 1 LUDACRIS "Area" 1 TONY TERRY "Freaky" NELLY "Batter"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: Nikid G. 31 LUDACRIS "Area" 8 TAMIA "Tali" 5 RELL "Baby" 5 BISHOP "Ghetto" 5 QUEEN PEN "Walks" 5 PETEY PABLO "Raise"</p>

82 Total Reporters
82 Current Reporters
82 Current Playlists

New Reporter (1):
WBLO/Louisville, KY
Moves from Urban to CHR/Rhythmic (1):
KBTT/Shreveport, LA

Urban AC

<p>WALR/Atlanta, GA PD: Jim Kennedy No Adds</p>	<p>WBAV/Charlotte, NC PD: Terri Avery MD: DC CECE WINANS "More" TONY TERRY "Freaky"</p>	<p>KRNB/Dallas-Ft. Worth, TX PD: Al Payne MD: Rudy "V" TAMIA "Tali" CECE WINANS "More"</p>	<p>WUKS/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Calvin Pee No Adds</p>	<p>WKXI/Jackson, MS PD/MD: Stan Branson 11 CECE WINANS "More" TONY TERRY "Freaky"</p>	<p>KJMS/Memphis, TN PD: Nate Bell MD: Eileen Nathaniel No Adds</p>	<p>WYLD/New Orleans, LA MD: Aaron "A.J." Appleberry No Adds</p>	<p>WKJS/Richmond, VA PD/MD: Kevin Kofax 1 STEPHEN SIMMONS "4U" TONY TERRY "Freaky" CECE WINANS "More"</p>	<p>WHUR/Washington, DC PD: Hector Hannibal MD: David A. Dickinson 4 FULL FORCE "Frost" 3 TANK "Slowly" CECE WINANS "More" ISLEY BROS./R. ISLEY "Contagious" TONY TERRY "Freaky"</p>
<p>WWIN/Baltimore, MD PD: Tim Watts MD: Keith Fisher 4 KOFFEE BROWN "Weekend" INDIA ARIE "Brown" CECE WINANS "More"</p>	<p>WVAZ/Chicago, IL PD: Elroy Smith APD/MD: Carla Boatner No Adds</p>	<p>KTXX/Dallas-Ft. Worth, TX PD: Gary Leigh 8 BRIAN MCGHEE "Life" GERALD LEVERT "Made" CECE WINANS "More" SYLEENA JOHNSON "Woman"</p>	<p>WFLM/Ft. Pierce, FL PD/MD: Michael James 7 CECE WINANS "More" TONY TERRY "Freaky"</p>	<p>WSOL/Jacksonville, FL PD: Aaron Maxwell APD/MD: K.J. No Adds</p>	<p>WHQT/Miami, FL PD: Derrick Brown APD/MD: Karen Vaughn 1 JESSE POWELL "Past"</p>	<p>WRKS/New York, NY PD: Toya Beasley MD: Julie Gustines No Adds</p>	<p>KMJM/St. Louis, MO DM/Prog.: Chuck Atkins MD: Brian Anthony 5 ALICIA KEYS "Fallin"</p>	<p>WMMJ/Washington, DC PD: Chris Conners TANK "Slowly" CECE WINANS "More"</p>
<p>KQXL/Baton Rouge, LA DM: James Alexander PD/MD: Mya Vernon 1 CECE WINANS "More"</p>	<p>WZAK/Cleveland, OH PD/MD: Lance Pantan 2 CECE WINANS "More"</p>	<p>WQMK/Detroit, MI DM/Prog.: Monica Starr APD: Benita "Lady B" Gray MD: Sunny Anderson MAXWELL "Lil'Ime"</p>	<p>WQMG/Greensboro, NC PD: Alvin Stowe 2 CECE WINANS "More" GERALD LEVERT "Made" TONY TERRY "Freaky"</p>	<p>KOKY/Little Rock, AR PD: Mark Dylan MD: Jamal Quarles 15 CECE WINANS "More" TONY TERRY "Freaky"</p>	<p>WMCS/Milwaukee, WI PD/MD: Tyrene Jackson CECE WINANS "More" BRIAN CULBERTSON "Mice"</p>	<p>WVCL/Norfolk, VA PD/MD: Vern Catron CECE WINANS "More"</p>	<p>WLVH/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WMMJ/Washington, DC PD: Chris Conners TANK "Slowly" CECE WINANS "More"</p>
<p>WBHK/Birmingham, AL PD: Jay Dixon MD: Darryl Johnson No Adds</p>	<p>WLXC/Columbia, SC PD/MD: Portia 14 ISLEY BROS./R. ISLEY "Contagious" 12 TANK "Slowly" 9 PROPHET JONES "Ludime" 1 GERALD LEVERT "Made" CECE WINANS "More"</p>	<p>WGPR/Detroit, MI PD/MD: Rosetta Hines 11 CECE WINANS "More"</p>	<p>KMJQ/Houston-Galveston, TX PD: Carl Conner MD: Sam Choice No Adds</p>	<p>KJLH/Los Angeles, CA PD/MD: Cliff Winston CECE WINANS "More" TONY TERRY "Freaky" EDDIE M. "Gir"</p>	<p>WOLT/Mobile, AL PD: Ron Anthony MD: Kathy Barlow 2 CECE WINANS "More"</p>	<p>WCFB/Orlando, FL PD: Steve Holbrook MD: Joe Davis 1 ALICIA KEYS "Fallin" 1 DAVE HOLLISTER "Home"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WMMJ/Washington, DC PD: Chris Conners TANK "Slowly" CECE WINANS "More"</p>
<p>WMGL/Charleston, SC PD: Terry Base APD/MD: Belinda Parter 5 CECE WINANS "More" EDDIE M. "Gir" FULL FORCE "Frost"</p>	<p>WAGH/Columbus, GA PD: Rasheeda MD: Ed Lewis CECE WINANS "More" TANK "Slowly"</p>	<p>WQMG/Greensboro, NC PD: Alvin Stowe 2 CECE WINANS "More" GERALD LEVERT "Made" TONY TERRY "Freaky"</p>	<p>WQMG/Greensboro, NC PD: Alvin Stowe 2 CECE WINANS "More" GERALD LEVERT "Made" TONY TERRY "Freaky"</p>	<p>WRBV/Macon, GA PD/MD: Derek Monet CECE WINANS "More" JIMMY SWINERS "Party" GERALD LEVERT "Made"</p>	<p>WYBC/New Haven, CT DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P 1 WINA WATERS "Nobody" TONY TERRY "Freaky" CECE WINANS "More" PULL CANNONMENT "Ain"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>
<p>WFXC/Raleigh-Durham, NC PD: Cy Young APD/MD: Jodi Berry No Adds</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>	<p>WVLA/Savannah, GA PD: Roshon Vance 5 TANK "Slowly" 5 TONY TERRY "Freaky"</p>

42 Total Reporters
41 Current Reporters
41 Current Playlists

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
WILD/Boston, MA

FINO COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #26 WIZ/Cincinnati Blue Chip (513) 679-6000 Dave/Thomas 12+ Cume 173,700

MARKET #30 KPRS/Kansas City Carter Broadcasting Corp (816) 763-2040 Weaver/Fears 12+ Cume 195,000

MARKET #1 WKRS/New York Emmis (212) 242-9870 Beasley/Gustines 12+ Cume 1,545,600

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550 Winston 12+ Cume 375,900

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000 Smith/Boatner 12+ Cume 553,600

MARKET #31 WKKV/Milwaukee Clear Channel (414) 321-1007 Muhammad/Love 12+ Cume 221,000

MARKET #34 WCKX/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens 12+ Cume 180,400

MARKET #5 WDAS/Philadelphia Clear Channel (610) 617-8500 Williams/Davis/Gambie 12+ Cume 520,100

MARKET #6 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/V 12+ Cume 172,900

MARKET #6 KTXQ/Dallas Radio One (214) 521-4661 Leigh 12+ Cume 293,200

MARKET #37 WPEG/Charlotte Infinity (704) 342-2644 Carson/Quick 12+ Cume 243,100

MARKET #38 WQWI/Norfolk Clear Channel (757) 466-0009 Holliday/Muoz 12+ Cume 268,200

MARKET #7 WDMK/Detroit Radio One (313) 259-2000 Starr/Gray 12+ Cume 130,700

MARKET #7 WGRP/Detroit International Mason (313) 259-8862 Hines 12+ Cume 149,900

MARKET #7 WMXD/Detroit Clear Channel (313) 965-2000 G/Stevens/Little 12+ Cume 316,600

MARKET #42 WQVE/New Orleans Clear Channel (504) 827-6000 Watson 12+ Cume 286,200

MARKET #44 WQQK/Nashville Midwestern (615) 321-1067 12+ Cume 150,400

MARKET #9 WHUR/Washington, DC Howard University (202) 806-3500 Hannibal/Dickinson 12+ Cume 536,800

MARKET #9 WMMJ/Washington, DC Radio One (301) 306-1111 Connors/Thompson 12+ Cume 320,400

MARKET #10 KMJQ/Houston-Galveston Radio One (713) 623-2108 Corner/Choice 12+ Cume 407,800

#1 MOST ADDED

cece winans

giving you
More Than
What You Wanted



“More Than What I Wanted”

the **new** single
impacting Urban AC radio
July 9th

OUT the **BOX** at

WDAS WZAK WWIN WMMJ WHUR
WBAV WGPR WMXD KRNK KTXQ
WKXI WFLM KQXL WQMG WJKS
... and more

70% of the **panel** closed!

Over **1 million** in audience

Phones at WRKS/N.Y.!!

From her new self-titled release

cece winans
IN STORES NOW!



WELLSPRING

www.cecewinans.com

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LUTHER VANDROSS Take You Out (J)	1159	-63	175094	11	41/0
2	2	MUSIQ Love (Def Soul/IDJMG)	944	-62	137080	19	37/0
5	3	JILL SCOTT The Way (Hidden Beach/Epic)	807	+68	135625	7	39/0
3	4	SYLEENA JOHNSON I Am Your Woman (Jive)	801	-52	83573	15	40/1
11	5	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	759	+235	115101	4	41/2
4	6	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	702	-97	114682	18	38/0
9	7	JAHEIM Just In Case (Divine Mill/WB)	698	+110	106921	9	35/0
10	8	ALICIA KEYS Fallin' (J)	680	+101	103860	11	35/2
6	9	CASE Missing You (Def Soul/IDJMG)	638	-58	84924	16	33/0
7	10	DONNIE MCCLURKIN We Fall Down (Verity)	635	-43	88172	20	37/0
12	11	ERICK SERMON Music (Interscope)	589	+72	93490	4	32/0
8	12	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	585	-12	62936	13	36/1
17	13	INDIA.ARIE Brown Skin (Motown)	478	+50	64909	4	38/1
14	14	JIMMY COZIER She's All I Got (J)	476	-20	63167	13	32/0
18	15	CHARLIE WILSON One Way Street (Major Hits)	463	+55	43919	10	31/0
13	16	BABYFACE There She Goes (Arista)	460	-53	66226	9	31/0
16	17	STEPHEN SIMMONDS 4U (Priority)	436	-26	39538	10	31/1
15	18	INDIA.ARIE Video (Motown)	436	-59	70497	20	28/0
20	19	JILL SCOTT A Long Walk (Hidden Beach/Epic)	404	+15	74238	27	28/0
21	20	WILL DOWNING Is This Love (GRP/VMG)	384	+13	42045	6	29/0
22	21	TAMIA Tell Me Who (Elektra/EEG)	364	-5	34056	9	23/1
23	22	ERIC BENET Love Don't Love Me (Warner Bros.)	277	-66	40205	17	31/0
25	23	GLADYS KNIGHT I Said You Lied (MCA)	276	-16	26795	5	26/0
26	24	PUBLIC ANNOUNCEMENT John Doe (RCA)	245	+3	17308	4	23/1
Debut	25	GERALD LEVERT Made To Love Ya (EastWest/EEG)	231	+61	28102	1	33/4
30	26	KOFFEE BROWN Weekend Thing (Arista)	226	+46	31737	2	20/1
24	27	AL JARREAU It's How You Say It (GRP/VMG)	219	-86	21840	16	21/0
Debut	28	FULL FORCE Float On With Us (Forceful/TVT)	200	+29	21598	1	19/2
Debut	29	JESSE POWELL Something In The Past (Silas/MCA)	198	+20	20623	1	11/1
28	30	KIRK WHALUM F/WENDY MOTEN Real Love (Warner Bros.)	191	-8	16565	4	17/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CECE WINANS More Than What... (Wellspring/Capitol)	25
TONY TERRY Freaky Little Game (Major Hits/GBR)	10
TANK Slowly (BlackGround)	6
GERALD LEVERT Made To Love Ya (EastWest/EEG)	4
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2
ALICIA KEYS Fallin' (J)	2
FULL FORCE Float On With Us (Forceful/TVT)	2
EDDIE M. Girl To A Woman (Gold Circle)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	+235
JAHEIM Just In Case (Divine Mill/WB)	+110
BRIAN MCKNIGHT Love Of My Life (Motown)	+110
ALICIA KEYS Fallin' (J)	+101
ERICK SERMON Music (Interscope)	+72
JILL SCOTT The Way (Hidden Beach/Epic)	+68
TANK Slowly (BlackGround)	+64
GERALD LEVERT Made To Love Ya (EastWest/EEG)	+61
CHARLIE WILSON One Way Street (Major Hits)	+55
INDIA.ARIE Brown Skin (Motown)	+50



42 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

KIM WATERS Love Don't Love Nobody (Shanachie)
Total Plays: 189, Total Stations: 19, Adds: 1

LOVE DOCTOR Slow Roll It (Mardi Gras)
Total Plays: 172, Total Stations: 10, Adds: 0

USHER U Remind Me (LaFace/Arista)
Total Plays: 163, Total Stations: 5, Adds: 0

BRIAN MCKNIGHT Love Of My Life (Motown)
Total Plays: 150, Total Stations: 4, Adds: 1

MICHAEL COOPER Your Face (Major Hits)
Total Plays: 123, Total Stations: 18, Adds: 0

TANK Slowly (BlackGround)
Total Plays: 105, Total Stations: 17, Adds: 6

SILK We're Callin' U (Elektra/EEG)
Total Plays: 99, Total Stations: 5, Adds: 0

MIKI HOWARD One Day Without You (Peak/Concord)
Total Plays: 84, Total Stations: 10, Adds: 0

METHRONE Sexin Me (Clatown)
Total Plays: 76, Total Stations: 5, Adds: 0

CECE WINANS More Than What I Wanted... (Wellspring/Capitol)
Total Plays: 75, Total Stations: 29, Adds: 25

JIMMY SOMMERS Let's Go Party (Higher Octave)
Total Plays: 51, Total Stations: 8, Adds: 1

PROPHET JONES Lifetime (Motown)
Total Plays: 47, Total Stations: 9, Adds: 1

MYSTIC The Life (Good Vibe/Jcor)
Total Plays: 40, Total Stations: 8, Adds: 0

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ARTIST BREAKDOWN

ARTIST: **ISLEY BROTHERS
f/ RON ISLEY**
SINGLE: **"CONTAGIOUS"**
LABEL: **DREAMWORKS**

I'm having a very hard time taking Jagged Edge's CD, *Jagged Little Thrill*, out of my CD player! As I vibe on this incredible piece of material, I scan my desk for something powerful enough to make me press "stop" — or at least "pause" — on the CD player. Nothing. OK, I'm just going to have to quit cold turkey. I can't do it.

Katy, the editorial assistant who sits in front of me, is barely visible, as it seems that all of these singles on my desk are forming a pile that reaches to the ceiling. Surely I can find something else to listen to besides J.E. (Note to the reader: Pisceans are extremists. They travel from one extreme to the other, and there is seldom a middle ground — hence my obsession with these guys.)

As I review the prechart, I'm reminded of the substantial ground a certain legendary familial group has gained in a short time. With all the hoopla going on around this single, how could I forget about it? After two weeks on the mainstream chart this infectious single gains more than 780 plays and becomes a breaker at No. 16. And on the adult side, after three weeks on the chart, "Contagious" becomes a breaker at No. 11, increasing by more than 170 plays.

Now is it just me and the rest of the country, or do **The Isley Brothers** have in their possession a loaded gun — with a hair trigger? Within the next few weeks the No. 1 song on the AC side just might be the same song as on the mainstream side. Would you be surprised? I think not. The accolades have been pouring in for this R. Kelly-produced, -written and -arranged tune.

Just as "Be Careful" debuted at No. 6 back in the day, "Contagious" hits us with an open-handed pimp slap. Though we're reeling from this musical blow, we can't help but enjoy the mesmerizing combination of the Isleys' melodic groove and Kelly's creative genius.



Somewhat of a "Down Low (Nobody Has to Know)" part 2, "Contagious" reunites **Ron Isley** with R. Kelly. The two R's face off once again over a female. (Hey, guys, it seems like the svelte beauties you have chosen aren't trustworthy. How about taking a chance on a full-figured looker?) The scene is set: It's 2am, and Biggs — played by Ron Isley — has just arrived back in town. He calls his lady's mom, and he also drives around the city looking for his lady. However, it seems she was right under his nose, *once* he made it back home.

Biggs walks in on his lady and her mister while they are, um, "relating" to one another. As he reaches the bedroom doorway, he hears his cheating mate confess, "You're contagious, touch me baby, give me what you got." Then dude replies, "Sexy lady, drive me crazy, drive me wild." (Ouch!) About to lose his mind, Biggs prepares to make kebobs out of the philanderers. As the song continues, so does the melodrama. His lady, played by Chanté Moore, tries to explain the situation as the co-defendant, Kelly, commences to excuse himself from the emotionally charged scene. Remembering his last relationship, Biggs notes this ironic occur-

rence of *déjà vu* and the familiarity of dude, who just wants to vacate the premises in one piece.

And as for homegirl, Biggs tells her to go back to where she came from (the 'hood, no doubt). Though this moment of rage could've ended in bloodshed, it doesn't. I'm assuming Moore catches the Blue Line back to Compton and Kelly seeks another rich female to rendezvous with.

"Contagious" is undoubtedly an incredible song. However, it was the video that magnified its appeal for me. I hadn't heard the single, and I killed two birds with one stone, so to speak, when Ron and Ernie Isley came by **R&R** for a visit. After touring the office, they played the video for the staff.

We all were wowed by the stylish production and the timely combination of suspense and comedy in the six-minute video. The soft, flowing melody of this song supports its tender theme while the strong, distinctive vocals of the Isleys add passion and a sense of realism to the adulterous saga.

An epidemic has broken out across the country, and from the looks of it, it's still racking up "victims" at a rapid rate. But no one seems to be uncomfortable with their medical condition; we just keep feening for more of the good stuff. Peace.

— Tanya O'Quinn
Asst. Urban Editor

Urban

Most Played Recurrents

SUNSHINE ANDERSON Heard It All Before (*Soulife/Atlantic*)

MUSIQ Love (*Def Soul/IDJMG*)

OUTKAST So Fresh, So Clean (*LaFace/Arista*)

TANK Maybe I Deserve (*BlackGround*)

CASE Missing You (*Def Soul/IDJMG*)

INDIA.ARIE Video (*Motown*)

JA RULE F/LIL' MO AND VITA Put It On Me (*Murder Inc./Def Jam/IDJMG*)

LUDACRIS Southern Hospitality (*Def Jam South/IDJMG*)

Urban AC

Most Played Recurrents

TANK Maybe I Deserve (*BlackGround*)

DAVE HOLLISTER One Woman Man (*Def Squad/DreamWorks*)

CHARLIE WILSON Without You (*Major Hits*)

YOLANDA ADAMS Open My Heart (*Elektra/EEG*)

MAXWELL Get To Know Ya (*Columbia*)

KOFFEE BROWN After Party (*Arista*)

CARL THOMAS Emotional (*Bad Boy/Arista*)

TAMIA Stranger In My House (*Elektra/EEG*)

ERYKAH BADU Didn't Cha Know (*Motown*)

TONI BRAXTON Just Be A Man About It (*LaFace/Arista*)

MUSIQ Just Friends (*Sunny*) (*Def Soul/IDJMG*)

JAGGED EDGE Promise (*So So Def/Columbia*)

CARL THOMAS I Wish (*Bad Boy/Arista*)

AVANT My First Love (*Magic Johnson/MCA*)

URBAN

Going For Adds 7/17/01

ALLURE Enjoy Yourself (*MCA*)

BRIAN MCKNIGHT Love Of My Life (*Motown*)

DANTE Lawdy, Lawdy (*RCA*)

LIL' WAYNE Shine (*Cash Money/Universal*)

MAXWELL Lifetime (*Columbia*)

MUSIQ Girl Next Door (*Def Soul/IDJMG*)

112 Dance With Me (*Bad Boy/Arista*)

SUNSHINE ANDERSON Lunch Or Dinner (*Soulife/Atlantic*)

2PAC Letter 2 My Unborn (*Amaru/Death Row/Interscope*)

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URBAN AC

Going For Adds 7/17/01

BRIAN CULBERTSON Nice And Slow (*Atlantic*)

BRIAN MCKNIGHT Love Of My Life (*Motown*)

RICK BRAUN f/SHAI A Song For You (*Warner Bros.*)

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Urban New & Active

SISQO Dance For Me (*Dragon/Def Soul/IDJMG*)
Total Plays: 529, Total Stations: 51, Adds: 0

BAD AZZ... Wrong Idea (*Doggy Style/Priority*)
Total Plays: 509, Total Stations: 37, Adds: 3

KEKE WYATT Used To Love (*MCA*)
Total Plays: 500, Total Stations: 46, Adds: 0

LIL' JOHNNY I Got You (*Warner Bros.*)
Total Plays: 472, Total Stations: 47, Adds: 1

PHILLY'S MOST WANTED Please Don't Mind (*Atlantic*)
Total Plays: 437, Total Stations: 40, Adds: 5

NICOLE I'm Lookin' (*Gold Mind/EastWest/EEG*)
Total Plays: 418, Total Stations: 39, Adds: 1

BEANIE SIGEL Beanie (Mack B****) (*Roc-A-Fella/IDJMG*)
Total Plays: 396, Total Stations: 27, Adds: 2

OLIVIA Are U Capable (*J*)
Total Plays: 395, Total Stations: 41, Adds: 5

GERALD LEVERT Made To Love Ya (*EastWest/EEG*)
Total Plays: 395, Total Stations: 39, Adds: 2

JON B Now I'm With You (*Edmonds/Epic*)
Total Plays: 380, Total Stations: 47, Adds: 2

NIVEA Don't Mess With The Radio (*Jive*)
Total Plays: 309, Total Stations: 30, Adds: 1

PETEY PABLO Raise Up (*Jive*)
Total Plays: 306, Total Stations: 38, Adds: 26

GANGSTA BOO Love Don't Live (*Hypnotize Minds/Loud*)
Total Plays: 300, Total Stations: 25, Adds: 2

HI TEK Round & Round (*Rawkus/Priority*)
Total Plays: 270, Total Stations: 18, Adds: 16

MYSTIC The Life (*Good Vibe/Jcor*)
Total Plays: 263, Total Stations: 27, Adds: 2

RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (*J*)
Total Plays: 249, Total Stations: 28, Adds: 2

DAMOZEL Everyday's A Party (*MCA*)
Total Plays: 214, Total Stations: 26, Adds: 1

404 SOLDIERZ Walk Like A Soldier (*Epic*)
Total Plays: 190, Total Stations: 19, Adds: 1

OFFICIAL... Anything You Want (*Cash Money/Universal*)
Total Plays: 187, Total Stations: 25, Adds: 0

Songs ranked by total plays



LON HELTON
lhelton@rronline.com

In Search Of 'Qualified Prospects'

■ Target marketing to survey-friendly listeners

From the very first day you learned about Arbitron, you realized that not all listeners were created equal. Some have diaries, and those are the folks you really want to reach. While finding diarykeepers isn't something you can or should do, you might be able to help yourself by marketing to people Arbitron might someday use. Going from that premise, Point-to-Point Marketing co-owner Rick Torcasso has built a service called Qualified Prospects.

"What QP allows you to do is find the people most likely to be compatible with your radio station who are also survey-friendly," Torcasso explains. "Instead of engaging in a mass direct-mail campaign, you can begin to send those people things — from targeted direct-mail pieces to coffee mugs to T-shirts — that begin to grow the relationship between them and your radio station. It makes your station more tangible.

"Finding those people costs a lot of money, because you locate them through telemarketing, which isn't cheap — but it's incredibly efficient. Out of 100,000 households, you can identify the 5,000 or so people who are compatible with your radio station and who have shown a willingness to take a survey of their radio-listening habits.

"It's extremely feasible to market to those 5,000 people. Sending out 5,000 coffee mugs isn't that expensive. Sending 5,000 birthday cards and 5,000 personalized letters is cheap — certainly a lot cheaper than sending out 100,000 of them."

Explaining the methods, processes and potential uses for QP in more detail, Torcasso says, "We go into the ZIP codes that Arbitron has identified as important and isolate households that are likely to participate in the Arbitron ratings survey process. We find those households just like Arbitron does — we call them.

"We ask if they'd like to participate in a short survey about radio-listening habits. If they say they would, we ask a series of questions — including their age and the stations they listen to. We then ask if there's anyone else in the house who might be willing to participate.

"The database that we build for stations provides them with survey-friendly households within their hot ZIPs. It also provides them with a listing of what radio stations those households are compatible with, so they have their competitors' P1s. They also know who among their P1s, P2s and P3s are likely to participate in the survey process. Perhaps just as important, they know who among their competitors' P1s, P2s and P3s are

likely to participate in a radio-listening survey as well."

Targeting The QP Database

Once the folks with a proclivity to participate in radio-listening surveys are isolated, there are a variety of ways to market to those subgroups. "You can find out the values they like that transcend the music, and those are the things you promote," Torcasso explains. "You might look at your competitor's P1s and decide you want to touch them more often and with a better premium than just a direct-mail piece.

"It might be sending them your magazine or a direct-mail piece that promotes the station's values — the fact that it plays great country music and 45 minutes of continuous country music from artists like so and so and so and so. Before you know it, the listener who gets enough of those things begins to know more about your station than they do about their original P1 choice.

"Another option is finding your own P2s and targeting them differently in an attempt to convert them to P1s — or at least have them begin to recognize that your value to them is more than they had previously believed."

Torcasso adds that tapping into the QPs can be useful even if they're P1s to other formats. "If you're a Country station, you might find primary AC listeners who are P3s to Country and target them even differently as you look to draw certain recognition from them," he explains. "You may market to them the types of 'humanity' things that you do, like the fact that you're a charitable station.

"Constantly promote the core artists they recognize — Faith Hill, Shania Twain, The Dixie Chicks — the artists who've become icons who've transcended country to some extent. You try to become a very big brand to that person, so even if they remain a P2, their recognition and usage of you increases.

"This is moment-of-truth marketing that goes beyond targeting because you're identifying which of those groups of people you want to

pursue and how you want to pursue them. That's versus targeting, which is looking at a universe and saying, 'Let's target this segment.' Instead, you now have the ability to directly target survey-friendly people because you know who they are and what their preferences are."

More Than A Database

Developing a QP database pinpoints exactly who you want to target with your marketing efforts. "For example, a major market might have 380,000-450,000 households in the hot ZIP codes," Torcasso says. "If you called every one of those households, you'd probably only find about 80,000 that were survey-friendly. Of those, you're probably only going to find about 15,000 who are P1s and P2s of Country. Of those, 5,000 or so might be your competitor's P1s.

"The only database that really matters is a database of people who you know are going to participate in Arbitron."

"You can see that it's very feasible to market to 5,000 of your competitor's P1s. Once you identify them, you can begin to superserve them your messages. That begins to grow recognition for you above the competition, which, at the end of the day, translates to you going up at their expense.

"This is database marketing at its absolute finest. You have survey-friendly people likely to participate in a survey about radio, they are in the hot ZIP codes where Arbitron places diaries, they are likely to participate in Arbitron because you found them the same way, and you know what their profiles are."

After identifying the QPs, the task

of "manipulating" their listening habits begins by directly targeting them. Torcasso's been doing this a while now, so I ask if he's noticed any differences among formats. Were listeners of one format easier to convert than those of another musical genre?

"It's pretty much the same type of behavior," he admits. "Problems arise when there's a big heritage station in the market. It can be hard to change those people's habits. Also, if a listener really likes a morning show because of the personalities, it's going to be very hard to get those people to switch as well. The more somebody recognizes the value of a station beyond its music, the harder it is to convert them."

And what about Country in particular? "QP works really well for Country because it is a mass-appeal format that tends to transcend a geographic area, and it appeals to a variety of age groups," says Torcasso. "If someone listens to a Country station because of the music, they can be relatively easy to convert to another Country station because there's nothing pre-emptive about the music.

"QP works well in markets with two Country stations because in many markets it's clear to the audience that there really isn't a lot of differentiation between the two. QP also works extremely well in a market where a Country station doesn't have a direct format competitor. You can go right after your other format competitors' P1s who are your P2s and hopefully grow value with those people.

"And, by definition, there are many more P2s and P3s than P1s. In a market with one Country station you'll often find a lot of phantom cume — people who are P2s and P3s who don't use the station as often as you'd like them to. Growing recognition for the station's value increases the station's top-of-mind awareness. By increasing the value, you automatically increase recall and recognition."

Building A Quality Database

From Torcasso's viewpoint, it's the strength of the database that makes QP such a successful stealth campaign. He says, "It's strong because you're able to focus your message and make it extremely compatible with people who can make a difference. A lot of people build databases that are junk. They think they have a great database because they have people who have opted-in on an Internet site or who have filled out a card at a remote.

"People shouldn't think that kind of database is going to help with the ratings. There isn't one station I know that has a database with a higher hit rate than 15% who are survey-friendly. Creating a database from remotes and opt-ins is very different from making one from marketing calls like Arbitron does. People are much less receptive to phone calls today. Most either hang up on you, tell you they're not interested in doing a survey or just never pick up the phone in the first place.

"If your marketing dollar is put toward getting ratings, the only people who matter are those who pick up the phone and, when asked if they'll participate in a survey about radio-listening habits, say yes. Now that is a real qualified prospect. Those people are very different from those who will fill out a card to win something at a remote."

Torcasso doesn't believe that QP replaces mass marketing. "QP's advantage is its ability to reach the right people more often," he says. "It provides a strong foundation for marketing. QP is only for people who have a long-term, continuous, loop-marketing plan in mind. You don't want to do QP if you don't have a plan to reach that database 10 times a year — and I really mean 10 times a year. It's better to do this than reach a station's database three times a year.

"The amount of money spent on ongoing loop-marketing to these people is extremely effective. If you have a marketing budget of \$200,000 per year, to hit the P1s of your competitor 10 times might only cost you \$50,000, which still gives you \$150,000 for a variety of mass marketing. You've hit your competitor's P1s 10 times, so you're hitting the people who matter the most with a lot of frequency. At the same time, you're still growing the brand and imaging for your station with mass marketing."

As for gauging success and its time frame, Torcasso concludes, "It takes time to build it. You just can't make the phone calls; you have to market as well. You have to do something with that database. But within three to four months after you begin marketing to that database and using it right, you can clearly see the results."

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CALVIN GILBERT
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Remembering Chet Atkins

■ 'We will never see the like of the talent in one man'

He was always quick to give credit to vocal arranger Anita Kerr and the late Owen Bradley, but **Chet Atkins** was one of the primary architects of what came to be known as "the Nashville sound."

That sound — which brought a more sophisticated approach and, oftentimes, lush string arrangements to country music — went a long way toward saving the Nashville music industry from the onslaught of competition from rock 'n' roll in the late 1950s and early '60s.

If that's all Chet Atkins had ever accomplished, he more than earned his place in the Country Music Hall of Fame. But when he died July 1 after a lengthy battle with cancer, Nashville also lost one of its greatest producers and music executives. The world, of course, also lost one of the greatest guitarists it will ever know.

He Had It All

Explaining his 1957-82 stint as head of RCA's Nashville operation, Atkins told *R&R* in 1995, "I was good in the studio, and I was good at choosing songs. That's it. My advantage was that I was square. What I liked, the public would usually like."

Feeling some relief after ending his time as a label executive, Atkins added, "I hated to drop artists or turn down songs. It tore my heart out. It was a load off my mind when I didn't have to do that. I've always been a guitar player. Recording and producing didn't mean that much to me."

For the artists he produced, Atkins' time in the studio meant everything. During a July 3 funeral service at Nashville's Ryman Auditorium, fellow Hall of Fame member Eddy Arnold said, "We will never see the like of the talent in one man. If you ever heard of any man anywhere who had it all, it was this man."

"Chet was married to Leona for 56 years, so he must have done something right. He was one of the finest record producers in this town or any other town and certainly one of the greatest musicians who ever lived. As a matter of fact, when you talked about who the greatest guitar player was, Chet's name was never mentioned. You took him and put him on top, and then you argued about the rest of them."



Chet Atkins

Keillor Reflects

The funeral was more about celebrating Atkins' life than mourning his death. Backed by her husband, Marty Stuart, Connie Smith began the service by singing the gospel standard "Farther Along." Vince Gill and Steve Wariner were joined by Atkins' longtime guitarist, Paul Yandell, and former Toto bassist David Hungate on a four-song instrumental medley.

Stuart played mandolin with a string ensemble on an instrumental version of the Skeeter Davis hit "The End of the World," one of many classics Atkins produced. In addition to Arnold's comments, Kevin King also delivered a brief eulogy. But the most lengthy — and eloquent — tribute came from *A Prairie Home Companion* host Garrison Keillor.

"He played guitar in a style that had never been seen before, with a thumb pick for the bass note and two fingers or three for the contrapuntal melody," Keillor said. "And at a time when guitarists were expected to be flashy and to play 'Under the Double Eagle' up behind their heads, this one hunched down over the guitar and made it sing with a melody that was beautiful and legato."

"A woman who saw him play at a Cincinnati roadhouse in the mid-'40s wrote, 'He sat hunched in the spotlight and played, and the whole room suddenly got quiet. It was a drinking and dancing crowd, but there was something about Chet Atkins that could take your breath away.'"

Referring to Atkins' upbringing in Luttrell, TN and Columbus, GA, Keillor said, "Chet got a lot of music from his dad, who was a trained singer. All those old hymns and sentimental ballads, Chet remembered all his life. And he could sing you a couple of verses of 'Seeing Nellie Home,' whether you asked to hear it or not."

Musical Aristocracy

Noting Atkins' early poverty, Keillor said, "Chet tried to get the Merle Travis sound, and, in the process, he came up with his own. Then he discovered Django Reinhardt, and that set something loose in him. You might be shy and homely and puny and from the sticks and feel looked-down-upon, but if you could play the guitar like that, you would be aristocracy, and you would never have to point it out. Anybody with sense would know — and the others don't matter that much anyway."

Keillor pointed out Atkins' early work with Bill Carlisle, Archie Campbell, Johnny & Jack, Red Foley and Mother Maybelle Carter & The Carter Sisters at radio stations in Knoxville, Chicago, Raleigh, Nashville and Springfield, MO. Keillor said, "Chet got himself fired plenty of times along the way — a badge of honor for a musician with a mind of his own. And he kept getting fired in an upward direction and wound up coming to WSM and the Opry and RCA under the patronage of Fred Rose and Steve Sholes."

"He was privileged to see the end of an era — the end of the minstrel and medicine shows and the hillbilly bands with the comedians with the blacked-out teeth and the wigs that stood out — and see the beginnings of rock 'n' roll. He had a front-row seat as the guitarist, and he remembered everything that he saw. Everything."

On the personal side, Keillor noted, "He had a great gift for friendship. He was so generous with stories, and he had so many to be generous with. Some of us are able to impersonate storytellers, but Chet was the real thing. And if you ever drove around

Country Also Loses Russell, Nichols

In addition to Chet Atkins, country music has suffered several other significant losses recently. On June 4, singer-songwriter John Hartford, 63, best-known for writing Glen Campbell's breakthrough hit, "Gentle on My Mind," passed away. Then, on July 3, Grand Ole Opry member Johnny Russell and guitarist Roy Nichols both died after years of ill health.

Russell's funeral was held July 6 at the Grand Ole Opry House. Russell, 61, died at a Nashville hospital from complications of diabetes. The Mississippi native made early recordings for the Radio label, but he got his first career break in 1959 when his original song "In a Mansion Stands My Love" was recorded by Jim Reeves as the flip side of the international hit "He'll Have to Go."

Russell frequently joked that he collected royalties from a million-seller that few people would remember, but that wasn't his only fortune from the B-side of a single. He and Voni Morrison wrote Buck Owens' hit "Act Naturally," which was later sung by Ringo Starr as the flip side of The Beatles' "Yesterday."

As a songwriter, Russell's other hits included George Strait's "Let's Fall to Pieces Together," Gene Watson's "Got No Reason Now for Going Home" and the oft-recorded "Makin' Plans." His songs were also recorded by Loretta Lynn, Ernest Tubbs, Dottie West, The Wilburn Brothers, The Statler Brothers, George Jones, Dolly Parton, Porter Wagoner and Patti Page.

Although his own recording career included stints at Polydor, Mercury, MGM, ABC Paramount and others, his biggest hits came at RCA with "Rednecks, White Socks & Blue Ribbon Beer," "Catfish John" and "The Baptism of Jesse Taylor."

Russell made his last public appearance in March, when Garth Brooks, Vince Gill and others staged a benefit concert to raise money for Russell's medical expenses. Upon learning of Russell's death, Brooks said, "Because of Johnny's modesty, hardly any of us realize his unbelievable talent and the contribution he made to music. Even in his last days, when everyone was stopping by to try and cheer him up, it was he who was making everyone else laugh. He was a truly unselfish, sweet man."

Instrumental Innovator

Funeral services were held July 5 in Bakersfield for Roy Nichols, 68, a longtime guitarist for Merle Haggard's band, The Strangers. Nichols retired from Haggard's band in 1987 and suffered a stroke in 1996 that confined him to a wheelchair and left him without the use of his left hand. He died of a heart attack in a Bakersfield hospital.

Beginning in the 1940s, Nichols played with numerous acts on the West Coast, including The Maddox Brothers & Rose, Lefty Frizzell and Wynn Stewart. After joining Haggard's band in 1965, the Arizona native played on numerous classics, often sharing the session work with James Burton. Between the two of them, Nichols and Burton defined the "chicken pickin'" sound played on a Fender Telecaster electric guitar. As a songwriter, Nichols' "Street Singer" was nominated for a Grammy in 1970.

Nashville with him, he remembered one after the other, and it was like a documentary about country music."

Down To Earth

Referring to Atkins' frequent appearances on *A Prairie Home Companion*, Keillor said, "He was such a professional, it was difficult to bug him; but I succeeded when we did a series of shows together. At the end of the show onstage, I took his hand, and we took a bow together."

"The next night he said to me backstage before the show, 'Don't take my hand onstage that way. You know what people will think — you being a Northern liberal and all.' I found that every night before the curtain call I could make him flinch just by gesturing toward him."

"Onstage was essentially the

same Chet you hung around with at his office. The same Chet, joking with Paul Yandell about having a swimming pool shaped like a guitar amplifier. And the joke, 'By the time I learned I couldn't tune very well, I was too rich to care.'"

TALK BACK TO R&R!

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July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LONESTAR I'm Already There (BNA)	31369	6287	709760	15	149/0
3	2	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	26742	5424	598384	24	150/0
4	3	JAMIE O'NEAL When I Think About Angels (Mercury)	25149	5140	559545	17	148/0
2	4	SARA EVANS I Could Not Ask For More (RCA)	22885	4591	521462	22	150/0
7	5	BRAO PAISLEY Two People Fell In Love (Arista)	22582	4617	501646	18	149/0
5	6	ALAN JACKSON When Somebody Loves You (Arista)	21350	4315	478338	20	148/0
10	7	BLAKE SHELTON Austin (Warner Bros.)	21348	4328	477400	13	148/3
8	8	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	20811	4146	475388	9	149/0
9	9	KEITH URBAN Where The Blacktop Ends (Capitol)	20158	4069	457783	14	147/1
6	10	GEORGE STRAIT If You Can Do Anything Else (MCA)	18625	3710	425837	20	147/0
11	11	JO DEE MESSINA Downtime (Curb)	18462	3749	416761	15	148/0
12	12	CHRIS CAGLE Laredo (Capitol)	16418	3401	360625	22	144/1
13	13	RASCAL FLATTS While You Loved Me (Lyric Street)	15350	3120	347987	17	144/2
15	14	CYNOI THOMSON What I Really Meant To Say (Capitol)	13993	2867	310336	16	136/1
14	15	LEE ANN WOMACK Why They Call It Falling (MCA)	13856	2821	311424	14	143/1
16	16	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	13276	2741	294935	16	136/5
23	17	BROOKS & DUNN Only In America (Arista)	12423	2427	291733	4	137/10
17	18	DARRYL WORLEY Second Wind (DreamWorks)	11289	2344	244991	15	134/0
19	19	DIAMOND RIO Sweet Summer (Arista)	10421	2149	231449	10	125/5
20	20	CAROLYN DAWN JOHNSON Complicated (Arista)	9902	2084	215360	13	122/5
25	21	PHIL VASSAR Six-Pack Summer (Arista)	9632	1935	218436	6	127/9
21	22	SONS OF THE DESERT What I Did Right (MCA)	9239	1923	204175	22	123/4
22	23	TAMMY COCHRAN Angels In Waiting (Epic)	8118	1698	173383	16	120/3
24	24	SHEDAISY Still Holding Out For You (Lyric Street)	7829	1606	177149	13	122/4
26	25	TRICK PONY On A Night Like This (H2E/WB)	7408	1541	159310	11	108/1
27	26	MARK WILLS Loving Every Minute (Mercury)	6876	1460	148973	13	114/6
31	27	TRAVIS TRITT Love Of A Woman (Columbia)	5830	1150	136618	5	97/6
33	28	ANDY GRIGGS How Cool Is That (RCA)	5773	1277	118040	10	102/5
35	29	DIXIE CHICKS Heartbreak Town (Monument)	5518	1135	122421	3	88/13
30	30	CHELY WRIGHT Never Love You Enough (MCA)	5390	1097	123622	8	99/2
29	31	CLARK FAMILY EXPERIENCE Standin' Still (Curb)	5364	1102	118542	10	97/1
32	32	WARREN BROTHERS Where Does It Hurt (BNA)	5189	1090	113375	8	105/2
28	33	CHARLIE ROBISON I Want You Bad (Columbia)	5072	1046	112859	17	92/0
Breaker	34	JEFF CARSON Real Life (I Never Was...) (Curb)	5050	1048	110082	9	100/11
37	35	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	4944	1031	110223	4	99/9
36	36	MIKE WALKER Honey Do (DreamWorks)	3534	730	80657	9	70/2
38	37	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	2912	610	64847	6	74/7
40	38	BILLY RAY CYRUS Southern Rain (Monument)	2347	529	46946	7	62/6
39	39	MARK MCGUINN That's A Plan (VFR)	2139	474	43958	5	61/13
41	40	GARY ALLAN Man Of Me (MCA)	2068	449	43780	3	54/12
Debut	41	VARIOUS ARTISTS America The Beautiful (2001) (Independent)	1700	312	42433	1	0/0
44	42	TERRI CLARK Getting There (Mercury)	1652	350	36979	2	48/5
48	43	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	1550	318	32591	2	35/11
Debut	44	TRACE ADKINS I'm Tryin' (Capitol)	1344	268	30956	1	60/31
46	45	KORTNEY KAYLE Unbroken By You (Lyric Street)	1273	285	26839	6	42/2
47	46	RAONEY FOSTER W/PAT GREEN Texas In 1880 (Dualtone)	1085	159	34347	4	7/0
42	47	MEREDITH EDWARDS The Bird Song (Mercury)	1032	246	19371	8	36/0
Debut	48	MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	972	221	19926	1	52/14
Debut	49	ALAN JACKSON Where I Come From (Arista)	932	180	20351	1	16/12
49	50	TIM MCGRAW Telluride (Curb)	875	193	18752	4	2/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
TRACE ADKINS I'm Tryin' (Capitol)	31
JOE DIFFIE In Another World (Monument)	17
MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	14
DIXIE CHICKS Heartbreak Town (Monument)	13
MARK MCGUINN That's A Plan (VFR)	13
GARY ALLAN Man Of Me (MCA)	12
ALAN JACKSON Where I Come From (Arista)	12
JEFF CARSON Real Life (I Never Was...) (Curb)	11
CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	11
BROOKS & DUNN Only In America (Arista)	10

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN Only In America (Arista)	+5112
MARTINA MCBRIDE I Love You (RCA)	+3841
PHIL VASSAR Six-Pack Summer (Arista)	+2549
BLAKE SHELTON Austin (Warner Bros.)	+2418
JAMIE O'NEAL When I Think About Angels (Mercury)	+2064
MARTINA MCBRIDE When God Fearin' Women... (RCA)	+1895
DIXIE CHICKS Heartbreak Town (Monument)	+1848
VARIOUS ARTISTS America The... (2001) (Independent)	+1700
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	+1659
SONS OF THE DESERT What I Did Right (MCA)	+1573

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Only In America (Arista)	+1024
MARTINA MCBRIDE I Love You (RCA)	+753
PHIL VASSAR Six-Pack Summer (Arista)	+475
BLAKE SHELTON Austin (Warner Bros.)	+470
DIXIE CHICKS Heartbreak Town (Monument)	+387
MARTINA MCBRIDE When God Fearin' Women... (RCA)	+386
JAMIE O'NEAL When I Think About Angels (Mercury)	+361
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	+356
SONS OF THE DESERT What I Did Right (MCA)	+325
VARIOUS ARTISTS America The... (2001) (Independent)	+312

Breakers

JEFF CARSON
Real Life (I Never Was...) (Curb)
67% of our reporters on it (100 stations)
11 Adds • Moves 34-34

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



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July 13, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST/TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
TRACE ADKINS I'm Tryin' (Capitol)	14/5	418	131	0	0	1	0	5	8
GARY ALLAN Man Of Me (MCA)	17/3	591	183	0	0	0	2	9	6
JESSICA ANDREWS Helplessly... (DreamWorks)	23/1	834	259	0	0	0	2	16	5
BROOKS & DUNN Only In America (Arista)	33/1	2020	628	0	1	2	12	15	3
MARY CHAPIN CARPENTER Simple Life (Columbia)	1/0	70	19	0	0	0	0	1	0
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	15/1	643	185	0	0	0	3	7	5
TERRI CLARK Getting There (Mercury)	10/1	308	95	0	0	0	0	8	2
TAMMY COCHRAN Angels In Waiting (Epic)	23/1	1095	339	0	0	1	6	12	4
NEAL COTY Right Down... (Mercury)	2/0	37	10	0	0	0	0	0	2
DIAMOND RIO Sweet Summer (Arista)	33/0	2119	638	0	0	3	15	14	1
JOE DIFFIE In Another World (Monument)	6/6	51	15	0	0	0	0	1	5
DIXIE CHICKS Heartbreak Town (Monument)	27/4	1132	351	0	0	0	5	17	5
MARSHALL DYLLON She Ain't... (Dreamcatcher)	1/1	0	0	0	0	0	0	0	1
SARA EVANS I Could Not Ask For More (RCA)	31/0	3270	1013	2	5	16	2	4	2
RADNEY FOSTER W/PAT GREEN Texas In 1880 (Dualtone)	1/0	14	4	0	0	0	0	0	1
BILLY GILMAN She's My Girl (Epic)	4/0	83	25	0	0	0	0	1	3
ANDY GRIGGS How Cool Is That (RCA)	25/1	1157	345	0	0	1	4	14	6
ALAN JACKSON When Somebody Loves You (Arista)	29/0	2940	908	1	6	11	5	3	3
ALAN JACKSON Where I Come From (Arista)	8/4	248	82	0	0	0	2	2	4
CAROLYN DAWN JOHNSON Complicated (Arista)	28/1	1562	488	0	1	1	7	16	3
GEORGE JONES The Man He Was (BNA/Bandit)	4/0	147	43	0	0	0	0	3	1
KORTNEY KAYLE Unbroken By You (Lyric Street)	5/0	120	32	0	0	0	0	1	4
TOBY KEITH I'm Just Talkin'... (DreamWorks)	33/0	3106	952	2	1	10	17	3	0
KINLEYS You're Still Here (Epic)	4/0	125	36	0	0	0	0	3	1
LONESTAR I'm Already There (BNA)	32/0	3865	1201	3	8	17	4	0	0
MARTINA MCBRIDE When God Fearin'... (RCA)	30/3	1338	417	0	0	0	6	17	7
COLEY MCCABE Who I Am To You (RCA)	1/0	44	10	0	0	0	0	1	0
MARK MCGUINN That's A Plan (VFR)	14/1	492	148	0	0	0	1	8	5
MONTGOMERY GENTRY She Couldn't... (Columbia)	33/1	3927	1212	2	9	17	4	1	0
NICKEL CREEK When You Come ... (Vanguard)	1/0	72	19	0	0	0	0	1	0
JAMIE O'NEAL When I Think About Angels (Mercury)	33/0	3791	1179	2	7	17	6	1	0
BRAD PAISLEY Two People Fell In Love (Arista)	33/0	3806	1177	2	7	17	7	0	0
CHARLIE ROBISON I Want You Bad (Columbia)	14/0	617	201	0	0	0	4	7	3
TIM RUSHLOW Crazy Life (Scream)	1/0	68	18	0	0	0	0	1	0
BLAKE SHELTON Austin (Warner Bros.)	33/1	3255	1023	2	5	10	11	5	0
SONS OF THE DESERT What I Did Right (MCA)	31/1	2094	645	1	0	3	13	13	1
TRICK PONY On A Night Like This (H2E/WB)	25/1	1437	435	0	0	1	9	13	2
TRAVIS TRITT Love Of A Woman (Columbia)	25/1	1167	351	0	0	0	7	12	6
KEITH URBAN Where The Blacktop Ends (Capitol)	33/0	3280	1001	2	3	12	10	6	0
PHIL VASSAR Six-Pack Summer (Arista)	33/2	2011	620	0	1	2	11	16	3
CLAY WALKER If You Ever Feel... (Warner Bros.)	7/0	420	127	0	1	0	1	4	1
MIKE WALKER Honey Do (DreamWorks)	12/0	495	148	0	0	0	1	8	3
WARREN BROTHERS Where Does It Hurt (BNA)	20/1	940	274	0	0	0	4	10	6
ELBERT WEST Diddley (Broken Bow)	9/0	315	91	0	0	0	0	6	3
MARK WILLS Loving Every Minute (Mercury)	26/4	1139	332	0	0	1	5	9	11
LEE ANN WOMACK Why They Call It Falling (MCA)	32/0	2407	733	0	1	3	19	9	0
DARRYL WORLEY Second Wind (DreamWorks)	30/1	1945	592	0	1	3	11	13	2
CHELY WRIGHT Never Love You... (MCA)	26/0	1175	349	0	0	0	3	19	4
BILLY YATES Shadows (Columbia)	2/2	19	5	0	0	0	0	0	2
TRISHA YEARWOOD I Would've Loved You... (MCA)	32/0	2321	714	0	1	4	15	11	1
DWIGHT YOAKAM I Want You To... (Reprise/WB)	6/0	270	86	0	0	0	1	4	1

33 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 7/1-Saturday 7/7.
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Most Added®

ARTIST/TITLE LABEL(S)	ADDS
JOE DIFFIE In Another World (Monument)	6
TRACE ADKINS I'm Tryin' (Capitol)	5
DIXIE CHICKS Heartbreak Town (Monument)	4
MARK WILLS Loving Every Minute (Mercury)	4
ALAN JACKSON Where I Come From (Arista)	4
MARTINA MCBRIDE When God Fearin'... (RCA)	3
GARY ALLAN Man Of Me (MCA)	3
REBA MCENTIRE I'm A Survivor (MCA)	3
PHIL VASSAR Six-Pack Summer (Arista)	2
BILLY YATES Shadows (Columbia)	2
BROOKS & DUNN Only In America (Arista)	1
MONTGOMERY GENTRY She Couldn't... (Columbia)	1
BLAKE SHELTON Austin (Warner Bros.)	1
CYNDI THOMSON What I Really Meant To Say (Capitol)	1
SONS OF THE DESERT What I Did Right (MCA)	1
DARRYL WORLEY Second Wind (DreamWorks)	1
CAROLYN DAWN JOHNSON Complicated (Arista)	1
ANDY GRIGGS How Cool Is That (RCA)	1
TRICK PONY On A Night Like This (H2E/WB)	1
TRAVIS TRITT Love Of A Woman (Columbia)	1

Most Increased Points

ARTIST/TITLE LABEL(S)	TOTAL POINT INCREASE
BLAKE SHELTON Austin (Warner Bros.)	+383
MARTINA MCBRIDE When God Fearin'... (RCA)	+373
KEITH URBAN Where The Blacktop Ends (Capitol)	+303
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	+290
DIXIE CHICKS Heartbreak Town (Monument)	+289
CAROLYN DAWN JOHNSON Complicated (Arista)	+268
BROOKS & DUNN Only In America (Arista)	+242
PHIL VASSAR Six-Pack Summer (Arista)	+222
CYNDI THOMSON What I Really Meant... (Capitol)	+194
MONTGOMERY GENTRY She Couldn't... (Columbia)	+170

Most Increased Plays

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
MARTINA MCBRIDE When God Fearin'... (RCA)	+123
BLAKE SHELTON Austin (Warner Bros.)	+118
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	+93
KEITH URBAN Where The Blacktop Ends (Capitol)	+91
DIXIE CHICKS Heartbreak Town (Monument)	+91
CAROLYN DAWN JOHNSON Complicated (Arista)	+84
BROOKS & DUNN Only In America (Arista)	+78
PHIL VASSAR Six-Pack Summer (Arista)	+68
CYNDI THOMSON What I Really Meant To Say (Capitol)	+61
TRISHA YEARWOOD I Would've Loved... (MCA)	+52
MONTGOMERY GENTRY She Couldn't... (Columbia)	+50
TRACE ADKINS I'm Tryin' (Capitol)	+50
TAMMY COCHRAN Angels In Waiting (Epic)	+42
GARY ALLAN Man Of Me (MCA)	+42
TIM MCGRAW Angry All The Time (Curb)	+40
SONS OF THE DESERT What I Did Right (MCA)	+36
MARK WILLS Loving Every Minute (Mercury)	+31

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES July 13, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of June 17-23.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	27.0%	70.3%	19.5%	96.3%	3.8%	2.8%
BLAKE SHELTON Austin (Warner Bros.)	33.8%	68.3%	19.8%	93.3%	2.8%	2.5%
LONESTAR I'm Already There (BNA)	40.3%	67.5%	19.3%	92.3%	2.8%	2.8%
TAMMY COCHRAN Angels In Waiting (Epic)	28.5%	65.0%	21.5%	94.8%	6.3%	2.0%
BRAD PAISLEY Two People Fell In Love (Arista)	28.0%	64.8%	26.8%	97.8%	4.3%	2.0%
JAMIE O'NEAL When I Think About Angels (Mercury)	24.3%	64.8%	22.0%	95.0%	3.8%	4.5%
DARRYL WORLEY Second Wind (DreamWorks)	29.3%	64.3%	23.0%	93.5%	4.3%	2.0%
GEORGE STRAIT If You Can Do Anything Else (MCA)	27.8%	64.3%	26.0%	97.0%	2.5%	4.3%
ALAN JACKSON When Somebody Loves You (Arista)	33.8%	64.0%	25.5%	98.8%	4.0%	5.3%
CHRIS CAGLE Laredo (Capitol)	23.0%	63.5%	27.8%	97.5%	3.8%	2.5%
SARA EVANS I Could Not Ask For More (RCA)	31.8%	63.3%	24.5%	96.5%	3.3%	5.5%
RASCAL FLATTS While You Loved Me (Lyric Street)	23.8%	63.0%	26.0%	91.5%	0.5%	2.0%
CYNDI THOMSON What I Really Meant To Say (Capitol)	24.3%	61.8%	26.5%	93.5%	4.3%	1.0%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	23.3%	61.5%	28.8%	96.0%	2.5%	3.3%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	26.3%	61.3%	18.3%	96.8%	14.3%	3.0%
SONS OF THE DESERT What I Did Right (MCA)	21.3%	60.0%	23.3%	88.0%	2.8%	2.0%
T. BYRD/M. CHESNUTT A Good Way To Get On My Bad Side (RCA)	23.8%	56.3%	19.5%	97.5%	16.5%	5.3%
KEITH URBAN Where The Blacktop Ends (Capitol)	22.5%	56.3%	23.8%	94.8%	11.0%	3.8%
JO DEE MESSINA Downtime (Curb)	23.3%	56.0%	26.0%	92.8%	6.8%	4.0%
MARK WILLS Loving Every Minute (Mercury)	19.3%	54.3%	27.8%	93.3%	9.0%	2.3%
LEE ANN WOMACK Why They Call It Falling (MCA)	20.3%	53.3%	26.3%	90.3%	7.0%	3.8%
SHEDAISY Still Holding Out For You (Lyric Street)	20.0%	53.3%	22.0%	81.5%	4.3%	2.0%
CHARLIE ROBISON I Want You Bad (Columbia)	22.0%	51.3%	29.3%	84.8%	3.8%	0.5%
DIAMOND RIO Sweet Summer (Arista)	18.3%	46.5%	21.3%	72.5%	4.3%	0.5%
CAROLYN DAWN JOHNSON Complicated (Arista)	16.8%	45.3%	25.3%	81.5%	8.5%	2.5%
TRICK PONY On A Night Like This (Warner Bros.)	17.0%	44.3%	25.8%	74.8%	3.8%	1.0%
THE CLARK FAMILY EXPERIENCE Standin' Still (Curb)	15.0%	44.3%	20.5%	68.5%	2.5%	1.3%
ANDY GRIGGS How Cool Is That (RCA)	16.5%	43.3%	13.5%	62.8%	5.0%	1.0%
WARREN BROTHERS Where Does It Hurt (BNA)	14.0%	40.8%	17.3%	61.5%	2.8%	0.8%
CHELY WRIGHT Never Love You Enough (MCA)	13.5%	37.3%	18.5%	63.5%	6.0%	1.8%
TRAVIS TRITT Love Of A Woman (Columbia)	16.0%	37.0%	15.3%	55.5%	2.3%	1.0%
JEFF CARSON Real Life (Curb)	9.3%	35.3%	16.0%	56.0%	3.8%	1.0%
DIXIE CHICKS Heartbreak Town (Monument)	13.5%	33.5%	18.5%	57.0%	4.5%	0.5%
PHIL VASSAR Six-Pack Summer (Arista)	12.0%	33.5%	18.5%	56.0%	3.3%	0.8%
BROOKS & DUNN Only In America (Arista)	11.3%	29.5%	15.0%	49.8%	4.3%	1.0%



Password of the Week: Turner

Question of the Week: Did you watch the 2001 TNN/CMT Country Weekly Awards show on TNN or CMT? If so, on a scale of 1 to 5 - with "1" meaning you thought it was a bad show and "5" meaning you liked the show a lot - how would you rate the Awards Show's overall appeal?

Total Sample

Yes, I watched: 32%
Total Positives (4 & 5): 71%
Neutral/Just OK (3): 17%
I did not like it (2): 5%
It was a bad show (1): 5%

P1 Listeners

Yes, I watched: 31%
Total Positives (4 & 5): 64%
Neutral/Just OK (3): 17%
I did not like it (2): 10%
It was a bad show (1): 9%

P2+ Listeners

Yes, I watched: 30%
Total Positives (4 & 5): 75%
Neutral/Just OK (3): 15%
I did not like it (2): 5%
It was a bad show (1): 5%

Male

Yes, I watched: 24%
Total Positives (4 & 5): 73%
Neutral/Just OK (3): 18%
I did not like it (2): 9%
It was a bad show (1): 0%

Female

Yes, I watched: 39%
Total Positives (4 & 5): 69%
Neutral/Just OK (3): 16%
I did not like it (2): 5%
It was a bad show (1): 10%

25-34s

Yes, I watched: 33%
Total Positives (4 & 5): 66%
Neutral/Just OK (3): 15%
I did not like it (2): 5%
It was a bad show (1): 14%

35-44s

Yes, I watched: 35%
Total Positives (4 & 5): 64%
Neutral/Just OK (3): 24%
I did not like it (2): 12%
It was a bad show (1): 0%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The New Album Gallery

OUT OF THE BOX

Keith Montgomery, PD
KAJA/San Antonio

CLAY WALKER
"If You Ever Feel Like Lovin' Me Again"
(Warner Bros.)

I think that "If You Ever Feel...." is the best that Clay has sounded in a long time. It's country, and it's identifiable. When it comes on the radio, listeners know who it is right away. We've got some hard-core Clay fans who are already calling the station on it. We're starting out slowly but surely. I've got a feeling that this could be a big record.

OUT OF THE BOX

Bill Hagy, PD/MD
WXBQ/Johnson City

TRACE ADKINS
"I'm Tryin'" (Capitol)

Trace Adkins has always been a very successful artist in our market. We've played all of his singles, and, almost without exception, they have done very well for us. With that track record, Trace's new one made just that much more sense. We're beginning to get some response. It's not the strongest telephone record we've ever had, but we only played it about three times before we started getting requests for it.

OUT OF THE BOX

Debby Turpin, MD
KSOP/Salt Lake City

TERRI CLARK
"Getting There" (Mercury)

A Terri Clark single — what can I say? I love it — as you can tell from the spins! This is one great tune about the "I want it now" thing most of us have got going on today. Instant gratification doesn't always happen, so why not go with the flow and enjoy the ride? A cool "forest for the trees" kind of song. But, hey, I don't want to get too philosophical here. This is a great uptempo summer tune that kicks in right from the intro, and Terri's vocals deliver big-time, as usual. There's no copycat, wannabe-the-pop-flavor-of-the-week, artist-imitation stuff going on with Terri. She is a supertalented songwriter and artist, and "Getting There" is a favorite of mine from the *Fearless* CD. It sounds great on the radio — and the louder the better!

C O U N T R Y FLASHBACK

- ① YEAR AGO
 - No. 1: "I Hope You Dance" — Lee Ann Womack (second week)
- ⑤ YEARS AGO
 - No. 1: "Daddy's Money" — Ricochet
- ⑩ YEARS AGO
 - No. 1: "Somewhere In My Broken Heart" — Billy Dean
- ⑮ YEARS AGO
 - No. 1: "Nobody In His Right Mind ..." — George Strait
- ⑳ YEARS AGO
 - No. 1: "Feels So Right" — Alabama (second week)
- ㉕ YEARS AGO
 - No. 1: "Teddy Bear" — Red Sovine

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WITH RADIO'S Name On It!

New & Active

- NICKEL CREEK** When You ... (Sugar Hill/Vanguard)
Total Stations: 17, Adds: 2, Points: 747, Plays: 161 (+19)
- TIM RUSHLOW** Crazy Life (Scream)
Total Stations: 16, Adds: 1, Points: 722, Plays: 146 (+45)
- GEORGE JONES** The Man He Was (Bandit/BNA)
Total Stations: 14, Adds: 5, Points: 550, Plays: 116 (+82)
- JOE DIFFIE** In Another World (Monument)
Total Stations: 25, Adds: 17, Points: 311, Plays: 65 (-7)
- BILLY YATES** Shadows (Columbia)
Total Stations: 10, Adds: 9, Points: 47, Plays: 10 (-3)

Songs ranked by total points.



SUMMER CONCERT JAM

Lyric Street's SHeDAISY was featured on ABC-TV's *General Hospital* during the Fourth of July week as part of the "ABC Daytime Summer Concert Jam." The trio performed their current single, "Still Holding Out for You," and spent some time mingling with *General Hospital* cast members Marisa Ramirez (who portrays Gia Campbell) and Nancy Lee Grahn (who portrays Alexis Davis). Pictured on the set are (l-r) SHeDAISY's Kassidy Osborn, Ramirez, SHeDAISY's Kelsi Osborn, Grahn and SHeDAISY's Kristyn Osborn.



FIREWORKS WITH BROOKS

Philadelphia's 92.5 WXTU was the radio sponsor of the city's 'Sweet Sounds of Liberty Concert and Fireworks Spectacular' on the 4th of July. The show, broadcast live on ABC, included a special performance by Capitol recording artist Garth Brooks. An estimated crowd of 1.8 million people was there to hear Garth sing 'We Shall Be Free'. (Earlier in the day Garth treated fans to a few extra songs during the show rehearsals.) Pictured (l-r) are: Scott Evans and Andie Summers of the 'Evans & Andie' show, Garth, PD Bob McKay, AM show producer Amy B. and PM Drive host Cadillac Jack.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:
10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • 972-991-9200

Adds:

ANDY GRIGGS How Cool Is That
CAROLYN DAWN JOHNSON Complicated
MARTINA MCBRIDE When God Fearin' Women...
CLAY WALKER If You Ever Feel Like Lovin'...

