

NEWSSTAND PRICE \$6.50

Matthews Band On Top Again

RCA's Dave Matthews Band top Triple A this week with



"Everyday," the title track and second No. 1 song from their most recent album. The first single from *Everyday*, "I Did It," also topped the Triple A chart, while the followup, "The Space Between," peaked at No. 2.

R&R

RADIO & RECORDS

www.rroonline.com

DECEMBER 7, 2001

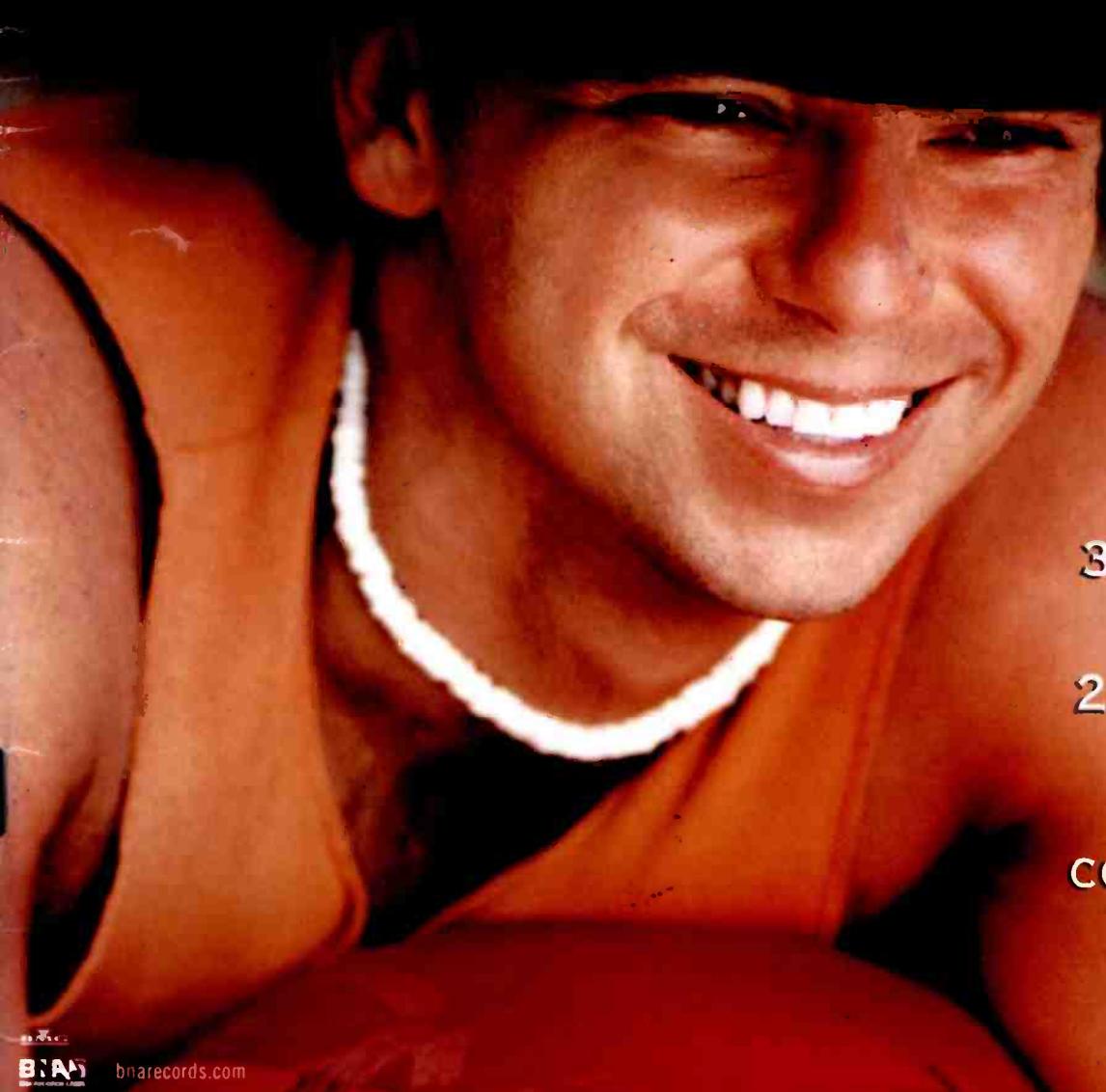
George Harrison Remembered

The industry pays tribute in this issue to George Harrison, who died of cancer last week. Radio's response to the former Beatle's death was powerful: Many stations invited listeners to memorials, and airplay of Harrison's music increased dramatically. Coverage begins on the next page.



KENNY CHESNEY

YOU'D BE SMILING TOO ...



OVER 5 MILLION ALBUMS SCANNED

PLAYED TO OVER 1 MILLION FANS IN 2001

PERFORMED BEFORE 33 SELLOUT AUDIENCES

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COMING APRIL 23, 2002 KENNY'S NEW ALBUM, *NO SHOES, NO SHIRT, NO PROBLEMS*

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the new single **“young”** on your desk **Dec. 18**



FROM THE ORIGINAL SOUNDTRACK ALBUM IN STORES NOVEMBER 27TH

R. KELLY

"THE WORLD'S GREATEST"

PRODUCED, WRITTEN, ARRANGED AND PERFORMED BY R. KELLY

ALI

ORIGINAL SOUNDTRACK

In Theatres Everywhere
December 25th



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MMS
management • marketing • sales

Looking for book recommendations? **John Parikhal** — whom we have proudly added to the R&R Talk Radio Seminar 2002 agenda — has assembled an array of titles, from first-class business tomes to hard-edged detective fiction. There's something for just about everyone on your shopping list. Our Sales & Marketing Editor, **Pam Baker**, adds a sidebar that features books written by radio's biggest names. This week's MMS section also reviews the names and faces of our GM Spotlight honorees throughout the year, and we've got the third installment of our 2002 promotional calendar.

Pages 10-13

Publisher's
Profile

Back in the early '60s George Beasley was a high school principal trying to figure out how he was going to fund the education of his four children. His answer was to fire up a 500-watt daytimer as a sideline. Forty years later Beasley Broadcast Group has 42 stations in 11 markets and is publicly traded. **Erica Farber** relates this fascinating story in this week's Publisher's Profile.

Page 104

IN THE NEWS

- **David Nathan** appointed VP/Pop Promo at Universal
- Radio One names **Rick Porter** SVP/Regional Mgr., **Howard Mazer** GM/Baltimore

Page 3

THIS #1 WEEK

- CHR/POP**
 - **MARY J. BLIGE** Family Affair (MCA)
- CHR/RYTHMIC**
 - **USHER** U Got It Bad (LaFace/Arista)
- URBAN**
 - **USHER** U Got It Bad (LaFace/Arista)
- URBAN AC**
 - **MAXWELL** Lifetime (Columbia)
- COUNTRY**
 - **TOBY KEITH** I Wanna Talk About Me (DreamWorks)
- AC**
 - **ENRIQUE IGLESIAS** Hero (Interscope)
- HOT AC**
 - **FIVE FOR FIGHTING** Superman (It's...) (Arista/Columbia)
- SMOOTH JAZZ**
 - **JEFF LORBER** Ain't Nobody (Samson/Gold Circle)
- ROCK**
 - **NICKELBACK** How You Remind Me (Roadrunner)
- ACTIVE ROCK**
 - **NICKELBACK** How You Remind Me (Roadrunner)
- ALTERNATIVE**
 - **NICKELBACK** How You Remind Me (Roadrunner)
- TRIPLE A**
 - **DAVE MATTHEWS BAND** Everyday (RCA)



Parikhal To Keynote TRS 2002

■ Futurist will explore what's next for News/Talk

By AL PETERSON
R&R NEWS/TALKS/SPORTS EDITOR
alpeter@rronline.com

Joint Communications CEO **John Parikhal** will present the keynote address at R&R's upcoming Talk Radio Seminar, Feb. 21-23, 2002 in Washington, DC. Parikhal's exclusive presentation will set the tone for TRS 2002 as attendees of R&R's seventh annual gathering of News/Talk radio executives and professionals from across the country seek answers and direction in the post-Sept. 11 world.



Parikhal

TRS/See Page 9

Mays Keeps Deregulation Ball Rolling

■ Clear Channel chief echoes sentiments of Viacom's Mel Karmazin as radio group heads gather to predict what 2002 has in store for industry

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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NEW YORK — Santa Claus will have an easy time finding out what Clear Channel Chairman/CEO Lowry Mays and Viacom President/COO Mel Karmazin want for Christmas. But it might be tough to deliver on their common wish: more radio deregulation.



Mays



Karmazin

Both broadcasting titans have made it perfectly clear that, from their points of view, the radio industry would run a lot more smoothly and be a lot more profitable if there were no limits on the number of stations a company could own in a market. Karmazin said as much in an exclusive interview with R&R last week, and Mays repeated it to the nearly 1,500 portfolio managers, financial analysts and investors here for the 29th annual UBS Warburg Media Week Conference.

While both want FCC Chairman Michael Powell to lift ownership regulations that limit the number of radio stations a group can own in a market, Mays told analysts that he wants

further ownership deregulation "in all facets of media." But he stressed that Clear Channel will continue to focus on being the world's largest out-of-home media company. "You won't see us buying newspapers," he said. "We'll stay in the business we are already in."

Karmazin is working on a special present in 2002 for those who invest in his company: He told the conference that, while Viacom's free cash flow is expected to reach a record high of \$2.2 billion this year, the figure will grow to \$2.7 billion or \$2.8 billion next year. "We can grow free cash flow by \$500 million, even in a difficult economy," he said. He acknowledged that Viacom is already a lean operation but said it still has room for trimming. "We have \$18 billion a year in expenses," he said. "We don't feel that it would be difficult to find expenses to cut."

Mays and Karmazin said that they did not

MAYS/See Page 24

Opposition Mounts To Clear Channel/Ackerley Deal

By JOE HOWARD
R&R WASHINGTON BUREAU
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A California congressman and a group that competes with Clear Channel in several markets have asked the FCC to slam the brakes on Clear Channel's announced takeover of The Ackerley Group. But the nation's largest radio-station owner has an ally in a minority-rights organization, which argues that one of Clear Channel's last big acquisitions led to remarkable opportunities for minority radio-station ownership.

California Rep. Sam Farr filed a petition asking the FCC to deny Clear Channel's purchase of Ackerley's KION-TV/Monterey, noting that Clear Channel is operating Ackerley's KCBA-TV/Salinas under an LMA and will have a "de facto television duopoly" if allowed to purchase KION. Farr further argued that Clear Channel's strong radio

ACKERLEY/See Page 9

NAB Asks FCC To Abolish Ban On Cross-Ownership

Arguing that the commission has "consistently failed to establish the existence of any competitive or other harms arising from newspaper/broadcast cross-ownership," the NAB asked the FCC to abolish the 26-year-old cross-ownership ban and criticized the commission for creating the rule in the first place. The NAB is joined by many other media companies in the battle, although some watchdog groups want the rule to stay put.

The NAB said that the rule is based on an "outdated regulatory philosophy" that made faulty or unproven assumptions about how the media marketplace would evolve. The association further argued that, given the liberalization of multiple ownership rules, the cross-ownership

NAB/See Page 18

'The Quiet Beatle' Was Heard Loud & Clear

■ Industry mourns as George Harrison, 58, loses battle with cancer

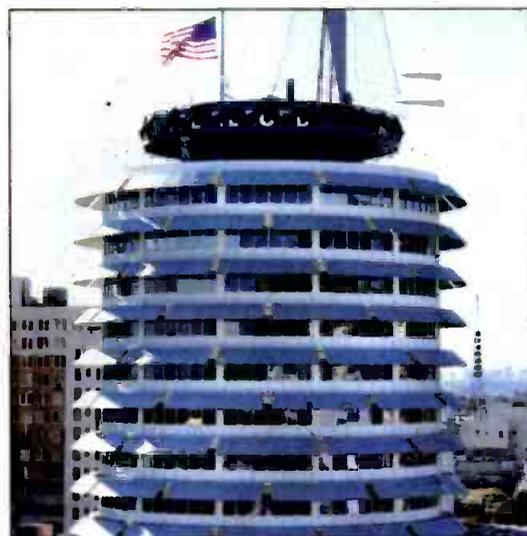
By STEVE WONSIEWICZ
R&R MUSIC EDITOR
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The hearts of music fans around the world weighed heavier last week following news of the Nov. 29 death of Beatles lead guitarist, singer and songwriter **George Harrison**. Harrison died at a friend's home in Los Angeles after a four-year bout with cancer. He was 58.

Radio Remembers
Harrison: Page 31

As a member of The Beatles, Harrison helped shape the sound of contemporary pop music for the post-World War II baby boom generation in the '60s and '70s. While known as the "quiet Beatle" for his penchant for

HARRISON/See Page 18



Capitol Records flew its flag at half-staff and covered its banner in black in memory of the late George Harrison, who was signed to the label as a Beatle and solo artist.

#4 MOST ADDED
OUT OF THE BOX

starsailor goodsouls

the first single from the debut album, *love is here*

WBCN, Q101, KTBZ
KFSD, WBUZ

"An emotional song for emotional times. Immediate impact as soon as we put it on the air. It takes an extra listen but important and meaningful songs always do."
— Gary Cee / WLIR



Nathan Now VP/Pop Promo At Universal

Universal Records has elevated David Nathan to VP/Pop Promotion. Based in New York, he reports to Sr. VP/Pop Promotion Charles Foster.

"We are thrilled to have someone with David's experience, knowledge and passion play such a key role on our team."

Foster said. "He has a proven track record in working with and developing the careers of our artists, and we will look for even bigger things from him in the months to come."

Nathan said, "Working alongside Charlie and the entire Universal team has been nothing short of amazing. I am thankful for Charlie's continued support and belief in me and especially the support of [Universal Records President] Monte Lipman, who initially brought me into the company."

Previously Sr. Director/Pop Promotion, Nathan was one of the first executives hired at Universal during its inception six years ago, serving as its New York Regional Promotional Manager. Nathan began his music-industry career in the promotion department at Columbia Records.

Moody Joins Regent As VP/Programming

Bob Moody will leave his position as McVay Media's VP/Country Jan. 1 to assume Regent Communications' newly created VP/Programming post.

While Moody will be involved with all of Regent's stations, his primary focus will be on its Country outlets, all of which he has been consulting for the last few years. Regent's Country contingent includes WGNA/Albany, NY; WFRG/Utica, NY; WXTA/Erie, PA; WFYR/Peoria, IL; WWJO/St. Cloud, MN; and KALF/Chico, CA.

"Bob has a great track record as a programmer and a strong understanding of station operations," Regent President/COO Bill Stakelin

MOODY/See Page 17



Nathan



Moody

So Blu Is So Gold



Arista Records President/CEO Antonio "L.A." Reid and Blu Cantrell are all smiles as they celebrate the success of Cantrell's debut album, *So Blu*, which received Gold certification from the RIAA. Here they are at the Gold-plaque presentation party in New York City.

CC/Minneapolis Ups Seeman

■ Haldeman elevated to Regional VP/Sales post

Dan Seeman has been promoted to GM of Clear Channel's CHR/Pop KDWB, Oldies KQQL and Classic Hits WLOL in Minneapolis. He will continue as Sr. VP/Marketing & Operations for the Minneapolis cluster, which also includes Sports KFAN, Sports KFXN, Country KEEY and Triple A KTCZ.

"I'm pleased and excited to have Dan Seeman leading the staffs and brands of some of Minneapolis-St. Paul's most successful radio stations," Clear Channel Regional VP Mick Anselmo said. "It is clear that Dan's high-level capabilities and tremendous depth of experience warrant this well-deserved promotion."

A 12-year radio veteran, Seeman began his career as an intern in the promotion departments at KEYE & WDGY/Minneapolis. Instrumental in the launch of KFAN-AM, Seeman held multiple positions at both KEYE and KFAN before ascending to his post as Sr. VP/Marketing & Operations.

In related news, Chad Haldeman has been elevated from VP/Station Sales to Regional VP/Sales, overseeing the Clear Channel/Minneapolis sales staffs while facilitating

MINNEAPOLIS/See Page 17

Radio One Welcomes Porter As Sr. VP

■ He'll also serve as GM for WDBZ & WZF/Cincy

Rick Porter, most recently VP/Market Manager of Clear Channel's eight-station Dayton cluster, has joined Radio One as a Sr. VP/Regional Manager. In his new duties Porter will oversee the company's 15 properties in Louisville, KY and Cincinnati, Dayton and Columbus, OH. He will also take GM duties for WDBZ & WZF/Cincinnati.

Porter, who will be based in Cin-



Porter

cinnati, reports to COO Mary Catherine Sneed. She commented, "Rick comes to us with a wealth of knowledge of the radio broadcasting industry. His professional experience and our knowledge of his unparalleled reputation and accomplishments make him a perfect fit for Radio One. I'm confident that his insight and judgment will guide him in conducting successful

PORTER/See Page 17

DECEMBER 7, 2001

NEWS & FEATURES

Radio Business	4	Legends	25
Business Briefs	4	Street Talk	26
Transactions	6	Sound Decisions	30
MMS	10	Music Meeting	32
Internet News & Views	14	Publisher's Profile	104
E-Charts	15		
Show Prep	18	Opportunities	100
'Zigs Scene	18	Marketplace	101
National Video Charts	19		

FORMATS & CHARTS

News/Talk/Sports	20	Adult Contemporary	66
CHR	33	AC Chart	67
CHR/Callout America	34	AC RateTheMusic	68
CHR/Pop Chart	35	Hot AC Chart	71
CHR/Pop RateTheMusic	38	Hot AC RateTheMusic	72
CHR/Rhythmic Chart	41	Smooth Jazz	74
CHR/Rhythmic RateTheMusic	42	Smooth Jazz Chart	75
Urban	45	Smooth Jazz Action	76
Urban Chart	46	Rock	78
Urban Action	51	Rock Chart	79
Urban AC Chart	52	Active Rock Chart	82
Country	55	Active Rock RateTheMusic	83
Country Chart	57	Rock Specialty Show	85
Country Indicator	58	Alternative	86
Country Callout	59	Alternative Chart	87
Country Action	61	Alternative Action	88
Country RateTheMusic	62	Alternative RateTheMusic/Specialty Show	89
		Triple A	92
		Triple A Chart	93
		Christian	97
		Christian Charts	98-99

The Back Pages 103

Mazer Made GM At Radio One/Baltimore

Howard Mazer, a nine-year veteran of Radio One/Baltimore, has been promoted from Station Manager to GM of the cluster, which consists of Talk WOLB, Gospel WWIN-AM, Urban AC WWIN-FM and CHR/Rhythmic WERQ. Mazer replaces Pam Somers, who will focus on her role as VP/Regional Manager for Radio One's Baltimore, Richmond and Washington, DC properties.

"As Station Manager, Howard has excelled at running the day-to-day

operations while continuing to set the pace for successfully securing major revenue share." Somers said. "I look forward to Baltimore's continued success under his strong leadership and guidance."

Mazer told R&R, "I appreciate Radio One giving me the opportunity to further my career and to run a cluster of radio stations. Hopefully, I can just keep the success going and even build on the great success that Radio One has had in

MAZER/See Page 16

Clear Adds Clear Channel RVP Duties

Lee Clear, Market Manager for Clear Channel's six-station St. Louis cluster, has added Regional VP duties for the company. He'll continue to hold day-to-day management duties in St. Louis while overseeing the 13 stations the company operates in Wichita: Springfield, MO; and Springfield, IL.

Clear reports to Clear Channel Radio Sr. VP Jay Meyers, who said, "Lee is a leader in our industry, and this is the next natural step for him and Clear Channel Radio. He's been

in St. Louis for five years and has done a terrific job."

Clear told R&R, "What's unusual about me is that I started out in radio as a jock, and I was on the 'fun side' for many years before jumping to sales 20 years ago. I've been in this business for 35 years, and, given the state of our industry, we're all looking for ways to use the synergy among all of our stations and match up our footprint with the advertisers'. It's exciting

CLEAR/See Page 24

HOW TO REACH US

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ITU, NRSC Approve iBiquity's IBOC Technology

□ iBiquity to roll out IBOC at spring NAB show

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Just after the International Telecommunications Union gave its stamp of approval to iBiquity's in-band, on-channel digital FM broadcasting — paving the way for IBOC to be adopted worldwide — the United States' National Radio Systems Committee last week embraced the technology and recommended to the FCC that it be used as the digital-broadcasting standard.

In a letter to the FCC the NRSC said approval of the system would "chart the course for an efficient transition to digital broadcasting with minimal impact on existing analog FM operation and no new spectrum requirements." The ITU signed off on

the IBOC AM system in April.

The backing of the ITU and the NRSC bring iBiquity a step closer to launching its IBOC service next year, when it plans to begin selling digital transmitters and excitors during the NAB's Las Vegas show in April. The

technology may be embraced by financially struggling broadcasters because, in addition to delivering digital-quality audio, IBOC service is capable of providing consumers with a wide variety of wireless data transmissions, including those used by personal digital assistants and "smart phones," along with local traffic and weather information that could generate additional revenue for the radio industry. Consumers will, however, have to wait until 2003 to buy IBOC radio receivers.

Martin: FCC May Tackle New EEO Rules By Year's End

□ Commissioner supports outreach requirement

BY JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@ronline.com

FCC Commissioner Kevin Martin said that the commission is preparing to draw up a new set of EEO rules, saying that it is "very possible" that the process could begin before the end of the year.

In a meeting with reporters Tuesday Martin said that he supports requiring broadcasters to make "affirmative outreach efforts" as part of their obligations as FCC licensees, but he acknowledged the concerns that prompted the Washington, DC Circuit Court to declare the commission's earlier EEO rules unconstitutional. He gave no specifics on what form the new rules proceeding might take but said he expected it to be "very broad," saying that it could take the form of a Notice of Proposed Rulemaking that would seek public comment.

Reorganization Underway

While new EEO rules are some way off, Martin said that FCC Chairman Michael Powell's reorganization of the commission is underway. Martin noted that the FCC will need congressional approval for some of the proposed changes but was unsure where that approval process stands. He did note that the commission is proceeding with the reorganization of its bureaus. Martin said that he hopes the changes will be completed by early next year, noting that getting the process finished in a timely manner is important to Powell.

Timeliness is also a concern of Martin's, particularly when it comes to processing station-sale applications. When the FCC launched its review of radio-ownership limits last month, Martin said that he found it "particularly troubling and problematic" that the commission has let some transfer applications languish for as much as a year.

When the review was launched, the FCC enacted an interim policy for station sales and gave applicants the option of delaying action on their sales until after the new ownership rules are enacted. Applicants with pending applications have been sent letters asking which rules they would prefer; those who choose the interim

MARTIN/See Page 9

BUSINESS BRIEFS

Forecast: Satellite Radio To Reach 8.4 Million By 2005

Satellite radio will reach 8.4 million users by 2005 and is expected to have a whopping 26 million subscribers by 2010, according to Deutsche Banc Alex. Brown analysts Karim Zia and Jeff Shelton. "Satellite radio is expected to transform radio in the same manner that direct broadcast satellite transformed video in the mid-1990s," Shelton said. Zia acknowledged that funding risks remain a critical factor for satellite radio, but the analysts believe that the strong sponsorship of strategic and financial players "provides a solid backstop in the case of limited public-capital market access."

About Sirius Satellite Radio and XM Satellite Radio, Zia said, "XM is better positioned, having largely executed on its business plan to date, thus minimizing future business risk." In new coverage, the analysts rate XM "buy," with a 12-month target of \$20, and Sirius "market perform," with a \$9 target.

Emmis Lowers Guidance, Amends Credit Line

Citing "the difficult economic environment, intensified by the tragic events of Sept. 11," Emmis Communications lowered its guidance for 2002. It now expects radio-division revenue to be \$52.5 million in Q3 2002, \$45.2 million in Q4 2002 and \$255.3 million for the full year. Emmis estimates broadcast cash flow of \$29.7 million in Q3, \$17.2 million in Q4 and \$112.7 million for full-year 2002. Emmis dropped its after-tax cash flow per share estimates from 51 cents to 36 cents in Q3 and from 26 cents to 14 cents in Q4. The company expects 2002 ATCF per share of \$1.32.

Emmis Operating Co. has amended its \$1.29 billion senior secured credit facility to provide Emmis with "financial covenant relief" through Dec. 1, 2002 and to allow for an extension through Aug. 31, 2003. For the next four quarters the total leverage ratio will be increased to 8.5-to-1, and the senior leverage ratio will be increased to 6.5-to-1, while the interest coverage ratio is reduced to 1.4-to-1 and the pro forma debt service coverage ratio is reduced to 1.05-to-1.

Robertson Stephens media analyst James Marsh said Tuesday that Emmis' amended loan covenants "should reduce some of the risk to the stock" and that he does not "view management's revised guidance as a huge surprise, given industry weakness." Marsh also believes that much of the bad news has already been reflected in Emmis' shares and reiterated his "buy" rating on the issue. However, he lowered his 2002 Q3 radio-division guidance for the company to -4.4% from +9.7% and his Q4 '02 BCF assumption to -0.7% from +26.5% and dropped his 12-month price target on the issue by \$3, to \$21.

Continued on Page 9

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	11/30/00	11/23/01	11/30/01	11/30/00	11/23/01-11/30/01
R&R Index	227.28	214.14	219.94	-3.2%	+2.7%
Dow Industrials	10,414.40	9959.71	9851.56	-5.4%	-1%
S&P 500	1314.95	1150.34	1137.88	-13%	-1%



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

Roll-A-Sign™ offers a better way. You get up to four vibrant colors printed on durable, high quality 4 or 6 mil plastic film to display your logo and message brilliantly for an economical price. Now you can afford to display a bright new sign at every public event. They even make great cost-effective promotional give-aways. Just roll off what you need and cut.

- \$ Durable banners for an affordable price.
- \$ UV stabilized plastic won't fade indoors or outdoors.
- \$ Simply FAX your logo and color separation information for a free price quote.



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Maximize TSL Without Killing Your Cume

Coleman's New *FACT with TSL Max*[™] Solves Radio's Biggest Programming Issue

THE PROBLEM

Most radio stations already know that library music testing is essential if they want to stay on top of the music tastes of their audience. But, as many have discovered, music testing has the potential to backfire – to hurt rather than help the ratings. How? "Hyper focus" is most often the culprit. You know the symptoms. You drill down on your P1 listeners to the point that you get a library that is overly focused. The station sounds exactly like what your P1s want, but you've ignored the Cume. It's fine if you have no competition, but when you do, watch out.

With any level of competition "hyper focus" feeds on itself driving the station in a downward spiral. P1 focus backfires. At first your

Cume erodes. Then you get so narrow that your TSL falls apart. Modern AC, Hot AC, Rhythmic CHR, Country, Alternative — every format has fallen victim. In the search for TSL, stations who over focus lose the balance between maximizing Cume and TSL.

Some stations do the opposite. Their test is too broad. Cume oriented or "montage" screened studies yield a list of songs that are liked in the market, but is too broad for "reining in" or "focusing" the sound of the station.

You get people to Cume the station only to find that you've produced a TSL nightmare. Without TSL, radio stations simply cannot achieve strong ratings.

THE SOLUTION

- **FACT with TSL Max** is a revolutionary, patent-pending way of measuring your audience's music tastes.

- **FACT with TSL Max** is the first and only library music testing method that identifies the exact songs that drive Cume and those that drive TSL. Now you can find those Cume songs that simply would not test in the "hyper focused" old approach to music testing.

- **FACT with TSL Max** is the only library testing method that ensures that your station will not sacrifice Cume for TSL or TSL for Cume. **FACT with TSL Max** provides powerful insight that yields music optimally balanced for both Cume and TSL delivery.



Proven Strategic Insight from Coleman

FACT with TSL Max also includes the proven Fit and Compatibility measures made famous by Coleman's original **FACT** music testing methodology. Fit and

Compatibility are the best way to focus your music mix on songs listeners expect on your station and songs compatible with your Core sound.

All of these tools, plus our state-of-the-art pcFACT software, allow Coleman to give you the extra insight you need to win.

Maximize TSL without killing your Cume.

Learn more about *FACT with TSL Max* from (left to right) Warren Kurtzman, John Mönninghoff, Jon Coleman and Chris Ackerman at (919) 571-0000 or info@ColemanInsights.com.

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DEAL OF THE WEEK

• **WPET-AM & WKSI-FM/ Greensboro, NC \$20.5 million**

2001 DEALS TO DATE

Dollars to Date: \$3,739,518,062
(Last Year: \$24,930,429,133)

Dollars This Quarter: \$477,715,708
(Last Year: \$855,884,133)

Stations Traded This Year: 1,005
(Last Year: 1,779)

Stations Traded This Quarter: 175
(Last Year: 203)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- FM CP/Heflin, AL \$50,000
- WSGC-AM & WEHR-FM/Elberton and WNEG-AM/Toccoa, GA \$1.39 million
- WKIG-FM/Glenville, GA Undisclosed
- WSKX-FM/Hinesville (Savannah), GA \$1.88 million
- FM CP/Franklin, ID \$1.5 million
- FM CP/Riley, KS \$430,000
- FM CP/South Ft. Polk, LA \$155,000
- WLSP-AM & WRXF-FM/Lapeer (Flint), MI \$1.3 million
- KOWO-AM & KRUE-FM/Waseca, MN \$900,000
- WCCA-FM & WLTT-FM/Shallotte (Wilmington), NC \$1.2 million
- WGNA-AM/Aibany, NY Undisclosed
- WVPO-AM & WSBG-FM/Stroudsburg (Wilkes Barre), PA \$10.5 million plus asset swaps
- WZYF-FM/Spencer, TN \$10
- KAML-AM/Kenedy-Karnes, TX \$350,000
- KGRI-FM/Mount Pleasant, TX \$50,000
- WWAR-AM/Appomattox, VA \$30,052
- WJLS-AM & FM/Beckley, WV \$3.6 million

Entercom Creates A Six-Pack In Greensboro

☐ Purchases Bahakel duo for \$20.5 million; flurry of CPs sold in four separate deals

Deal Of The Week

North Carolina

WPET-AM & WKSI-FM/ Greensboro

PRICE: \$20.5 million
TERMS: Asset sale for cash
BUYER: Entercom Communications, headed by President/COO David Field. Phone: 610-660-5610.

It owns 96 other stations, including WEAL-AM, WJMH-FM, WMOX-FM & WQMG-FM/Greensboro-Winston Salem-High Point.

SELLER: Bahakel Communications, headed by President Cy Bahakel. Phone: 704-372-4434
FREQUENCY: 950 kHz; 98.7 MHz
POWER: 500 watts; 100kw at 1,037 feet
FORMAT: Gospel; Hot AC
BROKER: Elliot Evers of Media Venture Partners

Alabama

FM CP/Heflin

PRICE: \$50,000
TERMS: Asset sale for cash
BUYER: Steven Gradick. Phone: 770-830-1055. He owns four other stations. This represents his entry into the market.
SELLER: Community Public Radio. No phone listed.

FREQUENCY: 91.7 MHz
POWER: 400 watts at -6 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

SELLER: TCB Broadcasting Inc., headed by President Raymond Bilbrey. Phone: 478-526-8122
FREQUENCY: 92.3 MHz
POWER: 50kw at 495 feet
FORMAT: Hot AC

Georgia

WSGC-AM & WEHR-FM/ Elberton and WNEG-AM/ Toccoa

PRICE: \$1.39 million
TERMS: Asset sale for cash
BUYER: Sutton Radiocasting Corp., headed by Chairman/CEO Douglas Sutton Jr. Phone: 706-297-7264. It owns 11 other stations, including WWRK-FM/Elberton, GA.
SELLER: Sorenson Southeast Radio LLC, headed by President Dean Sorenson. Phone: 605-334-1117
FREQUENCY: 1400 kHz; 105.1 MHz; 630 kHz
POWER: 1kw; 6kw at 328 feet; 500 watts day/44 watts night
FORMAT: Adult Standards; AC; Adult Standards

WKIG-FM/Glenville

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Bullie Broadcasting Corp. headed by VP Jim Lewis. Phone: 912-369-4852. It owns two other stations. This represents its entry into the market.
SELLER: Tattnall County Broadcasting, headed by President John Cobb. Phone: 912-654-3580
FREQUENCY: 106.3 MHz
POWER: 6kw at 299 feet
FORMAT: AC

WSKX-FM/Hinesville (Savannah)

PRICE: \$1.88 million
TERMS: Asset sale for cash
BUYER: Communications Capital Managers LLC, headed by Manager Michael Oesterle. Phone: 517-351-3222. It owns seven other stations. This represents its entry into the market.

Idaho

FM CP/Franklin

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: 3 Point Media Utah LLC, headed by Manager Bruce Buzil. Phone: 312-204-9900. It owns one other station. This represents its entry into the market.
SELLER: DBM Entertainment Enterprises Inc. Phone: 301-868-3621
FREQUENCY: 97.5 MHz
POWER: 100kw at 26 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

Kansas

FM CP/Riley

PRICE: \$430,000
TERMS: Asset sale for cash
BUYER: Manhattan Broadcasting Co., headed by President/Secretary Richard Wartrell. Phone: 785-776-1350. It owns no other stations.
SELLER: Michael Law. Phone: 816-360-4845
FREQUENCY: 96.3 MHz
POWER: 24kw at 328 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

Louisiana

FM CP/South Ft. Polk

PRICE: \$155,000
TERMS: Asset sale for cash
BUYER: Stannard Broadcasting Co., headed by owner/GM Doug Stannard. Phone: 337-537-5889. It owns one other station. This represents

Continued on Page 9

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Transactions

Continued from Page 6

its entry into the market.

SELLER: Baldridge-Dumas Communications, headed by VP Tedd Dumas. Phone: 318-256-5924

FREQUENCY: 95.7 MHz

POWER: 6kw at 328 feet

FORMAT: N/A

COMMENT: This station is currently represented as a construction permit.

Michigan

WLSP-AM & WRXF-FM Lapeer (Flint)

PRICE: \$1.3 million

TERMS: Asset sale for cash

BUYER: Regent Communications Inc., headed by Chairman/CEO Terry Jacobs. Phone: 859-292-0030. It owns 60 other stations, including WFNT-AM, WCRZ-FM & WWBN-FM/Flint.

SELLER: Covenant Communications Corp., headed by OM Jay Alexander. Phone: 810-664-8555

FREQUENCY: 1530 kHz; 103.1 MHz

POWER: 5kw, 3kw at 299 feet

FORMAT: Sports; Rock

BROKER: Eddie Esserman of Media Services Group

Minnesota

KOWO-AM & KRUE-FM Waseca

PRICE: \$900,000

TERMS: Asset sale for cash

BUYER: Main Street Broadcasting, headed by VP Lynn Ketelsen. Phone: 507-345-4537. It owns no other stations.

SELLER: Hometown Broadcasting Inc., headed by President Greg Jensen. Phone: 507-535-5660

FREQUENCY: 1170 kHz; 92.1 MHz

POWER: 1kw day/60 watts night; 25kw at 285 feet

FORMAT: Country; AC

COMMENT: This deal originally appeared in the Oct. 19 issue of R&R with an undisclosed price.

North Carolina

WCCA-FM & WLTT-FM Shallotte (Wilmington)

PRICE: \$1.2 million

TERMS: Asset sale for cash

BUYER: Burns Media Strategies, headed by owner Gary Burns. Phone: 434-845-5463. It owns one other station. This represents its entry into the market.

SELLER: Rodwell Family Associates LP, headed by GM Clay McCauley. Phone: 910-754-9746

FREQUENCY: 106.3 MHz; 103.7 MHz

POWER: 6kw at 305 feet; 25kw at 328 feet

FORMAT: Talk; Talk

New York

WGNA-AM/Albany

PRICE: Undisclosed

TERMS: Unavailable

BUYER: ABC Radio Inc., headed

by President/ABC Broadcast Group Bob Callahan. Phone: 212-456-6118. It owns 54 other stations. This represents its entry into the market.

SELLER: Regent Communications Inc., headed by Chairman/CEO Terry Jacobs. Phone: 859-292-0030

FREQUENCY: 1460 kHz

POWER: 5kw

FORMAT: Country

COMMENT: This station will become a Radio Disney affiliate upon completion of this deal.

Pennsylvania

WVPO-AM & WSBG-FM Stroudsburg (Wilkes Barre)

PRICE: \$10.5 million plus asset swaps

TERMS: Asset sale for cash and station swap

BUYER: Nassau Broadcasting Partners LP, headed by President/Chairman Louis Mercatanti Jr. Phone: 609-452-9696. It owns six other stations.

SELLER: Multicultural Radio Broadcasting Inc., headed by President Arthur Liu. Phone: 212-966-1059

BROKER: Glenn Serafin of Serafin Brothers Inc. and Bill Schutz of Schutz & Co.

FREQUENCY: 840 kHz; 93.5 MHz

POWER: 250 watts; 550 watts at 764 feet

FORMAT: Adult Standards; Classic Hits

COMMENT: As part of this transaction, Nassau Broadcasting Partners is swapping WHWH-AM & WTTM-AM/Princeton (Trenton), NJ for Multicultural's WJHR-AM/Flemington, NJ. The value of this transaction reflects the station swaps and was determined as an aggregate price by BIA. Complete station information for the stations being swapped appears below.

New Jersey

WJHR-AM/Flemington

TERMS: Swap to Nassau Broadcasting Partners from Multicultural Radio Broadcasting

FREQUENCY: 1040 kHz

POWER: 5kw day/1kw night

FORMAT: Business News

WHWH-AM & WTTM-AM Princeton (Trenton)

TERMS: Swap to Multicultural Radio Broadcasting from Nassau Broadcasting Partners.

FREQUENCY: 1350 kHz; 1680 kHz

POWER: 5kw day/night; 10kw day/1kw night

FORMAT: Business News; Sports

Tennessee

WZYF-FM/Spencer

PRICE: \$10

TERMS: Asset sale for cash

BUYER: Church Faith Trinity Assemblies, headed by Chairman/Exec. Director William Wanamaker. Phone: 931-692-3763. It owns no other stations.

SELLER: American Family Asso-

ciation Inc., headed by President Donald Wildmon. Phone: 662-844-8888

FREQUENCY: 90.1 MHz

POWER: 30 watts at 591 feet

FORMAT: N/A

COMMENT: This station is currently represented as a construction permit.

Texas

KAML-AM/Kenedy-Karnes

PRICE: \$350,000

TERMS: Asset sale for cash

BUYER: SIGA Broadcasting Corp., headed by President Gabriel Arango. Phone: 713-868-5559. It owns two other stations. This represents its entry into the market.

SELLER: Dorisann Eckots.

Phone: 830-583-2990

FREQUENCY: 990 kHz

POWER: 250 watts day/70 watts night

FORMAT: Country

KGRI-FM/Mount Pleasant

PRICE: \$50,000

TERMS: Asset sale for cash

BUYER: Baldridge-Dumas Communications, headed by VP Tedd Dumas. Phone: 318-256-5924. It owns four other stations. This represents its entry into the market.

SELLER: Kenneth Reynolds.

Phone: 979-268-9696

FREQUENCY: 99.9 MHz

POWER: 5kw at 371 feet

FORMAT: N/A

COMMENT: This station is currently represented as a construction permit.

Virginia

WWAR-AM/Appomattox

PRICE: \$30,052

TERMS: Asset sale for cash

BUYER: OneCom Inc., headed by President Victor Bosiger. Phone: 434-534-0400. It owns no other stations.

SELLER: CLL Inc., headed by President Terry Cook. Phone: 434-352-7607

FREQUENCY: 1280 kHz

POWER: 1kw

FORMAT: Gospel

West Virginia

WJLS-AM & FM Beckley

PRICE: \$3.6 million

TERMS: Asset sale for cash

BUYER: First Media, headed by President Alex Kolobinski. Phone: 410-822-3301. It owns eight other stations. This represents its entry into the market.

SELLER: Personality Stations, headed by VP William O'Brien. Phone: 304-253-7311

FREQUENCY: 560 kHz; 99.5 MHz

POWER: 5kw day/470 watts night; 34kw at 1,050 feet

FORMAT: Gospel; Country

BUSINESS BRIEFS

Continued from Page 4

Radio Pacings Down 10% In December

According to Merrill Lynch analysts Jessica Reif Cohen and Keith Fawcett, radio pacings are down 10% in December, the drop is led by steep declines in national spot advertising. While the analysts expect national buys to improve in January and February of next year, they predict that radio advertising will firm up only after television ad buying improves. Cohen and Fawcett noted that, while network-TV ad sales improved for November and December, most networks went into the fourth quarter with excess spot inventory.

Ackerley

Continued from Page 1

presence in Monterey — where it owns six stations and has an investment in a seventh (KZOL-FM) — “only threatens to make the situation worse.”

Farr noted that Clear Channel is a “significant provider” of syndicated radio and outdoor advertising in the area. “While the FCC apparently does not limit such nonbroadcast interests,” Farr wrote, “it seems obvious that they can be leveraged to increase Clear Channel’s dominance in radio and television ad sales in our market.”

Meanwhile, Buckley Broadcasting — which competes with Clear Channel not only in Monterey, but in New York — filed its opposition to the KION sale. In fact, the GM of Buckley’s KWAV-FM/Monterey, Kathy Baker, signed a separate declaration attached to the petition that said that Clear Channel’s six radio stations in the market — KTXS, KTOM-AM & FM, KDON, KMJO & KOCN — collectively account for approximately 48% of the market’s radio-advertising dollars.

Buckley also attested that there are only four television stations in Monterey and that Clear Channel will control half of the TV advertis-

ing in the market if it is allowed to buy KION. Clear Channel’s radio and TV combination will “thoroughly dominate the market to the detriment of competition and ultimately the public,” Buckley said.

But the Minority Media & Telecommunications Council has a very different view of the deal. In fact, the organization has filed comments with the FCC stating that the deal could inspire more minority ownership, since Clear Channel may have to spin off stations to satisfy regulatory requirements.

MMTC Exec. Director David Honig told R&R that Clear Channel’s purchase of AMFM in 1999 led to “the largest increase in minority ownership since we lost the tax certificate.” Honig said that, of the 110 stations Clear Channel had to sell off in that deal, 40 went to minority owners.

“This wasn’t an affirmative action program, and Clear Channel got fair market prices,” he said, although he noted that the MMTC assisted Clear Channel in alerting minority-owned companies to the ownership opportunities. “We brought in about 60 companies at the beginning of the process, but no one got preferred treatment,” he said. “It was pure equal opportunity, and it worked.”

Clear Channel declined to comment for this story.

TRS

Continued from Page 1

“There’s a lot of fear and uncertainty out there,” Parikh said about his presentation, titled “What’s Next and What Can You Do About It?” “Whether you’re the boss or the bossed, we all want to know what’s going to happen next, what people want, and what we can do about it.”

For a quarter of a century Parikh has been legendary for “looking over the hill.” He’s a practical futurist who has helped his clients make billions by capitalizing on emerging trends. His media-strategy company, which has helped hundreds of radio stations achieve success, has also worked with a distinguished roster of other clients, including *Rolling Stone* magazine, MTV, Wendy’s, S.C. Johnson, Molson, CBS, ABC and

many others throughout the U.S., Canada, Australia, Europe and South America. Most recently Parikh put his experience to work to engineer the rebirth and extraordinary success of VH1.

Familiar to R&R readers as a regular contributor through his column, *The Competitive Edge*, Parikh is also the author of *The Baby Boom: Making Sense of Our Generation at 40*, a book based on the most extensive study ever conducted of baby boomers, as they turned 40 years old.

Registration for R&R’s Talk Radio Seminar is now available. You’ll find a TRS 2002 registration form and hotel-reservation information on Page 8 of this issue. Or log on to www.rnline.com and click on “Conventions” for convenient online registration, as well as regularly updated information about the seminar.

Martin

Continued from Page 4

rules will be asked to provide the FCC with additional information.

If many applicants choose to wait for the new rules, that could create a possible new backlog. “I don’t think they’ve reached that point yet,” Martin told R&R. He went on, “I don’t think any of the applicants have written back saying, ‘We don’t want to give you any more information. Just

deal with us later.’ I don’t think any of them have opted for that. The commission’s intent was to make sure it didn’t apply the interim rules to anybody who wanted to wait for the outcome of the ultimate proceeding.”

On the issue of Jonathan Adelstein, the aide to Sen. Tom Daschle whom Daschle has recommended for the vacant FCC commission seat, Martin said that, while he doesn’t know Adelstein well, they have met. He described Adelstein as “a very nice person; very intelligent.”

- 2001 GM Spotlight Recap, Page 11
- John Parikhal's The Competitive Edge, Page 12
- 2002 Promotional Calendar, Part 3, Page 13

MMS

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"Do not fear to be eccentric in opinion, for every opinion now accepted was once eccentric."

— Bertrand Russell

MISS CLEO, WE NEED YOUR ADVICE

Industry personalities share their predictions for 2002

By Pam Baker

Sales & Marketing Editor
pambaker@rronline.com



PAM
BAKER

Wouldn't it solve all our problems if we could simply call a 900 number and talk to a nice Jamaican psychic who would tell us the way to fame and fortune? But the reality is that, \$25 later, we'd end up just where we started. Fortune-telling — like radio — is just about entertainment.

Over the past year the radio industry has been faced with many challenges and opportunities. Strictly for entertainment purposes, I asked people who work in various areas of the industry this question: What are your thoughts and predictions about what lies ahead in 2002?

WALTER SABO
PRESIDENT, SABO MEDIA

Radio will have a phenomenal year in 2002 because the fall ratings will show that, once again, radio is being used as a primary information medium. The world has changed from "Has anything happened today?" to "What happened today?" The radio stations equipped to present information on a timely basis, either through local news or network news, will have continued success.

There has never been a radio spot sold for enough money. As margins have to be met, the realization may finally hit that adding spots and cutting costs are for cowards. Real managers will increase rates. The single biggest resistance to buying radio at the agency level is that it is too cheap. It just takes too many people and too much time for agencies to spend a budget on radio.

Next, smart execs will do what they have to to make radio tangible to retail advertisers. The major reason the single daily newspaper continues to outbill all radio stations in every market is that it's tangible. Shockingly, it's difficult for an advertiser to get an aircheck from a radio station. Meanwhile, newspapers, which have old demos and declining circulation, continue enormous billing because they are tangible. We can do a fine job of making radio tangible if we focus. Making it tangible will be the key to increased rates.

If all GMs were bonused 100% on increased revenues, two things would happen: Rates would go up, and marketing dollars would increase.

RALPH GUILD
CHAIRMAN/CEO, INTEREP

We believe that radio and the ad market in general will remain soft through the first half of the year, despite more favorable comps. Local radio is likely to show positive pings first, followed by national.

However, both local and national radio could make a rapid recovery during the second half. Our new-business team tells us that there is a lot of new business in the pipeline that will begin to run in the latter part of the second quarter if everything goes according to plan.

KRAIG KITCHIN
PRESIDENT/COO, PREMIERE RADIO NETWORKS

Rush Limbaugh will hear again.
Country music will sell more records than it has in the last several years.
Consumers will be able to buy digital music online, and record companies will participate and profit.

Radio's listening levels will stay constant while other media experience more erosion.

JON HORTON
COO, MONOSPHERE BROADCASTING

I am very optimistic about radio's financial position for 2002. Certainly, I believe the American economy will bounce back in 2002, probably during the second half of the year, and that rising tide will lift all ships. But, even in a soft economic environment, radio should outperform other advertising media. When marketing dollars are tight, media buyers will appreciate the attributes of radio: It's inexpensive, efficient and, most of all, effective.

Some experts predict a new wave of media consolidation in 2002. If that is true, I hope the process doesn't diminish the diversity and creativity that have been hallmarks of the radio industry throughout my career. I appreciate the much-needed efficiencies that consolidation has brought to radio, but if radio's product should lose its entrepreneurial flavor, there are no balance-sheet machinations that can compensate for the inevitable loss of listeners.

GARY FRIES
PRESIDENT/CEO, RADIO ADVERTISING BUREAU

I feel that we will see a slow but steady recovery throughout the year, strengthening toward the third and fourth quarters. The year will end up in the 4% range and will build a strong platform for '03.

DICK BARTLEY
SYNDICATED PERSONALITY, ABC RADIO NETWORK

I see a heightened sense of responsibility among broadcasters at every level — a renewed commitment to informing and inspiring the listeners in our communities.

MARTY RAAB
SR. VP/MARKETING & ADVERTISING, PREMIERE RADIO NETWORKS

The events of Sept. 11, the economy and the "new normalcy" should make it a strong year for marketers. First, 2002 will be the year of the big logo. Whether it's on direct mail, in ads or on other materials, proven brands will provide comfort zones for listeners and consumers. Whether your station is music or News, make it big with your short slogan so people know where to go on impulse.

Marketing strategists who plan ahead will win. Plotting out the on-air and marketing options for when there is a distinct change in the war on terrorism or in the economy will put smart marketers ahead of their competition. Marketing campaigns and promotions can be developed right now by considering "What is our response to this development?"

Listeners are in charge, and customer service will improve. From layoffs and changes in the workplace to the tragic events of this past fall, people in the service industries are responding by catering to the customer. The competition to deliver the best and keep people in their comfort zones will be a key focus for winners. Good buzzwords for the year will include *community* and *belonging*.

Direct mail will get more creative. Colorful self-mailers with different textures, sizes and shapes will get the most attention on the targeted-marketing side. The losers will be the group that tries to tease the consumer or just turns up with the same computer-generated mail. Don't test the tolerance of your target group.

GENE 'BEAN' BAXTER
CO-HOST OF THE KEVIN & BEAN SHOW, KROQ/LOS ANGELES

Radio reaches more people every day, by far, than any

other medium. I just hope we, as an industry, don't continue to try to drive those people away with boring, uninspired programming.

CHARLIE COOK
VP/GM, 24/7 FORMATS & COUNTRY PROGRAMMING,
WESTWOOD ONE

Without question, network radio will become even more important to local radio stations. Personalities like Charles Osgood and Don Imus and our Country morning show *Young & Elder* will continue to bring humor and insight to stations looking for first-class talent without the expense. I hear from many stations, "Let Mel pay the big money, and I'll reap the big rewards of having that talent on my stations." Many stations credit Westwood One President/CEO Joel Hollander for leading them to huge profit margins in 2002 because of the news, traffic and talent he has assembled. It's amazing to hear them gush.

Radio stock prices — particularly those near the end of the alphabet, like WON and VIA — should take off, because everything is cyclical, and we're now in an end-of-the-alphabet cycle.

DR. LAURA SCHLESSINGER
SYNDICATED PERSONALITY, PREMIERE RADIO NETWORKS

I pray that, with the resurgence of patriotism and the renewed appreciation for our loved ones since Sept. 11, radio broadcasters will reflect this new spirit in their content and focus less on the bottom-line results of titillation and lowest-common-denominator topics.

JEANNE WOLF
ENTERTAINMENT REPORTER AND HOST OF JEANNE WOLF'S
HOLLYWOOD AND STARSOUNDERS

How many people have told you that they first heard about "Terrible Tuesday" on the radio? Radio will remain our vital connection and our most intimate form of entertainment. In 2002 and beyond, I think it will become even more personal. There is still that feeling that the personalities we hear in our cars, offices and homes are talking to us.

In Hollywood I sense a new respect for our power as radio broadcasters. I predict that film and TV stars will be willing to make the kind of effort for radio that music stars do. The way I see it, listeners will continue to look to celebrities for the familiarity, the heat and the fun they can bring us.

RUTH PRESSLAFF
PRESIDENT, PRESSLAFF INTERACTIVE REVENUE

In 2002 many of us will have continued appreciation and gratitude for our most important relationships, both personal and business. For broadcasters, this will manifest itself in the creation of better and smarter ways to interact with listeners and serve advertisers.

RON RIVLIN
NETWORK SALES MANAGER, LIGHTNINGCAST

Consolidation will continue (no shock there). Cross-ownership rules will disappear.

Radio programming will continue to target upper demos, ceding the young end to new media. Therefore, look for a continued decline in radio listenership overall. Billing will be up 2%-3%.

Streaming media — radio and TV on the Internet — will continue to take its licks in early '02. More companies will fold. However, by the second quarter we'll see agencies and advertisers moving small percentages of their traditional spot- and network-radio budgets to the 'Net as they seek greater targetability and return on investment.

Subscription models for streaming-audio content and downloads will fail (with the possible exception of college football or Howard Stern, if he decides to do it). XM and Sirius will merge to become XircisM.



management • marketing • sales

R&R GM spotlight

Congratulations to this year's distinguished honorees!

2001'S GMS IN THE SPOTLIGHT

Part one of a three-part series



Susan Murray
WMAS-AM & FM/Springfield, MA
(Lappin Communications)
Jan. 5, 2001



Todd Fisher
KSTP-AM & WIXK-AM & FM/Minneapolis (Hubbard Broadcasting)
Jan. 12, 2001



Sherry Chimenti
WMFS-FM/Memphis (Belz Broadcasting)
Jan. 19, 2001



Gary Spurgeon
WRIE-AM, WXKC-FM & WXTA-FM/Erie, PA (Regent Communications)
Jan. 26, 2001



Maureen Lesourd
WOMC-FM, WVMV-FM & WYCD-FM/Detroit (Infinity)
Feb. 2, 2001



Don Griffin
WING-AM & FM, WGTZ-FM & WKSX-FM/Dayton (Blue Chip Broadcasting)
Feb. 9, 2001



Dave Van Dyke
Formerly of KCBS-FM/Los Angeles (Infinity)
Feb. 16, 2001



Elizabeth Hama
WPTI-FM, WRKA-FM, WSFR-FM & WVEZ-FM/Louisville (Cox Radio)
Feb. 23, 2001



Blaise Howard
WBEB-FM/Philadelphia (WEAZ Inc.)
March 2, 2001



Scott Herman
WINS-AM/New York (Infinity)
March 9, 2001



Matthew Ross
WAXQ-FM/New York (Clear Channel)
March 16, 2001



Nancy Leichter
KKBT-FM/Los Angeles (Radio One)
March 23, 2001



Joe Rusch
KFTK-FM & KIHT-FM/St. Louis (Emmis)
March 30, 2001



Mike Glickenhau
KGB-FM, KHTS-FM, KIOZ-FM, KJOY-FM, KMSX-FM, XHRM-FM & XTRA-FM/San Diego (Clear Channel)
April 6, 2001

Congratulations to this year's distinguished honorees!

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to ronr@rronline.com.

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THE COMPETITIVE EDGE

HOLIDAY TIPS: BOOKS WORTH READING & WORTH GIVING

By John Parikhal

JOHN
PARIKHAL

Christmas is a great time for giving and receiving books. Each year a lot of people ask me to recommend books to give as gifts, as well as to read for personal pleasure. Here are some of my favorites and the people I'd give them to.

Let's lead with the big one. Buy this book, read it yourself, and give it to every strategically minded senior executive in your company. It's one of the most important books of the 20th century — and, for readers who don't have a lot of time, it's short.

It's Peter Drucker's *Post-Capitalist Society*. Don't let the title put you off. This book is easy to read and provides profound, practical, visionary insights into creating really successful companies.

Peter Drucker is the smartest business thinker in the world. For more than half a century he has predicted how business will evolve and forecast what types of businesses will become successful and what types will fail. In *Post-Capitalist Society* he provides brilliant insights for modern companies, including companies undergoing consolidation. He sees the future as holding "organizations of associations," rather than traditional hierarchical companies where the boss tells you what to do and you do it or get fired.

Drucker notes that the most talented people in an organization eventually earn so much that they can't get any more money out of their own company. So they leave to look for better pay, which weakens the company they were working for. His solution to this age-old problem is to focus on organizations of associations. You'll be fascinated to see how some of the major consolidators are following his brilliant advice, while others are going in the opposite direction. If Drucker is right, some of these companies will grow, and others will have a big fall.

If you're buying for anyone who works in marketing or advertising, give them David Ogilvy's *On Advertising*. This book, written more than 30 years ago, is still a great primer on advertising. As Ogilvy said, "The difference between good and great advertising is often one word." In other words, it all starts with the script. Most advertising fails because it is not well-written or well-thought-out. Ogilvy's practical advice and entertaining examples make *On Advertising* a great read. Plus, it has lots of pictures, including some of people with no clothes on.

Give those interested in media or politics a copy of Neil Postman's *Amusing Ourselves to Death*. This is the smartest book ever written about how television has shaped modern political debate. It's well-written, easy to read and filled with great information about how American democracy evolved and how television threatens it. If you read Postman's book, you'll understand how to use television more effectively, how to create better advertising — and how you are being manipulated

by "talking head" cable channels while you think you're learning.

THE HUMAN SPIRIT

Another great category for Christmas gifts is books about the human spirit. Since Sept. 11 a lot of us have been asking if there's more to life than work, and we all continue to face painful, difficult choices about how to move forward.

The multimillion-selling *The Road Less Traveled* by Scott Peck is a great gift and a great personal read. Peck focuses on the fact that life is a series of painful choices. He shows how personal growth inevitably leads us toward a vision of a higher power or an organizing force in our lives. If you're growing as a human being and you find it confusing or hard, check this out. It is thoughtful and packed with great insights.

Of course, if you're pressed for time, you can read Thaddeus Golas' *The Lazy Man's Guide to Enlightenment*, a funny, really smart, sensitive guide to becoming enlightened. This 80-page book is witty, irreverent and, in the end, profoundly spiritual. It starts from a completely different premise than most books about enlightenment: Golas writes, "I am a lazy man. Laziness keeps me from believing that enlightenment demands effort, discipline, a strict diet, no smoking and other evidences of virtue."

JUST GREAT READS

For your friends who love to read and who love great writing and great characters filtered through a slightly different view of the world, two books stand out as great gifts and great personal reads. *The Shipping News* by Annie Proulx is beautiful, romantic, powerfully honest and written with the grace of a poet. The same can be said about *Love in the Time of Cholera* by Gabriel Garcia Marquez, the Nobel Prize winner who is one of the greatest writers of the 20th century.

If you're just looking for page-turners to get you through the holidays, I'm a big fan of James Lee Burke. Almost everything he's written is incredible. He specializes in hard-boiled, violent detective fiction with great mysteries, brilliant writing and very real characters. His descriptions of New Orleans and Louisiana are the finest I have ever read. You might want to start with *Black Cherry Blues* or *Neon Rain*.

And you can't go wrong with Nelson DeMille. His books are usually based on some version of international espionage or terrorism. Read *The Lion's Game* — it will shock you how DeMille anticipates the terrorist mind. His *Plum Island* reminds us that bioterrorism could be just across Long Island Sound, and *Charm School* is one of the most brilliant, intriguing and nerve-wracking books ever written about Russia and the Cold War.

Finally, leave a little room for vice. Get the wine lovers among your friends Hugh Johnson's *Pocket Wine Book 2002*. It tells you what to drink and which vintages are good (and which aren't), and, most important, it fits in your pocket or purse so you can check it out discreetly at the restaurant.

I hope these help. Your feedback is always welcome — it helps me make my recommendations more accurate. Have a safe and happy holiday season.

BOOKS BY RADIO'S BIGGEST TALKERS

If you're looking for a special holiday gift for a radio enthusiast or searching for something to read next time you're stuck in the airport, below is a list of books written by some of radio's most entertaining personalities.

JOE BENSON *Uncle Joe's Record Guide* series, featuring *The Beatles; Hard Rock, Vol. 1; Progressive Rock; Americans, Vol. 1; and The Eighties*.

DANNY BONADUCE *Random Acts of Badness: My Story*

WALTER CRONKITE *A Reporter's Life*

RICK DEES *Billboard's American Rock 'n' Roll in Review*, with Jay Warner

LARRY ELDER *The Ten Things You Can't Say in America*

PAUL HARVEY JR. *Paul Harvey's The Rest of the Story; More of Paul Harvey's The Rest of the Story*

GARRISON KEILLOR *Book of Guys; Cat You Better Come Home; Happy to Be Here; Lake Wobegon Days; Leaving Home: A Collection of Lake Wobegon Stories; Me; We Are Still Married: Stories & Letters; WLT: A Radio Romance; Wobegon Boy*

JIM LADD *Radio Waves: Life and Revolution on the FM Dial*

G. GORDON LIDDY *Out of Control; The Monkey Handlers*, with George Booth; *Will: The Autobiography of G. Gordon Liddy*

RUSH LIMBAUGH *See, I Told You So!; Sometimes You Just Gotta Laugh; The Way Things Ought to Be*

BRUCE MORROW *Cousin Bruce: My Life in Rock 'n' Roll Radio*, with Laura Baudo

CHARLES OSGOOD *Kilroy Was Here: The Best American Humor From World War II; See You on the Radio*

DENNIS PRAGER *Happiness Is a Serious Problem: A Human Nature Repair Manual; Think a Second Time*

ROBIN QUIVERS *Robin Quivers: A Life!*

DAVE RAMSEY *Financial Peace: More Than Enough; How to Have More Than Enough: A Step-By-Step Guide to Creating Abundance; More Than Enough: Proven Keys to Strengthening Your Family and Building Financial Peace*

MICHAEL REAGAN *Making Waves: Bold Exposes From Talk Radio's Number One Nighttime Host*, with James Denney; *On the Outside Looking In*

DR. LAURA SCHLESSINGER *But I Waaannt It!; Cope With It!; Damsels, Dragons and Regular Guys; Go Do the Right Thing; Good People ... And Where You Fit In; Growing Up Is Hard; How Could You Do That?!: The Abdication of Character, Courage and Conscience; Parenthood by Proxy; Don't Have Them If You Won't Raise Them; Ten Stupid Things Couples Do to Mess Up Their Relationships* (coming in January 2002); *Ten Stupid Things Men Do to Mess Up Their Lives; Ten Stupid Things Parents Do to Mess Up Their Kids; Ten Stupid Things Women Do to Mess Up Their Lives; The Ten Commandments: Do They Still Count?; The Ten Commandments: The Significance of God's Laws in Everyday Life*, with Rabbi Stewart Vogel; *Why Do You Love Me?*

TAVIS SMILEY *Doing What's Right: How to Fight for What You Believe and Make a Difference; Hard Left: Straight Talk About the Wrongs of the Right; How to Make Black America Better: Leading African Americans Speak Out; Just a Thought: The Smiley Report; On Air: The Best of Tavis Smiley on The Tom Joyner Morning Show*

HOWARD STERN *Miss America; Private Parts*

John Parikhal, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or parikhal@aol.com.

PART THREE OF A FOUR-PART SERIES

2002 PROMOTIONAL CALENDAR

July Through September

Don't get stuck in a rut — develop new and innovative ideas that will impress your clients and grab the attention of your listeners. The Radio Advertising Bureau has made your job easier by compiling information for its 2002 Promotional Calendar. Make copies of this calendar for your morning show, sales team and marketing and promotions staff. Enjoy!

JULY

- Anti-Boredom Month
- Cell Phone Courtesy Month
- Herbal and Prescription Awareness Month
- National Baked Bean Month
- National Blueberry Month
- National Foreign Language Month
- National Hot Dog Month
- National Recreation and Parks Month

- 1 Canada Day (Canada)
- 2 I Forgot Day
- 3-Aug.15 Air Conditioning Appreciation Days
- 3 Stay Out of the Sun Day
- 4 Independence Day
- 4 Independence From Meat Day
- 7 Father-Daughter Take a Walk Together Day
- 7-13 Take Charge of Change Week
- 8-14 Nude Recreation Week
- 14-20 National Therapeutic Recreation Week
- 15 National Get Out of the Doghouse Day
- 17 Anniversary of Disneyland's opening (1955)
- 21 National Ice Cream Day
- 21-27 National Independent Retailers' Week
- 23 Hot Enough for You? Day
- 24 Cousins' Day
- 25-31 National Salad Week
- 28 Parents' Day



AUGUST

- Admit You're Happy Month
- Cataract Awareness Month
- Children's Vision and Learning Month
- Family Fun Month
- May Your Reading Be a Haven Month
- National Back to School Month
- National Inventors' Month
- 1 Respect for Parents Day
- 1-7 Simplify Your Life Week
- 1-7 World Breast-feeding Week
- 3 National Mustard Day
- 4 Coast Guard Day

- 4 Sisters' Day
- 5-9 Psychic Week
- 6 National Fresh Breath Day
- 6 National Night Out
- 8 Admit You're Happy Day
- 10 National Garage Sale Day
- 11-17 National Resurrect Romance Week
- 11-18 Don't Wait. Celebrate! Week
- 12 International Youth Day
- 15 National Relaxation Day
- 18 Bad Poetry Day
- 18-24 National Friendship Week
- 19 National Aviation Day
- 19 Stay Home With Your Kids Day
- 22 Be an Angel Day
- 25 Kiss and Make Up Day
- 25-31 Be Kind to Humankind Week
- 26 Women's Equality Day
- 28 Anniversary of radio commercials (1922)
- 29 More Herbs, Less Salt Day



SEPTEMBER

- Attention Deficit Hyperactivity Disorder Month
- Baby Safety Month
- Childhood Cancer Month
- Children's Eye Health and Safety Month
- Children's Good Manners Month
- College Savings Month
- Healthy Aging Month
- International Self-Awareness Month
- Leukemia Awareness Month
- Library Card Sign-Up Month
- Menopause Awareness Month
- National Biscuit Month
- National Chicken Month
- National Cholesterol Education Month
- National Coupon Month
- National Honey Month
- National Little League Month
- National Mushroom Month
- National Organic Harvest Month
- National Piano Month
- National Potato Month
- National Rice Month
- National School Success Month
- National Sewing Month
- National Sickle Cell Anemia Month
- Ovarian Cancer Awareness Month
- Pain Awareness Month
- Self-Improvement Month
- Shameless Promotion Month
- Update Your Resume Month



- 1-2 Jerry Lewis Muscular Dystrophy Association Telethon
- 1-7 National Childhood Injury Prevention Week
- 1-7 National Waffle Week
- 1-7 Self-University Week
- 2 Labor Day
- 7 Federal Lands Cleanup Day
- 7-8 Rosh Hashanah (Starts at sundown on Sept. 7)
- 8 International Literacy Day
- 8 National Grandparents' Day
- 8-14 Biscuits and Gravy Week
- 8-14 National Assisted Living Week
- 8-14 Protect Your Home Furnishings Week
- 9 National Boss-Employee Exchange Day
- 9-14 Substitute Teachers Appreciation Week
- 10 Swap Ideas Day
- 11 Remembering the terrorist attacks (2001)
- 13-14 Bald Is Beautiful Convention
- 14 Celebrate Pregnant Women Day
- 15 Women's Friendship Day
- 15-21 Balance Awareness Week
- 15-21 Build a Better Image Week
- 15-21 National Farm Animals Awareness Week
- 15-21 National Farm Safety and Health Week
- 15-Oct.15 National Hispanic Heritage Month
- 15-21 National Singles' Week
- 15-21 Prostate Cancer Awareness Week
- 15-22 National Rehabilitation Awareness Celebration
- 16 Yom Kippur (Starts at sundown on Sept. 15)
- 16 Mexican Independence Day
- 16-22 Ovarian Cancer Awareness Week
- 17 Citizenship Day
- 17-23 Constitution Week
- 20 National POW-MIA Recognition Day
- 21-29 Religious Freedom Week
- 22 American Businesswomen's Day
- 22 Dear Diary Day
- 22 Elephant Appreciation Day
- 22 National Centenarians' Day
- 22 National Good Neighbor Day
- 22-28 Deaf Awareness Week
- 22-28 Minority Enterprise Development Week
- 22-28 National Dog Week
- 22-28 National Older Workers Employment Week
- 23 Autumn begins
- 23-27 Angel Celebration Week
- 24-28 National Food-Service Employees Week
- 25 National One-Hit Wonder Day
- 27 Ancestor Appreciation Day
- 27 World Tourism Day
- 28 National Hunting and Fishing Day
- 28-29 Family Health and Fitness Week
- 30-Oct. 4 Bank Teller Appreciation Week
- 30-Oct. 5 Nuclear Medicine Week



Radio Music License Committee, BMI Reach Interim Accord On Streaming Fees

■ One less barrier to the return of more station streams

By **Brida Connolly**

bconnolly@ronline.com

On Nov. 28 BMI and the Radio Music License Committee, which have had a case pending in New York U.S. District Court to settle fees for both over-the-air and webcast music since October 1999, came to an interim agreement on a license fee for webcasts. The RMLC represents about 5,000 radio stations — including stations belonging to Infinity, Clear Channel, Citadel, Emmis, Entercom and Hispanic Broadcasting — in their negotiations with BMI and ASCAP.

Stations represented by the RMLC will pay 1.6% of streaming revenue, with an annual minimum of \$259, for streaming licenses. The agreement has a provision for retroactive payments as far back as 1997. Stations currently pay 1.6% of station revenue for their over-the-air broadcasts under an earlier interim agreement with BMI.

The RMLC's position that web rebroadcasts should not require a separate BMI license is unchanged; that is among the issues it expects the court to decide. The RMLC has a similar interim agreement in place with ASCAP to cover over-the-air broadcasts (final rates are being negotiated; RMLC's ASCAP contract expired in 2000), but nothing is in place with ASCAP for streams as yet.

Most major groups took down their web simulcasts in April, citing additional royalties required by AFTRA for

made-for-radio spots streamed online. Ad-blocking and ad-insertion technology can address that concern, but there are a number of other obstacles to the return of more station streaming that won't be resolved for some time. (RMLC-represented Citadel did resume some streaming last month under an agreement with Yahoo! Broadcast. As an aggregator, Yahoo has its own agreements in place with BMI and ASCAP that will cover the Citadel streams available only through Yahoo Radio.)

The most serious obstacle to station streaming is the U.S. Copyright Office's December 2000 ruling, confirmed in U.S. District Court in August, that streamed signals must obtain licenses from copyright holders, just as 'Net-only webcasts must. If performance licenses are required, station streams will not qualify for DMCA-mandated statutory licenses, which, among other things, set strict limits on artist and song rotations. Radio companies would have to make separate deals with each individual copyright holder or, more likely, with the labels through the RIAA.

Another obstacle: No one yet knows how much any performance royalties will be, or even on what basis they'll be calculated. The Copyright Office is set to decide interim rates for statutory licensees in January 2001, but those rates will not necessarily be comparable to any separately negotiated fees.

This agreement between the RMLC and BMI is a step forward, but there's a long way to go before all the issues delaying the return of more stations to the web are settled.



Site Of The Week

Killin' Time At ClintBlack.com

RCA artist Clint Black's official site at www.clintblack.com relaunched last month in an all-Flash version, and it's not bad at all, with a consistent look and a satisfying amount of content.

As is usual for all-Flash sites, this one opens in an unresizable window that doesn't quite fit the screen at any resolution. But the homepage is attractive, with images of Black, a highway and a guitar, all backed by the skyline of (presumably) the singer's native Houston. The navigation bars at top and bottom light up and give descriptions on mouseover — not innovative, but practical enough. The page also promises "We'll be adding new stuff all the time," and, so far, the webmasters appear to be keeping that promise.

The time-sensitive sections of the site are all current, including the "Killin' Times" news page. At the moment the page shows a list of the artist's upcoming TV appearances and a clearly labeled index of old news. "About Clint" brings up a bio by country-music writer and historian Robert Oermann that's well worth reading, but the text is stuck in a narrow box that can be scrolled only by dragging a slider downward (dragging it up makes the copy disappear). Text-heavy pages are often a problem on Flash sites, but this page really should be reworked.

"CBTV" is an archive of video clips, with a 30-second chunk of Black's current single, "Easy for Me to Say," in RealAudio and everything else in QuickTime. Just a few clips are up now, though more appear to be planned. A bit more video is under "Blacktop," where two backstage clips are up and more are on the way. The sound and picture quality of the backstage material are not what



they should be, but a message on the page shows that the webmasters are aware of the problem.

The "Black Board" section features the artist's messages to fans. The current page announces — buried, for some reason, on the second screen — that the video for Black's "Money or Love" will be available on the website for one day, sometime before the single is released. The section's copy is "written" by an animated piece of chalk, which is rather too cute, but at least it runs quickly.

There is one major navigational hitch on the site: The guest book link from "Black Board" pulls users off the Flash pages to the html site. There's a barely legible "Back to the Flash site" link available, but it leads back to the intro, not the "Black Board" section. It's bound to confuse at least some visitors.

By the way, that plain, old-fashioned html site is still being offered from the splash page and continues to be updated regularly, so Black's Flash-phobic fans (including those with slow connections) still have a place to get the news.

—Brida Connolly

DIGITAL BITS

MusicNet Launches Via New RealOne Player

Paid digital-music service MusicNet debuted Tuesday as part of Real's new RealOne subscription service. For \$9.95 a month, subscribers to the RealOne Music service can stream full-length tracks or download up to 100 songs per month from a library supplied by MusicNet backers BMG, EMI and Warner Music Group. Downloaded songs can be played only through the RealOne player and cannot be moved to portable devices or burned to CDs, and they are accessible only as long as the user's subscription is active.

Hiwire Expands Ad-Sales Team

Ad-insertion and technology company Hiwire has expanded its ad-sales team. VP/National Sales Bob Nanengast, who spent 13 years in sales at the ABC television network and was most recently President of SmartTouch Media, leads the newly named team. Regionally, sales will be managed by Glenn Littman, who is appointed Director/Eastern Division Sales; Jared Stehney, the new Director/Western Division Sales; and Jan Hummel, who becomes Director/Central Division Sales. Littman was previously Director/Advertising Sales for CNBC's *Golf Portfolio*, Stehney served as National Accounts Manager for Premiere Radio Networks, and Hummel worked as VP/National Media at ICG.

Radio Free Virgin Makes International Deal

Multichannel webcaster Radio Free Virgin extends its reach to Asia and the Middle East through a distribution deal with SpeedCast, which will make RFV's programming part of its satellite-based NetTV online entertainment network. RFV, based in Los Angeles, is part of the worldwide Virgin group of companies.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

On The Web

- Trent Reznor, mastermind of Nine Inch Nails, sits down with GetMusic's *A List* for an interview this Friday (12/7) at 2pm ET, 11am PT (www.getmusic.com).

- Who's the hottest of them all? Find out in GetMusic's *Battle of the Babes II* this Saturday (12/8) at noon ET, 9am PT. Watch videos from artists like Nikka Costa, Willie Ford, Shakira, Vitamin C and more, then vote for your favorite (www.getmusic.com).

- On Tuesday (12/11) HOB.com presents 24-hour webcasts of recent shows from The Cure and Stereomud. It all starts at 3pm ET, noon PT (www.hob.com).

- Ben Folds is rockin' the suburbs this Wednesday (12/12) as HOB.com presents a 24-hour audio webcast, starting at 3pm ET, noon PT (www.hob.com).

- Catch a De La Soul performance this Thursday (12/13), when HOB.com streams a 24-hour audio webcast beginning at 3pm ET, noon PT (www.hob.com).

- Also on Thursday, V2 Records' rising stars Elbow join GetMusic's *E-Coustic Sessions* for a video interview and performance. Make some Elbow room at 6pm ET, 3pm PT (www.getmusic.com).

—Frank Correia

Comfort Vs. Excite-Ability

Last weekend it was, as the expression goes, *deja vu* all over again. Remember how, back in 1996, the America Online service blackout made the front page of *USA Today*? Everything changed for the digital-business sector as we all discovered just how important AOL had become in our lives — whether we were AOL members or not.



David Lawrence

AOL had, in fact, become as much of a utility as water, electricity, gas or the telephone. The reaction to the one-day outage confirmed AOL Vice Chairperson Ted Leonsis' earlier prediction that AOL would one day be as important to us as television and radio.

On Dec. 1 many AT&T broadband subscribers whose service was supplied by Excite@Home shuddered when they went to log on, get their e-mail and visit some e-commerce sites for a little shopping and found that their Internet access had been cut off. The troubled Excite@Home had dropped service to AT&T, its largest partner. Those customers soon realized that their @home e-mail addresses were no longer available (and would never be available again), and those who had e-commerce businesses found their websites had disappeared overnight. So much for the holiday shopping season: Subscribers can't even leave forwarding messages telling where to find them.

AT&T-Excite online-radio listeners, digital-music enthusiasts, streamers and downloaders were all painfully reminded not only of exactly how important Internet access is in our lives, but how important high-speed broadband Internet access is. The tortures of going back to a dial-up connection not only include annoying modem noises and generally slower access, but also a drop in quality in what we hear over the 'Net. We've been reintroduced to the very audible difference between a 56kbps stream and a 100kbps stream and to the dull, plodding upload speed of a typical music file on a dial-up connection.

AT&T is working feverishly to build out its own infrastructure, and it was due to have almost all its customers supplied with new @earth e-mail addresses and 'Net access through its own network earlier this week. But will those customers care? How many of them have already left skid marks facing over to DSL or satellite broadband service? And how many will let themselves get comfortable with another service, knowing that it, too, might fail them someday?

Brand loyalty is becoming scarce in the on-line industry. About the only company that has managed to maintain any real loyalty is AOL, which has now topped 32 million subscribers. Given the uproar over AOL's blackout in 1996 and how people feel about it now, maybe it is possible for an online company to regain the trust and support, or even the love, of its customer base. If AOL can do it, maybe AT&T can.

Unless it sells its broadband division, as seems likely. Then its users are back to square one.

David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows *Online Tonight*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

And What About Your Brand Loyalty?

There is much to be learned — about keeping old customers, attracting new ones and what we often refer to in our business as "blowing out the old listener base" — by watching the AT&T-Excite debate.

Whenever a radio station changes formats, the current audience feels betrayed. Listeners know these things happen, and it is increasingly hard to win their loyalty, because the smart ones (and they are *all* smart) know we can yank the rug out from under them at a moment's notice.

So the listeners hold back. They don't put all their listening eggs in one basket. They change their habits to spread their bets across several stations that could possibly serve them, just in case one of their favorites mutates.

Think about all the hard work we do to make sure that we, as Creative Animal's Doug Harris says, "keep the promise" of our Stations' brands. We make sure that we play as little music as possible that could confuse or drive away a listener. We make sure that the air talents relate directly and confidently to the average listener. We tune our promotions and appearances and community support so that we are exactly where our listeners are.

Then we flip formats. We stunt. We burn the listeners. We break the promise.

AT&T had a contingency plan in place for its customers. Do you have a place where your listeners will be cared for, or do you just tell them where to go?

