NEWSSTAND PRICE \$6.50

Blige Gets 'Enough'

Urban can't say enough to Mary J. Blige as "Enough



Cryin'," featuring **Brook-Lyn** (Matriarch/Geffen), scores Most Added at Urban this week, with 50 adds. The track is off Blige's latest, *The Breakthrough.* Check out Ms. Blige as she performs on *Saturday Night Live* on April 8. She's also featured in the April issue of *Self* magazine.



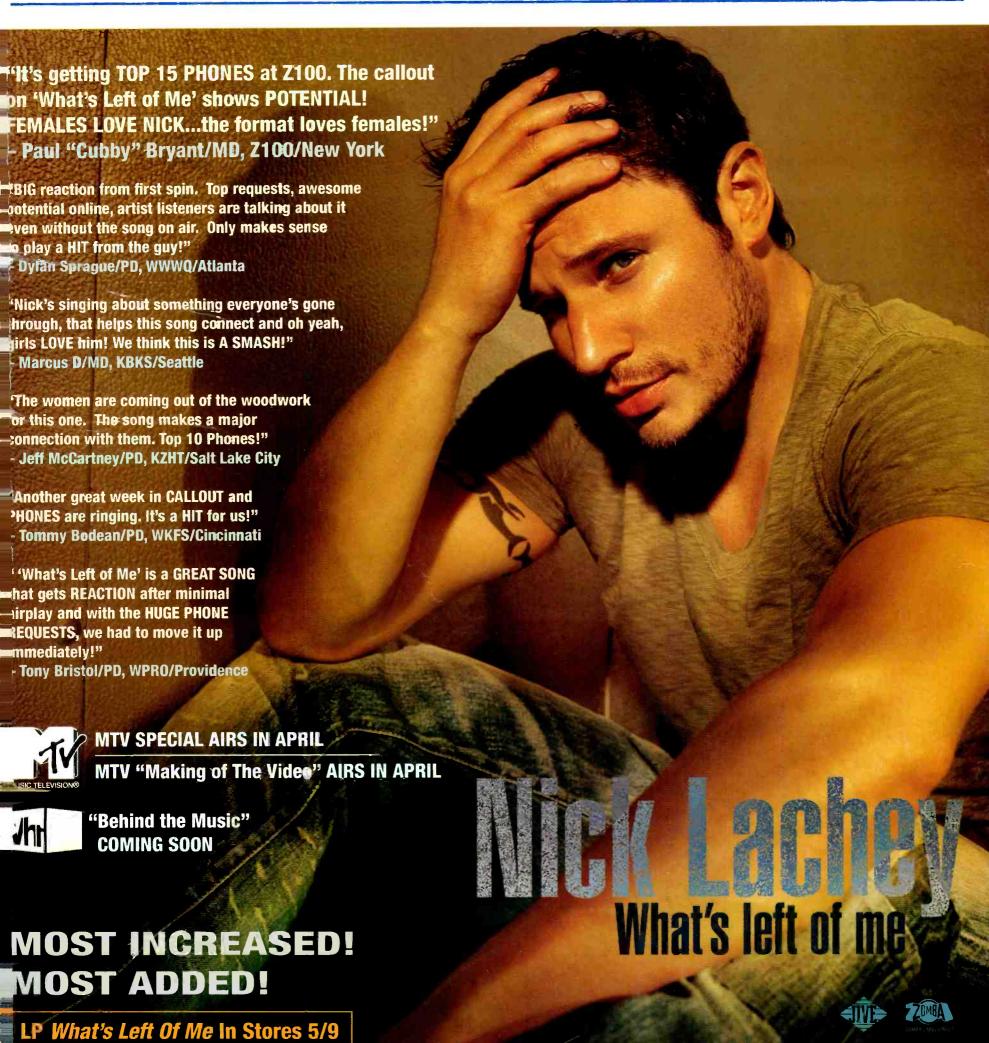
MARCH 31, 2006

Christian Continues To Grow

Radio host and author Dave Ramsey has a formula for unstoppable momentum. It is focused intensity over time, multiplied by God. This formula can be used to explain the amazing success of the Christian radio and record industries in recent years, and this week Christian Editor

Kevin Peterson talks to a variety of folks about how they plan to sustain this momentum and even increase it. It all starts on Page 63.





www.nicklachey.com



JESSIE DANIELS

HER SELF TITLED DEBUT RELEASE AVAILABLE JUNE 6, 2006

Jessie's debut release features 12 power pop=rock songs all written by Daniels. The record addresses life issues like growing up through the teen years and finding clarity amidst confusion. Honestly addressing her faith journey in a real and relevant way, Daniels songs are wrapped in a fun package with singable melodies and contagious hooks.

- Agressive National awareness campaign
- TV on nationally syndicated networks with more than 500 million views both US and International
- Endorsements from Daisy Rock Guitars, MAC Cosmetics, and Transitions Optical

- Debut single "The Noise" alreacy #4 on Christian R&R CHR
- Completed 49 city promotional tour
- Featured artist on Radio Disney's Incubator program and select special events

- National CBA Distribution through Infinity Distribution
- National General Market Distribution through Navarre
- Complete In-store coverage from all major retail outlets in June, 2006



PATTONHOUSEENTERTAINMENT

Mandy Collinger at Savvy Media Solutions 615.790.8034 Andrew Patton at Patton House Entertainment 615.834.6600 Midas Records Nashville, 1108 16th Avenue South, Nashville, TN 37212. 615.401.6567

PROMOTION SHARING

Rock Formats Editor Steven Strick asked programmers to share their favorite promotions, and this week he presents a whole passel of ideas you can snag and recycle at your stations. From Jell-O wrestling to treasure hunts, from summer-solstice blowouts to a "Tax Dodge," it's all

See Page 51

THE NEXT WAVE

A slew of new R&B artists are hitting the airwaves, and CHR/Rhythmic Editor Darnella Dunham gives you the lowdown on some of these upand-comers, including Mario Vazquez, Paula DeAnda and Mila J. Find out how they made it to this point and learn where they're going next.





4HIM Unity (We Stand) (INO)

CHR/POP MARY J. BLIGE Be Without You (Geffen)

CHR/RHYTHMIC

DEM FRANCHIZE BOYZ Lean Wit' It... (So So Det/Virgin)

URBAN KEYSHIA COLE Love (A&M/Interscope)

URBAN AC MARY J. BLIGE Be Without You (Geffen)

GOSPEL MARY MARY Yesterday (Sony Urban/Columbia)

RASCAL FLATTS What Hurts The Most (Lyric Street)

SMOOTH JAZZ PAUL BROWN Winelight (GRP/VMG)

JAMES BLUNT You're Beautiful (Custard/Atlantic)

HOT AC DANIEL POWTER Bad Day (Warner Bros.)

ROCK
NICKELBACK Animals (Roadrunner/IDJMG)

ACTIVE ROCK GODSMACK Speak (Universal Republic)

ALTERNATIVE PEARL JAM World Wide Suicide (J/RMG)

TRIPLE A

J. JOHNSON Upside Down (Brushfire/Universal Republic)

CHRISTIAN CHR BARLOWGIRL I Need You To... (Fervent/Curb/Wamer Bros.)

CHRISTIAN AC
CHRIS TOMLIN How Great Is... (Sixsteps/Sparsow/EMI CMG)

THOUSAND FOOT KRUTCH The Art Of ... (Tooth & Nail)

REGIONAL MEXICAN CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)

SPANISH CONTEMPORARY
JUANES Lo Que Me Gusta A Mí (Universal)

TROPICAL
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG) LATIN URBAN
DADDY YANKEE Rompe (El Cartel/Interscope)

ISSUE NUMBER 1651



TUNSTALL TAKES ON THE U.S.

"Black Horse & the Cherry Tree," by KT Tunstall (pictured), was the highestscoring song during the "Rate-a-Record" session at the 2005 R&R Triple A Summit, and now Tunstall is making a splash on the radio. Triple A Editor John Schoenberger talks to the Scottish artist about how she got her start, her



success in Europe and how she plans to conquer the States. See Page 57.

Is rock and alternative music elitist? Page 76

Decision 2006: What's Next For Ratings?

A side-by-side look at the PPM, smart cell phone and Eurisko monitor

R&R Management/Marketing/Sales Editor

Last week was a busy one for the three companies that presented their electronic ratings-measurement-system plans to the Next-Generation Electronic Ratings Evaluation Team.

Much has been written in recent weeks about Arbitron's Portable People Meter and the Media Audit/Ipsos strategy for a reliable electronic radio ratings service. The third player in the mix, GfK Group-owned Mediamark Research, has remained relatively quiet as Arbitron and TMA/Ipsos battle for the industry's attention.

This week R&R presents an in-depth, side-by-side look at the three devices reviewed last week by the evaluation team, which was created in

response to Clear Channel's 2005 request for proposals on a state-of-the-art ratings service.

While each company outlines its device's pros and cons, all the companies share the belief that the radio industry is very much in need of a new way to measure radio listening and usage. We first turn our attention to the

PPM 101

The Portable People Meter, or PPM, can trace its origins to 1992, when Arbitron says it recognized the need to develop alternatives to existing audience-measurement techniques. The company focused on audio encoding, with its multimedia capability, as the most promising method.

See Page 13

Three More Encode For TMA/Ipsos **Houston Trial**

Cumulus Media, Liberman Broadcasting and Univision Radio last week became the latest broadcasters to agree to encode their radio stations in Houston for the Media Audit/ Ipsos' upcoming market trial of its smart-cell-phone-based ratings service.

Additionally, R&R has learned that Susquehanna's KRBE/ Houston will encode its signal for the smart cell phone. KRBE is being acquired by Cumulus Media Partners as part of Cumulus' merger acquisition with Susquehanna.

Cumulus will encode its two radio stations in Houston for TMA/lpsos: News KFNC (FM News Channel 97.5) and Rock KIOL (Rock 103.7).

TMA/IPSOS See Page 9

CBS Radio/S.F. Names Preston VP/Prog.; Kohi VP/News & Talk

By Sarah Vance

CBS Radio VP/CHR Programming and KBKS/Seattle PD





Mike Preston is moving to the Bay Area in a newly created role as VP/Programming of News KCBS-AM and Classic Hits KFRC/San Francisco. His experience also includes stints at radio stations in New York, San Jose and Sacramento.

He'll begin his new duties on April 3, reporting directly to CBS Radio/San Francisco Sr. VP/ Market Manager Doug Harvill.

"Mike has contributed tremendously to the success of

SAN FRANCISCO See Page 10

Weiner Tapped As PD Of ESPN

By Al Peterson R&R News/Talk/Sports Editor apeterson@radioandrecords.com

Radio/Boston

WGN/Chicago Program Director Len Weiner has accepted

similar duties at J Sports-owned simulcast WAMG & WLLH (ESPN 890/1400)/Boston. Weiner will begin his new job on April 5 and replaces Doug Tribou, who recently



exited the ESPN Radio affiliates.

"We're very excited to have Len join us," WAMG & WLLH GM Jessamy Tang told R&R. "He has nearly 20 years of Sports programming experience and was an integral part of ESPN Radio in Chicago and in

WEINER See Page

Chiang To OM/ **Prog. For Cox** Radio/Houston

Cox Radio/Houston has promoted Johnny Chiang to OM/Programming. He has served as PD for the cluster's

Country KKBQ (93Q) and Classic Country KTHT (Country Legends 97.1) for the past two years. In his new po-

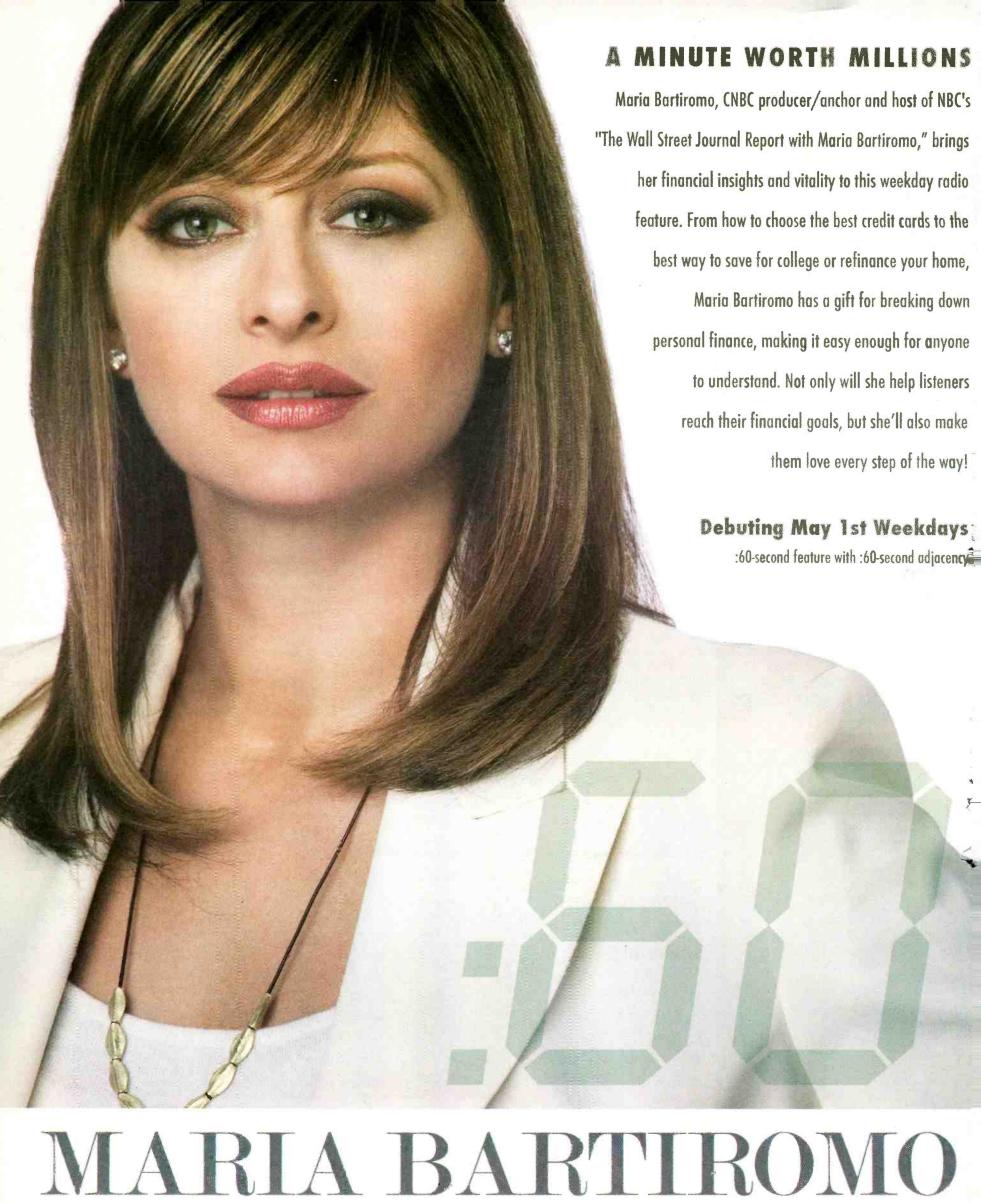
sition Chiang will continue to oversee the day-to-

Chiang day programming of KKBQ & KTHT while adding oversight for '80s KHPT (106-9 The Point) and Oldies KLDE (Oldies 107.9). He begins his new role immediately, reporting to KHPT & KLDE VP/GM Mark Krieschen and Cox/

CHIANG See Page 9



DO YOU SMELL SOMETHING BURNING? Clear Channel Communications President/CEO Mark Mays was done to a turn last week, having been the subject of conversation at the 20th annual Bayliss Radio Roast, which took place March 23 in New York. Mays was skewered by Regent President/CEO Bill Stakelin, who also served as MC and ringmaster for the night; Clear Channel Radio President/CEO John Hogan; Clear Channel Communications Exec. VP/CFO Randall Mays, who is Mark's brother; Premiere syndicated personality Glenn Beck; and Greater Media President/CEO Peter Smyth. The black-tie affair raised money for the Bayliss Foundation's radio scholarship and internship programs. The foundation has awarded more than \$900,000 to college students venturing into broadcasting over its two-decade history. Seen here postroast are (I-r) Stakelin, Hogan, Smyth, a still-smoldering Mark Mays, Randall Mays and Beck.







818.377.5300

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Performer, Songwriter And Broadcaster Buck Owens Dies

Country Music Hall of Fame member, recording artist and performer Buck Owens died in his sleep on March 25 at

the age of 76. A revered and influential singer, songwriter, musician and producer, Owens broadened the sound, perspective and geography of country music. He eventually became one of its most visible personalities, as well as a

successful club owner.

Owens was also an important, perhaps even visionary,

broadcaster. At the time of his passing he owned Country KUZZ-AM & FM and Country

Oldies KCWR-FM/Bakersfield. He bought Phoenix station KTUF-AM

in 1968 and in 1970 bought KNIX-FM/ Phoenix for a reported \$75,000. KNIX began simulcasting KTUF's Country format shortly after Owens bought it, making KNIX one of the first major-market FM Country stations.

Owens sold KNIX and KTUF, along with AC KESZ/

OWENS See Page 9

Standalone Stations Hold Solid Value

Kagan attendees updated on 'Less Is More,' HD, satcastina

By Jeffrey Yorke R&R Washington Bureau jyorke@radioandrecords.com

NEW YORK — In what may be the flip side of radio consolidation, more and more deals these days involve one or two stations chang-

ing hands.
Single-station sales volume was up 40% from January 2005 to January 2006. That's causing private equity investors to give single-station acquisitions a closer look, and they like what they're seeing, according to Gary Lawrence, President and Vice Chairman of First Broadcasting Investment Partners.

During the "Radio Values, Revenues & Finance" panel at the annual Kagan Radio/TV Financial Summit, held here March 23, Lawrence reported that the "buyer pool has changed very significantly, with public radio companies largely absent from the stick market, largely due to depressed stock prices and the need for accretive deals."

This has opened the door for private investment groups led by such niche-market buyers as Spanish-language operators, which, Lawrence said, are jumping in "in a very big way," along with other ethnic and Christian programmers.

Lawrence, backed by data supplied by Kagan analysts, said private companies accounted for "four-fifths of recent acquisitions," adding, "Pricing has held up, and demand is up.

He is also optimistic that possible FCC rule changes will have a further positive impact on the stick market as the agency looks to become more efficient in the way it processes filings, to shorten

KAGAN See Page 10

Nova M Radio Formed; Newcomb KPHX GM

Phoenix-based progressive company said it expects to an-

Talk radio host Dr. Mike Newcomb has joined with financiers and Air America Radio founders Sheldon and Anita Drobny to form Nova M Radio. The newly launched venture's stated objective is to own and operate radio stations nationwide that will provide outlets for liberal programming.

Nova M Radio will begin operating its first station, KPHX/Phoenix, on April 3 through an LMA with Continental Broadcasting Corp. The



Newcomb

nounce additional acquisitions and operational agreements in the months ahead.

Newcomb's daily RadioLinx-syndicated talk show will air in morning drive on the station while Air America network programs will round out the day. Additionally,

Newcomb will serve as GM of KPHX as part of his duties with Nova M Radio.

Newcomb told R&R, "Radio

NOVA M See Page 8

Kane Takes PD Reins At WFLZ/Tampa

Clear Channel CHR/Pop WFLZ/ Tampa has bestowed full programming responsibilities on Asst. PD/afternoon driver Kane following Jeff Kapugi's recent departure to become CC's Regional VP/Programming for DC-Baltimore and PD of sister WIHT (Hot 99.5)/Washington.

Kane, who will continue hosting afternoons as well as his syndicated Kane's Open House Party, is in the middle of his second tour of duty at 'FLZ: He did nights at the station from 1998-2000 before heading to XM for four years as PD of its Pop channels.

"I'm very excited that Kane is

now only the fifth PD ever of this legendary radio station," said WBTP, WFLZ & WFUS/Tampa OM Doug Hamand. "That says a lot about his ability and passion for the product. I have complete faith that he will continue 'FLZ's dominance in Tampa Bay."

"I've always considered 93-3 'FLZ and Tampa to be my true home," Kane said. "I'm thrilled to be working alongside [Regional VP/Programming] Brad Hardin, Doug Hamand, [Market Manager] Dan DiLoreto and, of course, the talented 93-3 'FLZ team.

KANE See Page 8

Denver Radio Launches KSYY & KTNI

Denver Radio's KSYY (Sassy 107) and KTNI (101.5 Martini On The Rockies) launched at 6am on March 22 in the Mile High City.

KTNI is targeting men and women 35-64, and Denver Radio President/Market Manager Steve Keeney described the format as something you'd hear at an "all-world lounge," with music from Norah Jones, Sarah McLachlan and and aged and programmed, fea-Shervl Crow and an occasional classic from Frank Sinatra or Dean

KSYY's format is a blend of content and music targeting women 35-54. It features artists like Carole King, Carly Simon, The Carpenters, James Taylor, America and

Chicago. "We've been working on developing these radio stations for two years," Keeney told R&R. "We wanted to create unique stations that are locally man-

turing local air talent that listeners will recognize.

DENVER See Page 6

Bevins Tapped As Connoisseur VP

David Bevins is joining Connoisseur Media as Corporate VP. In the newly created position Bevins will work alongside Connoisseur's other Corporate VP, Larry Weiss.

Bevins most recently served as Market Manager for Radio One/Cleveland. His new role with Connoisseur will be a homecoming: He served as Market

Manager for Connoisseur's Rockford, IL cluster before the company



"I am excited to be back with my old partners," Bevins said. "I am really looking forward to another great run with the new Connoisseur."

Bevins has no definitive start date but plans to begin his new duties at Connoisseur headquarters in West-

port, CT within the next two weeks. He'll report directly to Connoisseur CEO Jeffrey Warshaw.

BEVINS See Page 8

Rahn Named PD Of Drive/Minneapolis

ABC Radio Alternative trimulcast WGVX, WGVY & WGVZ (The Drive 105)/Minneapolis has named Chris Rahn PD. Rahn replaces Jeff Collins, who has moved to Active Rock clustermate KXXR (93X) to do sales.

Rahn, who was most recently The Drive's Traffic Director, will also serve as morning host.

Drive OM Dave Hamilton told R&R, "Chris is a bright guy who, in three years, has performed nearly every job at the radio station. We're confident that he will succeed in his new position."

McKernan Named VP/GM For KEZK & KYKY/St. Louis

Jim McKernan has been named VP/GM of CBS Radio's AC KEZK and Hot AC KYKY/ St. Louis. He replaces Beth Davis, who in January left the CBS/St. Louis cluster for a role with Clear Chan-



McKernan

nel/Chicago. McKernan begins his new position on April 3, reporting to CBS Radio Sr. VP/Regional Manager Les Hollander.

"We're thrilled to have someone with Jim's experience join CBS/St. Louis," Hollander said. "His extensive track record of success speaks for itself."

McKERNAN See Page 8

Van Arsdale Takes WSM-FM PD Post; **Hays To KHAY PD**

Cumulus/Oxnard, CA OM and Country KHAY/Oxnard PD/middayer Buddy Van Arsdale is transferring to Nashville as PD of the company's Country WSM-FM (The Wolf). He succeeds John Sebastian, who left in January to take the PD post at CBS Radio's WJMK (104.3 Jack FM)/Chicago.

Cumulus Sr. Programmer Charlie Cook told R&R, "Buddy has done a fabulous job at KHAY.

VAN ARSDALE See Page 6

Spring Forward!



Don't forget: Daylight-saving time begins this weekend. Remember to set your clocks forward one hour at 2am on April 2.

March 31, 2006 Radio & Records • 3

Most Listeners Stayed With Radio, Waved Goodbye To Stern

Former competitors 'biggest winners' thus far

R&R Washington, DC Bure

here was plenty of hoopla about Howard Stern's move to Sirius in early January, but new research shows 70% of Stern's Rock listeners stayed put and continued tuning in to AM and FM radio stations.

The study, conducted in late February by Jacobs Media, also indicates that Stern mania likely peaked in the first weeks after his arrival at the subscription radio service pro-

Jacobs found that in markets where Stern's show aired in 2005. "one-fifth of those who considered themselves 'regular listeners' to his show have subscribed to Sirius, with one in 10 indicating they plan to do so." That study continues, "This is a strong indicator that, for commercial radio broadcasters in Stern markets, the worst is over.

The study also found that threefourths of these "regular listeners"

to Stern have stuck with commercial radio morning shows, "indicating that once Arbitron ratings settle down, several AM/FM morning teams and DJs will grow their audience bases in his wake."

That points to an optimistic future for terrestrial radio, Jacobs finds. New morning shows on former Stern stations are in position to hold their own, but the biggest winners appear to be many of Stern's former FM competitors around the country.

Jacobs' study polled more than 25,000 listeners to 79 different Rockformatted stations. Several stations whose listeners were included in the sample were former Stern affiliates.

On average, defections to Sirius were no greater among listeners to these stations, but there was considerable variation.

Some former Stern stations were able to retain a considerably higher percentage of his audience for their new morning shows. In other cases, defections were substantially higher than the average for all Stern

Those who say they are likely to buy a satellite radio this year are leaning toward Sirius, Jacobs said. Among Sirius subscribers in the survey, one-third of the respondents said Stern was the key motivator for their switch to Sirius, but most of those who were enticed by Sirius have already made the purchase, with a smaller percentage indicating they intend to buy Sirius later this

Post-Katrina Sales A Struggle For New Orleans Radio

WWL sees slight rate increase

even months after Hurricane Katrina devastated the Gulf Coast and floodwaters ravaged the city of New Orleans, attracting advertisers to radio continues to be a day-to-day struggle for broadcasters in the Crescent City.

At WWL/New Orleans, 60-second spots are being sold for \$295 for any hour between Monday at 5am and Saturday at 8am. WWL/New Orleans GSM Malcolm Pelham told R&R that before Katrina, WWL was looking at an average of \$250 per spot, rolling together the different daypart rates.

Pelham noted that WWL — the AM News/Talker that served as a lifeline to the Bayou region in the weeks following Katrina — is being sold as "the medium of choice," as Arbitron has not offered stations in the market ratings data for nearly a year. He said, "Through it all, this is the station that kept people in-

Additionally, Pelham said WWL is sold out for March, and April looks good, thanks to mayoral races in New Orleans and the suburb of Kenner, LA.

"There's a lot of political pressure, and we've still reduced our inventory to 12 minutes an hour — but we certainly didn't double our rates," Pelham said, disputing a report in

"Through it all. WWL is the station that kept people informed."

Malcolm Pelham

one trade publication that cited adbuyer data saying ad rates are twice what they were before Hurricane

"Clear Channel/New Orleans" rates are uniformly lower than rates pre-Katrina," CC/New Orleans Regional VP/Market Manager Dick Lewis told R&R. The company's stations in the market are Gospel KHEV, Country WNOE, Sports WODT, Urban WQUE (Q93), Classic Rock WRNO, Gospel WYLD-AM and Urban AC WYLD-FM.

Meanwhile, Arbitron has announced that it will once again survey the New Orleans; BiloxiGulfport-Pascagoula, MS; and Beaumont, TX markets, starting with the spring 2006 survey.

Arbitron canceled the summer 2005, fall 2005 and winter 2006 New Orleans ratings surveys because of Katrina, and the fall 2005 survey was scrapped in Biloxi and Beaumont because of similar concerns. Beaumont was also affected by Hurricane Rita.

The lack of reliable trend information may be a concern for some. Arbitron admits that it is practically starting over in the three markets. In a statement. Arbitron said that because the most recent reports it has for the affected markets are from spring 2005, they are "outdated and do not reflect the markets today."

Arbitron Sr. VP Carol Hanley said, "We believe we can produce a quality spring 2006 survey for these markets, but the only way to know for certain is to start the process." Arbitron will only publish the results, she said, "if we are firmly convinced they meet our standards."

The announcement comes as Oldies WTKL/New Orleans last week returned to the air at its new home at 105.3 MHz, becoming the last commercial FM in the market to return to its regular broadcast pro-

BUSINESS BRIEFS

Rockefeller Hits Brakes On McDowell's FCC Nomination

epublican Robert McDowell's journey to the fifth commissioner's seat at the FCC has hit a snag. Sen. Jay Rockefeller, a West Virginia Democrat who sits on the Senate Subcommittee on Communications, placed a hold on the nomination Monday, a maneuver that can be made by any senator for any reason before a nomination goes to a full Senate vote.

Rockefeller reportedly has concerns about accounting practices at the Universal Service Administrative Co., which funnels millions of dollars in subsidies for communications services to low-income and rural areas. The program is overseen by the FCC, "Senator Rockefeller is looking for the administration to give written confirmation that the Universal Service Fund accounting problem is fixed," Rockefeller spokesman Stuart Chapman told Reuters

McDowell, 42, has been a senior vice president with Comptel, a trade association that lobbies for communications companies that compete with "big Bell" companies. He was nominated for the FCC commissioner's slot — the third GOP slot on the panel — by President Bush on Feb. 3. The FCC has been deadlocked with two Democrats and two Republicans for the past year, and the addition of McDowell would give the GOP an edge.

Biggest Ad Spenders Weighed Down Radio In 2005

A ccording to a review of Media Monitors data for 2005 by noted financial analyst James Boyle, some of the largest radio advertising categories plummeted dramatically from 2004. In fact, a 3.3% spending decline was seen among the largest categories of radio advertisers.

While the top 25 radio ad categories bought 15% more spots than the next 175 largest ad categories in major markets during 2005, Boyle found that the top 25 biggest spenders purchased 4.4% fewer spots than during 2004. The next 175 largest ad categories stayed flat, with 4.2 million spots bought in both 2004 and 2005.

Unsurprisingly, auto remained the top category for radio in 2005, airing 1.07 million spots on radio. But Boyle says Media Monitor's data shows 2005 to be a "Jekyll and Hyde" year for auto: Ads from domestic carmakers fell 7% from 2004 while Asian automakers increased their radio ads by 7% during 2005. As a result, Asian automakers' ad spots surpassed those of domestic automakers for the

Media — namely TV networks, cable channels, newspapers, satellite radio, magazines and online services — was the second-largest ad category for radio in 2005.

The insurance industry saw the biggest growth among radio's ad categories during 2005 as insurance-company advertising increased by 22% from 2004. Other segments seeing growth: home improvement (up 8%) and entertainment (up 7%). Telecom advertising experienced a steep 35% drop from 2004 while department-store advertisements were off 16%, beauty and diet ads dipped 14%, and beverage advertising fell 12%

WMG Acquires Ryko Corporation

Warner Music Group has agreed to purchase Ryko Corp. from an investment group led by JPMorgan Partners for \$67.5 million. WMG's acquisition of Ryko will include a music catalog of more than 1,000 rock, folk, jazz, world, blues and alternative albums; an independent distribution arm; and the Rykodisc label and artist ros-

"Recognized as a leader in independent music with a diverse catalog spanning many musical genres and eras and as an award-winning independent distribution company and label, Ryko is a perfect complement to WMG's existing businesses," WMG U.S. Recorded Music Chairman/CEO Lyor Cohen said. "By applying WMG's marketing expertise, its strength in the digital space and its leading position in U.S. independent distribution, we're confident that we will be able to maximize Ryko's value. We look forward to working with Ryko's talented and passionate team in realizing Ryko's potential."

Rykodisc will remain a standalone label. Ryko Corp., Ryko Distribution and the Rykodisc label will all continue to be headquartered in New York City.

Bertelsmann May Sell Sony BMG Music To Raise Cash

A ccording to Monday's Wall Street Journal, privately held German company Bertelsmann needs \$6 billion by May 2007 to buy out its only outside investor, Groupe Bruxelles Lambert SA, a Belgian operation, and is in the early stages of selling its 50% stake in Sony BMG Music Entertainment, which it owns with Sony.

The Sony BMG stake and BMG Music Publishing would be valued at a combined \$3.5 billion to \$4 billion, and the sale could take three months to complete, if it happens at all. Each side in the joint venture has right of first refusal.

The talk of selling comes on the heels of a particularly bruising public fight between Bertelsmann and Sony over management at

Continued on Page 6

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A Party Of 1's

AOH Share Rank

Charlotte, NC

#1 WRFX-FM

Nashville, TN

#1 WNRO-FM

Greensporo, NC

#1 WVBZ-FM

Birmingham, AL

#1 WZRR-FM

Greenville-Spartanburg, SC

#1 WROG-EN

Knoxville, TN

#1 WIMZ-FM

Greenville-New Barn, NC

#1 WSFL-FM

Daytona Beach, FL.

#1 WHTO-FM

Columbia, SC

#1 WMFX-FM

Mobile AL

#1 WRKH-FM

Johnson City-Kingsport-Bristoi, TN-VA

#1 WOUT-FM

Chattanooga, TN

#1 WSKZ-FM

Augusta, GA

#1 WEKL-FM

Hantsville, AL

#1 WTAK-FM

Roanoke, VA

#1 WROY-FM

Jackson, MS

Source: Arbitron, FA'05, MSA, Exact Times, AQH Share Rank A 25-54, A 25-54, M 18-49 or A 18-49

#1 WSTZ-FM

Pensacola, FL

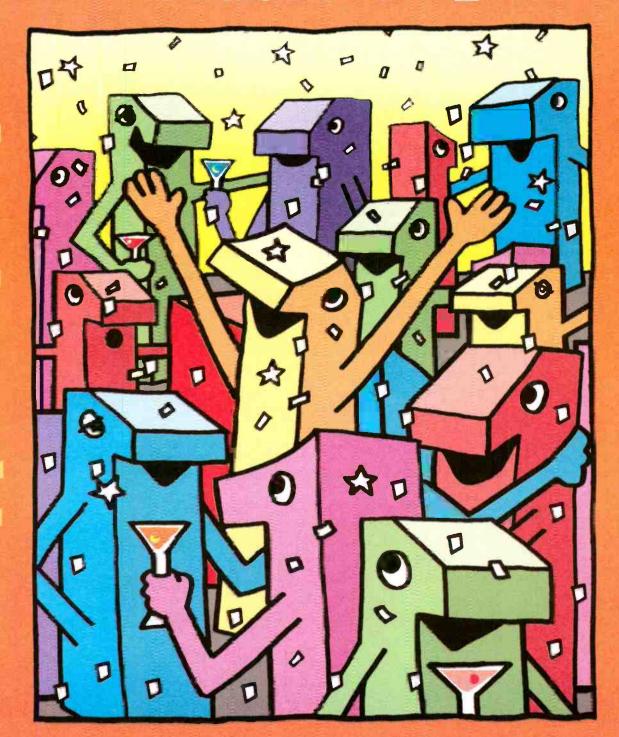
#1 WRKH-FM

Fayetteville, NC

#1 WRGQ-FM

Tyler-Longview, TX

#1 KKTX-FM/KBGE-AM



AQH Share Rank

Montgomery, AL

WXFX-FM #1

Macon, GA

WOBZ-FM #1

Huntington-Ashland, WV-KY

WAMX-FM #1

Myrtle Beach, SC

WYAK-FM #1

Wilmington, NC

WROR-FM #1

Lubbock, TX

KONE-FM #1

Columbus, GA

WVRK-FW #1

Tupelo, MS

WSMS-FM #1

Bowling Green, KY

WDNS-FM #1

Florence, SC

Panama City, FL

WMXT-FM #1

WRBA-FM #1

Wheeling, WV

WEGW-FM #1

Albany, GA

WJAD-FM #1

Harrisonburg, VA

WACL-FM #1

Bluefield, WV

VIKOY/WKGY-FM #1

Cookeville, TM

WBXE-FM #1

Beckley, WV

WINJ-FN #1

Brunswick, GA

WHEX-FM #1

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BUSINESSBRIEFS

Continued from Page

Sony BMG that resulted in Andrew Lack's being dethroned as chief executive and replaced with Bertelsmann executive Rolf Schmidt-Holtz, who had served as Sony BMG's Chairman. Sony executives felt bullied by Bertelsmann's tactics, the Journal reports, and the prospect of a sale could lay the groundwork for a return by Lack, who is now serving as the company's nonexecutive Chairman.

Newcap Gets CRTC Approval To Buy Winnipeg AM

Newfoundland Capital Corporation, known throughout Canada as Newcap, last week said it has received Canadian Radio-Television and Telecommunications Commission approval to purchase CKJS-AM/Winnipeg from CKJS Ltd. The deal gives Newcap its second station in Manitoba's largest city. The company will pair the AM with Triple A CKFE-FM (Café 100.7). CKJS airs Christian Talk & Teaching programming from 9am-2:30pm and in late-nights every weekday and from 6am-5pm on Sundays. Other time periods feature various multiethnic programs. Newcap expects to close on CKJS by the end of April, Canadian Press reports

FCC-ACTIONS

FCC's Tate Names Grant Special Policy Advisor

ohn Grant comes aboard at the FCC to work with Commissioner Deborah Tate as a special Policy Advisor after serving as a Legislative Assistant to Sen. Lamar Alexander. Grant served on the Senate Budget Committee and handled such issues as telecommunications, judiciary, international trade and tax policy.

"John's experience on Capitol Hill and his relationships with congressional staff and policy experts both in and out of government — will be extremely valuable as we help shape communications policy in this dynamic digital age," Tate said.

FCC To Grab Almost \$300 Million In Reg. Fees This Year

he FCC expects to collect \$289 million in standard regulatory fees late this summer, when it sends out its usual invoices to radio and television stations. Also on its fee hit list are DBS providers, cable and satellite operators, 800 and like-800 service providers and just about any other communications operation that comes under the FCC's purview. By law, the FCC is also required to vacuum up another \$10 million as part of the Deficit Reduction Act.

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TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WNSI-FM/Atmore, WBCA-AM/Bay Minette and WNSI-AM/ Robertsdale (Mobile), AL \$525,000
- KBPU-FM/De Queen, AR No cash consideration
- KITA-AM/Little Rock, AR \$600,000
- KWSZ-FM/Lompoc (Santa Maria), CA \$1.5 million
- WGJK-AM/Rome, GA Undisclosed
- KDAN-AM (CP)/Beatty, NV \$20,000
- WKBR-AM/Manchester, NH Undisclosed
- WWWC-AM/Wilkesboro, NC \$200,000
- KSML-FM/Huntington, TX \$350,000
- KCUB-FM/Ranger, TX \$125,000
- WRAR-FM/Tappahannock, VA \$1.9 million
- WNNT-FM/Warsaw, VA \$1.4 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com

KDWN-AM/Las Vegas, NV

PRICE: \$17 million

TERMS: Asset sale

BUYER: Beasley Broadcast Group, headed by Chairman/CEO George Beasley. Phone: 239-263-5000. It owns 42 other stations, including KCYE-FM, KKLZ-FM & KSTJ-FM/Las Vegas. SELLER: Radio Nevada, headed by GM/Secretary Claire Reis-

Benezra. Phone: 702-385-7212 FREQUENCY: 720 kHz

POWER: 50kw FORMAT: News/Talk BROKER: Kalil & Co.

Dollars to Date:

\$3,084,718,312

(Last Year: \$2,831,603,805)

Dollars This Quarter:

\$3,084,718,312 (Last Year: \$522,253,937)

Stations Traded This Year:

244

Stations Traded This Quarter:

(Last Year: 889)

244 (Last Year: 220)

Denver

Continued from Page 3

Market veteran Gloria "Glow" Neal anchors the morning show on KSYY, focusing on topics that are of interest to women. In the afternoon drive slot, Dave Otto brings the male perspective to the format.

Early listener response to the stations has been very positive, Keeney reported, noting that Denver Radio Director/Operations & Programming Entertainment Tim Maranville is behind the distinctive programming at KTNI & KSYY.

"Tim has worked so hard to create two unique formats," Keeney said. "The formats we're calling 'Martini' and 'Sassy' are each original in both content and music and fit perfectly into the discerning Denver lifestyle. Plus, we believe they represent lots of fun for both our listeners and our staff."

"It's time for a little shakin' and sassin' in Colorado," Maranville said. "These two very unique formats, created exclusively for Denver, are specifically designed to satisfy an unfulfilled audience need."

Van Arsdale

Continued from Page 3 He really righted that ship. He understands the plan for Nashville and is the perfect programmer to keep The Wolf heading in the right direc-

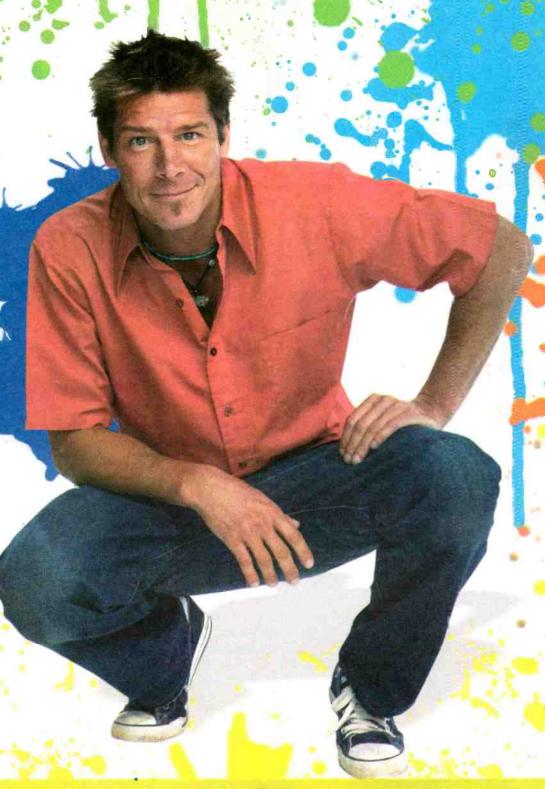
Van Arsdale joined KHAY in November 2004. His background includes PD stints at KROW/Reno, NV and then-Country combo WMSI & WKTF/Jackson, MS. He has also

served as Manager/Affiliate Relations for the Olympia Broadcast Networks.

Replacing Van Arsdale as KHAY's PD is Jim Hays, PD of Westwood One's Bright AC and Hot Country satellite formats. Cook said of Hays, "Jim was a trusted member of my inner programming circle at Westwood One, and I couldn't be happier that he's coming on board at KHAY. He's just the programmer to continue the growth the station has seen with Buddy."

Before arriving at WW1 six years ago Hays programmed WHOK/ Columbus, OH and WWGY/Salisbury-Ocean City, MD.

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ABC Daytime Leads RADAR 88 As Audience Dips

The ABC Daytime Direction network earned an average audience of 7.3 million listeners and a 2.9 rating in RADAR 88, taking the No. 1 spot in the March 2006 rankings compiled by Arbitron.

However, ABC Daytime Direction is down from 7.4 million listeners and a 3.0 rating in RADAR 87 and down from an average audience of 8.2 million listeners and a 3.3 rating in RADAR 86.

Taking second place in RADAR 88 is Jones Media America TWC Radio, which attracted an average audience of 5.8 million listeners and a 2.3 rating. That's up from nearly 5.3 million listeners and a 2.2 rating in RADAR 87, when the network finished in third place. Jones Media-America TWC Radio was ranked No. 5 in RADAR 86.

Slipping from No. 2 to No. 3 in RADAR 88 is ABC Prime Access Radio, with an average audience of 5.7 million and a 2.3 rating. That's compared to an average audience of 5.8 million and a 2.4 rating seen in RADAR 87.

Westwood CBS News Primetime, Dial-Global Complete FM and ABC Morning News Radio are ranked fourth, fifth and sixth, respectively, with Westwood receiving a 2.2 rating and Dial-Global and ABC Morning News Radio each earning a 2.1 rating.

McKernan

Continued from Page 3

McKernan joins CBS/St. Louis with more than 18 years of broadcast management experience, having most recently served as VP/GM of Emmis CBS affiliate KMTV-TV/ Omaha. He has also served as VP/ Market Manager of Journal's eightstation radio cluster in Omaha and done a stint as VP/Station Manager for Pappas' KPTM-TV & KXVO-TV in Omaha. McKernan began his career in sales at the legendary WOW-AM/Omaha.

"I am excited to join the great team of radio professionals at KEZK & KYKY and look forward to being part of future successes with them, McKernan said. "The opportunity to be part of CBS Radio in St. Louis is a great honor. I look forward to continuing the tradition of great local radio in the Gateway City."

Nova M

Continued from Page 3

is the most powerful medium in the country and one of the few remaining outlets that allows for meaningful discussion of the issues that impact the daily lives of all Ameri-

"To be a part of Nova M and the initiative to bring this type of Talk to the Phoenix market, as well as others in the future, is very exciting and something I'm proud of."

Three Premiere networks and ABC News/Talk Radio round out the top 10: Premiere Morning Drive AM. Premiere Emerald Plus and Premiere Mediabase finished seventh, eighth and ninth, respectively, with each seeing a 1.8 rating. ABC News/Talk saw a 1.6 rating, just beating out No. 11 Premiere Sapphire Plus.

RADAR 88, which covers the pe-

riod from Jan 6, 2005 to Dec 14, 2005, includes four new networks Premiere Morning Drive FM, Premiere Select, Premiere Spectrum and Premiere Urban Two. With the addition of those four offerings, RADAR now reports 56 networks. RADAR 88 also sees a sample-size increase from 95,000 to

- Adam Jacobson

RADAR 88 Aŭdience ousanda ACH Rank Network ABC Daytime Direction Network * 7.280 2.9 Jones MediaAmerica TWC Radio Network 5,752 2.3 **ABC Prime Access Radio Network** 5,716 2.3 Westwood CBS News Primetime Network 5,406 2.2 Dial-Global Complete FM Network * 5 264 2.1 ABC Morning News Radio Network * 5,103 2.1 Premiere Morning Drive AM Network 4.581 1.8 Premiere Emerald Plus Network * 4,437 1.8 Premiere Mediabase Network * 4,384 1.8 10 ABC News/Talk Radio Network * 3.999 1.6 Premiere Sapphire Plus Network * 3.870 1.6 Westwood CBS Mix Weekend Radio Network 3.756 1.5 13 ABC Young Adult Radio Network ' 3.695 1.5 14" Dial-Global Contemporary Network * 3 568 1.4 15 Premiere Diamond Plus Network * 3.476 1.4 American Urban Pinnacle Network * 3,208 1.3 American Urban STRZ Entertainment Network 3.169 1.3 18 Premiere Sapphire Network 3.083 1.2 Premiere Spectrum Network 3,029 1.2 20 Premiere Pearl Plus Network * 3.018 1.2 No broadcasts in one or more component dayparts.

Minton Minted Radio Disney/Philly Station Mgr.

RADAR 88, March 2006 network rankings of all audiences to all commercials, Mon-

Robert Minton has accepted the role of Station Manager for ABC

day-Sunday, 6am-midnight, persons 12+, total U.S.

O&O WWJZ (Radio Disney 640 AM)/Philadelphia.

Minton currently serves as Director/Marketing for ABC Radio/Washington, DC's Smooth Jazz WJZW and Hot AC WRQX (Mix 107.3). His final day at those stations is set for April 7, and he'll begin his new duties in Philadelphia on April

"I am very excited about the new opportunity that is ahead for me,"

"In addition, this is a great oppor-

Minton

Minton said. "I am a strong believer in ABC's parent company, Disney, and I really wanted to get more involved with this incredible

tunity for me to grow and use all the

Bevins

Continued from Page 3

"We are delighted that David has come back to the Connoisseur family," Warshaw said. "We are poised for continued growth, and David will be an important part of our company as we move forward."

skills I have developed in my 10-plus years in the radio industry.

After meeting and interviewing with Radio Disney Regional Director/Northeast Jennifer Hansen and Radio Disney VP Drew Korzeniewski, I knew that under their guidance and leadership I would be very successful in this position."

Minton also expressed sadness at leaving the team at ABC Radio/Washington.

"I have really enjoyed working with everyone," he said. "[WJZW PD] Carl Anderson and [Mix OM/PD] Kenny King have become great friends. Of course, I need to thank former WJZW & WRQX VP/Sales [now-ABC Radio Networks President] Jim Robinson for everything he has done for me."

Kane

Continued from Page 3

"It's an honor to follow in the footsteps of the legendary past programmers: Marc Chase, BJ Harris, Jeff Kapugi, Dom Theodore and Jeff Kapugi — because Jeff never stopped reminding me that he was PD twice."

EXECUTIVE · A CTION

Premiere Radio Networks Ups Tepper To SVP

premiere Radio Networks has elevated Beth Tepper from VP/Marketing & Promotions to Sr. VP/Marketing & Promotions. In her new role she will continue to work with advertisers on custom client promotions, special events and integrated marketing opportunities. She will remain based in Sherman Oaks, CA.

"Beth has an absolutely outstanding track record in the radio industry," said New York-based Premiere Sr. VP/Sales Dan Metter, to whom Tepper reports. "Her ability to develop high-profile promotions through her creativity, energy and passion make her a genuine asset to our team."

Before joining Premiere Tepper was VP of Market Leader, where she helped create and syndicate Radio Wheel of Fortune. She has also served in various sales positions at TM Century, Cox Broadcasting and CBS

In other Premiere news, Sara Morgan-Moscowitz has been hired as Sr. VP/Network Marketing & Client Solutions, and Susan McDonald has been brought on as Chicago-based VP and Regional Sales Manager.

Morgan-Moscowitz was most recently Marketing Director for cable TV network the Discovery Channel. McDonald has spent many years in Chicago radio, most recently as a Sr. AE for WBBM-AM. She's also been a Sr. AE for Chicago radio stations WLS, WGN and WPNT.

Kadarusman Lipari Now Zomba Marketing Chief

omba Label Group has upped Sr. VP/Special Projects & Marketing Julia Kadarusman Lipari to Sr. VP/head of marketing. She'll work with Zomba President/CEO Barry Weiss and GM/Sr. VP, Sales & Marketing Tom Carrabba on marketing and artist-relations campaigns. Kadarusman Lipari will also oversee all the label group's marketing departments and work out of its New York offices.

"Julia has been a part of the Zomba/Jive Family for many years and has grown tremendously with the company," Weiss said. "I am really proud of her and excited for all of us as she embarks on this next phase of her development in tandem with the next level of growth at the Zomba Label Group."

Fisher Promotes Roberts, Dunlop

Fisher Regional Radio Group President/CEO Larry Roberts is adding duties as Fisher Communications VP/Radio. He replaces Rob Dunlop, who has been upped to the newly created role of VP/Developing Media, overseeing a new operational division that includes Fisher's Internet and mobile media businesses.

Roberts will now have oversight responsibilities for all of Fisher's radio stations, including the 24 stations that make up the Fisher Regional Radio Group and News KOMO, Talk KVI and Hot AC KPLZ (Star 101.5) in Seattle.

"Larry has done an excellent job with our Regional Radio Group, and adding this responsibility is a recognition of his good work," Fisher Communications President/CEO Colleen Brown said. "And Rob has shown a clear vision for what these new forms of media can become for Fisher."

Provident Acquires Flicker Records

Provident Label Group has acquired Flicker Records, its catalog and its children's label, Big House Kids. Beginning April 3, all sales of Flicker Records titles will be handled by Provident-Integrity Distribution in the CBA market and by Sony RED in the general market.

EMI CMG Distri-

to process catalog orders for Flicker Records titles through March 31. Provident-Integrity Distribution and | flickerrecords Sony RED will begin

processing catalog orders on April 3.

"[Flicker's] Troy Vest, Mark Stuart and Will McGinnis are very talented and have a solid track record of attracting and developing indie rock acts," said Provident Music Group President/CEO Terry Hemmings. "We're thrilled for them to join our company and looking forward to working with them to further develop the artists on the Flicker ros-

"Terry Hemmings and the Provident Label Group are committed to artist development," said Flicker VP/

Marketing Troy Vest. "This transition is a natural progression for our artists in that it will allow us to not only work

bution will continue provident label group with the best A&R and marketing team

in Christian music, but also to work hand-inhand with Provident-Integrity Distribution, Red Distribution and the Red

strategic marketing teams. We couldn't be more excited."

Flicker's current roster includes Monk & Neagle, Pillar, T-Bone, The Swift, Everyday Sunday, Kids In The Way and Staple. In 2006, Flicker has plans to introduce the artists Fireflight, eleventyseven, Flatfoot 56 and Until June.

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NEWSBREAKERS

Chiang

Continued from Page 1

Houston RVP/Market Manager Caroline Devine.

"Johnny has been a key player in our organization and has clearly demonstrated his leadership capabilities with many contributions to our entire Houston team," Devine said. "He is a passionate programmer, manager and coach who also makes it fun to come to work every day." Chiang began his radio career in 1991 in his hometown of Los Angeles as the morning show producer at KFI/Los Angeles under then-owner Cox Radio. "I remember when Dr. Laura Schlessinger and Rush Limbaugh were just starting out there on weekends," Chiang told R&R. "It was a very exciting time."

Chiang shifted to Cox/Los Angeles AC clustermate KOST in 1993, working his way up from Asst. PD/MD to PD over the next eight years.

He transferred to Cox/Houston in 2000 as KHPT's PD, assisting with the launch of the station's '80s format

"I'm truly honored and excited by this tremendous opportunity," Chiang said. "I already have a great relationship with KHPT PD Dain Craig and KLDE PD Ron Parker. I look forward to continuing to work with them at Cox Radio/Houston."

- Sarah Vance

Owens

Continued from Page 3

Phoenix, which he acquired in 1997, to Clear Channel in 1999.

Buck's son, Michael Owens, ran the Phoenix radio operation from 1978 until its sale. He said of his father's passion for radio, "Buck wanted to own radio stations because he really loved the business. He was a DJ and part-time salesman at this little bitty AM daytimer in Washington state over 40 years ago and just fell in love with the business.

"I can't begin to tell you how many times over the years his financial advisers told him not to buy any radio stations, especially the ones in Phoenix. But he went ahead and bought them anyway. And when they weren't doing well after three or four years, his advisers told him to sell them. But he always said no because he loved being a broadcaster. "He knew it was the right business decision to sell the Phoenix radio stations, but it was also very sad for him because he loved owning a Country radio station like KNIX."

Owens' musical gifts began to blossom with his 1951 move to Bakersfield. He worked in the clubs and up through the ranks of studio musicians. During a stint as a radio and television broadcaster in Puyallup, WA, Owens scored his first real hit with 1959's "Under Your Spell Again."

He moved back to Bakersfield and began reeling off a succession of hits that stretched more than a decade. His rock-influenced guitar playing and incorporation of the Fender Telecaster into country recordings immediately distinguished him and his sound.

One of his early bandmembers was Merle Haggard, who, along with Tommy Collins and Wynn Stewart, would eventually become grouped with Owens as purveyors of the Bakersfield sound. Their punchy honky-tonk contrasted with the highly produced Nashville sound in favor at the time.

Owens' hits included "Foolin' Around," "Together Again," "I've Got a Tiger by the Tail" and "Act Naturally," which was covered by The Beatles on their 1965 album Help! His first national television show, Buck Owens' Ranch, launched in 1966, with Hee Haw starting on CBS in 1969 and continuing through 1986

An astute businessman, Owens took ownership of his Capitol Records masters in 1980. Coaxed out of semi-retirement by Dwight Yoakam in 1988, Owens enjoyed another hit on the pair's duet on "Streets of Bakersfield." He continued to play shows at his own Crystal Palace nightclub, including a show the evening before his

TMA/lpsos

Continued from Page 1

Cumulus Chairman/CEO Lew Dickey said, "We view our participation in this cell-phone-based electronic-measurement test as an essential first step. We are strongly committed to the development and subsequent rollout of an electronic measurement technology that accurately captures all radio listening in a timely and efficient manner."

Univision Radio will encode its seven stations in Houston for the smart cell phone: Spanish News/Talk KLAT, Regional Mexican KLTN, Spanish Contemporary KOVE, CHR/Rhythmic simulcast KPTI & KPTY, Regional Mexican KQBU and Tejano KRTX-AM.

Univision Radio President/COO Gary Stone said, "We appreciate that the Media Audit/Ipsos sees the growing importance of the Hispanic community. We also applaud the Media Audit/Ipsos for establishing an ethnic advisory committee that will focus on appropriately surveying the Hispanic listener."

Liberman is the owner of seven stations that serve Houston: Regional Mexican KJOJ & KTJM (La Raza), Spanish News/Talk KLAT (La Tremenda), Regional Mexican KQUE-AM (Radio Ranchito), News/Talk KSEV and Spanish Contemporary simulcast KIOX & KQQK (XO Radio).

Liberman Corporate VP Winter

growth that ESPN Radio is experi-

The move to Boston from Tri-

bune News/Talker WGN marks a

return to Sports radio for Weiner,

who programmed ABC Radio's

Sports WMVP/Chicago before his

move to WGN nine months ago.

Before joining WMVP he served as

Asst. GM/Director of Program-

ming for ESPN Radio at the net-

encing in Boston."

Weiner

Horton said, "It is great that the Media Audit wants to work with us to get the best representation of radio listening. The way radio is measured has a direct impact on the size of the audiences, and that has a direct impact on radio revenue.

"We are interested in research that fairly and accurately shows the strength of Hispanic radio listening in our markets. The novel and extensive studies the Media Audit has planned for Houston show the company's principles in doing the requisite research needed by the industry."

The three companies join Clear Channel, Cox Radio, CBS Radio and Radio One in agreeing to encode their respective Houston stations for TMA/lpsos' forthcoming test. TMA says 37 stations are now encoded for its smart-cell-phone technology.

In related news, the Media Audit has enlisted the consulting services of Doneraile International, a strategic marketing firm led by former Arbitron Radio Group Services head Les Tolchin.

Tolchin spent 20 years at Arbitron, holding the titles of VP/National Radio Sales and Sr. VP/Sales & Marketing, National Group Services. He was also Sr. VP/Business Development, Portable People Meter, working closely with the team that helped bring Arbitron's PPM to its current rollout.

CHRONICLE

MARRIAGES

- Artist manager Faith Quesenberry to singer-songwriter Mitch Mallov. Dec. 14, 2005.
- Recording artist Lila Mc-Cann to Mike Wolofsky, Nov. 20, 2005.

BIRTHS

- GrassRoots Promotion Managing Partner Nancy Tunick, husband/Hometown News member Scott Whitehead, son Louis Erick Whitehead, March 22.
- WKHX/Atlanta afternoon personality **Cadillac Jack**, wife ABC/Atlanta AE **Donna** Choate, daughter Charlotte Anne, March

CONDOLENCES

- Radio broker and owner
 Chester Coleman, 62, March
 19
- Legendary R&B artist King
 Floyd, 61, March 6.
- CHED/Edmonton Asst.
 News Director Warren Henderson, 50, March 1.
- KVTA/Ventura morning show host Dave Ciniero, 58, Feb. 17.
- Broadcasting executive
 Arthur McCoy, 88, Feb. 10.

- Former Texas State Network head **Stanley Wilson**, 90, Feb. 7.
- Former WGY/Albany, NY Breakfast With Bill host William "Bill" Edwardsen, 78, Feb. 6.
- Promo vet **Geno Rumple**, 64, Feb. 4.
- Bluegrass pioneer Louise
 Scruggs, 78, Feb. 2.
 Ohio radio pioneer Richard
- Klaus, 86, Jan. 29.
- Veteran radio programmer and station owner Don Keyes, Jan. 23.
- Carter Family member Janette
 Carter, 82, Jan. 22.
 Former Jackson, TN air talent
- Dave Shaw, 49, Jan. 22.
 "Omaha's first DJ" Charles
- "Sandy" Jackson, 84, Jan. 16.
 Longtime NFL Rams broad-
- caster Jack Snow, 62, Jan. 9.

 Longtime broadcaster, consult-
- ant and broker Ron Kempff, 69, Dec. 31, 2005.
 Former KPLM/Minot, ND
- KXUS/Springfield, MO middayer Mark McClain, 36, Jan. 4.

Sports Director Russ Smith, Jan.

- Cincinnati Talk radio pioneer
 Ted McKay, 77, Dec. 22, 2005.
- Former ABC TV President Wally Schwartz, Dec. 14, 2005.
- Red House Records President Bob Feldman, 56, Dec. 11, 2005.

Changes

Classical: WQXR/New York midday host Jeff Spurgeon and morning host Annie Bergen will swap shifts, starting March 6. The rest of the lineup remains the same.

National Radio: Premiere Radio Networks' Fox Sports Radio adds WSKR-AM/Baton Rouge, LA; XHBCE-FM/Tijuana-San Diego; WZNN-AM/Asheville, NC; WLNI-FM/Lynchburg, VA; WZZK-AM/Birmingham; and WBIG-AM/Aurora, IL to its roster of affiliates. Also at Premiere, WBIG-AM becomes an affiliate of At Home With Gary Sullivan, while KFLD-AM/Pasco, WA adds Sullivan and The Dr. Dean Edell Show.

Premiere's The Glenn Beck Program welcomes new affiliates WTAR-AM/Norfolk; KVOR-AM/Colorado Springs; WSGW-FM/Saginaw, MI; KTLK-FWMinneapolis; WIST-AM/New Orleans; KRGI-AM/Grand Island, NE; and KTMM-AM/Grand Junction, CO, while WRKO-AM/Boston adds the show's weekend edition.

News from Envision Radio Networks: "American Biker Minute" adds WKKY-FM/Cleveland; WSDM-FM/Terre Haute, IN; KJEZ-FM/Paducah, KY; and WKLQ-FM/Grand Rapids as affiliates. KCQQ-FM/Davenport, IA; WHDQ-FM/Lebanon, NH; and WQBJ & WQBK/Albany, NY add the Classic Rock version of Envision's *The Chop Shop Radio Show*, while Envision's BitXchange morning show prep service welcomes affiliates KCXX/Riverside,

Continued from Page 1 work's Bristol, CT headquarters. His radio resume also includes stints as PD of KMPC/Los Angenized as one of the leading Sports radio programmers in the country. Adding someone of his caliber and experience is an indicator of the work's Bristol, CT headquarters. His radio resume also includes stints as PD of KMPC/Los Angeles, Exec. Producer at WFAN/ New York and a producer for the NBC Radio Network.

While Weiner was very complimentary about his experience over the past year at WGN, he is clearly enthusiastic about returning to Sports radio. "I'm very excited to be back with the ESPN family, where I spent some of the best years of my career," he said. "Boston is a great sports town, and ESPN is a great sports name. I'm looking forward to helping ESPN build its brand in Boston."

WVNS/Nashville, KMXB/Las Vegas and KCCN-FM/Honolulu.

The Lex & Terry Morning Radio Network selects Envision to syndicate and grow its existing network. KLKX/Lancaster, CA adds Envision's The Rockin' '80s. Looking Up to Number One: The Count-Up Show inks WMT/Cedar Rapids, IA as an affiliate. National Lampoon's Comedy Countdown welcomes KTLK-FM/Minneapolis as an affiliate. KDMX/Dallas becomes an affiliate of Envision's Guest Services daily guest-booking service.

ABC Radio Networks' Satellite Sisters program adds WLIB/New York as an affiliate ... The one-minute "Jeanne Wolf's Hollywood" gossip feature is now available to ABC News Radio affiliates every Friday on both What Else Is News and the Weekend Afternoon Features Feed ... ESPN Deportes Radio, a 24-hour Spanish-language sports radio network, is now available on Sirius Sat-

ellite Radio, which is also set to launch the weekday call-in show *Court TV Morning Radio* on March 20.

TeshMedia's John Tesh Radio Show welcomes new affiliates KYXY/San Diego; KQCS/Quad Cities, IL-IA; WQLV/Millersburg, PA; KPEZ/Austin; and WSIM/Florence, SC. The show airs in mornings on WSNI/Philadelphia and WECB-FM/Appleton, WI and in middays on WYSF/Birmingham; KZSQ/ Sonora, CA; WYSF-FM/Birmingham; and WKEY-FM/Key West, FL.

It is in afternoon drive on WKJY/ Nassau-Suffolk; KKLI/Colorado Springs; KMGA/Albuquerque; WKEY/Key West, FL; KLTW/Bend, OR; and WFDL/Fond Du Lac, WI and in nights on WMYB-FM/ Myrtle Beach, SC; WPEZ-FM/Macon, GA; WJPT-FM/Ft. Myers; KQCS-FM/ Quad Cities, IL-IA; WQLV-FM/Millersburg, PA; WPBX-FM/Crossville, TN; and WSIM-FM/Florence, SC.

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Kagan

Continued from Page 3

regulatory cycles and to simplify the way it allows marginal signals to be upgraded and improved.

The newfound love for singlestation deals comes at a good time for would-be buyers.

"It's a very easy time to borrow more than enough money to do what you want," Media Venture Partners Managing Director Elliot Evers said. "There's a lot of capital sloshing around the world, looking for a home. There are new radio companies being formed every day.

Evers said the revived interest in standalone stations has also bolstered station values, keeping pricing multiples at about 12 times cash flow. "We still see pretty good opportunity in the radio industry," he said.

Multicasting: HD Radio's 'Killer App'

Radio is unleashing its biggest change since FM: HD Radio and multicasting. And the results are "good early on," iBiquity President/CEO Bob Struble reported at the Kagan Summit. "If you believe what is driving people to the iPod is content, then you'll be able to get back audience with multicasting," he said.

For instance, Oldies and Country formats, both missing from the dial in the Big Apple, are now being offered on New York HD multicasts.

While multicast stations will likely have no advertising for the immediate future and may eventually be subscription-based, operators could generate revenue $from\ text-messaging\ technology.$ Struble pointed to Howard University's WHUR-FM/Washington, an early adopter of HD Radio, and how it's successfully selling brief commercial text messages for \$25.

He also said HD's recording capability will help propel its popularity, giving listeners control of programming and allowing them to catch what they've missed.

HD Radio is being offered as factory-installed equipment in BMWs and will be available from 30 receiver manufacturers by year's end, with some devices also capable of receiving satellite radio and playing MP3s. An HD Radio receiver can currently be purchased for as little as \$270.

A Look At 'Less Is More'

When it was first proposed, nearly 18 months ago, Clear Channel's "Less is More" inventory-reduction program raised a lot of evebrows. But if NRG Media President/CEO Mary Quass wasn't a believer at first, she's certainly a convert now. In fact, she told Kagan attendees that radio inventory reduction "probably should have happened 15 years ago."

Quass said she's now "looking at inventory, looking hard at advertising and programming." She said, "We could cut inventory today, and that would be a good start" toward reinvigorating the industry.

Quass also believes "quarter-toquarter business has hurt our industry tremendously." She went on, "While you are trying to do long-term business, [selling to meet quarterly sales budgets] forces you to talk out of both sides of your mouth."

Quass said she is more optimistic today about the direction of radio than she was just five months ago, saying, "I think we've hit that fork in the road" with new technology, and, "We've smelled the

She's excited about the advent of HD Radio, which she characterized as "fabulous." She said, "The good news is that it gives us an opportunity to improve our business. What I don't want is what will happen if you have 30 stations multicasting, which is that some of the stations will be crap. But we'll get past that."

37 Million Satcaster **Subs By 2010**

Last year CIBC World Markets Director and Research Analyst Jason Helfstein told Kagan Radio/ TV Summit attendees that satellite radio is "a real business that is here to stay." He reiterated that position last week, saying XM and Sirius will likely see a combined 37 million subscribers by 2010.

With 10.5 million subscribers already tuning to XM and Sirius, the growth rate for satcasting has been faster than for both the cable and satellite TV industries and just slightly behind that of Apple's iPod, Helfstein said. He also pointed out that HD Radio will not be terrestrial radio's be-all, end-all competitive weapon against satellite radio.

"HD is coming, but why will people care?" Helfstein said, saying digital music programming alone won't reverse the tide for AM and FM broadcasters. "Radio has lost share for five straight quarters," he noted.

Yet Helfstein said that Clear Channel's "Less is More" initiative "has clearly had an impact, because fewer listeners left radio in 2005." He encouraged programmers to "go local and give us something you can't get elsewhere, such as high school football games and community events." He said, "Radio must concentrate on local programming to remain relevant.

Radio Not Going Away Anytime Soon

Wells Fargo Foothill Director/ Media Organizations James Downey is about as bullish on radio as they come. While he understands that satcasting and iPods are getting a lot of media attention, he noted, "Habits change slowly, and people love a bargain."

And just in case attendees were getting carried away by the zeal with which satellite radio was discussed, Downey was there to remind the Kagan crowd that radio is ubiquitous, with more than 1 billion receivers in the hands of listeners. He said, "Broadcasting is free. Let's not lose sight of that. Radio is not a product that is going to disappear quickly."

San Francisco

Continued from Page 1

CBS Radio, and I'm thrilled to have him join the San Francisco team in this programming capacity," Harvill said.

"I love San Francisco," Preston told R&R. "And I'm from there, so I'm very happy to be going home."

Additionally, Ken Kohl will now be advising CBS Radio's sixstation San Francisco cluster as VP/News & Talk Programming while continuing to serve as VP/ GM at Talk KIFR/San Francisco.

"Ken did a terrific job launching KIFR, and we're fortunate to be able to utilize his extensive News and Talk experience as an adviser to the entire cluster of stations," Harvill said.

"I've spent over 20 years participating in newsrooms and the News/Talk format," Kohl told R&R. "I'm glad that CBS/San Francisco is tapping in to my roots and the experience that I have.

"FM Talk is the next generation. It's where the format is going in the future, and I'm excited to be a part of it."

Kohl previously served as Clear Channel/Northern California Director/News/Talk Programming, overseeing programming for CC's Talk KNEW & Talk KQKE/San Francisco, as well as News/Talk KFBK & News/Talk KSTE/Sacramento.

With Preston and Kohl moving into new posts at CBS Radio's San Francisco cluster, KCBS Director/ News & Programming Ed Cavagnaro will continue in his current

"Ed is a valued and senior member of the KCBS management team," Harvill said. "His veteran leadership has proved invaluable as we've rapidly expanded the KCBS brand to include streaming, podcasting, a website and, shortly, an FM HD2 channel.'



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NEWS/TALK/SPORTS



AL PETERSON

Primetime Phil

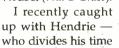
Finally, a face to go with all those voices

adio is an incredibly intimate and yet anonymous medium for the voice behind the microphone. While even local weekend TV reporters are recognized in line at Starbucks, highly rated radio personalities often go about their lives unrecognized even by those who will passionately tell you how much they feel they know the person behind the voice they listen to every day.

In the case of Phil Hendrie, he's not only the somewhat anonymous face behind his own voice, but also the face behind the cast of eccentric characters that populates his nightly Premiere Radio Networks syndicated show. Hendrie's ability to go unnoticed in the checkout line at 7-Eleven could soon end, however, as his new primetime NBC-TV comedy, Teachers, gets a six-week tryout on the peacock network.

In the new sitcom, which debuted March 28, Hendrie plays cynical history teacher Dick Green, one of an ensemble cast of char-

acters who teach at a fictional New Jersey high school. The edgy comedy, which airs Tuesday nights at 9:30, is being executive-produced by networkcomedy veterans Matt Tarses (Scrubs) and Bill Wrubel (Will & Grace).



these days between a Hollywood TV soundstage and Premiere's SoCal broadcast

studios - to learn more about his new TV show and to get his always colorful, candid and unpredictable insights on the media business.

R&R: Tell us a little about Teachers and introduce us to Dick Green.

PH: The show is about six teachers who work at a rundown high school in New Jersey, all with various attitudes about their jobs. Dick Green is a pretty cynical and disenchanted guy who has been through 30 years of the education system, and his philosophy now is to do as little, say as little and get by with as little as he can.

But that attitude doesn't speak to a deeper feeling that he has that he really can change things but has to be subversive to do it. He's constantly trying to talk his fellow teachers into breaking the rules and jamming up the system as much as possible.

All of the teachers — in their own way are just trying to do their jobs as well as possible. Some do it by being extremely cynical, others by being suck-ups, and others by being pie-in-the-sky types. Together, we make up a very funny ensemble.

What makes the show original is, while



HEY. WE STILL DREAM OF JEANNIE Actress Barbara Eden struck a signature pose while chatting with former I Dream of Jeannie co-star Larry Hagman and ABC News Radio Entertainment Correspondent Bill Diehl about the recent DVD release of I Dream of Jeannie: The Complete First Season. Seen here (I-r) are Diehl, Eden and Hagman.

"The writers created a character in Dick Green that I really got when I read him. He's a curmudgeon, but with a sense of humor and compassion."

there've been a lot of shows about students

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R&R: Is Dick Green a product of Phil Hendrie or of the show's writers?

Dick Green that I really got when I read him. He's a curmudgeon, but with a sense of humor and compassion. He really does like his job and he cares about the kids, and that's why he stays.

But I saw Dick as a cynic and curmudgeon who also has fun, and I was able to show the producers that side of him. Hev. any guy who barbecues steaks out back of the school can't be all bad. So while they didn't specifically write this character for me, he resembles a lot of the characters on my radio show.

R&R: This isn't your first TV pilot. How does it differ from past projects you've been involved

PH: Well, first of all, this one went to series. The first show I was involved in was called North Hollywood. It was a lot of fun it was an improv show — but it didn't get picked up. Then I did a show called A-USA, where I wasn't part of a cast, I was a featured player. That one did get picked up, but I was only in intermittent episodes as a

Then I did a pilot for NBC called Phil at the Gate, which was centered on a character who was based on me, but it didn't get picked up. Then I did a pilot for Fox Television that was basically an animated version of Phil at the Gate, except it showed me

in high school, this show is about the teachers and their lives. We have a bar where we all hang out and a smoking lounge behind the school where Dick likes to barbecue steaks while catching a smoke.

PH: The writers created a character in

Continued on Page 12



Phil Hendrie

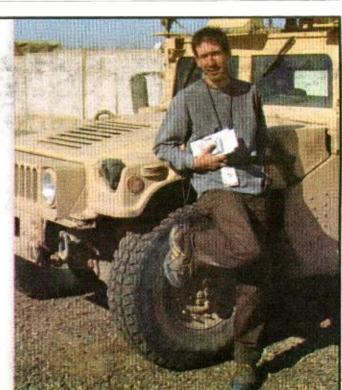
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NEWS/TALK/SPORTS

Primetime Phil

Continued from Page 11

as a talk show host who lived in a gated community. It was also a lot of improv, but it didn't get picked up.

The *Teachers* pilot was something that did not originate with me; I was simply hired as an actor. It got picked up for six episodes as a midseason replacement, and we'll see how it goes.

This show is the first time that someone didn't say, "Let's make a TV show about Phil." This time the producers saw me as an actor, which is what I do every night on my radio show. I play a variety of fun and interesting characters. So what's really different about this time is that instead of it being a show about Phil Hendrie and his cast of characters, I'm an actor in the cast.

R&R: Contrast doing TV with doing your daily radio show.

PH: Let me tell you, I could get used to this. I don't have to write the show; all I have to do is create and perform the character. All things considered, it's something I would love to do full-time. Hey, doing the radio show is great, but it's a grind to walk in every day to that blank canvas and have to paint something on it.

But the radio show is probably a more secure gig and something I could ultimately make a better living at. And it is nice to be able to control all the elements, as I do with the radio show. So I don't want to give up radio — it's who I am, and it's what I do.

Frankly, the TV show is probably the greatest promotional vehicle ever for a radio show. You can buy all the billboards you want, but if you have your face on a TV series — even if it's only for six weeks — people will, hopefully, get to know you more than they already do.

R&R: Do you sense any renewed interest in your radio show after all these years due to the recent evolution of Talk radio?

PH: What's happening in Talk radio is not unlike what happened when music radio moved from block programming of various styles on a single station to individual stations all playing one style of music — rock on this station, country on that one, classic rock on another.

Talk radio has begun to split, too, and there is no longer a uniform style. There's News/Talk — which is defined by shows like Rush

Limbaugh and Sean Hannity — and then there's alternative or entertainment Talk, which is the kind of Talk radio I do.

What's being discovered is that entertainment talk shows belong on their own stations every bit as much as shows that cater to traditional News/Talk belong on their own stations. Trying to shoehorn alternative talk shows between traditional News/Talk shows on a station simply confuses the audience. It also frustrates your marketing and promotional approach.

Companies are beginning to see the need to create new stations for this alternative entertainment talk approach, as CBS Radio is now doing, for example, with its Free FM format.

R&R: Who do you view as the best practitioners of that entertainment talk style of Talk radio?

PH: Certainly, Howard Stern. He re-created the modern talk radio show. Then you have Jim Rome. Although he's considered a sports talk host, his show is a whole lot more than that. There's Neil Rogers down in Miami, who is a great raconteur, and I would count myself among that group. So there are not a lot of them. We need to work harder at finding and developing the talent that's out there for this kind of Talk radio.

"Satellite radio is here to stay, and if we don't change some attitudes at radio, there's going to be a huge talent drain, and AM radio is going to be the first to get hit."

We also need to be better at recognizing that radio is an artistic medium. When TV came along radio took on a siege mentality and stripped itself down to become lean and mean to survive. We don't have to have that mentality anymore. We need to recognize talents as artists and reward them as such.

Satellite radio has changed things significantly. Management doesn't hold all the cards now, talent does. Good talent now has other places to go, and terrestrial radio needs to face that fact.

I tried to make that point at the R&R Talk Seminar I attended about a year and a half ago. Satellite radio is here to stay, and if we don't change some attitudes at radio, there's going to be a huge talent drain, and AM radio is going to be the first to get hit.

R&R: How do you manage to stay creatively stimulated and keep your show fresh every night after all the years you have been doing it?

PH: You have to learn to "think funny," and I practice that in a lot of simple ways. What inspires me more than anything is watching other creative people create. Sure, there are days when I go in there and say, "What am I going to do today?" It's a real challenge. Some shows can get by now and then on autopilot, but with what I do, I can't do that.

I came out of that kind of radio. I was a DJ and spun records with my feet up on the console, smoking a cigarette. But that ain't the gig anymore. I can't approach this show that way. I have to always be looking around for the inspiration to do the work.

R&R: Who makes you laugh?

PH: The people who have made me laugh over the years include John Cleese and Monty Python, Bill Murray, Jackie Gleason, Laurel & Hardy, Catherine O'Hara, Michael McKeon, Harry Shearer and my alltime favorite, Lenny Bruce. He's the inspiration for my humor — not because he talked dirty, but because he was so flat-out funny and dealt with things that were so real. I can still listen to his live monologues and die laughing. It still sounds so fresh and relevant.

I hear people complain that radio has gotten too dirty today, and I don't think that's true. The culture of a society is generally around 20 years ahead of the laws. For example, we still have laws against smoking marijuana, yet there are around 30 million marijuana smokers in this country.

