NEWSSTAND PRICE \$6.50

Ludacris Aims For 'Number One Spot'

Def Jam South/IDJMG rapper Ludacris is Most



Added at Urban this week: "Number One Spot" picks up 63 adds, for 90% of the Urban panel, and debuts at No. 45*. At CHR/Rhythmic, the track snags 48 adds. It's off Ludacris' latest album, *Red Light District*.



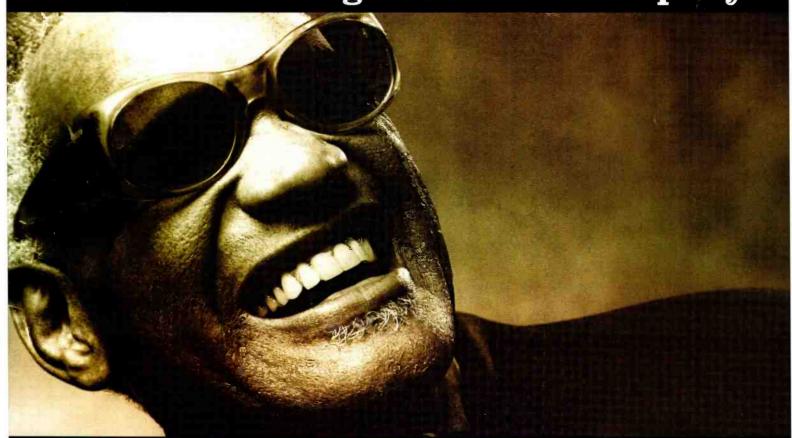
FEBRUARY 18, 2005

Mills Bill Stops Stalkers

WALK/Nassau-Suffolk afternoon talent K.T. Mills has dealt with a stalker since 1993. Her plight ultimately led to a change in New York's stalking laws by way of a law named after her. Her story is on Page 47.



ray charles duets with natalie cole elton john norah jones b.b. king gladys knight diana krall michael mcdonald johnny mathis van morrison willie nelson bonnie raitt james taylor genius loves company



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HOW TO DEVELOP AIR TALENT

Personalities are just as important in Smooth Jazz as they are in other formats. WNUA/Chicago PD Steve Stiles



shares his passion for guiding new talent and for keeping the fires burning in the veterans.

See Page 53

FROM PD TO PD

Country Editor Lon Helton interviews three program directors who were promoted from promotion director. They share their thoughts on reaching the gig via a nontraditional route.

See Page 40

R NUMBER (1) s



CHR/POP MARIO Let Me Love You (J/RMG)

CHR/RHYTHMIC
LIL JON & THE EASTSIDE BOYZ Lovers & Friends (TVT)

LIL JON & THE EASTSIDE BOYZ Lovers & Friends (TVT)

URBAN AC FANTASIA Truth Is (J/RMG)

MOKIE NORFUL | Understand (EMI Gospel)

RASCAL FLATTS Bless The Broken Road (Lyric Stree!)

LOS LONELY BOYS Heaven (OR Music/Epic)

GOO GOO OOLLS Give A Little Bit (Warner Bros.)

MOOTH JAZZ

SOUL BALLET Cream (215)

GREEN OAY Boulevard Of Broken Dreams (Reprise)

ACTIVE ROCK
GREEN DAY Boulevard Of Broken Dreams (Reprise)

ALTERNATIVE
GREEN DAY Boulevard Of Broken Dreams (Reprise) TRIPLE A

GREEN DAY Boulevard Of Broken Dreams (Reprise)

CHRISTIAN AC CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)

JEREMY CAMP Take You Back (BEC/Tooth & Nail) CHRISTIAN ROCK

WEDDING Move This City (Rambier)

CHRISTIAN INSPO

SELAH Ali My Praise (Curb)

SPANISH CONTEMPORARY
JUANES Volverte A Ver (Universal)

REGIONAL MEXICAN
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)

JUAN LUIS GUERRA Para TI (Vene Music/Universal)

ISSUE NUMBER 1594



FEBRUARY 18, 2005

A Life Of Right Turns

Michael Medved has released his autobiography, answering the oft-asked question of how he went from a liberal activist to a modern-day conservative. An interview with the talk host, who has admirers in both political camps, begins on Page 16.



Filling the void after star talent departs: Page 35

Accountability, ROI Dominate RAB2005

Radio focuses on increasing share of ad pie

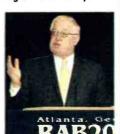
By Roger Nadel

R&R Exec. Editor rnadel@radioandrecords.com

Radio had only a little over a week to celebrate the Feb. 1 announcement that the industry generated a record \$20 billion in revenue during 2004: At the RAB2005 conference, held Feb. 10-12 in Atlanta, the focus of sales managers from across the country was on how radio must adapt to a changing landscape if it is to remain competitive and grow.

The buzzwords of the conference were accountability and return on investment, or ROI. Those topics seemed to be on the mind of every speaker and panelist, whether the individual was from the station, advertiser or research side of the industry.

Right out of the starting gate, attendees heard from



Ens Media President Wayne Ens, who said too many radio account executives fail to meet client needs to such a degree that money is left on the table. Ens Media's research found that in three markets studied, 82% of all local businesses say they're never approached to do radio advertising.

RAB2005 See Page 18

Barnett To Lead Infinity Programming Rivers will focus on consultancy

By Kevin Carter & Adam Jacobson R&R Staff Writers

R&R Staff Writers

Rob Barnett, a radio and television veteran who was named Infinity's Sr. VP/Original Programming in mid-2004, has been promoted to President/Programming for the company. He succeeds Steve Rivers, who has exited Infinity and will now focus on his work as a consultant. Rivers will, however, continue to work with select Infinity stations and as a special adviser to the company on various projects.



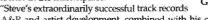
Barnett will now oversee programming operations at Infinity's **BARNETT See Page 13**

Greenberg Tapped As Columbia President

By Keith Berman

R&R Associate Radio Editor

Columbia Records has appointed Steve Greenberg President, replacing Will Botwin, who was recently elevated to Chairman of Columbia Records Group and to whom Greenberg reports. Most recently President/CEO of S-Curve Records, Greenberg will work closely with Botwin to oversee Columbia's A&R activities and develop strategies to further expand the label's presence in the marketplace.





in A&R and artist development, combined with his considerable

GREENBERG See Page 13

Darus Named Pres. Of Kirtland Records

Twenty-year label veteran Dave Darus has been appointed Presi-



Darus

dent of Kirtland Records and will be based at the label's newly created Los Angeles office. Darus, who most recently spent several

Darus years developing Spivak Entertainment's roster, brings his promotion, marketing and artist-management expertise to Kirtland, where he will oversee a catalog that includes all four platinumselling Bush titles and the soundtrack to the recent boxoffice bit Hide and Seek

Kirtland Records Chairman/ CEO John Kirtland said, "I am

DARUS See Page 13

Scarborough Joins TRS 2005 Lineup L.A. hosts annual News/Talk radio gathering

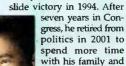
Westwood One radio host of Representatives in a landand MSNBC television per-

sonality Joe Scarborough has joined the lineup of special guest speakers for the upcoming 10th annual R&R Talk Radio Seminar. Scarborough will speak to TRS 2005 attendees during an exclusive general session

on Friday, March 11. Scarborough - who recently launched his Westwood One radio show (Monday-Friday, 10am-1pm ET) became the first Republican to be sent to Congress by his Florida district in over a

century when he was elected

to his first term in the House



Scarborough a Day, in which he skewers Republicans and Democrats alike over the reckless spending and backdoor deals that cost Americans millions every year.

"We're extremely pleased that Joe Scarborough will

TRS See Page 13

to launch his nightly

MSNBC show, Scar-

Scarborough also

wrote the best-selling

Rome Wasn't Burnt in

borough Country.

Benedik To Head **Christal Radio**

The vacancy at the helm of Katz Radio Group's Christal

Radio lasted only a week: KRG President Steve Shaw has tapped Brian Benedik to succeed Tucker Flood as President of the national rep firm.

Flood moved



from Christal to become President of the newly re-established Eastman Radio when Eastman opened for business on Feb. 14. Benedik assumes his new duties on Feb. 28, returning to the national side after 2 1/2 years as GSM of Clear Channel's CHR/Pop WHTZ (Z100)/

BENEDIK See Page 13

The John Bayliss Broadcast Foundation



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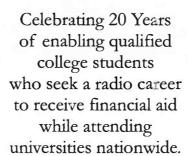
Steve Flamisch

Syracuse University

Lacey Blue Stephens College



Amber Goodwin Illinois State University





Krista J. Gradberg

Illinois State

University

Leslie K. Fredman University of Illincis





Timothy M. Rainey University of Nevada Today, efforts to encourage aspiring broadcasters include partnerships with radio corporations in the development of the Bayliss Intern Program.

Thank you Radio Industry for your devotion to the development of new talent in radio through your contributions to the Bayliss Broadcast Foundation.

Brian D. Eichenberger University of Arkansas

Jason Peifer **Temple University**



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Cunningham Named KMEL/San Francisco PD

Stacy Cunningham has been named PD of Clear Channel CHR/Rhythmic KMEL/San Francisco, rising from Promotion Director for KMEL and Hot AC clustermate KIOI (Star 101.3). Her new duties are effective immediately.

Cunningham replaces Clear Channel Sr. VP/Programming, West Coast Michael Martin, who was promoted late last year to his current post.

Martin told R&R, "There is no other person out there who knows the station, the audience and the Bay Area better than Stacy. I am proud and confident of her and her abilities. Along

with KMEL MD Big Von, I now have a very good, complementary team in place."

"I'm proud and honored to be stepping into the shoes of such great programmers before me,' Cunningham said. "Now - where's

Cunningham has been with Clear Channel/San Francisco for three years, starting as Asst. Promotions Director in 2001. Before that she was Asst. Promotions Director at Urban KKBT (The Beat)/Los Angeles. She began her radio career at The Beat in 1995, as a member of the street team.

BRING ON THE CHAMPAGNE!



Following the 47th annual Grammy Awards on Feb. 13, Sony BMG Music Entertainment held a post-party to celebrate the 28 awards its artists took home. Seen here during the festivities at the Hollywood Roosevelt hotel are (I-r) Sony Corp. of America Chairman Howard Stringer, Columbia Records Group Chairman Will Botwin, Sony Music Label Group U.S. COO Michele Anthony and President/CEO Don lenner, BMG Label Group U.S. Chairman/CEO Clive Dayis and President/COO Charles Goldstuck, Sony BMG Music Entertainment CEO Andrew Lack and Chairman Rolf Schmidt-Holtz, Epic Records President Steve Barnett and Zomba Label Group President/CEO Barry Weiss.

Rosen Scores WSCR/Chicago PD Post

Fifteen-year Chicago radio veteran Mitch Rosen has been tapped to become the new PD at Infinity Sports Talker WSCR (The Score)/Chicago. Rosen will take over day-to-day programming at The Score from WBBM-AM/Chicago and WSCR OM Drew Hayes. Hayes remains OM for both stations but will now focus his time on News WBBM-AM

"Mitch is another positive addition to The Score," said WSCR GM and Infinity/Chicago Director/Sales Paul Agase. "With our on-air hitters, including Steve Stone, Rick Telander and our new Mike North Morning Show, and Mitch at the programming helm, WSCR will continue to grow and

Rosen began his radio career in 1988 as a producer for Tribune's News/Talk WGN/Chicago. He then moved to crosstown Sports Talker WMVP, spending eight years at ABC Radio's Windy City ESPN Radio flagship before exiting the station two years ago.

Most recently Rosen was VP at Chicago's Paragon Marketing Group, where he represented a number of local media figures, including Chicago White Sox playby-play man John Rooney and Chicago Tonight host Bob Sirott.

"I'm looking forward to the challenge of working with a great heritage station like The Score," Chicago native Rosen said, "and I am honored to be working with great talents like Mike North, Dan Bernstein, Terry Boers, Rick Telander, Doug Buffone, Jonathan Hood and Mike Murph." Rosen is scheduled to join WSCR on Feb. 22.

R&R To Relocate L.A. Headquarters

Radio & Records is moving! Effective Feb. 24, the new address for our Los Angeles headquarters will be 2049 Century Park East, 41st Floor, Los Angeles, CA 90067. Our phones, faxes and e-mail addresses will remain the same.

Due to the move, our telecommunications equipment will not be available for part of the day on Feb. 23. That includes our website at www.radioandrecords.com and our telephone lines. We appreciate your understanding as we relocate to a facility where we can better serve you.

R&R Observes Presidents Day

In observance of the Presidents Day holiday, R&R's Los Angeles; Nashville; and Washington, DC offices will be closed Monday, Feb. 21.

Nemitz Takes KLLC/S.F. VP/GM Post

Infinity Broadcasting has appointed Greg Nemitz VP/GM of Hot AC KLLC (Alice @ 97.3)/San Francisco. He replaces Steve DiNardo, who retains his GM duties for Alternative clustermate KITS (Live 105).

Infinity Sr. VP/Market Manager Doug Sterne said, "Focused brand management leads to accelerated ratings and revenue growth. It's that simple. The Infinity team in San Francisco is most

fortunate to feature two superbly talented leaders in Greg Nemitz and Steve DiNardo."

Nemitz said, "The chance to contribute to Alice's legend is a once-in-a-lifetime opportunity."

Nemitz began his radio career in 1988 as an AE for News/Talk KGO/San Francisco and later rose to GSM for clusterbuddies KSFO and KMKY. He was promoted to Director/Sales for the ABC/San Francisco cluster in 2003

WZTA/Miami Flips To 'Hurban'

On Feb. 10, Clear Channel Active Rock WZTA (94.9 Zeta)/Miami flipped to Hispanic Urban, or "Hurban," as "Mega 94.9," with the call letters WMGE.

Mega targets an 18-34-year-old



demo who are also second- and third-generation bilingual Hispanics. The station now features music by such artists as Daddy Yankee, Tego Calderon, Don Omar, Yvy Queen, Pitbull, Fat Joe, Shakira, Enrique Iglesias and Marc Anthony.

Juan Arroyo is serving as WMGE's PD. Arroyo previously programmed Big City Radio's New York stations and most recently oversaw the flip of Clear Channel's KLOL/Houston to Hurban.

"This presents a unique opportunity to appeal to and reach the

WZTA See Page 12

COUNTDOWN TO CLEVELAND



Convention 2005 • June 23-25

Spotlight: The Rock and Roll Hall of Fame & Museum

The Rock and Roll Hall of Fame & Museum provides an important backdrop for R&R Convention 2005. This year marks the hall's 10th



anniversary. It was built in Cleveland because of that city's importance to both radio and the rock-music industry.

The museum contains many one-ofa-kind artifacts and exhibits. More than 200 artists, groups and radio and record-industry figures have been inducted into

the hall. The 20th class (including U2, The Pretenders, Percy Sledge and Buddy Guy) will be installed March 14. See it for yourself: The opening-night party of R&R Convention 2005 is at the Rock and Roll Hall of Fame & Museum

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WPYM/Miami Moves To Active Rock

The Rock hole in South Florida didn't last long following the Feb. 10 flip of Active Rock WZTA/Miami to "Hurban" (see story, this page): On Feb. 14 Cox Radio's WPYM (Party 93.1)/Miami flipped from Dance-leaning CHR/Rhythmic to Active Rock as "93 Rock — South Florida's Pure Rock Station."

Among the artists heard in the station's first 90 minutes were Korn, Cracker, Audioslave, Nirvana, Guns N' Roses and Limp Bizkit.

Cox Radio/Miami OM David

Isreal and WPYM PD Phil Michaels-Trueba remain in place. Isreal told R&R, "We saw an opportunity in the market, and we moved quickly. Over the last 72 hours we mobilized a group of very talented folks to pull this all together. We're going to focus on a fresh start for Active Rock in South Florida.'

Isreal also noted that the Hispanic makeup of the market is an advantage for the station. "Historically, Rock stations in this market

WPYM See Page 19

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Senate Bill Aims To Slash License Terms

By Joe Howard R&R Washington Bureau

Sen. John McCain on Tuesday introduced the Localism in Broadcasting Act of 2005, which would cut all broadcast-station license terms from eight years to three years. Stations would also be required to file quarterly reports detailing their community-service and public-interest efforts.

The legislation would also require the full five-member FCC to review 5% of all license and renewal applications and direct stations with websites to post details about their public-affairs programming.

Additionally, companies owning more than one station would be re-

quired to demonstrate how all their stations — not just the station or stations up for license renewal — are meeting their public-interest obligations.

"I feel it is now time to introduce legislation to bring the local back into local broadcasting, and I believe this legislation is a step in the right direction,"

SENATE See Page II

Execs Discuss Trends As Earnings Season Begins

uring his company's Tuesday-morning earnings conference call, Regent Communications Chairman/CEO Terry Jacobs said that while he's seeing some stations being offered by owners willing to sell, he's also observing willingness among private investors to pay top dollar.

"There's a lot of private equity money and, in some cases, some new players coming into the market that are a lot more optimistic about valuations than the public market is at this point," facobs said, noting that some buyers aren't balking at valuations in the 13.5- to 15-times-cash-flow range.

He also revealed that Regent is ready to strike some deals. "We're looking at a couple of opportunities to upgrade or complete tuck-in acquisitions in a couple of markets," he

EARMINGS See Page 8

BUSINESSBRIEFS

House Approves New Indecency Legislation

By a vote of 46-2, the House Commerce Committee approved on Feb. 9 a bill to increase to \$500,000 the maximum penalty the FCC can impose against broadcast stations for indecency-rules violations. The FCC's current limit on penalties is \$32,500. The bill also allows the FCC to impose the increased fine on individual performers.

Expressing concerns about artists' First Amendment rights, Rep. Jan Schakowsky offered an amendment to strike that language from the bill, but the effort was defeated. While he offered no amendments, Rep. Henry Waxman lamented that the legislation and the current pressure broadcasters face regarding content is leading to a culture of self-censorship that he believes is stifling creativity. "Things that are happening as a result of this fear of being singled out for indecency makes people act in ways that defy common sense," he said during a debate on the bill. "I don't think government should stand there as a possible censor of what some might consider indecent that others might not."

Like previous versions of the bill, the new law would require the FCC to consider revoking a station's license after three indecencyrule violations.

2005 Women's Professional-Advancement Series Announced

Katz Media Group and American Women in Radio & Television have announced the details of their 2005 Women's Career Summit, which will take place throughout the year. The goal is to provide a forum where media-industry leaders can address issues including career advancement, diversity and industry hot topics in sessions geared toward women. Five programs are planned throughout the year, beginning Feb. 25 with "Continuing the Dialog: Expanding the Definition of Real Beauty and the Influence of Continued on Page 8

Study Finds Optimism Among RAB Attendees

uring last week's RAB2005 Radio Sales, Management & Leadership Conference, it was revealed that 83% of radio-industry professionals surveyed by Banc of America Securities analyst Jonathan Jacoby said current industry pacings are above year-ago levels. Among that group, 58% said pacings are 3% or more higher than last year, while 42% said pacings are up 5% or more. Only 10% of respondents overall reported seeing declines in year-over-year pacings.

Of the 110 respondents — including sales reps, sales managers and group owners — who participated in Jacoby's annual survey, 65% said ad pricing is on the rise, while 99% agreed that pricing is "stable or rising."

Meanwhile, 86% of respondents said Clear Channel's "Less Is More" ad-inventory-reduction program has had no effect on their stations' inventory — a finding Jacoby said may not bode well for the industry's long-term health.

"We admit this is not a statistically significant survey, but our concern is that operators are not broadly following Clear Channel," Jacoby said in report on the survey, released Monday. "Operators may be taking business for near-term benefits, but this hurts the radio industry's ability to move the pricing lever over the long term."

Despite that, 50% of respondents who work in large markets said they believe the Less Is More plan will have a positive effect on their markets, compared to 35% in midsized markets and only 14% in small markets.

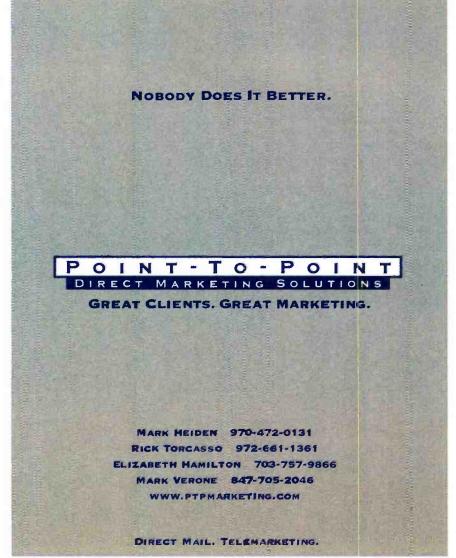
Relatively small numbers of respondents believe the program will impact their markets negatively: While 15% of large-market respondents expect Less Is More to hurt their businesses, the percentage falls to 8% for midsized markets and 7% for small markets.

Sixty percent of total respondents say Less Is More will have no effect on their businesses, 31% expect it to have positive implications, and 10% say the effect will be negative. Interestingly, a sizable 70% of small-market respondents believe the program will have no impact on their businesses, compared to 56% in midsized markets and 35% in large mar-

In a separate industry report, Jacoby noted that there has been "lots of variability" between markets since Clear Channel launched the program but said the early results are "still stronger than we would have expected"

In a Feb. 11 industry note, Jacoby said, "Radio seems to be picking up a tad from last week. It appears that February is seeing strong TV tune-in money and, in some markets, benefit from Less Is More." He said national ad spending is accelerating while local business remains steady but noted that he isn't hearing of changes in sentiment about radio among advertisers.

-Joe Howard



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RADIO BUSINESS

Earnings

Continued from Page 6

said. "We've looked at a number of different things in different markets, and we anticipate that we're going to have the opportunity to look at some other things.

"Our balance sheet is in good shape, and we think that we'd be in a position to take advantage of the right opportunity at the right time."

Regent's Q4 net income rose from \$1.5 million (3 cents per share) to \$2.5 million (6 cents), but that total included \$1.5 million (3 cents) in income from discontinued operations related to the company's deal last summer to swap six stations and make a \$3.7 million cash payment for five Citadel stations.

Less that deal, Regent's Q4 net income from continuing operations declined from \$1.4 million (3 cents) a year ago to \$1 million (3 cents). Thomson First Call analysts had expected Q4 net income of 5 cents. Regent's Q4 net broadcast revenue rose 15%, to \$2.1 million, while station operating income increased 33%, to \$8 million. However, free cash flow dipped 7%, to \$4 million.

For 2004, Regent's net income rose from \$5.7 million (12 cents) to \$13.2 million (29 cents), including gains from the Citadel swap and another swap Regent completed with Clear Channel in January 2004. Without those gains, Regent's net income from continuing operations increased from \$4.9 million (10 cents) to \$6.4 million (14 cents). 2004 net

broadcast revenue increased 15%, to \$84.2 million, while station operating income rose 31%, to \$28.7 million.

Looking ahead, Regent forecasts Q1 net broadcast revenue of between \$18.6 million and \$18.8 million and station operating income of between \$4.6 million and \$4.8 million. Jacobs said, "We are entering 2005 with excellent momentum."

Interest In 30-Second Spots Grows

Beasley Broadcasting COO Bruce Beasley said during his company's Feb. 9 earnings conference call that some advertisers — primarily national advertisers — are showing interest in 30-second spots in the wake of Clear Channel's "Less Is More" inventory-reduction initiative.

"We are beginning to see advertisers request rates for 30-second spots," Beasley said, noting that his company is happy to accommodate those requests. "We are an advertiser wants 30s, we will certainly give them a chance to buy 30s. If they want a chance to buy 60s, we'll give them a chance to buy 60s."

However, Beasley said his company isn't necessarily offering deep discounts on the shorter ads. "We have a floor that we won't price them below, but they could go as high as 100% of a 60-second rate if a radio station is in heavy demand," he said. "We don't have a corporate dictate that says you have to charge a certain percentage of 60s."

BUSINESSBRIEFS

Continued from Page 6

the Media." That session is being held in conjunction with AWRT's annual leadership summit in Washington, DC. It will be followed on June 21 with a session at the annual PROMAX & BDA conference in New York City. KMG launched the Women's Career Summit series in 2003.

TV/Cable Category Tops 2004 Advertiser List For Radio; TV Networks Dominate Most-Played Ads Survey

Media Monitors has compiled its 2004 advertiser list for radio, which counts airplay of commercials on radio stations in leading markets around the country. Its data shows the TV/cable TV category accounted for more commercial airplay than any other category last year, followed by the live theater/opera/music/dance category. Other top 10 categories include car and light truck sales (both import and domestic), financial institutions, over-the-counter medical products, hospitals/clinics, home improvement, finance and mortgage services and home centers/hardware stores.

A separate Media Monitors survey shows the four most-played advertisers around the country last week were television networks, underscoring the importance of radio to television's February sweeps campaigns. Fox, ABC, NBC and CBS led the national pack, followed by Sprint PCS, Geico, Verizon Wireless and the WB Network. Radio Shack and McDonald's round out the top 10.

News/Talk is the only format where TV spots did not play a key role — perhaps because television tends to aim for younger demos. Geico, Sam's Club and TurboTax led the most-played ads list in the News/Talk format.

Microsoft, Nokia, Loudeye Team For Mobile Music Service

Microsoft, Nokia and Loudeye have announced a new joint venture into mobile music. Loudeye introduced its white-label music service when it began powering AT&T Wireless' song store in 2004. On Monday at the 3GSM World Congress in Cannes, France, it debuted a new version of the service that lets users browse, search, listen to and download full-length songs and ringtones to their mobile devices. A branded, PC-based digital music store is also part of the Continued on Page 13

Beasley Eroadcasting's Q4 revenue increased 4%, to \$33.4 million, while operating income rose 15%, to \$8.5 million, and station operating income grew 14%, to \$11 million. Net income rose from \$3.3 million (14 cents per share) a year ago to \$3.9 million (16 cents).

For the year, net revenue increased 7%, to \$122.2 million, while operating income rose 11%, to \$29.4 million, and station operating income grew 10%, to \$39.1 million. However, 2004 net income declined from \$12.8 million (52 cents per share) to \$12 million (49 cents), due in part to a \$2.4 million pretax loss; 2003 net income included \$6.1 million in pretax gains. For Q1, the company expects net revenue to grow 3%.

Offers Aid XM Growth

XM Sate lite Radio CFO Joe Euteneuer said during his company's Feb. 10 earnings conference call that six out of 10 new-car buyers whose vehicles come equipped with free trial XM subscriptions convert to paid subscribers when their trials expire—a rate he said falls within XM's expectations.

Euteneuer said XM ended 2004 with 402,000 trial subscriptions but noted that 87% of its customers, or 2.8 million subscribers, are paying for the service. The remaining 26,000 subscriptions are attached to rental cars through XM's partnerships with the Avis, National and Alamo agencies.

Euteneuer also revealed that 14% of XM's subscribers at year's end were under multiyear prepaid plans and that another 12% are signed up under family plans offering discounts to households with more than one subscription. He said the company's monthly customer-churn rate stands at 1.2%, though some of those accounts have been canceled by XM for nonpayment of subscription fees.

Meanwhile, XM CEO Hugh Panero said that while he's had conversations with Apple CEO Steve Jobs about creating an XM-capable iPod, Jobs has indicated that he's not currently interested in such a venture. "Their business is based on driving the price of their [devices] down and is very focused on an onslaught of competition that's coming from a variety of different sources," Panero said of Apple's plans.

"They have a service-confidential air about their products, and on these convergence issues they feel that they're happy where they are." However, Paneno did note that Jobs left the door open for a future deal. "Steve told me he's willing to be wrong," he said.

While declining to share details — because he didn't want to "explain them all to Sirius" — Panero revealed that XM is exploring other partnerships. "We are looking into all the spaces where you would logically think that there are some convergence opportunities," he said. "We are looking to proliferate XM's technology across a lot of different platforms, and when we're ready to announce something, we'll tell you."

XM's Q4 net loss increased from \$162.9 million (\$1.12 per share) to \$188.4 million, due primarily to deleverage charges. The satcaster's

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

Multistate Deal

- KVUW-FM/Wendover, NV and FM CP/Laramie, WY \$750,000 State-By-State Deals
- KTTP-AM/Pineville (Alexandria), LA \$175,000
- WRKN-AM/Brandon (Jackson), MS Undisclosed
- KADD-FM/Logandale (Las Vegas), NV \$8 million
- WXXY-FM/Port Republic (Atlantic City-Cape May), NJ Undisclosed
- KWPK-FM/Sisters, OR \$475,000
- WTHM-AM/Red Lion, PA \$280,000
- WSVS-AM/Crewe, VA \$95,000
- WISS-AM/Berlin and WAUH-FM/Wautoma, WI \$288,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

 WFFN-FM/Coaling; WDGM-FM/Greensboro (Tuscaloosa); WANZ-FM/Helena (Birmingham); WBEI-FM/Reform; and WJRD-AM, WTSK-AM & WTUG-FM/Tuscaloosa, AL

PRICE: \$29 million

TERMS: Asset sale for cash

BUYER: Citadel Broadcasting Corp., headed by Chairman/ CEO Farid Suleman. Phone: 212-355-5656. It owns 219 other stations, including WAPI-AM, WJOX-AM, WRAX-FM, WYSF-FM & WZRR-FM/Birmingham.

SELLER: Apex Broadcasting Inc. of Alabama, headed by Chairman Houston Pearce. Phone: 205-750-0929 FREQUENCY: 95.3 MHz; 99.1 MHz; 100.5 MHz; 101.7 MHz; 1150 kHz; 790 kHz; 92.9 MHz

POWER: 18kw at 640 feet; 3kw at 623 feet; 93kw at 1,014 feet; 23kw at 725 feet; 20kw day/1kw night; 5kw day/36 watts night; 100kw at 981 feet

FORMAT: Oldies; Oldies; Alternative; AC; Oldies; Gospel; Ilehan AC

BROKER: Gary Stevens of Gary Stevens & Co.

2005 DEALS TO DATE

Dollars to Date:

\$295,664,811

(Last Year: \$1,838,742,951)

Dollars This Quarter:

\$295,664,811

(Last Year: \$493,050,533)

Stations Traded This Year:

120

Stations Traded This Quarter:

(Last Year: 849)

120

(Last Year: 230)

per-share loss narrowed to 93 cents, thanks to an increase in the number of outstanding XM shares, handily beating the \$1.02 per-share loss forecast of analysts polled by Thomson First Call.

XM's Q4 EBITDA loss was impacted by \$41.6 million in deleverage charges, and the EBITDA loss widened from \$95.5 million to \$139.7 million. That was offset, however, by an increase in XM's revenue during Q4, from \$33.5 million to \$83.1 million. For 2004, XM's net loss widened from \$584.5 million (\$4.83 per share) to \$642.4 million (\$4.83 per share) to \$642.4 million (\$4.80 per share) to \$100 per due to the number of

outstanding XM shares — surpassed Thomson First Call analysts' estimate of \$3.39.

XM's fiscal 2004 EBITDA loss widened from \$318.9 million to \$388.4 million, including \$76.6 million worth of deleverage charg-

For the year, XM's revenue increased from \$91.8 million to \$244.4 million. XM also said it added exactly 713,101 new subscribers during Q4, including 50,000 new activations on Christmas Day. The company added 1.8 million net subscribers during the full year, to end 2004 with 3.3 million customers.

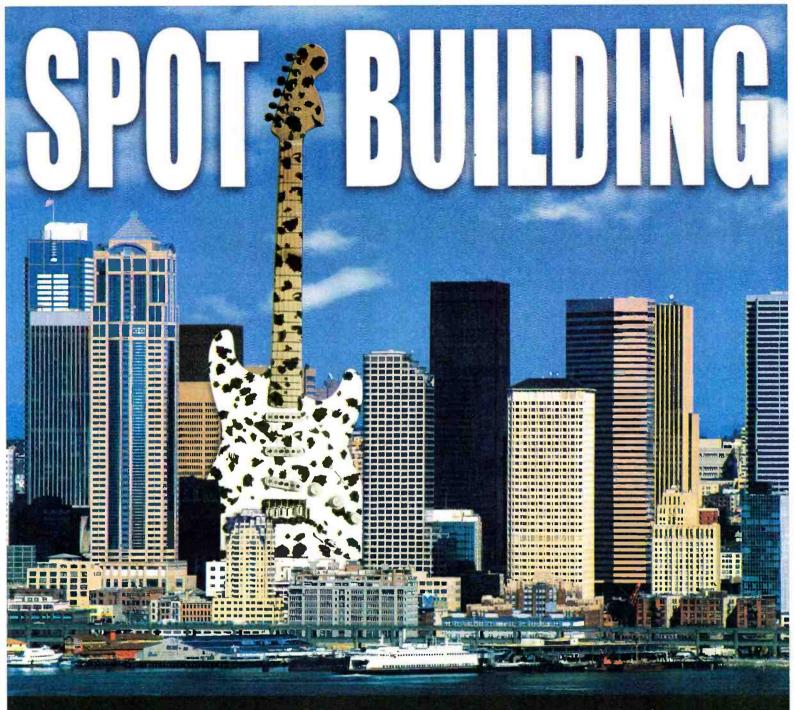
— Joe Howard

Senate

Continued from Page 4 McCain said. "It will have a small impact on those stations that are currently meeting their public-interest obligations, but it should have a large impact on those citizens whose local broadcaster is not meeting its obligation to serve the local community."

NAB spokesman Dennis Wharton told R&R his group will oppose the legislation.

The bill came following a study, released Tuesday by McCain, criticizing the television industry's coverage of the 2004 elections.



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MANAGEMENT-MARKETING-SALES



ROGER NADEL

What's Hot In Los **Angeles Radio**

Where the sales growth is occurring

s reported recently in R&R (2/4), in 2004 the Los Angeles radio market topped \$1 billion, for the second consecutive year. But it didn't come easy for the nation's leading revenue market: Sales increased just 1% from 2003, according to the accounting firm of Miller, Kaplan, Arase & Co.

Aside from simply being astounded at the amount of money advertisers spend to be on the radio in California's

Los Angeles and Orange counties, it might be instructive to have a look at some of the categories that showed the most growth during the first 11 months of Broadcasters Association last year.



with Bob Reccord

The current issue of Call Letters, the bimonthly publication of the Southern California Broadcasters Association, includes a chart of the fastest-growing categories. SCBA President Mary Beth Garber, a longtime observer of local trends, says, "It's no surprise that the political category would jump 170% over the prior year, but increases in the casino and lottery, oil and gas, and publications categories are most gratifying and support the growing enthusiasm that this will be a banner year for radio."

LEADERSHIP

You know you are in the presence of a great leader when you can tell your child, "Watch him, and do what that person does." Traits often associated with leaders

- but not great leaders - are accomplishment, strength and power. To be truly great, however, a leader should also be humble, show courage, be wise and evidence some sacrifice.



How a leader treats those he leads is as important as what he accomplishes. All of us, at some point in our lives, are called to some form of leadership. When that time comes, our ultimate responsibility, legacy and reputation will be determined by how we kept faith with those great leaders who walked before us and whose character and example transcend their own lives and times

Bill Bennett, host, Bill Bennett's Morning in America (Salem Radio Network)

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

L.A. Radio's Fastest-Growing Categories

| ategory | \$ JanNov. '03 | \$ JanNov. '04 | % Change |
|-----------------------|----------------|----------------|----------|
| Political | 1.8 million | 4.8 million | 171 |
| Publications | 2.3 million | 4.4 million | 91 |
| Postal/Delivery | 3.2 million | 5.1 million | 58 |
| Oil/Gas | 4.3 milljon | 6.4 million | 49 |
| Casinos/Lottery | 8.8 million | 12.5 million | 41 |
| Unclassified | 842,000 | 1.1 million | 34 |
| Education | 8.6 million | 11.0 million | 28 |
| Grocery/Liquor Stores | 25.5 million | 32.4 million | 27 |
| Entertainment | 9.4 million | 11.3 million | 21 |
| Professional Services | 18.3 million | 22.1 million | 20 |

Source: "Los Angeles X-Ray" report by Miller, Kaplan, Arase & Co. and TNS/CMR.

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AT A GLANCE SPOTS / Variety of Topics

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(6)

Investing In Radio's Future

RAB minority scholarship program pays dividends

Then Mike Watkins stood at the lectern to address attendees at the RAB2005 sales conference Feb. 12, it must have seemed a world away from the Cingular Wireless store in Wichita he managed a couple of years back. The truth is, it was a world away, and that shows how far this Entercom/Wichita AE has come.

It wasn't so much that Watkins was unhappy selling mobile phones or, after he moved on from Cingular, office equipment. But he wanted more. He focused on radio and came to Entercom's CHR/Rhythmic KDGS and Talk KFH/Wichita to try his hand at radio sales.

Every sales manager is looking for eager people who aren't afraid of picking up the phone and cold calling. But, as every sales manager can attest, attitude is only part of the package. It's also important to understand how to present yourself and your radio station, as well as how to conduct a needs analysis, then respond to that analysis with a proposal that is ultimately negotiated into a sale.

It was curiosity that led Watkins to the RAB's FastStart to Radio Success Minority Scholarship Program, which is entering its fourth year of providing 25 minority scholarships annually to the RAB Radio Training Academy in Dallas, under the sponsorship of BMI. The 6-year-old academy trains roughly a thousand people each year.

Watkins found out about the scholarship on the RAB website (www.rab.com). He tells R&R, "I came across the program and submitted an application, and here we are. I wanted more knowledge on the industry and more training as far as the selling process and selling techniques go."

Experience Varies

The training session Watkins attended took place last December in Dallas. He says of the two dozen people in his class, "There were some newbies, and there were folks who had been in the industry longer. One fellow had maybe 12 years of radio experience, but he had been in programming and a few other areas of radio and was just getting over to the sales side.

"After some introductions we jumped right into the training, going through the seven steps of the sales process and then focusing three or four hours of the day on each step. It was really instructive, with real attention to detail."

Watkins says the importance of doing this kind of training in a focused environment can't be overemphasized. "For me," he says, "it was an opportunity to escape from the real world of selling and sit back and see how the sales process works."

Making Sense Of It All

RAB VP/Education Services John Potter tells R&R that, during the weeklong academy training, things begin to click at different times for different individuals. For a lot of people, particularly those who are new to sales, it happens when they hear that selling radio is all about not asking for money. "How

about if we work to reverse it," Potter says, "and we say, 'It's all about the client and not about the radio station'?"

The training also covers prospecting and how to get an appointment. Potter explains that sellers should discuss "why you don't say, 'I've got an idea,' and why you don't say, 'Let me come in and tell you how you can make more money,' or something equally presumptuous." Instead, he says, students get the tools to engage clients, rather than overpromising.

For some, the sense of self-confidence and enjoy-

ment of selling don't come easily. Potter says, "Have you ever had an advertiser ask, 'How many commercials will it take to ensure success on your radio station?' Nobody in the room knows what that number is, but we give [sellers] the confidence to feel comfortable saying it's 36 — not 37 or 35, but 36. It's important that these inexperienced salespeople can relay that confidence to their advertiser."

Part of the training also involves service after a sale. As Potter notes, "We know that once an advertiser says yes, we get into a situation where the copy has to be right and the schedule has to be right." At the Training Academy, the RAB's creative director shows students what makes a compelling spot.

Sales Is About People

Being able to read a situation is a critical part of sales. Potter says a portion of the academy training is devoted to helping sellers recognize their own social behavioral style, then learn how to recognize the social style of the prospective buyer and adapt their own style to match. He says, "There's nothing more frustrating than having a great pitch and a wonderful story to tell, only to run into a



RAB2005 HEARS FROM SCHOLARSHIP WIN-NER RAB FastStart to Radio Sales Success Minority Scholarship recipient Mike Watkins (I) and RAB VP/Educational Services John Potter take a moment at the RAB2005 Sales Conference in Atlanta to reflect on Watkins' experience at the RAB Training Academy.

brick wall because you and your prospect don't mesh."

By the last day of training, Potter normally sees everyone begin to make all the connections. He says he often hears people saying, "Oh, I see how it all fits together now." He adds, "It reminds me of how we're taught history. You hear about different important events one at a time and then see how they all relate."

Watkins, speaking at RAB2005, said, "The real meat and potatoes of the sales process is taking and executing a needs analysis. From that information, you're able to put together an effective proposal or marketing plan for an advertiser."

RAB Exec. VP/Services Mike Mahone says every student fills out a survey at the end of the training, and 98% report that the session was worth their time. Hesays, "The evaluations are phenomenal. It's just amazing the kind of positive feedback we get."

Mahone will certainly enjoy this feedback from Watkins: "For anybody who's just getting into radio or has been in radio but is just moving to sales, I would very much recommend they apply for this training program. It takes you out of the day-to-day and lets you sit back and absorb it step by step."

YOUR COMPETITOR'S

[sales feedback is rarely this clear]

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they need so they know what they're doing right and what they can do better. From introductory sales training to advanced in-house sales management issues, Irwin Pollack takes the guesswork out of understanding exactly what you need to catch up to, then (eventually) surpass the competition. Call today for a free, no-obligation phone consultation.

NEWSBREAKERS

Neumann Named WLUM/Milwaukee PD

After three months and a nationwide search, Milwaukee Radio Alliance has named acting PD/MD Kenny Neumann PD of Alternative WLUM. He replaces Tommy Wilde, who stepped down in November 2004 to concentrate on his midday shift.

"Kenny shows a great vision for the future," WLUM GM Bill Hurwitz told R&R. "We interviewed 50 people from all over



Neumann

the country, but this was truly a case where the best guy was right here in the building. Had he worked in any city in America, this is the guy I would want to hire."

"I'm very excited about the new position," said Neumann, who has been with the Milwaukee Radio Alliance since 1998, "I have

lived in Milwaukee all my life, and NEUMANN See Page 19



OSCAR SHOWS 'EM HOW IT'S DONE Oscar de la Hoya recently stopped by KLOS/Los Angeles to visit with morning guys Mark & Brian. Seconds before a brawl erupted, someone snapped this pic of (I-r) Brian Phelps, de la Hova and Mark Thompson.



Mickelson Tapped As KEGA/S.L.C. PD

KEGA (101.5 The Eagle) Salt Lake City Asst. PD/MD Jim Mickelson has been promoted to PD of the Simmons Media Country station. He takes the programming reins from Simmons VP/Programming & Operations Alan Hague.

Hague said, "Simmons is proud of the progress The Eagle has made in a very crowded market in just one year. Jim will be able to focus on The Eagle and contribute even further to its growth in the Utah Country radio market."

Mickelson, who joined KEGA in November 2003, has spent more than 23 years in Salt Lake City Country radio.

Cherry Picked For WLZT/Columbus PD

Clear Channel has named Steve Cherry PD of AC WLZT (93.3 litefm)/Columbus, OH. The move marks a return to Columbus for Cherry, who was MD/afternoon host for WSNY (Sunny 95) from 1998 to 2003.

Cherry told R&R, "I'm excited to be back in Columbus. I was born in Ohio and grew up listening to radio here. I'm looking forward to working with the team in place [and] morning show hosts Shawn Ireland and Dave Starkey. I'm working for a great company with

wonderful management in Market Manager Tom Thon and Director/Programming Steve Konrad."

Cherry was most recently PD of Clear Channel Hot AC WBBO/ Augusta GA For-



mer KMUS (Radio Disney)/Tulsa GM Steve Fernandez replaces Cherry at WBBQ

WZTA

Continued from Page 3 largest growth sector in the Miami market: 18-34-year-old Hispanics who prefer to mix English and Spanish together in daily life," Arroyo said. "The culture and generational growth of the Latino population in Miami gives rise to an incredibly strong need for the Hurban format."

Clear Channel Regional VP David Ross said, "This segment of our community is proud of its culture and heritage. They are highly acculturated and have developed a way of weaving Spanish and English seamlessly together.

"Mega 94.9 will be the first and only radio station targeted at this growing Latino audience, which has not been served by any of the existing Spanish-primary radio stations."

across Indiana. His ex-

perience also includes

sales and management

positions with Network

Indiana; WXTZ, WTLX

and WTUX/Indianapo-

lis: WRBR and WTVA/

South Bend, IN; and

KJJY, KRKQ and KBGG/

WWMY Returns Oldies To Raleigh

Curtis Media has decided to end the absence of Oldies in Raleigh by flipping WWMY from '80s-based Hot AC "Star 102.9" to "Y102.9 -Carolina's Greatest Hits." Bill Campbell stays on as PD.

The move brings the format back to North Carolina's Triangle region:



In November 2004 Clear Channel flipped Oldies WTRG/Raleigh to Classic Hits as WRVA (100.7 The River)

According to Curtis Media/Raleigh GM Mike Hartell, WTRG's decision to drop Oldies prompted his company to research the format to see if it would work. He told R&R, "Oldies, in many markets, is one of the top formats in terms of ratings and revenue. We did an extensive music test and tested thousands of songs, and we were shocked at what we saw."

Hartell said station research found that many of the '80s songs played on the former Star "are just

Raven Taps Dodge As WXLW/Indv GM

Recently formed Raven Broad- for the company's 14 stations casting has appointed 32vear radio broadcast veteran Russ Dodge GM of the company's ESPN Radio outlet WXLW/Indianapolis. Raven recently acquired WXLW from Pilgrim Communications and is currently operating it under an LMA.

Dodge replaces Paula Phillips, who is remaining with Pilgrim as GM of the company's suburban-Indianapolis Christian Contemporary WIJY/Franklin, IN.

Dodge was most recently National/Regional Sales Manager for Artistic Media Partners, overseeing regional and national sales

toasted." Star was already playing

some '70s titles, and in its studies

following the disappearance of

WTRG, Curtis found a passion for

1960s titles, no "flashback" features,

Hartell said Y102.9's playlist is fo-

cused on hits from 1966-77. The

station's airstaff features lack Boston

and Campbell remaining in mornings

no reverb and no 1950s titles.



Dodge

Des Moines. "We are extremely pleased to have been able to attract Russ to our team," Raven Broadcasting co-founder Jonathon Byrd said. "His talents and expertise are what we feel are needed to lead the sales and marketing efforts for our station, which will be second to none."

and afternoons, respectively, while James Garner takes middays. Nights are currently open, Hartell said. Former WTRG middayer Ron

McKay will take a weekend shift at WWMY. Fox News is running at the top of the hour.

Hartell added that Curtis Media is planning an extensive marketing campaign for Y102.9.

EXECUTIVE - ACTION

Musgrave Named To New Arbitron SVP Post

Arbitron has named Scott Musgrave to the new-ly created post of Sr. VP/U.S. Media Client Software, with the task of integrating the computing needs of radio stations and advertisers into future software. Musgrave, a veteran manager, will oversee the enhancement of existing client software and the development of new products.

Musgrave moves to his new position from Sr. VP/ GM of Arbitron Radio. He started with Arbitron in 1986 and, except for a five-year stretch in the early 1990s when he worked in radio sales in Philadelphia, has been there ever since.

"We want to create new tools to help programming and sales better maximize their investments in Arbitron and Scarborough," Musgrave told R&R. "As the Portable People Meter becomes a reality, there is a great opportunity for us to take all the new, raw information available from the panel and turn it into usable solutions for our customers.

Lewis Becomes Weather Channel VP/GM

arold Lewis has been promoted to VP/GM for the Weather Channel's radio and newspaper syndication division. In his new role Lewis will oversee and have full responsibility for the Weather Channel Radio Network and for TWC's weather products and services for newspapers.

Lewis joined TWC in 2001 as Director/Strategy & Corporate Development, Before that he was VP/Product Development for eLaunchpad, an Atlanta technology company.

His resume also includes stints as Director/Site Services for mp3Radio.com, Business Development Manager for Cox Interactive Media and Manager/Financial



Services for Andersen Consulting. Lewis began his career as an AE for the Atlanta Journal-Constitution.

Continued from Page 1 183 radio stations, as well as leading initiatives for talent recruitment and development and the integration of Infinity content with emerging technologies.

As Sr. VP/Original Programming, Barnett worked with Infinity's format VPs on developing and producing content - including the "Street Date" and "Infinity Connects" service offerings - for all 14 formats found on the company's radio stations

While his more recent experience also includes roles in programming and music at MTV and VH1, Barnett began his career in radio in 1980, at WAAF/Boston. He served as WAAF's PD from June 1982 to early 1985, then became PD of AOR KZEW/Dallas (now Urban KBFB) under then-owner Belo.

"Anyone who knows Rob can attest to his creative vision, strategic insight and business acumen working with programmers, talent and industry executives," said Infinity Chairman/CEO Joel Hollander, to whom Barnett reports. "He has enjoyed success at every step in his career and has

Continued from Page 8

puter use come in Microsoft's WMA format.

made a strong impact on our operations since joining Infinity.

"I have no doubt that, under Rob's leadership, Infinity will continue to prosper as we develop new formats, personalities and content unique to our stations."

Meanwhile, Rivers exits as President/Programming after just over a year in the role, which he took over from Andy Schuon. Rivers rose to President from Sr. VP/Programming for Infinity and is also known for his programming stints at WXKS-FM/ Boston, KMEL/San Francisco and KIIS-FM/Los Angeles. He also formerly served as Chief Programming Officer for AMFM Inc.

Greenberg

Continued from Page 1

business acumen, will make him a key asset as we continue to build Columbia's roster," Botwin said. "I'm thrilled that Steve is joining the Columbia team to help make the best records possible and establish the next generation of Columbia art-

Before founding S-Curve in 2000, Greenberg worked for three years at Mercury Records, where he was Sr. VP and head of A&R. He also spent three years as an A&R executive at Atlantic Records, headed A&R for Atlantic's Big Beat Records from 1991-1992 and served as Director/ International Marketing & A&R for Warner Music International from 1988-1991

Greenberg has also worked on many Grammy-winning and -nominated projects. Most recently he coproduced Joss Stone's Mind, Body and Soul, which was nominated for three Grammys. He also co-produced The Baha Men's "Who Let the Dogs Out," which earned the Best Dance Recording Grammy in

During his time at Warner Music International, Greenberg produced the Grammy-nominated The Complete Stax/Volt Singles 1959-1968 boxed set.

Benedik

Continued from Page 1

Brian is the ideal person to lead Christal Radio," Shaw said. "He has a proven track record of success, both in the rep industry and on the station side. Equally important is his ability to attract and motivate talented employees."

Benedik told R&R, "After speaking at length with Katz Media Group CEO Stu Olds and Steve about the direction of the company, I found that I share their core values. I am very much looking forward to working with all the station clients and the great people at KRG."

Benedik worked in the national arena from 1993-2002, rising through the ranks from New York Team Man2005," R&R News/Talk/Sports Editor Al Peterson said. "From the power brokers of the White House and Congress to the sharks of Wall Street and the average Joes of Main Street, Joe Scarborough has met them all.

bring his wit and wisdom to TRS

"TRS 2005 attendees can expect to

hear the kind of stories, insights and perspectives on today's hot issues that only a real insider like Joe can offer. He's a terrific addition to this year's program."

The 10th annual R&R Talk Radio Seminar takes place March 10-12 at the Loews Santa Monica Beach hotel in Los Angeles. For the complete agenda, hotel information and online registration, visit www.radioand records com

Darus

TRS

Continued from Page 1

Continued from Page 1

very excited about working with Darus. His knowledge and experience will be instrumental in bringing Kirtland Records to the next level, developing our roster and working catalog acquisitions."

Kirtland Records' roster includes The Burden Brothers, whose lead singer, Todd Lewis, is well-known from his previous work with The Toadies; and The Vanished.

Darus said, "I've known John for a long time, and I'm very excited to represent his entertainment group. We will be putting together an artist-friendly environment resembling the 360-degree business models that are currently working well

ager for Katz Radio Group at Eastman to Office Manager for Eastman in Chicago and, in 1998, to Eastman's New York Sales Manager. From there, it was a promotion to Midwest Divisional VP for Clear Channel Radio Sales, where he remained until the move to Z100 in 2002.

Roger Nadel

for a handful of innovative labels.

"I'm eager to break acts in today's changing environment in the record industry and am pleased to be a part of it with Kirtland Records."

- Keith Berman

CHRONICLE

CONDOLENCES

R&B singer Tyrone Davis, 66, Feb. 9

Former CBS Face the Nation host George Herman, 85, Feb. 8.

Doobie Brothers drummer Keith Knudsen, 56, Feb. 8, Former Nashville radio person-

ality Roger "Captain Midnight" Schutt, Feb. 8.

Legendary jazz organist Jimmy Smith, 79, Feb. 8.

Performer, songwriter and Hank Williams Jr. manager Merle Kilgore, 70, Feb. 6.

Longtime WCMS/Norfolk owner George Crump, 79, Feb. 3.

Nashville label veteran and former Country Music Foundation Chairman Frank Jones, 76, Feb. 3.

support from both companies will further broaden the range of musicenjoyment choices for consumers and delivery options for content owners and service providers, as well as ensure easy device connection and content flow between Nokia handsets and Windows XP-based PCs.

BUSINESS BRIEFS

deal. Songs for mobile use are sold in AAC format, while songs for com-

Nokia phones, while the Open Mobile Alliance DRM and AAC codec will play

through the Windows Media Player with a plug-in (an XP machine is required).

Microsoft and Nokia said in a joint release, "This dual-technology-stack

Additionally, Microsoft's digital rights management will be supported on

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 offers to the taste and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Feb. 15, 2005 are listed below.



Travis Storch • 866-365-HITS

Top Atternative

I UP ARTERMATIVE
GREEN DAY BOULEVARD OF Broken Oreams
KILLERS Somebody Told Me
MODEST MOUSE Float On
U2 Vertigo
YEAH YEAH YEAHS Maps

Top Jazz

TOP JAZZ
CHRIS BOTTI Indian Summer
EUGE GROOVE XXL
BONEY JAMES 1/JDE SAMPLE Stone Groove
NORMAN BROWN Up "N At "Em
PAUL BROWN Moment By Moment

Top Electronica-Dance

10p Electronica-Dance
MOUSE OF URBAM GROOVES House Of Urban..
DELERIUM VSARAH McLACHLAN Silence 2004
GOLDFRAPP Black Cherry
ASSEMBLAGE 23 Ground
LASGO Surrender



30 million homes 27,000 husinesses

Available on digital cable and DirecTV Damon Williams • 646-459-3300

HIT LIST

Justin Prager NATALIE Goin' Crazy OMARION O
ROB THOMAS Lonely No More

Soft Rock

Justin Prager MICHAEL BUBLE Home FIVE FOR FIGHTING If God Made You ROB THOMAS Lonely No More

RAP

DJ Mecca BOO I'm Ready FAT JOE So Much More HOMERWOI t/B.G. Where They At PITCH BLACK I/STYLES Nice THREE 6 MAFIA I/LIL WYTE Who I IS

ROCK

Gary Susalis SILVERTIDE California Rair

ALTERNATIVE

Garv Susalis BECK E-Pro MY CHEMICAL ROMANCE Helena RAVEOMETTES I ove in A Trachean RELIENT K Be My Escape

TODAY'S COUNTRY

Liz Opoka BLAINE LARSEN How Do You Get That Lonely

ADULT ALTERNATIVE

Liz Opoka BEN FOLOS Landed KATHLEEN EDWARDS Back To Me RACHAEL YAMAGATA Letter Read

AMERICANA

Liz Opoka HAYES CARLL Down The Road Tonight CHARLIE ROBISON El Cerrito Place WYLIE HUBBARD Cooler-N-Hell



SATELLITE RADIO 1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Alt Nation

Rich McLaughlin U2 City Of Blinding Lights

The Pulse

Haneen Arafat U2 Sometimes You Can't Make It CARBON LEAF Life Less Ordinary

Sirius Hits 1

Kid Kellv PAPA ROACH Scars
50 CENT Candy Shop
AARON CARTER Saturday Night MATALIE Goin' Crazy HOWIE DAY Collide
JOJO Not That Kinda Girl

Hot Jamz

Geronimo LIL JON 1/R. KELLY & LUDACRIS In Oa Club GAME Hate It Or Love It NAS MOUAN Just & Momen

New Country

Al Skop DARRYL WORLEY If Something Should Happen TIM McGRAW Drugs Or Jesus SHEDAISY Don't Worry 'Bout A Thing

Spectrum

Gary Schoenwetter BETTER THAN EZRA A Lifetim MADALEINE PEYROUX Oance Me To The...
STEREOPHONICS Oakota... U2 Sometimes You Can't Make It On Your Own KATHLEEN EDWARDS Back To Me JOHN BUTLER TP(O Zebra

Shade 45

Lil Shawn HIM HOMES I/T I & RUN R End Of The Road GAME Put On Your Game
BUSTA RHYMES I'll Hurt You LIL SCRAPPY I/MASE Take A Picture



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Jack Patterson ROB THOMAS Lonely No More ASLYN Be The Girl

URBAN

Jack Patterson MARIO How Could You AL GREEN Perfect To Me

AITERNATIVE

Dave Sloan FEATURES Blow It Out KEANE Everybody's Changing MODEST MOUSE World At Large

Dave Sloan COLLECTIVE SOUL Better Now PORCUPINE TRE: Shallow

Randy Schlager BODYROCKERS I Like The Way JENNIFER LOPEZ Get Right (Louie Vega Edit)
ALSOU Before You Love Me (Sleazesisters Anthem Edit) BASEMENT JAXX Oh My Gosh GLOBAL DEEJAYS The Sound Of San Francisco...
MOTIVE Riding On The Wings (Soul Seekerz Vocal Edit)
SUZANNE PALMER Baby It's You (DJ Volume Ultimo: Edit) ULTRASUN Love Me More

GIDIA Incredible
THERESE Time (Stonebridge Edit) TIMENESE TIME (SURVEYING) EVILY DANNII VS. FLOWER...You Won't Forget About Me TIMO DI ROY Don't Stop (Babylon Robots Edit) JENNA DREY Killin' Me (Mike Rizzo Radio Mix) ASHLEE SIMPSON La La (Fernando Garibay Edit) DR. T Last Night | Was Dreaming ALSOU Always On My Mind (Sharp Boys Vox)

COUNTRY

Leanne Flask BLAINE LARSEN How Do You Get That Lonely GRETCHEN WILSON Homewrecker

RAP/HIP-HO₽

Mark "In The Dark" Shands **CUBAN LINK Sugar Daddy**

Artist/Titte

Total Plays **BOWLING FOR SOUP 1985** JESSE McCARTNEY Because You Live 76 ALY & A.J. Do You Believe In Magic 76 JESSE McCARTNEY Beautiful Soul 74 JOJO Leave (Get Out) 71 KELLY CLARKSON Breakaway 71 RAVEN SYMONÉ Backflip 70 JOJO Baby It's You 69 BLACK EYED PEAS Let's Get It Started 61 KELLY CLARKSON Since IJ Reen Gone 42 AVRIL LAVIGNE My Happy Ending 31 **HILARY DUFF! Am** 30 DIANA DeGARMO Emotional 29

HILARY DUFF Why Not 29 SKYE SWEETNAM Tangled Up In Me 29 29

NELLY 1/T. McGRAW Over And Over LIL ROMEO I/N. CANNON My Cinderella 29 HILARY DUFF FW 28

Playlist for the week of Feb. 7-13.

26

ASHLEE SIMPSON Pieces Of Me JESSE McCARTNEY Good Life

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PATE 21,000 movie theaters

WEST

1. LEANN RIMES Nothin' Bout Love Makes Sense 2. RAY CHARLES What I'd Say 3. DR. JOHN I Are Up The Apple Tree 4. TIM McGRAW Live Like You Were Dying 5. MONTY LANE ALLEN I'l Were An Angel

MIDWEST

1. RAY CHARLES What I'd Say
2. COLLECTIVE SOUL Better Now
3. MONTY LANE ALLEN IT I Were An Angel
4. AARDN CARTER Saturday Night
5. NORAH JONES Sunrise

SOUTHWEST

RAY CHARLES What I'd Say
 COLLECTIVE SOUL Better Now
 MONTY LANE ALLEN IT I Were An Angel
 A. OR. JOHN I ASE UP The Apple Tree
 AARON CARTER Saturday Night

NORTHEAST

RAY CHARLES What I'd Say
 LEANN RIMES Nothin' Bout Love Makes Sense
 MORTY LANE ALLEN I'l Were An Angel
 AARON CARTER Saturday Night
 MORAL MERCO CARTER SATURDAY Night

5. NORAH JONES Sunrise

SOUTHEAST

. RAY CHARLES What I'd Say 2. COLLECTIVE SOUL Better Now 3. MONTY LANE ALLEN II I Were An Angel

4. NORAH JONES Sunrise 5. AARON CARTER Saturday Night

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Top Jazz

Beville Darden NANCY WILSON An Older Man is



Phil Hall • 972-991-9200

Hot AC

Steve Nichols AVRIL LAVIGNE Nobody's Home JET Look What You've Done

Country Coast-To-Coast

Dave Nicholson DIFRICS RENTLEY A Lot Of Leavin' Left To Oo

Real Country

Richard Lee DIERKS BENTLEY A Lot Of Leavin' Left To Do **BLAKE SHELTON Goodbye Time**



Ken Moultrie • 800-426-9082

Hot AC John Fowlkes

Steve Young/John Fowlkes

JET Look What You've Done WILL SMITH Switch

Rhythmic CHR Steve Young/John Fowlkes AKON Lonely NELLY N Dev Sav

Soft AC

Mike Bettelli/Teresa Cook

The Alan Kabel Show — Mainstream AC

Steve Young/Teresa Cook
KENNY G (/EARTH, WIND & FIRE The Way You Me

The Alan Kabel Show - Hot AC

Steve Young/John Fowlkes ROB THOMAS Lonely No Mi

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Jon Holiday ROB THOMAS Lonely No More

U.S. Country Penny Mitchell

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REBECCA LYNN HOWARD That's Why I Hate Pontiacs

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andy Fuller RYAN CABRERA True MICHAEL BUBLÉ Home

Bright AC

Jim Hays Duran Duran What Happens Tomorrow

Mainstream Country

David Felker PHIL VASSAR I'll Take That As A Yes.

Hot Country

Jim Hays
PHIL VASSAR I'll Take That As A Yes...

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Audio

ALCHEMIST Hold You Down BILLY IDOL Scream FAITH EVANS Again **GRATITUDE** Drive Away HAWTHORNE HEIGHTS Ohio Is For Lovers Interpol Evil Jennifer Lopez Hold You Oown MUDVAYNE Happy?
MY CHEMICAL ROMANCE Helena
TED LEO & PHARMACISTS Me & Mia ADDRED TV Riot

ZUTONS Pressure Point

Video EISLEY Telescope Eyes GRATITUDE Drive Away HAWTHORNE HEIGHTS Ohio Is For Lovers PAPA ROACH Scars
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TWEET Turn Da Lights Off RAHEEM DEVAUGHN Guess Who Loves You More

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72 million households



JENNIFER LOPEZ Get Right 47 50 CENT Candy Shop EMINEM Like Toy Soldiers GREEN DAY Boulevard Of Broken Dreams DESTINY'S CHILD Soldier USHER Caught Up 36 GAME I/58 CENT How We Do 35 KELLY CLARKSON Since IJ Been Gone 34 KILLERS Mr. Brightside 33 CIARA I/MISSY ELLIOTT 1, 2 Step 28 LINDSAY LOHAN Over 20 SNOOP DOGG Let's Get Blown 18 JESSE McCARTNEY Beautiful Soul SIMPLE PLAN Shut Lip 16 GWEN STEFANI Rich Girl 14 OMARION O 14 T.I. Bring 'Em Dut 13 MY CHEMICAL ROMANCE I'm Not Dkay. 12 LUDACRIS Get Back

JET Look What You've Done

TWISTA I/FAITH EVANS Hope



Video playlist for the week of Feb. 7-13.

GAME I/50 CENT How We Do 35 50 CENT Candy Shop 35 T.I. Bring 'Em Out 34 USHER Caught Up LUDACRIS Get Back SNOOP DOGG Let's Get Blown TRILLVILLE Some Cut JENNIFER LOPEZ Get Right 25 EMINEM Like Toy Soldiers 24 GREEN DAY Boulevard Of Broken Dreams 19 SUM 41 Pieces 17 MUSE Hysteria 16 CROSSFADE Cold 16 DESTINY'S CHILD Soldier KILLERS Mr. Brightside MARS VOLTA The Widow (I'll Never Sleep Alone) TAKING BACK SUNDAY This Photograph is Proof **LINWRITTEN LAW Save Me** 15 JIMMY FAT WORLD Pain 15 USED All That I've Got 15

Video playlist for the week of Feb. 7-13.

75 million households Rick Krim





3 DODRS DOWN Let Me Go

DURAN DURAN What Happens Tomorro QUEEN LATIFAH I/REVEREND AL GREEN Simply Beautifu

KELLY CLARKSON Since U Been Gone DESTINY'S CHILD Lose My Breath GREEN DAY Boulevard Of Broken Dreams EMINEM Like Toy Soldiers KEANE Somewhere Only We Know JENNIFER LOPEZ Get Right GWEN STEFANI I/EVE Rich Girl U2 All Recause Of You GOOD CHARLOTTE ! Just Wanna Live ALICIA KEYS Karma KILLERS Mr. Brightside LENNY KRAVITZ Lady JOHN LEGENO Drdinary People MAROON 5 Sunday Morning JOHN MAYER Daughters SNOW PATROL Run **USHER** Caught Up ASHANTI Only U

Video playlist for the week of Feb. 7-13.



Lori Parkerson 202-380-4425

This week's chart is frozen.

20 ON 20 (XM 20)

Michelle Boros KILLERS Mr. Brightside TYLER HILTON When It Comes MARIAH CAREY It's Like That SIMPLE PLAN Shut Up

HIGHWAY 16 (XM 16)

Ray Knight TIM McGRAW Drugs Or Jesus BUDDY JEWELL If She Were Any Other Woman BIG & RICH Big Time DARRYL WORLEY If Something Should Happen TRAVIS TRITT I See Me DIAMOND RIO One Believe

SOUIZZ (XM 48)

Charlie Logan TRUST COMPANY Stronger BLACK LABEL SDCIETY Suicide Messiah FULL SCALE Party Political

U-POP (XM29)

Zach Overking IAN BROWN Time Is My Everything U2 Neon Lights ANOUK Girl SONIQUE ON TOMORAFT Another World

THE LOFT (XM50)

Mike Marrone BUTCH WALKER My Best Friend's... IRON & WINE Freedom Hangs Like Heaven IRON & WINE Jezebel IRON & WINE Woman King KATHLEEN EDWARDS Back To Me LOU BARLOW Round-N-Round LOU BARLOW Caterpillar Girl LOU BARLOW Holding Back The Year

RAW (XM66)

Leo G. CLINTON SPARKS 1/P DIDDY Run This City FAT JOE So Much More CASSIDY I'm A Hustla **MAIND Rumors** T.I. U Don't Know Me COMMON (/KANYE WEST Corners 50 CENT f/DLIVIA Candy Shop **DAVID BANNER Gangsta Wall**

WATERCOLORS (XM71)

Trinity CHUCK LOEB Tropical MATT BIANCO Ordinary Day D'2L Riders On The Ston

X COUNTRY (XM12)

Jessie Scott RECKLESS KELLY Wicked Twisted Boad

XM CAFÉ (XM45)

Bill Evans MOBY Hotel **DUHKS** The Duhks LUCID 3 All Moments Leading To This KYLE HOLLINGSWORTH Never Odd Or Even

XMLM (XM42)

Ward Cleaver CROWBAR Lifesblood For The Countrodder

36 million households Cindy Mahmoud.



VIDEO PLAYLIST

50 CENT Candy Shop GAME I/50 CENT How We Do CIARA I/MISSY ELLIOTT 1, 2 Step USHER Caught Up DESTINY'S CHILD Soldier OMARION O MARIN Let Me Love Vo TRILLVILLE I/CUTTY Some Cut
JOHN LEGEND Ordinary People FANTASIA Truth 1s

RAP CITY TOP 10

TRILLVILLE f/CUTTY Some Cut T.I. Bring 'Em Out NAS 1/QUAN Just A Moment SNOOP DOGG Let's Get Blown GAME 1/50 CENT How We Do LUDACRIS Get Back TRICK OADOY Sugar (Gimme Some) 50 CENT Candy Shop

Video playlist for the week of Feb. 13

COUNTRY MUSIC TELEVISION

75.1 million household: Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

ADDS

GEDRGE CANYON My Name BUDDY JEWELL If She Were Any Other Woman TOP 20 LEE ANN WOMACK | May Hate Myself In.. ALAN JACKSON Monday Morning Church BRAD PAISLEY Mud On The Tires 26 33 31 28 34 33 32 31 30 29 26 25 32 31 28 13 27 RASCAL FLATTS Bless The Broken Road GRETCHEN WILSON When I Think About... MARTINA McBRIDE God's Will KEITH URBAN You're My Better Half KENNY CHESNEY Anything But Mine TRACE ADKINS Songs About Me SHANIA TWAIN Don't! NELLY I/TIM McGRAW Over And Over LEANN RIMES Nothin' 'Bout Love Makes Sense KENNY CHESNEY Old Blue Chair JOSH GRACIN Nothin' To Lose BIG & RICH Holy Water SAWYER BROWN Mission Temple Fireworks... 20 JULIE ROBERTS Wake Up Older 19 ALISON KRAUSS & UNION STATION Restless 16
BIG & RICH Save A Horse (Ride A Cowboy) 16
OARRYL WORLEY Awful Beautiful Life 15

Airplay as monitored by Mediabase 24/7 between Feb. 7-13, 2005

GREAT AMERICAN COUNTRY

Jim Murphy, VP/Programming 26.5 million households

ADDS

Pos. Artist

JESSI ALEXANDER Canyon Prayer REBECCA LYNN HOWARD That's Why I Hate Pontlacs BUDDY JEWELL If She Were Any Other Woman KENI THOMAS Not Me

GAC TOP 20

GAC TOP 20

ALAN JACKSON Monday Morning Church
JOSH GRACIN Nothin' To Lose
KEITH URBAN You're My Better Half
BRAD PAISLEY Midd Din The Tires
LEE ANN WOMAKE I May Hale Myself In The Morning
SHANIA TWAIN Don't!
MARTINA MCBRIDE God's Will
RASCAL FLATTS Biess The Broken Road
MIRANDA LAMBERT ME And Charlie Talking
KENNY CHESNEY Anything But Mine
BILLY DEAN Let Them Be Little
CHELY WRIGHT Bumper Of My SUV
JDE NICHOLS Whalf's A Guy Gotta Do
CRAIG MORGAN Thai's What I Love About Sunday
BLAINE LARSEN How Do You Get That Lonely
TRACE ADKINS Songs About Me TRACE ADKINS Songs About Me KENNY CHESNEY Old Blue Chair SUGARLAND Baby Girl
TERRI CLARK The World Needs A Drink
SAWYER BROWN Mission Temple Fireworks Stand

information current as of Feb. 18, 2005

PQUSTAR **CONCERT PULSE**

| 1 | BETTE MIDLER | \$759.5 |
|----|--------------------------|---------|
| 2 | METALLICA | \$639.1 |
| 3 | CHER | \$625.5 |
| 4 | TOBY KEITH | \$567.9 |
| 5 | JAY-Z & FRIENDS | \$514.0 |
| 6 | MANNHEIM STEAMROLLER | \$370.0 |
| 7 | YANNI | \$367.1 |
| 8 | VAN HALEN | \$348.7 |
| g | PIXIES | \$300.6 |
| 10 | TRANS-SIBERIAN ORCHESTRA | \$268.7 |
| 11 | SARAH BRIGHTMAN | \$264.0 |
| 12 | NORAH JONES | \$256.4 |
| 13 | GREEN DAY | \$249.2 |
| 14 | AVRIL LAVIGNE | \$226.1 |
| 15 | RASCAL FLATTS | \$222.8 |
| | | |

AARON TIPPIN BOB DYLAN **ELVIS COSTELLO GAVIN DeGRAW**

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TELEVISION

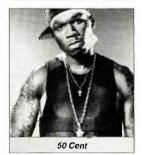
Friday, 2/18



· Joss Stone, The Tonight Show With Jay Leno (NBC, check local listings for time).

· Vanessa Williams, The Tony Danza Show (check local listings for time and channel).

Saturday, 2/19



• 50 Cent, Saturday Night Live (NBC, 11:30pm ET/PT).

Monday, 2/21

· Jesse McCartney, The Ellen DeGeneres Show (check local listings for time and channel).

· Mavis Staples, Late Night

With Conan O'Brien (NBC, check local listings for time).

· Ani DiFranco, Late Late Show With Craig Ferguson (CBS, check local listings for time).

Tuesday, 2/22

· Jamie O'Neal, Jay Leno.



Kings Of Leon

· Kings Of Leon, Late Show With David Letterman (CBS, check local listings for time).

· Rufus Wainwright, Conan

· Brian McKnight, Craig Fer-

Wednesday, 2/23

· Ian Brown with Noel Gallagher, Conan O'Brien.

Thursday, 2/24

. The Futureheads. Conan. O'Brien

Sum 41, Craig Ferguson.

- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Feb. 15, 2005.

1. VARIOUS ARTISTS Across The Universe

2. 50 CENT Candy Shop

3. GREEN DAY Boulevard Of Broken Dreams

4. GWEN STEFANI f/EVE Rich Girl

5. KELLY CLARKSON Since U Been Gone

6. USHER Caught Up

7. CIARA f/MISSY ELLIOTT 1, 2 Step

8. KILLERS Mr. Brightside

9. JENNIFER LOPEZ Get Right

10. LOS LONELY BOYS Heaven

Top 10 Albums

1. RAY CHARLES Genius Loves Company

2. GREEN DAY American Idiot

3. VARIOUS ARTISTS Garden State ST 4. MAROON 5 Songs About Jane

5. VARIOUS ARTISTS 2005 Grammy Nominees

6. ALICIA KEYS The Diary Of Alicia Keys

7. USHER Confessions

8 112 How To Dismantle An Atomic Bomb

9. 3 DOORS DOWN Seventeen Days

10. POSTAL SERVICE We Will Become Silhouettes

NEWS/TALK/SPORTS



AL PETERSON

Right Turns

Talk host chronicles his life — so far

Salem Radio Network talk host and best-selling author Michael Medved has friends in high places, and the dust jacket wrapped around his new autobiography, Right Turns: Unconventional Lessons From a Controversial Life (Crown Forum), confirms that fact.

Quotes from movie star Mel Gibson, conservative commentator Ann Coulter and national Talk radio stars Rush Limbaugh, Dr. Laura Schlessinger and William Bennett appear on the book's cover, and inside Medved tells the candid tale of his journey from liberal activist to outspoken conservative. Medved writes openly about the events in his life that led him from being a Vietnam War protester

to becoming an optimistic promoter of patriotism who speaks to millions of listeners daily on his coast-tocoast radio show.

If bringing a wealth of life experience to the job is the primary requirement for a Talk radio host, Medved is more than qualified. Over the course of his life so far he's been a campaign aide for radical Democrats, a minority recruiter for

police departments, a Hollywood screenwriter, a volunteer for Bobby Kennedy, a religious-school teacher, a world-renowned film critic and a television host who doesn't own a TV set.

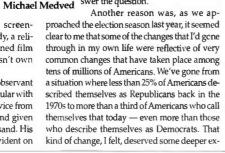
A study in contrasts, Medved is an observant Jew whose radio show is extremely popular with evangelical Christians. He's sought advice from Rush Limbaugh and Hillary Clinton and given advice to Mel Gibson and Barbra Streisand. His new book mirrors the style and wit evident on

his daily radio show, which is focused on politics and pop culture in America today.

I recently caught up with Medved to talk about his new book and how he's managed to move from baby-boomer liberal to modern-day conservative while retaining friends and admirers in both camps.

R&R: What motivated you to write this new book?

MM: Ever since I started doing Talk radio in 1996, the most common question I'd get from listeners would be, "How did you go from being a liberal, activist punk to the lovable conservative curmudgeon you are today?" Answering that was hard to do in a few words on radio, so the book format seemed a better way to really answer the question.





A special Friday-morning learning session titled "The Future of News in America" will offer Talk Radio Seminar 2005 attendees a round-table discussion of the challenges facing those in the news business today. In a world where news and quasi-news outlets are proliferating across the Internet and bloggers are breaking the rules and the news for an audience that wants information on demand 24/7, this is a session you will not want to miss.

Moderated by CBS Radio News VP Harvey Nagler, the panel will also include the Associated Press' Thom Callahan, WTOP/Washington's Jim Farley, ABC News Radio's Steve Jones, Fox News Radio's Kevin Magee and KGO & KSFO/San



Francisco's Jack Swanson. Register now for the 10th annual R&R Talk Radio Seminar by logging on to www.radioandrecords.com and clicking on the "Conventions" tab at the top of the page.

planation beyond just the sunny personality of Ronald Reagan or disillusionment with Democrats' policies.

R&R: Is it because you have "looked at love from both sides now," so to speak, that you are able to call such diverse personalities as Rush Limbaugh and Hillary Clinton friends?

MM: It's challenging, but it shouldn't be impossible. One of the things I find frustrating is that people talk about a culture war in America, and I have always rejected that term. The whole purpose of a war is to destroy the opposition. I don't want to destroy anyone, but I sure would like to persuade everybody. We need to come back around to the idea in this country that our political differences — as serious as they are — need to be treated with a bit more openness and mutual respect.

It's ironic that Americans are incredibly good at finessing our religious differences — differences that have been responsible for so much bloodshed and suffering in human history — but can't seem to do as well with our political differences these days. What strikes me is that, despite the fact that I am not a Christian and am a religious Jew, it's amazingly easy to work across religious lines with people whom I disagree with on some of the most important questions in life.

But it seems that while we can do that, we are increasingly having a tough time finessing our political differences in this country, and that is a real shame.

R&R: So I have to know — how did you come to know Hillary Clinton?

MM: I knew her in law school. I teil the story in the book of going out to see the film Easy Rider with her and also the story about when she first told me she was planning to move in with Bill Clinton. My initial reaction was, "Don't do it! He'll do you wrong." But it does seem that, in the end, Hillary and Bill have a truly perfect relationship, because they have everything in common. Hillary absolutely adores and worships Bill, and Bill absolutely adores and worships Bill. So it's a perfect fit.

R&R: What is it about your approach to life and issues that makes your show so appealing to people with religious philosophies that are radically different from yours?

MM: There is a sense of shared values. I identify myself not as a *neo-*con, but, rather, a *theo-*con. By that I mean someone for whom an increasingly conservative political commitment has gone hand-in-hand with a deepening religious faith. That has been the case for me, and I

Continued on Page 18





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NEWS/TALK/SPORTS

Right Turns

Continued from Page 16

believe there are far more theo-conservatives than neo-conservatives in America today.

I also think there is another truth that is part of my message that makes some people uncomfortable, as so many obvious truths do. The fact is, the United States has been, by far, the most hospitable, loving, wonderful and accepting country for Jewish people in the history of humanity. I would submit that this is not in spite of America's deep Christian heritage, but because of it.

R&R: In the post-2004-election world, in which your former party did not do very well, how do you evaluate the Democrats' near-term and long-term prospects?

MM: They're having a nervous breakdown. Part of the whole tradition of American liberalism, particularly in the past 30 years, is the Chicken Little school of social commentary. The sky is always falling — global warming is destroying the world, it's the worst economy in 50 years, racism is worse than ever before. Everything is a disaster or a crisis. Everything is always wrong, and the answer for them is always that we need a sweeping new government program to address every single little problem. That has been liberalism in a nutshell.

However, in the current situation, they have been forced into an anomalous position. For example, their position on Social Security is not the usual "sky is falling" and everything is terrible position, it's that everything is fine and we shouldn't touch it. Their position regarding Iraq and Saddam was that everything was fine; he was confined and in a box, so don't touch it. Their position on abortion is that it's perfect the way it is, don't touch it. The same goes for a constitutional amendment protecting marriage—they say everything is terrific, the courts are taking care of it, so leave things alone.

So you have this whole group of activists who have stumped for change very energetically for years — that's what they have been trained and raised to do — suddenly finding themselves in the role that has been traditionally filled by conservatives where they are saying, "Stop! Slow down! Don't alter things!" The tension that has grown out of, on the one hand, saying things are worse than ever before and, on the other, saying don't change anything is causing all kinds of psychological depth charges to go off among

those on the left today. The idea of "Vote for us and we won't change anything" didn't work for Republicans in the 1960s and '70s, and it won't work for Democrats today.

