#### NEWSSTAND PRICE \$6.50

#### Weezer Rock 'Beverly Hills'

The Geffen band triumphantly returns to the Alternative chart, where their new single, "Beverly Hills," scores



61 adds, snags Most Increased Plays with +1,017 and debuts at No. 14\*. It's the debut track from *Make Believe*, Weezer's first studio album since 2002's *Maladroit*. *Make Believe* hits stores on May 10.



#### APRIL 1, 2005 Lucky Issue No. 1600! R&R Keeps Up With The Changes

Massive changes in the industry are chronicled by **R&R's Chuck Aly and Ken Anthony as part of an** amazing intersection of format news. From new

Country chart methodology to the new "Doug" format and a special Leadership Spotlight, keep abreast of all the news with this week's **R&R**.



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#### **APRIL 1. 2005**

### **GETTING AHEAD**

Roger Nadel speaks with several industry executives about now to help employees who aspire to management. Chris Berry, Matt Sunshine and Weezie Kramer offer advice for managers on pinpointing who - and who not - to promote.

See Page 8

#### **IT'S ALL ABOUT ON-DEMAND**

Arbitron and Edison Media Research just released "Internet and Multimedia 2005: The On-Demand Media Consumer," their latest joint study of Internet-media use. With the growth of iPods. TiVos and broadband, it's getting to be an on-demand-media world. But will that hurt broadcast radio?

R NUMBER (1) s

DAVE KOZ

FANTASIA Truth Is (J/RMG)

COUNTRY

Let It Free (Capitol)

CHR/POP CELLY CLARKSON Since U Been Gone (RCA/RMG)

CHR/RHYTHMIC 50 CENT Candy Shop (Shady/Aftermath/interscope)

DRBAN CENT Candy Shop (Shady/Aftermath/interscope)

SMOKIE NORFUL I Understand (EMI Gospei)

KELLY CLARKSON Breakaway (Hollywood)

HOT AC GREEN DAY Boulevard Of Broken Dreams (Reprise)

FOCK GREEN DAY Boulevard Of Broken Dreams (Reprise)

ACTIVE ROCK BREAKING BENJAMIN Sooner Or Later (Hollywood)

TRIPLE A JACK JOHNSON Sitting, Waiting... (Brushfira/Universal)

CHRISTIAN AC JEREMY CAMP Take You Back (BEC/Tooth & Nail)

CHRISTIAN ROCK SEVENTH DAY SLUMBER Caroline (BEC/Tooth & Nail)

CHRISTIAN INSPO BEBO NORMAN Nothing Without You (Essential/PLG)

SPANISH CONTEMPORARY

JUANES La Camisa Negra (Universal)

ALTERNATIVE AUDIOSLAVE Be Yourself (Interscope/Epic)

CHRISTIAN CHR SUPERCHICK Pure (Inpop)

See Page 10

R&R News/Talk/Sports Editor apeterson@radioandrecords.com Network-radio veteran Gary Krantz has been named President of Air America Radio. Krantz, who is currently Exec. VP/Music Operations at Premiere Radio Networks, will join the New

**By Al Peterson** 

York City-based lib-Krantz eral talk network on

April 11 and report di-rectly to CEO Danny Goldberg. Current Air America President Jon Sinton will move to a new role as co-COO of the network, alongside current COO Carl Ginsburg. Krantz first joined Pre-miere as Sr. VP of the

company's Mediabase 24/7

in 2000. In June 2001 he rose to Sr. VP/Operations, overseeing programming and services from the network's New York office. Krantz's nearly 25year broadcast career includes stints as VP for AMFM Radio Networks, where he oversaw all programming, and a long run as VP/GM at MJI Broadcast-

ing, where he established and oversaw the first affiliate marketing and international divisions of that company.

"I am absolutely thrilled to be joining Danny, Jon and Carl and all the great talents at Air America Radio.

KRANTZ See Page 20



**Premiere's Krantz To Join** 

**Air America As President** 

Sinton aets co-COO duties at lib talk network

#### **TRIPLE A AUDIENCE FACTS**

With help from the Media Audit, Triple A Editor John Schoenberger presents the buying and media-use

habits of the Triple A audience that the format's sales staffs and programmers will find most compelling. Find it on Page 59.



Next week: R&R's Christian special — 'Making A Connection

#### Thompson Tapped As IDJMG EVP/Mktg.

Island Def Jam Music Group has appointed Greg Thompson Exec. VP/Marketing. Thompson, who will report to Island Records President Steve Bartels and be based in New York, will oversee IDJMG's marketing, sales and publicity departments.

Thompson was previously Exec. VP/GM of the Elektra Entertainment Group, a position he had held since 1999, and has also worked as the label's Sr. VP/Promotion. He began his music-industry career at Chrysalis Records in 1985, which he joined



Thompson

THOMPSON See Page 20

#### Krieschen To Lead Cox/Houston Duo Tribune/Chicago vet set as KHPT & KLDE VP/GM

By Adam Jacobson

R&R Radio Editor

Mark Krieschen has been appointed VP/GM of Cox Radio's '80s KHPT (106.9 The Point) and Oldies KLDE in Houston, effective April 11. He is a veteran sales and management executive of Tribune Co.'s WGN-AM/Chicago, and the move to Texas marks his first industry role outside his hometown of Chicago.



Krieschen takes on duties that had been Krieschen handled by Cox/Houston Regional VP/Market Manager Caroline Devine, to whom Krieschen will report.

KRIESCHEN See Page 20

### Arbitron Ups Michaels To PPM VP

Veteran Arbitron executive Bob Michaels has been promoted to VP/ PPM Programming Services. Michaels was most recently

VP/Radio Programming Services for Arbitron Domestic Radio. He joined Arbitron in 1988 as an AE for Radio Station Services.

In his new role. Michaels will lead the ratings company's marketing efforts regarding the Portable People Meter for the radio and television industries. He reports to Arbitron Global PPM Marketing Sr. VP Jay Guyther.

Michaels will also be responsible for developing new reports for programmers, news directors, marketing and promotion managers,

and he'll lead the development of software applications for both radio

and TV executives. Michaels told R&R that one of his first tasks in working with the TV industry on the PPM involves calling on television broadcasters in Houston, where Arbitron is conducting its sec-

ond PPM market test, and showing the TV executives prototype programming reports developed for that industry three

"It's pretty much a natutures] Pierre Bouvard. I also

#### **Girocco Named** Station Mar. Of Indie 103.1/L.A.

By Kevin Stapleford

R&R Alternative Editor kstapleford@radioandrecords.com

As Entravision's KDLD & KDLE (Indie 103.1)/Los Angeles prepared to end their joint sales agreement with Clear Channel on March 31, the company named Dawn Girocco Station Manager of the Alternative simulcast. She previously served as Sales Manager for Indie 103.1, as well as for Clear Channel/L.A.'s CHR/Pop KIIS and Urban AC KHHT.

Entravision President Jeffery Liberman announced the appointment in an open letter to Indie 103.1's advertisers and took the opportunity to confirm that the station will retain its Alternative format. "Because of the support from our listeners and clients like you, Indie 103.1 will continue on the air as it has

GIROCCO See Page 20



Michaels

years ago.

ral transition for me," Michaels said. "I developed the original Programming Package in 1995 with [current President/New Ven-

MICHAELS See Page 20

www.americanradiohistory.com

**BofA Conference** Hosts CC, Viacom

CRAIG MORGAN That's What I Love About Sunday (BBR) Mays, Bakish update investors on top issues

> Executives from Clear Channel and Viacom were on hand this week at the Banc of America Securities Media, Telecommunications & Entertainment conference, held Tuesday and Wednesday at the New York Palace hotel in downtown Manhattan, and they provided insight on the biggest issues facing their companies. For Clear Channel CFO Randall Mays, that was his company's "Less Is More" inventory-reduction plan; for Viacom Exec. VP/Operations Bob Bakish, it was Viacom's possible division

into two separate units. Mays on Tuesday afternoon said that trends Clear Channel saw two years ago, when it began selling 15-second spots, are

CONFERENCE See Page 6

REGIONAL MEXICAN

TROPICAL MARC ANTHONY Se Esfuma Tu Amor (Seny BMG)

**ISSUE NUMBER 1600** 

### You Can't Argue With Success! #1 OR #2 FOR THE PAST 5 YEARS

Seattle /KRWM-FM#1Phoenix / KESZ-FM#2Minneapolis / WLIE-FM#2St. Lauis / KEZK-FM#2Tampa / WWRM-FM#1Piätsburgh / WSHH-FM#1Kanses City / KUDL-FM#2§an Antonio / KQXT-FM#1Orlando / WMGF-FM#1West Palm Beach / WEAT-FM#1Dayton / WLQT-FM#2Tucson / KMXZ-FM#1Albany / MXJB-FM#2Allentown WLEV-FM#1Albuqueegue / KMGA-FM#2Cmaho / KEFM-FM#2Minnington / WLBR-FM#1Colarado, Springs / MLIFFM#1Johnson City / W.FM-FM#1Johnson City / W.FM-FM#2	Market/STATION	Fall '04 Rank
Minneapolis / WLIE-FM#2St. Lavis / KEZK-FM#2Tampa / WWRM-FM#1Pittsburgh / WSHH-FM#1Kansas City / KUDL-FM#2§an Antonio / KQXT-FM#1Orlando / WMOF-FM#1West Palm Beach / WEAT-FM#1Nest Palm Beach / WEAT-FM#1Dayton / WLQT-FM#1Albany / MXJB-FM#2Allentown / WLEV-FM#1Albuquesgue / KMGA-FM#2Knozville / WMR-FM#2Wilmington / WER-FM#1Greenville, NC / WMGV-FM#1Colecade, Springs / KM-FM#1Yiln#1	Seattle /KRWM-FM	#1
St. Lavis/KEZK-FM#2Tampa/WWRM-FM#1Pittsburgh/WSHH-FM#1Kansas City/KUDL-FM#2§an Antonio/KQXT-FM#1Orlando/WMSF-FM#1West Palm Beach/WEAT-FM#1Richmond/WTWR-FM#1Dayton/WLQT-FM#2Tucson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Abuquergue/KMGA-FM#2Cmaha/KEFM-FM#1Concha/KEFM-FM#1Concha/KEFM-FM#1Cohrado, Springs/KM-FM#1Cohrado, Springs/KM-FM#1	Phoenix/KESZ-FM	#2
Tampa/WWRM-FM#1Pittsburgh/WSHH-FM#1Kansæs City/KUDL-FM#2§an Antonio/KQXT-FM#1Orlando/WMOF FM#1West Palm Beach/WEAT-FM#1Richmond/WTVR-FM#1Dayton/WLQT-FM#2Tucson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuqueegae/KMGA-FM#2Cmaha/KEFM-FM#1Greenville, NC/WMGV-FM#1Colecade, Springs/KM-FM#1	Minneupolis/WLTE-FM	#2
Pittsburgh/WSHH-FM#1Kansæs City/KUDL-FM#2§an Antonio/KQXT-FM#1Orlando/WMGF-FM#1West Palm Beach/WEAT-FM#1Richmond/WTVR-FM#1Dayton/WLQT-FM#2Tocson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuqueegg e/KMGA-FM#2Knoxville/VMXB-FM#2Omatae /KEFM-FM#2Wilmington/WLBR-FM#1Greenville, NC/VMGV-FM#1Colecade, Springs/KMLI-FM#1	St. Lauis/KEZK-FM	#2
Kansæs City/KUDL-FM#2§an Antonio/KQXT-FM#1Orlando/WMOF FM#1West Palm Beach/WEAT-FM#1Richmond/WTVR-FM#1Dayton/WLQT-FM#2Tocson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuqueega e/KMGA-FM#2Knoxville/WMBEFM#2Omaha / KEFM-FM#1Greenville, NC/WMGV-FM#1Colerade, Springs/KMJ-FM#1	Tampa/WWRM-FM	#1
§an Antonio/KQXT-FM#1Orlando/WMSF-FM#1West Palm Beach/WEAT-FM#1Richmond/WTWR-FM#1Dayton/WLQT-FM#2Tocson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuquesque/KMGA-FM#2Knoxville/WMBF.FM#2Omatae/KEFM-FM#2Wilmington/WBR-FM#1Greenville, NC/WMGV-FM#1Colecade, Springs/KMJ-FM#1	Pigtsburgh/WSHH_FM	#1
Orlando/WMGF-FM#1West Palm Beach/WEAT-FM#1Richmond/WIVR-FM#1Dayton/WLQT-FM#2Tucson/KMXZ-FM#1Albany/MAJB-FM#2Allentown/WLEV-FM#1Albuqueega e/KMGA-FM#2Knoxcville/WMAB-FM#2Omaha / KEFM-FM#2Wilmington/WBR-FM#1Greenville, NC/WMGV-FM#1Colacada, Springs/Rim I-FM#1	Kansas City/KUDL-FM	#2
West Palm Beach/WEAT-FM#1Richmond/WIVR-FM#1Dayton/WLQT-FM#2Tucson/KMXZ-FM#1Albany/MVJB-FM#2Allentown/WLEV-FM#1Albuqueega e/KMGA-FM#2Knoxcville/WMXB-FM#2Omaha / KEFM-FM#2Wilmington/WBR-FM#1Greenville, NC/WMGV-FM#1Colacada, Springs/Rim I-FM#1	<b>§an Antonio/KQXT</b> -FM	#1
Richmond / WIVR-FM#1Dayton / WLQI-FM#2Tucson / KMXZ-FM#1Albany / MXJB-FM#2Allentown / WLEV-FM#1Albuqueeque / KMGA-FM#2Knoxyville / WMXB-FM#2Omaha / KEFM-FM#2Wilmington / WLBR-FM#1Greenville, NC / WMGV-FM#1Colacada, Springs / Rim I-FM#1	Orlando/WMGF FM	#1
Dayton/WLQT-FM#2Tucson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuqueregue/KMGA-FM#2Knozcville/WMXB-FM#2Omaha/KEFM-FM#2Wilmington/WBR-FM#1Greenville, NC/WMGV-FM#1Colprade, Springs/Rim I-FM#1	West Palm Beach/WEAT-FM	#1
Tucson/KMXZ-FM#1Albany/MXJB-FM#2Allentown/WLEV-FM#1Albuquergue/KMGA-FM#2Knozcville/WMXB-FM#2Omaha/KEFM-FM#2Wilmington/WBR-FM#1Greenville, NC/WMGV-FM#1Colprade, Springs/Rim I-FM#1	Richmond/WTVR-FM	#1
Albany/WYJB-FM#2Allentown / WLEV-FM#1Albuquergue / KMGA-FM#2Knoxcville / WMXB-FM#2Omaha / KEFM-FM#2Wilmington / WJBR-FM#1Greenville, NC / WMGV-FM#1Colacada, Springs / KMLI-FM#1	Dayton/WLQT-FM	#2
Allentown / WLEV-FM#1Albuquergu e/KMGA-FM#2Knoxcville/WMXB-FM#2Omotor / KEFM-FM#2Wilmington / WMBR-FM#1Greenville, NC / WMGV-FM#1Colacada, Springs / KMLI-FM#1	Tucson /KMXZ-FM	#1
Albuqueregue/KMGA-FM#2Knoxcville/WMKB-FM#2Omatue/KEFM-FM#2Wilmington/WMBR-FM#1Greenville, NC/WMGV-FM#1Colocado, Springs/Rim I-FM#1	Albany/WYJB-FM	#2
Knextville/WMR-FM#2Omotio / KEFM-FM#2Wilmington / WARR-FM#1Greenville, NC / WMGV-FM#1Colacada, Springs / KELI-FM#1	Allentown /WLEV-FM	▲ 1 ●
Omatic / KEFM-FM#2Wilmington / WIBR-FM#1Greenville, NC / WMGV-FM#1Colocado, Springs / Rim I-FM#1	Albuquereue/KMGA-FM	#2
Wilmington//WBR-FM#1Greenville, NC/WMGV-FM#1Colacada, Springs/RELI-FM#1	Knexville/WikB-FM	#2
Greenville, NC/WMGV-FM #1 Colocado, Springs/Rimi-FM #1	Omaha / KEFM-FM	#2
Colorado, Springs/Rei I-FM #1	Wilmington / WBR-FM	#1
	Greenville, NC/WMGV-FM	#1
Johnson City/MFM-FM #2	Colorado, Springs/Real-FM	<b>9</b> 1
	Johnson City/MEM-EM	<b>#</b> 2

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### MGM v. Grokster Arguments Begin Cuban to pay Grokster's legal bills

**By Brida Consolly** R&R Technology Edito

1

Oral arguments in MGM v. Grokster, the outcome of which will determine whether peer-topeers are liable for the copyright infringement committed by their users, began at the Supreme Court on Tuesday. With the stakes in the case so

high, representatives on both sides were on the steps of the Supreme Court building as argu-

ments began. The Consumer Electronics Association held a

rally Tuesday morning to urge the court to retain the standard set in 1994's Betamax decision. In Betamax, the Supreme Court found that products that can be used to infringe are legal if they also have substantial noninfringing uses.

Meanwhile, the National Music See Page 10

COUNTDOWN TO CLEVELAND

Cuban



Things to do while you're in Cleveland for R&R Convention 2005:

The biggest draw for all of Ls music folks will be the Rock and Roll Hall of Fame and Museum. The "Hang on Sloopy: The Music of Ohio" exhibit will be in place, and "Tommy: The Amazing Journey" is also a must-see, with memorabilia from The Who's rock opera.

Making its Midwest debut is "Body Worlds 2: The Anatomical Exhibition of Real Human Bodies," at the Rock Hall's neighbor the Great Lakes Science Center. If you haven't had the opportunity to see this exhibit, it truly will give you a new respect for what it means to be human.

Looking for some places to relax after hours? The Warehouse District, within walking distance of the Renaissance Cleveland Hotel, has an eclectic collection of clubs to visit. The Velvet Dog, featuring two dance floors and a rocitop patio, provides the opportunity to dance it up - or cozy up in a velvet-covered comer. For a relaxed evening, check out the impressive martini menu at Kevin's Martini Bar, inside the famous Pickwick & Frolic cornedy club.



#### SHE'S A HIT - SHO'NUFF!



Sho'Nuff/LaEace/Zomba artist Ciara's debut album Goodies, was recently certified platinum, adding to her accolades, which included the 2005 Sammy Davis Jr. Award for Female Entertainer of the Year at the 19th annual Soul Train Music Awards. Seen here basking in the glory of the album certification are (Ir) Zomba Label Group GM & Sr. VP/Sales & Marketing Tom Carrabba, VP/ Video & Adult Promotion Shannah Miller and President/CEO Barry Weiss; Ciara; Zomba Label Group Sr. VP/A&R Mark Pitts, VP/Urban Marketing Phillana Williams and VP/Rhythm-Crossover Rick Sackheim: ZRC Records Sr. VP Peter Thea: and Zomba Label Group Sr. VP/National Sales Bob Anderson

### `KWOD v2.0' Bows In Sacto: Robinson PD

Entercom Alternative KWOD/ Sacramento on March 25 adjusted its programming to focus on "Alternative for Adults" under the moniker "KWOD v2.0." Former Musicmaster consultant Jim Robinson has been named PD, to replace Ron Bunce, who may remain with the station in a different capacity. MD Violet and the remainder of the KWOD airstaff exit

"With a station such as KWOD v2.0, we were looking for a smart PD with broad vision and experi-

ence in the business." KWOD Station Manager Curtiss Johnson told R&R. "Jim's been an air personality and PD in multiple formats and even spent some time on the record side. Most important, there was an immediate personal chemistry between us (read between the lines: fellow golf addict!), and I really look forward to building this new station together.'

Robinson, whose previous programming stints include Hot AC **ROBINSON See Page 11** 

### **Dollinger Leads Communications For CC**

Lisa Dollinger has been elevated to the newly created position of Chief Communications Officer for Clear Channel Communications. The promotion marks the second advancement for the veteran marketing and public relations strategist since she joined the company in January 2003.

Two years ago, our company was largely misunderstood and



fabrications were accepted as fact," said Clear Channel President/CEO Mark Mays. "Through Lisa's unfailing instincts and creative leadership, our company is known today as an innovative leader and positive change agent in all of the businesses in which we operate."

Dollinger was brought in to **DOLLINGER See Page 20** 

#### LETTER TO THE EDITOR Reader Claims CC's 'Less' Isn't More

Rainmaker Media President Beau Phillips responds to last week's column in R&R's Management, Marketing & Sales section in which Clear Channel's Jim Cook provided a behind-the-scenes look at the progress CC has made six months after launching its "Less Is More" initiative

Clear Channel Chairman Lowry Mays was once quoted as saying, "Content is something we sandwich in between commercials." So I had to chuckle when reading Clear Channel's latest spin on "Less Is More." Speaking as a former radio GM and PD (and head of marketing at MTV Networks), here's a thought.

Before we hoist CC on our shoulders and celebrate "Less Is More," consider the company's other "innovations." Collective contesting pissed off most PDs and failed to boost ratings, CC's centralized website division failed, And I predict that "Less Is More" won't raise stations' ratings (or revenue) an iota. On the surface, who can argue with reducing clutter? But it really doesn't. "Less Is More" is another example of Clear Channel attacking the problem with the wrong solution

Is radio clutter a problem? Absolutely. But research shows that listeners hear units and don't distinguish between 60s and 30s. So

**LETTER See Page 20** 

#### WEDR & WHQT/ **Miami Welcome Fields To OM Post**

Veteran Urban programmer Tony Fields has been named OM for Cox Radio's Urban WEDR (99 Jamz) and Urban AC WHQT (Hot 105) in Miami, effective April 18. He'll also take over the PD du-



ties at Hot 105 and replace Derrick Brown, who exited earlier this year to program Infinity's Urban Oldies KD[M/Denver.

Fields comes to Miami from Cox's Urban WJMZ (107.3 Jamz)/ Greenville, SC, where he's been OM for the past two years. He will continue to oversee WJMZ's programming until a replacement is named.

Before joining Cox Radio, Fields worked in programming for Radio One in Dallas and Min neapolis. He has also been VP/ Programming for Blue Chip Broadcasting, overseeing stations in

FIELDS See Page 11>

### **Bobby D Becomes** WVMX/Cincy PD

Clear Channel has named Bobby D PD/middayer of AC WVMX (Mix 94.1)/Cincinnati. Bobby D comes from Bing-hamton, NY, where he was PD for Clear Channel's CHR/Pop WMRV and AC WMXW and Program Manager for the company's Adult Standards WINR-AM.

"Bobby D is a welcome addition to the WVMX programming staff," station OM Tommy BoDean said. "His years of knowledge and expertise in the format will help us continue to grow the Mix brand as a true 25-54 player in Cincinnati."

Bobby D's other radio experience includes stints as Asst. PD/MD of WRFY/Reading, PA and PD of WHTO/Williamsport, PA. He will continue to schedule music for WMRV & WMXW/Binghamton until a replacement is found.

'I want to thank [CC/ Binghamton OM and WKGB/ Binghamton PD] Jim Free and my staff back in Bingo for last few

BOBBY D See Page 20



begins this weekend. Remember to set your clocks forward one hour at 2am on April 3.

### RADIO BUSINESS

# Analyst: Radio Advertising Still Uncertain

#### New York Times Co. expects Q1 gains

### By Joe Howard R&R Washington Bureau Chief

ank of America Securities analyst Jonathan Jacoby said in a March 23 report that the radio industry's performance toward the end of Q1 and trends going into Q2 demonstrate that advertisers are still skittish about spending.

"Radio trends continue to show volatility," Jacoby said. "March picked up from a weak February, but April seems a tad weaker." He said that while some stations' inventory is being "squeezed," putting some pressure on pricing, most of that strength is coming at the expense of Clear Channel as that company ramps up its "Less Is More" inventory-reduction plan.

Still, Jacoby predicted that March will post 4% year-over-year growth, highlighted by a 6% boost in national spending. He forecast a 3% rise in national spending for April.

Meanwhile, the New York Times Co. said Monday that its broadcasting division was a rare bright spot for Q1. Issuing new guidance for the quarter, the company said that, while advertising has been "uneven" across its properties - including modest growth for its namesake newspaper but slight declines for the Boston Globe - its broadcast group has posted Q1 revenue gains even in the face of difficult comparisons to Q1 2004, which benefited from strong Olympics spending.

ANALYST See Page 6

### Hyundai Makes XM A Standard Feature

#### Korean automaker first to feature service in all models

yundai has become the first automaker to equip all of Lits vehicles with XM Satellite Radio as a standard feature.

The Korean car manufacturer will begin offering XM in its 2006 models, and Hyundai expects 75% of its sales volume to be XM-equipped by the end of the 2006 model year.

Reaction from Wall Street was swift and positive, as Banc of America Securities analyst Jonathan Jacoby called the move "meaningful." He noted that despite Hyundai's relatively small impact on the U.S. car market, its year-end 2006 prediction makes it a major player in the OEM satellite radio marketplace.

Based on current sales trends, Jacoby noted that Hyundai's 75% forecast adds up to about 500,000 vehicles. That compares to the approximately 480,000 XM-equipped cars perennial volume-seller Honda expects to build next year; Hyundai only comprises 2.5% of the U.S. auto sales market. Jacoby carries a "buy" rating on XM stock, at a target price of \$42 per share.

Meanwhile, XM rival Sirius Satellite Radio has announced that starting this month, 2006 modelyear Mercedes-Benz M-class SUVs will offer Sirius as a factory-installed option. Installation of the service is expected to carry a manufacturers' suggested retail price of \$500, but Sirius-equipped M-class vehicles

will include a six-month prepaid subscription. The German automaker plans to expand factory availability of the service to six more 2006 model-year vehicles and four more during the 2007 model year.

Two Ford-controlled British automakers also recently announced expanded Sirius availability. Land Rover said its 2006 model-year Range Rover and Range Rover Sport models will offer Sirius as a factory-installed option starting in July, while Jaguar's 2005 X-Type, S-Type and XJ models will begin offering Sirius as a dealer-installed accessory in May. Jaguar will offer the service as a portinstalled option on those models for the 2006 model year. Pricing will be announced later.

### **BUSINESS** BRIEFS

#### Congressman Counters Cable, Satellite Indecency Bills

Rep. Bernie Sanders has introduced the Stamp Out Censor-ship Act of 2005, aimed at derailing efforts to extend broadcast indecency regulations to satellite and cable providers. Sanders' bill was co-sponsored by Reps. Neil Abercrombie, Rich Boucher, Jim McDermott, Ron Paul and Diane Watson. Current FCC indecency regulations apply only to radio and television broadcast stations, and Sanders' bill would keep it that way - but the bill will be competing with Senate legislation proposed by Sens. Kay Bailey Hutchinson and Jay Rockefeller that would extend the indecency rules to nonbroadcast services and raise the maximum indecency fine to \$500,000 or, under some circumstances, \$1 million.

#### Arbitron's Radio Nationwide Gets MRC Accreditation

rbitron's Radio Nationwide ratings program has been accred-clients to monitor how network and syndicated programs are doing at the local and regional levels and lets national programs be tracked over time. Radio Nationwide ratings are issued twice a year, in the fall and spring. Arbitron will continue to work with the MRC to get accreditation for the Portable People Meter service, now being tested in Houston.

Meanwhile, national theater chain Regal Cinemas is joining the Houston PPM test. The chain will begin encoding some of the programming that runs before the main feature in its two Houston multiplexes, which have a total of 46 screens. When a participant in the PPM test attends a showing where an encoded program plays, the device will detect the encoding and report the information to Arbitron Arbitron PPM President Pierre Bouvard said Regal will be able to use PPM data to get demographic information about its audience and verify that encoded programs ran as scheduled.

#### New Advertisers Break In To Most-Played List

he latest weekly Media Monitors list of the most-played ad-The latest weekly media monitors us of the most purple vertisers on radio contained some new names: Goodyear was the most-played advertiser on News/Talk stations and seventh overall for the seven days ended March 27. CompUSA, not in the top 10 the week before, finished in fifth place. Ads for the film Miss Congeniality 2 hit radio in a big way, as they became the fourthmost-played spots on Rhythmic stations. Home Depot, the mostplayed advertiser on radio over the last three weeks, dropped to No. 3 and was replaced by Chrysler/Jeep/Dodge in the top spot. At No 2 for the week was ABC-TV

#### Journal Sets Earnings Release Date

ournal Communications will issue its Q1 financial results before U.S. financial markets open on April 15. The company will Continued on Page 6

- Joe Howard

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### RADIO BUSINESS

### **BUSINESS** BRIEFS

#### Continued from Page 4

host a conference call at 11am that day to discuss the results. The call will be webcast on Journal's corporate website, www.jnlcom.com.

#### **RAB Plans Sales, Marketing Sessions at NAB2005**

hree workshops will be conducted by the RAB at NAB2005. On Monday, April 18, "The Virtual Neighborhood: A New Way to Sell" will examine the changing role radio plays in people's lives. On the morning of Tuesday, April 19, the RAB will hold a positioning session called "Breaking the Daily Habit: Winning New Radio Dollars from Print." Finally, a Tuesday-afternoon session, "Building Revenues From Wireless Clients," will provide information on how to tap in to the ad budgets of the \$3.6 billion wireless industry

### FCC·ACTIONS

#### Sharpton Meets With FCC

n March 24 the Rev. Al Sharpton visited newly minted FCC Chairman Kevin Martin and Commissioners Jonathan Adelstein and Michael Copps as part of his quest to discourage radio stations from airing rap music that contains violent lyrics. He urged to commission to levy fines against stations and artists that are linked to violence. Sharpton cited two well-publicized incidents of violent behavior by artists visiting Emmis' CHR/Rhythmic WQHT/New York as examples of the problem. He alleged that stations have been booking rival music artists for appearances on the same day and then hyping up the artists' rivalries on the air, creating an environment that leads to fights among the artists' camps and fans. According to Reuters, Sharpton urged the commission to host field hearings on the issue of violence involving radio stations and reiterated his call for a 90-day airplay ban for any artist linked to an incident of violence. Additionally, Sharpton asked the FCC to consider such incidents when reviewing station licenses for renewal. "This is a misuse of the public airwaves," Sharpton said. "I would think a pattern of bloodshed in front of federally regulated radio stations is a compelling reason for government intervention." Copps said the commissioners welcomed the opportunity to meet with Sharpton to discuss media violence. He said, "The issue of violence in the media is one the commission ought to take more seriously." However, Media Access Project President Andy Schwartzman said Sharpton's ideas could run afoul of stations' free-speech rights. "They pose tremendous First Amendment problems," he said. "This is not something the FCC was created for or equipped to handle." Sharpton has also said he may invest in labels that produce violent music and speak out as a stockholder

#### Martin Set For First Address As New FCC Chairman

Kevin Martin was appointed by President Bush to succeed Michael Powell as FCC Chairman on March 18, and he'll make his first speech in that role when he participates in a general session at the National Cable & Telecommunications Association convention and expo in San Francisco on April 5. Business journalist Stuart Varney of Fox News Channel will interview the new chairman about his agenda for the FCC and the issues affecting the cable industry and telecommunications.

#### Abernathy Shuffles Legal-Staff Responsibilities

CC Commissioner Kathleen Abernathy announced Thursday that Sr. Legal Advisor Matthew Brill is assuming primary responsibility for her office's media issues. The move fills the gap left by former media legal adviser Stacy Robinson, who recently joined DirecTV's legal team. Abernathy also announced that FCC attorney John Stanley will serve as her acting legal adviser on wireline and select media issues for the remainder of her term.

#### Conference

Continued from Page 1

emerging as it promotes 30s to its customers under "Less Is More." Mays said, "There was very little demand for the 15s; we had to create the demand. But as we created more demand, we also attracted new categories and advertisers into radio. We're seeing those same things now. Advertisers who had left or never used radio are coming in because we are offering a much more efficient advertising buy for them."

Mays added that while demand for 30s is growing slowly, he believes the move to shorter ads will ultimately address changing advertiser expectations. "We know that advertisers like a less cluttered environment, and we believe they'll pay premiums for that," he said. 'Advertisers are starting to understand that every 60-second spot is not the same. Even if you have the 6 • Radio & Records April 1, 2005

same rating attached to it, it doesn't necessarily provide the same benefits from an advertising standpoint. Advertisers are becoming much more sophisticated about that. They didn't have to make that distinction in the past, but I think they're starting to now, and I think that's going to work to our benefit."

#### Viacom Split Could **Refocus Growth**

Bakish on Tuesday morning said that Viacom's possible division into two companies could allow its highgrowth and slow-growth assets to thrive, perhaps more so than if they remain tied together. "We clearly had assets that were lower-growth than other ones, but we had people willing to pay premium prices for what are considered noncore, low-growth assets," he said. "We thought we should look at this on a grander scale, which led to the notion of a split-off."

Bakish added that separating the

company's faster-growing cable and film divisions from its slower-growth broadcast businesses would allow greater choice for investors. "Today, we're not as much of a growth stock as we would be with the split-up, and we're also not as much of a yield stock. By splitting it in half, we get more focused investment vehicles, and we think that's useful."

He noted that stock in the highergrowth company could eventually aid Viacom in making acquisitions, but he quickly pointed out that the company has no plans for any major deals. "We're not talking about buying another diversified media company or something like that, but the kind of small acquisitions that we know how to do, like to do and would like to continue to do," he said. "We think having a currency like that would be advantageous."

However, he emphasized that no decisions have been made about the possible split. "We're in the middle

### <u>TRANSACTIONS AT A GLANCE</u>

#### All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KBGR-FM/Beebe, AB \$525,000
- WCNZ-AM & WVOI-AM/Marco Island (Ft. Myers), FL \$2 million
- WWZP-FM/Freeland (Saginaw), MI \$75,000
- WKNZ-FM/Collins (Laurel-Hattiesburg), MS \$550,000
- WZZJ-AM/Pascagoula-Moss Point, MS \$88,000
- KXXQ-FM/Milan, NM \$450,000
- KRTN-AM & FM/Raton, NM \$750,000
- KICM-FM/Healdton, OK \$1.2 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com

#### **DEAL OF THE WEEK**

 KBOQ-FM/Carmel (Monterey-Salinas-Santa) Cruz), CA

PRICE: \$3.75 million

TERMS: Asset sale for cash

BUYER: Mapleton Communications LLC, headed by President Adam Nathanson. Phone: 310-209-7200. It owns 27 other stations, including KCDU-FM, KHIP-FM, KMBY-FM, KOTR-FM, KPIG-FM & KTEE-FM/Monterey-Salinas-Santa Cruz.

SELLER: J & M Broadcasting Inc., headed by owner/ President Sherrie McCullough. Phone: 831-656-9550

#### 2005 DEALS TO DATE

**Dollars to Date: Dollars This Quarter:** Stations Traded This Year: Stations Traded This Quarter:

\$543,695,437 (Last Year: \$1,838,642,950) \$543,695,437

(Last Year: \$493,050,533) 228

(Last Year: 846)

(Last Year: 230)

228

#### Analyst

Continued from Page 4 The New York Times Co. expects to report Q1 earnings per share of 74-76 cents, including a gain of 43 cents per share from the sale of its headquarters and another 3 cents per share from stock-based compensation. The guidance also includes a 2cent per share charge from the re-

of doing a detailed assessment of what this split-up means," said Bakish. "We're working with various advisers, and it's a fairly complicated process."

In fact, he said the involvement of

music

LOOKING DISTINGUISHED Phoenix Media/Communications Group CEO Stephen Mindich (I) recently spoke at the annual Zafris Distinguished Lecture for Music Business/Management at Berklee College of Music. Mindich oversees PM/C, which owns several multimedia outlets including The Boston Phoenix and WFNX/Boston, and he is seen here accepting a plaque recognizing his outstanding contributions to music-business education from Berklee Music Business department chair Don Gorder.

so many people contributed to Viacom's decision to publicly announce the idea. "We made an announcement so there wouldn't be pure speculation out there," he said. "We wanted to get some handle on it."

demption of some outstanding debt.

Minus the extraordinary items, Thomson First Call expects the company

NYT also raised its full-year inter-

est-expense guidance from \$35 mil-

lion-\$39 million to \$51 million-\$55

million. It expects overall full-year

advertising revenue will grow in the

to post Q1 EPS of 34 cents.

mid-single-digit range.

# Glenn Beck will point your ratings in the right direction.

	AQH SHARE
MARKET	MEN 25-54
Philadelphia WPHT	1.4 - 3.5
Tampa WFLA	8.2 - 11.1
St. Louis KFTK	2.4 - 7.5
Pittsburgh WPGB	3.6 - 8.5
Columbus WTVN	5.4 - 9.2
Harrisburg WHP	6.4 - 10.6
Oklahoma City KTOK	2.4 - 8.5
Richmond WRVA	8.4 - 10.1
Toledo WSPD	8.5 – 12.5
Rochester WHAM	5.0 - 10.0
Omaha KFAB	5.8 - 11.0
Syracuse WSYR	5.8 - 8.3

### Glenn Beck. A different kind of Talk Radio.



### MANAGEMENT·MARKETING·SALES



**ROGER NADEL** 

## **How Do I Get Ahead** In This Business?

Helping employees who aspire to management

ost radio stations have policies requiring that employees Le given reviews on a regular basis by their supervisors. It's one way of ensuring that there is at least a minimum amount of interaction to discuss job performance, where the employee excels and where that person could do better. If the supervisor is doing his or her job throughout the year in keeping the lines of communication open, a review should not contain any surprises.

Another reason for these evaluations is to give the employee a chance to communicate with management about his or her career aspirations. Is the employee ready to advance? Does the employee want to move up? How should that person go about preparing for more responsibility?

Good managers are always thinking about the staff changes that will inevitably occur. Is my Asst. PD

ready to wear PD stripes? Is the LSM a candidate for a future GSM opening? Who's ready for promotion to a management position? Am I keeping a list of prospective hires? Am I regularly meeting people and interviewing, even for positions that aren't currently vacant?

Chris Berry, President/GM of ABC Radio's News/Talk WMAL/Washington, encourages employees to telegraph their intentions. "You're never going to get in trouble by volunteering," he says. "Any opportunity you have to do things or learn things that you can later take advantage of is good.



**Chris Berry** 

#### **Identifying Talent**

the way."

Berry reminds employees that

they're always auditioning, whether

the job they'd like is open or not. Sus-

quehanna Group Director/Sales De-

velopment Matt Sunshine says it a

little differently: "People who want to

be managers should start doing the

job before the position ever becomes

available and realize that they're be-

ing evaluated and looked at all along

Sunshine's focus is on building the best possible sales organization Susquehanna can create. He says you can spot the talented salespeople and know who will become good managers long before they have the chance to show their stuff.

"They care about the organization and care about its growth," he says. "Their decisions are more organization-focused than me-focused. They're also looking for unique ways of using the different people in their building to help get customers the best results. They don't look at



ple are not."

his or her most valuable role is. Sunshine explains, "Oftentimes they want to move into management for the wrong reasons. They want to do it because they feel it's the next right progression for them in some sort of hierarchy at

the world as though everyone is the same. They

believe that teams are well-rounded and peo-

That, in a nutshell, is the critical difference

the radio station, when really what they have the talent for is to become a senior-level salesperson."

LEADERSHIP SPOTLIGHT

Leadership is something that comes naturally. A true leader should never need to

read books on leadership. In addition, contrary to popular belief, leaders know it's

bother with figures related to ratings or revenue.

what you know but who you know.

Each week R&R invites successful people in and outside the radio and recording

industries to share their thoughts on defining and communicating leadership.

Marco Camacho, Regional VP, Cumulus Media

even before the order is

turned in. That's what

makes them so valuable,

and why the simple pro-

cess of adjusting the

not necessarily bad to operate in a vacuum and not always listen to others. Leaders always go with their gut instinct and rarely

Leaders know how to tear a person down in order to build them back up. Leaders operate under the maxim of "This is the way it is, and if they don't like it, tough!" For leaders, it's not

And, finally - April fooll Obviously, I believe the opposite of these things. And, as Peter Drucker once said, "Management

is doing things right; leadership is doing the right things."

Berry says that's the reason managers have to be so careful in evaluating and decisionmaking. As someone once said, "It's only everything."

#### It's All About The Team

"Hiring is such an important thing," Berry says. "You want to hire slow and fire fast. Any time you bring a new person on, it's going to change the dynamics of the entire organization. So you want to make sure you have people in place who share a common vision."

He says you can't minimize the role of ongoing communication among your team. Each person should know where he or she fits into the overall picture today and tomorrow and feel rewarded for the role they play.

Note his emphasis on timing. Berry says, "Everyone advances at different levels, and everyone receives their promotions at different times.

Continued on Page 9



### 800.609.5663 www.jonesradio.com

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commission structure can redirect them where you want their energy focused. One of the challenges Matt Sunshine a manager faces is convincing a seller where

## **Turn The Tables On The iPod**

#### Radio goes on the promotional attack

Just about everyone in radio sees the iPod as the latest tool to bring about the demise of our industry. Most of the devices have enough capacity on their tiny hard drives to carry a station's entire playlist. So it just makes sense that a growing number of radio stations are targeting the iPod as the latest place to plant their promotional flags.

It's interesting to note how much attention radio programmers and talent are paying to the iPod. Westwood One-syndicated talk host Tom Leykis repeated on his program recently what he'd told the R&R Talk Radio Seminar a week before: that music radio is being challenged as never before by technology that allows people to become their own programmers.

His on-air comments followed by one day the flip of Infinity's KCBS-FM/Los Angeles from its longtime Classic Rock format to "Jack-FM," which claims to be "like your iPod on shuffle." The newest Jack-FM is going against the convention of trying to make a personal connection with the listener by so far remaining jockless and running liners suggesting the station isn't interested in taking listener requests. Company execs say they're following the successful model of Jack sister KJKK-FM in Dallas.

So what are some other ways stations are battling the iPod monster? One way is with customized iPod skins, sometimes called tattoos, manufactured by such companies as US Tape & Label. UST&L/s Byron Crecelius tells R&R the removable skins are this generation's bumper stickers. He says it has become a priority for programmers to reach younger demos — especially those using iPods and other MP3 players — in new and unique ways, and a iPod skin can do that.

Crecelius credits veteran programmer-turnedconsultant Dan Kieley with the brainstorm that resulted in UST&L's bringing the skins to radio, adding that the marketplace was ripe for the concept. Crecelius says, "All I did was place the idea of a method of getting to the iPod user through promotion."

Crecelius recommends using the skins as a marketing tool, "hence not only reaching the iPod users to brand radio onto their iPods, but with the possibility of enjoining record compa-



WKQI/Detroit's iPod skin

nies or any other sponsors to create a possible profit center."

#### Embrace, Don't Fear

Early adopters of iPod skins include Clear Channel's CHR/Pop WKQI (Channel 955)/Detroit and Infinity's CHR/Pop WNKS (Kiss-FM)/ Charlotte. Says WKQI PD Dom Theodore, "It's very clear that the iPod is here to stay, so instead of fearing this technology, we want to make the iPod a brand extension of the radio station. The iPod skins are an obvious way to do that."

WNKS Operations Director John Reynolds believes his station is better served by embracing the iPod rather than ignoring it. After all, he notes, the devices are merely a current version of the portable music players that have been around for three decades.

"The iPod is a great marketing device for radio if we can get these tattoos on them," he says, "because all of a sudden our call letters are in front of their face every time they're listening to music. And guess where they're going to go when they want to check out what's new that they might not have on their iPod. They're going to go to Kiss-FM."

One of the first things a sales manager tells a prospective client is that advertising works. The iPod skin is just one more way to advertise your station.

#### *How Do I Get Ahead In This Business?*

Continued from Page 8

As you move through your career, if an opportunity presents itself and you're not picked, it doesn't mean that you're not necessarily the right person for the job, it just means you're not the right person at that time."

After all, a basketball team can't have five Shaquille O'Neals. A football team with 11 Hall of Fame quarterbacks will never win. It's a balance of your skills with the organization's current needs that creates a well-rounded lineup.

#### **Times Have Changed**

Entercom Regional VP Weezie Kramer knows that the radio environment is not the

same today as it was when she worked her way from account executive to sales manager to general manager and, eventually, to RVP. As the business has changed, the paradigm has changed, and the traditional progression isn't necessarily valid any-

more.



, Weezie Kramer

Kramer says, "It used to be that the salesperson became the sales manager became the GM, and so we had a lot of sales managers who were lousy managers but great salespeople. But as long as the station was doing well, everyone looked the other way.

"Nowadays, you can't afford to have a lousy sales manager. You need the best sales managers you can have, and the succession path shouldn't be to automatically make the person who's the best seller your manager."

Even if the company does think you're right for the job, make sure the job is right for you. Says Kramer, "People need to do a better job of self-assessment and then really look at what the appropriate next role is. Sometimes it's a good match, and sometimes it's a train wreck because the individual wants something for the wrong reason — the title, the money, the expectation — but not because it's going to make them happy."

But Kramer says people are thinking long and hard about making that leap. With consolidation, there are fewer management positions, and the jobs that are left carry with them more pressure, more responsibility, more expectations and more accountability. It's not necessarily a picnic in that corner office.

If you are convinced, though, that you want to grow in the company, Kramer does offer solid advice: "Really focus on people who can mentor you and develop you, and be prepared to have an honest dialogue with them about what you need to do to improve. Then listen to it."

#### Take Care Of No. 1

Just as important, Kramer urges people to take control of their own destinies. She says, "Be prepared to invest in yourself. What are you doing today to improve vs. expecting somebody to make you better?

"Most of us don't have a problem spending money on tennis lessons or yoga class, but we shudder if we think about spending that same \$50 a week on personal or professional development. Every time you do something where you're investing in yourself, you end up getting closer to your goal because you're going to be a star performer."

\_\_\_\_\_\_\_

"Every time you do something where you're investing in yourself, you end up getting closer to your goal because you're going to be a star performer."

Weezie Kramer

Berry encourages people to remember the famous John Lennon quote "Life is what happens while you're busy making other plans." .Set goals, continually reevaluate how you're doing against those goals and how you can achieve them, and be prepared for the unexpected.

Or, as Hall of Fame hockey player Wayne Gretzky reminds us: "The harder I work, the luckier I get."





BRIDA CONNOLLY

### Study: It's All About On-Demand

But don't worry, radio will be just fine

A rbitron and Edison Media Research on March 23 released "Internet and Multimedia 2005: The On-Demand Media Consumer," the latest in a series of joint reports on Internetmedia usage that dates back to 1998. As the title says, this time around the study is all about consumers' taking control of their own entertainment.

The new survey is based on a random sample of Arbitron diarykeepers age 12 and up, with a few randomly dialed respondents in areas where diarykeepers were not available. There were 1,855 respondents in the pool this time, and they were interviewed over the phone between Jan. 13 and Feb. 2.

For this report, Arbitron and Edison designed the "On-Demand Media Consumer Scale," based on a set of 14 criteria including ownership of an on-demand device, like a TiVo digital video recorder, iPod or portable DVD player; having listened to Internet radio or watched Internet video in the past month; owning 20 or more DVDs; spending seven hours or more on the Internet each week; and ever having made a purchase online.

By this scale, 11% of Americans are "heavy" on-demand users, meaning they own at least one on-demand device and "exhibit behaviors that show a heavy tendency toward an on-demand media lifestyle." Another 25% are "medium" ondemand consumers who use some on-demand services but don't necessarily own any devices. Twenty-seven percent are "light" on-demand users, and 17% of Americans still consume no on-demand media.

Among the U.S. population overall, satellite TV is the most popular on-demand device and is in the homes of 25% of Americans. In-computer DVD recorders are in second place, at 21%, followed by portable DVD players, at 19%. Standalone DVD recorders are owned by 16% of Americans, and 10% now have high-definition TVs.

Fourteen percent have digital music players, with 6% owning iPods and the rest owning other devices. Six percent have a TiVo or other DVR, and BlackBerrys and other handheld e-mail receivers are in the hands of 3% of Americans.

#### It Must Be Love

How do Americans feel about their high-tech devices? Though digital video recorders are in only 6% of homes, they attract the most affection: Fifty-four percent of those who have them say they "love" their DVRs. Forty-four percent of owners love their HDTVs, and broadband and satellite radio are beloved of 40% of users.

iPods are loved by 35% of those who own them, while just 24% of owners love their less fashionable MP3 players. Broadcast radio, meanwhile, is loved by 19% of its users. Internet media is the wallflower at this dance: Online audio gets the love of 8% of users, and just 7% have a place in their hearts for online video.

Beyond the love thing, say Arbitron and Edison, "Many users of on-demand media devices and services recognize that these products have had a significant impact on their lives." On a one-to-five scale of impact, broadband attracred the most fours and fives, from 57% of its users, and DVRs were right behind, at 55%. iPods got fours and fives from 33% of their owners, while non-iPod players were at 24%.

Looking at music devices in particular, the study notes, "Ownership of portable digital media players appears to be fueled by the young." Twenty-seven percent of 12- to 17-yeazolds own iPods or other digital music players, running well ahead of 25- to 34-year-olds, at 20%, and 18-24s, at 18%. The figure for 35-44s is 16%, and then the numbers drop off by age: 10% of 45-54s, 6% of 55-64s and 2% of those 65 and older have iPods or other digital players.

Breaking the data down further, the study found that consumers of on-demand media outrun the average in being among the early adopters who like to have the newest gadgets in hand. Compared to 11% of Americans overall, 20% of DVR owners, 19% of MP3-player owners and 21% of BlackBerry pickers consider themselves early adopters.

Among affluent Americans — those whose household income is \$100,000 or more — a full 29% qualify as heavy on-demand media users, compared to 11% of Americans overall, and 32% are medium on-demand users, compared to 25% overall. Meanwhile, just 4% of the most affluent Americans use no on-demand media, compared to 17% of all Americans.

As the study helpfully points out, this may be because "those living in households with \$100,000 or higher incomes are more able to afford on-demand media devices such as DVRs and portable MP3 players."

Eight in 10 Americans now have access to the Internet from any location, up from 50% in January 1999. Sixty-nine percent of Americans are online at home, and 33% go online at work (the rest get their 'Net fix at school, in libraries and elsewhere).

Broadband, meanwhile, has now caught up with dialup for home Internet users: Each has 48% of the market. And, as broadband grows, so does the audience for Internet audio and v:deo. In January 2000, just 10% of Americans told Arbitron and Edison they'd used online audio or video in the past month. For the latest study, that's up to 22%, or about 50 million people.

For audio webcasts in particular, 15% of Americans, or 37 million people, have listened in the last month, and 8%, or about 20 million people, have listened in the last week. Thirtysix percent of Americans have now tried Internet radio, up from 19% in 2000.

#### Grokster

Continued from Page 3

Publishers Association, which, along with major labels and movie studios, is a plaintiff in the case, held a press conference of its own with Lamont Dozier stating the NMPA's case from a songwriter's perspective.

A few days before arguments began, Mark Cuban, the former owner of Broadcast.com (purchased by Yahoo! in 1999 for \$5.7 billion), wrote in his weblog that he has agreed to finance peer-topeer Grokster's efforts in the case.

After explaining that he is a content owner through his ownership of the NBA's Dallas Mavericks and his interests in various movie and television production and distribution companies, Cuban wrote that the Electronic Frontier Foundation, which is providing Stream-Cast with attorneys in the case, and other groups asked him for financial help and he agreed.

Cuban wrote, "This isn't the big con-

The top reason given for listening to an audio webcast, at 17%, was to hear content that isn't available elsewhere. Fifteen percent said they listen because they like the control over content they can get from some services by selecting artists and rating songs. Fewer commercials was the leading reason for 14% of 'Net-radio listeners, followed by more variety, at 13%, clearer reception and "less DJ chatter," both at 8%, and simply "because it's new," at 7%.

Not surprisingly, listeners tend to be concentrated at the best-known online brands. By crossreferencing its survey results with the January comScore Arbitron Ratings Service, Arbitron found that about a quarter of all Internet radio listening is divided among the AOL Radio Network, Yahoo! Music, Microsoft's MSN Radio and WindowsMedia.com and Live365.

So who's in the online-media audience? Well, monthly Internet-broadcast users are likely to be in advertisers' 25-54 sweet spot: Sixty-two percent are in that bracket, compared to 50% of online Americans who don't regularly watch or listen to 'Net broadcasts. Twenty-eight percent of the serious 'Net-media fans are 12 to 24, compared to 19% of other 'Net users, and 11% are 55 and older, compared to 31% of the rest of wired America.

Of even greater interest to advertisers, the monthly 'Net-media users are "more educated and upscale" than other online Americans, with 51% having a college degree vs. 40% of those who don't indulge in 'Net media as often. Eighteen percent of monthly 'Net-media users have a household income of \$100,000 or more, vs. 10% of other 'Net users.

#### What About Radio?

Awareness of XM and Sirius Satellite Radio has grown quite a bit in the past year, with XM's awareness rising from 41% in January 2004 to 50% in January '05 and Sirius jumping from 28% awareness in January '04 to 54% awareness in the latest survey. The impressive change for Sirius is due, of course, to the impending arrival of Howard Stern.

While they were on the topic, Arbitron and Edison asked Stern's over-the-air listeners whether they'll follow him to Sirius when he joins the satcaster in January 2006. Twenty-two tent companies against the technology companies. This is the big content companies against me: Mark Cuban and my little content company. It's about our ability to use future innovations to compete vs. their ability to use the courts to shut down our ability to compete. It's that simple."

If the content owners prevail in this case, they will be able to return to suing peerto-peer companies for vicarious and contributory infringement when infringing content is traded — their favored legal strategy until their lower-court losses in *MGM v. Grokster*, after which they began suing P2P users. Consumer electronics companies fear that if the rights owners win, they'll begin eyeing other industries that may appear to have been built by permitting or encouraging copyright infringement.

If the P2Ps win, it's all but certain that content owners will take their case to Congress, asking for a change in copyright law that makes P2Ps — and, perhaps, other technology companies — liable for the infringement their creations make possible.

percent, or about 4 million people, said they're "very" or "somewhat" likely to get Sirius so they can keep hearing Howard.

But broadcast radio won't be hurt — by that or by rising on-demand media use, according to this survey. Eighty-two percent of Americans expect that their time with broadcast radio will not change despite advances in technology. Even better, 70% of 12- to 17-year-olds and 83% of 18to 24-year-olds expect to continue to listen to radio as much as they do now.

And, right now, those who use on-demand audio devices and services spend about as much time with radio as everybody else: two hours and 33 minutes, as opposed to overall average TSL of two hours, 48 minutes.

#### Arbitron & Edison Recommend....

As usual in these studies, the researchers have included their recommendations to advertisers and broadcasters. First, they believe advertisers should be planning for the shift to on-demand habits by working on "strategies that will cut through in an increasingly on-demand media world."

Traditional media, meanwhile, needs to incorporate on-demand entertainment into its programming decisions. How can it do that? By playing first-run programming more than once, offering content online as well as over the air and partnering with on-demand services.

Internet media, the researchers believe, still needs to make the listening and viewing experience "more compelling." Internet audio and video don't attract nearly as much passion from their users as on-demand devices and traditional programming, so coming up with content that people can get passionate about should be a priority.

Arbitron and Edison also note that, though on-demand media is growing, "it is important to keep these trends in perspective." They point out, "Currently, 20% of Americans subscribe to satellite radio, own an iPod/MP3 device or listened to Internet radio in the past week, compared with the 95% of Americans who listened to radio during the week."

The complete "Internet and Multimedia 2005: The On-Demand Media Consumer" study is available at www.arbitron.com and www.edisonresearch .com.

### NEWSBREAKERS

#### **ABC Daytime Dir.** Widens RADAR Lead

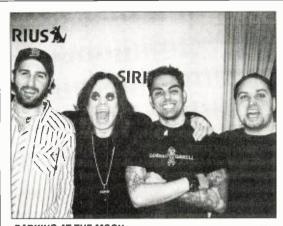
The ABC Daytime Direction Network has once again finished as the leader in Arbitron's RADAR rankings, attracting an audience of 7.4 million and a 3.0 AQH rating in RADAR 84. That's good news for ABC, as Daytime Direction improved from an audience of 7.1 million and a 2.9 AQH rating in RA-**DAR 83** 

The inventory network's showing in RADAR 84 also reverses a gradual decline in overall audience that stretched back to RADAR 79. when ABC Daytime Direction enjoyed nearly 9.5 million listeners and led all networks, with a 4.0 AQH rating. ABC Radio Networks has explained that the drop in listener levels was due to affiliations and large groups' decisions on which ABC inventory network to add or delete

RADAR 84 reflects audience for all national commercials based on data collected between Arbitron's four quarterly ratings surveys conducted between Jan. 8 and Dec. 15, 2004, in addition to two clearance weeks held during 2004.

"The good thing about network radio is that it is consistently delivering," ABC Radio Networks Sr. VP/Research Dr. Tom Evans told R&R. Comparing RADAR 83 to RADAR 84, Evans said there was just a 1% gross-impressions difference in 12+. "It's so small. It's really tiny," he said.

Westwood CBS News Primetime repeated at No. 2 in RADAR 84. slipping to a 2.4 rating and 6.0 million. That compares to a 2.5 rating and 6.1 million listeners during RADAR 83. Premiere Morning Drive is now No. 3, holding steady with a 2.2. Rounding out the top five are the Jones MediaAmerica TWC Radio network, which slips from third to fourth with a 2.3-2.2 move, and ABC Morning News Radio network, which retains its 2.1 rating. Four ABC networks rate in the top 10, while Premiere networks take up three of the slots.



BARKING AT THE MOON Legendary rocker Ozzy Osbourne stopped by Sirius last week for an interview and to hang with the guys from the satcaster's Hard Attack channel. Seen here are (I-r) Hard Attack afternoon driver Tom Rock, Osbourne and Hard Attack Format Manager/night guy José Mangin and Programming Coordinator/morning jock Kal Elsebai.

The Dial-Global Complete FM Network places sixth, with a 1.8 rating.

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Meanwhile, a new Dial-Global network, Fox News & Information, is added to the roster of RADARrated radio networks, bringing the number of measured networks to

47. And with the release of RADAR 84, the final phase of Arbitron's sample-size increases has been completed, bringing the sample size to more than 80,000 diarykeepers.

- Adam Jacobson

	RADAR 84		
Renk	Network	Audience (in thousands)	AQH Rating
1	ABC Daytime Direction Network*	7,420	3.0
2	Westwood CBS News Primetime Network*	5,980	2.4
3	Premiere Morning Drive AM Network*	5,437	2.2
4	Jones MediaAmerica TWC Radio Network*	5,318	2.2
5	ABC Morning News Radio Network*	5,268	2.1
6	Dial-Global Complete FM Network*	4,477	1.8
7	Premiere Mediabase Network*	4,003 `	1.6
8	ABC News/Talk Radio Network*	3,945	1.6
9	Premiere Emerald Plus Network	3,942	1.6
10	ABC Young Adult Radio Network*	3,556	1.4
11	Westwood CBS Mix Weekend Radio Network	k* 3,505	1.4
12	Dial-Global Contemporary Network*	3,458	1.4
13	American Urban Pinnacle Network*	3,409	1.4
14	ABC Prime Reach Radio Network	3,278	1.3
15	Premiere Sapphire Plus.Network	3,171	1.3
16	Premiere Sapphire Network	3,071	1.3
17	Premiere Diamond Plus Network	3,070	1.3
18	Premiere Male Focus Network	3,049	1.2
19	Westwood Traffic II Sponsorship*	2,981	1.2
20 (t)	CrystalNet Prestige	2,767	1,1
20 (t)	Westwood Traffic I Sponsorship	2,767	1.1

\* No broadcasts in one or more component dayparts. RADAR 84, March 2005 network rankings of all audiences to all commercials, Monday-Sunday, 6am-midnight, persons 12+, total U.S.

**Fields** 

### Nathan Establishes New Flaaship Label

other artists.

Music-industry veteran Marc Nathan is set to launch Flagship Recordings, a new label that plans to release a minimum of four albums in 2005. Nathan has worked in a variety of promotions and A&R positions during his 34-year industry career, including VP-level posts at Sire, Atlantic and Universal Music Group.

Flagship's first release will **FLAGSHIP** 

The Vanity Project, a collabo- recordings that would allow me to get ration between Barenaked Ladies singer Steven Page and his writing partner, Stephen Duffy, that is set for a late-June release. The label also

plans to release albums from Oakland, CA-based Tremolo and two

was offered the opportunity

to create this new imprint

and release The Vanity

Project album," Nathan said.

"For a while I had been

looking for the motivation

a venture like this off the ground, and

Steven, his management at Nettwerk

and a number of my friends in the in-

dustry were all willing to take the

bus, OH; and Dayton, among others. Fields has worked for UNC Media and All Pro Broadcasting in Milwau-"Because of a long-standing relakee and served as a programming tionship with Steven Page and consultant to Saga Communications. the band Barenaked Ladies, I

leap of faith and supply the encouragement.

'Now we move swiftly to get our distribution set up, with the intention of putting great music into the marketplace over the next few months. To

www.americanradiohistory.com

### EXECUTIVE · A C T I O N

#### Scoby Set As GM Of Entravision/Monterey

aron Scoby has been named GM of Entravision/Monterev's Re-Agional Mexican KLOK (Radio Tricolor) and Spanish Contemporary simulcast KMBX & KSES (Super Estrella), as well as Telefutura affiliate KDJT-TV and Univision affiliate KSMS-TV. He most recently held a management position at Mondosphere Broadcasting.

Scoby's resume also includes a GSM stint at Infinity's Fresno radio stations. Before that he worked as GSM for Univision affiliate KFTV-TV and Telefutura affiliate KTFF-TV in Fresno.

"Aaron has a proven track record of successfully managing both English- and Spanish-language broadcast outlets and significantly increasing revenue and market share," Entravision President/COO Philip Wilkinson said. "He is a true leader and will be a great asset for staff members at our Monterey properties."

#### WPTE/Norfolk Taps Barry McKay As PD

Barry McKay has been appointed PD of Entercom's WPTE (94.9 The Point)/Norfolk. He will also take on afternoon drive duties at the Hot AC

McKay was most recently PD/ morning show host for Entercom's KFBZ (The Buzz 105.3)/Wichita. His other programming experience includes stints at KLSY/Seattle and WMXB/Richmond.

"Barry is a tremendous talent and has the experience necessary to take 94.9 The Point to even greater levels of success," Entercom/Norfolk OM Don London said. "I am excited to have him join our team at Entercom/Norfolk, and I am certain that Barry's addition will be well-received by our staff, clients and listeners '

McKay told R&R, "This is the only time I don't mind being on the beach. But seriously, I'm very excited to join the solid team at Entercom/Norfolk. I'm looking forward to working with Don London, who's got a stellar reputation in the market."

McKay replaces Steve McKay, who exited last week. The two men are not related.

### WENS/Indianapolis Now Country 'Hank'

Emmis on March 25 flipped Hot AC WENS/Indianapolis to Country as "97.1 Hank FM." The new station was jockless at press time, though some of the former WENS staffers may return. Hank ran commercialfree over the weekend but began adding spots this week. New calls WLHK - "We like Hank" - have been applied for.

Emmis/Indianapolis OM David Edgar is programming Hank and said it is indeed similar to the "Jack" and "Bob" formats sweeping the nation in that Hank is playing big hit records from different eras. It's perhaps more similar to Bob in that

Hank will also be playing about 20 currents. Edgar noted that while the station may not be spinning a lot of currents, it will be very aggressive with the currents it does play.

Edgar also said Hank will be similar to Bob and Jack in another way: "Those formats train people to be so intrigued by the thought of wondering what will come next that they might wait through a song they may not particularly like. Hank is like that, in that you never know what you're going to hear next. The music mix is different and unique, something the audience will gravitate to."

and experience will have an immediate and significant impact on the growth and continued success of our Miami stations "

Fields has said, "I love working with [Cox/Greenville, SC VP/GM] Steve Sinicropi, [Cox Regional VP] Kim Guthrie, [Cox President/CEO] Bob Neil and the Cox Radio family. With superb leadership, valued customers and dedicated employees, Cox has all the core ingredients for great success. I look forward to

say I am both passionate and excited about the formation of Flagship Recordings and the release of The Vanity Project is perhaps the greatest understatement of my lengthy career in this ever-changing industry."

working with Jerry Rushin, [Cox format captain] Jay Dixon and [Group VP] Rich Reis in building our brands in Miami."

#### Robinson

Continued from Page 3 KAMX/Austin and Triple A KTCZ (Cities 97)/Minneapolis, said, "This is a phenomenal opportunity with arguably the best company in radio. The vision that [Entercom President/CEO] David Field brought to this project gives KWODV 2.0 the potential of becoming a new format model. [Entercom/Sacramento VP/ Market Manager] John Geary and Curtiss Johnson have made me feel right at home with their support and inspiration."

April 1, 2005 Radio & Records • 11

"Tony is a real pro with a great track record of success," Cox/Miami VP/GM Jerry Rushin said. "I'm looking forward to having him join our team in Miami. His leadership

such markets as Louisville; Colum-

Continued from Page 3

## NATIONAL MUSIC

Live365 is the largest Internet radio network, with thousands of stations in Encode is the average interference of the table in network, with thousands of stations in a wide vaniety of formats. Pro-grammed by future music tastemakers from around the globe, Liva365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Liva365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended March 22 are listed below.



Төр Рор GREEN DAY Roulevard Of Broken Dreams KELLY CLARKSON Since U Been Gone MARIO Let Me Love You ROB THOMAS Lonely No More USHER 1/FABOLOUS Caught Up

**Top Christian** TIMEY Make Me Over TOREX Make me Over RELIENT K Be My Escape FRED HAMMOND Celebrate (He Lives) ISRAEL & NEW BREED Again I Say Rejoice DONALD LAWRENCE Healed

Top Folk I OP FOIK CATIE CURTIS It's The Way You Are SARAH HARMER Pendulums WAIFS Lighthouse ALANIS MORISSETTE Everything RACHEL PROCTOR Me And Emily



30 million homes 27,000 businesses ailable on digital cable and DirecTV Damon Williams • 646-459-3300

**Hit List** 

Justin Prager Justin Prager AKON Lonely RYAN CABRERA 40 Kinds Of Sadness KELLY CLARKSON Behind These Hazel Eyes Howie DAY Collide DESTINY'S CHILD Girl KUMBERLEY LOCKE Coulda Been NIVEA YULL DOW. Coulda Been NIVEA YULL DOW... Okay GWEN STEFANI Hollaback Girl

#### SOFT BOCK

Justin Prager AMBROSIA Biggest Part Of Me CELINE DION I/ANNE GEDDE In Some Small Way RASCAL FLATTS Bless The Broken Road ROD STEWART I/ERIC CLAPTON Blue Moon RAP

DJ Mecca DEM FRANCHIZE BOYZ ON I Think Dey Like Me FAT JOE SO Much More JIM JONES Certified Gangstas LIL JON & EAST SIDE BOYZ ROII Call NAS Just A Moment XZIBIT Criminal Set YING YANG TWINS Wait (The Whisper Song)

ROCK Gary Susalis APRIL SIXTH Dear Angel FUTURE LEADERS OF THE WORLD Everyday INSTRUCTION I'm Dead TOWERS OF LONDON On A Noose

ALTERNATIVE ALL CHINALIVE Gary Susalis BRENOAN BENSON Spit It Out EMANUEL. The Hey Man! FALL OUT BOY Sugar. We're Goin' Down GREEN DAY Wake Me Up When September Ends GORILLAZ Feel Good Inc. HIGDEN IM FLAN VIEW Bleed For You HIGH SPEED SCENE For The Kids WITERDIC (MAN VIEW Bleed For You INTERPOL C'Mere SECRET MACHINES The Road Leads To Where It's Led STEREOPHONICS Dakota (You Made Me Feel...) WEEZER Beverly Hills **TODAY'S COUNTRY** *Liz Opoka* KEITH ANDERSON Pickin' Wildflowers TRAC'T BYRD Tiny Town MARK CHESNUTT A Hard Secret To Keep GEORGE STRAIT You'll Be There **ADULT ALTERNATIVE** Liz Opoka KYLE RIABKO What Did I Get Myself In To JOHNATHAN RICE Kiss Me Goodbye STEREOPHONICS Dakota (You Made Me Feel...) SMOOTH JAZZ Akim Brvant BEATLEJAZZ With A Little Help ABOULLAN IBRAHIM A Celebration ONE MORE Music Of Thad Jones AMERICANA Liz Opoka LIZ OPDIA LOS SUPER SEVEN My Window Faces The South AUDREY AULD MEZER A Ball And Chain

#### SIRIUS SATELLITE RADIO

1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Rich McLaughlin OUEENS OF THE STONE AGE Burn The Witch LCD SOUND SYSTEM Daft Punk is Playing At... FALL OUT BOY Sugar, We're Goin' Down Sirius Hits 1 Kid Kelly TRICK DADBY Sugar (Gimme Some) CRDSSFADE Cold AMERIE One Thing

Hot Jamz Geronimo ASHANTI Don'i Let Them TONI BRAXTON Please PURPLE CITY Purple City Bird Gang **USHER** Throwback

Alt Nation

BOYZ N DA HOOD Dem Boyz MASHONDA Back Of The Club PRETTY RICKY Grind With Me

**New Country** AI Skop RASCAL FLATTS Fast Cars And Freedom LEANN RIMES You Take Me Home



Bick Gillette • 800-494-8863 10 million homes 180.000 businesses

**DMX Fashion Retail** Mark "In The Dark" Shands The hottest tracks at DMX Fashion Retail. targeted at 18-34 adults. ERASURE Breath SNOOP DOGG Signs **USHER** Caught Up MIA Galand F

ANNA VISSI Call Me BRITNEY SPEARS Do Somethin' WILL SMITH Switch This section features this week's new adds

on DMX MUSIC channels available via digi-tal cable and direct broadcast satellite. CHR/POP Jack Patterson RYAN CABRERA 40 Kinds Of Sadness OMARION O

NIVEA I/LIL JON Okay

Artist/Title



Total Plays

ALISVILLE IVIAIF	ray ş
BOWLING FOR SOUP 1985	76
ALY & A.J. Do You Believe In Magic	76
KELLY CLARKSON Since U Been Gone	73
KELLY CLARKSON Breakaway	72
JESSE MCCARTNEY Because You Live	72
JESSE MCCARTNEY Beautiful Soul	71
JOJO Leave (Get Out)	71
GWEN STEFANI I/EVE Rich Girl	71
BLACK EYED PEAS Let's Get It Started	70
CHEETAH GIRLS   Won't Say	32
DIANA DEGARMO Emotional	30
NELLY f/T. MCGRAW Over And Over	30
JOJO Baby It's You	29
RAVEN SYMONE Backflip	28
LIL ROMEO I/N. CANNON My Cinderella	28
USHER Caught Up	28
KELLY CLARKSON Miss Independent	27
AVRIL LAVIGNE My Happy Ending	26
YELLOWCARD Ocean Avenue	26
JENNIFER LOPEZ Jenny From The Block	26

Plavlist for the week of March 21-27.

Octane

Jose Mangin SYSTEM OF A DOWN B.Y.O.B. Spectrum Garv Schoenwetter STEVIE WONOER So What The Fuss WALLFLOWERS Beautiful Side Of Somewhere RED WALLS Thank You

GOAT Sta Faction Pendarvis SYSTEM OF A DOWN B.Y.O.B. Heart & Soul

BJ Stone O'JAYS Imagination BOBBY VALENTINO Slow Down

Shade 45 Lil' Shawn RAS KASS Fuck U L/o TONY YAYO Live By The Gun TONY YAYO I/G-UNIT G-Unit Gang

URBAN Jack Patterson GUCCI MANE Icy VIVIAN GREEN Gotta Go JADAKISS Checkm

ALTERNATIVE Dave Sloan GORILLAZ Feel Good Inc. UNWRITTEN LAW She Says

ROCK Dave Sloan 3 DOORS DOWN Behind Those Eyes

DANCE Randy Schlager PLUMMET 50 Ways To Leave Your Lover (MacQ Radio Mix) CABIN CREW Crew Star To Fall KELLY DSBOURNE One Word DJ SCHILLER (HEPPNER I Feel You (Marco Zappala Edit) ANGEL CITY Calling You

COUNTRY Leanne Vince **DEANA CARTER** One Oay At A Time PHIL VASSAR I'll Take That As A Yes HANNA-MCEUEN Something Like A Broken Heart



1. AARON CARTER Saturday Night 2. MARK KNDPFLER The Trawlerman's Song 3. MICHAEL BUBLE Home 4. MONTY LANE ALLEN If I Were An Ange! 5. COLLECTIVE SO JL Better Now

1. AARON CARTER Saturday Night 2. MARK KNOPFLER The Trawlerman's Song 3. AQUALUNG Brighter Than Sunshine 4. COLLECTIVE SOUL Better Now 5. TROY ANDREWS QUINTET Softly. As In A...

4. MARK KNOPFLER The Trawlerman's Song 5. COLLECTIVE SOUL Better Now

#### AOL Radio@Network

Ron Nenni 415-934-2790 Top Pep Jeff Graham SIMPLE PLAN Untitled BACKSTREET BOYS Incomplete

**Top Country** Reville Darden JAMIE O'NEAL Somebody's Hero

Top Jams Donya Floyd CIARA HUDACRIS ON R. KELLY Trapped In The Closet

Tep Jazz Beville Darden ELDAR Sweet Georgia Brown

#### ODC RADIO NETWORKS

Phil Hall • 972-991-9200 **Country Coast To Coast** Dave Nicholson GEORGE STRAIT You'll Be There RASCAL FLATTS Fast Cars And Freedom Real Country Richard Lee GEORGE STRAIT You'll Be There

ALAN JACKSON The Talkin' Song Repair Blues



Ken Mouitrie • 800-426-9082 Hot AC

John Fowlkes OAVE MATTHEWS BAND American Baby CHR Steve Young/John Fowlkes

GAME 1/50 CENT Hate II Or Love II DESTINY'S CHILD Girl **Rhythmic CHR** Steve Young/John Fowlkes GWEN STEFANI Hollaback Girl

**New Country** Hank Aaron KEITH URBAN Making Memories Of Lis. Lia

Ken Moultrie/Hank Aaron GEORGE STRAIT You'll Be There **Danny Wright** Ken Moultrie/Hank Aaron GE STRAIT You'll Be Ther

**24 HOUR FORMATS** Jon Holiday • 303-784-8700 **Adult Hit Radio** Jon Holiday JACK JOHNSON Sitting, Waiting, Wishing **DAVE MATTHEWS BAND American Baby** 

**US COUNTRY** Penny Mitchell PHIL VASSAR I'll Take That As A Yes GEORGE STRAIT You'll Be There ALAN JACKSON The Talkin' Song Repair Blues

#### WESTWOOD ONE

Charlie Cook • 661-294-9000 Bright AC .lim Havs GWEN STEFANI I/EVE Rich Girl

Mainstream Country

David Felker GEORGE STRAIT You'll Be There RASCAL FLATTS Fast Cars And Fre KEITH URBAN Making Memories Of Us

**Hot Country** Jim Hays KEITH URBAN Making Memories Of Us GEORGE STRAIT You'll Be There

Young & Verna David Falker GEORGE STRAIT You'll Be There LEANN RIMES Probably Wouldn't Be This Way

#### 

After Midaite Sam Thompson GEORGE STRAIT You'll Be There KEITH URBAN Making Memories Of Us



**Country Today** John Glenn GEORGE STRAIT You'll Be There RASCAL FLATTS Fast Cars And Freedom AMBER OOTSON I'll Try Anything

**Alternative Now!** Polychronopolis SYSTEM OF A DOWN B.Y.O.B. Z-TRIP Walking Dead BLOC PARTY Banquet CAESARS Jerk It Out



Jay Frank • 310-526-4247

Audio AMBUI ANCE LTD Stay Where You Are AMERICAN HEAD CHARGE Loyalty COWBOY TROY I Play Chicken With The Train **DD DB DIF Manic Chick** FAT JOE So Much More GETO BOYS | Tried GDRILLAZ Feel Good Inc. KINGS OF CONVENIENCE Caymen Islands LOUIS XIV Finding Out True Love Is Blind MUSE Stockholm Syndrome NO ADDRESS When I'm Gone PORCUPINE TREE Shallow ROBERT PLANT Shine It All Around STEREOPHONICS Dakota SYSTEM OF A DOWN B.Y.O.B. TREY SONGZ Gotta Make It UNWRITTEN LAW She Says Z-TRIP & CHESTER BENNINGTON Walking Dead

Video CASSIOY I'm A Hustia LISA MARIE PRESLEY Dirty Laundry 077Y OSBOURNE In My Life ROB THOMAS Lonely No More VELVET REVOLVER Dirty Little Thing

wmusicsnippet.com
wmusic

Tony Lamptey • 866-552-9118

Hip Hop LI She's Outta Contol SLIM THUG Incredible MIKE JONES Got It Sewed Up R&R TROY JOHNSON It's You

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Please include the names and titles of all pictured and send pics to:

R&R. c/o Keith Berman: kberman@radioandrecords.com

12 • Radio & Records April 1, 2005

£.