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
2	2	ENYA	<i>A Day Without Rain</i> /"Time"
3	3	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
16	4	BRITNEY SPEARS	<i>Britney</i> /"Slave"
5	5	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
4	6	NICKELBACK	<i>Silver Side Up</i> /"Remind"
7	7	STAINED	<i>Break The Cycle</i> /"Awahle"
6	8	BACKSTREET BOYS	<i>Greatest Hits-Chapter One</i> /"Drowning"
8	9	'N SYNC	<i>Celebrity</i> /"Gone"
9	10	JAY-Z	<i>The Blackprint</i> /"Izzo"
13	11	MICHELLE BRANCH	<i>The Spirit Room</i> /"Everywhere"
18	12	MARY J. BLIGE	<i>No More Drama</i> /"Family"
10	13	USHER	<i>8701</i> /"Bad"
11	14	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
15	15	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
14	16	3 DOORS DOWN	<i>The Better Life</i> /"Like"
12	17	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
20	18	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
—	19	JA RULE	<i>Pain Is Love</i> /"Livin'"
19	20	CRAIG DAVID	<i>Born To Do It</i> /"Fill."/"Days"

Country

LW	TW	ARTIST	CD/Title
3	1	Toby Keith	<i>Pull My Chair</i> /"Wanna"
12	2	George Strait	<i>The Road Less Traveled</i> /"Run"
1	3	Reba McEntire	<i>Vol. 3 Greatest Hits</i> /"Survivor"
1	4	Alan Jackson	<i>When Somebody Loves You</i> /"Where"
5	5	David Ball	<i>Amigo</i> /"Malone"
2	6	Travis Tritt	<i>Down The Road I Go</i> /"Woman"
6	7	Trick Pony	<i>Trick Pony</i> /"Night"
9	8	Aaron Tippin	<i>Where The Stars And Stripes...</i> /"Stars"
11	9	Lonestar	<i>I'm Already There</i> /"With"
7	10	G. Jones/G. Brooks	<i>The Rock: Stone Cold Country 2001</i> /"Beet"
14	11	Trace Adkins	<i>Chrome</i> /"Tryin'"
20	12	Brad Paisley	<i>Part IV</i> /"Wrapped"
13	13	Brooks & Dunn	<i>Steers & Stripes</i> /"Goodbye,"/"America"
16	14	Gary Allan	<i>Alright Guy</i> /"Man"
—	15	Jo Dee Messina	<i>Burn</i> /"Bring"
15	16	Tim McGraw	<i>Set This Circus Down</i> /"Angry"
17	17	Martina McBride	<i>Greatest Hits</i> /"Blessed,"/"Blues"
—	18	Dixie Chicks	<i>Fly</i> /"Dance"
—	19	Phil Vassar	<i>Phil Vassar</i> /"Summer"
—	20	Jamie D'Neal	<i>Shiver</i> /"Shiver"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	ENYA	<i>A Day Without Rain</i> /"Time"
2	2	STAINED	<i>Break The Cycle</i> /"Awahle"
3	3	3 DOORS DOWN	<i>The Better Life</i> /"Like"
4	4	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
6	5	NICKELBACK	<i>Silver Side Up</i> /"Remind"
5	6	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
12	7	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
7	8	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
9	9	MICHELLE BRANCH	<i>The Spirit</i> /"Everywhere"
10	10	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space,"/"Everyday"
18	11	CREED	<i>Weathered</i> /"Sacrifice"
11	12	COLDPLAY	<i>Parachutes</i> /"Trouble"
15	13	INCUBUS	<i>Make Yourself</i> /"Drive"
13	14	LIFHOUSE	<i>No Name Face</i> /"Hanging"
17	15	SUGAR RAY	<i>Sugar Ray</i> /"Over"
14	16	JEWEL	<i>This Way</i> /"Standing"
9	17	TRAIN	<i>Drops Of Jupiter</i> /"Drops,"/"More"
—	18	JOHN MELLENCAMP	<i>Cuttin' Heads</i> /"Peacetul"
16	19	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
19	20	ELTON JOHN	<i>Songs From The West Coast</i> /"Love"

Urban

LW	TW	ARTIST	CD/Title
2	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
3	2	ALIYAH	<i>Aaliyah</i> /"Rock"
1	3	MICHAEL JACKSON	<i>Invincible</i> /"Butterflies,"/"Rock"
8	4	USHER	<i>8701</i> /"Bad"
7	5	GINUWINE	<i>The Life</i> /"Differences"
6	6	JAY-Z	<i>The Blackprint</i> /"Girls"
4	7	JA RULE	<i>Pain Is Love</i> /"Livin'","Time"
10	8	MAXWELL	<i>Now</i> /"Lifetime"
5	9	DMX	<i>Great Depression</i> /"Who"
13	10	JAHEIM	<i>Ghetto Love</i> /"Just"
11	11	BRIAN MCKNIGHT	<i>Superhero</i> /"Life"
16	12	'N SYNC	<i>Celebrity</i> /"Gone"
15	13	BABYFACE	<i>Face 2 Face</i> /"If"
—	14	LUTHER VANDROSS	<i>Luther Vandross</i> /"Heaven"
14	15	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
9	16	MARY J. BLIGE	<i>No More Drama</i> /"Family"
17	17	GERALD LEVERT	<i>Gerald's World</i> /"Made"
20	18	R. KELLY	<i>TP-2.com</i> /"Feelin'"
—	19	JAGGED EDGE	<i>Jagged Little Thrill</i> /"Goodbye"
18	20	JILL SCOTT	<i>Who Is Jill Scott?</i> /"Way"

Smooth Jazz

LW	TW	ARTIST	CD/Title
2	1	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
8	2	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
1	3	DIANA KRALL	<i>The Look Of Love</i> /"Look"
5	4	DIDD	<i>No Angel</i> /"Thankyou"
14	5	CHRIS BOTTI	<i>Night Sessions</i> /"Ahead"
4	6	RICHARD ELLIOT	<i>Crush</i> /"Crush"
3	7	JEFF LORBER	<i>Kickin' It</i> /"Nobody"
18	8	URBAN KNIGHTS	<i>Urban Knights IV</i> /"Heel"
6	9	BRIAN CULBERTSON	<i>Nice And Slow</i> /"About"
11	10	JOYCE COOLING	<i>Third Wish</i> /"Good"
12	11	FATBURGER	<i>T.G.I.F.</i> /"Evil"
15	12	KIM WATERS	<i>From The Heart</i> /"Dawn"
13	13	ACOUSTIC ALCHEMY	<i>Aaru</i> /"Wish"
18	14	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
16	15	BONEY JAMES	<i>Ride</i> /"See"
—	16	CHUCK LOEB	<i>In A Heartbreak</i> /"Pocket"
—	17	SADE	<i>Lovers Rock</i> /"Rock"
17	18	PETER WHITE	<i>Glow</i> /"Turn"
9	19	DAVE KOZ	<i>The Dance</i> /"Bright"
20	20	MARC ANTOINE	<i>Cruisin'</i> /"Mas"

Alternative

LW	TW	ARTIST	CD/Title
1	1	INCUBUS	<i>Morning View</i> /"Wish"
2	2	NICKELBACK	<i>Silver Side Up</i> /"Remind"
3	3	LINCOLN PARK	<i>Hybrid Theory</i> /"End"
4	4	STAINED	<i>Break The Cycle</i> /"Fade"
6	5	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Staying"
5	6	P. D. O.	<i>Satellite</i> /"Alive"
7	7	DISTURBED	<i>Sickness</i> /"Down"
8	8	SYSTEM OF A DOWN	<i>Toxicity</i> /"Chop"
8	9	CREED	<i>Weathered</i> /"Sacrifice"
10	10	LENNY KRAVITZ	<i>Lenny</i> /"Dig"
12	11	SUM 41	<i>All Killer No Fillers</i> /"Deep"
13	12	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry","Control"
14	13	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
11	14	BUSH	<i>Golden State</i> /"People"
18	15	DEFAULT	<i>The Fallout</i> /"Wasting"
20	16	311	<i>From Chaos</i> /"Awahle"
15	17	GORILLAZ	<i>Gorillaz</i> /"19"
16	18	TOOL	<i>Lateralus</i> /"Schism","Lateralus"
—	19	DAVE MATTHEWS BAND	<i>Everyday</i> /"Everyday"
19	20	COLDPLAY	<i>Parachutes</i> /"Trouble"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include: AOL.com, Radio, About Radio, All Radio, Amazon.com, BarnesandNoble.com, Ball Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, ClassicRadio.com, City Internet Radio, DMX Music, Earthlink Radio, FreeClub.com, Gracenote.com, Groove Cycle, iWonRadio, Kinetic Radio, Lycos, MediaAmazing, Music Choice, MusicMatch, Musicplex, PEEL Radio, Radio Beonair.com, RadioCentral Network, Radio Free Virgin, Radio Juntos, Radio on bay 9, Scout Radio, Skateboard.com, Spinner.com, The RadioAMP Network, Voice Of America-Music Mix, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2001 R&R Inc. ©2001 Online Today, Net Music, Countdown.

Powell Appointed ARTISTdirect VP/Urban Promotion

ARTISTdirect Records has officially launched its urban promotion department and tapped Greg Powell as VP/Urban Promotion. Based in Los Angeles, he reports to Exec. VP/Promotion Marc Benesch.

"I worked with Greg at Priority, and his ability to develop new artists at the street level, in the clubs and moving on to the mix shows — combined with his knowledge of timing as to when to impact radio — is second to none," Benesch said. "We're very fortunate to have him."

Powell said, "Coming to ARTISTdirect is an incredible opportunity for me. To be in on the ground floor of a company that has unlimited potential, as well as the talent and vision of [ARTISTdirect Records CEO] Ted Field, Marc Benesch and the entire staff, is very exciting."

A 10-year promotion veteran, Powell spent three years at Priority Records as Sr. National Director/Urban Promotion. Prior to that he was with Jive Records in Dallas for eight years, first as Southwest Regional Manager then as National Field Director/Urban Promotion. He began his music-industry career in 1990 in BMG's marketing department.

Harrison

Continued from Page 1

sidestepping the spotlight that shined so brightly on bandmates John Lennon and Paul McCartney, Harrison penned some of the group's most powerful songs, including "Something," "Here Comes the Sun" and "While My Guitar Gently Weeps." And his guitar playing, as evidenced in such songs as "A Hard Day's Night" and "She Loves You," laid the foundation for the group's global popularity.

As a solo artist, Harrison's best-selling recording *All Things Must Pass* — on which he collaborated with Phil Spector — set the standard for recording artists wishing to combine religious and secular beliefs in popular song. And his efforts in organizing the 1971 Concert for Bangladesh became the blueprint for such large-scale, superstar charity efforts as Live Aid and the recent Sept. 11 benefit events.

Upon learning of Harrison's death, McCartney told BBC-TV that he had spent some time with Harrison a few weeks ago. "He was quite ill, obviously," he said. "We were laughing and joking just like nothing was going on. He has always been a very brave guy, and I was impressed by his strength."

Deborah Lets The 'Secret' Out



While promoting "Your Secret," the new single from her album M.Y.O.B., Deborah Gibson trekked to the Radio Megablast in Las Vegas recently and also visited with more than 20 CHR/Pop radio outlets. Pictured (l-r) during a visit to WXXL/Orlando are Tom Davis, Gibson and 'XXL personality Chad Pitt.

WSJZ/New Orleans Goes Active Rock

To the tune of P.O.D.'s "Alive," WSJZ/New Orleans flipped from Smooth Jazz to Active Rock on Dec. 2. The Wilks Broadcasting station is calling itself "The New 94-9 Extreme Radio" and using "Hot Talk and Real Rock" in positioning statements. Alan Sneed consults the station, and new call letters will be applied for.

"Research showed that the market needed a testosterone-laden man station," PD Jason Ginty told R&R. "We also added a couple of hot talk shows, with [Cox Radio Syndication/Jones Radio Networks'] *Lex & Terry* in mornings and [Westwood One-syndicated] *Opie & Anthony* in afternoons." Ginty is looking for personalities for the remaining dayparts.

Ginty, who is also PD of Wilks' Classic Rock WRNO/New Orleans, said that WSJZ's core artists include Van Halen, Godsmack, P.O.D., Pearl Jam, Alice In Chains and Ozzy Osbourne. Ginty has been at WRNO for three years, the last year and a half as PD.

McCartney said he was privileged to have known Harrison. "I love him like a brother," he continued. "It's a very sad day for me and a lot of other people, but I think he would have wanted us to get on [with our lives and] be loving."

In a written statement, former Beatle Ringo Starr said, "George was a best friend of mine. I loved him very much, and I will miss him very greatly."

Born in Liverpool, England on Feb. 25, 1943, Harrison went to school with McCartney and, at the age of 15, tried out for the McCartney-Lennon group The Quarrymen. After performing on and off with the group during the late '50s, Harrison joined the band full-time in October 1959. The Quarrymen officially changed their name to The Beatles in 1960 and in October 1962 scored their first hit single in the U.K., "Love Me Do."

Harrison was content to play guitar during the group's early years. In 1963 he wrote his first song for the group, "Don't Bother Me," and from then on always had at least one song on every Beatles album.

Slowly but surely Harrison's interest in Indian religion, philosophy and culture found its way into the group's lyrics and melodies, first surfacing with his sitar solos in the 1965 song "Norwegian Wood" and, later, on every subsequent album the group released.

Following The Beatles' 1970 breakup, Harrison's solo career had its share of highs and lows. He became the first Beatle to have a No. 1 solo song, released the critically acclaimed albums *All Things Must Pass* and *Living in the Material World*, returned to the charts in the '80s with hit songs like "When We Was Fab" and recorded two hit albums with the supergroup The Traveling Wilburys, with Bob Dylan, Jeff Lynne, Roy Orbison and Tom Petty.

Unfortunately, some of his solo albums were seen by critics and fans as uneven, and one, *Gone With a Tropo*, failed to live up to sales expectations. Additionally, Harrison was sued for copyright infringement over his hit single "My Sweet Lord" by the copyright holders of The Chiffons' "He's So Fine" and was found liable for "unconscious plagiarism."

Over the years Harrison continued his humanitarian efforts. He established a fund to support Romanian orphans in 1990 (the Romanian Angel Appeal), consulted with Bob Geldof in organizing Live Aid and performed at and contributed to numerous charity concerts.

Harrison, who was stabbed in London by an intruder at his home in December 1999, first disclosed he was battling cancer in 1998. He is survived by his wife, Olivia, and son, Dhani.

EXECUTIVE ACTION

RAB Ups Rainey; Elects Seven To Board

The RAB has promoted Andy Rainey to Sr. VP/Research. Rainey was most recently VP and before that was Director/Research. A 20-year radio veteran, Rainey spent most of her career in the radio-rep business at Avco Radio TV Sales and Selcom (which became Select Radio Sales), where she also rose to Sr. VP. She has held research positions at WABC-AM/New York, Arbitron and The Travel Channel and worked on the agency side at BBDO.

RAB Exec. VP/Services Mike Mahone said, "Over the past several years Andy has played a major role not only in the growth and development of the Research Department at the Radio Advertising Bureau but, more importantly, in the success of thousands of radio sales professionals who regularly seek her advice and knowledge."

In other RAB news, the organization elects to its board of directors Nassau Media President and Nassau Broadcasting Exec. VP Joan Gerberding, Clear Channel Sr. VP Jay Meyers, Morris Communications President/Radio Michael Osterhout, Citadel President Bob Proffitt, Hall Communications President Art Rowbotham, Root Communications CEO Dan Savadove and Pamal Sr. VP A. Vicente. The RAB board currently has 60 directors.

Milton: Entercom Dir./Training & Development

Marijane Milton has been named Director/Training & Development at Entercom, where she will focus on training programs and projects that target sales-management and account-executive skill development. Milton was most recently VP/Sales Training for FirstMedia Works.

Entercom Regional VP and Sr. VP/Sales Deborah Kane commented, "We are pleased to have Marijane join the Entercom team and to continue our focus on proprietary sales training that will continue to enhance the industry-leading sales performance of our stations."

Milton previously served as Exec. Performance Coach for AMFM University, the training center for the former AMFM radio group. She also held numerous management and sales positions with such radio groups as Brown Broadcasting, Bonneville and New City/Cox, as well as with Groupe NRJ of France.

NAB

Continued from Page 1

ban "appears inconsistent and produces irrational results in the marketplace."

Some companies that do own both newspapers and radio stations — thanks to waivers and grandfather clauses that predate the cross-ownership rule — also want the rule abolished. Tribune noted that it has 77 years of experience in operating both broadcast stations and newspapers and that in the markets where it has both, there has been an "explosion" of radio, TV, cable and Internet, along with "fierce competition" among newspapers. "This competitive market, not the rule, is the best guarantor of diversity," Tribune argued.

The New York Times Co. said that a "repeal of the rule would permit newspaper-broadcast entities to use combined resources to provide more news and information services and to do so at a higher level of quality than at present."

While the company said the rule should still be applied to "the most highly concentrated markets," it argued that "the ability to use combined resources is particularly important" in an increasingly fragmented media landscape. It said that newspaper-broadcast combinations with strong commitments to local news can compete effectively with "outlets owned by increasingly concentrated and dominant media companies."

But not everyone supports the abolition of the rule. The Center for Digital Democracy argued, "The

enormous power that goes with media ownership allows media owners to promote their own interests or biases through the media in a manner harmful to democratic discourse. If the commission declares the watchdog by eliminating the newspaper-broadcast cross-ownership rule, we will lose one of the most crucial pieces of our democracy."

The CDD was joined by the Consumers Union, the Civil Rights Forum on Communications Policy, the Leadership Conference on Civil Rights and the Media Access Project in filing its opposition.

There are quite a few one-page submissions in the FCC docket opposing repeal of the rule, and CDD Exec. Director Jeffrey Chester told R&R that a substantial number of them were filed through CDD's website, where the public was invited to submit comments about the rule. Chester said that was done so that "the average Joe or Jane gets their voice heard." He added that he strongly believes in the cause, calling it "a fight to the death for preserving our safeguards for old media."

— Joe Howard

Mazer

Continued from Page 3

Baltimore."

Prior to becoming Station Manager a year and a half ago Mazer was the cluster's Director/Sales, and he was GSM from 1992-97. Mazer is a 20-year market veteran who has also served as GSM for Scripps Howard Broadcasting's Baltimore operations.

National Radio

• **THE SPORTING NEWS** partners with the Downtown Athletic Club for an exclusive live broadcast of the Heisman Trophy presentation from New York Dec. 8 on Sporting News Radio and to stream the announcement live at www.sportingnews.com. For more information, contact Beth Roncke at 847-400-3010.

• **WESTWOOD ONE** presents the 2002 Winter Olympic Games from Salt Lake City Feb. 8-24, airing updates three times per hour, as well as long-form coverage from 10am-2pm ET and 8pm-midnight ET. The coverage will include recaps and previews of Olympic events, athlete interviews and live play-by-play commentary. For more information, contact Andrew Scafetta at 212-641-2179; ascafetta@westwoodone.com.

• **EARL BOSTON INC.** renews its consulting agreements with ABC Radio Networks and Sirius Satellite Radio.

Radio

• **STEVE PECK** rises to Market Manager at WTAG & WSRS/Worcester, MA. He was most recently OM.

• **TOM CONNOLLY** joins Cumulus Media's seven-station Savannah, GA cluster as Market Manager. He was most recently GM for WGST, WKLS & WPCW/Atlanta and the Georgia State News Service.

Records

• **For the Record: AMBROSIA HEALY** is appointed VP/Publicity for Capitol Records. She most recently founded and ran the press division of the Little Big Man talent agency.

• **MINISTRY OF SOUND**, a European dance label, partners with RED to distribute its repertoire in North America. For more information, contact Michelle Steinberg, michelle@domainmsa.com.

Products & Services

• **TM CENTURY** launches the Hula Bear music website at www.hulabear.com, where consumers and business professionals can buy background music and sound effects for use with such applications as multimedia projects and website design. For more information, contact Karyn Fairis, 972-406-6823, or visit www.tmcenury.com.

• **KELLY MUSIC RESEARCH** makes available a barter option for its local callout and library music-testing services. Radio stations can conduct music research for either straight barter or a combination of cash and commercial inventory. For more information, contact Tom Kelly, 610-446-0318; kellymus@bellatlantic.net.

• **DISMUKES DESIGN**, which focuses on the design of advertising and marketing communications materials for the radio industry, launches. For more information, phone 970-527-5151 or e-mail dismukesdesign@aol.com.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hail • 972-991-9200

Hot AC
Steve Nichols
No Adds

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vera Catron
No Adds

ALTERNATIVE PROGRAMMING
Steve Knoll • 800-231-2818
Gary Knoll

Rock
RYAN ADAMS New York, New York
PAUL MCCARTNEY Freedom
NICKELBACK Too Bad

Alternative
GORILLAZ 19-2000
LIT Addicted
NICKELBACK Too Bad
STARSAILOR Good People
STROKES Last Nite

Triple A
JOHN HATT Everybody Went Low
NO. MISSISSIPPI ALLSTARS SugarTown

CHR
MICHAEL JACKSON Butterflies
NELLY #1
DAVE MATTHEWS BAND Everyday

Mainstream AC
WEEZER Island In The Sun

Lite AC
BENNETT/JDEL New York State Of Mind
BRIAN MCKNIGHT Still

MAC
STING Fragile

Christian AC
STEVEN CURTIS CHAPMAN God is God

UC
TONI BRAXTON Christmas In Jamaica
GLENN LEWIS Don't You Forget It

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative
Steve Young/Chris Jones
FLICKERSTICK Beautiful
INCUBUS Nice To Know You

Active Rock
Steve Young/Craig Altmaier
OZZY OSBOURNE Dreamer

Heritage Rock
Steve Young/Craig Altmaier
PAUL MCCARTNEY Freedom

Hot AC
Steve Young/Josh Hoisler
No Adds

CHR
Steve Young/Josh Hoisler
No Adds

Rhythmic CHR
Steve Young/Josh Hoisler
No Adds

Soft AC
Mike Bettelli
JAMES TAYLOR Have Yourself A...

Mainstream AC
Mike Bettelli
TRANS-SIBERIAN ORCHESTRA Christmas Canon

Delilah
Mike Bettelli
BARBRA STREISAND It Must Have Been...

Dave Winport Show
Mike Bettelli
MANNHEIM STEAMROLLER Hallelujah

24 HOUR FORMATS
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
LIFEHOUSE Breathing
DAVE MATTHEWS BAND Everyday
NO DOUBT Hey Baby

Rock Classics
Adam Fendrich
PAUL MCCARTNEY Freedom

Adult Contemporary
Rick Brady
FIVE FOR FIGHTING Superman (It's Not Easy)

RADIO ONE NETWORKS
970-949-3339

Choice AC
Yvonne Day
No Adds

New Rock
Benji McPhail
No Adds

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
NEIL YOUNG Imagine

Soft AC
Andy Fuller
No Adds

Bright AC
Jim Hays
No Adds

Changes

AC: Albany Broadcasting splits Hot AC simulcast WCPT & WKBE/Albany, NY by keeping KBE as "The Point" and flipping "CPT to Soft AC as "Magic 100.9" ... KMGVA/Albuquerque OM Brad Barrett adds PD duties as PD Roger Scott exits ... KRBZ/Kansas City VP/Station Manager Brian Burns exits.

CHR: Cox Dir./CHR Programming and WBLI/Long Island, NY PD JJ

Rice adds interim PD duties at WBTS/Atlanta as 'BTS PD Date O'Brian exits ... KLZK/Lubbock, TX PD Tony Manero exits ... WERQ/Baltimore APD Neke adds MD duties... WLAN/Lancaster, PA APD/nomine co-host Toby Knapp segues to APD/afternoons at Clear Channel sister WFLZ/Tampa... Jay Michaels joins WERZ/Portsmouth, NH for APD/midday duties and takes programming duties at Clear Channel Oldies sister WQSO/Portsmouth ... KHKS/Dallas nighttimer The Fitz exits ... At WYOY/Jackson, MS, MD Nate West grabs Promotion Director stripes, nighttimer J.C. Cruz rises to MD and PD Nick Vance adds mid-day duties ... KKRZ/Portland, OR morning co-host Leah Brandon exits... Chuck Dogg joins WMBX/West Palm Beach for mornings ... WHZT/Greenville, SC nighttimer Murph Dawg rises to MD. Taylor Scott

joins 'HZZT for middays ... Tommy Oz joins KRBE/Houston as Creative Service Director ... KSEQ/Fresno Music Coordinator/nighttimer Double J exits ... R.O.D. joins WQSL/Greenville, NC for weekends ... At WILN/Panama City, FL, APD Dylan Mackenzie segues to middays, and Logan Kelly joins for mornings.

Porter

Continued from Page 3

operations in our Louisville, Dayton, Cincinnati and Columbus, OH markets."

Porter said, "This job allows me and my family the opportunity to return to our hometown in Cincinnati, and as a Regional VP with Radio One I get to oversee a great collection of radio properties. This is a great opportunity, and I am excited to be joining the Radio One team."

Before taking his most recent duties in 1998 Porter was VP/GM for KALL, KWLW & KODJ/Salt Lake City. He also served as GSM of WLW/Cincinnati and worked for Taft Broadcasting as LSM at WDAE/Tampa and an AE at WKRQ/Cincinnati. He began his career as an AE at WSAI/Cincinnati under Affiliated Broadcasting.

Minneapolis

Continued from Page 3

and overseeing regional sales initiatives among Clear Channel's stations in Minnesota, North Dakota and South Dakota. He was previously Director/Sales for Chancellor Media and has held Director/Sales and GM posts for AMFM/Denver.

"I'm excited to have someone of Chad's caliber to assume these important regional responsibilities," Anselmo said. "Chad knows how to package and execute what our advertisers need. I am confident that Chad will do a tremendous job serving the staffs and advertisers in his new region."

Moody

Continued from Page 3

commented, "We think of him as the Albert Einstein of Country radio, but smarter and with better hair."

Moody said, "For the past several years I've not only been a consultant for Regent Communications, I've also been a stockholder. There's no better radio group in the industry. I'm excited to be able to devote all my time and attention to its stations."

Moody, who will continue to be based in Nashville, has spent five years with McVay Media, which will continue to consult Regent's non-Country stations; McVay's Jaye Albright and Chuck Stevens will pick up Moody's duties that are not related to Regent's Country stations. Moody's 35-year radio career includes 10 years as PD of WPOC/Baltimore, where he also served as Director/Group Programming Services for then-WPOC parent National Communications.

CHRONICLE

BIRTHS

Singer **Toni Braxton**, husband Ken Lewis, son Denim Cole Lewis, Dec. 2.



Artist/Title	Total Plays
BACKSTREET BOYS Drowning	80
'N SYNC Pop	76
CHRISTINA MILIAN AM To PM	76
JUMP5 God Bless The U.S.A.	75
AARON CARTER Not Too Young, Not Too Old	74
DREAM STREET It Happens Every Time	74
LIL' ROMEO My Baby	73
AARON CARTER Oh Aaron	72
DREAM STREET I Say Yeah	71
NELLY FURTADO Turn Off The Light	31
3LW No More (Baby I'ma Do Right)	29
LMNT Juliet	29
MICHELLE BRANCH Everywhere	28
A* TEENS Bouncing Off The Ceiling	28
MANDY MOORE Crush	28
DESTINY'S CHILD Survivor	28
SMASH MOUTH All Star	28
SMASH MOUTH I'm A Believer	26
NINE DAYS Absolutely (Story Of A Girl)	26
FATBOY SLIM The Rockafeller Skank	25

Playlist for the week ending December 1.

DATEBOOK

MONDAY, DECEMBER 17

1903/ Near Kitty Hawk, NC, **Orville and Wilbur Wright** take to the air for the first time in their gasoline-powered, propeller-driven bi-plane.

1975/ A federal jury in Sacramento sentences **Lynette Alice Fromme**, also known as "Squeaky", to life in prison for her attempted assassination of President Gerald Ford. Fromme is a follower of incarcerated cult leader Charles Manson.

Born: **Eugene Levy** 1946, **Bill Pullman** 1953, **Giovanni Ribisi** 1974

In Music History

1977/ **Elvis Costello & The Attractions** play *Saturday Night Live* in place of **The Sex Pistols**, who are denied visas to enter the U.S. Producer **Lorne Michaels** refuses to let Costello perform "Radio, Radio." A few measures into the agreed-upon "Less Than Zero," Costello stops his band and launches into an aggressive version of "Radio, Radio." He's not invited back.



Elvis has left the script....

1994/ A day for musician weddings: **Celine Dion** weds longtime manager **Rene Angeli** on the same day that Bon Jovi guitarist **Richie Sambora** marries actress **Heather Locklear**, ex-wife of Motley Crue drummer Tommy Lee. No word on whether Mr. Lee was invited to either ceremony.

1999/ Jazz musician **Grover Washington Jr.**, 56, dies of a heart attack.

2000/ At KIIS/Los Angeles' Jingle Ball concert, **Cedric "K-Ci" Hailey** of K-Ci & JoJo drops his pants for the crowd. He's sentenced in June to two years' probation and a \$910 fine for lewd conduct.

Born: **Mike Mills** (R.E.M.) 1956

TUESDAY, DECEMBER 18

1865/ The 13th Amendment is formally adopted into the U.S. Constitution, abolishing slavery.

1984/ Actor **Christopher Guest** weds actress **Jamie Lee Curtis**.

1997/ Actor and *Saturday Night Live* regular **Chris Farley**, 33, is found dead in his Chicago apartment of a cocaine overdose.

Born: **Steven Spielberg** 1946, **Brad Pitt** 1963, **Casper Van Dien** 1968, **Kalle Holmes** 1978

In Music History

1964/ Funeral services are held in Chicago for **Sam Cooke**. Hundreds of distraught fans cause damage to the funeral home where Cooke's body is displayed in a glass coffin.

1988/ **Edie Brickell & The New Bohemians**' debut, *Shooting Rubberbands at the Stars*, goes Gold.

1996/ **Kenny G**'s house suffers \$275,000 damage in an accidental fire.

Born: **Keith Richards** (Rolling Stones) 1943, **Earl Simmons** (a.k.a. DMX) 1970, **Christina Aguilera** 1980

WEDNESDAY, DECEMBER 19

1971/ Director **Stanley Kubrick**'s controversial film *A Clockwork Orange* opens. It was originally rated X for its exceptional violence.



A bit of the old ultraviolence.

1998/ After nearly 14 hours of debate, the House of Representatives approves two articles of impeachment against President **Bill Clinton**, charging him with lying under oath to a federal grand jury and obstructing justice.

Born: **Robert Ulrich** 1946, **Kristy Swanson** 1969, **Tyson Beckford** 1970, **Alyssa Milano** 1972

In Music History

1955/ **Carl Perkins** records "Blue Suede Shoes" at Sun Studios in Memphis.

1980/ 9 to 5, starring **Dolly Parton**, opens.

1987/ **Paul Simon**, the musician, and **Paul Simon**, the presidential candidate, co-host *Saturday Night Live*.

1988/ **Johnny Cash** undergoes heart bypass surgery at Nashville's Baptist Hospital, where **Waylon Jennings** is recuperating from a triple bypass.

Born: **Phil Ochs** 1940, **Chris Robinson** (Black Crowes) 1969

THURSDAY, DECEMBER 20

1989/ The U.S. invades Panama to overthrow military dictator **Manuel Noriega**.

1996/ World-famous astronomer and author **Carl Sagan**, 62, dies of bone marrow cancer.

Born: **Uri Geller** 1946

In Music History

1973/ **Bobby Darin**, 37, dies of a heart attack during his second open-heart surgery in two years.

1975/ Guitarist **Joe Walsh** joins The Eagles, replacing original member **Bernie Leadon**, who opts for a solo career.

Born: **Peter Dinklage** (Kiss) 1945, **Billy Bragg** 1957

FRIDAY, DECEMBER 21

1937/ *Snow White and the Seven Dwarfs* debuts. Created by Walt Disney's animation company, it is the first feature-length animated movie.

1968/ *Apollo 8*, the first manned mission to the moon, is successfully launched from Cape Canaveral, FL.

1991/ Broadcasting entrepreneur **Ted Turner** weds actress **Jane Fonda**.

Born: **Jane Fonda** 1937, **Samuel L. Jackson** 1948, **Ray Romano** 1957, **Andy Dick** 1965

In Music History

1967/ The Rolling Stones album *Their Satanic Majesties Request* is re-released in the U.S.

1970/ The soundtrack to *Jesus Christ Superstar* goes Gold.

1989/ **Carlos Santana** and wife **Debbie** become parents to daughter **Angelica Faith**.

Born: **Frank Zappa** 1940-1993, **Carl Wilson** 1946

SATURDAY, DECEMBER 22

1964/ Comedian **Lenny Bruce** is sentenced to four months in a New York jail for violating obscenity laws during his nightclub act. Bruce never serves any time, however, because he dies of a drug overdose in August while the case is on appeal.

1997/ Director-actor **Woody Allen** weds **Soon-Yi Previn**, the adopted daughter of ex-girlfriend **Mia Farrow**.

1997/ Coca-Cola purchases Orangina for \$840 million in an effort to expand its roster of "non-cola" drinks.

Born: **Diane Sawyer** 1945, **Ralph Fiennes** 1962, **Heather Donahue** 1974

In Music History

1978/ **Kenny Jones** is named drummer of The Who, replacing the late **Keith Moon**.

1979/ The first of three concerts for the people of Kampuchea is held at London's Hammersmith Odeon. Acts appearing at the concerts include **Paul McCartney**, **The Clash**, **Elvis Costello**, **The Who** and more.

1991/ **Gregg Allman** makes his acting debut in *Rush*, playing a sinister drug lord.

1993/ **Michael Jackson** issues a worldwide video press release defending himself against charges of child abuse. In the video, he reaffirms his innocence and describes a court-ordered body search.

Born: **Rick Nielsen** (Cheap Trick) 1950, **Maurice and Robin Gibb** (Bee Gees) 1949

SUNDAY, DECEMBER 23

1912/ Keystone Pictures releases its first "Keystone Kop" movie, *Hoffmeyer's Release*.

1930/ After years of work as a struggling actress, **Bette Davis** signs with Universal Pictures.

Born: **Harry Shearer** 1943, **Susan Lucci** 1946, **Corey Haim** 1971, **Estella Warren** 1978

In Music History

1964/ The Beach Boys make their first appearance on *Shindig!*, performing "Little Saint Nick," "Dance, Dance, Dance," "Johnny B. Goode" and "Monster Mash."



The Beach Boys surf onto Shindig!

1970/ **Joni Mitchell** earns her first Gold disc with her third album, *Ladies of the Canyon*.

1992/ *Trespass*, starring rappers **Ice-T** and **Ice Cube** as gangsters, opens nationally.

1996/ Motley Crue bassist **Nikki Sixx** weds actress-Playboy playmate **Donna D'Errico**.

Born: **Dave Murray** (Iron Maiden) 1956, **Eddie Vedder** (Pearl Jam) 1964, **Slash** (ex-Guns N' Roses) 1965

— Frank Correia

zinescene

Is Eminem Dating ... His Mother?

Rumors are flying in the *Star* and the *National Enquirer* that an on-set romance is in bloom between **Eminem** — the star of his autobiographical flick *The Detroit Project* — and **Kim Basinger**, who portrays the artist's mother, **Debbie Mathers**, in the movie. And according to the 'zines, this romance is not sizzling well with the couple's respective exes, who are both apparently jealous.

The *Enquirer* says that Slim Shady's ex-wife, **Kim Mathers**, is "seeing red" and "wants the rapper back and isn't going to let another woman take over." And pals tell the *Star* that Basinger's ex, actor **Alec Baldwin**, is "furious that Slim Shady is dating his old lady ... Alec's been trying to win her back. This will devastate him — especially because it's a younger guy."

Is J.Lo's marriage in trouble already? The *Globe*'s cover screams "J.Lo Marriage Crisis!" and "Three months after fairy-tale wedding ... was it a mistake?" The tab says that **Jennifer Lopez** and her new hubby, **Cris Judd**, had a big falling out recently over who was to blame for what the 'zine calls "the diva's recent concert debacle." Lopez gave Judd creative control over her first-ever televised concert, *Jennifer Lopez in Concert: Let's Get Loud*, which took place in San Juan, Puerto Rico and aired Nov. 20 on NBC. The show ended up being panned by critics for "lack of originality, uninspired costumes and zero sex appeal" — and Lo-pezz apparently blames Judd.

What Keeps It Buzzing

What keeps **Sting**'s marriage buzzing? Strippers! He tells the *Globe*, "You go to a normal bar, and it's not much fun. It's about booze and guys. If you go to a strip joint, the mood is set by the women, and everyone's focus is on these beautiful creatures doing their thing. You just relax, have a drink and let go." But that doesn't mean his marriage is shaky. "Trudie [Styler, his wife] is the cornerstone of my life, my biggest supporter and harshest critic," he says. "She doesn't mind ticking me off by telling me what I've done is crap. She's gorgeous, and I adore her."

The *Globe* says that **Paul McCartney** and his fiancée, **Heather Mills**, plan to tie the knot at Skibo, the castle in Scotland where **Madonna** and **Guy Ritchie** got married. McCartney tells *Us Weekly* that, since meeting Mills, he has cut down on his consumption of marijuana because his fiancée doesn't partake of the wacky weed. "I don't want to be



THE ALBUM THAT CHANGED HIS LIFE — *Five For Fighting's* **John Ondrasik** tells *Entertainment Weekly* that *The Beatles'* *Abbey Road*, which features the tracks "Something" and "Here Comes the Sun" written by the late **George Harrison**, put him on a right track: "Ten years ago I was writing bad song after bad song. I hadn't really figured out what I was about yet. Then one time I was heading up to Lake Tahoe from Los Angeles, and I must've listened to *Abbey Road* six or seven times. It struck me how diverse the music is. I discovered what a record should be."

sitting there at a restaurant and say, 'Hey, baby, I just have to run to the bathroom and smoke a joint,'" he explains.

That Magic Touch

Have **McCartney** and **Mick Jagger** lost that magic touch on the charts? *People* says Jagger's latest album, *Goddess in the Doorway*, sold only 954 copies in Britain on its first day of release, and McCartney's new album, *Driving Rain*, debuted at No. 26 on the *Billboard* charts in America.

As *Us Weekly* says in its profile of "Papa Mick," the Rolling Stones frontman has seven children by four women, and he plays games, sings lullabies and reads bedtime stories — just like a father should.

James Taylor tells *Entertainment Weekly* about his 5-month-old twins, **Henry** and **Logan**: "I had no reason to expect I would get another chance to get it right. I finally have the possibility of being a decent husband and father. And I have every hope I'll do a better job." Regarding his past drug problem, he says, "I'm probably genetically predisposed to substance abuse, so I didn't stand a chance. It just felt like an amazing release. It felt like it solved all kinds of problems for me."

Master Blaster

Madonna tells *People* about another kind of release: shooting. Describing a recent pheasant-hunting jaunt, she says, "When you're shooting, you end up looking at the leaves and the sky and the trees, and you have a lot of time to meditate. I eat the birds. You have more of a respect for the things you eat when you go through or see the process of killing them."

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



72 million households
Tom Calderone
VP/Programming

Plays	
36	PINK Get The Party Started
36	BUSTA RHYMES Break Ya Neck
36	JA RULE Always On Time
34	DMX Who We Be
31	USHER U Got It Bad
29	CREED My Sacrifice
29	NICKELBACK How You Remind Me
27	FAT JOE UR, KELLY We Thuggin'
26	NELLY #1
26	FAITH EVANS You Gets No Love
26	AALI'YAH Rock The Boat
25	LINKIN PARK In The End
25	NO DOUBT VIOUITY KILLER Hey Baby
25	CITY HIGH VEVE Caramel
25	ALL STAR TRIBUTE What's Going On
24	SHAKIRA Wherever, Wherever
23	JAY-Z Girls, Girls, Girls
22	PETEY PABLO Raise Up
21	JAGGED EDGE Goodbye
20	ILUMBI-182 Stay Together For The Kids
20	INCUBUS I Wish You Were Here
20	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
19	JENNIFER LOPEZ Ain't It Funny
18	PUDDLE OF NUDDO Blurry
18	ALICIA KEYS A Woman's Worth
17	LENNY KRAWITZ Dig In
16	CALLING V Wherever You Will Go
16	LUDAGRIS Roll Out (My Business)
16	ALIEN ANT FARM Moves
16	MARY J. BLIGE No More Drama
16	MR. CHEEKS Lights, Camera, Action
14	STROKES Last Mile
14	JOE Let's Stay Home Tonight
13	PAUL MCCARTNEY Freedom
12	SUGAR RAY Answer The Phone
12	IOD ROCK Forever
12	MISSY ELLIOTT UGIRLWANN & TWEET Take Away
12	R. KELLY The World's Greatest
11	TENACIOUS D Wonderboy
10	JIMMY EAT WORLD The Middle
9	GITITE What I've Always Wanted
9	ROB ZOMBIE Feel So Numb
8	PETE YORR For Nancy
8	DZZY OSBOURNE Gets Me Through
8	DAVE MATTHEWS BAND Everyday
8	STAND For You
7	JEWEL Standing Still
7	D-TOWN We Fit Together
7	SUM 41 In Too Deep
7	METHOD MAN & REDMAN Part II
6	BRITNEY SPEARS I'm A Slave 4 U
6	DEFAULT Wasting My Time
5	SEVENHOURS Please
5	NICK JAGGER God Gave Me Everything
4	IN SYNC Gona
4	FABULOUS Young'n (Holla Back)
4	NELLY FURTADO Turn Off The Light
4	GORILLAZ 19-2000
4	HOBBASTANK Crawling In The Dark
4	P. DIDDY & THE BAD BOY FAMILY Diddy
3	ENHOU: IGLESIAS Hero
3	SYSTEM OF A DOWN Chop Suey!
3	CHRISTINA MILLAN AM To PM
3	REMY ZERO Save Me
3	MOBB DEEP Hey Lux (Anything)
2	MARILYN MANSON Lainted Love
2	DR. DRE UNDOCTURINAL Bad Intentions
2	GARBAGE Androgyny
2	PRESSURE 4-5 Beat The World
2	MAXWELL Lifetime
2	JUVENILE From Her Mama...
2	CYPRESS HILL Lowrider
2	MOBB DEEP Burn
2	ANGIE STONE Brotha

Video playlist for the week ending December 1.



55 million households
Peter Cohen
VP/Programming

Plays	
36	PINK Get The Party Started
36	BUSTA RHYMES Break Ya Neck
36	JA RULE Always On Time
34	DMX Who We Be
31	USHER U Got It Bad
29	CREED My Sacrifice
29	NICKELBACK How You Remind Me
27	FAT JOE UR, KELLY We Thuggin'
26	NELLY #1
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23	JAY-Z Girls, Girls, Girls
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21	JAGGED EDGE Goodbye
20	ILUMBI-182 Stay Together For The Kids
20	INCUBUS I Wish You Were Here
20	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
19	JENNIFER LOPEZ Ain't It Funny
18	PUDDLE OF NUDDO Blurry
18	ALICIA KEYS A Woman's Worth
17	LENNY KRAWITZ Dig In
16	CALLING V Wherever You Will Go
16	LUDAGRIS Roll Out (My Business)
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2	PRESSURE 4-5 Beat The World
2	MAXWELL Lifetime
2	JUVENILE From Her Mama...
2	CYPRESS HILL Lowrider
2	MOBB DEEP Burn
2	ANGIE STONE Brotha

Adds for the week of December 10.

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36	BUSTA RHYMES Break Ya Neck
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2	MAXWELL Lifetime
2	JUVENILE From Her Mama...
2	CYPRESS HILL Lowrider
2	MOBB DEEP Burn
2	ANGIE STONE Brotha

Video playlist is frozen.



David Cohn
General Manager

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36	BUSTA RHYMES Break Ya Neck
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Video playlist for the week of December 3-9.

TELEVISION

TOP TEN SHOWS
NOV. 26-Dec. 2

Total Audience (105.5 million households)	
1	Carol Burnett Show: Show Stoppers
2	Everybody Loves Raymond
3	West Wing
4	Friends
5	Law & Order
6	Becker
7	CSI
8	Monday Night Football (Tampa Bay vs. St. Louis)
9	Survivor: Africa
10	Fear Factor (8pm)

Teens 12-17

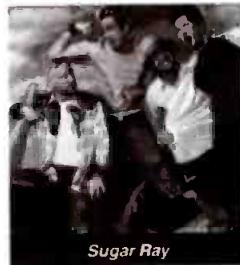
1	The Simpsons
2	Malcolm In The Middle
3	Bernie Mac
4	Grounded For Life
5	Fear Factor (8pm)
6	7th Heaven
7	Malcolm In The Middle (Wed., 8pm)
8	Friends
9	Smallville
(tie)	Titus

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 12/7

- Pink, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Laurie Anderson, *Late Show With David Letterman* (CBS, check local listings for time).



Sugar Ray

- Sugar Ray perform and Ice-T is interviewed on *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Sparklehorse, *Late Show With Craig Kilborn* (CBS, check local listings for time).

Saturday, 12/8

- Method Man and Redman appear on *FOX's Mad TV* (11pm).
- Mick Jagger, *Saturday Night Live* (NBC, 11:30pm).
- Fabulous, *Showtime at the Apollo* (check local listings for time and channel).

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

BOX OFFICE TOTALS
Nov. 30-Dec. 2

Title	Distributor	Weekend (\$ To Date)
1	<i>Harry Potter And The Sorcerer's Stone</i>	\$23.64
	WB	(\$219.67)
2	<i>Behind Enemy Lines</i>	\$18.73
	FOX*	(\$18.73)
3	<i>Spy Game</i>	\$11.01
	Universal	(\$46.69)
4	<i>Monsters, Inc.</i>	\$9.10
	Buena Vista	(\$204.02)
5	<i>Black Knight</i>	\$5.52
	FOX	(\$22.78)
6	<i>Shallow Hal</i>	\$4.52
	FOX	(\$61.71)
7	<i>Out Cold</i>	\$2.10
	Buena Vista	(\$10.28)
8	<i>Domestic Disturbance</i>	\$1.91
	Paramount	(\$42.38)
9	<i>Amelie</i>	\$1.35
	Miramax	(\$9.75)
10	<i>Heist</i>	\$1.18
	WB	(\$22.00)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Ocean's Eleven*, starring George Clooney, Brad Pitt and Julia Roberts. The film's Warner Bros. soundtrack contains cuts by Percy Faith ("Theme for Young Lovers" and "Dream Dream Dream"), Elvis Presley ("A Little Less Conversation"), Perry Como ("Papa Loves Mamma"), and Quincy Jones ("Blues in the Night") and Arthur Lyman ("Caravan"), as well as original music by David Holmes.

— Julie Gidlow

VIDEO

NEW THIS WEEK

- GREEN DAY: *INTERNATIONAL SUPERVIDEOS!* (Warner Reprise)

Available on VHS and DVD, this compilation contains 15 clips: "Longview," "Basket Case," "When I Come Around," "Geek Stink Breath," "Stuck With Me," "Brain Stew — Jaded," "Walking Contradiction," "Hitchin' A Ride," "Good Riddance (Time of Your Life)," "Redundant," "Nice Guys Finish Last," "Last Ride In," "Minority," "Warning" and "Waiting."

— Julie Gidlow

100 million moviegoers



15,000 movie theaters

TOP FIVE SONGS PER REGION

WEST

1.	PINK Get The Party Started
2.	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
3.	NO DOUBT VIOUITY KILLER Hey Baby
4.	LENNY KRAWITZ Dig In
5.	MANNHEIM STEAMPOLLER Hallelujah

MIDWEST

1.	PINK Get The Party Started
2.	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
3.	NO DOUBT VIOUITY KILLER Hey Baby
4.	JAHE IM Anything
5.	R. KELLY The World's Greatest

SOUTHWEST

1.	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
2.	PINK Get The Party Started
3.	NO DOUBT VIOUITY KILLER Hey Baby
4.	LENNY KRAWITZ Dig In
5.	D-TOWN We Fit Together

NORTHEAST

1.	PINK Get The Party Started
2.	JANET UMSSY ELLIOTT Son Of A Gun (Betcha...)
3.	LENNY KRAWITZ Dig In
4.	NO DOUBT VIOUITY KILLER Hey Baby
5.	NATURAL Put Your Arms Around Me

SOUTHEAST

1.	NO DOUBT VIOUITY KILLER Hey Baby
2.	PINK Get The Party Started
3.	NATURAL Put Your Arms Around Me
4.	JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
5.	D-TOWN We Fit Together

DECEMBER PLAYLIST

BONEY JAMES Something Inside
BONEY JAMES What Are You Doing New Year's Eve
CAT STEVENS Wild World

IRISH TENDERS Medley

JANE IM Anything
JANET UMSSY ELLIOTT... Son Of A Gun (Betcha...)
ICAD Intervention Divine
LENNY KRAWITZ Dig In
MANNHEIM STEAMPOLLER Hallelujah
MICHAEL McDONALD Medley
NATURAL Put Your Arms Around Me
NO DOUBT VIOUITY KILLER Hey Baby
D-TOWN We Fit Together
OUTERSTAR You Love It When It Rains
PATTI AUSTIN Make It Right
PINK Get The Party Started
PINK FLOYD Medley
R. KELLY The World's Greatest
ROD STEWART Tonight's The Night



AL PETERSON
alpeterson@rronline.com

Cleveland ... Talks!

□ In a city famous for rock 'n' roll, News/Talk is No.1

Cleveland is the home of the Rock And Roll Hall of Fame. It's the city that comedian Drew Carey proclaims "rocks" in the opening theme song of his weekly TV sitcom.

So it might surprise some to learn that the most listened-to radio station in Cleveland is *not* a Rock station — it's News/Talk WTAM-AM. The 50kw Clear Channel-owned News/Talk has risen from the ratings ashes since it was acquired several years ago by what was then Jacor Communications.

"I don't think we were even in the top 10 back then, let alone the top five," recalls Cleveland native **Jim Meltzer**, WTAM's GM and Clear Channel Regional VP for Northeast Ohio. "When I arrived here my initial impression was that the station wasn't nearly as focused as it needed to be if it was going to become the success we believed it could be."

Getting Started

About what he felt needed to be done first, Meltzer says. "A lot of the heavy lifting was already done for me. I had a brain trust of people at Clear Channel corporate like Randy Michaels, Tom Owens and Marc Chase to draw on. So the best thing I could do, for the most part, was to get out of the way. One of our first moves was to hire RC Bauer from WTVN/Columbus, OH as our News Director. He's a guy who really gets it when it comes to radio news."



Jim Meltzer **Kevin Metheny**

Describing how the news product fits into the overall sound of the station, Clear Channel/Cleveland Director/Programming Operations **Kevin Metheny** says. "WTAM is a rock 'n' roll News/Talk station. It's highly produced. It's an assault on your senses and probably unlistenable, to some extent, if you are not within the target. The news content is only slightly stepped down from our general programming sensibility and 24/7 in-your-face attitude."

While obviously eager to share the credit for WTAM's evolution with others, Meltzer says he will take credit for being the guy who hired Metheny. "We both share the same hairstyle," he jokes. "We have a joint membership in the Hair Club for Men."

"I first met Kevin one evening at a

company dinner in Phoenix. We started talking and really hit it off right away. I sensed something in him that I can't exactly put into words, but I knew in my gut we could work well together."

At the time Metheny was programming the company's cluster in Jacksonville. Regarding moving from the Sunshine State to Cleveland, he says. "I'm a fan of these big 50kw News/Talk AMs, and this was a chance to build one up."

"I also sort of felt that if we failed, a lot of people would understand, because no one had really succeeded much with the station since the early '70s. On the other hand, if we did succeed — and I always thought we could — it would really be something."

R&R To Honor Osgood At TRS 2002

CBS News anchor **Charles Osgood** will be the recipient of the 2002 R&R News/Talk Lifetime Achievement Award at next February's R&R Talk Radio Seminar in Washington, DC. Osgood will address attendees on Saturday, Feb. 23, 2002 during the annual TRS 2002 Awards Luncheon, to be held in his honor.

R&R's annual Talk Radio Seminar will take place Feb. 21-23, 2002 at Washington DC's Marriott at Metro Center. You'll find additional details and a TRS 2002 Registration form on Page 8, or log on to www.rronline.com and click on "Conventions" for easy online registration.



"Cleveland is also one of those cities that I'd always hear wonderful things about from people in the business who were from here. Whether they were working in New York or L.A. or Chicago, they would always tell me how they would really love to go back to Cleveland."

"Now that I've lived here for the last four years, I understand that. There's an extraordinary sense of community and pride in this city. And if you're a sports fan, it just doesn't get any more emotional than it does here."

Like Meltzer, Metheny offers that he's had a lot of help getting the station to its current level of success. "Honestly, a lot of the — to use Jim's words — heavy lifting was really al-

ready done by Jim. [programming consultant] Bobby Hatfield and Marc Chase prior to my arrival," he says. "Other than the morning show, all the key elements of the station were already in place."

Maximizing Built-In Strengths

Meltzer recalls one element of WTAM that was right on target from the very first time he heard the station: "The only thing that I really felt sounded great on the station when I got here was [afternoon host] Mike Trivisonno. When you listened to Mike, you just knew you were in Cleveland from the way he reflected the community." Metheny quickly agrees, calling Trivisonno one of the station's fundamental building blocks.

"Mike is typically No.1 in 25-54 men, doing a general-interest talk show that leans toward sports," Metheny says. "His show is *totally* Cleveland. He fearlessly reflects the passions and concerns of men around town. It really is the radio program of record for adult men in this city."

"I think it's fair to say that we built

"We all have to agree on where the line is before we can share that vision with the air talent. I do cringe occasionally — I just try not to show it too much."

Jim Meltzer

Continued on Page 22

REAL TALK RESULTS

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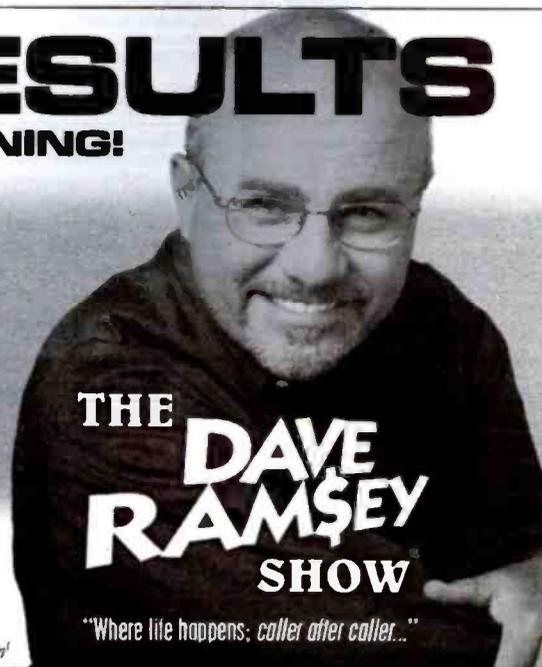
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WFMN Jackson, MS	3.9 ↑ 6.5	Men 25 - 54
WNWS Jackson, TN	6.5 ↑ 8.1	Adults 25 - 54
WDMN Toledo, OH	1.4 ↑ 2.5	Women 25 - 54
WSBA York, PA	0.8 ↑ 2.6	Adults 25 - 54
KENS San Antonio, TX	0.4 ↑ 2.1	Men 35 - 64
KCRS Odessa-Midland, TX	↑ 9.5	Men 24 - 54

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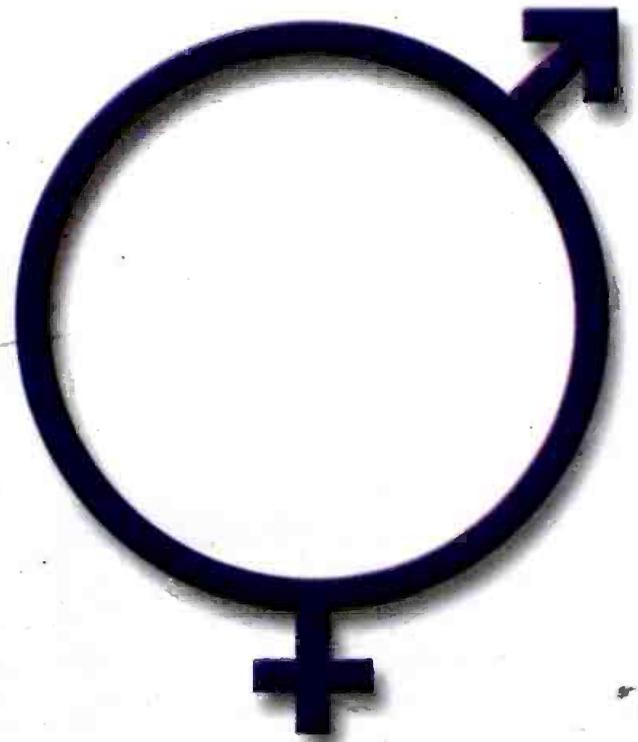


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Cleveland ... Talks!

Continued from Page 20

this radio station for people who like *The Mike Trivisonno Show*. With Mike on in the afternoon and the came magnet of the Cleveland Indians, things really began to come together."

In fact, much of WTAM's early growth came when the Indians moved in a few years back. "I wish I could take credit for that move," says Meltzer. "The company bought WKNR, which at the time had the Indians. We ended up having to sell WKNR, and there were some concerns that we were not going to be able to retain the Indians, but, ultimately, we were able to move them over to WTAM."

"They were the big come magnet that helped get things rolling. I believe WTAM is the first station to have the team that's really been able to successfully convert baseball fans into listeners."

And just how did the station go about converting those fans? "Much of it had to do with the efforts of Jay Bohannon, WTAM's really gifted Creative Services Director, and Ray

Davis, the station's PD," says Metheny. "With their help we were really able to reflect a sensibility inside of the Indians games — as well as in Trivisonno's show — that the rest of WTAM was something you might very well enjoy listening to."

As to whether the approach could be applied universally when it comes to rehabilitating other AM News/Talkers, Metheny replies, "I don't think that the path taken by WTAM over the past three or four years would necessarily be a good template for very many other radio stations. Our original mission was to build a sports-crazed, testosterone-driven, spitting and scratching dog pound of the airwaves with excellent news product and an exclusive focus on adult men. That's not necessarily the right path for every station."

Retooling Morning Drive

Asked what he wanted when it came to retooling WTAM's morning drive show, Metheny quips, "Maybe my first idea was, 'Hey, let's extend Trivisonno!'" But Metheny says he actually found what he was looking for across the state. "Bill Wills joined

us from WLW/Cincinnati, arguably one of the most remarkable AM turn-arounds of the last 20 years," he says. "Over the years he worked there, Bill had been the PD, he was the morning man, he was even the agriculture reporter."

"He's a guy who really gets it about reflecting the community. Bill is out there running for mayor every day. He's having lunch with the front office and the coaching staff of the Browns, the Indians or the Cavs, or maybe with the mayors of local communities — whether or not they happen to sing off the same sheet of political music. Bill Wills is a guy who is constantly out there building bridges and winning listeners, one set of ears at a time."

Metheny is also effusive about Wills' on-air skills. "He's a remarkably skilled, evenhanded broadcaster," he says. "Wills went on the air at 5:30am on the morning of Sept. 11. He came off the air at 7pm that night. Working with him that day, I had that feeling Joe Torre must get walking out and asking Roger Clemens if he's good for another inning."

"In the middle of that indescrib-

"Our original mission was to build a sports-crazed, testosterone-driven, spitting and scratching dog pound of the airwaves with an excellent news product and an exclusive focus on adult men."

Kevin Metheny

able, emotional and adrenaline-driven environment — keeping in mind that in our business, our greatest work and contributions often happen at times of immense and sometimes global crisis — Wills just sailed through the whole thing, serenely and respectfully. It was quite remarkable. But it really was a marathon of what he does every morning."

Turning his attention to the other half of WTAM's morning team, Metheny says, "Casey Coleman is a second-generation sportscaster. He's done play-by-play for the Cleveland Browns and is currently a Browns sideline reporter. For my money, he also does the best pregame show in major league baseball. Casey's thoroughly steeped in sports, but he's not just an X's and O's kind of guy. He and Bill really complement each other well."

Another recent lineup change at the station saw Premiere Radio Networks' *Glenn Beck Show* move into the midday slot formerly occupied by Dr. Laura Schlessinger. "Laura served a major role in the launch of WTAM," says Metheny, "and I have to applaud her tenacity in her pursuit of a higher moral ground. But following the events of Sept. 11 — and keeping in mind the overall male focus of the station — we felt the change to Glenn was a risk worth taking."

"I've admired Glenn's talent for a long time. He is probably one of the first of the next generation of talk-show hosts. He's a guy who can be hysterically funny, then head fake to the goofy side and come down deadly serious. His style fits right in with the rest of the radio station."

Navigating Choppy Seas

Metheny is also a guy who thinks having a good PR firm on your team isn't a bad idea if you're running a Talk station. "They can help keep you from getting into trouble and also help get you out of trouble once you get there," he says. "The whole format, just by its nature, is likely to get you into some sort of trouble, sooner or later."

"I also like being plugged in to the community and knowing people who can call the right people if someone happens to step in something they shouldn't have stepped in. A good PR partner can help you with that too."

When it comes to handling sticky

situations, Metheny also credits Meltzer for his support of the station. "Jim is a very dry-palmed GM," he says. "The bad news about that is that he'll look you right in the eye to see if you're bluffing when you tell him your hands are still dry. Along with Jim's day-to-day support, I believe that a big reason things have gone so well at WTAM is because none of the core team members working on this station are inclined to deceive one another."

Echoing Metheny's thoughts, Meltzer says, "Kevin, [GSM] Dave Ianni and I all understand just where the line is when it comes to the station. And we all have to agree on where the line is before we can share that vision with the air talent. Hey, I do cringe occasionally — I just try not to show it too much. But, honestly, sometimes I do think about putting in a 1-900 complaint line to generate NTR."

Reflecting on the journey of the past few years and the transformation of the station to its current No. 1 status, Metheny says that the original mission remains pretty much intact. "It morphs and evolves as we constantly try to figure out how to get more people into the tent," he says. "But it's clear that adult men brought us to this dance. We remain extremely focused on their needs. We want to be an exclusively focused, highly localized radio station for adult men in Cleveland. As part of that, we understand that sports is important to them. Sports is really part of the fabric of this city."

A veteran of a number of radio wars in his career, Metheny sounds confident in the station's staff and philosophical about the challenges that lie ahead. "This is a challenging time to be in our line of work," he says. "I think it serves us to have an appreciation of our history, no matter how little resemblance our future may bear to our past. Understanding where we've been will help us to prepare for where we're going."

"It also helps to be surrounded by the different types of people who do these jobs. All of them have a passion and respect for this line of work. At the end of even the toughest of 21st-century weeks we can look at each other and know that we're all better for the experiences of our past and that we'll be better next week from all of the experiences of *this* week. I'm proud of what we have all done here."

DR. JOY BROWNE



THE DOLANS

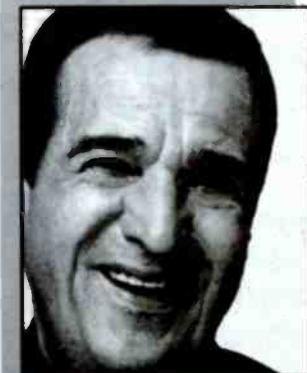


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Mays

Continued from Page 1

agree with conference speakers before them who predicted another off year for radio revenue. "Historically, radio has been able to outperform the ad sector," Karmazin said. "All of our stations are operating on a sold-out basis." Still, Karmazin pointed out, advertisers are getting spots at lower rates than they did last year. "This is totally unacceptable," he said, reiterating what he told R&R last week. "We need to get our prices up."

What apparently got Karmazin and Mays going was news from Universal McCann Sr. VP/Director of Forecasting Bob Coen, who said 2001 saw the "worst advertising-spending decline since World War II." Coen noted at the opening session of the conference that radio really took it on the chin as national advertisers sliced their budgets 18%.

"The end of an exceptional boom in radio advertising by national marketers occurred this year, and it is questionable whether these sharp declines can be reversed next year," said Coen, who projected that radio will see a 1% decline in revenue in 2002, with national radio revenue down 1%, to \$3.6 billion, and that local radio figures will be up 2.5%, to \$14.7 billion. Overall advertising in the U.S. should reach \$239.3 billion, a gain of 2%. "Ad spending will be relatively better in 2002 simply because it is down so much this year," Coen said.

Interop Chairman/CEO Ralph Guild was a bit more hopeful when he said that radio could begin its recovery in 2002. He said a weak advertising environment is likely to leave radio down 6%-7% in 2001, with national radio showing declines in the 20% range; that would put total radio revenue slightly over \$18 billion.

Guild also said that, based on radio's recession and recovery performance in the early '90s, he expects it to be off 2% to 4% in Q1 2002 but to bounce back into the positive area at a rate of 3% to 5% in Q2. Guild and other speakers pointed out that 2000's exceptional revenues, fueled by heavy dot-com spending, fostered nearly impossible year-to-year comps that will disappear in Q1 2002.

Regent: Recession-Resistant?

At least 85% of small- and middle-market radio stations — the bread and butter of Regent's operations — depend on local advertising, and local merchants are more dependent on radio to move their wares, according to Regent Chairman Terry Jacobs and COO Bill Stakelin.

Stakelin told analysts that Regent has "resisted the big temptation" in the last year to overcommercialize or cut rates because it's too hard to get rates back up, even when big demand returns. "We have adjusted prices," he said, "but there is a floor that we will not go below."

Jacobs and Stakelin are bullish on the future of radio and expect Regent's biggest growth to come from local advertisers and expansion. "We like to be the 8,000-pound go-

rilla in small markets," quipped Stakelin.

Expansion is also high on Mac Tichenor's to-do list. The President/CEO of Hispanic Broadcasting said he wants to grow the company internationally and that he is particularly interested in Mexico, where there are a number of radio-station licenses available.

"We have not found the right deal so far, but I don't want anyone to be surprised if we pull the trigger there," he said, though he did not elaborate on whether negotiations are ongoing or what companies may be involved. The two largest Mexican operators are Grupo Televisa's Radiopolis and Grupo Radio Centro; the latter had been near a deal with AMFM in 1998 when the American group's executives opted to change course.

Tichenor sees HBC expanding stateside too. He said that HBC — which currently owns 48 stations in 12 of the top 15 U.S. Hispanic markets — is focused on expanding in such markets as Austin, Denver, Tampa and Orlando. Exec. VP/CFO Jeffrey Hinson added that the company has a great deal of cash in reserve, despite the economic downturn, and that it has only \$1.4 million in debt — even after spending \$80 million this year on acquisitions. "Once we are out of cash," Hinson said, "we'll use debt to buy radio stations."

Emmis 'Taking Steps To Deleverage'

"We are more leveraged than we'd like to be right now," Emmis Chairman/CEO Jeff Smulyan told analysts. But he's working on fixing that; he said that he and Exec. VP/CFO Walter Berger are "exploring it right now and looking at going down different paths."

The problem has not stopped Smulyan from working on expansion plans. "We don't buy everything in sight, but when we see an asset, we'll buy it," he said. Smulyan made it clear that Emmis has talked with Tribune about a possible swap of Emmis' TV stations for Tribune's Denver radio stations, which Tribune said last month it would consider selling in order to focus on its core businesses, publishing and TV.

Meanwhile, Smulyan said he's surprised at the positive response to the company's announcement last month that it will reduce employees' salaries by 10% and replace the cash with Emmis stock. He said, "What's been amazing to me is the number of union and contract employees who have taken the offer," which was mandatory only for regular Emmis employees. Emmis will see an \$11 million-\$14 million cash savings from the plan — "A great savings on cash flow," Smulyan said.

Ulloa: L.A. Needs More Hispanic Radio

Although the Los Angeles Hispanic community has a dozen Spanish-language stations, Entravision Chairman/CEO Walter Ulloa believes the market is underserved. He noted that there are 6 million Hispanics living in Los Angeles — "more than all

of the people living in Chicago" — and believes that there's plenty of room for more Spanish stations in that market and elsewhere.

With the 2000 U.S. census data showing a booming Hispanic population, and with improved Arbitron methodology to reflect Hispanic growth, Entravision and Hispanic-targeting groups like it can expect to raise advertising rates across the board and dramatically increase advertisers' attention over the next year, Ulloa said. In fact, he pointed out that Entravision's New York sales office recently moved to midtown Manhattan to be closer to Madison Avenue.

Cumulus expects to be doing some moving of its own. Chairman/CEO Lew Dickey reported that the middle-market monster will expand its reach into large markets as a Beaumont, TX signal moves into Houston, a Topeka, KS signal moves into Kansas City, and the recent acquisition of Aurora Communications gives Cumulus a signal in Westchester and a window into New York City.

That, coupled with the acquisition of Dickey's family-owned and -operated Nashville trio, will significantly boost free cash flow and lower Cumulus' overall leverage. He said, "We are well on our way to being a \$100 million-cash-flowing entity," he told analysts.

Developing what you already own is also profitable, according to Beasley Broadcast Group Chairman/CEO George Beasley. He told analysts that 43% of his group's 42 stations in 11 large and midsized markets are in some stage of underdevelopment and primed for new revenue growth and that each 1% of growth at the average station results in \$500,000 in added revenue.

Beasley said that, several years ago, after determining that FMs were overpriced, the company bought seven AMs, in Philadelphia, Atlanta, West Palm Beach and Boston, at less than 10-times cash flow. The stations were brokered or reformatted with health, religious and, in one case, all-Haitian programming and are now, in most cases, delivering 60% or higher profit margins.

Beasley VP/COO Bruce Beasley made this observation: "The [economic] downturn has helped broadcasters be more aware of our inventory. And, with satellite radio out there, it's made us look into ourselves and say, 'Do we really need 18 units of advertising?'"

Clear

Continued from Page 3

and gives us the opportunity to experiment with many different formats."

Before joining Clear Channel's St. Louis cluster in 1996, Clear was GM for WJBT, WSOL & WZAZ/Jacksonville. He also served as PD for WDAI/Memphis, WNOE/New Orleans and WGCI-AM/Chicago and has worked on-air at WWRL/New York, as well as several other stations.

Meyers expects to announce another Regional Vice President, for the Plains/Northwest Division, shortly.



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John McRae: The Stories He Could Tell

Have you ever heard of Formula 63?

It's been a tough couple of days.

A week ago Monday I received an e-mail from John McRae, a 75-year-old man I'd never met and knew nothing about. McRae wrote that he'd been the GM of KEWB/Oakland-San Francisco in the early '60s and thought my characterization of his relationship with Casey Kasem was a bit misleading. "I haven't seen the item in your publication," he wrote, "but while it's nice to have someone remember your name, it apparently tends to report me as a hard-nosed individual who told Casey Kasem, about 40 years ago, to knock off the wild tracks and do as I recommended."

I don't want to go there again — the story's in my last two columns anyway — but after getting McRae's e-mail, I called him.

It was Thursday, Nov. 29.

We talked for over 90 minutes, and McRae regaled me with tales of keeping jocks out of jail and promotions that we wouldn't dare do today. I found what he had to say to be interesting, funny and insightful, so I decided to write about him.

I had planned to write these words: "No, John McRae isn't a legend in the way that, say, Casey Kasem is or Robert W. Morgan and The Real Don Steele were, but he was there, rubbed elbows with the best of them, greased the way for some and remembers when radio was like a hormone-added adolescent — aching to grow up, squawking for attention and trying to keep it fun."

Now I have to write in the past tense. You see, McRae died in a plane crash last Sunday night. Just about the time I'd stopped thinking about George Harrison.

BEFORE DISC JOCKEYS

"I was 17 1/2 and went straight out of high school into the Canadian Air Force," said McRae.

In 1943 the Southeast Asian Command operated out of India and Burma, east of Afghanistan, in the same geographical region as Bangladesh. By the time he was 18, McRae was a Squadron Gunnery Leader, a commissioned officer who flew in B-24 Liberators, the four-engine plane that was the bomber of choice during World War II.

McRae's interest in radio began before the war. "I don't know whether I should tell you this," he laughed. "One day my next-door neighbor — an engineer at the local radio station — asked me if I knew anything about Shakespeare." It seems the station had a big jackpot but was having trouble



John McRae,
1926-2001

giving it away. "You going to be home tonight at 7?" the engineer asked. "Who knows, we might call you."

"They called and asked me the question, and damned if I didn't know the answer," McRae recalled. The jackpot was \$31 — worth about 10 times that today. "It was more money than I'd ever seen in one place at one time," McRae said.

Flush with his winnings, McRae went to the station to hang out. Before long it was 60-hour weeks playing 16-inch ETs — electrical transcriptions — and some 78s — but he wasn't a disc jockey. "There was no such thing back then," he said. "The term disc jockey didn't come around until the time of Martin Block."

Then there was the war.

When it ended, McRae returned to Winnipeg, where he admits that his target was mostly nightclubs and females — until he ran out of money.

McRae was ambitious, seasoned by the combat and eager to get on with it. In 1946 he found work as a producer at CKRC/Winnipeg. By the end of the '40s he'd moved on to the Canadian Broadcasting Corporation as a staff announcer. "Lorne Greene [Ben Cartwright on *Bonanza*] was doing news out of Toronto when I was doing it out of Winnipeg," McRae said.

From there he headed south to KFTM/Fort Morgan, CO, gave up the mike, took up sales and eventually became Station Manager. Next, he went to Denver, then it was off to KOBV/San Francisco to run the West Coast's first rock 'n' roll station. In 1959 McRae got a call from the President of Crowell-Collier Radio, Bud Purcell. "Come to Minneapolis," invited Purcell.

"They had KFWB/Los Angeles, without question the No. 1 Rock station in the United States," McRae explained. He couldn't say no.

FORMULA 63

It was Chuck Blore's idea.

The spots started before sunrise. Morning men joked about the copy and offered unsolicited testimonials: "I've tried it, and it really works."

"Nobody knew what Formula 63 was," recalled McRae. Not yet.

Blore hired Cajun politician and entrepreneur Dudley J. "Couzin Dud" LeBlanc, inventor of and sometimes spokesperson for a product called Hadacol, to voice the spots. "Hadacol was 90% booze," said McRae. "Anybody who took a couple swallows of it

was feeling good." Crowell-Collier bought time on every radio station in Minneapolis.

"This is Dudley LeBlanc," the spot began. "I'm here to tell you about Formula 63. This will wake you up, put a smile on your face and make you feel good. And if you'd like a free sample, go to your local drugstore."

"We had Formula 63 on the outside of this little box," said McRae. "Inside was an invitation to a free rock 'n' roll concert that night in Minneapolis."

As the sun rose, radio-station managers driving into work started to catch on. Not only were their morning men talking about it, but virtually every available billboard in town was advertising it: Formula 63 was a new radio station, KDWB.

Some people were furious, and lawsuits flew — remember, in 1959 some radio stations still refused to take advertising from television. Others saw the humor in it, liked the money and kept the spots.

KDWB went through the roof.

Don't try this today; the government would frown on it.

THE BOMB, THE BOMB

In 1961 McRae returned to San Francisco to manage KEWB. At various times during his tenure the staff included Casey Kasem, Robert W. Morgan, Bobby Dale and The Real Don Steele.

"In '63 or '64 Don was up for DJ of the Year," said McRae. 10am: Steele and his lady friend Gracie were on a plane bound for Vegas. "Don had had a few toddies, and they were discussing a new record," McRae recalled. Steele thought the record was a stiff. "It's a bomb," he said loudly. "It's a bomb."

A little old lady across the aisle freaked. The plane pulled back to the gate. Security and the FBI arrived. "Don provided a wealth of opportunities for me to keep him out of jail," said McRae. "I forget what time they called me that night to confirm that, yeah, The Real Don Steele was a disc jockey."

In 1965 McRae left KEWB and headed to Sacramento to manage KRAK and eventually move into ownership. In 1985 he cashed in his chips and applied his wealth of knowledge to bass fishing. "I never really retired," he laughed, "because I was never tired."

That's all I know about John. I never met him, don't know what he looked like, never even shook his hand. But three days before he died, I heard his laugh, and I'd like to think that counts for something.

Rest in peace, new friend. Be sure to say hello to Robert W. and Don. And if you see George ... well, you know.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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RADIO RECORDS

Street Talk.

Belling Bellows Over Clear Channel Cuts

WISN/Milwaukee afternoon talk host **Mark Belling** last week went off on his employer, Clear Channel, about cuts made at Adult Standards WOKY/Milwaukee. He didn't do it on the radio, however; he used his weekly column in the suburban *Waukesha Freeman* as the forum for his thoughts. In his Nov. 28 piece Belling wrote, "Just in time for the holidays, the people who run WOKY decided to fire Joe Dorsey and Tom Collins, two guys who have collectively worked in local radio for a century. Joe and Tom did separate weekend shows at the station but were fixtures on Milwaukee radio since my mother was a child. Dorsey was one of the first personality DJs in town, and Collins has done a little bit of everything, including play-by-play during Al McGuire's Marquette years. WOKY is part of the same Clear Channel radio monopoly that employs me. I hardly think the money saved from cutting two weekend shows is going to help the company make this quarter's profit projections. What the unceremonious axing of two legends does achieve is reaffirming just how little loyalty radio executives show to people who have dedicated their lives to this business. I can assure them the lesson isn't lost on me." Clear Channel/Milwaukee Market Manager Dave Pugh was unavailable for comment.



Mark Belling

40 promo exec **Ken Lucek** and alternative and rock promo head **Gaby Skolnek**, who will coordinate efforts with Warner Bros. and Reprise on current and future projects.

Speaking of the Bunny, Warner Bros./Nashville eliminates its two-person publicity department. Leaving the company after 16 years are VP/Publicity **Susan Niles** and Publicity Manager **William Smithson**. The label plans to outsource its publicity needs in the future.

In other label news, V2 Music and CEO **Jeremy Pearce** will amicably part ways by year's end. The company is expected to announce a new chief soon. At the same time, V2 plans significant worldwide restructuring and job cuts that won't impact the label's domestic operations. Meanwhile, word has it former A&M chief **Al Cafaro** is partnering with promoter **John Scher** to form a new label to be distributed by BMG.

Are the NAB and the RTNDA considering a shared convention in Las Vegas next spring? Reliable sources tell **ST** that it's looking more and more likely that the RTNDA, forced to cancel its annual convention on Sept. 12 in the wake of the previous day's terrorist attacks, will hold its 2002 gathering at a location adjacent to the NAB's annual confab on Paradise Boulevard. Although **ST** didn't receive official replies from either organization, insiders say negotiations are ongoing between senior officials at the groups. Expect an official announcement any day now.

On a related note, **Tim Tyrell**, most recently with Metro Traffic/New York, has created an Internet petition addressed to President Bush that asks the commander-in-chief to revisit ownership limits within the broadcasting industry as a way to stem job losses. Tyrell claims that "a few major groups, who are cutting jobs at an obscene rate, basically run the industry." He further assails the concept of voicetracking and urges Bush to "save our radio." The petition can be found at www.petitionpetition.com until March 23, 2002.

Maverick Moves Result In Staff Reduction

Lots of changes took place in the music world this week. Among the big moves were those that occurred at Maverick, as the label dramatically reset its promotion department. Promotion head **Ted Volk** exits, as do National Director/Rock & Alternative Promo **Dennis Blair** and the label's entire field staff, which includes **Scott Davenport**, **Sharon Doheny**, **Anthony Iovino**, **Kevan Rabat**, **Jana Sutter**, **Cheryl Kavolachik**, **Jamie Willis**, **Kerri Kleiner** and **Jim Kelly**. Remaining on board are national Top

Spanish Broadcasting System is organizing a benefit concert featuring a host of Latin superstars set to take place Dec. 9 at New York's Madison Square Garden. Already confirmed for *Hispanos Unidos por Nueva York* are **Marc Anthony**, **Juan Luis Guerra**, **Olga Tañón**, **Jose Jose**, **Alejandra Guzman**, **Carlos Vives**, **Alejandro Fernandez**, **Carlos Ponce**, **Ruben Blades**, **Jose Feliciano**, **Charlie Zaa**, **Jon Secada** and **Thalia**. Net proceeds from ticket sales will be donated to the United Way of New York's Sept. 11 fund and the Hispanic Federation Fund earmarked to assist the families of those who perished in the crash of the American

Continued on Page 29

Records

- **Jay Friedstein** leaves Columbia's Denver rep post.
- Capitol parts ways with Denver regional **Zach Phillips** and Cleveland regional **Bruce Marek**.
- Vivendi Universal trims about 20% of its Get-Music payroll (about 130 jobs). Among those affected is Division Chief **Andrew Nibley**.



Santa Baby

All I want for Christmas this year is cheer!
Peace to all we hold dear, Santa Baby
So hurry down the chimney tonight!

Lyric by Joan Savits

Music by Philip Springer

U.S. Publisher Tamir Music (ASCAP)

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Early!!!

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WXRK
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WJ BX
W771
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What Comes Around

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	2W	LW	TW
SPINS	7	11	14
SALES	170	278	435

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HARRIS

Street Talk.

Continued from Page 26

Airlines jet bound for the Dominican Republic from N.Y.

'Christmas Wish' Denied For WZZN

WZZN (The Zone)/Chicago thought it had come up with a great guerilla tactic last month, when it decided to promote a Dec. 13 show at the city's United Center as its own concert. The Zone dubbed the concert Tiny Tim's Christmas Wish. WZZN began running produced and live promotional announcements about the show, which features performances from acts including Blink-182, Bush and Alien Ant Farm. The Zone's crosstown Alternative competitor, WKQX (Q101), was none too pleased with the stunt — WZZN was promoting Q101's Twisted 8 concert as its own! Additionally, Q101 had yet to tell its own listeners about the show. Both sides discussed the matter, and, as a result, The Zone is airing an apology six times a day that stresses that 'KQX is the concert's official sponsor.

Dave Flood, a.k.a. WFLZ/Tampa morning show associate Dave The Dwarf, is suing the state of Florida in an attempt to overturn its ban on "dwarf tossing." Flood argues that he should be allowed to decide for himself whether he wants to take part in such barroom contests, in which little people wear harnesses and are hurled by patrons onto mattresses. "Just because I'm 3-foot-2 doesn't mean I can't make decisions," Flood tells the *Tampa Tribune*.



Dave The Dwarf

KRQQ/Tucson morning maniacs Johnjay and Rich have inked a deal with the local WB television affiliate and are now hosting *The Johnjay and Rich Television Program*. This week's episode, aside from the usual stunts and outtakes, features a challenge to Sen. John McCain to a few rounds of leg wrestling to win a hard-to-find Xbox.

Greg Stevens becomes OM for Cox Radio's WPXI & WSFR/Louisville. Stevens was OM of KCNL & KSJO/San Jose until late October and was most recently Interim PD at WMMS/Cleveland.

Gary Grossman, who received the 2001 R&R Industry Achievement Award as Small Market GM of the Year, departs Clear Channel's Albany-Corvallis, OR cluster.

Ron Bisson will exit WWKA/Orlando's morning slot in mid-January. He's been the station's only wakeup host since it debuted its Country format in 1982.

San Diego News Veteran Murdered

San Diego radio news veteran Jack Merker was slain last weekend during an apparent robbery. He was 63. Merker served as News Director and morning host at KSDO-AM before joining crosstown KOGO as PD/News Director. In 1997 he departed radio to become San Diego County's Public Affairs Officer; he most recently lived in Idyllwild, CA. According to the *Desert News*, Merker's body was found Dec. 1 in a utility closet near the front door of a Palm Springs, CA home. Brother Jim Merker told the newspaper he was "saddened but not surprised" to hear of Jack's death and said Jack had been battling a manic-depressive disorder that was

RADIO RECORDS



1

- **Joey Scoleri** advances to VP/Rock Promotion for Hollywood Records.
- **Haz Montana** climbs to VP/Radio Programming for Entravision.
- Clear Channel sets **Ken Charles** as Director/Houston AM Programming and Regional News/Talk Director.

5

- **Richard Branson** launches V2 Records.
- **Tom Connolly** captures VP/Atlanta Market Manager post for Jacor.

10

- **Al Cafaro** ascends to Exec. VP of PolyGram Holding Inc.
- **Jerry Bobo** becomes President/GM of KODZ/Dallas.
- **Mike Love** lassoes WBLS/New York PD post.
- WPOW/Miami sets **Robert W. Walker** as OM and **Frank Walsh** as PD.

15

- *Changes In Phoenix:* **Jim Seemiller** becomes GM of KOOL-AM & FM, **Bob McNeill** becomes OM of KOY-AM & FM, and **John Sebastian** takes the PD chair at KDKB.
- **Sean "Hollywood" Hamilton** joins KISS-AM & FM/Los Angeles for the 6-10pm slot.



John Sebastian

20



Don Jenner

- **Don Jenner** advances to Exec. VP at Millennium Records.
- **Dene Hallam** handed PD duties at WHN/New York.
- **Moby** joins the airstaff of KSRR/Houston.

25

- **Randy Michaels** crowned PD of WDAF/Kansas City.
- WABC/New York morning man **Harry Harrison** signs a five-year contract extension.

exacerbated in 1999, when he ceased taking his medication. Local detectives have apprehended a 22-year-old man in connection with the homicide and are also investigating the suspect's possible ties to other crimes.

ST sends its condolences to the family and many friends of **Stan Kaplan**, who died Dec. 3 at age 76. Kaplan owned WAYS & WROQ/Charlotte from 1965-86 and also owned WAPE/Jacksonville and the *Charlotte Leader* weekly newspaper. Kaplan was a decorated World War II veteran and a major contributor to the Democratic National Committee. Funeral services were held Wednesday at a Charlotte synagogue.



Stan Kaplan, circa 1980

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

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STEVE WONSIEWICZ

swonz@rronline.com

Testing, 1-2-3

Pre-release music testing poised to grow in 2002

Could 2002 be a watershed year for pre-release research and testing of new music? It certainly seems so, based on conversations with a trio of leading research pros and an informal poll of record company execs. Both sides believe the data will help curb the runaway cost of promotion and improve the labels' collective batting average at radio.

Pre-release music testing is nothing new. Labels have been doing it for years, relying on top-tier research firms to gauge audience (core and mainstream fans alike) reaction to an artist's music. But a handful of label execs recently noted they have been stepping up their use of pre-release research over the past few years and will do so again in 2002.

Any move toward increased use of pre-release music research is bound to raise the hackles of music purists, who contend that songs cannot be market-tested like soft drinks, laundry detergent and fast food menus. And besides, they say, A&R execs do plenty of market research by going to clubs, monitoring sales and airplay of independently released albums and getting feedback from tastemakers in the radio and record industries.