R&R: Why do you think politics in America is so bitter today?

MM: The issues that really divide us today are, frankly, not all that big. They're very intense and very important, but when you compare them with things like the issues that led to the War Between the States or even the issues of the 1960s and the Vietnam era, we're really not that far apart. This level of bitterness and hatred for the other side is really unprecedented considering the kinds of issues we are talking about.

"I identify myself not as a neo-con, but, rather, a theo-con. By that I mean someone for whom an increasingly conservative political commitment has gone hand-in-hand with a deepening religious faith."

Look at the controversy surrounding the films The Passion of the Christ and Fahrenheit 9/11, where the conventional wisdom spouted by much of the media was that these films were mirror images — the left wing had Michael Moore's movie, and the right wing had The Passion. That's absurd, because there is not a single political message anywhere in The Passion — not one. It's a religious movie. But the left confuses religion and politics, and they assume that anyone who is a serious Christian or a serious Jew is automatically a right-wing menace and a threat to them.

MARKET SARAT DE TOUR DE TOUR DE TOUR SE SAN TOUR SE SA

The left embraces liberalism as their religion,

and that's why I think this has become so bitter. They hold up, with a religious faith, politics — something for which conservatives have an inherent contempt. Meanwhile, conservatives tend to hold up, with a religious faith, religion — something for which liberals have inherent contempt because they are overwhelmingly secular.

R&R: Why do you think Talk radio is so vilified by the left in America?

MM: I've asked myself that question, because, obviously, a TV show like 60 Minutes has far greater reach than conservative Talk radio. However, in terms of political conversation in America, a very high percentage of it occurs in our medium, because many Americans and most media don't talk about politics much. I think it's safe to say that a majority of all political conversation in the United States occurs on Talk radio, and that's why it's so important.

R&R: When we last spoke liberal Talk radio was only an idea, but today it has become a reality. What's your take on the current evolution of "progressive" Talk radio?

MM: I've been listening quite regularly, and I actually get a kick out of it. What strikes me most about it, just from a radio-professionalism point of view, is that it is so sub-par. The exception is Randi Rhodes, who is a broadcaster, and I respect her professionalism. Her show is so much more effectively put together than the others out there. They have very few callers, and they never have any disagreement.

I've had Al Franken on my show four times, but he won't have me on his program. Part of the maturation of conservative Talk radio is that we have become confident enough to engage the other side. That's one of the most exciting and insufficiently noted changes in the whole format.

I also think liberal Talk radio points out the double standard that exists. For example, Jewish people tend to be so eager to jump on conservatives for anything that's even vaguely offensive or edgy concerning Jews. Look at the massive attack on *The Passion* as an example of that. On the other hand, Al Franken has something on his show called the "Oy, Oy, Oy Hour" that makes me squirm, and I am a pretty tough guy to offend. But no one on the left complains about that.

I know this sounds condescending, but I feel a responsibility to be truthful. Liberal Talk radio has a sizable number of conservatives who listen because it is such a train wreck and fits the negative liberal stereotype so well. They're still talking about recounts in Ohio.

I don't think liberal Talk radio presents a threat or a challenge for conservative Talk radio, but I do think it represents a gigantic problem for the Democratic Party. With Howard Dean heading up the Democratic National Committee, Nancy Pelosi in charge of the House of Representatives, and Air America as the quasi-official voice of the left, it's going to be very difficult for the Democratic party to moderate either its substance or its image.

R&R: You have been pretty tough on Hollywood over the years. What's your take on this year's crop of films?

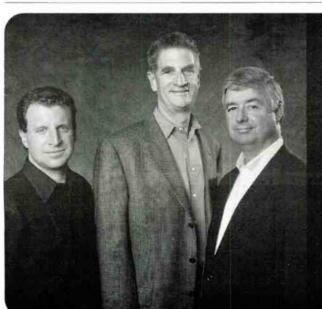
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"Part of the maturation of conservative Talk radio is that we have become confident enough to engage the other side. That's one of the most exciting and insufficiently noted changes in the whole format."

MM: Interestingly, none of the movies nominated for the Best Picture Oscar this year is a boxoffice hit. That's unprecedented. What it says from Hollywood is, "We're proud to anoint as our most important work stuff that the public doesn't really seem to care about." I don't want every movie to have a conservative point of view, but it would be nice if there were just a little bit of balance. There are tons of films out there with overt, heavy-handed liberal messages, but it's tough to find any with a conservative political agenda.

R&R: Any picks for this year's Oscar race?

MM: The Aviator will win. As soon as I saw it, I said it is the film that will be Martin Scorsese's revenge. The only exception to that might be if Million Dollar Baby slips in, and that would be a terrible shame. I hated that film.



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A Perry Capital Corporation

RAB2005

Continued from Page 1

Further, Ens noted that while 80% of all Yellow Pages advertisers say they run ads to increase sales, eight of 10 sales presentations never address how to accomplish that. He advised sellers to spend less time talking about the radio station and the competition and more time addressing the needs of the client.

Cautious Optimism

The Friday sessions began with RAB President/CEO Gary Fries' "State of the Industry" report, in which Fries urged sales executives to embrace the new reality in winning over advertisers. He said, "We are moving from a measurement-consumer media to a return-on-investment media to an environment in which the advertiser is trying to connect, at the store and at the shelf, with the consumer."

Though Fries sounded a note of pessimism in October 2004 at the NAB Radio Show in San Diego during his last semiannual "State of the Industry" address, he was cautiously optimistic about 2005 this time around, noting that the nonmedical insurance, professional-services and Internet categories showed doubledigit growth last year. Meanwhile, there was 7% growth in the key health care category and 6% growth in financial-services spending. These emerging categories, Fries said, are reason to feel encouraged.

Fries also congratulated the radio industry on having banded together in the face of new challenges and competition, noting that 30 companies are now jointly funding projects ranging from research on improving ad share to studies on how the ad industry perceives radio to promotional efforts that underscore radio's link to its local communities.

Later, in a meeting with a small group of reporters, Fries said radio has to realize that accountability has become a huge issue. Advertising constitutes only 17% of all marketing expenditures, and radio currently reaps just 8% of that 17%. The ad business, Friessaid, is undergoing fundamental change, and radio has to adjust its systems and processes to be in a position to grow its share by offering quick reaction and precise com-

A Perceptible Difference

That theme of accountability was echoed throughout the conference. The "Advertiser Perceptual Study' session both provided evidence of the problem and pointed to opportunities for radio to respond — while also providing a forum for some radio managers to gripe about the results of the research.

The research was presented by TargetCast President Steve Farella and Padin & Estabrook partner Ed Padin. Padin said the study found that buyers have a weak view of radio when it comes to schedule integrity, credibility, confidence in affidavits and radio's ability to document



BMI AT THE RAB During RAB2005 in Atlanta last week, BMI hosted a group dinner that featured country singer-songwriter Paul Brandt, who performed some of his songs and spoke about his career and the songwriting process. Seen here are (I-r) WBEB-FM President/CEO Jerry Lee, R&R Publisher/CEO Erica Farber, Brandt, BMI Sr. VP/Licensing John Shaker and BMI Exec. VP Mike Mahone.

ROI. Radio people, on the other hand, have a much more positive view of their performance in these areas.

Farella said the research indicates a direct link between accountability and ad spending, noting that buyers take their performance concerns into consideration when they allocate budget. Further, the study found that planners and buyers say they'd be more likely to increase radio's portion of future ad campaigns if accountability improves.

Meeting Advertiser Needs

Arbitron's session on its Portable People Meter project provided yet another forum for a discussion on accountability. While Arbitron Sr. VP/ PPM Marketing Jay Guyther opened the session by saying that the current PPM test in Houston is on track - and using the 10th generation of the PPM hardware -- panelists focused on the need to move away from paper diaries to passive measurement via electronic devices such as the PPM.

Nick Anthony, GM of Country WQMX/Akron and a member of the Arbitron Advisory Council, called the existing ratings methodology a "broken system," saying the electronic data-measurement train has "left the station" and it's time for radio to stop resisting and get on board.

Infinity Sr. VP/Research Tony Jarvis said radio is behind other media in moving to electronic measurement, adding that the PPM can re-establish radio as a key part of a media mix. Jarvis said, "Every listener we don't capture means we're not monetizing to our full potential."

Initiative Media Exec. VP/Local Broadcast Strategy Janice Finkel-Greene took it a step further, suggesting that radio can grow its share if it abandons its "1960s' model in favor of the more thorough and reliable PPM. Advertisers, Finkel-Greene said, need elec-

WPYM

Continued from Page 3

garner about 30% to 35% Hispanic composition," he said. "This station will reflect Active Rock for the marketplace."

Interim jocks are handling on-air duties for now, but the station is looking for full- and part-time talents, including a morning show producer.

tronic technology to do a better job of understanding consumers.

Building on that theme, Jarvis proposed using the transition to passive measurement as an opportunity to call on buyers and sellers to work together to redefine what is being measured and discuss how the data will be distributed. That could open the door to replacing quarter-hours and dayparts with other measures that better reflect how radio is used today.

At a breakfast meeting with R&R, Arbitron PPM President Pierre Bouvard said that one of the benefits to moving to the PPM is that while there are fewer people carrying PPM devices than are currently surveyed during a 12-week ratings period, the weekly sample is larger than with the paper diary, increasing the reliability of the data.

Bouvard said Arbitron is still determining the eventual cost of the PPM service, which has previously been pegged at 40%-65% higher than the diary system and depends to some degree on whether Nielsen becomes a partner with Arbitron in the PPM

During a lunch address on Friday, Clear Channel Radio CEO John Hogan urged radio to use this time of change, when radio is being challenged by competitors for audience and revenue share, as an opportunity to show what an inventive medium it is. Hogan said, "As industry professionals, it is our job to continue to search for ways to make radio even better for listeners.

"Less is More' is a start, but others in the industry need to step up with innovations that raise the bar for our medium."

RAB2006 will take place in New Orleans next winter; dates will be announced shortly.

Neumann

Continued from Page 12

now I'm running a major-market radio station in my hometown. What more could you ask for?"

Neumann has served as WLUM's MD since 2003 and has handled afternoon drive at the station for the past four years. Before that his career included stints in overnights and middays at WLUM and overnights at Oldies WZTR/ Milwaukee.

STREET TALK Is Stevens About To Get Rich?

a whirlwind weekend of Grammy parties and hobnoobing in Los Angeles, KALC (Alice 105.9)/Denver Asst. PD/ MD/midday talent Rich Stevens was headed home on Monday when his trip took a strange and painful turn. "I was sitting in the first row of the Frontier Airlines plane at LAX," he reports. "While the plane was still loading, I stretched my legs [he's 6'5"] through this opening in the bulkhead for about 20



Luckily, a police sketch artist was nassino by...

with a pain like I've never felt - the flight attendant had slammed the plane's huge hydraulic door on my foot!" Stevens said the attendant offered him some aspirin and ice as a remedy. "My foot was killing me," he continues. "It was swelling like crazy. I didn't dare

minutes, Suddenly, I'm hit

take my shoe off to ice it because I never would have gotten

When the plane landed in Denver it was met by paramedics and "big shots from Frontier," says Stevens. He continues, "They gave me a ride in one of those golf carts with the blue lights, picked up my luggage and transported me by ambulance to a nearby trauma center." A CAT scan showed his foot was fractured. "I'm wearing a boot cast and walking with crutches," Stevens says.

Miss Info Still Missing

When Miss Jones returned to mornings on WQHT (Hot 97)/New York last Friday following her suspension, potentially litigious newsperson Miss Info was noticeably MIA. You'll recall that Miss Info, who is Asian-American, publicly took exception to the show's airing of the "Tsunami Song," which resulted in the firing of producer Rick Delgado and co-host Todd Lynn. Folks in the know expect a peaceful resolution to be reached soon. Meanwhile, Asian-American activists staged a romantic Valentine's Day protest rally outside the sta-

The Programming Dept.

- Despite an up fall book, PD/afternoon dude Boomer exits Clear Channel CHR/Pop KSLZ/St. Louis after seven years. Marketing Director Craig Carmichael is currently sporting interim PD stripes, while CC Regional VP/Programming Mike Wheeler interviews to fill the position. Meanwhile, Boomer needs a gig. His previous stops include KHTS/San Diego, WKBQ/St. Louis and WYHY & WRVW/Nashville, Find him at 314-223-7587, 314-961-2705 or cdlnstl@aol.com.
- Ft. Myers radio fixture Randy Sherwyn, longtime morning talent on Beasley CHR/Pop WXKB, adds PD duties at Adult Standards clusterbuddy WJPT. The gig has been vacant since Chris Cue left last year when his wife took a sweet job in Connecticut.
- · Big doin's at the NextMedia/Carolinas branch office: Matt Lee is upped from Asst. PD/MD to plain old PD of Active Rocker WXQR/Greenville, NC. Meanwhile, also look for Mike "Mud" Kennedy, Asst. PD/MD of NextMedia's WSFM (Surf 107.5)/Wilmington, NC, to have the "Asst." surgically removed from his title soon, making him a beautiful swan of a PD.
- WHKF/Harrisburg Asst. PD/MD/afternoon talent Jerry Kidd prepares to embark on his next programming adventure: occupying the long-vacant PD slot at Cumulus CHR/Pop
 - WQSM (Q98) & WKQB (Kix 106.9)/Fayetteville, NC PD

Chris Chaos is leaving - for a gig that cannot be named. As we breathlessly await that news, Q98 Asst. PD/night dude Glenn Michaels and Kix 106.9 Asst. PD/midday goddess Tracy Taylor are presented with commemorative interim PD stripes for their respective stations from the Franklin Mint.

 PD Tim Bronson exits Alternative WEQX/Albany, NY. Replacement packages should be directed to owner/GM Brooks Brown at brooks@weqx.com.

Ouick Hits

• Sean "Hollywood" Hamilton is the new morning show



Hollywood: Home.

host at Infinity Oldies KRTH (K-Earth 101)/Los Angeles. Current wakeup artiste Gary Bryan shifts to afternoons. Hamilton is best known for his night stint at WHTZ (Z100)/New York at age 19 and, later, doing nights at KIIS/Los Angeles from 1987-94.

. In a surprising turn of events, marwhere his name makes ried morning team Jagger & Kristi have exited Clear Channel Hot AC

KMYI (My 94.1)/San Diego. No word yet on their replace-

- New PD Tommy Del Rio swings right for the fences at Entravision CHR/Rhythmic KBMB (103.5 The Bomb)/Sacramento by hiring a morning show guaranteed to irritate the crap out of crosstown competitor KSFM: Please welcome former KSFM morning man Davey D, who left the station in a flurry of legal activity in late 2003. His noncompete recently expired, leaving him free to spew his on-air magic once again. Joining Mr. D is his former KSFM roommate Mixxula (may not be his real name). They replace the syndicated Doug Banks Morning Show. KBMB still has afternoons open as "D-Funk"
- · Congrats to morning team Jackie & Bender and the rest of the staff of Infinity CHR/Pop KBKS (Kiss 106.1)/Seattle after its third annual radiothon, One Big KISS for Children's Hospital, raised \$1,070,957.57! We would call that amount
- · Across the street at Sandusky's KLSY (Mix 92.5)/Seattle, morning co-host Lisa Foster has left the building. Mitch Elliott is flying solo for now.
- · Frank Murphy of Ashley & Murphy in the Morning at South Central Oldies simulcast WRMX & WTXM/Knoxville exits due to budget cuts. Ashley Adams is now doing the show solo. Murphy's previous major-market stops include executive-producing Kevin & Bean on KROQ, Mark & Brian on KLOS and Jay Thomas on KPWR (Power 106) in Los Angeles in the '90s. He was also Executive Producer of Don & Mike's old WAVA/ Washington show for five years. Reach Murphy at 865-691-1559, or e-mail frank@frankmurphy.com.
- · Houston air vet Larry Jones is the new morning talent on Infinity Smooth Jazz KHJZ/Houston. He replaces Asst. PD/ MD Greg Morgan, who slides into the afternoon shift vacated by PD Maxine Todd, who steps aside to concentrate on hon-



Valentine (with friend) looking for ate: KORQ (95Q)/Abilene,

ing her awesome programming skillz. Most recently Jones did mornings on crosstown Urban AC KRWP before it flipped to Rock as KIOL

ing empire grows yet again, with the momentous announcement of his latest affili-

The Valentine in the Morn-

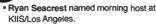
- TX. Please hold your applause we hear more fab call letters are imminent.
- WRVQ (Q94)/Richmond PD Wayne Coy is reunited with his old WNVZ/Norfolk buddy Larry Davis, who signs on for nights at Q94 as just plain "Davis." He replaces Jake Glenn, who exits.

Actual Damn Major-Market Gigs

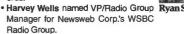
• Jefferson-Pilot CHR/Rhythmic KQKS (KS107.5)/Denver has its first full-time opening in over four years as afternoon personality Lucas heads to California's Central Valley — where it doesn't snow much - to do mornings at Buckley CHR/ Rhythmic KSEQ (Q97)/Fresno.









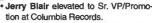


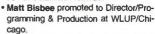




- · Capitol Records names Dave Sholin VP/Pop Promo-
- Casey Keating appointed PD of Bonneville's KZQZ/San Francisco.
- · Kipper McGee named PD of Talk KTRS-AM/St. Louis.







• Gary Moss named PD of KIKK-AM & FM/Houston.

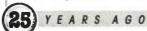


YEARS AGO

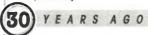
- · Andy Allen upped to Sr. VP/Promotion for Island Records.
- Valerie Geller named PD of Cap Cities/ABC's Talk WABC/New York
- Wynn Jackson becomes VP/National Album Promotion at RCA

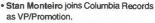


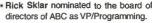
- Arista promotes Don lenner to VP/Promotion.
- Tony Anderson promoted to VP/R&B Promotion at Aris-
- Jaye Albright named PD of KMPS-AM & FM/Seattle.

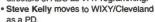


- · Neil Bogart resigns as President of Casablanca Record and Film-Works.
- Dr. Perri Johnson joins WCAU-FM/Philadelphia as an air personality.













Afternoons are open for the first time in six years at Infinity CHR/Pop WNKS/Charlotte as Adam Smasher exits after contract negotiations fall apart.

Reunited & It Feels So Good

Detroit (boasting direct flights to Cleveland, home of R&R Convention 2005!) is girding its loins for its biggest radio reunion ever! Save the date: Saturday, Sept. 24 at the Sheraton Hotel in suburban Novi, Ml. The event is being coordinated by Art Vuolo, "Radio's Best Friend"; Millie Felch of CHUM Group Ltd.; Mike Seltzer of SKM Advertising and Marketing; and Dick Kernen of Specs Howard School of Broadcast Arts. Similar events were held in 1988 and 1998 and were hugely successful.

This upcoming event will also celebrate Art's big 6-0! Most important, this reunion is also a benefit, with proceeds going to the Gail Purtan Ovarian Cancer Fund. Gail, the wife of Detroit morning legend Dick Purtan, has been fighting the disease for over seven years. If you have ever worked or currently work in Detroit, contact Art today at artvuolo@ool.com.

FILMS

BOX OFFICE TOTALS

February 11-13

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|----|-------------------------------------|------------|------------|--|
| Th | tie Distributor | \$ Weekend | \$ To Date | |
| 1 | Hitch (Sony)* | \$43.14 | \$43.14 | |
| 2 | Boogeyman (Sony) | \$10.23 | \$32.76 | |
| 3 | Are We There Yet? (Sony) | \$8.23 | \$61.25 | |
| 4 | Million Dollar Baby (WB) | \$7.44 | \$44.94 | |
| 5 | Pooh's Heffalump Movie (Buena Vista |)* \$5.80 | \$5.80 | |
| 6 | The Wedding Date (Universal) | \$5.51 | \$19.42 | |
| 7 | Hide And Seek (Fox) | \$5.40 | \$43.41 | |
| 8 | The Aviator (Miramax) | \$4.67 | \$82.32 | |
| 9 | Sideways (Fox Searchlight) | \$4.47 | \$52.77 | |
| 10 | Meet The Fockers (Universal) | \$3.45 | \$269.94 | |
| | | | | |

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include Because of Winn-Dixie, starring recording artist Dave Matthews. The film's Nettwerk soundtrack sports Emmylou Harris "Cabaret," Shawn Colvin's "Fly," The Finn Brothers' "Won't Give In," Leigh Nash's "I've Gotta See You Smile," The Beu Sisters' "Someday, Somehow" and cuts by The Be Good Tanyas, Alice Peacock, Shirley Ellis and more.

New Line is releasing the soundtrack to Son of the Mask, starring Jamie Kennedy. The CD includes Ryan Cabrera's "inside Your Mind," as well as songs by Neil Diamond, Chubby Checker, Paul Anka and others.

— Julie Gidlow

Formats You'll Flip Over

- After a weekend stunting with nothing but love songs as "Cupid 99.3," Clear Channel mercifully knocked that off and split WFKP/Newburgh, NY from its simulcast of CHR/Rhythmic sibling WPKF/Poughkeepsie, NY by taking it Soft AC as "99.3 Lite FM."
- CHR is back in Dothan, AL as Styles Media flips WXUS from Oldies to CHR/Pop as "Wild 100 — Today's Hit Music" under the care and feeding of Styles Media/Dothan Director/ Programming Craig Cooper.

Talk Topics

- Fox News Radio host Tony Snow revealed on Feb. 14 that he is being treated for colon cancer. The 49-year-old Snow says doctors discovered the cancer during a routine colonoscopy.
- Jay Marvin, most recently at WLS/Chicago, resurfaces as the new morning host at Clear Channel liberal Talker KKZN/ Boulder, CO.
- After five years away, Pete McMurray returns to nights at WCKG/Chicago. McMurray, who has since been heard at crosstown WLUP and WZZN, will take over his former night slot on WCKG.
- Today's lucky winner of a show on Sirius is ... Jay Thomas! The veteran TV actor and jock just scored an afternoon talk show on Sirius' Talk Central. Other than being deeply beloved as "Remo" on TV's Mork & Mindy, Thomas' radio career includes New York stops at WKTU, WXLO, WXRK and the former WTJM, as well as mornings on KPWR (Power 106)/ Los Angeles.

Condolences

Music-industry veteran **Tim Lane**, father of former **R&R** employee **Mike Lane**, passed away Feb. 7 from complications due to colon cancer. He was 67 years old. Lane's lengthy label career spanned from 1958-1987 and included stints at Decca, Liberty, Atlantic, Prophesy, Capricorn and Marsel. For the past 18 years Lane had been a member of the Screen Actors Guild and enjoyed bit parts in several movies and TV shows. He is survived by his wife, Joy, four sons and 11 grand-children. Funeral services are being held at 10am on Feb. 18 at Our Lady of Grace in Encino, CA.

ST Shot O' The Week



LEX & TERRY — PIMP MY CART! This week syndicated morning guys Lex & Terry, in a nod to their loyal homeless audience, are giving away a shopping cart that has been completely pimped out with over \$3,000 in electronic doodads to an unsuspecting homeless person. This bitchin' "electric candy blue" cart boasts the latest in homeless luxury accoutrements like an AM/FM/cassette deck, LCD-TV, theft alarm, GPS tracking, a refrigerator/heater, a solar-powered charging system, driving lights, a pull-out seat, a fold-away tent and a manual can-crusher. All in all, it's a pretty sweet ride for some poor disheveled bastard.

TELEVISION

TOP 10 SHOWS

Total Audience (109.6 million households)

- 1 CS
- American Idol (Tues.)
- 3 American Idol (Wed.)
- 4 Desperate Housewives 5 Without A Trace
- 6 CSI: Miami
- 7 Grammy Awards
- 7 Grammy tie Lost
- 9 ER
- 10 Everybody Loves Raymond

Feb. 7-**13**Adults 18-49

- American Idol (Tues.)
- 2 American Idol (Wed.)
- 3 Desperate Housewives
- 4 GI
- 5 Grammy Awards
- 6 E.R. 7 Lost
- 8 Apprentice 3
- 9 CSI: Miami
- tie Extreme Makeover: Home Ed. (8pm)

Source: Nielsen Media Research

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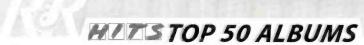
R&R ROCKS CLEVELAND!

JUNE 23-25 · 2005



RR CONVENTION 2005

RENAISSANCE CLEVELAND HOTEL



THE INDUSTRY'S NO. 1 RETAIL CHART February 18, 2005

| LW | TW | ARTIST | ALBUM | LABEL | POWERINDEX | CHANGE |
|----|----|------------------------------|----------------------------------|-----------------------------|------------|--------|
| _ | 1 | 3 DOORS DOWN | Seventeen Days | Republic/Universal | 235,020 | |
| 1 | 2 | GAME | The Documentary | Aftermath/G-Unit/Interscope | 151,797 | -21% |
| 3 | 3 | GREEN DAY | American Idiot | Reprise | 129,770 | +15% |
| _ | 4 | BRIAN MCKNIGHT | Gemini | Motown | 104,542 | _ |
| | 5 | TOTALLY COUNTRY IV | Various | Sony Music | 97,647 | |
| 5 | 6 | JOHN LEGEND | Get Lifted | Columbia | 91,903 | -5% |
| - | 7 | MICHAEL BUBLE | It's Time | Reprise | 91,004 | - |
| 4 | 8 | KENNY CHESNEY | Be As You Are | BNA | 90,889 | -14% |
| 2 | 9 | TINA TURNER | All The Best | Capitol | 90,635 | -24% |
| 9 | 10 | USHER | Confessions | LaFace/Zomba Label Group | 87,213 | +26% |
| 7 | 11 | EMINEM | Encore | Shady/Interscope | 84,511 | 0% |
| _ | 12 | LEE ANN WOMACK | There's More Where That Came | MCA | 84,468 | _ |
| 12 | 13 | KELLY CLARKSON | Breakaway | RCA/RMG | 83,005 | +37% |
| 8 | 14 | GRAMMY NOMINEES 2005 | Various | Capitol | 74,052 | -2% |
| 18 | 15 | RAY CHARLES | Genius Loves Company | Concord | 71,607 | +53% |
| 11 | 16 | FANTASIA | Free Yourself | JIRMG | 63,912 | +2% |
| 10 | 17 | LIL' JON & THE EASTSIDE BOYZ | Crunk Juice | TVT | 62,520 | -9% |
| 14 | 18 | RAY! | Soundtrack | WSM Soundtracks | 60,018 | +6% |
| 20 | 19 | SHANIA TWAIN | Greatest Hits | Mercury | 59,493 | +32% |
| 24 | 20 | RASCAL FLATTS | Feels Like Today | Lyric Street | 58,124 | +34% |
| 13 | 21 | CIARA | Goodies | LaFace/Zomba Label Group | 56,779 | -1% |
| 27 | 22 | GWEN STEFANI | Love, Angel, Music, Baby | Interscope | 55,920 | +38% |
| 16 | 23 | NOW VOL. 17 | Various | Capitol | 55,128 | +3% |
| 15 | 24 | DESTINY'S CHILD | Destiny Fulfilled | Columbia | 54,967 | -1% |
| 25 | 25 | KILLERS | Hot Fuss | Island/IDJMG | 54,315 | +25% |
| 22 | 26 | MAROON 5 | Songs About Jane | Octone/J/RMG | 54,314 | +22% |
| 6 | 27 | MOTLEY CRUE | Red, White & Crue | Hip-O | 54,279 | -41% |
| 17 | 28 | LUDACRIS | The Red Light District | Def Jam/IDJMG | 53,487 | +10% |
| 19 | 29 | PHANTOM OF THE OPERA | Soundtrack | Sony Classical | 53,240 | +15% |
| 30 | 30 | GRETCHEN WILSON | Here For The Party | Epic | 51,067 | +33% |
| 21 | 31 | MARIO | Turning Point | J/RMG | 48,046 | +7% |
| 23 | 32 | NELLY | Suit | Derrty/Fo' Reel/Universal | 46,368 | +5% |
| 32 | 33 | JESSE MCCARTNEY | Beautiful Soul | Hollywood | 45,127 | +25% |
| 26 | 34 | SNOOP DOGG | R&G (Rhythm & Gangsta) | Geffen | 44,636 | +5% |
| 29 | 35 | JAY Z/LINKIN PARK | Collision Course | Warner Bros. | 41,563 | +7% |
| 31 | 36 | T.J. | Urban Legend | Atlantic | 41,368 | +11% |
| 33 | 37 | U2 | How To Dismantle An Atomic Bomb | Interscope | 40,068 | +17% |
| 37 | 38 | TOBY KEITH | Greatest Hits 2 | DreamWorks | 39,236 | +22% |
| 39 | 39 | TIM MCGRAW | Live Like You Were Dying | Curb | 38,938 | +42% |
| 36 | 40 | GEORGE STRAIT | 50 #1's | MCA | 38,847 | +17% |
| 28 | 41 | LEANN RIMES | This Woman | Curb | 36,920 | -9% |
| _ | 42 | FIREO UP! 2 | Various | Razor & Tie | 34,804 | _ |
| - | 43 | K-CI & J0J0 | All My Life: Their Greatest Hits | Geffen | 32,511 | - |
| _ | 44 | KEANE | Hopes And Fears | Interscope | 32,471 | _ |
| 45 | 45 | BIG & RICH | Horse Of A Different Color | Warner Bros. | 31,825 | +22% |
| - | 46 | ALICIA KEYS | The Diary Of Alicia Keys | J/RMG | 31,084 | |
| 46 | 47 | JOHN MAYER | Heavier Things | Aware/Columbia | 30,740 | +19% |
| _ | 48 | KRAYZIE BONE | Gemini-Good Vs. Evil | Imusic | 29,844 | _ |
| 40 | 49 | GARDEN STATE | Soun track | Èpic | 29,568 | +11% |
| 47 | 50 | ASHLEE SIMPSON | Autobiography | Geffen | 29,449 | +21% |

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UN ALBUMS

It's All Up For 3 Doors Down

Now that this week's album chart is baked and served (much like us), we can report that Republic/Universal's 3 Doors Down's Sev-

enteen Days easily claims the No. 1 chart slot on sales of 235,000, beating Aftermath/G-Unit/Interscope rapper The Game by



Green Day

the comfortable margin of 83,000 units and change.

This week's top five includes two other debuts: Brian McKnight's Gemini (Motown/Universal) and BNA/RLG/



3 Doors Down

SMG's *Totally Country IV*, which land at No. 4 and No. 5, respectively. They're right behind Green Day (Reprise), standing pat at No. 3.

The top 10 includes one further debut, Michael Bublé's It's Time (Reprise), which comes on the chart at No. 7, between No. 6 John Legend (G.O.O.D./Columbia/Sony Urban) and No. 8 Kenny Chesney (BNA). Tina Turn-

er (Capitol) and Usher (LaFace/Zomba) round out the chart's upper fifth.

Also of note is Lee Ann Womack's There's More Where That Came From (MCA Nashville), which makes its debut at No. 12.

The biggest-increase award for the week goes to Grammy dominator Ray Charles (Concord), who logs a 53% increase and moves up three spots, 18-15. Tim McGraw (Curb) notches a 42% increase (but stays at No. 39), while Rascal Flatts (Lyric Street) improve by 34%, moving 24-20. Redneck woman Gretchen Wilson (Epic/Sony Nashville) gains by 33% and stays put at No. 30. Yes, folks, ain't nothin' but a soul country thang.

And, speaking of big increases, keep an eye on the aforementioned Charles, Green Day, Legend and McGraw — as well as the likes of Ali-

cia Keys, Usher, U2, Maroon 5, Kanye West and John Mayer — as expected post-Grammy sales spikes kick in.

spikes kick in.
Our retail
mystics are already predicting a battle for
No. Lon next



Ray Charles

week's chart between Charles and Green Day, both of whom are expected to be among the biggest beneficiaries from the awards show.

But that's a story for next week.



MIKE TRIAS

Just One Believer? Not Likely

When Diamond Rio go for adds at Country next week for "One Believer," it is highly doubtful that they will have just one believer among all the stations in the format. Just look at their track record.

Diamond Rio have released many albums over the years, all of which have been certified either Gold or Platinum. In fact, "One Believer," the title track from the band's upcoming album, already has two believers at Country radio: WYGY/ Cincinnati and WIVK/Knoxville have both added the track early.



Diamond Rio

Diamond Rio are not all about music, however. In 2004 they were honored with the Minnie Pearl Humanitarian

Award, and this year they plan to continue their philanthropic efforts. The boys, who are also the longtime national spokespeople for Big Brothers Big Sisters of America, will spearhead a fundraising initiative called Team Rio that will participate in high-profile events such as the 2005 Country Music Marathon & 1/2 Marathon, taking

place April 30 in Nashville.

Moby

Moby is coming back to radio with a brand-new bag of tricks in the form of his fifth CD, Hotel, due in stores March 22. Next week Hot AC, Alternative and Triple A outlets get a teaser in the form of "Beautiful," the lead single from the album. The CD, which was recorded in the New York area at both Moby's apartment and professional studios, will feature 14 tracks and was produced by the

artist. Hotel will mark the first time that Moby will not use vocal samples on an album. In fact, he uses his own vocals on 10 of the

tracks. A couple of the songs are duets, with at least one of them featuring Laura Dawn.

In true do-it-yourself fashion, Moby also plays every instrument on the new project except the drums, which were played by Scott Frassetto. And, in case you didn't already know, Moby received his nickname as a child — Herman Melville, author of Moby Dick, is his great-great-granduncle.



Garbage

Over the years Garbage have proven they are not just some throwaway one-hit wonder. Now Shirley Manson and company are back with "Why Do You Love Me," which is Going for Adds at Alternative and Triple A. The song marks our first peek at Bleed Like Me, the group's first album in three years, which is slated to drop April 12.

Manson says that Garbage are "giddy with relief, excitement and a great sense of accomplishment" now that they have finished the CD. She continues, "The record is done, and not only is it done, but it's pretty fucking stellar." As icing on the cake, Dave Grohl of The Foo Fighters lends his drumming skills to the song "Bad Boyfriend." In more Garbage news, Manson will be a guest on the forthcoming Queens Of The Stone Age album, Lullabies to Paralyze, hitting stores March 22.

Ben Lauren and Justin Long formed No Address almost three years ago while attending college at Florida State University. After adding Phil Moreton, Bill Donaldson and Randy Martin, the band garnered a following thanks to their single "When I'm Gone (Sadie)," which arrives at Rock, Active Rock and Alternative next week. The band were once so sick of the song that they almost didn't record it for their CD, Time Doesn't Notice. They reluctantly played the song while jamming in the studio, and after hearing the playback they knew they had to include it on the album. Lauren says, "It taught us an important lesson: You have to trust your audience."

RECOING FOR Addis

Week Of 2/22/05

CHR/POP

AKON Lonely (SRC/Universal)
FEATURES Blow It Out (Cherry/Universal)
GAVIN DeGRAW Chariot (J/RMG)
JA RULE fillOYD Caught Up (Murder Inc./IDJMG)
JIMMY FAT WORLD Work (Interscape)

CHR/RHYTHMIC

AKON Lonely (SRC/Universal)

FOKISSED You Must Be Mistaken (Big League)

JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)

MARQUES HOUSTON All Because Of You (T.U.G./Atlantic)

MASHONDA Back Of The Club (J/RMG)

URBAN

JA RULE f/LLOYD Caught Up /Murder Inc./IDJMG/
MARQUES HOUSTON All Because Of You (T.U.G./Atlantic)
MASHONDA Back Of The Club (J/RMG)
YING YANG TWINS Wait (TVT)

URBAN AC

KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel)

GOSPEL

DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gaspel)
KURT CARR God Blocked It (Gospo Centric/Sony BMG)
KURT CARR God Great God (Gospo Centric/Sony BMG)
KURT CARR Power Praise (Reprise) (Gospo Centric/Sony BMG)
KURT CARR Psalm 68 (Gospo Centric/Sony BMG)

COUNTRY

AMBER ODTSON I'll Try Anything (Capitol)
BRIAN McCOMAS The Middle Of Nowhere (Lyric Street)
DEANA CARTER One Day At A Time (Vanguard)
DERRYL PERRY Four Nights In Albuquerque (Music City)
DIAMONO RIO One Believer (Arista)
GRETCHEN WILSON Homewrecker (Epic)
HANNA-McEUEN Something Like A Broken Heart (MCA)

AC.

HOWIE DAY Collide (Epic)

HOT AC

FEATURES Blow It Out (Cherry/Universal)
GAVIN DEGRAW Chariot (J/RMG)
MOBY Beautiful (V2)
RELIENT K Be My Escape (Capitol/Gotee)

SMOOTH JAZZ

GEORGE DUKE T-Jam (BPM)
LISA LAUREN Here Comes The Rain Again (Planet Jazz)
PAUL TAYLOR Nightlife (Peak)
TEKNEEK Joyride (Tek South)
URBAN KNIGHTS My Boo (Narada Jazz)

ROCK

FEATURES Blow It Out (Cherry/Universal)
NO ADDRESS When I'm Gone (Sadie) (Atlantic)
PORCUPINE TREE Shallow (Lava)

ACTIVE ROCK

NO ADDRESS When I'm Gone (Sadie) (Atlantic)
PORCUPINE TREE Shallow (Lava)

FEATURES Blow It Out (Cherry/Universal)

ALTERNATIVE

GARBAGE Why Do You Love Me (Geffen)
HEAD AUTOMATICA Beating Heart Baby (Warner Bros.)
HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)
KEANE Everybody's Changing (Interscope)
MARDO Here She Comes (House Of Restitution)
MOBY Beautiful (V2)
MODEST MOUSE World At Large (Epic)
NO ADDRESS When I'm Gone (Sadie) (Atlantic)
U2 Sometimes You Can't Make It On Your Own (Interscope)
UNDERDATH Reinventing Your Exit (Tooth & Nail/EMC)

TRIPLE A

DEVLINS Careless Love (Nettwerk)

FEATURES Blow It Out (Cherry/Universal)

GARBAGE Why Do You Love Me (Geffen)

GAVIN DEGRAW Chariot (J/RMG)

KEANE Everybody's Changing (Interscope)

KIERAN McGEE Waiting For A Friend (Stanton Street)

MOBY Beautiful (V2)

STREAMERS This Is Not Material World (Omorica)

SUSIE SUH Shell (Epic)

UMPHREY'S McGEE Anchor Drops (SCI-Fidelity)

CHRISTIAN AC

FFH You Drive, I'll Ride (Essential/PLG)
TREVOR MORGAN Better Than Life (BHT)

CHRISTIAN CHR

FFH You Drive, I'll Ride (Essential/PLG)
TREVOR MDRGAN Skin And Bones (BHT)

CHRISTIAN ROCK

CHEMISTRY From Within (Razor & Tie)
EVERYDAY SUNDAY Comfort Zone (Flicker)
KAINOS Selfish Me (Southern Signal)
MANIC DRIVE Nebulous (Whiplash)

INSPO

FFH You Orive, I'll Ride (Essential/PLG)

JEFF DEYO The Bread Has Been Broken (Spring Hill Worship)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

A&R WORLDWIDE



SAT BISLA

On The Radar

New international talent poised for U.S. radio

There's been an influx of international repertoire hitting the desks of stateside A&R and music-publishing executives over the past several months, leading to a slew of signings and increased interest in overseas artists. The compelling factor behind this trend is that the U.S. repertoire pipeline has been dry. There isn't enough quality domestic content to perk up the ears of A&R representatives.

Record companies need product to sell to consumers, and they have to build solid catalog for future earnings. Contemporary radio formats rely on content supplied by the record companies to attract the listeners who, in turn, attract advertising dollars. If the quality isn't there in the content, consumers have other places to go—the Internet, iPods, satellite radio, etc.

Much music from the overseas markets is exciting, fresh and compelling, which is why the major labels will be servicing you with a lot more artists from those markets in the coming months.

We've assembled a short list of some international artists who have either just been signed by major labels stateside or who are the focus of A&R reps, publishers and label heads for inking in the near future. If you're looking to add some quality content to your airwaves, you may want to check out these great new acts.

Verra Cruz

St. Albans, U.K. trio Verra Cruz independently released their Soul Collides EP in 2004, and the



Verra Cruz

music has made its way onto the airwaves of tastemaker major-market stations across the United States and the U.K.

WXRK/New York; KROQ and KDLD in Los Angeles; WPLY/Philadelphia; WBCN/Boston; KEDJ and KUPD in Phoenix; WXDX/Pitts-burgh; KNRK/Portland, OR; and many others recognized the band's potential and supported them with airplay. In fact, KROQ's Jed The Fish chose this unsigned U.K. outfit as his "Catch of the Day" three times in 2004.

Verra Cruz have built a ground swell of support that has helped them land an all-digital recording deal with Universal Worldwide. That alliance will

There's big buzz on Tom Vek overseas (think a British Beck).

help Verra Cruz launch their career online by giving them worldwide digital distribution.

Verra Cruz have had the support of U.K. radio for quite some time, and they recently put together a limited-edition two-disc collection of singles released overseas. The collection, *Verra Cruz: The U.K. Singles* (Crazeltown), is in the hands of a number of international radio programmers.

The band is touring the U.K. through February and will release their debut LP in March. For more information, check out their website at www.verracruz.com. Their management contact is Matt Booth at matt@crazeltown.com.

Teddybears STHLM

Stockholm-based three-piece Teddybears STHLM are creating a large amount of interest at radio and with film and TV music supervisors worldwide with their latest album, Fresh. The full-length contains the infectious dancehall alternative smash "Cobra Style," featuring Mad Cobra, and the track is getting very strong radio reaction throughout Europe.

The trio are inked to Sony Music Sweden, and they've just signed a U.S. deal with Atlantic



Teddybears STHML

Records co-Chairman/COO Craig Kallman Teddybears STHLM's music will also be featured on an upcoming international Heineken TV ad. Many international radio programmers predict that "Cobra Style" will be a multiformat radio summer smash. For more information, check out www.teddybearssthlm.com, or contact manager Thaddeus Rudd at wwwsggrs@acl.com.

LCD Soundsystem

The self-titled debut LP from New York electro-punk outfit LCD Soundsystem was released stateside on Feb. 15, and it's already gotten tastemakers' attention. The two-CD set, featuring a brand new nine-track album and a six-song bonus CD of previous singles (including the 2002 club hit "Losing My Edge"), is currently the most-played album on commercial Alternative specialty shows across the U.S. Meanwhile, the full-length has been generating support on such influential U.K. stations as BBC Radio 1 (Zane Lowe and Steve Lamacq), Xfm, Kerrang! and 6 Music.

A little about LCD Soundsystem: While there's a full band onstage during live performances, the project is actually one man, New York producer extraordinaire James Murphy, who serves as LCD Soundsystem's main songwriter and programmer.

Murphy is also half of the DFA label and production team who have done production and remix work for such acts as The Rapture, Radio 4, Le Tigre, N.E.R.D., Fischerspooner and Junior Senior. LCD Soundsystem will tour the U.K., Germany and Japan through February. The band are signed to EMI Records in the U.K. and are releasing their latest album via Capitol in the States. Read more at www.lcdsoundsystem.com.

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Much music from the overseas markets is exciting, fresh and compelling, which is why the major labels will be servicing you with a lot more artists from those markets in the coming months.

Lucid 3

New Zealand is known for its natural beauty, but it's also becoming famous for its deep pool of musical talent. One of the strongest Triple A- and Hot AC-flavored acts is Lucid 3, on Lupin Music. If you enjoy something a bit more mellow and vibey for your station, then Lucid 3 offer a jammy interpretation of bands like Morcheeba and Massive Attack.

The trio's strong lyrics and catchy melodies would fit into the stable of a label like Aware, ATO or Lost Highway. Lucid 3 have a great song called "Smooth Machine," featured on the import Pitch Jumping EP. For more information, visit their website at www.lucid3.com or contact manager Mark Roach at mark@lucid3.com.

The Dead 60s

Liverpool, England quartet The Dead 60s' debut full-length will hit stores across the pond in April through Deltasonic (an imprint of Sony U.K.). They will also see a stateside release later in the year, through Epic.

The band, formed in early 2003, have toured the U.K. relentlessly since their inception, supporting the likes of The Thrills, The Tears, The Zutons, The Bees, Morrissey and Kasabian. It's easy to hear who their influences are, and if

If you're a fan of The Clash and The Specials, you'll enjoy The Dead 60s' fresh take on the punk-ska-dub sound.

you're a fan of The Clash and The Specials, you'll enjoy The Dead 60s' fresh take on the punk-skadub sound.

Their first single, "Riot Radio," is already seeing airplay on U.S. stations including KITS/San Francisco; KNRK/Portland, OR; KEDJ/Phoenix; and KATT/Oklahoma City. The trio also recently signed a management deal with Q Prime (Metallica, Red Hot Chili Peppers). See more on the web at www.dead60s.com.

Warren Suicide

Warren Suicide are a Berlin-based trio who will absolutely connect with fans of Kraftwerk, Cabaret Voltaire and The Chemical Brothers. Their self-titled debut album was released in Europe in November 2004 through indie Fume Records, and they've already topped the German dance and alternative charts.

The band's track "Warren Suicide" has been championed on BBC Radio 1 by the likes of Steve Lamacq, Zane Lowe, Annie Nightingale, Andrew Weatherall and Paul Oakenfold, and their material has the ability to translate just as successfully in the U.S. The band's website at www. warrensuicide.com is phenomenal — check it out for yourself!

Kid Symphony

Kid Symphony are an unsigned Leeds, U.K.based five-piece who recently wrapped up recording an impressive debut album. Their energetic performance at SXSW 2004 helped them pick up tours in the U.K. with Electric Six, Snow Patrol and Feeder. Singer Chris Langdon (brother of Spacehog frontman Royston) has true star quality, and "Underqualified," the standout track from Kid Symphony's LP, is destined to be an Alternative and Rock radio smash.

KIDSYMPHONY

There's already a large amount of A&R interest on both sides of the Atlantic brewing on Kid Symphony, with both major and independent labels showing strong signs of wanting to secure this outfits. Check out their website at www. kidsymphony.com, or contact manager Rob Swerdlow at rswerdlow@cybase.co.uk.

Tom Vek

Twenty-three-year-old Londoner Tom Vek was recently signed to Island Records U.K. He plays multiple instruments and recorded his entire debut album, We Have Sound, in his paretter expense.

There's big buzz on this guy overseas (think a British Beck). His full-length hits stores overseas in April, and the single, "C-C (You Set the Fire)," is a great introductory track, as is "If You Want." Tom Vek has an amazing future ahead. Check out his Myspace page at www.myspace.com/tomoek.

Send your unsigned or signed releases to: Sat Bisla A&R Worldwide 449 S. Beverly Drive, Suite 300 Beverly Hills, CA 90212, USA



ADAM JACOBSON

Cool Commercials

Magneto puts a fresh spin on TV spots

Picture a bright yellow flower shining vividly in the sun. The scene is accompanied by a soft ballad with the lyrics, "You're like a flower to me/Blowing in a soft summer breeze." Now picture a happy little bulldog, tongue flapping in the breeze, urinating on the flower while the intro to George Thorogood's "Bad to the Bone" plays over a superimposed message reading "100% Pure Classic Rock."

Welcome to the wacky and incredibly creative world of radio-station spots for TV audiences done by Portland, OR-based Magneto Brand Advertising.

That particular commercial was used by Entercom's KGON/Portland, OR. Other stations that have taken a liking to Magneto's spots include WMMR/Philadelphia; WIYY (98 Rock)/Baltimore; KSEG/Sacramento; WAQY/Springfield, MA; and WPLR/New Haven, CT.

The spot that's garnered Magneto the



Craig Opfer

most attention is its deceptively simple "Rock Machine" commercial. Here's the visual: A printing press with a station's logo puts the names of that station's core artists on big stone tablets. The musical accompaniment is Queen's "We Will Rock You." After every

artist name, the station logo appears. It's a spot that doesn't even need audio. If you're in a bar and it appears on a muted TV, you know exactly what it's for.

Unique And Eye-Catching

Craig Opfer, Magneto's Principal and Creative Director, won initial acclaim for his advertising work with Nissan. As an art director at the ad firm J. Michael Thompson, he worked on TV, print and outdoor campaigns for Honda, Yamaha, Kraft, Kellogg's and Oscar Mayer.

Opfer then found his way to Portland, OR, chasing a desire to work in a smaller market and on smaller projects. "I gained some expertise in and an understanding of radio," he says of his previous work, which included putting together commercials for Clear Channel. "I have a good understanding of the media and all kinds of accounts."

Entercom was the first account for Magneto's fledgling radio commercial development team. "We did a couple of spots for a personality named Nelson at a station called 'Rosie 105' [KRSK/Portland, OR]," Opfer says.

That commercial highlighted Nelson's switch from a crosstown rival to Rosie 105 by

first focusing on his face, and then panning out to reveal the male host sitting on a couch in women's lingerie, holding a martini. "They wanted to identify the fact that he was moving to Rosie from a Clear Channel station," Opfer says.

"Our work stands out because the spots are a little edgier and not those canned kind of commercials."

Business Explodes

Then came a call from Rosie's market sister, KGON. "They came to me and said, 'We need this right now. Please help us,'" Opfer recalls. That's when he and his team put together the Rock Machine spots.

"The goal was to combat a Clear Channel station that had come on the air to compete with KGON and [Infinity's] KINK. The station [KRVO (The River)] was doing a spot that just focused on the artists they play. We did that, too, but we put it in a gritty, industrial environment with 'We Will Rock You' as the music bed."

Magneto's business exploded following the initial airings of the Rock Machine spots. "The commercial was presented at an Entercom sales meeting, and a lot of people were wowed by it and asking how they could get the spot." One of the nation's biggest consultancies, Jacobs Media, recommended the spot to its clients — without any pushing at all from Magneto, Opfer says, laughing.

"The Rock Machine spot is simple," he continues. "It's something you can see without any music and get it. We then put together the 'Encore' spot, which is the most feminine, most ethereal and most passive commercial we offer."

That spot features a crowd of men and women at a Rolling Stones concert. The band is never shown — just images of ecstatic Stones fans jumping up and down as Mick Jagger announces that the band will do one more song, "Jumpin' Jack Flash." As the song begins a superimposed message reads, "2,500 Songs. 7 Days A Week, 365 Days A Year. 100% Pure Classic Rock."

"All three commercials are instructively different," Opfer says. "We're not following a campaign, nor do we want that feel to our commercials."

A Lingering Challenge

A lingering challenge at radio is finding the money to actually pay for a TV campaign. Opfer admits that he's seen some hesitation from stations that have limited budgets for such things, so he works with each station to determine how much the commercial should cost and then negotiates from there

"We'll do it for a station at a reduced price if we keep the rights and can syndicate the spot across the country," Opfer says, "But even that has slowed down."

Opfer likes to travel to the market to meet with a station's staff. "I want to see where the competition is going and tailor the spots for the station," he says. "The strategy is simple: What do they like, and what's bogus to them? With KRXQ (98 Rock)/Sacramento, we went down there and interviewed some of the listeners."

Given that 98 Rock is an Active Rocker, the responses weren't too surprising. "Most of them had that 'I like to fuck and rock' attitude, that 'trash the hotel room' mentality. We try to get out of the office and work on concepts, and I like our stuff to look national even when it's local."

Magneto wound up putting together three attention-getting TV spots with 98 Rock listeners in mind. One, "Backstage Pass," features a woman who flashes her breasts at two security guards checking for concert-goers' backstage passes. Another, "Bathroom Stall," focuses on a young man praying to the porcelain god, then shrugging it off to return to enjoying the rock concert he's attending.

"With our spots, there's a strategy in each one. We're trying to make a point. I think there's value in that, rather than just a memorable idea."

"The interesting thing is that people are geared to watching the commercials, especially women, who aren't so much into the game," Opfer says of the NFL's annual championship.

And remember all of those dot-com commercials? "I remember the commercial, but I don't remember the company," Opfer says. "With our spots, there's a strategy in each one. We're trying to make a point. I think there's value in that, rather than just a memorable idea."

Alternative Selection

Magneto has branched out by offering commercials to News/Talk, Country and AC stations. When KTTH/Seattle wanted to tell listeners that Rush Limbaugh's Premiere-syndicated show was now on the station, they had Magneto put together an ad that featured a Rush rant with the message, "His ideological position hasn't changed. His dial position has."

In "The Tracker," an outdoorsman seeks to hunt down a wolf. His tracking device leads him to a cabin where he barges in on KPLX (The Wolf)/Dallas air personalities, live on the

And then there's "The Power of Music," an award-winning spot that's generated lots of talk. A room full of women perform yoga dur-

MAGNE+O BRAND ADVERTISING

In a third spot a female groupie is urged to wake up and leave a band's tour bus after a hard night of partying. However, the Ohio resident finds herself in Sacramento.

A Little Edgier

"I'm not going after FilmHouse or any of those big guys," Opfer says. "We're more of a boutique kind of place. Our work stands out because the spots are a little edgier and not those canned kind of commercials."

He also believes that a renaissance has begun over the last several years, in that listeners are appreciating commercials that are funnier and that have a point to them—something illustrated during most Super Bowl telecasts.

ing a thunderstorm while listening to Elton John's "Can You Feel the Love Tonight." Chaos ensues when the power goes out and the music suddenly stops.

The women begin to fight with one another, but then the power comes back on and the music starts up again. The women realize what they've done and apologize profusely as a message appears on the screen: "The right music makes all the difference." As the women engage in a group hug, the station's tagline appears: "K103 FM. Soft rock for a busy world."

In an era when people are bombarded by messages all day, every day, Magneto has made its mark by offering an edgy alternative for stations looking to make an impact in their communities.

58

59

50

42 50

50 48

50 48

52 47

38

PD: Scooter

Feb. 5:

LW TW

70

MD: Freaky Dave

Top 10 songs, week ended

ARTIST Title



KEVIN CARTER

Our New-Reporter Rodeo Roundup

CHR/Pop family additions put the fun in dysfunctional

nce every quarter we barricade ourselves in our neighborhood Starbucks and check our ratings lists twice to see who's been naughty and who's been nice. Using a complicated scientific formula that would confuse NASA engineers — and taking into account such intangibles as who pesters us incessantly and who sends us gift baskets — a select few candidates are found to be qualified. After a secret midnight ceremony and a simple blood oath, they are then invited into our wonderful CHR/Pop family. Here, now, are the latest additions, in no particular order.

> 73 72

> 72 72

71

72

72

51

Cone

ing in the weeks ahead.

PD: Tony Travatto

MD: Russell Rush

76

75

74

46

45

27

LW TW ARTIST Title

Dreams

Top 10 songs, week ended Feb. 5:

WHBQ (Q107.5)/Memphis

PD: Karson With A K

MD: Lugnut

Top 10 songs, week ended Feb. 5:

LW TW **ARTIST Title**

- 90 JESSE McCARTNEY Beautiful Soul
- KELLY CLARKSON Since U Been Gone
- 87 MARIO Let Me Love You
- 87 83 CIARA f/MISSY ELLIOTT 1, 2 Step
- 61 74 GREEN DAY Boulevard Of Broken Dreams
- 58 58 **LENNY KRAVITZ Lady**
- 55 58 **DESTINY'S CHILD Soldier**
- 58 57 **MAROON 5 Sunday Morning**
- 47 **BOWLING FOR SOUP Almost**
- 55 JAY-Z & LINKIN PARK Numb/Encore

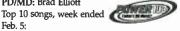
"You always hear programmers say their city is unique, but I'm pretty sure not many markets have six of the top nine stations in some sort of Urban format, with another that just signed on looking strong," says Karson. "Memphis defines the word diversity when it comes to the ethnicity of the population.

"We're coming up on our one-year anniversary and are continuing to bring new people to the station every day. We have taken mornings from dead last to top 10 and recently solidified our last two jocks to round out a great staff. WHBO's addition to the CHR panel is a direct result of the hard work of my team and label support of a much-needed CHR in Mem-

"The King may have ruled Beale Street on our call letters in the '50s, but WHBQ in the 21st century is pure Pop. I'd bet a large rack of Rendezvous ribs on its continued growth and success!"

KCDD (Power 103)/Abilene, TX

PD/MD: Brad Elliott



LW TW ARTIST Title

Feb. 5:

- LIL JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends
- 72 JESSE McCARTNEY Beautiful Soul

26 • Radio & Records February 18, 2005

GAVIN DeGRAW I Don't Want To Be

73 72 CIARA f/MISSY ELLIOTT 1, 2 Step

DESTINY'S CHILD Soldier

MARIO Let Me Love You

EMINEM Mockingbird

KELLY CLARKSON Since U Been

GREEN DAY Boulevard Of Broken

NELLY f/TIM McGRAW Over And

"We're on a high here at Power 103," says

Elliott. "The fall Arbitron was good to us, and

we climbed from a 5.8 to a 9.1 12+. It's full steam

ahead as we head into the spring, and we have

some very hot promotions and contests com-

about what we have accomplished and are

staying focused on the high goals we have set

The music is right on. We feel really good

WBNQ/Bloomington, IL

GREEN DAY Boulevard Of Broken

KELLY CLARKSON Since U Been

JESSE McCARTNEY Beautiful Soul

GAVIN DeGRAW I Don't Want To Be

CIARA f/MISSY ELLIOTT 1, 2 Step

MARIO Let Me Love You

RYAN CABRERA True

LENNY KRAVITZ Lady

DESTINY'S CHILD Soldier

JENNIFER LOPEZ Get Right

"We've got a great staff, starting with The

Susan & Fasig Morning Show," Travatto says.

"Russell Rush just moved to afternoons and is

already getting people talking. I was hoping to

hire Mark Anderson from WKST/Pittsburgh

and Joey Buttafuoco for nights, but their agent

I'm especially excited that Russell can earn his

'We're pumped to be part of the R&R panel.

says they are out of my budget.

- **DESTINY'S CHILD Soldier** GAVIN DeGRAW I Don't Want To Be
- CIARA f/MISSY ELLIOTT 1, 2 Step 69

KELLY CLARKSON Breakaway

pay by taking all those music calls, which he will

KRCS (Hot 93.1)/Rapid City, SD

DESTINY'S CHILD Soldier

KELLY CLARKSON Since U Been

JESSE McCARTNEY Beautiful Soul

GREEN DAY Boulevard Of Broken

GOOD CHARLOTTE I Just Wanna Live

AVRIL LAVIGNE Nobody's Home

GWEN STEFANI f/EVE Rich Girl

WGIC (Magic 98.5)/

Cookeville, TN

MAROON 5 Sunday Morning

RYAN CABRERA True

USHER Caught Up

MD: D. Ray Knight

LW TW ARTIST Title

Dreams

Top 10 songs, week ended Feb. 5:

gladly accept, even on his cell phone at 2am."

- 68 69 NELLY f/TIM McGRAW Over And Over
- MARIO Let Me Love You
- GREEN DAY Boulevard Of Broken
- JOHN MAYER Daughters 70
- 27 SEETHER f/AMY LEE Broken
- LIL JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends

"Wow - label service!" says Scooter. "That's awesome, but Wal-Mart is going to be pissed."

WWAX (The Beat 92.1)/ Duluth, MN

PD/MD: Tony Hart Top 10 songs, week ended Feb. 5: TW ARTIST Title

- IOIO Baby It's You
- IESSE McCARTNEY Beautiful Soul
- GAVIN DeGRAW I Don't Want To Be
- GOOD CHARLOTTE I Just Wanna Live
- 67 MARIO Let Me Love You
- KELLY CLARKSON Since IJ Been Gone
 - GREEN DAY Boulevard Of Broken
- CIARA f/MISSY ELLIOTT 1, 2 Step
- SWITCHFOOT Dare You To Move
- USHER & ALICIA KEYS My Boo

"We are so excited to be part of R&R's panel that the whole staff decided to celebrate with a midwinter plunge into the Great Lake Gitchee Gummi," says Hart, obviously still suffering the aftereffects of his refreshing morning swim. "Unfortunately, a week later, we all got a weird

"We are all very proud to be a member of the R&R family."

WAZO (Z107.5)/ Wilmington, NC

PD/MD: Mark Jacobs

Top 10 songs, week ended Feb. 5:

- LW TW ARTIST Title
- MARIO Let Me Love You
- 65 65 GAVIN DeGRAW I Don't Want To Be 65 LIL ION & THE EASTSIDE BOYZ
- f/USHER & LUDACRIS Lovers & Friends CIARA f/MISSY ELLIOTT 1, 2 Step
- NELLY f/TIM McGRAW Over And Over
- IOIO Baby It's You
- KELLY CLARKSON Since U Been Gone

- 50 GREEN DAY Boulevard Of Broken
- **RYAN CABRERA True**
 - IESSE McCARTNEY Beautiful Soul

WNKI (Wink 106)/Elmira, NY

PD/MD: JJ Morgan Top 10 songs, week ende

Feb. 5:

ARTIST Title

56

LW TW

- 62 62 GAVIN DeGRAW I Don't Want To Be
 - GREEN DAY Boulevard Of Broken Dreams
- 62 MARIO Let Me Love You
- 59 CIARA f/MISSY ELLIOTT 1, 2 Step
- KELLY CLARKSON Since U Been Gone
- JESSE McCARTNEY Beautiful Soul DESTINY'S CHILD Soldier 41
- 56 **RYAN CABRERA True**
- LIL JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends
 - NELLY f/TIM McGRAW Over And Over

"Even though we had been a Hot AC reporter previously, it's great to be a part of where it's really happening," says Morgan. "We're the most listened-to station in the Twin Tiers region, with one out of every four people in the region listening. We have the biggest stick and know how to use it, with over \$100,000 in cash and prizes given away in '04. And we're not book-centric in regard to promotions, since we give away \$106 every weekday of the year.

"Among the cool, unique promotions here is the opening of the WINK Wedding Chapel on Valentine's Day, where The WINK Wake Up Crew - myself and Amanda Valentine - will marry and renew vows for listeners, with all the bells and whistles, prizes and more.

"Thanks, R&R!"

WDAY (Y94)/Fargo, ND

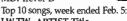
PD: Mike "Big Dog" Kapel MD: Troy Dayton

Top 10 songs, week ended Feb. 5:

IW TW ARTIST Title

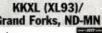
- JESSE McCARTNEY Beautiful Soul 80 81
- 81 **RYAN CABRERA True**
- 81 80 **MAROON 5 Sunday Morning**
- CIARA f/MISSY ELLIOTT 1, 2 Step 44 48
- KELLY CLARKSON Since U Been Gone NELLY f/TIM McGRAW Over And Over 79
- 58 AVRIL LAVIGNE Nobody's Home
- 57 58 GREEN DAY Boulevard Of Broken
- Dreams 58 JAY-Z & LINKIN PARK Numb/Encore
- MARIO Let Me Love You

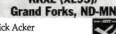
PD: Rick Acker MD: Trevor D

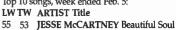


- **GREEN DAY Boulevard Of Broken**
- 53 GAVIN DeGRAW I Don't Want To Be
- 51 KELLY CLARKSON Since U Been Gone
- **RYAN CABRERA True**
- 35 AVRIL LAVIGNE Nobody's Home 37
- SIMPLE PLAN Welcome To My Life
- 37 SWITCHFOOT Dare You To Move
- GWEN STEFANI f/EVE Rich Girl
- YELLOWCARD Only One

"XL93 is very excited to be back in the R&R family." Acker says, "Now we have somebody to report to other than Field & Stream. XL93 is a heritage CHR station that will be celebrating its 25th anniversary in 2006. It's one of the few stations that has never changed formats over the years.'









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| | | February 18, 2005 | | | | | |
|--------------|--------------|--|----------------|-------|---------------------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TÓTAL AUDIENCE (80) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| 2 | 1 | MARIO Let Me Love You (J/RMG) | 8341 | ·129 | 662601 | 13 | 117/0 |
| 1 | 2 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) | 8284 | -292 | 697890 | 13 | 116/0 |
| 4 | 3 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 7905 | +776 | 682207 | 8 | 118/0 |
| 3 | 4 | KELLY CLARKSON Since U Been Gone (RCA/RMG) | 7661 | +337 | 668616 | 11 | 118/0 |
| 5 | 5 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 6972 | -32 | 579625 | 16 | 118/0 |
| 6 | 6 | DESTINY'S CHILD Soldier (Columbia) | 5851 | -749 | 446934 | 12 | 113/0 |
| 7 | 7 | GAVIN DEGRAW I Don't Want To Be (J/RMG) | 5451 | -444 | 453987 | 21 | 116/0 |
| 8 | 8 | EMINEM Mockingbird (Shady/Aftermath/Interscope) | 5443 | +180 | 420885 | 9 | 116/0 |
| 11 | 9 | GWEN STEFANI f/EVE Rich Girl (Interscope) | 5065 | +435 | 475344 | 9 | 118/0 |
| 10 | 10 | LIL' JON & THE EASTSIDE BDYZ f/USHER & LUDACRIS Lovers & Friends /TVT/ | 4696 | -29 | 338347 | 9 | 79/2 |
| 14 | • | USHER Caught Up (LaFace/Zomba Label Group) | 4457 | +573 | 382859 | 7 | 117/1 |
| 9 | 12 | RYAN CABRERA True (E.V.L.A./Atlantic) | 4297 | -615 | 367713 | 15 | 111/0 |
| 19 | 13 | FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | 3848 | +910 | 344016 | 4 | 115/9 |
| 12 | 14 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Real/Curty/Universal) | 3725 | -620 | 290581 | 18 | 184/0 |
| 18 | 15 | 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | 3658 | +635 | 296974 | 8 | 98/7 |
| 13 | 16 | JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 3492 | -642 | 321579 | - 11 | 111/0 |
| 15 | 17 | KELLY CLARKSON Breakaway (Hollywood) | 3133 | ·317 | 294481 | 28 | 113/0 |
| 21 | 18 | ASHANTI Only U (Murder Inc./IDJMG) | 2988 | +144 | 171 9 87 | 7 | 98/0 |
| 20 | 19 | JENNIFER LOPEZ Get Right (Epic) | 2874 | -8 | 213529 | 6 | 103/2 |
| 27 | 20 | GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 2828 | +502 | 221143 | 4 | 77/8 |
| 24 | 21 | MAROON 5 Sunday Morning (Octone/J/RMG) | 2708 | +50 | 177949 | 11 | 110/0 |
| 26 | 22 | NELLY N Dey Say (Derrty/Fo' Reel/Universal) | 2627 | +194 | 179614 | 7 | 87/4 |
| 16 | 23 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 2519 | -592 | 204275 | 14 | 110/0 |
| 17 | 24 | GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) | 2518 | ·517 | 119532 | 10 | 101/0 |
| 22 | 25 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Daggystyle/Geffen) | 2297 | -533 | 151731 | 14 | 106/0 |
| 23 | 26 | JOHN MAYER Daughters (Aware/Columbia) | 2263 | -431 | 135907 | 17 | 86/0 |
| 25 | 27 | LENNY KRAVITZ Lady (Virgin) | 2240 | -273 | 139692 | 15 | 92/0 |
| 30 | 28 | MARIAH CAREY It's Like That (Island/IDJMG) | 2163 | +295 | 163002 | 3 | 103/8 |
| 29 | 29 | ALICIA KEYS Karma (J/RMG) | 2160 | +238 | 123571 | 9 | 100/5 |
| 36 | 30 | SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) | 1977 | +594 | 148810 | 3 | 94/16 |
| 31 | 3 | BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group) | 1830 | +106 | 103495 | 5 | 96/2 |
| Debut | 32 | ROB THOMAS Lonely No More (Atlantic) | 1709 | +1082 | 135471 | 1 | 89/24 |
| 33 | 33 | EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope) | 1690 | +113 | 163048 | 6 | 55/8 |
| 32 | 34 | LUDACRIS Get Back (Def Jam South/IDJMG) | 1655 | -68 | 105342 | 8 | 59/0 |
| 35 | 35 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 1482 | +71 | 65694 | 6 | 72/4 |
| 48 | 36 | NATALIE Goin' Crazy (Latium/Universal) | 1339 | +622 | 161444 | 2 | 62/14 |
| 34 | 37 | TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | 1248 | -256 | 75713 | 20 | 91/0 |
| 40 | 38 | TYLER HILTON When It Comes (Maverick/Reprise) | 1225 | +61 | 38763 | 8 | 62/3 |
| 37 | 39 | EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope) | 1200 | -166 | 138291 | 12 | 85/0 |
| Debut | 410 | 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 1123 | +486 | 103626 | 1 | 35/15 |
| 39 | 41 | SIMPLE PLAN Welcome To My Life (Lava) . | 1070 | -246 | 78736 | 20 | 100/0 |
| 41 | 42 | LINDSAY LOHAN Over (Casablanca/Universal) | 991 | -4 | 46574 | 7 | 75/4 |
| 42 | 43 | JET Look What You've Done (Atlantic) | 961 | +87 | 86418 | 4 | 52/1 |
| 44 | 44 | KEANE Somewhere Only We Know (Interscope) | 899 | +81 | 44439 | 6 | 63/3 |
| 47 | 45 | KILLERS Mr. Brightside (Island/IDJMG) | 892 | +147 | 41642 | 2 | 66/10 |
| Debut | 46 | SIMPLE PLAN Shut Up (Lava) | 776 | +106 | 52454 | 1 | 62/7 |
| 50 | 47 | TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 765 | +89 | 43875 | 2 | 44/3 |
| 46 | 48 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 753 | -8 | 47963 | 7 | 30/2 |
| _ | 49 | CROSSFADE Cold (Columbia) | 694 | +91 | 25619 | 3 | 43/7 |
| 43 | 50 | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 649 | ·191 | 47640 | 13 | 82/0 |

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Flays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each caypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Racio & Records

POWERED BY WEDIARASE

MOST ADDED

| ,,,,,,,,,, | |
|--|---------------|
| ARTIST TITLE (ABEL(S) | ADDS |
| WILL SMITH Switch (Interscope) | 53 |
| JOJO Not That Kinda Girl (BlackGround/Universal) | 29 |
| ROB THOMAS Lonely No More (Atlantic) | 24 |
| SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geff) | <i>en)</i> 16 |
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 15 |
| LUDACRIS Number One Spot (Def Jam South/IDJMG) | 15 |
| NATALIE Goin' Crazy (Latium/Universal) | 14 |
| JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic) | 12 |

MOST MOST

| ARTIST TITLE (ABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| ROB THOMAS Lonely No More (Atlantic) | +1082 |
| FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | +910 |
| GREEN OAY Boulevard Of Broken Dreams (Reprise) | +776 |
| 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | +635 |
| NATALIE Goin' Crazy (Latium/Universal) | +622 |
| SNOOP DOGG f/JUSTIN TIMBERLAKE Signs | |
| (Doggystyle/Geffen) | +594 |
| USHER Caught Up (LaFace/Zomba Label Group) | +573 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | +502 |
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | +486 |
| GWEN STEFANI f/EVE Rich Girl (Interscope) | +435 |

NEW & ACTIVE

TIM MCGRAW Live Like You Were Dying (Curb)
Total Plays: 641, Total Stations: 33, Adds: 6 PAPA ROACH Scars (Geffen) Total Plays: 632, Total Stations: 48, Adds: 6 HOWIE DAY Collide (Epic) Total Plays: 509, Total Stations: 38, Adds: 7 T.I. Bring 'Em Out *(Grand Hustle/Atlantic)* Total Plays: 474, Total Stations: 27, Adds: 4 WILL SMITH Switch (Interscope) Total Plays: 388, Total Stations: 53, Adds: 53 OMARION O (Epic) Total Plays: 348, Total Stations: 32, Adds: 4 BRIE LARSON She Said (Universal) Total Plays: 284, Total Stations: 28, Adds: 1 ASLYN Be The Girl (Capitol) Total Plays: 219, Total Stations: 32, Adds: 8 JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic) Total Plays: 185, Total Stations: 15, Adds: 12 FRICKIN' A Jessie's Girl (Toucan Cove/Alert) Total Plays: 177, Total Stations: 14, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/POP TOP 50 INDICATOR

| LAST WEEK | THIS | February 18, 2005 ARTIST TITLE LABELIS | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE | WEEKS ON CHART | TOTAL STATION |
|--------------|------------|--|----------------|-------|-------------------|-------------------|---------------|
| 1 | 0 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 4213 | +165 | 80 7 66 | 8 | 67/0 |
| 2 | 2 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) | 3928 | +39 | 77421 | 12 | 65/0 |
| 4 | 3 | KELLY CLARKSON Since U Been Gone (RCA/RMG) | 3913 | +134 | 75913 | 11 | 65/0 |
| 5 | 4 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 3822 | +111 | 75162 | 15 | 66/1 |
| 3 | 5 | MARIO Let Me Love You (J/RMG) | 3722 | -119 | 68964 | 12 | 62/0 |
| 6 | 6 | DESTINY'S CHILD Soldier (Columbia) | 3333 | -32 | 64246 | 12 | 64/1 |
| 7 | 7 | GAVIN DEGRAW I Don't Want To Be (J/RMG) | 2953 | -301 | 53402 | 17 | 57/0 |
| 8 | 8 | RYAN CABRERA True (E.V.L.A./Atlantic) | 2897 | -275 | 53616 | 15 | 61/0 |
| 9 | 9 | GWEN STEFANI f/EVE Rich Girl (Interscope) | 2836 | +260 | 56374 | 9 | 65/0 |
| 11 | 0 | EMINEM Mockingbird (Shady/Aftermath/Interscope) | 2384 | +184 | 45373 | 7 | 64/3 |
| 12 | O | LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT) | 2240 | +45 | 41897 | 8 | 57/0 |
| 10 | 12 | NELLY fITIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 1964 | -247 | 32508 | 17 | 53/0 |
| 16 | 13 | USHER Caught Up (LaFace/Zomba Label Group) | 1913 | +209 | 35738 | 7 | 63/1 |
| 13 | 14 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 1691 | 452 | 32655 | 14 | 47/0 |
| 23 | 13 | FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | 1657 | +433 | 34449 | 4 | 57/8 |
| 15 | 16 | JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 1634 | -113 | 31442 | 11 | 49/0 |
| 14 | 17 | GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) | 1585 | -207 | 30752 | 9 | 45/0 |
| 17 | 18 | MAROON 5 Sunday Morning (Octone/J/RMG) | 1545 | -71 | 29598 | 12 | 49/0 |
| 21 | 0 | NELLY N Dey Say (Derrty/Fo' Reel/Universal) | 1448 | +76 | 28789 | 6 | 56/1 |
| 25 | 20 | ASHANTI Only U (Murder Inc./IDJMG) | 1402 | +198 | 25601 | 7 | 51/1 |
| 18 | 21 | KELLY CLARKSON Breakaway (Hollywood) | 1339 | ·174 | 24054 | 28 | 47/0 |
| 19 | 22 | JENNIFER LOPEZ Get Right (Epic) | 1291 | -174 | 25270 | 6 | 50/1 |
| 20 | 23 | JOHN MAYER Daughters (Aware/Columbia) | 1268 | -122 | 22376 | 16 | 40/0 |
| 27 | 23 | 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | | | | | |
| | 25 | | 1250 | +175 | 22963 | 7 | 53/2 |
| 24 | _ | 3 DOORS DOWN Let Me Go (Republic/Universal) | 1236 | +20 | 23283 | 7 | 49/0 |
| 26 | 20 | BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group) | 1214 | +70 | 22268 | 6 | 53/0 |
| 22 | 27 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) | 1013 | -295 | 18554 | 13 | 37/0 |
| 29 | 23 | MARIAH CAREY It's Like That (Island/IDJMG) | 1008 | +211 | 20780 | 4 | 44/1 |
| 28 | 29 | LENNY KRAVITZ Lady (Virgin) | 940 | -26 | 17786 | 16 | 32/1 |
| 31 | 100 | GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 904 | +254 | 18084 | 3 | 45/7 |
| but | 3 | ROB THOMAS Lonely No More (Atlantic) | 851 | +659 | 16752 | 1 | 53/21 |
| 37 | 3 | SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) | 803 | +384 | 14912 | 2 | 45/13 |
| 30 | 33 | ALICIA KEYS Karma (J/RMG) | 787 | +50 | 18596 | 9 | 33/4 |
| 32 | 34 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 601 | +8 | 10955 | 10 | 23/D |
| 36 | 35 | FRICKIN' A Jessie's Girl (Toucan Cove/Alert) | 549 | +74 | 11038 | 4 | 28/2 |
| 39 | 36 | EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope) | 470 | +118 | 9474 | 3 | 28/3 |
| 49 | 3 | NATALIE Goin' Crazy (Latium/Universal) | 447 | +202 | 8708 | 2 | 29/13 |
| 33 | 38 | SIMPLE PLAN Welcome To My Life (Lava) | 443 | -137 | 7275 | 19 | 17/0 |
| 40 | 39 | KILLERS Mr. Brightside (Island/IDJMG) | 402 | +53 | 655D | 2 | 22/2 |
| 42 | 4 | JET Look What You've Done (Atlantic) | 35D | +34 | 7927 | 5 | 20/0 |
| 38 | 41 | LUDACRIS Get Back (Def Jam South/IDJMG) | 342 | -30 | 6554 | 8 | 19/0 |
| 45 | 42 | TIM MCGRAW Live Like You Were Dying (Curb) | 324 | +60 | 6105 | 3 | 17/1 |
| 46 | 43 | KEANE Somewhere Only We Know (Interscope) | 285 | +26 | 5529 | 7 | 19/1 |
| but | 44 | 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 281 | +191 | 6038 | 1 | 22/11 |
| 50 | 45 | STYX Am The Walrus (Independent) | 265 | +25 | 4950 | 2 | 12/1 |
| but | 46 | PAPA ROACH Scars (Geffen) | 264 | +71 | 4547 | 1 | 17/1 |
| 48 | 47 | LINDSAY LOHAN Over (Casablanca/Universal) | 248 | -2 | 6330 | 6 | 15/0 |
| but | 4 B | HOWIE DAY Collide (Epic) | 238 | +6 | 3472 | 1 | 14/2 |
| but | 49 | TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 233 | +69 | 4411 | 1 | 18/5 |
| 43 | 50 | U2 Vertigo (Interscope) | 231 | -57 | 3010 | 13 | 10/0 |

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12. © 2005 Radio & Records

MOST ADDED

| ARTIST TITLE LABEL(S) | ADD |
|--|-------|
| ROB THOMAS Lonely No More (Atlantic) | 21 |
| WILL SMITH Switch (Interscope) | 21 |
| SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffe | n/ 13 |
| NATALIE Goin' Crazy (Latium/Universal) | 13 |
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 11 |
| FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | 8 |
| JOJO Not That Kinda Girl (BlackGround/Universal) | 8 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 7 |
| TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 5 |
| ALICIA KEYS Karma (J/RMG) | 4 |
| JENNIFER LOPEZ f/FAT JOE Hold You Oown (Epic) | 4 |
| EMINEM Mockingbird (Shady/Aftermath/Interscope) | 3 |
| EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope) | 3 |
| TYDYL WAVE Lay Down (Independent) | 3 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | TOTAL PLAY NCREASE |
|--|--------------------------|
| ROB THOMAS Lonely No More (Atlantic) | +659 |
| FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia | +433 |
| SNOOP DOGG f/JUSTIN TIMBERLAKE Signs | |
| (Doggystyle/Geffen) | +384 |
| GWEN STEFANI f/EVE Rich Girl (Interscope) | +260 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | +254 |
| MARIAH CAREY It's Like That (Island/IDJMG) | +211 |
| USHER Caught Up (LaFace/Zomba Label Group) | +209 |
| NATALIE Goin' Crazy (Latium/Universal) | +202 |
| ASHANTI Only U (Murder Inc./IDJMG) | +198 |
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | +191 |
| EMINEM Mockingbird (Shady/Aftermath/Interscope) | +184 |
| 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | +175 |
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | +165 |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | +134 |
| EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope) | +118 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | +111 |
| WILL SMITH Switch (Interscope) | +99 |
| JDJO Not That Kinda Girl (BlackGround/Universal) | +93 |
| NELLY N Dey Say (Derrty/Fo' Reel/Universal) | +76 |
| FRICKIN' A Jessie's Girl (Toucan Cove/Alert) | +74 |
| PAPA ROACH Scars (Geffen) | +71 |
| BOWLING FOR SOUP Almost /Silvertone/Jive/Zomba Label Group | <i>ip)</i> +70 |
| TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | +69 |
| SIMPLE PLAN Shut Up (Lava) | +66 |
| TIM MCGRAW Live Like You Were Dying (Curb) | +60 |
| OMARIDN O (Epic) | +60 |
| KILLERS Mr. Brightside (Island/IDJMG) | +53 |
| ALICIA KEYS Karma (J/RMG) | +50 |
| LIL' JON & THE EASTSIDE BDYZ f/USHER & LUDACRIS | |
| Lovers & Friends (TVT) | +45 |
| TYDYL WAVE Lay Down (Independent) | +42 |
| | |

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CHR/POP



America's Best Testing CHR/Pop Songs 12 + For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Famil. | Burn | W 12-17 | W 18-24 | W 25-34 |
|---|------|------|--------|------|------------|------------|------------|
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | 4.47 | 4.38 | 98% | 13% | 4.53 | 4.36 | 4.70 |
| GREEN DAY Boulevard Of Broken Oreams (Reprise) | 4.18 | 4.26 | 96% | 22% | 4.55 | 4.11 | 4.14 |
| KELLY CLARKSON Breakaway (Hollywood) | 4.10 | 4.12 | 99% | 46% | 4.02 | 4.03 | 4.23 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | 4.09 | 3.96 | 98% | 28% | 4.40 | 4.15 | 4.03 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 4.01 | 3.94 | 97% | 22% | 4.02 | 3.94 | 4.18 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | 3.95 | 3.93 | 98% | 27% | 4.24 | 3.87 | 3.81 |
| GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) | 3.89 | 3.93 | 91% | 17% | 3.99 | 3.89 | 3.96 |
| MAROON 5 Sunday Morning (Octone/J/RMG) | 3.85 | 3.77 | 93% | 22% | 3.88 | 3.84 | 3.81 |
| GAVIN DEGRAW I Don't Want To Be (J/RMG) | 3.82 | 3.81 | 98% | 41% | 3.92 | 3.67 | 3.88 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) | 3.82 | 3.76 | 97% | 32% | 4.02 | 3.61 | 4.02 |
| EMINEM Mockingbird (Shady/Aftermath/Interscope) | 3.75 | 3.67 | 87% | 24% | 4.15 | 3.88 | 3.51 |
| JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 3.74 | 3.64 | 95% | 35% | 3.86 | 3.60 | 4.17 |
| USHER Caught Up (LaFace/Zomba Label Group) | 3.70 | 3.61 | 85% | 21% | 4.05 | 3.60 | 3.61 |
| FRANKIE J. 1/BABY BASH Obsession (No Es Arnor) (Columbia) | 3.65 | _ | 56% | 14% | 3.74 | 3.97 | 3.67 |
| GWEN STEFANI f/EVE Rich Girl (Interscope) | 3.64 | 3.49 | 93% | 28% | 3.62 | 3.57 | 3.81 |
| NELLY (TIM MCGRAW Over And Over (Denty/Fo' Real CurtyUniversal) | 3.61 | 3.68 | 99% | 56% | 3.38 | 3.60 | 4.13 |
| MARIO Let Me Love You (J/RMG) | 3.61 | 3.61 | 95% | 42% | 3.81 | 3.58 | 3.60 |
| NELLY N Dey Say (Derrty/Fo' Reel/Universal) | 3.50 | _ | 68% | 19% | 3.43 | 3.40 | 3.61 |
| DESTINY'S CHILD Lose My Breath (Columbia) | 3.49 | 3.50 | 98% | 52% | 3.34 | 3.32 | 3.90 |
| JOHN MAYER Daughters (Aware/Columbia) | 3.47 | 3.46 | 96% | 40% | 3.57 | 3.54 | 3.48 |
| USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group) | 3.39 | 3.38 | 99% | 61% | 3.58 | 3.27 | 3.63 |
| DESTINY'S CHILD Soldier (Columbia) | 3.36 | 3.40 | 97% | 47% | 3.62 | 3.31 | 3.34 |
| LIL' JON & THE EASTSIDE BOYZ Lovers & Friends (TVT) | 3.34 | 3.28 | 79% | 33% | 3.61 | 3.44 | 3.39 |
| 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | | 3.34 | 68% | 23% | 3.72 | 3.26 | 3.33 |
| JENNIFER LOPEZ Get Right (Epic) | 3.30 | 3.24 | 86% | 28% | 3.39 | 3.31 | 3.17 |
| TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | 3.28 | 3.36 | 86% | 40% | 3.60 | 3.04 | 3.61 |
| LENNY KRAVITZ Lady (Virgin) | 3.23 | 3.27 | 93% | 41% | 3.15 | 2.98 | 3.31 |
| ASHANTI Only U (Murder Inc./IDJMG) | 3.21 | 3.45 | 79% | 28% | 3.34 | 3.10 | 3.06 |
| AME-1/50 CENT How We Do (Aftermath/G-Unit/Interscope | | _ | 68% | 27% | 3.25 | 3.11 | 3.32 |

Total sample size is 354 respondents. Total average (avorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total tamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12e. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/music preference. Rate TheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

| R | P. | CHR/POP TOP | 30 | | POWER MEDIA | |
|--------------|--------------|--|----------------|--------------|-------------------|-------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| 2 | 0 | MARIO Let Me Love You (J/RMG) | 492 | +8 | 10 | 5/0 |
| 4 | 2 | GWEN STEFANI f/EVE Rich Girl (Interscope) | 475 | +41 | 7 | 5/0 |
| 11 | 3 | CIARA f/M. ELLIOTT 1, 2 Step [LaFace/Zomba Label Group | 457 | .47 | 11 | 7/0 |
| 3 | 4 | GREEN DAY Boulevard Of Broken Oreams (Reprise) | 442 | 0 | 7 | 5/0 |
| 5 | 5 | KELLY CLARKSON Since U Been Gone (RCA/RMG) | 430 | +34 | 9 | 7/0 |
| 6 | 6 | USHER Caught Up (LaFace/Zomba Label Group) | 375 | +8 | 4 | 7/0 |
| 7 | 0+ | K-DS Man I Used To Be (Astralwerks/EMC) | 361 | +5 | 7 | 7/0 |
| 8 | 8 | DESTINY'S CHILD Soldier (Columbia) | 345 | +3 | 10 | 6/0 |
| 13 | 9 | JENNIFER LOPEZ Get Right (Epic) | 334 | +42 | 5 | 7/0 |
| 12 | • | LIL' JON f/USHER & LUDACRIS Lovers & Friends (TVT) | 311 | +16 | 6 | 4/0 |
| 15 | 0+ | SUM 41 Pieces (Island/IDJMG) | 309 | +46 | 4 | 7/0 |
| 10 | 12 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 299 | -20 | 9 | 4/0 |
| 11 | 13 | GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) | 292 | -5 | 7 | 5/0 |
| 9 | 14 👛 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 279 | -41 | 15 | 5/0 |
| 24 | 13 | MARIAH CAREY It's Like That (Island/IDJMG) | 243 | +40 | 2 | 7/1 |
| 20 | ® | SIMPLE PLAN Shut Up (Lava) | 243 | +22 | 2 | 4/0 |
| 14 | 17. | KESHIA CHANTE Let The Music Take You (Vik/Sony BMG) | 219 | -62 | 15 | 8/0 |
| 21 | 1 B | ASHANTI Only U (Murder Inc./IDJMG) | 218 | +7 | 6 | 5/0 |
| 23 | 19+ | KALAN PORTER Single (Sony BMG) | 215 | +9 | 4 | 5/1 |
| 16 | 20 | NELLY f/T.MCGRAW Over (Derrty/Fo'Reel/Curb/Universal) | 212 | -47 | 15 | 8/0 |
| 18 | 21 | JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 207 | -34 | 8 | 7/0 |
| 25 | 22 | EMINEM Mockingbird (Shady/Aftermath/Interscope) | 201 | +14 | 2 | 5/0 |
| 17 | 23 | RYAN_CABRERA True (E.V.L.A./Atlantic) | 197 | -50 | 9 | 5/0 |
| 27 | 24 | MARDON 5 Sunday Morning (Dctone/J/RMG) | 192 | +24 | 2 | 6/0 |
| 30 | 25 | 50 CENT Disco Inferno Unit/Shady/Aftermath/Interscope | /191 | +29 | 7 | 5/0 |
| 26 | 20 | GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 189 | +20 | 3 | 4/0 |
| Debut | 20+ | SHAWN DESMAN Let's Go (Vik/Sony BMG) | 176 | +114 | 1 | 4/4 |
| | ₫+ | SKYE SWEETNAM Number One (Capitol) | 164 | +2 | 4 | 4/0 |
| 200 | 00 | a a grandous announce of the second of the s | | | | 710 |

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records . Indicates Cancon.