Movers:

CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Only In America
TRAVIS TRITT Love Of A Woman

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:

KORTNEY KAYLE Unbroken By You
MARSHALL DYLLON She Ain't Gonna Cry
CLAY WALKER If You Ever Feel Like Lovin'...

Hottest:

BLAKE SHELTON Austin
JD DEE MESSINA Downtime

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

KENNY CHESNEY Tin Man
ALAN JACKSON Where I Come From
REBA MCENTIRE I'm A Survivor

Hottest:

LONESTAR I'm Already There
MONTGOMERY GENTRY She Couldn't Change Me
BLAKE SHELTON Austin
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love

New Country

L.J. Smith/Hank Aaron

Adds:

KENNY CHESNEY Tin Man
REBA MCENTIRE I'm A Survivor

Hottest:

LONESTAR I'm Already There
MONTGOMERY GENTRY She Couldn't Change Me
BLAKE SHELTON Austin
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love

Lia

Ken Moultrie/Hank Aaron

Adds:

No Adds

Hottest:

LONESTAR I'm Already There
MONTGOMERY GENTRY She Couldn't Change Me
BLAKE SHELTON Austin
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell

Adds:

JOE DIFFIE In Another World
DIXIE CHICKS Heartbreak Town
ALAN JACKSON Where I Come From
MARTINA MCBRIDE When God Fearin' Women...
SONS OF THE DESERT What I Did Right

Hottest:

MONTGOMERY GENTRY She Couldn't Change Me
LONESTAR I'm Already There
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
KEITH URBAN Where The Blacktop Ends

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

ASLEEP AT THE WHEEL Ain't Nobody Here But...
PATTY LOVELESS The Boys Are Back In Town

Elite:

ALAN JACKSON When Somebody Loves You
FAITH HILL There You'll Be
TOBY KEITH I'm Just Talkin' About Tonight
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels
LONESTAR I'm Already There
BRAD PAISLEY Two People Fell In Love
RASCAL FLATTS While You Loved Me
KEITH URBAN Where The Blacktop Ends
TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • 818-461-5435

Adds:

TIM MCGRAW Angry All The Time
TRICK PONY On A Night Like This

Hots:

LONESTAR I'm Already There
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
KEITH URBAN Where The Blacktop Ends
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

No Adds

Hottest:

SARA EVANS I Could Not Ask For More
JAMIE O'NEAL When I Think About Angels
TIM MCGRAW Grown Men Don't Cry

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

DIAMOND RIO Sweet Summer

Hottest:

LONESTAR I'm Already There
ALAN JACKSON When Somebody Loves You
SARA EVANS I Could Not Ask For More
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels

Hot Country

Jim Hays

Adds:

CAROLYN DAWN JOHNSON Complicated
REBA MCENTIRE I'm A Survivor
PHIL VASSAR Six-Pack Summer

Hottest:

LONESTAR I'm Already There
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels
BLAKE SHELTON Austin
BRAD PAISLEY Two People Fell In Love

Young & Elder

David Felker

Adds:

REBA MCENTIRE I'm A Survivor

Hottest:

LONESTAR I'm Already There
JAMIE O'NEAL When I Think About Angels
MONTGOMERY GENTRY She Couldn't Change Me
SARA EVANS I Could Not Ask For More
TOBY KEITH I'm Just Talkin' About Tonight



14.3 million households

ADDS

ASLEEP AT THE WHEEL Ain't Nobody Here But Us Chickens
PATTY LOVELESS The Boys Are Back In Town

TOP 10

CHELY WRIGHT Never Love You Enough
FAITH HILL There You'll Be
LONESTAR I'm Already There
SARA EVANS I Could Not Ask For More
TOBY KEITH I'm Just Talkin' About Tonight
JAMIE O'NEAL When I Think About Angels
BILLY GILMAN She's My Girl
LORETTA LYNN I Can't Hear The Music
CYNDI THOMSON What I Really Meant To Say
BRAD PAISLEY Two People Fell In Love

Information current as of July 12, 2001.



48.3 million households
Paul Hastaba, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

LEE ANN WOMACK Why They Call It Falling
PATTY LOVELESS The Boys Are Back In Town

TOP 12

SARA EVANS I Could Not Ask For More
CHRIS CAGLE Laredo
TRISHA YEARWOOD I Would've Loved You Anyway
BRAD PAISLEY Two People Fell In Love
MONTGOMERY GENTRY She Couldn't Change Me
JAMIE O'NEAL When I Think About Angels
CHARLIE ROBISON I Want You Bad
DARRYL WORLEY Second Wind
CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Ain't Nothing 'Bout You
TAMMY COCHRAN Angels In Waiting
FAITH HILL There You'll Be

HEAVY

BRAD PAISLEY Two People Fell In Love
CHRIS CAGLE Laredo
FAITH HILL There You'll Be
JAMIE O'NEAL When I Think About Angels
KEITH URBAN Where The Blacktop Ends
LONESTAR I'm Already There
TOBY KEITH I'm Just Talkin' About Tonight
SARA EVANS I Could Not Ask For More

HOT SHOTS

BROOKS & DUNN Only In America
CHELY WRIGHT Never Love You Enough
DOLLY PARTON Shine
GARY ALLAN Man Of Me

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of July 11, 2001.

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Country Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
BLAKE SHELTON Austin (Warner Bros.)	4.14	4.11	84%	11%	4.09	86%	12%
LONESTAR I'm Already There (BNA)	4.11	4.13	98%	25%	4.18	99%	22%
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	3.99	4.12	97%	27%	4.05	99%	24%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	3.97	4.05	95%	20%	4.07	95%	17%
RASCAL FLATTS While You Loved Me (Lyric Street)	3.97	4.08	88%	13%	3.90	89%	12%
SARA EVANS I Could Not Ask For More (RCA)	3.96	4.02	98%	27%	4.05	98%	22%
CHRIS CAGLE Laredo (Capitol)	3.94	3.88	91%	14%	3.85	93%	16%
SONS OF THE DESERT What I Did Right (MCA)	3.92	3.94	68%	5%	3.81	72%	5%
JAMIE O'NEAL When I Think About Angels (Mercury)	3.92	3.97	97%	19%	3.95	97%	18%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	3.91	4.04	93%	15%	3.99	95%	13%
LEE ANN WOMACK Why They Call It Falling (MCA)	3.86	3.91	92%	16%	3.87	93%	15%
KEITH URBAN Where The Blacktop Ends (Capitol)	3.85	3.87	93%	16%	3.77	93%	18%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.84	3.93	80%	12%	3.79	80%	10%
BRAD PAISLEY Two People Fell In Love (Arista)	3.82	3.86	97%	30%	3.92	98%	25%
SHEDAISY Still Holding Out For You (Lyric Street)	3.79	3.82	77%	14%	3.55	75%	16%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.78	3.84	93%	17%	3.91	95%	16%
CHELY WRIGHT Never Love You Enough (MCA)	3.78	-	58%	6%	3.75	61%	6%
DIAMOND RIO Sweet Summer (Arista)	3.78	3.80	77%	9%	3.74	75%	8%
TIM MCGRAW Grown Men Don't Cry (Curb)	3.77	3.81	99%	37%	3.91	99%	32%
MARK WILLS Loving Every Minute (Mercury)	3.76	3.81	59%	7%	3.68	62%	7%
PHIL VASSAR Six-Pack Summer (Arista)	3.75	3.85	72%	9%	3.70	73%	10%
CAROLYN DAWN JOHNSON Complicated (Arista Nashville)	3.70	3.72	69%	12%	3.58	67%	11%
DARRYL WORLEY Second Wind (DreamWorks)	3.70	3.69	79%	14%	3.88	78%	9%
GEORGE STRAIT If You Can Do Anything Else (MCA)	3.68	3.69	92%	25%	3.91	94%	17%
ALAN JACKSON When Somebody Loves You (Arista)	3.67	3.67	95%	30%	3.94	98%	26%
TAMMY COCHRAN Angels In Waiting (Epic)	3.65	3.70	76%	17%	3.75	77%	16%
TRICK PONY On A Night Like This (Warner Bros.)	3.65	-	67%	12%	3.64	68%	12%
JO DEE MESSINA Downtime (Curb)	3.64	3.69	93%	27%	3.74	94%	26%
TRACY BYRD W/ MARK CHESNUT A Good Way To Get On My Bad Side (RCA)	3.61	3.73	88%	21%	3.59	90%	20%
CHARLIE ROBISON I Want You Bad (Lucky Dog)	3.36	-	55%	13%	3.39	53%	13%

Total sample size is 761 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

TIM MCGRAW Grown Men Don't Cry (Curb)
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)
KENNY CHESNEY Don't Happen Twice (BNA)
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)
FAITH HILL There You'll Be (Warner Bros.)
DIAMOND RIO One More Day (Arista)
JESSICA ANDREWS Who I Am (DreamWorks)
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)
GARY ALLAN Right Where I Need To Be (MCA)
KEITH URBAN But For The Grace Of God (Capitol)
PHIL VASSAR Just Another Day In Paradise (Arista)
TIM MCGRAW My Next Thirty Years (Curb)
DIXIE CHICKS If I Fall You're Going Down... (Monument)
SARA EVANS Born To Fly (RCA)
MARK MCGUINN Mrs. Steven Rudy (VFR)
TRACY BYRD W/MARK CHESNUT A Good Way To Get On My... (RCA)
DIXIE CHICKS Without You (Monument)
LONESTAR What About Now (BNA)
TOBY KEITH How Do You Like Me Now?! (DreamWorks)
CHAD BROCK Yes! (Warner Bros.)

COUNTRY

Going For Adds 7/16/01

AARON TIPPIN Always Was (Lyric Street)
ALAN JACKSON Where I Come From (Arista)
LILA MCCANN Because Of You (Warner Bros.)
LORRIE MORGAN & SAMMY KERSHAW I Finally Found Someone (RCA)

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MUSIC MEETING



ANOTHER KIND OF SOPRANO

RCA recording artist Sara Evans teamed with an unlikely partner at the recent CMT & TNN/Country Weekly Awards in Nashville. After striking up a conversation, Evans found herself backstage singing and dancing with actor Dominic Chianese, who portrays Uncle Junior on the HBO hit series *The Sopranos*. Evans' recording career is well-known, but Chianese recently released his own album of standards, which he recorded in Nashville. Pictured are (l-r) Dreamcatcher Management's Ted Greene, Evans, Dreamcatcher Management's Brenner Van Meter and Chianese.

Stations and their adds listed alphabetically by market

<p>WQMG/Akron, OH OMC: Kevin Mason MD: Toni Fox ANDY GRIGGS "Cool" CLARK FAMILY "Sill"</p> <p>WGNA/Albany, NY PD: Buzz Brindle MD: Bill Farley 1 SONS OF THE DESERT "What" 1 ALAN JACKSON "Come"</p> <p>KBQI/Albuquerque, NM PD: Tommy Carrera MD: Sammy Cruise No Adds</p> <p>KRST/Albuquerque, NM PD: John Richards MD: Ben Walker 2 JEFF CARSON "Like"</p> <p>WCTO/Allentown, PA PD: Chuck Geiger APD/MD: Bobby Knight JOE DIFFE "Another"</p> <p>KGNC/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 10 MARTINA MCBRIDE "God"</p> <p>WNCY/Appleton, WI OMC: Jeff McCarthy PD: Randy Shannon MD: Nancy Braun No Adds</p> <p>WKSJ/Asheville, NC OMC: Jeff Davis MD: Andy Woods 13 BROOKS & DUNN "Only" 10 PHIL VASSAR "Summer" GARY ALLAN "Man" ALAN JACKSON "Come" ANDY GRIGGS "Cool"</p> <p>WGHX/Atlanta, GA OMC: Dene Hallam MD: Johnny Gray 3 REBA MCENTIRE "Survivor" ALAN JACKSON "Come"</p> <p>WYAY/Atlanta, GA OMC: Dene Hallam PD: Steve Mitchell MD: Johnny Gray 1 LEE ANN WOMACK "Falling"</p> <p>WPUR/Atlantic City, NJ PD: Joe Kelly No Adds</p> <p>WKXC/Augusta, GA OMC: Tommy Gentry APD/MD: Zach Taylor 5 CLAY WALKER "Feel" GARY ALLAN "Man"</p> <p>KASE/Austin, TX PD: Mac Daniels MD: Bob Pickett 1 CROLDANWALDHESON "Complex" GARY ALLAN "Man" MARTINA MCBRIDE "God"</p> <p>KUZZ/Bakersfield, CA PD: Evan Brindwell MD: Kris Daniels 1 JESSICA ANDREWS "Helplessly" BILLY YATES "Shadows"</p> <p>WPOC/Baltimore, MD PD: Scott Lindemulder 7 TRISHA YEARWOOD "Would've" 5 PHIL VASSAR "Summer"</p> <p>WKCT/Baton Rouge, LA PD: Randy Chase APD/MD: Jimmy Brooks 3 ANDY GRIGGS "Cool" 3 MARTINA MCBRIDE "God" 2 TRAVIS TRITT "Woman"</p> <p>WYNN/Baton Rouge, LA PD: Paul Orr APD/MD: Austin James JOE DIFFE "Another" BILLY RAY CYRUS "Rain" MARSHALL DYLLON "Come" TRACE ADKINS "Tyrin"</p> <p>KAYD/Beaumont, TX PD: Jim West APD/MD: Jay Bernard MARK MCGUINN "Plan"</p> <p>WKNN/Biloxi-Gulfport, MS PD: Kipp Gregory MD: Brad Austin 2 PHIL VASSAR "Summer"</p>	<p>WRWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison 3 GARY ALLAN "Man" 2 MARK WILLS "Minute" 1 ALAN JACKSON "Come" 1 COLIN RAYE "Nobody"</p> <p>WZZK/Birmingham, AL PD: Rick Shockley APD/MD: Scott Stewart 3 KETH URBAN "Blacktop" 2 RASCAL FLATS "White"</p> <p>KIZN/Boise, ID OMC: Rich Summers PD/MD: Spencer Buria GARY ALLAN "Man" CLAY WALKER "Feel" TRACE ADKINS "Tyrin" NICKEL CREEK "Come"</p> <p>WKLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers No Adds</p> <p>WYRK/Buffalo, NY PD: John Paul APD/MD: Chris Kayzer 1 JEFF CARSON "Like" MARTINA MCBRIDE "God" JOE DIFFE "Another"</p> <p>KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 3 DOXIE CHICKS "Heartbreak" 3 TRACE ADKINS "Tyrin"</p> <p>WEZL/Charleston, SC PD: T.J. Phillips MD: Gary Griffin No Adds</p> <p>WNKT/Charleston, SC PD: Dany Chandler MD: Hudlup JOE DIFFE "Another" TRACE ADKINS "Tyrin"</p> <p>WUBE/Charleston, WV OMC: Jeff Whitehead MD: Jeff Whitehead 13 SONS OF THE DESERT "What" 8 MARK WILLS "Minute" 6 TRAVIS TRITT "Woman"</p> <p>WKKT/Charlotte, NC PD/MD: Kevin King 6 DOXIE CHICKS "Heartbreak" 1 TRACE ADKINS "Tyrin" GARY ALLAN "Man"</p> <p>WSDC/Charlotte, NC PD: Kevin O'Neal MD: Rick McCracken BRIAN MCCOMAS "High" MARK MCGUINN "Plan"</p> <p>WUSY/Chattanooga, TN PD: Clay Humick MD: Bill Polstedder 5 ANDY GRIGGS "Cool" 1 ALAN JACKSON "Come" TRACE ADKINS "Tyrin"</p> <p>WUSN/Chicago, IL MD: Justin Case MD: Tricia Blando 13 TRACE ADKINS "Tyrin" 4 DOXIE CHICKS "Heartbreak" 4 MARTINA MCBRIDE "God"</p> <p>WUBE/Cincinnati, OH OMC: Tim Closson MD: Duke Hamilton No Adds</p> <p>WYGY/Cincinnati, OH PD: Jay Phillips APD/MD: Dawn Michaels JEFF CARSON "Like"</p> <p>WGAR/Cleveland, OH PD: Clay Hamrick MD: Chuck Collier 8 BLAKE SHELTON "Austin" 4 KORTNEY KAYLE "Unbroken"</p> <p>KKCS/Colorado Springs, CO PD: Shannon Stone MD: Stix Franklin No Adds</p> <p>WCOS/Columbia, SC OMC: Ron Brooks MD: Ron Brooks 7 DOXIE CHICKS "Heartbreak"</p>	<p>WCOL/Columbus, OH PD: Gail Austin MD: Dan E. Zuko 4 BROOKS & DUNN "Only" 2 PHIL VASSAR "Summer"</p> <p>WHOK/Columbus, OH PD: Charley Lake MD: George Wall 2 TRAVIS TRITT "Woman"</p> <p>KRYS/Corpus Christi, TX PD: Clayton Allen MD: Cactus Lou DOXIE CHICKS "Heartbreak"</p> <p>KPLX/Dallas-Ft. Worth, TX PD: Brian Phillips APD: Smokey Rivers MD: Cody Alan 11 CYNTHIA THOMPSON "Really"</p> <p>KSCS/Dallas-Ft. Worth, TX PD: Dean James APD/MD: Linda O'Brian 1 BROOKS & DUNN "Only" ALAN JACKSON "Come" KENNY CHESNEY "Tin"</p> <p>WGNE/Daytona Beach, FL PD/MD: Bill Kramer 1 CLAY WALKER "Feel"</p> <p>KYGO/Denver-Boulder, CO PD: Joel Burke MD: Ted Swendsen 3 MARK WILLS "Minute" 1 TRACE ADKINS "Tyrin" NICKEL CREEK "Come"</p> <p>KHKU/Des Moines, IA PD: Jack O'Brien MD: JC Walker 1 TRACE ADKINS "Tyrin"</p> <p>KLJY/Des Moines, IA PD: Jack O'Brien MD: Eddie Hatfield No Adds</p> <p>WYCO/Detroit, MI PD: Lisa Rodman APD/MD: Ron Chalmers No Adds</p> <p>WDJR/Dodan, AL PD/MD: David Summers 6 MARTINA MCBRIDE "God" 5 JOE DIFFE "Another" 4 GARY ALLAN "Man"</p> <p>KHEY/El Paso, TX PD/MD: Chaz Malibu 1 PHIL VASSAR "Summer"</p> <p>WKTA/Erie, PA PD: Fred Horton MD: Chet Price JOE DIFFE "Another" CLARK FAMILY "Sill" MARK MCGUINN "Plan"</p> <p>KXNU/Eugene-Springfield, OR PD: Jim Davis MD: Matt James No Adds</p> <p>WKDQ/Evansville, IN PD: Jon Pratt MD: K.C. Todd ALAN JACKSON "Come" TRACE ADKINS "Tyrin" REBA MCENTIRE "Survivor" DARRYL WORLEY "Second"</p> <p>KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Marconi 2 DOXIE CHICKS "Heartbreak" 2 CROLDANWALDHESON "Complex" 2 PHIL VASSAR "Summer" 2 WARREN BROTHERS "Hurt"</p> <p>WKML/Fayetteville, NC PD/MD: Andy Brown 2 BROOKS & DUNN "Only"</p> <p>KUAD/Ft. Collins, CO PD: Mark Callaghan MD: Brian Gary 7 DOXIE CHICKS "Heartbreak" MARSHALL DYLLON "Come" CLAY WALKER "Feel"</p> <p>WCKT/Ft. Myers, FL PD: Kerry Babo MD: Dave Logan GARY ALLAN "Man" MARK MCGUINN "Plan" KENNY CHESNEY "Tin"</p>	<p>WWGR/Ft. Myers, FL PD/MD: Mark Phillips 1 ALAN JACKSON "Come"</p> <p>WQHK/Ft. Wayne, IN OMC: Dean McNeil MD: Mark Allen 7 DOXIE CHICKS "Heartbreak" 3 JEFF CARSON "Like"</p> <p>KSXS/Fresno, CA PD: Mike Peterson MD: Steve Montgomery GARY ALLAN "Man" MARTINA MCBRIDE "God" BILLY YATES "Shadows"</p> <p>WBCT/Grand Rapids, MI OMC: Doug Montgomery MD: Dave Tall 1 BILLY RAY CYRUS "Rain" 1 KORTNEY KAYLE "Unbroken"</p> <p>WTQR/Greensboro, NC PD: Paul Franklin MD: Angie Ward TIM RUSHLOW "Crazy"</p> <p>WRNS/Greenville, NC PD/MD: Wayne Carlyle No Adds</p> <p>WSSJ/Greenville, SC OMC: Bruce Logan APD/MD: John Landrum 6 PHIL VASSAR "Summer" 7 TAMMY COCHRAN "Angels" 7 TRISHA YEARWOOD "Would've"</p> <p>WVWV/Knoxville, TN PD: Mike Hammond MD: Colleen Adair 1 JOE DIFFE "Another" DOXIE CHICKS "Heartbreak"</p> <p>KCKC/Lafayette, LA PD: Renee Revell MD: Sean Riley 2 SONS OF THE DESERT "What"</p> <p>WRBT/Harrisburg, PA PD: Shelly Easton MD: Joey Dean 5 BROOKS & DUNN "Only"</p> <p>WRIC/Harrisburg, PA PD: Sam McGuire APD: Kelly Iris MD: Dandelion 2 GEORGE JONES "Man" BILLY YATES "Shadows" JOE DIFFE "Another" TRACE ADKINS "Tyrin" MORGAN & KERSHAW "Freaky"</p> <p>WVWV/Hartford, CT PD: Jay McCarthy MD: Jay Thomas No Adds</p> <p>KIKK/Houston-Galveston, TX Group PD: Darren Davis APD/MD: John Trapane TRACE ADKINS "Tyrin" TAMMY COCHRAN "Angels" SCRUGGS & OSBORNE "Passing"</p> <p>KLTA/Houston-Galveston, TX Group PD: Darren Davis PD: Darren Davis APD/MD: John Trapane 1 ANDY GRIGGS "Cool" 1 TRISHA YEARWOOD "Would've" JOE DIFFE "Another" TIM MCGRAW "Angry" TRACE ADKINS "Tyrin"</p> <p>KKBQ/Houston, TX MD: Michael Cruise 43 PHIL VASSAR "Summer" 43 BROOKS & DUNN "Only"</p> <p>WTCR/Huntington, WV PD/MD: Chuck Black 10 JOE DIFFE "Another" 5 TRACE ADKINS "Tyrin"</p> <p>WDRM/Huntsville, AL OMC: Johnny Randolph MD: Dan McClain MARK MCGUINN "Plan" WARREN BROTHERS "Hurt" MARK WILLS "Minute"</p> <p>WFMS/Indianapolis, IN PD: David Wood MD: J.D. Cannon No Adds</p> <p>WMSJ/Jackson, MS PD: Rick Adams MD: Van Haze TRACE ADKINS "Tyrin" MARK MCGUINN "Plan"</p>	<p>WQJK/Jacksonville, FL PD: Mike James APD/MD: John Scott 2 SHEDASIS "Sill"</p> <p>WROO/Jacksonville, FL PD: Mike James MD: John Scott 7 DOXIE CHICKS "Heartbreak" TRAVIS TRITT "Woman"</p> <p>WXBQ/Johnson City, TN PD/MD: Bill Hagy 11 MARK WILLS "Minute" 8 TRAVIS TRITT "Woman"</p> <p>WRTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby REBA MCENTIRE "Survivor" JESSICA ANDREWS "Helplessly" MARK WILLS "Minute"</p> <p>KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 1 JEFF CARSON "Like" JOE DIFFE "Another" ALAN JACKSON "Come" SARAH EVANS "Saints"</p> <p>KFKF/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens REBA MCENTIRE "Survivor" ALAN JACKSON "Come" KENNY CHESNEY "Tin"</p> <p>WDAF/Kansas City, MO PD/MD: Ted Cramer No Adds</p> <p>WVWV/Knoxville, TN PD: Mike Hammond MD: Colleen Adair 1 JOE DIFFE "Another" DOXIE CHICKS "Heartbreak"</p> <p>KCKC/Lafayette, LA PD: Renee Revell MD: Sean Riley 2 SONS OF THE DESERT "What"</p> <p>WVWV/Lancaster, PA PD: Jim Radler MD: Susie Summer REBA MCENTIRE "Survivor" GARY ALLAN "Man" JEFF CARSON "Like" MARK MCGUINN "Plan" BILLY YATES "Shadows"</p> <p>WTL/Lansing, MI PD: J.J. McCrae MD: Chris Tyler 2 ALAN JACKSON "Come" MARSHALL DYLLON "Come"</p> <p>KWNR/Las Vegas, NV PD: John Marks MD: Brooks O'Brian No Adds</p> <p>WBUL/Lexington-Fayette, KY PD/MD: Ric Larson 3 PHIL VASSAR "Summer" 3 BROOKS & DUNN "Only" 1 SHEDASIS "Sill"</p> <p>WTCR/Huntington, WV PD/MD: Chuck Black 10 JOE DIFFE "Another" 5 TRACE ADKINS "Tyrin"</p> <p>WDRM/Huntsville, AL OMC: Johnny Randolph MD: Dan McClain MARK MCGUINN "Plan" WARREN BROTHERS "Hurt" MARK WILLS "Minute"</p> <p>WFMS/Indianapolis, IN PD: David Wood MD: J.D. Cannon No Adds</p> <p>KZLA/Los Angeles, CA OMC: R.J. Curtis MD: Tanya Campos 1 JEFF CARSON "Like" TRACE ADKINS "Tyrin" TAMMY COCHRAN "Angels"</p>	<p>WAMZ/Louisville, KY PD: Coyote Calhoun MD: Nightrain Lane 6 DOXIE CHICKS "Heartbreak" 6 CROLDANWALDHESON "Complex" 5 SONS OF THE DESERT "What" 4 TRACE ADKINS "Tyrin"</p> <p>WDEW/Macon, GA PD: Gary Marshall APD/MD: Laura Staring 29 MONTGOMERY GENTRY "Change" 5 BILLY YATES "Shadows"</p> <p>WWQM/Madison, WI PD: Mark Grantin MD: Mel McKenzie JOE DIFFE "Another" TRACE ADKINS "Tyrin"</p> <p>KTEX/McAllen, TX OMC: Sonny Lewis MD: Sonny Laguna 10 DOXIE CHICKS "Heartbreak" 2 GEORGE JONES "Man"</p> <p>WGGK/Memphis, TN PD: Greg Mingo APD: Brian Driver MD: Mark Billingsley TRISHA YEARWOOD "Would've"</p> <p>WKIS/Miami, FL PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans REBA MCENTIRE "Survivor" MARTINA MCBRIDE "God"</p> <p>WNIL/Milwaukee, WI OMC: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan No Adds</p> <p>KEEY/Minneapolis, MN OMC: Gregg Swadberg APD/MD: Travis Moon No Adds</p> <p>WKSJ/Mobile, AL PD/MD: Bill Black APD: Steve Kelley 3 TRACE ADKINS "Tyrin" 2 CHELY WRIGHT "Never" MARK MCGUINN "Plan"</p> <p>KATH/Modesto, CA PD: Randy Black APD/MD: Chris Costa 5 CLAY WALKER "Feel" 4 ALAN JACKSON "Come" 3 KENNY CHESNEY "Tin" 1 BILLY YATES "Shadows" JOE DIFFE "Another"</p> <p>KTOM/Monterey, CA OMC: Cory Michaels MD: Mark MCGUINN "Plan"</p> <p>WLVW/Montgomery, AL PD/MD: Darlene Olson No Adds</p> <p>WGTR/Myrtle Beach, SC OMC: Kris Van Dyle PD/MD: Johnny Walker BILLY RAY CYRUS "Rain" MARSHALL DYLLON "Come" JESSICA ANDREWS "Helplessly"</p> <p>WKDF/Nashville, TN PD: Dave Kelly MD: Eddie Fox No Adds</p> <p>WSIX/Nashville, TN PD/MD: Mike Moore 4 TRACE ADKINS "Tyrin" ALAN JACKSON "Come"</p> <p>WSM/Nashville, TN OMC: Kyle Cantrell PD/MD: Tim Murphy APD: Frank Sorens 1 REBA MCENTIRE "Survivor" JOE DIFFE "Another" ALAN JACKSON "Come" GEORGE JONES "Man" KENNY CHESNEY "Tin"</p> <p>WNQE/New Orleans, LA PD: Las Acree MD: Casey Carter No Adds</p> <p>WYNY/New York, NY APD/MD: Marty Mitchell JESSICA ANDREWS "Helplessly"</p> <p>WCNS/Norfolk, VA PD: John Crenshaw 2 DIAMOND RIO "Sweet" 1 SHEDASIS "Sill"</p>	<p>WGH/Norfolk, VA PD/MD: Randy Brooks 3 JEFF CARSON "Like" 1 MARTINA MCBRIDE "God"</p> <p>KGEE/Odessa-Midland, TX PD/MD: Boomer Kingston JOE DIFFE "Another" MARSHALL DYLLON "Come"</p> <p>KTST/Oklahoma City, OK OMC: Ted Stecker APD: Crash No Adds</p> <p>KOXY/Oklahoma City, OK OMC: Ted Stecker MD: Bill Reed No Adds</p> <p>KKKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 1 MARK MCGUINN "Plan" TRACE ADKINS "Tyrin" DOXIE CHICKS "Heartbreak"</p> <p>KNXM/Omaha, NE PD/MD: Tom Land No Adds</p> <p>WWKA/Oriando, FL PD: Len Shackelford MD: Shad Stevens MARSHALL DYLLON "Come"</p> <p>KHAY/Oxnard, CA PD/MD: Mark Hill 1 REBA MCENTIRE "Survivor" JOE DIFFE "Another"</p> <p>KPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kary James No Adds</p> <p>WXBW/Pensacola, FL PD/MD: Lynn West No Adds</p> <p>WXTU/Philadelphia, PA PD: Bob McKay APD/MD: Cadillac Jack TERRI CLARK "Getting"</p> <p>KMLE/Phoenix, AZ PD: Jeff Garrison APD/MD: Chris Loss 11 REBA MCENTIRE "Survivor"</p> <p>KNIX/Phoenix, AZ PD: George King MD: Gwen Foster No Adds</p> <p>WDSY/Pittsburgh, PA OMC: Keith Clark APD/MD: Stony Richards 14 RASCAL FLATS "White" 10 DIAMOND RIO "Sweet"</p> <p>KUPL/Portland, OR OMC: Lee Rogers PD: Cary Rolfe MD: Rick Taylor No Adds</p> <p>KWJJ/Portland, OR PD/MD: Ken Boesen 7 JEFF CARSON "Like" TRICK PONY "High" TRAVIS TRITT "Woman"</p> <p>WKQK/Portsmouth, NH OMC: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie 3 PHIL VASSAR "Summer" 1 JOE DIFFE "Another" 1 MARSHALL DYLLON "Come"</p> <p>WCTK/Providence, RI PD: Rick Everett MD: Sam Stevens 1 GARY ALLAN "Man" 1 MARK MCGUINN "Plan"</p> <p>WLLR/Quad Cities, IA-IL MD: Ron Evans 6 MARK WILLS "Minute" 5 ANDY GRIGGS "Cool" 5 JEFF CARSON "Like"</p> <p>WDDR/Raleigh-Durham, NC PD: Brant Carles APD/MD: Robin O'Brian BROOKS & DUNN "Only" TERRI CLARK "Getting" MARSHALL DYLLON "Come"</p>	<p>KBUL/Reno, NV OMC: Tom Jordan APD/MD: Chuck Reeves 4 JEFF CARSON "Like" MARSHALL DYLLON "Come"</p> <p>WKHK/Richmond, VA PD/MD: Jim Tice No Adds</p> <p>KFRG/Riverside, CA OMC: Ray Hestie MD: Don Jeffrey 4 BROOKS & DUNN "Only" 1 CLAY WALKER "Feel" 1 GEORGE JONES "Man" TRACE ADKINS "Tyrin"</p> <p>WYYD/Roanoke-Lynchburg, VA PD/MD: Chris O'Kelley TRACE ADKINS "Tyrin" GARY ALLAN "Man" MARSHALL DYLLON "Come" JOE DIFFE "Another" BILLY YATES "Shadows"</p> <p>WBEE/Rochester, NY OMC: Dave Symonds APD/MD: Coyote Collins 5 TERRI CLARK "Getting" 1 BILLY YATES "Shadows" TRACE ADKINS "Tyrin" JOE DIFFE "Another" ALAN JACKSON "Come"</p> <p>WQOQ/Rockford, IL OMC: Jesse Garcia MD: Lynn Lacy JOE DIFFE "Another" TERRI CLARK "Getting"</p> <p>KNCS/Sacramento, CA OMC: Mark Evans APD/MD: Jennifer Wood 7 DIAMOND RIO "Sweet" 2 REBA MCENTIRE "Survivor"</p> <p>WKCO/Saginaw, MI OMC: Rick Walker MD: Dave Jackson 1 MARSHALL DYLLON "Come" DIAMOND RIO "Sweet" TRACE ADKINS "Tyrin"</p> <p>WLSL/Sl. Louis, MO PD: Russ Schell APD/MD: Danny Montana 14 CROLDANWALDHESON "Complex"</p> <p>KKAT/Salt Lake City, UT PD: Shawn Stevens APD: Billy Williams 6 CHELY WRIGHT "Never" 3 CROLDANWALDHESON "Complex"</p> <p>KSOP/Salt Lake City, UT PD: Don Hillon APD/MD: Debby Turpin TRACE ADKINS "Tyrin"</p> <p>KUBL/Salt Lake City, UT OMC: Ed Hill MD: Pat Carrell JESSICA ANDREWS "Helplessly" GEORGE JONES "Man"</p> <p>KAJA/San Antonio, TX OMC: Keith Montgomery APD/MD: Jennie James 8 DOXIE CHICKS "Heartbreak" 5 PHIL VASSAR "Summer" 3 TRACE ADKINS "Tyrin"</p> <p>KCY/San Antonio, TX OMC: Steve Galtari No Adds</p> <p>WQKQ/Portsmouth, NH OMC: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie 3 PHIL VASSAR "Summer" 1 JOE DIFFE "Another" 1 MARSHALL DYLLON "Come"</p> <p>KYCY/San Francisco, CA OMC: Brian Thomas APD: Steve Jordan MD: Richard Ryan TIM MCGRAW "Angry" MIKE WALKER "Honey" CROLDANWALDHESON "Complex" SHEDASIS "Sill" MARK WILLS "Minute"</p> <p>KRTY/San Jose, CA PD: Julie Stevens APD: Nate Deaton No Adds</p> <p>WQDR/Sarasota, FL PD/MD: Mark Wilson No Adds</p>	<p>WJCL/Savannah, GA PD/MD: Bill West JOE DIFFE "Another" BILLY YATES "Shadows"</p> <p>KMPS/Seattle-Tacoma, WA PD: Becky Brenner MD: Tony Thomas 1 REBA MCENTIRE "Survivor"</p> <p>KRMD/Shreveport, LA OMC: Greg Cole MD: James Anthony MARK MCGUINN "Plan"</p> <p>WBYT/South Bend, IN PD: Ralph Cherry APD/MD: Lisa Kostl 25 TAMMY COCHRAN "Angels" 25 BLAKE SHELTON "Austin" 25 MARTINA MCBRIDE "God" 12 TRICK PONY "High" 12 MARK WILLS "Minute" 12 DOXIE CHICKS "Heartbreak"</p> <p>KDRK/Spokane, WA OMC: Ray Edwards APD/MD: Tony Trovato 15 BROOKS & DUNN "Only" 1 TRACE ADKINS "Tyrin" JOE DIFFE "Another"</p> <p>KNFR/Spokane, WA OMC: Scott Rank PD/MD: Paul Neumann No Adds</p> <p>WQOQ/Rockford, IL OMC: Jesse Garcia MD: Lynn Lacy JOE DIFFE "Another" TERRI CLARK "Getting"</p> <p>WPKC/Springfield, MA PD/MD: Chip Miller 2 SONS OF THE DESERT "What" GARY ALLAN "Man" TRACE ADKINS "Tyrin" MARSHALL DYLLON "Come" MARK WILLS "Minute"</p> <p>WFKB/West Palm Beach, FL PD: Mitch Mahan APD/MD: J.R. Jackson No Adds</p> <p>WFMS/Springfield, IL PD: Dave Sheple 10 CYNTHIA THOMPSON "Really"</p> <p>KTTS/Springfield, MO OMC: Brad Hansen MD: Chris Cannon 40 TIM MCGRAW "Angry"</p> <p>WBSS/Syracuse, NY OMC: Rick Jordan MD: Rick Jordan 6 BROOKS & DUNN "Only" MARSHALL DYLLON "Come"</p> <p>WQYK/Tampa, FL OMC: Eric Logan PD: Beecher Martin APD/MD: Jay Roberts 4 BILLY RAY CYRUS "Rain" CLAY WALKER "Feel"</p> <p>WRBQ/Tampa, FL PD: Eric Logan 7 TRISHA YEARWOOD "Would've" TRACE ADKINS "Tyrin" BRIAN MCCOMAS "High"</p> <p>KXDD/Yakima, WA PD/MD: Dewey Boynton No Adds</p> <p>WTHH/Terre Haute, IN OMC: Barry Kent MD: Party Marty TRACE ADKINS "Tyrin"</p> <p>WIBW/Topeka, KS PD: Kevin Wagner MD: Paul Cheek 10 TRACE ADKINS "Tyrin"</p> <p>WTCM/Traverse City, MI PD: Mark Stacey MD: Ryan Dobry 17 DOXIE CHICKS "Heartbreak" 16 ALAN JACKSON "Come" 10 KENNY CHESNEY "Tin" 7 JESSICA ANDREWS "Helplessly" TRACE ADKINS "Tyrin"</p>	<p>KJIM/Tucson, AZ PD: Buzz Jackson MD: John Collins 2 MIKE WALKER "Honey" 1 CLAY WALKER "Feel" MARK MCGUINN "Plan" JESSICA ANDREWS "Helplessly"</p> <p>KVOD/Tulsa, OK OMC: Dave Block MD: Scott Woodson No Adds</p> <p>WWZD/Tupelo, MS OMC: Tom Froeman APD/MD: Matt Chalmers No Adds</p> <p>KNUE/Tyler-Longview, TX OMC/MD: Larry Kent TRACE ADKINS "Tyrin" TERRI CLARK "Getting" JOE DIFFE "Another"</p> <p>KJUG/Visalia, CA PD/MD: Dave Daniels TRACE ADKINS "Tyrin" BILLY YATES "Shadows"</p> <p>WACO/Waco, TX PD/MD: Zack Owen APD/MD: Jennifer Allen No Adds</p> <p>WMZO/Washington, DC OMC: Jeff Wyatt APD/MD: Jon Anthony 3 CLAY WALKER "Feel" 2 CHRIS CAGLE "Lambo" 1 TERRI CLARK "Getting"</p> <p>KZSN/Wichita, KS OMC: Jack Oliver PD: Brad Streeter MD: Dan Holiday 1 CLAY WALKER "Feel" TRAVIS TRITT "Woman"</p> <p>WGGY/Wilkes Barre, PA PD: Mike Kiriak MD: Jaymie Gordon 1 DIAMOND RIO "Sweet" GARY ALLAN "Man" MARTINA MCBRIDE "God" BRIAN MCCOMAS "High"</p> <p>WGTY/York, PA OMC: John Pellegrini MD: Tom Jackson 7 MARSHALL DYLLON "Come" 6 GARY ALLAN "Man" 6 MARTINA MCBRIDE "God" 6 MARK MCGUINN "Plan"</p> <p>WQJK/Youngstown-Warren, OH PD: Tim Roberts MD: Burton Lee 13 BLAKE SHELTON "Austin" 11 DOXIE CHICKS "Heartbreak" 10 KENNY CHESNEY "Tin" 7 JESSICA ANDREWS "Helplessly" TRACE ADKINS "Tyrin"</p>
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183 Total Reporters
150 Current Reporters

33 Country Indicator

Reported Frozen Playlist (1):
KZKX/Lincoln, NE
Did Not Report, Playlist Frozen (3):
KLLL/Lubbock, TX
WPOR/Portland, ME
WDEZ/Wausau, WI

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Bear/Mitchell
12+ Cume 615,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	39	39	TRISHA YEARWOOD/ Would've Loved...	12636
31	38	38	SARA EVANS/ I Could Not Ask...	12312
37	37	37	ALAN JACKSON/ When Somebody...	11988
38	37	37	GEORGE STRAIT/ If You Can Do...	11988
29	33	33	FAITH HILL/ There You'll Be	10692
24	31	31	JO DEE MESSINA/ Downtime	10044
32	31	31	RASCAL FLATTS/ While You Loved Me	10044
22	30	30	JAMIE O'NEAL/ When I Think About...	9720
29	29	29	LONESTAR/ I'm Already There	9396
23	28	28	KEITH URBAN/ Where The Backstop...	8100
19	24	24	CHRIS CAGLE/ Laredo	7776
19	24	24	BRAD PAISLEY/ Two People Fell...	7776
22	24	24	MONTGOMERY GENTRY/ She Couldn't...	7128
22	22	22	LEE ANN WOMACK/ Why They Call It...	7128
20	21	21	BROOKS & DUNN/ Ain't Nothing...	6804
20	21	21	TOBY KEITH/ I'm Just Talkin'...	6804
16	21	21	TRAVIS TRITTA/ Love Of A Woman	6804
22	20	20	KENNY ROGERS/ There You Go Again	6480
15	20	20	PHIL VASSAR/ Six-Pack Summer	6480
15	19	19	DIAMOND RIO/ Sweet Summer	6156
22	19	19	MARK MCGUINN/ Mrs. Steven Rudy	6156
15	17	17	BLAKE SHELTON/ Austin	6156
37	17	17	KENNY CHESNEY/ Don't Happen Twice	5508
17	17	17	CYNDI THOMSON/ What I Really...	5508
12	17	17	DARRYL WORLEY/ Second Wind	5508
18	15	15	TRICK PONY/ On A Night Like This	4860
38	15	15	TIM MCGRAW/ Grown Men Don't Cry	4860
16	14	14	BROOKS & DUNN/ Ain't Nothing...	4860
12	14	14	BYRD WICHESNUTTA/ A Good Way To Get...	4536
14	14	14	DIXIE CHICKS/ I Fall You're...	4536
9	14	14	FAITH HILL/ The Way You Love Me	4536
16	14	14	SHE DAISY/ Still Holding Out...	4536
13	14	14	SONS OF THE DESERT/ What I Did Right	4536
13	14	14	MARK WILLIS/ Loving Every Minute	4536
11	13	13	FAITH HILL/ The Way You Love Me	4212
13	13	13	CAROLYN DAWN JOHNSON/ Complicated	4212
10	13	13	CHELY WRIGHT/ Never Love You...	4212
14	13	13	JESSICA ANDREWS/ Who I Am	4212
9	13	13	TRAVIS TRITTA/ A Great Day...	4212
9	12	12	TERRI CLARK/ Getting There	3888

MARKET #2

KZLA/Los Angeles
Emmis
(323) 882-8600
Curtis/Campos
12+ Cume 625,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
52	55	55	LONESTAR/ I'm Already There	22300
49	51	51	TIM MCGRAW/ Grown Men Don't Cry	20706
46	47	47	RASCAL FLATTS/ While You Loved Me	19082
42	42	42	JESSICA ANDREWS/ Who I Am	17052
41	40	40	TOBY KEITH/ You Shouldn't...	16240
39	39	39	DIAMOND RIO/ One More Day	15034
41	38	38	JAMIE O'NEAL/ When I Think About...	15428
32	33	33	TOBY KEITH/ I'm Just Talkin'...	13398
21	30	30	SARA EVANS/ I Could Not Ask...	12180
19	30	30	BRAD PAISLEY/ Two People Fell...	12180
26	29	29	BROOKS & DUNN/ Ain't Nothing...	11774
24	28	28	CAROLYN DAWN JOHNSON/ Complicated	11368
22	27	27	TRISHA YEARWOOD/ Would've Loved...	10962
22	27	27	PHIL VASSAR/ Just Another Day	10962
29	26	26	BROOKS & DUNN/ Ain't Nothing...	10556
21	25	25	DIXIE CHICKS/ Cowboy Take Me Away	10150
23	23	23	DIXIE CHICKS/ Without You	9338
24	23	23	SARA EVANS/ Born To Fly	9338
10	23	23	SHE DAISY/ Still Holding Out...	9338
23	22	22	LEANN RIMES/ I Need You	9338
13	21	21	CHAD BROCK/ Yes!	8526
24	21	21	JO DEE MESSINA/ Downtime	8526
21	21	21	BRAD PAISLEY/ We Danced	8526
18	21	21	LEE ANN WOMACK/ Why They Call It...	8526
9	20	20	ALABAMA/ Why You Marry Me	8120
21	19	19	LONESTAR/ Amazed	7714
21	18	18	KENNY CHESNEY/ Don't Happen Twice	7308
5	18	18	DIXIE CHICKS/ Hearbreak Town	7308
21	18	18	MONTGOMERY GENTRY/ She Couldn't...	7308
23	18	18	KEITH URBAN/ Where The Backstop...	7308
21	17	17	FAITH HILL/ There You'll Be	6902
23	16	16	ALAN JACKSON/ When Somebody...	6490
15	15	15	MARTINA MCBRIDE/ I Love You	6096
9	14	14	LEANN RIMES/ Big Deal	5684
7	13	13	VINCE GILL/ Feels Like Love	5278
11	13	13	JO DEE MESSINA/ That's The Way	5278
13	13	13	CYNDI THOMSON/ What I Really...	5278
12	13	13	CHELY WRIGHT/ Never Love You...	5278
10	12	12	FAITH HILL/ Breathe	4872

MARKET #3

WUSN/Chicago
Infinity
(312) 649-0099
Case/Biondo
12+ Cume 646,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
47	46	46	MONTGOMERY GENTRY/ She Couldn't...	18216
45	46	46	LONESTAR/ I'm Already There	18216
23	44	44	ALAN JACKSON/ When Somebody...	17424
46	43	43	KEITH URBAN/ Where The Backstop...	17028
26	41	41	GEORGE STRAIT/ If You Can Do...	16236
44	40	40	SARA EVANS/ I Could Not Ask...	15840
44	40	40	JAMIE O'NEAL/ When I Think About...	15840
25	27	27	BLAKE SHELTON/ Austin	10692
41	27	27	TIM MCGRAW/ Grown Men Don't Cry	10692
4	26	26	BROOKS & DUNN/ Ain't Nothing...	10296
25	25	25	TOBY KEITH/ I'm Just Talkin'...	9900
24	25	25	CHRIS CAGLE/ Laredo	9900
25	25	25	JO DEE MESSINA/ Downtime	9900
19	24	24	CYNDI THOMSON/ What I Really...	9504
22	24	24	BYRD WICHESNUTTA/ A Good Way To Get...	9504
26	24	24	BRAD PAISLEY/ Two People Fell...	9504
23	23	23	FAITH HILL/ There You'll Be	9108
23	23	23	RASCAL FLATTS/ While You Loved Me	9108
23	23	23	PHIL VASSAR/ Six-Pack Summer	9108
26	22	22	DIAMOND RIO/ Sweet Summer	8712
39	22	22	LEANN RIMES/ I Need You	8712
21	22	22	SHE DAISY/ Still Holding Out...	8712
25	21	21	TRISHA YEARWOOD/ Would've Loved...	8316
23	20	20	LEE ANN WOMACK/ Why They Call It...	7920
14	16	16	RASCAL FLATTS/ The Everyday Love	6336
17	15	15	TRAVIS TRITTA/ A Great Day...	5940
14	14	14	TIM MCGRAW/ My Next Thirty Years	5544
14	14	14	PHIL VASSAR/ Just Another Day	5544
14	14	14	JESSICA ANDREWS/ Who I Am	5544
39	14	14	BROOKS & DUNN/ Ain't Nothing...	5544
2	14	14	DIXIE CHICKS/ Without You	5544
2	13	13	TRACE ADKINS/ I'm Tired	5148
14	13	13	KENNY CHESNEY/ Don't Happen Twice	5148
15	12	12	KEITH URBAN/ But For The Grace...	4752
20	11	11	TOBY KEITH/ You Shouldn't...	4356
10	10	10	CAROLYN DAWN JOHNSON/ Complicated	3960
3	9	9	WARREN BROTHERS/ Where Does It Hurt	3564
13	8	8	JAMIE O'NEAL/ There Is No Arizona	3168

MARKET #4

KYCY/San Francisco
Infinity
(415) 391-9330
Thomas/Jordan/Ryan
12+ Cume 357,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
64	66	66	DARRYL WORLEY/ Second Wind	11682
69	64	64	MONTGOMERY GENTRY/ She Couldn't...	11328
58	61	61	GARY ALLAN/ Right Where I...	10782
60	58	58	ALAN JACKSON/ When Somebody...	10266
62	58	58	LONESTAR/ I'm Already There	9912
62	49	49	KENNY CHESNEY/ Don't Happen Twice	8673
35	46	46	JAMIE O'NEAL/ When I Think About...	8142
34	44	44	SARA EVANS/ I Could Not Ask...	7788
64	39	39	BROOKS & DUNN/ Ain't Nothing...	6903
35	36	36	TOBY KEITH/ I'm Just Talkin'...	6372
35	36	36	KEITH URBAN/ Where The Backstop...	6372
34	35	35	JO DEE MESSINA/ Downtime	6196
35	35	35	TRISHA YEARWOOD/ Would've Loved...	6196
37	33	33	FAITH HILL/ There You'll Be	5841
32	33	33	GEORGE STRAIT/ If You Can Do...	5841
35	32	32	BRAD PAISLEY/ Two People Fell...	5664
15	27	27	BROOKS & DUNN/ Ain't Nothing...	4779
20	24	24	PHIL VASSAR/ Just Another Day	4248
15	23	23	RASCAL FLATTS/ While You Loved Me	4071
18	22	22	JESSICA ANDREWS/ Who I Am	3874
17	21	21	TIM MCGRAW/ My Next Thirty Years	3540
17	20	20	DWIGHT YOAKAM/ I Want You Bad	3540
15	19	19	RASCAL FLATTS/ The Everyday Love	3363
19	19	19	CHARLIE ROBINSON/ I Want You Bad	3363
17	19	19	LEE ANN WOMACK/ Why They Call It...	3363
18	18	18	BYRD WICHESNUTTA/ A Good Way To Get...	3363
18	18	18	DIAMOND RIO/ One More Day	3186
16	18	18	TIM MCGRAW/ Grown Men Don't Cry	3186
12	17	17	BLAKE SHELTON/ Austin	3009
17	17	17	CYNDI THOMSON/ What I Really...	3009
17	17	17	SONS OF THE DESERT/ What I Did Right	3009
16	17	17	DIXIE CHICKS/ Hearbreak Town	2832
15	16	16	KEITH URBAN/ But For The Grace...	2832
14	16	16	MARK MCGUINN/ Mrs. Steven Rudy	2478
12	14	14	BRAD PAISLEY/ We Danced	2478
9	13	13	SARA EVANS/ Born To Fly	2301
17	13	13	TRICK PONY/ Pour Me	2301
9	13	13	TOBY KEITH/ You Shouldn't...	2301
11	12	12	CHRIS CAGLE/ Laredo	2124
9	11	11	CLARK FAMILY/ Standin' Still	1947

MARKET #5

WXTU/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12+ Cume 466,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
38	38	38	LONESTAR/ I'm Already There	12238
35	37	37	JAMIE O'NEAL/ When I Think About...	11914
33	35	35	TOBY KEITH/ I'm Just Talkin'...	11592
37	36	36	MONTGOMERY GENTRY/ She Couldn't...	11592
36	36	36	JO DEE MESSINA/ Downtime	11592
30	35	35	KEITH URBAN/ Where The Backstop...	11270
36	34	34	SARA EVANS/ I Could Not Ask...	10948
33	34	34	BRAD PAISLEY/ Two People Fell...	10948
25	30	30	BLAKE SHELTON/ Austin	9660
21	25	25	DIAMOND RIO/ Sweet Summer	8050
23	24	24	RASCAL FLATTS/ While You Loved Me	7728
23	24	24	SONS OF THE DESERT/ What I Did Right	7728
22	23	23	MARK WILLIS/ Loving Every Minute	7406
22	23	23	LEE ANN WOMACK/ Why They Call It...	7084
22	22	22	TRISHA YEARWOOD/ Would've Loved...	7084
25	21	21	CYNDI THOMSON/ What I Really...	6742
20	20	20	BROOKS & DUNN/ Ain't Nothing...	6440
11	19	19	CAROLYN DAWN JOHNSON/ Complicated	6178
11	17	17	TRICK PONY/ On A Night Like This	5414
10	16	16	CHARLIE ROBINSON/ I Want You Bad	5152
13	16	16	SHE DAISY/ Still Holding Out...	5152
35	15	15	ALAN JACKSON/ When Somebody...	4830
13	14	14	CHELY WRIGHT/ Never Love You...	4508
15	14	14	TAMMY COCHRAN/ Angels In Waiting	4508
12	13	13	WARREN BROTHERS/ Where Does It Hurt	4186
5	13	13	CHRIS CAGLE/ Laredo	4186
10	12	12	MARK MCGUINN/ Mrs. Steven Rudy	3864
16	11	11	CLARK FAMILY/ Standin' Still	3542
9	11	11	GARY ALLAN/ Right Where I...	3542
11	11	11	BROOKS & DUNN/ Ain't Nothing...	3542
3	11	11	DIAMOND RIO/ One More Day	3542
27	11	11	GEORGE STRAIT/ If You Can Do...	3542
12	11	11	TRAVIS TRITTA/ A Great Day...	3542
11	11	11	VARIOUS ARTISTS/ America	3542
9	10	10	SARA EVANS/ Born To Fly	3220
9	10	10	PHIL VASSAR/ Six-Pack Summer	3220
10	9	9	FAITH HILL/ The Way You Love Me	2898
10	9	9	TOBY KEITH/ You Shouldn't...	2898
11	9	9	TRICK PONY/ Pour Me	2898
8	8	8	DIXIE CHICKS/ Ready To Run	2576

MARKET #6

KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Philips/Rivers/Alan
12+ Cume 550,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
53	43	43	RADNEY FOSTER / Texas In 1880	20882
53	53	53	TOBY KEITH/ I'm Just Talkin'...	20299
53	53	53	KEITH URBAN/ Where The Backstop...	20299
49	49	49	BLAKE SHELTON/ Austin	18767
42	46	46	MONTGOMERY GENTRY/ She Couldn't...	17618
45	45	45	SARA EVANS/ I Could Not Ask...	17235
42	44	44	BROOKS & DUNN/ Ain't Nothing...	16826
39	40	40	JO DEE MESSINA/ Downtime	15320
50	40	40	GEORGE STRAIT/ If You Can Do...	15320
37	39	39	MIKE WALKER/ Honey Do	14937
35	35	35	ALAN JACKSON/ When Somebody...	13405
32	32	32	LONESTAR/ I'm Already There	12256
20	32	32	MARTINA MCBRIDE/ When God Fearin'...	12256
30	32	32	TRAVIS TRITTA/ Love Of A Woman	12256
25	30	30	BRAD PAISLEY/ Two People Fell...	11490
30	30	30	BROOKS & DUNN/ Ain't Nothing...	11490
29	29	29	CHRIS CAGLE/ Laredo	11107
31	29	29	CHARLIE ROBINSON/ I Want You Bad	11107
30	24	24	LEE ANN WOMACK/ Why They Call It...	9192
16	19	19	DARRYL WORLEY/ Second Wind	7277
15	18	18	GREEN & MORROW/ Texas On My Mind	6894
17	17	17	GARY ALLAN/ Right Where I...	6511
14	17	17	CHRIS CAGLE/ My Love Goes On...	6511
15	16	16	PAT GREEN/ Take Me Out To...	6128
16	16	16	TIM MCGRAW/	

Country Playlists

July 13, 2001 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12		
WKIS/Miami Beasley (954) 431-6200 Walker/McCoy/Evans 12+ Cume 340,900		
PLAYS	ARTIST/TITLE	GI (000)
37 39	MONTGOMERY GENTRY/She Couldn't	9390
37 38	SARA EVANS/I Could Not Ask	9158
37 38	LONESTAR/I'm Already There	9158
37 36	JAMIE O'NEAL/When I Think About	8676
32 35	KEITH URBAN/Where The Backdrop	8435
34 34	JO DEE MESSINA/Downtime	8194
28 33	BRAD PAISLEY/Two People Fell	7953
32 32	GEORGE STRAIT/You Can Do	7712
29 31	BLAKE SHELTON/Austin	7471
34 29	TIM MCGRAW/Grown Men Don't Cry	6989
21 22	TOBY KEITH/Just Talkin'	5302
21 21	ALAN JACKSON/When Somebody	5061
19 20	CHRIS CAGLE/Laredo	4820
18 20	SONS OF THE DESERT/What I Did Right	4820
18 20	BROOKS & DUNN/Only In America	4820
21 20	TRICK PONY/On A Night Like This	4820
19 19	FAITH HILL/There You'll Be	4579
14 18	PHIL VASSAR/Six-Pack Summer	4338
19 18	TRISHA YEARWOOD/It Would've Loved	4338
20 18	DIAMOND RIO/Sweet Summer	4338
18 18	CYNDI THOMSON/What I Really	4338
19 17	BYRD WICHESNUT/It's A Good Way To Get	4097
17 17	RASCAL FLATTS/While You Loved Me	4097
14 17	DARRYL WORLEY/Second Wind	4097
14 17	LEE ANN WOMACK/Why They Call It	4097
19 16	TAMMY COCHRAN/Angels In Waiting	3856
13 15	TRAVIS TRITTA/Love Of A Woman	3615
12 14	CLARK FAMILY...Standin' Still	3374
11 14	TOBY KEITH/How Do You Like	3374
11 13	LONESTAR/Amazed	3133
11 13	GEORGE STRAIT/Go On	3133
12 13	AARON TIPPIN/Kiss This	3133
10 12	YANKEE GREY/Another Nine Minutes	2892
12 12	KENNY CHESNEY/Don't Happen Twice	2892
12 12	DIXIE CHICKS/Cowboy Take Me Away	2892
11 12	MARK MCGUINN/Mrs. Steven Rudy	2892
9 12	BRAD PAISLEY/We Danced	2892
11 11	CHAD BROCK/Yes!	2651
9 11	DIAMOND RIO/One More Day	2651

MARKET #14		
KMPS/Seattle-Tacoma Infinity (206) 805-0941 Brenner/Thomas 12+ Cume 390,300		
PLAYS	ARTIST/TITLE	GI (000)
37 39	LONESTAR/I'm Already There	9945
40 38	BLAKE SHELTON/Austin	9890
39 38	JAMIE O'NEAL/When I Think About	9890
31 35	TOBY KEITH/Just Talkin'	6925
32 32	BRAD PAISLEY/Two People Fell	8160
39 32	GEORGE STRAIT/You Can Do	8160
33 31	KEITH URBAN/Where The Backdrop	7905
23 31	ALAN JACKSON/When Somebody	7905
18 27	JO DEE MESSINA/Downtime	6885
18 26	CHRIS CAGLE/Laredo	6630
24 24	MONTGOMERY GENTRY/She Couldn't	6120
18 23	LEE ANN WOMACK/Why They Call It	5865
11 23	SONS OF THE DESERT/What I Did Right	5865
20 22	BROOKS & DUNN/Only In America	5610
35 21	KENNY CHESNEY/Don't Happen Twice	5355
25 21	RASCAL FLATTS/While You Loved Me	5355
17 20	BYRD WICHESNUT/It's A Good Way To Get	5100
31 20	SARA EVANS/I Could Not Ask	5100
15 20	TRISHA YEARWOOD/It Would've Loved	5100
18 19	JEFF CARSON/Real Life	4845
16 18	DIAMOND RIO/Sweet Summer	4590
17 18	PHIL VASSAR/Six-Pack Summer	4590
18 18	SONS OF THE DESERT/What I Did Right	4590
15 16	TIM MCGRAW/Grown Men Don't Cry	4080
10 15	CAROLYN DAWN JOHNSON/Complicated	3825
8 14	DIXIE CHICKS/Heartbreak Town	3570
6 14	MARTINA MCBRIDE/When God Feared	3570
10 14	WARREN BROTHERS/Where Does It Hurt	3570
13 14	BROOKS & DUNN/Amn' Nothing	3570
8 13	MARK MCGUINN/That's A Plan	3315
11 13	TRAVIS TRITTA/It's A Great Day	3315
10 13	MARK WILLS/Loving Every Minute	3315
1 12	ANDY GRIGGS/How Cool Is That	3060
13 12	MARK MCGUINN/Mrs. Steven Rudy	3060
12 12	FAITH HILL/My Heart Had	3060
13 11	TRACE ADKINS/It's My Turn	2805
11 11	GARY ALLAN/Right Where I	2805
11 11	JESSICA ANDREWS/Who I Am	2805
8 11	DIAMOND RIO/One More Day	2805
11 10	TIM MCGRAW/My Next Thirty Years	2550

MARKET #15		
KMFE/Phoenix Infinity (602) 258-8181 Garrison/Loss 12+ Cume 302,800		
PLAYS	ARTIST/TITLE	GI (000)
53 53	BLAKE SHELTON/Austin	8268
38 53	JAMIE O'NEAL/When I Think About	8268
53 52	LONESTAR/I'm Already There	8112
40 50	GARY ALLAN/Right Where I	7800
32 44	TOBY KEITH/Just Talkin'	6864
42 43	TIM MCGRAW/Grown Men Don't Cry	6708
34 41	CYNDI THOMSON/What I Really	6396
36 38	SHE DAISY/Still Holding Out	5928
37 36	TRAVIS TRITTA/It's A Great Day	5616
26 35	TIM MCGRAW/Telluride	5460
31 35	RASCAL FLATTS/While You Loved Me	5460
29 34	FAITH HILL/There You'll Be	5304
27 31	SARA EVANS/I Could Not Ask	4836
5 28	BROOKS & DUNN/Only In America	4368
24 28	PHIL VASSAR/Six-Pack Summer	4368
29 24	MONTGOMERY GENTRY/She Couldn't	3744
1 23	MARTINA MCBRIDE/When God Feared	3588
32 22	KENNY CHESNEY/Don't Happen Twice	3432
10 22	CAROLYN DAWN JOHNSON/Complicated	3432
18 22	RASCAL FLATTS/This Everyday Love	3432
17 22	PHIL VASSAR/Just Another Day	3432
27 21	KEITH URBAN/Where The Backdrop	3276
11 19	SHANIA TWAIN/My Heart On To	2964
19 20	LEE ANN WOMACK/Why They Call It	2964
18 19	SARA EVANS/Born To Fly	2964
23 19	KEITH URBAN/But For The Grace	2964
30 18	BROOKS & DUNN/Amn' Nothing	2808
17 17	GEORGE STRAIT/You Can Do	2652
20 16	DIAMOND RIO/One More Day	2496
15 16	DIXIE CHICKS/I Fall You're	2496
17 15	TOBY KEITH/You Shouldn't	2340
16 15	LONESTAR/What About Now	2340
16 14	FAITH HILL/The Way You Love Me	2184
16 14	TIM MCGRAW/My Next Thirty Years	2184
18 14	LEANN RIMES/But I Do Love You	2184
19 14	JESSICA ANDREWS/Who I Am	2184
14 14	BRAD PAISLEY/Two People Fell	2184
4 13	JEFF CARSON/Real Life	2028
30 13	LEANN RIMES/But I Do Love You	2028
11 12	LEE ANN WOMACK/Why They Call It	1872