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**SOUTHWEST** 

NORTHEAST

1. AARON CARTER Saturday Night 2. MARK KNOPFLER The Trawferman's Song 3. TROY ANOREW's QUINTET Sorthy, As in A.. 4. COLLECTIVE SOUL Better Now 5. MICHAEL BUBLIL Home

#### SOUTHEAST

1. AARON CARTER Saturday Night 2. AQUALUNG Brighter Than Sunshine 3. TROY ANDREW3 QUINTET Softy, As In A..

NATIONAL MUSIC

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EMINEM Mockingbird

KILLERS Mr. Brightside

GAME Hate It Or Love It

50 CENT Candy Shop

T.I. You Don't Know Me

CIARA I/LUDACRIS Oh

DESTINY'S CHILD Girl

FAITH EVANS Again

ALICIA KEYS Karma

GAME Hate It Or Love It

USED All That I've Got

50 CENT Candy Shop

KILLERS Mr. Brightside

FAT JOE So Much More

TRILLVILLE Some Cut

EMINEM Mockingbird

COMMOEN The Corner

T.1. You Don'l Know Me

**BISE AGAINST Give It All** 

JIMMY EAT WORLD Work

MATCHBOOK ROMANCE My Eyes Burn

PAPA RDACH Scars

GREEN DAY Holiday

DADDY YANKEE Gasolina

75 million househ

ADDS

DESTINY'S CHILO Girl

ALICIA KEYS Karma

**ENTINEM Mockingbird** 

Rick Krin

Exec VP

S. OOGG I/ C. WILSON & J. TIMBERI AKE Signs

**GREEN DAY** Boulevard Of Broken Dreams

**GWEN STEFANI I/EVE Rich Girl** 

3 DOORS DOWN Let Me Go

MARIAH CAREY It's Like That

JOHN LEGEND Ordinary People

**R08 THOMAS Lonely No More** 

CROSSFADE Cold

GREEN DAY Holiday

HOWIE DAY Collide

JET Look What You've Done

JOSS STONE Right To Be Wrong

VELVET REVOLVER Dirty Little Thing

Video playlist for the week of March 28-April 4.

KILLERS Mr. Brightside

USHER Caught Up

ASYLN Be The Girl

SECK E-Pro

U2 Sometimes You Can't Make It On Your Own

JACK JOHNSON Sitting, Waiting, Wishing

LUDACRIS Number One Sont

**BRAVERY** An Honest Mistake

MY CHEMICAL ROMANCE Helena

MARS VOLTA The Widow (I'll Never Sleep A

MIKE JONES (/SLIM THUG & PAUL WALL SKIL

Video playlist for the week of March 21-27

h

LUDACRIS Number One Sont

USHER Caught Up

OMARION O

FRANKIE J. 1/BABY BASH Obsession (No Es Amor) 20

MY CHEMICAL ROMANCE I'm Not Okay (I Promise) 19

U2 Sometimes You Can't Make It On Your Own

MARIAH CAREY I/FATMAN SCOOP It's Like That

JENNIFER LOPEZ I/ FAT JDE Hold You Down

SNOOP DOGG I/J. TIMBERLAKE Signs

**GREEN DAY Boulevard Of Broken Oreans** 

David Cohn

General Manager

Video playlist for the week of March 21-27.

TRICK DADDY Sugar (Gimme Some)

Lori Parkerson 202-380-4425

20 On 20 (XM 20) Michelle Boros **GAVIN DEGRAW Chariol** 

R

HIGHWAY 16 (XM16) Rav Knicht GEORGE STRAIT You'll Be There PAT GREEN Baby Doll HOT APPLE PIE Hillbillie JAMIE O'NEAL Somebody's Hero CRAIG MORGAN Redneck Yacht Club

MIRANDA LAMBERT Bring Me Down SQUIZZ (XM48) Charlie Logan **GREEN DAY Holiday** 

- KILLSWITCH ENGAGE Rose Of Sharvn II-POP (XM29)
- Zach Overking MCFLY All About You MELANIE C. Next Best Superstar T. AMOS I/D. RICE The Power Of Orange Knickers FINN BROTHERS Edible Flowers L. RICHIE & D. BEDINGFIELD Do Ya

#### THE LOFT (XM50)

Mike Marrone ANDY ZIPF Taking Me Over ANDY ZIPF Lie To Yourself (Demo) ADUALLING Extra Ordinary Thion AQUALUNG Falling Out Of Love AQUALUNG You Turn Me Round EVERYTHING BUT THE GIRL Driving (Acoustic Mix)

RAW (XM66) Leo G. CLINTON SPARKS Maybe You Been Brainwashed WATERCOLORS (XM71)

Trinity **BOBBY CALDWELL** Perfect Island Nights PATCHES STEWART Road Song

#### X COUNTRY (XM12)

Jessie Scott TEXAS JACK Hymns Of The Southern Gothic DAVE INSLEY Call Me Lonesome ANNA EGGE Out Past The Lights WEBB WILDER About Time TISH HINOJOSA A Heart Wide Open STONE COYOTES Fire It Up SARAH BORGES Silver City AVETT BROTHERS Live Volume 2 XM CAFÉ (XM45)

**Rill Evans** MONO RANO Mono Band FP SARAH VAUGHAN FTA Verve Remixed, Vol. 3 EVERYTHING BUT THE GIRL Adapt Or Die: Ten ... DAVE MATTHEWS BAND Stand Up MIKE DOUGHTY Haughty Melodic

36 million households JA Cindy Mahmoud, VP/Music Programming & Entertainment

- **VIDEO PLAYLIST** 50 CENT Candy Shop BOBBY VALENTINO Slow Down BOBBY VALENTING Slow Down T.I. You Don't Know Me GAME 1/50 CENT Hate It Or Love It AMERIE One Thing OMARIDN O NIVEA (/.LL JON...Okay
- TRILLVILLE I/CUTTY Some Cut JOHN LEGEND Ordinary People FANTASIA Truth Is LUDACRIS Number Dne Spot

#### RAP CITY

TRILLVILLE I/CUTTY Some Cut T.I. Bring 'Ern Out WEBBIE I/BUN B. Give Me That MIKE JONES I/S THUG & P. WALL Still Tippin GAME 1/50 CENT How We Do SNOOP DOGG 1/J. TIMBERLAKE Signs LUDACRIS Get Back CASSIDY I'm A Hustla 50 CENT Candy Shop

Video playlist for the week of March 27.

COUNTRY MUSIC TELEVISION

75.1 million households Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

#### ADDS

- BOBBY PINSON Don't Ask Me How I Know HOLLY WILLIAMS Sometimes DARRYL WORLEY If Something Should Ha Plays TW LW **TOP 20** KEITH URBAN You're My Better Half RASCAL FLATTS Bless The Broken Road MONTGOMERY GENTRY Gone 29 29 29 LEE ANN WOMACK I May Hate Myself In ... 29 SHANA WOMACK I May have mysel SHANA TWAIN Don't! BRAD PAISLEY Mud On The Tires KENNY CHESNEY Anything But Mine 29 28 28 TOBY KEITH Honkytonk L 28 27 SHEDAISY Don't Worry 'Bout A Thing SUGARLAND Baby Girl SUGARLAND Baby Girl JO DEE MESSINA My Give A Damn's Busted HOT APPLE PIE Hillbillies BLAKE SHELTON Goodbye Time 26 26 26 25 JOSH GRACIN Nothin' To Lose 24 ALISON KRAUSS & UNION STATION Restless 23 ALISON RANJUSS & UMION STATION RESIDES 23 BULINE LARSEN How OO You Get That Lonely 23 JAMIE O'NEAL Trying To Find Atlantis 16 KENNY CHESNEY Old Blue Chair 16 ALAN JACKSON Monday Morning Church 15 CHARLIE RDBISON EI Cerrito Place 15 Airplay as monitored by Mediabase 24/7 between March 21-27

GREAT AMERICAN COUNTRY" Jim Murphy, VP/Program 26.5 million hou

#### <u>AD</u>DS

HOT APPLE PIE Hilbillies CLEQUS T. JUDD Paycheck Woman JDHN RANDALL Baby Won't You Come Home KETTH URBAM Making Memories Of Us DARRYL WORLEY If Something Should Happen GAC TOP 20 BUDDY JEWELL If She Were Any Other Woman SUGARLAND Baby Girt LEE ANN WOMACK I May Hate Myself In The Morning **BLAKE SHELTON Goodbye Time** BLARE SHELION GOODBY time TRACE ADKINS Songs About Me JOSH GRACIN Nothin' To Lose ALAN JACKSON Monday Morning Church TOBY KEITH Monkytonk U BLAINE LARSEN How Do You Cet That Loneby WRIGHTS Own This Road SHANIA TWAIN Don'! DIERKS BENTLEY Lot Of Leavin' Left To Do CRAIG MORGAN That's What I Love About Sunday JOE NICHOLS What's A Guy Gotta Do GEDRGE CANYON My Name JO DEE MESSINA My Give A Damn's Busted KENI THOMAS Not Me

DEANA CARTER One Day At A Time KEITH ANDERSON Pickin' Wilder SHELLY FAIRCHILD Tiny Town

Information current as of April 1.



Avg. Gross (in 000s) Pos. Artist GEORGE STRAIT

\$809/4

\$612.9 \$575.8

\$512.9

\$440.0 \$344.3

\$268.0

\$262 8

- GEORGE STRAIT CHER Josh Groban Mdtley Crue Yanni Traas-Siberian Orchestra **DURAN DURAN**
- LARRY THE CARLE GUY
- RASCAL FLATTS DAVIO COPPERFIELD BILL GAITHER & FRIENDS 'HOMECOM
- \$228.6 12
- **RON WHITE** \$175.8 BRAD PAISLEY 13 \$175.3 \$175.1
- 14 T. CONWAY/H. KORMAN 'TOGETHER...' 15 STEVEN CURTIS CHAPMAN

Among this week's new tours: ADEMA FINCH JAMIE O'NEAL **RYAN ADAMS** SFAL

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

#### www.americanradiohistory.com

### TELEVISION

#### **Tube Tops**

The latest 90-minute installment of VH1's Storytellers features Green Day performing all 13 songs from their album American Idiot, telling the stories behind their songs and fielding questions from fans (Saturday, 4/2, 10pm ET/PT).

#### Friday, 4/1

• Jennifer Lopez and KKBT/ L.A. morning host Steve Harvey, The Ellen DeGeneres Show (check local listings for time and channel).

• Paula Abdul and 112, The Tonight Show With Jay Leno (NBC, check local listings for time)

• Lisa Marie Presley, Late Show With David Letterman (CBS, check local listings for time)

• Brazilian Girls, Jimmy Kimmel Live (ABC, check local listings for time)

• The Aliman Brothers Band. Last Call With Carson Daly (NBC, check local listings for time).

• Lang Lang, The Tony Danza Show (check local listings for time and channel).

#### Saturday, 4/2

 Simple Plan and Will Smith are slated to perform on Nickelodeon's Kids' Choice Awards (8om ET/PT).

• The Killers, Saturday Night Live (NBC, 11:30pm ET/PT).

#### Monday, 4/4

• Queen Latifah, Ellen DeGeneres

· Hilary Duff serves as guesthost this week on The View (ABC, check local listings for time)

• Al Green, Jay Leno.

• My Chemical Romance, Jimmy Kimmel

• Josh Groban, Late Night With Conan O'Brien (NBC, check local listings for time).

• Moby, Late Late Show With Craig Ferguson (CBS, check local listings for time).

#### Tuesday, 4/5

• Lisa Marie Presley, Ellen **DeGeneres** 

• Jorge Drexler, Jay Leno. • Lisa Marie Presley and The

Bravery, Jimmy Kimmel.

#### Wednesday, 4/6

• Al Green, Ellen DeGeneres.

• Faith Evans. The View. • Miranda Lambert, Jay Leno.

• Jesse McCartney, Craig Ferguson.

#### Thursday, 4/7

· Velvet Revolver, Jay Leno.

April 1, 2005 Radio & Records • 13

--- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 29, 2005.

#### **Top 10 Songs**

- 1. WILL SMITH Switch
- 2. NINE INCH NAILS The Hand That Feeds
- 3. KILLERS Mr. Brightside
- 4 AKON Lonely
- 5. KELLY CLARKSON Since U Been Gone
- 6. GWEN STEFANI f/EVE Rich Girl
- 7. GREEN DAY Boulevard Of Broken Dreams
- 8. ROB THOMAS Lonely No More
- 9. 50 CENT Candy Shop
- 10. CIARA f/MISSY ELLIOTT 1, 2 Step

#### **Top 10 Albums**

- 1. BECK Guero
- 2. MOBY Hotel
- 3. JACK JOHNSON In Between Dreams
- 4. VARIOUS ARTISTS Napoleon Dynamite ST
- 5. LIFEHOUSE Lifehouse
- 6. 50 CENT The Massacre
- 7. VARIOUS ARTISTS Garden State ST
- 8. KILLERS Hot Fuss
- 9. QUEENS OF THE STONE AGE Lullabies To Paralyze 10. GREEN DAY American Idiot

## NEWS/TALK/SPORTS



AL PETERSON

## What I Learned At TRS 2005

Notes and quotes from those who were there

**E** ach year following the R&R Talk Radio Seminar, I ask a cross section of those who were there what they learned from attending. Two buzzwords heard frequently around this year's event were *technology* and *talent*.

This week a number of attendees share their observations on some of the highlights they took home from TRS 2005. In addition, we offer a photo salute to the winners of this year's R&R News/Talk Industry Achievement Awards.

#### Phil Boyce

#### WABC/New York

I learned that Swannie [KGO/San Francisco OM Jack Swanson] is even more fun after 2am ... that even the big dogs drive listeners avvay with boring content, according to Jon Coleman ... that Phil Hendrie can use his characters to get away with murder ... and that the weather is always nicer in Los Angeles than DC.

### Bob Shomper

WBAP/Dallas

The recurring theme of TRS '05 was that the future of News/Talk is brighter than that of any other format. Although we are challenged by rapidly advancing consumer technology, it is music radio that is most threatened now. To ensure our future, programmers and general managers need to work together even more to stay ahead of the curve as much as possible. Our news must be more immediate, our content must be more compelling, and we must continually find alternative ways to get our product into listeners' ears.

Ken Charles

#### **KPRC & KTRH/Houston**

I learned that, despite the depressing words of the satellite marauders, radio in general, and Talk radio specifically, is going to be fine for some time



to come as long as we use common sense and create great radio every day. TRS always reinforces that the key to great Talk radio is compelling, entertaining ialent talking about things our audience cares about and finds relevant every day.

People will stay with a product they connect with, enjoy and feel enriches their lives in some way. The mission for all of us is to grow, nurture and create the next generation of talk stars.



A WINNING TRADITION KGO & KSFO/San Francisco President/GM Mickey Luckoff is flanked by R&R's Erica Farber and AI Peterson while accepting his third R&R News/Talk Industry Achievement Award as GM of the Year. Luckoff was also honored with R&F's first-ever News/Talk Radio Lifetime Achievement Award, in 1999.

#### Ken Kohl

#### **Clear Channel/Northern California**

There was tons of takeaway at TRS this year. Every talk host, editor, anchor and reporter would benefit from the Jon Coleman session, "How Talk Listeners Really Listen." It was a real eye-opener and will be a valuable coaching tool.

#### Jim Bohannon

#### Westwood One

"What I Learned at TRS Summer Camp," by Jimmy Bohannon: The iPod-berry Z-5000 with audio/video/text/holograms/aroma/metaphysical connections to the spirit world transmitted by brainwaves and surgically implanted in all newborns after the year 2007 is going to prove challenging to AM radio unless we finally go stereo.

A top satellite radio exec will discover that none of their channels is airing at least 50 units per hour. This will lead to the much-heralded "More Is More, Dammit" strategy.

Clear Channel will buy Infinity, Cumulus and France, finally obtaining a permanent seat on the U.N. Security Council, and Kofi Annan will replace Eddie Fritts.

#### Tom Tradup

#### **Salem Radio Network**

TRS is always much more than just the biggest annual gathering of Talk radio leaders, and the 2005 version in Santa Monica left me with two indelible impressions. First, the talent and management gathered at TRS displayed a genuine thirst to learn from each other. Veterans like Mickey Luckoff, Lee VandenHandel and Jim Bohannon interacted easily with first-time attendees while network talents like Mike Gallagher, Sean Hannity and Dr. Laura could be spotted mingling with small-market hosts and exchanging ideas.

Even corporate bosses like Salem CEO Ed Atsinger and new ABC Radio Networks President Jim Robinson put in appearances, validating TRS as the place to be in the News/Talk industry every year.

#### Eileen Byrne

#### WLS/Chicago

For starters, I learned that there are a lot of News/Talk talent and brass who wouldn't stand up to anything that Al Franken had to say. I was disappointed that no one besides me was willing to challenge the cracks and generalities that Franken made about the Talk radio industry.

The main thing I learned is that it doesn't matter if you have a conservative or liberal agenda, if you're a "chick" or if you do sports. What it really takes is great, entertaining, passionate hosts to have a successful radio program and career.

#### **Holland Cooke**

#### McVay Media

I learned that smart guys like Randy Michaels, Jim Farley, Jay Clark and Jack Swanson are saying

Continued on Page 15



### NEWS/TALK/SPORTS



BREAKING-NEWS ALERT That's ABC News Radio's Steve Jones (c) picking up the first-ever R&R News/Talk Industry Achievement Award for News Radio Executive of the Year from R&R's Erica Facher and Al Petersna



ALMOST SPEECHLESS Jones Radio Networks VP/GM Amy Bolton (c) looks downright stunned as she accepts the award for News/Talk Industry Executive of the Year from R&R's Erica Farber and Al Peterson.



TRIPLE-CROWN WINNER ABC Radio's John McConnell thanks the crowd assembled at the annual R&R Talk Radio Seminar awards luncheon for naming him News/Talk Radio Executive of the Year for the third time in the past five years.



WORTH GETTING UP EARLY FOR KFI/Los Angeles morning host Bill Handel (o) is all smiles as he receives the 2005 R&R News/Talk Industry Achievement Award for Local Personality of the Year.



A SHOUT-OUT FOR O-TOWN Former WDBO/Orlando PD<sup>-</sup>Kipper McGee (r) accepts this year's award for Station of the Year (markets 26-plus) from R&R's Erica Farber. McGee is now a special consultant at Oregon-based Talk Radio Network.



**TWICE AS NICE** Newly named VP/Programming for ABC Radio's News/ Talk stations and WABC/New York PD Phil Boyce accepts the P&R News/Talk Industry Achievement Award as Programmer of the Year. Boyce also accepted on behalf of ABC Radio Networks' Sean Hannity, who was named Syndicated Personality of the Year for the Ihird consecutive year.

#### What I Learned At TRS 2005

Continued from Page 14

what I've been telling anyone willing to listen: that the only predictable consequence of "business as usual" is attrition.

Clearly, TRS attendees now get that the iPod has whacked music FM radio, and there's less denial about the other shoe falling on AM Talk stations. TRS attendees now perceive the Sirius-XM threat. What will be interesting to observe at TRS2006 is what Talk radio will do about it between now and then. And, one year from today, will more stations still be just talking about Talk radio for women, or will they be airing it?

#### **Bob Borquez**

#### The Dave Ramsey Show

Here are several things I learned at TRS: Listeners pay attention to radio talent that is sometimes different and peculiar, while programmers tend to pay attention to the successful hosts and try to get their people to emulate those talents.

We should take more risks and let talents be themselves while growing individually and naturally. I learned that if we do great radio, then iPods, satellite radio, etc., will not make as much of a dent. And satellite radio will be eclipsed by something better.

#### **Doug Stephan**

#### **Doug Stephan Productions**

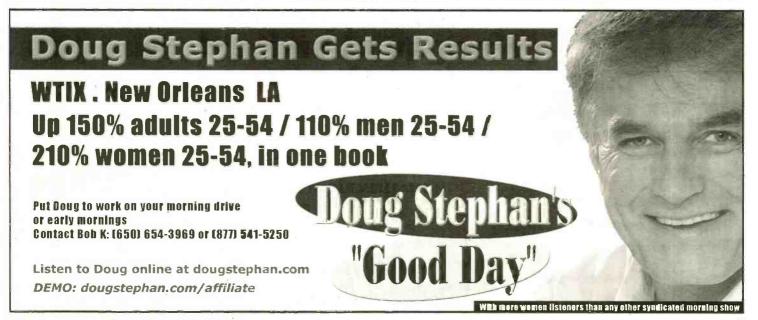
I learned that Randy Michaels should be picked up by a syndicator, or, better yet, he should self-syndicate a show opposite Rush or Sean. He is brilliant, funny and has learned a lot about life that would well serve listeners in the form of his great stories.

I learned that there are many more people ready to be attracted to Talk than are presently being served by the format. And I learned that Bill Handel should be on the same network as Randy Michaels.

#### Nancy Abramson

#### WSJ Radio Network

It was great to be part of the event and spend time with so many great radio minds. I learned that while I am not sure what the technological future of our business is, what is absolutely clear is that the radio stations that win are those with the best talent and content. If it is good, people will listen.



### When News Breaks Out, So Do We

te Tuesday, Clear Channel/Los Angeles fixture Roy Laughlin stepped down from his duties as VP/Market Manager and co-RVP for the L.A. Trading Area. Laughlin's coun-



terpart, co-RVP Greg Ashlock, will continue as a solo act, while Laughlin will remain with the company as a consultant. Stav tuned for further info.

In news that was just as dramatic to the



Houston market.... After 12 years anchoring mornings at heritage Susquehanna CHR/Pop KRBE/Houston, Sam Malone is doing the unthinkable: He's crossing the

street to Clear Channel! That is, of course, after he sits out the requisite six-month noncompete. Now, enjoy this semi-spontaneous-sounding statement from KRBE PD Tracy Austin: "Unfortunately, Sam and Susquehanna were not able to come to an agreement regarding his new con-

Oh, we get it .... 'Sam Malone'.... hahaha.

tract. We wish him the best in his future endeavor and hope he enjoys his upcoming six-month vacation!"

#### Canadian Indecency Rules In Celsius

Any time someone promises to send us hot nude pictures. we're instantly excited. What CFOX (99.3 The Fox)/ Vancouver Marketing Director Phil Evans neglected to tell us was that the photos would be of a naked guy in 40-degree weather. Pardon us until the waves of nausea pass.... OK, we're better now. Taking self-humiliation to new heights, The Fox asked listeners to do lunatic stunts for tickets to a soldout U2 concert - and actual naked Canadian guy Steve Nickels responded by sprinting across the bridge separating Vancouver and West Vancouver. "West Vancouver is like Beverly Hills, and the cops are pretty similar to the ones in Beverly Hills Cop - lots of traffic tickets and vagrancy collars," says Evans, "The Vancouver city police thought it was quite funny, and one of them asked if he'd won the tickets! Our contestant has a notice to appear on a charge of public indecency, but, generally speaking, it's more for flashers and pervs."

#### The Voice That Can Stop Traffic



Set your TiVo to "stun" on Tuesday, April 12 as ID]'s own Mariah Carey and ABC-TV's Good Morning America will close down Times Square as Mariah performs live on a stage constructed outside. In what can only be described as an incredible stroke of luck, that day also hap-

pens to be the in-store date for her new album, The Emoncipation of Mimi! Go figure.

#### The Programming Dept.

• Tori Thomas is upped to PD of Clear Channel Rocker WZZO/Allentown, Someone with intimate knowledge of the location of the prize closet, Thomas has been WZZO's Promotions Director for the past eight years. She replaces Rick Strauss, the newly named Director/Content for Clear Channel's Online Music and Radio division. 16 • Radio & Records April 1, 2005

• Big doin's at Triad/Biloxi, MS: First, Asst. PD/MD Lucas is upped to PD of CHR/Pop WXYK (107-1 The Monkey). Former PD Kyle Curley will now focus his energies on Hot AC clustermate WUJM, which may be up to something. The Monkey also welcomes DB Nyce (may not appear on driver's license) for nights. The unsuspecting Nyce, currently doing nights at WWBX/Bangor, ME, will head south, driving directly into Culture Shock, U.S.A. Down the hall, Active Rocker WCPR welcomes a man called Maynard as Asst. PD/ MD/afternoon delight. Mr. Nard is inbound from Lex & Terry's flagship, WFYV (Rock 10S)/Jacksonville, where he's been MD/night jock. He will replace Kevin Cruise, who left WCPR a few weeks ago.

STREET CTALK

. In the wake of Greater Media's flip of WMWX (Mix 95.7)/Philadelphia to "Ber-FM" last week, Asst. PD/MD Joe Proke and longtime Mix Promotions Director Teri Hines have exited. Locate Mr. Proke at 215-80S-2698 or jproke@aol.com. Ms. Hines can be reached at 610-247-9724 or mth73@yahoo.com.

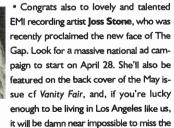
· Hozie Mack is heaced to the PD chair at Carter Urban KSJM (Hot 107.9)/Wichita. Mack is finishing up his business in Albany, GA, where he's PD of Cumulus Urban WZBN and Urban AC WQVE. He'll be replaced by Roshon Vance, most recently Asst. PD at Crawford Urban AC WSRB/Chicago. KSJM also welcomes John Blaze for nights. Blaze, no doubt his real name, comes from weekends at CHR/Pop KCLD/St. Cloud, MN, and he previously spent three years with KTTB (B96)/Minneapolis.

· After seven years with Infinity/Austin, Preston Lowe has left the building. During his tenure, Lowe held several key positions, including PD of former Urban AC KJCE, Asst. PD/, MD of CHR/Rhythmic KQBT (now KXBT), Asst. PD of former FM Talker KOYT and Public Affairs Director of the whole damn cluster. Lowe can be reached at hot20count down2004@vahoo.com.

by KYWL/Spokane Asst. PD/MD AJ, who gets to keep his Washington plates.

#### Label Love

· Congrats to Peter Gray on his well-deserved promotion to VP/National Pop Promotion, West Coast for the RCA Music Group. He will continue to report to Exec. VP/Promotion Richard Palmese. Gray joined the company in 2003 as Director/National Promotion and has done a whole lot right since then.



gigantic Joss Stone Gap billboard on Sunset Boulevard.

#### **Quick Hits**

Picture her 40 feet

hiah.

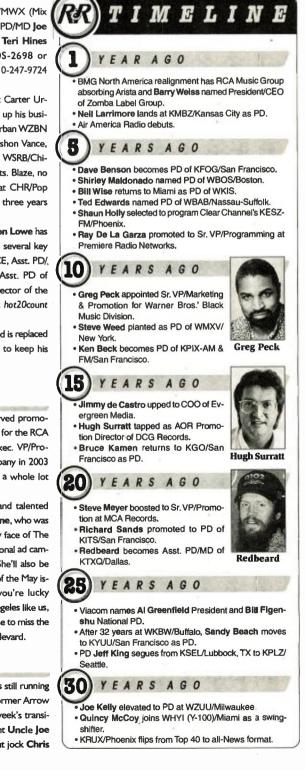
 Although L.A.'s KCBS-FM (93.1 |ack-FM) is still running jockless, ST has confirmed that the following former Arrow 93.1 personalities are out in the wake of last week's transition: midday talent Mary Price, afternoon talent Uncle Joe Benson, night talent Maggie McKay, late-night jock Chris

www.americanradiohistory.com

Taylor and overnighter Patty Piech. Also out: part-timers Lily Sheen, Danny Martinez and Nick Luna.

· Jerry Springer and Air America, together again for the first time? ST has learned that the cleverly titled Springer on the Radio, based at WCKY/Cincinnati, will be plugged into the 9am-noon slot on Air America starting April 1. To celebrate, Springer took four transvestite hookers to lunch.

 Former WEDR (99 Jamz)/Miami Asst. PD/afternoon jock Terry Alexander has been cleared of federal drug charges that have been hanging over his head since his arrest in 2003. He lost his job at WEDR shortly after his arrest. Alexander tells ST, "Over the last two years, I lost everything: cars, houses, money and clothes. But today at least I won back my reputation, which is the most important thing."



• PD Scooter exits KUJ-FM/Tri-Cities, WA and is replaced

### STREET C TALK

• WNCI/Columbus, OH inks Joey Hoops for nights. Hoops is best known and loved for his adventures in nights at WZEE (Z104)/Madison.

• WVLK (95.7 R&B)/Norfolk midday personality Karen Parker-Chesson is upped to morning co-host/News Director, teaming with Sonny Andre. A 10-year veteran of Entercom/Norfolk, Parker-Chesson will fill the void created when Marie Taylor left in January.

• Denver radio personality **Art "Crash" Crenshaw** will now discover the wonders of sleep deprivation on a full-time basis, as he takes the overnight shift on Jones Radio Networks' Adult Hit Radio format. Crenshaw, an eight-year Jones vet, has been covering the shift since last September, and we are pleased to report that he's already well past the hallucination and projectile vomiting stages. Go get 'em, Crash!

• KIOC/Beaumont, TX loses night jock **Bree Kennedy** to lovely Akron, a victim of her husband's job transfer. Let the big dumb fun begin! PD Mike Davis says, "The process of replacing her will begin soon with our own version of *The Apprentice* — called 'The DJ.' Stupid, yes! But fun...."

• WAOA/Melbourne welcomes new night jock **Jimmy Knight**, who's probably happy as hell to be leaving chilly Wausau, WI, where he was working at WIFC. Packing only his swim trunks and a case of Corona, Knight will drive really fast and arrive in sunny Melbourne on April 11.

• Leap O' The Week<sup>™</sup> candidate **Diane Foxx** trades the tinsel and glamour of KWIN/Stockton for middays at Cox CHR/Rhythmic WBTS (95.5 The Beat)/Atlanta.

	TOP 10 SHOWS		March 21-27
(	Total Audience (109.6 million households)		Adults 18-49
1	American Idol (Tues.)	1	American Idol (Tues.)
2	Desperate Housewives	2	Desperate Housewives
3	American Idol (Wed.)	3	American Idol (Wed.)
4	American Idol (Thurs.)	4	American Idol (Thurs.)
5	Survivor: Palau (Wed.)	5	Survivor: Palau (Wed.)
6	CSI: Miami	6	Grey's Anatomy
7	CBS NCAA Basketball	7	House
	(Kentucky vs. Michigan St.)	8	Extreme Makeover: Home
8	House		Edition
9	CSI: NY	9	CSI: Miami
10	Extreme Makeover: Home	(tie)	E.R.

• WKZQ/Myrtle Beach, SC night jock **Abbi Ingalls** is upped to producer/sidekick on *The Mad Max Morning Show*, based at WKZQ and also enjoyed on NextMedia sisters WSFM/Wilmington, NC and WXQR/Greenville, NC. She replaces Special K, who left in January. **Mace** now moves from swing to nights on WKZQ.

 The lovely and talented Connie Breeze, famous in song and story for her days at KKRZ/Portland, OR and the late KIBB/Los Angeles, among others, has been quietly going about her business as MD of Country WFBE/Flint, MI. Breeze is now doing the midday shift recently vacated by Kristine "Midday Mama" Turner.

#### **Rolodex De Amor**

After 26 years at its historic location at 1265 Boylston Street, **WBCN/B**oston has moved into a sweet new stateof-the-art facility in nearby Brighton. The new address is 83 Leo M. Birmingham Parkway, Boston, MA 02135. The new main phone number is 617-746-1400. A team of anthropologists is now studying a treasure trove of dark brown ceiling tiles excavated from the old studios.

#### **News/Talk Topics**

 KQBZ (The Buzz)/Seattle adds Wilbur Entertainment's John and Jeff Show from 11pm-3am Sunday through Friday.
 The duo, based at KLSX/Los Angeles, can also be heard on WTKK/Boston; KFTK/St. Louis; KOTK-AM/Portland, OR; and many other fine, fine radio stations across this great land.

 Chicago radio fixture Kevin Matthews is off the air at WCKG after he and management reportedly agreed to disagree on terms for his continued employment.

#### **Condolences**

• KILO/Colorado Springs afternoon talent **Sam Stock**, 35, died suddenly over Easter weekend. An autopsy will be performed this week to determine the cause of death.

• Former WCCO/Minneapolis host **Jim Rogers** died unexpectedly at his home in Eden Prairie, MN on March 24. He was 64. Rogers, who also worked at WCAU/Philadelphia, was at WCCO from 1982-1994.

• Jacqueline Donahue, the 31-year-old sister of hip-hop



Call it divine intervention of the Photoshop kind, but we won't quibble. Why tempt fate? Listen to the Big Guy and read our fine publications. Thanks and God bless.

superstar Nelly, passed away last week after a four-year battle with leukemia. She leaves behind two children.

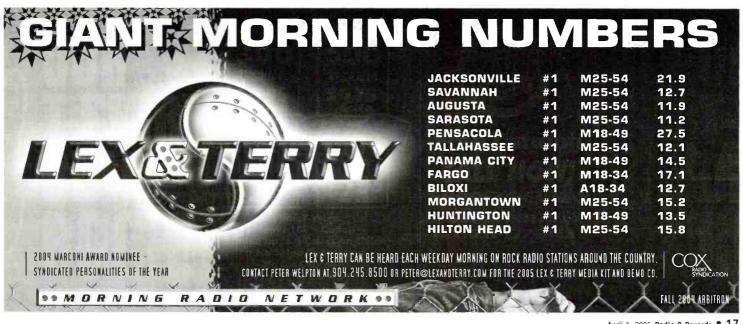
• Our thoughts are with Island Def Jam Dallas Local Promotion "Mayor" James Marsh on the loss of his father, James Marsh Sr., who died March 26. "If James Marsh Jr. is the 'Mayor' of Dallas, then James Marsh Sr. was the 'Governor' of Texas," says IDJ's Mike Easterlin, who said that Marsh Sr., an accomplished jazz singer, "was like a father to me too."

		FII	LMS
	BOX OFFICE TO	OTALS	
	March 25-27		
Title	Distributor	\$ Weekend	\$ To Date
1	Guess Who (Sony)*	\$20.67	\$20.67
2	Miss Congeniality 2 (WB)*	\$14.04	\$17.09
3	The Ring Two (DreamWorks)	\$13.61	\$57.90
4	Robots (Fox)	\$12.91	\$87.30
5	The Pacifier (Buena Vista)	\$8.08	\$85.83
6	Hitch (Sony)	\$4.28	\$166.44
7	Hostage (Miramax)	\$4.13	\$26.20
8	Ice Princess (Buena Vista)	\$3.73	\$13.34
9	Be Cool (MGM/UA)	\$2.83	\$52.33
10	Million Dollar Baby (WB)	\$2.58	\$94.13
	And the second sec		

\*First week in release. All figures In millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include Beauty Shop, starring recording artist Queen Latifah.

-Julie Gidlow



### HITSTOP 50 ALBUMS THE INDUSTRY'S NO. 1 RETAIL CHART April 1, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	50 CENT	The Massacre	Shady/Aftermath/Intercope	330,522	-10%
2	2	NOW VOL 18	Various	Epic	263,248	-22%
_	3	FRANKIE J	The One	Columbia	130,503	_
4	4	GREEN DAY	American Idiot	Reprise	104,976	+44%
3	5	JACK JOHNSON	In Between Dreams	Brushfire/Universal	93,687	-8%
_	6	QUEENS OF THE STONE AGE	Lullabies To Paralyze	Interscope	91,377	
6	7	KELLY CLARKSON	Breakaway	RCA/RMG	90,839	+38%
8	8	KILLERS	Hot Fuss	Island/IDJMG	74,164	+ 387
16	9	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	67,570	+237
_	10	LIFEHOUSE	Lifehouse	DreamWorks	63,699	+5007
-	11	TRACE ADKINS	Songs About Me	Capitol	60,840	-
7	12	JENNIFER LOPEZ	Rebirth	Еріс	60,053	- 0%
13	13	CIARA	Goodies	LaFace/Zomba Label Group	59,068	+35%
5	14	GAME	The Documentary			
28	15	JESSE MCCARTNEY		Aftermath/G-Unit/Interscope	58,340	-13%
20	16	TWEET	Beautiful Soul	Hollywood	56,265	+89%
37		KIDZ BOP 7	It's Me Again	Atlantic	54,762	-
	17		Various	Razor & Tie	50,873	+96%
12	18	RAY CHARLES	Genius Loves Company	Concord	50,804	+9%
14	19	3 DOORS DOWN	Seventeen Days	Republic/Universal	50,422	+22%
32	20	KENNY CHESNEY	Be As You Are	BNA	48,798	+73%
11	21	EMINEM	Encore	Shady/Aftermath/Interscope	46,474	-3%
15	22	USHER	Confessions	LaFace/Zomba Label Group	44,522	+9%
10	23	JOHN LEGEND	Get Lifted	Getting Out Our/Columbia	42,955	-139
20	24	LUDACRIS	The Red Light District	Def Jam/IDJMG	41,455	+11%
24	25	RASCAL FLATTS	Feels Like Today	Lyric Street	41,112	+24%
-	26	C·MURDER	The Truest S**T I Ever Said	Koch	40,578	-
-	27	TRUST COMPANY	True Parallels	Geffen	39,449	-
25	28	MAROON 5	Songs About Jane	Octone/J/RMG	37,688	+17%
-	29	OZZY OSBOURNE	Prince Df Darkness	Legacy	36,898	
26	30	RAY!	Soundtrack	WSM Soundtracks	36,072	+14%
36	31	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	35,805	+ 35%
21	32	OMARION	D	Epic	35,751	+5%
22	33	T.I.	Urban Legend	Atlantic	35,677	+5%
34	34	GRETCHEN WILSON	Here For The Party	Epic	35,560	+319
42	35	U2	How To Dismantle An Atomic Bomb	Interscope	35,479	+48%
33	36	SHANIA TWAIN	Greatest Hits	Mercury	34,856	+26%
35	37	AKON	Trouble	SRC/Universal	34,455	+28%
-	38	MOBY	Hotei	V2	33,710	-
41	39	TIM MCGRAW	Live Like You Were Dying	Curb	32,981	+ 37%
23	40	FANTASIA	Free Yourself	J/RMG	32,723	-19
31	41	MARIO	Turning Point	J/RMG	31,726	+10%
30	42	TOTALLY COUNTRY IV	Various	BNA	31,136	+7%
27	43	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	30,969	-19
_	44	DISNEYMANIA 3	Various	Walt Disney	29,513	•
38	45	TINA TURNER	All The Best	Capitol	29,335	+15%
18	46	MARS VOLTA	Frances The Mute	Strummer/Universal	28,760	-239
	40	BILLY IDOL	Devil's Playground	Sanctuary/SRG	28,612	-23)
-	47	KENNY CHESNEY	When The Sun Goes Down	BNA	27,215	+25
40 39	40	CROSSFADE	Crossfade	Columbia	27,113	+257
		DESTINY'S CHILD		Columbia	26,957	
44	50	DESTINT S CHILD	Destiny Fulfilled	Columbia	20,357	+18%

ON ALBUMS

#### **Four Times** No. 1 = 50 Cent

After four weeks in release, 50 Cent is still tops on the album chart. The riddled rapper's The Massacre (Shady/ Aftermath/Interscope) easily takes the No. 1 slot again this time around, selling over 330,000 for the week mere 10% decline



from last week's number.

50's continued strong performance puts him some 60,000 units

ahead of the week's No. 2 album, Epic's Now 18 compilation, which dips 22% in its second week, to 263,000 and change. But that's still more than double the

week's No. 3 album, Frankie J which also happens to

be the top debut for the week: Frankie J's The One (Columbia), which notches over 130,000.

Meanwhile, thanks to continued massive radio play for two singles, Green Day's American Idiot (Reprise) gains a hefty 44%, to just under 105,000, keeping it at No. 4 for the week. Jack Johnson's In Between Dreams (Brushfire/Universal) dips just 8%, landing at No. 5 on around 94,000. Both albums work to squeeze the week's second-highest debut, Lullabies to Paralyze from Queens Of The Stone Age (Interscope), out of the top five. That album comes in on the chart at No. 6 on sales of 91,000.

Overall, album sales for the week are up approximately 7%-8% compared to the week before, thanks in part to Easter. As would be expected, kid-oriented titles did well: Razor & Tie's Kidz Bop 7, for example, sees a 96% increase, to nearly 51,000 for the week, moving it No. 37-17. Hollywood's Jesse McCartney also sees a major 89% bump for Beautiful Soul, which moves No. 28-15 on sales of 56,000.

Other notable increases include Gwen Stefani, whose Saturday Night Live appearance and participation in a Target promotion help Love,



Jesse McCartney 67,000 sold. And Kenny Chesney's Be As You Are (BNA) sees a 73% lift, moving 32-30 on nearly 49,000 in sales.

Other notable debuts this week include the self-titled Lifehouse album (Dream-Works), at No. 10, Trace Adkins' Songs About Me (Capitol Nashville), at No. 11, and Tweet's It's Me Again (Elektra), at No. 16.

Next week: Watch for Beanie Sigel, Beck, 112, Will Smith and The Bravery to hit the top 50.

### **GOING FOR ADDS**



MIKE TRIAS

## The Boss Is Back

Twelve-time Grammy Award winner **Bruce Springsteen** is at it again as he presents "Devils & Dust," the title track from his upcoming April 26 album, to Triple A radio. Included in the DualDisc version of the album will be the first live performances of material from *Devils & Dust*, filmed in New Jersey in February. Brendan

O'Brien, who worked on Springsteen's *The Rising*, returns to produce the 12-song acoustic album, but The E Street Band reportedly will not be featured. But maybe they'll show up on Springsteen's upcoming tour, now in the works.



Also returning to the fold are that animated group of musicians, Gorillaz. "Feel Good Inc.," featuring De La Soul, is Going for Adds at Alternative

Bruce Springsteen

next week. The single is our first look into Gorillaz's sophomore alburn, *Demon Days*, slated for a May release. Attendees of SXSW already got a glimpse of "Feel Good Inc.": The Jamie Hewlett- and Pete Candeland-directed video premiered at the festival. For those of you who have yet to make room for it on your playlist, don't fall too far behind the curve — CIMX/Detroit; KNDD/Seattle; and KNRK/Portland, OR have gotten off to a fast start and added "Feel Good Inc." early.

Jennifer Nettles, Kristen Hall and Kristian Bush, otherwise known as Sugarland, were seasoned veterans of the music business before

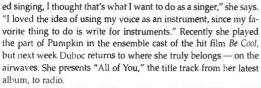


they came together as a group. Hall released a couple of albums as a singersongwriter, Bush was part of the duo Billy Pilgrim, and Nettles was a regular on the Atlanta club circuit and fronted her own band. When they joined forces, they knew they had something special. "We thought, 'If we're going to do this, let's go all the way," says Bush. "'Let's hit it out of the park. We know what we're

doing and how to have fun doing it.' We thought, 'Let's go play arenas. Let's make a record with 10 singles. Let's do the impossible. It can't hurt to try.'" Now they're taking Country by storm with "Baby Girl" (which currently sits at No. 2\* on the Country chart), and next week they're Going for Adds with "Something More," the next single from their debut album, *Twice the Speed of Life*. The trio will perform April 11 at the preshow countdown to the CMT Music Awards,

where they have also been nominated for Breakthrough Video of the Year. If you don't catch them there, you can always visit markets in the South and Midwest, where Sugarland will tour through early May.

First Carol Duboc was a writer and arranger for such legends as Patti La-Belle and Tom Jones. Then she heard Al Jarreau and was enticed into beginning her own vocal career. "When Al start-



Senegal-born writer-producer-singer Akon hits Urban with "Lonely" this week. And that's ironic, given his initial misunderstanding of hip-hop. "When I first heard hip-hop I thought it was rubbish because I didn't understand the concept of people talking over music," he says. "But as I started growing up, living a little and listening to the lyrics, I realized that I was going through a lot of stuff these rappers were talking about and I could relate."



#### CHR/POP

GWEN STEFANI Hollaback (Interscope) JESSE MCCARTNEY She's No You (Hollywood) LIFEHOUSE You And Me (Geffen)

#### CHR/RHYTHMIC

C.A.S.H. My, My, My (BlackGround/Universal)

#### URBAN

AKDN Lonely *(SRC/Universal)* ASHANTI Don't Let Them *(Murder Inc./IDJMG)* THREE 6 MAFIA Who I Is *(Columbia)* 

#### URBAN AC

FANTASIA Free Yourself (J/RMG) TAMIA Things I Collected (Rowdy/Motown)

#### GOSPEL

No Adds

+ 4 % g |

#### COUNTRY

BLUE COUNTY That Summer Song (Asylum/Curb) JAMIE O'NEAL Somebody's Hero (Capitol) JASON ALDEAN Hicktown (BBR) MIRANDA LAMBERT Bring Me Down (Epic) ONE MILE SOUTH That's Livin' (RowHouse) REBECCA LYNN HOWARD No One Will Ever Love Me (Arista) SUGARLAND Something More (Mercury)

#### No Adds

#### HOT AC

ADAM RICHMAN The Loneliness Song (OR Music) HALL & DATES I Can Dream About You (U-Watch)

AC

#### SMOOTH JAZZ

CAMIEL I'm Ready (Rendezvous) CARDL DUBDC All Of You (Gold Note)

3 DOORS DOWN Behind Those Eyes (Republic/Universal)

ROCK

LIFE OF AGONY Love To Let You Down (Epic)

#### ACTIVE ROCK

3 DOORS DOWN Behind Those Eyes (*Republic/Universall* ADEMA Tornado (*Earachel* LIFE OF AGONY Love To Let You Down (*Epic*)

#### ALTERNATIVE

3 DDORS DOWN Behind Those Eyes (*Republic/Universal*) FALL OUT BOY Sugar, We're Goin' Down (*Island/IDJMG*) GOBILLAZ Feel Good Inc. (*Virgin*) LIFE OF AGONY Love To Let You Down (*Epic*) UNWRITTEN LAW She Says (*Lava*)

#### TRIPLE A

BRUCE SPRINGSTEEN Devils & Dust (Columbia) NEVILLE BROTHERS Walkin' In The... (Back Porch/Narada Jazz) REDWALLS Thank You (Capitol) RYAN ADAMS & THE CARDINALS Let It Ride (Lost Highway) TRACY GRAMMER Laughlin Boy (Signature Sounds) WALLFLOWERS Beautiful Side Of Somewhere (Interscope)

#### CHRISTIAN AC

NICHOLE NORDEMAN Brave (Sparrow/EMI CMG/ PHILLIPS, CRAIG & DEAN Friend Of God (INO) POINT OF GRACE Who Am I (Word/Curb/WB) SCOTT KRIPPAYNE Renee (Spring Hill)

#### CHRISTIAN CHR

INHABITED Open My Eyes (Fervent) KEVIN MAX Seek (Northern) L.A. SYMPHONY f/P. WRIGHT Gonna Be Alright (remix) (Gotee) NICHDLE NDRDEMAN Brave (Sparrow/EMI CMG) PDINT DF GRACE Who Am I (Word/Curb/WB) PLUMB I Can't Do This (Curb) SKILLET Under My Skin (Ardent)

#### CHRISTIAN ROCK

INHABITED Open My Eyes (Fervent) KEVIN MAX Seek (Northern) L.A. SYMPHONY f/P. WRIGHT Gonna Be Alright (remix) (Gotee) PLUMB I Can't Do This (Curb) SKILLET Under My Skin (Ardent)

#### INSPO

NICHDLE NORDEMAN Brave (Sparrow/EMI CMG/ PHILLIPS, CRAIG & DEAN Friend Of God (I/I/O) POINT OF GRACE Who Am I (Ward/Curb/WB) SCOTT KRIPPAYNE Renee (Spring Hill)

CHRISTIAN RHYTHMIC L.A. SYMPHONY f/P. WRIGHT Gonna Be Alright (remix) (Gatee)

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at ifagot@radioandrecords.com.



Akon

### NEWS

#### Krieschen Continued from Page 1

#### Michaels Continued from Page 1

Arbitron.'

worked on PD Advantage, and this

is a third opportunity to work with

programmers to help develop soft-

ware that will help them do their

jobs better. I'm very excited about it,

and I've been working with people

behind the scenes for three to four

years now. If we can give our cus-

tomers something that's easy to un-

derstand, then they'll buy it from

Guyther said, "Our commitment

to the industry is to provide a

smooth transition to the use of PPM

data. Bob's background in radio and

television and his experience work-

ing with station programmers in

how to maximize their investment

from Arbitron research make him

the perfect choice to lead our PPM

Before joining Arbitron, Michaels

was President/GM of WVIQ-FM/

St. Croix, USVI. He has also been PD

of WBQW/Wilkes Barre, served two

stints as Research Director of

WQXA/Harrisburg and has been a

sales executive at WGAL-TV/

- Adam Jacobson

Lancaster, PA.

programming services efforts."

Devine will continue to oversee all operations for Cox/Houston's Country KKBQ and gold-based Country KTHT.

"Mark is a highly motivated, creative and versatile broadcast executive with more than 20 years of experience in operations and sales management," Devine said. "I am very pleased and excited to welcome Mark to our Houston team, and he will be instrumental in the continued success and opportunities for growing this important market."

Krieschen said, "I'm very excited to be joining Cox Radio, and over the past several weeks I've seen the dedication that Cox has to its listeners, advertisers and employees. It's an honor to be working for a company with strong values and a great culture, and one that's committed to radio.

Krieschen joined WGN-AM in 1985 as an AE. He rose to LSM in 1988 and spent 10 years in that role before receiving a promotion to Director/Sales. He was elevated to VP/GM of the station in February 2003 but resigned last month, following the exit of Mary June Rose as PD. Krieschen was replaced at WGN-AM by Tom Langmyer.

#### Bobby D

#### Continued from Page 3

years," Bobby D told R&R. "I'm now focused on taking WVMX back to being a major player in Cincinnati. I would also like to thank WVOR/Rochester, NY PD and Clear Channel Regional VP/Programming Dave LeFrois for the knowledge and words of wisdom he's given me over the past three years. CC Sr. VP/Programming Gene Romano was very instrumental in recognizing me for this position, so a big thanks to him. I guess

Krantz Continued from Page 1 Krantz told R&R. "What their team has accomplished in just one year is nothing short of amazing. I am really looking forward to becoming a part of that team and helping them to move Air America to new heights of success in the weeks and months ahead."

hard work really does pay off.

"I am also looking forward to working with Tommy BoDean and the rest of the team here in Cincy. This is a dream come true for me, and I got here just in time for baseball season."

#### Letter

#### Continued from Page 3

shortening spot length is lost on listeners - especially when compared to commercial-free iPods, web radio and satellite. We've conditioned listeners to tune out spot breaks. So who's hearing this new creative writing? Advertisers we handle resent "Less Is More" and question that 30s work as well as 60s — when, for years, research says they don't. What should it have done? Clear Channel's only focus is on efficien-

cies, cutting clutter and consolidating. What about growing and innovating? Clear Channel bought some great stations - but has yet to build any. Where's its effort to develop fresh content, to groom the next generation of air talent or to develop a plan to compete against emerging technoloales?

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

### **National Radio**

 MANNGROUP RADIO presents Marvin Gaye: Prince of Motown, produced by Ron Brewington and hosted by radio vet Frankie Ross. The show is designed to air the first week of April, to coincide with what would have been Gaye's 67th birthday on April 2. For more information call 310-407-5415

20 • Radio & Records April 1, 2005

· ZEO RADIO NETWORKS signs a long-term deal to offer imaging and production services from Miami-based Mix Group Inc. on barter to CHR/Pop, CHR/Rhythmic and Urban radio stations. In other Zeo news, the network acquires Boston-based Murray-Walsh Radio Programming, giving Zeo control of three daily radio vignettes: "Radio Paparazzi With Michael Maze," "Science Update With Bob Hirson" and "Lyons Den With Jeffrey Lyons." For more information, call 800-959-1321.

#### Girocco

Continued from Page 1

been since the end of 2003," the letter said. "The only changes that you will see are a few new faces on the sales end. The station will continue to be represented nationally by Clear Channel Radio Sales."

Girocco told R&R, "This is the best gig in the world. I'm totally excited about running what Rolling Stone calls 'the hippest station in America.' I look forward to completely focusing on Indie and working with station PD Michael Steele in continuing its growth and development."

#### Thompson

Continued from Page 1

as Regional Promotions Manager/ Midwest and was later elevated to VP/Top 40 Promotion. Thompson has also served as SBK Records Sr. VP/Promotion and EMI VP/Promotion.

Bartels said, "[IDIMG Chairman] L.A. Reid, [Def Jam President/CEO] Shawn Carter [a.k.a. Jay-Z] and I look forward to Greg's energy and experience pushing our artist-intensive marketing campaigns to new levels of success."

Thompson said, "I am thrilled to be joining the team of all-stars that has been assembled by L.A. Reid and Steve Bartels. I have admired the Island Def Jam artist roster for years, and I congratulate the senior management on the strides that IDI has taken over the last year. I look forward to being able to play a significant role in bringing the company to its next level of success."

#### Dollinger

#### Continued from Page 3

Clear Channel just over two years ago as Sr. VP/Marketing & Communications for the radio arm of the media giant. Three months later she was elevated to Sr. VP/Corporate Communications, her most recent position.

In her expanded role, Dollinger will provide executive leadership for the company's communications initiatives across all business units, acting as chief communications strategist and spokeswoman. In addition to directing corporate communications and branding, reputation and issues management, media relations and strategic sponsorships, Dollinger will work with the executive management on litigation, public policy and financial communications.

"From music to journalism to sales, operations and beyond, Clear Channel employees' commitment is extraordinary and an inspiration," Dollinger said. "It's an honor to bring their stories to light as we work together to deliver exciting and innovative entertainment, information and advertising services to audiences around the world."



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T AL

### CHR/POP

KEVIN CARTER



## Who's Next To Pop? Part Deux

CHR Focus held over for second smash week

Latium/Universal's Natalie, Epic's Howie Day and Island Def Jam's Courtney Jaye. Sadly, the fun came to a screeching halt when we ran out of room after two pages. This week, the fun begins anew with my conversation with rising star and engaging conversationalist Anna Nalick, who is currently warming up in the wings as she prepares to assault the Pop chart with her debut Columbia single, "Breathe (2am)." I caught up with Nalick live from a moving car somewhere outside of picturesque Modesto, CA.

"I love talking. I'm 20, and I'm a girl. You want me to talk about myself? Easy." So begins my conversation with Nalick. Approximately 20 seconds into said conversation, I realize that what I'm dealing with here is an old soul — a person with unusual maturity and poise that belies her 20 years on earth.

"I get that all the time," Nalick says. "But I sometimes feel like I'm 20 going on 40 going on 11." And therein lies the balancing act. "When I'm singing my songs and writing and talking to people about my music, there's definitely a maturity that comes across, because those songs come from the deepest part of me. But then I can get back in the car with my band, and we're ridiculous all the time.

"I'm in the car right now with my band boys. I'm telling you how mature I am, and they know me for being ridiculous, so they're laughing at me and saying, 'Oh, right, you're so mature.'"

Regardless, Nalick's lyrics don't sound like the musings of your average 20-year-old malldwelling suburban chick with limited life experience. Explaining the cathartic process she undergoes when writing, Nalick says, "I'm very lucky that I can take the things that affect me and write them into music. If something hurts, I can turn it into artwork, and then it's not my problem anymore.

"I'm so happy that I have that ability. Artwork in general can do that — it's very, very healing — and then I can be a goofball in the car with my band."

#### **A Passion For Music**

Like most artists, Nalick realized at a very young age that she had a visual mind and an overpowering urge to commit her thoughts to paper. "I grew up reading Shel Silverstein and Dr. Seuss and those kind of things, and I wanted to write my own stories," she says.

"When I was in grade school, dealing the typical things that 9- and 10-year-olds go through, I would write about it. Anytime anything made me sad, I would write about it instead of letting it get to me too much." It seems that Nalick's best subject in school was talking, "I was one of those kids in grade school who had her name written on the board for talking so often that one day the teacher wrote it in permanent marker," she says. "It became a big joke, because every time I talked, she would just put a check mark next to my name because it was already up there."

As she grew older, Nalick's love for music emerged, and she found a way to meld her gift for writing with her newfound passion.



Anna Nalick

"I was listening to Green Day and Blind Melon, and the bass lines in those songs are predominant, so I would take my dad's guitar and pluck them out," she says. "I soon realized that I could write songs that way."

The songs started coming, and they haven't stopped. "Once I have an idea, I can't rest until it's out." Nalick says. "It's funny, because the term is 'singer-songwriter,' but I always say it's more like 'songwriter-singer,' because that's what comes first. If I didn't sing, or if someday I decided I didn't want to sing anymore, I'm always going to write music maybe for other people, or maybe just for my grandkids. Regardless, I love writing."

#### From Demo To Deal-o

There's very deep stuff on her album Wreck

www.americanradiohistory.com

#### The Last DJ: Who Will Be Next?

#### By Ken Benson, VP/International, Pinnacle Media Worldwide

"There goes the last DJ/Who plays what he wants to play/And says what he wants to say/Hey hey hey...."

- Tom Petty, "The Last DJ"

Will there ever be another John Peel or Scott Muni? Sadly for millions of radio listeners in the U.K. and New York, BBC Radio 1 legend John Peel and New York radio legend Scott Muni, two of radio's last great DJs, died last fall. Peel and

Muni had what many DJs are sorely lacking today: immeasurable passion, love and respect for the music. For over four decades they turned their listeners on to new music, shared stories about the songs and artists and frequently had the artists on the air.

Every radio station doesn't need a John Peel or an "Encyclopedia of Rock" like Scott Muni, nor are we advocating a return to free-form radio and giving every DJ carte blanche to play whatever they want and say whatever they feel. But for radio to flourish in the future, we need to create the next DJ, the next generation of John



Ken Benson

Peels and Scott Munis. The next DJ will be our best defense against the iPod. Is it any wonder most listeners can't remember the name of a single DJ on your station after the breakfast show? Most DJs have nothing to say of any substance and have been stifled by PDs over the years. Sadly, they are just nice voices on the radio perfectly executing the format.

Programmers, it is time for a personality renaissance, time to begin empowering your DJs and encouraging them to entertain the audience. Formatics and a cohesive sound for your station are fine, but let the DJs be personalities. Give your DJs opportunities to bond with your listeners and connect with them on an emotional level.

Hire DJs with great personalities and a passion for the music your station plays, and then get out of their way. Encourage risk-taking, planned spontaneity and predictably unpredictable radio. A little fun and creativity go a long way toward establishing unforgettable DJs while increasing station loyalty.

We didn't let video kill the radio star; let's not let the iPod kill it either.

"The last DJ/Well, you can't turn him into a company man/You can't turn him into a whore/And the boys upstairs just don't understand anymore/Well, the top brass don't like him talking so much/And he won't play what they say to play/ And he don't want to change what don't need to change...."

of the Day. Check out these lyrics from "Satellite": "And so I send up my feeble flare/ Through the silent, arctic air/Heading anywhere/Until at last I've finally found/A place to lay my anchor down." Not exactly "Mambo No. 5."

The songs provide a glimpse inside Nalick's head — and heart. "That's part of why the songwriting process is so amazing: Something that may weigh heavily on my heart doesn't last forever, because I can write about it," she says.

While in college, Nalick recorded a rough demo and mailed it around. The tape attracted the interest of a woman who managed record producers. She introduced Nalick to three of her clients: Eric Rosse, who produced Tori Amos, and Brad Smith and Christopher Thorn, who just happened to be founding members of one of the bands Nalick had long admired, Blind Melon.

The three of them put together a new demo containing three of Nalick's original songs and sent it out. Within a few weeks she had attracted serious label interest. "I met with all the major labels, and I found that Columbia was definitely my favorite," she says. "I liked the vibe there and the sense of community. They really work as a team. I couldn't tell who the boss was when I first walked in."

It sounds rather intimidating, having your first label deal with Columbia Friggin' Records. I asked Nalick if, now that she's part of a well-oiled major-label system, she felt like oll**inininininini** 

"Something that may weigh heavily on my heart doesn't last forever, because I can write about it."

#### Anna Nalick

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she had to come up with radio-friendly songs. As expected, she was forthright in her response: "First off, I never wrote with the intention of making a hit album; I just wrote for me or my friends. Columbia Records gave me almost complete creative control, which was amazing."

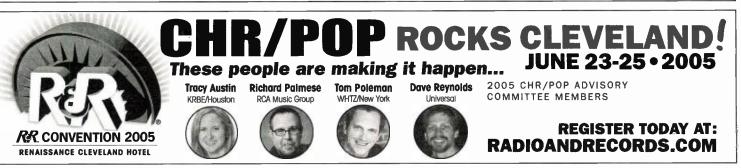
As a matter of fact, Nalick wrote most of the songs on Wreck of the Day before the deal was struck. "They signed me with those songs," she says. "I believe they took a chance on me, because it might not have been obvious right away that this would be successful. But the people I met with at Columbia found that I was different from anybody they had heard and that I had something they wanted to share with others. I wouldn't want to be anywhere else."

"Breathe (2am)" impacts CHR/Pop radio on April 11. Please make a note of it.

### CHR/POP TOP 50

st Ek	this Week	April 1, 2005	TOTAL	+/- PLAYS	TOTAL	WEEKS ON Chart	TOTAL STATIONS/ ADDS	MEDIAB
					(00)			MEDITAD
	<b>1</b> 2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	8606	+138	765532	17	118/2	//////////////////////////////////////
2 3	3	GREEN DAY Boulevard Df Broken Dreams (Reprise)	7785	-271	626292	14	119/2	MOST ADDED
) ;	4	USHER Caught Up (LaFace/Zomba Label Group)	7517	+278	600181 640536	13	118/2	ARTIST TITLE LABEL(S)
) L	5	FRANKIE J. f/BABY BASH Dbsession (No Es Amor) (Columbia)	7024	+468	640526	10	117/2	SIMPLE PLAN Untitled (Lava)
	5 6	GWEN STEFANI f/EVE Rich Girl ( <i>Interscope</i> )	6808	-117	532142	15	119/2	U2 Sometimes You Can't Make It On Your Own <i>(Interscope)</i>
	Ô	CIARA f/MISSY ELLIDTT 1, 2 Step (LaFace/Zomba Label Group)	5917 5700	-172	481324	19	115/2	MARIAH CAREY We Belong Together (Island/IDJMG)
	ð	50 CENT Candy Shop (Shady/Aftermath/Interscope) NATALIE Goin' Crazy (Latium/Universal)	5780 5222	+722	535401	7	108/1	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope,
	9		5333	+340	406021	8	116/3	AKON Lonely (SRC/Universal) AMERIE One Thing (Columbia)
	-	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) MARIO Let Me Love You (J/RMG)	5285	+109	438933	14	109/3	CAESARS Jerk It Out (Astraiwerks/EMC)
	10 11		4979	-383	373622	19	117/2	GWEN STEFANI Hollaback (Interscope)
		EMINEM Mockingbird (Shady/Aftermath/Interscope)	4970	-478	433375	15	113/2	PAPA RDACH Scars (Geffen)
	0	ALICIA KEYS Karma (J/RMG)	4790	+656	428830	15	117/3	KILLERS Mr. Brightside (Island/IDJMG)
	B	ROB THOMAS Lonely No More (Atlantic)	4222	+159	314873	7	111/2	
	14	JESSE MCCARTNEY Beautiful Soui (Hollywood)	4043	-314	339033	22	116/2	
	15	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3629	·138	287866	10	94/2	
	16	GAVIN DEGRAW I Don't Want To Be (J/RMG)	3541	-89	288379	27	111/2	MOST
	Ð	3 DDDRS DDWN Let Me Go (Republic/Universal)	3467	+567	221827	12	101/5	INCREASED PLAYS
	18	MARIAH CAREY It's Like That (Island/IDJMG)	3433	-69	217304	9	109/2	. –
	19	AKDN Lonely (SRC/Universal)	3153	+926	256931	5	98/15	APITIST TITLE LABEL(S)
	20	KILLERS Mr. Brightside (Island/IDJMG)	2835	+596	238687	8	103/10	AKON Lonely (SRC/Universal)
	21	BDWLING FDR SDUP Almost (Silvertone/Jive/Zomba Label Group)	2813	+229	174158	11	108/7	50 CENT Candy Shop (Shady/Aftermath/Interscope)
	22	DESTINY'S CHILD Soldier (Columbia)	2803	-158	183365	18	107/1	ALICIA KEYS Karma (J/RMG)
	23	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2592	+505	167440	8	82/4	KILLERS Mr. Brightside (Island/IDJMG)
	24	JET Look What You've Done (Atlantic)	2400	+126	250761	10	<b>B9/4</b>	GAME f/50 CENT Hate it Or Love it (Aftermethelf-Unit/Interscope)
	25	DMARIDN O (Epic)	1893	+392	110078	4	87/7	3 DOORS DOWN Let Me Go (Republic/Universal) TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)
	26	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1849	-322	178195	17	102/0	DESTINY'S CHILD Girl (Columbia)
	2	WILL SMITH Switch (Interscope)	1833	+270	99162	6	85/6	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)
	28	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (777)	1758	·303	106586	15	75/0	OMARION O (Epic)
	29	HOWIE DAY Collide (Epic)	1667	+290	106653	5	71/9	
	30	JENNIFER LOPEZ FIFAT JOE Hold You Down (Epic)	1576	+135	115789	4	80/7	
	31	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	1480	+568	169522	2	66/16	
	32	GAVIN DEGRAW Chariot (J/RMG)	1469	+234	86953	4	94/5	NEW & ACTIVE
	3	PAPA ROACH Scars (Geffen)	1443	+322	78706	6	84/11	
	34	TIM MCGRAW Live Like You Were Dying (Curb)	1422	+66	78487	6	44/2	RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)
	35	SNDOP DDGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1341	·1042	90240	9	103/1	Total Plays: 597, Total Stations: 51, Adds: 7 GWEN STEFANI Hollaback (Interscope)
	36	KEANE Somewhere Only We Know (Interscope)	1274	-49	61349	12	75/2	Total Plays: 578, Total Stations: 28, Adds: 12
	37	CRDSSFADE Cold (Columbia)	1256	+91	49433		60/2	ASLYN Be The Girl (Capitol)
	3	DESTINY'S CHILD Girl (Columbia)	1225	+481	61649	2	77/9	Total Plays: 574, Total Stations: 38, Adds: 1
	39	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	1172	-586	90892	12	72/0	AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise) Total Plays: 480, Total Stations: 34, Adds: 2
	40	MARODN 5 Sunday Moming (Octone/J/RMG)	1137	100	82684	17	96/0	SWITCHFOOT This Is Your Life (Columbia)
	41	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1054	-37	95784	20	94/1	Total Plays: 474, Total Stations: 31, Adds: 1
	42	SNODP DDGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	988	-84	63823	20	102/2	LUDACRIS Number One Spot (Def Jam South/IDJMG)
	43	JOHN LEGEND Ordinary People (Columbia)	913	+117	48755	20	63/5	Total Plays: 469, Total Stations: 34, Adds: 2
>	4	TRILLVILLE Some Cut (BME/Warner Bros.)	758	+198	33780	1	42/7	SUM 41 Pieces (Island/IDJMG) Total Plays: 446, Total Stations: 35, Adds: 1
	-							KELLY CLARKSON Behind These Hazel Eves (RCA/RMG)
	45	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	736	·77 167	66508	18	26/0 42/0	Total Plays: 443, Total Stations: 22, Adds: 7
	46	LUDACRIS Get Back (Def Jam South/IDJMG)	709 595	·167	63676	14	42/0	JIMMY EAT WORLD Work (Interscope)
	47	NIVEA f(LIL' JON & YOUNGBLDODZ Okay ( <i>Jive/Zomba Label Group</i> )	685	+ 120	36331	2	42/9	Total Plays: 416, Total Stations: 33, Adds: 1 LIFEHOUSE You And Me <i>(Geffen)</i>
>	48	BABY BASH Baby I'm Back (Universal)	679	+215	55853	1	41/7	Total Plays: 355, Total Stations: 13, Adds: 3
Ð	<b>4</b> 9	MARID How Could You (J/RMG)	668	+320	30892	1	57/8	
	50	ASHANTI Only U <i>(Murder Inc./IDJMG)</i>	603	-22	41456	13	78/0	Songs ranked by total plays

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.



are available on the web at www.radioandrecords.com.

#### www.americanradiohistory.com

### CHR/POP TOP 50 INDICATOR

		April 1, 2005		_				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	AUDIENCE	WEEKS ON Chart	TOTAL STATIONS/ ADDS	MOST ADDED
2	0	KELLY CLARKSON Since U Been Gone (RCA/RMG)	4031	+ 17	78511	17	63/0	ARTIST TITLE LABEL(S) ADD
1	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3910	·157	75150	14	63/0	GAME f/50 CENT Hate it Dr Love it (Aftermath/G-Unit/Interscope) 12
4	3	USHER Caught Up /LaFace/Zomba Label Group/	3710	+219	68237	13	61/0	AKON Lonely (SRC/Universal) 11
3	4	GWEN STEFANI f/EVE Rich Girl (Interscope)	3647	+91	69319	15	63/0	DESTINY'S CHILD Girl (Columbia) 11
5	6	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3562	+78	69468	10	63/1	GWEN STEFANI Hollaback <i>(Interscope)</i> 11 U2 Sometimes You Can't Make It On Your Own <i>(Interscope)</i> 10
6	6	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3203	·178	59753	18	60/0	BABY BASH Baby I'm Back (Universal)
10	0	NATALIE Goin' Crazy (Latium/Universal)	2869	+236	55919	8	63/1	RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic) 8
8	8	ROB THOMAS Lonely No More (Atlantic)	2685	·26	53559	7	62/0	PAPA ROACH Scars (Geffen) 7
9	9	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2577	-60	49178	13	60/0	KILLERS Mr. Brightside (Island/ID.)MG) 6 OMARION 0 (Epic) 6
7	10	MARIO Let Me Love You (J/RMG)	2470	-342	48885	18	53/0	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group) 6
11	11	JESSE MCCARTNEY Beautiful Soul (Hollywood)	2243	·343	43573	21	53/0	SIMPLE PLAN Untitled (Lava) 6
12	12	3 DOORS DOWN Let Me Go (Republic/Universal)	2172	+241	40936	13	58/2	JOHNNY FREEMAN The Love (Southern Signal) 5 MARIAH CAREY We Belong Together (Island/IDJMG) 5
17	Ğ	ALICIA KEYS Karma (J/RMG)	1979	+297	41218	15	53/3	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)
13	Ğ	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1933	+110	34621	13	53/1	MARIO How Could You (J/RMG) 4
19	G	50 CENT Candy Shop (Shady/Aftermath/Interscope)	1839	+247	32823	7	55/1	AARON CARTER Saturday Night (Trans Continental Records) 4
15	16	BOWLING FOR SOUP Almost <i>(Silvertone/Jive/Zomba Label Group)</i>	1747	+8	33959	12	54/1	
14	17	GAVIN DEGRAW I Don't Want To Be (J/RMG)	1640	-145	30595	23	46/1	
18	18	MARIAH CAREY It's Like That (Island/IDJMG)	1615	-38	30375	10	52/0	
23	19	KILLERS Mr. Brightside (Island/IDJMG)	1307	+257	26847	8	49/6	
23	20	•	1302	+358	24437	4	54/11	
	-	AKON Lonely (SRC/Universal)			24437	4 9	45/0	
22	21	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1260	·38				
16	22	DESTINY'S CHILD Soldier (Columbia)	1236	-465	21987	18	42/0	
24	23	JET Look What You've Done <i>(Atlantic)</i>	1082	+90	22491	11	40/2	
25	24	WILL SMITH Switch (Interscope)	980	-9	20045	6	42/1	
20	25	SNOOP DOGG fjJUSTIN TIMBERLAKE Signs (Doggystyle/Goffen)	901	-471	15845	8	33/3	INCREASED PLAYS
29	26	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	884	+179	15769	7	42/3	INCREASED PLAYS
31	2	GAVIN DEGRAW Chariot (J/RMG)	800	+128	14898	4	40/3	
28	28	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	716	+5	14279	10	30/1	TOTAL PLAY Artist Title <i>Label(s</i> ) increasi
39	29	DESTINY'S CHILD Girl (Columbia)	703	+296	14972	2	39/11	ARTIST TITLE LABEL(S) INCREASE AKON Lonely (SRC/Universal) +350
34	30	HOWIE DAY Collide (Epic)	694	+190	12723	7	32/3	ALICIA KEYS Karma (J/RMG) +29
38	31	OMARION ( <i>Epic</i> )	650	+ 222	12983	3	35/6	DESTINY'S CHILD Girl (Columbia) +290
27	32	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	639	·273	12548	14	24/0	KILLERS Mr. Brightside <i>(Island/IDJMG)</i> +257
35	33	PAPA ROACH Scars (Geffen)	593	+128	11717	7	33/7	50 CENT Candy Shop (Shady/Aftermath/Interscope) +243 3 DOORS DOWN Let Me Go (Republic/Universal) +243
37	34	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	576	+133	12713-	3	30/4	NATALIE Goin' Crazy (Latium/Universal) +23
30	35	MAROON 5 Sunday Morning (Octone/J/RMG)	564	-130	12889	18	24/0	OMARION 0 (Epic) +223
33	36	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	548	·68	13016	20	17/1	USHER Caught Up (LaFace/Zomba Label Group) +215
45	37	RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	473	+180	9982	2	30/8	MARIO How Could You (J/RMG) +213 GAME ff50 CENT Hate It Or Love It (Aftermeth/G-Unit/Interscope) +201
Debut>	38	MARIO How Could You (J/RMG)	387	+213	8752	1	25/4	HOWIE DAY Collide (Epic) +190
41	39	TIM MCGRAW Live Like You Were Dying (Curb)	374	-8	6283	9	17/0	RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic) +180
32	40	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	364 .	·262	6889	17	15/0	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) +179
40	41	KEANE Somewhere Only We Know (Interscope)	348	-56	7525	13	19/0	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic) +13: GAVIN DEGRAW Chariot (J/RMG) +120
43	42	TYDYL WAVE Lay Down (Independent)	337	+18	6476	3	14/1	PAPA ROACH Scars (Geffen) +128
Debut	<b>B</b>	GAME f/5D CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	333	+ 208	5755	1	30/12	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) +110
Debut	4	BABY BASH Baby I'm Back (Universal)	322	+110	6064	1	18/9	BABY BASH Baby i'm Back (Universal) +110 GWEN STEFANI flEVE Rich Girl (Interscope) +91
50	<b>4</b> 5	CROSSFADE Cold (Columbia)	301	+49	6709	2	14/3	JET Look What You've Done (Atlantic) +9
36	46	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	290	-157	5275	9	15/1	TRILLVILLE Some Cut (BME/Warner Bros.) +8
47	<b>()</b>	GOOD CHARLDTTE I Just Wanna Live (Daylight/Epic)	277	+18	4441	15	8/0	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) +78
Debut	48	AARON CARTER Saturday Night (Trans Continental Records)	267	+ 59	5266	1	23/4	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group) +60 AMERIE One Thing (Columbia) +60
Debut	49	JDHN LEGEND Ordinary People (Columbia)	267	+45	5539	1	17/1	BROOKE VALENTINE f/BIG BOI & LIL' JON Girtfight (Virgin) +60
46	50	GOO GDO DOLLS Give A Little Bit (Warner Bros.)	264	-16	5261	16	10/0	AARON CARTER Saturday Night (Trans Continental Records) +5
								DAVE MATTHEWS BAND American Baby (RCA/RMG) +5: GWEN STEFANI Hollaback (Interscope) +50
1		65 CHR/Pop reporters. Songs ranked by total plays for the airplay week of © 2005 Radio & Records	Sunuay 3/	20 - Saturuay	J/20.			CROSSFADE Cold (Columbia) +45



### CHR/POP

April 1, 2005

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.26	4.32	100%	32%	4.17	4.08	4.67
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.05	4.17	98%	44%	4.09	3.80	4.27
ROB THOMAS Lonely No More (Atlantic)	4.01	4.04	86%	13%	3.82	3.95	4.16
3 DOORS DOWN Let Me Go (Republic/Universal)	4.00	4.09	84%	12%	4.03	4.02	4.23
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	4.00	4.00	79%	13%	4.26	3.85	3.86
RYAN CABRERA True (E.V.L.A./Atlantic)	3.92	4.06	97%	42%	3.97	3.77	4.16
MAROON 5 Sunday Morning (Octone/J/RMG)	3.78	3.80	93%	33%	3.87	3.78	3.59
KILLERS Mr. Brightside (Island/IDJMG)	3.78	3.68	73%	15%	3.92	3.67	3.94
USHER Caught Up (LaFace/Zomba Label Group)	3.76	3.86	94%	35%	3.71	3.70	3.82
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.75	4.05	97%	46%	3.84	3.55	3.86
GAVIN DEGRAW I Don't Want To Be (J/RMG)	3.72	3.84	98%	52%	3.61	3.83	3.84
FRANKIE J. f/BABY BASH Obsession (No Es Amor) /Columbia/	3.71	3.73	89%	27%	3.62	3.80	3.56
JET Look What You've Done (Atlantic)	3.69	_	79%	20%	3.72	3.58	3.60
ALICIA KEYS Karma (J/RMG)	3.67	3.76	87%	27%	3.64	3.93	3.79
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.66	3.73	96%	37%	4.04	3.58	3.58
GWEN STEFANI f/EVE Rich Girl (Interscope)	3.64	3.73	98%	41%	3.30	3.71	3.76
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.62	3.76	96%	43%	3.94	3.51	3.60
MARIO Let Me Love You (J/RMG)	3.61	3.59	96%	46%	3.86	3.46	3.48
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.60	3.76	96%	43%	3.64	3.53	3.68
NATALIE Goin' Crazy (Latium/Universal)	3.49	3.65	75%	23%	3.87	3.21	3.23
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	3.37	3.48	94%	39%	3.59	3.40	3.21
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.32	3.33	89%	35%	3.42	3.38	3.35
MARIAH CAREY It's Like That (Island/IDJMG)	3.31	3.52	82%	24%	3.41	3.40	3.18
SNOOP DOGG f/J. TIMBERLAKE Signs (Doggystyle/Geffen)	3.25	3.23	72%	24%	3.09	3.35	3.31
DESTINY'S CHILD Soldier (Columbia)	3.19	3.33	97%	58%	3.36	3.11	3,05
50 CENT Candy Shop /Shady/Aftermath/Interscope/	3.17	3.26	93%	40%	3.41	3.23	3.23
GAME (/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.08	3.09	89%	42%	3.19	3.22	2.96
AKON Lonely (SRC/Universal)	3.08	_	65%	23%	3.27	3.06	2.84
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.05		62%	23%	3.08	3.10	2.81

Total sample size is 288 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much). 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total bum persistents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 124. Persons are screened via the internet. Once passed, they can lake the music test based on the formalmusic preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. RateTheMusic is a registred trademark of RateHousic.com. The RTM system, is available for local radio stations by calling 818-377-5300. Rate TheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



artist: Amerie Label: Columbia by Mike Trias/associate editor

Producer Rich Harrison has a strong track record lately when it comes to

producing club hits for R&B songstresses. He was the man behind the boards for Beyoncé's "Crazy in Love" and Jennifer Lopez's "Get Right." Harrison can put another point on the chalkboard, thanks to his work on Amerie's "One

Thing," which rises to No. 10\* and No. 24\* at Urban and Rhythmic, respectively, and is starting to grow legs at Pop.