We still have the FCC — unconstitutionally, in my opinion — regulating speech, yet callers to the show are completely comfortable with a word like *shit* and are usually surprised when I have to dump them. They say they didn't realize it was wrong. To them, it's just an everyday word they use.

R&R: After all these years, do you continue

"Teachers is the first time that someone didn't say, 'Let's make a TV show about Phil.' This time the producers saw me as an actor, which is what I do every night on my radio show."

to be frustrated by people who still don't exactly get what it is you do on the air?

PH: I want to stay in radio and continue to do what I do, but I don't want to have to beat my head against the wall creatively and have to explain that what I do is theatrical and have PDs and GMs stand there and scratch their heads. It's sad. How can somebody call himself a broadcaster and not comprehend what a show like this is doing?

At the end of the day I still sometimes feel like I am battling an industry that doesn't get what I'm doing, yet it's also an industry that is in need of creative and entertaining product more than ever.

R&R: Finally, among some of your show's more infamous regular characters, who do you think is most happy about your branching out into TV, and who's not?

PH: Margaret is thrilled with it, although she's going to want to hang out in my trailer, and I'll end up having to kick her out, and then she'll probably write something nasty about me. And, of course, Doug Dannger is all over it because he keeps an eye on the entertainment industry, as a gay man and a gay journalist. He's pretty happy about it.

The guy who probably likes it the least is Lloyd Bonafide. He's my heating and plumbing guy and also a Korean War veteran. Lloyd listens to a lot of Talk radio, and he hasn't watched TV since Lee Marvin was on *M Squad*. He thinks this whole TV thing is just a lot of nonsense and that putting me on television is a ridiculous idea.



MANAGEMENT-MARKETING-SALES



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Decision 2006: What's Next For Ratings?

Continued from Page 1

In the 14 years since Arbitron first developed plans for the PPM, the company has conducted close to 80 studies and field tests in the U.S. and more than a dozen other countries to assess the device. Today Canada, Belgium, Norway and Kenya use the PPM through partnerships Arbitron struck with BBM in Canada and the TNS Group in the other nations.

In Belgium the PPM is used to measure both TV and radio use among the nation's Flemish population. In Canada the PPM is being used to measure TV viewing in Quebec, and BBM is examining the PPM as a potential radio-audience measurement system in the French-dominant province. All 28 radio stations in Montreal have been encoded for the PPM. Additionally, the PPM encoding system is used to measure TV viewing in the nations of Kazakhstan and Singapore.

How does the PPM system work? A small, pager-sized device tracks radio listening, as well as broadcast, cable and satellite television viewing. The PPM is carried throughout the day by survey participants, tracking exposure to radio stations and TV programs through the

detection of inaudible codes embedded by each station.

By day, the meter is carried at all times. A motion sensor allows Arbitron to monitor the compliance of the PPM survey participants. During the night, the meter is placed in docking station wired to a telephone line. Arbitron extracts the audience data and sends it to a central computer.

The PPM meets Arbitron's need for a tool that can measure both analog and digital radio and TV signals, both in-home and out-of-home. The PPM is also small enough to monitor individuals effectively.

While some companies have expressed reluctance to encode their stations for the PPM, Arbitron believes its measurement tool has some distinct advantages over the measurement services currently in use for radio, TV and cable.

First, the company says, the PPM measures the individual. Second, the PPM uses audio encoding as a means of station identification. Other technologies use advanced soundmatching algorithms or sound imprints that involve a matching process.

Continued on Page 14

The Eurisko Media Monitor

In an exclusive interview with **R&R**, **Andrea Mezzasalma**, VP of Milan, Italy-based Eurisko Innovation Center, and Mediamark Research VP/New Ventures **Jay Mattlin** commented on the Eurisko Media Monitor and why they think it's the device that radio should consider as the best replacement for the handwritten diary.

R&R: What is the major difference between smart-cell-phone technology and the PPM?

JM: The Eurisko Media Monitor does its identification of radio stations and TV stations via sound. Therefore, we have the capability of finding out what people watched and listened to without even asking the broadcaster to do anything.

The basis for PPM technology is what we refer to as "watermarking." Our technology is based on the principle of "fingerprinting."

R&R: The EMM is not a cell phone, correct?

JM: We are in agreement with Arbitron that having an independent device that doesn't include a cell phone is the solution.

AM: The mobile phone looks like a nice idea, but it was something we did not want. From market research we saw, the disadvantages were greater than the advantages for using the cell phone.

Few devices exist that can do what TMA/lpsos wants to do. You need a very special microphone that will never be on all mobile phones, because this special mike is used for conferences. My mobile phone cannot do the job.

R&R: Yet you live in Milan, where technology is more advanced than in the U.S.

AM: I have a 3G mobile phone. It is an advanced device, but it doesn't have that very special microphone.

JM: It is the microphone that makes the difference. On another topic, think about this: If all of a sudden someone is able to listen to MP3 files on a fancy phone and they listen to less radio as a result, you're measuring less than you would have if you weren't measuring them at all.

R&R: What about compliance with the EMM?

Continued on Page 14

Arbitron Argues For The PPM

R&R had several questions for Arbitron VP/Communications **Thom Mocarsky** in regard to the PPM and what he views as the strengths and weaknesses of Arbitron's device compared to the TMA/Ipsos smartcell-phone plan and the Eurisko Media Monitor.

R&R: What do you think is the biggest advantage Arbitron has with the PPM?

TM: Mediamark's device, as we understand it, has capabilities that involve audio-matching only. The Media Audit/Ipsos smart cell phone was deemed not ready for field tests by RAJAR, the British ratings consortium, and it is still evaluating the device.

RAJAR conducted laboratory tests on the Eurisko and TMA/Ipsos — minus TMA — in July 2005. Fieldwork tests on the PPM were conducted in May and June 2005, and fieldwork tests on the Eurisko monitor were done in July 2005. From August through October 2005, RAJAR completed its fieldwork tests on the Eurisko meter and the PPM. Only lab tests were done on the smart cell phone.

We do not know what type of ratings the smart-cell-phone technology will produce, and we do not know what type of compliance it will have. No one knows anything about any other alternative to the PPM in terms of U.S. field tests.

R&R: How much does it cost to encode a station for PPM?

TM: There is no cost to encode. We will give you the two basic encoders for free. We designed the equipment from the ground up to be broadcast-grade and compliant. It is not open-sourced. We do not use off-the-shelf products.

R&R: What if a company decides to cease encoding for the PPM or decides not to encode its stations at all?

TM: Radio stations have three choices. They can subscribe and encode, and that way they can get the data. They can encode but not subscribe, and the third option is to not encode and not appear in the ratings and be at a significant economic disadvantage.

R&R: Is Arbitron working with Cox Radio and Radio One to get them to encode their stations for the PPM?

TM: We are in contact and have conversations with those companies on a regular, frequent basis, as we have with other companies. It's our belief that stations will act in their own best economic interest.

R&R: Cost seems to be the biggest station complaint. Are agencies seeing a rate hike, as radio stations are?

TM: Ad agencies have signed contracts for the PPM already. They have said that this is the service they wish to use. This costs more. Electronic measurement costs more. I personally am suspicious of people who can go into the field and say it can be done cheaper.

R&R: Let's say I'm participating in a ratings survey and I find that wearing the PPM all day is a nuisance, so I place it on my desk at work. Will it still detect what I'm listening to?

TM: We don't see that happening. In-motion time averages 14 hours a day for the PPM, and out-of-dock time for the PPM averages 15 hours. The compliance data we get back shows that this is not an issue.

R&R: There is an argument made by some that the PPM is "not a part of people's lifestyle."

TM: We know that the PPM spends 15 hours a day out of the dock.

R&R: The PPM does not track the location where listening is being done, while TMA/Ipsos says it is able to do that with the smart cell phone, thanks to GPS technology.

TM: We haven't talked about Arbitron's development plans for the PPM, and those plans include location technology and such things as RFID, a technology that will eventually replace bar codes.

R&R: TMA/lpsos says it can conduct sample-size increases at no charge. What are your thoughts on this?

TM: They're saying that recruiting the sample size doesn't cost anything? I'll let that statement stand by itself. They are planning on offering no incentives for people to participate in a ratings survey?

MANAGEMENT-MARKETING-SALES

Decision 2006: What's **Next For Ratings?**

Continued from Page 13

Lastly, Arbitron remains committed to Project Apollo, which was established to supply market research that will provide a better understanding of how consumers' exposure to advertising on multiple media affects their purchase behavior. Project Apollo combines media use tracked by the PPM and product purchases recorded by ACNielsen's Homescan technology

The Smart Cell Phone

The Media Audit, a small, Houston-based company, has teamed with Ipsos and software provider i-Quest to develop an electronic ratings-measurement system that uses what's called a "smart cell phone." Ipsos is the fifthlargest media and marketing research firm in the world, while i-Quest is a technology research and development company.

Phil Beswick, Exec. VP of The Media Audit parent International Demographics, explains in an interview with R&R that the smart cell phone is simply a mobile phone with an operating system that's not so different from a personal computer.

"A consumer would identify it by seeing whether it had a computer-type function," Beswick says, mentioning the Treo as one type of smart cell phone. "We're talking about the next generation of cell phones. In five years most people will have a smart cell phone."

More than 30 different cell-phone models meet the smart-cell-phone standard. Additionally, the software TMA/Ipsos uses will also work in PDAs and the ever-popular BlackBerry, a favorite of music-industry professionals.

The receiver is designed to pick up encoded signals, although the device, via audio-matching technology, can also measure stations that are not encoded. Every 30 seconds the smart cell phone identifies the code and stores it in its memory. Every few minutes the phone transmits information on the radio stations detected to TMA/Ipsos' main data center.

The data center cleans and edits the information, then aggregates the data and inserts weighting factors before making the information available for viewing.

TMA/Ipsos is currently working on a rollout schedule that involves 11 markets for 2007 and another 11 markets for 2008 Media Rating Council accreditation is in the works, Beswick says. One- to three-year participation by panelists is being sought by TMA/Ipsos.

Additionally, Beswick says ad agencies are learning about the smart cell phone and that Universal McCann, Mediacom and Starcom are among the heavyweights that want to see the data on the devices.

The Eurisko Media Monitor

Gfk Group-owned Mediamark Research has teamed with Milan.

company Eurisko to bring the Eurisko Media Monitor

Italy-based sister to the United States The monitor is a small,

lightweight device that can be carried or worn by a consumer to passively monitor radio and television broadcasts encountered by that individual.

Eurisko's monitor uses technology based on an advanced sound-matching algorithm. The sound files from radio and TV broadcasts are captured by a microphone on the device every four seconds. These files are then relayed from the device to computer servers.

At the same time, sound files for all broadcasts from the radio or television stations in the market are captured by audio-tracking equipment. While TMA/Ipsos' smart-cellphone software also has matching capability, TMA/Ipsos will focus on encoding in its upcoming Houston market test.

Britain's RAJAR in late 2005 conducted a field test in the United Kingdom with the Eurisko Media Monitor, using 550 devices to collect more than 1,600 seven-day observations. Other tests are planned in Italy and Holland.

TMA/Ipsos States Its Case

R&R had several questions regarding the TMA/Ipsos system. We posed them to Phil Beswick, Exec. VP of The Media Audit parent International Demographics.

R&R: I don't own a smart cell phone. Will I be provided one?

PB: You'll have the option of picking out a smart cell phone, and we'll provide you with a credit for the purchase. Now some are more advanced and more costly, and if one wishes to buy those, one will need to pay the additional cost beyond the basic model.

R&R: If I already have a smart cell phone, how will I receive the software needed to become a TMA/Ipsos panelist?

PB: We will remotely download the monitoring software to your smart cell phone. You won't even know it's happened.

R&R: What about people who have pay-as-you-go mobile-phone

PB: The phone will serve as a monitor. You can get a "dumb" smart cell phone that won't work as a phone.

R&R: How will placement of the smart cell phone work? It would be ironic to place it only in homes that have land lines.

PB: We will switch to addressed-based placement. It will be random, and geographically spread out.

R&R: Many people don't carry their cell phones around with them at night after returning home from work or an evening activity. How will TMA/Ipsos get panelists to carry the phone with them around the house?

PB: Through education.

R&R: And what if the phone is turned off?

PB: The smart cell phone never really goes off. The PDA portion of the phone is still live, even when the phone portion is off. The audio-monitoring system is still on. The smart cell phone will place listening in its memory, with a time and date stamp. When the phone is turned on, the data will be sent to The Media Audit via download.

R&R: Will the smart cell phone pick up listening when one is talking on the phone?

R&R: Will the smart cell phone pick up listening if the phone is in my jacket pocket and the microphone is muffled in any way?

PB: I will have to table that question and present it to our technicians

The Eurisko Media Monitor

Continued from Page 13

JM: I carry my cell phone with me when I'm going places, but when I am home I leave it somewhere. If people do that, in-home media exposure wouldn't be captured, or, worst of all, it would record exposure where I'm not present. There is no motion sensor on the smart cell phone.

AM: The point is, the device has to be carried, and we do not know how compliance will be checked with the smart cell phone. Will it be via SMS?

Meanwhile, in June 2005 in Montreal a representative from Ipsos was asked, "Can your device pick up sounds when a person is making a phone call?" That representative was told, "No."

R&R: Does the EMM have a docking station like the PPM?

JM: Yes. Depending on how the ratings service is designed, it would be docked overnight or once a week. Data is transferred to the agency in variety of ways. GPRS, the standard for fast communication using a GPS system, is preferred. T-Mobile and Cingular both have it. Data can be sent at 115 kilobytes per second, meaning it would take five minutes for data transference for each meter.

R&R: Is Media Rating Council accreditation coming for the EMM?

JM: Mediamark is primarily devoted to the print industry. Our main service is ratings for the top 200-plus consumer magazines in the U.S. MRI is very familiar with the MRC accreditation process and has consistently been accredited and has an excellent track record. We are committed in any kind of rollout scenario to submitting our work to them for accreditation.

R&R: Does Mediamark have a rollout schedule for the EMM in the U.S.?

AM: We can commit to a defined schedule because we don't have to negotiate with all the radio companies. If we say we are ready with the top 50 DMAs, we

Neil Speaks On What's Next For Ratings

R&R asked Cox Radio President/CEO Bob Neil why his company has remained steadfast in its decision not to encode its radio stations for the PPM yet has decided to encode its Houston stations for the smart-cellphone-based methodology developed by Ipsos and The Media Audit.

Neil said, "Cox Radio believes that The Media Audit/Ipsos smart cell phone shows promise as a device that would more accurately stand a chance of measuring the most radio listening. This first test is a very simple test of the engineering aspects of the device. In other words, will it pick up the encoded signals?"

Neil also said that if Cox had owned stations in Philadelphia when Arbitron began its first PPM tests, which simply examined the engineering aspects of the device, his company would have encoded its stations.

"Cox believes there are significant flaws in the current Arbitron PPM and viewed the Houston test — as has been proven to be correct — as the last step in deploying something we felt was not ready for primetime. You have two very different situations, with different points in their life cycle.

Neil reiterated that Cox Radio believes that some form of electronic measurement is a must for the industry, but, he said, "We feel the Arbitron plan and technology, as it currently stands, is not the best choice for radio."



BRIDA CONNOLLY

From Radio To Interactive

Usability is key for Cox Radio websites

ox Radio's station websites aren't necessarily the prettiest sites out there. All designed from the same template, they're graphics-light and text-heavy, with no splash pages and no Flash. What they do have is content — lots and lots of easily accessible, frequently updated content. This week R&R speaks with Cox Radio VP/Interactive & New Technologies Gregg Lindahl about his company's approach to interactivity.

R&R: Can you talk about your background in radio?

GL: I started in high school on my hometown radio station, KDIO/Ortonville, MN, and I was on the air in Minneapolis-St. Paul when I was in college — on my way to becoming a lawyer, as I recall. I was working for Storz Broadcasting, and they asked me to transfer to Oklahoma City to program their station there, KOMA.

I went on from there to program WSM-AM & FM in Nashville and then joined Cox as VP/GM of stations for them in two different markets, Charlotte and Dallas. I went on to manage stations in Portland, OR and Chicago. I came back to Cox eight years ago as President of its consumer market-research company.

R&R: How did you end up working on the interactive side?

GL: I got lucky. The majority owner of Cox Radio is Cox Enterprises. They're a very progressive company, and they were an early entrant into the online world. The Atlanta Journal-Constitution, one of the newspapers the company owns, was, I think, the first newspaper online. Cox launched and owned AutoTrader.com and, about eight or nine years ago, was making multiple dot-com investments in companies like iVillage and Realtor.com.

So I was lucky to be working for the right company and was fortunate to be asked—after a lot of other people turned it down, I think—to become President and COO of a new joint venture they were doing with MP3.com. That was at the height of the dot-com frenzy. We got a tremendous education, and when we sold MP3Radio.com back to MP3.com, we morphed our unit here into what's now Cox Radio Interactive.

R&R: What's Cox Radio Interactive all about?

GL: We're a division within Cox Radio tasked with, among other things, thinking about and then building businesses around our new distribution-channel opportunities. We first exploited that on the Internet and have built a nice business around our station websites, and we are

looking at all of the other opportunities that we have and at taking the publishing platform that we've built here and making that extensible to other media distribution.

It's a great group of people. We're not a very large bunch, but we have a lot of terrific people who do good work.

R&R: I noticed that the websites all have the same template. Are they all run from the interactive division?

GL: We're like the clearinghouse for tools and technology for the stations and the media. We approach doing things on the web in a very proportional kind of way, and one of the ways we wanted to take advantage of that proportional response is by putting everything on a common platform. So there is scalability in that.

"Most people think of their websites as a brand extension, and that's 50% accurate. They're really brand distribution."

But it was based on what our listeners told us they wanted from a radio-station website, followed by pretty extensive usability testing. We tried to make our sites very interactive and very usable. Good formatics in one market are good formatics in another market, so you'll see some common design elements across our sites because there are best practices for usability that we try to employ everywhere.

So the sites all reside on a common publishing platform, but each station uses a publishing tool that we developed to publish its own content on the site and to update the site multiple times a day in many cases.

R&R: How can a bad website hurt a radio station?

GL: The most common mistake that people in our business tend to make about the website is how they think about it, and how you think about it drives, ultimately, what it ends up looking like and what kind of content features are on the site. Most people think of their websites as a brand extension, and that's 50% accurate. They're really brand distribution.

It's the difference between Coke and Diet Coke. Diet Coke is a brand extension, but Coke in a bottle and Coke in a can and Coke from a fountain, those are different ways to distribute Coke. The real asset that you have with a radio station is the local brand, and one distribution channel is your over-the-air stick. Another distribution channel is the website.

If you make that shift from the website as brand extension to the website as brand distribution, you realize that there has to be certain packaging, or a way to make the way people consume that particular distribution channel work.

If you start to think about it that way, you avoid some of the common mistakes that people make on websites. Mistake one would be splash pages, which are anathema, but you see them on so many radio-station websites.

And stations, when they're thinking about sites as brand extensions, sometimes think, "Oh, that just means we need to represent the brand in a big way," so you get large logos and lots of graphics. But when you think about using the web as a brand-distribution opportunity, you know that how people consume the web is link-based, and it's interactive.

That's the long answer to your question, but by changing the way people think about websites, you can change the way they "program" their websites in content and in look and feel.

R&R: What's next for Cox Radio Interactive? GL: There are lots of plans. We're busy working on them right now. I'd like to tell you all about them, but we're competitive and don't really broadcast our intent.

The IT platform will someday be as important as the RF platform, and there are all these social networking, discovery opportunities, so there's a lot of revenue growth still out there for local-media websites, which is the category of media that we are in, talking about our brands on the web. We want to achieve significant reach, which we already are, we want to grow that reach, and we want to increase the revenues to our websites. That's our primary focus.

R&R: Do all of your stations stream?

GL: Yes. They've been doing that since 1998.

R&R: They didn't stop during the 2001 flap over AFTRA royalties, when so many other broadcasters stopped streaming?

GL: We actually built the streaming tools with the ability to do audio insertion or ad replacement. We did stop streaming for a couple of weeks because most of our stations hadn't implemented that tool. We stopped at the advertisers' request until the tool could be brought online everywhere.

R&R: Are you working on podcasting?

GL: Yes, absolutely, and we already have a feature on our sites that is downloadable. It's something called "featured advertiser listings," which we do for advertisers who pay an additional fee.

They get a featured listing on the site, their ad is available for instant replay and for download if they want that, we have direct links to their website or a special-offer page, and we append the audio with text so anything in the audio can be searchable and you can get a result returned on the website. That's downloadable right now.

In general, though, what we've seen is that we've got a long way to go with podcasting before it's critical mass. It may be five to seven more years. The streaming activity on our sites and in general is far outstripping the downloading activity.

R&R: And there are music-licensing issues too.

"Good formatics in one market are good formatics in another market, so you'll see some common design elements across our sites because there are best practices for usability that we try to employ everywhere."

GL: Absolutely. We're not going to podcast entire shows. It's just the content that we own that we'll podcast. I like podcasting for the ability to reach microtargets, I like podcasting for its ability to create a lot of unique content, but I'm not so sure it's a business.

I was talking to Mark Cuban about this, and with all the hysteria about podcasting, the question I had for Mark was, "Was it like this at the beginning of streaming too?" He said, "Yes, it was."

The same thing applies, in that it's a hobbyist practice. Back when streaming started — and I'm paraphrasing Mark — people said, "Everybody can have their own radio station." A lot of people did, but when everybody's doing it, Mark's point was, who is there to listen to it?

Podcasting is more a utility. It's another way for people to consume content. That's what I like about it. It's a convenience feature — like "Print this page" or "E-mail this page to a friend" or "Download this content." There are revenue opportunities around it, but I don't believe that it's the thing.

R&R: I've seen it referred to as sort of a bridge technology before true wireless broadband.

GL: Yes, exactly. It's on-demand consumption. And there's a big gap between the number of downloads reported for a podcast and the number of actual listens to those podcasts. I subscribe to six or seven a week, and I probably listen to one.

We've got a tool and we're ready to do it, we just haven't turned it on across the network. We've got some select experiments going with it.

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Hostage Drama A Real Dick Move

ust your average day in paradise for the crew at pactive's recently launched CHR/Rhythmic KQQB/Spokane. Last week, night jocks Dick and DJ Q took the station hostage. Why? The story they used was that 50 Cent was in town filming a movie with noted cinematic badass Samuel L. Jackson, and the boys wanted "Fiddy" to call in. To attract his attention, they started playing nothing but 50 Cent music non-



Leave Spokane or die trvin'

stop, insisting they'd keep the marathon going until he called the station.

Some 19 hours later Dick & O's Half-Dollarathon came to a sputtering finish. "We got a call from someone in the 50 camp, who told us 50 was no longer in Spokane," says OM Mark Shands. "So maybe next time - and at least it was a great

promotion for our new night guy. Thanks, Mr. Cent!"

Down the hallway, Proactive just launched its second Spokane station, flipping Smooth Jazz KAZZ to Classic Hits as "Z-107," also under the watchful ears of Shands. Dean Jaxon makes the perilous journey across the street from Citadel Oldies KEYF to do mornings on Z-107, and market vet JP Bzet, who did mornings on KAZZ pre-flip, remains on board.

Label Love

- It won't be long now before our Island Def lam buddy Erik Olesen can buy and sell our sorry asses as he's about to get a sweet career upgrade from VP/Promotion to ... something even better. Stand by for Olesen's awesome new powers to be activated soon.
- John DiMaio, Columbia's VP/Alternative until he left in January as part of Sony BMG's restructuring, has resurfaced at V2-Artemis as National Promo Dude. Start bothering him now at 201-227-1320 or john.dimaio@v2-artemis.com.
- Julie Shama, last seen in Hollywood Records' promotion department, has joined Transcontinental Records as West Coast Promotions & Marketing Guru, the position formerly held by Salwa Scarpone, who takes over special projects for Transcon honcho Lou Pearlman. Find Julie at 310-295-0075 or julieshama@t-con.com.
- After two years as Midwest Regional promo rep for Atlantic Records. Tom Starr is lured across the street for the same duties at Zomba/Jive. He remains based in St. Louis at the same fine number: 636-527-8806.

Danger: Cake On Fire!

· Quick! Somebody grab an extinguisher to knock down that 50-candle blaze caused by this week's birthday of Greater Media, one of the few remaining privately held broadcast

companies in America, which officially hits that magical half-century mark on March 31. The company, which was founded on March 31, 1956, by Yale classmates



Peter Bordes and Joseph 'Happy Biiirthday, Greater Mediaaaaaa.

Rosenmiller, currently owns 19 radio stations in Boston, Detroit, Philadelphia and New Jersey; a printing plant and several weekly newspapers in central New Jersey; and several bigass towers around the country.

• In a slightly smaller inferno, Air America Radio recently

celebrated its second anniversary. AAR, which launched on March 31, 2004, now airs on nearly 100 stations nationwide

The Programming Dept.

- Longtime PD Rod Phillips exits Clear Channel CHR/Pop WKSC (Kiss 103.5)/Chicago after five years. Phillips is now extremely available and would love to hear from you. Friends, relatives, assorted telemarketers, Amway salespeople and potential employers can hit him up at 312-451-5477 or rodney_ 1119@hotmail.com. Consultant Steve Perun will take over Kiss programming for now and relocates his consultancy from Minneapolis to the Kiss building in Chicago.
- WBQB (B101.5)/Fredericksburg, VA PD Brian Demay gets the ginormous PD upgrade to Entercom Hot AC WTSS (Star 102.5)/Buffalo. Demay takes over for the lovely Sue O'Neil, who's been running back and forth between Star and Pop clusterbuddy WKSE (Kiss 98.5) since Dave Universal left in January 2005.
- KJ Bryant, PD of Citadel CHR/Pop WWYL (Wild 104)/Binghamton, NY — a.k.a. "Norm on the Barstool" during his eight glorious years at WPXY/Rochester, NY — transfers to Pop sisters WBHT & WBHD/Wilkes Barre, replacing PD Mark McKay, who left last month.



Everybody knows his name.

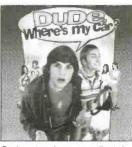
- Karen Rite, who most recently programmed WGKS/Lexington, KY, fills the vacant PD chair at Artistic Media CHR/Pop WNDV (U92)/South Bend, IN. U92 Asst. PD/MD/afternoon dude Scotty Wylde moves into mornings, where he's joined by Stephanie Patterson, inbound from sister WAZY/ Lafayette, IN.
- · Kenny Neumann, who recently stepped down as PD of Alternative WLUM/Milwaukee, wheels his chair across the hall to do mornings on Smooth Jazz sister WJZI. WLUM MD/ night jock Chris Calef straps on the interim PD helmet and moves to afternoons.
- Morning co-host Mr. Clean adds Asst. PD stripes at CBS Radio CHR/Pop KWYE (Y101)/Fresno. Clean, not to be confused with that bald dude with the earring, previously programmed American General Media CHR/Rhythmic KYLZ/ Albuquerque. He's also no stranger to Fres-burg, having logged some time at crosstown rival KBOS (B95) a few years
- Kris Fisher is named Asst. PD/afternoon driver at Beasley's new CHR/Pop WHHD (HD98.3)/Augusta, GA. Fisher comes from the same position at KKPN (102.3 The Planet)/ Corpus Christi, TX.
- Ron Bowen (ex-WXRC/Charlotte) is named PD of LM Communications Classic Rock/Triple A hybrid WCOO (The Bridge)/Charleston, SC.

My Son, The MD

- KIOI (Star 101.3)/San Francisco PD/MD James Baker may actually have some time to sleep now that he's relinquishing his MD duties: Please welcome Darren McPeake, who makes the scenic drive up the California coast from KBBY (B95.1)/Oxnard, where he was Asst. PD/MD/midday dude.
- . Clark Macy, who has worked in the programming department at KCBS-FM/Los Angeles for eons (first as MD during its Classic Rock "Arrow 93.1" days, then as Master Sched-

uler in its current "93.1 Jack FM" incarnation), is off to walk the earth and find his next radio adventure

• The Dude has left the MD post at Clear Channel Rocker WEBN/Cincinnati. Moving in to fill his bunny slippers is Dave Fritz, last seen at KQRC/Kansas City. "Dave understands heritage, he understands Rock, and he understands English," PD Scott Reinhart tells ST. "We're Dude, where's my, um, Dude?



just not sure if he understands what he's stepping into."

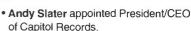
• Jessica Dol, MD/midday goddess at Journal Rocker KEZO (Z92)/Omaha, bares her cuddly side by annexing MD stripes at Hot AC clustercousin KSRZ (Star 104.5).

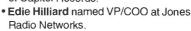




- Gary Krantz named President of Air America Radio
- Greg Thompson appointed Exec. VP/Marketing at Island Def Jam Music Group.
- Mark Krieschen appointed VP/GM of KHPT & KLDE/ Houston.







• Jive Records names Dawn Fox VP/ Rhythm-Crossover Promotion

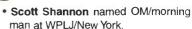


Dawn Fox



- John Sebastian named PD of KLAC & KZLA/Los Angeles.
- · David Leach adds GM duties at Mercury Records.
- Ray Harris named Sr. VP/Black Music at Epic Records.





- John Rohm elevated to GM at KSTP/ Minneapolis.
- Bob Neumann named PD of WLVQ/ Columbus, OH.



Shannon



- Fred Deane joins PolyGram as Sr. National Director/Rock Radio Promotion.
- Gary Lawrence named GM of WINZ/Miami.
- Steve Keeney named VP/GM at KHOW & KPKE/Denver.



- Donald Dalton promoted to GM at KFI & KOST/Los Angeles
- Charlie Brown appointed PD of KBLE/
- Gene Chandler named Exec. VP at Chi-Sound Records.



Chandler



- Cleveland Wheeler promoted to MD at KUPD/Phoenix.
- Downey Hewey appointed Sales Manager of WAVV/Tampa.
- · Scotty Brink appointed VP/Programming for Tri-State Broadcasting.



- It's yet another giant step on the road to radio maturity for WWWQ (All The Hits Q100)/Atlanta MD Thomas Crone, who is awarded bonus Asst. PD duties by his boss, PD Dylan Sprague. Crone will also program Q100's HD2 channel, which will launch soon. "This gets Thomas closer to his goal of ditching the dinette set he currently calls his work space — which is located in my office — and getting a cool new office of his own," says Sprague.
- Tony Cortez exits as MD/night jock at Clear Channel CHR/Pop KXXM (Mix 96.1)/San Antonio after some five years. PD Tony Travatto is looking for a replacement, like, immediately

Quick Hits

- · Hey, can you wake up ungodly early and entertain Los Angeles? Now's your chance, since morning guy/Mighty Mighty Bosstone Dicky Barrett has left Entravision Alternative KDLD & KDLE (Indie 103.1)/Los Angeles to concentrate on his other gig as voiceover dude on The Jimmy Kimmel Show. PD Michael Steele is plugging in some special guest stars to handle mornings temporarily, including Craig Ferguson, Dave Navarro and Kevin Smith.
- Here's an update on the Wake-Up Posse re-imagineering at CBS Radio CHR/Rhythmic WJHM (102 Jamz)/Orlando: Last week Posse anchor DJ Hukher left the station. On March 30 a brand-new show will debut in the Posse's place: The Home Team, hosted by O-Town native Jay Love, who moves from nights. He will team up with former Wake-Up Posse co-host Taina and new producer DI Chino.
- WERO (920)/Baltimore afternoon co-host Erica Kane (not pictured) exits, leaving
- EZ Street triumphantly returns to Washington as he takes over afternoons at Radio One Urban WKYS. Mr. Street, who had been doing afternoons at KBLX/San Francisco, is known and worshiped as a minor deity

Konan flying solo for now.



Susan Lucci's lawvers, Line 1

for his many years in afternoons at CBS Radio's crosstown WPGC-FM/Washington.

• Broadway Billy Macc vacates nights at Clear Channel

CHR/Pop KSLZ (Z107-7)/St. Louis to take over nights at Country sister WBCT/Grand Rapids. Z107-7 PD Tommy Austin says, "He's fond of Michigan," and, really, who isn't?

- Enjoy these changes at Beasley Country WXTU/Philadelphia: Kris Stevens is upgraded from nights to afternoons while market vet Razz, most recently heard at crosstown WMMR, takes over nights. In his spare time Stevens hosts Westwood One's Stars of Country show, heard on over 100 stations.
- Jay Philpott, who left afternoons at Saga Rocker WHQG (102.9 The Hog)/Milwaukee earlier this month, resurfaces as a part-timer across the street at Clear Channel's WQBW (97.3 The Brew) and WRIT. Why not give him a gig for Easter? Hit him up at 843-367-5869 or jaydio@aol.com.
- Last month WWCD (CD101)/Columbus, OH midday jock Michael Palermo stepped down from his airshift to concentrate on his other day job as the station's Technical Engineer. Now some other changes: MD/night guy Jack DeVoss takes Palermo's former midday shift, late-night dude Doctor Smith moves up to nights, and part-timer Tom Butler scores late-nights.
- Topeka, KS is in a minor state of disarray following some airstaff changes at Zimmer Hot AC KLZR (Lazer 105.9): Cindy Sellers, last seen at KFBZ (105.3 The Buzz)/Wichita, joins as Promotions Goddess/midday jock, moving ${f Bobby\ Rock}$ to nights. This fills all the holes created when Big Rube left for WAIZ/Albany, NY.
- Kevin O'Neill, currently ruling afternoons at Clear Channel AC WNIC/Detroit, expands his voice empire to afternoons at sister WLIT (93.9 Lite FM)/Chicago as Lite's Dave Hilton goes full-time with his Production Director gig. Hilton will also voicetrack overnights and some weekend shifts.
- Midday goddess Lu Valentino has departed Pamal AC WMEZ (Soft Rock 94.1)/Pensacola, FL. "I now plan on giving my life to Scientology and adopting babies with Angelina Jolie and Brad Pitt," she says. Upon hearing that, we immediately dispatched a deprogrammer to make her watch the season premiere of South Park 18 times. Save her by quickly offering her a gig at luvalentino@msn.com. Meanwhile, WMEZ Promotion Director/Coordinator hottie Rachel Herrington will exit on April 7. Reach Herrington at rlhendrix I @yahoo.com.
- John Trout, PD of WHOT (Hot 101)/Youngstown, OH swaps shifts with Asst. PD Hunter, putting Trout in afternoons and Hunter in middays.
- Stuff is going on down at Beasley Classic Rocker WRXK (96 K-Rock)/Ft. Myers, where The Joe Scott Show has left mornings and The Liz Wilde Show has vacated nights — and neither will return to the station — while afternoon duo **Stan** & Haney schlep their stuff into the morning studio.
- Jennifer Leigh sets up shop in afternoons at Renda AC KMGL (Magic 104.1)/Oklahoma City as Dave McKay heads to the local newspaper, proving he can speak and write, which makes him way more talented than us. Leigh steps up from the promo department of Rock clusterbuddy KRXO. McKay will remain aboard part-time.
- Clear Channel/Raleigh Marketing & Promo Coordinator Jackie Reis has fallen for the glitz and glamour of Columbia, SC as she joins the venerable Jonathon Rush and his Morning Rush at WNOK.

FILMS

BOX OFFICE TOTALS

March 24-26 \$ Weekend \$ To Date Title (Distributor) 1 Inside Man* (Universal) \$28.95 \$46.20 2 V For Vendetta (WB) \$12.33 \$10.72 3 Stay Alive* (Buena Vista) \$10.46 \$63.53 4 Failure To Launch (Paramount) 5 The Shaggy Dog (Buena Vista) \$9.03 \$47.82 \$7.29 \$20.34 6 She's The Man (Paramount) 7 Larry The Cable Guy* (Lionsgate) \$6.92 \$35.71 8 The Hills Have Eyes (Fox Searchlight) \$4.38 9 Eight Below (Buena Vista) \$2.71 \$77.13 10 16 Blocks (WB) \$2.16 \$34.00

> *First week in release. All figures in millions Source: Nielsen EDI

COMING ATTRACTIONS: Several recording artists appear in movies opening this week. Big Boi and T.I. star in ATL, Queen Latifah lends her voice to the animated Ice Age 2: The Meltdown, and Rob Zombie has a role in Slither.

Opening in limited release this week are Awesome, I Fuckin' Shot That! — a 2004 Madison Square Garden performance by Beastie Boys that was shot entirely by various audience - and Marilyn Hotchkiss' Ballroom Dancing and Charm School, whose Milan soundtrack contains music by Royal Crown Revue, Cherry Poppin' Daddies, Louis Armstrong and more.

- Julie Gidlow

Formats You'll Flip Over

- · Styles Media gets crazy in Dothan, AL, flipping Classic Rocker WJRL (Thunder 103.9) to Adult Hits as "My 103.9." Market vet B.I. Kelli, who moved into the PD chair last week from mornings at clusterbuddy WKMX, will do noon-5pm.
- Attention, citizens of Appleton-Oshkosh, WI: Smooth Jazz WBJZ is preparing to flip to Hot AC as "Magic 104" on April 3. Do not be alarmed! The syndicated Kidd Kraddick in the Morning empire expands into mornings at Magic, Mike Taylor will

do middays, Todd Dehring will be installed in afternoons, The Big Show With Biggie will be found in nights, and overnights will be handled by the porn-named Tiger Leigh. Rowr.

- The Rock war appears to be over in Wausau-Stevens Point, WI, where Muzzy Rocker WKQH flips to Classic Country as "B104.9," leaving crosstown WMZK as sole holder of the Rock sceptre. The syndicated Bob & Brian will also leave, as they don't currently embrace the Country lifestyle.
- The Jack/Bob/Newt/Abe/Stan family welcomes a new convert as Nassau Broadcasting blows up Oldies simulcast WTWV & WDVT/Cape Cod. MA and makes them over into Adult Hits WFRO & WFOR (Frank FM), Nassau/Cape Cod Market Manager Jake Demmin tells ST that all jocks remain in place, adding, "We've made sure that our stations won't be listened to while you're taking a nap in a hammock on your grandma's front porch." Which begs the question: If you're sleeping, are you really listening to the radio?

News/Talk Topics

• It was a true live radio "shootout" on WABC/New York on March 26, when actor **Alec Baldwin** (pictured unamused) sat in with host Brian Whitman. The highlight was a shouting match between Baldwin with his polar opposites, WABC hosts

Sean Hannity and Mark Levin, who called in to challenge Baldwin's remarks about President Bush and VP Dick Cheney. Among the best parts were Baldwin calling Hannity "a no-talent, former construction worker hack" and Hannity returning the lob, calling the actor a "third-rate Hollywood egomaniac." When Hannity asked not smiling



Why is this man

Baldwin why his ex-wife Kim Basinger was so angry with him, Baldwin stormed out of the studio.

- The San Jose Mercury News reports former KNBR/San Francisco host Larry Kreuger — who was fired by the station last year after making his now-infamous comments about San Francisco Giants players and manager Felipe Alou — has settled a lawsuit he filed against the station.
- · Gravelly-voiced and outspoken sports talk personality Scott Ferrall has found a new gig at Sirius Satellite Radio on, where else, Howard 101, home of fellow radio renegade Bubba The Love Sponge. Ferrall's 20-plus-year radio career includes stops at WNEW and WFAN in New York, ESPN Radio, WMAX/Atlanta, WQAM-AM/Miami and the Sportsfan Radio Network. The Scott Ferrall Show can be heard live Monday-Friday from 8pm-midnight ET.

Condolences

Our thoughts are with Crystal Ann Lea of Michele Clark Promotions on the untimely passing of her father, Charles Gearheart, on March 23 during cardiac surgery. He was 72.

TELEVISION TOP 10 SHOWS March 20-26 Total Audience (110.2 million households) Adults 18-49 American Idol (Tuesday) American Idol (Tuesday) American Idol (Wednesday) American Idol (Wednesday) 2 Desperate Housewives Desperate Housewives 3 CSI: Miami Unan1mous CSI: Miami 60 Minutes 5 Deal Or No Deal (Monday) (tie) Grey's Anatomy Two And A Half Men (tie) Lost Deal Or No Deal (Monday) Lost Unan1mous (tie) E.R. 10 10 24 The Unit Source: Nielsen Media Research

HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART March 31, 2006

LW	TW	ARTIST ALBU	UM	LABEL	POWERINDEX	CHANG
_	-1	PRINCE 312	1 -	Universal Republic	184,450	
1	2	VARIOUS High	School Musical Soundtrack	Walt Disney	153,202	+14
2	3	JAMES BLUNT Back	k To Bedlam	Custard/Atlantic	~ ×112,186 ·	-10
20	4	BARRY MANILOW The	Greatest Songs Of The Fifties	Arista	73,959	+12
4	5	NE-YO In M	y Own Words	Def Jam/IDJMG	69,200	-10
_	6	B.G. The	Heart Of Tha Streetz Vol.2	Choppa City/Koch	62,046	
_	7	BEN HARPER Both	Sides Of The Gun	Virgin	56,018	
8	8	VARIOUS I Wa	lk The Line: The Legend Of Johnny Cash	Island/IDJMG	54,170	.3
_	9	TEDDY GEIGER Under	erage Thinking	Columbia/Sony BMG	53,453	
18	10	ALAN JACKSON Prec	ious Memories	Arista	51,193	+36
6	11	CARRIE UNDERWOOD Som	e Hearts	Arista	49,055	-24
3	12	MARY J. BLIGE The	Breakthrough	Geffen	45,386	+3
0	13		ous George Soundtrack	Brushfire/Universal Republic	43,649	-14
7	14	MATISYAHU Yout	-	Or Music/Epic	42,971	-29
1	15		The Line Soundtrack	Wind-Up	42,837	-13
5	16		ity Check	Atlantic	41,295	-38
_	17		er & Bridges	Capitol	40,388	
6	18		he Right Reasons	Roadrunner/IDJMG	40,322	+5
4	19		ain Call	Shady/Aftermath/Interscope	40,259	+1
2	20	ANDREA BOCELLI Amo		Sugar/Decca	39,050	-14
3	21		Ghetto Report Card	Reprise/BME	37,416	-61
1	22		Under The Cork Tree	Island/IDJMG	35,916	.34
7	23		key Business	A&M/Interscope	33,585	-1
1	24		Man	MCA	32,813	+1
5	25	SEAN PAUL Trini		VP/Atlantic	32,750	+8
2	26	PUSSYCAT DOLLS PCD	•	A&M/Interscope	31,636	-2
9	27		kaway	RCA/RMG	31,480	-11
3	28		ily You Were Lonely	Victory	30,665	-4
0	29	KEYSHIA COLE Way	•	A&M/Interscope	30,661	
1	30	,	ver You Can't Sweat Out	Fueled By Ramen		+ +
	31		On The Murder Scene	Reprise	30,659	+0
5	32		e Along	·	29,876	
1	33		•	Interscope	27,453	+4
9	34			Capitol	26,862	. (
	35		s Like Today	Lyric Street	26,666	-8
	36		ine Latin	Epitaph	26,438	
)	37		Sound Of Revenge	Sony BMG Latino	25,944	. 40
	38	MICHAEL BUBLE It's T		Universal	25,515	+10
В	39	CHICAGO XXX		143/Reprise	25,503	-13
1	40		ritten	Rhino/Warner Bros.	24,911	
3	41			Epic	23,788	+4
3	42		Brown	Jive/Zomba Label Group	23,763	.9
3			iggest Hits	Legacy	23,279	-13
	43		op Of Our Game	So So Def/Virgin	22,818	-24
5	44 45		n Island	Columbia	22,077	-43
	45 46	•	edictable	J/RMG	21,800	-20
}	46		ra Ternt Sanga	Jive/Zomba Label Group	21,087	-15
	47		tever People Say I Am, That's What I'm Not	Domino	20,704	
,	48	- Article Control of the Control of	y Mind	RCA/RMG	18,995	
3	49		Bop Kids 9	Razor & Tie	18,861	-13
	50	IL DIVO Anco	ra	Syco/Columbia	18,252	

HITS Magazine Inc.

ON ALBUMS

No 'Sweat': Prince Is King

He's partying like it's, well, 1985. Prince's Universal Records debut, 3121,

is his first album ever to bow at No. 1 and the first to top the charts since Around the World in a Day 21 years ago, with an impressive 184,000 in sales.

That total is more than enough to beat back **Walt**



Manilow

Disney Records' resurgent High School Musical soundtrack, which boasts a robust 153,000, representing a 14% increase.

Custard/Atlantic's James Blunt's 112,000 is good enough for No. 3,

while Arista/RMG's Barry Manilow climbs back into the top five, moving No. 20-4, with a 127% rise in sales, thanks to his performance and his songs being sung by contestants on last week's *American Idol*. Def Jam/IDJ's Ne-Yo rounds out the chart leaders, at No. 5.

Prince

The other three newcomers to the top 10

include Koch rapper B.G. (No. 6), Virgin's Ben Harper (No. 7), and Columbia/CRG's Teddy Geiger (No. 9), fueled by Top 40 play and a featured role on Clear Channel's online developing-artist program NEW!

The other top 10 entrants are Island/IDJ's Johnny Cash compilation, at No. 8, and ACR/Arista Nashville's Alan Jackson gospel album, at No. 10, with an impressive 36% gain.

Debuts in the top 50 include Capitol Nashville's Kenny Rogers (No. 17), Reprise's My Chemical Romance CD/DVD package (No. 31), Epitaph punk-rockers From First To Last (No. 35), Sony BMG Latino's premiere NOW compilation (No. 36), and Rhino/WEA's Chicago XXX (No. 39).

Sales increases are registered by VP/Atlan-

tic's Sean Paul (+8%), A&M/ Interscope's Keyshia Cole (+8%), Fueled By Ramen's Panic! At The Disco (+8%) and Universal's Chamillionaire (+10%).



Teddy Geiger

Next week, look for Tim McGraw's Greatest Hits, Vol. 2, on Curb, and Atlantic rapper T.I. to battle it out for the No. 1'spot, with debuts from Def Jam's Ghostface Killah, Geffen's Rob Zombie, Interscope's Yeah Yeah Yeahs! and Rap-A-Lot's Do or Die.



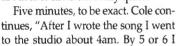
MIKE TRIAS

mtrias@radioandrecords.com

Pop Falls In 'Love' With Cole

Next week Oakland's Keyshia Cole goes for adds with "Love," the latest from her debut album, *The Way It Is.* The song came about when

Cole happened upon a man dining with his girlfriend — the same man who, years earlier, broke Cole's heart when he told her he wasn't interested in relationships. Cole says, "I was looking at the girl, and I was like, 'What is it about her? You know, like, seriously, what are you thinking?' I just wrote about it. It came out really quick."

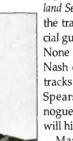




Keyshia Cole

was done with the song, and that's what you hear." Currently, "Love" rules the Urban airwaves in the No. 1* spot, and it is rising at Rhythmic (No. 9*) and Urban AC (No. 13*). Look for Cole to be featured on MTV's *The Shop* on March 30 and on her own headlining tour, which runs through the end of April.

Japanese instrumental trio Rin' step into the limelight as they present "Anti Hero," the lead single from their U.S. debut album, *In*-



Rin

land Sea. Lisa Loeb lends her vocals to the track, and she's not the only special guest on the CD: Former Sixpence None The Richer frontwoman Leigh Nash contributes her vocals to three tracks. Jimmy Harry (Loeb, Britney Spears, Lindsay Lohan, Kylie Minogue) produced the project, which will hit U.S. shores on April 25.

Mana, Tomaca and Chie, all of whom recently graduated from Tokyo's National University of Fine Arts

and Music, comprise Rin', and they hope to bring their expertise in playing the koto, jushichigen, biwa, sangen and shakuhachi to new fans stateside. "We are interested in making Japanese music accessible to the American ear," they say. "The thousand-year spirit in our instruments has a soul that needs to be heard."

Snow Patrol's origins go back to Scotland's Dundee University, where, in 1994, frontman Gary Lightbody and Mark McClelland hooked up. "Our eyes met across the crowded dance floor," says Lightbody. "I knew he was the one for me. We clicked musically and we liked the same bands, so we thought, 'Why not start one of our own?' That was the beginning of Snow Patrol."

Somehow we doubt that the part before they "clicked musically" actually happened, but the rest is in the history books, sort of. They began as the band Polar Bear, but a legal dispute with ex-Jane's Addiction bassist Eric Avery forced the boys to change their name to Snow Patrol.

After breaking into the mainstream a couple years ago with their album *Final Straw*, Snow Patrol hope to keep up the momentum as they present *Eyes Open*, which will be in stores May 9. Next week "Hands Open" will hit the airwaves, giving fans a taste of what's in store on the Garrett Lee-produced album.

Vocalist-guitarist Cody Canada, drummer Randy Ragsdale, guitarist Grady Cross and bassist Jeremy Plato also formed a band in 1994, but half a world away from Scotland, in Stillwater, OK. Next week Cross Canadian Ragweed, who created their moniker from their own names, take to the airwaves with "This Time Around," the latest from their album Garage. After an extensive tour that will take



Cross Canadian Ragweed

them through a huge chunk of the South and Midwest, CCR will play the CCRuise from June 25-July 2, a cruise that departs from Galveston, TX to Caribbean destinations in Grand Cayman, Jamaica and Mexico.

RR Going For Addes

Week Of 4/03/06

CHR/POP

ALISA APPS A Simple Life (Global)
FRANKIE JORDAN Once Again (Curb/Reprise)
KEYSHIA COLE Love (A&M/Interscope)
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)

CHR/RHYTHMIC

CHERI DENNIS I Love You (Bad Boy/Atlantic)
INDIA.ARIE I Am Not My Hair (Motown/Universal)
JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)
KELIS f/TOO SHORT Bossy (Jive/Zomba Label Group)
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)
MISSEZ f/PIMP C Love Song (Fo' Reel/Geffen)

URBAN

CHERI DENNIS I Love You (Bad Boy/Atlantic)
CHRIS BROWN f/LIL WAYNE Gimme That (Jive/Zomba Label Group)

LIL JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)
MEGAN ROCHELL f/FABOLOUS The One You Need (Def Jam/

MISSEZ f/PIMP C Love Song (Fo' Reel/Geffen)

URBAN AC

J MOSS Livin' 4 (Gospo Centric)

GOSPEL

DARREL PETTIES & STRENGTH IN PRAISE Thank Ya Jesus (EMI Gospel)

JUNE ROCHELLE Radio (Vision Entertainment Media Group)
Titan/Pyramid)

YOUTH FOR CHRIST The Struggle Is Over (Emtro/LKS)

COUNTRY

CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)
CROSS CANADIAN RAGWEED This Time Around (Universal South)
FRANK CARILLO & THE BANDOLEROS Red Queen (Jezebel)
MEMARIE The Hole In Willie's Guitar (Cupit)
WRECKERS Leave The Pieces (Maverick/Warner Bros.)

AC

NICOL SPONBERG Crazy In Love (Curb)
RIN' f/LISA LOEB Anti Hero (Domo)

HOT AC

MAT KEARNEY Nothing Left To Lose (Aware/Columbia)

SMOOTH JAZZ

NELSON RANGELL City Lights (Koch)
RICK BRAUN Groove Is In The Heart (Artizen)

ROCK

CHEAP TRICK Perfect Stranger (Big 3)
HINDER Lips Of An Angel (Universal Republic)

ACTIVE ROCK

CHEAP TRICK Perfect Stranger (Big 3)
HINDER Lips Of An Angel (Universal Republic)

ALTERNATIVE

CHARLATANS U.K. Blackened Blue Eyes (Creaole/Sanctuary/SRG) SNOW PATROL Hands Open (A&M/Interscope)

TRIPLE A

CHARLATANS U.K. Blackened Blue Eyes (Creaole/Sanctuary/SRG)
ERIC LINDELL Give It Time (Alligator)
RACHAEL SAGE Wildflower (MPress)
RED HOT CHILI PEPPERS Dani California (Warner Bros.)
SNOW PATROL Hands Open (A&M/Interscope)
STRAYS DON'T SLEEP Love Don't Owe You Anything (Hybrid)

CHRISTIAN AC

HYPER STATIC UNION Praying For Sunny Days (RKT/ Rocketown) TURNING Out Of My Hands (RKT/Rocketown)

CHRISTIAN CHR

DALTON Life Afraid (Selectric)
HYPER STATIC UNION Praying For Sunny Days (RKT/Rocketown)
TURNING Out Of My Hands (RKT/Rocketown)

INSPO

No Adds

CHRISTIAN ROCK

DECYFER DOWN Life Again (SRE)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at <code>jfagot@radioandrecords.com</code>.



Jon Zellner, Sr. VP/Programming 202-380-4040

Hear Music

Seth Neiman

JENNY LEWIS Handle With Care MADITA Ceylon PRINCE Satisfied

The Blend

Mike Abrams CHRIS RICE When Did You Fall (In Love With Me)

The Eye

CHRISTINA MILIAN Say I CHRISTINA MILIAN Say I NICK CANNON Dime Piece FIELD MOB I/CIARA So What

XMU

Tobi

SNOW PATROL Hands Open
YEAH YEAH Show Your Bones
AMBULANCE LTD New English
SOMETHING FOR ROCKETS Wake Up

Upop

Ted Kelly

KOSHEEN Overkill SASHA Slowly JAMES BLUNT No Bravery

Real Jazz

Maxx Myrick

SCOTT WHITFIELD ORCHESTRA Diamonds For Nat ANTHONY WONSEY The Thang BRIAN BROMBERG Wood Ii

X Country

Jessie Scott

BILLY BURNETTE ON Well LEE ROY PARNELL YOU Can't Lose 'Em All JACKIE GREENE Farewell So Long Goodbye TOM RUSSELL Stealing Electricity
SCOTT MILLER & COMMONWEALTH Wild Things TRES CHICAS Drop Me Down KRIS KRISTOFFERSON Pilgrim's Progress JAMES HAND The Truth Will Set You Free WILLIE NELSON Sugar Moon PINMONKEY That Train Don't Run

The Move

Luis Baro

JOHNNY DANGEROUS Emerald City HARDSOUL I/SHAUN ESCOFFERY NO Man COPYRIGHT I/IMANI Bring Me Love

Luis Baro

MEDESKI MARTIN WOOD Hey Hee Hi-Ho REBIRTH This Journey In

The Village

Robert Aubry Davis DAVID LAMOTTE Spin JENNIFER CUTTING Ocean DAVE CROSSLAND Pearl

WESTWOOD ONE

Rob Edwards • 661-294-9000

Mainstream Country

David Felker BRAD PAISLEY The World

Young & Verna

David Felker

DIXIE CHICKS Not Ready To Make Nice

Bright AC

Jim Hays

HOOBASTANK If I Were You

Hot Country

Jim Hays

GARY ALLAN Life Ain't Always Beautiful ERIC CHURCH How 'Bout You



Phil Hall • 972-991-9200

ABC Hot AC

Dan Lopez

JEWEL Again And Again KT TUNSTALL Black Horse & The Cherry Tree

ABC's Country Coast to Coast

Dave Nicholson

ERIC CHURCH How 'Bout You SUGARLAND Down In Mississippi (Up To No Good) CARRIE UNDERWOOD Don't Forget To...

ABC's Real Country

Richard Lee

CARRIE UNDERWOOD Don't Forget To.

ABC Classic Rock

Chris Miller

DAVID GILMOUR On An Island DAVID GILMOUR Take A Breath



Alternative Now

Polychronopolis

SNOW PATROL Hands Open
ANGELS AND AIRWAYES The Adventure

Country Today

John Glenn

RODNEY ATKINS If You're Going Through Hell BRAD PAISLEY The World

AC Active

Jonathan Steele

HOOBASTANK If I Were You



10 million homes 180,000 businesses

Randy Schlager

RIHANNA SOS

NATASHA BEDINGFIELD The One That Got Away GROOVE COVERAGE Moonlight Shadow HO Kiss You

KIM ENGLISH It Makes A Difference HOT CHIP Over And Over LOVEMAKERS Falling Apart

HEAVEN 17 Hands Up TO Heaven MARIAH CAREY I/SNOOP DOGG Say Somethin' DISCONFECT I/ANDREA MARTIN Story Of My Life

CHELO Cha Cha HENRI When You Walk Away

CHRISTINA MILIAN Say I

LORI JENAIRE You Know How To Love Me PROTOCOL Where's The Pleasure? ALYSON Take A Good Look

Alternative

Dave Sloan

RAND OF HORSES The Euneral DUKE SPIRIT Cuts Across The Land
I LOVE YOU BUT I'VE CHOSEN DARKNESS Lights ROCK 'N' ROLL SOLDIERS Funny Little Feeling BELLE & SEBASTIAN White Collar Boy

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

DMX Fashion Retail

Rischel Granquist

YEAH YEAH YEAHS Gold Lion YEAH YEAHS Gold Lion
FIGURINES Silver Ponds
GOSSIP Standing In The Way Of Control
SAO VICENTE 1/TIVANA AS TEARS GO BY
ARK One Of Us Is Gonna Die Young
BELLE & SEBASTIAN The Blues Are Still Blue
ROBERT POLLARD Dancing Girls And Dancing Men
VINES Don't Listen To The Radio
ADORED Tell Me, Tell Me
BLONDIE & THE DOORS Rapture Riders



Sam Thompson

GARY ALLAN Life Ain't Always Beautiful KENNY ROGERS I Can't Unlove You BRAD PAISLEY The World



1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Sirius Hits 1

Kid Kelly

YOUNG LEEK Jiggle It RASCAL FLATTS What Hurts The Most MISSY ELLIOTT We Run This

Hard Attack

Jose Manain

IN FLAMES Leeches
GAT-ROT Is This The End (Of History)?
SICK OF IT ALL Take The Night Off
DEAD TO FALL All My Hereos Have Failed Me

Left Of Center

Rich McLaughlin HIGH MCLAUGHIN SECRET MACHINES Lightning Blue Eyes BAND OF HORSES The Funeral SERENA MANEESH Drain Cosmetics GNARLS BARKLEY Crazy RINOCEROSE Cubicle JOSE GONZALEZ Heartbeats CAMERA OBSCURA Lloyd, I'm Ready To Be...

Faction

Jeff Regan

ICE CUBE Why We Thugs YELLOWCARD Rough Landing, Holly MY CHEMICAL ROMANCE Bury Me In Black WOLFMOTHER Woman AGAINST ME From Her Lips To God's Fars 69 EYES Lost Boys

Jam On

Gary Schoenwetter

KELLER WILLIAMS Freeker By The Speaker DISCO BISCUITS Accetobee UMPHREY'S McGEE Uncle Wally

The Pulse

Haneen Arafat

TEDDY GEIGER For You I Will (Confidence)

Starlite

CHRIS RICE When Did You Fall (In Love With Me) Underground Garage

Kid Leo

Haneen Arafat

ARCTIC MONKEYS I Bet You Look Good On The..

Hip-Hop Nation

Reggie Hawkins

D4L I'm Da Man MOBB DEEP 1/50 CENT Pearly Gates T.I. Why You Wanna BUBBA SPARXXX Heat It Up BIG KUNTRY... Old Skool

Shade 45

Lil Shawn

T.I. I'm Talkin' To You 216 Hey Hey LUPE FIASCO Kick Push BUBBA SPARXXX Heat It Up CONSEQUENCE... I've Been Waiting On You

The Coffee House

Darrin Smith

CORINNE BAILEY RAE Put Your Records On

New Country

Scott Lindy

MEGAN MULLINS Ain't What It Used To Be ASHLEY MONROE Satisfied

Outlaw Country

Jeremy Tepper

DAVID ALLAN COE... Rebel To Rebel SHAWN CAMP Waitin' For The Day To Break

Pure Jazz

Matt Ahramovitz

MICHAEL CARVIN Marsalis Music Honors JIMMY COBB Marsalis Music Honors Jimmy Cobb PAT MARTINO Remember

Universo Latino

Gino Reves

LUIS MIGUEL Si Te Perdiera YAHIR Detalles VOZ VEIS El Farolito

Gino Reyes

MICKEY TAVERAS Ojos Azules MILLY QUEZADA Si Me Amaras IZABEHL Naughty Boys



Travis Storch • 866-365-HITS

Top Rap/Hip-Hop

MARY J. BLIGE Be Without You BUSTA RHYMES Touch It JAMIE FOXX (/LUDACRIS Unpredictable NE-YO So Sick SEAN PAUL Temperature

Top Latin

DADDY YANKEE Rompe SIN BANDERA Suelta Mi Mano REIK Noviembre Sin Ti EROS RAMAZZOTTI Nuestra Vida SHAKIRA Día De Enero

Top World DADDY YANKEE Rompe **ENYA** Amarantin BEBE Ella **REIK** Noviembre Sin Ti

SIN BANDERA Suelta Mi Mano



gospel music channel. Alvin V. Williams • 770-969-7936

Jerry Williams, Director/Programming 770-969-7936

SUPERCHICK Anthem	1
KIRK FRANKLIN Looking For You	1
P.O.D. Goodbye For Now	1
STEVEN CURTIS CHAPMAN Remembering	1
NEW BIRTH CHOIR Suddenly	1
JEREMY CAMP My Desire	1
YOLANDA ADAMS This Too Shall Pass	1
BROOKS & DUNN Believe	1
THIRD DAY Cry Out To Jesus FALLING UP Moonlit	1
FALLING UP Moonlit	1



Playlist for the week of March 20-26.



NO SMOKING AROUND THE EQUIPMENT! Actor Aaron Eckhart. currently seen in the new Fox Searchlight movie Thank You for Smoking, dropped by the folks at Launch to chat about the movie, including the deleted sex scene with Katie Holmes. Seen here are (I-r) Launch Director/Satellite Tours Eileen Sullivan, Eckhart and Launch Director/Operations Dave Ankers.



Radio

Jay Frank • 310-582-7770 John Lenac • 310-582-7773

John Lenac • 310-582-7773

ALLSTAR CASHVILLE PRINCE... Grey Goose
BDMSHEL It Was An Absolutely Finger-Lickin'...
DO OR DIE Get That Paper
DRIVE-BY TRUCKERS Easy On Yourself
FEFE DOBSON This Is My Life
GIANT DRAG Kevin Is Gay
GOLDFRAPP Ohh La La
GOMEZ How We Operate
GUSTER One Man Wrecking Machine
HANK WILLIAMS III Low Down
HANK WILLIAMS III Low Down
HANK WILLIAMS JIII... That's How They Do It In Dixie
ICE CUBE Why We Thugs
JAMES BLUNT High
JEAN Playing With Fire
JULIE ROBERTS Men & Mascara
JUVENILE What's Happening JUVENILE What's Happening
MARIAH CAREY f/SNOOP DOGG Say Somethin' MASON JENNINGS Be Here Now MEGAN ROCHELL The One You Need NICOLAI DUNGER My Time Is Now **OBIE TRICE** Snitch P.O.D. Light's Out BODY ROCKERS | Like The Way NEW CARS Not Tonight RACONTEURS Steady, As She Goes

Video

YOUNG LEEK Jiggle It

Jay Frank • 310-582-7770

TIM McGRAW When The Stars Go Blue

Colleen Quill • 310-582-7768 ASHLEY PARKER ANGEL Let U Go ASHLEY PARKER ANGEL LET U GO ATREYU EX'S AND ON'S GEORGE STRAIT Seashores Of Old Mexico JEWEL Again And Again MOBB DEEP Put 'Em In Their Place SHAWNNA Gettin' Some WRECKERS Leave The Pieces



Ken Moultrie• 800-426-9082

Mainstream Country

SUGARLAND Down in Mississippi (Up To No Good) **24 Hour Formats**

Jon Holiday • 303-784-8700 Hot AC

Jon Holiday PINK Stupid Girls

II.S. Country

Penny Mitchell KENNY CHESNEY Summertime



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations. Larry London • 202-619-3901

40 36 40 36 FALL OUT BOY Dance, Dance KELLY CLARKSON Walk Away CASCADA Everytime We Touch 38 38 JAMES BLUNT You're Beautiful 38 32 **NELLY** Grillz 36 32 36 38 36 38 RIHANNA SOS NE-YO So Sick 36 32 34 36 NATASHA BEDINGFIELD Unwritten MARY J. BLIGE Be Without You DEM FRANCHIZE BOYZ Lean Wit It 24 24 DANIEL POWTER Bad Guy
T-PAIN f/MIKE JONES I'M N Luv... 22 22 22 22 PINK Stupid Girls
CHRIS BROWN Yo (Excuse Me Miss) 22 22 22 24 SHAKIRA I/WYCLEF Hips Don't Lie
ALL-AMERICAN REJECTS Move Along 20 14 20 16 SEAN PAUL Temperature BÉYONCÉ f/SLIM THUG Check On It 20 18 18 12 TEDDY GEIGER For You ! Will 18 18 SAVING JANE Girl Next Door 18 20 NICKELBACK Savin' Me 18 22 KANYE WEST I/LUPE FIASCO Touch The...
PUSSYCAT DOLLS Beep
JASON MRAZ Geek In The Pink 18 20 16 22 JASON MRAZ Geek In The Pink 16 18
JAMIE FOXX f/LUDACRIS Unpredictable 16 16 14 20 14 24

ROB THOMAS Ever The Same

STAIND Right Here

NATIONAL MUSIC



SEAN PAUL Temperature	31
NE-YO So Sick	28
ALL-AMERICAN REJECTS Move Along	28
JAMES BLUNT You're Beautiful	28
LL COOL J f/JENNIFER LOPEZ Control Myself	27
FALL OUT BOY A Little Less Sixteen Candles	26
KELLY CLARKSON Walk Away	23
CHRIS BROWN Yo (Excuse Me Miss)	20
T.I. What You Know	20
MATISYAHU King Without A Crown	18
PINK Stupid Girls	16
ALY & AJ Rush	15
ASHLEY PARKER ANGEL Let U Go	15
SHAKIRA Hips Don't Lie	14
PUSSYCAT DOLLS Beep	13
TEDDY GEIGER For You Will (Confidence)	12
E-49 Teli Me When To Go	12
THREE 6 MAFIA Poppin' My Collar	12
PANIC! AT THE DISCO Write Sins Not Tragedies	11
BO BICE The Real Thing	11
Video playlist for the week of March 20-26	



General Manager	
SEAN PAUL Temperature	37
E-40 Tell Me When To Go	32
KANYE WEST I/LUPE FIASCD Touch The Sky	32
HAWTHORNE HEIGHTS Saying Sorry	29
T.I. What You Know	29
BUSTA RHYMES Touch It	29
PANIC! AT THE DISCO Write Sins Not Tragedies	28
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	27
SYSTEM OF A DOWN Lonely Day	27
LL COOL J 1/JENNIFER LOPEZ Control Myself	25
THREE 6 MAFIA Poppin' My Collar	23
BUBBA SPARXXX Ms. New Booly	23
YELLOWCARD Rough Landing, Holly	23
FALL OUT BOY A Little Less Sixteen Candles	21
AVENGED SEVENFOLO Beast And The Harlot	19
P.O.D. Goodbye For Now	19
10 YEARS Wasteland	18
YEAH YEAH YEAHS Gold Lion	18
LIL WAYNE Hustler Musik	18
JUELZ SANTANA Oh Yes	17
Video playlist for the week of March 20-26.	
I	



Exec. VP

ALL-AMERICAN REJECTS Move Along MATT COSTA Cold December DIXIE CHICKS Not Ready To Make Nice FLAMING LIPS Yeahyeahyeah Song

	0011021111	
Pos	s. Artist	Avg. Gross (in 000s)
1	U2	\$2,881.1
2	BDN JOVI	\$1,384.9
3	AERDSMITH	\$1,107.7
4	GEORGE STRAIT	\$906.9
5	COLDPLAY	\$866.8
6	TRANS-SIBERIAN ORCHESTRA	\$493.0
7	RASCAL FLATTS	\$419.8
8	NICKELBACK	\$374.3
9	KEITH URBAN	\$339.2
10	RICKY MARTIN	\$312.9
11	KID ROCK	\$312.1
12	LARRY THE CABLE GUY	\$309.7
13	MOTLEY CRUE	\$308.8
14	tL DIVO	\$301.2

Among this week's new tours Andrea Bocelli Buckcherry Danielle Pec Sheryl Crow

The CONCERT PULSE is courtesy of concert industry trade cation POLLSTAR, 559-271-7900 or www.pollstaronline.com.

Artist/Title Tota	al Plays
HIGH SCHOOL MUSICAL Breaking Free	78
ALY & A.J. Rush	77
HIGH SCHOOL MUSICAL We're All In Th	nis 75
CRAZY FROG Axel F	74
B5 Keep Your Head In The Game	73
HIGH SCHOOL MUSICAL Start Of Someth	ing 72
BOWLING FOR SOUP 1985	71
BLACK EYED PEAS Let's Get It Started	71
JESSE McCARTNEY Beautiful Soul	32
WEEZER Beverly Hills	32
HILARY DUFF Wake Up	30
CLICK FIVE Just The Girl	30
CHRIS BROWN Yo (Excuse Me Miss)	30
PUSSYCAT DOLLS Stickwitu	29
GWEN STEFANI Rich Girl	28
NATASHA BEDINGFIELD Unwritten	28
HILARY DUFF Beat Of My Heart	28
ASHLEE SIMPSON L.O.V.E.	28
RAVEN Some Call It Magic	27
B5 All I Do	27
Playlist for the week of March 10-2	5

75.1 million households Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

GARY ALLAN Life Ain't Always Beautiful PHIL VASSAR Last Day Of My Life WRECKERS Leave The Pieces

		Plaj		
	Artist/Title	TW	LW	
	JOSH TURNER Your Man	25	24	
	BRAD PAISLEY When I Get Where I'm Going	23	25	
ı	KEITH URBAN Tonight I Wanna Cry	22	25	
ı	LEANN RIMES Something's Gotta Give	22	22	
ı	KENNY CHESNEY Living In Fast Forward	21	24	
ı	JASON ALDEAN Why	21	23	
1	BRODKS & DUNN Believe	21	22	
	TOBY KEITH Get Drunk And Be Somebody	21	22	
	RASCAL FLATTS What Hurts The Most	20	24	
	SHEDAISY I'm Taking The Wheel	20	22	
	SARA EVANS Cheatin'	19	22	
	BON JOVI w/JENNIFER NETTLES Who Says	. 19	21	
	CARRIE UNDERWOOD Don't Forget To	19	10	
	GRETCHEN WILSON Politically Uncorrect	18	19	
	GARY ALLAN Life Ain't Always Beautiful	17	11	
	ASHLEY MDNROE Satisfied	16	18	
	DIERKS BENTLEY Settle For A Slowdown	16	11	
	GEORGE STRAIT Seashores Of Old Mexico	14	0	
	CARRIE UNDERWODD Jesus, Take The Whee	11	19	
	JACK INGRAM Wherever You Are	11	8	
	Airplay as monitored by Mediabase 24/	7		

between March 20-26.



Ed Hardy, President Sarah Trahern, VP/Programming

ADDS

CARRIE UNDERWOOD Don't Forget To Remember. CHRIS CAGLE Wal-Mart Parking Lot GEORGE STRAIT Seashores Of Old Mexcio

TRACE ADKINS Honky Tonk Badonkadonk CARRIE UNDERWOOD Jesus, Take The Wheel VAN ZANT Nobody Gonna Tell Me What To Do BON JOV! w/JENNIFER NETTLES Who Says You JOSH TURNER Your Man RASCAL FLATTS What Hurts The Most TOBY KEITH Get Drunk And Be Somebody KEITH URBAN Tonight | Wanna Cry BRAD PAISLEY When | Get Where I'm Going BLAKE SHELTON Nobody But Me SARA EVANS Cheatin' GRETCHEN WILSON Politically Uncorrect NEAL MCCOY The Last Of A Dying Breed KENNY CHESNEY Living In Fast Forward **BROOKS & OUNN** Believe JASON ALDEAN Why MIRANGA LAMBERT Kerosene SUGARLAND Just Might (Make Me Believe) **LEANN RIMES** Something's Gotta Give PINMONKEY That Train Don't Run

ion current as of March 27.

TELEVISION

Friday, 3/31

- Frankie J, Live With Regis & Kelly (check local listings for time and channel).
- Beth Orton. The Toniaht Show With Jay Leno (NBC, check local listings for time).



Beth Orton

- Kid Rock, Jimmy Kimmel Live (ABC, check local listings for
- The Little Willies, Late Night With Conan O'Brien (NBC, check local listings for time).
- · Ozomatli with Herb Alpert, Late Late Show With Craig Ferguson (CBS, check local listings for time).
- 69 Eyes, Last Call With Carson Daly (NBC, check local listings for time).
- Queen Latifah and Bonnie Raitt, The Ellen DeGeneres Show (check local listings for time and channel).

Saturday, 4/1

• Sleater-Kinney perform as The Henry Rollins Show debuts on IFC (10pm ET/7pm PT).

• Death Cab For Cutie, Saturday Night Live (NBC, 11:30pm ET/PT).

Monday, 4/3

- Fall Out Boy, Jay Leno.
- Yes' Jon Anderson sits in with the house band on Jimmy
- · Motion City Soundtrack, Conan O'Brien
- · Shakira featuring Wyclef Jean, Ellen DeGeneres.

Tuesday, 4/4

• She Wants Revenge, Conan O'Brien



She Wants Revenge

• Tim McGraw. Ellen DeGen-

Wednesday, 4/5

• People In Planes, Jimmy Kim-

Thursday, 4/6

- Kris Kristofferson, Conan O'Brien.
 - UB40, Craig Ferguson.

- Julie Gldlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 28, 2006.

Top 10 Songs

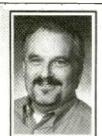
- 1. DANIEL POWTER Bad Day
- 2. NATASHA BEDINGFIELD Unwritten
- 3. SEAN PAUL Temperature 4. ALL-AMERICAN REJECTS Move Along
- 5. PUSSYCAT DOLLS Beep
- 6. JAMES BLUNT You're Beautiful
- 7. NE-YO So Sick
- 8. BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty
- 9. T-PAIN & MIKE JONES I'm N Luv (Wit A Stripper)
- 10. CASCADA Everytime We Touch

Top 10 Albums

- 1. BEN HARPER Both Sides Of The Gun
- 2. YEAH YEAH YEAHS Show Your Bones
- 3 TI King
- 4. TEDDY GEIGER Underage Thinking
- 5. MATISYAHU Youth
- 6. THE FRAY How To Save A Life
- 7. JAMES BLUNT Back To Bedlam
- 8. PANIC! AT THE DISCO A Fever You Can't Sweat Out 9. DANIEL POWTER Daniel Powter
- 10. VARIOUS ARTISTS High School Musical ST



TAKE HEART VH1 Classic recently taped the third concert in its Decades Rock Live series, this one featuring Heart and Carrie Underwood. The Heart women surprised Underwood with a cake onstage, since it was her birthday, and sang "Happy Birthday" after their set. Seen here mid-presentation are (I-r) Heart's Nancy and Ann Wilson and Underwood.



KEVIN CARTER

How To Do A Five-Star Promotion

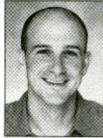
Is the contest you're doing now driving listeners away?

By Jeff McHugh

Since I'm off doing my civic duty, I asked my good friend Jeff McHugh, who can form more coherent sentences than I, to step in and write a guest column this week. He's currently PD of KRSK (105-1 The Buzz)/Portland, OR, but you may remember him from his many wonderful years as PD of Dick Broadcasting's WKZL/Greensboro.

We just hired Liz as Promotions Director of 105-1 The Buzz. Liz is new to radio, having come from the record industry. We love Liz. She's new and ready for anything — exactly the type of person we program directors love to dump a load of promotional monkeys on as we saunter out for a leisurely lunch.

But the trouble with Liz is that she sees radio's frenetic promotional circus of contests, events and charity functions with a fresh pair of eyes and peppers us with questions like, "Do we get bigger ratings



Jeff McHugh

from a feature like 'Free Lunch Fridays'?" and "Do stations see a spike in cume after their massive Annual Christmas Concert With One Major Artist and 10 No-Name Ones Who Each Lip-Synch Two Songs and Leave?"

So we began to explain to Liz the dark mysteries of radio promotions. Radio

Arbitron says that only 1% of female listeners 18-54 are into contests at all. That begs the question: If listeners aren't changing their listening habits for these promotions, why do them?

does a lot of dumb stuff. What makes a good contest? A good event? Frankly, tutoring Liz made us rethink some of the stuff we were doing.

We retired to our official Buzz meeting table at the Bridgeport Brewery in the Pearl District. After consuming mass quantities of the product, we scribbled down our very own "principles of promotion" on a damp cocktail napkin, left Liz with the check and proclaimed the laws set before you here.

Five Questions

We determined that there are only three reasons to do any promotion: to get current listeners to listen longer, to attract new listeners and to communicate what the station is about (branding). The idea is to judge your promotions on a five-star scale. Each time you can answer yes to one of the questions below, you get one star.

1. Is it a prize that money can't buy? I once read a research study on contest prizes, asking heavy radio listeners what they would most like to win. Far and away, listeners want the chance to meet a famous person, to go backstage, to be invited to something exclusive or the chance to be famous themselves.

A close second place in that study was cash. Cash gives the listeners the freedom to buy exactly what they want. Far, far behind that came stuff like cars, flyaways and spicy chicken sandwiches.

However, none of these prizes would drive anyone to change her listening habits in order to try to win. Arbitron says that only 1% of female listeners 18-54 are into contests at all. That begs the question: If listeners aren't changing their listening habits for these promotions, why do

2. Does the promo drive on-air content? During a typical "be caller 10 now" contest, caller 10 is really excited, but the



WE'RE SEEING DOUBLE! Which one is Jeff McHugh and which is Cure lead singer Robert Smith? We can't tell!

During a typical "be caller 10 now" contest, caller 10 is really excited, but the other 897,692 people in the cume are pulling out their eyebrows in boredom.

other 897,692 people in the cume are pulling out their eyebrows in boredom. Listeners want content: their favorite song; a funny morning show; an interesting, emotional topic.

If, for example, we have a competition between five desperate brides-to-be, each appealing to the audience for their votes to award them a grand-prize dream wedding and not to award it to those other four bitches, that's dramatic, compelling content.

3. Does the promo highlight the station's music image? Imagine Starbucks. You can smell the coffee. You can hear the music and envision the colors, lighting and decor. It's a very strong brand identity.

Now, can you imagine Starbucks doing a typical radio promotion, setting up at a local gas station and selling gas for \$1.05? What would that promotion do for Starbucks' image? Nothing, which is exactly what it does for most radio stations doing the same stunt.