S. DOGG f/PHARRELL Drop It... (Doggystyle/Gerten) 164

GAVIN DEGRAW I Don't Want To Be (J/RMG)



BMadison MD/middays, WQEN (103.7 The Q)/Birmingham At WQEN (103.7 The Q)/Birmingham we try to be all over the high schools. We have a high school spirit contest that we did not too long ago with Ryan Cabrera, where the school that voted the most online got a free concert from him. The winning school went above and beyond and

got food for the needy, and the people who collected the most food got to go backstage and meet Cabrera. For Valentine's Day, we have a Q-Pid — one of our interns, who usually is not in those clothes. This year's Q-Pid is a skater guy who wears all black. The Q-Pid wears pink tights and has a bow and arrow. He hands out roses

all over town, and we had a remote last night where he went out on the empty dance floor and made a fool out of himself, so he's got bigger balls than I do! We're trying to get personal with our listeners and hit the streets as much as possible, going to schools and being everywhere. Musically, Tim McGraw and Nelly's "Over and Over" is huge. Our biggest songs are rap — Trick Daddy's "Let's Go" is still huge for us. The rock stuff also works, like Green Day and Maroon 5. "She Will Be Loved" just came back as a power. We may not be leading, as far as new music, but it's working for us.



ARTIST: Ciara Label: LaFace/Zomba Label Group

By MIKE TRIAS/ASSOCIATE EDITOR

19

Doesn't it seem like Ciara came out of nowhere to dominate the airwaves? First, she warmed people up with a simple tune. "Goodies," featuring Petey Pablo, crept all

the way up the Pop chart to No. 3. The song introduced Ciara as singer and dancer, and it also introduced the new sound of "Crunk & B." Then, not only did Ciara avoid becoming a one-hit wonder, she hit No. 1 at the

format with her latest track, "1, 2 Step," featuring Missy Elliott, which currently lingers in the No. 2 spot.

Now Ciara is up for four Soul Train Awards: Best R&B Soul Album (Goodies), Best R&B Soul/Rap New Artist, Best Dance Cut ("Goodies") and Best R&B Soul Single ("Goodies"). She will also receive the 2005 Sammy Davis Jr. Award for Entertainer of the Year — Female. By the way, Usher will receive the Sammy Davis Jr. Award in the Male category,

making it a sweep for dancing Crunk & B artists from Atlanta.

.59

163

7/0

7/0

Ciara's musical career began when she met Jazze Pha through her production company. The first day they only talked, but on the second day they hit the studio. She recorded five tracks with Jazze Pha, and everyone involved soon determined that she should meet L.A. Reid while the iron was hot. Ciara gave Reid an impromptu performance when they met and then proved that the second time is

the charm when it comes to her career — she signed with Reid's label on their second meeting.

Next up for Ciara is the cut "Oh." Like her previous two singles, "Oh" features a heavyweight rapper, this time Ludacris. The accompanying video will be danceheavy like the ones for "Goodies" and "1, 2 Step," thanks to a crack team of

choreographers that includes Devyne Stephens.

Despite keeping with her winning game plan, Ciara says, "I'm not just about penning clever lyrics and singing and dancing to a banging track. My goal is to deliver a positive message and let people know they're not the only ones going through things. I don't wanna write records just to write; I wanna have a message to everything that I write. That gives you longevity."

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX ON/PO: Brad Eliot 15 50 CEVT

WFLY/Albarry, MY ON: Kevin Califahan PD: John Fexx MD: Chrish Taylor 3 WILL SMITH HOME DAY

WAEB/Allentown, PA* PD: Laura St. James MD: Mille Kelly 2 US/ER

KGOT/Anchorage, AK Ohl: Mark Murphy PD: Bill Stowart 9 FRANCE J. IDABY BASH

WIXX/Appleton, WI* PD/MD: David Borns

WSTR/Atlanta, GA* PO: Oan Bowen APO: J.R. Ammons MD: Michael Chape SMPLE PLAN

WWWQ/Allanta, GA* ONLPO: Dyton Sprague MD: Jell Miles 12 EMMEM

KDXY/Beaumont, TX*
ORL: Jim West
PD/MD: Brandin Shaw
APD: Paintic Sanders
5 LE: JOH & THE EASTSIDE BOYZ HUSHER &

OM: Tom Oakes
PD: Kyle McCey
NO: Jell Michinels
23 FRANCE J (SARY 8
10 ROB PICHAS

WXYK/Biloxi, MS* Ont: Juy Taylor PD: Kyle Curtey APQNID: Lucas 21 NATALE

WWYL/Bingha OM: Ed Walker PD/MD; KJ Bryant

WQEN/Birmingham, AL* ON: Doug Harsand PO: Tommy Chuck NO: Modeon Nooves

WINLEYLOW
PD: Michael McCoy
APONIO: Jon Toby
1 PANNEE LIMBY BASH
1 BRE LIMBON
WILL SMITH
LIMBUTTER LIMB

MH
PDAND: AJ Dulmite
ALCA KEYS
SNOOP DOGG KIUSTIN TIMBERLAN

KWYE/Fresno, CA* PD: Nike Yeager APD: Nyder NO: Nike Thomas 25 GANE 150 CENT 19 NATALE

NZBB/Ft. Smith, AR ON: Lee Matthews PD/MO: Total Chase 5 SO CENT 5 RON TRANSACE

PD: Jeri Bente APD/MD: Alon Fox

KICKL/Grand Forks, NO 000/PD: Rick Actor APD: Dave Andrews NO: Trever D. HELLY

WERO/Greenville, NC* PD: Tony Books APO/MID: Chris "Hollywood" Man 5 GAME 150 CBNT

WRHT/Greenville, MC*
000/PC: Jeff Davis
APD/NID: Blake Larson
18 ROB THEMAS
1 UNIVERTED LAW
1 WALL SWITH
30.00

WFBC/Greenville, SC* PD: Nild: Nile APD/MD: Kobe

WHKF/Harrisbur PD: Jell Hurley APD/MD: Jerry Kidd 2 KKAME

WKEE/Huntington PD: Jim Davis APD/MO: Gary Miller 3030

WNUU/Indian OM: David Edgar PO: Chris Edge MED: Dylam 1 TYER HILTON 1 TOTAL THOMAS

WYOY/Jackson, MS* OM/PD: Johnny O APD/MD: Note West

WAPE/Jacksonvil ON/PS: Cat Thomas APD/MD: Tony Mann

NATALIE ROB THOMAS WARRER LOPEZ SEAT JOE

WGIC/Cookeville, TN ON: Marly McPy PD: Secolor MD: Fresty Deve 14 POB Triblass

KHKS/Dallas, TX*
PD: Patrick Davis
PD: Patrick Davis
9 GAME (50 CENT
1 TL
OBARDON
WILL SMITH

WDKF/Dayton, OH' OM; Yony Tiflord PD: Wes McCain JOJO BOWLING FOR SOUP

WKSE/Buffalo, NY*
MD: Brien Wilds
6 Felicious
4 Iona Siry
2 THICK DINDOY
JENUTER LOPEZ WAT JOE
MIN I SAUTH

KZIA/Cedar Rapids, IA DNI: Rob Norton PD-BID: Kavie Walker 3 WILL SMIT! 2 SAWE 150 CBIT 1 POB THOMAS

WQQB/Champaign, IL ON/PO: John McKeighen

WSSX/Charleston, SC* ONAPO: Make Edwards APD/AND: Special Ed 3 WYLL SAKTH

WNKS/Charlotte PD: John Reynolds MD: Kell Reynolds 10 TM MCGRow

WICL/Chattanooga, TN *
OM: Kris Van Dyke
PD: Riges
APD: Mille Michonski
ND: Heather Backman
7: 50 CBT

WKFS/Cincinnati, OH* ON: Scall Reinhart PD: Tommy Bodean ND: Jackson & THE EASTS/DE BOY

WHOK/Columbia, SC* PO: Toby Krapp MO: Pancha 16 50 CBY 12 PRABOE J. MANY BASH 1 ROS PICIANS JULIO

KKDM/Des Moines, IA* PB: Greg Chance ND: Sleve Wazz 3 NATALE

WDRQ/Detroil, MI*
PO: Alex Tear
APO: Jay Youers
MO: Kelth Curry
ARCA AEYS

WRTS/Erie, PA ON: Rick Rambaldo APE/ABD: Karen Black 7 FRANCE | TRAPE

WSTO/Evansville, IN PD: Stan 'The liber's Priest APD: Brad Beeker MD: Jeek Stricklend 5 LOST MITHEM

KMCK/Fayetteville, AR ON: Joy Phillips APD/NO: JJ Ryon ALCIA KEYS

WJMX/Florence, SC OM: Randy Wilcox PO/MIC Seetly G. 50 CENT JEHNMERI LOPEZ SFAT JOE

WFKS/Jackso PD: Skip Kelly APD/MD: Mack 12 JERNIER LOPE

KSYN/Joplin, MO PD: Jason Knight APD: Steve Kraes

WKFR/Kalamaz ON: Milte McKelly PD/MD: Bo Richi

ICCHIZ/Cansas City, MO*
DM/PO: Mourice DeVoe
MO: Jennel Lucky
41 January CAPEY
15 PROB TROMOS
11 INTALE
IN YOURS
50 CERT

KSMB/Lafayette, LA* PD: Bobby Nerocood APDAD: Andrew "A.G." Gordon

WLAN/Lancaster, PA*
PO. JT Bosch
APD/MD: Holly Love
10 WAL SM-TH
8 FRANCE J.*BABY BASH
2 HOME DAY
2 SMOOP DOGG FULSTIN TIME

KLAL/Little Rock, AR* PD: Randy Cain APD: Ed Johnson MD: Charlotte 30.0

KIIS/Los Angeles, CA* PD: John hoy APD/MIX: John Pital B VILL SMITH 1 LUDIC/PS 50 CENT

WDJX/Louisville, KY*
PD: Shane Collins
5 WLL SASTM
SNOOP DOGG KURSTIN TIMBEPLAKE
ROSE THEMAS

WHBQ/Memphis, TN PD: Karaon with a K APDAID: Lugard PAPA ROACH FARTASIA SCCSIT

WVAQ/Morganiov Old: Happy Kercheval PO: Lacy Notl APO: Brian Mo NAD: Maghan Durst

WWXM/Myrtie Beach, SC ON: Mark Andrews APD: Keeme ROS HOMAS

WBLI/Nassau, MY*
ON: Nancy Cambino
PC: JJ Rice
APD: Al Levine
ND: LJ Zabielski
8. #Energy LOPF LEAL.

WFHN/New Bedford, MA PD: Jomes Roltz MD: David Ducon 12 JENNEPH LOPEZ MAT JOE 11 VILL SAITH 5 FANTAGNA

KRCS/Rapid City, SD OM: Charlie O'Dougles PD: Chad Bower MD: D. Ray Knight

WHTS/Quad Cities, IA*
PD: Tony Waltebus
3 ROS PHOMAS
2 MARSAN CARRY
1 3 DOOPS DOWN

WXLK/Roanoke, VA* PD: Kevin Scott APO: Deaty Meyers MD: Bob Patrick 1 EMPEM

WKGS/Rochester, NY PD: Erick Anderson MD: Nick Offucci 37 BANDA

WPXY/Rochester, NY* PD: Mike Danger APD: Carson Mit: J.B. 16 WILLSHITH 1 FRANKE J. MARY BASH CRUSSFADE SMIPLE PLAN ASLYM

WQGN/New London, CT PD: Kevin Pelana ND: Shawn Murphy 5 NATALE 5 TOAST BAND 5 ROB THOMAS

KBAT/Odessa, TX Olit: John Moesch PD: Lee Caro NO: Cery Knight 10 ANON

KJYO/Oklahoma City, OK* PD: Mike McCey MD: J. Red

WXXL/Orlando, FL* 0M/PD: Adam Cook APD/MD: Pete De Gradii

WILN/Panama City, FL Oht: Mike Preble PD: Keith Alton APINID: G-Mon ? Thi MCSRAW

PD: Todd Shannon APD/MD: Morian Newsome

KZZP/Phoenix, AZ*
PD: Mark Medina
MD: Chine
8 WEL SMITH
1 DOBY WELBITHIO
JOJO
THICK GODBY

WJBQ/Portland, ME OM/PD: Tim Moore MD: Mills Adams

KRUF/Shreveport, LA*
PD: Eria Bristol
MD: Brine Harbay
10 SHOOP DOOG GUSTIN TIMBERLANE
3 ROD THOMAS
1 FROOM 5
1 FROOM SANTH
WE SANTH

WNDV/South Bend, IN PD: Tomory Frank APD: Bernie Mack Models 23 50 CENT KBEA/Quad Cities, IA* OM: Darren Pitra PD: Jeff James MD: Slove Fuller

KOMG/Springfield, MO PD/MO: Jay Shannon 44 ROB THOMAS

KSLZ/SI. Louis, MO* PD: Beamer MO: Taylor J DESTMY'S CHILD JERROFER LOPEZ WAT JOE

WWHT/Syracuse, NY* PD: Britch Charles MD: Jelf Wise

WHTF/Tallahassee, FL Oht: Jay Taylor PD: Derron Shophene APD/MD: Jacob Tyme 25 RAMGE J (BASY BASH 25 DAN DEALS)

WICHO/Traverse City, MI ON/PD: Todd Martin APDAMD: Luke Speacer 17 JOHN FRI LOPEZ

WSKS/Utica, NY OM: Stew Schantz PD: Steve Lawrence APD/MD: Shawn Andrews ANGARIA: JOH & YOLINER, DODZ

WLDI/W. Palm Beach, FL* ON: Dave Denver PD: Chris Marino MD: Dave Vayds

KWTX/Waco, TX PD: Darren Taylor APE/MD: John Cubes

WIHT/Washington, DC* PD: Jeffrey Wyatt MD: Albie Dee

WBHT/Wilkes Barre, PA* PD: Mark McKay APD/MD: A.J.

WKRZ/Wilkes Barre, PA* ON: Jim Rising PD: Ties Schweter APD/AID: Kelly K. 4 WILL SMITH

WAZO/Wilmington, NC PS: Mark Jacobs 10 ROB NOMS

WAKZ/Youngstown, OH* OM: Dan Rivers PD/MD: Jerry Mac 16 WEL SMITH

POWERED 37 MEDIABASE

*Monitored Reporters

119 Total Monitored 67 Total Indicator

Did Not Report,
Playlist Frozen (7):
KFRX/Lincoin, NE
KSLY/San Lule
Obispo, CA
KZII/Lubbock, TX
WCGQ/Columbus, GA
WIFC/Wausau, WI
WMGB/Macon, GA
WZAT/Savannah, GA

CHR/RHYTHMIC



DANA HALL

PART ONE OF A TWO-PART SERIES

Fab Fall '04

Rhythmic ratings success stories

he fall '04 Arbitron ratings period proved how strong the I format is. In numerous markets Rhythmic reigned supreme or dominated the 18-34 demo in multiple dayparts. Powerhouses like KPWR (Power 106)/Los Angeles, WPGC-FM/Washington, KBBT/San Antonio, KGGI/Riverside and KDON/Monterey maintained their top positions. In other markets Rhythmic stations beat their rivals in head-to-head battles. There were even a couple of new stations that had such successful first books they shook up their entire markets.

It was such a great book for the format that I'm forced to break this review into two parts in order to give as many stations as possible their props. This week we're highlighting two astounding debuts and several heritage market leaders that continue to dominate. More highlights will appear next week, and, who knows, your station could be part of the party.

Congratulations to all the programmers and their staffs on a fab fall '04.

New Kids On The Block

KIBT (96.1 The Beat)/Colorado Springs PD: Jared Goldberg

Summer '04-Fall '04: 2.2-9.8 (No. 1)



"KIBT (96.1 The Beat)/ Colorado Springs signed on Sept. 21, 2004 and basically went to No. 1 in the market in one book," says Goldberg. "This market was really starved for this music, as well as for a station that caters to the lis-Jared Goldberg teners. The Carrotteners the market has been No. 1

for years, and they're a good Pop station, but it was time for a change. The Beat filled that void. We play all the hip-hop, but we're still a popleaning Rhythmic. We play the JoJos and the remix of Jay-Z and Linkin Park - that kind of sound.

We were No. 1 in every daypart 12+ and 18-34. The biggest surprise was that we were No. 1 25-54 in every daypart except middays, and there we were No. 2. Our expectations were that we'd probably be top five overall, but this, of course, was wonderful.

"We understand that people are checking us out, sampling the station, so we know we'll see some fluctuation in the coming books. We're not on the air with imaging saying we're No. 1 or anything. We're just staying with what we've been doing, only we've added live announcers in all dayparts except mornings. There we're focusing on more music.

"I was hired in October and moved here in December, so while I was working with the people here from afar, I really do have a lot of folks to thank: Clear Channel CHR Brand Manager Todd Shannon; our OM, Bob Richards; JoJo, from our sister station in Denver [KFMD], who helped with the music logs; and our Promotions Director, Gabe Charboneau,'

WIBT (96.1 The Beat)/Charlotte PD: Rob Wagman Summer '04-Fall '04: 2.9-5.3 (No. 5)



Rob Wagman

"Let's say there are a bunch of people, and they're thirsty, but someone has been giving them burgers," says Wagman. "But they're thirsty, so they take the burger but don't love it. Then another person gives them chips and dip, and, again, they take it, try it, don't love it, but do put it into their mouths

"Finally, a guy shows up with nothing but water. The burger guy and the chips-and-dip guy laugh at the waterboy and say, 'It'll never work because it's just plain ol' water.' But the crowd goes wild, and the waterboy becomes their king. Honestly, it's a lot like that. This town has been thirsting for this format, and it has been kept from them — but no longer.

This station is keeping Charlotte radio honest. The new WIBT (96.1 The Beat) signed on Sept. 3, 2004. Within three months the local Pop station's playlist had changed drastically from a Gavin DeGraw, Avril Lavigne, MercyMe sound to sharing eight out of 10 of my powers. To steal a line from the Oldies format, I'd say there's been a whole lotta shakin' goin' on!

"It's got to be hardest on the Urban competitor, though, because while I don't share as many titles with them and I don't consider them my direct competition, they've seen their audience gutted overnight.

"We absolutely own the 18-34 demographic: No. 1 with women, No. 2 overall, No. 2 with men. The Pop station lost 50% of its audience. as did the Urban. From fetus to 25 years of age, it ain't even close - we own it all.

"We built the station from nights on down, with CJ Lusk doing nights. He began Nov. 1. He was No. 1 from birth to death in the fall book. Micki Gamez, a.k.a. Michelle Taylor, from WKQI/Detroit was hired for middays, but I couldn't find the right afternoon talent, so I had her voicetrack afternoons, and she shined - No. 1 with women, No. 2 with men.

"The success of this station truly belongs to my Regional VP/Programming, Bruce Logan. He's the one who saw the hole in the market and rolled the dice on an Oldies format that was already enjoying success. Bruce had the vision to know that this would be a dominant station in the market beyond the success it was already experiencing.

"My brand manager, Todd Shannon, gets the credit for the brilliant way this station was launched and for its incredibly focused yet not rigid playlist. Right from Day One the station exuded attitude, fun, consistency and a bit of mys-

Still On Top

KGGI/Riverside PD: Iesse Duran Summer '04-Fall '04: 6.5-7.3 (No. 1)

"There are now five Los Angeles stations and

two Riverside stations playing a version of hiphop and R&B in this market," says Duran. "KGGI/ Riverside's success has not been just about the success of the format. With that kind of competition, you've got to create something more to attain our level of



Jesse Duran

"We've become a culture to our listeners, a way of life. We superserve them, yet we still invite others to the party as well. We broadcast, we don't narrowcast. We actually gained in men more than any other demo. We've always been a success with women. We are consistently No. 1 women

"The market is always changing. Our new direct competitors at Wild 96 [KWIE/Riverside] have forced us to step up our game. But the fall book is over, and we've already moved on to trying to win again in the winter and spring books. There's no finish line in radio.

We have a team, not a bunch of superstars. That is why we win. That is not to say that I don't have the most talented staff in Southern California. I believe I do. But they work harder and are just as concerned with the station's success as they are with their own.

"Jeff Pope, Evelyn Erives, 5 Cent and Irma are in mornings; Mike Medina does bomb-ass imaging and middays; I do afternoons; and ODM does nights and is MD. Plus our Production Director, KC, does The Love Zone.

"All of them are pros who've been here four years or more and love this station as much as I do. They are also just as qualified for the PD chair as I am. It's the situation I've worked 16 years in radio to be in. I also have to shout out to station GM Bob Ridzak for giving us a chance to do radio the right way. It's great to have a GM who gets it."

KBBT (94.5 The Beat)/San Antonio PD: Rick Thomas

Summer '04-Fall '04: 7.2-9.0 (No. 1)



Rick Thomas

'We attribute KBBT (94.5 The Beat)/San Antonio's fall success to intense focus on knowing and serving our listeners' wants and needs both musically and lifestylewise and making it all come out of the speakers in a relatable, compelling way," says Thomas.

"We also put a lot of emphasis on defining our brand and promoting it. I'm very proud to say that in the past year all our dayparts have risen to No. 1 in their target demos. Each time slot had clear goals, and the talent worked hard to achieve them.

"One of the little victories in the past year has

been growing the station despite two, if not three, new direct format competitors. In February Clear Channel came at us with a new fulltime Hip-Hop station [KHTY/San Antonio]. It has been my distinct pleasure to have kept them down to below a one share. In March Cox launched Z106.7 [KLEZ/San Antonio], and although they are a decent-sounding station, 94.5 The Beat's immense popularity has forced them to operate with a very low ceiling numberswise.

"I have to give thanks to my staff. I am blessed with very passionate and focused people. Our jocks and promo teams live in a state of exhaustion due to the effort it takes to rule the airwaves and run the streets. Lalso owe a shout-out to Pete Manriquez, our regional PD, and GM Dan Wilson, who allows us the necessary freedom within the established guidelines to get the job done."

KSFM/Sacramento PD: Byron Kennedy

Summer '04-Fall '04: 4.8-5.1 (No. 1 music station)

"KSFM/Sacramento has been holding steady for quite some time," says Kennedy. "We're usually No. 1 or No. 2 in the market overall, but we are most proud of our status as No. 1 18-34. In fact, we've been No. 1 nine out of the last 11 books, seven of those consecutively



Byron Kennedy

"The thing is, when you are No. 1 for so long, it's easy to get complacent. The old saying is true getting to No. 1 is hard, but staying there is harder. We constantly check ourselves and each other, my staff and I. I tell them when they are slacking off, and, believe me, they tell me when I am. It's equal-opportunity here. I'm not above anyone on my staff. I can have a bad show just as easily as anyone else.

"This may sound like a cliche, but I truly believe that winning starts in the hallways. We have a ball here. Everyone loves working together. I have an incredible young, energetic team that gets things done. My guys are so important to me, and, honestly, they make me look good - from Asst. PD/MD Tony Tecate to the intern, who doesn't even get paid."

KCAO/Oxnard, CA

PD: Big Bear

Spring '04-Fall '04: 6.2-9.2 (No. 1)

"In this market we get a lot of bleed-in from



Big Bear

the Los Angeles stations, but KCAQ/Oxnard continues to dominate because we are all about this market," says Big Bear. "Everything we do is for Oxnard. We live and breathe the 805. And my staff, they give 159%. In the last book we went down, and that's why you saw

such a huge jump. But we didn't panic. We stuck to our game plan, and everybody was onboard.

"One of our strategies has been to embed ourselves in all that is happening here, from partnering with clubs and promoters to simply being out in the community. Hell, when I go to Wal-Mart to buy light bulbs, people see me and know me. We're only about an hour outside L.A., so it would be easy for folks to listen to those stations, because they're good. But because they feel we're repping them, people stay loyal to KCAQ.

"I have to give props to my entire staff: Asst. PD Mambo, Mix Show Coordinator Fred Rock and the on-air staff. I also need to thank GM Chip Ehrhardt and the sales department for working so well together and OM Mark Elliott and consultant Jimmy Steal. It's the entire collaboration that makes this a winning station."

CHR/RHYTHMIC TOP 50

| LAST WEEK | THIS WEEK | February 18, 2005 ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE | WEEKS ON CHART | TOTAL STATIONS/ |
|--------------|-----------------|---|----------------|--------------|------------------------|-------------------|-----------------|
| 2 | 1 | LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT) | 6123 | -131 | ⁽⁰⁰⁾ 762071 | 12 | 39/0 |
| 1 | 2 | MARID Let Me Love You (J/RMG) | 6042 | -312 | 731155 | 15 | 84/0 |
| 4 | 3 | GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 5802 | +281 | 714266 | 14 | 75/1 |
| 3 | 4 | 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | 5698 | -140 | 706735 | 10 | 78/0 |
| 5 | 5 | DESTINY'S CHILD Soldier (Columbia) | 4825 | -538 | 450308 | 12 | 77/0 |
| 6 | 6 | CIARA f/MISSY ELLIDTT 1, 2 Step (LaFace/Zomba Label Group) | 4787 | -534 | 532927 | 18 | 83/0 |
| 7 | 0 | 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 4599 | +938 | 562045 | 5 | 81/0 |
| 11 | 8 | FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | 3653 | +429 | 314935 | 6 | 65/2 |
| 10 | 9 | EMINEM Mockingbird (Shady/Aftermath/Interscope) | 3404 | +6 | 293201 | 11 | 67/0 |
| 9 | 10 | T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 3350 | -61 | 381253 | 12 | 78/0 |
| 8 | 11 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) | 3210 | -383 | 378794 | 22 | 78/0 |
| 12 | 12 | MARIAH CAREY It's Like That (Island/IDJMG) | 2978 | +214 | 277726 | 5 | 79/1 |
| 13 | 13 | USHER Caught Up (LaFace/Zomba Label Group) | 2859 | + 285 | 307311 | 7 | 80/1 |
| 16 | 1 | NATALIE Goin' Crazy (Latium/Universal) | 2356 | +372 | 206178 | 10 | 55/7 |
| 18 | 13 | TRICK DADDY Sugar (Gimme Some) (Slip-N:Slide/Atlantic) | 2217 | +254 | 152259 | 8 | 68/2 |
| 14 | 16 | LUDACRIS Get Back (Def Jam South/IDJMG) | 2129 | -362 | 192896 | 15 | 74/0 |
| 15 | 17 | DADDY YANKEE Gasolina (VI Music) | 1879 | 423 | 229807 | 12 | 22/0 |
| 22 | 18 | BABY BASH Baby I'm Back (Universal) | 1832 | +167 | 149849 | 5 | 56/1 |
| 20 | 19 | TORI ALAMAZE Don't Cha (Universal) | 1788 | -21 | 104786 | 10 | 45/0 |
| 17 | 20 | LLOYD BANKS Karma (Interscope) | 1669 | -301 | 222570 | 15 | 59/0 |
| 21 | 21 | JENNIFER LOPEZ Get Right (Epic) | 1639 | -79 | 152830 | 6 | 53/0 |
| 19 | 22 | ASHANTI Only U (Murder Inc./IDJMG) | 1582 | -353 | 151794 | 15 | 72/0 |
| 25 | 3 | OMARION O (Epic) | 1558 | +267 | 173668 | 6 | 57/6 |
| 29 | 24 | TRILLVILLE Some Cut (BME/Warner Bros.) | 1434 | +338 | 174639 | 9 | 52/6 |
| 27 | 3 | PITBULL f/LIL' JON Toma (TVT) | 1315 | +177 | 106330 | 3 | 55/6 |
| 23 | 26 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 1283 | -215 | 104499 | 19 | 42/0 |
| 30 | Ø | NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group) | 1229 | +150 | 109454 | 10 | 62/2 |
| 41 | 23 | YING YANG TWINS Wait (TVT) | 1208 | +483 | 149868 | 2 | 43/7 |
| 36 | 29 | BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG) | 1183 | +259 | 116335 | 3 | 53/21 |
| 24 | 30 | JA RULE fir. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 1154 | -302 | 99226 | 18 | 64/0 |
| 26 | 31 | LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT) | 1084 | -72 | 159240 | 17 | 61/0 |
| 45 | 32 | AKON Lonely (SRC/Universal) | 969 | +362 | 119044 | 2 | 3/0 |
| 28 | 33 | ALICIA KEYS Karma (J/RMG) | 948 | -189 | 91150 | 12 | 57/0 |
| 42 | 34 | FANTASIA Truth Is (JIRMG) | 939 | +220 | 109415 | 4 | 56/3 |
| 33 | 35 | CHINGY IJANET JACKSON Don't Worry (Capitol) | 930 | -32 | 55166 | 5 | 45/1 |
| 32 | 36 | NB RIDAZ Pretty Girl (Upstairs) | 915 | -70 | 128540 | 20 | 28/0 |
| 44 | 9 | BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin) | 859 | +247 | 55706 | 2 | 51/4 |
| 48 | 33 | GAME Hate It Or Love It (Aftermath/G-Unit/Interscope) | 856 | +280 | 179041 | 2 | 16/6 |
| 34 | 39 40 | TWISTA fifAITH EVANS Hope (Atlantic/Capitol) | 791 | -153 | 58117 | 7 | 42/1 |
| Debut> | 41 | SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) | 785 | + 395 | 80350 | 1 | 37/10 |
| 50 | 41 | GWEN STEFANI IEVE Rich Girl (Interscope) NELLY N Dey Say (Derrty/Fo' Reel/Universal) | 772 | | 142034 | 4 | 32/3 |
| 38 | 43 | EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope) | 732 707 | +176 -216 | 57956 111118 | 7 | 41/4 15/0 |
| 47 | 43 | JOHN LEGEND Ordinary People (Columbia) | 676 | +94 | 81247 | 2 | 33/4 |
| Debut> | 45 | T.I. You Don't Know Me (Grand Hustle/Atlantic) | 675 | +180 | 99966 | 1 | 44/17 |
| 35 | 46 | FABOLOUS Baby (Atlantic) | 668 | -269 | 59210 | 7 | 48/0 |
| 31 | 47 | SNOOP DOGG Let's Get Blown (Doggystyle/Geffen) | 650 | -373 | 97931 | 7 | 45/0 |
| 39 | 48 | JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG) | 628 | -286 | 59658 | 11 | 55/0 |
| 46 | 49 | BABY Shyne On (Cash Money/Universal) | 597 | +15 | 28249 | 2 | 4714 |
| 43 | 50 | YOUNG BUCK Shorty Wanna Ride (Interscope) | 586 | -78 | 55607 | 20 | 37/0 |

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed lirst. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

MEDIABASE

MOST ADDED

| ARTIST TITLE LABEL(S) | ADDS | s |
|---|------|---|
| MARIO How Could You (J/RMG) | 53 | |
| LUDACRIS Number One Spot (Def Jam South/IDJMG) | 48 | |
| BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG) | 21 | |
| T.1. You Don't Know Me (Grand Hustle/Atlantic) | 17 | |
| JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic) | 16 | |
| JOJO Not That Kinda Girl (BlackGround/Universal) | 15 | |
| WILL SMITH Switch (Interscope) | 12 | |
| SNOOP DOGG fJUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) | 10 | |
| | | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|---|------------------|
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | +938 |
| YING YANG TWINS Wait (TVT) | +483 |
| FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia | +429 |
| SNOOP DOGG f/JUSTIN TIMBERLAKE Signs | |
| (Doggystyle/Getfen) | +395 |
| NATALIE Goin' Crazy (Latium/Universal) | +372 |
| AKON Lonely (SRC/Universal) | +362 |
| TRILLVILLE Some Cut (BME/Warner Bros.) | +338 |
| USHER Caught Up (LaFace/Zomba Label Group) | +285 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | +281 |
| GAME Hate It Or Love It (Aftermath/G-Unit/Interscope) | +280 |
| | |

NEW & ACTIVE

AMERIE One Thing (Columbia)
Total Plays: 523, Total Stations: 17, Adds: 4
LIDACRIS Number One Spot (Def. Law South

LUDACRIS Number One Spot. (Def Jam South/IDJMG)
Total Plays: 437, Total Stations: 55, Adds: 48

MIKE JONES f(SLIM THUG & PAUL WALL Still Tippin' (SwishaHouse/Asylum/Warner Bros.)
Total Plays: 389, Total Stations: 17, Adds: 3

112 U Already Know (Def Soul/DJMG)
Total Plays: 351, Total Stations: 31, Adds: 2

CAM'RON fikanye west & Syleena Johnson Down and Out (Roc-A-Fella/IDJMG)

Total Plays: 327, Total Stations: 20, Adds: 2

JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic) Total Plays: 269, Total Stations: 18, Adds: 16

LIL' JON f/ICE CUBE Roll Call (TVT)
Total Plays: 255, Total Stations: 11, Adds: 3

K YOUNG Happy Together (Treacherous)
Total Plays: 243, Total Stations: 24, Adds: 7
80NE BROTHERS Hip Hop Baby (Koch)

Total Plays: 166, Total Stations: 9, Adds: 1

MARIO How Could You (J/RMG)
Total Plays: 103, Total Stations: 53, Adds: 53

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/RHYTHMIC



America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Familiarity | Burn | Persons 12-17 | Persons 18-24 | Person 25-34 |
|--|------|------|-------------|------|------------------|------------------|-----------------|
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Labe/ Group) | 4.14 | 4.25 | 99% | 32% | 4.11 | 4.11 | 4.23 |
| 50 CENT Disco Inferno (G·Unit/Shady/Aftermath/Interscope) | 4.13 | 4.11 | 94% | 19% | 4.30 | 4.01 | 4.03 |
| MARIO Let Me Love You (J/RMG) | 4.12 | 4.27 | 98% | 36% | 4.05 | 4.09 | 4.21 |
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 4.09 | 3.88 | 77% | 13% | 4.35 | 3.99 | 3.89 |
| LIL' JON & THE EASTSIDE BOYZ (JUSHER & LUDACRIS Lovers & Friends (TVT) | 4.05 | 4.04 | 96% | 23% | 4.14 | 3.98 | 3.91 |
| EMINEM Mockingbird /Shady/Aftermath/Interscope/ | 4.02 | 3.96 | 95% | 20% | 4.30 | 3.96 | 3.78 |
| ASHANTI Only U (Murder Inc./IDJMG) | 4.00 | 3.91 | 94% | 28% | 3.97 | 3.96 | 4.06 |
| MARIAH CAREY It's Like That (Island/IDJMG) | 3.98 | 3.81 | 68% | 8% | 4.04 | 3.97 | 4.04 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 3.97 | 4.02 | 95% | 25% | 4.01 | 3.92 | 3.99 |
| FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) | 3.94 | 3.90 | 70% | 13% | 4.24 | 3.76 | 3.76 |
| NATALIE Goin' Crazy (Latium/Universal) | 3.93 | - | 46% | 6% | 4.05 | 3.84 | 3.90 |
| LLOYD BANKS Karma (Interscope) | 3.89 | 3.96 | 84% | 19% | 3.92 | 3.84 | 3.82 |
| LUDACRIS Get Back (Def Jam South/IDJMG) | 3.87 | 3.88 | 95% | 25% | 3.80 | 3.85 | 4.06 |
| DESTINY'S CHILD Soldier (Columbia) | 3.86 | 3.84 | 100% | 40% | 3.85 | 3.91 | 3.69 |
| ALICIA KEYS Karma (J/RMG) | 3.86 | 3.97 | 90% | 26% | 3.72 | 3.86 | 3.89 |
| T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 3.84 | 3.84 | 84% | 23% | 4.10 | 3.86 | 3.58 |
| USHER Caught Up (LaFace/Zomba Label Group) | 3.83 | 4.06 | 92% | 24% | 3.87 | 3.81 | 3.75 |
| TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 3.79 | 3.79 | 60% | 11% | 4.05 | 3.72 | 3.68 |
| LIL' JON & THE EASTSIDE BOYZ FILIL SCRAPPY What U Gon' Do (TVT) | 3.77 | 3.70 | 93% | 32% | 3,92 | 3.74 | 3.70 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 3.76 | 3.90 | 92% | 34% | 3.55 | 3.78 | 3.97 |
| USHER & ALICIA KEYS My Boo (LaFaco/Zomba Label Group) | 3.71 | 3.78 | 99% | 55% | 3.73 | 3.67 | 3.70 |
| SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) | 3.69 | 3.69 | 100% | 50% | 3.62 | 3.69 | 3.75 |
| JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG) | 3.67 | 3.78 | 88% | 29% | 3.60 | 3.75 | 3.67 |
| NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 3.66 | 3.75 | 99% | 52% | 3.54 | 3.67 | 3.73 |
| TORI ALAMAZE Don't Cha (Universal) | 3.55 | 3.51 | 45% | 11% | 3,40 | 3.41 | 3.97 |
| SNOOP DOGG Let's Get Blown (Doggystyle/Geffen) | 3.51 | 3.71 | 75% | 22% | 3.09 | 3.71 | 3.70 |
| NB RIDAZ Pretty Girl /Upstairs/ | 3.46 | - | 56% | 16% | 3.60 | 3.44 | 3.23 |
| JENNIFER LOPEZ Get Right (Epic) | 3.41 | 3.47 | 91% | 28% | 3.36 | 3.55 | 3.26 |

Total sample size is 335 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the nember of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate The Music.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 618-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEADRUSH

ARTIST: Will Smith LABEL: Interscope By MIKE TRIAS/Associate Editor

To say that Will Smith is one to push the envelope is an understatement. Beginning his career as rapper The Fresh Prince in the mid-'80s, Smith quickly made a name for himself with the comical Grammywinning hit "Parents Just Don't Understand." He transitioned to televi-



sion via The Fresh Prince of Bel Air, yet continued to drop hot music, including his appropriately titled warm-weather anthem "Summertime."

Smith's unrelenting pursuit of new horizons took his acting career into dramatic roles that earned him Oscar and Golden Globe nods, but his bread and butter proved to be action flicks, which he sometimes marketed alongside danceable hits like "Men in Black." His recent endeavors continue the trend; Hitch is his first romantic comedy, and it took in \$45.3 million over the weekend - more than enough to make it No. 1 at the box office.

Now Smith is reaching out to radio with "Switch." the lead single from his upcoming album. The song is definitely different from anything else on Rhythmic, Pop or Urban radio right now. However, it is undeniably rhythmic, almost primal in nature, thanks to a clap-driven track filled with simple, catchy call-and-response hollering by men and women.

After a few listens you start to hear its party-starting potential. If you need a visual aid, check out the video. If you're nowhere near the TV or computer, just imagine "Switch" playing during a timeout at an NBA game and the cheerleaders hitting the floor.

As for the rest of Smith's new musical moves, you'll have to wait until his album Lost and Found drops in stores on March 29.

11. Jacog-o kjazze Ph Will Smith

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/Son Francisco, CA* Victori Mortin

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REPORTERS

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POWERED BY

108 Total Reporters

86 Total Monitored 22 Total Indicator

Did Not Report, Playlist Frozen (1): KQXC/Wichita Falls, TX



DANA HALL

Mornings After Joyner

How stations are filling the void when Joyner crosses the street

Late last year two of Urban radio's powerhouse entities joined forces when Radio One — the largest African-American-owned broadcast corporation — bought 51% of Reach Media, parent company of the highly successful syndicated *Tom Joyner Morning Show*.

While that was a major news story in itself, the fallout in several markets when the Joyner show jumped from stations it had been airing on to Radio One outlets caused a stir as well. In Philadelphia WDAS-FM lost the show to new rival WRNB, in St. Louis Joyner left KMJM to go to WFUN, and there's speculation that the same thing could happen in other markets.

It's not the first time the Joyner show — or other superstar talents — has crossed the street. Several years ago the show moved from WHUR/Washington to Radio One's WMMJ. Early in 2004 Radio One was able to lure the show away from Infinity-owned WBAV to its new Urban AC WQNC/Charlotte. And last fall Cumulus stole the show from crosstown KDKS/Shreveport, LA when it launched Ur-

aana**aaaaaaa**

"What happened with us is a perfect example of the pendulum swinging in the opposite direction."

Chuck Atkins

ban AC KVMA. In each of these situations the switch impacted the show's former home station's ratings.

Lessons Learned

How are stations dealing with competing against Joyner after years of selling him on their own airwaves? How do they fill the void left by a highly successful morning team, and is it a difficult task to find talent who are up to the challenge? Most important, has this new dynamic at Urban AC radio actually created opportunities for morning talent at the format?



Terry Avery

Terry Avery, OM of Infinity's Charlotte cluster, oversees Urban WPEG and WBAV. The Joyner show had been on WBAV for almost 10 years and helped that station to its highest ratings ever in fall '03, when it tied WPEG for No. 1 overall. By Febru-

ary 2004, though, the show had moved across town.

"We went through this without any real kind of warning," Avery says. "We were caught completely off-guard. I think many of the stations that are going through this now, and even some who run Joyner without the threat of losing him, look at our situation and are probably starting to consider a backup

plan, just in case. They learned from our experience. Look at WDAS. They had Carter & Sanborn back on the air within a few weeks after Joyner left.

"Unfortunately, it took us a lot longer than we hoped to find a replacement. We didn't have the new show, Jaye in Your Day, up and running until May, five months after Joyner started on the competition. It was hard because, for a long time, the format simply wasn't developing morning show talent that could compete with Joyner. Now,

with stations like ours, we're seeing that happen."

Man About Town

Avery eventually hired Jaye Delai, a morning show talent who had worked in Houston; Montgomery, AL; and a number of other, smaller markets. His father, Rick Roberts, was a legendary personality at Urban radio in the '70s.

"It's been a struggle, but it's a year later and we're finally making some headway," Avery says. "In the fall '04 book we were up, and we've reached the top 10 again in the 25-54 demo.

Second Committee Committee

"We can't keep relying on the same listeners to come back year after year. They are growing older, and their habits change."

Terry Avery

"From our diary review I can see that listeners are now starting to write down Jaye's name. One woman in her 40s wrote, 'I was hurt when Joyner left, but I'm really enjoying the Jaye in Your Day morning show.' That shows me that you can make an impact with the right approach.

"Our focus is that we are now the local show. Joyner does what he does very well, so we have to do something different very well. Jaye is the complete man about town. He gets out every day. He's always shaking hands and kissing baises. He makes a point of meeting the movers and shakers of Charlotte and has them on his show. It's everything that Joyner can't do."

Avery notes that the format is in a unique place right now. "Urban AC programmers have to learn how to grow the format," she says. "We can't keep relying on the same listeners to come back year after year. They are growing older, and their habits change.

"We have to look at the next generation of 25-54-year-olds and try to serve them better. Maybe you focus on the 25-34 demo to start. Those are the listeners who feel they're too young for the real old-school stuff, but they don't want the hip-hop approach of a younger station like WPEG.

"One way to grow is by offering something different. The Michael Baisden show [ABC Radio-syndicated Love, Lust and Lies], which we picked up for afternoons on WBAV, is that. His form of radio entertainment involves the listener. He plays a good amount of music, and he offers something totally unique in terms of content and talk. It's getting a very positive response already for us." The show has been airing on WBAV for three weeks.

Carpe Diem

In St. Louis Joyner moved from Clear Channel's KMJM (Magic 104.9), where it had aired for more than two years, to Radio One's WFUN, which flipped to Urban AC just a few weeks before Joyner started there.



Chuck Atkins

Clear Channel/St. Louis OM Chuck Atkins says, "We really didn't have a backup plan in place. Although, when we put Joyner on Magic, our then-morning man, Tony Scott, was moved over to our Urban clustermate, KATZ, to do mornings. So, to me, that was the logical choice.

"We decided to take Joyner off the first week in December, before the contract was up. Right around that time St. Louis had a major crisis in the schools. Both Tony and I felt it was something we needed to address on-air. I told him to go on KATZ and say whatever he wanted. He did, and he really laid into the kids.

"He told them he was fed up with how they acted and the senseless violence, and he walked off the air. He then went on at Magic and laid into the parents, telling them they had to take more responsibility in raising these kids. He said what he truly felt.

"We had the television news and the newspapers there. Over the next few days he had community leaders and school officials on-air to discuss the problems. So, in this instance, we stole the competition's thunder."

The Right People

Atkins is finally at peace, now that his morning show is the local, community-oriented one he always desired. He says, "Over the past two years so many things happened in the community that I felt we needed to be dealing with on the morning show at Magic, and we couldn't. It drove me crazy. I had to wait until 10am to do anything local. So, honestly, I don't view this as a negative at all.

"Programmers need to start thinking in terms of developing talent. Having all these syndicated morning shows has kind of made us complacent."

Chuck Atkins

"In fact, for us, Joyner only reached sixth place 25-54 in the fall '04 ratings. What happened with us is a perfect example of the pendulum swinging in the opposite direction, but you have to be proactive. We were lucky because we had the right people in-house who could step up, and then I took my time finding the right team to surround them. We found Guy Tory and Tammie Holland."

But, Atkins adds, not everyone has the kind of talent available that he did. "Programmers need to start thinking in terms of developing talent," he says. "Having all these syndicated morning shows has kind of made us complacent.

"You can't just throw anyone into mornings. I had a veteran like Tony, who didn't give up on the company even though he wasn't completely comfortable in the hip-hop world. And to fill the void at KATZ, we had a talent, my night jock Kaos, who was prepared to move up."

Atkins says they are moving quickly to market the new morning show on Magic as well. "The outdoor is going up today, in fact," he says. "I completely see this as an opportunity to better the station's position in the market."

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GEMINI GEMS Motown recording artist Brian McKnight celebrates the release of his latest album, Gemini, with his friends at radio. Pictured here (I-r) are WUSL/Philadelphia's Kashon Powell, McKnight, WUSL's Thea Mitchem, and Azim Rashid, formerly with Universal.



| LAST WEEK | THIS WEEK | February 18, 2005 ARTIST TITLE LABEL(S) | TOTAL PLAYS | + / - PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATION ADDS |
|--------------|-----------------|---|----------------|----------------|---------------------------|-------------------|--------------------|
| 1 | 0 | LIL' JON & THE EASTSIDE BOYZ f/USHER & LUOACRIS Lovers & Friends (TVT) | 3944 | +49 | 513177 | 11 | 9/1 |
| 2 | 2 | MARIO Let Me Love You (J/RMG) | 3600 | · 27 2 | 466087 | 17 | 69/1 |
| 6 | 3 | GAME f/50 CENT How We Do (Aftermeth/G-Unit/Interscope) | 3311 | +446 | 438896 | 11 | 60/1 |
| 7 | 4 | TRILLVILLE Some Cut (BME/Warner Bros.) | 3092 | +310 | 335116 | 14 | 65/1 |
| 8 | 5 | FANTASIA Truth Is (J/RMG) | 2999 | +267 | 347199 | 10 | 64/1 |
| 3 | 6 | DESTINY'S CHILO Soldier (Columbia) | 2941 | -436 | 360785 | 13 | 68/1 |
| 5 | 7 | T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 2709 | -183 | 344611 | 12 | 68/1 |
| 10 | 8 | JOHN LEGENO Ordinary People (Columbia) | 2501 | +128 | 262704 | 9 | 62/1 |
| 9 | 9 | 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | 2474 | -26 | 323082 | 9 | 25/1 |
| 4 | 10 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) | 2454 | -477 | 287429 | 15 | 70/1 |
| 18 | • | 50 CENT Candy Shop (Shady/Aftermath/Interscope) | 2083 | +615 | 263017 | 4 | 69/1 |
| 12 | 12 | OMARION O (Epic) | 2083 | +106 | 225480 | 9 | 53/0 |
| 15 | B | USHER Caught Up (LaFace/Zomba Label Group) | 1833 | +112 | 181160 | 6 | 66/1 |
| 14 | Ĭ | NIVEA f/LIL' JON & YOUNGBLOOOZ Okay (Jive/Zomba Label Group) | 1789 | +52 | 145850 | 11 | 60/1 |
| 11 | 15 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) | 1787 | -286 | 219227 | 20 | 65/1 |
| 19 | 16 | T.I. You Don't Know Me (Grand Hustle/Atlantic) | 1756 | +328 | 187541 | 8 | 67/1 |
| 13 | 17 | LUDACRIS Get Back (Def Jam South/IDJMG) | 1659 | -151 | 177604 | 13 | 64/1 |
| 16 | 18 | SNOOP DOGG Let's Get Blown (Doggystyle/Geffen) | 1607 | +130 | 162768 | 7 | 55/2 |
| 20 | 19 | FABOLOUS Baby (Atlantic) | 1582 | +180 | 159821 | 7 | 64/1 |
| 17 | 20 | TYRA Country Boy (GG&L) | 1510 | +40 | 112948 | 12 | 45/0 |
| 23 | a | TWISTA f/FAITH EVANS Hope (Atlantic/Capitol) | 1506 | +175 | 143623 | 9 | 48/1 |
| 24 | æ | MARIAH CAREY It's Like That (Island/IDJMG) | 1493 | +168 | 169740 | 5 | 67/1 |
| 21 | 23 | LLOYO BANKS Karma (Interscope) | 1220 | ·139 | 218792 | 16 | 44/1 |
| 29 | 24 | AMERIE One Thing (Columbia) | 1208 | +225 | 148194 | 4 | 51/4 |
| 22 | 25 | ALICIA KEYS Karma (J/RMG) | 1170 | -185 | 158916 | 12 | 50/0 |
| 28 | 26 | TRICK OADOY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 1163 | +126 | 96357 | 5 | 59/1 |
| 33 | <u>a</u> | BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin) | 992 | +250 | 71579 | 4 | 56/2 |
| 26 | 28 | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 946 | -160 | 91633 | 18 | 55/D |
| 25 | 29 | ASHANTI Only U (Murder Inc./IDJMG) | 872 | -268 | 98685 | 15 | 55/0 |
| 27 | 30 | JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope) | 842 | -231 | 75814 | 15 | 49/1 |
| 31 | 31 | JENNIFER LOPEZ Get Right (Epic) | 824 | 70 | 74528 | 5 | 45/0 |
| 43 | 32 | M. JONES f/S. THUG & P. WALL Still Tippin' (SwishaHouse/Asylum/Warner Bros.) | | +298 | 63696 | 5 | 58/9 |
| 49 | 33 | 112 U Already Know (Def SouVIDJMG) | 778 | +348 | 84538 | 2 | 57/3 |
| 30 | 34 | LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT) | 737 | -196 | 78904 | 16 | 53/0 |
| 41 | 35 | TWEET f/MISSY ELLIOTT Turn Da Lights Off (Atlantic) | 728 | +164 | 76077 | 3 | 42/1 |
| 35 | 33 | URBAN MYSTIC Long Ways (Sobe) | 679 | +30 | 35849 | 4 | 40/0 |
| 47 | 37 | YING YANG TWINS Wait (TVT) | 674 | +217 | 56949 | 2 | 2/1 |
| 39 | 33 | FANTASIA Baby Mama (J/RMG) | 673 | +78 | 86058 | 3 | 58/57 |
| 36 | 3 | BABY Shyne On (Cash Money/Universal) | 669 | +29 | 38659 | 6 | 47/1 |
| 40 | 40 | R. KELLY Sex in The Kitchen (Jive/Zomba Label Group) | 668 | +91 | 110746 | 3 | 2/0 |
| 32 | 41 | YOUNG BUCK Shorty Wanna Ride (Interscope) | 638 | -124 | 58441 | 20 | 58/0 |
| 38 | 42 | CAM'RON f/K. WEST & S. JOHNSON Down And Out (Roc-A-Fella/IDJMG) | 582 | -36 | 82209 | 4 | 42/0 |
| 34 | 43 | JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG) | 516 | -222 | 45733 | 11 | 50/0 |
| 42 | 43 44 | TANGO f/DAVID BANNER & BONE CRUSHER Wobble And Shake It (Virgin) | 503 | ·222 -47 | 30302 | 7 | 33/0 |
| 4Z Debut> | 45 | LUOACRIS Number One Spot (Def Jam South/IDJMG) | 451 | +94 | | 1 | 64/63 |
| | _ | | 448 | | 45683 | 8 | 35/0 |
| 37 Debut> | 46 47 | CHINGY f/JANET JACKSON Don't Worry (Capitol) | | ·191 +298 | 29211 38489 | | |
| | 43 | FAITH EVANS Again (Capitol) BOOY HEAOBANGERS f(YOUNGBLOOOZ Smoke, Drink (Universal) | 447 444 | | | 1 20 | 49/6 |
| 48 Debut | 49 | • | | +11 | 31697 | 20 | 28/0 |
| | TE I | LIL' JON f/ICE CUBE Roll Call <i>(TVT)</i> | 431 | +128 | 24681 | 1 | 41/6 |

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2005, Arbitron Inc.), @ 2005, Radio & Records

POWERED BY MEDIABASE

| MOST ADDED | |
|--|------|
| ARTIST TITLE LABEL(S) | A005 |
| LUDACRIS Number One Spot (Def Jam South/IDJMG) | 63 |
| FANTASIA Baby Mama (J/RMG) | 57 |
| MARIO How Could You (J/RMG) | 46 |
| BOBBY VALENTING Slow Down (DTP/Def Jam/IDJMG) | 42 |
| LYFE JENNINGS Must Be Nice (Columbia) | 36 |
| REO CAFE All Night Long (Capitol) | 12 |
| MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin' | |
| (SwishaHouse/Asylum/Warner Bros.) | 9 |
| FAITH EVANS Again (Capitol) | 6 |
| LIL' JON f/ICE CUBE Roll Call /TVT/ | 6 |
| RAHEEM DEVAUGHN Guess Who Loves You More | |
| (Jive/Zomba Label Group) | 5 |

THE THE PARTY OF THE PROPERTY OF THE PARTY O

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| 50 CENT Candy Shop (Shady/Aftermath/Interscope) | +615 |
| GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | +446 |
| 112 U Already Know (Def Soul/IDJMG) | +348 |
| T.I. You Don't Know Me (Grand Hustle/Atlantic) | +328 |
| TRILLVILLE Some Cut (BME/Warner Bros.) | +310 |
| MIKE JONES (/SLIM THUG & PAUL WALL Still Tippin' | |
| (SwishaHouse/Asylum/Warner Bros.) | +298 |
| FAITH EVANS Again (Capitol) | +298 |
| FANTASIA Truth is (J/RMG) | +267 |
| BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin, | +250 |
| AMERIE One Thing (Columbia) | +225 |
| | |

NEW & ACTIVE

TRU Where U From? (New No Limit/Koch) Total Plays: 335, Total Stations: 27, Adds: 3

N2U f/JERMAINE DUPRI Baby Mama Love (Virgin) Total Plays: 330, Total Stations: 38, Adds: 2

MIRI BEN-ARI ESCARFACE & ANTHONY HAMILTON Sunshine To The Rain (Universal)

Total Plays: 314, Total Stations: 24. Adds: 0

YOUNGBLOODZ f/YOUNG BUCK Datz Me (So So Def/Zomba Label Group) Total Plays: 308, Total Stations: 23, Adds: 3

ALCHEMIST fining SKY Hold You Down (Koch) Total Plays: 296, Total Stations: 23, Adds: 0

BOBSY VALENTINO Slow Oown (DTP/Def Jam/IDJMG) Total Plays: 293, Total Stations: 44, Adds: 42

LYFE JENNINGS Must Be Nice (Columbia Total Plays: 276, Total Stations: 37, Adds: 36

TORI ALAMAZE Don't Cha (Universal) Total Plays: 273, Total Stations: 10, Adds: 0

BEANIE SIGEL Feel It In The Air (Roc-A-Fella/IDJMG) Total Plays: 261, Total Stations: 20, Adds: 0

NAS Just A Moment (Columbia)

Total Plays: 212, Total Stations: 34, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

IMPACTING URBAN AC FEBRUARY 21!!

"Sheard" You Don't Know

#1 single 2004 R&R Year End Chart - Gospel

- First NEW artist to debut on Billboard Gospel Chart @ #1 10 weeks at #1 @ R&R Gospel 8 weeks consecutive Currently, 31 consecutive weeks in top 10 on R&R Gospel Contact Cheryl Broz EMI CMS 615-371-4063 / Eboni Funderburk Grimes EMI GOSPEL 615-371-6890



URBAN



America's Best Testing Urban Songs 12 + For The Week Ending 2/18/05

| pl apprint | | | | | | | |
|--|-------|------|--------|------|----------------|----------------|----------------|
| Artist Title (Label) | TW | LW | Famil. | Burn | Pers. 12-17 | Pers. 18-24 | Pers. 25-34 |
| | | | | | | | , |
| GAME f/50 CENT How We Do /Aftermativ & Unit Interscope! | 4.33 | 4.13 | 93% | 21% | 4.31 * | 4.30 | 4.37 |
| LIL' JON & THE EASTSIDE BOYZ Lovers & Friends (TVT) | 4.26 | 4.21 | 96% | 25% | 4.26 | 4.32 | 4.07 |
| 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) | 4.22 | 4.23 | 92% | 19% | 4.13 | 4.16 | 4.04 |
| CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) | 4.20 | 4.20 | 99% | 37% | 4.13 | 4.25 | 3.79 |
| MARIO Let Me Love You (J/RMG) | 4.19 | 4.21 | 100% | 35% | 4.10 | 4.17 | 3.90 |
| TWISTA f/FAITH EVANS Hope (Atlantic/Capitol) | 4.07 | 4.02 | 76% | 11% | 3.90 | 3.92 | 3.85 |
| USHER Caught Up (LaFace/Zomba Label Group) | 4.05 | 4.08 | 94% | 24% | 4.04 | 4.11 | 3.84 |
| LLOYD BANKS Karma (Interscope) | 4.05 | 3.99 | 82% | 22% | 3.95 | 4.05 | 3.65 |
| T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 4.02 | 3.90 | 85% | 25% | 3.91 | 3.95 | 3.80 |
| LUDACRIS Get Back (Def Jam South/IDJMG) | 4.01 | 3.90 | 96% | 31% | 3.89 | 3.86 | 3.98 |
| T.I. You Don't Know Me (Grand Hustle/Atlantic) | 4.01 | 3.87 | 56% | 9% | 3.97 | 4.04 | 3.80 |
| ALICIA KEYS Karma (J/RMG) | 3.98 | 3.96 | 91% | 24% | 4.06 | 4.15 | 3.79 |
| LIL' JON & THE EASTSIDE BOYZ What U Gon' Do (TV) | 73.96 | 3.79 | 88% | 25% | 3.86 | 3.96 | 3.59 |
| DESTINY'S CHILD Soldier (Columbia) | 3.93 | 3.85 | 100% | 42% | 3.98 | 4.13 | 3.54 |
| SNOOP DOGG fIPHARRELL Drop It Like It's Hot (Doggystyle/Geffen | 3.92 | 3.79 | 100% | 53% | 3.95 | 3.95 | 3.96 |
| MARIAH CAREY It's Like That (Island/IDJMG) | 3.92 | _ | 59% | 8% | 3.92 | 3.99 | 3.76 |
| JADAKISS f/M. CAREY U Make Me Wanna (Interscope) | 3.90 | 3.73 | 82% | 25% | 4.00 | 4.01 | 3.98 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJ/MG) | 3.87 | 3.73 | 95% | 38% | 3.79 | 3.96 | 3.30 |
| TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) | 3.85 | - | 60% | 10% | 3.75 | 3.73 | 3.82 |
| SNOOP DOGG Let's Get Blown (Doggystyle/Geffen) | 3.82 | 3.67 | 75% | 18% | 3.89 | 3.95 | 3.73 |
| NIVEA ff.ILL' JON & YOUNGBLOODZ Okay (Jive/Zombe Label Grou | /3.82 | 3.69 | 47% | 9% | 3.68 | 3.78 | 3.42 |
| TRILLVILLE Some Cut (BME/Warner Bros.) | 3.79 | 3.63 | 50% | 11% | 3.75 | 3.85 | 3.48 |
| ASHANTI Only U (Murder Inc./IDJMG) | 3.78 | 3.79 | 94% | 36% | 3.67 | 3.73 | 3.49 |
| FABOLOUS Baby (Atlantic) | 3.77 | 3.79 | 64% | 11% | 3.70 | 3.75 | 3.56 |
| JA RULE (FAT JOE & JADAIOSS New York (Murder inc./DJMG) | 3.74 | 3.68 | 89% | 34% | 3.64 | 3.64 | 3.63 |
| FANTASIA Truth Is (J/RMG) | 3.73 | 3.77 | 61% | 15% | 3.85 | 4.05 | 3.20 |
| LIL' WAYNE Go DJ (Cash Money/Universal) | 3.67 | 3.64 | 84% | 32% | 3.55 | 3.55 | 3.56 |
| OMARION () (Epic) | 3.62 | 3.40 | 62% | 17% | 3.58 | 3.72 | 3.19 |
| JOHN LEGEND Ordinary People (Columbia) | 3.40 | 3.45 | 52% | 18% | 3.52 | 3.68 | 3.12 |
| | | | | | | | |

Total sample size is 338 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like roun sample size is 350 responsents, total average ravorability estimates are based on a scale of 1-5, 1-16 islike every much.) Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who ead they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic corn results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. Rate TheMusic com data is provided by Mediabase Research, a division of Premiere Radio Networks.

TUDIO STAT

ARTIST: Urban Mystic **LABEL: Sobe Entertainment CURRENT PROJECT: Ghetto Revelations** IN STORES: Now **CURRENT SINGLE: "Long Ways"** TOP SPINS AT: KBTT/Shreveport, LA; WFXA/ Augusta, GA: WRJH/Jackson, MS: WENZ/ Cleveland; WTMG/Gainesville, FL; WUBT/Nashville

By CARRIE HAYWARD/ASSOCIATE EDITOR

Personal stats: 19-year-old Brandon Williams, a.k.a. Urban Mystic, is the son of a minister and the youngest of four children. Born and raised in Ft. Lauderdale, FL, Mystic started singing in his father's church at a very young age. By 13, he convinced his family that he should sing secular music and started to learn what he refers to as "the business of music."

But he hasn't been alone in this endeavor. He's guided and managed by his older brother Christopher. In a few short years Mystic has learned the crafts of writing, singing, performing, playing and producing. He has appeared in a national Sprite commercial, as well as in the 1999 independent film Ghetto Fabulous for Big Baller Records.



Influences: Al Green, Bobby Womack, K.C. & The Sunshine Band, K-Ci & JoJo, Usher and David Hollister. His singing style and vocal qualities are most often compared to Womack and K-Ci.