Those arguments might start falling on deaf ears in the years ahead, however. The reason? With the price of admission for many major-label releases easily hitting the \$1 million mark, record-company senior executives, beset by dramatically dwindling profits, will begin taking across-the-board steps to increase their odds at the new-music craps table. Pre-release testing could be one of those steps.

Testing The Waters

One label vet notes, "It costs a hell of a lot less to test a record at that stage than to go full-on at Pop radio. The stakes are just too high today to go out there without anything to show radio."

That's exactly that kind of sentiment Paragon Media Strategies CEO

Mike Henry is banking on. Paragon has been ramping up its pre-release testing since early 1999. Henry says that the company has come up with a methodology that can accurately predict a CHR/Pop chart position for new, unfamiliar music 75% of the time.



Mike Henry

And he thinks the labels will be willing to fork over \$10,000 a song for the data.

Interestingly, a chance call about callout research led to this new system. "Before 1999 we had done some one-off projects with artists or bands who previously had some success," Henry says. "The labels wanted to gauge the pop audience's reaction to their new music. John Mellencamp and Erasure are two good examples.

"But in early '99 I was approached by a label promotion executive who was frustrated by radio's use of callout research. People know that I don't have a high opinion of callout, so we started talking about ways to try to get around it. That led to the creation of our current system."

Paragon's methodology focuses on predicting chart success at CHR/Pop, although Henry believes it can be used at other formats. The company relies on the input of a national panel of P1 listeners who listen to new music in a variety of ways. Paragon then queries participants as to a song's likeability and the listener's

purchasing intent.

"This kind of research is commonplace in most other businesses throughout the world," Henry explains. "It's not difficult to do. But under the current system consumers don't have a chance to vote on music until everything has been set up. By that time, the labels have spent a lot of time and money just trying to get a record on the air. And by the time radio has played the song enough to put it into callout, the financial ship has sailed.

"Labels and artists still have a lot of power to change the consumers' perception."

Jayne Charneski

"With this kind of research, promotion executives can walk into the office of a major-market PD and show that person that their artist's song has a high probability of being a hit. That's a powerful tool and gives the labels an early card to play."

Too Much Research?

Henry disagrees with skeptics who believe that such a heavy-handed research approach will water down the music being played at radio. "Some people who haven't worked a lot with research think that once you start doing this, all creativity is thrown out the window, that you dramatically lessen the chances of innovative artists getting a shot at radio," he says.

"Current research really doesn't do any favors for songs that don't have a big, fat hook, which means



PEACE AND GOODWILL

Members of the Trauma Records band California pal around with Stevie Nicks and Mick Fleetwood after a recent show in Los Angeles. California served as the opening act for Nicks' headlining concert at the Universal Amphitheatre. Pictured here (l-r) are California drummer Max M., Fleetwood, Nicks and California bassist Joe Lester.

songs that take longer to test familiar. Our methodology gives those songs a chance."

Nevertheless, Henry understands that it's going to be difficult to integrate the research into the current radio promotion system. It's pretty easy making decisions when the pre-release research indicates that a song could be a huge hit or major stiff, but it's the middle ground that will cause some sleepless nights. After all, what promotion exec wants to talk to a programmer about records that could be mildly successful?

Additionally, Henry realizes the potential for misuse of the data, just as callout has received its share of knocks. Theoretically, programmers could decide only to add new songs that have high pre-release test scores. "This isn't some kind of Orwellian law that will drive the industry or drive decisions," says Henry. "The reality is that it helps both sides make better decisions."

Changing Perceptions

Edison Media Research Director/Research Jayne Charneski has many of these same concerns. When it comes to data that predicts that a song could become only a middle-ground hit, Charneski counters, "The research feedback is only one aspect. Labels and artists still have a lot of power to change the consumers' perception, and that includes things like a video, improving their live show and other image-related things.



Jayne Charneski

"They can also do remixes to improve their chances. Research isn't going to make or break an artist or create a hit. It's another useful tool to promote records."

Charneski agrees that 2002 could

be a key year in the growth of pre-release testing, and she believes that more labels will purchase the data. "Look at what research has done for radio," she notes. "Stations now can't afford not to do research. Word will continue to filter out about labels that have had success with this kind of research, and then the ones that aren't doing it will start following suit."

To date, Charneski says that Edison has focused most of its pre-release research efforts on CHR/Pop. One of its key surveys is called "Single Select," in which the labels contract Edison to come up with singles decisions. Edison gathers data from telephone interviews or contracts with shopping-mall research companies. "We've had a lot of success with it," Charneski says. "It's a great tool for predicting Pop hits."

As for critics' contentions that such testing differs dramatically from how listeners gauge music they hear on the radio, Charneski notes, "People are listening to the music in their own environment. Sure, it's different from radio, but it's still pretty natural. We can only control so much, but when you look at it, it's not that different from the kind of research used by advertising that works very well."

In the end, Paragon's Henry says that labels might be surprised by the results of pre-release research. "We were lucky if we found mid-chart hits," he says. "Frankly, about nine of 10 songs that we test come back with scores that show they don't have any chance of being a hit, and the labels still release the songs and give each one the same treatment."

"With this kind of research, promotion executives can walk into the office of a major-market PD and show that person that their artist's song has a high probability of being a hit."

Mike Henry

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

e-mail me at:

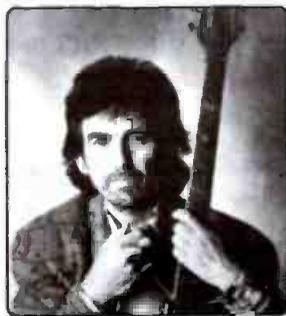
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Radio Remembers Harrison, Beatles

■ The continuing influence of the man and the music

While the music of The Beatles and George Harrison has had a great impact on fans of popular music, for many in the radio industry its influence was, in many ways, much more profound. After all, The Beatles were one of the main reasons why some seasoned veterans began their radio careers.

As KLOS/Los Angeles PD Rita Wilde notes, "If it wasn't for The Beatles, I wouldn't be doing what I am doing. Music wouldn't have been my passion. I probably would have been a lawyer."



George Harrison

Way Back When

It wasn't that way in the beginning. Initially, in the early '60s, many Americans wondered aloud if the group was just another teen-pop British fad. Among those skeptics was Bobby Ocean, founder/President of Bobby Ocean Inc. and afternoon driver at KFRC/San Francisco. "In 1963 I was a baby jock living in Monterey, CA and working at my first station, KMBY," he recalls. "I hosted the night show, which featured a battle-of-the-bands type of segment, and the PD gave me three new records every night."

that night's battle of the bands," he says. "Who knew a dismissive shrug would turn into ear-piercing shrieks?"

Jim Hawthorne — a retired General Electric broadcast executive who presently hosts the daily *Hawthorne's Archives* show for the Los Angeles Radio People organization — had a similar experience while serving as PD at KFWB/Los Angeles in 1963.

"I was at home when a major record exec called me and played a tape of an unreleased record by a British group called The Beatles," he says. "The song was 'I Want to Hold Your Hand.' The record guy said that George Harrison was the hot guitar player. He was right."

Kick Me

Like many people growing up in that era, as a youngster, Zapoleon Media Strategies President **Guy Zapoleon** originally dismissed the group. "I was in sixth grade in Houston when they landed, but I liked the pop artists who were around at the time," he says. "I wasn't a fan. I used to erase the hair on the Beatle trading cards to see what they looked like with flat-top haircuts. The girls got so irate at me that they used to put those 'Kick Me, I Hate The Beatles' stickers on my back."

The group's music was quickly embraced by kids and young adults alike, however. "Uncle Joe" Benson, AM driver at KCBS/Los Angeles and host of Westwood One's *Off the Record*, remembers, "Their first songs were so different from anything else. They electrified my friends and I. George singing 'Do You Want to Know a Secret' was obviously different from the other songs, and that made it cooler. It was further validated when my mom let her business education

class play the new Beatles album in its entirety on her classroom phonograph and those high school girls squealed the most over 'Secret.'"

The group's, and Harrison's, music also shaped an entire industry. KISW/Seattle PD **John Sebastian** says, "Starting with *Revolver*, The Beatles were the first group to have their music played as album cuts, as well as singles. They created the music that made the AOR, Rock and Alternative formats possible.

"The Beatles' and George's mixing of hot guitar; sensitive, inspired lyrics; and often beautiful melodies shook the music world to its core and opened up a whole

"If it wasn't for The Beatles, I wouldn't be doing what I am doing. Music wouldn't have been my passion."

Rita Wilde

new world for hundreds of artists to emulate, right up to today's hit-makers."

Zapoleon agrees. The Beatles and Harrison, he says, brought a maturity to music and drew listeners to radio who dismissed it as being something for teens and young adults. "They brought in sounds that encompassed classical music and elements from so many different types of music from Europe, Asia and Africa that it changed and broadened the musical tastes of America, England and the world," he explains.

A Spiritual Path

Harrison, says **Joe Johnson**, host of Westwood One's nationally syndicated *Beatle Brunch*, played a key role in The Beatles' music. "I thought there were times when John Lennon and Paul McCartney would put out music that was a bit frothy, and I always thought all of George's music was quality material," he says. "It was difficult for him to compete with those two giant egos. George was very good and often overlooked."



Fans of the late George Harrison lit candles and set up makeshift memorials at Strawberry Fields in New York's Central Park.

Beatles, Harrison Franchise Remains Healthy

As befits a group and an individual responsible for shaping popular music and culture, the music of The Beatles and George Harrison continues to stand the test of time. The proof is in the sales and airplay of the band's and the guitarist and singer-songwriter's songs and albums.

In the U.S. The Beatles are far and away the best-selling group of all time, having been certified by the RIAA for sales of over 163.5 million copies. In contrast, Led Zeppelin rank No. 2 (105 million units), Garth Brooks No. 3 (101 million), Elvis Presley No. 4 (86.5 million) and The Eagles No. 5 (83.5 million). Fellow British Invasion band The Rolling Stones rank No. 15, just ahead of Mariah Carey but a couple of million units below Michael Jackson.

The Beatles have racked up 24 multi-Platinum awards, far ahead of the next artist on the list, Presley, who has 19. Additionally, the group have five albums certified for sales of over 10 million, including *The White Album* (19 million), *Sgt. Pepper's Lonely Hearts Club Band* (11 million), *Abbey Road* (12 million), *The Beatles 1962-1966* (15 million) and *The Beatles 1967-1970* (16 million).

As a solo artist, Harrison had eight Gold albums, two Platinum discs and one multi-Platinum recording, 1970's *All Things Must Pass*. Also, the British newspaper the *Sunday Times* reports that Harrison was working on a new album around the time of his death. It says he had recorded about 25 songs under the working title *Portrait of a Leg End*. Musician Jim Kettner told the *Sunday Times* that the album is very close to being complete.

New Fans

The key to The Beatles' success has been their uncanny ability to continue to win over new fans. That's evidenced by sales of their latest greatest-hits album, *1*, which was the best-selling album in Europe in 2000 with certified sales of over 7 million, according to the European record-industry trade group IFPI.

On the airplay side, The Beatles and Harrison remain a powerful franchise, even though their music is mostly relegated to Oldies, Classic Rock, AC and Triple A. The Beatles, according to Mediabase, were the most-played act at Oldies (121,249 plays) and the fourth most-played group at Classic Rock (116,001) from Jan. 1-Nov. 30, 2001. That's compared to the most-played contemporary pop song so far this year, Lifehouse's "Hanging by a Moment," which received 415,349 plays.

As expected, airplay of Harrison and The Beatles' repertoire has surged since Harrison's death. After his death The Beatles were the most-played group at Classic Rock and Oldies. Harrison's "While My Guitar Gently Weeps" was No. 396 at Classic Rock from Nov. 23-26. Four days later, from Nov. 30-Dec. 3, it jumped to No. 1. Concurrently, "My Sweet Lord" jumped from No. 562 to No. 2, "Here Comes the Sun" moved from No. 667 to No. 4, and "What Is Life" rose from No. 1,268 to No. 9.

The same thing happened over at Oldies, but to a lesser degree. "My Sweet Lord" went to No. 39 from No. 372. "Here Comes the Sun" moved to No. 62 from No. 321, and "Something" switched to No. 79 from No. 394.

In the end, though, it was perhaps Harrison's personal beliefs — as heard in his music — that influenced people as much as his hit singles. "George Harrison will always be remembered as a Beatle, but he was so many other things to so many people," Wilde says. "Personally, he helped me on my own spiritual path. He helped teach me about love, humility, empathy and life."

"I had the pleasure of having dinner with George in Chicago in

the winter of 1977. I believe," Sebastian says. "He was gracious and funny. He was and is the biggest star I've met in my career in radio — and I've met a lot of them — but he treated me and the others in the group as equals."

"He really lived according to his beliefs, and not many of us can honestly say that about ourselves. His influence will be sorely missed right now, of all times, when we need a lot more love in the world."

December 7, 2001

Sparxxx Fly At Music Meeting

As the debut artist for Timbaland's start-up Beat Club label, **Bubba Sparxxx** captivated the hip-hop world when he bowed with "Ugly." An even bigger stir was created when Sparxxx turned out to



Bubba Sparxxx

be a white boy from the backwoods of Georgia. Despite his roots, the former high school linebacker emerged from the South with a sound that had more street cred than most Hennessy-swiggin' emcees. This week CHR/Rhythmic and Urban

get lit up with Sparxxx's latest, "Lovely," which is tastier than chicken-fried steak with a side of grits. Also make sure to check out **Jadakiss & Bubba Sparxxx's** "They Ain't Ready" in the Going for Adds section of Rhythmic and Urban. Despite the title, listeners are more than ready to eat this track up.

Dave Matthews Band's recent sweep of the My VHI Music Awards proved that fans still crave bands who can jam. Fulfill your listeners' hankering with the **North Mississippi Allstars' "Sugartown."** Similar to Ben Harper, these boys know a thing or two about combining traditional bluesy rock with contemporary alternative influences. "Sugartown" is too sweet to pass up; find it in the Alternative, Rock and Active Rock sections this week.

In the season of sugarplum fairies and such, we offer up several new Christmas songs. Country gets a nice acoustic ditty in **Darryl Worley's "Just Around the Corner"** — check it out in Country's "Previews" section. Contemporary Christian artist **Stacie Orrico** brings her pop sensibilities to the yuletide with "Christmas Wish." It's available in the Previews section of AC, CHR/Pop and Hot AC. Eighties icon **Pai Benatar** returns with a great title for this season, "Christmas in America."



Jennifer Knapp

Jennifer Knapp may reference Mary and the manger in "Sing Mary Sing," but this is the kind of song that's good regardless of the season. Knapp lets her storytelling skills shine in her lyrics, and her voice and guitarwork ensure a bright future for this Kansas native. Head to the "Previews" sections of Country and Triple A, add this song for the holidays, and spin it throughout the new year.

Another incredible storyteller is the prolific **John Hiatt**. Everybody from Bonnie Raitt to Iggy Pop has covered Hiatt's work, and he's playing sold-out dates right up into the new year. Find out why the clubs are packed when you preview "Everybody Went Low" in the Rock and Triple A sections.

Speaking of Triple A, Canadian singer-songwriter **Bruce Cockburn** delivers "My Beat" from his upcoming greatest-hits collection *Anything Anytime Anywhere (Singles 1979-2002)*. Meanwhile, former Ultravox and Band Aid member **Midge Ure** checks in with "You

Move Me," which will certainly move Triple A listeners. **Citizen Cope** is an rising star in the Triple A world; check out "Let the Drummer Kick" in the Going for Adds section.

Patriotism is alive and well at Music Meeting. This week **Pepe** provides an electronic dance version of "America the Beautiful" to CHR/Pop and CHR/Rhythmic. Legendary comedian and parody-

song master **Ray Stevens** scored a No. 1 Pop record in the early '70s with "The Streak." This week he has a full-moon salute to Osama bin Laden, "Osama Yo Mama." It's available in all formats. "Previews" sections.

Formerly a backup singer for Faith Evans and P. Diddy, Arista's **Blu Cantrell** is making others green with envy now that she's stepped into the spotlight. Head to the "Previews" section of Urban and Urban AC to check out her followup to the hit "Hit 'Em Up Style

(Oops)," "Till I'm Gone." This is the song that convinced Arista CEO/President Antonio "L.A." Reid to sign her. Looks like she has another hit on her hands — oops, she did it again.

Speaking of **Faith Evans**, the singer follows up "You Gets No Love" by doing a 180 with "I Love You." If you want love from your listeners, you gotta have Faith. Also at Urban, **Kenny Lattimore** delivers another smooth-as-silk single with "Don't Deserve." Find it in the "Going for Adds" section.

If you're looking for a little soul with your Santa this holiday season, check out the hot remix of **Angie Stone's "Brotha,"** fea-

turing **Alicia Keys** and **Eve**. The refrain of "Clap your hands for your brotha, brotha" will make you believe. **Cash Money Millionaires** (featuring Lil Wayne, Big Tymers and Lac & Mikkey) certainly live up to their name with the good-as-gold single "Undisputed." It's the first single from the soundtrack to the upcoming movie of the same name, in which Wesley Snipes and Ving Rhames star as boxers. Place your bets and cash in in the "Previews" section of Urban. One sure bet is Music Meeting, the undisputed champ of the music world in digital delivery.

— **Frank Corralis**

MUSIC MEETING

GOING FOR ADDS

www.rrmusicmeeting.com

Week Of 12-10-01

CHR/POP

No Adds

CHR/RHYTHMIC

JADAKISS & BUBBA SPARXXX They Ain't Ready
(Ruff Ryders/Interscope)

URBAN

BLU CANTRELL Till I'm Gone (Arista)
JADAKISS & BUBBA SPARXXX They Ain't Ready
(Ruff Ryders/Interscope)
LIL' ROMEO, NICK CANNON & 3LW Parents Just
Don't Understand (Nick/Jive)
PETEY PABLO I (Jive)
WEST COAST BAD BOYS Pop Lockin' II (Universal)

URBAN AC

No Adds

COUNTRY

KEVIN DENNEY That's Just Jessie (Lyric Street)

AC

No Adds

HOT AC

No Adds

SMOOTH JAZZ

No Adds

ROCK

FOO FIGHTERS The One (Columbia)
NO. MISSISSIPPI ALLSTARS Sugartown
(Tone-Cool/Artemis)

ACTIVE ROCK

FOO FIGHTERS The One (Columbia)
NO. MISSISSIPPI ALLSTARS Sugartown
(Tone-Cool/Artemis)

ALTERNATIVE

FOO FIGHTERS The One (Columbia)
NO. MISSISSIPPI ALLSTARS Sugartown
(ToneCool/Artemis)

TRIPLE A

CITIZEN COPE If There's Love (DreamWorks)

R&R's Music Meeting is a secure and password-protected Internet service for auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives.

liquid audio

Selector

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Blu Cantrell



TONY NOVIA
tnovia@rronline.com

Did They Really Say That?

Memorable quotes from CHR radio and record executives in 2001

Yes, they said that — and much more. Including the annual CHR special in September. I write about 100 columns per year, many of which feature the movers and shakers of our industry. Recently, I went back and reviewed the year in CHR and pulled some of the more memorable quotes that appeared in these pages. I hope you find them funny, inspiring and thought-provoking.

"My head is so far up our Market President, Roy Laughlin's, ass right now, his pancreas fills my ears. With Clear Channel CEO Lowry Mays, my head goes all the way up to his esophagus." I like Inus, and I like Howard. I think Howard is a very talented guy. If Howard Stern were standing right next to me now and caught on fire, I'd be the first to run and get help." — **Rick Dees**, KIIS/Los Angeles morning driver and Premiere Syndication

"For the most part, music radio is boring, cluttered, undisciplined, predictable and uncomfortable to listen to. What happened to the variety Top 40 was known for? We used to make certain that we never programmed two similar-sounding songs back to back. We sought out music our competition didn't have. It certainly didn't seem odd to us that Sinatra, Dean Martin, Elvis, James Brown, The Beach Boys and The Beatles shared airtime with The Singing Nun." — **John Rook**, PD of WLS/Chicago from 1967 to 1972

"We have never and will never resort to adding units. It's penny-wise and dollar-foolish, and it leaves you vulnerable. It undermines your brand and unquestionably hurts your station and the medium in the long run. For us, it's been about finding better ways to generate new business. It's aggressive new-business development programs. It is building on our marketing relationships with our clients and continuing to develop our brands and our ratings to be able to justify higher rates for our inventory." — **David Field**, President/COO, Entercom

"Radio as we know it is over forever. That happened when Telecom was approved and the ownership rules allowed one company to own stations that add up to 25% of a market's ratings. Obviously, it has allowed the big radio operators to use their sheer size to dominate. Now, with cost-cutting measures in place and thousands of people eliminated from the radio work force, one of these major broadcast companies could cash out in the

next few years and make a killing. They could sell these bare-bones facilities to a content company like Time Warner/America Online.

"Just think of the amazing audiovisual entertainment power this company has at its disposal. A company like AOL could use radio to add another portable dimension to its empire. Five to 10 years from now, it won't matter. We will all be getting our audiovisual entertainment and information from a wireless device as small, portable and interactive as a Palm Personal Digital Assistant." — **Guy Zapoleon**, consultant

"The basic elements of Top 40 radio have been sucked away, like the good stuff bleached out of white bread."

Ron Jacobs

"During my career, I have been honored and lucky to have been nominated for a number of different industry awards, but it's the R&R Industry Achievement Award that you really want, because it's legit, it's not who can buy the most copies of the magazine. Getting nominated for an R&R award is one of the best things that can happen to your career, and there are not words to express how it feels to actually win one. Best of all, I get a free trip to Los Angeles, and you know disc jockeys rarely turn down free trips. I would like to say that if I am nominated next year, I will be voice-tracking my acceptance speech." — **Kidd Kraddick**, KHKS/Dallas and Premiere Syndication

"Quite simply, if you love music, the job we do has to be one of the greatest jobs ever. We meet great people, hear great music and work in a fun environment." — **Steve Bartels**, Sr. VP, Arista

"It's not about beating people up: it's about encouraging people to do their best; it's about being a role model; it's about being a leader. If I have to take someone by the hand and lead them to the promised land, I will do whatever it takes. It really boils down to talent and good people. You must do a good job at hiring the best talent and give them the opportunity to come to work every day and do what they do best, whatever that is. You've got to motivate them, kick them in the ass. You've got to hug them, you've got to love them — all those things." — **Scott Elberg**, VP/GM, WKTU & WHTZ (Z100)/New York

"Sometimes I'd show up for the morning show, and the door would be sealed shut by the sheriff with a notice to quit the premises for non-payment of the rent." — **Mike Evans**, Host of *On the Road with Mike Evans*, on his early days at KROQ/Los Angeles

"You don't go to college to learn to be a personality; this is on-the-job training. So, you have to find a program director or somebody who's going to teach you the skills of the job. That's difficult work, and not everybody's equipped to do it, but I think it's a requirement of being a program director.

"If a general sales manager didn't have a good sales staff, you would point to the general sales manager as having failed. I look to the program director and say, 'If you don't have personalities on your staff that you are developing, whose fault is that?' Don't blame it on the smaller markets. Every radio station, no matter what size, should be responsible for developing talent." — **John Gehron**, former Sr. Vice President, Infinity

"Sometimes you have to look at these things and say, 'OK, all these great, groundbreaking ideas that we had sucked.'" — **Rick Cummings**, President of Emmis Radio, commenting on the Radio Now concept at WNOU/Indianapolis

"There are very few situations in major markets where I would feel comfortable having a PD oversee more than one station unless the PD is a great coach and teacher with a



SPIN THE BOTTLE

Arista recording artist Pink found herself the subject of a silly rumor. During a friendly game of Spin the Bottle, Pink's spin allegedly landed on singer Christina Aguilera. As a joke, the two mock kissed, with Pink putting her palm over Aguilera's mouth. Pictured here are Pink (l) and WWJQ/Atlanta News Director Melissa Carter re-enacting the smooch during an interview.

killer support staff. Some of those circumstances do exist, but if you have a radio station that is winning in the ratings and generating millions in revenue, why would you want to screw with it?" — **Steve Rivers**, consultant, Sr. VP of Audio Content and Chief Programming Officer for Radio Central.com

"The agendas of radio and records are distinctly parallel. We both like to see the other succeed, but not at the expense of compromising our individual product." — **Joe Riccietelli**, Sr. VP, Jive

"This may astound you, but we don't start our budgeting process with the issue of acceptable margins. The profit that can be derived from each station in the short term is an outgrowth of important longer-term decisions that must be made first." — **Bob Johnson**, Executive VP/COO, Bonneville

"Pretty much everything we old farts considered to be the basic elements of Top 40 radio has been sucked away, like the good stuff bleached out of white bread." — **Ron Jacobs**, who programmed KHJ/Los Angeles in its heyday

"Everybody likes to be a part of a winner. You have to define what that win is, and then, when people hit it, you have to celebrate and make sure everyone feels that victory. No one remembers how many push-ups they did in the weeks leading up to the Super Bowl; all they remember is the sweetness of winning. We want everyone to have that winning feeling every day." — **Roy Laughlin**, VP/GM of KIIS, KYSR & KCMG/Los Angeles and Los Angeles Regional Vice President for Clear Channel

"My job isn't to give the listener what they want, it's to give them what they consume." "Triple A radio stations always win the reader polls in the weekly magazines, yet they have one and two shares." — **Jimmy Steele**, PD of WNCI/Columbus, OH and Clear Channel Brand Manager

"The major problem facing all mainstream formats today is that they all sound alike." — **Al Casey**, RKO veteran and Bartell PD

"Make them laugh, make them cry, make them in the eye." — **Kid Kelly**, former OM, WHTZ (Z100)/New York

"We have not done national contesting at Entercom because I'm still not convinced that it's better. It may sound bigger, but I'm not convinced it's better." — **Pat Paxton**, VP/Programming, Entercom

"The record labels can start and end musical trends. They need to keep servicing Top 40 with good old-fashioned pop records. In this time of extremes, with Missy Elliott and Stained both testing, I get nervous that labels are going to start putting out these left and right records when we still need the pure middle pop sound to remain balanced. We've seen this cycle in music before, and we don't want to make the same mistakes twice." — **Paul "Cubby" Bryant**, MD/afternoon driver, WHTZ (Z100)/New York

"A lot of the success of a good Top 40 station is having a certain amount of conservatism with just the right amount of surprises but being very balanced." — **John Reynolds**, OM, WNKS & WSSS/Charlotte

"If you can get a position where you have some longevity in the market, you can beat anybody. We don't care who comes into our market locally or syndicated. It doesn't make a difference to us, because we've been there so long." — **Jerr**, morning show co-host, KFMB-FM/San Diego

"If I was sitting in a PD's chair today, I'd throw out all the rules and make up new ones." — **Tom Rounds**, former KFRC/San Francisco PD and current Radio Express President

"Four years ago I thought I was

CALLOUT AMERICA® Song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of November 11-17.

HP = Hit Potential

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTALS FAMILIARITY	TOTALS BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	4.09	4.04	4.04			3.87	77.7	15.4	4.14	4.09	4.01	4.06
USHER U Got It Bad (LaFace/Arista)	3.96	3.87	3.97	4.03	65.4	12.5	4.15	3.84	3.72	3.76	4.21	3.87	4.03
HP LONESTAR I'm Already There (BNA)	3.76	3.85	3.88	3.74	49.3	11.0	3.71	3.76	3.81	3.72	3.90	3.71	3.64
'N SYNC Gone (Jive)	3.67	3.67	3.72	3.69	75.2	22.1	3.62	3.84	3.48	3.47	3.83	3.62	3.78
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.67	3.70	3.55	3.72	86.5	31.4	3.66	3.75	3.57	3.62	3.80	3.43	3.83
HP LEANN RIMES Can't Fight The Moonlight (Curb)	3.66	3.65	3.72	3.59	65.4	13.0	4.05	3.58	3.14	3.54	3.67	3.79	3.63
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.64	3.53	3.71	3.72	82.4	24.0	3.90	3.50	3.40	3.58	3.75	3.40	3.82
TOYA I Do (Arista)	3.63	3.53	3.64	3.66	69.1	17.4	3.68	3.70	3.43	3.62	3.59	3.77	3.56
ENRIQUE IGLESIAS Hero (Interscope)	3.62	3.64	3.90	3.68	76.2	22.1	3.54	3.69	3.67	3.78	3.46	3.66	3.55
DESTINY'S CHILD Emotion (Columbia)	3.60	3.54	3.64	3.84	79.4	19.9	3.81	3.58	3.30	3.78	3.70	3.36	3.54
ALICIA KEYS Fallin' (J)	3.58	3.60	3.63	3.67	84.3	35.0	3.60	3.57	3.57	3.48	3.69	3.59	3.59
JENNIFER LOPEZ I'm Real (Epic)	3.58	3.72	3.85	3.75	80.9	31.9	3.51	3.60	3.66	3.64	3.30	3.67	3.71
MARY J. BLIGE Family Affair (MCA)	3.57	3.54	3.72	3.79	77.0	29.4	3.46	3.59	3.74	3.40	3.79	3.56	3.57
PINK Get The Party Started (Arista)	3.55	3.61	3.43	3.47	73.0	15.2	3.57	3.60	3.44	3.67	3.55	3.56	3.41
HP GINUWINE Differences (Epic)	3.53	3.57	3.61	3.54	68.6	20.8	3.74	3.37	3.35	3.28	3.93	3.39	3.54
MICHELLE BRANCH Everywhere (Maverick)	3.52	3.56	3.64	3.69	77.7	25.0	3.71	3.61	3.08	3.49	3.53	3.30	3.77
HP NELLY #1 (Priority/Capitol)	3.52	3.54	3.73	—	55.6	15.7	3.79	3.24	3.36	3.45	3.69	3.72	3.22
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.50	3.46	3.45	3.60	69.4	25.7	3.60	3.45	3.34	3.37	3.71	3.62	3.31
NELLY FURTADO Turn Off The Light (DreamWorks)	3.47	3.43	3.55	3.55	82.1	28.7	3.42	3.62	3.33	3.36	3.78	3.28	3.49
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.46	3.55	3.54	3.74	71.6	22.3	3.48	3.36	3.57	3.64	3.42	3.50	3.22
EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	3.45	3.43	3.33	3.50	82.6	34.3	3.29	3.47	3.71	3.34	3.52	3.53	3.44
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.42	3.48	3.62	—	65.2	19.9	3.42	3.42	3.41	3.43	3.27	3.21	3.69
ENYA Only Time (Reprise)	3.41	3.52	3.42	3.70	79.9	27.5	3.24	3.31	3.70	3.24	3.52	3.27	3.60
SHAKIRA Whenever Wherever (Epic)	3.40	—	—	—	65.0	17.9	3.51	3.49	2.98	3.10	3.48	3.39	3.62
O-TOWN We Fit Together (J)	3.31	3.22	—	—	42.9	11.5	3.37	3.39	2.88	3.34	3.26	3.17	3.49
BRITNEY SPEARS I'm A Slave 4 U (Jive)	3.27	3.10	3.28	3.19	74.5	26.0	3.15	3.33	3.42	3.16	3.48	3.08	3.42
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3.25	3.25	3.31	3.33	82.8	42.6	3.26	3.24	3.26	3.18	3.35	3.13	3.38
BACKSTREET BOYS Drowning (Jive)	3.23	3.30	3.53	3.46	63.2	20.6	3.39	3.09	3.16	3.32	3.13	3.29	3.17
LENNY KRAVITZ Dig In (Virgin)	3.05	—	—	—	49.3	16.4	2.98	3.03	3.22	3.23	3.21	2.80	3.02

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Nickelback top Callout America once again this week with "How You Remind Me" (Roadrunner/IDJMG). The track ranks first overall, second with teens and first 18-24 and 25-34. It also accomplishes one of those rare feats: It scores above a 4.00 in total favorability across the board. "Remind" also continues to test well in RateTheMusic's online research, topping the CHR/Pop, Hot AC, Alternative and Active Rock surveys during its run.

Usher is another huge multiformat success story with "U Got It Bad" (LaFace/Arista). Topping R&R's CHR/Rhythmic and Urban charts, the song continues to glide up the CHR/Pop chart and is No. 2 overall in Callout America with a 3.96. It ranks first with teens, second 18-24 and fourth 25-34.

Lonestar land at No. 3 this week with "I'm Already There" (BNA). The track is also an across-the-board tester, ranking eighth with teens, fourth 18-24 and second 25-34.

LeAnn Rimes ranks sixth overall with "Can't Fight The Moonlight" (Curb). "Can't" continues to gain momentum, with new adds from WHZZ/New York and WKSC/Chicago this week. "Moonlight" is third with teens and 12th among women 18-24.

Please note that this is the first Callout America survey for the 2002 chart year. R&R will feature the top-testing songs of 2001 in next week's issue. It's an interesting survey, with a few surprises. Also keep in mind that we have two more Callout America surveys remaining in the calendar year, for the issues dated Dec. 14 and Dec. 21.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

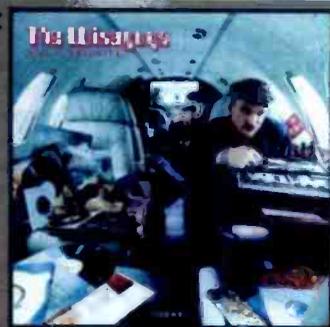
The Wiseguys

the follow-up single to the smash hit "START THE COMMOTION" "Ooh La La"

Already On:

WTIC WJBQ WDJX WSSX WLIR WABB WJOG WXLK
 WKXJ WFKS WXYK WKZN KSXY KKPX WRHT KHTO
 WCIL WVTI WBDK KCDU KMXN KWTX WTS WBAM

NEW: WQZQ KRBV



From the album THE ANTIDOTE

"Ooh La La" featured in national TV ad campaign for Starburst all winter!
 The commotion continues for one of the most familiar artists on the radio!
 "Start The Commotion" Mitsubishi ads running through the end of the year!

R&R CHR/Pop Top 50

Powered By



December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL/S	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	MARY J. BLIGE Family Affair (MCA)	8916	+33	1068041	13	124/0
3	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	8635	+833	1086740	8	132/0
2	3	ENRIQUE IGLESIAS Hero (Interscope)	8287	+44	884491	13	133/0
4	4	PINK Get The Party Started (Arista)	7825	+787	985533	8	131/0
6	5	NELLY FURTADO Turn Off The Light (DreamWorks)	6502	-244	734780	20	134/0
7	6	TOYA I Do (Arista)	6214	+151	707799	19	123/1
5*	7	JENNIFER LOPEZ I'm Real (Epic)	6083	-727	655900	23	129/0
11	8	USHER U Got It Bad (LaFace/Arista)	5924	+791	683089	6	125/2
8	9	DESTINY'S CHILD Emotion (Columbia)	5543	-114	680274	13	128/0
12	10	SHAKIRA Whenever Wherever (Epic)	5154	+1079	679846	8	129/1
10	11	'N SYNC Gone (Jive)	4871	-451	559000	16	128/0
9	12	ALICIA KEYS Fallin' (J)	4713	-778	486236	19	131/0
14	13	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	4415	+458	613769	8	117/4
22	14	CALLING Wherever You Will Go (RCA)	3796	+517	414702	9	114/4
18	15	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3723	+59	431167	18	115/1
21	16	LENNY KRAVITZ Dig In (Virgin)	3500	+170	369289	10	126/0
24	17	NO DOUBT Hey Baby (Interscope)	3493	+503	434601	5	130/3
15	18	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3492	-309	328204	22	128/0
16	19	STAINED It's Been Awhile (Flip/Elektra/EEG)	3456	-307	370215	26	126/0
19	20	BRITNEY SPEARS I'm A Slave 4 U (Jive)	3442	-218	380744	12	123/0
25	21	GINUWINE Differences (Epic)	3158	+223	372052	8	118/1
28	22	CREED My Sacrifice (Wind-up)	3125	+640	333696	6	120/15
30	23	NELLY #1 (Priority/Capitol)	2476	+341	275750	8	102/6
34	24	JANET Son Of A Gun (I Betcha...) (Virgin)	2378	+460	288199	4	108/8
23	25	BACKSTREET BOYS Drowning (Jive)	2279	-841	272710	11	126/0
35	26	CRAIG DAVID 7 Days (Wildside/Atlantic)	2206	+461	263457	4	115/15
27	27	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2189	-442	307273	15	120/0
26	28	O-TOWN We Fit Together (J)	2178	-531	236145	12	116/0
33	29	JEWEL Standing Still (Atlantic)	2170	+194	241167	9	95/3
31	30	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1743	-382	243637	14	80/0
38	31	CITY HIGH Caramel (Interscope)	1712	+332	180299	5	96/14
36	32	SMASH MOUTH Pacific Coast Party (Interscope)	1326	-168	117018	8	89/0
32	33	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1297	-694	177343	14	108/0
39	34	BUBBA SPARXXX Ugly (Interscope)	1278	-73	131679	7	75/0
44	35	LFO Life Is Good (J)	1226	+196	120848	4	95/9
43	36	FABOLOUS FNATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1146	+107	107041	4	54/1
40	37	ALICIA KEYS A Woman's Worth (J)	1134	+538	122896	2	100/17
41	38	LIFHOUSE Breathing (DreamWorks)	1106	-48	150648	8	69/0
45	39	EVAN AND JARON The Distance (Columbia)	1015	+95	92727	4	76/6
42	40	CHRISTINA MILIAN AM To PM (Def Sou/IDJMG)	952	-163	97150	18	101/0
46	41	LEANN RIMES Can't Fight The Moonlight (Curb)	950	+151	104022	7	70/14
37	42	U2 Stuck In A Moment... (Interscope)	855	-547	107404	17	87/0
48	43	EAGLE-EYE CHERRY Feels So Right (MCA)	792	+420	73272	1	80/10
49	44	DAVE MATTHEWS BAND Everyday (RCA)	775	+109	68370	2	52/5
47	45	BRIAN MCKNIGHT Still (Motown/Universal)	771	+447	58849	1	95/9
43	46	LINKIN PARK In The End (Warner Bros.)	759	+277	153113	1	34/13
47	47	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	696	+271	67469	1	42/4
40	48	SUGAR RAY Answer The Phone (Lava/Atlantic)	678	-491	67747	9	78/0
49	49	AEROSMITH Just Push Play (Columbia)	656	+276	52820	1	65/12
49	50	112 Dance With Me (Bad Boy/Arista)	637	+101	68530	1	15/0

135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

www.radds.com

ARTIST TITLE LABEL/S	ADDS
R. KELLY The World's Greatest (Interscope/Jive)	26
DAKOTA MOON Looking For A Place To Land (Elektra/EEG)	23
MICHAEL JACKSON Butterflies (Epic)	22
ALICIA KEYS A Woman's Worth (J)	17
CREED My Sacrifice (Wind-up)	15
CRAIG DAVID 7 Days (Wildside/Atlantic)	15
CITY HIGH Caramel (Interscope)	14
LEANN RIMES Can't Fight The Moonlight (Curb)	14
LINKIN PARK In The End (Warner Bros.)	13
ANGIE STONE Brotha (J)	13

RYAN ADAMS

"NEW YORK, NEW YORK"

Modern Adult Monitor Debut 35*!

Top 40 Adult Monitor Debut 36*!

#1 Most Increased at Hot & Modern AC!!

New adds this week include:

WKRC/Cincinnati WQZZ/Nashville

KZHT/Salt Lake City

Now on over 75 pop stations!

LOST HIGHWAY

PLANET

Most Increased Plays

ARTIST TITLE LABEL/S	TOTAL PLAY INCREASE
SHAKIRA Whenever Wherever (Epic)	+1079
NICKELBACK How You Remind... (Roadrunner/IDJMG)	+833
USHER U Got It Bad (LaFace/Arista)	+791
PINK Get The Party Started (Arista)	+787
CREED My Sacrifice (Wind-up)	+640
ALICIA KEYS A Woman's Worth (J)	+538
CALLING Wherever You Will Go (RCA)	+517
NO DOUBT Hey Baby (Interscope)	+503
CRAIG DAVID 7 Days (Wildside/Atlantic)	+461
JANET Son Of A Gun (I Betcha...) (Virgin)	+460

New & Active

PETEY PABLO Raise Up (Jive) Total Plays: 518, Total Stations: 30, Adds: 4
R. KELLY The World's Greatest (Interscope/Jive) Total Plays: 457, Total Stations: 67, Adds: 26
WILLA FORD Did Ya' Understand That (Lava/Atlantic) Total Plays: 451, Total Stations: 43, Adds: 1
PAUL MCCARTNEY Freedom (Capitol) Total Plays: 403, Total Stations: 46, Adds: 3
PRODUCT G&B FSANTANA Dirty Dancin' (J) Total Plays: 342, Total Stations: 44, Adds: 5
MICHAEL JACKSON Butterflies (Epic) Total Plays: 234, Total Stations: 59, Adds: 22
P.O.D. Alive (Atlantic) Total Plays: 231, Total Stations: 19, Adds: 9
MPRESS Maybe (Big 3/Artemis) Total Plays: 208, Total Stations: 21, Adds: 2

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Dakota Moon

"Looking for a place to land" is the Theme Song for the NBA on NBC

looking for a place to land

This multi-format smash landed at:

WKSC/Chicago

KSTP/Minneapolis

WKRC/Cincinnati

WLTJ/Pittsburgh

WVRV/St. Louis

WPRO/Providence

WTIC/Hartford

WKRZ/Wilkes Barre

WAEB/Allentown

WGTZ/Dayton

WSTW/Wilmington

WVKS/Toledo



R&R CHR/Pop Top 50 Indicator

December 7, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ENRIQUE IGLESIAS Hero (Interscope)	2994	+148	93231	11	51/0
2	2	MARY J. BLIGE Family Affair (MCA)	2956	+163	92448	11	52/0
4	3	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	2920	+283	92645	8	50/0
5	4	PINK Get The Party Started (Arista)	2740	+343	85541	8	52/0
3	5	NELLY FURTADO Turn Off The Light (DreamWorks)	2560	-199	75078	18	50/0
6	6	DESTINY'S CHILD Emotion (Columbia)	2174	+140	64541	11	51/0
8	7	TOYA I Do (Arista)	1941	+27	61240	17	46/0
7	8	JENNIFER LOPEZ I'm Real (Epic)	1923	-92	62202	18	41/0
15	9	USHER U Got It Bad (LaFace/Arista)	1715	+258	50037	6	49/1
9	10	'N SYNC Gone (Jive)	1704	-194	49758	15	44/1
13	11	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1663	+123	54613	18	45/0
14	12	LENNY KRAVITZ Dig In (Virgin)	1586	+58	50766	10	48/0
18	13	SHAKIRA Whenever Wherever (Epic)	1567	+396	49409	7	47/1
11	14	ALICIA KEYS Fallin' (J)	1567	-182	47890	18	40/0
16	15	CALLING Wherever You Will Go (RCA)	1449	+112	47616	10	45/1
21	16	NO DOUBT Hey Baby (Interscope)	1400	+252	45871	4	52/0
19	17	CREED My Sacrifice (Wind-up)	1386	+227	44793	5	47/1
27	18	JEWEL Standing Still (Atlantic)	1143	+206	36602	10	45/1
20	19	STAINED It's Been Awhile (Flip/Elektra/EEG)	1108	-47	35167	18	34/0
24	20	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1103	+44	31316	18	36/0
25	21	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1010	+22	33354	8	44/4
17	22	BACKSTREET BOYS Drowning (Jive)	1010	-175	33509	10	31/0
28	23	GINUWINE Differences (Epic)	986	+87	25758	8	40/5
23	24	BRITNEY SPEARS I'm A Slave 4 U (Jive)	940	-124	29712	10	35/0
31	25	CRAIG DAVID 7 Days (Wildside/Atlantic)	792	+156	25104	4	45/2
32	26	JANET Son Of A Gun (I Betcha...) (Virgin)	792	+168	24379	3	42/6
26	27	SMASH MOUTH Pacific Coast Party (Interscope)	770	-174	22682	8	34/0
30	28	LIFHOUSE Breathing (DreamWorks)	673	-32	19961	11	43/1
29	29	O-TOWN We Fit Together (J)	595	-216	15558	11	22/0
36	30	NELLY #1 (Priority/Capitol)	555	+159	16480	7	31/3
47	31	EAGLE-EYE CHERRY Feels So Right (MCA)	489	+227	14856	2	38/2
39	32	CITY HIGH Caramel (Interscope)	460	+79	12305	3	32/2
40	33	LEANN RIMES Can't Fight The Moonlight (Curb)	458	+98	14466	7	26/2
33	34	ALIEN ANT FARM Smooth Criminal (DreamWorks)	450	-141	10749	15	18/0
49	35	ALICIA KEYS A Woman's Worth (J)	413	+177	10786	2	30/5
44	36	R. KELLY The World's Greatest (Interscope/Jive)	410	+122	11868	2	35/3
34	37	U2 Stuck In A Moment... (Interscope)	404	-161	13531	17	20/0
41	38	EVAN AND JARON The Distance (Columbia)	355	+28	11062	5	25/0
46	39	DAVE MATTHEWS BAND Everyday (RCA)	352	+76	10405	2	23/4
37	40	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	321	-77	8793	11	14/0
43	41	LFO Life Is Good (J)	315	+25	10038	3	23/2
Debut	42	BRIAN MCKNIGHT Still (Motown/Universal)	303	+178	7494	1	27/8
35	43	BUBBA SPARXXX Ugly (Interscope)	291	-120	8108	7	19/0
Debut	44	AEROSMITH Just Push Play (Columbia)	290	+126	9901	1	21/1
45	45	WILLA FORD Did Ya' Understand That (Lava/Atlantic)	262	-16	11526	7	18/0
50	46	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	212	-2	7769	18	6/0
42	47	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	203	-114	4598	11	13/0
35	48	SUGAR RAY Answer The Phone (Lava/Atlantic)	183	-317	5284	10	12/0
Debut	49	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	176	+154	5201	1	27/8
Debut	50	KACI Intervention Divine (London Sire/Curb)	172	+40	4620	1	17/1

52 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1.

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Most Added

ARTIST TITLE LABEL(S)	ADDS
DAKOTA MOON Looking For A Place... (Elektra/EEG)	17
RYAN ADAMS New York... (Lost Highway/IDJMG)	8
BRIAN MCKNIGHT Still (Motown/Universal)	8
JENNIFER LOPEZ Ain't It Funny (Epic)	7
JANET Son Of A Gun (I Betcha...) (Virgin)	6
LINKIN PARK In The End (Warner Bros.)	6
P.O.D. Alive (Atlantic)	6
GINUWINE Differences (Epic)	5
ALICIA KEYS A Woman's Worth (J)	5
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	4
DAVE MATTHEWS BAND Everyday (RCA)	4
AMANDA PEREZ Never (Universal)	4
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	4
R. KELLY The World's Greatest (Interscope/Jive)	3
NELLY #1 (Priority/Capitol)	3
FABOLOUS F.N. DOGG Can't... (Desert Storm/Elektra/EEG)	3
NICOLE MCCLLOUD One Good Reason (Artemis)	3
CRAIG DAVID 7 Days (Wildside/Atlantic)	2
EAGLE-EYE CHERRY Feels So Right (MCA)	2
CITY HIGH Caramel (Interscope)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHAKIRA Whenever Wherever (Epic)	+396
PINK Get The Party Started (Arista)	+343
NICKELBACK How You... (Roadrunner/IDJMG)	+283
USHER U Got It Bad (LaFace/Arista)	+258
NO DOUBT Hey Baby (Interscope)	+252
CREED My Sacrifice (Wind-up)	+227
EAGLE-EYE CHERRY Feels So Right (MCA)	+227
JEWEL Standing Still (Atlantic)	+206
BRIAN MCKNIGHT Still (Motown)	+178
ALICIA KEYS A Woman's Worth (J)	+177
JANET Son Of A Gun (I Betcha...) (Virgin)	+168
MARY J. BLIGE Family Affair (MCA)	+163
NELLY #1 (Priority/Capitol)	+159
CRAIG DAVID 7 Days (Wildside/Atlantic)	+156
RYAN ADAMS New York... (Lost Highway/IDJMG)	+154
ENRIQUE IGLESIAS Hero (Interscope)	+148
DESTINY'S CHILD Emotion (Columbia)	+140
AEROSMITH Just Push Play (Columbia)	+126
FIVE FOR FIGHTING Superman... (Aware/Columbia)	+123
R. KELLY The World's Greatest (Interscope/Jive)	+122
CALLING Wherever You Will Go (RCA)	+112
LEANN RIMES Can't Fight The Moonlight (Curb)	+98
AMANDA PEREZ Never (Universal)	+90
GINUWINE Differences (Epic)	+87
CITY HIGH Caramel (Interscope)	+79
DAVE MATTHEWS BAND Everyday (RCA)	+76
PRODUCT G&B F/SANTANA Dirty Dancin' (J)	+63
LENNY KRAVITZ Dig In (Virgin)	+58
JA RULE Always On... (Murder Inc./Def Jam/IDJMG)	+56
LINKIN PARK In The End (Warner Bros.)	+46

LeAnn Rimes

Can't Fight The Moonlight

Can't fight these call letters:

New This Week:

WHYZ KIIS-FM WPLJ KDND WKSC WIOQ
 WHYI WKQI KHKS WVKGS WKGS WSTW
 WYKS WQEN WWKZ WLZY KRKS WMYX
 KMHX WINK WXXX

Can't Fight the Spins:

KZHT 25x WZEE 40x WAPE 28x WBLI 37x WTIC 35x WWMX 35x
 KQMB 30x WPRO 24x WBMX 23x WWWW 22x WHTZ 20x WNKS 19x
 KHTS 19x WNCI 17x KFMB 16x WKTI 16x KDWB 13x WSTR 11x

Can't Fight the Research:

"We didn't do anything to help make this record... it was a self generated hit! Can't Fight the Moonlight moves to power at B97, #3 with 8-97 core listeners and #8 with all respondents" - Stacy Brady, APD/B97

Can't Fight the Sales:

Single sales-Top 10 one year later - Coyote Ugly sales up over 50% last week

R&R Pop Chart: 41

Call-Out America: #6 overall - 3.66 score, #3 teens - 4.05 score #12 18-24 3.58 score

Can't Fight... A Real Hit!

Graham Stack version (cut #2 on Pro) #1 International hit
 Written by Diane Warren



CURB

ON THE RECORD

John Ivey, PD
KIIS-FM/Los Angeles



When I arrived in Los Angeles in August, I first heard the name **Shakira**. I understood that she was a huge Latin star and had sold out the Arrowhead Pond in Anaheim, CA in a day. I called Epic and asked them to let me hear her first English-language single. We listened to "Whenever,

Wherever," we loved it, and we asked if we could have it first. I believe [PD] Rob Roberts at WHYI (Y100)/Miami felt the same way, and the two of us led the way for the rest of the country. We are currently 500 spins into the single, and it's a big-time power with great callout and requests. I believe this song is going to be big for KIIS-FM/Los Angeles for a very long time and will establish Shakira as a mainstream pop star!

The battle for the top spot continues to be intense as **Mary J. Blige's** "Family Affair" (MCA) holds on to No. 1 again this week. **Nickelback**, however, who top Callout America and several RateTheMusic surveys, rank second with "How You Remind Me" (Roadrunner/IDJMG). The song increased 833 plays and looks like a good bet to hit the top at CHR/Pop within the next week or two. The competition will surely continue to heat up as the year winds down. ● **Usher** goes 11-8* with "U Got It Bad" (LaFace/Arista), a song that has already topped the CHR/Rhythmic and Urban charts ... **Calling** vault 22-14* with "Wherever You Will Go," on the heels of a top five RateTheMusic ranking ... **No Doubt** are off to a strong start with "Hey Baby" (Interscope), moving 24-17* ... After some solid Callout America scores, **Nelly** moves 30-23* with "#1" (Priority/Capitol) ... **LeAnn Rimes** continues to score great Callout America results with "Can't Fight the Moonlight" (Curb) and gains some big believers at radio this week with adds at WHTZ/New York and WKSC/Chicago ... **Shakira**, who is featured in KIIS-FM/Los Angeles PD John Ivey's On the Record this week, climbs 12-10* with "Whenever, Wherever" (Epic). The track grabs Most Increased Play honors ... **Linkin Park** hit the Pop chart this week with "In the End" (Warner Bros.), with such majors as KIIS, KZQZ/San Francisco, KBKS/Seattle and KFMD/Denver leading the way. **Record of the Week:** P.O.D. "Alive" (Atlantic).

CHR/Pop
ON THE RADIO

ARTIST BREAKDOWN

ARTIST: **NO DOUBT**
TRACK: **Hey Baby**
ALBUM: **ROCKSTEADY**
LABEL: **Interscope**

By
Renee Bell
Assistant Editor

Let me begin by stating what a pleasure and honor it is for me to be allowed to bless this format with my wacky sense of humor and distinctive composition style. I put up a good fight and, unfortunately for you, my superiors surrendered. This is the first of many features in which I will be spotlighting pop tracks and albums On the Rise and on their way to becoming the next big hit. Though sometimes I may swing at those low balls and strike out, in this case I'm bringing it home, with **No Doubt**.

During the late 1980s No Doubt were under major construction, adding the final touches to the masterpiece that would be picked up by Interscope Records in 1991. Gwen Stefani's brother Eric and the group's original lead singer, John Spence, formed No Doubt in 1986, with Gwen singing backup. The band began getting gigs and wooing the audience — including bass player Tony Kanal, who would later become part of No Doubt. But in 1987 their world came to a crashing halt when Spence committed suicide. No Doubt were scheduled to perform their biggest gig ever — at Los Angeles hot spot The Roxy — just a few days later, but, understandably distraught, they instead called it quits.

The last day of mourning eventually came, and the band decided to re-form in honor of their late friend. Heavy metal guitarist Tom Dumont joined the band in 1989, followed by drummer Adrian Young. Eric Stefani split in 1994 to take an animating gig for the FOX television show *The Simpsons*, just before the completion of No Doubt's debut album, *Tragic Kingdom*. But the band pressed on, and they went on their first Warped Tour in 1995.

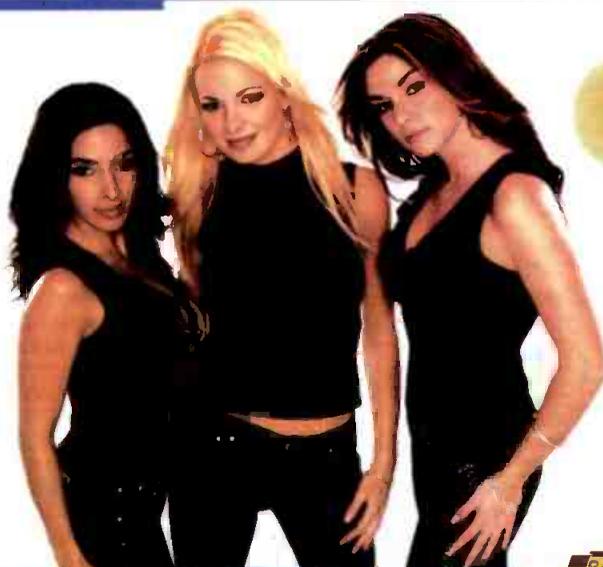
Triumph overshadows tragedy: The quintessential No Doubt ballad, "Don't Speak," was about Gwen's heartbreak over the failed relationship between her and Tony, but it jolted album sales and shot *Tragic Kingdom* straight up the charts. And that was just the beginning: The hot quartet continued to break through, with smash hits one right after another. In 2000 they released *Rocket of Saturn*, and now, to show their undying passion for music and entertainment, they've released *Rock Steady*.

No Doubt's new tune, "Hey Baby," is quickly climbing the Pop chart and gaining significant airplay and locking in new adds at WZKF/Louisville, WXKB/Ft. Myers and KRBE/Houston. On "Hey Baby," beautiful and zesty lead singer Gwen escorts listeners on an exciting journey through a fun-filled night of clubbing.

Though the beginning of their career was difficult, No Doubt's current single demonstrates that they've never lost their magic. Besides forcing clubgoers to the dance floor with their effervescence, the band always have a meaning behind their madness, adding interest to the script. Each member brings something exciting and unique to the table, highlighting No Doubt's knack for making riveting dance joints and vigorous grooves. Enjoy.



No Doubt



M PRESS

"Maybe"

NEW ADDS:
KFMS WYOY WMGB

ALREADY ON:

WKSC 10x	WLLD 32x	WFLZ 15x
WFKS 14x	WFHN 19x	KLUC 12x
KQBT 13x	WKGS 11x	WFLY 10x
KPRR 10x	WAKS 25x	and many more

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www.mpressfanclub.com www.big3entertainment.com

December 7, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing CHR/Pop Songs 12+
 For The Week Ending 12/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
PINK Get The Party Started(Arista)	4.12	4.06	92%	11%	4.07	95%	12%
NICKELBACK How You Remind Me(Roadrunner)	4.11	4.06	87%	15%	4.11	87%	16%
CALLING Wherever You Will Go(RCA)	3.98	3.93	60%	8%	3.96	64%	8%
SHAKIRA Whenever, Wherever(Epic)	3.94	3.85	82%	14%	3.77	79%	17%
BACKSTREET BOYS Drowning(Jive)	3.93	3.90	91%	17%	4.08	90%	12%
MICHELLE BRANCH Everywhere(Maverick)	3.93	3.87	92%	27%	3.83	91%	30%
ENRIQUE IGLESIAS Hero(Interscope)	3.93	3.81	97%	28%	3.96	98%	30%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.86	3.86	79%	22%	3.85	82%	24%
USHER U Got It Bad(LaFace/Arista)	3.86	3.76	81%	17%	3.85	82%	16%
ND DOUBT Hey Baby(Interscope)	3.84	-	71%	9%	3.76	71%	9%
CRAIG DAVID 7 Days(Wildside/Atlantic)	3.83	-	55%	8%	3.76	55%	7%
MARY J. BLIGE Family Affair(MCA)	3.82	3.84	89%	27%	3.82	91%	25%
3 DOORS DOWN Be Like That(Republic/Universal)	3.81	3.78	82%	23%	3.87	85%	24%
'N SYNC Gone(Jive)	3.79	3.82	97%	32%	3.84	97%	29%
CREED My Sacrifice(Wind-up)	3.77	-	70%	12%	3.81	70%	10%
TOYA I Do(Arista)	3.73	3.73	80%	25%	3.75	80%	25%
CRAIG DAVID Fill Me In(Wildside/Atlantic)	3.72	3.71	87%	36%	3.66	87%	37%
ALICIA KEYS Fallin'(J)	3.70	3.73	97%	53%	3.70	97%	51%
JA RULE Livin' It Up(Murder Inc./Def Jam/IDJMG)	3.70	3.61	81%	23%	3.72	81%	20%
O-TOWN We Fit Together(J)	3.70	3.61	81%	17%	3.59	79%	17%
DESTINY'S CHILD Emotion(Columbia)	3.62	3.70	93%	31%	3.50	93%	35%
STAINO It's Been Awhile(Filip/Elektra/EEG)	3.62	3.65	95%	50%	3.61	95%	51%
GINUWINE Differences(Epic)	3.61	3.55	65%	17%	3.62	65%	16%
JENNIFER LOPEZ I'm Real(Epic)	3.59	3.57	96%	43%	3.60	95%	41%
ENYA Only Time(Reprise)	3.58	3.48	86%	32%	3.52	90%	37%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.57	3.64	97%	57%	3.70	97%	53%
NELLY FURTAO Turn Off The Light(DreamWorks)	3.51	3.50	96%	41%	3.46	96%	43%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.46	3.50	96%	57%	3.55	97%	56%
LENNY KRAVITZ Dig In(Virgin)	3.41	3.35	71%	19%	3.38	71%	18%
BRITNEY SPEARS I'm A Slave 4 U(Jive)	3.32	3.31	96%	36%	3.30	97%	38%

Total sample size is 1047 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
ENYA Only Time (Reprise)	3426
MICHELLE BRANCH Everywhere (Maverick)	2975
CRAIG DAVID Fill Me In (Wildside/Atlantic)	2930
EVE... Let Me... (Ruff Ryders/Interscope)	2785
3 DOORS... Be Like That (Republic/Universal)	2499
LIFEHOUSE Hanging... (DreamWorks)	2494
JAGGED EDGE ...Party At (So So Def/Columbia)	2044
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1990
USHER U Remind Me (LaFace/Arista)	1781
JANET Someone To Call My Lover (Virgin)	1524
LFO Every Other Time (J)	1378
NELLY Ride Wit Me (Fo' Reel/Universal)	1221
INCUBUS Drive (Immortal/Epic)	1210
CITY HIGH What Would You Do? (Interscope)	1050
SUGAR RAY When It's Over (Lava/Atlantic)	1046
O-TOWN All Or Nothing (J)	1020
SHAGGY Angel (MCA)	986
JANET All For You (Virgin)	978
UNCLE... Follow Me (Top Dog/Lava/Atlantic)	907
CRAZY TOWN Butterfly (Columbia)	857

Did They Really Say That?

Continued from Page 33

going to have become a program director again because of consolidation. We figured out how to work within a consolidated world and endear ourselves to various broadcast companies. The year 2000 exceeded any year I've had in the past 16 years in gross billing for our small company." — **Mike McVay**, consultant

"Jimmy's cool. He keeps us focused. The only thing we'd like Jimmy to do is invest in some baggy jeans." — **Big Boy**, host of *Big Boy's Neighborhood* on KPWR (Power 106)/Los Angeles, commenting on PD Jimmy Steal

"The secrets to my life's lessons: 'Don't look back, something might be gaining on you.'" — **Sachel Paige**. — **John Boulos**, Sr. VP, Warner Bros.

"When it's all said and done, all you have is your passion. Please fo! low yours." — **Dave Robbins**, VP/GM, Infinity/Columbus

"Instead of hoping these kids grow into radio, radio needs to get out and win them over or risk losing future generations of radio listeners." — **Jayne Charneski**, Director/Research, Edison Media Research

"Scott Shannon said to me when I told him I was coming to New York, 'Well, I guess my ass will be kicked, because the pupil always kicks the teacher's ass.'" — **Frankie Blue**, VP/Operations and Programming, WKTU & WTMJ/New York

"Being a boy band or a 12-year-old singer is not unusual anymore, so to say the boy band trend is over is irrelevant. Based on requests and excitement generated by the pop music genre, I can definitely say that, for kids and tweens, pop music is not over." — **Robin Jones**, PD/Operations Director, Radio Disney

"Its easy to find the hit records; research can help you there. It's much more difficult to decide what to do in-between the records, and that's what separates the artists from the scientists. I'm a scientist when I have to be, but I'm also an artist who understands the science." — **Domino**, former PD of WFLZ/Tampa and current PD of KRBE/Houston

"I would have protected my core. That was their biggest mistake, and it's going to be that much harder to try to get them back. They let the same thing happen to them in Sacramento with KSFM. The Bomb [KBMB] went in and attacked them

on the low end. You have to protect the people who brought you the party, and it's not a 34-year-old Hispanic female — not in CHR." — **J.D. Gonzalez**, OM of Hispanic Broadcasting/San Antonio, commenting on crosstown competitor KTFM

"I'm honored to have won this award again, because it's the Grammy of the music business. I love this format and everyone in it because they are still in this industry for the music. Thanks to my department, Monte, Mel and Kedar for letting me do my thing." — **Valerie DeLong**, Sr. VP at Universal/Motown, commenting on winning an R&R Industry Achievement Award

"We decided as a team not to sit on top of what we call Big Ape Mountain and wait to see what happened. Instead of playing defense, we went on the offensive and pretty much just stormed down the mountain like a pack of crazed dogs. We met them at the bottom of the mountain instead of waiting for them to start climbing. We fought them back onto the beach and are prepared to fight for every inch of sand on the beach. You know what, we really love the ocean too." — **Cat Thomas**, OM, WAPE/Jacksonville

"The music has to be real, the presentation on air has to be real. We have to be topical. But I think

voicetracking is great, as long as Clear Channel keeps doing it. I want them to. I say, 'Go ahead, keep doing it.'" — **Orlando**, PD, WLLD (Wild 98.7)/Tampa

"Listeners don't see or hear crappy control rooms. Listeners don't hear how much money you have or how many radio stations you own. Listeners don't hear anything but your imagination, your excitement and your determination on the air. You have to be fearless. Randy Michaels is in Cincinnati; he isn't sitting across the street from me. They've yet to put somebody across the street from us that makes me worried.

"Clear Channel may be this megacompany, but that works in my favor. All listeners know is that one station is at 92.1 and one is at 106.9 and that they like one better than the other. Tulsa is KHHT's house, and if you're going to come into town, you're going to have to come and take it away from us. We're not going to give it to you." — **Sean Phillips**, PD KHHT/Tulsa

"In Europe there are no restrictions stopping record or music companies from owning radio. In fact one company already does. Bertelsmann is not only the owner of BMG Music, it is also the largest shareholder in and controls the RTL

Group, Europe's biggest TV and radio entity." — **Clive Dickens**, Director/Programming & Operations, Absolute Radio International

"Just because there is a change in the measurement tool for our media does not mean that you don't have to continue to fight for your market share. In fact, with satellite radio, the Internet and other audio sources of entertainment, we should be increasing our marketing efforts." — **Bob Michaels**, VP/Programming Services, Arbitron

"I just keep thinking, 'We have a runaway train; how do we get it to go faster?'" — **Victor Starr**, PD, WZMX/Hartford

"Of course, with consolidation and the growth of chains, the need to be marketing people — creating meaningful radio marketing ideas, as well as crunching huge amounts of data and disseminating it for impact — has now become a key part of the job. In other words, you have to be something of a wunderkind." — **Ron Geslin**, Sr. VP, RCA

"I pray to God that I'll emerge as America's new 'hit-man' real soon. I'm not a TV personality who's a fad; I'm not a legend who's hanging on; I'm a radio guy who counts down the hits through my radio eyes, and I love doing it." — **Hollywood Hamilton**, host, *Weekend Top 30*

CHR/Pop Playlists

MARKET #1
WHZZ/New York
Clear Channel
(212) 236-2300
Poorman/Kelly/Brissett
12c Cumc 3,481,286



PLAYS	ARTIST/TITLE	GI (888)
1	PRICK/Get The Party	10410
2	NICKEL BACK/How You Remind Me	13754
3	MARY J. BLIGE/Family Affair	125630
4	DESTINY'S CHILD/If U Only Had My Love	124182
5	JAY-Z/Ride Or Die	124182
6	JAY-Z/Ride Or Die	124182
7	SHAKIRA/Whenever Wherever	138528
8	NEELY FURIAO/Turn Off The Light	81290
9	N'SYNC/Gone	79812
10	MICHELLE BRANCH/Everywhere	78334
11	USHER/Ride Or Die	69466
12	ALERANT FARM/Smooth Criminal	67988
13	TOYAH/Do	65822
14	NO DOUBT/Hey Baby	62076
15	JAY-Z/Ride Or Die	58120
16	MISSY ELLIOTT/One Minute Man	58120
17	CALL ME WHEN YOU'RE HERE	48774
18	TRAVIS/Drop Of Jupiter	39506
19	JANE T/SON OF A GUN	39936
20	BRITNEY SPEARS/From A Stripped U	36590
21	SHAKIRA/Whenever Wherever	36590
22	JAGGED EDGE/Where The Party At	36590
23	CRAG DAVID/It's A Shame	36590
24	ENRIQUE IGLESAS/Hero	36590
25	ALICIA KEYS/Father	33994
26	FIVE FOR FIGHTING/Superman (Pt. 1)	33994
27	FIVE FOR FIGHTING/Superman (Pt. 2)	33994
28	CHAG DAVID/It's A Shame	32516
29	CHAG DAVID/It's A Shame	32516
30	CREEDMY SACRIFICE	29560
31	STANLEY CUBAN	29560
32	NEELYWY	29560
33	JAY-Z/Ride Or Die	28882
34	SHAKIRA/Whenever Wherever	26604
35	LENNY KRAMITZ/Dig In	26604
36	BRITNEY SPEARS/From A Stripped U	25126
37	LIFEHOUSE/Everything	23648
38	O-TOWN/We Fit Together	22970
39	BURBA SPAROC/UGLY	19214
40	MARSHAY CARMY/When You're Gone	19214
41	ALL STAR TRIBUTE/What's Going On	19214
42	PO.D/Alive	19214
43	LEANN RIME/Can't Fight	19214

MARKET #2
KISS/Los Angeles
Clear Channel
(818) 845-1027
Ivey/Steels
12c Cumc 1,837,288



PLAYS	ARTIST/TITLE	GI (888)
1	SHAKIRA/Whenever Wherever	67178
2	ENRIQUE IGLESAS/Hero	67178
3	MARY J. BLIGE/Family Affair	65208
4	NICKEL BACK/How You Remind Me	63336
5	PRICK/Get The Party	34276
6	JENIFER LOPEZ/It's My Turn	41820
7	BRITNEY SPEARS/From A Stripped U	37520
8	BACKSTREET BOYS/Drowning	36748
9	N'SYNC/Gone	34984
10	MICHELLE BRANCH/Everywhere	34276
11	JENIFER LOPEZ/It's My Turn	34276
12	NEELY FURIAO/Turn Off The Light	31768
13	NO DOUBT/Hey Baby	30932
14	TOYAH/Do	30096
15	LENNY KRAMITZ/Dig In	29650
16	JANE T/SON OF A GUN	28274
17	JAY-Z/Ride Or Die	27548
18	USHER/Ride Or Die	25916
19	LIFEHOUSE/Everything	25916
20	ALERANT FARM/Smooth Criminal	24244
21	EVE FOSTER STEFANIA/At Me Blow Ya Mind	24244
22	CRAG DAVID/It's A Shame	20000
23	FIVE FOR FIGHTING/Superman (Pt. 1)	19228
24	FIVE FOR FIGHTING/Superman (Pt. 2)	19228
25	DESTINY'S CHILD/If U Only Had My Love	18390
26	LIFEHOUSE/Everything	18390
27	TRAVIS/Drop Of Jupiter	15884
28	LENNY KRAMITZ/Dig In	15884
29	O-TOWN/We Fit Together	15884
30	TOYAH/Do	15048
31	ALICIA KEYS/Father	14212
32	PO.D/Alive	14212
33	NEELYWY	13768
34	LFO/Life Is Good	12540
35	CALL ME WHEN YOU'RE HERE	11704
36	TRAVIS/Drop Of Jupiter	10658
37	USHER/Ride Or Die	10658
38	LENNY KRAMITZ/Dig In	10658
39	LENNY KRAMITZ/Dig In	10658
40	LENNY KRAMITZ/Dig In	10658
41	LENNY KRAMITZ/Dig In	10658
42	LENNY KRAMITZ/Dig In	10658
43	LENNY KRAMITZ/Dig In	10658
44	LENNY KRAMITZ/Dig In	10658
45	LENNY KRAMITZ/Dig In	10658

MARKET #3
WKSC/Chicago
Clear Channel
(818) 255-5100
Phillips/Murray
12c Cumc 873,288



PLAYS	ARTIST/TITLE	GI (888)
1	PRICK/Get The Party	20184
2	MARY J. BLIGE/Family Affair	20952
3	NICKEL BACK/How You Remind Me	20078
4	TOYAH/Do	19206
5	NICKEL BACK/How You Remind Me	18915
6	RELLY FURIAO/Turn Off The Light	18840
7	JANE T/SON OF A GUN	17751
8	ALICIA KEYS/Father	17460
9	EVE FOSTER STEFANIA/At Me Blow Ya Mind	17169
10	SHAKIRA/Whenever Wherever	16005
11	NICKEL BACK/How You Remind Me	15714
12	JENIFER LOPEZ/It's My Turn	15132
13	BRITNEY SPEARS/From A Stripped U	14259
14	MAICHOUB/It's My Turn	13388
15	LENNY KRAMITZ/Dig In	12222
16	TRAVIS/Drop Of Jupiter	12222
17	NO DOUBT/Hey Baby	12222
18	JENIFER LOPEZ/It's My Turn	11640
19	DESTINY'S CHILD/If U Only Had My Love	11349
20	STANDT'S BEEN AWAKE	11349
21	CRAG DAVID/It's A Shame	11349
22	BACKSTREET BOYS/Drowning	10782
23	USHER/Ride Or Die	10782
24	STANDT'S BEEN AWAKE	10472
25	3 DOORS DOWN/It's My Turn	10472
26	USHER/Ride Or Die	9836
27	LIFEHOUSE/Everything	9836
28	RELLY FURIAO/Turn Off The Light	9836
29	AGUIERRE/It's A Shame	8822
30	JAY-Z/Ride Or Die	8312
31	LENNY KRAMITZ/Dig In	7700
32	SHAKIRA/Whenever Wherever	7700
33	CITY HIGH/What Would You Do?	7700
34	TRAVIS/Drop Of Jupiter	7700
35	CRAG DAVID/It's A Shame	7700
36	CRAG DAVID/It's A Shame	7700
37	CRAG DAVID/It's A Shame	7700
38	CRAG DAVID/It's A Shame	7700
39	CRAG DAVID/It's A Shame	7700
40	CRAG DAVID/It's A Shame	7700

MARKET #4
K202/San Francisco
Bonneville
(415) 957-0957
Keating/Roy
12c Cumc 792,500



PLAYS	ARTIST/TITLE	GI (888)
1	MARY J. BLIGE/Family Affair	27098
2	PRICK/Get The Party	20952
3	USHER/Ride Or Die	20078
4	NICKEL BACK/How You Remind Me	19206
5	RELLY FURIAO/Turn Off The Light	18915
6	JANE T/SON OF A GUN	17751
7	ALICIA KEYS/Father	17460
8	EVE FOSTER STEFANIA/At Me Blow Ya Mind	17169
9	SHAKIRA/Whenever Wherever	16005
10	NICKEL BACK/How You Remind Me	15714
11	JENIFER LOPEZ/It's My Turn	15132
12	BRITNEY SPEARS/From A Stripped U	14259
13	MAICHOUB/It's My Turn	13388
14	LENNY KRAMITZ/Dig In	12222
15	TRAVIS/Drop Of Jupiter	12222
16	NO DOUBT/Hey Baby	12222
17	JENIFER LOPEZ/It's My Turn	11640
18	DESTINY'S CHILD/If U Only Had My Love	11349
19	STANDT'S BEEN AWAKE	11349
20	CRAG DAVID/It's A Shame	11349
21	BACKSTREET BOYS/Drowning	10782
22	USHER/Ride Or Die	10782
23	STANDT'S BEEN AWAKE	10472
24	3 DOORS DOWN/It's My Turn	10472
25	USHER/Ride Or Die	9836
26	LIFEHOUSE/Everything	9836
27	RELLY FURIAO/Turn Off The Light	9836
28	AGUIERRE/It's A Shame	8822
29	JAY-Z/Ride Or Die	8312
30	LENNY KRAMITZ/Dig In	7700
31	SHAKIRA/Whenever Wherever	7700
32	CITY HIGH/What Would You Do?	7700
33	TRAVIS/Drop Of Jupiter	7700
34	CRAG DAVID/It's A Shame	7700
35	CRAG DAVID/It's A Shame	7700
36	CRAG DAVID/It's A Shame	7700
37	CRAG DAVID/It's A Shame	7700
38	CRAG DAVID/It's A Shame	7700
39	CRAG DAVID/It's A Shame	7700
40	CRAG DAVID/It's A Shame	7700

MARKET #5
WIOZ/Philadelphia
Clear Channel
(610) 667-8100
Bridgman/Roseboro
12c Cumc 1,822,388



PLAYS	ARTIST/TITLE	GI (888)
1	JAY-Z/Ride Or Die	43554
2	NICKEL BACK/How You Remind Me	45400
3	TOYAH/Do	42222
4	MARY J. BLIGE/Family Affair	27694
5	USHER/Ride Or Die	21338
6	N'SYNC/Gone	21338
7	ENRIQUE IGLESAS/Hero	21338
8	SHAKIRA/Whenever Wherever	19022
9	DESTINY'S CHILD/If U Only Had My Love	19068
10	CRAG DAVID/It's A Shame	17708
11	RELLY FURIAO/Turn Off The Light	16798
12	LENNY KRAMITZ/Dig In	15436
13	BACKSTREET BOYS/Drowning	14982
14	ALL STAR TRIBUTE/What's Going On	14928
15	MICHELLE BRANCH/Everywhere	14928
16	BRITNEY SPEARS/From A Stripped U	14074
17	JENIFER LOPEZ/It's My Turn	13166
18	TRAVIS/Drop Of Jupiter	9988
19	LENNY KRAMITZ/Dig In	9988
20	CITY HIGH/What Would You Do?	9988
21	O-TOWN/We Fit Together	9626
22	JAGGED EDGE/Where The Party At	7718
23	EVE FOSTER STEFANIA/At Me Blow Ya Mind	7718
24	MISSY ELLIOTT/One Minute Man	7718
25	NEELYWY	7264
26	LIFEHOUSE/Everything	6810
27	CRAG DAVID/It's A Shame	6356
28	LIFEHOUSE/Everything	5802
29	LENNY KRAMITZ/Dig In	5802
30	LIFEHOUSE/Everything	5902
31	FIVE FOR FIGHTING/Superman (Pt. 1)	5448
32	FIVE FOR FIGHTING/Superman (Pt. 2)	5448
33	CREEDMY SACRIFICE	5448
34	TRAVIS/Drop Of Jupiter	4994
35	O-TOWN/We Fit Together	4994
36	LENNY KRAMITZ/Dig In	4540
37	LENNY KRAMITZ/Dig In	4540
38	LENNY KRAMITZ/Dig In	4540
39	LENNY KRAMITZ/Dig In	4540
40	LENNY KRAMITZ/Dig In	4540

MARKET #6
KHKS/Dallas-Ft. Worth
Clear Channel
(214) 861-3400
Shannon/Morales
12c Cumc 725,608



PLAYS	ARTIST/TITLE	GI (888)
1	MARY J. BLIGE/Family Affair	26643
2	NICKEL BACK/How You Remind Me	25028
3	RELLY FURIAO/Turn Off The Light	24396
4	ALICIA KEYS/Father	24075
5	ENRIQUE IGLESAS/Hero	24075
6	PRICK/Get The Party	19881
7	ENVA/Only Time	17013
8	JENIFER LOPEZ/It's My Turn	15408
9	JAY-Z/Ride Or Die	15087
10	USHER/Ride Or Die	13803
11	SHAKIRA/Whenever Wherever	13803
12	BU CARTMEL/It's My Turn	13803
13	DESTINY'S CHILD/If U Only Had My Love	13803
14	MICHELLE BRANCH/Everywhere	13482
15	EVE FOSTER STEFANIA/At Me Blow Ya Mind	13161
16	USHER/Ride Or Die	12198
17	FIVE FOR FIGHTING/Superman (Pt. 1)	11827
18	N'SYNC/Gone	11827
19	LFO/Every Other Time	11236
20	JANE T/SON OF A GUN	10914
21	BACKSTREET BOYS/Drowning	10593
22	FIVE FOR FIGHTING/Superman (Pt. 2)	10593
23	GRINNE/It's My Turn	10272
24	WISER/Start The Commotion	9951
25	3 DOORS DOWN/It's My Turn	9830
26	LIFEHOUSE/Everything	8005
27	JAGGED EDGE/Where The Party At	7928
28	TRAVIS/Drop Of Jupiter	7704
29	STANDT'S BEEN AWAKE	6999
30	CRAG DAVID/It's A Shame	578
31	RELLY FURIAO/Turn Off The Light	5475
32	AGUIERRE/It's A Shame	4455
33	MISSY ELLIOTT/One Minute Man	4455
34	FIVE FOR FIGHTING/Superman (Pt. 1)	4158
35	LENNY KRAMITZ/Dig In	3861
36	LFO/Life Is Good	3861
37	112/Peaches & Cream	3654
38	GRINNE/It's My Turn	3564
39	CRAG DAVID/It's A Shame	3564
40	BURBA SPAROC/UGLY	3521

MARKET #7
WORQ/Detroit
ABC
(313) 871-9300
Teal/Towers/Carry
12c Cumc 738,308



PLAYS	ARTIST/TITLE	GI (888)
1	USHER/Ride Or Die	27324
2	PRICK/Get The Party	25647
3	MARY J. BLIGE/Family Affair	24948
4	NICKEL BACK/How You Remind Me	23463
5	ENRIQUE IGLESAS/Hero	21687
6	TOYAH/Do	21087
7	SHAKIRA/Whenever Wherever	16335
8	112/Dance With Me	14850
9	NEELY FURIAO/Turn Off The Light	14850
10	JAY-Z/Ride Or Die	14850
11	NEELYWY	12474
12	CRAG DAVID/It's A Shame	12177
13	JENIFER LOPEZ/It's My Turn	12177
14	DESTINY'S CHILD/If U Only Had My Love	10902
15	JANE T/SON OF A GUN	9007
16	SHAKIRA/Whenever Wherever	8613
17	LENNY KRAMITZ/Dig In	8613
18	STANDT'S BEEN AWAKE	8568
19	3 DOORS DOWN/It's My Turn	8316
20	USHER/Ride Or Die	7722
21	LFO/Every Other Time	7722
22	NO DOUBT/Hey Baby	7722
23	WILL I AM/Gettin' It	7425
24	CALL ME WHEN YOU'RE HERE	6931
25	CITY HIGH/What Would You Do?	5049
26	CREEDMY SACRIFICE	5049
27	CRAG DAVID/It's A Shame	4755
28	ALICIA KEYS/Father	4755
29	WILL I AM/Gettin' It	4755
30	JAGGED EDGE/Where The Party At	4455
31	MISSY ELLIOTT/One Minute Man	4455
32	FIVE FOR FIGHTING/Superman (Pt. 1)	4158
33	LENNY KRAMITZ/Dig In	3861
34	LFO/Life Is Good	3861
35	112/Peaches & Cream	3654
36	GRINNE/It's My Turn	3564
37	CRAG DAVID/It's A Shame	3564
38	BURBA SPAROC/UGLY	3521

MARKET #8
WKSC/Detroit
Clear Channel
(248) 667-3750
Love/Harster
12c Cumc 788,508



PLAYS	ARTIST/TITLE	GI (888)
1	PRICK/Get The Party	20666
2	NICKEL BACK/How You Remind Me	19654
3	ENRIQUE IGLESAS/Hero	18144
4	FIVE FOR FIGHTING/Superman (Pt. 1)	17840
5	ENRIQUE IGLESAS/Hero	17840
6	ALICIA KEYS/Father	15624
7	MARY J. BLIGE/Family Affair	14616
8	ENVA/Only Time	12600
9	TOYAH/Do	11340
10	SHAKIRA/Whenever Wherever	10584
11	CREEDMY SACRIFICE	10332
12	MICHELLE BRANCH/Everywhere	10332
13	NEELY FURIAO/Turn Off The Light	10332
14	BACKSTREET BOYS/Drowning	9072
15	N'SYNC/Gone	9072
16	JENIFER LOPEZ/It's My Turn	8720
17	DESTINY'S CHILD/If U Only Had My Love	8620
18	STANDT'S BEEN AWAKE	8568
19	3 DOORS DOWN/It's My Turn	8568
20	USHER/Ride Or Die	8316
21	LFO/Every Other Time	8316
22	NO DOUBT/Hey Baby	8316
23	3 DOORS DOWN/It's My Turn	8054
24	USHER/Ride Or Die	7425
25	CRAG DAVID/It's A Shame	7812

R&R CHR/Rhythmic Top 50

Powered By



December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (W)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	USHER U Got It Bad (LaFace/Arista)	4531	+115	737437	11	70/0
2	2	GINUWINE Differences (Epic)	3374	-49	552175	21	67/0
6	3	NELLY #1 (Priority/Capitol)	2925	+94	381269	15	60/0
3	4	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	2923	-224	453889	18	62/0
4	5	MARY J. BLIGE Family Affair (MCA)	2873	-196	500825	20	65/0
5	6	NELLY FURTADO Turn Off The Light (DreamWorks)	2854	-4	408628	10	62/0
7	7	PETEY PABLO Raise Up (Jive)	2641	-91	357645	17	63/0
13	8	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	2633	+581	527703	5	62/2
8	9	CITY HIGH Caramel (Interscope)	2508	-28	364907	13	61/0
12	10	AALIYAH Rock The Boat (BlackGround)	2235	+101	430687	15	53/0
10	11	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2154	-150	300859	11	61/0
9	12	112 Dance With Me (Bad Boy/Arista)	2132	-246	306291	15	57/0
11	13	JENNIFER LOPEZ I'm Real (Epic)	2044	-232	286849	24	66/0
15	14	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1936	+150	380926	8	62/1
16	15	JANET Son Of A Gun (I Betcha...) (Virgin)	1768	+140	225361	6	58/1
17	16	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1593	+249	213129	8	54/6
18	17	CRAIG DAVID 7 Days (Wildside/Atlantic)	1588	+142	179074	8	54/2
14	18	FABOLOUS FNATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1559	-230	237742	20	60/0
23	19	BUSTA RHYMES Break Ya Neck (J)	1438	+223	237053	7	54/1
27	20	ALICIA KEYS A Woman's Worth (J)	1360	+223	283939	8	49/1
21	21	PINK Get The Party Started (Arista)	1321	+87	224466	7	35/1
26	22	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1193	+51	139659	11	43/3
31	23	MR. CHEEKS Lights, Camera, Action (Universal)	1166	+211	220637	6	44/4
24	24	FAITH EVANS You Gets No Love (Bad Boy/Arista)	1152	-7	162276	10	40/2
28	25	'N SYNC Gone (Jive)	1142	+7	210380	13	34/1
25	26	DMX Who We Be (Ruff Ryders/IDJMG)	1017	-138	203662	9	49/0
29	27	DR. DRE & SNOOP DOGG The Wash (Interscope)	999	-111	139141	6	45/0
32	28	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	995	+67	156282	5	50/2
22	29	BUBBA SPARXXX Ugly (Interscope)	989	-234	133589	16	58/0
49	30	OUTKAST The Whole World (LaFace/Arista)	976	+485	118860	2	54/2
36	31	MARY J. BLIGE No More Drama (MCA)	972	+134	129978	3	58/7
30	32	DESTINY'S CHILD Emotion (Columbia)	967	-60	102931	18	34/0
37	33	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	950	+217	152985	3	55/6
38	34	JAGGED EDGE Goodbye (So So Def/Columbia)	848	+115	115727	12	37/1
34	35	BRITNEY SPEARS I'm A Slave 4 U (Jive)	823	-68	146386	9	28/0
39	36	MICHAEL JACKSON Butterflies (Epic)	812	+102	159060	3	46/2
41	37	NB RIDAZ F/ANGELINA Runaway (Upstairs)	800	+94	80950	5	24/4
47	38	R. KELLY The World's Greatest (Interscope/Jive)	711	+176	80053	2	50/4
33	39	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	699	-204	96296	9	46/0
45	40	JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	676	+125	111535	3	28/2
40	41	R. KELLY Feelin' On Yo Booty (Jive)	662	-46	92444	18	27/0
44	42	SHAKIRA Whenever Wherever (Epic)	551	+59	163967	3	15/1
42	43	ENRIQUE IGLESIAS Hero (Interscope)	644	-18	151492	4	17/1
43	44	JENNIFER LOPEZ Ain't It Funny (Epic)	604	+198	103383	1	19/17
43	45	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	598	+254	101150	1	37/5
43	46	DR. DRE & DJ QUIK Put It On Me (Priority)	570	-75	127530	8	22/0
43	47	MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	520	+184	120051	1	38/8
46	48	DESTINY'S CHILD Brown Eyes (Columbia)	497	-33	54769	17	10/0
46	49	TIMBALAND & MAGOO All Y'All (BlackGround)	428	-122	62666	6	28/0
50	50	MAXWELL Lifetime (Columbia)	417	-51	55440	17	20/0

71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BUBBA SPARXXX Lovely (Interscope)	34
METHOD MAN & REDMAN Part II (Def Jam/IDJMG)	18
JENNIFER LOPEZ Ain't It Funny (Epic)	17
ANGIE STONE Brotha (J)	15
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	8
MARY J. BLIGE No More Drama (MCA)	7
NAS Got Ur Self A... (Columbia)	7
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	6
LUDACRIS Roll Out (My...) (Def Jam South/IDJMG)	6
BRIAN MCKNIGHT Still (Motown/Universal)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+581
OUTKAST The Whole World (LaFace/Arista)	+485
MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	+254
LUDACRIS Roll Out (My...) (Def Jam South/IDJMG)	+249
BUSTA RHYMES Break Ya Neck (J)	+223
ALICIA KEYS A Woman's Worth (J)	+223
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	+217
MR. CHEEKS Lights, Camera, Action (Universal)	+211
JENNIFER LOPEZ Ain't It Funny (Epic)	+198
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	+184

New & Active

JOE Let's Stay Home Tonight (Jive)
Total Plays: 347, Total Stations: 32, Adds: 2

DILATED PEOPLES Worst Comes To Worst (Capitol)
Total Plays: 338, Total Stations: 33, Adds: 1

WARREN G Lookin' At You (Universal)
Total Plays: 317, Total Stations: 28, Adds: 2

GLENN LEWIS Don't You Forget It (Epic)
Total Plays: 291, Total Stations: 29, Adds: 5

ICE CUBE \$100 Bill Y'all (Priority)
Total Plays: 278, Total Stations: 27, Adds: 0

MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)
Total Plays: 263, Total Stations: 22, Adds: 0

MASTER P Ooohitwee (No Limit/Universal)
Total Plays: 233, Total Stations: 22, Adds: 3

METHOD MAN & REDMAN Part II (Def Jam/IDJMG)
Total Plays: 230, Total Stations: 19, Adds: 18

EIGHTBALL Stop Playin' Games (8Ways/Jcor)
Total Plays: 205, Total Stations: 10, Adds: 1

ANGIE STONE Brotha (J)
Total Plays: 200, Total Stations: 20, Adds: 15

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ON THE RECORD

With
Thea Mitchem
MD, WPGC/Washington



"Always on Time" by Ja Rule: What can you say about Ja Rule? He has done it again with another smash record to take us into the new year. Just when you thought he would start to become over-

exposed, he pulls another female-friendly smash out of his hat. This record has top-five callout and top-five requests at both WPGC and X105-7 (WXYV/Baltimore). Women love this record; and men can't be mad at Ja Rule for doing his thing.