These days Starbucks sells some of its coffee by selling music. Cool music from great singer-songwriters like the ones you hear in Starbucks reminds you of what? The experience of drinking coffee at Starbucks! Damn, I'm suddenly craving a frickin' latte.

Now, what if said gas station sold a specially branded, very cool 105-1 The Buzz music CD for \$1.05? What would that do for the station's image? What if that chain of stores had big banners up all over town touting the chance to win

105-1 The Buzz backstage passes for Kelly Clarkson?

4. Does the promo highlight a jock's personality? Remember Howard Stern's New Year's Eve parties? They were an evening of Howard enjoying the strippers, porn stars and debauchery he loved, and you, the listener, were invited to love it with him. It was great character definition.

The Bert Show at WWWQ (Q100)/Atlanta does a feature called "Atlanta Men Without Shirts," posting man-candy photos on its website. Someone challenged Bert to post his photo, and he accepted — with a 90-day head start to get in shape first.

Listeners heard Bert's daily soap opera (content!) of strict dieting, workouts with a trainer and lamentations from his supportive wife. On the big day the photo was posted, and there was Bert, cut like a *Cosmopolitan* centerfold. Listeners crashed the station website trying to get a look.

A third example of this type of promotion would be, say, an editor at R&R pretending to be on jury duty (while we know he's golfing) while opinionated program directors fill in.

5. Is the promo relevant to your core listener? If something is relevant, it's something I already care deeply about, not something I should care about. Seems simple, but the problem here is that most CHR programmers are guys, and the listeners are women.

I don't pretend to understand women, but as I study them, I've noticed that Ellen DeGeneres and Oprah Winfrey have never done a show on the Super Bowl. I've never seen the Super Bowl written about in *Cosmopolitan*, and I've never met a woman who was passionate about going to the Super Bowl, let alone watching it. Yet every year I have to explain why we're not doing a Super Bowl promotion.

Now, if you start giving away backstage passes to meet James Blunt, the chicks will show up with their tongues

By the way, have you ever noticed that Ellen and Oprah never, ever, ever do "caller 10" contests either?

CHR/POP TOP 50

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	MARY J. BLIGE Be Without You (Geffen)	8499	+698	668687	10	116/0
2	2	NATASHA BEDINGFIELD Unwritten (Epic)	7572	+201	556684	20	118/1
3	3	NE-YO So Sick (Def Jam/IDJMG)	6955	-222	476628	14	118/0
6	4	RIHANNA SOS (Def Jam/IDJMG)	6811	+593	541822	9	120/0
8	5	SEAN PAUL Temperature (VP/Atlantic)	6683	+749	581269	9	117/1
5	6	KELLY CLARKSON Walk Away (RCA/RMG)	6609	-39	453407	13	119/0
7	7	JAMES BLUNT You're Beautiful (Custard/Atlantic)	6344	+394	465034	12	118/1
4	8	BEYONCE' Check On It (Sony Urban/Columbia)	6226	-930	431159	20	118/0
9	9	CASCADA Everytime We Touch (Robbins)	5714	+34	388715	13	115/0
10	10	FALL OUT BOY Dance, Dance (Island/IDJMG)	5077	-455	385170	17	117/0
11	11	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	4578	-624	338102	31	114/0
15	12	STAIND Right Here (Flip/Atlantic)	4310	+ 262	260967	16	97/3
12	13	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	4300	·72	242908	10	110/0
18	14	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3853	+339	304157	9	110/5
13	15	NELLY Grillz (Derrty/Fo' Reel/Universal)	3712	-508	229165	14	110/0
14	16	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3646	-497	253252	24	120/0
16	17	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3550	·20 9	224152	26	118/0
20	18	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3470	+57	284055	11	111/1
17	19	PINK Stupid Girls (LaFace/Zomba Label Group)	3447	-148	190253	8	114/0
19	20	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3178	-244	198274	13	110/0
22	4	NICKELBACK Savin' Me (Roadrunner/IDJMG)	3177	+500	187511	7	102/1
21	22	SAVING JANE Girl Next Door (Universal Republic)	2910	+75	166441	18	95/2
29	23	DANIEL POWTER Bad Day (Warner Bros.)	2494	+966	205021	4	103/20
24	24	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	2187	+190	133923	9	93/2
28	25	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	2173	+569	211683	5	83/17
23	26	BLACK EYED PEAS Pump It (A&M/Interscope)	2002	-430	138298	14	106/0
27	27	BO BICE The Real Thing (RCA/RMG)	1853	+197	93149	12	87/8
31	28	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	1734	+435	120863	4	68/15
26	29	RAY J One Wish (Knockout/Sanctuary)	1584	-161	144535	16	89/0
32	30	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	1542	+412	72851	3	79/12
25	31	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)		-273	108886	16	100/0
36	32	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	1431	+456	111621	3	81/14
35	33	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	1410	+401	82438	4	54/5
37	34	DADDY YANKEE Rompe (El Cartel/Interscope)	1209	+333	107876	3	53/8
33	35	ROB THOMAS Ever The Same (Atlantic)	1160	+90	47151	7	55/1
30	36	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1071	-448	54471	9	74/0
47	37	NE-YO When You're Mad (Def Jam/IDJMG)	1070	+520	100429	2	70/20
39	38	FRAY Over My Head (Cable Car) (Epic)	1011	+195	40730	5	54/5
34	39	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	859	-178	45157	5	54/0
41	40	MATISYAHU King Without A Crown (Or Music/Epic)	821	+151	53693 23322	4	48/5 53/5
42	41	HOOBASTANK If I Were You (Island/IDJMG)	747	+162		7	
38	42	JASON MRAZ Geek In The Pink (Lava/Atlantic)	701 627	-173	25550 21992	3	51/0 42/3
48	43	ALY & A.J. Rush (Hollywood)	627 600	+104	29410	3 2	42 ₁ 3 29 ₁ 2
50	44	BOW WOW Fresh Azimiz <i>(Sony Urban/Columbia)</i> ASHLEY PARKER ANGEL Let U Go <i>(BlackGround/Universal)</i>	609 541	+119 -29	43585	3	25/2 45/2
45	45 46	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	468	·111	22898	19	74/0
43	40 47	ASHLEE SIMPSON L.O.V.E. (Geffen)	463	-265	21609	13	71/0
Debut>	47 4 8	BLACK EYED PEAS f/JACK JOHNSON Gone Going (A&M/Interscope)	435	+241	24898	1	39/13
-	49	ANNA NALICK Breathe (2 AM) (Columbia)	423	+156	31325	4	26/2
44	50	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	423	-148	21762	20	27/0
		THIRT HALLET HOTENED HOTE WO GO (ONE IT ORIGINATION OF					

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest weekto-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED°

ADDS
20
20
20
17
15
14
14
/ 13
13
12

The CHRIPop add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

		PLAY
	ARTIST TITLE LABEL(S)	INCREASE
	DANIEL POWTER Bad Day (Warner Bros.)	+966
	SEAN PAUL Temperature (VP/Atlantic)	+749
I	MARY J. BLIGE Be Without You (Geffen)	+698
I	RIHANNA SOS (Def Jam/IDJMG)	+593
	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+569
	NE-YO When You're Mad (Def Jam/IDJMG)	+520
	NICKELBACK Savin' Me (Roadrunner/IDJMG)	+500
	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+456
	BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	+435
	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscone)	+412

NEW & ACTIVE

MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG) Total Plays: 399, Total Stations: 35, Adds: 14 CHAMILLIONAIRE Turn It Up (Latium/Universal) Total Plays: 385, Total Stations: 17, Adds: 0 KEYSHIA COLE Love (A&M/Interscope) Total Plays: 359, Total Stations: 16, Adds: 4 GORILLAZ Dare (Virgin) Total Plays: 322, Total Stations: 24, Adds: 0 CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal) Total Plays: 294, Total Stations: 13, Adds: 4 PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) Total Plays: 276, Total Stations: 14, Adds: 4 MARCOS HERNANDEZ The Way | Do (Ultrax/TVT) Total Plays: 269, Total Stations: 17, Adds: 2 COLDPLAY Talk (Capitol) Total Plays: 253, Total Stations: 17, Adds: 7 BON JOVI Who Says You Can't Go Home (Island/IDJMG) Total Plays: 215, Total Stations: 24, Adds: 13

Songs ranked by total plays

GOLDFRAPP Ooh La La (Mute/EMC) Total Plays: 193, Total Stations: 15, Adds: 0

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



CHR/POP TOP 50 INDICATOR

	LAST	THIS	March 31, 2006	TOTAL	+1-	TOTAL	WEEKS ON	TOTAL STATIONS/ ADDS	440CT 400ED
	LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART		MOST ADDED
١	2	0	KELLY CLARKSON Walk Away (RCA/RMG)	3676	+289	59021	12	60/2	ARTIST TITLE LABEL(S)
١	3	2	MARY J. BLIGE Be Without You (Geffen)	3650	+294	58806	10	59/2	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)
	1	3	NE-YO So Sick (Def Jam/IDJMG)	3429	-47	53359	13	56/2	BLACK EYED PEAS f/J. JOHNSON Gone Going (A&M/Intel
	4	4	NATASHA BEDINGFIELD Unwritten (Epic)	3403	+225	55237	20	55/2	NE-YO When You're Mad (Def Jam/IDJMG) SHAKIRA f/WYCLEF JEAN Hips Oon't Lie (Epic)
	5	5	RIHANNA SOS (Def Jam/IDJMG)	3312	+353	54095	8	59/2	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/ID.
	7	6	JAMES BLUNT You're Beautiful (Custard/Atlantic)	3205	+359	54677	11	57/3	DANIEL POWTER Bad Oay (Warner Bros.)
	8	7	CASCADA Everytime We Touch (Robbins)	2820	+147	45443	12	60/3	DADDY YANKEE Rompe (El Cartel/Interscope)
ı	6	8	BEYONCE' Check On It (Sony Urban/Columbia)	2758	-154	44210	19	53/2	MATISYAHU King Without A Crown (Or Music/Epic) ALL-AMERICAN REJECTS Move Along (Doghouse/Intersco)
	14	9	SEAN PAUL Temperature (VP/Atlantic)	2285	+503	34195	7	52/2	BU8BA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)
	9	10	FALL OUT BOY Dance, Dance (Island/IDJMG)	2230	-232	34581	17	52/2	ALY & A.J. Rush (Hollywood)
ı	12	O	STAIND Right Here (Flip/Atlantic)	2195	+168	34523	16	51/2	BOW WOW Fresh Azimiz (Sony Urban/Columbia) CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)
ı	11	12	PINK Stupid Girls (LaFace/Zomba Label Group)	2127	+99	34576	8	55/2	FORT MINOR f/HOLLY 8ROOK Where'd You Go (Warner Br.
ı	10	13	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	2068	-94	29603	31	45/2	
ı	13	14	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1943	+114	29741	10	51/2	
	18	15	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	1746	+216	26469	9	52/2	
	19	16	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1704	+194	27746	7	51/3	
ı	17	1	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	1659	+114	25072	11	55/2	
l	15	18	NELLY Grillz (Derrty/Fo' Reel/Universal)	1642	-83	24862	14	47/2	
١	20	19	SAVING JANE Girl Next Door (Universal Republic)	1636	+157	23640	23	42/2	·
ı	16	20	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1511	-138	24483	24	43/1	
I	24	2 1	DANIEL POWTER Bad Day (Warner Bros.)	1327	+480	23183	4	49/7	
ı	21	22	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1136	.51	15473	12	35/2	
	23	23	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1002	+105	16261	8	37/2	
ı	26	24	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	978	+284	16203	4	41/9	
ı	22	25	BLACK EYED PEAS Pump It (A&M/Interscope)	951	-146	13268	13	30/1	
ı	28	26	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	913	+302	14636	4	39/4	
	27	2	BO BICE The Real Thing (RCA/RMG)	763	+120	14106	9	31/2	MOST
1	38	28	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	732	+372	12366	3	36/13	INCREASED PLAYS
١	29	29	ROB THOMAS Ever The Same (Atlantic)	634	+42	11872	11	29/0	
ı	31	30	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	534	+15	7626	5	28/3	ARTIST TITLE LABEL(S)
١	25	31	RAY J One Wish (Knockout/Sanctuary)	531	-253	8317	17	15/0	SEAN PAUL Temperature (VP/Atlantic)
ı	35	32	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	521	+147	8558	3	29/4	DANIEL POWTER Bad Oay (Warner Bros.) NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)
	44	33	NE-YO When You're Mad (Def Jam/IDJMG)	478	+282	8227	2	28/10	JAMES BLUNT You're Beautiful (Custard/Atlantic)
	34	34	FRAY Over My Head (Cable Car) (Epic)	448	+62	7934	3	24/1	RIHANNA SOS (Def Jam/IDJMG)
1	32	35	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	436	+1	5884	14	17/0	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscop MARY J. BLIGE Be Without You (Geffen)
ĺ	30	36	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	425	-167	4792	9	18/1	KELLY CLARKSON Walk Away (RCA/RMG)
ı	36	37	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	414	+43	5560	5	19/1	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)
ı	41	33	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	352	+128	6465	2	19/2	NE-YO When You're Mad (<i>Def Jam/IDJMG</i>) NATASHA BEDINGFIELD Unwritten (<i>Epic</i>)
ł	45	39	DADDY YANKEE Rompe (El Cartel/Interscope)	335	+141	5801	2	21/6	CHRIS BROWN YO (Excuse Me Miss) (Jive/Zomba Label Grou
ı	39	40	· · · · · · · · · · · · · · · · · · ·	333	-16	5839	6	17/0	NICKELBACK Savin' Me (Roadrunner/IDJMG)
	40	40	JASON MRAZ Geek In The Pink (Lava/Atlantic) HOOBASTANK If I Were You (Island/IDJMG)	320	+43	6124		22/3	STAIND Right Here (Flip/Atlantic)
1	33	42					2		SAVING JANE Girl Next Door (Universal Republic) CASCADA Everytime We Touch (Robbins)
ı			GWEN STEFANI Crash (Interscope)	271	-158	3242	10	12/0	BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)
ı	37	43	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	256	-113	2524	18	10/0	DADDY YANKEE Rompe (El Cartel/Interscope)
ı	43	44	CHRISTEN J First In Line (Crystal Teardrop)	250	+40	4466	4	10/0	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgi
I	Debut>	45	MATISYAHU King Without A Crown (Or Music/Epic)	226	+86	4274	1	16/6	BO BICE The Real Thing (RCA/RMG) T-PAIN f/MIKE JONES I'm N Luv (Jive/Zomba Label Group)
	46	46	CRINGE On And On (Listen)	225	+33	4044	3	11/0	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)
	Debut>	47	RICKI ERIK All Nite Long (Realm/Pyramid)	184	+50	3355	1	10/0	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJM
	50	48	GOO GOO DOLLS Better Days (Warner Bros.)	182	+6	2907	15	9/0	TEDDY GEIGER For You Will (Confidence) (Columbia/Sony BM PINK Stupid Girls (LaFace/Zomba Label Group)
	48	49	GORILLAZ Dare (Virgin)	175	-8	1958	5	10/0	MATISYAHU King Without A Crown (Or Music/Epic)
	42	50	MADONNA Sorry (Warner Bros.)	172	-45	2142	6	10/0	BLACK EYED PEAS f/J. JOHNSON Gone Going (A&M/Intersor
	60 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25. © 2006 Radio & Records							FRAY Over My Head (Cable Car) (Epic) KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Vi	
- 1									

Me (Jive/Zomba Label Group) 13 NSON Gone Going (A&M/Interscope) 12 Jam/IDJMG) 10 lips Oon't Lie (Epic) OGG Say Somethin' (/sland/IDJMG) Warner Bros.) Cartel/Interscope) Crown (Or Music/Epic) love Along *(Doghouse/Interscope)* N Booty (Purple Ribbon/Virgin) ny Urban/Columbia) E BONE Ridin (Universal) K Where'd You Go (Warner Bros.)

10ST SED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAN PAUL Temperature (VP/Atlantic)	+503
DANIEL POWTER Bad Oay (Warner Bros.)	+480
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+372
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+359
RIHANNA SOS (Def Jam/IDJMG)	+353
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope	+302
MARY J. BLIGE Be Without You (Geffen)	+294
KELLY CLARKSON Walk Away (RCA/RMG)	+289
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+284
NE-YO When You're Mad (Def Jam/IDJMG)	+282
NATASHA BEDINGFIELD Unwritten (Epic)	+225
CHRIS BROWN Yo (Excuse Me Miss) /Jive/Zomba Label Group	/ +216
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+194
STAIND Right Here (Flip/Atlantic)	+168
SAVING JANE Girl Next Door (Universal Republic)	+157
CASCADA Everytime We Touch (Robbins)	+147
BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	+147
DADDY YANKEE Rompe (El Cartel/Interscope)	+141
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Del/Virgin	√ +128
BO BICE The Real Thing (RCA/RMG)	+120
T-PAIN f/MIKE JONES I'm N Luv (Jive/Zomba Label Group)	+114
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+114
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMI)	7 +108
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMC) +1 05
PINK Stupid Girls (LaFace/Zomba Label Group)	+99
MATISYAHU King Without A Crown (Or Music/Epic)	+86
BLACK EYED PEAS f/J. JOHNSON Gone Going (A&M/Intersco	<i>pe </i> +86
FRAY Over My Head (Cable Car) (Epic)	+62
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virg	gin/ +55

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America's Best Testing CHR/Pop Songs 12 + For The Week Ending 3/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Walk Away (RCA/RMG)	4.02	4.01	98%	21%	4.11	4.10	4.09
KELLY CLARKSON Because Of You (RCA/RMG)	3.99	3.92	100%	53%	3.84	3.99	4.15
NATASHA BEDINGFIELD Unwritten (Epic)	3.97	3.92	95%	32%	3.99	3.92	4.15
RIHANNA SOS (Def Jam/IDJMG)	3.86	3.94	92%	20%	4.14	3.93	3.74
CASCADA Everytime We Touch (Robbins)	3.85	3.94	92%	28%	4.00	3.77	3.61
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.80	3.63	98%	36%	3.71	3.88	4.18
PINK Stupid Girls (LaFace/Zomba Label Group)	3.79	3.80	93%	18%	3.74	3.81	3.97
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.79	3.81	73%	14%	4.15	3.56	4.19
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.78	3.70	96%	40%	4.19	3.74	3.62
ALL-AMERICAN Dirty Little Secret (Doghouse/Interscope,	3.75	3.86	98%	45%	4.06	3.81	3.34
SAVING JANE Girl Next Door (Universal Republic)	3.75	3.75	80%	19%	3.94	3.67	3.65
TEDDY GEIGER For You I Will (Columbia/Sony BMG)	3.70	3.56	63%	13%	4.21	3.67	3.76
BO BICE The Real Thing (RCA/RMG)	3.63	-	70%	14%	3.93	3.27	3.98
MARY J. BLIGE Be Without You (Geffen)	3.58	3.68	95%	37%	3.73	3.58	3.55
STAIND Right Here (Flip/Atlantic)	3.55	3.56	84%	31%	3.77	3.54	3.90
SEAN PAUL Temperature (VP/Atlantic)	3.47	3.61	92%	35%	3.84	3.59	3.52
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscape)	3.41	3.52	88%	32%	3.71	3.25	3.12
NE-YO So Sick (Def Jam/IDJMG)	3.40	3.34	96%	50%	3.81	3.29	3.21
BLACK EYED PEAS Pump It (A&M/Interscope)	3.38	3.63	96%	42%	3.56	3.44	3.19
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.38	3.51	96%	55%	3.35	3.20	3.41
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	3.36	****	66%	20%	3.45	3.69	3.05
BEYONCE' Check Dn It (Sony Urban/Columbia)	3.30	3.50	98%	58%	3.27	3.45	3.36
C. BROWN f.J. SANTANA Run It (Jive/Zomba Labe! Group	3.26	3.31	96%	58%	3.34	3.17	3.61
EMINEM Shake That (Shady/Aftermath/Interscope)	3.22	3.31	90%	35%	3.49	3.33	3.52
RAY J Dne Wish (Knockout/Sanctuary)	3.10	3.09	90%	47%	3.47	2.80	3.20
C. BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.08	3.19	83%	39%	3.47	2.95	3.05
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.06	3.13	92%	51%	3.38	3.06	3.00
JUELZ SANTANA There It Go (Diplomat/Def Jam/IDJMG	7/2.79	3.14	91%	55%	2.90	2.91	3.00
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	2.76	2.95	78%	39%	2.85	2.80	2.92

Total sample size is 320 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+, Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are intend to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

POWERED BY CHR/POP TOP 30 MEDIABASE CANADA WEEKS ON CHART TOTAL THIS ARTIST TITLE LABELIS) 11/0 453 +24 RIHANNA SOS (Def Jam/IDJMG) 2 +3 11/0 NATASHA BEDINGFIELD Unwritten (Sonv BMG) 402 13 2 3 MARY J. BLIGE Be Without You (Geffen) 399 +3 9/0 4 +11 4 398 9 10/0 5 KELLY CLARKSON Walk Away (Sonv BMG) 0 10/0 6 NICKELBACK Savin' Me (Roadrunner/EMI Music Canada) 390 +22 10 10/0 6 +65 11 363 11 SEAN PAUL Temperature (VP/Atlantic) 7 PINK Stupid Girls (LaFace/Zomba Label Group) 362 +13 7 12/0 8 -47 7/0 3 NE-YO So Sick (Def Jam/IDJMG) 351 12 7 9 FALL OUT BOY Dance, Dance (Island/IDJMG) 331 .33 11 9/0 11/0 300 -12 10 9 10 MADONNA Sorry (Warner Bros.) 12 0 PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope) 297 +21 6/0 910 10 12 BEYONCE' Check On It (Sony Urban/Columbia) -15 18 19 14 JAMES BLUNT You're Beautiful (Custard/Atlantic) 279 +15810 14 10/0 HEDLEY Trip (Universal Music Canada) +24 12 269 15 EMINEM... Shake That (Shady/Aftermath/Interscope) 261 -15 8 5/0 13 15 16 4/0 17 CASCADA Everytime We Touch (Robbins) 260 +25 19 T-ROSETTE Uh-Oh (Shred/RockSTAR/Nevada) 221 +164 6/0 -30 7/0 16 18 RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol) 210 .27 19 BLACK EYED PEAS Pump It (A&M/Interscope) 204 18 3 6/0 23 CARL HENRY Little Mama (DEP/Universal) +30 CHRIS BROWN Yo (Excuse Me Miss) (Sony BMG) 187 .3 3 5/0 21 21 6 6/0 22 BIANCA Vegas (RockSTAR/Nevada) 179 -4 15 10/0 170 -27 20 23 ALL-AMERICAN... Dirty Little Secret (Doghouse/Interscope) 25 24 T-PAIN f/MIKE JONES I'm N Luv... (Sony BMG) 2 4/0 25 SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Sony BMG) 150 +36 2 5/0 30 26 5/0 28 COLDPLAY Talk (Capitol) 147 +1110 5/0 27 141 -8 26 NELLY Grillz (Derrty/Fo' Reel/Universal) Debut TEDDY GEIGER For You | Will... (Columbia/Sony BMG) 133 5/0 KANYEWEST... Touch The Sky (Roc-A-Fella/Def Jam/IDJMG) 127 +20 1 4/0 Debut 24 30 REX GOUDIE Run (Sony BMG Music Canada) -40 4/0

14 Canadian CHR reporters. Monitored alrplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tled in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. • Indicates Cancon.



ALL KINDS OF FAMOUS PEOPLE HIT MIAMI When it rains, it pours: Actor Freddie Prinze Jr. and Apprentice contestant Katrina Campins stopped by WHYI (Y-100.7)/Miami at the same time! Seen here (I-r) are Y morning dude Adam Bomb, Prinze, Campins and Y morning dude Footy.



ARTIST: Nick Lachey
LABEL: Jive/Zomba Label Group

By MIKE TRIAS/ASSOCIATE EDITOR

It could be said that Nick Lachey is the poster boy for life imitating art. For example, the soon-to-be-divorced former member of 98 Degrees is set to star as a

bachelor in He Said, She Said, a sitcom for the new CW network. He's also got a new single at radio these days, "What's Left of Me," the first from his yet-to-betitled forthcoming second solo album.

While Lachey said on a recent AOL "AIM Interview" that "the song is about hope and looking to the future," let's face facts:

"What's Left of Me" is in essence a ballad about heartbreak and desperation. In it Lachey sings, "And I want you/And I feel you/Crawling underneath my skin/Like a hunger/Like a burning/To find the place I've never been/Now I'm broken/And I'm fading/I'm half the man I thought I would be/But you can have/What's left of me."

Let's state the obvious: This song's

content can be viewed as an attempt by Lachey and his people to draw sympathy for the singer in light of his recent personal woes, a move that could very well translate to higher chart positions and solid album sales. However, disregarding the possible correlations between Lachey's personal life and the lyrics of the song, "What's Left of Me" is definitely a strong ballad and lead single capable of bringing attention to his album. Want proof? "What's Left of Me" rises to No. 32* this week on the Pop

chart while earning New & Active status at both AC and Hot AC.

The rumor mill continues to generate speculation about the genesis of "What's Left of Me" and its accompanying video. Many news outlets are reporting that the song was recorded around Thanksgiving, the day that Lachey and Simpson ended their relationship. Rumor also has it

that a video is in the works, co-starring MTV VJ Vanessa Minnillo, that will contain allusions to Lachey's breakup with Simp-

Seriously, though, if "What's Left of Me" was inspired by Lachey's real-life heart-break, so be it. That just means we have an album's worth of earnest material to look forward to.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

WFLY/Albarry, NY*
DM: Kevin CeRehan
PD: John Foxx
MD: Christy Taylor
MARIA FAREY (SNOOP DOGG
BLACK EYED PEAS WACK JOHNSON
EAL LOTT EACH

WKKF/Albany, NY* PD/MD: Rob Dawes No Adds

KKOB/Albuquerque, NM*
OM: Eddie Haskell
PD: Kris Abrams
APD: Mark Anderson
MD: Carlos Duran
7 MARIAH CAREY (SNOOP DOGG
5 BULCK FEED PLAS KAICK JOHNSON

KQID/Alexandria, LA
PD: Ron Roberts
MARWH CAREY ISNOOP DOSG
BON JON WJENNIFER METTLES
BLIE OCTOBER
FORT MINOR I/HOLLY BROOK
CONSMICT

WAEB/Allentown, PA*
PD: Laura St. James
MD: Mike Keity
9 ALY & AJ
2 FRAY

WIXX/Appleton, WI*
PD: Jason Hillery
MO: David Burns
HOS

WSTR/Atlanta, GA* PD: Dan Bowen APD: J.R. Ammons MD: Michael Chase

KHFI/Austin, TX* OM: Mac Daniels PD: Jay Shannon APD/MO: Brotha Fred

WWBX/Bangor, ME
ON: Jeff Pierrae
PP: Chris Diagram
103 MAYLA BLOGGE
15 FPAM MARIES
15 FPAM MARIES
15 FPAM MARIES
15 FPAM MARIES
16 BENIEM MANTE DOGG
18 BENIEM MANTE DOGG
18 BENIEM MANTE DOGG
18 BENIEM MANTE DOGG
19 FISS

WFMF/Baton Rouge, LA*
PD: Kevin Campbell
4 SHAKIRA IMPOLEF JEAN
ALL-AMERICAN REJECTS

KOXY/Beaumont, 1 OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders No. Artis

KRSQ/Billings, MT OM: Jeff Howell PD: Kyle McCoy MD: Rob Hirschbehl

WXYX/Biloxi, MS* OM: Jay Taylor PD: Lucas DANIEL POWTER

WWYL/Binghamton, NY OM: Ed Walker PD/MD: IJ Bryant SHAGRA WYCLEF JEAN

WOEN/Birmingham, AL* DM: Doug Hamand MD: Madison Reoves 4 NOKLACHEY

KZMG/Boise, ID* PD: Brad Collins 29 FRAY 29 HAY 25 ALL-AMERICAN REJECTS 22 BLACK EYED PEAS (JACK JOHNSON 11 NICK LACHEY 7 HAWTHORNE HEIGHTS

WXKS/Boston, MA*
PD: Cadillac Jack
APD/MD: David Corey
MARIAH CAREY (SNOOP DOGG
1 BON JOV W/JENNIFER NETTLES
FRAY
FALL OUT BOY

KNDE/Bryan, TX PD: Lesley K. MARIAH CAREY ISNOOP DOGG BLACK EYED PEAS ISLACK JOHNSON BOW WOW NE YO

CKEY/Buffalo, NY*
PD: Dave Universal
MD: Corey Moultay
I MARIAK CAREY ISNOOP DOGG
FALL OUT BOY
FORT MINIOR HADLY BROOK
HAWTHORNIE HEIGHTS
T.

WKSE/Buffalo, NY* OM/PD: Sue O'Neil MD: Brian Wilde 1 STAINO FORT MINOR MADLLY BRI

WXXX/Burlington*
OM/PO: Ben Hamilton
MO: Pete Belair
KT TUNSTALL
NECK CANNON
SPEECH

KTRS/Casper, WY OM/PD: Donovan Short 4 HOOBASTANK 3 BLACK EYED PEAS KJACK

KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Johnny Waiver MC: Ric Swann MATIS/AHU

WOOS/Champaign, IL
PD/MC Ken Conningham
29 JAMES BLUT!
29 IMES BLUT!
21 BACHING LOPEY VISIOOP DOOG
21 BOOTPOCKERS
30 FALL OF BYTE
38 FALL OF BYTE
39 FALL OF BYTE
39 FALL OF BYTE
30 FALL OF BYTE
30 FALL OF BYTE
30 FALL OF BYTE
30 FALL OF BYTE
31 BACK CHEVE
31 BACK CHEVE
31 BACK CHEVE
31 FALL OF BYTE
31

WSSX/Charleston, SC* OM/PD: Mike Edwards APD/MO: Special Ed 37 SHANDRA WYPCLEF JEAN SHARING YMYCLEF JEANN
NICK LACHEY
BLACK EYED PEAS I/JACK JOHNSON
BON JOYI W/JENNIFER NETTLES
NE-YO
NE-YO

WNKS/Charlotte* PO: John Reynolds MD: Kell Reynolds

WICCJ/Chattanooga, TN* OM: Kris Van Dyke PD: Riggs APD: Miles Michonski MD: Heather Backman

WKFS/Cincinnati, OH*
OM: Scott Reinhart
PD: Tommy Bodean
DANIEL POWTER
ALL-AMERICAN REJECTS
THORE & MADA

KKMG/Colorado Springs, CO* OM: Bobby Irwin PO: Chad Ruler 3 E-40 1 FORT MINOR WHOLLY BROOK

WNOK/Columbia, SC* PO: Toby Knapp 5 Shadra (Wyclef Jean 3 Fray 2 Bubba Sparioox (Ying Yang Twins 2 Nick Lachey

WCGQ/Columbus, GA OM/PD: Bob Quick No Adds

WNCI/Columbus, OH* PD/MD: Michael McCoy

WJYY/Concord (Lake Regions), NH PD/MD: A.J Dukette MATISYAHU KT TUNSTALL

WGIC/Cookeville, TN OM: Marty McFty PD: Scooler APD/MD: Freaky Dave 19 TEDDY GEIGER

KKPN/Corpus Christi, TX* OM/PD: Scott Holt

KHKS/Dalias, TX*
PD: Patrick Davis
MD: Billy The Kidd
24 LIL JON & THE EASTSIDE BOYZ
1 DANIEL POWTER

WDKF/Dayton, OH* OM: Tony Tillord PD: Wes McCain APD/MO: Ryan Drake

WGTZ/Dayton, OH* OM: J.D. Kunes PO: Scott Sharp

WVYB/Daytona Beach, FL* OM: Frank Scott PD/MD: Kotter 36 SEAN PAUL 35 SEAN PAUL
22 DAMEL POWTER
19 ALL-AMERICAN REJECTS
19 BON JOVI WJENNIFER NETTLES
NE-YO
MARIAH CAREY I/SNOOP DOGG

KKOM/Des Moines, IA* PD/APD: Greg Chance MD: Steve Wasinski 8 ANNA NALICK 4 MATISYARU

WLVY/Elmira, NY OM/PD: Gary Knight APD: Brian Stoll

WNKI/Elmira, NY OM/PD: Scott Free APD: Amanda Valentine

WDAY/Fargo DM/PD: Mike "Big Dog" Kapel MD: Troy Dayton MATISYAHU BLACK EYED PEAS MACK JOHNSON NE-YO

KMXF/Fayetteville, AR PD/MD: Ike D.

WWCK/Flint, MJ*
OM: Jeff Wade
PD: Brian "Fig" Figula
25 COLDPLAY
24 FRAY
21 ALL-AMERICAN REJECTS
15 CHRIS BROWN

WJMX/Florence, SC OM: Randy Wilcox PD/MD: Scotty G. DANIE: POWTER MARCOS HERMANDEZ NICK LACHEY

WAPE/Jacksonville, FL*
OM/PD: Cat Thomas
APD/MID: Tony Mann
16 CHRIS BROWN
11 NICKELBACK
7 SAVING JAME

WXKB/Ft. Myers, FL*
PD: Matt Johnson
MD: Randy Sherwyn
2 NATASKA BEDINGFIELD
BON JOY WJENNIFER NETTLES
CHRISTIMA MILLAN LYQUING JEEZY
KT TUNSTALL

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD: Rham Cunningham MD: Mike "Mike at Night" Oldham 36 YOUNG JEEZY

KZBB/Ft. Smith, AR

WYKS/Gainesville, FL* PD: Jeri Banta APO/MD: Carter

KKXL/Grand Forks, ND ON/PD: Rick Acker APD: Dave Andrews MD: Trevor D. DADDY YANKEE NICK LACHEY

WSNX/Grand Rapids, MI* PD: Eric O'Brien APD: Brian Holmes 3 CHRISTINA MILIAM I/YOUNG JEEZY 2 FORT MINOR I/HOLLY BROOK PAUL WALL

WKZL/Greensboro, NC* PD: Jason Goodman APD: Mike Klein MO: Marcia Gan DANIEL POWTER

WERO/Greenville, NC*
PD: Tony Waitekus
APD/MD: Chris "Hollywood" Mann
5 80 BIOE
5 SHAKIRA WAYCLEF JEAN
1 ANRA NALICK

WRHT/Greenville, NC*
PD: Fox Feltman
2 BLACK EYED PEAS MACK JOHNSO NE-YO FORT MINOR MHOLLY BROOK FIELD MOB MCIARA RON MAY WATERMATER METTER

WFBC/Greenville, SC* PD: Chase Murphy 1 SHAKIRA (WYCLEF JEAN

WHKI-/Harrish
OM: Chris Tyler
PD: Jeff Hurley
APD: Mike Miller
13 BODYBOOKERS

WOPO/Harrisonburg, VA
PD/MID. Boldby Meason
PD/MID. Boldby Meason
Harrisonburg, VA
PD/MID. Boldby Meason
Harrisonburg, VA
PD/MID. Boldby Meason
Harrison
Har

WKSS/Hartford, CT*
M0: Jo Jo Brooks
20 FORT MINOR (MOLLY BROOK
11 DANIEL POWTER
9 BUBBA SPARIOCK WYING YANG TWINS

KRBE/Houston, TX*
PD: Tracy Auslin
MD: Lesie Whitie

1 MATISYAHU
ASHLEY PARKER ANGEL
HOOBASTANK

WKEE/Huntington
PD: Jim Davis
APD/MD: Gary Miller
BON JOYN M/JONNERN NETTLES
HOOBASTANK

WZYP/Huntsville, AL PD: Keith Scott APO: Ally "Lisa" Ellioti 30 ALL-AMERICAN REJECTS 27 COLDPLAY 20 CHRIS BROWN

WNOU/Indiana OM: David Edgar PD: Chris Edge

WABB/Mobile, OM: Jay Hasting PD/MD: Jammer 6 KEYSHIA COLE MARIAH CAREY F COLDPLAY

WFKS/Jacksonville, FL* PD: Skip Kelly MD: Jordan 27 DEM FRANCHIZE BOYZ

WAEZ/Johnson City*
OM: Bill Hagy
PD: Gary Blake
MD: Jason Reed
1 NEVO
BLACK EYED PEAS WACK JOHNSON

KSYN/Joplin, MO OM/PD: Jason Knight APD: Stave Kraus 12 MARIAH CAREY ISNOOP DOGG 12 BLACK FYEL PEAS LUACK JOHNSON 12 NICK LACKEY 9 HAWTHORN ERIGHTS

KMXV/Kansas City, MO^o MD: Joe Mack

WWST/Knoxville, TN*
PD: Rich Bailey
MD: Scott Bohannon
3 DANIEL POWTER

WAZY/Lafayette, IN PD: Dana Marshall MD: Stephanie Patterson 48 DANIEL POWTER 48 ALL-AMERICAN REJECTS 48 JUELZ SANTANA 48 RAYJ

48 RAY J 24 NICK LACHEY 24 MARIAH CAREY I/SMOOP DOGG 24 NE-YD 24 PANICI AT THE DISCO KSMB/Lafayette, LA*
OM: Keith LeBlanc
PD: Bobby Novosad
APD/MO: Maxwell
CHAMILLIONARE INSTANZIE BONE
HAMTHORNE HEIGHTS

WLAN/Lancaster, PA*
PD: JT Bosch
APD/MD: Holly Love
3 CHRIS BROWN
BON JOVY W/JENNIFER NETTLI

WLKT/Lexington, KY*
OM/PD: Barry Fox
D: Jonathan Burton
HICK LACHEY
DANIEL POWTER
BADDY YANKEE
NE-YO
NE-YO

KFRX/Lincoln, NE OM: Mark Taylor PD: Mark McKay 13 NICKEACHEY

KLAL/Little Rock, AR*
OM/PD: Randy Cain
APD: Ed Johnson
MD: Charlotle
BON JOHN WALENMIRER NETTLES
FORT MINOR WHOLLY BROOK

KIIS/Los Angeles, CA*
PD: John Ivey
APD/MD: Julie Pitat
BLACK EYED PEAS MACK JOHNSON
CASSIE

WDJX/Louisville, KY*
PD: Shane Collins
MD: Ben Davis
2 BURBA SPARIOCK LYTHING YANG TWINS
NICK LACHEY

WZKF/Louisville, KY*
PD/MD: Chris Randolph
MARIAH CAREY VSNOOP DOGG

KZII/Lubbock, TX OM: Wes Nessmann PD/MO: Kidd Carson

WZEE/Madison, W1°
OM: Mike Ferris
PD: Jon Reilly
DANIEL POWTER
BON JOHN WILDINGTHEN NETTLES
BURBAS SPAROOK THING YANG TWINS
HAMTHORNE HEIGHTS

WAOA/Melbourne, FL*
PD: Tony Banks
19 COLDPLAY
17 BUBBA SPARXOX VYING YANG TWINS
16 DEM FRANCHIZE BOYZ.
10 MARIAN CAMEY VSNOOP DOGG

WHYL/Miami, FL*
MD: Michael Yo
FORT MINOR 1/HOLLY BROOK
PITBULL

WXSS/Milwraukee, V OM/PD: Brian Kelly APD/MID: Jo.Jo Martinez 4 SHAKRA KMYCLEF JEAN 2 PAUL WALL 1 DAMEL POWTER 36-YO

KDWB/Minneapolis, MN*
PD: Rob Morris
MD: Lucas
21 BUBBA SPARDOX SYING YANG TWINS
4 FORT MINOR SHOULT BROOK

WYOK/Mobile, AL*
OM: James Alexander
APD/MD: AJ Seliga
18 MARIO VAZQUEZ
17 DANIEL POWTER 15 DADDY YANKEE 15 DADDY YANKEE 14 ALL-AMERICAN REJECTS 12 CHAMILLIONAIRE IARRAYZIE BONE 10 BUBBIA SPARXOX MYING YANG TWINS 1 JEL-YO

KHOP/Modesto, CA*
OM: Richard Perry
MD: Tricia Jenkins
KT TUNSTALL
BON JOH WIJENNIFER NETTLES
BURBA SPARDOX VYING YANG TWING

WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff APD: Brian Mo MO: Meghan Durst BCACK EYED PEAS MACK JOHNSON BON JOHN WISENIFER NETTLES

WWXM/Myrtie Beach, SC OM: Mark Andrews ON: Steve Stewart PD: Kosme Lopez MD: Lerry Knight MARCOS HERNANDEZ

WRVW/Nashville, TN* OM: Clay Hunnicutt PD: Rich Davis MD: Tommy Butter

WBLI/Nassau, NY* OM: Nancy Cambino PD: Jeremy Rice APD: Al Levine MD: Gabrielle Vaughn

WFHN/New Bedford, MA PD: Jim Reitz 12 BLACK EYED PEAS KJACK JOHNSON 7 CHAMILLIONAIRE MYRAYZIE BONE 1 KEYSHIA COLE

WKCI/New Haven, CT*
PD: Chaz Kelly
MD: MRo: "Jegger" Thomas
BLACK EYED PEAS KLACK JOHNS
FORT MINOR WHOLLY BROOK
HOOBASTANK

WQGN/New London, CT PD: Kevin Palana MD: Shawn Murriby 5 DEM FRANCHIZE BOYZ 5 DADDY YANKE 5 NE-YO 5 EVERCHANGING NOMAD

WEZB/New Orleans, LA*
OM/PD: Mike Kaplan
APD: Tyler
MD: Shavie G.

1 SHAKIRA IMVOLET JEAN
PANICI AT THE DISCO

WHTZ/New York, NY*
PD: Tom Poleman
APD: Sharon Dastur
MD: Paul "Cubby" Bryanl
6 FALL OUT BOY

WSPK/Newburgh, NY* PD: Scotty Mac APD: Sky Walker MD: Danny Valentino FALL OUT BOY NE-YO

KCRS/Odessa, TX MD: Nate Rodriguez 40 NICKELBACK 27 AL-JAMERICAN REJECT

KJYO/Oklahoma City, OK* OM: Tom Travis PD: Mike McCoy Mc Blackburn 2: DANIEL POWTER

WXXL/Orlando, FL*
PD: Tommy Check
APD/MID: Jana Setter
2 DADDY YANKEE
1 MATISY/ARJ
COLDPLAY

WILN/Panama City, FL ON: Mike Proble PO/MID: Kolth Allen PAIL WALL FORT MINOR MIOLLY BROOK GLOVEROX

WIOO/Philadelphia, PA*
PD: Rick Vaughn
APD/MD: Marian Newsome-McAdam
15 FORT MINOR MOLLY BROOK
12 DEM FRANCHIZE BOYZ
9 DANIEL POWTER

WKST/Pittsburgh, PA* PD: Alex Tear APD: Mark Allen MD: Mikey

WJBQ/Portland, ME OM/PO: Tim Moore MD: Mike Adams FALL OUT BOY DADDY YANKEE FORT MINOR WHOLLY BRO KKRZ/Portland, OR*
PD: Brian Bridgman
MD: Brooke Fox
39 DANIEL POWTER
20 DEM FRANCHIZE BOYZ
1 SHAKIRA EMYCLEF JEAN

WERZ/Portsmouth, NH*
OM/PD: Mike D'Donnell
MD: Melissa Mathers
KT TUNSTALL
BLACK EYED PEAS MACK JOHNSON
ALL JAMERICAN REJECTS
DIRTHE BLONDE

WPRO/Providence, RI*
OM/PD: Teny Bristol
APD/MD: Davey Merris
MARIAH CAREY I'SNOOP DOGG
NEYO
HAWITHORNE MERRIT

KBEA/Quad Cities, IA*
OM: Darren Pitra
D: Steve Fuller
14 ALY & A.L.
12 NE-VO
9 BO BICE
9 DADDY YANKEE

WOCG/Raleigh, NC°
PD: Randi West
MD: Brody
16 BUBBA SPARIOOX IVING YANG TWINS
9 ALL-AMERICAN REJECTS
6 SHANRA INVOLET JEAN

KRCS/Rapid City, SD DM: Charlie D'Douglas APD/MD: Jayden McKay 15 MATISYAFU 9 MISSY ELIOTT 9 BOSSMAM 9 HAWTHORNE HEIGHTS 9 NICK LACHEY

KWNZ/Reno, NV* OM/PD: Eddie Gomez 1 KEYSHIA COLE CHAMILLIONAIRE WRAYZIE BONE MARCOS HERMANOEZ

W.JJS/Roanoke, VA*
PD/MD: Cisso
15: MARIAH CAREY I/SMOOP DOGG
2: STAND
2: NIGK LACHEY
1: THREE 6 MAFIA
DANIEL POWTER

WXLK/Roanoke, VA*
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
BLACK EYED PEAS MACK JOHNSON

WKGS/Rochester, NY° PD: Erick Anderson MD: Nick DiTucci 36 KACI BROWN 21 PAIA, WALL

WPXY/Rochester, NY* PD: Milke Danger APD: Carson MD: J.B. 14 HICK LACHEY B KACI BROWN

KDND/Sacramento, CA*
PD: Steve Weed
MD: Christopher K.
10 BUBBA SPAPOOT LYING YANG TWINS
4 ASHLEY PARKER ANGEL
1 SHAKBRA IMWOLEF JEAN
MODBLESTER SHAKIRA IZWYTULET JESHI HOOBASTANK FORT MINOR IZHOLLY BROOK

KZHT/Salt Lake City, UT*
PO: Jeff McCartney
MD: Monroe
9 FORT MINOR MIOLLY BROOK
DANEL POWTER
CASSIE

KIXY/San Angelo, TX OM: Jay Michaels PD/MD: Devid Carr 9 FORT MINOR UHOLLY SROOK

KELZ/San Antonio, TX*
PD: Doug Benneti
15 SHAKIRA (WYCLEF JEAN
13 BUBBA SPARDOX VYING YANG TWINS
9 NE-YO

KXXM/San Antonio, TX*
PD: Tory Travatto
MD: Tory Cortez

4 BUBBA SPARXOX EVENG YANG TWINS

KHTS/San Diego, CA*
PD: Jimmy Stelle
APD/MD: Hitman Haze
5 BLACK EYED PEAS LIAGK JOHNSON
2 FORT MINDR MOLLY BROOK
1 NICK CAMNON WLDI/W. Palm Beach, FL*
OM: Dave Deriver
PD: Chris Marino
APD/MD: Monti Carlo
3 MICK LAD/E2
2 FORT MINDR HYDLLY BROOK
1 NEY D
BUBBA SPAROOC WYING YANG TWIN

KSXY/Santa Rosa, CA*
PD: Sean Knight
CHAMELIONARE MRAYZIE BONE
CHRISTRA MILLAN LYDUNG JEEZY

XM Top 20 on 20/Satellite PD: Michelle 8 PANIC! AT THE DISCO 7 MARIAH CAREY ISNOOP DOGG

WAEV/Savannah, GA
OM: Brad Kelly
PD/MD: Chris Alan
APD: Russ Francis
1 MATISYAHI
1 HOOBISTANI
1 HOOBISTANI
SHAKIPA I/MYCLEF JEAN

KBKS/Seattle, WA*
OM/PD: Mike Prestion
APD/MD: Marcus D.
MARIAN CARFY VISMOOP DOGG
BLACK EYED PEAS (VAICK JOHNSON
FALL OUT BY
FORT MINOR VMOLLY BROOK

KRUF/Shreveport, LA*
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A. G. " Gordon
1 DANIEL POWITE
ROB THOMAS
BUJCK EYED PEAS KUACK JOHNSOI
AL* 'S A.J.

WNDV/South Bend, IN PD: Casey Daniels MD: Scotty Wylde 3 80W WOW 3 NICK LACHEY 1 ALY & A.J

KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday

APD/MD: Wayne D.

9 MARIAH CAREY USNOOP DOGG

KSLZ/St. Louis, MO* PD: Tommy Austin MD: Taylor J 2 KEYSHIA COLE 2 POTZE 1 FORT MINOR WHOLLY BROOK

WNTQ/Syracuse, NY*
OM/PD: Tom Mitchell
APD/MD: Jimmy Otsen
: NCK LACHEY

WWHT/Syracuse, NY*
PD: Butch Charles
MD: Jeff Wise
19 ORNSTINA MILLIAN MYOUNG JEEZY
3 THREE OR MARIA
1 SHAKIRA IMYOLEF JEAN
JAMES BLUNT

WHTF/Tallahassee, FL OM: Doug Purtee PD: Brian O'Conner

WFLZ/Tampa, FL*
APD: Kane
MD: Ashlee Reid
2 80 8KE

WTWR/Toledo, OH*
PO: Brent Carry
13 DEM FRANCHIZE BOYZ
9 HODBASTAMK
7 ALL-AMERICAN REJECTS

WKHQ/Traverse City, MI PD/MD: Luke Spencer 14 DANIEL POWTER

WVKS/Toledo, OH* OM/PO: Bill Michaels APD/MD: Mark Andrews

WPST/Trenton, NJ*
OM/PD: Dave McKay
MD: Matt Sneed
5 FALL OUT BOY
FORT MINOR WHOLLY BROOK

KRQQ/Tucson, AZ* OM/PD: Tim Richards MD: Chris Peters 8 BOW WOW PANIC! AT THE DISCO HAWTHORNE HEIGHTS

KHTT/Tulsa, OK* DM/PD: Tod Tucker APD/MD: Tim Rainey 1 RELD MOS VCMAA DANIEL POWTER THISES I MASIA

WWKZ/Tupelo, MS OM/PD: Rick Stevens MD: Marc Allen 19 SHAMIRA VWYCLEF JEAN 10 BO BICE

WSKS/Utica, NY PD: Steve Lawrence APD/MD: Shaun Andrews DANIEL POWTER

KWTX/Waco, TX
PD: Darren Taylor
APD/MD: John Oakss
MARIAH CAREY VSWOOP DOGG
BLACK EYED PEAS KLACK JOHNSON
KANYE WEST VILLIPE FIASCO

WIHT/Washington, DC* PD: Jeff Kapogi MD: Albie Dee 18 DADDY YANKEE NE-YO 1 SHAKIRA (WYCLEF JEAN DANIEL POWTER

WIFC/Wausau, WI
PD: John Jost
APD: Sammin' Joe Malone
MID: Belly
24: ALL-MERICAN REJECTS
25: ALL-MERICAN REJECTS
26: ALL-MERIC

KZCH/Wichita, KS* OM: Lyman James PD: PJ APD: Mat Mitchell MD: Jo Jo Collins 16 NICK JUCKEY

WBHT/Wilkes Barre, PA* PD/AMD: A. J. BON JOY W/JENNIFER NETTLES NE-YO FRANKIE JORDAN

WKRZ/Wilkes Barre, PA* OM: Jim Rising PD: Tias Schuster APD/MD: Kelly K

WSTW/Wilmington, DE*
PD: John Wilson
APD/MD: Mike Rossi
MARJUH CAREY US/NOOP DOGG
HAMTHORNE HEIGHTS
NECK LACHEY

WAZO/Wilmington, NC PD: Mark Jacobs 3 SHAKIRA KWYCLEF JEAN

WKSI/Winchester, VA
OM: David Miller
PO: JB Wilde
15 BUBBA SPARXOX LYVING YANG TWINS
12 CIARA LIPETEY PABLO

KFFM/Yakima, WA OM: Ron Harris PD/MO: Steve Rocha APD: Reesha Cosby

WAKZ/Youngsto OM: Dan Rivers PD/MD: Jerry Mac 2 TEDDY GEIGER KEYSHIA COLE FIELD MOB I/CIAR/

WHOT/Youngstown, OH*
PD: John Troul
BON JOY! W/JENNIFER NETTLES
10 MARIAH CAREY ISNOOP DOGG

POWERED BY MEDIABASE

180 Total Reporters

120 Total Monitored 60 Total Indicator

Did Not Report,
Playlist Frozen (8):
KDUK/Eugene, OR
KIFS/Medford, OR
KPRF/Amarillo, TX
WMG/Terre Haute, IN
WRTS/Erle, PA
WRZE/Cape Cod, MA
WSTO/Evansville, IN
WYOT/Johnstown, PA



DARNELLA DUNHAM

Ones To Watch

New R&B artists with the potential to be huge

here is a slew of CHR/Rhythmic-friendly R&B artists hitting the airwaves right now. This week we focus on some of these up-and-comers and learn how they made it to this point in their careers. If you haven't spent time with their music yet, don't sleep on them. They all have great songs to offer, and radio is already starting to respond.

Paula DeAnda

Label: J

Single: "Doing Too Much," f/Baby Bash Paula DeAnda has been actively pursuing a singing career since she was 11 and has had the opportunity to open for Nelly, Frankie J & Baby Bash and Akon. She's worked as a backup singer on Tejano and Spanish-language albums, but R&B is her first love.

DeAnda spent most of her life in San Angelo, TX, moving with her family to Corpus Christi, TX four years ago. After signing to local independent label Evident Music Group, she released "What Would It Take," which was strongly supported by KZFM/Corpus Christi and KIKI/Honolu-

"Doing Too Much," co-written by DeAnda, is her second single. It was produced by Happy P., who produced all but one of the songs on Natalie's self-titled album.

DeAnda is catching the ears of programmers from all over the country. Stations like KPTY/Houston; XMOR/San Diego; WLLD/Tampa; KXJM/Portland, OR; KGGI/Riverside; and WXIS/Johnson City

have added "Doing Too Much" to their playlists, and the song is on the R&RCHR/ Rhythmic chart. DeAnda is now signed to J Records, and it looks like she has a hit on her hands.



Paula DeAnda

Cassie

Label: NextSelection/Bad Boy/Atlantic Single: "Me & U"

After graduating from high school in New London, CT, Cassie decided to skip college and head to New York. In 2004 producer Ryan Leslie noticed her at a club, then spotted her again weeks later at Diddy's birthday party. The two were officially introduced, and Leslie later produced "Kiss Me," a duet between he and Cassie that was recorded as a birthday present for Cassie's mother.

Leslie is signed as an artist to Casablanca Records, but the collaboration was the first time Cassie had ever been in a recording studio. Her mother loved the song, and

Leslie played it for his label head, Tommy Mottola. Mottola was so impressed by "Kiss Me" that he immediately offered

Cassie a manage ment deal.



Cassie

A few weeks later she signed a production deal with Leslie's Next-Selection and recorded "Me & U." The single was leaked onto the Internet and became big in the clubs in

Germany, so Cassie embarked on a promotional tour in that country.

While Cassie focused on establishing her career as an artist, the Filipino and black beauty was also in demand for her looks. She was featured in print ads for Missy Elliott's Respect M.E. Adidas clothing line and Target and television commercials for Clean & Clear and was cast as the lead in Mario's video for "Here I Go Again."

Now that "Me & U" has hit U.S. radio airwaves, Cassie has channeled her energy back into singing and is working on her debut album.

Mila J

Label: T.U.G./Universal Single: "Complete"

Mila J is from Los Angeles. She sings, writes, raps and dances exceptionally well, and all these talents are on display in the video for her single "Complete." "I went to school for fashion, but singing and danc-

ing are in my heart," says Mila J. "That's what I love, and I can't see myself doing anything else."





Mila I

sister was cast in an Immature video. Mila J was able to catch Stokes' attention, and he put her in the all-female group Dame 4, which has since disbanded.

Now Stokes' attention is focused on Mila I's project, and "Complete" is on fire, thanks to double-digit airplay from WPOW/ Miami, KSFM/Sacramento, KLUC/Las Vegas, KDDB/Honolulu and KDGS/ Wichita.

A release date and title for the album are forthcoming, but music from producers like The Underdogs, Rufus Blaq and Platinum will be featured on the project.

Cheri Dennis

Label: Bad Boy/Atlantic Single: "I Love You"

Following the path blazed by Faith Evans at Bad Boy Records, Cheri Dennis brings beautiful R&B melodies while retaining credibility with hip-hop fans. Her name may be somewhat unfamiliar, but she has been signed to the label for a few

Originally from Cleveland, Dennis always knew that singing professionally was her destiny. "It was just meant for me to be a singer," she says. When she was 8 she began singing in her grandmother's church choir, and after graduating from high school she headed to New York in hopes of getting signed.

After two weeks in the city she approached Diddy at a party and sang for him. He was impressed, and a few weeks later



Cheri Dennis

she was an artist on Bad Boy. She made guest appearances on . Mase's last album and two other Bad Boy releases, and she's prominently featured in the video for "Spit Your Game," by Notorious B.I.G.

Dennis' first

single, "I Love You," is heating up, and her self-titled album will be released on June 13. Expect production by Diddy, Bucwild and Harve Pierre, a remake of Biggie's "Sky's the Limit," and the theme song from Making the Band 3, "Ooh La La," to appear on Cheri Dennis.

Label: Blackground/Universal Single: "Forever Girl," f/Jazze Pha

Atlanta's O was discovered after his demo fell into the hands of Chris Hicks. "When I met with him, he asked me what my vision was as an artist," says Q. "I told him that I wanted to do real R&B because there was a lot of real candy stuff going on. I wanted to bring real R&B back.

Q's first single, "Forever Girl," achieves

that goal, and WBBM/ Chicago and WRCL/Flint, MI are giving it 60-plus and 30plus plays per week, respectively. Q, which is short for Quincy, was a part of the group X's 3 as a youth. He was 11



when the group went their separate ways, and at that time he began to write poetry, which evolved into songwriting.

"I want to be someone who inspires peo-

ple to write and be creative," says Q. "I'd like people to get more involved in expressing themselves."

His forthcoming album will offer uptempo songs, ballads and the full range of contemporary R&B. Q says, "If this project is a success, it will prove to me that when you tell the truth and get involved with your own expression, it helps, because people will really feel what you're saying.'

Black Buddafly

Label: RSMG/Def Jam Single: "Bad Girl," f/Fabolous

Twins Amina and Jazz and older sister Sophie make up the group Black Buddafly. While you can't easily detect their accents when you hear them sing, the ladies were born and raised in Hamburg, Germany. They are the products of a German mother and a Senegalese father who both sang, and they grew up surrounded by soul, R&B, jazz and gospel.

The sisters formed the group Choyce in 1998 and signed a production deal with BMG

Germany. They experienced success in their homeland but wanted more. "We knew that if we really wanted to challenge ourselves and do real American R&B, we had to come to the U.S. and work with the



Black Buddafly

producers making the sound that we loved so much," says Sophie.

Four years ago the sisters headed to New York with only \$600. Amina says, "Back in Hamburg we thought, 'We'll just come to the States and try it, and if it doesn't work, we've had a nice vacation."

The city was daunting when they first arrived, but an unlikely meeting with Prince set them on their way. He introduced them to many key people, and in 2004 they headed to Philadelphia and officially changed their name to Black Buddafly. Russell Simmons made them the first artists on his Russell Simmons Music Group label, and they are currently working on an album.

Mario Vazquez

Label: I

Single: "Gallery"

Contestants don't actually have to win American Idol to have a career in music. Just the weekly exposure of being in the final 12 can draw attention to an artist and help build a fan base. So people were shocked when New York native Mario Vazquez unceremoniously announced that he was leaving AI last season, especially since he was an early favorite. Vazquez, who left for personal reasons, became the first AI contestant to quit the show.

Almost a year ago Vazquez auditioned for the legendary Clive Davis and ended up getting signed to J Records. "Mario Vazquez is a multitalented young American-born Hispanic singer with the voice and charisma that we've been trying to find for a long time," says Davis. "His live audition for us was truly special."

Continued on Page 29

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CHR/RHYTHMIC TOP 50

							_	
LAST WEEK	THIS WEEK	March 31, 2006 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/	_
	0	• •			(00)			l
1 2	2	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	6033	+225	691496	12	82/0	
5	3	MARY J. BLIGE Be Without You (Geffen)	5644	-163	643605	17	84/0	l
3	4	SEAN PAUL Temperature (VP/Atlantic) CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	5118	+471	655951	13	81/1	l
6	5	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	4961	-465	426890	13	83/0	
4	6		4769	+153	443552	15	83/0	
7	7	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) NE-YO So Sick (Def Jam/IDJMG)	4317	-357	371291	14	84/0	ŀ
9	8	CHAMILLIONAIRE (KRAYZIE BONE Ridin (Universal)	3924	-251	433841	18	82/0	l
10	9	KEYSHIA COLE Love (A&M/Interscope)	3780	+474	303664	11	75/0	l
8	10	BEYONCE' Check On It (Sony Urban/Columbia)	3580	+439	384141	8	65/4	l
14	10	E-40 Tell Me When To Go (Reprise/BME)	3030	-718	255288	19	75/0	l
15	12	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	2939	+192	315638	10	61/4	ŀ
11	13	NELLY Grillz (Derrty/Fo' Reel/Universal)	2839	+522	233126	6	72/1	ŀ
13	14	•	2759	-380	264047	22	83/0	ŀ
12	15	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	2754	-33	319550	17	77/1	L
17	16	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	2469	-391	306469	16	80/0	l
	1	RIHANNA SOS (Def Jam/IDJMG)	2217	+171	165759	8	53/3	ľ
19	18	DADDY YANKEE Rompe (El Cartel/Interscope)	2010	+117	206302	12	43/1	l
24	_	T.I. What You Know (Grand Hustle/Atlantic)	1982	+542	249016	5	63/4	l
18	19 20	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	1905	-45	132917	10	62/0	-
21	_	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1899	+198	179656	8	54/1	l
16	21 22	LIL ROB Bring Out The Freak In You (Upstairs)	1836	-258	164025	17	47/0	1
25		NE-YO When You're Mad (Def Jam/IDJMG)	1806	+373	186540	4	67/5	ľ
26	33	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	1714	+359	172538	6	55/4	ľ
27	24	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	1367	+325	148365	6	51/10	þ
22	25	BUSTA RHYMES Touch It (Aftermath/Interscope)	1324	-367	131273	16	59/0	15
30	2 6	FIELD MOB f/CIARA So What (DTP/Geffen)	1311	+494	111583	4	53/7	
20	27	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1299	-415	134349	14	47/0	ľ
29	28	CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	1147	+196	107602	4	51/4	l
23	29 30	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	990	-576	91040	10	69/1	5
31	_	NICK CANNON Dime Piece (Motown/Universal)	961	+151	48306	3	53/2	
33	31 32	RAY J What I Need (Knockout/Sanctuary)	921	+206	69467	3	52/6	
38	_	PAULA DEANDA f/BABY BASH Doing Too Much (J/RMG)	676	+128	35948	4	34/8	l
48	33	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	663	+273	91058	2	24/6	ı
46	34	CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	641	+191	73547	2	10/3	ָוַ
28	35 36	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	635	-337	60251	9	51/0	١.
37		DA MUZICIANZ Camera Phone (TVT)	583	+34	25150	3	36/1	
43	37	TOO SHORT Blow The Whistle (Short/Jive/Zomba Label Group)	581	+124	59362	3	34/4	h
34	3 8 39	JUELZ SANTANA Oh Yes (aka Postman) (Diplomat/Def Jam/IDJMG)	575	-92	90937	10	30/0	1
36 35	40	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	559	-83	47955	6	24/0	[]
Debut	40	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	553	-101	53127	11	36/0	L
32	42	YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	544	+241	57301	1	26/5	ľ
40	43	JUVENILE Rodeo (Atlantic)	539	-208	56940	18	47/0	1
39	44	LIL' WAYNE Hustler Musik (Cash Money/Universal)	527	+10	33091	3	30/0]
41	45	NEW RIDAZ Special Girl (Upstairs) TAMI CHYNN Hyperventilating (SCE/Cherry/Universal)	511	-20	33092	7	22/0	!
44	45		481	-29	33211	3	27/0	1
Debut>	47	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	476	+20	20948	8	14/0	
47	48	REMY MA Conceited (SRC/Universal)	449	+122	82919	1	13/1	
47	48 49	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	431	-15	26691	4	24/1	Ī
		NOTORIOUS B.I.G. f/P. DIDDY, NELLY Nasty Girl (Bad Boy/Atlantic)	417	-66	59951	15	31/0	F
45	50	YOUNG JEEZY My Hood (Def Jam/IDJMG)	405	-48	41743	13	29/0	T

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2006, Arbitron Inc.).@ 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

	*	2.9	# 4	4%	11	^	
ARTIST TITLE	ABEL(S)						ADDS
JUVENILE W	hat's Happenin	' (Atlani	tic)				13
RAY CASH	Bumpin' My Mu:	sic <i>(Ghei</i>	-O-Vis	ion/Son	y Urba	an/Columbia)	12
MARIO VAZO	LUEZ Gallery (A	Arista/Ri	MG)				12
LIL' JON & T	HE EASTSIDE	BOYZ S	Snap Y	a Finge	ers /T	VT)	10
MARY J. BLI	GE f/BROOK-L	YN Enoi	ugh Cr	yin <i>(M</i>	atriar	ch/Geffen)	10
DRE f/RICK R	OSS Chevy Ri	din' /V	<i>liolato</i>	r/Jive/Z	omba	Label Group	/10
PAULA DEAN	IDA f/BABY B	ASH Do	ing To	o Mucl	h <i>(J/R</i>	MG)	8
BEENIE MAN	Hmm Hmm /V	irgin)					8
FIELD MOB f	CIARA So Wh	at <i>(DTP</i> ,	Geffe!	n)			7

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 15 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
T.I. What You Know (Grand Hustle/Atlantic)	+542
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+522
FIELD MOB f/CIARA So What (DTP/Geffen)	+494
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+474
SEAN PAUL Temperature (VP/Atlantic)	+471
KEYSHIA COLE Love (A&M/Interscope)	+439
NE-YO When You're Mad (Def Jam/IDJMG)	+373
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	+359
LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	+325
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+273

MINEW & ACTIVE

DJ KHALED Holla At Me (Terror Squad/Koch) Total Plays: 384, Total Stations: 23, Adds: 0

SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)

Total Plays: 369, Total Stations: 13, Adds: 1

RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)

Total Plays: 342, Total Stations: 18, Adds: 4

GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)

Total Plays: 329, Total Stations: 9, Adds: 0

AVANT 4 Minutes (Geffen)

Total Plays: 259, Total Stations: 11, Adds: 0

AK'SENT f/BEENIE MAN Zingy (Capitol) Total Plays: 252, Total Stations: 25, Adds: 3

NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)

Total Plays: 246, Total Stations: 23, Adds: 0 MILA J Complete (T.U.G./Motown/Universal)

Total Plays: 237, Total Stations: 21, Adds: 1

RAY CASH... Bumpin' My Music (Ghet-O-Vision/Sony Urban/Columbia) Total Plays: 224, Total Stations: 16, Adds: 12

POTZEE Dat Girl (Unauthorized/Asylum)

Total Plays: 215, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 3/24/06

BY MIDGLEAGE					Persons	Persons	Persons
Artist Title (Label)	TW	LW	Familiarity	Burn	12-17	18-24	25-34
NE-YO When You're Mad (Def Jam/IDJMG)	4.21	_	46%	3%	4.33	4.10	4.10
MARY J. BLIGE Be Without You (Geffen)	4.12	4.09	98%	29%	3.92	4.11	4.25
NE-ŶO So Sick <i>(Def Jam/IDJMG)</i>	4.06	4.07	99%	36%	4.11	4.05	3,78
SEAN PAUL Temperature (VP/Atlantic)	4.03	4.07	96%	25%	3.97	4.24	4.09
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	4.03	3.89	63%	9%	4.18	4.14	3.82
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.98	3.87	97%	38%	4.12	3.81	4.02
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.94	3.90	96%	28 %	4.07	3.75	3.75°
RIHANNA SOS (Def Jam/IDJMG)	3.85	3.94	93%	21%	3.78	3.94	3.80
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.84	3.76	83%	20%	3.97	3.86	3.87
T.I. What You Know (Grand Hustle/Atlantic)	3.81	_	46%	6%	3.96	4.09	3.69
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3.79	3.75	96%	33%	4.16	3.76	3.19
EMINEM f/NATE DOGG Shake That /Shady/Aftermath/Interscope/	3.79	3.63	92%	26%	3.91	3.58	4.04
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It /So So Def/Virgin)	3.78	3.64	91%	26 %	4.10	3.73	3.42
JUELZ SANTANA Oh Yes (aka Postman) (Diplomat/Def Jam/IDJMG)	3.76	3.76	79%	16%	3.84	4.07	3.40
DADDY YANKEE Rompe (El Cartel/Interscope)	3.75	3.61	83%	22%	3.72	3.72	3.83
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.72	3.60	92%	30%	3.81	3.59	3.44
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	3.71	3.53	72%	15%	3.85	3.71	3.56
LIL ROB Bring Out The Freak In You (Upstairs)	3.71	3.58	60%	14%	3.88	3.53	3.94
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3.67	3.48	78 %	19%	3.60	3.76	3.66
BEYONCE' Check On It (Sony Urban/Columbia)	3.66	3.68	98%	52 %	3.57	3.71	3.66
YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	3.64	3.47	63%	13%	3.81	3.80	3.21
BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3.61	3.50	84%	24%	3.80	3.75	3.28
JUVENILE Rodeo (Atlantic)	3.61	3.48	77%	20%	3.70	3.74	3.16
LIL' JON & THE EASTSIDE BOYZ Snap Yo Fingers (TVT)	3.58	_	40%	8%	3.77	3.57	3.63
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	3.57	3.38	49%	10%	3.61	3.79	3.37
KEYSHIA COLE Love (A&M/Interscope)	3.50	3.60	74%	24%	3.45	3.59	3.31
BUSTA RHYMES Touch it (Aftermath/Interscope)	3.49	3.46	84%	25%	3.35	3.60	3.75
E-40 Tell Me When To Go (Reprise/BME)	3.35	3.07	47%	13%	3.48	3.19	3.33
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	3.33	3.30	64%	19%	3.41	3.46	3.24
Total cample size is 285 respondents. Total average favorability estimates are based on	a scale of	f 1-5. (1=	dislike verv mu	ich. 5 = i	like very mu	ch). Total	amiliarity

Total sample size is 285 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity Total sample size is 285 respondents. Total average ravorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total ramiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callour research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Ones To Watch

Continued from Page 27



Mario Vazquez

Vazquez says, "All I've ever wanted to do is sing, and I've always dreamed about having a career in music. There's no better label to achieve that goal with than J Records."

The vocals for his first single, "Gallery," were produced by Ne-Yo, and stations like KSEQ/ Fresno, KKSS/Albuquerque, XHTO/El Paso and KDGS/ Wichita are on it. There is also a

Spanglish version. Vazquez's album is scheduled to drop in June.

Megan Rochell

Label: Def Jam

Single: "The One You Need," f/Fabolous

Puerto Rican and African-American 20-year-old Megan Rochell was born and raised in Brooklyn but now lives in Philadelphia. The change of cities turned out to be a great career move, because Philly native Nathan Morris of Boyz II Men was the first to discover Rochell.

When she was 11 Rochell sang Monica's "Before You Walk out of My Life" at the legendary Apollo Theater, and that was her first brush with fame. Rochell signed to Def Jam last year, and her single "The One You Need" was produced by hitmaker Rodney Ierkins.



Megan Rochell

It's club- and radio-friendly, and stations like WPGC/Wash-

ington; WZMX/Hartford; KDDB/Honolulu; and KNDA/Corpus Christi, TX are early believers. Rochell's debut album, You, Me and the Radio, is scheduled to hit stores this summer.

REPORTERS

Stations and their adds listed alphabetically by market

WZBZ/Attentic City, NJ° PD/MD: Rob Sarcta 1 YURG JOCA BERNIEDON DRIEDON DRIEDON E-OLBB VIAZZE PHA LIL JON & THE EASTSIDE BOYZ

KBDS/Bakersfield, CA*
OM: Robert Chavisz
PII: Paso Jiscobo
APD: Adrial "GJ D-Lay" Wilso
MID: Koncept
4 DRE PRICK ROSS
4 JUVENILE
2 BEENIE MAN
2 RAY CASH INSCARFACE
RIHAMNA
GENERALZ

20 T (19 RAY J

R SEAN CONTROL OF THE CONTROL OF THE CONTROL OF THE CASTS OF THE CASTS

TOO SHORT MARIO VAZQUEZ

WBBM/Chicago, IL*
PD: Todd Cavanah

VPD/MD: Enh Bradiey

R MARIAH CAREY I/SM

MR. CRIMINAL 1/BIZZY BONE
MARIAH CAREY 1/SNOOP DOGG
F-DLIRB 1/14/77F PHA

KSEQ/Fresno, CA* OM/PO: Yernmy Del Rie MARIO VAZQUEZ SHAKIRA IWYCLEF JEAN

WBTT/FI, Myers, FL* Mr. Michael Creise D: Seren Jackson 20n r "The 8ig 0" DRE VRICK ROSS

WJFX/Ft. Wayne, IN' PD/AMD: Wessel

onathan ASCADA

PD/MB: Murph Dawg 51 KEYSHIA COLE 25 E-40

WZMX/Hartford, CT* 12 CASSIE 3 DRE VRICK ROSS 2 YUNG JOC 2 PAY CASH VSCARF

ELL'JON & THE EAST OF BEENIE MAN AK'SENT T/BEENIE MAN

ON: Wayne Meria
PD: KC Sejerana
MD: Kevin Akitake
51 E-40

JPD: Kevin Jackson 4D: J Mac 5 B.G. (/MANINIE FRESH 3 MARY J BLIGE (/BROOK-LYN 1 SEAN PAUL RAY J

RAY J
I/FTY/Houssion, TX*
Oth: Armito Ramifrez
PD: Pale Mourtquez
APD: Deam Carlez
MD: Warron 0 Z
49 JUYENILE
G SHAWYNIA
BEENIE MAN
ICE CUBE
MARIO VAZQUEZ

22 JLIVENILE 8 RAY CASH VSCARFACE 2 MARY J. BLIGE VBROOK-LYI 1 FIELD MOB I/CIARA 50 CENT VOLIVIA WXIS/Johnson City PD/MD: Todd Ambrose

KCHZ/Kansas City, MO* ON/PD: Maurice Devoe

NO ACIDS
WICHT/Knoxville, TN°
OM: Rich Balloy
PD: Russ Allon
MD: Joey Tack
LIL' JON & THE EASTSIDE BOYZ

KRKA/Latayette, LA'
PD: Dave Steel
APD/MD: Chris Logan
2 JUVENILE
PAUL WALL KNEX/Laredo, TX PO: Arlum Sema III

WLTO/Lexington, KY*
OM: Robert Indaey
PD/MD: Brian Sims
APD, Tabatha
18 GWEN STEFANI VEVE
18 NE-YO

KDAY/Los Angeles, CA PD: Anthony Acampora

"OW/Mami, FL" Ira "Tony The Tiper" Wolf Eddle Mix DRE URICY ""

KTTB/Minneapolis, MN* PD; Sam Etilot MD; Zannie K. 20 RAY J 5 T.I. 3 LIL'JON & THE EASTSIDE BOYZ

KHTN/Modesto, CA° OM/PD: Rene Roberts APO: Drew Stone MARIAH CAREY ISNOOP DOGG RAY CASH ISCARFACE BEENIE MAN

KDON/Monterey, CA*
PD: Sam Diggedy
APD: Eric "The Funity 1"
MD: Alex Carrillo
1 CHRISTINA MILLIAN 6
1 ECE CUBE
MARIO VAZQUEZ WJWZ/Montgomery, AL PD: Rick Peters APD: Montgue Jordon

25 JUVENÍLE 15 RASHEEDA 10 MARY J BLIGE I/BROOK-LYN WWRX/New London, CT PD/MD. Brian Ram

28 PAUL WALI. 20 CHERI DENNIS 8 CHRIS BROWN [/LIL' WAYNE 5 MARY J BLIGE [/BROOK-LYN WKTU/New York, NY*
PD: Jeff Z.
MD: Bartel
8 CHRISTINA MILIAN (YOL

WQHT/New York, NY°
PD: John Olmick
MD: Ehre 15 DEAD PREZ
9 KANYE WEST VYWISTA & KEYSHIA COLE
7 ANTHONY HAMILTON

WNVZ/Nov...
ONC DON Londing
PD: Michael Bryan
HD: Swigny
HD: Swigny
LD: LD: LONe A THE EASTSIDE BOYZ
LD: LONe A THE EASTSIDE BOYZ
THREE MILLAN LYOUNG JEEZY
THREE MILLAN LYOUN

WPYO/Orlando, DM: Stave Hothreek PD/AMD: JM Strada

KCAQ/Oxmand, CA* PD/MO: Big Beer 2 RAY CASH I/SCARFACE PAULA DEANDA I/BABY B/

KKULL/Palm Springs, CA PD: Anthony "Anthog" Quirsz APD: Erin Devenux MD: Ren T. 12 MC MAGIC I/NICHOLE

WZPW/Peorta, 1L ON: Rick Hirschmann PD: Den Black 6 SCUNDMASTER T YING YANG TWINS W

RDW/Philadelphia, PA*
t. Leo "Kidi Leo" Baldwin
/APDt. Kanenon
MARCOS HERNANDEZ
DRE LYRICK ROSS
JUVENILE
SPEECH
AKSENT LYBEENIE MAN

KKFR/Phoenix, AZ*
PD: Bruce St. James
APD; Karlie Hestle
MID: DJ Mitsee Milton
2 FIELD MOB VCIARA
PAULA DEANDA VBABY BASI

10 CASSIE 10 STACKS UTWISTA 10 RAY CASH USCARF 10 BEENIE MAN 10 ICE CUBE

11 CHERISH I/SEAN PI 8 RAY CASH I/SCARF 7 JUVENILE 2 MARIO VAZOUEZ SH 1/SEAN PAUL

WPKF/Poughknepsie, NY PD/MIC: Jim Jamm APD: C.J. Michilyro 18 LIL: JON & THE EASTSIDE BOYZ 17 CASSIE 10 GHOSTFACE KILLAH I/NE-YO 7 T I

KWYL/Reno, NV* PD: Nick Ellott

Toth Jackson Christina Milian Wyoung Jeez Mary J. Blige Wbrook-Lyn Juvenile Q amey Wazze Pha

KULILI/Salt Lake City, UT*
OM/PD* Brisin Milchel
APPL/MD* Kevin Creise
6 RAY CASH (/SCARFACE
4 LIL JON & THE EASTSIDE B
1 JEANNIE ORTEGA (/PAPOOS
PAULA DEANDA (/BABY BAS

KBBT/San Antonio, TX* PD/MD: Cindy Hill

KWWV/San Luis Obispo, CA

KBLZ/Tyler, TX PD: L.T. MD: Marcus "DJ Marcus Love" Lov MARY J BLIGE I/BROOK-LYN

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

*Monitored Reporters 109 Total Reporters

86 Total Monitored 23 Total Indicator

Did Not Report, Playlist Frozen (2): KHHK/Yakima, WA

KMRK/Odessa, TX

URBAN/URBAN AC/GOSPEL



DANA HALL
dha'l@radioandrecords.com

It's Grill Time!