The album: Urban Mystic has put together an album filled with gritty R&B ballads, along with hip-hop-infused uptempo tracks. He enlisted the help of producers KayGee (Jaheim, Next, Naughty By Nature), Red Spyda (Twista, Jadakiss, Lloyd Banks) and El Debarge (who's also heard singing background on "Mystic Spot"). The album's first single, "Where Were You?" — a song that reminisces about the days of youth and the songs and artists we grew up with - spent 17 weeks on R&R's Ur-

REPORTERS

| Stations and the | ir adds list |
|---|--|
| INLEXCRIBING, GA PERMIT, Journal of THE PERMIT | WINDLESS CONTROLLED TO THE PROBLEM T |
| INTER COLD OF THE PROPERTY OF | 7 THE STATE STREET |
| TO COMPANY OF THE PROPERTY OF | 1 LIDACHUS FATH FVAMS WFFECOMENDER, GA UFFECOMENDER, GA UFFECOMENDER, GA UFFECOMENDER FAMILITATION FAMILITATION S TOMOS TOMOS S PECO CAPE S MARRO S MA |
| | |

ted alphabetically by market HUG & PAUL WALL HUG & PAUL WALL

VEATH EVANS DEDWOOD JON & Y 50 CENT FANTASIA

ban chart. BOI & LIL'JON

Note: For complete adds, see R&R Music Tracking POWERED BY

102 Total Reporters

70 Total Monitored 32 Total Indicator

WBWT/Tallahassee, FL WESE/Tupelo, MS

URBAN AC TOP 30

| | | February 18, 2005 | | | | | |
|----------------|--------------|---|----------------|-------|-------------------|-------------------|----------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE | WEEKS ON CHART | TOTAL STATIONS |
| 2 | 0 | FANTASIA Truth is (J/RMG) | 1273 | +101 | 145045 | 10 | 51/1 |
| 3 | 2 | LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) | 1213 | +55 | 117079 | 22 | 48/0 |
| 1 | 3 | JILL SCOTT Whatever (Hidden Beach/Epic) | 1192 | -47 | 119813 | 14 | 50/1 |
| 4 | 4 | ANITA BAKER How Does It Feel (Blue Note/Virgin) | 1070 | +37 | 117732 | 18 | 49/0 |
| 5 | 5 | MARIO Let Me Love You (J/RMG) | 882 | -83 | 122852 | 8 | 13/0 |
| 6 | 6 | ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) | 850 | +4 | 100774 | 35 | 39/0 |
| 8 | 0 | LUTHER VANDROSS Think About You (J/RMG) | 798 | +5 | 110672 | 63 | 45/0 |
| 12 | 8 | BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal) | 762 | +109 | 76301 | 8 | 47/3 |
| 7 | 9 | GERALD LEVERT One Million Times (Atlantic) | 744 | -57 | 63686 | 16 | 48/0 |
| 11 | 1 | BRIAN MCKNIGHT What We Do Here (Motown/Universal) | 731 | +57 | 74060 | 32 | 42/0 |
| 10 | 11 | JOSS STONE Spoiled (S-Curve/Virgin) | 703 | -18 | 70779 | 2D | 45/0 |
| 9 | 12 | PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG) | 693 | .79 | 68580 | 27 | 42/0 |
| 15 | (3) | KEM I Can't Stop Loving You (Motown/Universal) | 684 | +92 | 62912 | 5 | 49/1 |
| 18 | 4 | JOHN LEGEND Ordinary People (Columbia) | 673 | +210 | 93527 | 6 | 14/3 |
| 14 | 15 | PRINCE Call My Name (Columbia) | 563 | -38 | 7143D | 38 | 40/0 |
| 16 | (| O'JAYS Make Up (Music World/SRG) | 491 | +3 | 38038 | 18 | 28/0 |
| 19 | T | GERALD LEVERT So What (If You Got A Baby) (Atlantic) | 481 | +98 | 52841 | 3 | 43/3 |
| 17 | 18 | USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group) | 417 | -65 | 50407 | 19 | 35/0 |
| 20 | 19 | ALICIA KEYS Karma (J/RMG) | 345 | -23 | 43468 | 11 | 25/0 |
| 22 | 20 | TINA TURNER Open Arms (Capitol) | 320 | -16 | 25282 | 4 | 33/2 |
| 24 | 21 | ANGIE STONE F/ANTHONY HAMILTON Stay For Awhile (J/RMG) | 297 | .12 | 23551 | 11 | 24/0 |
| 21 | 22 | BOYZ II MEN You Make Me Feel Brand New (MSM/Koch) | 296 | -41 | 18283 | 12 | 26/0 |
| 23 | 23 | EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG) | 285 | -34 | 28046 | 14 | 20/0 |
| 26 | 24 | LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG) | 266 | +48 | 21633 | 4 | 22/0 |
| 28 | 25 | RAHSAAN PATTERSON Forever Yours (Artistry Music) | 207 | +18 | 7926 | 2 | 22/2 |
| 25 | 26 | KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) | 199 | -19 | 6804 | 4 | 23/2 |
| 27 | 27 | QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector) | 184 | .22 | 12786 | 13 | 14/0 |
| Debut > | 28 | FAITH EVANS Again (Capitol) | 154 | +138 | 8963 | 1 | 29/10 |
| 30 | 29 | TAMIA Still (Atlantic) | 152 | +5 | 10616 | 20 | 9/0 |
| 29 | 30 | RUBEN STUDDARD i Need An Angel (J/RMG) | 128 | -38 | 7215 | 12 | 15/0 |

56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

POWERED BY MEDIABASE

MOST ADDED

| [] [] [] [] [] [] [] [] [] [] [] [] [] [| |
|---|------|
| ARTIST TITLE LABEL(S) | ADDS |
| MINT CONDITION I'm Ready (Image) | 16 |
| R. STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG) | 12 |
| FAITH EVANS Again (Capitol) | 10 |
| TROY JOHNSON It's You (Sought After Entertainment) | 8 |
| SRAEL AND NEW BREED Friend Of God (Integrity Gospel) | 5 |
| AL GREEN Perfect To Me (Blue Note/Virgin) | 4 |
| BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal) | 3 |
| Pallin Wareer Hilling | |

MOST **INCREASED PLAYS**

| | TOTAL PLAY |
|--|---------------|
| ARTIST TITLE LABEL(S) | INCREASE |
| JOHN LEGEND Ordinary People (Columbia) | +210 |
| FAITH EVANS Again (Capitol) | +138 |
| BRIAN MCKNIGHT Everytime You Go Away (Motown/Unive | rsal) + 109 |
| AL GREEN Perfect To Me (Blue Note/Virgin) | +103 |
| FANTASIA Truth Is (J/RMG) | +101 |

NEW & ACTIVE

AL GREEN Perfect To Me (Blue Note/Virgin) Total Plays: 122, Total Stations: 20, Adds: 4

R. DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group) Total Plays: 117. Total Stations: 8. Adds: 0

SAMSON Atmosphere (Five Eight's) Total Plays: 115, Total Stations: 13, Adds: 2 BAR-KAYS Glad You're My Lady (JEA Music) Total Plays: 101, Total Stations: 7, Adds: 0

KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG) Total Plays: 79, Total Stations: 13, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com

REPORTERS

Stations and their adds listed alphabetically by market

WWIN/Baltimore, MD* PD; Tim Watts APD/MD: Kelth Fisher 4 JOHN LEGEND

OXL/Baton Rouge, LA* NIC: Man Various RUBBY STUDDARD HAMRY MARY

AL GREEN 1000L & THE GANG VIII.ACKSTREET FAITH EVANS AMERICANISTICAN

WXST/Charleston, SC* ON: John Anthony PD/MID: Milchnel Tee 2 AL GREED MINT COMDITION ISBNY 6. SEARTH, WIND 8. F RUISE STUDDARD MIARY M

T CONDITION MY G. MEARTH, WIND & FIRE IEN STUDDAND MAARY MARY

WSRB/Chicago, IL*

WAGH/Columbus, GA ON: Brise Waters PO/APD: Queen Resheeds MD: Edward Lawis AL GREEN MINT COMDITION TROY JOHNSON

PO/MID: Beeby We 24 JOHN LESSEND 12 GERALD LEVERT 12 SAMSON 4 MINT CONDITION

WMDCD/Detroit, MI*

WCMG/Florence, SC ON: Med Revery PO: Erule Dea 5 PLUES STUDDARD MARKY 5 UNDAN MYSTIC 5 AMERICAND TON 5 AMERICAND TON

WFLM/Ft. Pierce, FL*

GNJQ/Houston, TX*

WSOL/Jackson PD/MD: KJ Breeks TIMA TURNER

KMJK/Kansas City, MO*

KSSM/Killeen, TX PD/MD: Mark Raymond APD: Munica Rold SAMSON

KOKY/Little Rock, AR* ON: Joe Booker PD/MD: Mark Dylan 2 TROY JOHNSON

KULHULas Angeles , CA* POMB: Auntoir Ressell

WMJM/Louisville, KY
PD/MD: Tim Gerard Sirton

KJMS/Memphis, TN*

WJMR/Milwaukee, WI* PD/MD: Lauri Jones 4 BRAN MCCREFT

MINE CONDITION

BOD, & TWO CARD VIOLATOR THEFT

CHIEF STUDIAND HAVE MINET

WYBC/New Haven, CT*

KMEZ/New Orleans, LA* PO/NO: Letren "LIJ" Joseph APD: Mecy Davis RUIGE STUDDARD LAMRY MAR MINT CONDITION

WYLD/New Orleans, LA* ON: Carle Seatner PD: AJ Appleherry WBLS/New York, NY*

RKS/New York, NY 1 1: Toya Beasley 1: Julia Gustines

WKUS/Norfolk, VA* 000/PD: Eric Mychaels 16 GERALD LEVERT

WVKL/Norfolk, VA* OM: Dick Lamb PD/MD: Don London No Adds

KRMP/Oklahoma City, DK*
PD: Torry Blonday
MD: Eatle Braco
2 Mart CONDITION
TROY, JOHNSON
RUBBI STUDDAYD MARY MARY

WCFB/Orlando, FL* 6M/PD: Stave Hollanock 4 BRIAN MCKNIGHT

PD: Cy Yeung APO/MD: Jodi Berry

WILLS/Richmond, VA' 00M/PO: Al Peyme 2 GERALD LEVENT FAITH EVANS

WVBE/Roanoke, VA*
PD/MD: Walt Ford
RUBEN STUDDAND
TROY JOHNSON

WSBY/Sakishury, MO Oils brian Cleary PD: Kouny Love NO: Run banks LLDACRES THAN TURNER NEXT NURSERMANNE DUPPS

SO FAITH EVANS JENNIFER LOPEZ SFAT JOE

KBLX/San Francisco, CA

Wusic Choice Smooth R&B. Satellite 0N/PD: Demon Williams

Sirius Slow Jamz/Sale ON: B.J. Stone PO: Towns Byrd 19 MINT CONDITION 7 GERALD LEVERT

WHBX/Tallahassee, FL OM/PD: Harricane Dave APD: Victor Duncan 10 GENALD LEVERT

WIMX/Toledo, OH* PD: Rocky Love MD: Brandi Browns

WTUG/Tuscaloosa, AL

OM: Given Thomes
PEMO: Ehaden Anth
APO: Michelle Niller
8 Herranis
7 (Misse Myste)
7 deva missensor
6 Troy and son

WHUR/Washington, BC*
PD: One Dickrean
MD: Trace LaTrolle
3 months in course owner water
And To young WWW.J./Washington, DC* PD: Kerby Brown NO: Miller Chase

POWERED BY MEDIABASE

Monitored Reporters 75 Total Reporters

56 Total Monitored

19 Total Indicator

Did Not Report, Playlist Frozen (2): WKXS/Wilmington, NC XM The Flow/Satellite



GOSPEL TOP 30

| | | February 18, 2005 | | | | | |
|--------------|------|---|----------------|-------|---------------------------|-------------------|-----------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATION ADOS |
| 2 | 0 | SMOKIE NORFUL Understand (EMI Gospel) | 920 | +7 | 36117 | 14 | 32/0 |
| 1 | 2 | J MOSS We Must Praise (Gospo Centric) | 894 | -35 | 36712 | 24 | 31/0 |
| 3 | 3 | OONNIE MCCLURKIN I Call You Faithful (Verity) | 822 | -40 | 29870 | 13 | 29/0 |
| 4 | 4 | DEITRICK HADDON God Is Good (Verity) | 671 | +43 | 24741 | 26 | 25/1 |
| 5 | 5 | BISHOP TO JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel) | 602 | -39 | 26618 | 19 | 27/2 |
| 6 | 6 | OONALD LAWRENCE Healed (Verity) | 554 | +2 | 19839 | 21 | 20/0 |
| 8 | 0 | NEW BIRTH TOTAL PRAISE CHOIR Suddenly (EMI Gospel) | 516 | +27 | 22250 | 29 | 22/1 |
| 7 | 8 | TEO & SHERI Celebrate (Word/Curh/Warner Bros.) | 516 | +16 | 19114 | 10 | 23/2 |
| 9 | 9 | KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel) | 489 | +1 | 19046 | 29 | 22/1 |
| 10 | 10 | BENITA WASHINGTON Thank You (Light) | 441 | -14 | 16645 | 13 | 17/0 |
| 12 | 0 | KEITH WONDERBOY JOHNSON Let Go And Let God (Verity) | 439 | +7 | 18383 | 29 | 19/1 |
| 14 | Ø | GMWA MASS CHOIR Only A Test (Gospo Centric) | 430 | +42 | 17190 | 16 | 20/1 |
| 13 | 13 | LASHUN PACE For My Good (EMI Gospel) | 421 | +23 | 13817 | 5 | 20/1 |
| 16 | 0 | ISRAEL AND NEW BREED Friend Of God (Integrity Gospel) | 404 | +39 | 13059 | 4 | 18/2 |
| 11 | 15 | DENETRIA CHAMP Go On Through It (JDI) | 396 | -21 | 17570 | 12 | 18/0 |
| 15 | 16 | BISHOP MICHAEL V. KELSEY Run And Tell That (Samari Sound) | 389 | +11 | 11352 | 19 | 18/0 |
| 18 | 0 | TIM BOWMAN My Praise (Liquid 8) | 361 | +29 | 13366 | 9 | 18/ |
| 19 | 18 | RUBEN STUDDARD I Need An Angel (J/RMG) | 348 | +16 | 12960 | 6 | 13/1 |
| 17 | 19 | FORTITUDE He's Alright (Word/Curb/Warner Bros.) | 308 | -11 | 13250 | 13 | 14/0 |
| 21 | 20 | MEN OF STANDARD Just Like You (Muscle Shoals Sound Gospel) | 298 | +13 | 13082 | 14 | 14/ |
| 20 | 4 | BEBE WINANS Safe From Harm (Still Waters/TMG) | 296 | +11 | 10251 | 3 | 18/1 |
| 23 | 22 | JOE PACE We've Come To Praise Him (Integrity Gospel) | 243 | -1 | 10604 | 17 | 15/0 |
| 22 | 23 | STEPHEN HURD Lead Me To The Rock (Integrity Gospel) | 242 | -21 | 7336 | 6 | 13/0 |
| 24 | 24 | LORI PERRY I Found It In You (Music One) | 237 | -2 | 12986 | 8 | 10/1 |
| 30 | 25 | JAMES FORTUNE You Survived (World Wide Gospel) | 236 | + 39 | 9141 | 2 | 18/0 |
| 29 | 20 | R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis) | 227 | +30 | 8308 | 2 | 11/1 |
| 27 | 2 | KURT CARR Let God Arise (Gospo Centric/Interscope) | 224 | +17 | 5416 | 2 | 10/0 |
| - | 23 | DAMON LITTLE Do Right (World Wide Gospel) | 216 | +21 | 11835 | 3 | 12/1 |
| Debut> | 29 | DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity) | 212 | +20 | 5647 | 1 | 11/1 |
| 28 | 30 | LASHELL GRIFFIN Free (Epic) | 197 | -7 | 11929 | 18 | 11/0 |

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12. @ 2005 Radio & Records

MOST ADDED'

| ARTIST TITLE LABEL(S) AD | DS |
|---|----|
| JAMES FORTUNE You Survived (World Wide Gospel) | 6 |
| BISHOP PAUL S. MORTON A Mighty Good Friend (Tehillah/Light) | 4 |
| DENETRIA CHAMP I Really Love You (JDI) | 3 |
| BISHOP TO JAKES flm. STAMPLEY Take (Dexterity/EMI Gospel) | 2 |
| TED & SHERI Celebrate (Word/Curb/Warner Bros.) | 2 |
| ISRAEL AND NEW BREED Friend Of God (Integrity Gospel) | 2 |
| ANDERSON SANCTUARY CHOIR Lord Thank You (Malaco) | 2 |
| SHEKINAH GLORY MINISTRY Yes (Independent) | 2 |
| | |

MOST INCREASED PLAYS

| | PLAY |
|---|----------|
| ARTIST TITLE LABEL(S) | INCREASE |
| BISHOP PAUL S. MORTON A Mighty Good (Tehillah/Light | +48 |
| DEITRICK HADDON God Is Good (Verity) | +43 |
| GMWA MASS CHOIR Only A Test (Gospo Centric) | +42 |
| ISRAEL AND NEW BREED Friend Of God (Integrity Gospel) | +39 |
| JAMES FORTUNE You Survived (World Wide Gospel) | +39 |
| NEW BIRTH TOTAL PRAISE CHOIR Thank You (EMI Gospe | +36 |
| MIAMI MASS CHOIR Glory, Glory (Independent) | +35 |
| SHEKINAH GLORY MINISTRY Yes (Independent) | +33 |
| R. ALLEN f/K. FRANKLIN Something About (Tyscot/Tasei. | s/ +30 |
| TIM BOWMAN My Praise (Liquid 8) | +29 |
| NEW CACTURE | |

NEW & ACTIVE

CHOIR BOYZ It's Alright (Music One) Total Plays: 193, Total Stations: 8, Adds: 0 MIAMI MASS CHOIR Glory, Glory (Independent) Total Plays: 182, Total Stations: 10, Adds: 1 BRIDGETTE CAMPBELL Happy (Light) Total Plays: 138, Total Stations: 7, Adds: 0 ANTHONY EVANS Even More (INO) Total Plays: 137, Total Stations: 8, Adds: 0 DENETRIA CHAMP I Really Love You (JDI) Total Plays: 132, Total Stations: 9, Adds: 3 DEANDRE PATTERSON Great Things (Tyscot/Taseis) Total Plays: 110, Total Stations: 7, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WTHB/Augusta, GA OM/PD: Ron Thomas APO: Sister Mary King Cannon ANDERSON SANCTUARY CHOIR

WWIN/Baltimore, MD PD: Jett Majors APD: Jean Alston JAMES FORTUNE

WENN/Birmingham, AL OM: Doug Hamand PD: Willis Pride

WXTC/Charleston, SC OM: Terry Base PD: Edwin "Chel" Wright APD/MD: James Wallace 18 CLARENCE POWELL

WXOK/Baton Rouge, LA OM: Jeff Jamigan PD/MD: Kerwin Fealing 12 RANCE ALLEN GROUPTININK FRA 10 BSKOP PAUL S. MORTON EKEITH & PAUL PORTER

WFMV/Columbia, SC PD: Tony "Gee" Green APD/MD: Monica Washington

18 CLARENCE POWELL 18 BOBBY JONES 17 SHEKIWAH GLORY MINISTRY 15 TROY SHEED

WJYD/Columbus, OH OM: Jerry Smith PD: Dawn Mosby BISHOP PAUL S MORTON I/KS & PAUL PORTER

WCHB/Detroit, MI PD: Spudd ANDERSON SANCTUARY

WTE C/Indianapolis, IN OM: Bran Wallace PD: Paul Robinson MD: Donovan Hartwell

WOAD/Jackson, MS OM: Stan Branson PD: Percy Davis MD: Stacia Hunter

(PRT/Kansas City, MO M: Andre Carson D: Myron Fears PO: Freddie Bell

WYLD/New Orleans, LA OM: Carla Boatner PD: AJ Appleberry APD/MD: Loretta Petil

WPRF/New Orleans, LA PD: LeBron "LBJ" Joseph APD: Kris "Cap in Kris" McCoy 18 ISRAEL AMON W SREED

SMIGERS

WPZZ/Richmond, VA

OM: Jerry Smith

PD: Reggie Baker

11 MASS CHOR

11 MASS CHOR

13 MASS FORTUNE
BISHOP PAUL & MORTON VIKEITH
JOHNSON & PAUL PORTER

ABC's Rejoice/Satellite
PD: Willie Mae McNer
25 BISHOP PAIL S. MORTON IXEITH
JOHNSON & PAIL, PORTER
21 DONAL D-WARENCE IMEZEKIAH WALKER
20 RUBEN STUDDARD Sheridan Gospel Network/

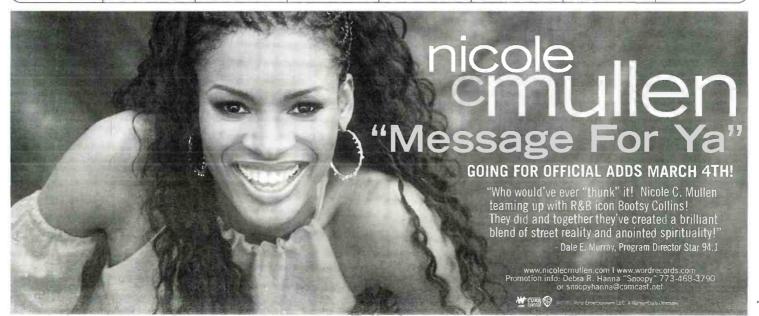
Sheridati Go-, Salellite PD: Michael Gamble APD: Morgan Oulies 37 NEW BIRTH TOTAL PRAISE CHOIR "AMES FORTUME

WYCB/Washington, DC

34 Total Reporters

34 Total Indicator

Did Not Report,
Playlist Frozen (6):
KVLO/Little Rock, AR
WAGG/Birmingham, AL
WJMO/Cleveland, OH
WJNV/Charleston, SC
WLOK/Memphis, TN
WPGC/Washington, DC





LON HELTON

From Promotions To Programming

Three top Country PDs offer their thoughts on a rare transition

There's a comforting familiarity to the natural progression of radio. Air talents work their way up through the system, adding music director or assistant program director duties as they advance. The lucky ones are able to grow in one company or, better yet, one city, but most bounce from market to market until they get that small-town PD gig that proves a steppingstone to bigger and better things.

A glance around the Country format reveals at least three programmers at powerhouse stations who got their gigs via a different route. WQYK/Tampa's Mike Culotta, WSIX/Nashville's Keith Kaufman and KPLX/Dallas' Paul Williams all made the leap from promotions to programming.

To understand the challenges of such a move and to encourage other promotions directors with an eye on the PD chair, R&R asked the three about their unique career paths. But first, a little background.

Culotta actually grew up in the Tampa area and was an avid listener to WQYK, as was his grandmother. His first gig at the station came in 1992, as morning show producer for Cleveland Wheeler. After 18 months he took on the same role for new morning man Tom Rivers.

He moved from there to the Promotions Di-



Mike Culotta

rector post for the various permutations of WQYK-AM & FM, WRBQ and WYUU that consolidation brought to the area. He was named OM/PD for WQYK-FM, WYUU (Outlaw Country) and "Hot Talk" WBZZ-AM in 2002, puting him in a position of overseeing many of the

air talents he had listened to as a kid.

Kaufman got his start in radio as GM of WAPX at Austin Peay State University in 1985

—"a free ride through school," he says. He took the evening airshift at AC WCVQ/Clarksville, TN in 1986. Two years later he moved to Classic Rock WGFX/Nashville as Asst. Promotions Director. In 1989 he headed for Classic Rock WAFX/Norfolk as Promotions Director.

After four years in Virginia Kaufman returned to Nashville as Promotions Director for Soft AC WJXA. In 1995 he took a similar role at CHR/Pop WYHY/Nashville (now WRVW) and a year later added promotion responsibilities for WSIX. By 1998 he was also overseeing promotion efforts for the cluster's Urban AC WJCE (now Urban WUBT), News/Talk WLAC and Classic Rock WNRQ. In 2002 he was named Director/Marketing & Broadcast Operations for Clear Channel/Nashville.

Williams started in CHR/Pop radio, first onair in Tallahassee, FL at stations including WTAL, WBGM and WGLF. He also worked one summer at WPFM/Panama City Beach, FL. His first promotion gig was at WSSX/Charleston, SC, where he also handled swing airshift duties.

"The fear I have about being a PD/OM is getting so caught up in numbers and research that I stop being a listener, a friend, and can't see the big picture."

Mike Culotta

Williams dropped the jock role and focused on promotions at WBJW/Orlando, KDWB/Minneapolis, WLTA/Atlanta and WEGX/Philadelphia. He also worked at Universal Studios/Orlando for six years, handling regional and local promotion. He started with KPLX in 1999 as Promotions Director and was promoted to PD in January 2002.

R&R: Before you were promoted to PD, how big did you think the leap would be?

PW: I never really though about it until [former KPLX PD] Brian Philips told me he was leaving. I put together a written pitch for our GM, Lon Bason, and as I created it, I realized I could absolutely do the job.

MC: I was very lucky coming up through the ranks of one station and having people like Infinity's Eric Logan, Tom Rivers and Beecher Martin in the positions they were in. As much as I wanted to learn, they'd let me. They were never protective of what they did. I had full, open-door access, which allowed me to see everything — music; hiring and firing; and Arbitron ratings and how they relate to sales. So it didn't seem like that big a step. It was like



WORLD'S LARGEST SLINGSHOT Nashville's Cumberland River Bridge was the setting for WSIX/Nashville's Bras Across the Cumberland promotion, which raised \$7,200 for breast cancer efforts. Listeners sent the station their support (literally and figuratively), which the Big D & Bubba afternoon team strung across the bridge with the help of volunteers. The 5,000 brassieres spanned the structure four times over and were eventually donated to women's shelters throughout middle Tennessee.

Keith Kaufman

I'd been going to college and finally graduated.

KK: I'd seen what Paul and Mike had done but hadn't really considered programming. I was all right with the gig I had. Being the right-hand man to the GM and doing the marketing for a five-station cluster was pretty cool. It was a great year that really prepared me to be a PD more than I knew.

R&R: Now that you've been PD for a while, how big did the leap turn out to be?

PW: Not a big one for me, but I appreciate Lon, Market Manager Dan Bennett and Susquehanna for giving me the opportunity.

KK: Huge!

MC: Radio has changed so much over the last five or six years, and most of those changes come

from the influence of corporate America on the industry. I'm very comfortable looking at the transition from both sides, and the main reason for that is the team I have around me. I happen to be the guy on top, but I could not do it without such a great team.

Our four-book average has us at No. 1 in the market, we've grown Outlaw's numbers, and we've grown the Country cume, and that's a result of housing a day, and that a second se

of having a devoted and dedicated team. You really see that come out in adverse situations, like the four hurricanes we had last year.

R&R: What's the toughest part of making the transition from promotions director to PD?

KK: Earning respect. It certainly doesn't come overnight.

PW: Letting go of the old job. Letting the new person make their mark, and convincing the folks who are used to calling you to work with the new person.

MC: Having been as active on the promotions side as I was, it was tough letting go and delegating. Even though things aren't always done the way I might have done them, I see the same sort of results, and that's the point. My way wasn't the only way. You have to let other people have that freedom that Tom, Eric and Beecher gave me.

R&R: What part of the PD role were you least prepared for?

KK: The pressure. The pressure that comes with being the No. 1 Country station in a four-Country-station market, as well as the pressure I'm putting on myself. What's next? How can it be bigger, better, faster, stronger?

PW: Probably the music, but Cody Alan, our afternoon guy and MD, along with Asst. PD Smokey Rivers, eased the transition.

MC: Even though I knew how to get Arbitron numbers, it was a learning process to figure out how to find the stories for salespeople to sell and promote. Dissecting and digesting those numbers, as well as using them to find out where you're strong and where you're vulnerable, was a challenge.

R&R: How much of a help was it that you all were promoted to PD at stations where you were working as promotions director? Was it an easier transition than going from one station as promotions director to another station as PD?

KK: A huge part of being offered this job was my relationships in and knowledge of the market. I couldn't imagine starting anywhere else.

PW: It was a huge help. I knew the airstaff, and they knew me — same with sales.

MC: Very important in my success was that upon Eric's resignation at a staff meeting, the staff asked if I was the next guy. Tom said there would

be a search, but they sort of nominated me. Knowing from Day One that I had their support, knowing I had built up that kind of credibility and trust, made me feel good about it.

R&R: Do you think promotions directors can change stations and make the leap to PD?

MC: You could make that work, but it's easier to do it at the station you're already at. Promoting from within is usually better. There's more continu-

ity and less time lost ramping up. You see that in sports. Something can be gained from making a big switch if you've got a failed system — you might need to change everything. But if the system is strong, promoting from within is good. People are more comfortable, and that keeps the creativity high.

KK: It would be very tough to change markets as a first-time PD. You have to have someone who's willing to be patient with you. Clay Hunnicutt, my Regional VP/Programming, took time teaching me initially. I'm not sure you can expect to have somebody at your new station, in your new market, do that. The attitude would most likely be, "You're the PD, you're supposed to know that."

PW: It would probably be doable to go from a big-market promo job to a smaller-market PD job.

R&R: Before you became a PD, was there a part of that job that you were concerned that your background in promotions might not have prepared you for, and were you right?

PW: The music side. Again, Smokey and Cody work on-air six hours a day, so KPLX is pretty unique for a major-market station. That certainly helps.

R&R: What has been the biggest surprise about sitting in the PD chair?

KK: How much time I spend doing things that don't affect the sound of the radio station. Scary!

PW: We have so many ideas, we can't execute them all. We have to figure out when to do what.



You can't throw them all on the air at once. And then a more timely one comes along to step in front of the line

R&R: What do you like most about being a PD? KK: Coming up with the ideas, writing, producing and listening to the finished product on the air. Much like promotions, it's very gratifying.

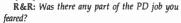
MC: Putting a winning team together that has fun and can keep the tradition going. It's not necessarily the PD job I'm most proud of, it's continuing the tradition where people have fun working and we have great ratings and revenue success doing it.

PW: The creative part. When our VO man, Barry Corbin, comes for his sessions. He is amazing. R&R: What do you like least about being PD?

KK: The actual physical scheduling of the daily music logs.

PW: Having all these ideas we have to sit on until the right timing or opportunity presents itself.

MC: The fear I have about being a PD/OM is getting so caught up in numbers and research that I stop being a listener, a friend, and can't see the big picture. Research and callout are tools, but I don't want to fall into the numbers game. There are numbers to it, but creativity and art are very important.



KK: Not knowing how long it was going to take to get my feet under me. Sometimes I pretended I knew what I was doing, and more times I just went to the boss man with my arms in the air and said, "I have no idea what to do on this. Help me." I was scared of both.

PW: There wasn't really any part of the job I feared.

R&R: What part of the PD job has proved harder than you expected?

"We have so many ideas, we can't execute them all. We have to figure out when to do what. You can't throw them all on the air at once. And then a more timely one comes along to step in front of the line."

Paul Williams

MC: Being open to creativity and not isolating myself from what makes radio successful. Gut has to be a part of the decisionmaking process.

KK: Getting our unfair share out of the labels. I hate their idea that every station in Nashville is equal and gets the same thing. I have to work harder than I thought to get our unfair share. Sometimes it works, sometimes it doesn't.

PW: Prioritizing the ideas to put on the air. R&R: What part of the PD job has proved to be easier than you expected?

MC: Working with talent, It seems like we've been able to reach understandings and have honest discussions.

KK: Dealing with the on-air talent on a daily basis.

PW: There is not a person in the building — other than our receptionist — who gets more phone calls than the promo director. I was surprised my phone message volume went down.

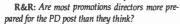
R&R: What's your relationship with your promotions director? Do you have to resist the temptation to tell them how you would do their job?

PW: At first I did, but once they hit the ground running, it's off to the races. It's not so much me letting go, but sales, clients and event partners learning that someone else is the go-to person.

MC: Heidi Heinz is our Promotions Director. She wasn't brought up in the radio world and is very open-minded. We have a great relationship. If she has a question, she's not scared to ask. She understands that if I give her an opinion, it's just

that; she doesn't have to do it that way. We've had some very successful events that were as big as I might have hoped had I been doing them. As with my becoming PD, she stepped into a solid team that I had already put in place, which is a great position to be in.

KK: Jessica Hayes is a total pro. I do find myself sometimes getting a little too involved with the details. I'm sure it drives her crazy.



Paul Williams

PW: It depends. If they are a part of the management team and report to the GM, they are. It would be tough if they report to a PD or an OM.

KK: Many promotions directors I know have absolutely no desire to go into programming. Those I know who do want to make the move can absolutely be effective.

MC: It's all based on the individual. Those who learn and feed on knowledge of the industry and what's going on at the station and who have a PD, an OM and a sales manager who will help them could easily be more prepared. Those who just want to do promotions and ignore everything else wouldn't be as prepared.

R&R: Did you consciously do anything over the years to prepare yourself to become PD?

KK: Consciously? Unfortunately, no.

PW: I started in programming, so it was natural to end up there.

R&R: Knowing what you do now, what should promotions directors aspiring to be PDs do to better prepare themselves to get the gig?

PW: Number one, do your job and do it better than anyone. Once you prove to the PD and GM you've got that covered, you can take things off the PD's plate to prove yourself.

off the PD's plate to prove yourself.

KK: Ask the PD "Why?" 14 times each week.
When I was Promotions Director I had no idea how or why the PD did the music the way he did. I had no idea how to set up an auditorium music test using a screener, much less how to dissect and implement the results. I had no idea that programs like PD Advantage existed. The list goes on and on. Had I asked, I'm sure the PD would have told me.

MC: If your desire is to move into the PD chair, develop a great relationship with the PD, the GM and the GSM. Let them know that you want to be a part of everything. Get your job done, and once it's done, ask for more responsibility. Tell them you want to know about Miller, Kaplan; revenue; ratings; where the station stands. Get to know the employees—sales, programming and promotion. Learn everybody's job. The more you know, the better transition you can make to program director.

R&R: How did your relationship with the GM change after you were elevated to PD?

change after you were elevated to PD?

PW: Not much, since I reported to him al-

KK: Tom Schurr, my GM, ultimately signed



WOLF DANCE When KPLX (The Wolf)/Dallas puts on a party, it always promotes the Wolf brand as well. Here are just some of the more than 20,000 college students who partied in downtown Ft. Worth when Robert Earl Keen headlined one of the station's "Wolf Dances."

off on this, and it's my goal in life to make him look like a genius. After all, these guys took a huge chance on me. That doesn't weigh lightly.

MC: I don't know that it changed much originally, because Tom was my GM. Then Charlie Ochs returned to WQYK from WMZQ, and he really understood the heritage, was very supportive and offered up a great deal of knowledge. We have a great relationship.

R&R: Any concerns about selecting or scheduling music, setting clocks, etc.?

a camanum

"It would be very tough to change markets as a firsttime PD. You have to have someone who's willing to be patient with you."

Keith Kaufman

VIIIIIIIIIIIIIII

KK: Yes, yes, yes. I'm the MD too. I am extremely fortunate to have a great Selector teacher in Clay Hunnicutt. I completely get the whys of music scheduling and flow, and, though I hate physically doing the scheduling, music is one of my favorite things. I love our weekly music meetings.

MC: I have a great MD in Jerry Roberts. The other guys will say theirs is the best, but Jerry and I have a great relationship that goes back to my days as a morning show producer. We'd listen to everything then, and we still do. Several times a week we sit down, and we still get excited about the new stuff.

We were the first station in America to play Gretchen Wilson, Big & Rich, Joe Nichols and Josh Turner and Randy Travis' "Three Wooden Crosses." As for rotations, gold and scheduling, Iunderstand the theory, but it's not a day-to-day concern of mine.

R&R: Have you ever been on the air? If not, does that create any interesting scenarios or problems in dealing with air talent?

MC: I have only been on as part of a morning show. So far, that hasn't reared its head. The best coaches in any sport weren't necessarily the best players. Sometimes being a great player can hinder you. It doesn't necessarily translate into being a great teacher.

KK: I was on the air for several years a long time ago.

PW: I started as a baby DJ, so it certainly helps. R&R: How about aircheck sessions? Did you feel confident right away in your ability to coach talent? How did you handle the early sessions with jocks?

MC: I'm probably unique, in that the hot line, for me, is basically for saving our license and complimenting people. "Great bit, great job." The light doesn't start blinking so I can yell at people. If there was some dead air after a spot, they know it; they don't need to hear it from me too.

As for airchecks, we'll have a lunch or dinner and use it as a bonding session. It's a chance for them to ask questions about the station. I can get to know them, and they can get to know me. At the level we're at, this is the NFL. This is the pros, and the guys here understand that. At most they need tweaking. My position is, "How can I help you get better?"

KK: Every morning at 10 when I sit down with Gerry House to aircheck his show ... wait, never mind. With Gerry, Billy Greenwood, Big D & Bubba and Slam Duncan, the biggest thing is keeping them on the basics when they slip. That's the easy part. From a content standpoint, they are right on the mark most of the time. When they aren't, I'll talk to them that day.

With the weekend team, I'd listen to their tapes, take some notes and schedule sessions with them and invite Clay. I learned a lot about how to handle talent while watching him in those sessions. Again, I kind of faked it while learning the how-to.

R&R: Did any of the jocks try to take advantage of you early on?

PW: Not at all.

KK: Are you kidding? Absolutely!

MC: If they did, I was unaware of it. They were very supportive of the transition and have remained so.

R&R: Any trials and tribulations you'd care to

KK: I got a taste of that No. 1 thing in the summer book. We slipped to second behind the AC station in the fall, and it was the worst day of my life. A year ago we would have jumped up and down with a No. 2 book. It's amazing how quickly things change.

R&R: Final thoughts?

MC: No matter how you look at it, if you're a good promo director and outstanding at that position, you could be outstanding as a PD. Those who excel at that position have what it takes to excel at the next level.

PW: I was really happy to see Mike and Keith get promoted. I hope we see more of that.

COUNTRY TOP 50

| LAST WEEK | THIS WEEK | February 18, 2005 | OTAL DINTS | 44- POINTS | TOTAL | 41- | TOT,AUD. | ++ AUD. | WEEKS | TOTAL | |
|--------------|--------------|---|---------------|---------------|----------------|-------------|------------------|---------------|----------|----------------|---|
| | WEEK | | | | TOTAL PLAYS | PLAYS | (00) | (00) | WEEKS | TOTAL ADDS | l |
| 1 2 | 2 | | 3040 | 338 | 4705 | +123 | 441412 | 8060 | 15 | 116/0 | ١ |
| 3 | 3 | | 1922 | ·22 | 4313 | ·25 | 404717 | -1317 | 16 | 115/0 | ١ |
| 6 | 4 | | 1867 0160 | -15 774 | 4413 | -60 | 398442 333513 | 7886 | 21 | 116/0 | l |
| 4 | 6 | | | 179 | 3808 | +296 | 326623 | 12236 | 22 | 116/1 | l |
| 5 | 6 | · · | 9942 9635 | 104 | 3834 3587 | +54 | | 5833 | 18 | 116/0 | l |
| 9 | Ð | | 8736 | 743 | 3197 | +116 | 317435 295813 | 2677 24432 | 23 15 | 116/1 | l |
| 11 | 8 | • | 8291 | 431 | 3016 | +127 | 290177 | 24432 | 28 | 116/1 114/0 | l |
| 8 | 9 | • | 8235 | 50 | 3058 | +35 | 277926 | ·1029 | 24 | 114/0 | l |
| 10 | 0 | | 8102 | 188 | | | | 7526 | 22 | | |
| 14 | Õ | | 7318 | 495 | 3052 2683 | +89 +156 | 267528 242981 | 10477 | 11 | 115/2 113/0 | l |
| 12 | 12 | • | 7267 | 40 | 2682 | +21 | 236445 | 3597 | 16 | 115/1 | |
| 13 | 13 | | 7221 | 69 | 2630 | +63 | 233428 | 5135 | 12 | 112/0 | ı |
| 15 | 1 | | 7036 | 798 | 2528 | +241 | 229828 | 22221 | 7 | 113/2 | |
| 17 | 13 | | 6475 | 572 | 2276 | +254 | 207109 | 20176 | 7 | 106/2 | ١ |
| 16 | 10 | • | 6303 | 223 | 2344 | +89 | 199762 | 9153 | 16 | 113/1 | l |
| 18 | Ð | • | 5134 | 264 | 1966 | +63 | 147946 | -2425 | 18 | 105/0 | l |
| 22 | 13 | , • | 5049 | 1331 | 1873 | +556 | 168331 | 37672 | 3 | 110/9 | l |
| 19 | Ð | • | 48 0 0 | 278 | 1792 | +100 | 144706 | 8603 | 12 | 106/1 | l |
| 20 | a | • | 4269 | 314 | 1578 | +83 | 129889 | 9406 | 10 | 99/5 | l |
| 21 | 3 | | 4203 3892 | 53 | 1491 | +14 | 114892 | ·793 | 9 | 103/4 | l |
| 23 | 22 | | 3639 | 315 | 1308 | +101 | 111845 | 9237 | 14 | 93/4 | l |
| 29 | 23 | , · · · · · · · · · · · · · · · · · · · | 3033 3079 | 752 | 1133 | +347 | 103593 | 22955 | 3 | 93/18 | ١ |
| 24 | 24 | | 3049 | 86 | 1216 | +23 | 86266 | 4198 | 17 | 95/2 | l |
| 26 | 23 | | 2946 | 194 | 1094 | +79 | 88681 | 4745 | 18 | 86/5 | l |
| 25 | 20 | | 2902 | 34 | 1106 | +7 | 83848 | -496 | 13 | 84/0 | l |
| 27 | 7 | • | 2805 | 306 | 994 | +102 | 86675 | 8654 | 11 | 78/3 | l |
| 28 | 23 | • | 2734 | 392 | 1064 | +126 | 79740 | 4720 | 6 | 8818 | l |
| 30 | 4 | | 2595 | 405 | 1020 | +169 | 74520 | 5041 | 5 | 83/5 | l |
| 31 | 1 | • | 2239 | 122 | 834 | +53 | 61847 | 2594 | 14 | 72 2 | l |
| Breaker | <u>a</u> | ** | 2183 | 444 | 783 | +78 | 66484 | 15813 | 5 | 77/9 | l |
| 32 | 32 | | 1912 | -38 | 794 | -16 | 46462 | -1917 | 15 | 65/0 | ł |
| 34 | 33 | | 1524 | 66 | 588 | +29 | 35549 | 6672 | 8 | 64/6 | l |
| 35 | 32 | | 1437 | 84 | 633 | +41 | 32278 | 1923 | 7 | 65/0 | l |
| 37 | 35 | , | 1104 | 63 | 470 | +42 | 30089 | -599 | 3 | 63/6 | l |
| 39 | 35 | • | 1062 | 140 | 388 | +54 | 31287 | 4366 | 8 | 34/1 | l |
| 38 | 1 | SHEDAISY Don't Worry 'Bout A Thing (Lyric Street) | 990 | 5 | 435 | +1 | 25802 | 1621 | 4 | 55/3 | l |
| 48 | 33 | GRETCHEN WILSON Homewrecker (Epic) | 943 | 538 | 251 | +143 | 33489 | 20453 | 2 | 38/33 | l |
| 42 | <u>o</u> | BUDDY JEWELL If She Were Any Other Woman (Columbia) | 799 | 220 | 342 | +92 | 16975 | 198 | 2 | 42/11 | l |
| 40 | 40 | SARA EVANS Tonight (RCA) | 765 | -112 | 306 | -64 | 22053 | -234 | 8 | 42/0 | l |
| 46 | 4 | BIG & RICH Big Time (Warner Bros.) | 744 | 302 | 240 | +118 | 21744 | 6635 | 2 | 43/24 | ١ |
| 41 | 42 | TRENT WILLMON The Good Life (Columbia) | 655 | -110 | 118 | -50 | 20468 | 333 | 19 | 8/2 | l |
| 43 | 43 | JULIE ROBERTS Wake Up Older (Mercury) | 645 | 102 | 277 | +45 | 17563 | 3026 | 2 | 43/6 | l |
| 44 | 4 | RANOY ROGERS BAND Tonight's Not The Night (Smith Entertainment) | | 11 | 104 | +4 | 17521 | 778 | 7 | 10/2 | I |
| 45 | 45 | TRICK PONY It's A Heartache (Asylum/Curb) | 544 | 78 | 217 | +25 | 18318 | 3810 | 3 | 31/8 | l |
| 50 | 4 | BOBBY PINSON Don't Ask Me How I Know (RCA) | 509 | 125 | 127 | +45 | 16709 | 4059 | 2 | 22/11 | I |
| 49 | 1 | AARON LINES Waitin' On The Wonderful (BNA) | 467 | 70 | 217 | +32 | 10588 | 1051 | 2 | 31/5 | ۱ |
| | _ | KENI THOMAS Not Me (Moraine) | 432 | -4 | 185 | -6 | 10320 | -163 | 5 | 25/2 | |
| 47 | 48 | KEMI I NUMA 2 MOLIME (MOLAINE) | | - | | | 10020 | 100 | | 1- | 1 |
| 47 | 48 | RASCAL FLATTS Skin (Lyric Street) | 418 | 63 | 124 | +30 | 17220 | 1557 | 3 | 3/1 | ĺ |

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 2/6-2/12, Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

POWERED BY MEDIABASE

MOST ADDED

| ARTIST TITLE LABEL(S) | ADD |
|--|----------|
| GRETCHEN WILSON Homewrecker (Epic) | 33 |
| BIG & RICH Big Time (Warner Bros.) | 24 |
| DARRYL WORLEY If Something Should Happen (DreamWo | orks) 24 |
| TRAVIS TRITT I See Me (Columbia) | 19 |
| TIM MCGRAW Drugs Or Jesus (Curb) | 18 |
| GEORGE CANYON My Name (Universal South) | 17 |
| HANNA-MCEUEN Something Like A Broken Heart (MCA) | 14 |
| BUDDY JEWELL If She Were Any Other Woman (Columbia | / 11 |
| BOBBY PINSON Don't Ask Me How I Know (RCA) | 11 |
| | |

MOST INCREASED POINTS

| ARTIST TITLE LABEL(S) | POINT INCREASE |
|---|-------------------|
| TOBY KEITH Honkytonk U (DreamWorks) | +1331 |
| KENNY CHESNEY Anything But Mine (BNA) | +798 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | +774 |
| TIM MCGRAW Drugs Or Jesus (Curb) | +752 |
| CRAIG MORGAN That's What I Love About Sunday (BBR) | +743 |
| JO DEE MESSINA My Give A Damn's Busted (Curb) | +572 |
| GRETCHEN WILSON Homewrecker (Epic) | +538 |
| BROOKS & DUNN It's Getting Better All The Time (Arista) | +495 |
| DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) | +444 |
| SUGARLAND Baby Girl (Mercury) | +431 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| TOBY KEITH Honkytonk U (DreamWorks) | +558 |
| TIM MCGRAW Drugs Or Jesus (Curb) | +347 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | +296 |
| CRAIG MORGAN That's What I Love About Sunday (BBR) | +286 |
| JO DEE MESSINA My Give A Oamn's Busted (Curb) | +254 |
| KENNY CHESNEY Anything But Mine (BNA) | +241 |
| SHANIA TWAIN Don't! (Mercury) | + 169 |
| BROOKS & DUNN It's Getting Better All The Time (Arista) | + 156 |
| GRETCHEN WILSON Homewrecker (Epic) | +143 |
| SUGARLAND Baby Girl (Mercury) | +127 |

BREAKERS

DIERKS BENTLEY
Lot Of Leavin' Left To Do (Capitol)
9 Adds • Moves 33-31

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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COUNTRY TOP 50 INDICATOR

| | | February 18, 2005 | | | | | | | | | |
|--------------|--------------|---|-----------------|---------|----------------|------------|----------|-----------------|-------------|---------------|---|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL POINTS | POINTS | TOTAL PLAYS | PLAYS | TOT AUD. | 4+ AUD. (00) | WEEKS ON | TOTAL ADDS | MOST ADDED |
| 1 | 0 | RASCAL FLATTS Bless The Broken Road (Lyric Street) | 5240 | 16 | 4155 | +46 | 124671 | 862 | 15 | 107/1 | MOST ADDED |
| 2 | 2 | KEITH URBAN You're My Better Half (Capital) | 5053 | -86 | 4031 | -48 | 118601 | -2769 | 16 | 107/1 | ARTIST TITLE LABEL(S) |
| 3 | 3 | BRAD PAISLEY Mud On The Tires (Arista) | 4953 | -181 | 3926 | -126 | 117838 | -3736 | 22 | 104/1 | GRETCHEN WILSON Homewrecker (Epic) |
| 4 | 4 | ALAN JACKSON Monday Morning Church (Arista) | 4474 | 32 | 3555 | +61 | 108913 | 2037 | 18 | 99/2 | DARRYL WORLEY If Something Should Happen (DreamWorks) BIG & RICH Big Time (Warner Bros.) |
| 7 | 6 | JOSH GRACIN Nothin' To Lose (Lyric Street) | 4433 | 339 | 3521 | +289 | 106624 | 9239 | 23 | 105/2 | TIM MCGRAW Drugs Or Jesus (Curb) |
| 6 | 6 | LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) | 4320 | -26 | 3501 | -10 | 1D4361 | 465 | 23 | 105/1 | TRAVIS TRITT 1 See Me (Columbia) |
| 8 | 0 | SUGARLAND Baby Girl (Mercury) | 3733 | 209 | 2936 | +194 | 86274 | 4969 | 29 | 104/2 | TOBY KEITH Honkytonk U (DreamWorks) |
| 10 | 8 | BROOKS & DUNN It's Getting Better All The Time (Arista) | 3629 | 185 | 2877 | +156 | 83978 | 5477 | 11 | 105/1 | BUDDY JEWELL If She Were Any Other Woman (Columbia) |
| 9 | 9 | LEE ANN WOMACK I May Hate Myself In The Morning (MCA) | 3572 | 63 | 2912 | +57 | 84319 | 649 | 16 | 104/1 | |
| 11 | 1 | BILLY DEAN Let Them Be Little (Curb) | 3400 | 15 | 2710 | +32 | 81566 | 1628 | 20 | 100/1 | |
| 13 | • | CRAIG MORGAN That's What I Love About Sunday (BBR) | 3349 | 337 | 2787 | +311 | 81996 | 9044 | 14 | 101/3 | |
| 5 | 12 | GRETCHEN WILSON When I Think About Cheatin' (Epic) | 3137 | -1279 | 2450 | -1008 | 76094 | -29046 | 16 | 87/1 | |
| 15 | 13 | MONTGOMERY GENTRY Gone (Columbia) | 3016 | 158 | 2424 | +148 | 72323 | 3330 | 12 | 99/1 | |
| 16 | 14 | KENNY CHESNEY Anything But Mine (BNA) | 2978 | 191 | 2443 | + 180 | 69940 | 4993 | 8 | 102/2 | |
| 14 | 13 | ANDY GRIGGS If Heaven (RCA) | 2943 | 44 | 2376 | +67 | 71539 | 1726 | 17 | 100/1 | |
| 18 | 16 | JOE NICHOLS What's A Guy Gotta Do (Universal South) | 2585 | 149 | 2088 | +164 | 60831 | 3250 | 13 | 97/3 | |
| 17 | 1 | JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 2550 | 91 | 2090 | +103 | 59732 | 3300 | 18 | 102/1 | |
| 22 | 13 | TOBY KEITH Honkytonk U (DreamWorks) | 2420 | 634 | 1914 | +477 | 55854 | 14522 | 3 | 104/11 | |
| 19 | 19 | JO DEE MESSINA My Give A Damn's Busted (Curb) | 2392 | 196 | 1928 | +189 | 58759 | 5785 | 6 | 85/1 | |
| 21 | a | MARTINA MCBRIDE God's Will (RCA) | 2203 | 189 | 1803 | +170 | 52096 | 5707 | 10 | 88/5 | MOST |
| 20 | 4 | TRACE AOKINS Songs About Me (Capitol) | 2109 | 91 | 1677 | +108 | 48524 | 2881 | 9 | 91/2 | INCREASED POINTS |
| 25 | 22 | TIM MCGRAW Drugs Or Jesus (Curb) | 2018 | 540 | 1630 | +441 | 45240 | 12791 | 4 | 94/15 | |
| 23 | 3 | MIRANDA LAMBERT Me And Charlie Talking (Epic) | 1787 | 72 | 1410 | +67 | 41163 | 2116 | 17 | 91/2 | ARTIST TITLE LABEL(S) |
| 24 | 2 | LONESTAR Class Reunion (That Used To) (BNA) | 1672 | 119 | 1365 | +96 | 39024 | 2874 | 6 | 88/5 | TOBY KEITH Honkytonk U (DreamWorks) |
| 26 | 25 | BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA) | 1559 | 113 | 1343 | +127 | 36229 | 2824 | 11 | 76/3 | TIM MCGRAW Drugs Or Jesus (Curb) GRETCHEN WILSON Homewrecker (Epic) |
| 28 | 26 | SHANIA TWAIN Don't! (Mercury) | 1547 | 134 | 1197 | +92 | 35942 | 3780 | 6 | 77/2 | JOSH GRACIN Nothin' To Lose (Lyric Street) |
| 29 | 4 | MARK CHESNUTT I'm A Saint (Vivaton) | 1344 | 52 | 1067 | +51 | 29644 | 1481 | 16 | 78/4 | CRAIG MORGAN That's What I Love About Sunday (BBR) |
| 31 | 23 | DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) | 1204 | 96 | 1000 | +131 | 27810 | 2569 | 5 | 74/7 | OARRYL WORLEY If Something Should Happen (DreamWorks) BIG & RICH Big Time (Warner Bros.) |
| 32 | 29 | PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) | 1144 | 90 | 937 | +62 | 28098 | 2077 | 12 | 61/2 | SUGARLANO Baby Girl (Mercury) |
| 33 | 30 | BLAKE SHELTON Goodbye Time (Warner Bros.) | 1015 | 181 | 855 | +166 | 22562 | 4320 | 6 | 73/7 | JO DEE MESSINA My Give A Damn's Busted (Curb) |
| 27 | 31 | TERRI CLARK The World Needs A Drink (Mercury) | 970 | -469 | 750 | -340 | 24683 | -8695 | 13 | 50/0 | KENNY CHESNEY Anything But Mine (BNA) |
| 35 | 32 | SHEDAISY Don't Worry 'Bout A Thing (Lyric Street) | 737 | 57 | 578 | +51 | 17483 | 1790 | 4 | 52/2 | |
| 36 | 33 | AMY DALLEY I Would Cry (Curb) | 650 | 23 | 531 | +24 | 15361 | 355 | 13 | 39/1 | |
| 38 | 34 | BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb) | 641 | 40 | 508 | +20 | 14843 | 1180 | 8 | 40/0 | |
| 39 | 35 | ALISON KRAUSS & UNION STATION Restless (Rounder) | 573 | 51 | 453 | +32 | 13869 | 899 | 10 | 40/3 | |
| 40 | 36 | KEITH ANDERSON Pickin' Wildflowers (Arista) | 506 | 32 | 400 | +30 | 12018 | 680 | 8 | 33/2 | |
| 47 | 37 | BIG & RICH Big Time (Warner Bros.) | 464 | 234 | 361 | +169 | 10894 | 5991 | 2 | 41/18 | |
| 37 | 38 | CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red) | 447 | -161 | 426 | -132 | 11370 | -4506 | 11 | 49/0 | |
| 42 | 39 | JULIE ROBERTS Wake Up Older (Mercury) | 423 | 109 | 337 | +77 | 8460 | 1945 | 4 | 38/7 | |
| Debut | 40 | GRETCHEN WILSON Homewrecker (Epic) | 388 | 388 | 349 | +349 | 8643 | 8643 | 1 | 33/33 | MOCT |
| Debut | 4 | DARRYL WORLEY If Something Should Happen (DreamWorks) | 366 | 252 | 313 | +208 | 8694 | 6042 | 1 | 36/25 | MOST INCREASED PLAYS |
| 41 | 4 2 | S. BROWN f/R. RANDOLPH Mission Temple Fireworks Stand (Curb) | 324 | -11 | 273 | -11 | 7178 | -182 | 6 | 22/0 | INCREASED PLAYS |
| 48 | 43 | BUDDY JEWELL If She Were Any Other Woman (Columbia) | 311 | 90 | 247 | +86 | 6999 | 2425 | 2 | 26/8 | T |
| 43 | 44 | AARDN LINES Waitin' On The Wonderful (BNA) | 269 | 30 | 190 | +22 | 6112 | 552 | 5 | 17/2 | ARTIST TITLE LABEL(S) |
| 44 | 45 | JEDD HUGHES Soldier For The Lonely (MCA) | 266 | 30 | 209 | +17 | 4938 | 295 | 3 | 19/1 | TOBY KEITH Honkytonk U (DreamWorks) TIM MCGRAW Drugs Or Jesus (Curb) |
| 49 | 46 | KATRINA ELAM I Want A Cowboy (Universal South) | 250 | 64 | 229 | +57 | 4795 | 1061 | 2 | 22/4 | GRETCHEN WILSON Homewrecker (Epic) |
| 45 | 4 | KENITHOMAS Not Me (Moraine) | 246 | 15 | 195 | +13 | 5067 | 444 | 7 | 16/0 | CRAIG MORGAN That's What I Love About Sunday (BBR) |
| 50 | 48 | TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks) | 202 | 18 | 163 | +11 | 4459 | 404 | 4 | 18/0 | JOSH GRACIN Nothin' To Lose (Lyric Street) DARRYL WORLEY If Something Should Happen (DreamWorks) |
| - | 49 | REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista) | 187 | 23 | 151 | +22 | 4940 | 493 | 2 | 17/1 | SUGARLAND Baby Girl (Mercury) |
| Debut | ① | TRICK PONY It's A Heartache (Asylum/Curb) | 159 | 71 | 121 | +51 | 3321 | 1663 | 1 | 11/6 | JO DEE MESSINA My Give A Damn's Busted (Curb) |
| | | 108 Country reporters. Songs ranked by total plays for the | | week of | Sunday 2/6 | - Saturday | / 2/12. | | | _ | KENNY CHESNEY Anything But Mine (BNA) MARTINA MCBRIDE God's Will (RCA) |

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COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES February 18, 2005

Callout America⊚ song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 6-12.

| ARTIST Trile (Label) | TOTAL POSITIVE | PASSION | INDEX | NEUTRAL | FAMILIARITY | DISLIKE | STRONGLY DISLIKE |
|---|-------------------|---------|-------|---------|-------------|---------|---------------------|
| CRAIG MORGAN That's What I Love About Sunday (BBR) | 45.0% | 86.0% | 4.28 | 9.0% | 98.8% | 3.0% | 0.8% |
| BRAD PAISLEY Mud On The Tires (Arista) | 41.5% | 84.3% | 4.23 | 12.8% | 99.5% | 1.8% | 0.8% |
| ALAN JACKSON Monday Morning Church (Arista) | 47.5% | 82.3% | 4.23 | 12.3% | 99.5% | 2.8% | 2.3% |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | 36.5% | 75.5% | 4.06 | 18.5% | 99.3% | 4.0% | 1.3% |
| ANDY GRIGGS If Heaven (RCA) | 30.3% | 70.5% | 3.97 | 21.8% | 97.3% | 3.3% | 1.8% |
| LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) | 34.3% | 69.5% | 3.95 | 19.5% | 97.5% | 6.0% | 2.5% |
| SUGARLAND Baby Girl (Mercury) | 29.8% | 67.8% | 3.93 | 21.0% | 95.8% | 5.3% | 1.8% |
| BROOKS & OUNN It's Getting Better All The Time (Arista) | 28.8% | 66.8% | 3.94 | 19.0% | 92.3% | 4.5% | 2.0% |
| REBA MCENTIRE He Gets That From Me (MCA) | 32.5% | 66.5% | 3.85 | 20.3% | 98.5% | 8.3% | 3.5% |
| LEE ANN WOMACK I May Hate Myself In The Morning (MCA) | 25.5% | 66.0% | 3.88 | 20.5% | 93.5% | 5.0% | 2.0% |
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | 33.5% | 65.3% | 3.92 | 24.0% | 97.3% | 6.3% | 1.8% |
| KEITH URBAN You're My Better Half (Capitol) | 28.8% | 64.8% | 3.90 | 26.3% | 96.8% | 4.8% | 1.0% |
| MARK CHESNUTT I'm A Saint (Vivaton) | 19.5% | 64.0% | 3.84 | 18.8% | 89.8% | 5.8% | 1.3% |
| BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA) | 24.8% | 62.8% | 3.84 | 21.8% | 91.8% | 3.8% | 3.5% |
| KENNY CHESNEY Anything But Mine (BNA) | 28.8% | 60.3% | 3.91 | 20.0% | 87.0% | 4.0% | 2.8% |
| MARTINA MCBRIDE God's Will (RCA) | 27.3% | 58.3% | 3.81 | 19.8% | 88.5% | 7.0% | 3.5% |
| JOE NICHOLS What's A Guy Gotta Do (Universal South) | 21.3% | 57.8% | 3.77 | 26.0% | 90.8% | 5.3% | 1.8% |
| BILLY DEAN Let Them Be Little (Curb) | 24.5% | 57.5% | 3.75 | 23.0% | 91.3% | 7.5% | 3.3% |
| JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 20.5% | 55.8% | 3.64 | 25.0% | 93.8% | 10.0% | 3.0% |
| JEFF BATES Long, Slow Kisses (RCA) | 17.0% | 54.5% | 3.66 | 28.3% | 92.0% | 7.8% | 1.5% |
| MONTGOMERY GENTRY Gone (Columbia) | 23:3% | 53.8% | 3.66 | 28.5% | 94.0% | 9.0% | 2.8% |
| TRACE ADKINS Songs About Me (Capital) | 13.5% | 49.5% | 3.63 | 25.8% | 84.0% | 7.0% | 1.8% |
| TERRI CLARK The World Needs A Drink (Mercury) | 15.5% | 47.8% | 3.56 | 33.0% | 90.8% | 7.5% | 2.5% |
| CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red) | 18.5% | 47.3% | 3.71 | 18.5% | 75.0% | 6.3% | 3.0% |
| JO DEE MESSINA My Give A Damn's Busted (Curb) | 13.5% | 47.0% | 3.54 | 20.5% | 80.8% | 9.3% | 4.0% |
| AMY DALLEY I Would Cry (Curb) | 12.0% | 46.0% | 3.62 | 28.3% | 81.0% | 5.5% | 1.3% |
| PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) | 15.5% | 44.8% | 3.45 | 27.3% | 87.8% | 10.5% | 5.3% |
| LONESTAR Class Reunion (That Used To) (BNA) | 11.3% | 42.8% | 3.48 | 25.0% | 80.0% | 9.0% | 3.3% |
| MIRANDA LAMBERT Me And Charlie Talking (Epic) | 13.0% | 41.0% | 3.37 | 30.8% | 87.5% | 10.0% | 5.8% |
| KEITH ANDERSON Pickin' Wildflowers (Arista) | 13.5% | 41.0% | 3.47 | 24.3% | 79.0% | 10.5% | 3.3% |
| BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb) | 12.0% | 39.5% | 3.46 | 24.8% | 76.8% | 8.5% | 4.0% |
| TOBY KEITH Honkytonk U (DreamWorks) | 13.0% | 39.5% | 3.51 | 19.0% | 70.0% | 6.5% | 5.0% |
| OIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) | 10.5% | 38.3% | 3.51 | 17.8% | 67.5% | 8.5% | 3.0% |
| SHANIA TWAIN Don't! (Mercury) | 11.3% | 31,3% | 3.42 | 18.3% | 62.0% | 8.3% | 4.3% |
| TIM MCGRAW Drugs Or Jesus (Curb) | 8.5% | 30.0% | 3.34 | 26.5% | 68.0% | 7.5% | 4.0% |

CALLOUT AMERICA® **HOT SCORES**

This Week At Callout America

By John Hart

ver the last several weeks Craig Morgan has seen explosive growth with "That's What I Love About Sunday." For the first time ever Morgan takes over the No. 1 slot overall, and he's in the No. 2 passion slot this week. "That's What I Love About Sunday" is the No. 1 song with men and the No. 2 song with fe-

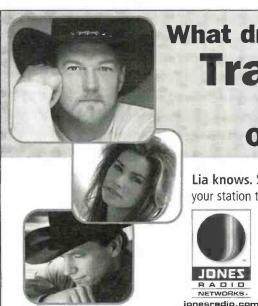
Andy Griggs moves into the Callout America top five, with "If Heaven" at No. 5 overall. Griggs has the No. 8 passion song and the No. 5 positive song with males. Female strength is from 25-34s, who rank "If Heaven" as the No. 9 song.

Sugarland continue to show impressive growth, moving to the No. 7 spot with "Baby Girl," up from No. 11 last week. They have the No. 9 passion song, up from No. 12. Females are the strength, ranking "Baby Girl" as the No. 8 song, and it's the No. 9 female passion song.

Blaine Larsen's "How Do You Get That Lonely" is in a strong growth trend, ranking as the No. 14 song for the week at Callout America. "How Do You Get That Lonely" is the No. 15 passion song in the sample. Male listeners are driving this song, ranking it No. 6 overall and No. 12 passion.

Brooks & Dunn are the big growth story for the week, moving into the Callout America top 10 with the No. 8 song, up from No. 12. They have the No. 12 passion song and are No. 7 with males.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/remaile and evenly distributed in the 25-34, 25-44 and 45-54 demos. The sample is balanced by region and markets souths; conducted in these regions and markets. SOUTH; Charlesten, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis: Madison; Omaha; Cincinnati, EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc



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America's Best Testing Country Songs 12+ For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Famil. | Burn | Per. 25-54 | W 25-54 | M 25-54 |
|---|-------------|------|------------|--------------------|---------------|------------|----------------|
| BRAD PAISLEY Mud On The Tires (Arista) | 4.15 | 4.20 | 98% | 26% | 4.17 | 4.14 | 4.19 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | 4.14 | 4.22 | 91% | 18% | 4.06 | 4.15 | 4.01 |
| CRAIG MORGAN That's What I Love About Sunday (BBR) | 4.11 | 4.11 | 93% | 14% | 4.15 | 4.20 | 4.12 |
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | 4.09 | 4.20 | 96% | 24% | 4.02 | 4.23 | 3.89 |
| SUGARLAND Baby Girl (Mercury) | 4.87 | 4.06 | 92% | 28% | 4.10 | 4.07 | 4.12 |
| KEITH URBAN You're My Better Half (Capitol) | 4.03 | 4.13 | 96% | 23% | 3.98 | 4.02 | 3.95 |
| JOE NICHOLS What's A Guy Gotta Do (Universal South) | 4.02 | 4.18 | 85% | 11% | 4.03 | 3.97 | 4.06 |
| MONTGOMERY GENTRY Gone (Columbia) | 4.01 | 4.03 | 92% | 16% | 3.99 | 4.04 | 3.96 |
| ANDY GRIGGS If Heaven (RCA) | 4.01 | 4.09 | 89% | 17% 4 | 4.84 | 4.27 | 3.91. |
| MARTINA MCBRIDE God's Will (RCA) | 4.01 | 4.28 | 87% | 16% | 4.02 | 4.27 | 3.87 |
| DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 3.99 | 4.11 | 97% | 32% | 4.05 | 4.08 | 4.03 |
| BLAINE LARSEN How Do You Get That Landy (Gentsbyer, SWA) | 3.99 | 4.04 | 68% | 9% | 3.98 | 4.28 | 3.80 |
| BROOKS & DUNN It's Getting Better All The Time (Arista | 3.98 | 4.14 | 83% | 13% | 3.98 | 4.08 | 3.92 |
| KENNY CHESNEY Anything But Mine (BNA) | 3.97 | 4.04 | 86% | 13% | 3.89 | 3.91 | 3.88 |
| ALAN JACKSON Monday Morning Church (Arista) | 3.92 | 4.11 | 97% | 31% | 4.02 | 3.88 | <i>\$</i> \$11 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | 3.88 | 3.95 | 98% | 37% | 3.94 | 3.98 | 3.91 |
| LEE ANN WOMACK! May Hate Myself in The Morning IMCAU | 3.86 | 4.05 | 94% | 20% | 3.87 | 3.74 | 3.95 |
| TRACE ADKINS Songs About Me (Capitol) | 3.85 | 3.94 | 79% | 13% | 3.89 | 3.86 | 3.91 |
| JEFF BATES Long, Slow Kisses (RCA) | 3.85 | 3.97 | 50% | 9% | 3.89 | 4.17 | 3.73 |
| JO DEE MESSINA My Give A Damn's Busted (Curb) | 3.83 | 3.88 | 64% | 13% | 3.75 | 3.85 | 3.70 |
| REBA MCENTIRE He Gets That From Me (MCA) | 3.81 | 4.05 | 99% | 40% | 3.88 | 3.89 | 3.87 |
| BILLY DEAN Let Them Be Little (Curb) | 3.78 | 4.01 | 94% | 28% | 3.89 | 4.11 | 3.75 |
| LEANN RIMES Nothin' Bout Love Makes Sense (Asydum/Corti) | 3,73 | 3.92 | 98% | 34% | 3.77 | 3.70 | 3.81 |
| PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) | 3.73 | 3.70 | 79% | 19% | 3.66 | 3.74 | 3.61 |
| JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 3.70 | 3.73 | 90% | 27% | 3.68 | 3.79 | 3.61 |
| BIG & RICH Holy Water (Warner Bros.) | 3.69 | 3.75 | 96% | 32% | 3.61 | 3.76 | 3.51 |
| AMY DALLEY I Would Cry (Curb) | 3.63 | 12 | £1%_ | , 7% _{a.} | 3.72 | 3.85 | 3.64 |
| PAT GREEN Don't Break My Heart Again Universal Republic Mercan | 3.59 | 3.73 | 85% | 28% | 3.62 | 3.62 | 3.62 |
| MIRANDA LAMBERT Me And Charlie Talking (Epic) | 3,59 | 3.59 | 77% | 20% | 3.63 | 3.63 | 3.63 |

Total sample size is 319 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who sead they are itself of Insering the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic.com results are not meant to repiece callout research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic a registered trainedmark of RateTheMusic.com. The RTM system, is available for India stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

| RR. |
|--------|
| CANADA |

COUNTRY TOP 30

POWERED BY MEDIA BASE

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|--|----------------|-------|-------------------|-------------------|
| . 4 | 0 | RASCAL FLATTS Bless The Broken Road (Lyric Street) | 548 | 19 | | 13/0 |
| 2 | 2 | KEITH URBAN You're My Better Half (Capitol) | 530 | -16 | 13 | 12/0 |
| 5 | 0 | JOSH GRACIN Nothin' To Lose (Lyric Street) | 511 | +26 | 9 | 12/0 |
| 1 | 4 | BRAD PAISLEY Mud On The Tires (Arista) | 502 | -45 | 17 | 15/0 |
| 3 | 5 | GRETCHEN WILSON When I Think About Cheatin' (Epic) | 452 | -81 | 12 | 14/0 |
| 9 | 6 | LEE ANN WOMACK May Hate Myself (MCA) | 417 | +34 | 5 | 13/0 |
| 17 | 7 | AARON LINES Waitin' On The Wonderful (BNA) | 395 | +70 | 3 | 11/0 |
| 7 | 8 🗰 | DEAN TUFTIN Wide Open Highway (Stolen Horse) | 395 | -8 | 9 | 8/0 |
| 6 | 1 9 | LEANN RIMES Nothin' Bout Love (Asylony/Curb) | 385 | -26 | 18 | 16/0 |
| 18 | 0+ | SHANIA TWAIN Don't! (Mercury) | 373 | +50 | 3 | 14/0 |
| 13 | 0+ | PAUL BRANDT Home (Change/Universal) | 372 | +16 | 3 | 10/0 |
| 10 | 12 | BROOKS & DUNN It's Getting Better (Arista) | 368 | -1 | 7 | 13/0 |
| 12 | 13. | DOC WALKER Forgive Me (Open Road/Universal) | 343 | -15 | 13 | 12/0 |
| 23 | 4 | KENNY CHESNEY Anything But Mine (BNA) | 342 | +58 | 3 | 9/0 |
| 21 | 0 | MONTGOMERY GENTRY Gone (Columbia) | 327 | +7 | 4 | 12/1 |
| 16 | 16 🗰 | GORD BAMFORD My Heart's A Genius (GWB) | 327 | -4 | 7 | 10/0 |
| 22 | 0 | BILLY DEAN Let Them Be Little (Corb) | 322 | +3 | 5 | 10/0 |
| 8 | 18 | DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 322 | -71 | 12 | 11/0 |
| 14 | 19 🐟 | LISA BROKOP Hey, Do You (Curb/EMI Music Canada) | 316 | -20 | 7 | 9/0 |
| 11 | 20 | ALAN JACKSON Monday Morning Church (Arista) | 306 | -59 | 14 | 11/0 |
| 19 | 21 | REBA MCENTIRE He Gets That From Me (MCA) | 291 | -31 | 14 | 15/0 |
| 29 | 22+ | GEORGE CANYON My Name (Universal South) | 278 | +49 | 2 | 11/1 |
| 4 | 23 🛖 | AARON PRITCHETT John Roland Wood (Royalty) | 268 | 4 | 6 50 | - ĝ n |
| 26 | 24 | TERRI CLARK The World Needs A Drink (Mercury) | 267 | +13 | 4 | 9/0 |
| 30 | 23 | ANDY GRIGGS If Heaven (RCA) | 246 | +20 | 3 | 8/0 |
| Debut> | 20+ | CAROLYN DAWN JOHNSON Dress Rehearsal (Arista) | 245 | +127 | 1 | 10/1 |
| 25 | 27 | JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 245 | -21 | 7 | 9/0 |
| Debut | 28 | SUGARLAND Baby Girl (Mercury) | 231 | +20 | 1 | 10/1 |
| 20 | 29 | BLAKE SHELTON Some Beach (Warner Bres.) | 217 | -104 | 16 | 14/0 |
| 15 | 30 | BIG & RICH Holy Water (Warner Bros.) | 211 | -124 | 16 | 15/0 |

20 Canadian Cou reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records in Indicates Cancon.

FLASHBACK



• No. I: "American Soldier" --- Toby Keith

(5) YEARS AGO

• No. I: "My Best Friend" -- Tim McGraw

10 YEARS AGO

• No. 1:"Old Enough To Know Better" --- Wade Hayes

15 YEARS AGO

• No. I:"No Matter How High" --- Oak Ridge Boys

20 YEARS AGO

• No. 1:"A Lady Like You" --- Glen Campbell

25) YEARS AGO

• No. I:"I Ain't Living Like You" --- Waylon Jennings

=30 YEARS AGO

• No. I:"Linda On My Mind" - Conway Twitty

NEW & ACTIVE!

DARRYL WORLEY If Something Should Happen (DreamWorks)
Total Plays: 155, Total Stations: 29, Adds: 24

JEDD HUGHES Soldier For The Lonely (MCA) Total Plays: 132, Total Stations: 22, Adds: 2

KATRINA ELAM I Want A Cowboy (Universal South)
Total Plays: 130, Total Stations: 21, Adds: 5

REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista)
Total Plays: 129, Total Stations: 18, Adds: 1

ZONA JONES Two Hearts (D/Quarterback)
Total Plays: 99. Total Stations: 10. Adds: 0

LILA MCCANN Go Easy On Me (BBR)
Total Plays: 96, Total Stations: 22, Adds: 5

SHELLY FAIRCHILD Tiny Town (Columbia) Total Plays: 64, Total Stations: 14, Adds: 5

TRAVIS TRITT | See Me (Columbia)
Total Plays: 49, Total Stations: 20, Adds: 19

GEORGE CANYON My Name (Universal South) Total Plays: 37, Total Stations: 18, Adds: 17

HANNA-MCEUEN Something Like A Broken Heart (MCA) Total Plays: 23, Total Stations: 14, Adds: 14

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KRCY/ANIE ne TY OM: Brad Elligtt PD/MD: JB Cloud

OM/PD: Kevin Ma APD: Ken Steel

WGNA/Albany, NY° PD: Buzz Brindle ND: Bill Earley 3 GRETCHEI WILSON

KROVAlbuquerque, NM PO: Tim Jones MD: Jell Jay 9 0000 Jell J 7 DENS HERLE

KRST/Albuquerque, NM* OM/PD: Eddie Haskell MD: Paul Bailey 1 86 & ROCH TRANS TRITE

KRRV/Alexandria, LA PE/AME: Shore Casey
15 GRETCHEI WILSON
15 DIENIS BENTLEY
2 JEFF BATES

WCTO/Allentown, PA* PO: Shelly Easton APU.MO: Sam Malore

KGNC/Amarillo, TX DM: Dan Gorman PD: Tim Butler APD/MD: Putrick Clark 7 86 & RICH 4 TRAYS TBT! 4 ALSON KRAUSS & UNION S

KBRJ/Anchorage, AK OM: Dennis Bookey PD: Matt Valley MD: Billy Hatcher 7 JUPF BATES 7 DARRYN, WORLEY 8 KATRIBA ELAM

WWWW/Ann Arbor, MI OM/PD: Rob Walker MD: Tom Baker 3 TM MCSRAW

WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Skann GRETCHEN WILSON IN AME SHELTTIN

WKSF/Asheville, NC OM/PD: Jeff Davis APD: Shamn Gre ID: Brian Halfield 0 Big & Rich A Diggrey wherev

WKHX/Atlanta, GA* OM/PD: Mark Richards MD: Johnny Gray

WPUR/Atlantic City, NJ PD/MD: Jee Kelly 5 GRETO-EN WLSON 1 TRICK PONY BRAN MCCOANS CHELY WRIGHT BUDDY JEWELL

WICKC/Augusta, GA PD: T Gentry

D/MD: Zach Taylor

KASE/Austin, TX* PD: Mac Daniels APD/MID: Bob Pickett 3 JEF BATES KUZZ/Bakersfield, CA

PD: Evan Bridwell
MD: Adam Jeffries
6 DAPTIV. WORLEY
1 GRETCHER WILSON
1 TRANSTRUTT

/POC/Baltimore, MD1 PD: Ken Boesen MD: Michael J.

WYNK/Baton Rouge, LA*

OM: Bob Murphy
PD: Paul Orr
APD/MD: Austin James SHEDNISY TRANS TRITT OWNEYS, WORLEY

WYPY/Baton Rouge, LA*

KYKR/Beaumont, TX OM: Joey Armstrong PD/MO: Mickey Ashwort 7 DARRYL WORLEY 6 BIG & RICH 4 TRANS THIT!