R&R is set to run its annual year-end top 100 songs next week. One of the biggest hits of the year belongs to Usher, whose "U Got It Bad" (LaFace/Arista) holds onto the top spot and still has a nearly 1,200-play lead over Ginuwine's "Differences" (Epic) at No. 2 ... Nelly, who had three huge hits with his debut album, scores a top three hit this week with "#1" (Priority/Capitol) ... How much hotter can Ja Rule get? After having two enormous songs over the last year with "Between Me and You" and "Put It on Me," Ja followed up by helping Jennifer Lopez top the Rhythmic chart with "I'm Real." Then he went top five with his own "Livin' It Up," and now he appears to be on his way to the top with "Always on Time" (Murder Inc./Def Jam/IDJMG). The song surges 13-8*, increasing 581 plays ... Aaliyah's "Rock the Boat" (BlackGround) climbs into the top 10 this week ... After going top 10 on the Urban chart, Mr. Cheeks vaults 31-23* with "Lights, Camera, Action" (Universal) ... One of the hot CDs at retail during the holiday season will undoubtedly be OutKast's *Big Boi and Dre Present OutKast*. From that CD, we find the melodic single "The Whole World" surging 49-30* this week ... After her chart-topping "Family Affair," Mary J. Blige (MCA) appears headed to another smash, with "No More Drama" moving 36-31*. **Record of the Week:** Warren G "Ghetto Village" (Universal).

CHR/Rhythmic
ON THE RADIO

ARTIST
BREAK DOWN

OUTKAST

Track: "The Whole World"
Label: Arista



Welcome to da dirty South. Take a seat, relax and inhale the phattest hip-hop joint yet rolled by two of the highest-profile rappers in the game. Hit it again. Are you high yet? Now put some stank on it. For seven years now the Grammy-winning rap duo OutKast have blanketed the hip-hop community with their Southern hospitality; bizarre hooks; and unique, ground-shaking beats. Their past successes have irrefutably placed them among the top performers of their generation. OutKast have consistently robbed other emcees of their audiences since debuting with the single "Players Ball" in 1994. Following up on 2000's critically lauded *Stankonia*, the dynamic duo continue to walk the tightrope between lyrical insanity and genius with a brand-new track titled "The Whole World." ● I need help. I need to think of a phrase that describes this track. I wasn't particularly fond of it at first, but I couldn't stop listening to it. It's a conspiracy. In any case, "The Whole World" had the same effect on many other listeners, so I'm not alone. Listening to this track at first is like being at the hottest club in town, which is packed with rowdy clubgoers fighting to get to the bar. After promising myself I wouldn't return to that scene (vaguely remembering previous incidents), I can't help but check it out again. I want to be where everybody else is after about four drinks — on a cloud. ● "The Whole World" takes you on an unusual ride, but then again we are talking about OutKast. Dre and Big Boi live up to their reputation and take listeners to the outer rim of the rap world, leaving some dangling from a fraying rope. I was there for a while, until I listened to what they were saying. In short, you can do anything you set your mind to, and you can succeed despite current or past events. The song is kind of a pick-me-up for these troublesome times. In the words of Big Boi, "When it comes to this music, we stay relentless/Pursuing all that's pursuable/Doing, God willing, all things that's doable/Only liable limitation is yourself." Deep huh? The guys go on to talk about how recent events shook them hard, but they refuse to surrender — "Cause the whole world loves it when you don't get down," they sing. ● Not only am I glad that I played this track several times, I'm glad that I listened to it. I should've known better than to think that these profoundly incredible talents would leave their fans hanging. It's a track designed to make you think and open your mind. I admit that I thought it was off the wall, but everybody was talking about it, so I wanted to be in the in crowd. When I first listened to the track, I just wanted a taste of what everybody else had experienced. Now I can listen to and enjoy "The Whole World" for myself.

— Reneé Bell
Assistant Editor

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WALT LOVE
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WHXT Rules The Streets

Community involvement helps Hot 103.9 reach No. 1 in Columbia, SC

Columbia, SC is home to four Urban-formatted radio stations, pitting Urban WHXT (Hot 103.9), Urban WWDM, Urban AC WLXC and Gospel WFMV against one another. And it was Rainbow Radio's WHXT that not only won the Urban battle, but the market crown as well.

In the summer 2001 Arbitron, WHXT is ranked No. 1 12+ with a 9.7 share. It moves into double digits in its 18-34 target demo, placing first with a 16.7 share — more than three shares ahead of second place WNOK. WWDM is ranked fourth 18-34 (8.2), WFMV is tied for eighth (5.8), and WLXC is ninth (4.6). Among persons 18-49, WHXT is also No. 1 (10.6). WWDM is tied for fourth (8.2), and WFMV is tied for sixth (5.8).

WWDM is the Urban leader among persons 25-54, with a 7.6 share — good for third in the market. WFMV is ranked fifth (6.8). WHXT comes in sixth (6.5), and WLXC ranks eighth (5.5). Interestingly, there used to be two other Urban-formatted stations in Columbia: Urban WOIC-AM recently switched to Sports, and Rainbow's Urban AC WZMJ flipped to "Beach Music."

Serving Women & Men

Chris Connors has been PD of WHXT & WZMJ for the past year. A 21-year radio-industry veteran,

"We're the station for the people in the street. We're the people shaking hands, kissing babies and thanking people for listening to us."

Connors programmed WMMJ/Washington for two years and WFXX & WFXX/Raleigh for five years. At 'HXT he does a 3-6pm airshift. Monday through Friday, as C. Diddy. "When P. Diddy changed his name from Puff Daddy, I did



Chris Connors

too," Connors explains. Connors discusses how WHXT has found success: "It's a young-leaning Urban station that targets persons 18-34, males and females. A lot of Urbans that do a similar format lean more in the direction of females. We want both groups of adults in that age group.

"We're able to superserve our core audience better than our competitors. When [Rainbow GM/owner] John Broomfield came into this market a couple of years ago, he felt that the 18-34-year-old audience was being underserved, which we have now found out is absolutely true. Our direct competitor, WWDM, targets just a bit older than we do — 18-44; at least, that's what I hear on the street.

"We are definitely the most aggressive radio station in Columbia. We're the station for the people in the street. When you turn the corner, you'll see our truck, and you'll see us broadcasting live. We're the people shaking hands, kissing babies and thanking people for listening to us.

"We go to places that other radio stations won't go. We go to certain communities that other stations don't necessarily frequent. We're there because we understand that that's where our people are coming from, and those places received us very well.

"Prior to this station coming to town, radio stations only went out when they had live remote broadcasts and businesses were paying them to be at their location. If we don't have a paid remote somewhere, we're out there anyway. We make it our business to go into the inner city and into these communities.

"At first people were surprised to see us there on a Saturday from 2-5pm, broadcasting live, giving away free CDs and pumpin' up the music. Now, it's pretty commonplace for them to see us. They expect to see us these days."

pect to see us these days."

'Hotlanta' Influence

"We have one of the best teams of any radio station that I've ever worked at in the 21 years I've been in radio," Connors continues. "My Music Director, Bill Black, really understands what it is that we are trying to accomplish here, and he's probably the best MD I've ever worked with.

"A lot of Urbans that do a similar format lean more in the direction of females. We want both groups of adults in that age group. We're able to superserve our core audience better than our competitors."

"At every radio station I've been at for the last 10 to 15 years, I've been the MD. But after spending a few months tweaking the music with him, I feel very comfortable just turning him loose, because he knows what I want and what we need to keep getting the job done.

"We had a great midday person who's no longer with us — Princess Ivory — and we didn't miss a beat when we hired Shanik, who came to us from Macon, GA but used to work at WHTA (Hot 97)/Atlanta. A lot of people who have worked here used to work at Hot 97 at one time — people like Jerry Smokin' B, our former PD, and Harold Banks, who's our Mix Show Coordinator and part of the Hot Boyz nighttime show. So there is definitely an influence here from Hot 97."



BREAK OUT THE TENNIS SHOES!

This lucky South Carolina resident won \$5,000 in cash and had 103 minutes to spend it in a local mall. WHXT (Hot 103.9)/Columbia, SC owner John Broomfield (r) congratulates the winner of Hot 103.9's annual \$5,000 Shopping Spree as PD/air personality C. Diddy entertains listeners.



MALE BONDING

Epic recording artists B2K recently visited WXHT/Columbia, SC while out promoting their single "Uh Huh." Pictured with the young, handsome and talented quartet are (back row, l-r) station staffers Hand Coconuts and MD Bill Black.



LET'S DO LUNCH

When WXHT/Columbia, SC posed the question "Are you Lil Bow Wow's biggest fan?" many South Carolina teens responded. However, only one could hold the title, and the "canine aficionado" received a lunchtime visit from the young rapper during school. See if you can spot these VIPs in the crowd surrounding Lil Bow Wow: WXHT owner John Broomfield, Columbia's Luther Campbell and WXHT Promotions Director Candy Harrison.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667
or e-mail:
babylove@rronline.com



December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (90)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	USHER U Got It Bad (LaFace/Arista)	3001	+4	468309	15	64/0
2	2	AALIYAH Rock The Boat (BlackGround)	2257	+31	388241	17	64/0
10	3	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	2079	+434	331496	4	64/3
4	4	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2078	-69	337487	10	64/0
3	5	FAITH EVANS You Gets No Love (Bad Boy/Arista)	2072	-102	305568	13	64/0
7	6	ALICIA KEYS A Woman's Worth (J)	1952	+250	291077	9	63/1
5	7	MICHAEL JACKSON Butterflies (Epic)	1943	+169	326814	6	62/0
6	8	MR. CHEEKS Lights, Camera, Action (Universal)	1810	+90	283031	15	54/1
8	9	GINUWINE Differences (Epic)	1650	-33	285704	25	65/0
14	10	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1634	+170	229470	7	60/1
9	11	CITY HIGH Caramel (Interscope)	1611	-61	243884	11	54/0
11	12	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1609	+53	258086	8	63/0
17	13	JAGGED EDGE Goodbye (So So Def/Columbia)	1399	+24	207477	11	60/0
12	14	MAXWELL Lifetime (Columbia)	1378	-134	257476	20	58/0
15	15	MARY J. BLIGE Family Affair (MCA)	1367	-87	225778	21	65/0
29	16	'N SYNC Gone (Jive)	1317	+278	210829	5	48/1
18	17	NELLY #1 (Priority/Capitol)	1280	-47	132261	14	49/0
13	18	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1275	-231	246266	18	62/0
24	19	BUSTA RHYMES Break Ya Neck (J)	1272	+179	165954	7	61/3
16	20	PETEY PABLO Raise Up (Jive)	1269	-149	187628	20	60/0
20	21	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1263	+44	136430	8	53/2
19	22	JANET Son Of A Gun (I Betcha...) (Virgin)	1237	-51	163719	6	63/0
26	23	MARY J. BLIGE No More Drama (MCA)	1214	+170	157900	4	61/0
27	24	KEKE WYATT Nothing In This World (MCA)	1174	+107	170164	10	51/3
30	25	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	1086	+213	175568	5	61/2
40	26	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	1084	+431	158835	2	63/4
26	27	DMX Who We Be (Ruff Ryders/IDJMG)	982	-91	139145	11	60/0
22	28	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	967	-196	134581	9	59/0
31	29	JOE Let's Stay Home Tonight (Jive)	965	+108	130247	4	58/1
21	30	BUBBA SPARXXX Ugly (Interscope)	964	-252	161370	15	61/0
32	31	ANGIE STONE Brotha (J)	930	+90	146256	13	53/5
25	32	BRIAN MCKNIGHT Love Of My Life (Motown)	925	-155	190239	20	56/0
23	33	DESTINY'S CHILD Emotion (Columbia)	893	-237	136659	12	50/0
35	34	GLENN LEWIS Don't You Forget It (Epic)	875	+167	117221	4	59/0
37	35	JAHEIM Anything (Divine Mill/WB)	747	+71	93465	4	53/2
42	36	LIL BOW WOW Thank You (So So Def/Columbia)	733	+147	98676	2	55/0
46	37	JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	719	+179	107901	2	57/3
34	38	EIGHTBALL Stop Playin' Games (8Ways/Jcor)	683	-26	73898	7	40/2
41	39	R. KELLY The World's Greatest (Interscope/Jive)	680	+64	88868	3	56/2
39	40	TYRESE What Am I Gonna Do (RCA)	673	+12	157801	17	39/0
30	41	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	672	-131	86970	18	52/0
Debut	42	OUTKAST The Whole World (LaFace/Arista)	665	+274	77390	1	53/7
36	43	LUDACRIS Fatty Girl (FB/Universal)	663	-35	109437	9	41/0
49	44	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	625	+144	86775	2	47/4
Debut	45	JILL SCOTT He Loves Me (Hidden Beach/Epic)	543	+125	83032	1	40/2
38	46	MICHAEL JACKSON You Rock My World (Epic)	528	-141	85700	15	54/0
45	47	ISLEY BROTHERS Secret Lover (DreamWorks)	521	-52	60755	5	45/0
Debut	48	JONELL & METHOD MAN Round & Round (Def Jam/IDJMG)	507	+49	72773	1	38/2
Debut	49	CRAIG DAVID 7 Days (Wildside/Atlantic)	499	+57	42047	1	39/1
Debut	50	MASTER P Ooohhhwee (No Limit/Universal)	486	+165	60562	1	39/1

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added.

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ARTIST TITLE LABEL(S)	ADDS
NAS Got Ur Self A... (Columbia)	41
BUBBA SPARXXX Lovely (Interscope)	42
SHARISSA Any Other Night (Motown)	41
METHOD MAN & REDMAN Part II (Def Jam/IDJMG)	37
KENNY LATTIMORE Don't Deserve (Arista)	22
RAY-J Keep Yo Head Up (Atlantic)	18
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	9
OUTLAWZ Worldwide (Koch)	8
OUTKAST The Whole World (LaFace/Arista)	7
JAGUAR F/BILAL I Can't Wait (MCA)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+434
MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	+431
'N SYNC Gone (Jive)	+278
OUTKAST The Whole World (LaFace/Arista)	+274
ALICIA KEYS A Woman's Worth (J)	+250
MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	+213
BUSTA RHYMES Break Ya Neck (J)	+179
JERMAINE DUPRI Welcome To... (So So Def/Columbia)	+179
MARY J. BLIGE No More Drama (MCA)	+170
LUDACRIS Roll Out (My...) (Def Jam South/IDJMG)	+170

New & Active

MONTELL JOROAN You Must Have Been (Def Sou/IDJMG)
Total Plays: 470, Total Stations: 44, Adds: 3

ICE CUBE \$100 Bill Y'all (Priority)
Total Plays: 464, Total Stations: 47, Adds: 2

IMX The First Time (New Line)
Total Plays: 452, Total Stations: 26, Adds: 2

NATE DOGG I Got Love (Elektra/EEG)
Total Plays: 383, Total Stations: 34, Adds: 1

PRDPHET JONES Lifetime (Motown)
Total Plays: 312, Total Stations: 17, Adds: 0

DUNGEON FAMILY Trans Of Express (Arista)
Total Plays: 278, Total Stations: 22, Adds: 0

THREE 6 MAFIA Two-Way Break (Universal)
Total Plays: 271, Total Stations: 16, Adds: 0

MOBB DEEP Hey Luv (Anything) (Loud/Columbia)
Total Plays: 220, Total Stations: 35, Adds: 9

BELL BIV DEVOE Da Hot Sh** (Aight) (Universal)
Total Plays: 214, Total Stations: 28, Adds: 0

SHARISSA Any Other Night (Motown)
Total Plays: 197, Total Stations: 41, Adds: 41

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Stations and their adds listed alphabetically by market

Urban Reporters

<p>WAJZ/Albany, NY PD:MD: Sugar Bear APD: Marie Cristal 12 NAS "Got" 8 METHOD MAN & REDMAN "Part" JUBILEE & METHOD MAN "Round" SHARISSA "Night"</p>	<p>WBOT/Boston, MA PD: Steve Gouly APD: Lamar Robinson MD: T. Clark 8 WU TANG CLAN "Priny" 8 METHOD MAN & REDMAN "Part" 8 MOBB DEEP "Luv" 6 NAS "Got" 2 BUBBA SPARXXX "Lovely"</p>	<p>WENZ/Cleveland, OH PD: Lance Patton MD: Sam Syll 8 MYSTICAL "Bounce" 7 JUVENILE "Mamma" 5 JERMAINE DUPRI "Welcome" 5 JA RULE "Always" 3 OUTKAST "World" JAHEIM "Anything"</p>	<p>WDTJ/Detroit, MI VP/Prog: Lance Patton MD: Monica Star PD/MD: Spinal 4 JUVENILE "Mamma" JUBILEE & METHOD MAN "Round" KEKE WYATT "Nothing"</p>	<p>WRJH/Jackson, MS PD: Steve Posion MD: Lil' Home 4 JAHEIM "Anything" 1 METHOD MAN & REDMAN "Part" 1 NATE DOGG "Got" SHARISSA "Night" NAS "Got" BUBBA SPARXXX "Lovely" JAGUAR F/BILAL "Wait"</p>	<p>WZLW/Louisville, KY PD: Karen Jordan MD: Donald Harrison NAS "Got" RAY-J "Head" BUBBA SPARXXX "Lovely" JAGUAR F/BILAL "Wait"</p>	<p>WBLS/New York, NY PD: Vinny Iannini MD: Deenan Workack 12 METHOD MAN & REDMAN "Part" 9 SHARISSA "Night" 3 BUSTA RHYMES "Break" 1 OUTKAST "World" KENNY LATTIMORE "Deserve" JILL SCOTT "Loves"</p>	<p>WDKX/Rochester, NY PD: Andre Marzal MD: Kala O'Neal 28 JENNIFER LOPEZ "Fanny" 18 JADARISS "Keep" 7 SHARISSA "Night" RAY-J "Head"</p>	<p>WTMP/Tampa, FL PD: Big Money Col MD: Eric Storm 20 BUBBA SPARXXX "Lovely" 9 METHOD MAN & REDMAN "Part" 7 HAPPY ROOTS "Awnaw"</p>
<p>KBCE/Alexandria, LA PD: Kenny Smoov MD: R.J. Polk No Adds</p>	<p>WBK/Buffalo, NY PD/MD: Stup OnLard 5 SHARISSA "Night" 2 BUBBA SPARXXX "Lovely" 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" NAS "Got" OUTLAWZ "Worldwide"</p>	<p>WHXT/Columbia, SC PD: Chris Conner MD: Bill Black 2 BUBBA SPARXXX "Lovely" 2 METHOD MAN & REDMAN "Part" 1 NAPPY ROOTS "Awnaw" NAS "Got" SHARISSA "Night"</p>	<p>WJLB/Detroit, MI PD: KJ Holiday APD/MD: Kris Kelley No Adds</p>	<p>KPRS/Kansas City, MO PD: Sam Weaver APD/MD: Myron Fears 2 BUBBA SPARXXX "Lovely" 2 METHOD MAN & REDMAN "Part" 2 SHARISSA "Night" KENNY LATTIMORE "Deserve" NAS "Got" OUTLAWZ "Worldwide"</p>	<p>WHRK/Memphis, TN PD: Nate Bell APD/MD: Eileen Nathaniel METHOD MAN & REDMAN "Part" NAS "Got" OUTLAWZ "Worldwide" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>	<p>WOWI/Norfolk, VA OM/MD: Dany Davis APD/MD: Michael Mazonne 9 NAS "Got" 6 METHOD MAN & REDMAN "Part" 2 BUBBA SPARXXX "Lovely" 1 MOBB DEEP "Luv"</p>	<p>WTLZ/Saginaw, MI Int. PD/MD: Long John 1 BUBBA SPARXXX "Lovely" KENNY LATTIMORE "Deserve" MA CHEKES "Lights" KEKE WYATT "Nothing"</p>	<p>WJUC/Toledo, OH PD: Charlie Mack MD: NiMG 17 METHOD MAN & REDMAN "Part" 10 BUBBA SPARXXX "Lovely" 10 SHARISSA "Night" INE "Feat" LA CHAT "Am" KENNY LATTIMORE "Deserve" NAS "Got"</p>
<p>KEOG/Alexandria, LA PD: Jay Stearns MD: Wade Hampton 10 BUSTA RHYMES "Break" OUTLAWZ "Worldwide" DA ENTOURAGE "Bunny" KELLY PRICE "Christmas"</p>	<p>WWWZ/Charleston, SC OM/MD: Terry Baze MD: Ron Spackover 10 SHARISSA "Night" 10 BUBBA SPARXXX "Lovely" 4 METHOD MAN & REDMAN "Part" NAS "Got" RAY-J "Head"</p>	<p>WVDM/Columbia, SC PD/MD: Mike Lass APD: Venessa Pendergrass 9 SHARISSA "Night" 3 BUBBA SPARXXX "Lovely" 1 NAS "Got" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part"</p>	<p>WJMM/Dothan, AL PD/MD: Tony Black No Adds</p>	<p>KXIZ/Killeen-Temple, TX PD/MD: Mychal Maguire 3 BUBBA SPARXXX "Lovely" METHOD MAN & REDMAN "Part" DILATED PEOPLES "Worst" LIL' KEKE "Platinum" SHARISSA "Steppin"</p>	<p>WEDR/Miami, FL OM/MD/MD: Cedric Hollywood 11 SHARISSA "Night" 9 BRITNEY SPEARS "Slave" LIL' KEKE "Platinum" 2 NAS "Got" 2 METHOD MAN & REDMAN "Part" OUTLAWZ "Worldwide" BUBBA SPARXXX "Lovely"</p>	<p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Eddie Bracco 10 SHARISSA "Night" 2 BUBBA SPARXXX "Lovely" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part" NAS "Got"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter SHARISSA "Night" MOBB DEEP "Luv" CRAIG DAVID "Days"</p>	<p>KJMM/Tulsa, OK PD: Terry Monday APD: Aaron Bernard 25 SHARISSA "Night" 2 BUBBA SPARXXX "Lovely" 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" NAS "Got"</p>
<p>WHTA/Atlanta, GA PD: Jerry Smoov APD: Ryan Coleman MD: Ramona Debraux 5 METHOD MAN & REDMAN "Part" 2 MACK TO "Hate" 2 MOBB DEEP "Luv" 1 NAS "Got" MISSY ELLIOTT "Talk" ICE CUBE "Bit"</p>	<p>WPEP/Charlotte, NC PD: Andre Caran MD: Nate Quick 3 BUBBA SPARXXX "Lovely" 2 METHOD MAN & REDMAN "Part" NAS "Got" RAY-J "Head" SHARISSA "Night"</p>	<p>WFXX/Columbus, GA PD: Michael Seal MD: AJ Irwin 18 BUBBA SPARXXX "Lovely" 5 SHARISSA "Night" 3 KENNY LATTIMORE "Deserve" 3 NAS "Got" 3 METHOD MAN & REDMAN "Part" 3 JAGUAR F/BILAL "Wait" 3 KELLY PRICE "Christmas" 3 DESTINY'S CHILD "Christmas" 3 TORI BRAXTON "Jamaica"</p>	<p>WZZJ/Fint, MI PD/MD: Chris Reynolds 5 MYSTICAL "Bounce" KENNY LATTIMORE "Deserve" SHARISSA "Night"</p>	<p>KRRO/Lafayette, LA MD: James Alexander PD/MD: Darlene Prejean DA ENTOURAGE "Bunny"</p>	<p>WKKY/Milwaukee, WI PD: Jamillah Muhammad MD: Dee Love 4 BUBBA SPARXXX "Lovely" NAS "Got" KENNY LATTIMORE "Deserve"</p>	<p>WPHI/Philadelphia, PA PD: Luscious Ice MD: Raphael "Red" George 12 METHOD MAN & REDMAN "Part" 7 NAS "Got" 2 BUBBA SPARXXX "Lovely" 1 ANGIE STONE "Brotha" 1 MOBB DEEP "Luv"</p>	<p>KMLJ/Shreveport, LA PD: Michael Tee MD: Kell Dupree 16 MONTELL JORDAN "Must" 1 BUSTA RHYMES "Break" SHARISSA "Night"</p>	<p>WESE/Tupelo, MS PD/MD: Pamela Aniese SHARISSA "Night" TORI BRAXTON "Jamaica" KENNY LATTIMORE "Deserve" RAY-J "Head"</p>
<p>WVEE/Atlanta, GA PD: Tony Brown MD: Tasha Love No Adds</p>	<p>WJTT/Chattanooga, TN PD: Keith Landecker MD: Wayne 4 SHARISSA "Night" 4 BUBBA SPARXXX "Lovely" CHAMA DEMIS & PLEAS "Ganba" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part" NAS "Got" OUTLAWZ "Worldwide" TONY TERRY "Stop"</p>	<p>WCXN/Columbus, OH PD: Paul Strong MD: Warren Stevens 3 BUBBA SPARXXX "Lovely" 2 NAS "Got" METHOD MAN & REDMAN "Part" OUTLAWZ "Worldwide" JAGUAR F/BILAL "Wait"</p>	<p>WDMG/Gainesville-Ocala, FL PD/MD: Quincy 2 METHOD MAN & REDMAN "Part" 1 NAS "Got" 1 BUBBA SPARXXX "Lovely" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>	<p>WQHN/Lansing, MI PD/MD: Brand Johnson 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" BAS "Got" OUTLAWZ "Worldwide" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>	<p>WBLX/Mobile, AL PD/MD: Myronda Reuben 10 BUBBA SPARXXX "Lovely" 2 METHOD MAN & REDMAN "Part" 2 SHARISSA "Night" 1 MOBB DEEP "Luv" KENNY LATTIMORE "Deserve"</p>	<p>WAMO/Pittsburgh, PA PD: Jay Michaels MD: DJ Boogie LA CHAT "Am" KENNY LATTIMORE "Deserve" NAS "Got" METHOD MAN & REDMAN "Part" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>	<p>WPHR/Syracuse, NY PD: Butch Charles MD: Kenny Dees 2 ICE CUBE "Bit" 2 BUBBA SPARXXX "Lovely" 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" SHARISSA "Night"</p>	<p>WKYS/Washington, DC PD: Darryl Huckaby MD: Big Zo 8 METHOD MAN & REDMAN "Part" 3 NAS "Got" BUBBA SPARXXX "Lovely"</p>
<p>WFXA/Augusta, GA OM/MD: Kevin Fox 27 BUBBA SPARXXX "Lovely" 9 SHARISSA "Night" 4 NAS "Got" METHOD MAN & REDMAN "Part" JAGUAR F/BILAL "Wait"</p>	<p>WGGI/Chicago, IL OM/MD: Eby APD/MD: Carla Boutner 13 MYSTICAL "Bounce" 4 JERMAINE DUPRI "Welcome"</p>	<p>KBFB/Dallas-Ft. Worth, TX PD: Tony Fields MD: Marie Kelly 1 FABOLOUS "Youngin" OUTKAST "World" BRITNEY SPEARS "Slave"</p>	<p>WIKS/Greenville, NC PD/MD: B.K. Kirkland 1 BUSTA RHYMES "Break" 1 OUTKAST "World" R KELLY "Greatest" RAYVON "2-Way"</p>	<p>WJMR/Little Rock, AR OM/MD: Joe Butler 1 SHARISSA "Night" 1 METHOD MAN & REDMAN "Part" DENNIS DA MENACE "Buster" NAS "Got"</p>	<p>WZHT/Montgomery, AL PD: Darryl Elick MD: Michael Long 7 JAHEIM "Anything" KENNY LATTIMORE "Deserve" MOBB DEEP "Luv" BUBBA SPARXXX "Lovely" NAS "Got" SHARISSA "Night" JAGUAR F/BILAL "Wait"</p>	<p>WQOK/Nashville, TN APD: Bruce Lowe 12 SHARISSA "Night" MONTELL JORDAN "Must" KEKE WYATT "Nothing"</p>	<p>WQUE/New Orleans, LA OM/MD: Marvin Hamilton APD/MD: Angela Watson 33 LUDACRIS "Hot" 6 BUBBA SPARXXX "Lovely" 4 MOBB DEEP "Luv" 1 NAS "Got" KENNY LATTIMORE "Deserve" ANGIE STONE "Brotha" JAGUAR F/BILAL "Wait"</p>	<p>WJKS/Wilmington, DE PD: Tony Quartrone MD: Manuel Mena 7 FABOLOUS "Youngin" TORI BRAXTON "Jamaica" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part" NAS "Got" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>
<p>WEMX/Baton Rouge, LA OM: James Alexander PD/MD: Adrian Long DA ENTOURAGE "Bunny"</p>	<p>WPWX/Chicago, IL PD: Jay Ann MD: Traci Reynolds 15 NAS "Got" 1 EIGHTBALL "Playin" OUTKAST "World"</p>	<p>KODA/Dallas-Ft. Worth, TX PD/MD: Stup Cheatham 50 ANGIE STONE "Brotha" BUBBA SPARXXX "Lovely" NAS "Got" METHOD MAN & REDMAN "Part"</p>	<p>WJMJ/Greenville, SC PD/MD: Doug Davis 19 JOE "Home" 2 SHARISSA "Night" KENNY LATTIMORE "Deserve"</p>	<p>WEUP/Huntsville, AL PD/MD: Steve Murry 42 ALICIA KEYS "Worth" 24 OUTKAST "World" 17 MISSY ELLIOTT "Talk" 2 SHARISSA "Night"</p>	<p>WQWK/Nashville, TN PD: Bruce Lowe 12 SHARISSA "Night" MONTELL JORDAN "Must" KEKE WYATT "Nothing"</p>	<p>WQUC/Raleigh-Durham, NC PD: Cy Young MD: Sean Alexander 42 JA RULE "Always" 16 METHOD MAN & REDMAN "Part" 7 NAS "Got" 6 MOBB DEEP "Luv" 5 BUBBA SPARXXX "Lovely" CRAIG DAVID "Days" KELLY PRICE "Christmas" R. KELLY "Greatest"</p>	<p>WPHR/Syracuse, NY PD: Butch Charles MD: Kenny Dees 2 ICE CUBE "Bit" 2 BUBBA SPARXXX "Lovely" 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" SHARISSA "Night"</p>	<p>WJMS/Wilmington, DE PD: Tony Quartrone MD: Manuel Mena 7 FABOLOUS "Youngin" TORI BRAXTON "Jamaica" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part" NAS "Got" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>
<p>WJZZ/Gilbert-Gulport, MS PD: Rob Neal MD: Tabari Daniels 4 BUBBA SPARXXX "Lovely" 1 SHARISSA "Night" DA ENTOURAGE "Bunny" METHOD MAN & REDMAN "Part" NAS "Got"</p>	<p>WIFZ/Cincinnati, OH PD: Hurricane Dave APD/MD: Fern Thomas 15 SHARISSA "Night" 8 EIGHTBALL "Playin" 2 NAS "Got" 1 BUBBA SPARXXX "Lovely" 1 FABOLOUS "Youngin" RAY-J "Head"</p>	<p>WROU/Dayton, OH PD: Marco Simmons MD: Thop Smith 29 JA RULE "Always" 1 JERMAINE DUPRI "Welcome" 11 SYBIC "Gone" JILL SCOTT "Loves"</p>	<p>WJMJ/Jackson, MS PD/MD: Stan Branson 22 BUBBA SPARXXX "Lovely" 17 SHARISSA "Night" 2 NAS "Got" 2 KELLY PRICE "Christmas" 1 METHOD MAN & REDMAN "Part" DA ENTOURAGE "Bunny" OUTLAWZ "Worldwide"</p>	<p>WBLO/Louisville, KY PD: Karen Jordan MD: Gerald Harrison NAS "Got" RAY-J "Head" BUBBA SPARXXX "Lovely" JAGUAR F/BILAL "Wait"</p>	<p>WCOX/Richmond, VA PD: Lamonda Williams MD: B-Rock 5 METHOD MAN & REDMAN "Part" 4 NAS "Got" 4 BUBBA SPARXXX "Lovely" SHARISSA "Night"</p>	<p>WQUC/Raleigh-Durham, NC PD: Cy Young MD: Sean Alexander 42 JA RULE "Always" 16 METHOD MAN & REDMAN "Part" 7 NAS "Got" 6 MOBB DEEP "Luv" 5 BUBBA SPARXXX "Lovely" CRAIG DAVID "Days" KELLY PRICE "Christmas" R. KELLY "Greatest"</p>	<p>WPHR/Syracuse, NY PD: Butch Charles MD: Kenny Dees 2 ICE CUBE "Bit" 2 BUBBA SPARXXX "Lovely" 1 METHOD MAN & REDMAN "Part" KENNY LATTIMORE "Deserve" SHARISSA "Night"</p>	<p>WJMS/Wilmington, DE PD: Tony Quartrone MD: Manuel Mena 7 FABOLOUS "Youngin" TORI BRAXTON "Jamaica" KENNY LATTIMORE "Deserve" METHOD MAN & REDMAN "Part" NAS "Got" SHARISSA "Night" BUBBA SPARXXX "Lovely"</p>

*** Monitored Reporters**
77 Total Reporters
66 Total Monitored
11 Total Indicator
10 Current Indicator Playlists
Reported Frozen Playlist (1):
WFXM/Macon, GA

Most Played Recurrents

ARTIST TITLE (LABEL/S)	TOTAL PLAYS
JENNIFER LOPEZ I'm Real (Epic)	787
R. KELLY Feelin' On Yo Booty (Jive)	687
JAGGED EDGE Where The Party At (So So Def/Columbia)	601
ALICIA KEYS Fallin' (J)	525
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	488
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	437
JUVENILE Set It Off (Cash Money/Universal)	378
JAHEIM Just In Case (Divine Mill/WB)	372
USHER U Remind Me (LaFace/Arista)	370
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	340
R. KELLY Fiesta (Jive)	317
112 Peaches & Cream (Bad Boy/Arista)	316
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	309
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	305
MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	301
AALIYAH We Need A Resolution (Virgin)	261
JILL SCOTT The Way (Hidden Beach/Epic)	259
ERICK SERMON Music (J)	259
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	245
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	238

URBAN Indicator

Most Added

SHARISSA Any Other Night (Motown)
BUBBA SPARXXX Lovely (Interscope)
METHODO MAN & REDMAN Part II (Def Jam/IDJMG)
NAS Got Ur Self A... (Columbia)
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)
TONI BRAXTON Christmas In Jamaica (Arista)
JAGUAR F/BILAL I Can't Wait (MCA)
KENNY LATTIMORE Don't Deserve (Arista)
KELLY PRICE In Love At Christmas (Def Sou/IDJMG)
CRAIG DAVID 7 Days (Wildside/Atlantic)
NAPPY ROOTS Awnaw (Atlantic)
JAHEIM Anything (Divine Mill/WB)
RAY-J Keep Yo Head Up (Atlantic)
BUSTA RHYMES Break Ya Neck (J)
DESTINY'S CHILD 8 Days Of Christmas (Columbia)
DILATED PEOPLES Worst Comes To Worst (Capitol)
OUTLAWZ Worldwide (Koch)
DA ENTOURAGE Bunny Hop (Independent)
LIL' KEKE Platinum In Da Ghetto (Koch)
SHARISSA No Half Steppin (Motown)

Urban AC Reporters

Stations and their adds listed alphabetically by market

WALR/Atlanta, GA *
PD: Jim Kennedy
1 TEMPTATIONS "Four"
CARWELL & ELLIOT "Brand"

WWIN/Baltimore, MD *
VP/Prog: Kathy Brown
PD: Tim Wally
MD: Keith Fisher
MONTELL JORDAN "Must"

KQKL/Baton Rouge, LA *
DE: James Alexander
PD/MD: Mya Vernon
REGINA BELLE "Boy"

WBHM/Birmingham, AL *
PD: Jay Dixon
MD: David Johnson
No Adds

WMGL/Charleston, SC *
PD: Terry Base
AP/MD: Belinda Parker
10 JANEEM "Anything"
MONTELL JORDAN "Must"
JAGUAR FBILAL "Walt"

WBAV/Charlotte, NC *
PD: Tim Avery
MD: DC
No Adds

WVAZ/Chicago, IL *
PD: Evvy Smith
APD: Armando Rivera
8 JOE "Home"
2 GLENN LEWIS "Forget"

WZAK/Cleveland, OH *
PD/MD: Lance Patton
4 USHER "Bad"
2 MONTELL JORDAN "Must"
KENNY LATTIMORE "Deserve"

WLXC/Columbia, SC *
Int. PD: Doug Williams
MD: Tre Taylor
11 REGINA BELLE "Boy"

WRBV/Macon, GA
PD/MD: Lina Charles
No Adds

WAGH/Columbus, GA
PD: Rasheda
MD: Ed Lewis
YOLANDA ADAMS "Glee"
J. BLACKDOTT "Different"

KRNB/Dallas-Ft. Worth, TX *
PD: Al Payne
MD: Rudy "T"
14 FAITH EVANS "Gals"
KENNY LATTIMORE "Deserve"
KEKE WYATT "Nothing"

KTXQ/Dallas-Ft. Worth, TX *
PD: Gary Leigh
No Adds

WOMN/Detroit, MI *
VP/Prog: Lonna Patten
AP/MD: Geneva Starr
MD: Sunny Anderson
14 MONTELL JORDAN "Must"
1 CECE WYANNS "Anybody"

WGPR/Detroit, MI *
PD/MD: Resetta Hines
17 JANEEM "Anything"

WMIK/Detroit, MI *
PD: Sheila C.
APD: David Stevens
MD: Shasta Little
KENNY LATTIMORE "Deserve"

WUKS/Fayetteville, NC *
PD: Rod Cruise
APD: Carol Davis
MD: Colvin Poe
MONTELL JORDAN "Must"

WFLM/Ft. Pierce, FL *
PD/MD: Michael James
No Adds

WOMG/Greensboro, NC *
PD: Alvin Stone
No Adds

KMLJ/Houston-Galveston, TX *
PD: Carl Carter
MD: Sam Chester
No Adds

WTLC/Indianapolis, IN *
O/MD: Brian Wallace
MD: Carl Adams
INDIA ARE "Courage"
JILL SCOTT "Loves"

WRKJ/Jackson, MS *
PD: Stan Branson
12 JANEEM "Anything"
2 KELLY PRICE "Christmas"
MONTELL JORDAN "Must"
JAGUAR FBILAL "Walt"

WSDJ/Jacksonville, FL *
PD: Aaron Maxwell
AP/MD: E.J.
No Adds

KDKY/Lit. Rock, AR *
PD: Mark Dylon
MD: Janet Quarles
MONTELL JORDAN "Must"
KELLY PRICE "Christmas"

WZAK/Cleveland, OH *
PD/MD: Lance Patton
4 USHER "Bad"
2 MONTELL JORDAN "Must"
KENNY LATTIMORE "Deserve"

KJLN/Los Angeles, CA *
PD/MD: Cui Whelan
No Adds

WRBV/Macon, GA
PD/MD: Lina Charles
No Adds

KJMS/Memphis, TN *
PD: Mike Bell
MD: Elton Nathaniel
YOLANDA ADAMS "Glee"
MONTELL JORDAN "Must"

WOMN/Detroit, MI *
VP/Prog: Lonna Patten
AP/MD: Geneva Starr
MD: Sunny Anderson
14 MONTELL JORDAN "Must"
1 CECE WYANNS "Anybody"

WAGH/Columbus, GA
PD: Rasheda
MD: Ed Lewis
YOLANDA ADAMS "Glee"
J. BLACKDOTT "Different"

KRNB/Dallas-Ft. Worth, TX *
PD: Al Payne
MD: Rudy "T"
14 FAITH EVANS "Gals"
KENNY LATTIMORE "Deserve"
KEKE WYATT "Nothing"

KTXQ/Dallas-Ft. Worth, TX *
PD: Gary Leigh
No Adds

WOMN/Detroit, MI *
VP/Prog: Lonna Patten
AP/MD: Geneva Starr
MD: Sunny Anderson
14 MONTELL JORDAN "Must"
1 CECE WYANNS "Anybody"

WMIK/Detroit, MI *
PD: Sheila C.
APD: David Stevens
MD: Shasta Little
KENNY LATTIMORE "Deserve"

WYBC/New Haven, CT *
DE: Wynne Johnson
APD: Aaron "A.J." Applebar
APD: Steven Richardson
MD: Doc P
16 JOE "Home"
JAGUAR FBILAL "Walt"

WFLM/Ft. Pierce, FL *
PD/MD: Michael James
No Adds

WOMG/Greensboro, NC *
PD: Alvin Stone
No Adds

KMLJ/Houston-Galveston, TX *
PD: Carl Carter
MD: Sam Chester
No Adds

WTLC/Indianapolis, IN *
O/MD: Brian Wallace
MD: Carl Adams
INDIA ARE "Courage"
JILL SCOTT "Loves"

WRKJ/Jackson, MS *
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KELLY PRICE "Christmas"

WZAK/Cleveland, OH *
PD/MD: Lance Patton
4 USHER "Bad"
2 MONTELL JORDAN "Must"
KENNY LATTIMORE "Deserve"

KJLN/Los Angeles, CA *
PD/MD: Cui Whelan
No Adds

WRBV/Macon, GA
PD/MD: Lina Charles
No Adds

KJMS/Memphis, TN *
PD: Mike Bell
MD: Elton Nathaniel
YOLANDA ADAMS "Glee"
MONTELL JORDAN "Must"

WOMN/Detroit, MI *
VP/Prog: Lonna Patten
AP/MD: Geneva Starr
MD: Sunny Anderson
14 MONTELL JORDAN "Must"
1 CECE WYANNS "Anybody"

WAGH/Columbus, GA
PD: Rasheda
MD: Ed Lewis
YOLANDA ADAMS "Glee"
J. BLACKDOTT "Different"

KRNB/Dallas-Ft. Worth, TX *
PD: Al Payne
MD: Rudy "T"
14 FAITH EVANS "Gals"
KENNY LATTIMORE "Deserve"
KEKE WYATT "Nothing"

KTXQ/Dallas-Ft. Worth, TX *
PD: Gary Leigh
No Adds

WOMN/Detroit, MI *
VP/Prog: Lonna Patten
AP/MD: Geneva Starr
MD: Sunny Anderson
14 MONTELL JORDAN "Must"
1 CECE WYANNS "Anybody"

WMIK/Detroit, MI *
PD: Sheila C.
APD: David Stevens
MD: Shasta Little
KENNY LATTIMORE "Deserve"

MARKET #1

WKYS/New York
Emmis
(212) 242-9870
Bessley/Gustines
12+ Cum: 1,593,280

98.7 Kiss

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
33	33		MICHAEL JACKSON/Butterflies	8991
23	30		USHER/Get It Bad	29670
30	30		CECE WYANNS/Anybody Wanna Pray	29670
27	30		ANGIE STONE/Brotha	29670
26	30		MARY J. BLIGE/Family Affair	29670
29	20		GERALD LEVERT/Made To Love Ya	29670
24	20		MICHAEL JACKSON/You Rock My World	27691
25	27		FAITH EVANS/You Get It Bad	26703
26	27		JODEA L's Stay Home	26703
16	27		ALICIA KEYSIA Woman's Worth	26703
16	26		GIBBY BROWN/Differences	25714
31	26		BAUBYACE/What If	25714
27	26		MAXWELL/L.A. Bitch	24725
26	24		BRIAN MCKENIGHT/Love Of My Life	23736
11	23		JANEEM/Anything	22747
22	22		USHER/Get It Bad	22747
15	21		LUTHER VANDROSS/Save You Out	20769
23	21		GLENN LEWIS/Don't You Forget It	20769
11	20		MONTELL JORDAN/You Must Have Been	19780
17	18		KEKE WYATT/Nothing In This	18791
17	18		AAJ/You Rock The Boat	18791
17	18		JAGGED EDGE/Goodbye	17802
13	18		O'JAYSIA's Ride	15824
13	18		INDIA ARE/Strength, Courage	15824
18	13		TYRESA/What Am I Gonna Do	12857
20	12		JILL SCOTT/It's Long Walk	11868
16	10		SURSHINE ANDERSON/Just Friends	9890
16	10		JILL SCOTT/It's Long Walk	9890
17	10		KENNY LATTIMORE/Weekend	9890
13	10		JANEEM/Just In Case	9890

MARKET #2

KJLN/Los Angeles
Taxi
(310) 330-5550
Winkles
12+ Cum: 421,488

KJLN

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
35	31		MAXWELL/L.A. Bitch	8036
35	28		GERALD LEVERT/Made To Love Ya	7462
29	26		LUTHER VANDROSS/Can't Heaven Wait	7175
26	25		MICHAEL JACKSON/Butterflies	6858
22	24		INDIA ARE/Video	6314
21	22		DAVE HOLLISTER/Save Care Of Home	6227
19	21		KIM BURRELL/Save Care Of Home	4879
21	17		USHER/Get It Bad	4879
24	17		BRIAN MCKENIGHT/Love Of My Life	4879
11	17		SADIE/Somebody Ain't	4879
17	16		BONEY JAMES/Somebody Inside	4592
17	16		JILL SCOTT/It's Long Walk	4592
15	13		INDIA ARE/Strength, Courage	3731
12	13		ANGIE STONE/Brotha	2670
11	10		JANEEM/Just In Case	2670
12	10		GLENN LEWIS/Don't You Forget It	2670
13	10		REGINA BELLE/Don't You Forget It	2583
12	10		JODEA L's Stay Home	2583
11	10		ALICIA KEYSIA Woman's Worth	2583
10	10		JILL SCOTT/It's Long Walk	2583
10	10		LUTHER VANDROSS/Save You Out	2296
10	10		MUSIQ/Just Friends	2009
7	7		CECE WYANNS/Anybody Wanna Pray	2009
7	7		GERALD LEVERT/Dream With No Love	2009
10	7		GIBBY BROWN/Differences	2009
10	7		TEMPTATIONS/Four Days	1435
7	6		CECE WYANNS/Anybody Wanna Pray	1435
7	6		KELLI MACK/Keep It Real	1435
5	6		ERIC BENE/When You Think Of Me	1435
6	5		RANDY CRAMFORD/Permanent	1435

MARKET #3

WVAZ/Chicago
Clear Channel
(312) 360-9000
Smith/Peters
12+ Cum: 585,700

V10

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
18	24		BRANDY MONTELL/Just In Case	11704
12	22		YOLANDA ADAMS/The Bitch Is Not...	10802
27	21		LUTHER VANDROSS/Save You Out	10311
19	21		JANEEM/Just In Case	9329
25	18		MAXWELL/L.A. Bitch	9329
20	18		ANGIE STONE/Brotha	8838
18	18		MICHAEL JACKSON/You Rock My World	8838
18	18		JILL SCOTT/It's Long Walk	8838
22	18		JILL SCOTT/It's Long Walk	8838
17	17		MUSIQ/Just Friends	8347
17	17		MAXWELL/L.A. Bitch	8347
17	17		YORDEE MCCOY/Let's Get It On	8347
12	17		MARY J. BLIGE/Family Affair	7365
14	14		JILL SCOTT/It's Long Walk	6874
11	14		FRYMAN/BAD/Don't You Forget It	5401
6	11		ISLEY BROTHERS/Secret Love	5401
8	11		ALICIA KEYSIA Woman's Worth	5401
11	10		MICHAEL JACKSON/Butterflies	5401
16	10		INDIA ARE/Brown Skin	4310
9	10		GIBBY BROWN/Differences	4119
9	10		O'JAYSIA's Ride	3928
6	9		REGINA BELLE/Don't You Forget It	3928
6	9		LUTHER VANDROSS/Can't Heaven Wait	3928
6	9		JODEA L's Stay Home	3928
3	9		BILAL/Soft Sista	3928
3	9		MICHAEL JACKSON/Butterflies	3928
3	9		CHARLIE W. SLYE/Contagious	3437
7	7		ALICIA KEYSIA	3437
5	7		BONEY JAMES/Somebody Inside	3437
5	7		GERALD LEVERT/Dream With No Love	2946

MARKET #5

WDAS/Philadelphia
Clear Channel
(610) 617-8500
Tamburo/Gamble
12+ Cum: \$18,580

106.3 FM

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
40	41		GERALD LEVERT/Made To Love Ya	18620
36	38		MAXWELL/L.A. Bitch	18620
39	38		BRIAN MCKENIGHT/Love Of My Life	17840
35	38		GIBBY BROWN/Differences	17150
32	30		JILL SCOTT/It's Long Walk	14700
25	29		RABYACE/What If	12740
29	26		MARY J. BLIGE/Family Affair	12740
18	24		JODEA L's Stay Home	11760
23	22		LUTHER VANDROSS/Save You Out	10780
23	22		YOLANDA ADAMS/We've Got It Bad	10780
17	19		MICHAEL JACKSON/Butterflies	9310
16	18		ALICIA KEYSIA Woman's Worth	8330
17	18		INDIA ARE/Strength, Courage	8330
16	17		REGINA BELLE/Don't You Forget It	7440
11	16		USHER/Get It Bad	7440
15	16		YORDEE MCCOY/Let's Get It On	7350
13	14		ANGIE STONE/Brotha	6860
11	12		MUSIQ/Just Friends	5880
12	12		ISLEY BROTHERS/ISLEY/Contagious	5880
11	11		INDIA ARE/Video	5390
11	11		MUSIQ/Just Friends	5390
10	11		ALICIA KEYSIA	4900
10	11		JANEEM/Just In Case	4900
10	11		BONEY JAMES/Somebody Inside	3920
8	10		TEMPTATIONS/Four Days	3430
12	7		CHARLIE W. SLYE/Contagious	3430
7	10		JILL SCOTT/It's Long Walk	3430
7	10		ISLEY BROTHERS/Secret Love	2940
4	8		GLENN LEWIS/Don't You Forget It	2940
4	8		DORELL JONES/Where I Wanna Be	2450

MARKET #6

KRNB/Dallas-Ft. Worth
Service
(972) 263-9911
Payne/T
12+ Cum: 176,988

107.5 FM

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
40	41		GERALD LEVERT/Made To Love Ya	4205
41	41		JILL SCOTT/It's Long Walk	4205
39	38		ALICIA KEYSIA Woman's Worth	3980
40	36		GIBBY BROWN/Differences	3780
36	36		GERALD LEVERT/Made To Love Ya	3780
21	34		REGINA BELLE/Don't You Forget It	3570
30	30		INDIA ARE/Strength, Courage	3150
33	32		USHER/Get It Bad	3485
31	31		MICHAEL JACKSON/Butterflies	3256
30	31		INDIA ARE/Strength, Courage	3150
28	30		JANEEM/Just In Case	3150
30	30		BRIAN MCKENIGHT/Love Of My Life	3150
32	29		ANGIE STONE/Brotha	3045
23	24		BONEY JAMES/Somebody Inside	2520
13	23		KRIS FRANK/BS911	2415
11	23		MARY J. BLIGE/Family Affair	1890
16	18		TYRESA/What Am I Gonna Do	1785
11	16		LUTHER VANDROSS/Can't Heaven Wait	1680
16	16		GLENN LEWIS/Don't You Forget It	1680
17	16		JILL SCOTT/It's Long Walk	1680
16	16		INDIA ARE/Strength, Courage	1575
16	16		FAITH EVANS/You Get It Bad	1470
16	14		AAJ/You Rock The Boat	1470
25	14		KENNY LATTIMORE/Weekend	1470
16	13		YOLANDA ADAMS/We've Got It Bad	1365
14	12		ISLEY BROTHERS/Secret Love	1065
17	10		LUTHER VANDROSS/Save You Out	945
7	10		CECE WYANNS/Anybody Wanna Pray	945
9	7		MUSIQ/Just Friends	735

MARKET #6

KTXQ/Dallas-Ft. Worth
Radio One
(214) 521-4661
Lalgh
12+ Cum: 123,300

MAGIC 94.5

PLAYS	LT	WT	ARTIST/TITLE	GI (800)
29	31		GIBBY BROWN/Differences	1302
29	31		BRIAN MCKENIGHT/Love Of My Life	1260
29	29		BAUBYACE/What If	1218
29	29		MAXWELL/L.A. Bitch	1178
29	26		GERALD LEVERT/Made To Love Ya	1090

ARTIST BREAKDOWN

ARTIST: COREY
 ALBUM: *I'm Just Corey*
 LABEL: Motown

By
Tanya O'Quinn
 Assistant Editor

Contrary to the results of last week's poll of R&R readers, I am math-friendly. When I spoke of Michael Jackson's 1982 release of *Thriller* and his 2001 release of *Invisible*, I did conclude that the number of years between releases was 19. However, with so many things going on that day (scheduling a

pedicure, making reservations for dinner, surfing the personal ads), I left off four little letters: t-e-e-n. No one's perfect.

On a lighter note, bet ya'll didn't know I was a mother, huh? It's true. Motown recording artist Corey is so adorable. He's funny, polite and personable — so different from a quartet I re-

cently had lunch with. This 13-year-old singer made such a strong impression on me that I just had to "adopt" him. While dining at Delmonico's, I got the chance to vibe with him: his manager, Virgil Brannon; and his road manager, Marcus Skrine.

Motown West Coast Manager Philipp "West Side!" Embuido set up the lunch date so that Asst. Editor Renee Bell and I could meet the young superstar-in-the-making. Because she had gas in her car, Music Meeting's Diane Ramos served as chauffeur for the outing. (Mental note: Next time, take the bus or a cab.)

Lord knows that I had been requesting help in the "Help Tanya Find a Hyphen" department and had reduced my list of qualifications to two prerequisites: male and employed. That changed, however, when I met this adolescent Don Juan. When we walked into the restaurant, Corey walked up to each of us and handed us a flower! A *real* flower — not one recently purchased on some street corner.

I was so impressed that I began thinking about cryogenics, 'cause I need to slow my aging process until this young man reaches the age of 21. After our lunch arrived, this polite and courteous young gentleman suggested that we say grace. We spent the rest of the one and a half hours eating, chatting and laughing. Lil' Man even showed us his adventurous side by ordering some sort of jungle salad that he didn't eat 'cause there was just too much happening on the plate.

While saying our goodbyes, Corey and I took a picture in front of a parked UPS truck. I told him the photo caption would be something like "Motown's Financial Problems?" and mention that the truck doubles as his tour bus. We both got a kick out of that. Finally, I had found someone on my level.

Confused as to why I didn't get my own copy of Corey's joint, I attempted to put a dent in the mountainous pile of music that consistently tends to build. Suddenly, Bell handed me her copy of *I'm Just Corey*. With a big Kool-Aid smile and a slight case of indigestion, I began to listen to my firstborn's CD. Just like a proud parent, my smile never waned as I listened from the first track to the last.

The first track, "Hush Lil' Lady," is a rhythmic joint with a rap by Lil' Romeo. Playing on the nursery rhyme "Hush Lil' Baby," Corey makes his move on a fellow student.

Out of the mouths of babes comes a depiction of life growing up in the 'hood. "Ghetto Superstar" gives you the lowdown on inner-city existence. Welfare and government cheese are just two of the factors in the life of one whose silver spoon has been misplaced. However, as long as dreams rest in the spirit, it doesn't matter where the body is reared.

Whoa! "Cutest Girl" hit me instantly. Its beat is melodic and hypnotic. Lil' shorty with light brown eyes, standing all of 4' 5", got Corey hooked! Who is producing his joints? Hell, I rap. I need to find his producer, because my niece's Playskool keyboard isn't doing the job.

Playa-hatin' occurs in the lives of teens, too, so don't get it twisted. "Stop Talking" highlights that issue, and "Soldier" is the knight-in-shining-armor tune that every CD includes. With high hopes and an untainted heart, Corey requests to be homegirl's soldier and promises to protect her heart. (Ahhh ... but once puberty sets in, he'll be AWOL.)

I'm Just Corey is a joint that is not just good for youths, but for adults too. This CD contains some tight beats that flow under strong yet tender vocals. And though some of the themes are adult-oriented, they all stay confined within the walls of decency.

I have no idea when the single is coming out, but my excitement over this young man could not be stifled. Consequently, I am taking it upon myself to introduce to the music industry R&B's answer to Lil' Bow Wow and Lil' Romeo. Ladies and gentlemen, please say hi to Corey — a future musical superstar who just may find a home in acting. Peace.



Corey

She knows it, and she's singing about it! **Hidden Beach/Epic** recording artist **Jill Scott's** "He Loves Me" is enlightening Urban listeners to her emotional bliss. On the adult side, the single climbs 24-19*, while mainstreamers embrace the loving tune at its No. 45* debut ... The Oxford dictionary describes "jive" as "a lively dance popular especially in the 1950s," and I bet the **Jlve** staff are a bunch of dancing fools right about now. Not only are their Pop successes **'N Sync** accumulating Urban appeal with their impassioned song "Gone" (which rose from No. 29 last week to pause at No. 16* this week), but **Mystikal** returns with "Bouncin' Back," which leaps from No. 40 to No. 26*. 'N Sync gain an impressive 278 plays, while the "braided-up pimp" acquires a whopping 431 ... I give it about a week. **Ja Rule's** "Always on Time" has bounced from No. 38 to No. 23 to No. 10 to No. 3 in the past four weeks. Judging by its progress, this punctual tune will be No. 1 in next week's issue. So now the question is, will **Murder Inc.** and **Def Jam** be popping the Cristal or the Moet corks next week ... It seems like the top five artists on the Urban AC chart have formed some sort of bond, because for the past four weeks they have either remained in their positions or traded slots with fellow "teammates." **Maxwell's** "Lifetime," **Brian McKnight's** "Love of My Life," **Gerald Levert's** "Made to Love Ya," **Ginuwine's** "Differences" and **Babyface's** "What If" seem to be firmly planted on the top of the adult chart. However, **Columbia**, **Motown**, **Elektra**, **Epic** and **Arista** better watch out, 'cause **J Records'** artist **Atlicia Keys** is teaching, preaching and reaching in her third single, "A Woman's Worth." Next week, look for a lil' estrogen to dilute the testosterone filling slots No. 1-5 ... Whew! It was a close call! With 42 adds, **NAS** has the Most Added song with "Got Ur Self A..." However, this was no easy task for the **Columbia** staff. With 41 adds each, **Interscope's** **Bubba Sparxxx** ("Lovely") and **Motown's** **Sharissa** ("I Can't Wait") tied for second.



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The World's #1 Mix Show Network

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Vinny Brown, PD
 WBLS, New York

- Slam Jam** · Today's hottest Hip-Hop and R&B
- Kool Jam** · R&B favorites from the "old school" era of the 70's & 80's
- Classic Jam** · 80's & 90's R&B and Hip-Hop hits
- Classic Jam Mini-Mbox** · 7 minutes of 80's & 90's R&B and Hip-Hop hooks
- Smooth Jam** · Mainstream mid-day or Urban-AC weekend R&B mix
- Oldies Jamm** · Perfect for "Jammin' Oldies" stations
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R&R Urban AC Top 30

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December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	MAXWELL Lifetime (Columbia)	987	-79	159824	20	37/0
2	2	BRIAN MCKNIGHT Love Of My Life (Motown)	870	-75	142385	21	36/0
3	3	GERALD LEVERT Made To Love Ya (EastWest/EEG)	773	-113	135365	22	34/0
4	4	GINUWINE Differences (Epic)	755	-12	128889	18	30/0
5	5	BABYFACE What If (Arista)	746	-4	114578	18	38/0
9	6	ALICIA KEYS A Woman's Worth (J)	625	+40	108993	8	36/0
8	7	LUTHER VANDROSS Can Heaven Wait (J)	620	+25	66978	14	37/0
6	8	MICHAEL JACKSON Butterflies (Epic)	606	-65	119831	6	31/0
7	9	ANGIE STONE Brotha (J)	582	-16	101073	13	35/0
10	10	USHER U Got It Bad (LaFace/Arista)	530	+2	101814	7	31/2
14	11	REGINA BELLE Ooh Boy (Peak/Concord)	473	+65	68519	9	33/4
13	12	JOE Let's Stay Home Tonight (Jive)	472	+48	92601	4	35/3
11	13	LUTHER VANDROSS Take You Out (J)	464	-48	88052	32	36/0
12	14	JILL SCOTT The Way (Hidden Beach/Epic)	435	-60	80983	28	35/0
15	15	BONEY JAMES Something Inside (Warner Bros.)	388	-6	59891	7	33/2
17	16	MARY J. BLIGE Family Affair (MCA)	356	+29	80283	17	13/0
16	17	ISLEY BROTHERS Secret Lover (DreamWorks)	340	+7	42080	5	30/0
18	18	INDIA.ARIE Strength, Courage & Wisdom (Motown)	302	+10	49760	6	27/1
24	19	JILL SCOTT He Loves Me (Hidden Beach/Epic)	277	+52	39985	3	27/2
20	20	GLENN LEWIS Don't You Forget It (Epic)	272	+24	60855	3	24/2
24	21	TEMPTATIONS Four Days (Motown)	265	+35	33276	4	28/1
21	22	YOLANDA ADAMS Never Give Up (Elektra/EEG)	236	-9	27016	5	30/1
23	23	O'JAYS Let's Ride (MCA)	217	-13	41431	18	25/0
26	24	MICHAEL JACKSON You Rock My World (Epic)	187	+4	55644	15	29/0
19	25	KENNY LATTIMORE Weekend (Arista)	185	-97	32489	18	21/0
27	26	S. A. CARWELL/R. ELLIOT Brand New Love Affair (GRP/VMG)	184	+35	20022	4	20/2
25	27	AALIYAH Rock The Boat (BlackGround)	182	-15	37099	10	12/0
28	28	KEKE WYATT Nothing In This World (MCA)	171	+31	38373	5	19/2
30	29	CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	161	+42	46610	2	18/1
29	30	FAITH EVANS You Gets No Love (Bad Boy/Arista)	161	+35	47282	2	4/1

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

JAEHEIM Anything (Divine Mill/WB)
Total Plays: 137, Total Stations: 9, Adds: 3

JAGGED EDGE Goodbye (So So Def/Columbia)
Total Plays: 127, Total Stations: 4, Adds: 0

BLU CANTRELL I'll Find A Way (Arista)
Total Plays: 118, Total Stations: 13, Adds: 0

TONY TERRY I Don't Wanna Stop (Golden Boy)
Total Plays: 111, Total Stations: 13, Adds: 1

PROPHET JONES Cried Together (University/Motown)
Total Plays: 99, Total Stations: 11, Adds: 0

SYLEENA JOHNSON Hit On Me (Jive)
Total Plays: 97, Total Stations: 7, Adds: 0

MARY J. BLIGE No More Drama (MCA)
Total Plays: 96, Total Stations: 7, Adds: 0

RANDY CRAWFORD Permanent (Warner Bros.)
Total Plays: 92, Total Stations: 11, Adds: 1

PAM & DODI What's Wrong (D.E.G./MCA)
Total Plays: 70, Total Stations: 10, Adds: 0

FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)
Total Plays: 62, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added.

www.rradds.com

ARTIST TITLE (LABEL/S)	ADDS
MONTELL JORDAN You Must Have... (Def Soul/IDJMG)	12
KENNY LATTIMORE Don't Deserve (Arista)	6
REGINA BELLE Ooh Boy (Peak/Concord)	4
JOE Let's Stay Home Tonight (Jive)	3
JAEHEIM Anything (Divine Mill/WB)	3
JAGUAR F/BILAL I Can't Wait (MCA)	3
KELLY PRICE In Love At Christmas (Def Soul/IDJMG)	3

Most Increased Plays

ARTIST TITLE (LABEL/S)	TOTAL PLAY INCREASE
REGINA BELLE Ooh Boy (Peak/Concord)	+65
JILL SCOTT He Loves Me (Hidden Beach/Epic)	+52
JOE Let's Stay Home Tonight (Jive)	+48
KENNY LATTIMORE Don't Deserve (Arista)	+47
CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	+42
ALICIA KEYS A Woman's Worth (J)	+40
TEMPTATIONS Four Days (Motown)	+35
S. A. CARWELL/R. ELLIOT Brand New... (GRP/VMG)	+35
FAITH EVANS You Gets No Love (Bad Boy/Arista)	+35
SISQO Thong Song (Dragon/Def Soul/IDJMG)	+33

Most Played Recurrents

JAEHEIM Just In Case (Divine Mill/WB)	331
MUSIQ Love (Def Soul/IDJMG)	285
DONNIE MCCLURKIN We Fall Down (Verity)	259
JILL SCOTT A Long Walk (Hidden Beach/Epic)	231
ALICIA KEYS Fallin' (J)	231
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	197
ERICK SERMON Music (J)	189
TYRESE What Am I Gonna Do (RCA)	181
INDIA.ARIE Brown Skin (Motown)	177
INDIA.ARIE Video (Motown)	176
SUNSHINE ANDERSON Heard It All... (Soulife/Antarctic)	166
CHARLIE WILSON Without You (Major Hits)	149
CARL THOMAS I Wish (Bad Boy/Arista)	145
YOLANDA ADAMS Open My Heart (Elektra/EEG)	142
MUSIQ Girl Next Door (Def Soul/IDJMG)	138
MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	116
MARY MARY Shackles (Praise You) (Columbia)	107

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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WUKS-15x WCFB-12x WFLM-9X KRNB-21x KMJQ-18x
KJLH-16x WDLT-15x WZAK-16x WGPR-18x and then some ...

**GOING FOR
TOP 5 THIS WEEK**

cece winans

“anybody wanna pray”

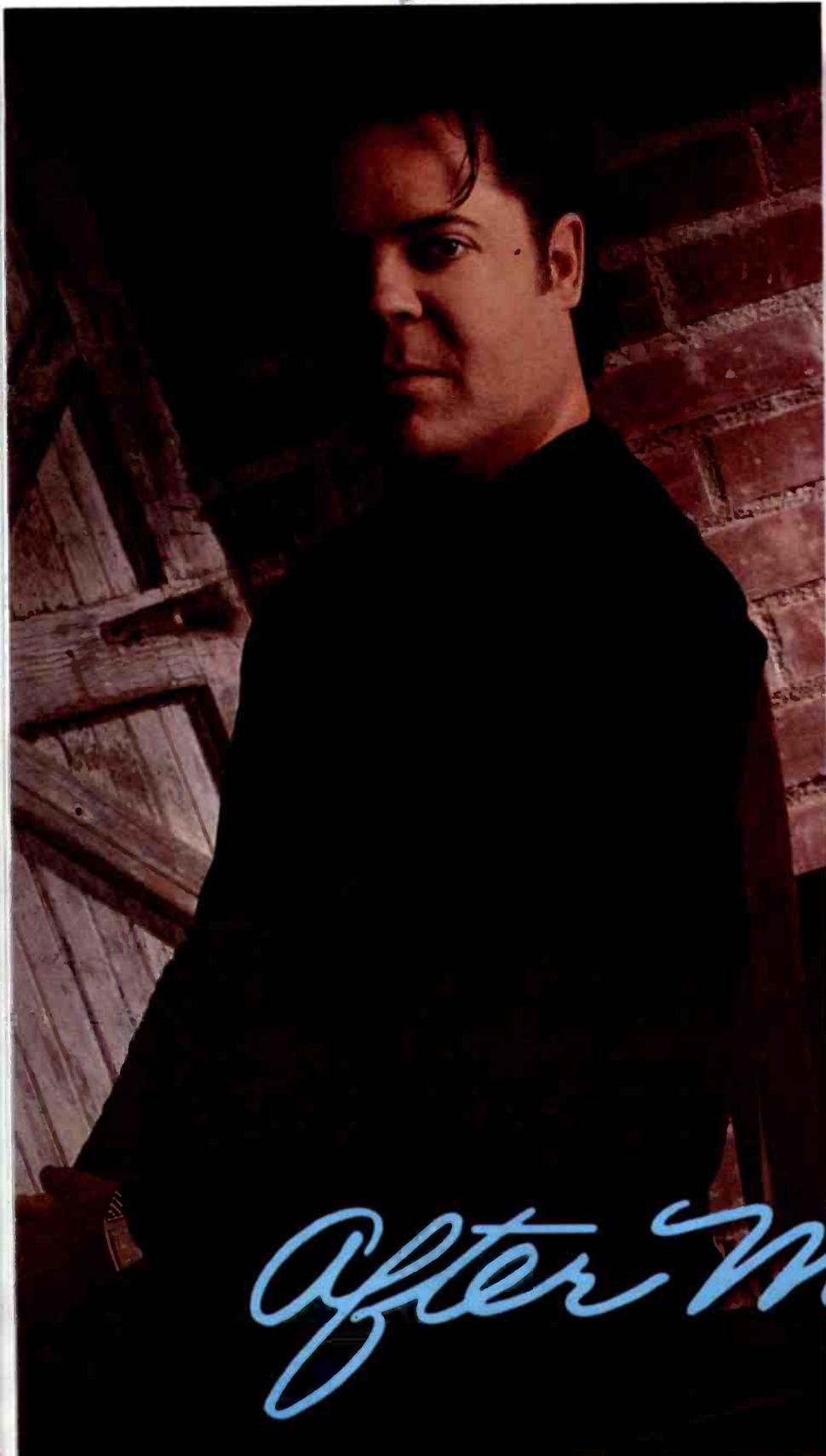
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WILD/Boston	WHUR/Washington DC
WMMJ/Washington DC	KMJM/St. Louis
WWIN/Baltimore	WZAK/Cleveland
WMCS/Milwaukee	WBAV/Charlotte
WVKL/Norfolk	WSVY/Norfolk
WYLD/New Orleans	WQMG/Greensboro
WKJS/Richmond	KOKY/Little Rock
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WLVH/Savannah	WAGH/Columbus



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What Women Want From Country Radio

□ Format-specific report provides details

Over the past 15 years Country has shifted from a format that consistently delivered a 51% female-49% male audience to one pushing an audience composition of 65% women. Thus, knowing what women want from their favorite radio station has never been more critical for Country programmers.

Arbitron and Joint Communications have released a supplement to the "What Women Want" study, a format-specific report on the habits and preferences of female Country listeners. This report is the first in a series of format-specific reports culled from the results of "What Women Want: Five Secrets to Better Ratings," a study released in September that was based on interviews with more than 1,000 Arbitron diarykeepers aged 18-54 who listen to all major formats. This week we present excerpts from the study, the complete text of which can be found at www.arbitron.com.

Key Findings

Here are the details behind the top 14 things Arbitron and Joint Communications found about women who listen to Country radio:

1. Country-radio women said that "favorite music" is the biggest reason for tuning in, and the need for "lots of music" diminishes with age. "Country" women overwhelmingly said that "Music I Like" is the biggest reason they tune in (92%), followed by "Lots of Music" (85%). The demand for lots of music is much higher among Country-radio women than among average 18-to-54-year-old diarykeepers.

For women in general, the demand for "Music I Like" does not change with age, but the demand for "Lots of Music" declines. This emphasizes that picking the correct songs can be key in keeping women tuned in. Fifty percent of Country-radio women said that they would tune out because of a song they did not like.

2. Women will turn the dial if they hear programming that is not "family friendly." Ninety-five percent of Country-radio women strongly agree that family is the most important thing to them. This comes in play with radio habits, since nearly 70% of Country-radio women "strongly agree" that when they tune out a radio station, it is because there is something they don't want kids to hear.

3. "Too many commercials" is the No. 1 tune-out. Women had no problem telling us what they do not want, and most are saying loud and clear that "too many commercials" is the reason they turn the dial. While programmers and managers argue about

spotloads, women are busy tuning out the station. Seventy-four percent of Country-radio women said that "too many commercials" cause them to tune out.

4. DJs are important to Country-radio women. Country-radio women like their DJs. Compared to 18-to-54-year-old diarykeepers, twice as many Country listeners said that DJs were one of the things they loved about radio. And they want to laugh. Forty-eight percent of Country-radio women "strongly agreed" with the statement "DJs should make me laugh," compared with 37% of women listening to all other formats.

However, this shouldn't be taken as a license to talk with nothing to say. More Country-radio women agreed with the statement "DJs talk too much" than average diarykeepers in all other formats.

The sound of the voice is important too. Almost twice as many Country listeners said that "The sound of a DJ's voice is more important than what they say" as did all other diarykeepers. Funny DJs are also a strong tune-in for Country radio — 60% of Country women "strongly agree" that they tune in to radio for "funny DJs."

5. Women want to hear the song identified, and that's as important as funny DJs. Fifty-eight percent of women strongly agreed that radio stations should identify songs and artists more than they do now. This is not unique to any age or format. Women of all ages strongly agree that this is important.

This is not surprising in an era when radio stations don't identify songs and record companies don't even put the names of songs on their CDs. In other words, for Country radio, a balance of humor and great music with song identification helps lead to success.

6. Women continue to be optimists and "American Dreamers." Even though women are heavily pressured for time and responsibility, they remain optimists: so don't play to the negatives. Eighty-three percent of female Country-radio Arbitron diarykeepers "strongly agree" that hard work brings success, and 67% believe that they can be whatever they choose to be — statistics that are uniquely American, reflecting a free and upwardly mobile society. Sixty-nine per-

cent of these women also said that they feel happy and content most of the time.

Keep in mind that Country-radio women are more stressed for time than other women. They are more likely to strongly agree with the statement "I don't have enough time to listen" as a reason for turning off the radio, and they are much more likely to strongly agree with the statement "I never seem to have enough time to get everything done" (67%). You won't win them over with slogans such as "Now we play more of your favorite music so you can listen longer." They'll think you don't understand and that you're talking to someone else.

7. Women dislike "rude announcers" almost as much as "too many commercials." Sixty-eight percent of Country women strongly agreed that "rude announcers" caused them to tune out, and 56% said cheesy or phony announcers caused them to tune out. Women seem to have a big problem with rude announcers across all ages. Even among 18-to-24-year-olds, 65% strongly agreed that "rude announcers" are a tune-out. Rudeness, phoniness and mean-spiritedness are big no-nos with female diarykeepers, regardless of age. Remember that female diarykeepers are really concerned about kids and what they hear. They are tired of rudeness and inappropriateness.

8. Most Country-radio women work, but less than half (46%) of them listen to the radio at work. If they listen to the radio at work, Time Spent Listening is high — so they are important to your Average Quarter-Hour. Most Country fans who listen to the radio at work don't access the Internet at work. In other words, if the Internet is your key way of involving listeners with your station at work, you're leaving most of your listeners out of the offer.