An Urban, Urban AC and Gospel photo album for Q1 2006

get so many pictures throughout the year from radio stations, record labels and artists. Everyone wants to see themselves in the pages of R&R, but there never seems to be enough room to run all the photos. So this week I'm dedicating an entire page to cheesin' it up from coast to coast, from hip-hop stars to gospel stars and all those in between.



HOT BOYZ SIZZLIN' WUSL (Power 99)/Philadelphia night guys The Hot Boyz — Uncle Otis and Mikey Dread — recently hooked up with Atlantic recording



YUNG GUNS Rapper Yung Jock (r) is making his name known by visiting radio stations across the country. He recently hit Montgomery, AL, where he met W.IW7 PD ALIrvin



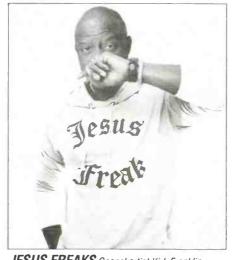
IT'S HARD OUT HERE FOR A PIMP
KKBT (The Beat)/Los Angeles morning show The
Block Party recently welcomed the infamous Bishop
Don Magic Juan to the studios. Seen here (I-r) are
The Block Party's Bobby Holiday and Ananda Lewis,
Juan and The Block Party's John Salley.



STILL FUNNY Comedian Bill Bellamy recently visited with WVKL/Norfolk Seen here (I-r) are the station's Karen Parker-Chesson, Bellamy and WVKL MD/midday host Brion O'Brion.



TRIBBETT IS TRIPPIN'... over Ms. Patti LaBelle. Sony Gospel singer Tye Tribbett recently met the Divine Diva backstage at a show. Seen here (I-r) are Tribbett; his manager and mom, Neicey Tribbett; and LaBelle.



JESUS FREAKS Gospel artist Kirk Franklin meets Verity Records VP/Promotion B. Jeffrey Grant-Clark via the magic of Photoshop. (That's Jeff's head on Kirk's body.)



GRILLIN' BLING Atlantic recerding artist Juvenile (1) shows off his "Diamond Grill" while WWPR (Power 105.1)/New York PD Nate Bell settles for some pearly whites.



LADIES' LUNCHEON First lady of gospel Yolanda Adams stopped by Radio One's WRNB/Philadelphia and visited with WRNB OM Helen Little arc. MD Moshay Strickland. Seen here (I-r) are Little, Adams and Strickland.



LEGENDARY LADIES' MAN LL Cool J (I) recently helped WCFB (Star 94.5)/Orlando listeners celebrate Mardi Gras at Universal Studios Florida. He's pictured with WCFB PD Kevin Gardner.



IN HIS MIND WPEG/Charlotte air personality DJ Incognito (r) meets up with J Records artist Heather Headley.

URBAN TOP 50

LAST WEEK	THIS WEEK	March 31, 2006 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	KEYSHIA COLE Love (A&M/Interscope)	3682	+69	466610	11	66/0
1	2	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3472	-219	430166	15	66/0
3	3	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3362	·213	447842	12	66/0
6	4	T.I. What You Know (Grand Hustle/Atlantic)	3039	+442	341965	7	66/0
5	5	MARY J. BLIGE Be Without You (Geffen)	2888	-146	433257	19	66/0
4	6	NE-YO So Sick (Def Jam/IDJMG)	2656	-418	372321	16	65/0
7	7	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2489	-72	230504	14	62/0
9	8	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	2424	+283	236788	12	61/0
8	9	BUSTA RHYMES Touch It (Aftermath/Interscope)	2346	-167	339737	16	61/0
12	Õ	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	2328	+341	223057	9	61/3
13	Ō	SEAN PAUL Temperature (VP/Atlantic)	2162	+208	353444	12	62/1
10	12	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1882	-147	272706	20	66/0
15	13	AVANT 4 Minutes (Geffen)	1762	+108	195051	8	64/0
11	14	BEYONCE' Check On It (Sony Urban/Columbia)	1729	-290	208347	14	64/0
14	15	JUVENILE Rodeo (Atlantic)	1474	-361	154926	18	60/0
22	16	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	1383	+220	131505	8	45/0
18	O	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1359	+12	110421	6	59/0
16	18	NELLY Grillz (Derrty/Fo' Reel/Universal)	1296	-270	148427	20	64/0
20	19	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1215	-4	146428	12	44/0
31	20	YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	1116	+355	101236	4	51/8
19	21	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	1039	-273	98661	18	56/0
17	22	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1020	-328	66871	9	57/0
27	23	CHRISTINA MILIAN F/YOUNG JEEZY Say I (Def Soul/IDJMG)	1000	+161	71123	4	48/2
1	23	JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	971	+60	117188	7	46/1
24	25	NE-YO When You're Mad (Def Jam/IDJMG)	920	+240	96678	3	52/2
36	25	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	890	+112	64047	6	52/3
29 21	27	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	850	-335	76920	13	58/0
	28	LIL' WAYNE Hustler Musik (Cash Money/Universal)	841	+107	55872	5	40/1
32 25	29	TYRA B. Still In Love (GG&L)	799	-101	58959	15	42/0
37	3D	LETOYA Torn (Capitol)	772	+104	70850	3	45/5
30	31	PURPLE RIBBON ALLSTARS Body Rock (Purple Ribbon/Virgin)	716	-52	40672	1D	44/0
23	32	JUELZ SANTANA Oh Yes (aka Postman) (Diplomat/Def Jam/IDJMG)	713	-237	100171	10	47/0
26	33	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	712	-171	52908	9	48/0
35	33 34	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	691	+5	52857	5	38/1
43	35	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	681	+129	53395	4	39/1
33	36	HEATHER HEADLEY In My Mind (RCA/RMG)	679	-48	65288	10	42/1
28	37	FAITH EVANS Tru Love (Capitol)	651	-168	57523	20	45/0
34	38	REMY MA Conceited (SRC/Universal)	639	-54	114677	9	22/0
40	39	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	636	+15	50663	10	2/1
38	40	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	625	-11	90567	8	40/1
41	40	GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	615	+19	69072	6	37/0
Debut	42	JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	611	+288	55142	1	41/4
Debut	43	MARIAH CAREY Fly Like A Bird (Island/IDJMG)	609	+273	49247	1	41/1
47	44	E-40 Tell Me When To Go (Reprise/BME)	602	+143	83211	2	33/6
42	45	DA BACKWUDZ Don't Like The Look Of It (Rowdy/Major Way)	548	-5	27836	4	32/0
46	46	NICK CANNON Dime Piece (Motown/Universal)	521	-10	38879	3	41/0
Debut	47	FIELD MOB f/CIARA So What (DTP/Geffen)	500	+277	37001	1	36/4
50	48	MILA J Complete (T.U.G./Motown/Universal)	497	+97	30168	2	35/2
45	49	YO GOTTI f/BUN B & 8-BALL Gangsta Party (TVT)	489	-47	24059	8	31/0
48	5 0	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	470	+15	57227	14	31/0
I———		THE TAILS TAILS OF THE DOUGOIN SAND (1777)					

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

TOTAL

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARY J. BLIGE f/BROOK-LYN Enough Cryin (Matriarch/Geffen)	50
BEENIE MAN Hmm Hmm (Virgin)	29
DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group)	11
JUVENILE What's Happenin' (Atlantic)	9
YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	8
CHERISH f/SEAN PAUL Do It To It /Sho'Nuff/Capitol)	7
E-40 Tell Me When To Go (Reprise/BME)	6
LETOYA Tom (Capitol)	5
RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	5
DA MUZICIANZ Camera Phone (TVT)	5

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 14 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
T.J. What You Know (Grand Hustle/Atlantic)	+442
YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	+355
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	+341
JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	+288
BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	+283
FIELD MOB f/CIARA So What (DTP/Geffen)	+277
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	+273
NE-YO When You're Mad (Def Jam/IDJMG)	+240
SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	+220
SEAN PAUL Temperature (VP/Atlantic)	+ 208

NEW & ACTIVE

DJ KHALED Holla At Me *(Terror Squad/Koch)* Total Plays: 465, Total Stations: 35, Adds: 2

RAY J What I Need (Knockout/Sanctuary)
Total Plays: 411, Total Stations: 41, Adds: 2

JAHEIM The Chosen One *(Divine Mill/Warner Bros.)*Total Plays: 395, Total Stations: 35, Adds: 1

RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG) Total Plays: 394, Total Stations: 41, Adds: 5

RAY CASH f/SCARFACE Bumpin'... (Ghet-O-Vision/Sony Urban/Columbia)
Total Plays: 371, Total Stations: 27, Adds: 2

BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)
Total Plays: 360, Total Stations: 28, Adds: 0

CHERISH f/SEAN PAUL Do It To It (Sho'Nuff/Capitol)
Total Plays: 356. Total Stations: 30. Adds: 7

GUCCI MANE Go Head (Big Cat)

Total Plays: 338, Total Stations: 10, Adds: 0

LUKE & Q My Turn (J/RMG)

Total Plays: 318, Total Stations: 34, Adds: 2

JUVENILE What's Happenin' (Atlantic) Total Plays: 311, Total Stations: 30, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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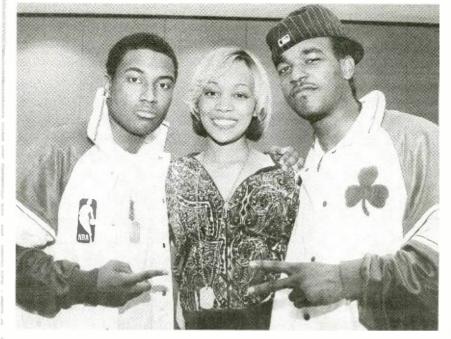




America's Best Testing Urban Songs 12 + For The Week Ending 3/24/06

77					Pers.	F	M
Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-34	18-34
MARY J. BLIGE Be Without You (Geffen)	4.26	4.19	98%	34%	4.22	4.29	4.00
SEAN PAUL Temperature (VP/Atlantic)	4.15	4.13	97 %	25%	4.12	4.10	4.17
NE-YO So Sick (Def Jam/IDJMG)	4.08	4.00	98%	36%	3.94	3.93	3.98
T.I. What You Know (Grand Hustle/Atlantic)	4.07	4.04	63%	7%	4.09	3.99	4.35
BUSTA RHYMES Touch It (Aftermath/Interscope)	4.06	3.83	87%	19%	4.06	3.98	4.28
C. BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4.05	4.10	97%	31%	3.89	3.96	3.66
DEM FRANCHIZE BOYZ Lean Wit It (So So Def/Virgin)	4.04	4.06	93%	22%	3.84	3.94	3.54
JUELZ SANTANA Dh Yes (Diplomat/Def Jam/IDJMG)	4.04	3.93	81%	16%	4.09	4.08	4.13
KEYSHIA COLE Love (A&M/Interscope)	4.03	3.78	82%	24%	3.96	4.05	3.69
AVANT 4 Minutes (Geffen)	4.02	3.90	58%	7%	3.88	3.95	3.71
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	4.00	3.83	94%	32%	4.08	4.06	4.12
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.93	4.10	99%	42%	3.88	3.93	3.71
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	3.92	3.88	69%	11%	3.81	3.83	3.76
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.91	3.89	88%	22%	3.92	4.02	3.62
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	3.90	-	42%	4%	4.01	4.20	3.60
T-PAIN f/MIKE JONES I'm N Luv (Jive/Zomba Label Group)	3.87	3.91	97%	31%	3.65	3.47	4.21
FAITH EVANS Tru Love (Capitol)	3.87	3.96	53%	8%	3.86	4.00	3.58
K. FRANKLIN Looking (Fo Yo Soul/Gospo Centric/Zomba Label Group)	3.81	3.66	53%	13%	3.68	3.71	3.60
TYRA B. Still In Love (GG&L)	3.79	3.75	42%	7%	3.71	3.74	3.62
SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	3.78	3.66	41%	7%	3.63	3.76	3.33
LL COOL J f/J. LOPEZ Control Myself (Def Jam/IDJMG)	3.75	3.72	80%	16%	3.63	3.60	3.73
BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	3.73	3.86	78%	19%	3.51	3.46	3.68
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	3.67	3.73	74%	16%	3.66	3.67	3.62
BEYONCE' Check On It (Sony Urban/Columbia)	3.66	3.74	99%	52%	3.63	3.65	3.60
JUVENILE Rodeo (Atlantic)	3.65	3.78	83%	21%	3.64	3.58	3.80
D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	3.61	3.54	75%	22%	3.42	3.51	3.18
Total sample size is 318 respondents. Total average tavorability	ectimat	es are had	end on a co	ale of 1-1	11_diclit	o von m	

Total sample size is 318 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a



J KIDS The new kids at J Records, R&B sensations Luke & Q, met up with labelmate Monica at a recent industry function. The New Orleans duo's current single is "My Turn," while Monica is putting the finishing touches on her new album, set for release this year. Seen here (I-r) are Luke, Monica and Q.

Please Send Your Photos

R&R wants your best snapshots.

Please send high-resolution images with the names and titles of all pictured to Dana Hall at dhall@radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

WVEE/Atlanta, GA*
PD: Reggie Rouse
APD: Greg Street
MO: Toeho

WFXA/Augusta, GA* OM/PD: Ron Thomas

4 BEENIE MAN 3 MARY J. BLIGE I/BROOK-LYN

WPRW/Augusta, GA*
PD: Tim "Fattz" Snell
MD: TuTil
3 JUVENILE
2 CHERISH I/SEAN PAUL
LIBRAN MYSTIC URBAN MYSTIC BEENIE MAN MARY J. BLIGE I/BROOK-LYN

WERO/Baltimore, MD*
PD: Victor Starr
MD: Nobe 11-1

WEMX/Baton Rouge, LA* PD: J-Tweezy MD: Kool OJ Supa Mike

KTCX/Beaumont, TX* PD: Doug Harris APD/MD: Adrian Scott 18 JAMIE FOXX //TWISTA

WJZD/Biloxi, MS*
PD: Reb Neal
4 MARY J. BLIGE t/BROOK-LYN
BEENIE MAN

WWWZ/Charleston, SU-OM/PD: Terry Base MD: Yonal "Da Rude Bwei!" Rude 1 MARY J. BLIGE //BROOK-LYN

JM/PD: Tanisha R. Thompson 11 NE-YO 10 MARY J. BLIGE VBROOK-LYN 10 FIELD MOB VCIARA

WJTT/Chattanooga, TN* PD: Keith Landecker MD: Magic Crutcher 19 BEENIE MAN 9 MARY J. BLIGE I/BROOK-LYN

WGCI/Chicago, IL.*

OM/PD: Eiroy Smith
APD/MD: Tiffany Green
2: KANYE WEST I/TWISTA & KEYSHIA COLE
1: LL! JON & THE EASTSIDE BOYZ
LL COOL JUTYEE JERNINGS
ODNELL JONES
RICK ROSS

WPWX/Chicago, IL* PD: Jay Alan MD: Barbara McDowell

WIZF/Cincinnati, OH*
PD: Phillip David March
MD: Greg Williams
1 MARY J. BLIGE I/BROOK-LYN
CHAMILLIONAIRE I/KRAYZIE BONE

WENZ/Cleveland, OH*
OM/PD: Kim Johnson
MD: Eddle Baner
3 E-40
2 MARY J. BLIGE t/BROOK-LYN

WHXT/Columbia, SC* PD: Chrts Connors MD: Shanik Mincie 7 CHERISH I/SEAN PAUL

ICKX/Columbus, DH*
D/MD: J.D. Kunes
YUNG JOC
MARY J. BLIGE I/BROOK-LYN

KKDA/Dallas, TX* PD/MD: Skip Cheatham MARY J. BLIGE I/BROOK-LYN

WHTD/Detroit, MI* OM: Skip DHard PD: Spudd APD: Benita "Lady B" Gray 6 YUNG JOC

J YUNG JUU 3 E-40 MARY J. BLIGE I/BROOK-LYN

WJLB/Detroit, MI*
PD: KJ Holiday
APD/MD: Kris Kelley
MARY J. BLIGE (/BROOK-LYN
JUVENILE

WDBT/Dothan, AL. OM: Jerry Broadway PD/MO: Casual 31 NE-YO 29 LETOYA 17 JAGGED EDGE 8 B.G. I/MANNIE FRESH

WJJN/Dothan, AL OM/PD: JR Wilson

2 BEENIC MONTO 1 E-40 1 MARY J. BLIGE I/BROOK-LYN

WTMG/Gainesville, FL*
PD: Scott Hinds
APD/MD: Terence Brown
3 DONELL JONES
MARY J. BLIGE I/BROOK-LYN
BEENIE MAN

2 HOT GIRLS 5 FIELD MOB I/CIARA 1 RAY J HAY J B.G. I/MANNIE FRESH YUNG JOC MARY J. BLIGE I/BROOK-LYN DJ KHALED

VEUP/Huntsviile, AL*
M: Steve Murry
D: Anthony "Big Ant" Simmon
O: Jeffrey "DJ fille III" Rice
2 BEENIE MAR
2 DJ KHALED
1 MARY J. BLIGE VBROOK-LYN
URBAN MYSTIC

WJMI/Jackson, MS* OM/PD: Stan Branson APD: Alice Marie 12 BEENIE MAN MARY J. BLIGE VBROOK-LYN RASHEEDA DRE VRICK ROSS

WRJH/Jackson, MS*
PD: Kwasi Kwa
3 BEENIE MAN
FIELD MOB VCIARA
THUG CITY
MARY J. BLIGE VBROOK-LYN

DONELL JONES MARY J. BLIGE I/BROOK-LYN LETOYA

KPRS/Kansas City, MO*
OM: Andre Carson
PD/MD: Myron Fears
1 CHRISTINA MILIAN LY/OUNG JEEZY
MARY J. BLIGE L/BROOK-LYN

KRRO/Lafayette, LA*
PD: D-Rock
MISSEZ I/PIMP C
RICK ROSS
LUKE CAMPBELL
MARY J. BLIGE I/BROOK-LYN
BEENIE MAN
MILA J

KZWA/Lake Charles, LA OM: Antony Bartie MO: Tammy Tousant 12 LITTLE GROTHER 1/JOE SCUDDA

WQHH/Lansing, MI*
OM: Helena Dubose
PD: Brant Johnson
MO: Jo Hicks
1 BEENIE MAN
DA MUZICIANZ
JUVENILE

JUVENILE DONELL JONES MARY J. BLIGE I/BROOK-LYN CHERISH I/SEAN PAUL DRE I/RICK ROSS

WBTF/Lexington, KY*
PD/MD: Jay Alexander
26 MARY J. BLIGE UBROOK-LYN 20 E-40 10 RAY CASH I/SCARFACE BEENIE MAN

KHTE/Little Rock, AR*

PD: Joe Ratellil APD/MD: Tont Seville 5 JAMIE FOXX //TWISTA 1 MARY J. BLIGE //BROOK-LYN 1 CE CUBE DONELL JONES DA MUZICIANZ

KIPP/Little Rock, AR*
OM: Mark Dylan
PD: Joe Booker
15 JUVENILE
5 MARY J. BLIGE U'BROOK-LYN
BEENIE MAN
DA MILIZICIANZ
DONELL JONES

KKBT/Los Angeles, CA*
PD: Tom Calococi
APD/MD: Tawala Sharp
30 MARY J. BLIGE //BROOK-LYN
29 JAGGED EDGE
14 HEATHER HEADLEY
14 THREE 6 MAFIA
4 LETOYA
3 RAY J
3 RAY J
3 RAY J

GZB/Louisville, KY*
D: Mark Gunn
D: Gerald Harrison
YUNGJOC
MARY J. BLIGE I/BRDOK-LYN

WFXM/Macon, GA OM/PD: Ralph Meachum 38 RICK ROSS LETOYA URBAN MYSTIC

WJXM/Meridian, MS PD: Jigga JT No Adds

OM: Rob Roberts
PD: Mara Melendez
MD: Coka-Lani Kimbrough
31 THREE 6 MAPIA
4 B.G. IMMANNIE FRESH
MARY J. BLIGE VBROOK-LYN

KRVV/Monroe, LA PD: Chris Collins 44 KEYSHIA COLE

RICK ROSS MARY J. BLIGE I/BROOK-LYN DONELL JONES CHERISH I/SEAN PAUL JUVENILE

Darrell Johnson FIELD MOB L/CIARA BEENIE MAN MARY J. BLIGE L/BROOK-LYN

WQUE/New Orleans, LA*
PD: Angela Watson
5 DRE FRICK ROSS
1 MARY J. BLIGE FROOK-LYN
RICK ROSS

WWPR/New York, NY*
PD: Nate Bell
APD/MD: Nadime Santos
7 MARY J. BLIGE I/BROOK-LYN
2 BEENIE MAN

MARY J. BLIGE I/BROOK-LYN BEENIE MAN JUVENILE

WCDX/Richmond, VA* ON: Al Payne PD/MD: Reggie Saker 2 MARY J. BLIGE I/BROOK-LYN 1 LETOYA

Music Choice R&B-Hip Hop,

Sirius Hot Jamz/Sa OM: Geronimo PD: Tonya Byrd MD: Vanessa Grullon 12 RENEGADE FOXX 2 CAM'RON I/LIL' WAYNE

XM The City/Satellite PD: Lisa M. Ivery MD: DJ Xclussive 16 BEENIE MAN 1 MARY J. BLIGE I/BROOK-LYN

KBTT/Shreveport, LA* /MBI: UNION ECHOIS MILA J LUKE & Q E-40 MARY J. BLIGE I/BROOK-LYN CHERISH I/SEAN PAUL

KMJJ/Shreveport, LA*
PD: Al Weeden
19 LIL: WAYNE
19 CHRISTINA MILIAN (YOUNG JEEZY
18 LETOYA

KATZ/St. Louis, MO* OM: Check Alfains PD: Dwight Stone 5 YUNG JOC 3 CHERISH VSEAN PAUL MARY J. BLIGE VBROOK-LYN

WJUC/Toledo, OH*
PD: Charlie Mack
6 MARY J. BLIGE VBROOK-LYN
BEENIE MAN

Rick Slevens
Jeff Lee
Julian "DJ XTC" Vaughn
PURPLE RIBBON ALLSTARS
PRINCE
UBBAN MYSTIC

5 BEENIE MAN 2 MARY J. BLIGE I/BROOK-LYN

Note: For complete adds, see R&R Music Tracking.

POWERED BY

*Monitored Reporters

94 Total Reporters

66 Total Monitored 28 Total Indicator

Did Not Report, Playlist Frozen (3): KJMZ/Lawton, OK WJIZ/Albany, GA WRXZ/Albany, GA

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URBAN AC TOP 30

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	1817	· 82	183586	17	63/0
2	2	HEATHER HEADLEY In My Mind (RCA/RMG)	1798	+15	165300	23	65/0
3	3	ANTHONY HAMILTON Can't Let Go (So So Oef/Zomba Label Group)	1613	+122	165157	15	65/1
5	4	ISLEY BROTHERS f/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	1471	+48	128030	10	63/1
4	5	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1423	-31	151848	12	54/0
6	6	KIRK FRANKLIN Looking For You /Fo Yo Soul/Gospo Centric/Zomba Label Group)	1378	+6	156423	24	59/0
7	0	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	1268	+93	121010	10	65/1
8	8	CHARLIE WILSON Magic (Jive/Zomba Label Group)	946	-72	79054	18	57/0
11	9	NE-YO So Sick (Oef Jam/IDJMG)	839	+76	100392	8	31/2
9	10	ALICIA KEYS Unbreakable (J/RMG)	796	-113	88249	27	60/0
10	11	FAITH EVANS Tru Love (Capitol)	715	-54	67144	19	58/1
12	12	URBAN MYSTIC Refuse (SOBE)	647	+43	46195	8	46/4
17	13	KEYSHIA COLE Love (A&M/Interscope)	608	+136	49569	6	21/1
14	14	TEENA MARIE Ooh Wee (Cash Money/Universal)	594	+73	54462	4	49/6
18	15	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	553	+109	45801	7	37/4
15	(15)	KEM Into You (Motown/Universal)	549	+35	35747	9	45/1
19	O	ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	533	+164	52351	3	38/1
16	18	INDIA.ARIE I Am Not My Hair (Motown/Universal)	453	-21	34825	15	45/0
29	19	MARIAH CAREY Fly Like A Bird (Island/IDJMG)	441	+205	54259	2	37/4
27	20	FLOETRY Lay Down (Geffen)	306	+57	26355	5	25/1
22	3	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)	305	+6	19850	7	26/0
24	22	TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal Republic)	303	+20	29538	6	26/0
20	23	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)	270	-57	22229	9	28/0
21	24	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	260	.50	16503	14	19/0
26	25	MELI'SA MORGAN I Remember (Orpheus/Luann)	258	-8	24309	12	29/0
Debut	26	KINDRED THE FAMILY SOUL Woman First (Hidden Beach)	252	+107	21960	1	22/5
30	27	RAHEEM DEVAUGHN You (Jive/Zomba Label Group)	252	+51	35522	2	26/1
25	28	DWELE Weekend Love (Virgin)	251	.23	14148	9	24/0
23	29	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)	215	-74	16692	13	30/0
Debut	30	YOLANDA ADAMS This Too Shall Pass (Atlantic)	173	+15	11765	1	21/0

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ADDS
12
6
5
5

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	+205
ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	+164
KEYSHIA COLE Love (A&M/Interscope)	+136
ANTHONY HAMILTON Can't (So So Def/Zomba Label Grou	up/ +122
JEFF MAJORS (IKELLY PRICE God's (Music One/Sony Urba	

NEW & ACTIVE

RAY J One Wish /Knockout/Sanctuary/ Total Plays: 160, Total Stations: 17, Adds: 0 VAN HUNT Character (Capitol) Total Plays: 141, Total Stations: 19, Adds: 3 OONELL JONES I'm Gonna Be (Laface/Zomba Label Group) Total Plays: 102, Total Stations: 17, Adds: 3 SHANICE Take Care Of U (Imajah/Playtime) Total Plays: 92, Total Stations: 17, Adds: 5 LEELA JAMES My Joy (Warner Bros.)

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

Total Plays: 83, Total Stations: 15, Adds: 0

WINDX/Toledo, OH* PD: Reckey Leve ND: Brand Browne No Adds.

MEDIABASE

79 Total Reporters

65 Total Monitored

14 Total Indicator Did Not Report, Playlist Frozen (2): WBBK/Dothan, AL XM The Flow/Satellite



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GOSPEL TOP 30

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
1	1	MARY MARY Yesterday (Sony Urban/Columbia)	1093	-16	33789	27	33/0
2	2	BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	1053	-3	31987	17	35/0
3	3	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1004	-51	30712	28	33/0
5	4	DONALD LAWRENCE The Blessing Of Abraham (EMI Gospel)	932	+21	28957	9	38/1
4	5	HEZEKIAH WALKER Lift Him Up /Verity/Zomba Label Group/	921	-4	26276	23	31/2
10	6	WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	723	+28	25914	26	25/0
9	7	TAMELA MANN Speak Lord (TillyMann)	692	-15	26272	17	25/1
11	8	VICKI YOHE Deliverance is Available (PureSprings/EMI Gospel)	688	+14	19087	20	26/0
6	9	DOTTIE PEOPLES He Said It (Atlanta Int'l)	682	-77	25967	32	24/0
8	10	YOLANDA ADAMS Victory (Atlantic)	636	-77	21177	19	25/0
20	O	JIMMY HICKS & VOICES OF INTEGRITY BornBlessed (Worldwide Entertainment)	620	+97	18510	8	25/4
14	12	DORINDA CLARK-COLE So Many Times (Gospo Centric/Zomba Label Group)	615	-7	15934	14	24/0
13	13	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	611	-31	23350	24	22/0
7	14	SMOKIE NORFUL God is Able (EMI Gospel)	600	-128	17125	22	22/0
15	15	DARWIN HOBBS Glorify Him (EMI Gospel)	597	0	19829	24	26/0
19	16	LUTHER BARNES Somehow, Someway (Atlanta Int'l)	523	-16	18776	18	21/0
17	17	CECE WINANS He's Concerned (PureSprings/Sony Urban/Epic)	521	-40	17445	16	24/0
21	18	VICKIE WINANS It's Alright (Verity/Zomba Label Group)	409	+18	11586	7	20/5
25	19	MARVIN SAPP Perfect Peace (Verity)	366	+36	11276	6	14/2
24	20	KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	360	+11	9502	8	14/0
22	21	ALVIN DARLING From Me To You (Emtro)	358	-1	9728	12	14/0
2 6	22	BISHOP EDDIE LONG It Shall Come To Pass (EMI Gospel)	353	+26	9200	5	14/0
23	23	RIZEN We've Come To Magnify The Lord (Artemis)	332	-20	17964	16	14/0
28	24	DONALD ALFORD All I Want To Do Is Bless You (Holy Spirit/Taseis)	314	+14	8615	5	12/1
27	25	GEORGE HUFF A Brighter Day /Word/Curb/Warner Bros./	302	-5	11972	14	19/0
-	26	CANTON JONES Love Song (Arrow)	295	+31	13951	10	10/0
Debut	27	MARTHA MUNIZZI No Limits (Integrity Label Group)	282	+58	8507	1	13/1
29	28	YOLANDA ADAMS This Too Shall Pass (Atlantic)	282	+11	10791	3	13/0
Debut>	29	NEW LIFE COMMUNITY CHOIR f/JOHN P. KEE I'm Covered (Verity)	272	+7	7874	1	10/0
30	30	MOSIE BURKS Got A Grip (Malaco)	255	-14	6615	11	10/0

41 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25.

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MOST ADDED	
ARTIST TITLE LABEL(S)	ADDS
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	5
JIMMY HICKS BornBlessed (Worldwide Entertainment)	4
DAMON LITTLE Long As I Got Shoes (Worldwide)	4
TYE TRIBBETT Victory (Sony Urban/Columbia)	3
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	2
MARVIN SAPP Perfect Peace (Verity)	2
BISHOP LEONARD SCOTT Sing Unto The King /Tyscot/Taseis/	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JIMMY HICKS BornBlessed (Worldwide Entertainment)	+97
MARTHA MUNIZZI No Limits (Integrity Label Group)	+58
KURT CARR God Great God (Gospo Centric)	+55
TYE TRIBBETT Victory (Sony Urban/Columbia)	+44
BISHOP LEONARD SCOTT Sing Unto The King (Tyscot/Taseis	+43
VASHAWN MITCHELL No Way (Tyscot)	+39
MARVIN SAPP Perfect Peace (Verity)	+36
CANTON JONES Love Song (Arrow)	+31
WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	+28
STEPHANIE DOTSON Give Him Glory (Artemis Gospel/Tehilleli	+27

NEW & ACTIVE

DO. MCCLURKIN Church Medley (Verity/Gospo Centric/Zomba Label Group) Total Plays: 244, Total Stations: 11, Adds: 0 JUANITA BYNUM Break Forth (Flow) Total Plays: 231, Total Stations: 8, Adds: 1 JOHN GRAY Your Newest Son (MannaGod) Total Plays: 209, Total Stations: 8, Adds: 0 ISRAEL & NEW BREED Turn It Around (Integrity Gospel) Total Plays: 186, Total Stations: 9, Adds: 0 VASHAWN MITCHELL No Way (Tyscot) Total Plays: 170, Total Stations: 11, Adds: 0

Songs ranked by total plays

REPORTERS. Stations and their adds listed alphabetically by market



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HIDE

JOY WILLIAMS

Male Vocalist of the Year

JASON CRABB DAVID PHELPS

Female Vocalist of the Year

JOY WILLIAMS

Group of the Year

KUTLESS

Artist of the Year

SWITCHFOOT

New Artist of the Year

GEORGE HUFF STELLAR KART

Producer of the Year

VINCE GILL

Rap/Hip Hop Recorded Song of the Year **ARE YOU REAL?**

JON MICAH SUMRALL'

Rock Recorded Song of the Year

THE WAIT IS OVER DISCIPLE

DISCIPLE

Rock/Contemporary Recorded

Song of the Year

STARS

NOTHING IS SOUND

SWITCHFOOT

Pop/Contemporary Recorded

Song of the Year

HIDE **GENESIS**

JOY WILLIAMS

Inspirational Recorded Song of the Year

HOLY GROUND

LIVE AT BROOKLYN TABERNACLE

CRABB FAMILY

LAY IT DOWN

BEAUTY HAS GRACE JACI VELASQUEZ Southern Gospel Recorded Song of the Year

GREATER IS HE

LIVE AT BROOKLYN TABERNACLE

CRABB FAMILY

THROUGH THE FIRE

LIVE AT BROOKLYN TABERNACLE

CRABB FAMILY

Country Recorded Song of the Year

WHEN I GET WHERE I'M GOING

TIME WELL WASTED

BRAD PAISLEY

Urban Recorded Song of the Year

A BRIGHTER DAY

MIRACLES

GEORGE HUFF

HEAVEN

MARY MARY

LOOKING FOR YOU

KIRK FRANKLIN

Contemporary Gospel Recorded

Song of the Year

I WILL FIND A WAY SOMETHIN' BOUT LOVE

FRED HAMMOND

Worship Song of the Year

STRONG TOWER

JON MICAH SUMRALL'

Rock Album of the Year

ALL GAS NO BREAK

STELLAR KART

DISCIPLE

DISCIPLE

Rock/Contemporary Album of the Year

NOTHING IS SOUND

SWITCHFOOT

Pop/Contemporary Album of the Year

JOY WILLIAMS

Inspirational Album of the Year

LIFE IS A CHURCH

DAVID PHELPS

ROCK OF AGES...HYMNS & FAITH

VINCE GILL'

Southern Gospel Album of the Year COMMON THREAD

OAK RIDGE BOYS

LIVE AT BROOKLYN TABERNACLE

CRABB FAMILY

Urban Album of the Year DAY BY DAY

KIRK FRANKLIN'

KIRK FRANKLIN

MIRACLES

GEORGE HUFF

Contemporary Gospel Album of the Year MARY MARY

MARY MARY

Praise & Worship Album of the Year

STRONG TOWER **KUTLESS**

Special Event Album of the Year

COME LET US ADORE HIM

JOY WILLIAMS

HAPPY CHRISTMAS VOLUME FOUR

EMERY SWITCHFOOT'

MUSIC INSPIRED BY THE CHRONICLES OF NARNIA:

THE LION, THE WITCH, AND THE WARDROBE

KUTLESS'

WOW CHRISTMAS GREEN

FFH'

KUTLESS

JACI VELASQUEZ'

JOY WILLIAMS*

Recorded Music Packaging of the Year

THE QUESTION **EMERY**

Short Form Music Video of the Year

STARS

SWITCHFOOT

Long Form Music Video of the Year

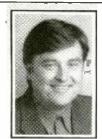
LIVE AT BROOKLYN TABERNACLE

CRABB FAMILY

SPECIAL CONGRATULATIONS TO KIRK FRANKLIN

CO-HOST, 2006 GMA AWARDS

^{*} Shared Nomination



LON HELTON

Secondary Promotion

Our Q2 music preview

By Chuck Aly **Associate Country Editor**

ur regular survey of label promotion priorities returns, and this time we're looking ahead to the second quarter of 2006. It's hard to believe we're talking about April, May and, wow, June when it seems the year's just begun. But the months roll on, and so does the music. As usual, we've polled top promotion executives at country labels for information on their plans so our readers will have an idea what's coming their way.

Other than staying the course with the current Neal McCoy single, "The Last of a Dying Breed" (which promomeister Bill Mayne says is doing great), 903 will also be bringing out a new Darryl Worley single, "Nothin' But a Love Thing."



Darryl Worley

Arista

The sole locked-in release for Arista in Q2 is Carrie Underwood's "Don't Forget to Remember Me," which goes for adds April 3. Odds are we'll see another Brooks & Dunn single, but the label reports the cut is still TBD.



Carrie Underwood

Big Machine

"While we will continue to work Jack Ingram's 'Wherever You Are' to its peak, look for the followup from Jack, 'Love You,' from his Live Wherever You Are collection, sometime in June," says National Director/Promotion & New Media John Zarling. "Danielle Peck's 'Findin' a Good Man,' the second single from her digital-only self-titled release, will continue to be a priority for us. The album hits physical re-

"Also on deck this quarter is new music from singer-songwriter Taylor Swift, an amazingly talented 16-year-old girl who will knock you out. In addition, we are anticipating new music from Jimmy Wayne to hit radio sometime in Q2."

BNA

The BNA staff is already charging hard with the new Lost Trailers single, "Call Me Crazy," as well as setting up the followup to Jamey Johnson's hit "The Dollar," "Rebelicious." And look for Kenny Chesney's new single, "Summertime," from the double-platinum The Road & the



Lost Trailers

Also this quarter, expect the release of a new Rhett Akins single called "Old Bird Dog (Lovin' You)." The BNA debut single from Pat Green is also likely to land, with an album slated for the third quarter. Blaine Larsen's sophomore album will hit retail at the end of June.

Broken Bow

VP/Promotion Jon Loba and his team are taking the quarter off, as no releases are planned. OK, not quite. With singles by Megan Mullins, Jason Aldean and Craig Morgan already working at radio, the BBR crew has plenty to keep it busy.

Category 5

Storm chaser Tony Benken offers up two Q2 releases. May will bring "Tennessee Girl," from Sammy Kershaw, while summer will see the debut album from Craig Hand, A Long Way From

Columbia "Q2 is going to be very busy for Big Red Promotion," says team captain Larry Pareigis. "April 10 is the add date for 'Things I Miss the Most,' the third single from Van Zant's debut Columbia CD, Get Right With the Man. The brothers are also spending this spring on a critically



Brice Long

acclaimed tour with Sony BMG labelmate Gretchen Wilson.

"Our phenomenally talented new singersongwriter Brice Long returns with 'Meat & Potato Man' on April 24. May 8 brings the first new single from the next studio CD by Eddie & T-Roy, our multiplatinum cornerstone act Montgomery Gentry.

"May 23, the same day as the ACMs, Open Wide/Columbia/Sony BMG Music Entertainment proudly release Taking the Long Way, the latest CD from the biggest-selling female act in the SoundScan era, The Dixie Chicks. So let's kick the tires, light the fires, and have some fun together."

Curb/Asylum

New VP Adrian Michaels offers up one Q2 release, "Kill Me Now," from Rio Grand. Look for an add date of April 17.



Rio Grand

Dualtone

"Radney Foster's new CD, This World We Live In, comes out April 4," says Dualtone promotion guru Lori Kampa. "The new single, 'Prove Me Right,' is going for airplay now. Deryl Dodd's new album, Full Circle, comes out June 27. The first single, 'I'm Not Home,' ships March 20, with an April 24 impact date."

Epic

Bill Macky's team has Miranda Lambert's next single in the on-deck circle. According to Macky, her album Kerosene is quickly approaching platinum. "'New Strings' is the next single, and by the time radio reads this, it should be on their desks for adds on April 10," Macky says. "Our sincere thanks to Country radio for giving Miranda her first top 15 record.'

Noting Wilson's ongoing headlining tour, Macky says, "Gretchen Wilson continues her amazing pace both on the charts and on the road. Look for Trace Adkins to join her very soon on the road. 'Politically Uncorrect' is moving up the charts, and we'll have more great music for Country radio off of the platinum All Jacked Up as we move through the spring and



Craig Hand

Jace Everett remains a priority for the Epic folks, with his self-titled debut now in stores. "Jace is a star, and Epic Records is committed to making it happen for him," Macky says. "'Nowhere in the Neighborhood' was just released, and we'll be working it right through the sum-

Susan Haynes will have a new single in May from her debut, Crooked Little Heart, which was released digitally on Valentine's Day. Epic and Haynes are still making station visits. "There is something very special about Susan Haynes," Macky says

"We will also have some incredible new mu-



Susan Haynes

sic from a brand-new act that we will share with Country radio in the next few months - stay tuned."

Equity

You might say promo domo David Haley is over the moon about a big group with a little city name. "We've got two ACM nominations, for Top Vocal Group and Top New Duo or Group," he says of Little Big Town. "We've scanned 375,000 and have been certified gold by the

"Bring It on Home" is pacing more quickly up the charts than 'Boondocks,' which, by the way, went for adds 11 months ago. We've got stations that have played the song well over 1,000 times that still have it in heavy.



Deryl Dodd

Haley touts an April 17 Going for Adds date for Mark Wills' first Equity single, "Hank." "Mark's recorded six sides with producer Brett James, and the album will bow in the fall," Ha-

Carolina Rain's "Get Out of My Way" continues to be a label priority, with their album expected late in the summer. Newcomer Laura Bryna is working on her debut, with a single ex-



Laura Bryna

And then there's this Clint Black fella we all keep hearing about. "He's been out visiting radio one-on-one coast to coast," Haley says. "Right now he's in New England, but there are more visits to come in the Southwest and on the West Coast.

"When he visited WPOC/Baltimore they played the album cut 'Back Home in Heaven,' which features Little Big Town on backing vocals, and the phones went crazy. WGAR/Cleveland has also picked up on this cut. It's getting great response. We're still working 'Drinking Songs & Other Logic,' but we're keeping an eye on that."

Katapult

Director/Special Projects Steve Baynes offers the scoop on Brian McComas, who's putting the finishing touches on his first release for Katapult, Back Up Again, which will be out sometime this spring. "He had success with his last project, including a top 10 with '99.9% Sure' and a top 20 with 'You're in My Head," Baynes says. "He's ready to hit the road in support of this new project." Expect a first single to drop sometime in April.



Brian McComas

Lofton Creek

The second-quarter haps for Mike Borchetta and crew include a new single from Doug Stone, "Let the Light Shine on You." Keith Bryant's next single, "She Danced," is also on tap, with his album *fust the Way We Do It* tentatively scheduled for release before the quarter is out. Also tentative is a single release from Shawn King called "First Kiss."

Lyric Street

The label's music rundown is brought to us this quarter by Sr. Director/National Promotion Renee Leymon, who opens with the big guns. "We'll have the second single from my boys Rascal Flatts," she says. "The Me and My Gang album is in stores April 4.

"We will also have new singles from Trent Tomlinson and SheDaisy, who both recently released albums. We have the sophomore album from Josh Gracin scheduled for sometime in June. And don't be surprised if another Garth Brooks single makes its way to your desk

"Oh, and one more note on Rascal Flatts: They will have a song in the upcoming Disney/Pixar movie *Cars*.

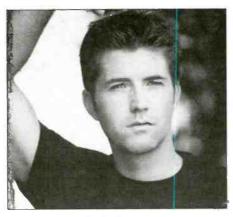
"All that, and we are going to begin the introduction of a new artist, Sarah Buxton, in May and June. Whew!"



Sarah Buxton

MCA

Head coach Royce Risser checks in with one release, the as-yet-undetermined next single from Josh Turner. Look for it in mid-to late April.



Josh Turner

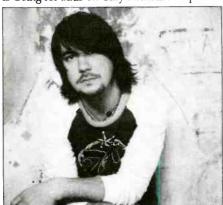
Mercury

Promo Veep John Ettinger may be breaking ground with this R&R quarterly music-preview column. Will programmers show him the love? More later.

First, let's look at "Men & Mascara," the title-track single from Julie Roberts' next album, due in stores June 27. "This second album from Julie is amazing," Ettinger says. "It shows real growth and offers a bunch of new sounds and messages.

"She has always connected with women, and 'Men & Mascara' hits at the heart of her wide fan base. The basic truth about Julie is that she always delivers a passionate, quality, meaningful song. One listen, and you can't argue it."

Here's where things get interesting: Mercury is Going for adds on Gary Nichols on April 24.



Gary Nichols

The missing link in that chain is the selection of the single, and it seems the UMG brain trust is deadlocked. "I Can't Love You Anymore" and "Unbroken Ground" are the choices. "Somebody call Catino," Ettinger says. "We're trying to decide.

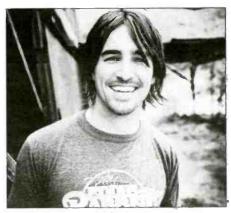
"Gary has packed this debut album with almost too many great songs, but we've boiled it down to two choices. The programmers Gary has met are telling us we could release either song and have a hit. What to do?

"Gary amazes people, however they may discover him and his music. He's been playing his songs acoustic while visiting radio this year, and the response has been overwhelming. The bottom line is, Gary is entertaining. But what should the single be? Call Catino, please."

Midas/Nashville

Promo chief Bob Reeves checks in with a nice chronological outline, starting with the May 1 release of "Kick It Up a Notch" from Michelle Rene, the winner of the 2006 Colgate Country Showdown.

June 5 is the Going for Adds date for the first Midas single from Steve Azar. The track hasn't been chosen yet, but it's from his *Indianola* al-



Jake Owen

bum. Emerson Drive's album is tentatively slated for a June 27 in-store date, though the title is still up in the air.

Finally, Midas has set a July 24 impact date for Lindsey Grant's "The Girl With the Fishin' Rod."

Music City

According to MCR honcho Bob Heatherly, the label's focus will be on the new single from Derryl Perry. "The Only Cure," the third single from *All Just to Get to You*, goes for adds April 24.

Quarterback

Anne Weaver's promotion line will be trying to blow open holes for several ball carriers over the next three months. Mark McGuinn's album *One Man's Crazy* is due June 20. The single "Deep" is expected at radio soon, though the date has yet to be finalized.

Luke Stricklin's next single, "Does That Make Me Bad?" ships this week and is going for adds April 24. The project is a joint venture with Pacific-Time Records. A new Hometown News single may also land in the quarter.

Finally, Weaver touts a new artist named Kate Russell, whose single ships next week. "Powerful Stuff" goes for adds May 8. The release is a joint venture with Urunga Records. "She's Australian, and *Urunga* is Aborigine for 'long beach,'" Weaver says. "She resides in Long Beach, CA."

RCA

Jeff Bates' second album, Leave the Light On, lands in stores April 11, and Nipper's Mike Wilson says to look for a new single in early May titled "One Second Chance." Already rocking at radio is Ronnie Milsap's "Local Girls." Wilson calls it a "great spring-summer song." The Keith Stegall-produced album is due in late June.

The next single from Sara Evans' current album is called "Coal Mine" and goes for adds May 10. Finally, the debut album from Jake Owen will probably go to retail in July. "The single 'Yee Haw' is off to a great start," says Wilson. "And Jake co-wrote his entire album"



Michelle Rene

Rust

VP/Operations Keith Simmerer gives the lowdown on Rust's efforts, including a June 6 album release from The Povertyneck Hillbillies, led by the current single "The Hillbilly Way." A new single is due from BlackHawk on April 24, title TBD, with an album landing June 20. Finally, May 22 will bring Shane Owens' "Redneck," from his current album, to radio.



Povertyneck Hillbillies

Show Dog

It's a Toby Keith spring for Keith's label. VP Denise Roberts reports three confirmed releases, starting April 11 with Keith's new album, White Trash With Money. Six days later Show Dog goes for adds with "A Little Too Late," the album's second single. Scotty Emerick's "What's Up With That" remains a priority through the quarter.



Scotty Emerick

Universal South

Going for adds April 3 is "This Time Around," by Cross Canadian Ragweed. The cut is from their current album, *Garage*. Later in the month Matt Jenkins bows with the new single "Bad As I Want To," from an upcoming album.



Rockie Lynne

Early May will see the release of Rockie Lynne's second single, "Do We Still." His debut album will be in stores on May 2. Erika Jo's "Strong Tonight" lands late in May. Finally, Alvarado Roadshow, the new Texas family trio (two brothers and their nephew) produced by Steve Wariner, go for adds June 19 with "I Hope She's Happy."

COUNTRY TOP 50

											
LAST WEEK	THIS WEEK	March 31, 2006	TOTAL	<i>41</i> -	TOTAL	4/-	TOT.AUD.	+/- AUD.	WEEKS	TOTAL	ı
1	_	ARTIST TITLE LABEL(S)	TOTAL POINTS	POINTS	TOTAL PLAYS	PLAYS	(00)	(00)	ON	ADDS	
1	0	RASCAL FLATTS What Hurts The Most (Lyric Street)	13871	225	4814	+137	425539	5423	12	120/0	Ì
2	2	KENNY CHESNEY Living In Fast Forward (BNA)	13157	-455	4606	-134	399677	-17700	17	120/0	
3	3	KEITH URBAN Tonight I Wanna Cry (Capitol)	13056	29	4530	+52	403081	5550	17	119/0	A
6	4	BLAKE SHELTON Nobody But Me (Warner Bros.)	11430	517	4005	+197	342610	8714	29	120/0	C
7	5	B. JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)		585	3848	+239	361680	20118	16	117/1	B
5	6	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	11312	246	4010	+84	334364	-151	21	119/0	T
8	0	T. KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	10784	305	3644	+96	319232	13440	13	119/0	S
9	8	BROOKS & DUNN Believe (Arista)	9345	-47	3382	+7	283094	-103	21	119/0	R
10	9	SARA EVANS Cheatin' (RCA)	8991	-393	3201	-98	275935	-15735	20	119/0	۵
11	0	JACK INGRAM Wherever You Are (Big Machine)	7837	390	2684	+ 192	224937	17770	19	120/0	W
12	0	JASON ALDEAN Why (BBR)	7601	599	2726	+212	221161	25539	17	120/2	TH
14	12	FAITH HILL The Lucky One (Warner Bros.)	7501	989	2559	+ 325	217352	28412	7	120/1	re
13	13	DIERKS BENTLEY Settle For A Slowdown (Capitol)	7219	617	2522	+220	201072	16610	11	119/3	At
15	4	LEANN RIMES Something's Gotta Give (Asylum/Curb)	6829	451	2438	+132	187690	16103	13	120/2	
19	15	JOE NICHOLS Size Matters (Someday) (Universal South)	6258	731	2254	+229	163287	15907	10	115/2	
16	16	TRENT TOMLINSON Drunker Than Me (Lyric Street)	5984	-344	2194	-75	150908	2918	21	116/0	
23	1 7	TIM MCGRAW When The Stars Go Blue (Curb)	5789	1726	1880	+544	169638	42521		110/12	A
21	19	GEORGE STRAIT Seashores Of Old Mexico (MCA)	5732	903	2031	+277	158514	29625	7	117/1	T
22	_	KEITH ANDERSON Every Time I Hear Your Name (Arista)	5129	355	1830	+162	135982	9843	12	115/2	8
18 2 4	2D 21	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	5104	-920	1806	-330	133730	·29959	25	114/0	F
24 2D	_	PHIL VASSAR Last Day Of My Life (Arista)	4714	689	1625	+ 263	124908	12849	8	112/3	j
25	22 23	SHEDAISY I'm Taking The Wheel (Lyric Street)	4582	-431	1651	-125	117234	-2183	17	110/1	P
27	24	CRAIG MORGAN I Got You (BBR)	4274	644	1697	+261	110164	11302	15	107/1	C
30	25	GRETCHEN WILSON Politically Uncorrect (Epic)	3141	606	1123	+183	78899	14528	7	103/8	G
31	26	GARY ALLAN Life Ain't Always Beautiful (MCA)	2511	279	963	+116	64375	9110	10	97/11	J
	27	KENNY ROGERS I Can't Unlove You (Capitol) BRAD PAISLEY The World (Arista)	2478	261	857	+83	60459	3554	12	83/2	
Breaker Breaker	28	RODNEY ATKINS If You're Going Through Hell (Curb)	2439 2316	1166	803 893	+392	74468	41672	2	93/27	
Breaker	29	ERIC CHURCH How 'Bout You (Capitol)	2191	158 575	754	+41 +185	60309	4366	11	76/7	
34	30	LITTLE BIG TOWN Bring It On Home (Equity)	2171	200	754 756	+ 100	54686 56843	11681	6	76/7	AI
33	3	JAMIE O'NEAL I Love My Life (Capitol)	2149	88	749	+73		6062	8 15	79/5	TI
28	32	ROCKIE LYNNE Lipstick (Universal South)	2051	-454	743	-186	59875 48414	5197 -13134	15 21	69/1 81/0	BI
29	33	JO DEE MESSINA Not Going Down (Curb)	1777	-599	637	-258	43939	-16970	13		F# GI
35	34	BIG & RICH Never Mind Me (Warner Bros.)	1742	-22	581	+7	41570	-1916	8	81/0 64/4	Pi
Breaker	35	BILLY CURRINGTON Why, Why, Why (Mercury)	1597	337	635	+107	41693	9863	4	75/4	CI
40	36	JAKE OWEN Yee Haw (RCA)	1557	385	614	+133	37001	10277	4	66/7	B. J(
39	37	TRENT WILLMON On Again Tonight (Columbia)	1532	285	556	+88	36227	8268	6	54/3	DI
Breaker	38	JOSH GRACIN Favorite State Of Mind (Lyric Street)	1407	430	540	+ 130	32522	11537	3	73/9	J
43	39	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	1386	503	447	+169	38465	12989	3	61/12	
49	40	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	1013	340	282	+113	31844	12404	3	43/33	
45	4	MEGAN MULLINS Ain't What It Used To Be (BBR)	981	176	393	+74	22647	3914	3	53/5	
44	42	NEAL MCCOY The Last Of A Dying Breed (903)	914	76	312	+42	22810	1815	5	43/6	
46	43	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	865	87	345	+17	18428	1816	4	53/5	
48	44	HANK WILLIAMS That's How They Do It In Dixie (Curb/Asylum)	858	182	374	+82	18824	4927	4	44/4	
41	4 5	DIXIE CHICKS Not Ready To Make Nice (Dpen Wide/Columbia)	797	-234	234	+2	26468	-14569	2	22/11	
50	46	STEVE HOLY Brand New Girlfriend (Curb)	735	65	312	+18	18356	3185	7	35/2	
47	47	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	723	9	305	+17	17100	-2167	4	29/0	
Debut >	48	DANIELLE PECK Findin' A Good Man (Big Machine)	716	258	298	+68	17144	9150	1	43/7	
_	4 9	JOHN CORBETT Good To Go (Fun Bone)	582	-22	217	-16	14606	2385	4	29/1	
Debut>	5 0	ASHLEY MONROE Satisfied (Columbia)	533	113	165	+39	13856	2113	1	31/9	
									_		

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/19-3/25. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

FAT MEANE SECONOM **	
ARTIST TITLE LABEL(S)	ADDS
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	33
BRAD PAISLEY The World (Arista)	27
(ENNY CHESNEY Summertime (BNA)	25
FIM MCGRAW When The Stars Go Blue (Curb)	12
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	12
RONNIE MILSAP Local Girls (RCA/RLG)	12
GARY ALLAN Life Ain't Always Beautiful (MCA)	11
DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	11
VRECKERS Leave The Pieces (Maverick/Warner Bros.)	10

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	POINT INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+1726
8RAD PAISLEY The World (Arista)	+1166
FAITH HILL The Lucky One (Warner Bros.)	+989
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+903
JOE NICHOLS Size Matters (Someday) (Universal South)	+731
PHIL VASSAR Last Day Of My Life (Arista)	+689
CRAIG MORGAN Got You (BBR)	+644
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+617
GRETCHEN WILSON Politically Uncorrect (Epic)	+606
JASON ALDEAN Why (BBR)	+599
N -	

MOST MOST

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
TIM MCGRAW When The Stars Go Blue (Curb)	+544
BRAD PAISLEY The World (Arista)	+392
FAITH HILL The Lucky One (Warner Bros.)	+325
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+277
PHIL VASSAR Last Day Of My Life (Arista)	+263
CRAIG MORGAN I Got You (BBR)	+261
B. JOVI W/J. NETTLES Who Says (Mercury/IDJMG)	+239
JOE NICHOLS Size Matters (Someday) (Universal South)	+229
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+220
JASON ALDEAN Why (BBR)	+212
The state of the s	

BREAKERS

BRAD PAISLEY
The World (Arista)
27 Adds • Moves 37-27
RODNEY ATKINS
If You're Going Through Hell... (Curb)
7 Adds • Moves 32-28
ERIC CHURCH
How 'Bout You (Capitol)
7 Adds • Moves 36-29
BILLY CURRINGTON
Why, Why, Why (Mercury)
4 Adds • Moves 38-35
JOSH GRACIN
Favorite State Of Mind (Lyric Street)

9 Adds • Moves 42-38

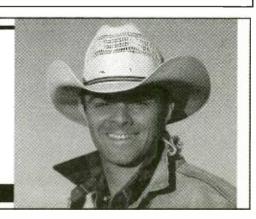
Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

CONGRATULATIONS to SAGE KEFFER, a singer with an immense heart, for his song "Again." It had the MOST INCREASED SPINS on the R&R Chart from March 20th - 22nd for an uncharted song! Wishing you continued success with your career and your CD RULES OF THE GAME.

-From Gary Folgner & Matt Rovey Productions

www.sagekeffer.com



COUNTRY TOP 50 INDICATOR

		March 31, 2006								
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/+ POINTS	TOTAL PLAYS	PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	KEITH URBAN Tonight I Wanna Cry (Capitol)	3985	-67	3325	-38	92813	-1271	17	86/0
3	2	RASCAL FLATTS What Hurts The Most (Lyric Street)	3976	73	3299	+60	92919	2241	12	87/0
1	3	KENNY CHESNEY Living In Fast Forward (BNA)	3761	-322	3080	-292	88309	-7448	13	83/0
5	4	BLAKE SHELTON Nobody But Me (Warner Bros.)	3706	43	3099	+59	84996	1030	30	87/0
4	5	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3650	-68	2992	-76	84655	-2309	22	87/0
7	6	TOBY KEITH Get Drunk (Show Dog Nashville/Universal)	3460	133	2890	+114	79503	3408	13	87/0
8	0	B. JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)	3398	184	2838	+170	79377	3830	15	81/0
9	8	BROOKS & OUNN Believe (Arista)	3293	114	2767	+82	77561	2974	24	86/0
	9	SARA EVANS Cheatin' (RCA)	3212	-143	2653	-157	77502	-1467	21	83/0
6	10		2623	154	2186	+140	62048	4086	17	87/1
11		JASON ALDEAN Why (BBR)	2494	52	2109	+ 38	57803	1862	19	85/0
12	0	JACK INGRAM Wherever You Are (Big Machine)	2431	129	2061	+ 102	55644	2645	11	86/0
13	2	OIERKS BENTLEY Settle For A Slowdown (Capitol)	2401	123	1990	+ 153	55900	5282	13	83/1
14	3	LEANN RIMES Something's Gotta Give (Asylum/Curb)			1959		54217	6059	7	85/1
15	4	FAITH HILL The Lucky One (Warner Bros.)	2348	270		+200				
20	15	GEORGE STRAIT Seashores Of Old Mexico (MCA)	2152	214	1844	+ 144	48667	5136	8	84/2
18	10	JOE NICHOLS Size Matters (Someday) (Universal South)	2149	128	1835	+99	48828	2785	10	84/1
17	0	TRENT TOMLINSON Drunker Than Me (Lyric Street)	2040	-4	1720	+5	45411	-1190	21	83/0
25	B	TIM MCGRAW When The Stars Go Blue (Curb)	1723	487	1501	+419	37154	11140	4	81/8
21	1	SHEO AISY I'm Taking The Wheel (Lyric Street)	1702	75	1435	+73	37962	2189	18	72/0
22	20	KEITH ANOERSON Every Time I Hear Your Name (Arista)	1695	85	1414	+81	38974	2067	12	78/3
23	4	CRAIG MORGAN I Got You (BBR)	1688	147	1405	+124	39216	3294	16	81/5
16	22	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	1485	-586	1133	-563	36011	-12910	26	52/0
24	23	PHIL VASSAR Last Day Of My Life (Arista)	1479	184	1237	+162	31972	4665	9	72 3
19	24	JAMEY JOHNSON The Dollar (BNA)	1445	-526	1233	-419	32289	-12484	27	59/0
26	25	GRETCHEN WILSON Politically Uncorrect (Epic)	1343	194	1170	+160	28212	3474	7	73/6
27	26	GARY ALLAN Life Ain't Always Beautiful (MCA)	1198	52	996	+66	27510	606	11	66/3
29	27	JAMIE O'NEAL I Love My Life (Capitol)	945	2	788	+3	21077	802	16	48/0
39	28	BRAO PAISLEY The World (Arista)	930	490	826	+426	20716	11276	2	59/22
31	29	ROONEY ATKINS If You're Going Through Hell (Curb)	916	97	760	+72	20452	2793	11	56/4
30	30	KENNY ROGERS I Can't Unlove You (Capitol)	898	55	756	+54	18717	1105	13	51/0
33	31	LITTLE BIG TOWN Bring It On Home (Equity)	805	57	676	+50	17303	924	9	51/2
34	32	BIG & RICH Never Mind Me (Warner Bros.)	794	53	650	+40	16126	860	9	50/1
35	33	BILLY CURRINGTON Why, Why, Why (Mercury)	776	109	675	+ 105	17339	2241	5	59/4
37	34	ERIC CHURCH How 'Bout You (Capitol)	699	150	594	+131	13967	2387	5	47/5
36	35	NEAL MCCOY The Last Of A Dying Breed (903)	685	29	578	+29	14646	343	11	47/0
40	36	SUGARLANO Down In Mississippi (Up To No Good) (Mercury)	570	142	503	+132	12794	3328	3	47/9
38	37	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	500	42	383	+ 24	11905	663	7	35/1
41	38	JOSH GRACIN Favorite State Of Mind (Lyric Street)	478	89	418	+91	9417	1657	5	44/9
42	39	HANK WILLIAMS That's How They Do It In Dixie (Curb/Asylum)	425	63	335	+ 38	7809	634	5	31/3
43	40	JAKE OWEN Yee Haw (RCA)	381	102	318	+89	7873	2209	4	31/8
Debut	4	CARRIE UNOERWOOD Don't Forget To Remember Me (Arista)	367	323	350	+312	7667	6824	1	42/35
44	12	OANIELLE PECK Findin' A Good Man (Big Machine)	308	41	230	+39	6650	787	4	28/6
45	43	TRENT WILLMON On Again Tonight (Columbia)	306	43	247	+34	5928	648	6	24/2
47	44	BOMSHEL It Was An Absolutely Finger Lickin' (Curb)	234	52	223	+53	5112	1042	2	24/2
46	45	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	219	-20	188	-16	4485	-115	5	19/0
Debut	46	KENNY CHESNEY Summertime (BNA)	188	188	159	+ 159	4424	4424	1	14/14
Debut		ASHLEY MONROE Satisfied (Columbia)	164	43	132	+32	3642	507	1	17/4
Debut	_	OIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	157	25	123	+15	3875	432	1	12/4
49	49	JOHN CORBETT Good To Go (Fun Bone)	154	9	133	+7	3141	110	5	13/0
Debut >		MEGAN MULLINS Ain't What It Used To Be (BBR)	133	30	111	+28	3161	455	1	14/1
	<u> </u>	MERUIS MARRIES LIM CHINELE GOOD TO BO (DON)								

88 Country reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25. © 2006 Radio & Records

MOST ADDED'

ARTIST TITLE LABEL(S)	ADDS
CARRIE UNOERWOOO Don't Forget To Remember Me (Arista)	35
BRAO PAISLEY The World (Arista)	22
KENNY CHESNEY Summertime (BNA)	14
SUGARLANO Down In Mississippi (Up To No Good) (Mercury)	9
JOSH GRACIN Favorite State Of Mind (Lyric Street)	9
TIM MCGRAW When The Stars Go Blue (Curb)	8
JAKE OWEN Yee Haw (RCA)	8
JULIE ROBERTS Men & Mascara (Mercury)	7
GRETCHEN WILSON Politically Uncorrect (Epic)	6
DANIELLE PECK Findin' A Good Man (Big Machine)	6

MOST. INCREASED POINTS

	POINT
ARTIST TITLE LABEL(S)	INCREASE
8RAO PAISLEY The World (Arista)	+490
TIM MCGRAW When The Stars Go Blue (Curb)	+487
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	/ +323
FAITH HILL The Lucky One (Warner Bros.)	+270
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+214
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+198
GRETCHEN WILSON Politically Uncorrect (Epic)	+194
KENNY CHESNEY Summertime (BNA)	+188
B. JOVI W/J. NETTLES Who Says You (Mercury/IDJMG)	+184
PHIL VASSAR Last Day Of My Life (Arista)	+184

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRAO PAISLEY The World (Arista)	+426
TIM MCGRAW When The Stars Go Blue (Curb)	+419
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	a) +312
FAITH HILL The Lucky One (Warner Bros.)	+200
B. JOVI WJJ. NETTLES Who Says You (Mercury/IDJMG)	+170
PHIL VASSAR Last Day Of My Life (Arista)	+162
GRETCHEN WILSON Politically Uncorrect (Epic)	+160
KENNY CHESNEY Summertime (BNA)	+159
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+153
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+144



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COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 31, 2006

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 19-25.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGL DISLIKE
JOSH TURNER Your Man (MCA)	47.3%	87.3%	4.34	10.0%	99.0%	1.8%	0.0%
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	29.8%	76.5%	4.04	17.3%	97.8%	3.3%	0.8%
KENNY CHESNEY Living In Fast Forward (BNA)	32.3%	75.3%	4.06	20.0%	98.0%	2.3%	0.5%
SARA EVANS Cheatin' (RCA)	31.8%	71.5%	3.95	17.3%	97.3%	6.0%	2.5%
BLAKE SHELTON Nobody But Me (Warner Bros.)	31.0%	69.8%	3.99	21.5%	96.5%	5.3%	0.0%
TOBY KEITH Get Drunk And Be Somebody (Show Dog Nash	ville/Universal/ 27.0%	69.0%	3.99	18.5%	92.0%	3.8%	0.8%
BROOKS & DUNN Believe (Arista)	34.3%	69.0%	3.94	16.0%	95.8%	8.0%	2.8%
BON JOVI W/J. NETTLES Who Says You Can't Go Home //	Mercury/IDJMG) 27.3%	68.3%	3.93	19.5%	94.3%	5.0%	1.5%
KEITH URBAN Tonight Wanna Cry (Capitol)	30.5%	67.0%	3.90	20.8%	96.8%	7.3%	1.8%
JASON ALDEAN Why (BBR)	24.3%	64.8%	3.91	23.8%	92.5%	3.0%	1.0%
JACK INGRAM Wherever You Are (Big Machine)	17.0%	64.3%	3.80	23.5%	93.0%	4.0%	1.3%
RASCAL FLATTS What Hurts The Most (Lyric Street)	28.3%	62.5%	3.89	19.3%	89.8%	5.0%	3.0%
ROCKIE LYNNE Lipstick (Universal South)	15.8%	62.3%	3.88	18.8%	84.3%	3.0%	0.3%
LEANN RIMES Something's Gotta Give (Asylum/Curb)	13.3%	55.0%	3.72	26.5%	86.8%	4.8%	0.5%
TRENT TOMLINSON Drunker Than Me (Lyric Street)	16.0%	52.3%	3.64	25.8%	88.5%	9.3%	1.3%
KEITH ANDERSON Every Time I Hear Your Name (Arista)	11.5%	51.5%	3.75	23.3%	78.3%	3.0%	0.5%
PHIL VASSAR Last Day Of My Life (Arista)	15.5%	49.8%	3.74	24.5%	79.3%	3.3%	1.8%
GARY ALLAN Life Ain't Always Beautiful (MCA)	15.3%	49.5%	3.66	23.8%	81.8%	6.3%	2.3%
CRAIG MORGAN I Got You (BBR)	12.5%	49.3%	3.76	23.3%	76.0%	3.3%	0.3%
LITTLE BIG TOWN Bring It On Home (Equity)	13.5%	48.3%	3.69	21.5%	77.0%	5.5%	1.8%
DIERKS BENTLEY Settle For A Słowdown (Capitol)	9.0%	47.8%	3.60	29.0%	83.5%	6.5%	0.3%
JO DEE MESSINA Not Going Down (Curb)	8.3%	45.5%	3.48	26.0%	82.5%	8.3%	2.8%
T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl)	(Lyric Street) 14.5%	44.0%	3.56	19.8%	76.3%	9.0%	3.5%
TIM MCGRAW When The Stars Go Blue (Curb)	13.0%	43.0%	3.68	23.3%	72.0%	4.8%	1.0%
JOE NICHOLS Size Matters (Someday) (Universal South)	12.3%	42.8%	3.63	27.3%	76.0%	5.0%	1.0%
JAMIE O'NEAL Love My Life (Capitol)	10.3%	41.5%	3.58	28.0%	76.0%	5.3%	1.3%
KENNY ROGERS I Can't Unlove You (Capitol)	8.5%	40.0%	3.45	30.0%	80.5%	9.0%	1.5%
RODNEY ATKINS If You're Going Through Hell (Curb)	9.0%	39.8%	3.50	26.3%	75.3%	7.8%	1.5%
ERIC CHURCH How 'Bout You (Capitol)	6.0%	35.0%	3.46	27.5%	70.0%	6.5%	1.0%
GEORGE STRAIT Seashores Of Old Mexico (MCA)	9.0%	34.3%	3.37	16.8%	66.0%	11.3%	3.8%
FAITH HILL The Lucky One (Warner Bros.)	6.3%	34.3%	3.39	22.5%	68.8%	10.0%	2.0%
SHEDAISY I'm Taking The Wheel (Lyric Street)	6.8%	34.0%	3.42	26.0%	69.8%	8.0%	1.8%
GRETCHEN WILSON Politically Uncorrect (Epic)	9.8%	33.8%	3.37	23.0%	70.8%	10.5%	3.5%
BILLY CURRINGTON Why, Why, Why (Mercury)	4.8%	32.0%	3.40	22.8%	64.5%	8.3%	1.5%
BIG & RICH Never Mind Me (Warner Bros.)	3.5%	26.5%	3.15	19.5%	61.5%	10.3%	5.3%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Ontgomery Gentry have the No. 2 song for the week, with "She Don't Tell Me To" the No. 7 passion song in the sample. Both male and female listeners rank the song No. 2, as do younger 25-34s and 35-44s.

Blake Shelton is new to the top five, with "Nobody But Me" ranking No. 5 overall, up from No. 8, and No. 5 passion. Female listeners rank it No. 4 overall, and younger 25-34 females rank it No. 2.

Brooks and Dunn see strong growth, with "Believe" moving to No. 6 overall, up strong from last week's No. 11. "Believe" is the No. 2 passion song in the sample. Core 35-44 listeners rank it No. 3.

Jason Aldean has the No. 10 song for the week, with "Why" up from last week's No. 13 and at No. 11 passion. Strong legs for this song; it ranks No. 7 with men, No. 13 with women, and No. 4 with core 35-44 listeners. A strong 16-to-1 positive-tonegative ratio indicates strength and growth.

Rascal Flatts are at the top of the spin chart, with "What Hurts Most" showing strong at No. 8 passion overall and No. 2 passion with core 35-44 listeners. The track is No. 5 passion with core males and No. 2 passion with core 35-44 females.

Total sample size is 400 persons weekly. with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.





America's Best Testing Country Songs 12+ For The Week Ending 3/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOSH TURNER Your Man (MCA)	4.18	4.36	97%	.21% ~.	4.22	4.33	4.11
JASON ALDEAN Why (BBR)	4.14	4.11	88%	11%	4.10	4.20	4.01
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.12 s	4.14	96% *	22% *	4.15	4.30	4.02
PHIL VASSAR Last Day Of My Life (Arista)	4.12	4.01	71%	6%	4.08	4.27	3.91
SARA EVANS Cheatin' (RCA)	4.03	4.05	98%	26%	4.11	4.02	4.19
BON JOVI W/J. NETTLES Who Says You (Mercury/IDJMG)	4.03	3.98	96%	28%	4.06	3.99	4.11
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	4.01	3.96	*96% -	22%	4.07	4.11	4.05
RASCAL FLATTS What Hurts The Most (Lyric Street)	3.99	4.11	97%	25%	3.98	4.12	3.85
CRAIG MORGAN I Got You (BBR)	3.99	4.04	76%	12%	3.96	4.14	3.81 }
KEITH URBAN Tonight I Wanna Cry (Capitol)	3.97	4.04	97%	32%	4.01	4.16	3.86
BROOKS & DUNN Believe (Arista)	3.97	3.86	96%	33%	4.04	4.17	3.92
KEITH ANDERSON Every Time I Hear Your Name (Arista)	3.96	3.92	74%	9%	3.96	4.13	3.81
KENNY ROGERS Can't Unlove You (Capitol)	3.93 🐇	·	°68% 🖔	10%	3.94 🖔	3.89	3.99
JOE NICHOLS Size Matters (Someday) (Universal South)	3.92	3.95	83%	12%	3.91	3.98	3.85
DIERKS BENTLEY Settle For A Slowdown (Capitol)	3.92 *	3.99	* 81% ³	14%	3.89 🐇	4.07	3.73
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.87	3.87	90%	16%	3.86	3.95	3.78
JACK INGRAM Wherever You Are (Big Machine)	3.87	3.91	87%	15%	3.89	4.03	3.77 🖫
KENNY CHESNEY Living In Fast Forward (BNA)	3.86	3.85	99%	30%	3.95	3.95	3.95
JAMEY JOHNSON The Dollar (BNA)	3,79	3.73	92% -	28%	3.84	3.77	3.90
GEORGE STRAIT Seashores Of Old Mexico (MCA)	3.79	3.98	73%	14%	3.80	3.74	3.85
TIM MCGRAW When The Stars Go Blue (Curb)	3.79	****	58%	10%	3.82	4.01	[*] 3.63
T. KEITH Get Drunk And (Show Dog Nashville/Universal)	3.76	3.72	96%	26%	3.74	3.80	3.67
FAITH HILL The Lucky One (Warner Bros.)	3.75	3.73	79%	17%	3.74	3.71	3.77
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.70	3.61	86%	17%	3.75	3.58	3.90
JO DEE MESSINA Not Going Down (Curb)	3.69 🖑	3.73	71%	14%	3.70	3.75	3.65
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	3.67	3.65	92%	33%	3.69	3.63	3.75
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.63	3.69	87%	27%	3.61	* 3.68	3.55
GRETCHEN WILSON Politically Uncorrect (Epic)	3.54	_	72%	20%	3.57	3.44	3.69
ROCKIE LYNNE Lipštick (Universal South)	3.54	₹3.68		14%	3,62	3,59	3.66

Total sample size is 335 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. **RateTheMusic.com** results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. **RateTheMusic is a registered trademark of RateTheMusic.com**. **The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.**

FLASHBACK

YEAR AGO

• No. I: "That's What I Love About Sunday" — Craig Morgan

(5) YEARS AGO

• No. I:"Who I Am" — Jessica Andrews

YEARS AGO

• No. I:"Walkin' Away" — Diamond Rio

15 YEARS AGO

• No. I: "Heroes And Friends" — Randy Travis

20 YEARS AGO

• No. 1:"Feelin'The Feelin'" — Bellamy Brothers

25) YEARS AGO

• No. I:"Old Flame" — Alabama

30 YEARS AGO

• No. I: "You'll Lose A Good Thing" — Freddy Fender



COUNTRY TOP 30

POWERED BY IEDIABASE

AN	ADA					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	.≱1	KENNY CHESNEY Living In Fast Forward (BNA)	≥ 567	-42	» 11 ³	16/0
2	2	RASCAL FLATTS What Hurts The Most (Lyric Stree	t/ 518	+1	10	13/0
6	2 3	BON JOVI W.J. NETTLES Who Says You (Island/10)JM	G/ 474	÷33	≈. 12	15/0
4	4 🐗	AARON PRITCHETT Big Wheel (OPM)	463	-11	9	17/0
7	5	SARA EVANS Cheatin' (Sony BMG)	458	∛ +30	. 12	15/0
11	6	FAITH HILL The Lucky One (Warner Bros.)	453	+102	4	18/0
5 🐐	7	KE(TH URBAN Tonight I Wanna Cry (Capitol)	. ³ 437 °	-20	* 13 "	14/0
3	8	JOSH TURNER Your Man (MCA)	426	-59	12	13/0
· 8 🕌	9	T. KEITH Get Drunk And (Show Dog Nashville/Univers	a) 414	. 2	10	15/0
9	10 🛊	ROAD HAMMERS Nashville Bound (Open Road/University	al) 395	-1	9	15/0
14	0	BLAKE SHELTON Nobody But Me (Warner Bros.)	366	*+37, 💥	4	15/1
12	12	MONTGOMERY GENTRY She Don't Tell Me To (Columb	nia) 366	+16	12	16/0
17	134	JOHNNY REID Time Flies (Open Road/Universal)	365	+68	2 *	17/0
10	14 🐗	AMANDA WILKINSON It's Okay To Cry (Universal Sou	uth) 351	.7	11	15/0
13	15	LEANN RIMES Something's Gotta Give (Asylum/Cui	<i>ti) -</i> 325 🔊	🦹 ^{**} -17 🔞	5 1	₂ 16/1
26	16.	MELANIE LAINE Queen Of Hearts (Royalty)	318	+49	3	11/0
20 - 🖁	*** 1	DIERKS BENTLEY Settle For A Slowdown (Capitol)	313	±23	" 5	» 16/1
15	18 🐗	C. LUND Hair In (Stony Plain/Warner Music Canada	9/ 305	-13	6	12/0
.22	19 *	GEORGE STRAIT Seashores Of Old Mexico (MCA)	300 (‡+22 ₃	4	17/1
19	20 🐗	GORD BAMFORD Life is Good (GWB/Royalty)	273	-24	13	15/0
27	· 21	JASON ALDEAN Why (BBR)	a 271	_‱ +16	2	10/0
18	22 🐗	D. MARSHALL. That's What Love Is (Busy Music/University)	al) 271	-26	12	16/0
~ 24	23	BROOKS & DUNN Believe (Sony BMG)	256°		10	13/0
Debut>	24	TIM MCGRAW When The Stars Go Blue (Curb)	253	+84	1	14/2
23 ~	» **25 «	AARON LINES Lights Of My Hometown (BNA)	253	»·24 °	15	14/0
21	26	JAMEY JOHNSON The Dollar (BNA)	252	-30	7	13/0
16 🌯	27	BRAD PAISLEY When I Get Where I'm Going (Aris	ta) 249	~-66	19	[®] 19/0
25	28	CARRIE UNDERWOOD Jesus, Take The Wheel (Arr		-28	16	18/0
29	29	JOE NICHOLS Size Matters (Someday) (Universal South	h/ 2 40	» + 3 .	. 2,	12/1
30 ~	30.	J.R. VAUTOUR The New Me (Busy Music/Royalty)	227	+19	3	9/0

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

NEW & ACTIVE

HOT APPLE PIE Easy Does It (MCA)
Total Points: 444, Total Stations: 33, Adds: 4

RONNIE MILSAP Local Girls (*RCA/RLG*)
Total Points: 392, Total Stations: 15, Adds: 12

BOMSHEL It Was An Absolutely Finger Lickin', Grits And Chicken, Country Music Love Song (Curb) Total Points: 321, Total Stations: 35, Adds: 9

DIAMOND RIO God Only Cries (Arista)
Total Points: 276, Total Stations: 24, Adds: 8

EMERSON DRIVE A Good Man *(Midas)* Total Points: 274, Total Stations: 21, Adds: 2

SHANNON BROWN Pearls (Warner Bros.)
Total Points: 243, Total Stations: 19, Adds: 0

SCOTTY EMERICK What's Up With That (Show Dog Nashville) Total Points: 241, Total Stations: 23, Adds: 6

RAY SCOTT Gone Either Way (Warner Bros.)
Total Points: 220, Total Stations: 22, Adds: 5

COWBOY CRUSH Hillbilly Nation (Asylum/Curb) Total Points: 193, Total Stations: 17, Adds: 0

KENNY CHESNEY Summertime (*BNA*)
Total Points: 170, Total Stations: 25, Adds: 25

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

WQMX/Akron, OH⁴ OM/PD: Kevin Masor APD: Kon Steel

DEPICS BENTLEY
JOE NICHOLS
DAMIELLE PECK
WHET JUENS

PD: Buzz Bris MD: Bill Earley KENNY CHESNEY CARRIE LINDERW JOSH GRACIN

KRST/Albuquerque, NM 'OM/PD: Eddie Haskell MD: Paul Bailey
2 LITTLE BIG TOWN
2 BIG & RICH
1 BLAINE LARSEN
1 SUGARLAND

KRRV/Alexandria, LA PD/MD: Steve Casey
2 BRAD PAISLEY
2 SUBARI AND

WCTO/Allentown, PA*
OW/PD: Shelly Easton
MD: Jenry Padden
KEHY CESHEY
ASHEY MORROE
JOST GRACH
ROMER MELSAP

KGNC/Amarillo, TX OM: Tim Butler APD/MD: Patrick Clark 7 GARLES PT 7

KBRJ/Anchorage, AK PD: Watt Valley
MIRANDA LAMBERT
JAKE OWEN
DANIELLE PECK

WWWW/Ann Arbor, MI PD: Brian Cowan
10 BRAD PASLEY

WNCY/Appleton, WI
OM: Jeff McCarthy
PD: Ramdy Shannon
17 HAW MLAMS, JR. WGRETCHEN
WESON, BIG & FROTE OW ZAMT
1 GRETCHEN WISON
1 CRAS MORGAN
1 CRAS MORGAN

WKSF/Asheville, NC OM/PD: Jeff Davis

MED: Johnny Gray
13 BRAD PASLEY
11 JOSH GRACIN
KERNY CHESNEY
CARRIE UNDERWOOD

WPUR/Atlantic City, NJ

WIBL/Augusta, GA OM: Mike Kramer PD/MID: Bill West KENNY CHESNEY JOSH GRACIN RONNE MILSAP

KASE/Austin, TX* OM/PD: Mac Daniel

KUZZ/Bakersfield, CA PD: Evan Bridwell
4 TIM MCSRAW
2 LITTLE BIG TOWN
1 ROONEY ATKINS
HANK WILLIAMS, JR. WIGRETCHEN
WILSON, BIG & RICH & VAN ZANT

WPOC/Baltimore, MD* PD: Ken Boesen APD/MD: Michael J.