WJLS/Beckley, WV OM: Dave Willis PD/MD: Darrell Rai 25 GRETCHEN WILSON

om: waiter Brown PD: Kipp Greggory 3 JOSH TRACE

W71OC/Bilexi MS PD: Bryan Rhode MD: Given Wilson 1 TIM MCSRAW 1 DIEWS BENTLEY

WHWK/Ringhamton MY PD/AMD: Ed Walker GRECO-IEN WILSON TRANSTRUTT DANNYL WORLEY GEORGE CANYON

WDXB/Birmingham, AL APD/MD: Jay Cruze

WPSK/Blacksburg, VA OM/PD: Scott Stevens APD/MD: Sean Somner

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens 22 GRETCHEN WILSON 22 GRETURER WALLS. 10 BIG & RICH 10 KETTH AMDERSON

WHICK/Bluefield WV PD/MD: Joe Jarvis

KIZN/Boise, ID OM/PD: Rich Sumr APD/MD: Spencer Burke

KOFC/Boise, 10 APD/MD: Jim Miller

WKLB/Boston, MA* PD: Mike Brophey
APD/MD: Ginny Ro

KAGG/Bryan, TX

WYRK/Buffalo, NY PD: John Paul APD/MD: Wendy Lynn

WOKO/Burlington PD: Steve Pelkey
MD: Marget St John
9 SUCARCANO
6 TORY (SETT)

KHAK/Cedar Rapids, IA OM: Dick Stadlen PD: Bob James MO: Dawn Johnson

WDCY/Champaign, IL MD: Nicole Beals

WEZL/Char eston, SC PD/MD: Trey Cooler 3 0UCY JPMBL 2 BLAG SHELTON

WNKT/Charleston, SC 9 PD: Brian Driver MC: Tyler On The Radio

WOBE/Charleston, WV

OM: Jeff Whitehead PO: Ed Roberts MD: Bill Hoov 17 Rouny PMCN 13 ALSON RMASS

WKIKT/Charlotte

OM: Bruce Logan
PD/MD: John Roberts
PHIL VASSAR
TRACE ADDRESS

WSDC/Charlotte APD/MD: Rick McCra

WUSY/Chattanooga, TN° PO: Kris Van Dyke NO: Bill Poindexter BG & POOP BLAVE SWELTON

WUSN/Chicago, IL.*
PO: Mike Peterson
MD: Marci Braun
1 TOW METH
TW MCSPAW

WUBE/Cincinnati, DH* APD: Kathy Q'Connor MD: Duke Hamilton 6 DENUS BETTLEY 4 TIM MOSFARI 2 GNETCHEN WILSON

WYGY/Cincinnati, DH OM: TJ Holland PD: Stephen Gluttari APD/MD: Dawn Mich

WGAR/Cle nd OH D: Meg Steve ID: Chuck Col

PER

KCCY/Colorado Springs, CO PD: Travis Dally MD: Valorie Hart

KKCS/Colorado Springs, CO PD: Cody Carles
JULE ROBERTS
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VANDAMINE DAMA

VANDAMINE DAMA

PARTIES

PROPERTY OF THE PROPERTY O

WCOS/Columbia, SC* PD: LJ Smith APD/MD: Glen Garrett

WCOL/Columbus, OH*
PD: John Crenshaw
APD/MO: Dan E. Zuko
3 TOW KETH MICERSON
KETH MICERSON

WGSQ/Cookeville, TN OM: Marty McFly PO: Gator Harrison APD: Philip Gibbons MD: Steward James

KRYS/Corpus Christi, TX PO: Frank Edwards MO: Deena Blake

KPLX/Dallas, TX* PD: Paul Williams APD: Smokey Rivers MD: Cody Alan

KSCS/Dallas, TX* OM/PD: Lorin Palagi APD/MD: Chris Hutl 6 JCR MODIUS 4 BULLY DEAM

WGNE/Daylona Beach, FL*
OM: B.J. Nielsen
DM: B.J. Nielsen
BETHER WILSON
BE 8 NOW
REPTHER WILSON
BERTHER WILSON
BERTHER WILSON
BERTHER WILSON
DWWN, WORLEY
WORDS AND BERTHER WILSON

KYGO/Denver, CO° PD: Joel Burks MD: Garrett Doll 9 HAMBA-MCBURN 2 JOFF BATES

KHKI/Des Moines, IA* DM: Jack O'Brien PD/MD: Jimmy Disen 5 BB B RCH THANS THITI DRIVIN, WORLEY GEORGE CANYON

WYCD/Detroit, MI*
PD: Chip Miller
APD/MD: Ron Chatman

/DJR/Dothan, AL OM: Jerry Broads PD/MD: Brett Ma:

KKCB/Duluth OM/PD: Johnny Lee Walke

MD: Jim Dandy 2 GRETCHEN WILSON WAXX/Eau Claire, WI

PD/MD: George Ho ? TRICK PORY 6 BRETCHEN WILSON 5 DARRYL WORLEY DARRYL WORL

OHEY/EI Paso, TX°

WRSF/Elizabeth City, NC WTIST/ENZADEDI CI CAMPD: Torn Clearity 21 EMETCHEN WILSON 21 TIM MCGRAW 9 WAYNE WARNER 9 DARPYL WORLEY 9 BIG & RICH

WXTA/Erie, PA
OM: Adam Reese
PD/MID: Fred Horton
5 GRETCHEI WILSON
5 TRAVES TRITT
5 BUDDY JEWELL

KKNU/Eugene, OR PD/MD: Jim Davis VKDQ/Evansville, IN PD/MD: Jon Preli

KVOX/Fargo GM: Janice Whitimore PD: Eric Heyer

ND: Scott Wines

5 BLACE SHELTON

5 DARRY: WORLEY

1 GEORGE CANYON

KKDX/Fayetteville, AR PD: Dave Ashcraft APD/MO: Jake McBride 4 TM NCSRAW

ON/PD: Todd Ber MD: Dan McClair

KAFF/Flagstaff, AZ PD: Chris Haistead APD/MD: Hugh James 8 TRAYS TRIT 8 REJECTA LYMN HOMARD 8 LEAR HIGGMM

WFBE/Flint, MI
PD: Coyole Collins
APD/AID: Dave Go
GRECHER WILSON
TRANS TRUTT
JAY TETER

WXFL/Florence, A PD/MD: Bary Murdoo 23 200A JONES 12 TM MCSRAW

PD: Steve Pleshe MD: Jussen Hearst 3 DIERRS REITLEY 2 TRACE ADMINS 1 JEFF MATES

KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Srian Bary

WCKT/Ft. Myers, FL* OM/PD: Steve Amari APD/MD: Dave Logan

WWGR/Ft. Myers, FL* WGIVT: Phylips
10: Mark Phillips
IID: Steve Hart
4 GRETCHEI WISSIE
BIG & RICH
DARRY, WORLEY
MANNAMICEJEN

WYZB/Ft. Walton Beach, FL OM: Scratch Ma PD: Todd Nixon MD: John Syles 19 TORY (STITE

WOHK/Ft. Wayne, IN*
OM/PS: Rob Kelley
5 BLAKE SHELTON
2 TRANS THITT
GRETCHEN WILSON
AMONG LINES

WOGK/Gainesville, FL* PD: Mr. Bob MD: Big Red 1 UIS E NO! 1 THICK PONY HANNAM CEUBL DARRYI, WORLEY

WBCT/Grand Rapids, MI*
OM/PD: Doug Montgomery
MD: Dave Talk
4 THA MOGRANI
1 DIRNS HEMTLEY
DARRY, MORLEY

WTQR/Greensboro OM: Tim Satterfield PD: Bill Dotson APD/MD: Angle Ward TM NCSYM

WRNS/Greenville NC* PD: Wayne Carlyle MD: Jeff Hackett 6 BRETO-BR WILSON 2 DIENIS BENTLEY

WESC/Greenville, SC1

APD/MD: John Landrum 2 MARTINA MICERIOE 2 DLAME LARSEN

WSSL/Greenville, SC* OM/PD: Scatt Johnson APD/MD: Kix Layton GRETCHEN WILSON RIGA RICH

PD: Will Robinson APD/MD: Don Brake

WRBT/Harrisburg, PA* OM: Chris Tyler APD: Neuman

DANTYL WORLEY BECOME CANYON SHELLY FAMILY WWYZ/Hartford, CT*

PD: Justin Case MD: Jay Thomas 4 MARTINA MICHIGE 2 LONESTAR JULE ROBERTS

KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey 4 GRETCHER WESON 4 BIG & RICH 4 BIG & PURSON KKBQ/Houston, TX*

October (1995) D: Johnny Chiang AD: Christi Brooks BLAME LAPISE TOBY IGETH BIG & RICH THE MISSIAN WTCR/Huntingtor

PD: Judy Eaton MD: Dave Poole 15 EPETCHEN WILSON

KZLA/Los Angeles, CA* ON/PD: R.J. Curis APOMD: Toma Campos 1 BLAC SHETCH 1 ECENT PRISON 10 CAN PRISON 10 CAN PRISON

WFMS/Indianapolis, IN* OM: David Wood PD: Bob Richards MD: J.D. Cannon THANS THIS BUDDY JEWELL PD/MD: Comple Ca 3 GRETCHEN WESON 3 LONESTAR

KLLL Aubbook TX OM/PD: Jeff Scott APD/MD: Kelly Gre PD: Rick Adams
MD: Marshall Sa
13 MARTHA MORNO PHIL VASSAR HANDA-MCELEN BIG & RICH

WUSJ/Jackson, MS PO: Tom Freeman BIG & RICH DIRPH WORLEY

WEGI/Johnstown PA

OM/PD: Steve Walk MD: Lara Mosby

PD: Bob Raleiol APD/MD: Laura Starting 10 MARK CHESNUTT

WR00/Jacksonville, FL* PD: Casey Carter

WXBQ/Johnson City* ABOUSCHISCH CHY MID: BM Ham Alson graiss Euron Station 70by Keth

KIXQ/Joplin, MO OM: Jason Knight PD: Steve Kelly APD: Jay McRae 15 MATINA MORROE MD: Scatt Schuler 24 GRETO-IEN WILSON

PD: P.J. Lacey APD/MD: Phil O'Reilly

KBEQ/Kansas City, MO PD; Mike Kennedy MD: T.J. McEntire

KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Day Slevens GRETCHEN WISON BIS & RICH DARRY, WORLEY AMONIT BIES

WDAF/Kansas City, MO APB/MD: Josse Garcia 12 TIME ADMIS 11 LIUA MCCAMI

WIVK/Knoxville, TN* OM/PD: Mike Har WD: Colleen Addair 7 AMERI DOTSON

DIAMOND PIO BIG & PICH TRANS TRITT DARRYL WORLEY GEORGE CANYON KMDL/Lafayette, LA* MD: T.D. Smith

ICKKC/Lafayette, LA* PD: Renee Revett MD: Seen Rilley 1 Seen Convol 1 INCK FORY

BHETOER WILSON PANEY POSERS BAND WPCV/Lakelan PD: Mike James MD: Jeni Taylor

WIOV/Lancaster, PA PD/MD: Dick Raymond

THE COLOR

WITL/Lansing, MI PD: Jay J. McCrae APD/MD: Chris Tyler 7 DAWN, WORLEY JULE ROBERTS

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WLXX/Lexington, KY OM: Robert Lindsey PD: C.C. Matthews MD: Karl Shannon

WBUL/Lexington, KY PD/MD: Ric Larson

KSSM/Little Rock, AR* PD/MD: Chad He

AM7/Louisville, KY*

WDFM/Macon, GA

PD: Mark Grantin MD: Mel McKenzie

KIAI/Mason City, IA PD/MD: J. Brooks
29 ALAN JACKSON
3 BLAKE SHELTON
3 BG & RICH
2 DARRYN, WORLEY

KTEX/McAllen, TX* OM: Billy Santiag PD: JoJo Cerda APD: Frankie Des

KRWQ/Medford, OR PD: Larry Neal

WGICK/Memphis, TN PD: Lance Tidwell MD: Trapper John
7 TM MCGRAW
10 IF BORERIS

PD/MID: Scotty Ray
19 GRETCHEN WESON
7 DARRYL WORLEY
6. JULE POPERTS

WIKIS/Miami, FL*
PD: Bob Barnett
MD: Darlene Evans
2 toety PRISON
1 DARRYL WORLEY

PD: Kerry Wolle
APD: Scott Dolphin
MD: Milleh Morgan
3 LONESTAR 3 SHAMA TWAIN 2 BLODY JEWELL

KEEY/Minneapolis, MN DM/PD: Greag Swedberg

WKSJ/Mobile, A OM: Kil Carson PD/MD: Bill Black 2 ANY DALLEY

KJLO/Monroe, LA PD: John Reynolds MD: Toby Olero

PD: Dave Kirth

AMON LINES SHELLY FARCHED DAVITY, WORLEY GEORGE CANYON WLWI/Montgomery, AL DM/PD: Bill Jones

WGTR/Myrtie Beach, SC PD: Steve Stewart 15 GRETCHEN WILSON

WKDF/Nashville, TN° OM/PD: Dave Kelly MD: Kim Leslie

WSD/Nashville, TN* OM: Clay Hunnics PD/MID: Keith Kar

WSM/Nashville, TN* PD: John Sebastian MD: Frank Seres PD/MD: Mark Ho 25 TOBY KETH 18 DIERKS BENTLEY 16 RL ME SHE TON WCTY/New London, CT PD/MD: Jimmy Lehn

APD: Dave Elder 14 GRETCHEN WILSON WGH/Norfolk, VA* OM/PD: John Shomb

APD/MD: Mark McKa 1 TM Incervor

KHIO/Odessa, TX D: Mike Lawrence PO/MO: Kelley Pe

KNFM/Odessa, TX ON/PC: John Mo 27 TORY KETH

KTST/Oklahoma City, DK⁴

KXKT/Omaha, NE° PD: Tom Goodwin MD: Craig Allen Thi MCGRAW

KHAY/Oxnard, CA PD/MD: Buddy Van Arsdale

KPLM/Palm Sorings, CA MO: Kory James

WPAP/Panama City, FL OM/PD: Jim Radford APD/MD: Shane Collins 15 LONESTAR 10 JEDD HUBNES 10 KATRINA ELAN 10 GEORGE CANYON 10 JULIE ROBERTS

WXBM/Pensacola, Fl. PD/MD: Lynn West BIG & RICH AMON LINES

WFYR/Peoria, IL OM/PD: Ric Mores 30 GRETCHEN WILSON 10 SHEDWSY 10 MADERICAL

PD: Bob McKay

APD/MID: Cadillac Jack

3 SWART HIMA

2 BUDDY JEWELL

BG & RICH KMLE/Phoenix, AZ*

WXTLL/Philadelphia, PA

PD: Jay McCarthy
APD/MD: Dave Collins
3 GEORGE CANYON KNIX/Phoenix, AZ*

MD: Gwen Fester WDSY/Pittsburgh, P/ PD: Keith Clark APD/MD: Stemey Richar 7 TOW/SETM burgh, PA

WDGI/Pittsburgh, PA OM: Frank Bell PD: Mark Lindo

WPOR/Portland, ME PD: Rick Jordan MD: Gleri Marie GEORGE CAMYON DIERUS NEWS LEY

KUPL/Portland, PD: Cary Rolle MD: Rick Taylor

KWJJ/Portland, OR* PD: Mike Moore MD: Savannah Jones METOER WILLO META PICH MARKET METOLEY DARRING MORLEY

WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie 2 TRANS TRUTT

WCTK/Providence, RI WD: Sam Stevens
10 PARCAL PLATE
3 TRICK PORY
1 RETH ANDERSON

WLLR/Quad Cities, IA PO: Jim O'Hara MO: Ron Evens

WQDR/Raleigh, NC* PD: Lisa Mckay APD/MD: Mike 'Madd ITEL/MID: Mike iddle

1 HERR THOMAS DARRY, WORLEY AMON LINES TRICK THE A PICK SHEDNISY

KOUT/Rapid City, SD

KBUL/Reno, NV OM/PD: Tom Jordan MD: Chuck Reeves 29 The MCSRAW 10 GMETCHEN WILSON 3 TRANS TRITT

KFRG/Riverside, CA* OM: Lee Douglas PD/MD: Den Jeltrey 3 TREA POINT 1 TOST VERM

WSLC/Roanoke, VA PD: Brett Sharp MD: Robyem Jaymes BLAKE LASSE

WYYD/Roanoke, VA PD/MD: Joel Dearing

WRFF/Rochester MY Ohl: Dave Symonds PD: Billy Kidd IO: Nikki Landry BOBBY PINSO BE & PACH BEDRIE CAR

WYYO/Backford II PD: Steve Summe APD/MD: Kathy H

MD: Teny Trous I ISBNY DESIGN I BLOOV JEWELL KNCI/Sacramento, CA* APD: Greg Cole
MD: Jennifer Wood
GRECHEI WILSON
THANS THIT KIXZ/Spokane, WA* OM: Robert Harder PD/MD: Paul "Coyote" APD: Lym Deniels
2 DAMPY, WORLEY
1 GEORGE CANYON
GRETO-HI WILSON
TRANS TRINT
ISENII FOMLER

WCEN/Saginaw, MI

WKCQ/Saginaw, MI OM/PD: Rick Walker LONESTAR SHARA TRIMINI TORY RETIN

WWFG/Salisbury, MD DM/PD: Brian Cle APD/MD: Sandra Lee

KSOP/Salt Lake City, UT* APD/MD: Debby Tu
9 Bran McCOMS
TRENT MILIADN
TRANS TRITT
GEORGE CANYON
BOORY PRISON

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
34 IEBROY CHEMEY
1 ENERTHER MUSD
1 TRICK PONY
TRANS TRUTT
DARRY, WORLEY
GEORGE CANYON

KGKL/San Angelo, TX

KAJA/San Antonio, TX*
PD/MID: Clayton Allen
7. JO DER MESSINA
4 TOOM NETTH
4 LONESTAR
4 TOO MISSING KSON/San Olego, CA*
PD/MD: John Marks
13 TOOV VETH
10 THE MECHANI
1 SHOWN THOMAS
1 MONTHUM MECHANIC
1 MONTHUM MECHANIC
1 MONTHUM MECHANIC
1 MONTHUM MECHANIC

KUSS/San Diego, CA¹

PD: Mike O'Brian MD: Gwen Foster KZBR/San Franci

KRTY/San Jose, CA* PD: Julie Stevens

KKJG/San Luis Obisso, CA PE/NID: Person Day
2 JULY PORTIS
2 BIG R TOH
2 COTTON GLAN
2 ANY DALLEY
12 BLACE SHELTON

KRAZ/Santa Barbara, CA PPOMID: Rick Ba
16 GEORGE CANYON
15 GEORGE CANYON
15 GEORGE CANYON
15 GEORGE CANYON
15 TOWNS TRITT
2 NEWN FORMER
3 JEFFREY STEELE

PD/MD: Tion Brown
11 HANNA-MCEUEN
10 DARRYL WORLEY
5 BIG & FRCH

WCTQ/Sarasota, FL* OM/PD: Mark Wilson APD: Heldi Decker WJCL/Savannah, GA OM: Pat Garrett PD: Boomer Lee 25 This successor

KMPS/Seattle, WA PD: Becky Brenne MD: Tony Thomas

KRMD/Shreveport, LA PO: Les Acree APD/MD: James Anthony

KYKS/SE

OM/PD: Clint Marsh

APD/MID: Lisa Kes GRETD-EN VILSON SANARIA LAMBERT DARRY WORLEY

KORK/Spokane, WA* OM: Tim Cotter PD: Jay Daniels APD: Bob Castle

WPICK/Springfield, MA* PD: RJ McKay APD: Nick Damon

KTTS/Springfield, MO OM/PD: Brad Hansen

APD: Curly Clark

KSD/St. Louis, MO* OM: Mike Wheeler PD: Sleve Geofferies MD: Billy Grasswood 20 JOSH GRACE

WIL/St. Louis, MO

KATM/Stockton, CA1

OM: Richard Perry PD: Randy Black

NPD/MD: MeJee R

CHETCHEN WEST TRANS TRATT DAPPY WORLEY SECRET CANYON LEFT WOOLEY WHITE WEST WHITE WEST WOOLEY FREE

WBBS/Syracuse, NY*
PD: Rich Lauber
APD/MB: Skie Clark
3 DARFN, WO'LEY
1 TRANS TRITT
EATTMAR IR AM

WAIB/Tallahassee, FL

PD/MD: Gary Evong

RELITIONS
INSIGHT TOWNS
INSIGH

MANUAL ADMINISTRAÇÃO ADMINISTR

SECTO-BUVUSON

WQYK/Tampa, FL* OM/PD: Mike Culotta APD; Beecher Martin

WYUU/Tampa, FL* OM/PD: Mike Culotta

WTHI/Terre Haute, IN ON/PD: Barry Kent MD: Marty Party

WKKO/Toledo, OH* OM: Tim Roberts PD/MD: Gary Shores APD: Harvey Steele No Acts

WIBW/Topeka, KS OM: Ed D'Donnell PD: Rich Bowers APD/MD: Stephanie I 15 JULE FOSGETS

MD: Jay Roberts
18 RHETT MONS

AD: Jay Robe

PD: Greg Mozingo MD: Danny Monta 13 GRETO-EN WILSON

MD: Jessica Tyler GRETO-EN WILSON

WTCN/Traverse City, MI OM/PD: Jack O'Malley APD/MID: Ryam Dobry 10 district Na.COM 10 MILECOMO 5 JUNI TETER 5 DAYS BALL KSUX/Sioux City, IA PD: Bob Rounds APD/MD: Tony Michael 5 TRANS TRITT

KIIM/Fucson, AZ*
OM: Herb Crowe
PD/MO: Buzz Jackso
1 GRETCHEN WILSON
KATHMA BLAM WBYT/South Bend, IN KVOO/Tulsa, OK PD: Ric Hampton

WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Haghes 14 THACSEN 14 BLONE LASSEI 8 JULE MODERTS

KNUE/Tyler, TX OM/PD: Micha 19 JOE INCHOLS

WERGAttica, NY OMPO: Tem Jacobsen 30 December 2008 18 HOLD DESERT 17 BOARDS

KJUG/Visalia, CA PD/MO: Dave Danie

WIRK/W. Palm Beach, FL' PD: Mitch Mahan AD: J.R. Jackson

WACOWACO, TX DM/PD: Zack Ower 10 TM MCGRAW 10 708Y KETTH

OM: Jeff Wyat PD: George King MD: Shalloy Rose 8 MDY 97858 8 JO DEE MESSINA 7 LEE ANN WOLMACK 1 BLANE LAYSEN

WDEZ/Wausau, WI

WOVK/Wheeling, WV PD/MD: Jim Elliot 7 GRETCHEN WILSON 7 TRICK PRINC

KLUR/Wichita Falls, TX M/PD: Brent W PAT GREEN CHAIG MORGAN

KFDI/Wichita, KS* OM/PD: Beverlee Bra MD: Carol Hughes

KZSN/Wichita, KS* PD; Chuck Geiger MD; Pat Moyer 2 BUDDY JEWEL 5 MIYER BROWN WICHER WGGY/Wilkes Barre, PA* PD: Mike Krinik MD: Carobya Drosey BIG & ACE! TRANS CHIT

KXXXX/Yakima, WA PD: Dewey Boynton
APD/MD: Joel Baker
BG & RICH
LEA MCCARN

WGTY/York, PA*
PD/MD: Brad Austi
GRETCHEN WILSON
BUDDY JEWELL WQXK/Youngsto PD: Dave Steele APD: Doug James MD: Burton Lee

POWERED BY MEDIABASE

Monitored Reporters 224 Total Reporters

116 Total Monitored 108 Total Indicator

Did Not Report. Playlist Frozen (4): KZKX/Lincoln, NE WAYZ/Hagerstown WKOA/Lafayette, IN WWQQ/Wilmington,



JULIE KERTES

PART ONE OF A TWO-PART SERIES

Radio Stalkers

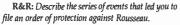
WALK afternoon host tells her story

When we think of the word stalk, we don't realize how serious it really is. For example, I often describe how I got my job at R&R by saying, "I stalked Erica Farber and Kevin McCabe until they granted me an interview." I once had a disheveled board op who followed me around the office offering me food from a crumpled grocery bag; I called him a stalker.

Then there was the bartender I met while studying abroad in London who showed up with flowers on my doorstep in Foster City, CA. I used to consider myself a stalker magnet, but after hearing WALK/Nassau-Suffolk afternoon host K.T. Mills' story, I will no longer use the word so lightly.

Last month Suffolk County, NY police arrested 50-year-old Alexander Rousseau for stalking Mills. Rousseau, who has a history of stalking

Mills since 1993, allegedly sent her a package, which was a violation of the order of protection Mills has against him. He was arrested and charged with second-degree criminal contempt. I spoke to Mills about her 12-year ordeal and how she has taken steps to change New York's stalking laws.



KM: He would show up at the radio station and refuse to leave. He would sit in our lobby and have to be physically escorted out. At first I didn't have a restraining order, and the only thing the police would be able to charge him with was trespassing. Then it became harassment.

"He would show up at the radio station and refuse to leave. He would sit in our lobby and have to be physically escorted out."

The problem was, because he hadn't brandished a weapon or threatened to kill me, it was not a felony. Stalking to this day remains a misdemeanor. A misdemeanor is akin to spitting on the sidewalk. It doesn't hold much weight in the court system.

THE STATE OF THE STATE OF THE

When I finally got the restraining order against him, tests showed he was mentally incompetent. He is a paranoid schizophrenic, delusional and irrational, but our rights at the time were such that if someone was declared men-



K.T. Mil

restraining order away from me.

If anything, the fact that he was
certifiably insane should have vindi-

certifiably insane should have vindicated my order of protection. But, according to the commissioner of mental health in New York State, someone who is mentally ill cannot understand or comprehend what an order of protection is; therefore, they

tally incompetent, an order of protec-

tion couldn't be enforced, so the au-

thorities told me they were taking the

cannot abide by it.

I thought, "What about my rights?" and rather than have the then-current law work against me and have him get a free pass to pretty much coast through life, I took action to protect myself.

R&R: Wasn't he remanded to a mental facility? KM: Yes, twice. Once he was released on his own recognizance, and another time he actually escaped and came to see me. He's in that gray area — he's obviously a very sick man, but he hasn't wiped out a family or blown up a building. Schizophrenics improve immeasurably under a doctor's care, but when they are released they stop taking the medications, and the delusions return. That's what happened in my case. He kept turning up over and over and over again. That was when I finally decided to do something.

R&R: Tell us about your bill that changed New York stalking laws, the "Mills Bill."

KM: My bill was actually part of a trio of bills. One bill dealt with the issue of videotaping people without their knowledge, and another dealt with Internet stalking — people being harassed via e-mail. Everything is changing, and the laws have to catch up with technology.

The Mills Bill was named after me because it was specific to my case. Women are generally stalked or harassed by someone they know or someone they have had a relationship with — an ex-boyfriend, an ex-lover, a co-worker. In my case it was more of a celebrity stalking. I had no relationship with this man. He was an obsessed fan who subsequently was found to be mentally ill.

We knew we had to have specifics in our bill so that you could take out a restraining order against someone who is emotionally disturbed and mentally ill. We had to spell out certain conditions because nothing had addressed this type of issue up to that point.

The second thing we changed with my bill,



GROUP HUG Artemis band Better Than Ezra are pictured here with R&R AC & Hot AC Editor Julie Kertes and Triple A Editor John Schoenberger (the two hipsters in the middle) during a recent Club R&R viett

which passed in 2003, is that we extended the length of time for an order of protection. The standard issue for a restraining order or order of protection was six months to a year, and what I saw happening was that women were having to take the day off from work without pay and

s Publicarium

"Stalking to this day remains a misdemeanor. A misdemeanor is akin to spitting on the sidewalk. It doesn't hold much weight in the court system."

go to court and sit there all day while they were renewing orders of protection against the same individual. The duration of an order should be far longer than six months to a year if it's taken out against the same individual.

BRIGHTH HILLIAM BALLACE

The Mills Bill helped to extend orders of protection to anywhere from five years to, under special circumstances, 10 years. Women depend on that. That is our safety net. There needs to be an order of protection for the police to do their job in these circumstances. Even though it's just a piece of paper, it's important to show that you took the proper steps and went through the proper channels in order to establish your situation and let the police know that this is the individual you fear and that you fear for your life.

R&R: Rousseau attempted to contact you recently. Explain what happened.

KM: Two packages arrived at the station last month. I recognized the handwriting instantly. I knew it was him. The last time I went through this was 2002-2004; he was then remanded to a group home in Florida. I don't know whether he was released on his own recognizance or whether he escaped again. I did not get a phone call.

In my bill it states that the victim should be notified if the perpetrator is being let out or, certainly, if he's escaped. But that applies to New York state laws. I don't know what the laws are in Florida. Because all 50 states are allowed to have their own laws and their own jurisdictions, it can be a hindrance when you're following a criminal across the country.

R&R: Did he violate the protection order by sending packages to you from Florida through the U.S. Postal Service?

KM: My order of protection mandates that there be no contact with me whatsoever. E-mails have been added to the list, which is an example of how the laws are catching up with technology. He is to have no contact with me by e-mail, phone or mail and certainly no contact in person within 100 yards.

R&R: What other improvements can be made with regard to stalking laws?

KM: I would like to see the stalking laws in New York become nationwide laws. Another change that I want to make now is that I would like to see stalking become a felony for repeat offenders, like a "three strikes and you're out" arrangement. Leave it as a misdemeanor, but if the stalking continues, it should become a felony and should incur jail time — or, in my perpetrator's case, incarceration at a mental-health-care facility.

One of the most ridiculous things that happened five years ago was that he was put in a group home right here on Long Island. So when he walked away — or escaped — he walked or hitched right back here to the station. And that's something else I need the laws to examine: the geographical proximity of where the perpetrator is incarcerated relative to the victim's location, be it her home or her workplace.

So it's time to sit down with my legislators yet again and see if we can make even greater

o.l./abananananana

"Two packages arrived at the station last month. I recognized the handwriting instantly. I knew it was him."

Market Committee Committee

changes to the laws. It's always baby steps. You do what you can at the time, and now, since I'm going through this again, I'm all fired up and ready to take action — again.

Mills' story will be concluded in the March 4 AC column. She'll discuss how this frightening experience has affected her and the staff at WALK and how people in similar situations can protect themselves. She'll also reveal the outcome of Rousseau's recent arraignment

AC TOP 30

| | | February 18, 2005 | | | | | |
|--------------|------------|--|----------------|-------|--------|-------------------|----------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLATS | PLAYS | TOTAL | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 0 | LOS LONELY BOYS Heaven (OR Music/Epic) | 2237 | +31 | 197322 | 35 | 103/1 |
| 2 | 2 | KELLY CLARKSON Breakaway (Hollywood) | 2174 | +133 | 209645 | 20 | 101/2 |
| 5 | 3 | JOHN MAYER Daughters (Aware/Columbia) | 1893 | +171 | 154865 | 16 | 108/4 |
| 4 | 4 | KEITH URBAN You'll Think Of Me (Capitol) | 1790 | +48 | 133254 | 37. | 105/0 |
| 3 | 5 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 1774 | -37 | 158808 | 23 | 105/1 |
| 7 | 6 | TIM MCGRAW Live Like You Were Dying (Curb) | 1601 | +41 | 106557 | 19 | 97/0 |
| 6 | 7 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 1556 | -25 | 160144 | 17 | 85/1 |
| 8 | 8 | HALL & DATES I'll Be Around (U-Watch) | 1472 | +46 | 99157 | 22 | 98/1 |
| 9 | 9 | PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) | 1085 | -243 | 90060 | 21 | 96/0 |
| 10 | 10 | MAROON 5 This Love (Octone/J/RMG) | 1074 | -76 | 100427 | 41 | 92/0 |
| 11 | 0 | HOOBASTANK The Reason (Island/IDJMG) | 1007 | +58 | 82205 | 33 | 60/0 |
| 12 | 1 | KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) | 792 | +84 | 83806 | 5 | 79/3 |
| 15 | (B) | GOO GOO DDLLS Give A Little Bit (Warner Bros.) | 750 | +112 | 113728 | 7 | 54/5 |
| 13 | 14 | ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG) | 645 | -48 | 74303 | 15 | 57/0 |
| 18 | (| MICHAEL BUBLE Home (143/Reprise) | 635 | +179 | 60474 | 3 | 81/11 |
| 17 | 16 | TINA TURNER Open Arms (Capitol) | 485 | .27 | 20382 | 5 | 58/4 |
| 16 | 17 | MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal) | 450 | -80 | 30002 | 18 | 50/1 |
| 19 | 18 | KATRINA CARLSON Drive (Kataphonic) | 387 | .3 | 10517 | 17 | 54/2 |
| 22 | 19 | RYAN CABRERA True (E.V.L.A./Atlantic) | 379 | +78 | 44559 | 4 | 41/4 |
| 26 | 20 | MERCYME Homesick (INO/Curb) | 276 | +77 | 5277 | 2 | 48/7 |
| 20 | 21 | SHANIA TWAIN W/MARK MCGRATH Party For Two (Mercury/IDJMG) | 261 | -67 | 16901 | 12 | 26/0 |
| 23 | 22 | RICHARD MARX Ready To Fly (Manhattan/EMC) | 259 | -5 | 5905 | 8 | 42/1 |
| 24 | 23 | JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG) | 247 | -8 | 7848 | 10 | 39/1 |
| 25 | 2 | RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 246 | +11 | 6847 | 7 | 40/3 |
| 27 | Œ | SCOTT GRIMES Sunset Blvd. (Velocity) | 203 | +32 | 4672 | 3 | 37/3 |
| Debut | 20 | FIVE FOR FIGHTING If God Made You (Aware/Columbia) | 140 | +43 | 5851 | 1 | 29/6 |
| Debut | 4 | VANESSA WILLIAMS You Are Everything (Lava) | 123 | +29 | 2893 | 1 | 25/4 |
| 21 | 28 | CELINE DION Beautiful Boy (Epic) | 120 | -205 | 5412 | 15 | 18/0 |
| 30 | @ | FINGER ELEVEN One Thing (Wind-up) | 114 | +6 | 5330 | 4 | 6/0 |
| Debut | 1 | JOE COCKER One (UME) | 108 | +20 | 1119 | 1 | 20/2 |

117 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gainling plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

MAROON 5 Sunday Morning (Octone/J/RMG)
Total Plays: 103, Total Stations: 13, Adds: 4

CROSBY & NASH Lay Me Down (Sanctuary/SRG)
Total Plays: 85, Total Stations: 15, Adds: 2

ELTON JOHN All That I'm Allowed (Universal)
Total Plays: 57, Total Stations: 19, Adds: 7

CHICAGO f/PHILIP BAILEY If You Leave Me Now (Rhino) Total Plays: 40, Total Stations: 10, Adds: 0

ROD STEWART Blue Moon (J/RMG)
Total Plays: 1, Total Stations: 19, Adds: 19

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

| Littliffield by Ball and B | |
|--|------|
| ARTIST TITLE LABEL(S) | ADDS |
| ROD STEWART Blue Moon (J/RMG) | 19 |
| MICHAEL BUBLE Home (143/Reprise) | 11 |
| MERCYME Homesick (INO/Curb) | 7 |
| ELTON JOHN All That I'm Allowed (Universal) | 7 |
| FIVE FOR FIGHTING If God Made You (Aware/Columbia) | 6 |
| GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 5 |
| ROB THOMAS Lonely No More (Atlantic) | 5 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | PLAY |
|--|------|
| MICHAEL BUBLE Home (143/Reprise) | +179 |
| JOHN MAYER Daughters (Aware/Columbia) | +171 |
| KELLY CLARKSON Breakaway (Hollywood) | +133 |
| GOO GOO DOLLS Give A Little Bit (Warner Bros.) | +112 |
| NORAH JONES Don't Know Why (Blue Note/Virgin) | +110 |
| SEAL Love's Divine (Warner Bros.) | +93 |
| ENRIQUE IGLESIAS Hero (Interscope) | +90 |
| LUTHER VANDROSS Dance With My Father (J/RMG) | +89 |
| KENNY G. f/EARTH, WIND & FIRE The Way You Move | |
| (Arista/RMG) | +84 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | +78 |

MOST PLAYED RECURRENTS

| | PLAYS |
|---|-------|
| ARTIST TITLE LABEL(S) | PLATS |
| FIVE FOR FIGHTING 100 Years (Aware/Columbia) | 1113 |
| DIDO White Flag (Arista/RMG) | 1082 |
| UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava) | 1057 |
| SHERYL CROW The First Cut Is The Deepest (A&M/Interscope) | 1043 |
| MICHAEL MCDONALD Ain't No Mountain High Enough | |
| (Motown/Universal) | 1016 |
| MATCHBOX TWENTY Unwell (Atlantic) | 928 |
| SEAL Love's Divine (Warner Bros.) | 892 |
| TRAIN Calling All Angels (Columbia) | 881 |
| JOSH GROBAN You Raise Me Up (143/Reprise) | 850 |
| SHANIA TWAIN Forever And For Always (Mercury/IDJMG) | 828 |
| LUTHER VANDROSS Dance With My Father (J/RMG) | 805 |
| MARTINA MCBRIDE This One's For The Girls (RCA) | 783 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing AC Songs 12 + For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Famil. | Burn | W 25-54 | W 25-34 | W 35-54 |
|---|------|------|--------|------|------------|------------|------------|
| KELLY CLARKSON Breakaway (Hollywood) | 3.82 | 3.87 | 99% | 37% | 3.87 | 3.77 | 3.88 |
| TIM MCGRAW Live Like You Were Dying (Curb) | 3.76 | 3.71 | 91% | 27% | 3.92 | 3.79 | 3.95 |
| GOO GOO OOLLS Give A Little Bit (Warner Bros.) | 3.68 | 3.73 | 89% | 22% | 3.78 | 3.67 | 3.81 |
| MAROON 5 This Love (Octone/J/RMG) | 3.66 | 3.84 | 99% | 54% | 3.75 | 3.60 | 3.78 |
| J. BRICKMAN f/R. VOISINE My (Windham Hill/RMG) | 3.66 | - | 40% | 6% | 3.88 | 3.81 | 3.90 |
| MAROON 5 She Will Be Loved (Octone/J/RMG) | 3.65 | 3.76 | 95% | 43% | 3.67 | 3.41 | 3.73 |
| PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) | 3.64 | 3.69 | 90% | 27% | 3.70 | 3.62 | 3.72 |
| KEITH URBAN You'll Think Of Me (Capitol) | 3.63 | 3.74 | 90% | 31% | 3.76 | 3.66 | 3.78 |
| HOOBASTANK The Reason (Island/IDJMG) | 3.61 | 3.73 | 95% | 46% | 3.77 | 3.88 | 3.75 |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 3.58 | 3.76 | 95% | 42% | 3.79 | 3.54 | 3.85 |
| ELTON JOHN Answer In The Sky (Universal) | 3.53 | 3.68 | 90% | 33% | 3.54 | 3.15 | 3.62 |
| HALL & OATES I'll Be Around (U-Watch) | 3.52 | 3.49 | 93% | 31% | 3.57 | 3.35 | 3.62 |
| LOS LONELY BOYS Heaven (OR Music/Epic) | 3.50 | 3.58 | 95% | 50% | 3.62 | 3.21 | 3.71 |
| MICHAEL MCDONALD Reach Out (Motown/Universal) | 3.37 | 3.25 | 95% | 40% | 3.40 | 3.16 | 3.45 |
| S. TWAIN w/M. MCGRATH Party For Two (Mercury/IDJMG) | 3.36 | 3.41 | 82% | 30% | 3.42 | 2.94 | 3.53 |
| TINA TURNER Open Arms (Capitol) | 3.30 | 3.31 | 44% | 13% | 3.40 | 2.81 | 3.53 |
| KENNY G. f/EARTH, WIND & FIRE The Way (Arista/RMG) | 3.29 | 3.46 | 72% | 23% | 3.41 | 3.04 | 3.50 |
| KATRINA CARLSON Drive (Kataphonic) | 3.29 | 3.41 | 69% | 18% | 3.31 | 3.22 | 3.33 |
| R. STEWART f/S. WONDER What A Wonderful (J/RMG) | 3.23 | 3.34 | 94% | 39% | 3.23 | 2.94 | 3.29 |
| JOHN MAYER Daughters (Aware/Columbia) | 3.10 | 3.14 | 93% | 48% | 3.10 | 2.80 | 3.16 |

Total sample size is 289 respondents. **Total average tavorability** estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are lired of hearing the song. Songs must have 40% familiarity to appear on survey. **Sample** composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. Rate The Music, com data is provided by Mediabase Research, a division of Premiere

| R | R. | AC TOP 30 | | | poweri MEDIA | |
|--------------|------|---|----------------|--------------|-------------------|-------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 1 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 402 | -23 | 17 | 9/0 |

| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATION |
|--------------|----------|---|----------------|-------|-------------------|------------------|
| 1 | 1 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 402 | -23 | 17 | 9/0 |
| 5 | 2 | KELLY CLARKSON Breakaway (Hollywood) | 349 | +23 | 11 | 9/0 |
| 4 | 0+ | BRYAN ADAMS Flying (Universal) | 348 | +17 | 11 | 9/0 |
| 2 | 4 | LOS LONELY BOYS Heaven (OR Music/Epic) | 337 | -23 | 29 | 11/0 |
| 3 | 5 | HALL & DATES I'll Be Around (Red/Sony Music Canada) | 313 | -19 | 18 | 8/0 |
| 6 | 6 | PHIL COLLINS Don't Let Him Steal (Atlantic) | 295 | -10 | 18 | 7/0 |
| 8 | 0 | MICHAEL BUBLE Home (Warner Bros.) | 288 | +6 | 4 | 13/0 |
| 7 | 8 🐞 | KALAN PORTER Awake in A Dream (Sony BMG) | 276 | -20 | 19 | 11/0 |
| 9 | 9 🐞 | S. TWAIN w/M. MCGRATH Party (Mercury/IDJMG) | 273 | -4 | 20 | 11/0 |
| 13 | 0 | TINA TURNER Open Arms (Capitol) | 264 | +28 | 4 | 12/0 |
| 10 | 114 | SARAH MCLACHLAN World On Fire (Arista/RMG) | 259 | -11 | 26 | 13/0 |
| 11 | 12 | ELTON JOHN Answer In The Sky (Universal) | 243 | -15 | 20 | 9/0 |
| 14 | B | JDHN MAYER Oaughters (Aware/Columbia) | 242 | +27 | 5 | 9/0 |
| 16 | 1 | JANN ARDEN Where No (Universal Music Canada) | 226 | +33 | . 4 | 12/2 |
| 12 | 15 | HOOBASTANK The Reason (Island/IDJMG) | 218 | -20 | 28 | 8/0 |
| 18 | 1 | J. BRICKMAN f/R. VOISINE My (Windham Hill/RMG) | 179 | +4 | 8 | 3/0 |
| 17 | 17 👛 | ANDY KIM I Forgot To Mention (Iceworks/MNW) | 174 | -14 | 20 | 4/0 |
| 20 | 18 | TIM MCGRAW Live Like You Were Dying (Curb) | 164 | +8 | 12 | 6/0 |
| 19 | 19 | LIONEL RICHIE Long Long Way To Go (Island/IDJMG) | 144 | -28 | 17 | 6/0 |
| 21 | 20 | R. STEWART f/S. WONDER What A Wonderful /J/RMG | /132 | -18 | 13 | 3/1 |
| 22 | 21 | KIMBERLEY LOCKE 8th World Wonder (Curb) | 117 | +2 | 20 | 4/0 |
| 25 | 2 | RON SEXSMITH Not About To Lose (Nonesuch) | 106 | +2 | 8 | 2/0 |
| 27 | 23 | ALICIA KEYS If I Ain't Got You (J/RMG) | 96 | +6 | 16 | 5/0 |
| 26 | 24 | FINGER ELEVEN One Thing (Wind-up) | 92 | -1 | 18 | 4/0 |
| 23 | 25 | MARTINA MCBRIDE in My Daughter's Eyes (RCA) | 90 | -22 | 16 | 4/0 |
| 28 | 26 | GOO GOO DOLLS Give A Little Bit /Warner Bros.) | 88 | +3 | 2 | 4/0 |
| 29 | 27 | CELINE DION Beautiful Boy (Epic) | 74 | -6 | 11 | 1/0 |
| Debut | 23+ | ANNIE VILLENEUVE Tomber A L'eau (Musicor) | 66 | +2 | 1 | 010 |
| Debut | 294 | CELINE DION in Some Small Way (Epic) | 61 | +20 | 1 | 4/0 |
| Debut> | 1 | SHANIA TWAIN Don't! (Mercury) | 59 | +1 | 1 | 5/1 |

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records • Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

WYJB/Albany, NY* PD: Kevin Callahan MD: Chad O' Hara No Adde

KMGA/Albuquerque, MM*

OMPDI Kris Abrans

APDI Alson Atmosd

18 LOS LONELY BOYS

ROO STEWART

WLEV/Allentown, PA*
PO.MO: Dave Resself
APD: Krissy O'Bhan
KENNY G. KEARTH, WIND & FIRE

KYMG/Anchorage, AK 08t: Mark Merphy PD/MD: Dave Flavior No. Arek

WLTM/Atlanta, GA* OM/PD: Louis Kapian APDAND: Steve Goss 5 JOHN MAYER MERCYME

WFPG/Atlantic City, NJ* PD. Gary Guida MD: Martene Agua ROD STEWART

WBBQ/Augusta, GA* PD: Steve Fernandez No Adds

KKMJ/Austin, TX* PO: Alex O'Hea! MO: Shelly Knight 900 STEWART

KGFM/Bakersfield, CA*

WBBE/Baton Rouge, LA* OM/PD: Jefl Jamigan APD.MO: Michelle Sogthern ROO STEYVAR! MICHAEL BUBLE

WMLIY/Billoxd, MS *
OM/PD: Walter Brown
XENNY G, BEARTH, WIND & FIRE
TINA TURNER

WYSF/Birmingham, AL*
PO. Chip Artedge
APDAMO: Valente Vising
FIVE FOR FIGHTING
MERCYME

KXLT/Boise. ID*
POMD: Tobin Jeffnes
MERCYME
VANESSA WILLIAN

WMJX/Boslon, MA PD Don Kelley
APD: Candy O Terry
NID: Mark Laurence
No Adds

WEBE/Bridgeport, CT* PD Curl Hamsen MB Deamy Lyons ROB PHOLAS

WJYE/Buffalo, NY *
0M/P0: Joe Chille
APO Min. March 4PD: Joe Chille D Mile McQueen : KELLY CLARKSON TINA TURNER

KDAT/Cedar Rapids, IA

IPD: Eric Corner
6 SMASH MOUTH
6 SUGAR RAY
5 TRAIN
5 COUNTING CROWS

WSUY/Charleston, SC* PO: Mike Edwards MDI: John Opincy MAROON 5 ROD STEWART

WVAF/Charleston, WV OMPD: Rick Johnson APD:MD: Rick Johnson No Adds

WDEF/Chattanooga . TN* OM/PD; Darry Howard APD: Pate Sanders MD: Robin Daniels RYAN CABRERA

WLIT/Chicago, IL 1 GM/PO: Bob Itaalia MD: Eric Richeke

WDOK/Cleveland, OH*
PD: Scott Miller
MD: Ted Kowaisis
MERCYNE
ANNA ANALOX
ELTON JOHN

KKL1/Colorado Springs, CO DM: Bob Richards PD/MD: Kyle Matthews 5 JOHN MAYER

WTCB/Columbia, SC* PDMD: Brent Johnson ELTON JOHN

KKBA/Corpus Christi, TX* PD: Apdrey Malkan

KVIL/Dallas, TX*
PD: Smokey Rivers
APD: Michael Prendergast
2 NICHAEL BUBLE

WLQT/Dayton, OH PD: Samy Collegs APD/MO: Brian Michaels No Adds

KLTI/Des Moines, IA* PO/MO: Tim White RIO-IARD IJARX

WMGC/Detroit, MI*
ON Jim Harper
PD: Lost Benneti
MD: Jon Ray
No Adrix

WNIC/Detroit, MI*
PD/MD: Darren Davis
APD: Theresa Lucas
No Adds

WOOF/Dothan, AL PD.960: Linigh Simpson MARCON 5 HOWIE DAY VANESSA WILLIAMS

KTSM/EI Paso, TX*
PO/MO: Bill Tole
APD: Sam Cassiano
APIA NALICK
ROD STEWART

WXKC/Erie, PA

WCRZ/Flint, Mt* OM/PO. Jay Patrick APD/MD. George Michetyre GOO GOO DOLLS WDAR/Florence, SC OM: Randy Wilcox PD: Wil Nichols APD.WID: Dennis Daws ANNA NALICK ELTON JOHEL

WAFY/Frederick. MD MD: Mart Richards 9 LEANN RIMES FROMAN KEATING 7 RICHARD MARX 5 JIM BRICKMAN LCANDY OTERRY

KSOF/Fresno, CA* OM. E. Caris Johnson PD: Mike Brady MD: Kristen Kelley No Adds

KTRR/Ft. Collins, CO* OM/PD: Mark Callaghan No Adds

WMEE/Ft. Wayne, IN*
OMPD: Mark Erans
ND: Chris Cage
12 LENNY KRAVITZ
3 MARTINA MOBRIDE
3 MALL & DATES
SCOTT GRIMES

WLHT/Grand Rapids, MI* PD: Bill Bailey MO: Kim Carson FIVE FOR FIGHTING

WOOD/Grand Rapids, MI*
PD. John Patrick
In Addr.

WMAG/Greensboro, NC* POINTO Scott Kerth

WMYI/Greenville, SC* ON: Scott Johnson PD/MD: Greg McKinney MERCYME

WRCH/Hartford, CT* Allan Camp : Joe Hann MICHAEL BUBLE FIVE FOR FIGHTING IELTON JOHN

KRTR/Honolulu, HI OMPD: Wayne Mana

WAHR/Huntsville, AL*
PD Loo Reyrolds
8 JESSE MCCARTNEY
2 KATRINA CARLSON

WRSA/Huntsville, AL*
PD: John Malone
MD: Nate Cholent
3 RYAN CASRERA
ROO STEWART

WTP/Indianapolis, IN* OM/PD: Gary Havens APD: Peter Judison MD: Steve Cooper 10: MARCON S

WYXB/Indianapolis, IN* ONLPO: David Edgar APD/MD: Jim Cerone

WJKK/Jackson, MS* POMD Dave MacKenzie

WTFM/Johnson City*
PD: Dawid DeFranzo
10 MICHAEL BUBLE

WOLR/Kalamazoo, MI OM/PD: Ken Langhear APO.MD: Brian Wertz 7. RYAN CABRERA 1. TROY JOHNSON

KSRC/Kansas City, MO* PD: Chris Taylor MD: Jeanne Ashley No Adds

KUDL/Kansas City, MO* PO/MD Thom McGinty ELTON JOHN VANESSA WILLMARS

WJXB/Knoxville, TN*
P0: Mike Blakemore
16: MARDON 5
12: AM BRIOXIAN EROCH VOISINE
ROO STEWART

KTDY/Lafayette, LA*

PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley
FIVE FOR FIGHTING
JOE COCKER

WFMK/Lansing, MI PDAND, Chris Reynolds ROO STEWART VANESSA VILLIAMS KMZQ/Las Vegas. NV*
POWAND: Craig Powers
8 MICHAEL MCDONALD
1 DOTARY CSMOND

KSNE/Las Vegas, NV* John Berry ROD STEWART SCOTT GROVES

KOST/Los Angeles, CA* PD/MO: Stella Schwartz

WPEZ/Macon, GA OM: Jeff Silvers PD/MD Hank Brigmond 3 ELTON JOHN

WMGN/Madison, WI*
PD: Pat 0 Well
MD: Amy Abbot
MARDON 5
GOO GOO DOLLS
ROB THOMAS

WZID/Manchester, NH ONEPD: Bob Bromson B RYAN CABRERA

KVLY/McAllen, TX*
PD: Alex Duran
APO,MD: Iris Himojosa
ROO STEWART

WLRO/Melbourne, FL*
ON: Ken Holiday
PD: Michael Lowe
NO: Mindy Levy
RAY CHARLES & DUANA KRALL
GOO GOO DOLLS
ELTON JOHN

WRVR/Memphis, TN* 0MP0: Jerry Dean MD: Larry Wheeler

WMGQ/Middlesex, NJ* POMD: Tim Tett

WLTE/Minneapolis, MN PO Phil Wilson 3 KELLY CLARKSON

WMXC/Mobile, AL* DM: IGE Carson PD: Dan Mason MD: Mary Booth

WOBM/Monmouth, NJ*
PD: Steve Ardolina
MB: Brian Moore
1 MATRINA CARLSON
ROB THOMAS

KWAV/Monterey, CA*
P0,MD: Bernie Moody
4 BARRY MANLOW
1 CROSSY & MASH
1 ROO STEWART
TROY JOHNSON

WW.L. W/Morgantown, WV ON/PO: Chad Perry JIM BRICKMAN (RDCH VOISINE WALK/Nassau, NY*

WKJY/Nassau, NY* PD. Bill Edwards MD. Jodi Vale No Adds

WLMG/New Orleans, LA* PD: Andy Hor: APO-MAP's Steve Suter No Advis

WLTW/New York, NY*
PD: Jim Ryan
MD: Morgan Pres
12 MICHAEL BUBLE

WWOE/Norfolk, VA*
PD: Doe London
MD: Jar? Moreau
4 MICHAEL BUBLE
TRAA TURNER

KMGL/Oklahoma City, DK* PD/MO: Steve O'Bries

KEFM/Omaha, NE* ONE: Mitch Baker PD: Michelle Matthews No Adds

KLTQ/Dmaha, NE° 0M: Mark Tood PD: Billy Shears No Adds WMGF/Orlando, FL*
OM: Chris Kampmeier
PD/MO: Ken Payne
APO: Brends Matthews
No Addit

KEZN/Pairn Springs, CA 0M: Ken White PD: Rick Shaw

WMEZ/Pensacola, FL*

WBEB/Philadelphia, PA* PD: Chris Conley KESZ/Phoenix, AZ*
PD: Strain Holly
APD:MD: Scott Briefy
7 NOCHAEL BUBLE

WLTJ/Pittsburgh, PA* PO/MO: Check Stevens ANNA NALICX

WSHH/Pittsburgh, PA* PO.MD: Ron Antill ROD STEWART

KKCW/Portland, OR* DM/PD: Tony Coles MD: Alan Lawton HOWNE DAY FIVE FOR FIGHTING ELTON JOHN VANESSA WILLIAMS KBAY/San Jose, CA*

KSBL/Santa Barbara, CA OMPO: Keith Royer MD: Peter Bie WWLL/Providence, RI OM/PD: Tony Bristol APD/MD: Miles Rovin

KVKI/Shreveport, LA*
OM: Gary McCoy
PD/MID: Stephance Huffman
11: 8445

KXLY/Spokane, WA* PD/MD: Beau Tyler

WMAS/Springfield, MA*
PD. Paul Cannon
PD. Paul

KGBX/Springfield, MO OM/PD: Paul Kelley APD,MD: Dave Roberts No. Artis:

KEZK/St. Louis, MO*

KJOY/Stockton, CA* Old: John Christian PD 960: Durk Kooyman No Adds

WYYY/Syracuse, NY*
Off Rich Lauber
PD: Kathy Rowe
#PD:MID: Marme Masson
4 GOO GOO DOLLS
4 TINA TURNER
4 MICHAEL BUISLE

I: Mark Edwards 10: Bob London Ray Charles VDIANA KRALL Ryan Cabrera Roo Stewart

WRAL/Raleigh, NC *
OM/PD: Joe Wade Formicola
MD: Jim Ketly
No Adds

WRSN/Raleigh, NC° PD:MD: Brise Taylor 4 JOHN MAYER KRNO/Reno, NV*

WTVR/Richmond, VA*
OMPO: 88 Cabill
MD Kn Simons
5 GOO GOO DOLLS
4 RYAN CARRERA
ROD STEWART

WSLQ/Roanoke, VA*
PD: Don Morrison
MO: Dick Daniets
MICHAEL BUBLE

WRMM/Rochester, NY*
APDAID, Terese Taylor
No Adds

WGFB/Rockford, IL PD/MD: Doug Daniels 12 KENNY & SEARTH, WIND & FIRE 5 MICHAEL BUBLE

KGBY/Sacramento, CA*

OM: Dave Mauer PD, Jerry D'Donnell APD: Michelle Langely

OM/PD: Jim Murshy APD/MD: Mike Bhling 1 SCOTT GRIMES

KBEE/Salt Lake City, UT*

KSFI/Salt Lake City, UT

KQXT/San Antonio, TX* PD/MD: Ed Scarborough APD: Jim Conlec

KMXZ/Tucson, AZ* PD: Bobby Rich APD:MD: Leslie Lois No Adds

WRVF/Toledo, OH*
OM: Bill Michaels
PB: Don Gosselin
ROB STEWART
ELTON JOHN
JOE COOKER

WLZW/Utica, NY DM: Tom Jacobsen PD: Peter Naughton MD: Mark Richards RYAN CABRERA

WEAT/W. Palm Beach, FL* PO/MO: Rick Shockley

WASH/Washington, DC*
PD: Bill Hess

WHUD/Westchesler, NY* OM/PO. Steven Petrone APD/MD. Tem Ferral ROB THORAAS

KRBB/Wichita, KS* OM.PD: Lyman James No Adds

WMGS/Witkes Barre, PA* PD: Stan Phillips MD: Jude Morgan

WJBR/WilmIngton, OE* PD: Michael Waite NED: Calony HIR RAY CHARLES UDIANA KRALL

WGNI/Wilmington, NC ON: Perry Stone PD: Mute Farmw ND: Craig Thomas 4. JEWEL 4. 3 DOOMS DOWN 3. ROB THOMAS

WSRS/Worcester, MA* P0/MO: Tem Holf CROSBY & NASH ROB THOMAS

WARM/York, PA*
PONID: Rick Sten
KERRY & LEARTH, WIND & PRE
MICHAEL BUBLE

POWERED BY MEDIABASE

141 Total Reporters 117 Total Monitored

24 Total Indicator

Did Not Report, Playlist Frozen (3): KEZA/Fayetteville, AR WNSN/South Bend, IN WSWT/Peoria, IL



Steve Goss
Asst. PD/MD/midday host,
WLTM/Atlanta

I've been at WLTM/Atlanta for over 25 years. I started out working as a writer and producer for our sister station, News/Talk WGST-AM/Atlanta, during the summer — I was a high school history and political science teacher at the time. I was always interested in radio but saw it as a hobby. Then one day I was offered a weekend job at WLTM (The Peach), which was Easy Listening back then. One thing led to another, and eventually I went



full-time on The Peach. Doing Easy Listening was really ... different. It was a very slow, laid-back format that would deliberately use dead air to slow down the pace. In 1990 we made a gradual transition from Easy Listening to Soft AC by slowly getting rid of the instrumentals. By 1992 the evolution was complete. Now AC has become a format that

borrows artists from other formats — like Country, Rock and Alternative — which I think is a natural evolution. As for ratings, we had an awesome December. It was especially gratifying because two other stations in the market went all-Christmas. Though some people tire of holiday tunes, it's a good feeling when you hear firsthand from listeners that you're adding joy to their lives. It may sound sappy, but it's true. Lastly, I'd like to add that '04 was a special and memorable year for me because of what the Red Sox accomplished. Go Red Sox!

ongrats to all the Grammy winners ... Best Pop Performance by a Duo or Group With Vocal winner Los Lonely Boys' "Heaven" (Or Music/Epic) remains at No. 1, Kelly Clarkson's "Breakaway" (Hollywood) sits at No. 2, and multiple Grammy winner John Mayer goes to No. 3 with "Daughters" (Columbia). Mayer also picks up second Most Increased Plays, with +171 ... Rod Stewart, who received



the Grammy for Best Traditional Pop Vocal Album for Stardust: The Great American Songbook Volume III, gets Most Added this week for "Blue Moon" (J/RMG), with 19 adds ... Most Increased Plays goes to Michael Bublé's "Home" (143/Reprise) again this week, with +179. He goes from 18 to 15 and is second Most Added, with 11 adds ... Over at Hot AC, The Goo Goo Dolls' "Give a Little Bit" (Warner Bros.) holds strong at No. 1, Grammy winners for Best Rock Album (American Idiot) Green Day jump to No. 2 with "Boulevard of Broken Dreams" (Reprise), and Kelly Clarkson's "Breakaway" drops to No. 3 ... Rob Thomas' "Lonely No More" (Atlantic) continues to charge up the chart, going from 23 to 11 while picking up Most Increased Plays, with +956 ... Lifehouse's "You and Me" (Geffen) has second Most Increased Plays, with +339, and is second Most Added, with 12 adds ... Multiple Grammy winners U2 are Most Added this week, with 28 adds for "Sometimes You Can't Make It on Your Own" (Interscope) ... Debuts this week at Hot AC include Gwen Stefani f/Eve's "Rich Girl" (Interscope) at 39 and Jack Johnson's "Sitting, Waiting, Wishing" (Brushfire/Universal) at 40.

- Julie Kertes, AC/Hot AC Editor



ARTIST: Michael Bublé LABEL: 143/Reprise

By JULIE KERTES/AC/HOT AC FDITOR

Vancouver crooner Michael Bublé has his grandfather to thank for exposing him to the standards Bublé is known for performing today. "My grandfather was really my best friend growing up," says Bublé. "He was the one who opened me up to a whole world of music that seemed to have been passed over by my genera-

tion. Although I like rock 'n' roll and modern music, the first time my granddad played me The Mills Brothers, something magical happened. The lyrics were so romantic — so real — the way a song should be, for me. It was like seeing

my future flash before me. I wanted to be a singer, and I knew that this was the music I wanted to sing."

Buble's grandfather, a skilled plumber, bartered his services with local musicians in exchange for an opportunity for Michael to perform onstage with them. The natural-born star met Grammy-winning producer and label executive David Foster through former Canadian Prime Minister Brian Mulroney, himself a music fan, and was signed to Foster's label, 143, through Reprise Records.

Bublé's latest release, *It's Time*, is another collection of timeless songs that appeal to audiences of all ages. The CD features an original track, "Home," which is charging up the AC chart. The week of Feb. 7 "Home" received Most Increased Plays, with +196, jumping from 23 to 18; it was also Most Added, with 19 adds.

WWLI/Providence PD Tony Bristol tells R&R, "Home' proves Michael Bublé has what it takes to be a major pop star. Women love his music. This song will be in hot rotation sooner than later." Written by Bublé, Amy Foster-Gillies and Alan Chang, "Home" has taken programmers by surprise. KKCW/Portland, OR MD Alan Lawson says, "OM/PD Tony Coles and I listened to 'Home' during a music meeting and were blown away instantly. It's really the most intimate and simple love song. This one just knocked us out. It's a dynamite tune!" Though "Home" isn't what you would expect from this modern-day Sinatra, it exemplifies Bublé's true talent and versatility.

Radio support is widespread, with stations like KOST/Los Angeles; WMJX/Boston; WRMM/Rochester, NY; WLEV/Allentown; WLRQ/Melbourne; WTPI/Indianapolis; WDEF/Chattanooga, TN; KBEE/Salt Lake City; WWLI; and KKCW lead-

ing the way in plays.

KOST PD Stella Schwartz says, "The upcoming KOST 103 Valentine's Party featuring Michael Bublé sold out in only a few days, and we are so excited about treating our listeners to a romantic evening of music. 'Home' has elicited positive listener response and sounds great on the air."

KBEE PD Rusty Keys says. "It's a great-sounding song. Listeners have immediately reacted to it. Utah leads the nation in National Guard deployment to Iraq, so many families who have loved ones overseas have found comfort in 'Home."

Bublé's "Home" does evoke a strong emotional response with listeners. For me, it was the lyric "And I feel just like I'm living someone else's life/It's like I just stepped outside when everything was going right/And I know just why you could not come along with me/This was not your dream, but you always believed in me" that made me yearn for home.



HOT AC TOP 40

| | | February 18, 2005 | | | | | |
|--------------|--------------|---|----------------|--------------|---------------------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| 1 | 1 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 3520 | -115 | 239182 | 17 | 95/0 |
| 3 | 2 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 3414 | +276 | 229438 | 10 | 93/0 |
| 2 | 3 | KELLY CLARKSON Breakaway (Hollywood) | 3149 | -54 | 218999 | 26 | 80/0 |
| 4 | 4 | LENNY KRAVITZ Lady (Virgin) | 2762 | -108 | 205548 | 22 | 90/0 |
| 6 | 5 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 2683 | -124 | 192135 | 32 | 93/0 |
| 5 | 6 | FINGER ELEVEN One Thing (Wind-up) | 2636 | -181 | 187323 | 39 | 9010 |
| 7 | 7 | JOHN MAYER Daughters (Aware/Columbia) | 2519 | -236 | 160183 | 24 | 86/0 |
| 9 | 8 | MAROON 5 Sunday Morning (Octone/J/RMG) | 2308 | +70 | 139345 | 11 | 94/2 |
| 8 | 9 | SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 2252 | -232 | 117257 | 20 | 79/0 |
| 10 | 10 | HOWIE DAY Collide (Epic) | 2206 | +24 | 129812 | 25 | 84/2 |
| 23 | • | ROB THOMAS Lonely No More (Atlantic) | 1923 | +956 | 144618 | 2 | 91/10 |
| 14 | 12 | KEANE Somewhere Only We Know (Interscope) | 1721 | +75 | 87528 | 16 | 75/2 |
| 11 | 13 | RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 1648 | ·198 | 104246 | 27 | 73/0 |
| 13 | 14 | HOOBASTANK The Reason (Island/IDJMG) | 1626 | -40 | 139793 | 50 | 89/0 |
| 15 | 15 | LDS LONELY BOYS Heaven (OR Music/Epic) | 1548 | .79 | 111866 | 46 | 85/0 |
| 17 | 16 | RYAN CABRERA True (E.V.L.A./Atlantic) | 1531 | +125 | 89123 | 7 | 71/2 |
| 12 | 17 | U2 Vertigo (Interscope) | 1514 | -163 | 111370 | 19 | 68/0 |
| 18 | 18 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 1486 | +85 | 65420 | 7 | 73/2 |
| 21 | 19 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 1344 | +203 | 67956 | 7 | 67/5 |
| 20 | 20 | KELLY CLARKSON Since U Been Gone (RCA/RMG) | 1335 | +188 | 92338 | 8 | 54/7 |
| 19 | 4 | JET Look What You've Done (Atlantic) | 1303 | +86 | 63684 | 15 | 58/2 |
| 16 | 22 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 1250 | -188 | 83975 | 13 | 42/0 |
| 22 | 3 | ANNA NALICK Breathe (2am) (Columbia) | 1130 | +84 | 49050 | 11 | 56/3 |
| 24 | 24 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 981 | +112 | 64751 | 5 | 39/1 |
| 28 | 4 | LIFEHOUSE You And Me (Geffen) | 977 | +339 | 50984 | 2 | 66/12 |
| 26 | 20 | LOW MILLIONS Eleanor (Manhattan/EMC) | 820 | +10 | 24342 | 15 | 42/2 |
| 27 | 4 | DURAN DURAN What Happens Tomorrow (Epic) | 816 | +105 | 32011 | 5 | 54/4 |
| 29 | 28 | ASLYN Be The Girl (Capitol) | 598 | +65 | 12364 | 11 | 36/0 |
| 25 | 29 | HOOBASTANK Disappear (Island/IDJMG) | 573 | -267 | 18780 | 15 | 46/0 |
| 33 | ③ | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 520 | +131 | 18618 | 2 | 36/5 |
| 30 | ① | TIM MCGRAW Live Like You Were Dying (Curb) | 509 | +50 | 32673 | 6 | 25/1 |
| 32 | 32 | KILLERS Mr. Brightside (Island/IDJMG) | 500 | +67 | 18025 | 3 | 31/1 |
| 35 | 3 3 | BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group) | 412 | +76 | 8846 | 3 | 33/1 |
| 34 | 34 | JOSS STONE Right To Be Wrong (S.Curve/EMC) | 406 | +46 | 12654 | 4 | 24/0 |
| 31 | 35 | SIMPLE PLAN Welcome To My Life (Lava) | 311 | -126 | 14500 | 12 | 19/0 |
| 38 | 35 | BLACK EYED PEAS Let's Get It Started (A&M/Interscope) | 290 | +21 | 22886 | 14 | 7/0 |
| 37 | 37 | MINDY SMITH Come To Jesus (Vanguard) | 224 | -48 | 7581 | 14 | 17/0 |
| 39 | 38 | LOS LONELY BOYS More Than Love (OR Music/Epic) | 210 | -2 | 7412 | 20 | 13/0 |
| Debut> | 39 | GWEN STEFANI f/EVE Rich Girl (Interscope) | 203 | +59 | 15775 | 1 | 6/1 |
| [Debut | 40 | JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) | 194 | +67 | 4343 | 1 | 21/5 |

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2005, Radio & Records

POWERED BY MEDIABASE

MOST ADDED

| 13142F 755 | |
|--|------|
| ARTIST TITLE LABEL(S) | ADOS |
| U2 Sometimes You Can't Make It On Your Own (Interscope) | 28 |
| LIFEHOUSE You And Me (Geffen) | 12 |
| COLLECTIVE SOUL Better Now (El Music Group) | 11 |
| ROB THOMAS Lonely No More (Atlantic) | 10 |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | 7 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 5 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | 5 |
| MARC BROUSSARD Where You Are (Island/IDJMG) | 5 |
| JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) | 5 |
| MICHAEL TOLCHER Mission Responsible (Octone) | 5 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| ROB THOMAS Lonely No More (Atlantic) | +956 |
| LIFEHOUSE You And Me (Geffen) | +339 |
| GREEN DAY Boulevard Of Broken Oreams (Reprise) | +276 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | +203 |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | +188 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | +131 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | +125 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | +112 |
| DURAN OURAN What Happens Tomorrow (Epic) | +105 |
| JEM 24 (ATO/RCA/RMG) | +103 |
| | |

NEW & ACTIVE

MARC BROUSSARD Where You Are (Island/IDJMG)
Total Plays: 191, Total Stations: 22, Adds: 5
CARBON LEAF Life Less Ordinary (Vanguard)
Total Plays: 187, Total Stations: 20, Adds: 1
JEM 24 (ATO/RCA/RMG)
Total Plays: 141, Total Stations: 17, Adds: 3
U2 Sometimes You Can't Make It On Your Own (Interscope)
Total Plays: 120, Total Stations: 32, Adds: 28
COLLECTIVE SOUL Better Now (Et Music Group)
Total Plays: 96, Total Stations: 16, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Hot AC Songs 12 + For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Famil. | Burn | W 18-34 | W 18-24 | W 25-34 |
|---|------|------|--------|------|------------|------------|------------|
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | 4.32 | 4.32 | 94% | 17% | 4.25 | 4.33 | 4.13 |
| MAROON 5 She Will Be Loved (Octone/J/RMG) | 4.14 | 3.97 | 99% | 42% | 4.23 | 4.26 | 4.19 |
| SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 4.09 | 4.06 | 96% | 33% | 4.05 | 4.08 | 4.00 |
| MAROON 5 Sunday Morning (Octone/J/RMG) | 4.09 | 3.89 | 92% | 19% | 4.14 | 4.09 | 4.21 |
| 3 DOORS DOWN Let Me Go (Republic/Universal) | 4.09 | 4.10 | 70% | 9% | 4.06 | 4.13 | 3.98 |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | 4.03 | 3.97 | 91% | 23% | 3.98 | 3.93 | 4.04 |
| KELLY CLARKSON Breakaway (Hollywood) | 4.00 | 3.92 | 99% | 40% | 4.09 | 3.92 | 4.32 |
| HOWIE DAY Collide (Epic) | 3.98 | 4.00 | 70% | 15% | 3.90 | 3.95 | 3.84 |
| FINGER ELEVEN One Thing (Wind-up) | 3.91 | 3.91 | 96% | 38% | 3.92 | 3.78 | 4.11 |
| HOOBASTANK The Reason (Island/IDJMG) | 3.87 | 3.76 | 100% | 57% | 3.94 | 3.83 | 4.10 |
| RYAN CABRERA On The Way Down (E.V.L.A.JAtlantic) | 3.87 | 3.92 | 96% | 36% | 3.80 | 3.74 | 3.88 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | 3.87 | _ | 82% | 20% | 3.85 | 3.78 | 3.96 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | 3.86 | 3.93 | 89% | 25% | 3.82 | 3.79 | 3.86 |
| JET Look What You've Done (Atlantic) | 3.86 | 3.86 | 82% | 15% | 3.89 | 3.90 | 3.86 |
| SIMPLE PLAN Welcome To My Life (Lava) | 3.79 | 3.89 | 92% | 30% | 3.71 | 3.61 | 3.83 |
| BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba Label Group) | 3.78 | 3.76 | 97% | 48% | 3.66 | 3.56 | 3.80 |
| KEANE Somewhere Only We Know (Interscope) | 3.78 | 3.81 | 71% | 15% | 3.62 | 3.98 | 3.09 |
| HOOBASTANK Disappear (Island/IDJMG) | 3.76 | 3.76 | 77% | 19% | 3.78 | 3.71 | 3.87 |
| GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 3.75 | 3.84 | 94% | 29% | 3.83 | 3.B0 | 3.86 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 3.74 | 3.79 | 91% | 25% | 3.80 | 3.64 | 4.02 |
| LOW MILLIONS Eleanor (Manhattan/EMC) | 3.64 | 3.56 | 50% | 12% | 3.42 | 3.51 | 3.30 |
| ANNA NALICK Breathe (2am) (Columbia) | 3.58 | 3.75 | 50% | 8% | 3.65 | 3.76 | 3.53 |
| JOHN MAYER Daughters (Aware/Columbia) | 3.43 | 3.29 | 96% | 41% | 3.37 | 3.42 | 3.30 |
| U2 Vertigo (Interscope) | 3.43 | 3.36 | 95% | 46% | 3.38 | 3.27 | 3.52 |
| DURAN DURAN What Happens Tomorrow (Epic) | 3.42 | - | 41% | 11% | 3.43 | 3.21 | 3.64 |
| LENNY KRAVITZ Lady (Virgin) | 3.38 | 3.25 | 96% | 43% | 3.19 | 3.18 | 3.20 |
| LOS LONELY BOYS Heaven (OR Music/Epic) | 3.37 | 3.37 | 96% | 53% | 3.25 | 3.05 | 3.53 |

Total sample size is 306 respondents. **Total average lavorability** estimates are based on a scale of 1-5. (1-dislike very much, 5 - like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

| RR | |
|--------|--|
| CANADA | |

HOT AC TOP 30

POWERED MEDIABASE

| CAN | AUA | LI. | | | | |
|--------------|------|---|----------------|--------------|-------------------|------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATION |
| 3 | 0 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 654 | +75 | 7 | 9/0 |
| 1 | 2 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 621 | +8 | 14 | 9/0 |
| 6 | 3 | KELLY CLARKSON Since U Been Gone (RCA/RMG) | 583 | +55 | 7 | 10/0 |
| 5 | 4 | MAROON 5 Sunday Morning (Octone/J/RMG) | 569 | +34 | 7 | 14/0 |
| 2 | 5 | NELLY f/T. MCGRAW Over_ (Denty/Fo' Reel/Curb/Universal) | 559 | .47 | 12 | 9/0 |
| 4 | 6 🐗 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 516 | -48 | 14 | 12/0 |
| 8 | 7 🛊 | LOW MILLIONS Eleanor (Manhattan/EMC) | 424 | -23 | 10 | 13/1 |
| 7 | 8 🛊 | SIMPLE PLAN Welcome To My Life (Atlantic) | 399 | -100 | 16 | 17/0 |
| 10 | 9 🛊 | LIAM TITCOMB Sad Eyes (Sony BMG) | 369 | -17 | - 11 | 10/0 |
| 11 | 10 | KEANE Somewhere Only We Know (Interscope) | 363 | 0 | 9 | 8/0 |
| 24 | Q. | JANN ARDEN Where No (Universal Music Canada) | 350 | +101 | 2 | 12/2 |
| 17 | 12+ | K-OS Man I Used To Be (Astralwerks/EMC) | 345 | +35 | 5 | 7/0 |
| 18 | 13 | HOWIE DAY Collide (Epic) | 343 | +46 | 5 | 8/0 |
| 12 | 14 | LENNY KRAVITZ Lady (Virgin) | 330 | -2 | 12 | 9/0 |
| 9 | 15 | U2 Vertigo (Interscope) | 330 | -71 | 17 | 16/0 |
| 27 | 16 | GWEN STEFANI f/EVE Rich Girl (Interscope) | 322 | +81 | 2 | 6/0 |
| 14 | 0 | SARAH MCLACHLAN Push (Arista/RMG) | 321 | 0 | 7 | 7/0 |
| 15 | 18 | JOHN MAYER Daughters (Aware/Columbia) | 310 | -7 | 16 | 10/0 |
| 26 | 19 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 305 | +62 | 2 | 10/3 |
| 13 | 20 🛊 | SOULDECISION Kiss The Walls (HBE/Sextant) | 296 | -36 | 12 | 810 |
| 19 | 4 | BRYAN ADAMS Flying (Universal) | 292 | +10 | 7_ | 9/1 |
| 22 | 22 | JET Look What You've Done (Atlantic) | 265 | +4 | 2 | 6/1 |
| Debut | 23 | RDB THOMAS Lonely No More (Atlantic) | 254 | +169 | 1 | 12/5 |
| 23 | 24 🛊 | STABILO One More Pill (Virgin Music Canada) | 247 | -4 | 4 | 6/1 |
| 20 | 25 | S. TWAIN w/M. MCGRATH Party (Mercury/IDJMG) | 245 | -25 | 20 | 16/0 |
| Debut> | 26 | DURAN DURAN What Happens Tomorrow (Epic) | 223 | +61 | 1 | 7/1 |
| - | 27 | HOOBASTANK Disappear (Island/IDJMG) | 206 | -18 | 10 | 5/1 |
| 28 | 28 🛊 | NELLY FURTADO Explode (DreamWorks/Interscope) | 204 | -32 | 9 | 7/0 |
| 29 | 29 | KILLERS Somebody Told Me (Island/IDJMG) | 201 | -29 | 15 | 11/0 |
| 30 | 30 | DURAN DURAN (Reach Up For The) Sunrise (Epic) | 190 | -39 | 18 | 15/0 |

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fled in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market WDVD/Detroit, MI* PD: Byron "Ron" Harrell APD: Kris Harris 29 HOWIE DAY 25 AVRIL LAVIGNE

WKDD/Akron, OH* OM: Keith Kennedy MARC BROUSSARI

1 U2 1 TEARS FOR FEARS

WKSZ/Appleton, WI* OM: Greg Bell PD: Dayton Kane APD-MD: Brian Dayis NO. Adds

WAYV/Atlantic City, NJ* PD: Paul Kelly CROSSFADE MICHAEL TOLCHER

UZ COLLECTIVE SOUL LISA MARIE PRESLEY

KLLY/Bakersfield, CA* PD: E.J. Tyler APD, Erik Fox MD: Forrest Bueller 9 MARC BROUSSARD

UZ LISA MARIE PRESLEY MICHAEL TOLCHER

WWMX/Ballimore, MD* ON: Josh Medlock PD: Jason Kidd No Adds

WUJM/Biloxi, MS* OM: Jay Taylor PD: Kyle Curley RAY CHARLES ENORAH JONES U2 JACK JOHNSON

KCIX/Boise, ID* OM/PD: Jeff Cochran APD: Tobin Jeffries VELVET REVOLVER LIFEHOUSE

WCOO/Cape Cod, MA OM/PD: Gregg Cassidy MD: Chent Park 47 ROB THOMAS 32 GWEN STEFANI VEVE

WMT/Cedar Rapids, IA DM/PD: JJ Cook APO: John Rivers 16 ROB THOMAS

WTMX/Chicago, IL ' PD/MD: Mary Ellen Kach

WMVX/Cleveland, OH* PD: Dave Popovich MD: Jay Hudson KELLY CLARKSON

KVUU/Colorado Springs, CO* PO,MD: AJ Carlisie 2 3 DOORS DOWN

KKPN/Corpus Christi, TX* OM, Scott Holf APO: Brad Wells 7 LOW MILLIONS CROSSFADE

KLTG/Corpus Christi, TX* OM/PD: Bert Clark

PD: Jim Schaefer MD: Jimmy Wright 1 ARI HEST 3 DOORS DOWN

WOZN/Greensboro, NC* OM: Brian Douglas PD: Michael Byan MD: Neil Wilson 19 JESSE MCCARTNEY KEANE ANNA NALICK

WENS/Indianapolis OM/PD: David Edgar APD/MO: Jim Cerone

WQSM/Fayetteville, NC* PD.MD: Chris Chaos U2

WBQB/Fredericksburg, VA OM/PD: Brian Demay APD:MD: Lisa Parker 9 CARBON LEAF 9 ROB THOMAS 8 GWEN STEFANI LEVE

OM Doug Montgome PD: Brian Casey APD MD: Ken Evans KELLY CLARKSO 3 DOORS DOWN

WMXLA.exington, KY* *
PD/MD: Date O'Brian

KURB/Little Rock, AR* PO Randy Cain MO: Becky Rogers No. 24/fe

KYSR/Los Angeles, CA* PD: Angela Perelli APO/MD: Deanne Saftren

2 RAY CHARLES IN ORAH JONES 2 ROB THOMAS

WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair
ROB THOMAS

5 KELLY CLARKSON 5 LIFEHOUSE

WMYX/Milwaukee, WI* OM: Brian Kelly PD: Tom Gjerdrum MD: Kidd O'Shea No Adds

COLLECTIVE SOU

WXMP/Pegria, IL OM: Rick Hirschmann PD: Scott Seipel 10 VELVET REVOLVER 5 KEANE WJLK/Monmouth, NJ OM/PD: Lou Russo APD/MD: Debbie Mazeltz TEARS FOR FEARS UZ

KPSI/Palm Springs, CA PD/MD: Michael Storm

ASLYN LIFEHOUSE

WJLQ/Pensacola, FL° PD: John Strart 4 MAROON 5

KRSK/Portland, OR* PD: Dan Persigehl MD: Sheryl Stewart 29 ROB THOMAS 25 VELVET REVOLVER

WRFY/Reading, PA* PO,MD: Al Burke 6 Lt2 COLLECTIVE SOUL

KL CA/Reno, NV OM: Bill Schutz PD: Beej Bretz MD: Connie Wray U2 ROB THOMAS

KZZO/Sacramento, CA* APO.MD: Todd Violette ROB THOMAS

KFMB/San Giego, CA* OM/PD: Tracy Johnson

KEZR/San Jose, CA* OM/PD: Jim Murphy APD/MD: Michael Martinea No Arris

KLSY/Seattle, WA* PD: Bill West

KPLZ/Seattle, WA* PD: Kent Phillips MD: Alisa Hashimoto WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker 2 U2

WWZZ/Washington, DC* PD: Sammy Simpson APD/MD; Sean Sellers

WVRV/St. Louis, MO PD Marty Linck MD Jith Devine CROSSFADE TEARS FOR FEARS LIFEHOUSE

WMTX/Fampa, FL* OM/PD: Jeff Kapugi APD: Kurl Schreiner MD: Kristy Knight No Adds

KZPT/Tucson, / OM: Torn Land PD: Greg Dunkin MD; Leslie Lois JET

5 LIZ 4 JACK JOHNSON

KFBZ/Wichita , KS* PD: Barry Mckay APD: Eric Summers MO: Carson TOBYMAC

COLLECTIVE SOUL MOTLEY CRUE

WXLO/Worcester, MA* OM/PD: Jay Beau Jones APD/MD: Mary Knight EM ARI HEST COLLECTIVE SOUL

WMXY/Youngstown OM Dan Rivers PD: Jerry Mac MD: Mark French AVRIL LAVIGNE KELLY CLARKSON

WWWM/Toledo, OH OM: Tim Roberts PD: Steve Marshall MD: Jeff Wicker LIFEHOUSE POWERED BY MEDIABASE

WKPK/Traverse Cfty, MI PD: Rob Weaver MD: Heather Leigh 13 DIDO CARBON LEAF MARIO

114 Total Reporters KEYW/Tri-Cities, WA PD/MD: Paul Drake 18 VELVET REVOLVER 16 ROB THOMAS 8 LIFEHOUSE 95 Total Monitored

19 Total Indicator

Did Not Report. Playlist Frozen (5): KMXS/Anchorage, AK KRUZ/ Santa Barbara, CA WBWZ/

Poughkeepsie, NY WDAQ/Danbury, CT WKMX/Dothan, AL

SMOOTH JAZZ



CAROL ARCHER

Personality, **Creativity And Style**

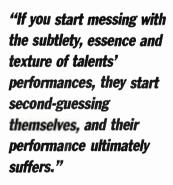
How to recruit, develop and inspire air talent

ne cannot overestimate the importance of Smooth Jazz air talent in conveying the format's many benefits to listeners. This week we explore how WNUA/Chicago PD Steve Stiles recruits and guides new personalities and reinvigorates veteran talent

when hiring talent: "The qualities that I would look for in talent are the exact same qualities that I look for in anyone else who wants to be a part of WNUA. It would be no different if I were the manager of a restaurant or worked in a bank.

"I want someone with a great attitude, first and foremost; someone who has a passion for life. Positive attitude is the one thing you can't

teach someone. They need to bring that to the table themselves. You can teach somebody how to be proficient at tasks, but you can't teach them how to do it with heart. The ability to inspire others and just make you feel good to be around are great qualities.



"Air talent must possess that innate quality that makes them talent. This is a unique combination of personality, creativity, style and a way about them that makes them special both on and off the air.

"It's an indefinable collection of qualities. All our talent possess it, but in wonderful and different ways. They all have it, but it isn't the same on any of them. That's the cool part: There is no magic formula, and yet it all gels beautifully."

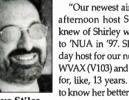
Covert Ops

Stiles explains that hiring an air talent sometimes resembles an undercover operation. "The times when I've needed to find someone have all been very stealthy," he says. "I

Stiles enumerates the attributes he seeks have a short-list of close personal advisers,

both internally and externally and in and outside the business.

"Our newest airstaff member is afternoon host Shirley Hayes. I knew of Shirley when I first came to 'NUA in '97. She was the midday host for our now-sister station WVAX (V103) and killed over there for, like, 13 years. Years later I got to know her better when our paths crossed at XM. She was still an un-



Steve Stiles

believable talent.

When we had the opening in afternoons last summer, I wanted someone from Chicago. Initially, I spent a lot of time listening to other radio stations in the market to see if we could possibly raid from them, and I also checked out the local TV news, traffic and weather folks. I made a couple of calls and had a couple of discreet meetings, but nothing came of it.

"It was during a conversation with another PD about a completely different subject that Shirley's name came up, and a bell went off. I called her the next day to ask if she wanted to come home. She's been with us almost a year, and now I can't imagine a time without her. She fit in so well that it's like she's been here as long as [veterans] Rick O'Dell and Danae Alexander.

No Micromanaging

Explaining how he offers feedback and suggestions, Stiles says, "I've never believed in micromanaging talent - or anyone on our team, for that matter. The reason these men and women are here is because they are professionals who bring something unique and special to the party and they're wonderful people to be around.

"One of the worst things you can do to a talent is limit them from doing the very thing that you hired them for in the first place. Yes, there are things that need to be accomplished in the course of their show each day. There is an order and a system in place for how and when we do things on-air. That's the structure. But as long as they are within the broad parameters of the structure, let them do their

"I would much rather have to rein in jocks than kick them in the ass to get something out

Advice From A Master

Veteran air personality Maria Lopez voicetracks shifts for KSSJ/Sacramento: WSSM/St. Louis: KOAS/Las Vegas; KJZY/Santa Rosa, CA; and WJZZ/Atlanta. Below is her remembrance of a lesson learned from KKSSF/San Francisco's founding PD, the late Steve Feinstein, a world-class talent coach who believed brevity is the soul of wit,

"Steve had an outstanding facility with language, and he was a stickler that it be used correctly on the air," Lopez says. "He insisted that jocks be brief but thorough. Words, like great, nice and fun were verboten because they didn't have enough substance.



"He always wanted us to be more descriptive and sometimes insisted that I write out all the breaks for an entire show in longhand to focus my attention."

of them. If you start messing with the subtlety, essence and texture of their performance, they start second-guessing themselves, and their performance ultimately suffers. Their uniqueness goes away.

"I treat them like anybody would want to be treated, like we all like to be treated. Empower people, make them feel good about what they do and allow them to make an occasional mistake to learn from. This is the key to having a team that wants to do well for the team.

"Being blessed with such a veteran team, there aren't a whole lot of formal meetings or aircheck sessions. We all talk every day. I make my rounds and check in with everyone and have informal conversations to see what's

"I'll bring everyone up to date on what the current priorities are. Hey, I need you to give our upcoming concert a little more love in your show today,' or, 'Let's really focus on warm-weather trip-a-day destinations this week while it's ass-cold outside.'

Trust The Talent

Stiles continues, "Obviously, I listen to the station during most of my waking hours. I make notes - a lot of notes - and then work those into our conversations. I don't believe in hot-lining; there's no sense in putting your talent on tilt. That just screws up their next break. There's plenty of time to talk off the air if you hear something that needs correction.

"As a rule, most people are their own toughest critics, and talent is generally the first to cop to a break that didn't go the way they wanted. The great part is, they'll have another chance to do it right tomorrow.

"I will send a quick e-mail while they are on the air to say how great the last break was or how much fun it sounds like they're having. Sometimes I'll just walk in and tell them they're having a great show. Positive reinforcement is always the better way to

"When you respect and trust air talent, it's easier to give them the broad strokes and let them do their thing. I sincerely doubt that anyone here would ever say or do something so outrageous on the air that it could cause any major problems for us. That's one of the really nice things about working for a grown-up

Make It New

Stiles says it's a constant challenge to keep an air talent's breaks fresh, on-message and motivated. "Their job is to come in every day; create a unique, one-of-a-kind aural masterpiece; let it go; and be ready to do it all over again tomorrow. That's no small order.

"The best talent gets this, and it's just a part of what they do for show prep. They challenge themselves to come up with a different twist on back-selling a song that they've back-sold thousands of times before so it's freshly made and unique every single day.