9. Most Country women access the Internet, just not at work. Although many Country listeners access the Internet, they don't use it as much as most other 18-to-54-year-old radio listeners. Fifty-nine percent of all Country-radio women 18-54 log on weekly. Of those, a significant majority (38%) log on only at home; 6% log on only at work; and 15% log on at work and at home. Therefore, note

Top 10 Things to Know About Female Country-Radio Listeners

The Arbitron-Joint Communications study "What Women Want From Country Radio" yielded these key findings (items not accompanied by details here are more fully addressed in the accompanying text):

- 1. They're time-stressed.** Diarykeeping women who listen to Country radio are the most time-stressed of any format's listeners. Don't waste their time.
- 2. They're overwhelmed by commercials.**
- 3. Women are kid-sensitive.** Country-radio women don't want radio that is inappropriate for kids. Over 60% "strongly agree" that they'll tune out if the kids can't (or shouldn't) listen.
- 4. DJs are important to them.**
- 5. They want songs ID-ed.**
- 6. They like to win things.**
- 7. They respond to direct appeals.**
- 8. The Internet is not everywhere for them.**
- 9. They are daydreamers.** A Country-radio woman who fills in an Arbitron diary is more likely to agree that "radio helps me enjoy things in my imagination that I would never do in real life" and that it helps her escape her day-to-day life.
- 10. Frequent-listener clubs can work.**

that 41% of all Country diarykeepers 18-54 never log on to the Internet. Maybe it's time to bring back some of those "old-fashioned" technologies like telephone and fax.

10. At-work visits by personalities should be used selectively. Eighty-six percent of working women who listen to Country radio said they do not want a visit from a radio personality at their workplace. However, the 14% who do want a visit are much more likely to be loyal to you. There is a very high proportion of at-work or frequent-listener club members in this group.

11. Twice as many Country listeners are members of at-work or frequent-listener clubs than average 18-to-54-year-old female diarykeepers. And, although the number of working women who are frequent-listener club members is low, these women (of all formats) are highly desirable listeners for many reasons:

- They are twice as likely to think contests are fun for entertainment value, even if they don't play.
- They are three times as likely to think of DJs as friends.
- They are twice as likely to think that DJs should make them laugh.
- They are three times as likely to want a visit from radio-station personnel at work.
- They are twice as likely to use radio advertising to make purchase decisions.
- They have double the TSL of non-club-members.

To put it in perspective, 8% of all Country diarykeepers who listen at work are active members of frequent-listener clubs. They are part of your success, but not all of it.

12. Country-radio women said that the best way to find out about a radio station is hearing about it from a friend. Even more than television? Yes. Eighty-two percent of women said that the best way to hear about radio stations is from a friend. Women trust their friends to make recommendations; the credibility of a reference cannot be underestimated. Stations must find ways to motivate women to "tell a friend." However, along with being persuaded by a friend,

they are likely to be persuaded by television, billboards and direct mail.

13. Almost 20% of Country women never want any contesting. Contests are very polarizing. Twenty percent never want any contesting, not even for entertainment value. A quarter (25%) "strongly agree" that they enjoy listening even if they don't play. Only 12% of Country-radio women have listened to the radio "specifically to win" something.

Country listeners are slightly ambiguous in their attitude toward contests. Only 17% of them "strongly agree" that they listen to radio for "Contests with a chance to win prizes." This is lower than average 18-to-54-year-old female diarykeepers. Yet 47% "strongly agree" that they "Like to win things."

This suggests that on-air contesting is not the most effective way to appeal to a Country listener's desire to win. It suggests that Country radio do some serious brainstorming and rethinking of the whole issue of contests. Contests are most attractive to 18-to-24-year-olds, who are the most likely of any age group to find them entertaining and to want to win something.

14. Over 80% of Country women who were contacted by a station and asked to listen for a contest actually listened. We asked Country listeners many questions about contests. One question was whether they specifically listened to the radio to win something and whether they had been contacted first and asked to listen to win.

Twenty percent of all Country-radio-women diarykeepers had been contacted and asked to listen to the radio for a chance to win something. Of this group, over 80% actually listened to the station after being contacted. Country women are almost three times as likely to listen to a radio station if it asks them to check it out for a contest — that is, if they are contacted.

This suggests a very strong loyalty between female Country-radio listeners and their stations. They really like the connection. It shows in their relationship

Continued on Page 62



CALVIN GILBERT
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Music City Holidays

Activity slows, but some acts are still hard at work

With all of the year's country albums delivered to retail and most of the tour buses parked, Nashville is winding down for the holidays.

However, it's not as though the country-music business is grinding to a halt between now and the singing of "Auld Lang Syne." Vince Gill, Lee Ann Womack and Kenny Rogers are still on the road with their holiday tours; the two primary country music cable channels — CMT and Great American Country (GAC) — are emphasizing their holiday programming; the Grand Ole Opry's star quotient has increased; and a handful of country acts are getting ready for New Year's Eve gigs.

Holiday Tours

Gill and Grant have previously been a special guest at Amy Grant's annual holiday concerts in Nashville, but this marks the first time the husband and wife have toured together for the Christmas shows. Sponsored by Target stores, the A Christmas to Remember tour also features bluegrass trio Nickel Creek and Contemporary Christian artist Rachael Lampa.

Gill and Grant are being backed by an impressive band — the Nashville Symphony Orchestra. The tour, which kicked off Nov. 30, still has stops in Pennsylvania, Ohio, Michigan, Illinois and Washington, DC before closing with a Dec. 16 show in Minneapolis.

Womack gets some impressive musical backing, too, during a holiday tour with The Duke Ellington Orchestra. Womack performs her mainstream hits with her own band but joins the orchestra for a collection of holiday favorites. With sponsorship by CMT, the 18-city tour kicked off Nov. 29 and will make stops at locales in Iowa, Illinois, Ohio, Minnesota and Wisconsin before closing Dec. 22 at the Holiday Star Theater in Merrillville, IN.

This is Kenny Rogers' final year of traveling with his show "Christmas From the Heart, Featuring *The Toy Shoppe*," although he plans to return next year with a new holiday show. The first part of the show features Rogers singing Christmas classics. Following an intermission, Rogers returns as Hank Longley, the main character in the musical play *The Toy Shoppe*. Rogers enlists the services of local choirs at each tour stop, including upcoming dates in West Virginia, Michigan, Ohio, Wisconsin, Minnesota, North Dakota, Iowa, Indiana, Massachusetts, Connecticut and New York.

And while it's not exactly a holiday tour, Martina McBride heads to the

West Coast to perform "God Bless America" during the 113th annual Rose Parade in Pasadena, CA on New Year's Day. With coverage on the major TV networks, a worldwide audience of 350 million is estimated for the parade, which is part of the annual Rose Bowl festivities.

Other Live Music

With the Grand Ole Opry returning to the Ryman Auditorium in downtown Nashville, the holiday season seems to attract more contemporary acts than usual. Since they're not touring, it provides an opportunity for Opry members to fulfill their quota of required appearances. Beyond that, many country acts are simply anxious for the opportunity to perform on the stage where Hank Williams and Patsy Cline once walked.

This past weekend the lineup included Steve Wariner, Diamond Rio, Joe Diffie, Carolyn Dawn Johnson, Hal Ketchum, Asleep At The Wheel and Crystal Gayle. The holiday season also brings Opry performances from Clint Black, Jeff Carson, Emmylou Harris, Tracy Lawrence, Loretta Lynn, The Del McCoury Band, Charley Pride, John Prine, Riders In The Sky, Marty Stuart, Travis Tritt, Dale Watson and Gillian Welch.

As New Year's Eve approaches, many country acts will be celebrating away from the spotlight. Of course, some artists plan to stay home, only to change their mind in December, when their agent presents the proverbial "offer you can't refuse" from a desperate talent booker.

Country's biggest New Year's Eve event is Kenny Chesney's show at Nashville's Gaylord Entertainment Center. Taking over for Tim McGraw, who has hosted the concert since the arena opened a few years ago, Chesney will be onstage at the stroke of midnight during a show that also features Sara Evans, Phil Vassar and Jamie O'Neal.

If you're not in Nashville, the Dallas-Ft. Worth area is always a safe bet for country music. New Year's Eve shows there include Gary Allan at Billy Bob's Texas and Blake Shelton at Cowboys Red River.

Tube Music

Both GAC and CMT will be offering new ways to enjoy the holidays. Lyric Street recording artists Aaron

Tippin and Sonya Isaacs provide exclusive performances in GAC's *A December to Remember*. Tippin will be performing material from his first-ever holiday album, the just-released and conveniently titled *A December to Remember*. Isaacs sings "The Christmas Song" and "Mary, Did You Know" from Lyric Street's new holiday compilation, *No Wrapping Required*. The special premieres Dec. 9 at 3pm ET and repeats on an almost-daily basis at various times through Dec. 25.

CMT's new holiday programming is taking place on the daily series *CMT Most Wanted Live*. Promoted as "The 12 Songs of Christmas," the holiday shows began this past Wednesday with a full 60-minute appearance by Clint Black. Other major acts will also stop by to provide live performances of holiday music through Dec. 20. That list includes Keith Urban, Billy Gilman, Jamie O'Neal, Mark Wills, Trace Adkins, Jessica Andrews and Brad Paisley, along with Tippin and his wife, Thea. *CMT Most Wanted Live* is telecast Monday-Friday at 6pm ET.

CMT will also present two holiday specials that first aired last year. *SHEDAISSY's* hourlong *A SHEVERY Merry Christmas* features special guests Jewel, Brian McKnight and Richard Marx. Upcoming airdates include Dec. 19 (8pm and midnight ET) and Dec. 25 (noon and 8pm ET). *Billy Gilman's Classic Christmas* airs Dec. 7 (8pm ET), Dec. 8 (2pm ET) and Dec. 25 (11am and 10pm ET). Gilman's guests include Charlotte Church, Jessica Andrews, Michael W. Smith and Asleep At The Wheel's Ray Benson.

CMT gets into the New Year's spirit with *Noisemakers 2001*, a year-end retrospective of the biggest videos and news stories. The special premieres Dec. 29 and repeats daily through Dec. 31. GAC's *Top 50 Videos of the Year* begins at 9pm ET on New Year's Eve, with the network's *Fast Forward* telecast around midnight.

Turkey Day Recap

Despite the Christmas decorations that start showing up at malls as early as Halloween, most of us still consider Thanksgiving as the beginning of the holiday season. Several country acts were particularly busy for the



SUCCESSFUL 'SONGBOOK'

When Trisha Yearwood arrived recently for a meeting at the MCA/Nashville offices, the staff surprised her with a champagne toast to celebrate the quadruple-Platinum status of *Songbook: A Collection of Hits*. Gathering following the bubbly are (l-r) MCA/Nashville Sr. VP/A&R Mark Wright, Yearwood and MCA/Nashville Chairman Bruce Hinton and President Tony Brown.



MUSICAL CROSSROADS

CMT Crossroads, a new show on the cable TV network, will team country artists with musicians from other genres to share songs and swap stories. Pictured after a recent taping in New York City are (l-r) Lucinda Williams, Elvis Costello and CMT VP/Program Development & Production Kaye Zumann.

November holiday, which brought a Thanksgiving Eve performance at Ft. Campbell, KY. Home of the 101st Airborne Division (Air Assault), the military installation is located 60 miles north of Nashville. *SHEDAISSY's* Sara Evans, Phil Vassar, Carolyn Dawn Johnson and Craig Morgan performed for an audience that included troops, their families — and President George Bush.

Billy Ray Cyrus was in New York City to ride in the Macy's Thanksgiving Day Parade, but he says the highlight of the trip was a visit to a firehouse in the Red Hook section of Brooklyn. Cyrus made the visit to thank the firefighters who were interviewed for inclusion in a special two-hour episode of his PAX-TV series, *Doc*. While at the firehouse, he shared a meal with the firefighters and rode on the ladder truck during a real fire call.

Cyrus also performed an acoustic version of "Some Gave All" for a group that included two widows and children of seven firefighters who died in the Sept. 11 terrorist attacks. After being shown the emergency jackets hanging in tribute to the seven who died, Cyrus arranged for several men from ladder company 101 to join him on the U.S. Mint float for the Macy's parade. They hung the jack-

ets of their seven departed friends on the side of the float.

Some singers would jump at the chance to pre-record the national anthem for an otherwise "live" performance before a major sporting event. Lee Ann Womack, on the other hand, rejected that offer for her Thanksgiving Day performance at the Dallas Cowboys-Denver Broncos game. Womack jokes, "Here I've just won [CMA] Female Vocalist of the Year, and they wanted me to pretend to sing."

The Jacksonville, TX native adds, "There was no way I was going to get up in front of the state of Texas, let alone this whole country, and lip-sync. If you grow up in Texas, that Thanksgiving Day football game is the biggest deal there is after your mama's dressing and vegetable casseroles."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822
or e-mail:
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R&R Country Top 50

December 7, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '01	PERSON CHART	TOTAL STATIONS ADDS
	1	TOBY KEITH I Wanna Talk About Me (DreamWorks)	6025	+93	666898	17	149/0
3	2	GEORGE STRAIT Run (MCA)	5300	+175	581036	10	150/0
2	3	DAVID BALL Riding With Private Malone (Dualtone)	5193	-20	567134	14	148/0
4	4	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	5187	+139	553323	11	147/0
8	5	ALAN JACKSON Where Were You (When...) (Arista)	5155	+785	587531	4	150/0
7	6	TRACE ADKINS I'm Tryin' (Capitol)	4737	+295	490352	22	149/1
9	7	GARTH BROOKS Wrapped Up In You (Capitol)	4463	+300	482991	8	150/0
10	8	STEVE HOLY Good Morning Beautiful (Curb)	4265	+464	459380	20	150/1
5	9	TRAVIS TRITT Love Of A Woman (Columbia)	4078	-889	439515	26	149/0
6	10	REBA MCENTIRE I'm A Survivor (MCA)	3625	-973	397919	21	149/0
11	11	BRAD PAISLEY Wrapped Around (Arista)	3581	+67	388187	15	146/0
12	12	LONESTAR With Me (BNA)	3412	+69	365397	17	147/1
13	13	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	3261	+73	341029	14	146/1
15	14	BROOKS & DUNN Long Goodbye (Arista)	2821	+422	303725	7	145/10
16	15	TRACY BYRD Just Let Me Be In Love (RCA)	2541	+159	256823	17	143/8
14	16	GARY ALLAN Man Of Me (MCA)	2540	+20	259821	24	143/0
17	17	JOE DIFFIE In Another World (Monument)	2392	+204	234157	21	131/6
18	18	SARA EVANS Saints & Angels (RCA)	2230	+117	216469	14	133/8
19	19	DIXIE CHICKS Some Days You Gotta Dance (Monument)	2187	+253	229767	11	121/14
20	20	JAMIE O'NEAL Shiver (Mercury)	2013	+125	189361	14	131/3
22	21	MARTINA MCBRIDE Blessed (RCA)	1947	+312	220168	6	125/11
23	22	BLAKE SHELTON All Over Me (Warner Bros.)	1657	+116	168096	8	132/9
21	23	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	1621	-64	175846	10	103/1
25	24	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	1606	+121	147328	17	116/1
24	25	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	1589	+78	149740	11	114/6
27	26	RASCAL FLATTS I'm Movin' On (Lyric Street)	1578	+256	159793	10	114/7
Breaker	27	TIM MCGRAW The Cowboy In Me (Curb)	1551	+691	168292	3	127/40
26	28	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	1412	+2	154064	11	106/1
31	29	PHIL VASSAR That's When I Love You (Arista)	982	+166	94430	7	97/7
29	30	JEFFREY STEELE Something In The Water (Monument)	866	+8	80244	14	84/3
Breaker	31	CYNDI THOMSON I Always Liked That Best (Capitol)	863	+73	79791	6	92/6
30	32	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	809	-47	72559	10	85/3
34	33	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	773	+105	81574	4	84/13
35	34	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	671	+33	58141	4	84/10
32	35	CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	669	-127	66484	6	34/3
39	36	TAMMY COCHRAN I Cry (Epic)	594	+96	49033	3	81/8
40	37	WILD HORSES I Will Survive (Epic)	576	+80	51093	8	60/2
36	38	SHANNON BROWN Baby I Lied (BNA)	545	-80	53692	14	72/0
41	39	BLACKHAWK Days Of America (Columbia)	523	+63	49255	6	53/9
37	40	DIAMOND RIO That's Just That (Arista)	518	-46	45011	7	56/1
44	41	TRISHA YEARWOOD Inside Out (MCA)	448	+85	43517	2	59/15
43	42	KENNY ROGERS Homeland (Dreamcatcher)	440	+35	43033	4	65/6
42	43	DAISY OERN Gettin' Back To You (Mercury)	409	+1	32157	7	54/1
46	44	MARK MCGUINN She Doesn't Dance (VFR)	402	+54	29860	2	51/2
47	45	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do... (Mercury)	401	+62	30632	2	56/8
48	46	CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	342	+13	37095	4	46/1
49	47	ALAN JACKSON It's Alright To Be A Redneck (Arista)	335	+87	28747	3	21/0
45	48	HANK WILLIAMS JR. America Will Survive (Curb)	258	-100	27755	6	19/1
50	49	KEVIN DENNEY That's Just Jessie (Lyric Street)	187	-31	22909	1	29/14
Debut	50	3 OF HEARTS The Christmas Shoes (RCA)	185	+143	24588	0	4/2

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 80% of reporting panel for the first time. Songs below No. 1 are moved to recurrent after three consecutive weeks of down airplay. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, R&R, Inc. Arbitron Company). © 2001, R&R, Inc.

Most Added

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ARTIST TITLE (LABELS)	ADDS
CAROLYN DAWN JOHNSON I Don't Want You... (Arista)	45
TIM MCGRAW The Cowboy In Me (Curb)	40
KELLIE COFFEY When You Lie Next To Me (BNA)	34
TY HERNDON Heather's Wall (Epic)	27
CHELY WRIGHT Jezebel (MCA)	18
TRISHA YEARWOOD Inside Out (MCA)	15
DIXIE CHICKS Some Days You Gotta Dance (Monument)	14
KEVIN DENNEY That's Just Jessie (Lyric Street)	14
LEE ANN WOMACK Does My Ring Burn Your... (MCA)	13
MARTINA MCBRIDE Blessed (RCA)	11

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
ALAN JACKSON Where Were You (When...) (Arista)	+785
TIM MCGRAW The Cowboy In Me (Curb)	+691
STEVE HOLY Good Morning Beautiful (Curb)	+464
BROOKS & DUNN Long Goodbye (Arista)	+422
MARTINA MCBRIDE Blessed (RCA)	+312
GARTH BROOKS Wrapped Up In You (Capitol)	+300
TRACE ADKINS I'm Tryin' (Capitol)	+295
RASCAL FLATTS I'm Movin' On (Lyric Street)	+256
DIXIE CHICKS Some Days You Gotta Dance (Monument)	+253
JOE DIFFIE In Another World (Monument)	+204

Breakers

TIM MCGRAW
The Cowboy In Me (Curb)
 85% OF OUR REPORTERS ON IT (127 STATIONS)
 40 Adds • Moves 28-27

CYNDI THOMSON
I Always Liked That Best (Capitol)
 61% OF OUR REPORTERS ON IT (92 STATIONS)
 6 Adds • Moves 33-31

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

GOD, FAMILY, and COUNTRY

CRAIG MORGAN

“A must play for December 7th
 Pearl Harbor Day”—Ron Brooks/WCOS

“More than a song for the moment...
 A song for our times!” —Keith Hill

#1 New & Active R&R - 137 Total plays, 15 Stations On Debut #58 Billboard - #50 Gavin G2

R&R Country Top 50 Indicator

December 7, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
3	1	DAVID BALL Riding With Private Malone (Dualtone)	1245	+109	46428	14	33/0
1	2	GEORGE STRAIT Run (MCA)	1218	+71	45642	11	33/0
2	3	TOBY KEITH I Wanna Talk About Me (DreamWorks)	1169	+25	42631	15	33/0
6	4	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1162	+117	43179	12	32/0
5	5	TRACE ADKINS I'm Tryin' (Capitol)	1150	+89	43110	20	33/0
7	6	ALAN JACKSON Where Were You (When...) (Arista)	1103	+150	41421	5	33/1
8	7	GARTH BROOKS Wrapped Up In You (Capitol)	1072	+134	40067	9	33/0
10	8	STEVE HOLY Good Morning Beautiful (Curb)	1037	+170	38693	20	33/0
9	9	BRAD PAISLEY Wrapped Around (Arista)	1003	+109	38291	19	33/0
12	10	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	860	+96	32974	14	32/0
14	11	TRACY BYRD Just Let Me Be In Love (RCA)	793	+83	30678	19	32/1
16	12	BROOKS & DUNN Long Goodbye (Arista)	765	+102	29413	8	33/0
4	13	REBA MCENTIRE I'm A Survivor (MCA)	751	-326	27470	20	25/0
15	14	GARY ALLAN Man Of Me (MCA)	715	+10	26794	20	33/0
13	15	LONESTAR With Me (BNA)	687	-32	26017	20	27/0
17	16	SARA EVANS Saints & Angels (RCA)	674	+52	25504	14	32/0
11	17	TRAVIS TRITT Love Of A Woman (Columbia)	658	-153	22955	20	27/0
19	18	DIXIE CHICKS Some Days You Gotta Dance (Monument)	639	+90	24125	10	32/2
18	19	JOE DIFFIE In Another World (Monument)	631	+58	24101	20	29/0
30	20	TIM MCGRAW The Cowboy In Me (Curb)	532	+255	20305	4	32/3
24	21	MARTINA MCBRIDE Blessed (RCA)	532	+99	20356	7	31/3
21	22	JAMIE O'NEAL Shiver (Mercury)	521	+19	19433	16	28/0
22	23	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	514	+23	19373	16	29/1
23	24	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	502	+19	17761	12	28/0
25	25	BLAKE SHELTON All Over Me (Warner Bros.)	445	+55	17312	10	30/1
26	26	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	426	+43	16394	13	29/2
20	27	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	414	-93	15956	11	22/0
27	28	RASCAL FLATTS I'm Movin' On (Lyric Street)	411	+35	16678	12	26/3
29	29	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	371	+54	14595	7	29/4
28	30	PHIL VASSAR That's When I Love You (Arista)	368	+37	13556	9	26/2
31	31	CYNDI THOMSON I Always Liked That Best (Capitol)	308	+39	11341	7	26/1
33	32	TRISHA YEARWOOD Inside Out (MCA)	277	+52	9977	5	24/5
34	33	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	273	+68	10256	7	25/2
32	34	DIAMOND RIO That's Just That (Arista)	260	+21	9437	9	20/0
35	35	CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	182	-16	7042	5	13/1
36	36	JEFFREY STEELE Something In The Water (Monument)	174	+3	6206	13	14/0
37	37	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	169	+19	6420	9	13/0
41	38	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna... (Mercury)	140	+25	5128	4	18/5
40	39	BLACKHAWK Days Of America (Columbia)	139	+23	4865	7	9/1
42	40	MARK MCGUINN She Doesn't Dance (VFR)	114	+20	3928	5	12/1
50	41	TAMMY COCHRAN I Cry (Epic)	108	+62	4162	2	13/6
39	42	ALAN JACKSON It's Alright To Be A Redneck (Arista)	103	-31	3998	6	10/1
43	43	CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	97	+10	3141	9	8/0
46	44	KENNY ROGERS Homeland (Dreamcatcher)	75	+11	2933	4	8/2
45	45	SHANNON BROWN Baby I Lied (BNA)	69	+3	2552	12	5/0
46	46	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	64	+57	2106	1	12/9
49	47	JOHN BERRY How Much Do You Love Me (Ark 21)	58	+11	2252	2	3/0
46	48	DAISY DERN Gettin' Back To You (Mercury)	57	+16	1988	1	7/1
47	49	KEVIN DENNEY That's Just Jessie (Lyric Street)	56	+7	2166	2	7/4
46	50	CHELY WRIGHT Jezebel (MCA)	52	+39	1636	1	7/6

33 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1.
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Most Added.

ARTIST TITLE (LABEL/S)	ADDS
CAROLYN DAWN JOHNSON I Don't Want You... (Arista)	9
TAMMY COCHRAN I Cry (Epic)	6
CHELY WRIGHT Jezebel (MCA)	6
TRISHA YEARWOOD Inside Out (MCA)	5
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	5
LEE ANN WOMACK Does My Ring Burn... (MCA)	4
KEVIN DENNEY That's Just Jessie (Lyric Street)	4
TY HERNDON Heather's Wall (Epic)	4
TIM MCGRAW The Cowboy In Me (Curb)	3
MARTINA MCBRIDE Blessed (RCA)	3
RASCAL FLATTS I'm Movin' On (Lyric Street)	3
KELLIE COFFEY When You Lie Next To Me (BNA)	3
DIXIE CHICKS Some Days You Gotta Dance (Monument)	2
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	2
PHIL VASSAR That's When I Love You (Arista)	2
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	2
KENNY ROGERS Homeland (Dreamcatcher)	2
HANK WILLIAMS JR. America Will Survive (Curb)	2
3 OF HEARTS The Christmas Shoes (RCA)	2
PHIL CAULKINS Daddy's Little... (Mid Land Productions)	2

Most Increased Plays

ARTIST TITLE (LABEL/S)	TOTAL PLAY INCREASE
TIM MCGRAW The Cowboy In Me (Curb)	+255
STEVE HOLY Good Morning Beautiful (Curb)	+170
ALAN JACKSON Where Were You (When...) (Arista)	+150
GARTH BROOKS Wrapped Up In You (Capitol)	+134
AARON TIPPIN Where Stars... (Lyric Street)	+117
DAVID BALL Riding With Private Malone (Dualtone)	+109
BRAD PAISLEY Wrapped Around (Arista)	+109
BROOKS & DUNN Long Goodbye (Arista)	+102
MARTINA MCBRIDE Blessed (RCA)	+99
JO DEE MESSINA W/T. MCGRAW Bring On... (Curb)	+96
DIXIE CHICKS Some Days You... (Monument)	+90
TRACE ADKINS I'm Tryin' (Capitol)	+89
TRACY BYRD Just Let Me Be In Love (RCA)	+83
GEORGE STRAIT Run (MCA)	+71
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+68
TAMMY COCHRAN I Cry (Epic)	+62
JOE DIFFIE In Another World (Monument)	+58
CAROLYN DAWN JOHNSON I Don't Want... (Arista)	+57
BLAKE SHELTON All Over Me (Warner Bros.)	+55
LEE ANN WOMACK Does My Ring Burn... (MCA)	+54
SARA EVANS Saints & Angels (RCA)	+52
TRISHA YEARWOOD Inside Out (MCA)	+52
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+43
CYNDI THOMSON I Always Liked That Best (Capitol)	+39
CHELY WRIGHT Jezebel (MCA)	+39
PHIL VASSAR That's When I Love You (Arista)	+37
RASCAL FLATTS I'm Movin' On (Lyric Street)	+35
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+25
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	+25
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	+23

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES December 7, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of November 11-17.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TRAVIS TRITT Love Of A Woman (Columbia)	37.5%	76.3%	15.3%	99.3%	3.5%	4.3%
JOE DIFFIE In Another World (Monument)	29.0%	75.5%	17.5%	98.3%	3.3%	2.0%
STEVE HOLY Good Mornin' Beautiful (Curb)	35.3%	75.0%	17.8%	97.3%	2.5%	2.0%
ALAN JACKSON Where Were You... (Arista)	44.8%	74.3%	17.5%	96.0%	3.3%	1.0%
AARON TIPPIN Where The Stars And Stripes... (Lyric Street)	39.3%	73.3%	15.8%	95.5%	5.3%	1.3%
JO DEE MESSINA/TIM MCGRAW Bring On The Rain (Curb)	35.0%	72.5%	20.5%	98.0%	3.8%	1.3%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	42.3%	71.0%	15.5%	98.5%	6.5%	5.5%
REBA MCENTIRE I'm A Survivor (MCA)	28.5%	70.3%	18.3%	99.3%	3.5%	7.3%
TRACE ADKINS I'm Tryin' (Capitol)	34.3%	69.5%	21.8%	98.0%	3.3%	3.5%
BRAD PAISLEY Wrapped Around (Arista)	32.3%	67.0%	20.8%	97.3%	5.5%	4.0%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	19.3%	64.3%	23.3%	94.5%	5.5%	1.5%
LONESTAR With Me (BNA)	25.8%	62.8%	24.5%	96.5%	6.0%	3.3%
GEORGE STRAIT Run (MCA)	24.8%	62.8%	24.8%	95.3%	6.3%	1.5%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	21.8%	62.8%	26.0%	96.3%	5.5%	2.0%
DAVID BALL Riding With Private Malone (Dualtone)	34.3%	62.0%	20.8%	95.0%	7.5%	4.8%
PHIL VASSAR That's When I Love You (Arista)	19.8%	61.8%	25.5%	92.0%	4.3%	0.5%
BROOKS & DUNN Long Goodbye (Arista)	19.5%	61.3%	23.0%	90.3%	5.5%	0.5%
GEORGE JONES/GARTH BROOKS Beer Run (BNA)	23.3%	61.0%	22.3%	95.5%	8.3%	4.0%
GARY ALLAN Man Of Me (MCA)	24.3%	60.5%	23.8%	96.5%	7.8%	4.5%
SARA EVANS Saints & Angels (RCA)	19.3%	58.8%	29.5%	95.8%	5.5%	2.0%
TRACY BYRO Just Let Me Be In Love (RCA)	21.0%	58.3%	27.5%	93.8%	6.0%	2.0%
MARTINA MCBRIDE Blessed (RCA)	17.0%	54.8%	25.0%	86.5%	5.3%	1.5%
CHARLIE DANIELS BAND This Ain't No Rag, It's a Flag (Audium)	24.8%	53.8%	26.5%	91.3%	9.0%	2.0%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	16.0%	53.5%	24.8%	87.8%	7.3%	2.3%
GARTH BROOKS Wrapped Up In You (Capitol)	20.3%	52.3%	23.0%	90.0%	11.5%	3.3%
STEVE AZAR I Dont Have To Be Me... (Mercury)	11.8%	51.8%	27.3%	86.0%	6.3%	0.8%
LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	16.0%	51.0%	27.8%	92.3%	9.8%	3.8%
TIM MCGRAW The Cowboy In Me (Curb)	13.5%	50.0%	27.0%	86.0%	6.5%	2.5%
CLINT BLACK/LISA H. BLACK Easy For Me To Say (RCA)	16.5%	49.8%	26.3%	83.8%	5.8%	2.0%
JAMIE O'NEAL Shiver (Mercury)	14.5%	48.5%	30.5%	93.8%	11.0%	3.8%
JEFFREY STEELE Somethin' In The Water (Monument)	16.8%	46.5%	22.0%	91.0%	17.0%	5.5%
RASCAL FLATTS I'm Movin' On (Lyric Street)	12.5%	42.3%	27.8%	80.5%	8.0%	2.5%
BLAKE SHELTON All Over Me (Warner Bros.)	10.8%	39.0%	25.5%	80.5%	14.0%	2.0%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	11.5%	36.0%	26.5%	75.5%	13.0%	0.0%
CYNDI THOMSON I Always Liked That Best (Capitol)	9.3%	32.0%	18.5%	67.0%	14.8%	1.8%



Password of the Week: Cruise

Question of the Week: Are you traveling over the holidays? Have the recent terrorist events in New York, Washington, DC and Pennsylvania, or the plane crash in New York, caused you to change your travel plans in any way? (Note: this is phase two of the question, bringing the total sample to 400 persons.)

Total

Yes, I'm traveling: 24%
Yes, I changed my plans: 9%

P1

Yes, I'm traveling: 23%
Yes, I changed my plans: 15%

P2+

Yes, I'm traveling: 26%
Yes, I changed my plans: 7%

Men

Yes, I'm traveling: 28%
Yes, I changed my plans: 8%

Women

Yes, I'm traveling: 20%
Yes, I changed my plans: 10%

25-34

Yes, I'm traveling: 19%
Yes, I changed my plans: 9%

35-44

Yes, I'm traveling: 27%
Yes, I changed my plans: 8%

45-54

Yes, I'm traveling: 26%
Yes, I changed my plans: 10%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using five interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3 each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC, Harrisburg, PA, Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA, San Antonio. WEST: Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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New & Active

CRAIG MORGAN God, Family & Country (*Broken Bow*)
Total Plays: 137, Total Stations: 15, Adds: 4

CHELY WRIGHT Jezebel (*MCA*)
Total Plays: 124, Total Stations: 24, Adds: 18

CAROLYN DAWN JOHNSON I Don't Want You To Go (*Arista*)
Total Plays: 120, Total Stations: 50, Adds: 45

KELLIE COFFEY When You Lie Next To Me (*BNA*)
Total Plays: 103, Total Stations: 40, Adds: 34

KRISTIN GARNER Singing To The Scarecrow (*Atlantic*)
Total Plays: 100, Total Stations: 18, Adds: 1

TIM RUSHLOW Love, Will (*Scream*)
Total Plays: 80, Total Stations: 12, Adds: 3

TOMMY SHANE STEINER What If She's An Angel (*RCA*)
Total Plays: 58, Total Stations: 11, Adds: 8

TY HERNDON Heather's Wall (*Epic*)
Total Plays: 45, Total Stations: 30, Adds: 27

Songs ranked by total points.



CYRUS WITH THE KING

Monument recording artist Billy Ray Cyrus performed the song "Some Gave All," a tribute song for veterans, during his recent appearance on *Larry King Live*. Cyrus wrote "God Bless America" with a felt pen on the left-handed Fender acoustic guitar that he borrowed for the performance. He purchased the guitar shortly afterward and plans to auction it for charity. Pictured here (l-r) are King and Cyrus.



PUCKER UP!

WIL/St. Louis' CMA-nominated morning crew catch Capitol recording artist Trace Adkins in a moment of silliness in Nashville. Apparently, wax lips are still sold there! Pictured (l-r) are WIL morning host Elaine Everett, Adkins and WIL News Director Monica Adams and morning host David Craig.



A CLINT BLACK OMELET

That is what you get when you mix two eggs, cheese and RCA recording artist Clint Black — the special guest during KSON/San Diego's fifth Tony & Kris Breakfast Bash. Black sat in with the morning guys and performed a special concert for the 100 KSON listeners who attended the event. Pictured backstage are (l-r) KSON APD/MD Greg Frey and Black.

National Radio Formats

ABC RADIO NETWORKS

Coast To Coast

Kris Wilson • 972-448-3341

Adds:
TAMMY COCHRAN I Cry
TIM MCGRAW The Cowboy In Me
CYNDI THOMPSON I Always Liked That...
TRISHA YEARWOOD Inside Out

Movers:
GEORGE STRAIT Run
DAVID BALL Riding With Private Malone
TOBY KEITH I Wanna Talk About Me
AARON TIPPIN Where The Stars...
ALAN JACKSON Where Were You...

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:
MARK WILLS/JAMIE O'NEAL I'm Not Gonna...
Hottest:
ALAN JACKSON Where Were You...
AARON TIPPIN Where The Stars And Stripes...

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:
BLAKE SHELTON All Over Me
CHELY WRIGHT Jezebel
Hots:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

New Country

L.J. Smith/Hank Aaron

Adds:
EMERSON DRIVE I Should Be Sleeping
CHELY WRIGHT Jezebel
Hots:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

Lia

Ken Moultrie/Hank Aaron

Adds:
TRACY BYRD Just Let Me Be...
Hottest:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

24 HOUR FORMATS

Jim Murphy • 303-784-8700

CD COUNTRY

Rick Morgan •

Adds:
3 OF HEARTS Christmas Shoes
KELLIE COFFEY When You Lie Next...
TOMMY SHANE STEINER What If She's An Angel
Hottest:
ALAN JACKSON Where Were You...
TOBY KEITH I Wanna Talk About Me
GARTH BROOKS Wrapped Up In You

US COUNTRY

Penny Mitchell

Adds:
TRISHA YEARWOOD Inside Out

US COUNTRY CONTINUED

Hottest:

TRACE ADKINS I'm Tryin'
DAVID BALL Riding With Private Malone
TOBY KEITH I Wanna Talk About Me
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700

Adds:
BLACKHAWK Days Of America
ALECIA ELLIOT If You Believe
TIM MCGRAW Angel Boy
CHELY WRIGHT Jezebel

Elite:

TRACE ADKINS I'm Tryin'
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
BROOKS & DUNN Only In America
TOBY KEITH I Wanna Talk About Me
LONESTAR With Me
AARON TIPPIN Where The Stars And Stripes...
TRAVIS TRITT Love Of A Woman

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • 818-461-5435

Adds:
SARA EVANS Saints And Angels
PHIL VASSAR That's When I Love You
Hots:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
GARTH BROOKS Wrapped Up In You
TRACE ADKINS I'm Tryin'
ALAN JACKSON Where Were You...

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:
No Adds
Hottest:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
TIM MCGRAW Angry All The Time

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:
RASCAL FLATTS I'm Movin' On
Hottest:
DAVID BALL Riding With Private Malone
TRAVIS TRITT Love Of A Woman
TOBY KEITH I Wanna Talk About Me
GARTH BROOKS Wrapped Up In You
REBA MCCENTIRE I'm A Survivor

Hot Country

Jim Hays

Adds:
BLAKE SHELTON All Over Me
Hottest:
TOBY KEITH I Wanna Talk About Me
GEORGE STRAIT Run
DAVID BALL Riding With Private Malone
ALAN JACKSON Where Were You...
GARTH BROOKS Wrapped Up In You

Young & Elder

David Felker

Adds:
GARTH BROOKS Call Me Claus
Hottest:
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
TRAVIS TRITT Love Of A Woman
GEORGE STRAIT Run
GARTH BROOKS Wrapped Up In You



54.4 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

CHELY WRIGHT Jezebel
TRACY BYRD Just Let Me Be In Love

TOP 20

ALISON KRAUSS & UNION STATION The Lucky One
MONTGOMERY GENTRY Cold One Comin' On
TRACE ADKINS I'm Tryin'
TOBY KEITH I Wanna Talk About Me
BILLY GILMAN Elvisean
TRAVIS TRITT Love Of A Woman
BRAD PASKLEY Wrapped Around
CHRIS CAGLE I Breathe In, I Breathe Out
RADNEY FOSTER W/PAT GREEN Texas In 1880
LONESTAR With Me
PAT GREEN Carry On
MARK WILLS Loving Every Minute
JEFF CARSON Real Life
BLACK W/HARTMAN BLACK Easy For Me To Say
JAMIE O'NEAL Shiver
TRISHA YEARWOOD Inside Out
GARY ALLAN Man Of Me
AARON TIPPIN Where The Stars And Stripes...
GARTH BROOKS Wrapped Up In You
DAVID BALL Riding With Private Malone

HEAVY

AARON TIPPIN Where The Stars And Stripes
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
GARY ALLAN Man Of Me
MONTGOMERY GENTRY Cold One Comin' On
TOBY KEITH I Wanna Talk About Me
TRACE ADKINS I'm Tryin'
ALISON KRAUSS & UNION STATION The Lucky One

HOT SHOTS

CHELY WRIGHT Jezebel
MESSINA/MCGRAW Bring On The Rain
MICHEL CREEK The Lighthouse's Tale
SARA EVANS Saints & Angels

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of December 5, 2001



14.3 million households

ADDS

ALICIA ELLIOT If You Believe
BLACKHAWK Days Of America
CHELY WRIGHT Jezebel
TIM MCGRAW Angel Boy

TOP 10

GARTH BROOKS Wrapped Up In You
AARON TIPPIN Where The Stars And Stripes...
MESSINA/MCGRAW Bring On The Rain
CHRIS CAGLE I Breathe In, I Breathe Out
TRACE ADKINS I'm Tryin'
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
BRAD PASKLEY Wrapped Around
STEVE NIBLY Good Morning Beautiful
TRISHA YEARWOOD Inside Out

Information current as of December 7, 2001

ARTIST BREAKDOWN

ARTIST: Daisy Dern
ALBUM: *Little Dreams*
LABEL: Mercury

By
Calvin Gilbert
Associate Editor

Years ago, Daisy Dern got her first look at the inner workings of Country radio during an internship in the KSAN/San Francisco promotions department. Having already invested a lot of time in her own music career, she tells *R&R*. "I was the station's 'hat girl.' At the time it frustrated me so much, because I'd see artists visiting the station, doing their little acoustic shows. I kept thinking, 'I need to be doing that.' The DJs would laugh at me and tell me, 'Daisy, that's such a dream. Dream on.'"

KSAN later evolved into Country KYCY, and Dern found herself sitting in the studio recently during an interview with morning personality Steve Jordan. Dern laughs. "He was one of those guys who used to wish me good luck. He said, 'I can't believe you're sitting there.'"

Dern's station visit resulted from her first Mer-

cury single, "Gettin' Back to You." Dern's debut album, *Little Dreams*, is set for a Feb. 26 release.

Background

Dern was born in San Francisco. Her father is a sculptor, and her mother is a printer and book designer. The family's distant relatives include actor Bruce Dern and his actress daughter, Laura.

Daisy Dern was raised in the Bay Area around an eclectic group of artists with good taste in music. "My parents always listened to Willie Nelson, Hank Williams and all those great artists," she says. "I loved that music from a very early time." As a child, she would sing at home while her father played piano.

By the time she was a teenager, Dern was taking piano lessons and writing songs. "My parents got me a four-track recorder," she says. "I would

sit at the piano, write songs, record them and do overdubs. I would hide out for hours doing that."

After graduating from high school, Dern says, "My parents were adamant about me going to college, which I really didn't want to do, because I just wanted to play music." She attended three colleges, including the Berklee College of Music in Boston. Of her days in Boston, she says, "It was a great experience, but it wasn't a hothed for country music, and the voice training was opera — which was a joke for me."

She returned to the West Coast, where she formed a country band and began hitting the circuit of fairs, festivals and clubs. In addition to fronting the band as lead vocalist, Dern also booked the gigs, transported the sound system, came up with song lists and supervised rehearsals.

"It was all cover material," she says. "That's what people wanted. You could slip in an original now and then, but my songs at the time weren't really up to par."

Nashville Presence

After her parents introduced her to songwriter Steve Seskin, Dern made her first visit to Nashville in 1992, moving there a year later. "I felt like I was a tourist," she says. "I was awestruck by everything." She began recording a series of demos with a respected Nashville producer, but "It completely did not work out at all," she says. "I chose the wrong songs; I didn't know what I wanted to sing or say. It was very awkward, and I was very nervous."

The producer recognized Dern's raw talent but advised her to spend more time working on her songwriting and performance skills. Dern then returned to California to re-form her band. "I think people saw me as coming back defeated, but I saw myself going home with a purpose," she says. After putting in the hard work, Dern came back to Nashville in 1995.

Supporting herself with odd jobs around town, she began attending songwriters' shows. One of the people she met was songwriter Dave Gibson, who was performing at the Bluebird Cafe. He's the former lead vocalist for the Gibson Miller Band, and his songwriting credits include Joe Diffie's "Ships That Don't Come In," Alabama's "Jukebox in My Mind" and Confederate Railroad's "Queen of Memphis." "We struck up a friendship through writing together, and we eventually got married in 1997," Dern says.

Gibson and Dern initially began pursuing a duo deal. "We had a little bit of interest, but nothing re-

ally happened," Dern says. Her commitment to a career actually increased after the birth of her daughter, Savannah, in 1999. "Something clicked in me," she says. "I went, 'Now I have a baby. I could easily stay home — and I would love that.'"

However, Dern realized that she still wanted to pursue her career. Gibson helped her record a demo, which he gave to former Mercury exec Gary Harrison. Harrison was impressed. Fate played a stronger hand a few days later, when Dern and Gibson had a chance encounter with Mercury President Luke Lewis.

"I didn't even know who he was, but he was asking Dave what he had been doing," Dern says. Gibson didn't mention that Harrison had the demo until Lewis said he was looking for an organic-sounding artist to help offset a glut of overproduced music in the country marketplace. After Lewis heard Dern's demo, he offered her a deal a few days later.

The Music

When it was time to record the album, Lewis suggested that Gibson produce it. "It was a dream come true for both of us," Dern says. "Songwriting has always been Dave's first love — and he still loves it — but his plan was to branch out a little bit. We felt like the luckiest people on earth. We both got an opportunity to make the record we wanted to make."

Dern co-wrote eight of the album's 12 songs, including the single "Gettin' Back to You." She and Gibson wrote the song with Brad Davis, a member of the bluegrass band Whitewater. It was one of the last songs recorded for the album. "When we worked on that in the studio, I was having allergy problems," she says. "I said, 'We don't need this song.' Dave said, 'You never know. This could be the first single.'"

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "We Danced" - Brad Paisley

5 YEARS AGO

• No. 1: "The Fear Of Being Alone" - Reba McEntire

10 YEARS AGO

• No. 1: "The Chill Of An Early Fall" - George Strait

15 YEARS AGO

• No. 1: "Cry Myself To Sleep" - The Judds

20 YEARS AGO

• No. 1: "Bet Your Heart On Me" - Johnny Lee (second week)

25 YEARS AGO

• No. 1: "Thinking Of A Rendezvous" - Johnny Duncan (third week)



Daisy Dern

Hot Nights and Cool Weekends



Lia
Turn up the Country heat with Lia from seven to midnight

John Hendricks
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Dallas Turner
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December 7, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing Country Songs 12+
 For The Week Ending 12/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
AARON TIPPIN Where Stars And Stripes And Eagles Fly (Lyric Street)	4.10	4.15	96%	18%	4.19	97%	16%
BRAD PAISLEY Wrapped Around (Arista)	4.07	4.08	96%	15%	4.14	95%	13%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	4.06	4.08	99%	26%	4.10	99%	25%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	4.05	4.06	96%	16%	4.04	95%	15%
BROOKS & DUNN Only In America (Arista)	4.05	4.08	99%	32%	4.14	98%	27%
BROOKS & DUNN The Long Goodbye (Arista)	4.05	4.00	70%	5%	4.05	73%	5%
STEVE HOLY Good Morning Beautiful (Curb)	4.01	4.06	89%	14%	4.03	90%	13%
GEORGE STRAIT Run (MCA)	4.01	4.04	93%	14%	4.02	93%	14%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	3.99	4.01	82%	9%	3.95	81%	9%
TRACE ADKINS I'm Tryin' (Capitol)	3.98	4.00	96%	18%	4.07	97%	15%
MARTINA MCBRIDE Blessed (RCA)	3.95	3.98	68%	6%	3.93	69%	6%
DAVID BALL Riding With Private Malone (Dualtone)	3.93	3.97	98%	29%	4.01	97%	26%
TRACY BYRD Just Let Me Be In Love (RCA)	3.92	3.94	80%	10%	3.97	82%	9%
LONESTAR With Me (BNA)	3.91	3.91	93%	19%	3.92	92%	18%
TIM MCGRAW Angry All The Time (Curb)	3.90	3.97	99%	33%	3.88	99%	34%
GARY ALLAN Man Of Me (MCA)	3.90	3.89	94%	19%	3.90	93%	18%
JOE DIFFIE In Another World (Monument)	3.89	3.89	78%	9%	3.91	81%	9%
SARA EVANS Saints & Angels (RCA)	3.89	3.87	81%	10%	3.85	80%	11%
RASCAL FLATTS I'm Movin' On (Lyric Street)	3.85	3.94	72%	8%	3.77	71%	7%
TRAVIS TRITT Love Of A Woman (Columbia)	3.84	3.93	97%	27%	3.94	98%	24%
GARTH BROOKS Wrapped Up In You (Capitol)	3.82	3.78	96%	22%	3.76	96%	23%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	3.76	3.78	88%	15%	3.83	88%	14%
STEVE AZAR I Don't Have To Be Me Til Monday (Mercury)	3.76	-	43%	4%	3.78	43%	3%
OIXIE CHICKS Some Days You Gotta Dance (Monument)	3.72	3.77	86%	17%	3.71	85%	16%
CLINT BLACK W/LISA HARTMAN BLACK Easy For Me To Say (RCA)	3.66	3.70	85%	16%	3.70	87%	15%
JAMIE O'NEAL Shiver (Mercury)	3.66	3.59	92%	19%	3.65	91%	20%
BLAKE SHELTON All Over Me (Warner Bros.)	3.63	3.67	72%	11%	3.59	75%	11%
GEORGE JONES W/GARTH BROOKS Beer Run (Bandit/BNA)	3.63	3.72	93%	22%	3.59	94%	24%
REBA MCENTIRE I'm A Survivor (MCA)	3.46	3.57	99%	42%	3.49	99%	43%
JEFFREY STEELE Something In The Water (Monument)	3.35	-	63%	16%	3.44	60%	13%

Total sample size is 984 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Medlbase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
BROOKS & DUNN Only In America (Arista)	3497
TIM MCGRAW Angry All The Time (Curb)	3379
ALAN JACKSON Where I Come From (Arista)	2669
TRICK PONY On A Night Like This (H2E/WB)	2485
BLAKE SHELTON Austin (Warner Bros.)	1903
CYNDI THOMSON What I Really Meant... (Capitol)	1629
TOBY KEITH I'm Just Talkin' About... (DreamWorks)	1585
JAMIE O'NEAL When I Think About... (Mercury)	1579
LONESTAR I'm Already There (BNA)	1561
DIAMOND RIO One More Day (Arista)	1526
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	1438
TRAVIS TRITT It's A Great Day... (Columbia)	1409
TRISHA YEARWOOD I Would've Loved... (MCA)	1371
KEITH URBAN Where The Backtop Ends (Capitol)	1333
SARA EVANS I Could Not Ask For More (RCA)	1269
CAROLYN DAWN JOHNSON Complicated (Arista)	1246
MONTGOMERY GENTRY She Couldn't... (Columbia)	1234
TAMMY COCHRAN Angels In Waiting (Epic)	1210
KENNY CHESNEY Don't Happen Twice (BNA)	1183
JESSICA ANDREWS Who I Am (DreamWorks)	1136

What Women Want From....

Continued from Page 55

with the disc jockeys and aspects of programming.

Recommendations

Now that you know what women want from your station, here's how to skew programming elements to their liking.

1. Carefully plan your contesting when targeting female listeners, since it can be a tune-out factor, as well as a tune-in factor. Since over 20% of women want no contests and only 17% "strongly agree" that they listen to Country radio for a chance to win prizes through contests, make sure that you are doing entertaining contests if you are doing them at all. Consider a position that has no contests as part of an overall "less clutter" position, keeping in mind that the further away a diarykeeper gets from 18, the less interested she is in contesting.

2. Target Country-radio women at work, and understand that they are responsive to direct appeals. The working women who listen to radio are responsive to contact from stations. If you ask them to listen, they likely will. Fifteen percent want visits from station

personnel, and frequent-listener clubs are strong with them. These women are valuable, since they have a tremendous amount of TSL and they use radio to make purchasing decisions. They are an audience that will truly listen, so do not miss any opportunity to speak to them. The caution here is that your competition will be targeting them, too, so you must be unique in the way you engage them.

3. Watch out for the Internet. Even though the Internet can be a useful tool for your listeners, over 40% of Country-radio diarykeepers don't access it. Among those who do, the majority do so from home rather than work. So, if you're using the Internet, as an "at-work" contest hook, you are leaving a lot of your audience out. Reconsider some of the old technologies, such as fax and postcards, as well as direct-mail pieces, if you want to make sure that everyone has a chance to connect with your station.

4. Rethink spotloads. How do you handle commercials at your station? They are an enormous tune-out factor for women of all ages and formats. Women tune out for irritating commercials, too. Remember the value of good creative. And remember that low-commercial and commercial-free satellite radio is coming.

Don't shrug off this finding. Many

programmers and managers tend to fall back on an "it is what it is" abdication of responsibility to their listeners. They know that they have to run commercials, so they just say, "We'll have to take what we get." Country-radio-female diarykeepers told us that you should redouble your brainstorming efforts to figure out new ways to make commercials better and reduce their number. Companies that put time, energy and effort into this area will reap big rewards.

5. Think about how to make your station more kid-friendly. This is a tough one, since, after all, the moms are adults, and it is difficult to strike a balance between what moms like and what kids like. Just keep in mind that if she is listening at a time of day when she might be with her kids, she will turn the dial if she hears something offensive. These diarykeepers might be a "canary in the coal mine" — warning radio to rethink community responsibilities.

6. Muzzle rude announcers if women are your target. There will always be a small group of women who enjoy rude announcers, but the majority do not — regardless of their age. There's a big difference between "rude and offensive" and "risqué." Some listeners will enjoy edgy humor that pushes the boundaries a bit. How-

ever, even among this group rude announcers are a turnoff. Country-radio-female diarykeepers seem to have a low tolerance for this type of announcer.

7. Never underestimate the power of a recommendation from your listeners to their friends. This merits a serious brainstorm. Diarykeepers told us that the best way to reach them was by getting a recommendation from a friend. Years ago many radio stations took the easy way by creating "tell a friend" contests, and then the fad petered out. It's clear that this is worth thinking about again. However, when you try to motivate their friends, remember that they are pressured for time, have very mixed feelings about contests and like to keep things simple. Your brainstorming may even turn up a way to motivate friends without turning it into a contest.

8. Give them their favorite music and identify songs and artists much more than you do now. Most Country stations focus on playing the right songs. Keep it up. However, figure out a way to identify them more often than you do now. There is a historical aversion among programmers to identifying songs. They think it slows down the radio station and clutterers it. Yet 58% of female Country

diarykeepers "strongly agree" that radio stations should identify songs and artists more often than they do now. This is another brainstorming area. Get your team together and try to figure out a way to identify songs more often without stopping the flow.

9. Reach out to more listeners and ask them to check you out. If you are thinking of doing contesting, it's worth considering direct mail to reach Country listeners to ask them to listen to you — even if you don't offer them a contest reward. They are much more likely to respond than listeners to other radio formats. If you do contests, they should be entertaining in the briefest possible time, because only one diarykeeper in 10 has listened to the radio specifically to win something. And among this small group, most have won more than once, suggesting that professional "contestng" is alive and well.

10. Work with your DJs to make them stronger. Country-radio women tend to be much more positive toward DJs than diarykeepers in other formats. This can be a big strength for your radio station. However, remember that even though Country listeners are more positive about DJs (especially funny ones) than average 18-to-54-year-old diarykeepers, they don't want too much talk.



MIKE KINOSHIAN
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A Chip Off The Old Block

□ Seasonal favorite returns with a new album and tour

In light of AC and Hot AC's song-driven nature, we've witnessed an abundance of one-hit wonders over the years. The true test of an artist's enduring strength is the ability to chart multiple songs.

While three chart appearances in six years hardly qualifies an act for core-artist status, the subjects of this week's column produce material that's highly anticipated all year long, and their musical bravado and masterful interpretations never disappoint. Few artists can claim such an outstanding track record, boasting a stunning three quintuple-Platinum, two Platinum and nine Gold albums.



Chip Davis

Here's a major hint to the group's identity: Their three AC nuggets have suspiciously similar debut dates: "Joy to the World" appeared Dec. 8, 1995; "Angels We Have Heard on High" bowed Dec. 13, 1996; and "God Rest Ye Merry Gentlemen" charted Dec. 5, 1997.

There's no better way to get into the Christmas spirit than by chatting with Mannheim Steamroller creator **Chip Davis**.

A Mix Of Old And New

While the name Mannheim Steamroller may sound like that of a heavy metal band, it's actually from "Mannheim roller," an 18th-century term for a type of crescendo. Grammy-winning composer-musician Davis recalls, "Back in the 1970s, when I was trying to get this project launched, I didn't have a name for the group. I thought I'd call it something that relates to my music, which is a mix of classical architecture with rock 'n' roll rhythms and modern-day and old instruments."

In existence since 1974, Mannheim Steamroller — given their esoteric nature — couldn't be easily categorized at first. "We didn't have any place on the charts or in retail," notes the 54-year-old Davis, who composed a four-part chorale when he was 6. "We were initially sold in hi-fi stores, where people used our records to demonstrate speakers and turntables."

The group's first Christmas album, released in 1984, ended up selling 6 million copies, but, Davis laments,

"We still couldn't chart. SoundScan came along and became a very good friend of ours. We popped on at No. 1 this year on the Christmas charts [on Nov. 15]. With just our Christmas product alone, we've sold about 18 million records."

Music, though, is Davis' main focus. He loves the creative process and is proud to be a composer. "The No. 1 important thing for me is to touch people inside," he says. "Each piece has its own particular character and is an adventure of its own. If I can't push some feelings around with what I've written, I haven't done a very good job. I never set out with the sole purpose of trying to make money from an album."

Magic Touch

In the early days the Omaha-based group were accustomed to playing in buildings that would hold only a few thousand people. But, glancing at this year's tour schedule — the tour began Nov. 17 and runs through Dec. 28 — one sees such impressive venues as Chicago's Allstate Arena; the San Diego Sports Arena; Phoenix's America West Arena; the Pepsi Center in Denver; Portland, OR's Rose Garden; and the Bradley Center in Milwaukee.

"That's been an enormous change that has taken place in the last six years," says Davis, whose father was a high school music teacher and whose mother was a trombone player in an all-female orchestra.

"Each crowd has its own personality. The Mannheim Steamroller players are all classically trained musicians who can play ancient renaissance instruments, as well as the most current rock 'n' roll versions. As a schooled musician, you're trained to be consistent from performance to performance."

Davis' father rebuilt old instruments for the group until just a few years ago, but now, Davis says, "We've added a wealth of musical instruments to the painting palette of our arranging and composing style."

The development of technology and the ability to record with computers have revolutionized the way Davis composes. "I'm a third-generation

musician," he says. "I was taught in a literate way, but in today's world I can compose from the keyboard, fill out the scores, plug in the acoustic parts the orchestra will play and print it all out."

"It's one-stop composing. It's radically changed the speed at which I can write. When you walk into the London Symphony, you know what you're going to hear from the 80 pieces. Previously, there were fear factors — you didn't know if something was going to work or not. We now have a much better idea of what we're doing."

Putting Words To Music

Another evolution for Mannheim Steamroller can be heard on track 11 of the group's latest CD, *Christmas Extraordinaire*. The traditional German carol "O Tannenbaum" commences with the University of Michigan Glee Club, then yields to Johnny Mathis' unmistakable voice.

"That's the first time I've used a solo vocal," Davis says. "I treat a vocal like another instrument. I couldn't find anything that played the melody right in the arrangement. It finally hit me over the head that what I was hearing was a vocal."

"Putting Johnny's voice with that arrangement made an incredible impression on me. It was one of those things that was meant to be, and it fell right into our laps. Johnny's very much behind the record and is doing interviews on his own."

There's even a chance Mathis may make a surprise appearance when Mannheim Steamroller play Las Vegas' Aladdin Theater on Dec. 8.

While Davis had never previously ruled out using vocals, he says, "The minute you put a vocal with something, you put an imprint on it that takes it out of the classical-composition zone that instrumental music can be in. I may have subconsciously stayed away from stamping some other imprint on that. It keeps it more neutral and more open. Not having words attached allows people to plug in their own images. It's much like radio."

For more Mannheim Steamroller info, check out the debut installment of "Artist ACTivity" on Page 70.

We Need A Little Christmas

For more than a dozen years I've polled about 100 ACs and Hot ACs about the ways they plan to integrate Christmas music. The same basic questions from previous years' surveys are preceded this year by a much more timely and relevant question.

Have the events of Sept. 11 changed your station's approach to Christmas and holiday music this year?

	AC	Hot AC
Yes	41%	23%
No	59%	77%

Look for expanded coverage of this topic in my Jan. 11, 2002 column.

The All-Christmas Format

An unprecedented number of format stations jettisoned regular programming last month to play wall-to-wall holiday tunes. Some stations admit that what happened in September led them to the decision to play all Christmas music between Thanksgiving and Christmas.

It's especially noteworthy that several markets, among them Dallas (Hot AC KDMX and ACs KMEQ and KVIL), Kansas City (KSAC and KUDL) and Greenville, SC (WMYI and WSPA-FM), will have the format completely wiped out during the five-week period leading up to Christmas.

As the following figures will attest, there wasn't a clear-cut consensus on when stations should take the plunge into all-holiday music.

Start	Stop	Percentage
Nov. 21, 12:01pm	Dec. 25, 11:59pm	9%
Nov. 21, 5pm	Dec. 25, 11:59pm	4%
Nov. 22, 12:01am	Dec. 25, 11:59pm	4%
Nov. 22, 12:01pm	Dec. 25, 11:59pm	4%
Nov. 22, 6pm	Dec. 25, 11:59pm	9%
Nov. 22, 7pm	Dec. 25, 11:59pm	4%
Nov. 23, 12:01am	Dec. 25, 6pm	4%
Nov. 23, 12:01am	Dec. 25, 11:59pm	26%
Nov. 23, 1am	Dec. 26 11:59pm	9%
Nov. 23, 6am	Dec. 25, 11:59pm	18%
Nov. 23, 10am	Dec. 25, 1am	9%

The following questions were asked of stations not running all-Christmas music.

Will your station feature a special Christmas Eve (or earlier) through Christmas Day (or later) music block this year?

	1999	2000	2001
Yes	96%	95%	96%
No	2%	5%	4%

Hot AC

	1999	2000	2001
Yes	70%	68%	58%
No	30%	32%	42%

• It's still no contest in AC, but the decision is not quite as automatic in Hot AC, where fewer stations put together Christmas packages.

Here's when the two formats will start and stop their extended holiday blocks.

AC Start

Date, Time	2000	2001
Dec. 21, 6pm	0%	4%
Dec. 21, 7pm	0%	4%
Dec. 22, 12:01am	2%	4%
Dec. 23, 12:01am	0%	4%
Dec. 24, 12:01am	4%	4%
Dec. 24, 12:01pm	43%	56%
Dec. 24, 2pm	2%	4%
Dec. 24, 3pm	2%	4%
Dec. 24, 4pm	2%	4%
Dec. 24, 6pm	29%	12%
Other times	16%	

AC Stop

Date, Time	2000	2001
Dec. 25, 2pm	2%	4%
Dec. 25, 3pm	4%	4%
Dec. 25, 6pm	12%	14%
Dec. 25, 7pm	6%	4%
Dec. 25, 11:59pm	54%	70%
Dec. 26, 2:59am	0%	4%
Other times	22%	

Hot AC Start

Date, Time	2000	2001
Dec. 23, 12:01am	0%	6%
Dec. 24, 12:01am	6%	6%
Dec. 24, 6am	0%	12%
Dec. 24, 12:01pm	25%	23%
Dec. 24, 3pm	6%	29%
Dec. 24, 6pm	38%	18%
Dec. 24, 8pm	0%	6%
Other times	25%	

Continued on Page 68

R&R AC Top 30

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December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	Δ PLAYS	GROSS IMPRESSIONS (90)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	ENRIQUE IGLESIAS Hero (Interscope)	1435	+28	197503	9	71/1
1	2	ENYA Only Time (Reprise)	1304	-98	156277	44	74/0
4	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1201	-120	141751	51	74/0
8	4	LONESTAR I'm Already There (BNA)	1124	+8	155788	15	69/0
3	5	DIOG Thankyou (Arista)	1116	-182	124685	40	73/0
5	6	O-TOWN All Or Nothing (J)	1079	-61	132358	24	66/0
6	7	FAITH HILL There You'll Be (Warner Bros.)	1035	-126	144502	29	73/0
7	8	ELTON JOHN I Want Love (Rocket/Universal)	1007	-90	98376	15	73/0
9	9	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	931	-74	127163	54	76/0
10	10	JIM BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill)	892	-62	88805	17	73/2
11	11	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	872	-36	153396	32	61/0
13	12	BACKSTREET BOYS Drowning (Jive)	838	+36	135094	10	63/0
12	13	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	811	-61	129968	26	58/0
14	14	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	732	-31	102601	22	45/0
15	15	DIAMOND RIO One More Day (Arista)	669	-46	57870	33	65/0
16	16	LEANN RIMES Soon (Curb)	571	-76	62388	14	67/0
19	17	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	479	+57	109118	5	42/7
20	18	PAUL MCCARTNEY Freedom (Capitol)	434	+39	61765	4	60/2
18	19	STEVIE NICKS Sorcerer (Reprise)	422	+25	39238	9	56/1
17	20	CELINE DION God Bless America (Epic/Columbia)	407	-47	78742	10	45/0
21	21	JEWEL Standing Still (Atlantic)	346	+34	28565	7	34/2
23	22	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	298	+21	43055	8	35/0
22	23	DESTINY'S CHILD Emotion (Columbia)	294	-9	38460	6	36/2
24	24	ALICIA KEYS Fallin' (J)	259	-8	51101	8	21/0
25	25	JOHN WAITE Fly (Gold Circle)	246	+49	24373	3	36/3
26	26	JOHN MELLENCAMP Peaceful World (Columbia)	187	0	13626	11	28/2
27	27	DIANA KRALL The Look Of Love (Verve/VMG)	184	+9	40394	2	37/2
26	28	CAROLE KING Love Makes The World (Rockingale/Koch)	172	-9	48778	6	32/1
-	29	NEWSONG The Christmas Shoes (Reunion/Jive)	169	+142	20711	3	18/0
Debut	30	BARRY MANILOW Turn The Radio Up (Concord)	159	+34	38216	1	31/5

78 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

SUGAR RAY When It's Over (Lava/Atlantic)
Total Plays: 139, Total Stations: 10, Adds: 0

HUEY LEWIS & THE NEWS I'm Not In Love Yet (Silvertone)
Total Plays: 129, Total Stations: 26, Adds: 2

FAITH HILL Where Are You Christmas? (Interscope)
Total Plays: 119, Total Stations: 13, Adds: 0

JAMES TAYLOR Have Yourself A Merry Little Christmas (Columbia)
Total Plays: 101, Total Stations: 23, Adds: 11

DAVE KOZ Beneath The Moonlit Sky (Capitol)
Total Plays: 87, Total Stations: 23, Adds: 1

EVAN AND JARON The Distance (Columbia)
Total Plays: 82, Total Stations: 8, Adds: 0

TONY BENNETT W/BILLY JOEL New York State Of Mind (Columbia)
Total Plays: 75, Total Stations: 14, Adds: 0

R. KELLY The World's Greatest (Interscope/Jive)
Total Plays: 60, Total Stations: 14, Adds: 4

CHARLOTTE CHURCH W/JOSH GROBAN The Prayer (Columbia)
Total Plays: 55, Total Stations: 14, Adds: 2

EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)
Total Plays: 40, Total Stations: 15, Adds: 4

Songs ranked by total plays

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON Snowflakes Of Love (Arista)	12
JAMES TAYLOR Have Yourself A Merry... (Columbia)	11
DAKOTA MOON Looking For A Place... (Elektra/EEG)	10
MANNHEIM STEAMROLLER Hallelujah (American Gramophone)	9
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	7
TRANS-SIBERIAN ORCHESTRA Christmas Canon (Atlantic)	7
BARRY MANILOW Turn The Radio Up (Concord)	5
EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)	4
R. KELLY The World's Greatest (Interscope/Jive)	4
EVA CASSIDY Fields Of Gold (Blix Street)	4
TONY BENNETT Winter Wonderland (Columbia)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEWSONG The Christmas Shoes (Reunion/Jive)	+142
JAMES TAYLOR Have Yourself A Merry... (Columbia)	+85
FAITH HILL Where Are You Christmas? (Interscope)	+80
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	+57
JOHN WAITE Fly (Gold Circle)	+49
CHRISTINA AGUILERA I Turn To You (RCA)	+41
PAUL MCCARTNEY Freedom (Capitol)	+39
MICHAEL BOLTON Our Love Is Like A Holiday (Columbia)	+37
BACKSTREET BOYS Drowning (Jive)	+36
JEWEL Standing Still (Atlantic)	+34
BARRY MANILOW Turn The Radio Up (Concord)	+34

Most Played Recurrents

'N SYNC This I Promise You (Jive)	588
SAVAGE GARDEN I Knew I Loved You (Columbia)	555
FAITH HILL Breathe (Warner Bros.)	519
LEANN RIMES I Need You (Curb)	514
PHIL COLLINS You'll Be In My Heart (Hollywood)	483
FAITH HILL The Way You Love Me (Warner Bros.)	480
LONESTAR Amazed (BNA)	479
BBMAK Back Here (Hollywood)	470
CELINE DION That's The Way It Is (Epic)	464
H. LEWIS & G. PALTROW Cruisin' (Hollywood)	462
BACKSTREET BOYS More Than That (Jive)	444
MARC ANTHONY You Sang To Me (Columbia)	443
LIONEL RICHIE Angel (Island/IDJMG)	389

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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RateTheMusic.com BY MEDIABASE

America's Best Testing AC Songs 12+ For The Week Ending 12/7/01

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top AC songs like 'God Bless America' by Celine Dion and 'I'm Already There' by Lonestar.

Total sample size is 346 respondents. Total average favorability estimates are based on a scale of 1-5... RateTheMusic.com data is provided by Mediabase Research...

We Need A Little Christmas

Continued from Page 66

Hot AC Stop

Table with columns: Date, Time, 2000, 2001. Shows percentage of stations playing Christmas music at various times.

In times when you are not playing all-Christmas music, what's the maximum number of holiday cuts your station will play per hour?

AC

Table with columns: Number, 2000, 2001. Shows the number of holiday cuts stations will play per hour.

Hot AC

Table with columns: Number, 2000, 2001. Shows the number of hot AC holiday cuts stations will play per hour.

AC Reporters

Grid of AC Reporters listing stations, reporters, and their locations across various states like NY, OH, TX, FL, etc.

Monitored Reporters 95 Total Reporters 78 Total Monitored 17 Total Indicator 15 Current Indicator Playlists. The following reporters have been temporarily removed due to Holiday Music Programming...

AC Playlists

December 7, 2001 R&R • 69

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
12w Cum: **2,976,000**

106.7 Litefm

PLAYS	ARTIST/TITLE	GI (888)
10	ONE FOR ONE SUPERMAN (Pt. 1)	4687
11	ONE FOR ONE SUPERMAN (Pt. 2)	4687
12	UNCLE KRACKE F Follow Me	44919
13	FAITH HILL/There You'll Be	44919
14	SCULPTURE/How I Feel	44919
15	BACKSTREET BOYS/Dancing Queen	35154
16	CAROLE KERR/Over the Rainbow	35154
17	LEONIE RICHER/How Long	33201
18	BEARRETT & JOEL/New York State	27342
19	FAITH HILL/There You'll Be	27342
20	BARBARA MARIS/One From the Heart	25369
21	LEE ANN WOMBACK/Hope You Dance	25369
22	PAUL MCCARTNEY/Back in Black	25369
23	ELTON JOHN/Ward Love	25369
24	ELTON JOHN/Ward Love	25369
25	ELTON JOHN/Ward Love	25369
26	ELTON JOHN/Ward Love	25369
27	ELTON JOHN/Ward Love	25369
28	ELTON JOHN/Ward Love	25369
29	ELTON JOHN/Ward Love	25369
30	ELTON JOHN/Ward Love	25369

MARKET #3

WVUE/Chicago
Bonneville
(312) 291-5100
Harris/Jacobs
12w Cum: **843,300**

Windy 100.9

PLAYS	ARTIST/TITLE	GI (888)
10	BRIDGMAN/HOW I Feel	7770
11	BACKSTREET BOYS/Dancing Queen	6223
12	ERIQUE KILGAS/Hero	6223
13	FRY/Only Time	6024
14	FRY/Only Time	6024
15	FRY/Only Time	6024
16	FRY/Only Time	6024
17	FRY/Only Time	6024
18	FRY/Only Time	6024
19	FRY/Only Time	6024
20	FRY/Only Time	6024
21	FRY/Only Time	6024
22	FRY/Only Time	6024
23	FRY/Only Time	6024
24	FRY/Only Time	6024
25	FRY/Only Time	6024
26	FRY/Only Time	6024
27	FRY/Only Time	6024
28	FRY/Only Time	6024
29	FRY/Only Time	6024
30	FRY/Only Time	6024

MARKET #5

WFEZ/Philadelphia
WEAZ Radio Inc.
(610) 538-1223
Conley
12w Cum: **732,000**

B 101.1

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	12140
11	FRY/Only Time	12140
12	FRY/Only Time	12140
13	FRY/Only Time	12140
14	FRY/Only Time	12140
15	FRY/Only Time	12140
16	FRY/Only Time	12140
17	FRY/Only Time	12140
18	FRY/Only Time	12140
19	FRY/Only Time	12140
20	FRY/Only Time	12140
21	FRY/Only Time	12140
22	FRY/Only Time	12140
23	FRY/Only Time	12140
24	FRY/Only Time	12140
25	FRY/Only Time	12140
26	FRY/Only Time	12140
27	FRY/Only Time	12140
28	FRY/Only Time	12140
29	FRY/Only Time	12140
30	FRY/Only Time	12140

MARKET #6

WGLT/Beacon
Greater Media
(617) 827-6374
Kelsey/O'Connell/Jacobs
12w Cum: **664,500**

MAGIC 100.7

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	9782
11	FRY/Only Time	9782
12	FRY/Only Time	9782
13	FRY/Only Time	9782
14	FRY/Only Time	9782
15	FRY/Only Time	9782
16	FRY/Only Time	9782
17	FRY/Only Time	9782
18	FRY/Only Time	9782
19	FRY/Only Time	9782
20	FRY/Only Time	9782
21	FRY/Only Time	9782
22	FRY/Only Time	9782
23	FRY/Only Time	9782
24	FRY/Only Time	9782
25	FRY/Only Time	9782
26	FRY/Only Time	9782
27	FRY/Only Time	9782
28	FRY/Only Time	9782
29	FRY/Only Time	9782
30	FRY/Only Time	9782

MARKET #16

WLSV/Raleigh-Tarboro
Sandy/Smyth
(425) 633-9462
McKay
12w Cum: **290,000**

Q103.5

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	5700
11	FRY/Only Time	5700
12	FRY/Only Time	5700
13	FRY/Only Time	5700
14	FRY/Only Time	5700
15	FRY/Only Time	5700
16	FRY/Only Time	5700
17	FRY/Only Time	5700
18	FRY/Only Time	5700
19	FRY/Only Time	5700
20	FRY/Only Time	5700
21	FRY/Only Time	5700
22	FRY/Only Time	5700
23	FRY/Only Time	5700
24	FRY/Only Time	5700
25	FRY/Only Time	5700
26	FRY/Only Time	5700
27	FRY/Only Time	5700
28	FRY/Only Time	5700
29	FRY/Only Time	5700
30	FRY/Only Time	5700

MARKET #15

WLTW/Phoenix
Infinity
(602) 274-6200
Milton
12w Cum: **217,000**

LiteRock 98.7

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	4192
11	FRY/Only Time	4192
12	FRY/Only Time	4192
13	FRY/Only Time	4192
14	FRY/Only Time	4192
15	FRY/Only Time	4192
16	FRY/Only Time	4192
17	FRY/Only Time	4192
18	FRY/Only Time	4192
19	FRY/Only Time	4192
20	FRY/Only Time	4192
21	FRY/Only Time	4192
22	FRY/Only Time	4192
23	FRY/Only Time	4192
24	FRY/Only Time	4192
25	FRY/Only Time	4192
26	FRY/Only Time	4192
27	FRY/Only Time	4192
28	FRY/Only Time	4192
29	FRY/Only Time	4192
30	FRY/Only Time	4192

MARKET #17

WLTW/Houston
Infinity
(612) 339-1029
Milton
12w Cum: **386,000**

WLTW

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	3566
11	FRY/Only Time	3566
12	FRY/Only Time	3566
13	FRY/Only Time	3566
14	FRY/Only Time	3566
15	FRY/Only Time	3566
16	FRY/Only Time	3566
17	FRY/Only Time	3566
18	FRY/Only Time	3566
19	FRY/Only Time	3566
20	FRY/Only Time	3566
21	FRY/Only Time	3566
22	FRY/Only Time	3566
23	FRY/Only Time	3566
24	FRY/Only Time	3566
25	FRY/Only Time	3566
26	FRY/Only Time	3566
27	FRY/Only Time	3566
28	FRY/Only Time	3566
29	FRY/Only Time	3566
30	FRY/Only Time	3566

MARKET #18

WALK/Phoenix-Scottsdale
Clear Channel
(602) 475-5200
Milton
12w Cum: **660,700**

WALK 97.3

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	12964
11	FRY/Only Time	12964
12	FRY/Only Time	12964
13	FRY/Only Time	12964
14	FRY/Only Time	12964
15	FRY/Only Time	12964
16	FRY/Only Time	12964
17	FRY/Only Time	12964
18	FRY/Only Time	12964
19	FRY/Only Time	12964
20	FRY/Only Time	12964
21	FRY/Only Time	12964
22	FRY/Only Time	12964
23	FRY/Only Time	12964
24	FRY/Only Time	12964
25	FRY/Only Time	12964
26	FRY/Only Time	12964
27	FRY/Only Time	12964
28	FRY/Only Time	12964
29	FRY/Only Time	12964
30	FRY/Only Time	12964

MARKET #18

WGLT/Beacon
Bar/Stone
(617) 294-8400
Milton
12w Cum: **325,000**

MAGIC 100.7

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	3488
11	FRY/Only Time	3488
12	FRY/Only Time	3488
13	FRY/Only Time	3488
14	FRY/Only Time	3488
15	FRY/Only Time	3488
16	FRY/Only Time	3488
17	FRY/Only Time	3488
18	FRY/Only Time	3488
19	FRY/Only Time	3488
20	FRY/Only Time	3488
21	FRY/Only Time	3488
22	FRY/Only Time	3488
23	FRY/Only Time	3488
24	FRY/Only Time	3488
25	FRY/Only Time	3488
26	FRY/Only Time	3488
27	FRY/Only Time	3488
28	FRY/Only Time	3488
29	FRY/Only Time	3488
30	FRY/Only Time	3488

MARKET #19

WZZM/Grand Rapids
Infinity
(248) 531-0000
Milton
12w Cum: **332,200**

99.9KEZ

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	2639
11	FRY/Only Time	2639
12	FRY/Only Time	2639
13	FRY/Only Time	2639
14	FRY/Only Time	2639
15	FRY/Only Time	2639
16	FRY/Only Time	2639
17	FRY/Only Time	2639
18	FRY/Only Time	2639
19	FRY/Only Time	2639
20	FRY/Only Time	2639
21	FRY/Only Time	2639
22	FRY/Only Time	2639
23	FRY/Only Time	2639
24	FRY/Only Time	2639
25	FRY/Only Time	2639
26	FRY/Only Time	2639
27	FRY/Only Time	2639
28	FRY/Only Time	2639
29	FRY/Only Time	2639
30	FRY/Only Time	2639

MARKET #20

WLF/Beacon
Infinity
(617) 823-1570
Milton
12w Cum: **298,700**

WLF 102.9

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	3474
11	FRY/Only Time	3474
12	FRY/Only Time	3474
13	FRY/Only Time	3474
14	FRY/Only Time	3474
15	FRY/Only Time	3474
16	FRY/Only Time	3474
17	FRY/Only Time	3474
18	FRY/Only Time	3474
19	FRY/Only Time	3474
20	FRY/Only Time	3474
21	FRY/Only Time	3474
22	FRY/Only Time	3474
23	FRY/Only Time	3474
24	FRY/Only Time	3474
25	FRY/Only Time	3474
26	FRY/Only Time	3474
27	FRY/Only Time	3474
28	FRY/Only Time	3474
29	FRY/Only Time	3474
30	FRY/Only Time	3474

MARKET #21

WLTW/Houston
Street City
(412) 316-3342
Milton
12w Cum: **391,000**

WLTW

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	1466
11	FRY/Only Time	1466
12	FRY/Only Time	1466
13	FRY/Only Time	1466
14	FRY/Only Time	1466
15	FRY/Only Time	1466
16	FRY/Only Time	1466
17	FRY/Only Time	1466
18	FRY/Only Time	1466
19	FRY/Only Time	1466
20	FRY/Only Time	1466
21	FRY/Only Time	1466
22	FRY/Only Time	1466
23	FRY/Only Time	1466
24	FRY/Only Time	1466
25	FRY/Only Time	1466
26	FRY/Only Time	1466
27	FRY/Only Time	1466
28	FRY/Only Time	1466
29	FRY/Only Time	1466
30	FRY/Only Time	1466

MARKET #22

WPMI/Peoria
Renda
(412) 875-9000
Amst
12w Cum: **236,000**

Wish 99.7FM

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	1474
11	FRY/Only Time	1474
12	FRY/Only Time	1474
13	FRY/Only Time	1474
14	FRY/Only Time	1474
15	FRY/Only Time	1474
16	FRY/Only Time	1474
17	FRY/Only Time	1474
18	FRY/Only Time	1474
19	FRY/Only Time	1474
20	FRY/Only Time	1474
21	FRY/Only Time	1474
22	FRY/Only Time	1474
23	FRY/Only Time	1474
24	FRY/Only Time	1474
25	FRY/Only Time	1474
26	FRY/Only Time	1474
27	FRY/Only Time	1474
28	FRY/Only Time	1474
29	FRY/Only Time	1474
30	FRY/Only Time	1474

MARKET #23

WZZM/Grand Rapids
Truett
(248) 696-1714
Milton/Hamilton
12w Cum: **298,300**

WZZM

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	2634
11	FRY/Only Time	2634
12	FRY/Only Time	2634
13	FRY/Only Time	2634
14	FRY/Only Time	2634
15	FRY/Only Time	2634
16	FRY/Only Time	2634
17	FRY/Only Time	2634
18	FRY/Only Time	2634
19	FRY/Only Time	2634
20	FRY/Only Time	2634
21	FRY/Only Time	2634
22	FRY/Only Time	2634
23	FRY/Only Time	2634
24	FRY/Only Time	2634
25	FRY/Only Time	2634
26	FRY/Only Time	2634
27	FRY/Only Time	2634
28	FRY/Only Time	2634
29	FRY/Only Time	2634
30	FRY/Only Time	2634

MARKET #24

WZZM/Cleveland
Infinity
(216) 696-0123
Milton
12w Cum: **294,000**

SoftRock 102.1

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	2634
11	FRY/Only Time	2634
12	FRY/Only Time	2634
13	FRY/Only Time	2634
14	FRY/Only Time	2634
15	FRY/Only Time	2634
16	FRY/Only Time	2634
17	FRY/Only Time	2634
18	FRY/Only Time	2634
19	FRY/Only Time	2634
20	FRY/Only Time	2634
21	FRY/Only Time	2634
22	FRY/Only Time	2634
23	FRY/Only Time	2634
24	FRY/Only Time	2634
25	FRY/Only Time	2634
26	FRY/Only Time	2634
27	FRY/Only Time	2634
28	FRY/Only Time	2634
29	FRY/Only Time	2634
30	FRY/Only Time	2634

MARKET #25

WZZM/Portland, OR
Clear Channel
(503) 227-5103
Milton
12w Cum: **213,700**

K103

PLAYS	ARTIST/TITLE	GI (888)
10	FRY/Only Time	1776
11	FRY/Only Time	1776
12	FRY/Only Time	1776
13	FRY/Only Time	1776
14	FRY/Only Time	1776
15	FRY/Only Time	1776

ON THE RECORD

Mark Lawrence
MD, WMJX/Boston

MAGIC 106.7
WJMX Continuous Soft Rock

As noted in this week's Adult Contemporary column and in a front-page story two weeks ago (R&R 11/23), a much higher percentage than usual of ACs will be in full holiday mode right through Christmas Day. Those not doing wall-to-wall holiday fare are sprinkling in Christmas tunes. ● While stations haven't completely forgotten about new music, Greater Media's WMJX/Boston MD Mark Lawrence explains, "It is a very slow time of year, but I'm sure Atlantic will soon release **Craig David's** 'Walking Away.' It was No. 1 in England, and I believe it will be a big hit here. The label might want to establish him more as an R&B talent before it releases 'Walking Away,' which is more of a crossover song." ● Sister Triple A outlet WBOS played **Eva Cassidy's**

"Fields of Gold" and, as Lawrence notes, "Many people are interested in this artist. She's had top-five-selling CDs on Amazon.com. We're encouraged and are giving 'Fields of Gold' a play or two on our Sunday-morning jazz show, which is a great place for us to break new songs. When people hear her story, they're really hooked." ● Gold Circle's **John Waite** recently visited WMJX and played along with the morning show during a contest. Says Lawrence, "We added 'Fly' after that and are hoping it will do well for us." ● The station is also on **The Backstreet Boys'** "Drowning," but Lawrence explains that the most recent music test wasn't a good one for boy bands in general. "They were all hit hard and, as a result, we're not playing much of that kind of music," he says. "Perhaps a bit of a rest would be a good thing. But 'Drowning' seems to be doing pretty well for us, and that gives us hope, because it's a good sound to have on the radio station."