Written by Amerie and Harrison, "One Thing" is about trying to let go of someone, but right when your mind is set and you're ready to walk out that door, there's always that one thing about them that gets you sprung all over again. Guitar hits and heavy percussion create the driving force behind the cut, allowing "One Thing" to instantly grab your attention. Meanwhile, Amerie's emotive voice — though it's more angelic than sultry — provides the lyrics with their soul. The result: Frustration never sounded this upbeat and sexy.



the film, especially the part where Will Smith is trying to teach Kevin James how to dance, are interspersed throughout the video. Don't worry, though. Whatever repels you about James' dancing, Amerie more than makes up for with moves of her own. Amerie also co-directed the clip — her directorial debut — with Chris Robinson. When Amerie was a child, her mother taught her all about the arts while her

"One Thing" is also featured on the soundtrack to the movie *Hitch*, and clips of

father kept her thirst for R&B music alive and kickin'. Since her father was

> in the military, Amerie grew up everywhere from Alaska to Germany. When she graduated from high school, her family decided to settle down in Virginia, and a new era in Amerie's life began.

Everyone is beautiful in the world of hip-hop and R&B, but Amerie's got a certain something that makes her stand out—and I'm not talking about the exotic look that her half-Korean, half-African-American heritage has blessed her with. She has a college degree in English and fine arts from Georgetown University. During her studies in Washington, DC Amerie met Harrison, and the result was her debut album, 2002's All I Have.

*Touch*, Amerie's upcoming sophomore album, will reportedly feature production by Dre & Vidal, Buchanans and Red Spyda, among others. *Touch* is currently slated for an April 26 release.

K!	K.	CHR/POP TOP	30		POWER	
LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL
1	0	USHER Caught Up (LaFace/Zomba Label Group)	538	+1	10	7/0
2	2	GWEN STEFANI f/EVE Rich Girl /Interscope/	489	-1	13	5/0
3	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	461	-3	13	5/0
6	4	50 CENT Candy Shop (Shady/Aftermath/Interscope)	417	+40	6	6/0
5	5	KELLY CLARKSON Since U Been Gone (RCA/RMG)	393	-2	15	7/0
4	6 📥	K-OS Man I Used To Be (Astralwerks/EMC)	392	-25	13	7/0
7	0.		377	+6	10	7/0
12	61		343	+17	7	5/0
10	9	FRANKIE J. f/BABY BASH Obsession (Columbia)	343	+12	5	6/0
9	Ō	ROB THOMAS Lonely No More (Atlantic)	343	+11	6	7/0
11	Ŏ	MARIAH CAREY It's Like That (Island/IDJMG)	341	+11	8	7/0
8	12	MARIO Let Me Love You (J/RMG)	323	-18	16	5/0
13	13	CIARA f/M., ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	/ 316	-6	17	7/0
16	•	EMINEM Mockingbird (Shady/Aftermath/Interscope)	271	+2	8	5/0
14	15	S. DOGG fJJ. TIMBERLAKE Signs (Doggystyle/Geffen)	264	-51	6	5/0
19	1	NATALIE Goin' Crazy (Latium/Universal)	252	+44	3	8/0
18	A	ALICIA KEYS Karma (J/RMG)	240	+22	4	7/1
15	18	GAME 1/50 CENT How We Do (Aftermath/G-Unit/Interscope,	239	-50	9	6/0
17	19		232	.7	8	4/0
22	20-		219	+27	3	5/0
24	2	WILL SMITH Switch (Interscope)	197	+17	3	5/0
23	22	KILLERS Mr. Brightside (Island/IDJMG)	197	+6	3	4/0
20	23	50 CENT Disco Inferno (G-Unit/Shady/Afternath/Interscope)	186	-13	13	7/0
25	24	JESSE MCCARTNEY Beautiful Soul (Hollywood)	185	+9	15	4/0
Debut	25	3 DOORS DOWN Let Me Go (Republic/Universal)	183	+45	1	3/0
28	20.4		164	+6	2	4/0
Debut	0.	JULLY BLACK Stay The Night (Universal)	163	+32	1	5/1
Debut	28	DIVINE BROWN Old Skool Love (Universal)	161	+69	1	6/2
27	29	JET Look What You've Done (Atlantic)	161	+3	2	4/0
29	30 📥	MASSARI Smile For Me (Independent)	145	-12	3	1/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays Is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. I me Indicates Cancon.



A GOOD DAY IN MAINE Hometown hero Howie Day (r) dropped in to the WBZN (Z107.3)/ Bangor, ME studios for what PD Dan Cashman describes as "a chat and some acoustic ditties."

#### **Please Send Your Photos**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Keith Berman: kberman@radioandrecords.com

### CHR/POP REPORTERS

#### Stations and their adds listed alphabetically by market

WZYP/Mentsville, AL PD: Kellb Scoll MD: Ally "Lice" Elicel 2 IGLLERS

KZBH/R. Smith, AR DH: Lee Mailbews PD/MD: Todd Chase

KCDQ/Abilene, TX OM/PC: Strat Eliot 32 3 DOORS DOWN 16 DESTINY'S CHILD 12 KILLERS 12 GAME 140 CENT 7 YING YANG TWINK

n Amerie U2 Simple plan

WICEE/Indiano, NY\* MIC: Infan Wilds Papa Roach Destiny's Child

W2022/Barlington PD/MC: Ban Hamil APD: Pula Bulat CAESARS MARIAH CARE

WSS3//Charlesten, DB/PD: Mile Edwar APD/WZ: Special Ed 8 ELEVEN554 1 AAIERIE CAESARS UZ SIMPLE PLAN

WINCS/Charlotte PD: John Reynolds MD: Kall Reynolds SUM 41 SIMPLE PLAN SIMPLE PLAN

WKSC/Chicago, IL\* PD: Rod Phillips MC: Jolf Mustay PAPA ROACH JOHN LEGEND SIMPLE PLAN

KLRS/Chico, CA PD/MD: Eric Brown 11 U2 11 Simple PLAN 11 GWEN STEFAN

WKFS/Cincinsati, ON: Scott Reinhart PD: Tommy Bodean MD: Jorden 3 LUDACRIS PRETTY RICKY

KKING,Colorado S Oti: Bubly Invia PD: Chail Nuby 2 BABY BASH 1 TRILLVILLE BABY

WGIC/Cochaville, TH Olic Marty McFy PD: Scooler MD: Fready Deve 9 CROSSFADE 6 AKON

5 RYAN CABRERA 3 NIVEA M.L.' JON & YOLNGBLOODZ

IUSR/FL Smith, AR DM/PD: "Big Dog" Rick Hayes APD/ND: Michael Oldham

WFEY/Allosovy, NY Ole: Novin Collabor PD: John Fezz ND: Christy Toylor 17 AKON UZ Destiny's Child Simple Plan

WKKEF/Albany, NY PD/MD: Rob Daves 2 AMERIE CAESARS

TCCDE/Alburguerung, NM\* Ott: Edula Hashalt PO: Kris Abrums APD: Kurk Aniarum MD: Carlea Daran 6 SMPLE PLAN DAVE MATTHEWS BAND

KOND/Alexandria, LA PD: Ren Roberts U2 SIMPLE PLAN

WAEB/Allentown, PA\* PD: Laura SI. James MD: Mille Kelly 5. BOWLING FOR SOLE

KPRF/Amarillo, TX OM: John NcDavan NB RIDAZ RRICCON A NB RIDAZ VANGELINA BABY BASH GAME V50 CENT

KGOT/Anchorage, AK Ott: Mark Humphy PD: BNI Stewart 9 GWEN STEFANI 7 KILLERS 6 AKON

WIDD//Appinion, WI PD/MEX David Burns 31 SIMPLE PLAN

WSTR/Atlanta, EA\* PD: Dan Bowen APD: J.R. Ammons MD: Michael Chase U2 DAVE MATTHEWS BAND

WWWC/Adamta, GA\* ON/PD: Dyten Sprapso MD: Jolf Millio 2 GWEN STEFANI LIFENOUSE LI2

IOHFI/Austin, TX\* PD/MD: Tenny Austin CAESARS

U2 Gwen Stefan WB2N/Bangor, ME DM: Paul Dupuis PD: Dan Cashman APOARD: Arlan "KB4" Ja 5 GWEN STEFANI 3 SMIPLE PLAN GAME ISO CENT

WFMF/Baton Rouge, LA PD: Kovin Comptoil 2 LI2 1 SIMPLE PLAN 1 AMERIE IMARIAH CAREY

KOXY/Resument, TX Olit: Jim Wesi PD/MD: Brandin Show APD: Patrick Sanders 3 KOLLERS 12

KRSQ/Billings, MT Ott: Tom Outers PD: Kyte McCay 5 AKON

WXYX/Bilaxi, MS Old: Jay Taylor PD: Kyle Carley APD/MD: Lucas T.I. 3 DOORS DOWN MARIO PRETTY RICKY MARIAH CAREY

WWYL/Bioghamton, M ON: Ed Wallow PO/MD: KJ Bryont 16 BACKSTRET BOYS 1 JESSE MCCARTNEY MARIAH CAREY IGLLERS AKCON UZ GWEN STEFANI

WQEW/Brzningham Off: Doug Hansand PC: Tommy Chusts ND: Hindham Poeve 9 AXON 4 WILL SMITH HOWE DAY PNPA ROACH JOHN LEGEND

WEHO/Risconsington Off: Dan Westhof PD: Tary Tayatio APD: Chuid Facig MD: Reasond Rash PAPA ROACH OSSTINY'S CHILD GAME VSD CENT

KSAS/Boise, ID\* PD: Hoes Grigg U2 GWEN STEFANI MARIAH CAREY

KHICS/Dallas, TX\* PD: Patrict Davis APD/IID: Foremate Vester 7 BABY BASH 1 BOWLING FOR SOUP ICLLEPS AMEPHE KZING/Boise, ID\* PD: Jim Allon 2 MARIAH CAREY 1 BROOKE VALEHTINE VBIG BOI & LIL WORF/Dayton, Of OM: Tony Tillerd PD: Was NisCain 3 LIFEHOUSE 1 SIMPLE PLAN MARIAN CARE W2005/Becten, MA\* PD: Cadillac Jack McCartwoy APD/MD: Duvid Conty 1 JESSE MCCARTNEY 12 KNDE/Wrynn, TX PD/MD: Laniny K. Gamu Debraw Nivea Vill'Jon & Youngeloodz Destiny's Chilj WGTZ/Dayton, OH\* Oht: J.D. Kanes PD/AMD: Scott Sharp HOWIE DAY WYYE/Coytoon B OM: Frank South PD/MID: Katter CAESARS HOWIE DAY U2 SIMPLE PLAN KFMD/Donver, CO\* PD: Jan Lawson MD: Ja Ja Tambasagh 2 BROOKE VALENTINE VBIG BOI & LIL W2XLL/Caulies, OH\* PD: John Stewart MD: See Tyler 1 CAESAYS 1 L/2 1 GAAE 5:50 CENT NIVEA (FLL'JON & YOUNGELODOZ I PRETTY RICKY PLISSYCAT DOLLS KKDW/Des Moines PD: Greg Chance MD: Sleve Wazz RYAN CABRER/ WRZE/Cape Cod, MA OM/PD: Stave McVie PD: Stave Blue 42 RYAN CABPERA 39 MARCON 5 34 OBARION 25 GAVIN DEGRAW 14 TRILLVILLE WDRQ/Detroit, MI\* PD: Alex Tear APD: Jay Towers MD: Kellin Carry 22 BROOKE VALENTINE VEIG BCI & LUC Jon 14 Destiny's Child 11 Trallville 9 Trick Daddy 1 Jennifer Lopez Vrat Joe WOOB/Champaign, R. DM/PD: John McCaighter WKDJ/Detroit, M1\* PD: Dem Theodore APD/MD: Bean Deniets 3 BROCKE VALENTINE (/BIG BOI & LIL' JON WLVY/Banks, IY DM/YD: Gary Kalpit AYD: Bary Kalpit AYD: Bary Kalpit II MARL JUNGARRS & LIL'JON II MARL JUNGARRS & LIL'JON II MARL JUNGARS II MARLON II MARLON I MARLON I GWEN STEFANI WICLI/Chattoneogo, TN\* ORE Kris Van Dyte PD: Rings APD: Miller Michonski MIC: Healter Backson 11 ANCON 1 AMERICAN HI-FI 1 AMERICAN HI-FI 1 SIMPLE PLAN WNKUEmira, NY POMID: JJ Morgan 6 GAME 150 CENT 5 OMARION 3 DESTINY'S CHILD JOHNNY FREEMAN WRTS/Erie, PA ON: Nick Ramhaldo PD: Can Edwards APDAND: Karen Black 7 ArCON 4 BOMLING FOR SOUP 4 TRICK DADDY 3 HOWRE DAY WSTO/Evansville, M PD: Stan The Man' Priost APD: Brad Bookar MD: Josh Strickland 48. BROOKE VALENTINE VBIG BOI & LIL' 26 SNOOP DOGG KJUSTIN TIMBERLAN 12 Given Stefani 11 Killers WDAY/Fargo OM/PD: Initia "Big Dog" Kapel MD: Buy Dayten THICK DADDY CMAPICM GWEDI STEAMI RYAN CABRERA WARS/Clevelant, ON ONE Kevin Mediumy ONE Jell Zakaeckas PD: Dan Mason APDMID: Langer 4 CARA HLIDACRIS SMPLE PLAN HOWE CMY TRULLVILLE KINCK/Fayotawitio, AR PT: Jany God APDING: JA Type TTRILLYLE NYER, MLI, JOIN & YOUNGBLOODZ BARY MOH GWEII STEFANI GAME ISO CENT KMXCF/F-symilar ONE Team Travis PD/NIC: No D. 11 UZ HAND PUSSYCAT DOLLS CAESARS GAVIN DEGRAW WNOK/Columbia, SC<sup>+</sup> PD: Toby Knapp MD: Pancho No Artie WWCK/Flint, NP PD: Sealt Free TRILLVILLE MARIAH CARL W.MDI/Florence, SC ON: Randy Wilcox PO/MD: Seetly 6. TOATT DAMP. WCGQ/Columbus, GA ON/PC: Bob Quict 1 BONE MCKEE 1 U2 1 SO CENT 1 MARWAH CAREY KWYE/Fresno, C PC: Miles Yesyer APC: Rysler MD: Nild: Themas 20 MARIAH CARI 14 GAME 1/50 CE 10 PAPA RDACH WWCUColumbers, OH\* PD: Michael NeCoy APD/ND: Joe Kally 6 JENWEER LO\*EZ UFAT JOE U2 SIMPLE PLAN KSME/Ft. Collins. CO. PD: Chris Kelly ND: Jo Jo Terrelescoph 1 (MARION WJYY/Concord (Lako Regions), NH PD/MD: AJ Dukutie BABY BASH JEINNIFER LOPEZ NFAT JOE RYAN CABRERA WXX8/Ft. Myers, FL\* PD: Mait Johnson APD/ND: Randy Sherwy

WYICS/Gainesville, FL\* PC: Jeri Banta APD/MD: Alam Fex 2 GWEN STEFANI 1 MARIO WHOU/Indianapolis, I OM: David Edgar PD: Chris Edga MD: Dytan 1 GAME ISD CENT 1 JESSE MCCARTNEY GOOD CHARLOTTE 10 MARIO Kelly Clarkson Mariah Carey U2 SIMPLE PLAN KICOL/Grand Forks, NO DM/PD: Rick Actor APD: Dave Andrews MD: Trever D. PAPA ROACH GAME 1930 CENT AARON CARTER WYOY/Jackson, MS OM/PD: Johnny O APD/MD: Hale West TRILLVILLE U2 Simple plan Mariah Carey WAPE/Justisserville, FL OM/PD: Cal Thomas APD/ND: Tony Mann 1 BOWLING FOR SOUP GAME VSO CENT AKON PAPA ROACH WSHX/Grand Raph PD: Eric O'Brien UZ AMERIE WARIAH CAREY WICL/Greensboro. PD: Juli Michaph APD: Terris Knight MD: Narcis Gan 24 LIFEHOLSE 21 JET 9 JOHN LEGEND MARIO AKON WFICS/Jacksonville, F PD: Side Kolly 9 OMARION 9 DESTINY'S CHILD 9 RYAN CABRERA aville, FL<sup>4</sup> WGLUL/Johnstewn, PA PD: Mitch Edwards APD/MD: Jonathan Rood U2 DESTINY'S CHILD AMERIE NET BOLOTEMENT IN IC' PT: hant Insue All'Otto: Care : Insilymond' Mou Pt: bant Insue 5 GARDY Care : Trailymond' Mou 5 GAR ICSYNL/Jophin, INO PC: Josofi Kalght APD: Blown Kraus GREEN DAY GWEN STEFANI AMERIE HELLY I/JUNG TRU & KING JACOB WICFR/Kalamazoo, M Olit: Milia MicKally PD/MD: Bo Richi 5 MARIO KCH2/Kansas City, MO OM/PD: Nawrica DeVoe 2 JESSE MCCARTNEY 1 GAME (/50 CENT KNXV/Kansas City, MO MD: Jamia Cox 3 SiMPLE PLAN WWST/Knozville, TH PD: Rish Balay MD: Scatt Balansan GAVIN DEGRAW SIMPLE PLAN WAZY/Lalayette, IN PD: Teamy Frank 1 AARDN CARTER WHITI Groupstille, MC\* OW/07- All Davie Strome, Bala Lance OL ALLY SUPPORT THE TOTAL BALANCE OL ALLY SUPPORT THE TOTAL SUPPORT ISSNERAL stayments, LA\* PD: Bobby Henned ArtDAD: Androw \* A.S.\* Gorden 13. SIMPLE PLAN 3. BROOKE WALENTIME VEIG BOI & LIL\* PAPA ROACH BABY BASH WLAN/Lancester, PA\* PD: JT Bosch APD/MD: Helly Leve 20 NATALE 1 SIMPLE PLAN U2 WHZZA.ansing, MI\* OM/PD: Jason Addams APC: David Organ 13 JOHN LEGEND DESTINY'S CMULD RYAN CABRERA MARIAH CAREY CARE MARA ROACH Units FARA RENCH MALL SHITH S (CLT) S 35353328282827282221 WLICT/Luxington, J OM/PD: Barry Fex BABY BASH GWEN STEFANI RYAN CABRERA KLALALINDe Rock, AR PD: Randy Cale APD: Ef Johnson MD: Charlotte CAESARS RIAH CAREY KHS/Los Angeles, CA\* PD: John Ivey APD/MD: John Pilot No. Adds MARIAN CAREY LUDACRIS SIMPLE PLAN U2 WDJD(Louisville, PD: Shene Collins 1 SIMPLE PLAN WFBC/Greenville, SC\* PD: Niki Nile APDAND: Kabe 28 AKON Galam Deceman WZICF/Looleville, KY\* PD/MD: Chris Random 11 3 DOORS DOWN 7 WILL SMITH MARAH CAREY BOBBY WALENTING RELIENT K WHIKF/Harrisburg, PA\* PD/ND: Juli Nurley 1 BOWLING FOR SOUP SIMPLE PLAN MARIAH CAREY PAPA ROACH WINSS/Hartbord PD: Rick Vaught MD: Ju Ju Brooks 5 CAESARS 2 ANNA NALICK WINGE/Macon, GA Oht: Jef Silvers PD/MID: Cabvin Histo 15 AKDN 15 RYAN CABRERA 15 MARIAH CABRERA 15 MARIAH CABREY PD: Tracy Austin MD: Losile White A Shall C D AM WZEE/Madisoe, WI\* ORt film Ferris PD: Joan Relity APDAND: Drian 3 MODH NIVEA NLL"JOH & YOUNGBLOODZ BODD CHARLOTTE MARRAH CAREY PD: Jim Davis APD/MD: Gary Mill AKON LIFEHOUSE

KIFS/Medium, OR Oli: Bit Minimum PD/MD: Minimum 27 OMARION 13 PAPA ROACH JET BABY BASH WADA/Methourne, FL\* PD: Deau Michania MD: Eric Danies 4 ALICIA KEYS 2 KILLERS orrect, vitemphie, TN PD: Kacsee with a X APD/WD: Legand 2 GAME VSO CENT 1 DESTINY'S CHILD 1 SIMPLE PLAN DMARITM imi, FL' WHYT/Miassi, FL\* PD: Rob Roberts APD: Dunnie Michaels MD: Michael Ye 24 GAME 150 CENT 1 SIMPLE PLAN UZ PUSSYCAT DOLLS WXESS/Millwraniane, WT DM/PC: Brian Kelly APD/MC: Jolo Martimez 1 GAME 1/50 CENT KDWER/Niemespotes, new PD: Rob Nacris Mill: Dwark Maren 2 SIMPLE FLAN 2 GWEIN STEFANI 1 NIVEA FLIL: JON & YOUNGBLOODZ JEIMINERI LOPEZ WAT JOE

WABB/Mobile, AL\* Off: Jay Hasting PD/MD7, January 5 GANE /SD CENT 3 SIM/FLE FLAN NVEA HUL! JON & YOUNGBLOODZ WYOK/Mabile, AL\* Off: Dae Balia APG/MD: Irrian Sizes No. Actor

CHOP/Modeste, CA\* Otto: Natural Party PC: Clause Macropy 2 MARIAH CAREY BONNE MCREE U2 Simple plan

KNOE/Monroe, LA OM/PO: Bobby Richs CALEARES SIMPLE PLAN JENN FER LOPEZ WAY JOE CALE WATTHEWS MAD

WHAT Alexandromery Dat: Bit Jones PDAME: Steve Smith ALICIA KEYS

WYAQ/Merganitown, WY ONE Nopy Farchwei PP: Leoy Null APD: Bries Wo MC: Illinghan Bush 23 DESTINY'S CHILD 12 CROSSFORE 10 AARON CARTER 10 TYDY, WW/E DW/E MATTHENS BAND GW/M DESTAW GW/M DESTAW OMARION

WWXM/Mystle Beach, SC ONI: Mark Andrews APD: Kaumo GAVIN DEGRAW TRICK DADDY OMARION DESTINU'S CALLD MARIO

JENNIFER LOPEZ WAT JOE

WRVW/Nestwile, TH PD/ND: Rich Davie 2 SIMPLE PLAN 1 GAME //50 CENT

WBLI/Nassee, NY\* ON: Nancy Cambine PD: JJ Rice APD: Al Levine MD: LJ Zabietaki AKON UZ

PD: James Reitz ND: David Duran

WKC/Mow Haven, CT\* PD: Chur Kelly MD: Kerry Cellins 6 GAME #50 CENT 1 MARIAH CAREY U2

WOGH/New London, CT PD: Grovie Politana MD: Stamm Minumhy 5 PAPIA ROACH 5 NIVEA H.L. JON & YOUNGBLOODZ 5 NIVEA H.L. JON & YOUNGBLOODZ 5 NIVEAU 5 CHANLEDTE SLAMMER 5 CHANLEDTE SLAMMER WEZII/New Orleans, LA\* ON/PD: Milm Kaplan APD: Chartle Scoll MID: Slove 6 PAPA ROACH SIMPLE PLAN

WHTZ/New York, NY\* PD: Tem Poleman APD: Sharos Daster ND: Paul "Caldey" Brys 6 PNPA ROACH

WPXY/Rochester PD: Nile Danger APD: Carson MID: J.B. 17 AKON 3 AMERIE 2 TRICK DADDY 107

WZDK/Rocklord, H. PD/MID: Jame West MARIAH CAREY

KOND/Sacramento, CA\* PD: Sleve Wood MD: Christensher K. 13 AKON 3 SIMPLE PLAN 1 JENNIFER LOPEZ VFAT JOE KELLY CLARKSON NE 9/BIG BOI & LU

IC2HT/Sait Laise City, UT\* PC: Joit McCariney ND: Kramer BONNIE MCKEE LI2 MARIAH CAREY

KELZ/San Antonio, TX\* PD: Doug Bosnati 3 AKOH U2 GAME V50 CENT

ICOCIN/San Antoni PD: Jay Shennon IND: Tony Cartez 1 KILLERS BABY BASH

KHTS/San Diego, CA\* PD: Diese Laird APD/MD: Hilman Haze 1 AMERIE KELLY CLARKSON SIMPLE PLAN

WAEV/Savannah, 6 Oht: Brad Kolly PC/MD: Chris Alan APD: Ness Francis AKON NATALIE U2 FAN\_3 RYAN CABRERA

WZAT/Savannah, GA PD: Brian Richman U2 MARIAH CAREY JESSE MCCARTINE

KBKS/Seattle, WA\* DM/PD: Mile Preside APD/ND: Marcus D, 4 AMERIE MARIAH CAREY

UZ SMPLE PLAN

IRUF/Shreveport, LA\* PD: Erin Bristol MD: Erin Harloy CAESARS ShiPLE PLAN RYAN CABRERA

WNOV/South Bead, IN PD: Tommy Frank APD: Bernie Mack MD: Olis 3 DESTINY'S CHILD 2 AARON CARTER JOHMY FREEMAN

KSLZ/SI. Louis, NO\* ND: Toylor J Fantasia Kelly Clarkson Mariah Capey

WHITG/Syracuse, NY OMPC: Tom Mitchell MIC: Jammy Othen BONNIE MCXEE RELLY CLARKSON MARIAH CAREY

WWHT/Syracuse, NY PD: Butch Charles ND: Jell Wise 27 AKON 4 AMERIE

WHITP/Initializations Off: Jay Taylor PD: Darrow Stephene APD/MD: Jackin Tyme 44 ALICIA IEVS

31 LUDACRIS 31 PRETTY RICKY 26 BOBBY WILENTINO 25 CIARA ILUDACRIS 26 AMERIE 7 JOHNNY FREEMAN

WFL2/Tampa, FL\* OM/PD: Jolf Kapopi APD/MD: Kane No. Artic

W200, Orlando, FL\* OM/PD: Adam Cock APO/ND: Pute De Goad 2 BOWLING FOR SOUP DESTIMY'S (240LD WHOG, Congineer, I PD: Breed Carey MD: Eric Chese CAESARS BABY BASH SMAPLE PLAN MARIAH CARE

WILLNPassansa City, FL Dilt: Milao Proble PD: Kodib Allen APD/MD: G-Minn 5 JOHN LEGEND DESTRYTS CHILD DRAC

KCRS/Odesse, TX MD: Note Redriguez 24 AKON 15 50 CENT

K.IYG/Okiahoma City, OK\* PD: Miha NicCoy MD: J. Red 12 YMG YANG TWINS 10 GAME MSD CENT BRODKE VALENTIME VE

JON SIMPLE PLAN

PD: Todd Shannan APG/MD: Marian Newsonie

KZZP/Pheenix, A2\* PD: Hark Median MD: Chinn FANTASIA JESSE MCCARTINEY PLESSYCAT DOLLS

WICST/PHistourgh PD: Mark Anderson APD: Mark Allen MD: Nillary

WJBQ/Portland, NE DM/PD: The Moore MD: Nilm Adams CAESARS U2 STMPLE PLAN

IPLE PLAN ICICRZ/Pertend, OR\* PD: Drian Bridgman 33 GWEN STEFANI 20 JESSE MICCARTNEY TRILLVILLE NIVEA MULT JON & YOUNGBLOOOZ

WERZ/Portsmeeth, NH\* DN/PD: Nits 0\*Doesel APD/ND: Kevin Matthews 9 SNIPLE PLAN MARIAH CAREY

WSPL/Poole PD: Scoty Mac APD: Sky Vaclar MD: Paulo Cruz 13 KELLY CLARK PAPA ROACH

WPRO/Previdence, Pi ON/PD: Temy Bristol APD/NO: Davey Merris 3 AKON U2 Siladia 6 (h Att PLEPLA

KBEA/Clucad Cititas, Olit: Darron Pitra PD: Joli Januas MD: Stove Faller 4 HOWE CMY 1 SIMPLE PLAN 5 GWEN STEFAN 1 GANE V50 CENT

WHTS, Oused Cities, LA PD: Tony Walindas 9 WILL SMITH RYAN CABRERA

WKGS/Rochaster, NY\* PD: Erick Anderson ND: Nick Diffusei 1 AMERIE MARIAH CAREY

WMG/Terre Hante, MI MD: Mult Luecking 1D GAME V50 CENT 1D WILL SMITH 1D DAVE MATTHEWS BAND 5 BARY GASH 5 SIMPLE PLAN 1 JOHNNY FREEMAN WVXS/Toledo, DH\* OM/PD: Bill Michaels APD/MD: Nerk Andrew nivea 1/lil' jon & Youngbloodz Nariah carey 2 KILLERS 1 JENNIFER LOPEZ MAT JOE

WIGHQ/Traverse City, Mi ON/PD: Todd Martin APC/MD: Lute Spansor PARA ROACH DESTINY'S CHILD

WPST/Reader, P. OM/PD: Dave Mick APOARD: Chris Per 15 SIMPLE PLAN 15 SIMPLE PLAN

ICROQ/Incson, A2 ONE Tim Richards PD: Kan Carr MD: Chris Polars 18 ShiPLE PLAN 3 3 DOORS DOW 1 GWEN STEPAN

KHTT/Tetsa, OK\* OM/PD: Tod Tinchur APD: Hist Typter MD: The Rammy d Saliple PJAN d BRCDCK-VLB/TDK-KBG 3 AMRENE AARON CARTER MARUAH CAREY U2

KUZS/Tuisa, OK\* PD: Chose 52 Kelly Clarkson 1 Simple Plam

WWKC/Topolo, MS PD: Rock Navous ND: How Alon 25 FRANCE J. HEASY BASH 24 SHOOP DOGG KJUSTIN TIMBEFLAKE 17 AJCAA KEYS

KISJ/Tyler, TX PUMID: Lavy Thompson 6 CROSSFADE NNVEA MUL: JON & YOUNGBLOODZ BABY BASH GWEN STEFANI

KSLY/San Luis Obiepe, CA PD: Andy Winlard ND: Croig Norshall No. Artis

WSICS/Utics, NY ON: Slave Scheetz PO: Slave Lawrence APD/ND: Shave And KILLERS PRETTY RICKY

WLD/W. Poim Beach, FL\* OM: Dave Denver PD: Chris Marine MD: Dave Vayda 1 OMARION RYAN CARRERA

KWTX/Waco, TX PD: Dente Taylor APD/MD: Join Date JET NIVEA (/LR, JON & YOUNGBLOOD) RARY RASH

WINT/Washington, DC\* PD: Jathoy Wyall MD: Albia Dae 22 BRCORE WILBYTHE HEIGEOI & LL: JON 10 GWENI STEFANI 3 JET

WBHT/Wilkes Barre, PA\* PD: Nark NcKay APD/ND: A.J. 1 GANE V50 CENT HOWIE DAY GWEN STEFANI

WKR2/Willies Barre, PA\* OR: Jim Plaing PD: Ties Schuster APD/ND: Kally K. 29 DAVE MATTHEWS BAND 17 SIMPLE PLAN

ICZZU/Spolicave, WA\* Olić Ken Hopkins MD: Brooim Fex 2 BARY BASH 1 HIVEA VLIL'JON & YOUNGBLOODZ CAESARS MARDO WSTW/Wilmington, DE PD: John Wilson APD/MD: Mills Respi 2 U2 1 SIMPLE PLAN MARUAH CAREY

WAZO/Wikmington, NC PC: Mark Jacobs 14 Howie Day 13 Papa Ronch 9 Game VSO CENT 9 Jennifer Lopez Wat Joe

KFFM/Yatima, WA Olik: Ron Harris PD/ND: Steve Rocke APD: Roesha Costoy 10:3 DODRS DOMN

NAICZ/Youngstown, G Mit Dan Nivers FOND: Jury Mae 6 RELLY CLARKSON 4 KILLERS HOWIE DAY

WHOT/Youngstow PD: John Treat ND: Lisa Reynolds U2 MARIAH CAREY

POWERED BY MEDIABASE

\*Monitored Reporters

184 Total Reporters 119 Total Monitored

65 Total Indicator

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WWAX/Dubith

WDCG/Rateigh, PD: Rick Schmidt APD: Randi West MD: Brody 3 KALLERS KRC3,Rapid Chy, SD PD: 0. Ray Salah MD: Jayah Mellay 21 DESTINY'S CHLD 20 GAME \$50 CENT 16 SNOOP DOGG KJUSTI 14 EMINEM WRVO/Richmond, PD: Wayna Cay APD: Dawen Stans MD: Josethan Field 2 SO CENT 1 SIMPLE PLAN MARIAN CAPEY DESTINY'S CHIL WLIS/Roanske, VA\* POVID: Camp 29 YING YANG THVINS 19 MARUAL CAREY 15 INFAA KLI, JOIA & YOUNGBLOODZ 30 OWEN STEFAN 5 AMERIE 12 W20.K/Rosmolos P0: Kevia Scott APD: Dancy May MD: Bob Patrick

## CHR/RHYTHMIC



## **Back In The Day Is Back**

CHR/Rhythmics incorporate old school into the mix

How much old-school hip-hop should be in your gold library? And when I say "old school," I mean real old school, for the 30- and 40-something crowd: hip-hop and R&B titles from the mid-'80s to the mid-'90s; songs by artists like Eric B & Rakim, Heavy D, BDP and Public Enemy, as well as Guy, New Edition and SWV. Is it becoming more important to increase the number of old-school titles you play, and do you highlight those titles with staging?

With the majority of Rhythmic stations primarily targeting the 18-24 demo, it would make sense that old-school hip-hop and R&B would take a back seat to recurrents and gold titles from '99 and later. Recently, however, more stations have been using older titles for an "oh, wow" factor.

In fact, stations have been launched in recent years in the top two markets that specifically highlight the old-school section of their gold libraries: Styles Media's KDAY/Los Angeles, which debuted last summer, and Clear

"The use of old school depends on the station's competitive environment. An unchallenged station can deploy more of it to expand the demos. A highly focused, Generation Y hip-hop station should stay away from it."

Scrap Jackson

Channel's WWPR (Power 105.1)/New York, which is now a few years old.

While KDAY continues to air 50%-60% oldschool gold to play off its heritage call letters, Power 105.1 has evolved to be more currentdriven. But it's never given up those oldschool gold titles, and three years after its launch the station is still highlighting them with imaging and drops.

This week we look at how programmers across the country are treating old-school hiphop at their stations and hear their thoughts on the potential for an old-school format specifically focused on hip-hop and R&B from the '80s and '90s.

#### A Bonding Thing

WBTT (105.5 The Beat)/Ft. Myers PD Scrap Jackson says, "We use old school in our lunchtime mix and Thursday afternoons at 5pm as **26** • Radio & Records April 1, 2005 a throwback mix. Both are very successful.

"The use of old school depends on the station's competitive environment. An unchallenged station can deploy more of it to expand the demos. A highly focused, Generation Y hip-hop station should stay away from it."

When you do highlight old school, Jackson says, "The best way to integrate old school in the regular rotation is to create an intro drop that relates to the audience beyond just the year the song came out. Try creating an emotional, highly local image of where your listener was when that joint first dropped. That's really bonding with your fans."

Brian Douglas, OM of WJMH (102 Jamz) and Urban AC WQMG/Greensboro, says, "Playing a lot of old school goes through phases, but really it depends on what your core target demo is.

"If your station is strictly an 18-24-focused one, there wouldn't be a need to play or highlight those titles. If you have a wider target and you're the only station targeting the hiphop audience in the market, you have more leeway to go there. There's an argument for either way you choose to go — to be currentonly or to be more gold-based. It depends on your programming strategy."

#### A Balancing Act

While WJMH is not a heavily gold-based Rhythmic, WPGC-FM/Washington is. WFGC MD Boogie D says, "At WPGC you would definitely hear old-school titles in the middle of the day, as well as in a specialty mix. We have a specific old-school mix on Friday at noon, but we also played Doug E. Fresh's The Show' Tuesday at 10am.

"For WPGĆ, it's part of our heritage, because we've been around so long. We can even get away with a lot of old-school R&B and house that other stations may not touch. We play classic go-go and even Frankie Beverly & Maze and Luther Vandross, just as we would play Wreckx-N-Effect's 'Rump Shaker.'

"Not a lot of stations or cities can do that. DC is unique in its R&B musical heritage. When I was in Charlotte, at WCHH, we couldn't play much gold before '98. We stuck to mainly currents and recurrents. It's hard, because if you're the hip-hop station mainly playing currents, you don't want to be tagged as the old-school station. And if you have heritage, you don't want to throw away those

### **K-Day: Bringing Old-School Back**

Last summer Styles Media launched the new KDAY (93.5 K-Day)/Los Angeles, positioning itself as "Hip-hop today and back in the day." The legendary call letters pay tribute to the original KDAY, one of the first true hip-hop stations, which paved the way for radio across the country to fully embrace the genre. Here's a look at the new K-Day and how it incorporates old-school hip-hop in both music and imaging.

#### **On-Air Lineup**

- Mornings: Rico's Playhouse
- Middays: Bigg P-Wee; Chris Loos
- Afternoons: The Baka Boyz
   Nights: Julio G and Melo D



Positioners

"The New 93.5 K-Day, hip-hop today and back in the day." "From the old school to the new school — hip-hop lives on 93.5 K-Day." "A quarter-century of hip-hop, together in one place! The new 93.5 K-Day." "Slammin' the greatest hip-hop joints of all time. 93.5 K-Day, hip-hop today and back in the day."

"Southern California's original hip-hop station is back: 93.5 K-Day." "Bringing the old school back and movin' hip-hop forward. The new 93.5 K-Day, hip-hop today and back in the day."

#### Sample Hours: March 23

1pm EAZY-E Radio THE GAME How We Do 2PAC Keep Ya Head Up LUDACRIS Stand Up SWV Anything 50 CENT Candy Shop EPMD You Gots To Chill LIL JON & THE EASTSIDE BOYZ Lovers & Friends ICE CUBE You Know How We Do It LLOYD BANKS Karma GETO BOYS My Mind Is Playing Tricks AMERIE One Thing

5pm Five O'Clock Hoo Ride (mix show) 50 CENT Candy Shop N.O.R.E. Nothin' MARIAH CAREY It's Like That JA RULE New York **TERROR SQUAD** Lean Back THE GAME Hate It Or Love it **TRUTH HURTS** Addictive SLY BOOGY It's Nuthin' **AMERIE** One Thing PHARCYDE Passin' Me By BEASTIE BOYS So What'cha Want **BDP** Stop The Violence BLACK MOON How Many MC's TOO SHORT Life Is ... Too Short SMIF-N-WESSUN Bucktown U.S.A. ERIC B & RAKIM My Melody D.O.C. It's Funky Enough

#### **Station Information**

Owner: Styles Media Address: 5055 Wilshire Blvd., Suite 720 Los Angeles, CA 90036 Phone: 323-337-1600 Programming: Anthony Acampora, Chief Programming Officer; Chris Loos, PD

"If you have heritage, you don't want to throw away those loyal listeners who might have a special place in their memory for those songs."

#### Boogie D

loyal listeners who might have a special place in their memory for those songs. So it's a balancing act."

Styles Media Chief Programming Officer Anthony Acampora says of KDAY, "It was about coming up with something totally different from what anyone else was doing. We also knew that if we were using the call letters KDAY, we had to live up to the spirit and the brand name that was 'K-Day.' You couldn't *not* play these titles."

KDAY's approach differs from that of most hip-hop stations. "Right now we're about 50%-60% gold, focusing on old school, as opposed to recurrents," Acampora says. "We'll play the biggest, most familiar titles throughout the day, but at night Julio G will step out and play some of the more cutting-edge titles. That goes for currents as well."

#### The Next Niche Format?

While KDAY has the closest thing to an oldschool format right now, it still isn't a fullfledged gold-only station. For several years now I've asked programmers the question "Would an old-school hip-hop station, one that plays no currents, be viable in today's broadcast environment?"

# CHR/RHYTHMIC TOP 50

ast Æek	this Week	April 1, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON Chart	TOTAL STATIONS/ ADDS	POWERED
1	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)	6665	-89	(09) 820424	11	80/0	
2	2	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	5020	+23	472111	12	64/0	MOST ADDED
3	ğ	GAME f/50 CENT Hate it Or Love it (A ftermath/G-Unit/Interscope)	4702	+533	624418	8	76/1	
6	ă	TRILLVILLE Some Cut (BME/Warner Bros.)	3908	+343	437100	15	73/1	ARTIST TITLE LABEL(S)
5	5	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3758	.173	478404	16	77/0	FAT JOE So Much More (Terror Squad/Atlantic)
9	6	AKON Lonely (SRC/Universal)	3747	+330	328198	8	66/0	NELLY f/JUNG TRU & KING JACOB Errtime (Derrty/Fo' Reel/Universal)
4	7	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3516	-476	422935	20	73/0	MARIAH CAREY We Belong Together (Island/ID.IMG)
12	8	YING YANG TWINS Wait (The Whisper Song) (TVT)	3470	+247	335715	8	80/2	PRETTY RICKY Grind With Me (Atlantic)
0	9	BABY BASH Baby I'm Back (Universal)	3464	+96	338779	11	64/0	CASSIDY I'm A Hustla (J/RMG)
1	Ŏ	NATALIE Goin' Crazy (Latium/Universal)	3257	+ 15	277360	16	57/0	GWEN STEFANI Hollaback (Interscope)
}	11	LL'JON & THE EASTSIDE BOYZ IJUSHER & LUDACRIS Lovers & Friends (77/7)	3066	-403	365382	18	37/0	YOUNG GUNZ Set It Off <i>(Roc-A-Fella/IDJMG)</i> CIARA f/LUDACRIS ()h <i>(LaFace/Zomba Label Group)</i>
,	12	MARID Let Me Love You (J/RMG)	3039	-432	435829	21	82/0	DESTINY'S CHILD Girl (Columbia)
3	13	USHER Caught Up (LaFace/Zomba Label Group)	2887	-247	338806	13	75/0	
9	1	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	2743	+353	277510	9	70/0	
,	6	DMARION O (Epic)	2718	+103	240559	12	65/0	, 4000000 0000 000000
ļ	16		2579	-453	288847	17	57/0	Increased PLAYS
	10	EMINEM Mockingbird (Shady/Aftermath/Interscope) CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomha Label Group)	2579	-403	200047	24	57/0 79/0	
				-400		14		T F
	18	TRICK OADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2454		155734		67/0	ARTIST TITLE LABEL(S) INC
	19	T.I. You Don't Know Me (Grand Hustle/Atlantic)	2261	+295	243882	7	69/2	DESTINY'S CHILD Girl <i>(Columbia)</i> PRETTY RICKY Grind With Me <i>(Atlantic)</i>
	20	LUDACRIS Number One Spot ( <i>Def Jam South/IDJMG</i> )	2235	+261	232098	6	74/0	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)
	2	NIVEA f/LIL' JON & YDUNGBLOODZ Okay ( <i>Jive/Zomba Label Group</i> )	2197	+160	215957	16	68/3	MARIAH CAREY We Belong Together (Island/IDJMG)
	22	BRODKE VALENTINE f/BIG BDI & LIL' JON Girlfight (Virgin)	2075	+320	169954	8	68/2	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)
	23	MARIAH CAREY It's Like That (Island/IDJMG)	2003	·526	197299	11	73/0	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)
	24	AMERIE One Thing (Columbia)	1683	+326	264624	6	51/4	TRILLVILLE Some Cut (BME/Warner Bros.) AKON Lonely (SRC/Universal)
	25	DESTINY'S CHILD Soldier (Columbia)	1651	-301	136497	18	69/0	AMERIE One Thing (Columbia)
	26	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	1575	·157	226037	18	72/0	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)
	Ð	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1446	+345	151201	4	70/6	
	28	PITBULL f/LIL' JON Toma (TVT)	1298	·229	110796	9	52/0	
	29	PRETTY RICKY Grind With Me (Atlantic)	1290	+539	121240	2	52/11	······································
	30	MARID How Could You (J/RMG)	1271	+97	88821	5	69/2	NEW & ACTIVE
	31	FANTASIA Truth Is (J/RMG)	1144	·165	143050	10	47/2	
	32	DESTINY'S CHILD Girl (Columbia)	1075	+608	85482	2	53/6	FAITH EVANS Again <i>(Capitol)</i> Total Plays: 331, Total Stations: 19, Adds: 1
	33	NB RIDAZ f/ANGELINA Notice Me (Upstairs)	1025	+104	70677	4	32/2	FAT JOE So Much More (Terror Squad/Atlantic)
	34	DADDY YANKEE Gasolina (VI Music)	923	+39	132811	18	15/0	Total Plays: 317, Total Stations: 46, Adds: 42
D	35	MARIAH CAREY We Belong Together (Island/IDJMG)	875	+522	103838	1	52/12	BONE BROTHERS Hip Hop Baby (Koch)
	36	M. JONES f/S. THUG & P. WALL Still (SwishaHouse/Asylum/Warner Bros.)	823	+62	75986	4	35/4	Total Plays: 314, Total Stations: 15, Adds: 3
	37	TORI ALAMAZE Don't Cha (Universal)	803	·156	92627	16	32/0	SLY BOOGY It's Nuthin' (J/RMG)
	38	112 U Already Know <i>(Def Soul/ID.JMG)</i>	789	+63	109547	6	42/3	Total Plays: 303, Total Stations: 14, Adds: 1
	39	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	776	+227	154250	2	5/4	MARQUES HOUSTON All Because Of You (T.U.G.) Total Plays: 294, Total Stations: 19, Adds: 2
	40	JENNIFER LOPEZ f/FAT JDE Hold You Down (Epic)	740	-28	94621	6	37/3	TYRA Country Boy (Universal)
	<b>(</b> )	JDHN LEGEND Ordinary People (Columbia)	732	+7	132912	6	34/0	Total Plays: 274, Total Stations: 25, Adds: 1
	42	MASHDNDA Back Of The Club (J/RMG)	699	+81	58866	3	44/1	R. KELLY in The Kitchen (Jive/Zomba Label Group)
	43	CASSIDY I'm A Hustia ( <i>J/RMG</i> )	691	+144	69061		42/9	Total Plays: 253, Total Stations: 11, Adds: 0
	4	K YDUNG Happy Together ( <i>Treacherous</i> )	657	+ 53	55058	5	32/1	CUBAN LINK f/MYA Sugar Daddy <i>(MOB)</i> Total Plays: 248, Total Stations: 19, Adds: 2
	45	FANTASIA Baby Mama (J/RMG)	644	+57	97608	5	27/3	J-KWON f/PETEY PABLO & EBONY EYEZ Get XXX'd
	46	GWEN STEFANI f/EVE Rich Girl ( <i>Interscope</i> )	644 644	+57 ·130	105215	- 14	27/3 18/0	(Jive/Zomba Label Group)
ļ	40 47							Total Plays: 207, Total Stations: 20, Adds: 2
	47	ALICIA KEYS Karma (J/RMG)	616 560	·57	77284	18	21/0	YOUNG GUNZ Set It Off (Roc-A-Fella/IDJMG)
	-	GWEN STEFANI Hollaback (Interscope)	569 402	+204	47066	1	27/9	Total Plays: 176, Total Stations: 10, Adds: 7
5	49 50	SNODP DDGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) JA RULE f/LLDYD Caught Up (Murder Inc./IDJMG)	482 409	·378 .9	32637 19130	7 2	39/0 30/0	Songs ranked by total plays

84 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing as song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2005, Arbitron Inc.),@ 2005 Radio & Records.



are available on the web at www.radioandrecords.com. April 1, 2005

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### CHR/RHYTHMIC

America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 4/1/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Person 25-34
50 CENT Candy Shop /Shady/Aftermath/Interscope/	4.13	4.31	97%	25%	4.29	4.04	4.04
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.05	4.23	97%	30%	4.11	3.90	4.16
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	4.05	4.04	73%	9%	4.19	4.03	3.93
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.04	4.06	98%	42%	3.99	3.87	4.26
MARIO Let Me Love You (J/RMG)	4.03	3.98	98%	42%	3.98	3.86	4.25
NATALIE Goin' Crazy (Latium/Universal)	4.02	3.96	83%	16%	4.20	3.92	3.92
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	4.01	4.04	92%	22%	4.24	3.79	3.93
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	4.01	3.92	67%	10%	4.15	4.04	3.88
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.96	3.94	98%	34%	. 4:15	3.93	3.87
TRICK DADDY Sugar (Gimme Some) (Slip Al-Slide(Atlantic)	3.96	3.96	82%	19%	4.10	3.87	3.91
LIL' JON & THE EASTSIDE BOYZ fjUSHER & LUDACRIS Lovers & Friends (TVT)	3.95	3.95	97%	38%	4.13	3.77	3.92
GAME f/50 CENT How We Oo (Aftermath/G-Unit/Interscope)	3.94	4.02	96%	32%	3.93	3.82	4.10
MARIAH CAREY It's Like That (Island/ID.JMG)	3.93	3.99	87%	14%	3.89	3.69	4.20
T.I. You Don't Know Me (Grand Hustle/Atlantic)	3.92	3.89	69%	13%	4.00	3.92	3.91
TRILLVILLE Some Cut (BME/Warner Bras.)	3.87	3.74	70%	16%	4.01	3.95	3,84
AKON Lonely (SRC/Universal)	3.86	3.61	78%	17%	4.29	3.78	3.47
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.85	3.78	88%	28%	3.90	3.83	3.95
LUDACRIS Number One Spot (Def Jam South/IDJMG)	3.81	3.68	73%	14%	3.88	3.56	3.97
USHER Caught Up <i>(LaFace/Zomba Label Group)</i>	3.80	3.92	99%	38%	3.57	3.87	4.05
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight /Virgin/	3.80	3.82	61%	13%	4.13	3.67	3.60
BOBBY VALENTINO Slow Down (DTP/Def Jam/ID./MG)	3.79	3.67	48%	8%	3.90	3.80	3.71
BABY BASH Baby I'm Back (Universal)	3.76	3.79	57%	10%	4.01	3.63	3.65
OMARION O (Epic)	3.72	3.56	83%	19%	3.89	3.45	3.61
DESTINY'S CHILD Soldier (Columbia)	3.69	3.86	100%	52%	3.62	3.70	3.78
FANTASIA Truth Is (J/RMG)	3.65	3.61	71%	17%	3.55	3.48	3.81
YING YANG TWINS Wait (TVT)	3.64	3.49	56%	13%	3.90	3.72	3.44
SNOOP DOGG f/PHARRELL Drop It Like It's Hat (Doggystyle/Geffen)	3.60	3.55	99%	58%	3.53	3.47	3.89
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	3.60	3.81	72%	18%	3.42	3.45	4.04
TORI ALAMAZE Don't Cha (Universal)	3.54	3.35	58%	17%	3.72	3.45	3.42

Total sample size is 393 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are scened via the latenet. Once passed, they can late the music test based on the format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. The RTM system, is available for local radio stations by calling 618-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premierer Radio Networks.

#### Back in The Day is Back

#### Continued from Page 26

"I don't think so," Acampora says. "It would become the '80s-'90s format, where you hear about 200-300 titles that test really well, and then a year later the station would be looking to change because the audience would have grown tired of hearing the same songs over and over. This audience loves the old stuff, but they want to hear the new as well.

"There simply isn't enough product at this time to support a format long-term. There's definitely an argument that says there is enough music for it, but even if you could find 1,000 titles, the audience might only know about 500 of them. I can see it maybe happening in New York, where hip-hop was born, but beyond that it may be difficult to have longevity."

Jackson says, "Old school will have its own format as the audience ages, starting the same way Urban AC did, in the bigger, more niche-oriented markets."

Douglas says, "It depends on how divided formats become. If a market has a number of stations playing the same music, there is more need for stations to find their own niches. In markets where you have a 20%-30% black population, there's more potential to have a very specific old-school format. I can see it happening in a market like Memphis.

"It's also a matter of economics. What can a sales staff sell? It used to be that each market had only one Urban outlet and that was usually an AM — because it was more difficult to make money on the format. Today you might have several stations playing urban music because the format has become marketable. If they can sell it, you'll see it become a reality."

Boogie D is the most optimistic about the genre's becoming a format. "I think it's coming sooner rather than later," he says. "You have to have the right audience and market and the right station, with heritage, to pull it off.

"But right now I'm not sure if the audience has reached that age yet where they want to give up their currents to hear old school alone. They are still listening to the younger hiphop stations because the Urban AC is just too much like their parents' station.

"Eventually, however, they will want a station that specifically plays the music from their high school years or college days — artists like Boyz II Men, Guy, New Edition and Soul II Soul, as well as Heavy D, Run DMC, A Tribe Called Quest and more."

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11 1. 2005

### URBAN

### **RateTheMusic.com**

America's Best Testing Urban Songs 12 + For The Week Ending 4/1/05

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
GAME f/50 CENT Hate It (Aftermath/G-Unit/Interscope)	4.28	~	76%	13%	4.30	4.26	4.39
50 CENT Candy Shop (Shady/Aftermath/Interscope)	4.18	4.22	98%	29%	4.12	4.23	3.80
MARIO Let Me Love You (J/RMG)	4.17	4.03	99%	43%	4.24	4.31	4.04
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.11	4.02	98%	32%	4.09	4.16	3.89
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4.10	4.02	99%	34%	4.21	4.25	4.09
112 U Already Know (Def Soul/IDJMG)	4.02	4.11	52%	8%	4.14	4.28	3.73
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.00	3.97	99%	48%	3.97	4.09	3.63
LIL' JON & THE EASTSIDE BOYZ Lovers & Friends (TVT)	3.99	4.09	98%	44%	4.01	4.06	3.87
T.1. You Don't Know Me (Grand Hustle/Atlantic)	3.96	3.98	80%	16%	3.98	4.11	3.63
TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	3.94	3.95	81%	19%	3.85	3.80	3.98
USHER Caught Up /LaFace/Zomba Label Group/	3.91	3.93	99%	43%	3.89	3.89	3.89
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.91	3.93	92%	34%	3.95	4.02	3.76
MARIAH CAREY It's Like That (Island/IDJMG)	3.90	3.90	89%	20%	3.92	4.04	3.54
BOBBY VALENTING Slow Down (DTP/Def Jam/IDJMG)	3.89	5.50	45%	7%	3.86	3.95	3.64
FAITH EVANS Again (Capitol)	3.86	-	49%	8%	3.88	3.79	4.07
FANTASIA Truth Is (J/RMG)	3.85	3.82	78%	20%	3.85	3.92	3.64
AMERIE One Thing (Columbia)	3.85	3.75	75%	18%	3.89	3.82	4.08
NIVEATIL ONE THING (COMMINS)	3.79	3.86	68%	16%	3.72	3.72	3.74
LUDACRIS Number One Spot (Def Jam South/IDJMG)	3.78	3.86	86%	23%	3.82	3.89	3.64
TRILLVILLE Some Cut (BME/Warner Bros.)	3.77	3.79	75%	21%	3.83	3.97	3.49
DESTINY'S CHILD Soldier (Columbia)	3.76	3.77	97%	49%	3.76	3.85	3.50
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.72	3.77	82%	22%	3.67	3.68	3.64
DMARION D (Epic)	3.70	3.78	88%	30%	3.74	3.85	3.44
YING YANG TWINS Wait (TVT)	3.57	3.66	61%	18%	3.55	3.77	2.97
JOHN LEGEND Ordinary People (Columbia)	3.50	3.66	75%	32%	3.67	3.64	3.76
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	3.49	3.63	69%	19%	3.43	3.49	3.24
TYRA Country Boy (Universal)	3.31	3.14	73%	26%	3.23	3.31	3.00
FANTASIA Baby Mama ( <i>J/RMG</i> )	3.31	3.48	58%	19%	3.18	3.14	3.32
R. KELLY In The Kitchen (Jive/Zomba Label Group)	3.31	3.36	50%	19%	3.21	3.28	3.00

Total sample size is 308 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much.) **Total sample** size is 308 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much.) **Total familiarity** represents the percentage of respondents who recognized the song. **Total bum represents** the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not mean to replace caliout research. The results are intended to show opinions of participants on the the Internet only RateTheMusic.com results are not mean to replace caliout research. The results are intended to show opinions of participants on the the Internet only RateTheMusic.com results are not mean to replace caliout research. The results are intended to show opinions of participants on the the Internet only RateTheMusic.com results are not mean to replace caliout research. The results are intended to show opinions of participants on the the Internet only RateTheMusic.com results are intended to have the local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks



**ARTIST: Faith Evans** LABEL: Capitol **CURRENT PROJECT:** The First Lady IN STORES: April 5 CURRENT SINGLE: "Again" TOP SPINS AT: WCDX/Richmond; WQOK/ Raleigh; WJTT/Chattanooga, TN; WBHJ/ Birmingham; WCKX/Columbus, OH

**By DARNELLA DUNHAM** ASST. RHYTHMIC/URBAN EDITOR

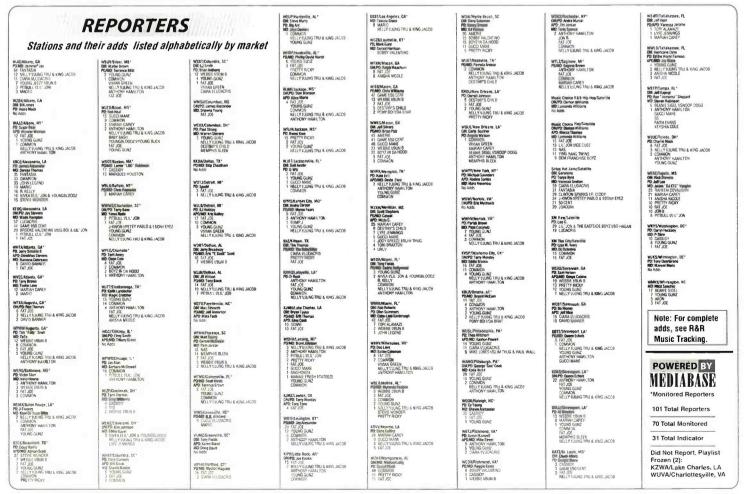
**Personal stats:** It's been a few years since we heard any new music from Faith Evans, and a lot has changed during her time out of the spotlight. Ten years after releasing her debut album, Faith, on Bad Boy Records, she's now on a new label, with a new project and a new look. Evans calls the process of creating her Capitol debut, The First Lady, "liberation" saying she was "in a different place mentally and physically, because I have gone through a lot of changes." Evans continues, "Being on a new label is really a new start, one many artists don't get." Evans has had a rough past few years: In 2004 she was arrested on drug charges, and she openly addresses the event and the subsequent media scrutiny on the single "Again." Evans says the song "is how I want that situation to be understood, but it's not what the whole album is about. I'm just getting the information out, and Musiq), who produced "Again."



then we're gonna jump into another song and have some fun."

Influences: Soul singer Lyn Collins served as the major influence for "Mesmerize," a song co-written by Evans' husband, Todd Russaw, and produced by Chucky Thompson (Mary J. Blige, Notorious B.I.G.). Russaw also contributed as a writer to "Ever Wonder" and served as Evans' most prominent source of inspiration. "He's very encouraging and wants me to be the best I can be in every possible way," Evans says.

The album: As usual, Evans wrote most of the songs on The First Lady. The album also features songs produced by Jermaine Dupri (Usher, Mariah Carey); The Neptunes (Snoop Dogg, Mariah Carey); Mario Winans (Beyoncé, Janet Jackson); and Carvin and Ivan (Jill Scott,



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URBAN



## **Music On Demand**

Music Choice's place in the changing music industry

You probably know Music Choice as those channels on cable that play music. Yes, it's another option among hundreds of cable channels that people have to choose from these days, but the company is also expanding its offerings to the consumer and to labels looking to break new music.

These new offerings - from video on demand to music streaming through cell phones

-are quite tantalizing. They could even help provide the music industry with new ways of marketing and distribution. Damon Williams, Music Choice's Sr. Director/Programming, is a true believer in the company's potential to better serve consumers, as well as the labels.

A veteran of radio, Williams began his career at WMYK (Power 94)/Norfolk in the late '80s, after graduating from college. There he worked with industry veterans like Don Allen,

Kevin Brown, Dave Alan and Thomas Lytle.

Starting as a mixer, Williams worked his way up to an airshift, went into production, then became MD. His first programming job was at WPGC-AM/Washington, when it was all hip-hop. When the station flipped to Gospel, he crossed the street to program for Steve Hegwood at Radio One's WKYS.

"If a kid is watching BET's 106 and Park, she has to wait for her favorite video to come on. With us, she can just order it for free."

Williams joined Music Choice in 1998 as

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Urban Programmer, handling several channels. Over the next six years he worked his way up, adding more responsibilities and formats and eventually becoming Sr. Director/Programming, overseeing all formats, in 2004

We asked Williams about his expanded role at Music Choice and about the services the company currently provides and what it is working on for the future.

R&R: What are your responsibilities as Sr. Director/Programming, and what products do you merseel



Damon Williams

Music Choice Today is our online service. It's the content umbrella for our broadcast and cell phone platforms. It has all kinds of entertainment news and information, and you can view different channels and in-

DW: I oversee the direction and primary

tent development. This includes

our recently expanded production

department. We produce all the

shows that you see on Music

Choice On Demand and on the

Internet. That includes live inter-

views, performances and any orig-

inal content we produce. We're

developing content for all our plat-

forms: television, PCs and cell

Music

Your Music. Your Choice

terviews, etc. You can even create your own channels. We also have a service with Sprint that offers six streaming music channels through your cell.

phones.

forms, which people are

most familiar with, we have 36 channels of music on satellite TV, 45 channels on digital TV, and on broadband we have a 52-channel lineup.

Our biggest endeavor right now is the video-on-demand service we just launched through Comcast. What that means is that anyone who has the Comcast On Demand service can choose a video to watch whenever they want for free. This service currently reaches 8 million homes. Right now there are seven formats that we offer videos for: R&B and hip-hop, CHR, Rock, Country, '80s & '90s, Religious and Latin.

We also offer on-demand interviews and live performances through Music Choice TV. In the interviews we try to spotlight the artist in ways other than just their music. For example, we did a whole thing on Juelz Santana, talking about his music and also his clothing line. We try to get a little deeper into the artist's world. We're also running interviews this month with Tweet and Trick Daddy, Fat Joe and Mike Iones.

When it comes to concert footage, sometimes we use video provided by the labels, but we also go out and produce our own concert footage. We recently did that with a tour featuring Kem and Donnie. Viewers can order

any of these options, for free, with On Demand.

R&R: You have access to research information about the number of people who use Music Choice. What are some of the strongest demos and music formats?

DW: The most popular format by far is the R&B and hip-hop channel. The monthly reach on that channel is on par with or higher than the cumes of radio stations in some of the top markets. Our Country station also does very well in audience reach. The average viewing time is about eight hours a week.

R&R: What kind of feedback do you get from your viewers, and do you have research data that tells you about them?

DW: We have the highest level of viewer satisfaction we've had in years. Part of that is due to the expanded information we've been able to offer onscreen on our music channels. It's very detailed in terms of song title, artist and additional information about the artist. We run interactive polls as well. We've found that the 12-24 demo is very active in these polls, which include a "shout-out" option and song feedback.

We're a lifestyle product. We've found that people use us for specific things. When they're cleaning the house or entertaining they will turn on a Music Choice channel instead of turning on a terrestrial radio station because, with us, they know they will not get commercials or DJs talking. We've replaced radio at home for a lot of people. As opposed to satellite radio, most people already have cable, so they already have Music Choice.

R&R: What are some differences between Music Choice's programming and a terrestrial radio station's programming?

DW: We play more music per hour - 15-16 songs per hour, in fact. We play a much

broader spectrum of music and have deeper playlists, even on our current channels. We have a quicker trigger on new music and new artists. We've found that the expectation of the listener for our service is that they

will get more variety than from terrestrial radio

When you program radio you have to consider things like dayparting and stopsets and song placement. But we program from a national perspective. We can think of things in a broader sense. It will be the same for us as we start to develop and expand our video programming. We're going to position ourselves as exposing newer videos sooner and being able to give viewers the option of choosing what videos they want to see, thus allowing us to see what are the most popular videos.

R&R: Label promotion departments are often focused on terrestrial radio. What can you offer them that radio does not?

DW: We feel we have the opportunity to create vehicles to help labels break new artists. We're looking to develop partnerships with the labels, specifically to help market artists. With our "breaking artists" package, we can make sure that certain videos are being exposed in specific regions.

The great thing about the On Demand service, whether you're viewing a video or a performance or our rap interview show, The Corner, is that a viewer can watch it whenever they want, as many times as they want. If a kid is watching BET's 106 and Park, she has to wait for her favorite video to come on. With us, she can just order it.

Technology is driving the new-music business model. We're in a good position to use our distribution services, through our cable partners, to expose artists and music nationally. It's been difficult in the past with some labels, because they didn't understand what we were. Are we radio? Are we TV?

They have to understand that we are blazing a new trail. We're not like XM or Sirius. They're not in millions of homes like we are. They don't have visual content like us. We have both audio and visual content to offer.

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"Technology is driving the new-music business model. We're in a good position to use our distribution services. through our cable partners, to expose artists and music nationally."

R&R: You recently hired veteran Urban programmer Lamonda Williams. What will her role be at Music Choice?

DW: Lamonda is Director/Urban Programming. She'll oversee 14 channels for audio and video. She will be assisting in developing the direction of the urban genre and securing content deals with labels and others, as well as music selection.

R&R: What exactly are content deals?

DW: An example would be the content deal we did with Star & Buc Wild for their morning show. With this deal we are able to use content from their radio morning show. For example, they might send us their top five Michael Jackson jokes of the day. We use the content for all our products, from audio to video - yes, they videotape their show daily and use it on our Internet service, Music Choice Today.

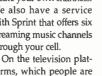
We're also developing an On Demand program for them. Hopefully, it will be ready to go for the second quarter of this year. It would be a monthly show to start.

R&R: How does Music Choice make money at this if you aren't selling advertising time?

DW: There is an ad-revenue model that we developed with our On Demand product. We will eventually be selling advertising and sponsorships using that. Our primary revenue at this point comes from licensing. It's a winwin situation for both us and the labels.

R&R: How do you see Music Choice growing in the future?

DW: We will need to develop Music Choice into a brand. We also need to continue to expand our platforms' portability, as we have started to do with the cell phone platform. I see us one day not only being in the home and on the computer, but also in the car or on the twoway. Music Choice will continue to grow as a major player in the content-delivery arena.



# URBAN TOP 50

are available on the web at www.radioandrecords.com.

1 4 3 2	this Week	ARTIST TITLE LABEL(S)	TCTAL PLAYS	PLAYS	TOTAL ALIDIENCE (00)	WEEKS ON Chart	TOTAL STATIONS/ ADDS	MEDIABA
3 2	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)	3711	-83	(00) <b>470882</b>	10	69/0	
3 2	2	T.I. You Don't Know Me (Grand Hustle/Atlantic)	3137	+262	342264	14	67/0	MOST ADDED
2	3	FANTASIA Truthis (J/RMG)	2866	-35	354411	16	66/0	//////////////////////////////////////
	4	TRILLVILLE Some Cut (BME/Warner Bros.)	2756	-173	313146	20	64/0	ARTIST TITLE LABEL(S) FAT JOE So Much More <i>(Terror Squad/Atlantic)</i>
}	6	YING YANG TWINS Wait (The Whisper Song) (TVT)	2670	+236	274323	8	64/0	NELLY f/JUNG TRU & KING JACOB Errtime
, i	6	JOHN LEGEND Ordinary People (Columbia)	2613	-194	297770	15	64/1	(Derrty/Fo' Reel/Universal)
,	7	DMARION O (Epic)	2611	-4	276514	15	56/0	YOUNG GUNZ Set It Off (Roc-A-Fella/IDJMG)
	8	NIVEA f/LIL' JDN & YDUNGBLDDDZ Okay ( <i>Jive/Zomba Label Group</i> )	2458	-51	228623	17	64/2	COMMON The Corner (GOOD/Geffen) ANTHONY HAMILTON I'm A Mess (So So Def/Zomba Label Group)
	9	LIL'JDN & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)		-385	295255	17	9/0	WEBBIE f/BUN B Give Me That (Asylum/Trill)
}	Ô	AMERIE One Thing (Columbia)	2358	+165	309650	10	63/0	CASSIDY I'm A Hustia (J/RMG)
	-	-	2356	-48	240437	9		MARIAH CAREY We Belong Together (Island/IDJMG)
2	11 12	FANTASIA Baby Mama (J/RMG)					69/0 65/0	PRETTY RICKY Grind With Me (Atlantic)
		LUDACRIS Number One Spot (Def Jam South/IDJMG)	2212	+328	261454	7	65/0	
	ß	GAME f/50 CENT Hate It Or Love It /Aftermath/G-Unit/Interscope/	2170	+487	314438	5	67/1	GUUUUWACCT UUUU
)	14	MARIO Let Me Love You ( <i>J/RMG</i> )	2062	-357	278325	23	69/0	MOST
	15	GAME f(50 CENT How We Do (Aftermath/G-Unit/Interscope)	2057	·329	309067	17	60/0	INCREASED PLAYS
	<b>(</b>	112 U Already Know (Def Soul/IDJMG)	1788	+222	206966	8	61/1	
	0	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1719	+115	158612	10	58/0	ARTIST TITLE LABEL(S)
	18	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	1699	+259	196149	6	61/2	GAME 1/50 CENT Hate It Or Love It (Altermath/G Unit/Interscripe)
	19	M. JONES f/S. THUG & P. WALL Still (SwishaHouse/Asylum/Warner Bros.)	1688	+68	154209	11	66/1	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)
1	20	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1582	+428	176134	3	69/5	DESTINY'S CHILD Girl (Columbia) LUDACRIS Number One Spot (Def Jam South/IDJMG)
i	21	T.I. Bring 'Em Out <i>(Grand Hustle/Atlantic)</i>	1410	-228	182883	18	67/0	LUDACRIS Number One Spot ( <i>Def Jam South/IDJMG</i> ) WEBBIE f/BUN B Give Me That ( <i>Asylum/Trill</i> )
;	22	FAITH EVANS Again (Capitol)	1384	+27	144778	7	60/1	T.J. You Oon't Know Me (Grand Hustle/Atlantic)
)	23	USHER Caught Up (LaFace/Zomba Label Group)	1298	-163	142155	12	60/0	BDB8Y VALENTINO Slow Down (DTP/Def Jam/IDJMG)
;	24	R. KELLY In The Kitchen (Jive/Zomba Label Group)	1272	+77	<b>13095</b> 0	9	57/1	YING YANG TWINS Wait (The Whisper Song) (TVT)
	25	MARIO How Could You (J/RMG)	1226	+205	135961	5	59/3	112 U Already Know (Def Soul/ID.IMG) MARIAH CAREY We Belong Together (Island/IDJMG)
ŀ	26	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1183	·104	172097	15	24/0	WARNAL ME DOUND LOGGING (1980/00/00/00/
2	Ð	MARQUES HOUSTON All Because Of You (T.U.G.)	1172	+ 169	88986	7	47/1	
i	28	DESTINY'S CHILD Soldier (Columbia)	1088	-185	130779	19	67/0	NEW & ACTIVE
3	29	CASSIDY I'm A Hustla (J/RMG)	1022	+112	111608	6	51/6	
2	30	TYRA Country Boy (Universal)	1016	-371	60902	18 .	38/0	PRETTY RICKY Grind With Me (Atlantic)
1	31	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	997	·130	85248	11	46/0	Total Plays: 349, Total Stations: 34, Adds: 6
,	32	WEBBIE f/BUN B Give Me That (Asylum/Trill)	949	+280	74365	4	45/9	TORI ALAMAZE Don't Cha (Universal)
,	33	MARIAH CAREY It's Like That (Island/IDJMG)	947	-233	85100	11	60/0	Total Plays: 298, Total Stations: 10, Adds: 1
,	34	DESTINY'S CHILD Girl (Columbia)	893	+426	94285	2	57/3	MEMPHIS BLEEK Like That ( <i>Roc-A-Fella/IDJMG)</i> Total Plays: 277, Total Stations: 32, Adds: 3
Ļ	35	TWEET f/MISSY ELLIOTT Turn Da Lights Off (Atlantic)	856	-20	91433	9	43/0	MASHONDA Back Of The Club (J/RMG)
	36	LYFE JENNINGS Must Be Nice (Columbia)	705	+40	59774	6	37/1	Total Plays: 230, Total Stations: 24, Adds: 1
	Ī	DESTINY'S CHILD Cater 2 U (Columbia)	692	+98	114150	4	1/0	YOUNGBLOODZ f/YOUNG BUCK Datz Me
)	38	LIL' JON F/ICE CUBE Roli Call (7777)	653	+16	59267	7	39/0	(So So Def/Zomba Label Group)
3	39	JA RULE f/LLOYO Caught Up (Murder Inc./IDJMG)	632	-55	47102	4	43/0	Total Plays: 213, Total Stations: 21, Adds: 1
	40	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	626	+82	38081	2	38/1	YOUNG GUNZ Set It Off (Roc-A-Fella/IDJMG)
;	41	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	605	-151	65577	15	36/0	Total Plays: 211, Total Stations: 39, Adds: 39
	1	GUCCI MANE Icy (Big Cat)	593	+194	37835	2	30/5	STEVIE WONDER So What The Fuss (Motown/Universal) Total Plays: 210, Total Stations: 22, Adds: 2
	43	N2U f/JERMAINE DUPRI Baby Mama Love (Virgin)	580	+36	27187	5	37/0	
	4	MARIAH CAREY We Belong Together (Island/IDJMG)	467	+218	32963	1	45/6	CUBAN LINK fiMYA Sugar Daddy (MOB) Total Plays: 201, Total Stations: 24, Adds: 0
)	45	FABOLOUS Baby (Atlantic)	464	-159	59615	13	37/0	C-MURGER f/B.G. Y'All Heard Of Me ( <i>Tru/Koch</i> )
; ;	46	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	459	-39	23807	3	35/0	Total Plays: 186, Total Stations: 16, Adds: 0
ļ	40 47	URBAN MYSTIC Long Ways (Sobe)	445	-81	20747	10	27/0	J-KWON f/PETEY PABLO & EBONY EYEZ Get XXX'd
	47	•	445 400		54660	1	2710 44/44	(Jive/Zomba Label Group)
	-	FAT JOE So Much More ( <i>Terror Squad</i> /Atlantic)	400 384	+58		4	44/44 24/0	Total Plays: 172, Total Stations: 26, Adds: 1
8 vt>	49 50	NAS Just A Moment (Columbia) MANNIE FRESH f/TATEEZE Conversations (Cash Money/Universal)	384 382	-32 +84	23853 16259	4	33/1	Songs ranked by total plays

3/20-3/26. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the Song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Addeed is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the gratest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.