MARKET #15		
KNIX/Phoenix Clear Channel (480) 966-6236 King/Foster 12+ Cume 342,200		
PLAYS	ARTIST/TITLE	GI (000)
43 50	TRAVIS TRITTA/It's A Great Day	9850
40 46	SARA EVANS/I Could Not Ask	9662
40 46	LONESTAR/I'm Already There	9062
41 46	MONTGOMERY GENTRY/She Couldn't	9062
95 46	BLAKE SHELTON/Austin	8952
45 45	JAMIE O'NEAL/When I Think About	8865
39 44	CAROLYN DAWN JOHNSON/Complicated	8668
29 32	SHE DAISY/Still Holding Out	6304
32 32	KEITH URBAN/Where The Backdrop	6304
19 31	SHE DAISY/Still Holding Out	6107
28 29	CHRIS CAGLE/Laredo	5713
28 29	DARRYL WORLEY/Second Wind	5713
29 29	LEE ANN WOMACK/Why They Call It	5713
21 28	RASCAL FLATTS/While You Loved Me	5516
28 28	DIAMOND RIO/Sweet Summer	5516
31 28	TOBY KEITH/Just Talkin'	5516
47 26	GARY ALLAN/Right Where I	5122
31 26	JO DEE MESSINA/Downtime	5122
1 26	BROOKS & DUNN/Only In America	5122
25 25	DIXIE CHICKS/Heartbreak Town	4925
48 23	BROOKS & DUNN/Amn' Nothing	4531
23 22	STEVE WARNER...Katie Wants A	4334
21 21	TRAVIS TRITTA/Love Of A Woman	4137
21 21	PHIL VASSAR/Just Another Day	4137
73 20	TIM MCGRAW/My Next Thirty Years	3940
20 20	NICKEL CREEK/When You Come	3940
18 18	TOBY KEITH/You Shouldn't	3546
18 18	RASCAL FLATTS/Payin' For Daylight	3546
20 17	KENNY CHESNEY/Don't Happen Twice	3349
26 17	FAITH HILL/There You'll Be	3349
20 16	CHAD BROCK/Yes!	3152
14 16	SARA EVANS/Born To Fly	3152
20 16	KEITH URBAN/But For The Grace	3152
16 16	KENNY CHESNEY/Don't Happen Twice	3152
16 16	JO DEE MESSINA/Downtime	3152
16 16	RASCAL FLATTS/This Everyday Love	3152
12 15	PHIL VASSAR/Just Another Day	2955
15 15	LONESTAR/What About Now	2955
15 15	LEANN RIMES/But I Do Love You	2955
15 15	BRAD PAISLEY/He Didn't Have To Be	2955

MARKET #16		
KSON/San Diego Jefferson-Pilot (619) 291-9797 Omic/Frey 12+ Cume 241,400		
PLAYS	ARTIST/TITLE	GI (000)
50 49	LONESTAR/I'm Already There	6909
41 44	TIM MCGRAW/Grown Men Don't Cry	6204
43 41	KEITH URBAN/Where The Backdrop	5781
40 38	KENNY CHESNEY/Don't Happen Twice	5358
35 38	MONTGOMERY GENTRY/She Couldn't	5076
40 36	BROOKS & DUNN/Amn' Nothing	4935
23 35	CHRIS CAGLE/Laredo	4535
31 34	JAMIE O'NEAL/When I Think About	4794
33 32	TOBY KEITH/You Shouldn't	4512
30 31	ALAN JACKSON/When Somebody	4371
30 30	FAITH HILL/There You'll Be	4230
28 30	JO DEE MESSINA/Downtime	4230
26 30	CYNDI THOMSON/What I Really	3666
23 25	BRAD PAISLEY/Two People Fell	3525
25 25	RASCAL FLATTS/While You Loved Me	3525
26 25	SONS OF THE DESERT/What I Did Right	3384
26 24	TRISHA YEARWOOD/It Would've Loved	3294
21 22	BLAKE SHELTON/Austin	3102
21 21	LEE ANN WOMACK/Why They Call It	2961
15 19	TOBY KEITH/Just Talkin'	2679
15 18	PHIL VASSAR/Just Another Day	2538
11 18	CHELY WRIGHT/Never Love You	2538
19 18	TAMMY COCHRAN/Angels In Waiting	2538
17 17	BROOKS & DUNN/Only In America	2397
17 17	TRAVIS TRITTA/It's A Great Day	2397
20 16	JESSICA ANDREWS/Who I Am	2256
15 15	DIXIE CHICKS/Cowboy Take Me Away	2156
15 15	DIAMOND RIO/One More Day	2156
16 15	TIM MCGRAW/Something Like That	2115
14 15	MARTINA MCBRIDE/When God Feared	1974
16 14	LONESTAR/Amazed	1974
7 12	WARREN BROTHERS/Where Does It Hurt	1692
33 12	SARA EVANS/I Could Not Ask	1692
15 12	LEE ANN WOMACK/Why They Call It	1692
12 11	ANDY GRIGGS/How Cool Is That	1551
10 11	PHIL VASSAR/Six-Pack Summer	1410
8 9	TRICK PONY/On A Night Like This	1269
7 8	TIM MCGRAW/My Next Thirty Years	1128
7 8	RASCAL FLATTS/This Everyday Love	1128

MARKET #17		
KEEY/Minneapolis Clear Channel (952) 820-4200 Swedberg/Moon 12+ Cume 398,800		
PLAYS	ARTIST/TITLE	GI (000)
43 50	BLAKE SHELTON/Austin	12650
43 49	LONESTAR/I'm Already There	12593
42 46	JAMIE O'NEAL/When I Think About	11822
44 45	MONTGOMERY GENTRY/She Couldn't	11565
41 45	CYNDI THOMSON/What I Really	11565
38 43	RASCAL FLATTS/While You Loved Me	11051
27 41	DIAMOND RIO/Sweet Summer	10537
29 29	MARTINA MCBRIDE/When God Feared	7453
29 29	KEITH URBAN/Where The Backdrop	7453
28 29	BROOKS & DUNN/Only In America	7196
27 27	JO DEE MESSINA/Downtime	6939
24 27	CAROLYN DAWN JOHNSON/Complicated	6939
23 27	WARREN BROTHERS/Where Does It Hurt	6939
23 27	CHELY WRIGHT/Never Love You	6939
21 26	GARY ALLAN/Right Where I	6682
21 26	SARA EVANS/I Could Not Ask	6682
21 26	TRISHA YEARWOOD/It Would've Loved	6682
21 26	TOBY KEITH/Just Talkin'	6682
21 26	LEE ANN WOMACK/Why They Call It	6425
21 26	PHIL VASSAR/Six-Pack Summer	5911
22 23	SONS OF THE DESERT/What I Did Right	5654
22 22	KENNY CHESNEY/Don't Happen Twice	5654
30 21	SHE DAISY/Still Holding Out	5397
20 21	MARK MCGUINN/Mrs. Steven Rudy	5397
19 20	JEFF CARSON/Real Life	5140
23 20	TIM MCGRAW/Grown Men Don't Cry	5140
31 20	BRAD PAISLEY/Two People Fell	5140
24 19	BROOKS & DUNN/Amn' Nothing	4883
21 19	TRAVIS TRITTA/It's A Great Day	4883
19 19	CLARK FAMILY...Standin' Still	4883
15 18	DIXIE CHICKS/Heartbreak Town	4626
21 17	CHRIS CAGLE/Laredo	4369
12 17	TIM MCGRAW/Angry All The Time	4369
18 17	MARK MCGUINN/That's A Plan	4369
15 17	GARY ALLAN/Man Of Me	3855
17 15	TRICK PONY/On A Night Like This	3855
10 13	AARON TIPPIN/Kiss This	3341
20 12	DIXIE CHICKS/I Fall You're	3084
12 12	KENNY CHESNEY/The Tin Man	3084
7 12	ANDY GRIGGS/How Cool Is That	3084

MARKET #19		
WIL/St. Louis Bonneville (314) 781-9600 Schell/Montana 12+ Cume 356,300		
PLAYS	ARTIST/TITLE	GI (000)
43 49	MONTGOMERY GENTRY/She Couldn't	11613
44 47	LONESTAR/I'm Already There	11139
32 45	JAMIE O'NEAL/When I Think About	10855
9 40	BROOKS & DUNN/Only In America	9490
44 40	TOBY KEITH/Just Talkin'	9490
44 39	BLAKE SHELTON/Austin	9490
40 34	KEITH URBAN/Where The Backdrop	8060
33 32	SARA EVANS/I Could Not Ask	7810
29 30	GARY ALLAN/Right Where I	7110
33 30	BROOKS & DUNN/Amn' Nothing	7110
29 29	BRAD PAISLEY/Two People Fell	6873
27 29	KENNY CHESNEY/Don't Happen Twice	6873
34 28	GEORGE STRAIT/You Can Do	6636
24 26	KEITH URBAN/But For The Grace	6162
26 25	DIAMOND RIO/One More Day	5925
21 24	TOBY KEITH/You Shouldn't	5214
22 22	TRISHA YEARWOOD/It Would've Loved	5214
23 22	LONESTAR/Amazed	5214
18 17	JO DEE MESSINA/Downtime	4029
16 17	CYNDI THOMSON/What I Really	4029
32 17	LEE ANN WOMACK/Why They Call It	4029
16 16	JESSICA ANDREWS/Who I Am	3792
15 16	CHRIS CAGLE/Laredo	3792
20 16	ALAN JACKSON/When Somebody	3792
16 16	RASCAL FLATTS/While You Loved Me	3792
1 15	PHIL VASSAR/Six-Pack Summer	3555
14 15	WARREN BROTHERS/Where Does It Hurt	3555
26 14	FAITH HILL/There You'll Be	3318
10 14	TIM MCGRAW/My Next Thirty Years	3318
19 14	RASCAL FLATTS/This Everyday Love	3318
14 14	CHELY WRIGHT/Never Love You	3318
13 13	DIAMOND RIO/Sweet Summer	3081
10 12	SARA EVANS/Born To Fly	2844
24 12	SHE DAISY/Still Holding Out	2844
25 12	TRICK PONY/On A Night Like This	2607
24 11	TIM MCGRAW/Grown Men Don't Cry	2607
12 11	TOBY KEITH/How Do You Like	2607
7 11	SHE DAISY/Lucky 4 You	2607

MARKET #20		
WPOC/Baltimore Clear Channel (410) 366-3693 Lindemulder/Fox 12+ Cume 375,600		
PLAYS	ARTIST/TITLE	GI (000)
52 48	LONESTAR/I'm Already There	11952
42 41	BROOKS & DUNN/Amn' Nothing	10209
31 41	BLAKE SHELTON/Austin	10209
37 40	KENNY CHESNEY/Don't Happen Twice	9960
40 39	GARY ALLAN/Right Where I	9711
34 38	MONTGOMERY GENTRY/She Couldn't	9462
35 34	TRAVIS TRITTA/It's A Great Day	8466
33 33	TIM MCGRAW/Grown Men Don't Cry	8466
26 33	BRAD PAISLEY/Two People Fell	8217
36 32	SARA EVANS/I Could Not Ask	7968
25 30	FAITH HILL/There You'll Be	7470
16 30	JAMIE O'NEAL/When I Think About	7470
21 23	KEITH URBAN/Where The Backdrop	5727
14 22	JO DEE MESSINA/Downtime	5478
31 22	GEORGE STRAIT/You Can Do	5478
24 22	TOBY KEITH/Just Talkin'	5478</

A

TRACE ADKINS I'm Tryin' (*Capitol*)

Prod: Dann Huff Wr: Chris Wallin, Jeffrey Steele, Anthony Smith Pub: Pacific Wind Music (SESAC) I4T4 Music (SESAC)/Songs Of Windswept Pacific (BMI)/Gottahaveable Music (BMI)/Almo Music Corp. (ASCAP)

GARY ALLAN Man Of Me (*MCA*)

Prod: Tony Brown, Mark Wright Wr: Rivers Rutherford, George Teren Pub: Universal-MCA Music Publishing, a Division of Universal Studios, Inc./Zomba Songs, Inc./Teren It Up Music - ASCAP/BMI

JESSICA ANDREWS Helplessly, Hopelessly (*DreamWorks*)

Prod: Byron Gallimore Wr: Brett James, Troy Verges Pub: Sony/ATV Songs LLC DBA Tree Publishing Co./Songs Of Teracel (BMI); Songs Of Universal, Inc. (BMI)

B

BROOKS & DUNN Only In America (*Arista*)

Prod: Kix Brooks, Ronnie Dunn, Mark Wright Wr: Kix Brooks, Don Cook, Ronnie Rogers

C

MARY CHAPIN CARPENTER Simple Life (*Columbia*)

Prod: Mary Chapin Carpenter, John Jennings, Blake Chancey Wr: Mary Chapin Carpenter Pub: Why Walk Music (ASCAP)

TERRI CLARK Getting There (*Mercury*)

Prod: Stuart Smith, Terri Clark Wr: Terri Clark, Gary Burr Pub: Universal-Polygram Int'l Publishing, Inc./Terri-000 Tunes, Admin. By Polygram Int'l Publishing, Inc./Universal-MCA Publishing, A division of Universal Studios, Inc./Gabur Tunes, Admin. by Universal-MCA Publishing, A division of Universal Studios, Inc.

CLARK FAMILY EXPERIENCE Standin' Still (*Curb*)

Prod: Byron Gallimore, Tim McGraw Wr: Robin Lee Bruce, Christi Dannemiller, Camille Harrison Pub: Dreamin' Upstream Songs/High Steppe Music (ASCAP) All rights administered by WB Music Corp. (ASCAP)/Steel Wheels Music (BMI)

TAMMY COCHRAN Angels In Waiting (*Epic*)

Prod: Blake Chancey Wr: Tammy Cochran, Jim McBride, Stewart Harris Pub: WB Music Corp./Cal IV Songs/ O'Shaughnessy Avenue Music (Adm. by Cal IV Ent. Corp.) (ASCAP)/ Wilde Ocean Music/Peermusic III, Ltd.(BMI)

D

DIAMOND RIO Sweet Summer (*Arista*)

Prod: Michael D. Clute, Diamond Rio Wr: Michael Dulaney, Neil Thrasher Pub: Desert Dreams Music/Michaelhouse Music/Ensign Music Corporation/Rio Bravo Music, Inc. (BMI)

DIXIE CHICKS Heartbreak Town (*Monument*)

Prod: Blake Chancy, Paul Worley Wr: Darrell Scott Pub: EMI April Music Inc./House of Bram (ASCAP)

MARSHALL DYLLON She Ain't Gonna Cry (*Dreamcatcher*)

Prod: Chris Farren Wr: Chris Farren, Joel Feeney Pub: Music of Windswept/In The Fairway Music, Crysalis Music/November Songs/Creative Artist Agency Publishing (ASCAP)

E

SARA EVANS I Could Not Ask For More (*RCA*)

Prod: Sara Evans, Paul Worley Wr: Diane Warren Pub: Realsongs (ASCAP)

F

RADNEY FOSTER w/PAT GREEN Texas In 1880 (*Dualtone*)

Prod: Radney Foster Wr: Radney Foster Pub: Muckleroy Music/BMG (ASCAP)

G

ANDY GRIGGS How Cool Is That (*RCA*)

Prod: David Malloy Wr: Andy Griggs, Neil Thrasher, Wendell Mobley Pub: Sony/ATV Songs LLC dba Tree Publishing (BMI)/Major Bob Co., Inc. (ASCAP)/Warner-Tamerlane Publishing Corp. (BMI)

J

ALAN JACKSON When Somebody Loves You (*Arista*)

Prod: Keith Stegall Wr: Alan Jackson Pub: WB Music Corp./Yee Haw Music (ASCAP) All rights adm. by WB Music Corp.

CAROLYN DAWN JOHNSON Complicated (*Arista*)

Prod: Paul Worley, Carolyn Dawn Johnson Wr: Carolyn Dawn Johnson, Shaye Smith Pub: EMI Full Keel Music/ Blakemore Avenue Music/ April Blue Music (ASCAP) EMI Blackwood Music Inc./ Mark Alan Springer Music (BMI)

GEORGE JONES The Man He Was (*BNA/Bandit*)

Prod: Emory Gordy, Jr. Wr: John Wayne Wiggins, Harley Allen Pub: Notewrite Music/Fiddlestock Music Coburn Music, Inc. (BMI)

K

KORTNEY KAYLE Unbroken By You (*Lyric Street*)

Prod: David Malloy Wr: Gary Burr, Jack Blades, Trey Bruce Pub: Universal-MCA Music Publishing, a Division of Universal Studios Inc. (ASCAP), Sony/ATV Songs LLC dba Tree Publishing Co./Ranch Rock Music (BMI), Big Red Tractor Music/Ice Trey Music (ASCAP)

TOBY KEITH I'm Just Talkin' About Tonight (*DreamWorks*)

Prod: James Stroud, Toby Keith Wr: Toby Keith, Scotty Emerick Pub: Tokeco Tunes (BMI)/Sony/ATV Songs LLC dba Tree Publishing Co./ Big Yellow Dog Music (BMI)

KINLEYS You're Still Here (*Epic*)

Prod: Radney Foster Wr: Sarah Majors, Adam Hughes, D. Vincent Williams Pub: Acuff-Rose Music, Inc. (BMI)/Milene Music, Inc. (ASCAP) WB Music Corp. (ASCAP)/Songs Of Megalex (ASCAP)

L

LONESTAR I'm Already There (*BNA*)

Prod: Dann Huff Wr: Richie McDonald, Gary Baker, Frank Myers Pub: Sony/ATV Songs LLC (BMI) All rights obo Sony/ATV Music Publishing

M

MARTINA MCBRIDE When God Fearin' Women Get... (*RCA*)

Prod: Martina McBride, Paul Worley Wr: Leslie Satcher

COLEY MCCABE Who I Am To You (*RCA*)

Prod: Mark Bright, Marty Williams Wr: Shaye Smith, Craig Wiseman Pub: EMI Blackwood Music Inc./Shaye Smith Music (BMI) BMG Songs, Inc./Mrs. Lumpkins Poodle (ASCAP)

TIM MCGRAW Telluride (*Curb*)

Prod: Byron Gallimore, James Stroud, Tim McGraw Wr: Troy Verges, Brett James Pub: Songs of Universal, Inc. (BMI)/Sony/ATV Tunes LLC dba Tree Publishing Company, Onaly Music (ASCAP)

MONTGOMERY GENTRY She Couldn't Change Me (*Columbia*)

Prod: Joe Scaife Wr: Chris Knight, Gary Nicholson Pub: WB Music Corp. (ASCAP)/Gary Nicholson Music (ASCAP)

O

JAMIE O'NEAL When I Think About Angels (*Mercury*)

Prod: Keith Stegall Wr: Jamie O'Neal, Roxie Dean, Sonny Tillis Pub: EMI April Music Inc./Pang Toon Music, admin. by EMI April Music Inc./WB Music Corp. (ASCAP)/Warner Tamerlane Publishing Corp. (BMI)

P

BRAD PAISLEY Two People Fell In Love (*Arista*)

Prod: Frank Rogers Wr: Brad Paisley, Kelly Lovelace, Tim Owens Pub: EMI April Music Inc./ Sea Gayle Music/ Love Ranch Music (all rights for Sea Gayle Music and Love Ranch Music controlled and adm. by EMI April Music Inc.) (ASCAP)/EMI Blackwood Music Inc./ Songs of Sea Gayle (BMI)

R

CHARLIE ROBISON I Want You Bad (*Columbia*)

Prod: Charlie Robison, Blake Chancey Wr: Terry D. Adams, Phil Crandon Pub: Music Sales Corp. (ASCAP)

TIM RUSHLOW Crazy Life (*Scream*)

Prod: David Malloy Wr: Kevin Fisher Pub: Songs of the Court/Stone Poet Music (BMI)

S

BLAKE SHELTON Austin (*Warner Bros.*)

Prod: Bobby Braddock Wr: David Kent, Kristi Manna Pub: Talbot Music Pub., Inc.(BMI) /Kristisongs (ASCAP)

SONS OF THE DESERT What I Did Right (*MCA*)

Prod: Johnny Slate Wr: Drew Womack, Sonny LeMaire Pub: EMI Full Keel Music/Left Foot Music/Womaculate Conceptions/EMI Longitude Music/ Barney Building Music/Still Standing Music-ASCAP/BMI

T

CYNDI THOMSON What I Really Meant To Say (*Capitol*)

Prod: Paul Worley, Tommy Lee James Wr: Cyndi Thomson, Chris Waters, Tommy Lee James Pub: ATV Tunes LLC d/b/a Cross Keys Publishing Co., Inc.(ASCAP)/Sony/ATV Songs LLC d/b/a Tree Music Publishing Co. (BMI)/Chris Waters Music (BMI)/Still Working For The Man Music, Inc. (BMI)/Tommy Lee James Songs (BMI)

TRICK PONY On A Night Like This (*H2E/WB*)

Prod: Chuck Howard Wr: Karen Staley, Doug Kahan Pub: Warner/Tamerlane Pub. Corp., BMI/Instinct Music ASCAP

TRAVIS TRITT Love Of A Woman (*Columbia*)

Prod: Billy Joe Walker Jr., Travis Tritt Wr: Kevin Brandt Pub: Song Of Lastrada/ On The Move Music/ La Silla Music/ all rights administered by Lastrada Entertainment Co. (BMI)

U

KEITH URBAN Where The Blacktop Ends (*Capitol*)

Prod: Matt Rollings, KU Wr: Steve Wariner, Allen Shamblin Prod: Steve Wariner Music (BMI)/Built On Rock Music (ASCAP)

V

PHIL VASSAR Six-Pack Summer (*Arista*)

Prod: Byron Gallimore, Phil Vassar Wr: Phil Vassar, Charlie Black, Tommy Rocco Pub: EMI April Music Inc., EMI Blackwood Music Inc., Flybridge Tunes (BMI)/Milene Music Inc. (ASCAP)

W

MIKE WALKER Honey Do (*DreamWorks*)

Prod: James Stroud, Don Cook Wr: Al Anderson, Jeffrey Steele, Kent Blazy Pub: Mighty Nice Music (BMI)/Al Andersongs (BMI)/Songs of Windswept Pacific/My Life's Work Music/Yellow Desert Music (BMI); I Wanna Hold Your Songs (BMI)

WARREN BROTHERS Where Does It Hurt (*BNA*)

Prod: Brett Warren, Brad Warren, Tom Douglas Wr: Brett Warren, Brad Warren, Tom Douglas Pub: Sony/ATV Songs LLC. All rights administered by Sony/ATV Music Publishing

ELBERT WEST Diddley (*Broken Bow*)

Prod: D. Scott Miller Wr: C.B. Carter, Doc James Shapiro Pub: Bakerbilly Music (BMI) South Eden Music (ASCAP) Platinum Mountain Music (BMI) Magic Mustang Music (BMI)

MARK WILLS Loving Every Minute (*Mercury*)

Prod: Carson Chamberlain Wr: Tom Shapiro, Monty Criswell, Michael White Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Wenoga Music, admin. by Sony/ATV Songs LLC dba Tree Publishing Co. (BMI); Zomba Enterprises Inc. (ASCAP)

LEE ANN WOMACK Why They Call It Falling (*MCA*)

Prod: Mark Wright Wr: Roxie Dean, Don Schlitz Pub: WB Music Corp./Maverick Music Co./New Hayes Music/New Don Songs-ASCAP

DARRYL WORLEY Second Wind (*DreamWorks*)

Prod: Frank Rogers, James Stroud Wr: Darryl Worley, Steve Leslie Pub: EMI Blackwood Music Inc./Hatley Creek Music (BMI)

CHELY WRIGHT Never Love You Enough (*MCA*)

Prod: Dann Huff Wr: Brett James, Angelo Pub: Sony/ATV Tunes LLC dba Tree Publishing Co./Onaly Music/Universal-PolyGram International Publishing, Inc./Green Wagon Music - ASCAP

Y

TRISHA YEARWOOD I Would've Loved You Anyway (*MCA*)

Prod: Mark Wright, Trisha Yearwood Wr: Mary Danna, Troy Verges Pub: dannasongs/Ensign Music Corporation/Songs of Universal, Inc. (BMI)

DWIGHT YOAKAM I Want You To Want Me (*Reprise/WB*)

Prod: Pete Anderson Wr: Rick Nielsen Pub: Screen Gems-EMI Music Inc./Adult Music (BMI)



MIKE KINOSHIAN
mkinosax@rronline.com

For Some, TV Is A Piece Of Cake

□ Experts talk about how to use television to market your station

It's no secret that ACs and Hot ACs love using — and rely heavily upon — television. This week three marketing experts chime in on how to effectively utilize the medium and why it works so well for our formats.

Mention Top 40, Rock, Oldies or Country to a typical radio listener, and they'll have a pretty good idea of what you're talking about. But, as Filmhouse Sr. VP/Marketing Dave Nichols says, "One historic AC marketing problem is that the format isn't a neat and tidy package for consumers to digest. That presents a unique set of marketing challenges that few other formats have to face."



Dave Nichols

What's The Difference?

While critically important in marketing any product, differentiation is especially vital in radio. "The essence of branding speaks to consumer behavior," says Nichols. "To a consumer, radio stations are similar products. ACs don't have one word that triggers a certain association. By its very definition, AC is a mainstream format. It's more difficult to separate yourself when you're close to the mainstream. Within any given market, several radio stations share many artists and songs."

Radio listening is still very much a consumer choice, prompting Nichols to comment, "It behooves marketers to try to understand consumer behavior as much as we can. Consumers, in this case, aren't spending money, but they're spending their attention and time."

While stressing that it's a safe generalization, Nichols opines that the two sexes process information differently. He says that women do so in very direct, verbalized ways, whereas men tend to do it in less verbal ways. "It's very common for women to process information by talking things out," he says.

Nearly every PD can relate to the classic situation of having air personalities complain that they're playing the same music over and over. The programmer then reinforces that the audience is just beginning to become aware of the music.

Nichols offers a story that trumps that familiar scene: "We had a radio GM get tired of his television campaign before it ever got on the air. Once the spot was produced, he took it to his office and played it repeatedly because he was so proud of it.

"He was already over it before any-

one else saw it for the first time. It's unfortunate, but that often happens when you're involved in creating a campaign. By the time you finish it, you're ready to move on to something else."

Other formats may clamor for things that are new and fresh, but Nichols says that AC and Hot AC audiences are comfortable with known quantities. "The advice we give to people at the station is that they not be too fast for the room. We remind them that their audience isn't as hip and cutting-edge as they are. It's great when professionals are so wrapped up in their jobs, but they must realize that their personal views may not always be reflective of the target audience."

The Selection Process

The selection of the right station spokesperson can be downright tricky. "As a general statement, women tend to be more critical of spokespeople and are even more critical of other women on television," remarks Nichols. "Anyone who's sat behind the glass at a focus group can offer testimony to that. Show them the spots, ask for their comments, and watch people get torn apart — it happens a lot."

The challenge in choosing a female spokesperson is to find someone both men and women regard favorably. However, Nichols claims that women 25-50 are very critical of anything that they perceive injects a sexual element. "It's generally something that men would find very benign, like raising an eyebrow," he explains. "The objective is to gain trust, and women don't find such behavior trustworthy. It's very tough to find a female spokesperson who appeals to other women."

Comparing the process to music testing, he says, "When you play six seconds of a song, you're not really trying to get people to decide whether they like that six seconds; you're trying to tap into their memory banks as to whether or not they like the entire song."

If developed over time, a noncelebrity can assume celebrity status. Former Filmhouse talent "Mary" is a textbook example. "People grew to feel that they knew and liked her,"

recalls Nichols. "A celebrity, however, lets you skip a lot of steps — if you get the right one."

WBEB/Philadelphia and WTPI/Indianapolis were among the ACs debuting spots this past winter that featured Filmhouse's latest celebrity spokesperson, Candice Bergen. "She's highly recognized and liked," says Nichols. "In addition, she's also trusted, and people believe she's sharp. Our research shows that listeners perceive her as being honest."

There can be downsides to celebrity spokespeople, however. Sharon Stone, for example, is a fine actress and certainly camera-friendly, but, as Nichols recounts, "I would've had a problem if she were an AC spokesperson when *Basic Instinct* came out."

"The Beef Council learned that it's not a good thing to have someone talk up the wonders of their product, only to find out that the person has been a vegetarian the past few years. A problem in someone's private life can become publicized, and you're tied to that person. You try choosing these people very carefully."

Losing The Will To Win

Many stations have been slashing expenses, and Nichols says that companies like Filmhouse have been included in the cost-cutting. "It's an accepted fact that there's more attention on making quarterly goals and much less emphasis on winning these days," he asserts. "Many people have taken their eyes off the ball."

"We used to speculate that there would be parity and that we were headed for a three-share world. We never speculated that everyone would have a three share because people were no longer trying to get four shares. It almost seems as though the will to win has been replaced by other motives."

Very few radio stations, he says, are able to allocate the resources that they probably know they should. "They can observe what happens to any product that doesn't effectively advertise itself," he says. "You have to continue to replenish your cume and customer base, but we're in a phase where doing that is less of a priority than it has been in previous years."

'Sheez' The One

Requirements for a celebrity spokesperson are instant name and

"One historic AC marketing problem is that the format isn't a neat and tidy package for consumers to digest. That presents a unique set of marketing challenges that few other formats have to face."

Dave Nichols

face recognition. No one fits that bill better than Dick Clark, which is why KOST/Los Angeles has highlighted this radio and television icon so successfully for years. When PD Jhani Kaye and the rest of Clear Channel's brain trust decided to do a similar campaign for sister Hot AC KBIG, there was great anticipation about who they'd pick.

They couldn't have made a better selection than Premiere Radio Networks countdown host and TV's syndicated *Extra* anchor Leeza Gibbons. "No one was quite sure how it would work out," recalls Waverly Motion Pictures President Bill Aydelott, who oversaw the KBIG project. "We came up with something that we felt she'd be comfortable with, and it worked out very well."



Bill Aydelott

The goal of the Leeza spot was to promote KBIG in an at-work listening context. "They were interested in several concepts that we came up with that approached it in different ways," notes Aydelott. "When handed that kind of mission by a client, we won't just hang our hat on one approach; we try to come up with a couple of different and creative ideas. KBIG's primary product is the music, and we had to figure out how to bring attention to it and show it as a benefit."

Word filtered back to KBIG that Gibbons enjoyed the station's music

mix and was a true partisan of the Hot AC. Former GM Ed Krampf, who has since relocated to manage Clear Channel's San Francisco cluster, mentioned to the personable Gibbons that they'd love to have her speak on KBIG's behalf. She reportedly wasted no time in agreeing to do so.

"I'd love to say that this was my brainchild," jokes Aydelott, whose radio roots go back to his days as Dartmouth College Radio's (WDCR) principal news anchor. "But you don't think in terms of getting someone like that to do a station commercial. When they floated the idea, I just jumped on it. I knew I could maximize her ability to communicate the message they wanted. She's proven that she's a good on-camera broadcaster and is right smack in the middle of KBIG's target demo."

An Extra Slice

This assignment also provided Aydelott with something of a challenge, since he has never been a proponent of spokespeople. He felt that it was important that these spots be strong on spontaneity. "I haven't liked endorsement spots all that much, because they're usually so tightly scripted," he says.

Continued on Page 73

Serah
"I'm Not In Love"
Going for Adds 7/23

Contact: Jack Ashton/Ashton Consulting (805)564-8335
ashtonconsult@aol.com www.serah.com

R&R AC Top 30

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	DIDD Thankyou (Arista)	2611	+49	304207	19	107/0
1	2	FAITH HILL There You'll Be (Warner Bros.)	2567	-22	304753	8	114/0
4	3	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2445	+119	305344	33	113/0
3	4	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2363	+8	291888	30	103/0
5	5	ENYA Only Time (Reprise)	2098	+24	236245	23	112/1
6	6	LIONEL RICHIE Angel (Island/IDJMG)	1726	-44	217439	21	106/0
8	7	DIAMOND RIO One More Day (Arista)	1676	+143	153243	12	103/2
9	8	BACKSTREET BOYS More Than That (Jive)	1616	+171	200668	12	106/1
7	9	'N SYNC This I Promise You (Jive)	1584	-98	188103	39	108/0
10	10	BBMAK Ghost Of You And Me (Hollywood)	1318	+29	125853	11	103/1
13	11	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1268	+146	147943	24	100/0
11	12	BACKSTREET BOYS Shape Of My Heart (Jive)	1095	-65	134979	38	100/0
16	13	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1092	+79	123878	11	60/5
14	14	FAITH HILL The Way You Love Me (Warner Bros.)	1087	-16	144923	45	103/0
12	15	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1037	-110	121415	66	90/0
18	16	DON HENLEY Taking You Home (Warner Bros.)	1035	+109	121055	61	90/0
15	17	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1005	-22	111464	41	90/0
17	18	STEVIE NICKS Every Day (Reprise)	979	+1	114411	14	97/0
21	19	ERIC CLAPTON Believe In Life (Duck/Reprise)	838	+193	69705	4	87/9
19	20	BBMAK Back Here (Hollywood)	790	-106	87738	46	86/0
20	21	TAMARA WALKER Didn't We Love (Curb)	747	+16	62966	16	75/0
23	22	JO DEE MESSINA Burn (Curb)	685	+114	57685	6	78/4
22	23	SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	595	+11	55525	14	71/1
24	24	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	592	+61	127486	5	37/0
27	25	O-TOWN All Or Nothing (J)	501	+50	81411	3	69/11
26	26	EDWIN MCCAIN Hearts Fall (Lava/Atlantic)	475	-12	35463	6	54/2
25	27	MADONNA What It Feels Like For A Girl (Maverick/WB)	473	-38	44071	10	59/0
28	28	DOOBIE BROTHERS Ordinary Man (Pyramid)	434	+2	38496	7	59/0
30	29	ROD STEWART Don't Come Around Here (Atlantic)	364	+4	41371	5	48/0
	30	Debut TRAIN Drops Of Jupiter (Tell Me) (Columbia)	326	+70	25366	1	29/5



116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

THE CORRS All The Love In The World (143/Lava/Atlantic)
Total Plays: 201, Total Stations: 35, Adds: 5

EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)
Total Plays: 156, Total Stations: 21, Adds: 3

CHARLIE WILSON Without You (Major Hits)
Total Plays: 134, Total Stations: 26, Adds: 3

MYA Where The Dream Takes You (Walt Disney/A&M/Interscope)
Total Plays: 65, Total Stations: 15, Adds: 1

BOND Victory (Decca/Universal)
Total Plays: 64, Total Stations: 15, Adds: 2

JESSICA ANDREWS Who I Am (DreamWorks)
Total Plays: 63, Total Stations: 18, Adds: 7

SUZY K Dive Deep (Vellum)
Total Plays: 50, Total Stations: 18, Adds: 7

FREEDY JOHNSTON Love Grows (Elektra/EEG)
Total Plays: 43, Total Stations: 23, Adds: 12

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
FREEDY JOHNSTON Love Grows (Elektra/EEG)	12
O-TOWN All Or Nothing (J)	11
ERIC CLAPTON Believe In Life (Duck/Reprise)	9
JESSICA ANDREWS Who I Am (DreamWorks)	7
SUZY K Dive Deep (Vellum)	7
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	5
THE CORRS All The Love In The World (143/Lava/Atlantic)	5
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	5
JO DEE MESSINA Burn (Curb)	4
CHARLIE WILSON Without You (Major Hits)	3
EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)	3
PETER CETERA I'm Coming Home (DDE)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON Believe In Life (Duck/Reprise)	+193
BACKSTREET BOYS More Than That (Jive)	+171
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia)	+146
DIAMOND RIO One More Day (Arista)	+143
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+119
JO DEE MESSINA Burn (Curb)	+114
DON HENLEY Taking You Home (Warner Bros.)	+109
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+79
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+70
S CLUB 7 Never Had A Dream Come... (A&M/Interscope)	+61

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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BY MEDIABASE™

America's Best Testing AC Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	4.04	4.00	87%	11%	4.03	89%	10%
FAITH HILL The Way You Love Me (Warner Bros.)	3.83	3.71	97%	36%	3.93	95%	34%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.81	3.77	91%	28%	3.89	93%	29%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.79	3.79	95%	28%	3.77	94%	26%
BBMAK Back Here (Hollywood)	3.75	3.63	82%	28%	3.78	83%	27%
BBMAK Ghost Of You And Me (Hollywood)	3.69	3.62	69%	14%	3.59	67%	14%
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	3.69	3.63	94%	32%	3.72	93%	33%
ENYA Only Time (Reprise)	3.68	3.56	74%	19%	3.61	77%	24%
LIONEL RICHIE Angel (Island/IDJMG)	3.67	3.71	84%	19%	3.70	85%	17%
TAMARA WALKER Didn't We Love (Curb)	3.67	3.66	50%	8%	3.70	56%	7%
BACKSTREET BOYS Shape Of My Heart (Jive)	3.65	3.57	95%	34%	3.80	96%	33%
BACKSTREET BOYS More Than That (Jive)	3.64	3.56	88%	24%	3.80	90%	22%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.63	3.69	72%	17%	3.72	71%	14%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.60	3.61	65%	18%	3.50	59%	16%
DIAMOND RIO One More Day (Arista)	3.57	3.50	58%	12%	3.67	60%	12%
DON HENLEY Taking You Home (Warner Bros.)	3.55	3.57	89%	29%	3.67	92%	26%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.54	3.65	86%	27%	3.66	83%	25%
EDWIN MCCAIN Hearts Fall (Lava/Atlantic)	3.53	3.60	46%	7%	3.53	52%	9%
RICKY MARTIN W/CHRISTINA AGUILERA Nobody Wants To Be Lonely (Columbia)	3.45	3.33	93%	37%	3.42	94%	40%
ERIC CLAPTON Believe In Life (Duck/Reprise)	3.42	3.48	46%	8%	3.53	49%	6%
HUEY LEWIS W/GWYNETH PALTROW Cruisin' (Hollywood)	3.40	3.49	90%	34%	3.65	92%	28%
DIDO Thankyou (Arista)	3.38	3.45	90%	38%	3.29	88%	40%
'N SYNC This I Promise You (Jive)	3.38	3.34	94%	45%	3.60	94%	39%
ROD STEWART Don't Come Around Here (Atlantic)	3.36	3.45	65%	15%	3.43	71%	17%
O-TOWN All Or Nothing (J)	3.35	-	61%	15%	3.32	57%	16%
JO DEE MESSINA Burn (Curb)	3.34	3.39	54%	13%	3.22	59%	13%
DOOBIE BROTHERS Ordinary Man (Pyramid)	3.23	3.25	53%	12%	3.31	59%	14%
STEVIE NICKS Everyday (Reprise)	3.12	3.20	73%	21%	3.01	79%	26%
SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	3.09	3.03	54%	16%	3.12	59%	18%
MADONNA What It Feels Like For A Girl (Maverick/WB)	2.86	2.89	75%	30%	2.93	77%	33%

Total sample size is 218 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Piece Of Cake

Continued from Page 71

"In this situation, though, I thought we could play off Leeza's infectious enthusiasm and obvious love and knowledge of the music. We did an up-close and intimate interview that challenged her on her musical tastes."

In addition, he shadowed Gibbons to get an idea of what her day is like and how the station fits into it. "We theorized that we'd shoot studio stuff in a very lush, richly complementary film format and then do daytime stuff in a video format," Aydelott says. "Most people's home movies are videos. I'm a film guy, but I shoot video of my kids."

Multiple cameras were used for the shoot, which maximized the potential for cuts. "You can take those spontaneous moments and not do retakes," Aydelott says. "We felt we did a good job with the slice-of-life moments."

So good, in fact, that he made an exclusive deal with Gibbons. "She liked the way she was presented in the KBIG spot and how her family was included in a fun way. I'm probably shipping out five reels a day to stations that are interested in it."

"She's absolutely a Hot AC music fan, but Los Angeles is her home market. We've cautioned stations that we'd never put her in a situation of saying that she listens to a station in another market. Her whole thing is her credibility. What these stations have in common is the music, and that's what she can talk about."

Hot AC Survivors

Another Aydelott Hot AC client, ABC

Radio's WPLJ/New York, recently aired a *Survivor* spoof that featured morning talents Scott Shannon and Todd Pettingill and a special appearance by Bob "Gilligan" Denver. "One of the toughest formats to get a really effective promotion handle on has been Hot AC," emphasizes Aydelott. "Some Hot ACs have struggled in terms of positioning themselves."

Even in light of consolidation and the economy, radio stations "immediately think of television whenever they're getting into any kind of serious change, like a format flip or a new personality," Aydelott says.

"When properly used, it's still an awesome weapon, but I'm not seeing quite the same volume that I did in previous years. Some major groups are very selective in giving the green light to their stations to use television. To be honest, however, 2000 was a great year for us."

The Leeza spot and a host of other top-notch work notwithstanding, Boston-based Aydelott will probably be forever linked to his "Piece of Cake" spots. Initially created for WBZ/Boston's Dave Maynard, the ingenious personality-driven bits soon began popping up in a host of other markets.

"We always tried simplifying things in those commercials," recalls Aydelott. "We'd pick an interesting scenario for Dave to be in and include him with another station element, like traffic, news or sports. The entertaining parts of Maynard's personality were what we sold."

Longevity was another reason this campaign stood out. "I pride myself on doing a lot of re-

peat business, but, other than this campaign, I've never done 18 spots on the same theme over a six-year period," Aydelott says. "Each one had a sequel. The free publicity that stations got was practically worth the price of producing the commercial. Once you get a viewer's attention, you have to effectively sell the station's benefits."

Balancing Act

CMI President Bob Benderson maintains that television spots for radio stations will work when they can captivate the audience, convey a message and cut through the clutter. But the particular device — whether it be video clips or a spokesperson — isn't as important as how the device is used.

"A celebrity spot can sometimes distract from the message, but, at the same time, the strength of the spokesperson approach is that the celebrity will capture attention," he says. "Doing a good commercial is a real balancing act."

Using testimonials is very effective for ACs, Benderson says. "We've come up with a few twists, so it's not the same old person talking at you," he explains. "The testimonials have been put into a new, dramatic context to make them much more interesting. They say the same things but in a different way."

Stations more often than not understand their television campaigns' objectives and what needs to be communicated. They know they either want to sell their music mix, promote their morning show or promote a tactical campaign. "Large groups especially have a pretty clear idea of what needs to be done," says

Benderson. "There are also more people within groups these days who have a good understanding of marketing."

Decisions on running specific television commercials previously came primarily from station GMs, but, as Benderson says, "Their background was generally sales. Programming and marketing heads now oversee these things. There are also people working with us who specialize in doing great soundtracks, so there's great production coming directly from the station."

Lip Service

Actress-model Deborah Shelton (who appeared on *Dallas* as Mandy, one of J.R. Ewing's many mistresses) was among the women used in "The Incredible Mouth," which has proven to be one of the most successful television campaigns for radio stations. CMI's updated and renamed ("Lips") concept sells a variety of formats, including Classic Rock [KCBS-FM (Arrow 93)/Los Angeles].

"Chuck Blore and I joined forces about three years ago," notes Benderson. "We've improved the production and animation levels. As it was 25 years ago, the concept and soundtrack make that spot great. It's a 30-second trailer of your radio station. We take 24 hours of a station and condense it to 30 seconds."

Claiming that CMI is selling more of these commercials than ever before, Benderson says, "We do approximately eight a month and offer them on a worldwide basis. We're in France, Russia, Australia, New Zealand, Brazil and Spain. Stations that ran the spot 15 years ago are bringing it back."

AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS AND R&R ONLINE MUSIC TRACKING

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12+ Cumulative 2,562,700

106.7 Litefm

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	FAITH HILL/There You'll Be	46413
25	25	S CLUB 7/Never Had A Dream...	42975
25	25	BACKSTREET BOYS/More Than That	42975
25	25	MATCHBOX TWENTY/If You're Gone	42975
25	25	LEE ANN WOMACK/If Hope You Dance	42975
28	24	LIONEL RICHIE/Angel	41256
11	23	ELTON JOHN/Ballad Of The Boy	39537
19	9	O-TOWN/All Or Nothing	32661
18	18	DIDO/Thankyou	30942
14	18	ENYA/Only Time	30942
14	16	UNCLE KRACKER/Follow Me	27504
11	13	LIONEL RICHIE/Understa	22347
12	12	STEVIE NICKS/Every Day	20628
8	10	MARC ANTHONY/You Sang To Me	17190
9	9	LARA FABIAN/Will Love Again	15471
9	9	MACY GRAY/Try	15471
9	9	DON HENLEY/Taking You Home	15471
9	9	FAITH HILL/The Way You Love Me	15471
9	9	'N SYNC/This I Promise You	15471
9	9	MARC ANTHONY/My Baby You	15471
9	9	FAITH HILL/Breathe	15471
18	9	HOUSTON & IGLESIAS/Could I Have This...	15471
7	9	MARTIN FAGUILERA/Nobody Wants...	15471
9	9	BRIAN MCKNIGHT/Back At One	15471
9	9	SANTANA F/ROB THOMAS/Smooth	15471
10	9	SAVAGE GARDEN/Knew I Loved You	15471
10	8	98 DEGREES/My Everything	13752
7	8	CELINE DION/That's The Way It Is	13752
9	8	CELINE DION/That's The Way It Is	13752
6	8	AGUIERAV/LICOM...Ludy Marmalade	13752

MARKET #2

KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12+ Cumulative 1,276,600

KOST 103.5FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	26	ENYA/Only Time	16978
24	25	FAITH HILL/There You'll Be	16325
25	24	MATCHBOX TWENTY/If You're Gone	15672
24	24	S CLUB 7/Never Had A Dream...	15672
23	23	DIDO/Thankyou	15019
21	23	LIONEL RICHIE/Angel	15019
23	23	LEE ANN WOMACK/If Hope You Dance	15019
16	17	MARTIN FAGUILERA/Nobody Wants...	11101
17	16	BACKSTREET BOYS/More Than That	10448
15	16	BACKSTREET BOYS/Shape Of My Heart	10448
15	16	ENRIQUE IGLESIAS/Be With You	10448
15	15	BBMAK/Ghost Of You And Me	9485
16	14	FAITH HILL/The Way You Love Me	9142
15	13	EVAN AND JARON/Crazy For This Girl	8459
11	13	98 DEGREES/My Everything	8489
15	12	DAVID GRAY/Babyton	7836
14	12	MADONNA/What It Feels...	7836
11	12	STEVIE NICKS/Every Day	7836
6	9	BBMAK/Back Here	5877
9	9	'N SYNC/This I Promise You	5877
9	8	BRIAN MCKNIGHT/Back At One	5224
9	8	SAVAGE GARDEN/Knew I Loved You	5224
5	7	BACKSTREET BOYS/Show Me	4571
6	6	MARC ANTHONY/Need To Know	3918
7	6	PHIL COLLINS/You'll Be In My...	3918
6	6	ENRIQUE IGLESIAS/Balamos	3918
5	6	ENRIQUE IGLESIAS/Sad Eyes	3918
4	5	BACKSTREET BOYS/Want It That Way	3265
2	2	MARC ANTHONY/My Baby You	1306
2	2	JOE/ Wanna Know	1306

MARKET #3

WLTW/Chicago
Clear Channel
(312) 329-9002
Cochran
12+ Cumulative 590,300

93.9 WLTW

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	DIDO/Thankyou	10336
32	31	MATCHBOX TWENTY/If You're Gone	10013
28	31	LEE ANN WOMACK/If Hope You Dance	10013
31	29	FAITH HILL/There You'll Be	9367
18	29	ENYA/Only Time	5814
12	17	MARTIN FAGUILERA/Nobody Wants...	5491
14	16	'N SYNC/This I Promise You	5168
14	14	MARC ANTHONY/You Sang To Me	4522
14	14	BACKSTREET BOYS/Shape Of My Heart	4522
12	14	DIAMOND RIO/One More Day	4522
15	14	LONESTAR/Amazed	4522
14	14	BBMAK/Back Here	4522
11	13	BACKSTREET BOYS/Want It That Way	4199
13	13	LIONEL RICHIE/Angel	4199
11	12	CELINE DION/That's The Way It Is	3876
9	12	STING/Desert Rose	3876
11	11	SANTANA F/ROB THOMAS/Smooth	3553
10	11	FAITH HILL/The Way You Love Me	3230
12	10	MARC ANTHONY/Need To Know	3230
9	10	BBMAK/Ghost Of You And Me	3230
7	10	FAITH HILL/Breathe	3230
5	8	SOPHIE B. HAWKINS/Walking In My...	2584
7	8	THE CORRS/Breathless	2584
7	7	SAVAGE GARDEN/Knew I Loved You	2261
9	7	SIXPENDE.../There She Goes	2261
7	6	PHIL COLLINS/You'll Be In My...	1938
5	5	BACKSTREET BOYS/More Than That	1615
4	4	LEWIS & PALTRON/Crusin'	1292
3	3	DON HENLEY/Taking You Home	969
3	3	BRIAN MCKNIGHT/Back At One	969

MARKET #3

WNND/Chicago
Bonneville
(312) 297-5100
Hamlin/Johns
12+ Cumulative 602,000

Windy 100.7FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	34	FAITH HILL/There You'll Be	11628
33	33	'N SYNC/This I Promise You	11286
33	33	DIDO/Thankyou	11286
29	29	LEE ANN WOMACK/If Hope You Dance	9918
28	27	LIONEL RICHIE/Angel	9234
25	26	ENYA/Only Time	8892
24	25	BBMAK/Ghost Of You And Me	8550
26	25	MATCHBOX TWENTY/If You're Gone	8550
25	24	BACKSTREET BOYS/More Than That	8208
21	23	THE CORRS/Breathless	7866
22	21	PHIL COLLINS/You'll Be In My...	7182
19	19	SARAH MCLACHLAN/Will Remember You	7182
22	21	SAVAGE GARDEN/Knew I Loved You	7182
20	20	MARTIN FAGUILERA/Nobody Wants...	6840
19	18	FAITH HILL/The Way You Love Me	6156
16	17	BACKSTREET BOYS/Show Me	5814
17	17	BACKSTREET BOYS/Want It That Way	5814
18	17	SANTANA F/ROB THOMAS/Smooth	5814
13	14	JO DEE MESSINA/Burn	4788
14	14	LEWIS & PALTRON/Crusin'	4788
14	14	SHANIA TWAIN/Man! I Feel Like...	4788
15	14	FAITH HILL/Breathe	4788
12	14	TAMARA WALKER/Didn't We Love	4788
12	13	THE CORRS/All The Love In...	4446
9	13	DIAMOND RIO/One More Day	4446
11	11	SOPHIE B. HAWKINS/Walking In My...	3762
10	8	MARC ANTHONY/You Sang To Me	2736
5	8	CHRISTINA AGUILERA/Turn To You	2736
8	8	LONESTAR/Amazed	2736
4	8	BRIAN MCKNIGHT/Back At One	2736

MARKET #5

WBEB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12+ Cumulative 752,300

B101.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	29	S CLUB 7/Never Had A Dream...	14210
31	28	DIDO/Thankyou	13720
29	27	MATCHBOX TWENTY/If You're Gone	13230
26	26	LEE ANN WOMACK/If Hope You Dance	12740
20	24	FAITH HILL/The Way You Love Me	11760
11	18	'N SYNC/This I Promise You	8820
19	16	SAVAGE GARDEN/Knew I Loved You	7840
9	14	MARC ANTHONY/Need To Know	6860
10	13	PHIL COLLINS/You'll Be In My...	6370
15	13	LEANN RIMES/Need You	6370
10	12	BBMAK/Ghost Of You And Me	5880
10	12	LONESTAR/Amazed	5880
12	12	SARAH MCLACHLAN/Will Remember You	5880
12	12	CELINE DION/That's The Way It Is	5880
9	11	MACY GRAY/Try	5390
7	10	FAITH HILL/There You'll Be	4900
9	10	O-TOWN/All Or Nothing	4900
6	8	SANTANA F/ROB THOMAS/Smooth	4410
9	9	CHER/Strong Enough	4410
8	9	LEWIS & PALTRON/Crusin'	4410
11	8	BADFACE...Just My Imagination	3920
6	8	BACKSTREET BOYS/Show Me	3920
7	8	BACKSTREET BOYS/Shape Of My Heart	3920
11	8	ENRIQUE IGLESIAS/Be With You	3920
3	8	'N SYNC/This I Promise You	3920
8	8	SHANIA TWAIN/Man! I Feel Like...	3920
8	7	CHRISTINA AGUILERA/Turn To You	3430
13	7	FAITH HILL/Breathe	3430
9	7	BRIAN MCKNIGHT/Back At One	3430

MARKET #6

KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson/King
12+ Cumulative 435,200

103.7 KVIL

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	26	DIAMOND RIO/One More Day	5850
24	26	ENYA/Only Time	5850
25	26	FAITH HILL/There You'll Be	5850
25	26	LIONEL RICHIE/Angel	5850
22	24	MATCHBOX TWENTY/If You're Gone	5400
20	24	DON HENLEY/Taking You Home	5400
15	24	UNCLE KRACKER/Follow Me	5400
25	21	LEE ANN WOMACK/If Hope You Dance	4725
19	19	BACKSTREET BOYS/More Than That	4275
12	18	BBMAK/Ghost Of You And Me	4050
18	17	DIDO/Thankyou	3825
15	17	BACKSTREET BOYS/Shape Of My Heart	3825
3	17	ERIC CLAPTON/Believe In Life	3825
17	17	'N SYNC/This I Promise You	3825
16	15	S CLUB 7/Never Had A Dream...	3825
16	15	PETER DINKELBAUM/Perfect World	3375
16	13	FAITH HILL/The Way You Love Me	2925
9	12	LONESTAR/Amazed	2700
12	12	SAVAGE GARDEN/Knew I Loved You	2700
11	12	LEANN RIMES/Need You	2700
11	11	PHIL COLLINS/You'll Be In My...	2475
11	11	BBMAK/Back Here	2475
9	11	SARAH MCLACHLAN/Will Remember You	2475
12	11	MACY GRAY/Try	2475
5	10	FAITH HILL/Breathe	2250
9	10	ENRIQUE IGLESIAS/Balamos	2250
8	10	EDWIN MCCAINE/Hearts Fall	2250
10	6	SADIE KING/Of Sorrow	2250
10	9	MARC ANTHONY/Need To Know	2025
10	9	THE CORRS/Breathless	2025

MARKET #8

WMJX/Boston
Greater Media
(617) 822-6324
Keller/O'Leary/Laurence
12+ Cumulative 583,100

MAGIC 106.7

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	26	DIDO/Thankyou	8008
26	26	FAITH HILL/There You'll Be	8008
25	26	MATCHBOX TWENTY/If You're Gone	8008
25	26	LEE ANN WOMACK/If Hope You Dance	8008
25	26	LEWIS & PALTRON/Crusin'	8008
25	25	MARTIN FAGUILERA/Nobody Wants...	7700
14	18	S CLUB 7/Never Had A Dream...	5544
10	11	ENYA/Only Time	3388
8	11	EDWIN MCCAINE/ Could Not Ask...	3388
10	10	BACKSTREET BOYS/Want It That Way	3080
9	10	PHIL COLLINS/You'll Be In My...	3080
10	10	THE CORRS/Breathless	3080
8	10	SARAH MCLACHLAN/Will Remember You	3080
8	10	LARA FABIAN/Will Love Again	3080
8	10	DON HENLEY/Taking You Home	3080
9	9	BACKSTREET BOYS/The One	2772
8	9	MACY GRAY/Try	2772
4	9	STEVIE NICKS/Every Day	2464
7	8	MARC ANTHONY/Need To Know	2464
8	8	LIONEL RICHIE/Angel	2464
2	8	UNCLE KRACKER/Follow Me	2464
10	7	MARC ANTHONY/You Sang To Me	2156
7	7	ENRIQUE IGLESIAS/Balamos	2156
7	7	BRIAN MCKNIGHT/Back At One	2156
9	7	CHER/Believe	2156
4	7	DOOBIE BROTHERS/Ordinary Man	2156
5	7	'N SYNC/This I Promise You	2156
10	6	SOPHIE B. HAWKINS/Walking In My...	1848
1	6	ROD STEWART/Don't Come Around...	1848
9	5	BACKSTREET BOYS/More Than That	1540

MARKET #9

WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan/Martin
12+ Cumulative 443,500

Soft Rock 97.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	26	ENYA/Only Time	5356
24	26	DIDO/Thankyou	5136
21	24	LIONEL RICHIE/Angel	5136
24	23	FAITH HILL/There You'll Be	4922
23	23	MATCHBOX TWENTY/If You're Gone	4922
23	23	S CLUB 7/Never Had A Dream...	4922
23	23	LEE ANN WOMACK/If Hope You Dance	4708
17	18	DIAMOND RIO/One More Day	3852
16	17	SOPHIE B. HAWKINS/Walking In My...	3638
17	17	JO DEE MESSINA/Burn	3638
14	17	SADIE KING/Of Sorrow	3638
16	16	BBMAK/Ghost Of You And Me	3424
17	16	STEVIE NICKS/Every Day	3424
16	16	UNCLE KRACKER/Follow Me	3424
12	15	ROD STEWART/Don't Come Around...	3424
13	14	THE CORRS/Breathless	2986
13	13	EDWIN MCCAINE/ Could Not Ask...	2986
11	11	BACKSTREET BOYS/Want It That Way	2354
6	11	DON HENLEY/Taking You Home	2354
7	10	HOUSTON & IGLESIAS/Could I Have This...	2140
9	10	BACKSTREET BOYS/Shape Of My Heart	2140
13	9	LEWIS & PALTRON/Crusin'	2140
9	9	MARC ANTHONY/My Baby You	1926
9	9	ENRIQUE IGLESIAS/Balamos	1926
9	9	CHER/Believe	1926
5	9	CELINE DION/That's The Way It Is	1926
6	9	MACY GRAY/Try	1926
5	9	O-TOWN/All Or Nothing	1926
6	9	LEANN RIMES/Need You	1926
6	8	MARC ANTHONY/Need To Know	1712

MARKET #11

WPCH/Atlanta
Clear Channel
(404) 367-0949
Silvers/Goss
12+ Cumulative 393,000

peach 94.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	22	DIDO/Thankyou	4730
21	22	LEE ANN WOMACK/If Hope You Dance	4730
21	22	DIAMOND RIO/One More Day	4515
20	21	FAITH HILL/There You'll Be	4515
17	20	BACKSTREET BOYS/More Than That	4300
21	19	ENYA/Only Time	4085
21	19	MATCHBOX TWENTY/If You're Gone	4085
15	16	UNCLE KRACKER/Follow Me	3440
13	15	LIONEL RICHIE/Angel	3225
10	14	LEWIS & PALTRON/Crusin'	3010
10	11	BRIAN MCKNIGHT/Back At One	2365
7	10	DON HENLEY/Taking You Home	2150
12	10	'N SYNC/This I Promise You	2150
12	9	LONESTAR/Amazed	1935
5	9	BACKSTREET BOYS/Shape Of My Heart	1935
7	9	CHER/Believe	1935

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OM: Michael Morgan MD: Chris Holmberg FREEDY JOHNSTON "Grows" No Adds	WDOK/Cleveland, OH PD: Scott Miller 16 UNCLE KRACKER "Follow" THE CORRS "Love" FREEDY JOHNSTON "Grows" No Adds	KSSK/Honolulu, HI MD: Paul Wilson FREEDY JOHNSTON "Grows" No Adds	WOBM/Monmouth-Ocean, NJ PD: Jeff Rafer MD: Liz Jerssi O-TOWN "Nothing" No Adds	KEZK/St. Louis, MO PD: Smokey Rivers MD: Lynn Kelly 4 DIAMOND RIO "Day" No Adds
KMGA/Albuquerque, NM PD: Roger Scott MD: Jenna James 2 O-TOWN "Nothing" 1 SUZYK "Die" No Adds	KKLI/Colorado Springs, CO OM: Kevin Callahan PD/MD: Jack Hamilton JESSICA ANDREWS "Am" No Adds	WAHR/Huntsville, AL PD: Rob Harder MD: Bonny O'Brien No Adds	KWAV/Monterey, CA PD/MD: Bernie Moody No Adds	KSFJ/Salt Lake City, UT OM/MD: Alan Hague MD: Lyle Morris No Adds
WLEV/Allentown, PA PD: Vern Anderson FREEDY JOHNSTON "Grows" No Adds	WTCB/Columbia, SC PD/MD: Brent Johnson No Adds	WTPJ/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 UNCLE KRACKER "Follow" No Adds	WALK/Nassau-Suffolk, NY PD/MD: Rob Miller 7 SUGAR RAY "When" No Adds	KQXT/San Antonio, TX PD: Ed Scarborough PETER CETERA "Coming" No Adds
KYMG/Anchorage, AK OM: Mark Murphy APD/MD: Dave Flavin 1 UNCLE KRACKER "Follow" O-TOWN "Nothing" No Adds	WSNY/Columbus, OH PD: Chuck Knight MD: Steve Cherry No Adds	WTFM/Johnson City, TN PD/MD: Mark E. McKinney UNCLE KRACKER "Follow" No Adds	WHUD/Newburgh, NY OM/MD: Steve Petrone MD/VP: Tom Funcl JESSICA ANDREWS "Am" No Adds	KBAY/San Jose, CA PD: Bob Kohtz MD: Michael Ohling No Adds
WPCH/Atlanta, GA PD: Jeff Silvers APD: Steve Goss No Adds	KVIL/Dallas-Ft. Worth, TX PD: Kurt Johnson MD: John King No Adds	WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe No Adds	WLMG/New Orleans, LA PD/MD: Steve Suter No Adds	KSBL/Santa Barbara, CA PD: Peter Ble MD: Nancy Newcomer 3 ERIC CLAPTON "Believe" No Adds
WFPG/Atlantic City, NJ PD: Gary Guida MD: Marlene Acua O-TOWN "Nothing" No Adds	WLQT/Dayton, OH PD: Sandy Collins MD: Steven Scott 5 ERIC CLAPTON "Believe" 5 BENNY "Ghost" No Adds	WQLR/Kalamazoo, MI OM: Ken Langhaar PD: Brian Wartz FIVE FOR FIGHTING "Superman" CHARLIE WILSON "Without" JESSICA ANDREWS "Am" No Adds	WLTW/New York, NY OM: Jim Ryan 4 TRAIN "Drops" No Adds	KLSY/Seattle-Tacoma, WA PD: Barry McKay MD: Darla Thomas FREEDY JOHNSTON "Grows" No Adds
WBBQ/Augusta, GA OM/MD: John Patrick FREEDY JOHNSTON "Grows" O-TOWN "Nothing" No Adds	KOSI/Denver-Boulder, CO PD: Rick Martini APD/MD: Steve Hamilton No Adds	KSRC/Kansas City, MO PD: Jon Zeiner MD: Jeanne Ashley NELLY FURTADO "Bird" No Adds	WVDE/Norfolk, VA OM/MD: Don London APD/MD: Jeff Moreau No Adds	KRWM/Seattle-Tacoma, WA PD: Tony Coles 1 NEIL DUNBAR "Best" 1 ERIC CLAPTON "Believe" No Adds
KKMJ/Austin, TX PD: Alex O'Neal APD/MD: Doyle Osburn 3 SUZYK "Die" FREEDY JOHNSTON "Grows" No Adds	KLTI/Des Moines, IA PD: Pete Paquette MD: Tim White No Adds	KUOL/Kansas City, MO OM: Thom McGinty PD: Dan Hurst PETER DINKEL "Coming" No Adds	WNSN/South Bend, IN PD: Jim Roberts No Adds	KKYY/Santa Barbara, CA PD: Jeff Couch APD: Kati Yeager MD: Steve O'Brien No Adds
KGFM/Bakersfield, CA PD: Chris Edwards MD: Doug DeRoo No Adds	WOOF/Dalton, AL GM/MD: Leigh Simpson MELISSA ETHERIDGE "Want" No Adds	WJXB/Knoxville, TN PD/MD: Vance Dillard No Adds	KEFM/Omaha, NE PD/MD: Steve Albertson No Adds	KMGL/Oklahoma City, OK PD: Jeff Couch APD: Kati Yeager MD: Steve O'Brien No Adds
WLIF/Baltimore, MD MD: Mark Thoner No Adds	KTSM/El Paso, TX PD/MD: Bill Tole APD: Sam Cassano TRAIN "Drops" O-TOWN "Nothing" No Adds	KTDY/Lafayette, LA PD: C.J. Clements MD: Steve Wiley FREEDY JOHNSTON "Grows" No Adds	WMGF/Orlando, FL PD: Ken Payne APD/MD: Brenda Matthews No Adds	WMEZ/Pensacola, FL PD/MD: Kevin Peterson No Adds
WMJY/Biloxi-Gulfport, MS PD: Walter Brown FREEDY JOHNSTON "Grows" TRAIN "Drops" THE CORRS "Love" No Adds	WKKC/Erie, PA PD: Ron Arlan MD: Scott Stevens PETER CETERA "Coming" No Adds	WFMK/Lansing, MI PD: Chris Reynolds SUZYK "Die" No Adds	WSWT/Peoria, IL OM/MD: Randy Rundle 5 ERIC CLAPTON "Believe" 3 JO DEE MESSINA "Burn" No Adds	WBBE/Philadelphia, PA PD: Chris Conley MD: Kim Carson SNA "Dream" No Adds
WMLJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart No Adds	WIKY/Evansville, IN PD/MD: Mark Baker EVA CASSIDY "Rainbow" No Adds	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WRVJ/Toledo, OH PD: Cary Pelt MD: Kim Carson No Adds
WMJX/Boston, MA PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence No Adds	WCRZ/Ft. Collins, CO PD/MD: Mark Callaghan No Adds	KOST/Los Angeles, CA PD: Jhani Keys APD: Stella Schwartz No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WMT/Cedar Rapids, IA PD/MD: Erin Bristol FIVE FOR FIGHTING "Superman" MICHELLE BRANCH "Everywhere" No Adds
WEZN/Bridgeport, CT PD/MD: Steve Marcus No Adds	WJYE/Buttalo, NY PD: Joe Chille UNCLE KRACKER "Follow" No Adds	WVEZ/Louisville, KY OM: David Smith APD/MD: Joe Fedele 8 DIAMOND RIO "Day" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WLNK/Charlotte, NC OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen No Adds
WHBC/Canton, OH PD: Terry Simmons MD: Kayleigh Kras O-TOWN "Nothing" SUZYK "Die" JO DEE MESSINA "Burn" FIVE FOR FIGHTING "Superman" No Adds	WAFY/Frederick, MD MD: Norman Henry Schmidt INCUBUS "Die" No Adds	WPEZ/Macon, GA PD: Laura Worth No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WMTX/Chicago, IL PD: Barry James APD: Mary Ellen Kachinske SEVEN MARY THREE "Hair" No Adds
WDAT/Cedar Rapids, IA PD/MD: Dick Stadler EDWIN MCCAIN "Hearts" No Adds	WLTJ/Grand Rapids, MI PD: Bill Bailey APD/MD: Mary Turner 1 O-TOWN "Nothing" No Adds	WVLA/Madison, WI VP/Prog: Pat O'Neill MD: Kim Flecher 3 MELISSA ETHERIDGE "Want" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WMMX/Baltimore, MD VP/Prog: Bill Pasha PD: Steve Monz MD: Greg Carpenter FIVE FOR FIGHTING "Superman" No Adds
WDEF/Chattanooga, TN PD: Danny Howard JESSICA ANDREWS "Am" CHARLIE WILSON "Without" No Adds	WMY/Greenville, SC PD: Greg McKinney 5 JO DEE MESSINA "Burn" No Adds	WVLA/Madison, WI VP/Prog: Pat O'Neill MD: Kim Flecher 3 MELISSA ETHERIDGE "Want" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds
WLIT/Chicago, IL PD: Jeff Cochran 1 ERIC CLAPTON "Believe" No Adds	WSPA/Greenville, SC OM/MD: Brian Taylor No Adds	WVLA/Madison, WI VP/Prog: Pat O'Neill MD: Kim Flecher 3 MELISSA ETHERIDGE "Want" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds
WNNO/Chicago, IL PD: Mark Hamlin MD: Haynes Jones No Adds	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann SUZYK "Die" No Adds	WVLA/Madison, WI VP/Prog: Pat O'Neill MD: Kim Flecher 3 MELISSA ETHERIDGE "Want" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds
WRRM/Cincinnati, OH OM/MD: T.J. Holland APD/MD: Ted Morro No Adds	KRTR/Honolulu, HI PD: Wayne Maria MD: Chris Hart SUZYK "Die" No Adds	WVLA/Madison, WI VP/Prog: Pat O'Neill MD: Kim Flecher 3 MELISSA ETHERIDGE "Want" No Adds	WWSH/Pittsburgh, PA PD/MD: Ron Ansell No Adds	WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds
116 Total Reporters 116 Current Reporters 116 Current Playlists				