It's really beginning to sound a lot like Christmas, as nine more ACs and one Hot AC jettison regular programming to play all holiday favorites through Christmas Day. Well over 40 reporters are now doing such stunting — quite a contrast to when two or three a year would do so. ● Just about this time last year — Dec. 15, 2000 — **Newsong's** "The Christmas Shoes" made quite a splash, debuting as AC's No. 23 entry. Without benefit of any official adds, it's back again with a more modest debut, No. 29, and becomes the first holiday song to chart this calendar year. ● Speaking of comebacks, **Barry Manilow** returns to AC for the first time in four years, at No. 30; Dec. 12, 1997 was the last time he charted. That's when his version of Dan Hill's "Sometimes When We Touch" landed at No. 29 and spent three successive weeks at No. 30. That year Manilow also covered Michael Johnson's "Bluer Than Blue" (peaked at No. 21), England Dan & John Ford Coley's "I'd Really Love to See You Tonight" (peaked at No. 15) and Paul Davis' "I Go Crazy" (which halted at No. 16). Manilow's latest, "Turn the Radio Up," is on his new label, Concord (as in Concord, CA). ● In addition to Newsong, other AC artists boasting seasonal tunes include Pat Benatar, Michael Bolton, Toni Braxton, Dido, Esteban, Mannheim Steamroller, Michael McDonald, Barbra Streisand, James Taylor, Faith Hill, Destiny's Child and Trans-Siberian Orchestra. ● **Eagle-Eye Cherry's** "Feels So Right" enjoys the best gain on either of our charts, advancing from No. 27 to No. 22 at Hot AC. ● After spending nine weeks in Hot AC's New & Active, **Travis's** "Side" jumps on at No. 24. ● **Incubus's** "Drive" and **Dave Matthews Band's** "The Space Between" depart the Hot AC chart; both peaked at No. 4. The former spent 23 of its 36 chart weeks in the top 10, the latter 20 of its 31. ● **Transmatic's** "Come" logs 14 Hot AC adds, including WSSR/Tampa; both of our Portland, OR reporters; KRK and KSTE; KQMB/Salt Lake City; WKZN/New Orleans; and WJBW/West Palm Beach.

— Mike Kinosian

AC/Hot AC ON THE RADIO

ARTIST BREAKDOWN

Updating The Music

In addition to the group's new Christmas CD, Mannheim Steamroller recently wrapped up the eighth in their *Fresh Aire* series. "It was a \$5 million DVD and the first DVD-14 ever made in the world," says group founder Chip Davis. "It's four hours of content on one disc." "It's double-sided, with DVD audio format on one side and DVD video on the other. It also has a section on the menu that will autodial our website, enabling people to play interactive games. We've always been on the edge of technological things, but this is really the edge now."



hasn't slowed Davis down. "Playing drums for 25 years probably wore it out," he says, "but I'm on the tennis court three times a week." The American Gramophone Records founder and President is also working on a new album for release next spring or summer. "I have a 10-year-old daughter, so I hear a lot of Britney Spears," Davis jokes. "I don't know what the name of the album will be, but I'm referring to it as my feel-good album. How can I not do Spears' 'Oops... I Did It Again'? I'd love to Mannheim-ize songs from the 1960s to the current time. I hope to pick about 12 tunes and 12 key stopping points through those eras."

A hip-replacement operation two years ago



ROCKET MAN ROCKS 'PLJ

Legendary singer Elton John treated WPLJ/New York listeners to a special mini-concert, in celebration of the Hot AC's 30th birthday. Seen here (l-r) are WPLJ PD/morning co-host Scott Shannon, John and 'PLJ staffers Diana and Joe Nolan.

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December 7, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3046	-15	312470	27	76/0
2	2	ENYA Only Time (Reprise)	2756	-52	266180	18	74/0
3	3	CALLING Wherever You Will Go (RCA)	2605	+133	266250	13	77/1
4	4	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2421	-43	253995	41	77/0
5	5	3 DOORS DOWN Be Like That (Republic/Universal)	2339	-96	230774	24	73/0
6	6	LIFEHOUSE Hanging By A Moment (DreamWorks)	2181	-163	248024	42	78/0
9	7	NICKELBACK How You Remind Me (Roadrunner)	2173	+192	212359	7	64/3
8	8	JEWEL Standing Still (Atlantic)	2095	+5	231650	9	77/0
7	9	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1992	-119	176353	23	58/0
10	10	U2 Stuck In A Moment... (Interscope)	1895	+15	218398	16	68/0
11	11	NELLY FURTADO Turn Off The Light (DreamWorks)	1737	-48	153961	19	55/0
12	12	ALICIA KEYS Fallin' (J)	1699	-2	185753	10	50/1
13	13	SUGAR RAY When It's Over (Lava/Atlantic)	1569	-115	160772	29	75/0
17	14	ENRIQUE IGLESIAS Hero (Interscope)	1568	+169	176628	8	50/1
16	15	LENNY KRAVITZ Dig In (Virgin)	1451	+15	137051	9	63/1
19	16	CREED My Sacrifice (Wind-up)	1373	+60	106429	6	61/1
18	17	JOHN MELLENCAMP Peaceful World (Columbia)	1360	-11	172253	11	57/1
20	18	TRAIN Something More (Columbia)	1289	+46	119998	10	69/0
22	19	DAVE MATTHEWS BAND Everyday (RCA)	1010	+101	119568	4	53/4
21	20	SMASH MOUTH Pacific Coast Party (Interscope)	956	-59	84894	7	58/1
23	21	MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	736	-121	56434	12	38/0
27	22	EAGLE-EYE CHERRY Feels So Right (MCA)	690	+33	51738	6	47/2
24	23	ELTON JOHN I Want Love (Rocket/Universal)	658	-81	80213	8	48/0
Debut	24	TRAVIS Side (Epic)	654	+98	56923	1	41/2
26	25	SUGAR RAY Answer The Phone (Lava/Atlantic)	646	-30	50893	4	40/0
28	26	COLDPLAY Trouble (Nettwerk/Capitol)	641	-6	72984	11	39/2
29	27	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	628	-8	57534	5	42/1
Debut	28	LIFEHOUSE Breathing (DreamWorks)	596	+34	38322	1	38/2
25	29	FUEL Bad Day (Epic)	583	-124	41952	20	27/0
30	30	STEREOPHONICS Have A Nice Day (V2)	579	+16	48739	3	43/0

80 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
TRANSMATIC Come (Immortal/Virgin)	14
RYAN ADAMS New York... (Lost Highway/IDJMG)	12
DAKOTA MOON Looking For A Place... (Elektra/EEG)	8
LEANN RIMES Can't Fight The Moonlight (Curb)	5
DAVE MATTHEWS BAND Everyday (RCA)	4
LOUISE GOFFIN Sometimes A Circle (DreamWorks)	4
PINK Get The Party Started (Arista)	4
BEN FOLOS Still Fighting It (Epic)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RYAN ADAMS New York... (Lost Highway/IDJMG)	+196
NICKELBACK How You Remind Me (Roadrunner)	+192
ENRIQUE IGLESIAS Hero (Interscope)	+169
CALLING Wherever You Will Go (RCA)	+133
DAVE MATTHEWS BAND Everyday (RCA)	+101
TRAVIS Side (Epic)	+98
LEANN RIMES Can't Fight The Moonlight (Curb)	+81
NO DOUBT Hey Baby (Interscope)	+72
LOUISE GOFFIN Sometimes A Circle (DreamWorks)	+68
PINK Get The Party Started (Arista)	+62

Most Played Recurrents

INCUBUS Drive (Immortal/Epic)	1426
DAVE MATTHEWS BAND The Space Between (RCA)	1421
MICHELLE BRANCH Everywhere (Maverick)	1246
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1177
SMASH MOUTH I'm A Believer (Interscope)	1055
OIDO Thankyou (Arista)	1045
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1022
LENNY KRAVITZ Again (Virgin)	847
EVE 6 Here's To The Night (RCA)	820
MOBY F/GWEN STEFANI Southside (V2)	739
NELLY FURTADO I'm Like A Bird (DreamWorks)	699
U2 Beautiful Day (Interscope)	696
BETTER THAN EZRA Extra Ordinary (Beyond)	670
MADONNA Don't Tell Me (Maverick/WB)	669
CREED With Arms Wide Open (Wind-up)	631
BARENAKED LADIES Pinch Me (Reprise)	630

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

New & Active

LONESTAR I'm Already There (BNA)
Total Plays: 400, Total Stations: 20, Adds: 2

LEANN RIMES Can't Fight The Moonlight (Curb)
Total Plays: 386, Total Stations: 27, Adds: 5

RYAN ADAMS New York, New York (Lost Highway/IDJMG)
Total Plays: 353, Total Stations: 38, Adds: 12

PINK Get The Party Started (Arista)
Total Plays: 209, Total Stations: 11, Adds: 4

BACKSTREET BOYS Drowning (Jive)
Total Plays: 205, Total Stations: 13, Adds: 3

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 202, Total Stations: 10, Adds: 0

NEW ORDER Crystal (Reprise)
Total Plays: 177, Total Stations: 14, Adds: 0

EVAN AND JARON The Distance (Columbia)
Total Plays: 157, Total Stations: 15, Adds: 0

PAUL MCCARTNEY Freedom (Capitol)
Total Plays: 141, Total Stations: 16, Adds: 1

JEFFREY GAINES Hero In Me (Artemis)
Total Plays: 107, Total Stations: 11, Adds: 1

Songs ranked by total plays

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The Corner Of Beale Street And Smooth

□ WJZN/Memphis' unique demographic and musical fit

In July a passionate format enthusiast — Barnstable Broadcasting/Memphis OM Tony Yokun — succeeded in launching the group's first Smooth Jazz station, WJZN, on a brand-new frequency, 90.9. Then he hired veteran broadcaster Norm Miller to serve as the station's PD.

Miller's radio career began on a pre-dawn "God Squad" shift at a Cumberland, MD station in the late '70s. "It was so much fun," he remembers. "Right away I was lucky to work with some really good pros who'd been at No. 1 stations in major markets." A down-to-earth communicator, Miller gravitated to morning drive, a daypart in which he's worked for most of the years that have followed.

His first taste of Smooth Jazz came while he was a jockey on a Washington, DC Lite AC station whose programming included a jazz Sunday-brunch show hosted by jazz pioneer (and a host on WJZW/Washington since that station's launch) Al Santos.

Miller says he developed such a hunger for Smooth Jazz that in 1995, when New City offered him the chance to program KCJZ/San Antonio, he jumped at it. But after four years KCJZ's new owner, Cox Broadcasting, flipped it, and Miller segued back to AC in Baltimore. He yearned to return to Smooth Jazz, a dream he realized after Yokun approached him about WJZN's PD post.

Be True To The Music

Ranked 46th, the Memphis market possesses a rich, vibrant musical heritage that predates jazz pioneer and "St. Louis Blues" composer W.C. Handy. "When you think Memphis, you think music," Miller says. "With traditions like the blues on Beale Street, Stax Records and soul music, this audience insists that you be completely true to the music."

At the same time, Miller understands that to achieve success WJZN must command mass-appeal standing, not cult status. "Smooth Jazz is a brand-new format here that we're

just introducing," he says. "These people know music. It's possible that the city's music traditions will play a role in our sound sometime in the future — and we are letting the market determine our sound — but not as we're establishing ourselves."

"Memphis is also a blue-collar town. FedEx is the big employer. Its headquarters is here, which is a huge boon to the area."

Marketing contributed enormously to WJZN's strong launch. "We used billboards and bus boards," Miller explains. "The outdoor campaign has been extremely — even surprisingly — effective right out of the box. Our company was good enough to make sure that we had multiple impressions for our message, which contains Broadcast Architecture's Smooth Jazz swoosh, along with the names of our biggest, best-known artists: George Benson, Kenny G, Anita Baker and Sade."

"JZN's future marketing plans may include variations on trip giveaways. "With the fear of flying that people are feeling now, maybe we'll give them gas money for a trip to Florida's beautiful beaches or for day trips to places like Nashville instead," Miller says. "We have a great relationship with Northwest Airlines, which is based here, so we'll continue to re-evaluate our plans."

A Good Fit

Barnstable's four-station Memphis cluster comprises the Country, Classic Hits, "Soul Classics" and Smooth Jazz formats. "This is an incredible Urban market," Miller says. "Four of the top five stations, in town are, Urban, including our 'Soul Classics' station, which is always top three."

"Smooth Jazz is a very good fit with an urban audience. Typically,

urban listeners are first to notice and respond to billboards like ours and to sample something new. Still, we're surprised to learn just how big our African-American audience is.

"Memphis is similar demographically to Washington, DC, where more than 50% of the population is African American and the top stations are Urban. In some markets Smooth Jazz shares with Classic Rock, but from the start WJZN's listenership has been more than 80% African American."

Perhaps because he holds down a daily airshift, Miller is especially appreciative of air talent. For example, Stormy Williams, who hosts *Lights Our Memphis*, was already recognized as a radio personality when she joined WJZN's airstaff. "She used to do a popular jazz show on the University of Memphis station, which people still mention," Miller says. "Plus, she's a vocalist and a poet, and she teaches African drums."



Midday host Greg Peters was heard on Memphis AC radio for 12 years before he moved to Smooth Jazz at WJZN. Likewise, afternoon personality Earl Augustus, who also works in the Barnstable cluster's production department, is a market veteran. Incidentally, Cole, Peters and Augustus use their real names on the air.

Morning drive, which Miller hosts, is WJZN's sole live daypart. Voice-tracking permits him to present high-caliber talent around the clock, such as all-night jock Marshall Stewart.

"This guy!" Miller says with admiration. "I feel bad that folks like me were lucky enough to get a foot in the door doing the night shift way back when, because a guy like this is a real pro, working afternoons on one of our other radio stations and tracking my overnight shift."

Miller insists that doing an airshift is a singular asset for him as a PD. "I almost hate to say this — because I do everything else too — but being on the air keeps me in touch, because



AMERICAN HEROES

Tenor Daniel Rodriguez (r) — the New York City Police Department officer whose voice has inspired countless Americans since the tragedy of Sept. 11 — has signed with Manhattan Records, a division of Capitol/EMI. His first single, "God Bless America," will be released Dec. 11, and his debut album will follow in February 2002. Rodriguez is seen here with a fan, New York Mayor Rudolph Guiliani, and Blue Note Jazz & Classics' Doreen D'Agostino.

it allows me to feel the music mix in a way nothing else can," he says. "You can look at rotations all day on Selector, but when you're actually in the booth playing music and doing the breaks, you get a much better feel."

From The Get-Go

"My plan is for the station to be top five," Miller continues. "With the ethnicity of this market and how strongly we came out of the box, all signs are positive. And we sound really good — as good as the best Smooth Jazz stations, if I do say so."

"Being involved with the city is certainly a big part of the plan. For instance, Tony Yokun and I met recently with the director of communications for our local minor league baseball team, the Redbirds, which just opened a new stadium downtown. Isaac Hayes opened a restaurant downtown as well, and there's a happening art district on Main Street just off Beale. Smooth Jazz is more about lifestyle than a station you'd call to win stuff, so we want to be as plugged in as possible."

"Right away, even before I got to the station, the station sponsored smooth jazz concerts. Some of the first in our series were two sold-out Boney James shows at the amphitheater in W.C. Handy Park. Kirk Whalum is a Memphis native. He and Wayman Tisdale put on a great show. We've got Jonathan Butler playing B.B. King's this month."

"A fellow is putting together a Memphis instrumental music sampler — blues, harmonica players, late sax legends and new keyboard players — and we're tying in to make it our project. Even though we don't play those particular songs, as instrumentals, we want them to be part of

us. We'll market the CD on the air and sell it at Tower.

The Future

"We're working with local promoters now, but we're working toward doing our own concerts," Miller continues. "There are so many great venues around here that are perfect for smooth jazz, like a 300-seat arena just outside the beltway. On the other side is an 800-seat place built for great sound that's perfect for smooth jazz shows too."

"I have no doubt that labels and retailers are seeing an increase in CD sales here, because our phones ring off the hook with people asking the names of songs and artists. That doesn't happen on AC or Hot AC with Phil Collins or Celine Dion, because they are instantly identifiable. We have to do more to inform listeners when we're exposing them to Jeff Kashiwa or Fishbelly Black. When a music town like Memphis notices your station for its music, that's great validation."

Miller savors smooth jazz's progressive edges, especially acid jazz. "I'm a huge fan of anything Paul Brown produces, too, like the new Larry Carlton, which is awesome," he says. "We'll find out a year from now where the station really is after people discover this new place on their dial where they can find smooth jazz."

"We want to stay on the cutting edge. We're fortunate that the company likes the Smooth Jazz format, and we're encouraged by how many people call us to say things like 'Man, I love WJZN. I moved here from Chicago three years ago, and I've been sick ever since, because I had to leave my favorite Smooth Jazz station behind.'"

"In some markets Smooth Jazz shares with Classic Rock, but from the start WJZN's listenership has been more than 80% African American."

"You can look at rotations all day on Selector, but when you're actually in the booth playing music and doing breaks, you get a much better feel."

December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (RI)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	878	-5	122809	20	42/0
1	2	RICHARD ELLIOT Crush (GRP/VMG)	876	-35	106148	18	42/0
3	3	PETER WHITE Turn It Out (Columbia)	870	+55	109803	16	44/0
6	4	BONEY JAMES See What I'm Sayin' (Warner Bros.)	684	+46	98595	10	44/0
4	5	RUSS FREEMAN East River Drive (Q/Atlantic)	679	-3	65184	19	40/0
5	6	URBAN KNIGHTS High Heel Sneakers (Narada)	632	-45	72872	20	36/1
8	7	JOYCE COOLING Mm-Mm Good (GRP/VMG)	626	+23	77862	14	41/0
7	8	FATTBURGER Evil Ways (Shanachie)	616	-9	71357	26	34/0
12	9	CHRIS BOTTI Streets Ahead (Columbia)	534	+30	55363	13	42/1
11	10	BOZ SCAGGS Payday (Virgin)	523	+5	47044	11	37/0
13	11	DIANA KRALL The Look Of Love (Verve/VMG)	516	+15	58700	11	37/0
14	12	KIM WATERS Until Dawn (Shanachie)	513	+17	78374	20	36/0
15	13	BRIAN CULBERTSON All About You (Atlantic)	511	+23	66800	7	42/0
9	14	EUGE GROOVE Sneak A Peek (Warner Bros.)	444	-96	42844	28	29/0
17	15	CHUCK LOEB Pocket Change (Shanachie)	424	+37	59827	7	37/1
18	16	MICHAEL MCDONALD To Make A Miracle (MCA)	418	+46	26814	5	34/6
16	17	RICK BRAUN Use Me (Warner Bros.)	398	-2	57094	18	31/0
19	18	SAOE Lovers Rock (Epic)	368	+3	43642	6	24/0
22	19	LARRY CARLTON Deep Into It (Warner Bros.)	336	+26	38535	5	34/3
20	20	GERALD VEASLEY Do I Do (Heads Up)	314	-16	37146	15	30/4
21	21	WILL OOWNING Is This Love (GRP/VMG)	285	-43	15732	17	18/0
25	22	GREGG KARUKAS Night Shift (N-Coded)	258	+51	20497	3	27/4
26	23	DAVE KOZ Beneath The Moonlit Sky (Capitol)	230	+32	27572	3	24/6
23	24	PAUL TAYLOR Hypnotic (Peak/Concord)	229	-1	19473	8	19/0
24	25	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	215	-3	24560	10	19/1
28	26	MARILYN SCOTT Don't Let Love Get Away (Prana)	179	+31	5163	4	15/1
27	27	SPECIAL EFX Everyone's A Star (Shanachie)	169	-9	19272	18	17/0
24	28	MARC ANTOINE On The Strip (GRP/VMG)	166	+62	13256	1	23/7
27	29	PIECES OF A DREAM Night Vision (Heads Up)	157	+22	20531	1	17/3
30	30	JIM BRICKMAN Serenade (Windham Hill)	154	+13	7512	3	14/0

44 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

ALFONZO BLACKWELL Funky Shuffie (Shanachie)

Total Plays: 131, Total Stations: 15, Adds: 3

ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)

Total Plays: 127, Total Stations: 12, Adds: 1

STING Fragile (A&M/Interscope)

Total Plays: 127, Total Stations: 12, Adds: 1

LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)

Total Plays: 110, Total Stations: 16, Adds: 7

WAYMAN TISDALE Love Play (Atlantic)

Total Plays: 108, Total Stations: 9, Adds: 0

EMYA Only Time (Reprise)

Total Plays: 97, Total Stations: 8, Adds: 1

SPYRO GYRA Feelin' Fine (Heads Up)

Total Plays: 91, Total Stations: 9, Adds: 0

FISHBELLY BLACK Ven A Gozar (Q/Atlantic)

Total Plays: 82, Total Stations: 10, Adds: 3

BONA FIDE Club Charles (N-Coded)

Total Plays: 79, Total Stations: 10, Adds: 1

KIRK WHALUM I Try (Warner Bros.)

Total Plays: 66, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARC ANTOINE On The Strip (GRP/VMG)	7
L. RITENOUR W/G. ALBRIGHT Jammin' (GRP/VMG)	7
MICHAEL MCDONALD To Make A Miracle (MCA)	6
DAVE KOZ Beneath The Moonlit Sky (Capitol)	6
GERALD VEASLEY Do I Do (Heads Up)	4
GREGG KARUKAS Night Shift (N-Coded)	4
ALICIA KEYS Fallin' (J)	4
LARRY CARLTON Deep Into It (Warner Bros.)	3
PIECES OF A DREAM Night Vision (Heads Up)	3
ALFONZO BLACKWELL Funky Shuffie (Shanachie)	3
FISHBELLY BLACK Ven A Gozar (Q/Atlantic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARC ANTOINE On The Strip (GRP/VMG)	+62
PETER WHITE Turn It Out (Columbia)	+55
GREGG KARUKAS Night Shift (N-Coded)	+51
L. RITENOUR W/G. ALBRIGHT Jammin' (GRP/VMG)	+49
BONEY JAMES See What I'm Sayin' (Warner Bros.)	+46
MICHAEL MCDONALD To Make A Miracle (MCA)	+46
FISHBELLY BLACK Ven A Gozar (Q/Atlantic)	+46
BONA FIDE Club Charles (N-Coded)	+40
CHUCK LOEB Pocket Change (Shanachie)	+37
DAVE KOZ Beneath The Moonlit Sky (Capitol)	+32

Most Played Recurrents

STEVE COLE From The Start (Atlantic)	419
DAVE KOZ The Bright Side (Capitol)	259
SPYRO GYRA Open Door (Heads Up)	173
L. RITENOUR F/D. GRUSIN Get Up Stand Up (GRP/VMG)	170
JIMMY SOMMERS 360 Groove (Higher Octave)	152
PIECES OF A DREAM R U Ready (Heads Up)	132
HIL ST. SOUL Until You Come... (Dome>Select-O-Hits)	125
WAYMAN TISDALE Can't Hide Love (Atlantic)	123
MARC ANTOINE Mas Que Nada (GRP/VMG)	123
JEFF KASHWA Around The World (Native Language)	116
ERIC MARIENTHAL One Day In Venice (Peak/Concord)	100
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	86
RIPPINGTONS Caribbean Breeze (Peak/Concord)	83
BRIAN CULBERTSON Get It On (Atlantic)	79
GERALD ALBRIGHT Winelight (Q/Atlantic)	72

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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JazzTrax selected Acoustic Alchemy's new *Aart* as our Album of the Year. The group had been encouraged to cut down on the number of songs — 14 is a lot for one album — but Greg Carmichael just felt there wasn't one to cut. "Wish You Were Near" was as good a radio-friendly song as any I heard in 2001. And, while the album didn't produce the JazzTrax Song of the Year, it was consistently melodic, song after song. Maybe



that's why radio is a little slow in receiving it; it may be 2002 when these great cuts begin to really sink in. But I'm playing well over half the album on *JazzTrax*. • What is most unusual about *Aart* is that the normally melodic, even-tempered AA start off with a bang: three unusually uptempo songs that mark an immediate departure. Perhaps that's a signal that their live show comes from a different planet as well. We also named Acoustic Alchemy the JazzTrax Live Performance of the year, in large part because in concert they take their "Starbucks song," "Flamoco Loco," and turn it into a 10-minute frenzy, with newcomer Miles Gilderdale scatting the roof off the venue. I hadn't seen anything like it since Grover Washington Jr. lifted the Avalon [CA] Casino roof off in '91.

Hearty congratulations to jazz fusion pioneer Jeff Lorber, whose "Ain't Nobody" is the second track from *Kickin' It* (Gold Circle) to go to No. 1 (the first was "Snakebite"). Kudos as well to Independent Claudia Navarro and the gang at All That Jazz for their promotion efforts on this awesome track. • Boney James' "See What I'm Sayin'" (Warner Bros.) rockets to 4*. Chris Botti's "Streets Ahead" (Columbia) catapults 12-9*, which I hope will inspire the only stations not on it — our reporters in Los Angeles and Denver — to revisit the track for airplay. Two vocals follow: Boz Scaggs' "Payday" (Virgin) at 10* and Diana Krall's "The Look of Love" (GRP/VMG) at 11*. • Marc Antoine's "On the Strip" (GRP/VMG) debuts at 28*, is No. 1 Most Increased with +62 plays and ties for top Most Added with seven adds, including KTWV (The Wave)/L.A., WJZW/Washington and KSSJ/Sacramento. • Ritenour /Albright's "Jammin'" (GRP/VMG) also earns seven new adds, among them WQCD/New York and KKSJ/San Francisco (with 10 plays). The track's already in medium rotation on WJZ/Philadelphia. • Dave Koz's "Beneath the Moonlit Sky" (Capitol) and Michael McDonald's "To Make a Miracle" (MCA) tie for second Most Added with six adds each. • I'm not the only one who thinks Fishbelly Black's "Ven A Gozar" (Q/Atlantic) is among the most vibrant and alluring tracks of 2001. It picks up three more adds this week, but the key indicator is the impressive airplay it's receiving from two of Smooth Jazz's most successful and influential stations: The Wave, which is giving it 19 plays, and WNUA/Chicago, where it has 18. Come on, people, listen up!



Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan 5 PIECES OF A DREAM "Night" MANNHEIM STEAMROLLER "Writer"</p> <p>KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young RICK BRAUN "Song" MARC ANTOINE "Strip" MANNHEIM STEAMROLLER "Writer"</p> <p>KNK/Anchorage, AK DM: Aaron Wallender PD: J. J. Michaels MD: Jennifer Summers FISHBELLY BLACK "Ven" LARRY CARLTON "Deep" PIECES OF A DREAM "Night"</p> <p>WJZZ/Atlanta, GA PD/MD: Nick Francis 1 GERALD VEASLEY "Do"</p> <p>KSMJ/Bakersfield, CA PD/MD: Chris Townshend No Adds</p> <p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson No Adds</p> <p>WNWV/Cleveland, OH PD/MD: Bernie Kimble ALICIA KEYS "Fallin'"</p> <p>WJZA/Columbus, OH OM/PO/MD: Bill Harman APD: Gary Weller No Adds</p> <p>KOAL/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael 5 SADE "Side" ALFONZO BLACKWELL "Shuffle"</p> <p>KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz GERALD VEASLEY "Do" URBAN KNIGHTS "Sneakers" RANDY DRAWFORD "Permanent" DAVE KOZ "Moonlit"</p> <p>KVJZ/Des Moines, IA PD: Mike Blakemore MD: Becky Taylor MICHAEL McDONALD "Miracle" LARRY CARLTON "Deep"</p> <p>WVMV/Detroit, MI PD: Tom Stecker MD: Sandy Kovach 6 MICHAEL McDONALD "Miracle" GERALD VEASLEY "Do"</p> <p>KUJZ/Eugene, OR PD: Chris Crowley RITENOUR/WALBRIGHT "Jammin'"</p> <p>KEZL/Fresno, CA PD/MD: J. Weidenheimer 2 ALICIA KEYS "Fallin'"</p> <p>WYJZ/Indianapolis, IN PD/MD: Carl Frye DAVE KOZ "Moonlit" ALICIA KEYS "Fallin'"</p>	<p>KCIY/Kansas City, MO MD: Michelle Chase No Adds</p> <p>WSMJ/Knoxville, TN PD/MD: Tom Miller 4 MARC ANTOINE "Strip"</p> <p>KOAS/Las Vegas, NV PD/MD: Erik Fox RITENOUR/WALBRIGHT "Jammin'"</p> <p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart MARC ANTOINE "Strip" ALICIA KEYS "Fallin'"</p> <p>WJZN/Memphis, TN PD: Norm Miller MICHAEL McDONALD "Miracle"</p> <p>WJZ/Milwaukee, WI OM/PO/MD: Chris Moreau DAVE KOZ "Moonlit" MARILYN SCOTT "Don't"</p> <p>KSBR/Mission Viejo, CA OM/PO: Terry Wedel MD: Logan Parris MICHAEL McDONALD "Miracle" GREGG KARUKAS "Night"</p> <p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wullt RONA FIDE "Charles" ALFONZO BLACKWELL "Shuffle" FISHBELLY BLACK "Ven" PIECES OF A DREAM "Night"</p> <p>WQCD/New York, NY DM: John Mullen PO/MD: Charley Cannolly RITENOUR/WALBRIGHT "Jammin'"</p> <p>WJCD/Norfolk, VA MD: Larry Hollowell DAVE KOZ "Moonlit" GREGG KARUKAS "Night" ALFONZO BLACKWELL "Shuffle"</p> <p>WLOQ/Oriando, FL PD: Dave Kosh MD: Patricia James 9 RITENOUR/WALBRIGHT "Jammin'" 9 DAVE KOZ "Moonlit"</p> <p>WJZ/Philadelphia, PA DM: Anne Gress. PD: Michael Tozzi MD: Joe Proke LARRY CARLTON "Deep"</p> <p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds</p> <p>KKJZ/Portland, OR PD: Chris Miller MD: David Shult No Adds</p> <p>KJZS/Reno, NV PD: Jay Davis 11 RITENOUR/WALBRIGHT "Jammin'" 11 GREGG KARUKAS "Night"</p> <p>WJZV/Richmond, VA OM/PO: Tommy Fleming MARC ANTOINE "Strip"</p>	<p>KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones 3 AL JARREAU "Say" 3 STING "Fragile" MARC ANTOINE "Strip" CHUCK LOEB "Pocket"</p> <p>WSSM/St. Louis, MO PD: Mike Watermann 12 ENYA "Only" 7 MARC ANTOINE "Strip"</p> <p>KBZN/Salt Lake City, UT PD/MD: Rob Risten MICHAEL McDONALD "Miracle"</p> <p>KKSJ/San Francisco, CA PD: Paul Goldstein APD/MD: Samantha Wiedman 10 RITENOUR/WALBRIGHT "Jammin'" 2 FISHBELLY BLACK "Ven" 1 GREGG KARUKAS "Night" 1 GERALD VEASLEY "Do" 1 ERIC MARIENTHAL "Lefty's"</p> <p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer RITENOUR/WALBRIGHT "Jammin'"</p> <p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 MICHAEL McDONALD "Miracle" 2 ACOUSTIC ALCHEMY "Near" 2 DAVE KOZ "Moonlit"</p> <p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Danna Rose No Adds</p> <p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting BRIAN TARDUN "Riders" NOAMI "Call"</p> <p>WSJT/Tampa, FL OM/PO: Ross Block MD: Kathy Curtis No Adds</p> <p>WJZW/Washington, DC PD/MD: Kenny King CHRIS BOTTI "Streets" MARC ANTOINE "Strip"</p> <p>JRN/(Jones NAC)/National PD: Steve Hubbard MD: Cheri Marquart No Adds</p>
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44 Total Reporters
44 Total Indicator
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A New Concert Alliance

□ Stations owned by smaller companies create a synergistic pact

Three stations run by three different owners in three different markets are flexing their collective muscle to provide quality concert festivals in their respective markets. ABC's KXXR (93X)/Minneapolis, Greater Media's WRIF (RIFF)/Detroit and Saga's WLZR (Lazer)/Milwaukee have banded together for a first-ever concert alliance in the Rock genre. A casual poll of R&R format editors reveals that only CHR and Christian radio stations have done this before.

It's not uncommon for stations under the same ownership umbrella to work together to make routing and performing easier and more lucrative for bands. Stations in big chains, such as Clear Channel and Infinity, are obviously in the best position to pull off such a feat, but, by uniting in a spirit of cooperation and camaraderie, these three Active Rockers will present an extravaganza that will make each look like a superstar in its market.

On Nov. 21 the three programmers sent a letter to labels and artist management explaining "the Memorial weekend concert alliance" that would take place May 25-27, 2002. The first show, on May 25, will be KXXR's 93X-Fest. From there the show travels to Milwaukee, then Detroit. Each station has enlisted its own promoter to help it put together its show.

The X Factor

Wade Linder, PD of KXXR, can be credited with the concept of partnering with stations in other markets. Next year will mark the ninth year that ABC has presented the festival in Minneapolis. The first few years it was called EdgeFest, because it was done by the company's Alternative station. However, when ABC swapped the frequencies of its Minneapolis Active and Alternative properties, the annual show became known as 93X-Fest.



Wade Linder

Linder explains what led him to team up with other stations: "Every once in a while, when we were trying to line up bands for the show, we'd hear this excuse: 'It's a one-off. There are no other shows around yours that we can route to.' I thought it would be good to have some other Active Rock stations close by that we could route to. We've always thought that it was too bad that a station in Milwaukee or another station didn't have a festival the day after ours.

"I talked to Troy Hanson at WRIF. He's a Minneapolis boy from years ago. Troy and Keith [Hastings, WLZR PD] came to X-Fest this year and liked it, and we decided we should work together. We all realized that we could probably do better getting bands if we worked together."



ago. Troy and Keith [Hastings, WLZR PD] came to X-Fest this year and liked it, and we decided we should work together. We all realized that we could probably do better getting bands if we worked together."

Tomorrow's Stars Today

Linder provides more history about 93X-Fest: "You know the model; it's a radio show. Last year we had 37 bands play over 2 1/2 days. We typically get around 25,000 to 30,000 people. We have all these bands right before they go mega-huge.

"We've had Staind, Stone Temple Pilots, Bush, Beck, Hole, Korn, Limp Bizkit. It's a big deal for us. It brands the radio station. There's some sponsorship money that the station can make. Our goal is to use the influence of the radio station to try to get these bands to lower their rates a little so we can keep the ticket price down.

"The 93X-Fest takes place a half hour outside of Minneapolis. People go there for the whole weekend. They camp. When you get there in the morning for the festival, you smell campfires. There are people getting out of their tents, cracking open a beer. As soon as they hear the music, they start migrating over. It's almost like a little Woodstock. It's a really cool event."

While the intention is to score the same key headliners for all the markets, the entire lineup may not be exactly the same. "Our radio stations are really close, but there are little differences," Linder says.

"For the major headliners, it makes more sense if they can hit three cities. They can make a lot of money in one weekend vs. just one payday. They're tripling their rates, and the routing is great."

For two months before the show 93X expends 100% of its effort in promoting the show. "If you're trying

to push a record in Minneapolis, Milwaukee or Detroit, one really good way to make sure that it has some profile in the Midwest is to play our shows," Linder says. "It becomes such a big part of the radio station's focus. We don't specifically add or drop songs based on who plays our show, but it sort of works out that way. We just don't have time, necessarily, to promote the bands who aren't."

Are You Experienced?

93X-Fest is a total experience, not just a concert. "We have a Jumbo-Tron," Linder says. "We can run spots and videos for different bands. There's a music retailer on-site. All bands are welcome to sign autographs in an autograph tent. A lot of them want to, because then they can sell their products. We have top-notch catering. We have a promoter, so it's all professionally done. We pay real money, market-value talent fees. There's no reason why a band wouldn't want to do this.

"They get to play in front of 30,000 people here, maybe 20,000 in Milwaukee, and Detroit is probably 20,000. So in that weekend they're playing in front of 70,000 people. And they're going to have three huge Active Rock stations really getting behind their records."

Branding the radio station is one of the key benefits for KXXR. "It's an event that everybody knows about," notes Linder. "It has the name of the station on it. We're essentially running an image promo for the radio station on the air and a concert promo at the same time. It says, 'This is what 93X is all about.' It's a destination lifestyle event. Listeners are actually living there for the weekend, taking in the radio station. It's real. It's tangible. They're watching the bands we play."

"We were so impressed with how 93X puts on this festival, the number of sponsors they get and the way they use the sponsors to enhance the event, not just to make money."

Troy Hanson

Beyond branding, there are other benefits. "We see a spike in Arbitron after the event every year, if it's done well," Linder says. "There is some sponsorship money to be made on this. It's not huge, but it definitely makes it worthwhile. Our goal is to break even as far as tickets. We're trying to have a cheap ticket. We're just trying to pay for the big acts and break even.

"Our NTR department does make some money, which keeps this event on the map, but, really, for us it's more of an image thing. Sometimes people in the record business think we make so much money doing this. It's worthwhile, but it's not like a big payday."

There are some stations that have several shows all year long, but Linder says that's not for him. "We'd rather just do it right, do it once and do it well, rather than spread ourselves thin," he explains. "After a while you become the 'Let's put on a show to make money' station. We don't want that. It's like the only reason the station is on the air is to pump its next show. There are plenty of concerts to talk about anyway.

"The number of rock CDs that sell in this market is pretty amazing. The Limp Bizkits, Nickelbacks and Linkin Parks sell so well here compared to other markets. Minneapolis is a rock town. Milwaukee and Detroit are similar. I'm surprised that an Active Rock concert alliance in the Midwest hasn't been done sooner."

Impressive Show

WRIF/Detroit Asst. PD/MD Troy Hanson recalls when Linder called him with an invitation to check out 93X-Fest earlier this year: "I went along with our Marketing Director, Nikki Van Horn, and Keith Hastings. The show was amazing. The lineup wasn't as strong as he has had in years past, and that may be a primary reason Wade called. I think he was feeling the pinch of not being able to get some key bands.

"He was being smart. He thought that if he could get WRIF on board for the next year, maybe he would have a better shot at getting more quality bands routed to his show. I then suggested that he bring Keith into the fold and hit three key Active Rock markets, and he was all for it."

Hanson was in awe at the event. "We were so impressed with how 93X puts on this festival, the number of sponsors they get and the way they use the sponsors to enhance the event, not just to make money," he says.

"Sponsors were involved in the game areas — PlayStation 2 was set up everywhere, and Doc Martens had a space for people to try on shoes. It was your typical Lollapalooza-style festival — the sponsor booths, the activity areas, the music areas, the T-shirt and tattoo areas, the food areas — it was the real deal."

The Midwest Mafia

Hanson and Van Horn returned to Detroit and spread the good word to WRIF OM Doug Podell and the sales staff. Everybody at the station was all for it. Since then WRIF has been learning the ins and outs of concert sponsorships. "It's been a really neat learning experience all year long," Hanson says.

"We have now officially jumped into the concert-promotion business. We have chosen to do this as a means to make NTR money much like Clear Channel purchased SFX to put on shows and sell sponsorships to shows."

Hanson explains why he didn't have to sell management on the idea: "I saw how 93X used its sponsors to make a big impact on the show. That alone sold me, and if I can use the word

sales before *imaging*, that always gets everyone's interest in every building these days.

"I attacked it from the angle of it being a unique opportunity for us to raise the revenue bar, and the imaging is the bonus that comes along with it. At the end of the day the imaging is what Doug and I crave, and we consider sales the bonus, but sales is really the reason we're doing it, and the imaging is the bonus."

The sales department reacted positively to having the event dropped in its lap. "Our sales staff loved the idea," says Hanson. "Wade's sales force works on this year-round, and they are already talking to our sales and NTR departments, explaining how they've done this so successfully for the past eight years. They needed us to help them get the Tools and Lenny Kravitzes of the world to take them seriously. In

Continued on Page 80



Troy Hanson

R&R Rock Top 30

Powered By



December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1236	-12	115513	21	44/0
2	2	CREED My Sacrifice (Wind-up)	1170	+4	98061	8	47/0
3	3	STAIN'D Fade (Flip/Elektra/EEG)	803	-48	59191	17	41/0
5	4	INCUBUS I Wish You Were Here (Immortal/Epic)	772	+18	59305	17	37/0
6	5	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	726	-15	63577	24	37/0
4	6	OZZY OSBOURNE Gets Me Through (Epic)	694	-64	59730	14	42/0
8	7	P.O.D. Alive (Atlantic)	650	+28	47317	18	33/0
7	8	LENNY KRAVITZ Dig In (Virgin)	591	-41	49052	12	38/0
9	9	DEFAULT Wasting My Time (TVT)	586	+54	49873	14	40/1
10	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	501	-18	48883	37	43/0
11	11	MICK JAGGER God Gave Me Everything (Virgin)	470	-7	39560	8	30/0
12	12	TANTRIC Mourning (Maverick)	468	+26	32802	8	37/0
13	13	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	454	+29	43178	7	33/0
16	14	LINKIN PARK In The End (Warner Bros.)	419	+8	31281	11	25/0
17	15	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	399	-10	30622	10	29/0
14	16	DISTURBED Down With The Sickness (Giant/Reprise)	396	-28	28815	26	26/0
24	17	OZZY OSBOURNE Dreamer (Epic)	378	+128	35532	3	34/3
15	18	TOOL Schism (Volcano)	377	-44	40681	31	26/0
18	19	AEROSMITH Sunshine (Columbia)	376	-30	32651	8	29/0
19	20	FUEL Last Time (Epic)	366	-9	29102	5	32/0
25	21	OFFSPRING Defy You (Columbia)	318	+85	26536	3	30/0
20	22	STONE TEMPLE PILOTS Revolution (Atlantic)	306	+1	33095	6	25/0
22	23	TOOL Lateralus (Volcano)	273	+12	19990	5	27/1
21	24	KID ROCK Forever (Top Dog/Lava/Atlantic)	273	-20	17811	6	22/0
28	25	HOOBASTANK Crawling In The Dark (Island/IDJMG)	223	+29	12342	7	23/0
40	26	NICKELBACK Too Bad (Roadrunner)	217	+136	17589	3	32/8
23	27	BUSH The People That We Love (Atlantic)	214	-44	17296	14	20/0
30	28	SEVENDUST Praise (TVT)	204	+26	11805	8	18/1
29	29	SYSTEM OF A DOWN Chop Suey (American/Columbia)	178	-6	12078	19	16/0
31	30	DOPE Now Or Never (Flip/Epic)	174	+11	14771	9	20/0

47 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

BUSH Headful Of Ghosts (Atlantic)
Total Plays: 149, Total Stations: 23, Adds: 6

FLAW Payback (Republic/Universal)
Total Plays: 146, Total Stations: 19, Adds: 0

DROWNING POOL Sinner (Wind-up)
Total Plays: 112, Total Stations: 17, Adds: 2

MARILYN MANSON Tainted Love (Maverick/WB)
Total Plays: 96, Total Stations: 11, Adds: 1

CUSTOM Hey Mister (Artist Direct)
Total Plays: 93, Total Stations: 8, Adds: 0

HEDDER Save Your Face (Gold Circle)
Total Plays: 66, Total Stations: 14, Adds: 3

CRAWLING TheD Alone (Columbia)
Total Plays: 62, Total Stations: 10, Adds: 1

TABITHA'S SECRET And Around (Pyramid)
Total Plays: 62, Total Stations: 9, Adds: 1

DUST TO DUST Submission (Sanctuary/SRG)
Total Plays: 61, Total Stations: 10, Adds: 0

ADEMA The Way You Like It (Arista)
Total Plays: 57, Total Stations: 11, Adds: 1

Songs ranked by total plays

Most Added.

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ARTIST TITLE (LABEL/S)	ADDS
INCUBUS Nice To Know You (Immortal/Epic)	15
COURSE OF NATURE Caught In The Sun (Atlantic)	12
STAIN'D For You (Flip/Elektra/EEG)	12
ILL NINO What Comes Around (Roadrunner)	9
NICKELBACK Too Bad (Roadrunner)	8
BUSH Headful Of Ghosts (Atlantic)	6
P.O.D. Youth Of The Nation (Atlantic)	5
OZZY OSBOURNE Dreamer (Epic)	3
HEDDER Save Your Face (Gold Circle)	3

Most Increased Plays

ARTIST TITLE (LABEL/S)	TOTAL PLAY INCREASE
NICKELBACK Too Bad (Roadrunner)	+136
OZZY OSBOURNE Dreamer (Epic)	+128
OFFSPRING Defy You (Columbia)	+85
BUSH Headful Of Ghosts (Atlantic)	+84
DEFAULT Wasting My Time (TVT)	+54
LIT Addicted (RCA)	+38
ADEMA The Way You Like It (Arista)	+37
P.O.D. Youth Of The Nation (Atlantic)	+32
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+29
HOBBASTANK Crawling In The Dark (Island/IDJMG)	+29

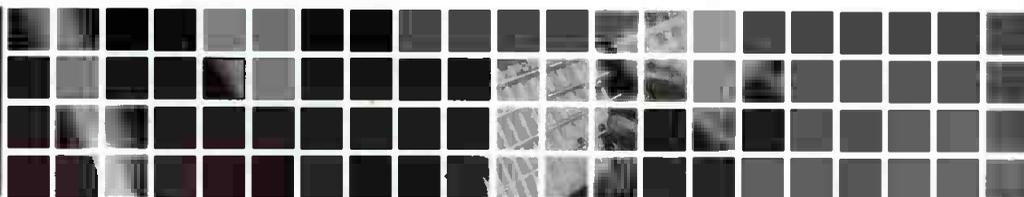
Most Played Recurrents

GODSMACK Awake (Republic/Universal)	289
FUEL Hemorrhage (In My Hands) (Epic)	273
LINKIN PARK Crawling (Warner Bros.)	268
3 DOORS DOWN Loser (Republic/Universal)	252
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	247
3 DOORS DOWN Kryptonite (Republic/Universal)	239
GODSMACK Greed (Republic/Universal)	225
STAIN'D Outside (Flip/Elektra/EEG)	223
3 DOORS DOWN Be Like That (Republic/Universal)	201
METALLICA I Disappear (Hollywood)	201
TANTRIC Breakdown (Maverick)	196
SALIVA Your Disease (Island/IDJMG)	195

R&R's Rock chart has been shifted from 50 to 30 positions. For more details, please read "On The Radio" on Page 85.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Reporters

<p>WONE/Akron, OH * PD: T.K. O'Grady APD: Tim Daugherty STAND: "For"</p>	<p>WRQK/Canton, OH * PD/MD: Todd Downard INCUBUS "Nice" STAND: "For"</p>	<p>KLQA/El Paso, TX * PD: Single Mike Ramsey APD/MD: Glenn Gars P.O.D. "Youth"</p>	<p>WOBZ/Macon, GA PD: Chris Ryder MD: Sarina Scott INCUBUS "Nice" ILL NINO "Comes"</p>	<p>KEZO/Omaha, NE * PD/MD: Bruce Patrick No Ads</p>	<p>WRXL/Richmond, VA * PD: John Lassman MD: Casey Krukowski BUSH "Ghosts" ILL NINO "Comes" NICKELBACK "Too"</p>	<p>KZQZ/San Luis Obispo, CA PD: Donna James 16 TABTRIC "Souring" 18 PUDDLE OF MUD "Barry" 18 DEFAULT "Wasting" 10 SEVENOUST "Prank" 10 PRESSURE 4-5 "Beat"</p>	<p>WKLT/Traverse City, MI PD/MD: Terri Ray RYAN ADAMS "New" REMY ZERO "Save" STAND: "For" COURSE OF NATURE "Sun"</p>
<p>WYXX/Albany, NY * CM/Str Mgr: John Cooper APD/MD: Terry O'Donnell RYAN ADAMS "New"</p>	<p>WPXC/Cape Cod, MA CM: Steve McVie PD: Susanne Tonare ADEMA "Lao" BUSH "Ghosts" COURSE OF NATURE "Sun"</p>	<p>WPHD/Elmira-Corning, NY GM: George Harris MD: Jay Wulf 29 FUEL "Last" 27 PUDDLE OF MUD "Barry" TOOL "Lithrains" LIT "Addicted" DEEP BLUE SOMETHING "Who"</p>	<p>KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West COURSE OF NATURE "Sun" ILL NINO "Comes" INCUBUS "Nice"</p>	<p>KCLB/Palm Springs, CA PD/MD: Tish Lacy 3 INCUBUS "Nice" STAND: "For" BUSH "Ghosts" P.O.D. "Youth" DROWNING POOL "Sinner" ADEMA "Lao"</p>	<p>KCAL/Riverside, CA * PD: Steve Hoffman MD: ILL NINOS 3 TOOL "Lithrains"</p>	<p>KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Frote COURSE OF NATURE "Sun" INCUBUS "Nice" STAND: "For"</p>	<p>KLTX/Tucson, AZ * PD/MD: Jones Hunter BUSH "Ghosts" STAND: "For"</p>
<p>KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers No Ads</p>	<p>WYBB/Charleston, SC * PD/MD: Mike Allen COURSE OF NATURE "Sun" ILL NINO "Comes" INCUBUS "Nice" MD: MISSISSIPPI "SugarTown"</p>	<p>WXKE/Ft. Wayne, IN * PD/MD: Doc West DEFAULT "Wasting" LIT "Addicted"</p>	<p>WLUM/Milwaukee, WI * PD/MD: Randy Hanel COURSE OF NATURE "Sun" ILL NINO "Comes" INCUBUS "Nice" STAND: "For"</p>	<p>WRRX/Pensacola, FL * PD/MD: Don McCracken 4 ILL NINO "Comes" 2 INCUBUS "Nice" COURSE OF NATURE "Sun" STAND: "For"</p>	<p>WROV/Roanoke-Lynchburg, VA * CM: Buzz Casey MD: Heidi Krummert ILL NINO "Comes" INCUBUS "Nice"</p>	<p>KMOO/Tulsa, OK * PD/MD: Rob Hurt COURSE OF NATURE "Sun" NICKELBACK "Too"</p>	<p>KMXX/Phoenix, AZ * PD/MD: Jones Hunter BUSH "Ghosts" STAND: "For"</p>
<p>KZMZ/Alexandria, LA PD: Terry Manning MD: Pat Cloud No Ads</p>	<p>WKLC/Charleston, WV PD/MD: Mike Reppaport COURSE OF NATURE "Sun" ILL NINO "Comes"</p>	<p>KLOL/Houston, TX * Dir/PM Prog: Jim Trapp CM: Vince Richards MD: Steve Fitz KID ROCK "Faith"</p>	<p>WCLG/Morgantown, WV PD: Jeff Miller MD: Steve Sturteck 1 DROWNING POOL "Sinner" DOPE "Never" ILL NINO "Comes" STAND: "For"</p>	<p>WWCT/Peoria, IL PD: Jamie Marbury MD: Debbie Hunter INCUBUS "Nice" ILL NINO "Comes" COURSE OF NATURE "Sun"</p>	<p>WCMF/Rochester, NY * PD: John McCrea MD: Dave Kane COURSE OF NATURE "Sun" INCUBUS "Nice" STAND: "For"</p>	<p>WMZK/Wausau, WI PD/MD: Nick Summers No Ads</p>	<p>WROR/Wilmington, NC * CM: John Stevens APD/MD: Gregg Shapp STAND: "For" COURSE OF NATURE "Sun"</p>
<p>WZZO/Hertown, PA * PD: Robin Lee MD: Keith Meyer GOY! MULE "Outside"</p>	<p>WEBN/Cincinnati, OH * CM: Scott Reinhart PD: Michael Waller MD: Rick "The Dude" Vasta No Ads</p>	<p>WRTT/Huntsville, AL * CM: Rob Hunter PD/MD: Jimbo Wood COURSE OF NATURE "Sun" INCUBUS "Nice"</p>	<p>WJVA/Morrisstown, NJ * PD/MD: Terrie Carr 4 KID ROCK "Faith" BUSH "Ghosts"</p>	<p>WMMR/Philadelphia, PA * PD: Sam Millman APD/MD: Ken Zepko DURST & REZNIK "Here" BUSH "Ghosts"</p>	<p>WDRX/Rockford, IL PD/MD: Jim Stone LIFER "Lao" CREED "Bullets" CREED "Back"</p>	<p>WADQ/Syracuse, NY * PD: Bob O'Neil APD: Dave Franks COURSE OF NATURE "Sun" INCUBUS "Nice"</p>	<p>KATS/Yakima, WA PD/MD: Ron Harris No Ads</p>
<p>WAPL/Appleton, WI * PD: Joe Calzone APD/MD: Craver No Ads</p>	<p>WMMS/Cleveland, OH * MD: Mark Pennington INCUBUS "Nice" LIT "Addicted"</p>	<p>WRKR/Malamazoo, MI PD: Danny Wright APD/MD: Jay Osborn STAND: "For"</p>	<p>WBAB/Massau-Suffolk, NY * PD: John Olson APD: Ralph Tortora MD: John Paros 1 OZZY OSBOURNE "Dreamer"</p>	<p>KDKB/Phoenix, AZ * PD: Joe Bonadonna MD: David Ellis 6 BOB JOY "Lao" 4 WHO "Rab"</p>	<p>WKQZ/Saginaw, MI * PD: Hunter Scott APD/MD: Robert Scott James 2 STAND: "For" HEDDER "Save" INCUBUS "Nice" TABITHA'S SECRET "Around" ILL NINO "Comes"</p>	<p>WYOT/Toledo, OH * PD/MD: Don Davis NICKELBACK "Top"</p>	<p>WNCO/Youngstown, OH * PD: Chris Patch 4 CRAVING THEO "Alone" 4 NICKELBACK "Too" BUSH "Ghosts" COURSE OF NATURE "Sun" INCUBUS "Nice"</p>
<p>KLBJ/Austin, TX * CM: Jeff Carroll MD: Lorie Leno STAND: "For" LORIE TREYNO JR. "Pushing" BOB SCHNEIDER "Under" NEIL YOUNG "Roll"</p>	<p>WVRK/Columbus, GA CM: Brian Waters CRAVING THEO "Alone" INCUBUS "Nice"</p>	<p>WKQQ/Lexington, KY * PD/MD: Dennis Olson No Ads</p>	<p>WFLR/New Haven, CT * PD: John Griffin MD: Pam Landry OZZY OSBOURNE "Dreamer"</p>	<p>WHEB/Portsmouth, NH * CM: Russ Stoltz PD/MD: Alan James 2 RUSTIC OVERTONES "Combat" 1 INCUBUS "Nice"</p>	<p>KBER/Salt Lake City, UT * CM: Bruce James PD: Kelly Hammer APD/MD: Helen Powers No Ads</p>	<p>WJAY/Providence, RI * PD: Joe Bonadonna APD: Doug Palmer MD: John Laurent COURSE OF NATURE "Sun" NICKELBACK "Too" STAND: "For"</p>	<p>KSJO/San Francisco, CA * CM: Gary Schoenwetter MD: Zach Tyler SEVENOUST "Prank"</p>
<p>KIQC/Beaumont, TX * Dir/Prog: Debbie Whyde PD/MD: Mike Davis 2 ADEMA "Lao" P.O.D. "Youth"</p>	<p>KMCA/Corpus Christi, TX * PD: Paula Newell 1 DROWNING POOL "Sinner" HEDDER "Save" NICKELBACK "Too"</p>	<p>WTFX/Louisville, KY * CM: Michael Lee Interim MD: Frank Webb 1 ILL NINO "Comes" BUSH "Ghosts" INCUBUS "Nice" NICKELBACK "Too" P.O.D. "Youth" SALIN "Roll" STAND: "For"</p>	<p>KATZ/Oklahoma City, OK * CM: Chris Baker MD: John Daniels 2 DROWNING POOL "Sinner" P.O.D. "Youth" 1 P.O.D. "Youth" 1 MARY MANKSON "Lao"</p>	<p>WBBQ/Raleigh-Durham, NC * CM: Andy Meyer No Ads</p>	<p>WYXX/Albany, NY * CM/Str Mgr: John Cooper APD/MD: Terry O'Donnell RYAN ADAMS "New"</p>	<p>WYBB/Charleston, SC * PD/MD: Mike Allen COURSE OF NATURE "Sun" ILL NINO "Comes" INCUBUS "Nice" MD: MISSISSIPPI "SugarTown"</p>	<p>WYXX/Albany, NY * CM/Str Mgr: John Cooper APD/MD: Terry O'Donnell RYAN ADAMS "New"</p>

Monitored Reporters

68 Total Reporters

47 Total Monitored

21 Total Indicator

20 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WRKT/Erie, PA



A New Concert Alliance

Continued from Page 78

return. They're helping us out as much as they can.

"It's definitely an alliance that feels good. When I get on the phone with Wade and Keith, we have very positive discussions. We talk about the show and the state of the music. It reminds me of the conference calls that used to take place years ago, when I worked with Keith in Milwaukee, and he, Doug Podell, Dave Richards and Tom Marshall would have a regular conference call. Keith called it the Midwest Mafia — this is just part deux!"



Keith Hastings

Win-Win-Win Situation

When Linder and Hanson approached WLZR's Keith Hastings about joining the effort, his first thought was, "This makes way too much sense." "After the exploratory call, I thought there was no reason that we shouldn't be involved," he says. "It's a win-win-win situation on all fronts."

Hastings has some experience with radio-station joint ventures. Some five years ago Lazer and then-WRCX/Chicago

teamed up to present Rockstock at Alpine Meadows, which is midway between the two markets. Each station promoted the show, shared the signage, had equal access to all the artists, etc.

"We were able to use the drawing power of both radio-station audiences to sweeten the pot for the artists," Hastings says. "The synergy is much the same for this. Frankly, this is a better idea, because it allows each of us to have our own show."

After Rockstock, Lazer was looking for the right opportunity to get involved in a similar venture. "We didn't want to jump back in the next year if we didn't feel we could put the proper show on for our audience," says Hastings. "We're also heavily involved with Summerfest every summer, and we want to make sure not to neglect that."

"This is the first time that we felt we've have the ability to get the right headliners into the market. Granted, we don't know at this time who those headliners are, but with the strength that this alliance can give us, we feel it'll be a great show."

Fun Atmosphere

The aforementioned Summerfest is an

annual 11-day music festival in Milwaukee that starts at the end of June. Hastings explains the potential problems of sponsoring another show: "If we want to do a Rockstock type of show, we run into routing problems, conflicts with Summerfest and putting too much energy into one and not the other. Then nobody wins."

"Lazer sponsors the rock stage at Summerfest, so we have to make sure that we have the energy and wherewithal to cover all our bases. Ultimately, Summerfest is in charge of obtaining all the acts, but we work together very closely. We'll certainly use the power of the radio station and the power of our audience to attract bands that

Summerfest may or may not be able to attract on its own.

"In this market, Clear Channel Entertainment is the promoter we're working with. They're bringing some things to the table that will greatly improve our ability to sell sponsorships and provide added value at the venue.

"When I went to 93X-Fest, I was amazed and phenomenally impressed with the job they had done. They really get it. They make money off their sponsorships, and it's not just window dressing. It really is entertaining, and it's great. It's fun to go to the event not just to see the music, but to be a part of the whole atmosphere."

"This makes way too much sense. After the exploratory call, I thought there was no reason that we shouldn't be involved. It's a win-win-win situation on all fronts."

Keith Hastings

R&R Active Rock Top 50

December 7, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS (M)	PERSONS CHART	TOTAL STATIONS ADDED
1	1	NICKELBACK How You Remind Me (Roadrunner)	1703	-102	149035	21	53/0
4	2	P.O.D. Alive (Atlantic)	1541	+2	137906	19	52/0
2	3	CREED My Sacrifice (Wind-up)	1528	-19	133372	8	53/0
3	4	STAINED Fade (Flip/Elektra/EEG)	1514	-32	137911	18	53/0
5	5	LINKIN PARK In The End (Warner Bros.)	1456	+14	135457	15	52/0
6	6	INCUBUS I Wish You Were Here (Immortal/Epic)	1273	-60	99492	17	52/0
9	7	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1172	+23	102645	21	49/0
8	8	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1169	-77	108145	24	53/0
7	9	DISTURBED Down With The Sickness (Giant/Reprise)	1114	-142	104383	28	54/0
10	10	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1082	+63	99984	9	54/0
11	11	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	1052	+48	99363	10	54/0
12	12	SEVENDUST Praise (TVT)	986	+33	90211	10	52/0
13	13	DEFAULT Wasting My Time (TVT)	898	-5	73557	14	49/0
15	14	KID ROCK Forever (Top Dog/Lava/Atlantic)	839	+8	73912	7	51/0
16	15	TOOL Lateralus (Volcano)	837	+76	78882	7	54/0
19	16	HOOBASTANK Crawling In The Dark (Island/IDJMG)	739	+8	62621	8	51/0
14	17	TOOL Schism (Volcano)	728	-109	71539	31	53/0
16	18	LINKIN PARK Crawling (Warner Bros.)	704	-71	55966	36	50/0
26	19	OFFSPRING Defy You (Columbia)	673	+259	64077	3	50/2
20	20	TANTRIC Mourning (Maverick)	655	-10	46105	8	43/2
21	21	MESH STL Maybe Tomorrow (Label)	550	+12	44987	16	42/0
23	22	DROWNING POOL Sinner (Wind-up)	537	+59	45979	6	46/2
22	23	FUEL Last Time (Epic)	506	+27	41716	5	37/0
17	24	OZZY OSBOURNE Gets Me Through (Epic)	460	-303	54397	14	38/0
31	25	OZZY OSBOURNE Dreamer (Epic)	444	+155	38434	3	36/3
25	26	DOPE Now Or Never (Flip/Epic)	444	+7	42797	10	40/1
24	27	SALIVA Click Click Boom (Island/IDJMG)	438	-30	45093	20	26/0
40	28	NICKELBACK Too Bad (Roadrunner)	403	+224	33200	3	42/7
27	29	FLAW Payback (Republic/Universal)	368	+29	28752	10	37/1
28	30	MARILYN MANSON Tainted Love (Maverick/WB)	353	+21	21176	5	31/2
36	31	ADEMA The Way You Like It (Arista)	304	+98	14784	3	28/2
32	32	KITTIE What I Always Wanted (Artemis)	274	-12	21076	7	28/0
29	33	STONE TEMPLE PILOTS Revolution (Atlantic)	269	-53	19664	6	18/1
34	34	PRESSURE 4-5 Beat The World (DreamWorks)	250	-26	17525	12	28/0
43	35	BUSH Headful Of Ghosts (Atlantic)	237	+104	16284	2	19/0
30	36	LENNY KRAVITZ Dig In (Virgin)	220	-93	14779	13	19/0
41	37	MUSHROOMHEAD Solitaire/Unraveling (Universal)	202	+42	15745	2	24/4
38	38	CUSTOM Hey Mister (Artist Direct)	199	+8	19242	7	16/0
33	39	STEREOMUD Steppin Away (Loud/Columbia)	188	-97	13878	11	26/0
48	40	ILL NINO What Comes Around (Roadrunner)	183	+83	20526	2	34/14
39	41	40 BELOW SUMMER Falling Down (London Sire)	183	-2	15293	7	20/0
45	42	CRAVING THEO Alone (Columbia)	156	+32	13910	3	19/2
46	43	DUST TO DUST Submission (Sanctuary/SRG)	134	+13	10519	6	13/0
37	44	P.O.D. Youth Of The Nation (Atlantic)	127	+95	12448	1	27/17
42	45	GODSMACK Bad Magick (Republic/Universal)	127	-68	8141	15	17/0
35	46	BLINK-182 Stay Together For The Kids (MCA)	119	-20	6960	9	8/0
47	47	BUSH The People That We Love (Atlantic)	113	-109	6927	14	19/0
47	48	LIFER Not Like You (Republic/Universal)	107	+6	5365	3	12/0
49	49	HEDDER Save Your Face (Gold Circle)	99	+27	5494	1	12/2
50	50	DISTURBED The Game (Giant/Reprise)	92	+18	13507	1	7/3

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
INCUBUS Nice To Know You (Immortal/Epic)	30
P.O.D. Youth Of The Nation (Atlantic)	17
STAINED For You (Flip/Elektra/EEG)	17
ILL NINO What Comes Around (Roadrunner)	14
NICKELBACK Too Bad (Roadrunner)	7
COURSE OF NATURE Caught In The Sun (Atlantic)	7
MUSHROOMHEAD Solitaire/Unraveling (Universal)	4
OZZY OSBOURNE Dreamer (Epic)	3
DISTURBED The Game (Giant/Reprise)	3
DURST & REZNICK Wish You Were Here (Flip/Interscope)	3
FOO FIGHTERS The One (Columbia)	3

"ECHOES"

THE BEST OF PINK FLOYD

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Defy You (Columbia)	+259
NICKELBACK Too Bad (Roadrunner)	+224
OZZY OSBOURNE Dreamer (Epic)	+155
BUSH Headful Of Ghosts (Atlantic)	+104
ADEMA The Way You Like It (Arista)	+98
P.O.D. Youth Of The Nation (Atlantic)	+95
ILL NINO What Comes Around (Roadrunner)	+83
TOOL Lateralus (Volcano)	+76
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+63
DROWNING POOL Sinner (Wind-up)	+59
STAINED For You (Flip/Elektra/EEG)	+53

New & Active

INCUBUS Nice To Know You (Immortal/Epic)

Total Plays: 88, Total Stations: 33, Adds: 30

STAINED For You (Flip/Elektra/EEG)

Total Plays: 74, Total Stations: 20, Adds: 17

LIT Addicted (RCA)

Total Plays: 52, Total Stations: 7, Adds: 1

HEADSTRONG Adriana (RCA)

Total Plays: 40, Total Stations: 5, Adds: 1

COURSE OF NATURE Caught In The Sun (Atlantic)

Total Plays: 6, Total Stations: 7, Adds: 7

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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December 7, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Active Rock Songs 12+
For The Week Ending 12/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.06	4.07	98%	35%	4.03	98%	35%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.05	3.98	94%	24%	4.00	95%	22%
DISTURBED Down With The Sickness (Giant/Reprise)	3.99	4.02	95%	32%	4.05	97%	34%
SEVENDUST Praise (TVT)	3.99	4.02	75%	9%	4.06	83%	10%
OZZY OSBOURNE Gets Me Through (Epic)	3.95	3.93	93%	19%	4.00	96%	19%
TOOL Lateralus (Volcano)	3.94	3.94	78%	13%	3.98	85%	14%
OZZY OSBOURNE Dreamer (Epic)	3.93	-	55%	7%	3.87	59%	8%
LINKIN PARK In The End (Warner Bros.)	3.93	3.85	95%	27%	3.80	96%	32%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.91	3.95	87%	12%	3.92	92%	12%
TOOL Schism (Volcano)	3.87	3.84	94%	39%	3.95	95%	37%
PUOOLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.84	3.67	79%	12%	3.67	83%	17%
DEFAULT Wasting My Time (TVT)	3.82	3.72	67%	11%	3.70	69%	15%
STAINO Fade (Flip/Elektra/EEG)	3.80	3.75	97%	35%	3.72	98%	38%
DROWNING POOL Sinner (Wind-up)	3.74	3.77	60%	9%	3.72	67%	12%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.73	3.68	93%	25%	3.54	94%	27%
LINKIN PARK Crawling (Warner Bros.)	3.72	3.67	97%	44%	3.59	98%	48%
PUOOLE OF MUDD Control (Flawless/Geffen/Interscope)	3.71	3.67	95%	40%	3.63	96%	42%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.71	3.60	59%	9%	3.62	62%	11%
MESH STL. Maybe Tomorrow (Label)	3.70	3.56	50%	7%	3.60	57%	10%
P.O.O. Alive (Atlantic)	3.68	3.69	95%	32%	3.65	96%	33%
DROWNING POOL Bodies (Wind-up)	3.68	3.71	95%	40%	3.77	96%	38%
OPEE Now Or Never (Flip/Epic)	3.67	3.67	53%	8%	3.62	60%	11%
OFFSPRING Defy You (Columbia)	3.62	-	42%	5%	3.52	44%	6%
MARILYN MANSON Tainted Love (Maverick/WB)	3.60	-	63%	12%	3.41	64%	14%
FUEL Last Time (Epic)	3.51	3.46	60%	11%	3.28	62%	16%
TANTRIC Mourning (Maverick)	3.51	3.55	70%	14%	3.48	76%	18%
CREED My Sacrifice (Wind-up)	3.48	3.45	93%	29%	3.44	95%	29%
SALIVA Click Click Boom (Island/IDJMG)	3.43	3.44	89%	32%	3.63	93%	28%
STONE TEMPLE PILOTS Revolution (Atlantic)	3.40	3.42	67%	16%	3.27	73%	20%
KIO ROCK Forever (Top Dog/Lava/Atlantic)	2.91	2.89	82%	31%	2.98	87%	32%

Total sample size is 932 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, a Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
DROWNING POOL Bodies (Wind-up)	536
GODSMACK Greed (Republic/Universal)	523
SALIVA Your Disease (Island/IDJMG)	501
GODSMACK Awake (Republic/Universal)	456
LINKIN PARK One Step Closer (Warner Bros.)	452
STAINO It's Been Awhile (Flip/Elektra/EEG)	449
PAPA ROACH Last Resort (DreamWorks)	430
DISTURBED Stupify (Giant/Reprise)	369
DISTURBED Voices (Giant/Reprise)	358

ACTIVE ROCK Indicator

Most Added.