### URBAN AC TOP 30

		April 1, 2005						POWERED B
WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS DN CHART	TOTAL STATIONS/ ADDS	MEDIABAS
1	0	FANTASIA Truth Is (J/RMG)	1710	+102	234293	16	51/0	
2	2	JOHN LEGEND Ordinary People (Columbia)	1383	+67	152357	12	24/0	MOST ADDED'
3	3	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	1223	+71	135900	14	50/0	ARTIST TITLE LABEL(S) AD
4	4	KEM   Can't Stop Loving You (Motown/Universal)	1194	+87	137580	11	54/0	URBAN MYSTIC Long Ways (Sobe)
7	5	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	1073	-10	135410	28	47/0	SMOKIE NORFUL   Understand (EMI Gospel)
6	6	JILL SCOTT Whatever (Hidden Beach/Epic)	1070	-21	108240	20	49/0	JON B. What I Like About You (Sanctuary/SRG)
5	7	MARIO Let Me Love You (J/RMG)	1059	-35	142345	14	16/0	WADE O. BROWN Where Oo We Go For Love (33rd Street)
10	8	STEVIE WONDER So What The Fuss (Motown/Universal)	956	+274	128942	3	55/3	RAHEEM DEVAUGHN Guess Who (Jive/Zomba Label Group) DESTINY'S CHILD Girl (Columbia)
9	9	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	892	+49	91327	9	51/0	STEVIE WONDER So What The Fuss (Motown/Universal)
8	10	ANITA BAKER How Does It Feel (Blue Note/Virgin)	788	-71	104899	24	46/0	
13	0	FAITH EVANS Again (Capitol)	624	+39	63417	7	46/0	MOST
12	12	LUTHER VANDROSS Think About You (J/RMG)	615	+12	90859	69	43/0	INCREASED PLAYS
11	13	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	556	-57	49775	41	35/0	τοτ
15	1	TINA TURNER Open Arms (Capitol)	482	+25	41612	10	38/1	ARTIST TITLE LABEL(S) PLA
14	15	PRINCE Call My Name (Columbia)	459	-31	54913	44	37/0	STEVIE WONDER So What The Fuss (Motown/Universal) +2
19	16	MINT CONDITION I'm Ready (Image)	379	+81	20791	5	27/1	FANTASIA Truth Is (J/RMG) +11
17	17	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	357	-16	26757	10	25/1	RAHEEM DEVAUGHN Guess Who (Jive/Zomba Label Group) +11 KEM   Can't Stop Loving You (Motown/Universal) +1
16	18	RAHSAAN PATTERSON Forever Yours (Artistry Music)	357	-22	19192	8	29/0	MINT CONDITION I'm Ready (Image) +
18	19	EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG)	327	+3	22326	20	15/0	OESTINY'S CHILD Girl (Columbia) +
20	20	AL GREEN Perfect To Me (Blue Note/Virgin)	315	+ 32	12720	6	30/2	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal) +
30	2	RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	242	+101	22364	3	26/6	NEW 9 ACTIVE
27	22	DESTINY'S CHILD Girl (Columbia)	232	+77	16147	2	25/5	NEW & ACTIVE
21	23	ALICIA KEYS Karma (J/RMG)	203	-4	45954	17	15/0	URBAN MYSTIC Long Ways (Sobe)
24	24	SAMSON Atmosphere (Five Eight's)	200	+27	12349	6	14/0	Total Plays: 107, Total Stations: 23, Adds: 21
23	25	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	170	-16	11019	17	15/0	CARLTON BLOUNT My Wife (Magnatar) Total Plays: 103, Total Stations: 13, Adds: 1
22	26	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	167	·26	9643	10	20/0	SMDKIE NDRFUL I Understand (EMI Gospel)
-	2	TROY JOHNSON It's You (Sought After Entertainment)	166	+32	3806	2	17/0	Total Plays: 66, Total Stations: 20, Adds: 18
25	28	KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)	158	-12	5373	4	15/1	ALLURE Frustrated (Lightyear)
26	29	RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	142	·20	9260	4	17/0	Total Plays: 33, Total Stations: 9, Adds: 0
29	30	TEMMORA f/HOWARD HEWETT There's No Me (LEG)	130	-15	4213	2	18/0	Songs ranked by total plays

of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2005, Arbitron Inc.).@ 2005 Radio & Records

## Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

### REPORTERS

#### Stations and their adds listed alphabetically by market

WOVE/Albany, GA KSYU/Albuquerque, NM\* WAKB/Augusta, GA\* WKSP/Augusta, GA\* WWIN/Baltimore, MD\* KQXL/Baton Rouge, LA\* WBHK/Birmingham, AL\* WMGL/Charleston, SC\* WXST/Charleston, SC\*

WBAV/Charlotte\* WXMG/Columbus, QH\* WONC/Charlotte\* WRDU/Dayton, OH\* WSR8/Chicago, IL\* WMXD/Detroit, MI\* WVAZ/Chicago, IL\* WUKS/Fayetteville, NC\* WZAK/Cleveland, OH\* WOZZ/Flint, MI\* WLXC/Columbia, SC\* WCMG/Florence, SC WFLM/Ft. Pierce, FL\* WWDM/Columbia, SC\* WAGH/Columbus, GA WOMG/Greensboro, NC\* WMXU/Columbus MS KMJ0/Houston, TX\*

WTLC/Indianapolis, IN\* WKXI/Jackson, MS\* WSOL/Jacksonville, FL\* KMJK/Kansas City, MD\* KSSM/Killeen, TX KNEK/Lafayette, LA\* KOKY/Little Rock, AR\* KJLH/Los Angeles, CA\* WMJM/Louisville, KY\* WR8V/Macon, GA KJMS/Memphis, TN WHOT/Miami, FL\* W.IMR/Milwaukee WI\*

WOLT/Mobile, AL\* KJMG/Monroe, LA WWMG/Montgomery, AL WOOK/Nashville, TN\* WY8C/New Haven, CT\* KMEZ/New Orleans, LA\* WYLD/New Orleans, LA\* WBLS/New York, NY\* WBKS/New York, NY\* WKUS/Nortolk, VA\* WVKL/Norfolk, VA\* KRMP/Oklahoma City, OK\* WCER/Orlando EL\*

WDAS/Philadelphia, PA\* WFXC/Raleigh, NC\* WKJS/Richmond VA\* WV8E/Roanoke, VA\* KBLX/San Francisco, CA\* Music Choice Smooth R&8/Satellite Sirius Heart & Soul/Satellite Sirius Slow Jamz/Satellite The Touch/Satellite XM The Flow/Satellite WLVH/Savannah, GA KMJM/St. Louis, MO\* WFUN/St. Louis, MO\*

① groove united

WPHR/Syracuse, NY\* WIMX/Toledo, OH\* WTUG/Tuscaloosa, AL WHUR/Washington, DC\* WMMJ/Washington, DC\* WKXS/Wilmington, NC Adds for reporters are listed in R&R Music Tracking.

POWERED W MEDIABASE

onitored Reporters 74 Total Reporters

56 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (2): WHBX/Tallahassee, F WSBY/Salisbury, MD , FL



WWDM, WLXC, WUKS, KQXL, KOKY, KNEK, KRMP, WTUG

# GOSPEL TOP 30

		April 1, 2005						
LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MOST ADDED
1	0	SMOKIE NORFUL   Understand (EMI Gospel)	935	+ 21	38718	20	33/1	ARTIST TITLE LABEL(S) AD
2	Õ	DONNIE MCCLURKIN I Call You Faithful (Verity)	834	+10	33020	19	30/1	YOLANDA ADAMS Be Blessed (Atlantic)
3	3	J MOSS We Must Praise (Gospo Centric)	661	-59	27930	30	26/1	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)
7	4	DEITRICK HADDON God Is Good (Verity)	545	-3	22503	32	21/1	JAMES FORTUNE You Survived (World Wide Gospel)
4	5	DONALD LAWRENCE Healed (Verity)	540	·28	18654	27	18/0	MOST
6	6	BISHOP TD JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel)	514	·37	25810	25	22/1	INCREASED PLAYS
5	7	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	511	·51	20162	16	23/0	TOTAL
11	8	JAMES FORTUNE You Survived (World Wide Gospel)	585	+96	22893	B	26/3	ARTIST TITLE LABEL(S) INCREAS
8	9	LASHUN PACE For My Good (EMI Gospel)	500	·2	15677	11	20/1	YOLANDA ADAMS Be Blessed (Atlantic) +13
9	10	BENITA WASHINGTON Thank You (Light)	427	-47	17172	19	16/0	JAMES FORTUNE You Survived (World Wide Gospel) +9
14	Ð	BEBE WINANS Safe From Harm (Still Waters/TMG)	412	+ 25	17276	9	22/1	NU BEGINNING f/DAMON LITTLE Do Right (World Wide Gospel) +6
13	Ū	TIM BOWMAN My Praise (Liquid 8)	406	+ 19	18213	15	17/1	SHEKINAH GLORY MINISTRY Higher (Kingdom Entertainment) +4 TYE TRIBBETT & G.A. Everything Part 1. Part 2 (Sony Music) +4
12	Ĩ	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	359	+6	11570	10	22/4	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Music) +4 PINNACLE PROJECT (/K. RUTHERFORD Last Say So (Pinnacle) +3
10	14	GMWA MASS CHOIR Only A Test (Gospo Centric)	3E9	·26	16463	22	18/0	KIRK FRANKLIN & TRIN-I-TEE 5:7 Wake Up (Gospo Centric) +3
16	15	FORTITUDE He's Alright (Word/Curb/Warner Bros.)	372	-1	15583	19	13/0	NICOLE C. MULLEN Message For Ya (Word/Curb/Warner Bros.) +3
18	16	RUBEN STUDDARD I Need An Angel (J/RMG)	338	+16	14582	12	14/2	JONATHAN BUTLER Don't You Worry (Maranatha!) +3
17	17	DENETRIA CHAMP Go On Through It (JDI)	334	-5	15631	18	14/0	MARTIN'S FAVOR As For Me And My House (Nitram Productions) +3
1 <del>9</del>	18	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus /Tyscot/Taseis/	323	+5	10610	. 8	14/0	NEW & ACTIVE
21	Ō	LORI PERRY   Found It In You (Palance)	322	+30	13782	14	18/1	
23	20	DAMON LITTLE Do Right (World Wide Gospel)	281	+21	14799	9	15/1	CHOIR BOYZ It's Alright (Music One)
20	21	STEPHEN HURD Lead Me To The Rock (Integrity Gospel)	281	-24	13312	12	14/0	Total Plays: 182, Total Stations: 8, Adds: D KIRK FRANKLIN & TRIN-I-TEE 5:7 Wake Up (Gospo Centric)
22	22	TWINKIE CLARK He Lifted Me (Verity)	258	-25	12677	12	12/0	Total Plays: 172, Total Stations: 6, Adds: 1
28	23	JONATHAN BUTLER Don't You Worry (Maranathal)	252	+32	12949	5	12/2	YOLANDA ADAMS Be Blessed (Atlantic)
24	24	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	250	-10	6342	7	12/0	Total Plays: 170, Total Stations: 13, Adds: 8 ANDERSON SANCTUARY CHOIR Lord   Thank You (Malaco)
25	25	MIAMI MASS CHOIR Glory, Glory (Independent)	243	+3	9725	3	14/2	Total Plays: 167, Total Stations: 11, Adds: 1
26	26	ANDINTED Gonna Lift Your Name (Sony Urban/Columbia)	242	+14	10892	2	15/1	ANTHONY EVANS Even More (INO)
27	Ō	JOHNNY SANDERS   Trust God (Platinum)	233	+8	10484	2	12/1	Total Plays: 165, Total Stations: 8, Adds: 0
29	28	BISHOP PAUL S. MORTON A Mighty Good Friend (Tehillah/Light)	201	-16	6929	3	13/1	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco) Total Plays: 163, Total Stations: 8, Adds: 0
-	29	KURT CARR Let God Arise (Gospo Centric/Interscope)	190	+3	4220	7	10/0	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)
)ebut>	30	KURT CARR God Blocked It (Gospo Centric)	182	+ 24	7661	1	8/0	Total Plays: 151, Total Stations: 8, Adds: 1 WILLIAMS BROTHERS Good To Me (Blackberry)

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

	EPORTER.	S////	KHVNiDallat, TX PDM2: Warmin Brooks 16 Scill Statistics Headlery WATKINS, JR.	KPRT/Kansas City, MO Off: Antre Carson PD: Nyrun Fears APD: Franks Boll	WPRF/New Orleans, LA PD: Lafree "LBJ" Jeseph APD: Krien "Cap'n Krie" NicCoy 31 YOL/MOA ADAMS	WNNL/Rateigh, NC ON/PC: Jerry Limits NC: Dunnis Lee MC: Musea Walds	WPGC/Washington, DC PDAID: Cheryl Judson 16 J MOSS 9 JOHNY SANDERS 8 BISHOP GAMDEVINIS
Stations and the	eir adds listed alphai	betically by market	H GOSPE WONDERS TE NINGELD ENTREET TE VIEW AND AND AND TE ALVIN ENTERS	ME: Cobbio Johnson 9 MICAH STAMPLEY	WYLD/New Orleans, LA	12 AND EFECT SAVETLARH CHOIR	8 CHANCIN LIFTLE
PZE/Atlanta, GA I: Frank Johnson I: Cannin Film	WXXX/Raten Rouge , LA PDIME: Kervin Feeling 9 YOLANDA ADMIN	WJHO/Cleveland, OH DIMPD: Kim Johnson LASHIJN PACE	WCHB/Detroit, MI PD: Speed	WHAL/Memphis, TN PS: Elsen Collier APDAND: Trace Bethes	Oli: Carla Basteer PD: AJ Appleherry APOND: Conita Public 18 BESE WINANS 17 LOUISUMA STATE MASS CHOIR	WPZZ/Richmond, VA Dit: Jerry Smith	WYC8/Washington, DC PD: Ren Thempson No Adds
BISHOP EDDIE LÖNG WINEW BIRTH TOTAL AISE CHOIR	8 LAS VEGAS HINSE DHOM WXTC/Charleston, SC		WTLCAndianapolis, IN DM: Brien Walisse PD: Poul Robinson	No Adds	18 BEBE WINANS 17 LOUISIANA STATE MASS CHOIR	ON: Jony Smith PC: Regin Betwee 18. JAMES FORTUNE 11. MARK MASS CHOR 10. MARK MISS S AVAILSES OF INTEGRITY	Note: For complete adds see R&R Music Tracking
ACT: Bas Dense	ON: Terry Base PD: Edwin "Chul" Wright AFD/ND: James Wallace 32 YOLANDA ADAMS	WFMV/Columbia, SC PD: Tary "Gee" Green MCCUM Finance Westington The JAMES FORTune	PD: Poul Robinson MD: Describe Hartsoll ISRAEL AND New BREED YTE AND A BOMMS	PD/ND: Kim Harper No Adds	WXCEZ/Mortolk, VA Ott-John Shanky PC: Onto Marray 38 SMCKE MXRRU.	10 JUMNY HICKS & VOICES OF INTEGRITY ISRAEL AND NEW BREED	34 Total Reporters
D: Slater Mary King Cannon BISHOP EDGE LONG YOLMIDA ADAMS	13 JOHN P. KEE 10 PHIMACLE PROJECT //GM RUTHERFORD 10 MARY MARY 9 ANOMIZED	A MARIE RECORD     AVAILABLE RECORD     AVAILABLE OF INTEGRITY     AVAILABLE REALE     AVAILABLE     AVAILABLE	WHLH/Jackson, MS	WMBM/Miami, FL ON: E. Claudate Pressan	38 SMORTE NORPUL 38 IORK REAMOUN & TRIN-FTEE \$:7 37 J MOSS 36 TYE TRIBBETT & G.A.	ABC's Rejoice/Satellite PD: Willis Mae Micher	34 Total Indicator
CAO/Baltimore, MO /MD: Lee Michaels EVEL/WITURREITWE-AGEE	5 FRED HAMMAOND 5 ILLIFT CARR 5 GERALD YMMTON 5 LLICINDA MOORE 4 ALVM DAMINIG	7 JAMAY HIDDS & VOIDS OF INTEGRITY 5 JOINTP. KEE	PD: Janoil Roberts MD: Torruz Harris 8 TIFFANY EVANS	PDAID: Grog Cooper 30 LORI PERRY 25 YOLANDA ADAMS	36 TYE TRIBLET & G.A. 36 JAMES FORTUNE 36 NICOLE C. MULLEN	No Adds	Did Not Report, Playlist Frozen (4):
WIN/Baitimore, MD	4 ALVIN DARLING WWPZ/Chattanooga, TN DR: Felb Landster	WJYD/Columbus, OH Olit: Jerry Smith	WOAD/Jackson, MS ON: Stan Branson PD/MD: Party Events	WGOK/Mobile, AL Ott: Dan Balta PDAID: Failuta Albritism	WDAS/Philadelphia, PA	Sheridan Gospel Network/Satellite PD: Nichool Gamble APDAND: Mamon Datas	KVLO/Little Rock, AR WAGG/Birmingham, A
Juli Mojars D: Jaan Aladan Israel and New Breed Texas Boyz	PD: Andres Perry 6 JONATHAN BUTLER 5 SHEKINAH GLORY MINISTRY	PD: Devel Manky RUBEN STUDDARD	3 JOH MARY SAREEDING 3 GESHOP FIREL S. HORTON WEETTH JOHNSON & PALL PORTON	9 REVEREND TINCTHY WRIGHT 8 MIGHTY CLOUDS OF JOY	PD: Jae Tamburro APD/MD: Je Camble No Adds	31 NU BEGINNING VDAMON LITTLE	WENN/Birmingham, A WJNI/Charleston, SC

### In Dreams She Runs...

Muscular dystrophy must be stopped — and it will be. MDA, the Muscular Dystrophy Association, is funding research to find treatments and cures. To learn more, call 1-800-FIGHT-MD or go to www.mdausa.org.





Songs ranked by total plays

## COUNTRY REPORTERS

## Stations and their adds listed alphabetically by market ß

WORNS

W

PD: Buzz Brindle MD: Bill Earley 3 GEORGE STINE PD: Tom Hanrahan APD/MD: Jay Cruze ICBQI/Albuque PD: Tim Jones MD: Joll Jay 3 GEORGE START que, NM KRST/Albuquerque, NM\* OM/PD: Eddie Haskell MD: Paul Bailey 1 GEORGE STRAT VINI ZANT KRRV/Alexandria, LA PD/AMD: Steve Cas 2 AJAI JOSED 2 ROCAL FLATS WCTO/Allentown, P/ PD: Shetty Easton APD/MD: Sam Malone B. Antic L/RSEN Homo-MCELEN GEORE STIMT m PA KGNC/Amarillo, TX ON: Dan Gorman PD: Tim Butler NC, THIT BUNKET NCOMIC: Patrick Clark 19. George Strutt 7. Mark Chesnutt 6. Val Zant WKLB/Boston, MA\* PD: Nilee Brophey APD/MD: Ginny Rogers 4 Junie Drien, 2 GEORGE STRUTT THACK WITH KBRJ/Anchorage, AK Olit: Dennis Bookey PD: Hatt Valley MD: Billy Hatcher ? NECK PATTS ? BILL RATTS ? BILL RATTS \nn Arbor, Mi ON/PD: Rob Walker WNCY/Appleton, OM: Jeff McCarthy PD: Randy Sha 2 SUGALLAND WKSF/Asheville, NC OM/PD: Jeff Davis APD: Sharon Green MD: Brian Hatfield WKHX/Atlanta GA\* OM/PD: Mark Ric MD: Johnny Gray nia WPUR/Atlantic City, NJ PD/MD: Joe Kelly WICKC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor 3 GEORGE STRAT

KBCY/Abilene, TX ON: Brad Elliott PD/NO: JB Cloud

PD/MC: JB Cloud APD: Doc Alexand 28 JBY IATES 28 BECRESSTWAT 28 BECRESSTWAT 28 BECRESSTWAT 28 BECRESSTWAT 28 BECRESSTWAT 20 BE

WOND/Akron, OH\*

WGNA/Albany, NY\*

OM/PD: Kevin N APD: Ken Steel

KASE/Austin, TX\* PD: Nac Daniels APO/MD: Bob Pickett

KUZZ/Bakersfiel PD: Evan Bridwell ersfield, CA MD: Karen Garcia 4 PHL WISSAR 1 REIN MCENTINE RANDY ROBENS BAND RISCAL RUATIS GEORGE STRAT

WPOC/Baltimore, MD\* PD: Ken Boeser HD: Michael J. 6 DEA NCH 6 DEMS BEITLEY

WKKT/Charlotte\* OM: Bruce Logan PD/MD: John Robe 5 dETH JPUAN 2 GENRE STAAT 8 DENY PAISON PERMICIPAL ALM JACKSON WYNK/Baton Rouge, LA\* OM: Boh Murphy PD: Paul Or APD/MD: Austin James Geore Strutt

WYPY/Baton Rouge, LA\* PD/MD: Jimmy Brooks TRACT BYRD Well 24MT GEORGE STRWT

KYKR/Beaumont, TX OM: Joey Armstrong PD/MD: Mickey Astwor 3. JAME DIE A. 1. TRACE INTO INSCIL RATTS

W.ILS/Beckley, WV OM: Dave Willis PD/MD: Darrell R GEORGE STRAF REBA INCENTIR TRAVIS TRITT PHIL VASSAR RASCAL FLATTS

UBE/Cir mati. OH PD: Marty Thomps APD: Kathy O'Com MD: Duke Hamilto 9 Genet Strivit 7 Interv Preson WYGY/Cincinnati, OH\* OM: TJ Holland PD: Stephen Giuttari WHWK/Binghamton, NY DAND: Down M

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WKMN/Biloxi, MS

N: Walter Bru

PD: Kipp Groppery

WZIO/Bilexi. MS

PD: Bryan Rhodes MD: Gwen Wilson

PENNING STRUCTURE PENNING SI Wallor 21 Marc Cleshitt 14 Gretchen Wilson Ream Accentre Lean Rings Langer Lucas

VDXB/Birmingham, AL\*

WPSK/Blacksburg, VA OM/PD: Scolt Slevens

WRWM/Ricomington II

OM/PD: Dan Westholl APD/MD: Buck Stev 22 GEORGE STRAT

нкуль

PD/MD: Joe Jarvis

KIZN/Bolse, ID OM/PD: Rich Sun

APD/MD: Spencer Bu

KQFC/Boise, ID APD/MD: Jim Miller

KAGG/Bryan, TX

WYRK/Butfalo, NY\* PD: John Paul APD/MD: Wendy Lynn 3 xEm unawn 2 comr Ymson 2 winzwr

WOKO/Burlington PD: Steve Pelkey MD: Margal St John 4 AAAI VOISON 4 RASEAL FLATTS 1 PAT GREEL

OM: Dick Stadler

PD: Bob James ND: Dawn Johns

11 SAMA EVINE

MD: Nicole Be 7 PHL VASSAR 7 TREX PORY

PD: Bri an Oriver

KHAK/Cedar Raoids, IA

WD(Y/Champaign, IL

WEZL/Charleston, SC\* PD/NID: Tray Cooler 2 KETN: United RANZA, PLATIS REAL RESITIVE TRANS TRIT?

WNICT/Charleston, SC\*

MD: Tyler Ge The Radio 1 THEIT WILLICH 1 SHELLY FARCHLD

WQBE/Charleston, WV

SHELLY FAIRC

ON: Jeff Whiteh PD: Ed Roberts

WSOC/Charlotte

APD/MD: Rick M 1 George Stray Rascal Rlatts Leann Rimes

WUSY/Chattanoc PD: Kris Van Dykn MD: Bill Poindezter 8 ALAN ACISON 4 GEONE STRAT 107000

WUŚN/Chicago, IL\* PD: Mike Peterson

MD: Marci Braur

NT, spoo

**ON/PD:** Jeff Bo

PG/MD: Je

20 TRAMS TRITT 20 RASCAL PLATTS 20 DOBBY PINSON 20 GEORGE STRAT

APO/MD: Sean Sum

MGAR/Cleveland, OH PD: Meg Stevens MD: Chuck Collie

KCCY/Colorado PD: Travis Daily MD: Valerie Hart 5 deDrue Silver 2 do des herdens do nominal Lunden Lucce 85 & 4001 PD: Paul Joh MD: Dean0 YEAR

KKCS/Colorado Springs, CO\* CKUS/COIORADO 3 PD: Cody Carlson 1 Dancko filo 1 JOH RAIDALL AMMIDA WUXINSCH GEORGE STRWT APO, MD: Hugh Ja

WCOS/Columbia, SC\* PD: LJ Smith APD/MD: Glen Garrett 1 BLAE SHELTON TI CLERTLECH TI CLERT CLERT 10 CLERTLER

WCOL/Columbus, OH\* PD: John Crenshaw APD/MD: Dan E. Zuko 3 GEOREE STRAT 2 ISTN URAM TWICH BYRD

WGSO/Cookeville, TN PD/ND: Gary Num 14 KETH LEGAN 14 KETH LEGAN 14 VAN ZWIT 10 LAUREN LUCAS 7 TRANS INIT OM: Marty McFly PD: Galor Harrison APD: Philip Gibbo MD: Stewart Jam

KSKS/Fresno, CA\* PD: Sleve Pleshe ND: Jasee Hurst 13 NETH UNAN 6 PAT GREEN 2 RASCA RAITS 1 VAN ZWIT

PD: Mark Callagh APD: Dave Jen NO: Brian Gary

KSCS/Dallas, TX\* OW/PD: Lorrin Palagi APD/MD: Chris Huff 28 Geongs STMAT 2 WHTMA MCBMDE 1 PAT GREEN

WWGR/Ft. Myers, FL\* WGNE/Daytona Beach, FL PD: Mark Pt ON: B.J. N MD: Steve Hart PD/MID: Jell Davis 2 GEORGE STRAT

> WYZB/FL Walton Beach, FL OM: Scraich Maio PD: Todd Nixon ND: John Syles

WQHK/Ft. Wayne, IN\* ONI/PD: Rob Kelley 16 GEORE STRAT 1 SUDOY LEVELL WII ZWIT

WYCD/Detroit, MI\*

WBCT/Grand Rapids, Mi\* OM/PD: Doug Montgomery MD: Dave Taff 2 Comov Inty 3 JASON ALEXM WDJR/Dothan, AL OM: Jerry Broadway PD/WD: Brett Mason 24 IEETH URINS 5 RESOL RATTS 7 IEEA MICCOY 7 IEEA MICCOY 7 IEEA MICCOY 6 AUAU ACCOY

WTQR/Greensboro, OM: Tim Satterfield PD: Bill Dotson APD/MD: Angle Ward 4 RISCIL PLATS

OW/PD: Johnny Lee Walker MD: Jim Dandy 3 GEORGE STRUT WRINS/Greenville PD: Wayne Carlyle MD: Juli Hackatt 3 GEOREE STIMIT 3 GEOREE S

WAXX/Eau Claire, WI PD/MD: George House 9 GEORGE STRAT KHEY/El Paso, TX\* APO/MD: John Landrum 2 NUDY JEWEL

WSSL/Greenville, SC\* WRSF/Elizabeth City, NC ON/PD: Tom Charity 9 AMMER DOTSON 9 GEORGE STRWT OM/PD: Scott John APD/MD: Kix Layton 2 CARPIL WORLEY ALMI JACKSON RASCAL FLATTS

WXTA/Erie, PA OM: Adam Rees PD/ND: Fred Hor 5 KEWI SWAP

KKNU/Eugene, ÖR PD/MD: Jim Davis 10 LEANN PNARS 10 GEENN CLANNINGS 10 GEORGE STRAT

PD/MD: Jon Prei KVOX/Fargo OM: Janice Wh PD: Eric Heyer MD: Scott Winston 5 Webb, PLATS 3 Shelly Franchild 3 Tracy Byto 3 John Stone 2 Not APPLE Fre KKDX/Fayetteville PD: Dave Ashcraft APD/MD: Jake McE 1 A.M. ACCOUNTS 1 RECUL FLATTS 1 RECUL FLATTS 1 RECUL FLATTS ille. AR

de Springs, CO\* WICHL/Fayetleville, NC

KAFF/Flagstafl, AZ PD: Chris Halslead

17 CT - JOAN 17 CT - JOAN 17 INSTALLATS 14 SECTE JEW 11 JANUALICA

WFBE/Flint, M1 PD: Coyote Collins APD/MID: Dave Ge 1 PAT GREEN JOI RANDAL GEORGE STRAF REDA MCDATIRE

WXFL/Florence, AL

ICETTH ANDERSO RYS/Corpus Christi, TX PD: Frank Edward MD: Deena Blake 8 SIEDWDY 7 GEDWDY STOART

KPLX/Dallas, TX\*

PD: John Cook APD: Smokey Rivers MD: Cody Alan

Old-Jack O'Brien

PD: Chin Niller

KKC8/Daleth

KUAD/Ft. Collins. CO

WCKT/Ft. Myers, FL\* OM/PD: Steve Amari APD/MD: Dave Logan 1 REC FORY PROFILE TRECE POINT BRAND MCCOMMS GEORGE STRATT NETCH URDAN RANCAL FLATTS

KYGO/Denver, CO\* PD: Joel Burke r st. Joren Burrite ND: Garratt Doll 7 george strivit Heita McDettrie RMSCAL PLATTS

KHKI/Des Moines, IA\* PD/MD: Jimmy Olsen

> ACCK/Gaines WOGK/Gaine: PD: Nr. Bob MD: Big Pled 2 GEORE STRAT 1 LEANN RINES

APD/ADD: Ren Chaiman 1 JOE NOICLS 1 NOT APRE NE NOT APRE NE NOT APRE NE NOT APRE NE APRE NE THE STATE TAMES THET

WESC/Greenville, SC\* OM/PD: Scott Johnson

WCAT/Harrisburg, PA

PD: Will Robinson APD/MD: Don Brake

DAND: Sleve Gra 201729

WAYZ/Hagerstow PD: Chris Maestle MD: Tori Anderson

5 MEAL MICCOY 5 JOHN STONE 5 GENRICE STR

WRRT/Harrish OM: Chris Tyle APD: Newman MSCAL RATTS WWYZ/Hartford, CT\* PD: Justin Case MD: Jey Thomas 4 Pril: VASSAR DARRAL MORLEY KILT/Houston, TX\* PD: Jeff Garrison MD: Greg Frey 41 GEORE STINT 3 SIGMUSICS 3 ALMUJICISON 3 LEANNI DUES KKBO/Houston, TX\*

D: Johnny Chiar D: Christi Brook WICRA WTCR/Hunting PD: Judy Eaton ND: Dave Poole 15 GEORE STRAT 5 TRACK AVED 5 DEVIN CARTER 5 JENNIC CONTEN

S DEANA CANTER JEANNE CEICAU S JOI RANDALL S LAUNERLUICAS ANNERA VILLES

WDRM/Huntsville, Al OM/PD: Todd Berry MD: Dan McClain 20 GRETORD WLCON 7 DEPUS BERLEY 6 VOI 201

WFMS/m anaoolis, IN OM: David Wood PD: Bob Richards MD: J.D. Cannon 2 DOBY PARCH 2 DECRE STRAT

WMISI/Lackson, MS WWSUJackson, PD: Rick Adams MD: Marshall Ster 14 OPETCHENWLSON 6 PASCAL PLATTS

WUSJ/Jackson, MS PD: Tom Freeman

WROO/Jacksonville\_Fi OM- Gail Austin PD: Casey Carler 2 KETH URAN 2 GEORGE STRAT

WOORD/lobe ion City PD/MD: Bill Hagy

WEGI/Johnstown, P/ MD: Lara Mosby 2 setti unuan

KDXQ/Joplin, MO OM: Jason Knight PD: Steve Kally 15 clother struct 8 ALM JACSON 8 wikther waves

LEANN RULES WNWN/Kalamazoo, Mi

PD: P.J. Lacey APD/MD: Phil O'Reilby 3 Genes STM/7 2 VM ZMT KBEQ/Kansas City, MO\*

PD: Nike Kennedy ND: T.J. McEntire ville. FL\* KFKF/Kansas City, MO\*

APD/MD: Tony Stevens MEAL MCCOV GEODRE STRAT WDAF/Kansas City, MO

PD: Wes McShay APD/MD: Jesse Garcia REM.MCENTPE VM ZMT iro. NC

WIVK/Knoxville, TN OK/PD: Mite Hammon MD: Colleen Addair 1 Mit 2007 Aut Ancistin Part Groen Rethi Union ville. NC<sup>1</sup>

> KMDL/Latayette, LA\* ND: T.D. Smith

KKKC/Lafayette, LA\* PD: Rense Revett MD: Seen Riley 19 Excite struct

MD: Joal Taylor 1 June OneAL WIOV/Lancaster, PA

VAN ZANT BOBBY PINSON LEANN RIMES

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WNR/Las Vegas, NV* ): Brooks O'Brian D: Sammy Cruise IIII d'Aller Dearnort Dearno	WGTR/Myrtis Beach, PD: Stove Slowari 34 GEORE STRAT 15 AMECAL PLATTS
IBBN/Laurel, MS MPD: Larry Blakency PD/IID: Aliyson Scott A LAN ACCOM I LANG RUSS THEOR POW THEOR POW	WICDF/Nashville, TN OM/PD: Dave Kelly MD: Kan Locie 4 A/M MCRAIN 1 derves TWAT Nack, RATTS LEMM PMCS
BUL/Lexington, KY D/MD: Ric Larson EXEMUTED DAMD: NORLEY RASON RATES	WSDX/Nastwille, TN <sup>1</sup> OM: Clay Hunnicult PD/MD: Keith Kauhman 5 GEOREE STRUT

WLXX/Lexington, KY DM: Robert Lindsey MD: Karl Shannon

KZIOV/Lincola, NE GM: Jim Steel OM: Jim Steel PD: Brian Jennin APD/MD: Carol To 2 RASCA, RATTS

KSSN/Little Rock, AR OM/PD: John Shomby APD/MD: Mark McKay 11 GEOREE STRAT 6 MATTINA MCBRICE PAT GREEN D/ND: Chail H 1 REM MCENTIFE RASCAL FLATTS rilagi

KZLA/Los Angeles, CA\* OM/PD: R.J. Curtis APD/MD: Temps Campos 1 PASCAL PLATIS GEORGE STRAT

WAMZ/Louisville, KY PDAID: Coyole Calh 21 GEORGE STIWIT 1 TRANS TRUT

KLLL/Lubbock, TX OM/PD: Jeff Scott APD/MD: Kelly Green 7 GC/065 STM

WDEN/Macon, GA PD: Bob Raleigh APD/MD: Lawra Starling

With northeast With PD: Mark Grantin ND: Mel NicKenzie Mare Creat GEORGE STRAT

KIAI/Mason City, IA PD/MD: J. Brooks 5 GRETCHEN WILSON HOT APPLE PE GEORGE STIMT

KTEX/McAllen, TX\* **DM: Billy Santian** PD: JoJo Centa APD: Frankie Dee ND: Paiches

KRWQ/Medford, OR PD: Larry Neal MD: Scott Schuler 7 GEORGE STIART NETH URMAN INSCAL RATTS WGICK/Memphis, TN\* PD: Lance Tidwell

MC: Transfer John 11 June Uteal 5 America Villanson 5 Rethi Unean 1 Transfertt

WORK/Me PDAND: Scally Ray 23 GEORGE STRATT 11 INSCAL PLATE

> WIOS/Miami, FL\* PD: Bob Barnett MD: Darlene Eva 2 GEORGE STRAT

WMIL/Mitwaukee, WI PD: Kerry Wolle APD: Scott Dolph MD: Mitch Morgan

TRANS THET KEEY/Minneapolis, OM/PD: Gregg Swedb APD/MD: Travis Moon MSCAL PATTS

KJLO/Monroe, LA PD: John Reynolds MD: Toby Olaro 20 49624, RATIS 20 38064, RATIS 20 38066 STIWT

KTOM/Monterey, CA

PD: Dave Kirth

JOSH GRACIN JON RANDALL GEORGE STRAIT ALAN JACKSON BEIN MCENTRE

WLWI/Montgome OM/PD: Bill Jones MD: Darluna Dizor 10 ThimCSNW 4.44 JACISSON

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nery, AL

WKSJ/Mobile, AL\* DM: Kit Carson PD/MD: Bill Black

11 57 7

WPCV/Lakeland, FL<sup>4</sup> PD: Mike James

PD/MD: Dick Raym 1 PAT GREEN GEORGE STRAT

WITL/Lansing, NI PD: Jay J. McCrae APD/ND: Chris Tyler & Cicine Smuth

eticai	ly dy market
NV.	WGTR/Myrtie Beach, SC PD: Stove Stewart M GEOREE STRAT IS RASCAL PLATTS
	WKDF/Nashville, TN* ON/PD: Dave Kelly

WCTQ/Sarasota DM/PD: Mark Wik

APO: Heidi Deck 4 Ketth Anderson 2 Ketth Lirban

OM- Pat Garrett

PD: Boerner Lee 16 GEORGE STRUIT

PD: Becky Bre

PD: Les Acres

KYKS/Shreve

MD: Tony Thomas 9 GEOREE STIWIT MSCAL PLATTS

WJCL/Savannah, GA

KMPS/Seattle, WA\*

KRMD/Shreveport, LA

PD/NID: Jacobs Anth RASCAL RIATS HOT APPLE PR

ARA/SHIPPEPORT, M/PD: Gary NeCoy I BLANE LARSEN I REBA MCDITINE PAT GREEN

KSUX/Sioux City, IA PD: Bob Rounds

WBYT/South Bend, IN

KDRK/Spokane, WA\* ON: Tim Cotler PD: Jay Daniels APD: Bob Castle ND: Tany Trendo 2 HOT Struct 1 HOT Struct 1

KDCZ/Spokane, WA\*

OM: Robert Harder PD/MD: Paul "Coyole

WPICK/Springfield, MA\* PD: RJ McKay APD: Nick Damon MD: Jessica Tyler PNT GREEN GEORE STIVIT

KTTS/Springfield, MO

VPD: Br

APD: Carty Clark 18 GEORGE STRAT 7 LEE AND WOMACK

KSD/St. Louis, MO\*

OM: Mike Wheeler PD: Sleve Geolleries

WIL/St. Louis. MO PD: Greg Mozingo MD: Danny Manta 1 SHEMSY DIMUNIO RIO BRANCHO RIO BRANCHO RIO

KATM/Stockton CA\*

KATW/Stockton, C OM: Richard Perry PD: Randy Black APD/MD: Ne.Joe Ro 5 GEORE STINAT THACY BYRD JOHN MELERCARP

WBBS/Syracuse, NY

PE/MD: Skip Clark

AIB/Tallahassee, FL

PD: Rich Lauber

LAUREN LUCAS RASCAL RUATTS HUT APPLE PRE

PD/MD: Gary Evo al (Evon Rungs 17 Networks)

2 REITH LIPEAN 2 RASCAL PLATTS 2 DARRYL WORLE

WQYK/Tampa, FL\* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Reberts 4 SHEEKSY 1 PAT GREEN STEVE HOLY

WYUU/Tampa, FL

OM/PD: Mike Cu

1 JETT BATES

ND: Marty Party 10 A.Al ACISON

OM: Tim Bobe

PD/MD: Gary Sh

APD: Harvey Sleele

W1BW/Topeka, KS OM: Ed O'Donnell PD: Rich Bowers

APD/MD: Slephs 20 BLANE LARSE

WKKO/Toledo, OH\*

WTHI/Terre Haute, IN OM/PD: Barry Kenl

MD: Billy Green

APD: Lyn Dani TRACY BYRD HER THOMAS COMBY TROY

APD/MD: Tony Mich A GEORGE STRAT a JAME CTIEM

PD: Clint March RASCAL RUATTS GROUP STRAT

w IA

ota, FL\*

WTCM/Traverse City, MI

OM/PD: Jack O'Malley 5 Mascal PLATTS

KIIM/Tucson, AZ\*

PD/MD: Buzz Jackson

KVOO/Tulsa, ÓK\* PD: R.W. Smith

WWZD/Tupelo, MS ON: Rick Stevens PD: Bill Hughes 14 GEORGE STRAT 6 PARCA RATTS

KNUE/Tyler, TX OM/PD: Nichael 13 DIERKS IENTLEY

WFRG/Utica, NY

KHIGA/isalla CA

WIRK/W. Palm Beach, FL\* PD: Mitch Makan MD: J. R. Jackson 1 JON RMANL TRACY BYRD JACOR ALCEM

ACO/Waco, TX

www.zo/Washington, DC\*

OM/PD: Zack O

WWZC/Washing OM: Jeff Wyalt PD: George King MD: Shelley Rose 2 Shelly Fullow. 2 Americanon

WDEZ/Wausau, Wi PD: Bob Jung APD/MD: Vanessa Ryan 18 GEORE STRUT

WOVK/Wheeling, WV PD/MD: Jim Elliot

KLUR/Wichita Falls, TX

OM/PD: Brest Warner

KFDI/Wichita, KS\*

KZSN/Wichita, KS\*

PD: Chuck Geiner

MD: Pat Moyer John Mellinchup

PD: Mike Krinik

MD: Carolyn Drosey 19 JAME OTHEAL

WGGY/Wilkes Barre, PA\*

WWQQ/Wilmington, NC

OM: Perry Stone APD/MD: Bright Banks 6 BLARE SHELTON 5 DAMRYL WORLEY 3 GEORGE STINIT

ICCDD/Yakima, WA

PD: Dewey Boynton APD/ND: Joel Baker RASCA, PLATTS GEORGE STRAT

WGTY/York, PA\*

PD/MD: Brad An 1 GEORGE STRAT REBA MCENTRE STRATCHERE

WOXK/Youngsto PD: Dave Steele APD: Doug James

MD: Burton Lee 5 PNL WISSAN 2 GEORGE STRWT MISCAL BATTS

POWERED BY

\*Monitored Reporter

224 Total Reporters

116 Total Monitored

108 Total Indicator

Did Not Report, Playlist Frozen (4): KHXX/Odessa, TX WKOA/Lafayette, IN WPAP/Panama City, FL WPOR/Portland, ME

April 1, 2005 Radio & Records • 35

OM/PD: Beverlee Brannigan MD: Carol Hughes

PD/MD: Dave D 1 REDAMCENTRE 1 GEORGE STRAT ALMI JACKSON AMER COTSON

OM/PO: Tom Ja 26 Augustus Jacason 28 GEOREE STINIT 16 LAUMENLUCIS

Old: Herb Cro

KOUT/Rapid City, SD

PD/ND: Mark H

KBUL/Reno, NV OM/PD: Tem Jonia

KERG/Rhyanside, CA\*

(CFRG/Aliversid) DM: Lee Deuglas PD/MD: Dan Jah 4 more there 5 april Automation 4 parts / april 4 parts / april 5 minute control 3 minute control

WSLC/Reanolog PD: Brett Sharp MD: Robynn Jayr

WYYD/Roanoke VA

PD/MD: Joel De

WBEE/Roch

OM: Dave Symo PD: Billy Kidd

MD: Ninto Landry 1 SHOTER JENNINGS 1 LAURENTICAS

WXXQ/Rockford, II.

PD: Steve Sora

KNCI/Seco

APD/ND: Kalley He

OM/PD: Mark Eval APD: Greg Cole

itil: Jessiler Wo 7 Neversiter Wo 1 George struur

WCEN/Saginaw, MI PD: Joby Phillips MD: Kelth Allen 3 PASAL RATS 2 IAUPER LUCIS 2 PERA ACOMPE

WKCO/Saginaw, MI

WRCCQ/Seguraw, H OW/PD: Rick Walker Join All Lencom HETA UNION NECOL RATTS BLOOV JONELL HEAL MCCOV GEORE STRAT

WWFG/Salisbury, MD

KSOP/Salt Lake City. UT\*

KUBL/Salt Lake City, UT\*

PD: Ed Hill MD: Pat Garrell 30 GEORGE STRAT

2 LONEITAR 1 Viel Zhit Rema Micentine

MPD: Beene 7 INSCA PLATS 7 DOBY PRISON

KGKL/San Angelo, TX

KAJA/San Antonio, TX\*

WID: Clayton Allen Donne Silvit Donne Silvit Donny, worker Rent Lynna Rascal Ratts

KSON/San Diego, CA\* PD/MD: John Marks

KUSS/San Diego, CA\* PD: Mike O'Brian MD: Guean Factor 27 PAI GREDI 21 RECOL FACTS 21 RECOL STNAT 21 RECOL STNAT 22 DEWAYN, NORLEY 2 SHAAR THAN

ZBR/San Franci

(RTY/San Jose, CA

KKJG/San Luis Obison, CA

KRAZ/Santa Barbara, CA B GEORGE STRAFT S VAN ZWIT

KSNI/Santa Maria, CA

PD/MD: Tim Brows

11 REBA NICENTI 8 TRACY BYRD 5 GLENN CUMM

PD/MD: Pesper Daniels 12 AdScal, RATS

PD: Pay Meetie 3 Travis Terri 1 A val ACCESO 1 Bene ACCESO 1 COL RADOAL 1 COL RADOAL 1 COL RADOAL 1 COL RADOAL

PO: Julia Stave 2 PAT GREEN 1 BUDDY JEWELL

ico. CA'

VPD/ND: Debly Torpin 8 GEORE STRAT 7 JANE O'REA 1 AMAGE VILLONSON 1 TRACY BYRD

OM/PD: Brian Cle

APD/MD: Sandra Loe

in CA1

MD: Churck Rev 4 MEAL MECOV 2 BIS & RICH 1 GEORGE STRAFT

WSM/Nashville\_TN\*

D: Frank Sectors Add Access Mark I wars Mark I wars Mark I wars Mark I wars

APD: Dave Elder 7 AMER DOTSON

WGH/Norlolk, VA\*

KNFM/Odessa, TX

KTST/Oklahoma City, OK'

DIM/PD: John Moe

PD: Anthony Allen 6 DEPKS BEITLEY 3 ANTONI METS

ICKKT/Omaha, NE<sup>4</sup> PD: Tom Goodwin ND: Craig Allen

KHAY/Oxnard, CA

APLACY JOURNAIRU, CH 20/0002: Buddy Van Ari 8 MARTINA MCRACE 5 BLARE SHELTON 4 SHEDNSY 5 RETH UPDAN 5 HANNA-MCRUEN

KPLM/Palm Springs, CA

WXRM/Pensacola, FL

PD: Al Gonte

MD: Kery James

PD/MID: Lycan West LEANN Reals VIN 2007

WFYR/Peoria, IL ON/PD: Ric Norgan 10 GEORGE STRWT

WXTU/Philadelphia, PA\* PD: Bob McKay APD/ND: Cadillac Jack 2 GEOREE STRAT

KMLE/Phoenix, AZ\* PD: Jay McCarthy APD/ND: Dave Collins 9 GEORGE STRWT RASCAL PLATTS

KNIX/Phoenix, AZ\*

WDSY/Pittsburgh, PA\* PD: Keith Clark APD/MD: Stoney Richards a IETH URBM

WDGI/Pittsburgh, PA\* OM: Frank Bell PD: Mark Lindow RISCH, RATTS

KUPL/Portiand, OR\*

KW.LI/Portland, OR\*

ND: Sevenseh Jones

WOKQ/Portsmouth, NH OM; Mark Ericson PD: Mark Jennings APD/MD: Dun Lannie 2 REPUTRING 2 REPUTRING

WCTK/Providence, RI

WILL R/Ouad Cities 14

WQDR/Raleigh, NC\* PD: Lisa Mckay APD/MD: Mike 'Maddav Biddle 1 DENIS BERLEY RISCH, RUNTS

RASCAL PLATTS DARRYL WORLEY REPAINCENTINE

MD: Sam Slevens

PD: Jim O'Hara NO: Ron Evans

PD: Cary Rolle MD: Rick Taylor

PD; Mike Moon

PD: Shaun Holly MD: Green Foster 3 decree Street BLAC SHELTON

WCTY/New London, CT PD/MD: Jimmy Lehn

PD: John Seba

# COUNTRY



LON HELTON

# New R&R Country Chart Methodology Unveiled

Something's got to change

The challenge put forth during the recent label heads' panel at CRS seemed simple enough: Create a chart that can't be manipulated.

The task, however, is daunting. Through the years trade publications have employed a variety of methodologies to create their charts: numbered station playlists, heavy-medium-light reporting, projected plays, historical plays and, most recently, electronically monitored actual airplay.

Regardless of a trade's best efforts, however, results-oriented promoters and promotionneedy programmers have exploited any methodology developed for their own interests. In the past, when things got too bad, trades would simply invent a new methodology and the entire process would begin again — a vicious cycle.

The label heads' panel, at which one label president exhorted the trades to come up with a system that could not be corrupted, and some fractious discussion at the "Town Meeting" closing the recent CRS, suggested that frustration levels have risen to the breaking point in both the radio and record industries.

With that in mind, we humbly submit this modest proposal for creating a truly un-manipulatable chart that can still serve as a useful tool for both businesses. This proposal has been presented to, and accepted by, label presidents and radio's top group programmers.

#### **A Modest Proposal**

R&R's radio-monitoring partner, Mediabase 24/7, will soon begin monitoring all 2,146 Country radio stations in the United States. Once it ramps up and reaches that level of monitoring, R&R will put its new methodology in place. At that time we will randomly select 150 stations each week to be that week's reporter base. The identity of those stations will not be made known to the stations or to country record labels, either before or after the station's in-tab week.

The rest of R&R Country's present chart pol-

icies — weights, recurrent policy, etc. — will still apply. The only change is that new panels will be selected weekly and will be secret.

R&R Country Editor Lon Helton said, "The reporting system as it's been operated the last 45 years is like Arbitron giving radio programmers the names and addresses of all the diarykeepers. It can hardly be called research, you certainly don't get an unbiased view, and you're sending golden invitations for abuse.

"We feel our new system will cure all the ills and provide a chart that will be impossible for labels and willing radio programmers to bastardize."

Following our meeting with one three-imprint label-group president, we were told that, upon the new methodologies' implementation, he planned to fire his entire 26-person promotion team and replace them with minimumwage client-service reps. "There's no way we can promote 2,146 Country stations," he said. "So we certainly don't need high-priced promoters with huge T&E budgets."

Asked how radio stations will get requests filled for listener-appreciation shows and backstage meet-and-greets and have their other needs met, the president responded, "Let them eat cake."

The affected promoters won't be out of work for long: Another head of a trio of labels said he would be hiring all of them. "We'll be working every Country station in America to give us the maximum advantage," he said.

"We'll need that many people to handle the flyaways, live lobby shows, mug and T-shirt requests, etc., for all those reporters." Asked whether that might threaten the overall firancial viability of his label group, the chief replied, "That's never stopped us before."

We will advise you one week before the new policies go into effect.

## CHR/AC Anti-Country Conspiracy Uncovered

**R&R** investigative reporters have uncovered a covert operation designed to suppress Country ratings that has been implemented by top-level Pop programmers at most of the nation's leading broadcast companies. Said one source, "We're never going to go through the ass-kicking we took in the early '90s again. Back then Country was No. 1 12+ in places like Detroit, Cleveland, Milwaukee and other

Continued on Page 42

## **CRB Creates '40% Rule' For Next CRS**

Citing the need to maintain higher levels of quality at its sessions, the Country Radio Broadcasters has announced a plan to electronically monitor audiences at next year's seminar. The result will be that any panel falling below a 40% interest threshold among attendees will immediately come to an end.

The CRB will use the same Broadcast Architecture rheostat technology recently on display at the CRS's "You Be the Judge" session. In the future, everyone attending every CRS session will be equipped with a handheld device that will allow them to constantly assess their interest in the session. Turning the rheostat's control knob to the right will signal panel approval, while a twist to the left will register disapproval.

CRB Asst. Exec. Director Ned Troutt told R&R, "The goal is to provide real-time qualitative measurement of each panel. That feedback will serve notice to moderators and panelists alike that they are either striking a chord with attendees or boring the crap out of them. They should be able to use the data to create better panels while they're actually in progress by identifying what attendees are interested in."

Troutt would not comment on whether the new system would also be used during Charlie Monk's monologue prior to the New Faces Show & Banquet.

CRS Agenda Co-Chair Mike Knickers said, "We set out with the best of intentions by trying to book interesting panelists and knowledgeable moderators, but occasionally we get a real stinker. Measuring the interest level of every panel will allow us to quickly pull the plug on those falling below 40% so we stop wasting people's time. Ending rotten sessions will free people to move to better sessions."

Asked what would happen if all concurrent panels in a particular time slot fell below 40%, Knickers said, "I guess we'd all just adjourn to the bridge bar, which is where most of the folks would rather be. Hell, that's where the best discussions take place anyway."

## Nashville-Based Brain-Eating Microbe Discovered

Investigators from the Centers for Disease Control and Prevention in Atlanta have discovered a previously unknown microbe that attacks the cognitive areas of the brain responsible for managing and programming successful-Country radio stations.

Researchers have isolated the microbe as indigenous and exclusive to Nashville. CDC VP/Infectious Diseases Dr. Gene Dumasse noted that the asyet-unnamed bacteria spawns one of the most narrowly targeted viruses he has ever seen.

"The organism cannot live outside of Nashville and only affects those who make their living in Country radio," he said, adding that Country radio denizens are apparently infected when visiting Music City. "We don't know why yet, but the virus turns Country radio people stupid virtually overnight."

CDC investigators told R&R they first became suspicious that something was not right when they noticed the large number of previously successful Country GMs and PD who were moved out of their jobs and then unable to find work for long periods of time.

Dumasse said, "We watched as Country managers and programmers were replaced time and time again by counterparts who had never worked in the format before. Since successful people don't lose all their skills overnight, we felt there had to be a biological reason behind the malady."

Confirming the CDC's initial suppositions, one group executive VP of radio who recently interviewed a number of candidates for the GM post at a highly successful Country outlet said, "I was astonished by the deer-in-the-headlights look I got from so many Country-experienced managers. None of them had even the most rudimentary understanding of sales, marketing or branding. I had to go with one of my Pop buddies who was displaced by consolidation."

Another GM who recently interviewed PD candidates noted the same conditions among most of the Country-centric PDs she interviewed, expressing disgust that none of them had personal shoppers at Nordstrom. "Successful Country PDs of the past just aren't able to keep up today," she said. "Only Pop programmers really get it anymore."

The CDC is reportedly working on a vaccine. In a rare twist, it won't be administered to the microbe infected Country professionals. It will be injected into those responsible for hiring people to run and program their Country properties. Hopefully, it will be available soon.



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ROCK











URBAN Ken Johnson Cumulus





ALTERNATIVE **Robbie Llovd** Interscope



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# **Joining The Country Club**

I've always been a bit more country than rock `n' roll

Howdy, partner. Is that too cliched? Well, that's my sentiment right now. I must say that it's very exciting to be named your new Associate Country Editor. This first column will basically be my introduction to you. You're surely asking yourself, "What qualifies this guy to write a weekly column about the Nashville country scene?" Let me explain.

Despite my years as a Rock radio programmer and consultant and, most recently, Rock Editor here at R&R, I've always had a special place in my heart for country music. My family is from Hawaii, land of the original steel guitar. In my household I was much more likely to hear Eddy Arnold and George Strait than The Rolling Stones and Led Zeppelin. But enough about my family.

I've always believed the only true American forms of music are blues and country, and I've always sided with country. This love affair is what led to the culmination of a lifelong dream: to move to Nashville and live the country-music lifestyle. Man, I'm breathing better already, especially since I'm finally leaving the Los Angeles smog behind.

### Spurred On By The Rodeo

So, my fellow country Americans, where do I begin? It's taken lots of courage to get up the nerve to make this big lifestyle change, but several factors have contributed.

First of all, I've always had a fascination with rodeos. As a kid I used to scan the TV dial for anything resembling a rodeo. Remember rodeo legend Larry Mahan? I had pictures of him riding those big bucking bulls all over my wall.

I used to read everything I could find about Mahan. I recall that, as his high school graduation neared, Mahan learned firsthand the dangers of his chosen career path: At a rodeo in Stockton, he was bucked off a bull named Rattler. Rattler tromped on Mahan's jaw, breaking it in five places. For two months Mahan had to take his meals through a straw. I'll never forget this great quote from him after the accident: "I've got to admit, I had a few chickens in my gas tank after that."

Mahan also looked cool. Around 1970 he began to grow his hair and sideburns long and wear flashy clothes like broad-collared print shirts, hats with ornate bands and puka-shell necklaces. He was a big winner too: Mahan won six National Finals Rodeo world titles in the late '60s and early '70s. You got a big gold buckle for being world champ.

When Mahan retired he said, "I left the '73 NFR with that sixth world champion allaround cowboy buckle. The goal had been reached, but in my heart I knew that I would never rodeo again with that fire in my belly."

While most kids my age were into mainstream sports like baseball and football, my rodeo fetish wouldn't go away. I wanted to ride a bucking bull like Mahan, but a couple of things got in the way of my actually achieving this dream: I lacked balance, and I was painfully uncoordinated.

So I decided to do the next best thing: I became a rodeo clown. Despite the goofy getup, I actually enjoyed dodging bulls and occasiorally diving into a barrel. You probably think I'm nuts, but, man, what an adrenaline rush

As Kenny The Clown I've yet to break into the big rodeo tour. Instead, I've had to settle for local events in California. I'm hoping this move to Nashville will allow me to participate in more national rodeo events in Texas, Oklahoma and Tennessee.

### All The Country Gossip That Fits

By this time you're probably asking yourself, "So he's into the rodeo. Why, again, is this guy qualified to take over the Nashville column when Chuck Aly did such a great job?"

Let's get down to the nittygritty here, folks. You've been reading so much crap about Nashville from Aly that you probably believe it, right? Come on. Everyone knows that Country Editor Lon Helton does all the work in the Nashville office. You're kidding yourself if you believe all that junk Aly writes about CRS. And that sappy column he did about how greeting-

## **Anthony New Nashville Editor**

## Aly becomes Rock Editor in R&R staff swap

In a surprise move, R&R Rock Editor **Ken Anthony** has been named Associate Country Editor, handling the Nashville column, as Chuck Aly transfers to Los Angeles as the new Rock Editor. Anthony, who has experience as a rodeo clown, will be relocating to Nashville.

Anthony says, "I've been toying with the idea of spending my weekends getting back into the rodeo-clown business, and Nashville is much more centrally located to many of the country's great rodeos. I want to thank R&R Publisher/CEO Erica Farber for allowing Chuck Aly and me to make this switch.\*

"Ken has done a great job for us since he joined us here in Los Angeles last September," Farber said. "Frankly speaking, it's been tough keeping him motivated while several of his Rock stations have flipped formats under his watch. His true love of country music and his passion for rodeo will, hopefully, reinvigorate him. He loves the Nashville lifestyle as well."

Anthony also cites the tremendous number of quality golf courses in the Nashville area that will help feed his other passion. "I look forward to spending my weekends golfing in the morning and dodging those big bulls in my clown outfit in the evenings," he says.

To prepare for his new role, Anthony has secretly been building an impressive library of quality country releases. "While everyone thinks I've been rocking out, I've been home listening to everything from Brooks & Dunn to Rodney Crowell," he says. "Tim McGraw's single 'Live Like You Were Dying' *always* makes me cry, but please don't print that."

card company Hallmark commissioned the Valentine's Day-themed album *My Heart* from Martina McBride? Puh-leeze!



Larry Mahan: my hero.

I believe that what every Country radio and record person really wants to read about is Nashville gossip. I mean the real juicy stuff, like who's sleeping with whom and which stars have had a little work done, if you know what I mean. All the juicy gossip. Let's hear it for all fluff and no boring stuff, OK?

I've been doing a little digging on the streets of Nashville and have come up with some good dirt already. You'll never believe the kind of wheeling and dealing that goes on behind the scenes in this town. And much of it has been too sensitive to report — until now.

### **Music Row's New Directions**

Anyone who's ever been to Nashville knows that the heart of the so-called "Music Row" is on quaint little 16th and 17th Avenues. These streets house the majority of Nashville's top country-music businesses. Several key record labels, management companies, publishing houses and recording studios reside on Music Row.

But what your new Nashville Editor has uncovered will probably shock you: You see, 16th and 17th Avenues are famous one-way streets, with 16th going north and 17th going south. Well, that's about to change.

In a major revelation, Nashville Mayor Bill Purcell spilled the beans to me in a recent interview. "For years those two one-way streets have been the heart of Music Row," he said. "But, frankly, I'm a little tired of driving the same way on 16th and then back down 17th, and vice versa. And I'm not alone here."

Purcell believes that reversing the directions of Nashville's most famous one-way streets could actually stimulate tourism. "Think of all the Music Row fans who will come back to town just to drive those streets again, in a different direction," he said. "I know for a fact that people will line up for the privilege."

#### **Grand Ole Slipknot**

While Purcell's plan might raise eyebrows, it's nothing compared to the havoc the following news will create once it's announced: Heavy metal rockers Slipknot are about to break the sound barrier at the Grand Ole Opry.

You read it here first. The Opry is looking to expand its musical horizons, and Opry VP/ GM Pete Fisher is about to announce a special performance from Slipknot, set for Saturday, May 7. "We've been thinking of ways to bring in a new audience to the Opry," says Fisher. "After all, there are only so many times we can book artists like Loretta Lynn. Hey, if she can hang out with that weird alternative guy Jack White, why can't the Opry rock a little?"

Slipknot's label confirmed the unusual booking. "Yep, it's happening," says Roadrunner Records VP/Promotions Mark Abramson. "They're finishing up the first leg of their Subliminal Verses world tour April 30. We think this melding of heavy metal and country might start a whole new movement."

Abramson also confirmed that, for this show, Slipknot will forego their normal grotesque masks in favor of disguises with more of a country feel. "In keeping with the Opry's barn backdrop, the guys will be wearing masks of their favorite barnyard animals you know, cows, pigs, sheep," he says. "It's going to be a night to remember."



**OPRY TICKET SALES SLIP** The normal long lines at the Grand Ole Opry box office took a big hit when a performance by metal band Slipknot was announced. Opry officials were unavailable for comment.

# COUNTRY TOP 50

											POWERED BY
LAST WEEK	this Week	April 1, 2005	TOTAL POINTS	POWITS	TOTAL	PLAYS	TOTAUD.	+/- AUD.	WEEKS	TOTAL	MEDIABAS
WEEK	WEEK	ARTIST TITLE LABEL(S) CRAIG MORGAN That's What I Love About Sunday (BBR)	POINTS 12970	POINTS -263	PLAYS 4776	PLAYS -91	( <sup>00)</sup> 458962	(00) -2622	он 21	A005 116/0	MIMULADAOI
2	0	SUGARLAND Baby Girl (Mercury)	12367	-177	4672	+ 25	425222	-1372	34	115/0	MOSTADDED
4	3	KENNY CHESNEY Anything But Mine (BNA)	11510	678	4233	+289	381957	16689	13	116/0	
5	ă	BROOKS & DUNN It's Getting Better All The Time (Arista)	10509	337	3941	+276	356185	21235	17	116/0	ARTIST TITLE (ABEL(S) AODS
6	6	MONTGOMERY GENTRY Gone (Columbia)	10128	1225	3689	+410	333970	34753	18	116/0	GEORGE STRAIT You'll Be There (MCA) 59
8	ő	JO DEE MESSINA My Give A Damn's Busted (Curb)	8934	416	3259	+ 229	305133	17934	13	115/1	RASCAL FLATTS Fast Cars And Freedom (Lyric Street) 24
7	7	BILLY DEAN Let Them Be Little (Curb)	8064	.784	3050	-253	255822	-32565	28	116/0	KEITH URBAN Making Memories Of Us (Capitol)         19           REBA MCENTIRE My Sister (MCA)         13
	8	ANDY GRIGGS If Heaven (RCA)	8008	472	3034	+ 195	268614	19099	22	116/0	ALAN JACKSON The Talkin' Song Repair Blues (Arista) 12
11 10	9	TOBY KEITH Honkytonk U (DreamWorks)	7940	125	2933	+155	261422	4497	9	116/0	VAN ZANT Help Somebody (Columbia) 11
9	10	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	7844	.77	2988	-29	257535	-2133	22	114/0	PAT GREEN Baby Doll /Universal/Republic/Mercury/ 10
	-		7723	924	2300	+394	254519	28834	8	116/0	TRACY BYRD Tiny Town (BNA) 8
13	0	GRETCHEN WILSON Homewrecker (Epic)		540	2668	+334	234515	20034	18	116/1	TRAVIS TRITT I See Me (Columbia) 7 JAMIE O'NEAL Somebody's Hero (Capitol) 7
12	12	JOE NICHOLS What's A Guy Gotta Do <i>(Universal South)</i>	7455								
14	- T	TIM MCGRAW Drugs Dr Jesus (Curb)	6696	74	2441	+31	218694	5441	9	115/0	n tillin MOST
16	14	TRACE ADKINS Songs About Me (Capitol)	6187	782	2393	+292	193484	26831	15	111/0	
15	6	MARTINA MCBRIDE God's Will <i>(RCA)</i>	6139	159	2335	+69	196958	12293	16	111/2	INCREASED POINTS
18	6	OIERKS BENTLEY Lot Of Leavin' Left To Do <i>(Capitol)</i>	5896	784	2155	+299	189215	22391	11	112/3	TOTAL POINT
17	0	BLAINE LARSEN How Do You Get That Lonely ( <i>Giantslayer/BNA</i> )	5555	374	2022	+136	171229	10193	20	109/1	ARTIST TITLE LABEL(S) INCREAS
20	18	LONESTAR Class Reunion (That Used To Be Us) (BNA)	4708	266	1860	+119	149189	13622	12	107/1	GEORGE STRAIT You'll Be There (MCA) + 1665 KEITH URBAN Making Memories Of Us (Capitol) + 1653
23	19	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	4089	546	1465	+179	121448	11625	17	93/2	MONTGOMERY GENTRY Gone (Columbia) +1225
21	20	JEFF BATES Long, Slow Kisses (RCA)	4065	340	1509	+109	121998	14449	24	98/1	RASCAL FLATTS Fast Cars And Freedom (Lyric Street) +984
24	3	BIG & RICH Big Time (Warner Bros.)	3952	480	1419	+150	110608	5353	8	100/3	GRETCHEN WILSON Homewrecker (Epic) +924
22	22	SHANIA TWAIN Don't! (Mercury/IDJMG)	3574	23	1391	+15	103466	3818	11	97/1	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) +784
32	23	KEITH URBAN Making Memories Df Us (Capitol)	3041	1653	1027	+600	96730	50997	3	94/19	TRACE ADKINS Songs About Me (Capitol) +782 KENNY CHESNEY Anything But Mine (BNA) +678
26	24	KEITH ANDERSON Pickin' Wildflowers (Arista)	2957	483	1200	+183	75993	15267	14	86/3	DARRYL WORLEY If Something Should Happen (DreamWorks) +639
19	25	JAMIE D'NEAL Trying To Find Atlantis (Capitol)	2717		1029	-908	75107	-83952	24	106/0	ALAN JACKSON The Talkin' Song Repair Blues (Arista) +635
29	26	DARRYL WORLEY If Something Should Happen (DreamWorks)	2676	639	1094	+281	78189	17777	6	87/5	
27	Ø	BLAKE SHELTON Goodbye Time (Warner Bros.)	2409	213	1058	+124	68824	7259	9	92/3	MOST
Breaker	28	BOBBY PINSON Don't Ask Me How I Know (RCA)	2384	199	820	+83	69960	6819	8	74/6	INCREASED PLAYS
30	29	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	2183	269	939	+115	63572	10573	10	87/3	
Breaker	30	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	1749	984	756	+450	56303	35914	2	86/24	
33	3	PAT GREEN Baby Doll (Universal/Republic/Mercury)	1728	419	610	+153	44894	12409	5	59/10	ARTIST TITLE LABEL(S) INCREASE
Debut	32	GEORGE STRAIT You'll Be There (MCA)	1665	1665	489	+489	64499	64499	1	59/59	KEITH URBAN Making Memories Of Us <i>(Capitol)</i> +600 GEORGE STRAIT You'll Be There <i>(MCA)</i> +489
Breaker	33	TRICK PONY It's A Heartache (Asylum/Curb)	1621	124	679	+83	45791	5299	9	71/3	RASCAL FLATTS Fast Cars And Freedom (Lyric Street) +450
34	34	TRAVIS TRITT   See Me (Columbia)	1564	343	635	+135	51532	13418	6	59/7	MONTGOMERY GENTRY Gone (Columbia) +410
35	35	BUDDY JEWELL If She Were Any Other Woman (Columbia)	1415	205	599	+ 64	37412	7048	8	68/4	GRETCHEN WILSON Homewrecker (Epic) +394
48	36	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	1166	635	413	+ 221	38317	21878	2	55/12	OIERKS BENTLEY Lot Of Leavin' Left To Oo (Capitol) +299
38	37	VAN ZANT Help Somebody (Columbia)	1133	296	423	+110	36973	9158	3	48/11	TRACE ADKINS Songs About Me (Capitol) +292 KENNY CHESNEY Anything But Mine (BNA) +289
36	38	HANNA-MCEUEN Something Like A Broken Heart (MCA)	1109	113	427	+62	24387	1655	5	65/3	DARRYL WORLEY If Something Should Happen (Dream Works) +281
37	39	AARON LINES Waitin' On The Wonderful (BNA)	997	101	436	+ 59	2814D	1673	8	56/2	BRDOKS & DUNN It's Getting Better All The Time (Arista) +276
39	40	BRIAN MCCDMAS The Middle Of Nowhere (Lyric Street)	963	145	390	+69	20450	3844	4	55/3	
47	4	REBA MCENTIRE My Sister (MCA)	9D3	320	372	+ 148	27912	11023	3	54/13	., ,, // <b>//,ВREAKERS ,</b>
44	42	TRENT WILLMON The Good Life (Columbia)	902	223	209	+66	27872	7268	25	9/1	
Debut	43	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	767	386	273	+ 137	20515	9097	1	34/5	BOBBY PINSON
40	44	JULIE ROBERTS Wake Up Older (Mercury)	758	-33	307	·31	18710	-440	8	42/0	Don't Ask Me How I Know (RCA)
42	45	RASCAL FLATTS Skin (Lyric Street)	746	49	223	+ 20	28981	894	8	5/0	6 Adds • Moves 28-28 RASCAL FLATTS
45	46	DIAMONO RIO Dne Believer (Arista)	721	94	283	+ 35	18907	3230	4	39/5	Fast Cars And Freedom <i>(Lyric Street)</i>
43	1	GEORGE CANYON My Name (Universal South)	675	-9	302	+9	17662	-6	4	37/0	24 Adds • Moves 41-30
46	48	KENI THDMAS Not Me (Moraine)	613	13	256	+6	18090	698	11	28/2	TRICK PONY
Debut	49	JAMIE D'NEAL Somebody's Hero (Capitol)	526	418	160	+131	15093	10671	1	11/7	It's A Heartache <i>(Asylum/Curb)</i>
Debut	50	COWBOY TROY I Play Chicken With The Train (Raybaw/Warner Bro	s./ <b>494</b>	212	114	+ 16	19607	11538	1	8/2	3 Adds • Moves 31-33
	_										Songs ranked by total plays

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/20-3/26. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

Songs ranked by total plays Station playlists for all R&R reporters are available on the web at

www.radioandrecords.com.