Hot AC

WKOD/Akron, OH PD: Chuck Collins MD: Lynn Kelly 22 WISEGUYS "Commotion" 2 BACKSTREET BOYS "Knox" MELISSA ETHERIDGE "Want" BETTER THAN EZRA "Extra" No Adds	KDMX/Dallas-Ft. Worth, TX PD: Pat McMahon APD/MD: Lisa Thomas No Adds	KHMX/Houston-Galveston, TX OM: Jim Trapp PD/MD: Jack Stevens 4 MELISSA ETHERIDGE "Want" No Adds	KYIS/Oklahoma City, OK OM: Chris Baker APD: Ray Kalusa 29 AMERICAN HI-FI "Flavor" No Adds	KQMB/Salt Lake City, UT OM: Alan Hague PD: Mike Nelson RONAN KEATINGE "Love" BETTER THAN EZRA "Extra" VERVE PIPE "Lur" No Adds
WRVE/Albany, NY PD: Randy McCarten 2 RUEL "Bad" 1 SMASH MOUTH "Believe" No Adds	WDAQ/Danbury, CT PD: Bill Trotta MD: Sharon Kelly 5 AFRO-CELTIC GABRIEL "Falling" No Adds	WENS/Indianapolis, IN OM/MD: Greg Dunkin MD: Jim Cerone SMASH MOUTH "Believe" No Adds	KSRZ/Omaha, NE PD: Kurt Owens MD: Dave Swan No Adds	KSMG/San Antonio, TX OM: Virgil Thompson PD/MD: Tom Lazar No Adds
KPEK/Albuquerque, NM OM: Bill May PD: Mike Parsons MD: Deeya APD: Jaimee Barreras No Adds	WMMX/Dayton, OH PD: Jeff Stevens MD: Shaun Vincent No Adds	WFAT/Kalamazoo, MI PD: Robb Rose MD: Chris Nichols 3 DOORS DOWN "Be" No Adds	WOMX/Orlando, FL VP/Programming: John Roberts APD: Jeff Cushman MD: Laura Francis No Adds	KFMB/San Diego, CA VP/GM/MD: Tracy Johnson APD: Jen Sewell No Adds
KMXS/Anchorage, AK PD: Rosy Lemox MD: Rick Sparks No Adds	KALC/Denver-Boulder, CO OM: Mike Stern APD/MD: Kozman No Adds	KMXB/Las Vegas, NV OM: Duncan Payton MD: Charise Fruge No Adds	KBBY/Dxnard-Ventura, CA OM/MD: Mark Elliott No Adds	KLLC/San Francisco, CA PD: John Peake MD: Julie Stocker 1 RUEL "Bad" No Adds
KAMX/Austin, TX PD: Jim Robinson MD: Clay Culver 8 MICHELLE BRANCH "Everywhere" 8 WISEGUYS "Commotion" COLORADO "Trouble" ALANA DAVIS "Want" No Adds	KIMN/Denver-Boulder, CO PD: Ron Harrell APD/MD: Michael Gifford No Adds	WMOX/Lebanon-Fayette, KY OM: Doug Hamand PD: Jill Meyer 1 INCUBUS "Die" BARENAKED LADIES "Falling" JANET "Someone" No Adds	KMXP/Phoenix, AZ PD: Ron Price MD: Karen Rite No Adds	KEZR/San Jose, CA PD: Jim Murphy APD/MD: Michael Martinez No Adds
KSTZ/Des Moines, IA OM/MD: Jim Schaefer No Adds	WVOV/Detroit, MI PD: Tom O'Brien APD: Rob Hazelton MD: Ann Della 12 BETTER THAN EZRA "Extra" 9 WISEGUYS "Commotion" MICHELLE BRANCH "Everywhere" No Adds	KURB/Little Rock, AR PD: Randy Cain APD: Aaron Anthony BETTER THAN EZRA "Extra" BARENAKED LADIES "Falling" No Adds	WGMX/Portland, ME PD: Randi Kirschbaum APD/MD: Ethan Minton 3 DOORS DOWN "Be" No Adds	KRUZ/Santa Barbara, CA PD/MD: Jim Rondeau No Adds
KLLY/Bakersfield, CA PD: E.J. Tyler No Adds	WVMA/Boston, MA VP/Prog: Greg Strassel MD: Mike Mulaney TROCKSIDE "Under" No Adds	KBIJ/Los Angeles, CA PD: Jhani Keys APD/MD: James Baker No Adds	KRSK/Portland, OR PD: Dan Phillips APD/MD: Jim Allen No Adds	KPLZ/Seattle-Tacoma, WA PD: Kent Phillips APD/MD: Alisa Hashimoto 1 WISEGUYS "Commotion" No Adds
WWSM/Baltimore, MD VP/Prog: Bill Pasha PD: Steve Monz MD: Greg Carpenter FIVE FOR FIGHTING "Superman" No Adds	KSIE/El Paso, TX OM/MD: Courtney Nelson APD/MD: Eli Molano No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRAL/Raleigh-Durham, NC PD: Joe Wade Formicola MD: Jim Kelly 1 MELISSA ETHERIDGE "Want" BARENAKED LADIES "Falling" SMASH MOUTH "Believe" No Adds	WMTX/Tampa, FL PD: Tony Fiorentino APD/MD: Larry London MELISSA ETHERIDGE "Want" No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WSSR/Tampa, FL PD: Scott Chase MD: John Stewart BARENAKED LADIES "Falling" No Adds
WMT/Cedar Rapids, IA PD/MD: Erin Bristol FIVE FOR FIGHTING "Superman" MICHELLE BRANCH "Everywhere" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWW/Toledo, OH OM: Tim Roberts PD: Brian Casey MD: Steve Marshall No Adds
WLNK/Charlotte, NC OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen No Adds	KALZ/Fresno, CA PD: E. Curtis Johnson MD: Dave Craig 5 SMASH MOUTH "Believe" 4 VERVE PIPE "Lur" JOYRIP "Sometimes" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	KZPT/Tucson, AZ PD: Angie Handa APD/MD: Leslie Lott DAVE MATTHEWS BAND "Space" No Adds
WMMX/Baltimore, MD VP/Prog: Bill Pasha PD: Steve Monz MD: Greg Carpenter FIVE FOR FIGHTING "Superman" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
WWSR/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas RONAN KEATINGE "Love" SMASH MOUTH "Believe" No Adds	WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Boomer 4 DAVE MATTHEWS BAND "Space" 2 SMASH MOUTH "Believe" No Adds	WMSX/Memphis, TN OM/MD: Steve Kelly MD: Bruce Wayne No Adds	WRFY/Reading, PA PD/MD: Al Burke SEVEN MARY THREE "Hair" WISEGUYS "Commotion" No Adds	WVWX/Washington, DC Dir./Ops/PD: Steve Kobau MD: Carol Parker No Adds
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R&R Hot AC Top 30

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	3425	+2	352622	21	85/0
	2	TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	3337	-45	344200	20	85/0
	3	UNCLE KRACKER Follow Me (<i>Top Dog/Lava/Atlantic</i>)	2997	-202	304385	22	87/0
	4	SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	2789	+175	287597	8	86/0
	5	INCUBUS Drive (<i>Immortal/Epic</i>)	2661	+97	260114	17	80/1
	6	DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	2243	+90	253504	12	82/3
	7	MATCHBOX TWENTY Mad Season (<i>Lava/Atlantic</i>)	2125	+1	203358	13	75/0
	8	DIDO Thankyou (<i>Arista</i>)	2092	-155	233020	32	82/0
	9	EVE 6 Here's To The Night (<i>RCA</i>)	1907	+33	199860	16	77/0
	10	LENNY KRAVITZ Again (<i>Virgin</i>)	1782	-154	191668	37	83/0
	11	MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	1771	-104	203975	40	83/0
	12	NELLY FURTADO I'm Like A Bird (<i>DreamWorks</i>)	1740	-158	175234	30	70/0
	13	MOBY F/GWEN STEFANI Southside (V2)	1492	-87	180324	26	59/0
	14	FAITH HILL There You'll Be (<i>Warner Bros.</i>)	1449	-200	128600	8	63/0
Breaker	15	SMASH MOUTH I'm A Believer (<i>Interscope</i>)	1383	+287	155911	3	68/9
	16	DEPECHE MODE Dream On (<i>Mute/Reprise</i>)	1361	+22	124808	9	67/0
	17	FIVE FOR FIGHTING Superman (<i>Aware/Columbia</i>)	1241	+195	116737	6	68/2
	18	MADONNA Don't Tell Me (<i>Maverick/WB</i>)	1162	+11	124394	28	58/0
	19	LEE ANN WOMACK I Hope You Dance (<i>MCA/Universal</i>)	1101	-22	128399	24	48/0
	20	CREED With Arms Wide Open (<i>Wind-up</i>)	1050	-17	110079	44	77/0
	21	MICHELLE BRANCH Everywhere (<i>Maverick</i>)	1045	+232	87473	3	65/4
	22	C. AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (<i>Interscope</i>)	938	+50	113080	4	28/0
	23	DIDO Hunter (<i>Arista</i>)	927	+96	107879	2	56/2
	24	STAIN'D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	899	+160	97379	2	32/1
	25	3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	875	+96	64440	3	49/2
	26	BARENAKED LADIES Falling For The First Time (<i>Reprise</i>)	836	+192	103326	2	57/4
	27	JEFFREY GAINES In Your Eyes (<i>Artemis</i>)	805	+16	74061	6	36/0
	28	FUEL Bad Day (<i>Epic</i>)	781	+81	61928	2	39/2
	29	JANET All For You (<i>Virgin</i>)	570	-55	81647	11	22/0
Debut	30	POE Hey Pretty (<i>FEI/Atlantic</i>)	551	+32	56159	1	23/0



89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

MELISSA ETHERIDGE I Want To Be In Love (*Island/IDJMG*)
Total Plays: 524, Total Stations: 43, Adds: 11

DEXTER FREEBISH My Madonna (*Capitol*)
Total Plays: 500, Total Stations: 33, Adds: 0

BETTER THAN EZRA Extra Ordinary (*Beyond*)
Total Plays: 475, Total Stations: 31, Adds: 5

BACKSTREET BOYS More Than That (*Jive*)
Total Plays: 358, Total Stations: 14, Adds: 1

AMERICAN HI-FI Flavor Of The Weak (*Island/IDJMG*)
Total Plays: 336, Total Stations: 13, Adds: 1

AEROSMITH Fly Away From Here (*Columbia*)
Total Plays: 329, Total Stations: 24, Adds: 1

VERVE PIPE Never Let You Down (*RCA*)
Total Plays: 327, Total Stations: 32, Adds: 5

WISEGUYS Start The Commotion (*Ideal/Mammoth/Hollywood*)
Total Plays: 325, Total Stations: 18, Adds: 7

TRICKSIDE Under You (*Wind-up*)
Total Plays: 256, Total Stations: 23, Adds: 3

O-TOWN All Or Nothing (*J*)
Total Plays: 209, Total Stations: 9, Adds: 0

ENYA Only Time (*Reprise*)
Total Plays: 202, Total Stations: 11, Adds: 1

JANET Someone To Call My Lover (*Virgin*)
Total Plays: 185, Total Stations: 12, Adds: 2

NINA GORON 2003 (*Warner Bros.*)
Total Plays: 180, Total Stations: 19, Adds: 2

AFRO-CELT... F.P. GABRIEL When... (*Real World/Virgin*)
Total Plays: 109, Total Stations: 9, Adds: 4

RONAN KEATING Lovin' Each Dy (*A&M/Interscope*)
Total Plays: 85, Total Stations: 11, Adds: 5

BLESSIO UNION OF SOULS That's The Girl I've Been... (*V2*)
Total Plays: 77, Total Stations: 9, Adds: 0

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
MELISSA ETHERIDGE I Want To Be In Love (<i>Island/IDJMG</i>)	11
SMASH MOUTH I'm A Believer (<i>Interscope</i>)	9
WISEGUYS Start The... (<i>Ideal/Mammoth/Hollywood</i>)	7
VERVE PIPE Never Let You Down (<i>RCA</i>)	5
BETTER THAN EZRA Extra Ordinary (<i>Beyond</i>)	5
RONAN KEATING Lovin' Each Day (<i>A&M/Interscope</i>)	5
MICHELLE BRANCH Everywhere (<i>Maverick</i>)	4
BARENAKED LADIES Falling For The First Time (<i>Reprise</i>)	4
AFRO-CELT... F.P. GABRIEL When... (<i>Real World/Virgin</i>)	4
DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	3
TRICKSIDE Under You (<i>Wind-up</i>)	3
SEVEN MARY THREE Wait (<i>Mammoth</i>)	3
BLISS 66 Sooner Or Later (<i>Epic</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SMASH MOUTH I'm A Believer (<i>Interscope</i>)	+287
MICHELLE BRANCH Everywhere (<i>Maverick</i>)	+232
FIVE FOR FIGHTING Superman (<i>Aware/Columbia</i>)	+195
BARENAKED LADIES Falling For The First Time (<i>Reprise</i>)	+192
SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	+175
MELISSA ETHERIDGE I Want To Be In... (<i>Island/IDJMG</i>)	+169
STAIN'D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	+160
VERVE PIPE Never Let You Down (<i>RCA</i>)	+157
WISEGUYS Start The... (<i>Ideal/Mammoth/Hollywood</i>)	+132
INCUBUS Drive (<i>Immortal/Epic</i>)	+97

Breakers®

SMASH MOUTH
I'm A Believer (*Interscope*)

TOTAL PLAYS/INCREASE: 1383/287
TOTAL STATIONS/ADDS: 68/9
CHART: 15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

★ **DIDO** ★ **The Go-Go's** ★ **Barenaked Ladies**

Live From The
LOUNGE
with **Ryan Seacrest**

**Your Listeners Talk With
Hot AC's/Modern AC's
Top Artists**

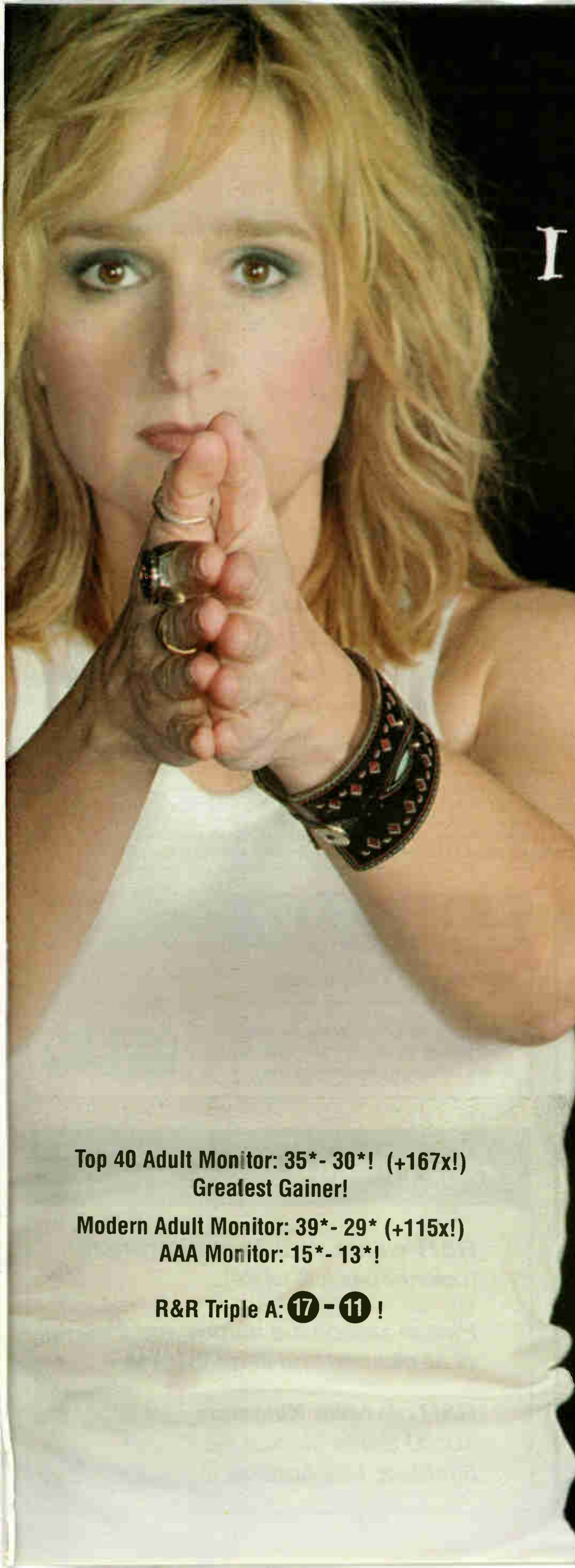
Launches July 31st
Sugar Ray & Uncle Kracker

Tuesday Nights, 8:30pm PT/11:30pm ET
90 minutes

Interviews, CD Premieres,
LIVE Performances and Listener Call-ins

PREMIERE TALENT

PREMIERE RADIO NETWORKS
To reserve this show call 818-122-5300



Melissa Etheridge I Want to be in Love

*In front of total strangers won't you kiss me
Flowers for no reason but you miss me
Oh I want to be in love*

#1 Most Added AGAIN!


WPLJ/New York KHMV/Houston WMTX/Tampa
WKTI/Milwaukee WSNE/Providence WPTE/Norfolk
WTIC/Hartford KLCA/Reno WKDD/Akron
WRAL/Raleigh WHYN/Springfield
...AND MANY MORE!!

WWMX/Baltimore:
ALREADY GETTING #1 PHONES!

WTMX/Chicago:
Top 5 phones and #1 most played!

KRSK/Portland:
GREAT early phones & reaction w/ core!

CHECK OUT MELISSA ON THE
"live and alone" Tour starting August 6th
COMING TO A CITY NEAR YOU!

See the Video Featuring Jennifer Aniston on 

Top 40 Adult Monitor: 35* - 30*! (+167x!)
Greatest Gainer!

Modern Adult Monitor: 39* - 29* (+115x!)
AAA Monitor: 15* - 13*!

R&R Triple A: **17** - **11** !

Produced by Melissa Etheridge
Co-produced by David Cole
Mixed by Chris Lord-Alge
Executive Producer John Carter
W.F. Leopold Management

www.melissaetheridge.com



**IN STORES
NOW**



RateTheMusic.com
BY MEDIABASE™

America's Best Testing Hot AC Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.17	4.25	98%	31%	4.19	98%	35%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	4.15	4.15	96%	25%	4.22	97%	28%
INCUBUS Drive(Immortal/Epic)	4.10	4.10	92%	20%	4.09	93%	22%
EVE 6 Here's To The Night(RCA)	4.07	4.09	87%	12%	4.00	85%	12%
STAINED It's Been Awhile(Flip/Elektra/EEG)	4.07	4.03	77%	12%	4.09	77%	13%
FUEL Bad Day(Epic)	3.99	-	55%	5%	4.04	54%	4%
DAVE MATTHEWS BAND The Space Between(RCA)	3.98	3.92	89%	17%	4.01	93%	20%
3 DOORS DOWN Be Like That(Republic/Universal)	3.94	4.02	61%	5%	3.88	62%	4%
VERTICAL HORIZON Best I Ever Had (Grey Sky Morning)(RCA)	3.90	3.87	87%	19%	3.88	89%	19%
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	3.90	3.93	94%	21%	3.95	96%	21%
SUGAR RAY When It's Over(Lava/Atlantic)	3.87	3.83	94%	15%	3.75	95%	19%
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.86	3.84	98%	42%	3.98	99%	40%
COLDPLAY Yellow(Nettwerk/Capitol)	3.74	3.73	89%	28%	3.77	90%	28%
BARENAKED LADIES Falling For The First Time(Reprise)	3.73	3.83	46%	6%	3.74	48%	6%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.73	3.81	50%	6%	3.76	54%	6%
SMASH MOUTH I'm A Believer(Interscope)	3.70	3.70	71%	7%	3.66	72%	7%
EVERCLEAR Brown Eyed Girl(Capitol)	3.60	3.56	78%	14%	3.58	82%	16%
DIDO Hunter(Arista)	3.58	3.48	41%	7%	3.64	46%	9%
DEXTER FREEBISH My Madonna(Capitol)	3.56	3.60	36%	6%	3.54	37%	6%
MOBY F/GWEN STEFANI Southside(V2)	3.53	3.52	97%	46%	3.58	98%	52%
AEROSMITH Jaded(Columbia)	3.44	3.49	99%	50%	3.39	99%	53%
CREED With Arms Wide Open(Wind-up)	3.43	3.47	100%	64%	3.38	100%	68%
DIDO Thankyou(Arista)	3.42	3.41	98%	59%	3.49	99%	60%
DEPECHE MODE Dream On(Mute/Reprise)	3.41	3.29	64%	15%	3.37	68%	15%
JEFFREY GAINES In Your Eyes(Artemis)	3.39	3.55	46%	11%	3.46	51%	11%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.36	3.42	98%	55%	3.44	98%	54%
LENNY KRAVITZ Again(Virgin)	3.29	3.36	97%	60%	3.45	98%	58%
FAITH HILL There You'll Be(Warner Bros.)	3.28	3.27	76%	23%	3.25	79%	24%
NELLY FURTADO I'm Like A Bird(DreamWorks)	3.19	3.11	93%	53%	3.27	94%	51%
MADONNA Don't Tell Me(Maverick/WB)	3.11	3.07	90%	47%	3.19	91%	48%

Total sample size is 885 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

- U2 Beautiful Day(Interscope)
- VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
- EVAN AND JARON Crazy For This Girl(Columbia)
- AEROSMITH Jaded(Columbia)
- BARENAKED LADIES Pinch Me(Reprise)
- 3 DOORS DOWN Kryptonite(Republic/Universal)
- VERTICAL HORIZON Everything You Want(RCA)
- COLDPLAY Yellow(Nettwerk/Capitol)
- THE CORRS Breathless(143/Lava/Atlantic)
- SANTANA F/ROB THOMAS Smooth(Arista)
- MATCHBOX TWENTY Bent(Lava/Atlantic)
- CREED Higher(Wind-up)
- EVERCLEAR Wonderful(Capitol)
- STING Desert Rose(A&M/Interscope)
- NINE DAYS Absolutely (Story Of A Girl) (Epic)
- FUEL Hemorrhage (In My Hands) (Epic)
- MACY GRAY I Try(Epic)
- VERTICAL HORIZON You're A God(RCA)
- THIRD EYE BLIND Never Let You Go(Elektra/EEG)
- SMASH MOUTH All Star(Interscope)

HOT AC

Going For Adds 7/16/01

PETE YORN Life On A Chain (Columbia)

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Please include the names and titles of all pictured and send them to:

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Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WPLJ/New York
ABC
(212) 613-8900
Cuddy/Shannon/Mascaro
12+ Cume 2,079,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	43	LIFEHOUSE/Hanging By A Moment	36335
40	43	DAVE MATTHEWS BAND/The Space Between	36335
47	43	SUGAR RAY/When It's Over	36335
44	42	UNCLE KRACKER/Follow Me	35490
42	41	TRAIN/Drops Of Jupiter.../You're Gone	34645
32	39	EVE 6/Here's To The Night	32955
39	38	MATCHBOX TWENTY/If You're Gone	32110
33	38	LEE ANN WOMACK/If Hope You Dance	28730
32	34	MATCHBOX TWENTY/Med Season	28730
43	34	MOBY FGWEN STEFANI/Southside	28730
39	34	U2/Beautiful Day	28730
32	32	AGUILERA/LIL' KIM...Lady Marmalade	27040
23	31	ENYA/Only Time	26195
30	31	JANET/All For You	25350
30	29	AEROSMITH/Jaded	24505
30	29	DIDD/Thankyou	24505
30	29	INCUBUS/Drive	24505
15	26	SMASH MOUTH/If I'm A Believer	21970
14	25	BARENAKED LADIES/Falling For...	21125
24	24	FIVE FOR FIGHTING/Superman	20280
19	23	DIDD/Hunter	19435
20	23	BETTER THAN EZRA/Extra Ordinary	19435
19	22	STAIN'D/It's Been Awful	18590
15	20	WISEGUYS/Start The Commotion	16900
14	17	THE CORRS/Breathless	14365
10	14	FAITH HILL/There You'll Be	11830
15	13	SANTANA FROB THOMAS/Smooth	10985
13	12	DEPECHE MODE/Dream On	10140
11	12	THIRD EYE BLIND/Never Let You Go	10140
10	12	MATCHBOX TWENTY/Bent	10140

MARKET #2
KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Baker
12+ Cume 1,032,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	38	NELLY FURTADO/If I'm A Believer	20102
37	37	DIDD/Thankyou	19573
34	35	LENNY KRAVITZ/Again	18515
33	34	BACKSTREET BOYS/More Than That	17986
17	19	FAITH HILL/There You'll Be	10061
18	19	JANET/Someone To Call	10061
18	19	MADONNA/Don't Tell Me	10061
18	19	MATCHBOX TWENTY/If You're Gone	10061
17	19	AGUILERA/LIL' KIM...Lady Marmalade	9522
17	17	ENYA/Only Time	8993
17	17	JANET/All For You	8993
17	17	MARTIN F/AGUILERA/Nobody Wants...	8993
11	13	CLINE/DON'T/That's The Way It Is	6877
12	12	CHER/Believe	6348
12	12	SAMANTHA MUMBA/Gotta Tell You	6348
10	12	LEANN RIMES/Need You	6348
13	12	EVAN AND JARON/Crazy For This Girl	6348
12	11	MARC ANTHONY/You Sang To Me	5819
10	11	JENNIFER LOPEZ/If You Had My Love	5819
11	11	DIDD/Here With Me	5819
12	11	MADONNA/Music	5819
10	11	BRIAN MCKNIGHT/Back At One	5819
11	11	SANTANA FROB THOMAS/Smooth	5819
11	11	SAVAGE GARDEN/Knew I Loved You	5819
10	10	FAITH HILL/The Way You Love Me	5290
10	10	FAITH HILL/Breathless	5290
7	9	ATC/Around The World...	4761
11	9	MADONNA/Beautiful Stranger	4761
8	9	LEN/Steal My Sunshine	4761
8	9	MADONNA/Don't Tell Me	4761

MARKET #2
KYSR/Los Angeles
Clear Channel
(818) 955-7000
Perelli/Palyk
12+ Cume 1,221,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	34	LIFEHOUSE/Hanging By A Moment	18700
45	32	INCUBUS/Drive	17680
48	31	DAVE MATTHEWS BAND/The Space Between	17050
35	30	UNCLE KRACKER/Follow Me	16500
48	30	SMASH MOUTH/If I'm A Believer	16500
31	27	DEPECHE MODE/Dream On	14850
30	27	SMASH MOUTH/If I'm A Believer	14300
26	26	BETTER THAN EZRA/Extra Ordinary	14300
48	24	COLDPLAY/Yellow	13200
31	22	MOBY FGWEN STEFANI/Southside	12100
29	22	SUGAR RAY/When It's Over	12100
22	21	WISEGUYS/Start The Commotion	11550
21	19	U2/Elevation	10450
33	19	EVE 6/Here's To The Night	10450
17	18	NO DOUBT/Simple Kind Of Life	9900
17	18	DIDD/Hunter	9900
26	17	DIDD/Hunter	9350
5	16	BARENAKED LADIES/Falling For...	8800
19	16	BARENAKED LADIES/Falling For...	8800
19	16	U2/Beautiful Day	8800
12	14	CREED/With Arms Wide Open	7700
31	14	STAIN'D/It's Been Awful	7700
19	14	VERVE PIPE/Never Let You Down	7700
18	13	LENNY KRAVITZ/Again	7150
17	13	3 DOORS DOWN/Kryptonite	7150
16	11	EVAN AND JARON/Crazy For This Girl	6050
14	9	DIDD/Here With Me	4950
12	9	MATCHBOX TWENTY/If You're Gone	4950
7	8	LENNY KRAVITZ/American Woman	4400

MARKET #3
WTMX/Chicago
Bonneville
(312) 946-1019
James/Kachmske
12+ Cume 811,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
55	55	MELISSA ETHERIDGE/I Want To Be In Love	20955
54	55	TRAIN/Drops Of Jupiter...	20955
46	51	DAVE MATTHEWS BAND/The Space Between	19431
53	47	LIFEHOUSE/Hanging By A Moment	17507
44	45	POE/Hey Pretty	17145
39	45	INCUBUS/Drive	17145
40	45	MATCHBOX TWENTY/Med Season	17145
40	44	DAVE MATTHEWS BAND/The Space Between	16764
30	40	FUEL/Hemorrhage	15240
31	36	U2/Walk On	13716
24	29	FIVE FOR FIGHTING/Easy Tonight	11049
23	28	EVE 6/Here's To The Night	10668
22	28	COLDPLAY/Yellow	9996
24	24	UNCLE KRACKER/Follow Me	9144
19	24	JAY-Z/R.O.C./Supremacy...Wanna Die	9144
18	23	DAVID GRAY/Babyton	8763
17	23	EVERCLEAR/When It's Over	8001
15	21	FIVE FOR FIGHTING/Superman	8001
22	21	MOBY FGWEN STEFANI/Southside	8001
22	21	SISTER HAZEL/Change Your Mind	8001
20	20	SHELBY LYNN/When It's Over	7620
18	19	3 DOORS DOWN/Kryptonite	7239
18	19	U2/Beautiful Day	7239
19	18	LENNY KRAVITZ/Again	6858
9	18	VERVE PIPE/Never Let You Down	6858
18	18	BETTER THAN EZRA/Extra Ordinary	6858
9	18	TRAVIS/Sing	6858
13	17	NINE DAYS/Absolutely...	6477
15	16	CREED/With Arms Wide Open	6000

MARKET #4
KLLC/San Francisco
Infinity
(415) 765-4187
Kaplan/Stoeckel
12+ Cume 642,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
34	40	TRAIN/Drops Of Jupiter...	10280
29	38	NELLY FURTADO/If I'm A Believer	9766
33	36	COLDPLAY/Yellow	9252
32	36	DIDD/Thankyou	9252
30	32	POE/Hey Pretty	8224
26	31	MOBY FGWEN STEFANI/Southside	7967
27	30	KIN/Air/Have A Cry	7710
26	30	LIFEHOUSE/Hanging By A Moment	7710
29	28	SMASH MOUTH/If I'm A Believer	7196
27	28	STAIN'D/It's Been Awful	7196
27	28	MADONNA/Don't Tell Me	7196
29	27	DAVE MATTHEWS BAND/The Space Between	7196
27	27	SADE/By Your Side	6939
27	27	SUGAR RAY/When It's Over	6939
27	26	UNCLE KRACKER/Follow Me	6582
27	24	MICHELLE BRANCH/Everywhere	6168
26	24	DEPECHE MODE/Dream On	6168
26	24	MACY GRAY/Try	6168
26	24	EVE 6/Here's To The Night	6168
26	24	JEFFREY GAINES/In Your Eyes	6168
26	23	LENNY KRAVITZ/Again	5911
26	23	DAVID GRAY/Babyton	5911
17	22	BARENAKED LADIES/Pinch Me	5654
24	22	MATCHBOX TWENTY/If You're Gone	5654
18	20	CREED/With Arms Wide Open	5140
11	20	3 DOORS DOWN/Kryptonite	5140
20	18	INCUBUS/Drive	5140
16	20	STING/Desert Rose	5140
15	19	BETTER THAN EZRA/Extra Ordinary	4883
15	18	DIDD/Hunter	4626


MARKET #6
KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12+ Cume 501,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	22	VERTICAL HORIZON/Best I Ever Had...	4180
27	21	DIDD/Thankyou	3990
27	21	TRAIN/Drops Of Jupiter...	3990
26	20	LIFEHOUSE/Hanging By A Moment	3800
26	20	UNCLE KRACKER/Follow Me	3800
19	20	COLDPLAY/Yellow	3800
24	19	LENNY KRAVITZ/Again	3610
17	19	THE CORRS/Breathless	3230
17	19	EVAN AND JARON/Crazy For This Girl	3230
25	17	LEE ANN WOMACK/If Hope You Dance	3230
23	15	AEROSMITH/Jaded	2850
29	15	CREED/With Arms Wide Open	2850
23	14	MATCHBOX TWENTY/If You're Gone	2660
20	13	VERTICAL HORIZON/You're A God	2470
10	13	SUGAR RAY/When It's Over	2470
10	11	INCUBUS/Drive	2090
11	10	FAITH HILL/There You'll Be	1900
10	9	JEFFREY GAINES/In Your Eyes	1710
10	9	DAVE MATTHEWS BAND/The Space Between	1710
11	8	MATCHBOX TWENTY/Med Season	1520
6	6	DEPECHE MODE/Dream On	1140
6	6	NINE DAYS/Absolutely...	950
4	5	SIXPENCE.../There She Goes	950
4	5	SMASH MOUTH/If I'm A Believer	760
4	5	EVE 6/Here's To The Night	760
4	5	FASTBALL/Out Of My Head	760
4	5	LEN/Steal My Sunshine	760
4	5	MATCHBOX TWENTY/Bent	760
5	4	STING/Desert Rose	760
5	4	MACY GRAY/Try	570


MARKET #7
WDVD/Detroit
ABC
(313) 871-3030
O'Brien/Hazleton/Delisi
12+ Cume 441,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	54	SUGAR RAY/When It's Over	8045
52	53	INCUBUS/Drive	7887
52	52	LIFEHOUSE/Hanging By A Moment	7748
47	52	DAVE MATTHEWS BAND/The Space Between	7748
52	52	TRAIN/Drops Of Jupiter...	7748
34	48	STAIN'D/It's Been Awful	7152
33	33	BARENAKED LADIES/Falling For...	4917
36	33	EVE 6/Here's To The Night	4917
35	32	FUEL/Bad Day	4768
32	32	JEFFREY GAINES/In Your Eyes	4768
31	32	MATCHBOX TWENTY/Med Season	4768
31	31	DEPECHE MODE/Dream On	4619
32	31	FIVE FOR FIGHTING/Superman	4619
10	29	VERVE PIPE/Never Let You Down	4321
40	21	MATCHBOX TWENTY/If You're Gone	3129
13	17	SMASH MOUTH/If I'm A Believer	2533
16	17	3 DOORS DOWN/Be Like That	2384
11	13	NINE DAYS/Absolutely...	1937
11	12	FUEL/Hemorrhage	1788
11	12	UNCLE KRACKER/Follow Me	1788
12	12	3 DOORS DOWN/Kryptonite	1788
1	12	BETTER THAN EZRA/Extra Ordinary	1788
10	12	COLDPLAY/Yellow	1788
10	12	EVERCLEAR/Wonderful	1788
11	12	DAVID GRAY/Babyton	1788
12	12	MOBY FGWEN STEFANI/Southside	1788
11	12	U2/Beautiful Day	1788
11	12	CREED/With Arms Wide Open	1639
10	11	LENNY KRAVITZ/Again	1639
11	11	POE/Hey Pretty	1639

MARKET #8
WBWX/Boston
Infinity
(617) 779-2000
Strassel/Mullaney
12+ Cume 710,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	43	LIFEHOUSE/Hanging By A Moment	13803
50	42	TRAIN/Drops Of Jupiter...	13482
46	40	AGUILERA/LIL' KIM...Lady Marmalade	12840
32	40	WISEGUYS/Start The Commotion	12840
41	37	MOBY FGWEN STEFANI/Southside	11877
45	37	UNCLE KRACKER/Follow Me	11877
38	36	SMASH MOUTH/If I'm A Believer	11556
42	35	LENNY KRAVITZ/Again	11235
45	31	DAVE MATTHEWS BAND/The Space Between	9951
32	28	JANET/All For You	8988
30	25	JEFFREY GAINES/In Your Eyes	8025
34	25	INCUBUS/Drive	8025
36	24	MADONNA/Don't Tell Me	7704
30	24	MATCHBOX TWENTY/Med Season	7704
28	24	SUGAR RAY/When It's Over	7704
31	24	STAIN'D/It's Been Awful	7704
24	22	DIDD/Hunter	7062
23	20	BETTER THAN EZRA/Extra Ordinary	6420
19	17	NELLY FURTADO/If I'm A Believer	5457
9	17	MICHELLE BRANCH/Everywhere	5457
22	16	EVE 6/Here's To The Night	5136
18	16	3 DOORS DOWN/Be Like That	5136
18	16	BARENAKED LADIES/Falling For...	4815
14	14	DIDD/Thankyou	4494
14	14	DIDD/Thankyou	4494
20	14	EVERCLEAR/Brown Eyed Girl	4494
19	14	SANTANA FROB THOMAS/Smooth	4494
15	14	CREED/With Arms Wide Open	4494
20	13	3 DOORS DOWN/Kryptonite	4173
14	13	CREED/Higher	4173
28	13	U2/Beautiful Day	4173

MARKET #9
WROX/Washington, DC
ABC
(202) 686-3100
Kosbau/Parker
12+ Cume 621,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	40	DIDD/Thankyou	11520
38	38	BARENAKED LADIES/Pinch Me	10944
27	37	MATCHBOX TWENTY/If You're Gone	10656
38	36	NELLY FURTADO/If I'm A Believer	10368
24	36	MADONNA/Don't Tell Me	10368
20	27	EVE 6/Here's To The Night	7776
19	25	FAITH HILL/The Way You Love Me	7200
23	25	LENNY KRAVITZ/Again	7200
36	25	UNCLE KRACKER/Follow Me	7200
22	25	SUGAR RAY/When It's Over	7200
21	25	TRAIN/Drops Of Jupiter...	7200
3	24	SMASH MOUTH/If I'm A Believer	6912
3	24	DAVE MATTHEWS BAND/The Space Between	6912
23	23	LIFEHOUSE/Hanging By A Moment	6624
23	23	LEE ANN WOMACK/If Hope You Dance	6624
33	22	CREED/With Arms Wide Open	6336
34	22	MOBY FGWEN STEFANI/Southside	6336
16	15	THIRD EYE BLIND/Never Let You Go	4320
14	15	STING/Desert Rose	4320
13	14	MACY GRAY/Try	4032
13	14	VERTICAL HORIZON/Everything You Want	4032
21	14	MATCHBOX TWENTY/Bent	4032
14	14	NINE DAYS/Absolutely...	4032
13	13	SANTANA FROB THOMAS/Smooth	3744
14			



CAROL ARCHER
archer@rroonline.com

'This Is Your Mind On Jazz'

Warner Bros.' Randall Kennedy conceives a captivating consumer campaign

Leveraging radio airplay into jazz and smooth jazz CD sales is every jazz label's goal. Their even greater mission is to create the kind of artist awareness that will engage even casual consumers of the music (if they're fans at all), so that jazz artists of every stripe can find a home in nonjazz CD collections. The success of breakthrough artists, such as Diana Krall, and Ken Burns' *Jazz* have done much to create such a climate. Now Warner Bros.' "This is your mind on jazz" print-marketing campaign pours fuel on the fire.

Conceived by Warner Bros. Jazz VP/Marketing **Randall Kennedy**, "This is your mind on jazz" was born from a similar campaign that he created last year called "The Summer of Love 2000." The striking "This is your mind on jazz" full-page ad ran on the back page of the *New York Times* arts and entertainment section and in the *Los Angeles Weekly*. One version of it is on this page.



Randall Kennedy

was worth appropriating and bending to our needs something that has become such a universal cultural message. "This isn't the first time we've borrowed like that. Even our own slogan, 'Start here,' is an approximation of Microsoft's. They're so busy fighting off hordes of U.S. government lawyers, they haven't paid too much attention. There are so many peo-

ple who make the connection between our ad and the antidrug campaign, but I think 'This is your mind on jazz' elevates the idea.

"If you're going to ask someone to open their mind, you've got to be able to fill it with something decent, and that speaks to the Warner Bros. Jazz roster. What we're presenting isn't the 29th edition of *Jazz Goes to the Movies*. The campaign marries an invitation to listen with quality music in a humorous way."

A Leap Of Faith

Warner Bros. Jazz's roster doesn't hold out a hollow promise to consumers, either. Each artist included — from big acts like Pat Metheny, Fourplay, Boney James, Bob James and Joshua Redman to emerging artists such as Euge Groove, Gabriela Anders and Lea Dilaria — enjoys commercial or critical acclaim, and often both. "The strength and diversity of the roster speaks for itself," Kennedy opines, "and it's not entirely out in left field, either."

"Look at *Casino Lights 99*. All these guys, except Joshua and Norman Brown, actually played together. And the marvelous, magical moments that happened on that record were unanticipated by either side of the jazz camp, trad or smooth. No one thought they'd ever see Kenny Garrett and Boney James side by side, trading fours. It was all pretty hip."

"We've used this thought to try to take jazz out of the jazz camp and bring it to the wider world. The thought is to bring jazz toward pop by the iconic theft of the antidrug apho-

rism. When it stops the reader of a great newspaper in their steps and makes them think about jazz, we're halfway there.

"It's really about mind-set and atmosphere. Otherwise, to get hardcore results, you'd have to include some butt-ugly coupon. This, and a lot of what we do, is more a gut campaign, because we don't have the money or inclination to hire bobo re-

"If you're going to ask someone to open their mind, you've got to be able to fill it with something decent, and that speaks to the Warner Bros. Jazz roster. The campaign marries an invitation to listen with quality music in a humorous way."

search. We have a pretty good idea about the market, so we take the shots. It's something of a leap of faith."

The Crossroads

Kennedy goes on to explain that a campaign like this one isn't expected to generate a gigantic spike in sales; rather, it's intended to build artist awareness and bolster Warner's brand. "Anyone reading this interview who has an idea of the funds available in the jazz world — and, frankly, in the industry at large these days — can imagine what it would take to mount a campaign that would

"The thought is to bring jazz toward pop by the iconic theft of the antidrug aphorism. When it stops the reader of a great newspaper in their steps and makes them think about jazz, we're halfway there."

create the impressions needed to build a real identity compared to Ford or Coke.

"But this is a campaign that we can run repeatedly — besides New York and Los Angeles, we ran it in San Francisco, Chicago, Philadelphia, Cleveland, Seattle, Atlanta and Washington, DC — and tailor to individual markets.

"Ultimately, if someone walks into a record store and sees our artists in that plastic cornucopia; if they think, 'Hey, Rick Braun and Joshua Red-

man'; if 'This is your mind on jazz' helps decompress that glazed stare that overwhelmed consumers often get; and if they get hip to our artists and buy a CD, the ad worked.

"There's no reason why that world can't come to life for an adult consumer. Aside from retail and radio, live performances are a very large component in selling CDs too. Live is what's going to spur the next explosion in jazz and, with any luck, keep it going for x.number of years. We're definitely at a crossroad here."



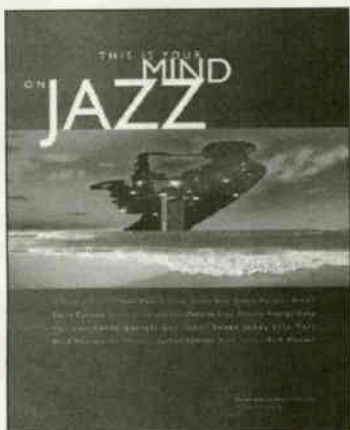
BACKSTAGE WITH KIKU

One of the high points of the smooth jazz year is KIFM/San Diego's Anniversary Festival, which takes place in that city's historic Gaslamp Quarter. KIFM Dir./Marketing Kiku Hughes is the person who makes it possible, from coordinating artists, venues and sponsors to keeping all kinds of format family members content. Seen here are (l-r) KISB/Mission Viejo, CA MD Logan Parris and host Juday Davila, R&R's Carol Archer, artist manager Steve Chapman, Concord's Rebecca Risman, KIFM Asst. PD/MD Kelly Cole, Hughes and Warner Bros.' Deborah Lewow.



WHAT A SEND-OFF!

On the eve of Chris Jonz departure from the label, Warner Bros. honored the longtime promotion executive with a lovely dinner at Casa del Mar. Many of Jonz's industry friends were in attendance. Seen here (l-r) are WDAS/Philadelphia PD Steve Williams, Carol Archer, KJAZ-AM/Los Angeles PD Lawrence Tanter, Jonz and Warner Bros. Exec VP/GM Matt Pierson and Sr. Dir./NAC Promotion Deborah Lewow.



"What we like to do each summer is somehow coalesce these good feelings about the music with a catchy campaign. Last year's 'Summer of Love 2000' may have been dicey because everyone was so sick of all the millennium crap, even if the Summer of Love reference was cool.

"This summer, on the other hand, we decided again to lift from history and look at the infamous 'This is your brain on drugs' commercial that ends with an egg cooking in sizzling oil. The original was so catchy and clever, like 'Got milk?' I thought it

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	BRIAN CULBERTSON Get It On (Atlantic)	810	+42	110956	11	39/1
1	2	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	810	-13	104272	19	38/0
2	3	WAYMAN TISDALE Can't Hide Love (Atlantic)	773	-3	120107	16	37/0
5	4	MARC ANTOINE Mas Que Nada (GRP/VMG)	703	+98	89463	9	40/0
4	5	CHUCK LOEB North, South, East And Wes (Shanachie)	669	-85	98898	19	33/0
6	6	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	634	+37	90237	8	40/0
8	7	PIECES OF A DREAM R U Ready (Heads Up)	569	+33	65623	15	38/1
9	8	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	517	+3	60217	13	36/0
12	9	JEFF KASHIWA Around The World (Native Language)	471	+34	58251	14	34/1
15	10	DAVE KOZ The Bright Side (Capitol)	438	+24	54014	5	35/0
16	11	EUGE GROOVE Sneak A Peek (Warner Bros.)	437	+32	54609	7	35/0
10	12	LUTHER VANDROSS Take You Out (J)	434	-8	49165	9	29/0
7	13	MICHAEL LINGTON Sunset (Samson/Gold Circle)	431	-135	41926	18	29/0
13	14	ERIC CLAPTON Reptile (Duck/Reprise)	415	-7	61738	13	32/0
Breaker	15	AL JARREAU It's How You Say It (GRP/VMG)	411	+49	39313	5	29/0
11	16	SADE King Of Sorrow (Epic)	395	-44	50001	11	31/0
18	17	GERALD ALBRIGHT Winelight (Q/Atlantic)	386	+7	27498	12	29/0
20	18	STEVE COLE From The Start (Atlantic)	363	+31	57128	5	31/1
17	19	RIPPINGTONS Caribbean Breeze (Peak/Concord)	349	-51	53787	25	23/0
14	20	JEFF LORBER Snakebite (Samson/Gold Circle)	338	-79	52602	22	23/0
24	21	JIMMY SOMMERS 360 Groove (Higher Octave)	309	+50	41010	2	28/3
27	22	SPYRO GYRA Open Door (Heads Up)	308	+58	27407	5	31/2
22	23	JEFF GOLUB Dangerous Curves (GRP/VMG)	292	-1	32643	8	21/0
25	24	FATBURGER Evil Ways (Shanachie)	284	+26	46179	5	23/0
26	25	CHARLIE WILSON Without You (Major Hits)	261	+3	29237	15	18/0
21	26	WALTER BEASLEY Tantam (Shanachie)	241	-56	25796	10	21/0
23	27	BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	234	-26	31762	14	21/0
28	28	DAVID MANN Stone Groove (N-Coded)	221	-22	16258	10	19/1
29	29	MICHAEL MCDONALD Open The Door (Ramp)	183	-15	10188	20	14/0
30	30	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	176	+14	10666	2	19/3

41 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
GERALD VEASLEY Do I Do (Heads Up)	6
RUSS FREEMAN East River Drive (Q/Atlantic)	5
WILL DOWNING Is This Love (GRP/VMG)	4
SPECIAL EFX Everyone's A Star (Shanachie)	4
JIMMY SOMMERS 360 Groove (Higher Octave)	3
ERIC MARIENTHAL One Day In Venice (Peak/Concord)	3
KIM WATERS Until Dawn (Shanachie)	3
URBAN KNIGHTS High Heel Sneakers (Narada)	3
SPYRO GYRA Open Door (Heads Up)	2
RIPPINGTONS Club Paradiso (Peak/Concord)	2
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	2
KEIKO MATSUI Across The Sun (Narada)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARC ANTOINE Mas Que Nada (GRP/VMG)	+98
RIPPINGTONS Club Paradiso (Peak/Concord)	+68
SPYRO GYRA Open Door (Heads Up)	+58
JIMMY SOMMERS 360 Groove (Higher Octave)	+50
AL JARREAU It's How You Say It (GRP/VMG)	+49
BRIAN CULBERTSON Get It On (Atlantic)	+42
MICHAEL BRECKER F/JAMES TAYLOR Don't... (Verve/VMG)	+38
LEE RITENOUR F/DAVE GRUSIN Get Up... (GRP/VMG)	+37
DOC POWELL Cruisin' (Samson/Gold Circle)	+36
JEFF KASHIWA Around The World (Native Language)	+34

New & Active

PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)
Total Plays: 174, Total Stations: 13, Adds: 0

KOMBO Low Rider (GRP/VMG)
Total Plays: 130, Total Stations: 12, Adds: 0

KIM WATERS Until Dawn (Shanachie)
Total Plays: 121, Total Stations: 17, Adds: 3

RIPPINGTONS Club Paradiso (Peak/Concord)
Total Plays: 116, Total Stations: 14, Adds: 2

YULARA Om Namah Shivaya (Higher Octave)
Total Plays: 110, Total Stations: 13, Adds: 1

JEFF LORBER Ain't Nobody (Samson/Gold Circle)
Total Plays: 110, Total Stations: 10, Adds: 2

PAUL JACKSON JR. Bounce Wid' It (Blue Note)
Total Plays: 102, Total Stations: 9, Adds: 0

JAARED Love's Taken Over (Marimelji)
Total Plays: 91, Total Stations: 8, Adds: 0

BOBBY CALDWELL Rain (Sin-Drome)
Total Plays: 80, Total Stations: 6, Adds: 0

KEIKO MATSUI Across The Sun (Narada)
Total Plays: 79, Total Stations: 9, Adds: 2

EVA CASSIOY (Somewhere) Over The Rainbow (Blix Street)
Total Plays: 76, Total Stations: 5, Adds: 0

Songs ranked by total plays

Breakers®

AL JARREAU

It's How You Say It (GRP/VMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
411/49	29/0	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

URBAN KNIGHTS IV

"High Heel Sneakers"

the new single by Urban Knights from their highly anticipated Narada Jazz album **URBAN KNIGHTS IV**

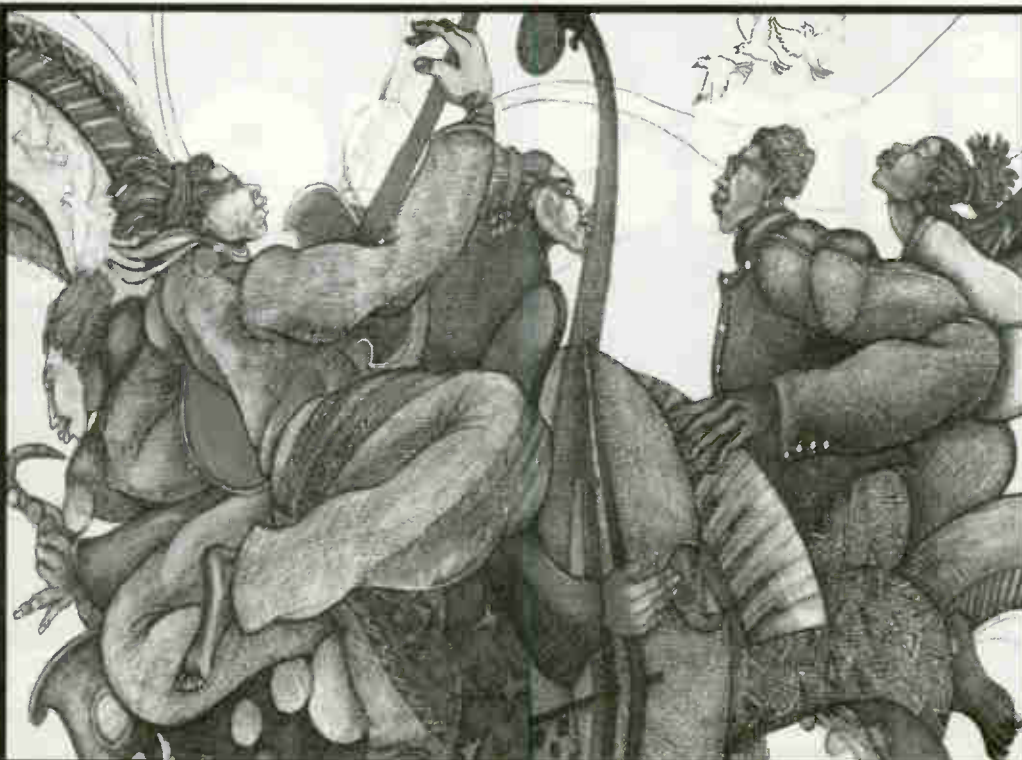
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smooth

Jazz
notes

with Carol Archer

Brian Culbertson's "Get It On" (Atlantic) surges to the top of the chart from 3*. Congratulations to the talented keyboardist-producer, Atlantic Records and the folks at All That Jazz for their efforts in taking this fine record to No. 1. **Marc Antoine's** "Mas Que Nada" (GRP/VMG) continues its strong showing. As the week's No. 1 Most Increased SJ track with +98 plays and a move 5-4*, it's a likely contender for No. 1 in the near future. Although it's getting airplay on only 71% of our reporting stations, **Al Jarreau's** "It's How You Say It" (GRP/VMG) jumps from 19 to 15*/Breaker. **Jimmy Sommers'** "360 Groove" (Higher Octave) climbs 24-21* and earns three new adds, including KSSJ/Sacramento.

At 30*, **Eric Marienthal's** "One Day in Venice" (Peak/Concord) picks up three new adds, including the one on WQCD/New York.

With six out-of-the-box adds, including KTWV (The Wave)/Los Angeles, WQCD, WNWV/Cleveland and JRN, **Gerald Veasley's** "Do I Do" (Heads Up), impresses as No. 1 Most Added. **The Rippingtons'** "Club Paradiso" (Peak/Concord) is New & Active with two adds — WLOQ/Orlando and KEZL/Fresno — as well as taking second Most Increased with +68 plays. At the same time, Ripps founder and lead guitarist **Russ Freeman's** "East River Drive" (Atlantic), from *To Grover With Love*, is second Most Added with five adds, including KIFM/San Diego, WNWV and JRN, plus it's already getting 19 plays on WNUA/Chicago and 16 on The Wave. **Special EFX's** "Everyone's a Star" (Shanachie) earns four adds, among them WNWV and JRN. Lastly, **Urban Knights'** "High Heel Sneakers" (Narada) garners three adds, including KSSJ, and moves from add to 10 plays on WNUA.

Heads
Up

Luther Vandross
Luther Vandross
J

According to Smooth Jazz listeners, there is no more beloved male singer than **Luther Vandross**, and one listen to his eponymous J Records debut reveals why. On this cohesive project, co-produced by Clive Davis and containing the contributions of Babyface, Jon B. and Marcus Miller, Vandross succeeds fully. His warm, romantic tenor caresses even the most jaded ears. Across the years, Vandross' honeyed vocals and stunning ability to convey deep, resonant emotional nuances have earned him top music-test scores and the hearts of millions of fans. One of those fans, Broadcast Architecture MD **Ros Joseph**, says, "Luther is to smooth jazz male vocals what Sade is to female vocals. He's just *it!* His voice is so distinctive, and he's very smooth, whether he's singing a slow tune or an uptempo one. One of my favorites on this record is 'Bring Your Heart to Mine.'" Now that the lead track, "Take You Out," has conquered Smooth Jazz's top 10, the label has a wide array of suitable material from which to choose a followup, including Vandross' sultry cover of Chuck Jackson's classic "Any Day Now."



After a year with Clear Channel's WLVE/Miami, **Shirlitta Colon** resigned her MD post in April. Then she executed one of those rare, perfectly symmetrical moves that everyone hopes for but few experience: Colon returned to her home market, Washington, DC, when XM Satellite Radio PD **Steve Stiles** hired her to handle Asst. PD/MD and on-air responsibilities — using the airname Trinity — for XM's Smooth Jazz channel, "Watercolors," set to launch later this summer. Stiles is so jazzed about Colon that he says, "When we talk about the next generation of amazing program directors, she's on the short list and the fast track!" Here she discusses her choice of handle and her approach to music programming in a brand-new metier.



UNDER THE
RADAR
R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

Trinity is a Matrix thing. It started when Steve and I began discussions, and XM sounded like an opportunity beyond any we've known about as far as terrestrial radio's concerned, a matrix from which we could break out and do things differently — the way they should be done. Open your eyes and see reality! Trinity is a character in the film, and she is a kick-ass kind of gal.

My show will be a different presentation, more of me. It'll be more than being smooth, because it's not my purpose to be smooth as much as a cool, relatable, regular person having a good time. There won't be that mode where every time you open your mouth it's "smooth this" and "smooth that." People know what they're listening to.

What we'll be doing musically isn't track-driven at all. We'll listen to a CD as soon as it hits our desks, and, if it fits our XM vibe, we'll play it regardless of what track is being worked. Currently, I'm listening to a lot of vocalists, like India.Arie, whom I love! I love Alicia Keys too. The really cool thing is that we can actually play vocals. It doesn't matter who it is; if it's relevant to what we're doing and it sounds good, we're going to play it. It doesn't have to sit around and be cultivated on AC radio for a year and a half before we decide to play it. There's a very cool vocal track on the Kombo album called "Hush" that Steve's very excited about. Vocals are going to be the defining thing, I think. We're gonna be cool and hip, but not too hip. We dig Brian Culbertson's record. Can you go wrong picking anything on it? We're going to be all over it.

Right now I'm looking for and listening to things that aren't popping up on the charts, because we all know there are lots of decent songs on these albums. By the time a single track works its way through, a year has gone by — by then, who cares about the rest of the songs on the album? It's not fair to the artist. We love Steve Cole, of course, and [the European compilation] *Gafe Del Mar*.

"Watercolors" is a current-intensive format. To me that's like coming full circle. When I programmed WJFK (in Washington), it wasn't full-time. Our programming was almost like a specialty show, and I could play Marilyn Scott and Kevyn Lettau, artists people responded to but whom other stations didn't play. Coming here is like opening up that door again. The point is that we're not afraid of music. We'll take the best and give it to people.



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Colon

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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan 7 KEIKO MATSUI "Across" 3 ERIC MARIENTHAL "Venice" 1 GERALD VEASLEY "Do" RUSS FREEMAN "East"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael DAVID MA... "Stone"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart GERALD VEASLEY "Do" WILL DOWNING "This"	WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell JEFF LORBER "Nobody" PAUL JACKSON JR "Steady"	WJZV/Richmond, VA OM/PD: Tommy Fleming FOURPLAY "Sax" URBAN KNIGHTS "Sneakers" JEFF LORBER "Nobody" WILL DOWNING "This"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 YULARA "Mamah"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis No Adds
KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young PIECES OF A DREAM "Ready" JIMMY SOMMERS "Groove" BRECKER F/TAYLOR "Let"	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz BRIAN CULBERTSON "Get"	WLVE/Miami, FL PD: Rich McMillan No Adds	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James RIPPINGTONS "Paradiso" WILL DOWNING "This"	KSSJ/Sacramento, CA PD: Lee Hanson JIMMY SOMMERS "Groove" URBAN KNIGHTS "Sneakers"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose JEFF KASHIWA "Around"	WJZW/Washington, DC PD/MD: Kenny King No Adds
KNK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers No Adds	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach 6 SPYRO GYRA "Open" KIRK WHALUM... "Love"	WJZI/Milwaukee, WI OM/PD/MD: Chris Moreau No Adds	WJJZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke No Adds	WSSM/St. Louis, MO PD: Mike Watermann 1 KIM WATERS "Dawn"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 14 WILL DOWNING "This" 12 GERALD VEASLEY "Do" RUSS FREEMAN "East" WARREN HILL "Sax"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy KEIKO MATSUI "Across"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson No Adds	KEZL/Fresno, CA PD/MD: J. Weidenheimer ERIC MARIENTHAL "Venice" RIPPINGTONS "Paradiso"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris URBAN KNIGHTS "Sneakers" SPECIAL EFX "Everyone's" CHRIS CAMOZZI "Snack"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds	KBZN/Salt Lake City, UT PD/MD: Rob Riesen KIM WATERS "Dawn" SPECIAL EFX "Everyone's"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart 1 GERALD VEASLEY "Do" SPECIAL EFX "Everyone's" RUSS FREEMAN "East"	
WNWV/Cleveland, OH PD/MD: Bernie Kimble 5 SPECIAL EFX "Everyone's" 5 GERALD VEASLEY "Do" 5 RUSS FREEMAN "East" 5 ERIC CLAPTON "Believe"	WYJZ/Indianapolis, IN PD/MD: Carl Frye No Adds	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff KIM WATERS "Dawn"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult No Adds	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole RUSS FREEMAN "East" STEVE COLE "Start"	41 Total Reporters 41 Current Reporters 37 Current Playlists	
WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Wolter No Adds	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase SPYRO GYRA "Open"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly ERIC MARIENTHAL "Venice" GERALD VEASLEY "Do"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 11 JIMMY SOMMERS "Groove"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer LAO TIZER "Poetry"	Reported Frozen Playlist (1): WJPL/Peoria, IL Did Not Report, Playlist Frozen (3): WSMJ/Knoxville, TN WSJZ/New Orleans, LA KKSJ/San Francisco, CA	

Most Played Recurrents

RICK BRAUN Kisses In The Rain (Warner Bros.)

KIRK WHALUM Now Til Forever (Warner Bros.)

KIM WATERS In The Groove (Shanachie)

RICHARD ELLIOT Who? (Blue Note)

DAVE KOZ Love Is On The Way (Capitol)

GEORGE BENSON Medicine Man (GRP/VMG)

BONA FIDE X-Ray Hip (N-Coded)

WALTER BEASLEY Comin' At Cha (Shanachie)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

CHIELI MINUCCI My Girl Sunday (Shanachie)

SADE By Your Side (Epic)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

LARRY CARLTON Fingerprints (Warner Bros.)

MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)

DOWN TO THE BONE The Zodiac (Internal Bass)

RICHARD ELLIOT Moomba (Blue Note)

BRIAN BROMBERG Relentless (Native Language)

GROVER WASHINGTON JR. Chameleon (Telarc)

JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)

SMOOTH JAZZ Going For Adds

BASS X Real Steppin' (LVH)

7/16/01

ERIC ESSIX People Get Ready (Zebra)

JOCEIL'S BOY Man and Woman (OoBabaDoo)

LEE RITENOUR F/WILL DOWNING Is This Love (GRP/VMG)

PAUL JACKSON, JR. Rock Steady (Blue Note)

RANDY CRAWFORD Permanent (Warner Bros.)

SPECIAL EFX Everyone's a Star (Shanachie)

URBAN KNIGHTS High Heel Sneakers (Narada)

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James & Braun

Shake It Up

Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL SMOOTH JAZZ REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WDCD/New York
 Infinity
 (212) 352-1019
 Connelly
 12+ Cume 1,596,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
23	24	FREDDIE RAVEL/Sunny Side Up	2394
24	24	CHUCK LOEB/North, South	2394
24	24	ERIC CLAPTON/Replica	2394
24	24	BRIAN CULBERTSON/Get It On	2394
23	23	WAYMAN TISDALE/Can't Hide Love	2394
23	23	RITENOUR FIGRUSIN/Get Up Stand Up	2394
24	23	FATBURGER/Rev'l Ways	2394
15	16	JEFF KASHIWA/Around The World	15264
15	16	JEFF LORBER/Ain't Noddidy	15264
15	13	JEFF GOLUB/Dangerous Curves	14310
15	13	GARDEN PARTY/Dezoin Blues	12402
15	13	MARC ANTONIO/Mas Que Nada	12402
14	12	WALTER BEASLEY/Tantam	11448
-	8	DOE POWELL/Crossin'	7632
-	8	JARREAL/It's Talkin' Over	7632
6	8	JIMMY SOMMERS/360 Groove	6678
7	7	DAVE KOZ/The Bright Side	6678
7	7	SPYRO GYRA/Open Door	6678
7	7	STEVE COLE/From The Start	6678
-	7	KIM WATERS/In The Groove	6678
6	6	KIRK WHALUM/Now TI Forever	5724
6	6	EUGE GROOVE/Sneak A Peek	5724
6	6	PIECES OF A DREAM/R U Ready	5724
9	6	BOB BALDWIN/Business Call	5724
9	6	JAMES & BRAUN/Shake It Up	5724
-	-	ERIC MARIENTHAL/One Day In Venice	0
-	-	GERALD VEASLEY/Do I Do	0

MARKET #2
KTWV/Los Angeles
 Wave
 (310) 940-1100
 Blake Stewart
 12+ Cume 908,500

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
13	28	STEVE COLE/From The Start	14868
28	26	MARC ANTONIO/Mas Que Nada	13896
24	26	RICK BRAUN/Kisses In The Rain	13896
26	24	WAYMAN TISDALE/Can't Hide Love	13896
26	24	RIPPIINGTONS/Caribbean Breeze	13896
16	20	CHUCK LOEB/North, South	10680
18	19	PAUL JACKSON JR./Bounce W/rd It	10680
19	18	BRIAN CULBERTSON/Get It On	10680
17	18	JEFF LORBER/Ain't Noddidy	10680
17	18	JIMMY SOMMERS/360 Groove	10680
17	17	RITENOUR FIGRUSIN/Get Up Stand Up	10680
19	17	DAVE KOZ/The Bright Side	10680
20	17	EUGE GROOVE/Sneak A Peek	10680
18	17	ERIC CLAPTON/Replica	10680
16	16	JEFF GOLUB/Dangerous Curves	8496
16	16	RUSS FREEMAN/East River Drive	8496
19	15	FREDDIE RAVEL/Sunny Side Up	7632
12	13	HIL ST. SOUL/Until You Come	6903
12	13	SADE/King Of Sorrow	6903
11	13	AL JARREAL/It's How You Say It	6903
11	12	CHARLIE WILSON/Without You	6372
14	11	LUTHER VANDROSS/Take You Out	5841
-	6	URBAN KNIGHTS/High Heat Sneakers	3186
-	6	GERALD VEASLEY/Do I Do	0
-	6	WILL DOWNING/Is This Love	0

MARKET #3
WNUA/Chicago
 Clear Channel
 (312) 964-2000
 Kaye Schwartz
 12+ Cume 727,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	25	JEFF KASHIWA/Around The World	2394
25	25	BRIAN CULBERTSON/Get It On	2394
23	23	WAYMAN TISDALE/Can't Hide Love	2394
23	23	MARC ANTONIO/Mas Que Nada	2394
19	19	AL JARREAL/It's How You Say It	2394
19	19	STEVE COLE/From The Start	2394
17	17	JIMMY SOMMERS/360 Groove	2394
16	17	HIL ST. SOUL/Until You Come	2394
16	17	RITENOUR FIGRUSIN/Get Up Stand Up	2394
13	13	DOWN TO THE BONE/Righteous Reads	6734
14	12	LUTHER VANDROSS/Take You Out	6216
11	12	AL JARREAL/It's How You Say It	6216
11	11	SADE/King Of Sorrow	6198
-	10	URBAN KNIGHTS/High Heat Sneakers	5180
-	10	JEFFREY GAINES/In Your Face	5180
6	9	YULIARA/From Namah Shwaya	4662
8	9	KIM WATERS/In The Groove	4662
8	9	PIECES OF A DREAM/R U Ready	4662
10	9	JOE MCBRIDE/Texas Twister	4662
7	8	DAVE KOZ/The Bright Side	4144
9	7	DOE POWELL/It's A Guitar Thing	3626

MARKET #4
WJZ/Philadelphia
 Clear Channel
 (215) 964-2000
 Kaye Schwartz
 12+ Cume 630,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	JAMES & BRAUN/Shake It Up	11936
28	28	RICK BRAUN/Kisses In The Rain	11936
28	28	JEFF LORBER/Ain't Noddidy	11936
28	28	FREDDIE RAVEL/Sunny Side Up	11936
28	28	WAYMAN TISDALE/Can't Hide Love	11936
28	28	BRIAN CULBERTSON/Get It On	11936
28	28	JEFF KASHIWA/Around The World	11936
28	28	LUTHER VANDROSS/Take You Out	11936
28	28	HIL ST. SOUL/Until You Come	11936
28	28	SADE/King Of Sorrow	11936
11	14	BONA FIDEA/Rip Hip	5978
11	14	BRIAN CULBERTSON/Get It On	5978
11	13	ERIC MARIENTHAL/One Day In Venice	5551
12	13	RUSS FREEMAN/East River Drive	5551
13	13	PAUL JACKSON JR./Bounce W/rd It	5551
13	13	STEVE COLE/From The Start	5551
13	12	CHUCK LOEB/North, South	5551
13	12	JEFF GOLUB/Dangerous Curves	5551
13	12	PIECES OF A DREAM/R U Ready	5551
13	12	GEORGE BENSON/Medicine Man	5551
12	11	DAVE KOZ/The Bright Side	4697
12	11	GERALD VEASLEY/Do I Do	4697

MARKET #5
KOAI/Dallas-Ft. Worth
 Infinity
 (214) 352-1019
 Connelly
 12+ Cume 312,700

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	29	JEFF KASHIWA/Around The World	1047
28	29	RICK BRAUN/Kisses In The Rain	1047
28	29	STEVE COLE/From The Start	1047
27	27	RIPPIINGTONS/Caribbean Breeze	6561
27	27	DAVE KOZ/Is On The Way	6561
27	27	MARC ANTONIO/Mas Que Nada	6561
17	17	HIL ST. SOUL/Until You Come	4131
17	17	JOE MCBRIDE/Texas Twister	4131
17	16	LUTHER VANDROSS/Take You Out	3888
15	16	CHARLIE WILSON/Without You	3888
12	13	SADE/King Of Sorrow	3159
12	13	ERIC CLAPTON/Replica	3159
12	13	JAZZMASTERS/Shine	2916
12	12	GEORGE BENSON/Medicine Man	2916
12	12	WAYMAN TISDALE/Can't Hide Love	2916
12	12	RITENOUR FIGRUSIN/Get Up Stand Up	2916
12	12	CHUCK LOEB/North, South	2916
12	12	EUGE GROOVE/Sneak A Peek	2916
12	12	MICHAEL LINGTON/Sunset	2916
12	12	PIECES OF A DREAM/R U Ready	2916
12	12	WALTER BEASLEY/Tantam	2916
12	11	FREDDIE RAVEL/Sunny Side Up	2916
11	11	JAMES & BRAUN/Shake It Up	2673
11	11	MARC ANTONIO/Mas Que Nada	2673
-	-	DAVID MANN/Stone Groove	0

MARKET #7
WVM/Detroit
 Infinity
 (248) 855-5100
 Steeler/Kovach
 12+ Cume 439,300

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	23	GERALD ALBRIGHT/Wineflight	6785
11	20	BRIAN CULBERTSON/Get It On	5900
21	20	KEN NAVARRO/Delicious	5900
20	20	PIECES OF A DREAM/R U Ready	5900
20	20	JEFF KASHIWA/Around The World	5900
13	15	GREGG KARUKAS/Chasing The Wind	4425
3	13	TIM BOWMAN/Smile	3835
12	13	RIPPIINGTONS/Caribbean Breeze	3835
13	13	RICK BRAUN/Kisses In The Rain	3835
13	13	GEORGE BENSON/Medicine Man	3835
20	12	KIRK WHALUM/Now TI Forever	3540
9	12	BRIAN BROMBERG/Reintense	3540
-	11	PAUL JACKSON JR./Bounce W/rd It	3245
11	11	KIM WATERS/In The Groove	3245
11	11	MARC ANTONIO/Mas Que Nada	3245
5	11	WILL DOWNING/Is This Love	3245
7	11	JIMMY SOMMERS/360 Groove	3245
21	10	MICHAEL LINGTON/Sunset	2950
12	10	AL JARREAL/It's How You Say It	2950
10	10	KOZ KURODA/Crossin' Whiskeys	2950
10	10	EUGE GROOVE/Sneak A Peek	2950
13	9	DAVE KOZ/The Bright Side	2655
22	9	JEFF LORBER/Ain't Noddidy	2655
12	9	YULIARA/From Namah Shwaya	2655
11	8	SADE/King Of Sorrow	2655
10	8	WAYMAN TISDALE/Can't Hide Love	2360
13	8	RITENOUR FIGRUSIN/Get Up Stand Up	2360
-	6	SPYRO GYRA/Open Door	1770
-	6	KIRK WHALUM/Now TI Forever	0

MARKET #9
WJZW/Washington, DC
 ABC
 (202) 895-2300
 King
 12+ Cume 347,900

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	CHUCK LOEB/North, South	6664
28	28	FREDDIE RAVEL/Sunny Side Up	6664
28	28	WAYMAN TISDALE/Can't Hide Love	6664
28	28	PIECES OF A DREAM/R U Ready	6664
28	28	BRIAN CULBERTSON/Get It On	6664
28	28	MICHAEL LINGTON/Sunset	6664
15	17	AL JARREAL/It's How You Say It	4046
16	17	LUTHER VANDROSS/Take You Out	4046
28	16	SADE/Lovers Rock	3808
16	16	CHARLIE WILSON/Without You	3808
11	12	FATBURGER/Rev'l Ways	2856
12	12	RITENOUR FIGRUSIN/Get Up Stand Up	2856
9	11	JEFF KASHIWA/Around The World	2618
-	11	RIPPIINGTONS/Club Paradise	2618
11	11	GERALD ALBRIGHT/Wineflight	2618
10	11	JIMMY SOMMERS/360 Groove	2618
-	10	DOE POWELL/Crossin'	2380
-	10	MARC ANTONIO/Mas Que Nada	2380
9	10	EUGE GROOVE/Sneak A Peek	2380
-	10	JEFFREY GAINES/In Your Face	2380
-	10	SPYRO GYRA/Open Door	2142
10	9	DAVID MANN/Stone Groove	2142
-	9	JEFF LORBER/Ain't Noddidy	2142
10	8	STEVE COLE/From The Start	1904
15	8	HIL ST. SOUL/Until You Come	1904
8	8	ERIC CLAPTON/Replica	1904
8	8	WALTER BEASLEY/Comin' At Cha	1904
9	8	LARRY CARLTON/Fingerprints	1904
8	8	KIRK WHALUM/Now TI Forever	1904

MARKET #12
WLVE/Miami
 Clear Channel
 (954) 852-2000
 McMillan
 12+ Cume 336,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	CHUCK LOEB/North, South	5992
27	27	PIECES OF A DREAM/R U Ready	5778
27	27	WAYMAN TISDALE/Can't Hide Love	5778
27	27	FREDDIE RAVEL/Sunny Side Up	5778
27	27	BRIAN CULBERTSON/Get It On	5778
11	23	MARC ANTONIO/Mas Que Nada	4922
17	17	SADE/King Of Sorrow	3638
15	16	HIL ST. SOUL/Until You Come	3424
16	16	CHARLIE WILSON/Without You	3424
16	16	AL JARREAL/It's How You Say It	3424
27	14	MICHAEL LINGTON/Sunset	2568
-	12	PATTI AUSTIN/Love's Been Kind	2568
10	11	GERALD ALBRIGHT/Wineflight	2568
10	11	RITENOUR FIGRUSIN/Get Up Stand Up	2568
10	11	NESTOR TORRES/Liza	2354
11	11	FATBURGER/Rev'l Ways	2354
10	11	EUGE GROOVE/Sneak A Peek	2354
9	10	DAVE KOZ/The Bright Side	2140
10	10	STEVE COLE/From The Start	2140
10	10	DOWN TO THE BONE/Righteous Reads	2140
10	10	ERIC CLAPTON/Replica	2140
10	10	JEFF KASHIWA/Around The World	2140
11	10	WAYMAN TISDALE/Can't Hide Love	2140
10	10	ERIC CLAPTON/Replica	2140
10	9	DAVID MANN/Stone Groove	1926
-	8	SPYRO GYRA/Open Door	1712

MARKET #14
KWJZ/Seattle-Tacoma
 Sandusky
 (425) 373-5536
 Handley/Rose
 12+ Cume 241,300

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	DAVID MANN/Stone Groove	4592
27	28	JEFF LORBER/Ain't Noddidy	4592
27	27	MICHAEL LINGTON/Sunset	4424
26	26	CHUCK LOEB/North, South	4264
26	26	FREDDIE RAVEL/Sunny Side Up	4264
26	25	JEFF GOLUB/Dangerous Curves	2132
10	13	PAUL JACKSON JR./Bounce W/rd It	2132
9	13	SADE/By Your Side	1868
9	12	TONY GABLE & 20th Hot Fun	1868
9	12	JANITA'N Be Fine	1868
11	12	YULIARA/From Namah Shwaya	1868
13	12	STING/She Walks This Earth	1868
9	11	PAUL JACKSON JR./Bounce W/rd It	1804
12	11	ERIC CLAPTON/Replica	1804
11	11	SADE/King Of Sorrow	1804
11	11	RIPPIINGTONS/Caribbean Breeze	1804
11	11	EUGE GROOVE/Sneak A Peek	1804
10	11	MARC ANTONIO/Mas Que Nada	1804
11	11	STEVE COLE/From The Start	1804
10	10	RITENOUR FIGRUSIN/Get Up Stand Up	1640
11	10	DAVE KOZ/The Bright Side	1640
10	10	SPYRO GYRA/Open Door	1640
11	10	WAYMAN TISDALE/Can't Hide Love	1640
10	10	ERIC CLAPTON/Replica	1640
10	10	JIMMY HASLIP/WoWies	1640
10	10	JAZZMASTERS/Shine	1640
10	10	KIM WATERS/In The Groove	1640
9	10	GREGG KARUKAS/Chasing The Wind	1640
10	10	KIRK WHALUM/Now TI Forever	1640
12	10	JOE MCBRIDE/Texas Twister	1640

MARKET #15
KYDT/Phoenix
 Clear Channel
 (480) 966-6236
 Hody/Morgan
 12+ Cume 261,800

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	22	CHUCK LOEB/North, South	3696
22	22	FOUR 80 EAST/Bumper To Bumper	3696
22	22	KEN NAVARRO/Delicious	3696
22	22	JEFF KASHIWA/Around The World	3696
21	21	PIECES OF A DREAM/R U Ready	3696
20	20	MICHAEL LINGTON/Sunset	3360
19	18	AL JARREAL/It's How You Say It	3024
18	18	SADE/King Of Sorrow	3024
17	18	HIL ST. SOUL/Until You Come	3024
18	17	STING/She Walks This Earth	2856
10	11	TIM BOWMAN/Smile	1848
11	11	ERIC CLAPTON/Replica	1848



CYNDEE MAXWELL
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Meaningful Marketing

Marketing directors tell how they keep clutter-free events new and interesting

One of the most difficult things to do is put a fresh coat of paint on an old idea, and the task typically goes first to the marketing and promotion director. This week I contacted some of the format's pros and asked for their insight on some of the basics: How do they keep their marketing fresh? What steps do they take to keep promotions from cluttering airtime? In terms of audience response, what was their most effective marketing campaign or promotion in the last six months?

Cut Through

WXTB (98Rock)/Tampa has been rocking the Tampa Bay in its present incarnation since it flipped from Classic Rock WKRL in January 1990. The station stunted by playing "Stairway to Heaven" for 24 hours, then had an all-Led Zeppelin format until Jan. 18, when it played its first tune as an Active Rocker, AC/DC's "Hell's Bells." Promotions & Marketing Director **Mike Oliviero** — who has held the same title at crosstown Classic Rock sister WTBT (Thunder 103.5) since its launch in 1995 — has been at 98 Rock for 11 years.

Keeping things fresh in Tampa requires time and bodies. "We try to keep our approach consistent with what our listening audience expects from us," Oliviero says. "On 98Rock it's very on-the-edge, aggressive and full of sarcasm. We have weekly meetings with OM Brad Hardin, PD Rick Schmidt, Creative Services Director Carl Harris and my assistant, Rich Peirce.

"We lock ourselves in a room and brainstorm until the creative juices are exhausted. We might go for three hours before we come up with the promotion that has the right ingredients to be a 98Rock promotion."

Oliviero is a big believer in simply limiting how much can be done on the air. "We have only so many rooms at the inn," he says. "Once they're gone, they're gone. Our airtime is precious — it's our most valuable commodity — so we take steps and measures to make sure the promotions are easy to comprehend and easy to participate in and that they cut through."

The event that really cuts through for WXTB is one that the station has done umpteen times and that recently attracted 27,000 people a day for two consecutive days. "Year in, year out, our annual Livestock show, which gets our biggest push each year, consistently gets the best response," says Oliviero. "We had our best lineup and biggest crowd this year, and the event



Mike Oliviero



Scott Schubert



Dave Rodriguez

is one that definitely gets the message across.

"The show is the most-marketed event on 98Rock and, next to our morning show, *Bubba The Love Sponge*, our biggest marketing and imaging vehicle. We're already in the planning stages for next spring's Livestock 12."

Memorable In Milwaukee

WLZR (Lazer 103)/Milwaukee also has longevity on its side. The station flipped from Country in February 1987 under Great American. Marketing Director **Scott Schubert** joined in October 1992, and a year and a half later Lazer was sold to Saga.

Schubert is always on the lookout for new ideas regardless of the source, noting that fresh marketing ideas come from "looking at what other people are doing not only in radio, but in pop culture — sports teams, movies, TV, etc. I've never been above swiping a good idea and shaping it to fit our brand image."

He adds that consistency is also an essential aspect. "It wouldn't seem that this keeps things fresh, but it does. The megacompanies like Coca-Cola, General Motors, McDonald's, etc., have tons of different marketing messages in every form of media imaginable. The campaigns may be different, but they are all consistent in their theme of message and brand logo.

"We have a position in the listeners' minds, and we may use different ways to reinforce it to keep things fresh, but we're always consistent in the theme and logo to reinforce our position."

Retiring a concept for a time also works. "Sometimes just shelving

something for a while and coming back to it freshens it up," Schubert says. "We did the three versions of the 'Incredible Mouth' TV spot in the mid-'90s. After the third one, the concept seemed to run out of steam, so we went off it and did some other external marketing. Two or three years later we went back to the 'Mouth' spot.

With a couple of twists, we had a fresh, new campaign that was still instantly recognizable."

Anticipation And Preparation

Schubert says that keeping airtime clean requires planning that starts at the beginning of the year. "On Jan. 1 we know what things are going to come in and soak up airtime during the year," he says.

"These include summer concerts and festivals, soda- and beer-company needs around certain holidays, TV-station promotions during sweeps months, annual events that the station is committed to, sports team schedules, major movie releases, etc. Those things are put into the promotional calendar right away, and that time gets blocked out so we're prepared for it.

"I've never been above swiping a good idea and shaping it to fit our brand image."

Scott Schubert

"A few times we've even taken the drastic step of closing a time period to the sales department. This means telling them that, just as they have sold-out situations in sales, promotions is sold out, and nothing is going to get on until a later date."

So far this year Lazer has enjoyed two very effective promotions. The first, in March, was the Bob and

Station Festivals

The summer concert season is in full swing. Here are a few station-sponsored festivals that are coming up. We will feature more of these in the future, so e-mail the details, as far in advance as possible, to me at max@rronline.com.

FOX FEST 2001

KAFX/Santa Rosa, CA

Featuring 3 Doors Down, Lifehouse, Tantric and Seven Channels; July 14, Crusher Stadium in Sonoma County

Bearfest 2001 (a.k.a. BF2K1)

KBER/Salt Lake City

Queensryche, Clutch. Wrestling matches between bands with former WWF members Jimmy Snooka, Doink The Clown, Navajo Warrior, Executioner and The Blades; July 19, Rocky Mountain Raceway

TK X-Fest 3

WTKX/Pensacola, FL

Godsmack, Jerry Cantrell, Stereomud, Saliva, Systematic, Puddle Of Mudd, Skrape, Econoline Crush, CKY, Lifer, From Zero and regional acts 41 Down and Foreseen; Aug. 5, Pensacola Interstate Fairgrounds

Clam Bake

WXTB/Tampa

Aug. 11

Brian Leukemia Radiothon. "We've done this for seven years, and each year the total keeps rising," Schubert says. "If you remember, in the first quarter all the talk was about the doom-and-gloom economy and budgets being cut. Not the best time to be asking people or businesses for money. Thankfully, our concerns about the negative talk affecting donations did not materialize, as the Radiothon pulled in a record \$110,000 in 28 hours."

Besides putting on a massive campaign to benefit charity, Lazer also decided to find a way to benefit one very lucky listener. "Greed equals response," says Schubert. "So we did a promotion called 'Upgrade Your Life.' Nothing like putting a \$50,000-plus prize package out there to excite the audience.

"We had done the 'Get a Life' promotion in the past ['96 and '97], but with the audience skewing a bit older — 25-34 now, rather than 18-24 — our thought was that they already had a life, but the things in it probably needed upgrading. Thus, the new title — and another way to keep things fresh. Prizes included an SUV with gas for a year, a motorcycle, a powerboat, golf clubs, golf for a year, a computer system, beer for a year, a hot tub, sport team season tickets, an upgrade to their bank account, etc. The total value was \$54,348.67."

Rocky Mountain High

KBPI/Denver has been "Rocking the Rockies" for 30 years now. The call letters were originally on a public radio station as part of the Bill Pearson Institute. In 1971 KBPI flipped the switch to Rock radio on the 105.9 frequency. Circa 1981

KBPI adopted the "Rocks the Rockies" moniker and in 1994 merged with crosstown rival KAZY, at 106.7.

The merger created 106.7 KBPI. Now, some eight years later, former KAZY jock Willie B. Hung does mornings as part of the KBPI *Locker Room* morning show, and old-school KBPI jock Uncle Nasty does afternoon drive.

KBPI's heritage is very much alive and well, but with a cutting-edge staff and constant attention to what's relevant, there's no fear that the station will act its age. **Dave Rodriguez** is a radio success story. Having started as an intern with the former *Kerry & Kerns* morning show in October '96, he's now in his third year as KBPI's Director/Marketing & Promotions. The Denver native pledges allegiance to the KBPI flag that he so dearly loves.

Rodriguez confesses that it's not always easy to continue creating fresh marketing for the station. "Given the current economic climate that we all seem to find ourselves in, it's definitely a lot more challenging to come up with marketing strategies and promotions that are self-liquidating," he says.

"We're in a constant state of brainstorming around here. It's all about getting a bunch of different opinions from the folks around the station and seeing what is most feasible."

When the tide of ideas is running high, Rodriguez notes that there are measures in place to prevent on-air clutter. "KBPI runs a pretty tight ship as far as liner and promo rotation goes," he says. "We never have more than four thoughts running at any

R&R Rock Top 50

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STAIN'D It's Been Awhile(Flip/Elektra/EEG)	1741	+17	124596	16	66/0
2	2	STONE TEMPLE PILOTS Days Of The Week(Atlantic)	1284	+5	73040	6	66/1
3	3	CULT Rise(Lava/Atlantic)	1233	+5	73742	11	63/0
4	4	SEVEN MARY THREE Wait(Mammoth)	1079	-36	59350	12	58/0
6	5	3 DOORS DOWN Be Like That(Republic/Universal)	952	+99	56835	7	61/1
5	6	TOOL Schism(Volcano)	893	+35	64654	10	50/2
7	7	BLACK CROWES Soul Singing(V2)	860	+27	47834	5	59/1
8	8	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	846	+26	62365	23	41/0
10	9	FUEL Bad Day(Epic)	830	+84	49701	6	59/3
13	10	TANTRIC Astounded(Maverick)	726	+74	38235	6	53/0
9	11	AEROSMITH Just Push Play (Columbia)	718	-101	46239	12	53/0
11	12	DAVE NAVARRO Rexall(Capitol)	716	+21	46519	8	55/0
12	13	SALIVA Your Disease(Island/IDJMG)	686	+14	44090	21	39/1
14	14	FUEL Hemorrhage (In My Hands)(Epic)	650	+2	47265	46	49/0
19	15	LINKIN PARK Crawling(Warner Bros.)	618	+49	38762	12	39/1
15	16	STAIN'D Outside(Flip/Elektra/EEG)	612	-17	41056	9	29/1
18	17	GODSMACK Greed(Republic/Universal)	600	-4	46174	18	39/0
16	18	3 DOORS DOWN Duck And Run(Republic/Universal)	566	-61	37886	26	40/0
20	19	LIFEHOUSE Hanging By A Moment(DreamWorks)	558	-8	40443	36	38/0
17	20	TANTRIC Breakdown(Maverick)	531	-79	30931	27	37/0
22	21	STEREOMUD Pain(Loud/Columbia)	498	+34	29055	12	49/1
21	22	U2 Elevation(Interscope)	440	-115	34654	13	35/0
Breaker	23	PUDDLE OF MUDD Control(Flawless/Geffen/Interscope)	418	+133	27345	3	49/3
23	24	DOYLE BRAMHALL II... Green Light Girl(RCA)	404	-18	26604	10	36/1
25	25	PETE. Sweet Daze(Warner Bros.)	357	+44	20105	5	42/3
24	26	PRIME STH I'm Stupid (Don't Worry...)(Giant/Reprise)	351	+34	18265	9	42/2
26	27	DROWNING POOL Bodies(Wind-up)	337	+26	17174	11	34/2
30	28	DISTURBED Down With The Sickness(Giant/Reprise)	290	+36	14878	5	36/2
29	29	CALLING Wherever You Will Go(RCA)	277	+5	15863	6	37/4
31	30	CLUTCH Careful With That Mic...(Atlantic)	268	+23	13855	4	28/1
32	31	MAYFIELD FOUR Eden (Turn The Page)(Epic)	258	+21	16268	8	33/1
36	32	COLD End Of The World(Flip/Geffen/Interscope)	226	+42	11828	3	30/3
33	33	LIFEHOUSE Sick Cycle Carousel(DreamWorks)	221	-1	17692	10	24/0
35	34	OLEANDER Benign(Republic/Universal)	213	+17	9435	4	26/1
44	35	ECONOLINE CRUSH You Don't Know What It's...(Restless)	201	+75	9371	2	35/5
40	36	WEEZER Hash Pipe(Geffen/Interscope)	177	+17	9772	3	17/4
39	37	BRAND NEW IMMORTALS Reasons Why(Music Company/Elektra/EEG)	155	-9	10564	4	20/1
41	38	UNION UNDERGROUND Revolution Man(Portrait/Columbia)	152	-3	8407	11	18/0
37	39	STABBING WESTWARD So Far Away(Koch)	152	-24	5612	13	14/0
34	40	BLACK CROWES Lickin'(V2)	150	-49	7863	15	17/0
38	41	ERIC GALES Hand Writing On The Wall(Nightbird/MCA)	144	-21	6251	7	17/0
Debut	42	ADEMA Giving In(Arista)	129	+47	7085	1	21/5
42	43	ZOO STORY Mantaray(3:33/Universal)	123	-28	5799	6	20/0
43	44	ERIC CLAPTON Travelin' Light(Duck/Reprise)	123	-14	8029	4	12/0
Debut	45	BUCKCHERRY Porno Star(DreamWorks)	119	+47	4731	1	13/1
Debut	46	CALIFORNIA Kid From California(Trauma)	102	+40	4263	1	20/4
47	47	AC/DC Safe In New York City(EastWest/EEG)	97	-18	5354	18	8/0
Debut	48	VAN ZANT At Least I'm Free(CMC/SRG)	94	+13	5130	1	7/0
Debut	49	MOKE My Degeneration(Ultimatum)	88	+28	4163	1	22/7
46	50	AMERICAN PEARL If We Were Kings(Wind-up)	86	-31	2380	14	7/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
POWERMEN 5000 Bombshell(DreamWorks)	15
SEVEN CHANNELS Breathe(Palm Pictures)	11
SYSTEMATIC Deep Colors...(Music Company/Elektra/EEG)	9
NICKELBACK How You Remind Me(Roadrunner)	8
MOKE My Degeneration(Ultimatum)	7
ECONOLINE CRUSH You Don't Know What It's...(Restless)	5
ADEMA Giving In(Arista)	5
LIMP BIZKIT Boiler(Flip/Interscope)	5
CALLING Wherever You Will Go(RCA)	4
CALIFORNIA Kid From California(Trauma)	4
WEEZER Hash Pipe(Geffen/Interscope)	4
RAMMSTEIN Sonne(Republic/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PUDDLE OF MUDD Control(Flawless/Geffen/Interscope)	+133
3 DOORS DOWN Be Like That(Republic/Universal)	+99
FUEL Bad Day(Epic)	+84
ECONOLINE CRUSH You Don't Know What It's...(Restless)	+75
TANTRIC Astounded(Maverick)	+74
PRIMUS W/OZZY N.I.B. (Divine/Priority)	+50
LINKIN PARK Crawling(Warner Bros.)	+49
ADEMA Giving In(Arista)	+47
BUCKCHERRY Porno Star(DreamWorks)	+47
SINOMATIC You're Mine(Rust/Atlantic)	+46

Breakers

PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
418/133	49/3	23



69 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

PUYA

Don't Miss Puya On Tour Now With Fear Factory

www.puya.com www.mca.com/puya

The Ride Is What Counts.

Ride

Lead Track From The Electrifying New Album UNION In Stores Now

WAAF & WCCC Lead the Way!! and 10 Others!!

July 13, 2001

New & Active

FEAR FACTORY Linchpin (Roadrunner)
Total Plays: 85, Total Stations: 10, Adds: 0

SIMON SAYS Blister (Hollywood)
Total Plays: 82, Total Stations: 8, Adds: 0

SINOMATIC You're Mine (Rust/Antastic)
Total Plays: 79, Total Stations: 15, Adds: 2

GODHEAD Eleanor Rigby (Posthuman/Priority)
Total Plays: 73, Total Stations: 8, Adds: 1

NONPOINT Endure (MCA)
Total Plays: 69, Total Stations: 11, Adds: 0

ELECTRIC LIGHT ORCHESTRA Alright (Epic)
Total Plays: 66, Total Stations: 9, Adds: 1

CRASHPALACE Perfect (Trauma)
Total Plays: 60, Total Stations: 7, Adds: 0

SYSTEMATIC Deep... (Music Company/Elektra/EEG)
Total Plays: 41, Total Stations: 14, Adds: 9

MUDVAYNE Death Blooms (No Name/Epic)
Total Plays: 38, Total Stations: 7, Adds: 2

311 You Wouldn't Believe (Volcano)
Total Plays: 31, Total Stations: 8, Adds: 2

SEVEN CHANNELS Breathe (Palm Pictures)
Total Plays: 25, Total Stations: 14, Adds: 11

LIMP BIZKIT Boiler (Flip/Interscope)
Total Plays: 24, Total Stations: 8, Adds: 5

POWERMAN 5000 Bombshell (DreamWorks)
Total Plays: 22, Total Stations: 15, Adds: 15

NICKELBACK How You Remind Me (Roadrunner)
Total Plays: 11, Total Stations: 8, Adds: 8

Songs ranked by total plays

Most Played Recurrents

3 DOORS DOWN Loser (Republic/Universal)

GODSMACK Awake (Republic/Universal)

PRIMUS W/OZZY N.I.B. (Divine/Priority)

INCUBUS Drive (Immortal/Epic)

AEROSMITH Jaded (Columbia)

3 DOORS DOWN Kryptonite (Republic/Universal)

LIMP BIZKIT My Way (Flip/Interscope)

CREED Higher (Wind-up)

CREED With Arms Wide Open (Wind-up)

METALLICA I Disappear (Hollywood)

LINKIN PARK One Step Closer (Warner Bros.)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

CREED Are You Ready (Wind-up)

PAPA ROACH Last Resort (DreamWorks)

GODSMACK Voodoo (Republic/Universal)

A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)

METALLICA No Leaf Clover (Elektra/EEG)

U2 Beautiful Day (Interscope)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

Four Types Of Incompetence

■ A call to arms for an industry assessment center

The following is a client letter from Tim Moore, a partner in the Audience Development Group, that I thought would be interesting to share with our readers.

In the preface of Anton Myrer's military saga *Once an Eagle*, there's a statement of purpose from a former West Point Commandant that describes the process of making an officer. Myrer's book, although over 25 years old, is now an official text used by Officer Candidate Schools and the military academies at West Point, Annapolis and Colorado Springs.

It's a different time, place and set of circumstances for the media business, to be sure, but if you consider how we've selected and designated our executive leadership — program directors, sales managers and general managers — we've historically been involved in a similar process: bringing a traditionally young person smitten with radio or television from cocksure ignorance to wise uncertainty.

In our firm we refer to the four generations of staff and management personnel:

- Unconscious Incompetents (they're void of skills and competency and, worse, don't realize it)
- Conscious Incompetents (they're void of skills and competency but *know* it and vow to improve)
- Unconscious Competents (they're meeting goals and demonstrate competency but aren't sure why and can't articulate it)
- Conscious Competents (they're highly skilled and introspective and self-aware enough to consistently pass these winning traits on to subordinates and peers)



Tim Moore

Programmers are stretched beyond capacity, and most never took a course in organizational behavior or management but were instead products of plain survival.

We believe that if media wants to ascend in human-capital development, our industry should explore new techniques — such as establishing an assessment center for market managers, program directors and sales managers where they will attend an intensive two-day training camp in task and behavior. This would be followed by development of an action plan for the participant's management team. Other strategic-based businesses have been using this powerful tool since the '80s.

It's a sure bet that the radio industry can take a lesson from the military's development of officer candidates. What's more, we desperately need it. Sales turnover is epidemic. Programmers are stretched beyond capacity, and most never took a course in organizational behavior or management but were instead products of plain survival.

We're in a contest with time: Will we go beyond our traditional thinking in time to meet the fast-approaching changes in media consumption, or will we cling to our mossbacked thinking and unchanged organizational sluggishness?

Meaningful Marketing

Continued from Page 85

given time. Our scheduling dictates that we run one sales-driven liner, one promotional liner and one promo per hour."

Happy Anniversary

Given that it's the KBPI's 30th anniversary, it's only natural that this year's marketing focuses on that milestone. "We've gone all-out to ensure that everything we do is bigger, better and revolves around the number 30," Rodriguez says.

"For example, we're running an hourly feature called the '30 at 30,' where at 30 minutes past the hour we play a top 30 song from one of KBPI's 30 years of rocking the Rockies. It's definitely given TSL a huge boost. The cool thing about the '30 at 30' is that you never know what you're going to hear — it could be anything from Motley Crue to Jethro Tull."

The on-air feature is supported with prizes. "Another promotional theme that we will carry through the course of the year is our '30 Giveaways in 30 Days,'" Rodriguez says. "Every month has a different prize associated with it.

"Some of the prizes that we've done are 30 KBPI artist CD catalogs in 30 days, 30 Denver Broncos jerseys autographed by Ed McCaffrey in 30 days and 30 trips in 30 days to see the Nuggets in Chicago. We're currently wrapping up a promotion where we give away a Triumph TT600 sport bike with a custom KBPI 30th-anniversary paint job. It's a pretty sweet bike. As the year progresses, the daily prizes will increase substantially in value."

So there you have it: Three idea guys who, hopefully, have given you some ideas on how to keep your ideas fresh. Any questions?

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 310-788-1668

E-mail: max@rronline.com

Fax: 310-203-9763

Or post your comments now. Go to www.rronline.com and click on Message Boards.

ROCK

Going For Adds 7/17/01

BEAUTIFUL CREATURES Wasted (Warner Bros.)

LIFER Boring (Republic/Universal)

NICKELBACK How You Remind Me (Roadrunner)

PRIMER 55 This Life (Island/IDJMG)

SOIL Halo (J)

SYSTEM OF A DOWN Chop Suey (American/Columbia)

WEEZER Island In The Sun (Geffen/Interscope)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

MUSIC MEETING

Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #4

KSJO/San Francisco
Clear Channel
(408) 453-5400
Stevens/Berg
12+ Cumc 535,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	38	STAIN'D/It's Been Awhile	11704
24	37	GODSMACK/Greed	11396
30	36	TODD/Schism	11088
30	35	PRIMUM W/OZZY/N.I.B.	10780
22	25	SALIVA/Your Disease	7700
22	24	CULT/Rise	7392
18	22	LINKIN PARK/Crawling	6776
16	22	DAVE NAVARRO/Recall	6552
14	19	LIMP BIZKIT/My Way	5872
12	19	OLEANDER/Are You There?	5852
11	16	FUEL/Bad Day	4944
9	10	STONE TEMPLE PILOTS/Days Of The Week	3080
2	10	DROWNING POOL/Bodies	3080
6	10	STEREOMUD/Pain	3080
5	9	CLUTCH/Careful With That...	2772
5	8	NONPOINT/What A Day	2464
12	8	3 DOORS DOWN/Kryptonite	2464
4	8	PUDDLE OF MUDD/Control	2464
2	7	ADEMA/Giving In	2156
6	6	3 DOORS DOWN/Loser	1848
18	6	GODSMACK/Awake	1848
8	6	GODSMACK/Whatever	1848
9	6	GODSMACK/Keep Away	1848
7	5	AEROSMITH/Just Push Play	1540
5	5	FUEL/Hemorrhage	1540
4	5	METALLICA/No Leaf Clover	1540
4	5	STAIN'D/Outside	1540
3	5	RED HOT CHILLI.../Otherside	1540
4	4	MUDVAYNE/Dig	1232
2	4	A PERFECT CIRCLE/Judith	1232

MARKET #5

WMMR/Philadelphia
Greater Media
(610) 771-0933
Millman/Zipeto
12+ Cumc 615,000




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
15	18	3 DOORS DOWN/Be Like That	5292
24	16	TRAIN/Drops Of Jupiter	4704
25	16	STAIN'D/It's Been Awhile	4704
23	16	U2/Elevation	4704
30	14	STONE TEMPLE PILOTS/Days Of The Week	4116
4	13	BLACK CROWES/Soul Singing	3822
10	12	BRAND NEW IMMORTALS/Reasons Why	3528
13	11	SEVEN MARY THREE/Walt	3234
15	11	FUEL/Bad Day	3234
6	9	LIFEHOUSE/Sick Cycle Carousel	2646
8	8	METALLICA/No Leaf Clover	2352
6	8	METALLICA/No Leaf Clover	2352
7	8	CREED/Higher	2058
11	7	JIMMY PAGE/BLACK.../What Is & What...	2058
3	7	STONE TEMPLE PILOTS/Sour Girl	2058
11	7	FUEL/Hemorrhage	2058
9	6	3 DOORS DOWN/Loser	1764
5	6	BUSH/The Chemicals...	1764
5	6	3 DOORS DOWN/Kryptonite	1470
5	5	U2/Beautiful Day	1470
-	4	3 DOORS DOWN/Duck And Run	1176
15	4	DIFFUSER/Tidal	1176
5	4	PRIMUM W/OZZY/N.I.B.	1176
5	4	GREEN DAY/Walling	1176
4	4	LIVE/The Dolphin's Cry	1176
5	4	MAYFIELD FOUR/Eden (Turn The Page)	1176
1	4	STAIN'D/Outside	882
-	3	CREED/What If	882
5	3	PEARL JAM/Baba O'Riley	882
4	3	PEARL JAM/The Kids Are Alright	882

MARKET #10

KLOL/Houston-Galveston
Clear Channel
(713) 830-8000
Trapp/Fiox
12+ Cumc 389,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	28	STAIN'D/It's Been Awhile	5608
24	24	TRAIN/Drops Of Jupiter	4824
24	22	LIFEHOUSE/Hanging By A Moment	4422
19	16	3 DOORS DOWN/Loser	3216
22	15	FUEL/Hemorrhage	3015
6	13	OLEANDER/Are You There?	2613
9	12	GODSMACK/Awake	2412
18	11	CREED/Are You Ready	2211
3	10	3 DOORS DOWN/Duck And Run	2010
10	10	CULT/Rise	2010
4	9	3 DOORS DOWN/Be Like That	1809
11	9	STONE TEMPLE PILOTS/Days Of The Week	1809
4	8	BLACK CROWES/Soul Singing	1608
5	8	3 DOORS DOWN/Kryptonite	1608
6	8	PRIMUM W/OZZY/N.I.B.	1608
10	8	TODD/Schism	1608
10	7	U.P.O./Godless	1407
8	7	CREED/What If	1407
7	7	METALLICA/Disappear	1407
7	6	BUSH/The Chemicals...	1206
4	6	KENNY WAYNE.../In 2 Deep	1206
4	6	TANTRIC/Breakdown	1206
6	6	GODSMACK/Keep Away	1206
6	6	GODSMACK/Voodoo	1206
7	6	SALIVA/Your Disease	1206
8	5	BUCKCHERRY/Lit Up	1085
7	4	CREED/With Arms Wide Open	804
8	4	METALLICA/No Leaf Clover	804
5	4	COLLECTIVE SOUL/Why Pt 2	804
5	4	CREED/Higher	804

MARKET #15

KDKB/Phoenix
Sandusky
(480) 847-9300
Bonadona/Ellis
12+ Cumc 226,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	24	LIFEHOUSE/Hanging By A Moment	3744
20	23	U2/Elevation	3588
20	22	AEROSMITH/Just Push Play	3432
20	20	SEVEN MARY THREE/Walt	3120
17	19	SAMMY HAGAR/Let Sally Drive	2964
14	19	U2/Beautiful Day	2964
16	18	3 DOORS DOWN/Loser	2808
17	18	AC/DC/Satellite Blues	2808
16	18	MATCHBOX TWENTY/Bent	2808
16	18	TRAIN/Drops Of Jupiter	2808
18	17	FOO FIGHTERS/Learn To Fly	2652
17	17	FUEL/Hemorrhage	2652
12	11	STAIN'D/It's Been Awhile	1716
11	11	DOYLE BRAMHALL II.../Green Light Girl	1716
13	10	AEROSMITH/Loaded	1560
12	10	BLACK CROWES/Soul Singing	1560
11	10	STONE TEMPLE PILOTS/Days Of The Week	1560
12	10	CULT/Rise	1560
15	10	SPACEHOG/I Want To Live	1560
2	4	RED HOT CHILLI.../Scar Tissue	624
2	4	MOTLEY CRUE/Kickstart My Heart	624
3	3	BON JOVI/It's My Life	468
3	3	CREED/Riders On The Storm	468
4	3	3 DOORS DOWN/Kryptonite	468
4	3	CREED/Higher	468
2	3	SAMMY HAGAR/Serious Juke	468
2	3	RED HOT CHILLI.../Otherside	468
3	3	STONE TEMPLE PILOTS/Sour Girl	468
3	2	RED HOT CHILLI.../California	312

MARKET #18

WBAB/Nassau-Suffolk
Cox
(631) 587-1023
Edwards/Tortora/Parise
12+ Cumc 234,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	33	STAIN'D/It's Been Awhile	4818
30	31	AEROSMITH/Just Push Play	4526
30	29	STAIN'D/It's Been Awhile	4234
15	19	AEROSMITH/Loaded	2774
12	15	U2/Elevation	2190
11	12	AC/DC/Satellite Blues	2088
12	12	BLACK CROWES/Soul Singing	1752
15	12	STONE TEMPLE PILOTS/Days Of The Week	1752
10	12	AC/DC/Sitt Upper Lip	1752
11	11	MAYFIELD FOUR/Eden (Turn The Page)	1606
12	11	METALLICA/No Leaf Clover	1606
10	11	SEVEN MARY THREE/Walt	1606
12	11	PRIMUM W/OZZY/N.I.B.	1606
6	11	RED HOT CHILLI.../Otherside	1606
-	10	AEROSMITH/Why I'm Here	1460
-	10	3 DOORS DOWN/Kryptonite	1460
9	10	CREED/Higher	1460
10	10	U2/Beautiful Day	1460
8	9	3 DOORS DOWN/Be Like That	1314
9	9	CREED/Riders On The Storm	1314
11	9	CREED/With Arms Wide Open	1314
10	9	FUEL/Bad Day	1314
11	9	CULT/Rise	1314
8	9	METALLICA/Disappear	1314
10	9	JIMMY PAGE/BLACK.../Ten Years Gone	1314
11	9	JIMMY PAGE/BLACK.../What Is & What...	1314
22	9	TRAIN/Drops Of Jupiter	1314
6	7	TANTRIC/Breakdown	1022
7	7	MUDVAYNE/Dig	1022
4	5	SANTANA/Rob Thomas/Smooth	730

MARKET #22

WDVE/Pittsburgh
Clear Channel
(412) 937-1441
Moschitta/Price/Porter
12+ Cumc 356,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	23	CLARKS/Born Too Late	5796
23	22	TRAIN/Drops Of Jupiter	5544
23	19	LIFEHOUSE/Hanging By A Moment	4788
13	15	3 DOORS DOWN/Loser	3780
12	14	FUEL/Hemorrhage	3528
11	11	SEVEN MARY THREE/Walt	2772
13	10	DOYLE BRAMHALL II.../Green Light Girl	2520
12	10	CALLING/Wherever You Will Go	2520
6	8	OLEANDER/Why I'm Here	2016
7	8	FUEL/Bad Day	2016
5	8	LIFEHOUSE/Sick Cycle Carousel	2016
9	7	3 DOORS DOWN/Kryptonite	1764
7	7	CREED/Higher	1764
10	7	CULT/Rise	1764
5	5	CLARKS/Snowman	1260
-	5	CREED/With Arms Wide Open	1260
-	5	STAIN'D/It's Been Awhile	1260
4	4	SANTANA/Fever/Last/Put Your Lights On	1008
3	4	AEROSMITH/Just Push Play	756
6	3	CLARKS/Better Off	756
5	1	GATHERING FIELDS/Who We Are	252
-	1	WHO/Won't Get Fooled...	252

MARKET #24

WMMS/Cleveland
Clear Channel
(216) 781-9667
Tilford/Pennington
12+ Cumc 364,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	40	GODSMACK/Awake	9080
41	40	STAIN'D/It's Been Awhile	9080
47	38	TODD/Schism	8172
33	32	LIMP BIZKIT/My Way	7264
14	25	STONE TEMPLE PILOTS/Hollywood Bitch	5675
21	24	DAVE NAVARRO/Recall	4767
21	21	TANTRIC/Astounded	4767
23	19	JERRY CANTRELL/Anger Rising	4313
7	18	FUEL/Bad Day	4086
13	17	CULT/Rise	3859
13	17	GODSMACK/Greed	2951
11	12	LINKIN PARK/Crawling	2724
9	12	SALIVA/Your Disease	2724
9	12	UNION UNDERGROUND/Revolution Man	2724
14	12	WEEZER/Hush Pipe	2724
9	11	3 DOORS DOWN/Loser	2497
12	10	LINKIN PARK/One Step Closer	2270
10	10	PAPA ROACH/Last Resort	2043
9	9	SALIVA/Your Disease	2043
10	9	DISTURBED/Stupidy	2043
9	9	INCUBUS/Pardon Me	2043
7	9	3 DOORS DOWN/Kryptonite	2043
8	9	OLEANDER/Why I'm Here	2043
6	9	STEREOMUD/Pain	2043
7	8	FOO FIGHTERS/Learn To Fly	1816
7	8	LIVE/The Dolphin's Cry	1816
7	8	A PERFECT CIRCLE/Judith	1816
6	8	RED HOT CHILLI.../Scar Tissue	1816
5	7	BUCKCHERRY/Lit Up	1589

MARKET #26

WEBN/Cincinnati
Clear Channel
(513) 621-9326
Walter/Garrett
12+ Cumc 286,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	31	GODSMACK/Greed	5487
27	29	STAIN'D/It's Been Awhile	5133
30	27	3 DOORS DOWN/Life Of My Own	4779
19	20	PETE/Sweet Daze	3540
20	19	3 DOORS DOWN/Duck And Run	3363
21	19	TODD/Schism	3363
22	18	PRIME STH/M Stupid...	3186
20	17	3 DOORS DOWN/Be Like That	3099
16	14	BLISS 66/Sooner Or Later	2478
17	14	STAIN'D/Outside	2478
14	13	PUDDLE OF MUDD/Control	2301
14	13	STEREOMUD/Pain	2301
17	13	LIMP BIZKIT/My Way	2301
14	13	TANTRIC/Astounded	2301
13	12	COLD No One	2124
14	12	LIFEHOUSE/Sick Cycle Carousel	2124
11	11	DISTURBE D/Down With...	1947
10	11	FUEL/Bad Day	1947
12	10	SALIVA/Your Disease	1770
9	10	SOUL/Halo	1770
11	9	LINKIN PARK/One Step Closer	1593
10	9	LINKIN PARK/Crawling	1593
6	6	DISTURBED/Down With...	1052
9	6	STABBING! WESTWARD/So Far Avey	1052
8	5	CULT/Rise	885
-	5	NICKELBACK/How You Remind Me	885
6	5	STONE TEMPLE PILOTS/Days Of The Week	805
4	5	SEVEN MARY THREE/Walt	708
3	4	CREED/What If	708
2	4	CREED/Are You Ready	708

MARKET #29

KCAL/Riverside
Anahem
(909) 793-3554
Hoffman/Matthews
12+ Cumc 162,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	45	GODSMACK/Awake	5580
40	43	LIMP BIZKIT/My Way	5332
42	43	LINKIN PARK/Crawling	5332
43	42	LINKIN PARK/One Step Closer	5208
45	42	STAIN'D/It's Been Awhile	5208
25	37	GODSMACK/Greed	4588
40	35	LEWIS W/DURST/Outside	4340
39	25	DISTURBE D/Down With...	3100
22	22	TODD/Schism	2728
18	20	CREED/Beautiful Day	2480
19	20	OFFSPRING/Want You Bad	2480
16	18	3 DOORS DOWN/Duck And Run	2232
12	15	RED HOT CHILLI.../Scar Tissue	1860
16	13	COLLECTIVE SOUL/Why Pt 2	1612
13	13	METALLICA/Disappear	1612
12	13	OFFSPRING/Original Prankster	1612
13	13	PRIMUM W/OZZY/N.I.B.	1612
12	13	RED HOT CHILLI.../Otherside	1612
10	13	STONE TEMPLE PILOTS/Days Of The Week	1612
12	12	CREED/Higher	1488
10	12	CREED/What If	1488
14	12	RED HOT CHILLI.../California	1488
10	11	PAPA ROACH/Last Resort	1364
16	11	SALIVA/Your Disease	1364
11	11	3 DOORS DOWN/Loser	1364
15	10	3 DOORS DOWN/Kryptonite	1240
8	9	CREED/With Arms Wide Open	1116
9	8	CREED/Are You Ready	992
5	7	IRON MAIDEN/The Wicker Man	868
5	7	STAIN'D/Outside	868

MARKET #31

WLUM/Milwaukee
Cox
(414) 771-1021
Hawkins
12+ Cumc 127,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
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Stations and their adds listed alphabetically by market

Rock

WPYX/Albany, NY
OM/Str Mgr: John Cooper
APDMD: Terry O'Donnell
No Adds

KZRR/Albuquerque, NM
Dir/Prog: Bill May
PD: Phil Mahoney
MD: Rob Brothers
No Adds

WZZD/Allentown, PA
PD: Robin Lee
MD: Keith Moyer
CLEANER "Song"
CALIFORNIA "Gd"
BRAND NEW IMMORTALS "Reasons"
WEEZER "Hash"

WAPL/Appleton, WI
PD: Joe Calgano
APDMD: Cramer
ECONOLINE CRUSH "Don"
NICKELBACK "Remind"
CALLING "Wherever"

WZXL/Atlantic City, NJ
PDMD: Steve Raymond
PETE "Sweet"

KLBJ/Austin, TX
OM: Jeff Carroll
MD: Loris Lowe
PUDDLE OF MUDD "Control"
JOHN MAYALL "Right"

KIOC/Beaumont, TX
Dir/Prog: Debbie Wylde
PDMD: Mike Davis
SEVEN CHANNELS "Breathe"
COLD "World"

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
ECONOLINE CRUSH "Don"
DUST TO DUST "Low"
NIKE "My"

WRQK/Canton, OH
PDMD: Todd Downard
1 POWERMAN 5000 "Bombshell"
WEEZER "Hash"

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tomaire
MD: Nick Rivers
9 DOYLE BRANHALLI "Green"
LIMP BIZKIT "Boiler"
POWERMAN 5000 "Bombshell"
SEVEN CHANNELS "Breathe"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
ADEMA "Giving"

WYBB/Charleston, SC
PDMD: Mike Allen
NIKE "My"
SYSTEMATIC "Deep"

WKLC/Charleston, WV
PDMD: Mike Rappoport
SEVEN CHANNELS "Breathe"
DISTURBED "Down"
CLUTCH "Careful"

WEBN/Cincinnati, OH
OM: Scott Reinhart
PD: Michael Walter
MD: Bob Garrett
5 NICKELBACK "Remind"
RAMMSTEIN "Some"

WMMS/Cleveland, OH
OM: Greg Ausham
PD: Tony Tilford
MD: Mark Pennington
LIMP BIZKIT "Boiler"
SYSTEMATIC "Deep"

WVRK/Columbus, GA
OM: Brian Waters
5 TOOL "Schism"
CALIFORNIA "Gd"

KNCN/Corpus Christi, TX
PD: Paula Newell
NIKE "My"

WTUE/Dayton, OH
PD: Mark Thompson
APDMD: John Beaulieu
ECONOLINE CRUSH "Don"

KLAQ/EI Paso, TX
PD: Magic Mike Ramsey
APDMD: Glenn Garza
BLUE OYSTER CULT "Poker"
POWERMAN 5000 "Bombshell"
SEVEN CHANNELS "Breathe"

WPHD/Elmira-Corning, NY
GM: George Harris
POWERMAN 5000 "Bombshell"
PUYA "Ride"
RAMMSTEIN "Some"

WRKT/Erie, PA
VP/Prog: Ron Kline
MD: Sammy Stone
No Adds

WXKE/Ft. Wayne, IN
PDMD: Doc West
CALIFORNIA "Gd"

KLOL/Houston, TX
Dir/Prog: Jim Trapp
MD: Steve Fitz
9 3 DOORS DOWN "Be"
8 BLACK CROWES "Soul"

WRTT/Huntsville, AL
OM: Rob Harder
PDMD: Jimbo Wood
No Adds

WRKR/Kalamazoo, MI
PD: Brian Hayes
MD: Jay Deacon
PETE "Sweet"

KOMP/Las Vegas, NV
PD: John Griffin
MD: Big Marty
1 ADEMA "Giving"
COLD "World"
SEVEN CHANNELS "Breathe"
SAMMY HAGAR "Kinda"
SANDY "Gd"

WKQQ/Lexington, KY
PDMD: Dennis Dillon
FUEL "Bad"

WTFX/Louisville, KY
OM: Michael Lee
Interim MD: Frank Webb
ECONOLINE CRUSH "Don"
LIMP BIZKIT "Boiler"
POWERMAN 5000 "Bombshell"
PRIMER 55 "Life"
SOIL "Halo"

WYBB/Charleston, SC
PDMD: Mike Allen
NIKE "My"
SYSTEMATIC "Deep"

WQVZ/Macon, GA
PD: Chris Ryder
MD: Samia Scott
SYSTEMATIC "Deep"
PUDDLE OF MUDD "Control"
MAYFIELD FOUR "Eden"

KFRQ/McAllen, TX
PD: Alex Duran
MD: Keith West
24 STAINED "Outside"
14 STONE TEMPLE PILOTS "Days"
PUYA "Ride"
RAMMSTEIN "Some"
POWERMAN 5000 "Bombshell"
WEEZER "Hash"
SEVEN CHANNELS "Breathe"

WVBE/Portsmouth, NH
TOOL "Schism"
SYSTEMATIC "Wine"
LINKIN PARK "Crawling"

WHJY/Providence, RI
PD: Joe Bevilacqua
APD: Doug Palmieri
MD: John Laurenti
1 DROWNINGPOOL "Bodies"

WBBB/Raleigh-Durham, NC
OM: Andy Meyer
PRIME 5TH "Stupid"
CALLING "Wherever"

WRXL/Richmond, VA
PD: John Lassman
MD: Casey Krukowald
FUEL "Bad"
SALVA "Disease"

KCAL/Riverside, CA
PD: Steve Hoffman
MD: M.J. Matthews
2 STEREEO "Pain"
1 POWERMAN 5000 "Bombshell"
DROWNINGPOOL "Bodies"

WCLG/Morgantown, WV
PD: Jeff Miller
MD: Dave Murdock
5 POWERMAN 5000 "Bombshell"
1 MUDVAYNE "Death"
1 311 "Believe"
INSOLENCE "Poson"
SYSTEMATIC "Deep"

WDHA/Morristown, NJ
PDMD: Terrie Carr
2 CAKE "Short"
2 40 FOOT RINGO "Anyways"

WBAB/Nassau-Suffolk, NY
PD: Ted Edwards
APD: Ralph Tortora
MD: John Parise
No Adds

WPLR/New Haven, CT
PD: John Griffin
MD: Pam Landry
No Adds

KFZX/Odessa-Midland, TX
PDMD: Steve Driscoll
POWERMAN 5000 "Bombshell"
SEVEN CHANNELS "Breathe"
NIKE "My"
SYSTEMATIC "Deep"
BLACK LABEL SOCIETY "Bird"

KATT/Oklahoma City, OK
OM: Chris Baker
MD: Jake Daniels
No Adds

KEZO/Omaha, NE
PDMD: Bruce Patrick
PUDDLE OF MUDD "Control"

KCLB/Palm Springs, CA
PDMD: Tish Lucy
ADEMA "Giving"
CALLING "Wherever"

WGLD/Peoria, IL
OM: B.J. Stone
APDMD: Tim Ylunen
No Adds

WWCT/Peoria, IL
PD: Jamie Markley
MD: Debbie Hunter
5 POWERMAN 5000 "Bombshell"
SEVEN CHANNELS "Breathe"
SYSTEMATIC "Deep"

WMMR/Philadelphia, PA
PD: Sam Milkman
APDMD: Ken Zipeto
WEEZER "Hash"
NICKELBACK "Remind"

KOKB/Phoenix, AZ
PD: Joe Bonadonna
MD: Dock Ellis
No Adds

WVBE/Portsmouth, NH
TOOL "Schism"
SYSTEMATIC "Wine"
LINKIN PARK "Crawling"

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WROV/Roanoke-Lynchburg, VA
OM: Buzz Casey
MD: Heidi Krummet
POWERMAN 5000 "Bombshell"
GODHEAD "Eleanor"

WCMF/Rochester, NY
PD: John McCrae
MD: Dave Kane
ADEMA "Giving"
SYSTEMATIC "Deep"
SEVEN CHANNELS "Breathe"

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Active Rock

WQBK/Albany, NY
PDMD: Dave Hill
POWERMAN 5000 "Bombshell"
PUYA "Ride"
SEVEN CHANNELS "Breathe"

KZRK/Amarillo, TX
PD: Eric Slayter
POWERMAN 5000 "Bombshell"
LIMP BIZKIT "Boiler"

WWWX-WXWX/Appleton-Green Bay, WI
PD: Keith Huotari
MD: AJ
LIMP BIZKIT "Boiler"
POWERMAN 5000 "Bombshell"
SYSTEMATIC "Deep"

WCHZ/Augusta, GA
OM: Harley Drew
PDMD: Chuck Williams
LIMP BIZKIT "Boiler"
POWERMAN 5000 "Bombshell"

KRAB/Bakersfield, CA
PDMD: Danny Spanks
No Adds

WIYY/Baltimore, MD
PD: Rick Strauss
APDMD: Rob Heckman
9 P.O.D. "Alive"
POWERMAN 5000 "Bombshell"

WCPR/Biloxi-Gulfport, MS
OM: Kenny Vest
PD: Scott Fox
APD: Wayne Watkins
MD: A.J. Fantastic
POWERMAN 5000 "Bombshell"
RAMMSTEIN "Some"
PUYA "Ride"
SALVA "Disease"
ATM "Maybe"

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WGBF/Evansville, IN
OM: Mike Sanders
PD: Turner Watson
MD: Fatboy
LIMP BIZKIT "Boiler"
DISTURBED "Veas"

WRCQ/Fayetteville, NC
PDMD: Sydney Scott
2 POWERMAN 5000 "Bombshell"
SINGMATIC "Mine"
BLACK CROWES "Soul"

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WGIR/Manchester, NH
PD: Russ Motta
MD: Meegan Collier
311 "Believe"
ADEMA "Giving"
ECONOLINE CRUSH "Don"
BLACK CROWES "Soul"

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KDOT/Reno, NV
PD: Jave Patterson
MD: Martina Davis
13 PETE "Sweet"
9 COLD "World"
8 ECONOLINE CRUSH "Don"
7 SYSTEMATIC "Deep"
1 POWERMAN 5000 "Bombshell"
ADEMA "Giving"

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69 Total Reporters
69 Current Reporters
67 Current Playlists

Did Not Report, Playlist Frozen (2):
KWHL/Anchorage, AK
WMZK/Wausau, WI

R&R Active Rock Top 50

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TOOL Schism (Volcano)	2238	+41	192103	10	68/0
2	2	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2206	+32	190018	17	68/0
4	3	LINKIN PARK Crawling (Warner Bros.)	1941	+45	147354	15	67/0
3	4	SALIVA Your Disease (Island/IDJMG)	1914	-46	149075	22	68/0
5	5	GODSMACK Greed (Republic/Universal)	1709	-13	149228	19	67/0
6	6	CULT Rise (Lava/Atlantic)	1527	-103	102806	11	65/0
8	7	STEREOMUD Pain (Loud/Columbia)	1412	+167	106857	15	67/0
7	8	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	1283	-19	85842	6	64/0
10	9	DISTURBED Down With The Sickness (Giant/Reprise)	1252	+118	101025	7	68/0
9	10	DAVE NAVARRO Rexall (Capitol)	1235	+30	83718	8	65/0
11	11	DROWNING POOL Bodies (Wind-up)	1172	+101	93104	12	68/0
13	12	TANTRIC Astounded (Maverick)	1018	+93	68684	6	60/1
16	13	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1011	+192	92156	3	66/1
15	14	3 DOORS DOWN Be Like That (Republic/Universal)	912	+35	64206	7	50/0
12	15	LIMP BIZKIT My Way (Flip/Interscope)	874	-124	71961	22	51/0
17	16	CLUTCH Careful With That Mic... (Atlantic)	824	+57	57427	9	53/2
21	17	WEEZER Hash Pipe (Geffen/Interscope)	740	+70	57888	9	39/2
18	18	LINKIN PARK One Step Closer (Warner Bros.)	736	-26	76844	44	58/0
14	19	STABBING WESTWARD So Far Away (Koch)	720	-180	48622	15	43/0
Breaker	20	COLD End Of The World (Flip/Geffen/Interscope)	688	+94	53688	4	61/1
23	21	PRIME STH I'm Stupid (Don't Worry...)(Giant/Reprise)	643	+34	33340	10	43/1
Breaker	22	PETE. Sweet Daze (Warner Bros.)	637	+54	46706	5	61/2
Breaker	23	FUEL Bad Day (Epic)	623	+44	38145	6	39/0
22	24	STAIN'D Outside (Flip/Elektra/EEG)	608	-26	61404	11	31/0
20	25	SEVEN MARY THREE Wait (Mammoth)	554	-186	27432	12	34/0
27	26	FEAR FACTORY Linchpin (Roadrunner)	528	-38	41077	11	47/0
30	27	311 You Wouldn't Believe (Volcano)	507	+37	31448	5	40/4
29	28	SIMON SAYS Blister (Hollywood)	500	+30	37050	6	57/1
38	29	ECONOLINE CRUSH You Don't Know What It's... (Restless)	424	+193	29551	2	48/7
33	30	ADEMA Giving In (Arista)	406	+151	33641	2	49/8
28	31	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	394	-156	27265	12	34/0
40	32	MUDVAYNE Death Blooms (No Name/Epic)	290	+84	27255	2	37/3
34	33	OLEANDER Benign (Republic/Universal)	279	+26	11540	4	25/0
31	34	NINE INCH NAILS Deep (Elektra/EEG)	277	-126	22515	8	28/0
35	35	BLACK CROWES Soul Singing (V2)	275	+22	17281	3	27/5
45	36	NONPOINT Endure (MCA)	239	+65	20715	2	30/3
41	37	DARWIN'S WAITING ROOM Feel So Stupid (Table 9) (MCA)	232	+28	16528	2	27/0
Debut	38	MOKE My Degeneration (Ultimatum)	211	+120	14807	1	27/2
46	39	CRASHPALACE Perfect (Trauma)	204	+34	16905	4	26/0
50	40	ALIEN ANT FARM Smooth Criminal (DreamWorks)	200	+60	17840	2	15/1
36	41	STATIC-X This Is Not (Warner Bros.)	189	-63	13762	13	22/0
32	42	AEROSMITH Just Push Play (Columbia)	188	-75	19821	12	17/0
42	43	MAYFIELD FOUR Eden (Turn The Page) (Epic)	182	-6	8286	5	15/0
44	44	BLINK-182 The Rock Show (MCA)	179	+3	14624	5	10/1
—	45	SOIL Halo (J)	178	+43	26243	2	21/2
48	46	INSOLENCE Poison Well (Maverick)	176	+35	9724	2	21/0
37	47	SKRAPE Isolated (RCA)	172	-79	16021	10	24/0
Debut	48	LIMP BIZKIT Boiler (Flip/Interscope)	143	+98	11943	1	37/22
43	49	U2 Elevation (Interscope)	139	-47	7981	11	11/0
39	50	DIFFUSER Tidal (Hollywood)	138	-88	5531	9	16/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
POWERMAN 5000 Bombshell (DreamWorks)	38
LIMP BIZKIT Boiler (Flip/Interscope)	22
NICKELBACK How You Remind Me (Roadrunner)	12
SYSTEMATIC Deep Colors... (Music Company/Elektra/EEG)	10
SEVEN CHANNELS Breathe (Palm Pictures)	9
ADEMA Giving In (Arista)	8
ECONOLINE CRUSH You Don't Know What... (Restless)	7
BLACK CROWES Soul Singing (V2)	5
NO ONE Chemical (Immortal/Virgin)	5
PUYA Ride (MCA)	5
RAMMSTEIN Sonne (Republic/Universal)	5

DAVE NAVARRO
"Rexall"
 R&R Active! 10 R&R Rock! 12



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ECONOLINE CRUSH You Don't Know What... (Restless)	+193
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	+192
STEREOMUD Pain (Loud/Columbia)	+167
ADEMA Giving In (Arista)	+151
MOKE My Degeneration (Ultimatum)	+120
DISTURBED Down With The Sickness (Giant/Reprise)	+118
POWERMAN 5000 Bombshell (DreamWorks)	+108
DROWNING POOL Bodies (Wind-up)	+101
LIMP BIZKIT Boiler (Flip/Interscope)	+98
COLD End Of The World (Flip/Geffen/Interscope)	+94

Breakers

COLD		
End Of The World (Flip/Geffen/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
688/94	61/1	20
PETE.		
Sweet Daze (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
637/54	61/2	22
FUEL		
Bad Day (Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
623/44	39/0	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

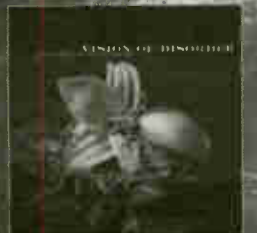
VISION OF DISORDER SOUTHBOUND

New at: WCCC WNOR KLFX KFMX

Already On:

KAZR KZRQ KQRC KFRQ WJJO
 WOTT WCPR KXFX WPHD

FROM THE NEW ALBUM
 from bliss
 to devastation
 IN STORES NOW



For tour dates and info,
 check out www.vod.com.
 Hear it now at TVRecords.com.