WYNK/Baton Rouge, LA⁴ OM: Bob Murphy PD: Sam McGuire APD/MD: Austin James CARRE UNDERWOOD JOHN CORRETT

WYPY/Baton Rouge, LA*
PD: Dave Dunaway
MD: Jimmy Brooks
STEVE HOLY
SENEY OCESSEY
CARRE UNDENVOOD
SOOTY DEBBOX
CARDUMA RAM
BOMSHEL

KYKR/Be: imont, TX W: Joey Armstro PD/MD: Mickey Ash 1 BRAD PASLEY CARRIE UNDERWOOD ASHLEY MONROE

WKNN/Biloxi, MS OM: Walter Brown PD: Bob Dever

WZICX/Biloxi, MS ON/PD: Bryan Rhodes

WHWI/Binghami
OM/PD: Ed Walker
18 MARK WILLS
VAN ZANT
KENNY CHESNEY
CARRE UNDERWOOD
TIM MCGRAW
JULIE ROBERTS
WRECKERS

WDYR/Rim PD: Tom Hand 1 Eric Church Jake Owen Ray Scott

OM/PD: Dan West

WHICK/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis
15 CARRIE UNDERWOOD
15 DIDGE CHICKS
5 MEANUAL AMBERT

KIZN/Boise, ID*
OM/PD: Rich Summers
APD/MD: Spencer Burke
1 HANK WILLIAMS, JR. W/GRETI
WILSON, BIG & RICH & VAN ZANT

KQFC/Boise, ID* OM: Kevin Godwin PD: Kevin Anderso APD/ND: Jim Wille Caprie Underwood RAY SCOTT ASPLEY MONROE FONNE MLSAP DAMOND RIO

WKLB/Boston, MA OM: Don Kelley PD: Mike Brook APD/MD: Girnny Ro
3 GRETCHEN WILSON
2 RONNIE MILSAP
1 GARY ALLAN

KAGG/Bryan, TX PD/MD: Jennifer Aller

WYRK/Buffalo, NY PD: R.W. Smith APD/MD: Wendy Lynn
4 CAPRIE UNDERWOOD
1 NEAL MCCOY
1 GRETCHEN WILSON

WOKO/Burli OM/PD: Steve Pelke MD: Chris Reed

WIXY/Champaign, II.

PD: Sky Phillips MD: Nicole Boats
15 KENNY CHESNEY
15 CARRIE UNDERWOO
15 TIM MCGRAW
7 VAN ZAMT

WEZL/Charleston, SC* OM/PD: Scott Johnson MD: Gary Griffin

WNKT/Charlest PD: Brian Driver 2 KENNY CHESNEY

WQBE/Charles OM: Jeff Whitehe PD: Ed Roberts MD: Bill Hagy No Adds

WKKT/Charlotte⁴ OM: Bruce Logan

PD/MD: John R BRAD PASLEY JAKE OWEN JOSH GRACIN LOST TRALERS

WSOC/Charlotte *
APD/MD: Rick McCracl
HOT APPLE PIE
MEGAW MULLINS
JULIE ROBERTS

WUSY/Chattanooga, TN 9 PD: Kris Van Dyke MD: Bill Poinc

7 WHICKLERS
3 CARRIE UNDERWOOD
2 KENNY CHESNEY
RONNIE MILSAP

WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun 4 BRAD PASLEY 1 MEGM MULINS HOT APPLE PIE

ON/PD: Marty Thompson APD: Kathy O'Connor MD: Dulte Hamilton 4 GAPY ALAN 2 JOSH GRACH 1 BOMSHE 1 ISBNY CHESHEY 1 CAPRE UNDERWOOD

WYGY/Cin OM/PD: TJ Hellan

OM/PD: Tom Cha 20 LEANN RIMES

WXTA/Erie, PA

OM: Adam Reese
PD/MD: Fred Horton
5 ASHLEY MONROE
5 POVERTYNECK HILLBULIES

KKNU/Eugene, OF

PD/MD: Jim Davis
32 BRAD PASLEY
15 RODNEY ATIONS
10 TRENT WILLMON
10 JAME OWEN
10 SUGARLAND

WKDQ/Evansville, IN

PD/MD: Jon Prell 25 KENNY CHESNEY 15 CARRIE UNDERWOOD

KVOX/Fargo

OM: Janice Wh PD: Eric Heyer

MD: Scott Winston
5 CARRIE UNDERWOOD
3 HOT APPLE PIE
3 WINGCKERS
2 POWERTYWECK HILLBILLIES

KXIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jaice McBride 13 CRAG MORGAN 9 BRAD PASLEY 9 CARRE UNDERWOOD 6 GARY ALLAN

KAFF/Flamstaff, AZ

PD: C.J. MUTTI 9 MEGAN MULLINS 9 TIM MCGRAW 9 WRECKERS

WFBE/Flint, Mt

PD: Coyote Collins
APD/MD: Dave Gere
CARRE UNDERWOOD
PRATES OF THE MISSE
EMERSON DRIVE
WRECKERS

WXFL/Florence, AL OM: Jeff Thomas

PD: Fletch Brown
8 BRAD PAISLEY
8 SUGARLAND
JULIE ROBERTS

KSKS/Fresno, CA* PD: Steve Pleshe

KUAD/Ft. Collins, CO

WCKT/Pt. Myers, FL*
OM/PD: Michael Cruise
APD/MD: Dave Logan
2 RODNEY ATRINS
2 TIM MCGRAW

WQHK/Ft. Wayne, IN*

WOGK/Gainesville, FL*
PD: Mr. Bob
MD: Big Red
19 BON JON WIJENWIFEN NETILES
6 FATHHILL
2 RODNEY ATIONS
1 HANK WILLIAMS, JR. W/GRETCHEN
WILSON, BIG & RICH & VAN ZANT
KERNY CHESNEY

WBCT/Grand Rapids, MI

OM/PD: Doug Montgomery
APD/MD: Dave Taft
RAY SOOT!
THEAT WILLIAM
JULE ROBERTS

WTOR/Gre

PD: Wayne Cartyle
MD: Jeff Hacket
3 SCOTTLEMENCO
2 CAPTLE INDEPLOY
2 RENTY CHESIEY

WSSL/Grav

PD: Steve Goofferies
APD/MD: Kix Layton
3 Brad Passley
2 Big & Rich
2 Hoosey Ations
Efficiency

WESC/Greenville, SC*

PD: Mark Phillip
APD: Steve Hart
RODNEY ATIONS

WOCK/Cain

PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary CARRE UNDERWOOD

MD: Jody Jo Mize

20 LEANN RIMES 10 HANK WILLIAMS, JR. WIGRETCHEN WILSON, BIG & RICH & VAN ZANT 10 BOMSHE. 10 SUGARLAND 10 JI BE & DRIESTS

WGAR/Cleveland, OH MD: Chuck Collier

11 JOE NICHOLS

10 TIM MCGRAW

2 BOMSHEL
JULIE ROBERTS

KCCY/Colorado Springs, CO PD: Jo Jo Turnbeaugh

1 MEAL MCCOY
ERIC CHURCH
STEVE HOLY

PD: Cody Carlson

1 NEAL MCCOY
CARRIE UNDERWOOD
BLANE LARSEN
JACE EVERETT

WCOS/Columbia, S PD: LJ Smith APD/MD: Glen Garrett No Adds

WCOL/Columbus, OH PD: John Crenshaw
APD/MD: Dan E. Zuko
3 GRETCHEN WILSON
1 BILLY CURRINGTON
1 LITTLE BIG TOWN
JOSH GRACIN

WGSQ/Cookeville, TN OM: Marty McFty PD: Gator Harrison APD: Philip Gibbons MD: Stewart James BRAD PAISLEY

KRYS/Corpus Christi, TX

KPLX/Dallas, TX* PD: John Cook
MD: Cody Alan
13 GRETCHEN WILSOI
10 IGITH ANDERSON
7 ELI YOUNG BAND

KSCS/Dallas, TX*
OM/PD: Lorrin Palagi
APD/MD: Chris Huff
BRAD PASLEY
BILLY CURRINGTON

KTYS/Dallas, TX KTYS/Dallas, TX*
OM: Lorrin Palagi
PD: Gayle W. Poteet
MD: Chris Huff
20 LOST TRAILERS
6 IGENT CHESIEY
4 BRAD PASIEY
1 SUGAFLAND

KYGO/Denver, CO*
PD: Joel Burke
MD: Garrett Doll
1 CARRE UNDERWOOD
1 HOMME MILSAP
CROSS CAMADIAN RAGWE

ICHICI/Des Moine: OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield 1 MRAND LAMBERT 1 CARRE UNDERWOOD SUGAR AND ODEC FRICKS KENNY CHESNEY

KJJY/Des Moine: OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield 1 TRENT WILLMOD SUGARAND BRAD PASLEY

WYCO/Detroit, MI* PD: Tim Roberts APD/MD: Ron Chatmar

1 JASON ALDEAN

1 KRINY CHESNEY

1 PHIL VASSAR
WRECKERS

WDJR/Dothan, AL OM/PD: Jerry Broadway APD: Greg "Frogman" Rickal

WTVY/Dothan, Al. MD; Mile Casey 8 OFRIS CAGLE 7 FRIC CAURCH

PD: Derek Moran 8 CRAIG MORGAN 7 GRETCHEN WILSON

WAXX/Eau Claire, WI D/MD: George H 6 JAKE OWEN 4 DAMIELLE PECK 3 MEANDA LAMBERT

CHEY/El Paso, TX PD: Steve Grantza MD: Marty Austin 1 GARY ALLAN 1 BIG & RICH BRAD PAISLEY

WRBT/Harrisburg, PA OM: Chris Tyler PD: Joe Kelly APD/MD: Newm

WWYZ/Hartford, CT⁴ PD: Pete Salant
7 BRAD PASLEY
6 NEAL MCCOY
1 CARRIE UNDERWO
JOSH GRACIN

KILT/Houston, TX*

PD: Jeff Garri

MD: Greg Frey
21 Carrie Underwood
9 Jason Aldean
7 Brad Paisley
2 Gary Allan

KKBO/Houston, TX* OM/PD: Johnny Chi MD: Christi Brooks

WTCR/Huntington
PD: Judy Eaton
MD: Dave Poole
15 KARRE UNDERWOOD
5 TOOD FRITSCH
5 CARRE ANDERWOOD
5 TOOD FRITSCH
5 CARG HAND

WDRM/Huntsville, AL OM/PD: Todd Berry APD: Stuart Langston MD: Dan McClaim 3 GPRIDJEN WILSON 1 BLLY OLD WINSON 1 BLY OLD WINSON 1 BLY OLD WINSON

WFMS/Indiana PD: Bob Richards
MD: J.D. Cannon
7 GRETCHEN WILSON
BOMSHEL

WMSI/Jackson, MS OM: Steve Kelly PD: Rick Adams APD/MD: Kim Alten
11 JOE HICHOLS
10 TIM MICSPAW
5 KEITH ANDERSON
4 GEORGE STRAIT

PD: Tom Freeman

WGMF/Jacksonville FI PD/MD: Jeff Davis 2 ERIC CHURCH

WROO/Jackson OM: Gail Austin PD: Casey Carter MD: John Scott 11 CRAIG MORGAN

WXB0/Johnson City PD/MD: Bill Hagy 12 BRAD PAISLEY 10 DIEBICS BENTLEY

KDXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer 5 BRAD PASSEY

5 JAKE OWEN 5 DIXIE CHICKS 5 DELANA STEVENS

WNWN/Kalan PD: P.J. Lacey MD: Dewey

* CARRIE UNDERWOOD

KBEQ/Kansas City, MO*
PD: Mike Kennedy
MD: T.J. McEntire

1 JAK OWSH
1 DAMOND RIGH
CAPPE UNDERWOOD
JOSH GRACIN
CAROLINA RAIN

KFKF/Kansas City, MO*
OM/PD: Dale Carter
APD/MD: Tony Stevens
1 RODRY ATKRIS
CAPRIE UNDERWOOD

WDAF/Kansas City, MO PD/AMD: Jesse Garcia
2 WRECKERS
CARRIE INDERWOOD

OM/PD: Mike H

WKCA/Lafayette, IN
PD: Mark Allen
MD: Bob Vizza
10 BRAD PASLEY
10 BLLY CUPRING
10 KENNY O'ESNEY
10 BLG ARCH
10 CAPRIE UNDERWOOD
10 ROOMEY ARKING

MD: T.D. Smith IGMY DESNEY CAPINE UNDERNO ASH EY MONROE

WPCV/Lakeland FI ID: Jeni Taylor Blane Larsen Scotty Emerica Ashley Monroe

WIOV/Lancaster, PA PD/MD: Dick Rays
1 ENC CHURCH
SCOTTY EMERICK
ASHLEY MONROE

WITL/Lansing, MI*
PD: Jay J. McCrae
APD/MD: Chris Tyler
BRAD PASI.SY
CARRIE UNDERWOOD
RAY SCOTT
MEGAM MALLINS
SUGALAND
RIO GRAND

KWMR/Las Vegas, NV PD: Brooks O'Brian MD: Sammy Cruise 4 TIM MCSRAW 1 ERIC CHURCH BLANE LAPSEN KENRY CHESNEY

WBBN/Laurel, MS OM/PD: Larry Blaken APD/MD: Allyson Scott
10 RYAN SHUPE & THE RUBBE!
10 STEVE HOLY
10 BRAD PASLEY
10 JAKE OWEN
5 ASHLEY MONROE
5 DODO FRITSCH
EMERSON DRIVE

WBUL/Lexington, KY OM: Barry Fox PD: Jay Cruze

KZKX/Lincoln, NE OM: Jim Steet PD: Brian Jennings APD/MD: Carol Tumer 2 GRAIG MORGAN 2 GRETCHEN WILSON

KSSN/Little Rock, AR* PD/MD: Chad Heritage

KZLA/Los Angeles, CA* OM/PD: R.J. Curtis APD/MD: Torrya Campos

1 CARRIE UNDERWOOD

KENNY CHESNEY

/AMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane

KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates

WWQM/Madison, W1*
PD: Mark Grantin
MD: Mel McKenzie

1 CARRE UNDERWOOD
ASHLEY MONROE
KENNY CHESNEY

PD/MD: J. Brooks
3 GRETCHEN WILSON
2 DANIELLE PECK

KTEX/McAllen, TX*
OM: Billy Santiago
PD: JoJo Cerda
APD: Frankie Dee
MD: Patches
6 LEANI RIMES
BRAD PASLEY

KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler No Adds

WGKX/Memphis, TN*
PD: Lance Tidwell
MD: Trapper John
5 TIM MCSRAW
5 LOST TRALERS
3 JAME OWEN
2 CARCLINI RAIN
2 DOOR OWGSS
DAMELE PECK

WOKK/Meridian, MS PD/MD: Scotty Ray 21 KENNY CHESNEY 12 RODNEY ATKINS

WKIS/Miami, FL PD: Bob Barnett
APD: Billy Brown
MD: Barlone Evans
2 IGHNY CHESNEY
2 CARRIE UNDERWOOD
BRAD PASLEY
IGHNY ROGERS

OM/PD: Kerry Wolk APD: Scott Dolphin

KEEY/Minneapolis, MN DM/PD: Gregg Swedbo APD/MD: Travis Moon

WKSJ/Mobile. At 1 DM: Kit Caren PD/MD: Bill Black
4 Tim McGRAW
1 GARY ALLAN
1 KENDY ROGERS
BRAD PAISE FY

KJLO/Monroe, LA PD: John Reynolds
APD/MD: Totry Otero

KTOM/Monte PD/MD: Dave Kirth
WRECKERS
HOT APPLE PIE
DIXE CHICKS
LOST TRAILERS

WGTR/Myrtle Beach, SC OM/PD: Steve Stewart
15 CARRIE UNDERWOOD

WKDF/Nashville, TN on/PD: Dave Kelly MD: Kim Leslie MRANDA LAMBERT CARRIE UNDERWOOD DIAMOND BIO

WSIX/Nashville, TN OM: Clay Hunnicutt
PD/MD: Keith Kaufm
3 From Land

WSM/Nashville, TN MD: Frank Seres
9 TIM MCGRAW
9 SUGARLAND
7 DIXXE CHICKS

WCTY/New London OM/PD: Jimmy Lehn APD: Dave Elder

WGH/Norfolk, VA* OM/PD: John Shomb APD/MD: Mark McKa 7 KENNY CHESNEY

KHIXX/Odessa, TX HICA/ODESSA, FX
D: Mike Lawrence
PD/MD: Kelley Pete
CARE UNDERWOOD
JAKE OWEN
DIAMOND BIO

KTST/Oklahoma City, OK OM/PD: Tom Travis APD/MD: Anthony Allen SUGARLAND

PD: Tom Goodwin MD: Craig Allen WRECKERS
BOMSHEL
DANIELLE PECK
RONNIE MILSAP
DIAMOND RIO
RIO GRAND

KPLM/Palm Springs, CA PD: Al Gordon
MD: Kory James
10 CAPRIE UNDERWOOD

WPAP/Panama City, FL OM/PD: Eddie Rupp APD/MD: Shane Collins 25 JOSH GRACH 10 CARRIE UNDERWOOD

WXBM/Pensacola, FL PD/MD: Lynn West BRAD PAISLEY JAKE OWEN

WFYR/Peoria, IL OM/PD: Ric Morga 5 KENNY CHESNEY 5 CARRIE LINDERWOOD

WXTU/Philadelphia, PA* PD: Bob McKay
6 RONNIE MILSAP

KMLE/Phoenix, AZ* PD: Jav McCarth PD: Jary WICLIARTRY
APD/MID: Dave Collins
9 DAMRILE PECK
3 CAPRIE UNDERWOOD
3 BRIVD PAISLEY
2 SUGAPLAND
1 BIG & PICH
1 GARY ALLAN

KNIX/Phoenix, AZ*
PD: Ray Massie
MD: Gwen Foster
CARRE UNDERWOOD
HAWK WILLIAMS, IR WE
WISON, BIG A RICH & VAM ZI
TIM MOGRAW
SUGARIAND
WRECKERS

VIDSY/PH OM/PD: Keith Clar APD/MD: Stoney R 5 KETH ANDERSON 5 GEORGE STRAIT 1 GARY ALLAN WOGI/Pittsburgh, PA* PD: Mark Lindow MD: Bob Domingo 1 BRAD PASLEY 1 DANIELE PECK GARY ALLAN

WPOR/Portland,
PD: Harry Neison
MD: Shelly Kincaid
A ASHEY MONROE
DANIELE PECK
EMERSON DRIVE
BRAD PASLEY
CARRE UNDERWOOD
RODNEY ATKINS

PD: John Paul APD/MD: Rick Taylor

KW,LI/Portland, OR* OM: Clark Ryan PD: Mike Moore PU: Mike Mook
APD/MD: Sava
9 TIM MCGRAW
SUGARLAND
LOST TRAILERS
BRAD PASLEY
GARY ALLAN
JOSH GRACIN
BOMSHEL

MD: Dan Lunnie 2 CARRIE UNDERWO

WCTK/Providence, RI* PD: Rick Everett MD: Sam Stevens
9 CARRIE UNDERWOOD
2 ERIC CHURCH
1 BLAINE LARSEN
1 DANIELLE PECK

WLLR/Quad Cities, 1A PD: Jim O'Hara MD: Ron Evans

WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa Mckay APD: Mike "Maddawg" Biddle CARRE UNDERWOOD

KOUT/Rapid City, SD PD/MD: Mark Hous
14 CARRIE UNDERWOOD

KBUL/Reno, NV OM/PD: Tom Jord MD: Chuck Reeves

OM: Jim McC PD/MD: Valeri Ferrari

KFRG/Riverside, CA* OM: Lee Douglas PD/MD: Dan Jeffi 2 KENNY CHESNEY SCOTTY EMERICK ASHLEY MONROE LOST TRAILERS

WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes

WYYD/Roanoke, VA PD/MD: Joel Dearing

WBEE/Rochester
OM: Dave Symond
PD/MD: Billy Kidd
2 TIM MCGRAW
JULIE ROBERTS
RONNE MIL SAP
EMERSON DRIVE

KNCI/Sacran PD: Mark Evans APD: Greg Cole CAROLINA RAIN EMERSON DRIVE

WCEN/Saginaw, MI
PD: Joby Phillips
D: Keith Allen
5 TIM MCGRAW
4 TIM MCGRAW
4 TIM MAS, R. WGRETO
WILLIAM TIM MAS, R. WGRETO
WILLIAM TIM TIM TIM TIM
WILLIAM TIM TIM TIM
WRECKERS

WKCQ/Saginaw, Mi OM/PD: Rick Walker MD: John Richa
7 BRAD PAISLEY
6 DANIELLE PECK
4 LITTLE BIG TOWN
3 ERIC CHURCH
3 TRENT WILLMON
3 DOGE CHICKS
SUGAPLAND
JOSH GRACIN

WWFG/Salisbury MD OM/PD: Brian Cl APD/MD: Sandra Lee 6 BRAD PASLEY 5 ERIC CHURCH

APD/MD: Debtry Turpi 11 KENNY CHESNEY 5 HAL KETCHIM 4 WREMEN BY

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
BRAD PAISLEY
RONNE MILSAD
DAMIOND RIO
CRAIG HAND
JULIE ROBERTS
MEMARIE
WRECKERS

KGKL/San Angelo, TX

KAJA/San Antonio, TX PD: Clayton Allen MD: Kactus Lou No Adds

KSON/San Diego, CA* PD: John Marks MD: Wes Poe

KUSS/San Diego, CA1 PD: Mike O'Brian MD: Cindy Spicer

1 GRETCHEN WILSON
BILLY CURRINGTON
ROWNE MILSAP
BRAD PAIS EY

KRTY/San Jose, CA PD/MD: Julie Stev
4 DIERICS BENTLEY
2 LITTLE BIG TOWN
SUGARLAND

KKJG/San Luis Obispo, CA PD/MD: Pepper Daniels 12 BRAD PASLEY 12 BILLY CURRINGTON 12 CARRIEL MODERWOOD 5 LELIMO MARTIN & CHALE TENNISON 5 PRATES OF THE MISSISSIPPI

PD-MD: Tim Brown
12
9 INDEX RIO
7 JULIE ROBERTS
7 RAY SCOTT

WCTQ/Sarasota, FL* OM/PD: Mark Wilson APO: Heidi Decker 2 TIM MCGRAW KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas 6 LEANN RIMES 3 GRETCHEN WILSON KENNY CHESNEY DOGE CHICKS

IOCKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans

KSUX/Sioux City, IA PD/MD: Tony Mich

WBYT/South Beni PD/MD: Clint Marsh

OM/PD: Cary Rolle 2 DOGE CHICKS CAROLINA RAIN JACE EVERETT KIXZ/Spokane, WA* OM: Robert Harder PD/MD: Paul "Coyote"

Neumann

APO: Lyn Daniels

4 CARRIE UNDERWOOD

3 RONNIE MILSAP

I KEINEY CHESNEY
CRAIG HAND
JULIE ROBERTS
MEMARIE
DIDIE CHICKS
WHECKERS

WPKX/Springfield, MA* PD: RJ McKay MD: Jessica Tyler 14 DOJE CHICKS

KTTS/Springfield, MO APD/MD: Curty Clark WIL/St. Louis, MO

WIL/St. Louis, MG
PD: Greg Mozingo
MD: Danny Montana

) Phil Vassar

Jake Owen
Bonshel
Jame Oneal
Billy Currington KATM/Stockton, CA KAI M/Stockton, C OM: Richard Perry PD: Randy Black APD/MD: MoJoe Rol 5 KENY CJESNEY RONNE MUSAP DUMIOND RIO LOST TRALERS

WB8S/Syracuse, NY PD: Rich Lauber APD: Skip Cłark BRAD PAISLEY JAKE OWEN

WAIB/Tallahassee, FL

WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts 1 BRAD PAISLEY

WTHI/Terre Haute, IN OM/PD: Barry Kent MD: Party Marty
1 KETH ANDERSON
1 GARY ALLAN
1 CARRIE UNDERWOOI
1 RAY SCOTT
1 JULIE ROBERTS

WKKO/Toledo, OH1 PD/MD: Gary Shores

APD: Harvey Steele WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn 15 CARRE UNDERWOOD 15 SUGAPLAND

WTCM/Traverse City, MI OM/PD: Jack O'Malle MD: Carey Carlson 5 RYAN SHUPE & THE RUBBEA

KIIM/Tucson, AZ*
OM: Herb Crowe
PD/MD: Buzz Jackso
1 NEAL MOCOY
LITTLE BIG TOWN
RAY SCOTT
RODNEY ATKINS
ASHLEY MONROE

KVOO/Tulsa, OK*
PD/MD: Ric Hampton

WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes APD: Paul Sto
14 PHIL VASSAR
14 TIM MCGRAW
8 SUGARLAND
8 JOSH GRACIN

OM/PD: Torn Jacobs 26 KENNY CHESNEY 15 CAPRIE UNDERWOOD K.IIIGA/iealia CA*

WERG/Hies

WIRK/W. Palm Beach, FL* PD: Mitch Mahan MD; JR Jackson

PD/MD: Dave Daniels

WACO/Waco, TX OM/PD: Zack Owen WM70/Washii PD: George King
MD: Deena Blake
1 GARY ALLAN
JAKE OWEN
DANIELLE PECK

WDF7/Wansan WI PD: Bob Jung
APD/MD: Vanessa Ryan
15 JULIE ROBERTS

WOVK/Wheeling, WV PD/MD: Jim Elliott 3 KENNY CHESNEY 3 JULIE ROBERTS 2 BOMSHEL

OM/PD: Bevertee Brannigan MD: Carol Hughes KZSN/Wichita, KS*

KFDI/Wichita, KS*

OM: Lyman James APD/MD: Tracey Garrett 3 GRETCHEN WILSON WGGY/Wilkes Barre, PA OM: Jim Rising PD: Doc Medek

KXDD/Yakima, WA OM/PD: Dewey Boynton
APD/MD: Joel Baker

WGTY/York, PA

MD: Carolyn Dro

PD/MD: Brad Austin 1 JOSH TURNER 1 ASHLEY MONPOE SHEDAISY MEGAN MULLINS POWERED BY

208 Total Reporters 120 Total Monitored

88 Total Indicator

Did Not Report. Playlist Frozen (2): WFGI/Johnstown, I WJLS/Beckley, WV PA

You're Fired!

What to do when your job ends

By Steve McKay

Then I started in this business I was told that you're not a true radio pro until you've been fired. Little did I know that 25 years later I'd be writing about this very subject. For many of us, radio is more than a job, it's a big piece of who we are. When a job ends it can be a traumatic experience. What you need to remember is that losing your job is not the end of the world, and it's been my experience that when you do find a new gig, it's usually better than the one you lost.

As a program director who has been let go before, I can offer a perspective from both sides of the desk. If you've been fired, I'm sure you'll relate to this column. If you've never been fired, you'll learn what to expect if and when it happens.

The funny thing about getting fired is that it rarely comes as a surprise. If you think back, you'll probably see that the signs had been there for a while. Perhaps the biggest clue is when you're called to a meeting in the GM's or OM's office, and the human resources director is there.

No Turning Back

What you need to understand is that at this point the decision has been made, the paperwork is ready, and there's no turning back. The decision to terminate an employee is not made overnight. All companies have a process in place to ensure that they don't violate any laws. Several months of discussion have probably taken place before the day you are called to that meet-

With that in mind, when you are given the news that you are being let go, there's no point in getting into a discussion about why you think they are mak-

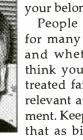
. * . ####**#######**

For many of us, radio is more than a job, it's a big piece of who we are. When a job ends it can be a traumatic experience. What you need to remember is that losing your job is not the end of the world.

ing a mistake, nor is this the time to air your grievances.

This meeting can be a very important moment for you, and it's usually a good time to keep your mouth shut. Saying the wrong thing may lead to consequences later on. The best thing to do is to smile, shake your ex-boss's hand,

> and ask to clear out your belongings.



Steve McKay

People are fired for many reasons, and whether you think you've been treated fairly is irrelevant at the moment. Keep in mind that as big as our business is, every-

one still seems to know everyone. The person firing you may play a role in getting you the next gig you apply for. Swallow your pride, and keep your

During this meeting the HR person will probably have your final check and will explain how many sick days, vacation days, etc., are included in it. You should also receive any talent fees you are owed. Now is the time to settle all your outstanding business.

One more thing about this meeting: It's been my experience that the HR person will hand you a document to sign. In some instances she'll ask you to sign it before you receive your severance. Do not sign anything without first having an attorney review it.

Chances are good you are not required to sign this document, and if you do, you lose the right to pursue legal action. I have never sued a former employer, but why give up your right to do so if you don't have to?

Networking For Survival

This is probably a good time to talk about networking. The best advice I may have ever received was "Dig your well before you're thirsty." (That's also the title of a book written by wellknown business writer Harvey Mac-Kay — read it!) Networking is a true art form worthy of an article unto itself.

I started networking many years ago. I used to make a "hit list" of people I wanted to meet before I left for various

conventions. These were people I had read about or who were involved in stations I'd admired. I'd go to the convention and find ways to be where I knew these people were, and I would try to meet them.

Once I did, I made sure I had something to say, and I tried to find common ground. The goal should be to develop a relationship, not look for a favor.

I've met many people this way and developed a pretty strong network. More important, I have developed friendships. In time, if you're sincere, honest and giving, your network will deliver for you when you need it.

Remember, networking isn't about just finding people who are bigger than you. Over the years I have been fortunate to have had many people help me along, and I have made it a point to reach out to those with less experience. I guess you could call it my "pay it forward" philosophy. There's something very gratifying about seeing someone you mentored go on to big things.

Your network will be key when you lose your gig. The truth of life in our business is that by the time an opening is posted in the trades, it's usually been filled. You'll be surprised at how much information people in your network can give you before it goes public. That's why the first thing you should do after being fired is shoot off an e-mail to everyone you know, alerting them that you're available.

9:4444**44444444444**

The best advice I may have ever received was "Dig your well before you're thirsty." Networking is a true art form.

One last thought about networking: I have been unemployed for nine months now. In that time I have flown thousands of miles to interview for various gigs. Although things may not have worked out as far as the positions went, I worked hard to make the GMs I interviewed with a part of my network.

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I keep in touch with them and truly enjoyed getting to know them. Because of this, I have been referred for several other gigs, some in major markets. Networking is vital.

Take Time To Decompress

While it's true that if you are out of work, your new full-time job is to find a new job, you should also take advantage of this downtime to decompress and do things that you didn't have time to do while working.

In my case, I decided to get back into shape and started working out at the gym. This was a great way to clear my mind, and, frankly, it felt good. I did a lot of reading. I read business books as well as other, "just for fun" books. Of

When you are a radio or record pro, everyone in your life is impacted by the good and bad that comes with the job. As emotionally stressful as this time is for you, your family is riding the same roller coaster.

course, I spent a lot of time working the phones and reviewing my package. I customized my presentation for each gig I pursued.

Additionally, I did a lot of scouting. With today's technology it's a lot easier to listen to stations in other markets via the Internet. I spent time analyzing stations that were successful, and I analyzed underperforming stations, looking for ways to improve them.

One other thing: Anyone who has had any level of success in this business knows the toll it can take on your personal life. Use your downtime to get to know your family again.

For me, I came to realize how quickly my daughters had grown and how much I had missed. I made it a point to meet one of my daughters for lunch once a week, and I started coaching my other daughter's volleyball team. These were incredibly rewarding experiences

And God bless our spouses. I don't think I can possibly overstate how much my wife has had to tolerate in connection with our career. I use the word our because when you are a radio or record pro, everyone in your life is impacted by the good and bad that comes with the job.

As emotionally stressful as this time is for you, your family is riding the same roller coaster. Be mindful of this, and keep the lines of communication open. In our case, each time I prepared to fly somewhere for an interview, we sat down as a family and researched the market together online. It was a fun, educational exercise for the kids and took the mystery and fear out of the equation.

Never Give Up

The sad reality is that there are fewer jobs available in our business today. Keep an open mind, and be open to change. Look at each opportunity as an adventure. Keep your chin up, and, most important, never give up.

Steve McKay is a 25-year radio veteran with stops in Trenton, NJ; Scranton, PA; Philadelphia; and, most recently, highly rated WPTE/Norfolk. Contact him at steve mckay9@hotmail.com or 757-761-5594.

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		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2159	+75	200033	24	102/0
2	2	LIFEHOUSE You And Me (Geffen)	2009	+88	181977	35	92/1
3	3	KELLY CLARKSON Because Of You (RCA/RMG)	1980	+89	196640	18	91/1
5	4	DANIEL POWTER Bad Day (Warner Bros.)	1851	+310	167266	11	94/5
6	5	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	1533	+98	130672	10	89/2
4	6	KEITH URBAN Making Memories Of Us (Capitol/EMC)	1500	-86	105261	11	92/2
7	7	ANNA NALICK Breathe (2 AM) (Columbia)	1171	-11	91186	45	93/0
8	8	MARIAH CAREY We Belong Together (Island/IDJMG)	1058	·21	79010	42	86/0
10	9	LEANN RIMES Probably Wouldn't Be This Way (Curb)	1038	+180	46928	10	78/1
9	10	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	923	-113	65292	25	66/1
11	11	EAGLES No More Cloudy Days (ERC)	724	-126	59121	37	80/0
13	12	FAITH HILL W/TIM MCGRAW Like We Never Loved At All (Warner Bros./Curb)	711	+72	74255	9	67/4
14	13	ROB THOMAS Ever The Same (Atlantic)	638	+43	63131	9	50/4
12	14	D.H.T. Listen To Your Heart (Robbins)	597	-103	58443	35	68/0
15	15	CARRIE UNDERWOOD Some Hearts (Arista)	562	+81	41005	7	53/1
18	16	NATASHA BEDINGFIELD Unwritten (Epic)	423	+104	32177	4	40/4
17	O	CHRIS RICE When Did You Fall (In Love With Me) (Columbia/INO)	418	+89	21259	6	49/4
16	18	JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	363	-7	11929	19	35/0
20	19	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	340	+91	24480	4	35/6
19	20	GOO GOO DOLLS Better Days (Warner Bros.)	329	+21	18284	11	34/0
25	4	NICKELBACK Photograph (Roadrunner/IDJMG)	219	+30	24550	8	12/1
24	22	GREEN DAY Wake Me Up When September Ends (Reprise)	197	+6	18284	16	16/0
23	23	SHERYL CROW Good is Good (A&M/Interscope)	196	1	13020	18	20/0
22	24	BARRY MANILOW Unchained Melody (Arista)	194	-44	8420	8	34/0
26	25	TRAIN Cab (Columbia)	193	+24	8848	4	24/0
29	26	CHICAGO Feel (Rhino/Warner Bros.)	172	+55	5863	2	30/5
28	27	HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard)	158	+36	4236	2	27/5
27	28	DIAN DIAZ Colour Everywhere (Strip City)	153	+13	3058	4	27/1
21	29	ENYA Amarantine (Reprise)	148	-100	15228	17	27/0
30	30	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	87	+8	10561	2	6/2

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ROB THOMAS Lonely No More (Atlantic)	1318
MICHAEL BUBLE Home (143/Reprise)	1007
KELLY CLARKSON Breakaway (RCA/RMG)	916
LOS LONELY BOYS Heaven (Or Music/Epic)	903

ARTIST TITLE LABEL(S)	PLAYS
MATCHBOX TWENTY Unwell (Atlantic)	731
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	707
TIM MCGRAW Live Like You Were Dying (Curb)	697
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	683
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	672
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	670
MAROON 5 She Will Be Loved (Octone/J/RMG)	669
MAROON 5 This Love (Octone/J/RMG)	616

POWERED BY MEDIABASE

MOST ADDED

7.00	
RTIST TITLE LABEL(S)	ADDS
SHERYL CROW & STING Always On Your Side (A&M/Interscope)	6
WICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	6
DANIEL POWTER Bad Day <i>(Warner Bros.)</i>	5
CHICAGO Feel (Rhino/Warner Bros.)	5
HOOTIE Get Out Of My Mind (Sneaky Long/Vanguard)	5
CHANTAL CHAMANDY Feels Like Love (Ninemuse Entertainment)	5

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

		101116
	ARTIST TITLE LABEL(S)	PLAY INCREASE
Ì	DANIEL POWTER Bad Day (Warner Bros.)	+310
	LEANN RIMES Probably Wouldn't Be This Way (Curb)	+180
	NATASHA BEDINGFIELD Unwritten (Epic)	+104
	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	+98
ļ	SHERYL CROW & STING Always On Your Side (A&M/Intersco	<i>ne)</i> + 91
	KELLY CLARKSON Because Of You (RCA/RMG)	+89
	CHRIS RICE When Did You Falt (In Love With Me) (Columbia/II)	<i>(0)</i> +89
	LIFEHOUSE You And Me (Geffen)	+88
ı	CARRIE UNDERWOOD Some Hearts (Arista)	+81
ı	JAMES REHNT You're Resultiful (Custard/Atlantic)	+75

NEW & ACTIVE

NICK LACHEY What's Left Of Me (Jive/Zomba Label Group) Total Plays: 35, Total Stations: 11, Adds: 6 KATHY MATTEA They Are The Roses (Narada Jazz/EMI) Total Plays: 23, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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The March of Dimes and radio have had a successful partnership for more than 67 years. In 1938, when radio announcer Eddie Cantor urged his listeners to send their spare dimes to President Roosevelt at the White House to help in the fight against polio, he used the power of radio to

communicate his urgent message and "coined" the phrase March of Dimes. The March of Dimes Achievement In Radio Awards carries on our historic partnership with radio by celebrating excellence in broadcasting. Congratulations to A.I.R. Awards winners, finalists and participants in Atlanta,

Milwaukee, Nashville, New York, Philadelphia and Pittsburgh. With radio's continuing support, we will be successful in our campaign to address the increasing rate of premature birth, now affecting half a million babies in the U.S. every year.





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America's Best Testing AC Songs 12 + For The Week Ending 3/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
DANIEL POWTER Bad Day (Warner Bros.)	4.06	3.83	89%	16%	4.04	3.88	4.09
F. HILL W/T. MCGRAW Like We Never (Warner Bros./Curb)	3.85	3.78	73%	13%	3.87	4.00	3.82
KELLY CLARKSON Because Of You (RCA/RMG)	3.82 ,	3.67	97%	36%	3.83	4.11	3.73
LEANN RIMES Probably Wouldn't Be This Way (Curb)	3.79	3.70	73%	11%	3.80	4.00	3.73
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.76	3.76	78%	16%	3.86	3.76	3.89
LIFEHOUSE You And Me (Geffen)	3.75	3.74	96%	34%	3.76	3.37	3.90
CARRIE UNDERWOOD Some Hearts (Arista)	3.74	3.48	73%	16%	3.77	3.67	3.81
ROB THOMAS Lonely No More (Atlantic)	3.73	3.83	95%	38%	3.81	3.74	3.83
GOO GOO DOLLS Better Days (Warner Bros.)	3.72	main	67%	13%	3.92	4.00	3.89
EAGLES No More Cloudy Days (ERC)	3.69	3.59	83%	25%	3.65	3.24	3.79
D.H.T. Listen To Your Heart (Robbins)	3.64	3.36	95%	38%	3.49	3.63	3.44
ROB THOMAS Ever The Same (Atlantic)	3.63	3.77	75%	17%	3.85	3.91	3.83
SANTANA f/M. BRANCH I'm Feeling You (Arista/RMG)	3.55	3.54	93%	35%	3.66	3.60	3.68
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	3.55	3.56	84%	25%	3.60	3.50	3.64
ANNA NALICK Breathe (2 AM) (Columbia)	3.53	3.37	91%	38%	3.47	3.58	3.43
MELISSA ETHERIDGE Run For Life (Island/IDJMG)	3.52	3.30	82%	26%	3.47	3.58	3.43
JON SECADA Window To My Heart (Big 3)	3.44	3.54	78%	27%	3.39	3.17	3.46
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.41	3.44	97%	38%	3.36	3.36	3.36
J. KNIGHT Where Is Your Heart Tonight (Trans Continenta	// 3.30	3.24	40%	8%	3.49	3.20	3.56
MARIAH CAREY We Belong Together (Island/IDJMG)	3.08	2.98	92%	53%	3.05	3.54	2.89

Total sample size is 173 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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	CANADA

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1,	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)	453	-8	30	14/0
3	2	M. BUBLE Save The Last Dance For Me (Warner Bros.)	413	-1	8	16/0
2	3	KELLY CLARKSON Because Of You (RCA/RMG)	405	411	12	17/0
4	0	LIFEHOUSE You And Me (Geffen)	376	+6	29	15/0
5	04	DANIEL POWTER Bad Day (Warner Bros.)	315	+3	41	17/0
7	0.	COLIN JAMES Into The Mystic (MapleMusic/UMG)	298	+7	9	15/0
8	0.	TOMI SWICK A Night Like This (Warner Music Canada)	/291	+4	8	15/1
6	8 🐗	BRYAN ADAMS Why Do You Have (Universal)	286	-6	23	15/0
11	9	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	285	+12	25	11/0
10	0.	GINO VANNELLI It's Only Love (Universal Music Canada)	282	+9	20	16/0
14	0.	PHILOSOPHER Castles (Sony BMG Music Canada)	266	+39	13	15/0
9	12	EAGLES No More Cloudy Days (ERC)	263	-13	31	14/0
13	13 🛊	MELISSA O'NEIL Alive (Sony BMG Music Canada)	258	-10	20	15/0
12	14 🛊	BEDOUIN When (Stomp/Warner Music Canada)	255	-14	26	12/0
16	15	ROB THOMAS Ever The Same (Atlantic)	181	+18	7	12/1
15	16	JON SECADA Window To My Heart (Big 3)	148	-47	16	11/0
17	T	KEITH URBAN Making Memories Of Us (Capitol)	147	+5	5	10/2
18	18	SHERYL CROW & STING Always (A&M/Interscope)	137	+ 27	4	9/0
19	194	DANIEL POWTER Free Loop (Warner Bros.)	108	+6	10	8/0
23	20	GOO GOO DOLLS Better Days (Warner Bros.)	90	+4	5	9/1
20	21	C. LAUPER f/S. MCLACHLAN Time After Time (Epic)	83	-18	12	8/0
22	22	MELISSA ETHERIDGE Run For Life (Island/IDJMG)	77	-11	16	6/0
26	23	•	71	+1	4	0/0
24	24 🛊	RICHARD DESJARDINS Tu M'aimes-Tu (Musicor)	66	-11	13	0/0
25	25	MADONNA Hung Up (Warner Bros.)	65	-8	11	4/0
[Debut]	26	DON JUAN Aimer (Guy Cloutier)	62	+62	1	0/0
30	274	MARTIN GIROUX J't' Aimerai Encore (Musicor)	62	+7	10	0/0
_	28	- ·		+17	6	0/0
27	29	GWEN STEFANI Cool (Interscope)	57	-5	19	6/0
[Debut]	30	F. HILL W/T. MCGRAW Like (Warner Bros./Curb)	55	+2	1	5/0

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

AMUA/Albuqu OM: Eddie Haskell PD: Kris Abrams No Adds

WLEV/Allentown, PA*
DM: Shelly Easton
PD: Dave Russell
CHICAGO

KYMG/Anchorage, AK
OM: Mark Merphy
PD/MO: Dave Flavin
1 ROB THOMAS
1 FAITH HILL W/TIM MCGRAW

WFPG/Atlantic City, NJ PD: Gary Guida MD: Mariene Aqua Sheryl Crow & Sting

WBBQ/Augusta, GA* OM: Mite Kramer PD: Lee Reynolds

KKMJ/Austin, TX* PD: Alex O'Neal APD: Stephen Michael Kerr MO: Terri McCormick

KKMY/Beaumont, TX*
OM: Joey Amstrong
PD: Don Rivers
JADE
ROB THOMAS

WMJY/Bitoxi, MS*

OM/PD: Walter Brown
BON JOVI W/JENNIFER NETTLES
DIAN DIAZ

WMXW/Bingham
Otto: Jim Free
PD: Beb Taylor
23: (OS LINELY BOYS
22: EETH URBAN
22: EETH URBAN
22: EETH URBAN
22: EETH URBAN
23: (IN MOGRAW)
23: (IN MOGRAW)
24: (IN MOGRAW)
25: (IN MOGRAW)
26: (IN MOGRAW)
27: (IN MOGRAW)
27: (IN MOGRAW)
28: (IN MOGRAW)
28: (IN MOGRAW)
29: (IN MOGRAW)
20: (IN MOGRAW)
20:

IOCLT/Boise, ID* OM: Jeff Cochran PD: Yobin Jeffnes No Adds

OM/PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence No Adds

OM: Steve Cormier PD: Gale Parmelee APD: Bob Cady MD: Jennifer Foxx No Adds

WHBC/Canton, DH* OM/PD: Yerry Simmons MD: Kayleigh Kriss No Adds

WVAF/Charleston, WV

3 ROB THOMAS 3 FAITH HILL W/TIM MCGRAW

WLIT/Chicago, IL* OM/PD: Darren Davis APD/MD: Eric Richeke No Adds

WRRM/Cincinnati, OH* PD: TJ Holland APD: Ted Morro No Adds

WTCB/Columbia, SC* ON/PD: Brent Johnson APD: Jennifer Jonson SHERYL CROW & STING NICK LACHEY

KKBA/Corpus Christi, TX* DM/PD. Ed Ocanas No Adds

DM: Kurl Johnson PD. Nidd Nite MD: Jay Cresswell No Adds

WLQT/Dayton, OH* OM: Jeff Stevens PD: Sandy Collins APD/MD: Brian Michaels No Adds

WMGC/Detroit, MI* OM: Jim Harper PD: Lori Bennett MD: Jon Ray FAITH HILL W/TIM MCGRAW

WOOF/Dothan, AL PD/MD: Leigh Simpson No Adds

KTSM/Ei Paso, TX* PO/MD: Bill Tole APO: Sam Cassiano No Adds

WXKC/Erie, PA PD: Ron Arlen No Arles

WIKY/Evansville, IN PO/MD: Mark Baker No Adds

WRCH/Hartford, CT*
PD: Alian Camp
MD: Joe Hama
4 ROB THOMAS
3 CHRIS RICE KRTR/Honolulu, HI* OM/PD: Wayne Maria No Adds KSSK/Honolulu, HI*
PD/MD: Paul Wilson
APD: Adam Carr
No Adden

KUMU/Honolulu, Hi* OM/PD: Ed Kasoi MD: Lee Kirk DIXIE CHICKS CHANTAL CHAMANDY RINT I/LISA LOEB WCRZ/Flint, MI* OM/PD: Jay Patrick APD/MO: George McIntyre SHERYL CROW & STING

WAHR/Huntsville, A PD: Chris Calloway APD/MD: Jackle Linn 10 NICKELBACK 8 PUSSYCAT DOLLS NATASHA BEDINGRELD

WDAR/Florence, SC OM: Randy Wilcox PD: Will Nichols MD: Evans Byrd 13 SHERYL CROW & STING 10 CASCADA

WRSA/Huntsville, AL' PD: John Malone MD: Nate Cholevik JADE WAFY/Frederick, MD PD: Chris Paorro APD/MD: Marc Richards 8 LEANN RIMES

KTRR/Ft. Collins, CO* OM/PD: Mark Cellaghan No Adds

WLHT/Grand Rapids, MI*

10: Kim Carson 2 Santana (/Steven Tyler 1 Hootie & The Blowfish

WOOD/Grand Rapids, Mi* OM: Doug Montgomery PD/MO: John Patrick FAITH HILL W/TIM MCGRAW

WMGV/Greenville, NC* PD: Colleon Jackson No Adds

WMYI/Greenville, So OM: Steve Geofferies PD/MD: Gree McKinney 6 SHERYL CROW & STING

WSPA/Greenville, SC1

WJKK/Jackson, MS* PD: John Anthony No Adds KSOF/Fresno, CA* OM: E. Cartis Johnson PO: Mike Brady Mike Kristen Kelley No Adds

WTFM/Johnson City*
PD: David DeFranzo
No Adds

WQLR/Kalamazoo, Mi OM: Ken Lanphear PD/MD: Brian Wertz 1 HOOTIE & THE BLOWFISH

KCKC/Kansas City, MO'
APD/MD: Dave Johnson
No Adds

KUDL/Kansas City, MO* OM/PD: Thom McGinty 8 KELLY CLARKSON CHICAGO

KTDY/Lafayette, LA*
PD. C.J. Clements
APD: Bebie Ray
MD: Stove Wiley
HOOTIE & THE BLOWFISH
NICK LACHEY

KSNE/Las Vegas, NV* PD: Tom Chase MD: John Berry No Adds

KLMY/Lincoln, NE

KOST/Los Angeles, CA* PD/MD: Stella Schwartz ROB THOMAS JAMES BLUNT

WMGN/Madison, WI*
PD: Pat O'Neill
MD: Arry Abbett
No. Adds

KVLY/McAilen, TX° PD: Alex Deram 13 NATASHA BEDINGFIELD BARRY MANILOW CHANTAL CHAMANDY

WLRO/Melbourne, FL*
ON: Ken Hokiday
DD: Michael Lowe
MD: Mindy Leavy
NHCK LACHEY

WRVR/Memphis, TN* DM/PD: Jerry Dean MO: Larry Wheeler No Adds

WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Beoth
No Adds:

KWAV/Monterey, CA* PD/MD: Bernie Moody 4 SHERYL CROW & STING DISE CHICKS CHANTAL CHAMANDY BARRY MANILOW

WWLW/Morgani ON/PD: Chad Perry

WALK/Massau, NY* PD/MD: Rob Miller No Adds

WLMG/New Orleans, LA*
PD: Andy Holt
APD/MD: Steve Sater
16 DANIEL POWTER
SANTANA UMICHELLE BRANCH
KETHI URBAN

WLTW/New York, NY* PD: Jim Ryan MD: Morgan Prise No Adds

WHUD/Newburgh, NY on DM/PO: Steven Petrone APD/MD: Tom Farci NICK LACHEY

KMGL/Okiahoma City, OK* PD/MD: Steve O'Brien CHICAGO

WMGF/Orlando, FL*
OM: Chris Kampmeier
PD/MD: Ken Payne
APD: Brenda Matthews
3 ROB THOMAS

WMEZ/Pensacota, FL* PD. John Sykes No Adds

WSWT/Peoria, IL OM/PO: Randy Rundle No Adds

KESZ/Phoenix, AZ*
PD: Kevin Gossett
APOMD: Scott Brady
BON JOVI W/JENNIFER NETTLES

WLTJ/Pittsburgh, PA* PD:MD: Check Stevens CASCADA CHICAGO

WSHH/Pittsburgh, PA* PD/MD: Ron Antill No Adds

WHOM/Portland, ME OM/PD: Tim Moore

KKCW/Portland, OR*
OM/PD: Tony Coles
APD/MD: Alan Lawson
8 KEITH URBAN

KNEV/Reno, NV* OM; Tom Jordan No Adds

KRNO/Reno, NV* PD/MD: Dan Fritz CARRIE UNDERWOOD

WTVR/Richmond, VA* OM/PD: Bill Cahill APD: Adam Stubles MD: Kat Simons No Alds

WSLQ/Roanoke, VA* PD: Jim Murphy MD: Dick Oamels 19 KEITH URBAN 8 MICHAEL BUBLE

KGBY/Sacramento, CA* PD: Mike Berlak

WGER/SaginaW, MI* OM: Dave Maurer PD: Tommy Frank APD: Michelle Langely MISSY HIGGINS

KBEE/Salt Lake City, UT* PD: Rusty Keys HOOTIE & THE BLOWFISH NICK LACHEY

KOXT/San Antonio, TX* PD/MD: Ed Scarborough APD: Jim Conlee No Adds:

WEAT/W. Palm Beach, FL* PD/MD: Rick Shockley No Adds KBAY/San Jose, CA* PD: Oana Jang APD/MO, Mike Ohling No Adds

KVKL/Shreveport, LA*
OM: Gary McCoy
PD/MD: Stephanie Huffman
11 DANIEL POWTER
CHANTAL CHAMANDY
CASCADA

WNSN/South Bend, IN

KISC/Spokane, WA* OM: Robert Harder PD/AMID: Dawn Marcel HOOTIE & THE BLOWFISH CHICAGO

KXLY/Spokane, WA* PD/MD: Beau Tyler HOOTIE & THE BLOWFISH CHRIS RICE

WMAS/Springfield, MA* OM/PO: Paul Camon APD/MD: Rob Anthony 9 SHERYL CROW & STING 8 NATASHA BEDINGFIELD

KGBX/Springfield, MO OM/DD: Paul Kelley APD/MO: Dave Roberts No Adric

KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London
1 FAITH HILL W/TIM MCGRAW

KJOY/Stockton, CA* OM: John Christian PD/MO: Dirk Kooyman LEANN RIMES

PD: Jim Roberts 20 ROB THOMAS 14 DANIEL POWTER

KRWM/Seattle, WA* PD: Gary Noian MD: Laura Dane 6 LIFEHOUSE WASH/Washington, DC* PD: Bill Hess No Adds

KRBB/Wichita, KS* OM/PD: Lyman James MD: Dave Wilson 1 CHRIS RICE

WMGS/Wilkes Barre, PA OM; Jim Dorman PD: Stan Phillips MD: Brian Hughes

WARM/York, PA* PD: Dave Anthony MICHAEL BUBLE

POWERED BY

Monitored Reporters 129 Total Reporters

104 Total Monitored

25 Total Indicator Did Not Report.

Playlist Frozen (6): KEZN/Palm Springs, CA KONA/Tri, WA KOOl/Tyler, TX KSBL/Santa Barbara, WKYE/Johnstown, PA WZID/Manchester, NH

March 31, 2006 Radio & Records • 45

HOT AC TOP 40

LACT	Ture	March 31, 2006					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
2	0	DANIEL POWTER Bad Day (Warner Bros.)	2966	+182	164426	25	76/1
1	2	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2788	-87	154934	27	80/0
3	3	ROB THOMAS Ever The Same (Atlantic)	2624	-74	140595	18	79/0
4	4	NICKELBACK Photograph (Roadrunner/IDJMG)	2084	-123	131749	30	81/0
8	5	NATASHA BEDINGFIELD Unwritten (Epic)	2061	+306	122017	13	64/2
5	6	FRAY Over My Head (Cable Car) (Epic)	2009	+157	93181	20	70/2
6	0	STAIND Right Here (Flip/Atlantic)	1837	+19	97140	33	69/2
10	8	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	1826	+154	107474	10	70/3
12	9	KELLY CLARKSON Walk Away (RCA/RMG)	1748	+149	95962	11	61/4
9	10	KELLY CLARKSON Because Of You (RCA/RMG)	1673	-68	95178	25	72/0
7	11	GOO GOO DOLLS Better Days (Warner Bros.)	1608	-151	87099	24	74/0
11	12	LIFEHOUSE You And Me (Geffen)	1599	-24	104872	58	81/0
13	13	TRAIN Cab (Columbia)	1538	-56	73184	17	70/0
15	14	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	1434	+60	68379	7	69/2
18	1	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	1270	+213	55659	10	65/4
17	1	COLDPLAY Talk (Capitol)	1250	+90	50171	12	59/2
21	O	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1129	+206	44229	6	63/6
16	18	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	1077	-94	47444	13	43/0
20	19	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	1006	+47	43580	10	49/1
23	20	JEWEL Again And Again (Atlantic)	805	+70	32319	5	50/4
19	21	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	761	-236	37115	14	57/1
24	22	O.A.R. Love And Memories (Everfire/Lava)	755	+22	27568	12	38/1
25	23	CARRIE UNDERWOOD Some Hearts (Arista)	685	+11	24153	14	38/0
26	24	HOOBASTANK If I Were You (Island/IDJMG)	676	+132	21806	4	44/3
22	25	INXS Pretty Vegas (Epic)	655	-131	42354	20	49/0
29	26	KEITH URBAN Making Memories Of Us (Capitol/EMC)	587	+61	35411	7	36/0
28	27	SAVING JANE Girl Next Door (Universal Republic)	578	+50	18696	11	28/1
27	28	PINK Stupid Girls (LaFace/Zomba Label Group)	572	+40	17525	6	28/2
30	29	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	527	+47	12834	7	33/2
32	30	FALL OUT BOY Dance, Dance (Island/IDJMG)	504	+51	19435	10	13/0
33	31	LIVE The River (Epic)	411	-7	10075	8	26/0
31	32	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	398	-60	18450	13	19/1
34	33	JOSH KELLEY Almost Honest (Hollywood)	397	1-11	9646	8	29/0
35	34	BETTER THAN EZRA Juicy (Artemis)	356	+40	11649	4	15/0
36	35	INXS Afterglow (Epic)	322	+93	9507	2	25/4
[Debut]	36	RIHANNA SOS (Def Jam/IDJMG)	298	+108	12314	1	10/1
38	37	BREAKING POINT All Messed Up (Wind-Up)	255	+33	4477	3	20/2
39	38	MISSY HIGGINS Scar (Reprise)	222	+21	4554	2	21/2
[Debut]	39	SWITCHFOOT We Are One Tonight (Columbia)	217	+72	3653	1	19/3
Debut	40	MADONNA Sorry (Warner Bros.)	199	0	7958	1	12/0

82 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ADDS
6
6
6
5
4
4
4
4

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
NATASHA BEDINGFIELD Unwritten (Epic)	+306
KT TUNSTALL Black Horse & The Cherry Tree (Relentle	ss/Virgin) +213
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+206
DANIEL POWTER Bad Day (Warner Bros.)	+182
FRAY Over My Head (Cable Car) (Epic)	+ 157
BON JOVI Who Says You Can't Go Home (Island/IDJ)	<i>MG)</i> + 154
KELLY CLARKSON Walk Away (RCA/RMG)	+149
HOOBASTANK If I Were You (Island/IDJMG)	+132
RIHANNA SOS (Def Jam/IDJMG)	+108
INXS Afterglow (Epic)	+93

NEW & ACTIVE

BO BICE The Real Thing (RCA/RMG)
Total Plays: 169, Total Stations: 15, Adds: 5
HOOTIE... Get Out Of My Mind (Sneaky Long/Vanguard)
Total Plays: 166, Total Stations: 15, Adds: 0
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)
Total Plays: 107, Total Stations: 10, Adds: 6
OK GO Oh Lately It's So Quiet (Capitol)
Total Plays: 105, Total Stations: 9, Adds: 0
DIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)
Total Plays: 102, Total Stations: 13, Adds: 0
GORILLAZ Dare (Virgin)

Songs ranked by total plays

Total Plays: 98, Total Stations: 8, Adds: 1

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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			est Tes k Endi			Song	s 12+
Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
NICKELBACK Savin' Me (Roadrunner/IDJMG)	4.10	3.94	75%	9%	4.23	4.49	4.00
ROB THOMAS Ever The Same (Atlantic)	3.98	4.10	92%	22%	4.17	4.20	4.14
FRAY Over My Head (Cable Car) (Epic)	3.95	4.06	74%	17%	4.05	4.30	3.83
GOO GOO DOLLS Better Days (Warner Bros.)	3.92	4.06	93%	27%	3.82	4.16	3.53
DANIEL POWTER Bad Oay (Warner Bros.)	3.90	4.11	96%	21%	3.86	4.09	3.67
KELLY CLARKSON Walk Away (RCA/RMG)	3.89	3.85	92%	26%	3.89	3.91	3.88
LIFEHOUSE You And Me (Geffen)	3.88	3.99	99%	46%	3.92	3.94	3.91
NATASHA BEDINGFIELD Unwritten (Epic)	3.88	3.86	92%	26%	3.91	4.09	3.74
STAIND Right Here (Flip/Atlantic)	3.83	3.77	91%	30%	3.79	3.78	3.80
KELLY CLARKSON Because Of You (RCA/RMG)	3.82	3.77	99%	51%	3.86	3.84	3.87
ALL-AMERICAN Dirty Little Secret (Daghause/Interscope	3.82	3.98	97%	34%	3.83	4.29	3.43
O.A.R. Love And Memories (Everfire/Lava)	3.79	3.90	68%	13%	3.71	3.82	3.60
NICKELBACK Photograph (Roadrunner/IDJMG)	3.78	3.77	100%	55%	3.76	3.90	3.64
FALL OUT BOY Sugar, We're Goin' Oown (Island/IDJMG)	3.78	3.91	95%	39%	3.73	4.07	3.43
PINK Stupid Girls (LaFace/Zomba Label Group)	3.77	_	82%	14%	3.87	3.88	3.87
SANTANA f/S. TYLER Just Feel Better (Arista/RMG)	3.72	3.65	83%	21%	3.70	4.00	3.48
SAVING JANE Girl Next Door (Universal Republic)	3.70	3.97	61%	14%	3.72	4.21	3.33
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.69	3.74	73%	21%	3.88	4.05	3.71
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.68	3.65	100%	41%	3.98	4.06	3.91
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	3.64	3.79	81%	23%	3.56	3.63	3.50
HOOBASTANK If I Were You (Island/IDJMG)	3.62	_	43%	8%	3.70	4.23	3.18
TRAIN Cab (Columbia)	3.61	3.60	80%	22%	3.67	3.83	3.56
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	3.58	3.75	68%	17%	3.58	3.41	3.74
COLDPLAY Talk (Capitol)	3.51	3.61	76%	25%	3.51	3.47	3.54
CARRIE UNDERWOOD Some Hearts (Arista)	3.45	3.60	80%	24%	3.46	3.55	3.38
KT TUNSTALL Black Horse & The (Relentless/Virgin)	3.44	3.49	64%	15%	3.49	3.53	3.46
SHERYL CROW & STING Always On (A&M/Interscope)	3.37	3.51	58%	16%	3.40	3.73	3.15
INXS Pretty Vegas (Epic)	3.34	3.34	85%	36%	3.26	3.13	3.38

Total sample size is 277 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

3.32

3.52 42%

9% 3.44 3.50 3.37

RR.	-
CANADA	

HOT AC TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	0+	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	698	+46	11	16/0
4	2+	REX GOUDIE Run (Sony BMG Music Canada)	651	+29	12	15/0
2	3	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	634	-27	12	15/0
1	4	ROB THOMAS Ever The Same (Atlantic)	634	-47	16	19/0
5	5	KELLY CLARKSON Walk Away (Sony BMG)	612	+17	9	15/0
7	6	PINK Stupid Girls (LaFace/Zomba Label Group)	599	+30	7	19/1
8	7	MADONNA Sorry (Warner Bros.)	574	+14	9	12/0
6	8	COLDPLAY Talk (Capitol)	561	-12	15	17/0
9	9	INXS Afterglow (Sony BMG)	517	+24	6	17/0
10	⊕*	HEDLEY Trip (Universal Music Canada)	511	+22	9	13/0
11	0+	TOMI SWICK A Night Like This (Warner Music Canada)	459	+14	8	16/0
12	B.	NATASHA BEDINGFIELD Unwritten (Sony BMG)	451	+8	17	14/0
14	⊕*	STABILO Flawed Design (EMI Music Canada)	442	+22	6	19/0
15	0	J. JOHNSON Upside Down (Brushfire/Universal Republic)	384	+27	5	19/2
13	15	SANTANA f/S. TYLER Just Feel Better (Sony BMG)	362	73	12	17/0
16	•	RIHANNA SOS (Def Jam/IDJMG)	354	+2	5	12/0
23	D *	KAYLE Oon't Hold Me Down (Knotty Music)	346	+63	4	16/1
24	®	JAMES BLUNT Wisemen (Custard/Atlantic)	337	+69	3	13/1
18	19	TRAIN Cab (Columbia)	319	-6	10	11/0
19	20 🚓	DANIEL POWTER Free Loop (Warner Bros.)	286	-31	19	15/0
21	21 🗰	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	269	-29	10	14/0
20	22 🚓	PHILDSDPHER Castles (Sony BMG Music Canada)	268	-44	20	15/0
22	23	COLLECTIVE SOUL How Do You Love (El Music Group)	252	-34	13	12/0
25	24 🚓	OUR LADY PEACE Angels (Sony BMG Music Canada)	249	-8	14	11/0
Debut	25	SUITS XL Play (Universal Music Canada)	233	+66	1	12/5
26	26	ALL-AMERICAN Dirty Little Secret (Doghouse/Interscope)	229	-13	4	5/0
Debut	2	FRAY Over My Head (Cable Car) (Epic)	211	+28	1	8/1
Debut>	₫•	PHILOSOPHER Give Back (Sony BMG Music Canada)	196	+45	1	12/4
30	29	LIVE The River (Sony BMG)	196	-1	2	12/0
28	30 🚓	TREWS Yearning (Burnstead/Sony BMG Music Canada)	193	-10	2	810

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

WSNE/Providence, RI* PD: Chris Engan

REPORTERS 1

dds listed a

WBNS/ PD: Jeff NO: See No Adds

Station	is and their adds i
WMCDD/Alcrom, OH* ON/PD: Rath Remedy 14 JEWEL 12 NGK LACHEY JACK JOHNSON	KAMCL/Austin, TX* PD.MD: Douby Hayes APD: Carrie Sequents 1 KT (UNCTAL) 1 JEWEI
WITVE/Allnowy, MY* OlderD: Remby MicCarlein APD: Environ Peach MID: Tred Holse No Adds	ICLLY/Behardfold, CA* ONLY C.E.J. Tyler APO. Erit Fox ID. Formal Behard II. CASONA III. CASONA FEE DOBSON
KPEK/Albuquerque, NM* PD: Tany Mariero MD: Desya McCurtain 80 ER3 FFE DOSSON	WWMX,Batiment, MD* ON DOWN Labrazi TO Labrazi COLDPLAY MICREBACK
KDBZ/Anchorage, AK OW: Tom Dakes PD/MD: Eddle Misorovil 47 JAMES N. IMT 45 MATRIAN DELINIQUE 45 TRAIN 45 KELLY CLAPISON 45 FALL OUT BOY	WMRV/Binghambon, NY Okt. Jan Free PD: But Toyfor MD: Josh Welll No Adds
44 FRAY 42 COLUPLAY 41 DAMIEL POWTER 38 ROB THOMAS 38 KT TURKTALL 38 JACK JOHNSON 38 BAS 38 BAS	KCD/Onice ID*
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JEWEL Again And Again (Atlantic)

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orpus Christi, TX°		

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WTIC/Hartford, CT* OM/PO: Steve Saltury APO/MD: Journale Jerony	KOSO Mindesto, CA* CM*O: In:: India APJ: Jack Pass ID: Domes Minor 1 NOS
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KMXS/Las Vegas, NV* PD: Justin Chans 1 BOS CHICKS JAMES BLUNT	WPTE-Modelle, VA* O. Brand Mary 1 SHERVI CROW & STING
WBOCL/Lexington, KY* PI/AID: Cate O'Brisn No Adds	ECYTS-Okianhorrez City, OK* OM/PC-Chris Balter BD: Fish Intellige No Adds
KURRA-Little Rock, AR * OM/PD: Hamby Chin http: Busky Rogers No Adds	WMXXX, Olean, NY POND: Amen James 15 April 25/GA
WXINA/Louisville, KY* PD: George Undory ND: Katrina Mair No Adds	ICOCO/Ormaka, NE° PO/NO: Novin Direc No Adds

WMC/Momphis, TN* FD: Large Bellance MD: JM Becco

PO: Darte Thomas No Adds
WONDY/Ortando, FL* PD: Jolf Custonen MD: Laura Francis 3 MATASHA BEDINGFIELD
ICBSY/Domand, CA* PD: J. Leve APD/MD: Derron McPoale 12 PMK
KFYV/Oxnerd, CA* OM/PC: Nort Elliet 11 80 BICE
ICPSI/Polm Springs, CA PD: Connie Bresze MID: Bradley Ryan 22: NATASHA BEDWIGHELD 7: REMANA
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W/OW/Pacito, L. Od.: Telephone PD: See CARS
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KSRZ/Ornaha, NE* ON: Tem Land PD: Darle Themas

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WREY/Reading, PA* PD/MD: Al Burton No Adds	NZZ OM PO: 7
ICL CA/Rome, NV° ON: UN Schulz PD: Bool Broiz OCC Comnic Wray UOS FEFE DORSON	WHOM
WVOR/Rachester, NY* DMPD: Dave Lefrois APD/MD: Jae Bonacol KT LUNS De L	PD AP
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CONTVISION Disea, CA* APPLIES 1 KELLY CLARISON 1 BOH JOYN WJENNIFER NETTLES	W PO
KIO/San Francisco, CA* OM: Michael Martie PD: James Baker 1 NCKLIBACK	PO ME
KLLC/Son Francisco, CA*	AP MC 7

	ICELLY CLAPICSON
	77/1/2 policino, WA* OLE COLUMN 7 BOX JOYN WJENNIFER NETILE ROS
	WHYN Springfield, MA* OM/PD: Pat McRay APO: Matt Gregory TEODY GREET
γ•	KYKY/St. Louis, MO* PD: Karle Rubinson APD: Grap Howth MD: Jon Myers 4 JEWEL
A*	4 JEWEL 3 PINK 2 SHERYL CROW & STING 1 PUSSYCAT DOLLS
ACK JOHNSON	
ı°	WVRV/St. Leuis, MO* PJ: Marty Llack aD: Jill Devine SWITCHFOOT
R NETTLES	WORD//Surbury, PA PD: Draw Edity IND: Rob Barbir SAVMG JAME
, CA°	VIIIVI POWIER
	WWWM/Toledo, OH* PD: Steve Marshall No Adds
	ICEYW/Tri-Cities, WA PO/MD: Paul Drain No Adds
CA*	WRIMF/W. Palm Beach, FL PD. Bob Nesmann APD/ND: Any Navarra No Adds

KLSY/Seattle, WA* PD/MD: Lisa Adoms

	5 KT TUNSTALL
	WROLK Washington, DC* (NY PT) Komp Big CONFESTAL 1 KT TUNSTALL 1 SANTANA ISTEVEN TYLER
	COMM/Wichita Falls, TX Oh: Chris Wallers PD: Liz Ryan 4 JACK JOHNSON 4 JEWEL
ettles •	ICFBZ/Wichita, KS* PD: 31 Marque MOX LAGREY
	WINC, Winchester, VA OMPO: Jeff Adams APOND: Paula Kohell 8 INSTE BLONDE 5 REARMA
	W/CLD/Worcester, MA* OM/PD: Jor Been Jases APD/MD: They Tought NCX LACHEY
	WMXY/Youngstown, OH* OM: Dan Rivers PD: Jerry Mac IND Mak French KT TURSTALL JEWEL
	POWERED BY MEDIABASE
	*Monitored Reporters
	104 Total Reporters
	82 Total Monitored
	22 Total Indicator
,FL°	Did Not Report, Playlist Frozen (5): KZSR/Sloux City, IA WBOW/Terre Haute, IN WBQB/
.,	Fredericksburg, VA WDAQ/Danbury, CT



CAROL ARCHER

Revenue Now!

Sales titans who 'get it' weigh in

Smooth Jazz has proven that it performs beautifully and delivers impressive profit to the bottom line. The format can, and does, command great revenue and enhance a group's portfolio. Nevertheless, some Smooth Jazz stations don't generate sufficient dollars to justify their continued existence — often, ironically, while sitting on strong, competitive ratings.

When Smooth Jazz fails, it fails needlessly and for one reason: Whoever was in charge didn't get it. They didn't get it in terms of really understanding Smooth Jazz and embracing the format's unique brand and lifestyle. They didn't get the powerful emotional connection that SJ inspires in its desirable, devoted audience. They didn't get the format enough to communicate to advertisers its ability to drive active, affluent consumer sales.

Broadcasters who do get it won't squander a valuable franchise like Smooth Jazz or leave its revenue potential untapped. They understand the format's nuances and have strategies and mind-sets in place to produce impressive billing.

In the face of continuing consolidation, a growing numbers of sellers, GSMs and regional VPs are now responsible for Smooth Jazz sales and may be selling a format that is a whole new experience for them.

Three eminent SJ sales executives — Clear Channel Chicago Director/Sales Beth Davis, Clear Channel/San Francisco SVP/Sales Doug Sterne and WJJZ/Philadelphia GSM Gary Steel — generously and eagerly weigh in this week to support Smooth Jazz's continuing revenue success. They really get it.

Conceptual Selling

"Frankly, it's not just Smooth Jazz," Davis says from the perspective of a distinguished broadcasting career, with experience that spans several formats as both sales manager and GM. "Selling conceptually is a dying art, so that's where we must begin.

"Selling conceptually is the ability to persuade a potential client, to induce them by bringing them in to the whole feeling of what this product, this format, offers in terms of the listener.

"It's a picture — not qualitative, but a description of that person from a conceptual standpoint. It's not numbers, whether quantitative or quali-

"If the message is conveyed in a compelling fashion, like the music is, it works and it's a great direct-selling vehicle."

Doug Sterne

"Smooth Jazz is one of the few formats where it's a pleasure to take your client out for a night on the town for an event and put your listeners on display."

Gary Steel

tative. Smooth Jazz is a concept, and people must believe that listeners are passionate and loyal to advertisers on Smooth Jazz.

"News/Talk is another perfect example of a conceptual sell, because a lot of 24-year-old buyers don't get that format either. Salespeople need to be able to communicate the format in a creative, imaginative way.

"There is so much to say about Smooth Jazz. It delivers for advertisers because its value is the loyal listener, who is like the loyal Starbucks customer who won't drink other coffee even if it's \$2 less.

"It's about a brand, and you know what you're going to get from the Smooth Jazz brand and what environment to expect, any time, any place: relaxing and comfortable.

"And everyone knows that, in a relaxed environment, the message will cut through. You are more willing to accept a message when you're relaxed. SJ does this, and that's just the beginning.

"The other part of the equation is getting the 24-year-old buyer or decisionmaker to attend smooth jazz events. That's critical. They'll see exactly who the listener is and how she behaves."

A Matter Of Timing

Davis continues, "The art of the conceptual sell is gone. Many sellers don't know how to tell an effective story anymore, whether it's Smooth Jazz's or another format's, or describe their listener. They're used to pulling out one-sheets and throwing down ratings.

"Buyers are so busy managing so many accounts that they don't have time to even contemplate what your material might mean. You have to get through to them before a buy or a decision is on the table.

"As Director of Sales, I'm doing sales training

at all levels. There is a lot more accountability on all levels of selling. This issue involves sellers being able to sell the concept of a specific format. Once they can do that, it's not about a demo. Let's face it, SJ in the beginning had a lot of issues about ethnic composition, but we overcame it 12-15 years ago.