# COUNTRY TOP 50 INDICATOR

		April 1, 2005										
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	POINTS	TOTAL	PLAYS	TOT.AUD. (00)	+F AUD.	WEEKS	TOTAL ADOS		
1	1	CRAIG MORGAN That's What I Love About Sunday (BBR)	5126	-29	4163	.7	123912	.1316	20	107/0	MOST ADDED	
4	2	KENNY CHESNEY Anything But Mine (BNA)	5060	220	4050	+181	119433	5290	14	108/0	ARTIST TILE (ABEL(S)	ADDS
3	ð	BROOKS & DUNN It's Getting Better All The Time (Arista)	4980	124	3959	+111	117064	3150	17	107/0	GEORGE STRAIT You'll Be There (MCA)	64
2	4	SUGARLAND Baby Girl (Mercury)	4829	·159	38E1	-148	112221	-4766	35	104/0	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	30
7	6	JD DEE MESSINA My Give A Damn's Busted (Curb)	4071	260	3262	+ 200	95522	6013	12	106/0	KEITH URBAN Making Memories Of Us <i>(Capitol)</i> ALAN JACKSON The Talkin' Song Repair Blues <i>(Arista)</i>	15 14
8	6	MONTGOMERY GENTRY Gone (Columbia)	3992	193	3250	+ 157	96848	5583	18	103/0	REBA MCENTIRE My Sister (MCA)	11
9	ŏ	LEE ANN WOMACK   May Hate Myself In The Moming (MCA)	3909	118	3169	+75	93340	3248	22	102/1	VAN ZANT Help Somebody (Columbia)	10
10	ě	ANDY GRIGGS If Heaven (RCA)	3903	154	3122	+ 107	89956	718	23	103/2	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb) BOBBY PINSON Don't Ask Me How I Know (RCA)	9 7
11	ğ	TOBY KEITH Honkytonk U (DreamWorks)	3768	101	2999	+75	88633	2032	9	108/0	LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)	''''
5	10	JOSH GRACIN Nothin' To Lose (Lyric Street)	3516	-582	2695	-472	83798	-12339	29	91/1		
6	11	BILLY DEAN Let Them Be Little <i>(Curb)</i>	3405	-658	2739	-554	81310	-13829	26	94/0		
14	12	JDE NICHOLS What's A Guy Gotta Do <i>(Universal South)</i>	3290	143	2639	+110	77922	3207	19	106/2		
13	ß	TIM MCGRAW Drugs Or Jesus (Curb)	3281	15	2644	+ 22	76298	105	10	106/0		
15	ĕ	GRETCHEN WILSON Homewrecker (Epic)	3197	369	2574	+ 278	76370	9659	7	106/4		
16	Ğ	MARTINA MCBRIDE God's Will <i>(RCA)</i>	2809	93	2300	+ 104	67969	2949	16	94/3		
17	6	TRACE ADXINS Songs About Me (Capitol)	2751	55 115	2223	+ 104			15	96/0		
19	Ū						66187	2978				
	8	DIERKS BENTLEY Lot Of Leavin' Left To Do <i>(Capitol)</i>	2557	301	2105	+272	60922	7778	11	95/2		
18	6	LONESTAR Class Reunion (That Used To Be Us) (BNA)	2550	158	2063	+147	59804	3723	12	94/0		
20	- T	BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	2351	154	1961	+115	55576	3383	17	87/2	MOST	÷
22	20	SHANIA TWAIN Don't! (Mercury/ID.JMG)	1930	2	1503	-21	45232	-259	12	82/0	INCREASED POINTS	
23	3	BLAKE SHELTON Goodbye Time (Warner Bros.)	1929	243	1605	+ 197	45266	6369	12	93/3	IN CHURDED I CHITIS	TOTAL
24	8	BIG & RICH Big Time (Warner Bros.)	1793	194	1465	+164	42269	4579	8	87/2	ARTIST TITLE LABEL(S)	POINT
27	3	DARRYL WORLEY If Something Should Happen (DreamWorks)	1593	215	1281	+165	37169	5383	7	95/5	GEORGE STRAIT You'll Be There (MCA)	+717
26	29	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	1496	113	1238	+ 85	36863	3040	18	71/3	KEITH URBAN Making Memories Of Us <i>(Capitol)</i>	+ 550
29	25	KEITH URBAN Making Memories Of Us (Capitol)	1480	550	1240	+457	34502	12874	3	86/15	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+492
28	26	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	1187	137	<b>95</b> 0	+95	28258	3342	10	73/3	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	+453
37	2	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	1078	492	838	+400	24851	10670	3	78/30	GRETCHEN WILSON Homewrecker (Epic) DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+369
36	28	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	1046	453	873	+379	22386	10154	2	66/14	JO DEE MESSINA My Give A Damn's Busted (Curb)	+260
31	29	KEITH ANDERSON Pickin' Wildflowers (Arista)	963	164	721	+101	22812	4452	14	53/2	BLAKE SHELTON Goodbye Time (Warner Bros.)	+243
30	30	BOBBY PINSON Don't Ask Me How I Know (RCA)	961	145	811	+132	22846	3156	5	65/7	KENNY CHESNEY Anything But Mine (BNA) DARRYL WORLEY If Something Should Happen (DreamWorks)	+220
34	3	TRAVIS TRITT   See Me (Columbia)	876	198	74?	+174	21842	4747	6	59/5	DARTIC WORLET II Something Should happen (Dreamworks)	7210
32	32	TRICK PONY It's A Heartache (Asylum/Curb)	840	88	682	+78	19926	2386	7	51/3		
33	33	BUDDY JEWELL If She Were Any Other Woman (Columbia)	830	88	729	+86	20031	1902	8	50/1		
Debut	34	GEORGE STRAIT You'll Be There (MCA)	717	717	630	+630	16139	16139	1	64/64		
39	35	REBA MCENTIRE My Sister (MCA)	676	138	558	+ 126	15673	3355	4	48/11		
25	36	MIRANDA LAMBERT Me And Charlie Talking (Epic)	671	·773	517	-637	15561	-17 <b>448</b>	23	51/0		
35	37	PAT GREEN Baby Doll (Universal/Republic/Mercury)	665	59	573	+49	14891	1412	5	47 4		
38	38	HANNA-MCEUEN Something Like A Broken Heart (MCA)	606	44	479	+40	13672	1039	6	45/1		
40	39	BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	482	59	356	+ 53	10553	1230	5	32/3		
43	40	GEORGE CANYON My Name (Universal South)	418	24	371	+23	9451	413	5	31/0	11111 INMACT	ng -
46	4	VAN ZANT Help Somebody (Columbia)	352	93	313	+106	8807	2477	2	37/10	MOST INCREASED PLAYS	
44	42	AARON LINES Waitin' On The Wonderful (BNA)	347	7	265	+1	8094	184	11	24/0	MUNEASED PLAYS	<u>7</u> .
50	43	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	292	87	275	+108	5856	2379	2	27/9		TOTAL PLAY
47	44	ZONA JONES Two Hearts (D/Quarterback)	263	16	255	+8	5640	-60	6	23/0		CREAS
45	45	KATRINA ELAM I Want A Cowboy (Universal South)	250	-48	211	·51	5231	-469	8	20/0	GEORGE STRAIT You'll Be There (MCA) KEITH URBAN Making Memories Of Us (Capitol)	+630
-	46	HOT APPLE PIE Hillbillies (DreamWorks)	234	43	188	+51	5563	877	2	23/5	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+400
48	47	DIAMOND RID One Believer (Arista)	228	5	170	+9	5045	101	4	15/0	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	+379
Debut	48	LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)	211	72	144	+ 70	4391	1793	1	14/7	GRETCHEN WILSON Homewrecker (Epic)	+278
Debut	49	AMBER DOTSON I'll Try Anything (Capitol)	202	31	204	+ 30	4196	574	1	25/3	DIERKS BENTLEY Lot Of Leavin' Left To Do <i>(Capitol)</i> JO DEE MESSINA My Give A Damn's Busted <i>(Curb)</i>	+2/2
49	50	KENI THOMAS Not Me (Moraine)	175	-45	157	-29	4042	·1247	13	16/0	BLAKE SHELTON Goodbye Time (Warner Bros.)	+197
		108 Country reporters. Songs ranked by total plays for t					0.000				KENNY CHESNEY Anything But Mine (BNA) TRAVIS TRITT   See Me (Columbia)	+181

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records



+174

TRAVIS TRITT | See Me (Columbia)

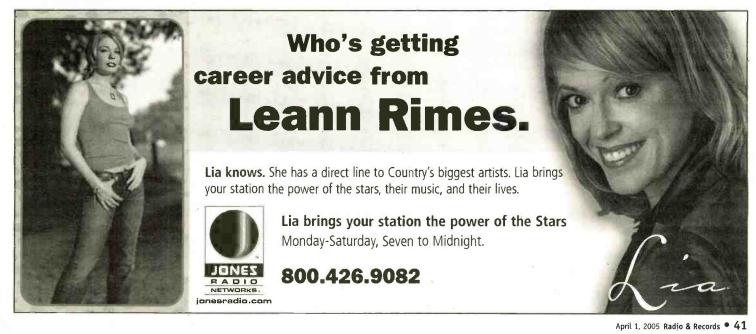
# COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 1, 2005

Callout America osong selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 20-26.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE	CALLOUT AMERICA®
CRAIG MORGAN That's What I Love About Sunday (BBR)	55.3%	82.5%	4.33	10.8%	98.8%	4.8%	0.8%	HOT SCORES
JOSH GRACIN Nothin' To Lose (Lyric Street)	40.5%	75.8%	4.07	15.5%	98.3%	3.3%	3.8%	This Week At
KENNY CHESNEY Anything But Mine (BNA)	38.8%	74.5%	4.09	15.0%	96.0%	4.3%	2.3%	This Week At
SUGARLAND Baby Girl (Mercury)	40.5%	74.3%	4.05	14.8%	97.8%	5.8%	3.0%	Callout America
BROOKS & DUNN It's Getting Better All The Time (Arista)	36.8%	71.5%	3.99	15.3%	96.0%	5.5%	3.8%	By John Hart
JOE NICHOLS What's A Guy Gotta Do (Universal South)	<b>31.5%</b>	<mark>68</mark> .5%	3.91	18.5%	96.3%	6.0%	3.3%	C
LEE ANN WOMACK   May Hate Myself In The Morning (MCA)	30.8%	68.0%	3.91	19.0%	96.3%	7.5%	1.8%	ountry radio listeners leave no doubt that Craig Morgan's
ANDY GRIGGS If Heaven (RCA)	29.3%	<b>65.3</b> %	3.91	19.8%	93.0%	6.5%	1.5%	"That's What I Love About Sun-
BILLY DEAN Let Them Be Little (Curb)	33.8%	64.5%	3.89	20.5%	95.0%	6.8%	3.3%	day" is their favorite. The tune
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	29.8%	64.5%	3.90	21.3%	<b>94.0%</b>	6.5%	1.8%	spends its seventh consecutive week as the No. 1 song at Callout
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	29.5%	63.0%	3.81	23.3%	97.3%	8.3%	2.8%	America. "Sunday" is the No. 1 pas-
JO DEE MESSINA My Give A Damn's Busted (Curb)	28.3%	63.0%	3.83	. <b>17.3%</b>	<b>91.8%</b>	8.3%	3.3%	sion song, the No. 1 song with both
MONTGOMERY GENTRY Gone (Columbia)	32.3%	63.0%	3.86	20.8%	94.3%	7.0%	3.5%	male and female listeners and the No. 1 song in all demos. Powerful!
MARTINA MCBRIDE God's Will (RCA)	33.0%	<b>59.0%</b>	3.81	22.5%	93.0%	6.5%	5.0%	Josh Gracin's "Nothin' to Lose"
JEFF BATES Long, Slow Kisses (RCA)	22.3%	58.3%	3.73	24.8%	93.8%	9.5%	1.3%	is still a very strong No. 2 song in
TOBY KEITH Honkytonk U (DreamWorks)	<b>25.3%</b>	58.0%	3.81	19.0%	86.8%	6.5%	3.3%	both positive and passion rankers.
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	23.8%	55.3%	3.64	22.3%	92.0%	8.8%	5.8%	The strength of this song is with core 35-44 listeners, who rank it at
TRICK PONY It's A Heartache (Asylum/Curb)	23.5%	54.5%	3.79	20.8%	84.8%	7.8%	1.8%	No. 2 for the week.
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	17.0%	54.0%	3.72	22.3%	84.5%	6.5%	1.8%	Kenny Chesney's "Anything But
TRACE ADKINS Songs About Me (Capitol)	22.3%	53.8%	3.69	23.3%	88.3%	7.3%	4.0%	Mine" is showing strength inside the top five, moving to No. 3 this week
LONESTAR Class Reunion (That Used To Be Us) (BNA)	18.0%	52.3%	3.66	24.8%	87.8%	9.3%	1.5%	from No. 5; it's the No. 4 passion
GRETCHEN WILSON Homewrecker (Epic)	23.0%	52.3%	3.69	26.0%	89.0%	8.0%	2.8%	song in the sample. KC on the move.
TIM MCGRAW Drugs Or Jesus (Curb)	21.0%	51.3%	3.63	23.0%	87.3%	9.0%	4.0%	At 33 weeks of age, Sugarland's "Baby Girl" is hanging in there as the
MIRANDA LAMBERT Me And Charlie Talking (Epic)	15.5%	47.3%	3.50	24.0%	<b>86.5%</b>	11.0%	4.3%	No. 4 song in this week's Callout
BLAKE SHELTON Goodbye Time (Warner Bros.)	15.3%	46.5%	3.63	23.8%	80.0%	7.8%	2.0%	America sample. The youngest song
KEITH ANDERSON Pickin' Wildflowers (Arista)	17.0%	46.3%	3.50	27.5%	87.0%	6.8%	6.5%	in this week's top 10 is "It's Getting
TRAVIS TRITT   See Me (Columbia)	15.0%	42.3%	3.59	24.0%	76.0%	7.3%	2.5%	Better All the Time" by Brooks and Dunn; it ranks No. 5 overall and is
OARRYL WORLEY If Something Should Happen (DreamWorks)	18.0%	42.3%	3.67	26.5%	76.8%	7.0%	1.0%	the No. 5 passion song. Females are
KEITH URBAN Making Memories Of Us (Capitol)	16.5%	39.5%	3.54	23.5%	75.5%	10.0%	2.5%	the strength, ranking the song at No.
PAT GREEN Baby Doll (Universal/Republic/Mercury)	15.8%	37.8%	3.58	23.8%	71.3%	7.3%	2.5%	3 and making it the No. 4 passion song in the demo.
BIG & RICH Big Time (Warner Bros.)	11.8%	37.0%	3.46	30.5%	78.8%	10.3%	1.0%	Dierks Bentley's "Lot of Leavin'
SHANIA TWAIN Don't! (Mercury/IDJMG)	14.8%	36.5%	3.43	23.0%	74.0%	9.8%	4.8%	Left to Do" moves inside the top
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	14.0%	35.8%	3.44	24.3%	74.5%	11.8%	2.8%	20 to No. 19 this week, up from No. 24 last week. Males are the
BUDDY JEWELL If She Were Any Other Woman (Columbia)	11.8%	35.8%	3.39	24.0%	73.8%	9.3%	4.8%	strength, ranking "Leavin'" as the
BOBBY PINSON Don't Ask Me How I Know (RCA)	7.8%	28.8%	3.33	28.5%	69.0%	9.8%	2.0%	No. 13 song.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like that lot, it's one of my favorites; 4) I like it's 30 (is' 0K, just so-so; 2) I don't like it'; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on **R&R**'s Country ariplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed In the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseve Callout is conducted in these regions and markets. SOUTH: Charlester, Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Sait Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Pulture Utarlity of 2005 Pulture Utarlity is a comparable. & Records. © 2005 Bullseye Marketing Research Inc.



### April 1, 2005

C	0	U	N	7	R	Y
		V				

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.23	4.20	97%	-24%	4.17	4.22	4.15
SUGARLAND Baby Girl (Mercury)	4.18	4.18	96%	24%	4.17	4.22	4.15
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.16	4.14	98%	20%	4.18	4.35	4.07
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.14	4.18	98%	31%	4.02	4.11	3.96
BLAKE SHELTON Goodbye Time (Warner Bros.)	4.11	-	67%	5%	4.20	4.42	4.07
KENNY CHESNEY Anything But Mine (BNA)	4.10	4.11	96%	22%	4.04	4.04	4.03
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	4.10	4.06	77%	7%	4.13	4.22	4.09
ANDY GRIGGS If Heaven (RCA)	4.07	4.13	95%	21%	4.09	4.26	3.98
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	4.06	4.08	86%	17%	4.07	4.32	3.91
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.04	4.03	94%	20%	4.07	4.20	3.98
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.04	4.17	93%	16%	4.10	4.04	4.13
MONTGOMERY GENTRY Gone (Columbia)	4.00	4.09	96%	23%	3.98	4.04	3.94
MARTINA MCBRIDE God's Will (RCA)	4.00	4.00	96%	29%	4.01	4.19	3.90
TRACE ADKINS Songs About Me (Capitol)	3.94	3.90	93%	16%	3.94	4.08	3.86
JO_DEE.MESSINA My Give A Damn's Busted (Curb)	3.93	4.04	90%	18%	3.90	3.88	3.92
JEFF BATES Long, Slow Kisses (RCA)	3.93	3.95	75%	11%	3.99	4.33	3.81
BILLY DEAN Let Them Be Little (Curb)	3.87	3.82	97%	30%	4.03	4.13	3.97
GRETCHEN WILSON Homewrecker (Epic)	3.85	3.92	89%	.18%	3.84	4.01	3.73
EE ANN WOMACK I May Hate Myself In The Morning (MCA)	3.84	3.91	97%	26%	3.88	3.99	3.81
DARRYL WORLEY If Something Should Happen (DreamWorks)	3.77	-	53%	10%	3.87	4.15	3.72
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.76	3.87	93%	30%	3.72	3.77	3.68
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.71	3.86	89%	23%	3.64	3.53	3.72
PHIL VASSAR I'l Take That As A Yes (The Hot Tub Song) (Arista)	3.69	3.88	87%	27%	3.65	3.69	3.62
TOBY KEITH Honkytonk U (DreamWorks)	3.68	3.78	91%	24%	3.72	3.74	3.71
ONESTAR Class Reunion (That Used To Be Us) (BNA)	3.62	3.86	80%	19%	3.62	3.49	3.68
TIM MCGRAW Drugs Or Jesus (Curb)	3.59	3.79	92%	29%	3.60	3.73	3.53
KEITH ANDERSON Pickin' Wildflowers (Arista)	3.55	3.66	55%	14%	3.58	3.70	3.51
SHANIA TWAIN Don't! (Mercury/IDJMG)	3.46	3.29	85%	30%	3.49	3.31	3.61

Total sample size is 288 respondents. Total average lavorability estimates are based on a scale of 1-5. (1-dislike very much, 5 – like very much). Total lamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. PateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data Is provided by Mediabase Research, a division of Premiere Radio Networks.

## CHR/AC Anti-Country Conspiracy Uncovered

### Continued from Page 36

cities where it had no business beating the CHR station. Now that Pop people are running things, we're fixing the game to keep Country down on the farm, where it belongs."

Another source wishing to remain anonymous explained that the process is facilitated by systematically installing national and local managers and programmers with CHR and AC radio backgrounds into upper-management tiers.

He said, "We're getting rid of all the Country guys — even the owners at the top of chains who like country. We put our guys in place and put handcuffs on the Country GMs and programmers. For instance, they used to program their stations to appeal to 25-54 men and women like it was a damn family reunion.

"Now we tell them that, for the benefit of the cluster, they need to focus on 40+ women. Forcing a niche format to niche itself further was a stroke of genius. Those damn hillbilly programmers can never be a threat if we only let 'em go after a small segment of the audience. We've had to do it for years — we'll see how they like it.

"We've spent years trying to figure out why they were so successful then, and now we are making them do the opposite. Country had relatively long playlists in the early '90s, so now we're forcing them to slash the current music lists down to 12 or 15 songs. They played a lot of new acts back then, so now we're clamping down on the number of new artists they can play. Country won back then with a traditional sound, but our pop sensibilities will tolerate only so much twang. If a song doesn't lean pop, it has a helluva time being approved for an add."

Summing up his company's view of the format, one president of programming said, "Third and fourth place are just fine for Country. A Country station is going to make just as much money at No. 4 as it does at No. 1. In most cases, it's the only game in town, for God's sake. There's no reason for Country to ever again embarrass CHR and AC programmers by beating us with those damn cryin' and cheatin' songs. We're not going to let it happen."

LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL
	0					
1	0	SUGARLAND Baby Girl (Mercury)	553	+28	7	11/0
2	3	KENNY CHESNEY Anything But Mine (BNA)	543	+32	9	8/0
5	4	JO DEE MESSINA My Give A Damn's Busted (Curb)	523	+57	6	8/0
3	-	BROOKS & DUNN It's Getting Better All The Time (Arista)		+20	13	13/0
	5	JOSH GRACIN Nothin' To Lose (Lyric Street)	497	-12	15	11/0
7	6	AARON LINES Waitin' On The Wonderful (BNA)	464	+15	9	10/0
9	0	TOBY KEITH Honkytonk U (DreamWorks)	462	+30	5	12/0
11	8	MONTGOMERY GENTRY Gone (Columbia)	457	+48	10	11/0
8	9+		453	+7	9	13/0
10	0+	GEORGE CANYON My Name (Universal South)	420	+2	8	12/0
12	0+	PAUL BRANDT Home (Orange/Universal)	415	+18	9	9/0
4	12	RASCAL FLATTS Bless The Broken Road (Lyric Street)	402	-102	15	12/0
13	13	TIM MCGRAW Drugs Or Jesus (Curb)	401	+27	5	11/0
14	0.	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista)	393	+23	7	12/0
17	15	CRAIG MORGAN That's What I Love About Sunday (BBR)	377	+33	3	10/1
16	16+	EMERSON DRIVE If You Were My Girl (DreamWorks)	366	+7	4	14/0
18	D	GRETCHEN WILSON Homewrecker (Epic)	364	+68	. 3	14/0
15	18	BILLY DEAN Let Them Be Little (Curb)	340	-21	11	9/0
24	19	MARTINA MCBRIDE God's Will (RCA)	291	+28	5	6/0
26	20	BRAD JOHNER She Moved (Royalty)	279	+21	3	11/0
25	2	DIERK'S BENTLEY Lot Of Leavin' Left To Do (Capitol)	275	+14	3	8/0
30	2.		270	+66	2	12/1
20	23	TRACE ADKINS Songs About Me (Capitol)	269	-2	5	8/0
19	24	LEE ANN WOMACK I May Hate Myself (MCA)	266	-24	11	12/0
22	25	JOE NICHOLS What's A Guy Gotta Do (Universal South)	252	-13	5	5/0
28	â	BLAINE LARSEN How Do You Get (RCA/Sony BMG)	245	+20	2	10/0
23	27	KEITH URBAN You're My Better Half (Capitol)	228	-37	19	10/0
ebut>	23	KEITH URBAN Making Memories Of Us (Capitol)	216	+38	1	7/0
21	29		210	-56	13	7/0
29	30			-	2	5/0

20 Canadian Coureporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. I me Indicates Cancon.



Total Plays: 122, Total Stations: 20, Adds: 6 AMANDA WILKINSON No More Me And You (Universal South)

Total Plays: 50, Total Stations: 13, Adds: 5

## **Please Send Your Photos**

**R&R** wants your best snapshots. Please include the names and titles of all pictured and send them to:

R&R, Attn: Lon Helton: 1106 16th Ave. South, Nashville, TN 37212 Email: Ihelton@radioandrecords.com JULIE KERTES

# **Octone Records**

Developing artists the old-fashioned way

Octone Records, founded by President James Diener, Exec. VP Ben Berkman and GM David Boxenbaum in 2002, gained recognition when its first project, Maroon 5, exploded at Alternative, Triple A, CHR/Pop and Hot AC. But it's not as if the 2004 Best New Artist Grammy winners were overnight successes. The band was developed, nurtured and given a tremendous amount of tour support to slowly start building a story before approaching radio. And this is the crux of Octone's business philosophy: artist development.

Diener and Berkman, who met while working at Columbia Records, set out to establish an independent label with artists who had commercial and radio appeal. They wanted to employ an old-fashioned approach, developing acts



through grass-roots marketing. Also included in the plan was a partnership with a major label, to which they'd hand off the baton and run alongside to bring their artists to the finish line. That major label turned out to be J/RMG. Octone has grown to

Ben Berkman

include new head of sales and artist development Rome Thomas, as well as six full-time employees and a cast of interns. I spoke to Diener and Berkman about how the two joined forces and their ideas on marketing and promoting great music.

### **Building The Company**

Diener and Berkman took the experience they gained working at a major to form Octone. "At Columbia, we both worked on two major success stories, Train and System Of A Down," Berkman says. "What we noticed was that one of the reasons that those projects were so successful, in addition to having great hit songs and being great bands, was that each of them was fostered and nurtured by small labels that had a working relationship with a major record company.

"In Train's case it was Aware and Gregg Lat-



**ON THE ROAD AND MEETING FRIENDS** Octone artist Michael Tolcher reached out to radio during a visit to WZPL (Z 99.5)/ Indianapolis. Seen here are (I-r) WZPL OM/PD Scott Sands; Tolcher's drummer, Leroy Thompson; WZPL morning show hosts Smiley and KJ; Tolcher, and his guitarist, William Duvall.

terman, and in System Of A Down's it was American Recordings and Rick Rubin. The bands had an opportunity to be toured by their record companies and to build slowly.

an Ala MARAMANANA

"We wanted to come up with a system and a company that could spend time developing bands on the road, on a press level, on an Internet level and on a grassroots level."

### Ben Berkman

### 

"We wanted to come up with a system and a company that could spend time developing bands on the road, on a press level, on an Internet level and on a grass-roots level. It's a very simple equation."

Octone's partnership with J/RMG has been paramount in propelling Maroon 5 to new lev-

els. "We recognized that a small independent label like Octone couldn't take an act all the way," says Berkman. "That is where the system was born for us to be a small developmental label — almost like a mini-boot-camp for bands — and have a partnership with a major label that had a great promotion staff that was vast and far-reaching." By the time J came on board Maroon 5 had sold tens of thousands of units.

board Maroon 5 had sold tens of thousands of units. A buzz had been percolating from the local promo-

www.americanradiohistory.com

## **Octone Futures**

What to look out for

In addition to Maroon 5 and Michael Tolcher, here are other Octone artists who are currently recording albums for 2005 and 2006.

 Flyleaf: A female-fronted rock quintet from Temple, TX. A cross between A Perfect Circle and Alanis Morissette.

• As Fast As: A quartet from Portland, ME. This pop rock band is a cross between Weezer and Wings.

 Dropping Daylight: A Minnesota rock band best described as "kemo" (keyboard/emo) or a heavier Ben Folds. Dropping Daylight will be featured on MTV's You Heard It First in spring '05.

tion level on up, and the company was excited about taking on the Maroon 5 project. "The handoff with Maroon 5 was seamless," says Berkman.

AC

Diener also works at J Records as Sr. VP/J and RCA Records, so he was able to guide the band internally, maintaining the spirit of Octone as Maroon 5 graduated to the major label.

### **Taking Their Time**

One thing indie labels have that many majors do not is time. That's why they can let artists marinate before tossing them on the barbecue or sending them to radio. "The programming community will respond better to artists who come into their office with real momentum, a real story behind them and a real plan of attack by the promotion department," Diener says.

"We want to deliver something that's going to generate a response, something that's going to be part of an ongoing story as opposed to just a single on the radio by an artist who happened to write one good song."

Octone's current project, singer-songwriter Michael Tolcher, recently hit Hot AC radio after building a story for well over a year. "Michael has sold over 50,000 albums after being in the marketplace for eight months," says Berkman.

"He's toured the country nonstop for over a year. Octone has tour-supported over 150 shows. He has toured with a wide array of artists, includ-

ing Maroon 5, Everclear, The Pat Mc-Gee Band, Hanson, Sister Hazel and, most recently, Gavin DeGraw, who has really taken Michael under his wing and taken him on about 75 shows.

"Just as I would credit John Mayer with helping to break Maroon 5 with his endorsement of the band and his offers of shows, Gavin has played an enormous role in the success of the Michael Tolcher project.

"The reception at Hot AC radio has been very positive. Programmers believe that Michael has a record that is appropriate for the format and they're aware of the investment that the company has made in him."

Diener says, "We could depend on radio to break the act from the starter's gate, but we feel better about coming to radio when we can prove that there's something real happening with the act. We don't strong-arm people into playing our acts. We want people to get involved when they feel comfortable."

#### **Courting Radio**

Another important element in the Octone artist-development equation is going out to meet radio. "Maroon 5 have traveled through different formats of radio, from Alternative to Triple A to Hot AC — which is the core format for the band right now — to mainstream CHR," Diener says.

"The band met everyone early on and established some sort of personal connection that made radio feel like it was part of the band's story. This is not a new idea, but more a recent execution of a classic idea."



Berkman says, "With Michael, we felt very strongly that he should visit and perform for Hot AC radio to show his charisma, his artistry and his depth. Michael Tolcher is not just about one song, he's not a pop one-hit wonder. This is a guy who's got multiple songs and something to say."

As it did with Maroon 5, Octone waited to approach radio until the time was right. "We didn't even visit radio with Michael until we felt that he had built up a substantial amount of equity on the road," Berkman says. "I'm not going to waste programmers' time with a song that's just a song."

"We wanted to go in there with the whole package. Then we could say, 'Listen, we've built

something up that's really substantial, and we want you to be a part of the early story at radio., Radio, though still a vital part of the process, becomes chapter two, because chapter one was all about the year and a half of roadwork that went into actually creating something meaningful."

Diener says, "We're not the only label that does this. We've seen fantastic stories from Aware's John Mayer and Or's Los Lonely Boys, These

were all incubated in a certain way. The bands had a real touring base, a hard-ticket fan base and a relationship with radio where radio was allowed to participate in building and developing the artist."

#### Repeat Performance

Diener and Berkman are looking to hit the same highs with Tolcher that they did with Maroon 5. "If you market an artist properly and you really stick with them, the sky's the limit," says Berkman. "Maroon 5 are proof of that. There were many points over the course of the project where it felt frustrating, but the band wasn't willing to quit, the label wasn't willing to quit, and the manager wasn't willing to quit.

"We knew that we had an amazing product and that if we kept pushing, we'd go all the way to the top. We have that same confidence in Michael Tolcher."

Diener says, "Ideally, Michael will follow the path of Maroon 5 where, at a certain point in time, J and RCA, who are already very supportive, will formally join in and help move mountains with a different level of radio stations."



auc- James Diener

# AC TOP 30

### April 1, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TDTAL	+/- PLAYS	TOTAL	WEEKS ON CHART	TOTAL STATIONS/ ADDS	
1	0	KELLY CLARKSON Breakaway (Hollywood)	2476	+67	222502	26	102/0	100000000000000000000000000000000000000
3	2	LOS LONELY BOYS Heaven (OR Music/Epic)	2139	+9	196816	41	105/0	MC
2	3	JOHN MAYER Daughters (Aware/Columbia)	2065	-102	184691	22	111/0	ARTIST TITLE LABEL(S)
4	4	TIM MCGRAW Live Like You Were Dying (Curb)	1920	+117	138799	25	98/1	SHANIA TWAIN Don't! /
5	6	MAROON 5 She Will Be Loved (Octone/J/RMG)	1721	+63	153337	23	87/1	MICHAEL W. SMITH Brid
8	6	MICHAEL BUBLE Home (143/Reprise)	1569	+83	115770	9	106/2	JOHN WAITE New York
6	7	KEITH URBAN You'll Think Of Me (Capitol)	1428	-127	110994	43	104/0	ROD STEWART Blue Mos
7	8	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1419	-95	139647	29	103/0	STEVIE WONDER So Wh GOO GOO DOLLS Give A
9	9	HALL & OATES I'll Be Around (U-Watch)	1356	+54	86381	28	99/0	ROB THDMAS Lonely No
10	0	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	1338	+73	147622	13	79/4	RYAN CABRERA True /E.
11	11	MAROON 5 This Love (Octone/J/RMG)	979	-65	109711	47	88/0	VANESSA WILLIAMS YO
12	12	HOOBASTANK The Reason (Island/IDJMG)	916	-74	73900	39	61/0	MARODN 5 Sunday Morn
13	13	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	856	-59	59437	11	84/0	
14	14	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	732	+ 24	60254	27	74/0	NATION AND A CONTRACT OF A CONTRACT. A CONTRACT OF A CONTRACT. A CONTRACT OF A CONTRACT. A CONTRACT OF A CONTRACT. A CONTRACTACTACTACTACTACTACTACTACTACTACTACTACTA
15	15	RYAN CABRERA True (E.V.L.A./Atlantic)	717	+43	71142	10	64/3	INCO
16	16	MERCYME Homesick (INO/Curb)	667	+ 28	19318	8	67/2	INCR
17	Ø	TINA TURNER Open Arms (Capitol)	632	+ 5	25254	11	71/1	
19	18	ROB THOMAS Lanely Na Mare (Atlantic)	473	+ 36	62711	6	43/4	ARTIST TITLE LABEL(S)
20	19	SCOTT GRIMES Sunset Blvd. (Velocity)	428	+44	10928	9	59/2	SHANIA TWAIN Forever TIM MCGRAW Live Like
21	20	VANESSA WILLIAMS You Are Everything (Lava)	335	+18	13533	7	49/3	FIVE FOR FIGHTING 100
22	<b>(1)</b>	FIVE FOR FIGHTING If God Made You (Aware/Columbia)	333	+19	12543	7	41/0	MICHAEL BUBLE Home
24	22	MAROON 5 Sunday Morning (Octone/J/RMG)	303	+ 38	36514	5	27/3	LUTHER VANDROSS Da
25	3	HOWIE DAY Collide (Epic)	281	+20	21109	4	33/1	GOO GOO DOLLS Give A
27	24	ROD STEWART Blue Moon (J/RMG)	277	+40	6506	4	50/5	NORAH JONES Don't Kr
23	25	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	243	-56	6640	13	45/0	HALL & DATES Do It For KELLY CLARKSON Brea
26	26	ELTON JOHN All That I'm Allowed (Universal)	240	+1	7279	6	31/1	MAROON 5 She Will Be I
29	0	CELINE DION in Some Small Way (Epic)	196	+33	23360	2	25/2	
Debut	28	RASCAL FLATTS Bless The Broken Road (Lyric Street)	166	+37	6270	1	24/2	
30	29	FINGER ELEVEN One Thing (Wind-up)	149	.7	13318	10	9/1	NE
-	30	JOE COCKER One (New Door/UMe)	144	-5	1454	3	26/0	GHHHHH -
i —								

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

MOST		ARTIST TITLE LABEL(S)	TOTAL
PLAYED RECURRENTS		SHERYL CROW The First Cut is The Deepest (A&M/Interscope)	906
ARTIST TITLE LABELIS)	TOTAL	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	883
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	1156	MATCHBOX TWENTY Unwell (Atlantic)	869
MICHAEL MCDDNALD Ain't No Mountain High Enough (Motown/Universal)	1070	MARTINA MCBRIDE This One's For The Girls (RCA)	815
TRAIN Calling All Angels (Columbia)	940	SEAL Love's Divine (Warner Bros.)	769
DIDD White Flag (Arista/RMG)	935	SHERYL CROW Soak Up The Sun /4&M/Interscope/	749
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	924	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	726

#### OST ADDED ADDS (Mercury/IDJMG) 23 ridge Over Troubled Water (Reunion/PLG) 8 City Girl (No Brakes) 6 opn *(J/RMG)* 5 hat The Fuss (Motown/Universal) 5 A Little Bit (Warner Bros.) 4 In More (Atlantic) 4 (E.V.L.A./Atlantic) 3 You Are Everything (Lava) 3 rning (Octone/J/RMG)

POWERED BY

MEDIABASE



ARTIST TITLE LABEL(S)	PLAY
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	+129
TIM MCGRAW Live Like You Were Dying (Curb)	+117
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	+110
MICHAEL BUBLE Home (143/Reprise)	+83
LUTHER VANDROSS Dance With My Father (J/RMG)	+80
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+73
NORAH JONES Oon't Know Why (Blue Note/Virgin)	+71
HALL & DATES Do It For Love (Sony BMG)	+69
KELLY CLARKSON Breakaway (Hollywood)	+67
MAROON 5 She Will Be Loved (Dctone/J/RMG)	+63

## NEW & ACTIVE

JOHN WAITE New York City Girl *(No Brakes)* Total Plays: 75, Total Stations: 19, Adds: 6

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG) Total Plays: 50, Total Stations: 20, Adds: 8

STEVIE WONDER So What The Fuss (Motown/Universal) Total Plays: 32, Total Stations: 13, Adds: 5

SHANIA TWAIN Don't! (Mercury/IDJMG) Total Plays: 13, Total Stations: 24, Adds: 23

provident

reunion reco

#### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

# michaelwsmith BRIDGE OVER TROUBLED WATER

## **#2 MOST ADDED THIS WEEK AT AC!**

New This Week: KXLY, KSNE, WMJY, KVKI, KKMJ, WPSA, WRSA, and WRBB

Already Spinning At: WFPG, WTCB, WSUY, WFMK, WLHT, WRVF, WBBE, KKBA, KMGA, KVLY, KJOY, and KWAV

For Promotion Information Contact:

Andrew Patton-Provident Label Group 888.776.8742 | apatton@providentmusicgroup.com

> or **Claire Parr**—The Navigator Company 866.406.9939 | claireparr@aol.com



April	1,	2005

1

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
MICHAEL BUBLE Home (143/Reprise)	3.93	3.87	69%	9%	4.03	4.08	4.02
ROB THOMAS Lonely No More (Atlantic)	3.92	-	64%	11%	3.96	4.05	3.94
KELLY CLARKSON Breakaway (Hollywood)	3.84	3.98	99%	40%	3.95	3.89	3.96
TIM MCGRAW Live Like You Were Dying (Curb)	3.77	3.89	95%	29%	3.88	3.63	3.93
LOS LONELY BOYS Heaven (OR Music/Epic)	3.67	3.71	99%	48%	3.89	3.71	3.92
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.67	3.77	96%	25%	3.80	3.96	3.76
MAROON 5 This Love (Octone/J/RMG)	3.63	3.81	99%	50%	3.73	3.71	3.73
MAROON 5 She Will Be Loved (Octone/J/RMG)	3.63	3.76	98%	45%	3.71	3.78	3.69
MERCYME Homesick (INO/Curb)	3.61	3.66	54%	11%	3.74	4.12	3.65
KEITH URBAN You'll Think Of Me (Capitol)	3.60	3.74	93%	31%	3.70	3.46	3.76
PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	3.60	3.68	89%	27%	3.67	3.54	3.70
HOOBASTANK The Reason (Island/IDJMG)	3.56	3.69	98%	50%	3.73	3.82	3.71
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3.52	3.59	96%	46%	3.69	3.52	3.73
RYAN CABRERA True (E.V.L.A./Atlantic)	3.48	3.50	83%	<b>29</b> %	3.59	3.77	3.55
HALL & OATES I'll Be Around (U·Watch)	3.43	3.48	94%	37%	3.47	3.41	3.48
TINA TURNER Open Arms (Capitol)	3.42	3.51	74%	20%	3.47	3.39	3.49
KENNY G. f/EARTH, WIND The Way (Arista/RMG)	3.29	3.46	93%	36%	3.42	3.21	3.46
R. STEWART f/S. WONDER What A Wonderful (J/RMG/	3.14	3.25	93%	48%	3.19	2.85	3.25
JOHN MAYER Daughters (Aware/Columbia)	3.00	3.11	97%	57%	2.99	2.70	3.04

Total sample size is 248 respondents. Total average favorability estimates are based on a scale of 1-5 (1-dislike very much. 5 – like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are fired of nearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed. they can take the music test based on the formal/music preference. RateTheMusic com results are not meant to replace callout research. The results are interded to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

-	AC S /1/05	ongs	12 +	R	R.	AC TOP 30			powers MEDIA	
'n	W 25-54	W 25-34	W 35-54	LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL
••	20 01	20 01		1	0	MICHAEL BUBLE Home (Warner Bros.)	425	+19	10	15/0
6	4.03	4.08	4.02	3	ě	KELLY CLARKSON Breakaway (Hollywood)	406	+4	17	9/0
-				2	3	MAROON 5 She Will Be Loved (Octone/J/RMG)	402	.2	23	9/0
Ó	3.96	4.05	3.94	4	ð	JOHN MAYER Daughters (Aware/Columbia)	361	+16	11	12/0
6	3.95	3.89	3.96	5	6	TINA TURNER Open Arms (Capitol)	345	+19	10	12/0
6	3.88	3.63	3.93	6	6		304	-5	10	13/0
				8	7	LOS LONELY BOYS Heaven (OR Music/Epic)	279	-8	35	11/0
	3.89	3.71	3.92	7	8 🐗		274	-33	17	8/0
	3.80	3.96	3.76	13	9	KENNY G. HEARTH, WIND The Way (Arista/RMG)	236	+22	6	10/0
	3.73	3.71	3.73	12	Ō	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	231	+13	8	8/0
)	3.73	3./1	3.73	9	Ō	J. BRICKMAN f/R. VOISINE My (Windham Hill/RMG)	230	+2	14	4/0
,	3.71	3.78	3.69	10	12	HALL & OATES I'll Be Around (Red/Sony Music Canada)	227	+4	24	7/0
,	3.74	4.12	3.65	14	13.	AMANDA STOTT Homeless Heart (EMI)	214	+2	6	10/0
				16	0.	ASELIN DEBISON Faze (Sony Music Group)	209	+31	5	10/1
5	3.70	3.46	3.76	18	6	ROB THOMAS Lonely No More (Atlantic)	207	+47	5	10/0
	3.67	3.54	3.70	17	6	SHANIA TWAIN Don't! (Mercury/IDJMG)	201	+26	7	9/0
	3.73	3.82	3.71	15	17	TIM MCGRAW Live Like You Were Dying (Curb)	190	-13	18	8/0
				. 21	18.	DIVINE BROWN Old Skool Love (Universal)	142	+ 34	2	9/0
,	3.69	3.52	3.73	19	0.	BLUE RODEO Rena (Warner Bros.)	140	+29	4	11/3
,	3.59	3.77	3.55	20	20.	CELINE DION In Some Small Way (Epic)	136	+25	7	6/0
	2.47	2.41	2.40	24	2	RYAN CABRERA True (E.V.L.A./Atlantic)	110	+39	3	7/2
5	3.47	3.41	3.48	22	22 🐗		85	-8	6	4/0
	3.47	3.39	3.49	Debut>		HIPJOINT f/ANDERS JOHANSSON Sunshine (Hipjoint)	75	+27	1	6/1
	3.42	3.21	3.46	Debut>	24	VANESSA WILLIAMS You Are Everything /Lava/	74	+32	1	4/0
				23	25	R. STEWART f/S. WONDER What A Wonderful (J/RMG)	72	-15	19	3/0
	3.19	2.85	3.25	30	20-	FRANCE D'AMOUR J'Entends Ta Voix (Independent)	70	+19	3	0/0
	2.99	2.70	3.04	26	27	ELTON JOHN All That I'm Allowed (Universal)	65	+5	2	5/0
		-		25		MARILOU Chante (Sony BMG)	59	-2	3	0/0
	(1=dislike I burn repr			28	294	ANNIE VILLENEUVE Tomber A L'eau (Musicor)	55	+3	3	0/0
			nposition	Debut	30	FIVE FOR FIGHTING If God Made You (Aware/Columbia	/ 53	+8	1	4/0

23 Canadian AC reporters. Monitored alrplay data supplied by Medlabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. I indicates Cancon.

	REPOR	TERS		WTPL/indianapolis, IN* OM.PD: Gary Havens APD: Peter Jackson ND: Steve Cooper No. Adds	XVLY/McAllen, TX* P0: Alex Duran APD/WD: Inte Hinojesa No Adds	KMGL/Oklahoma City, OK* P0.MD; Steve O'Brien No Adds	WTVR/Richmond, VA* OM/PD: BIR Cabilit MD: Kal Simons SHANA TWAIN	KISC/Spokane, WA* PD: Robert Harder MD Dawn Marcet ELTON JOHN SELTON JOHN	WHUD/Wesichester, NY* OM.PD: Steven Petrone APD/MIC: Tom Farci SHANA TWAIN
Stations	s and their adds liste	ed alphabetically b	y market	WYXB/Indianapolis, IN* OM/PD: David Edgar	WLRQ/Melbourne, FL* OM Xen Holiday PD: Michael Lowe	KEFM/Omaha, NE* ON: Mitch Baker PD: Mitchelle Matthews No Arts	WSLQ/Roanoke, VA* PD: Den Morrison	CELINE DION	KRBB/Wichita, KS*
WYJ8/Albany, NY* PD Kevin Caliahan MD: Chad O' Hara	WEBE/Bridgeport. CT* PD: Curt Hansen MD: Danny Lyons No Adds	WSNY/Columbus, OH* P0: Check Knight ND: Mark Bingaman No Adds	KSDF/Fresno, CA* ON: E. Cartis Johnson PD: Milke Brady	APD/MD: Jim Cerone No Adds	MO. Mindy Levy Shaxia Tivaini	KLTQ/Omaha, NE*	MD: Dick Daniets No Adds	PD/MID: Beau Tyter 1 MICHAEL W, SMITH GDD GOD DOLLS	OM/POI Lyman James ROD STEWART MICHAEL W. SAIITH ROB THOMAS
ROD STEWART SHANKA TWAIN	WJYE/Buttalo, NY*	KKBA/Comus Christi, TX*	MO: Kristen Kelley 1 RYAN CABRERA	WJKK/Jackson, MS* PD: Joen Anthony 5 GOD GOD DOLLS	WRVR/Memphis, TN* OM/PD: Jerry Dean MD: Larry Wheeler SCOTT GRIMMES	OBE: Mark Todd PD: Billy Shears No Adds	WRMM/Rochester, NY* APO.MD Terese Taylor No Adds	WMAS/Springfield, MA* PD: Paul Cannon MD: Rob Anthony	WMGS/Wilkes Barre, PA*
APD Alison Awood No Adds	APD: Mita McDozen No Ados	PO Audrey Malkan MAROON 5	KTRR/Ft, Collins, CO* DM/PD: Mark Catlaghan No Adds	JOHN WATE	WMGQ/Middlesex, NJ*	WMGF/Driando, FL* ON: Chris Kampmeier PD/MD. Ken Payne	WGFB/Rockford, IL PD/MD: Doug Daniets No Adds	No Adds KGBX/Springfield, MO	PD: Stan Phillips MD: Brian Hoghes 14 JET 11 GREEN DAY
WLEV/Allentown, PA* P0/MD: Dave Ressell	WEZF/Burlingion* ONI Steve Cormier PD: Cale Parmelee APD: Bob Cady	KVIL/Dallas, TX* PD: Smokey Rivers APD: Michael Prendergast No Adds	WMEE/F1. Wayne, IN* DM/PD. Mark Exons MD: Chres Cage	PD. David DeFranzo SHANIA TWAIN	PO/MD: Tum Tem No Adds	APD, Brenda Marthews SHANIA TWAIN	KGBY/Sacramento, CA*	DM.PD: Paul Kelley APDAND: Dave Roberts No Adds	JOHN WAITE
APD: Kristy O'Brian MARDON 5 JESSE MICCARTNEY	MD: Jenaiter Faux No Adas	WLQT/Dayton, OH*	No Adds	WKYE/Johnstown, PA PD: Jack Michaels ND: Bran Wolfe No Adds	WLTE/Minneapolis, MN* PD: Phil Wilson No Adds	KEZN/Palm Springs, CA ON: Ken White PD: Rick Share No Adds	No Adds	KEZIK/SI. Louis, MO* PD: Mari Edwards APD: Bob London	WJBR/Wilmington, DE* PD: Michael Walte MD: Catey Hill ROD STEWART
KYMG/Anchorage, AK OM Mark Marphy POMID: Dave Flavin	WHBC/Canton, OH* OM/PD: Terry Summons MB: Kaylesph Kross STEVEN WORDER	APDIMO: Brian Michaels No Adds	PD/MD: Les Howard Jacoby No Adds	WOLR/Kalamazoo, Mi OM/PD: Ken Langhear	WMXC/Mobile, AL* Off: Kit Carson PD: Dan Mason	WMEZ/Pensacola, FL* PD. Anne Sommers	KYMX/Sacramento, CA* P0: Bryan Jackson MD: Bave Diamond No Adds	APD: BOO LEAGON HOWIE DAY RASCAL FLATTS	VANESSA WILLIAMS
WLTM/Atlanta, GA*	KDAT/Cedar Ranids, IA	KDSI/Denver, CD* PD: Dave Dillon MD: Steve Hamilton No Adds	WLHT/Grand Rapids, MI* OM/PO Bill Bailey MD: Kim Carson SHANA TWAIN	APO/NO: Brian Workz 5 MICHAEL W. SMITH 3 ELTON JOHN	MDI Mary Booth 1 GOD GOD DOLLS JOHN WAITE	No Adds WSWT/Peoria, IL	WGER/Saginaw, MI*	KJOY/Slockton, CA* OM: John Christian PD/ND: Dirk Kooyman Tild MC/SRAW	WGNI/Wilmington, NC Oll: Perry Stone PD: Nike Farrow
OM/PD: Louis Kaplan APD/MD: Steve Goss No Adds	ONUPO Dick Stadlen APO: Eric Connor 6 SHANIA TWAIN 5 KYLLE MINOGUE 5 SANTANA UNDE THOMAS	KLTI/Des Moines, IA*	WOOD/Grand Rapids, MI* P0: John Patrick	KSRC/Kansas City, MD* PD Chris Taylor MD Leaner Adden	KJSN/Modesto, CA* POMIC: Gay Michaels SHANA TWATI	DMLPD: Randy Rundle 11 HOOBASTANK	PD: Jerry O'Donnell APD: Michelie Langely No Adds	TINA TURNER	MD: Craig Thomas 6 COUNTING CROWS 6 LIZ PHAIR 6 ASHLEE SIMPSON
WFPG/Atlantic City, NJ* PD: Gary Geida MD: Marlene Aqua Srivina Twann	5 FAITH HILL 5 Calling	PD/MD; Tim White No Adds	1 ROD STEWART USTEVIE WONDER MERCYME	4 RINGER ELEVEN 3 RYAN CABRERA	JOHN WAITE	KESZ/Phoenix, AZ* PD: Shawn Holly APD/MD: Scott Brady	KBEE/Salt Lake City, UT* P0/M0: Resty Keys SHANA TWAIT	WYYY/Syracuse, NY* OM: Rich Lauber PD: Kathy Rowe APD/MD: Martie Mason	WSRS/Worcester, MA*
WBBQ/Augusta, GA*	WSUY/Charlesion, SC* ONLPD Mike Edwards APD/MD: John Geincy SHANUA TWAIN	WMGC/Detroit, MI* ON: Jim Harper PD: Loti Bennett MD: Jon Ray	WMAG/Greensboro, NC* POMD: Scott Keith No Adds	KUDL/Kansas City, MD* P0MD: Them McGinty No Adds	WOBM/Monmouth, NJ* PD: Steve Ardolina MD. Brian Moore No Adds	3 ROD STEWART 3 CELINE DHON	KSFI/Salt Lake City, UT*	Wo Adds	SHANIA TWAIN JOHN WAITE
4 MERCYME	WVAF/Charlesion, WV DMPD: Rick Johnson APD/MD: Rick Cochran	WNIC/Detroit, MI*	WMYI/Greenville, SC* DN: Scoll Johnson PD/MD: Greg McKinney	WJXB/Knoxville, TN* PD: Jeff Jamigan	KWAV/Monterey, CA* PDMD: Bernie Moody	WLTJ/Pittsburgh, PA* PD:MD: Claude Stevens SHANDA TWAIN	PD: Dain Craig APD: Bob Nelson MD: Brian deGeus MICHAEL BUBLE	OM Bill Michaels PD: Den Gosselin RASCAL FLATTS SHAAHA TWAIN	WARM/York, PA* PDMID: Rick Sten No Adds
PD: Alex D Neal ND: Shelly Knipht MICHAEL W SAETH RUNAN KEATING	3 MICHAEL W SMITH 3 CELINE LHON	PD:MO Darren Davis APO: Theresa Lucas No Ades	WSPA/Greenville, SC*	No Adds	SHAMA TWAIN JOHN WAITE STEVIE WONDER	WSHH/Pittsburgh, PA* PD/ND: Ron Artiti SHARAA TWAIN	KOXT/San Antonio, TX* P0.MD: Ed Scarborough APD: Jim Contee	KMXZ/Tucson, AZ* P0: Babby Rich	NO Adds
KGFM/Bakersfield, CA*	WOEF/Chattanooga, TN* OMPD: Danny Howard APD: Parti Sanders MD: Robin Danimets	WOOF/Dothan, AL PDMD Leigh Simpson No Adds	PD/MD: Mike NcKeel 18 GOD GOD BOLLS MICHAEL W. SAUTH STEVIE WONDER	PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley SHANIA TWAIN	WWLW/Morganiown, WV DM/P0 Chad Perry No Adds	WHOM/Portland, ME	No Adds	APD/MD: Lestie Lors No Adds	
TROY JOHNSON WBBE/Baton Rouge, LA*	WLIT/Chicago, IL*	KTSM/EI Paso, TX* POMD Bill Tole	WRCH/Hartlord, CT*	WFMK/Lansing, MI* P0/MD Chris Reynolds	WALK/Nassau, NY" PD/MD: Rob Miller	RYAN CABRERA	DM.PD. Jim Murphy APD/MD: Mike Onling ROB THOMAS	KODI/Tyler, TX PD: Charlie O'Douglas MD: Redd Wayne 6 HOOBASTANK	POWERED BY
APD.MD Michelie Southern 11 MARDON 5 STEVIE WONDER	OM/PO Bob Kaate MD. Eric Richeke JESSE MCCARTNEY	APO Sam Cassiane MAROON 5	MD Joe Hann 5 JRT BRICKMAN & MICHAEL BOLTON	1 SHAREA TINIÁN KMZQ/Las Vegas, NV*	No Adds	DM/PD: Tony Coles MD: Alan Lawson No Adds	KSBL/Santa Barbara, CA DM/PD, Keim Royer ND: Pater Bie	6 RAY CHARLES UDIANA KRALL 6 RYAN CABRERA 6 RASCAL FLATTS 5 GDD GOD DOLLS	*Monitored Reporters
WMJY/Biloxi, MS* OM/PD. Walter Brown MICHAEL W. SMITH	WRRM/Cincianati, OH* PO: TJ Holland MOI Ted Morro Brite THOMAS	WXKC/Erie, PA PD: Ron Arten 3 LIFEHOUSE	KRTR/Honolulu, HI* OM/PD Wayne Maria No Adds	PD/MMB: Craig Powers 5 Michael Bubl!	PO: Bill Edwards MO: Jodi Vale No Adds	WWLI/Providence, RI* OM/PD: Tony Bristol APD:MD: Mike Rown	20 MARCON 5	5 JOE CODRER 5 SOOTT GRIMES 5 JOHN WAITE 4 MICHAEL BUBLE	140 Total Reporters
WYSF/Birmingham, AL* PD: Chip Arledge APD:MD: Valene Vining	WDOK/Cleveland, OH*	WIKY/Evansville, IN PD/MD: Mark Baker VANESSA WILLIAMS	KSSK/Honolulu, HI' PD/MD: Paul Witson APD: Claz Michaels	KSNE/Las Vegas, NV* PD: Tem Chase MD: John Berty RYAN CASRERA	WLMG/New Orteans, LA* PD: Andy Holl APD/MD. Steve Suter	WRAL/Raleigh NC*	PD: Gary Notan MD: Lawa Dane No Adds	WLZW/Ulica, NY Old Tom Jacobsen PD. Peter Naughton	116 Total Monitored 24 Total Indicator
APUMAD: Valene Vining No Adds	MD: Ted Kowatski 1 SHANUA TWAUK	WCRZ/Flint, MI*	1 VANESSA WILLIAMS	Shana twain Michael W. Szuth	WLTW/New York, NY*	DN/PO: Joe Wade Formitola MD: Jim Kelly SHANKA TWAIN	KVKI/Shreveport, LA* OM: Gary McCoy PD/MD: Stephanic Hefiman	MD: Mark Richards RDB THOMAS	Did Not Report,
PD/ID: Tobin Jethies Ahna NALIOK	KKLI/Colorado Springs, CO* OM: Bob Richards PD/MD: Kyle Matthews No Adds	APD/MO George Midnight No Adds	PO: Lee Reynolds No Adds	KOST/Los Angeles, CA* P0/MD: Siella Schwartz No Adds	PD: Jim Ryan MD: Morgan Pree No Adds	WRSN/Raleigh, NC* POMID: Brian Taylor No Adds	MICHAEL W. SMITH SCOTT GRIMES STEVIE WONDER	WEAT/W. Paim Beach, FL* PO.MO: Rick Shockley No Adds	Playlist Frozen (4): KEZA/Fayetteville, AR WAFY/Frederick, MD
WMJX/Boston, MA* PD Don Kelley APD. Candy O'Teny MD: Mark Lawrence 1 ROD STEWART	WTCB/Columbia, SC* POMD: Brent Johnson SHANIA TWARK	WDAR/Florence, SC OM: Randy Wilcoz PD. Wil Nichols APOMD: Dennis Davis 9 SrJANA TWAIN	WRSA/Huntsville, AL.* PD. John Malone ND Nale Cholevik SH43/IA TWAIN MICHAEL W. SMITH	WMGN/Madison, WI* PD: Pat O Neill MD: Any Abboti No Adds	WWDE/Nortolk, VA* PD: Dea Landon MD: Jeft Moreau ROB THDMAS	KRNO/Reno, NV* PD/MD: Dan Fritz No Adds	WNSN/South Bend, IN OM Sally Brown PD/MC: Jim Roberts 10 TITA MCGRAW 9 ROB THOMAS	WASH/Washington, OC* PD: Bill Hess No Adds	WPEZ/Macon, GA WZID/Manchester, NH

## **Letters To The Editor**

The following letter was sent to R&R by Mark Ellictt, Director/Programming & Broadcast Operations for Gold Coast Broadcasting's KFYV/Ventura, CA.

I enjoyed reading your piece on satellite radio today. My wife works for a major car company and is responsible for marketing two of their high-end vehicles. They've done a lot of focus groups with satellite radio buyers because they're debating whether to keep offering it as an option or to install it as standard equipment. They found that the No. 1 reason people liked satellite was because they didn't have to deal with commercials. It appears people are willing to pay for satellite if it means not dealing with commercials. It's still terrestrial radio's game to lose, in my opinion.

We also received this from Brian Demay, OM for WBQB & WFVA/Fredericksburg, VA. I enjoyed Steve Reynolds' article on airchecking last week. A lot of the practices discussed I already do, but it's good to see it spelled out so comprehensively.

Steve Reynolds works with many stations across the country, including WRKS (Kiss-FM)/New York, WQHT (Hot 97)/New York, KZLA/Los Angeles, WSTR (Star 94)/Atlanta, WKRQ (Q102)/Cincinnati, WVRV (The River)/St. Louis, WENS/Indianapolis, KSON/San Diego, KSTP (KS95)/Minneapolis, KSTZ (Star 102.5)/Des Moines and KROX (101X)/Austin in talent development and coaching. Reach tim at 919-233-1600 or at steve88@nc.rr.com

The views expressed in a letter to the editor are those cf the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

elly Clarkson's "Breakaway" (Hollywood) is still No. 1. Los Lonely Boys' "Heaven" (Or Music/Epic) pops back up to No. 2, swapping spots with John Mayer's "Daughters" (Columbia), which becomes No. 3. Most Increased Plays for a current record goes to Tim McGraw's "Live Like You Were Dying" (Curb), with +117. Most Added are



Shania Twain's "Don't!" (Mercury/IDJMG), with 23 adds, followed by Michael W. Smith's "Bridge Over Troubled Water" (Reunion/PLG), with eight. Twain also received Most Increased Plays for "Forever and for Always," with +129. Debuting at AC this week is Rascal Flatts' "Bless the Broken Road" (Lyric Street) at No. 28 ... No changes with Hot AC's top three: Green Day's "Boulevard of Broken Dreams" (Reprise) is No. 1, Rob Thomas' "Lonely No More" (Atlantic) is No. 2, and Goo Goo Dolls' "Give a Little Bit" (Warner Bros.) remains No. 3. Dave Matthews Band's "American Baby" (RCA/RMG) has Most Increased Plays, with +286, and is also Most Added, with 40 adds. Clarkson's "Since U Been Gone" (RCA/RMG) is Second Most Added, with +245, keeping it at No. 4\*. Debuts at Hot include Avion's "Beautiful" (Red Ink/Columbia) at 37, Afters' "Beautiful Love" (Simple/INO) at 38 and Switchfoot's "This Is Your Life" (Columbia) at No. 40. - Julie Kertes, AC/Hot AC Editor

# artist a tivity

## ARTIST: Ray Charles LABEL: Concord By JULIE KERTES/AC/HOT AC EDITOR

bet most of us have seen the movie. We have most likely picked up and examined the CD in Starbucks while waiting for our lattes. We saw the music industry acknowledge his accomplishments at the Grammys. We cheered for Jamie

Foxx when he won the Best Actor Oscar for his portrayal of the multi-genre music legend. America will always remember and respect Ray Charles, whose final project — a collection of powerful duets - left us with an indelible impression of his genius.

Charles' final work, Genius

Loves Company, was awarded eight Grammys, among them Album of the Year; Record of the Year, for "Here We Go Again" featuring Norah Jones; Best Pop Vocal Album; Best Pop Vocal Collaboration, for "Here We Go Again"; and Best Gospel Performance, for "Heaven Help Us All" featuring Gladys Knight.

With album sales scanning more than 2 million copies in the United States, this is the most successful project of Charles' 50plus-year career. Concord Records partnered with Starbucks' Hear Music label, which has been responsible for selling over 30% of the total copies of Genius Loves Company sold in the U.S.

The album was released two months after Charles succumbed to liver disease and was his first collection of duets. He was paired with old friends like B.B. King and new ones like Bonnie Raitt, whose music he had always admired. Also joining him were Natalie Cole, Elton John, James Taylor, Van Morrison, Willie Nelson, Michael McDonald, Gladys

Knight, Johnny Mathis, Diana Krall and, of course. Norah Jones

Charles' remarkable gift was the ability to blend different genres of music effortlessly. Soul, rock 'n' roll, R&B, country, jazz and blues were all represented in Charles' music, and this wide array of musical styles is also present on Genius Loves Company. From the sexy "Fever" featuring Natalie Cole to the Gospel-flavored "Heaven Help Us All" with Gladys Knight, Charles displays his ability to

bring several music formats together.

The track featuring Diana Krall, "You Don't Know Me," is a superb rendition of the country favorite in which Krall adds a touch of jazz and a whole lot of shine. At press time, "You Don't Know Me" was No. 25 on R&R's AC chart. WRVF (101.5 The

River)/Toledo PD Don Gosselin tells R&R, "We were fortunate to have Diana Krall play Toledo earlier this year, and what a wonderful show - completely sold out! Combine that star power with one of the most brilliant musicians in history, and you have a great piece of music with 'You Don't Know Me.' WRVF has embraced the right jazz music for competitive reasons, so this song was an easy decision. It's a familiar song and adds texture to the station, but with a bright and fresh sound."

The duet with Elton John, "Sorry Seems to Be the Hardest Word," was the last track recorded for the album and the last song Charles would ever sing. The recording session was an emotional one for those present in the studio, and the outpouring of emotions is captured on the CD.

Though his health was quickly deteriorating during the project, Charles remained focused on recording and never complained. On Genius Loves Company, Ray Charles says farewell with friends old and new by his side.

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# HOT AC TOP 40

		April 1, 2005						POWER	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MINDIA	BASE
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3911	-10	268777	16	93/1	////www.	
2	2	ROB THOMAS Lonely No More (Atlantic)	3238	+106	216916	8	94/0	MOST ADDED	
3	3	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	2971	-142	198643	23	92/0	ARTIST TITLE LABEL(S)	ADDS
5	4	KELLY CLARKSON Since U Been Gone (RCA/RMG)	2876	+245	195496	14	87/3	DAVE MATTHEWS BAND American Baby (RCA/RMG)	40
4	5	MAROON 5 Sunday Morning (Octone/J/RMG)	2786	·120	180855	17	94/0	BETTER THAN EZRA A Lifetime (Artemis)	7 7
6	6	KELLY CLARKSON Breakaway (Hollywood)	2437	-119	183772	32	78/0	ANASTACIA Left Outside Alone (Columbia) JET Look What You've Done (Atlantic)	6
7	7	HOWIE DAY Collide (Epic)	2178	·87	122744	31	84/1	GAVIN DEGRAW Chariot (J/RMG)	6
10	8	3 DOORS DOWN Let Me Go (Republic/Universal)	2143	+125	113253	13	84/1	AFTERS Beautiful Love (Simple/INO)	6
8	9	MAROON 5 She Will Be Loved (Octone/J/RMG)	2071	-82	137786	38	91/0	JEM 24 (ATO/RCA/RMG)	5
9	10	FINGER ELEVEN One Thing (Wind-up)	2015	·94	141445	45	89/0	GWEN STEFANI f/EVE Rich Girl (Interscope)	4
15	Ū	LIFEHOUSE You And Me (Geffen)	1917	+82	97106	8	83/3		
16	12	ANNA NALICK Breathe (2am) (Columbia)	1894	+90	101959	17	80/2		
13	13	RYAN CABRERA True (E.V.L.A./Atlantic)	1835	-63	91046	13	78/0		
17	14	JET Look What You've Done (Atlantic)	1797	+66	113589	21	78/6		
11	15	KEANE Somewhere Only We Know (Interscope)	1776	·208	80252	22	81/0	) / / . <i>() / / / / / / / / / / / / / / / / / / /</i>	
18	16	JESSE MCCARTNEY Beautiful Soul (Hollywood)	1449	+33	72497	11	56/1	MOST	
20	Ð	DURAN DURAN What Happens Tomorrow (Epic)	1300	+72	55721	11	67/3	INCREASED PLAYS	
21	18	U2 Sometimes You Can't Make It On Your Dwn (Interscope)	1228	+103	57758	6	66/3		TOTAL PLAY
19	19	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1051	-341	55325	13	61/0	ARTIST TITLE LABEL(S)	INCREASE
25	20	GAVIN DEGRAW Chariot (J/RMG)	909	+169	29478	4	60/6	DAVE MATTHEWS BAND American Baby (RCA/RMG)	+286
23	21	KILLERS Mr. Brightside (Island/IDJMG)	834	+47	39824	9	44/3	KELLY CLARKSON Since U Been Gone (RCA/RMG)	+245
22	22	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	807	-67	60555	19	37/0	GAVIN DEGRAW Chariot (J/RMG) BETTER THAN EZRA A Lifetime (Artemis)	+169 +159
26	23	GWEN STEFANI f/EVE Rich Girl (Interscope)	806	+ 122	57712	7	23/4	3 DOORS DOWN Let Me Go (Republic/Universal)	+125
24	24	TIM MCGRAW Live Like You Were Dying (Curb)	791	+48	51509	12	32/1	GWEN STEFANI f/EVE Rich Girl (Interscope)	+122
27	25	ASLYN Be The Girl (Capitol)	694	+46	17346	17	37/0	ROB THOMAS Lonely No More (Atlantic)	+106
29	26	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	651	+74	25266	9	46/1	U2 Sometimes You Can't Make It On Your Own (Interscope) JOSS STONE Right To Be Wrong (S-Curve/EMC)	+103 +97
30	27	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	648	+80	26667	7	42/3	ANNA NALICK Breathe (2am) (Columbia)	+97
31	28	JOSS STONE Right To Be Wrong (S-Curve/EMC)	617	+97	26770	10	33/1	Landt attract Diodile (rout longuary	
28	29	VELVET REVOLVER Fall To Pieces (RCA/RMG)	532	-108	24603	8	37/0		
32	30	JEM 24 (ATO/RCA/RMG)	512	+42	12966	6	42/5		
33	<b>(</b>	COLLECTIVE SOUL Better Now (El Music Group)	481	+49	13939	5	33/0		
39	32	DAVE MATTHEWS BAND American Baby (RCA/RMG)	471	+286	47494	2	51/40		
35	33	INGRAM HILL Almost Perfect (Hollywood)	432	+65	12420	3	29/3	NEW & ACTIVE	
34	34	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	403	+57	30636	20	5/0		
40	35	BETTER THAN EZRA A Lifetime (Artemis)	339	+159	15380	2	29/7	MICHAEL TOLCHER Mission Responsible (Octone) Total Plays: 145, Total Stations: 16, Adds: 0	
37	36	CARBON LEAF Life Less Ordinary (Vanguard)	312	-2	7389	5	25/1	SUM 41 Pieces (Island/IDJMG)	
Debut>	37	AVION Beautiful (Red Ink/Columbia)	227	+54	7623	1	15/2	Total Plays: 127, Total Stations: 12, Adds: 1	
Debut>	38	AFTERS Beautiful Love (Simple/INO)	204	+36	3533	1	23/6	ANASTACIA Left Outside Alone (Columbia) Total Plays: 106, Total Stations: 17, Adds: 7	
38	39	SIMPLE PLAN Welcome To My Life (Lava)	190	-45	10241	18	11/0		
Debut	40	SWITCHFOOT This Is Your Life (Columbia)	180	+34	5314	1	8/1	Songs ranked by total plays	

94 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



### April 1, 2005

# HOT AC

3.85

3.89

	America's Best Testing Hot AC Songs 12 For The Week Ending 4/1/05									
Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-3			
3 DOORS DOWN Let Me Go (Republic/Universal)	4.24	4.11	90%	12%	4.20	4.21	4.17			
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.23	4.23	99%	38%	4.17	4.17	4.16			
ROB THOMAS Lonely No More (Atlantic)	4.20	4.05	89%	11%	4.28	4.14	4.57			
LIFEHOUSE You And Me (Geffen)	4.19	3.98	58%	5%	4.13	4.18	4.04			
BOWLING FOR SOUP Almost /Silvertone/Jive/Zomba Label Group/	4.15	4.07	73%	11%	4.02	4.14	3.75			
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.10	3.96	99%	49%	4.13	4.03	4.35			
KILLERS Mr. Brightside (Island/IDJMG)	4.03	3.94	76%	16%	3.95	4.01	3.78			
KELLY CLARKSON Since U Been Gone (RCA/RMG)	3.96	4.04	97%	34%	4.05	4.05	4.06			
MAROON 5 Sunday Morning (Octone/J/RMG)	3.92	3.83	97%	32%	4.05	3.95	4.27			
JET Look What You've Done (Atlantic)	3.92	3.81	92%	25%	4.05	3.97	4.24			
HOWIE DAY Collide (Epic)	3.91	4.04	82%	19%	3.92	3.86	4.03			
GAVIN DEGRAW Chariot (J/RMG)	3.91	-	57%	10%	3.96	4.00	3.88			
KELLY CLARKSON Breakaway (Hollywood)	3.83	3.85	99%	57%	3.86	3.77	4.05			
TIM MCGRAW Live Like You Were Oying (Curb)	3.81	3.65	78%	25%	3.75	3.57	4.11			
FINGER ELEVEN One Thing (Wind-up)	3.78	3.55	97%	47%	3.91	3.76	4.29			
ANNA NALICK Breathe (2am) (Columbia)	3.77	3.68	63%	15%	3.74	3.63	3.93			
KEANE Somewhere Only We Know (Interscope)	3.74	3.72	78%	24%	3.81	3.80	3.83			
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.71	3.75	96%	37%	3.56	3.49	3.72			
GDD GDD DOLLS Give A Little Bit (Warner Bros.)	3.70	3.70	94%	31%	3.78	3.75	3.85			
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.69	3.67	93%	33%	3.78	3.65	4.11			
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	3.69	-	44%	10%	3.89	3.78	4.10			
RYAN CABRERA True (E.V.L.A./Atlantic)	3.66	3.76	95%	39%	3.67	3.53	4.00			
ASLYN Be The Girl (Capitol)	3.65	3.58	47%	8%	3.69	3.56	3.95			
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.64	3.43	65%	18%	3.67	3.53	4.00			
JOHN MAYER Oaughters (Aware/Columbia)	3.44	3.39	97%	49%	3.66	3.45	4.16			

LENNY KRAVITZ Lady (Virgin) 3.17 3.10 96% 51% 3.07 2.97 3.30 Total sample size is 277 respondents. Total average favorability estimates are based on a scale of 1-5. (1=disike very much, 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 816-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

3.41

3.32 3.13

93%

58% 16%

39% 3.46 3.37 3.69

52% 16% 3.43 3.18

3.33 3.02

GWEN STEFANI f/EVE Rich Girl (Interscope)

DURAN DURAN What Happens Tomorrow (Epic)

U2 Sometimes You Can't Make It On Your Own (Interscope) 3.34 3.29

R!	<u>R</u>	НОТ АС ТОР З	0		powere	
LAST	ADA THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL
	1					
1	ĕ	ROB THOMAS Lonely No More (Atlantic)	749	+71	7	16/1
2	ő	KELLY CLARKSON Since U Been Gone (RCA/RMG)	667	+44	13	12/1
4	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	659	+6	13	16/0
9	4	MAROON 5 Sunday Morning (Octone/J/RMG)	564		13	
9	Ğ	MICHAEL BUBLE Home (Warner Bros.)	550	+82	6	15/1
-	Ö.	3 DOORS DOWN Let Me Go (Republic/Universal)	522	+22	8	11/0
6 8	8	JANN ARDEN Where No (Universal Music Canada)	516	+19	8	15/2
7	9	GWEN STEFANI f/EVE Rich Girl (Interscope)	496	+12	8	8/1
15	<b>D</b>	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	458	-35	20	9/0
10	11	U2 Sometimes You Can't Make It On Your Own (Interscope)	443	+86	5	12/1
	12+	KEANE Somewhere Only We Know (Interscope)	407	-10	15	11/1
11	<b>T</b>	LDW MILLIONS Eleanor (Manhattan/EMC)	400	+8	16	15/0
12	B	JET Look What You've Done (Atlantic)	396	+6	8	9/1
17	0	LIFEHOUSE You And Me (Geffen)	373	+40	5	15/1
16	15	DURAN DURAN What Happens Tomorrow (Epic)	373	+27	7	12/1
13	16	HOWIE DAY Collide (Epic)	372	.6	11	9/0
22	Ū	KILLERS Mr. Brightside (Island/IDJMG)	370	+88	4	9/1
14	18+	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	365	-11	20	12/0
18	19+	STABILO One More Pill (Virgin Music Canada)	350	+25	10	7/1
24	20+	JEREMY FISHER Highschool (Sony BMG)	308	+55	4	10/3
19	21 🗰	K-DS Man I Used To Be (Astralwerks/EMC)	301	-14	11	8/0
20	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	285	.4	6	6/0
21	23	NELLY ffT. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal)	280	-3	18	9/0
23	24 🗰	SARAH MCLACHLAN Push (Arista/RMG)	266	-15	13	8/0
26	25+		262	+41	2	12/2
28	26 🔶	SUM 41 Pieces (Island/IDJMG)	235	+26	2	10/2
30	20	COLLECTIVE SOUL Better Now (El Music Group)	227	+44	2	9/1
25	28 🜩	LIAM TITCOMB Sad Eyes (Sony BMG)	212	-23	17	9/0
27	29	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	210	.4	6	4/0
Debut	30	GAVIN DEGRAW Chariot (J/RMG)	187	+52	1	9/3

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Builets appear on songs againing plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. @ 2005 Radio & Records. & Indicates Cancon.