SOIL

I'm the man with the rock in his hand Gonna stone you...stone you

"HALO"



R&R ACTIVE ROCK 45

KEGL	WRIF	WZTA	KUPD	KXXR	WEBN
WXTB	KRXQ	KQRC	WLZR	WBZX	WNOR
WJRR	WTFX	WCCC	WNVE	KRZR	WQXA
WRUF	KAZR	KILO	WBYR	WJJO	

Scars 9.11.01

www.soilmusic.com

Produced and Engineered by Johnny K. Radio Mix by Tom Lord-Alge

Management: Peter Yano for J&J Entertainment Group
Larry Mazer for Entertainment Services Unlimited



www.jjrecords.com

July 13, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Active Rock Songs 12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
TOOL Schism (Volcano)	4.12	4.14	87%	15%	4.09	89%	14%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.98	4.07	96%	34%	3.99	96%	35%
DISTURBED Down With The Sick (Giant/Reprise)	3.97	3.93	79%	15%	3.89	80%	16%
FEAR FACTORY Linchpin (Roadrunner)	3.92	3.84	51%	6%	3.87	54%	8%
GODSMACK Awake (Republic/Universal)	3.87	3.94	96%	35%	3.98	96%	37%
STEREOMUD Pain (Loud/Columbia)	3.86	3.66	62%	9%	3.88	65%	11%
COLD End Of The World (Flip/Geffen/Interscope)	3.85	-	51%	7%	3.66	54%	10%
LINKIN PARK Crawling (Warner Bros.)	3.81	3.70	90%	23%	3.73	92%	24%
GODSMACK Greed (Republic/Universal)	3.81	3.86	93%	29%	3.88	96%	32%
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	3.79	3.75	61%	8%	3.81	63%	12%
DROWNING POOL Bodies (Wind-up)	3.77	3.68	72%	13%	3.75	73%	14%
CULT Rise (Lava/Atlantic)	3.75	3.81	71%	11%	3.83	79%	13%
TANTRIC Breakdown (Maverick)	3.73	3.69	89%	26%	3.75	92%	30%
LINKIN PARK One Step Closer (Warner Bros.)	3.71	3.66	95%	43%	3.76	96%	42%
STABBING WESTWARD So Far Away (Koch)	3.66	3.62	70%	14%	3.68	78%	15%
SALIVA Your Disease (Island/IDJMG)	3.62	3.71	87%	24%	3.66	89%	24%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.56	-	40%	5%	3.60	41%	6%
WEEZER Hash Pipe (Geffen/Interscope)	3.56	3.62	78%	21%	3.56	77%	18%
TANTRIC Astounded (Maverick)	3.55	3.53	53%	8%	3.65	60%	8%
FUEL Hemorrhage (In My Hands) (Epic)	3.54	3.55	94%	48%	3.55	95%	52%
FUEL Bad Day (Epic)	3.40	3.39	64%	15%	3.25	64%	19%
CLUTCH Careful With That Mic (Atlantic)	3.39	3.35	40%	10%	3.50	44%	12%
311 You Wouldn't Believe (Volcano)	3.38	3.29	57%	12%	3.20	60%	15%
3 DOORS DOWN Be Like That (Republic/Universal)	3.33	3.26	72%	21%	3.41	73%	21%
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	3.31	3.35	76%	18%	3.21	80%	21%
DAVE NAVARRO Rexall (Capitol)	3.28	3.24	61%	15%	3.11	65%	20%
SEVEN MARY THREE Wait (Mammoth)	3.26	3.26	57%	13%	3.21	67%	20%
LIMP BIZKIT My Way (Flip/Interscope)	3.03	2.93	96%	54%	3.23	97%	51%
PRIME STH I'm Stupid (Don't Worry 'Bout Me) (Giant/Reprise)	3.00	3.08	36%	10%	2.95	39%	13%

Total sample size is 612 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

TANTRIC Breakdown (Maverick)
GODSMACK Awake (Republic/Universal)
INCUBUS Drive (Immortal/Epic)
FUEL Hemorrhage (In My Hands) (Epic)
PAPA ROACH Last Resort (DreamWorks)
DISTURBED Voices (Giant/Reprise)
3 DOORS DOWN Duck And Run (Republic/Universal)
DISTURBED Stupify (Giant/Reprise)
INCUBUS Pardon Me (Immortal/Epic)
A PERFECT CIRCLE Judith (Virgin)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
3 DOORS DOWN Loser (Republic/Universal)
METALLICA I Disappear (Hollywood)
LIMP BIZKIT Rollin' (Flip/Interscope)
GODSMACK Whatever (Republic/Universal)
LIFEHOUSE Hanging By A Moment (DreamWorks)
3 DOORS DOWN Kryptonite (Republic/Universal)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
CREED Are You Ready (Wind-up)
GODSMACK Keep Away (Republic/Universal)

New & Active

POWERMAN 5000 Bombshell (DreamWorks) Total Plays: 136, Total Stations: 47, Adds: 38	DUST TO DUST New Low (Sanctuary/SRG) Total Plays: 86, Total Stations: 9, Adds: 0
CAKE Short Skirt/Long Jacket (Columbia) Total Plays: 133, Total Stations: 8, Adds: 0	CRAVING THEO Stomp (Columbia) Total Plays: 84, Total Stations: 10, Adds: 1
NO ONE Chemical (Immortal/Virgin) Total Plays: 130, Total Stations: 22, Adds: 5	SEVEN CHANNELS Breathe (Palm Pictures) Total Plays: 76, Total Stations: 18, Adds: 9
BUCKCHERRY Porno Star (DreamWorks) Total Plays: 129, Total Stations: 14, Adds: 2	BRAND...Reasons... (Music Company/Elektra/EEG) Total Plays: 62, Total Stations: 7, Adds: 0
CALLING Wherever You Will Go (RCA) Total Plays: 118, Total Stations: 10, Adds: 1	SINOMATIC You're Mine (Rust/Atlantic) Total Plays: 32, Total Stations: 7, Adds: 2
GODHEAD Eleanor Rigby (Posthuman/Priority) Total Plays: 110, Total Stations: 11, Adds: 1	VISION OF DISORDER Southbound (TVT) Total Plays: 26, Total Stations: 9, Adds: 4
CROSSBREED Underlined (Artemis) Total Plays: 102, Total Stations: 16, Adds: 2	NICKELBACK How You Remind Me (Roadrunner) Total Plays: 13, Total Stations: 12, Adds: 12
SYSTEMATIC Deep... (Music Company/Elektra/EEG) Total Plays: 100, Total Stations: 20, Adds: 10	

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 7/17/01

BEAUTIFUL CREATURES Wasted (Warner Bros.)
LIFER Boring (Republic/Universal)
NICKELBACK How You Remind Me (Roadrunner)
PRIMER 55 This Life (Island/IDJMG)
SOIL Halo (J)
SYSTEM OF A DOWN Chop Suey (American/Columbia)
WEEZER Island In The Sun (Geffen/Interscope)

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Active Rock Playlists

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Play it as if your LIFER depended on it.

"BORING"

Early at:
WBZX KRXQ WBSX

Going For Adds NOW

UNIVERSAL RECORDS Republic

MARKET #6
KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Doherty/Ryan/Scull
12+ Cumc 429,500




PLAYS	LW	TW	ARTIST/TITLE	GI (000)
33	36	33	STAIN'D/It's Been Awhile	8316
37	35	35	GODSMACK/Greed	8865
34	35	35	TOOL/Schism	8885
29	30	29	LINKIN PARK/One Step Closer	6930
15	24	15	METALLICA/No Last Resort	5544
14	22	14	GODSMACK/Awake	5082
23	22	23	INCUBUS/Pardon Me	5082
10	21	10	DISTURBED/Down With	4851
10	21	10	STEREOMUD/Pain	4851
17	20	17	LINKIN PARK/Crawling	4620
21	19	21	SALIVA/Your Disease	4389
14	19	14	GODSMACK/Whatever	4389
19	19	19	DAVE NAVARRO/Recoil	4389
17	18	17	3 DOORS DOWN/Be Like That	4158
18	18	18	STONE TEMPLE PILOTS/Days Of The Week	4158
13	17	13	DROWNING POOL/Bodies	3927
15	15	15	STAIN'D/Home	3465
16	14	16	FUEL/Bad Day	3234
16	13	16	STAIN'D/Outside	3003
14	12	14	CULT/Rise	2772
11	11	11	PUDDLE OF MUDD/Control	2541
9	10	9	CLUTCH/Careful With That	2310
7	10	7	RAMMSTEIN/Links 2 3 4	2310
11	10	11	STABBING WESTWARD/So Far Away	2310
9	7	9	NINE INCH NAILS/Deep	1617
13	7	13	STAIN'D/Mudshovel	1617
5	5	5	ECONOLINE CRUSH/You Don't Know	1155
6	5	6	PAPA ROACH/Last Resort	1155
2	5	2	NICKELBACK/Leader Of Men	1155
2	4	2	3 DOORS DOWN/Kryptonite	924

MARKET #7
WRIF/Detroit
Greater Media
(313) 947-0101
Patterson/Hanson
12+ Cumc 576,200



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	28	29	GODSMACK/Greed	10248
25	21	25	STAIN'D/It's Been Awhile	7686
24	21	24	STAIN'D/Outside	7686
21	19	21	STONE TEMPLE PILOTS/Days Of The Week	6954
18	17	18	DAYS OF THE NEW/How On To This	6222
15	15	15	BLACK CROWES/Soul Singing	5490
14	14	14	FUEL/Bad Day	5124
13	13	13	CULT/Rise	4758
17	12	17	TOOL/Schism	4392
16	12	16	LIMP BIZKIT/My Way	4392
25	11	25	3 DOORS DOWN/Be Like That	4026
11	11	11	AEROSMITH/Just Push Play	4026
11	11	11	TANTRIC/Astounded	4026
11	10	11	DISTURBED/Down With	3660
7	10	7	PUDDLE OF MUDD/Control	3660
16	10	16	LINKIN PARK/Crawling	3560
9	9	9	SALIVA/Your Disease	3294
12	9	12	DAVE NAVARRO/Recoil	3294
8	8	8	CLUTCH/Careful With That	3294
10	8	10	DROWNING POOL/Bodies	2928
8	8	8	PETE/Sweet Daze	2928
10	8	10	STEREOMUD/Pain	2928
12	8	12	BLISS 66/Sonner Or Later	2928
10	8	10	COLD/End Of The World	2928
4	8	4	MEGADETH/Dread	2928
7	7	7	SEVEN MARY THREE/Wait	2562
6	7	6	ECONOLINE CRUSH/You Don't Know	2562
7	7	7	FEAR FACTORY/Lynchpin	2562
6	7	6	RAMMSTEIN/Links 2 3 4	2562
7	7	7	ADEMA/Giving In	2562

MARKET #8
WAAF/Boston
Entercom
(617) 779-5400
Douglas/Brangiforte
12+ Cumc 512,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	38	40	TOOL/Schism	12312
39	38	39	STAIN'D/It's Been Awhile	12312
39	36	39	SALIVA/Your Disease	11664
33	38	33	WEEZER/Hash Pipe	11664
33	35	33	DISTURBED/Down With	11340
30	31	30	STEREOMUD/Pain	10094
30	29	30	DROWNING POOL/Bodies	9336
26	28	26	STONE TEMPLE PILOTS/Hollywood Bitch	9072
21	25	21	FEAR FACTORY/Lynchpin	8748
21	25	21	PUDDLE OF MUDD/Control	8100
21	25	21	ALIEN ANT FARM/Smooth Criminal	8100
23	20	23	CULT/Rise	6480
20	20	20	PROFESSIONAL/Slam	6480
17	19	17	RAGE AGAINST...Renegades Of Funk	6156
16	18	16	BLINK-182/The Rock Show	5832
24	18	24	CLUTCH/Careful With That	5832
17	17	17	LINKIN PARK/One Step Closer	5508
13	17	13	RAMMSTEIN/Links 2 3 4	5508
17	16	17	GODSMACK/Awake	5184
14	15	14	GODSMACK/Greed	4860
14	15	14	NONPOINT/Endure	4860
11	14	11	CRASH/PALACE/Perfect	4860
15	14	15	ECONOLINE CRUSH/You Don't Know	4536
12	14	12	MUDVAYNE/Death Blooms	4536
14	13	14	HOUSE OF 909	4212
11	13	11	COLD/End Of The World	4212
15	13	15	MEGADETH/Dread	4212
12	13	12	SIMON SAYS/Blister	4212
12	13	12	STAT/C...The...Blister	4212
13	12	13	BOY HITS CAR/In A Clout	3888

MARKET #12
WZTA/Miami
Clear Channel
(954) 852-2000
Steele/Dunnis/Kimba
12+ Cumc 313,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
44	41	44	TOOL/Schism	7471
41	39	41	LINKIN PARK/Crawling	7059
38	34	38	STAIN'D/It's Been Awhile	6154
14	29	14	RED HOT CHILLI...California	5249
19	24	19	INCUBUS/Pardon Me	4344
23	23	23	PAPA ROACH/Last Resort	4163
20	20	20	BUSH/The Chemicals	3620
19	20	19	FUEL/Hemorrhage	3439
35	19	35	GODSMACK/Greed	3439
18	19	18	LINKIN PARK/One Step Closer	3439
18	18	18	WEEZER/Hash Pipe	3258
15	17	15	GODSMACK/Awake	3077
20	17	20	STEREOMUD/Pain	3077
18	16	18	3 DOORS DOWN/Be Like That	2896
3	16	3	LIMP BIZKIT/My Way	2896
15	16	15	STONE TEMPLE PILOTS/Days Of The Week	2896
18	16	18	PUDDLE OF MUDD/Control	2896
21	16	21	SALIVA/Your Disease	2896
3	15	3	LEWIS WURD/Outside	2715
25	15	25	STAIN'D/Outside	2715
1	15	1	3 DOORS DOWN/Kryptonite	2715
1	15	1	RAGE AGAINST...Renegades Of Funk	2715
11	14	11	DAVE NAVARRO/Recoil	2534
12	13	12	RAGE AGAINST...Guerrilla Radio	2534
12	12	12	FUEL/Bad Day	2172
12	12	12	RED HOT CHILLI...Around The World	2172
13	11	13	CAKE/Short Skirt/Long	1891
10	11	10	GODSMACK/Whatever	1991
5	11	5	RED HOT CHILLI...Scar Tissue	1991
13	11	13	TANTRIC/Astounded	1991

MARKET #14
KFNK/Seattle-Tacoma
Rock On
(253) 671-0195
Case/Kaplan
12+ Cumc 112,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
44	45	44	LINKIN PARK/Crawling	2385
32	44	32	STEREOMUD/Pain	2332
44	44	44	TOOL/Schism	2332
44	44	44	STAIN'D/It's Been Awhile	2332
45	43	45	SALIVA/Your Disease	2332
43	41	43	GODSMACK/Greed	2173
15	30	15	DISTURBED/Down With	1590
20	23	20	RAGE AGAINST...Renegades Of Funk	1219
20	22	20	PAPA ROACH/Last Resort	1166
16	22	16	RAGE AGAINST...Sleep Now In...	1166
18	22	18	INCUBUS/Pardon Me	1166
18	21	18	PRIMUS/WOZZY/N.I.B	1113
20	20	20	CREED/What If...	1060
20	20	20	3 DOORS DOWN/Loser	1060
18	20	18	DISTURBED/Stupidy	1060
19	20	19	STAIN'D/Mudshovel	1060
45	19	45	CULT/Rise	1007
10	19	10	INCUBUS/Drive	1007
28	19	28	LINKIN PARK/One Step Closer	1007
16	19	16	GODSMACK/Awake	1007
13	19	13	GODSMACK/Whatever	1007
13	19	13	A PERFECT CIRCLE/Judith	1007
16	18	16	METALLICA/Disappea	954
17	18	17	DISTURBED/Down With	954
17	18	17	STAIN'D/Outside	954
17	16	17	GODSMACK/Keep Away	901
12	16	12	SUPROVOT/Hulk And Bleed	848
1	16	1	WEEZER/Hash Pipe	848
20	16	20	FUEL/Hemorrhage	848
18	16	18	KORN/Make Me Had	848

MARKET #15
KUPD/Phoenix
Sandusky
(480) 345-5921
Jeffries/McFeele
12+ Cumc 247,900




PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	32	29	GODSMACK/Greed	5120
23	31	23	STAIN'D/It's Been Awhile	4960
27	28	27	TOOL/Schism	4480
28	27	28	LINKIN PARK/Crawling	4320
16	24	16	DISTURBED/Down With	3840
20	21	20	MEGADETH/Dread	3360
20	21	20	SALIVA/Your Disease	3360
18	20	18	DAVE NAVARRO/Recoil	3204
18	19	18	PETE/Sweet Daze	3040
20	18	20	STEREOMUD/Pain	2880
4	13	4	TANTRIC/Astounded	2080
11	13	11	LINKIN PARK/One Step Closer	2080
10	12	10	MEGADETH/Dread	1920
6	12	6	ADEMA/Giving In	1920
9	12	9	COLD/End Of The World	1920
10	12	10	DISTURBED/Down With	1920
9	12	9	SEVEN MARY THREE/Wait	1920
11	12	11	SKRAPER/Isolated	1920
10	12	10	STONE TEMPLE PILOTS/Days Of The Week	1920
11	12	11	3 DOORS DOWN/Loser	1760
7	11	7	BUCKCHERRY/Li'l Up	1760
10	11	10	DEFTONES/Change	1760
10	11	10	TANTRIC/Breakdown	1760
9	11	9	U.P./Godless	1760
9	11	9	SEVEN CHANNELS/Breathe	1760
8	10	8	CREED/Are You Ready	1600
9	10	9	FOUR FIGHTERS/Learn To Fly	1600
7	10	7	FUEL/Hemorrhage	1600
5	10	5	BEAUTIFUL CREATURES/Wasted	1600

MARKET #16
KIOZ/San Diego
Clear Channel
(619) 292-2000
Moran/Leder
12+ Cumc 311,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	29	28	LINKIN PARK/One Step Closer	4727
29	28	29	STAIN'D/It's Been Awhile	4564
28	27	28	TOOL/Schism	4401
30	26	30	GODSMACK/Greed	4238
13	17	13	DROWNING POOL/Bodies	2771
12	17	12	DAVE NAVARRO/Recoil	2771
14	15	14	PUDDLE OF MUDD/Control	2445
14	15	14	STAIN'D/Open Your Eyes	2445
16	15	16	LINKIN PARK/Crawling	2445
14	14	14	CULT/Rise	2445
14	14	14	DISTURBED/Down With	2282
15	14	15	SALIVA/Your Disease	2282
13	14	13	3 DOORS DOWN/Be Like That	2282
14	14	14	3 DOORS DOWN/Be Like That	2282
10	13	10	CRASH/PALACE/Perfect	2119
16	13	16	NINE INCH NAILS/Deep	2119
10	12	10	STONE TEMPLE PILOTS/Days Of The Week	1956
9	10	9	CLUTCH/Careful With That	1630
8	10	8	NOKE/My Degeneration	1630
8	10	8	DISTURBED/Down With	1630
6	8	6	COLD/End Of The World	1304
5	8	5	INCUBUS/Pardon Me	1304
4	8	4	STAIN'D/Mudshovel	1304
5	7	5	GODSMACK/Voodoo	1141
7	7	7	PETE/Sweet Daze	1141
6	7	6	PRIMUS/WOZZY/N.I.B	1141
8	7	8	RED HOT CHILLI...Around The World	1141
3	6	3	3 DOORS DOWN/Kryptonite	978
9	6	9	DARWIN'S WAITING...Feel So Stupid...	978

MARKET #17
KXXR/Minneapolis
ABC
(612) 617-4000
Linder
12+ Cumc 300,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	40	37	LINKIN PARK/Crawling	7520
36	40	36	TOOL/Schism	7520
33	39	33	STAIN'D/It's Been Awhile	7332
34	39	34	GODSMACK/Greed	7332
26	34	26	DISTURBED/Down With	6392
29	31	29	PUDDLE OF MUDD/Control	5828
27	27	27	SALIVA/Your Disease	5076
11	21	11	BEAUTIFUL CREATURES/Wasted	3948
22	21	22	CLUTCH/Careful With That	3948
13	21	13	INSOLENCE/Poison Well	3948
12	21	12	STONE TEMPLE PILOTS/Corn	3948
10	20	10	POWERMAN 5000/Bombshell	3760
23	20	23	STEREOMUD/Pain	3760
20	19	20	STAIN'D/Outside	3572
21	19	21	311/You Wouldn't Believe	3572
22	18	22	DAVE NAVARRO/Recoil	3384
17	18	17	WEEZER/Hash Pipe	3384
21	17	21	CULT/Rise	3196
12	14	12	INCUBUS/Drive	2632
7	14	7	NONPOINT/Endure	2632
9	13	9	CREED/Are You Ready	2444
12	13	12	METALLICA/Disappea	2444
11	12	11	PAPA ROACH/Last Resort	2256
14	11	14	METALLICA/No Leaf Clover	2068
11	10	11	DEFTONES/Change	1880
9	10	9	FUEL/Bad Day	1880
15	10	15	TANTRIC/Breakdown	1880
8	10	8	LINKIN PARK/One Step Closer	1880
8	10	8	RED HOT CHILLI...Otherside	1880
7				

active INSIGHT

By
Frank Correia
Rock Specialty Show Editor



Top 20 Specialty Artists

July 13, 2001

No One You Should Know

One of the perks of being in the industry in L.A. is getting to hang with the bands before they get too big to chat with. Immortal's Doug LaGambina treated a whole bunch of us hip insiders to ample food and drink (emphasis on *drink*) at the Rainbow Bar & Grill before corralling us at the Whisky to experience the label's new act **No One**. Following the excellent show, I got to talk for a while with frontman Murk, who was wearing several dog tags around his neck. Appropriate attire, I figured, since No One onstage are a war. Chaotic yet controlled, this group doesn't deliver, they detonate. The songs are a maelstrom of energy, and the riffs hit with the precision of a Patriot missile.



No One

After playing in a variety of Chicago bands that went nowhere, Murk and longtime friend guitarist B-Larz formed No One, taking their name from the anonymity that had accompanied their previous musical forays. Immortal/Virgin, however, took an interest in the Windy City unknowns and signed them on the strength of a three-song demo. Now the pressure was really on, since the band had only those three songs written.

Fortunately, the band fulfilled their

demo's promise on *No One*, with 13 driving tracks that actually mix melody into the mayhem. And, while some nu-metallers prefer to count the laces on their Doc Martens while wallowing in self-pity onstage, No One choose to kick, fight and claw their way through their neuroses. The wah-wah intro of lead single "Chemical" erupts into a distortion-fest, and the chorus has a hook big enough to hang a side of beef on. On "Shedding," Murk forsakes whining to stand up and fight: "The past is torn away/I live another day/To shed this hell/And fight my way out."

KLFX/Killeen, TX PD/MD

Bob Fonda first experienced No One when the group opened for Fear Factory on a Killeen date. Fonda was impressed, and KLFX introduced No One to its listeners via its metal show, *Kut Radio*. Now "Chemical" has been added to regular rotation. "The transition was a natural one," Fonda explains. "It's not so out there that it can't find a mainstream slot. It's got a great hook. It's tough for baby bands, but here's one that should do well. You never know until the end, but we've had good vibes from the beginning."

1. VISION OF DISORDER (TVT) "Itchin' To Bleed," "Southbound," "Living To Die"
2. STATIC-X (Warner Bros.) "Get To The Gone," "Machine," "Burn To Burn"
3. PRIMER 55 (Island/IDJMG) "This Life," "Growing"
4. DRY KILL LOGIC (Roadrunner) "Nightmare," "Pain," "Feel The Break"
5. FEAR FACTORY (Roadrunner) "Linchpin," "Digimortal," "What Will Become"
6. SOIL (J Records) "Halo," "My Own"
7. CLUTCH (Atlantic) "Careful With That Mic," "Guild Of The..."
8. PUYA (MCA) "Ride," "Numbed," "Socialize"
9. ADEMA (Arista) "Giving In," "Drowning"
10. NO ONE (Immortal/Virgin) "Chemical," "Mindless"
11. CRADLE OF FILTH (Spitfire) "Summer Dying...", "Suicide...", "Born..."
12. DUST TO DUST (Sanctuary) "New Low"
13. MUDVAYNE (Epic) "Death Blooms," "Nothing To Gein"
14. OTEP (Capitol) "Possession," "T.R.I.C.," "The Lord Is My Weapon"
15. CROSSBREED (Artemis) "Underlined," "Seasons"
16. GODHEAD (Posthuman) "Eleanor Rigby," "Inside You"
17. SPEAK NO EVIL (Universal) "15 (Live My Life)," "Pass The Power"
18. INSOLENT (Maverick) "Poison Well," "1-2, 1-2"
19. ICED EARTH (Century Media) "Frankenstein," "Wolf," "Jack"
20. GROOVENICS (Spitfire) "Just Right," "She's A Freak," "Teach Me"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piledriver Various Corey Naklo/Mark Razz Drowning Pool "Bodies" Godsmack "Grain" Stereomud "Pain" Cult "Rise" Linkin Park "Crawling"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-12:30am Robert Miguel Soil "Halo" Adema "Giving In" Vallejo "Over You" Godhead "Eleanor Rigby" Marilyn Manson "The Nobodies"</p>	<p>KLFX/Killeen, TX Kut Radio Saturday 10pm-midnight Bob Fonda Dry Kill Logic "Feel The Break" Groovenics "She's A Freak" Candria "Without Water" Soufly "Boom" Soil "Halo"</p>	<p>KFMX/Lubbock, TX FM Xtreme Monday 10pm-midnight Psycho Cyd Tool "Schien" Saliva "Your Disease" Linkin Park "Crawling" Stereomud "Pain" Drowning Pool "Bodies"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Endo "Leave Us Alone" Cult "American Gothic" Revelle "Inside Out" Staind "For You" Destroyed By Anger "Before Tomorrow"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Mushroomhead "Before I Die" Fear Factory "Linchpin" Monster Magnet "God Says No" Megadeth "The World Needs..." Static-X "Machine"</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack The Ripper Cradle Of Filth "Suicide And Other..." Mewer "Long Awaited Riot" Skedd "Quiet Time" Sevendust "How It Makes Me..." Tali "My Faith"</p>
<p>NBG Tour Bus Saturday 8pm-9pm Ralph Sutton/Matt Murray American Pearl "Automatic" Warrant "Sub Human" Halford "Screaming... (Live)" Enuff Zuff "There Goes My Heart" Buckcherry "Porno Star"</p>	<p>WKQL/Grand Rapids, MI Metal@Midnight Thursday midnight-1am Tom "Wiz" Stavrou Slipknot "Heretic Song" Slayer "Angel Of Death (Live)" Static-X "Machine" Dry Kill Logic "Nightmare" Iced Earth "Frankenstein"</p>	<p>KIBZ/Lincoln, NE Sunday Night Buzz Sunday 10pm-midnight Samantha Knight Stand "Can't Believe" Godhead "Inside You" Crossbreed "Underlined" Groovenics "Just Right" Stereomud "What"</p>	<p>WMFS/Memphis, TN 16 Songs Sunday midnight-1am Jake Logan Thursday "Understanding..." Rival Schools "Holding Sand" Fenix TX "Phoebe Cates" CKY "Disengage The..." Clutch "Careful With That..."</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Antiseen "Guns Ablazin" It's Me Margaret "So Sorry" Built To Spill "Strange" Comadose "Buzz Kill" Earlthone 9 "Walking Day"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Che Brooks, Paul Wilbur Postage Era "Blackbird" Pennywise "Enemy" Vision Of Disorder "Regurgitate" Built To Spill "Strange" Wileymen "Black Evil"</p>	<p>KXFX/Santa Rosa, CA The New Music Show Sunday 8-10pm Hojo Speak No Evil "15 (Live My Life)" Insolent "Poison Well" Adema "Giving In" Spike 1000 "Make Me Suffer" Mudvayne "Death Blooms"</p>
<p>US Harddrive Various 10pm Rozy Myzal/Lou Brutus Pure Rubbish "You're Mental" Mudvayne "Nothing To Gein" Systematic "Deep Colors Bleed" Beautiful Creatures "1 A.M." Godhead "Eleanor Rigby"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Pennywise "Fuck Authority" Coke "Short Skirt..." Better Than Ezra "Extraordinary" My Life W/Thrill... "The Witch" Darwin's Waiting Room "Feel So Stupid"</p>	<p>WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Primer 55 "This Life" Candria "300 Percent Density" Vision Of Disorder "Itchin' To Bleed" Static-X "Get To The Gone" Soil "Halo"</p>	<p>KXXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davis Destroyed By Anger "Withdrawal Of..." Fear Factory "What Will Become" Revelle "Modified Lie" Static-X "Burn To Burn" American Head Charge "Shut Down"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy Diesel Machine "Torture Test" Dry Kill Logic "Nightmare" Soil "Halo" Clutch "Careful With That..." Deride "27 Years"</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Dry Kill Logic "Pain" Iced Earth "Wolf" Vision Of Disorder "Itchin' To Bleed" Groovenics "Just Right" Clutch "Guild Of The..."</p>	
<p>WKGB/Binghamton, NY Incoming Monday 10-11:30pm Tim Boland Dust To Dust "New Low" Rustic Overtones "C'mon" Nine Inch Nails "Deep" Marilyn Manson "The Nobodies" Brand New Immortals "Reasons Why"</p>	<p>WXQR/Jacksonville, NC Pure Adrenaline M-F 9-10pm Meat Megadeth "The World Needs..." Dust To Dust "New Low" Drowning Pool "Bodies" Clutch "Careful With That..." Otep "The Lord Is My..."</p>	<p>WTFX/Louisville, KY Delour Sunday 8-10pm Chris Allman Primer 55 "This Life" Crystal Method "Name Of The Game" 311 "Sick Tight" Bouncing Souls "Late Bloomer" AFI "Wester"</p>	<p>WKZQ/Myrtle Beach, SC Women Rule/Chicks Rock Mon-Fri 10-10:20pm Summer/Music Slave Rod Wyler Melissa Pearl "Hi Song" Otep "Possession" Steel Soul "Kiss Kiss" It's Me Margaret "So Sorry" Lords Of Acid "I Like It"</p>	<p>WHEB/Portsmouth, NH Whiplash Saturday midnight-1am Roadkill Good Riddance "Fire Engine Red" Pure Rubbish "Electric Heart" Vision Of Disorder "Southbound" Primer 55 "This Life" Megadeth "Moto Psycho"</p>	<p>25 total reporters from the Active Rock and Rock panels.</p>	

SYSTEMATIC

DEEP COLORS BLEED THE NEW SINGLE FROM THE DEBUT ALBUM **SOMEWHERE IN BETWEEN**
AND THE FOLLOW-UP TO BEGINNING OF THE END
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"BOMBSHELL"

FROM THE NEW ALBUM

ANYONE FOR DOOMSDAY?



photo: MYRIAM SANTOS-KAYDA

**#1 MOST ADDED
AT ALTERNATIVE
& ROCK RADIO!**



THE FOLLOW-UP TO THE
DOUBLE PLATINUM SMASH
TONIGHT THE STARS REVOLT!

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A&R>>> RON HANDLER

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| KRXQ | KISS | WPBZ | KPNT | WJRR | WNOR |
| KEGL | WJJO | WXEG | WMYZ | WAQZ | KNRK |
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ADEMA

GIVING IN

THE FIRST SINGLE FROM THEIR
SELF-TITLED DEBUT ALBUM.

COMING THIS SUMMER.

Produced & Engineered by Travis Miller & DJK Appleberry
Radio single mix by Curtis J. Hallman
Album mix by Alan Moulder
Management: Tony Elmerick Company

ARISTA

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R&R Alternative: 34 - 27 (+183)

R&R Active Rock: 33 - 30 (+151)

R&R Rock Debut: 42

ON TOUR WITH STAINED

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KROQ KNDD WHFS LIVE 105

WFNX CIMX WNFZ KXTE

In Rotation:

WXRK Q101 WBCN 99.7

WXTB KRPD WRIF WFTL

WLZR KQRC KDFD KIOZ



JIM KERR
jimmkerr@rronline.com

The Ultimate Happy Hour

■ Precision afternoon-drive event marketing using PD Advantage

In terms of marketing, I've always felt that there is nothing better than having your station be out in the streets, with the jocks mingling with listeners and the station hosting fun and entertaining events. A billboard may give someone a certain number of impressions in a week, but having a station jock shake someone's hand has much more lasting value.

Sales remotes are a fact of life, and, if done creatively, they can be big wins for the programming staff while lining the station's pockets. But at many stations the tail wags the dog, and the street visibility of the station is dependent upon the number and kinds of remotes the sales staff can sell. If a station truly wants to accumulate and maintain a loyal core while building legitimate word-of-mouth, there should be some effort made to target the areas where the station has a strong base.

Basic Stuff

The PD and promotions director should come up with locations where the station, in a sense, *needs* to have a presence. They can then take those locations to the sales staff, who can attempt to sell events to local vendors. In a worst-case scenario, the sales department can set up events at the desirable locales without sales remotes attached.

The idea is to not only have the station active and in the streets as much as possible, but also to have a plan formulated for the locations that it should be concentrating on. This is basic stuff, but a full slate of sales remotes may give the illusion that a station is covering the streets, when, in reality, it may be missing some of its key ZIP codes.

Luckily, Arbitron's PD Advantage includes two reports that are perfect for targeting the hot ZIP codes where you'll want to service your core listeners, as well as ZIPs where you have moderate listening and that you may be able to convert into hot ZIPs. You can do this

If we could find a ZIP code where a lot of our heavy listeners work that is also a ZIP where a lot of our listeners live, we'd have the perfect location for an afternoon-drive promotion.

for both residential and workplace ZIP codes; these reports give you a great deal of flexibility in terms of finding your listeners.

While the reports are strong in and of themselves, I'm going to give you an example of how, with a little more effort, you can use PD Advantage to precisely target a location for a promotion held in late-afternoon drive.

The Goal

The first thing we need to do is define our goal. Let's say that the goal is to have our afternoon-drive personality at an event where he can meet as many of our station's core listeners as possible. To make this goal a reality, we need to find a location that is convenient to as many of our core listeners as possible.

By the way, they don't necessarily need to be afternoon-drive listeners. If you have a huge morning show, you can promote the

event on the morning show and, hopefully, some of the morning fans will show up at the event and become afternoon listeners as well.

I already mentioned that PD Advantage shows you the hot ZIPs where your listeners live and work. Well, afternoon drive is the ideal time to do a promotion because, of course, it is the time when people are leaving work and heading for home.

With that in mind, if we could find a ZIP code where a lot of our heavy listeners work that is also a ZIP where a lot of our listeners live, we'd have the perfect location for an afternoon-drive promotion: a spot that is convenient for our listeners as they leave work that's also convenient as they arrive home.

Let's Find That ZIP

Report 10 in PD Advantage shows your station's hot residential ZIPs, and Report 11 shows your hot workplace ZIPs. To find the perfect place for our drivetime promotion, all we need to do is pull up a Report 10 and a Report 11, then compare them for identical or close ZIP codes.

As an example, I pulled the ZIP code reports for KDGE (The Edge) in Dallas. Here is a station that clearly has ZIP codes of major importance. The East Dallas ZIP code of 75206 delivered 417 quarter-hours to the station's total for the winter 2001 Arbitron book. That's more than 8% of the station's total listening for the entire book from a single ZIP code.

On the workplace side, KDGE's No. 1 hot ZIP is downtown Dallas. People who work downtown contributed 343 quarter-hours to the station, almost 7% of its entire listening.

So were there any ZIP codes that were in the top 20 on both reports? Yes. In fact, there were three ZIP codes that had core Edge fans working and living in them: 76109 in Ft. Worth, 76205 in Denton and 75067 in Lewisville. There were an additional four ZIP-code pairs on the list



CONQUERING THE COAST

Seven Mary Three continue to conquer the East Coast, this time at a show they did with WWDC/Washington. Seen here are (l-r) Mammoth's Pete Rosenblum, SMT's Thomas Juliano and Casey, WWDC's Buddy Rizer and Jon Ballard, SMT's Jason Ross, Train's Pat Monahan and WWDC's Shock and (kneeling) Greg Crouch.

that were very close to one another: 75206 and 75204 in Dallas, 75040 and 75042 in Garland, 75061 and 75060 in Irving and 75074 and 75075 in Plano.

Increase Word-Of-Mouth

That's a pretty nice hit list for a station's marketing director to plan around. The logic of doing a drivetime remote from a ZIP code like 76109 in Ft. Worth can't really be debated, either: Combined work and residential listening from this one ZIP code accounted for 8% of KDGE's entire listening for the winter '01 book (assuming no listening overlap).

In fact, if you were to concentrate on just the three ZIP codes that were on both reports, you'd potentially account for 15% of all listening The Edge received in the winter '01 book. There was probably some duplication from one ZIP code to another, but we are still talking about a tremendous amount of listening that you can

target in a very specific way.

As I said, having your station be active on the street is important. With a little bit of knowledge, you can not only enhance your station's image and increase the likelihood

Combined work and residential listening from this one ZIP code accounted for 8% of KDGE's entire listening for the winter '01 book.

of good word-of-mouth, you can also serve your loyal fans, the fans who are probably the first link in that word-of-mouth chain.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 214-370-5544 Fax: 214-823-5102

E-mail: jimmkerr@rronline.com

Or post your comments now. Go to www.rronline.com and click on Message Boards.

"I love the girls, and the money, and THE SHAME OF LIFE"

Б!ТТХОΛΕ
С!РФЕРС

Hollywood RECORDS

R&R Alternative Top 50

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3285	-17	332049	16	85/0
3	2	BLINK-182 The Rock Show (MCA)	3072	+33	287753	10	84/0
2	3	WEEZER Hash Pipe (Geffen/Interscope)	2977	-140	269768	13	84/0
4	4	TDOL Schism (Volcano)	2657	+50	279237	10	82/0
5	5	STONE TEMPLE PILOTS Days Of The Week (Atlantic)	2467	-20	223798	6	84/0
6	6	311 You Wouldn't Believe (Volcano)	2319	+56	221439	7	83/0
8	7	SUM 41 Fat Lip (Island/IDJMG)	2290	+120	212436	14	82/0
7	8	LINKIN PARK Crawling (Warner Bros.)	2271	+61	233893	18	76/0
10	9	CAKE Short Skirt/Long Jacket (Columbia)	2091	+223	173664	4	81/1
9	10	SALIVA Your Disease (Island/IDJMG)	1871	-92	134451	21	66/0
15	11	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1760	+246	121240	7	72/4
11	12	INCUBUS Drive (Immortal/Epic)	1663	-42	171244	32	73/0
13	13	DAVE NAVARRO Rexall (Capitol)	1630	+46	125549	7	87/0
14	14	FUEL Bad Day (Epic)	1627	+81	129525	6	75/0
12	15	TANTRIC Breakdown (Maverick)	1542	-110	114503	21	63/0
18	16	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	1197	-15	81422	11	66/3
17	17	DAVE MATTHEWS BAND The Space Between (RCA)	1196	-140	98601	17	54/0
Breaker	18	GORILLAZ Clint Eastwood (Virgin)	1194	+249	125973	4	70/8
16	19	U2 Elevation (Interscope)	1192	-296	95422	14	60/0
22	20	3 DOORS DOWN Be Like That (Republic/Universal)	1173	+108	80090	6	59/1
Breaker	21	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1140	+277	120292	3	70/6
23	22	CALLING Wherever You Will Go (RCA)	1137	+124	72117	6	57/3
20	23	STAIN'D Outside (Flip/Elektra/EEG)	1115	-56	150910	11	12/0
Breaker	24	DISTURBED Down With The Sickness (Giant/Reprise)	1037	+102	80971	5	62/2
28	25	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	907	+49	49929	9	52/0
29	26	GODSMACK Greed (Republic/Universal)	845	+7	89996	16	39/0
34	27	ADEMA Giving In (Arista)	811	+183	85351	3	63/7
21	28	DEPECHE MODE Dream On (Mute/Reprise)	797	-273	61513	15	54/0
31	29	TRICKY Evolution Revolution Love (Hollywood)	705	-8	65556	8	46/0
38	30	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)	680	+131	52742	3	55/10
26	31	NINE INCH NAILS Deep (Elektra/EEG)	664	-262	40399	10	53/0
43	32	BETTER THAN EZRA Extra Ordinary (Beyond)	646	+183	40550	2	38/2
36	33	JIMMY EAT WORLD Bleed American (DreamWorks)	641	+66	47433	4	53/3
37	34	SCAPEGOAT WAX Aisle 10 (Grand Royal/Virgin)	630	+57	58697	5	42/5
35	35	STEREOMUD Pain (Loud/Columbia)	590	+6	38675	7	42/1
44	36	WEEZER Island In The Sun (Geffen/Interscope)	548	+90	74542	2	30/15
47	37	DROWNING POOL Bodies (Wind-up)	525	+101	37943	2	44/15
30	38	CULT Rise (Lava/Atlantic)	495	-294	48142	10	36/0
32	39	SEVEN MARY THREE Wait (Mammoth)	477	-227	31771	12	35/0
33	40	STABBING WESTWARD So Far Away (Koch)	476	-161	30768	13	35/0
Debut	41	AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	463	+231	31757	1	47/9
49	42	PENNYWISE Fuck Authority (Epitaph)	455	+41	49677	3	27/3
48	43	PETE YORN Life On A Chain (Columbia)	440	+19	24580	6	22/0
50	44	FENIX TX Threesome (Drive-Thru/MCA)	433	+24	36879	2	39/6
Debut	45	LINKIN PARK In The End (Warner Bros.)	433	+27	70367	1	9/2
41	46	REHAB It Don't Matter (Destiny/Epic)	409	-61	30020	16	27/0
Debut	47	COLD End Of The World (Flip/Geffen/Interscope)	404	+46	14944	1	29/0
40	48	SUGAR RAY When It's Over (Lava/Atlantic)	392	-86	25181	7	18/0
46	49	POE Hey Pretty (FEI/Atlantic)	356	-76	33802	19	28/0
Debut	50	BRAND NEW IMMORTALS Reasons Why (Music Company/Elektra/EEG)	351	+18	17416	1	21/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
POWERMAN 5000 Bombshell (DreamWorks)	24
LIMP BIZKIT Boiler (Flip/Interscope)	22
DROWNING POOL Bodies (Wind-up)	15
WEEZER Island In The Sun (Geffen/Interscope)	15
CRYSTAL METHOD Name... (Outpost/Geffen/Interscope)	10
STROKE9 Kick Some Ass (Universal)	10
SEVEN CHANNELS Breathe (Palm Pictures)	10
AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	9
SYSTEM OF A DOWN Chop Suey (American/Columbia)	9
SYSTEMATIC Deep Colors... (Music Company/Elektra/EEG)	9

AMERICAN HI-FI "Another Perfect Day"

R&R Alternative Debut 41

New This Week:
KNRK KKND WBUR
WSUN WZPC

Island Def Jam Music Group A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	+277
GORILLAZ Clint Eastwood (Virgin)	+249
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+246
AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	+231
CAKE Short Skirt/Long Jacket (Columbia)	+223
ADEMA Giving In (Arista)	+183
BETTER THAN EZRA Extra Ordinary (Beyond)	+183
STROKE9 Kick Some Ass (Universal)	+161
VERVE PIPE Never Let You Down (RCA)	+156
RADIOHEAD Knives Out (Capitol)	+151

Breakers

GORILLAZ Clint Eastwood (Virgin)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1194/249	70/8	18

PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1140/277	70/6	21

DISTURBED Down With The Sickness (Giant/Reprise)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1037/102	62/2	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



87 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



DISTURBED "Down with the Sickness"

R&R: Alternative 24 Breaker 1037x +102!
Active Rock 9 1252x +118!
Rock 28 290x +36!

Monitor: Modern Rock 26* 834x +108!
Active Rock 8* 775x +59!
Mainstream Rock 14* 850x +63!

Close outs: WHFS WFNX WEJE WXBE WKLC!

Media Base Call-Out:

#1 Men	18-34	75% Positive	87% Familiar
#1 Men	18-24	79% Positive	90% Familiar
#1 Men	25-34	79% Positive	86% Familiar
#2 People	18-24	74% Positive	88% Familiar

1.4 million scanned to date!
Over 50,000 re-ordered this week!



BreakThrough Artist

JOYDROP
Track: "SOMETIMES WANNA DIE"
LP: *VIBRATE*
Label: TOMMY BOY

By
Jim Kerr
Alternative Editor

essentials: It seems that, in the history of rock music, bands have been formed either by friends who have known each other since they were toddlers or by wildly divergent individuals and personalities who somehow find each other and unite into a powerful musical force. For Joydrop, the latter is definitely the case. Take a classically trained opera singer (vocalist Tara Slone) and a self-taught percussionist with roots in jazz (drummer Tony Rabalao) and add a couple of Canadian rockers (guitarist Thomas

Payne and bassist Tom McKay), and you have an edgy and exciting band that plays music that defies stereotypes.

Joydrop was formed in 1996, when McKay gathered the aforementioned individuals in Toronto to see if they could turn his songs into magic. The resulting album, *Metasexual*, was a critical smash, and the first single, "Beautiful," firmly established the band in the rock world.

Their sophomore release, *Vibrate*, is an even more powerful sonic tapestry, with the band's individual influences once again melding into memorable hooks offset by edgy guitars, not to mention samples and altered drum sounds and loops. The effect is clearly evident on the first single from the album, "Sometimes Wanna Die," which received a great deal of radio support in an environment not too friendly to bands fronted by women.

Artist POV: McKay, on his dreams: "My goals have always been to write meaningful music, to tour the world and to be good to people along the way."



Joydrop

Alan Galbraith,
National Director/
Alternative Promotion
Wind-up Records

Alan Galbraith ON THE RECORD

There's a lot of great music out there right now. I love "Clint Eastwood" by Gorillaz. I love the whole idea of the "virtual" band. The possibilities for fun and good music are endless. I'm interested to see where they take it. In my CD player at home are Doves' "Lost Souls" and Turin Brakes' "The Optimist LP," which are both fighting for permanent residence. Both have great lyrics and intelligent songwriting, and both are cool to unwind to. ■ At the opposite end of the spectrum, Wind-ups' very own Drowning Pool and Boy Hits Car are both knocking me out. They are very different bands, but they have one important thing in common — they're for real! If you haven't seen BHC live ... well, sort it out, for fuck's sake! And the DP album is all top-notch, no filler. You won't be able to avoid seeing them, as they're on tour constantly between now and the end of the year. ■ I'm looking forward to going home tonight and checking out the new Basement Jaxx, which I just got. And remember: Guinness is good for you.

The fight for No. 1 Most Added was intense this week, as Limp Bizkit's "Boiler" and Powerman 5000's "Bombshell" squared off. Both songs have hit written all over them, but Powerman 5000 squeaked by to become No. 1 by 2 adds, 24-22 ... Drowning Pool have a legitimate smash on their hands with "Bodies," a song that is driving huge sales, especially in markets with Alternative airplay. No coincidence there ... Stroke 9's "Kick Some Ass" pulls in double-digit adds with one of the best mass-appeal, uptempo songs out there right now ... American Hi-Fi already boast some major call letters (including WNNX/Atlanta, WKQX/Chicago and WPLY/Philadelphia), as "Another Perfect Day" pulls in nine more adds ... KITS/San Francisco was on Systematic's "Deep Colors Bleed" early, and now a bunch more follow as the killer tune pulls in nine adds ... I love the edgy sound of Built To Spill. "Strange" gets five adds off a ton of test airplay ... I was under the weather this past week, and the record that rocked me out of my sickbed was System Of A

ON THE RADIO by Jim Kerr

Down's "Chop Suey." Damn, this one's a keeper. Many thanks to Nan Fisher and her healing powers — all she had to do was mail me a CD, and I felt better ... I loved the first Tantric single (well, you guys did too; I can't take all the credit for it). The next one's just as good, so let's make it my **RECORD OF THE WEEK: Tantric "Astounded"**

Butterfly Jones

"Anywhere But Now"



Taking Flight:

- KTBZ • Houston
- KZON • Phoenix
- WRAX • Birmingham
- KWOD • Sacramento
- KENZ • Salt Lake City
- KAEP • Spokane
- KMBY • Monterey

Vanguard

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America's Best Testing Alternative Songs
12+ For The Week Ending 7/13/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.19	4.12	95%	27%	4.12	96%	30%
LINKIN PARK Crawling (Warner Bros.)	4.04	3.95	90%	18%	3.90	92%	24%
INCUBUS Drive (Immortal/Epic)	4.01	4.03	96%	35%	3.92	98%	41%
STAIN'D Outside (Flip/Elektra/EEG)	4.01	4.00	94%	35%	3.96	97%	39%
SUM 41 Fat Lip (Island/IDJMG)	3.94	3.89	75%	12%	3.79	74%	14%
WEEZER Hash Pipe (Geffen/Interscope)	3.85	3.88	90%	19%	3.76	92%	21%
FUEL Bad Day (Epic)	3.82	3.73	71%	9%	3.72	74%	11%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.81	3.75	96%	51%	3.71	97%	53%
TANTRIC Breakdown (Maverick)	3.79	3.79	84%	23%	3.68	89%	29%
LIFEHOUSE Sick Cycle Carousel (DreamWorks)	3.79	3.72	65%	9%	3.65	65%	12%
BLINK-182 The Rock Show (MCA)	3.79	3.82	92%	19%	3.67	92%	20%
SALIVA Your Disease (Island/IDJMG)	3.78	3.67	80%	18%	3.75	85%	20%
3 DOORS DOWN Be Like That (Republic/Universal)	3.77	3.73	71%	11%	3.66	75%	14%
TOOL Schism (Volcano)	3.77	3.99	78%	17%	3.76	84%	19%
DISTURBED Down With The Sickness (Giant/Reprise)	3.75	3.67	61%	9%	3.75	65%	9%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.74	3.70	60%	10%	3.68	64%	11%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.65	3.62	92%	37%	3.67	92%	37%
311 You Wouldn't Believe (Volcano)	3.65	3.60	65%	9%	3.55	70%	10%
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3.64	3.55	95%	38%	3.54	95%	41%
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	3.60	3.52	73%	12%	3.55	77%	14%
LIMP BIZKIT My Way (Flip/Interscope)	3.58	3.50	98%	46%	3.50	98%	49%
CULT Rise (Lava/Atlantic)	3.58	3.60	56%	8%	3.55	63%	9%
NINE INCH NAILS Deep (Elektra/EEG)	3.56	3.60	60%	11%	3.53	65%	13%
GORILLAZ Clint Eastwood (Virgin)	3.51	-	42%	9%	3.34	41%	9%
DAVE NAVARRO Rexall (Capitol)	3.50	3.47	55%	9%	3.50	63%	9%
SEVEN MARY THREE Wait (Mammoth)	3.47	3.51	58%	8%	3.45	63%	9%
CAKE Short Skirt/Long Jacket (Columbia)	3.44	3.47	47%	9%	3.48	50%	9%
DAVE MATTHEWS BAND The Space Between (RCA)	3.43	3.47	90%	29%	3.47	91%	28%
DEPECHE MODE Dream On (Mute/Reprise)	3.33	3.34	70%	21%	3.40	79%	22%
U2 Elevation (Interscope)	3.21	3.18	79%	30%	3.25	85%	31%

Total sample size is 716 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

- LIMP BIZKIT My Way (Flip/Interscope)
- TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- LIFEHOUSE Hanging By A Moment (DreamWorks)
- AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
- FUEL Hemorrhage (In My Hands) (Epic)
- PAPA ROACH Last Resort (DreamWorks)
- LINKIN PARK One Step Closer (Warner Bros.)
- MOBY F/GWEN STEFANI Southside (V2)
- GOODSMACK Awake (Republic/Universal)
- INCUBUS Pardon Me (Immortal/Epic)
- 3 DOORS DOWN Duck And Run (Republic/Universal)
- CRAZY TOWN Butterfly (Columbia)
- COLOPLAY Yellow (Nettwerk/Capitol)
- DISTURBED Stupify (Giant/Reprise)
- 3 DOORS DOWN Kryptonite (Republic/Universal)
- A PERFECT CIRCLE Judith (Virgin)
- U2 Beautiful Day (Interscope)
- 3 DOORS DOWN Loser (Republic/Universal)
- RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
- INCUBUS Stellar (Immortal/Epic)

ALTERNATIVE Going For Adds

- BEN FOLDS Rockin' The Suburbs (Epic) **7/17/01**
- LIFER Boring (Republic/Universal)
- NICKELBACK How You Remind Me (Roadrunner)
- PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
- SMARTBOMB 50 In My Wallet (Razor & Tie)
- SYSTEM OF A DOWN Chop Suey (American/Columbia)
- TANTRIC Astounded (Maverick)
- WEEZER Island In The Sun (Geffen/Interscope)

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WIOT - Toledo
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Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKRX/New York
Infinity
(212) 314-9230
Kingston/Woody/Peer
12+ Cume 2,244,200




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	36	TOOL/Schism	44280
39	34	STAIN'D/It's Been Awhile	41820
33	32	STAIN'D/It's Been Awhile	39360
36	30	LINKIN PARK/One Step Closer	36900
20	22	LINKIN PARK/In The End	27060
19	21	STAIN'D/Outside	25830
28	19	311/You Wouldn't Believe	23370
15	18	LIMP BIZKIT/My Way	22140
34	17	STONE TEMPLE PILOTS/Days Of The Week	20910
20	17	GOISMAACK/Greed	20910
16	15	BLINK-182/The Rock Show	18450
25	14	PUDDLE OF MUDD/Control	17220
9	14	STONE TEMPLE PILOTS/Sour Girl	17220
13	13	LINKIN PARK/Crawling	15990
14	13	U2/Beautiful Day	15990
13	13	WEEZER/Hush Pipe	15990
28	13	GREEN DAY/Walking	14760
12	12	PEARL JAM/Alive Years	14760
15	12	RED HOT CHILI.../Parallel Universe	14760
11	12	U2/Elevation	13530
8	11	DISTURBED/Down With...	13530
21	11	OFFSPRING/Million Miles Away	13530
9	9	DISTURBED/Voces	11070
14	9	GOISMAACK/Awake	11070
17	9	SUM 41/Fat Lip	11070
15	9	CULT/Rise	11070
17	9	PAPA ROACH/Last Resort	11070
8	9	A PERFECT CIRCLE/The Hollow	11070
13	8	RAGE AGAINST.../How I Could Just...	11070
14	8	GOISMAACK/Whatever	9840

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weatherly/Sandblom/Worden
12+ Cume 1,565,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	30	LINKIN PARK/Crawling	27240
38	30	STAIN'D/It's Been Awhile	27240
39	28	TOOL/Schism	25424
40	27	WEEZER/Hush Pipe	24516
43	25	SUM 41/Fat Lip	22700
31	22	BLINK-182/The Rock Show	19976
38	22	INCUBUS/Drive	19976
36	20	WEEZER/Island In The Sun	18160
30	19	STONE TEMPLE PILOTS/Days Of The Week	17252
17	16	LINKIN PARK/In The End	15436
31	17	311/You Wouldn't Believe	15436
29	16	GORILLAZ/Clint Eastwood	14528
18	16	INCUBUS/Pardon Me	14528
23	16	RED HOT CHILI.../Parallel Universe	14528
21	15	CAKE/Short Skirt/Long...	13620
23	15	DEPECHE MODE/Dream On	13620
17	14	MOBY/Why Does My Heart...	12712
17	14	STAIN'D/Outside	12712
17	13	LINKIN PARK/One Step Closer	11804
9	13	BLINK-182/What's My Age Again?	11804
12	13	LIMP BIZKIT/Crushed	11804
16	13	PAPA ROACH/Between Angels...	11804
11	12	COLDPLAY/Yellow	10896
26	12	PENNYWISE/Fuck Authority	10896
33	12	PUDDLE OF MUDD/Control	10896
23	12	OFFSPRING/Want You Bad	10896
18	12	U2/Elevation	10896
20	11	COLDPLAY/Shiver	9988
11	11	GOISMAACK/Greed	9988
12	11	LIMP BIZKIT/Whatever	9988

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richards/Suminas
12+ Cume 946,300




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
44	43	TOOL/Schism	19393
37	40	LINKIN PARK/Crawling	18040
41	37	BLINK-182/The Rock Show	16687
40	35	WEEZER/Hush Pipe	15785
38	34	SUM 41/Fat Lip	15334
40	33	STAIN'D/It's Been Awhile	14863
30	31	311/You Wouldn't Believe	13981
17	23	ALIEN ANT FARM/Smooth Criminal	10373
18	23	INCUBUS/Drive	10373
23	22	SCAPEGOAT WAX/Aisle 10	9322
26	21	STONE TEMPLE PILOTS/Days Of The Week	9471
15	21	MOBY FGWEN STEFANI/Southside	9471
19	21	INCUBUS/Pardon Me	8569
23	19	PUDDLE OF MUDD/Control	8569
24	18	CAKE/Short Skirt/Long...	8118
17	18	FUEL/Bad Day	8118
14	18	RAGE AGAINST.../Renegades Of Funk	8118
18	17	DISTURBED/Stupidy	7667
18	17	LIFEHOUSE/Hanging By A Moment	7667
5	17	RED HOT CHILI.../California	7667
14	17	LIMP BIZKIT/Roller	7667
16	16	FUEL/Hemorrhage	7216
11	16	COLDPLAY/Yellow	7216
14	16	LIMP BIZKIT/Break Stuff	7216
16	16	SALIVA/Your Disease	7216
2	15	AMERICAN HI-FI/Another Perfect Day	6765
15	14	3 DOORS DOWN/Be Like That	6314
15	14	DAVE NAVARRO/Recall	6314
8	14	A PERFECT CIRCLE/Judith	6314

MARKET #4

KCNL/San Francisco
Clear Channel
(415) 453-5400
Stevens/Berg
12+ Cume 327,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
58	58	DAVE MATTHEWS BAND/The Space Between	6670
42	56	BLINK-182/The Rock Show	6440
58	54	U2/Elevation	6210
56	52	POE/Hay Pretty	5980
56	51	WEEZER/Hush Pipe	5850
50	50	UNCLUB/KRACKER/Follow Me	5750
50	48	INCUBUS/Drive	5750
29	48	SUM 41/Fat Lip	5520
20	47	STAIN'D/It's Been Awhile	5405
22	40	311/You Wouldn't Believe	4600
39	40	GORILLAZ/Clint Eastwood	4600
41	38	SCAPEGOAT WAX/Aisle 10	4370
25	37	DEPECHE MODE/Dream On	4265
25	32	CALLING/Wherever You Will Go	3680
24	24	STONE TEMPLE PILOTS/Days Of The Week	2760
24	24	AMERICAN HI-FI/Another Perfect Day	2760
24	24	PENNYWISE/Fuck Authority	2760
24	24	CRYSTAL METHOD/Name Of The Game	2300
18	20	LIMP BIZKIT/Re-Arranged	2300
16	20	DAVE NAVARRO/Recall	2300
16	20	STEREO MC'S/Deep Down & Dirty	2300
19	19	FUEL/Hemorrhage	2185
19	19	LIFEHOUSE/Hanging By A Moment	2185
50	19	COLDPLAY/Shiver	2185
20	19	PAPA ROACH/Last Resort	2185
14	19	TRICKY/Evolution	2185
16	18	LIT/My Own Worst Enemy	2070
20	18	TW STRAIN/Sunshine	2070
13	18	LINKIN PARK/Crawling	2070