"Smooth Jazz has a lot of closet listeners. The people who will fill out a diary or carry a Portable People Meter may not be our listeners. When St. Louis had WSSM, so many of my friends who are physicians and attorneys wouldn't complete a diary. The station could have had legs, but didn't because it wasn't sold conceptually.

"Smooth Jazz is a passionate format, and, while they may not be measured, the people who listen to and love Smooth Jazz will support any advertiser on that radio station, just like listeners to public radio and other passionate formats do. That's what an advertiser really cares about.

"I have a great team here. Market Manager Earl Jones — fantastic! Seventy-five percent of our core team in Chicago is new. We have high expectations for ourselves."

Connect, Then Deliver

Sterne, who oversees eight radio stations, including KKSF/San Francisco, gets Smooth Jazz, having served previously as KKSF's VP/GM.

"Until someone has experienced a smooth jazz concert or other Smooth Jazz station event, they don't really understand the relationship between the listener, the music and the radio station," he says.

"We all know the qualitative looks good, and we all understand that there is no classier environment within which to run a radio station, but until you meet the end consumer, you don't get the connection between the listener and the artists or see who they are: good, high-end consumers

"Because of the nature of the SJ format and the fact that it's built on TSL, listeners hear a commercial more there than if it ran on a high-turnover format, like News. If the message is conveyed in a compelling fashion, like the music is, it works and it's a great direct-selling vehicle.

"This goes to the heart of the message, and that message is consistent with the profile of the SJ audience. If I'm rolling out a brand-new Infiniti and want prospective customers to see it, and I create a sound that conveys that they'll be treated as they've grown accustomed to being treated, they'll respond."

Radio's New Currency

Sterne continues, "We have discovered that, with the advent of 15-second spots, which I like to call broadcast's new currency, if you have a message that you can convey easily in 15 seconds, you can also build frequency more quickly. So, from a direct-response-platform standpoint, Smooth Jazz ranks as strongly as any format.

"One objection I've heard over the years from buyers not yet initiated into the world of Smooth Jazz is that Smooth Jazz is a background format. The truth is, the music is engaging while also serving a mood.

"Because of the strong connection between the listener, the music and the artist, the listener does pay attention when a message is conveyed appropriately and elegantly. When it is, we get a response. But you can't talk down to them."

The business of business is profitability, and business at KKSF is up substantially. "In fact, growth year-to-year is greater than at any of our other stations right now, except a new Talk station," Sterne says. "We hire believers, and that makes all the difference."

Universal Appeal

Steel was immersed in Smooth Jazz for 15 years as a national rep for Katz Radio, where he represented stations like KIFM/San Diego, KQPT/Sac-

"Smooth Jazz is a passionate format, and, while they may not be measured, the people who listen to and love Smooth Jazz will support any advertiser on that radio station."

are additional transfer and the second

Beth Davis

ramento, WQCD/New York and WJZF/Atlanta before joining WJJZ/Philadelphia as GSM last December. He is a fierce Smooth Jazz partisan, to say the least.

MARRAMATICALIST. 111/11:

"Right now in Philadelphia, I consider WJJZ the jewel of the marketplace," he says.

"WJJZ mirrors the market, as it must. Fifty percent of Philadelphia County is African American; 20% of the greater Philly area is African American. WJJZ attracts a wonderful diversity of African Americans, as well as a nonethnic audience, young and old.

"It is a top five radio station for boomers born between 1946 and 1964 — not a typical demographic on a ranker buy." And a formidable challenge to pitch ad agencies, to be sure.

"Every single presentation for Smooth Jazz must include some form of qualitative profile, like Scarborough, because you have to get into the lifestyle of the listener — who that person is, what they do and their spending power," Sterne says.

"The beautiful thing about Smooth Jazz is that it is universal. It's as likely to reach out to professional white-collar workers as it is to reach the urban taxi driver, in his hack, every working day.

"To make your mark and sell this format successfully, you have to sell it with passion — the sizzle and the opportunity that goes not just with spots, but all the extras, like our SJ CD sampler, our free SJ Summer Nights concerts for 10,000 people and our Sunday brunch. That adds value for clients.

"I encourage everybody — clients, salespeople, sales managers — to go to SJ events. Smooth Jazz people dress elegantly, drive luxury cars and spend money. They're clean-cut, all-American, drug-free and prosperous.

"Smooth Jazz is one of the few formats where it's a pleasure to take your client out for a night on the town for an event and put your listeners on display."

Facing Change

Change is a constant in Philadelphia's radio landscape, as it is in every market. One recent challenge for WJJZ was the sign-on of a new Urban station, WRNB, yet another addition to the growing entertainment options available to the public.

Steel says, "There's also compression in Philadelphia, which had the same result that it did in New York, Los Angeles and Chicago: Everyone's coming in at a 0.8. Unfortunately, the buying community is still getting used to that, and there's still a ranker-buy mentality.

"Smooth Jazz is a lifestyle, a thread that weaves itself into the tapestry of the community. To sell Smooth Jazz successfully, you must be passionate about it, understand it and become a student of it."

SMOOTH JAZZ. TOP 30

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
2	1	PAUL BROWN Winelight (GRP/VMG)	599	-1	83498	14	28/0
1	2	RICHARD ELLIOT Mystique (Artizen)	594	-40	85449	21	30/0
3	3	NILS Summer Nights (Baja/TSR)	589	-6	67206	22	29/0
6	4	NAJEE 2nd 2 None (Heads Up International)	555	+60	62579	22	29/1
8	5	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	487	+53	79785	11	29/1
5	6	KIM WATERS Steppin' Out (Shanachie)	478	·22	51229	27	25/0
4	7	BRIAN SIMPSON It's All Good (Rendezvous)	415	-106	47644	26	30/0
7	8	RICK BRAUN Shining Star (Artizen)	402	-38	53424	25	28/0
10	9	MICHAEL LINGTON Pacifica (Rendezvous)	391	+26	58041	18	26/0
11	10	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	366	+17	44491	20	27/0
9	11	MARION MEADOWS Suede (Heads Up)	354	-15	37069	34	25/0
12	12	3RD FORCE You Got It (Higher Octave/EMI)	301	-25	61742	16	21/0
17	13	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	257	+23	61505	5	21/1
14	14	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	253	-11	33732	23	23/0
13	15	KIRK WHALUM Whip Appeal (Rendezvous)	243	-30	25716	13	21/0
18	16	H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector)	233	+11	40500	4	18/0
19	1	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	232	+11	33019	10	23/2
20	18	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	229	+9	53994	5	16/1
16	19	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	220	·27	23215	19	17/0
22	20	BEYONCE' Wishing On A Star (Sony Urban/Columbia)	171	+5	24424	7	11/0
21	21	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	171	-4	27690	19	13/0
25	22	GERALD ALBRIGHT We Got The Groove (Peak)	152	+17	30516	5	13/1
23	23	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	147	+11	25548	4	15/1
24	24	DONALD FAGEN H Gang (Reprise)	140	+5	12399	8	12/0
26	25	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	129	-5	8129	7	10/0
28	26	STEVE COLE Spin (Narada Jazz/EMI)	105	+16	6174	9	8/0
27	27	JONATHAN BUTLER Rio (Rendezvous)	91	-31	8724	19	12/0
29	28	JANITA Enjoy The Silence (Lightyear)	90	+6	7325	2	8/0
Debut >	29	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	87	+17	21803	1	7/0
Debut	30	STEVE OLIVER Good To Go (Koch)	85	+21	4315	1	7/1

30 Smooth Jazz ® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

NEW & ACTIVE

KEN NAVARRO Stoned Soul Picnic (Positive)
Total Plays: 84, Total Stations: 8, Adds: 0
PAMELA WILLIAMS Positive Vibe (Shanachie)
Total Plays: 73, Total Stations: 8, Adds: 1
JEFF LORBER Everybody Knows That (Narada Jazz/EMI)
Total Plays: 69, Total Stations: 6, Adds: 0
DAVID PACK Biggest Part Of Me (Peak/Concord)
Total Plays: 68, Total Stations: 8, Adds: 2

JASON MILES Sexual Healing (Narada Jazz/EMI)
Total Plays: 67, Total Stations: 8, Adds: 1
DAVE KOZ Undeniable (Capitol)
Total Plays: 65, Total Stations: 4, Adds: 0
RIPPINGTONS Gypsy Eyes (Peak)
Total Plays: 59, Total Stations: 6, Adds: 0
EUGE GROOVE Chillaxin (Narada Jazz/EMI)
Total Plays: 58, Total Stations: 7, Adds: 3
SPYRO GYRA Midnight Thunder (Heads Up)
Total Plays: 47, Total Stations: 4, Adds: 0
JOE MCBRIDE Double Down (Heads Up)
Total Plays: 44, Total Stations: 4, Adds: 0

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MINDI ABAIR True Blue (GRP/VMG)	8
EUGE GROOVE Chillaxin (Narada Jazz/EMI)	3
NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	2
DAVID PACK Biggest Part Of Me (Peak/Concord)	2
RICK BRAUN Groove Is In The Heart (Artizen)	2
PIECES OF A DREAM Forward Emotion (Heads Up)	2

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

	TOTAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
NAJEE 2nd 2 None (Heads Up International)	+60
BRIAN CULBERTSON Let's Get Started (GRP/VMG)	+53
MINDI ABAIR True Blue (GRP/VMG)	+ 35
MICHAEL LINGTON Pacifica (Rendezvous)	+26
EUGE GROOVE Chillaxin (Narada Jazz/EMI)	+24
PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	+23
STEVE OLIVER Good To Go (Koch)	+21
DAVID PACK Biggest Part Of Me (Peak/Concord)	+18
KYLE EASTWOOD Solferino (Rendezvous)	+18

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	243
WALTER BEASLEY Coolness (Heads Up)	224
DAVID PACK You're The Only Woman (Peak)	198
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	182
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	172
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	172
KEN NAVARRO You Are Everything (Positive)	164
PAUL TAYLOR Nightlife (Peak)	152
MARIAH CAREY We Belong Together (Island/IDJMG)	148
TIM BOWMAN Summer Groove (Liquid 8)	145
STEVE COLE Thursday (Narada Jazz/EMI)	137
SOUL BALLET She Rides (215)	134
NORAH JONES Don't Know Why (Blue Note/Virgin/EMC)	130
DAVE KOZ Love Changes Everything (Capitol)	122

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



SMOOTH JAZZ. TOP 30 INDICATOR

į		March 31, 2006						11111 1000 0000 0000 0000 0000 0000 0000 0000 0000	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MOST ADDED	
2	0	KIM WATERS Steppin' Out (Shanachie)	225	+66	378	26	15/3	ARTIST TITLE LABEL(S)	4000
3	2	PAUL BROWN Winelight (GRP/VMG)	220	+65	324	11	12/2	MINDI ABAIR True Blue (GRP/VMG)	ADDS
4	3	NILS Summer Nights (Baja/TSR)	214	+59	381	19	12/2	PIECES OF A DREAM Forward Emotion (Heads Up)	4
1	4	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	200	+33	640	18	15/2	KIM WATERS Steppin' Out (Shanachie)	3
11	5	RICHARD ELLIOT Mystique (Artizen)	189	+66	310	19	11/2	GREG ADAMS If I Ever Lose My Faith In You (Ripa) MAYSA Playing Your Game, Baby (Shanachie)	3
5	6	GERALD ALBRIGHT We Got The Groove (Peak)	156	+7	597	7	14/0	RICK BRAUN Groove Is In The Heart (Artizen)	3
10	7	MICHAEL LINGTON Pacifica (Rendezvous)	154	+28	246	15	11/2		
6	8	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	150	+8	608	8	12/0		
13	9	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	146	+30	372	20	11/2	MOST	
7	10	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	142	+3	299	5	12/0	INCREASED PLAYS	
24	•	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	136	+49	216	10	11/2	* ^	TOTAL PLAY
8	12	KIRK WHALUM Whip Appeal (Rendezvous)	129	0	274	11	10/0	1,7	NCREASE
9	13	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	127	-2	369	10	11/1	KIM WATERS Steppin' Out (Shanachie) RICHARD ELLIOT Mystique (Artizen)	+66 +66
14	14	H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector)	122	+10	515	5	11/0	PAUL BROWN Winelight (GRP/VMG)	+65
25	15	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	115	+29	172	2	13/2	NILS Summer Nights (Baja/TSR)	+59
15	16	ALTHEA RENE In The Moment (Alliant)	108	+2	501	8	10/1	BRIAN CULBERTSON Let's Get Started (GRP/VMG) H. HANCOCK f.J. MAYER Stitched Up (Hear Music/Vector)	+49 +35
16	•	STEVE COLE Spin (Narada Jazz/EMI)	108	+2	342	8	10/0	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia	
17	18	JASON MILES Sexual Healing (Narada Jazz/EMI)	105	+1	301	8	10/0	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	+30
18	19	JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	102	+3	296	5	10/0	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	+29
22	20	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	101	+12	231	2	9/1	MICHAEL LINGTON Pacifica (Rendezvous)	+28
19	21	BOB JAMES Choose Me (Koch)	93	-5	126	4	8/0	MOST	
23	22	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	92	+3	302	4	10/1	PLAYED RECURRENTS	5
21	23	WAYMAN TISDALE Cruisin' (Rendezvous)	92	.2	374	10	8/0	w 17 2 2 mm	
-	24	3RD FORCE You Got It (Higher Octave/EMI)	85	+27	186	2	7/2	ARTIST TITLE LABEL(S) NAJEE 2nd 2 None (Heads Up International)	TOTAL PLAYS 125
20	25	MARC ANTOINE Modern Times (Rendezvous)	83	-14	219	17	8/0	BRIAN SIMPSON It's All Good (Rendezvous)	114
26	26	MICHAEL O'NEILL The Journey (Green Bean)	81	-2	281	2	9/0	RICK BRAUN Shining Star (Artizen)	110
28	27	ERIC MARIENTHAL New York State Of Mind (Peak)	73	+4	63	20	7/0	PAUL TAYLOR East Bay Bounce (Peak) MARION MEADOWS Suede (Heads Up)	100 97
_·	28	PAMELA WILLIAMS Positive Vibe (Shanachie)	71	+7	283	2	8/0	JONATHAN BUTLER Rio (Rendezvous)	86
[Debut]	29	STEVE OLIVER Good To Go (Koch)	70	+24	98	1	9/1	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	85
29	30	KEN NAVARRO Stoned Soul Picnic (Positive)	6B	+1	116	3	6/1	DAVID PACK You're The Only Woman (Peak)	79
		17 Smooth Jazz reporters. Songs ranked by total plays for the airplay we © 2006 Radio & Records	ek of Sunday 3	3/19 - Saturda	y 3/25.			DAVE KOZ Love Changes Everything (Capitol) PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	66 55

	REPORTERS nd their adds listed alphab		KRVR/Modesto, CA* OM/MD: Doug Wulft PD: James Bryan 2 JASON MILES MINDI ABAIR	KBZN/Salt Lake City, UT* DM/PD: Dan Jessop 16 MINDI ABAIR	KJZY/Santa Rosa, CA* PD: Gordon Ziot APD/MD: Rob Singleton 2 RAMSEY LEWIS	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis 5 MINDI ABAIR
JZZ/Atlanta, GA* D/MD: Dave Kosh PAMELA WILLIAMS	KOAI/Dailas, TX* PD: Charley Connolly APD/MD: Mark Sanford	WYJZ/Indianapolis, IN*	PHILIPPE SAISSE TRIO			
STEVE DLIVER STEVE BRIODY WEFF LORBER	2 CHRIS STANDRING	No Adds	WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski NAJEE	KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelty Cote 1 MINOI ABAIR	OMX Jazz Vocal Blend/Satellite 2 RICK BRAUN 2 MAYSA 2 GREG ADAMS 2 CASSAMDRA WILSON 2 PHI PERRY	KMYT/Temecula, CA DM: Bill Georgi APD: Jessie Wesley 38 RICHARD ELLIOT 38 KIM WATERS
EAA/Baltimore, MD D: Sandi Mallory D: Marcellus "Bassman" Shepard	KJCD/Denver, CO* PD/MD: Michael Fischer 3 GERALD ALBRIGHT 2 MINDI ABAIR 1 EUGE GROOVE	KJLU/Jefferson City, MO PO/MD: Dan Turner	NAMEC		2 MINDI ABAIR 2 ULTRABLUE	37 PAUL BROWN 37 MARION MEADOWS 37 NILS 20 HERBIE HANCOCK I/JOHN MAYER 20 DAVID PACK 19 RAUL MIDON
ETTA JAMES CASSANDRA WILSON VOODOO FUNK PROJECT KIM WATERS ALTHEA RENE	WVMV/Detroit, MI*	4 MAYSA 3 TOM BRAXTON 3 VALARIE KING 2 DAVID PACK 2 LAMB & MEYER	WLOQ/Orlando, FL* PD/MD: Brian Morgan APD: Patrick Riley DAYID PACK	KKSF/San Francisco, CA* MD: Ken Jones No Adds	DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro 9 GREG ADAMS	19 CHRIS BOYTI MILL SCOTT 18 MARIAH CAREY 17 WALTER BEASLEY 16 DAVE KOZ 16 KEN NAVARRO
	OM/PD: Tom Sleeker MD: Sandy Kovach 10 BRIAN CULBERTSON		RICK BRAUN SERGIO MENDES (VINDIA ARIE SERGIO MENDES MAYSA MINDI ABAIR PIECES OF A DREAM		9 MINOI ABAIR 9 MINOI ABAIR 9 PIECES OF A OREAM 9 ULTRABLUE	16 BRIAN SIMPSON 15 EUGE GROOVE 15 MAJEE 15 MAJEE 15 MICHAEL LINGTON 15 PAUL HARDCASTLE 15 PHILIPPE SAISSE TRID
ISMJ/Baltimore, MD* D/MD: Lori Lewis MINDI ABAIR	WZJZ/Ft. Myers, FL* PD: Joe Tumer	KOAS/Las Vegas, NV* PD/MD: Michael Jeseph No Adds	PIEUES UT A LITERAM		Jones Radio Network/Satellite*	15 PHILIPPE SAISSE TRID 14 BRIAN CULBERTSON 14 GREGG KARUKAS 14 RICK BRAUN 14 3RO FORCE
VSU/Birmingham, AL	MD: Randi Bachman DAVIO PACK		WJJZ/Philadelphia, PA* DM: Todd Shannen PD: Michael Tezzl MD: Frank Childs	KSFQ/Santa Fe, NM PD/MD: Brad Brown 28 NILS 28 RICHARD ELLIOT	DM: J.J. McKny PD: Steve Hibbard MD: Laurie Cabb 1 EUGE GROOVE	W ITWAN a binder Date
M/PD: Andy Partish ANNA WILSON ROS WHITE STEVE BRIDDY WEFF LORBER MINDI ABAIR PRICES OF A OREAM	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards KEN NAVARD	KUAP/Little Rock, AR PD/MD: Michael Nellums 5 RICK SRAUN	No Adds	28 PAAL BROWN 27 NAJEE 26 BRIAN CULBERTSON 25 KIM WATERS 17 BEYONCE	Music Choice Smooth Jazz/Satellite	WJZW/Washington, DC* ON: Kenny King PD: Carl Anderson MO: Rence DePuy No Adds
PIECES OF A CREAM	EUGE GROOVE PRINCE JILL JENSON MINDI ABAIR KEITH JACOBSON	4 NELSON RANGELL 1 ROB WHITLOCK		16 HERBIE HANCOCK VJOHN MAYER 16 DAVID PACK 16 ERIC CLAPTON 16 CHRIS BOTTI VIJILL SCOTT 14 MARION MEADOWS 12 GREGG KARUKAS	APD: With (Clematry 5 INCOGNITO 3 MANU KATCHE 3 GREG ADAMS 2 LAME & MEYER	
NUA/Chicago, IL* N/PD: Darren Davis YD/MD: Michael La Cresse Adds	BOCA	KTWV/Los Angeles, CA* PD: Paul Goldstein MD: Samantha Pascual	KYOT/Phoenix, AZ* PD: Smeltey Rivers APD/MD: Angle Handa No Adds	12 SPECIA MARIONE 12 SRD FORCE 11 PHILIPPE SAISSE TRIO 11 NICK COLIONNE 11 RAMSEY LEWIS 11 CHIELI MINUCCI	WHITE CHALK	POWERED BY
	WQTQ/Hartford, CT PD/MD: Stewart Stone 8 PIECES OF A DREAM	No Adds		11 PAUL HARDCASTLE 11 JONATHAN BUTLER 11 BRIAN SIMPSON 11 DAVE NOZ 11 MICHAEL LINGTON	Sirius Jazz Cafe/Satellite PD: Shirley Maddonado MD: Rick Labey RAY PARKER, JR.	MEDIABASE *Monitored Reporters
NWV/Cleveland, OH*	KHJZ/Houston, TX° PD: Maxine Todd	WLVE/Miami, FL*	KJZS/Reno, NV*	11 SOUL BALLET 10 GERALD ALBRIGHT 10 PAUL JACKSON, JR. 10 AVERAGE WHITE BAND 10 RICK BRAUN	STEVE OLIVER	47 Total Reporters
/PD: Bernie Kimbie PIECES OF A DREAM	APD/MD: Grag Margan NICK COLIONNE	WLVE/MIAITH, FL. Oil: Rob Roberts PD/MD: Rich McMiltan No Adds	PD/MD: Rebert Dees No Adds	10 EUGE GROOVE 9 WALTER BEASLEY 9 KEN MAVARRO 9 CHUCK LOEB 9 PAUL TAYLOR	XM Watercolors/Satellite PD/MD: Salvitta Celon MAYSA	30 Total Monitored 17 Total Indicator
IZA/Columbus, OH* MD: Bill Harman	KPVU/Houston, TX PD: Wayne Turner 13 ANTHONY HAMILTON 11 VALARIE KING			9 EUGE GROOVE 9 SOUL BALLET 9 TIM BOWMAN 8 FOURPLAY 8 STEVE COLE 7 KENNY G.	MINDI ABAIR PRECES OF A DREAM	Did Not Report, Playlist Frozen (3): KCOZ/Springfield, MO KSBR/Los Angeles, CA
BONA FIDE ELIGE GROOVE RICK BRAUN JACK JOHNSON NICK COLIONNE	9 U-MAM 6 BOCA 5 PIECES OF A DREAM 5 CASSANDRA WILSON 5 RICK BRAUN	WJZI/Milwaukee, WI* PO: Kenny Neumann	KSSJ/Sacramento, CA* PD/MD: Lee Hassen MINDLARAIR	7 ICHNY G. 6 RAMSEY LEWIS TRIO 6 RICHARD ELLIOT 5 CHRIS BOTTI 4 NILS 2 BRIAN CULBERTSON	KWJZ/Seattle, WA*	WVAS/Montgomery, AL

ROCK FORMATS



STEVEN STRICK

Promotion Sharing

It's legal and encouraged

Tow many promotions meetings have you sat through trying to come up with a new way to package the same old stuff? Even if you invite every 18-24-year-old in the building to attend and contribute, it's still tedious thinking up new ways to promote the station. With that in mind, I asked Rock format programmers to share their favorite or most effective station promotions with the rest of us. Hopefully, these examples will give you some ideas.

Beer ... Nuff Said!

Clear Channel Alternative KTCL (Channel 93.3)/Denver Asst. PD/MD Nerf described how his station celebrated the longest day of the year: "We had Sol Beer buy a whole day

--- 8am-8pm --- of commercials and went commercial-free. The last four or five hours we broadcast from a bar downtown. They sold something like 95 cases of Sol out of that bar.

"It all took place on the summer solstice, and the nice thing was that it was on a Thurs-



Nerf

day, so the ratings upside was significant and there weren't many day-specific commercials that we had to bump, like bars that only advertise on Friday and Saturday. Channel 93.3's Summer Solstice, commercial-free on the longest day of the year. It was a good one."

Valentine's Day & Halloween

Regent Alternative WGRD/Grand Rapids

celebrated Valentine's Day with a marriage promotion surrounding Nickelback's appearance in town. PD Jerry Tarrants said, "Recently, WGRD did the old 'marry a couple back-



NICKLEBACK NUPTIALS Two lucky WGRD/Grand Rapids listeners, Laura Lee and Dallas, exchanged vows backstage before the Nickelback show at Van Andel Arena. Here they are posing with the band afterward.

stage at a concert' bit. Nickelback was in town the day before Valentine's Day. We had couples submit pictures and a short bio to the station website. Listeners then voted for the best

"We had over half a million hits on the website, plus three days of coverage from the local paper and coverage on the day of the show from two local television stations. We had one of the most-talked-about Valentine's Day events in Grand Rapids."

For Halloween, Tarrants had this advice: "If you're burned out on setting up at a bar and running a costume contest on Halloween, try inventing something new. The first-ever WGRD Halloween Parade in Grand Rapids went down the Saturday before Halloween.

"Streets were closed, and hundreds were treated to macabre floats and costumed paradegoers passing out treats. Afterward there was 'trunk or treating' for the young ones. This also got huge press."

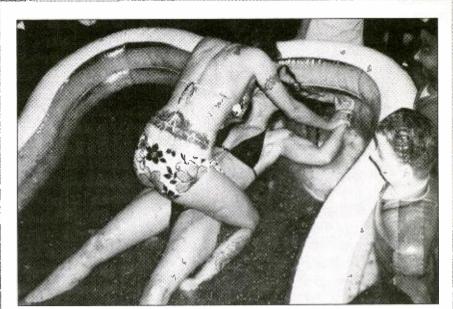
Compilation CDs

Emmis Alternative KPNT (The Point)/St. Louis puts out an annual compilation disc of artists played on the station. Promotions Director Kyle Guderian said, "These are acoustic in-studio and live concert performances. It must be music that the listener can't find any-

"After getting permission from the labels to use the songs, we go out and sell two title sponsorships. These clients will appear on all promos and be given a logo print on the back of the CD.

"We then send the sales team out to sell CD giveaway locations - 20 to 30 different locations that we visit between Thanksgiving and Christmas. We're at each location for one or two hours every other day, handing out the CD.

"We team with our charity, St. Louis Food Bank, and run promos stating where we'll be giving away the CD. Listeners



A STICKY SITUATION KURQ (New Rock 107.3)/San Luis Obispo, CA threw a big St. Patrick's Day party at Mr. Rick's Beach Bar in Avila Beach, CA, where the highlight of the night was green Jello

show up at the location and donate a canned or nonperishable food item in exchange for the CD — one CD per person, per location.

"When it's all done, everyone wins. The station gets money from the premium title sponsors and the giveaway location sponsors, makes the local papers and TV because of the charity angle and gains some exclusive music that we can air on the station.



KPNT/St. Louis' compilation CD

"The clients get mentions throughout the promotion and their logos on the back of the CD. Location sponsors get a ton of listeners at their business during the holiday season over 100 listeners per location, on average. Most important, the listener gets a tangible product — the CD — that has Point artists and the station logo on it.

"This promotion sounds great on the air, provides station revenue, serves a charitable cause and gives the listener something he wouldn't otherwise be able to get. It is going into its third year in 2006, and on average we collect over 7,000 pounds of food, which feeds thousands of hungry people."

Tax Day

Clear Channel Rocker KZZE/Medford, OR has a unique way of "celebrating" Tax Day. PD Rob King said, "We do the 'Tax Dodge' every year. We have listeners call in from work and tell us what they have to pay Uncle Sam. We pick three or four winners, and on April 15 they get to take out their frustrations on the KZZE Tax Dodge.

"It's an old Dodge that we get from a local

junkyard every year. We paint it up with awful bright pink and green spray paint — the stuff that road crews use to mark the pavement works great - and we tow it behind the KZZE van to all the winners' workplaces. Every employee at the workplace gets to take whacks at it with the KZZE Big Ass Sledge Hammer — after signing release forms, of

"People are usually pretty worn out after five or six shots, so it only takes about 30 minutes at each stop. The little old lady who has been sitting behind her desk for 38 years and thinks it's the stupidest thing she's ever seen and, quite frankly, probably doesn't even understand what's going on always has the most fun.

"This will be our seventh year doing it, and it's always been a huge hit. Just be careful if your winner works at a body shop. One year one of our winners did, and they completely tore the car apart in about 10 minutes. Luckily, it was our

"Your shopping list for this promotion should include a Dodge car. It's best if it has windows, and remember to limit the hammering to one window or one side per stop. You'll also need a big-ass sledgehammer — actually, two or three, since they usually break. Big steel pipes work well too.

"Plus, get a tow dolly for the car, safety goggles and lots of release forms, so your business manager doesn't have a heart attack. Don't forget the broom and dustpan for cleaning up all the glass afterward. Mix in a bowl, and bake at 350 for four hours. Enjoy."

Big Dig

Greater Media Rocker WMMR (93.3)/Philadelphia PD Bill Weston described "'MMR's Big Dig" this way: "We buried thousands of dollars in hidden treasure in the sand at a secret beach location, which was later revealed to be North Wildwood, NJ. Listeners were prompted to call in to win \$93, tickets to see Judas Priest after the Dig and an official WMMR bucket and shovel to dig up their

"The prizes included tickets to see Jimmy Buffett; stereos; packs of CDs; surround-sound home theater systems; collectible 'MMR Zippo lighters; an electric guitar; skydiving trips;

Continued on Page 56

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		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Animals (Roadrunner/IDJMG)	413	-40	(00) 19599	19	19/0
4	2	PEARL JAM World Wide Suicide (J/RMG)	409	+52	21936	3	21/1
2	3	SHINEDOWN Save Me (Atlantic)	391	+1	21048	31	22/0
3	4	10 YEARS Wasteland (Universal Republic)	363	-18	15934	38	19/0
5	5	GODSMACK Speak (Universal Republic)	346	-3	14936	7	22/0
6	6	SEETHER Remedy (Wind-Up)	309	.9	21359	48	20/0
9	0	FOO FIGHTERS No Way Back (RCA/RMG)	262	+9	11582	8	18/1
7	8	AVENGED SEVENFOLD Bat Country (Warner Bros.)	261	-29	10000	26	18/0
10	9	SHINEDOWN I Dare You (Atlantic)	252	+14	14479	10	17/2
8	10	FOO FIGHTERS DOA (RCA/RMG)	248	-11	14635	29	18/0
11	0	AUDIOSLAVE Out Of Exile (Epic/Interscope)	235	+3	16218	15	13/0
12	12	HINDER Get Stoned (Universal Republic)	220	+4	12029	33	13/0
14	13	DISTURBED Just Stop (Reprise)	207	+14	9628	12	14/0
13	14	DISTURBED Stricken (Reprise)	201	0	11658	33	17/0
15	15	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	179	-7	6941	6	16/0
17	16	SYSTEM OF A DOWN Lonely Day (American/Columbia)	161	+23	5116	5	12/1
16	17	DAVID GILMOUR On An Island (Columbia)	154	-7	6866	7	9/1
18	18	BUCKCHERRY Crazy Bitch (ElevenSeven)	140	+12	4803	4	12/1
21	19	STAIND Everything Changes (Flip/Atlantic)	127	+19	5042	2	11/1
20	20	MUDVAYNE Fall Into Sleep (Epic)	125	+7	4081	10	9/0
19	2	NINE INCH NAILS Every Day is Exactly The Same (Interscope)	125	+4	4435	9	11/0
24	22	SEETHER The Gift (Wind-Up)	113	+24	3551	3	10/1
23	23	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	103	+3	3818	10	10/1
26	24	NICKELBACK Savin' Me (Roadrunner/IDJMG)	87	+13	5795	2	8/0
22	25	TRAPT Waiting (Warner Bros.)	86	-16	3259	9	9/0
27	26	KORN Coming Undone (Virgin)	85	+12	2641	2	8/0
28	27	FLYLEAF I'm So Sick (Octone/RCA/RMG)	81	+11	2245	4	7/0
25	28	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	78	+2	5645	11	6/0
30	29	10 YEARS Through The Iris (Universal Republic)	66	+1	1882	2	7/1
29	30	3 DOORS DOWN f/BOB SEGER Landing In London (Universal Republic)	66	0	1751	12	4/0

24 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

NEW & ACTIVE

REVELATION THEORY Slow Burn (On/Idol Roc) Total Plays: 58, Total Stations: 6, Adds: 0

HOOBASTANK If I Were You (Island/IDJMG) Total Plays: 58, Total Stations: 4, Adds: 0

WOLFMOTHER Woman (Modular/Interscope) Total Plays: 52, Total Stations: 9, Adds: 4

HURT Rapture (Capitol)

Total Plays: 50, Total Stations: 5, Adds: 1

QUEENSRYCHE I'm American (Rhino) Total Plays: 41, Total Stations: 3, Adds: 0

THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG) Total Plays: 27, Total Stations: 6, Adds: 1

WEEZER Perfect Situation (Suretone/Geffen) Total Plays: 23, Total Stations: 3, Adds: 0

FIGHTING INSTINCT I Found Forever (EMI Music Reactive/Gotee) Total Plays: 18, Total Stations: 3, Adds: 0

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WOLFMOTHER Woman (Modular/Interscope)	4
SHINEDOWN I Dare You (Atlantic)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

"MOST **INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM World Wide Suicide (J/RMG)	+52
WOLFMOTHER Woman (Modular/Interscope)	+30
SEETHER The Gift (Wind-Up)	+24
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+23
THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	+21
STAIND Everything Changes (Flip/Atlantic)	+19
SHINEDOWN Dare You (Atlantic)	+14
DISTURBED Just Stop (Reprise)	+14
RACONTEURS Steady, As She Goes (Third Man/V2)	+14

PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	PLAYS
JET Cold Hard Bitch (Atlantic)	151
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	139
NICKELBACK Photograph (Roadrunner/IDJMG)	137
KORN Twisted Transistor (Virgin)	123
FOO FIGHTERS Best Of You (RCA/RMG)	118
STAIND Right Here (Flip/Atlantic)	112
VELVET REVOLVER Fall To Pieces (RCA/RMG)	104
GREEN DAY Boulevard Of Broken Dreams (Reprise)	103
CROSSFADE Cold (Columbia)	99
GREEN DAY Holiday (Reprise)	96

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phill Mahoney APD: Judi Civerolo No Adds
WZZO/Allentown, PA* PD: Tori Thomas MD: Chris Line No Adds

KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 1 ANBERLIN 1 HINDER

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 7 ATREYU 1 QUEENSRYCHE 1 FAKTION

KIOC/Beaumont, TX* No Adds

WPTO/Bowling Green, KY OM/PD: Alex * Axe * Chase APD/MD: Monty Foster 20 FEARL JAM 16 SEETHER 13 STAINO 12 COHEED AND CAMBRIA

WRQK/Canton, OH* PD: Garre No Adds

WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher

WKLC/Charleston, WV OM/PD: Bill Knight

1 FIGHTING INSTINCT

1 DANKO JONES

WEBN/Cincinnati, OH* MD: Rick Vasks 10 YEARS

WMMS/Cleveland, OH*
PD: Bo Matthews
MD: Hunter Scott
1 BUCKCHERRY

KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana

KLAQ/EI Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza 1 HURT 1 WOLFMOTHER

THEORY OF A DEADMAN SYSTEM OF A DOWN

KFLY/Eugene, OR OM/PD: Chris Sargent 1 AVENGED SEVENFOLD 1 SYSTEM OF A DOWN

WRCQ/Fayetteville, NC* OM: Perry Stone PD/MD: Al "The Van Man" Field APO: Sean O'Brien 12 SEETHER

WRVC/Huntington WHYC/HURTINGTON
OM/PD: Jay Nunley
APD/MD: Rick Kline
6 HUCK JOHNS
3 THEORY OF A DEADMAN
2 CHEAP TRICK

KZZE/Medford, OR PD: Rob King MD: Montana No Adds

KCLB/Palm Springs, CA PD: Anthony "Antdog" Quiroz MD: Jenn Brewstd No Adds

WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 7 NICKELBACK
6 REBEL MEETS REBEL
6 THEORY OF A DEADMAN
6 REVELATION THEORY
5 STAIND
5 SEETHER
6 DANIEL AT THE DISCO

5 PANIC! AT THE DISCO 5 LACUNA COIL

WMMR/Philadelphia, PA* OM: Buzz Knight
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszi
DAVID GILMOUR

KDKR/Phoenix, AZ*

WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill No Adds

KUFO/Portland, OR* OM/PD: Dave Numme APD/MD: Dan Bozyk 9 FOO FIGHTERS

WHEB/Portsmouth
PD: Chris "Doc" Garrett
APD/MD: Jason Russell
1 WOLFMOTHER
STAIND

WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmier MD: Mike Brangifor SHINEDOWN WOLFMOTHER

WBBB/Raleigh, NC* PD: Jay Nachis 3 MATISYAHU

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norseli No Adds

WROV/Roanoke, VA* PD; Matt Spatz APD: Heidi Krummert-Tate

WXRX/Rockford, IL PD: Jim Stone MD: Jon Schutz 1 WOLFMOTHER

KRXQ/Sacramento, CA* PD: Pat Martin No Adds

KBER/Salt Lake City, UT*

KZOZ/San Luis Obispo, CA

KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone No Adds

WWDG/Syracuse, NY* OM; Rich Lauber PD: Scorch .MD: Scott Dixon No Adds

KMOO/Tulsa, OK* OM/PD: Don Cristi PEARL JAM

KBRQ/Waco, TX PD/MD: Brent Hensley 1 THEORY OF A DEADMAN 1 STAIND WMZK/Wausau, WI

TOTAL

PD: Steve Resnick
12 HOOBASTANK
9 THEORY OF A DEADMAN
9 BON JOVI

KBZS/Wichita Falls, TX OM: Chris Walters
PD: Liz Ryan
APD/MD: Vicki Vox 8 STAIND 2 NICKELBACK

POWERED BY

ored Reporters

42 Total Reporters

24 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (2): WKLT/Traverse City, MI WMTT/Elmira, NY

ACTIVE ROCK TOP 50

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	GODSMACK Speak (Universal Republic)	1658	+23	72953	7	55/0
3	2	SHINEDOWN I Dare You (Atlantic)	1284	+66	49099	11	55/1
2	3	MUDVAYNE Fall Into Sleep (Epic)	1275	+27	44419	13	53/0
4	4	DISTURBED Just Stop (Reprise)	1194	+56	46183	13	51/1
7	5	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	1164	+60	41223	15	52/0
8	6	FOO FIGHTERS No Way Back (RCA/RMG)	1118	+38	45229	9	51/0
9	7	PEARL JAM World Wide Suicide (J/RMG)	1103	+131	47872	3	53/0
5	8	NICKELBACK Animals (Roadrunner/IDJMG)	1095	-35	51168	18	47/0
6	9	HINDER Get Stoned (Universal Republic)	1047	-78	45298	33	53/0
12	1	BUCKCHERRY Crazy Bitch (ElevenSeven)	937	+94	38656	7	46/1
11	11	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	935	-1	34470	7	49/0
10	12	10 YEARS Wasteland (Universal Republic)	923	-40	38037	41	53/0
14	13	FLYLEAF I'm So Sick (Octone/RCA/RMG)	822	+79	20849	18	43/0
16	O	KORN Coming Undone (Virgin)	739	+80	21213	8	44/0
13	15	NINE INCH NAILS Every Day is Exactly The Same (Interscope)	720	-45	26003	14	43/1
20	16	SYSTEM OF A DOWN Lonely Day (American/Columbia)	712	+86	24151	5	46/2
19	•	HURT Rapture (Capitol)	680	+37	20738	10	45/2
15	18	AVENGED SEVENFOLD Bat Country (Warner Bros.)	623	-112	27143	31	45/0
18	19	KORN Twisted Transistor (Virgin)	589	-61	30896	26	44/0
17	20	TRAPT Waiting (Warner Bros.)	588	-63	21404	11	42/0
21	21	SEETHER The Gift (Wind-Up)	562	+39	15092	7	43/2
23	22	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	549	+53	16078	6	43/2
24	23	STAIND Everything Changes (Flip/Atlantic)	509	+112	17007	6	35/1
26	23	10 YEARS Through The Iris (Universal Republic)	401	+37	8584	4	35/2
27	25	NICKELBACK Savin' Me (Roadrunner/IDJMG)	397	+57	17474	5	31/4 27/1
28	23	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	366	+29 -19	10041 6784	9	34/2
25	27	FAKTION Take It All Away (Roadrunner/IDJMG)	354 290	+43	7934	5	25/1
30	23	SEVENDUST Failure (Winedark/7Bros.)	2 3 0 273	-37	17816	18	21/0
29	29	AUDIOSLAVE Out Of Exile (Epic/Interscope)	273 259	-37 +17	4284	7	23/0
31	31	SLAVE TO THE SYSTEM Stigmata (Spitfire) REVELATION THEORY Slow Burn (On/Idol Roc)	234	-29	6798	1	25/0
32	31 32	HUCK JOHNS Oh Yeah (Hideout/Capitol)	222	+22	6517	9	18/2
33	33	ATREYU Ex's And Oh's (Victory)	220	+23	5082	4	22/3
34	34	BLOOOSIMPLE Sell Me Out (Reprise)	165	+10	3307	6	16/1
47	35	WOLFMOTHER Woman (Modular/Interscope)	150	+79	4425	2	27/11
36	35	LACUNA COIL Our Truth (Century Media)	149	+13	2872	3	14/0
38	37	30 SECONDS TO MARS The Kill (Immortal/Virgin)	131	+19	2079	3	17/1
35	38	P.O.O. Goodbye For Now (Atlantic)	110	-39	2420	18	15/0
39	39	STATIC-X Dirthouse (Warner Bros.)	105	-5	2291	20	12/0
45	40	EOGE CITY OUTLAWS Women & Wine (Universal Republic)	104	+ 26	4335	4	9/0
50	41	REBEL MEETS REBEL Get Outta My Life (Big Vin)	100	+32	2622	2	610
41	42	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	99	+5	1439	4	8/1
Debut>	43	BLUE OCTOBER Hate Me (Universal)	92	+ 32	2081	1	9/2
40	44	THRICE Red Sky (Island/IDJMG)	85	-15	1421	4	11/1
37	45	LIVING THINGS Bom Bom (Jive/Zomba Label Group)	85	-35	1934	12	9/0
[Debut]	46	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	83	+60	1377	1	16/4
48	47	HAWTHORNE HEIGHTS Saying Sorry (Victory)	82	+13	1542	2	4/1
49	48	FIGHTING INSTINCT Found Forever (EMI Music Reactive/Gotee)	81	+12	2619	4	11/2
[Debut>	49	FIVE.BOLT.MAIN The Gift (Rock Ridge)	73	+10	1696	1	8/1
[Debut>	50	HOOBASTANK If I Were You (Island/IDJMG)	72	+7	1346	1	7/0

55 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record plays is placed first. Sofigs below No. 20 are moved to recurrent after 20 weeks of the chart unless a sofig has not yet reached the top 20. If after 20 weeks of the chart unless a sofig has not yet reached the top 20. If after 20 weeks of the chart unless a sofig has not yet reached the top 20. If after 20 weeks of the chart unless a sofig has not yet reached the top 20. If after 20 weeks, the sofig has not yet reached the top 20 and has two consecutive weeks of decreased plays, the sofig is not in the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the chart unless a sofig has not yet reached the top 20 and has two consecutive weeks of the total number of the

POWERED BY MEDIABASE

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
WOLFMOTHER Woman (Modular/Interscope)	11
HINDER Lips Of An Angel (Universal Republic)	5
NICKELBACK Savin' Me (Roadrunner/IDJMG)	4
THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	4
ATREYU Ex's And Oh's (Victory)	3

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST **INCREASED PLAYS**

ARTIST TITLE LABEL(S)	PLAY
PEARL JAM World Wide Suicide (J/RMG)	+131
STAIND Everything Changes (Flip/Atlantic)	+112
BUCKCHERRY Crazy Bitch (ElevenSeven)	+94
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+86
KORN Coming Undone (Virgin)	+80
FLYLEAF I'm So Sick (Octone/RCA/RMG)	+79
WOLFMOTHER Woman (Modular/Interscope)	+79
SHINEDOWN I Dare You (Atlantic)	+66
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	+60
THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG	7) +60

MOST PLAYED RECURRENTS

TOTAL

ARTIST TITLE LABEL(S)	PLAYS
DISTURBED Stricken (Reprise)	537
SYSTEM OF A DOWN Hypnotize (American/Columbia)	523
NONPOINT Bullet With A Name (Bieler Bros.)	455
SEETHER Truth (Wind-Up)	390
SEETHER Remedy (Wind-Up)	379
SHINEDOWN Save Me (Atlantic)	366
STAIND Right Here (Flip/Atlantic)	312
NINE INCH NAILS The Hand That Feeds (Interscope)	293
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	279
BREAKING BENJAMIN So Cold (Hollywood)	272

NEW & ACTIVE

YELLOWCARD Lights And Sounds (Capitol) Total Plays: 71, Total Stations: 6, Adds: 1 **DEFAULT** It Only Hurts (TVT) Total Plays: 61, Total Stations: 6, Adds: 0 MERCY FALL | Got Life (Atlantic) Total Plays: 52, Total Stations: 11, Adds: 2 LOSER Nobody Knows (Island/IDJMG) Total Plays: 30, Total Stations: 6, Adds: 0 HINDER Lips Of An Angel (Universal Republic) Total Plays: 27, Total Stations: 6, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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ACTIVE ROCK



America's Best Testing Active Rock Songs 12 + For The Week Ending 3/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
10 YEARS Wasteland (Universal Republic)	4.37	4.31	94%	20%	4.25	4.58	3.89
DISTURBED Stricken (Reprise)	4.30	4.24	96%	20%	4.18	4.20	4.16
DISTURBED Just Stop (Reprise)	4.24	4.17	89%	12%	4.15	4.22	4.07
MUDVAYNE Fall Into Sleep (Epic)	4.20	4.18	88%	13%	4.29	4.58	3.98
KORN Coming Undene (Virgin)	4.20	4.11	82%	.9%	4.01	3.89	4.13
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	4.14	4.00	76%	9%	3.96	4.14	3.77
KORN Twisted Transistor (Virgin)	4,12	4.10	98%	25%	3,80	3.74	3.87
10 YEARS Through The Iris (Universal Republic)	4.09	_	51%	3%	3.81	4.37	3.20
HINDER Get Stoned (Universal Republic)	4.02	3.80	92%	22%	3.83	3.95	3.69
GODSMACK Speak (Universal Republic)	4.02	4.08	82%	11%	4.05	4.16	3.93
HURT Rapture (Capital)	1.99	3.76	60%	6%	3.75	4.07	3.47
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.94	3.97	94%	30%	3.92	3.92	3.93
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.92	3.97	97%	27%	3,79	3.86	3,72
TRAPT Waiting (Warner Bros.)	3.88	3.84	86%	14%	3.78	3.96	3.59
NICKELBACK Animals (Roadrunner/IDJMG)	3.85	3.78	95%	28%	3,76	3.94	3.56
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.84	3.83	77%	14%	3.81	4.14	3.46
NONPOINT Bullet With A Name (Bieler Bros.)	3.84	3.66	77%	17%	3.88	3.92	3.83
SEETHER The Gift (Wind-Up)	3.84	3.92	66%	9%	3.64	3.94	3.30
SHINEDOWN I Dare You (Atlantic)	3.81	3.79	76%	15%	3,53	3.95	3.08
FAKTION Take It All Away (Roadrunner/IDJMG)	3.76	3.59	48%	6%	3.59	3.78	3.38
AUDIOSLAVE Out Of Exile (Epic/Interscope)	3.71	3.79	##%	24%	3.55	3.56	1.55
NINE INCH NAILS Every Day is Exactly The Same (Interscope)	3.70	3.72	86%	22%	3.38	3.64	3.10
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.68	3.67	74%	13%	3.68	3.92	3.46
STAIND Everything Changes (Flip/Atlantic)	3.65	-	69%	11%	3.52	4.00	2.94
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	3.63	3.71	65%	13%	3.48	3.55	3.41
BUCKCHERRY Crazy Bitch (ElevenSeven)	3.56	3.39	53%	12%	3.47	3.59	3.36
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.48	3.40	73%	24%	3.42	3.61	3.23
FOO FIGHTERS No Way Back (RCA/RMG)	3.37	3.39	80%	28%	3.51	3.70	3.32
COHEED AND CAMBRIA Welcome (Equal Vision/Columbia)	3.30	3.28	63%	19%	2.94	2.94	2.93

Total sample size is 302 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR
1000000 1000000 10000000 1000000000000
CANADA

ROCK TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	PEARL JAM World Wide Suicide (Sony BMG)	572	+107	3	12/0
1	0.	SAM ROBERTS The Gate (Universal Music Canada)	530	+25	9	21/0
3	3.4	TREWS Poor OF (Burnstead/Sony BMG Music Canada)	384	-5	9	14/0
5	4	NINE INCH NAILS Every Day (Interscope)	362	-9	10	10/0
6	5 💠	NEVERENDING WHITE LIGHTS The Grace (Ocean)	355	-11	14	16/0
4	6	WEEZER Perfect Situation (Geffen)	346	-28	14	16/0
9	~ 7	FOO FIGHTERS No Way Back /RCA/RMG)	336	+44	5.	11/0
7	8	FOO FIGHTERS Resolve (Sony BMG)	312	-15	13	12/0
10	9.4	DEFAULT I Can't Win /7VT/	281	+3	12	15/0
12	10	LIVE The River (Sony BMG)	271	-2	8	11/0
8	11	AUDIOSLAVE Out Of Exile (Epic/Interscope)	266	-36	16	9/0
14	12	FALL OUT BOY Dance, Dance (Island/IDJMG)	261	+8	10	9/0
17	13	YELLOWCARD Lights And Sounds (Capitol)	245	+2	1	12/0
20	4	3 DOORS Landing In London (Universal Republic)	236	+23	6	9/0
19	(Ba	ROCKETFACE Dirty (Bumstead)	230	+8	9 4	11/0
13	16	COLDPLAY Talk (Capitol)	230	-43	17	19/0
16	17	THEORY OF A DEADMAN Better Off (604/Universal)	229	-18	19	19/0
18	18	DAVID GILMOUR On An Island (Columbia)	224	-7	6	11/0
21	0+	MOBILE Out Of My Head (Universal Music Canada)	223	+12	7	14/0
22	20-	CITY Save (Dine Alone/Distort/Universal Music Canada)	222	+12	5	12/1
#11	21 🔸	NICKELBACK Animals (Roadrunner/EMI Music Canada)	4 400 0	-58	17	15/0
15	22	SHINEDOWN Save Me (Atlantic)	217	-32	17	12/0
27	3 +	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	207	+63	3	8/1
23	24	HINDER Get Stoned (Universal Republic)	198	.3	19	12/0
26	25	J. JOHNSON Upside Down (Brushtire/Universal Republic)	176	+32	2	6/0
24	26	D. JONES Sticky Situation (Aquarius/EMI Music Canada)	160	-8	6	9/0
Debut	27	WOLFMOTHER Woman (Modular/Interscope)	153	+23	10 To 10	8/4
25	28	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	147	-6	4	6/0
Debut	29	ARCTIC MONKEYS (Bet You (Domina)	137	+6	1.52	4/0
30	10	STABILO Flawed Design (EMI Music Canada)	137	+3	2	6/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

Description

Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

WAZUCCOUNT
OMPOD Dave &
MPODATE Sustan
SUSTAINANT
SUSTA

WNOR/Norfolk, VA* PD: Hervey Kojan APD/MD: Tire Parker MINE INCH MALS

KATT/Oktahoma City, OK OM/PD: Chris Balter NO: Jaike Daniels

WTICV/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark

KUPD/Phoenix, AZ*
MD; Larry McFeelie
ROB ZOMBIE
HOOBASTANK

WXLP/Quad Cities, IA* ON: Darren Pitra PO: Darre Levora MO: Bill Stage

KISS/San Antonio, TX* PD/MD: LA Lloyd Hocult

KURQ/San Luis Obispo, CA ON/FO: Analy Winford APILAND: Shephanie Bell No STORKE TO MARS WOLFMOTHER

6 BOWER
5 REBEL MEETS REBEL
5 AGLE
5 AGLE
6 SWITCH AND AV
4 TAPROOT
4 TAPROOT
4 TREGEER POINT
4 PSYCHOSTICK
3 (NED) PLANET EARTH
3 SYSTEM OF A DOWN
3 10 YEARS
3 AUDIOSLAVE

WXTB/Tampa, FL*
ONI: Brad Hardin
PD: Mike Kiliabrew
THEORY OF A DEADMAN

KICT/Wichita, KS* PD: Ray Michaets MD: Rick Thomas

KATS/Yakima, WA DM/PD: Ron Harris No Artis

WWIZ/Youngstown, OH*
10 HUCK JOHNS
9 AVENGED SEVENFOLD
8 WOLFMOTHER

MEDIABASE

85 Total Reporters

55 Total Monitored

Did Not Report, Playlist Frozen (2): KRQR/Chico, CA WKQH/Wausau, WI

ALTERNATIVE TOP 50

		March 31, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	PEARL JAM World Wide Suicide (J/RMG)	2170	+278	123440	3	73/0
4	2	FOO FIGHTERS No Way Back (RCA/RMG)	1789	+101	70228	9	68/1
3	3	FALL OUT BOY Dance, Dance (Island/IDJMG)	1722	-51	100362	19	60/0
2	4	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	1676	-140	66701	14	65/0
5	5	10 YEARS Wasteland (Universal Republic)	1525	-73	72024	37	52/0
10	6	BLUE OCTOBER Hate Me (Universal)	1500	+225	69074	10	60/0
6	7	YELLOWCARD Lights And Sounds (Capitol)	1363	-184	46593	18	60/0
8	8	SHE WANTS REVENGE Tear You Apart (Geffen)	1309	+27	54845	14	54/1
7	9	WHITE STRIPES The Denial Twist (Third Man/V2)	1268	-120	56499	16	59/0
13	10	PANIC! AT THE DISCO The Only Difference Between (Fueled By Ramen)	1204	+106	55745	10	59/2
12	•	GODSMACK Speak (Universal Republic)	1187	+41	49696	7	46/0
9	12	WEEZER Perfect Situation (Suretone/Geffen)	1150	-146	66929	23	57/0
11	13	GORILLAZ Dare (Virgin)	1059	-112	52850	21	54/0
16	14	HAWTHORNE HEIGHTS Saying Sorry (Victory)	1020	+32	38154	11	61/2
18	15	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	1006	+132	40499	10	55/1
17	16	SYSTEM OF A DOWN Lonely Day (American/Columbia)	946	+46	54404	7	57/4
15	17	AVENGED SEVENFOLD Bat Country (Warner Bros.)	940	-72	44167	31	51/0
14	18	SYSTEM OF A DOWN Hypnotize (American/Columbia)	931	-106	50921	23	56/0
22	19	SHINEDOWN I Dare You (Atlantic)	923	+122	31706	8	49/1
21	20	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	888	+66	51044	24	45/1
20	4	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	849	+16	41596	7	48/0
24	22	ARCTIC MONKEYS Bet You Look Good On The Dancefloor (Domino)	774	+113	40427	5	44/6
27	23	HOOBASTANK If I Were You (Island/IDJMG)	646	+22	30653	6	41/1
28	24	FLYLEAF I'm So Sick (Octone/RCA/RMG)	638	+28	16503	15	34/0
29	25	DISTURBED Just Stop (Reprise)	615	+24	18578	8	37/0
34	26	MATISYAHU Youth (Or Music/Epic)	609	+168	39820	3	40/6
25	27	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	605	.73	19056	6 7	41/0 41/2
31	28	30 SECONDS TO MARS The Kill (Immortal/Virgin)	592 597	+52 +7	17265 22726	16	24/0
30	29 30	NICKELBACK Animals (Roadrunner/IDJMG)	587 553	+32	29103	12	30/1
32		EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood) COLDPLAY Talk (Capitol)	530	-116	23096	20	37/0
26	31 32	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	521	+28	35246	10	27/1
Debut	33	RACONTEURS Steady, As She Goes (Third Man/V2)	474	+299	21813	1	47/10
38	34	KORN Coming Undone (Virgin)	469	+74	14751	4	34/1
23	35	HARD-FI Cash Machine (Atlantic)	466	-256	10411	14	40/0
42	36	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	352	+36	10629	4	28/1
36	37	AUDIOSLAVE Out Of Exile (Epic/Interscope)	351	-72	26040	17	22/0
44	38	STAIND Everything Changes (Flip/Atlantic)	342	+70	12178	2	26/4
[Debut>	39	WOLFMOTHER Woman (Modular/Interscope)	323	+138	18616	1	34/11
43	40	NICKELBACK Savin' Me (Roadrunner/IDJMG)	318	+38	15062	3	14/0
[Debut	41	ROCK KILLS KID Paralyzed (Fearless/Warner Bros./Reprise)	314	+78	18465	1	27 7
[Debut	42	ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	311	+144	42199	1	20/8
35	43	STROKES Heart In A Cage (RCA/RMG)	310	·129	15717	10	24/0
41	44	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind Up)	308	+11	10821	6	27/3
48	45	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	306	+65	14316	2	20/0
49	46	WEEZER This Is Such A Pity (Geffen)	292	+68	9541	2	21/1
39	47	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	289	-48	9063	12	23/0
40	48	DEPECHE MODE Suffer Well (Mute/Sire/Reprise)	282	-28	14591	5	21/0
37	49	TRAPT Waiting (Warner Bros.)	282	-121	10440	10	21/0
[Debut]	50	TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	265	+113	7633	1	26/3

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

POWERED BY

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WOLFMOTHER Woman (Modular/Interscope)	11
RACONTEURS Steady, As She Goes (Third Man/V2)	10
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	8
ROCK KILLS KID Paralyzed (Fearless/Warner Bros./Reprise)	7
ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domine) 6
MATISYAHU Youth (Or Music/Epic)	6
SNOW PATROL Hands Open (A&M/Interscope)	6
FALL OUT BOY A Little Less Sixteen Candles (Island/IDJMG)	5
DAMONE Out Here All Night (Island/IDJMG)	5

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
RACONTEURS Steady, As She Goes (Third Man/V2)	+299
PEARL JAM World Wide Suicide (J/RMG)	+278
BLUE OCTOBER Hate Me (Universal)	+225
MATISYAHU Youth (Or Music/Epic)	+168
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	+144
WOLFMOTHER Woman (Modular/Interscope)	+138
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	+132
SHINEDOWN I Dare You (Atlantic)	+122
ARCTIC MONKEYS Bet You Look Good On The Dancefloor (Domin	o/ +113
TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	+113

NEW & ACTIVE

SEETHER The Gift (Wind-Up) Total Plays: 220, Total Stations: 16, Adds: 1 BRIL Far Away (Kirtland) Total Plays: 217, Total Stations: 21, Adds: 2 **HURT** Rapture (Capitol) Total Plays: 174, Total Stations: 10, Adds: 0 10 YEARS Through The Iris (Universal Republic) Total Plays: 172, Total Stations: 18, Adds: 2 **BUCKCHERRY** Crazy Bitch (ElevenSeven) Total Plays: 159, Total Stations: 10, Adds: 1 **EDITORS** Munich (Kitchenware UK) Total Plays: 127, Total Stations: 8, Adds: 0 DAMONE Out Here All Night (Island/IDJMG) Total Plays: 91, Total Stations: 9, Adds: 5 FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG) Total Plays: 90, Total Stations: 15, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

clear. consistent. quality.

All hooks are not created equal.

HEKS



America's Best Testing Alternative Songs 12 + For The Week Ending 3/24/06

Batch Tidle (Lebel)	TIM	1347	Familiania.	Direction	Persons	Men	Women
Artist Title (Label)	TW	LW	Familiarity	Burn	18-34	18-34	18-34
PANIC! AT THE DISCO The Only Difference (Fueled By Ramen)	4.05	4.10	78%	13%	3.88	3.94	3.77
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.98	3.98	99%	40%	4.00	3.85	4.22
WEEZER Perfect Situation (Suretone/Geffen)	3.98	4.05	96%	28%	3.90	3.88	3.93
YELLOWCARD Lights And Sounds (Capitol)	3.81	3.91	91%	23%	3.77	3.81	3.71
FOO FIGHTERS No Way Back (RCA/RMG)	3.77	3.88	79%	20%	3.71	3.72	3.71
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.75	3.71	91%	28%	3.78	3.82	3.71
HAWTHORNE HEIGHTS Saying Sorry (Victory)	3.75	3.97	83%	17%	3.50	3.48	3.54
10 YEARS Wasteland (Universal Republic)	3.72	4.00	87%	28%	3.68	3.49	3.94
HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	3.72	4,01	76%	19%	3.66	3.66	3.65
SHINEDOWN Save Me (Atlantic)	3.69	3.85	85%	23%	3.46	3.31	3.70
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.67	3.88	86%	30%	3.58	3.57	3.5 9
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	3.66	3.69	69%	15%	3.61	3.46	3.85
GORILLAZ Dare (Virgin)	3.62	3.58	91%	28%	3.76	3.72	3.81
BLUE OCTOBER Hate Me (Universal)	3.62	3.76	62%	13%	3.45	3.25	3.81
NINE INCH NAILS Every Day is Exactly The Same (Interscope)	3.61	3.63	86%	26 %	3.63	3.36	4.08
KORN Twisted Transistor (Virgin)	3.56	3.48	85%	29%	3.58	3.62	3.52
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.55	3.63	58 %	13%	3.64	3.66	3.61
WHITE STRIPES The Denial Twist (Third Man/V2)	3.52	3.37	86%	23%	3.68	3.55	3.87
STROKES Heart In A Cage (RCA/RMG)	3.47	3.55	54%	14%	3.47	3.33	3.71
SHINEDOWN Dare You (Atlantic)	3.42	3.68	54%	12%	3.20	2.92	3.69
HARD-FI Cash Machine (Atlantic)	3.37	3.56	47%	12%	3.30	3.24	3.43
NICKELBACK Animals (Roadrunner/IDJMG)	3.36	3.70	82%	33%	3.23	3.09	3.45
COLDPLAY Talk (Capitol)	3.30	3.36	93%	41%	3.26	3.15	3.44
PEARL JAM World Wide Suicide (J/RMG)	3.27	_	57%	15%	3.32	3.49	3.00
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.24	3.28	58%	21%	3.38	3.38	3.38
SHE WANTS REVENGE Tear You Apart (Geffen)	3.23	3.30	55%	20%	3.26	3.05	3.59
GODSMACK Speak (Universal Republic)	3.18	3.43	55%	18%	3.13	3.06	3.23
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.07	3.44	55%	17%	3.12	3.16	3.03
MATISYAHU King Without A Crown (Or Music/Epic)	2.96 🤻	2.83	75%	34%	2.91	, 3.00	2.77

Total sample size is 332 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. **RateTheMusic.com data is provided by** Mediahase Research, a division of Premiere Radio Networks

KTCL/Denver, CO*
PD: Joe Bavilacqua
APD/MD: Nerl

Promotion Sharing

Continued from Page 51

thousands in cash; Florida vacations; a beach house for a week; a trip to Ireland to the Oxygen Festival, featuring Green Day, The Foo Fighters, Audioslave and The Killers; and a brand-new Harley Davidson 883 Sportster.

"The beach was prepared with over 70 mini treasure chests buried no more than 10 inches deep in the sand, which turned into 18 inches after people began digging and displacing the sand. Inside each chest was a prize description. Listeners were given 30 minutes to dig up as many treasure chests as they could, but they weren't allowed to open them until after the Dig.

"After the digging, as the suspense built, each listener brought up his or her chest one by one and the prizes were revealed. One winner approached the table and announced to everyone that he just knew he had the Harley. His name was Larry Myers, and, what do you know, he was right. His treasure chest contained the Harley.

"No one walked away empty-handed, and everyone had a great day at the beach. After all was said and done at the beach. everyone headed back to Keenan's Pub in North Wildwood for the official afterparty.'

St. Patrick's Day

Clear Channel Active Rocker KURQ (New Rock 107.3)/San Luis Obispo, CA threw a St. Patrick's Day party at Mr. Rick's Beach Bar in Avila Beach, CA. Promotions Director Taylor Stevens said, "Mr. Rick's was at capacity on St. Paddy's Day, with over 600 people. The dance floor was packed downstairs, with music from local hip-hop club DJ DJ Mel while the upstairs rocked out to three local rock bands.

"Partygoers received free customized New Rock 107.3 shamrock beads and enjoyed green beer, Irish car bombs and, the crowd favorite, hot chicks wrestling in green jello."

Nickelback & Hockey

Sandusky Radio Rocker KDKB (93.3)/ Phoenix combined rock and hockey for this one. Promotions Director Matt Spaetzel said: "93.3 solicited listeners to listen for the Phoenix Coyotes 'Howl' in any Nickelback tune. When they heard it, caller nine scored a pair of tickets to the Phoenix Coyotes/Dallas Stars hockey game along with a pair of tickets to the Nickelback show the next night.

"All winners qualified for the grand prize of 30 minutes of skating with two of Canada's finest: the members of Nickelback and Wayne Gretzky. We also threw Torgy from The Paul & Torgy Morning Show on the ice as well. Torgy is also the in-arena host for the Covotes.

"This has the one element you always look for in a great promotion: giving the listeners something priceless, something they can't buy. That creates a lot of excitement. Not many people can say they hit the ice with both Nickelback and Wayne Gretzky. The phones lit up for this promotion, and it created some great buzz."

No Promo Meeting This Week

Well, there you go. We've just mapped out your promotions calendar for the next year. Seriously, though, it's OK to steal -I mean borrow — these ideas for your sta-

Even if you can't duplicate exactly what these stations did, you can always improvise. Fresh ideas are always useful when you're trying to provide compelling promotions for your audience.

REPORTERS

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: willobee MD: Nikkl Alexander 30 SECONDS TD MARS EDITORS CHARLATANS UK RINDCEROSE SNOW PATROL

WAEG/Augusta, GA* DM: Ron Thomas PD: J.D. Kunes SYSTEM OF A OOWN

KRO X/Austin, TX*
OM: Jeff Carrol
PD: Lynn Barstow
MD: Toby Ryan
1 COHEED AND CAMBRIA
PANIC! AT THE OISCO

WHFS/Baltimure, PD: Mike Murphy MD: Tim Virgin 15 ROCK KILLS KIO 7 STROKES 2 RACONTEURS

KNXX/Baton Rouge, LA* DM/PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthler No Adds

WXRK/Cleveland, OH

WARQ/Columbia, SC PD: Dave Stewari MD: Matt Lee 1 ARCTIC MONKEYS

10 YEARS THEORY OF A DEAOMAN

WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis MD: Jack DeVoss BELLE & SEBASTIAN SNOW PATROL

KDGE/Dallas, TX* PD: Duane Doherty APD/MD: Alan Ayo FALL OUT BOY REBEL MEETS RE

: Boomer Angels and Airwaves Matchbook Romance Raconteurs

WXTW/Ft. Wayne, IN*
OM: Bill Stewart
PD: JJ Fabini
2 WEEZER
1 PEOPLE IN PLANES
1 MATISYAHU
1 ROCK KILLS KIO

WGRD/Grand Rapids, MI* PD: Jerry Tarrants 1 DAMONE

WXNR/Greenville, NC° DM: Bruce Simel PD: Jeff Sanders APD/MD: Selly WOLFMOTHER ANGELS AND AIRWAVES

VPLA/Jacksonville, FL*

WRZK/Johnson City* PD/MD: Scott Dnks

WTZR/Johnson City DM/PD: Brace Clark APD: Loki

KRBZ/Kansas CHy, MO*
DN: Greg Bergen
PO: Lazio
APD: Alenira B
NO: Jason Ulanel
1 WOLFMOTHER
1 ANGELS AND AIRWAVES
1 SNOW PATROL
DAMONE
MATCHBOOK ROMANCE

WNFZ/Knoxville, TN* OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale WDLFMOTHER

KFTE/Lafayette, LA PD: Scott Perrin IPD/MD: Roger Pride STAIND

KXTE/Las Vegas, NV* PD: Chris Ripley MD: Carly Brown 17 HOOBASTANK 8 ROB ZOMBIE

KDLD/Los Angeles, CA*
PD: Michael Sleele
MD: Mark Sovel
BOCK 'N' ROLL SOLDIERS

KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden

HELLACOPTERS

MATISYAHU ROCK KILLS KID

KMBY/Monterey, CA* PD/MD: Kenny Allen

ANGELS AND AIRWAVES ROCK KILLS KID

DAMONE MATISYAHU TAKING BACK SUNOA KQRX/Odessa, TX PD: Michael Todd

KHBZ/Oklahoma City, OK

TO AL/MICHITON ON VA DM: Bill Cahill PD/MD: Casey Krukowski SEETHER

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato
2 ANGELS AND AIRWAVES
2 ROCK KILLS KID
1 RACONTEURS

WZNE/Rochester, NY'
DM: Star Main
PD: Jett Sottolano
6 SYSTEM OF A DOWN
4 MATISVAHII

3 HIM 1 EVANS BLUE

KXRK/Salt Lake City, UT M: Alan Hague D: Todd Noker PD: Corey O'Brien D: Arlle Fufftin

KiTS/San Francisco, CA' PD: Sean Demery APD/MD: Aaron Axaisen No Adds

KJEE/Santa Barbara, CA PD: Eddie Gutierrez MD: Dave Hanacek 1 MATCHBOOK ROMANCE GODSMACK BLUE OCTOBER

WTZB/Sarasota, FL*

Music Choice Alternative/Sate
PD: Justin Prager
MD: Gary Susalis
32 ACADEMY IS...
32 TAKING BACK SUNDAY
32 HAWTHORNE HEIGHTS
32 PGTH CAB FOR CUTTE
32 PEOPLE IN PLANES
32 HARD-19
32 PAGP 32 HARD-19

DEPECHE MODE ARCTIC MONKEYS

STROKES
ELEFANT
MATCHBOOK ROMANCE
PARAMORE
ROCK KILLS KIO
VINES
BULLET FOR MY VALENTINE
MATISYAHU
MATISYAHU

MATISYAHU
EDITORS
SUBWAYS
LIVING THINGS
THURSDAY
SOUNDS
FALL OUT BOY
NINE INCH NAILS
ACTION ACTION
CHESTER BENNINGTHMARE OF YOU
REO JUMPSUIT APP.

THRICE ANBERLIN BOYS NIGHT OUT 30 SECONDS TO MARS 2 EMERY 2 STRAYLIGHT RUN

OM: Gary Schoenwe PD: Rich McLaughli MD: Khaled Eisebai DAMONE YELLOWCARD BEN HARPER

: Shadow Williams WEEZER WOLFMOTHER TAKING BACK SUNDA

BRIL SYSTEM OF A COWN

WSUN/Tampa, FL*

PD: Shark 15 FOO FIGHTERS 13 STAINO 8 HAWTHORNE HEIGHTS

PD: Dan McClintock APD/MD: Carolyn Stone 15 MATISYAHII

WJZJ/Traverse City, MI

WPBZ/W. Palm Beach, FL*
PD: John O'Connell
MD: Nik Rivers
18 BUCKCHERRY
12 SHE WANTS REVENGE
1 DEATH CAB FOR CUTIE

POWERED BY

*Monitored Reporters 91 Total Reporters 75 Total Monitored

16 Total Indicator

Did Not Report, Playlist Frozen (2): KXNA/Fayetteville, AR WGVX/Minneapolis, MN

JOHN SCHOENBERGER ischoenberger@radioandrecords.com

KT Tunstall Takes On America

The Scottish sensation is riding high

T Tunstall's song "Black Horse & the Cherry Tree" was introduced to us Triple A folk at the "Rate-a-Record" session at the Triple A Summit in August 2005, where it had the highest rating of all the songs played that day. But, frankly, we were catching on a bit late: Tunstall had already had a hit with the song, and two others, in the U.K., and she was also exploding in other parts of Europe.

Tunstall, an adopted child, was raised in the university town of St. Andrews in Scotland. Music was not a particularly important part of her young life. It wasn't until she was in her teens that she actually began to dabble in it. She got more serious while attending Kent High School in Connecticut on a scholarship, and she eventually studied music at Royal Holloway College in London.

While there Tunstall decided to take it as far as she could, writing songs, forming a band and scoring a record deal. She then hooked up with renowned producer Steve Osborne to create the brilliant album *Eye* to the Telescope.

"Steve was producer and engineer — he did everything," says Tunstall. "He even invited me to stay with him and his family so we could work longer each day. We recorded the album in this gnarly little studio in the woods in Wiltshire. It was perfect and so raw."

Things must have been right, because Tunstall and Osborne managed to capture the many sides of Tunstall's musical psyche in softer songs like "False Alarm" and "Other Side of the World" and more forceful numbers like "Another Place to Fall," "Miniature Disasters," "Suddenly I See" and the aforementioned "Black Horse."

Eye to the Telescope has sold over 1 million copies in the U.K., and the 30-year-old Tunstall recently won a Brit Award for British Female Solo Artist. "Black Horse & the Cherry Tree" spent four straight weeks at the top of the R&R Triple A radio airplay chart, and the album has sold more than 140,000 copies in the U.S.

Tunstall kicked things off here with performances on the *Today* show and *Late Night With Conan O'Brien* and is currently in the midst of a showcase tour. When I talked with Tunstall she was in Boulder, CO, preparing for a show at the Fox Theatre. She was excited about stopping by KBCO/Boulder for an interview because the station was one of the first to play her music in the U.S.

R&R: You have certainly been in a whirlwind since you've been over here.

KT: They have been keeping me very busy, but we have come to an agreement to not work me too hard. That is one of the advantages of being a little older — you know your limits a bit better. It is wonderful to be so wanted, but it is also hard. I have to keep a balance so I can preserve enough energy to do great shows.



KT Tunstall

R&R: I saw your show at the Troubadour in Los Angeles a while back. Are all your dates just you; your percussionist, Luke Bullen; and your loop pedals?

KT: Now we have the full band — Arnulf Linder on bass, Sam Lewis on guitar and Kenny Dickenson on keys, plus Luke. In addition, Arnie also plays cello and Kenny plays trumpet, so it's giving some real variety to the set. It allows me to concentrate a bit more on my singing, although my trusty pedal kit remains an important part of the band.

R&R: It seems like you and Steve Osborne took an open-ended approach in the studio.

KT: It was a very unorthodox process. It was just Steve and me most of the time, playing all the instruments, with Luke and Arnie coming in for some of the sessions. That forced us to be creative and inventive. I liken it to the way they recorded those early blues albums.

In fact, we were listening to a lot of old Bo Diddley and some '20s and '30s blues recordings while we were recording the album. That organic approach is what we tried to capture, and I think we accomplished that quite well.

R&R: When did you decide that music was going to be your calling?

KT: It all really began for me after my senior year in high school in the States. It was the first time I had ever met people who were seriously into music. I grew up in a small town. My mom and dad didn't really listen to much music, and my younger brother is profoundly deaf, so it really wasn't an option for him. We were an active, outdoors family.

I had been playing music since the age of 6 — I took classical piano and later learned guitar — but then it was about performing, and my musical horizon was very limited. I heard what was on the radio but was never really that motivated to get into a discovery process about music. When I went away to school I got a musical education very quickly.

When I returned home to Scotland I decided that I really wanted to pursue music professionally. I studied music and theater at the university to give myself a good foundation. From there, it was a matter of years of gigging and slowly building a fan base to where I was able to record and, luckily, see some real success in the U.K.

The whole quest is to get to the point where you can be yourself onstage. Reaching that goal — feeling comfortable onstage — is really hard to do. It takes a long time to feel natural up there and to allow yourself to open up to the audience. There is something Zen-like about it. It's very liberating.

R&R: To us you are brand-new, but you have been working on this music thing for over a decade. What was the evolution of these songs? Have some of them been with you for a long time?

KT: They are all pretty new, really. At most, they are 4 years old at this point, and in the grander scheme of 15 years of doing this music thing, that means they are really new.

One of the most wonderful things about being a struggling musician is that you can play anything you want — your own stuff or covers of other people's songs — each night. But when you finally get your break, your scope narrows a bit and you are forced to focus on your own material — basically, the songs that are on your current album. You get locked into a similar set each night.

I was aware of that and knew that I would have to be playing all these songs night after night for a couple of years. With that in mind, all the songs are rather fresh: one, because you hope you evolve over time into a better songwriter, and I needed that sense of progression, and, two, I didn't want to be bored with them. It is hard to fake enthusiasm onstage, but if the songs are still new to you, you have the opportunity to grow and expand with them each night.

Plus, I am excited to say that I already have a nice collection of new songs that will be ready when it is time to do the next record.

R&R: Congratulations on your Brit Award.

KT: Thank you. It was very exciting and a huge highlight of my career so far. It was really strange because I was never driven to win awards. I am not trying to be the best songwriter or the best performer in the world, because I don't think that exists. I think people are too diverse for that.

"I am not trying to be the best songwriter or the best performer in the world, because I don't think that exists. I think people

are too diverse for

that."

Having said that, it was very rewarding to be singled out and recognized as having done something that is considered good and meaningful. It does give you some affirmation that you are on the right path, and it bolsters your confidence tremendously. But it also means you have to set your goals higher.

As you get more known, however, you are also subjected to closer scrutiny. It is a bit hard to accept that not everyone will like you or feel that you being are genuine in what you are doing. In fact, a critic in an important British paper recently said I was nothing more than a record-company blow-up doll. I am learning to let those kinds of things bounce off of me.

R&R: You have conquered your home turf. Is it hard to go back to the basics and build a following all over again in the U.S.?

KT: It really isn't that hard. Remember, I came from the trenches, so that is familiar territory to me. I have many fond memories of those early days. I know it is easy to say that now that I have found the end of the rainbow. However, I know that I have it within me to succeed here as well. And even if I don't, it won't have been a waste of time. Playing music in and of itself is the real reward.

R&R: What are some of the lessons you've learned?

KT: I have learned how to open my mind to other people's ideas. When you are in the early, struggling phase, you have to lock on to a vision and keep at it. You can't let anybody or anything sway you from your goal. But somewhere along the line you have to accept the fact that others who care about you and your success may have good advice that you should take to heart.

It doesn't make you weak — it can actually make you stronger — to accept that input. It really has to do with relinquishing some control and learning how to be part of a team. It comes down to trust, and, as this process unfolds, I am getting better at that. My mantra in life is "Luck means being ready."