- INCUBUS Nice To Know You (Immortal/Epic)
- P.O.O. Youth Of The Nation (Atlantic)
- STAINO For You (Flip/Elektra/EEG)
- COURSE OF NATURE Caught In The Sun (Atlantic)
- ILL NINO What Comes Around (Roadrunner)
- NICKELBACK Too Bad (Roadrunner)
- DURST & REZNICK Wish You... (Flip/Interscope)
- LIT Addicted (RCA)
- OFFSPRING Defy You (Columbia)
- MARILYN MANSON Tainted Love (Maverick/WB)
- STONE TEMPLE PILOTS Revolution (Atlantic)
- GOOSMACK Goin' Down (Republic/Universal)
- LOCAL H Half Life (Island/IDJMG)
- SYSTEM OF A DOWN Toxicity (American/Columbia)

Reporters

WOBK/Albany, NY 23 STONE TEMPLE PILOTS "Revolution" COURSE OF NATURE "Sun" DISTURBED "Games" ILL NINO "Comes" INCUBUS "Nice"	KFMF/Chico, CA PD: Marty Griffin MS: Ted Blue Moon NICKELBACK "Too" STAINO "You" DURST & REZNICK "New"	WRIF/Detroit, MI MS: Deep Patel APONS: Troy Hanson 2 STAINO "You" REDER "Save" LOCAL H "Half"	WZOR/Green Bay, WI PD: Joe Caputo APONS: Francesco Basso OFFSPRING "Defy" INCUBUS "Nice" STAINO "You" SYSTEM OF A DOWN "Toxicity"	WJZZ/Lansing, MI MS: Kevin Conant 1 DROWNING POOL "Sinner" 1 MUSHROOMHEAD "Saltator" ILL NINO "Comes" INCUBUS "Nice"	WKZQ/Myrtle Beach, SC MS: Eric Hill MS: Charley 5 MARILYN MANSON "Tainted" 6 INCUBUS "Nice" 4 STAINO "You" 3 P.O.O. "Youth" LIT "Addicted"	KORB/Quad Cities, IA-IL MS: Danny Sullivan MS: Rick Thomas 2 INCUBUS "Nice" STAINO "You"	WRBR/South Bend, IN MS: Mark McGee 19 SEVENDUST "Praise" 10 NICKELBACK "Too" 9 LIT "Addicted" INCUBUS "Nice" STAINO "You" P.O.O. "Youth" ILL NINO "Comes"	WYZR/Tallahassee, FL PD: Jeff Horn APONS: B.C. NICKELBACK "Too" INCUBUS "Nice" COURSE OF NATURE "Sun"	
KZRK/Amarillo, TX MS: Eric Steyer INCUBUS "Nice"	KRRR/Chico, CA MS: Dan Davidson 3 INCUBUS "Nice" 3 P.O.O. "Youth" 2 COURSE OF NATURE "Sun"	WGBF/Evanston, IL MS: Mike Sanders APONS: Fabby COURSE OF NATURE "Sun" INCUBUS "Nice" P.O.O. "Youth" DURST & REZNICK "New"	WFOR/Greenville, NC PD: Brian Rodman MS: Wes Adams 3 DISTURBED "Games" 1 COURSE OF NATURE "Sun" INCUBUS "Nice" STAINO "You"	KIBZ/Indian, NE PD: E.J. Stuebel AP: Sparty MS: Samantha Knight ILL NINO "Comes" DURST & REZNICK "New"	WNPL/Nashville, TN STAINO "You"	KDOT/Reno, NV PD: Jean Patterson MS: Marlene Davis 16 ILL NINO "Comes" 9 INCUBUS "Nice" 5 P.O.O. "Youth" 1 STAINO "You"	KHTO/Spokane, WA MS: Bruce Robinson PD: Ken Richards MS: Barry Stewart 2 INCUBUS "Nice" ILL NINO "Comes" COURSE OF NATURE "Sun"	WXTB/Tampa, FL PD: Brad Russell PD: Rick Belmont AP: Carl Harris MS: Lance Phillips No Ads	
WWWX-WXWX/Appleton-Green Bay, WI MS: AJ No Ads	KILO/Colorado Springs, CO PD: Russ Ford AP: Bob Conroy MS: Pat Jordan 3 P.O.O. "Youth" 7 INCUBUS "Nice" 3 CREED "Bleed"	WRCC/Fayetteville, NC MS: Bob Hampton APONS: Sydney Scott 1 COURSE OF NATURE "Sun" INCUBUS "Nice" STAINO "You"	WTPI/Greenville, SC MS: Bob Hampton INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KFNK/Lubbock, TX MS: Wes Adams LOCAL H "Half" COURSE OF NATURE "Sun"	WNRN/Norfolk, VA PD: Harvey Kaplan APONS: The Partner INCUBUS "Nice" NICKELBACK "Too"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	WOLZ/Springfield, IL MS: Michael T. ILL NINO "Comes" STAINO "You"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"
WCHZ/Rosetta, GA MS: Harvey Green APONS: Chuck Williams ILL NINO "Comes" INCUBUS "Nice" P.O.O. "Youth"	WAZL/Columbus, OH MS: Cheryl Taylor MS: Joe Patterson No Ads	WWSN/Ft. MI PD: Bruce Sudduth INCUBUS "Nice"	WJZZ/Albany, FL MS: E. Curtis Johnson 11 DISTURBED "Games" 4 NICKELBACK "Too" 3 ILL NINO "Comes" REDER "Save"	WJLQ/Madison, WI MS: Glen Gardner APONS: Steve Patten APEX THEORY "S.M.M."	KROC/Omaha, NE PD: Tim Wharton MS: Jim Tully 1 P.O.O. "Youth" COURSE OF NATURE "Sun"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WZLX/Springfield, MA MS: Tom ILL NINO "Comes" INCUBUS "Nice" P.O.O. "Youth"	KCTI/Wichita, KS MS: R.J. Cross 3 P.O.O. "Youth" 1 INCUBUS "Nice" NICKELBACK "Too" GODS GO BOLES "New" DURST & REZNICK "New"	
KRAB/Saltwaterville, CA MS: Danny Aguilar 15 ALER ART FARM "Blow" 1 INCUBUS "Nice"	WBYZ/Columbus, OH PD: Pat Pao APONS: David Hunter 1 LIT "Addicted" INCUBUS "Nice" P.O.O. "Youth"	WYFR/Ft. Wayne, MI MS: Jim Fox MS: Elizabeth Harsh 1 OZZY OSBOURNE "Dreamer" 1 MUSHROOMHEAD "Saltator" 1 NICKELBACK "Too" HARVEY "Blowing"	WCCO/Hartford, CT PD: Elizabeth Phelan APONS: Mike Kelly MS: Steve Patten DURST & REZNICK "New" ILL NINO "Comes"	WJZZ/Albany, FL MS: E. Curtis Johnson 11 DISTURBED "Games" 4 NICKELBACK "Too" 3 ILL NINO "Comes" REDER "Save"	WJZZ/Albany, FL MS: E. Curtis Johnson 11 DISTURBED "Games" 4 NICKELBACK "Too" 3 ILL NINO "Comes" REDER "Save"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	
WYY/Seattle, MD PD: Rich Stevens APONS: Rich Robinson FABRIC "Blowing"	WZLX/Springfield, MA MS: Tom ILL NINO "Comes" INCUBUS "Nice" P.O.O. "Youth"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WZLX/Springfield, MA MS: Tom ILL NINO "Comes" INCUBUS "Nice" P.O.O. "Youth"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KCTI/Wichita, KS MS: R.J. Cross 3 P.O.O. "Youth" 1 INCUBUS "Nice" NICKELBACK "Too" GODS GO BOLES "New" DURST & REZNICK "New"	
WCPN/Bloomington, MS MS: Kenny Hill PD: Bob Fox AP: Wayne Williams MS: A.J. Patterson 1 COURSE OF NATURE "Sun" 1 P.O.O. "Youth" ILL NINO "Comes" INCUBUS "Nice" STAINO "You"	KEGL/Oakton-FL, VA PD: Deane Donnelly AP: Dave Ryan MS: Cindy Bell 1 OZZY OSBOURNE "Dreamer" 1 MUSHROOMHEAD "Saltator" 1 NICKELBACK "Too" HARVEY "Blowing"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KCTI/Wichita, KS MS: R.J. Cross 3 P.O.O. "Youth" 1 INCUBUS "Nice" NICKELBACK "Too" GODS GO BOLES "New" DURST & REZNICK "New"	
WAAF/Beacon, MA PD: Dave Douglas MS: Mike Beaulieu 4 STAINO "You" 7 CYPRESS HILL "Heads"	KSPV/Denver-Boulder, CO PD: Bob Hanson APONS: Mike B. 8 MARILYN MANSON "Tainted"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KCTI/Wichita, KS MS: R.J. Cross 3 P.O.O. "Youth" 1 INCUBUS "Nice" NICKELBACK "Too" GODS GO BOLES "New" DURST & REZNICK "New"	
WWRN/Chattanooga, TN PD: Steve MS: Dave Spear ILL NINO "Comes"	KAZR/Des Moines, IA PD: Steve Hill MS: Jo Williams 2 P.O.O. "Youth" INCUBUS "Nice" STAINO "You"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	WVVE/Rochester, NY PD: Erica Anderson MS: Dan Vincent 7 DISTURBED "Games"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KRKO/Sacramento, CA MS: Steve Johnson PD: Pat Harris MS: Paul Marshall 1 MUSHROOMHEAD "Saltator"	KRTO/Tulsa, OK PD: Chris Kelly AP: Kelly Gant LAUREN "The Show" INCUBUS "Nice" P.O.O. "Youth" STAINO "You"	KCTI/Wichita, KS MS: R.J. Cross 3 P.O.O. "Youth" 1 INCUBUS "Nice" NICKELBACK "Too" GODS GO BOLES "New" DURST & REZNICK "New"	

Monitored Reporters
72 Total Reporters

54 Total Monitored

18 Total Indicator
17 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WGFR/Manchester, NH

Active Rock Playlists

MARKET #5

WYSP/Philadelphia
Infinity
(215) 625-9460
Suburban/Palumbo
12x Cumc **829,700**

104 WYSP
THE ROCK STATIONS

LB	WTW	ARTIST/TITLE	GI (080)
40	37	PUDDLE OF MUD/Control	1501
33	49	STANDARD/Outside	15278
30	34	LIBRARIAN/Parade	14362
27	27	PO.D/Alive	11421
19	19	CREED/My Sacrifice	8007
17	10	DISTURBED/Down With	7814
17	19	OZZY OSBOURNE/Guts Me Through	7814
17	10	ROB ZOMBE/Feed So Numb	6768
20	16	DEFAULT/Wasting My Time	6768
20	16	INCUBUS/Wish You Were Here	6345
39	19	TOOL/Schism	6345
18	14	OZZY OSBOURNE/Dreamer	5927
14	13	PUDDLE OF MUD/Blurry	5499
8	12	TOOL/Lateralus	5076
10	9	SALIVA/Click Click Boom	3807
9	9	DROWNING POOL/Sinner	3807
5	3	PAPA ROACH/Last Resort	3384
9	9	DOPE/Now Or Never	3384
9	9	KID ROCK/Forever	3384
9	9	SYSTEM OF A DOWN/Chop Suey	3384
9	9	SEVENUST/Prize	3384
9	9	OFFSPRING/Only You	2951
7	0	ADAM/Now Or Never	2538
4	0	ALLEN ANT FARM/Smooth Criminal	2538
4	0	GOSSIP/Back In Time	2115
4	0	SEVENUST/Prize	2115
4	0	LIMP BIZKIT/My Way	2115
4	0	LI-ME/Don't Mind Enraged	2115
3	0	STONE TEMPLE PILOT'S/Revolution	2115
3	0	PRIMUS/WOZZYVILLE	2115

MARKET #6

KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Doherty/Pyan/Sculf
12x Cumc **399,300**

LB	WTW	ARTIST/TITLE	GI (080)
38	37	NICKEL BACK/How You Remind Me	1681
37	37	DISTURBED/Down With	1681
37	37	PUDDLE OF MUD/Blurry	1681
36	36	DROWNING POOL/Bottom	1681
23	27	CREED/My Sacrifice	8007
23	27	PO.D/Alive	4699
22	22	ROB ZOMBE/Feed So Numb	4699
22	21	LIBRARIAN/Parade	4473
20	20	TOOL/Lateralus	4260
20	20	OZZY OSBOURNE/Guts Me Through	4260
19	19	SYSTEM OF A DOWN/Chop Suey	4047
17	18	KID ROCK/Forever	3834
24	18	STANDARD/Outside	3834
13	16	DROWNING POOL/Sinner	3408
13	16	SEVENUST/Prize	3195
15	15	HOOBAS/Tank Crawling In The Dark	3195
14	14	GOSSIP/Back In Time	2982
14	13	DEFAULT/Wasting My Time	2769
10	11	INCUBUS/Parade	2343
7	10	STANDARD/Outside	2130
7	10	PAPA ROACH/Last Resort	2130
7	10	OZZY OSBOURNE/Dreamer	2130
11	10	LIBRARIAN/Parade	2130
11	10	LIMP BIZKIT/My Way	2130
10	10	GOSSIP/Back In Time	2130
7	0	GOSSIP/Back In Time	1917
7	0	LI-ME/Don't Mind Enraged	1917
10	0	A PERFECT CIRCLE/Jueth	1917
12	0	TOOL/Schism	1704
6	0	STANDARD/Outside	1704

MARKET #7

WRIF/Detroit
Greater Media
(481) 547-0101
Podolski/Hanson
12x Cumc **552,000**

101 WRIF

LB	WTW	ARTIST/TITLE	GI (080)
78	30	CREED/My Sacrifice	10820
75	29	KID ROCK/Forever	9464
24	26	STANDARD/Outside	9464
23	23	PUDDLE OF MUD/Control	8472
22	22	NICKEL BACK/How You Remind Me	8096
12	18	OFFSPRING/Only You	6916
16	18	TANTALUS/Remember	6916
15	18	PO.D/Alive	6552
17	17	INCUBUS/Wish You Were Here	6180
14	16	PUDDLE OF MUD/Blurry	5994
8	14	TOOL/Schism	5026
12	13	SYSTEM OF A DOWN/Chop Suey	4732
14	13	DEFAULT/Wasting My Time	4732
12	13	ROB ZOMBE/Feed So Numb	4732
11	13	SALIVA/Click Click Boom	4732
9	12	FUELL/Last Time	4732
10	12	DROWNING POOL/Sinner	4368
9	12	NICKEL BACK/Too Bad	4368
10	11	LIBRARIAN/Parade	4368
10	11	SEVENUST/Prize	4040
11	11	DAVS OF THE NEW/Don't Born	3604
9	12	FUELL/Last Time	3604
10	11	BLIND MESSIAH/Comes Around	3604
3	7	UNITS/Remember	2548
3	7	BUSH/Head of Chicks	2548
11	7	OZZY OSBOURNE/Guts Me Through	2184
6	9	PRESSURE 4-5 Beat The World	2184
11	7	BLIND MESSIAH/Comes Around	2184
6	9	CUSTOMARY/Master	2184
3	6	MESH/ST/Allye Tomorrow	2184
5	6	MUSH/SHOULDER/Softcore Unraveling	2184

MARKET #8

WAAF/Beacon
Entertainment
(617) 779-5400
Douglas/Bangor/Le
12x Cumc **462,000**

107.5 WAAF

LB	WTW	ARTIST/TITLE	GI (080)
39	41	LIBRARIAN/Parade	11480
39	41	NICKEL BACK/How You Remind Me	10920
34	37	SEVENUST/Prize	10960
37	37	SYSTEM OF A DOWN/Chop Suey	10380
38	36	STANDARD/Outside	10080
34	34	KID ROCK/Forever	9570
37	34	DISTURBED/Down With	9520
35	34	PUDDLE OF MUD/Blurry	9520
36	33	HOOBAS/Tank Crawling In The Dark	9240
30	32	TOOL/Lateralus	8960
37	31	OZZY OSBOURNE/Guts Me Through	8960
37	31	DEFAULT/Wasting My Time	8720
20	22	DISTURBED/Down With	6180
38	22	NICKEL BACK/How You Remind Me	6160
23	21	LIBRARIAN/Parade	5880
20	20	OZZY OSBOURNE/Dreamer	5880
27	18	MESH/ST/Allye Tomorrow	5880
15	17	SALIVA/Click Click Boom	4760
14	16	BOY HITS CAR/Man Without Stan	4480
22	16	NICKEL BACK/Too Bad	4480
16	16	ONE SIZED/Red Rover (Order)	4200
30	16	BLIND MESSIAH/Comes Around	4200
16	14	SYSTEM OF A DOWN/Chop Suey	3920
15	13	KUTIE/Head I Always Wanted	3640
16	13	AFEX THE OXYGEN/... (Huge Diddy)	3640
11	11	GOSSIP/Back In Time	3640
12	11	BLIND MESSIAH/Comes Around	3640
10	11	SALIVA/Click Click Boom	3080
12	11	MUSH/SHOULDER/Softcore Unraveling	3080
14	10	PUDDLE OF MUD/Control	2800

MARKET #12

WZLX/Miami
Clear Channel
(954) 862-2000
Steele/Dennis
12x Cumc **208,100**

92.5 WZLX

LB	WTW	ARTIST/TITLE	GI (080)
49	43	NICKEL BACK/How You Remind Me	5070
47	43	CREED/My Sacrifice	6070
44	42	LIBRARIAN/Parade	5880
34	37	STANDARD/Outside	5180
29	36	SYSTEM OF A DOWN/Chop Suey	4930
37	34	DISTURBED/Down With	4760
32	32	PO.D/Alive	4480
20	21	DEFAULT/Wasting My Time	2940
22	20	ROB ZOMBE/Feed So Numb	2800
17	20	FUELL/Last Time	2800
15	18	CUSTOMARY/Master	2660
17	18	OFFSPRING/Only You	2660
18	18	INCUBUS/Wish You Were Here	2660
21	17	KID ROCK/Forever	2380
19	17	DISTURBED/Down With	2380
18	16	SALIVA/Click Boom	2240
14	16	PAPA ROACH/Last Resort	2240
10	16	STONE TEMPLE PILOT'S/Revolution	2240
15	16	PUDDLE OF MUD/Blurry	2240
17	16	FUELL/Last Time	2100
16	16	STONE TEMPLE PILOT'S/Revolution	2100
16	16	METAL ICA/No Lead Cover	2100
5	15	LEWIS WOLF/ST/Outside	2100
11	15	INCUBUS/Drive	2100
15	14	TOOL/Schism	1960
15	14	HOOBAS/Tank Crawling In The Dark	1960
16	14	RED HOT CHILI/Blimey	1960
14	14	PUDDLE OF MUD/Control	1960
15	14	RED HOT CHILI/Justified The World	1960
12	14	TOOL/Lateralus	1960

MARKET #14

KFNK/Seattle-Tacoma
Rock On
(252) 671-0195
Cass/Kaplan
12x Cumc **119,100**

107.5 KFNK

LB	WTW	ARTIST/TITLE	GI (080)
49	43	PO.D/Alive	7014
49	43	CREED/My Sacrifice	7014
50	42	NICKEL BACK/How You Remind Me	1976
51	41	SYSTEM OF A DOWN/Chop Suey	1938
52	41	DISTURBED/Down With	1938
50	41	LIBRARIAN/Parade	1938
41	41	PUDDLE OF MUD/Control	1558
42	41	SEVENUST/Prize	1558
34	40	ROB ZOMBE/Feed So Numb	1520
34	40	LIMP BIZKIT/My Way	1444
40	39	TOOL/Schism	1444
39	39	DISTURBED/Down With	1444
40	37	OZZY OSBOURNE/Guts Me Through	1406
23	35	PUDDLE OF MUD/Blurry	1330
37	35	GOSSIP/Back In Time	1330
31	34	STANDARD/Outside	1282
18	29	GOSSIP/Back In Time	1182
13	28	TOOL/Lateralus	968
19	23	ADAM/Now Or Never	874
19	22	METAL ICA/No Lead Cover	836
27	21	SALIVA/Click Boom	798
21	21	PAPA ROACH/Last Resort	798
22	21	PAPA ROACH/Last Resort	798
23	20	SALIVA/Click Boom	780
22	20	STANDARD/Outside	760
9	20	INCUBUS/Wish You Were Here	760
10	20	GOSSIP/Back In Time	760
20	18	METAL ICA/No Lead Cover	722
21	18	PRIMUS/WOZZYVILLE	722

MARKET #15

KUPD/Phoenix
Sunduality
(480) 544-5921
Jefferys/McFeele
12x Cumc **277,700**

98 KUPD

LB	WTW	ARTIST/TITLE	GI (080)
41	42	NICKEL BACK/How You Remind Me	6510
41	42	PO.D/Alive	6552
40	37	STANDARD/Outside	5725
21	28	TOOL/Lateralus	3875
22	28	CREED/My Sacrifice	3665
21	28	LIBRARIAN/Parade	3255
21	28	PUDDLE OF MUD/Blurry	3255
21	28	SEVENUST/Prize	3255
12	19	LIBRARIAN/Parade	3255
12	19	SEVENUST/Prize	3255
12	19	PRESSURE 4-5 Beat The World	3235
12	19	LIMP BIZKIT/My Way	2170
12	19	FUELL/Last Time	2170
12	19	INCUBUS/Wish You Were Here	2170
10	18	STEREOLAB/Superfreak	2015
12	18	MESH/ST/Allye Tomorrow	1860
14	12	TANTALUS/Remember	1705
14	12	TOOL/Schism	1705
10	11	ROB ZOMBE/Feed So Numb	1705
0	11	INCUBUS/Parade	1705
11	10	GOSSIP/Back In Time	1550
10	10	CRAMPING THE FRAME	1550
10	10	MESH/ST/Allye Tomorrow	1550
10	10	GOSSIP/Back In Time	1550
6	10	GOSSIP/Back In Time	1395
6	10	DISTURBED/Down With	1395
6	10	GOSSIP/Back In Time	1395
6	10	OFFSPRING/Only You	1395
4	0	DEPTOR/Change	1395

MARKET #16

KQZ/San Diego
Clear Channel
(619) 292-2000
Moran/Leser
12x Cumc **337,000**

105.3 KQZ

LB	WTW	ARTIST/TITLE	GI (080)
20	20	PO.D/Alive	5771
20	20	TOOL/Schism	5532
30	20	NICKEL BACK/How You Remind Me	5572
20	20	LIBRARIAN/Parade	5174
28	24	DISTURBED/Down With	4778
13	21	INCUBUS/Wish You Were Here	4179
14	21	ROB ZOMBE/Feed So Numb	4179
19	18	LIBRARIAN/Parade	3682
17	18	SYSTEM OF A DOWN/Chop Suey	3682
15	17	PUDDLE OF MUD/Blurry	3383
15	17	OFFSPRING/Only You	3383
17	17	STANDARD/Outside	3283
22	16	CREED/My Sacrifice	3184
25	16	DISTURBED/Down With	2989
11	17	DROWNING POOL/Sinner	2189
8	11	SEVENUST/Prize	2189
11	17	HOOBAS/Tank Crawling In The Dark	2189
10	16	CREED/My Sacrifice	3195
9	16	ROB ZOMBE/Feed So Numb	3195
2	0	SALIVA/Click Boom	1991
15	0	STANDARD/Outside	1793
2	0	NICKEL BACK/Too Bad	1793
2	0	FU MANCHU/Squash That Fly	1393
6	7	PAPA ROACH/Last Resort	1393
6	7	GOSSIP/Back In Time	1393
7	7	PHAROS/WOZZYVILLE	1393
7	7	GOSSIP/Back In Time	1393
6	6	PO.D/Alive	1194
6	6	GOSSIP/Back In Time	1194

MARKET #18

KDZZ/Minneapolis
ABC
(612) 617-4000
Linder/Pablo
12x Cumc **334,000**

100 KDZZ

LB	WTW	ARTIST/TITLE	GI (080)
36	37	NICKEL BACK/How You Remind Me	7861
37	37	PO.D/Alive	7861
30	36	LIBRARIAN/Parade	7429
30	36	SYSTEM OF A DOWN/Chop Suey	7050
25	29	INCUBUS/Wish You Were Here	6177
13	27	PUDDLE OF MUD/Blurry	5751
13	27	ROB ZOMBE/Feed So Numb	5751
34	21	TOOL/Schism	4473
34	21	DEFAULT/Wasting My Time	4473
17	20	DEFAULT/Wasting My Time	4280
17	20	STANDARD/Outside	4047
17	20	STANDARD/Outside	4047
19	19	OFFSPRING/Only You	4047
11	16	FUELL/Last Time	3834
14	17	TOOL/Lateralus	3821
21	17	PUDDLE OF MUD/Blurry	3821
15	16	OZZY OSBOURNE/Guts Me Through	3428
14	16	CUSTOMARY/Master	3195
20	15	CREED/My Sacrifice	3195
10	15	TANTALUS/Remember	2982
14	14	HOOBAS/Tank Crawling In The Dark	2982
12	14	SEVENUST/Prize	2982
12	14	DISTURBED/Down With	2982
9	12	FLY/Manchu/Squash That Fly	2586
8	12	RAGE AGAINST THE MACHINE/Radio	2586
16	12	WEZ/Zero/Head In	2586
20	12	LEVIN/Paradise/Top In	2586
16	12	ANTHRAX/Forever	2586
12	12	BL MIND/What Comes Around	2586
7	11	INCUBUS/	

ON THE RECORD

Neal Mirsky
PD, KQRC/Kansas City

You can probably count on one hand the number of bands that emerge each year from total obscurity to become format staples. And not all of these survive the transition from recurrent to library a year later. When we look back on 2001, Puddle Of Mudd will emerge as one of the success stories. ● I remember driving around South Florida on vacation last



May with a box of CDs, most of them old favorites. I had also brought along a rough demo of a new band called Puddle Of Mudd that I had been asked to listen to. That CD stayed in the player all week. I couldn't believe how good the songs were. "Control" was a first-listen hit, unlike anything else out at the time. I hadn't been that impressed by a song on first listen since Buckcherry's "Lit Up." The "spank my ass" refrain was one of those hooks that you just can't get out of your head. I was also taken

by the CD's depth. "Drift & Die," "She Hates Me" and "Out of My Head" were songs that sounded like they belonged on any (and every) Rock station in America. ● And then there was "Blurry." I still stand by my prediction, made last May, that "Blurry" would be a multiformat No. 1 hit. At the time I had no idea that, months later, when the CD was finally released, I would be living in Kansas City, hometown of lead singer Wes Scantlin, where the band already enjoy superstar status. This will soon be true everywhere.

Have you heard the new Fu Manchu? I love "Squash That Fly." Quite simply, it's the perfect rock song ... "After Me" shows another side to the explosive Saliva. Tender (for rock) choruses alternate with crunchy guitars that give the hook a solid bite — and there's nothing to polarize lovers of pure rock ... You'll notice that the Rock chart is now only 30 positions. Unfortunately the majority of stations on that side

Active Rock/Rock ON THE RADIO

of the format don't spin currents enough to provide sufficient data to generate a larger chart. It's important to keep this in mind when comparing chart positions from last week to this week. For example, Bush debuted at No. 43 last week but are not on the chart this week because they missed No. 30 by just one position. This week's Most Added at both Rock and Active are Incubus. What great timing, now that *Morning View* has been certified Platinum by the RIAA. The band picked up 15 Rock adds and 30 Active adds on "Nice to Know You" ... Back at Rock, *Course Of Nature's* "Caught in the Sun" was favored with 12 adds, which put it in a tie with *Staind's* "For You." On the Active side, P.O.D.'s "Youth of the Nation" and *Staind* both tie for second place with 17 adds each. P.O.D. are selling out gigs all over the Northwest these days. Many of you have heard Howard Stern go off about how much he loves "Alive," and he has asked the band to return to his show to perform it live when they are in New York on Dec. 10 ... *Ill Niño's* "What Comes Around" logs in with 14 adds. *Offspring*, *Nickelback*, *Ozzy* and *Bush* all enjoyed a nice bump up the chart this week. RECORD OF THE WEEK: Saliva "After Me" (IDJMG)

Contributing Stations/Shows

WQBK/Albany, NY
KZRR/Albuquerque, NM
KWHL/Anchorage, AK
WPXC/Cape Cod, MA
KEGL/Dallas, TX
KBPI/Denver, CO
KAZR/Des Moines, IA
KLAQ/El Paso, TX
WRQC/Ft. Myers, FL
WKLQ/Grand Rapids
WXQR/Greenville, NC

WQXA/Harrisburg, PA
KIBZ/Lincoln, NE
WTFX/Louisville, KY
KFMX/Lubbock, TX
KQXR/Minneapolis, MN
WBAB/Nassau-Suffolk, NY
WJRR/Orlando, FL
KATT/Oklahoma City, OK
WYSP/Philadelphia, PA
KUPD/Phoenix, AZ
WHEB/Portsmouth, NH

WHJY/Providence, RI
KDOT/Reno, NV
KRXQ/Sacramento, CA
KBER/Salt Lake City, UT
KJOZ/San Diego, CA
KXFX/Santa Rosa, CA
KLFX/Tucson, AZ
Harddrive
L.A. Lloyd's Rock 30
Pile Driver
Tour Bus Radio

active INSIGHT

Cat Scratch Fever

By Frank Correia
Rock Specialty Show Editor

The girls in *Kittie* have certainly proven that they can hang with the metal boys after spending nine consecutive weeks atop the Rock Specialty chart. Guitarist-frontwoman *Morgan Lander* recently chatted with me about the group's latest album, *Oracle*.

The album title: "This album is almost like our first album. We're definitely coming into our own as a band. An oracle is someone who speaks the truth and foresees the future. For us, there was a lot of crazy stuff that went into the writing of the album. More than anything, it's just sort of saying, 'This is who we are; this is our truth.' Without us even knowing it, we had become a much better band. We learned a lot from touring with other bands. *Oracle* is a step up from what was going on when we wrote *Spirit*."
Songwriting: "We can't write on the road — it's so hard. I really don't know how bands can write on the road and do an album that they feel like they concentrated on. For me to write, I have to be at home concentrating and surrounded by familiar things — in a comfort zone."

Returning home after touring: "It was nerve-racking. You get used to the fact that your life is fast-paced. You see a different city every day. When you come home, the roller coaster has stopped really, really quickly. Things are always changing on the road. When you come home, you think, 'Nothing's changed

here. What's going on?' I personally was geared toward being creative, but I really didn't do much else."

Covering "Run Like Hell": "A while back we were asked to do a Pink Floyd tribute album. There were a bunch of other hard rock acts that were going to be on it, but it fell through. We started playing the song live when we started doing major tours, and it became a staple of our live show. It's so different from the original. It fits in perfectly with the set, and it fits perfectly with the album. That song was just meant to be a metal song."

Currently listening to: "I've heard a couple Brutal Truth songs on some compilations, and I'm fiending for more. I've been listening to New End Original, which is the ex-singer of *Far's* new band. They're all very cool guys, and I love them dearly. I also really like *Converge's June Doe*."



Kittie

R&R Top 20 Specialty Artists

December 7, 2001

1. MUSHROOMHEAD (*Eclipse/Universal*) "Solitaire/Unraveling," "Bwomp," "Too Much..."
2. ROB ZOMBIE (*Geffen/Interscope*) "Dead Girl Superstar," "Feel So Numb," "Iron Head"
3. KITTIE (*Ng/Artemis*) "What I've Always...", "No Name," "Run Like Hell"
4. DRY KILL LOGIC (*Roadrunner*) "Rot," "Snap Your Fingers..."
5. SEVENDUST (*TVT*) "Praise," "Damaged," "T.O.A.B."
6. SLAYER (*American/IDJMG*) "God Send Death," "Disciple," "Warzone"
7. SYSTEM OF A DOWN (*American/Columbia*) "Chop Suey!" "Toxicity," "Prison Song"
8. ILL NINO (*Roadrunner*) "What Comes Around," "I Am Loco"
9. DOPE (*Flip/Epic*) "Now Or Never," "Die MF Die," "Move It"
10. KID ROCK (*Lava/Atlantic*) "Forever," "I'm A Dog"
11. SLIPKNOT (*Roadrunner*) "Heretic Song," "Left Behind," "Everything Ends"
12. INJECTED (*Island/IDJMG*) "Bullet," "Faithless"
13. BIOHAZARD (*Sanctuary/SRG*) "Sellout," "Domination," "Uncivilization"
14. GWAR (*Metal Blade*) "Battle Lust," "Bloody Mary," "Immortal Corruptor"
15. OZZY OSBORN (*Epic*) "Facing Hell," "Gets Me Through," "Dreamer"
16. 40 BELOW SUMMER (*London Sire*) "Falling Down," "Rope," "We The People"
17. CLUTCH (*Atlantic*) "Immortal"
18. DROWNING POOL (*Wind-up*) "Sinner"
19. HOOBASTANK (*Island/IDJMG*) "Crawling In The Dark"
20. P.O.O. (*Atlantic*) "Youth Of The Nation," "Alive," "Without Jah..."

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.



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.....
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Currents Revisited

■ A look at how Alternative (and Active Rock) radio handles its current music

I was all ready to do a column on something other than airplay analysis when our friends at Mediabase upgraded and expanded one of their reports. The report was so interesting that I just had to write about airplay one more time.

You may remember that quite a while ago I analyzed the Alternative panel and found that the format is 65% current-recurrent on average and 35% gold. This past week Mediabase took this basic bit of data and added a number of other reports and deeper analyses to it. This week I'll look at some of the more interesting results of what Mediabase calls its "G/R/C Report."

Still Current-Recurrent

Alternative goes through changes, but it has been fairly consistent in the amount of new music it plays. I've seen our current-recurrent percentage go to the low sixties, and in this most recent analysis it stands at roughly 67%. All in all, it generally stays right around the 65% mark.

In terms of individual stations, there hasn't been much change either. KMBY/Monterey is still the champion of new music, with 88% of its plays being current and recurrent. With this new report, we can break that down to current percentages very easily, and KMBY is also very current, with 78% of its plays marked by Mediabase as current.

The least-current station is KTCL/Denver, which tied with WWCD/Columbus, OH: Only 27% of their plays are current songs. KTCL loses the contemporary-music tiebreaker because of its lower percentage of recurrences, 25%. WWCD is 28% recurrent.

It is worth noting that even these two stations are more than 50% current-recurrent, with KTCL clocking in at 52% current-recurrent and WWCD at 55%. This indicates that,

while there is a wide disparity in the Alternative format regarding how much new music stations use (a 36% difference between KMBY and KTCL), these stations are all consistently more current-recurrent than gold.

Looking at recurrences reveals that KTEG/Albuquerque is the most recurrent-driven station in the format. It is 35% recurrent while being 29% current. There were actually only four Alternative stations that were more recurrent than current: KTEG, KTBZ/Houston, KAEP/Spokane and WWCD.

Playlist Length

In the e-mail detailing the new report that was added to the Mediabase web page, Mediabase president Rich Meyer pointed out that the playlist-length item would be very revealing in a number of cases. He used examples like an AC station that may be 40% current yet will play only 11 currents.

His point was that, for a station to truly be seen as a place that plays contemporary music, the actual number of current songs it is playing has to be taken into account. The Alternative format shines in this regard.

The average Alternative station plays 61 current titles in a week, which includes current rotations, specialty shows and test airplay. The high number certainly implies that Alternative has a healthy number of places to showcase music beyond normal rotation. Let's look at individual stations in the format and how many current songs they play.

The station that played the most

currents was KFSD/San Diego, which spun 132 songs during the week I examined the station. It should be noted that KFSD was also one of the most-current stations in the format, with a current percentage of 70%. It is no surprise that KMBY, the most-current station in the format, also has a large number of current titles, 96, which ties it for second with WKRL/Syracuse.

The station that played the fewest currents was KQXR/Boise, which spun 26 current titles during the week I examined the station; these

While there is a wide disparity in the Alternative format regarding how much new music stations use (a 36% difference between KMBY and KTCL), these stations are all consistently more current-recurrent than gold.

included test airplay and specialty shows. The station was also on the lower end of the current percentage list, being 36% current.

Seven stations spun fewer than 40 currents: KQXR (26); KZON/Phoenix (33); WXNR/Greenville, NC (35); KTCL/Denver (37); WXTM/Cleveland (38); WKQX/Chicago (39); and WOCL/Orlando (39).

Selected Highlights

Let's look at some stations of interest. KROQ/Los Angeles is not only the format's flagship, it's also



HOLIDAY FUN

Sure, it's all about raising your ratings, building your brand and marketing your station, but holiday promotions should also be fun. WFNX/Boston held a Halloween Lingerie Ball that did all the right things, and, as this picture shows, was fun for the participants. Seen here are (l-r) P.O.D. bandmember Wu, WFNX jock Thin Lizzy and P.O.D.'s Sonny.

riding its best numbers of all time. KROQ is 38% current, 23% recurrent and 38% gold. It spun 61 current titles during the week I examined the station.

WNNX/Atlanta continues to win major awards within the format. WNNX is 45% current, 25% recurrent and 30% gold. It spun 57 current titles. WBCN/Boston added a talk show in afternoon drive. WBCN is 45% current, 16% recurrent and 38% gold. It spun 57 current titles.

As you start to look at individual stations, it becomes pretty clear that, with a few exceptions on the fringes, Alternative handles its music pretty consistently from station to station. A vast majority of the stations are within 10 songs of the format average of 61 currents. Also, a similarly large majority of stations are within 10 percentage points of the format's average current-recurrent-gold ratio.

Comparisons

While many people say that Active Rock and Alternative are basically the same format, the way that each format handles current music is a significant point of difference. As I mentioned earlier, every single Alternative station programmed more currents and recurrences than gold.

Compare this with Active Rock, and you start to see a very clear difference in how the two formats handle new music. Active Rock averages a ratio of 53% current-recurrent and 47% gold. Alternative is 14% more current. Active Rock also has 24 stations (44% of the total panel) that are less than 50% current-recurrent. Alternative has none.

Let's look at the format differences a little bit more closely, which is what this new Mediabase report allows us to do. In terms of currents alone, Alternative is 44% current. Active Rock is 34% current. A further look at current playlist size gives us some deeper insight.

Overall, Active Rock is a much

tighter format in terms of currents than Alternative. Alternative averages 61 songs on its current playlists, while Active Rock averages 48. As I mentioned earlier, one thing to note is that this total includes all currents, including songs being tested, specialty-show airplay and other songs that are simply coded that way by Mediabase.

It is unrealistic to think that the average Alternative station has a current playlist of more than 40 songs, so the 61-song data would seem to indicate that a good percentage of airtime dedicated to new music is also used to highlight new artists in a non-full-time rotation, whether it is test airplay, specialty shows or features. The smaller number of current songs at Active Rock seems to indicate that Active Rock either has tighter playlists or isn't as liberal about showcasing new music using nonrotational means.

A quick glance at other formats shows that Alternative sits in a rather unique place in radio. It isn't nearly as broad or gold-based as Triple A and isn't nearly as tight and current-focused as CHR/Pop. Alternative is a contemporary rock format that lies somewhere between Active Rock and CHR/Pop in how it approaches its music.

The Alternative format continues to focus on contemporary music. More than two-thirds of its music is brand-new or recently released. The number of current titles the format spins implies that the format also uses a variety of ways to expose this new music.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544
or e-mail:
jkerr@rronline.com

Active Rock has 24 stations (44% of the total panel) that are less than 50% current-recurrent. Alternative has none.

R&R Alternative Top 50

Powered By



December 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (x10)	PERSON CHART	TOTAL STATIONS ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	2918	-107	319770	20	74/0
2	2	P.O.D. Alive (Atlantic)	2894	-32	317346	18	72/0
3	3	LINKIN PARK In The End (Warner Bros.)	2839	+86	320167	22	74/0
4	4	INCUBUS I Wish You Were Here (Immortal/Epic)	2692	+14	306940	17	76/0
5	5	CREED My Sacrifice (Wind-up)	2489	+74	259464	8	71/0
6	6	STAIN'D Fade (Flip/Elektra/EEG)	2371	-79	266239	18	74/0
7	7	SYSTEM OF A DOWN Chop Suey (American/Columbia)	2096	+74	238282	20	64/1
10	8	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1846	+161	217421	9	70/2
9	9	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1648	-164	190530	24	68/0
8	10	BLINK-182 Stay Together For The Kids (MCA)	1635	-186	173027	18	69/0
11	11	SUM 41 In Too Deep (Island/IDJMG)	1606	-55	156585	12	73/0
13	12	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1582	+61	148554	9	71/1
14	13	DEFAULT Wasting My Time (TVT)	1542	+58	128971	14	61/1
12	14	DISTURBED Down With The Sickness (Giant/Reprise)	1487	-75	141025	26	64/0
15	15	311 I'll Be Here Awhile (Volcano)	1439	+26	134972	12	65/0
22	16	OFFSPRING Defy You (Columbia)	1413	+390	172296	3	72/2
16	17	STROKES Last Nite (RCA)	1348	+128	159156	7	63/1
19	18	WEEZER Photograph (Geffen/Interscope)	1171	+69	110269	7	59/1
20	19	JIMMY EAT WORLD The Middle (DreamWorks)	1164	+109	116877	6	62/4
18	20	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	1140	+31	95393	10	60/0
21	21	TOOL Lateralus (Volcano)	1097	+46	94073	5	65/2
24	22	SEVENDUST Praise (TVT)	963	-1	77573	9	54/0
23	23	KID ROCK Forever (Top Dog/Lava/Atlantic)	962	-52	73765	7	53/0
25	24	ALIEN ANT FARM Movies (DreamWorks)	906	+114	92610	22	59/3
27	25	FUEL Last Time (Epic)	773	+68	68248	4	51/3
29	26	GORILLAZ 19-2000 (Virgin)	722	+47	81221	6	46/2
26	27	FLICKERSTICK Beautiful (Epic)	706	-37	49791	9	46/1
28	28	REMY ZERO Save Me (Elektra/EEG)	699	+11	68394	13	44/0
32	29	TANTRIC Mourning (Maverick)	643	+10	42211	4	43/3
37	30	ADEMA The Way You Like It (Arista)	637	+161	57523	3	47/3
31	31	COLDPLAY Trouble (Nettwerk/Capitol)	620	-37	70295	14	37/1
35	32	MARILYN MANSON Tainted Love (Maverick/WB)	573	+74	45645	3	40/0
30	33	SALIVA Click Click Boom (Island/IDJMG)	561	-111	41320	17	28/0
Debut	34	NICKELBACK Too Bad (Roadrunner)	513	+323	41146	1	54/12
41	35	DROWNING POOL Sinner (Wind-up)	482	+58	26649	3	33/1
39	36	CUSTOM Hey Mister (Artist Direct)	476	+36	28504	5	29/2
Debut	37	P.O.D. Youth Of The Nation (Atlantic)	465	+294	69082	1	50/13
38	38	ABANDONED POOLS Mercy Kiss (Extasy)	442	-28	19199	10	28/0
33	39	LENNY KRAVITZ Dig In (Virgin)	440	-155	28138	13	32/0
40	40	CAKE Love You Madly (Columbia)	417	-16	24022	3	28/1
35	41	PETE YORN For Nancy (Columbia)	390	-127	77132	15	36/0
34	42	BUSH The People That We Love (Atlantic)	381	-191	34628	14	39/0
Debut	43	INCUBUS Nice To Know You (Immortal/Epic)	347	+144	68571	1	49/25
43	44	CRASHPALACE Evolution (Trauma)	346	-8	11782	7	21/0
42	45	DAVE MATTHEWS BAND Everyday (RCA)	345	-57	24836	6	28/0
Debut	46	LIT Addicted (RCA)	344	+197	24556	1	38/9
47	47	SEVEN CHANNELS Breathe (Palm Pictures)	315	-3	28061	14	14/0
46	48	SAVES THE DAY At Your Funeral (Vagrant/Jcor)	300	-38	20386	7	24/1
44	49	STONE TEMPLE PILOTS Revolution (Atlantic)	294	-59	26008	5	20/0
50	50	TENACIOUS D Wonderboy (Epic)	287	+1	21122	4	19/0

76 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE (LABELS)	ADDS
INCUBUS Nice To Know You (Immortal/Epic)	25
FOO FIGHTERS The One (Columbia)	24
STAIN'D For You (Flip/Elektra/EEG)	17
STARSAILOR Good Souls (Capitol)	15
P.O.D. Youth Of The Nation (Atlantic)	13
COURSE OF NATURE Caught In The Sun (Atlantic)	13
NICKELBACK Too Bad (Roadrunner)	12
ILL NINO What Comes Around (Roadrunner)	10
LIT Addicted (RCA)	9

RYAN ADAMS

"NEW YORK, NEW YORK"

Added to:

89X, KZON, KFSD, WAVF, WEND

On **2** #2, 41x

LOST HIGHWAY On **1** **1** **1**

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
OFFSPRING Defy You (Columbia)	+390
NICKELBACK Too Bad (Roadrunner)	+323
P.O.D. Youth Of The Nation (Atlantic)	+294
LIT Addicted (RCA)	+197
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+161
ADEMA The Way You Like It (Arista)	+161
INCUBUS Nice To Know You (Immortal/Epic)	+144
FOO FIGHTERS The One (Columbia)	+136
STROKES Last Nite (RCA)	+128
ALIEN ANT FARM Movies (DreamWorks)	+114

New & Active

BUSH Headful Of Ghosts (Atlantic)	Total Plays: 273, Total Stations: 24, Adds: 2
CYPRESS HILL Trouble (Ruffhouse/Columbia)	Total Plays: 222, Total Stations: 16, Adds: 1
STAIN'D For You (Flip/Elektra/EEG)	Total Plays: 218, Total Stations: 22, Adds: 17
BAD RELIGION Sorrow (Epitaph)	Total Plays: 176, Total Stations: 9, Adds: 4
EVERLAST Love For Real (Tommy Boy)	Total Plays: 153, Total Stations: 12, Adds: 0
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	Total Plays: 141, Total Stations: 16, Adds: 1
BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)	Total Plays: 139, Total Stations: 11, Adds: 1
FOO FIGHTERS The One (Columbia)	Total Plays: 136, Total Stations: 24, Adds: 24
ILL NINO What Comes Around (Roadrunner)	Total Plays: 133, Total Stations: 22, Adds: 10

Songs ranked by total plays

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ON THE RECORD
With **B.J. Kinard**
PD, WXZZ/Lexington-Fayette, KY

We dropped our retro program, and now we have a brand-new all-'90s show called *The History of Z*. This has been my main focus this past month — getting all the music and imaging together and launching the show. ● I love Tenacious D. I got to interview them last week, and I think Jack Black is funny as hell. Their track

"Wonderboy" is doing really well and is starting to get requests from listeners. It took our listeners a little while to understand that the track is not really a serious song. ● I'm jonesing for their next song, "Tribute." It's funny, but it's also a really good song that has a big, fat hook in it. I think our listeners will really gravitate toward it. ● I really like Course Of Nature. They remind me of Dishwalla, and they also remind me of Eve 6 a little bit. I don't know if you can actually put those bands together. To me, their song "Caught in the Sun" really hits a Dishwalla note and is easy to sing along to. ● Creed's *Weathered* is a hell of a CD. I was predisposed to hate it, but I was pretty surprised. "Bullets" rocks. It's a good record.

What a great week for new music. Incubus come with yet another stellar track in "Nice to Know You," and it pulls in 25 new adds to become tops this week. Just slightly behind it with 24 adds is a new track from The Foo Fighters called "The One," which, thankfully, will tide your audience over until the band release a new album. Staind released one of the stronger albums from the past year, and "For You" is another hit song from the album. It pulls in 17 new adds ... Check out the top of the chart, because an interesting thing is happening: The songs at the top are not only sticking around, followup singles are screaming up the chart at the same time. Nickelback's "How You Remind Me" hangs on to No. 1 for another week, while "Too Bad" is poised for the top 30. P.O.D.'s "Alive" is a contender for No. 1 next week, while "Youth of the Nation" is also ready to vault into the top 30 ... I love the whole rock 'n' roll vibe around *LiT*, and they've done it again with "Addicted," which debuts this week at No. 46. **RECORD OF THE WEEK: Starsailor "Good Souls"**

Alternative ON THE RADIO

Break Through Artist:

THE AVALANCHES
Track: "FRONTIER PSYCHIATRIST"
LP: *SINCE I LEFT YOU*
Label: **MODULAR/LONDON SIRE**

By **Katy Stephan**
Assistant Editor

essentials: Your phone rings at midnight. It's Madonna. She's got 300 of her closest and craziest friends with her, she's looking for a place to keep the dance party going all night, and she wants to bring everybody over — to your place. What's the first thing you look for?

The appropriate answer here is music, and all you need is The Avalanches. On their debut CD, *Since I Left You*, they provide 18 nonstop tracks made up of hundreds of samples and sound snippets artfully stitched together by a wacky crew of six Australian multi-instrumentalists, DJs and pyromaniacs. The result is a continuous kaleidoscopic trip for the body and mind.

The Avalanches were founded by Robbie Chater and Darrin Seltmann, former roommates who hatched the idea for their unique musical style while jamming at home in their kitchen. They soon recruited DJ Dexter Fabay, who came in second at the 2000 DMC (Disco Mixing Contest) in London.

Along the way they collected three more members: Tom Diblasi, Gordon McQuiltern and James De La Cruz. The fellas swap instruments during their live shows, take turns spinning records and occasionally drop their pants or set fire to things. This is not a collection of typical ultracool, attitude-laden, "This is the time on *Sprockets* when we dahnse" DJs.

Like Fatboy Slim and Moby, The Avalanches sample records from thrift stores, estate sales, junk bins or wherever vinyl can be found. But while more traditional mix masters tend to concoct dark moods and a cooler-than-thou pose, The Avalanches offer an irrepressibly sunny sound and a sense of humor.

They've incorporated bits from 600 different records on *Since I Left You*, including Madonna's "Holiday" and tracks from The Osmonds and Kid Creole And The Coconuts. It took 18 months to get official clearance for the samples on *Since I Left You*, and Madonna had never before given permission to anyone who wanted to sample her.

On the disc, The Avalanches use the samples as building blocks to construct songs of their own. "Frontier Psychiatrist" has an intro, a verse and a chorus — made up of a horse whinnying, a horn section, an operatic choir, an instructional exercise record, a conversation between a small child and an adult, a gunfight and, as you might expect, medical advice from a doctor with a vaguely Austrian accent. It's music that makes you laugh. It's music that makes you say, "What the hell, we might as well dance!"

The Avalanches' live show is less song-oriented. It's more like letting someone with attention-deficit disorder loose in a record library. You get The Jackson Five, America, Bob Dylan, mariachi music, calypso, the classics and the obscure. Their set elicits booty-shaking, as well as spontaneous fits of smiling and giggling.

Now hurry up and clean the bathroom. The party's about to start!



The Avalanches

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BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 12/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You... (Roadrunner)	4.33	4.28	98%	28%	4.27	99%	31%
LINKIN PARK In The End (Warner Bros.)	4.30	4.35	96%	18%	4.22	96%	23%
INCUBUS I Wish You... (Immortal/Epic)	4.11	4.16	94%	20%	4.01	96%	25%
LINKIN PARK Crawling (Warner Bros.)	4.08	4.16	98%	35%	3.97	98%	40%
DEFAULT Wasting My Time (TVT)	4.06	3.92	66%	9%	4.06	71%	10%
P.O.O. Alive (Atlantic)	4.03	3.98	97%	24%	3.96	98%	27%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	4.01	3.93	73%	8%	3.90	79%	10%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.96	3.83	93%	30%	3.97	95%	31%
SYSTEM... Chop Suey (American/Columbia)	3.95	4.00	90%	21%	3.87	92%	23%
STAINO Fade (Flip/Elektra/EEG)	3.95	3.98	94%	27%	3.88	96%	33%
HOOBASTANK Crawling... (Island/DJMG)	3.90	3.99	51%	6%	3.79	55%	8%
ALIEN ANT FARM Movies (DreamWorks)	3.90	3.88	74%	10%	3.80	74%	11%
FUEL Last Time (Epic)	3.87	3.92	61%	7%	3.75	63%	8%
BLINK-182 Stay Together... (MCA)	3.84	3.76	88%	20%	3.65	88%	25%
SEVENOUST Praise (TVT)	3.83	3.74	58%	6%	3.80	64%	6%
DISTURBED Down With... (Giant/Reprise)	3.82	3.84	89%	29%	3.74	94%	34%
SUM 41 In Too Deep (Island/DJMG)	3.82	3.81	90%	20%	3.72	90%	20%
JIMMY EAT WORLD The Middle (DreamWorks)	3.81	3.76	47%	7%	3.73	49%	7%
TOOL Lateralus (Volcano)	3.79	3.82	59%	10%	3.81	63%	13%
OFFSPRING Dely You (Columbia)	3.76	-	46%	4%	3.65	45%	6%
TOOL Schism (Volcano)	3.75	3.74	87%	33%	3.74	91%	39%
ALIEN ANT FARM Smooth... (DreamWorks)	3.73	3.77	99%	55%	3.61	99%	59%
CREED My Sacrifice (Wind-up)	3.72	3.63	94%	23%	3.65	96%	25%
TANTRIC Mourning (Maverick)	3.69	-	50%	7%	3.59	53%	9%
WEEZER Photograph (Geffen/Interscope)	3.66	3.69	58%	9%	3.56	59%	10%
311 I'll Be Here Awhile (Volcano)	3.65	3.67	64%	11%	3.57	67%	14%
FLICKERSTICK Beautiful (Epic)	3.61	3.53	43%	7%	3.60	47%	8%
ROB ZOMBIE... Numb (Geffen/Interscope)	3.61	3.54	68%	11%	3.62	73%	13%
STROKES Last Nite (RCA)	3.48	3.51	54%	13%	3.42	57%	13%
KID ROCK Forever (Top Dog/Lava/Atlantic)	2.94	2.95	75%	25%	2.90	81%	29%

Total sample size is 883 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

R&R Top 20 Artists

December 7, 2001

1. AVALANCHES (Modular/London Sire) "Frontier Psychiatrist"
2. H2O (MCA) "Like A Prayer"
3. LOCAL H (Palm Pictures) "Half Life"
4. GET UP KIDS (Vagrant/TVT) "Up On The Roof"
5. HEALERS (Import) "Last Ride"
6. SLOAN (Murder) "If It Feels Good, Do It"
7. BAD RELIGION (Epitaph) "Sorrow"
8. BASEMENT JAXX (Astralwerks/Virgin) "Where's Your Head At"
9. INTERNATIONAL NOISE. (Epitaph) "Up For Sale"
10. STARSAILOR (Capitol) "Good Souls"
11. SUB. BIONIC (Extasy) "Reply"
12. ILL NINO (Roadrunner) "What Comes Around"
13. HELIO SEQUENCE (Cavity Search) "Square Bubbles"
14. APEX THEORY (DreamWorks) "Shhh..."
15. RADIOHEAD (Capitol) "True Love Waits"
16. BEN FOLDS (Epic) "Still Fighting It"
17. CRYSTAL METHOD (Outpost/Interscope/Universal) "You Know It's Hard"
18. JIMMY EAT WORLD (DreamWorks) "The Middle"
19. MUSHROOMHEAD (Universal) "Solitaire/Unraveling"
20. FINCH (Drive-Thru) "Perfection..."

Ranked by total number of shows reporting artist.

Record Of The Week

Record of the Week: Tanya Donelly
Track: "The Storm"
EP: Sleepwalk
Label: 4AD



Tanya Donelly is always starting something. In 1983 she and her stepsister, Kristen Hersh, formed Throwing Muses—the first American band signed to British label 4AD. Then she hooked up with Kim Deal, and together they started The Breeders. Just three years later she stepped out again, fronting the band Belly. A Grammy nomination later, she's bringing us something new. The Sleepwalk EP is a preview of the full-length album Beauty Sleep, which is due in February. Always an innovator, Donelly's songwriting has grown with her experience. While her voice is still almost childlike in its purity, her melodies wander beyond the simple verse-chorus-verse formula to completely support her lyrics. Sleepwalk is a rare and transcendent offering from an artist who helped shape Alternative radio during its (and her) formative years. It looks like Donelly's at it again.

— By Katy Stephan
Assistant Editor

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Stations and their adds listed alphabetically by market

Alternative Reporters

WHRL/Albany, NY *
 DM: Susan Groves
 AP/D: Lisa Biello
 1 STAIN'D "For"
 1 FOO FIGHTERS "One"
 RUSTIC OVERTONES "Combust"
 STARSAILOR "Good"

WAVF/Charleston, SC *
 PD: Greg Patrick
 AP/D: Danny Villalobos
 2 STAIN'D "For"
 2 P.O.D. "Youth"
 INCUBUS "Nice"

CIMX/Detroit, MI *
 PD: Murray Brookshaw
 AP/D: Vince Cannova
 MU: Matt Franklin
 4 FOO FIGHTERS "One"
 SLOAN "Feels"

KTRZ/Houston-Galveston, TX *
 DM: Jim Trap
 PD: Steve Robinson
 *STARSAILOR "Good"

KROQ/Los Angeles, CA *
 VP/Prog.: Kevin Weatherly
 AP/D: Gene Sandblom
 MD: Lisa Worden
 15 FOO FIGHTERS "One"
 7 SYSTEM OF A DOWN "Toxicity"
 2 ALIEN ANT FARM "Moves"

WROX/Norfolk, VA *
 PD: Michele Diamond
 MD: Annie Shapiro
 FOO FIGHTERS "One"
 INCUBUS "Nice"
 JIMMY EAT WORLD "Middle"
 EDDIE VEDDER "Hide"
 LIT "Addicted"
 NICKELBACK "Too"

WBUR/Providence, RI *
 PD: Tim Schiavelli
 MD: Annie Shapiro
 FOO FIGHTERS "One"
 INCUBUS "Nice"
 JIMMY EAT WORLD "Middle"
 EDDIE VEDDER "Hide"
 LIT "Addicted"
 NICKELBACK "Too"

KFSD/San Diego, CA *
 PD: Mike Halloran
 AP/D: Rand DeWitt
 AM/D: Ricky Savage
 50 BAD RELIGION "Sorrow"
 1 STARSAILOR "Good"
 DASHBOARD "Screaming"
 LIT "Addicted"
 NICKELBACK "Too"

WXSU/Tallahassee, FL
 PD: Steve King
 MD: Kenzie
 1 LIT "Addicted"
 BAD RELIGION "Sorrow"
 STAIN'D "For"

KTEG/Albuquerque, NM *
 PD: Ellen Flaherty
 1 P.O.D. "Youth"
 FOO FIGHTERS "One"

WEND/Charlotte, NC *
 PD: Jack Daniel
 AP/D: Kristen Honeycutt
 2 GORILLAZ "19-2000"
 2 PUDDLE OF MUDD "Blurry"
 1 FOO FIGHTERS "One"
 JIMMY EAT WORLD "Middle"

KJNO/Eugene-Springfield, OR
 PD/MD: Shi Allen
 AM/D: BJ
 4 INCUBUS "Nice"
 NO DOUBT "Down"
 STAIN'D "For"

WRXZ/Indianapolis, IN *
 PD: Scott Jameson
 MD: Michael Young
 OFFSPRING "Duty"

WLRS/Louisville, KY
 interim PD: J.D. Kunes
 MD: Kyle Meredith
 1 INCUBUS "Nice"
 COURSE OF NATURE "Sun"
 ILL NINO "Comes"

KORX/Odessa-Midland, TX
 PD/MD: Michael Todd Mobley
 COURSE OF NATURE "Sun"
 FOO FIGHTERS "One"
 ILL NINO "Comes"
 STROKES "Nice"

KRZO/Reno, NV *
 PD: Wendy Rollins
 AP/D: Scott Sanford
 ILL NINO "Comes"
 LIT "Addicted"
 STAIN'D "For"

XTRA/San Diego, CA *
 PD: Bryan Schock
 MD: Chris Muckley
 14 FOO FIGHTERS "One"
 4 EDDIE VEDDER "Hide"
 3 BAD RELIGION "Sorrow"

WSUN/Tampa, FL *
 DM: Chuck Beck
 PD: Stan
 No Adds

WNNX/Atlanta, GA *
 DM: Brian Phillips
 PD: Leslie Feam
 AP/D: Chris Williams
 2 FOO FIGHTERS "One"
 ALIEN ANT FARM "Moves"
 CARE "Ready"
 GARBAGE "Heath"
 MOOBASTAR "Crawling"

WKQX/Chicago, IL *
 PD: Tom Richards
 AP/D: Mary Staminas
 4 EDDIE VEDDER "Hide"
 NO DOUBT "Down"
 BAD RELIGION "Sorrow"
 ADEMA "Lila"

KXNA/Fayetteville, AR
 PD: Margot Smith
 MD: Nick Thomas
 INCUBUS "Nice"
 NICKELBACK "Too"
 NO DOUBT "Down"
 BAD RELIGION "Sorrow"
 ADEMA "Lila"

WPLA/Jacksonville, FL *
 PD: Scott Peilbone
 AP/D: Chad Chumley
 3 TANTRIC "Mourning"
 2 ALIEN ANT FARM "Moves"
 2 NICKELBACK "Too"
 1 INCUBUS "Nice"
 SUPERFLY RODEO "Numb"

WMAD/Madison, WI *
 PD: Paul Fraley
 MD: Amy Hudson
 1 INCUBUS "Nice"
 STAIN'D "For"

WOGL/Orlando, FL *
 PD: Alan Smith
 MD: Bobby Smith
 ADEMA "Lila"
 P.O.D. "Youth"
 TANTRIC "Mourning"

WDYL/Richmond, VA *
 PD: Mike Murphy
 MD: Keith Dakin
 49 STAIN'D "For"
 5 INCUBUS "Nice"
 2 FOO FIGHTERS "One"
 1 NO DOUBT "Down"
 LIT "Addicted"

KITS/San Francisco, CA *
 PD: Jay Taylor
 GM: Aaron Aalseten
 20 LUBIM PARK "Runaway"
 4 SYSTEM OF A DOWN "Toxicity"

KFMA/Tucson, AZ *
 PD: John Michael
 MD: Corbin Pierce
 1 STAIN'D "For"
 5 ILL NINO "Comes"

WJSE/Atlantic City, NJ *
 PD: Al Parrinello
 MD: Jason Ulanet
 1 ILL NINO "Comes"
 COURSE OF NATURE "Sun"
 STARSAILOR "Good"

WAQZ/Cincinnati, OH *
 PD: Rick Jamie
 MD: Shaqgy
 6 NEW FOUND GLORY "Ex"
 2 MUSHROOMHEAD "Solitaire"
 2 FOO FIGHTERS "One"
 1 P.O.D. "Youth"

WJFX/Ft. Myers, FL *
 PD: John Puz
 MD: Lance
 1 P.O.D. "Youth"
 COURSE OF NATURE "Sun"

WRZK/Johnson City, TN *
 PD/MD: Mark E. McKinney
 COURSE OF NATURE "Sun"
 ILL NINO "Comes"
 INCUBUS "Nice"
 STARSAILOR "Good"

WMFS/Memphis, TN *
 PD: Rob Dressman
 MD: Mike Kilbrenn
 INCUBUS "Nice"
 LUBIM PARK "Runaway"

WPLY/Philadelphia, PA *
 PD: Jim McGinn
 MD: Dan Fein
 15 FOO FIGHTERS "One"
 2 INCUBUS "Nice"

KCXX/Riverside, CA *
 DM/MD: Kelli Chapp
 AP/D: John DeSantis
 MD: Danl James
 6 SYSTEM OF A DOWN "Toxicity"
 BUSH "Ghosts"
 FOO FIGHTERS "One"
 LIT "Addicted"
 P.O.D. "Youth"

KJEE/Santa Barbara, CA
 MD: Eddie Gutierrez
 MD: Dakota
 2 FOO FIGHTERS "One"
 STARSAILOR "Good"
 BUSH "Ghosts"
 P.O.D. "Youth"
 NICKELBACK "Too"

WHFS/Washington, DC *
 PD: Robert Benjamin
 AP/D: Bob Waugh
 MD: Pat Ferise
 10 FOO FIGHTERS "One"
 9 EDDIE VEDDER "Hide"
 3 INCUBUS "Nice"

KROX/Austin, TX *
 PD: Melody Lee
 MD: Toby Prange
 No Adds

WXTM/Cleveland, OH *
 PD: Kim Monroe
 MD: Don Nardella
 DISTURBED "Game"
 DROWNING POOL "Sinner"
 FOO FIGHTERS "One"
 ILL NINO "Comes"
 INCUBUS "Nice"

WXTW/Ft. Wayne, IN *
 PD/MD: JJ Fabbini
 INCUBUS "Nice"
 STARSAILOR "Good"

WNFZ/Knoxville, TN *
 PD: Dan Bazyl
 AP/D: Anthony Proffitt
 No Adds

WHTG/Mannmouth-Ocean, NJ *
 PD: Dennis Smith
 MD: Brian Zanyer
 11 GREEN DAY "Bacys"
 7 COURSE OF NATURE "Sun"
 8 NICKELBACK "Too"

KEDJ/Phoenix, AZ *
 PD: Nancy Stevens
 AP/D: David Al Dave
 MD: Robin Nash
 AFROMAN "Crazy"
 FUEL "Last"
 LIT "Addicted"
 STAIN'D "For"

WZZJ/Roanoke-Lynchburg, VA *
 PD: Don Walker
 MD: Greg Travis
 1 INCUBUS "Nice"
 BAD RELIGION "Sorrow"
 LIFER "Lila"
 STARSAILOR "Good"

WVVV/Savannah, GA
 PD/MD: Phil Conn
 24 RYAN ADAMS "New"
 20 INCUBUS "Nice"
 6 P.O.D. "Youth"
 8 ILL NINO "Comes"

WWDC/Washington, DC *
 PD: Bobbie Rizer
 MD: LeeAnn Curtis
 FOO FIGHTERS "One"

WRAX/Birmingham, AL *
 Acting PD: Hurricane Shane
 MD: Mark Lindsey
 No Adds

WARO/Columbia, SC *
 DM/MD: Gina Juliano
 2 STARSAILOR "Good"
 1 P.O.D. "Youth"

KFRR/Fresno, CA *
 PD: Chris Squires
 MD: Reverend
 DEFAULT "Washing"
 STAIN'D "For"

KFTE/Lafayette, LA *
 PD: Rob Summers
 MD: Scott Perin
 2 P.O.D. "Youth"
 1 LIT "Addicted"
 1 NICKELBACK "Too"

KMBY/Monterey-Salinas, CA *
 PD: Chris White
 MD: Ope Taylor
 COURSE OF NATURE "Sun"
 FOO FIGHTERS "One"
 STAIN'D "For"
 STARSAILOR "Good"

KZOM/Phoenix, AZ *
 DM/MD: Tim Moranville
 AP/D: Kevin Mannion
 5 NICKELBACK "Too"
 COURSE OF NATURE "Sun"
 INCUBUS "Nice"

WZNE/Rochester, NY *
 PD: Mike Canger
 AP/D: Norm On The Barstool
 7 STAIN'D "For"

KNDD/Seattle-Tacoma, WA *
 PD: Phil Manning
 AP/D: John Kellier
 MD: Seth Resler
 5 BAD RELIGION "Sorrow"
 ADEMA "Lila"

WRBZ/West Palm Beach, FL *
 DM/MD: John O'Connell
 MD: Eric Kristensen
 INCUBUS "Nice"
 P.O.D. "Youth"

KQXR/Boise, ID *
 PD: Jacent Jackson
 MD: Kallio
 PUDDLE OF MUDD "Blurry"

WWCO/Columbus, OH *
 PD: Andy Davis
 MD: Jack DeVoss
 BEULAH "Good"
 JIMMY EAT WORLD "Middle"
 LIT "Addicted"
 TOOL "Lateralus"

WGRD/Grand Rapids, MI *
 PD: Bobby Duncan
 MD: Tim Bronson
 No Adds

WWDX/Lansing, MI *
 5 P.O.D. "Youth"
 INCUBUS "Nice"
 NICKELBACK "Too"

WBUR/Nashville, TN *
 PD: Brian Krysz
 MD: Russ Schenck
 COURSE OF NATURE "Sun"
 FOO FIGHTERS "One"
 STARSAILOR "Good"

WVXX/Pittsburgh, PA *
 PD: John Moschitta
 3 JIMMY EAT WORLD "Middle"
 1 STROKES "Nice"
 NICKELBACK "Too"
 TANTRIC "Mourning"

KWOD/Sacramento, CA *
 PD: Ron Bunce
 AP/D: Boomer
 38 STAIN'D "For"
 COURSE OF NATURE "Sun"
 STARSAILOR "Good"
 DISTURBED "Game"

KAEP/Spokane, WA *
 PD: Scott Ruski
 MD: Kari Bushman
 COURSE OF NATURE "Sun"
 NICKELBACK "Too"

WBSX/Wilkes-Barre, PA *
 PD: Chris Lloyd
 AP/D: Jilly Hunter
 MD: Freddie
 INCUBUS "Nice"
 NICKELBACK "Too"
 STAIN'D "For"

WBCN/Boston, MA *
 VP/Programming: Oedipus
 AP/D: Steven Strick
 21 EDDIE VEDDER "Hide"
 11 FOO FIGHTERS "One"
 1 INCUBUS "Nice"
 11 GORILLAZ "19-2000"
 STARSAILOR "Good"

KDGE/Dallas-Ft. Worth, TX *
 PD: Duane Doherty
 AP/D: Alan Ayo
 1 SYSTEM OF A DOWN "Chop"
 INCUBUS "Nice"
 NICKELBACK "Too"
 TOOL "Lateralus"

WEEQ/Hagerstown, MD
 PD/MD: Austin Davis
 CYPRESS HILL "Trouble"
 LIT "Addicted"
 NO DOUBT "Down"
 STARSAILOR "Good"

KXTE/Las Vegas, NV *
 PD: Dave Wellington
 AP/D: Chris Ripley
 LIT "Addicted"

WRRV/Newburgh, NY
 PD: Andrew Bors
 P.O.D. "Youth"
 STARSAILOR "Good"
 RYAN ADAMS "New"

WVYY/Portland, ME
 PD: Herb Jay
 MD: Brian James
 RUSTIC OVERTONES "Combust"
 DISTURBED "Game"
 INCUBUS "Nice"
 P.O.D. "Youth"
 BUSH "Ghosts"
 LIT "Addicted"
 ILL NINO "Comes"
 STARSAILOR "Good"

KNPT/St. Louis, MO *
 PD: Tommy Mathern
 AP/D: Donny Mueller
 MD: Eric Schmidt
 7 OFFSPRING "Duty"
 LOCAL H "Hah"

WVFM/Wilmington, NC
 PD: Chris Scharf
 MD: Janice Suttler
 35 311 "Awhlie"
 RUSTIC OVERTONES "Combust"
 COURSE OF NATURE "Sun"
 RYAN ADAMS "New"
 ILL NINO "Comes"
 STARSAILOR "Good"
 INCUBUS "Nice"
 GREEN DAY "Maria"

WVXX/Syracuse, NY *
 DM/MD: Mimi Griswold
 AP/D: Abbie Weber
 1 P.O.D. "Youth"
 RYAN ADAMS "New"
 STAIN'D "For"
 STARSAILOR "Good"

WFNX/Boston, MA *
 PD: Cruz
 AP/D: Kevin Mays
 1 COURSE OF NATURE "Sun"
 BUSH "Ghosts"
 CYPRESS HILL "Trouble"
 ILL NINO "Comes"
 LIT "Addicted"

WXEG/Dayton, OH *
 PD: Steve Kramer
 MD: Winnie
 4 FOO FIGHTERS "One"
 1 CUSTOM "Mister"
 FUEL "Last"

WWRQ/Hartford, CT *
 PD: Todd Thomas
 MD: Chaz Kelly
 No Adds

WVZZ/Lexington-Fayette, KY *
 PD: B.J. Karnard
 MD: Suzy Boe
 COURSE OF NATURE "Sun"
 INCUBUS "Nice"
 STAIN'D "For"

KKND/New Orleans, LA *
 DM/MD: Dave Stewart
 MD: Sig
 11 FOO FIGHTERS "One"
 INCUBUS "Nice"
 STAIN'D "For"

WVXX/Pittsburgh, PA *
 PD: John Moschitta
 3 JIMMY EAT WORLD "Middle"
 1 STROKES "Nice"
 NICKELBACK "Too"
 TANTRIC "Mourning"

KNRK/Portland, OR *
 PD: Mark Hamilton
 AP/D: Jayn
 5 FOO FIGHTERS "One"
 TRIKTURNER "Friends"

KXRL/Salt Lake City, UT *
 VP/Prog. & Prog.: Gita Summers
 AP/D: Todd Holzer
 6 SAVES THE DAY "Funeral"
 6 P.O.D. "Youth"
 3 INCUBUS "Nice"
 2 FOO FIGHTERS "One"

WVXX/Syracuse, NY *
 DM/MD: Mimi Griswold
 AP/D: Abbie Weber
 1 P.O.D. "Youth"
 RYAN ADAMS "New"
 STAIN'D "For"
 STARSAILOR "Good"

*** Monitored Reporters**
86 Total Reporters
76 Total Monitored
10 Total Indicator



Most Played Recurrents		TOTAL PLAYS
ARTIST TITLE LABEL(S)		
ALIEN ANT FARM Smooth Criminal (DreamWorks)		1046
TOOL Schism (Volcano)		930
LINKIN PARK Crawling (Warner Bros.)		826
SUM 41 Fat Lip (Island/IDJMG)		819
WEEZER Hash Pipe (Geffen/Interscope)		812
STAIN'D It's Been Awhile (Flip/Elektra/EEG)		746
GORILLAZ Clint Eastwood (Virgin)		611
PAPA ROACH Last Resort (DreamWorks)		587
FUEL Hemorrhage (In My Hands) (Epic)		577
AOEMA Giving In (Arista)		541
INCUBUS Drive (Immortal/Epic)		537
LINKIN PARK One Step Closer (Warner Bros.)		522
SALIVA Your Disease (Island/IDJMG)		509
STAIN'D Outside (Flip/Elektra/EEG)		487
INCUBUS Pardon Me (Immortal/Epic)		449
DROWNING POOL Bodies (Wind-up)		432
GOOSMACK Awake (Republic/Universal)		428
LIT My Own Worst Enemy (RCA)		419
TANTRIC Breakdown (Maverick)		418
DISTURBED Stupify (Giant/Reprise)		412

ALTERNATIVE Indicator	
Most Added	
P.O.D. Youth Of The Nation (Atlantic)	
INCUBUS Nice To Know You (Immortal/Epic)	
STARSAILOR Good Souls (Capitol)	
ILL NINO What Comes Around (Roadrunner)	
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	
LIT Addicted (RCA)	
NICKELBACK Too Bad (Roadrunner)	
BUSH Headful Of Ghosts (Atlantic)	
NO DOUBT Don't Let Me Down (Interscope)	
BAD RELIGION Sorrow (Epitaph)	
COURSE OF NATURE Caught In The Sun (Atlantic)	
FOO FIGHTERS The One (Columbia)	
RUSTIC OVERTONES Combustible (Tommy Boy)	
STAIN'D For You (Flip/Elektra/EEG)	
STROKES Last Nite (RCA)	
311 I'll Be Here Awhile (Volcano)	
ADEMA The Way You Like It (Arista)	
CYPRESS HILL Trouble (Ruffhouse/Columbia)	
DISTURBED The Game (Giant/Reprise)	
GREEN DAY Maria (Reprise)	

Alternative Playlists

MARKET #1

WKQR/Quebec
Infinity
(514) 314-9230
Kingston/Quebec
12+ Cumc 2,483,300

K102.5

PLAYS	ARTIST/TITLE	GI (888)
37	ARTIST/TITLE	01 (888)
38	STANDBY	30960
39	SYSTEM OF A DOWN/Chop Suey	49686
40	INCUBUS/What You Were Here	49686
41	PO.D/Alive	48412
42	LIBROX/PARK In The End	48412
43	CREEDMY SACRIFICE	48412
44	LIBROX/PARK In The End	47338
45	PUDDLE OF MUD/Control	31174
46	STROKES/Last Mile	31174
47	PUDDLE OF MUD/Control	30676
48	BLUR/1-2-3/Together Ft. ...	28028
49	TOOL/Scum	28028
50	PETE YORKER/Henry	28028
51	INCUBUS/What You Were Here	25480
52	OFFSPRING/Daily You	25480
53	ALLEN AMT I FARM/Smooth Criminal	25480
54	PAPA ROACH/Dead On Arrival	21658
55	GORILLAZ/Clint Eastwood	19110
56	THELUS/Heavenly	19110
57	LIBROX/PARK In The End	17836
58	LIBROX/PARK In The End	17836
59	LIBROX/PARK In The End	17836
60	LIBROX/PARK In The End	17836
61	LIBROX/PARK In The End	17836
62	LIBROX/PARK In The End	17836
63	LIBROX/PARK In The End	17836
64	LIBROX/PARK In The End	17836
65	LIBROX/PARK In The End	17836
66	LIBROX/PARK In The End	17836
67	LIBROX/PARK In The End	17836
68	LIBROX/PARK In The End	17836
69	LIBROX/PARK In The End	17836
70	LIBROX/PARK In The End	17836

MARKET #2

KROQ/Los Angeles
Infinity
(323) 507-8340
Weather/Sandstone/Worship
12+ Cumc 1,868,000

KROQ

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	01 (888)
2	SYSTEM OF A DOWN/Chop Suey	32445
3	PO.D/Alive	32445
4	LIBROX/PARK In The End	31518
5	OFFSPRING/Daily You	31518
6	STANDBY	30591
7	INCUBUS/What You Were Here	30591
8	PUDDLE OF MUD/Control	28737
9	NO DUBOUT/Don't Let Me Down	27175
10	INCUBUS/What You Were Here	26248
11	311/It's Not About a Boy	22748
12	TOOL/Scum	22748
13	DISTURBED/Down With Me	21321
14	CREEDMY SACRIFICE	20394
15	PO.D/Alive	20394
16	PUDDLE OF MUD/Control	18540
17	LIBROX/PARK In The End	18540
18	LIBROX/PARK In The End	17928
19	LIBROX/PARK In The End	17928
20	LIBROX/PARK In The End	17928
21	LIBROX/PARK In The End	17928
22	LIBROX/PARK In The End	17928
23	LIBROX/PARK In The End	17928
24	LIBROX/PARK In The End	17928
25	LIBROX/PARK In The End	17928
26	LIBROX/PARK In The End	17928
27	LIBROX/PARK In The End	17928
28	LIBROX/PARK In The End	17928
29	LIBROX/PARK In The End	17928
30	LIBROX/PARK In The End	17928

MARKET #3

WKQR/Chicago
Emmis
(312) 527-8340
Richards/Shuman
12+ Cumc 768,000

Q101

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	01 (888)
2	SYSTEM OF A DOWN/Chop Suey	16626
3	INCUBUS/What You Were Here	16300
4	LIBROX/PARK In The End	15648
5	OFFSPRING/Daily You	14388
6	STANDBY	13344
7	CREEDMY SACRIFICE	12300
8	PUDDLE OF MUD/Control	11064
9	LIBROX/PARK In The End	11064
10	STROKES/Last Mile	10106
11	BLUR/1-2-3/Together Ft. ...	10106
12	ALLEN AMT I FARM/Smooth Criminal	10106
13	LIBROX/PARK In The End	9846
14	LIBROX/PARK In The End	9846
15	LIBROX/PARK In The End	9846
16	LIBROX/PARK In The End	9846
17	LIBROX/PARK In The End	9846
18	LIBROX/PARK In The End	9846
19	LIBROX/PARK In The End	9846
20	LIBROX/PARK In The End	9846
21	LIBROX/PARK In The End	9846
22	LIBROX/PARK In The End	9846
23	LIBROX/PARK In The End	9846
24	LIBROX/PARK In The End	9846
25	LIBROX/PARK In The End	9846
26	LIBROX/PARK In The End	9846
27	LIBROX/PARK In The End	9846
28	LIBROX/PARK In The End	9846
29	LIBROX/PARK In The End	9846
30	LIBROX/PARK In The End	9846

MARKET #4

KITS/San Francisco
Infinity
(415) 402-6700
Taylor/Austrian
12+ Cumc 811,000

LIVE105

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	11515
2	SYSTEM OF A DOWN/Chop Suey	11515
3	INCUBUS/What You Were Here	11045
4	PO.D/Alive	11045
5	LIBROX/PARK In The End	10975
6	CREEDMY SACRIFICE	10975
7	LIBROX/PARK In The End	10975
8	LIBROX/PARK In The End	10975
9	LIBROX/PARK In The End	10975
10	LIBROX/PARK In The End	10975
11	LIBROX/PARK In The End	10975
12	LIBROX/PARK In The End	10975
13	LIBROX/PARK In The End	10975
14	LIBROX/PARK In The End	10975
15	LIBROX/PARK In The End	10975
16	LIBROX/PARK In The End	10975
17	LIBROX/PARK In The End	10975
18	LIBROX/PARK In The End	10975
19	LIBROX/PARK In The End	10975
20	LIBROX/PARK In The End	10975
21	LIBROX/PARK In The End	10975
22	LIBROX/PARK In The End	10975
23	LIBROX/PARK In The End	10975
24	LIBROX/PARK In The End	10975
25	LIBROX/PARK In The End	10975
26	LIBROX/PARK In The End	10975
27	LIBROX/PARK In The End	10975
28	LIBROX/PARK In The End	10975
29	LIBROX/PARK In The End	10975
30	LIBROX/PARK In The End	10975

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8300
McGuinn/Dunnigan
12+ Cumc 504,000

Y100

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	9378
2	SYSTEM OF A DOWN/Chop Suey	9378
3	INCUBUS/What You Were Here	9378
4	LIBROX/PARK In The End	9378
5	OFFSPRING/Daily You	9378
6	STANDBY	9378
7	CREEDMY SACRIFICE	9378
8	PUDDLE OF MUD/Control	9378
9	LIBROX/PARK In The End	9378
10	LIBROX/PARK In The End	9378
11	LIBROX/PARK In The End	9378
12	LIBROX/PARK In The End	9378
13	LIBROX/PARK In The End	9378
14	LIBROX/PARK In The End	9378
15	LIBROX/PARK In The End	9378
16	LIBROX/PARK In The End	9378
17	LIBROX/PARK In The End	9378
18	LIBROX/PARK In The End	9378
19	LIBROX/PARK In The End	9378
20	LIBROX/PARK In The End	9378
21	LIBROX/PARK In The End	9378
22	LIBROX/PARK In The End	9378
23	LIBROX/PARK In The End	9378
24	LIBROX/PARK In The End	9378
25	LIBROX/PARK In The End	9378
26	LIBROX/PARK In The End	9378
27	LIBROX/PARK In The End	9378
28	LIBROX/PARK In The End	9378
29	LIBROX/PARK In The End	9378
30	LIBROX/PARK In The End	9378

MARKET #6

EDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Lavo
12+ Cumc 485,100

102.1

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	10360
2	INCUBUS/What You Were Here	10360
3	STANDBY	10360
4	SEVEN CHANNELS/Strife	10360
5	INCUBUS/What You Were Here	9408
6	BLUR/1-2-3/Together Ft. ...	9408
7	CREEDMY SACRIFICE	9408
8	LIBROX/PARK In The End	9408
9	LIBROX/PARK In The End	9408
10	LIBROX/PARK In The End	9408
11	LIBROX/PARK In The End	9408
12	LIBROX/PARK In The End	9408
13	LIBROX/PARK In The End	9408
14	LIBROX/PARK In The End	9408
15	LIBROX/PARK In The End	9408
16	LIBROX/PARK In The End	9408
17	LIBROX/PARK In The End	9408
18	LIBROX/PARK In The End	9408
19	LIBROX/PARK In The End	9408
20	LIBROX/PARK In The End	9408
21	LIBROX/PARK In The End	9408
22	LIBROX/PARK In The End	9408
23	LIBROX/PARK In The End	9408
24	LIBROX/PARK In The End	9408
25	LIBROX/PARK In The End	9408
26	LIBROX/PARK In The End	9408
27	LIBROX/PARK In The End	9408
28	LIBROX/PARK In The End	9408
29	LIBROX/PARK In The End	9408
30	LIBROX/PARK In The End	9408

MARKET #7

CHMZ/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Carony/Franklin
12+ Cumc 584,100

93.7

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	7800
2	PUDDLE OF MUD/Control	7800
3	LIBROX/PARK In The End	7800
4	INCUBUS/What You Were Here	7800
5	LIBROX/PARK In The End	7800
6	LIBROX/PARK In The End	7800
7	LIBROX/PARK In The End	7800
8	LIBROX/PARK In The End	7800
9	LIBROX/PARK In The End	7800
10	LIBROX/PARK In The End	7800
11	LIBROX/PARK In The End	7800
12	LIBROX/PARK In The End	7800
13	LIBROX/PARK In The End	7800
14	LIBROX/PARK In The End	7800
15	LIBROX/PARK In The End	7800
16	LIBROX/PARK In The End	7800
17	LIBROX/PARK In The End	7800
18	LIBROX/PARK In The End	7800
19	LIBROX/PARK In The End	7800
20	LIBROX/PARK In The End	7800
21	LIBROX/PARK In The End	7800
22	LIBROX/PARK In The End	7800
23	LIBROX/PARK In The End	7800
24	LIBROX/PARK In The End	7800
25	LIBROX/PARK In The End	7800
26	LIBROX/PARK In The End	7800
27	LIBROX/PARK In The End	7800
28	LIBROX/PARK In The End	7800
29	LIBROX/PARK In The End	7800
30	LIBROX/PARK In The End	7800

MARKET #8

WBCK/Indianapolis
Infinity
(317) 595-1111
Oudspies/Boyd
12+ Cumc 594,100

WBCK

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	9778
2	STROKES/Last Mile	9778
3	INCUBUS/What You Were Here	9778
4	LIBROX/PARK In The End	9778
5	LIBROX/PARK In The End	9778
6	LIBROX/PARK In The End	9778
7	LIBROX/PARK In The End	9778
8	LIBROX/PARK In The End	9778
9	LIBROX/PARK In The End	9778
10	LIBROX/PARK In The End	9778
11	LIBROX/PARK In The End	9778
12	LIBROX/PARK In The End	9778
13	LIBROX/PARK In The End	9778
14	LIBROX/PARK In The End	9778
15	LIBROX/PARK In The End	9778
16	LIBROX/PARK In The End	9778
17	LIBROX/PARK In The End	9778
18	LIBROX/PARK In The End	9778
19	LIBROX/PARK In The End	9778
20	LIBROX/PARK In The End	9778
21	LIBROX/PARK In The End	9778
22	LIBROX/PARK In The End	9778
23	LIBROX/PARK In The End	9778
24	LIBROX/PARK In The End	9778
25	LIBROX/PARK In The End	9778
26	LIBROX/PARK In The End	9778
27	LIBROX/PARK In The End	9778
28	LIBROX/PARK In The End	9778
29	LIBROX/PARK In The End	9778
30	LIBROX/PARK In The End	9778

MARKET #9

WFLX/Orlando
AMG
(407) 595-6200
Crane/May
12+ Cumc 604,100

102.7

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	3382
2	PUDDLE OF MUD/Control	3382
3	SYSTEM OF A DOWN/Chop Suey	3382
4	STANDBY	3382
5	LIBROX/PARK In The End	3382
6	PO.D/Alive	3382
7	LIBROX/PARK In The End	3382
8	LIBROX/PARK In The End	3382
9	LIBROX/PARK In The End	3382
10	LIBROX/PARK In The End	3382
11	LIBROX/PARK In The End	3382
12	LIBROX/PARK In The End	3382
13	LIBROX/PARK In The End	3382
14	LIBROX/PARK In The End	3382
15	LIBROX/PARK In The End	3382
16	LIBROX/PARK In The End	3382
17	LIBROX/PARK In The End	3382
18	LIBROX/PARK In The End	3382
19	LIBROX/PARK In The End	3382
20	LIBROX/PARK In The End	3382
21	LIBROX/PARK In The End	3382
22	LIBROX/PARK In The End	3382
23	LIBROX/PARK In The End	3382
24	LIBROX/PARK In The End	3382
25	LIBROX/PARK In The End	3382
26	LIBROX/PARK In The End	3382
27	LIBROX/PARK In The End	3382
28	LIBROX/PARK In The End	3382
29	LIBROX/PARK In The End	3382
30	LIBROX/PARK In The End	3382

MARKET #10

WFSW/Washington, DC
Infinity
(301) 300-0991
Barnes/Whitney/Ferrise
12+ Cumc 604,100

WFSW

PLAYS	ARTIST/TITLE	GI (888)
1	ARTIST/TITLE	11460
2	PO.D/Alive	11460
3	LIBROX/PARK In The End	11460
4	LIBROX/PARK In The End	11460
5	LIBROX/PARK In The End	11460
6	LIBROX/PARK In The End	11460
7	LIBROX/PARK In The End	11460
8	LIBROX/PARK In The End	11460
9	LIBROX/PARK In The End	11460
10	LIBROX/PARK In The End	11460
11	LIBROX/PARK In The End	11460
12	LIBROX/PARK In The End	11460
13	LIBROX/PARK In The End	11460
14	LIBROX/PARK In The End	11460
15	LIBROX/PARK In The End	11460
16	LIBROX/PARK In The End	11460
17	LIBROX/PARK In The End	11460
18	LIBROX/PARK In The End	11460
19	LIBROX/PARK In The End	11460
20	LIBROX/PARK In The End	11460
21	LIBROX/PARK In The End	11460
22	LIBROX/PARK In The End	11460
23	LIBROX/PARK In The End	11460
24	LIBROX/PARK In The End	11460
25	LIBROX/PARK In The End	11460
26	LIBROX/PARK In The End	11460
27	LIBROX/PARK In The End	11460
28	LIBROX/PARK In The End	11460
29	LIBROX/PARK In The End	11460
30	LIBROX/PARK In The End	11460

MARKET #11

WDCR/Washington, DC
Clear Channel
(301) 547-7100
Barnes/Whitney/Ferrise
12+ Cumc 788,000

DC101

PLAYS	ARTIST/TITLE	GI (888)
1		



JOHN SCHOENBERGER
jschoenberger@rronline.com

Triple A Music-Library Tuneup

□ The top 75 gold songs for 2001 and the top 75 currents, 1999-2001

At the suggestion of a few Triple A programmers, I asked Mediabase to run a couple of special charts for us: the top 75 Triple A gold songs of 2001 and the top 75 currents from 1999-2001. It is my hope that these charts will help you the next time you fine-tune your library.

A couple of things to keep in mind about the currents chart: Mediabase is monitoring more stations now than three years ago, and Triple A radio in general has increased rotations dramatically over the past three years; hence, many of the top tracks on this chart are new or relatively new.



Top 75 Triple A Gold Songs, 2001

ARTIST	Title
GREEN DAY	Time Of Your Life
RED HOT CHILI PEPPERS	Under The Bridge
COUNTING CROWS	Mr. Jones
COLLECTIVE SOUL	December
BLIND MELON	No Rain
WALLFLOWERS	One Headlight
CRANBERRIES	Dreams
R.E.M.	Losing My Religion
TALKING HEADS	And She Was
GOO GOO DOLLS	Iris
CLASH	Should I Stay Or Should I Go
COLLECTIVE SOUL	The World I Know
PEARL JAM	Better Man
GOO GOO DOLLS	Name
EAGLE-EYE CHERRY	Save Tonight
PEARL JAM	Daughter

R.E.M.	The One I Love
PETER GABRIEL	In Your Eyes
GOO GOO DOLLS	Black Balloon
SEMISONIC	Closing Time
BLUES TRAVELER	Run-Around
TALKING HEADS	Once In A Lifetime
SHERYL CROW	My Favorite Mistake
GOO GOO DOLLS	Slide
SARAH MCLACHLAN	Building A Mystery
CLASH	Train In Vain
PETER GABRIEL	Solsbury Hill
SMASHING PUMPKINS	1979
SIMPLE MINDS	Don't You (Forget About Me)
R.E.M.	Man On The Moon
DAVE MATTHEWS BAND	Crash Into Me
SHAWN MULLINS	Lullaby
DAVE MATTHEWS BAND	Crush
PRETENDERS	Brass In Pocket
CHRIS ISAAK	Wicked Game
DAVE MATTHEWS BAND	Ants Marching
DISHWALLA	Counting Blue Cars
KENNY WAYNE SHEPHERD	Blue On Black
DAVE MATTHEWS BAND	What Would You Say
SMASH MOUTH	Walkin' On The Sun
FASTBALL	The Way
VERVE	Bitter Sweet Symphony
EDIE BRICKELL & NEW BOHEMIANS	What I Am



HAPPY BIRTHDAY!

Universal artist Bob Schneider was on hand for the birthday celebration of both Dana Marshall and Joanne Doody, MD and PD, respectively, of WXRV/Boston. Seen here (l-r) are Marshall, Schneider and Doody.