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelsen
12+ Cume 718,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	52	BLINK-182/The Rock Show	15600
46	52	LINKIN PARK/Crawling	15600
49	50	WEEZER/Hush Pipe	15800
46	47	STAIN'D/It's Been Awhile	14100
45	46	TOOL/Schism	13800
31	33	INCUBUS/Pardon Me	9900
23	31	LIMP BIZKIT/My Way	9300
26	30	SUM 41/Fat Lip	9000
25	29	PAPA ROACH/Last Resort	8700
32	29	DISTURBED/Stupidy	8100
27	27	FUEL/Hemorrhage	8100
30	27	RED HOT CHILI.../Parallel Universe	8100
24	26	COLDPLAY/Yellow	7800
23	26	PUDDLE OF MUDD/Control	7800
24	26	GODSMAACK/Awake	7800
24	25	311/You Wouldn't Believe	7500
24	25	ADEMA/Giving In	7500
24	24	STONE TEMPLE PILOTS/Days Of The Week	7200
24	23	INCUBUS/Drive	6900
22	23	LINKIN PARK/One Step Closer	6900
23	23	PAPA ROACH/Between Angels...	6900
20	23	DAVE NAVARRO/Recall	6900
22	22	MOBY FGWEN STEFANI/Southside	6600
18	22	WEEZER/Island In The Sun	6600
23	22	A PERFECT CIRCLE/Judith	6500
20	21	U2/Beautiful Day	6300
21	20	CAKE/Short Skirt/Long...	6000
7	18	GORILLAZ/Clint Eastwood	5400
14	17	U2/Elevation	4200
11	13	INSOLENCE/Poison Well	3900

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8900
McGinn/Dunn/Fein
12+ Cume 618,200




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	41	STAIN'D/It's Been Awhile	10660
40	41	U2/Elevation	10660
41	40	BLINK-182/The Rock Show	10400
34	40	INCUBUS/Drive	10400
39	39	TRAIN/Drops Of Jupiter	10140
35	39	DAVE MATTHEWS BAND/The Space Between	9620
35	35	LIMP BIZKIT/My Way	9100
43	35	WEEZER/Hush Pipe	9100
37	34	TANTRIC/Breakdown	8840
26	33	CAKE/Short Skirt/Long...	8580
27	33	311/You Wouldn't Believe	8580
27	32	STONE TEMPLE PILOTS/Days Of The Week	8320
28	31	SUM 41/Fat Lip	8080
17	30	COLDPLAY/Shiver	7800
29	29	SUGAR RAY/When It's Over	7540
25	28	EVE 6/Here's To The Night	7280
29	27	LIFEHOUSE/Sick Cycle Carousel	7020
30	26	OUR LADY PEACE/Life	6760
22	25	FUEL/Bad Day	6500
26	25	R.E.M./Imitation Of Life	6500
18	22	3 DOORS DOWN/Be Like That	5720
22	22	LIFEHOUSE/Hanging By A Moment	5720
20	21	SCAPEGOAT WAX/Aisle 10	5460
20	21	FUEL/Hemorrhage	5460
15	20	WEEZER/Island In The Sun	5200
12	20	PETE DORN/In On A Chain	5200
11	18	GOOD CHARLOTTE/Festival Song	4680
25	15	AMERICAN HI-FI/Another Perfect Day	3900
18	15	BARNAKED LADIES/Rising For	3900
11	15	FOO FIGHTERS/Learn To Fly	3900

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Ayo
12+ Cume 418,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	45	STONE TEMPLE PILOTS/Days Of The Week	7740
37	43	TOOL/Schism	7396
40	40	WEEZER/Hush Pipe	6880
38	40	STAIN'D/It's Been Awhile	6880
35	39	TRAIN/Drops Of Jupiter	6708
24	33	CALLING/Wherever You Will Go	5676
25	32	CAKE/Short Skirt/Long...	5504
27	31	INCUBUS/Drive	5332
26	30	MATCHBOX TWENTY/Rest Stop	5160
25	29	DEXTER FREEBISH/Leaving Town	4988
25	28	DAVE NAVARRO/Recall	4816
29	27	MOBY FGWEN STEFANI/Southside	4644
23	26	311/You Wouldn't Believe	4472
20	26	GORILLAZ/Clint Eastwood	4472
26	25	BLINK-182/The Rock Show	4300
20	25	COLDPLAY/Yellow	4300
20	25	CLEANER/Why I Walk Alone	4300
19	24	U2/Beautiful Day	4128
23	24	FUEL/Bad Day	4128
24	24	POE/Hay Pretty	4128
34	22	U2/Elevation	3794
22	21	3 DOORS DOWN/Be Like That	3612
18	21	BLINK-182/Adam's Song	3612
18	20	LIFEHOUSE/Hanging By A Moment	3442
19	19	KID ROCK/Cowboy	3268
15	19	LIT/Miserable	3268
15	19	SUM 41/Fat Lip	3268
18	18	INCUBUS/Stellar	3096
18	18	RED HOT CHILI.../California	3096

MARKET #7

CIMX/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canova/Franklin
12+ Cume 470,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	41	BLINK-182/The Rock Show	8364
35	39	LINKIN PARK/Crawling	7956
34	37	GODSMAACK/Greed	7548
37	36	SUM 41/Fat Lip	7344
36	34	FINGER ELEVEN/First Time	6636
35	33	LIMP BIZKIT/My Way	6732
33	33	STAIN'D/It's Been Awhile	6732
37	32	STONE TEMPLE PILOTS/Days Of The Week	6528
28	31	D12/Purple Hills	6324
21	31	GORILLAZ/Clint Eastwood	6324
23	31	PUDDLE OF MUDD/Control	6324
36	29	SUGAR RAY/When It's Over	5916
24	28	ADEMA/Giving In	5712
18	24	FLYBANGER/Demon Away	4988
25	24	TOOL/Schism	4988
19	23	311/You Wouldn't Believe	4692
20	22	LIFEHOUSE/Sick Cycle Carousel	4488
24	21	BLISS 66/Sooner Or Later	4284
22	21	NINE INCH NAILS/Decay	4284
17	20	GORILLAZ/Clint Eastwood	4284
13	20	DAVE NAVARRO/Recall	4080
19	18	TANTRIC/Breakdown	4080
19	18	STAIN'D/Outside	4080
18	18	NELLY FURTADO/Turn Off The Light	3672
18	18	WEEZER/Hush Pipe	3672
16	17	COLDPLAY/One	3468
16	17	JOYDROP/Sometimes Wanna Die	3468
19	16	OUR LADY PEACE/Life	3264
17	16	AT THE DRIVE-IN/Invalid Litter Dept.	2244

MARKET #8

WBEN/Boston
Infinity
(617) 266-1111
Oedipus/Strick
12+ Cume 678,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	38	BLINK-182/The Rock Show	11590
38	38	TOOL/Schism	11590
37	38	WEEZER/Hush Pipe	11590
31	37	STAIN'D/It's Been Awhile	11285
14	28	ALIEN ANT FARM/Smooth Criminal	8540
29	28	TANTRIC/Breakdown	8540
14	24	3 DOORS DOWN/Be Like That	7320
25	22	311/You Wouldn't Believe	6710
25	22	BLACK CROWES/Soul Sings	6710
21	21	SUM 41/Fat Lip	6405
17	21	TRICKY/Evolution	5795
12	19	WEEZER/Island In The Sun	5795
14	18	SALIVA/Your Disease	5490
14	17	LIFEHOUSE/Sick Cycle Carousel	5185
16	17	STONE TEMPLE PILOTS/Days Of The Week	5185
15	16	FUEL/Bad Day	4880
11	15	ADEMA/Giving In	4575
14	15	DAVE NAVARRO/Recall	4575
11	14	FUEL/Hemorrhage	4270
10	13	COLDPLAY/Yellow	3

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #21

WSUN/Tampa
Cox
(727) 577-7131
Shark/Crissy
12+ Cume 141,500




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	57	SALIVA/Your Disease	3876
46	56	TANTRIC/Breakdown	3808
52	55	STAIN'D/It's Been Awhile	3740
56	54	LINKIN PARK/Crawling	3672
51	52	BLINK-182/The Rock Show	3536
56	51	WEEZER/Hush Pipe	3468
34	47	SUM 41/Fat Lip	3196
53	41	DISTURBED/Down With...	2788
33	34	311/You Wouldn't Believe	2312
34	34	TOOL/Schism	2312
33	34	CAKE/Short Skirt/Long...	2312
33	34	STONE TEMPLE PILOTS/Days Of The Week	2312
32	33	COLD/No One	2244
27	32	FUEL/Bad Day	2176
23	31	ALIEN ANT FARM/Smooth Criminal	2108
28	28	LIFHOUSE/Sick Cycle Carousel	1968
25	26	INCUBUS/Pardon Me	1768
22	25	REHAB/Don't Matter	1700
23	25	LO FIDELITY ALL STARS/Battle Flag	1700
28	24	NICKELBACK/Breathe	1632
25	24	BLISS/66/Sooner Or Later	1632
27	24	LIMP BIZKIT/My Way	1632
27	24	A PERFECT CIRCLE/Judith	1632
26	24	PRIME STEPM/Stupid...	1632
23	23	DAVE NAVARRO/Recall	1564
16	22	MOBY FGWEN STEFANI/Southside	1496
22	22	PAPA ROACH/Last Resort	1496
17	22	GODSMACK/Awake	1496
20	20	PAPA ROACH/Between Angels	1360
8	19	NEW FOUND GLORY/Hot Miss	1292

MARKET #22

WXDX/Pittsburgh
Clear Channel
(412) 937-1441
Moschitta/Diana
12+ Cume 333,200




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	41	DROWNING POOL/Bodies	8692
37	41	FUEL/Bad Day	8692
41	41	LINKIN PARK/Crawling	8692
37	40	CLARKS/Born Too Late	8480
38	39	WEEZER/Hush Pipe	8268
27	36	STAIN'D/It's Been Awhile	7632
13	30	SALIVA/Your Disease	6360
18	28	BLINK-182/The Rock Show	5932
23	28	STONE TEMPLE PILOTS/Days Of The Week	5816
26	25	STROKE/9/Kick Some Ass	5300
24	25	DAVE NAVARRO/Recall	5300
23	24	311/You Wouldn't Believe	5088
22	24	CLUTCH/Careful With That...	5088
23	24	TRICKY/Evolution	5088
20	23	GODSMACK/Greed	4876
7	23	SEVEN CHANNELS/Breathe	4876
16	23	ALIEN ANT FARM/Smooth Criminal	4876
21	23	CALLING/Wherever You Will Go	4876
13	22	DAVE MATTHEWS BAND/The Space Between	4664
21	22	TOOL/Schism	4664
35	22	DISTURBED/Down With...	4664
10	22	SUM 41/Fat Lip	4240
17	20	CAKE/Short Skirt/Long...	4240
18	19	GORILLAZ/Clint Eastwood	4028
16	19	U2/Elevation	4028
17	18	FLICKERSTICK/Coke	3816
23	18	STEREOMUD/Pain	3816
15	18	STABBING WESTWARD/So Far Away	3816
15	16	JULIANA THEORY/Into The Dark	3392
12	16	MOBY FGWEN STEFANI/Southside	3392

MARKET #23

KTCL/Denver-Boulder
Clear Channel
(303) 713-8000
O'Connor/Saunders
12+ Cume 212,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	47	STAIN'D/It's Been Awhile	4512
43	46	TRAIN/Drops Of Jupiter...	4416
40	43	DAVE MATTHEWS BAND/The Space Between	4128
37	41	U2/In A Little While	3936
22	40	DEPECHE MODE/Dream On	3840
11	34	INSOLENCE/Poison Well	3264
24	33	CAKE/Short Skirt/Long...	3168
20	32	WEEZER/Hush Pipe	3072
38	25	POE/Hey Pretty	2400
19	21	3 DOORS DOWN/Duck And Run	2016
15	21	LO FIDELITY ALL STARS/Battle Flag	2016
17	19	311/You Wouldn't Believe	1824
19	19	GREEN DAY/Warning	1824
21	16	BLINK-182/The Rock Show	1536
16	15	FUEL/Bad Day	1440
15	15	LIFHOUSE/Sick Cycle Carousel	1440
26	14	OLANDER/Are You There?	1344
10	14	SUM 41/Fat Lip	1344
9	12	INCUBUS/Pardon Me	1152
10	11	RED HOT CHILI.../California	1056
11	10	RADIOHEAD/Just Be Wrong	960
5	9	BUSH/Losing The Cables...	864
2	9	NEW FOUND GLORY/Dressed To Kill	864
10	9	BRAND NEW IMMORTALS/Reasons Why	864
9	9	CALLING/Wherever You Will Go	864
10	9	JAY-Z/The Black Album	864
6	8	BEASTIE BOYS/Alive	768
7	8	CRASH/PALACE/Perfect	768
8	8	3 DOORS DOWN/Be Like That	768
5	7	COLDPLAY/Stiver	672

MARKET #24

WXTM/Cleveland
Infinity
(216) 861-1000
Wellington
12+ Cume 206,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	43	TOOL/Schism	4687
42	43	PAPA ROACH/Between Angels	4687
48	42	STAIN'D/It's Been Awhile	4578
42	42	BLINK-182/The Rock Show	4578
45	40	DISTURBED/Down With...	4360
46	40	LIMP BIZKIT/My Way	4360
31	30	311/You Wouldn't Believe	3270
40	30	STATIC-X/This Is Not	3270
35	29	SALIVA/Your Disease	3161
30	27	GODSMACK/Greed	2943
33	27	ALIEN ANT FARM/Smooth Criminal	2943
33	27	DAVE NAVARRO/Recall	2943
33	26	WEEZER/Hush Pipe	2834
25	26	LINKIN PARK/Crawling	2834
19	24	PAPA ROACH/Dead Cell	2616
26	23	LINKIN PARK/In The End	2507
25	22	CRYSTAL METHOD/Name Of The Game	2398
23	22	STAIN'D/Outside	2398
15	20	CRAZY TOWN/Butterfly	2180
14	18	SEVENDUST/Home	1962
16	18	RED HOT CHILI.../California	1962
15	18	TAPROOT/Again And Again	1962
20	17	P.O./School Of Hard	1853
17	16	RAGE AGAINST.../Renegades Of Funk	1744
16	16	TAPROOT	1744
12	15	3 DOORS DOWN/Kryptonite	1635
14	15	CREED/What If	1635
13	15	DEFONES/Digital Bath	1635
15	15	DISTURBED/Supply	1635
17	15	NONPOINT/Whet A Day	1635

MARKET #25

KNRK/Portland, OR
Entercom
(503) 223-1441
Hamilton/Jayn
12+ Cume 189,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	44	TOOL/Schism	3740
35	43	BLINK-182/The Rock Show	3655
42	42	LINKIN PARK/Crawling	3570
41	42	STAIN'D/It's Been Awhile	3570
35	41	PUDDLE OF MUDD/Control	3485
33	35	CAKE/Short Skirt/Long...	2975
36	34	SUM 41/Fat Lip	2890
39	34	OFFSPRING/Wilhelm Mates Away	2890
23	33	FENIX TX/Threesome	2720
23	32	STONE TEMPLE PILOTS/Days Of The Week	2720
34	32	WEEZER/Hush Pipe	2720
25	30	CRYSTAL METHOD/Name Of The Game	2550
28	29	ALIEN ANT FARM/Smooth Criminal	2465
26	28	GORILLAZ/Clint Eastwood	2380
24	26	DAVE NAVARRO/Recall	2210
23	26	311/You Wouldn't Believe	2210
25	25	STABBING WESTWARD/So Far Away	2210
22	25	MAYFIELD FOUR/Loose Cannon	2125
21	24	SPRING MOKNEY/What's That You Say	2040
23	23	CULT/Rise	1955
22	23	NINE INCH NAILS/Deep	1955
10	18	TANTRIC/Breakdown	1530
12	16	GODSMACK/Awake	1360
14	16	LIMP BIZKIT/My Way	1360
13	15	AMERICAN HI-FI/Flavor Of The Week	1275
12	15	LINKIN PARK/One Step Closer	1275
11	15	PENNYWISE/Fuck Authority	1275
11	14	POE/Hey Pretty	1190
12	14	3 DOORS DOWN/Kryptonite	1190
13	14	INCUBUS/Drive	1190

MARKET #26

WAQZ/Cincinnati
Infinity
(513) 699-5102
Jamie
12+ Cume 111,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	42	GODSMACK/Greed	2646
39	41	STAIN'D/It's Been Awhile	2583
42	40	TOOL/Schism	2520
40	39	BLINK-182/The Rock Show	2457
41	39	DISTURBED/Down With...	2457
38	39	STATIC-X/This Is Not	2457
23	29	311/You Wouldn't Believe	1638
20	26	SUM 41/Fat Lip	1638
24	25	PENNYWISE/Fuck Authority	1575
22	24	FEAR FACTORY/Linchpin	1512
24	24	STEREOMUD/Pain	1512
27	24	WEEZER/Hush Pipe	1512
11	24	PAPA ROACH/Dead Cell	1512
15	23	PUDDLE OF MUDD/Control	1449
22	23	ADAM/Giving In	1449
12	22	NONPOINT/Endure	1386
6	21	ALIEN ANT FARM/Smooth Criminal	1323
25	21	LINKIN PARK/Crawling	1323
12	20	CLUTCH/Careful With That...	1260
10	20	LINKIN PARK/In The End	1260
22	19	CRYSTAL METHOD/Name Of The Game	1197
21	15	INSOLENCE/Poison Well	945
23	15	PETE/Sweet Day	945
12	14	DISTURBED/Supply	882
13	13	INCUBUS/Drive	819
12	13	RAGE AGAINST.../How I Could Just...	819
11	13	RAGE AGAINST.../Sleep Now In	819
7	12	FENIX TX/Threesome	819
9	12	DROWNING POOL/Bodies	756
10	12	PAPA ROACH/Last Resort	756

MARKET #27

KWDD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12+ Cume 232,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	52	BLINK-182/The Rock Show	5880
48	51	CAKE/Short Skirt/Long...	5100
45	46	SUM 41/Fat Lip	4600
41	45	TANTRIC/Breakdown	4500
45	43	STAIN'D/It's Been Awhile	4300
44	42	LINKIN PARK/In The End	4200
37	40	ALIEN ANT FARM/Smooth Criminal	4000
36	39	TOOL/Schism	3980
22	39	LINKIN PARK/Crawling	3900
31	37	PENNYWISE/Fuck Authority	3700
34	31	311/You Wouldn't Believe	3100
44	31	WEEZER/Hush Pipe	3100
23	31	PRIME STEPM/Stupid...	3100
22	30	STAIN'D/It's Been Awhile	3100
31	29	PUDDLE OF MUDD/Control	3000
25	27	WEEZER/Hush Pipe	2900
28	26	DISTURBED/Down With...	2600
44	24	A PERFECT CIRCLE/Judith	2400
21	23	LIVE/Simplo Creed	2300
21	23	STONE TEMPLE PILOTS/Days Of The Week	2300
21	21	INCUBUS/Privilege	2100
21	21	STEREOMUD/Pain	2100
15	21	DEPECHE MODE/Dream On	2100
7	20	NINE INCH NAILS/Deep	2000
10	20	STROKE/9/Kick Some Ass	2000
14	19	LIFHOUSE/Sick Cycle Carousel	1900
22	18	3 DOORS DOWN/Wet Like That	1800
20	18	BLINK-182/Stay Together For	1800
19	18	PAPA ROACH/Between Angels	1800
17	17	3 DOORS DOWN/Duck And Run	1700

MARKET #29

KCXX/Riverside
All Pro
(909) 384-1039
Clague/DeSanjans/James
12+ Cume 132,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	34	LINKIN PARK/Crawling	2448
32	33	STAIN'D/It's Been Awhile	2376
32	33	STONE TEMPLE PILOTS/Days Of The Week	2376
35	33	BLINK-182/The Rock Show	2376
38	33	CULT/Rise	2376
24	31	ALIEN ANT FARM/Smooth Criminal	2232
37	31	TANTRIC/Breakdown	2232
29	31	GODSMACK/Greed	2232
27	28	TOOL/Schism	2016
24	26	311/You Wouldn't Believe	1872
24	26	SEVEN MARY THREE/Wait	1872
22	26	CRASH/PALACE/Perfect	1872
15	24	CAKE/Short Skirt/Long...	1728
15	24	DAVE NAVARRO/Recall	1728
27	24	WEEZER/Hush Pipe	1728
21	23	3 DOORS DOWN/Be Like That	1656
22	21	FUEL/Bad Day	1512
23	21	SALIVA/Your Disease	1512
17	20	CALLING/Wherever You Will Go	1440
12	20	DEFONES/Change	1440
14	20	SR-71/Right Now	1440
20	20	SUM 41/Fat Lip	1440
14	19	DISTURBED/Down With...	1368
16	18	PAPA ROACH/Last Resort	1296
16	18	CRAZY TOWN/Butterfly	1296
16	18	COLD/No One	1296
15	17	OFFSPRING/Want You Bad	1224
14	17	INCUBUS/Stellar	1224
12	16	PAPA ROACH/Between Angels	1152
13	16	INCUBUS/Pardon Me	1152

MARKET #34

WWCD/Columbus, OH
Ingleside
(614) 221-9923
Davis/Phillips/DeVoss
12+ Cume 88,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	31	DEPECHE MODE/Dream On	1240
34	30	WEEZER/Hush Pipe	1200
22	28	GUIDED BY VOICES/Glad Girls	1120
24	28	WATERSHEAD/Can't Be Myself	1120
22	27	CULT/Rise	1080
21	27	FATBOY SLIM/Weapon Of Choice	960
18	24	STABBING WESTWARD/So Far Away	960
20	23	COLDPLAY/Shiver	920
19	22	FRANK BLACK/Butst	880
20	22	DAVE NAVARRO/Recall	880
21	22	BLINK-182/The Rock Show	880
15	21	RADIOHEAD/Knives Out	840
23	21	PETE YORIN/Life On A Chain	840
19	19	U2/Elevation	760
17	19	R.E.M./Imitation Of Life	760
19	18	TM STAR/Sunshine	760
11	18	ACTION PICTURE PARTY/Action Figure Party	720
19	18	STONE TEMPLE PILOTS/Days Of The Week	720
16	18	GORILLAZ/Clint Eastwood	720
16	18	TRAVIS	

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Stuck In The Middle With Tunes

By
Dayna Talley
Asst. Alternative Editor

So, yes, I've departed from New Orleans already, leaving no time at all for you guys to miss me. With overstuffed bags, I sit here completely exhausted in a middle seat on a massive mechanical "layover" in a Boeing 737, slaving over a hot notepad. I know Southern women are not supposed to perspire, but because no air at all is pumping through the little vents on the plane, I am totally disproving that theory.

As delirium and dehydration set in, I find myself thankful that I at least have some great music to keep me from drifting completely away. Along with CDs by the artists I mentioned last week (Smoother, Built To Spill, etc.), I also brought along a few other CDs to occupy my time, one of which happens to be the new Stone Temple Pilots record, *Shangri-La-Dee-Da*, which rocks (as expected).

STP completely tore up the stage when they were the surprise guests at the KROQ Weenie Roast. (Complete with bandmembers diving into the audience to bash hecklers. Now that is rock 'n' roll, baby!) This is another amazing, never-disappointing album by these veteran rockers. I have always loved this band, but this record — in my opinion — could be one of their best efforts yet.

Another record that I have with me is the exceptionally beautiful release by The Webb Brothers called *Maroon*, which is out on Atlantic. This record was made for our little specialty world. You must listen to the entire record, but tracks to for sure check out are No. 4, "Summer People," which happens to be the

focus track, No. 9, "In a Fashion" and No. 11, "Powder Pale." Contact Atlantic Specialty God Anthony Delia at 800-898-2237 or e-mail him at anthony.delia@atlantic-recording.com to receive a copy of either of these fantastic records.

Also in tow, to give me a load of variety without lugging around too many CDs, is the new MODROX sampler. This two-disc compilation features new songs by Benjamins, Fuzz Townshend, Bran Van 3000, TSOL and Sigur Ros, among others. Matt Monroe and Kevin Fitzgibbons have done it again with this one, providing us with some great new music and styling fast-food packaging. To see and hear for yourself, give them a shout at 310-306-5383 and tell them you want it "super-sized."

Hold on, wait a minute! Is that the flight attendant slamming the airplane door shut? I can barely contain my excitement! We are on our way. Until next week ... it's just me, my tunes and the sky between the Kansas City airport and L.A.!



The Webb Brothers

R&R Top 20 Artists

July 13, 2001

- BUILT TO SPILL** (Warner Bros.) "Strange"
- STROKE 9** (Universal) "Kick Some Ass"
- PENNYWISE** (Epitaph) "Fuck Authority"
- FAITHLESS** (Arista) "We Come 1"
- PERRY FARRELL** (Virgin) "Song Yet To Be Sung"
- BEN FOLDS** (Epic) "Rockin' The Suburbs"
- SMOOTHER** (Nettwerk) "East Side"
- ADEMA** (Arista) "Giving In"
- WEEZER** (Geffen/Interscope) "Island In The Sun"
- IFFY** (Foodchain) "Double Dutch"
- GORILLAZ** (Virgin) "Clint Eastwood"
- JIMMY EAT WORLD** (DreamWorks) "Bleed American"
- SMARTBOMB** (Razor & Tie) "50 In My Wallet"
- GOOD RIDDANCE** (Fat Wreck Chords) "Yesterday's Headlines"
- CRYSTAL METHOD** (Outpost/Geffen/Interscope) "Name Of The Game"
- MINISTRY** (Warner Bros.) "What About Us"
- AIR** (Astralwerks/Virgin) "Vagabond"
- SHINS** (Sub Pop) "Caring Is Creepy"
- BENJAMINS** (Drive-Thru) "Sophia On The Stereo"
- BODY JAR** (Nitro) "Not The Same"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: **Basement Jaxx**
Album: *Rooty*
Label: Astralwerks



This new one by dance geniuses Basement Jaxx covers it all. Their unique sounds come straight from the clubs of London, New York, Japan and the rest of the world. This DJ duo pump out nonstop grooves that mix two parts house, one part funk and a dash of disco to make up another stellar club cocktail titled *Rooty*. My favorite tracks are No. 9, "Where's Your Head," and No. 12, "Do Your Thing." For more information, contact Brian Beck at 212-886-7619 (beckb@astralwerks.com), Clint at 212-886-7591 (clint@astralwerks.com) or Brien Terranova in the Los Angeles office at 310-288-2432 (brien@astralwerks.com).

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 8pm-11pm Alex Taylor Ben Folds Five "Rockin' The Suburbs" Doves "Here It Comes" Pennywise "Land Of The Free" Weezer "Island In The Sun" Our Lady Peace "Right Behind You"</p>	<p>WARQ/Columbia, SC 7200 Seconds Sunday 8-10 Cataldo Smartbomb "50 In My Wallet" Benjamins "Sophia On The Stereo" Ike Reilly "Last Time" Built To Spill "Strange" Marked Liberation "Warm, Strong, Numb"</p>	<p>WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michelle & Justin Cramps "Green Door" Suicidal Tendencies "Worst Fall In Love" Union 13 "The Game" GBH "Boston Babies" Face To Face "Disappointed"</p>	<p>KXRX/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Nukem Grand Theft Audio "As Good As It Gets" Ours "Sometimes" Ministry "What About Us" AFI "Wester" Sum 41 "In Too Deep"</p>
<p>KTEG/Albuquerque, NM Burning Sensations Sunday 8pm-10pm Adam 12 Shins "Caring Is Creepy" Mogwai "Dak Revenge" Last Days Of April "Will The Violins..." Ivy "Disappointed" Urtho "Paranoid (Beyond)"</p>	<p>WEJE/Fort Wayne, IN The Living Room Sunday 8pm-9pm Matt Jericho Ben Folds Five "Rockin' The Suburbs" Rosemary Gals "Shining Rain" Oster "Strangled" Pennywise "Fuck Authority" Jettingham "Cheating"</p>	<p>WVOX/Pittsburgh, PA Edge Of The X Sunday 8pm-midnight Lenny Diana Staind "Faded" Soll "Halo" Ben Folds Five "Rockin' The Suburbs" Adema "Giving In" P.O.D. "Alive"</p>	<p>KCXX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Dessy/Daryl James Static-X "This Is Not" No One "Chemical" Insolence "Poison Well" Crossbreed "Seasons" Dislocated Styles "Liquelief"</p>
<p>WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harren Grand Theft Audio "As Good As It Gets" Blink 182 "First Date" Marked Liberation "Warm, Strong, Numb" Perry Farrell "Song Yet To Be Sung" Swell "Everybody Wants..."</p>	<p>WJBX/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Jesusgung "Ugly" Shovel "Those You Stand..." Pete "Sweet Daze" Wax! "Life Is Good" My Ruin "Heartsick"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9pm-10pm Action DJ Hilary Ash "Burn Baby Burn" Beta Band "Squares" B.R.M.C. "Love Burns" Built To Spill "Strange" Crazy Town "Toxic"</p>	<p>XTRA/San Diego, CA The Lab Sunday 7pm-9pm Action DJ Hilary Jack Johnson "Bubble Toes" Ataris "Teenage Riot" Ben Folds Five "Rockin' The Suburbs" Incredible Mooses... "Anthem" 311 "Amber"</p>
<p>WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Register Shea Seger w/ Ron... "Always" Brand New Immortals "Turn Around" John Mayer "Why Georgia" Kim Richey "Fading" Citizen Cope "If There's Love"</p>	<p>WEED/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Start "Gorgeous" Travis "Sing" Gorillaz "Clint Eastwood" Adema "Giving In" Faithless "We Come"</p>	<p>WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Air "How Does It Make..." Stone Temple Pilots "Dumb Love" Crunchy "If Only" Waterdown "Impress Me" Perry Farrell "Song Yet To Be Sung"</p>	<p>KNOD/Seattle, WA Loudspeaker Sunday 11:00pm-midnight Bill Reid Scanty Sandwich "This One" Busy Signals "New You" Helicopter... "By Starlight" Pennywise "Emery" Built To Spill "Strange"</p>
<p>WFNX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooks Ben Folds Five "Rockin' The Suburbs" Neri Herder "High School" Ash "Burn Baby Burn" Benjamins "Sophia On The Stereo" Moss Brothers "A Promise Is..."</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cousin Chris Jays The Cat "Are You With Me?" Cly "96 Quite Bitter..." Handsome Model "Mason Money" Crossbreed "Underlined" Benjamins "Wonderful"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10:30-11:30pm Justin Habersaat Unwound "Look A Ghost" Old Time Religion "Head" Magic Magicians "Everyone Is Wrong" Hope Sandoval And... "Around My..." Hopewell "Angel Is My..."</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Brain Bashers "54 Pick Up" Ben Harper "Whole Lotta Love" Ravella "Inside Out" Perry Farrell "Song Yet To Be Sung" Mint Royale "Show Me"</p>
<p>WEOG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Puddle Of Mudd "Control" Reverie "What You Got" Stroke 9 "Kick Some Ass" Imports "Hurt Face" Bran Van 3000 "Drinking In L.A."</p>	<p>WRZX/Indianapolis, IN Hangover Cafe Sunday 9am-noon Dave Oegan Shins "Caring Is Creepy" Go-Go's "Stuck In My Car" Neri Herder "High School" Mark Elzai "Proclaim Your Joy" R.E.M. "She Just Wants To..."</p>	<p>WBRI/Providence, RI Breaking And Entering Wednesday 10pm-2am Annio Shapiro Faithless "We Come" Gorillaz "Clint Eastwood" Built To Spill "Strange" Dave Navarro "Avoiding The Angel" Sgar Rose "Svern G-Engler"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Westhead Shins "Caring Is Creepy" Urtho "Saicide" Wly "Biota Bando" Mudwayne "Death Blooms" Marked Liberation "Warm, Strong, Numb"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Action Figure Party "Action Figure Party" Red House Painters "Cruiser" Guided By Voices "Twilight Campfighter" Me First & The... "Wild World" Built To Spill "Strange"</p>	<p>KFTE/Lafayette, LA Now Hear This Sunday 9pm-11pm Dave Hubbell Tricky Woo "Lonesome Road" Foetus "Grace Of God" Rebecca Moore "Fantasy" Mammoth Volume "Brave Manic Mover" Ben Folds Five "Rockin' The Suburbs"</p>	<p>WOYL/Richmond, VA Under Exposed Sunday 10pm-11pm Charlie Padgett Clutch "Careful With The Mic" Gorillaz "Clint Eastwood" Orbit "XtDr" Built To Spill "Strange" Ike Reilly "Last Time"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Smartbomb "50 In My Wallet" Matthew Jay "Let Your Shoulder..." Pennywise "World" Good Riddance "Yesterday's Headlines" Benjamins "Sophia On The Stereo"</p>
<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stowe Beta Band "Squares" Joe Henry "Richard Pryor" Ivy "Double Dutch" Perry Farrell "Song Yet To Be Sung" Last Days Of April "Aspirin and Alcohol"</p>	<p>KXTE/Las Vegas, NV N Harts When I Pee Sunday 10pm-midnight El Diablo Saves The Day "Your Funeral" Stipkin "Heretic Song" Cly "96 Quite Bitter..." Afroman "Because I Got High" Good Riddance "In My Head"</p>	<p>KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Smartbomb "50 In My Wallet" Impossible "Get It..." Cell Block 5 "Spy vs Spy" Less Than Jello "Dopeman" Good Charlotte "Waldorf Worldwide"</p>	<p>34 Total Reporters</p>
<p>WAQZ/Cincinnati, OH Lo Cal Sunday Sunday 10pm-midnight Hogan Econoline Crush "You Don't Know" Alkaline Trio "Stupid Kid" No One "Chemical" Betty Blowtorch "Size Queen" Dog Fashion Disco "Valley Girl..."</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday midnight-3am Rodney Blingenheimer Gorillaz "19-2000" James "Getting Away With It" TSOL "In My Head" Neri Herder "Coming Back Down" Drifting Sand "All Summer Long"</p>	<p>KMBY/Salinas, CA Time Bomb Tues.-Sun. midnight-12:30am Matt Black Smartbomb "50 In My Wallet" Impossible "Get It..." Cell Block 5 "Spy vs Spy" Less Than Jello "Dopeman" Good Charlotte "Waldorf Worldwide"</p>	





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PART TWO OF A TWO-PART SERIES

It's All About New Music

■ Triple A helps develop artists and careers

As I mentioned in last week's column, the purpose of this year's Triple A session at R&R Convention 2001 was to point out the many things that the format is doing to develop and promote new artists and new music. For the second part of this column, I spoke with several Triple A programmers who emphasize their support for new music and point out the types of programming they regularly execute to help break new artists.

New-Music Day

Many formats have a new-music hour or weekend programming that showcases new music, but most Triple A stations actually dedicate an entire day to exposing new music. KBCO/Denver-Boulder calls it "New Music Monday," KMTT (The Mountain)/Seattle calls it "New Music Tuesday," and at KFOG/San Francisco it's "New Release Thursday."

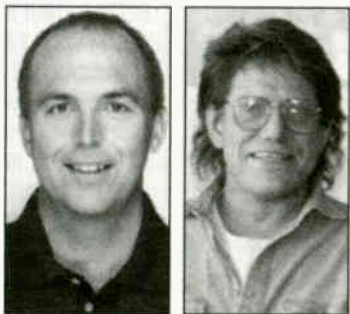
The key is that these stations play new music each and every hour for the whole day, plus during special features at noon or in the evening. Not only will the station spotlight new artists it has recently added, it will also play new CDs by artists that it's considering for regular rotation, as well as by artists that it feels its audience will have an interest in — even if the artists may not be appropriate for regular rotation.

"New Release Thursday' is really one big ad for new music," says KFOG PD **Dave Benson**. "You get the promos out of it all week long besides the all-day programming. Plus, we heavily front- and back-sell these artists. There's no reason to play this new stuff if you don't make it informative."

According to Benson, it's all about understanding his audience. "I don't think you can minimize how vital that is to the culture of buying new music," he says. "By the time you're dealing with adults, the actual amount of time they have to investigate new music and seek it out is much less. We feel that we're an adult format that tries to compensate for that reality, and we make our listeners feel like they're up to date on what's happening."

In-Studio Appearances

Triple A radio is also known for live, in-studio appearances. Many stations have been doing it for years, and they all feel that it's a crucial part of their programming strategies. Besides offering something unique and special, the performances reinforce the station's image, which is closely tied to music. Also, many of these appear-



Dave Benson **Scott Arbough**

ances can later be used on the annual charity CDs that most stations produce.

KBCO is the leader in this area, as it has been doing its famous Studio C spotlights for more than 12 years. KBCO PD **Scott Arbough** loves the fact that the performances give his station a unique aspect. "Even though a number of stations in town are having bands perform live on the air, I feel that KBCO has a significant edge with Studio C, since we've been doing it for so long," he says.

KBCO has established Studio C to a point where getting up-and-coming bands into the studio isn't a problem. Arbough's goal, though, is to use that as leverage to get access to the bigger names. "I'm not downplaying our support for newer acts," he says. "It's just, to remain competitive, I need to get the heavy-hitters intimately involved with the station as well. I need to make sure that the show has a balance of established and newer acts."

Arbough is convinced that live, on-air performances are a crucial part of the station's overall commitment to exposing and supporting new music. When an artist does something like Studio C, he or she gains credibility with the audience. Plus, it acts as an endorsement on the part of the station.

Charity CDs

KTCZ (Cities 97)/Minneapolis PD **Lauren MacLeash** also encourages in-studio performances. She feels that having artists come into the station

and perform live on the air is one of the benchmarks of Triple A. "Anything that adds to our musical credibility is a plus to me," she says.

When it is time to choose the acts to be included on KTCZ's annual charity CD, MacLeash has some added value to offer those labels and artists who agree to allow their tracks to be used: The station has a special eight-year arrangement with Target called The Cities97 Featured Music Display. For the past three years the station has placed its Cities 97 charity CD in this end-cap, making Target the exclusive retailer.

"I understand that the labels' prime directive is to sell records, so every artist who donates a track to the charity sampler gets their own CD displayed on the end-cap too," says MacLeash.

MacLeash tries to make it a win-win situation for everyone. The labels, the artist managers and even the legal departments love the idea because they can sell some records, which gives them an added incentive to donate a track. And getting an end-cap display on an artist during the holiday season is priceless for the label.

The Retail Tie-In

More on The Cities97 Featured Music Display: "It's a year-round front end-cap in 25 of the 30 Target stores in the metro area," MacLeash explains. "The goal initially was to showcase up-and-coming bands that you wouldn't normally see in that kind of prime placement in the store's music section."

Throughout the year — the CDs in the end-cap change every six weeks — MacLeash coordinates with Target which artists are best-suited for the display. The station tries very hard not to duplicate what Target already has on display on its "hit wall," which gives MacLeash room to give shots to newer acts that she's supporting.

Sometimes, however, it does make

"I understand that the labels' prime directive is to sell records, so every artist who donates a track to the charity sampler gets their own CD displayed on the Target end-cap too."

Lauren MacLeash

sense for a larger act to be included. "This way we have a nice balance of big names and newer acts, which adds credibility to our display and accurately represents what Cities97 sounds like," MacLeash says. "It also gives a Cities97 'recommendation' to the newer acts when they're side-by-side with someone like Dave Matthews Band."

MacLeash feels that this cooperative effort with Target could be carried over to other markets. Since it's worked so well for KTCZ, she thinks there is a strong possibility that Triple A stations in other markets could develop a similar association.

Reinventing Proven Ideas

Another thing that most Triple A stations offer their listeners are exclusive, private, free concerts by up-and-coming artists. KFOG, for example, is renowned for its private studio concerts, and WTTS/Indianapolis PD **Jim Ziegler**, who worked at KFOG while that idea was blossoming, has customized it for his situation.

The station has recently begun a series of free WTTS Afternoon Concerts tied in with the Hard Rock Cafe. "This new association we have with the Hard Rock Cafe in downtown Indianapolis has proven to be very beneficial for us and for the artists we've had so far," Ziegler says. "They're free to the first 200 listeners who show up. We've done six so far, and each has built on the one before. Now we have people waiting in line."

Many of these shows have taken place at the same time that the band was in town for a paid gig. WTTS has developed a great working relationship with SFX, the main promoter in town. "What we've found is that, if anything, the Hard Rock shows have created more excitement and have helped to sell more tickets," says Ziegler.

The station has also tied in the event with the Warehouse, which sets up a booth to sell the artist's CD after the gig. In fact, time permitting, the artist can come to the booth and sign CDs for the people buying them.

Ziegler points out that the Hard Rock folks have said they'd love to do this sort of thing nationwide. So if

you've got a Hard Rock Cafe in your town, you should contact the establishment and tell the personnel there about the success that WTTS has enjoyed in Indianapolis.

Fresh Ideas

In addition to in-studio performances, listener-appreciation concerts, new-music days and all the other things that Triple A does to promote new music, KMTT has recently introduced a new drive-time feature called "The Mountain Fresh Focus."

"It's a 90-second commercial unit that runs at a fixed time every day for a week," says GM/PD **Chris Mays**. "It is written to sound like a station feature about a developing band. It includes some copy and a taste of a few songs from the band's latest album, and it's presented by Shawn Stewart."

The "Mountain Fresh Focus" is sponsored by Mountain Fresh Rainier Beer. "This is an idea we've been kickin' around for a couple of years now," says Mays. "The opportunity finally presented itself. It could easily be adapted to any station or any sponsor. It fits in perfectly with the station's image of being a source of information about new music."

The very nature of Triple A radio is tied closely to new music, rooted as it is in the tradition of Progressive Album radio. Programmers know that their listeners still have an appetite for new artists and new releases. Not only have stations devised many ways to expose new music on the air, many have also tied in their websites

A new page on The Mountain's website that has just debuted is called Local Access. It focuses on the vibrant local music scene in Seattle. KTCZ features many artists on its Cities97 Listening Station, and several other stations have tied in their new-music days to their web pages by offering samples of the music of featured artists. All have said that these are among the most-visited pages on their sites.

So, in a very real sense, Triple A radio is an aggressive marketing partner for its artists, and the labels that tie in with these opportunities have seen impressive results.



Chris Mays



Lauren MacLeash

R&R Triple A Top 30

July 13, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	AFRO-CELT... F/PETER GABRIEL When You're Falling (<i>Real World/Virgin</i>)	584	+47	42296	7	32/0
3	2	DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	514	+29	43213	13	29/0
1	3	R.E.M. Imitation Of Life (<i>Warner Bros.</i>)	484	-107	35565	14	31/0
6	4	PETE YORN Life On A Chain (<i>Columbia</i>)	457	+15	30291	12	30/0
4	5	TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	443	-42	43992	23	24/0
10	6	ERIC CLAPTON Travelin' Light (<i>Duck/Reprise</i>)	433	+46	31914	6	31/0
7	7	LUCINDA WILLIAMS Essence (<i>Lost Highway/IDJMG</i>)	415	+9	24404	11	30/0
9	8	BLACK CROWES Soul Singing (V2)	413	+22	23031	11	25/0
5	9	U2 Elevation (<i>Interscope</i>)	411	-51	27541	13	25/0
8	10	DEPECHE MODE Dream On (<i>Mute/Reprise</i>)	360	-36	21960	15	24/0
17	11	MELISSA ETHERIDGE I Want To Be In Love (<i>Island/IDJMG</i>)	324	+70	24714	3	25/1
11	12	INCUBUS Drive (<i>Immortal/Epic</i>)	322	+4	25652	16	15/0
16	13	WIDESPREAD PANIC This Part Of Town (<i>Widespread/SRG</i>)	278	+23	13537	7	24/1
15	14	FIVE FOR FIGHTING Superman (<i>Aware/Columbia</i>)	274	+16	14959	7	20/1
12	15	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	260	-16	28160	21	15/0
14	16	TRAVIS Sing (<i>Independiente/Epic</i>)	254	-7	16947	5	25/0
13	17	COLDPLAY Yellow (<i>Nettwerk/Capitol</i>)	247	-19	27891	28	20/0
20	18	JOSH JOPLIN GROUP Gravity (<i>Artemis</i>)	235	+6	12288	6	22/1
27	19	BETTER THAN EZRA Extra Ordinary (<i>Beyond</i>)	227	+50	15657	2	20/1
18	20	COWBOY JUNKIES I'm So Open (<i>Latent/Zoe/Rounder</i>)	222	-31	11828	11	23/0
22	21	COLDPLAY Shiver (<i>Nettwerk/Capitol</i>)	222	+9	12405	4	16/0
24	22	SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	213	+5	17993	5	11/0
26	23	ROBERT CRAY BAND Baby's Arms (<i>Rykodisc</i>)	203	+8	8842	7	21/0
25	24	SHELBY LYNNE Killin' Kind (<i>Island/IDJMG</i>)	187	-9	8486	9	18/0
23	25	DAVID BYRNE Like Humans Do (<i>Luaka Bop/Virgin</i>)	183	-27	12498	15	20/0
28	26	CAKE Short Skirt/Long Jacket (<i>Columbia</i>)	183	+19	10828	3	13/1
29	27	CPR Katie Did (<i>Samson/Gold Circle</i>)	165	+10	9560	2	19/0
Debut	28	OLD 97'S Designs On You (<i>Elektra/EEG</i>)	164	+24	10814	1	22/2
Debut	29	MATCHBOX TWENTY Mad Season (<i>Lava/Atlantic</i>)	154	+15	8728	1	8/0
Debut	30	BLUES TRAVELER Back In The Day (<i>A&M/Interscope</i>)	152	+94	12112	1	21/4

Most Added®

ARTIST TITLE LABEL(S)	ADDS
OELBERT MCCLINTON Squeeze Me In (<i>New West/Red Ink</i>)	10
GRANT LEE PHILLIPS Spring Released (<i>Zoe/Rounder</i>)	9
JIM WHITE 10 Miles To Go On A Nine... (<i>Luaka Bop/Virgin</i>)	8
BLUES TRAVELER Back In The Day (<i>A&M/Interscope</i>)	4
OLO 97'S Designs On You (<i>Elektra/EEG</i>)	2
FREEDY JOHNSTON Love Grows (<i>Elektra/EEG</i>)	2
COUSTEAU Last Good Day Of The Year (<i>Palm Pictures</i>)	2
MICHAEL FRANTI & SPEARHEAD Sometimes (<i>Six Degrees</i>)	2
BUILT TO SPILL Strange (<i>Warner Bros.</i>)	2
MELISSA ETHERIDGE Lover Please (<i>Island/IDJMG</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLUES TRAVELER Back In The Day (<i>A&M/Interscope</i>)	+94
MELISSA ETHERIDGE I Want To Be In Love (<i>Island/IDJMG</i>)	+70
BETTER THAN EZRA Extra Ordinary (<i>Beyond</i>)	+50
AFRO-CELT... F/P. GABRIEL When... (<i>Real World/Virgin</i>)	+47
ERIC CLAPTON Travelin' Light (<i>Duck/Reprise</i>)	+46
VERVE PIPE Never Let You Down (<i>RCA</i>)	+44
RADIOHEAD Knives Out (<i>Capitol</i>)	+37
ROBERT EARL KEEN Walkin' Cane (<i>Lost Highway/IDJMG</i>)	+37
FREEDY JOHNSTON Love Grows (<i>Elektra/EEG</i>)	+36
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	+34



35 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001. R&R Inc.

New & Active

3 DOORS DOWN Be Like That (*Republic/Universal*)
Total Plays: 142, Total Stations: 5, Adds: 0

NANCI GRIFFITH Where Would I Be (*Elektra/EEG*)
Total Plays: 138, Total Stations: 18, Adds: 0

STONE TEMPLE PILOTS Days Of The Week (*Atlantic*)
Total Plays: 133, Total Stations: 9, Adds: 1

BARENAKED LADIES Falling For The First Time (*Reprise*)
Total Plays: 130, Total Stations: 12, Adds: 1

STAIND It's Been Awhile (*Flip/Elektra/EEG*)
Total Plays: 129, Total Stations: 5, Adds: 0

ACTION FIGURE PARTY Action Figure Party (*Blue Thumb*)
Total Plays: 127, Total Stations: 14, Adds: 0

CHRIS WHITLEY To Joy (Revolution Of...) (*ATO/RCA*)
Total Plays: 122, Total Stations: 15, Adds: 0

KIRSTY MACCOLL In These Shoes (*Instinct/V2*)
Total Plays: 119, Total Stations: 12, Adds: 1

JOHN MAYER No Such Thing (*Aware*)
Total Plays: 103, Total Stations: 12, Adds: 1

VERVE PIPE Never Let You Down (*RCA*)
Total Plays: 103, Total Stations: 12, Adds: 1

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

BLUES TRAVELER

"Back In The Day"

R&R Triple A: Debut **30** #1 Most Increased!

New: WBOS KKMR WXRV KCTY

BDS AAA: 67* - 26*

KBCO KFOG KTCZ WTTS KXST WMMM

WXPB WFPK WYEP WRNR WMVY WNCS

WRLT WDOD WZEW KBAC KTHX & more

On tour all summer

Produced by Matt Wallace • Recorded by Trina Shoemaker • Mixed by Trina Shoemaker and Matt Wallace
Management: Scott McGhee and Susan Bank/Artists Management Group



Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon <small>GRANT LEE PHILLIPS "Spring" TRICKY "Evolution" JIM WHITE "10"</small>	CKEY/Bufalo, NY PD/MD: Rob White <small>BETTER THAN EZRA "Extra" JOYDROP "Sometimes"</small>	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn <small>3 CAKE "Short" 3 GRANT LEE PHILLIPS "Spring"</small>	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Mike Wolf <small>BARENAKED LADIES "Falling"</small>	WKOC/Norfolk, VA PD: Paul Shugrue MD: Kristen Croot <small>JIM WHITE "10" BUILT TO SPILL "Strange" DELBERT MCCLINTON "Squeeze" JOHN MAYER "Such"</small>	KTHX/Reno, NV PD: Harry Reynolds MD: Dave Harold <small>1 JIM WHITE "10" DELBERT MCCLINTON "Squeeze" GRANT LEE PHILLIPS "Spring" TONI PRICE "Measure" RON SEXSMITH "Song" BILL WYMAN'S... "Breakin'"</small>	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams <small>9 JIM WHITE "10"</small>
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle <small>No Adds</small>	WMVY/Cape Cod, MA PD/MD: Barbara Dacey <small>1 GRANT LEE PHILLIPS "Spring" 1 DELBERT MCCLINTON "Squeeze" 1 HABIB KOITE & BAMADA "Batoumambe"</small>	WTTS/Indianapolis, IN PD: Jim Ziegler APD/MD: Marie McCallister <small>No Adds</small>	WZEW/Mobile, AL PD: Brian Hart MD: Linda Woodworth <small>JIM WHITE "10" DELBERT MCCLINTON "Squeeze" MICHAEL FRANTI... "Sometimes"</small>	KCTY/Omaha, NE PD: Max Bumgardner MD: Christopher Dean <small>7 VERVE PIPE "Let" 1 BLUES TRAVELER "Back"</small>	KENZ/Salt Lake City, UT OM/MD: Bruce Jones MD: Kari Bushman <small>No Adds</small>	KRSH/Santa Rosa, CA PD: Mark Mason MD: Pam Long <small>KIRSTY MACCOLL "Shoes" COUSTEAU "Last" DELBERT MCCLINTON "Squeeze" JIM WHITE "10"</small>
WRNR/Baltimore, MD DM: Jon Peterson PD: Alex Cortright MD: Damian Einstein <small>No Adds</small>	WDDO/Chattanooga, TN OM/MD: Danny Howard <small>9 WIDESPREAD PANIC "Town" 311 "Believe"</small>	WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Dwen <small>ACTION FIGURE PARTY "Clock" PERRY FARRELL "Song" GEGGY TAH "Zero" GRANT LEE PHILLIPS "Spring" COOLER "Side"</small>	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper <small>4 BILL WYMAN'S... "Diamond" 4 JOHN GORKA "People" DELBERT MCCLINTON "Squeeze" JIM WHITE "10" MELISSA ETHERIDGE "Please"</small>	WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht <small>No Adds</small>	KXST/San Diego, CA PD/MD: Dona Shaieb <small>OLD 97'S "Designs" FREEDY JOHNSTON "Grows"</small>	KMTT/Seattle-Tacoma, WA GM/MD: Chris Mays APD/MD: Shawn Stewart <small>No Adds</small>
KRVB/Boise, ID PD/MD: Brandon Dawson <small>MICHAEL FRANTI... "Sometimes"</small>	WXRT/Chicago, IL PD: Norm Winer APD: John Farneda MD: James VanOsdol <small>6 MELISSA ETHERIDGE "Please" 3 RADIOHEAD "Knives" 2 JOSH JOPLIN GROUP "Gravity" 1 OLD 97'S "Designs"</small>	WMMM/Madison, WI PD/MD: Tom Teuber <small>1 JIM WHITE "10" DELBERT MCCLINTON "Squeeze"</small>	WRLT/Nashville, TN DM/MD: David Hall APD/MD: Keith Coes <small>DELBERT MCCLINTON "Squeeze" FREEDY JOHNSTON "Grows"</small>	WYEP/Pittsburgh, PA PD: Rosemary Welsch APD/MD: Chris Griffin <small>GRANT LEE PHILLIPS "Spring" CESARIA EVORA "Solidao" JOHNNY A "Yeah"</small>	KFOG/San Francisco, CA PD: Dave Benson MD: Haley Jones <small>No Adds</small>	WRNX/Springfield, MA DM/MD: Tom Davis <small>GRANT LEE PHILLIPS "Spring" COUSTEAU "Last" DELBERT MCCLINTON "Squeeze" BUILT TO SPILL "Strange"</small>
WBOS/Boston, MA MD: Amy Brooks <small>BLUES TRAVELER "Back"</small>	KKMR/Dallas-Ft. Worth, TX PD: Scott Strong MD: Jeff K <small>BLUES TRAVELER "Back"</small>	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston <small>GRANT LEE PHILLIPS "Spring" KELLY JOE PHELPS "Clementine"</small>	KINK/Portland, OR PD: Dennis Constantine MD: Kevin Welch <small>No Adds</small>	35 Total Reporters 35 Current Reporters 35 Current Playlists		

Most Played Recurrents


- JOSH JOPLIN GROUP Camera One (Artemis)
- DAVID GRAY Babylon (ATO/RCA)
- JEB LOY NICHOLS Heaven Right Here (Rykodisc)
- JONATHA BROOKE Linger (Bad Dog)
- U2 Beautiful Day (Interscope)

National Programming

Added This Week

	World Cafe	Bruce Warren 215-898-6677
ACTUAL TIGERS		Standing By
HABIB KOITE & BAMADA		Batoumambe
IKE REILLY		Duty Free
JOE STRUMMER		Global A Go-Go
MICHAEL FRANTI/SPEARHEAD		Stay Human
THE WORD		Joyful Sounds
TONI PRICE		Measure For Measure

	Acoustic Cafe	Rob Reinhart 734-761-2043
RED HOUSE PAINTERS		Golden




ROCKIN' THE HARD ROCK

Silvertone artist Buddy Guy recently performed to an SRO crowd at a WTTS/Indianapolis Private Concert at the Hard Rock Café. Pictured here (l-r) are WTTS PD Jim Ziegler, Guy and WTTS Promotion Assistant Melanie McGoldrick.

TRIPLE A Going For Adds 7/16/01

- BEN FOLDS Rockin' The Suburbs (Epic)
- CLARENCE GATEMOUTH BROWN Back To Bogalusa (Blue Thumb/VMG)
- DAVID GARZA Say Baby (Lava/Atlantic)
- IVY Disappointed (Nettwerk)
- SHAWN COLVIN Bound To You (Columbia)
- TONI PRICE Measure For Measure (Antone's)
- WEEZER Island In The Sun (Geffen/Interscope)

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Triple A Playlists

FIND COMPLETE PLAYLISTS FOR ALL TRIPLE A REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WFUV/New York
Fordham University
(718) 817-4550
Singleton/Houston
12+ Cume 290,000

90.7 wfuv.org

PLAYS	LTW	ARTIST/TITLE	GI (000)
4	5	KIRSTY MACCOLL/In These Shoes	600
4	5	COLDPLAY/Route	600
3	5	CELESTINE/Sweet	600
5	5	NANCI GRIFFITH/Where Would I Be	600
5	5	ROMAN SEYMOUR/This Part Of Town	600
5	5	JIM WHITE/10 Miles To Go On A	600
5	5	CPR/Kate Did	600
5	5	ACTION FIGURE PARTY/Action Figure Party	600
5	5	ERIC CLAPTON/Travelin' Light	600
5	5	SHAWN COLVIN/Whole New You	600
5	5	AFRO-CELT/P. GABRIEL/When You're Falling	600
5	5	COWBOY JUNKIES/It's So Open	600
5	5	R.E.M./Imitation Of Life	600
5	5	DAVID MEAD/Stand Here...	600
5	5	WHISKEYTOWN/Don't Wanna Know Why	600
5	5	WHISKEYTOWN/Don't Be Sad	600
5	5	LUCINDA WILLIAMS/Essence	600
5	5	DAVID BYRNE/Like Humans Do	600
5	5	COLDPLAY/Don't Panic	600
5	5	JEB LLOYD NICHOLS/Say Goodbye To...	600
5	5	HONEYDOGS/Sour Grapes	600
5	5	TRAVIS/Sing	600
5	5	TURIN BRAKES/Underdog (Save Me)	600
5	5	LUCINDA WILLIAMS/When You're Falling	600
4	4	ACTION FIGURE PARTY/George & Cindy	480
4	4	ANNE SORFIE VOM OTTER/Rope	480
4	4	R.E.M./All The Way To...	480
4	4	WIDESPREAD PANIC/This Part Of Town	480
4	4	RUFUS WAINRIGHT/California	480
4	4	JOE HENRY/Stop	480

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farneda/VanOssoli
12+ Cume 447,800

93.1 XRT

PLAYS	LTW	ARTIST/TITLE	GI (000)
15	19	AFRO-CELT/P. GABRIEL/When You're Falling	4997
14	14	TRAIN/Drops Of Jupiter...	3682
14	14	CAKE/Short Skirt/Long...	3682
11	14	MELISSA ETHERIDGE/I Want To Be In Love	3682
16	13	RADIOHEAD/I Might Be Wrong	3419
13	12	SEMISONIC/Chemistry	3156
14	12	LIFEHOUSE/Hanging By A Moment	3156
9	11	WIDESPREAD PANIC/This Part Of Town	2893
11	11	PETE YORNLife On A Chain	2893
10	11	SHAWN COLVIN/Whole New You	2893
10	11	U2/Elevation	2893
10	10	COLDPLAY/Yellow	2630
10	10	DOVES/Catch The Sun	2630
10	10	DAVE MATTHEWS BAND/The Space Between	2630
10	10	OLD 97'S/King Of All...	2630
8	10	R.E.M./Imitation Of Life	2630
8	10	BLACK CROWES/Soul Singing	2630
8	9	BETTER THAN EZRA/Extra Ordinary	2367
8	9	DAVE MATTHEWS BAND/Dreams Of Our...	2367
10	9	R.E.M./All The Way To...	2367
7	9	JONATHAN BROOKER/Linger	2367
9	9	LUCINDA WILLIAMS/Essence	2367
8	8	MARCIA BALL/Love's Connection	2104
11	8	COWBOY JUNKIES/It's So Open	2104
7	8	DANDY WARHOLS/Bohemian Like You	2104
3	8	DAVID GRAY/Babylon	2104
7	8	ST GERMAIN/Sure Thing	2104
5	8	U2/In A Little While	2104
7	8	BUDDY GUY/Look What All You...	2104
7	8	DAVID MEAD/Mine & Yours	2104
7	7	BLUES TRAVELER/Girl Inside My Head	1841

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
12+ Cume 610,000

KFOG 104.5 97.7

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	29	ERIC CLAPTON/Travelin' Light	8091
26	29	COLDPLAY/Yellow	8091
26	29	DAVE MATTHEWS BAND/The Space Between	8091
26	26	TRAIN/Drops Of Jupiter...	7254
15	23	U2/Elevation	6417
12	23	R.E.M./Imitation Of Life	5301
15	18	PETE YORNLife On A Chain	5022
17	17	AFRO-CELT/P. GABRIEL/When You're Falling	4743
15	18	BLACK CROWES/Soul Singing	4464
14	18	DAVID BYRNE/Like Humans Do	4464
16	15	STEVIE NICKS/Planes Of...	4185
15	14	DEPECHE MODE/Dream On	3906
9	14	CPR/Kate Did	3906
14	13	MELISSA ETHERIDGE/I Want To Be In Love	3627
15	13	LIFEHOUSE/Hanging By A Moment	3627
15	13	ELECTRIC LIGHT.../Alright	2750
10	10	JOSH JOPLIN GROUP/Camera One	2750
10	10	DAVE MATTHEWS BAND/Dreams Of Our...	2750
8	10	CREED/Higher	2750
8	10	STRAY/Brand New Day	2511
11	9	TRACY CHAPMAN/Telling Stories	2511
10	9	PHISH/Heavy Things	2511
12	9	DIDD/Thankyou	2511
7	9	JEFFREY GAINES/In Your Eyes	2511
13	9	DAVID GRAY/Babylon	2511
11	9	MARK KNOPFLER/What It Is	2511
10	9	RED HOT CHILI.../Otherside	2511
11	9	SANTANA F.E. CHERRY/Wishing It Was	2511
12	9	U2/Beautiful Day	2511
3	8	BLUES TRAVELER/Back In The Day	2232
4	7	COUNTING CROWS/Mrs. Potter's...	1953

MARKET #5

WXPN/Philadelphia
Univ. Of Pennsylvania
(215) 898-6677
Warren/Leitch
12+ Cume 237,700

88.5

PLAYS	LTW	ARTIST/TITLE	GI (000)
21	21	AFRO-CELT/P. GABRIEL/When You're Falling	2961
14	14	ACTION FIGURE PARTY/Clock Radio	1974
14	14	TURIN BRAKES/Underdog (Save Me)	1974
14	14	JEB LLOYD NICHOLS/Heaven Right Here	1974
12	12	RODNEY CROWELL/Telephone Road	1692
12	12	LUCINDA WILLIAMS/Essence	1692
10	10	TRAIN/Drops Of Jupiter...	1410
10	10	PETE YORNLife On A Chain	1410
10	10	U2/Elevation	1410
10	10	ERIC CLAPTON/Travelin' Light	1410
10	10	JIM WHITE/10 Miles To Go On A	1269
9	9	NANCI GRIFFITH/Where Would I Be	1269
9	9	R.E.M./Imitation Of Life	1269
9	9	FIVE FOR FIGHTING/Superman	1269
9	9	CARTER & GRAMMER/Titanic Co.	1269
9	9	DAVE MATTHEWS BAND/The Space Between	1128
8	8	NIKKA COSTA/Like A Feather	1128
8	8	TRAVIS/Sing	1128
8	8	KIRSTY MACCOLL/In These Shoes	1128
8	8	MELISSA ETHERIDGE/I Want To Be In Love	1128
8	8	STEVE NICKS/Planes Of...	1128
8	8	COUSTEAU/Last Good Day Of...	1128
8	8	GGGYV/One Zero	1128
8	8	ELIZA CARTHRY/Train Song	1128
8	8	WHISKEYTOWN/Don't Be Sad	1128
8	8	TIM EASTON/Carry Me	1128
8	8	DAVID MEAD/Mine & Yours	1128
8	8	SHAWN COLVIN/Whole New You	1128
8	8	FREEDY JOHNSTON/Love Grows	1128

MARKET #6

KKMR/Dallas-Ft. Worth
Susquehanna
(214) 526-7400
Strong/K
12+ Cume 328,300

merge 93.3net

PLAYS	LTW	ARTIST/TITLE	GI (000)
39	41	INCUBUS/Drive	4592
41	39	TRAIN/Drops Of Jupiter...	4568
38	38	DEPECHE MODE/Dream On	4256
41	37	POE/Hey Pretty	4164
32	36	R.E.M./Imitation Of Life	4032
29	30	JOSH JOPLIN GROUP/Gravity	3360
27	30	DAVE MATTHEWS BAND/The Space Between	3360
27	30	DAVE MATTHEWS BAND/The Space Between	3024
27	26	TRAVIS/Sing	2912
27	26	PETE YORNLife On A Chain	2912
25	25	DIDD/Thankyou	2800
22	25	COLDPLAY/Yellow	2800
20	25	WETZEL/Island In The Sun	2800
27	24	BLUES TRAVELER/Girl Inside My Head	2688
21	24	SUGAR RAY/When It's Over	2688
30	23	LIFEHOUSE/Hanging By A Moment	2576
18	23	STONE TEMPLE PILOTS/Days Of The Week	2576
-	19	BETTER THAN EZRA/Extra Ordinary	2128
18	17	CARY PIERCE/Time To Time	1904
11	10	3 DOORS DOWN/Kryptonite	1120
10	10	COLLECTIVE SOUL/Perfect Day	1120
9	9	RUE/Hemorrhage...	1008
9	9	FLEETWOOD MAC/Seven Ways	1008
12	9	UNCLE KRACKER/Follow Me	1008
10	9	EVERCLEAR/Wonderful	1008
9	9	MATCHBOX TWENTY/Bent	1008
6	9	STING/Desert Rose	1008
6	9	U2/Beautiful Day	1008
10	8	FOO FIGHTERS/Learn To Fly	896
8	8	LENNY KRAVITZ/American Woman	896

MARKET #7

WDET/Detroit
Wayne State University
(313) 577-4146
Adams/Bandyk/Hom
12+ Cume 212,800

101.9 FM WDET

PLAYS	LTW	ARTIST/TITLE	GI (000)
9	12	AFRO-CELT/P. GABRIEL/When You're Falling	1308
12	10	LUCINDA WILLIAMS/Essence	1090
8	8	ERIC CLAPTON/Travelin' Light	872
8	8	WIDESPREAD PANIC/This Part Of Town	872
8	8	CPR/Kate Did	872
8	8	JOSH JOPLIN GROUP/Gravity	872
8	8	PETE YORNLife On A Chain	872
7	7	FIVE FOR FIGHTING/Superman	763
7	7	BADLY DRAWN BOY/Spitting In The Wind	763
7	7	COWBOY JUNKIES/It's So Open	763
7	7	J.J. CALE/After Midnight	763
7	7	JEB LLOYD NICHOLS/Say Goodbye To...	763
7	7	EMMYLOU HARRIS/One Big World	763
7	7	DOVES/Here It Comes	763
7	7	CHRIS WHITLEY/To Joy...	763
6	7	STEVE EARLE/Don't Want To...	763
6	7	NANCI GRIFFITH/Where Would I Be	763
6	6	OLD 97'S/Designs On You	654
8	6	ROBERT CRAY BAND/Baby's Arms	654
6	6	WHISKEYTOWN/Don't Be Sad	654
6	6	R.E.M./Imitation Of Life	654
6	6	DEPECHE MODE/Dream On	654
6	6	ACTION FIGURE PARTY/Action Figure Party	654
5	6	ROOMFUL OF BLUES/Sail Of My Tears	654
5	5	BINDICULAR/Deep	545
5	5	RADIOHEAD/Knives Out	545
5	5	JIM WHITE/10 Miles To Go On A	545
4	5	KIRSTY MACCOLL/In These Shoes	436
4	4	ROBERT EARL KEENE/Waltz In Cane	436
3	4	STRING CHEESE.../Outside And Inside	436

MARKET #8

WBOS/Boston
Greater Media
(617) 822-9600
Brooks
12+ Cume 412,800

bos 92.9fm one-of-a-kind

PLAYS	LTW	ARTIST/TITLE	GI (000)
20	26	JEFFREY GAINES/In Your Eyes	4082
27	26	DAVE MATTHEWS BAND/The Space Between	4082
26	26	TRAIN/Drops Of Jupiter...	4082
19	25	AFRO-CELT/P. GABRIEL/When You're Falling	3925
20	25	MATCHBOX TWENTY/Mad Season	3925
26	25	U2/Walk On	3925
6	18	SUGAR RAY/When It's Over	2626
17	17	FIVE FOR FIGHTING/Superman	2669
6	17	STEVIE NICKS/Every Day	2669
25	17	BETTER THAN EZRA/Extra Ordinary	2669
26	17	INCUBUS/Drive	2669
9	18	BLACK CROWES/Soul Singing	2512
16	18	LIFEHOUSE/Hanging By A Moment	2512
16	18	JEB LLOYD NICHOLS/Heaven Right Here	2512
10	16	MARK KNOPFLER/What It Is	2512
20	16	R.E.M./Imitation Of Life	2512
10	15	ERIC CLAPTON/Travelin' Light	2355
17	15	U2/Elevation	2355
10	14	PUSH STARS/Millionaire	2198
4	14	DUNCAN SHEIK/Mr. Chess	2198
12	14	LUCINDA WILLIAMS/Essence	1984
10	12	DAVID GRAY/Babylon	1884
11	11	JOSH JOPLIN GROUP/Camera One	1727
9	11	VERTICAL HORIZON/You're A God	1727
9	11	DIDD/Thankyou	1727
11	11	STONE TEMPLE PILOTS/Sour Girl	1727
6	10	TRACY CHAPMAN/Telling Stories	1570
10	10	LENNY KRAVITZ/Again	1570
10	10	BARENAKED LADIES/Pinch Me	1570

MARKET #8

WXRV/Boston
Northeast
(978) 374-4733
Doody/Marshall
12+ Cume 182,400

the 92.5

PLAYS	LTW	ARTIST/TITLE	GI (000)
18	19	AFRO-CELT/P. GABRIEL/When You're Falling	1501
20	19	LUCINDA WILLIAMS/Essence	1501
20	18	CAKE/Short Skirt/Long...	1422
17	18	KIRSTY MACCOLL/In These Shoes	1422
15	18	PRIME STEW/It's Stupid	1422
19	18	U2/Elevation	1422
17	18	R.E.M./Imitation Of Life	1343
14	17	COLDPLAY/Yellow	1343
17	16	NIKKKA COSTA/Like A Feather	1343
17	16	FATBOY SLIM/Meatman Of Choice	1264
17	15	MELISSA ETHERIDGE/I Want To Be In Love	1185
16	15	OURS/Sometimes	1185
11	15	DAVE MATTHEWS BAND/The Space Between	1185
17	15	TRAVIS/Sing	1185
17	14	POE/Hey Pretty	1106
17	14	CPR/Kate Did	1106
15	13	FIVE FOR FIGHTING/Superman	1027
11	13	PETE YORNLife On A Chain	1027
-	12	RADIOHEAD/Knives Out	948
9	11	OLD 97'S/Designs On You	869
10	11	ANDREAS JOHNSON/Glorious	869
9	10	BLACK CROWES/Soul Singing	790
10	10	ERIC CLAPTON/Travelin' Light	790
10	10	ELIZA CARTHRY/Train Song	790
8	10	SUGAR RAY/When It's Over	790
10	10	TRAIN/Drops Of Jupiter...	790
8	10	WIDESPREAD PANIC/This Part Of Town	790
10	9	DOVES/Here It Comes	711
10	9	JEB LLOYD NICHOLS/Heaven Right Here	711
9	9	STONE TEMPLE PILOTS/Days Of The Week	711

MARKET #14

KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cume 191,100

The Mountain 102.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
16	22	INCUBUS/Drive	2376
20	22	DAVE MATTHEWS BAND/The Space Between	2376
26	22	TRAIN/Drops Of Jupiter...	2376
21	21	U2/Elevation	2160
22	20	AFRO-CELT/P. GABRIEL/When You're Falling	2160
11	20	PETE YORNLife On A Chain	2160
10	14	JIM WHITE/Handcuffed To...	1512
11	13	ELIZA CARTHRY/Train Song	1404
9	12	AFRO-CELT/P. GABRIEL/When You're Falling	1296
14	12	BLACK CROWES/Soul Singing	1296
10	12	CREED/With Arms Wide Open	1296
15	12	FISHER/Hello It's Me	1296
10	12	3 DOORS DOWN/Kryptonite	1296
8	12	COWBOY JUNKIES/It's So Open	1296
12	11	DEPECHE MODE/Dream On	1188
12	11	LUCINDA WILLIAMS/Essence	1188
11	11	DAVID BYRNE/Like Humans Do	1188
21	11	COLDPLAY/Yellow	1188
8	11	DAVID GRAY/Babylon	1188
12	10	JONATHAN BROOKER/Linger	1080
6	10	MELISSA ETHERIDGE/I Want To Be In Love	1080
10	10	VERTICAL HORIZON/Everything You Want	1080
7	10	DIDD/Thankyou	1



RICK WELKE
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What's The Word?