"Anybody can have an off day. We're all human, and that's part of the human condition. For talent, though, it's much more intense, because they don't have the luxury of closing the door to their office and not taking calls. It's show biz, and no matter how lousy they feel, they have to screw on a smile and perform. That's a lot of pressure, but that's what separates the stars from those who do their four and hit the door.

"Our talent challenge themselves to come up with a different twist on back-selling a song that they've back-sold thousands of times before so it's freshly made and unique every single day."

"My challenge as the coach is to give unique and different angles for discussion that can be incorporated into their shows. What's going on today? The weather is the obvious. Go deeper. It's Super Bowl weekend. What else? We've got the Grammys and the Academy Awards coming up.

'Now make it all relate to your show and listeners; tie it all together. I encourage everyone to share information with each other. A great Grammy bit will sound great in the morning with Ramsey and Karen and also in Danae's show at night. We can absolutely re-

"I remind them that every time they open the mike somebody is listening to us for the very first time. Somebody is new to Chicago and experiencing our presentation for the very first time every day. Our goal is to make them want to hang with us and make us their new

SMOOTH JAZZ TOP 30

| | | February 18, 2005 | | | | | |
|--------|------------|---|-------|-------|---------------------------|-------------------|-----------------------|
| WEEK | THIS | ARTIST TITLE LABEL(S) | PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATION ADDS |
| 1 | 1 | SOUL BALLET Cream (215) | 736 | -18 | 80351 | 24 | 35/0 |
| 5 | 2 | MINDI ABAIR Come As You Are (GRP/VMG) | 661 | +53 | 70243 | 23 | 34/0 |
| 2 | 3 | TIM BOWMAN Summer Groove (Liquid 8) | 660 | -19 | 76154 | 26 | 31/0 |
| 3 | 4 | NORMAN BROWN Up 'N' At 'Em (Warner Bros.) | 643 | -3 | 76854 | 27 | 32/0 |
| 4 | 5 | MARION MEADOWS Sweet Grapes (Heads Up) | 584 | -31 | 67973 | 31 | 31/1 |
| 8 | 6 | DAVE KOZ Let It Free (Capitol) | 526 | +31 | 68981 | 16 | 30/1 |
| 6 | 7 | RICHARD ELLIOT Your Secret Love (GRP/VMG) | 514 | .74 | 54928 | 28 | 33/0 |
| 7 | 8 | CHRIS BOTTI Back Into My Heart (Columbia) | 490 | -19 | 61034 | 39 | 32/0 |
| 10 | 9 | KENNY G. Pick Up The Pieces (Arista/RMG) | 486 | +25 | 63719 | 8 | 30/1 |
| 9 | 10 | QUEEN LATIFAH California Dreamin' (Vector) | 459 | ·10 | 48498 | 16 | 31/0 |
| 11 | 0 | PAUL BROWN Moment By Moment (GRP/VMG) | 455 | +14 | 59272 | 19 | 33/0 |
| 12 | 12 | GERALD ALBRIGHT To The Max (GRP/VMG) | 412 | -4 | 53209 | 38 | 34/0 |
| 13 | 13 | BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.) | 410 | +5 | 66707 | 7 | 33/0 |
| 14 | 4 | WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) | 401 | +5 | 45990 | 33 | 31/0 |
| 15 | 15 | EUGE GROOVE XXL (Narada Jazz) | 349 | -6 | 36634 | 16 | 31/0 |
| 17 | 16 | RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 348 | +7 | 32781 | 16 | 24/0 |
| 16 | 17 | MICHAEL LINGTON Two Of A Kind (Rendezvous) | 324 | -18 | 36478 | 10 | 32/0 |
| 19 | 18 | SEAL Walk Dn By (Warner Bros.) | 316 | 0 | 28326 | 11 | 22/0 |
| 20 | 19 | MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) | 300 | -5 | 24680 | 17 | 23/0 |
| 21 | 20 | CHRIS BOTTI No Ordinary Love (Columbia) | 281 | +1 | 23354 | 11 | 26/0 |
| 22 | 21 | HALL & DATES I'll Be Around (U-Watch) | 262 | -4 | 19556 | 9 | 21/1 |
| 23 | 2 | DAVID SANBORN Tin Tin Deo (GRP/VMG) | 208 | 0 | 34937 | 5 | 16/0 |
| 24 | 23 | FOURPLAY Fields Of Gold (RCA Victor/RMG) | 162 | -29 | 23858 | 12 | 18/2 |
| 25 | 24 | JOYCE COOLING Camelback (Narada Jazz) | 140 | -10 | 15251 | 7 | 13/0 |
| 28 | 4 | PAMELA WILLIAMS Fly Away With Me (Shanachie) | 135 | +7 | 10191 | 4 | 15/1 |
| 29 | 3 | KENNY G. f/EARTH, WIND & FIRE The Way You Move (AristalRMG) | 130 | +2 | 16657 | 4 | 12/2 |
| 26 | 27 | GREG ADAMS Firefly (215) | 130 | .7 | 15773 | 18 | 12/0 |
| 27 | 23 | 3RD FORCE Believe In Me (Higher Octave) | 128 | 0 | 12701 | 3 | 12/0 |
| Debut | 29 | ANITA BAKER How Does It Feel (Blue Note/Virgin) | 115 | +32 | 18143 | 1 | 14/5 |
| [Debut | (1) | JEFF LORBER Ooh La La (Narada Jazz) | 113 | +24 | 7438 | 1 | 12/2 |

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the alrplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2005, Radio & Records

NEW & ACTIVE

VANESSA WILLIAMS You Are Everything (Lava)
Total Plays: 106, Total Stations: 10, Adds: 1
AOANI & WOLF Daylight (Rendezvous)
Total Plays: 106, Total Stations: 9, Adds: 0

NILS Pacific Coast Highway (Baja/TSR)
Total Plays: 84, Total Stations: 14, Adds: 4

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)
Total Plays: 83, Total Stations: 6, Adds: 0

RICHARO SMITH What'z Up? (A440)

Total Plays: 55, Total Stations: 5, Adds: 0

DIDO White Flag (Arista/RMG)

Total Plays: 53, Total Stations: 4, Adds: 0

KEN NAVARRO You Are Everything (Positive)

Total Plays: 49, Total Stations: 6, Adds: 1

MATT BIANCO (IBASIA Ordinary Day (Decca/Universal)

Total Plays: 47, Total Stations: 5, Adds: 2

RAFE GOMEZ Icy (Tommy Soy)

Total Plays: 35, Total Stations: 7, Adds: 0

CHUCK LOEB Tropical (Shanachie)

Total Plays: 32, Total Stations: 7, Adds: 2

Songs ranked by total plays

POWERED BY MEDIABASE

| MOST ADDEL | MO | CT | 10 | nE | n |
|------------|-----|-----|----|----|---|
| | MO. | ,,, | TU | | U |

ARTIST TITLE LABEL(S)

ANITA BAKER How Does It Feel (Blue Nate/Virgin)

5 NILS Pacific Coast Highway (Baja/TSR)

4 FOURPLAY Fields Of Gold (RCA Victor/RMG)

2 KENNY G. #IEARTH, WIND & FIRE The Way You Move (Arista/RMG)

2 CHUCK LOEB Tropical (Shanachie)

2 CHUCK LOEB Tropical (Shanachie)

2 MATT BIANCO #IBASIA Ordinary Day (Decca/Universal)

2 PAUL TAYLOR Nightlife (Peak)

2 ANDY SUMMERS #ISTING *Round Midnight (Fuel 2000)

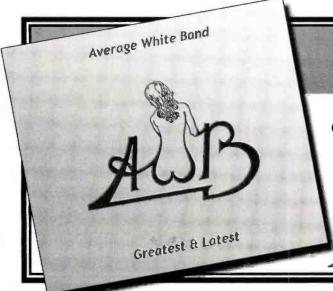
MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------------|
| MINDI ABAIR Come As You Are (GRP/VMG) | +53 |
| MATT BIANCO f/BASIA Ordinary Day (Decca/Universal) | +39 |
| ANITA BAKER How Does It Feel (Blue Note/Virgin) | +32 |
| DAVE KOZ Let It Free (Capitol) | +31 |
| LUTHER VANOROSS Dance With My Father (J/RMG) | +25 |
| KENNY G. Pick Up The Pieces (Arista/RMG) | +25 |
| NAJEE Eye 2 Eye (N-Coded) | +24 |
| JEFF LORBER Ooh La La (Narada Jazz) | +24 |
| CHUCK LOEB Tropical (Shanachie) | +24 |
| DAVID LANZ Kal-E-Fornia (Decca/Universal) | +24 |
| William Wost IIII | 1//////// |

MOST PLAYED RECURRENTS

| ARTIST TITLE LABEL(S) | TOTAL PLAYS |
|---|----------------|
| PIECES OF A DREAM It's Go Time (Heads Up) | 302 |
| PETER WHITE How Does It Feel (Columbia) | 295 |
| PAUL JACKSON, JR. Walkin' (Blue Note/EMC) | 281 |
| NICK COLIONNE It's Been Too Long (3 Keys Music) | 271 |
| KIM WATERS In Deep (Shanachie) | 259 |
| GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) | 255 |
| ANITA BAKER You're My Everything (Blue Note/Virgin) | 240 |
| BONEY JAMES Here She Comes (Warner Bros.) | 216 |
| DAVE KOZ All I See Is You (Capitol) | 211 |
| MARC ANTOINE Mediterraneo (Rendezvous) | 210 |
| PAUL TAYLOR Steppin' Out (Peak) | 209 |
| MICHAEL LINGTON Show Me (Rendezvous) | 194 |
| PAUL BROWN 24/7 (GRP/VMG) | 191 |
| RICK BRAUN Daddy-O (Warner Bros.) | 189 |
| NICK COLIONNE High Flyin' (3 Keys Music) | 184 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



Average White Band "Work To Do" (nu jazz mix)

A Newly Recorded Version Of Their Own Classic On Your Desk Now — Smooth Jazz Add Date Feb. 28th

From the long-awaited release

Greatest & Latest (in stores April 19th)

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Liquid 8 Records: Eric Foss—project manager (952) 224-4134 Radio Promotion Contact: Matt Ulanoff (248) 514-3918 Additional Radio Promotion Contact: All That Jazz (702) 453-6995



SMOOTH JAZZ INDICATOR TOP 30

| LACT | THIC | February 18, 2005 | TOTAL | 41- | TOTAL | WEEKS OM | TOTAL STATIONS/ | MOST ADDED |
|--------------|--------------|--|------------------|---------------|---------------------------|----------|-------------------------|---|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | CHART | TOTAL STATIONS/ AODS | MINIOST ADDED |
| 1 | 1 | MINDI ABAIR Come As You Are (GRP/VMG) | 175 | -4 | 962 | 22 | 15/0 | ARTIST TITLE LABEL(S) |
| 2 | 2 | SOUL BALLET Cream (215) | 170 | +2 | 982 | 25 | 13/0 | MATT BIANCO f/BASIA Ordinary Day (Decca/Universal) NELSON RANGELL That's The Way Of The World (Koch) |
| 4 | 3 | EUGE GROOVE XXL (Narada Jazz) | 156 | +10 | 987 | 18 | 13/1 | LIN ROUNTREE (ITIM BOWMAN For Your Love (BDK) |
| 3 | 4 | NORMAN BROWN Up 'N' At 'Em (Warner Bros.) | 156 | -5 | 906 | 27 | 12/0 | |
| 7 | 5 | JEFF LORBER Ooh La La (Narada Jazz) | 145 | +20 | 481 | 4 | 13/2 | // // MOST |
| 6 | 6 | QUEEN LATIFAH California Dreamin' (Vector) | 129 | -4 | 1163 | 15 | 10/0 | // // MOST // INCREASED PLAYS |
| 10 | 0 | BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.) | 122 | +6 | 794 | 6 | 10/0 | T |
| 12 | 8 | NILS Pacific Coast Highway (Baja/TSR) | 118 | +17 | 335 | 4 | 11/1 | ARTIST TITLE LABEL(S) INC. |
| 13 | 9 | PAMELA WILLIAMS Fly Away With Me (Shanachie) | 118 | +17 | 397 | 3 | 11/0 | 3RD FORCE Believe In Me (Higher Octave) |
| 14 | 1 | DAVE KOZ Let It Free (Capitol) | 113 | +14 | 595 | 18 | 810 | NORMAN BROWN West Coast Coolin' (Warner Bros.) |
| 9 | 11 | GARRY GOIN Don't Ask My Neighbors (Compendia) | 111 | -8 | 1158 | 18 | 9/0 | BONEY JAMES Wait For Love (Warner Bros.) |
| 5 | 12 | RICHARD ELLIOT Your Secret Love (GRP/VMG) | 105 | -32 | 357 | 27 | 11/0 | CHUCK LOEB Tropical (Shanachie) NELSON RANGELL That's The Way Of The World (Koch) |
| ebut> | 13 | 3RD FORCE Believe In Me (Higher Octave) | 100 | +32 | 241 | 1 | 11/1 | JEFF LORBER Ooh La La (Narada Jazz) |
| 8 | 14 | NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations) | 99 | -22 | 504 | 16 | 10/0 | EVERETTE HARP Groove Control (A440) |
| 21 | 15 | JAMES GABRIANO Red Teddy (Gabriano Productions) | 94 | +6 | 341 | 4 | 10/1 | VERNON D. FAILS Step Up (DelVon) |
| 16 | 1 | SERGIO CAPUTO Jazzy Girl (Idiosyncrasy) | 94 | 0 | 631 | 11 | 8/0 | ALEXANDER ZDNJIC People Make The World Go Round (Heads Up) ERIC DARIUS Let's Stay Together (Higher Octave/Narada Jazz) |
| 15 | 17 | FOURPLAY Fields Of Gold (RCA Victor/RMG) | 92 | -4 | 689 | 20 | 9/0 | Line Bannes Let 3 Stay Together Ingher Determination Sazzy |
| 17 | 18 | WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) | 91 | -1 | 508 | 31 | 7/0 | |
| 11 | 19 | DAVID SANBORN Tin Tin Deo (GRP/VMG) | 87 | -15 | 237 | 4 | 8/0 | MOST |
| 18 | 20 | RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 86 | -5 | 950 | 13 | 6/0 | PLAYED RECURRENTS |
| _ | 4 | KEN NAVARRO You Are Everything (Positive) | 85 | +13 | 230 | 2 | 8/1 | ARTIST TITLE LABELIS |
| 19 | 22 | GREG ADAMS Firefly (215) | 85 | -6 | 433 | 19 | 9/0 | ANITA BAKER You're My Everything (Blue Note/Virgin) |
| 22 | 23 | CAROL DUBOC Use Me (Gold Note) | 83 | -4 | 349 | 3 | 8/0 | PETER WHITE How Ooes It Feel (Columbia) |
| 20 | 24 | GRADY NICHOLS Tuesday Morning (Compendia) | 81 | -8 | 892 | 21 | 7/0 | CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz) |
| 30 | 25 | MICHAEL LINGTON Two Of A Kind (Rendezvous) | 80 | +7 | 247 | 7 | 9/2 | BONEY JAMES Here She Comes (Warner Bros.) STEVE OLIVER Chips & Salsa (Koch) |
| 25 | 26 | BOBBY WELLS Bayside (BW Music) | 79 | +1 | 273 | 2 | 8/0 | GLADYS KNIGHT (/EDESIO ALEJANORO |
| 24 | 4 | JOYCE COOLING Camelback (Narada Jazz) | 79 | 0 | 405 | 5 | 8/0 | Feelin' Good (Vacilon) (Pyramid) |
| ebut> | 28 | CHUCK LOEB Tropical (Shanachie) | 77 | + 25 | 234 | 1 | 10/1 | KIM WATERS In Deep (Shanachie) |
| 26 | 29 | KENNY G. Pick Up The Pieces (Arista/RMG) | 76 | -1 | 351 | 6 | 7/0 | GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) HIL ST. SOUL For The Love Of You (Shanachie) |
| 27 | 30 | PAUL BROWN Moment By Moment (GRP/VMG) | 74 | -3 | 301 | 15 | 7/0 | JOYCE COOLING Expression (Narada Jazz) |
| | | 18 Smooth Jazz reporters. Songs ranked by total plays for the airplay © 2005 Radio & Records | week of Sunday 2 | /6 - Saturday | 2/12. | | | PAUL TAYLOR On The Move (Peak) DAVE KOZ All I See is You (Capitol) |

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, I OM: Jim Walton PO/MD: Paul Lavoie ANITA BAKER

WJ22/Atlanta, GA* PD/MD: Dave Kosh No Adds

KSMJ/Bakersfield, CA* QM/PD: Chris Townshend APD: Nick Novak No Adds

WEAA/Baltimore, MD OM/PD: Maxie Jackson MD: Kayona Brown 1 ANORE OELANO

WSMJ/Baltimore, MD* PD/MD: Larl Lewis No Adds



54 Total Reporters

36 Total Monitored

Did Not Report, Playlist Fro Did Not Hepoti, Filipies DMX Smooth Jazz/Sat KCOZ/Springfield, MO KNIK/Anchorage, AK KPVUMouston, TX WJAB/Huntsville, AL

WYSU/Birmingham, AL
PD/MD: Andy Parrish
ANITA BAKER
MATT BIANCO 1/BASIA
CHUCK LOEB
ANDY SUMMERS 1/STING
NELSON RANGELL
LIN ROUNTREE 1/TIM BOWMAN

WNUA/Chicago, IL*
OM: Bob Kaake
PD: Steve Stiles
MO: Michael La Crosse
ANITA BAKER
NILS

WNWV/Cleveland, OH* OM/PD: Bernie Kimble BOBBY CALDWELL PAUL TAYLOR

WJZA/Columbus, QH° PD/MD: Bill Harman ANITA BAKER

KDAL/Dallas, TX* OM/PD: Kurl Johnson MD: Mark Sanford PAMELA WILLIAMS NILS

KJCD/Deaver, CO* PD/MD: Michael Fischer No Adds

WVMV/Detroit, Mi* OM/PD: Tom Sleeker MD: Sandy Kovach

KEZL/Fresno, CA* OM: E. Curtis Johnson PO/MD: J. Weidenheim ANITA BAKER

WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turner MD: Randi Bachman 1 ANITA BAKER FOURPLAY

WSBZ/FI. Walton Beach, FL PD: Mark Carter MD: Mark Edwards No Adds

WQTQ/Hartford, CT PD/MD: Stewart Stone 8 MOCEAN WORKER 8 CAMIEL 8 ERIC DARIUS 8 JEFF LORBER

PD: Maxine Todd APD/MD: Greg Morgan KENNY G. I/EARTH, WIND & FIRE

WYJZ/Indianapolis, IN* OM/PD: Carl Frye VANESSA WILLIAMS JEFF LORBER

KJLU/Jefferson City, MD PD/MB: Dan Turner 2 ALEXANDER ZONJIC 2 MATT BIANCO t/BASIA 2 URBAN KNIGHTS

KOAS/Las Vegas, NV° PD/MD: Erik Foxx No Adds

KUAP/Little Rock, AR PD/MD: Michael Nettums 8 NELSON RANGELL 4 URBAN KNIGHTS 4 PAMELA WILLIAMS 3 ANITA BAKER 2 MATT BIANCO 1/BASIA

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Enid Cogswell 1 JAMIE CULLUM

MICHAEL LINGTON
MATT BIANCO L'BASIA

KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha Pascual

WJZL/Louisville, KY* PD/MD: Gator Glass APD: Ron Fisher FOURPLAY

WLVE/Mlami, FL* OM: Rob Roberts PD/MD: Rich McMillan No Adds

WJZI/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott No Adds

KJZI/Minneapolis, MN PD: Lauren MacLeash MD: Mike Wolf No Adds

KRVR/Modesto, CA* OM/MD: Doug Welff PD: Jim Bryan HALL & OATES STEVE OLIVER MATT BIANCO 1/BASIA

KEN NAVARRO CHUCK LOEB

WVAS/Montgomery, AL MD: Eugenia Ricks 12 LIN ROUNTREE t/TIM BOWMAN

WFSK/Mashville, TN

WFSKMashville, TN
MID: Chris Nochowicz
8 808BY CALDWELL
6 0'2L
4 NELSON RANGELL
4 LIN ROUNTREE UTIM BOWMAN
3 MATT BIANCO UBASIA
2 ANDY SUMMERS USTING

WQCD/New York, NY* PD: Blake Lawrence 8 DAVE KOZ JOHN MAYER

WLOQ/Orlando, FL* PD/MD: Brian Morgan 3 KENNY G. 3 ANDY SUMMERS (/STING

WJJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs No Adds

KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angie Handa 1 MATT BIANCO t/BASIA

KJZS/Reno, NV* PD/MD: Robert Dees 2 MARION MEADOWS

KSSJ/Sacramento, CA* PD/MD: Lee Hansen No Adds

KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 2 JEFF LORBER NHLS

KJZY/Santa Rosa, CA* PD: Gorden Ziol APD/MD: Rob Singleton 1 ANDY SUMMERS I/STING

DMX Jazz Vocal Blend/Satellite PD/MD: KenKi Johnson 29 NORMAN BROWN 27 BONEY JAMES

27 BONEY JAMES
20 ALEXANDER ZONJIC
20 EVERETTE HARP
20 VERNON O. FAILS
18AL JARREAU
18 JASON MILES
18 KENNY G. (JARTURO SANDOVAL
18 NOVECENTO
17 RONNY JORDAN
15 WILL DOWNING
15 GERALD ALBRIGHT
15 DAVID LANZ
15 KAMSEY LEWIS TRIO
15 KIM WATERS
15 KEVIN RUSSELL
14 ALL-FOR-7
13 GREES ADAMS

13 JEFF KASHIWA 13 DAVID SANBORN 13 DAVID SANBORN
13 JIM ADKINS
12 NIGHTBYRD
11 JAMES GABRIANO
11 DOC POWELL
11 ERIC DARIUS
11 MARION MEADOWS

10 STEVE OLIVER 10 STEVE OLIVER
10 AJ
10 JAMIE BONK
9 JUEWETT BOSTICK
9 REGINA BELLE
7 INCOGNITO
7 PETE BELASCO
7 JONATHAN SIGEL
7 URBAN KNIGHTS
RAW TAKEN

KBZN/Salt Lake Cily, UT* DM/PD: Dan Jessop 10 DAVID LANZ 5 NILS

KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole No Adds

nes Radio Network/Satelitte* KENNY G. t/EARTH, WIND & FIRE PAUL TAYLOR

6 PAUL TAYLOR 6 BOBBY CALDWELL 6 ANDRE WARD 6 LALAH HATHAWAY 6 CHAKA KHAN

6 CHAKA KHAN 6 QUEEN LATIFAH 6 SWING OUT SISTER 5 JAMES VARGAS 5 RENEE OLSTEAD

5 HENEE OLSTEAD
5 JOYCE COOLING
5 MARILYN SCOTT
5 PETER WHITE
5 MICHAEL LINGTON
5 O'2L
5 JANITA
5 NELSON RANGELL

5 MAYSA 5 BEN TANKARD

Music Choice Smooth Jazz/Satellite APD: Will Kinnally MD: Gary Susalis 11 NILS

11 KEN NAVARRO

11 KÉN NAVARRO
10 RONNY JOROAN
10 EUGE GROOVE
10 ANDRE WARD
10 MICHAEL LINGTON
9 JEFF LORBER
7 ERIC DARIUS
5 ERIC ESSIX
5 REGINA BELLE
5 FATTBURGER
4 POSITIVE FLOW
4 COUCH POTATO ALLSTARS
4 RAMSEY LEWIS TRIO

Sirius Jazz Cafe/Satellile PD: Teresa Kincaid MD: Rick Laboy 16 3RD FORCE

XM Watercolors/Satellite PD/MD: Shirlitta Colon No Adds

KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose

WSSM/St. Louis, MO* PD: David Myers No Adds

WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis No Adds

WJZW/Washingto OM: Kenny King PD: Carl Anderso MD: Renee DePu naton, DC



KEN ANTHONY

KRZR/Fresno's **Wild Hare**

The station mascot has a 'hare-story' of bad puns

If you've ever toyed with the notion of having your own station mascot I'm sure a " ' ' ' station mascot, I'm sure a wild hare is the last thing you'd think of, right? Well, KRZR/Fresno's Wild Hare, the brainchild of Clear Channel/Fresno Director/Programming E. Curtis Johnson, has enjoyed a colorful history of fun and excitement based on one major concept: bad puns.

But, seriously, a wild hare? "I've always been intrigued by mascots, but most of them

don't make sense or have anything to do with what the product is," says Johnson. "If you talk about an Active Rock station and you talk about havinga wild hair up your ass, it's ob-

When Johnson came up with the wild hare concept in late 1993, he found it was truly an The Wild Hare circa 1994 original idea. "I was absolutely

shocked that no one had a trademark on it and no registration on it at all," he says. "I thought this would have been done already, but I couldn't find anybody who had done it." Johnson and the station subsequently registered the Wild Hare, and they have a federal patent and a trademark registration in Cali-



E. Curtis Iohnson

fornia. But, hey, hold it now: Isn't a hare only a few degrees of separation from a rabbit or a bunny? "I have slash marks on my wrist from all the times I've been reminded of this," Johnson says. "Our whole radio station is not about this mascot. The mascot is just one

"It's a way to get them to put our logo on and think they're cool and want to be identified with us because, for a brief moment, they think something we've done is funny."

way we press the flesh with the audience.

A Little 'Hare-story'

The original rendition of the Wild Hare was created in 1994. It was simply a hare holding a guitar and jumping into the air and was designed as a basic logo for the station. "The idea was to change the logo every year," says Johnson. "But I realized that would have been too fast and too much. The best op-

portunities for using the con-

cept really came in one-shot

The Wild Hare circa 1997

The station has used three versions of the Wild Hare as a logo. The second one came out

in 1997, and the current incarnation has been in use since 2002. Going to the stawebsite www.krzr.com and clicking on "Hare Wear" will take you to several hilarious renditions of the Wild Hare in various poses. From Hare-Roids to Sup-Hare Bowl, the Grim Reap-Hare to Van Hare-len

you get the idea.

"If you read the list, they're just bad puns," says Johnson. "All of these are snapshots for events, and some of them were very short-

ARTHUR THE THE PARTY OF THE PAR

"I've always been intrigued by mascots, but most of them don't make sense or have anything to do with what the product is."

lived. The Bat-Hare Forever is one of my favorites. If you look at it, his ears are ripping through the top of his cowl. It's from 1995, when the Batman movie came out. It was a hot movie, and we marketed this thing for about a month, then moved on to something else."

KRZR markets various Wild Hare items as Hare Wear, and each concept calls for a different approach creatively. "Our Slack-Hare shirt came out in 1998 when the whole rap-rock thing was starting," says Johnson. "We actually used this concept to introduce the debut Limp Bizkit CD. If you bought the CD at a local Wherehouse

music store, you got the Slack-Hare shirt for free."

Wild Hares Through History

Here's a list of the shirts associated with the Wild Hare. KRZR/Fresno has produced other station merchandise during this period, but these are the ones that feature the Hare.

1994 Hare-Mary

1994 Original Wild Hare Logo

1994 Puck Off

1994 Hare-Heads

1995 Born to Be Wild Hare

1995 Hare-Roids

1995 Bat-Hare Forever

1995 Hang Six

1995 Hare-line of Scrimmage

1995 Hare-ly Davidson

1995 Hareosmith 1995 Haresman

1995 Pearl Hare

1995 Van Hare-len

1996 Haretallica 1997 Harecules

1997 Second-Generation Logo

1998 Slack-Hare

1998 Harey Punt

1998 Hare Jordan

1999 Grim Reap-Hare

1999 Ref-Hare-Ree

1999 Tig-Hare Woods 1999 Hare Witch Project

1999 Choice of a New Gen-hare-ation

2002 Current Logo

2002 Sup-Hare Bowl

2004 Jag-Hare-Meister







SERVE LOUD - KEEP ON

Johnson notes that the inspiration for a Hare Wear item has to be tied to a specific idea or something the station wants to make fun of. "Generally, we're making fun of ourselves," he says. "Our latest shirt, Jag-Hare-Meister, is probably the only one we've ever done that didn't have a specific

purpose. It was a cool idea, and we have a lot of hard-drinking listeners, so they went for it like a duck to water."

The first time Aerosmith came to town KRZR debuted the Hareosmith shirt, but Johnson admits that some of the concepts skate very close to the line between parody and trademark infringement. "We have made a band or two rather upset with us," he says. "Metallica weren't really crazy about our Haretallica shirt, which we did in association with one of their shows, but it's a parody."

Johnson has worked with one artist throughout the Wild Hare's history. "While these concepts are all my stupid ideas, one of my part-time guys, Dale Berry, is the artist," he says. Berry is a comic-book artist by day, and on the weekends he rocks Fresno as one of KRZR's air talents.

When the Johnson and Berry team is ready to put out another Wild Hare shirt, they have to find creative ways to get it out to the KRZR listeners. "We used to have a budget for these shirts, but it's the year 2005," Johnson says.

"There was a period where we were generating good sales - four or five years when we were doing about \$20,000 a year in shirt sales. It became a self-perpetuating fund. Whatever profit we made from shirt sales was stuck right back into our shirt budget."

The Last Laugh

No matter how clever or corny you might think the Wild Hare puns are, Johnson and KRZR are having the last laugh. "I've taken some flak on the design because people think

that the whole station is about this character, and it's not," Johnson says. "It's just one marketing vehicle among many for the brand that is KRZR.'

Beyond the station's basic positioner as "Fresno's Rock Station," KRZR occasionally

calls itself "The Wild Hare" on the air. Johnson feels this is a distinct programming and marketing advantage for the station. "To your passive listener, all radio stations have the

te statilitation and a second

The Wild Hare today

"To your passive listener, all radio stations have the exact same name three or four numbers and three or four letters. This is one little trick to stand out."

exact same name - three or four numbers and three or four letters," he says. "This is one little trick to stand out from some other station."

Surrantilition

All in all, Johnson says, KRZR's harebrained idea has definitely worked. And you can count on one hand the other Rock stations around the country that have set the standard for using a mascot. The Frog at WEBN/Cincinnati and KSHE/St. Louis' Sweetmeat come

"I wouldn't claim that the way we do it is the only way to do it," says Johnson. "This is simply what has come out of what is left of

parodies and not so much as a revolving logo."

| | | February 18, 2005 | | +1 | | | |
|--------------|--------------|---|----------------|-------|---------------------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS/ ADOS |
| 1 | 1 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 884 | -6 | 47890 | 13 | 27/0 |
| 2 | 2 | SHINEDOWN Burning Bright (Atlantic) | 681 | +26 | 30933 | 16 | 26/0 |
| 3 | 3 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 569 | -21 | 33124 | 27 | 27/0 |
| 4 | 4 | MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) | 546 | +5 | 20780 | 8 | 25/1 |
| 5 | 5 | THREE OAYS GRACE Home (Jive/Zomba Label Group) | 486 | -1 | 18104 | 16 | 24/0 |
| 6 | 6 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 444 | -2 | 21731 | 10 | 24/0 |
| 8 | 0 | PAPA ROACH Scars (Geffen) | 423 | +48 | 15355 | 13 | 26/1 |
| 7 | 8 | ALTER BRIOGE Find The Real (Wind-up) | 378 | -5 | 12223 | 11 | 24/0 |
| 10 | 9 | VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 354 | +21 | 14809 | 7 | 23/0 |
| 14 | 1 | U2 All Because Of You (Interscope) | 349 | +66 | 19946 | 7 | 18/0 |
| 9 | 11 | PAPA ROACH Getting Away With Murder (Geffen) | 331 | -39 | 21063 | 29 | 18/0 |
|] 11 | 12 | THREE DAYS GRACE Just Like You (Jive/Zomba Label Group) | 293 | -38 | 16693 | 41 | 25/D |
| 12 | 13 | BREAKING BENJAMIN So Cold (Hollywood) | 290 | -33 | 11390 | 35 | 17/0 |
| 13 | 14 | U2 Vertigo (Interscope) | 275 | -19 | 14548 | 19 | 20/0 |
| 15 | 15 | CROSSFADE So Far Away (Columbia) | 258 | +1 | 7814 | 13 | 15/0 |
| 16 | 16 | SLIPKNOT Vermilion (Roadrunner/IDJMG) | 217 | +6 | 4142 | 13 | 13/0 |
| 18 | 17 | BREAKING BENJAMIN Sooner Or Later (Hollywood) | 215 | +27 | 9980 | 6 | 18/0 |
| 20 | 18 | BILLY IDOL Scream (Sanctuary/SRG) | 208 | +26 | 8608 | 4 | 18/1 |
| 17 | 19 | JUDAS PRIEST Revolution (Epic) | 190 | +1 | 5767 | 5 | 17/0 |
| 25 | 20 | COLLECTIVE SOUL Better Now (El Music Group) | 183 | +37 | 6656 | 3 | 18/2 |
| 22 | 4 | THEORY OF A OEADMAN No Surprise (Roadrunner/IDJMG) | 182 | +21 | 5532 | 3 | 18/2 |
| 26 | 22 | CHEVELLE The Clincher (Epic) | 157 | +11 | 4758 | 5 | 14/0 |
| [Debut | 23 | MUDVAYNE Happy? (Epic) | 156 | +112 | 7974 | 1 | 11/2 |
| 19 | 24 | KORN Another Brick In The Wall (Epic) | 154 | -32 | 9269 | 12 | 10/0 |
| 24 | 25 | SUBMERSED Hollow (Wind-up) | 138 | -11 | 6591 | 9 | 14/1 |
| 21 | 26 | COLLECTIVE SOUL Counting The Days (El Music Group) | 132 | -32 | 7504 | 19 | 13/0 |
| 27 | 27 | KENNY WAYNE SHEPHERD The Place You're In (Reprise) | 128 | +5 | 2147 | 3 | 11/0 |
| 28 | 28 | A PERFECT CIRCLE Passive (Virgin) | 126 | +16 | 3387 | 2 | 11/1 |
| - | 29 | QUEENS OF THE STONE AGE Little Sister (Interscope) | 107 | +12 | 3404 | 2 | 11/1 |
| 29 | 30 | JET Look What You've Done (Atlantic) | 104 | +1 | 6954 | 16 | 5/0 |

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 26-2/12. Bullets appear on songs galining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

BLACK LABEL SOCIETY Suicide Messiah (Artemis) Total Plays: 92, Total Stations: 11, Adds: 0

MEGADETH Of Mice And Men (Sanctuary/SRG) Total Plays: 78, Total Stations: 10, Adds: 0

TRUST COMPANY Stronger (Geffen) Total Plays: 50, Total Stations: 7, Adds: 1

PROM KINGS Alone (Three Kings) Total Plays: 49, Total Stations: 5, Adds: 0 DROWNING POOL Killin' Me (Wind-un) Total Plays: 43. Total Stations: 5. Adds: 3

SKINDREO Pressure (Lava) Total Plays: 36, Total Stations: 4, Adds: 0

SILVERTIDE Blue Jeans (J/RMG)

Total Plays: 33. Total Stations: 10. Adds: 6

FALL AS WELL Dead & Growing Older (Imprint)

Total Plays: 27, Total Stations: 3, Adds: 0

NO ADDRESS When I'm Gone (Sadie) (Atlantic)

Total Plays: 22, Total Stations: 6, Adds: 3

MADSIDE Enemy (Evo)

Total Plays: 21. Total Stations: 4. Adds: 1

POWERED BY MEDIABASE

MOST ADDED'

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| SILVERTIDE Blue Jeans (J/RMG) | 6 |
| NO ADDRESS When I'm Gone (Sadie) (Atlantic) | 3 |
| DROWNING POOL Killin' Me (Wind-up) | 3 |
| COLLECTIVE SOUL Better Now (El Music Group) | 2 |
| THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) | 2 |
| MUDVAYNE Happy? (Epic) | 2 |
| TESLA What A Shame (Sanctuary/SRG) | 2 |

Willia MOST 1 1 **INCREASED PLAYS**

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| MUDVAYNE Happy? (Epic) | +112 |
| U2 All Because Of You (Interscope) | +66 |
| PAPA ROACH Scars (Geffen) | +48 |
| COLLECTIVE SOUL Better Now (El Music Group) | +37 |
| BREAKING BENJAMIN Sooner Or Later (Hollywood) | +27 |
| SHINEDOWN Burning Bright (Atlantic) | +26 |
| BILLY IDOL Scream (Sanctuary/SRG) | +26 |
| VELVET REVOLVER Dirty Little Thing (RCA/RMG) | +21 |
| THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) | +21 |
| DROWNING POOL Killin' Me (Wind-up) | +21 |
| | |

MOST PLAYED RECURRENTS

| ARTIST TITLE LABEL(S) | PLAYS |
|--|-------|
| CROSSFADE Cold (Columbia) | 246 |
| JET Cold Hard Bitch (Atlantic) | 233 |
| VELVET REVOLVER Slither (RCA/RMG) | 210 |
| LINKIN PARK Breaking The Habit (Warner Bros.) | 179 |
| GREEN DAY American Idiot (Reprise) | 172 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | 169 |
| SLIPKNOT Quality (Roadrunner/IDJMG) | 160 |
| NICKELBACK Figured You Out (Roadrunner/IDJMG) | 159 |
| AUDIOSLAVE Like A Stone (Interscope/Epic) | 157 |
| AUDIOSLAVE Show Me How To Live (Interscope/Epic) | 152 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM° ON: Bill May DD: Phil Mahoney APD: Judi Civerolo No Adds

WZZO/Allentown, PA* PD: Rick Strauss MD: Chris Line No Adds

KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 12 MUDVAYNE 9 RUTURE LEADERS OF THE WORLD 9 THEORY OF A DEADMAN

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush No Adds

KLBJ/Austin, TX* OM/PD: Jeff Carrol MD: Loris Lowe 1 SUBMERSED SILVERTIDE

KOOJ/Baton Rouge, LA*
OM: Jeft Jamigan
PD: Paul Cannell
MD: Jay Burns
OROWNING POOL
EIGHTEEN VISIONS
NO ADDRESS

KIOC/Beaumont, TX* PD/MD: Mike Davis

WPTO/Bowling Green, KY OM/PD: Alex "Axe" Parocal APD/MO: Monty Foster 11 BLACK LABEL SOCIETY 10 BILLY JOOL 6 FOZZY

WRQK/Canton, OH* PD: Garrett Hart MD: Mick Andrews No Adds

WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher No Adds

WKLC/Charleston, WV

WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Rick Vaske 5 SILVERTIDE

WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott No Adds

KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana 1 DROWNING POOL

KLAQ/EI Paso, TX° OM/PD: Courtney Nelson APD/MD: Glenn Garza DROWNING POOL

WMTT/Elmira, NY PD: George Harris MD: Stephen Shimer 1 SOUND AND FURY

KFLY/Eugene, OR OM/PD: Chris Sargent MD: Tim Davis SLIPKOVOT A PERFECT CIRCLE MUDVAYNE

WRCQ/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MO: Al Field BILLY IDOL

WBZT/Greenville, SC* OM: Scott Johnson PD: Craig Debolt 2 NO ADDRESS COWBOY MOUTH

WRVC/Huntington OM/PD: Jay Nunley
APD/MD: Reeves Kirtner
3 SILVERTIDE

3 KENNY WAYNE SHEPHERD 2 PROM KINGS 2 MUDVAYNE 2 CROSSFADE

WRKR/Kalamazno, MI OM: Mike McKelly
PD/MO: Jay Deacon
SILVERTIDE

WDHA/Morristown, NJ* PD/MD: Terrie Carr 5 EXIES

WXMM/Nortolk, VA* OM: John Shomby PD/MD: Jay Stater No Adds

KFZX/Odessa, TX PD/MD: Steve Driscoli 11 KENNY WAYNE SHEPHERD 3 SUBMERSED

KCLB/Palm Springs, CA OM: Gary DeMaroney PD: Rick Sparks 3 REDLIGHTMUSIC

WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 5 THEORY OF A DEADMAN

WMMR/Philadelphia, PA* PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson No Adds

WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill 20 PAPA ROACH

KUFO/Portland, OR* OM/PD: Dave Numm APD/MD: Dan Bozyk 30 MUDVAYNE 18 A PERFECT CIRCLE

PD: Chris "Doc" Garrett MD: Jason "JR" Russell COLLECTIVE SOUL

WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmieri MD: John Laurenti TESLA

WBBB/Rateigh, NC* PD/MD; Jay Nachlis No Adds

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds

WROV/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate No Adds

KFIXO/Sacramento, CA*
OM: Jim Fox
PD: Pat Martin
17 AND/DAYNE
12 TESLA
8 TRUST COMPANY
6 BREAKING POINT
2 THEORY OF A DEADMAN
PORCUPINE TREE
MADSIDE

KBER/Sait Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers SILVERTIDE

KSRX/San Antonio, TX* OM/PD: John Cook APD: Ed "Mister Ed" Lambert MD: Mark Landis SILVERTIDE THEORY OF A DEADMAN

KZOZ/San Luis Obisoo, CA 1 SILVERTIDE 1 REDLIGHTMUSIC

KTUX/Shreveport, LA* PD: Kevin West MD: Flynt Stone 51 MOTHEY CRUE

WWDG/Syracuse, NY* OM: Rich Lauber PD: Scorth MD: Scott Dixon

WKLT/Traverse City, MI PD/MD: Tent Ray No Adds

KMOO/Tulsa, OK* DIM/PD: Don Cristi SILVERTIDE COLLECTIVE SOUL

KRTO/Tulsa, OK OM: Steve Hunter
POMD: Chris Kelly
APO: Kelly Garrett
QUEENS OF THE STONE AGE KBRQ/Waco, TX PD/MD: Brent Henslee No Adds

WMZK/Wansan, WI PD/MD; Nick Summers 12 DROWNING POOL

KBZS/Wichita Falls, TX OM: Chris Wafters PD: Liz Ryan APD/MD: Vicid Vox 6 PROM KINGS

6 PRIOM KINGS 6 COLLECTIVE SOUL 5 MIJDVAYNE DROWNING POOL

POWERED BY MEDIABASE

50 Total Reporters

30 Total Monitored

20 Total Indicator

Did Not Report, Playlist Frozen (2): KQDS/Duluth WXRX/Rockford, IL

ACTIVE ROCK TOP 50

| | | February 18, 2005 | | | | | |
|--------------|--------------|--|----------------|------------|-------------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABELS | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| 1 | 1 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 1953 | -43 | 100066 | 14 | 58/0 |
| 2 | 2 | THREE DAYS GRACE Home (Jive/Zomba Label Group) | 1820 | -55 | 82403 | 18 | 57/0 |
| 3 | 3 | SHINEDOWN Burning Bright (Atlantic) | 176D | -3 | 82931 | 18 | 60/0 |
| 4 | 4 | PAPA ROACH Scars (Geffen) | 1523 | -51 | 65854 | 14 | 58/0 |
| 5 | 6 | CROSSFADE So Far Away (Columbia) | 1454 | +157 | 65603 | 16 | 57/0 |
| 6 | 6 | MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) | 1242 | -38 | 57618 | 8 | 53/0 |
| 9 | 7 | BREAKING BENJAMIN Sooner Or Later (Hollywood) | 1181 | +93 | 48944 | 7 | 60/0 |
| 7 | 8 | ALTER BRIDGE Find The Real (Wind-up) | 1141 | -17 | 45543 | 12 | 56/1 |
| 8 | 9 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 1127 | -14 | 44413 | 11 | 49/0 |
| 10 | 1 | VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 1097 | +45 | 40426 | 9 | 56/1 |
| 12 | 0 | CHEVELLE The Clincher (Epic) | 1087 | +80 | 40075 | 6 | 58/2 |
| 11 | 12 | BREAKING BENJAMIN So Cold (Hollywood) | 988 | -41 | 59149 | 41 | 57/0 |
| 13 | 13 | PAPA ROACH Getting Away With Murder (Geffen) | 925 | -53 | 59830 | 30 | 55/0 |
| 16 | 14 | EXIES Ugly (Virgin) | 908 | .2 | 25550 | 16 | 55/3 |
| 14 | 15 | CROSSFADE Cold (Columbia) | 865 | -98 | 48505 | 53 | 54/0 |
| 18 | 16 | A PERFECT CIRCLE Passive (Virgin) | 862 | +41 | 29123 | 6 | 53/1 |
| 15 | 17 | SLIPKNOT Vermilion (Roadrunner/IDJMG) | 820 | -129 | 32088 | 17 | 51/0 |
| 17 | 18 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 798 | -74 | 45560 | 28 | 52/0 |
| 21 | 19 | QUEENS OF THE STONE AGE Little Sister (Interscope) | 780 | +100 | 26076 | 5 | 54/0 |
| 34 | 20 | MUDVAYNE Happy? (Epic) | 748 | +445 | 42365 | 2 | 59/5 |
| 22 | 4 | SUBMERSED Hollow (Wind-up) | 680 | +23 | 20332 | 19 | 43/0 |
| 19 | 22 | KORN Another Brick In The Wall (Epic) | 627 | -121 | 28989 | 16 | 39/0 |
| 27 | 23 | THEORY OF A OEADMAN No Surprise (Roadrunner/IDJMG) | 604 | +162 | 19089 | 4 | 49/4 |
| 25 | 24 | JUDAS PRIEST Revolution (Epic) | 501 | 0 | 25296 | 7 | 38/1 |
| 28 | 23 | BLACK LABEL SOCIETY Suicide Messiah (Artemis) | 484 | +53 | 19702 | 5 | 38/1 |
| 24 | 26 | U2 All Because Of You (Interscope) | 463 | -81 | 16271 | 7 | 31/0 |
| 32 | 27 | SKINDRED Pressure (Lava) | 408 | +70 | 7667 | 4 | 42/0 |
| 26 | 28 | SEVENDUST Face To Face (TVT) | 397 | -87 | 15257 | 18 | 28/0 |
| 29 | 29 | FUTURE LEADERS OF THE WORLD Everyday (Epic) | 392 | +19 | 8051 | 4 | 40/4 |
| 37 | 30 | TRUST COMPANY Stronger (Geffen) | 388 | +150 | 7750 | 2 | 44/7 |
| 30 | 31 | KENNY WAYNE SHEPHERD The Place You're In (Reprise) | 361 | -8 | 10522 | 7 | 35/0 |
| 23 | 32 | LOSTPROPHETS Don't Know (Columbia) | 343 | -202 | 8998 | 14 | 34/0 |
| 35 | 33 | PROM KINGS Alone (Three Kings) | 305 | +30 | 8539 | 4 | 37/4 |
| 33 | 34 | SHADOWS FALL What Drives The Weak (Century Media) | 271 | -37 | 8369 | 13 | 29/0 |
| 36 | 35 | CRAZY ANGLOS Fade (Atlantic) | 270 | -1 | 5095 | 4 | 30/0 |
| 38 | 36 | SYSTEM OF A DOWN Cigaro (American/Columbia) | 227 | -8 | 18230 | 4 | 910 |
| 31 | 37 | EARSHOT Someone (Warner Bros.) | 222 | -147 | 5721 | 17 | 21/0 |
| 47 | 33 | MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal) | 199 | +79 | 4939 | 3 | 29/7 |
| 39 | 39 | MEGADETH Of Mice And Men (Sanctuary/SRG) | 197 | -30 | 4368 | 5 | 23/0 |
| 40 | 40 | U2 Vertigo (Interscope) | 195 | -22 | 8130 | 19 | 20/0 |
| 41 | 41 | STRATA Never There (Wind-up) | 185 | -6 | 3477 | 3 | 20/0 |
| 46 | 42 | BILLY IDOL Scream (Sanctuary/SRG) | 162 | +37 | 6751 | 2 | 16/0 |
| [Debut> | 4 3 | DROWNING POOL Killin' Me (Wind-up) | 159 | +73 | 4671 | 1 | 27/16 |
| 44 | 44 | COLLECTIVE SOUL Better Now (El Music Group) | 140 | .5 | 3415 | 2 | 13/0 |
| [Debut> | 45 | ATREYU Right Side Of The Bed (Victory) | 134 | +47 | 2844 | 1 | 17/4 |
| 45 | 46 | JIMMY EAT WORLD Pain (Interscope) | 128 | -14 | 5844 | 12 | 6/0 |
| 42 | 47 | COLLECTIVE SOUL Counting The Days (El Music Group) | 121 | -58 | 3480 | 20 | 17/0 |
| [Debut> | 48 | FULL SCALE Party Political (Columbia) | 113 | +53 | 2200 | 1 | 12/1 |
| 43 | 49 | CANDIRIA Down (Type A) | 113 | -40 | 1998 | 11 | 15/0 |
| | 1 | AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT) | 103 | + 3 | 4633 | 2 | 13/2 |
| 60 Active | Pock ren | orters Monitored airplay data supplied by Mediahase Research, a division of Premiere | Radio Network | re Songera | nked by total n | lave for the | e airnlav week |

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

POWERED BY MEDIABASE

MOST ADDED

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| DROWNING POOL Killin' Me (Wind-up) | 16 |
| SILVERTIDE Blue Jeans (J/RMG) | 14 |
| TRUST COMPANY Stronger (Geffen) | 7 |
| MARS VOLTA The Widow (I'll Never Sleep Alone) | |
| (Strummer/Universal) | 7 |
| NO ADDRESS When I'm Gone (Sadie) (Atlantic) | 7 |
| KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG) | 7 |
| SLIPKNOT Before Forget (Roadrunner/IDJMG) | 6 |
| MUDVAYNE Happy? (Epic) | 5 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------------|
| MUOVAYNE Happy? (Epic) | +445 |
| THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) | +162 |
| CROSSFADE So Far Away (Columbia) | +157 |
| TRUST COMPANY Stronger (Geffen) | +150 |
| QUEENS DF THE STONE AGE Little Sister (Interscope) | +100 |
| BREAKING BENJAMIN Sooner Or Later (Hollywood) | +93 |
| CHEVELLE The Clincher (Epic) | +80 |
| MARS VOLTA The Widow (I'll Never Sleep Alone) | |
| (Strummer/Universal) | +79 |
| DROWNING POOL Killin' Me (Wind-up) | +73 |
| SKINOREO Pressure (Lava) | +70 |
| | |

MOST **PLAYED RECURRENTS**

| ARTIST TITLE LABELIS) | TOTAL PLAYS |
|---|----------------|
| SLIPKNOT Quality (Roadrunner/IDJMG) | 654 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | 641 |
| THREE DAYS GRACE Just Like You (Jive/Zomba Label Group) | 502 |
| LINKIN PARK Lying From You (Warner Bros.) | 438 |
| JET Cold Hard Bitch (Atlantic) | 416 |
| NICKELBACK Figured You Out (Roadrunner/IDJMG) | 392 |
| VELVET REVOLVER Slither (RCA/RMG) | 388 |
| FUTURE LEADERS OF THE WORLD Let Me Out (Epic) | 385 |
| | |

NEW & ACTIVE

NO ADDRESS When I'm Gone (Sadie) (Atlantic) Total Plays: 97, Total Stations: 15, Adds: 7 SLIPKNOT Before | Forget (Roadrunner/IDJMG) Total Plays: 84, Total Stations: 7, Adds: 6 MADSIDE Enemy (Evo)
Total Plays: 79, Total Stations: 10, Adds: 1 SILVERTIDE Blue Jeans (J/RMG) Total Plays: 78, Total Stations: 22, Adds: 14 REDLIGHTMUSIC Say It Again (DMI) Total Plays: 39, Total Stations: 7, Adds: 0 KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG) Total Plays: 38, Total Stations: 8, Adds: 7 EIGHTEEN VISIONS | Let Go (Epic) Total Plays: 37, Total Stations: 9, Adds: 2

Songs ranked by lotal plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Active Rock Songs 12+ For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Famil. | Burn | M 18-34 | M 18-24 | M 25-34 |
|--|------|------|--------|-------|------------|------------|--------------|
| CROSSFADE Cold (Columbia) | 4.36 | 4.24 | 96% | 21% | 4.29 | 4.64 | 3.89 |
| BREAKING BENJAMIN So Cold (Hollywood) | 4.33 | 4.28 | 95% | 23% | 4.41 | 4.65 | 4.11 |
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | 4.27 | 4.24 | 97% | 31% | 4.25 | 4.37 | 4.11 |
| PAPA ROACH Scars (Geffen) | 4.21 | 4.20 | 88% | 17% | 4.17 | 4.41 | 3.89 |
| EXIES Ugly (Virgin) | 4.21 | 3.99 | 63% | 7% | 3.95 | 4.18 | 3.67 |
| PAPA ROACH Getting Away With Murder (Geffen) | 4.15 | 4.21 | 95% | 26% | 3.99 | 4.19 | 3.76 |
| THREE DAYS GRACE Home (Jive/Zomba Label Group) | 4.15 | 4.21 | 90% | 17% | 4.06 | 4.16 | 3.94 |
| SEVENDUST Face To Face (TVT) | 4.13 | 4.16 | 65% | 7% | 4.28 | 4.42 | 4.12 |
| , | 4.14 | 4.19 | 79% | 11% | 4.20 | 4.22 | 3.88 |
| BREAKING BENJAMIN Sooner Or Later (Hollywood) | | | | | | | 3.88 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | 4.09 | 4.13 | 90% | 24% | 4.10 | 4.28 | |
| EARSHOT Someone (Warner Bros.) | 4.07 | 3.99 | 48% | 3% | 3.77 | 4.00 | 3.52 |
| SHINEDOWN Burning Bright (Atlantic) | 4.04 | 4.14 | 66% | 11% | 3.94 | 4.05 | 3.79 |
| CHEVELLE The Clincher (Epic) | 4.04 | 4.00 | 52% | 4% | 4.11 | 4.18 | 4.04 |
| CROSSFAGE So Far Away (Columbia) | 4.02 | 4.03 | 76% | 12% | 3.95 | 4.14 | 3.73 |
| LOSTPROPHETS I Don't Know (Columbia) | 3.99 | 3.91 | 73% | 9% | 3.88 | 3.84 | 3.94 |
| SLIPKNOT Vermilion (Roadrunner/IDJMG) | 3.97 | 3.88 | 77% | 14% | 3.94 | 3.91 | 3.97 |
| 3 DOORS DOWN Let Me Go (Republic/Universal) | 3.89 | 3.91 | 82% | 16% | 3.84 | 4.03 | 3.62 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | 3.83 | 3.88 | 90% | 32% | 3.89 | 3.70 | 4.11 |
| NICKELBACK Because Of You (Roadrunner/IDJMG) | 3.81 | 3.73 | 85% | 28% | 3.73 | 3.74 | 3.7 1 |
| A PERFECT CIRCLE Passive (Virgin) | 3.79 | 3.88 | 50% | 9% | 3.69 | 3.76 | 3.62 |
| KORN Another Brick In The Wall (Epic) | 3.74 | 3.66 | 91% | 28% | 3.88 | 3.85 | 3.92 |
| VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 3.69 | 3.65 | 68% | 15% | 3.76 | 3.52 | 3.97 |
| ALTER BRIDGE Find The Real (Wind-up) | 3.69 | 3.64 | 61% | 11% | 3.67 | 3.73 | 3.60 |
| MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) | 3.53 | 3.60 | 60% | 14% | 3.41 | 3.14 | 3.65 |
| JUDAS PRIEST Revolution (Epic) | 3.43 | _ | 30% | 11967 | 3.24 | 2.85 | .3.71 |
| QUEENS OF THE STONE AGE Little Sister (Interscope) | 3.38 | _ | 44% | 14% | 3.17 | 3.00 | 3.32 |

Total sample size is 321 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 124. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/music preference.

RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

| | DD |
|---|---------|
| | MARES |
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| 1 | CANADAI |

II. ROCK TOP 30

POWERED BY MEDIABASE

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|--|----------------|--------------|-------------------|-------------------|
| 2 | 1 | U2 All Because Of You (Interscope) | 634 | -8 | 10 | 12/8 |
| 1 | 2 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 607 | -40 | 16 | 15/0 |
| 3 | 3 | 3 DOORS DOWN Let Me Go (Republic/Universal) | 107 | +23 | | 13/0 |
| 4 | 4 | SUM 41 Pieces (Island/IDJMG) | 482 | +32 | 8 | 9/0 |
| | 5 | MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) | 453 | +38 | k 7 1 | , 12/0 |
| 6 | 6 | JET Look What You've Done (Atlantic) | 415 | -15 | 11 | 12/0 |
| | 7 🛊 | TEA PARTY Stargazor (EMI Music Canada) | 405 | -26 | 13 | 13/0 |
| 9 | 8 | THEORY OF A DEADMAN No (604/Universal) | 404 | +57 | 4 | 12/1 |
| | 9 | PAPA ROACH Scars (Gelfen) | 360 | +28 | , 7 | 9/0 |
| 10 | 10 | KILLERS Mr. Brightside (Island/IDJMG) | 338 | -5 | 13 | 13/1 |
| 12 | - 11 ∉ | TREWS Fleeting Trust (Sany BMG) | 299 | -11 | 14 | 8/0 |
| 14 | 12 | VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 296 | +35 | 5 | 8/1 |
| 8 | | COLLECTIVE SOUL Counting The Days (El Music Group) | 288 | -111 | 18 | 16/0 |
| 16 | 14 | QUEENS OF THE STONE AGE Little Sister (Interscope) | 263 | +23 | 4 | 8/1 |
| 13 | 15 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 240 | -38 | 24 | 22/0 |
| 15 | 16 | SILVERTIDE Ain't Comin' Home (J/RMG) | 224 | ·23 | 15 | 12/0 |
| 23 | D 4 | THORNLEY Beautiful (604/Universal) | 199 | +35 | 4 | 11/2 |
| 21 | 18. | WAKING EYES Beginning (Warner Music Canada) | 195 | +12 | 8 | 10/1 |
| 24 | 19 | JIMMY EAT WORLD Work (Interscope) | 194. | +36 | 3 | 7/1 |
| 20 | 20 🐗 | THREE OAYS GRACE Wake Up (Jive/Zomba Label Group) | 192 | -6 | 13 | 8/1 |
| 17 | 21 | BILLY TALENT Nothing To Lose (Atlantic) | 192 | 5° 30 | 11 | 10/0 |
| 18 | 22 | BOY Same Old Song (MapleMusic/Universal) | 178 | -47 | 20 | 16/0 |
| 28 | 3 | COLLECTIVE SOUL Better Now (El Music Group) | 162 | 39 | 2 | 0/2 |
| 22 | 24 | U2 Vertigo (Interscope) | 149 | -16 | 19 | 22/0 |
| Debut> | 254 | BOY Up in This Town (MapleMusic/Universel) | 148 | +47 | 1 | 6/2 |
| 30 | 26 | LENNY KRAVITZ Lady (Virgin) | 146 | +26 | 2 | 5/2 |
| | 27 🐗 | TRAGICALLY HIP Gus: The Polar (Zoe/Rounder) | 33 | -14 | 7 | 8/0 |
| 27 | 28 | PROJET ORANGE Tell All Your Friends (Vik/Sony BMG | ∛115 | -10 | 17 | 5/0 |
| 26 | 29 🛊 | NICKELBACK Because Of You (Roadrunner/EMI Canada | 107 | -22 | 19 | 11/0 |
| - | 30 | HOOBASTANK Disappear (Island/IDJMG) | 105 | .9 | 2 | 4/0 |

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 26-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records & Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abitlene, TX OM: James Carneron PD/MD: Frank Pain SEVEN WISSER DROWNING POOL SILVERTIDE

WORK/Albany, NY PD/MD: Chill Walls 1 DROWNING POOL 1 MARS VOLTA

KICCK/Bakersfield, CA* PD: John Boyle MD: JJ Prieve SILVERTIDE TRUST COMPANY

KRAB/Balorzfield, CA* PD/MD: Danny Spanks 1 MARS VOLTA MUDVAYNE VANISHED PROM KINGS

WITY/Baltimore, MD* ON: Kerry Plackmeyer PD: Dave Hill APD/MID: Rab Hackman 4 JUDAS PRIEST 3 MUDVAYNE 2 MARS VOLTA 2 BECK 1 CHEVELLE

WCPR/Biloxi, MS* OM: Jay Taylor PD: Scot Fox MD: Milich Cry DROWNING POOL

1 THEORY OF A DEADMAN 1 MUDVAYNE

WAAF/Boston, MA* PO: Keith Hastings MD: Mistress Carrie DROWNING POOL

A/PD: Mike Alk Full Scale

WRXR/Chattanooga, TN* DM: Kris Van Dyke PD: Boner MD: Opie 12 MIGHTY SIDESHOW 3 TRUST COMPANY

WZZN/Chicago, IL* PD: Bill Gamble APD: Steve Levy MD: James VanOsdol 1 ATREYU 1 NO ADDRESS

KROR/Chico. CA DM: Ron Woodward
PD/MID: Dain Sandoval
15 AMERICAN HEAD CHARGE
5 SLIPKNOT
4 MADSIDE

Kil.O/Colorado Springs, CO° ONI: Rich Hawk PD: Ress Ford 2 DROWNING POOL

KBBM/Columbia, MO Olf: Jack Lawson PD/MD: Brad Savage SILVERTIDE MUDVAYNE

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ramai Hunter DROWNING POOL EIGHTEEN VISIONS

KRPX/Corpus Christi, TX* ON/PD: Scott Hott APD/MD: Cave Ross KILLSWITCH ENGAGE DROWNING POOL SILVERTIDE

KBPI/Denver, CO* OM/PD: Bob Richards APD/MD: Willie B. 1 MUDVAYNE

KAZR/Des Moines, IA* OM: Jim Schaeler PD: Ryan Patrick MD: Andy Hall No Adds

WRIF/Detroit, MI*

KRBR/Duluth OM/PD: Mark Flei 6 MCKELBACK 5 AUDIOSLAVE

5 AUDIOSLAVE 5 SHINEDOWN 5 GODSIMACK 4 INCUBUS 3 CHEVELLE 3 AUDIOSLAVE 2 COLLECTIVE SOUL 2 SHINEDOWN 2 GODSIMACK (*DROPBOX 2 NICKELBACK

WGBF/Evansville, IN ON: Nile Sanders PD: Fathoy APO/MO: Slick Nick 2 DROWNING POOL 1 SILVERTIDE 1 CRAZY ANGLOS

WWBN/Flint, MI*
ONI: Jay Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie
AMERICAN HEAD CHARGE

KRZR/Fresno, CA*
OM/PD: E. Curtis Johnson
APD: Don De La Cruz
MO: Rick Radidam
9 DROWHING POOL
PROM KINGS
BLACK LABEL SOCIETY

WROC/FI. Myers, FL.* PD: Lance Hale MD: Shaws "Milo" Fenneti ATREYU MARS VOLTA

WBYR/R: Wayne, IM* PD: Cindy Miller MD: Siller DROWNING POOL SILVERTIDE

WRUF/Gainesville, FL* OM/PD: Harry Guscoll APD: Monica Rix MD: Monica Rix I KILLERS SILVERTIDE NO ADDRESS

WKLQ/Grand Rapids, MI* ent Alb UM: Brent Alberts
PD/MID: Darrin Arriens
1 ATREYU
1 MADSIDE
NO ADDRESS

WZOR/Green Bay, WI PD/MD: Roxanne Steele 3 ATREYU 1 QUEENS OF THE STONE AGE

WXQR/Greenville, NC*
APD/MO: Matt Lee
8 KILLSWITCH ENGAGE
DROWNING POOL
NO ADDRESS

WTPT/Greenville, SC* OM/PD: Ntark Hendrix MD: Smack Taylor DROWNING POOL ATREYU TAKING BACK SUNDAY BECK

WQCM/Hagerstown OM: Rick Alexander PD/MD: Mike Holder APD: Shawn Quion TRUST COMPANY

WOXAHarrisburg, PA*
PD: Claudine DeLorenzo
MD: Nition
10 MUDVAYNE
5 TRUST COMPANY
2 DROWNING POOL
SIL VERTIDE
NO ADDRESS

WCCCAtartford, CT* PD: Michael Picozzi APD/MD: Mille Karolyi 1 SILVERTIDE SLIPKNOT MARS VOLTA TESLA

WANOX/Huntirigton PD: Paul Oakund 5 MARS VOLTA 2 MOTLEY CRUE

WRTT/Huntsville, AL* OM: Rob Harder PD/MD: Jimbo Wood 9 DROWNING POOL

PD: Johnny Maze APD: Big Johnson MD: Brad Stevens 1 KILLSWITCH ENGAGE

KORC/Kansas City, MO* PD: Bob Edwards APD/MD: Dave Fritz 1 SLIPKNOT EARSHOT

ICLFX/Killeen, TX PD/MD: 8ob Fonda 17 AMERICAN HEAD CHARGE 16 FUTURE LEADERS OF THE WORLD

W.DXQ/Lansing, MI* PD: Beb Olson MD: Carelyn Stone SILVERTIDE

KOMP/Las Vegas, NV* PD: John Griffin NED: Big Marty No Adds

IZCD/Lawton, OK PD: Don "Critter" Brown APD: David Combs 4 DROWNING POOL

WXZZA.exington, KY* ON: Robert Lindsey PD: Jerome Fischer APD: Twitch No Adds

KIBZ/Lincoln, NE OM: Jim Steel PD: Tim Sheridan APD/MD: Sparky No Adds

KDJE/Little Rock, AR* OM/PD: Ken Wall MD: Marty No Adds

WTFX/Louisville, IXY*
PD: Michael Le
MD: Frank Webb
4 RITURE LEADERS OF THE
WORLD
AMERICAN HEAD CHARGE
TRUST COMPANY
SALIVA

KFNDV.Lubbock, TX CMLPTD: Wes Nessmann 1D VBLVET REVOLVER 6 FUTURE LEADERS OF THE WORLD

W.J.JO.Madison, WI*
PD: Randy Hawlor
APD, MD: Blatte Patton
4 SUPKNOT
KILLSWITCH ENGAGE
SILVERTIOE

PD: Alex James APD: Becky Pohotsky No Adds

ICRRE/Merced, CA APID: Military Martinez MD: Jason LaChance SILVERTIDE MADSIDE COLLECTIVE SOUL NO ADDRESS

WZTA/Miami, FL* PD: Troy Hanson MD: Mike Killabrew

WLZR/Milwaukee, PD: Sean Elliot MD: Marilyun Mee NO ADDRESS

KMRQ/Modesto, CA* ON: Max Miller PD/MID: Jack Paper APD: Minit Foley KILLSWITCH ENGAGE SLIPKNOT NO ADDRESS

WRAT/Monmouth, NJ* ON/PO: Carl Craft APD/MD: Robyn Lane No Adds

WCLG/Morgantown, WV OM/PD: Jeff Miller MD: Dave Murdock SILVERTIDE

KATT/Oldahoma City, OK* OM/PD: Chris Baler MD: Jake Dantels 1 EIGHTEEN VISIONS SILVERTIDE

WYX/Panama City, FL PD: Keith Allen APD/MO: The Freak 10 TRUST COMPANY 10 MUDVAYNE 9 CRAZY ANGLOS

WTICV/Pensacola, FL.*
PD: Jeel Sampeon
APD/MID: Mark The Shark
2 SLIPKNOT
2 A PERFECT CIRCLE
1 VELVET REVOLVER
1 CHEVELLE

WIXO/Peoria, N.
OH: Ric Norgan
PD/AMD: Mail Bahan
24 CROSSFADE
REDLIGHTMUSIC
DROWNING POOL

WYSP/Philadelphia, PA* OM/PD: Tim Sabean APD: Gil Edwards MD: Splice No Adds

RUPO/Phoenix, AZ*
PD: JJ Jethies
ND: Larry NeFeelle
ND: Larry NeFeelle
10 KILLSWITCH ENGAGE
2 THEORY OF A DEADMAN
1 EXIES
1 FUTURE LEADERS OF THE
WORLD

WXLP/Quad Cities, IA* OM: Darren Pitra PD: Dave Levora MD: Bill Stage No Adds

KDOT/Rene, NV* OM: Jim McClain PD/MD: Jave Patte No Adds

WR(QZ/Saginaw, MI*
PD: Jony Tarrants
APD/MD: Mason Lucas
4 DROWNING POOL
1 THEORY OF A DEADMAN

WZBH/Salisbury, MD OM/PD: Shawn Murphy APD/MD: Mild Hunter SOUNO AND FURY

IGSS/San Antonio, TX* PD: Kevin Vargas MD: C.J. Chiz MARS VOLTA TRUST COMPANY

KURO/San Luis Obispo, CA OM/PD: Andy Winford MO: Stephanie Bell KILLERS MUSE BECK

IOCFI/Santa Rosa, CA* PD: Don Harrison ND: Todd Pyne DROWNING POOL MARS VOLTA

KISW/Seattle, WA*
PD: Dave Richards
APD: Ryan Castle
MD: Ashley Wilson
11 ALTER BRIDGE
10 EUGS
5 THEORY OF A DEADMAN
4 RUTURE LEADERS OF THE
WORLD

WHIEZ/Sheboygan, WI PD: Rom Simonat 22 3 DOORS DOWN 18 NICKELBACX 18 JET 17 TRATE 17 INCUBUS 16 JUDAS PRIEST 16 BILLY BOOL 16 BLIDIOSLAVE 16 SHINEDOWN 14 JET 14 COLLECTIVE SOUL

KHTU Spekane, WA*
PD/MD: barry Bennett
KULSWITCH ENSAGE
DROWNING POOL
SILVERTIDE

WLZU/Springfield, MA*
PD: Neal Mirstry
ND: Courtney Uselan
FUTURE LEADERS OF THE
WORLD

KZRQ/Springfield, MO OM: Brad Hansen PD: Adam Jabroni Burnes APD: Jason Biddam No 8456

WAQX/Syracuse, NY* OM: Torn Milichell PD: Alexis APD/MD: Ryno 2 THEORY OF A DEADMAN TESLA

WXTB/Tampa, FL* OM/PD: Brad Hardin APD/MD: Brian Medii EXIES MUOVAYNE

IO(RDI/Tri-Cities, WA PD: Curt Cartier MD: Scotty Steele No Adds

WKDH/Wausau, WI OM/PD: Jell Andrews APD/MD: Sammy S. Balls 15 SUBMERSED 14 PLANET OF 9 10 SHADOWS FALL

KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas SILVERTIDE TRUST COMPANY

WBSX/Willos Barre, PA* OM: Jules Riley PD: Chris Lleyd MD: James McElay DROWNING POOL SILVERTIDE SLIPKNOT

KATS/Yakima, WA OM/PD: Ron Harris 4 DROWNING POOL

POWERED BY MEDIABASE

Monitored Reporters 90 Total Reporters

60 Total Monitored 30 Total Indicator

Did Not Report, Playlist Frozen (3): KFMW/Waterloo, IA KNRQ/Eugene, OR WKLL/Utica, NY



KEVIN STAPLEFORD

Alternative Ratings Scorecard

How the format fared in fall 2004

In the top 100 markets there are 67 stations contributing to the R&R Alternative panel. The programmers at every single one of them would argue that their stations are absolutely vital to the lives of the rock-leaning adults between the ages of 18 and 34 residing in their towns.

For the moment I'd like to forgo this warm sentiment and focus instead on the simple question of whether or not Alternative stations are players in their markets. I'm not talking about selling records here; this is all about the Arbitron game.

Earlier this week I had a deep conversation with one of those highly respected PDs, who asked me if the format was in good shape. When I coyly responded, "I guess so," he informed me that I was completely insane. "How many markets have Alternative stations in the top 10?" he asked. "Forget the demo, look at 12+. It ain't pretty."

Legends Of The Fall

Indulge me for a moment, and let's agree that, in order for a station to be considered a true market leader, it must rank in the top 10 12+ and in the top five 18-34. Out of 67 monitored stations in the 100 largest markets, 21 fit this bill. Not bad.

However, a mere four of these stations are in markets 1-30. That's four stations out of 26. We'll pause to shudder at the thought and then give major props to KROQ/Los Angeles, KTBZ (The Buzz)/Houston, WBCN/Boston and WXDX/Pittsburgh.

Perhaps we're being too hard on ourselves. After all, 13 of the top 30 markets boast an Alternative station in the top five 18-34. What's more, in many of these places our format retains bragging rights as the most-listened-to Rock station.

Look at Dallas, where KDGE (The Edge) is only beaten in 18-34 by an Urban, two CHRs and two Spanish-language formats. Ditto in San Francisco, where KITS (Live 105) is bested by a pair of CHR/ Rhythmics and a Regional Mexican station.

Since the biggest markets contain the largest ethnic populations, the 18-34 pie can be domi-

nated by listeners who do not traditionally listen to rock-oriented radio. This means that, in order to win, an Alternative station simply must be the top Rocker in town. In other words, if we don't win the white guys, we don't win at all.

Politically correct? Not really. True? Absolutely. Just ask your friends at WHFS/Washington, or look at what's going on in places like Detroit, Milwaukee, Norfolk, Louisville, Riverside and Madison.

The Same All Over

Nationwide, the average 12+ ranking for Alternative stations is 12th, while the average 18-34 ranking is fifth. This holds true for every region, although the Southeast comes in a tad higher and the western Pacific area comes in a bit lower.

Major kudos is due to some bona fide Alternative leaders outside the 100 largest markets. Check out KQXR/Boise, ID, for example. It tied for No. 1 18-34 and scored a 5.2 12+ (good for a No. 7 ranking). WBTZ/Burlington, VT not only reaches a massive number of French-Canadian bastards in Montreal, it also pulled in a five share (5.1, fifth 12+) and finished fourth in-demo.

WJSE/Atlantic City, NJ was eighth 12+ and fourth 18-34; WCYY/Portland, ME was first 18-34 and fifth 12+; and WKZQ/Myrtle Beach, SC was No. 1 in-demo and fourth 12+, with a 5.4—the highest share in the entire format.

So there you have it. The Alternative format is not falling apart at the seams, nor is it the king of the world. Not to get too coldly Darwinian on you, but our overall success depends on a heightened ability to adapt to the needs of each individual market. I don't know about you, but I'd rather see the panel splinter more than shrink. Then again, we might all want to brush up on our Español.

The No. 1 Club

Arbitron was very, very good to them

The following stations are not only No. 1 in our book, they were No. 18-34 in their markets in the fall book too.