	REPOR	TERS		WVTI/Grand Rapids, MI* OM: Doug Montgomery PD: Brian Casey APD/MO: Kan Evans No Adds	KBIG/Los Angeles, CA* OM: Jhani Kaye PD: Chachi Dones APD: Robert Archer 1 GREEN DAY	WPTE/Nortolk, VA* PD: Barry Mckay APD/MD: Jason Goodman No Adds	WBWZ/Poughkeepsie, NY OM/PD: Jimi Jamm 10 DAVE MATTHEWS BAND DEF LEPPARD	KEZR/San Jose, CA* OM/PD: Jim Murphy APD/MD: Michael Martinez 11 GWEN STEFANI (FeVE 5 DAVE MATTHEWS BAND	K2PT/Tucson, AZ* OM: Tom Land PD: Greg Dumkin MD: Laslie Lois DURAN DURAN
Stati	ions and their adds	listed alphabetically	by market		1 KELLY CLARKSON			4 JOSS STONE KULLERS	
MKDD/Akron, OH* DM: Kekh Kennedy 5 Gavin Degraw 5 Jet	KCIX/Boise, 10" OM/PO: Jeff Cochran APD: Tobin Jeffries CARBCH LEAF	WMVX/Cleveland, OH* MD: Jay Hudson 1 LIFEHOUSE UZ	KST2/Des Moines, IA* PD: Jim Schaefer MD: Jimmy Wright No Adds	WOZN/Greenshoro, NC* OM. Brian Doxylas PD: Michael Bryan MD: Neil Witson No Adds	KYSR/Los Angeles, CA* PD: Angela Parelli APD/MD: Deanne Sattren No Adds	KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Phil Inzinga HOWIE DAY	WSNE/Providence, RI* PD: Steve Peck ND: Gary Trust No Adds	BETTER THAN EZRA	WRIMF/W. Palm Beach, FL* PD: Dennis Winslow APD/MD: Acty Navarro No Adds
4 INGRAM HILL AFTERS					NU MODS	NONO DUNK NE		APB/MD: Mandye Thomas No Adds	
VRVE/Albamy, NY* D: Randy McCarten PD: Kevin Rush	WBMX/Boston, MA* PD: Jon Zeilner APD/MD: Nilke Mullaney No Adds	WOAL/Cleveland, OH* PD: Alian Fee MD: Rebecca Wilde 10 JET	WDVD/Detroil, MI* PD: Byron "Ren" Harrell 4 3 DOORS DOWN	WIKZ/Hagerstown OM/PD; Rick Alexander MD; Juitl Roleman 18 DIDO LIFEHOUSE	WXMA/Louisville, KY* PD: George Lindsey MD: Ratina Basir BETTER THAN EZRA	KQKQ/Omaha, NE* PD: Nevin Dane MD: Brittary Hundman 21 DAVE MATTHEWS BAND	WRFY/Reading, PA* PDMD: A Burbs 6 DAVE MATTHEWS BAND	KLSY/Seatile, WA* PD: Bill West 15 JACK JOHNSON	WRQX/Washington, OC* OM/PD: Kenny King MD: Carol Parker KELLY CLARKSON
ID: Trad Hutse Io Adds	WTSS/Buffalo, NY* PD: See D'Neil	KVUU/Colorado Springs, CO ' PD/MD: AJ Carlisle	WKMX/Dothan, AL OM/MO: Phil Thomas PD: John Houston	WNNK/Harrisburg, PA*	DAVE MATTHEWS BAND	KSRZ/Omaha, NE* OM: Tom Land PD: Darla Thomas	KLCA/Reno, NV* OM: Bill Schulz PD: Beei Bretz	15 DAVE MATTHEWS BAND 12 CAESARS	WWZZ/Washington, OC* PD: Sammy Simpson
(PEK/Albuquerque, NM* 10: Tony Manero 10: Denya McClurkin 1 AVIDN 1 DAVE MATTHEWS BAND	MD: Rob Lucas Anastacia Afters Wallflowers	JET LIFEHOUSE	11 DAVE MATTHEWS BAND	OM/PD: John D'Dea MD: Denny Logan 1 JET JACK JOHNSON	WMBZ/Memphis, TN* PD: Brad Canson 2 DAVE MATTHEWS BAND NULLERS JEM	1 DURAN DURAN DAVE MATTHEWS BAND	MD: Coonie Wray AVION BLACKOUT EFFECT	KPLZ/Seattle, WA* PD: Kent Phillips MD: Alisa Hashimoto No Adds	APD/MD: Sean Setters 6 DAVE MATTHEWS BAND 5 INGRAM HELL
WKSZ/Appleton, WI*	WXAL/Burlington* PD: Scott McKenzie APD: E.J. Evans	WBNS/Columbus, OH* OM: Dave Van Stone PD: Jell Ballentine MD: Sue Leighton	ON Johnny Los Walker PD: Corey Carler APD/MD J.J. Holiday 14 VELVET REVOLVER 4 DAVE MATTHEWS BAND	WTIC/Hartford, CT* OM/PD: Steve Saltady APD/MD: Jeannine Jessey 9 OAVE MATTHEWS BAND	WMC/Memphis, TN* PD: Lane Ballance	WONDX/Orlando, FL <sup>®</sup> PD: Jeff Cushman MD: Laura Francis No Adris	WVOR/Rochester, NY* PD: Dave LeFrois MD: Joe Bonacci	KCDA/Spokane, WA*	KFB2/Wichita, KS* APD: Eric Sommers MD: Carson DAVE MATTHEWS BAND
M: Greg Bell 17: Dayton Kane PD/MD: Brian Davis 8: DAVE MATTHEWS BAND	ANASTACIA DAVE MATTHEWS BAND	No Adds	4 DAVE MATTHEWS BAND	9 DAVE MATTHEWS BAND Gavin Degraw	11 DAVE MATTHEWS BAND	KBBY/Oxnard, CA*	2 DAVE MATTHEWS BAND	DM: Robert Harder PD/MD: Sam Hill GWEN STEFANI VEVE	WXLO/Worcester, MA*
VAYV/Atlantic City, NJ* D: Paul Kelly 0 NEW ORDER	WCOD/Cape Cod, MA OM/PD: Grogo Cassidy MD: Choryl Park No Adds	KIKPH/Corpus Christi, TX* ON: Scot Holt APD: Brad Wells BETTER THAN EZRA DAVE MATTHEWS BAND	DMC Continey Netson PO/ND: Chris Elliot 2 SCOTT GRIMES BLACKDUT EFFECT	KHMX/Houston, TX* PD: Baddy Scott APD/MD: Rick D'Bryan No Adds	WKTI/Milwaukee, WI* DM: Rick Belcher PD: Bob Walker 1 GAVIN DEGRAW	APD/MD: Darren McPeake 15 DAVE MATTHEWS BAND	KZZO/Sacramentu, CA* APD/MD: Todd Violette 1 DAVE MATTHEWS BAND JEM	WHYN/Springfield, MA* OM/PD: Pat McKay APD: Matl Gregory	DMCPD: Jay Beau Jones APD/MD: Mary Knight ANASTACIA DAVE MATTHEWS BAND
0 AFTERS 9 BETTER THAN EZRA 6 BLACKOUT EFFECT AMASTACIA	WCSD/Charleston, SC* PD: Billy Sent No Adds	KLTG/Corpus Christi, TX* OM/PO: Beri Clark KELLY CLARKSON DAVE MATTHEWS BAND	KEHIC/Eugene, OR DHAPD: Russ Davidson No Adds	WENS/Indianapolis, IN* OM/PD: David Edgar APD/MD: Jim Cerone No Adds	WWYX/Mihwaukee, WI* OMI Brian Kelly PDI: Tom Gjerkenn MDI: Kidd O'Shea	KFYV/Dxnard, CA* CM/PD: Mark Elikot 7 AFTERS 5 GREEN DAY	KOMB/Salt Lake City, UT* OM/PD: Mike Netson APD: Justin Titley MD: Justin Tavlor	U2 DAVE MATTHEWS BAND KYKY/S1. Louis, MO*	WMXXY/Youngstown, DH* OM: Dan Rivers PD: Jerry Mais ND: Mark French
CAMOC/Austin, TX*			MOCH & and a line MCR	STATE & Consulty 1918	No Adds		20 DAVE MATTHEWS BAND SUM 41	PD: Kevin Robinson APD: Greg Hewitt	GAVIN DEGRAW
10: Dusty Hayes PD/MD: Carrie Besjamin 2: JESSE MCCARTNEY 1: DAVE MATTNEWS BAND	WVSR/Charleston, WV OM: Jeft Whitehead PD: Gary Blake APD: Wade Hill	KDMX/Dallas, TX* PD: Pat McMahon MD: Lisa Thomas	WOSM/Fayetteville, NC* PD/MD: Glean Michaels 1 JEM 1 DAVE MATTHEWS BAND	WZPL/Indianapolis, IN* OM/PO: Scott Sands APD: Kari Johil MD: Dave Decker	KOSO/Modesto, CA* PD: Max Niller	WJLQ/Pensacola, FL* PD: John Stuart GWEN STEFANI VEVE	KFMB/San Diego, CA*	MD: Jen Myers No Adds	DAVE MATTHEWS BAND
(LLY/Bakersfield, CA* PD: E.J. Tyler	MD: Brace Clark DAVE NATTHEWS BAND	No Adds	WBQB/Fredericksburg, VA	24 DAVE MATTHEWS BAND WAEZ/Johnson City*	MD: Donna Miller 7 Dave Matthews Band 1 Switchfoot 1 Features	KMXP/Phoenix, AZ*	OM/PD: Tracy Johnson AFTERS	WVRV/SI. Louis, MO* PD: Marty Linck MD: Jill Devine	POWERED BY
VPD: Erik Fox MD: Forrest Bueller ANASTACIA TORI AMOS	WLNK/Charlotte* PD: Neal Sharpe APD/MD: Dents James	WDAQ/Danbury, CT P0: Bill Trotta MD: Scott McDonneli 12: CAESARS	OM/PO: Brian Demay APD/MO: Lisa Parker 7 BETTER THAN EZRA 7 DAVE MATTHEWS BAND	PD: Jay Patrix MD: Bruce Clark DAVE MATTHEWS BAND	BOWLING FOR SOUP	PD: Ron Price MD: John Principale No Adds	KMYI/San Diego, CA* PD: Duncan Payton APD/MD: Met McKay	No Adds	MEDIABAS
DISHWALLA	DAVE MATTHEWS BAND		KALZ/Fresno, CA*	KMXB/Las Vegas, NV*	OM/PD: Los Resso APD/MD: Debbie Mazelia	WZPT/Pittsburgh, PA*	No Adds	WMTX/Tampa, FL* OM/PD: Jefl Kapugi APD: Kurt Schreiner	*Monitored Reporte 112 Total Reporter
WMX/Baltimore, MD* M: Josh Mediock D: Jason Kidd 8 TIM MCGRAW	WTMX/Chicago, IL* PD/MD: Mary Ellen Kachinske No Adds	WMMX/Dayton, OH* PD: Jell Stevens MD: Shaun Vincent 1 DAVE MATTHEWS BAND	NALL/PIESING, CA <sup>+</sup> DM/PD: E. Curtis Johnson MO: Danny Hill DAVE MAITHEWS BAND	PD: Charese Fruge APD/MD: Justin Chase 8 DAVE MATTHEWS BAND	ANASTACIA AFTERS DAVE MATTHEWS BAND	DM/PD: Keith Clark APD: Jonny Hartwell MD: Scott Alexander No Adds	KIOI/San Francisco, CA* DM: Michael Martin	MD: Kristy Knight No Adds	94 Total Monitored
1 DURAN CURAN			WINNER Marrie FLA	WMXL/Lexington, KY* PD/M0, Date 0 Brian	KCDU/Monterey, CA*	100 1 1000	PD: Casey Keating MD: James Baker 20 DAVE MATTHEWS BAND	WWWM/Toledc, DH* DM: Twn Roberts	18 Total Indicator
/LUM/Biloxi, MS* M: Jay Taylor D: Kyle Curley o Adds	WKRQ/Cincinnati, OH* PD: Pati Marshall APD: Grover Collins MD: Brian Douglas 2 KULLEPS FM	KALC/Denver, CO* PD: Bi Harris APD/MD: Rich Stevens 6 DAVE MATTHEWS BAND INGRAM HILL	WINK/FL Myers, FL* OM/PD: Bob Grissinger ANASTACIA DAVE MATTHEWS BAND	1 JET 1 LIFEHOUSE BETTER THAN EZRA GWEN STEFANI UEVE GAVIN DEGRAW	PD/MO: Mitte Skof CAESARS JEM MOTLEY CRUE	WMGX/Portland, ME PD: Randi Kirshbaum APD/MB: Ethan Minton No Adds	KLLC/San Francisco, CA*	PD: Sheve Marshali MD: Jeff Wicker 3 JET	Did Not Report, Playlist Frozen (5) KMXS/Anchorage, KPSI/Palm Spring
WMRV/Binghamton, NY DM: Jim Free PD: Bobby D WD: Josh Wolff 7: DAVE MATTHEWS BAND	WVMX/Ciscinnali, DH* OM: Tommy Bodean PD: Bobby D No Adds	KIMN/Derver, CO* DM: Keith Abrans 90: Dave Popovich APD/MD: Michael Gifford 5: AANA NALIOK	WAJUFt. Wayne, IN" PD: Barth Richards MD: Marii Taylor BETTER THAN EZRA DAVE NATTHEWS BAND	KURB/Little Rock, AR* PD: Randy Caus MD: Becky Rogers SETTER THAN EZRA	WPLJ/New York, NY* OM: Tom Cuddy PO: Scott Shannon MD: Tomy Massaro HD Dave MAITHEWS BAND GAVIN DEGRAW	KRSK/Portland_ DR* PD: Dan Persigehi MD: Sheryi Stewari No Adds	APD/MD: Jayn 31 Dave MATTHEWS BAND 5 JACK JUHNSON ANNA NALICK	KEYW/Tri-Cities, WA PD/MD: Paul Drake 14 DAVE MATTHEWS BAND	CA WMT/Cedar Rapid WSPT/Wausau, W WXMP/Peoria, IL

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#### www.americanradiohistory.com

# SMOOTH JAZZ.



CAROL ARCHER

# **Photo Album**

## The family that plays together

Lately, we've fallen behind in posting pictures for the family album. Here are a few shots to remind us why we got into the business in the first place (hint: the answer is not "free food"): for music and camaraderie.



A FAMILY AFFAIR it was an "I love you, man" moment when Verve saxophonist Mindi Abair stepped offstage after her father and mentor, Lance Abair, accompanied her on several tunes at Wave Wednesday at Hollywood's Garden of Eden. On hand for a group hug were (top, I-r) KTVV/Los Angeles VP/GM Dan Weiner and GSM Patrick Amsbry; Verve's Casey Silcock and Bud Harner; (bottom, I-r) Mindi Abair's engineer on Come As You Are, Steve Sykes: KTWV morning co-host Pat Prescott; Mindi Abair; co-writer Matthew Hagar; R&R's Carol Archer; and Lance Abair.



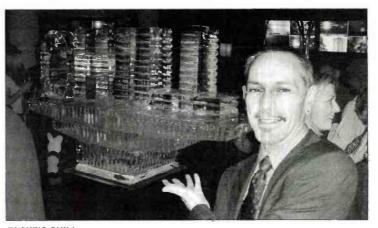
FIRST-MAGNITUDE STARS Celebrated saxophonist Kim Waters showed up at WSMJ/Baltimore's release party for its first CD sampler. Dver 400 units were sold in 90 minutes. Seen here are (I-r) WSMJ morning personality Randy Dennis and PD Lori Lewis and Waters.



**3-2-1, LAUNCH** On the stump promoting his new joint, West Coast Ccolin', beaming Warner Bros. artist Norman Brown called on Launch Radio Networks Smooth Jazz Format Manager Janine Coveney just to say, "Hey!"



**INTO THIN AIR** Here's what was left of keyboardist Jeff Lorber's backyard in the Pacific Palisades after much of it slid into a canyon following a spate of torrential downpours in Southern California. Fortunately, although the soil has eroded to within just a few feet of the house, city officials have yellowtagged the property, which means Lorber and his wife, klink, may occupy it during repairs.



BLAKE'S CHILL A seemingly endless supply of martini glasses were at the ready for WQCD (New York Chill)/New York's luxe launch party, which was held at the ultra-chic downtown club Megu. It was an exhilarating night, and WQCD PD Blake Lawrence, seen here, was deeply in his element.



STUDIO TIME IN MUSIC CITY Heads Up artist Marion Meadows, who has a top 10 hit with his latest track, "Sweet Grapes," recently paid a celebratory visit to R&R Indicator reporter WFSK/ Nashville. Seen here are (I-r) WFSK MD Chris Nochowicz and air talent Tory Barnett and Meadows.



MIRRCR, MIRROR Like my mama always said, "Beauty is as beauty does." What do you suppose she meant by that? Be that as it may, get a load of thase lovelies: (I-r) WNUA/Chicago MD Michael LaCrosse, trumpeter and recording artist Chris Botti and 'NUA PD Steve Stiles.



LINGTON ROCKS THE HOUSE Rendezvous artist Michael Lington brought down the house on Wave Wednesday at Hollywood's Garden of Eden. Revelers living in the moment included (I-r) Rendezvous CED Frank Cody, R&R's Carol Archer, Lington, saxophonist Dave Koz and KTWV (The Wave)/Los Angeles Sr Account Executive Jamie Younk-Eke.



**QUICK, CALL THE FUN POLICE!** And while you're at it, you'd best call for backup, too, as these four are clearly having a little too much fun at WOCD (New York Chill)/New York's recent launch party. Seen here enjoying the festivities are (I-r) Rendezvous Entertainment CEO Frank Cody, Emmis New York Sr. VP/Market Manager Barry Mayo, producer-artist Mark Gorbuiew and painter Shantou.

# 1. SMOOTH JAZZ. TOP 30

		April 1, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADOS
1	1	OAVE KOZ Let It Free (Capitol)	714	-3	87246	22	31/0
4	2	KENNY G. Pick Up The Pieces (Arista/RMG)	679	+ 30	72204	14	31/0
2	3	BONEY JAMES f JOE SAMPLE Stone Groove (Warner Bros.)	678	+3	84592	13	34/0
6	4	TIM BOWMAN Summer Groove (Liquid 8)	617	-7	71534	32	30/0
5	5	MINDI ABAIR Come As You Are (GRP/VMG)	613	-25	55711	29	32/0
3	6	SOUL BALLET Cream (215)	579	-90	66613	30	34/0
7	0	PAUL BROWN Moment By Moment (GRP/VMG)	553	+66	80316	25	32/0
8	0	EUGE GROOVE XXL (Narada Jazz)	499	+61	52186	22	30/0
10	0	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	392	+3	53373	33	32/0
12	O	MICHAEL LINGTON Two Of A Kind (Rendezvous)	380	+11	41191	16	33/0
9	11	MARION MEAOOWS Sweet Grapes (Heads Up)	376	-51	42161	37	30/0
16	12	NILS Pacific Coast Highway (Baja/TSR)	353	+36	33046	5	31/2
15	13	ANITA BAKER How Does It Feel (Blue Note/Virgin)	347	+17	38721	7	25/1
13	14	RICHARO ELLIOT Your Secret Love (GRP/VMG)	345	-10	36277	34	33/0
11	15	CHRIS BOTTI No Ordinary Love (Columbia)	344	-26	34167	17	29/0
22	16	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	302	+50	32802	10	26/2
17	Ū	OAVIO SANBORN Tin Tin Deo (GRP/VMG)	293	+9	42197	11	25/1
20	18	JEFF LORBER Ooh La La <i>(Narada Jazz)</i>	271	+10	23552	7	24/1
23	19	FOURPLAY Fields Of Gold (RCA Victor/RMG)	269	+25	29348	- 18	22/1
19	20	3RO FORCE Believe In Me (Higher Octave)	267	+5	23435	9	25/0
18	21	HALL & OATES I'll Be Around (U-Watch)	261	-16	20963	15	22/0
24	22	VANESSA WILLIAMS You Are Everything (Lava)	239	+52	21085	5	19/4
21	23	SEAL Walk On By (Warner Bros.)	229	-30	23096	17	21/0
26	24	PAUL TAYLOR Nightlife (Peak)	208	+39	31823	2	25/7
27	25	STEVE COLE Thursday (Narada Jazz)	181	+25	19667	2	25/8
25	26	PAMELA WILLIAMS Fly Away With Me (Shanachie)	165	-22	16277	10	15/0
28	27	JOYCE COOLING Camelback (Narada Jazz)	162	+8	17303	12	17/0
30	28	CHUCK LOEB Tropical (Shanachie)	154	+21	16 <b>9</b> 97	3	20/4
Debut	29	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	148	+16	25264	1	14/3
Debut>	30	MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	147	+ 25	10940	1	12/1

36 Smooth Jazz @ reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each dappart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

NEW & ACTIVE

NORMAN BROWN West Coast Coolin' (*Warner Bros.*) Total Plays: 97, Total Stations: 15, Adds: 4 KEN NAVARRO You Are Everything (*Positive*) Total Plays: 94, Total Stations: 8, Adds: 0 MARCUS MILLER f/ERIC CLAPTON Silver Rain (*Koch*) Total Plays: 93, Total Stations: 10, Adds: 3 AVERAGE WHITE BAND Work To Do (*Liquid 8*) Total Plays: 90, Total Stations: 9, Adds: 0

ACOUSTIC ALCHEMY Say Yeah (Higher Octave) Total Plays: 64, Total Stations: 8, Adds: 1
MARC ANTOINE Cubanova <i>(Rendezvous)</i> Tota <del>l</del> Plays: 58, Total Stations: 5, Adds: 0
0'2L Riders On The Storm ( <i>Peak/Concord</i> ) Total Plays: 57, Total Stations: 4, Adds: 0
CHIELI MINUCCI Good Times Ahead (Shanachie) Total Plays: 37, Total Stations: 6, Adds: 2
EVERETTE HARP When Can I See You Again (A440) Total Plays: 37, Total Stations: 5, Adds: 1
NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations) Total Plays: 27, Total Stations: 4, Adds: 0
total alave

Songs ranked by total plays

MEDIABASE MOSTADDED ARTIST TITLE LABELIST ADDS STEVE COLE Thursday (Narada Jazz) 8 PAUL TAYLOR Nightlife (Peak) 7 CHUCK LOEB Tropical (Shanachie) VANESSA WILLIAMS You Are Everything (Lava) NORMAN BROWN West Coast Coolin' (Warner Bros.) PAUL JACKSON, JR. Never Too Much (GRP/VMG) MARCUS MILLER f/ERIC CLAPTON Silver Rain /Koch/ NILS Pacific Coast Highway (Baja/TSR) KENNY G. I/EARTH, WIND & FIRE The Way You Move (Arista/RMG) 2 CHIELI MINUCCI Good Times Ahead (Shanachie) 2 MOST INCREASED PLAYS TÜTAL PLAY INCREASE ARTIST TITLE LABEL(S) PAUL BROWN Moment By Moment (GRP/VMG) +66 EUGE GROOVE XXL (Narada Jazz) +61 MARCUS MILLER FERIC CLAPTON Silver Rain (Koch) +56+52 VANESSA WILLIAMS You Are Everything (Lava) KENNY G. ([EARTH, WIND & FIRE The Way You Move (Arista/RMG) +50 ACOUSTIC ALCHEMY Say Yeah (Higher Octave) +44 PAUL TAYLOR Nightlife (Peak) +39 MADELEINE PEYROUX Dance Me To The End Of Love (Rounder) +38 NILS Pacific Coast Highway (Baja/TSR) +36 CHIELI MINUCCI Good Times Ahead (Shanachie, +34PLAYED RECURRENTS TO TAL ARTIST TITLE LABEL(S) GERALD ALBRIGHT To The Max (GRP/VMG) 333 RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) 317

POWERED BY

WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	312
PIECES OF A DREAM It's Go Time (Heads Up)	257
CHRIS BOTTI Back Into My Heart (Columbia)	253
DUEEN LATIFAH California Dreamin' (Vector)	252
NICK COLIONNE It's Been Too Long /3 Keys Music/	233
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	207
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	198
PAUL TAYLOR Steppin' Out (Peak)	182
MICHAEL LINGTON Show Me (Rendezvous)	180
NICK COLIONNE High Flyin' <i>(3 Keys Music)</i>	171
RICHARD SMITH Sing A Song (A440)	170
RICK BRAUN Daddy-O (Warner Bros.)	166

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



# SMOOTH JAZZ.INDICATOR TOP 30

LAST WEEK	this Week	April 1, 2005	TOTAL PLAYS	+/- PLAYS	TOTAL	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MOST ADDED
1	0	NILS Pacific Coast Highway (Baja/TSR)	191	+5	(00) 908	10	14/0	ARTIST TITLE LABEL(S)
2	2	JEFF LORBER Ooh La La (Narada Jazz)	165	+5	674	10	15/0	MICHAEL BRANDEBURG Midnight (Independent) 0'2L Riders On The Storm (Peak/Concord)
3	3	SOUL BALLET Cream (215)	163	+4	932	31	12/0	PATCHES STEWART Road Song (Koch)
12	4	PAUL TAYLOR Nightlife (Peak)	133	+15	459	4	11/1	MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)
5	5	EUGE GROOVE XXL (Narada Jazz)	132	-1	667	24	10/0	JEFF KASHIWA Here And Now (Native Language)
8	6	CHUCK LOEB Tropical (Shanachie)	131	+4	507	7	13/0	MOVING IMAGES Eleanor Rigby (South Beach Music)
7	0	3RD FORCE Believe In Me (Higher Octave)	129	+1	435	7	13/0	MOST
6	8	GEORGE DUKE T-Jam (BPM)	129	+1	530	4	11/0	INCREASED PLAYS
10	9	PAMELA WILLIAMS Fly Away With Me (Shanachie)	126	+1	631	9	11/0	-
4	10	MINDI ABAIR Come As You Are (GRP/VMG)	124	·16	665	28	11/0	ARTIST TITLE LABEL(S)
11	11	STEVE COLE Thursday (Narada Jazz)	122	-1	478	3	11/0	MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)
17	12	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	120	+9	755	12	10/0	BONEY JAMES Thinkin' Bout Me (Warner Bros.)
16	13	NELSON RANGELL That's The Way Of The World (Koch)	119	+7	616	5	12/0	ALEXANDER ZONJIC Leave It With Me (Heads Up) HERB ALPERT & TIJUANA BRASS Killing Me Softly
9	14	NORMAN BROWN West Coast Coolin' (Warner Bros.)	116	-9	644	3	12/0	(Shout Factory)
20	Ð	JAMES GABRIANO Red Teddy (Gabriano Productions)	108	+13	545	10	10/1	CHIELI MINUCCI Good Times Ahead (Shanachie)
15	16	KENNY G. Pick Up The Pieces (Arista/RMG)	106	-6	513	12	8/0	EVERETTE HARP Groove Control (A440)
14	17	DAVID SANBORN Tin Tin Deo (GRP/VMG)	104	-10	394	10	9/0	INCOGNITO Can't Get You Out Of My Head (Narada Jazz) JEFF KASHIWA Here And Now (Native Language)
19	18	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	102	+1	433	22	9/0	SWING OUT SISTER Love Won't Let You Down (Shanachie)
24	19	LIN ROUNTREE f/TIM BOWMAN For Your Love (BDK)	99	+16	427	2	10/1	110. WOST 110."
18	20	DAVE KOZ Let It Free (Capitol)	96	-8	429	24	7/0	MOST
21	21	MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	89	0	469	4	11/0	PLAYED RECURRENT
[Debut>	22	ALEXANDER ZONJIC Leave It With Me (Heads Up)	88	+21	218	1	7/1	ARTIST TITLE LABEL(S)
-	23	PETE BELASCO Hurry, Hurry (Compendia)	85	+10	529	4	10/0	QUEEN LATIFAH California Oreamin' (Vector)
22	24	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	84	-2	580	17	8/0	ANITA BAKER You're My Everything (Blue Note/Virgin) WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)
Debut>	25	URBAN KNIGHTS My Boo (Narada Jazz)	82	+5	247	1	7/0	RAY CHARLES I/DIANA KRALL You Oon't Know Me (Concol
30	26	KEN NAVARRO You Are Everything (Positive)	82	+4	332	7	9/1	G. KNIGHT f/E. ALEJANDRO Feelin' Good (Vacilon) (Pyramid)
28	27	AVERAGE WHITE BAND Work To Do (Liquid 8)	81	+2	281	2	9/0	GREG ADAMS Firefly (215) STEVE OLIVER Chips & Salsa (Koch)
26	28	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	80	-2	488	5	6/1	PETER WHITE How Oces It Feel (Columbia)
27	29	ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	76	-4	164	2	9/1	GERALD ALBRIGHT To The Max (GRP/VMG)
<u> </u>	30	HALL & OATES I'll Be Around (U-Watch)	75	+2	549	2	5/0	HIL ST. SOUL For The Love Of You (Shanachie)
		17 Smooth Jazz reporters. Songs ranked by total plays for the airplay w © 2005 Radio & Records	veek of Sunday 3/2	0 - Saturday	3/26.			BONEY JAMES Here She Comes (Warner Bros.) CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz)

#### MOST ADDED' ADDS L(S) IDEBURG Midnight (Independent) 5 The Storm (Peak/Concord) 2 ART Road Song (Koch) 2 R f/ERIC CLAPTON Silver Rain (Koch) 2 Here And Now (Native Language) 2 S Eleanor Rigby (South Beach Music) 2 MOST CREASED PLAYS TOTAL PLAY INCREASE EL(S) R f/ERIC CLAPTON Silver Rain (Koch) +46 Thinkin' Bout Me (Warner Bros.) +24 NJIC Leave It With Me (Heads Up) +21 **TIJUANA BRASS Killing Me Softly** +20Good Times Ahead (Shanachie) +19 Groove Control (A440) +19 't Get You Out Of My Head *(Narada Jazz)* +18 Here And Now (Native Language) +17 STER Love Won't Let You Oown (Shanachie) +17 MOST ED RECURRENTS TOTAL PLAYS BEL(S) 76 California Oreamin' (Vector) ou're My Everything *(Blue Note/Virgin)* 59 ALE Ain't No Stoppin' Us Now (Rendezvous) 58 DIANA KRALL You Oon't Know Me (Concord) 52 ALEJANDRO Feelin' Good (Vacilon) (Pyramid) 49 Firefly *(215)* 45 Chips & Salsa *(Koch)* 42 low Ooes It Feel *(Columbia)* 40 GHT To The Max (GRP/VMG) 30 or The Love Of You *(Shanachie)* 27

26

26

C	2005 Radio & Records	

111	<b>EPORTERS</b>		KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha Pascual No Adds	WLOQ/Orlando, FL* PD/MO: Brian Morgan No Adds	DMX Jazz Vocal Blend/Satellite PD/MO: KenKi Johnson 24 BONEY JAMES 21 NORMAN BROWN	Music Choice Smooth Jazz/ Salellite APD: Will Kinnally MD: Gary Susalis
Stations and	their adds listed alphabetic	ally by market	10 1005		21 PAUL TAYLOR 19 EVERETTE HARP	7 PAVLO
KAJZ/Albuquerque, NM* OM: Jim Walton PD/MD: Past Lavole 21 VANESSA WILLIAMS 11 JEFE LORBER 3 CHUCK LOEB 1 STEVE COLE	WVSU/Birmingham, AL PD/MD: Andy Partish 1 LALAH HATHAWAY 1 MOVING IMAGES 1 O'2L 1 MICHAEL BRANDEBURG	WSB2/Ft. Waiton Beach, FL PD: Mark Carler MO: Mark Edwards JUEWET BOSTICK CHIELI MINUCCI MICHAEL BRANDEBURG	WJZL/Louisville, KY * PD/MD: Gator Glass APD: Ron Fisher 1 PAUL TAYLOR	WJJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs No Adds	18 INCOGNITO 18 KENNY G. VCHAKA KHAN 17 ALEXANDER ZONJIC 17 SWING OUT SISTER 16 ERIC ESSIX 16 GEORGE BENSON 16 VERNON D. FAILS 15 HERB ALPERT & TJUANA BRASS	5 SPYRO GYRA 5 DAVID BOSWELL 5 EVERETTE HARP 4 JEFF KASHIWA 3 SHAPES
WJZZ/Atlanta, GA* PD/ND: Dave Kosh 4 Vanessa Williams	WNUA/Chicago, IL* OM: Bob Kaske PD: Steve Stiles MD: Michael La Crosse No Adds	WOTQ/Hartlord, CT PD/MD: Stewarl Stone 8 MOVING IMAGES 8 MELOOY	WLVE/Miami, FL° OM: Rob Roberts PD/MD: Rich McMillan No Adds	KY OT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angle Handa ANITA BAKER	15 RENEE OLSTEAD 15 RAMSEY LEWIS TRIO 14 JIM ADKINS 14 BOBBY WELLS 13 O'2L 13 OAVID SANBORN 13 RONNY JORDAN	Sirius Jazz Cate/Satellite PD: Teresa Kincald MD: Rick Laboy 3RD FORCE I/TOM SCOTT
KSMJ/Bakersfield, CA° OM/PD: Chris Townshend APD: Nick Novak No Adds	WNWV/Cleveland, OH* OM/PD: Bernie Kimble 1 MATT BIANCO (PASIA CHIELI MINUCCI PAULJACKSON, JR.	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Grog Morgan STEVE COLE	WJZI/Milwaukee, WI* PD: Stan Alkinson M0: Steve Scatt PAUL JACKSON, JR.	KJZS/Reno, NV* PD/MD: Robert Oces No Adds	13 KEVIN RUSSELL 13 DUEEN LATIFAH I/AL GREEN 13 CHAKA KHAN 13 MARION MEADOWS 12 NIGHTBYRD 12 AYA 11 JANITA 11 LIN ROUNTREE I/TIM BOWMAN	XM Watercolors/Satellite PD/M0: Shirlita Colon BOBBY CALDWELL PATCHES STEWART
WEAA/Baltimore, MD OM/PD: Maxie Jackson MD: Kayona Brown 6 RAY CHARLES (MATALIE COLE 1 MICHAEL BRANDEBURG	WJZA/Columbus, OH* PD/MD: Bill Harman No Adds	KPVU/Houston, TX PD: Wayne Turner 11 MARCUS MILLER VERIC CLAPTON 10 BEBE WINANS 7 PATCHES STEWART 7 VICTOR WOOTEN	KENNY G. (KARTH, WIND & FIRE Chuck Loeb Acoustic Alchemy	KSSJ/Sacramento, CA* PD/MD: Lee Hansen STEVE COLE	11 JANES GABRIANO 11 JANES GABRIANO 11 SHADES OF SOUL 11 GREG ADAMS 11 MADELEINE PEYROUX 10 VORRIECE 10 JEFF KASHIWA 10 LOVE GYPISES	KWJZ/Seattle, WA* PD: Carol Handley MD: Olanna Rose NORMAN BROWN
WSMJ/Baltimore, MD* PD/MD: Lori Lewis 8 NILS	KOAI/Dallas, TX* OM/PD: Kurl Johnson MD: Mark Sanford PAUL TAYLOR	WYJZ/Indianapolis, IN* OM/PD: Carl Frye I CHUCK LOEB STEVE COLE	KJZLWNinneapolis, MN* PD: Lauren MacLeash MD: Nike Wolf 3 PAUL TAYLOR	KB2N/Salt Lake City, UT* OM/PD: Can Jessop	10 CAROL DUBOC 10 KEN NAVARRD 9 AL JARREAU 9 CRAIG CHAQUICO 8 ANITA BAKER 8 VLAD 8 RAY CHARLES I/NORAH JONES	STEVE COLE
	KJCD/Denver, CO* PD/MO: Michael Fischer No Adds	KJLU/Jefferson City, MO PD/MD: Dan Turner MICHAEL HAGGINS	KRVR/Modesto, CA* OM/MD: Doug Wulft PD: Jim Bryan No Adds	3 PAUL JÄCKSON JR. EVERETTE HARP	8 ANORE WARD 8 JAMIE BONK 8 JAMES VARGAS 8 GABRIEL MARK HASSELBACH 7 SCRU TRAIN SOUL 7 GERAID ALBRIGHT	PD: David Myors 17 PAUL TAYLOR 11 MARCUS MILLER I/ERIC CLAPTO 9 VANESSA WILLIAMS
POWERED BY MINDIABASE	WVMV/Detroit, Mi* OM/PD: Tom Sleeker MD: Sandy Kovach 6 BEBE WINANS 6 PAUL TAYLOR	KOAS/Las Vegas, NV* PD/MO: Enik Foxx 1 Chieli Minucci Paul Taylor	WVAS/Montgomery, AL MO: Eugenia Aicks 15 HiROSHIMA	KIFM/San Diege, CA* PD: Mike Vasquez APD/MD: Keity Cole 8 VANESSA WILLIAMS 2 NORMAN BROWN	7 KAI ALECE 6 PETER WHITE 6 NORAH JONES 6 BRIAN LENAIR 5 MESTOR TORRES 5 JOYCE COOLING 5 JOYCE COOLING	WSJT/Tampa, FL* PD: Ross Block MD: Ksthy Curtis FOURPLAY NORMAN BROWN
onitored Reporters 1 Total Reporters 3 Total Monitored	KEZL/Fresno, CA* OM: E. Curitis Johnson PD/MC: J. Weidenheimer STEVE COLE	KUAP/Little Rock, AR PD/MD: Michael Nellums 4 CAROL DUBOC 4 MARCUS MILLER 3 MICHAEL BRANDEBURG 1 MARCUS MILLER VERIC CLAPTON	WFSK/Nashville, TN PD: Michael Patterson MB: Chris Nochowicz 8 FRANK CATALANO	KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones NORMAN BROWN	5 FOURPLAY 5 DEE LUCAS DHX Smooth Jazz/Satellite PD/MD: Jeanne Destro	KENNY 6. IVEATH, WIND & FIRE DAVIO SANBORN PAUL TAYLOR STEVE COLE MARCUS MILLER VERIC CLAPTO
7 Total Indicator id Not Report, Playlist Frozen (2): CO2/Springfield, MO NiK/Anchorage, AK	WZJZ/FI. Myers, FL* OM: Steve Anari PD: Joe Tarner MD: Rand Bachman 1 STEVE COLE CHUCK LOEB	KSBR/Los Angeles, CA OM/PO: Terry Wedel MD: Enid Cogswell 1 ACOUSTIC ALCHEMY 1 MICHAEL BRANDEBURG	WQCO/New York, NY* PD: Blake Lawrence No Adds	KJZY/Santa Rosa, CA* PD: Gordon Ziet APD/MD: Rob Singleton No Adds	7 HERB ALPERT & TJUANA BRASS Jones Radio Network/Satellite* ON: J.J. McKay PD: Stave Hibbard MD: Laurie Cobb 2 NILS MARCUS MILLER VERIC CLAPTON	WJZW/Washington, DC* OM: Kenny King PD: Carl Anderson MD: Renee DePuy No Adds



# **Rock's Seismic Shifts**

Big changes abound as format heads into Q2

rirst, I have to say what a thrill it is to be jumping back into Rock as the format and genre move ahead in these exciting times. Though it has its share of challenges (and then some), Rock remains a dynamic, high-energy format with its best days ahead. And what better way to begin my tenure as Rock Editor than by taking a closer look at the major stories that broke just this week.

### Northern Exposure

The most stunning move of the last few days was Entercom's unexpected flip of WAAF/Boston to a Regional Canadian format positioned as "Doug 107.3, The Canuck Connection." Incoming PD Gord Bouchard says he's been in talks with the company about the new format for months.

"I've been in talks with the company about this format for months," he says. "The timing is perfect. There's a burgeoning native Canadian population in the Boston area, and Canadian-themed restaurants and shops are opening everywhere. There's even a Little Canada community springing up near Medford, MA.

"Plus, Canada's hot right now, even with folks who live south of the border. I mean, we've got Avril Lavigne, Shania Twain and Will Ferrell, who are really big stars right now."

When informed that Ferrell isn't Canadian, Bouchard replies, "Well, OK, but he's got that kind of goofy Canadian way about him, eh?"

Doug 107.3 signed on at 12:01am Tuesday, kicking off with "O Canada," followed by Crash Test Dummies' "Mmm Mmm Mmm Mmm." Bouchard has a well-tuned programming mix in place. "We've got all the obvious Canadians in heavy," he says.

"Loverboy, Rush, Celine Dion and Bryan

Adams are staples. Segueing from The Moffatts to Anne Murray to Nickelback is much smoother than you might think. And getting Peter Jennings to do voice imaging was a real coup.

ACA

When it came to creating the new format's identity, Bouchard decided to embrace Canadian stereotypes rather than run from them. "Especially in the

States, people have this Great White North impression of Canada that hasn't changed since the movie Strange Brew came out in '83," he says. "We thought, 'Why not go with it, eh?' The 'Bob' name is already taken, so we latched on to 'Doug,' and here we are.'

Outgoing WAAF PD Keith Hastings, let go with the rest of the

staff this week, says he's not bitter. "I'm not bitter," he says. "This is the natural reaction any dedicated professional would have after being blindsided by a bunch of froggy Canucks. They come in and fire everybody, saying, 'It's aboot change. It's aboot the future.' I'd like to give them a boot.

"I mean, really. This is going to rank as one of Canada's top exports to the U.S., right up there with mad cow disease and the hockey strike. The South Park guys had it right: 'Blame Canada.' I hate Canada.'

### **American Idiot**

The week's other surprise came on the mu-



AS THEY WERE Green Day before last week's big split. Seen here are (I-r) Mike Dirnt, Billie Joe Armstrong and Tre Cool.

sic side, as Green Day frontman Billie Joe Armstrong announced his departure from the group he co-founded over a decade ago. Media reports indicated a recent spiritual conversion led to Armstrong's decision, but a statement released by the singer's representatives

the issue. "It's been a great run, and I have to thank the fans, Reprise and everyone who's been a

did not directly address

#### www.americanradiohistory.com

## **Aly Named Rock Editor** Anthony takes Nashville in staff flip

ROCK

R&R Associate Country Editor Chuck Aly has been named Rock Editor as Ken Anthony transfers to Nashville (see story, Page 38). Aly, who played bass for '80s rock outfit Slaughter, will be relocating to Los Angeles.

"Rock is my first love, so I'm very thankful to R&R Publisher/CEO Erica Farber, who believed in me enough to give me the shot," Aly says. "And a big 'yeehaw' to my bud Ken Anthony, whose passion for country really made this switch possible.

"Chuck has done a great job since he joined our Nashville staff in 2003, making this an easy decision for me," says Farber. "He's a virtual encyclopedia of useless hair-band trivia, plus he's got the loudest car stereo I've ever heard. What a lot of people don't know about Chuck is that he's also an excellent dancer, and this move will allow him to continue to pursue that dream."

Bitten by the dancing bug during choreography training in Slaughter's early days, Aly has spent his vacations interning for the Radio City Rockettes and was a stand-in for one performance of Zumanity in Las Vegas last year.

"They said I'd never walk right again after my childhood pogo-stick injury, but I proved them wrong," Aly says. "They said I was too tall to dance flamenco, but I went out and found a 6' 3'' dance partner (former East German Olympic sprinter Katrin Meier) and won the regional in 2003. This is just another opportunity to prove myself against all odds.\*

part of this incredible career," Armstrong said. "But to deny what I'm called to become wouldn't be fair to anyone. I wish nothing but the best for [bandmembers] Mike [Dirnt] and Tre [Cool] going forward. Hare Krishna."

Green Day manager Pat Magnarella emphatically rejects the notion that Armstrong's departure will have dramatic repercussions for a band that is, arguably, at the genre's pinnacle, both artistically and commercially. "Won't miss a beat," he says.

"Will Billie Joe be missed? Sure. But we've already lined up a replacement, and let me tell you, it's one of the most powerful voices in rock. People are going to be blown away when they hear the news."

Internet speculation has run wild, with fans and pundits placing everyone from Henry Rollins to former Rage Against The Machine singer Zack De La Rocha at Green Day's helm. R&R has confirmed, however, that the band's new frontman will be former Extreme lead singer Gary Cherone.

"Gary got a raw deal with that whole Van Halen thing," Magnarella says. "He really did a yeoman's job stepping in

there, and I, for one, was really impressed with that. The U.S. leg of the tour resumes April 15 in Miami with Gary out front, and it's going to be a historic moment for punk rock, I promise you."

For their part, Dirnt and Cool welcomed Green Day's newest member with a joint statement released exclusively to R&R. "Gary is a fantastic singer and an even better guy," the release said. "We've already recorded four tracks for a new album, and his vocals are unbelievable. We can't wait for Miami and are looking forward to actually meeting him."

#### **All Aboard**

One of the biggest stories in rock isn't a recent development, it's the raging success of Ozzfest, which celebrates its 10th outing this year. After 238 shows in front of 4 million fans, the 2005 edition opens July 15 in Boston and runs through Sept. 4 in West Palm Beach. Black Sabbath, Iron Maiden,

Shadows Fall and Black Label Society are on the bill, in addition to a host of second-stage acts

This year's worst-kept secret is the identity of the main-stage headliner. Ozzy's manager and wife, Sharon Osbourne, has confirmed to R&R that the slot will be filled by Manilow's Deathpig, a thrash metal outfit being assembled by pop crooner Barry Manilow

"Ozzy and I have known Barry for years, and we were absolutely floored when he invited us to see the new stage show he was putting together," Sharon says. "The crowd's heads are going to explode when they hear

this band and see the show they put on. The Manilow name doesn't mean anything to most of the younger fans, but it will."

"Metal has always intrigued me," Manilow says. "What is it, but high theater? I figured if Pat Boone could do it, so could I. And I'm twice the performer Pat is. Plus, this isn't some publicity Ozzy Osbourne stunt. I'm wholeheartedly com-

mitted. The tattoos were pretty painful, but, honestly, the only difficult adjustment has been getting used to the dreadlocks. They smell funny.

Manilow's Deathpig has been in rehearsals for six weeks, and the stage play revolves around a 300-pound mechanical pig that will reportedly mix it up with Iron Maiden's iconic Eddie character. At the conclusion of the band's set the slain pig explodes, flinging fully cooked (and edible) pieces of bacon into the crowd.

Ozzy says he can't wait to see fans' reactions. "I can't wait to see the fans' reactions," he says. "I mean, this guy writes the songs that make the whole world sing. He writes the songs of love and special things. He writes the songs that make the young girls cry. It doesn't get more hard-core than that."

"This will be the best Ozzfest yet," Sharon says. "Mark my words. And radio is a key component for us, although losing the Boston station is a huge blow. Bloody Canadians."



## ROCK TOP 30

MADS
1. 1.1.1.03
TLE LABEL(S)
A OF A DOWN B.Y.O
OLTA The Widow (I'l
er/Universal/
/ CRUE Sick Love Sou BRIDGE Broken Wing:
DAY Holiday <i>(Reprise</i>
110000
INCREA
INCREA
TLE LABEL(S)
LAVE Be Yourself (In
CH NAILS The Hand
DAY Holiday (Reprise)
PLANT Shine It All /
I OF A OOWN B.Y.O. OLTA The Widow (I'll
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OL Scream (Sanctual
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29 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays liss the songs with the greatest week-toweek intotal plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

## NEW & ACTIVE

SLIPKNOT Before I Forget (*Roadrunner/IDJMG*) Total Plays: 102, Total Stations: 9, Adds: 1 TRUST COMPANY Stronger (*Geffen*) Total Plays: 88, Total Stations: 10, Adds: 1 U2 Sometimes You Can't Make II On Your Own (*Interscope*) Total Plays: 76, Total Stations: 9, Adds: 2 PORCUPINE TREE Shallow (*Lava*) Total Plays: 70, Total Stations: 8, Adds: 0 MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal) Total Plays: 60, Total Stations: 10, Adds: 5 PROM KINGS Alone (Three Kings) Total Plays: 53, Total Stations: 6, Adds: 0 MOTLEY CRUE Sick Love Song (Island/IDJMG) -Total Plays: 50, Total Stations: 10, Adds: 4 SYSTEM OF A DOWN B.Y.O.B. (American/Columbia) Total Plays: 48, Total Stations: 6, Adds: 6 BECK E-Pro (Interscope) Total Plays: 45, Total Stations: 7, Adds: 2 3 OOORS OOWN It's Not Me (Republic/Universal) Total Plays: 21, Total Stations: 4, Adds: 2

ST ADDED ADDS .O.B. *(American/Columbia)* 6 (I'll Never Sleep Alone) 5 Song //sland/1DJMG/ 4 ngs *(Wind-up)* 4 3 ise)

POWERED BY

MOST ASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
AUDIOSLAVE Be Yourself (Interscope/Epic)	+140
NINE INCH NAILS The Hand That Feeds (Interscope)	+72
GREEN DAY Holiday (Reprise)	+70
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+48
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	+48
MARS VOLTA The Widow (I'll Never Sleep Alone)	
(Strummer/Universal)	+24
FOO FIGHTERS Times Like These (Roswell/RCA/RMG)	+23
OZZY OSBOURNE Mississippi Queen (Epic)	+ 23
BILLY IOOL Scream (Sanctuary/SRG)	+ 20
U2 Sometimes You Can't Make It On Your Own (Interscope)	+20

## MOST <sup>1</sup> PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	235
CROSSFADE Cold (Columbia)	225
PAPA ROACH Getting Away With Murder (Geffen)	225
JET Cold Hard Bitch (Atlantic)	220
VELVET REVOLVER Slither (RCA/RMG)	206
U2 Vertigo (Interscope)	195
GREEN DAY American Idiot (Reprise)	163
NICKELBACK Figured You Out (Roadrunner/IDJMG)	160
JET Are You Gonna Be My Girl (Atlantic)	155
NICKELBACK Feelin' Way Too Oamn Good (Roadrunner/IDJMG)	132

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays

	EPORTER	-	WRVC/Huntington OW/PD: Jay Numley APD/MD: Revees Kiriner 1 INTANGIBLE	WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 2 MOTLEY CRUE	WBBB/Raleigh, NC* PD/MD: Jay Nachlis 6 DAVE MATTHEWS BAND 2 CHEVELLE 1 MARS VOLTA	KSRX/San Antonio, TX * APD: Ed "Wister Ed" Lambert ND: Mark Landis TRUST COMPANY BECK	KRTQ/Tulsa, OK* Oll: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett SLIP/OKT
Stations and th KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Civerolo MARS VOLTA	heir adds listed alphabe. KIOC/Beaumont, TX* POMO: Hillio Darks 16 AUDIOSLAVE 3 MARS VOLTA 2 ALTER ARIDOE MTANGBLE	IICally Dy market WEBN/Cincinnati, OH* OM/PD: Scoll Reinhart MD: Rick Vaste No Adds	WRIKR/Kalamazoo, Mi ON: Milee McKelly POMID: Jay Descen AUTER BRIDGE MOTLEY CRUE 3 DOORS DOWN	WMMR//Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler No Adds	WEEZER KCAL/Riverside, CA* PD: Steve Hofman APD/MD: Dany Norsell 13 SYSTEM CF A DOWN	KZOZ/San Luis Obispo, CA PDMD: David Ahmood 1 NO ADDRESS	GREEN DAY KBRQ/Waco, TX PDMD: Breat Hensiee 17 MUDVAYNE 8 NINE INCH MAILS
WZZO/Alientown, PA* PD: Rick Strauss ND: Chris Line No Adds KWHL/Anchorage, AK	WPT0/Bowling Green, KY DN/PD: Alex "Axe" Parocai APD/MD: Monty Foster No Adds	WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott 17 NINE INCH NAILS KNCN/Corpus Christi, TX*	KZZE/Mediford, OR PD: Marty McGuire MD: Rob King No Adds	KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson U2	WROV/Roanoke, VA*	KTUX/Shrewsport, LA* PD: Revis West MD: Fave Store 3 (Does DOWN ALTER BRIDGE	KBZS/Wichita Fails, TX Off: Chris Walters PD: Liz Ryan APO/MD: Vicki Vox No Adds
PO. Jes Stennett 2 SYSTEM OF A DOWN WTOS/Augusta, ME 0M/PD: Steve Smith	WRQK/Canton, OH* PD: Garrell Hart NO: Nick Andrews 3 SYSTEM OF A DOWN	OM/PD: Paula Newell APD/MD: Monte Hontana SYSTEM OF A DOWN KLAQ/EI Paso, TX * OM/PD: Courtney Netson	WDHA/Morristown, NJ* PDM0: Terrie Carr 8 U2 1 ALTER BRIDGE BRUCE SPRINGSTEEN	WRKZ/Pittsburgh, PA* Ott: Keith Clark PD: Ryan Mill No Adds KUEO/Portland, OR*	1 AUDIOSLAVE WXRX/Rockford, IL PDMD: Jim Stone	GREEN DAY U2 3 DOORS DOWN WWDG/Syracuse, NY*	POWERED BY
APD: Chris Rush 5 SLIPKNOT 4 SYSTEM OF A DOWN KLB,J/Austin, TX* DM/PD: Jeff Carrol MD: Loris Lowe	WPXC/Cape Cod, MA ON: Steve McVie PD/MD: Szeznen Tonaire APD: James Galtagher SILVERTIDE ALTER BRIOGE	APD/MD: Gionni Garza CHEVELLE DISHWALLA KFLY/Eugerne, OR ON/PD: Chris Sargent	WXMIM/Norfolk, VA* OM: John Shoniny PD/MD: Jay Stater GREEN DAY	OMPD: Dave Numme APDAMD: Das Book 16 SYSTEM OF A DOWN MOTLEY CRUE WHEB/Portsmouth, NH*	11 SYSTEM OF A DOWN KRXQ/Sacramento, CA* ON: Jim Fox PD: Pat Martin	Old: Rich Landber PD: Seorch MD: Scott Dicon No Adds	MEDIABASE *Monitored Reporters 49 Total Reporters
MC: Control Conversion 3 DOORS DOWN MARS VOLTA KOOJ/Baton Rouge, LA* PD: Paul Cannel MD: Jary Burns 2 MASUA-Fi	MOTLEY CRUE WEEZER WKLC/Charleston, WV DM/PD: Bill Knight	No Adds WRCD/Fayetteville, NC* ON: Perry Stone PD: Mark Arsen ND: Al Field	KF2X/Odessa, TX PDMD: Save Ornavia 25 BF5Arto BENJAWIN 1 REDUCHTMUSIC KCLB/Palm Springs, CA	PD: Chris "Doe" Garrett MD: Jason "JR" Russeri 1 MARS VOLTA WHLJY/Providence, R1* PD: Scell Laudani	No Adds KBER/Sait Lake City, UT* ON: Bruce Jones PD: Kelth Nammer	WKLT/Traverse City, MI PDMD: Terri Ray 3 ALTER BRIDGE KMOD/Tulsa, OK*	29 Total Monitored 20 Total Indicator Did Not Report, Plaviist Frozen (3):
2 MAGNA-FI 2 SYSTEM OF A DOWN SALIVA INTANGIBLE	1 MUSE 1 MOTLEY CRUE 1 INTANGIBLE	2 SYSTEM OF A DOWN ALTER BRIDGE MOTLEY CRUE 3 DOORS DOWN	OM: Gary DeMaroney PD: Rick Sparks 4 BREAKING BENJAMIN	APD: Doug Palmieri MD: John Laurenti MOTLEY CRUE DAVE MATTHEWS BAND	APD/MD: Darley Wilcox MOTLEY CRUE	OM/PD: Don Cristi BREAKING POINT	KQDS/Duluth WMTT/Elmira, NY WMZK/Wausau, WI

# ACTIVE ROCK TOP 50

LAST	THIS	April 1, 2005	TOTAL	A-	TOTAL	WEEKE OM	TOTAL STATIONS	POWERED BY MEDIABAS
last Week	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	
1	0	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1662	+82	73011	13	58/0	MOST ADDED
2	2	MUDVAYNE Happy? <i>(Epic)</i>	1560	+96	75562	8	57/0	
8	3	AUDIOSLAVE Be Yourself (Interscope/Epic)	1487	+206	88039	3	59/1	ARTIST TITLE LABEL(S) ADD
6	4	CHEVELLE The Clincher (Epic)	1467	+114	61640	12	58/0	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia) 53 ALTER BRIDGE Broken Wings (Wind-up) 19
5	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1318	·39	60995	24	54/0	MOTLEY CRUE Sick Love Song (Island/IDJMG) 13
3	6	SHINEDOWN Burning Bright (Atlantic)	1269	·151	58013	24	52/0	WEEZER Beverly Hills (Geffen) 7
7	7	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1222	·126	55766	20	56/1	LIFE OF AGONY Love To Let You Down (Epic) 6
4	8	CROSSFADE So Far Away (Columbia)	1221	·162	47592	22	51/0	INTANGIBLE Those Around You <i>(Larkio Music)</i> 5 GREEN DAY Holiday <i>(Reprise)</i> 4
9	9	EXIES Ugly (Virgin)	1123	+23	39718	22	55/0	BREAKING POINT Show Me A Sign (Wind-up) 4
<b>2</b> 7	0	NINE INCH NAILS The Hand That Feeds (Interscope)	1004	+479	52102	2	59/1	SHADOWS FALL Inspiration On Demand (Century Media) 4
13	Ū	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	918	+32	36264	10	52/0	MUSE Stockholm Syndrome (Warner Bros.) 4
12	12	QUEENS OF THE STONE AGE Little Sister (Interscope)	911	-11	32364	11	53/0	, 12532288 ··································
10	13	PAPA ROACH Scars (Geffen)	828	·174	30964	2D	45/0	MOST
11	14	A PERFECT CIRCLE Passive (Virgin)	816	·116	28692	12	48/0	INCREASED PLAYS
15	65	SUBMERSED Hollow (Wind-up)	804	+47	25401	25	43/0	TOTAL
16	16	OZZY OSBOURNE Mississippi Queen (Epic)	801	+70	44968	5	44/1	ARTIST TITLE LABEL(S) PLAY INCREASE
17	Ū	BREAKING BENJAMIN So Cold (Hollywood)	753	+ 34	45266	47	55/0	NINE INCH NAILS The Hand That Feeds (Interscope) +479
18	18	CROSSFADE Cold (Columbia)	712	-6	37156	59	50/0	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia) +388 GREEN DAY Holiday (Reprise) +222
19	19	TRUST COMPANY Stronger (Geffen)	708	+29	16271	8	47/0	AUDIOSLAVE Be Yourself (Interscope/Epic) +206
30	20	GREEN DAY Holiday (Reprise)	704	+222	30786	4	49/4	CHEVELLE The Clincher (Epic) +114
14	21	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	700	·174	30587	15	41/0	MUDVAYNE Happy? (Epic) +96
21	22	SILVERTIDE Blue Jeans (J/RMG)	691	+49	20802	6	46/0	BREAKING POINT Show Me A Sign (Wind-up) +96 BREAKING BENJAMIN Sconer Or Later (Hollywood) +82
24	23	SLIPKNDT Before   Forget (Roadrunner/IDJMG)	627	+61	24531	6	50/3	MOTLEY CRUE Sick Love Song (/s/and/IDJMG) +80
22	24	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	602	·32	22546	11	43/0	ROBERT PLANT Shine It All Around (Sanctuary/SRG) +78
23	25	DRDWNING POOL Killin' Me (Wind-up)	593	•7	16848	7	42/0	
26	26	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	552	+18	15286	6	47/2	, It's MMMOST MMM/////
29	27	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	519	0	15837	9	41/0	PLAYED RECURRENTS
28	28	FUTURE LEADERS OF THE WORLD Everyday (Epic)	505	·16	11323	10	41/0	
31	29	PROM KINGS Alone (Three Kings)	470	+7	13096	10	45/0	ARTIST TITLE LABEL(S) TOTA PLAY:
nut>	30	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	388	+388	21882	1	53/53	PAPA ROACH Getting Away With Murder (Geffen) 665
25	31	MOTLEY CRUE If 1 Die Tomorrow (Island/IDJMG)	379	·157	19672	14	27/0	SLIPKNOT Duality ( <i>Roadrunner/IDJMG</i> ) 551 VELVET REVOLVER Fall To Pieces ( <i>RCA/RMG</i> ) 490
32	32	SKINDRED Pressure (Lava)	375	·56	10014	10	40/0	VELVET REVOLVER Fall To Pieces (RCA/RMG) 490 VELVET REVOLVER Slither (RCA/RMG) 442
38	33	BECK E-Pro (Interscope)	338	+76	13567	5	25/2	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group) 433
34	34	BILLY IDOL Scream (Sanctuary/SRG)	328	+21	11716	8	23/1	CHEVELLE Vitamin R (Leading Us Along) (Epic) 409
35	35	PORCUPINE TREE Shallow (Lava)	321	+48	5153	4	35/1	JET Cold Hard Bitch <i>(Atlantic)</i> 377 LINKIN PARK Lving From You <i>(Warner Bros.)</i> 358
33	36	3 DOORS DOWN Let Me Go (Republic/Universal)	309	·102	9706	17	25/0	LINKIN PARK Lying From You (Warner Bros.) 358 THREE DAYS GRACE (! Hate) Everything About You
45	37	MOTLEY CRUE Sick Love Song (Island/IDJMG)	264	+80	15104	3	31/13	(Jive/Zomba Label Group) 346
46	38	ROBERT PLANT Shine it All Around (Sanctuary/SRG)	256	+78	14880	2	17/1	
37	39	CRAZY ANGLOS Fade (Atlantic)	236	·27	6520	10	26/0	NEW & ACTIVE
39	40	SYSTEM OF A DOWN Cigaro (American/Columbia)	219	·35	14986	10	6/0	WINNER WORACTIVE
36	41	ALTER BRIDGE Find The Real (Wind-up)	218	-47	11873	18	18/0	SHADOWS FALL Inspiration On Demand (Century Media)
43	42	ATREYU Right Side Of The Bed (Victory)	206	+12	5088	7	22/1	Total Plays: 113, Total Stations: 22, Adds: 4 EIGHTEEN VISIONS   Let Go <i>(Epic)</i>
42	43	FULL SCALE Party Political (Columbia)	191	-4	3709	7	19/0	Total Plays: 104, Total Stations: 14, Adds: 0
but>	44	BREAKING POINT Show Me A Sign (Wind-up)	170	+96	3632	1	23/4	U2 Sometimes You Can't Make It On Your Own (Interscope)
41	45	STRATA Never There (Wind-up)	151	·63	1855	9	16/0	Total Plays: 67, Total Stations: 6, Adds: 0 WEEZER Beverly Hills <i>(Geffen)</i>
48	46	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	146	-4	3428	8	19/0	Total Plays: 47, Total Stations: 8, Adds: 7
50	47	KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	143	+ 37	3018	3	15/0	LIFE OF AGONY Love To Let You Down (Epic) Total Plays: 41. Total Stations: 10. Adds: 6
44	48	COLLECTIVE SOUL Better Now (El Music Group)	140	·51	3122	8	13/0	ALTER BRIOGE Broken Wings (Wind-up)
49	49	MADSIDE Enemy (Evo)	137	+26	2069	4	17/0	Total Plays: 29, Total Stations: 21, Adds: 19
40	50	JUDAS PRIEST Revolution (Epic)	118	·103	6344	13	15/0	Songs ranked by total plays

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) @ 2005 Radio & Records.

Songs ranked by total plays Station playlists for all R&R reporters are available on the web at www.radioandrecords.com



## **HE PROM KINGS** " **#8 ON RATE THE MUSIC - CALLOUT SURVEY** WITH 40% FAMILIARITY **29** R&R ACTIVE ROCK We are on over 100 stations over 60 Stations @ Active Rock. "IF YOU PLAY IT - IT WILL RESEARCH!"

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### April 1, 2005

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## ACTIVE ROCK

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	N 25-3
BREAKING BENJAMIN So Cold (Hollywood)	4.34	4,43	96%	27%	4.25	4.34	4.1
MUDVAYNE Happy? (Epic)	4.32	4.06	63%	3%	4.50	4.41	4.6
PAPA RDACH Getting Away With Murder (Geffen)	4.23	4.22	97%	25%	4.10	3.96	4.3
CROSSFADE Cold (Columbia)	4.20	4.25	97%	25%	3.92	3.91	3.5
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.20	4.27	88%	13%	4.07	4.29	3.7
PAPA ROACH Scars (Geffen)	4.17	4.14	94%	18%	3.97	3.96	4.0
THREE DAYS GRACE Home (Jive/Zomba Label Group)	4.16	4.26	95%	20%	4.03	4.09	3.9
EXIES Ugly (Virgin)	4.11	4.20	77%	9%	4.00	3.87	4.1
CHEVELLE The Clincher (Epic)	4.11	4.18	75%	9%	4.21	4.33	4.(
CROSSFADE So Far Away (Columbia)	4.08	4.14	81%	14%	4.03	3.98	4.1
SHINEDOWN Burning Bright (Atlantic)	4.08	4.12	74%	12%	3.84	3.85	3.8
SLIPKNOT Before   Forget (Roadrunner/IDJMG)	4.03	-	62%	10%	4.18	3.94	4.9
A PERFECT CIRCLE Passive (Virgin)	4.02	3.99	65%	8%	4.05	3.97	4.1
SUBMERSED Hollow (Wind-up)	4.01	4.03	48%	5%	4.24	4.27	4.2
DROWNING POOL Killin' Me (Wind-up)	3.99	3.86	54%	7%	3.94	3.67	4.2
GREEN DAY Boulevard Of Broken Dreams (Reprise)	3.93	4.04	99%	47%	3.79	3.89	3.0
TRUST COMPANY Stronger (Geffen)	3.86	3.97	45%	5%	3.96	4.00	3.9
PROM KINGS Alone (Three Kings)	3.78	3.79	39%	4%	3.85	4.00	3.0
3 DDORS DDWN Let Me Go (Republic/Universal)	3.70	3.97	91%	26%	3.55	3.62	3.4
BLACK LABEL SOCIETY Suicide Messiah (Artemis)	3.68	3.45	45%	10%	3.61	3.47	3.7
SKINDRED Pressure (Lava)	3.67	3.31	49%	10%	3.61	3.71	3.5
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.57	3.62	74%	20%	3.46	3.30	3.6
QUEENS DF THE STONE AGE Little Sister (Interscope)	3.54	3.44	67%	14%	3.58	3.70	3.4
THEDRY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	3.53	-	42%	<b>9%</b>	3.43	3.59	3.2
MARS VDLTA The Widow (Strummer/Universal)	3.40	-	53%	16%	3.29	3.20	3.4
MOTLEY CRUE If I Oie Tomorrow (Island/IDJMG)	3.39	3.48	71%	21%	3.33	3.52	3.1

respondents who said they are tired of hearing the song. Songs must have 40% familiarly to appear on survey. Sample composition is based on persons 124. Persons are screened via the internet. Once passed, they can lake the music test based on the formal/music preference. RateTneMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX KEYJARbitene, TX OW: James Cameron POMID: Frank Pain ALTER BRIDGE GREEN DAY DRY KILL LOGIC MOTLEY CRUE WEZER SYSTEM OF A DOWN

WOBK/Albany, NY\* PD/MD; Chili Walker 4 MOTLEY CRUE

KZRK/Amarilio, TX NZHANIMAINIA, IX PD/MD: Eric Slayter 5 QUEENS OF THE STONE AGE 5 ROBERT PLANT 5 AUDIOSLAVE 5 SYSTEM OF A DOWN

WWWX/Appleton, WI\* PD/ND: Gay Dark 1 WEEZER 1 SYSTEM OF A DOWN

WCHZ/Angusta, GA\* ON: Harley Drew PD/MD: Chuck Williams 8 SYSTEM OF A DOWN

IGCC/Bakersfield, CA\* PD: John Boyle MD: JJ Prieve 23 SYSTEM OF A DOWN 14 BILLY IDOL

ICRAB/Bakersfield, CA\* PD/MD: Danny Spanks 15 SYSTEM OF A DOWN 13 WEEZER

WIYY/Baltimore, MD\* DM: Keny Plackmeyer PD: Dave Hill APD/MD: Rob Heckman 12 0ZZY OSBOURNE 6 SYSTEM OF A DOWN

WCPR/Biloxi, MS\* OM: Jay Taylor PD: Soot Fox MD: Milch Cry 7 SYSTEM OF A DOWN 1 GREEN DAY

WKGB/Binghamton, NY OM/PD: Jim Free APD/MD: Tim Boland 1 PORCUPINE TREE

WAAF/Boston, NA\* PD: Keith Hastings ND: Mistress Carrie 8 SYSTEM OF A DOWN 1 LIFE OF AGONY WYBB/Charleston, SC\* ON/PD: Nilte Allen 4 SYSTEM OF A DOWN MUSE ALTER BRIDGE MOTLEY CRUE

WRIF/Detroit, M1\* OM/PD: Doug Podelt APD/MD: Mark Penningto 7 MOTLEY CRUE 1 SYSTEM OF A DOWN ALTER BRIDGE WRXR/Chattanooga, TN\* ONI: Kris Van Dyke

KBPI/Derwer, CO\* PD/MQ: Willie B. 5 SYSTEM OF A DOWN

KAZP/Des Moines, M\* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall 2 SYSTEM OF A DOWN

WGBF/Evansville, IN OM: Mike Sanders PD: Fathey APD/MD: Skick Nick 15 SYSTEM OF A DOWN 1 ALTER BRIDGE

ICR2R/Fresno, CA\* OM/PD: E. Certis Johnson APD: Don De La Cruz MD: Rick Roddam 7 SYSTEM DF A DOWN

MD: Boar MD: Opie 3 SYSTEM OF A DOWN 1 PORCUPINE TREE ALTER BRIDGE GREEN DAY SHADOWS FALL KRBR/Duluth DM/PD: Navk Floischer 11 3 DOORS DOWN 2 KENNY WAYNE SHEPHERD KNRQ/Eugene, DR PD/MD: Al Scott 10 System of a down 4 Weezer

WZZIVChicago, IL\* PD: Bill Gamble APD: Steve Levy ND: James VanDesiol 2 SYSTEM OF A DOWN

KROR/Chico, CA DBI: Ron Woodward PD/ND: Dain Sandoval 21 SYSTEM OF A DOWN 11 PORCUPINE TREE INTANGIBLE

WWBN/Flint, MI\* Ohl: Jay Patrick PD: Brian Beddow APD/MID: Tony LaBrie 13 SYSTEM OF A DOWN 2 MUSE ALTER BRIDGE KILO/Colorado Springs, CO\* OM: Bich Hawk PD: Ross Ford 18 SYSTEM OF A DOWN

KBBM/Columbia, MO ON: Jack Lawson SLIPKNOT SYSTEM OF A DOWN

WB2X/Columbus, OH\* PD: Hal Fish APD/MD: Ronni Hunter 10 SYSTEM OF A DOWN MOTLEY CRUE

WROC/R. Myers, FL° PD: Lance Hale MD: Shawn "Millo" Fennell 7 System OF A DOWN BREAKING POINT LIFE OF AGONY IGRPX/Corpus Christi, TX\* OM/PD: Scott Holt APD/MD: Dave Ross 7 SYSTEM OF A DOWN ALTER BRIDGE GREEN DAY MOTLEY CRUE WBYR/Ft. Wayne, IN\* PD: Cindy Miller

MD: Stiller 1 System of a down

WRUF/Gainesville, FL\* OM/PD: Harry Gussoti APD: Monica Rix MD: Mait Lehtota 8 System OF A DOWN ALTER BRIDGE MOTLEY CRUE BREAKING PONT WILLQ/Grand Rapids, MI\* OM: Brent Alberts PD/NID: Dartin Arriens 3 SYSTEM OF A DOWN 1 ROBERT PLANT BECK WRXW/Jackson, MS\* PD: Johnny Naze APD: Big Johnson MD: Brad Stevens 3 SYSTEM OF A DOWN ALTER BRIDGE SHADOWS FALL

KORC/Kansas City, MO\* PD: Bob Edwards APD/MD: Dave Fritz 6 SYSTEM OF A DOWN SOUND AND THE FURY

KLFX/Killeen, TX PD/MD: Bob Fonda 25 NINE INCH NAILS

WJXQ/Lansing, MI\* PD: Bob Otson MD: Carolyn Shee 13 SYSTEM OF A DOWN ALTER BRIDGE MOTLEY CRUE

KOMP/Las Vegas, NV\* PD: John Griffin ND: Big Marty No Adds

KZCD/Lawton, OK PD: Don "Criticer" Brown APD: David Combs No Adds

WXZZ/Lexington, KY\* ON: Robert Lindsey PD: Jerome Fischer APD: Twitch 3 DOORS DOWN

KIBZ/Lincoln, NE OHI: Jim Steel PD: Tim Sheridan APD MD: Sparky BREAKING POINT SYSTEM OF A DO

KDJE/Little Rock, AR\* OM/PD: Ken Wall MD: Marty No Adds

WTFX/Louisville, KY\* PD: Michael Lee MD: Frank Webb 17 GREEN DAY 13 SYSTEM OF A DOWN 1 LIFE OF AGONY SI UPKNOT

WZOR/Green Bay, WI PD/NID: Rozanne Steele 17 SYSTEM OF A DOWN BREAKING POINT LIFE OF AGONY

WXQR/Greenville, NC\* APD/MD: Nutt Lee 8 SYSTEM OF A DOWN SHADOWS FALL MUSE ALTER BRIDGE

WTPT/Greenville, SC\* OW/PD: Mark Hendrix MD: Smack Taylor 2 SYSTEM OF A DOWN 1 WEEZER ALTER BRIDGE BREAKING POINT

WOCM/Haperstown DH: Rick Alexander PD/MD: Mile Holde APD: Shawn Quinn No Adds

WOXA/Harrisburg, PA\* PD: Claudine DeLorenzo

9 SYSTEM OF A DOWN MOTLEY CRUE WCCC/Hartford, CT\* PD: Michael Picozzi APD/MD: Miles Karołyi 10 SYSTEM OF A DOWN

ALTER BRIDGE MOTLEY CRUE WAMX/Huntington PD: Paul Oslund 15 SYSTEM OF A DOWN

WRITHuntsville, AL\* WHTT/Hundsville, AL\* ON: Rob Harder PD/MID: Jimbo Wood 11 ALTER BRIDGE 11 MOTLEY CRUE 7 SYSTEM OF A DOWN WEEZER

SLIPKNOT KFWX/Lubbock, TX ON/PD: Wes Nessman 10 SYSTEM OF A DOW

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	ADA	ROCK TOP, 3	0	PAGE -	owere	A CONTRACTOR OF
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	0+	THEORY OF A DEADMAN No Surprise (604/Universal)	492	+30	10	13/0
2	2 📥	SUM 41 Pieces (Island/IDJMG)	468	-11	14	9/0
1	3	U2 All Because Of You (Interscope)	431	-62	16 .	12/0
4	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	402	-52	22	15/0
5	5	KILLERS Mr. Brightside (Island/IDJMG)	381	· -22	19	12/0
6	6	3 DOORS DOWN Let Me Go (Republic/Universal)	379	-20	15	13/0
22	0	AUDIOSLAVE Be Yourself (Interscope/Epic)	366	+156	2	11/3
7	8 🔶	QUEENS OF THE STONE AGE Little Sister (Interscope)	357	-17	10	10/0
9	9	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	334	-14	11	9/0
10	0+	BDY Up In This Town (MapleMusic/Universal)	322	0	7	11/0
12	0	COLLECTIVE SOUL Better Now (El Music Group)	320	+19	8	13/0
13	12+	MATT MAYS Cocaine (Sonic/Warner Music Canada)	319	+20	5	17/1
18	13+	GREEN DAY Holiday (Reprise)	306	+61	5	11/4
8	14	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	296	-68	13	12/0
11	15	PAPA ROACH Scars (Geffen)	292	13	13	10/0
17	16	OZZY OSBDURNE Mississippi Queen (Epic)	279	+29	3	11/0
15	17 🔶	TEA PARTY Stargazer (EMI Music Canada)	250	-26	19	11/0
16	18	BECK E-Pro /interscope/	248	-11	6	6/0
20	<b>19</b> +	THORNLEY Beautiful (604/Universal)	232	+2	10	11/0
19	20 🔶	TREWS Fleeting Trust (Sony BMG)	216	-24	20	5/0
經4	21	JET Look What You've Done (Atlantic)	210	·71	17	10/0
21	22	JIMMY EAT WORLD Work (Interscope)	203	-24	9	9/0
23	23	CROSSFADE So Far Away (Columbia)	190	-14	6	7/0
Debut>	24	RDBERT PLANT Shine It All Around (Sanctuary/SRG)	163	+81	1	7/1
29	25	U2 Sometimes You Can't Make It On Your Own (Interscope)	159	+33	2	9/0
Debut>	26	NINE INCH NAILS The Hand That Feeds (Interscope)	156	+44	1	6/3
<sup>25</sup> 25	27	GARBAGE Why Do You Love Me (Geffen)	152	+3	3	5/0
24	28 🜩	WAKING EYES Beginning (Warner Music Canada)	142	-34	14	8/0
28	29÷	FINGER ELEVEN Thousand Mile Wish (Wind-up)	139	+3	5	6/0
Debut>	30+	STAGGERED CRDSSING Perfect Prize (Independent)	132	+24	1	7/1

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. I find the flat chart.

NOR/Norfolk, VA\*

PD: Harvey Kojan APD/MB: Tim Parker 9 SYSTEM OF A DOWN 3 DOORS DOWN LIFE OF AGONY

WJU/Wadison, WT PD: Randy Hawka APD/MD: Bale Patton 5 SYSTEN OF A DOWN ALTER BRIDGE MOTLEY CRUE LIFE OF AGONY WGIR/Manchester, NH PD: Alex James APD: Bocky Poliatisty THEORY OF A DEADMAN ROBERT PLANT KFRQ/MicAllen, TX\* OM/PD: Alex Duran 1 ALTER BRIDGE THORNBIRDS INTANGIBLE SYSTEM OF A DOWN

WJJO/Madison, WI\*

KBRE/Mercad, CA APD: Mikey Martinez MD: Jason LaCounce ALTER BRIDGE

WEEZER SYSTEM OF A DOWN WLZR/Mitwaakse, WI\* PD: Sean Elliot MD: Marilym Mee 2 SYSTEM OF A DOWN

ICXXR/Minneapolis, MN\* ON: Dave Hamilton PD: Wate Limber APD/WD: Pable 14 SYSTEM OF A DOWN NO ADDRESS

KMRQ/Modesto, CA\* OM: Max Miller PD/MD: Jack Paper APD: Matt Foley

AP D. HALL PUREY 32 BECK 22 AUDIOSLAVE 21 GREEN DAY 21 Z-TRIP 9 NINE INCH NAILS 8 MY CHEMICAL ROMANCE 6 MISC 6 MUSE 6 System of a down 5 Weezer

WRAT/Monmouth, NJ\* ON/PD: Carl Craft APD/ND: Rebyn Lane 5 SYSTEM OF A DOWN

WCLG/Morgantown, WV OM/PD: Jeff Miller MD: Dave Murdock 1 TRUST COMPANY 1 BREAKING POINT

KATT/Oldahoma City, DK\* ON/PD: Cluis Baker MD: Jake Daniels MOTLEY CRUE SYSTEM OF A DOWN WYYX/Panama City, FL PD: Keith Allen APD/MD: The Freak 7 WEEZER 7 SYSTEM OF A DOWN WTKX/Pensacola, FL\*

PD: Joel Sampson APD/MD: Mark The Shark 5 SYSTEM OF A DOWN ALTER BRIDGE

WIXO/Peoria, IL OM: Ric Morgan PD/AMD: Mail Bahan MOTLEY CRUE INTANGIBLE SYSTEM OF A DOWN

WYSP/Phitadelphia, PA\* DN/PD: Tim Sabean APD: Gil Edwards MD: Spilte WEEZER

KUPD/Phoenix, AZ\* PD: JJ Jeffries MD: Larry McFeelie 16 SYSTEM OF A DOWN

WXLP/Quad Cilios, IA\* OM: Darren Pitra PD: Dave Levora MD: Bill Stage 8 SYSTEM OF A DOWN

KDOT/Reno, NV\* KDU1/Yenu, w OM: Jim McClain PD/MD: Jave Patterson 20 SYSTEM OF A DOWN

WKQZ/Saginaw, MI\* PD: Hoser ND: Hosen Lucas 1 SLIPKNOT MOTLEY CRUE INTANGBLE SYSTEM OF A DOWN ATREYU

W2010 Salisbury, MD DHLPD, Shawn Marphy APD MD: Nile Hunter 10 Z-TRUP

IOCRX/Tri-Cities, WA PD: Curl Cartier MD: Scotty Steele 12 BREAKING BENJAMIN 11 QUEENS OF THE STONE AGE 2 NINE INCH NAILS 2 Green Day 1 Motley Crue KIOZ/San Diego, CA\* DM: Jim Richards PD/M 0: Shauna Moran-Brown 14 SYSTEM OF A DOWN WKLL/Utica, NY PD: Scott Petibone APD/ND: Tim Noble 10 THEORY OF A DEADMAN 10 SYSTEM OF A DOWN KFWW/Waterloo, IA OM/PD: Michael Cross 15 SYSTEM OF A DOWN

KICT/Wichita, KS\* PD: Ray Michaels ND: Rick Thomas 3 SYSTEM OF A DOWN ALTER BRIDGE

oan. W

PD: Ron Simonet 1 MARS VOLTA WRRR/South Re

WHERVSOLDI DENU, W OM/PD: Ron Singleor 21 NINE INCH NAILS 2 SYSTEM OF A DOWN

KHTC/Spokano, WA\* PD/MD: Barry Bonneti 3 System DF a DOwn ALTER BRIDGE INTANGIBLE LIFE OF AGONY

WL2X/Springfield, MA\* PD: Neal Minsky MD: Courtney Duinn 4 SYSTEM OF A DOWN

WADX/Syracuse, NY ON: Tom Mitchell PD: Alexts 2 SLIPKNOT

BREAKING POINT SYSTEM OF A DOWN 30 Total Indicator

ί MO

WXTB/Tampa, FL\* ON/PD: Brad Hardin APD/MD: Brian Medlin No Adds

Did Not Report, Playlist Frozen (2): KZRQ/Springfield, W WKQH/Wausau, WI

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KURQ/San Luis Obispo, CA OM/PD: Andy Winford MD: Stephanie Bell 16 Z-TRIP SYSTEM OF A DOWN ICCFX/Santa Rosa, CA\* PD: Don Harrison MD: Todd Pyne 3 SYSTEM OF A DOWN KOSW/Seattle, WA\* PD: Dave Richards APD: Ryan Caattle MD: Ashley Wilson 17 SYSTEM OF A DOWN NO ADDRESS WHR7/Sheh

KISS/San Antonio, TX\*

PD: Kevin Vargas 10 SYSTEM OF A DOWN ALTER BRIDGE

WBSX/Wilkes Barre, PA\* ONI: Julies Riley PD: Chris Lleyd ND: James NotCay 6 SYSTEM OF A DOWN 5 WEEZER ALTER BRIDGE SHADOWS FALL

KATS/Yatima, WA OM/PD: Ron Harris 6 SYSTEM OF A DOWN



Monitored Reporters

89 Total Reporters 59 Total Monitored

# ALTERNATIVE



KEVIN STAPLEFORD

# Winning In The Red States

## St. Louis gets The Point

You've seen the maps. After the 2004 presidential election, the country was divided into two opposing primary colors. The "hopelessly liberal," or "forward-thinking," states were painted blue, while the traditional, conservative states were tinted red. Although it's a stretch, many "experts" have applied this colorful concept to our format, and stations in the allegedly progressive regions have been hailed as true-blue Alternatives at the expense of those seeing red.

Here's the funny part though: When the fall book came out, only five stations on the monitored panel managed to win their market's 18-34 adult crown — and four of them were "red." (The fifth was WDGE/Buffalo, an honorary red market if there ever was one.) So is a non-blue Alternative truly Alternative? Tommy Mattern should know. He programs the biggest red-market leader of them all, KPNT (The Point)/St. Louis.