You have to be ready when your chance comes along and, more important, recognize the timing of it all. In my case, having Jason Flom coming in to head up Virgin Records U.S. just as I was heading to the States was perfect timing. He has chosen me as one of the artists he wants to prove himself with, and I don't want to let him

My goal is to stay calm and to remain focused and to flow with the process.

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TRIPLE A TOP 30

LAST WEEK 1 2	THIS WEEK	March 31, 2006 ARTIST TITLE LABEL(S)	TOTAL	41-	7074		
1 2		ARTIST TITLE LABELIS)	IVIAL				TOTAL CTATIONS!
2	4		TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	521	-24	29925	11	22/0
2	2	COLDPLAY Talk (Capitol)	375	.27	17462	15	20/0
١	3	TRAIN Cab (Columbia)	365	+7	18952	13	19/0
6	4	SHAWN MULLINS Beautiful Wreck (Vanguard)	294	+14	14304	11	19/0
5	5	BETH ORTON Conceived (Astralwerks/EMC)	284	+1	13529	11	22/0
8	6	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	281	+20	15282	8	19/0
4	7	U2 Original Of The Species (Interscope)	267	-25	15013	17	19/0
9	8	FRAY Over My Head (Cable Car) (Epic)	263	+7	12865	28	19/0
10	9	BEN HARPER Better Way (Virgin)	261	+9	12347	6	21/1
7	10	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	249	·26	15793	22	22/0
11	11	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)	245	· 2	8969	10	17/0
13	12	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	240	+7	11991	9	18/0
12	13	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	227	·10	11727	27	21/0
19	14	KT TUNSTALL Suddenly I See (Relentless/Virgin)	212	+38	9164	4	15/0
14	15	GOO GOO DOLLS Better Days (Warner Bros.)	201	.25	12597	23	16/0
18	1	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	190	+7	10980	8	17/2
16	17	DAVID GILMOUR On An Island (Columbia)	186	-1	10806	7	14/0
20	18	AUGUSTANA Boston (Epic)	174	+4	7310	6	12/0
15	19	O.A.R. Love And Memories (Everfire/Lava)	161	-47	5647	15	15/0
22	20	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	156	+8	5809	7	12/0
17	21	SANTANA f/LOS LONELY BOYS Don't Wanna Lose Your Love (Arista/RMG)	154	30	8408	14	12/0
23	22	AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)	134	.2	6501	7	12/0
21	23	FEIST Mushaboom (Cherry Tree/Interscope)	130	-34	4939	19	13/0
	24	MICHAEL STIPE In The Sun (Warner Bros.)	120	+1	6037	6	7/0
Debut	2 5	LITTLE WILLIES Roll On (Milking Bull/EMC)	115	+37	4443	1	14/2
24	26	JOHN BUTLER TRIO Betterman (Lava/Atlantic)	109	-18	5064	2	10/0
	27	VAN MORRISON Playhouse (Lost Highway)	106	+3	3066	5	9/0
l .	28	INXS Afterglow (Epic)	102	+1	6494	2	8/1
	29	PEARL JAM World Wide Suicide (J/RMG)	100	+34	5618	1	5/1
	<u> </u>	DEPECHE MODE Precious (Mute/Sire/Reprise)	100	+13	4835	20	9/0

23 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.).© 2006, Arbitron Inc.).© 2006 Radio & Records.

NEW & ACTIVE

JEWEL Again And Again (Atlantic)
Total Plays: 98, Total Stations: 10, Adds: 0
BEN LEE Gamble Everything For Love (New West)
Total Plays: 94, Total Stations: 7, Adds: 0
JACKIE GREENE I'm So Gone (Verve Forecast/VMG)
Total Plays: 93, Total Stations: 8, Adds: 0
HOOBASTANK If I Were You (Island/IDJMG)
Total Plays: 85, Total Stations: 3, Adds: 0

SIA Breathe Me (Astralwerks/EMC)
Total Plays: 76, Total Stations: 8, Adds: 0

DANIEL POWTER Bad Day (Warner Bros.)
Total Plays: 72, Total Stations: 5, Adds: 1

JAMES BLUNT High (Custard/Atlantic)
Total Plays: 70, Total Stations: 11, Adds: 6

MATT COSTA Cold December (Brushfire/Universal Republic)
Total Plays: 68, Total Stations: 8, Adds: 0

TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG)
Total Plays: 65, Total Stations: 6, Adds: 0

RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG)
Total Plays: 59, Total Stations: 8, Adds: 0

Songs ranked by total plays

POWERED BY

MOST ADDED

11 100000000000000000000000000000000000	
ARTIST TITLE LABEL(S)	ADDS
GUSTER One Man Wrecking Machine (Reprise)	10
JAMES BLUNT High (Custard/Atlantic)	6
EDWIN MCCAIN Gramercy Park Hotel (Vanguard)	6
GOMEZ How We Operate (ATO/RMG)	5
SNOW PATROL Hands Open (A&M/Interscope)	5
MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	2
LITTLE WILLIES Roll On (Milking Bull/EMC)	2
ANIMAL LIBERATION Girl, I Wanna Lay You Down (Brushfire)	2
NEW CARS Not Tonight (ElevenSeven)	2
RACONTEURS Steady, As She Goes (Third Man/V2)	2
The Triple A add threshold is applied to menitered stations not alle	

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
JAMES BLUNT High (Custard/Atlantic)	+41
GUSTER One Man Wrecking Machine (Reprise)	+39
KT TUNSTALL Suddenly I See (Relentless/Virgin)	+38
LITTLE WILLIES Roll On (Milking Bull/EMC)	+37
PEARL JAM World Wide Suicide (J/RMG)	+34
NEW CARS Not Tonight (ElevenSeven)	+31
ANIMAL LIBERATION Girl, I Wanna Lay You Down (Brushfir	e/ +23
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	+20
DANIEL POWTER Bad Day (Warner Bros.)	+20
TOM SARTORI One More Whiskey (Aces High)	+16

PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JAMES BLUNT You're Beautiful (Custard/Atlantic)	184
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	164
AQUALUNG Brighter Than (Slightly Bigger/Red Ink/Columbia)	135
DAVIO GRAY The One I Love (ATO/RCA/RMG)	111
COLDPLAY Speed Of Sound (Capitol)	102
TREY ANASTASIO Shine (Columbia)	94
TRACY CHAPMAN Change (Lava/Atlantic)	93
SNOW PATROL Chocolate (A&M/Interscope)	87
HOWIE DAY Collide (Epic)	75
JACK JOHNSON Good People (Brushfire/Universal Republic)	74

Station playlists for all R&R reporters are available on the web at <u>www.radioandrecords.com</u>.



TRIPLE A TOP 30 INDICATOR

BEN HARPER Better Way (Virgin)			March 31, 2006					
BEN HARPER Better Way	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	AUDIENCE (00)	CHART	ADDS
3 SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI) 629 +146 7249 11 43/8 3 4 BETH ORTON Conceived (Astralwerks/EMC) 618 +98 7275 13 45/8 5 5 KT TUNSTALL Suddenly I See (Relentless/Virgin) 585 +192 5474 4 46/10 5 6 DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG) 567 +97 3713 11 31/7 7 SHAWN MULLINS Beautiful Wreck (Vanguard) 546 +147 4171 11 36/6 8 DEATH CAB FOR CUTIE Crooked Teeth (Atlantic) 527 +106 3738 9 33/5 14 9 BRANDI CARLILE What Can I Say (Red Ink/Columbia) 418 +126 3298 6 35/9 13 10 DAVID GILMOUR On An Island (Columbia) 417 +122 3851 6 29/6 9 11 DDINALD FAGEN H Gang (Reprise) 414 +38 5079 9 33/4 11 12 TRAIN Cab (Columbia) 408 +96 4026 12 20/5 15 15 JACKIE GREENE I'm So Gone (Verve Forecast/VMG) 388 +110 3326 5 35/7 12 13 COLDPLAY Talk (Capital) 368 +62 1930 15 23/6 16 17 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 354 +119 1584 4 24/7 18 10 AUGUSTANA Boston (Épic) 348 +84 3291 9 26/13 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 36776 11 34/7 10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLES Roll On (Miking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bras.) 319 +92 1793 6 21/5 24 25 ZAMIE CULLUM London Skies (Verve Forecast/VMG) 303 +37 978 10 23/4 25 27 JAMIE CULLUM London Skies (Verve Forecast/VMG) 303 +37 978 10 23/4 25 27 JAMIE CULLUM London Skies (Verve Forecast/VMG) 282 +34 2183 10 22/3 26 27 TREY ANASTASIO Tuesday (Columbia) 287 +49 2215 2 27/3 27 28 SLEC Gamble Everything For Love (New West) 272 +50 1299 6 24/4 29 20 MATT COSTA Cold December (Brushfire/Universal/Republic) 235 +69 2941 1 29/6	2	0	BEN HARPER Better Way (Virgin)	818	+238		7	52/10
3	1	2	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	786	+196	7750	11	43/10
S	4	3	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)	629	+146	7249	11	43/8
5	3	4	BETH ORTON Conceived (Astralwerks/EMC)	618	+98	7275	13	45/8
7	8	5	KT TUNSTALL Suddenly I See (Relentless/Virgin)	585	+192	5474	4	46/10
BEATH CAB FOR CUTIE Crooked Teeth (Atlantic) 527 +106 3738 9 33/5	5	6	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	567	+97	3713	11	31/7
14 3 BRANDI CARLILE What Can I Say (Red Ink/Columbia) 418 +126 3298 6 35/9 13 10 DAVID GILMOUR On An Island (Columbia) 417 +122 3851 6 29/6 9 11 DONALD FAGEN H Gang (Reprise) 414 +38 5079 9 33/4 11 12 TRAIN Cab (Columbia) 408 +96 4026 12 20/5 15 13 JACKIE GREENE I'm So Gone (Verve Forecast/VMG) 388 +110 3326 5 35/7 12 12 COLDPLAY Talk (Capitol) 368 +62 1930 15 23/6 22 15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 354 +119 1584 4 24/7 18 16 AUGUSTANA Boston (Epic) 348 +84 3291 9 26/3 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 3676 11 34/7 10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking BulliEMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 23 24 24 24 24 24 24 24	7	7	SHAWN MULLINS Beautiful Wreck (Vanguard)	546	+147	4171	11	36/6
13 10 DAVID GILMOUR On An Island (Columbia) 417 +122 3851 6 29/6 9 11 12 DONALD FAGEN H Gang (Reprise) 414 +38 5079 9 33/4 11 12 TRAIN Cab (Columbia) 408 +96 4026 12 20/5 15 13 JACKIE GREENE I'm So Gone (Verve Forecast/VMG) 388 +110 3326 5 35/7 12 14 COLDPLAY Talk (Capital) 368 +62 1930 15 23/6 22 15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 354 +119 1584 4 24/7 18 15 AUGUSTANA Boston (Epic) 348 +84 3291 9 26/3 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 3676 11 34/7 10 15 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 24 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 -5 1885 8 28/2 26 27 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4 29 24 MATT COSTA Cold December (Brushfire/Universal Republic) 232 432 1418 3 27/4 29 24 MATT COSTA Cold December (Brushfire/Universal Republic) 232 432 1418 3 27/4 29 24 24 24 24 24 24 24	6	8	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	527	+106	3738	9	33/5
1 DONALD FAGEN H Gang (Reprise) 414	14	9	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	418	+126	3298	6	35/9
TRAIN Cab (Columbia)	13	10	DAVID GILMOUR On An Island (Columbia)	417	+122	3851	6	29/6
15	9	1	DONALD FAGEN H Gang (Reprise)	414	+38	5079	9	33/4
12 14 COLDPLAY Talk (Capitol) 22 15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 368 +62 1930 15 23/6 22 15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 354 +119 1584 4 24/7 18 16 AUGUSTANA Boston (Epic) 348 +84 3291 9 26/3 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 29 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 29 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 294 295 BEN LEE Gamble Everything For Love (New West) 295 276 TEDDY THOMPSON Should Get Up (Verve Forecast/VMG) 296 297 MATT COSTA Cold December (Brushfire/Universal Republic) 297 298 1418 3 27/4	11	12	TRAIN Cab (Columbia)	408	+96	4026	12	20/5
22 15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 354 +119 1584 4 24/7 18 16 AUGUSTANA Boston (Epic) 348 +84 3291 9 26/3 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 3676 11 34/7 10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 20 23 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 <	15	13	JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	388	+110	3326	5	35/7
18 16 AUGUSTANA Boston (Epic) 348 +84 3291 9 26/3 16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 3676 11 34/7 10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50	12	14	COLDPLAY Talk (Capitol)	368	+62	1930	15	23/6
16 17 RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG) 346 +70 3676 11 34/7 10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 - 25 TREY ANASTASIO Tuesday (Columbia) 261 <td< td=""><td>22</td><th>15</th><td>MAT KEARNEY Nothing Left To Lose (Aware/Columbia)</td><td>354</td><td>+119</td><td>1584</td><td>4</td><td>24/7</td></td<>	22	15	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	354	+119	1584	4	24/7
10 18 VAN MORRISON Playhouse (Lost Highway) 340 +6 3572 7 36/3 27 19 LITTLE WILLIES Roll On (Milking Bull/EMC) 333 +120 5761 2 30/5 23 20 MICHAEL STIPE In The Sun (Warner Bros.) 319 +92 1793 6 21/5 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 26 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 -5 1885 8 28/2 Debut	18	16	AUGUSTANA Boston (Epic)	348	+84	3291	9	26/3
27 19	16	1	RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG)	346	+70	3676	11	34/7
23 20 MICHAEL STIPE In The Sun (Warner Bros.) 17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 29 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 284 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 285 +69 2941 1 29/6 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	10	18	VAN MORRISON Playhouse (Lost Highway)	340	+6	3572	7	36/3
17 21 SUSAN TEDESCHI Evidence (Verve Forecast/VMG) 303 +37 978 10 23/4 25 22 JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal) 299 +84 1580 2 28/7 21 23 BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink) 287 +49 2215 2 27/3 20 24 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 26 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 27 TEDDY THOMPSON Should Get Up (Verve Forecast/VMG) 251 -5 1885 8 28/2 28 SONYA KITCHELL Let Me Go (Velour) 235 +69 2941 1 29/6 29 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	27	19	LITTLE WILLIES Roll On (Milking Bull/EMC)	333	+120	5761	2	
25	23	20	MICHAEL STIPE In The Sun (Warner Bros.)	319	+92	1793	6	21/5
21	17	21	SUSAN TEDESCHI Evidence (Verve Forecast/VMG)	303	+37	978	10	23/4
20 23 MY MORNING JACKET Off The Record (ATO/RCA/RMG) 282 +34 2183 10 22/3 24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 — 26 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 -5 1885 8 28/2 Debut 23 SONYA KITCHELL Let Me Go (Velour) 235 +69 2941 1 29/6 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	25	22	JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal)	299	+84	1580	2	-,
24 25 BEN LEE Gamble Everything For Love (New West) 272 +50 1299 6 24/4 - 26 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 .5 1885 8 28/2 Debut 28 SONYA KITCHELL Let Me Go (Velour) 235 +69 2941 1 29/6 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	21	23	BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink)	287	+49	2215	2	
— 26 TREY ANASTASIO Tuesday (Columbia) 261 +74 761 3 22/4 19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 -5 1885 8 28/2 Debut 23 SONYA KITCHELL Let Me Go (Velour) 235 +69 2941 1 29/6 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	20	24	MY MORNING JACKET Off The Record (ATO/RCA/RMG)	282	+34	2183	10	22/3
19 27 TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG) 251 .5 1885 8 28/2 Image: Debut Debu	24	25	BEN LEE Gamble Everything For Love (New West)	272	+50	1299	6	24/4
Debut 23 SONYA KITCHELL Let Me Go (Velour) 235 +69 2941 1 29 6 29 29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27 4	-	26	TREY ANASTASIO Tuesday (Columbia)	261	+74	761	3	22/4
29 MATT COSTA Cold December (Brushfire/Universal Republic) 232 +32 1418 3 27/4	19	_	TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG)				_	
20 9 111111 1 000 1110111111111111111111	Debut >	_	SONYA KITCHELL Let Me Go (Velour)					
28 30 FRAY How To Save A Life (Epic) 232 +20 1069 2 20/1	29		MATT COSTA Cold December (Brushfire/Universal Republic)				_	
	28	30	FRAY How To Save A Life (Epic)	232	+20	1069	2	20/1

54 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25. © 2006 Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GUSTER One Man Wrecking Machine (Reprise)	20
GOMEZ How We Operate (ATO/RMG)	15
MASON JENNINGS Be Here Now (Glacial Pace/Epic)	12
DONAVON FRANKENREITER Move By Yourself (Lost Highway)	12
EDWIN MCCAIN Gramercy Park Hotel (Vanguard)	11
BEN HARPER Better Way (Virgin)	10
KT TUNSTALL Suddenly See (Relentless/Virgin)	10
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	10
UMPHREY'S MCGEE Women, Wine And Song (SCI-Fidelity)	10

MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
BEN HARPER Better Way (Virgin)	+238
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	+196
KT TUNSTALL Suddenly I See (Relentless/Virgin)	+192
SHAWN MULLINS Beautiful Wreck (Vanguard)	+147
ANIMAL LIBERATION Girl, I Wanna Lay You Down (Brushfire,	+147
SUBDUDES Papa Dukie (Back Porch/Narada/EMI)	+146
BRANDI CARLILE What Can I Say (Red Ink/Columbia)	+126
DAVID GILMOUR On An Island (Columbia)	+122
LITTLE WILLIES Roll On (Milking Bull/EMC)	+120
MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	+119

SYNDICATED PROGRAMMING

Added This Week

TOTAL

World Cafe - Dan Reed 215-898-6677

No adds reported this week

DION Who Do You Love?

Acoustic Cafe - Rob Reinhart 734-761-2043 **CASSANDRA WILSON Tarot**

REPORTERS

Stations and their adds listed alphabetically by market KHUM/Euroba, CA
DM: Cliff Bertswitz
PD/MC: Miles Orombers
APD: Larry Trask
4 LEMN* LEWIS W/THE WATSON TWINS
4 LEMN* LEWIS W/THE WATSON TWINS
4 LEMPHREY'S MOREE
4 MICHELE SHOCKEO
4 KARRN SAVOCA
5 AGREN TRUCKS BAND
3 JOSH ROUSE
3 GOMEZ, SAVELENWINGS
3 GOMEZ, SAVELENWINGS
3 AMELIA WHITE
3 DARNUM
5 DARN

WAPS/Akron, OH PD/MD: Bill Gruber 1 ANIMAL LIBERATION ORCHESTRA 1 GOMEZ 1 SONYA KITCHELL KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston GOMEZ AMERICAN CATAPULT WQKL/Ann Arbor, MI PD: Brad Savage MD: Mark Copeland 1 GUSTE JAMES BLUNT ANIMAL LIBERATION ORCHESTRA

RUT/Austin, TX
PD: Hawk Mandanhall
Mill: Jeff McCord
3 STEREDLAR
3 STEREDLAR
3 STEREDLAR
3 CASSAMORA WILSON
3 MCRICAL RIVER
3 MERILE PANGGARD
3 KEB DANGE
3 MERILE PANGGARD
3 SCHANNLES PINIS PONG ORCHESTRA
3 CENTRO-MATIC
3 CHARLE PANGGARD
4 CHARLE PANGGARD
5 CHARLE PANGGARD
5

MTMD/Ballimore, MD APD/8D: Bilks "Melthews" Vas 6 BULL TO SPILL 6 MASON JENNINGS 6 ALZH MURDOCH 5 GUSTER 1 VAN HUMT BROTHERS PAST RICHARD ASHCROFT WILL HOGE SCOTT MILLER & COMMON

3 REBECCA PIOGEON

102

1 ANIMAL LIBERATION ORCHESTRA
CALEXICO
1 DRIVE-BY TRUCKERS
WORLD PARTY
1 GUSTER
1 CATHERINE RUSSELL
1 GOMEZ

WMCS/Burlington*
PD: Zeb Norria
MD; Jamile Carfield
10 GUSTER
1 NEW CARS
1 JAMES BLUNT
JAMES HUNTER

KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman 3 EDWIN MCCAIN 1 GUSTER 1 DONAYON FRANKENREITER 1 JAMES BLUNT 1 MATISYAHU KT8G/Kansas City, MD PD: Jon Hart MD: Byron Johnson FLAMING LIPS GUSTER WEBK/KHINGTON, VT OM/APD: Mitch Terriccia JAMIE CULLUM LIMPHREYS MCGEE GOMEZ MASON JENNINGS EDWIN MCCAIN GUSTER KBCO/Denver, CO* PD: Scott Arbeugh MD: Mark Abuzzakalı No Adds

WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD; Laura Duncan 8 INXS 2 BEN HARPER 1 ANIMAL LIBERATION ORCHESTRA

KROKLessvills, LA
DM: Rick Barnickel
PD: Douglas Mannachusel
PD: Douglas Mannachusel
A
3 SONYA MITCHELL
13 SONYA MITCHELL
11 TRAIN STEIN
11 TRAIN MILLIAMS (MANI DIFRANCO
11 MICKEL DRAIN SON
11 MATT COSTA

DUNAVON FRANKENNETE

BWEGGPents Gords, FL

POMID: S. Michael Keating

10 LENNY SALES

8 HEBECCA PIDGEON

5 WORLD PARTY

5 WCHOLD PARTY

6 WCHOLD PARTY

7 WCHO

(ENZ/Sah Lake City, UT M/PD; Brace Jones 3 GUSTER 1 MAT KEARNEY SNOW PATROL

3 GOMEZ 3 DANNY TATE DONAVON FRANKEI

Music Choice Adult PO: Justin Prager 1 JAMES BLUNT

Sirius Spectrum/Sate PB: Gary Schoenwett MD: Jessica Besack 3 DONALD FAGEN 2 GUSTER

NW.ZE/Sharea, CT
OM: Will Stanley
PD: Thm Schaeter
10 BEN HARPER
10 MART COSTA
10 DEREK TRUCKS BANG
10 MARK SEYMOUR
10 GUY DAYIS
8 CORDERO
8 JASON COLLETT

USD-EH
WYDO/Meanchese, NC
PO-John Mathews
10 JOHN BUTLER TRID
10 JOHN BUTLER TRID
10 JOHN BUTLER TRID
10 JAMPHREY'S MCORE
10 JAMPHREY SHOW
10 JAMPHREY SHOW
10 JAMPHREY SHOW
10 JAMPHREY
10 JAMPHREY
10 JAMPHREY
10 JAMPHREY
10 JOHN JAMPHREY
10 JOHN

3 JEWEL 3 EDWIN MCCAIN 3 WORLD PARTY

POWERED BY MEDIA BASE

*Monitored Reporters

23 Total Monitored

54 Total Indicator

Did Not Report, Playlist Frozen (2): KCLC/St. Louis, MO WWVV/Hilton Head, SC

AMERICANA TOP 30 ALBUMS

Bank Herrican

March 31, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMLATIVE PLAYS
1	1	ROSANNE CASH Black Cadillac (Capitol)	524	-17	5018
3	2	SUBOUCES Behind The Levee (Back Porch/Narada/EMI)	402	-13	4205
4	3	HANK III Straight To Hell (Bruc/Curb)	400	-5	1666
2	4	BR549 Dog Days (Dualtone)	392	-32	5997
6	5	NEKO CASE Fox Confessor Brings The Flood (Anti/Epitaph)	378	+41	2075
8	6	LITTLE WILLIES Little Willies (Milking Bull/EMC)	369	+41	1729
7	7	SHAWN MULLINS 9th Ward Pickin' Parlor (Vanguard)	341	+9	2558
5	8	ROBINELLA Solace For The Lonely (Dualtone)	330	-19	3801
9	9	RADNEY FOSTER This World We Live In (Dualtone)	308	+7	1246
10	10	VAN MORRISON Pay The Devil (Lost Highway)	305	+16	1249
11	•	JESSI COLTER Out Of The Ashes (Shout! Factory)	285	+7	1601
13	12	GIBSON BROTHERS Red Letter Day (Sugar Hill)	262	+6	2400
15	13	TOM RUSSELL Love and Fear (HighTone)	252	+21	846
12	14	JENNY LEWIS Rabbit Fur Coat (Team Love)	243	-14	1156
14	15	JAMES MCMURTRY Childish Things (Compadre)	236	-2	13794
. 17	16	GOUROS Heavy Ornamentals (Eleven Thirty)	214	+1	2334
23	•	SCOTT MILLER Citation (Sugar Hill)	199	+23	624
16	18	MARTY STUART Badlands (Superlatone/Universal South)	193	-23	5734
18	19	JEFF TALMADGE Blissville (CoraZong)	192	-5	1648
30	20	MOUNTAIN HEART Wide Open (Skaggs Family)	191	+26	1247
Debut	21	KRIS KRISTOFFERSON This Old Road (New West)	189	+38	579
31	22	LEE ROY PARNELL Back To The Well (Universal South)	187	+25	544
20	23	BRIAN KEANE Ain't Even Lonely (Mix-O-Rama)	182	-8	2665
Debut	24	W. NELSON You Dont Know Me: The Songs (Lost Highway)	180	+53	401
19	25	VARIOUS Texas Unplugged: Vol. 2 (Palo Duro)	178	-15	922
26	26	JAMES TALLEY Got No Bread, No Milk (Cimarron)	174	+2	1335
22	27	MAMMALS Departure (Signature Sounds)	171	-5	1192
Debut	28	PINMONKEY Big Shiny Cars (Back Porch/Narada/EMI)	165	+48	403
Debut	29	CAROL AMES Shades Of Indigo (Candy Coated)	164	+15	1246
21	30	OARDEN SMITH Field Of Crows (Dualtone)	162	-26	2344

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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AMERICANA SPOTLIGHT

By John Schoenberger Artist: Sarah Harmer Label: Zoe/Rounder



Since the turn of the century, Sarah Harmer has been making a name for herself all over North America. Born and raised in rural Canada, she has always preserved a bit of the organic in her music, and on her latest outing, *I'm a Mountain*, she decided to step away from her more produced, more electric persona and deliver a collection of songs that would sound right at home on a front porch or around a campfire. The 11 tunes include eight new compositions by Harmer and a few songs by others. "Most of these songs have been milling about in my mind for a while now," says Harmer. "Some I started writing back when I put down the electric guitar and ding-digga-dinged my way

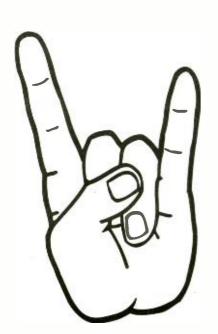
through last summer on the back porch." I like "I Am Aglow," "The Ring," "Oleander" and "Escarpment Blues."

AMERICANA NEWS

The just-released limited-edition CD *Fresh Faces at MerleFest 2006* celebrates the diversity of music at MerleFest, compiling tracks by artists who are either making their MerleFest debut this year or returning after several years' absence. *Fresh Faces at MerleFest 2006* will be available at MerleFest later this spring. You can also get it from the festival website, at *www.mfstore.org*. The collection offers cuts by The Grascals, Slaid Cleaves, The Isaacs, The Cottars, Larry Sparks, The Ditty Bops, The Biscuit Burners, Rory Block, The Mammals, Chatham County Line, Sarah Lee Guthrie & Johnny Irion and The Lee Boys ... T Bone Burnett, who won a Grammy for producing the *O Brother, Where Art Thou?* soundtrack, is planning to release his first album of original songs in 14 years. Burnett is also putting the finishing touches on a two-CD compilation of his previous work as a solo artist and as a member of The Alpha Band ... Willie Nelson, Merle Haggard and Ray Price are rumored to be recording together. Further, there are rumblings that they may also tour together ... With his second album, *Electric Rodeo*, dropping April 4, Shooter Jennings is already in the midst of working on his next project, built around some experimental tracks he recorded with his father, the late Waylon Jennings, in 1996. Shooter, producer Dave Cobb and backing band The 357s are reworking the material for a release sometime this fall.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
OALE WATSON Whiskey Or God (Palo Duro)	11
VARIOUS Heartworn Highways (Hacktone/Shout! Factory)	8
SHAWN CAMP Fireball (Skeeterbit/Emergent)	7
WRINKLE NECK MULES Pull The Brake (Shut Eye)	7
I SEE HAWKS IN L.A. California Country (Western Seeds)	6
PINMONKEY Big Shiny Cars (Back Porch/Narada/EMI)	6
WANDA JACKSON I Remember Elvis (Goldenlane/Cleopatra)	5
	,



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INSPOTOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	0	4HIM Unity (We Stand) (INO)	333	+13	12	18/1
1	2	CH. TOMLIN How Great (Sixsteps/Sparrow/EMI CMG)	322	+1	12	16/0
2	3	WATERMARK Light Of The World (Rocketown)	312	-8	9	17/0
4	4	NEWSONG Psalm 40 (Integrity Label Group)	276	-16	18	15/0
10	5	CASTING Praise (Beach Street/Reunion/PLG)	237	+46	6	15/0
12	6	JAIME JAMGOCHIAN Love Rains Down (Centricity)	213	+30	5	14/1
8	Ŏ	DARLENE ZSCHECH Call Upon His Name (INO)	204	+6	5	14/0
7	8	NICOLE C. MULLEN Music (Word/Curb/Warner Bros.)	194	-8	17	11/0
5	9	MICHAEL W. SMITH Total Praise (Reunion/PLG)	194	-16	13	11/0
11	10	POCKET FULL Song (Myrrh/Curb/Warner Bros.)	193	+9	8	12/0
9	11	PHILLIPS Let The Worshippers Arise (INO)	187	-5	7	11/0
6	12	FFH Worth It All (Essential/PLG)	183	·20	12	9/0
15	13	JOSH BATES King (Beach Street/Reunion/PLG)	177	+35	4	12/1
19	14	B. NORMAN f/R. MULLINS Sometimes (Reunion/PLG	/140	+29	2	11/2
13	15	JADON LAVIK Redeeming King (BEC/Tooth & Nail)	130	-53	16	9/0
16	16	C. UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	128	.2	5	7/0
18	1	M. WEST Only Grace (Universal South/EMI CMG)	125	+8	3	5/0
Debut	18	COREY EMERSON Grace To You (Discovery House)	114	+15	1	10/1
17	19	ANA LAURA Completely (Reunion/PLG)	111	-15	19	7/0
20	20	DAVID BUSH I Want To Know You More (Point Of Light	/110	+7	2	8/0

18 inspo reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25.

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Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 3 THE GOD WAY Klap Ya Hands (Kaught Upp)
- 2 T-BONE Can I Live? (Flicker)
- 3 CROSS MOVEMENT Hey Y'all (Cross Movement)
- 4 DJ MAJ Love (So Beautiful) (Gotee)
- 5 J-REMY f/KEVIN MAX Remedy (Independent)
- 6 PHANATIK Me? (Cross Movement)
- 7 L.A. SYMPHONY Timeless (Gotee)
- 8 TRU LIFE Moments (Cross Movement)
- 9 L.A. SYMPHONY Dance Like (Gotee)
- 1D GRITS Ooh Aah (Gotee)

F

America's Best Testing Christian AC Songs 12 + For The Week Ending 3/24/06

Artist Title (Label)	TW	Fam%	Burn	W 12-17	W 18-24	W 25-34
CHRIS TOMLIN How Great (Sixsteps/Sparrow/EMI CMG)	100%	4.34	4.39	4.28	4.36	
KUTLESS Strong Tower (BEC/Tooth & Nail)	95%	4.28	4.34	4.25	4.26	
CASTING CROWNS Praise You (Beach Street/Reunion/PLG)	83%	4.26	4.27	4.29	4.23	
THIRD DAY Cry Out To Jesus (Essential/PLG)	100%	4.19	4.17	4.16	4.25	
AARON SHUST My Savior My God (Brash)	87%	4.18	4.27	4.14	4.14	
MARK SCHULTZ Am (Word/Curb/Warner Bros.)	100%	4.12	4.06	4.07	4.24	
JEREMY CAMP This Man (BEC/Tooth & Nail)	100%	4.10	4.13	4.08	4.09	
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	96%	4.09	4.03	4.07	4.17	
MATT BROUWER I Shall Believe (Black Shoe)	91%	4.07	4.23	4.00	3.99	
MATTHEW WEST Only Grace (Universal South/EMI CMG)	93%	4.06	4.08	4.04	4.07	
NEWSONG Psalm 40 (Integrity Label Group)	92%	4.05	3.97	4.07	4.10	
MARK HARRIS Find Your Wings (INO)	70%	4.03	3.88	3.94	4.26	
TODD AGNEW My Jesus (SRE/Ardent)	83%	3.97	3.93	4.02	3.96	
NEWSBOYS I Am Free (Inpop)	96%	3.96	3.96	3.96	3.97	
BIG DADDY WEAVE Just The Way (Fervent/Curb/Warner Bros.)	100%	3.95	4.11	3.82	3.91	
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	94%	3.93	3.97	3.88	3.92	
BARLOWGIRL I Need You To (Farvent/Curb/Warner Bros.)	77%	3.87	4.05	3.71	3.85	
MICHAEL W. SMITH All In The Serve (Reunion/PLG)	82%	3.80	3.77	3.74	3.90	
PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	67%	3.76	3.67	3.66	3.94	
NATALIE GRANT What Are You Waiting For (Curb)	87%	3.71	3.77	3.69	3.67	

Total sample size is 2,514 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much. 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

CHRISTIAN AC TOP 30 INDICATOR

		STIANT ACTOL SOL			WEEKS ON	TOTAL
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	C. TOMLIN How Great (Sixsteps/Sparrow/EM/ CMG) 1	077	+56	12	35/2
3	2	AARON SHUST My Savior My God (Brash)	983	+92	8	35/2
2	3	CASTING Praise (Beach Street/Reunion/PLG)	975	+82	7	34/3
5	4	M. WEST Only Grace (Universal South/EMI CMG)	881	+58	20	32/3
4	5	NATALIE GRANT What Are You Waiting For (Curb)	815	.20	12	30/2
6	6	BARLOWGIRL I Need You (Fervent/Curb/Warner Bros.)	788	+153	8	30/3
7	0	NEWSBOYS I Am Free (Inpop)	744	+111	9	28/4
13	8	WATERMARK Light Of The World (Rocketown)	632	+141	8	27/3
25	9	MERCYME So Long Self (INO)	586	+283	2	32 7
12	1	C. UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	566	+68	8	19/3
9	Ū	AVALON Love Won't Leave You (Sparrow/EMI CMG)	541	+17	13	21/2
10	12	JEREMY CAMP This Man (BEC/Tooth & Nail)	503	-7	31	17/1
11	13	THIRD DAY Cry Out To Jesus (Essential/PLG)	461	-44	27	15/1
16	14	NEWSONG Psalm 40 (Integrity Label Group)	443	+1	20	19/1
8	15	TREE63 Stand For You (Inpop)	443	-133	19	17/0
24	16	SELAH W/M. CRITTENDEN Bless The Broken Road (Curb)	430	+125	3	18/4
14	17	OVERFLOW Forever (Essential/PLG)	410	-44	9	18/0
15	18	PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	402	-49	9	19/0
21	19	PAUL COLMAN Holding Onto You (Inpop)	379	+50	6	15/2
22	2	MICHAEL W. SMITH All In The Serve (Reunion/PLG)	375	+53	5	15/1
20	2	POCKET Song To The King (Myrrh/Curb/Warner Bros.)	359	+26	7	17/2
19	22	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	351	+7	7	16/0
23	23	CHRIS RICE When Did You Fall (In Love With Me) (INO)	337	+28	9	14/2
26	24	WARREN BARFIELD Saved (Essential/PLG)	329	+63	3	16/2
17	25	4HIM Unity (We Stand) (INO)	326	-85	12	15/1
29	26	BIG DADDY Without You (Fervent/Curb/Warner Bros.)	322	+80	2	19/4
18	27	JOHN DAVID WEBSTER Now (BHT)	319	-66	12	13/0
Debut	28	TODD AGNEW My Jesus (SRE/Ardent)	301	+76	1	17/3
28	29	CAEDMON'S CALL Great And Mighty (Essential/PLG)	273	+18	2	11/0
[Debut>	3	AFTERS All That I Am (Simple/INO)	255	+81	1_	14/2

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25.

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NEW & ACTIVE

ZOEGIRL Unchangeable (Sparrow/EMI CMG) Total Plays: 255, Total Stations: 11, Adds: 2

B. NORMAN f/R. MULLINS Sometimes By Step (Reunion/PLG)
Total Plays: 250, Total Stations: 15, Adds: 4

MARK HARRIS Find Your Wings (INO)
Total Plays: 242, Total Stations: 13, Adds: 4

BUILDING 429 Fearless (Word/Curt/Warner Bros.)
Total Plays: 236, Total Stations: 11, Adds: 0

SHAWN MCDONALD Free (Sparrow/EMI CMG)
Total Plays: 233, Total Stations: 12, Adds: 4

SWITCHFOOT We Are One Tonight (*Sparrow/EMI CMG*) Total Plays: 233, Total Stations: 10, Adds: 2

SONICFLOOD You Are (INO)

Total Plays: 230, Total Stations: 8, Adds: 1

BROTHER'S KEEPER He Took... (Training Union/Ardent)

Total Plays: 213, Total Stations: 12, Adds: 3

JOSH BATES King Of Glory (Beach Street/Reunion/PLG)
Total Plays: 207, Total Stations: 12, Adds: 1

ANA LAURA Water (Reunion/PLG)
Total Plays: 206, Total Stations: 10, Adds: 2

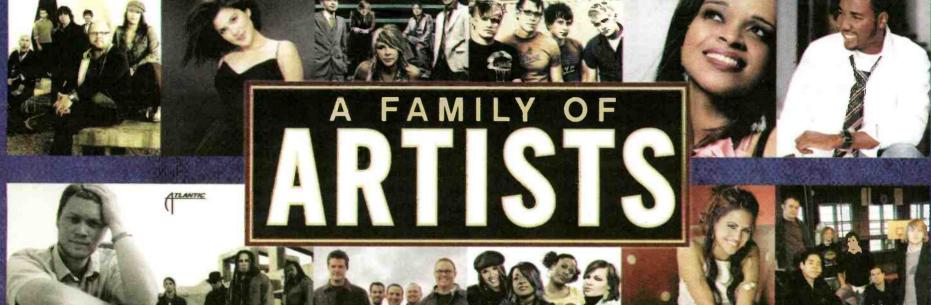


GINNY LOVES CHICKEN Ginny Owens performed during a weekly morning devotional for staff at the Chick-fil-A corporate headquarters in Atlanta. Pictured (I-r) are Chick-fil-A President and COO Dan T. Cathy, Owens and Chick-fil-A Sr. VP and Dwarf House President Donald M. Cathy

WORD LABEL GROUP

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Pnn

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M.O.C.

RACHEEL LAMPA



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RANDY TRAVIS



BY THE TREE



YOLANDA ADAMS



ROBERT RANDOLPH



DAVID PHELPS



SALVADOR SHONLOCK

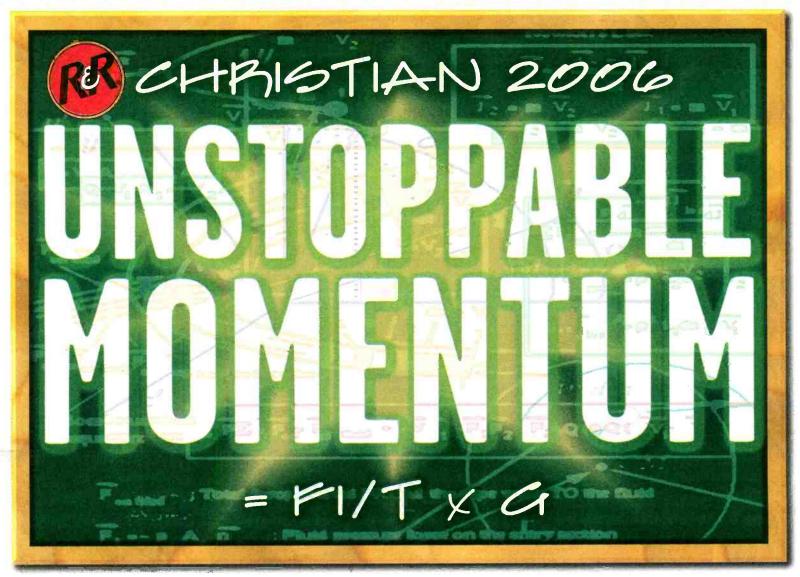
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7P Tuesday Night - April 4th at Rocketown - Nashville, TN









Christian Radio Continues To Grow



Kevin Peterson

When syndicated radio host, author and soonto-be TV host Dave Ramsey spoke at the **R&R** Christian Summit in Nashville last December, he inspired us with his formula for

unstoppable momentum: focused intensity over time, multiplied by God. One can apply the theorem to whatever area of the Christian music industry he or she works in.

In this year's Christian special we'll hear from Christian radio programmers who are behind the unstoppable momentum at their stations; from listeners across the country, who tell us what makes Christian radio so special for them; from label executives who've had a hand in the momentum of their labels and artists; and from an artist who's experienced incredible momentum in the past couple of years, Chris Tomlin.

Christian radio's unstoppable momentum has come from that focused intensity Ramsey talked about sustained over a period of time (usually years) and definitely multiplied by God. Christian radio continues to grow not only in ratings and revenue, but also in the number of new Christian music stations signing on. Below, we talk to a few of the people behind these stations about their success.

Making A Difference

If you've ever met KSBJ/Houston VP Jon Hull, you know he is passionate about Christian radio. In the years that he and President Tim McDermott have been together at KSBJ, they've built tremendous momentum in the market.

What makes KSBJ a great radio station? Hull says, "In the final analysis, if you were to ask our listeners why they choose KSBJ over a much more highly funded, much more aggressive

mainstream radio station across town, they would say, 'Because it makes a difference in my life.'

"Everyone who works here, both behind the scenes and in front of the microphone, gets what it is that matters to listeners. They understand that, at the end of the day, what people are going to remember is the impact you had on their life that

"You can't discount any of the tools that you need in radio. I believe in research, I believe in jingles, I believe in music testing, I believe in having a great programming philosophy, and I believe in having an incredible strategy. But if you don't also add to that the fact that you're doing what God has uniquely gifted and purposed you to do, you're not going to hit the mark. You'll fall short."

Part Of The Community

WPOZ (Z88.3)/Orlando has enjoyed ratings success for quite a while now, even climbing to No. 1 in the market 25-54 in the summer of 2004. It's consistently in the top three in the market with its target demographic of women 25-54.

What has Z88.3 done to build that kind of momentum? PD Dean O'Neal says, "Christian stations have a tendency to live in their own little worlds and are often out of touch with



Dean O'Neal

their community. With a servant's heart, we have tried to become a valuable part of the community.

"We became the EAS LP-1 station for the eight counties that make up the Orlando/Daytona Beach/Melbourne EAS area. As such, we are the clearinghouse for emergency information, from severe weather warnings to Amber

"During hurricane season we are the station to turn to for hurricane information before, during and after the storm. Not the Christian station to turn to, the station to turn to.

"Z88.3 partners with organizations such as Florida Hospital, Get Healthy Florida and Florida's blood centers to be a part of things that reach into the community in ways that we might not be able to do alone. When you have a positive impact on your community, you develop momentum.'



Jon Hull

The WAY-FM Media Group continues to build momentum while building new radio stations around the country. In 2003 it adopted a four-year vision called Vision 20:1 that states, "Trusting God, we will partner together to expand our outreach to 20 million people by 2007, resulting in a daily Christ-centered impact in the lives of 1 million youth and young adults."

On the air, the product has continued to evolve over the past couple of years. WAY-FM Network PD Dave Senes believes that's part of the company's momentum building, saying, "This sounds



Dave Senes

simple, but it's the truth: We have gotten the right people on our bus. It all starts with that. The people here now are the reason WAY-FM has grown so much and continues to grow.

"At WAY-FM we're committed to doing the right things even when it means changing course or giving up a long-held tradition here and there. We're currently in the midst of a pretty extensive

research project to find out just how much we still don't know about impacting youth and young adults through media."

Vision And Purpose

Two guys who have contributed to the momentum of many successful Christian music stations are Alan Mason and John Frost, who have teamed to form Goodratings Strategic Services. Their client list includes some of the fastest-growing Christian stations in the country.

Continued on Page 64

Continued from Page 63

What do they tell their stations that works so well? "The stations have made a serious effort to connect with the listeners at an emotional level," says Mason. "We're working on becoming more than just another music source for people. We want to be part of their lives."

Frost says, "The first thing I try to do is understand the organization's vision and purpose. Sometimes they are not clear on that, and together we go through a strategic planning process to determine what the top of the mountain looks like to them.

"I've found that I'm often in a position of teaching stations how the medium of radio works. If management or ownership has the background of a ministry, a denomination or an institute of higher education, they may not be experienced in what radio as a medium does well, such as reaching large numbers of people with the tools of art and science.

"Stations then put together the building blocks to achieve specific, measurable goals. It begins with playing music the audi-

"If you were to ask our listeners
why they choose KSBJ over a
much more highly funded, much
more aggressive mainstream radio
station across town, they would
say, 'Because it makes a
difference in my life.'"

Jon Hull

ences loves, then developing content and personalities that are relevant and interesting, then imaging the station in ways that resonate emotionally to its fans while building communication bridges to those the station is trying to reach.

"In order to grow, a station must understand the difference between the audience it has and the audience it wants to have."

Staying Focused

One of the stations Mason consults is KCMS/Seattle, where PD Scott Valentine credits his staff for the momentum they've

built, saying, "We have one of thebest promotional directors in the nation in Mike Tedesco. He is excellent at discovering ways to touch *the community. Whether it's remotes, Spirit Concerts or breakfast at a local charity, no one goes away asking, 'What station was that?'

"I've also worked to create a buy-in with the people who listen to KCMS the most, the Spirit Listener Advisory Board, by keeping them filled in on how their minis-



Alan Mason

try is making a difference, i.e., how many people were saved last month.

"High-touch promotional effort is most effective when it's built on a carefully researched platform of the right music, imaging and talent."

The K-LOVE network has unstoppable momentum, both in stations (with over 200 across America) and in ratings. In the fall 2005 Arbitrons, the K-LOVE stations in Denver, Oklahoma City and Wichita finished in the top five in their target demo of women 25-54, and the Midland-Odessa, TX station was No. 1.

When asked what has contributed to that momentum, EMF Broadcasting VP Mike Novak says, "We have done a good job of developing and communicating our mission and vision.

"If you stay focused on your core competency — music and personality-based ministry formats — momentum will happen. And, like anything else, once it starts to move, inertia kicks in and, with God's grace, you keep moving forward."

Engage The Culture

Inspo WMIT (106.9 The Light)/Asheville, NC is another station with unstoppable momentum. How has it created that with a format that some were ready to give up on? "A momentum-



John Frost

builder we've seen in practice at WMIT is actually a process instead of a specific act," says GM Jim Kirkland.

"We weigh daily whether we're doing the right things to successfully engage the culture for Christ. We ask ourselves before making every programming or promotional decision if what we're doing or planning to do will add value to lives and

be an encouragement in the context of our listener's life.

"106.9 The Light is blessed with a passionate team that holds one another accountable when it comes to whether what we do each day has 'in the world' relevance and adds value to lives. As a reminder to all, our PD, Carol Davis, has placed in every studio a placard simply asking 'Have you done your best?'

"May I add that we also pray a lot. The credit for 106.9 The Light's success is all God's. His grace allows us to be a conduit of His plan, and we know that all we achieve depends on Him. But we'll keep working hard, as if everything depends on us."

The 'Me Community'

If your station doesn't have unstoppable momentum yet, hopefully the advice of the programmers above will help. If you do have some momentum built up, how do you keep it? Valentine says, "The future of Christian radio depends on

whether the people listening to the station feel that it's engaging them at every level and represents the community that they feel they are a part of.

"This means having the right music, imaging and personalities and providing a sense of personal availability. People want their ever-more-personalized choices to include what I'll call 'me communities,' whether



Scott Valentine

it's the coffee shop, church or radio station.

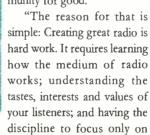
"Stations that can achieve that status will continue to win listeners regardless of the music-delivery system the listener uses. Effective ministry has always gone to the culture, into the 'me community,' and discovered the needs and ministered to earn an opportunity to share the Good News."

Frost says, "It all comes down to stewardship. What are we going to do with what God has given us? It saddens me when I see stations come year after year to GMA to learn how to make their stations more effective then go home and fail to implement what they've learned.

"I often hear 'ministry' used as an excuse to put something on the air that is poorly produced or that isn't relevant or interesting, but seldom do I hear 'ministry' as a serious

charge for the station's highest and best use to reach people for Christ and impact a community for good.

"The reason for that is



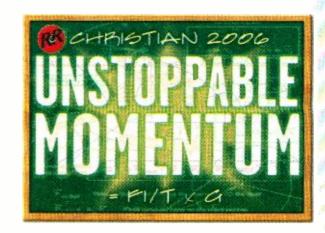
Jim Kirkland

what your station does best.

"Creating great Christian radio involves a revolutionary paradigm shift — from that of serving those inside the radio station to serving your listeners and your community."

Personal Agendas

Senes has this advice: "In a postmodern society, Christian radio needs to realize that the old method of projecting Christianity into the culture and telling people what to think



and feel is DOA. Ministries that own and operate stations need to find people who understand this and then get out of the way. "Tragically, there are still a lot of resources going to waste

because of personal agendas or non-strategic ideas couched as 'ministry initiatives' that keep Christian radio on the fringes.

"Additionally, we'd all do well to realize how much we still don't know about our audience and how many people would tune in if we'd only stop or start to — fill in the blank. It's not as easy as just copying mainstream radio's sound or programming tactics. If it were, then we'd all have five-shares.



Mike Novak

"People come to Christian radio for very distinct reasons, and it's more than just another cool-sounding song or hot imaging. Beyond the songs, I believe our future lies in finding and really valuing people who can communicate effectively and then letting them run. Who are you putting on the air?"

Novak says, "Don't be afraid to try something. Mainstream radio has its issues. However, creating momentum, growing horizontally — as well as vertically — and reaching people's heads and hearts are areas where it does very well. Why not take the things it does on a far more consistent basis than we do and adapt them to Christian radio?"

Tremendous Potential

Kirkland says, "John Wooden, perhaps the greatest basketball coach ever, preached to his players Watch the game, not the scoreboard.' To be victorious in our game, stations must follow the listener, not the industry or a college board or a denomina-

"Follow the listener. If we do right by Brenda and Becky and stay true to the mission that God has called our individual stations to, the end results will almost certainly be to our liking."

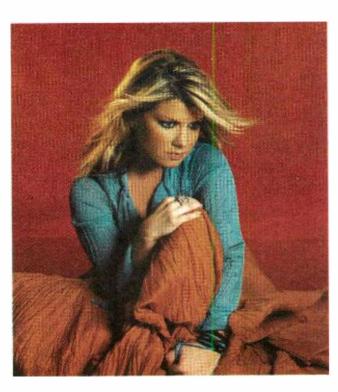
O'Neal offers this on how to maintain momentum: "The more we become part of the fabric of our communities, the better the reach we will have into those communities for Christ. Christian radio needs to make sure that it is not just seen and heard, but also felt in a positive way by the community it serves."

"Christian stations have a tendency to live in their own little worlds and are often out of touch with their community. With a servant's heart, we have tried to become a valuable part of the community."

Dean O'Neal

Mason wraps it up, saying, "We need to continue to drill down in the seeker segment of Christians. Our research is showing that we've just begun the process of reaching true seekers, so there's tremendous potential to do God's work in the future."

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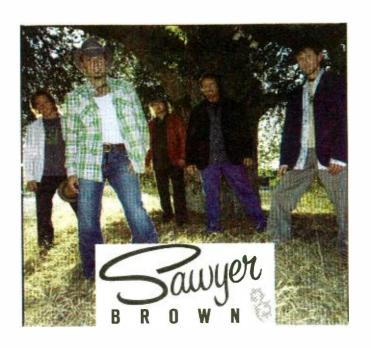
Song of the Year: Held
Female Artist of the Year
Artist of the Year
Pop Contemporary Song: Held
Pop Contemporary Album: Awaken
Insp. Album of the Year: Believe



Insp. Song of the Year: All My Praise
Worship Song of the Year: Be Though My VIsion
Insp. Album of the Year: Greatest Hymns







Country Recorded Song: They Don't Understand

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Chris Tomlin Has Arrived

He answered the call and found success

Chris Tomlin definitely has unstoppable momentum when it comes to reaching people for Christ. His songs are sung in churches all over the world every Sunday morning and played with great frequency on radio stations across America — so much so that he set a record for having three songs on the chart at one time and having two songs in the top 10 at the same time.

His Arriving album was recently certified gold, and he and his band have already started working on the next one. Tomlin plays a major role in the annual Passion conferences, sells out concerts across the country and has even helped start a church in Austin. I recently caught up with him to see how he's handling all this activity.

An Early Calling

It came as no surprise to hear Tomlin say that he felt a calling early in his life. "As a young kid, I started getting a sense that God had a call on my life," he said. "I really didn't know what it was, honestly. I just felt that God was calling me for something.

"When I was around 13 years old I said, 'God, whatever you want for the rest of my life, use me, take me, whatever you want. I just want to be yours.' I never prayed to be a songwriter or a musician. That wasn't really in my thoughts.

"When I got out of high school, though, I realized that God was opening doors and giving me a gift to connect with people and to write songs. I started playing guitar when I was about 9 years old, and I started playing piano when I got to high school."

I suggested that, after feeling that calling so early in life, it must be very inspiring for Tomlin to have his music played in so many churches and on so many radio stations. "It's incred-

"As a young kid, I started getting a sense that God had a call on my life. I really didn't know what it was, honestly. I just felt that God was calling me for something."

ibly humbling," he replied. "I continue to be amazed at what God has done with that.

"It seems that wherever we stop, wherever we play, people tell us about how God is using one of my songs in their church. I get excited about that because that's exactly why I wrote the songs in the first place. I want the songs to be sung in churches. We pray before we do a record that God will take the songs and spread them all over the world and spread them in the churches.

"It's an answer to that prayer every time I hear people actually singing the songs in church. It means so much to me because I know at that point the song has gone way beyond me. My friend Louie Giglio taught me a long time ago that these are God's songs and he does with them as he pleases."

The Birth Of Passion

Louie Giglio is the founder of the Passion conferences and Sixstep Records, home to Tomlin, The David Crowder Band, Matt Redman, Charlie Hall and the Passion CDs. I wondered how Tomlin and Giglio got together. "It was a complete God moment," Tomlin said.

"I was in college at Texas A&M, and Louie was at Baylor University, teaching a Bible study called 'Choice.' I was asked to play at a Fellowship of Christian Athletes night at Baylor, and Louie was asked to speak. I was trying to find myself and who I was and what I was doing, and I was a pretty dorky guy. I guess.

"I don't remember much about the night, but I do remember that I was excited to meet Louie because I had heard a lot about him and I really respected him. After that night he said he saw something in me, that God had really given me a gift.

"That summer we were asked to do a couple of things together, some youth camps. It wasn't anything we put together, it was other people putting us together. God began to form a friendship between us. We became really close friends very fast, and we started doing a lot of things together.

"We started writing songs together. That was a little over 10 years ago now, before the Passion conferences existed."

Chris Tomlin

I asked when Passion came into the picture, and Tomlin said, "Louie moved back to Atlanta, and God gave him a vision for this movement of Passion nationwide, and even globally, for college students. He was putting together friends to help, and he asked me if I wanted to be a part of it.

"I was a community leader, kind of a small-group leader in the beginning, when Passion started, so I've been a part of it since the start, in different roles over the years. Now I have a bigger leadership role, as far as the general sessions.

"I love every part of passion and how it works. You may see only a few people on the stage, but there are a number of people who are leading in different areas all throughout the event. I've been a part of all those different stages, and it's been great."

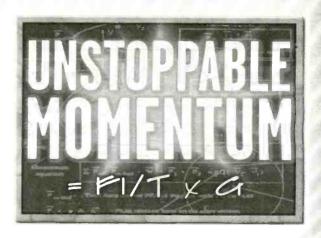
A Humble Man

Tomlin has had major chart success over the past year, leads the pack in nominations for this year's GMA Music Awards, has a gold record for selling over half a million units of *Arriving* and is part of the success of the Passion conference and CDs.

It would be easy for an artist to let all this go to his head and take some of the credit, but Tomlin remains humble, saying, "I think it's very nice. I appreciate it a lot, I really do, but I'm not going to change the way I do things or who I am

"I don't judge that as success, and I don't think God judges that as success in his kingdom. There's nothing wrong with it either though. I'm not a cynic about it. It's a great way to appreciate what someone has done and encourage someone who's trying to do his best for God. It lets me know that maybe I'm on target in doing some things that are affecting people and doing what God has given me a gift to do.

"I didn't start out doing this to win awards or to try to sell a lot of CDs. Honestly, if I never sold another CD,



never had another song on the radio and no one knew who I was, I'd still be doing it, because I was doing it long before I even had a CD. I was traveling and playing and leading worship. The calling of God has come first."

In addition to hit songs, Tomlin has also written a book. "It's called *The Way I Was Made*," he said. "I wanted to write something to help many different people. I wanted to cover a lot of topics, and I wanted to make it really personal. It's a book of stories — some funny, some serious — about how God has wired me and used me.

"For people who think this happened overnight, I wanted

to let them know where I come from and tell some of the hilarious stories that happened to me along the way, as I was discovering how to lead worship and discovering how to write songs. It's very encouraging. After people read it they're going to think, 'Wow, if God can use that guy, I'm on the right page."

An Indescribable Tour

The Indescribable Tour just wrapped up, and I asked Tomlin to try to describe a typical night on the road. "It was an incredible tour," he said. "It was an honor to be part of it with my friends. Matt Redman and Louie Giglio are part of it.

"What I loved about the tour was that it was built on friendship, it wasn't a marketing idea. That's unique in itself. There was no headliner or anything like that. All three of us kind of flowed in and out throughout the night for one purpose.

"I always pray that people will be in awe of the greatness of God and the grace of God throughout the night. Those two things are what I pray that people will grab hold of every night."

As if there wasn't enough going on with Tomlin right now, he has plans for the future. "We're working on a new CD this spring, in April and May," he said. "It will probably be released in September, and we'll go out on our second tour. We're really looking forward to that.

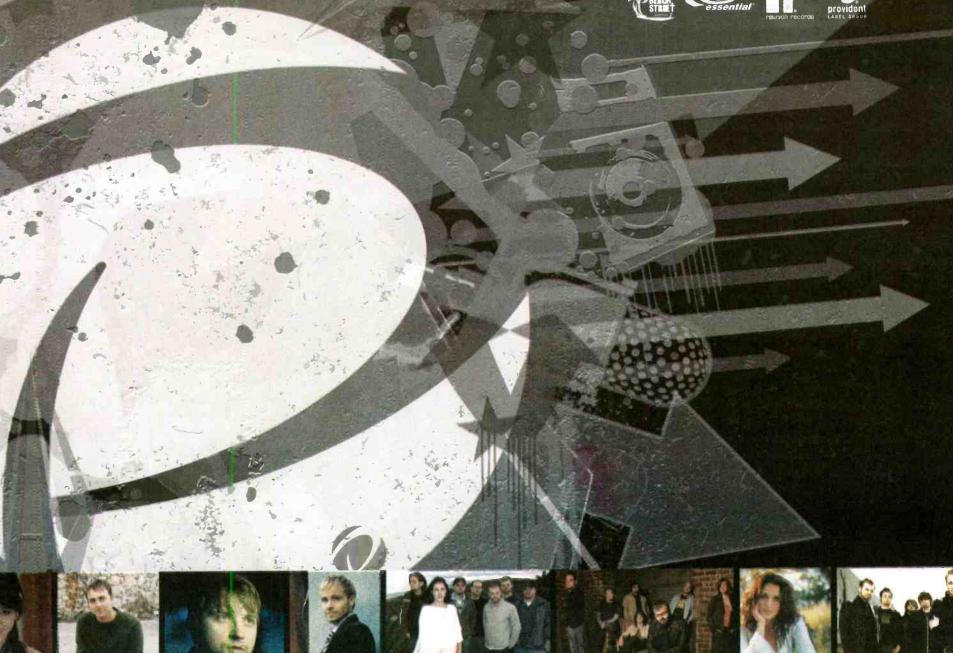
"I'm also looking forward to putting everything I've got into this next CD. I felt like God blessed *Arriving*. It was so special. It's something I'll be proud of 10 years from now, and I want the same thing for the next CD.

"It seems that wherever we stop, wherever we play, people tell us about how God is using one of my songs in their church. I get excited about that because that's exactly why I wrote the songs in the first place."

"I don't want to just put a CD out. I don't ever want to do that. I don't want to just put one out because I need to. I want it to be the right songs, and we're still working on that."

I asked if he could give us a preview, and Tomlin said, "You'll be able to hear some sneak previews on April 4, because the new Passion record comes out that we did in Nashville, and I have a few of my new songs on there."

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 - "STRONG TOWER"
- * PRAISE & WORSHIP ALBUM OF THE YEAR FOR
- "STRONG TOWER"

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- ROCK ALBUM OF THE YEAR FOR "THE ART OF BREAKING
- * SHORT FORM MUSIC VICEO OF THE YEAR FOR "MOVE"

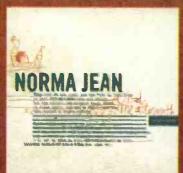


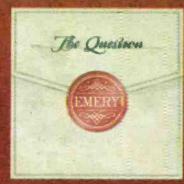
KJ-52

- * RAPHIP HOP RECORDED SONG OF THE YEAR FOR *ARE YOURFAL"
- * RA VERP LOP ALBUM OF THE YEAR FOR "BE HND THE MUSIK (A BOY NAMED JONAH)"

bec O HE FROMDINGS THE IL RESORDS







ASTERIK STUDIO & MAE / NÓRMÁ JEAN / EMERY

- NORMA IEAN "C" GOD, THE AFTERMA H" RECORDED MUSIC PACKAGING OF THE YEAR
- EMERY "THE QUESTION"
 RECORDED MUSIC PACKAGING OF THE YEAR

HAPPY CHRISTMAS VOL. 4 * SPECIAL EVENT ALBUM OF THE YEAR

What's So Great About Christian Radio?

TroyResearch polls thousands

One of the reasons successful Christian music stations have developed unstoppable momentum in their markets is because they've asked their listeners what's important to them, then delivered what those listeners want.

Since not all stations have access to research, TroyResearch agreed to conduct a national research study specifically for Christian AC and Inspo stations before the R&R Christian Summit and revealed the results during the gathering. For those of you who missed the summit, TroyResearch has provided the results for this week's Christian special.

Because Contemporary Christian Radio has shown significant growth in the last five years, TroyResearch set out to field

a national study of the perceptions of loyal listeners to Christian AC and Inspo radio in the United States. More than 8,000 females aged 25-54 completed the listeners' survey.

We felt that it was important to compare and contrast the responses of these core listeners with the perceptions of Inspo and Christian AC radio programmers, who create the programming being studied. Twenty-

nine Christian PDs (26 men, three women) completed the programmers' survey.



What We Learned

Seventy-five percent of the listeners who completed this survey were not listening to Christian radio five years ago. We learned how they discovered Christian radio, what secular stations they came from, and why they switched.

Listeners revealed how important this format is in their lives and the lives of their families. They spoke out on the balance of music and teaching that Christian radio gives them, and they communicated how their favorite Christian station compares to secular radio they listen to.

The survey provided many powerful and insightful verbatim comments on the topics studied. Those verbatims are available upon request.

We used most of the same questions from the listeners' survey on the programmers' survey. With regard to the importance of the format and the quality of Christian compared to secular radio, the perceptions of the two respondent groups varied significantly. The humility of the programmers may be partially responsible for the differences.

We also learned there's a major difference between a PD's most common work activities and what a PD perceives as the most important activities that he or she should be engaged in.

In addition, this study reveals what factors influence a PD to add a song to the playlist. And we asked PDs if anything is preventing them from creating the best possible Christian stations. More than two-thirds indicated there is.

Key Listener Findings

- 1. Christian radio listeners do not listen exclusively to Christian programming. The respondents in our survey mentioned Country, News/Talk, Classic Rock and AC as the types of other stations they were most likely to listen to in a typical week.
- 2. Three out of four of today's listeners came from secular formats. When asked which type of radio format they preferred five years ago, three-quarters of today's Christian listen-

ers said something other than Christian radio. The top formats Christian radio had pulled from are Country, CHR and Classic Rock

- 3. Christian radio is very important in listeners' lives. When asked "How important is Christian radio to you?" listeners were unequivocal: Ninety-six percent said very important.
- 4. Christian stations are much better than secular stations. Over three-quarters of Christian radio listeners say that their Christian station is somewhat or much better than the secular stations they also hear in their market
- 5. Christian stations are right on with age targeting. When asked whether the Christian station they listen to is targeted at people their age or some other age, the vast majority of listeners said their station was targeted at people

their own age.

- 6. Christians found their station through scanning or friends. Scanning the dial was the No. 1 way that Christian radio listeners discovered their current station, followed closely by a referral from a friend.
- 7. The balance of music vs. teaching is just about right. When asked

whether they would change the balance of music vs. teaching programs on their Christian radio station, the vast majority (71%) of listeners said their Christian station has a good balance — no changes necessary. Among those who would want a change, most voted for more music and less teaching.

- 8. Thirty-five percent would turn the radio off if Christian radio disappeared. When asked what they would switch to if their Christian radio options disappeared, more than one-third of respondents said they would not switch to any other station, preferring no radio at all to the available secular options. For those who would switch back to a secular format, Country, AC and Classic Rock would be their top choices.
- 9. Listeners would not go back to where they came from. By comparing the results of where today's Chris-

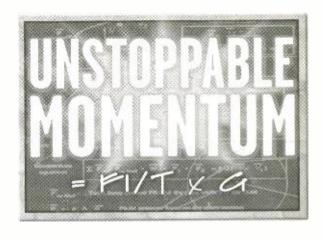
Program directors said they would play more music and air fewer teaching programs if they could.

tian listeners came from (Key Finding No. 2, above) and where they would go if their Christian options disappeared (Key Finding No. 8, above), we can see that their experience with Christian radio has affected their choice of secular formats

Most notably, Christian listeners would now be more interested in Gospel, Classical and News/Talk and less interested in all other formats (with CHR and Alternative being most affected).

Key PD Findings

1. Christian PDs are experienced radio veterans. Ninety percent of the PDs we talked to had more than 10



years' experience in radio (45% had over 20 years of experience), and 59% had been a PD for more than 10 years.

2. PDs don't think their station is as important as listeners do. While all PDs we talked to said they thought their station was somewhat or very important to their listeners, only

Scanning the dial was the
No. 1 way that Christian radio
listeners discovered
their current station.

52% of PDs said their station was very important to their listeners. By comparison, 96% of listeners said their Christian station was very important (see Key Listener Finding No. 3, above).

- 3. PDs don't think their station is as good as their listeners do. When asked how good their station was compared to the secular competition in their market, PDs gave themselves lower marks than their listeners did. In fact, only 38% of PDs said their station was somewhat or much better than the competition, while 76% of listeners said it was (see Key Listener Finding No. 4, above).
- 4. PDs would play a little more music if they could. Program directors said they would play more music and air fewer teaching programs if they could. Just under half of the PDs in our survey indicated they would adjust the balance of their station's programming to include more music, and no PDs said they would play less music.
- 5. What influences a PD to add a song? Sound and lyrics, artist lifestyle and history, and research scores were the most commonly mentioned factors when we asked PDs what would influence them to add a song to the station.
- 6. Administrative work is the most common PD duty. Administrative tasks were the most commonly mentioned items when PDs listed the duties they perform at their station. Over three-quarters of the PDs mentioned administrative duties, which was more than 14 percentage points higher than music, the second choice.
- 7. Music is the most important PD duty. When we asked PDs which of their duties were most important in terms of building the size of their audience, administrative duties (the most common duty they perform) was the least mentioned. Music was far and away the most important duty for the PDs in our survey, with 86% choosing it.
- 8. PDs spend too much time on administrative duties. Combining the results of the most common duties with the most important duties provides an insightful view into the life of the PD of a Christian station. The most glaring result is the imbalance between the effort put into administrative duties vs. their perceived value in bringing new listeners to the station.
- 9. What's holding PDs back from greater success? More than two-thirds of the PDs indicated that there were barriers holding them back from making their station the best it could be. When asked what those barriers were, two items were mentioned most: lack of money and challenges with leadership, management or ownership.

For more information on this study, contact Jonathan Little at TroyResearch at 740-549-9700.

Strong, And Getting Stronger

Labels continue to grow

Earlier in this special we heard from radio PDs about the growth and momentum of their stations and formats. Much of that energy comes from having the right music to play. The artists and labels that produce, distribute and market that music are experiencing momentum of their own. In this column we'll hear from some of the promotion and marketing people who are making it happen.

Sparrow Records has been a leading label for years, since before individual labels were combined into big groups. Now, as part of the larger EMI Christian Music Group, Sparrow has had back-to-back years at the top of the label-share pile.

With Sparrow, Forefront, Credential and the marketing support it provides the quickly growing Sixstep Records and the Vineyard Music Group labels, EMI CMG is on a roll.

"In the history of our world there has never been another time when music has had such a dramatic impact on people's lives, and if we recognize that and are focused on it, lives will be changed."

John Butler

What has contributed to the group's success? EMI CMG VP/National Promotion Grant Hubbard says, "We've worked extremely hard in partnership with our A&R team to make sure we have songs that will work for our radio formats at the beginning of the recording process.

"As a team, we set measurable goals at the beginning of a project and then drive those goals through to completion.



Grant Hubbard

Make the calls and deliver what you promise, and radio will support hits. All of this equals continuous momentum."

INO Records VP Dan Michaels and his staff have built their company from the ground up, seeking new artists and new partners and creating the Simple Records and SRE Recordings imprints.

Michaels says, "We seek out talented artists and label partners that already have momentum happening in their space, then add our team, experience and tools to what they have going on and attempt to increase the momentum and provide more opportunities."

Measured Progress

Provident Label Group consists of Reunion Records and its Beach Street Records imprint, along with Essential Records, Brentwood Records and the Praise Hymn Music Group. VP/National Promotion Mark Giles has only been



Dan Michaels

in the building since the beginning of the year, having come from Integrity, but he understands what has helped build momentum for PLG.

"I liken it to a car that is out of gas on the side of the road," he says. "One person is pushing with all his might, one hand on the steering wheel and one hand on the window frame, trying to get the car roll-

ing toward the gas station. He's not getting far. As it inches along, a fellow driver stops and lends his back to the effort. Then a third and a fourth driver put their hands on the trunk and push.

"Suddenly, the car that seemed just moments ago to weigh a million pounds is rolling down the street with ease, and the car owner can often be found sitting in the car, steering it to the gas pump.

"What made the difference? Measured progress and the belief that the car could get rolling, stay rolling and end up at the gas pump. Left alone, the car owner would probably have pushed until his strength gave out, then sat down or walked to the gas station to find a gas can.

"Provident Label Group has a fantastic team of people — artists, leaders, managers, promoters — people with vision, workers who believe in the cause. This team of individuals has led to enormous growth and progress in the past and the present.

"From top to bottom, our team is unified in the strong belief that we do the right things for the right reasons with passion. And we align with artists who share that inner fire. It's that commitment that helps to guide us each day as we push toward the goal before us."

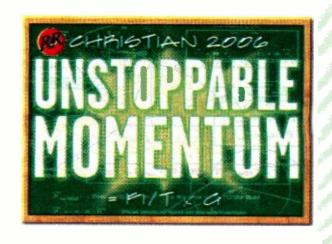
Radio Is Key

The Word Label Group has gone through several changes over the past 18 months, including the addition of Fervent Records and the resurrection of Myrrh Records, and it is

"I feel that our CCM community has to embrace a variety of different artists and musical styles to continue to gain momentum."

Derek Jones

now rebuilding its momentum. New VP/National Promotion Derek Jones says, "Our group has been able to truly focus on the task at hand, and we have the right team in place at Word to dig in and get the work done — and have a great time doing it.



"The Word Label Group has been experiencing a renaissance. The focus is on making great Christian music, developing new artists, supporting and growing existing artists and working to find the synergies between the different facets of the marketing department.

"Radio has been a key factor in this, and we have been blessed to have some awesome songs for radio and are so

"We need to continue to find artists, music and lyrics that fill the music need for our consumers — not what we think they should have, but what they really want to listen to."

Mark Campbell

thankful to have the support of our radio friends. They are our partners in building momentum."

Curb Records is having great success with artists like Natalie Grant, Selah and Plumb. VP/Promotion John Butler says, "We're focused on three things at Curb: music, music and music.

"We're getting the music right before it hits promotion's, marketing's, press' and retail's plates. We're listening to radio, taking that feedback to A&R and putting the right package

together, and the results are speaking for themselves. Did I mention that it's all about getting the music right?"

When it comes to providing music for Christian Rock and CHR stations, BEC/Tooth & Nail have had incredible success in the past year. In fact, multiformat artist Jeremy Camp had the most-played song of 2005 at Christian AC and Christian CHR.



Mark Giles

Director/National Promotion Allison Stipe looks backward to explain the label's momentum, saying, "With a rich 10-year history to draw from, the T&N staff has been inspired by an improved mission statement and a renewed vision for reaching Christians and non-Christians alike.

"For the past few years we have been focused on developing a diverse roster of talented artists with a wide spectrum of appeal. We have been committed to quality artistry and creating new opportunities for our acts, whether that's through the Internet, film, radio, television or touring."

A Change Of Strategy

The other major player in the Christian rock arena is Flicker Records. While Flicker may be a smaller label with fewer artists, it is making an impact on the youth. Director/Promotion AJ Strout chalks that up to the label's artists, saying, "A lot of

Continued on Page 72





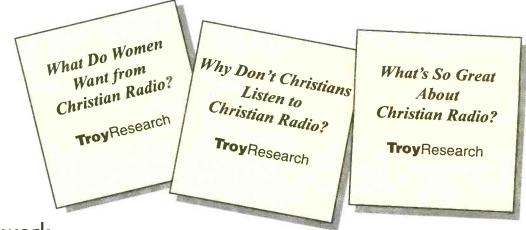
MOMENTUM

- an essential element in successful radio.
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Want MOMENTUM?

We'll help you find it and put it to work.



MOMENTUM through Research - Perceptual Studies, Focus Groups, Music Research

Contact TroyResearch and be sure to request a copy of "What's So Great About Christian Radio?"

Jonathan Little, VP Sales (740)549-9700 x61 email: jlittle@troyresearch.com

An Inc.5 0 Company

Strong, And Getting Stronger

Continued from Page 70

it has to do with the fact that our artists have worked really hard to interact with radio

"Whether it is breaking a new artist or working a new Pillar album, our artists have allowed me to set up interviews with as many radio outlets as have requested time with them.

"We at Flicker have changed our way of marketing because today's young generation is all about rock music. We are trying to meet them where they are, and they are online."

AJ Strout

I have tried to superserve radio as much as I can with the budgets that we have. I have always strived to let radio know that our artists are accessible to them.

"The artists have done their part by turning in some great songs, and the music that is coming from Flicker this summer and fall is going to keep our momentum going."

Integrity Label Group has changed its strategy for success recently. Sr. VP/Marketing Mark Campbell says, "We have released fewer singles, and that has allowed us to put much more focus, energy and time into the ones that we have sent

out.



AJ Strou

"We do lots of different types of albums, and there are many ways to work with radio besides trying to chart a song from everyone. The result was that 2005 was our best year on the charts in the history of the lobel."

The Next Step

What do these label professionals think they have to do

next in order to maintain their momentum? Hubbard says, "Continue to build on hit songs that consumers have identified as hits.

"There must be continuous discussions with radio and retail through record companies to make sure the hits are on the end caps and are played in-store. That sounds simple, but it takes focus and dedication from all involved."

Campbell says, "We need to continue to find artists, music and lyrics that fill the music need for our consumers — not what we think they should have, but what they really want to listen to."

"We need to find people to partner with at the various levels of our industry and prove to those people day in and day out that they can believe and trust us."

Mark Giles



John Butler

Jones says, "Our CCM community has to embrace a variety of different artists and musical styles to continue to gain momentum. We must be aware that the people that listen to CCM and enjoy our artists are varied, and they like a variety of different styles.

"We also need to realize that many people still don't know about our mu-

sic or don't enjoy listening to it. In response to this, we need to work to become more multifaceted and less homogenized. We tend to become focused on what one core demographic likes and supports and to run with that.

"Our industry has struggled in recent years to break new artists, and we need to work to change that. The key to this is going to be embracing different-sounding, different-looking, unique artists who make great music and appeal to the core demographic and beyond.

"I am encouraged to see A&R at labels signing and developing new and unique artists. As a music community

"There must be continuous discussions with radio and retail through record companies to make sure the hits are on the end caps and are played instore."

Grant Hubbard

we have to work hard to try something new and, hopefully, break open a whole new demographic that would otherwise not listen to or buy CCM.

"It is time to broaden the appeal with variety and to work to add new listeners and consumers and loyal fans."

Be The Best

Michaels says, "Be the best in your area of expertise. Seek out and create opportunities outside of what you already have. Listen and respond to what your customer, listener and partner really wants. Stay on top of technology and trends. Always shoot straight with everyone you work with."

Strout says, "Our commu-

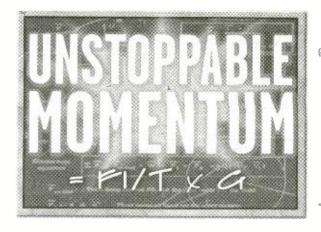


Derek Jones

nity needs to be open-minded about rock music. If you look at what labels are signing these days, it's rock acts. There are commercially viable rock acts emerging from the Christian scene that are selling a lot of records.

"We at Flicker have changed our way of marketing because today's young generation is all about rock music. We are trying to meet them where they are, and they are online.

"It is very challenging for me at radio, though, because there aren't many Christian Rock outlets. I really admire everyone in the Christian Rock radio world because they are working hard to make a difference.



"Christian Rock radio has the most potential to grow, but at the same time it is challenging to take the risk of starting a full-time Rock radio station. Historically, the people who support Christian radio financially are the Beckys of the world, not high school or college kids.