KPNT (The Point)/St. Louis WPBZ/West Palm Beach KQXR/Boise. ID WKZQ/Myrtle Beach, SC KXRK/Salt Lake City WEDG (The Edge)/Buffalo WCYY/Portland, ME

Life In The Top 100 Markets

| Life in The Top 100 Markets | | | | | | |
|-----------------------------|--------------------------------------|----------------------|--------------------------|--|--|--|
| Market No. | Calls/City | 12+ Share (Rank) | 18-34 Share (Rank) | | | |
| 1 | WXRK/New York | 3.3 (11) | 5.5 (5) | | | |
| 2 | KROQ/Los Angeles | 4.1 (4) | 6.7 (2) | | | |
| 3 | WKQX/Chicago | 2.0 (19) | 4.8 (6) | | | |
| 4 | KITS/San Francisco | 2.7 (11) | 5.2 (4) | | | |
| 5 | KDGE/Dallas | 3.1 (11) | 4.9 (6) | | | |
| 6 | WPLY/Philadelphia | 2.5 (16) | 5.5 (7) | | | |
| 7 | KTBZ/Houston | 3.5 (9) | 5.8 (4) | | | |
| 8 | WWDC/Washington | 2.7 (14) | 5.4 (3) | | | |
| 9 | WBCN/Boston | 3.6 (10) | 7.4 (3) | | | |
| 10 | CIMX/Detroit | 2.6 (16) | 4.2 (9) | | | |
| 11 | WNNX/Atlanta | 2.6 (16) | 4.3 (6) | | | |
| 14 | KNDD/Seattle | 2.1 (18) | 4.5 (7) | | | |
| 15 | KZON/Phoenix | 3.1 (13) | 5.4 (4) | | | |
| 15 | KEDJ/Phoenix | 1.4 (20) | 2.5 (14) | | | |
| 17 17 | KBZT/San Diego | 2.1 (17) | 3.4 (10) | | | |
| 19 | XTRA/San Diego KPNT/St. Louis | 1.6 (23) 3.4 (11) | 2.9 (13) 8.9 1 | | | |
| 21 | WSUN/Tampa | 2.2 (15) | 4.9 (6) | | | |
| 22 | KTCL/Denver | 2.4 (16) | 4.8 (7) | | | |
| 23 | WXDX/Pittsburgh | 3.9 (9) | 10.3 (3) | | | |
| 24 | KNRK/Portland, OR | 2.5 (16) | 5.1 (5) | | | |
| 25 | WXTM/Cleveland | 2.4 (15) | 5.9 (6) | | | |
| 26 | WAQZ/Cincinnati | 2.6 (14) | 6.5 (4) | | | |
| 27 | KWOD/Sacramento | 2.5 (15) | 4.4 (5) | | | |
| 28 | KCXX/Riverside | 2.0 (17) | 3.5 (10) | | | |
| 29 | KRBZ/Kansas City | 3.0 (14) | 7.3 (3) | | | |
| 31 | KXRK/Salt Lake City | 4.2 (5) | 7.2 ① | | | |
| 32 | KCNL/San Jose | 2.6 (11) | 4.7 (5) | | | |
| 33 | WLUM/Milwaukee | 2.1 (15) | 4.8 (8) | | | |
| 34 | WBRU/Providence | 2.9 (10) | 4.9 (6) | | | |
| 35 | WWCD/Columbus, OH | 2.0 (14) | 4.0 (6) | | | |
| 36 | WEND/Charlotte | 3.1 (12) | 6.1 (4) | | | |
| 38 | KXTE/Las Vegas | 4.0 (11) | 7.0 (3) | | | |
| 39 | WOCL/Orlando | 4.1 (9) | 8.1 (3) | | | |
| 39 | WJRR/Orlando | 2.6 (16) | 4.9 (9) | | | |
| 40 | WROX/Norfolk | 1.8 (18) | 3.9 (12) | | | |
| 41 | WRZX/Indianapolis | 4.5 (7) | 11.2 (2) | | | |
| 42 | KROX/Austin WBUZ/Nashville | 3.5 (9) | 6.0 (4) | | | |
| 46 | KKND/New Orleans | 2.3 (14) 2.6 (11) | 4.5 (6) 5.1 (5) | | | |
| 47 | WPBZ/West Palm Beach | 3.8 (7) | 8.3 | | | |
| 48 | WMFS/Memphis | 2.4 (16) | 4.2 (8) | | | |
| 50 | WPLA/Jacksonville | 4.4 (9) | 10.6 (2) | | | |
| 51 | WHTG/Monmouth-Ocean | 1.8 (22) | 3.8 (8) | | | |
| 52 | WEDG/Buffalo | 4.0 (10) | 10.6 | | | |
| 53 | KHBZ/Oklahoma City | 3.1 (13) | 5.1 (6) | | | |
| 55 | WLRS/Louisville | 1.7 (16) | 3.2 (10) | | | |
| 56 | WRXL/Richmond | 2.6 (12) | 6.2 (6) | | | |
| 56 | WDYL/Richmond | 2.3 (13) | 3.9 (10) | | | |
| 57 | WRAX/Birmingham | 3.7 (10) | 6.6 (4) | | | |
| 58 | WXEG/Dayton | 4.7 (7) | 10.4 (3) | | | |
| 61 | KUCD/Honolulu | 4.9 (8) | 9.4 (2) | | | |
| 62 | KFMA/Tucson | 3.9 (8) | 9.1 (3) | | | |
| 63 | WHRL/Albany, NY | 2.8 (12) | 5.7 (7) | | | |
| 64 | KMYZ/Tulsa | 2.2 (16) | 4.6 (7) | | | |
| 65 | WJBX/Ft. Myers | 2.4 (15) | 5.2 (6) | | | |
| 66 | WGRD/Grand Rapids | 3.6 (7) | 6.8 (3) | | | |
| 67 | KFRR/Fresno | 3.1 (15) | 5.5 (6) | | | |
| 71 | WNFZ/Knoxville | 3.4 (8) | 7.5 (3) | | | |
| 77 | KMBY/Monterey | 2.7 (13) | 3.4 (8) | | | |
| 78 87 | WKRL/Syracuse WAVF/Charleston, SC | 2.3 (11) 4.6 (7) | 6.0 (5) | | | |
| 88 | WXNR/Greenville, NC | 4.0 (7) | 9.1 (2) 8.6 (2) | | | |
| 89 | WARQ/Columbia, SC | 3.7 (13) | 8.3 (3) | | | |
| | | | | | | |
| | WMAD/Madison | 2.0 (14) | 2.8 (12) | | | |
| 95 98 | WMAD/Madison WRZK/Johnson City | 2.0 (14) | 2.8 (12) 8.0 (5) | | | |

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ALTERNATIVE TOP 50

| | | February 18, 2005 | | | | | |
|--------------|--------------|---|----------------|-------|---------------------------|-------------------|------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS ADDS |
| 1 | 1 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 2701 | -63 | 192288 | 19 | 72/0 |
| 2 | 2 | PAPA ROACH Scars (Geffen) | 1898 | -98 | 100000 | 14 | 62/0 |
| 3 | 3 | KILLERS Mr. Brightside (Island/IDJMG) | 1768 | -10 | 125681 | 19 | 59/1 |
| 6 | 4 | UNWRITTEN LAW Save Me (Lava) | 1623 | +59 | 79431 | 10 | 69/2 |
| 4 | 5 | MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) | 1594 | +2 | 88239 | 18 | 65/0 |
| 7 | 6 | QUEENS OF THE STONE AGE Little Sister (Interscope) | 1578 | +66 | 111797 | 5 | 68/0 |
| 5 | 7 | THREE DAYS GRACE Home (Jive/Zomba Label Group) | 1438 | -153 | 71145 | 17 | 55/0 |
| 8 | 8 | CROSSFAGE Cold (Columbia) | 1374 | -100 | 93954 | 37 | 52/0 |
| 11 | 9 | MUSE Hysteria (EastWest/Warner Bros.) | 1319 | .2 | 85577 | 24 | 61/0 |
| 10 | 10 | JIMMY EAT WORLO Pain (Interscope) | 1271 | ·129 | 107240 | 23 | 52/0 |
| 13 | • | JIMMY EAT WORLO Work (Interscope) | 1259 | +39 | 70490 | 9 | 65/0 |
| 9 | 12 | U2 All Because Of You (Interscope) | 1180 | -263 | 59234 | 10 | 63/0 |
| 18 | 13 | MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal) | 1101 | +99 | 79639 | 6 | 62/4 |
| 16 | Ø | A PERFECT CIRCLE Passive (Virgin) | 1077 | +43 | 64942 | 7 | 57/1 |
| 15 | 15 | SUM 41 Pieces (Island/IDJMG) | 1072 | -11 | 55354 | 11 | 60/1 |
| 28 | 16 | BECK E-Pro (Interscope) | 1056 | +507 | 83336 | 2 | 66/17 |
| 17 | 1 | 3 OODRS DOWN Let Me Go (Republic/Universal) | 1019 | +2 | 54842 | 10 | 45/0 |
| 20 | 18 | BREAKING BENJAMIN Sooner Or Later (Hollywood) | 1012 | +48 | 45353 | 7 | 50/2 |
| 12 | 19 | JET Look What You've Done (Atlantic) | 950 | -289 | 60442 | 17 | 45/0 |
| 19 | 20 | BREAKING BENJAMIN So Cold (Hollywood) | 930 | -36 | 70633 | 40 | 47/0 |
| 14 | 21 | LOSTPROPHETS Don't Know (Columbia) | 911 | -238 | 29277 | 13 | 52/0 |
| 23 | 22 | VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 890 | +46 | 40656 | 8 | 51/0 |
| 21 | 23 | USEO All That I've Got (Reprise) | 886 | -28 | 34080 | 11 | 53/0 |
| 25 | 24 | CHEVELLE The Clincher (Epic) | 749 | +57 | 26546 | 5 | 48/4 |
| 22 | 25 | SLIPKNOT Vermilion (Roadrunner/IDJMG) | 659 | -206 | 25440 | 16 | 3610 |
| 24 | 26 | SHINEOOWN Burning Bright (Atlantic) | 655 | -47 | 22438 | 11 | 3310 |
| 27 | 2 | KASABIAN Club Foot (RCA/RMG) | 628 | +30 | 23216 | 8 | 46/3 |
| 26 | 28 | EXIES Ugly (Virgin) | 615 | +2 | 26245 | 12 | 39/3 |
| 29 | 29 | CROSSFADE So Far Away (Columbia) | 599 | +57 | 16536 | 4 | 38/2 |
| 30 | 3 | SYSTEM OF A OOWN Cigaro (American/Columbia) | 582 | +66 | 41259 | 4 | 17/1 |
| 33 | ③ | GREEN DAY Holiday (Reprise) | 573 | +83 | 48845 | 6 | 25/4 |
| 31 | 32 | ZUTONS Pressure Point (Epic) | 550 | +35 | 24204 | 7 | 41/3 |
| 32 | 33 | LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic) | 535 | +22 | 41352 | 5 | 31/2 |
| 34 | 34 | INTERPOL Evil (Matador) | 495 | +11 | 31412 | 5 | 32/1 |
| 35 | 35 | U2 Vertigo (Interscope) | 433 | -4 | 33104 | 19 | 35/0 |
| 48 | 36 | TRUST COMPANY Stronger (Geffen) | 407 | +185 | 12262 | 2 | 43 8 |
| Debut> | 3 | MUOVAYNE Happy? (Epic) | 376 | +225 | 26029 | 1 | 33/7 |
| 36 | 38 | RISE AGAINST Give It All (Geffen) | 363 | +1 | 20175 | 14 | 23/0 |
| 37 | 39 | KORN Another Brick In The Wall (Epic) | 339 | -20 | 23933 | 11 | 12/0 |
| 47 | 40 | KINGS OF LEON The Bucket (RCA/RMG) | 334 | +106 | 15370 | 2 | 31/3 |
| 38 | 41 | JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) | 334 | .22 | 19043 | 6 | 19/D |
| 39 | 42 | TAKING BACK SUNOAY This Photograph is Proof (I Know You Know) (Vice | tory) 310 | -5 | 11471 | 6 | 20/1 |
| 40 | 43 | SNOW PATROL Chocolate (A&M/Interscope) | 285 | +14 | 10969 | 2 | 24/2 |
| Debut | 44 | BRAVERY Honest Mistake (Island/IDJMG) | 283 | +116 | 18235 | 1 | 29/3 |
| 44 | 45 | TEGAN & SARA Walking With A Ghost (Vapor/SRG) | 282 | +33 | 19576 | 4 | 12/0 |
| 45 | 46 | KAISER CHIEFS Predict A Riot (Universal) | 269 | +38 | 15844 | 2 | 26/2 |
| 42 | 4 | SKINORED Pressure (Lava) | 265 | +9 | 9009 | 3 | 23/1 |
| 46 | 4 8 | LONG-VIEW When You Sleep (Columbia) | 253 | +22 | 6585 | 3 | 22/0 |
| 43 | 49 | KEANE Somewhere Only We Know (Interscope) | 237 | -17 | 20873 | 19 | 12/0 |
| Debut | 5 0 | GRATITUDE Drive Away (Atlantic) | 215 | +17 | 7538 | 1 | 18/0 |

73 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fited in total plays, the song with the larger increase in plays is placed first. Songs below Mo. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of newadds of ficially reported to RSR by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005. Radio & Records

POWERED BY MEDIABASE

MOST ADDED

 ARTIST TITLE LABEL(S)
 AGOS

 BECK, E-Pro (Interscope)
 17

 HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)
 10

 TRUST COMPANY Stronger (Geffen)
 8

 MUDVAYNE Happy? (Epic)
 7

 KILLERS Smile Like You Mean It (Island/IDJMG)
 6

 NO ADDRESS When I'm Gone (Sadie) (Atlantic)
 5

 U2 Sometimes You Can't Make It On Your Own (Interscope)
 5

MOST INCREASED PLAYS

| ARTIST TITLE (ABEL(S) | PLAY INCREASE |
|--|------------------|
| BECK E-Pro (Interscope) | +507 |
| MUDVAYNE Happy? (Epic) | +225 |
| TRUST COMPANY Stronger (Geffen) | +185 |
| BRAVERY Honest Mistake (Island/IDJMG) | +116 |
| KINGS OF LEON The Bucket (RCA/RMG) | +106 |
| MARS VOLTA The Widow (I'll Never Sleep Alone) | |
| (Strummer/Universal) | +99 |
| GREEN DAY Holiday (Reprise) | +83 |
| NO ADDRESS When I'm Gone (Sadie) (Atlantic) | +68 |
| QUEENS OF THE STONE AGE Little Sister (Interscope) | +66 |
| SYSTEM OF A DOWN Cigaro (American/Columbia) | +66 |
| | |

.... NEW & ACTIVE

CHEMICAL BROTHERS Galvanize (Astralwerks/EMC) Total Plays: 193, Total Stations: 14, Adds: 2 NO AODRESS When I'm Gone (Sadie) (Atlantic) Total Plays: 177, Total Stations: 13, Adds: 5 GOLDFINGER Wasted (Maverick/Warner Bros.) Total Plays: 154, Total Stations: 11, Adds: 0 THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) Total Plays: 146, Total Stations: 12, Adds: 2 ARCADE FIRE Neighborhood #3 (Power Out) (Merge) Total Plays: 137, Total Stations: 10, Adds: 1 KILLERS Smile Like You Mean It (Island/IDJMG) Total Plays: 119, Total Stations: 11, Adds: 6 PROM KINGS Alone (Three Kings) Total Plays: 110, Total Stations: 11, Adds: 1 BILLY IDOL Scream (Sanctuary/SRG) Total Plays: 86, Total Stations: 7, Adds: 0 F-UP'S All The Young Dudes (Capitol) Total Plays: 85, Total Stations: 11, Adds: 2 HOT HOT HEAT Goodnight Goodnight (Sire/Reprise) Total Plays: 63, Total Stations: 10, Adds: 10

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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HEKS

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America's Best Testing Alternative Songs 12 + For The Week Ending 2/18/05

| Artist Title (Label) | TW | LW | Familiarity | Bum | Persons 18-34 | Men 18-34 | Women 18-34 |
|---|------|------|-------------|-----|------------------|--------------|----------------|
| GREEN DAY Boulevard Of Broken Dreams (Repvise) | 4.48 | 4.38 | 99% | 30% | 4.48 | 4.44 | 4.52 |
| KILLERS Mr. Brightside (Island/IDJMG) | 4.26 | 4.16 | 88% | 16% | 4.33 | 4.23 | 4.46 |
| JIMMY EAT WORLD Work (Interscope) | 4,13 | 4.12 | | 9% | 4.08 | 4.05 | 12 |
| JIMMY EAT WORLD Pain (Interscope) | 4.12 | 4.06 | 92% | 21% | 4.05 | 4.01 | 4.09 |
| MY CHEMICAL ROMANCE I'm Not (Ikay (I Promise) (Reprine) | 4.02 | 3.92 | 86% | 18% | 3.91 | 3.79 | 4.04 |
| SUM 41 Pieces (Island/IDJMG) | 3.98 | 3.95 | 83% | 13% | 3.92 | 3.72 | 4.20 |
| SOCIAL DISTORTION Reach For The Sky (Time Bomb) | 3.95 | 3.98 | 80% | 17% | 3.92 | 3.95 | 3.88 |
| PAPA ROACH Scars (Geffen) | 3.93 | 3.81 | 86% | 18% | 3.84 | 3.76 | 3.94 |
| JET Look What You've Done (Atlantic) | 3.91 | 3.84 | 93% | 24% | 3.80 | 3.59 | 4.05 |
| UNWRITTEN LAW Save Me (Lava) | 3.89 | 3.96 | 71% | 10% | 3.83 | 3.75 | 3.94 |
| MUSE Hysteria (EastWest/Warner Bros.) | 3.89 | 3.82 | 65% | 12% | 3.92 | 3.84 | 4.02 |
| BREAKING BENJAMIN So Cold (Hollywood) | 3.86 | 3.79 | 94% | 33% | 3.86 | 3.83 | 3.90 |
| CROSSFADE Cold (Columbia) | 3.84 | 3.73 | 90% | 27% | 3.81 | 3.78 | 3.84 |
| LOSTPROPHETS I Don't Know (Columbia) | 3.82 | 3.88 | 78% | 11% | 3.81 | 3.83 | 3.79 |
| EXIES Ugly (Virgin) | 3.82 | - | 49% | 8% | 3,82 | 3.85 | 3.78 |
| BREAKING BENJAMIN Sooner Dr Later (Hollywood) | 3.78 | 3.79 | 74% | 16% | 3.77 | 3.63 | 3.96 |
| THREE OAYS GRACE Home (Jive/Zomba Label Group) | 3.77 | 3.60 | 82% | 21% | 3.80 | 3.61 | 4.83 |
| CHEVELLE The Clincher (Epic) | 3.77 | - | 54% | 7% | 3.84 | 3.70 | 4.08 |
| 3 DOORS DOWN Let Me Go (Republic/Universel) | 3.71 | 3.56 | 84% | 19% | 3.65 | 3.40 | 3.02 |
| USED All That I've Got (Reprise) | 3.71 | 3.73 | 63% | 12% | 3.66 | 3.48 | 3.88 |
| SHINEDOWN Burning Bright (Atlantic) | 3.69 | 3.56 | 48% | 10% | 3.65 | 3.60 | 3.73 |
| QUEENS OF THE STONE AGE Little Sister (Interscope) | 3.63 | 3.61 | 50% | 8% | 3.64 | 3.56 | 3.78 |
| A PERFECT CIRCLE Passive (Virgin) | 3.63 | 3.85 | 44% | 9% | 3. 71 | 3.54 | 3.92 |
| VELVET REVOLVER Dirty Little Thing (RCA/RMG) | 3.49 | 3.40 | 61% | 12% | 3.42 | 3.51 | 3.30 |
| U2 Vertigo (Interscope) | 3.13 | 3.06 | 96% | 51% | 3.03 | 2.90 | 3,17 |
| SLIPKNOT Vermilion (Roadrunner/IDJMG) | 3.06 | 3.20 | 65% | 24% | 3.09 | 3.01 | 3.19 |

Total sample size is 306 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks



Chris Williams Former WNNX (99X)/Atlanta PD, international traveler

"To hear a dog bark, press five." That's a prompt I once heard on the KROQ/Los Angeles' info line. The first time I heard it, I was caught off-guard and laughed at the completely random opportunity the station found to entertain and surprise me. . As I've been traveling recently and listening to radio from city to city, I am reminded of that prompt because it represents a forgotten opportunity to endear listeners to our stations. . The most indelible listening moments I've

experienced came when stations took the opportunity to entertain just for the sake of entertainment or to tell a joke just for the laugh. If you are already writing creatively to promote your station, kudos! You are ahead of 90% of radio being created today. . The moments that went above and beyond and really made me a fan occurred when a station put the listeners' entertainment as a priority over another repetition of "Today's Best Hits and All the Rock Va-

riety, blah, blah, blah." Because of the amazing pressure on our inventory, these moments are the exception, not the rule, but their power shouldn't be underestimated. These opportunities showcase your station's personality and communicate that listener entertainment takes priority. These implied messages are also absorbed quicker because the listeners aren't being sold and don't have their advertising guard up. . Looking to create fans and station evangelists? Plan a few brief moments of entertainment with no other motive than to entertain. You can visit Chris at www.chriswilliams.biz.



FROM DRESDEN TO PHOENIX Basking in the afterglow of a sold-out Low Dough Show in Phoenix are (i-r) The Dresden Doils' Amanda Palmer, KEDJ (The Edge)/Phoenix PD Marc Young, Dresden Doil Brian Viglione and Roadrunner's Elias Chios.

REPORTERS

Stations and their adds listed alphabetically by market CIMX/Detroit, MI* PD: Marray Brookshav APO: Vince Conserve MD: Mall Franklin 28 HOT HOT HEAT

WHRL/Albany, NY* OM: John Cooper PD: Lisa Biello

WJSE/Atlantic City, NJ* PD: Scott Reilly

OM: Jeff Carrol PD: Lynn Barsle MD: Toly Ryan 4 UZ

STATES NO ADDRESS TRUST COMPANY

WRZX/Indianapolis, IN* PD: Leavy Diana ND: Michael Young

WYSK/Fredericksh OM/PD: Paul Johnson APD/MD: Frank Wells 1 BECK

KFBZ/Kansas City, MO* ON: Grog Bergen PD: Luzio NO: Jason Usont 28 MOSY 1 MODEST MOUSE 1 KILLERS SENSES FAIL SAGE FRANCIS

WRRV/Newburgh, NY PD: Andrew Borts

WCYY/Portland, ME PD: Herb by MD: Brian James 4 MUDVAYNE

KNRIK/Portland, OR*
PD: Mark Hamilton
APD: Jalane Cooley
2 BEN LEE
HOT HOT HEAT
TOLLERS
SOCIAL DISTORTION

XTRA/San Diego, CA* PO: Jim Rictards MD: Marty Whitney 1 RISE AGAINST HOT HOT HEAT

KITS/San Francisco, CA* PD: Sean Demory APD/NID: Aoren Axelsen 6 HOT HOT HEAT KULLERS UNWRITTEN LAW

KCNL/San Jose, CA* PD/MD: John Allers

KFMA/Tucson, AZ*
PD: Matt Spry
APD/MID: Stephon Kallae
1 BRAVERY
BREAKING BENJAMIN

PBZ/W. Palm Beach, FL*
: John O'Conneil
: Nik Rivers
: BECK
KAISER CHIEFS

POWERED BY

MEDIABASE

84 Total Reporters 73 Total Monitored

11 Total Indicator

Did Not Report, Playlist Frozen (1): WEEO/Hagerstown



JOHN SCHOENBERGER

Triple A Panel Checklist

Info for your promoting pleasure

With a few new additions to the Triple A reporting panel recently (bringing our total to 70!), it seemed like a good time to give you the most up-to-date contact information for both the monitored and Indicator panels. I have also included music call times and direct lines where available.

| Monitored Stations | | | | | | | |
|--|-------------------|---------------------|--------------|-------------------|--|--|--|
| Calls/City | Title | Name | Phone | Call Times | | | |
| KBCO/Denver | PD | Scott Arbough | 303-444-5600 | No set time | | | |
| | MD | Keefer | 303-444-5600 | W 11:30am-1pm | | | |
| KENZ/Salt Lake City | OM/PD | Bruce Jones | 801-484-6700 | No set time | | | |
| KFOG/San Francisco | PD | Dave Benson | 415-543-1045 | No set time | | | |
| | Asst. PD/MD | Haley Jones | 415-995-7098 | W 3-5pm | | | |
| KGSR/Austin | PD | Jody Denberg | 512-908-4961 | No set time | | | |
| | MD | Susan Castle | 512-908-4986 | M 3:15-6:15pm | | | |
| KINK/Portland, OR | PD | Dennis Constantine | 503-517-6000 | Th 10am-noon | | | |
| | MD | Kevin Welch | 503-517-6180 | Th 10am-noon | | | |
| KMTT/Seattle S | tation Manager/PD | Chris Mays | 206-233-1037 | No set time | | | |
| | Asst. PD/MD | Shawn Stewart | 206-577-2492 | W 3:15-5pm | | | |
| KPRI/San Diego | VP/Programming | Bob Burch | 858-678-0102 | W 9am-5pm | | | |
| KRSH/Santa Rosa, CA | OM/PD | Dean Kattari | 707-588-0707 | W 3-4pm | | | |
| KRVB/Boise, ID | OM/PD | Dan McColly | 208-344-3511 | Th 1-3pm | | | |
| KTCZ/Minneapolis | PD | Lauren MacLeash | 952-417-3000 | No set time | | | |
| • | Asst. PD/MD | Mike Wolf | 952-417-3292 | Th 2-4pm | | | |
| KTHX/Reno, NV | PD | Ron Brooks | 775-333-0123 | M-F 3-5pm | | | |
| | Asst. PD/MD | Dave Herold | 775-333-0123 | MF 9am-5pm | | | |
| KWMT/Tucson | OM/PD | Tim Richards | 520-618-2174 | No set time | | | |
| | MD | Blake Rogers | 520-618-1677 | MF 9am-5pm | | | |
| KZPL/Kansas City | PD | Ted Edwards | 913-344-1586 | MF 2-5pm | | | |
| | | Ryan "Stash" Morton | 913-344-1569 | WTh 3-4pm | | | |
| WBOS/Boston | OM | Buzz Knight | 617-822-9600 | No set time | | | |
| | MD | David Ginsburg | 617-822-6723 | TW 11am-4pm | | | |
| WDOD/Chattanooga, 1 | TN OM/PD | Danny Howard | 423-321-6200 | F 10am-1pm | | | |
| WGVX/Minneapolis | PD | Jeff Collins | 612-617-4009 | Th 1-5pm | | | |
| WMMM/Madison | PD | Tom Teuber | 608-826-0077 | No set time | | | |
| | MD | Gabby Parsons | 608-826-1229 | Th 11am-2pm | | | |
| WNCS/Burlington, VT | PD/MD | Mark Abuzzahab | 802-223-4295 | W noon-2pm | | | |
| WOKI/Knoxville | PD | Joe Stutler | 865-212-4603 | M-F 9am-5pm | | | |
| WRLT/Nashville | PD | David Hall | 615-242-5600 | No set time | | | |
| | Asst. PD/MD | Keith Coes | 615-242-5600 | TTh 2-4pm | | | |
| WRNX/Springfield, M. | A Asst. PD | Donnie Moorhouse | 413-536-1105 | No set time | | | |
| | MD | Lesa Withanee | 413-536-1105 | Th 1-3pm | | | |
| WTTS/Indianapolis | PD | Brad Holtz | 812-332-3366 | No set time | | | |
| | MD | Laura Duncan | 812-332-3366 | Th 1-3pm | | | |
| WXRT/Chicago | VP/Programming | Norm Winer | 773-777-1700 | No set time | | | |
| | OM/MD | John Farneda | 773-777-1700 | Th 11am-2pm | | | |
| WXRV/Boston | PD | Dana Marshall | 978-374-4733 | Th 2-5pm | | | |
| WZEW/Mobile | VP/Programming | Jim Mahanay | 251-438-5460 | No set time | | | |
| | MD | Lee Ann Konik | 251-438-5460 | WTh 10am-2pm | | | |
| WZGC/Atlanta | PD | Michelle Engel | 404-851-9393 | No set time | | | |
| | MD | Margot Smith | 404-851-9393 | T 4-6pm, Th 3-5pm | | | |
| | Inc | dicator Stations | 4 45 44 2 | | | | |
| Calls/City | Title | Name | Phone | Call Times | | | |
| KABQ/Albuquerque | PD | Phil Mahoney | 505-338-7414 | No set time | | | |
| ra 15Q) The aquerque | MD | Scott Warmuth | 505-338-7420 | T noon-2pm | | | |
| KBAC/Santa Fe, NM | GM/PD | Ira Gordon | 505-898-3338 | ThF 9-11am | | | |
| KBXR/Columbia, MO | OM | Jack Lawson | 573-449-1520 | No set time | | | |
| The state of the s | Asst. PD/MD | Jeff Sweatman | 573-449-1520 | T 9-11am | | | |
| KCLC/St. Louis | PD | Rich Reighard | 636-949-4887 | No set time | | | |
| ACLE ON LOUIS | MD | Scott Chenowith | 636-949-4887 | MF 1-5pm | | | |
| KEXP/Seattle | PD | Kevin Cole | 206-520-5837 | W noon-1pm | | | |
| / Oculle | MD | Don Yates | 206-520-5833 | M noon-2pm | | | |
| | IND | DOM PAICS | 200 020 0000 | W 10am-noon | | | |
| KFMU/Steamboat Spring | s, CO PD/MD | John Johnson | 970-879-5368 | Th noon-2pm | | | |
| | r, | Joint Joint Joint | 5 57 7 5500 | | | | |



HANGIN' WITH THE MAN Bruce Hornsby recently did a sold-out show in Indianapolis, presented by WTTS. Hornsby opened the soundcheck to 20 lucky WTTS listeners, and a meet-and-greet followed. Pictured here are (I-r) Hornsby and WTTS PD Brad Holtz.

| | Indicator Stations | | | | | | | |
|---|--------------------|---------------------------------|------------------------------|-----------------------------|--|--|--|--|
| Calls/City | Title | Name | Phone | Call Times | | | | |
| KMMS/Bozeman, MT | PD/MD | Michelle Wolfe | 406-587-2343 | T 10am-noon | | | | |
| KLRR/Bend, OR | OM/PD | Doug Donoho | 541-382-5263 | ThF 8-10am | | | | |
| KMTN/Jackson Hole, WY | PD/MD | Mark "Fish" Fishman | 307-773-4500 | F 10:30am-noon | | | | |
| KOZT/Ft. Bragg, CA | GM/PD | Tom Yates | 707-964-7277 | No set time | | | | |
| . 30 | Asst. PD/MD | Kate Hayes | 707-964-0095 | W 1-3pm | | | | |
| KPIG/Monterey | PD/MD | Laura Ellen Hopper | 831-722-9092 | MTW 8-10am | | | | |
| KRVI/Fargo, ND | PD | Ryan Kelly | 701-297-3578 | No set time | | | | |
| | MD | David Black | 701-297-3604 | F 10am-noon | | | | |
| KSPN/Aspen, CO | PD | Sam Scholl | 970-453-2234 | Th 9am-noon | | | | |
| KSQY/Rapid City, SD | PD/MD | Chad Carlson | 605-343-0888 | ThF noon-1pm | | | | |
| KSUT/Durango, CO | PD | Steve Rauworth | 970-563-0255 | No set time | | | | |
| | MD | Stasia Lanier | 970-563-0255 | Th 9am-noon | | | | |
| KTAO/Taos, NM | GM/PD | Brad Hockmeyer | 505-758-5826 | No set time | | | | |
| | MD | Paddy Mac | 505-758-5826 | W 11am-1pm | | | | |
| KTBG/Kansas City | PD | Jon Hart | 660-543-4491 | M-F 10am-noon | | | | |
| WAPS/Akron | PD | Bill Gruber | 330-761-3098 | W 10am-4pm | | | | |
| WBJB/Monmouth-Ocean | PD | Rich Robinson | 732-224-2492 | No set time | | | | |
| WCDE/C-I | MD | Jeff Raspe | 732-224-2457 | W 3-5pm | | | | |
| WCBE/Columbus, OH | OM/PD | Dan Mushalko | 614-365-5555 | No set time | | | | |
| MC17 (Dad - J MC | MD | Maggie Brennan | 614-365-5555 207-774-6364 | Th 4-6pm No set time | | | | |
| WCLZ/Portland, ME | OM MD | Herb Ivy | 207-774-6364 | M-F 10am-noon | | | | |
| WDET/Detroit | PD | Brian James Judy Adams | 313-577-4146 | No set time | | | | |
| WDEI/Denon | MD | Martin Bandyke | 313-577-4146 | F 4-5pm | | | | |
| | Asst. MD | Chuck Horn | 313-577-3000 | Th 1:30-4pm | | | | |
| WDST/Poughkeepsie, NY | PD PD | Greg Gattine | 845-679-7600 | WTh 2-3pm | | | | |
| WDS1/1 oughteepsie/141 | MD | Jimmy Buff | 845-679-7600 | WTh 2-3pm | | | | |
| WEBK/White River, VT | PD | Lesa Withanee | 413-536-1105 | Th 1-3pm | | | | |
| *************************************** | Asst. PD | Mitch Terriciano | 802-776-7618 | Th 1-3pm | | | | |
| WEHM/Hamptons, NY | PD | Brian Cosgrove | 631-267-7800 | T 11am-1pm | | | | |
| | MD | Lauren Stone | 631-267-7800 | T 3-5pm | | | | |
| WFPK/Louisville | PD | Stacy Owen | 502-814-6519 | Th 1-3pm | | | | |
| WFUV/New York | PD | Chuck Singleton | 718-817-4560 | No set time | | | | |
| | MD | Rita Houston | 718-365-9815 | No set time | | | | |
| | Asst. MD | Russ Borris | 718-817-4550 | W 5-7pm | | | | |
| WMVY/Cape Cod, MA | Station Mgr./PD | Barbara Dacey | 508-693-5000 | TWTh 2-3pm | | | | |
| WMWV/Conway, NH | PD/MD | Mark Johnson | 603-356-8870 | TWTh 10am-noon | | | | |
| WNCW/Spindale, NC | PD | Kim Clark | 828-287-8000 | No set time | | | | |
| | Asst. PD/MD | Martin Anderson | 828-287-8000 | TW 3-5pm | | | | |
| WNRN/Charlottesville, VA | | Michael Friend | 434-971-4096 | No set time | | | | |
| 11107/7 / / / / / / / / / / / / / / / / / / | MD | Jaz Tupelo | 434-971-4096 | Th 1-3pm | | | | |
| WQKL/Ann Arbor, MI | OM/PD | Rob Walker | 734-302-8100 | WTh lam-lpm | | | | |
| WRNR/Baltimore | OM PD | Bob Waugh | 410-626-0103 | No set time W 10:30am- | | | | |
| | PD | Alex Cortright | 410-626-0103 | 12:30pm | | | | |
| WTMD/Baltimore | Asst. PD | Mike Matthews | 410-704-5394 | TF 11am-2pm | | | | |
| WUIN/Wilmington, NC | PD | Mark Keete | 910-772-6331 | T 2-4pm | | | | |
| , | MD | Jerry Gerrard | 910-772-6313 | W 10am-noon | | | | |
| WVOD/Elizabeth City, NO | | Matt Cooper | 252-475-1888 | No set time | | | | |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | MD | Tad Abbey | 252-475-1888 | T 2-4pm | | | | |
| WWVV/Hilton Head, SC | OM/PD | Bob Newmann | 843-785-9569 | Th noon-5pm | | | | |
| | Asst. PD | Gene Murrell | 843-785-9569 | MW 11am-1pm | | | | |
| WXPK/Westchester, NY | PD | Chris Herrmann | 914-397-0127 | No set time | | | | |
| | Asst. PD/MD | Rob Lipshutz | 914-397-0127 | WThF 1-4pm | | | | |
| WXPN/Philadelphia | Asst. GM/Prog. | Bruce Warren | 215-746-3296 | No set time | | | | |
| | OM/MD | Dan Reed | 215-746-3293 | M-F 9am-5pm | | | | |
| WYEP/Pittsburgh | PD | Rosemary Welsch | 412-381-9131 | No set time | | | | |
| | MD | Mike Sauter | 412-381-9131 | T 3-6pm | | | | |
| DMX Folk Rock | PD | Leanne Vince | 310-696-4133 | No set time | | | | |
| | MD | Dave Sloan | 310-696-4133 | TW 10am-4pm | | | | |
| Music Choice Adult Altern | | Liz Opoka | 646-459-3316 | T 2-4pm | | | | |
| Sirius Spectrum | PD | , | 212-584-5100 | No set time | | | | |
| YM C=60 | MD PD | Jessica Baseck | 212-584-5142 | No set time | | | | |
| XM Cafe | | Bill Evans Brian Chamberlain | 202-380-4000 | No set time M-F 7am-noon | | | | |
| | IVID | Dian Chamberlain | 202-380-4454 | ivi-i. \giu-noou | | | | |

TRIPLE A TOP 30

| | | February 18, 2005 | | | | | |
|---------|----------|--|-------|-------|---------------------------|-------------------|------------------------|
| WEEK | THIS | ARTIST TITLE LABEL(S) | PLATS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS ADOS |
| 1 | 1 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 556 | -1 | 31674 | 15 | 24/1 |
| 2 | 2 | U2 All Because Of You (Interscope) | 462 | -3 | 23706 | 10 | 24/1 |
| 3 | 3 | JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) | 449 | +12 | 23444 | 6 | 26/2 |
| 4 | 4 | JET Look What You've Done (Atlantic) | 381 | -20 | 16639 | 16 | 20/1 |
| 5 | 5 | KEANE Somewhere Only We Know (Interscope) | 371 | ·13 | 22734 | 23 | 20/0 |
| 6 | 6 | LENNY KRAVITZ Lady (Virgin) | 346 | -5 | 15611 | 16 | 22/2 |
| 10 | 0 | BLUE MERLE Burning In The Sun (Island/IDJMG) | 336 | +51 | 18331 | 5 | 21/2 |
| 7 | 8 | LOW MILLIONS Eleanor (Manhattan/EMC) | 330 | -11 | 17750 | 19 | 20/1 |
| 11 | 9 | TORI AMOS Sleeps With Butterflies (Epic) | 322 | +39 | 16872 | 6 | 23/2 |
| 9 | 10 | SHORE Hard Road (Maverick/Reprise) | 286 | -1 | 9390 | 10 | 19/1 |
| 12 | O | HOWIE DAY Collide (Epic) | 284 | +22 | 13971 | 12 | 14/0 |
| 8 | 12 | JOHN MAYER Daughters (Aware/Columbia) | 263 | -33 | 12175 | 14 | 19/1 |
| 13 | 13 | MADELEINE PEYROUX Don't Wait Too Long (Rounder) | 264 | +12 | 11644 | 9 | 18/1 |
| 16 | 4 | MARC BROUSSARD Home (Island/IDJMG) | 254 | +33 | 9965 | 10 | 15/3 |
| 14 | 15 | RAY LAMONTAGNE Trouble (RCA/RMG) | 240 | +2 | 11209 | 20 | 18/1 |
| 18 | 16 | U2 Vertiga (Interscope) | 190 | -8 | 14491 | 19 | 21/1 |
| 23 | O | ANNA NALICK Breathe (2am) (Columbia) | 188 | +37 | 7804 | 8 | 10/0 |
| 27 | 18 | COLLECTIVE SOUL Better Now (El Music Group) | 187 | +50 | 12396 | 3 | 17/3 |
| 25 | 19 | SNOW PATROL Chocolate (A&M/Interscope) | 186 | +41 | 11377 | 2 | 14/2 |
| 17 | 20 | R.E.M. Aftermath (Warner Bros.) | 185 | -15 | 6024 | 7 | 15/1 |
| 22 | 4 | JOSS STONE Right To Be Wrong (S.Curve/EMC) | 180 | +15 | 6897 | 4 | 15/1 |
| 21 | 22 | KENNY WAYNE SHEPHERD Let Go (Reprise) | 176 | +8 | 7608 | 5 | 13/1 |
| 19 | 23 | RAY CHARLES f/VAN MORRISON Crazy Love (Concord) | 173 | -12 | 14918 | 15 | 15/1 |
| 29 | 24 | JOHN BUTLER TRIO Zebra (Lava) | 167 | +33 | 4237 | 2 | 14/1 |
| 30 | 25 | JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen) | 161 | +27 | 5603 | 2 | 16/3 |
| 24 | 26 | MOBY Beautiful (V2) | 159 | +10 | 10744 | 2 | 8/1 |
| [Debut] | 4 | BECK E-Pro (Interscope) | 152 | +93 | 8005 | 1 | 14/5 |
| 26 | 28 | ALISON KRAUSS & UNION STATION Restless (Rounder) | 136 | -5 | 2949 | 4 | 9/1 |
| 28 | 29 | BRUCE HORNSBY Circus On The Moon (Columbia) | 132 | -5 | 4152 | 4 | 13/3 |
| Debut | 30 | MAROON 5 Sunday Morning (Octone/J/RMG) | 131 | +8 | 5666 | 1 | 7/1 |

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week 20 Tiple A reported with the larger indicates a supplied by includates research, a division of refinite relation terretains. Solids failured by the player of the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count foward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). @ 2005, Radio & Records

NEW & ACTIVE

MAIA SHARP Something Wild (Koch) Total Plays: 125, Total Stations: 10. Adds: 1 KATHLEEN EDWARDS Back To Me (Zoe/Rounder) Total Plays: 111, Total Stations: 9, Adds: 0 DZOMATLI Love & Hope (Concord) Total Plays: 110, Total Stations: 10, Adds: 2 DAMIEN RICE The Blower's Daughter (Vector/Warner Bros.)

Total Plays: 106, Total Stations: 7, Adds: 0

TEGAN & SARA Walking With A Ghost (Vapor/SRG) Total Plays: 97, Total Stations: 10, Adds: 1 ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies) Total Plays: 87, Total Stations: 7, Adds: 0 BEN LEE Catch My Disease (New West) Total Plays: 86, Total Stations: 9, Adds: 1 U2 Sometimes You Can't Make It On Your Own (Interscope) Total Plays: 80, Total Stations: 11, Adds: 8 MARK KNDPFLER The Tranvlerman's Song (Warner Bros.) Total Plays: 79, Total Stations: 8, Adds: 1 RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)

Total Plays: 78. Total Stations: 9. Adds: 0

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| U2 Sometimes You Can't Make It On Your Own (Interscope) | 8 |
| CARBON LEAF What About Everything? (Vanguard) | 7 |
| BECK E-Pro (Interscope) | 5 |
| JEM 24 (ATO/RCA/RMG) | 4 |
| JOSEPH ARTHUR Even Tho (Vector) | 4 |
| COLLECTIVE SOUL Better Now (El Music Group) | 3 |
| JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen) | 3 |
| MARC BROUSSARD Home (Island/IDJMG) | 3 |
| BRUCE HORNSBY Circus On The Moon (Columbia) | 3 |
| CHARLIE MARS Try So Hard (V2) | 3 |
| | |

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| BECK E-Pro (Interscape) | +93 |
| BLUE MERLE Burning In The Sun (Island/IDJMG) | +51 |
| COLLECTIVE SOUL Better Now (El Music Group) | +50 |
| U2 Sometimes You Can't Make It On Your Own (Interscope) | +46 |
| SNOW PATROL Chocolate (A&M/Interscope) | +41 |
| TORI AMOS Sleeps With Butterflies (Epic) | +39 |
| ANNA NALICK Breathe (2am) (Columbia) | +37 |
| MARC BROUSSARD Home (Island/IDJMG) | +33 |
| JOHN BUTLER TRIO Zebra (Lava) | +33 |
| JEM 24 (ATO/RCA/RMG) | +31 |

MOST PLAYED RECURRENTS

| | TOTAL |
|---|-------|
| ARTIST TITLE LABEL(S) | PLAYS |
| CARBON LEAF Life Less Ordinary (Vanguard) | 209 |
| SNOW PATROL Run (A&M/Interscope) | 188 |
| MARK KNOPFLER Boom, Like That (Warner Bros.) | 160 |
| BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) | 152 |
| SARAH MCLACHLAN World On Fire (Arista/RMG) | 152 |
| MODEST MOUSE Float On (Epic) | 122 |
| LOS LONELY BOYS Heaven (OR Music/Epic) | 121 |
| JOHN MELLENCAMP Walk Tall (Island/IDJMG) | 116 |
| MINDY SMITH Come To Jesus (Vanguard) | 114 |
| FINGER ELEVEN One Thing (Wind-up) | 114 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

KEANE "everybody's chansins"



GOING FOR ADDS NOW!!

Couldn't Wait:

W'XPN WXRV WNCS **WXPK** WRNR KZPL WRLT WTMD & more

BDS: 77* - 34*

Sales: Certified Gold! Scanned 29,000 this week (+71%) Tour: Sold Out Everywhere. Touring Again this Spring.

MANAGEMENT: ADAM TUDHOPE
PFODUCED by ANDY GREEN and KEANE

| | | TRIPLE A | TOP | 30 | IND | IC. | <i>4TO</i> |
|--------------|--------------|--|----------------|-------|---------------------------|-------------------|-----------------|
| LAST WEEK | THIS WEEK | February 18, 2005 ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS/ |
| 1 | 0 | JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) | 672 | +44 | 7146 | 5 | 40/0 |
| 3 | 2 | TORI AMOS Sleeps With Butterflies (Epic) | 538 | +27 | 5678 | 5 | 38/1 |
| 2 | 3 | U2 Ali Because Of You (Interscope) | 510 | -108 | 5263 | 9 | 31/0 |
| 4 | 4 | BLUE MERLE Burning In The Sun (Island/IDJMG) | 483 | +15 | 5344 | 6 | 36/3 |
| 5 | 5 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 452 | -10 | 3068 | 13 | 22/0 |
| 6 | 6 | MARC BROUSSARD Home (Island/IDJMG) | 427 | +6 | 4606 | 12 | 29/0 |
| 8 | 7 | JOSS STONE Right To Be Wrong (S.Curve/EMC) | 413 | +13 | 3823 | 7 | 32/0 |
| 7 | 8 | R.E.M. Aftermath (Warner Bros.) | 362 | -53 | 3962 | 8 | 26/0 |
| 9 | 9 | LOW MILLIONS Eleanor (Manhattan/EMC) | 347 | -32 | 2151 | 22 | 21/0 |
| 15 | 10 | MAIA SHARP Something Wild (Koch) | 320 | +29 | 3617 | 5 | 31/0 |
| 12 | 0 | SHIVAREE Close My Eyes (Zoe/Rounder) | 320 | +21 | 3665 | 6 | 29/0 |
| ebut> | 12 | KATHLEEN EDWARDS Back To Me (Zoe/Rounder) | 307 | +124 | 4404 | 1 | 33/2 |
| 10 | 13 | JET Look What You've Done (Atlantic) | 293 | -20 | 1940 | 15 | 18/0 |
| 13 | 14 | HOWIE DAY Collide (Epic) | 288 | -9 | 1519 | 7 | 18/1 |
| 19 | 15 | JOHN BUTLER TRIO Zebra (Lava) | 287 | +13 | 2716 | 3 | 27/0 |
| 21 | 1 | BEN LEE Catch My Disease (New West) | 285 | +27 | 3494 | 3 | 28/1 |
| 11 | 17 | RAY LAMONTAGNE Trouble (RCA/RMG) | 279 | -26 | 2994 | 21 | 18/0 |
| 18 | 18 | ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies) | 277 | -6 | 4610 | 4 | 27/1 |
| 17 | 19 | BRUCE HORNSBY Circus On The Moon (Columbia) | 270 | -15 | 1717 | 9 | 23/0 |
| 23 | 20 | SHORE Hard Road (Maverick/Reprise) | 267 | +23 | 2430 | 8 | 17/1 |
| 14 | 21 | KEANE Somewhere Only We Know (Interscope) | 264 | -32 | 2295 | 29 | 17/0 |
| 26 | 22 | RACHAEL YAMAGATA Letter Read (RCA Victor/RMG) | 257 | +37 | 2483 | 2 | 26/2 |
| 28 | 23 | MARK KNOPFLER The Trawlerman's Song (Warner Bros.) | 252 | +49 | 4489 | 2 | 29/3 |
| 22 | 24 | ALISON KRAUSS & UNION STATION Restless (Rounder) | 252 | +1 | 3305 | 11 | 22/0 |
| 29 | 25 | JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen) | 243 | +40 | 1930 | 2 | 24/0 |
| 16 | 26 | MADELEINE PEYROUX Don't Wait Too Long (Rounder) | 243 | -46 | 2636 | 21 | 20/0 |
| ebut> | 27 | BEN FOLDS Landed (Epic) | 219 | +52 | 2872 | 1 | 26/2 |
| 27 | 28 | JOHN MAYER Daughters (Aware/Columbia) | 215 | -5 | 1339 | 7 | 12/0 |
| ebut> | 29 | SNOW PATROL Chocolate (A&M/Interscope) | 210 | +26 | 2305 | 1 | 20/2 |
| 20 | 30 | FINN BROTHERS Anything Can Happen (Nettwerk) | 204 | -56 | 1456 | 11 | 18/0 |

| 44 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12. |
|--|
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MÖST ADDED ARTIST TITLE LABEL(S) ADDS BECK E Pro (Interscope) 14 U2 Sometimes You Can't Make It On Your Own (Interscope) 12 JOSH ROUSE It's The Nighttime (Rykodisc/Music Allies) 12 MARY GAUTHIER Mercy Now (Lost Highway) 9 CARBON LEAF What About Everything? (Vanguard) 7 JOSEPH ARTHUR Even Tho (Vector) MOBY Beautiful (V2) BETTER THAN EZRA A Lifetime (Artemis) 6 IVY Thinking About You (Nettwerk) ARTIST TITLE LABEL(S) +124

KATHLEEN EDWARDS Back To Me (Zoe/Rounder) BECK E-Pro (Interscope) +102 JEM 24 (ATO/RCA/RMG) +57 BEN FOLDS Landed (Epic) +52 MARK KNOPFLER The Trawlerman's Song (Warner Bros.) +49 MOBY Beautiful (V2) +46 BRIGHT EYES First Day Of My Life (Saddle Creek) +45 JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal) +44 JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen) +40 SOUNDTRACK OF OUR LIVES Bigtime (Republic/Universal) +39

World Cafe - Dan Reed 215-898-6677

CROOKED FINGERS A Call To Love JOSH ROUSE It's The Nighttime

ROBBERS ON HIGH STREET Beneath The Trees

Acoustic Cafe - Rob Reinhart 734-761-2043 AMOS LEE Give It Up

WNCW/Spindale, NC DM: Elles Pfirmann PD: Iden Clark VPD/MID: Martin Anderson SECX BECK

WRNX/Springfield, MA* PD: Tom Davis APD: Donnie Moorhouse

MD: Losa Withans
3 BLUE METUE
3 COLLECTIVE SOUL
2 TORI AMOS
2 CHUCK PROPHET
1 CARBON LEAF

KCLC/St. Louis, MO PD: Rich Reighard MD: Stave Chenoweth 15 BETTER THAN EZRA 7 LACKLOVES 7 CONTRAST 7 PMBACK

1 BECK 1 BETTER THAN EZRA

KTAO/Taos. NM OM: Mitch Miller PD: Brad Mockmeye MD: Paddy Mac IOLLERS CARBON LEAF JOSEPH ARTHUR UZ GRIPWEEDS BECK MOBY

KWMT/Tucson, AZ*
OM/PD: Tim Richards
MD: Blake Regers
1 GLEN PHILLIPS

WXPK/Westchester, NY PD: Chris Herrmann APD/MID: Rob Lipshutz 020MATLI MARK KNOPFLER BETTER THAN EZRA

WUIN/Wilmington, NC
*D: Bark Koole
*D: Jarry Gerer
*B: JOSEP ARTHUR
*JOSEP ARTHUR
*JOS

KFMU/Steamboat Springs, CO PD/MD: John Johnson

JOHN HAMMOND In Your Arms Again **JOSH ROUSE** Life **RACHAEL YAMAGATA Letter Read**

" REPORTERS IIII

Stations and their adds listed alphabetically by market

KABO/Albuquerque, NM DM: Bill May PD: Phil Mahoney MD: Scott Warmith 9 UZ 5 BCX

KSPN/Aspen, CO PD/MID: Sam Scholl 1 BRAVERY 1 SOUNDTRACK OF OUR LIVES 1 UZ 1 BEN FOLDS 1 BETTER THAN EZRA

WZGC/Atlanta, GA* PO: Michetle Engel APO: Cleris Brannen MD: Warget Smith 6 JACK JOHNSON

KGSR/Austin, TX* OM: Jeff Carrol PC: Jody Denberg APD: Jyl Hershman-Ross MO: Sesan Castle 5 SO: OMON BURKE 5 JUMMY LAFAYE

WRNR/Baltimore, MO OM: Bob Waugh PD/MD: Alex Cortright

WTMD/Baltimore, MO APD/MO: Milhs "Matthews" Vasilikes 6 KEAME 1 JOSEPH ARTHUR 1 JOSEPH FOUSE

WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 CARBON LEAF

WNRN/Charlottesville, VA OM: Jeff Reynolds PO: Michael Friend MD: Jaz Tapelo 3 JOSH ROUSE 3 BECK 3 MARY GAUTHIER 3 IVY 3 IVY 2 CROOKED FINGERS 2 GRAHAM COLTON BAND 2 ANDREW BIRD 2 STEPHEN KELLOGG & THE SIXERS

WDDD/Chattanooga, TN* OM/PD: Danny Noward 4 CHARLIE MARS 3 JEM JOHN FOGERTY U2

WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer 10 U2 4 GLEN PHILLIPS 3 BETTER THAN EZPA 2 TRM BOOTH

KBXR/Columbia, MO OM; Jack Lawson APO: Jeff Sweatman BECK BRIGHT EYES

WCBE/Columbus, OH DM: Tammy Allen PD: Dan Meshalko MD: Maggie Brennan 9 BECK 9 BECK
9 MARY GAUTHIER
6 BRAZILIAN GIRLS
6 JOSH ROUSE
3 IVY
3 CROOKED FINGERS
3 LILY HOLBROOK

WVOD/Elizabeth City, NC PD: Meth Coeper MD: Tad Abbey RACMEL YAMAGATA CARBON LEAF BLUE MERLE

KRVI/Farge OM: Mike "Big Dog" Kapel PD: Ryan Kelly MD: David Black SNOW PATROL SHORE

KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kale Hayes 5 SCH LEE 5 AMOS LEE 5 DUNKS

WEHM/Hamptons, NY PD: Brian Cosprave MD: Louren Stone 4 HOWE DAY 4 SNOW PATROL

KSUT/Ignacio, CO PO: Steve Rawworth MD: Stasia Laster 6 JOSH ROUSE 5 MARY GAUTHER 4 BRIGHT EYES

KMTN/Jackson, WY DM: Scott Anderson PO/MD: Mark "Fish" Fish 1 MOCEAN WORKER 1 CARBON LEAF

KTBG/Kansas City, MO PD: Jon Hart MD: Byren Johnson JOSEPH ARTHUR

KZPL/Kansas City, MO* DM: Nick McCabe PD: Ted Edwards Bills: Ryser "Stash" Morton 4 CHARLE MARS 4 MOCEAN WORDER 1 CARBON LEAF

WEBI/Killington, VT OM/APD: Mitch Terriccia PO: Less Withsame CARON LEAF CHUCK PROPRET BLUE MERLE COLLECTIVE SOUL TOW ANDS

WOKI/Knoxville, TN PD: Joe Statler
10 ALBON KRAUSS & UNION STATION
COLLECTIVE SOUL
CAMBON LEAF

WFPI(/Louisvi OM: Brian Cons PD: Stacy Owen TEGAL & SARA JOSH ROUSE BECK ROSAVELT

PD: Tom Teuber MD: Gabby Parsons JOSEPH ARTHUR

KTCZ/Minneapolis, MN* PD: Lauren MacLeash APD/MD: Mike Wolf 11 MAROON 5

WGVX/Minneapolis, MM* DM: Dave Hamilton PD: Jetl Celline 14 (DUS NY 13 KASER CHEFS

WZEW/Mobile, AL* DM: Tim Camp PO: Jim Malaray MD: Les Ann Koelk BRUCE HORNSBY ROB THOMAS

WBJB/Monmouth, NJ ON: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Respe JOSEPH ARTHUR PULL BRACY ALMA DAYS OLHOGS BRIGHT FYES IVY ARCADE FIRE

KPIG/Monterey, CA Oht: Frank Caprista PD/MID: Laura Ellen Hep APD: Alleen MacNeary 4 PATTY GRIFFIN 4 MARY GAUTHER 3 JOHN HAMMOND

WRLT/Nashville, TN°
OM/PD: Devid Halt
APD/MID: Hev. Keith Coes
14. JOSH ROUSE
11 FRIC LOWEN & DAVE KAVAI
8. JEM
6. JEM
6. KEAME

WFUV/New York, NY PD: Cluck Singleton MD: Ritz Housian 6 JOSEPH ARTHUR MOSY SOLOMON BURNE NY ARCADE FIRE ED HARCOURT CLEM COMPT

WYEP/Pittsburgh, PA PD: Rosemary Welsch ND: Billie Sauter Id-ME UZ JESSE MALIN ALISON TO MAISS & UNION S JOSH MOLISON JOSH WALKSOND JOSH WALKSOND DEPT OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF T

WCLZ/Portland, ME PD: Nerb by MD: Brian James 6 MOSY

UZ BRUCE HORNSBY

WXRV/Portsmouth, NH PD/MD: Dana Marshati APD: Catle Wilber 1 JOSEPH ARTHUR

WDST/Posghkeepsie, NY PD: Greg Gattine MD: Jimmy Buff LZ LSSEMBLY OF DUST JOSH POUSE YOUNG DOBLINERS

KSQY/Rapid City, SQ PD/MD: Chad Carison

KTHX/Reno, NV* PD: Rob Brooks APD/MD: Dave Herrold CHARLE MARS JOSH ROUSE BECK

BAY SWAT

AT CHARLES THAN HER BUSINESS BUTTON OF THE B

KFOG/San Francisco, CA*
PO: David Benson
APD/MO: Haley Jenes
8 UZ
8 NACHAEL YAMAGATA
6 MORY
5 MOGUT EVES

6 MOBY 5 BRIGHT EYES 2 TESAN A SARA 1 MOCEAN WORKER U2 BECK BETTER THAN EZRA

KRSH/Santa Rosa, CA* OM/PD: Dean Kattari 3 BRIGHT EYES CARBON LEAF JOSEPH ARTHUR

OMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Slean PAU BRADY

Music Choice Adult Alternative/Sa PD: Liz Opaka 10 RACHAEL YAMAGATA 10 KATHLEN EDWARDS 9 BEN FOLS

XM Cafe/Satellite PD: Bitl Evans MC: Brian Chamberla 6 I AM ICOOT 5 I AM ICOOT 5 ED HANCOURT 4 ED HANCOURT JOSH ROUSE JOSH ROUSE

POWERED BY MEDIABASE

70 Total Reporters 26 Total Monitored

44 Total Indicator



Jaz Tupelo MD, WNRN/Charlottesville, VA According to Shivaree's bio, their name is a word derived from a French term for "drunken serenade." In the case of their latest single, "I Close My Eyes," it sounds as if that serenade is coming from a sultry librarian with a Henry Miller novel slipping from the pages of her Derrida. Go ahead, close your eyes and feel the thrill of the aptly named Ambrosia Parsley's



kitten purr and the slinky twang of the guitar, both of which made Shivaree's previous hit, "Goodnight Moon," such a treat. The subtle bossa nova rhythm is certain to heat up those chilly nights. The single originally came to me on an EP, *Breach*, which also included covers of Brian Eno, John Cale and Waterboys songs. Shivaree's

eclectic song choices were enough to make me, ahem, shiver with anticipation for the full length, Who's Got Trouble. Released by Zoe/Rounder, the disc retains a lot of the torch-song carnival feel of 1999's I Oughtta Give You a Shot in the Head for Making Me Live in This Dump. Addience recognition for Shivaree is particularly high now, given Quentin Tarantino's use of "Goodnight Moon" on the Kill Bill 2 soundtrack. Listener response to "I Close My Eyes" has been immediate and positive here at WNRN/Charlottesville, VA, as the song fits perfectly with our Triple A-Alternative mix.

rammy-award winners Green Day continue to ride at the top of the monitored chart, with Jack Johnson hanging tough at 3*, Blue Merle jumping to 7*, and Tori Amos moving into the top 10 at 9* ... Other key projects showing staying power include Howie Day, Madeleine Peyroux, Marc Broussard, Anna Nalick, Collective Soul, Snow Patrol, Joss Stone and John Butler Trio



... Beck and Maroon 5 debut ... On the Indicator chart, Johnson holds at 1* for the second week, Amos moves up to 2*, Blue Merle hold at 4*, Broussard remains at 6*, and Stone increases to 7*. Mala Sharp is now in the top 10 at 10* ... Shivaree are knocking on the door at 11*, with Kathleen Edwards right behind, debuting at 12*(!) ... Also doing well are John Butter Trio (19*-15*), Ben Lee (21*-16*), The Shore (23*-20*), Rachael Yamagata (26*-22*) and Mark Knoptler (28*-23*) ... Ben Folds and Snow Patrol also debut ... Keep an eye on Tegan And Sara, Chuck Prophet, Damien Rice, Ani DiFranco and Mocean Worker ... In the Most Added category, folks are starting to segue to the next U2 track, "Sometimes You Can't Make It on Your Own," with 20 official adds coming in this week ... Beck brings another 19 stations, and the new songs by Carbon Leaf and Josh Rouse get 14 adds apiece ... Also off to good starts are Joseph Arthur, Mary Gauthier, Better Than Ezra and Ivy ... Jem, Moby, John Fogerty and Bright Eyes close some important holes.

— John Schoenberger, Triple A/Americana Editor



ARTIST: Blue Merle

LABEL: Island/IDJMG

By JOHN SCHOENBERGER / TRIPLE A & AMERICANA EDITOR

Last week's AAArtist of the Week was Anna Nalick, whom we first learned about at last year's Triple A Summit. We got another sneak preview last year when Blue Merle played at the Fox on the opening night of the Summit. This quartet of young musicians is one of the most exciting success stories to emerge from Nashville's diverse rock scene in the past few years.

Blue Merle have a unique blend of musical colors. While the instrumentation leans bluegrass, the sound is a refreshingly new take on pop and rock. The subtle intensity of their songs, the raw intimacy of their vocals and the dynamic force of their live performances have made them one of America's hottest new bands. In fact, in the past year or so they have opened for such acts as J.J. Cale and Badly Drawn Boy and have garnered new fans at such festivals as Farm Aid and Bonnaroo, as well as headlining their own national tours.

Blue Merle formed when vocalist-guitarist-keyboardist Luke Reynolds met bassist Jason Oettel. The two started working on some of Reynolds' songs, and it wasn't long before things started to click. Multi-instrumentalist Beau Stapleton eventually joined the band, and, finally, drummer William Ellis — a friend of Oettel's from college — rounded out the group.

Of their musical approach, Reynolds says, "There wasn't a lot of thought put into the instruments we play. We just came together as musicians who loved playing with each other. It's not unusual for us to spend hours in rehearsal working and reworking a song so that by the



time we perform it, everyone in the band is fully committed. You have to enjoy each other's company and respect them to make that really work."

The band eventually hooked up with producer Stephen Harris, who has worked with such diverse acts as U2, Dave Matthews Band and Kula Shaker. Says Harris of the group's more acoustic mix of guitar, upright bass, mandolin, fiddle and drums, "It's actually simpler to work with. It's a fresh feeling and pleasing to the ear. You don't have to knock the listener on the head. That's the whole thing with this band — they have subtlety, which is beyond many musicians these days."

The subtlety and grace that make Blue Merle such an exciting and unique act come through quite clearly on their debut for Island, Burning in the Sun. It hasn't taken long at all for Triple A radio to embrace the title track in a big way, but the exciting music doesn't stop there. Several other tracks could easily see significant airplay down the line, including "If I Could," "Every Ship Must Sail Away" and "Seeing Through You."

Blue Merle are currently on the road with Donavon Frankenreiter and will later go out with The Graham Colton Band. They have been a featured download on iTunes, and some of their music in now being used on the TV show North Shore. And if you're wondering about the band's name, it comes from Led Zeppelin's "Bron Y Aut Stomp," referring to a breed of dog known as Blue Merle.

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AMERICANA TOP 30 ALBUMS



February 18, 2005

| | | , | | | |
|--------------|------|--|-----------|--------------|--------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | THIS WEEK | +/- PLAYS | CUMLATIVE PLAYS |
| 1 | . 1 | ALISON KRAUSS Lonely Runs Both Ways (Rounder) | 623 | -25 | 8762 |
| 5 | 2 | RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rounder) | 444 | +69 | 1387 |
| 2 | 3 | WILLIE NELSON It Always Will Be (Lost Highway) | 442 | -37 | 8487 |
| 7 | 4 | NANCI GRIFFITH Hearts In Mind (New Door/UME) | 438 | +94 | 1351 |
| 6 | 5 | DUHKS The Duhks (Sugar Hill) | 422 | +72 | 1135 |
| 4 | 6 | TOM GILLAM Shake My Hand (95 North) | 378 | -15 | 6917 |
| 3 | 7 | KASEY CHAMBERS Wayward Angel (Warner Bros.) | 372 | -42 | 12649 |
| 8 | 8 | RECKLESS KELLY Wicked Twisted Road (Sugar Hill) | 368 | +48 | 1234 |
| 10 | 9 | CLAY DUBOSE These Days (Lazy River) | 327 | +38 | 1246 |
| 13 | 1 | JOHN FOGERTY Deja Vu (All Over Again) (Geffen) | 302 | +21 | 2910 |
| 9 | 11 | BUDDY MILLER Universal United House Of Prayer (New West | t) 294 | -19 | 10007 |
| 23 | 12 | HAYES CARLL Little Rock (Highway 87 Music) | 272 | +95 | 484 |
| 15 | 13 | JESSE DAYTON Country Soul Brother (Stag) | 263 | 0 | 3816 |
| 18 | 1 | SONNY LANORETH Grant Street (Sugar Hill) | 257 | + 25 | 1144 |
| 11 | 15 | NEKO CASE The Tigers Have Spoken (Anti/Epitaph) | 246 | -40 | 5135 |
| 16 | 16 | STEVE EARLE The Revolution Starts Now (E-Squared/Artemis | s/ 243 | -15 | 13068 |
| 14 | 17 | CHARLIE ROBISON Good Times (Dualtone) | 241 | -38 | 9008 |
| 12 | 18 | RICKY SKAGGS Brand New Strings (Skaggs Family) | 228 | -53 | 7130 |
| 17 | 19 | TIFT MERRITT Tambourine (Lost Highway) | 227 | -5 | 8890 |
| 19 | 20 | MANDO SAENZ Watertown (Carnival) | 223 | +18 | 787 |
| 21 | 4 | ANI DIFRANCO Knuckle Down (Righteous Babe) | 211 | +22 | 866 |
| 20 | 22 | TONY JOE WHITE The Heroines (Sanctuary/SRG) | 206 | +2 | 6369 |
| 25 | 23 | SARAH LEE GUTHRIE & JOHNNY IRION Exploration (New Wes | t) 191 | +28 | 697 |
| Debut | 24 | KATHLEEN EDWARDS Back To Me (Zoe/Rounder) | 190 | +63 | 343 |
| Debut | 25 | HACIENDA BROTHERS Hacienda Brothers (Koch) | 164 | +80 | 248 |
| 24 | 26 | JASON BOLAND Somewhere In The (Smith Entertainment | t) 159 | -10 | 2597 |
| 27 | 27 | JUNIOR BROWN Down Home Chrome (Telarc) | 156 | -2 | 8198 |
| 22 | 28 | STOLL VAUGHAN Hold On Thru Sleep and Dreams (Shadowdog | g/ 147 | -34 | 3081 |
| Debut> | 29 | MARY GAUTHIER Mercy Now (Last Highway) | 145 | +133 | 162 |
| Debut | 30 | VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk) | 144 | +3 | 473 |

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger Artist: Mando Saenz Label: Carnival

It's always fun to discover new talent, and right now everybody in the Americana community



is talking about a singer-songwriter from Texas named Mando Saenz. Born in San Luis Potosi, Mexico, Saenz grew up in Corpus Christi, TX. His family enjoyed a broad variety of music. which ultimately formed a musical foundation for Saenz. However music wasn't that high on his priority list during high school and college. In fact, Saenz was just about to finish his MBA when he decided to take a sharp left turn and pursue music as his livelihood. After relocating to Houston, he set himself to writing a collection of songs that would send him on his way. His distinctive, laid-back vocal delivery and the

often serious lyrical message in his songs remind music critics of fellow Texans Lyle Lovett and Townes Van Zandt. Check out the title track, "April's End" and "Rusty Steeple" from Saenz's debut, Watertown.

AMERICANA NEWS

Three-time Grammy winner Lucinda Williams will release Live at the Fillmore, her first-ever live album, on May 10. The two-disc set, recorded at San Francisco's legendary Fillmore Auditorium last year during her World Without Tears tour, features 22 tracks ... Ryan Adams has announced plans to release three albums, including one double-CD, this year. The double album is the only one with a confirmed release date: April 19. That record is credited to Ryan Adams And The Cardinals and is produced by Thomas Schick. Schick also produced an Adams solo release to be titled Jacksonville, after the town where Adams was born. The other album is another solo effort, called 29, which reunites Adams with longtime collaborator Ethan Johns. Bob Dylan and Merle Haggard will team up in March and early April for a brief tour of theaters ... Wilco are prepping a reissue of A Ghost Is Born. The repackaged record will include a second disc containing an unreleased outtake and a B-side from the initial recording sessions and three live versions of songs from Wilco's October 2004 show in Madison ... Loretta Lynn will be the subject of an exhibit at the Country Music Hall of Fame and Museum in Nashville to celebrate her career resurgence following last year's critically acclaimed album Van Lear Rose. The exhibit opened Feb. 4 and runs for three months ... Country music songwriter, recording artist and manager Merle Kilgore died Feb. 6 of congestive heart failure. He was 70.

MOST ADDED®

| RTIST TITLE LABEL(S) |
|--|
| MARY GAUTHIER Mercy Now (Lost Highway) |
| ACIENDA BROTHERS Hacienda Brothers (Koch) |
| IAYES CARLL Little Rock (Highway 87 Music) |
| ATHLEEN EDWARDS Back To Me (Zoe/Rounder) |
| IUHKS The Duhks (Sugar Hill) |
| - |

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KEVIN PETERSON

Old Hymns, New Sound

Jars Of Clay's *Redemption Songs* revisits some classics

A fter more than a decade of writing hit songs, on their next CD Jars Of Clay take text from old hymns and pre-Civil War spirituals and put them together with a more contemporary sound. I sat down recently with bandmembers Dan Haseltine and Charlie Lowell to talk about *Redemption Songs*.

Why would a band that has sold millions of records, won Grammy and Dove awards and had numerous No. 1 songs do something so different? "We've been kind of outside of the conversation in the worship community, a lot of what's going on there," Haseltine says. "What we wanted was just a chance to communicate, at least in our church and our community, the way we've been inspired by worship.

"It's looking very different lately, because it seems like people are moving away from a lot of the church traditions. We're finding a lot of positive things by moving closer to some of those traditions. Hymns have so much depth and authenticity to the lyrics. They are songs that really describe.

"They're written by people who care about the way the gospel enters into suffering and feeds people who are struggling. That was inspiring to us, so we wanted to do that kind of project."

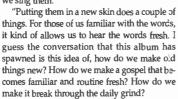
Not Your Grandpa's Hymns

Actually, some of the tracks on *Redemption*Songs are your grandpa's hymns, but he probably never sang them the way Jars Of Clay do.

When we were growing up, a lot of us didn't appreciate the musical style of hymns, which may have kept us from appreciating the depth and meaning of the lyrics.

I ask Lowell if that's why the band chose to

make the music more contemporary. He responds, "Our experience in our church has been to value the hymns and use them in a way that's helpful as an aid in remembering what your faith is and why it is and why we need it. There's a leveling quality to hymns when we sing them.



"Hopefully, these songs will do that for people who have sung them for years and love elements of them. For people who have never heard them before, hopefully there will be something really appealing about them."

Kids In A Candy Store

With hundreds of great hymns from around the world to choose from, how do you decide which 13 to put on an album? "At first we just went through old hymnals and didn't really care much about what the melodies were or how they were as actual songs," Haseltine says. "We just looked for text that seemed to speak the clearest about the things that we care about and the things that are important to the gospel story.

"It doesn't take long to go through an old hymnal and find stuff that's really substantive and important, so we picked a bunch of them and started working with those. We started with a lot of obscure ones simply because we didn't care if they were popular or not. We just wanted to find the text that seemed to be the strongest.

"After that part of the process was finished, the record company got involved. They were trying to find the balance between art and commerce. Since we're from the art side, we would be happy to take all these obscure songs, but they thought we should kind of help people get involved in this, rather than blindsiding them with a bunch of old songs.

"They encouraged us to look to some of the more popular, widely known hymns and see if

there was anything in any of those that appealed to us. We found a few that we felt were important beyond just being popular and that had really amazing things to say.

"It seemed like a fairly easy process — partly because, given the actual exercise of taking old hymns and re-approaching their

melodies, we could keep doing that. This album isn't the end of that kind of exercise."

Does that mean Redemption Songs could be the first in a series? "It could be," Haseltine says. "But, even for us, beyond a piece of music that's out there for people to buy, it's something that we can do simply as inspiration and

CASSAMANA ANTONIA

"We're finding a lot of positive things by moving closer to some of the church traditions. Hymns have so much depth and authenticity to the lyrics."

Dan Haseltine

Jars Of Clay

something to contribute to our own worship community. There wasn't a huge amount of pressure to get the songs that we wanted because we knew there would be an opportunity to do more later."

Which Sound With What Song?

When you're changing the sound of old songs, how do you decide how to approach each song musically? "Part of that was the demo process, which is usually a pretty important one for us," Lowell says. "We sort of try to realize a song,

take it to its own end, and then we live with it for a while.

"When we can do that maybe half a dozen times, then we have a little body of demos to listen to and say, 'These two or three don't stand out from each other; they're too similar,' or, 'This one doesn't fit in at all.' As we step back and get more songs and more arrangement ideas, we can start to see the whole picture.

"We really enjoy the art of an album. We feel like there's a lot of value in that, and we still appreciate a body of work existing together instead of a series of singles. It's something that gets a little tricky, but we look forward to that process."

"God Will Lift Up Your Head" will be going for adds Feb. 21. Jars Of Clay's new version has tempo and, to me, a little bit of a U2 sound. "The original version of that song was actually a really slow blues number when we first wrote it," Haseltine says.



"Then we kind of went back and felt like we should bring people into something that was a little more of a corporate worship experience or just a song that had more of an anthem quality. When you're trying to write an anthem, it's hard to not sound like U2, in one respect, because it seems like they're the ones who have been the model for that."

A Little Help From Friends

Listening to *Redemption Songs*, I heard some familiar voices besides the band's. Lowell says, "It felt like the kind of record where we didn't want to be on the outside saying, 'This is what worship is.' It felt like more of a family, a corner of the body of the church — different people who have connected with hymns and with gospel songs.

"So we brainstormed a short-list of six or seven people and were able to get three or four of them in to sing. Sarah Kelly is a new artist who sings on I'll Fly Away.' We toured with her, and she would sing that song on the road with us and just kill it. Martin Smith from Delirious was on 'Let Us Love and Sing and Wonder.' And the 'feature,' which was one of the greatest parts of making this record, were The Blind Boys Of Alabama. That was just spectacular.

"For the last few years everybody has wanted to do something with The Blind Boys Of Alabama. We had done a show with them in New Hampshire. It was a big music festival, and they played right before us. I don't think I've ever been afraid to get onstage after 70-year-olds before, but they are so spectacular and electric. I wanted to do something with them because they're so inspiring."

Jars Of Clay have hit the road again, starting a tour in Wheaton, IL, so I have to ask about the logic of opening in the chilly Midwest in February. I am referred to their booking agent for an explanation, but Haseltine jokes, "You know, hymns are about the depravity of man, and we just felt like we might as well enter into that as deeply as we can by hitting the Midwest in the winter."

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CHRISTIAN AC TOP 30

| TART | THIC | February 18, 2005 | TOTAL | +1- | WEEKS ON | TOTAL |
|-------|----------|---|-------|-------|-------------------|----------|
| WEEK | THIS | ARTIST TITLE LABEL(S) | PLAYS | PLAYS | WEEKS ON CHART | STATIONS |
| 1 | O | CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG) | 1207 | +8 | 18 | 38/0 |
| 2 | 2 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 1061 | +24 | 16 | 35/0 |
| 4 | 3 | JEREMY CAMP Take You Back (BEC/Tooth & Nail) | 1039 | +115 | 7 | 36/2 |
| 3 | 4 | MERCYME Homesick (INO/Curb) | 984 | +38 | 13 | 36/1 |
| 6 | 5 | MONK & NEAGLE Dancing With The Angels (Flicker) | 849 | +26 | 15 | 34/0 |
| 7 | 6 | STEVEN CURTIS CHAPMAN Much Of You /Sparrow/EMI CMG) | 813 | +32 | 13 | 31/0 |
| 5 | . 7 | CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) | 778 | -71 | 26 | 37/0 |
| 8 | 8 | NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG) | 713 | -65 | 22 | 34/0 |
| 10 | 9 | MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) | 635 | +14 | 12 | 25/0 |
| 9 | 10 | PHILLIPS, CRAIG & DEAN You Are God Alone (INO) | 623 | -38 | 19 | 27/0 |
| 11 | 11 | THIRD DAY You Are Mine (Essential/PLG) | 610 | -6 | 16 | 28/0 |
| 14 | 12 | BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent) | 567 | +50 | 6 | 27/2 |
| 13 | 13 | BY THE TREE Beautiful One (Fervent) | 541 | +8 | 26 | 29/0 |
| 15 | 14 | NEWSONG When God Made You (Reunion/PLG) | 511 | +55 | 11 | 19/1 |
| 12 | 15 | NATALIE GRANT Live For Today (Curb) | 461 | ~88 | 16 | 25/0 |
| 22 | 1 | CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG) | 460 | +99 | 3 | 19/1 |
| 21 | 0 | BEBO NORMAN Nothing Without You (Essential/PLG) | 429 | +61 | 4 | 24/3 |
| 17 | 18 | ANDY CHRISMAN Complete (Upside/SHELTER) | 396 | +5 | 10 | 17/0 |
| 19 | 19 | SELAH All My Praise (Curb) | 388 | +11 | 6 | 19/1 |
| 20 | 20 | TOBYMAC Gone (ForeFront/EMI CMG) | 354 | -17 | . 11 | 17/0 |
| 25 | 4 | PAUL COLMAN Gloria (All God's Children) (Inpop) | 316 | +15 | 6 | 11/0 |
| 24 | 22 | AVALON I Wanna Be With You (Sparrow/EMI CMG) | 306 | +4 | 5 | 15/0 |
| 18 | 23 | POINT OF GRACE I Choose You (Word/Curb/Warner Bros.) | 306 | .73 | 19 | 25/0 |
| 23 | 24 | NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.) | 296 | ·12 | 7 | 17/0 |
| 30 | 25 | SONICFLOOD Your Love Goes On Forever (INO) | 289 | +59 | 2 | 14/2 |
| 29 | 20 | BETHANY DILLON Lead Me On (Sparrow/EMI CMG) | 282 | +48 | 3 | 14/1 |
| 28 | 3 | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 279 | +41 | 6 | 12/2 |
| 26 | 28 | THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME See Love (Lost Keyword) | 268 | -5. | 17 | 15/0 |
| Debut | 29 | MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG) | 254 | +46 | 1 | 14/1 |
| 27 | 30 | CAEDMON'S CALL There's Only One (Holy One) (Essential/PLG) | 213 | -29 | 6 | 11/0 |

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

SUPERCHICK Pure (Inpop) Total Plays: 183. Total Stations: 8. Adds: 0 RACHAEL LAMPA No Other One /Word/Curb/Warner Bros.) Total Plays: 177, Total Stations: 8, Adds: 0 SCOTT KRIPPAYNE Gentle Revolution (Spring Hill) Total Plays: 174, Total Stations: 9, Adds: 0 OVERFLOW Cry On My Shoulder (Essential/PLG) Total Plays: 139, Total Stations: 7, Adds: 0

JOEL ENGLE Louder Than The Angels (Doxology) Total Plays: 137, Total Stations: 7, Adds: 0 EXIT EAST All Of This (Fervent) Total Plays: 134, Total Stations: 9, Adds: 1 BY THE TREE Hold You High (Fervent) Total Plays: 132, Total Stations: 7, Adds: 1 KARA WILLIAMSON Where You Are (INO) Total Plays: 127, Total Stations: 7, Adds: 1 CHRIS RICE Me & Becky (Rocketown) Total Plays: 110, Total Stations: 6, Adds: 1 IAN ESKELIN Magnify (Inpop) Total Plays: 103, Total Stations: 7, Adds: 0

Songs ranked by total plays

POWERED BY MEDIARASE

MOST ADDED

| ARTIST TITLE LABEL(S) | ADD: |
|---|------|
| ZOEGIRL About You (Sparrow/EMI CMG) | 5 |
| BEBO NORMAN Nothing Without You (Essential/PLG) | 3 |
| MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG) | 3 |
| JEREMY CAMP Take You Back (BEC/Tooth & Nail) | 2 |
| BIG DADDY WEAVE & BARLOWGIRL | |
| You're Worthy Of My Praise (Fervent) | 2 |
| SONICFLOOD Your Love Goes On Forever (INO) | 2 |
| SWITCHFOOT This Is Your Life /Sparrow/EMI CMG/ | 2 |
| NATALIE GRANT Held (Curb) | 2 |
| BRIAN LITTRELL In Christ Alone (Reunion/PLG) | 2 |
| ijiniiiiiiii saasaa kiiliili. | |

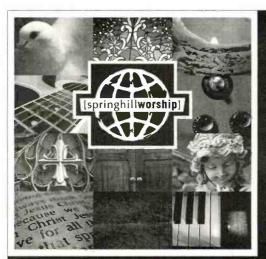
MOST INCREASED PLAYS

| T(P | LAY |
|--|-------|
| ARTIST TITLE LABEL(S) | REASE |
| JEREMY CAMP Take You Back (BEC/Tooth & Nail) | -115 |
| CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG) | +99 |
| BEBO NORMAN Nothing Without You (Essential/PLG) | +61 |
| SONICFLOOO Your Love Goes On Forever (INO) | +59 |
| NEWSONG When God Made You (Reunion/PLG) | +55 |
| BIG DADDY WEAVE & BARLOWGIRL | |
| You're Worthy Of My Praise (Fervent) | +50 |
| KARA WILLIAMSON Where You Are (INO) | +49 |
| BETHANY DILLON Lead Me On (Sparrow/EMI CMG) | +48 |
| JOEL ENGLE Louder Than The Angels (Doxology) | +48 |
| MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG) | +46 |
| MACT | |

MOST PLAYED RECURRENTS

| | DIAK |
|--|-------|
| ARTIST TITLE LABEL(S) | PLAYS |
| TREE63 Blessed Be Your Name (Inpop) | 550 |
| MATTHEW WEST More (Universal South/EMI CMG) | 466 |
| JEREMY CAMP Walk By Faith (BEC/Tooth & Nail) | 454 |
| CASTING CROWNS Who Am I (Beach Street/Reunion/PLG) | 446 |
| BUILDING 429 Glory Defined (Word/Curb/Warner Bros.) | 434 |
| MERCYME Here With Me (INO/Curb) | 396 |
| MERCYME I Can Only Imagine (INO/Curb) | 381 |
| NEWSBOYS He Reigns (Sparrow/EMI CMG) | 377 |
| BUILDING 429 The Space In Between Us /Word/Curb/Warner Bros. | 371 |
| SELAH You Raise Me Up (Curb) | 330 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



Debut single from Spring Hill Worship's "Songs From the Bennett House"

> **Carl Cartee** My Offering

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Promotion: Linda Meyers, Legacy Promotions 402.932.3301 Aspenmeyers@msn.com Servicing: Derek Bruner, Spring Hill Music 615.312.5647 dbruner@springhillmusic.com

CHR TOP 30

| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|----------|---|----------------|--------------|-------------------|-------------------|
| 2 | 0 | JEREMY CAMP Take You Back (BEC/Tooth & Nail) | 1223 | +15 | 13 | 30/1 |
| 1 | 2 | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 1223 | -55 | 15 | 28/0 |
| 4 | 3 | RELIENT K Be My Escape (Capitol/Gotee) | 1031 | -1 | 16 | 25/0 |
| 3 | 4 | BARLOWGIRL Mirror (Fervent) | 1008 | -112 | 15 | 25/0 |
| 6 | 6 | SKILLET A Little More (Ardent/Lava) | 965 | +62 | 13 | 26/0 |
| 5 | 6 | MAT KEARNEY Undeniable (Inpop) | 963 | -67 | 18 | 26/0 |
| 7 | 0 | CASTING CROWNS Voice (Beach Street/Reunion/PLG) | 878 | +36 | 14 | 23/1 |
| 8 | 8 | SANCTUS REAL Things Like You (Sparrow/EMI CMG) | 876 | +62 | 9 | 26/1 |
| 9 | 9 | SUPERCHICK Pure (Inpop) | 840 | +51 | 6 | 27/0 |
| 10 | 1 | THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail) | 789 | +13 | 11 | 22/1 |
| 12 | 0 | AFTERS You (Simple/INO) | 666 | +61 | 6 | 23/1 |
| 11 | Ø | KUTLESS It's Like Me (BEC/Tooth & Nail) | 661 | +32 | 9 | 18/0 |
| 16 | 13 | BY THE TREE Hold You High (Fervent) | 602 | +48 | 6 | 20/1 |
| 17 | 1 | SHAWN MCDONALD All I Need (Sparrow/EMI CMG) | 563 | +41 | 5 | 18/0 |
| 19 | 15 | SEVEN PLACES Even When (BEC/Tooth & Nail) | 562 | +55 | 8 | 17/0 |
| 20 | 1 | MATTHEW WEST You Know (Sparrow/EMI CMG) | 561 | +64 | 6 | 19/3 |
| 13 | .17 | NEWSBOYS Presence (Sparrow/EMI CMG) | 549 | -54 | 20 | 17/8 |
| 18 | 18 | THIRD DAY You Are Mine (Essential/PLG) | 494 | -21 | 14 | 17/0 |
| 21 | 19 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 467 | +19 | 15 | 13/1 |
| 22 | 4 | BETHANY DILLON Lead Me On /Sparrow/EMI CMG) | 430 | +34 | 4 | 18/1 |
| 24 | 4 | SEVENTH DAY SLUMBER Caroline (BEC) | 401 | +44 | 4 | 16/1 |
| 25 | Œ | EXIT EAST All Of This (Fervent) | 375 | +28 | 8 | 11/0 |
| Debut | 23 | TOBYMAC Atmosphere (ForeFront/EMI CMG) | 367 | +139 | 1 | 16/5 |
| 26 | 2 | PAUL COLMAN Gloria (All God's Children) (Inpop) | 366 | +27 | 7 | 13/0 |
| 27 | 25 | JEFF ANDERSON Open My Eyes (Gotee) | 351 | +28 | 4 | 11/0 |
| 23 | 26 | BDA Maybe You (Creative Trust Workshop) | 345 | -29 | 14 | 10/0 |
| 28 | 1 | OVERFLOW Cry On My Shoulder (Essential/PLG) | 332 | +30 | 2 | 12/1 |
| Debut | 23 | ZDEGIRL About You (Sparrow/EMI CMG) | 299 | +142 | 1 | 12/4 |
| - | 29 | MUTE MATH Control (Teleprompt/Word/Curb/Warner Bros.) | 261 | +12 | 16 | 8/0 |
| Debut | 1 | RACHAEL LAMPA Outrageous (Word/Curb/Warner Bro | s./237 | +36 | 1 | 13/1 |

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.