### The Spirit Of St. Louis

"We're absolutely Alternative," Mattern says of The Point. "We're Alternative for St. Louis, and we're not worried about whether or not we're meeting some national standard. My job is to meet the expectations of my au-

dience, and that's it. "We are the 'new rock'

station, and that's the way we look at records that lean Active or Alternative, and our job is to straddle the line and find the best of both worlds. We're very ir-



reverent, not serious, with

a bit of a growl and attitude. We're in the heartland, after all. We need to sound like St. Louis."

This, of course, begs the question: What does St. Louis sound like? Apparently, it's all about the rock, as you're more likely to hear Slipknot and Modern Day Zero here than on any of the "blue" stations, along with ample doses of Rage Against The Machine and not nearly as much U2.

"If KROQ/Los Angeles is on one end of the format and KXTE (Xtreme Radio)/Las Vegas is on the other, The Point sits somewhere in the middle," Mattern says. "We'll play The Bravery or an Interpol record, and we basically broke Breaking Benjamin out of St. Louis, or at least were a big part of it. We just need to be careful not to throw off the overall balance.

"For example, I'm one of the only stations in the country not playing the Garbage record. But that's just the way it goes. We care about what's relevant to our audience here — in St. Louis."

### The National-Agenda Menace

Many Alternative promotion executives have criticized the lack of musical flexibility at stations in the red regions. "I wouldn't say that there's anything that we wouldn't play, sight unseen, but we are definitely very careful with how far we go with the national Alternative agenda," Mattern says.

"I think we got a little bit carried away last year and added too much Jet-type stuff in our efforts to follow the national trends. It hurt us locally, because the audience here just wasn't up to speed with it yet. It was Jet, Modest Mouse, The Killers, Franz Ferdinand, The Music — just an onslaught of all that type of music.

"We thought it was cool, and we got caught up in the idea that it was real alternative music that we had to play. It was a great image booser for us, on the one hand, but I think it got to the point where we had entirely too much of it on the station and we really weren't seeking o.t. enough rock records to balance it out for St. Louis listeners. We saw a definite Arbitron dip there for a while.

"I don't attribute that completely to the music being off, but it was definitely a part of it. We kind of lost our way by following the national trend, as opposed to programming to our market. Some of those records ended up being hits for us, but a lot of them didn't. It hurt us there for a while, and, after going through that experience, we've learned to keep our eyes on the balance. I mean, it's good, it's good, and we're gonna play it, but there is a proper balance for our market."

### **Filling The Right Holes**

Another key to The Point's success — and a pivotal clue in ascertaining the reason for its current level of Alternative-ness — lies in the overriding positioning tactics of Point owner Emmis Communications. "We have what we call the 'rock wall' in St. Louis," Mattern says. "We've got The Point on the younger end, Classic Neck KSHE right in the middle and Classic Hits KIHT (K-Hits) on top. It's that sort of cradle-to-grave philosophy.

"We believe that the stations need to overlap just enough that we don't leave a hole for someone to come in and put an Active Rock on between KSHE and us. That's why we look for opportunities to lean Active, with Metallica or Audioslave or Velvet Revolver. It's important to our overall strategy.

"The part we play is pretty straightforward, and we win 18-34 by winning 18-24 first and foremost. We've seen, over the years, that as some of our listeners hit that 35-year-old mark,

## West Palm Beach Story Defiantly *not* singing the blues in Florida

John O'Connell is yet another PD from one of those "red state" stations that ranks No. 1 in adults 18-34. He's the man behind WPBZ (The Buzz)/West Palm Beach, and he's got some thoughts to share with y'all.

R&R: There has been a lot of talk about "red state" and "blue state" Alternative. Do you see a difference, and if so, what is it?

JO: You're kidding, right? I think people in this business are spending too much time coming up with this crap and too little time focusing on the creativity that's always been associated with the Alternative format.

Politically, yes, Florida is a red state. When it comes to image, however, The Buzz is a blue state unto itself — and we are about as blue as it gets. If the question then becomes "Is The Buzz more conservative because it resides in a red state?" the answer, emphatically, is no.



John O'Connell

As far as the state dictating the position of the format, that's absurd, and I'll bet the hooker in my trunk that some genius consultant came up with that one just so that he could cause more controversy in a format that already has enough.

R&R: Describe the makeup of your market and your target audience. What demographic holes are you trying to fill?

JO: On July 3 The Buzz will celebrate its 10th year on the air. During the 10 years that we've been here we have experienced a number of audience issues, and most of them are a result of the transient population in this particular area. Florida is one of the fastest-growing states in the country. It's also one of the most transient states, and this is a problem when you're trying to sustain a consistent and dedicated audience.

We're talking about all demos. Over 15% of the market is in the target demo of 18-34, and that's our bread and butter. I also believe that targeting the 18-49 demo is very important to us for two reasons. First, they represent nearly 25% of the marketplace, and, second, they represent a large portion of those who grew up with us. I am always blown away by the banker or the lawyer who e-mails us and says something like, "I've listened to you guys since Day One, and I'll never stop."

R&R: Does the national "Alternative agenda" fit The Buzz's needs?

JO: I'm not really sure what the current Alternative agenda is at the moment, unless you count "bitching." I can't pick up a magazine, open an e-mail or visit a website without some idiot complaining about how bad things are for all of us in the format. You've got to be kidding me! If there's a problem, it sure as hell isn't the music.

Just look at the choices you have right now. Green Day have released what may be the greatest punk album ever, and Audioslave are back with another monster hit. Nine Inch Nails, Queens Of The Stone Age, U2, Jimmy Eat World, Garbage and Beck are alive and well and sitting at the top of the charts. Dave Matthews, Jack Johnson and Mars Volta are adding flavor, while less familiar artists like Crossfade, The Exies and No Address are giving us solid titles to support the bigger bands.

Consultants are full of doom and gloom and all want to be first to claim the title of Nostradamus and announce that the end of the format is near. Why in the hell would we pay someone to tell us we're terminally ill when it's nothing more than a mild cold?

R&R: What else should the world know about red-state Alternative?

JO: I'll say it again: We're only a red state when Tim "Chicken Hawk" Russert labels us one every four years. The rest of the time we're more of a black, white and brown state — but at least we're still speaking English.

they're moving on to KSHE, so we've got to get them young and keep them interested. This is why we follow the tastes and trends that the younger listeners follow.

"We're perceived as the hardest station in the market. We're the newest station in terms of music, and we're also a lifestyle station as far as providing things that you can't buy. Our promotions are fantasy-based. If you want to use a bunch of 'est' words, we're the hippest and the coolest. We're everything that is Alternative for St. Louis."

#### It's Different Here

At the end of the day, it seems pretty silly to question how "Alternative" a station like The Point is. What it does is certainly Alternative for its market — and if it appeared in one of the blue markets, it'd be the worst nightmare of anybody pinning their hopes and dreams on the supposed powers of the "A word."

"I've noticed the differences between what we do and what is happening in the blue states," Mattern says. "In fact, I was listening to KNDD (The End)/Seattle yesterday, and that's more of the Neo approach, I guess. There were instances of no production elements between songs, and the station sounded drastically different from what I'm doing here in St. Louis. We need to be a lot more attitude-based, whereas for them it's all about the music.

"As far as I'm concerned, it's all about St. Louis. It's meat and potatoes here, although this is a station that has always thrived on playing stuff out of the box. The key is knowing when enough is enough, and it's a week-by-week thing. The national agenda? Quite honestly, we can't afford to care about it, so we don't."

# ALTERNATIVE TOP 50

### April 1, 2005

60

India         Andion file         Constant			April 1, 2005						MEDIABASE
4         6         GREER DAY Modewind         1952         113         142/43         12         Real           3         0         DIFERS OF Fire Addition (Internaged)         1986         4-56         1172/28         1         0/11           3         0         DIFERS OF Fire Addition (Internaged)         1986         4-56         1172/28         2         71/13         VICTURE Date (Internaged)         118         50         117         117         118         118         117         118         117         118         118         117         118         118         117         118	LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MDDIADAGE
2         0         DECK FPs diversage/         1920         1920         1912	1	0	AUDIOSLAVE Be Yourself (Interscope/Epic)	2147	+235	165475	3	71/1	1 1/1 2 1 11/1
2         0         DECK FPs diversage/         1920         1920         1912	4	2	GREEN DAY Holiday (Reprise)	1952	+133	142433	12	68/1	MOST ADDED
3         0         00E488 OF THE STORE AGE Links That Internazional         1886         -56         181722         1         67/11         VICE           5         6         6         6         6         137262         2         10         71         VICE         10         71         VICE         10         71         VICE         10 <td>2</td> <td>3</td> <td>BECK E-Pro (Interscope)</td> <td>1920</td> <td>+16</td> <td>109229</td> <td>8</td> <td>71/1</td> <td></td>	2	3	BECK E-Pro (Interscope)	1920	+16	109229	8	71/1	
10       ••••••••••••••••••••••••••••••••••••	3		QUEENS OF THE STONE AGE Little Sister (Interscope)	1886	+56	116122	11	67/1	1 1
7       MARS VOLTA The Widew (Theres Skep Alone) (Stremmed/Universal)       1389       5-4       77727       12       661         9       DBEAKING ERLAMIN Sourch Class / hidlywood       1381       4-57       66268       13       541         9       DBEAKING ERLAMIN Sourch Class / hidlywood       1381       4-57       66268       13       541         10       GRABEK Wijk Doriso MA (inforcinge)       1395       4-5       5713       25       531         11       GRABEK Wijk Doriso MA (inforcinge)       1184       4-64       55154       11       5617       6717         12       CROSSFADE Call Gradmahi       1154       4-64       55154       11       5617       4717       7081         13       CROSSFADE Call Gradmahi       1005       -148       56128       4203       4717         14       CBEEND (information)       1002       -1017       133066       1       7081         15       PA ANOAL'S cass (inford)       1000       -128       64232       4411       4101         16       THERE DATS GRACE Hores (inford)       1000       -128       6423       1411       423         17       A REES Up/ (fight)       1000       -128       6423	10	5	NINE INCH NAILS The Hand That Feeds (Interscope)	1840	+536	137526	2	71/3	
1         1	5	6	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1625	-154	112239	25	70/1	· · ·
9         9         9         8         9         8         2718         8400         2711         2718         2718         2718         2718         2718         2718         2718         2718         2718         2718         2718 <th2718< th=""></th2718<>	7		MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	1399	-54	77473	12	66/1	, , , , , , , , , , , , , , , , , , ,
8         10         MILLERS M. Bigginstite (taberdRUMMer)         1371         4.5         97136         2.5         5311           11         00         GARDAGE Winy Do You Lore M. (infand)         1244         5115         5         6711           12         13         GROSSFABE Code (Chumbia)         1151         50         92043         43         4711           13         14         GROSSFABE Code (Chumbia)         1151         50         92043         13         14         10         41         17           13         GROSSFABE Code (Chumbia)         1000         128         58228         20         43         4111         10         4101           10         THER CAS ISBACE Many (Nambia)         1000         128         58228         20         4111         4111         4117         41111         4111         41111         <	9	8	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1391	+57	66268	13	54/1	
Image: Control of the contro	6	9	JIMMY EAT WORLD Work (Interscope)	1385	-83	72230	15	63/1	
11       Contracts (m) to 10 Lots (m) (m) (m)       1144       444       513       11       5011         12       Contracts (m) to 10 Lots (m) (m)       1161       50       82043       43       4711         13       Contracts (m) to 10 Lots (m)       1105       50       82043       43       4711         13       Contracts (m) to 10 Lots (m)       1105       444       35114       10       482         13       Contracts (m) to 10 Lots (m)       1106       +44       35114       10       482         13       Contracts (m) to 10 Lots (m)       1100       +28       55238       20       4811         14       75       APA ROACH Scart (Grifen)       1000       +28       55238       20       4011         15       21       APA ROACH Scart (Grifen)       164       -75       38006       16       3611         16       22       31000S DUWIN Let Mo Go RepublicUbiorcal       640       2       3784       11       8501         24       2111       THW Waiting Device (MAMOI)       644       -22       2781       16       4501         25       UMUNNITE LAW Some M (Grifen)       640       -23       27811       10000 Lots (m)	8		KILLERS Mr. Brightside (Island/IDJMG)	1371	-45	97136	25	53/1	
12       3       CROS SADE Cold (Columbia)       1151       50       82043       43       4711         DBEED:       W KEZER Bownyh tills (Galambia)       1005       +1017       10206       11       706         13       15       PAA RADACK Start (Calumbia)       1005       +284       3811       10       442       3811         13       15       PAA RADACK Start (Calumbia)       1000       -128       5523       20       442         13       15       PAA RADACK Start (Calumbia)       1000       -128       5523       20       411         140       00005 DOWN LINK Mo Collegade/Linkerzal)       941       +75       44289       18       4213         15       21       ODNOS DOWN LINK Mo Collegade/Linkerzal)       947       15       3080       16       3011         22       0       TRUST COMPANY Storager (Calumbia)       948       +484       20914       8       4511         23       WTEC COMPANY Storager (Calumbia)       126       -2237       136       6453       3111       2102         36       ZTHF Wishing Data (Indeptical Storager )       521       -2221       16       450       2178       16       450       2178       16 </td <td>11</td> <td></td> <td>GARBAGE Why Do You Love Me (Geffen)</td> <td>1249</td> <td>+16</td> <td>65185</td> <td>6</td> <td>67/1</td> <td>FUTUREMEADS Decent Uays And Nights (Sire/Heprise) 4</td>	11		GARBAGE Why Do You Love Me (Geffen)	1249	+16	65185	6	67/1	FUTUREMEADS Decent Uays And Nights (Sire/Heprise) 4
BERED         W HEZER Bowehy Hils (forford)         1025         + 1017         103806         1         70181           17         C ROBSFANDE So Far Away (Columbia)         1006         + 44         33114         10         40/2           18         F PARADACK Stars (Columbia)         1006         + 44         33114         10         40/2           20         W EXES Bay (Miguia)         950         20         42885         23         3011           20         W EXES Bay (Miguia)         961         + 715         44289         18         4233           21         M MUVAYRE Happ? (Epic)         668         + 711         1741         7         4011           15         21         A PERFECT CINCE Passine (Vign)         788         - 184         28914         8         4511           12         29         TRUST COMPANY Stronger (Geffan)         726         + 49         2914         8         4511           22         29         TRUST COMPANY Stronger (Geffan)         726         + 23         3864         4511           23         3005         511         5216         3414         4017         23026         531         4112         27181         43010         40011	14	12	CHEVELLE The Clincher (Epic)	1184	+84	53154	11	56/1	
17       (b)       CR0SSFADE SoFa Away (Cloudhid)       1006       +44       38114       10       48/2         13       16       PAPA ROACK Scars (Gorlan)       1000       128       56328       20       48/1         16       17       THEE DAYS GRACE Ham, (Jive/Cambe Lakel Droug)       950       20       4285       23       30114       14       4911         20       (b)       EXES Up/ (figid)       964       +71       4171       7       4011         18       20       3DOORS DOWN Let Ma Co (Republic/Liniverzal)       947       -51       38806       16       3011         19       21       A PERFECT CARCE Fassine (Right)       789       -1944       28973       13       302       String to A DOWN N to 10.8 (Annexied-Chande)       +000         26       THINST COMARANY Stronge (Edfina)       724       -237844       11       302       String to A DOWN N to 10.8 (Annexied-Chande)       +000         27       UNINTTEN LAWAS Stronge Mark (Comard)       621       -232       2718       Hainey (Docland-Right)       +138       6314       +142       2718       Hainey (Docland-Right)       +138       6314       148       4014       -222       2718       Hainey (Docland-Right)       +138	12	13	CROSSFADE Cold (Columbia)	1151	-50	82043	43	47/1	
13       16       PAPA ROACH Scars (Gurleau)       1000       -128       5628       20       4811         16       17       THREE DAYS GRACE Howard Label Group)       550       -20       42865       23       3611         16       17       THREE DAYS GRACE Howard Label Group)       560       -20       42865       23       3611         16       17       THREE DAYS GRACE Howard Label Group)       560       -20       42865       23       3611         18       23       3000RS DOWN Let MG Gr Regulable/Universal       668       +71       41741       7       4011         18       23       3000RS DOWN Let MG Gr Regulable/Universal       781       78184       411       3810       110       8107         24       24       INTERPOL Let Mondard       627       +136       63659       3       414       4000 R31.02. Gl Amoka And Marcia Bah (RCAMMC)       +132         19       25       UNIWRITTEL LAW Save ME (Lann)       621       -222       22753       8       4535         19       25       WAR MOT NEON STITE, Waining (Brachmerulawara)       555       +112       50780       5       3814         10       30       BAVERM An Honexet Mistak (Uninning)       553 </td <td>Debut</td> <td>14</td> <td>WEEZER Beverly Hills (Geffen)</td> <td>1025</td> <td>+1017</td> <td>103906</td> <td>1</td> <td>70/61</td> <td></td>	Debut	14	WEEZER Beverly Hills (Geffen)	1025	+1017	103906	1	70/61	
16       17       THREE DAYS GRACE Home ( <i>JivetZamba Label Group)</i> 950       -20       42865       23       3011         20       DE KLES Ugly ( <i>Tiggi)</i> 941       +75       4289       18       4213         10       MUDUAVRE Hupp? ( <i>Figi)</i> 868       +71       141741       7       4411         12       3000R5 DOWN Let Me Gr ( <i>Riguihic/Universal</i> )       647       -51       38806       16       3611         15       21       APERECU CIRCLE Passive ( <i>Viggii</i> )       789       -194       28873       13       510         24       23       INTESPOL Evi ( <i>Matador</i> )       644       -2       37864       11       3612         31       25       -210 / 428       -2172       -218       63659       4414       -2172       -2178       1416       -2178       -2178       -2188       4618       -1917       -2188       1418       -1917       -2188       -2188       4618       -1917       -2188       1518       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188       -2188	17	15	CROSSFADE So Far Away (Columbia)	1006	+94	36114	10	48/2	
21       Image: Constraint of the second of th	13	16	PAPA ROACH Scars (Geffen)	1000	·128	56328	20	49/1	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
21       Image: Constraint of the second of th	16	17	THREE DAYS GRACE Home (Jive/Zomba Label Group)	950	-20	42865	23	36/1	INCREASED DI AVS
21       WOUXNE: https:// Epsile       Book       +11       41/4       / 40/1       Authors         18       20 JOORS DOWN Let Me Go (Republic/Universal)       Book       Book       15       38806       16       3880       MURE NOT MICH MARK	20	18	EXIES Ugly (Virgin)	941	+75	44289	18	42/3	
18       20       3 DOURS DUWN Let Me (a) <i>Repain(L)thressal)</i> 847       -51       318008       16       3611         15       21       A PERFECT ENCLE Passive ( <i>Pigni</i> )       789       154       28873       13       5110       SYSTEM G A DOWN B Y.0.8. ( <i>Intersapl</i> 4:303         24       23       INTERPOL 4-kil Matadon)       640       -23       7784       11       3612       AUDIDSLAVE Da Vander ( <i>Intersapl</i> 4:33         24       23       INTERPOL 4-kil Matadon)       644       -23       7784       11       3612       AUDIDSLAVE Da Vander ( <i>Intersapl</i> 4:33       AUDIDSLAVE Da Vander ( <i>Intersapl</i> 4:33         25       UNWRITTEN LAW Save Me ( <i>Land</i> )       621       -262       22731       16       4500       GREN AV Holder ( <i>Intersapl</i> 4:13         26       UNWRITTEN LAW Save Me ( <i>Land</i> )       601       +22       2753       8       4513       GREN AV Holder ( <i>Intersapl</i> 4:13       GREN AV Holder ( <i>Intersapl</i> 4:14)       GREN AV Holder ( <i>Intersapl</i> 4:14	21	19	MUDVAYNE Happy? (Epic)	868	+71	41741	7	40/1	PLAY
15       21       APERFECT CIRCLE Passing ( <i>login</i> )       789       -154       22873       13       510       SYSTEM OF ADOWN & Y.D.B. ( <i>lonecan Channels</i> )       -606         22       G2       TRUST COMPARY Stronger ( <i>Getfen</i> )       726       +44       20814       8       4511       ANU DISLAYE BUY Stronger ( <i>Getfen</i> )       +233         31       G2       ZTRIP Waking Dead ( <i>Idalywoodl</i> )       627       +136       636563       3       414         19       25       UNWRITTEN LAW Save Me ( <i>Lava</i> )       621       -262       22781       16       4500         19       25       WINKINS OF LEON The Bucket ( <i>Idaly Minocical Channelia</i> )       609       +609       74937       1       50158       KILLERS Smit Law ( <i>Idaly Minocical Channelia</i> )       +133         32       G3       JACK JOHNSON Sitting, Wishing ( <i>Brashfine/Liniversal</i> )       555       +102       44019       12       3214         26       JACK JOHNSON Sitting, Wishing ( <i>Brashfine/Liniversal</i> )       553       -12       32215       7       4111         27       31       LOUIS XIV Finding Out True Leve Is Bindin/Liniversal       522       +40       20728       5       3613         36       M9 AD ADDRESS MAIL ( <i>Idanke (Idanke/Lini/Lini)</i> )       522       +27	18	20	3 DOORS DOWN Let Me Go (Republic/Universal)	847	·51	38806	16	36/1	
22       23       TRUST COMPANY Stronger (Geffen)       726       +49       20914       8       45/1       NUME NUME That Frank Interscope (Geffen)       +23         24       23       INTERPOL Evil (Matador)       640       -2       37884       11       36/2       AUDIOSLAVE BAY Stronger (Geffen)       +23         31       23       ZTHIP Valeing Dead / follywood)       627       +136       63659       3       414         31       25       UNWRITTEN LAW Save Me (Lava)       621       -262       22791       16       450         25       UNWRITTEN LAW Save Me (Lava)       621       -262       22791       16       450         26       UNWRITTEN LAW Save Me (Lava)       609       +609       74997       1       6516       411         32       JACK JOHNSON Sitting, Waing, Witzing (Brashfire/Universal)       555       +112       50790       5       38/4         26       State MAX Holdset (MAALDA)       552       +12       22015       7       4111         33       30       MO ADDRESS When I'm Gane (Makel 0.00 Interscope)       522       +75       31158       4131         30       UD SX W Finding And (Branking/Universal)       519       +21       20826       5<	15		A PERFECT CIRCLE Passive (Virgin)	789	-194	28873	13	51/0	
31       (2)       2.TRIP Walking Dead (#ddywood)       627       +136       63659       3       414         19       25       UMWRITTEN LAW Save Me ( <i>largi</i> )       621       -262       22791       16       450         25       UMWRITTEN LAW Save Me ( <i>largi</i> )       614       +29       28753       8       4513       GREEN DAY Hodes ( <i>lBcA/RMG</i> )       +133         32       (2)       JACK JOHNS D. Sitting, Waiting, Wisting ( <i>Brashfrel/Iniversal</i> )       585       +102       44019       12       32/47         33       (2)       JACK JOHNS D. Sitting, Waiting ( <i>Brashfrel/Iniversal</i> )       585       +102       44019       12       32/47         34       (2)       JACK JOHNS D. Sitting, Waiting ( <i>Brashfrel/Iniversal</i> )       553       +12       36/12       7       41/11         35       (2)       JACK JOHNS D. Sitting, Waiting ( <i>Brashfrel/Iniversal</i> )       522       +12       36/12       7       41/11         36       (2)       VV CIMICAL ROMAKCE Head Reprizel       522       +75       31/18       44/13         36       (2)       NO ADDRESS When I'n Gone ( <i>Salid (Altanici</i> )       522       +75       31/18       44/13         30       (5)       HOT HOT HEAT Goodnight ( <i>Sinal/Reprises</i> )	22	22	TRUST COMPANY Stronger (Geffen)	726	+49	20914	8	45/1	
131       25       2-1 m1 Praking Usas (indeption)       027       4-130       03053       3       4-14       2-111 Praking Usas (indeption)       +133         25       40       MWRITSTEN LAW Save Me ( <i>Laray</i> )       621       -282       22753       8       4513       GBREM DAY Holdsy ( <i>Bighzad</i> )       +133         26       30       SYSTEM OF A DOWN IS. U.S. ( <i>Innerican/Columbia</i> )       609       +609       74997       1       59158       RULERS Sinke Like You Maan I: ( <i>Island/ULMG</i> )       +111         37       400       MILLERS Sinke Like You Maan I: ( <i>Island/ULMG</i> )       553       +102       4019       12       3214         26       30       BRAVERY An Honest Mistake ( <i>Island/ULMG</i> )       553       +112       50790       5       3814         27       31       LOUIS XIV Finding Out True Love Is Bind ( <i>Theosoghel Atlantic</i> )       542       -21       27808       11       310         36       01       V2 Sometimes You Can't Make It Dn You Own ( <i>Interscape</i> )       519       +21       20612       17       161       101       101       101       101       101       101       101       101       101       101       101       101       101       101       101       101       101       101 <td>24</td> <td>23</td> <td>INTERPOL Evil (Matador)</td> <td>640</td> <td>-2</td> <td>37884</td> <td>11</td> <td>36/2</td> <td></td>	24	23	INTERPOL Evil (Matador)	640	-2	37884	11	36/2	
19       25       UWWRITTEN LAW Save Me (Lava)       621       -262       2731       16       450       EREN DAV Hidday Reprise)       +133         25       (2)       KINGS OF LEON The Bucket (RAC/RMGC)       614       +22       28753       8       45/3       BORILLAZ Test Bood Inc. (Right)       +131         26       (2)       JACK JOHNS DV. O.B. (American Columbia)       609       74937       1       5518       HLIRZ Test Bood Inc. (Right)       +111         32       (2)       JACK JOHNS DV. O.B. (American Columbia)       555       +102       44019       12       32/4       JACK JOHNS DN String, Wishing (BrachfineUniversal)       +102         35       (2)       KILLERS Smile Like You Mean It (Island/IDJMG)       553       -12       32/615       7       41/1         33       (2)       NO ADDRESS When I'm Gone (Sadie) (Atlantic)       542       -11       3120	31	24	Z-TRIP Walking Dead (Hollywood)	627	+136	63659	3	41/4	4 <sup>-</sup> 1
25       43       KINGS OF LEON The Bucket (RCA/MRG)       614       + 29       28753       8       453         26       35       SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)       609       + 609       74997       1       58/58       KILLERS Smile Like You Mean It (Island/IL/MG)       + 112         37       40       KILLERS Smile Like You Mean It (Island/IL/MG)       559       + 112       50750       5       38/4         36       40       NO ADDRESS When I'm Gone (Sadie) (Atlantic)       553       - 12       32615       7       41/1         27       31       LOUIS XIV Finding Out True Love Is Bind (Pineapple/Atlantic)       552       + 49       20729       5       36/2         38       40       MY OLENIESS When I'm Gone (Sadie) (Atlantic)       522       + 75       31158       4       413         30       59       VICHENICAL ROMANCE Helena (Reprise)       519       + 21       20826       5       36/1         33       510       148       20612       17       16/1       Total Psyst.100. Total Stations: 9, Adds: 1         30       550       413       30       148       20612       17       16/1       Total Psyst.100. Total Stations: 10, Adds: 2         33       SUM 41 P	19		UNWRITTEN LAW Save Me (Lava)	621	-262	22791	16	45/0	
32       32       34       34       35       35       44       12       32/4       32/4         35       35       36       36       84       12       559       +112       50790       5       38/4         26       30       BRAVERY An Honest Mistake (Island/ID.M/G)       553       +12       327618       11       31/0         27       31       LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)       532       +49       20729       5       36/3         36       30       MY CHEMICAL ROMANCE Helena (Reprise)       519       +21       20826       5       36/1         30       43       NO ADDRESS When I'm Goodnight (Sire/Reprise)       519       +21       20826       5       36/1         23       55       MY CHEMICAL ROMANCE Helena (Reprise)       519       +21       20826       5       36/1         24       44       14       12       56       510       -148       29694       17       32/0         34       40       141       60       ACCEPTANCE Different (Calumbia)       377       +50       11559       35/2         40       41       42       ACCEPTANCE Different (Calumbia)       377 <td>25</td> <td></td> <td>KINGS OF LEON The Bucket (RCA/RMG)</td> <td>614</td> <td>+29</td> <td>28753</td> <td>8</td> <td>45/3</td> <td></td>	25		KINGS OF LEON The Bucket (RCA/RMG)	614	+29	28753	8	45/3	
35       35       400       44015       12       32/4         35       400       44015       12       32/4         36       400       553       +102       44015       12       32/4         36       400       BRAVERY An Honest Mistake (Island/ID.MG)       553       +12       50790       5       38/4         37       400       DDR Stake (Island/ID.MG)       553       +12       27808       11       31/0         38       400       ADDRESS When I'm Gone (Sadie) (Atlantic)       532       +49       20729       5       36/2         38       400       WY CHEMICAL ROMANCE Helena (Reprise)       519       +21       20826       5       36/1         39       500       HOT HOT HEAT Goodnight (Stre/Reprise)       519       +21       20612       17       16/1         30       41       41       41       41       42       +19       19604       8       34/2         31       ALSER CHIEFS 1 Predict A Riot (Universal)       377       +50       11559       3       35/2         41       41       42       HINEDOWN Burning Bright (Atlantic)       3667       +37       12338       29/2       1014 Preys: 10,	Debut>		SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	609	+609	74997	1	58/58	
26       30       BRAVERY An Honest Mistake ( <i>Island/ILJ/MG</i> )       553       -12       32615       7       41/1         27       31       LOUIS XIV Finding Out True Love Is Blind ( <i>Pineapple/Atlantic</i> )       542       -21       27808       11       31/0         33       30       NO ADDRESS When I'm Gone (Sadie) ( <i>Atlantic</i> )       532       +49       20729       5       36/2         28       30       31       W2 Sometimes You Can't Make It On Your Own ( <i>Interscope</i> )       522       +75       31158       4       41/3         30       36       MY CHEMICAL ROMANCE Helena ( <i>Reprise</i> )       519       +21       20826       5       36/11         23       36       SUM 41 Pieces ( <i>Island/ILJ/MG</i> )       510       -148       29694       17       32/0         24       36       SUM 41 Pieces ( <i>Island/ILJ/MG</i> )       510       -148       29694       17       32/0         36       SUM 41 Pieces ( <i>Island/ILJ/MG</i> )       510       -148       29694       17       32/0         41       36       ACCEPTANCE Different ( <i>Columbia</i> )       377       +50       1159       3       35/2         42       41       37       F238       329/2       48       15808 <td< td=""><td>32</td><td></td><td>JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)</td><td>585</td><td>+102</td><td>44019</td><td>12</td><td>32/4</td><td>JACK JUHNSUN Sitting, Waiting, Wishing (<i>brushtite/Universal</i>) +102</td></td<>	32		JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	585	+102	44019	12	32/4	JACK JUHNSUN Sitting, Waiting, Wishing ( <i>brushtite/Universal</i> ) +102
27       31       LOUIS XIV Finding Dut True Love Is Bind (Pineepple/Atlantic)       542       -21       27808       11       310         33       30       NO ADDRESS When I'm Gone (Sadie) (Atlantic)       532       +49       20729       5       36(2)         28       30       U2 Sometimes You Can't Make It On Your Own (Interscope)       528       +17       36283       5       46(3)         36       31       MY CHEMICAL ROMANCE Helena (Reprise)       519       +21       20826       5       36(1)         23       65       SUM 41 Pieces (Island/ILJ/MG)       510       -148       29694       17       3210       Total Plays: 140, Total Stations: 9, Adds: 1         29       37       SHINEDOWN Burning Bright (Atlantic)       483       -21       20612       17       16(1)         30       41       40       41       43       472       +19       19604       8       34/2         41       43       ACCEPTANCE Different (Columbia)       377       +50       11559       3512       Total Plays: 10, Total Stations: 7, Adds: 0         43       43       THEORY OF A DEADMAN N Surprise (Roadrunner/IDJ/MG)       367       +37       1238       29120       Total Plays: 10, Total Stations: 7, Adds: 0	35	29	KILLERS Smile Like You Mean It (Island/IDJMG)	559	+112	50790	5	38/4	
33       1       NO ADDRESS When I'm Gone (Sadie) (Atlantic)       532       +49       20729       5       36/2         28       10       25 sometimes You Can't Make It On Your Own (Interscope)       528       +17       36283       5       46/3         36       11       MY CHEMICAL ROMANCE Helena (Reprise)       519       +21       20826       5       36/1         30       15       HOT HOT HEAT Goodnight (Sire/Reprise)       519       +21       20826       5       36/1         23       36       SUM 41 Pieces (Island/IL/IMG)       510       -148       29694       17       32/0         29       37       SHINEDOWN Burning Bright (Atlantic)       483       -21       20612       17       16/1       Total Plays: 140, Total Stations: 10, Adds: 2         24       41       43       43       CEPTANCE Different (Columbia)       377       +59       11559       3       35/2         40       41       10       Voltcom Entertainment)       330       +70       48636       2       12/0       Total Plays: 90, Total Stations: 7, Adds: 0         43       43       THEORY OF A DEADMAN NO Surprise (Roadrunner/ILJ/MG)       329       +48       15808       23/6       10/210       Total Plays:	26	30	BRAVERY An Honest Mistake (Island/IDJMG)	553	-12	32615	7	41/1	
28       10       25       17       36283       5       46/3         36       10       MY CHEMICAL ROMANCE Helena (Reprise)       522       175       31158       4       41/3         30       10       HOT HOT HEAT Goodnight (Sire/Reprise)       519       +21       20826       5       36/1         23       36       SUM 41 Pieces (Island/IDJMG)       510       -148       29694       17       32/0         29       37       SHINEDOWN Burning Bright (Atlantic)       483       -21       20612       17       16/1       Total Plays: 120, Total Stations: 0, Adds: 2         41       10       ACCEPTANCE Different (Columbia)       377       +50       11559       3       35/2       NEW ORDER Krafty (Warner Bros.)         40       10       SLIPKNOT Before I Forget (Roadrunner/IDJMG)       367       +37       12338       29/2       Total Plays: 00, Total Stations: 7, Adds: 0         38       43       SNOW PATROL Chocolate (Al&Minterscope)       315       36       13806       23/6       MUSE Stackholm Syndrome (Maree Bros.)       Total Plays: 67, Total Stations: 16, Adds: 14         37       THEORY OF A DEADMAN NO Surprise (Roadrunner/IDJMG)       329       +48       15808       23/6       MUSE Stackholm Syndrome (Maree Bros.)<	27		LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	542	-21	27808	11	31/0	
36       10       MY CHEMICAL ROMANCE Helena (Reprise)       522       +75       31158       4       41/3         30       10       HOT HOT HEAT Goodnight (Sire/Reprise)       519       +21       20826       5       36/1         23       36       SUM 41 Pieces (Island/ILJ/MG)       510       -148       29694       17       32/0         29       37       SHINEDOWN Burning Bright (Atlantic)       483       -21       20612       17       16/1         34       10       ALSER CHIEFS I Predict A Rio: (Universal)       472       +19       19804       8       34/2         41       10       ACCEPTANCE Different (Columbia)       377       +50       11559       3       35/2       NEW ORDER Kratty (Warner Bras.)         40       11       SLIPKNOT Before I Forget (Roadrunner/ILDJ/MG)       367       +37       12338       29/2       Total Pays: 107, Total Stations: 7, Adds: 0         43       32       THEORY OF A DEADMAN No Surprise (Roadrunner/ILDJ/MG)       367       +37       12338       29/2       Total Pays: 59, Total Stations: 7, Adds: 0         44       13       THEORY OF A DEADMAN No Surprise (Roadrunner/ILDJ/MG)       329       +48       15808       23/6       MUSE Stockholm Syndrome Mare Bras.)       Total	33		NO ADDRESS When I'm Gone (Sadie) (Atlantic)	532	+49	20729	5	36/2	1.1.1.1
30522+ 753115844133050HOT HOT HEAT Goodnight (Sire/Reprise)519+ 2120826536/12336SUM 41 Pieces (Island/IDJ/MG)510-148296941732/02937SHINEDOWN Burning Bright (Atlantic)483-21206121716/13450KAISER CHIEFS I Predict A Riot (Universal)472+ 1919604834/24151ACCEPTANCE Different (Columbia)377+ 5011559335/24051SLIPKNOT Before I Forget (Roadrunner/IDJ/MG)367+ 371233829/2Total Plays: 109, Total Stations: 7, Adds: 04351THEORY OF A DEADMAN No Surprise (Roadrunner/IDJ/MG)329+ 4815808423/64451TEGAN & SARA Walking With A Ghost (Vapor/SRG)279+ 1162461016/15253GR NA Another Brick In The Wall (Epic)266+ 327322179/04543VELVET REVOLVER Dirty Little Thing (RCA/RMG)251161116361427/0Total Plays: 49, Total Stations: 7, Adds: 24444THE RAN Literian10(RCA/RMG)251161116361427/0Total Plays: 89, Total Stations: 10, Adds: 144544TEGAN & SARA Walking With A Ghost (Vapor/SRG)279+ 1162461016/1Total Plays: 49, Total Stations: 10, Adds: 24647TEGAN & SARA Wa	28		U2 Sometimes You Can't Make It On Your Own (Interscope)	528	+17	36283	5	46/3	NEW & ACTIVE
23       36       SUM 41 Pieces ( <i>Island/ILJ/MG</i> )       513       +21       2050       3       5011       Total Plays: 140, Total Stations: 9, Adds: 1         29       37       SHINEDOWN Burning Bright ( <i>Atlantic</i> )       483       -21       20612       17       16/11       Total Plays: 126, Total Stations: 9, Adds: 2         34       40       41 <t< td=""><td>36</td><td></td><td>MY CHEMICAL ROMANCE Helena (Reprise)</td><td>522</td><td>+75</td><td>31158</td><td>4</td><td>41/3</td><td></td></t<>	36		MY CHEMICAL ROMANCE Helena (Reprise)	522	+75	31158	4	41/3	
23       36       SUM 41 Preces (Island/LL/MC)       510       -148       29694       17       3210       KEANE Everybody's Changing (Interscope)         29       37       SHINEDOWN Burning Bright (Atlantic)       483       -21       20612       17       16/1       Total Plays: 126, Total Stations: 10, Adds: 2         34       30       KAISER CHIEFS I Predict A Riot (Universal)       472       + 19       19604       8       34/2       BETTER THAN EZRA A Lifetime (Artemis)         41       30       ACCEPTANCE Different (Columbia)       377       + 50       11559       3       35/2       NEW ORDER Krafty (Warner Bros.)         40       31       SLIPKNOT Before I Forget (Roadrunner/ILDJMG)       367       + 37       12338       29/2       Total Stations: 7, Adds: 0         46       40       PEPPER Give It Up (Volcom Entertainment)       330       + 70       48636       2       12/0       Total Plays: 87, Total Stations: 10, Adds: 1         43       43       SNOW PATROL Chocolate (A&M/Interscope)       315       -36       13606       8       25/0       Total Plays: 59, Total Stations: 14       STEREOPHONICS Dackat (You Made Me Feel Like The 0ne) /VZ         44       44       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       + 1       16246       1	30	35	HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	519	+21	20826	5	36/1	
34       34       34       34       34       34/2       ACCEPTANCE Different (Columbia)       377       +19       19604       8       34/2       Total Plays: 109, Total Stations: 7, Adds: 0         41			SUM 41 Pieces (Island/IDJMG)	510	-148	29694	17	32/0	
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41       41       42       ACCEPTANCE Different (Columbia)       377       +50       11559       3       35/2       NEW ORDER Krafty (Warner Bros.)         40       40       40       40       51.10 KNOT Before I Forget (Roadrunner/ID.JMG)       367       +37       12338       3       29/2       Total Plays: 90, Total Stations: 7, Adds: 0         46       41       42       47       THEORY OF A DEADMAN No Surprise (Roadrunner/ID.JMG)       329       +48       15808       4       23/6       MUSE Stockholm Syndrome (Warner Bros.)         38       43       SNOW PATROL Chocolate (A&M/Interscope)       315       -36       13606       8       25/0       Total Plays: 59, Total Stations: 16, Adds: 14         44       44       47       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       +1       16246       10       16/1       Total Plays: 59, Total Stations: 16, Adds: 14         500       CAESARS Jerk It Out (Astraiwerks/EMC)       277       +90       12706       1       20/1       WarkeFleid Com Baby (i/w/Comba Label Group)         42       47       RISE AGAINST Give It All (Geffen)       255       -72       14684       20       20/0       Total Plays: 48, Total Stations: 7, Adds: 1         42       47       RISE AGAINST Give It All (Geffen) <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		_							
46       Image: Constrained and the second constrained and the second constraints and the second consecond constraint and the second constraint	1	-					3		NEW ORDER Krafty (Warner Bros.)
46       THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)       330       +70       48636       2       12/0         43       10       THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)       329       +48       15808       4       23/6       MUSE Stockholm Syndrome (Warner Bros.)         38       43       SNOW PATROL Chocolate (A&M/Interscope)       315       -36       13606       8       25/0       Total Plays: 59, Total Stations: 16, Adds: 14         44       10       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       +1       16246       10       16/1       Total Plays: 59, Total Stations: 11, Adds: 5         10       CAESARS Jerk It Out (Astrahwerks/EMC)       277       +90       12706       1       20/1       WAKEFIELD C'mon Baby ( <i>Jive/Zomba Label Group</i> )         45       10       KORN Another Brick In The Wall ( <i>Epic</i> )       266       +3       27322       17       9/0       Total Plays: 48, Total Stations: 10, Adds: 2         42       47       RISE AGAINST Give It All (Geffen)       255       -72       14684       20       20/0       Total Plays: 35, Total Stations: 7, Adds: 1         37       48       VELVET REVOLVER Dirty Little Thing (RCA/RMG)       251       -161       11636       14       27/0       HAWTHORNE HEIGHTS Ohio Is For Lovers (V									
43       43       43       THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)       329       +48       15808       4       23/6       MUSE Stockholm Syndrome (Warner Bros.)         38       43       SNOW PATROL Chocolate (A&M/Interscope)       315       .36       13606       8       25/0       Total Plays: 59, Total Stations: 16, Adds: 14         44       44       47       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       +1       16246       10       16/1       Total Plays: 59, Total Stations: 16, Adds: 14         1000000000000000000000000000000000000	1	-	•				2		
44       1       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       +1       16246       10       16/1         44       10       TEGAN & SARA Walking With A Ghost (Vapor/SRG)       279       +1       16246       10       16/1         10       10       10/1       16/1       16/1       16/1       Total Plays: 51, Total Stations: 11, Adds: 5         10       10       10/1       16/1       10/1       10/1       10/1         45       10       16/1       20/1       WAKEFIELD C'mon Baby (Jive/Zomba Label Group)       10/1         42       47       RISE AGAINST Give It All (Geffen)       255       -72       14684       20       20/0       Total Plays: 48, Total Stations: 10, Adds: 2         37       48       VELVET REVOLVER Dirty Little Thing (RCA/RMG)       251       -161       11636       14       27/0       Total Plays: 38, Total Stations: 7, Adds: 1         10       DAVE MATTHEWS BANO American Baby (RCA/RMG)       245       +137       14274       1       15/3         10       110       11       1636       14       27/0       Total Plays: 38, Total Stations: 7, Adds: 2			•						MUSE Stockholm Syndrome (Warner Bros.)
44       Tetran & SARA Walking with A Ghost (Vapor/SRG)       2/9       +1       16246       10       16/1         Total Plays: 51, Total Stations: 11, Adds: 5         Coebust       Caesars Jerk It Out (Astralwerks/EMC)       277       +90       12706       1       20/1       Total Plays: 51, Total Stations: 11, Adds: 5         Velocities       Coebust       Caesars Jerk It Out (Astralwerks/EMC)       277       +90       12706       1       20/1       Total Plays: 48, Total Stations: 10, Adds: 2         45       Coebust       KORN Another Brick In The Wall (Epic)       266       +3       27322       17       9/0       Total Plays: 48, Total Stations: 10, Adds: 2         42       47       RISE AGAINST Give It All (Geffen)       255       -72       14684       20       20/0       Total Plays: 45, Total Stations: 7, Adds: 1         37       48       VELVET REVOLVER Dirty Little Thing (RCA/RMG)       251       -161       11636       14       27/0       HAWTHORNE HEIGHTS Onio Is For Lovers (Victory)         Total Plays: 38, Total Stations: 7, Adds: 2	1		•						
45       CD       KORN Another Brick In The Wall (Epic)       266       +3       27322       17       9/0       Total Plays: 48, Total Stations: 10, Adds: 2         42       47       RISE AGAINST Give It All (Geffen)       255       .72       14684       20       20/0       Total Plays: 48, Total Stations: 10, Adds: 1         37       48       VELVET REVOLVER Dirty Little Thing (RCA/RMG)       251       .161       11636       14       27/0       HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)         Image: Construction of the Wall (Construction	1								Total Plays: 51, Total Stations: 11, Adds: 5
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42       47       RISE AGAINST Give It All (Geffen)       255       .72       14684       20       20/0       Total Plays: 45, Total Stations: 7, Adds: 1         37       48       VELVET REVOLVER Dirty Little Thing (RCA/RMG)       251       .161       11636       14       27/0       HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)         Image: Constraint of the second			-						
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48 W MUUES I MUUES I MUUES World At Large (Epic) 234 +2 12647 2 13/0 Songs ranked by total plays		-	-						
	48	50	MUUES I MOUSE World At Large (Epic)	234	+2	12647	2	13/0	Songs ranked by total plays

71 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the arger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.



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## ALTERNATIVE

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April 1, 2005

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America's Best Testing Alternative Songs 12 + For The Week Ending 4/1/05

Artist Title (Label)	τw	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Womer 18-34
GREEN DAY Holiday (Reprise)	4.18	4.26	92%	22%	4.08	4.13	4.03
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.13	4.20	99%	51%	4.18	4.14	4.22
JIMMY EAT WORLD Work (Interscape)	4.11	4.12	86%	14%	4.02	4.16	3.87
KILLERS Mr. Brightside (Island/IDJMG)	4.10	4.21	96%	26%	4.12	4.03	4.22
SUM 41 Pieces (Island/IDJMG)	4.10	4.05	89%	15%	3.90	3.87	3.93
JIMMY EAT WORLD Pain (Interscope)	4.03	4.18	94%	28%	4.01	4.06	3.96
MY CHENICAL ROMANCE I'm Not Okay (I Promise) (Reprint)	3.99	4.02	89%	26%	3.91	3.82	3.99
PAPA ROACH Scars (Geffen)	3.95	4.07	95%	27%	3.82	3.61	4.03
UNWRITTEN LAW Save Me (Lava)	3.94	4.07	83%	15%	3.84	3.73	3.97
EXIES Ugly (Virgin)	3.91	3.89	62%	11%	3.68	3.61	3.75
BREAKING BENJAMIN Somer Or Later (Hollywood)	3.87	4.00	87%	19%	Ž. 3.82 🖓	3,72	3.83
CHEVELLE The Clincher <i>(Epic)</i>	3.87	4.04	66%	10%	3.77	3.70	3.85
A PERFECT CIRCLE Passive (Virgin)	3.81	3.88	52%	9%	3.68	3.60	3.80
BRAVERY An Honest Mistake (Island/IDJMG)	3.75	-	42%	8%	3.65	3.54	3.76
3 DOORS DOWN Let Me Go (Republic/Universal	3.74	3.80	92%	28%	3.61	3.34	3.88
SHINEDOWN Burning Bright (Atlantic)	3.74	3.68	56%	14%	3.50	3.28	3.80
CROSSFADE Cold (Columbia)	3.73	3.84	97%	36%	3.61	3.36	3.85
GARBAGE Why Do You Love Me (Geffen)	3.72	3.58	58%	11%	3.66	3.77	3.51
CROSSFADE So Far Away (Columbia)	3.71	3.81	77%	21%	3.60	3.52	3.69
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.62	3.85	74%	15%	3.47	3.37	3.58
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.62	3.53	85%	16%	3.51	.57	3.45
THREE DAYS GRACE Home (Jive/Zomba Label Group)	3.60	3.84	90%	34%	3.44	3.15	3.75
AUDIOSLAVE Be Yourself (Interscope/Epic)	3.60	-	54%	10%	3.45	3.55	3.35
INTERPOL Evil (Matador)	3.59	3.72	46%	10%	3.49	3.23	3.86
MARS VOLTA The Widow (Strummer/Universal)	3.57	3.49	57%	17%	3.52	3.45	3.61
BECK E-Pro (Interscope)	3.54	3.68	61%	12%	3.51	3.53	3.49

Total sample size is 319 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total sample at the other presents the percentage of respondents who recognized the song. Total turn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of representation of the second methods and methods when open and participation of the second s

As the monsters of Alt World continue to dominate the top
continue to dominate the top
10, let's check in with some of our fa-
vorite "developing" acts:

The Caesars shove "Jerk It Out" (No. 45) onto the chart in the third-highest debut of the week, right behind incoming big deals Weezer

(No. 14) and System Of A Down (No. 27). PDs such as WGRD/Grand Rapids' Jerry Tarrants and WBUZ/Nashville's Russ Schenck report that early reaction is strong and the song sounds great on the air. "Great" is good.

Six months after their initial add date, The Exies continue their climb with "Ugly" (No. 18). Virgin's Howard P. says it "epitomizes slow, successful growth" with new adds at WOCL/Orlando and KRZQ/Reno, NV. KDGE (The Edge)/Dallas and KTBZ (The Buzz)/ Houston have it in power, and "Ugly" is going strong in places like Boston; Washington, DC; and St. Louis.

Finally, Kings Of Leon hang tough with "The Bucket" (No. 26). MD Matt Smith says that KROQ likes it, WDYL/Richmond MD Dustin Matthews says it fits in well, and WBCN/Boston MD Steven Strick reports that "from a purely aesthetic perspective, it sounds awesome on the station."

Steve wins a dollar for his use of the word aesthetic.

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REPORTERS						
Stations and their	r adds listed alphabet	ically by market				
WHRL/Albatty, NY* Oli: John Cooper PD: Lisa Bielle 15 WEZZER 5 SYSTEM OF A DOWN	WEND/Charlotte* ON: Brace Legan PD/ND: Jack Daniel 1 WEEZER SYSTEM OF A DOWN	CIMX/Detroit, NI* PD: Inerray Brookshaw APD: Vince Cannova MD: Intell Franklin 23 WEZZR 1 SYSTEM OF A DOWN				
WNNXAJianta, GA* ON/PO: Losilo Fron MD: Joy Karrin 3 SYSTEM OF A DOWN WALLFLOWERS	WKOX/Chicago, IL* PD: Wike Stern APD/MID: Jacon Jackson 19 WEEZER 14 SYSTEM OF A DOWN	ICKIA/Fayetteville, AR PD/IIID: Dave Jackson 44 NIME INCH NAILS 7 WEEZER 3 SYSTEM OF A DOWN 2 BLACK LABEL SOCIETY				
WJSE/Attantic City, NJ* PD: Boot Raily MUSE NO ADDRESS RaveoNettes Weezer System of a down	WAQ2/Cincinuati, OH* PO/BID: Joli Nagol 16 WEEZER 12 JACK JOHNSON 7 SYSTEM OF A DOWN	WYSK/Fredericksburg, VA OK/PD: Paul Johnson APDAND: Frank Weits Dave MATTHEWS BAND WEEZER				
KROX/Austin, TX* Olic. Jult Carrol PC: Lyna Barslow MD: Taby Ryan 24 WEEZR 20 SYSTEM OF A DOWN	WXTIW/Cleveland, OH* PD: Kim Mooroe APD: Doon Hardiata MD: Thm "Blats" 2 SYSTEM OF A DOWN	KFRR/Fresno, CA* PD: Revortind APD: Jack Hummer 22 WEEZER 6 Z-TRIP THEORY OF A DEADMAN SYSTEM OF A DOWN				
2 MUSE CROSSFADE WRAX/Birmingham, AL* PD: Susue Groves MD: Mark Lindsay 1 WEEZE BRAVERY	WARQ/Columbia, SC* PD: Bave Stavest MD: Dave Fara 17 WEEZER 14 DAVE MATTHEWS BAND 2 SYSTEM OF A DOWN	WJBX/F1. Myers, FL* DilyPD: John Nozz APD: Fizi Itsukivi MD: Johr Zun 14. SySTEM OF A DOWN 9. WEEZER 5. THEORY OF A DEADMAN				
KOXR/Boize, 10* Oli: Das McColly PD: Erfe Kristenson MD: Jerown Swilh 15 WEEZE 12 STSTEM OF A DOWN ACCEPTINCE	WWCD/Columbus, OH* Oth: Randy Mattery PD: Andy Davis MUS: Jack Devises 6 WEZZER MUSE WAREFIELD	T MUSE 1 HAWTHORNE HEIGHTS WGRD/Grand Rapids, MI* PC: Jarry Barrants 13 WEZZER 5 JACK JOHNSON THEORY OF A DEADMAN MUSE				
WBCN/Boston, MA* PD: Carve Wellington APO/MD: Steven Strick No Adds	KDGE/Datias, TX* PD: Duame Deherity APDMID: Alian Ayo 3 SYSTEM OF A DOWN 2 WEEZER 2-TAIP	WXINR/Greatwille, NC* OM: Bruce Simel PD: Jeff Sanders #CUME Charlie Shaw 25 July EAW WORLD				
WEDG/Buffalo, NY* PD: Kerry Gray MD: Evel Jain A DOWNI 8: WEEZER 1 MUSE WEBZERVIngton* OM/PD: Mail Grasso	WXEG/Dayton, DH* Oht: Sony Tillard PID: Steve Skramer APD/MID: Boomer 7 LIFE OF AGONY 7 WEZZER 6 SYSTEM OF A DOWN	22 PARA BOACH 19 THREE DAY GRACE 19 GRIEN DAY 19 KIES DAY 19 KIES OF LEON 10 KIESE 10 SYNCH OF A DOWN 15 KIERE 10 SYNCH OF A DOWN 15 SYNC				
WAVF/Charleston 2 SYSTEM OF A DOWN WAVF/Charleston, SC* PD: Dave Rossi MD: Save Bos No Adds	KTCL/Denver, CO* PD: Millsu G'Connor APD: Rich Rubin MD: HII Jerisa 26 WEZZE 18 NINE INCH NAILS	15 TRI ST COMMAN 15 TRI ACEREES 14 ACCEPTINGE 10 CTC255HADE 10 MC CHEMICAL ROMANCE 8 MARS VIELTA THEORY OF A DEADMAN 2-TRIP				

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WEEO/Hage MD: AJ Nover 10 SLIPICHOT 10 MY CHEM 5 FEATURES CAL ROMANCE FEATURES Theory of a deadman Weezer System of a down KUCD/H Jamie Hyatt WEEZER SYSTEM OF A DOWN STEREOPHONICS KTBZ/Houston, TX\* PD: Viece Richards PD: View Inclusion ND: Don Janizon 3 System of a Down WR7X/India Indiana ary Diana Teory 11 WEEZER 7 SYSTEM OF A DOWN WPLA/Jacksonville, F Ott: Gail Austin APD/ND: Chad Chumley 8 SYSTEM OF A DOWN 6 WEEZER 3 DOORS DOWN WRZ3(/Joł PD/MD: Scell Data 5 WEEZER 4 SYSTEM OF A DOW MUSE FUTUREHEADS WTZR/Johnson City Oli/PD: Brace Clark KRB2/Kanssas City, MD OM: Grig Bergen PD: Lazlo MD: Jacon Ulandi 35 WE22ER 35 WE22ER WAKERELD FALL OUT BOY KFTE/Lafayette, LA\* PD: Scott Perrie MD: Reger Pride 1-WEZZER 1 SYSTEM OF A DOW

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D: Loki Slipknot Weezer System of a down Killers

NFZ/Knoxville, TN\* : Anthony Profili : Greg Sation : SYSTEM OF A DOWN WEEZER

shville. Th' ON: Jim Patrick PO/MD: Russ Sch unek: 5 SYSTEM OF A DOWN 5 MUSE FLITUREHEADS MARDO LIFE OF AGON

DE A DOWN 14 SLIPICNOT 11 BILLY IDDI WXRK/New York, NY ike Peer Stem of a down INTERPOL KAISER CHIEFS HOT HOT HEAT

ew Orleans, LA

KXTE/Las Vegas, NV° PD: Chris Ripley MD: Carly Drown 26 SYSTEM CF A DOWN

KROQ/Los Angeles, CA\* PD: Kevie Westberly APD: Gene Southers

PD: Kovin Westborly APD: Gene Sandbloom ND: Natt Smith 23 SySTEM CF A DOWN

WLRS/Louisville, KY WELFS/LOWSFILE, KT PD: Ameroe Fitzgerald NED: Davie Hill 8 SYSTEM OF A DOWN 1 WEEZER

> Ferns Ind Savage NEEZER SYSTEM OF A DOWN

: Rob Cressman : Sydney Nobers WEEZER SYSTEM O<sup>2</sup> A DOWN 7.TRIP

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EHEADS

KZQ/Myrtie Beach, SC : Nork Rollinny D/ND: Charley INTANGIBLE

RV/Newburgh, NY : Andrew Borls D: Bill Dunn SYSTEN OF A DOWN

WROX/Norfolk, VA\* PD: Nichole Diamend MUSE DRESDEN DOLLS STEREOPHONICS WEEZER SYSTEM OF A DOWN

KORX/Odessa, TX PD: Michael Todd

APD: Den 24 Weezer 17 Gorullaz 17 Chevelle 7 (Hed) planet earth KHBZ/Okizhowa City, OK\* Oli: Bill Harley P2: Jinny Barrada 13 SYSTEM OF A DOWN MY CHEMICAL ROMANCE

MY CHEMICAL U2 KAISER CHIEFS WJRR/Orlando, FL

PD: Pal Lynch APD: Rick Eve MD: Brian Did 22 SYSTEM OF A DO WOCL/Orlando, EL\*

E DE A DOMR KEDJ/Phoenix, AZ<sup>4</sup> PD: Marc Young MD: Robin Mash

3 RISE AGAINST 2 SVETEM OF A DOMB

KZON/Phoenix, AZ\* PD: Chris Patyte Chris Patyk Mitche Lewis WEEZER SYSTEM OF A DOWN KINGS OF LEON

KXRK/Sait Lake City, UT\* Oli: Alan Hagen PD: Todd Holar ND: Artie Fufkin 26 WEEZER 2 SYSTEM OF A DOWN WXDX/Pittsburgh, PA\* PD: John Meschits MD: Vinnis F. 13 WE2ZER 12 SYSTEM OF A DOWN KBZT/San Diego, CA PD: Garol Nichaels APD/AID: Nike Halleran 9 WEZER 5 SYSTEM OF A DOWN RUTURENEADS STEREOPHONICS Brian James SYSTEM OF A DOWN

XTRA/San Diego, CA' PD: Jim Richards MD: Marty Whitney 26 WEEZER

KITS/San Francisco, CA

Sean Demotry JAID: Aeron Axoloon WEEZER GREEN DAY GORILLAZ SYSTEM OF A DOWN SENSES FAIL

KCNL/San Jose, CA PD/MD: John Allers 27 WEEZER

KJEE/Santa Barbara, CA

Eddle Gatlerrez : Eddle Gatlerrez : Dawe Hammesk WEEZER SYSTEM OF A DOWN KASABIAN

: Tomory Mattern 5: Jeff Friese System OF A DOWN WEEZER GORILLAZ

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PD: Scott Pause APD MD Tas N 12 STSTEM DR

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KRZC/Reno, NV\* PO/ND: Mat Diable 19 WEEZER 14 SYSTEM OF A DOWN KILLERS EXILES JACK JOHNSON

PC: Mills Morphy NiD: Dustin Markheurs 21 System of a Down 20 Weezer 1 My Chemical Roma

WRXL/Richm MI: Bill Cahlli ond, VA\* ON: BAN COMUS PD/MD: Casey Krekowski 15 System of a down 9 Weezer Theory of a deadw

KC3CX/Riverside, CA\* PD: Jaka Wober APD/MC: Bobby Salo 7 WEEZER 7 SYSTEM OF A DOWN KWOD/Sacram do CA PD: Jim Robinson 27 Nine Inch Mails 20 Weezer

8 GREEN DAY 5 KINGS OF LEON 4 CAESARS (EANE TEGAN & SARA U2 DAVE MATTHEWS BAND ISUN/Tampa, FL\* ; Shark System of a down Weezer

> Nat Sery All: Sery All: Stephen Kalle WEEZER SYSTEM OF A DOWN

see, FL

OK!

OF A DOWN

Z/W. Palm Beach, FL\* WEEZER SYSTEM OF A DOWN EOPHONICS

DC/Washington, DC\* 5 WEEZER 5 SYSTEM OF A DOWN JACK JOHNSON

WSFM/Wilmington, NC PD/NO: Nika Konnedy 9 WEEZER

8 KILLERS 1 System of a down

POWERED BY KPNT/St. Louis, MO\* PD: Tomory Nation MEDIABASE

\*Monitored Reporters

82 Total Reporters 71 Total Monitored

11 Total Indicator

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JOHN SCHOENBERGER

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# The Triple A Audience, Revisited

Buving and media-use habits of the Triple A listener

few weeks ago I presented a qualitative look at the Triple A audience, including their demographic breakdown, income, occupations, marital status and social activities. In this week's column we'll delve a little deeper into the buying and media-use habits of the Triple A listener.

As I did in the column dated March 4, I'll be using data collected by the Media Audit from January through December of 2004 from Triple A audiences in 22 of the 86 Media Audit markets containing a Triple A station. These results came from information from almost 300,000 respondents across the country culled from 785,000 18+ Triple A-listening adults.

As you'll discover, Triple A listeners are very much into improving their home environment, and they are also enthusiastic users of the latest technologies that can make life more rewarding and easier to navigate.

### **General Buying Habits**

Most Triple A listeners are above the national average when it comes to heavy usage of different types of stores. The types of retail outlets that are frequented most include hardware/building-supply stores, auto parts stores, drugstores, clothing stores and discount stores. In fact, in almost all cases Triple A listeners have both visited these outlets and purchased something within the past four weeks.

In the hardware category, Home Depot has the lion's share of business, with 74%, while Lowe's comes in at 32%, Ace gets 15%, and True Value lands 4%. In the discount store category, Target gets the majority of Triple A shopping, with 65%, followed by Wal-Mart at 52%, Sears at 37%, Kmart at 21% and J.C. Penney at 21%. Interestingly, except for Target shopping, these figures fall below the national averages for discount store shopping.

To purchase entertainment equipment or home appliances, 43% of Triple A listeners go to



SHE'S THE BEE'S KNEES Tori Amos recently spent the entire day at Sirius Satellite Radio's New York national broadcast studios performing songs from her new album, The Beekeeper, and talking to several Sirius music channel DJs. Here she is with Dave Mac of the Spectrum channel

Best Buy, 39% visit Sears, and 20% choose Cir-				
cuit City. For furniture, Triple A listeners	rank			
Ikea at the top, with Sears coming in seco	nd.			
Drugstores	78%			
Discount stores	78%			
Hardware/building supplies stores	71%			
Men's clothing stores	58%			
Women's clothing stores	51%			
Sporting goods stores	39%			
Jewelry stores	15%			
Movie theaters	51%			
Rent/buy movies on tape or DVD	58%			
Rent/buy video games	19%			
Buy music CDs	39%			
Go to full-service restaurants	18%			
Purchase bottled water	55%			
Purchase wine	19%			
Purchase beer	11%			
Purchase lottery tickets	34%			
Supermarket Expenditures				
Average week, \$1 or more	92%			
Average week, \$50 or more	82%			
Average week, \$100 or more	60%			
Average week, \$150 or more	32%			
Plan To Purchase Over Next 12 Months				
Glasses/contacts	37%			
Computer software	34%			
Personal computer/equipment	30%			
New furniture	29%			
Home remodel	26%			
Bedding/mattresses	19%			
Video equipment	21%			
Stereo equipment	19%			
New TV	15%			

Major household appliance **Time For A New Car** 

The study also takes a look at the Triple A listener's car-buying habits. As you see in the stats below, 19% of Triple A listeners plan to buy a new vehicle within the next 12 months. The percentage of listeners who intend to buy a car is nearly equal to the percentage of those looking for a truck, van or SUV. Also, most listeners and their families own two or more vehicles

13%

### www.americanradiohistory.com

## **More Interesting Facts**

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The Triple A listener lives life to the fullest and, in most categories, is more likely to do or participate in certain activities than the average U.S. adult

Compared to the average U.S. adult, a Triple A listener is:

- 36% more likely to have an IRA or 401(k) account
- . 14% more likely to have a cell phone and use it regularly (Verizon is the most-used carrier, with 29%, followed by AT&T/Cingular, with 22%)
- 32% more likely to choose Arby's or Subway for fast food
- 34% more likely to be covered by an HMO-type health plan

· 80%-150% more likely to be involved in their company's business purchases, depending on the category

. 90% more likely to have had 10 or more round-trip domestic flights in the past 12 months

. 11% more likely to have three or more foreign flights in the past 12 months

. 74% more likely to have listened to a sporting event on the radio and only 18% more likely to have watched a sporting event on TV

· 20% more likely to read the front page of the paper, 33% more likely to read the business news section, 19% more likely to read the movie and entertainment section, and 17% more likely to read the travel section

Plan To Buy A Vehicle In Next 12 M	fonths	60-179 minutes	41%	136	
Car/van/truck/SUV	19.0%	1-59 minutes	18%	116	
New vehicle	11.0%	0 minutes	11%	40	
Used vehicle	8.0%	TV Exposure, Average Weekd	ay		
Car	8.3%	Pe	rcentage	Index	
Van/truck/SUV	8.6%	300 minutes or more	15%	74	
Domestic purchase	8.0%	180-299 minutes	31%	103	
Foreign purchase	8.0%	1-179 minutes	41%	121	
Not sure of make	3.2%	0 minutes	14%	85	
Will pay more than \$20,000	13.0%	Newspaper Exposure, Averag	e Weekd	ay	
Will pay more than \$30,000	5.0%	Pe	rcentage	Index	
Automotive Ownership Profile		60 minutes or more	23%	123	
Own one vehicle	19%	30-59 minutes	26%	134	
Own two vehicles	47%	1-29 minutes	17%	119	
Own three vehicles	19%	0 minutes	35%	72	
Own four or more vehicles	11%	Exposure To Billboards, In M	iles, Past	Seven	
Top Brands		Days			
Ford	28%	Pe	rcentage	Index	
Toyota	19%	200 miles or more	51%	129	
Chevrolet	19%	100-199 miles	24%	99	
Honda	17%	1-99 miles	24%	73	
Dodge	11%	0 miles	1%	19	
Nissan	10%	Internet Exposure, Average Week			
Chrysler	9%	Pe	rcentage	Index	
Volkswagen	6%	430 minutes or more	45%	129	
Jeep	5%	200-429 minutes	16%	118	
Saturn	5%	1-199 minutes	24%	114	
GMC	5%	0 minutes	15%	49	
Pontiac	4%	Average Time Exposed To Me	dia		
Volvo	4%	Radio, minutes per day		164	
BMW	4%	TV, minutes per day		185	
Acura	4%	Newspaper, minutes per day		45	
Mercedes	3%	Billboards, average miles		259	
Lexus	3%	Internet, minutes per week		513	
Subaru 3%		Here are a couple more breal	couts to gi	ive you	
It's A Multimedia Worl	a	a little more insight in to the at	ove stats	:	
IL'S A MUITIMEDIA MOR	u	Times Listened To Radio,			
In this modern world we are all expos	ed to a wide	Average Weekday			

In this modern world we are all exposed to a wide variety of media over the course of a week. How does it break out for Triple A listeners, and are their habits similar to those of the average U.S. adult?