Allison Stine

"I wouldn't be surprised if mainstream conglomerates like Cumulus and Clear Channel tap in to our marketplace and take a chance on a full-time commercial Christian Rock station."

Get Fresh

Stipe says, "For the Christian music community to keep growing, it's essential that we embrace new quality artists, fresh music and new music out-

lets like iTunes, MySpace.com, satellite radio and MTV2. As the climate of music is ever-changing, I believe Christian artists, with their unique perspective, can take advantage of new opportunities and be given a greater platform to reach out from."

Giles says, "The key is communication among all facets of the music community. Our industry is blessed with quality key

people in a host of different leadership positions. Radio, retail, label, artist, management, publicity — the list goes on and on. If we strive to communicate effectively, we can find ways to fuel one another's vision.

"We also need to find people to partner with at the various levels of our industry and prove to those people day in and day out that they can believe and trust us and that we will do what



Mark Campbel

we say and say what we do. Do what's right for the right reasons — that's what will help us to win the battle and the war."

"As the climate of music is everchanging, I believe Christian artists, with their unique perspective, can take advantage of new opportunities and be given a greater platform to reach out from."

Allison Stipe

Butler sums it up by saying, "Continue to make better records that connect emotionally and spiritually — both elements are needed. In the history of our world there has never been another time when music has had such a dramatic impact on people's lives, and if we recognize that and are focused on it, lives will be changed."

"How Great Is Our God" Impacting 13 million lives every week through radio Music that celebrates the victory of Easter Sixstepperords no hype just hits. Music Christian Music Group



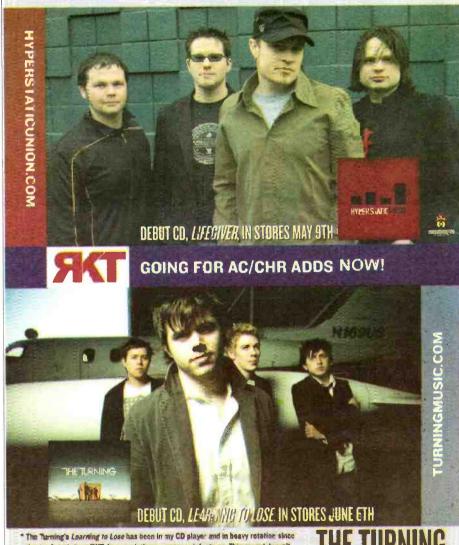
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"Shawn Lowis is hands down the most talented guy
I know. People can expect to be rocked by the music
and challenged as well by a lyric that is not compromised
or stale. This is something totally original." - Mac Powell



CHRISTIAN AC TOP 30

LAST WEEK	THIS WEEK	March 31, 2006	TOTAL	+/-	WEEKS ON	TOTAL
	-	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	1165	+27	13	38/1
2	2	A ARON SHUST My Savior My God (Brash)	1088	+37	12	37/1
6	3	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	997	+86	8	37/0
3	4	MARK SCHULTZ Am /Word/Curb/Warner Bros.)	976	-28	30	38/0
4	5	THIRD DAY Cry Out To Jesus (Essential/PLG)	921	-55	27	40/0
7	6	MATTHEW WEST Only Grace (Universal South/EMI CMG)	881	-10	18	35/0
8	7	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	847	+3	12	30/0
5	8	JEREMY CAMP This Man (BEC/Tooth & Nail)	808	-135	29	38/0
9	9	NATALIE GRANT What Are You Waiting For (Curb)	627	-54	16	30/1
10	10	NEWSONG Psalm 40 (Integrity Label Group)	619	-30	17	28/0
Debut>	O	MERCYME So Long Self (INO)	564	+428	1	36/7
11	12	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	502	-16	34	40/0
12	13	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	494	+21	59	38/0
14	4	BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	484	+44	7	22/1
16	15	SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	433	+58	5	19/3
13	16	NEWSBOYS I Am Free (Inpop)	433	-21	10	23/0
18	O	WATERMARK Light Of The World (Rocketown)	418	+79	6	23/3
21	18	NICOL SPONBERG Hallelujah (Curb)	362	+48	6	14/1
22	19	TODD AGNEW My Jesus (SRE/Ardent)	353	+54	4	17/1
17	20	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	353	+10	20	23/0
19	21	JOHN DAVID WEBSTER Now (BHT)	324	-11	11	18/1
23	22	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	314	+34	5	12/2
20	23	BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	301	-16	4	14/2
28	24	SHAWN MCDONALD Free (Sparrow/EMI CMG)	281	+32	2	9/0
Debut>	25	MARK HARRIS Find Your Wings (INO)	279	+72	1	12/2
26	26	PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	277	+12	7	14/0
24	27	STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG)	273	-3	20	20/0
29	28	KUTLESS Strong Tower (BEC/Tooth & Nail)	271	+22	4	11/1
25	29	AVALON Love Won't Leave You (Sparrow/EMI CMG)	256	-16	10	16/0
30	30	WARREN BARFIELD Saved (Essential/PLG)	246	+6	2	12/0
					-	1210

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2006, Arbitron Inc.). © 2006 Radio & Records.

NEW & ACTIVE

ZOEGIRL Unchangeable (Sparrow/EMI CMG)
Total Plays: 242, Total Stations: 11, Adds: 0
PAUL COLMAN Holding Onto You (Inpop)
Total Plays: 231, Total Stations: 12, Adds: 1
JADON LAVIK Changing Happy (BEC/Tooth & Nail)
Total Plays: 200, Total Stations; 7, Adds: 0
LIFEHOUSE You And Me (Geffen)
Total Plays: 189, Total Stations: 7, Adds: 0

Total Plays: 159, Total Stations: 9, Adds: 0

AFTERS All That I Am (Simple/INO)

Total Plays: 149, Total Stations: 7, Adds: 0

JOEL ENGLE Shadow Of Your Cross (Doxology)

Total Plays: 148, Total Stations: 10, Adds: 0

CAEDMON'S CALL Great And Mighty (Essential/PLG)

Total Plays: 144, Total Stations: 6, Adds: 0

BIG DADDY WEAVE Without You (Fervent/Curb/Warner Bros.)

Total Plays: 142, Total Stations: 7, Adds: 0

OVERFLOW Forever (Essential/PLG)

Total Plays: 138, Total Stations: 10, Adds: 0

BEBO NORMAN Borrow Mine (Essential/PLG)

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADD
MERCYME So Long Self (INO)	7
BRIAN LITTRELL Welcome Home (Reunion/PLG)	5
WATERMARK Light Of The World (Rocketown)	3
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	3
BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	2
MARK HARRIS Find Your Wings (INO)	2
SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY NCREASE
MERCYME So Long Self (INO)	+428
CASTING CROWNS Praise You In This (Beach Street/Reunion/PLE	G/ +86
WATERMARK Light Of The World (Rocketown)	+79
MARK HARRIS Find Your Wings (INO)	+72
PAUL CDLMAN Holding Onto You (Inpop)	+61
AYIESHA WOODS Happy (Gotee)	+61
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb,	+58
TODD AGNEW My Jesus (SRE/Ardent)	+54
NICDL SPDNBERG Hallelujah (Curb)	+48
ZOEGIRL Unchangeable (Sparrow/EMI CMG)	+45

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	530
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	430
MERCYME In The Blink Of An Eye (INO)	411
MERCYME I Can Only Imagine (INO)	396
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	389
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	388
NEWSBOYS He Reigns (Sparrow/EMI CMG)	377
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	366
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	349
SALVADOR Heaven (Word/Curb/Warner Bros.)	349
and the second s	

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

FRAYSON LONG

THE BIRTH OF A NEW ERA IN PROMOTIONS



CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
_1	0	BARLOWGIRL I Need (Fervent/Curb/Warner Bros.)	1339	+116	9	33/1
2	2	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	1157	.7	12	28/1
3	3	MONDAY MORNING Wonder Of It All (Selectric)	1150	+53	14	28/1
5	4	JESSIE DANIELS The Noise (Midas)	1024	+127	10	28/1
8	5	BUILDING 429 Fearless (Word/Curb/Warner Bros.)	936	+92	9	28/1
9	6	TOBYMAC Diverse City (ForeFront/EMI CMG)	915	+125	6	28/2
4	7	JEREMY CAMP Breathe (BEC/Tooth & Nail)	874	-102	19	25/2
14	8	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	834	+180	5	30/2
7	9	ALY & A.J. Never Far Behind (Hollywood)	803	-43	19	20/0
12	10	CASTING Praise (Beach Street/Reunion/PLG)	781	+114	6	24/2
11	•	SEVENTH DAY Oceans (BEC/Tooth & Nail)	749	+63	8	25/1
10	12	NEWSBOYS I Am Free (Inpop)	730	-29	11	25/1
16	13	AARON SHUST My Savior My God (Brash)	727	+142	4	25/5
13	14	PAUL WRIGHT From Sunrise To Sunset (Gotee)	649	-6	11	19/1
22	15	MAT KEARNEY Nothing Left To Lose (Inpop)	636	+154	4	24/4
6	16	PLUMB Better (Curb)	623	-241	17	16/1
18	O	SHAWN MCDONALD Free (Sparrow/EMI CMG)	616	+56	6	19/1
20	18	JEREMY CAMP This Man (BEC/Tooth & Nail)	548	+40	12	15/2
23	19	KRYSTAL MEYERS Fire (Essential/PLG)	521	+52	3	24/2
19	20	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	518	+6	9	17/1
25	21	MAINSTAY Take Away (BEC)	497	+46	7	15/1
24	22	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	486	+ 32	9	16/0
17	2 3	STELLAR KART Finish Last (Word/Curb/Warner Bros.)	477	-101	17	13/0
21	24	MATTHEW WEST Only Grace (Universal South/EMI CMG)	440	-53	13	13/1
15	25	HAWK NELSON Things We Go Through (Tooth & Nail)	422	-215	12	13/0
Debut	26	STORYSIDE:B Everything And More (Gotee)	398	+93	1	19/5
Debut>	27	SUPERCHICK It's On (Inpop)	383	+57	1	16/3
28	28	CHRIS TOMLIN How (Sixsteps/Sparrow/EMI CMG)	367	+3	3	11/0
27	29	P.O.D. Goodbye For Now (Atlantic)	362	-28	4	14/1
30	30	WARREN BARFIELD Saved (Essential/PLG)	347	-5	2	12/0

33 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25.

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NEW & ACTIVE

AFTERS All That I Am (Simple/INO)
Total Plays: 325, Total Stations: 15, Adds: 0
RELIENT K The Truth (Gotee)
Total Plays: 297, Total Stations: 8, Adds: 2
JOHN REUBEN All I Have (Gotee)
Total Plays: 275, Total Stations: 10, Adds: 1
FLYLEAF All Around Me (SRE/Octone)
Total Plays: 245, Total Stations: 12, Adds: 1
HAWK NELSON Everything You Ever Wanted (Tooth & Nail)
Total Plays: 231, Total Stations: 12, Adds: 6

MERCYME So Long Self (INO)
Total Plays: 225, Total Stations: 12, Adds: 6
AUDID ADRENALINE Starting Over (ForeFront/EMI CMG)
Total Plays: 211, Total Stations: 11, Adds: 1
REBECCA ST. JAMES You Are Loved (ForeFront/EMI CMG)
Total Plays: 187, Total Stations: 8, Adds: 1
NEEDTOBREATHE You Are Here (Sparrow/EMI CMG)
Total Plays: 186, Total Stations: 8, Adds: 0
CASTING PEARLS Love's Done Something (Inpop)
Total Plays: 179, Total Stations: 9, Adds: 2

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	THOUSAND The Art Of Breaking (Tooth & Nail)	340	+61	12	28/3
1	2	P.O.D. Goodbye For Now (Atlantic)	333	+28	17	28/3
7	3	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	325	+76	11	29/2
11	4	DISCIPLE Rise Up (SRE)	324	+89	9	31/4
10	5	ELEVENTYSEVEN More Than A Revolution (Flicker)	304	+58	8	32/2
8	6	FAMILY FORCE 5 Replace Me (Gotee/Maverick)	299	+51	8	30/3
9	0	KUTLESS Shut Me Out (BEC/Tooth & Nail)	287	+40	6	31/4
3	8	RELIENT K The Truth (Gotee)	275	-1	16	23/4
5	9	FLYLEAF All Around Me (SRE/Octone)	270	+17	9	31/1
12	10	NUMBER ONE GUN Who You Are (BEC/Tooth & Nail)	263	+42	11	22/1
4	1	SPOKEN Last Chance To Breathe (Tooth & Nail)	262	0	10	28/1
14	12	DEMON HUNTER One (Solid State/Tooth & Nail)	248	+56	19	21/3
6	13	HOUSE OF HEROES Buckets For Bulletwounds (Gotee)	238	-13	15	27/2
20	4	ANBERLIN Time & Confusion (Tooth & Nail)	200	+56	8	23/3
13	15	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	197	-12	13	25/2
23	16	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	183	+50	5	21/5
19	O	STAPLE Gavels From Gun Barrels (Flicker)	183	+33	5	22/3
16	18	OLIVIA THE BAND Butterflies (Essential/PLG)	174	+5	10	17/0
22	19	HAWK NELSON Everything You Ever Wanted (Tooth & Nail)	172	+38	2	20/4
29	20	FALLING UP Moonlit (BEC/Tooth & Nail)	165	+64	19	21/3
15	21	KIDS IN THE WAY The Seed We've Sown (Flicker)	164	-12	6	24/2
Debut>	22	SUPERCHICK It's On (Inpop)	138	+52	1	16/3
24	23	HYPER STATIC UNION Overhead (RKT/Rocketown)	138	+21	4	17/1
Debut>	24	RUN KID RUN We've Only Just Begun (Tooth & Nail)	132	+47	1	12/5
21	25	WEDDING Wake The Regiment (Rambler)	131	-6	19	16/2
Debut>	26	EDISON GLASS Forever (Credential)	128	+31	1	11/2
17	27	KRYSTAL MEYERS Anticonformity (Essential/PLG)	124	.37	14	22/1
Debut>	28	PROJECT 86 My Will Be A Dead Man (Tooth & Nail)	114	+78	1	15/7
27	29	ROCKET SUMMER Show Me (Militia Group/SRE)	114	+12	2	9/1
25	31)	FOLD The Title Track (Tooth & Nail)	114	+10	3	10/3

36 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/19 - Saturday 3/25.

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NEW & ACTIVE

CRDSS CULTURE Extraordinary (Selectric)
Total Plays: 108, Total Stations: 12, Adds: 1
SEVENTH DAY SLUMBER Oceans From The Rain (BEC/Tooth & Nail)
Total Plays: 102, Total Stations: 13, Adds: 2
MANAFEST Skills (BEC)
Total Plays: 90, Total Stations: 13, Adds: 2
TRDUBLE WITH FERGUSON Kindergarten (BlueBox)
Total Plays: 89, Total Stations: 6, Adds: 1
HDMELESS J The Flash (Selectric)
Total Plays: 73, Total Stations: 7, Adds: 4

BUILDING 429 Fearless (Word/Curb/Warner Bros.)
Total Plays: 65, Total Stations: 6, Adds: 0
PLUMB Better (Curb)
Total Plays: 62, Total Stations: 10, Adds: 1
LAST TUESDAY Have You Seen Me (Mono Vs. Stereo)
Total Plays: 58, Total Stations: 6, Adds: 2
PLUMB Good Behavior (Curb)
Total Plays: 56, Total Stations: 9, Adds: 7
GRAND PRIZE Point Of View (A'postrophe)
Total Plays: 55, Total Stations: 12, Adds: 2

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
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PART ONE OF A TWO-PART SERIES

Is Rock & Alternative Music Elitist?

The experts weigh in and set the record straight

hat's up with Latin rock and alternative music? Why hasn't it been able to achieve commercial and radio success? It seems that only college radio, the Internet and two-hour specialty shows on commercial radio play it. I've heard some people say that the genres are elitist. Could it be as simple, and as complicated, as that?

Latin rock has been around a lot longer than reggaetón, yet reggaetón is way ahead in the commercial radio game, even spawning its own format, Latin Urban. Why haven't rock and alternative been able to create the kind of buzz that reggaetón has?

Controlling Radio

Cookman International and National Records President Tomas Cookman says, "Radio supported reggaetón because of the massive sales the genre was getting, sales that were generated by word-of-mouth in urban areas, especially in areas like Puerto Rico, which, historically, is a big music-buying market to begin with."

Delanuca Records President **Gustavo Fernández** feels that reggaetón's success in Puerto Rico was due in part to the market's size and the resourcefulness of some reggaetón producers.

"A few players did a smart thing from Day One: They leased a radio station," he says. "They played what they wanted, when they wanted, and they did it within an area so small that they began to get noticed.

"Rock and alternative artists don't make the music to purposely exclude anyone from enjoying it, and they don't get a kick out of knowing that their music is inaccessible to most."

Chelina Vargas

"Controlling radio is the key element. Whether it's country, polka or rock, success is usually achieved with the radio ingredient, and airplay continues to be crucial in today's world and is the key propeller of commercial success.

"Puerto Rico took notice once these people began to build the club circuit, and then radio would promote those same events. I can't imagine leasing a station in the U.S. to make ends meet, but I can envision that happening for rock in Puerto Rico.

"Puerto Rico is a unique market, but since it's part of the U.S., it's a place that can also spark a rock scene. Musical movements have started there in the past and will most likely start there in the future.

"You ask what we can do. First, we

should stop billing Latin alternative as 'Latin.' We need to drop the word Latin. Then we should build relationships with the Anglo labels, artists and managers that work in the same musical styles.

"José Pérez meets John Smith at KROQ/ Los Angeles' Weenie Roast. If that can happen



Tomas Cookman

Roast. If that can happen, why not do the same thing with bands?"

The Next Level

Chelina Vargas, programmer and host of KDLD (Indie 103.1 FM)/Los Angeles' Latin rock show, *The Red Zone*, says, "Reggaetón is a dance-based genre that gained major momentum in the clubs and then crossed over to radio, and that is a factor in its huge success.

"Because the music fused traditional Latin sounds with modern urban sounds, Spanish-language radio stations were more apt to add it to regular rotation, and the exposure it received on mainstream radio took it to the next level.

"On the rock and alternative side we

have almost no radio support, with the exception of college specialty shows that air weekly for one or two hours and *The Red Zone* on Indie 103.1 FM, which happens to be the only commercial show in the U.S. dedicated to the genre."

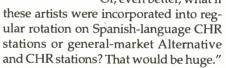
Strangely enough, it's English-language radio that is showing the most support for Latin rock and alternative music. "The Red Zone is now in three markets — L.A.; Palm Springs, CA; and Fresno — on Englishlanguage Alternative

stations," Vargas says. "The Red Zone's audience comprises about 50% non-Latino listeners who don't speak Spanish.

"I continue to receive calls and e-mails on a weekly basis from listeners who had absolutely no idea music like this existed and, now that they do, are completely

> hooked and are getting all their friends hooked as well.

> "If a two-hour weekly program in three markets can create this kind of buzz and conversion, imagine what kind of noise we could make with an entire station dedicated to it. Or, even better, what if



Chelina Vargas

From The Heart

So the formula for success is radio, record sales and support from fans of the music. Rock and alternative music certainly has its fans, and loyal ones at that. Yet there are those who see the genre as elitist and therefore lacking in mass appeal.

Vargas says that the idea that rock and alternative music is elitist is a myth. "Rock and alternative artists don't make music to purposely exclude anyone from enjoying it, and they don't get a kick out of knowing that their music is inaccessible to most," she says.

"They make music from the heart, from the soul, and what comes forth is organic for them and appeals to a wide array of music lovers from around the world.

"It's true that this music may not appeal to everyone. It is more complex and less cookie-cutter and formulaic than a lot of the pop music being churned out on a daily basis. But I don't know of any artists who would complain if their music was enjoyed by the masses as long as it was true to their vision."

"Rock is rock, and it's not elitist," says Fernández. "Within the rock genre there are different styles that might attract the older classic rock fan vs. a younger alternative rock fan.

"Since the rock genre is not 'Latin,' there's a gap that we, as an industry, have not properly dealt with. Currently, if an



HERE'S A ROCKER FOR YOU Reyli Barba proves that Contemporary radio does support some rock music. He's seen here (r) with KLVE/Los Angeles afternoon jock Carlos Alvarez.

artist or group sings in Spanish, they are automatically sent to the Latin divisions of the major labels, and most U.S. Latin labels are not well versed in the rock genre.

"EMI Latin or Warner Music Latina don't know KROQ, where 40% of the audience that consumes Latin alternative rock is. And the KROQs of the world automatically send anything Spanish back to the labels because they're afraid of ticking off the 60% of their listeners who are non-Spanish-speaking and are the livelihood of the station.

"In other words, Latin alternative artists are not well represented in the U.S. Though some of us might have good intentions and work hard at doing the best we can, we still find ourselves unable to make the genre successful in terms of popular recognition in the U.S."

A Change Is Coming

Cookman agrees that rock and alternative music is not elitist, saying, "Many of these artists are considered populist in markets across Latin America, including Puerto Rico.

"For someone to say it is elitist is more of a reflection of their understanding or, rather, misunderstanding of the music. Many artists who do not get radio support in the U.S. enjoy radio hits in other countries."

Fernández says, "We are divided, since most fans of the genre do not listen to Latin radio and most of us in the U.S. with rock artists on our labels do not have 20 or 30 years of working with Anglo radio.

"The youth in the U.S. who have Hispanic roots and are consumers of the rock genre will most likely consume Anglo rock, since that's what they see on MTV or MTV2 or hear on the KROQs of the world.

"The day will come when Latin alternative artists will be part of Anglo labels and will begin to get the attention they deserve. They'll be on tours, get radio airplay and be part of the marketing plans that incorporate the KROQs of the world, just like any other band.

"I don't expect to have KROQ change its programming overnight, but I do envision a dozen or so Clear Channel radio stations flipping to a 70% Anglo-30% Latin format, just like MTV Mexico programs."

REGIONAL MEXICAN TOP 30

		March 31, 2006				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	CONJUNTO PRIMAVERA Algo De Mí (Fonovisa)	1389	+27	10	45/0
2	2	LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	1164	+101	7	46/2
4	3	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	1070	+38	22	42/1
5	4	JENNI RIVERA De Contrabando (Fonovisa)	945	-17	9	37/0
6	5	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Edimonsa/Disa)	917	-10	25	43/1
8	6	CONTROL Viva El Amor (Univision)	912	+83	3	37/2
7	0	EL CHAPO DE SINALOA Para Que Regreses (Disa)	902	+8	10	38/2
3	8	INTOCABLE Contra Viento Y Marea (EMI Televisa)	892	-167	10	42/0
17	9	MARIANO BARBA Aliado Del Tiempo (Three Sound)	843	+365	2	35/5
9	10	GRUPO MONTEZ DE DURANGO Lágrimillas Tontas (Edimonsa/Disa)	758	-23	21	37/1
10	O	LOS HOROSCOPOS DE DURANGO Cambiemos Los Papeles (Edimonsa/Disa)	742	+26	4	34/1
- 11	12	BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	685	-13	10	36/2
14	13	BANDA EL RECODO Hay Amor (Fonovisa)	682	+44	7	32/0
13	14	DIANA REYES Como Una Mariposa (Universal)	661	-3	9	32/3
12	15	LOS HURACANES DEL NORTE Ya Vez (Es Difícil Olvidarnos) (Univision)	597	-69	7	30/0
16	16	PESADO Tu Sombra (Warner M.L.)	479	-4	4	25/1
18	O	EL PODER DEL NORTE La Otra (Disa)	471	+3	5	22/1
22	18	MARCO ANTONIO SOLIS Cuatro Meses (Fonovisa)	455	+10	3	22/1
19	19	LOS SIERREÑOS Equivocación (Disa)	450	-18	5	23/0
21	20	TOÑO Y FREDDY Morenita Labios Rojos (Disa)	424	-22	5	25/0
23	21	LOS CUATES DE SINALOA Niña Coqueta (Sony BMG Norte)	409	-26	7	21/1
29	22	SERGIO VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	388	+ 35	2	21/1
25	23	GRACIELA BELTRAN Enséñame A Olvidar (Univision)	378	-36	12	26/1
20	24	PALOMO En La Pasión No Hay Palabras (Disa)	377	-80	17	25/0
28	25	LOS HOROSCOPOS DE OURANGO Oiga (Edimonsa/Disa)	373	+13	20	28/2
27	26	JOAN SEBASTIAN Nada Se Me Olvida (Balboa)	367	-35	16	25/0
24	27	CONJUNTO ATAROECER Hoja En Blanco (Universal)	354	-78	6	22/1
30	28	BANDA LOS ELEGIDOS Náufrago En Mi Cama (Fonovisa)	341	+24	2	21/2
[Debut]	29	LIDIA AVILA Cada Vez (Fonovisa)	340	+58	1	19/3
Debut	30	DJ KANE Es Tan Bello (EMI Televisa)	319	+69	1	17/2

53 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase airplay week of 3/19-3/20. Bullets appear on sorings gailling plays of remaining har from previous week. If two sorings are fied in total plays, the soring with the larger inclease in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the condition is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

MOST **PLAYED RECURRENTS**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	510
BETO Y SUS CANARIOS No Puedo Olvidarte (Edimonsa/Disa)	496
PESADO A Chillar A Otra Parte (Warner M.L.)	460
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Televisa)	411

ARTIST TITLE <i>LABEL(S)</i> PATRULLA 81 Eres Divina <i>(Disa)</i>	TOTAL PLAYS 378
PATRULLA 81 Ya No Puedo Olvidarte (Disa)	358
K-PAZ DE LA SIERRA Mi Credo (Edimonsa/Disa)	330
GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	296
SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	288
LOS DIFERENTES DE LA SIERRA Camaleón (Disa)	265

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LOS ORIGINALES DE SAN JUAN La Troca Del (EMI Televisa)	12
ALICIA VILLARREAL Insensible A Ti (Universal)	11
MARIANO BARBA Aliado Del Tiempo (Three Sound)	5
VICTOR GARCIA Tu Olvido (Sony BMG Norte)	5
DIANA REYES Como Una Mariposa (Universal)	3
LIDIA AVILA Cada Vez (Fonovisa)	3
LOS RIELEROS DEL NORTE Voy A Llorar Por Ti (Fonovisa)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY
MARIANO BARBA Aliado Del Tiempo (Three Sound)	+365
ALICIA VILLARREAL Insensible A Ti (Universal)	+250
LOS ORIGINALES DE SAN JUAN La Troca Del (EMI Televisa,	+245
LOS RIELEROS DEL NORTE Voy A Llorar Por Ti (Fonovisa)	+110
LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	+101
INTOCABLE Alguien Te Va A Hacer Llorar (EMI Televisa)	+94
VICTOR GARCIA Tu Olvido (Sony BMG Norte)	+86
CONTROL Viva El Amor (Univision)	+83
DJ KANE Es Tan Bello (EMI Televisa)	+69
LIDIA AVILA Cada Vez (Fonovisa)	+58

NEW & ACTIVE

LA ARROLLADORA BANDA EL LIMON Compárame (Edimonsa/Disa) Total Plays: 303, Total Stations: 21, Adds: 1 VICTOR GARCIA Tu Olvido (Sony BMG Norte) Total Plays: 292, Total Stations: 13, Adds: 5 **DUELO** Porque No Te Marchas (Univision) Total Plays: 271, Total Stations: 12, Adds: 0 ALICIA VILLARREAL Insensible A Ti (Universal) Total Plays: 250, Total Stations: 16, Adds: 11 LOS ORIGINALES... La Troca Del Moño Negro (EMI Televisa) Total Plays: 245, Total Stations: 12, Adds: 12 EL GÜERO Y SU BANDA CENTENARIO Adiós Amor (A.R.C.) Total Plays: 231, Total Stations: 15, Adds: 1 ZAINO Yo Fui El Primero (Fonovisa) Total Plays: 223, Total Stations: 11, Adds: 1 CUISILLOS Tímida (Balboa) Total Plays: 214, Total Stations: 19, Adds: 1 PANCHO BARRAZA Márchate (Balboa) Total Plays: 199, Total Stations: 12, Adds: 0

Songs ranked by total plays Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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LATIN FORMATS

March 31, 2006

1111	/////	TROPICAL TOP 30		/////	POWE	
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	324	-9	23	12/0
3	2	DADDY YANKEE Rompe (El Cartel/Interscope)	173	-9	18	9/0
4	3	N'KLABE Amor De Una Noche (Sony BMG)	172	-6	29	10/0
7	4	FRANK REYES Princesa (J&N)	162	-2	11	8/0
2	5	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	159	-96	20	8/0
6	6	CALLE 13 Atrévete - Te (Sony BMG)	154	-14	10	9/0
5	7	MICHAEL STUART Mayor Que Yo (Machete Music)	146	-25	10	7/0
17	8	ANDY MONTAÑEZ Se Le Ve (SGZ/Univision)	141	+33	2	8/1
10	9	AVENTURA Un Beso (Premium)	135	-6	20	7/0
9	10	GILBERTD S. ROSA Por La Herida De Un Amor (Sony BMG)	125	-16	7	10/0
19	Ψ	DADDY YANKEE Machucando (El Cartel/Interscope)	124	+24	4	7/1
13	12	N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)	123	+1	7	10/2
12	13	LIMI-T 21 El Baile Pegao (Univision)	120	-12	5	6/0
11	14	TITO NIEVES Si Yo Fuera EI (SGZ/Univision)	118	-17	8	7/1
16	15	INDIA f/CHEKA Soy Diferente (SGZ/Univision)	117	+7	14	6/0
8	16	JUANES Lo Que Me Gusta A Mí (Universal)	101	-32	9	7/0
29	\mathbf{Q}	MONCHY & ALEXANDRA No Es Una Novela (J&N)	97	+42	2	6/3
28	18	WISIN & YANDEL Noche De Sexo (Machete Music)	92	+34	2	4/2
20	19	JOSEPH FONSECA Por Tu Amor (Karen)	92	-8	16	5/0
21	20	ANTONY SANTOS Lloro (Descarga Production)	89	-8	9	4/0
23	4	RAKIM Y KEN-Y Down (Universal)	87	+11	2	6/0
25	22	VOLTIO Chulin Culin Chunfly (White Lion/Sony Urban/Epic)	85	+11	11	6/0
15	23	ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa	84	-20	15	9/0
14	24	IVY QUEEN Libertad (La Calle)	83	-31	5	6/0
22	25	VICO C Lo Grande Que Es Perdonar (EMI Televisa)	78	-12	5	2/0
24	26	LUIS FONSI Por Una Mujer (Universal)	66	+2	2	5/1
18	27	ALEXIS Y FIDO Eso Ehh!! (Sony BMG)	64	-38	19	9/0
Debut	28	TITO "EL BAMBINO" Caile (EMI Televisa)	63	+34	1	3/1
27	29	H. "EL FATHER" No Hay Nadie (Gold Star/Machete Music)	59	-7	10	4/0
-	30	TITO NIEVES Esa Boquita (SGZ/Univision)	57	+8	19	6/0

13 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week Increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypard on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

NEW & ACTIVE

TITO ROJAS Si Me Faltas Tú (MP) Total Plays: 56, Total Stations: 3, Adds: 0 PAPI SANCHEZ Manos Pa' Arriba (J&N) Total Plays: 55, Total Stations: 3, Adds: 0 THALIA Seducción (EMI Televisa) Total Plays: 52. Total Stations: 3. Adds: 0 IZABEHL Naughty Boys (March/Sony BMG) Total Plays: 51, Total Stations: 2, Adds: 1 PUERTO RICAN POWER Se Ven Bonitas (J&N) Total Plays: 48, Total Stations: 3, Adds: 3

GRUPO MANIA Luna (Universal) Total Plays: 45, Total Stations: 3, Adds: 1

CHICHI PERALTA Te Pienso (Vene Music/Universal) Total Plays: 39, Total Stations: 2, Adds: 0

RICARDO ARJONA Acompáñame A Estar Solo (Sony BMG) Total Plays: 38, Total Stations: 2, Adds: 0

ZACARIAS FERREIRA La Avispa (J&N) Total Plays: 30, Total Stations: 2, Adds: 1

Songs ranked by total plays

		LATIN URBAN TOP 30	11/		POWER	
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	DADDY YANKEE Rompe (El Cartel/Interscope)	773	-48	18	13/0
2	2	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	699	+60	18	13/0
3	3	AVENTURA f/DON OMAR Ella Y Yo (Premium)	631	-13	18	13/0
7	4	VOLTIO Chulin Culin Chunfly (White Lion/Sony Urban/Epic)	552	+56	12	13/1
4	5	LUNY TUNES Mayor Que Yo (Mas Flow/Machete Music)	535	-8	18	13/0
8	6	AVENTURA Un Beso (Premium)	487	+36	12	9/1
9	0	ANGEL & KHRIZ Ven Báilalo (MVP/Machete Music)	477	+54	18	12/0
10	8	KMW Diamond Girl (Balboa)	455	+63	6	12/1
5	9999	WISIN & YANDEL Noche De Sexo (Machete Music)	453	+2	8	12/0
12	•	DADDY YANKEE Machucando (El Cartel/Interscope)	452	+92	5	9/0
15	Φ	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	430	+99	4	12/3
13	12	CALLE 13 Atrévete - Te (Sony BMG)	427	+113	4	9/1
6	13	XTREME Te Extraño (SGZ)	349	-66	16	8/0
16	14	ALEXIS Y FIDO Eso Ehh!! (Sony BMG)	333	-14	18	11/0
17	15	IVY QUEEN Cuéntale (La Calle)	328	0	18	12/0
11	16	LUNY TUNES Rakata (Machete Music/Mas Flow)	324	.75	18	13/0
21	17	IVY QUEEN Libertad (La Calle)	286	-6	7	6/0
14	18	DADDY YANKEE Lo Que Pasó (El Cartel/VI/Machete Music)	279	·12	18	12/0
29	19	RAKIM Y KEN-Y Down (Universal)	264	+44	2	6/1
18	20	DON OMAR Bandoleros (All Star/Machete Music)	250	-63	18	10/0
20	21	YAGA & MACKIE f/NINA SKY Bailando (La Calle)	245	-42	13	9/0
Debut	22	SEAN PAUL Temperature (VP/Atlantic)	239	+74	1	9/1
26	23	DON OMAR Dale Don Dale (MVP/Machete Music/VI)	238	-9	14	12/0
25	24	ZION & LENNOX Doncella (Sony BMG)	235	-27	18	11/0
en en	25	H. "EL FATHER" No Hay Nadie (Gold Star/Machete Music)	225	+21	3	10/0
23	26	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	225	-27	18	12/0
Debut	27	BEYONCE' Check On It (Sony Urban/Columbia)	222	+47	1	10/0
19	28	ZION & LENNOX Yo Voy (Sony BMG)	222	-20	18	12/0
22	29	AKWID Anda Y Ve (Univision)	221	-59	11	9/0
Debut	30	TITO "EL BAMBINO" Caile (EMI Televisa)	220	+62	1	7/1

13 Latin Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Sonos ranked by total play. for the alrplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If No songs ranked by total plays the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the charf. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with per from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

NELLY Grillz (Derrty/Fo' Reel/Universal) Total Plays: 202, Total Stations: 9, Adds: 0 N.O.R.E.... Más Maiz (Militainment/Roc-La-Familia/IDJMG) Total Plays: 197, Total Stations: 6, Adds: 0 RBD Nuestro Amor (EMI Televisa) Total Plays: 176, Total Stations: 6, Adds: 1 DADDY YANKEE... Tu Principe (Machete Music/VI) Total Plays: 150, Total Stations: 6, Adds: 0 IZABEHL Naughty Boys (March/Sony BMG)
Total Plays: 129, Total Stations: 5, Adds: 0

MAGNATE & VALENTINO Reggaetón (VI/Machete Music) Total Plays: 120, Total Stations: 3, Adds: 0

NE-YO So Sick (Def Jam/IDJMG) Total Plays: 116, Total Stations: 5, Adds: 1

TEGO CALDERON Punto Y Aparte (Diamond) Total Plays: 111, Total Stations: 8, Adds: 0

T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group) Total Plays: 105, Total Stations: 5, Adds: 0

Songs ranked by total plays

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CONTEMPORARY TOP 30

		March 31, 2006				
LAST	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	JUANES Lo Que Me Gusta A Mí (Universal)	567	+50	12	18/2
2	2	LAURA PAUSINI Como Si No Nos Hubiéramos Amado (Warner M.L.)	490	-4	14	18/2
4	3	CHAYANNE Te Echo De Menos (Sony BMG)	441	+23	9	19/2
7	4	LA 5A. ESTACION Perdición (Sony BMG)	433	+60	8	13/2
3	5	SHAKIRA Día De Enero (Epic)	432	-4	10	14/0
6	6	REIK Que Vida La Mía <i>(Sony BMG)</i>	412	+38	9	15/3
8	7	YURIDIA Angel (Sony BMG)	393	+32	14	18/1
5	8	RBD Aún Hay Algo (EMI Televisa)	392	+10	5	11/1
9	9	LUIS FONSI Por Una Mujer (Universal)	382	+34	6	11/2
10	1	SIN BANDERA Que Me Alcance La Vida (Sony BMG)	360	+13	4	13/2
14	O	RBD Nuestro Amor (EMI Televisa)	341	+43	19	19/1
11	12	SIN BANDERA Suelta Mi Mano (Sony BMG)	330	-4	22	17/1
12	13	THALIA Seducción (EMI Televisa)	325	-5	10	14/1
13	14	INTOCABLE Contra Viento Y Marea (EMI Televisa)	309	-1	9	13/1
15	15	EL SUEÑO DE MORFEO Ojos De Cielo (Warner M.L.)	304	+35	8	12/2
16	16	CHRISTIAN CASTRO Sin Tu Amor (Universal)	287	+31	8	13/2
21	O	CAMILA Abrázame (Sony BMG)	281	+77	3	11/4
18	18	RICARDO ARJONA Pingüinos En La Cama (Sony BMG)	267	+36	4	9/2
Debut	19	LA OREJA DE VAN GOGH Muñeca De Trapo (Sony BMG)	244	+183	1	8/4
20	20	YAHIR No Te Apartes De Mi (Warner M.L.)	243	+37	18	13/2
17	21	RICARDO ARJONA Acompáñame A Estar Solo (Sony BMG)	238	.7	18	14/1
22	22	BELANOVA Me Pregunto (Universal)	236	+33	2	9/2
Debut	23	ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)	229	+93	1	11/3
27	24	NOELIA Cómo Duele (Barrera De Amor) (EMI Televisa)	210	+60	2	11/4
19	25	ALEJANDRO FERNANDEZ Qué Voy A Hacer Con Mi Amor (Sony BMG)	198	-28	17	13/1
Debut	26	JEREMIAS Uno Y Uno (Universal)	183	+63	1	6/1
25	27	LA SECTA ALLSTAR Este Corazón (Universal)	179	+12	7	6/1
30	28	RICKY MARTIN It's Alright (Columbia)	169	+28	2	5/2
29	29	RBD Sálvame (EMI Televisa)	168	+21	5	10/1
23	30	PAULINA RUBIO Volverás (Universal)	163	-14	7	4/0

21 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/19-3/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

ARTIST TITLE LABELIS

MOST PLAYED RECURRENTS

I LAILU NECUNNENIS			
		REYLI BARBA Amor Del Bueno (Sony BMG)	181
ARTIST TITLE LABEL(S)	TOTAL PLAYS	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	179
REIK Noviembre Sin Ti (Sony BMG)	287	LA 5A. ESTACION Algo Más (Sony BMG)	171
SHAKIRA No (Epic)	206	JUANES Para Tu Amor (Universal)	168
LA 5A. ESTACION Daria (Sony BMG)	200	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	160
R8D Sólo Quédate En Silencio (EMI Televisa)	194	LAURA PAUSINI Viveme (Warner M.L.)	149

POWERED BY MEDIA BASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SI SEÑOR Verano Del 96 (VeneMusic)	5
CAMILA Abrázame (Sony BMG)	4
NOELIA Cómo Duele (Barrera De Amor) (EMI Televisa)	4
LA OREJA DE VAN GOGH Muñeca De Trapo (Sony BMG)	4
REIK Que Vida La Mía (Sony BMG)	3
ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)	3
LAURA PAUSINI Tu Nombre En Mayúsculas (Warner M.L.)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LA OREJA DE VAN GOGH Muñeca De Trapo (Sony BMG)	+ 183
SI SEÑOR Verano Del 96 (VeneMusic)	+104
ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)	+93
CAMILA Abrázame (Sony BMG)	+77
JEREMIAS Uno Y Uno (Universal)	+63
LA 5A. ESTACION Perdición (Sony BMG)	+60
NOELIA Cómo Duele (Barrera De Amor) (EMI Televisa)	+60
JUANES Lo Que Me Gusta A Mi (Universal)	+50
RBD Nuestro Amor (EMI Televisa)	+43
LAURA PAUSINI Tu Nombre En Mayúsculas (Warner M.L.)	+40

NEW & ACTIVE

LUIS MIGUEL Si Te Perdiera (Warner M.L.)
Total Plays: 152, Total Stations: 7, Adds: 2

RICARDO ARJONA f/INTOCABLE Mojado (Sony BMG)

Total Plays: 147, Total Stations: 6, Adds: 0
ANA GABRIEL Sin Tu Amor (EMI Televisa)
Total Plays: 139, Total Stations: 6, Adds: 1
YAHIR Detailes (Warner M.L.)

Total Plays: 126, Total Stations: 4, Adds: 1
SI SEÑOR Verano Del 96 (VeneMusic)

Total Plays: 113, Total Stations: 5, Adds: 5

MADONNA Hung Up (Warner Bros.)

Total Plays: 103, Total Stations: 2, Adds: 0
MATISYAHU King Without A Crown (Or Music/Epic)

Total Plays: 100, Total Stations: 2, Adds: 0

VICTORIA f/MARCO ANTONIO SOLIS Qué Saben (Fonovisa) Total Plays: 99, Total Stations: 5, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

- TW ARTIST Title Label(s)
- 1 MIRANDA Don (EMI Televisa)
- 2 PINKER TONES Sonido Total (Nacional)
- 3 HUMMERSQUEAL Buick A Monterrey (SourPop)
- 4 BABASONICOS Carismático (Universal)
- 5 SPIGGA People Of The Sun (El Relámpago Música/Supermercado23/V&J)
- 6 MEXICAN INSTITUTE OF SOUND Mirando A Las Muchachas (Nacional)
- 7 RATA BLANCA Aún Estás En Mis Sueños (Delanuca)
- 8 CABULA Heroina (Indepedent Love/V&J)
- 9 LOS BUNKERS Llueve Sobre La Ciudad (Nacional)
- 10 EL TRI Todos Somos Piratas (Fonovisa/Lora)
- 11 MAGO DE OZ La Posada De Los Muertos (Warner M.L.)
- 12 BERSUIT VERGARABAT Madre Hay Una Sola (Universal)
- 13 ANDREA ECHEVERRI Baby Blues (Nacional)
- 14 BELANOVA Me Pregunto (Universal)
- 15 PISTOLERA Siempre Hay Algo (Independiente)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 9 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

- W ARTIST Title Label(s)
- TITO ROJAS Si Me Faltas Tú (MP)
- 2 IVY QUEEN Libertad (La Calle)
- 3 MICHAEL STUART Mayor Que Yo (Machete Music)
- 4 IZABEHL Naughty Boys (March/Sony BMG)
- 5 CALLE 13 Atrévete · Te (Sony BMG)
- FRANK REYES Princesa (J&N)
- 7 E'REAL Esta Noche (Cutting) 8 ANASOL Nace (Univision)
- 9 EDDY HERRERA f/DANNY BOY Estoy Dolido (J&N)
- 10 CHANTAL CHAMANDY You Want Me (Ninemuse Entertainment)
- 11 BANDA GORDA A Las Mujeres Hay Que Mantenerlas Contentas (MP)
- 12 YAGA & MACKIE fININA SKY Bailando (La Calle)
- 13 WISIN & YANDEL Llamé Pa' Verte (Machete Music)
- 4 MACH & DADDY La Botella (Universal)
- 15 N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)

Songs ranked by total number of points. 22 Record Pool reporters.

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Mature, sophisticated, and credible personality with outgoing and positive attitude. Tight board work, and meeting posts. LETRICE CHANEL DICKERSON: (817) 715-4530 letricechanel@yahoo.com. (3/31)

Young, hard-working rookie fresh out of broadcasting school. Willing to do what it takes to succeed. Will travel. TIM: (405) 381-3687. (3/31)

20+ year musician. Strong musical knowledge and boardwork. Looking for announcer/DJ/writing/producing position. MICHAEL"THE ALBATROSS" ROSS: (405) 414-1424, albatross423@sbcglobal.net. (3/31)

NY comedian with extensive radio/TV broadcast experience. Would like FT gig in NY, ATL or HOU markets. PDFunny@aol.com, www.comedy.com/petemichael. (3/31)

Seeking pro or collegiate play-by-play/sales position. JOE: (888)-327-4996. (3/31)

Inspired by life, positively motivated, creative imagination, open-minded rookie. Willing to travel. Career partnership is #1 priority. THOMAS: (405) 210-1687, Rilla1@cox.net. (3/31)

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R&R LOOKS AT THE LATEST IN DIGITAL DEVICES

Cool Gear From New York's MOMA

The Capsule FM radio

This week G&G features some of the cool techrelated goodies available from the online store operated by New York's Museum of Modern Art. Coming as they do from MOMA, these items are as cool-looking as they are functional.

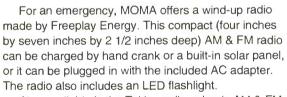
First up is the Capsule FM radio, designed by David Turpin. This silvery device is in the shape of a

five-inch-long by 2 1/2-inch diameter capsule with a speaker in each half. Just pull the capsule open to reveal the tuner, volume control and a wire antenna. The Capsule radio runs on two AAA batteries. If you like the looks of it, get one now: It's on sale for \$15.95, marked down from \$24

If you're in need of a set of speakers for your iPod or other portable audio player, MOMA has an elegant set made mostly of cardboard. These boxy, brown-

ish, rather pretty 3 1/2-inch cubes can be folded up and stored in their own envelope.

For those who want something a bit flashier, there's the Soundsticks II speaker system, a threepiece arrangement with a subwoofer and two satellite speakers. These clear plastic speakers are designed in graceful curved shapes and have a sleek modern look that'd go great with a white iPod.



Also available is the Tykho radio, a basic AM & FM

unit with a water-resistant rubber casing that comes in snazzy red or green. This radio's simple, funky design is original enough that the radio is represented in the Museum of Modern Art's permanent collection.

Moving away from audio. MOMA also offers a nifty fiveday desktop weather forecaster by Ambient. With a four-inch-byfour-inch LCD screen, the device displays the current temperature and a five-day forecast complete with weather icons (the sun,

clouds, etc.) and predicted high and low temperature ranges. The ZIP code-specific weather information is wirelessly downloaded from Accuweather, and the Ambient forecaster can display info for up to five cities in the same region.

Get more details on all these products at www.momastore.org.

- Brida Connolly

THE BACK PAGES

March 31, 2006

POWERED BY MEDIABASE

CHR/POP

LW MARY J. BLIGE Be Without You (Geffen) NATASHA BEDINGFIELD Unwritten (Epic) NE-YO So Sick (Def Jam/IDJMG)
RIHANNA SOS (Def Jam/IDJMG)
SEAN PAUL Temperature (VP/Atlantic) KELLY CLARKSON Walk Away (RCA/RMG) JAMES BLUNT You're Beautiful (Custard/Atlantic) BEYONCE' Check On It (Sony Urban/Columbia) CASCADA Everytime We Touch (Robbins) 10 FALL OUT BOY Dance, Dance (Island/IDJMG) ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope) 11 STAIND Right Here (Flip/Atlantic) T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 18

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SAVING JANE Girl Next Door (Universal Republic) 22 21

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SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)
BLACK EYEO PEAS Pump It (A&M/Interscope)

24 28 BO BICE The Real Thing (RCA/RMG)
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin) 27 31

RAY J One Wish (Knockout/Sanctuary)
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)

#1 MOST ADDED

OANIEL POWTER Bad Day (Warner Bros.)

#1 MOST INCREASED PLAYS

OANIEL POWTER Bad Day (Warner Bros.)

TOP 5 NEW & ACTIVE

MARIAH CAREY F/SNOOP OOGG Say Somethin' (Island/IDJMG)
CHAMILLIONAIRE Turn It Up (Latium/Universal)
KEYSHIA COLE Love (A&M/Interscope)
GORILLAZ Dare (Virgin) CHAMILLIONAIRE F/KRAYZIE BONE Ridin (Universal)

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AC

TW LW JAMES BLUNT You're Beautiful (Custard/Atlantic) LIFEHOUSE You And Me (Geffen) KELLY CLARKSON Because Of You (RCA/RMG)
DANIEL POWTER Bad Day (Warner Bros.) MICHAEL BUBLE Save The Last Dance For Me (143/Reprise) KEITH URBAN Making Memories Of Us (Capitol/EMC) ANNA NALICK Breathe (2 AM) (Columbia) MARIAH CAREY We Belong Together (Island/IDJMG) LEANN RIMES Probably Wouldn't Be This Way (Curb)
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG) 10 EAGLES No More Cloudy Days (ERC) FAITH HILL W/TIM MCGRAW Like We Never Loved At All (Warner Bros./Curb)
ROB THOMAS Ever The Same (Atlantic)
O.H.T. Listen To Your Heart (Robbins) 13 14

12 15 CARRIE UNDERWOOD Some Hearts (Arista) 18 17

NATASHA BEDINGFIELD Unwritten (Epic)
CHRIS RICE When Did You Fall (In Love With Me) (Columbia/INO)
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental) 20 19 SHERYL CROW & STING Always On Your Side (A&M/Interscope)

GOO GOO DOLLS Better Days (Warner Bros.)
NICKELBACK Photograph (Roadrunner/IDJMG) 25 24 23 22 GREEN DAY Wake Me Up When September Ends (Reprise)

SHERYL CROW Good is Good (A&M/Interscope) BARRY MANILOW Unchained Melody (Arista)

TRAIN Cab (Columbia)
CHICAGO Feel (Rhino/Warner Bros.)
HOOTIE & THE BLOWFISH Get Out Of... (Sneaky Long/Vanguard) 29 28

OIAN DIAZ Colour Everywhere (Strip City)

29 ENYA Amarantine (Reprise)
60 BON JOVI Who Says You Can't Go Home (Island/IDJMG)

#1 MOST ADDED SHERYL CROW & STING Always On Your Side (A&M/Interscope)

#1 MOST INCREASED PLAYS DANIEL POWTER Bad Day /W

TOP 2 NEW & ACTIVE

NICK LACHEY What's Left Of Me (Jive/Zomba Label Group) KATHY MATTEA They Are The Roses (Narada Jazz/EMI)

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CHR/RHYTHMIC

TW DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Oef/Virgin)
MARY J. BLIGE Be Without You (Geffen) 0

3 SEAN PAUL Temperature (VP/Atlantic)

CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) Ġ 6

NE-YO So Sick (Def Jam/IDJMG)
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)

15

KEYSHIA COLE Love (A&M/Interscope) 10

BEYONCE' Check On It (Sony Urban/Colu 14

E-40 Tell Me When To Go (Reprise/BME)
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)

NELLY Grillz (Derrty/Fo' Reel/Universal) 11 BOW WOW Fresh Azimiz (Sony Urban/Columbia) 13

JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) RIHANNA SOS (Def Jam/IDJMG) 17

DADDY YANKEE Rompe (El Cartel/Interscope) 24 18

T.I. What You Know (Grand Hustle/Atlantic)
YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)

50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) LIL ROB Bring Out The Freak In You (Upstairs) 25

NE-YO When You're Mad (Def Jam/IDJMG)
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)
LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT) 26

BUSTA RHYMES Touch It (Aftermath/Interscope)
FIELD MOB f/CIARA So What (DTP/Geffen) 22 30 25 **25**

27 **23** EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)

29 CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG) LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG) 23

NICK CANNON Dime Piece (Motown/Universal)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

DJ KHALED Holla At Me (Terror Squad/Koch) SHAWNNA Gettin' Some (DTP/Det Jam/IDJMG)
RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)
GHOSTFACE KILLAH F/NE-YO Back Like That (Def Jam/IDJMG)

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HOT AC

DANIEL POWTER Bad Day (Warner Bros.)

JAMES BLUNT You're Beautiful (Custard/Atlantic)

ROB THOMAS Ever The Same (Atlantic)
NICKELBACK Photograph (Roadrunner/IDJMG)
NATASHA BEDINGFIELD Unwritten (Epic)

FRAY Over My Head (Cable Car) (Epic)
STAINO Right Here (Flip/Atlantic)
BON JOVI Who Says You Can't Go Home (Island/IDJMG) KELLY CLARKSON Walk Away (RCA/RMG)

KELLY CLARKSON Because Of You (RCA/RMG) GOO GOO DOLLS Better Days (Warner Bros.)

LIFEHOUSE You And Me (Geffen)

TRAIN Cab (Columbia)

LW

10

SHERYL CROW & STING Always On Your Side (A&M/Interscope) (4)(5)(6)(7) 15 KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin) 17

21

COLDPLAY Talk (Capitol)
NICKELBACK Savin' Me (Roadrunner/IDJMG)

ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)

20 JACK JOHNSON Upside Down (Brushfire/Universal Republic) 23 19

JEWEL Again And Again (Atlantic)
SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)

O.A.R. Love And Memories (Everfire/Lava)
CARRIE UNDERWOOD Some Hearts (Arista) 25 26

HOOBASTANK If I Were You (Island/IDJMG)

INXS Pretty Vegas (Epic)

KEITH URBAN Making Memories Of Us (Capitol/EMC)
SAVING JANE Girl Next Door (Universal Republic)
PINK Stupid Girls (LaFace/Zomba Label Group) 29 28

TEOOY GEIGER For You I Will (Confidence) (Colu

32 FALL OUT BOY Dance, Dance (Island/IDJMG)

#1 MOST ADDED

NICKELBACK Savin' Me (Road

#1 MOST INCREASED PLAYS NATASHA BEDINGFIELD Unwr

TOP 5 NEW & ACTIVE

BO BICE The Real Thing (RCA/RMG)
HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard) NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)
OK GO Oh Lately It's So Quiet (Capitol)
OIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)

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URBAN

0

KEYSHIA COLE Love (A&M/Interscope)

OEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)

CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)

T.I. What You Know (Grand Hustle/Atlantic) MARY J. BLIGE Be Without You (Geffen)

NE-YO So Sick (Def Jam/IDJMG)

T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)

BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
BUSTA RHYMES Touch It (Aftermath/Interscope)

THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)

SEAN PAUL Temperature (VP/Atlantic)

JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 10

AVANT 4 Minutes (Geffen) 15

BEYONCE' Check On It (Sony Urban/Columbia)

JUVENILE Rodeo (Atlantic) SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG) 22

50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)

NELLY Grillz (Derrty/Fo' Reel/Universal)

KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)
YUNG JOC It's Goin' Down (Bad Boy/Atlantic) 20

BOW WOW Fresh Azimiz (Sony Urban/Columbia)

KANYE WEST (/LUPE FIASCO Touch The Sky (/Roc-A-Fella/Def Jam/IDJMG)
CHRISTINA MILIAN f/YOUNG JEEZY Say 1 (Def Soul/IDJMG)
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia) 27

NE-YO When You're Mad (*Def Jam/IDJMG*)
B.G. f/MANNIE FRESH Move Around (*Choppa City/Koch*)
D4L Betcha Can't Do It Like Me (*Dee Money/Asylum/Atlantic*)

LIL' WAYNE Hustler Musik (Cash Money/Universal)

TYRA B. Still In Love (GG&L)

29 TYRA B. Still In Love (6)
30 LETOYA Tom (Capitol)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE
OJ KHALEO Holla At Me (Terror Squad/Koch) RAY J What I Need (Knockout/Sanctuary) JAHEIM The Chosen One (Divine Mill/Warner Bros.)
RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)

RAY CASH F/SCARFACE Bumpin' My Music (Ghet-O-Vision/Sony Urban/Con

URBAN begins on Page 30.

ROCK

LW

NICKELBACK Animals (Roadrunner/IDJMG)
PEARL JAM World Wide Suicide (J/RMG)

SHINEDOWN Save Me (Atlantic) 10 YEARS Wasteland (Universal Republic)

GOOSMACK Speak (Universal Republic) SEETHER Remedy (Wind-Up)

FOO FIGHTERS No Way Back (RCA/RMG)

AVENGED SEVENFOLD Bat Country (Warner Bros.) SHINEDOWN | Dare You (Atlantic)

FOO FIGHTERS DOA (RCA/RMG)
AUDIOSLAVE Out Of Exile (Epic/Interscope)

HINDER Get Stoned (Universal Republic) DISTURBED Just Stop (Reprise)
DISTURBED Stricken (Reprise)

ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)

17 SYSTEM OF A DOWN Lonely Day (American/Columbia) DAVID GILMOUR On An Island (Columbia)

BUCKCHERRY Crazy Bitch (ElevenSeven) 18

STAIND Everything Changes (Flip/Atlantic)
MUDVAYNE Fall Into Sleep (Epic)
NINE INCH NAILS Every Day Is Exactly The Same (Interscope) 20 19 SEETHER The Gift (Wind-Up)

EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)
NICKELBACK Savin' Me (Roadrunner/IDJMG) 23 26

TRAPT Waiting (Warner Bros.)

27 28 KORN Coming Undone (Virgin)
FLYLEAF I'm So Sick (Octone/RCA/RMG) HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)

WOLFMOTHER Woman (Ma

10 YEARS Through The Iris (Universal Republic)
3 DOORS DOWN f/BOB SEGER Landing In London... (Universal Republic)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE REVELATION THEORY Slow Burn (On/Idol Roc) HOOBASTANK If I Were You (Island/IDJMG) WOLFMOTHER Woman (Modular/Interscope) HURT Rapture (Capitol) QUEENSRYCHE I'm American (Rhin

ROCK begins on Page 51.

URBAN AC

MARY J. BLIGE Be Without You (Geffen) HEATHER HEADLEY In My Mind (RCA/RMG)

ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group) ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)

JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)

KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)
BRIAN MCKNIGHT Find Myself In You (Motown/Universal) 6

CHARLIE WILSON Magic (Jive/Zomba Label Group)

NE-YO So Sick (Def Jam/IDJMG)
ALICIA KEYS Unbreakable (J/RMG)

11

FAITH EVANS Tru Love (Capitol) 10 URBAN MYSTIC | Refuse (SOBE) KEYSHIA COLE Love (A&M/Interscope) 17

TEENA MARIE Ooh Wee (Cash Money/Universal) 14

JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)

15

KEM Into You (Motown/Universal)
ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.) 19 INDIA.ARIE I Am Not My Hair (Motown/Universal)

MARIAH CAREY Fly Like A Bird (Island/IDJMG)

27 FLOETRY Lay Down (Geffen)

22 GOAPELE First Love (Skyblaze/Sony Urban/Columbia)

TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal Republic) LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)
MARIAH CAREY Don't Forget About Us (Island/IDJMG) 20 21

MELI'SA MORGAN I Remember (Orpheus/Luann)

KINDRED THE FAMILY SOUL Woman First (Hidden Beach)
RAHEEM DEVAUGHN You (Jive/Zomba Label Group)

30

DWELE Weekend Love (Virgin)

EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)

YOLANDA ADAMS This Too Shall Pass (Atlantic)

#1 MOST ADDED

MARY MARY Yesterday (Sony Urban/C

#1 MOST INCREASED PLAYS

MARIAH CAREY Fly Like A Bird (Island/IDJMG)

TOP 5 NEW & ACTIVE

RAY J One Wish (Knockout/Sanctua VAN HUNT Character (Capitol) DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group) SHANICE Take Care Of U (Imajah/Playtime) LEELA JAMES My Joy (Warner Bros.)

URBAN begins on Page 30.

ACTIVE ROCK

١w TW GODSMACK Speak (Universal Republic) SHINEDOWN | Dare You (Atlantic) MUDVAYNE Fall Into Sleep (Epic)

9

DISTURBED Just Stop (Reprise)
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)

FOO FIGHTERS No Way Back (RCA/RMG) PEARL JAM World Wide Suicide (J/RMG)
NICKELBACK Animals (Roadrunner/IDJMG)

HINDER Get Stoned (Universal Republic) BUCKCHERRY Crazy Bitch (ElevenSeven)

ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)
10 YEARS Wasteland (Universal Republic)

10 FLYLEAF I'm So Sick (Octone/RCA/RMG)

KORN Coming Undone (Virgin)
NINE INCH NAILS Every Day Is Exactly The Same (Interscope) 16 13

SYSTEM DF A DOWN Lonely Day (American/Columbia)

HURT Rapture (Capitol)

AVENGED SEVENFOLD Bat Country (Warner Bros.) 19 15

18 KORN Twisted Transistor (Virgin) TRAPT Waiting (Warner Bros.)
SEETHER The Gift (Wind-Up) 17

AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.) 23

STAIND Everything Changes (Flip/Atlantic)
10 YEARS Through The Iris (Universal Republic) 24 26 27

NICKELBACK Savin' Me (Roadrunner/IDJMG) COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)

FAKTION Take It All Away (Roadrunner/IDJMG) SEVENDUST Failure (Winedark/7Bros.) 25 27 **23** 30

AUDIOSLAVE Out Of Exile (Epic/Interscope SLAVE TO THE SYSTEM Stigmata (Spitfire)

#1 MOST ADDED

WOLFMOTHER Wo

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

YELLOWCARD Lights And Sounds (Cap DEFAULT It Only Hurts (TVT) MERCY FALL I Got Life (Atlantic) dy Knows (Island/IDJMG) HINDER Lips Of An Angel (Universal Republic)

ROCK begins on Page 51

COUNTRY

LW 0 RASCAL FLATTS What Hurts The Most (Lyric Street) KENNY CHESNEY Living In Fast Forward (BNA)

KEITH URBAN Tonight I Wanna Cry (Capitol) 3 BLAKE SHELTON Nobody But Me (Warner Bros.) 6

BON JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)

MONTGOMERY GENTRY She Don't Tell Me To (Columbia)
TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal) 5 8

BROOKS & DUNN Believe (Arista) 10

SARA EVANS Cheatin' (RCA)

JACK INGRAM Wherever You Are (Big Machine)

JASON ALDEAN Why (BBR)

11

14 FAITH HILL The Lucky One (Warner Bros.) 13

DIERKS BENTLEY Settle For A Slowdown (Capitol) LEANN RIMES Something's Gotta Give (Asylum/Curb) 15

JOE NICHOLS Size Matters (Someday) (Universal South) 19 16 TRENT TOMLINSON Drunker Than Me (Lyric Street) TIM MCGRAW When The Stars Go Blue (Curb) 23

GEORGE STRAIT Seashores Of Old Mexico (MCA) 21

KEITH ANDERSON Every Time I Hear Your Name (Arista) VAN ZANT Nobody Gonna Tell Me What To Do (Columbia) PHIL VASSAR Last Day Of My Life (Arista) 22 18 1 24

SHEDAISY I'm Taking The Wheel (Lyric Street) 25 27 CRAIG MORGAN | Got You (BBR)

GRETCHEN WILSON Politically Uncorrect (Epic) GARY ALLAN Life Ain't Always Beautiful (MCA) KENNY ROGERS I Can't Unlove You (Capitol)
BRAD PAISLEY The World (Arista) 31 37

RODNEY ATKINS If You're Going Through Hell... (Curb)

ERIC CHURCH How 'Bout You (Capitol) LITTLE BIG TOWN Bring It On Home (Equity)

#1 MOST ADDED

CARRIE UNDERWOOD Don't Forget To R

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

HOT APPLE PIE Easy Does It /MCA RONNIE MILSAP Local Girls (RCA/RLG)

olutely Finger Lickin', Grits And Chicken... (Curb) DIAMOND RID God Only Cries (Arista) EMERSON DRIVE A Good Man (Midas)

COUNTRY begins on Page 39.

ALTERNATIVE

TW PEARL JAM World Wide Suicide (J/RMG)

LW

10

13

FOO FIGHTERS No Way Back (RCA/RMG) FALL OUT BOY Dance, Dance (Island/IDJMG)

NINE INCH NAILS Every Day Is Exactly The Same (Interscope)

10 YEARS Wasteland (Universal Republic)
BLUE OCTOBER Hate Me (Universal) Ğ

YELLOWCARD Lights And Sounds (Capitol) SHE WANTS REVENGE Tear You Apart (Geffen) WHITE STRIPES The Denial Twist (Third Man/V2)

PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)

GODSMACK Speak (Universal Republic) 12 WEEZER Perfect Situation (Suretone/Geffen)

GORILLAZ Dare (Virgin) 11 HAWTHORNE HEIGHTS Saying Sorry (Victory) 16

DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)
SYSTEM OF A DOWN Lonely Day (American/Columbia)
AVENGED SEVENFOLD Bat Country (Warner Bros.) 18 17

15 SYSTEM OF A DOWN Hypnotize (American/Columbia) SHINEDOWN I Dare You (Atlantic)

22 21 HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)

20 YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope) 24

ARCTIC MONKEYS | Bet You Look Good On The Dancefloor (Domino)
HOOBASTANK If | Were You (Island/IDJMG) 27

28 FLYLEAF I'm So Sick (Octone/RCA/RMG) DISTURBED Just Stop (Reprise)
MATISYAHU Youth (Or Music/Epic) 29 34

25 ROB ZOMBIE Foxy, Foxy (Geffen/Interscope 30 SECONDS TO MARS The Kill (Immortal/Virgin) 31 30 NICKELBACK Animals (Roadrunner/IDJMG)

EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)

#1 MOST ADDED

WOLFMOTHER Wo

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

SEETHER The Gift (Wind-Up) BRIL Far Away (Kirtland) HURT Rapture (Capitol) 10 YEARS Through The Iris (Universal Republic) **BUCKCHERRY** Crazy Bitch (ElevenSeven)

ALTERNATIVE begins on Page 51.

SMOOTH JAZZ

TW

LW PAUL BROWN Winelight (GRP/VMG)

RICHARD ELLIOT Mystique (Artizen) NILS Summer Nights (Baja/TSR)

NAJEE 2nd 2 None (Heads Up International) BRIAN CULBERTSON Let's Get Started (GRP/VMG)

KIM WATERS Steppin' Out (Shanachie) BRIAN SIMPSON It's All Good (Rendezvous,

RICK BRAUN Shining Star (Artizen)
MICHAEL LINGTON Pacifica (Rendezvous) 10

CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)

11 MARION MEADOWS Suede (Heads Up) 12 3RD FORCE You Got It (Higher Octave/EMI)

PHILIPPE SAISSE TRIO Do It Again (Rendezvous) 17

HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector) 13

KIRK WHALUM Whip Appeal (Rendezvous)
H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector) 18 NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)

RAMSEY LEWIS On Happy Day (Narada Jazz/EMI)
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm) 16

BEYONCE' Wishing On A Star (Sony Urban/Columbia) 22 21 RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

25 GERALD ALBRIGHT We Got The Groove (Peak) CHRIS STANDRING | Can't Help Myself (Trippin' 'N' Rhythm)

DONALD FAGEN H Gang (Reprise) 25 25 ERIC DARIUS Steppin' Up (Narada Jazz/EMI)
STEVE COLE Spin (Narada Jazz/EMI) 26

JONATHAN BUTLER Rio (Rendezvous) 27 JANITA Enjoy The Silence (Lightyear)

RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)

STEVE OLIVER Good To Go (Koch)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE KEN NAVARRO Stoned Soul Picnic (Positive,

PAMELA WILLIAMS Positive Vibe (Shanachie) JEFF LORBER Everybody Knows That (Narada Jazz/EMI)
DAVID PACK Biggest Part Of Me (Peak/Concord) JASON MILES Sexual Healing (Narada Jazz/EMI)

SMOOTH JAZZ begins on Page 48.

TRIPLE A

TW LW JACK JOHNSON Upside Down (Brushfire/Universal Republic)

COLDPLAY Talk (Capitol) TRAIN Cab (Columbia)

SHAWN MULLINS Beautiful Wreck (Vanguard) BETH ORTON Conceived (Astralwerks/EMC)

DEATH CAB FOR CUTIE Crooked Teeth (Atlantic) U2 Original Of The Species (Interscope) 9

FRAY Over My Head (Cable Car) (Epic) BEN HARPER Better Way (Virgin) 10 KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)

SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)
DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG) Ø 13 **DEATH CAB FOR CUTIE** Soul Meets Body (Atlantic)

12 KT TUNSTALL Suddenly I See (Relentless/Virgin)
GOO GOO DOLLS Better Days (Warner Bros.) 14

15 MAT KEARNEY Nothing Left To Lose (Aware/Columbia) 18

17 DAVID GILMOUR On An Island (Columbia) 20 AUGUSTANA Boston (Epic)

O.A.R. Love And Memories (Everfire/Lava) 15 BRANDI CARLILE What Can I Say (Red Ink/Columbia) SANTANA f/LOS LONELY BOYS I Don't Wanna Lose Your Love (Arista/RMG)

AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia) 23

FEIST Mushaboom (Cherry Tree/Interscope)
MICHAEL STIPE In The Sun (Warner Bros.)
LITTLE WILLIES Roll On (Milking Bull/EMC) 25 JOHN BUTLER TRIO Betterman (Lava/Atlantic)

27 VAN MORRISON Playhouse (Lost Highway) INXS Afterglow (Epic) 28

PEARL JAM World Wide Suicide (J/RMG) **DEPECHE MODE Precious (Mute/Sire/Reprise)**

GUSTER One Man Wrecking Machine (Reprise) **#1 MOST INCREASED PLAYS**

#1 MOST ADDED

JAMES BLUNT High (Custard/Atlantic

TOP 5 NEW & ACTIVE JEWEL Again And Again (Atlantic)
BEN LEE Gamble Everything For Love (New West)
JACKIE GREENE I'm So Gone (Verve Forecast/VMG) HOOBASTANK If I Were You (Island/IDJMG) SIA Breathe Me (Astralwerks/EMC)

TRIPLE A healns on Page 57.

PUBLISHER'S COLUMN BY ERICA FARBER

aving fallen in love with radio at an early age, Linda Meyers truly has the best of both worlds. As founder of Legacy Promotion, Meyers specializes in radio promotions and has worked with almost every major Christian label. Then, in 2005, she became Executive Director of the Christian Music Broadcasters, which she calls "a dream opportunity and a natural fit."

Getting into the business: "My mom came to Nebraska from Minnesota to work for an international radio program called *Back to the Bible*. She met my father and, *voila*, here I am. I was a radio prodigy. When I was a teenager I had the opportunity to be involved in an international kids' radio program. We would record songs and radio dramas, and I absolutely loved it."

Her first job: "I have a degree in secondary education and history, but I found out real early that I did not want to teach high school. I went into business and was an organizational and management consultant, but I had also been bitten by the theater bug. I was working for a Fortune 500 company by day and doing theater by night. When I was single I had to make a phone call to my dad saying that I was leaving my great-paying job to go on the road because I had been cast in a musical.

"I came back to Nebraska after being on tour to visit my parents. Somebody heard my voice and asked if I did voice work. I said, 'Sure, I've done a lot of it in Minneapolis'. I started doing voice work

for a women's radio program, and within a few months I ended up as producer of the program, and the account executive."

Founding Legacy Promotion: "I produced the show 'Gateway to Joy,' a 15-minute women's program, and the host of the show was Elisabeth Elliot, whose husband was one of the five men killed by the Auca Indians in 1956. The program closed down, and I knew I wanted to get back into radio somewhere.

"A friend asked me if I would start tracking music and working for a record label. I was doing liners for radio stations and promoting music to stations at the same time. One thing led to another, and I've been hired by most of the Christian record labels to promote music. I've done public relations, marketing and artist management and worked with radio stations."

Becoming Executive Director of the CMB: "Five years ago I was asked to spearhead the worship track at GMA Week. There was this whole movement coming on the scene called praise & worship. We were trying to figure out where it fit in the world of radio and labels, so we started a worship track at GMA Week, which got me on what was then known as the NCRS Steering Committee, which planned all the education for GMA Week. We had some organizational needs, putting broadcasters and labels together and getting them talking and working together.

"At the same the Christian Music Broadcasters was forming, and I did some organizational work for them. They called me right before GMA Week last year and said, 'We need to pull together and get this thing rolling because we really believe we need a member organization specifically geared toward Christian music broadcasters.'

"There's an organization called the National Religious Broadcasters, but it deals more with pop programs and television programs and is really more of a lobbying group in Washington, DC. The GMA saw the need for a voice for music and radio and a means to fund education and support one another. They called me, and I love what I'm doing with them."

Mission of the CMB: "Their passion is to educate Christian music broadcasters, to help them become better at what they do and to encourage and support one another. Plus, we have some fabulous benefits. Stations pay a membership fee to be involved, and that fee goes toward finding benefits for them.

"We have a streaming benefit so they have reduced streaming fees. We're looking at some imaging things. When you work together you have more potential to get things that you couldn't afford on your own. We're looking for significant benefits for Christian music broadcasters by pulling together and sharing the burden. We invite everyone to visit our website at www.cmbonline.org."

Her involvement in GMA Week: "We have an agreement with the GMA to provide all of the education for the radio broadcasters in attendance. Last year we hit an all-time high of about 500 broadcasters attending, and this year we'll probably exceed that number."

On balancing her professional responsibilities: "In many ways it works hand in glove, which sounds kind of funny because it seems like it's opposite sides of the street, but it's really not. I'm pretty good at taking off my label hat when I need to, but I can sometimes bridge the gap and speak a language that both radio and the record industry understand.

"We saw this very clearly at the R&R Christian Summit, where we had a panel of label representatives and PDs. They both have needs, and they finally had a meeting of the minds because they understood each other better. But really my role is trying to help people understand each other's roles. Our business is all about relationships, and I think the two sides work together quite nicely. You have to know where the lines are and where to draw the lines, and then it works beautifully."

Biggest challenge: "It's a balancing act. God blessed me with a whole lot of energy. If I didn't have a passion for radio, it would be hard to do what I do. But I love bringing people together. Sometimes when you connect people who may remotely know each other they become a powerful force and help to accomplish our mission."

State of radio: "Radio is going through another cycle. It's trying to figure out what it is again. It's going through another metamorphosis. Broadcasting has become narrowcasting in many ways, but I see kind of a backlash toward that with the 'Jack' formats and things like that, which are trying to broaden the focus. While some people may think that radio is a dead entity, it has survived any number of things, and people are always going to need the live and local aspect that radio brings them."

State of Christian radio: "I'm really excited about where Christian radio is going. We're seeing increased market share, and we're seeing radio stations get better. Christian stations used to compete with each other, and now they are competing with the other stations in town.

"For a long time Christian radio had a little bit of an identity crisis because it was put off to the side. Our music wasn't always up to snuff in the early days, but now we have music competing on the mainstream stations. It's exciting to see the growth, which has been significant over the past few years."

Something about Christian radio that might surprise our readers: "Most people think Christian radio is old, stodgy and boring and that it takes itself too seriously. Christian radio has gotten to be a lot of fun. We have some great morning teams, we have advertisers, and we have some great commercial bits. Christian radio is a whole lot more fun than people think it is."

Most influential individual: "My father. When I was young he gave me the freedom to fail. I'm the parent of three little girls, and I really hope I allow my daughters to do that. He was standing beside me and was there to help me pick up the pieces, but he didn't do it for me.

"Also Elisabeth Elliot. I learned a lot about life and perseverance and what being a real woman means from her. I've had some great opportunities and met a lot of wonderful people."

Career highlight: "I'm always trying to learn more. I named my company Legacy Promotion because Elisabeth always told me that whatever I do, I should leave a legacy behind that I am proud of. I've had a lot of great things happen, but I still feel that I'm learning and growing, and I'm the type of person who doesn't ever want to stop."

Career disappointment: "One of the hardest moments in my career was when we stopped 'Gateway to Joy,' which I produced for 10 years. Our last taping session was extremely difficult. How it ended was disappointing, but it's something you learn from. You take the good with the bad and learn how to deal with it when it happens to you in the future."

Favorite radio format: "Christian. When my children are in the car we are totally and completely stuck on Radio Disney. I'm also a Country listener."

Favorite television show: "I absolutely love *Gilmore Girls*, and my kids and I are reality TV junkies. We make it family night on *Survivor* night."

Favorite song: "'Someone to Watch Over Me."

Favorite book: "The Bible. I'm just starting Fresh Air, and I'm starting the second book by Donald Miller, Searching for God Knows What."

Favorite restaurant: "Paula Dean's restaurant Lady and Sons in Savannah, GA."

Beverage of choice: "I am totally a coffee-holic. It is the grace of God in a cup."

 $\label{loss:optimize} \textbf{Hobbies: "I love to cook anything. I love radio, I love records, I love concerts — I love that whole nine yards. My whole life has been wrapped up in it."}$

E-mail address: "www.cmbonline.org."

Advice for broadcasters: "Keep looking forward and keep moving forward. Don't sit back on your heels; stay on your toes, because in order to compete you're going to have to become better and better and always be on the lookout for what's next — how to make yourself sound better, how to do a better job and how to bring up the next generation of talent through mentoring those around you. It only makes radio stronger when you impart your knowledge to the person behind you."

Advice for the music community: "We all have to work together; we can't do this without one another. Labels have often heard a song 25 times before radio ever gets it, so they know it and love it and don't understand why radio doesn't pick it up right away. Well, the people at radio haven't met the artist; they haven't lived with the song.

"It's all about listening to each other and finding out what the other guy needs, what the other guy wants, yet allowing labels to create the art they are so good at. It's a give-and-take. It's building a relationship and working together to create great, great product."



LINDA MEYERS

President, Legacy Promotion; Executive Director, Christian Music Broadcasters

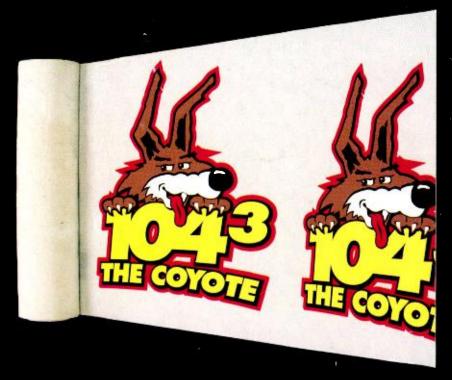


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