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NEW & ACTIVE

STORYSIDE:B More To This Life (Silent Majority)
Total Plays: 236. Total Stations: 9, Adds: 1

FALLING UP Escalates (Tooth & Nail)
Total Plays: 226, Total Stations: 8, Adds: 0

TREE63 Maker Of All Things (Inpop)
Total Plays: 225, Total Stations: 10, Adds: 3

D. CROWDER... Revolutionary Love (Sixstep/Sperrow/EMI CMG)

Total Plays: 216, Total Stations: 8, Adds: 0
MERCYME Homesick (INO/Curb)
Total Plays: 211, Total Stations: 9, Adds: 0

STELLAR KART Spending Time (Word/Curb/Warner Bros.)
Total Plays: 209, Total Stations: 10, Adds: 0

HAWK NELSON Letters To The President (Tooth & Nail)
Total Plays: 190, Total Stations: 7, Adds: 0

DLIVIA THE BAND Shut It Out (Essential/PLG)
Total Plays: 187, Total Stations: 8, Adds: 1

CHARITY VON Shine (Slanted)
Total Plays: 166, Total Stations: 8, Adds: 1

BIG DADDY WEAVE... You're Worthy Of My Praise (Fervent

Total Plays: 106. Total Stations: 3. Adds: D

ROCK TOP 30

| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | + / - PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|----------|---|----------------|----------------|-------------------|-------------------|
| 2 | 0 | WEDDING Move This City (Rambler) | 326 | +29 | 8 | 27/2 |
| 1 | 2 | FALLING UP Escalates (Tooth & Nail) | 313 | +13 | 12 | 26/2 |
| 3 | 3 | HAWK NELSON Letters To The President (Tooth & Nail) | 299 | +3 | 15 | 20/0 |
| 4 | 4 | THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail) | 294 | +4 | 13 | 18/0 |
| 6 | 5 | PILLAR Hypnotized (Flicker/Virgin/EMI CMG) | 266 | -2 | 12 | 30/1 |
| .5 | 6 | SEVEN PLACES Even When (BEC/Tooth & Nail) | 262 | -9 | 14 | 15/0 |
| 10 | 0 | SUPERCHICK Pure (Inpop) | 248 | +12 | 6 | 22/1 |
| 8 | 8 | STELLAR KART Spending Time (Word/Curb/Warner Bros.) | 248 | -6 | 5 | 29/0 |
| 11 | 9 | DLIVIA THE BAND Shut It Out (Essential/PLG) | 245 | +9 | 9 | 24/2 |
| 13 | 0 | SEVENTH DAY SLUMBER Caroline (BEC) | 230 | +19 | 3 | 21/1 |
| 16 | 0 | TOBYMAC Slam (ForeFront/EMI CMG) | 228 | +26 | 5 | 30/1 |
| 12 | 12 | 12 STONES Photograph (Wind-up) | 221 | -3 | 8 | 26/0 |
| 21 | 13 | SPOKEN How Long (Tooth & Nail) | 219 | +45 | 3 | 17/2 |
| 14 | 1 | DAY OF FIRE Detainer (Essential/PLG) | 209 | +1 | 3 | 28/2 |
| 18 | 15 | EOWYN Hold Me (Independent) | 186 | -8 | 5 | 18/3 |
| 17 | 16 | MAT KEARNEY Undeniable (Inpop) | 185 | -10 | 15 | 19/0 |
| 9 | 17 | RELIENT K Be My Escape (Capitol/Gotee) | 182 | -68 | 16 | 23/0 |
| 22 | 13 | BARLOWGIRL On My Own (Fervent) | 180 | +14 | 5 | 23/1 |
| 24 | 1 | POOR MAN'S RICHES Break Me (Word Of Mouth) | 177 | +19 | 2 | 14/4 |
| 20 | 20. | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 173 | -5 | 13 | 21/0 |
| 19 | 21 | ADELAIDE Hard To Find (Word Of Mouth) | 161 | -17 | 9 | 8/0 |
| Debut | 2 | ANBERLIN Paperthin Hymn (Tooth & Nail) | 160 | +48 | 1 | 12/5 |
| 26 | 3 | AFTERS You (Simple/INO) | 160 | +5 | 4 | 18/0 |
| 15 | 24 | SANCIUS REAL Alone (Sparrow/EMI CMG) | 157 | -51 | 19 | 19/1 |
| 25 | 25 | GRITS We Don't Play (Gotee) | 154 | -2 | 6 | 12/1 |
| Debut | 20 | PROJECT 86 A Shadow On Me (Tooth & Nail) | 153 | +29 | 1 | 10/4 |
| 29 | 1 | EVER STAYS RED Blue (Wrinkle Free) | 151 | +19 | 6 | 13/0 |
| 27 | 28 | KUTLESS It's Like Me (BEC/Tooth & Nail) | 146 | +5 | 9 | 14/1 |
| Debut | 4 | KJ-52 Are You Real (BEC/Tooth & Nail) | 141 | +31 | 1 | 15/5 |
| 28 | 30 | BDA Maybe You (Creative Trust Workshop) | 132 | -6 | 12 | 11/1 |

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.

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NEW & ACTIVE

SUBSEVEN Free To Conquer (Fficker)
Total Plays: 131, Total Stations: 10, Adds: 4
EXIT EAST The Way You Are (Fervent)
Total Plays: 129, Total Stations: 13, Adds: 2
FLYLEAF Red Sam (Octone)
Total Plays: 124, Total Stations: 13, Adds: 9
GRAND PRIZE It's Not Over (A postrophe)
Total Plays: 105, Total Stations: 14, Adds: 2
MONDAY MORNING Dear You (3.1)
Total Plays: 104, Total Stations: 16, Adds: 1

SKILLET A Little More (Andent/Lava)
Total Plays: 93, Total Stations: 5, Adds: 0
FADED ME Free (Independent)
Total Plays: 89, Total Stations: 10, Adds: 2
JEFF ANDERSON Open My Eyes (Gotee)
Total Plays: 84, Total Stations: 9, Adds: 2
APOLOGETIX JC's Morn (Parodudes)
Total Plays: 83, Total Stations: 12, Adds: 0
DENISON MARRS Dancing Over Me (Floodgate)
Total Plays: 78, Total Stations: 6, Adds: 1



INSPO TOP 20

| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|------|---|----------------|-------|-------------------|-------------------|
| 2 | 0 | SELAH All My Praise (Curb) | 369 | +23 | 12 | 19/0 |
| 1 | 2 | CASTING CROWNS Voice (Beach Street/Reunion/PLG) | 342 | -8 | 18 | 18/0 |
| 3 | 3 | MERCYME Homesick (INO/Curb) | 334 | +30 | 10 | 18/1 |
| 4 | 4 | STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG) | 292 | +15 | 11 | 17/0 |
| 6 | 6 | MARK SCHULTZ He Will (Word/Curb/Warner Bros.) | 273 | +19 | 11 | 16/0 |
| 5 | 6 | PAUL BALOCHE Offering (Integrity/Vertical) | 241 | -25 | 16 | 14/0 |
| 8 | 0 | AMANDA OMARTIAN Worthy (Integrity/Vertical) | 220 | +1 | 6 | 14/0 |
| 7 | 8 | THIRD DAY You Are Mine (Essential/PLG) | 208 | -22 | 17 | 12/0 |
| 13 | 9 | WATERMARK Knees To The Earth (Rocketown) | 197 | +34 | 4 | 15/1 |
| 9 | 0 | NICOLE C. MULLEN Am (Word/Curb/Warner Bros.) | 191 | +1 | 5 | 15/0 |
| 11 | • | BEBO NORMAN Nothing Without You (Essential/PLG) | 190 | +9 | 3 | 16/1 |
| 10 | 12 | NEWSBOYS Presence (Sparrow/EMI CMG) | 178 | -5 | 19 | 10/1 |
| 12 | 13 | JENN WEBER One Pure (Creative Trust Workshop) | 177 | +7 | 6 | 12/0 |
| 14 | 14 | BABBIE MASON Jesus is (Spring Hill) | 145 | -4 | 6 | 12/0 |
| 18 | 13 | VARIOUS ARTISTS Extraordinary God (Discovery House) | 143 | +16 | 3 | 11/0 |
| 16 | 16 | CAEDMON'S CALL There's Only One (Essential/PLG) | 139 | .7 | 14 | 8/0 |
| 19 | 0 | C. BILLINGSLEY In Your (Perpetual Entertainment) | 133 | +9 | 3 | 10/0 |
| 15 | 18 | CHRIS TOMLIN indescribable /Sixsteps/Sparrow/EMI CMG) | 132 | -15 | 18 | 8/0 |
| Debut> | 1 | ALLEN ASBURY f/RUSS TAFF We Will Stand (Doxology) | 130 | +22 | 1 | 13/3 |
| - | 1 | NEWSONG When God Made You (Reunion/PLG) | 125 | +18 | 3 | 7/1 |

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.

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Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 1 GRITS We Don't Play (Gotee)
- 2 LOJIQUE Adrenaline Rush (Illect)
- 3 SOUL PURPOSE Bounce With Me (BEC/Tooth & Nail)
- 4 KJ-52 Are You Real (BEC/Tooth & Nail)
- 5 CROSS MOVEMENT Lord You Are (Cross Movement)
- 6 FLAME Open My Heart (Cross Movement)
- SINTAX.THE.TERRIFIC Dramamine (Illect)
 M.O.C. Daddy We Need Ya (Move)
- 9 LEGACY Green Light (Flavor Alliance/Leg-up)
- 10 APT.CORE | Am A Temple (Rocketown)

CHRISTIAN AC TOP 30 INDICATOR

| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|------------|---|----------------|--------------|----------------|-------------------|
| 1 | 0 | MERCYME Homesick (INO/Curb) | 1064 | +61 | 14 | 35/1 |
| 2 | 2 | CASTING CROWNS Voice (Beach Street/Reunion/PLG) | 961 | -35 | 19 | 33/0 |
| 3 | 3 | STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG) | 866 | -17 | 15 | 33/1 |
| 4 | 4 | THIRD DAY You Are Mine (Essential/PLG) | 805 | -51 | 18 | 29/0 |
| 6 | 5 | MONK & NEAGLE Dancing With The Angels (Flicker) | 794 | -38 | 16 | 29/0 |
| 5 | 6 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 773 | .70 | 15 | 30/0 |
| 7 | 0 | JEREMY CAMP Take You Back (BEC/Tooth & Nail) | 763 | +72 | 7 | 32/1 |
| 8 | 8 | PHILLIPS, CRAIG & DEAN You Are God Alone (INO) | 626 | -25 | 22 | 24/0 |
| 10 | 9 | MARK SCHULTZ He Will (Word/Curb/Warner Bros.) | 596 | +31 | 14 | 25/2 |
| 9 | 10 | ANDY CHRISMAN Complete (Upside/SHELTER) | 565 | -3 | 11 | 21/1 |
| 12 | 0 | SELAH All My Praise (Curb) | 564 | +30 | 9 | 22/0 |
| 15 | 12 | NEWSONG When God Made You (Reunion/PLG) | 514 | +50 | 15 | 20/1 |
| 14 | 13 | NEWSBOYS Presence (Sparrow/EMI CMG) | 493 | -26 | 22 | 19/0 |
| 13 | 14 | CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) | 486 | -38 | 25 | 17/0 |
| 16 | 1 | BIG DADDY WEAVE You're Worthy (Fervent) | 484 | +45 | 4 | 25/2 |
| 17 | 16 | AVALON I Wanna Be With You (Sparrow/EMI CMG) | 476 | +39 | 7 | 21/1 |
| 21 | 0 | BEBO NORMAN Nothing Without You (Essential/PLG) | 425 | +40 | 3 | 24/1 |
| 22 | 1 3 | BETHANY DILLON Lead Me On (Sparrow/EMI CMG) | 413 | +37 | 5 | 19/1 |
| 11 | 19 | NATALIE GRANT Live For Today (Curb) | 404 | -137 | 14 | 16/0 |
| 18 | 20 | NICOLE C. MULLEN I Am /Word/Curb/Warner Bros.) | 395 | -11 | 11 | 20/1 |
| 25 | 4 | SHAWN MCDONALD All I Need (Sparrow/EMI CMG) | 377 | +38 | 9 | 20/3 |
| 28 | 2 | BY THE TREE Hold You High (Fervent) | 372 | +75 | 4 | 19/2 |
| 26 | 23 | CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG) | 369 | +44 | 3 | 22/2 |
| 24 | 2 | SONICFLOOD Your Love Goes On Forever (INO) | 364 | +16 | 6 | 15/1 |
| 20 | 25 | MATTHEW WEST You Know (Sparrow/EMI CMG) | 362 | -27 | 8 | 15/0 |
| 27 | 26 | SCOTT KRIPPAYNE Gentle Revolution (Spring Hill) | 316 | -3 | 5 | 14/0 |
| 19 | 27 | POINT OF GRACE Choose You (Word/Curb/Warner Bros.) | 293 | -102 | 19 | 15/0 |
| 29 | 23 | OVERFLOW Cry On My Shoulder (Essential/PLG) | 283 | +47 | 2 | 15/2 |
| Debut | 2 | CHRIS RICE Me & Becky (Rocketown) | 243 | +56 | 1 | 14/4 |
| Debut | 30 | SWITCHFOOT This is Your Life (Sparrow/EMI CMG) | 231 | +16 | 1 | 10/0 |

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.

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NEW & ACTIVE

RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)
Total Plays: 229, Total Stations: 13, Adds: 0
JGEL ENGLE Louder Than The Angels (Doxology)
Total Plays: 169, Total Stations: 8, Adds: 0
WATERMARK My Covering (Glory Glory) (Rocketown)
Total Plays: 158, Total Stations: 8, Adds: 1
RUSS LEE Sweetest Sound (Vertical Vibe)
Total Plays: 143, Total Stations: 9, Adds: 1
EXITEAST All Of This (Fervent)

Total Plays: 131, Total Stations: 6, Adds: 0

OUT OF EDEN Fairest Lord Jesus (Gotee)
Total Plays: 127, Total Stations: 10, Adds: 2
NATALIE GRANT Held (Curb)
Total Plays: 119, Total Stations: 8, Adds: 6
VARIOUS ARTISTS Hosanna (Pinnacle)
Total Plays: 116, Total Stations: 4, Adds: 1
KARA WILLIAM SON Where You Are (IND)
Total Plays: 110, Total Stations: 7, Adds: 1
TREES3 Maker Of All Things (Inpage)
Total Plays: 105, Total Stations: 6, Adds: 1



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ALL MY PRAISE #1 R&R INSPO THANK YOU RADIO!

6 2005 GMA Music Award Nominations including: Group of the Year, Artist Of The Year, Song Of The Year (You Raise Me Up)



JACKIE MADRIGAL

Wake Up And Smell The Rock

A sampler of the latest rock releases

Te've come a long way from the days when rock music was a weird and scary thing. Although there's still much work to be done, artists like Julieta Venegas and Café Tacuba are no longer strangers to Contemporary radio. Does anyone remember just a few years ago when Juanes was a new rock act? Now whatever he puts out, radio plays, no questions asked. Whether it's because some rock music is more pop or because radio is suddenly interested in rock, let's take advantage of the momentum. Much of the rock material out there is a great fit for CHR radio.

R&R has the only Rock/Alternative chart based on specialty shows broadcast on radio stations across the country. Why are these shows so important? Because they are reaching a young audience that craves new, exciting music that they may not hear on commer-

cial radio until it has been deemed a proven hit. And in this era of the Internet, downloads and iPods, a proven hit is old news

Here's a taste of some of the new and exciting music out there now. These are new releases that you may or may not hear on the radio but that will surely show up on your favor-

ite specialty show. So dive in, the water is warm and the rock is hot.

Various Artists, Sabbath Crosses: Tributo A Black Sabbath (Delanuca/

Some of Argentina's hottest rock bands pay tribute to one of hard rock's greatest, Black Sabbath, on the album Sabbath Crosses: Tributo

A Black Sabbath. The album includes songs from Sabbath's different eras (Ozzy Osbourne, Ronnie Dio, Ian Gillan, Tony Martin and Glenn Hughes). Sabbath Crosses will be available in Argentina, Latin America, Spain, Germany and Japan, and it's expected to be released in the U.S., England, Italy and

Some of the bands and tracks included on the album are Nativo doing "War Pigs," Plan 4 doing "TV Crimes," Barilari doing "Heaven and Hell," Rata Blanca & Glenn Hughes doing "No Stranger to Love," Los Natas doing "Paranoid," Horcas & Andrés Giménez doing "Children of the Grave" and Magika doing "Anno Mundi."

Stoic Frame, Justicia (El Comandante/V&J)

Want to listen to some hard rock with substance? Check out Stoic Frame's Justicia. Their current single, "Demonios Del Asfalto," is charting high on R&R's Rock/Alternative chart. They came together as a band in El Salvador, moved to New Mexico and are now living in California, and the band has much to

Here's just a taste of what this band is

about, taken from "Demonios Del Asfalto": "¿Cuántos años metidos en esta situación?/Que no se vaya a incendiar/Ya no dov más/ También tru-



chas if you think I chose this shit/What? You got a finger on the pulse/No quieras ver half of what I've seen.

Oh, yeah, they sing in English too. Definitely worth more than a listen.

Circo, En El Cielo De Tu Boca (Universal Music Latino)

I remember when I first saw Circo do an acoustic performance at the LAMC, way before they

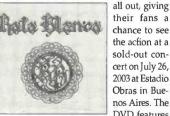
were signed to Universal. Impressive. After re-releasing No Todo Lo Que Es Pop Es Bueno to introduce themselves to audiences in Mexico and Latin America, the Pu-

erto Rican band is finally back with a new album, El Cielo De Tu Boca.

Their pop rock music has what it takes to cross over to Contemporary radio. There's nothing scary about Circo, but there is a lot to

Rata Blanca, En Vivo: Estadio Obras (Delanuca/DLN)

Craving some Rata Blanca? With the DVD En Vivo: Estadio Obras you get much more than their music. This is the first DVD for the legendary Argentinean band, and they let it



their fans a chance to see the action at a sold-out concert on July 26, 2003 at Estadio Obras in Buenos Aires. The DVD features

some of the band's greatest hits, videos, a photo gallery and a discography.

Those of you who don't speak Spanish, no worries, because it also offers subtitles in English and Portuguese. Get ready to get a taste of Rata Blanca with hits like "Mujer Amante," "Sólo Para Amarte," "La Leyenda Del Hada Y Del Mago," "Guerrero Del Arco Iris" and 'Volviendo A Casa.'

Enjambre, Consuelo En Domingo (Oso/V&J)

Three Mexicans and one Chilean make up the band Enjambre from Anaheim, CA. Their

self-described sound is "the bastard son of grunge and 60s rock with a dose of macabre pop." No need to say more take a chance

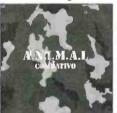


and give it a listen.

Now making their way up R&R's Rock/ Alternative chart with the single "Biografía," Enjambre are looking the take the rock world by storm. So far they have performed with bands like Café Tacuba, Aterciopelados, Fobia, Enanitos Verdes, Jumbo and Zurdok.

A.N.I.M.A.L., Combativo (Universal Music Latino)

Here's more great hard rock for you.



A.N.I.M.A.L. are back with their seventh album, a 10track disc that includes songs like "Espiritual," "Escrito Con Sangre" and "Combati-

vo," the first single, as well as acoustic ballads like "Real" and "Huellas De Mi Destino." The album also marks the return of drummer Martín Carrizo

Andrea Echeverri. Andrea Echeverri (National)



We had a chance to hear some of Andrea's latest work as a solo artist at the LAMC in the summer of 2004, and now she's releasing that music

on her first, self-titled solo album.

The Arteciopelados singer gets personal on this album by infusing her music with her experiences as a new mother. On the first single, "A Eme O," for example, she sings, "Since you were born/I've become a better lover/It's as if you've unplugged my

When the album is released in March, Andrea will be on tour across the U.S.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670

or e-mail: jmadrigal@radioandrecords.com



abbath

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R&R Alternative Rock Latin TOP 10's Stoic Frame #4!! Enjambre #9!!

ARTISTAS:

Afixión ~ Ana Sidel ~ Antidoto Orbital Compilation ~ Cubiky Dados Por Vivos ~ Dildo ~ Dr. Jack ~ Enjambre ~ Estigma ~ Guillotina Juguete ~ Morrison ~ Nefalim ~ Pro-fé-cia ~ Salón Victória La Banda Skalavera - Stoic Frame - Viva Malpache

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REGIONAL MEXICAN TOP 30

| | | February 18, 2005 | 70741 | | WEEKS ON | TOTAL STATIONS: |
|--------------|--------------|--|----------------|-------|----------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | CHART | TOTAL STATIONS/ ADDS |
| 3 | 0 | CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa) | 1367 | +124 | 5 | 38/0 |
| 2 | 2 | INTOCABLE Aire (EMI Latin) | 1357 | +146 | 5 | 34/0 |
| 1 | 3 | LOS TUCANES DE TIJUANA El Virus Del Amor (Universal) | 1288 | +22 | 12 | 38/0 |
| 4 | 4 | K-PAZ DE LA SIERRA Volveré (Univision) | 1034 | +40 | 18 | 36/0 |
| 8 | 5 | LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision) | 775 | +119 | 5 | 23/1 |
| 6 | 6 | BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa) | 766 | +10 | 18 | 35/0 |
| 5 | 7 | GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa) | 722 | -84 | 15 | 28/0 |
| 9 | 8 | LALO MORA Si Me Vas A Dejar <i>(Edimonsa)</i> | 702 | +62 | 9 | 22/0 |
| 10 | 9 | BANDA EL RECODO Ya Soy Feliz (Fonovisa) | 695 | +73 | 10 | 23/0 |
| 13 | 1 | LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa) | 611 | +73 | 3 | 2/2 |
| Debut> | O | LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa) | 598 | +448 | 1 | 1/1 |
| 7 | 12 | KUMBIA KINGS Fuego (EMI Latin) | 571 | -89 | 18 | 25/0 |
| 14 | 13 | GRUPO BRYNDIS La Ultima Canción (Disa) | 522 | -1 | 11 | 18/0 |
| 11 | 14 | DIANA REYES Rosas (Universal) | 496 | -117 | 13 | 21/0 |
| 22 | (| ANA BARBARA Loca (Fonovisa) | 484 | +27 | 12 | 17/0 |
| 16 | 16 | ISABELA A Manos Llenas (Disa) | 478 | -29 | 17 | 24/0 |
| 15 | 17 | BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa) | 472 | -38 | 5 | 20/0 |
| 17 | 18 | PESADO Te Apuesto Lo Que Quieras (Warner M.L.) | 471 | +24 | 7 | 16/0 |
| 19 | 19 | LOS RIELEROS DEL NORTE Tu Nuevo Cariñito (Fonovisa) | 464 | -25 | 18 | 24/0 |
| 25 | 20 | GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa) | 439 | +64 | 4 | 14/0 |
| 30 | a | JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG) | 428 | +93 | 2 | 1/1 |
| 12 | 22 | PALOMO Mi Tristeza (Disa) | 425 | -94 | 12 | 18/0 |
| 21 | 23 | LOS TEMERARIOS Sombras (Fonovisa) | 396 | -71 | 16 | 20/0 |
| 23 | 24 | BETO Y SUS CANARIOS A Usted (Disa) | 395 | -10 | 4 | 17/0 |
| 20 | 25 | DUELO Bienvenido Al Amor (Univision) | 385 | -26 | 5 | 13/0 |
| 18 | 26 | LUPILLO RIVERA Renunciación (Univision) | 382 | -112 | 7 | 17/0 |
| 24 | 27 | YOLANDA PEREZ La Reina Del Mall (Fonovisa) | 363 | -11 | 5 | 14/0 |
| 26 | 28 | CUISILLOS Adicto (Balboa) | 359 | -10 | 4 | 15/0 |
| Debut | 29 | POLO URIAS Mi Primer Amor (Fonovisa) | 349 | +48 | 1 | 10/0 |
| 29 | 30 | MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa) | 347 | +2 | 15 | 17/0 |

48 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&B by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2005, Radio & Records

'NEW & ACTIVE

JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)
Total Plays: 342, Total Stations: 9, Adds: 0
EL PODER DEL NORTE En Tu Basura (Disa)
Total Plays: 337, Total Stations: 10, Adds: 0
ORO NORTEÑO Lobo Domesticado (Fonovisa)
Total Plays: 301, Total Stations: 6, Adds: 0
LA ORIGINAL BANDA EL LIMON Abeja Reina (Edimonsa)
Total Plays: 296, Total Stations: 11, Adds: 0

CONJUNTO PRIMAVERA Pa' Qué Son Las Pasiones (Fonovisa)
Total Plays: 253, Total Stations: 12, Adds: 0

JENNI RIVERA Amiga, Si Lo Ves (Univision)
Total Plays: 222, Total Stations: 7, Adds: 0

VIOLENTO No Me Quiero Enamorar (Disa)
Total Plays: 210, Total Stations: 7, Adds: 0

AOAN CHALINO SANCHEZ Amor Del Alma (Univision)
Total Plays: 198, Total Stations: 8, Adds: 0

GRUPO EL MOMENTO YO No Sé Qué Me Pasó (EMI Latin)
Total Plays: 170. Total Stations: 5, Adds: 0

LA TROMBA DURANGUENSE No Sé Por Qué (Fonovisa)

Songs ranked by total plays

POWERED BY MEDIABASE MOST ADDED ARTIST TITLE LABELIS ADDS LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa) WILLIAMOST WILLIAMS ARTIST TITLE LABEL(S) LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa) +448 LOS INVASORES DE NUEVO LEON Si Por Mí Fuera (EMI Latin) +232 LOS TIGRES DEL NORTE La Sorpresa (Fonovisa) +203 CONJUNTO ATARDECER Y To Vi Con El /Hoiversall +153 INTOCABLE Aire (EMI Latin) +146 +145 CHICOS DE BARRIO Amores Que Matan (EMI Latin) CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa) +124 JOAN SEBASTIAN Cómo Olvidar (Balboa) +120

PLAYED RECURRENTS

LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)

ZAINO No Podré Sobrevivir (Fonovisa)

+119

+106

| ARTIST TITLE LABEL(S) | TOTAL PLAYS |
|---|----------------|
| PESADO Ojalá Que Te Mueras (Warner M.L.) | 502 |
| PATRULLA 81 No Aprendí A Olvidar (Disa) | 474 |
| LOS HOROSCOPOS DE DURANGO Dos Locos (Disa) | 363 |
| BANOA EL RECOOO Delante De Mí (Fonovisa) | 314 |
| LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra) | 271 |
| LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision) | 263 |
| PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa) | 237 |
| RAMON AYALA Y Bailando (Freddie) | 236 |
| PALOMO Miedo (Disa) | 230 |
| GRUPO MONTEZ DE OURANGO Lástima Es Mi Mujer (Disa) | 222 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CONTEMPORARY TOP 30

| | | February 18, 2005 | | | | |
|--------------|--------------|--|----------------|--------------|-------------------|----------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 1 | JUANES Volverte A Ver (Universal) | 750 | -80 | 8 | 21/0 |
| 4 | 2 | JULIETA VENEGAS Algo Está Cambiando (Sony BMG) | 741 | +52 | 9 | 19/1 |
| 2 | 3 | JUANES Nada Valgo Sin Tu Amor (Universal) | 664 | -43 | 19 | 27/0 |
| 3 | 4 | CRISTIAN Te Buscaría (Sony BMG) | 655 | -36 | 11 | 20/0 |
| 6 | 5 | PAULINA RUBIO Dame Otro Tequila (Universal) | 612 | -13 | 16 | 23/0 |
| 5 | 6 | ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony BMG) | 570 | -96 | 19 | 22/0 |
| 8 | 7 | ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin) | 557 | -12 | 19 | 23/0 |
| 9 | 8 | LA 5A. ESTACION El Sol No Regresa (Sony BMG) | 487 | -28 | 11 | 17/0 |
| 11 | 9 | KALIMBA Tocando Fondo (Sany BMG) | 481 | +29 | 7 | 16/0 |
| 7 | 10 | OBIE BERMUDEZ Todo El Año (EMI Latin) | 456 | ·120 | 15 | 19/0 |
| 12 | 0 | PEPE AGUILAR Miedo (Sony BMG) | 418 | +11 | 19 | 21/0 |
| 10 | 12 | DAVID BISBAL Esta Ausencia (Universal) | 366 | -88 | 11 | 13/0 |
| 26 | ß | LUIS MIGUEL Sabes Una Cosa (Warner M.L.) | 356 | +101 | 2 | 7/0 |
| 14 | 14 | MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa) | 356 | -35 | 16 | 17/0 |
| 18 | (| FEY La Fuerza Del Destino (EMI Latin) | 355 | +24 | 7 | 10/0 |
| 13 | 16 | CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin) | 342 | -54 | 8 | 8/0 |
| 23 | O | REYLI BARBA Amor Del Bueno (Sony BMG) | 336 | +62 | 4 | 9/0 |
| Debut | 18 | JUANES La Camisa Negra (Universal) | 335 | +219 | 1 | 2/0 |
| 30 | 19 | ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG) | 324 | +94 | 2 | 6/0 |
| 17 | 20 | PEPE AGUILAR El Autobús (Sany BMG) | 323 | -13 | 5 | 13/0 |
| 19 | 3 | SIN BANDERA De Viaje (Sony BMG) | 308 | +21 | 14 | 12/0 |
| 15 | 22 | LAURA PAUSINI Escucha Atento (Warner M.L.) | 296 | -90 | 17 | 15/0 |
| 28 | 23 | TOMMY TORRES Dame Esta Noche (Ole Music) | 275 | +31 | 2 | 2/0 |
| 22 | 24 | GLORIA TREVI En Medio De La Tempestad (Sony BMG) | 275 | -2 | 15 | 9/0 |
| 16 | 25 | LUIS MIGUEL Que Seas Feliz (Warner M.L.) | 263 | -76 | 17 | 14/0 |
| 20 | 26 | ALEXANDRE PIRES Cosa Del Destino (Sony BMG) | 261 | -25 | 12 | 11/0 |
| 21 | 27 | ENANITOS VERDES Tu Cárcel (Universal) | 255 | -30 | 13 | 12/0 |
| 29 | 28 | DADDY YANKEE Gasolina (V/ Music) | 231 | -5 | 3 | 9/0 |
| 24 | 29 | HA*ASH Te Quedaste (Sony BMG) | 228 | -44 | 5 | 11/0 |
| 27 | 30 | MOENIA Ni Tú Ni Nadie (Sony BMG) | 227 | -25 | 5 | 7/0 |

32 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 13 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa) Total Plays: 221, Total Stations: 6, Adds: 0

YAHIR Te Amaré (Warner M.L.) Total Plays: 213, Total Stations: 5, Adds: 1

LA 5A. ESTACION Algo Más (Sony BMG) Total Plays: 201, Total Stations: 5, Adds: 0 DANIELA PEDALI Quisiera (Avalon/Sony BMG) Total Plays: 113, Total Stations: 7, Adds: 0

SERRALDE Vida De Mi Vida (Universal)
Total Plays: 67, Total Stations: 4, Adds: 1

BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa) Total Plays: 59, Total Stations: 4, Adds: 0

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S) AODS
JUANES La Camisa Negra (Universal)

MOST INCREASED PLAYS

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| JUANES La Camisa Negra (Universal) | +219 |
| LUIS MIGUEL Sabes Una Cosa (Warner M.L.) | +101 |
| ALEJANORO FERNANOEZ Qué Lástima (Sony BMG) | +94 |
| REYLI BARBA Amor Del Bueno (Sony BMG) | +62 |
| RBD Rebelde (EMI Latin) | +60 |
| JULIETA VENEGAS Algo Está Cambiando (Sony BMG) | +52 |
| HECTOR MONTANER Amor Del Bueno (Sony BMG) | +38 |
| YAHIR Te Amaré (Warner M.L.) | +37 |
| EOOIE SANTIAGO Loco Por Tu Amor (MP) | +35 |
| | |

MOST PLAYED RECURRENTS

| ARTIST TITLE LABEL(S) | PLAYS |
|---|-------|
| LA OREJA OE VAN GOGH Rosas (Sony BMG) | 416 |
| JULIETA VENEGAS Lento (Sony BMG) | 365 |
| FRANCO OE VITA f/SIN BANOERA Si La Ves (Sony BMG) | 362 |
| JULIETA VENEGAS Andar Conmigo (Sony BMG) | 314 |
| MANA Mariposa Traicionera (Warner M.L.) | 276 |
| SIN BANOERA Que Lloro (Sony BMG) | 275 |
| KALIMBA No Me Quiero Enamorar (Sony BMG) | 273 |
| FRANCO OE VITA Tú De Qué Vas (Sony BMG) | 273 |
| CHAYANNE Cuidarte El Alma (Sony BMG) | 272 |
| REYLI BARBA Desde Que Liegaste (Sony BMG) | 257 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



for music call us @ 305-576-7372 or email us @ gustavo@delanuca.com

delanuca

TROPICAL TOP 25 Illuling

| THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL POINTS |
|--------------|---|-----------------|
| 1 | JUAN LUIS GUERRA Para Ti (Vene Music/Universal) | 229 |
| 2 | MARC ANTHONY Se Esfuma Tu Amor (Sony BMG) | 212 |
| 3 | MONCHY & ALEXANDRA Perdidos (J&N) | 181 |
| 4 | EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG) | 160 |
| 5 | GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG) | 125 |
| 6 | TITO NIEVES f/LA INOIA Ya No Queda Nada (SGZ Entertainment) | 125 |
| 7 | OOMENIC MARTE Ven Tú (J&N) | 94 |
| 8 | OBIE BERMUDEZ Todo El Año (EMI Latin) | 93 |
| 9 | TITO ROJAS Quiero (MP) | 89 |
| 10 | DADDY YANKEE Lo Que Pasó, Pasó (VI Music) | 81 |
| 11 | OSCAR D'LEON Enamoraito (Sony BMG) | 73 |
| 12 | ELVIS CRESPO Pan Comió (Ole Music) | 71 |
| 13 | JULIO VOLTIO Julito Maraña (Sony BMG) | 70 |
| 14 | CARLOS VIVES Voy A Olvidarme De Mí (EMI Latin) | 70 |
| 15 | TOÑO ROSARIO Resistiré (Universal) | 69 |
| 16 | JUANES Volverte A Ver (Universal) | 69 |
| 17 | ENRIQUE FELIX Galletitas De Avena (Mayimba Productions) | 68 |
| 18 | CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment) | 55 |
| 19 | DADDY YANKEE Gasolina (VI Music) | 55 |
| 20 | CRISTIAN Te Buscaria (Sony BMG) | 55 |
| 21 | AVENTURA La Boda (Premium) | 53 |
| 22 | GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG) | 52 |
| 23 | KINITO MENOEZ Hony Tú Sí Jony (J&N) | 52 |
| 24 | IVY QUEEN Dile (Perfect Image) | 48 |
| 25 | JUANES Nada Valgo Sin Tu Amor (Universal) | 41 |

Data is complied from the airplay week of 2/6/05-2/12/05, and based on a point system.

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RR Going For Adds.

CONTEMPORARY

ELEFANTE Mentirosa (Sony BMG)
HOMBRES G Por Qué No Ser Amigos (Warner M.L.)

REGIONAL MEXICAN

CONJUNTO ATARDECER Y Te Vi Con El (Universal)
DIANA REYES Basta Ya (Universal)
LOS TELEZ Gritaria (Mock & Roll)
SOMBRA MUSICAL A La Luna (Mock & Roll)
TRINY Y LA LEYENDA Vete Ya (Universal)

TROPICAL

ALEXA Te Vas De Aquí (Cutting)
FULANITO Trai La Bulla (Cutting)
NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)

ROCK/ALTERNATIVE

ELEFANTE Mentirosa (Sony BMG)
HOMBRES G Por Qué No Ser Amigos (Warner M.L.)

''//''/**[ˈ]iRÓCK/ALTERNATIVĖ '//.../.**

- TW ARTIST Title Label(s)
- 1 MOLOTOV Amateur (Universal)
- 2 VOLUMEN CERO Autos (Warner M.L.)
- 3 STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
- 4 ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
- ENJAMBRE Biografía (Oso/V&J)
- 6 LIQUITS Chido (Surco)
- 7 LUCYBELL Hoy Soñé (Warner M.L.)
- 8 VICENTICO Los Caminos De La Vida (Sony BMG)
- 9 LA LEY Mirate (Warner M.L.)
- 10 JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
- 11 ELY GUERRA Te Amo, I Love You (Higher Octave)
- 12 PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
- 13 IGNACIO PEÑA Dónde Estabas (Everywhere Music)
- 14 JUANES La Camisa Negra (Universal)
- 15 RABANES & DON OMAR Rockton (Sony BMG)

Songs ranked by total number of points. 12 Rock/Alternative reporters.

'!!!!**!!!!!RECORD POOL !!**. '!!. /

- TW ARTIST Title Label(
- 1 BANDA GORDA Traigo Fuego (MP)
- 2 EDDIE SANTIAGO Loco Por Tu Amor (MP)
- 3 EL GRAN COMBO OE PUERTO RICO El Matrimonio (Sony BMG)
- 4 TITO ROJAS Quiero (MP)
- DOMINGO QUIÑONES El Más Buscado (Universal)
- 6 TOÑO ROSARIO Resistiré (Universal)
- 7 KINITO MENDEZ Hony Tú Sí Jony (J&N)
- OBIE BERMUDEZ Todo El Año (EMI Latin)
- 9 ADASSA f/TAINO De Tra (Universal)
- 10 IVY QUEEN Dile (Perfect Image)
- 11 JHOSY & BABY Q Sazón De Mi Isla (Univision)
- 12 PAULINA RUBIO Dame Otro Tequila (Universal)
- 13 MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
- 14 ILEGALES Como Tú (Perfect Image)
- 15 DON OMAR Reggaetón Latino (VI Music)

Songs ranked by total number of points. 22 Record Pool reporters.

iQué Pasa Radio!

Wow! Conjunto Primavera's "Hoy Como Ayer" really has a nice week, and it takes over the No. 1 position on the Regional Mexican chart. Just behind, by 10 points, Intocable's "Aire" remains at No. 2. Check out La Autoridad De La Sierra with "Me Quedé Sin Nadie," which enters at No. 11. Julio Preciado takes a big jump and lands at No. 21, up from No. 30. Also debuting this week are Polo Urías, with "Mi Primer Amor," which enters at No. 29. You go, boys!

It never stops, and it won't if Universal continues to release Juanes' singles. This week the rocker has three, count them, three songs on the Contemporary chart: "Volverte a Ver," at No. 1; "Nada Valgo Sin Tu Amor," at No. 3; and "La Camisa Negra," which enters the chart at No. 18. Alejandro Fernández is also hot, as "Qué Lástima" takes a big jump to No. 19, up from No. 30. Luis Miguel is also moving up, with "Sabes una Casa" at No. 13 from No. 26.

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

NATIONAL



Needed: New Energy Sources – Saga Marketing Directors

Promo/Marketing openings with real budgets, real tools and real desire to be "purple cow." Responsible for the planning, execution of on-air, website, and special event campaigns. Also, work with sales and in the community. All stations have strong support staffs. Must be organized, detail-oriented, and capable of working in a fast-paced, creative environment.

Rockin' Hampton Roads - Norfolk, VA - Legendary Rock station WNOR and Classic Rock WAFX need a Marketing Director who thinks "purple" (if you are, you'll already know what that means) who preferably has some experience outside of radio. Contact: Dave Paulus, GM, tcigm@aol.com

One of the country's top AC stations - Manchester, NH's WZID (AC), WOLL (Oldies) & WFEA-AM need a Marketing Director for these promotionally active radio stations. Contact: Bob Bronson, Ops Mgr - bobbronson@wzid.com

Milwaukee's WKLH - Marketing Director for heritage Classic Hits, WKLH in the land of the Packers. Work with a top notch staff. Contact GM, Tom Joerres, c/o Sandy Jung - sjung@mkeradiogrp.com.

EAST

AFTERNOON-DRIVE ANNOUNCER

Looking for a place where your life and talent has purpose and meaning? Family Life Network is looking for creative, outgoing, afternoon-drive announcer who is passionate for serving Jesus Christ. FLN adheres to high standards of professionalism and integrity. Join an effective team who impact lives with the message of hopel FLN reaches significant amounts of NY/PA. Substantial experience necessary; competitive salary and benefits; call Rick Snavely at 1-800-927-9083. www.fin.org. EOE.

SOUTH

SALES MANAGER

Access.1 Communications-Shreveportseeks a seasoned Sales Manager for their three station Urban cluster. The Urban cluster is a part of a six station market cluster that is very successful. You must be very organized and have tremendous leadership skills. Access.1 is an Equal Opportunity Employer. Minorities and Women are encouraged to apply.

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310-553-4330 310-203-8450

R&R MUSIC TRACKING: 310-788-1668 310-203-9763

SOUTH

IMMEDIATE CUMULUS PD OPPORTUNITY

At Cumulus Broadcasting we have programming opportunities in our Rock programming department including our new flagship station, KIOL-FM -Houston's Rock Station! Our successful candidate will be able to develop and follow a tactical plan of action, have excellent time management and talent development skills, as well as managing a strategic marketing plan. If you are prepared to work closely in a team ervironment please send your tape and resume to: Val Garris, Executive Format Director, Cumulus Media, Inc., 3535 Piedmont Road, 14th Floor, Atlanta, GA 30305. Or email your package to: val.aarris@cumulus.com. No phone calls please. Cumulus Broadcasting, LLC. EOE.

Talented announcers needed for local radio station. Rocket City Broadcasting c/o Jimbo Wood, 1900 S. Memorial Pkwy, Huntsville, AL 35801. Or email tapes/resumes: jwood@rocket951.fm. EOE (2/18)

MIDWEST

NEWS DIRECTOR

Fulltime opening for experienced newsperson who loves not only being first with the story, getting the story behind the story, but also is passionate about coaching others to the same level. You'll work with a staff of professionals and oversee a 2-person news staff at small-market AM, plus 2 FM's located about 2 hours south and west of Chicago. Excellent place to live and work! Good pay, health, dental, life insurance, 401k, savings plan plus DB pension plan funded by company. We are the established stations in this Midwest market. Send resume and demo to: WLPO/WAJK/ WKOT, PO Box 215, La Salle, IL 61301 or to joyce@wlpo.net. EEO/ M/F employer.

Join the team of radio pros at the Midwest Family Broadcasting Radio group. Full time mornings and production on The River (WYVR.) T&R: Kellie Michaels, PO Box 460, Springfield, IL 62704 or kellie@wnns.com. EOE (2/18)

Hot AC KLZR P.D. Rob Ryan is on the hunt for a new Morning Show. Overnight packages to: 3125 West 6th, Lawrence, KS 66049. Must have prior Morning Show experience. No calls. EDE (2/18)

MIDWEST



WGN Radio has a rare opportunity for a Vice President and General Manager to lead the number one radio station in the Chicago market. Qualified candidates must have at least 5 years of GM experience in all aspects of managing a radio station and must have proven leadership abilities. We are seeking innovative candidates with the ability to develop and execute strategic and operating plans, demonstrated excellence with motivating an internally diverse group of professionals and providing the environment for employees to contribute to the station's success. Strong sales, programming, analytical, communication, organizational and negotiation skills are required. BA degree in business, broadcast/entertainment or equivalent related experience is also required. Business travel and entertainment is necessary. Interested candidates may forward resume and salary requirements to: WGN Radio, Human Resources, 435 N. Michigan Ave., Chicago, IL 60611. Fax: 312-222-5031. EOE

POSITIONS SOUGHT

Established travel talk show ready to join your talk format. The Traveling Blues Show is looking for a new outlet to expand our current loyal listening audience. julybill04@yahoo.com or call 631-327-6302.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BA-SIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2' X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$200/inch

2x \$150/inch

Rates are per week (maximum 35 word per Inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www. radioandrecords.com).

Blind Box: add \$50

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Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable in Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

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RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

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February 18, 2005

CHR/POP

MARIO Let Me Love You (J/RMG)

CIARA fimissy elliott 1, 2 Step (LaFace/Zomba Label Group) GREEN OAY Boulevard Of Broken Dreams (Reprise

KELLY CLARKSON Since U Been Gone (RCA/RMG) JESSE MCCARTNEY Beautiful Soul (Hollywood) **DESTINY'S CHILD Soldier (Columbia)**

GAVIN DEGRAW I Don't Want To Be (J/RMG) EMINEM Mockingbird (Shady/Aftermath/Interscope) 11

GWEN STEFANI f/EVE Rich Girl (Interscope)
LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT) 10 USHER Caught Up (LaFace/Zomba Label Group)

RYAN CABRERA True (E.V.L.A./Atlantic) 19 FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Univ 12 18 1 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)

JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) 15 KELLY CLARKSON Breakaway (Hollywood) 18 ASHANTI Only U (Murder Inc./IDJMG) 21

JENNIFER LOPEZ Get Right (Epic) 20 27 GAME f/50 CENT How We Do (Aftermeth/G-Unit/Interscope)

a MAROON 5 Sunday Morning (Octone/J/RMG) NELLY N Dey Say (Derrty/Fo' Reel/Universal) 26 16 AVRIL LAVIGNE Nobody's Home (Arista/RMG) 17

GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) SNOOP OOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) 22 23 JOHN MAYER Daughters (Aware/Columbia)

LENNY KRAVITZ Lady (Virgin)

MARIAH CAREY It's Like That (Island/IDJMG) 29 ALICIA KEYS Karma (J/RMG)

SNOOP DOGG flJUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)

#1 MOST ADDED

WILL SMITH Switch (Interscope)

#1 MOST INCREASED PLAYS ROB THOMAS Lonely No More (Atlantic

TOP 5 NEW & ACTIVE

TIM MCGRAW Live Like You Were Dying (Curb) PAPA ROACH Scars (Geffen) HOWIE DAY Collide (Epic) T.I. Bring 'Em Out (Grand Hustle/Atlantic)
WILL SMITH Switch (Interscope)

CHR/POP begins on Page 26.

AC

IW

LOS LONELY BOYS Heaven (OR Music/Epic) KELLY CLARKSON Breakaway (Hollywood) JOHN MAYER Daughters (Aware/Columbia) KEITH URBAN You'll Think Of Me (Capitol) MARTINA MCBRIDE In My Daughter's Eyes (RCA)

TIM MCGRAW Live Like You Were Dying (Curb) MAROON 5 She Will Be Loved (Octone/J/RMG) HALL & OATES I'll Be Around (U-Watch)

PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) 10 MAROON 5 This Love (Octone/J/RMG)

HOOBASTANK The Reason (Island/ID.)MG) KENNY G, f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) 15 GOO GOO OOLLS Give A Little Bit (Warner Bros.)

ROO STEWART (ISTEVIE WONDER What A Wonderful World (JIRMG) 13 MICHAEL BUBLE Home (143/Reprise) 18

TINA TURNER Open Arms (Capitol)
MICHAEL MCOONALO Reach Out, I'll Be There (Motown/Universal) 16 KATRINA CARLSON Orive /Kataphonics 19

RYAN CABRERA True (E.V.L.A./Atlantic) 22 MERCYME Homesick (INO/Curb)

SHANIA TWAIN w/MARK MCGRATH Party For Two (Mercury/IDJMG) RICHARD MARX Ready To Fly (Manhattan/EMC)
JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG)

RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)

SCOTT GRIMES Sunset Blvd. (Velocity) 27 FIVE FOR FIGHTING If God Made You (Aware/Columbia)

VANESSA WILLIAMS You Are Everything (Lava) 21 CELINE DION Beautiful Boy (Epic)

FINGER ELEVEN One Thing (Wind-up) 30 JOE COCKER One (UME)

#1 MOST ADDED ROD STEWART Blue Moon \$1/RMG

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

MAROON 5 Sunday Morning (Octone/J/RMG) CROSBY & NASH Lay Me Down /Sanctuary/SRG/ ELTON JOHN All That I'm Allowed (Universal) CHICAGO F/PHILIP BAILEY If You Leave Me Now (Rhino) ROD STEWART Blue Moon (J/RMG)

AC begins on Page 47.

CHR/RHYTHMIC

LW LIL' JON.,, f/USHER & LUDACRIS Lovers & Friends (TVT)

MARIO Let Me Love You (J/RMG) 0 GAME f/50 CENT How We Do (Aftermeth/G-Unit/Interscope) 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)

DESTINY'S CHILD Solcier (Columbia) CIARA fiMISSY ELLIOTT 1, 2 Step (LaFace/Zomba Lebel Group) 50 CENT Candy Shop (Shady/Aftermath/Interscope)

FRANKIE J. f/BABY B#SH Obsession (No Es Amor) (Columbia) EMINEM Mockingbird (Shady/Aftermath/Interscope)

T.J. Bring 'Em Out (Grand Hustle/Atlantic)

SNOOP DOGG fiPHARRELL Drop it Like it's Hot (Doggystyle/Geffen) MARIAH CAREY It's Like That (Island/IDJMG)

USHER Caught Up (LaFece/Zomba Label Group) 16

NATALIE Goin' Crazy (Latium/Universal)
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) 18

LUDACRIS Get Back (Daf Jam South/IDJMG) 15 DADDY YANKEE Gasolina (VI Music)

BABY BASH Baby I'm Back (Universal) 13 22 TORI ALAMAZE Don't Cha (Universal) LLOYD BANKS Karma (interscope)

JENNIFER LOPEZ Get Right (Epic)
ASHANTI Only U (Murder Inc./IDJMG) 21 21 25 OMARION O (Epic)

TRILLVILLE Some Cut (BME/Warner Bros.) 27

PITBULL f/LIL' JON Toma (TVT) NELLY f/TIM MCGRAW Dver And Over (Derrty/Fo' Reel/Curb/Universal) 23 MIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)

41 YING YANG TWINS Wait (7777) BOBBY VALENTING Slow Down /DTP/Def Jam/ID.IMG/ 36

JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./ID.JMG)

#1 MOST ADDED

MARIO How Could You (J/RMG)

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aft)

TOP 5 NEW & ACTIVE

AMERIE One Thing (Columbia)

LUDACRIS Number One Spot (Del Jam South/ID.JMG) M. JONES F/S. THUG & P. WALL Still Tippin' Swishaffo 112 U Aiready F.now (Def Soul/IDJMG)
CAM'RON F/K. WEST & S. JOHN SON Down And Out (Roc-A-Fella/IDJMG)

CHR/RHYTHMIC begins on Page 32.

HOT AC

LW

GOO GOO DOLLS Give A Little Bit /Warner Bros. GREEN DAY Boulevard O1 Broken Dreams (Reprise)
KELLY CLARKSON Breakaway (Hollywood) 3

LENNY KRAVITZ Lady (Virgin)

MAROON 5 She Will Be Loved (Octone/J/RMG) FINGER ELEVEN One Thing (Wind-up) JOHN MAYER Daughters (Aware/Columbia)

MAROON 5 Sunday Morn ng (Octone/J/RMG) SWITCHFOOT Dare You To Move (Red Ink/Colu

10 HOWIE DAY Collide (Epic) ROB THOMAS Lonely No More (Atlantic)

KEANE Somewhere Only We Know (Interscope RYAN CABRERA On The Way Down (E.V.L.A./Atlantic/ HOOBASTANK The Reason (Island/IDJMG)

LDS LONELY BOYS Heaven (OR Music/Epic) 15

RYAN CABRERA True (E. V.L.A./Atlantic, U2 Vertigo (Interscope)
3 DOORS DOWN Let Me Go (Republic/Universal)

AVRIL LAVIGNE Nobody's Home (Arista/RMG)
KELLY CLARKSON Since U Been Gone (RCA/RMG) 20

19 JET Look What You've Done (Atlantic)

NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) ANNA NALICK Breathe (23m) (Column

JESSE MCCARTNEY Beautiful Soul (Holly) LIFEHOUSE You And Me (Geffen)

24 28 26 27 29 25 LOW MILLIONS Eleanor (Manhattan/EMC) DURAN OURAN What Happens Tomorrow (Epic) ASLYN Be The Girl (Capitol)

HOOBASTANK Disappear (Island/ID.IMG) VELVET REVOLVER Fall To Pieces (RCA/RMG)

#1 MOST ADDED U2 Sometimes You Can't Make It On Your Own (Interscone)

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

MARC BROUSSARO Where You Are (Island/ID.IMG) CARBON LEAF Life Less Ordinary (Vanguard) JEM 24 (#TO/RCA/RMG)

nes You Can't Make It On Your Own *(Interscope*) COLLECTIVE SOUL Better Now (El Music Group)

AC begins on Page 47.

URBAN

LW

LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT)

MARIO Let Me Love You (J/RMG)

GAME f/50 CENT How We Do (Aftermeth/G-Unit/Interscape)
TRILLVILLE Some Cut (BME/Warner Bros.) 6

FANTASIA Truth Is (J/RMG)

DESTINY'S CHILD Soldier (Columbia) T.I. Bring 'Em Out /Grand Hustle/Atlantic)

JOHN LEGEND Ordinary People (Columbia) 10 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)

18 50 CENT Candy Shop (Shady/Aftermath/Interscope) 12 OMARION O (Epic)

USHER Caught Up (LaFace/Zomba Label Group)

15 NIVEA fillt' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)
SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen) 14 11

T.I. You Don't Know Me (Grand Hustle/Atlantic) 19

LUDACRIS Get Back (Def Jam South/IDJMG) 16 SNODP DOGG Let's Get Blown (Doggystyle/Geffen)

FABOLOUS Baby (Atlantic)
TYRA Country Boy (GG&L) 20

23 TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)

MARIAH CAREY It's Like That (Island/IDJMG) 24 21 LLOYD BANKS Karma (Interscope) AMERIE One Thing (Columbia)

22 ALICIA KEYS Karma (J/RMG) TRICK DADOY Sugar (Gimme Some) /Slip-N-Slide/Atlantic/ 28

BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)

JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) 25 ASHANTI (Iniv II /Murder Inc./ID.IMG)

30 JAOAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)

#1 MOST ADDED

LUDACRIS Number One Spot (Def Jam South/ID.) MG/

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (5)/ws **TOP 5 NEW & ACTIVE**

TRU Where U From? (New No Limit/Koch)
N2U F/JERMAINE DUPRI Baby Mama Love (Virgin) MIRIBEN-ARFISCARFACE & ANTHONY HAMILTON Sunshine To The Rair (University YOUNGBLOODZ FIYOUNG BUCK Datz Me (So So Del/Zomba Lebes Group)

ALCHEMIST F/NINA SKY Hold You Down (Koch)

URBAN begins on Page 35.

ROCK

LW

GREEN OAY Boulevard Of Broken Dreams (Reprise)

SHINEDOWN Burning Bright (Atlentic) VELVET REVOLVER Fall To Pieces (RCA/RMG) MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)

THREE DAYS GRACE Home (Jive/Zomba Label Group 6 3 DOORS DOWN Let Me Go /Republic/Universall PAPA ROACH Scars (Geffen)

ALTER BRIDGE Find The Real (Wind-up) 10

VELVET REVOLVER Dirty Little Thing (RCA/RMG) 14 U2 All Because Of You (Interscope)

PAPA ROACH Getting Away With Murder (Geffen) THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)

12 BREAKING BENJAMIN So Cold (Hollywood) 13 U2 Vertigo (Interscope)

CROSSFADE So Far Away (Columbia) 15 SLIPKNOT Vermilion (Roadrunner/IDJMG)
BREAKING BENJAMIN Sooner Or Later (Hollywood) 18

BILLY IDOL Scream (Sanctuary/SRG) 20 JUDAS PRIEST Revolution (Epic)

25 COLLECTIVE SOUL Better Now (El Music Group) THEORY OF A DEADMAN No Surprise (Roadre inner/ID.IMGI 22

CHEVELLE The Clincher (Epic) 26 MUDVAYNE Happy? (Epic)

KORN Another Brick In The Wall (Epic) SUBMERSED Hollow (Wind-up) 19 24 25 24

21 COLLECTIVE SOUL Counting The Days (El Music Group) 27 KENNY WAYNE SHEPHERD The Place You're in (Reprise)

28 A PERFECT CIRCLE Passive (Virgin) QUEENS OF THE STONE AGE Little Sister (Interscope) JET Look What You've Done (Atlantic,

> **#1 MOST ADDED** SILVERTIDE Blue Jeans (J/RMG)

#1 MOST INCREASED PLAYS MUDVAYNE Happy? (Epic

TOP 5 NEW & ACTIVE BLACK LABEL SOCIETY Suicide Messiah (Artemis) MEGADETH Of Mics And Men (Sanctuary/SRG) TRUST COMPANY Stronger (Geffen) PROM KINGS Alone (Three Kings) DROWNING POOL Killin' Me (Wind-up)

ROCK begins on Page 56.

URBAN AC

FANTASIA Truth is (J/RMG) 2 LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) JILL SCOTT Whatever (Hidden Beach/Epic) ANITA BAKER How Does It Feel (Blue Note/Virgin) MARIO Let Me Love You (J/RMG) ALICIA KEYS (TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) LUTHER VANDROSS Think About You (U/RMG)
BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal) 8 12 GERALD LEVERT One Million Times (Atlantic) 0 11 BRIAN MCKNIGHT What We Do Here (Motown/Universal) 10 JOSS STONE Spoiled (S-Curve/Virgin) KEM I Can't Stop Loving You (Motown/Universal)

PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/ID.JMG)

18 JOHN LEGEND Ordinary People (Columbia) PRINCE Call My Name (Columbia)
O'JAYS Make Up (Music World/SRG) 14 Ö 16

GERALD LEVERT So What (If You Got A Baby) (Atlantic) 17 18 USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group) 20

ALICIA KEYS Karma (J/RMG) TINA TURNER Open Arms (Capitol) 19 20

21 ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG) 22

BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)
EARTH, WIND & FIRE f/R. SAADIQ Show Me The Way (Sanctuary/SRG) 21 23 LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG) 28 RAHSAAN PATTERSON Forever Yours (Artistry Music)

KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) 25 26 QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)

FAITH EVANS Again (Capitol) 30 TAMIA Still (Atlantic)

RUBEN STUDDARD I Need An Angel (J/RMG) 30

#1 MOST ADDEO

MINT CONDITION I'm Ready (Image

#1 MOST INCREASED PLAYS JOHN LEGEND Ordinary P

TOP 5 NEW & ACTIVE

AL GREEN Perfect To Me (Blue Note/Virg. RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group) SAMSON Atmosphere (Five Eight's) BAR-KAYS Glad You're My Lady (JEA Music) KOOL & THE GANG F/BLACKSTREET No Show '05 /Sanctuary/SRG/

URBAN begins on Page 35.

ACTIVE ROCK

IW TW

GREEN DAY Boulevard Of Broken Oreams (Reprise)
THREE DAYS GRACE Home (Jive/Zomba Label Group) SHINEDOWN Burning Bright (Atlantic)

PAPA ROACH Scars (Geffen) 6 CROSSFADE So Far Away (Columbia)
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) 5

Ŏ BREAKING BENJAMIN Sooner Or Later (Hollywood) ALTER BRIDGE Find The Real (Wind-up)

3 DOORS DOWN Let Me Go (Republic/Universal) VELVET REVOLVER Dirty Little Thing (RCA)RMG) 10 CHEVELLE The Clincher (Epic)

BREAKING BENJAMIN So Cold (Hollywood)
PAPA-ROACH Getting Away With Murder (Geffen) 11 13 13

16 EXIES Ugly (Virgin) CROSSFADE Cold (Columbia) 15 14

18 A PERFECT CIRCLE Passive /Virgin; SLIPKNOT Vermition (Roadrunner/IDJMG) 15 17 **VELVET REVOLVER Fall To Pieces (RCA/RMG)**

21 QUEENS OF THE STONE AGE Little Sister (Interscope) MUDVAYNE Happy? (Epic) SUBMERSED Hollow (Wind-up) 34 22

KORN Another Brick In The Wall (Epic) THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
JUDAS PRIEST Revolution (Epic) 27 25

BLACK LABEL SOCIETY Suicide Messiah (Artemis)

26 27 U2 All Because Of You (Interscope) 32 SKINDRED Pressure (Lava)
SEVENDUST Face To Face (TVT) 26

FUTURE LEADERS OF THE WORLD Everyday (Epic)

TRUST COMPANY Stronger (Geffen)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

NO ADDRESS When I'm Gone (Sadie) (Atla SLIPKNOT Before | Forget (Roadrunner/IDJMG) MADSIDE Enemy (Evol SILVERTIDE Blue Jeans (J/RMG) REDLIGHTMUSIC Say It Again (DMI)

ROCK begins on Page 56.

COUNTRY

LW 0 RASCAL FLATTS Bless The Broken Road (Lyric Street) KEITH URBAN You're My Better Half (Capitol) BRAD PAISLEY Mud On The Tires (Arista) JOSH GRACIN Nothin' To Lose (Lyric Street)
ALAN JACKSON Monday Morning Church (Arista) R LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 9 CRAIG MORGAN That's What I Love About Sunday (BBR) SUGARLAND Baby Girl (Mercury) 11 REBA MCENTIRE He Gets That From Me (MCA) BILLY DEAN Let Them Be Little (Curb) BROOKS & DUNN It's Getting Better All The Time (Arista)
LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 14 12 MONTGOMERY GENTRY Gone (Columbia) 13 15 KENNY CHESNEY Anything But Mine (BNA) JO DEE MESSINA My Give A Damn's Busted (Curb) 17 ANDY GRIGGS If Heaven (RCA) 16 18 JAMIE O'NEAL Trying To Find Atlantis (Capital) TOBY KEITH Honkytonk U (DreamWorks) 22 19 JOE NICHOLS What's A Guy Gotta Do (Universal South) MARTINA MCBRIDE God's Will (RCA) 20 TRACE ADKINS Songs About Me (Capito 21 23 BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA) TIM MCGRAW Drugs Or Jesus (Curb)
MIRANDA LAMBERT Me And Charlie Talking (Epic) 29 24 JEFF BATES Long, Slow Kisses (RCA)
TERRI CLARK The World Needs A Drink (Mercury) 25 27 PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)

#1 MOST ADDED

GRETCHEN WILSON Homewrecker (Epic

LONESTAR Class Reunion (That Used To...) (BNA)

SHANIA TWAIN Don't! (Mercury)

AMY DALLEY I Would Cry (Curb)

#1 MOST INCREASED PLAYS TDBY KEITH Honkytonk U /Dree

TOP 5 NEW & ACTIVE

DARRYL WORLEY If Something Should Happen (Dream JEDO HUGHES Soldier For The Lonely (MCA) KATRINA ELAM | Want A Cowboy (Universal South) REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista) ZONA JONES Two Hearts (D/Quarterback)

COUNTRY begins on Page 40.

ALTERNATIVE

LW TW

28

30

GREEN DAY Boulevard Of Broken Dreams (Reprise)

PAPA ROACH Scars (Getten) KILLERS Mr. Brightside (/sland/IDJMG) 6

UNWRITTEN LAW Save Me (Lava)
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) QUEENS OF THE STONE AGE Little Sister (Interscope

5 THREE DAYS GRACE Home (Jive/Zomba Label Group) CROSSFADE Cold (Columbia)

MUSE Hysteria (EastWest/Warner Bros.) JIMMY EAT WORLD Pain (Interscope)

JIMMY EAT WORLD Work (Interscope) 13 U2 All Because Of You (Interscope)

18 MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal) 16 A PERFECT CIRCLE Passive (Virgin)

15 SUM 41 Pieces (Island/IDJMG) 28 BECK E-Pro (Interscope) 17

3 DOORS DOWN Let Me Go (Republic/Universal)

BREAKING BENJAMIN Sooner Dr Later (Hollywood)
JET Look What You've Done (Atlantic) 20 12 19 19 20 BREAKING BENJAMIN So Cold (Hollywood)

LOSTPROPHETS | Don't Know (Columbia) 21 **22** 23 VELVET REVOLVER Dirty Little Thing (RCA/RMG)

21 USED All That I've Got (Regrise) 25 CHEVELLE The Clincher (Epic) 22

SLIPKNOT Vermilion (Roadrunner/IDJMG) SHINEDOWN Burning Bright (Atlantic)
KASABIAN Club Foot (RCA/RMG) 24 27 26

26 EXIES Ugly (Virgin) CROSSFADE So Far Away (Columbia) 29

SYSTEM OF A DOWN Cigaro (American/Columbia)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

CHEMICAL BROTHERS Galvanize (Astrah NO ADDRESS When I'm Gone (Sadie) (Atlantic) GOLDFINGER Wasted (Maverick/Warner Bros.) THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) ARCADE FIRE Neighborhood #3 (Power Out) (Mergel)

ALTERNATIVE begins on Page 60.

SMOOTH JAZZ

LW SOUL BALLET Cream (215)

MINDI ABAIR Come As You Are (GRP/VMG)

TIM BOWMAN Summer Groove (Liquid 8)
NORMAN BROWN Up 'N' At 'Em (Warner Bros.) 3 MARION MEADOWS Sweet Grapes (Heads Up)

DAVE KOZ Let It Free (Capitol) RICHARD FILIDT Your Secret Love (GRP/VMG)

CHRIS BOTTI Back Into My Heart (Columbia) KENNY G. Pick Up The Pieces (Arista/RMG)

QUEEN LATIFAH California Dreamin' (Vector) Õ PAUL BROWN Moment By Moment (GRP/VMG) 11

GERALD ALBRIGHT To The Max (GRP/VMG) BONEY JAMES fJOE SAMPLE Stone Groove (Warner Bros.)

WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) EUGE GRDOVE XXL (Narada Jazz) 15 17 RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)

MICHAEL LINGTON Two Of A Kind (Rendezvous) SEAL Walk On By (Warner Bros.)
MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) 19

20 21 CHRIS BOTTI No Ordinary Love (Columbia) HALL & OATES I'll Be Around (U-Watch)

23 DAVID SANBORN Tin Tin Dea (GRP(VMG) 24 FOURPLAY Fields Of Gold (RCA Victor/RMG) 25 JOYCE COOLING Camelback (Narada Jazz)

PAMELA WILLIAMS Fly Away With Me (Shai

29 26 KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) GREG ADAMS Firefly (215)

3RD FORCE Believe In Me (Higher Dctave)

ANITA BAKER How Does It Feel (Blue Note/Virgin) JEFF LORBER Ooh La La (Narada Jazz)

#1 MOST ADDED

ANITA BAKER How Ooes It Feel (Blue Note/Virgin)

#1 MOST INCREASEO PLAYS

MINDI ABAIR Come As You Are (GRP/VMG)

TOP 5 NEW & ACTIVE VANESSA WILLIAMS You Are Everything (Lava) ADANI & WOLF Daylight (Rendezvo) NILS Pacific Coast Highway (Baja/TSR) THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

RICHARD SMITH What'z Up? (A440) SMOOTH JAZZ begins on Page 53.

TRIPLE A

LW TW

GREEN DAY Boulevard Of Broken Dreams (Reprise)

U2 All Because Of You (Interscope)

JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)

JET Look What You've Done (Atlantic)
KEANE Somewhere Only We Know (Interscope) LENNY KRAVITZ Lady (Virgin)

BLUE MERLE Burning In The Sun (Island/IDJMG)
LOW MILLIONS Eleanor (Manhattan/EMC) 10 0

TORI AMOS Sleeps With Butterflies (Epic) SHORE Hard Road (Maverick/Reprise) Ö 12

HOWIEDAY Collide (Epic) JOHN MAYER Daughters (Aware/Columbia) MADELEINE PEYROUX Don't Wait Too Long (Rounder)

MARC BROUSSARD Home (Island/IDJMG) RAY LAMONTAGNE Trouble (RCA/RMG) 14

18 U2 Vertigo (Interscope) 23 ANNA NALICK Breathe (2am) (Columbia)

COLLECTIVE SOUL Better Now (El Music Group)
SNOW PATROL Chocolate (A&M/Interscope) 27 25 R.E.M. Aftermath (Warner Bros.)

JOSS STONE Right To Be Wrong (S-Curve/EMC) KENNY WAYNE SHEPHERD Let Go (Reprise) 22 21 19

RAY CHARLES IVAN MORRISON Crazy Love (Concord) JOHN BUTLER TRIO Zebra (Lava) 29

30 24 JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)

MOBY Beautiful /V2/ BECK E-Pro (Interscope)

26 ALISON KRAUSS & UNION STATION Restless (Rounder) 28 BRUCE HORNSBY Circus On The Moon (Columbia) MARDDN 5 Sunday Morning (Octone/J/RMG)

#1 MOST ADDED

U2 Sometimes You Can't Make It On Your Own IInterscopel

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

MAIA SHARP Something Wild / KATHLEEN EOWARDS Back To Me (Zoe/Ro OZOMATLI Love & Hope (Concord) DAMIEN RICE The Blower's Daughter (Vector/Warner Bros.) TEGAN & SARA Walking With A Ghost (Vapor/SRG)

TRIPLE A begins on Page 63.

his month Nancy Vaeth-DuBroff assumed the position of President/COO of Susquehanna Radio. A highly accomplished and much-recognized executive, Vaeth-DuBroff was promoted from her Sr. VP/Regional Manager role to oversee the company's radio division. She will be relocating to Susquehanna's headquarters in York, PA.

Getting into the business: "I graduated with a degree in television and radio advertising, so you would think I knew exactly what I wanted to do. After I graduated I looked for jobs in anything related — television, radio,

advertising agencies. I got offered a couple of jobs at the same time. Cne was as a copywriter at an agency, but the position was junior copywriter, and the salary was really junior. I was also offered a commission sales job at a local radio station, and I thought, T've got to be able to make a little bit more money selling radio than at the junior copywriter job, so I opted for that

"I loved it from the first day. I was a little surprised, because when I was in college I really didn't think of sales as a career. They didn't have a lot of sales in the curriculum, so we weren't exposed to much of the business side. I was leaning more toward the creative side.

"Living in Syracuse, there's always a foot of snow on the ground, and I guess I'd been

there for about two years when I started considering where I wanted to go. Plus, the income potential was limited, so I decided to look at other opportunities. I got a call from a station in Boston. The first interview I got snowed in to Syracuse and couldn't get out. We rescheduled for the next week, and I was snowed out of Boston that week. They had a two-day blizzard.

"In the middle of that I got a call from a guy who used to be the manager of our Syracuse station. He was in Houston as a GSM and said he had an opening. I called the guy back in Boston ard said, 'I think fate is pointing me in the direction of Houston.' We had 80 inches of snow that month in Syracuse. The guy in Houston said, 'You really should come down here and see it first,' and I said, 'What is the temperature there?' He said it was 75 degrees, and it was January. I took the job. It seemed like a great adventure and a tremendous opportunity."

Joining Susquehanna: "I worked in Houston for a couple of years and then started handling some regional and national business that took me up to Dallas a lot.
Susquehanna owned KPLX and KLIF in Dallas then. Some friends told me about a job at KPLX, and I interviewed and went to work there in 1980."

Her recent promotion: "When I was in sales I wanted to be a sales manager, when I was a sales manager I wanted to be a GM. You could say that the grass is always greener, or that I was a malcontent or restless or something, but it was definitely something I wanted to do. I was a little surprised at the timing, however. All this came down over the Thanksgiving holicay."

Her responsibilities: "I don't know that my responsibilities are that much different from what they were before. They are probably broader though. I wasn't involved in acquisitions in my role as Regional Manager. We're a customer-driven company, and that will never change. The culture and philosophy that have been created are working well and will continue. My job is to foster that within the group."

The company culture: "It's a wonderful company. Our stationery says, 'Experience, Stability and Vision,' and those are three good words to describe the company. As I said, we are customer-driven. If we're going to meet the expectations of our advertisers, the first thing we have to do is meet the expectations of our listeners. That's very important in terms of content, creativity, entertainment, information and all the things they expect from us.

"If we do that, we'll do the right job for our advertisers. And if we're doing all that, it comes back to our employees. It's got to be a win-win, and it's important today to take a look at the long term and make sure we are delivering on our expectations on all levels — employees, listeners and advertisers."

Biggest challenge in her new position: "I'm stepping into big shoes, and when you do that it's always a challenge. Dave Kennedy is very well-respected in the company and well-liked, and I will always be mindful of that and make sure I carry on the traditions that have already been started."

Long-range plans: "We're very pleased with the presence we've built in all of our current markets, and we're always looking to expand and grow — they've just got to be the right

acquisitions. We're aggressively pursuing those things, and that is something that has certainly been oncoing.

"It's important that we continue to operate the way we have been in all of our markets. People have a lot of expectations of us. Advertisers have expectations for accountability and return on investment, and our listeners have expectations of us. It's important that we continue to pay attention to that and to meet those needs in every way we can."

State of radic: "Our business is terrific. I'm looking forward to 2005. It's going to be a good year. We're all working on doing the best we can to improve our products and make them as entertaining, compelling and relevant to the listeners as we possibly can. I'm including everybody in that. It's a very important initiative. I also think that what the industry is doing and what the RAB is doing with enhanced marketing is important. On the local level, we sell the value of radio, but if we show people how and why radio works, that is good for the industry and will pay off for all of us."

Something about her company that might surprise our readers: "It's important to create a climate internally where people tell the truth and are not afraid to expose what might not be working and a climate where they feel empowered to come up with better ways

to do things or solutions to problems. They must feel comfortable saying things like that, because if they dor't, nothing is going to happen. You're not going to get any forward momentum. We have that kind of climate.

"If people feel disenfranchised, if they're not part of the solution and are just doing what they are told to do, you don't make any progress."

Most influential individual: "First of all, my parents, because they never put limits on me. They always encouraged me to do anything I wanted to do and were always very supportive. My husband as well. He is terrific about this move.

"In terms of people I've worked with, I have been fortunate to work for a lot of great people who took the time to work with me. It wasn't just people who hired me and said, 'Go'; it was people who spent time with me and answered questions and told me when I did something wrong or helped me through a problem.

"I've also been lucky to work with a lot of people at the station level. I've learned an awful lot from program directors, air talent and salespeople we've worked with, traffic directors. There's a constant flow of information back and forth, and I've really tried to tap in to all that's been around me. I have been fortunate in that way."

Career highlight: "Getting this job. As I look back over the last 20 years or so and look at the people I've worked with, I see that finding the right people is the key to success. Making more right decisions than wrong ones is what separates people, and I think I have made some really good decisions. I've made some bad ones, too, but the really good ones are the ones I'm most proud of."

Career disappointment: "There are plenty of things I wish had gone differently, but I try not to dwell on 'What if I had done that?' I try to look at those things and say, 'OK, next time I'm confronted with this kind of problem or situation, here's what I might do differently.' I use that information to be a little more positive about it."

Favorite radio format: "I love almost all of them. I just won't tell you the ones I hate."
Favorite television show: "Desperate Housewives and The Sopranos."

Favorite kind of music: "Depends on my mood."

Favorite movie: "Casablanca."

Favorite book: "For business books, it would be *Good to Great* and anything Tom Peters writes. I love mysteries, and there's a slew of mystery writers I like: P.D. James, Michael Connelly, David Baldacci, Linda Fairstein and Stuart Woods."

Favorite restaurant: "I like steak, so I like the Palm and those kinds of places."
Beverage of choice: "Fresca."

Hobbies: "I love to garden, especially roses, because Houston is deemed a hostile climate for them, so it's a challenge. Pilates and any kind of exercise — jogging, walking, swimming. Reading, going to restaurants, hanging out, shopping."

E-mail address: "nvaeth@susradio.com."

Advice for broadcasters: "The best advice would be the same thing we preach internal.y: Take care of your customers, all of them — listeners, advertisers and staff. If you do that, everything else will fall into place."



NANCY VAETH-DUBROFF

President/COO, Susquehanna Radio Corporation

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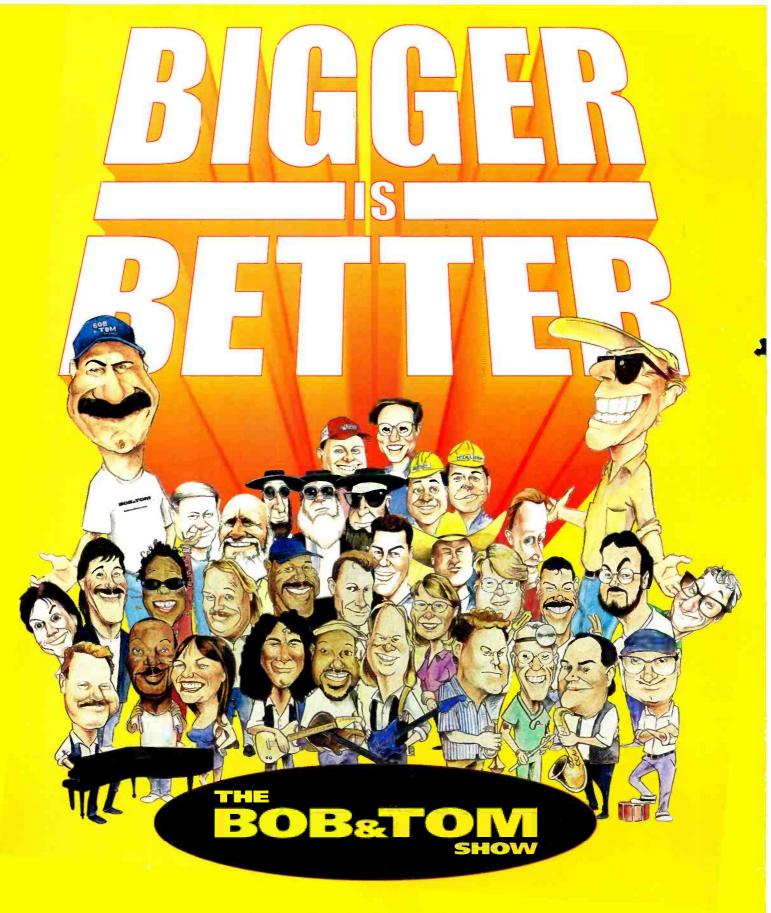
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