SPIN DOCTORS	Two Princes
SQUEEZE	Tempted
NEW RADICALS	You Get What You Give
R.E.M.	It's The End Of The World (As We Know It)
LENNY KRAVITZ	Fly Away
WALLFLOWERS	6th Avenue Heartache
MATCHBOX TWENTY	3 am
TOAD THE WET SPROCKET	All I Want
NATALIE MERCHANT	Carnival
CROWDED HOUSE	Don't Dream It's Over
MARC COHN	Walking In Memphis
EVERLAST	What It's Like
THIRD EYE BLIND	Semi-Charmed Life
SHERYL CROW	All I Wanna Do
FIXX	One Thing Leads To Another
CRANBERRIES	Linger
MIDNIGHT OIL	Beds Are Burning
STEVIE RAY VAUGHAN	Pride And Joy
10,000 MANIACS	These Are Days
MARCY PLAYGROUND	Sex & Candy
TRACY CHAPMAN	Give Me One Reason
SARAH MCLACHLAN	Possession
JESUS JONES	Right Here, Right Now
DUNCAN SHEIK	Barely Breathing
SHERYL CROW	A Change Would Do You Good
TALKING HEADS	Burning Down The House
COLLECTIVE SOUL	Shine
TOM PETTY	Free Fallin'
NATALIE MERCHANT	Wonder
SHERYL CROW	Everyday Is A Winding Road
COUNTING CROWS	Round Here
BOB MARLEY & THE WAILERS	Jammin'

TRAIN	Meet Virginia
RED HOT CHILI PEPPERS	Scar Tissue
INCUBUS	Drive
BEN HARPER	Steal My Kisses
PHISH	Heavy Things
LIFEHOUSE	Hanging By A Moment
LENNY KRAVITZ	Again
PETE YORN	Life On A Chain
U2	Walk On
FIVE FOR FIGHTING	Easy Tonight
FOO FIGHTERS	Learn To Fly
MATCHBOX TWENTY	If You're Gone
STING	After The Rain Has Fallen
AFRO-CELT SOUND SYSTEM	
1/PETER GABRIEL	When You're Falling
SANTANA	1/EVERLAST Put Your Lights On
R.E.M.	Imitation Of Life
FILTER	Take A Picture
DAVID GRAY	Please Forgive Me
CREED	With Arms Wide Open
FIVE FOR FIGHTING	Superman (It's Not Easy)
EAGLE-EYE CHERRY	Save Tonight
PAT MCGEE BAND	Rebecca
JONNY LANG	Breakin' Me
COUNTING CROWS	Mrs. Potter's Lullaby
SUGAR RAY	Every Morning
LENNY KRAVITZ	Fly Away
SHAWN MULLINS	Everywhere I Go
GREEN DAY	Warning
SUGAR RAY	Someday
RED HOT CHILI PEPPERS	Otherside
VAN MORRISON	Precious Time
SHAWN MULLINS	Lullaby
DEXTER FREEBISH	Leaving Town
VERTICAL HORIZON	You're A God
3 DOORS DOWN	Kryptonite
MOBY	1/GWEN STEFANI South Side
FASTBALL	Out Of My Head
U2	Elevation
SHERYL CROW	My Favorite Mistake
DANDY WARHOLS	Bohemian Like You
PRETENDERS	Human
EVERLAST	What It's Like
BOB DYLAN	Things Have Changed
DEPECHE MODE	Dream On
DAVE MATTHEWS BAND	I Did It
RED HOT CHILI PEPPERS	Under The Bridge
SHERYL CROW	Anything But Down
U2	Stuck In A Moment You Can't Get Out Of
CRANBERRIES	Dreams
SEMISONIC	Closing Time
BLUES TRAVELER	Run-Around
LUCINDA WILLIAMS	Can't Let Go
KENNY WAYNE SHEPHERD	Last Goodbye
B.B. KING & ERIC CLAPTON	Riding With The King
WALLFLOWERS	Letters From The Wasteland

Top 75 Triple A Current Songs, 1999-2001

ARTIST	Title
DAVID GRAY	Babylon
U2	Beautiful Day
TRAIN	Drops Of Jupiter (Tell Me)
STING	Desert Rose
SANTANA	1/ROB THOMAS Smooth
MATCHBOX TWENTY	Bent
VERTICAL HORIZON	Everything You Want
JOSH JOPLIN GROUP	Camera One
COUNTING CROWS	Hanginaround
DAVE MATTHEWS BAND	The Space Between
COLDPLAY	Yellow
BARENAKED LADIES	Pinch Me
MARK KNOPFLER	What It Is
STONE TEMPLE PILOTS	Sour Girl
EVERCLEAR	Wonderful
WALLFLOWERS	Sleepwalker
TRACY CHAPMAN	Telling Stories
DIDO	Thankyou
THIRD EYE BLIND	Never Let You Go
STING	Brand New Day



7/14/02
(R.B.B.S.)

R&R Triple A Top 30

December 7, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS ADDS
3	1	DAVE MATTHEWS BAND Everyday (RCA)	503	+37	34329	7	26/0
2	2	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	486	+4	36040	15	26/0
6	3	LENNY KRAVITZ Dig In (Virgin)	465	+43	31244	13	24/0
5	4	JOHN MAYER No Such Thing (Aware/Columbia)	446	+16	35239	16	24/0
1	5	U2 Stuck In A Moment... (Interscope)	441	-62	29330	17	25/0
4	6	JOHN MELLENCAMP Peaceful World (Columbia)	412	-29	29725	15	23/0
7	7	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	406	-1	31701	11	23/0
8	8	TRAIN Something More (Columbia)	382	-3	22736	18	21/0
9	9	WEEZER Island In The Sun (Geffen/Interscope)	331	-3	25835	17	18/0
11	10	COLOPLAY Trouble (Nettwerk/Capitol)	311	+46	19115	8	23/0
10	11	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	290	-5	20891	28	20/0
13	12	CALLING Wherever You Will Go (RCA)	287	+33	21345	11	12/2
12	13	SUZANNE VEGA Widow's Walk (A&M/Interscope)	273	+14	16798	15	20/0
16	14	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	252	+21	14416	6	10/0
17	15	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	238	+9	27935	18	10/0
14	16	MICK JAGGER God Gave Me Everything (Virgin)	235	-5	15707	5	17/0
18	17	JEWEL Standing Still (Atlantic)	230	+10	16139	9	18/0
15	18	3 DOORS DOWN Be Like That (Republic/Universal)	229	-9	14719	19	11/0
24	19	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	204	+32	16857	3	19/1
21	20	DAVID GRAY Sail Away (ATO/RCA)	202	+7	15736	19	19/0
19	21	CREED My Sacrifice (Wind-up)	202	-7	9702	6	11/1
22	22	EAGLE-EYE CHERRY Feels So Right (MCA)	197	+12	13876	9	15/0
23	23	TRAVIS Side (Epic)	189	+13	10970	4	18/1
20	24	CRANBERRIES Analyse (MCA)	182	-22	11352	14	16/0
Debut	25	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	148	+40	12476	1	16/1
25	26	ENYA Only Time (Reprise)	145	-9	12462	7	12/0
Debut	27	JOHN HIATT Everybody Went Low (Vanguard)	136	+32	10636	1	13/0
26	28	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	128	-4	7308	4	11/0
28	29	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	127	+11	7627	2	15/1
Debut	30	STING Fragile (A&M/Interscope)	124	+18	9097	1	16/2

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

FIVE FOR FIGHTING America Town (Aware/Columbia)

Total Plays: 123, Total Stations: 14, Adds: 2

SHANNON MCNALLY Down And Dirty (Capitol)

Total Plays: 117, Total Stations: 10, Adds: 0

INCUBUS I Wish You Were Here (Immortal/Epic)

Total Plays: 112, Total Stations: 4, Adds: 0

U2 In A Little While (Interscope)

Total Plays: 94, Total Stations: 6, Adds: 0

PETE YORN Strange Condition (Columbia)

Total Plays: 86, Total Stations: 11, Adds: 2

FUEL Bad Day (Epic)

Total Plays: 85, Total Stations: 5, Adds: 0

LYLE LOVETT San Antonio Girl (Curb/MCA)

Total Plays: 83, Total Stations: 8, Adds: 0

GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)

Total Plays: 72, Total Stations: 11, Adds: 3

PETE YORN For Nancy (Columbia)

Total Plays: 68, Total Stations: 5, Adds: 0

RUFUS WAINRIGHT Cigarettes & Chocolate Milk (DreamWorks)

Total Plays: 61, Total Stations: 9, Adds: 1

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
STARSAILOR Good Souls (Capitol)	8
BRUCE COCKBURN My Beat (True North/Rounder)	7
30 ODD FOOT OF GRUNTS Swept Away Bayou (Artemis)	4
GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)	3
NIKKA COSTA Push & Pull (Cheeba Sound/Virgin)	3
STING Fragile (A&M/Interscope)	2
FIVE FOR FIGHTING America Town (Aware/Columbia)	2
CALLING Wherever You Will Go (RCA)	2
PETE YORN Strange Condition (Columbia)	2
311 I'll Be Here Awhile (Volcano)	2
NEIL YOUNG Let's Roll (Reprise)	2

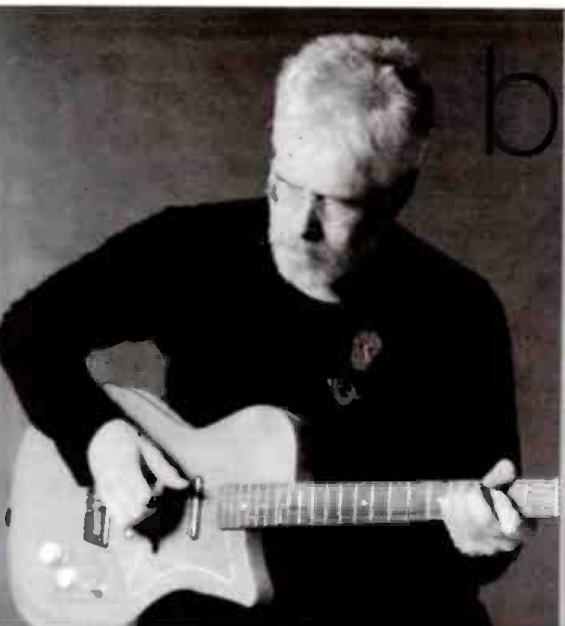
Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLOPLAY Trouble (Nettwerk/Capitol)	+46
LENNY KRAVITZ Dig In (Virgin)	+43
WIDESPREAD PANIC Little Lilly (Widespread/SRG)	+40
PETE YORN Strange Condition (Columbia)	+40
DAVE MATTHEWS BAND Everyday (RCA)	+37
CALLING Wherever You Will Go (RCA)	+33
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	+32
JOHN HIATT Everybody Went Low (Vanguard)	+32
BEN FOLDS Still Fighting It (Epic)	+24
BRUCE COCKBURN My Beat (True North/Rounder)	+23

Most Played Recurrents

LIFEHOUSE Hanging By A Moment (DreamWorks)	245
AFRO-CELT., F.P. GABRIEL When... (Real World/Virgin)	218
INCUBUS Drive (Immortal/Epic)	199
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	196
DAVID GRAY Babylon (ATO/RCA)	190
CAKE Short Skirt/Long Jacket (Columbia)	183
COLOPLAY Yellow (Nettwerk/Capitol)	176
JOSH JOPLIN GROUP Camera One (Artemis)	176
PETE YORN Life On A Chain (Columbia)	166
DAVE MATTHEWS BAND The Space Between (RCA)	163
MOBY F/GWEN STEFANI Southside (V2)	161
U2 Beautiful Day (Interscope)	157
BLUES TRAVELER Back In The Day (A&M/Interscope)	128
BETTER THAN EZRA Extra Ordinary (Beyond)	117

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



bruce cockburn

anything anytime anywhere
singles 1979-2002

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KPIG WRNX KRSH WMMM KTHX KOTR WMVY WNCB KBAC KTAO

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WXRT WBOS KFOG KBCO KMTT KXST WTTS KINK

Contact: Katrinka Suydam • Rounder Records • (310) 820-2849



Triple A Top 20 Indicator

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
—	1	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	236	—	8146	19	17/0
—	2	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	214	—	6960	13	16/0
—	3	JOHN HIATT Everybody Went Low (Vanguard)	176	—	6248	5	16/1
—	4	SUZANNE VEGA Widow's Walk (A&M/Interscope)	168	—	6251	19	15/0
—	5	JOHN MELLENCAMP Peaceful World (Columbia)	166	—	3688	19	14/0
—	6	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	152	—	2876	6	15/0
—	7	MICK JAGGER God Gave Me Everything (Virgin)	152	—	3662	9	13/0
—	8	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	150	—	5945	11	15/0
—	9	JOHN MAYER No Such Thing (Aware/Columbia)	138	—	5453	21	13/0
—	10	SHANNON MCNALLY Down And Dirty (Capitol)	129	—	4008	5	15/0
—	11	DAVE MATTHEWS BAND Everyday (RCA)	129	—	1104	9	9/0
—	12	COLDFPLAY Trouble (Nettwerk/Capitol)	127	—	3430	11	12/0
—	13	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	123	—	2678	6	14/1
—	14	RAUL MALO Every Little Thing About You (Higher Octave)	110	—	6550	4	10/0
—	15	BOB DYLAN Summer Days (Columbia)	107	—	3574	12	10/0
—	16	JAY FARRAR Voodoo Candle (Artemis)	100	—	3644	10	10/0
—	17	CURE Cut Here (Fiction/Elektra/EEG)	98	—	1447	9	9/0
—	18	BEN FOLDS Still Fighting It (Epic)	97	—	2519	3	10/0
—	19	JACK JOHNSON Bubble Toes (Enjoy)	92	—	3470	4	10/1
—	20	CHRIS WHITLEY Radar (ATO/RCA)	92	—	3067	7	10/0

17 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1.
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Most Added.
www.radds.com

ARTIST TITLE (LABEL/S)	ADDS
BRUCE COCKBURN My Beat (True North/Rounder)	13
STARSAILOR Good Souls (Capitol)	4
PETE YORN Strange Condition (Columbia)	2
GARBAGE Breaking Up... (Almo Sounds/Interscope)	2
SHELBY LYNNE Ain't It The Truth (Island/IDJMG)	2

Most Increased Plays

Will Return Next Week

Triple A Reporters

<p>WAPS/Akron, OH PD/MD: Bill Gruber 1 30 000 FOOT OF... "Sweep" 1 LOUISE GOFFIN "Dicks" 1 STARSAILOR "Good" 1 BRUCE COCKBURN "Bear" 1 BOB DYLAN "Forever" 1 COLDFPLAY "Reason" 1 PETE YORN "Strange" 1 TOM MORAIE "Hidden" 1 MARTI JONES "Eyes" 1 JAY FARRAR "Eyes"</p>	<p>WXRV/Boston, MA * PD: Joanne Dooey MD: Dana Marshall 2 BRUCE COCKBURN "Bear" 1 JACK JOHNSON "Bubble" NIKKA COSTA "Push" STARSAILOR "Good"</p> <p>CKEY/Buffalo, NY * PD/MD: Rea White No Adds</p>	<p>KBXR/Columbia, MO PD/MD: Lana Trezise TRAVIS "Side"</p> <p>KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K DEFAULT "Wasting"</p> <p>KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keefer No Adds</p>	<p>KMTN/Jackson, WY PD/MD: Mark Fishman NIKKA COSTA "Push"</p> <p>WFPK/Louisville, KY PD: Dan Reed APD: Stacy Owen BRUCE COCKBURN "Bear" LEONARD COHEN "Secret" JONATHAN RICHMAN "Mystery" HOPE SANDOVAL "Low" GILLIAN WELCH "Blues"</p> <p>WMMM/Madison, WI * PD/MD: Tom Tetzler 9 BRUCE COCKBURN "Bear" 2 RUFUS WAINRIGHT "MM" 1 STARSAILOR "Good"</p> <p>WMPW/Memphis, TN PD/MD: Alexandra Inzer No Adds</p>	<p>WRLT/Nashville, TN * DNI/MD: David Hill APD/MD: Keith Coes CALLING "Whenever" NIKKA COSTA "Push" CRACKER "Emily" GARBAGE "Breaking" STING "Fragile"</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AND: Russ Borris BRUCE COCKBURN "Bear" LOUISE GOFFIN "Instant" ELLIS PAUK "Mistakes" GEORGE HARRISON "Water" LUCY KAPLANSKY "Mend"</p> <p>WKOC/Norfolk, VA * PD: Paul Shugrae MD: Kristen Groot BRUCE COCKBURN "Bear" STARSAILOR "Good"</p> <p>KCTY/Omaha, NE * PD: Max Bumpgardner MD: Christopher Dean 8 REMY ZERO "Save"</p> <p>WXPN/Philadelphia, PA PD: Bruce Warren APD/MD: Heteo Lacht 5 PETE YORN "Strange" 5 DAR WILLIAMS "Good" 5 BRUCE COCKBURN "Bear" 4 JACK JOHNSON "Bubble" 4 MELISSA ETHERIDGE "Please"</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Weisich APD/MD: Chris Griffin GARBAGE "Breaking" BRUCE COCKBURN "Bear" UZ "Lull" RADICHEAD "Walls" JAY FARRAR "Thunder" JOHN MAYER "Song" SHELBY LYNNE "Truth" BOZ SCAGGS "Paso" CRANBERRIES "Ticking"</p> <p>KINX/Portland, OR * PD: Deane Constantine MD: Kevin Welch No Adds</p> <p>WDST/Poughkeepsie, NY PD: Greg Gattine APD: Christine Martinez MD: Roger Mansell REMY ZERO "Save" No Adds</p> <p>KTAD/Santa Fe, NM PD: Nicole Sandler MD: Michael Dean BRUCE COCKBURN "Bear" 34 BELOW "Sunday"</p>	<p>KXST/San Diego, CA * PD: Dana Schaleb 1 CALLING "Whenever" BRUCE COCKBURN "Bear"</p> <p>KFQQ/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds</p> <p>KDTR/San Luis Obispo, CA PD: Drew Ross MD: Greg Phifer 4 BRUCE COCKBURN "Bear" 4 BE GOOD TAMYAS "Birds" 4 RICKIE LEE JONES "Waste"</p> <p>KBAC/Santa Fe, NM GM/MD: Ira Gordon 6 BRUCE COCKBURN "Bear" STARSAILOR "Good" LYLE LOVETT "Girl" GARBAGE "Breaking"</p> <p>KTAD/Santa Fe, NM PD: Nicole Sandler MD: Michael Dean BRUCE COCKBURN "Bear" 34 BELOW "Sunday"</p>	<p>KRSH/Santa Rosa, CA * PD: Bill Bowler MD: Pam Long 1 BRUCE COCKBURN "Bear" 30 000 FOOT OF... "Sweep" NIKKA COSTA "Push" JEFFREY GAINES "Hero In Me" STARSAILOR "Good"</p> <p>KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 1 TRAVIS "Side" 1 FIVE FOR FIGHTING "Toon"</p> <p>WRNX/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhose 30 000 FOOT OF... "Sweep" BRUCE COCKBURN "Bear" GARBAGE "Breaking" STARSAILOR "Good" PETE YORN "Strange"</p>
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* Monitored Reporters
44 Total Reporters
27 Total Monitored
17 Total Indicator



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ON THE RECORD

With **Bruce Warren**
PD, WXPN/Philadelphia



You know those feelings you get as both a music fan and a programmer when you hear a record that will bring something new to the table? Sometimes it's a completely new sensibility, like Dave Matthews or Beck, and sometimes it's a new twist on an age-old pop music theme. With the latter, it always helps to have great songs and confidence. Such is the case with Shannon McNally, an exciting new artist whom I have high hopes for

in our format and beyond, and whom I heard for the first time just about this time last year. ● Hearing Shannon's music for the first time reminded me of my first listens to Bonnie Raitt's 1972 album *Give It Up* and Sheryl Crow's "Leaving Las Vegas." Rooted in rock with hip-shaking verve, McNally's debut album doesn't pretend to be anything other than a great collection of songs with big hooks, organic playing and Shannon's soulful singing. ● I've met Shannon a few times over the last year, and she can talk about Leadbelly, Pink

Floyd and U2 with equal passion. She's also coming into her own as a live performer and is as genuine as home-baked apple pie. Plus, we're both fans of Robert Randolph, and that ain't too bad.

In spite of the fact that we're moving into holiday mode, several artists saw new-add action this week: **Starsailor** lead the pack, followed closely behind by **Bruce Cockburn**, **30 Odd Foot Of Grunts**, **Garbage**, **Nikka Costa** and **Pete Yorn** ... **The Calling**, **Sting**, **Five For Fighting** and **Melissa Etheridge** close some important holes ... Keep an eye out for a specially recorded song called "Let's Roll" by **Neil Young**. It was inspired by the passengers who challenged the hijackers on the United Airlines flight that came down in rural Pennsylvania on Sept. 11. ● After a double-digit week in the No. 1 slot on the Triple A chart, U2's "Stuck in a Moment..." is usurped by "Everyday," the latest from **Dave Matthews Band** ... **Ryan Adams**' "New York, New York" hangs tough at 2' ... **Lenny Kravitz**'s "Dig In" jumps 6'-3', and **John Mayer**'s "No Such Thing" climbs 5'-4' ... **Coldplay**'s "Trouble" cracks the top 10 at 10', while **The Calling**'s "Wherever You Will Go," **Nickelback**'s "How You Remind Me" and **Staind**'s "It's Been Awhile" remain strong crossover successes for the Triple A format ... **Melissa Etheridge**'s "Lover Please" and **David Gray**'s "Sail Away" round out the top 20 ... Finally, **Widespread Panic**'s "Little Lilly," **John Hiatt**'s "Everybody Went Low" and **Sting**'s live version of "Fragile" debut in the top 30. ● On the Indicator side, this is the first week that we are running with an Indicator-station-only top 20 airplay chart, so there are no bullets or trends. Those features will return next week. ● On the national syndication level, **World Café** adds **Bruce Cockburn**'s "My Beat," **Charlie Hunter**'s Trio's "More Than This," **Louise Goffin**'s "Sometimes a Circle" and **Tanya Donnelly**'s "The Storm ... *Acoustic Café* is frozen this week.

Triple A
ON THE RADIO

ARTIST BREAKDOWN

ARTIST: **Bob Schneider**
ALBUM: *Lonelyland*
LABEL: **Universal**

By **Peter Petro**
Assistant Editor

Most of us learned of Bob Schneider's immense talent when he fronted The Ugly Americans, but the folks in Austin, TX — Schneider's home for the past 10 years — became rabid supporters of him when was in two local groups: Joe Rockhead and, later, The Scabs. Their love of his music bloomed fully when Schneider decided to step out on his own two years ago with the then-self-released CD *Lonelyland*. Schneider's weekly gigging in the market and the undaunted support of Triple A station KGSR led the good folks of Austin to purchase over 15,000 copies of the album. This caught the attention of Universal, which picked up the project and released the album nationally in March of this year.

The arts have been a big part of Schneider's life since he was very young. His father, also a musician, taught him how to play guitar at the age of 4, and not long after Schneider found himself performing with the family. But he felt that his true calling lay in other areas of expression. "I've been doing music and performing my whole life," he says. "I've always loved it too. But I've always thought of myself as a better artist than musician, and I directed my formal studies in that area."

Yet he always seemed to come back to music, becoming enchanted with the lifestyle. Fortunately for us, music remains Schneider's priority, and his talents as a songwriter and performer have never been more fully realized than with *Lonelyland*. The freedom from record-label expectations allowed him to record the album that he's always wanted to.

Lonelyland is loaded with great songs, some lighthearted, others dead serious, each distinctive. According to Schneider, the real challenge was in the area of lyrics and how well they interplay with the melody and the rhythm. "With each song I tried to create a little piece of art, using language

and melody to create a certain emotional vibe," he says. "I wanted to elevate them higher and connect on a different level than simply saying how I feel."

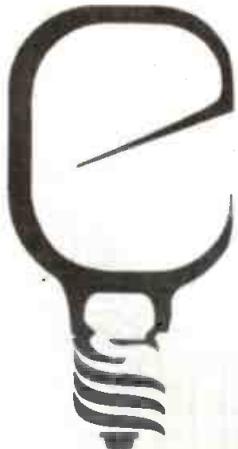
Since *Lonelyland*'s release, Schneider's popularity has begun to spread nationwide. "Metal & Steel" and "Bullets" have garnered impressive play at Triple A stations from coast to coast. He has also been touring in support of the project, and his live performances have been solidifying many new markets for him. "Onstage I feel more at ease than I do in real life," he says. "The cool thing about being onstage that I don't really get in life is that I feel I can do and say anything and it's OK. It's entertainment, so anything goes."

Universal senses that it has something with *Lonelyland*, as well as with Bob Schneider as an artist. It remains fully committed to this project and plans on chasing another track, "Big Blue Sea," in January 2002. Schneider is grateful for Universal's belief in him. "Universal's been great. Normally, my record would be dead and buried by this time. By spending time with the album and seeing me live, I think they get it, and they feel that a lot more people deserve to hear what I do. I still have a lot of faith that the record will be very successful in the long run. If it's not, well, whatever. I know I made a record I can be proud of. After two years I can still put that CD in and like what I hear."



Bob Schneider

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RICK WELKE

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Sparrow VP Shows His Colors

Radio experience helps Hubbard work his magic

Sparrow Label Group currently has a virtual lock on Christian-music sales and charts, and with such artists as The Newsboys, Steven Curtis Chapman and Avalon on its roster, it looks to maintain this dominance. This week I talk with Sparrow VP/National Promotion Grant Hubbard, who has helped a number of artists achieve great success, and whose influence continues to grow throughout the sector.

Before getting into radio matters, I decide to dig into Hubbard's background. He grew up in Tuscaloosa, AL, and later lived in Cincinnati for a short time. "My dad was in radio, and, as a radio brat, you move around every now and then," he says. "I went to a private high school in Tuscaloosa called West End Christian. Mostly upper-class kids attended there, which I definitely was not. I had an athletic scholarship. Football was my sport of choice.

"With the scholarship, I had to play a sport and participate in the work-study aspect of the school. I was one of four janitors. Scholarship students cleaned the school every day. That gave me great respect for the service people of the world.

"When I graduated, I'd had enough of school, so I opted to move with my dad to southeast Texas. My dad had just taken a job as GM of a small Christian radio station in Nederland, so I moved with him to take my shot at radio."

Radio Days

The move to Texas with his father, who was also a musician, gave Hubbard his first taste of the radio business and a picture of how an artist survives on the road. Of course, it was a bit different back then.

"With my father's involvement in radio, I've been around Christian music since I was born," he says. "I used to travel around the Southeast with my dad as his Southern gospel quartet sang in every small church known to man. I worked the record table from the time I could count change.

"At 18, right out of high school, I got my first part-time radio job — in Nederland — working on Saturday afternoons and Sunday mornings. The station was a mix of contemporary and Southern gospel music.



Grant Hubbard

"On Saturday afternoons I spun records for eight hours straight. On Sunday mornings I played church programs live over the phone. My dad was the boss of the station, and he needed someone to fill the part-time position. I volunteered — receiving minimum wage, as I recall.

"My first full-time position in Christian music came a few years later. I was the midday announcer at a station in Monument, CO, just outside of Colorado Springs. My dad and I built that station from the ground up, building and all. My dad even owned it for a while."

Hubbard stayed with his father throughout his radio career, moving up the ladder at the Colorado station to MD, then PD. He remembers that time vividly. "My dad had to sell, so we ended up working for owners who wanted to change the format," he says. "That happened in early 1990.

"Those same owners decided to

"The Christian-music industry is a great industry. I wouldn't do anything else."

let all of the full-time staff go. That was one of the saddest days of my life, but it's a great story now. The reaction I get from people when I tell them that my dad fired me is eye-opening.

"I was out of work for about two weeks and then landed a radio-tracking position with Word Records. I stayed at Word for seven years, moving from tracker to Director/Promotions during that time.

"In 1997 I made the move to

Sparrow as Sr. Director/National Promotion. That was a great opportunity for me to grow. In 1999 I was named VP/National Promotion for Sparrow Label Group, and that's where I am today."

Advice For Radio

Christian music has exploded in the past 10 years, and, knowing how far it has come, Hubbard describes what needs to be done to further grow the format. "I've watched Christian radio outlets grow from about 10 full-time, all-music FM stations in 1990 to more than 100 in 2001," he says. "That's incredible growth. I think the accessibility of the music to more people has had a tremendous impact. The quality of the music has certainly helped as well.

"We do need more outlets in more markets. Finances play a huge part in that. Our existing stations can garner more listeners by listening to the public, researching programming and delivering quality during every daypart. That will help the format grow.

"We have seen more stations being consistent and doing more credible research with their programming. Christian radio seems to be working well and growing in markets where these things are being done. The stations that don't have funds for research or that have programmers who seem to think they know it all are flat or fading. We're definitely seeing polarity. The 'knows' and the 'don't knows' are starting to separate."

What does Hubbard believe should be cross-the-board priorities for Christian-music programmers? "Establish who you are reaching, study that group closely and then get out in your community where your demographic lives and live with them," he says. "Know them. Serve your audience. Why? If you know who you are going after but don't know how to reach them, someone else will. Christian radio has to determine who it wants to reach and stick to that calling. 24/7.



4HIM TAKE ON PREDATORS

4Him teamed up with Nashville Predators' winger Stu Grimson (c) at a Predator game in the Gaylord Entertainment Center recently. The group performed a concert in the arena following the Predators' victory over the Dallas Stars.

"The music is great right now, sonically speaking. I believe our industry is superserving Christian radio. We must continue to listen to our stations and give them the tools, music and promotion they need to reach their listeners, who are our consumers. We are doing this well."

At the same time, Hubbard believes that record labels are trying

"We must have up-and-coming acts, obviously, but I'm seeing playlists diluted with too many new acts and not enough core artists."

too hard to break new artists. "We must have up-and-coming acts, obviously, but I'm seeing playlists diluted with too many new acts and not enough core artists," he says. "The core acts keep the consumers happy, so we must deliver more down-the-middle hits and less 'cool' titles."

Honesty And Accountability

"Sparrow believes that the education of Christian-radio programmers is vitally important," Hubbard continues. "We support several different events throughout the year that focus on radio and on taking the programmer to a deeper understanding of radio. We feel we have seen great growth in radio through our support, and we will continue to support training grounds for Christian radio."

Hubbard advises programmers to do the following: "First, listen to the experts at these seminars. Take the information back to your station, and apply it. Second, come to an understanding of what we, as

promoters, are trying to do with your station. Ask questions when promoters don't make sense.

"Our superiors want specific information on what your station is playing. Know that our phone calls to you are not just for fun; we take that information and use it. When you say you are adding something, add it. When you say you won't add something, don't. We are held accountable for the information you give us. Try to make that information as accurate as possible."

Is there one thing that really excites Hubbard about being involved with this format? His answer is surprising — and very personal. "I found salvation at a Christian-music concert in 1985," he says. "It took place at a Resurrection Band concert in Colorado Springs.

"I was already working at a Christian AC station — not one that played Rez. "I went to the show to see what kind of crowd it had and to see if we could draw them to our station as listeners. The music was over the top, and the message that was spoken hit me in the heart. Having been raised in church and around Christian music, I knew what to say and how to act. That night I learned about a personal relationship with my creator — and freedom."

Hubbard closes with this thought: "The Christian-music industry is a great industry. I wouldn't do anything else. This is the greatest job in the world. It's fun, stressful and rewarding. We, as an industry, must remain constant, reaching the masses for Christ, one way or another. The message is what's important."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Contact me at
rwelke@rronline.com

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	THIRD DAY Come Together (Essential)	822	+53	13
1	2	AUDIO ADRENALINE Beautiful (Forefront)	806	-3	13
3	3	SKILLET You Are My Hope (Ardent)	671	-1	17
4	4	TAIT Loss For Words (Forefront)	635	+9	11
5	5	TRUE VIBE Jump, Jump, Jump (Essential)	627	+9	14
6	6	KEVIN MAX Existence (Forefront)	616	+4	10
10	7	ZOEGIRL With All Of My Heart (Sparrow)	606	+82	10
8	8	JENNIFER KNAPP Breathe On Me (Gotee)	553	+14	7
11	9	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	537	+19	21
7	10	PAUL ALAN She's The Reason (Aluminum)	521	-86	17
9	11	MATT BROUWER Sanity (Reunion)	519	-16	14
12	12	CAEDMON'S CALL Who You Are (Essential)	481	-5	15
13	13	OUT OF EDEN Different Now (Gotee)	470	+67	4
20	14	DOWNHERE Larger Than Life (Word)	447	+184	4
15	15	STACIE ORRICO Stay True (Forefront)	435	+44	11
14	16	REBECCA ST. JAMES Wait For Me (Forefront)	418	+16	22
16	17	AVALON Wonder Why (Sparrow)	410	+50	13
19	18	TEN SHEKEL SHIRT Sweet Embrace (Vertical)	371	+99	12
17	19	MICHELLE TUMES Dream (Sparrow)	360	+38	6
21	20	JOY WILLIAMS No Less (Reunion)	351	+89	4
26	21	PHAT CHANCE Sunshine Daylight (Flicker)	324	+133	10
22	22	JAKE Army Of Love (Reunion)	324	+105	2
18	23	RACHAEL LAMPA You Lift Me Up (Word)	319	-2	20
27	24	ELMS Who Got The Meaning (Sparrow)	281	+97	5
23	25	MICHAEL W. SMITH Above All (Reunion)	277	+79	9
25	26	SWITCHFOOT Innocence Again (Sparrow)	265	+71	7
—	27	SARA GROVES How It Is Between Us (Ino)	252	+86	13
Debut	28	LINCOLN BREWSTER You Alone (Vertical)	237	+94	1
30	29	BENJAMIN GATE How Long (Forefront)	230	+63	6
Debut	30	SHAUN GROVES After The Music Fades (Rocketown)	220	+99	1

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. © 2001 Radio & Records.

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	THIRD DAY Come Together (Essential)	383	+53	12
2	2	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	256	-7	7
11	3	BENJAMIN GATE How Long (Forefront)	243	+67	17
4	4	PILLAR Original Superman (Flicker)	237	+8	8
8	5	SUPERCHICK Big Star Machine (Inpop)	229	+31	9
10	6	RELIENT K Pressing On (Gotee)	229	+43	18
3	7	COMMON CHILDREN Entertaining Angels (Galaxy 21)	222	-10	10
6	8	AUDIO ADRENALINE Lonely Man (Forefront)	206	+6	4
7	9	SKILLET Vapor (Ardent)	200	+1	4
12	10	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)	181	+11	15
5	11	TREE63 1*0*1 (Inpop)	178	-39	19
15	12	BUCK ENTERPRISES Silent Ruin (Galaxy 21)	173	+35	8
13	13	BY THE TREE There For Me (Fervent)	152	-5	14
19	14	AMONG THORNS No Rock (Here To Hlm)	151	+37	7
9	15	P.O.D. Alive (Atlantic)	141	-46	19
25	16	TOBY MAC Yours (Forefront)	138	+36	2
27	17	ELMS Who Got The Meaning (Sparrow)	137	+38	11
21	18	EAST WEST Closure (Floodgate)	133	+24	5
22	19	SEVENTH DAY SLUMBER Candy (Mercy Street)	128	+19	5
16	20	CRASH RICKSHAW Angry Sunset (Tooth & Nail)	128	-1	9
24	21	G.S. MEGAPHONE Out Of My Mind (Spindust)	126	+22	2
14	22	TAIT Loss For Words (Forefront)	125	-19	10
26	23	BEANBAG Slipstream (Inpop)	120	+19	16
20	24	JOY ELECTRIC We Are Rock (BEC)	118	+7	2
17	25	77's Genuine (Galaxy 21)	117	-10	5
18	26	ROD LAVER The Kind That Could (BEC)	115	-5	3
29	27	JOHN COX 80 Yrs (Grace Alone)	104	+16	10
—	28	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	96	+17	15
Debut	29	P.O.D. Youth Of The Nation (Atlantic)	95	+88	1
23	30	KEVIN MAX Existence (Forefront)	93	-12	2

45 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1. © 2001 Radio & Records.

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December 7, 2001

AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	± PLAYS	WEEKS ON CHART
	1	THIRD DAY Show Me Your Glory (Essential)	1145	+113	12
1	2	4HIM Psalm 112 (Word)	1122	+59	10
3	3	MARK SCHULTZ I Have Been There (Word)	1059	+25	14
2	4	POINT OF GRACE Praise Forevermore (Word)	1014	-28	16
6	5	MERCY ME I Can Only Imagine (INO)	960	+108	6
5	6	MICHAEL W. SMITH Above All (Reunion)	922	+53	18
9	7	AVALON Wonder Why (Sparrow)	892	+100	18
7	8	SONICFLOOD Resonate (INO)	890	+47	14
10	9	ZOEGIRL With All Of My Heart (Sparrow)	823	+39	8
8	10	NATALIE GRANT w/PLUS ONE Whenever... (Pamplin)	793	-30	12
15	11	FFH Open Up The Sky (Essential)	730	+151	5
13	12	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	712	+107	3
11	13	CAEDMON'S CALL Who You Are (Essential)	671	+5	17
17	14	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	664	+96	14
12	15	MICHELLE TUMES Dream (Sparrow)	655	+34	12
14	16	NICOLE C. MULLEN Call On Jesus (Word)	633	+42	20
16	17	NEWSONG Defining Moment (Benson)	597	+22	17
18	18	TAIT Loss For Words (Forefront)	592	+53	10
19	19	JOY WILLIAMS Touch Of Faith (Reunion)	561	+52	6
21	20	KATINAS You Are (Gotee)	538	+69	7
20	21	SHAUN GROVES After The Music Fades (Rocketown)	531	+56	4
24	22	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	444	+71	23
22	23	TRUE VIBE You Found Me (Essential)	433	-4	16
23	24	ANDREW PETERSON Isn't It Love (Watershed/Essential)	382	-18	14
25	25	NIKKI LEONTI Letting Go (Pamplin)	361	+19	16
28	26	REBECCA ST. JAMES Wait For Me (Forefront)	281	+75	20
Debut	27	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	260	+117	1
26	28	ANOINTED You'll Never Thirst (Word)	238	-11	5
Debut	29	BEO NORMAN Cover Me (Watershed/Essential)	221	+27	1
29	30	CHRIS RICE The Face Of Christ (Rocketown)	219	+17	19

54 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/25-Saturday 12/1.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE (LABELS)
1	ELLE ROC Blindfolded (Bettie Rocket)
2	TRIN-I-TEE 5:7 It's Alright (B-Rite)
3	OUT OF EDEN Different Now (Gotee)
4	TOBY MAC w/KIRK FRANKLIN J-Train (Forefront)
5	TUNNEL RATS Bow Down (Uprok/BEC)
6	DJ MAJ I/PIGEON JOHN Deception (Gotee)
7	T-BONE Turn This Up (Flicker)
8	ZOEGIRL With All Of My Heart (Sparrow)
9	PEACE 586 The Difference (Uprok/BEC)
10	APT. CORE Lite Inverted (Rocketown)
11	JOHN REUBEN Gather In (Gotee)
12	MARS ILL Rap Fans (Uprok/BEC)
13	UNITY KLAN Rida (Eternal Funk)
14	BENJAMIN GATE All Over Me (Forefront)
15	TOBY MAC Somebody's Watching Me (Forefront)
16	STACIE ORRICO Stay True (Forefront)
17	PRIESTHOOD Luv For My Thugs (Metro One)
18	TRUE VIBE Jump, Jump, Jump (Essential)
19	KINDRED 3 Away (Red Hill)
20	CLOUD2GROUND Slow Down (N'Soul)

Reporters

CHR

KLYT/Albuquerque, NM
WMMX/Bangor, ME
KWOF/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO
WBVM/Tampa, FL

WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

29 Reporters

Rock

WOCQ/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WNCN/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KPTW/Dallas, TX
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC

WBOP/Harrisonburg, VA
WOME/Indianapolis, IN
WNCN/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WOML/Marion, IL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WTRK/Rochester, NY
KWNO/Springfield, MO
WTRK/Saginaw, MI

WJIS/Sarasota, FL
KCLC/St. Louis, MO
KYMC/St. Louis, MO
WLFJ/Spartansburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wausau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KNMI/Network

45 Reporters

AC

KAEZ/Amarillo, TX
KAFK/Anchorage, AK
WFSN/Atlanta, GA
WVFX/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
WFHM/Cleveland, OH
KBIQ/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTJ/Dallas, TX
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBJ/Houston-Galveston, TX
WOME/Indianapolis, IN
WBGJ/Jacksonville, FL
WCQR/Johnson City, TN
KDBC/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFK/Lubbock, TX
WMCU/Miami, FL
WPOZ/Oriando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA
WRXT/Roanoke, VA

WXPZ/Salisbury, DE
WJIS/Sarasota, FL
WSPZ/South Bend, IN
WBI/Spokane, IL
KWNO/Springfield, MO
WBGL/Terre Haute, IN
KTLI/Wichita, KS
WGRG/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

54 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE (LABELS)
1	THESE 5 DOWN Revelation War (Absolute)
2	REAL Downfall (Mercy Street)
3	BRIDE Beginning Of The End (Absolute)
4	BIOGENESIS Fat Man From China (Rowe)
5	DISCIPLE Coal (Rugged)
6	BROKEN Stand (Mercy Street)
7	GRYP Lessons Of Distance (W)
8	SPOKEN This Path (Metro Vox)
9	EAST WEST Wake (Floodgate)
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News Director wanted at combo in Boone, NC. Will train. T&R to 738 Blowing Rock Road 28607 or watawzjs@hotmail.com. EOE (12/07)

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Rhythmic Oldies AC Station seeks Production Director. Must know Selector/Digital Automation for this available position. References a must. Send tape and resume to: Radio & Records, 10100 Santa Monica Blvd., #1017, 3rd Floor, Los Angeles, CA 90067. EOE

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Seeking News, OM, AT, PD and/or Webmaster opp in small-med mkt. 17 yrs exp. JOSEPH: (603) 443-4697, Writerscramp@Juno.Com. Resume at: www.lakeshoreclassified.com/cover.htm. (12/07)

EAST

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Monitored Airplay Overview: December 7, 2001

CHR/POP

LW	TW	ARTIST	SON	LABEL
1	1	MARY J. BLIGE	Family Affair	(MCA)
3	2	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
2	3	ENRIQUE IGLESIAS	Hero	(Interscope)
4	4	PINK	Get The Party Started	(Arista)
6	5	NELLY FURTADO	Turn Off The Light	(DreamWorks)
7	6	TOYA	I Do	(Arista)
5	7	JENNIFER LOPEZ	I'm Real	(Epic)
11	8	USHER U	Got It Bad	(LaFace/Arista)
8	9	DESTINY'S CHILD	Emotion	(Columbia)
12	10	SHAKIRA	Whenever Wherever	(Epic)
10	11	'N SYNC	Gone	(Jive)
9	12	ALICIA KEYS	Fallin'	(J)
14	13	JA RULE	Livin' It Up	(Murder Inc./Def Jam/IDJMG)
22	14	CALLING	Wherever You Will Go	(RCA)
18	15	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
21	16	LENNY KRAVITZ	Dig In	(Virgin)
24	17	NO DOUBT	Hey Baby	(Interscope)
15	18	BLU CANTRELL	Hit 'Em Up Style (Oops!)	(Arista)
16	19	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
19	20	BRITNEY SPEARS	I'm A Slave 4 U	(Jive)
25	21	GINUWINE	Differences	(Epic)
28	22	CREED	My Sacrifice	(Wind-up)
30	23	NELLY #1	(Priority/Capitol)	
34	24	JANET SON OF A GUN	(I Betcha...)	(Virgin)
23	25	BACKSTREET BOYS	Drowning	(Jive)
35	26	CRAIG DAVID	7 Days	(Wildside/Atlantic)
27	27	ALIEN ANT FARM	Smooth Criminal	(DreamWorks)
26	28	O-TOWN	We Fit Together	(J)
33	29	JEWEL	Standing Still	(Atlantic)
31	30	MISSY ELLIOTT	One Minute Man	(Gold Mind/EastWest/EEG)

#1 MOST ADDED

R. KELLY The World's Greatest (Interscope/Jive)

#1 MOST INCREASED PLAYS

SHAKIRA Whenever Wherever (Epic)

TOP 5 NEW & ACTIVE

PETEY PABLO Raise Up (Jive)

R. KELLY The World's Greatest (Interscope/Jive)

WILLA FORD Did Ya' Understand That (Lava/Atlantic)

PAUL MCCARTNEY Freedom (Capitol)

PRODUCT G&B F/SANTANA Dirty Dancin' (J)

CHR begins on Page 33.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	LABEL
1	1	USHER U	Got It Bad	(LaFace/Arista)
2	2	GINUWINE	Differences	(Epic)
3	3	NELLY #1	(Priority/Capitol)	
6	4	JA RULE	Livin' It Up	(Murder Inc./Def Jam/IDJMG)
4	5	MARY J. BLIGE	Family Affair	(MCA)
5	6	NELLY FURTADO	Turn Off The Light	(DreamWorks)
7	7	PETEY PABLO	Raise Up	(Jive)
13	8	JA RULE	Always On Time	(Murder Inc./Def Jam/IDJMG)
8	9	CITY HIGH	Caramel	(Interscope)
12	10	AALIYAH	Rock The Boat	(BlackGround)
10	11	JAY-Z	Girls, Girls, Girls	(Roc-A-Fella/IDJMG)
9	12	112	Dance With Me	(Bad Boy/Arista)
11	13	JENNIFER LOPEZ	I'm Real	(Epic)
15	14	FAT JOE	We Thuggin'	(Terror Squad/Atlantic)
16	15	JANET SON OF A GUN	(I Betcha...)	(Virgin)
18	16	LUDACRIS	Roll Out (My Business)	(Def Jam South/IDJMG)
17	17	CRAIG DAVID	7 Days	(Wildside/Atlantic)
14	18	FABOLOUS/FMATE DOGG	Can't Deny It	(Desert Storm/Elektra/EEG)
23	19	BUSTA RHYMES	Break Ya Neck	(J)
27	20	ALICIA KEYS	A Woman's Worth	(J)
21	21	PINK	Get The Party Started	(Arista)
26	22	JUVENILE	From Her Mamma...	(Cash Money/Universal)
31	23	MR. CHEEKS	Lights, Camera, Action	(Universal)
24	24	FAITH EVANS	You Gets No Love	(Bad Boy/Arista)
28	25	'N SYNC	Gone	(Jive)
25	26	DMX	Who We Be	(Ruff Ryders/IDJMG)
27	27	DR. DRE & SNOOP DOGG	The Wash	(Interscope)
32	28	MISSY ELLIOTT	Take Away	(Gold Mind/EastWest/EEG)
22	29	BUBBA SPARXXX	Ugly	(Interscope)
49	30	OUTKAST	The Whole World	(LaFace/Arista)

#1 MOST ADDED

BUBBA SPARXXX Lovely (Interscope)

#1 MOST INCREASED PLAYS

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

JOE Let's Stay Home Tonight (Jive)

DILATED PEOPLES Worst Comes To Worst (Capitol)

WARREN G Lookin' At You (Universal)

GLENN LEWIS Don't You Forget It (Epic)

ICE CUBE \$100 Bill 'Y'all (Priority)

CHR begins on Page 33.

URBAN

LW	TW	ARTIST	SON	LABEL	
1	1	USHER U	Got It Bad	(LaFace/Arista)	
2	2	AALIYAH	Rock The Boat	(BlackGround)	
10	3	JA RULE	Always On Time	(Murder Inc./Def Jam/IDJMG)	
4	4	JAY-Z	Girls, Girls, Girls	(Roc-A-Fella/IDJMG)	
3	5	FAITH EVANS	You Gets No Love	(Bad Boy/Arista)	
7	6	ALICIA KEYS	A Woman's Worth	(J)	
5	7	MICHAEL JACKSON	Butterflies	(Epic)	
6	8	MR. CHEEKS	Lights, Camera, Action	(Universal)	
8	9	GINUWINE	Differences	(Epic)	
14	10	LUDACRIS	Roll Out (My Business)	(Def Jam South/IDJMG)	
9	11	CITY HIGH	Caramel	(Interscope)	
11	12	FAT JOE	We Thuggin'	(Terror Squad/Atlantic)	
17	13	JAGGED EDGE	Goodbye	(So So Def/Columbia)	
12	14	MAXWELL	Lifetime	(Columbia)	
15	15	MARY J. BLIGE	Family Affair	(MCA)	
29	16	'N SYNC	Gone	(Jive)	
18	17	NELLY #1	(Priority/Capitol)		
13	18	JA RULE	Livin' It Up	(Murder Inc./Def Jam/IDJMG)	
24	19	BUSTA RHYMES	Break Ya Neck	(J)	
16	20	PETEY PABLO	Raise Up	(Jive)	
20	21	JUVENILE	From Her Mamma...	(Cash Money/Universal)	
19	22	JANET SON OF A GUN	(I Betcha...)	(Virgin)	
28	23	MARY J. BLIGE	No More Drama	(MCA)	
27	24	KEKE WYATT	Nothing In This World	(MCA)	
30	25	MISSY ELLIOTT	Take Away	(Gold Mind/EastWest/EEG)	
40	26	MYSTIKAL	Bouncin' Back	(Bumpin' Me...)	(Jive)
26	27	DMX	Who We Be	(Ruff Ryders/IDJMG)	
22	28	P. DIDDY & THE FAMILY	Diddy	(Bad Boy/Arista)	
31	29	JOE	Let's Stay Home Tonight	(Jive)	
21	30	BUBBA SPARXXX	Ugly	(Interscope)	

#1 MOST ADDED

NAS Got Ur Self A... (Columbia)

#1 MOST INCREASED PLAYS

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)

ICE CUBE \$100 Bill 'Y'all (Priority)

IMX The First Time (New Line)

NATE DOGG I Got Love (Elektra/EEG)

PROPHET JONES Lifetime (Motown)

URBAN begins on Page 45.

AC

LW	TW	ARTIST	SON	LABEL
2	1	ENRIQUE IGLESIAS	Hero	(Interscope)
1	2	ENYA	Only Time	(Reprise)
4	3	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
8	4	LONESTAR	I'm Already There	(BNA)
3	5	DIOD	Thankyou	(Arista)
5	6	O-TOWN	All Or Nothing	(J)
6	7	FAITH HILL	There You'll Be	(Warner Bros.)
7	8	ELTON JOHN	I Want Love	(Rocket/Universal)
9	9	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
10	10	J. BRICKMAN/REBECCA L. HOWARD	Simple Things	(Windham Hill)
11	11	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
13	12	BACKSTREET BOYS	Drowning	(Jive)
12	13	S CLUB 7	Never Had A Dream Come True	(A&M/Interscope)
14	14	TRAIN	Drops Of Jupiter	(Columbia)
15	15	DIAMOND RIO	One More Day	(Arista)
16	16	LEANN RIMES	Soon	(Curb)
19	17	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
20	18	PAUL MCCARTNEY	Freedom	(Capitol)
18	19	STEVIE NICKS	Sorcerer	(Reprise)
17	20	CELINE DION	God Bless America	(Epic/Columbia)
21	21	JEWEL	Standing Still	(Atlantic)
23	22	SHELBY LYNNE	Wall In Your Heart	(Island/IDJMG)
22	23	DESTINY'S CHILD	Emotion	(Columbia)
24	24	ALICIA KEYS	Fallin'	(J)
25	25	JOHN WAITE	Fly	(Gold Circle)
28	26	JOHN MELLENCAMP	Peaceful World	(Columbia)
27	27	DIANA KRALL	The Look Of Love	(Verve/VMG)
26	28	CAROLE KING	Love Makes The World	(Rockingale/Koch)
—	29	NEWSONG	The Christmas Shoes	(Reunion/Jive)
—	30	BARRY MAMLOW	Turn The Radio Up	(Concord)

#1 MOST ADDED

TONI BRAXTON Snowflakes Of Love (Arista)

#1 MOST INCREASED PLAYS

NEWSONG The Christmas Shoes (Reunion/Jive)

TOP 5 NEW & ACTIVE

SUGAR RAY When It's Over (Lava/Atlantic)

HUEY LEWIS & THE NEWS I'm Not In Love Yet (Silvertone)

FAITH HILL Where Are You Christmas? (Interscope)

JAMES TAYLOR Have Yourself A Merry... (Columbia)

DAVE KOZ Beneath The Moonlit Sky (Capitol)

AC begins on Page 66.

HOT AC

LW	TW	ARTIST	SON	LABEL
1	1	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
2	2	ENYA	Only Time	(Reprise)
3	3	CALLING	Wherever You Will Go	(RCA)
4	4	TRAIN	Drops Of Jupiter	(Columbia)
5	5	3 DOORS DOWN	Be Like That	(Republic/Universal)
6	6	LIFHOUSE	Hanging By A Moment	(DreamWorks)
9	7	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
8	8	JEWEL	Standing Still	(Atlantic)
7	9	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
10	10	U2	Stuck In A Moment...	(Interscope)
11	11	NELLY FURTADO	Turn Off The Light	(DreamWorks)
12	12	ALICIA KEYS	Fallin'	(J)
13	13	SUGAR RAY	When It's Over	(Lava/Atlantic)
17	14	ENRIQUE IGLESIAS	Hero	(Interscope)
16	15	LENNY KRAVITZ	Dig In	(Virgin)
19	16	CREED	My Sacrifice	(Wind-up)
18	17	JOHN MELLENCAMP	Peaceful World	(Columbia)
20	18	TRAIN	Something More	(Columbia)
22	19	DAVE MATTHEWS BAND	Everyday	(RCA)
21	20	SMASH MOUTH	Pacific Coast Party	(Interscope)
23	21	MATCHBOX TWENTY	Last Beautiful Girl	(Lava/Atlantic)
27	22	EAGLE-EYE CHERRY	Feels So Right	(MCA)
24	23	ELTON JOHN	I Want Love	(Rocket/Universal)
—	24	TRAVIS	Side	(Epic)
26	25	SUGAR RAY	Answer The Phone	(Lava/Atlantic)
28	26	COLDPLAY	Trouble	(Network/Capitol)
29	27	NATALIE MERCHANT	Just Can't Last	(Elektra/EEG)
—	28	LIFHOUSE	Breathing	(DreamWorks)
25	29	FUEL	Bad Day	(Epic)
30	30	STEREOPHONICS	Have A Nice Day	(V2)

#1 MOST ADDED

TRANSMATIC Come (Immortal/Virgin)

#1 MOST INCREASED PLAYS

RYAN ADAMS New York, New York (Lost Highway/IDJMG)

TOP 5 NEW & ACTIVE

LONESTAR I'm Already There (BNA)

LEANN RIMES Can't Fight The Moonlight (Curb)

RYAN ADAMS New York, New York (Lost Highway/IDJMG)

PINK Get The Party Started (Arista)

BACKSTREET BOYS Drowning (Jive)

AC begins on Page 66.

ROCK

LW	TW	ARTIST	SON	LABEL
1	1	NICKELBACK	How You Remind Me	(Roadrunner)
2	2	CREED	My Sacrifice	(Wind-up)
3	3	STAINO	Fade	(Flip/Elektra/EEG)
5	4	INCUBUS	I Wish You Were Here	(Immortal/Epic)
6	5	PUOOLE OF MUDD	Control	(Flawless/Geffen/Interscope)
4	6	OZZY OSBOURNE	Gets Me Through	(Epic)
8	7	P.O.D.	Alive	(Atlantic)
7	8	LENNY KRAVITZ	Dig In	(Virgin)
9	9	DEFAULT	Wasting My Time	(TVT)
10	10	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
11	11	MICK JAGGER	God Gave Me Everything	(Virgin)
12	12	TANTRIC	Mourning	(Maverick)
13	13	PUOOLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
16	14	LINKIN PARK	In The End	(Warner Bros.)
17	15	ROB ZOMBIE	Feel So Numb	(Geffen/Interscope)
14	16	DISTURBED	Down With The Sickness	(Giant/Reprise)
24	17	OZZY OSBOURNE	Dreamer	(Epic)
15	18	TOOL	Schism	(Volcano)
18	19	AEROSMITH	Sunshine	(Columbia)
19	20	FUEL	Last Time	(Epic)
25	21	OFFSPRING	Defy You	(Columbia)
20	22	STONE TEMPLE PILOTS	Revolution	(Atlantic)
22	23	TOOL	Lateralus	(Volcano)
21	24	KID ROCK	Forever	(Top Dog/Lava/Atlantic)
28	25	HOBBASTANK	Crawling In The Dark	(Island/IDJMG)
40	26	NICKELBACK	Too Bad	(Roadrunner)
23	27	BUSH	The People That We Love	(Atlantic)
30	28	SEVENDUST	Praise	(TVT)
29	29	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
31	30	DOPE	Now Or Never	(Flip/Epic)

#1 MOST ADDED

INCUBUS Nice To Know You (Immortal/Epic)

#1 MOST INCREASED PLAYS

NICKELBACK Too Bad (Roadrunner)

TOP 5 NEW & ACTIVE

BUSH Headful Of Ghosts (Atlantic)

FLAW Payback (Republic/Universal)

OROWNING POOL Sinner (Wind-up)

MARILYN MANSON Tainted Love (Maverick/WB)

CUSTOM Hey Mister (Artist Direct)

ROCK begins on Page 78.



Monitored Airplay Overview: December 7, 2001

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	MAXWELL	Lifetime	Columbia
2	2	BRIAN MCKNIGHT	Love Of My Life	Motown
3	3	GERALD LEVERT	Made To Love Ya	(EastWest/EEG)
4	4	GINUWINE	Differences	(Epic)
5	5	BABYFACE	What If	(Arista)
9	6	ALICIA KEYS	A Woman's Worth	(J)
8	7	LUTHER VANOROSS	Can Heaven Wait	(J)
6	8	MICHAEL JACKSON	Butterflies	(Epic)
7	9	ANGIE STONE	Brotha	(J)
10	10	USHER	U Got It Bad	(LaFace/Arista)
14	11	REGINA BELLE	Ooh Boy	(Peak/Concord)
13	12	JOE	Let's Stay Home Tonight	(Jive)
11	13	LUTHER VANOROSS	Take You Out	(J)
12	14	JILL SCOTT	The Way	(Hidden Beach/Epic)
15	15	BONEY JAMES	Something Inside	(Warner Bros.)
17	16	MARY J. BLIGE	Family Affair	(MCA)
16	17	ISLEY BROTHERS	Secret Lover	(DreamWorks)
18	18	INDIA.ARIE	Strength, Courage & Wisdom	(Motown)
24	19	JILL SCOTT	He Loves Me	(Hidden Beach/Epic)
20	20	GLENN LEWIS	Don't You Forget It	(Epic)
22	21	TEMPTATIONS	Four Days	(Motown)
21	22	YOLANDA ADAMS	Never Give Up	(Elektra/EEG)
23	23	O'JAYS	Let's Ride	(MCA)
26	24	MICHAEL JACKSON	You Rock My World	(Epic)
19	25	KENNY LATTIMORE	Weekend	(Arista)
27	26	SUE ANN CARWELL/R. ELLIOT	Brand New Love Affair	(GRP/VMG)
25	27	AALIYAH	Rock The Boat	(BlackGround)
28	28	KEKE WYATT	Nothing In This World	(MCA)
30	29	CECE WINANS	Anybody Wanna Pray	(Wellspring/Capitol)
29	30	FAITH EVANS	You Gets No Love	(Bad Boy/Arista)

#1 MOST ADDED

MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)

#1 MOST INCREASED PLAYS

REGINA BELLE Ooh Boy (Peak/Concord)

TOP 5 NEW & ACTIVE

JAHEIM Anything (Drive Mill/WB)

JAGGED EDGE Goodbye (So So Def/Columbia)

BLU CANTRELL I'll Find A Way (Arista)

TONY TERRY I Don't Wanna Stop (Golden Boy)

PROPHET JONES Cried Together (University/Motown)

URBAN begins on Page 45.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	NICKELBACK	How You Remind Me	(Roadrunner)
4	2	P.O.D.	Alive	(Atlantic)
2	3	CREED	My Sacrifice	(Wind-up)
3	4	STAINO	Fade	(Flip/Elektra/EEG)
5	5	LINKIN PARK	In The End	(Warner Bros.)
6	6	INCUBUS	I Wish You Were Here	(Immortal/Epic)
9	7	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
8	8	PUDDLE OF MUDD	Control	(Flawless/Geffen/Interscope)
7	9	DISTURBED	Down With The Sickness	(Giant/Reprise)
10	10	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
11	11	ROB ZOMBIE	Feel So Numb	(Geffen/Interscope)
12	12	SEVENDUST	Praise	(TVT)
13	13	DEFAULT	Wasting My Time	(TVT)
15	14	KIQ ROCK	Forever	(Top Dog/Lava/Atlantic)
18	15	TOOL	Lateralus	(Volcano)
19	16	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
14	17	TOOL	Schism	(Volcano)
16	18	LINKIN PARK	Crawling	(Warner Bros.)
26	19	OFFSPRING	Dety You	(Columbia)
20	20	TANTRIC	Mourning	(Maverick)
21	21	MESH STL	Maybe Tomorrow	(Label)
23	22	DROWNING POOL	Sinner	(Wind-up)
22	23	FUEL	Last Time	(Epic)
17	24	OZZY OSBOURNE	Gets Me Through	(Epic)
31	25	OZZY OSBOURNE	Dreamer	(Epic)
25	26	DOPE	Now Or Never	(Flip/Epic)
24	27	SALIVA	Click Click Boom	(Island/IDJMG)
40	28	NICKELBACK	Too Bad	(Roadrunner)
27	29	FLAW	Payback	(Republic/Universal)
28	30	MARILYN MANSON	Tainted Love	(Maverick/WB)

#1 MOST ADDED

INCUBUS Nice To Know You (Immortal/Epic)

#1 MOST INCREASED PLAYS

OFFSPRING Dety You (Columbia)

TOP NEW & ACTIVE

INCUBUS Nice To Know You (Immortal/Epic)

STAINO For You (Flip/Elektra/EEG)

LIT Addicted (RCA)

HEADSTRONG Adriana (RCA)

COURSE OF NATURE Caught In The Sun (Atlantic)

ROCK begins on Page 78.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	TOBY KEITH	I Wanna Talk About Me	(DreamWorks)
3	2	GEORGE STRAIT	Run	(MCA)
2	3	DAVID BALL	Riding With Private Malone	(Dualtone)
4	4	AARON TIPPIN	Where Stars And Stripes...	(Lyric Street)
8	5	ALAN JACKSON	Where Were You (When...)	(Arista)
7	6	TRACE ADKINS	I'm Tryin'	(Capitol)
9	7	GARTH BROOKS	Wrapped Up In You	(Capitol)
10	8	STEVE HOLY	Good Morning Beautiful	(Curb)
5	9	TRAVIS TRITT	Love Of A Woman	(Columbia)
6	10	REBA MCENTIRE	I'm A Survivor	(MCA)
11	11	BRAD PAISLEY	Wrapped Around	(Arista)
12	12	LONESTAR	With Me	(BNA)
13	13	JO DEE MESSINA/W/TIM MCGRAW	Bring On The Rain	(Curb)
5	14	BROOKS & DUNN	Long Goodbye	(Arista)
16	15	TRACY BYRD	Just Let Me Be In Love	(RCA)
14	16	GARY ALLAN	Man Of Me	(MCA)
17	17	JOE DUFFIE	In Another World	(Monument)
18	18	SARA EVANS	Saints & Angels	(RCA)
19	19	DIXIE CHICKS	Some Days You Gotta Dance	(Monument)
20	20	JAMIE O'NEAL	Shiver	(Mercury)
22	21	MARTINA MCBRIDE	Blessed	(RCA)
23	22	BLAKE SHELTON	All Over Me	(Warner Bros.)
21	23	GEORGE JONES & GARTH BROOKS	Beer Run	(Bandit/BNA)
25	24	MONTGOMERY GENTRY	Cold One Comin' On	(Columbia)
24	25	JARVIS CAGLE	I Breathe In, I Breathe Out	(Capitol)
27	26	RASCAL FLATTS	I'm Movin' On	(Lyric Street)
28	27	TIM MCGRAW	The Cowboy In Me	(Curb)
26	28	CLINT BLACK/W/LISA H. BLACK	Easy For Me To Say	(RCA)
31	29	PHIL VASSAR	That's When I Love You	(Arista)
29	30	JEFFREY STEELE	Something In The Water	(Monument)

#1 MOST ADDED

CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)

#1 MOST INCREASED PLAYS

ALAN JACKSON Where Were You (When...) (Arista)

TOP NEW & ACTIVE

CRAIG MORGAN God, Family & Country (Broken Bow)

CHELY WRIGHT Jezebel (MCA)

CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)

KELLIE COFFEY When You Lie Next To Me (BNA)

KRISTIN GARNER Singing To The Scarecrow (Atlantic)

COUNTRY begins on Page 55.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	NICKELBACK	How You Remind Me	(Roadrunner)
2	2	P.O.D.	Alive	(Atlantic)
3	3	LINKIN PARK	In The End	(Warner Bros.)
4	4	INCUBUS	I Wish You Were Here	(Immortal/Epic)
6	5	CREED	My Sacrifice	(Wind-up)
5	6	STAINO	Fade	(Flip/Elektra/EEG)
7	7	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
10	8	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
9	9	PUDDLE OF MUDD	Control	(Flawless/Geffen/Interscope)
8	10	BLINK-182	Stay Together For The Kids	(MCA)
11	11	SUM 41	In Too Deep	(Island/IDJMG)
13	12	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
14	13	DEFAULT	Wasting My Time	(TVT)
12	14	DISTURBED	Down With The Sickness	(Giant/Reprise)
15	15	311	I'll Be Here Awhile	(Volcano)
22	16	OFFSPRING	Dety You	(Columbia)
16	17	STROKES	Last Nite	(RCA)
19	18	WEEZER	Photograph	(Geffen/Interscope)
20	19	JIMMY EAT WORLD	The Middle	(DreamWorks)
18	20	ROB ZOMBIE	Feel So Numb	(Geffen/Interscope)
21	21	TODD LATERALUS	Volcano	(Volcano)
24	22	SEVENDUST	Praise	(TVT)
23	23	KIQ ROCK	Forever	(Top Dog/Lava/Atlantic)
25	24	ALIEN ANT FARM	Movies	(DreamWorks)
27	25	FUEL	Last Time	(Epic)
29	26	GORILLAZ	19-2000	(Virgin)
26	27	FLICKERSTICK	Beautiful	(Epic)
28	28	REMY ZERO	Save Me	(Elektra/EEG)
32	29	TANTRIC	Mourning	(Maverick)
37	30	ADEMA	The Way You Like It	(Arista)

#1 MOST ADDED

INCUBUS Nice To Know You (Immortal/Epic)

#1 MOST INCREASED PLAYS

OFFSPRING Dety You (Columbia)

TOP 5 NEW & ACTIVE

BUSH Headful Of Ghosts (Atlantic)

CYPRESS HILL Trouble (Ruffhouse/Columbia)

STAINO For You (Flip/Elektra/EEG)

BAD RELIGION Sorrow (Epitaph)

EVERLAST Love For Real (Tommy Boy)

ALTERNATIVE begins on Page 68.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
2	1	JEFF LORBER	Ain't Nobody	(Samson/Gold Circle)
1	2	RICHARD ELLIOT	Crush	(GRP/VMG)
3	3	PETER WHITE	Turn It Out	(Columbia)
6	4	BONEY JAMES	See What I'm Sayin'	(Warner Bros.)
4	5	RUSS FREEMAN	East River Drive	(J/Atlantic)
5	6	URBAN KNIGHTS	High Heel Sneakers	(Narada)
8	7	JOYCE COOLING	Mm-Mm Good	(GRP/VMG)
7	8	FATTBURGER	Evil Ways	(Shanachie)
12	9	CHRIS BOTTI	Streets Ahead	(Columbia)
11	10	BOZ SCAGGS	Payday	(Virgin)
13	11	DIANA KRALL	The Look Of Love	(Verve/VMG)
14	12	KIM WATERS	Until Dawn	(Shanachie)
15	13	BRIAN CULBERTSON	All About You	(Atlantic)
9	14	EUGE GROOVE	Sneak A Peek	(Warner Bros.)
17	15	CHUCK LOEB	Pocket Change	(Shanachie)
18	16	MICHAEL MCCONALDO	To Make A Miracle	(MCA)
16	17	RICK BRAUN	Use Me	(Warner Bros.)
19	18	SADE	Lovers Rock	(Epic)
22	19	LARRY CARLTON	Deep Into It	(Warner Bros.)
20	20	GERALD VEASLEY	Do I Do	(Heads Up)
21	21	WILL DOWNING	Is This Love	(GRP/VMG)
25	22	GREGG KARUKAS	Night Shift	(N-Coded)
26	23	DAVE KOZ	Beneath The Moonlit Sky	(Capitol)
23	24	PAUL TAYLOR	Hypnotic	(Peak/Concord)
24	25	ACOUSTIC SCHEMERY	Wish You Were Near	(Higher Octave)
28	26	MARILYN SCOTT	Don't Let Love Get Away	(Prana)
27	27	SPECIAL EFX	Everyone's A Star	(Shanachie)
—	28	MARC ANTOINE	On The Strip	(GRP/VMG)
—	29	PIECES OF A DREAM	Night Vision	(Heads Up)
30	30	JIM BRICKMAN	Serenade	(Windham Hill)

#1 MOST ADDED

MARC ANTOINE On The Strip (GRP/VMG)

#1 MOST INCREASED PLAYS

MARC ANTOINE On The Strip (GRP/VMG)

TOP 5 NEW & ACTIVE

ALFONZO BLACKWELL Funky Shuffle (Shanachie)

ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)

STING Fragile (A&M/Interscope)

LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)

WAYMAN TISDALE Love Play (Atlantic)

Smooth Jazz begins on Page 74.

TRIPLE A

LW	TW	ARTIST	SON	Label
3	1	DAVE MATTHEWS BAND	Everyday	(RCA)
2	2	RYAN ADAMS	New York, New York	(Lost Highway/IDJMG)
6	3	LENNY KRAVITZ	Dig In	(Virgin)
5	4	JOHN MAYER	No Such Thing	(Aware/Columbia)
1	5	U2	Stuck In A Moment...	(Interscope)
4	6	JOHN MELLENCAMP	Peaceful World	(Columbia)
7	7	NATALIE MERCHANT	Just Can't Last	(Elektra/EEG)
8	8	TRAIN	Something More	(Columbia)
9	9	WEEZER	Island In The Sun	(Geffen/Interscope)
11	10	COLDPLAY	Trouble	(Network/Capitol)
10	11	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
13	12	CALLING	Wherever You Will Go	(RCA)
12	13	SUZANNE VEGA	Widow's Walk	(A&M/Interscope)
16	14	NICKELBACK	How You Remind Me	(Roadrunner)
17	15	STAINO	It's Been Awhile	(Flip/Elektra/EEG)
14	16	MICK JAGGER	God Gave Me Everything	(Virgin)
18	17	JEWEL	Standing Still	(Atlantic)
15	18	3 DOORS DOWN	Be Like That	(Republic/Universal)
24	19	MELISSA ETHERIDGE	Lover Please	(Island/IDJMG)
21	20	DAVID GRAY	Sail Away	(A/O/RCA)
19	21	CREED	My Sacrifice	(Wind-up)
22	22	EAGLE-EYE CHERRY	Feels So Right	(MCA)
23	23	TRAVIS	Side	(Epic)
20	24	CRANBERRIES	Analyse	(MCA)
—	25	WIDESPREAD PANIC	Little Lilly	(Widespread/SRG)
25	26	ENYA	Only Time	(Reprise)
—	27	JOHN HIATT	Everybody Went Low	(Vanguard)
26	28	LUCINDA WILLIAMS	Get Right With God	(Lost Highway/IDJMG)
28	29	WILLIAM TOPLEY	Back To Believing	(Lost Highway/IDJMG)
—	30	STING	Fragile	(A&M/Interscope)

#1 MOST ADDED

STARSAILOR Good Souls (Capitol)

#1 MOST INCREASED PLAYS

COLDPLAY Trouble (Network/Capitol)

TOP 5 NEW & ACTIVE

INCUBUS I Wish You Were Here (Immortal/Epic)

U2 In A Little While (Interscope)

PETE YORN Strange Condition (Columbia)

FUEL Bad Day (Epic)

LYLE LOVETT San Antonio Girl (Curb/MCA)

TRIPLE A begins on Page 92.

Publisher's Profile

By Erica Farber



GEORGE BEASLEY
Chairman/CEO, Beasley Broadcast Group

As the year comes to a close, George Beasley, Chairman and CEO of Beasley Broadcast Group, has a lot to celebrate. This month he achieves a milestone most of us never will: his 40th year as head of his own broadcast company. When the book is written, however, Beasley wants to be measured on how he has lived his life. Beasley Broadcast Group comprises 42 stations in 11 markets. It is the oldest continuously managed, publicly traded pure radio company in the country.

Getting into the business: "I was a high school principal in the early '60s. My wife and I had four children and another on the way. One day it occurred to me that if I was ever going to send those kids to college, I had to have some kind of sideline. The only thing I knew anything about, other than education, was radio. I'd spent a lot of time at my uncle's station and my cousin's station. With their help, I was able to start my own 500-watt station in Benson, NC.

"You could let out a big yell, and it would go out about as far as that station went out, but I was making \$12,000 a year at that time, and I knew you couldn't send children to college on \$12,000. I continued in education until about 1969. That fall I went into broadcasting full-time. I sold that station for about \$125,000. Then I bought one in Goldsboro, NC that had 1,000 watts and was at 730 on the dial. I thought I'd died and gone to heaven. There was a lot of potential, and it turned out to be a really good move. That station took off and helped send my children to college."

Forming Beasley Broadcast Group: "Early on I thought that if I could own three stations, that would be a life's dream come true, but I had no idea that it would ever happen. The station in Goldsboro, once I devoted all my time to it, began to do quite well. I was then able to buy a station in Fayetteville, NC, then in Augusta, GA. In those days they had a three-year rule; you had to hold on to any station you bought for three years before you could sell it. Most of the people who owned stations, when they sold, wouldn't sell for cash for tax reasons. They would sell for 29% down and then hold a note on the remainder for 10 years.

"I bought the station in Goldsboro for 29% down and a 10-year note, and the note was about 4% interest. If you do a good job operating the station, you can create some pretty good cash flow. It doesn't take long when you have very low capital payments. That's what we were able to do; then we moved on to other markets. Each time we sold a station, we'd sell it for 29% down and take a note."

His vision for the company: "I thought, 'If I can ever build this company into some solid markets the size of Augusta and Goldsboro, I would be quite happy' —

markets basically outside the top 100. As we expanded into Mobile and other markets, I saw that it was no more difficult to operate in larger markets; the only thing that was different was the entrance fee. Our first experience with a top market was WDMT/Cleveland. We bought that in 1976 for about \$200,000.

"At that time FM had not yet begun to make its mark. I was offered FMs in San Diego; Rochester, NY; and Cleveland for a million, with terms on all three, but, again, FM had not yet turned the corner. That first purchase in a large market was a significant step for us, even though it didn't represent a capital outlay of more than we had paid for some of the smaller-market stations."

Biggest challenge: "When you start out with nothing, and you're selling off smaller-market stations to get into larger markets, there is constraint on the capital you have available to buy stations. Mine wasn't a consortium of money men; it was more or less a one-man show or, early on, three small investors who owned minority interests."

On 40 years in the business: "It's been 40 happy years. I feel I've been justly rewarded for a lot of hard work and putting in a lot of time. It's been something I've thoroughly enjoyed. I wake up every morning thinking, 'When is this dream going to come to an end?' I still look forward to coming to work every day."

State of the industry: "The only thing that remains constant is change. We're still into the consolidation era, and once we're out of the recession, you're going to see another strong wave of consolidation. I don't know if the rules will change so that the two largest companies can own more stations, but if the ownership rules remain the same, I fully expect at least one other huge player in the business within the next two to three years."

Biggest difference between operating as a private company and as a public company: "I think we were the last radio company to go public. It was our intent when we went public to do the IPO, then come back in another six to 10 months with a followup offering. Because of the market, we haven't been able to do that. We wanted to grow the company and create a lot of value for our shareholders. We wanted the good managers who have been with us for a long time to have the opportunity to own a piece of the rock, so to speak. We felt that going the public route would be a good way to do that."

"We also felt that we didn't have the capital to grow the company as fast as we could as a public company. Had the market conditions remained good, we would probably be about twice as large as we are at the present time."

Something about his company that might surprise our readers: "One, I think we have some really strong managers who do a great job for us. Two, we have a good cross-section of markets. It's been our intention and mission since we went public to have stations within the top 100. That's how we think, and that's what we intend to do going forward."

Most influential individual: "My uncle, Robert Epperson, was a person I spent a lot of time with early on. He was very influential. Then, two of my cousins: Stuart Epperson, Chairman of Salem Broadcasting, helped me in the early stages, as did his brother, Ralph."

Career highlight: "Never in my wildest dreams did I believe that a guy coming off the farm who had nothing, who spent about a year trying to get a letter of credit for

\$12,000 to build his first radio station, could ever realize this much of the American Dream. Four of my five children are actively involved in the business. My daughter, Caroline, is the CFO; my son Bruce is President & COO; Brian is a VP/Operations; and Brad is GM of three of our Ft. Myers properties. My first son, a doctor of radiology in Miami, also worked in broadcasting early on.

"I learned what little I know about the business from my uncle and cousins — and from owning KRTH/Los Angeles. I had that for a number of years. My timing wasn't good in buying it, because we went right into a recession and were in it for a good amount of the time that we had KRTH, but it was one of the best things that we ever did. As far as I'm concerned, if you haven't been in Los Angeles radio, you've missed out on an experience that would be hard to come by in any other market in America."

Career disappointment: "If I could go back, the only thing I would do is take the recessions out. I've been through three or four, and they're very difficult. Just when you get up a good amount of steam, it seems that an untimely recession appears and slows everything down and brings everything into perspective."

How this recession is different: "During the last recession banks were in trouble, and, consequently, they were calling in loans right and left. Many broadcasters were in a great deal of trouble, and the value of stations fell to almost an all-time low. This time bankers are educated to the business. This recession, other than seeing oil prices go up and a few other indicators, has been different. It's almost like this one was a CEO-motivated recession. We read and see and hear about how bad things are, and we start believing it."

Favorite radio format: "I like Oldies, Country and some of the Rock stations."

Favorite television show: "I'm more attuned to nostalgia-type programs, shows like *The Andy Griffith Show*, each episode of which had some lesson to be learned. Also, the old *M*A*S*H* series. I watch sports and Larry King almost every night."

Favorite song: "When I had my first station, I got a call from a disc jockey one day. He asked, 'How long does it take a song to become No. 1?' I said, 'I really don't know. Maybe two or three weeks.' He said, 'We got one in now that we've been playing for three days, and it's already No. 1 at our station! That was 'I Can't Stop Loving You' by Ray Charles.'"

Favorite book: "George Orwell's *1984*. Also, one of my favorites is *A Place Called Freedom* by Ken Follett."

Favorite movie: "*Pretty Woman* and *Forrest Gump*."

Favorite restaurant: "Jimmy's in Los Angeles. I went there a lot."

Beverage of choice: "Water."

Hobbies: "I like walking on the beach, reading biographies and getting away to my home in Jamaica when I'm stressed out and just becoming a bum. Also, spending time with Appalachian State University. I've been on its foundation board for years. This year I was appointed to the board of trustees by the governor. I'm also a crossword puzzle freak; I have to do one every day."

E-mail address: "george@bbgi.com."

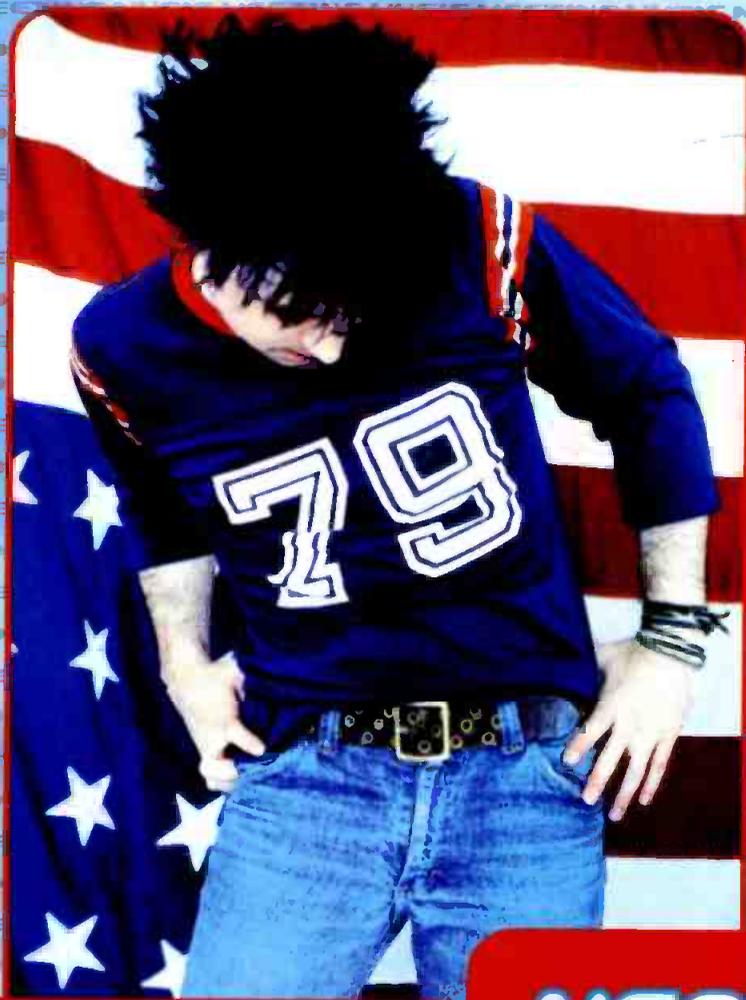
Advice for broadcasters: "Appreciate the business as we know it, and recognize that change is constant. We don't know what competition there is for us in the future. Realizing that, there is no stymieing technology."



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Media Base Urban A/C 19*

Not forgotten at:

KIPR 50x

KBMB 50x

WHHH 47x

WTLZ 47x

KRRQ 46x

WBOT 43x

WOWI 43x

WGCI 42x

WFXA 41x

WZHT 39x

WDTJ 37x

WCDX 36x

WKYS 36x

WJLB 35x

WWIN 35x

WUSL 35x

WFLM 35x

WPEG 33x

WEAS 31x

WPWX 30x

and many more...

Don't forget Glenn Lewis on
Soul Train on December 22, 2001!

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Written by Glenn Lewis • Produced by Andre Harris • Executive Producers and A&R Direction: Mark Byers & Sherman Byers for Rockstar Entertainment & David McPherson
Management - Mark Byers & Sherman Byers for Rockstar Entertainment

DEBUT ALBUM "WORLD OUTSIDE MY WINDOW" IN STORES FEBRUARY 2002