Getting to know one's audience can maximize marketing efforts

Arbitron has shown that radio listening is down considerably over the last seven years. Teen listening much lower than it was in 1994. Even more staggering is the fact that TSL for 18-year-olds is down 16% over that same time period. Other demos follow a similar line, but the percentages are in the single digits.

What is a radio station to do? Why is the trend moving so quickly in the direction of lower TSL? If we are doing a great job programming our stations, why are fewer people listening for shorter periods of time?

Knowing your audience is a major factor in reaching it. If you don't have a clear idea of what your potential audience desires from your station, how can you attempt to fill its needs? What is the possibility of growing your cume if people aren't sharing with friends how you hit the bull's-eye with them every day?

Marketing, in the truest sense of the word, is building a lasting brand in the mind of the consumer. Every radio station wants to do this, but very few accomplish it in a way that attracts new listeners every week and keeps them coming back for more. A large magnet on a table covered with paper clips is the metaphor to use with your staff. Be as big a magnet as you can be in your market — that is the objective.

Several markets now have more than one Christian radio station. Sometimes these stations have virtually identical programming philosophies. Does this make sense? Is this a good use of resources? Are we gainfully targeting our energies to address the needs of a particular segment of the population, or are we simply doing what has been done for decades, believing that we are making a difference in our communities?

If your ratings or cume don't show some sort of surge over the past 12 months, a new marketing or targeting strategy may be in order.

Unleash The Unique

Your plan for branding your frequency should be designed in a way that sets your station apart from all the other frequencies in your market. If your station and Station X have similar programming intentions, one of you needs to rethink your strategy. Your station needs to stick out from all the rest to the point where it creates the perception in the minds of the general population (notice I didn't say "in the minds of your present listeners") that there is no other radio station like yours in your city.

I live in Columbus, OH. A few years ago we had four stations that had pretty much the same programming mentality. They sounded alike. They played the same programs throughout the day, just at different times. None of them were making huge strides in reaching their target demos, yet not one of them, until recently, was willing to step back and address the key question: "How can we reach more people within our target population?" One of the stations is now enjoying a huge increase in listenership simply because it decided to address the needs of the market.

Can a successfully branded station appeal to everyone within its market? Of course not. No one genre or programming philosophy can have universal appeal. Can a Christian station keep the same type of programming and win over more potential listeners? Sure. It's been done, in cities like Houston, Dallas and Tulsa, among others. But it takes an open mind to decide what

will work in your branding plan to bring in the droves of people who want to connect personally with a radio station.

Microsoft has 90% of the worldwide market for desktop computer operating systems. Coca-Cola has 70% of the worldwide market for

Radio listeners in your market have a word stuck in their heads that they would use to describe your station. Find out what it is and, if necessary, change it.

cola. To make a lasting impression within your market, you must narrow your focus. Do one thing better than anybody else inside your city, and you'll be one up on all of the other frequencies combined.

If you truly want to build your station's image in the mind of your market's population, pick one thing that you want the listener to walk away with. Don't clutter up your imaging, production and promotional opportunities with tons of messages. Doing so weakens the image of your station and, in turn, wastes the effort you have expended to get people to listen in the first place.

Narrowing your focal point to one word is the ultimate goal. I talked with friends in several cities who used the words *preachy*, *old school* and *not for me* to describe their local Christian radio stations. Words used by friends in other cities included *trendy*, *fun* and *different*, but *I like it*. Radio listeners in your market have a word stuck in their heads that they would use to de-



AVALON IS IN THE CLUB

Sparrow artists Avalon stopped by R&R's Los Angeles office recently to visit with the gang, sing some songs, play their new CD and share some cookies. Shown here in the world-famous Club R&R are (l-r) Avalon's Jody McBrayer, Cherie Paliotta, R&R's Jill Bauhs and Cyndee Maxwell, Sparrow's Grant Hubbard, R&R's Diane Ramos and Avalon's Janna Long and Michael Passons.

scribe your station. Find out what it is and, if necessary, change it.

Desires Of The Potential Listener

Many valuable surveys have been done of radio listeners across the country. Arbitron and Edison Media Research have done extensive work looking at present trends with listeners and nonlisteners to see what they want from their local radio stations. Some of the statistics they produced may surprise you. (For more in-depth information, please visit www.edisonresearch.com.)

- Sixty-two percent said they wanted radio to front- or back-sell every song on the air.

- Forty-five percent said that radio most influenced their decision to purchase the last CD they bought.

- Thirty-seven percent said radio was the way they first found out about the last CD they purchased.

- Forty-four percent stated that pop/alternative was their present musical preference (based on a sample of individuals aged 16 to 40).

Many radio stations need time to build up their credentials to be accepted within the marketplace. If a new mainstream player comes to town, it already knows what format it will offer to the public. Christian radio doesn't fit the mold. It's distinctive in many ways that are not comparable to its mainstream counterparts. Use this to your advantage.

Running ads on television that tout you as the next best thing in your market doesn't cut it anymore. Trends and statistics clearly show this. Setting yourself apart from the masses is the way to go, and publicity — not advertising — is what gets you there. Advertising keeps you in the game once you've established yourself. Creating good publicity is what will set your station apart from other stations that are not in tune with your community.

Making your presence felt is better than making it known. Reaching out to the community is a great way to get a bit of exposure, but what about setting up systematic ways to touch the population on a regular

basis? There are still roads that radio stations haven't traveled with regard to involving themselves in their communities.

Stake your claim on your frequency's coverage area. Look at little things that build big bridges in developing a lasting impression on a segment of the community. Force your way, if need be, into areas not on your station's agenda in years past.

At The Crossroads Of Public Perception

Christian music has a bad rap in most circles. Heading out into the street and investigating what people think of Christian music or Christian radio will open your eyes to the issues that we all deal with in heading off negative perceptions in the communities in which we live. This misapprehension came from somewhere, but we now have the means to shift this frame of mind to what Christian radio really represents today.

We need to realize that Christian music, in its present form, is a new brand to most people. The majority of people have never tuned to Christian radio, so they have no idea what it sounds like. I received an e-mail after this column debuted in R&R congratulating me on launching "this new format." The reality is that Christian music doesn't need a face lift; instead, we need to reach people who have never heard of Christian radio.

Using a unique name to position your frequency is one potential way to separate yourself from the competition. Salem Communications has moved into major markets over the past year and positioned its stations as "The Fish." A new brand was born. They set themselves apart by using one word that describes exactly what they are. They took a regular word out of context and used it to signify the primary attribute of the station. Bingo.

What one word will people use to describe this format in 12 months? That is the door that now stands open before us.

We need to realize that Christian music, in its present form, is a new brand to most people. The majority of people have never tuned to Christian radio, so they have no idea what it sounds like.

July 13, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	TAIT All You Got (Forefront)	766	-4	11
2	2	TREE 63 Look What You've Done (Inpop)	727	-30	12
3	3	BENJAMIN GATE All Over Me (Forefront)	717	-38	12
6	4	ELMS Hey, Hey (Sparrow)	704	+48	11
4	5	LARUE Fly (Reunion)	635	-60	12
10	6	NEWSBOYS Who? (Sparrow)	601	+58	6
15	7	STACIE ORRICO Without Love (Forefront)	550	+66	12
7	8	TEN SHEKEL SHIRT Ocean (Vertical)	548	-81	12
11	9	TRUE VIBE Now And Forever (Essential)	536	+2	12
8	10	MATT BROUWER Water (Reunion)	530	-80	12
9	11	SONICFLOOD Open The Eyes Of My Heart (Gotee)	526	-45	12
12	12	PFR Missing Love (Squint)	513	-3	7
14	13	ZOEGIRL No You (Sparrow)	505	+17	12
5	14	AVALON Make It Last Forever (Sparrow)	487	-170	12
16	15	K. FRANKLIN & MARY MARY Thank You (Gospo Centric)	444	+49	6
13	16	DAMITA Spirit Inside (Atlantic)	432	-59	12
17	17	FFH Watching Over Me (Essential)	388	-3	5
20	18	AUDIO ADRENALINE One Like You (Forefront)	362	+24	15
25	19	PLUS ONE Soul Tattoo (143/Atlantic)	336	+109	2
21	20	SUPERCHICK Barlow Girls (Inpop)	329	+3	5
22	21	JOY WILLIAMS Serious (Reunion)	327	+19	3
24	22	CIRCADIAN RHYTHM Beautiful Savior (40)	325	+33	6
23	23	BY THE TREE Reveal (Fervent)	324	+20	8
28	24	REBECCA ST. JAMES Wait For Me (Forefront)	286	+72	2
19	25	JAKE The One (Reunion)	282	-57	9
18	26	DELIRIOUS? God You Are My God (Sparrow)	256	-11	12
26	27	APT.CORE 1/GINNY OWENS 40 (Rocketown)	254	+29	4
Debut	28	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	246	+139	1
27	29	SHINEMK Higher Love (Reunion)	224	+1	12
29	30	KEVIN MAX Be (Forefront)	205	-6	2

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. © 2001 Radio & Records.

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	SUPERCHICK Barlow Girls (Inpop)	345	-7	11
1	2	BENJAMIN GATE All Over Me (Forefront)	326	-46	12
3	3	ELMS Hey, Hey (Sparrow)	303	+22	10
5	4	EARTHSUIT Do You Enjoy The Distortion (Sparrow)	267	+40	7
8	5	SKILLET Alien Youth (Ardent)	262	+42	3
10	6	SWITCHFOOT Poparazzi (Sparrow)	246	+34	7
6	7	GRYP Left Behind (Independent)	224	+1	10
9	8	DISCIPLE God Of Elijah (Rugged)	220	+3	11
17	9	PAX217 Sandbox Praise (Forefront)	216	+76	5
7	10	JUSTIFIDE The Way (Culdesac/Ardent)	211	-9	12
4	11	BEANBAG Limit Of Shunt (Inpop)	197	-44	12
14	12	DELIRIOUS? My Glorious (Sparrow)	170	+17	8
25	13	PLANKEYE The Meaning Of It All (BEC)	144	+36	5
11	14	PILLAR Live For Him (Flicker)	140	-40	12
20	15	8:28 Nature Against God (316)	140	+20	2
29	16	40DT Go (Diverse)	139	+35	5
15	17	PHIL JOEL Be Number One (Inpop)	131	-13	10
-	18	HANGNAIL Wrong Is Wrong (Tooth & Nail)	125	+26	3
19	19	AMONG THORNS Jesus Christ (Here To Him)	125	+5	11
23	20	MCCLURG FAMILY SINGERS Freedom (Word Of Mouth)	123	+11	4
26	21	BUCK ENT. Got To Get You Into My Life (Galaxy 21)	118	+11	5
22	22	GRETCHEN Ordinary Girl (Rugged)	115	+2	8
18	23	SPOKEN Forevermore (Metro Vox)	113	-19	12
-	24	BLEACH Asleep In The Light (BEC)	112	+17	4
Debut	25	WATEROEEP My God Has Come To Save Me (Squint)	112	+23	1
30	26	CADET God Man (BEC)	110	+10	7
13	27	RELIENT K Softer To Me (Gotee)	109	-45	12
28	28	LIFEHOUSE Hanging By A Moment (DreamWorks)	108	+2	9
21	29	SKYPARK Viva Satellite (Word)	107	-10	4
Debut	30	THOUSAND FOOT KRUTCH Unbelievable (OGE)	100	+49	1

45 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7. © 2001 Radio & Records.

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 WITH RADIO'S Name On It!

AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
	1	KATINAS Thank You (Gotee)	1077	+30	8
4	2	SHAUN GROVES Welcome Home (Rocketown)	909	+7	7
2	3	POINT OF GRACE Blue Skies (Word)	901	-44	8
5	4	PHILLIPS, CRAIG & DEAN Let My Words Be Few (Sparrow)	874	+32	8
11	5	FFH Watching Over Me (Essential)	842	+135	5
10	6	WATERMARK Good For Me (Rocketown)	800	+50	8
3	7	NATALIE GRANT Keep On Shining (Pamplin)	798	-131	8
12	8	TAIT All You Got (Forefront)	769	+114	8
9	9	JACI VELASQUEZ Adore (Word)	760	-4	6
6	10	SCOTT KRIPPAYNE What Breaks Your Heart (Spring Hill)	739	-99	8
13	11	ZOEGIRL No You (Sparrow)	612	+30	8
18	12	CECE WINANS Say A Prayer (WellSpring/Sparrow)	610	+204	3
7	13	AVALON The Glory (Sparrow)	597	-194	8
30	14	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	507	+324	2
19	15	ERIN O'DONNELL Hold On To Jesus (Word)	498	+134	4
8	16	MARK SHULTZ I/GINNY OWENS Remember Me (Word)	469	-309	8
15	17	STACIE ORRICO Without Love (Forefront)	462	-95	8
14	18	TRUE VIBE Now And Forever (Essential)	448	-121	8
17	19	PFR Missing Love (Squint)	440	-38	6
Debut	20	RACHEL LAMPA You Lift Me Up (Word)	391	+218	1
24	21	CHERI KEAGGY I Like (M2.0)	372	+59	4
23	22	JOY WILLIAMS I Believe In You (Reunion)	371	+49	8
16	23	NEWSONG Wonderful One (Word)	362	-127	8
22	24	GREG LONG In The Waiting (Word)	358	+32	5
26	25	JAKE Believer (Reunion)	282	0	8
21	26	BEBO NORMAN I Am (Watershed)	261	-66	5
28	27	PLUS ONE Soul Tattoo (143/Atlantic)	258	+1	2
20	28	REBECCA ST. JAMES In Me (Forefront)	235	-111	8
25	29	BEN GLOVER 26 Letters (Word)	214	-71	8
27	30	RUSS LEE The Living Years (Reunion)	202	-71	8

57 AC reporters. Songs ranked by total plays for the airplay week of Sunday 7/1-Saturday 7/7.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
2	DJ MAJ f/NEW BREED What's My Name (Gotee)
3	T-BONE Ride Wit' Me (Flicker)
4	STACIE ORRICO Without Love (Forefront)
5	SMOOTH Get Your Praise On (Metro One)
6	JOHN REUBEN Divine Inspiration (Gotee)
7	CROSS MOVEMENT Know Me (Huh What?) (Cross Movement)
8	URBAN D We Go Together Like (Seventh Street)
9	APT. CORE I/GINNY OWENS 40 (Rocketown)
10	L.A. SYMPHONY Broken Tape Decks (Squint)
11	KNOWDAVERBS Plane Scared (Gotee)
12	UNITY KLAN Rida (Eternal Funk)
13	MARS ILL Sphere Oh Hip-Hop (Uprok/BEC)
14	COLEON Squanderin' (Syntax)
15	RACHEL LAMPA Shaken (Word)
16	DAMITA Spirit Inside (Atlantic)
17	CECE WINANS Say A Prayer (WellSpring/Sparrow)
18	ILL HARMONICS Woe Is We (Uprok/BEC)
19	REBECCA ST. JAMES Reborn (Forefront)
20	DJ MAJ f/OUT OF EDEN Spirit Moves (Gotee)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWO/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI

WAYK/Kalamazoo, MI
WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFBS/San Francisco, CA
KLFF/San Luis Obispo, CA
KTSL/Spokane, WA
KADI/Springfield, MO

WBVM/Tampa, FL
WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI
AIR1/Network
KNMI/Network

28 Reporters

Rock

WDCD/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC
WTPT/Greenville, SC

WBOP/Harrisonburg, VA
WMUL/Huntington, WV
WQME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WITR/Rochester, NY
KWND/Springfield, MO
WTRK/Saginaw, MI
WJIS/Sarasota, FL

KCLC/St. Louis, MO
KYMC/St. Louis, MO
WLFJ/Spartansburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wasau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KADU/Network
KNMI/Network

45 Reporters

AC

KAEZ/Amarillo, TX
KAFC/Anchorage, AK
WFSH/Atlanta, GA
WVFJ/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDO/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
KBIQ/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTY/Dallas, TX
WUWZ/Detroit, MI
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
WLFJ/Greenville, SC
KSBJ/Houston-Galveston, TX
WQME/Indianapolis, IN
WBGB/Jacksonville, FL
WCQR/Johnson City, TN
KOBK/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFRL/Lubbock, TX
WMCU/Miami, FL
WZTO/Nashville, TN
WPOZ/Orlando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD

WPAR/Roanoke, VA
WRXT/Roanoke, VA
WXPZ/Salisbury, DE
WJIS/Sarasota, FL
KCMS/Seattle-Tacoma, WA
WHPZ/South Bend, IN
WIBI/Springfield, IL
KWND/Springfield, MO
WBGL/Terre Haute, IN
KXOJ/Tulsa, OK
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

SALEM/Network
KLOVE/Network
KJIL/Network

57 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	OISCIPLE God Of Elijah (Rugged)
2	GRYP Left Behind (Independent)
3	BROKEN Stand (Mercy Street)
4	JUSTIFIDE The Way (Ardent)
5	SPOKEN Forevermore (Metro Vox)
6	BRIOE White House (Absolute)
7	GS MICROPHONE Use Me (Spindust)
8	8:28 Nature Against God (316)
9	LIVING SACRIFICE Perfect (Solid State)
10	OIL Struggle (Kalubone)

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WBOX Boston seeks experienced PD able to lead veteran staff. Send package to: WBOS PD, DeMers Programming, 204 Exton Commons, Exton, PA 19341. EOE (07/13)

SOUTH



DICK BROADCASTING

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MIDWEST

Anchor-reporter. T&R: Dave Dahl, ND, WMBD-AM, 331 Fulton St., #1200, Peoria IL 61602. EOE (07/13)

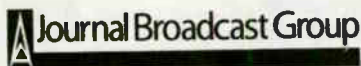
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R&R The Back Pages

National Airplay Overview July 13, 2001

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	AGUILERA/LIL' KIM/MYA/PINK	Lady Marmalade	(Interscope)
2	2	O-TOWN	All Or Nothing	(J)
3	3	LIFHOUSE	Hanging By A Moment	(DreamWorks)
3	4	JESSICA SIMPSON	Irresistible	(Columbia)
4	5	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
6	6	NELLY	Ride Wit Me	(Fo' Reel/Universal)
11	7	CITY HIGH	What Would You Do?	(Interscope)
10	8	OESTINY'S CHILO	Bootylicious	(Columbia)
9	9	INCUBUS	Drive	(Immortal/Epic)
13	10	JANET	Someone To Call My Lover	(Virgin)
7	11	'N SYNC	Pop	(Jive)
8	12	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
14	13	SUGAR RAY	When It's Over	(Lava/Atlantic)
12	14	NELLY FURTADO	I'm Like A Bird	(DreamWorks)
18	15	EVE F/GWEN STEFANI	Let Me Blow...	(Ruff Ryders/Interscope)
17	16	EVE 6	Here's To The Night	(RCA)
15	17	BACKSTREET BOYS	More Than That	(Jive)
21	18	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
19	19	AMERICAN HI-FI	Flavor Of The Weak	(Island/IDJMG)
16	20	JANET	All For You	(Virgin)
24	21	MISSY ELLIOTT	Get Ur Freak On	(Gold Mind/EastWest/EEG)
20	22	JENNIFER LOPEZ	Play	(Epic)
25	23	DAVE MATTHEWS BAND	The Space Between	(RCA)
26	24	AEROSMITH	Fly Away From Here	(Columbia)
29	25	WILLA FORO	I Wanna Be Bad	(Lava/Atlantic)
33	26	SMASH MOUTH	I'm A Believer	(Interscope)
27	27	TRICK ODDY	Take It To Da House	(Slip 'N Slide/Atlantic)
34	28	LFO	Every Other Time	(J)
30	29	3 DOORS DOWN	Be Like That	(Republic/Universal)
32	30	DANTE THOMAS F/PRAS	Miss California	(Rat Pack/EastWest/EEG)

#1 MOST ADDED

MICHELLE BRANCH Everywhere (Maverick)

#1 MOST INCREASED PLAYS

JENNIFER LOPEZ I'm Real (Epic)

TOP 5 NEW & ACTIVE

- JELLEESTDNE Money (Part 1) (Warner Bros.)
- JAGGED EDGE Where The Party At (So So Def/Columbia)
- LIL' ROMEO My Baby (Soulja/Priority)
- WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)
- SVALA The Real Me (Priority)

CHR begins on Page 35.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	112 Peaches & Cream	(Bad Boy/Arista)	
2	2	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
3	3	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
6	4	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
4	5	USHER U	Remind Me (LaFace/Arista)	
7	6	LIL' MO	Superwoman (Gold Mind/EastWest/EEG)	
8	7	O12	Purple Hills (Shady/Interscope)	
5	8	CITY HIGH	What Would You Do? (Interscope)	
16	9	JENNIFER LOPEZ	I'm Real (Epic)	
11	10	OESTINY'S CHILO	Bootylicious (Columbia)	
15	11	RAY-J	Wait A Minute (Atlantic)	
10	12	R. KELLY	Fiesta (Jive)	
12	13	TOYA	I Do (Arista)	
9	14	AGUILERA/LIL' KIM/MYA/PINK	Lady Marmalade (Interscope)	
17	15	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
14	16	LIL' ROMEO	My Baby (Soulja/Priority)	
13	17	TYRESE	I Like Them Girls (RCA)	
19	18	CRAIG DAVIO	Fill Me In (Wildside/Atlantic)	
18	19	NELLY	Ride Wit Me (Fo' Reel/Universal)	
21	20	JANET	Someone To Call My Lover (Virgin)	
24	21	ERICK SERMON	Music (Interscope)	
29	22	MISSY ELLIOTT	One Minute Man (Gold Mind/EastWest/EEG)	
20	23	MARIAH CAREY	Loverboy (Virgin)	
22	24	JESSICA SIMPSON	Irresistible (Columbia)	
26	25	ST. LUNATICS	Midwest Swing (Fo' Reel/Universal)	
23	26	JA RULE	I Cry (Murder Inc./Def Jam/IDJMG)	
31	27	JUVENILE	Set It Off (Cash Money/Universal)	
25	28	3LW	Playas Gon' Play (Epic)	
27	29	SNOOP DOGG	Lay Low (No Limit/Priority)	
39	30	ALICIA KEYS	Fallin' (J)	

#1 MOST ADDED

LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)

#1 MOST INCREASED PLAYS

JENNIFER LOPEZ I'm Real (Epic)

TOP 5 NEW & ACTIVE

- GINUWINE Differences (Epic)
- ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)
- LIL' O Back Back (Game Face/Atlantic)
- EASTSIDAZ I Luv It (Doghouse/TVT)
- FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)

CHR begins on Page 35.

URBAN

LW	TW	ARTIST	SON	Label
1	1	ERICK SERMON	Music	(Interscope)
5	2	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
4	3	USHER U	Remind Me (LaFace/Arista)	
2	4	112 Peaches & Cream	(Bad Boy/Arista)	
3	5	RAY-J	Wait A Minute (Atlantic)	
7	6	ALICIA KEYS	Fallin' (J)	
11	7	DESTINY'S CHILO	Bootylicious (Columbia)	
8	8	AALIYAH	We Need A Resolution (BlackGround)	
6	9	LIL' MO	Superwoman (Gold Mind/EastWest/EEG)	
16	10	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
10	11	JAHEIM	Just In Case (Divine Mill/WB)	
9	12	R. KELLY	Fiesta (Jive)	
13	13	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
19	14	JILL SCOTT	The Way (Hidden Beach/Epic)	
12	15	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
17	16	JIMMY COZIER	She's All I Got (J)	
21	17	VIOLATOR F/BUSTARHYMES	What It Is (Violator/Loud/Columbia)	
25	18	JENNIFER LOPEZ	I'm Real (Epic)	
18	19	FAITH EVANS F/CARL THOMAS	Can't Believe (Bad Boy/Arista)	
23	20	GINUWINE	Differences (Epic)	
15	21	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
14	22	JA RULE	I Cry (Murder Inc./Def Jam/IDJMG)	
24	23	MARIAH CAREY	Loverboy (Virgin)	
22	24	LUTHER VANOROSS	Take You Out (J)	
28	25	CRAIG DAVIO	Fill Me In (Wildside/Atlantic)	
26	26	PUBLIC ANNOUNCEMENT	John Doe (RCA)	
31	27	JUVENILE	Set It Off (Cash Money/Universal)	
20	28	LIL' ROMEO	My Baby (Soulja/Priority)	
29	29	JANET	Someone To Call My Lover (Virgin)	
30	30	INDIA.ARIE	Brown Skin (Motown)	

#1 MOST ADDED

LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)

#1 MOST INCREASED PLAYS

ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)

TOP 5 NEW & ACTIVE

- SISQO Dance For Me (Dragon/Def Sou/IDJMG)
- BAD AZZ F/SNOOP DOGG Wrong Idea (Doggy Style/Priority)
- KEKE WYATT Used To Love (MCA)
- LIL' JOHNNY I Got You (Warner Bros.)
- PHILLY'S MOST WANTED Please Don't Mind (Atlantic)

URBAN begins on Page 49.

AC

LW	TW	ARTIST	SON	Label
2	1	DIDO	Thankyou	(Arista)
1	2	FAITH HILL	There You'll Be	(Warner Bros.)
4	3	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
3	4	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
5	5	ENYA	Only Time	(Reprise)
6	6	LIONEL RICHIE	Angel	(Island/IDJMG)
8	7	DIAMOND RIO	One More Day	(Arista)
9	8	BACKSTREET BOYS	More Than That	(Jive)
7	9	'N SYNC	This I Promise You	(Jive)
10	10	BBMAK	Ghost Of You And Me	(Hollywood)
13	11	R. MARTIN F/C. AGUILERA	Nobody Wants To Be Lonely	(Columbia)
11	12	BACKSTREET BOYS	Shape Of My Heart	(Jive)
16	13	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
14	14	FAITH HILL	The Way You Love Me	(Warner Bros.)
12	15	LEANN RIMES	I Need You	(Sparrow/Curb/Capitol)
18	16	DOON HENLEY	Taking You Home	(Warner Bros.)
15	17	HUEY LEWIS & GWYNETH PALTROW	Cruisin'	(Hollywood)
17	18	STEVIE NICKS	Every Day	(Reprise)
21	19	ERIC CLAPTON	Believe In Life	(Duck/Reprise)
19	20	BBMAK	Back Here	(Hollywood)
20	21	TAMARA WALKER	Didn't We Love	(Curb)
23	22	JO DEE MESSINA	Burn	(Curb)
22	23	SOPHIE B. HAWKINS	Walking In My...	(Trumpet Swan/Rykodisc)
24	24	S CLUB 7	Never Had A Dream Come True	(A&M/Interscope)
27	25	O-TOWN	All Or Nothing	(J)
26	26	EDWIN MCCAIN	Hearts Fall	(Lava/Atlantic)
25	27	MADONNA	What It Feels Like For A Girl	(Maverick/WB)
28	28	DOOBIE BROTHERS	Ordinary Man	(Pyramid)
30	29	ROD STEWART	Don't Come Around Here	(Atlantic)
—	30	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)

#1 MOST ADDED

FREEDY JOHNSTON Love Grows (Elektra/EEG)

#1 MOST INCREASED PLAYS

ERIC CLAPTON Believe In Life (Duck/Reprise)

TOP 5 NEW & ACTIVE

- THE CORRS All The Love In The World (143/Lava/Atlantic)
- EVA CASSIDY (Somewhere) Over The Rainbow (Blix Street)
- CHARLIE WILSON Without You (Major Hits)
- MYA Where The Dream Takes You (Walt Disney/A&M/Interscope)
- BOND Victory (Decca/Universal)

AC begins on Page 71.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	LIFHOUSE	Hanging By A Moment	(DreamWorks)
2	2	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
3	3	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
4	4	SUGAR RAY	When It's Over	(Lava/Atlantic)
5	5	INCUBUS	Drive	(Immortal/Epic)
7	6	DAVE MATTHEWS BAND	The Space Between	(RCA)
8	7	MATCHBOX TWENTY	Mad Season	(Lava/Atlantic)
6	8	OIDO	Thankyou	(Arista)
16	9	EVE 6	Here's To The Night	(RCA)
9	10	LENNY KRAVITZ	Again	(Virgin)
11	11	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
10	12	NELLY FURTADO	I'm Like A Bird	(DreamWorks)
14	13	MOBY F/GWEN STEFANI	Southside (V2)	
13	14	FAITH HILL	There You'll Be	(Warner Bros.)
18	15	SMASH MOUTH	I'm A Believer	(Interscope)
15	16	DEPECHE MODE	Dream On	(Mute/Reprise)
20	17	FIVE FOR FIGHTING	Superman	(Aware/Columbia)
16	18	MADONNA	Don't Tell Me	(Maverick/WB)
17	19	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
19	20	CREED	With Arms Wide Open	(Wind-up)
24	21	MICHELLE BRANCH	Everywhere	(Maverick)
21	22	AGUILERA/LIL' KIM/MYA/PINK	Lady Marmalade	(Interscope)
23	23	DIDO	Hunter	(Arista)
27	24	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
26	25	3 DOORS DOWN	Be Like That	(Republic/Universal)
29	26	BARENAKED LADIES	Falling For The First Time	(Reprise)
25	27	JEFFREY GAINES	In Your Eyes	(Artemis)
28	28	FUEL	Bad Day	(Epic)
30	29	JANET	All For You	(Virgin)
—	30	POE	Hey Pretty	(FEI/Atlantic)

#1 MOST ADDED

MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)

#1 MOST INCREASED PLAYS

SMASH MOUTH I'm A Believer (Interscope)

TOP 5 NEW & ACTIVE

- MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)
- DEXTER FREEBISH My Madonna (Capitol)
- BETTER THAN EZRA Extra Ordinary (Beyond)
- BACKSTREET BOYS More Than That (Jive)
- AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)

AC begins on Page 71.

ROCK

LW	TW	ARTIST	SON	Label
1	1	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
2	2	STONE TEMPLE PILOTS	Days Of The Week	(Atlantic)
3	3	CULT Rise	(Lava/Atlantic)	
4	4	SEVEN MARY THREE	Wait	(Mammoth)
6	5	3 DOORS DOWN	Be Like That	(Republic/Universal)
5	6	TOOL	Schism	(Volcano)
7	7	BLACK CROWES	Soul Singing (V2)	
8	8	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
10	9	FUEL	Bad Day	(Epic)
13	10	TANTRIC	Astounded	(Maverick)
9	11	AEROSMITH	Just Push Play	(Columbia)
11	12	DAVE NAVARRO	ReXall	(Capitol)
12	13	SALIVA	Your Disease	(Island/IDJMG)
14	14	FUEL	Hemorrhage (In My Hands)	(Epic)
19	15	LINKIN PARK	Crawling	(Warner Bros.)
15	16	STAINO	Outside	(Flip/Elektra/EEG)
18	17	GOOSMACK	Greed	(Republic/Universal)
16	18	3 DOORS DOWN	Duck And Run	(Republic/Universal)
20	19	LIFHOUSE	Hanging By A Moment	(DreamWorks)
17	20	TANTRIC	Breakdown	(Maverick)
22	21	STEREOMUD	Pain	(Loud/Columbia)
21	22	U2	Elevation	(Interscope)
28	23	PUDDLE OF MUDD	Control	(Flawless/Geffen/Interscope)
23	24	DDYLE BRAMHALL II...	Green Light Girl	(RCA)
25	25	PETE	Sweet Daze	(Warner Bros.)
24	26	PRIME STH	I'm Stupid (Don't Worry...)	(Giant/Reprise)
26	27	DROWNING POOL	Bodies	(Wind-up)
30	28	DISTURBED	Down With The Sickness	(Giant/Reprise)
29	29	CALLING	Wherever You Will Go	(RCA)
31	30	CLUTCH	Careful With That Mic...	(Atlantic)

#1 MOST ADDED

POWERMAN 5000 Bombshell (DreamWorks)

#1 MOST INCREASED PLAYS

PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)

TOP 5 NEW & ACTIVE

- FEAR FACTORY Linchpin (Roadrunner)
- SIMON SAYS Blister (Hollywood)
- SINOMATIC You're Mine (Rust/Atlantic)
- GODHEAD Eleanor Rigby (Posthuman/Priority)
- NONPOINT Endure (MCA)

ROCK begins on Page 85.

National Airplay Overview July 13, 2001

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	LUTHER VANDROSS	Take You Out (J)	
2	2	MUSIQ	Love (Def Soul/IDJMG)	
5	3	JILL SCOTT	The Way (Hidden Beach/Epic)	
3	4	SYLEENA JOHNSON	I Am Your Woman (Jive)	
11	5	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
4	6	SUNSHINE ANDERSON	Heard It All Before (Soulife/Atlantic)	
9	7	JAHEIM	Just In Case (Divine Mill/WB)	
10	8	ALICIA KEYS	Fallin' (J)	
6	9	CASE	Missing You (Def Soul/IDJMG)	
7	10	DONNIE MCCLURKIN	We Fall Down (Verity)	
12	11	ERICK SERMON	Music (Interscope)	
8	12	DAVE HOLLISTER	Take Care Of Home (Def Squad/DreamWorks)	
17	13	INDIA.ARIE	Brown Skin (Motown)	
14	14	JIMMY COZIER	She's All I Got (J)	
18	15	CHARLIE WILSON	One Way Street (Major Hits)	
13	16	BABYFACE	There She Goes (Arista)	
16	17	STEPHEN SIMMONDS	4U (Priority)	
15	18	INDIA.ARIE	Video (Motown)	
20	19	JILL SCOTT	A Long Walk (Hidden Beach/Epic)	
21	20	WILL DOWNING	Is This Love (GRP/VMG)	
22	21	TAMIA	Tell Me Who (Elektra/EEG)	
23	22	ERIC BENET	Love Don't Love Me (Warner Bros.)	
25	23	GLADYS KNIGHT	I Said You Lied (MCA)	
26	24	PUBLIC ANNOUNCEMENT	John Doe (RCA)	
—	25	GERALD LEVERT	Made To Love Ya (EastWest/EEG)	
30	26	KOFFEE BROWN	Weekend Thing (Arista)	
24	27	AL JARREAU	It's How You Say It (GRP/VMG)	
—	28	FULL FORCE	Float On With Us (Forceful/TVT)	
—	29	JESSE POWELL	Something In The Past (Silas/MCA)	
28	30	KIRK WHALUM F/WENDY MOTEN	Real Love (Warner Bros.)	

#1 MOST ADDED

CÉCE WINANS More Than What I Wanted... (Wellspring/Capitol)

#1 MOST INCREASED PLAYS

ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)

TOP 5 NEW & ACTIVE

KIM WATERS Love Don't Love Nobody (Shanachie)

LOVE DOCTOR Slow Roll It (Mardi Gras)

USHER U Remind Me (LaFace/Arista)

BRIAN MCKNIGHT Love Of My Life (Motown)

MICHAEL COOPER Your Face (Major Hits)

URBAN begins on Page 49.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	TOOL	Schism (Volcano)	
2	2	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
4	3	LINKIN PARK	Crawling (Warner Bros.)	
3	4	SALIVA	Your Disease (Island/IDJMG)	
5	5	GODSMACK	Greed (Republic/Universal)	
6	6	CULT	Rise (Lava/Atlantic)	
8	7	STEREOMUD	Pain (Loud/Columbia)	
7	8	STONE TEMPLE PILOTS	Days Of The Week (Atlantic)	
10	9	DISTURBED	Down With The Sickness (Giant/Reprise)	
9	10	DAVE NAVARRO	Rexall (Capitol)	
11	11	DROWNING POOL	Bodies (Wind-up)	
13	12	TANTRIC	Astounded (Maverick)	
16	13	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
15	14	3 DOORS DOWN	Be Like That (Republic/Universal)	
12	15	LIMP BIZKIT	My Way (Flip/Interscope)	
17	16	CLUTCH	Careful With That Mic... (Atlantic)	
21	17	WEEZER	Hash Pipe (Geffen/Interscope)	
18	18	LINKIN PARK	One Step Closer (Warner Bros.)	
14	19	STABBING WESTWARD	So Far Away (Koch)	
24	20	COLD END OF THE WORLD	(Flip/Geffen/Interscope)	
23	21	PRIME STH	I'm Stupid (Don't Worry...) (Giant/Reprise)	
25	22	PETE.	Sweet Daze (Warner Bros.)	
26	23	FUEL	Bad Day (Epic)	
22	24	STAINED	Outside (Flip/Elektra/EEG)	
20	25	SEVEN MARY THREE	Wait (Mammoth)	
27	26	FEAR FACTORY	Linchpin (Roadrunner)	
30	27	311	You Wouldn't Believe (Volcano)	
29	28	SIMON SAYS	Bliester (Hollywood)	
38	29	ECONOLINE CRUSH	You Don't Know What It's... (Restless)	
33	30	ADEMA	Giving In (Arista)	

#1 MOST ADDED

POWERMAN 5000 Bombshell (DreamWorks)

#1 MOST INCREASED PLAYS

ECONOLINE CRUSH You Don't Know What It's... (Restless)

TOP 5 NEW & ACTIVE

POWERMAN 5000 Bombshell (DreamWorks)

CAKE Short Skirt/Long Jacket (Columbia)

NO ONE Chemical (Immortal/Virgin)

BUCKCHERRY Porno Star (DreamWorks)

CALLING Wherever You Will Go (RCA)

ROCK begins on Page 85.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	LONESTAR	I'm Already There (BNA)	
3	2	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)	
4	3	JAMIE O'NEAL	When I Think About Angels (Mercury)	
2	4	SARA EVANS	I Could Not Ask For More (RCA)	
7	5	BRAD PAISLEY	Two People Fell In Love (Arista)	
5	6	ALAN JACKSON	When Somebody Loves You (Arista)	
10	7	BLAKE SHELTON	Austin (Warner Bros.)	
8	8	TOBY KEITH	I'm Just Talkin' About Tonight (DreamWorks)	
9	9	KEITH URBAN	Where The Blacktop Ends (Capitol)	
6	10	GEORGE STRAIT	If You Can Do Anything Else (MCA)	
11	11	JO DEE MESSINA	Downtime (Curb)	
12	12	CHRIS CAGLE	Laredo (Capitol)	
13	13	RASCAL FLATTS	While You Loved Me (Lyric Street)	
15	14	CYNDI THOMSON	What I Really Meant To Say (Capitol)	
14	15	LEE ANN WOMACK	Why They Call It Falling (MCA)	
16	16	TRISHA YEARWOOD	I Would've Loved You Anyway (MCA)	
23	17	BROOKS & DUNN	Only In America (Arista)	
17	18	DARRYL WORLEY	Second Wind (DreamWorks)	
19	19	DIAMOND RIO	Sweet Summer (Arista)	
20	20	CAROLYN DAWN JOHNSON	Complicated (Arista)	
25	21	PHIL VASSAR	Six-Pack Summer (Arista)	
21	22	SONS OF THE DESERT	What I Did Right (MCA)	
22	23	TAMMY COCHRAN	Angels In Waiting (Epic)	
24	24	SHEDAISY	Still Holding Out For You (Lyric Street)	
26	25	TRICK PONY	On A Night Like This (H2E/WB)	
27	26	MARK WILLS	Loving Every Minute (Mercury)	
31	27	TRAVIS TRITT	Love Of A Woman (Columbia)	
33	28	ANDY GRIGGS	How Cool Is That (RCA)	
35	29	DIXIE CHICKS	Heartbreak Town (Monument)	
30	30	CHELY WRIGHT	Never Love You Enough (MCA)	

#1 MOST ADDED

TRACE ADKINS I'm Tryin' (Capitol)

#1 MOST INCREASED PLAYS

BROOKS & DUNN Only In America (Arista)

TOP 5 NEW & ACTIVE

NICKEL CREEK When You Come Back Down (Sugar Hill/Vanguard)

TIM RUSHLOW Crazy Life (Scream)

GEORGE JONES The Man He Was (Bandit/BNA)

JOE OIFFIE In Another World (Monument)

BILLY YATES Shadows (Columbia)

COUNTRY begins on Page 59.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
3	2	BLINK-182	The Rock Show (MCA)	
2	3	WEEZER	Hash Pipe (Geffen/Interscope)	
4	4	TOOL	Schism (Volcano)	
5	5	STONE TEMPLE PILOTS	Days Of The Week (Atlantic)	
6	6	311	You Wouldn't Believe (Volcano)	
8	7	SUM 41	Fat Lip (Island/IDJMG)	
7	8	LINKIN PARK	Crawling (Warner Bros.)	
10	9	CAKE	Short Skirt/Long Jacket (Columbia)	
9	10	SALIVA	Your Disease (Island/IDJMG)	
15	11	ALIEN ANT FARM	Smooth Criminal (DreamWorks)	
11	12	INCUBUS	Drive (Immortal/Epic)	
13	13	DAVE NAVARRO	Rexall (Capitol)	
14	14	FUEL	Bad Day (Epic)	
12	15	TANTRIC	Breakdown (Maverick)	
18	16	LIFEHOUSE	Sick Cycle Carousel (DreamWorks)	
17	17	DAVE MATTHEWS BAND	The Space Between (RCA)	
24	18	GORILLAZ	Clint Eastwood (Virgin)	
16	19	U2	Elevation (Interscope)	
22	20	3 DOORS DOWN	Be Like That (Republic/Universal)	
27	21	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
23	22	CALLING	Wherever You Will Go (RCA)	
20	23	STAINED	Outside (Flip/Elektra/EEG)	
25	24	DISTURBED	Down With The Sickness (Giant/Reprise)	
28	25	PRIME STH	I'm Stupid (Don't Worry...) (Giant/Reprise)	
29	26	GODSMACK	Greed (Republic/Universal)	
34	27	ADEMA	Giving In (Arista)	
21	28	DEPECHE MODE	Dream On (Mute/Reprise)	
31	29	TRICKY	Evolution Revolution Love (Hollywood)	
38	30	CRYSTAL METHOD	Name Of The Game (Outpost/Geffen/Interscope)	

#1 MOST ADDED

POWERMAN 5000 Bombshell (DreamWorks)

#1 MOST INCREASED PLAYS

PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)

TOP 5 NEW & ACTIVE

VERVE PIPE Never Let You Down (RCA)

RADIOHEAD Knives Out (Capitol)

STROKE9 Kick Some Ass (Universal)

INSOLENCE Poison Well (Maverick)

GODD CHARLOTTE Festival Song (Epic)

ALTERNATIVE begins on Page 97.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
3	1	BRIAN CULBERTSON	Get It On (Atlantic)	
1	2	FREDDIE RAVEL	Sunny Side Up (GRP/VMG)	
2	3	WAYMAN TISDALE	Can't Hide Love (Atlantic)	
5	4	MARC ANTOINE	Mas Que Nada (GRP/VMG)	
4	5	CHUCK LOEB	North, South, East And West (Shanachie)	
6	6	LEE RITENOUR F/DAVE GRUSIN	Get Up Stand Up (GRP/VMG)	
8	7	PIECES OF A DREAM	R U Ready (Heads Up)	
9	8	HIL ST. SOUL	Until You Come Back To Me (Dome/Select-O-Hits)	
12	9	JEFF KASHIWA	Around The World (Native Language)	
15	10	DAVE KOZ	The Bright Side (Capitol)	
16	11	EUGE GROOVE	Sneak A Peek (Warner Bros.)	
10	12	LUTHER VANDROSS	Take You Out (J)	
7	13	MICHAEL LINGTON	Sunset (Samson/Gold Circle)	
13	14	ERIC CLAPTON	Reptile (Duck/Reprise)	
19	15	AL JARREAU	It's How You Say It (GRP/VMG)	
11	16	SADE	King Of Sorrow (Epic)	
18	17	GERALD ALBRIGHT	WineLight (Q/Atlantic)	
20	18	STEVE COLE	From The Start (Atlantic)	
17	19	RIPPINGTONS	Caribbean Breeze (Peak/Concord)	
14	20	JEFF LORBER	Snakebite (Samson/Gold Circle)	
24	21	JIMMY SOMMERS	360 Groove (Higher Octave)	
27	22	SPYRO GYRA	Open Door (Heads Up)	
22	23	JEFF GOLUB	Dangerous Curves (GRP/VMG)	
25	24	FATBURGER	Evil Ways (Shanachie)	
26	25	CHARLIE WILSON	Without You (Major Hits)	
21	26	WALTER BEASLEY	Tantam (Shanachie)	
23	27	BONEY JAMES & RICK BRAUN	Shake It Up (Warner Bros.)	
28	28	DAVID MANN	Stone Groove (N-Coded)	
29	29	MICHAEL MCDONALD	Open The Door (Ramp)	
30	30	ERIC MARIENTHAL	One Day In Venice (Peak/Concord)	

#1 MOST ADDED

GERALD VEASLEY Do I Do (Heads Up)

#1 MOST INCREASED PLAYS

MARC ANTOINE Mas Que Nada (GRP/VMG)

TOP 5 NEW & ACTIVE

PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)

KOMBO Low Rider (GRP/VMG)

KIM WATERS Until Dawn (Shanachie)

RIPPINGTONS Club Paradiso (Peak/Concord)

YULARA Om Namah Shivaya (Higher Octave)

Smooth Jazz begins on Page 80.

TRIPLE A

LW	TW	ARTIST	SON	Label
2	1	AFRO-CELT... F/P. GABRIEL	When You're Falling (Real World/Virgin)	
3	2	DAVE MATTHEWS BAND	The Space Between (RCA)	
1	3	R.E.M.	Imitation Of Life (Warner Bros.)	
6	4	PETE YORN	Life On A Chain (Columbia)	
4	5	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
10	6	ERIC CLAPTON	Travelin' Light (Duck/Reprise)	
7	7	LUCINDA WILLIAMS	Essence (Lost Highway/IDJMG)	
9	8	BLACK CROWES	Soul Singing (V2)	
5	9	U2	Elevation (Interscope)	
8	10	DEPECHE MODE	Dream On (Mute/Reprise)	
17	11	MELISSA ETHERIDGE	I Want To Be In Love (Island/IDJMG)	
11	12	INCUBUS	Drive (Immortal/Epic)	
16	13	WIDESPREAD PANIC	This Part Of Town (Widespread/SRG)	
15	14	FIVE FOR FIGHTING	Superman (Aware/Columbia)	
12	15	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
14	16	TRAVIS	Sing (Independiente/Epic)	
13	17	COLDPLAY	Yellow (Nettwerk/Capitol)	
20	18	JOSH JOPLIN GROUP	Gravity (Artemis)	
27	19	BETTER THAN EZRA	Extra Ordinary (Beyond)	
18	20	COWBOY JUNKIES	I'm So Open (Latent/Zoe/Rounder)	
22	21	COLDPLAY	Shiver (Nettwerk/Capitol)	
24	22	SUGAR RAY	When It's Over (Lava/Atlantic)	
26	23	ROBERT CRAY BAND	Baby's Arms (Rykodisc)	
25	24	SHELBY LYNNE	Killin' Kind (Island/IDJMG)	
23	25	DAVID BYRNE	Like Humans Do (Luaka Bop/Virgin)	
28	26	CAKE	Short Skirt/Long Jacket (Columbia)	
29	27	CPR	Katie Did (Samson/Gold Circle)	
—	28	OLD 97'S	Designs On You (Elektra/EEG)	
—	29	MATCHBOX TWENTY	Mad Season (Lava/Atlantic)	
—	30	BLUES TRAVELER	Back In The Day (A&M/Interscope)	

#1 MOST ADDED

DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)

#1 MOST INCREASED PLAYS

BLUES TRAVELER Back In The Day (A&M/Interscope)

TOP 5 NEW & ACTIVE

3 DOORS DOWN Be Like That (Republic/Universal)

NANCI GRIFFITH Where Would I Be (Elektra/EEG)

STONE TEMPLE PILOTS Days Of The Week (Atlantic)

BARENAKED LADIES Falling For The First Time (Reprise)

STAINED It's Been Awhile (Flip/Elektra/EEG)

TRIPLE A begins on Page 105.

Publisher's Profile

By Erica Farber



DAN HENRICKSON

Executive Vice President & General Manager, Nassau Broadcasting Partners

Once a year R&R asks its readership to make their opinions known by voting for radio stations, labels and key personnel that have made significant contributions to our business over the previous 12 months. This year our readers selected WPST/Trenton, NJ as the overall Station of the Year in markets 101 and higher.

WPST, a CHR/Pop station, is part of a six-station cluster. The award was recognition for a great team effort, which was led by Dan Henrickson, Exec. VP & General Manager of Nassau Broadcast Partners.

Getting into the business: "I was part of an investment management company in the '80s, and we purchased two radio stations in Trenton, NJ, WPST and WHWH, in the late '80s. There's an old Warren Buffett adage: Make sure you know the difference between an investment and a business. We weren't sure which one it was going to be, but it was an investment that turned into a business. We had some issues with the station, and I went there in a financial capacity to observe expenses, sign checks and make sure the station was on the right course.

"As the economy got better in the early '90s, I got much more involved with all facets of the operation, from programming to sales, and had a natural love for the business. When I got my MBA, I was with Ford Motors, so I was very familiar with the business of car dealers, which is 20%-25% of our business. It was a natural fit. I loved helping people, client contact and sales and became fascinated with the programming aspect of the business, as well as the financial aspect."

Management philosophy: "Great ideas emanate from all corridors; it's not just the guy sitting in the corner office. I'm big on consensus management and training. One of my favorite quotes is "Life is a Seminar — you learn each day." I really believe in my people. They have great ideas. Whether it be an intern or a VP of the company, I'm always listening for ideas in all corridors."

A description of WPST: "It's heritage — and when I say heritage, I mean heritage. It's been in essentially the same format for 25-plus years, with little treks down the road for more pop or alternative — whatever music was being funneled into the industry. We get so many letters from listeners saying how much they love the station and how good we make them feel — and not just for the entertainment value, but for our causes and our efforts to help people. That's been a hallmark of the station.

"If you looked at the station and said, 'What is this, formatically?' and did it blindly, I don't think you'd pick it out as a CHR/Pop station. We have a lot of people who were exposed to PST during their formative musical years and stayed with some part of it till their mid-50s. I don't think you see a lot of stations that have been in essentially the same format for this long."

Secrets of the station's success: "Passion, no question. Our people are passionate. Some of our programming people have come up through the ranks, starting as interns. We've acquired good people because we've had great people. There's a passion for doing the format correctly. One of the things that has kept us on our toes all these years is that we are a challenger brand to Philadelphia. We are in Trenton, NJ, and our signal lays in to a good percentage of the Philadelphia counties.

"There are some 75 to 85 signals that get into Mercer County, so we have to be better than Mercer County. We have to compete with New York and Philadelphia. We have always assumed that we can be the best and that no one's going to put us into a cubbyhole of market 138 or some city-of-license designation. We've been able to compete much more effectively than that."

Biggest challenge: "The biggest challenge is being the best that we can be and avoiding complacency. We can never assume that, since our numbers have been so great, so consistently, they'll always be there. We invent each day. It's like we're the new kid on the block. Then there is the challenge of being competitive in today's world, with all the other media choices and radio competitors, and managing people who are a lot different than the people we were managing 10 to 15 years ago."

His market cluster: "In our cluster we have WPST, an Oldies station [WNJO-FM], a business format on two different frequencies [WHWM-AM], a Religious station that we acquired a couple years back as part of another purchase [WCHR-AM] and ESPN [WTTM-AM]. It's great, but it also challenges us to look for different types of sales talent, in that we're no longer selling one or two stations.

"You really need people who can multitask and sell the benefits of multiple stations. We have one sales staff for the cluster. We've gone through the iterations — separate sales staffs and an AM-only staff — and we're currently configured with everybody selling everything. The staff is compensated based on the number of goals hit."

Business this year: "It's good. It's not phenomenal, but we're beating last year's numbers in most sectors. It's hard to go from lofty, multiple-percentage increases to something a little more realistic."

State of the industry: "I wouldn't say questionable, but there are a lot of questions outstanding. Consolidation has worked in certain areas, but it's far from proven in the middle and smaller markets. There's been a shakeout of personnel, and a lot of people who were on the 'love' side of radio and in the business for what it meant to them have left. Radio still has a brilliant future, don't get me wrong, but more than ever one has to have the talent to be a good operator and motivate people. One must be a leader instead of a pure manager. Consolidation has produced too many managers. People need leadership."

On his station being recognized by the readers of R&R: "I'm thrilled. I've been carrying the plaque around with me. We have a second sales office in Bucks County. I've been walking around showing it to other staff — traffic, bookkeeping, whatever. We're very proud of it."

Something about the station that might surprise our readers: "That a station in Trenton, NJ would have such a large cume audience. It's over 600,000. When we say Trenton when we're hiring programming talent, sometimes the interest level is somewhat meager. But when we explain what we cover — the very lucrative

counties of New Jersey and Pennsylvania, our spill into Philadelphia — and who we compete with, their ears perk up considerably."

Most influential individual: "Our chairman, Lou Mercitani. We started out together 20 years ago, and we've seen good times and bad. Good is better. I've admired him for his fortitude and his vision. Our proudest moment would be our growth from two stations to a high point in the 20s. Many people counted out our type of operators. How were we ever going to grow to compete with the bigger guys? Our strategy was always to capitalize on that beautiful piece of geography between New York and Philadelphia, the first- and fifth-largest media markets and by far the most affluent counties in that geography."

Career highlight: "Growing with this group of talented people from two radio stations up to the 20s. At that time I was going around to every station that we purchased and trying to come up with a Nassau philosophy. One of the highlights is assembling all the talent to get the job done. We bought all these stations in pretty rapid succession over a period of three or four years. I remember one of the first management meetings we had with all the GSMs and the GMs sitting around the table and marveling at how far we'd come. We were sitting in a room at the Marriott discussing our business, whereas before we were just two stations. It was a whole different feel."

Career disappointment: "We had an aborted public offering last July. While we have certainly recovered and there are no permanent scars, it was a disappointment to us. We had gotten all revved up and were excited about it. The wise decision — and this gets back to Lou Mercitani — was to pull it off the table. Valuations were such that it wasn't advantageous to those individuals and investors involved in the company.

"It was within a couple days of pricing. It wasn't like we were a month or two away; it was literally knocking on the door. It takes a lot of courage to do that. I give Lou a lot of credit, because he knew there would be repercussions. It would be very easy to say, 'Go public, and we'll deal with the financial aftermath and the declining values and dilutions.' Lou stood up for himself, the key members of management and our investors."

Favorite radio format: "CHR, definitely — the freshness, the vibrancy. Then there's Oldies. Being in my 40s, I can actually sing all the tunes. That's followed by financial talk."

Favorite television show: "I like *Saturday Night Live* and *The West Wing*."

Favorite song: "Lee Ann Womack's 'I Hope You Dance.' It says a lot about Nassau. When opportunities come along, whether they be promotional or whatever, to get involved, we try to encourage people to dance. The other would be 'Let It Be.'"

Favorite movie: "*Life Is Beautiful* and *Austin Powers*."

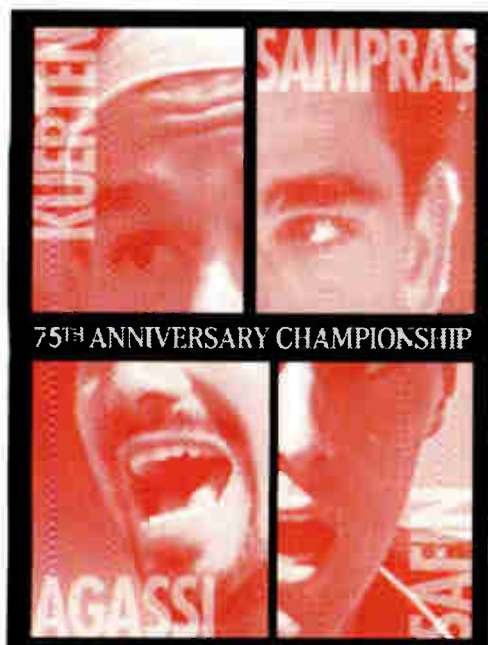
Favorite book: "Any biography and anything by John Grisham."

Beverage of choice: "Chilled white wine."

Favorite restaurant: "Canal St. Grill in Yardley, PA."

E-mail address: "dhenrickson@nbp.com."

Advice to broadcasters: "Take a longer view of the world, and be more balanced. Don't practice what I call 'media malpractice.' Think about the client's and advertiser's needs first."



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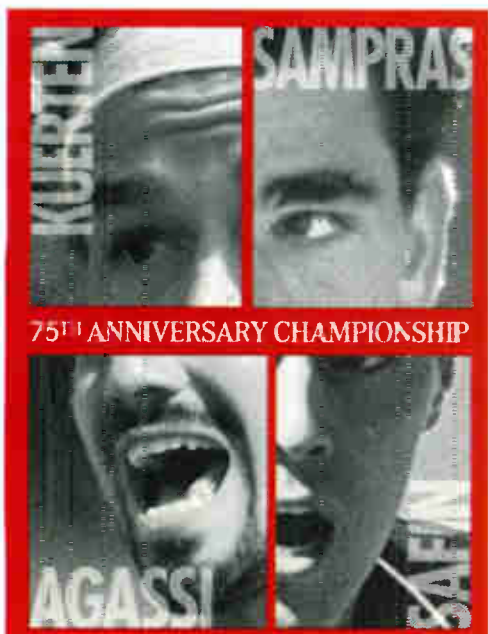
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