There are times when Triple A listeners fall below the national average in media usage and times when they are above. This is indicated by the index column (below 100 means less than the national average, above means more).

exposed to intenta		
Category	Percentage	Index
Weekday newspaper	66%	125
Sunday newspaper	75%	119
Radio, average weekday	89%	124
Radio, 7-day cume	100%	117
TV, any on-average weekda	y 87%	103
Subscribe to cable TV	84%	110
Radio Exposure, Average V		
-	Percentage	Index
180 minutes or more	30%	114

Daypart Percentage Index 5-10am 67% 134 10am-3pm 50% 125 3-7pm 62% 136 7pm-midnight 23% 117 Midnight-5am 7% 96 TV Exposure, Average Weekday Time Percentage Index 5-7am 21% 93 7-9am 93 23% 9am-4pm 19% 74 4-5pm 20% 76 5-6pm 29% 86 6-7pm 39% 94 7-7:30pm 42% 97 7:30-8pm 43% 96 8-11pm 65% 108 34% 11-11:30pm 109 11:30pm-midnight 20% 103

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# TRIPLE A TOP 30

		April 1, 2005			_		
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE {00}	WEEKS ON Chart	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	564	-13	28520	12	25/0
2	2	U2 Sometimes You Can't Make It On Your Own (Interscope)	502	+60	27633	6	24/0
3	3	BLUE MERLE Burning In The Sun (Island/IDJMG)	423	+7	19331	11	24/0
18	4	DAVE MATTHEWS BAND American Baby (RCA/RMG)	409	+183	27602	2	24/4
4	5	TORI AMOS Sleeps With Butterflies (Epic)	388	-12	16535	12	23/0
7	6	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	356	+ 14	14815	15	18/0
5	7	GREEN DAY Boulevard Of Broken Dreams (Reprise)	354	·20	25773	21	24/0
9	8	MOBY Beautiful (V2)	351	+ 32	16256	8	24/0
8	9	COLLECTIVE SOUL Better Now (El Music Group)	327	+6	13 <b>94</b> 6	9	19/0
10	10	SNOW PATROL Chocolate (A&M/Interscope)	318	+12	15759	8	22/1
6	11	JET Look What You've Done (Atlantic)	. 314	-29	19687	22	19/0
14	12	JOSS STONE Right To Be Wrong (S Curve/EMC)	271	+12	12179	10	18/0
13	13	JOHN BUTLER TRIO Zebra (Lava)	264	-3	7208	8	16/0
11	14	MARC BROUSSARO Home (Island/IDJMG)	262	-16	11358	16	17/0
12	15	BECK E-Pro (Interscope)	251	·21	10821	7	17/0
15	16	ANNA NALICK Breathe (2am) (Columbia)	248	+9	10600	14	12/0
17	Ð	KEANE Everybody's Changing (Interscope)	241	+8	9284	4	19/1
23	18	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	213	+44	13707	3	18/1
16	19	HOWIE OAY Collide (Epic)	202	-37	10523	18	15/0
19	20	CARBON LEAF What About Everything? (Vanguard)	199	+15	6635	4	14/0
22	2	KATHLEEN EDWARDS Back To Mer (Zoe/Rounder)	178	+8	9611	5	15/2
28	22	BETTER THAN EZRA A Lifetime (Artemis)	168	+ 28	5363	2	14/1
26	23	MAIA SHARP Something Wild (Koch)	167	+13	3466	4	11/0
24	24	OZOMATLI Love & Hope (Concord)	155	-4	6657	6	13/0
27	25	BEN LEE Catch My Disease (New West)	147	+5	6780	3	14/1
25	26	KENNY WAYNE SHEPHERD Let Go (Reprise)	147	-8	7520	11	10/0
21	27	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	141	-37	3602	8	16/0
Debut>	28	CHARLIE MARS Try So Hard (V2)	128	+15	2920	1	11/0
30	29	BRUCE HORNSBY Circus On The Moon (Columbia)	128	-6	4266	10	11/0
	30	BRIGHT EYES First Day Of My Life (Saddle Creek)	122	-1	9460	2	12/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in 'otal plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

JEM 24 (ATO/RCA/RMG) Total Plays: 117, Total Stations: 9, Adds: 0 MAROON 5 Sunday Morning (Octonel//RMG) Total Plays: 115, Total Stations: 6, Adds: 0 KYLE RIABKO What Did I Get Myself Into (Awara/Columbia) Total Plays: 109, Total Stations: 11, Adds: 1 RINGSIDE Tired Of Being Sorry (Flawless/Geffen) Total Plays: 108, Total Stations: 13, Adds: 2 CÁESARS Jerk It Out (Astrehverks/EMC) Total Plays: 100, Total Statians: 7, Adds: 0 WALLFLOWERS Beautiful Side Of Somewhere (Interscope) Total Plays: 92, Total Stations: 13, Adds: 13 STEVIE WONDER So What The Fuss (Motown/Universal) Total Plays: 89, Total Stations: 9, Adds: 1 GARBAGE Why Do You Love Me (Geffen) Total Plays: 89, Total Stations: 6, Adds: 0 AUDIOSLAVE Be Yourself (Interscope/Epic) Total Plays: 85, Total Stations: 6, Adds: 2 RAY LAMONTAGME Forever My Friend (RCA/RMG) Total Plays: 79, Total Stations: 6, Adds: 0

Songs ranked by total plays

¥	MEDIA	BASE
	MOST ADDED	$  _{i_1^{+}}$
	ARTIST TITLE LABEL(S)	ADDS
	WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	13
	LOW MILLIONS Statue (Manhattan/EMC)	5
	WEEZER Beverly Hills (Geffen)	5
	DAVE MATTHEWS BAND American Baby (RCA/RMG)	4
	AIMEE MANN Going Through The Motions	
	(United Musicians/Superega/Music Allies)	4
	GLEN PHILLIPS Duck & Cover (Lost Highway)	3
		TOTAL PLAY INCREASE
	DAVE MATTHEWS BAND American Baby (RCA/RMG)	+183
	WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	+92
	STEVIE WONDER So What The Fuss (Motown/Universal)	+75
	WEEZER Beverly Hills (Geffen)	+61
	U2 Sometimes You Can't Make It On Your Own (Interscope)	+60
	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+44
	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	+36
	CAESARS Jerk It Out (Astralwerks/EMC)	+35
	JOHNATHAN RICE Kiss Me Goodbye (Reprise)	+33
	MOBY Beautiful (V2)	+32
	II IIIIIII MOST IIIIIII	· · ·

POWERED BY

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ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOW MILLIONS Eleanor (Manhattan/EMC)	204
KEANE Somewhere Only We Know (Interscope)	173
LENNY KRAVITZ Lady (Virgin)	166
U2 Vertigo (Interscope)	146
CARBON LEAF Life Less Ordinary (Vanguard)	135
RAY LAMONTAGNE Trouble (RCA/RMG)	128
RAY CHARLES f/VAN MORRISON Crazy Love (Concord)	106
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	105
COLOPLAY Clocks (Capitol)	100
COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	100

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



# TRIPLE A TOP 30 INDICATOR

last Week	THIS	April 1, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON Chart	TOTAL STATION ADDS
1	0	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	707	+13	8354	11	37/0
3	2	U2 Sometimes You Can't Make It On Your Own (Interscope)	634	+31	7817	6	37/0
2	3	TORI AMDS Sleeps With Butterflies (Epic)	596	-13	6169	11	36/0
4	4	BLUE MERLE Burning In The Sun (Island/IDJMG)	539	+7	5769	12	30/0
5	5	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	457	+7	6206	7	37/0
6	6	MDBY Beautiful (V2)	453	+ 29	6554	5	35/0
8	1	BEN LEE Catch My Disease (New West)	416	+17	5372	9	35/0
9	8	MAIA SHARP Something Wild (Koch)	408	+9	3668	11	32/0
7	9	JOHN BUTLER TRIO Zebra (Lava)	395	-11	4390	9	31/1
ebut	0	DAVE MATTHEWS BAND American Baby (RCA/RMG)	378	+243	5328	1	33/15
13	0	BECK E-Pro (Interscope)	339	+27	6091	6	29/0
10	12	BEN FOLDS Landed (Epic)	338	-10	3689	7	32/1
14	13	SNOW PATROL Chocolate (A&M/Interscope)	329	+19	2125	7	22/1
11	14	MARC BROUSSARD Home (Island/IDJMG)	320	·24	2284	18	20/0
27	15	RDBERT PLANT Shine It All Around (Sanctuary/SRG)	312	+93	4681	2	32/4
15	16	JOSS STONE Right To Be Wrong (S-Curve/EMC)	300	·10	2081	13	20/0
12	17	COLLECTIVE SOUL Better Now (El Music Group)	290	·25	1771	5	15/0
16	18	OZOMATLI Love & Hope (Concord)	276	+9	2301	4	25/0
19	19	KEANE Everybody's Changing (Interscope)	271	+18	3540	3	21/1
22	20	ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies)	234	-12	3935	10	24/0
20	21	JEM 24 (ATO/RCA/RMG)	229	-19	2301	4	20/0
17	22	MARK KNDPFLER The Trawlerman's Song (Warner Bros.)	225	-35	1300	8	22/0
23	23	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	213	-30	2388	27	14/0
21	24	RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)	201	-47	795	8	17/0
28	25	DUHKS Mists Of Down Below (Sugar Hill)	200	+2	2338	3	<b>20/1</b>
ebut>	26	CARBON LEAF What About Everything? (Vanguard)	196	+ 35	911	1	15/0
26	27	HOWIE DAY Collide (Epic)	195	-29	1256	13	12/0
ebut>	28	JOSH ROUSE It's The Nighttime (Rykodisc/Music Allies)	183	•3	3948	1	17/0
ebut>	29	BETTER THAN EZRA A Lifetime (Artemis)	180	-2	833	1	13/0
ebut>	30	RAY LAMONTAGNE Forever My Friend (RCA/RMG)	179	+ 39	3613	1	22/2

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AIMEE MANN Going Through The Motions	
(United Musicians/Saparago/Music Allies)	21
OAVE MATTHEWS BAND American Baby (RCA/RMG)	15
WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	14
MAKTUB Say What You Mean (Velour)	8
SARAH VAUGHAN Peter Gun (Verve/VMG)	7
WEEZER Beverly Hills (Geffen)	6
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	4
GLEN PHILLIPS Duck & Cover (Lost Highway)	4
STEVIE WONDER So What The Fuss (Motown/Universal)	4
LUCE Buy A Dog (Joe's Music)	4



ARTIST TITLE LABEL(S)	PLAY
OAVE MATTHEWS BAND American Baby (RCA/RMG)	+243
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+93
WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	+51
MAKTUB Say What You Mean (Velour)	+44
AUDIOSLAVE Be Yourself (Interscope/Epic)	+41
RAY LAMONTAGNE Forever My Friend (RCA/RMG)	+39
STEVIE WONDER So What The Fuss (Motown/Universal)	+39
JOHNATHAN RICE Kiss Me Goodbye (Reprise)	+38
MARTHA WAINWRIGHT When The Day Is Short (Zoe/Rounded	<i>ri</i> / +38
CARBON LEAF What About Everything? (Vanguard)	+35



World Cafe - Dan Reed 215-898-6677 No adds renorted this week

Acoustic Cafe - Rob Reinhart 734-761-2043 **BECK Black Tambourine EELS** Understanding Salesman

43 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

WEHM/Hamptons, NY PD: Brian Cosgrove MD: Lauren Stone 1 AIMEE MANN 1 WALLFLOWERS

WWVV/Hilton Head, SC OM/PD: Bob Neumann APD: Gene Murrell 1 ROBERT PLANT

KSUT/Iguacio, CO PD: Steve Rauworth MD: Stasia Lanier 7 PAUL BRADY 5 MARTUB 5 TODO THIBAUD 5 AIMEE MANN 3 LDS SUPER SEVEN

WTTS/Indianapolis, IN\* PD: Brad Holtz MD: Laura Duncan 16 DAVE MATTHEWS BAND 14 DITY BOPS LOW MILLIONS

KMTN/Jackson, WY OM: Scott Anderson Um: SCOTT Anderson PD/MD: Mark "Fish" Fishman 6 DAVE MATTHEWS BAND 3 AUDIOSLAVE UNCERPT

1 FEATURES 1 AIMEE MANN

KTBG/Kansas City, MO PD: Joe Hart MD: Byron Johnson 1 WALFLOWERS RYNA ROMRS & CARDINALS AUMEE MANN LUCE MAKTUB

KZPL/Kansas City, MO\* OM: Nick McCabe PD: Ted Edwards MD: Ryan "Stash" Morton 11 WEZER 7 WALLFLOWERS 3 DUHKS

# REPORTERS

## Stations and their adds listed alphabetically by market

WAPS/Akron, OH PD/MD: Bill Gruber 8 DAVE MATTHEWS BAND 1 WEZZER 1 OVER THE RHINE 1 AMMEE MANN 1 PERISHERS

WQKL/Ann Arbor, ME OM/PD: Rob Walker MD: Mark Copeland 3 JOHN BUTLER TRIO 3 JOHN BUTLER TRIO 3 BEN FOLDS 2 ROBERT PLANT 2 AMEE MANN

KSPN/Aspen, CO PD/MD: Sam Scholl 1 MOCEAN WORKER 1 DAVE MATTHEWS BAND 1 WALLFLOWERS

WZGC/Atlanta, GA\* PD: Mickelle Engel APD: Chris Brannen MD: Marget Smith 6 WALLFLOWERS 4 MARK KNOPFLER 3 KEANE

KGSR/Austin, TX\* OM: Jeff Carol PD: Jody Denberg APD: Jyl Hershman-Ross MD: Sesan Castle 13 John BurtLet TRIO 8 AIMEE MAANI 8 MALLFLOWERS LOS LOBOS LOS LOBOS

WRNR/Baltimore, MD OM: Bob Waugh PD/MD: Alex Cortright 14 WEEZER 7 WALLFLOWERS

WTMO/Baltimore, MD APD/MD: Mike "Matthe 3 WALFLOWERS 1 AIMEE MANN SARAH VAUGHAN Vasilikos

KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho RAY LAMONTAGNE AIMEE MANN

KRVB/Boise, ID\* OM/PD: Dan McColly LOW MILLIONS WBOS/Boston, MA\* OM: Buzz Knight APD/MD: David Ginsburg 8 WALLFLOWERS 1 LOW MILLIONS

KNMNS/Bozeman, MT OM/PD: Michelle Wolfe 5 ROBERT PLANT 5 LUCE 5 WEEZER WNCS/Burlington\* PD/MD: Mark Abuzzahab 9 WALLFLOWERS PAUL BRADY PAUL BRADY WNVY/Cape Cod, MA PD/MD: Barbara Dacey 2 AMEE MANN 2 DAVE MATHEWS BAND 2 WALLFLOWERS 1 MARY GAUTHER WDOD/Chattanooga, TN\* OM/PD: Danny Howard 14 WEEZER 1 WALLFLOWERS

WXRT/Chicago, IL\* OM/MD: John Fameda PD: Norm Winer

8 U2 4 U2 3 BEN LEE 2 WEEZER 2 BECK 2 AIMEE MANN KBXR/Columbia, MO OM: Jack Lawson APD: Jeff Sweatman No Adds

No Adds WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko ND: Maggle Browsan 9 SARAF VAIGHAN 9 OVER THE RHINE 3 AMRE MAAN 3 PERSHERS 3 GLEN PHALIPS 3 ADAM RICHMAN

WMWV/Comway, NH PD/ND: Mark Johnson 2 STEVIE WONDER 2 DAVE MATTHEWS BAND KBCO/Denver, CO\* PD: Scott Arbough

MD: Keeler 10 SNOW PATROL WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke 2 AIMEE MANN 2 NEW ORDER 2 DAVE MATTHEWS BAND 2 WALLE/OWERS 2 OVER THE RHINE

2 OVER THE RHINE WV0D/Elizabeth City, NC PD: John Matthews MD: Tad Abbey to Autor Wave to Autor Wave to Autor Wave to WEEZER

WEBK/Killington, VT OM/APD: Mitch Terricciano PD: Lesa Withanee SHURMAN WOKI/Knoxville, TN\* PD: Joe Stutier 10 C.C. ADCOCK STEREOPHONICS DISHWALLA KRVI/Fargo OM: Mike "Big Dog" Kapel PD: Ryan Kelly MD: David Black LIFEHOUSE STEVIE WONDER WALLFLOWERS KÖZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes 5 WALLFLOWERS 5 TRACY GRAMMER 5 TRACY GRAMMER 5 TRACY GRAMMER 5 TRACY GRAMMER

WFPK/Louisville, KY ON: Brian Conn PD: Stacy Owen SARAH VAUGHAN DAVE MATTHEWS BAND MAKTUB WMM/Madison, Wi<sup>o</sup> PD: Tom Teuber MD: Gabby Parsons 17 DAVE MATTHEWS BAND 12 GLEN PHILLIPS ROBERT PLANT ADDIOSLAVE BETTER THAN EZRA

KTCZ/Minneapolis. MN' PD: Lauren MacLeash APD/MD: Mike Wolf 10 WALLFLOWERS 3 GLEN PHILLIPS MIKE DOUGHTY

WGVX/Minneapolls, MN\* ON: Dave Hamilton PD: Jeff Collins 32 WEEZER

WZEW/Mobile, AL\* OM: Tim Camp PD: Jim Mahanay MD: Lee Ann Konik 3 LOW MILLIONS

3 LOW MILLIONS 2 KATHLEEN EDWARDS Bill WYMAN'S RHYTHM KINGS (MARK KNOPFLER AUDIOSLAVE

AUDIOSLAVE WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe AiMEE MANN OVES STEREOPHONICS MARTUB PETER HIMMELIKAN TODD THIBAUD

KPIG/Nonterey, CA OM: Frank Caprista PD/MD: Laura Eilen Hopper APD: Aileen MacNeary 3 TOOD THIBAUD 2 TISH HMUJOSA

WRLT/Mashville, TN\* OM/PD: David Hall APD/MD: Rev. Keith Coes 6 WALLFLOWERS JOHNATHAN RICE LOW MILLIONS AIMCE MANN RIMETING REFERE WEEZER

WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AIMEE MANN M. WARD MAKTUB ELLIS PAUL ELLIS FRUE WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren 9 DAVE MAITHEWS BAND 5 MAKTUB 2 WALLFLOWERS 2 AIMEE MANN SARAH VAUGHAN WYEP/BINENamb. BB

SARAH VAUGHAN WY EP/Pittsburgh, PA PD: Rosemary Weisch MD: Mike Sauler Almee Mann GLEN PHILLIPS STEVIE WONDER SARAH VAUGHAN DAVE MATTHEWS BAND WAD 378-Almost Mr

WCLZ/POrtland, ME PD: Herb hy MC: Brian James 28 DAVE MATTHEWS BAND WALLFLOWERS KINK/Portland, OR\* PD: Dennis Constantine MD: Kevin Welch No Adds

WXRV/Portsmouth, NH\* PD/MD: Dana Marshail APD: Catie Wilber 9 STEVIE WONDER 5 WALLPLOWERS 4 JOSEPH ARTHUR 1 AIMEE MANN

1 ANARE MANN WDST/Poughkeepsie, NY DM: Greg Gattine PD: Jimmy Batt MD: Rick Schneider LOW MILLIONS AMRE AAANN BLIE MERLE DAWE MATTHEWS BAND RYAN ADAMS & CARDINALS

RVAN ADAMS & CARDONAL KSQT/Rapid City, SD PD/MD: Chad Carlson 1 ROBERT PLANT 1 WEZER KTHX/Reno, NV\* PD: Rob Brooks APD/MD: Dave Herold 1 WALLFLOWERS BLIND BOYS OF ALABANA SARAH VAUGHAN REDWALLS KENZ/Sait Lake City, UT\*

OM/PD: Bruce Jone MD: Kari Bushman 6 AMBULANCE LTD. KYLE RIABKO

KPRI/San Diego, CA\* OM: Bob Burch PD/MD: Dona Shaleb 23 DAVE MATTHEWS BAND 21 GREEN DAY DISHWALLA

KFOG/San Francisco, CA\* PD: David Benson APD/MD: Haley Jones 1 LUCE 9 KATHLEEN EDWARDS 1 WALLFLOWERS KBAC/Santa Fe, NM PD: Ira Gordon GLEN PHILLIPS SARAH VAUGHAN

LUCE MERCY CREEK KRSH/Santa Rosa, CA\* OM/PD: Dean Kattari 2 OAVE MATTHEWS BAND 1 BEN FOLDS SHURMAN PETER HIMMELMAN WALLFLOWERS

DMX Folk Rock/Saleilite OM: Leanne Vince MD: Dave Sican 25 DAVE MAITTHEWS BAND 12 MARTUB 9 AQUALUNG 7 KEANE AIMEE MANN KEREN ANN

Music Choice Adult Alternative/Satellite PD: Lz Opoka 10 KYL: RIASKO 10 JOHNATIAAR RICE 10 STEREOPHONICS

Sirius Spectrum/Satellite PD: Gary Schoenwetter ND: Jessica Besack 12 WALFLOWERS 2 STEVIE WONDER 2 GOAT REDWALLS

XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain 8 R.E.M.

S R.E.M. Vnamberlain 6 BECK 5 BECK 5 BUTCH WALKER 8 BUTCH WALKER 4 UICE TYVIN ADAMS & CARDINALS AMRE MANN MICLS MIN ER VERIC CLAPTON WICLS MIN ER VERIC CLAPTON ULCE

KEXP/Seattie, WA OM: Tem Mara PD: Kevin Cole APD: John Richards MD: Don Yates 6 HOT HOT HEAT 6 GO! TEAM

6 MAKTUB 6 VIC CHESNUTT KMTT/Seattle, WA\* OM/PD: Chris Mays APD/MD: Shawn Stewart 1 WALLFLOWERS

## KTAO/Taos, NM OM: Mitch Miller PD: Brad Hockmeyer MD: Paddy Mac 10 DAVE MATTHEWS BAND 5 CAESARS 5 DUHKS 5 BRIGHT EYES 5 SOLOMON BURKE 5 GRIPWEEDS KWMT/Tucson, A2\* OM/PD; Tim Richards MD: Blake Rogers WXPK/Westchester, NY PD: Chris Herrmann APD/MD: Rob Lipshulz 22 DAVE MATTHEWS BAND 15 WALLFLOWERS GLEN PHILLIPS JACK JOHNSON

WNCW/Spindaie, NC OM: Ellen Pfirmann PD: Kim Clark APD/MD: Wartin Anderson 3 BILL WYMAN'S RHYTHM KINGS (MARK KNOPFLER 3 JIMMY LAFAVE

WRNX/Springfield, MA\* PD: Tom Davis APD: Donnie Moorhouse MD: Lesa Withanee SHURMAN

KFMU/Steamboal Springs, CO PD/MO: John Johnson 1 RAY LAMOWTAGNE 1 AIMAEE MAAN 1 SARAH VAUGHAN 1 LUCE

WUIN/Wilmington, NC PD: Mark Keete MD: Jorry Gerard 2 AMEE MANN 2 DAVE MATTHEWS BAND 2 OVER THE RHINE 2 GREG TROOPER

## POWERED BY MEDIABASE

Monitored Reporte 69 Total Reporters

26 Total Monitored

43 Total Indicator

Did Not Report, Playlist Frozen (2): KCLC/St. Louis, MO WNRN/Charlottesville, VA

# TRIPLE A



### Jeff Sweatman Asst. PD, KBXR/Columbia, MO



SXSW, we all knew she was on the cusp of big things. • But it took a while to develop, progressing from that initial *Mind*, *Body and Soul* three-song sampler several months back to the conversation with a listener about why we weren't playing the new Joss Stone album when it came out to the arrival of "Right to Be Wrong." Triple A stuck to its guns to avoid going too far

Love With a Boy" and seeing the

around-the-block line for her in-store

at Waterloo in Austin at last year's

over the pop line, and the label kept at it until it got the right song to support an artist it believed in. So Triple A gets a genuine hit song (we can never have enough of those, right?) and S-Curve gets a million-plus sold and counting, a well-deserved reward for its hard work across formats — especially at Triple A, where Stone first became known and where she has returned to her core audience. And with the Grammys and Oprah calling her name, Stone continues to do it the right way — her way — for as long as that may take. I'm sure she, her audience and the Triple A format all are very appreciative! P.S. Can't you just hear Donald Rumsfeld singing those lyrics to himself as he walks the halls of the Defense Department?

With KBCO/Denver back in full swing again after its A-Z promotion, this week's monitored chart is a more accurate reflection: Jack Johnson remains at No. 1; U2 are gaining fast at 2\*; Blue Merle are a solid 3\*; Dave Matthews Band are already at 4\* after just two weeks; Madeleine Peyroux inches up to 6\*; and Moby, Collective Soul and Snow Patrol round out the



bulleted top 10, with Joss Stone heading that way at 12\* ... Other projects showing staying power include John Butler Trio, Anna Nalick, Keane, Carbon Leaf, Kathleen Edwards and Ben Lee ... Robert Plant (23\*-18\*), Maia Sharp (26\*-23\*) and Better Than Ezra (28\*-22\*) all make solid moves this week ... Charlie Mars debuts ... On the Indicator chart, Johnson remains at No. 1, and the rest of the top 10 remains pretty solid, except for DMB debuting at 10\*! Other projects doing well on the Indicator side include Beck, Plant, Ozomatli, Keane and The Duhks ... In addition to DMB, Carbon Leaf, Josh Rouse, Better Than Ezra and the new Ray LaMontagne track also debut ... Things are heating up in the Most Added category, with Dave Matthews Band adding another 19 stations to the 38 that came in last week ... The new Wallflowers track grabs 27 first-week adds, and Aimee Mann is right behind them, with 25 total adds this week ... Also having a good first week are Over The Rhine, Weezer, Maktub, Sarah Vaughan and Luce.

- John Schoenberger, Triple A/Americana Editor



## ARTIST: John Butler Trio LABEL: Lava by John Schoenberger / triple a &

AMERICANA EDITOR

John Butler and his band may have gained momentum and success in Australia first, but Butler was born in America. His early years were spent in the rural area of Lomita, CA until his family — his father is Australian moved to Western Australia in 1986. At the age of 16 Butler started learning how to play guitar. It was also in his 16th year that his grandmother gave him a vintage dobro that had belonged to his grandfather, who died long before John was born.

After graduating from high school, Butler went to San Diego for a year to visit his brother and make enough money to study fine arts at a college in Australia. But when he returned home and entered college, Butler found that music was assuming a more important role in his life, and he soon dropped out to follow his dream. "I decided I just wanted to make art, not study it," he says. Soon he was busking on the streets, and for him "it just flowed." Butler says, "The first time I ever did it, I made \$30 in an hour. The reason I originally got into art was because I wanted to try and make a living doing something I love."

The busking led to bar and then club dates. Soon Shannon Birchall joined him on bass and Nicky Bomba took on the drums, and The John Butler Trio was born. Over the course of the next few years, the popularity of the trio grew exponentially until they became a national sensation. Releasing a handful of recordings independently, they soon found acceptance on radio, and they have sold hundreds of thousands of albums in Australia. Butler's sound is a blend of many styles,



but he says his musical horizons really only expanded about five years ago. He says, "It was around 1998 that I became interested in the blues after I saw an Australian artist named Jeff Lang, an amazingly soulful roots guitarist and singer-songwriter who opened my mind to the idea that blues can go beyond the 12-bar doldrums. And then hearing the *O Brother! Where Art Thou?* soundtrack suddenly opened my mind to the idea that country music is not just what's on Country radio. That music, along with reggae, just feels right for me.<sup>®</sup>

The self-produced *Sunrise Over Sea* is Butler's first release in the U.S. In a surprising move, after being so successful as a fiercely independent and organically grown artist, he signed with major label Lava after the label promised him complete creative control. As you'll hear, his music is rootsy and heartfelt, and he tackless some very important subjects with his lyrics, particularly when it comes to political and environmental issues.

However, he insists he is not a protest singer. "I try not to pigeonhole myself as a protest singer, so to speak, because to me the environment and social issues are just integral to life." he says. "I believe if someone is speaking their personal truth and being as honest as possible, it resonates with other people."

His message of genuine concern and his hopeful vision of the future come across loud and clear in such songs as "Zebra," "Treat Your Mama," "Company Sin" and "Bound to Ramble." If you really want to get adventurous, check out the 10-minute-plus "Sometimes."

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# AMERICANA TOP 30 ALBUMS

#### April 1, 2005

VEEK	THIS WEEK		THIS WEEK PLAYS	PLAYS	CUMLATIV
1	1.	NANCI GRIFFITH Hearts In Mind (New Door/UMe)	588	-49	491
2	2	RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rounder)	541	-47	478
3	3	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	530	+4	4343
4	4	DUHKS The Duhks (Sugar Hill)	502	+10	398
5	5	MARY GAUTHIER Mercy Now (Lost Highway)	479	+12	262
7	6	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	475	+20	282
6	0	HAYES CARLL Little Rock (Highway 87 Music)	470	+14	301
8	8	ALISON KRAUSS & UNION STATION Lonely Runs Both Ways (Rounder	408	-30	1173
10	9	SARAH LEE GUTHRIE & JOHNNY IRION Exploration (New West)	389	+6	277
11	0	HACIENDA BROTHERS Hacienda Brothers (Koch)	354	+20	218
12	0	JIMMY LAFAVE Blue Nightfall (Red House)	350	+27	120
9	12	CLAY DUBOSE These Days (Lazy River)	349	-35	351
14	13	SHOOTER JENNINGS Put The D Back In Country (Universal South	348	+44	1213
28	14	LOS SUPER SEVEN Heard It On The X (Telarc)	323	+ 131	57
13	15	WILLIE NELSON It Always Will Be (Lost Highway)	297	-15	1060
15	16	LARRY SPARKS 40 (Rebel)	260	-8	125
19	17	BILLY DDN BURNS Heroes, Friends (IndieMafia/Rust/Fontana)	235	-6	169
30	18	BLIND BOYS OF ALABAMA Atom Bomb /Rea/ World/Narada Jazz/EM	234	+50	504
18	19	MANDO SAENZ Watertown (Carnival)	224	-22	226
27	20	DAVE INSLEY Call Me Lonesome (Independent)	221	+29	81
17	21	JOHN FOGERTY Deja Vu (All Over Again) (Geffen)	216	-30	465
32	22	JESSI ALEXANDER Honeysuckle Sweet (Columbia)	213	+38	69
20	23	TOM GILLAM Shake My Hand (95 North)	208	-21	864
26	24	CHATHAM COUNTY LINE Route 23 (Yep Roc)	198	+5	78
16	25	KASEY CHAMBERS Wayward Angel (Warner Bros.)	197	-55	14334
22	26	VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk)	195	-13	170
ebut	1	RHONDA VINCENT Ragin' Live (Rounder)	193	+10	59
21	28	JOHN HAMMOND in Your Arms Again (Back Porch/EMC)	192	-32	164
25	29	BUDDY MILLER Universal United House Of Prayer (New West	/ 192	-1	1147
ebut>	<b>(1)</b>	TONY FURTADO Bare Bones (Funzalo)	178	+9	68

For more information please visit www.americanamusic.org

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## AMERICANA SPOTLIGHT

By John Schoenberger Artist: Hacienda Brothers Label: Koch

The Hacienda Brothers are an Americana supergroup of sorts. The principal members have a long history of making music: Chris Gaffney has fronted his own band, Cold Hard Facts, for the past



25 years and has played with Dave Alvin for many years, and Dave Gonzalez was with The Paladins. Now the two have joined forces to explore their shared love of classic country and early soul. Using that as a musical base, they have also injected elements of roots rock and blues, as well as a Southwestern flavor, into the tunes on their self-titled debut. Renowned producer Dan Penn was brought on board to add to the chemistry of the project, and the result is an album that pays thoughtful homage to the past while still sounding fresh and modern. Highlights include "She's Gone," "Leavin' on My Mind" and "South of Lonesome."

## AMERICANA NEWS

Just about every major city has its own local music awards, but somehow the Austin Music Awards, sponsored by the Austin Chronicle, carry more weight than most. This year's winners include Bob Schneider, for Song and Album of the Year; Los Lonely Boys, for Band of the Year; Eric Johnson, for Musician of the Year; Patty Griffin, for Best Female Vocals; Scott Leger, for Best Male Vocals; KGSR, for Best Radio Station; and Waterloo, for Best Record Store. Among this year's inductees into the Austin Hall of Fame are The 13th Floor Elevators, The Crickets, Dale Watson and John X Reed. For a complete list of winners, log on to www.austinchronicle.com ... Billy Joe Shaver spent the weekend of March 19-20 in the studio at Luck, TX on Willie Nelson's ranch cutting a PSA to bring attention to hepatitis C and how it can be prevented and treated. Other artists who stopped by to help out include Ray Benson, Cross Canadian Ragweed and Nelson himself. And speaking of Nelson, a proposal has been made by Texas State Sen. Gonzalo Barrientos to name a portion of a new toll road that's set to open in 2010 the Willie Nelson Turnpike ... Wilco, Jewel, Alison Krauss & Union Station and Kathleen Edwards are among the artists performing at the 32nd annual Telluride Bluegrass Festival, taking place June 16-19 in Telluride, CO ... Kentucky Gov. Ernie Fletcher announced the 2006 inductees to the Kentucky Music Hall of Fame. They include Sam Bush, John Conlee, The Judds and gospel singer Dottie Rambo



ARTIST TITLE LABEL(S)	ADDS
DAVID OLNEY Migration (Loud House)	20
GREG TROOPER Make It Through This World (Sugar Hill)	17
LOS SUPER SEVEN Heard It On The X (Telarc)	14
TISH HINOJOSA A Heart Wide Open (Valley Entertainment)	12
VARIOUS ARTISTS A Tribute To Billy Joe Shaver: Live (Compadre)	8
SARAH BORGES Silver City (Blue Corn)	8
	)



April 1, 2005 Radio & Records • 63

## CHRISTIAN



KEVIN PETERSON

# **April Fool!**

## What did your station do today?

R adio personalities like to have fun every day, but April 1 is an opportunity to take that fun to a whole new level. Maybe it's the attraction of doing something that you know you can't do any other day of the year, or maybe it's the challenge of seeing if you can get people to forget what day it is and believe the story you're telling. Whatever it is, this week we'll read about some of the pranks you've pulled on your listeners and pranks your listeners have pulled on you.

Some of the most effective (and memorable) April Fool's jokes involve something local that everyone in the community can relate to. KCMS/Seattle PD/morning personality Scott Valentine's favorite is an oldie but goodie that revolved around then-San Francisco 49er All-Pro quarterback Joe Montana.

"It really caused a stir when we spent a chunk of morning drive talking about the Seathle Seahawks having just signed Joe Montana," Valentine says. "The good-natured listeners found out they'd been had and laughed, and those without a sense of humor promised to never listen again. It propelled the station to some great ratings gains."

### A Whale Of A Tale

WSCF/Vero Beach, FL PD Paul Tipton sent this whale of a tale, as told by his morning host, Bart Mazzarella: "I began the morning show innocently enough, with our newsman/co-host doing the serious news. After a couple of songs I had him read a short bulletin about a Coast Guard sighting of a gigantic whale that had somehow strayed from the ocean through the Brevard inlet and into the intercoastal waterway. The 56-foot, eight-ton monster was heading south, in our direction.

"I was successful in obtaining, on his cell phone,

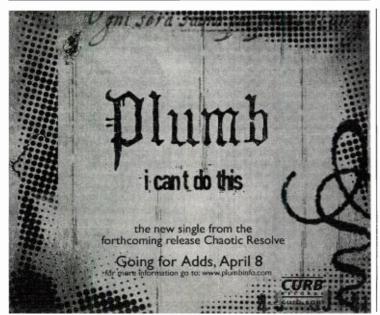
a 'Captain Binghamton' of the Coast Guard, who was on a motorboat following the whale's journey. Prior to the show I taped myself speaking loudly and breathlessly into the phone, using motorboat sound effects and describing how huge this whale was and what a magnificent specimen it was.

"I also enlisted our local sheriffs' department spokesperson to play along as Sheriff Roy Scheider. This was key, because he sounded authentic and even warned listeners not to go into the water or venture close.

"My co-host and I did frequent updates as the whale passed known landmarks, namely bridges. Listeners called in to remark how this was a once-in-a-lifetime event, all the while ignoring our hints about what day it was. We found out that many listeners were late for school, skipped work or drove to the river in their pajamas so they wouldn't miss the misguided ocean dweller.

"One guy even called to say that he frantically woke up his wife to go with him and drove 30 miles to the river because, although he had servec in the Navy, he had never personally seen a whale.

"The phones were off the scale, and no one caught on. I had to apologize at the show's close — GM's orders — and I got a threatening call from the Coast Guard a few minutes after my sign-off.



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"The biggest kick I got was when another station in the market actually reported a whale in the river after receiving several calls from listeners. Then I felt it was all worth it."

### **Theater Of The Mind**

The whale story proves that when you tell a tale so well that your listeners can see it in their minds, it becomes even easier to believe. KYCC/Stockton MD/morning host Morgan Smith has another example. "About five years ago Brent Randall, our PD/afternoon host/kids show host, decided that we should have an April 1 parade during his kids show on Saturday morning," Smith says.

"All morning long he interviewed different staff members who were attending this big April 1 parade. We all told tales of the festivities and the amazing things happening and all of the artists in attendance. Avalon, Carman — you name the artist, they were there.

"Thanks to some very well-placed special effects we managed to get through the whole morning without giving a location. He asked each of us in turn where the parade was, and we'd say, 'At the corner of...,' and get smothered by the sound of a passing airplane or exploding fireworks. It was beautiful. We had people calling all day wondering where we were."

"We did the fake-formatflip trick, and a lady called and said she was pulling her support and was considering getting lawyers to look into our nonprofit status. My cohost and I were dumbstruck. The lady finally broke the tension by yelling 'April Fool's!"

### Mike Couchman

### The Listener Wins

Just when you think you're getting the last laugh, one of your listeners may end up laughing loudest—just ask WAYG & WAYK/Kalamazoo-Grand Rapids PD Mike Couchman. "When I was at WLGH/Lansing, MI, we did the fake-format-flip trick," he says.

"We chopped our playlist down to include only cover songs, crossover hits and parodies of mainstream hits. We told our listeners that our owners wanted our music to be easy for the unchurched to get into, so they only wanted us to play songs familiar to secular-music fans.

"The phones exploded nonstop for more than 90 minutes, with about half the callers actually buying the idea. It sparked a good conversation about how to connect with people in our lives in ways that they can relate to.

"Finally, when we had to start repeating songs, a lady called in and unloaded on us. She ranted and raved about how Christians are 'in, not of' and that we are not to conform to the ways of the world, all that kind of stuff.

"She said she was pulling her support from the station and was sure all her friends in her uppermiddle-class suburb would soon do likewise. She was also considering getting some lawyers to look into our nonprofit status, since it was unethical to do a fundraiser and then use listeners' money for a format they didn't intend to support. "Honestly, my co-host, Tiana, and I were dumbstruck. The caller's allegations of our deviance were so powerful that we didn't know what to say. There were a good nine seconds of silence before the lady finally broke the tension by velling, of course, 'April Fool's!'"

### **Just Hanging Out**

Even though we all like our own ideas, sometimes we can't help but laugh at somebody else's joke. KFIS/Portland, OR PD Dave Arthur remembers one such incident. "One station sent its morning stunt boy up in a hot-air balloon," he says. "He was doing breaks from an actual hot-air balloon, floating over the city, when he apparently fell out and was hanging on to a rope — but was still able to talk on his cell.

"They had actually thrown out a dummy. People were stopping everywhere, watching the apparent drama unfold. The station ultimately got in trouble with authorities, as it tied up the 911 center with hundreds of calls."

Elvis is alive — at least that's what KWOF/ Cedar Rapids, IA PD Mike Kapler had Iowans believing. "According to our story, several people, including a medical examiner, had been paid substantial dollars by Elvis so he could go into hiding in a remote location outside of the country. We went on to mention the outstanding planning that took place to keep the coverup from leaking out, yada, yada.

"I guess I must have had my sincere and believable voice working that day. At the end of the scam I did mention that it was April Fool's Day, but apparently we had so many listeners who wanted to believe the story was true that they didn't even stop to think that we were pulling a fast one.

"I had people calling me the rest of the week asking for more about the story because they hadn't been able to catch anything in the news about it and nobody at work seemed to have heard anything."

#### Something Smells

Logos Broadcasting/K-Life Network Exec. Director Jon Fugler says, "A few years ago I transmitted smell over the air. I promoted it for a week: This Friday we'll be doing something never done before on radio.' At the specified time I turned on the smell transmitter — which sounded a lot like a vacuum cleaner.

"Then I asked listeners to call in and tell me what it smelled like to them. One guy I put on the air told me it smelled a lot like pine. After a couple of minutes I wished him a happy April Fool's Day."

KADI/Springfield, MO PD Rod Kittleman remembers a successful fake format flip. "When I worked in mainstream radio, we switched the Top 40 station to Country," he says. "We had jingles and liners and staged an on-air walkout by the jocks to make it more real. It almost caused a riot in the parking lot of the station and garnered heavy TV and newspaper coverage. People still talk about it today. 15 years later."

Samme Palermo, host of WITR/Rochester, NY's Uncle Samoo's Zoo, says, "I signed on the air at midnight April 1 with a phony announcement that WITR had switched to the 'Positive Country' format. I proceeded to play nothing but positive country for five hours. The phone lines lit up, and people were happy! Glad I didn't have to stick around after telling everyone it had been a joke."

WBVM/Tampa PD Bill Carl recalls when he worked at WCIE/Lakeland: "Back in 1996 my morning show partner, Dave Kirby, and I told our listeners that our show had been syndicated, that we were leaving for Los Angeles the next day and that WCIE couldn't afford the syndication fees so we would no longer be on in Lakeland.

"We dragged it out for two hours. Hilarious stuff, great phones. Two months later the station was sold, and we were out. Talk about self-fulfilling prophecies — except for the syndication part."

# CHRISTIAN AC TOP 30

TZA	THIS	April 1, 2005	TOTAL	+/-	WEEKS ON	TOTAL
WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	STATIONS
1	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1172	-26	13	37/0
2	2	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	880	-91	24	37/0
4	3	CHRIS TOMLIN Holy Is The Lord /Sixsteps/Sparrow/EMI CMG/	846	+54	9	31/1
5	4	BEBO NORMAN Nothing Without You (Essential/PLG)	821	+37	10	33/0
3	5	MERCYME Homesick (INO/Curb)	789	-128	19	33/0
7	6	SALVADOR Heaven (Word/Curb/Warner Bros.)	748	-14	22	36/0
6	7	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	690	-86	19	31/0
8	8	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	671	+ 8	12	2 <b>9</b> /0
11	9	SONICFLOOD Your Love Goes On Forever (INO)	600	+38	8	26/1
9	10	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	586	-32	32	37/0
10	11	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	576	-23	18	25/0
14	Ð	ZOEGIRL About You (Sparrow/EMI CMG)	539	+88	5	29/4
13	13	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	533	+2	25	26/0
12	14	BY THE TREE Beautiful One (Fervent)	498	-39	32	29/0
16	15	SELAH All My Praise (Curb)	446	-2	12	21/0
15	16	SWITCHFOOT This Is Your Life (Columbia)	433	-15	12	23/2
21	Ð	AVALON I Wanna Be With You (Sparrow/EMI CMG)	381	+17	11	20/1
23	18	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	354	+20	9	17/0
20	19	PAUL COLMAN Gloria (All God's Children) (Inpop)	346	-22	12	17/0
19	20	NEWSONG When God Made You (Reunion/PLG)	346	-34	17	21/1
25	4	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	291	+14	4	13/1
24	22	ANDY CHRISMAN Complete (Upside/SHELTER)	281	-10	16	15/1
Debut	23	NEWSBOYS Devotion (Sparrow/EMICMG)	269	+65	1	14/3
28	24	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	268	+5	13	19/0
30	25	NATALIE GRANT Held (Curb)	264	+42	2	13/1
22	26	TOBYMAC Gone (ForeFront/EMI CMG)	264	-73	17	17/0
27	27	MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	262	.5	7	16/2
26	28	TREE63 Maker Of All Things (Inpop)	262	-10	3	6/1
Debut	29	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	248	+29	1	10/0
Debut>	30	JOEL ENGLE Louder Than The Angels (Doxology)	233	+43	1	12/1

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the alrplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

## **NEW & ACTIVE**

OVERFLOW Cry On My Shoulder (Essential/PLG) Total Plays: 231, Total Stations: 12, Adds: 2 BY THE TREE Hold You High (Fervent) Total Plays: 227, Total Stations: 11, Adds: 1 JARS OF CLAY God Will Lift Up Your Head (Essential/PLG) Total Plays: 214, Total Stations: 10, Adds: 1 JADON LAVIK What If (BEC/Tooth & Nail) Total Plays: 195, Total Stations: 10, Adds: 2

FFH You Drive, I'll Ride (Essential/PLG) Total Plays: 189, Total Stations: 11, Adds: 1 TODD AGNEW Still Here Waiting (Ardent) Total Plays: 178, Total Stations: 9, Adds: 0 KARA WILLIAMSON Where You Are (INO) Total Plays: 174, Total Stations: 7, Adds: 0 KRISTINA You Alone (Devotion) Total Plays: 141, Total Stations: 5, Adds: 0 JEFF ANDERSON Open My Eyes (Gotee) Total Plays: 135, Total Stations: 7, Adds: 1 JOY WILLIAMS Hide (Reunion/PLG) Total Plays: 131, Total Stations: 22, Adds: 22

Songs ranked by total plays

MOST ADDED	
ARTIST TITLE LABEL(S)	ADD
JDY WILLIAMS Hide (Reunion/PLG)	22
NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	5
ZOEGIRL About You (Sparrow/EMI CMG)	4
NEWSBOYS Devotion (Sparrow/EMI CMG)	3
JOHN DAVID WEBSTER Miracle (BHT)	3
MOST INCREASED PLAYS	TOTAL
ARTIST TITLE LABEL(S)	PLAY
JOY WILLIAMS Hide (Reunion/PLG)	+122
JEFF ANDERSON Open My Eyes (Gotee)	+101
PHILLIPS, CRAIG & DEAN Friend Of God (INO)	+96
ZOEGIRL About You (Sparrow/EMI CMG)	+88
NEWSBOYS Devotion (Sparrow/EMI CMG)	+65
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG	/ +54
JOHN DAVID WEBSTER Miracle (BHT)	+54
BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	+45
JOEL ENGLE Louder Than The Angels (Doxology)	+43
JADON LAVIK What If (BEC/Tooth & Nail)	+43

ARTIS JOY

JEFF PHILI ZOEG NEW: CHRI JOHN BUIL JOEL JADO

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Station playlists for all R&R report are available on the web at	ers
MERCYME Here With Me (INO/Curb)	357
NEWSBDYS He Reigns (Sparrow/EMI CMG)	367
THIRD DAY You Are Mine (Essential/PLG)	381
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	381
MERCYME I Can Only Imagine (INO/Curb)	390
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	400
MONK & NEAGLE Oancing With The Angels (Flicker)	408
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	430
MATTHEW WEST More (Universal South/EMI CMG)	445
TREE63 Blessed Be Your Name (Inpop)	500
ARTIST TITLE LABEL(S)	PLATS
	TOTAL

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### April 1, 2005

## CHRISTIAN

## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL
1	0	SUPERCHICK Pure (Inpop)	1189	+7	12	29/0
2	2	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1062	-59	19	26/0
3	3	TOBYMAC Atmosphere (ForeFront/EMI CMG)	965	+40	7	28/0
4	4	AFTERS You (Simple/INO)	959	+42	12	27/0
5	5	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	814	.94	20	20/0
6	6	SANCTUS REAL Things Like You (Sparrow/EMI CMG)	801	-86	15	22/0
7	7	SKILLET A Little More (Ardent/Lava)	800	.78	19	21/0
11	8	SEVENTH DAY SLUMBER Caroline (BEC/Tooth & Nail	748	+44	10	22/1
9	9	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	739	-14	17	19/0
14	0	ZOEGIRL About You (Sparrow/EMI CMG)	705	+41	7	25/1
8	11	SWITCHFOOT This Is Your Life (Columbia)	695	-139	21	17/0
12	12	SHAWN MCDONALD All I Need (Sparrow/EMI CMG)	671	-21	11	17/0
15	13	SEVEN PLACES Even When (BEC/Tooth & Nail)	638	-10	14	18/0
16	14	MATTHEW WEST You Know (Sparrow/EMI CMG)	629	-15	12	19/0
10	15	BARLOWGIRL Mirror (Fervent)	629	.78	21	16/1
20	Ð	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	604	+107	4	24/2
23	Ø	KRYSTAL MEYERS The Way To Begin (Essential/PLG)	550	+102	3	25/4
19	18	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	525	+26	10	18/1
21	19	OVERFLOW Cry On My Shoulder (Essential/PLG)	510	+14	8	17/0
18	20	BY THE TREE Hold You High (Fervent)	492	-13	12	15/0
17	21	KUTLESS It's Like Me (BEC/Tooth & Nail)	484	-98	15	14/1
22	2	JEFF ANDERSON Open My Eyes (Gotee)	465	+3	10	14/1
24	3	TREE63 Maker Of All Things (Inpop)	425	+29	6	15/1
26	24	RACHAEL LAMPA Outrageous (Word/Curth/Warner Bros.)	359	+19	7	13/0
27	25	STELLAR KART Spending Time (Word/Curb/Warner Bros.)	357	+42	3	12/1
Debut	Ø	JOY WILLIAMS Hide (Reunion/PLG)	329	+290	1	20/17
Debut	0	NEWSBDYS Devotion (Sparrow/EMI CMG)	324	+102	1	16/4
29	28	DELIRIOUS? Inside Outside (Sparrow/EMI CMG)	323	+32	2	12/1
28	29	STORYSIDE: B More To This Life (Silent Majority)	298	+3	6	11/0
25	30	THIRO DAY You Are Mine (Essential/PLG)	286	-69	20	8/0

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

## **NEW & ACTIVE**

THIRD STEVENC CHAPMAN/MERCY ISee Invellast Kerwardi Total Plays: 273, Total Stations: 7, Adds: 1 KJ-52 Are You Real (BEC/Tooth & Nail) Total Plays: 267, Total Stations: 13, Adds: 0 FALLING UP Escalates (Tooth & Nail) Total Plays: 263, Total Stations: 9, Adds: 0 CHARITY VDN Shine (Slanted) Total Plays: 249, Total Stations: 10, Adds: 0 CHICA Then You Came (Independent) Total Plays: 221, Total Stations: 9, Adds: 1

DAY OF FIRE Rain Song *(Essential/PLG)* Total Plays: 180, Total Stations: 11, Adds: 5 BIG DADDY WEAVE ... You're Worthy Of My Praise (Fervent) Total Plays: 157, Total Stations: 6, Adds: 1 BUILDING 429 Show Me Love (Word/Curb/Warner Bros.) Total Plays: 156, Total Stations: 7, Adds: 4 DLIVIA THE BAND Shut It Out (Essential/PLG) Total Plays: 141, Total Stations: 6, Adds: 1 ANBERLIN Paperthin Hymn (Tooth & Nail) Total Piays: 139, Total Stations: 6, Adds: 0

## ROCK TOP 30

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHAUT	TOTAL STATIONS
1	0	SEVENTH DAY SLUMBER Caroline (BEC/Tooth & Nail)	354	+4	9	26/0
4	2	STELLAR KART Spending Time (Word/Curb/Warner Bros.)	330	+23	11	30/1
2	3	ANBERLIN Paperthin Hymn (Tooth & Nail)	328	+13	7	27/0
6	4	SPOKEN How Long (Tooth & Nail)	323	+26	3	27/1
5	6	PILLAR Hypnotized (Flicker/Virgin/EMI CMG)	315	+9	18	27/0
7	6	SUPERCHICK Pure (Inpop)	272	+3	12	20/0
3	7	WEDDING Move This City (Rambler)	270	-42	14	28/1
10	8	KJ-52 Are You Real (BEC/Tooth & Nail)	265	+19	7	19/0
8	9	TOBYMAC Slam (ForeFront/EMI CMG)	261	-8	11	28/0
9	0	PROJECT 86 A Shadow On Me (Tooth & Nail)	251	+4	7	20/0
11	0	DAY OF FIRE Detainer (Essential/PLG)	243	+19	9	28/0
18	12	SUBSEVEN Free To Conquer (Flicker)	240	+63	5	21/1
13	13	FLYLEAF Red Sam (Octone)	213	-10	8	23/0
15	0	POOR MAN'S RICHES Break Me (Word Of Mouth)	208	+6	8	15/0
19	6	CASTING PEARLS Weighted (Big Box)	201	+27	4	19/2
23	6	FURTHER SEEMS FOREVER Like (Tooth & Nail)	192	+29	4	14/3
20	Ð	KRYSTAL MEYERS The Way To Begin (Essential/PLG)	188	+16	3	22/3
21	1	BARLOWGIRL On My Own (Fervent)	179	+7	11	22/0
25	19	GRAND PRIZE It's Not Over (A'postrophe)	167	+18	3	19/1
24	20	SANCTUS REAL The Fight Song (Sparrow/EMI CMG)	163	+10	3 minut	19/1
22	21	MONDAY MORNING Dear You (3.1)	163	-2	5	23/0
14	22	FALLING UP Escalates (Tooth & Nail)	161	-62	18	17/0
17	23	OLIVIA THE BAND Shut It Out (Essential/PLG)	159	-18	15	19/0
26	24	CHEMISTRY From Within (Razor & Tie)	155	+10	з	20/2
16	25	12 STONES Photograph (Wind-up)	146	·37	14	17/0
-28	20	APRIL SIXTH Dear Angel (Columbia)	142	+2	Z	15/1
12	27	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	135	-89	19	11/0
Debut	28	DISCIPLE The Wait Is Over (SRE)	130	+42	3	18/4
-	29	EXIT EAST The Way You Are (Fervent)	126	+1	2	15/1
Debut	30	GRETCHEN Passion (MD)	124	. 4	1	15/0

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

## **NEW & ACTIVE**

SONICELOOD This Generation (INO) Total Plays: 112, Total Stations: 10, Adds: 0 KAINDS Selfish Me (Southern Signal) Total Plays: 111, Total Stations: 12, Adds: 1 EVERYDAY SUNDAY Comfort Zone (Flicker) Total Plays: 104, Total Stations: 10, Adds: 2 SCHEMA Maybe (Independent) Total Plays: 92. Total Stations: 7. Adds: 0 CHARITY VON Shine *iSlanted* Total Plays: 90, Total Stations: 9, Adds: 0

SLINGSHOT57 Chase You Down (Independent) Total Plays: 88, Total Stations: 10, Adds: 0 WINKLE Standing Here (Independent) Total Plays: 87, Total Stations: 8, Adds: 0 JARS OF CLAY God Will Lift Up Your Head (Essential/PLG) Total Plays: 83, Total Stations: 8, Adds: 1 BENJAMIN Activate (BEC/Tooth & Nail) Total Plays: 81, Total Stations: 5, Adds: 0 KUTLESS Strong Tower (BEC/Tooth & Nail) Total Plays: 79, Total Stations: 8, Adds: 1

From the band that brought you the over 185,000 selling smash album "Sea of Faces"

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Radio Promotion: Allison Stipe - allison@becrecordings.com béc



## CHRISTIAN

L

April 1, 2005

# INSPO TOP 20

LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
4	0	BEBO NORMAN Nothing Without You (Essential/PLG)	324	+ 35	9	19/0
3	0	WATERMARK Knees To The Earth (Rocketown)	308	+13	10	19/1
5	3	AMANDA OMARTIAN Worthy (Integrity/Vertical)	273	-10	12	16/0
1	4	MERCYME Homesick (INO/Curb)	273	-49	16	16/0
6	5	STEVEN C. CHAPMAN Much Of You /Spanow/EMI CMG/	263	-20	17	14/0
7	6	MARK SCHULTZ He Will (Word/Curb/Warner Bros.)	260	-15	17	14/0
2	7	SELAH All My Praise (Curb)	229	-69	18	14/0
8	8	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	223	-14	11	13/0
11	9	RUSS LEE Sweetest Sound (Vertical Vibe)	190	+18	6	13/0
9	10	ALLEN ASBURY f/RUSS TAFF We Will Stand (Doxology)	188	.7	6	15/0
12	Ð	CHRIS TOMLIN Holy is (Sixsteps/Sparrow/EMI CMG)	183	+21	4	14/2
14	Ð	NATALIE GRANT Held (Curb)	170	+17	3	14/1
10	13	VARIOUS ARTISTS Extraordinary God (Discovery House)	168	-5	9	9/0
15	0	MICHAEL O'BRIEN Pressing On (Discovery House)	166	+16	3	14/1
13	15	C. BILLINGSLEY In Your (Perpetual Entertainment)	157	-2	9	10/0
20	0	SONICFLOOD Your Love Goes On Forever (INO)	153	+44	3	11/4
17	17	JENN WEBER One Pure (Creative Trust Workshop)	146	-1	12	9/0
16	18	MICHAEL TAIT How Great Thou Art (Waterfront)	145	-4	4	13/0
19	0	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	112	+3	2	8/0
18	20	CHRIS RICE Me & Becky (Rocketown)	111	+2	2	9/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

## Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 1 GRITS We Don't Play (Gotee)
- 2 KJ-52 Are You Real (BEC/Tooth & Nail)
- 3 CROSS MOVEMENT Lord You Are (Cross Movement)
- 4 FLAME Open My Heart (Cross Movement)
- 5 FLYNN f/SHARLOCK POEMS Get Up (Illect)
- 6 DISCIPLES OF CHRIST (D.O.C) Flow (Rapusical)
- 7 URBAN O The Passport (Flavor Alliance)
- 8 RAWSRVNT Shake Sum'than (Soul Deep)
- 9 LEGACY Green Light (Flavor Alliance/Leg-up)
- 10 M.O.C. Daddy We Need Ya (Move)

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+1- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1128	+ 28	13	37/0
3	0	BIG DADDY WEAVE You're Worthy (Fervent)	961	+45	10	34/0
2	3	MERCYME Homesick (INO/Curb)	869	-78	20	32/0
5	4	CHRIS TOMLIN Holy Is (Sixsteps/Sparrow/EMI CMG)	839	+67	9	33/0
4	6	BEBO NORMAN Nothing Without You (Essential/PLG)	814	+23	9	32/0
7	6	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	668	-25	21	25/0
6	7	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	640	-85	25	23/0
9	8	BY THE TREE Hold You High (Fervent)	636	+39	10	27/2
8	9	SELAH All My Praise (Curb)	611	+4	15	22/1
10	0	SONICFLOOD Your Love Goes On Forever (INO)	560	+ 8	12	24/1
11	11	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	532	-19	11	20/0
13	12	AVALON I Wanna Be With You (Sparrow/EMI CMG)	495	-27	13	19/0
15	13	ZOEGIRL About You (Sparrow/EMI CMG)	491	+22	5	26/1
12	14	MARK SCHULTZ He Will (Word/Curb/Warner Bros.)	453	-85	20	18/0
14	15	SALVADOR Heaven (Word/Curb/Warner Bros.)	443	-61	21	18/0
16	1	FFH You Drive, I'll Ride (Essential/PLG)	424	+14	5	20/0
17	Ø	NATALIE GRANT Held (Curb)	403	+ 39	4	20/2
21	B	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	395	+ 55	3	23/3
19	19	OVERFLOW Cry On My Shoulder (Essential/PLG)	384	+24	8	17/1
24	20	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	358	+41	2	22/3
20	0	CHRIS RICE Me & Becky (Rocketown)	354	+10	7	17/0
25	22	NEWSBOYS Devotion (Sparrow/EMI CMG)	325	+8	3	19/1
23	23	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	320	+1	6	14/0
27	2	SWITCHFOOT This Is Your Life (Columbia)	316	+31	7	14/1
22	25	MATTHEW WEST You Know (Sparrow/EMI CMG)	304	-33	14	12/0
Debut	20	JOY WILLIAMS Hide (Reunion/PLG)	297	+297	1	23/23
18	27	ANOY CHRISMAN Complete (Upside/SHELTER)	252	-109	17	12/0
Debut	28	JADON LAVIK What If (BEC/Tooth & Nail)	238	+ 38	1	14/2
29	29	PAUL COLMAN Gloria (All God's Children) (Inpop)	219	.9	8	11/0
Debut	30	MICHAEL W. SMITH Bridge Over (Reunion/PLG)	218	+4	1	13/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/20 - Saturday 3/26. © 2005 Radio & Records

## NEW & ACTIVE

JOEL ENGLE Louder Than The Angels (Doxology) Total Plays: 216, Total Stations: 9, Adds: 0 RUSS LEE Sweetest Sound (Vertical Vibe) Total Plays: 211, Total Stations: 10, Adds: 0 JACI VELASQUEZ With All My Soul (WoodCurb/Warner Bros.) Total Plays: 183, Total Stations: 13, Adds: 3 SUPERCHICK Pure (Ingopol) Total Plays: 182, Total Stations: 9, Adds: 1 TREEG3 Maker 0f All Things (Ingop) Total Plays: 179, Total Stations: 10, Adds: 2

JOHN DAVID WEBSTER Miracle (BH77 Total Plays: 174, Total Stations: 10, Adds: 0 OUT OF EDEN Fairest Lord Jesus (Gotee) Total Plays: 152, Total Stations: 11, Adds: 0 KARA WILLIAMSON Where You Are (IND) Total Plays: 150, Total Stations: 8, Adds: 0 SWIFT I Need You (/Ficker) Total Plays: 140, Total Stations: 10, Adds: 2 KUTLESS It's Like Me (BEC/Tooth & Nail) Total Plays: 129, Total Stations: 7, Adds: 1



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# LATIN FORMATS



JACKIE MADRIGAL

# **Music On The Border**

An interview with XHTY/San Diego PD Aniux Pérez

To successfully program a station on the U.S.-Mexico border, a programmer has to know how to balance the playlist with an understanding that there is an audience in two countries listening in. That is the case of Regional Mexican station XHTY, which serves the San Diego-Tijuana market.

Although we can presume that the Mexican audiences in San Di-



ego and Tijuana are similar, there are differences that stem from the lifestyles of the people in the two cities. Also, music released in Mexico is many times not released across the border. These and other factors are things a programmer at a border

Aniux Pérez

station has to pay close attention to. This week XHTY PD Aniux Pérez talks about her programming style, the station's competitiveness in the San Diego market, its target audience and much more.

**R&R:** What type of Mexican music does your station focus on?

AP: We do a combination of everything. We mix banda, norteño, ranchero and duranguense, which is really hot right now. We try to cater to all tastes. We can't focus on just one music style, because people demand more. And you really have to watch what you do in order to serve your public.

R&R: How do you program for audiences in two countries that are similar but also have many differences?

AP: We have to look at the likes of both cities, which can vary. What sounds new in San Diego may already be old in Mexico. We really have to understand how to balance the music. We research in San Diego and Tijuana to learn what people want. With that, we can take a look at the songs we're already programming, the songs we're not and what peo-

"We do a combination of everything. We mix banda, norteño, ranchero and duranguense, which is really hot right now. We try to cater to all tastes."

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"We don't mind competition. We think it helps us. In fact, we are our own competition, because we always look to better what we did previously."

ple are requesting. We really take into consideration what people are asking for.

**Manana and Andrew Andrew** 

R&R: Are there any artists whom radio in Mexico is playing who have not yet been released in San Diego? How do you decide whether you play thern or not?

AP: More than artists, the problem comes with the singles the labels release. For example, with Marco Antonio Solís, the label may release a single in Mexico and wait to release it in the U.S. Or they may release one single in the U.S. and another in Mexico. Those are the situations we have to know how to handle. In the case of Marco Antonio, we don't risk much with either single, but those are the kinds of situations we face. We have to check with the labels so that we can make the right call and have a nice balance.

R&R: XHTY is a Mexican station. Is your primary audience in Tijuana or San Diego?

**AP:** We work with the understanding that our main audience is in San Diego, although we have a very large audience in Tijuana. We try to balance everything so we focus on San Diego without neglecting Tijuana. We also take care of Tijuana with the events we do at venues or festivals there. We know we can't ignore either of the markets.

**R&R:** You're competing in an important Hispanic market.

AP: We have a lot of competition in Tijuana and San Diego. We have to keep our eyes open. But competition is always great, because it forces you look at your station internally and see what you're doing wrong. Sometimes you



WHO'S WHO? The guys from Peruvian rock band TK, Fuego Rock's Kike Posada and friends are all smiles in this Kodak moment.

don't look at your own mistakes, but when you have competition, you really take a look at the things you need to improve.

We don't mind the competition. We think it helps us. In fact, we are our own competition, because we always look to better what we did previously. We have to improve the station constantly and give the audience what it wants. We don't work for ourselves, but for the public. We have to give beyond 100%.

R&R: Do you do anything different from the San Diego stations?

AP: We have to take into consideration how the stations in San Diego work. People are used to a certain kind of radio, whether the station is Regional Mexican, Contemporary or another format. There's a pattern established, and although we don't follow it to the letter, we do take it into consideration while developing our own style. We play by the rules of the game because we have to give people what they want.

It's a matter of checking what you're doing. We have to know what each market is demanding, and, based on that, you make the necessary adjustments.

R&R: How do you handle sales when you are targeting markets in two different countries where products are different? Have you encountered any resistance from American advertisers because you're a Mexican station?

AP: Thankfully, we have a very good sales team. We sell to both markets. In the U.S. we cover the general market and the Hispanic market. We haven't had any problems with American advertisers so far, because the station is doing really well in the ratings, and they are very ratings-driven. That works in our favor, because we're giving the client quality service. "To be able to program to and reach audiences in San Diego and Tijuana, we have to look at the likes of both cities, which can vary. What sounds new in San Diego may already be old in Mexico."

We can prove to them that they won't be buying advertising without results, because they will be buying advertising at a station that people listen to and their ads will help them sell. We have a sales team in Tijuana as well, and they sell to local advertisers as well as national brands.

R&R: Any events coming up?

AP: We are doing something for Cinco De Mayo in San Diego. We're still confirming the artists. We also do private dances every three months. All tickets are won by calling the station, and it's free to the public. We just had one with Palomo, Recoditos, Beto Y Sus Canarios and others. At the events we try to bring in well-known bands and also give developing acts and local talent an opportunity to showcase their work.



**SHOWOFF** Paulina Rubio shows off her talents during a recent performance at Univision's Premio Lo Nuestro.

## **REGIONAL MEXICAN TOP 30**

LAST WEEK	THIS	April 1, 2005	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/
WEEK	WEEK	ARTIST TITLE LABEL(S)				ADDS
1	1	INTOCABLE Aire (EMILatin)	1554	-21	11	33/0
2	2	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1513	+18	11	38/0
3	3	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	1314	+30	6	5/0
4	4	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	931	-73	18	34/0
5	6	LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	879	+9	9	5/0
6	6	K PAZ DE LA SIERRA Valveré (Univision)	815	-15	24	33/0
7	7	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	772	-12	11	23/0
11	8	LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	613	-11	7	3/0
9	9	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	606	-19	24	32/0
10	10	EZEQUIEL PEÑA Beso A Beso (Fonovisa)	599	-29	5	2/0
12	Ð	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	573	+19	8	3/0
13	2	BETO Y SUS CANARIOS A Usted (Disa)	571	+31	10	16/1
17	1	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	564	+58	10	15/0
8	14	LALO MORA Si Me Vas A Dejar (Edimonsa)	552	-82	15	21/0
14	15	CONJUNTD ATARDECER Y Te Vi Con El (Universal)	550	+17	4	3/1
19	16	EL PODER DEL NORTE En Tu Basura (Disa)	547	+ 58	6	9/0
27	Ð	PATRULLA 81 Eres Divina (Disa)	526	+117	2	4/1
15	18	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	522	+10	11	18/0
18	19	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	518	+23	5	4/0
26	20	ZAIND No Podré Sobrevivir (Fonovisa)	506	+70	3	3/1
20	21	LOS INVASORES DE NUEVO LEON Si Por Mí Fuera (EMI Latin)	483	-6	6	3/0
22	22	GRUPO BRYNDIS La Ultima Canción (Disa)	474	+21	17	15/0
24	23	OUELO Bienvenido Al Amor (Univision)	454	+10	11	12/0
16	24	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	454	-55	13	16/0
25	25	JOAN SEBASTIAN Cómo Olvidar (Balboa)	443	+2	6	5/0
21	26	BANDA EL RECODO Ya Soy Feliz (Fonovisa)	439	-36	16	20/0
23	27	TDÑO Y FREDDY Lo Lindo De Ti (Disa)	424	-25	5	4/0
28	28	DIANA REYES Rosas (Universal)	398	-3	19	20/0
30	29	MARCD ANTONIO SOLIS En El Mismo Tren (Fonovisa)	352	+11	2	6/0
-	30	JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)	333	-6	3	9/0
-						

50 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays, Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records

MOST PLAYED RECURRENTS		ARTIST TITLE LABEL(S) POLO URIAS Mi Primer Amor <i>(Fonovisa)</i>	TOTAL PLAYS 319
ARTIST TITLE LABEL(S)	TOTAL	LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	312
KUMBIA KINGS Fuego (EMI Latin)	376	LDS RIELEROS DEL NORTE Tu Nuevo Cariñito (Fonovisa)	306
LOS TEMERARIOS Sombras (Fonovisa)	333	CUISILLOS Adicto (Balboa)	296
PESADO Ojalá Que Te Mueras (Warner M.L.)	329	ANA BARBARA Loca (Fonovisa)	289
GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	323	PATRULLA 81 No Aprendí A Olvidar (Disa)	286

## **NEW & ACTIVE**

POWERED BY MEDIABASE

ADDS

TOTAL PLAY

+117

+78

+70

+58

+58

+58

+52

+52

+50

2

MOST ADDED

MOST **INCREASED PLAYS** 

ARTIST TITLE LABEL(S)

ARTIST TITLE LABEL(S) PATRULLA 81 Eres Divina (Disa)

CONTROL Ella Es Una Diosa (Univision)

ZAINO No Podré Sobrevivir (Fonovisa)

PALOMO No Me Queda Más (Disa)

EL PODER DEL NORTE En Tu Basura (Disa)

GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)

LOS ANGELES AZULES Aunque No Estés Conmino (Disa)

10S 6 DE DURANGO Mariposa Traicionera (Disal

TITO Y LOS REYES DEL CAMINO Un Tren (Disa)

CONTROL Ella Es Una Diosa (Univision)

LDS ANGELES AZULES Ella Se Olvidó De Mí (Disa) Total Plays: 112, Total Stations: 5, Adds: 1 ALACRANES MUSICAL Ay Amor (Univision) Total Plays: 88, Total Stations: 7, Adds: 0 SONRISAS La Maestra (Universal) Total Plays: 57, Total Stations: 5, Adds: 0

### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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# CONTEMPORARY TOP 30

April	1,	2005
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								MUBIAD
	LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS	MEDIAB
	1	0	JUANES La Camisa Negra (Universal)	890	+120	7	4/0	
	2	0	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	666	+3	15	18/0	MOST ADDED
	3	3	JUANES Volverte A Ver (Universal)	616	+36	14	19/0	1 (1227)222 RFS2mmannerBergeringen F5422 (11)
	4	4	REYLI BARBA Amor Del Bueno (Sony BMG)	476	-23	10	13/0	ARTIST TITLE LABEL(S) INTOCABLE Aire (EMI Latin)
	5	5	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	421	-32	25	19/0	
	6	6	KALIMBA Tocando Fondo (Sony BMG)	414	+17	13	11/0	
	13	0	FRANKIE J. f/BABY BASH Dbsession (No Es Amor) (Columbia)	401	+73	4	5/0	
	7	8	JUANES Nada Valgo Sin Tu Amor <i>(Universal)</i>	382	-6	25	26/0	· ·
	9	9	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	379	+4	17	15/0	
	15	<b>O</b>	OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	372	+59	3	2/1	
	12	Q	ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	356	+26	8	6/0	
	19	Ø	CHAYANNE Contra Vientos Y Mareas (Sony BMG)	341	+72	2	2/0	
	16	13	INTOCABLE Aire (EMI Latin)	341	+41	3	3/0	
	10	14	CRISTIAN Te Buscaría (Sony BMG)	337	-31	17	17/0	
	8	15	FEY La Fuerza Del Destino (EMI Latin)	327	-50	13	9/0	MOST
	20	16	RBD Rebelde (EMI Latin)	317	+48	3	2/0	INCREASED PLAYS
	14	17	CARLOS VIVES Voy A Dividarme De Mí (EMI Latin)	297	-19	14	7/0	
	17	18	DAVID BISBAL Esta Ausencia (Universal)	282	-18	17	10/0	ARTIST TITLE (ABEL(S)
	26	19	LAURA PAUSINI Viveme (Warner M.L.)	277	+ 39	3	2/0	JUANES La Camisa Negra <i>(Universal)</i>
-	22	20	DAVID DEMARIA Precisamente Ahora (Warner M.L.)	274	+10	3	2/0	OLGA TAÑON Bandolero (Sony BMG)
	21	2	TOMMY TORRES Dame Esta Noche (Ole Music)	273	+5	8	2/0	MODERATTO f/BELINDA Muriendo Lento (Sony BMG)
	18	22	PEPE AGUILAR El Autobús (Sony BMG)	255	-30	11	11/0	FRANKIE J. f/BABY BASH Obsession (No Es Arnor) (Columbia)
	24	23	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	243	-9	6	5/0	CHAYANNE Contra Vientos Y Mareas (Sony BMG) OBIE BERMUDEZ Cómo Pudiste (EMI Latin)
	27	24	SORAYA Llévame <i>(EMI Latin)</i>	240	+31	4	4/0	RBD Rebelde (EMI Latin)
	25	25	YAHIR Te Amaré <i>(Warner M.L.)</i>	233	-8	6	4/0	INTOCABLE Aire (EMI Latin)
	23	26	LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	220	-43	8	6/0	LAURA PAUSINI Viveme (Warner M.L.)
	28	27	LA 5A. ESTACION Algo Más (Sony BMG)	<b>20</b> 1	-3	5	4/0	
	Debut>	28	MDO Otra Vez <i>(Ole Music)</i>	192	+14	1	1/0	
	30	29	CRISTIAN Una Canción Para Ti (Sony BMG)	191	0	2	2/0	
	29	30	FRANCO DE VITA Ay Dios (Sony BMG)	187	-13	3	1/0	NEW & ACTIVE

31 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/20-3/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

				Total Plays: 123, Total Stations: 3, Adds: 0
MOST PLAYED RECURRENTS		ARTIST TITLE LABEL(S)	TOTAL PLAYS	ELEFANTE Mentirosa <i>(Sony BMG)</i> Total Plays: 89, Total Stations: 3, Adds: 0
	TOTAL			
ARTIST TITLE LABEL(S)	PLAYS	JULIETA VENEGAS Lento (Sony: BMG)	272	Songs ranked by total plays
LA OREJA DE VAN GOGH Rosas (Sony BMG)	356	PAULINA RUBIO Dame Otro Tequila (Universal)	252	
ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony BMG)	322	REYLI BARBA Desde Que Llegaste (Sony BMG)	238	Station playlists for all R&R
FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony BMG)	322	MANA Mariposa Traicionera (Warner M.L.)	228	reporters are available on the web at www.radioandrecords.com.
JULIETA VENEGAS Andar Conmigo (Sony BMG)	310	PEPE AGUILAR Miedo (Sony BMG)	225	an in the state of

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ADDS

TOTAL PLAY INCREASE

+120

+118

+75

+73

+72

+59

+48

+41

+39

2

BETZAIDA No Te Quiero Olvidar (Fonovisa)

Total Plays: 144, Total Stations: 3, Adds: 1

MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)

## LATIN FORMATS

## TROPICAL TOP 25

this Week	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	166
2	JUAN LUIS GUERRA Para Ti <i>(Vene Music/Universal)</i>	162
3	AVENTURA La Boda <i>(Premium)</i>	127
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	126
5	VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)	112
6	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	108
7	MONCHY & ALEXANDRA Perdidos (//&//)	106
8	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)	104
9	TITO RDJAS Quiero (MP)	103
10	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	97
11	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	93
12	GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG)	91
13	LOS TOROS BAND Perdóname La Vida (Universal)	86
14	OBIE BERMUDEZ Todo El Año (EMI Latin)	79
15	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	74
16	MONCHY & ALEXANDRA Hasta El Fin (//&//)	74
17	DADDY YANKEE Machete (VI Music/	57
18	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	49
19	DADDY YANKEE Gasolina (VI Music)	49
20	KINITO MENDEZ Hony Tú Sí Jony (J&N)	49
21	GILBERTO SANTA ROSA Sombra Loca (Sony BMG)	48
22	LA GRAN BANDA Chiquilla (DAM Productions)	46
23	TOP 4 f/RUBBY PEREZ Así No Te Amará Jamás (Perfect Image)	45
24	TOÑOROSARIO Resistiré (Universal)	45
25	OLGA TAÑON Bandolero (Sony BMG)	44

Data is complied from the airplay week of 3/20/05-3/26/05, and based on a point system. © 2005 Radio & Records.



CONTEMPORARY

No Going for Adds for this Week

REGIONAL MEXICAN

BOBBY PULIDO Ojalá Te Animes (Universal) JOSE MANUEL FIGUEROA Ay Cariñito (Universal) KAMPESINO MUSICAL Sin Reproches (La Sierra) NARCOS DE TIJUANA Se Feliz (La Sierra)

## TROPICAL

No Going for Adds for this Week

ROCK/ALTERNATIVE ....

No Going for Adds for this Week

## '//////ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
2	ANDREA ECHEVERRI A Eme 0 (Nacional)
3	ENJAMBRE Biografía (Oso/V&J)
4	LIQUITS Chido (Surco)
5	CIRCO Un Accidente (Universal)
6	MOLOTOV Amateur (Universal)
7	IGNACIO PEÑA Dónde Estabas (Everywhere Music)
8	A.N.I.M.A.L. Combativo (Universal)
9	JD NATASHA Tatuaje (EMI Latin)
10	ELY GUERRA Te Amo, I Love You (Higher Octave)
11	VOLUMEN CERO Autos (Warner M.L.)
12	VICENTICO Los Caminos De La Vida (Sony BMG)
13	MOLOTOV Mi Aguita Amarilla (Universal)
14	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
45	

15 MARS VDLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 11 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

# //// '**///, RECORD POOL'////**. ////

TW ARTIST Title Label(s)

- 1 DON OMAR Reggaetón Latino (Urban Box Office)
- 2 TITO ROJAS Quiero (MP)
- 3 FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)
- 4 NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
- 5 FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)
- 6 VICO C Se Escaman (EMI Latin)
- 7 AVENTURA La Boda (Premium)
- 8 MARIA ISABEL Antes Muerta Que Sencilla (Universal)
- 9 MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
- 10 DOMINGO QUIÑONES El Más Buscado (Universal)
- 11 BANDA GOROA Traigo Fuego (MP)
- 12 EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
- 13 VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)
- 14 TITO NIEVES Lo Que Le Molesta (SGZ Entertainment)
- 15 MONCHY & ALEXANDRA Hasta El Fin (J&N)

Songs ranked by total number of points. 22 Record Pool reporters.

# iQué Pasa Radio!

Patrulla 81 are looking strong with the single "Eres Divina" (Disa), which moves up 10 spots this week and lands at No. 17 on the Regional Mexican chart. The other big move is by Zaino, who is now at No. 20 with "No Podré Sobrevivir" (Fonovisa). Meanwhile, El Poder Del Norte's "En Tu Basura" (Disa) moves up to No. 16 from No. 19, and Grupo Innovación's "Mañana Que Ya No Esté" (Fonovisa) lands at No. 13, up from 17. Intocable continue to reign at No. 1 with "Aire" (EMI Latin).

On the Contemporary chart, the biggest move is by Frankie J's "Obsession (No Es Amor)" (Columbia), which moves up to No. 7 from 13. Another one making a nice move up is Obie Bermúdez, with "Cómo Pudiste" (EMI Latin) now at No. 10. RBD's "Rebeide" moves up four spots to land at No. 16. MDO enter the chart at No. 28 with "Otra Vez" (Ole Music). The top six positions remain the same, with Juanes' "La Camisa Negra" (Universal Music Latino) at the helm.

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

# OPPORTUNITIES

## EAST

### **Program Director**

We are looking for a PD that can define and execute a winning vision and can take a great station to the next level. Must be a strategic thinker, must be able to understand research and balance data with great instinct, and must be able to motivate and energize an on-air staff. The ideal candidate must be active in the station's efforts to convert ratings into revenue and have the ability to work in a fast and very competitive environment. This position requires a minimum of five years experience as a successful program director in Urban or CHR radio. All resumes will be treated as confidential. We are an EOE. Radio & Records, 2049 Century Park East, 41st Floor, #1133, Los Angeles, CA 90067.



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## EAST

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Independent label looking for savvy promotion executive to work projects at Top 40 and CHR/ Rhythmic formats. Minimum five years major label experience at the national level required. Solid relationships with major market stations as well as key independents. Send resume to: Radio & Records, 2049 Century Park East, 41st Floor, #1134, Los Angeles, CA 90067. EOE



Program Director 107.3 JAMZ/ WJMZ-FM Cox Radio/Greenville, SC

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> Cox Radio Greenville 220 N. Main Street, Suite 402

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Steve.sinicropi@cox.com

### Local Sales Manager

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## SOUTH

#### AIR TALENT

ROCK 92/Greensboro is offering rising air talent a major-market shot on #1 Triad rocker. Pretenders need not apply. Promotions experience a plus. No MP3s. T&R to WKRR, 192 East Lewis Street, Greensboro, NC 27406. Females and minorities encouraged. EOE. No calls.

### MIDWEST

### **Morning Show Female Talent**

Outrageously popular Chicago morning talk show seeks dynamic, energetic, female talent to join one of the hottest morning teams burning up the 18-34 demo. Applicant must have incredible personality and great timing to sync with a seasoned ensemble cast of highly entertaining characters. Expertise in current pop culture, trends, movies, books, and politics required. Interact with celebrity guests from diverse worlds of show biz, politics, music and more. If you are ready for a large market opportunity, openminded, and not afraid to have a good time, then send your: MP3, resume, AND photo as soon as possible to chicagomorningshow@yahoo.com. EOE

Classic Hits 100.5 WKXA seeks an afternoon host. Contact Meg Stevens, P.O. Box 1507, Findlay, OH 45839-1507 EOE (4/1)

## WEST AIR TALENT

SO. CAL. STATION NEEDS FRESH AIR TALENT FOR NEW ADULT FORMAT. FULL & PART TIME AVAILABLE. SEND T&R TO: ASTOR BROADCAST GROUP, 1045 S. EAST STREET ANAHEIM, CA. 92805. EOE

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### Deadline

To appear in the following week's issue, your ad must be received by **Thursday** noon (**PST**), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-6727. Only free positions sought ads are accepted by e-mail to: *knurma@adicandrecords.com*. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com).

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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### Deadline

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### RADIO & RECORDS, INC. 2049 Century Park East., 41st Floor, Los Angeles, CA 90067

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## MARKETPLACE





Includes year-end charts for all R&R formats from 1974 through 2004!\_\_\_\_

Call (310) 788-1625 or email subscribe@radioandrecords.com

April 1, 2005 Radio & Records • 73

RADIO & REGURUS

## THE BACK PAGES April 1, 2005



URBAN

50 CENT Candy Shop (Shady/Aftermath/Interscope)

YING YANG TWINS Wait (The Whisper Song) (TVT) JOHN LEGEND Ordinary People (Columbia)

NIVEA f/LLL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)

LUDACRIS Number One Spot (*Def Jam South/IDJMG*) GAME f/50 CENT Hate It Or Love It (*Aftermath/G-Unit/Interscope*) MARIO Let Me Love You (*J/RMG*)

M. JONES (15. THUG & P. WALL Still., Swinderbasser/Lydow Warner Bros.) CIARA f(LUDACRIS Oh (LaFace/Zomba Label Group)

GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) 112 U Already Know (Def Soul/IDJMG) BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)

BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)

T.I. Bring 'Em Out (Grand Hustle/Atlantic)

USHER Caught Up /LaFace/Zomba Label Group/ R. KELLY In The Kitchen (Jive/Zomba Label Group)

50 CENT Disco Inferno /G-Unit/Shady/Aftermath/Interscope/ MARQUES HOUSTON All Because Of You (T.U.G.)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

PRETTY RICKY Grind With Me (Atlantic) TORI ALAMAZE Don't Cha (Universal)

MEMPHIS BLEEK Like That (Roc-A-Fella/IDJMG)

MASHONDA Back Df The Club (J/RMG) YOUNGBLODDZ FIYDUNG BUCK Oatz Me (So So Def/Zomba Label Group)

URBAN begins on Page 31. ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

AUDIOSLAVE Be Yourself *(Interscope/Epic)* SHINEDOWN Burning Bright *(Atlantic)* THREE DAYS GRACE Home *(Jive/Zomba Label Group)* 

VELVET REVOLVER Fall To Pieces (RCA/RMG)

VELVET REVOLVER Dirty Little Thing (RCA/RMG)

BREAKING BENJAMIN Sconer Dr Later (*Hallywood*) MDTLEY CRUE If I Die Tomorow (*Island/IDJMG*) DZZY OSBOURNE Mississippi Queen (*Epic*)

BILLY IOU Scream (Sanctuary/SRG) THEORY OF A DEADMAN No Surprise (Roadrunner/IDJ/MG) ROBERT PLANT Shine It All Around (Sanctuary/SRG)

3 DOORS DOWN Let Me Go (Republic/Universal)

BREAKING BENJAMIN So Cold (Hollywood) CHEVELLE The Clincher (Epic) MUDVAYNE Happy? (Epic)

COLLECTIVE SOUL Better Now (El Music Group)

NINE INCH NAILS The Hand That Feeds (Interscope) SILVERTIDE Blue Jeans (J/RMG)

GREEN DAY Holiday (Reprise) QUEENS OF THE STONE AGE Little Sister (Interscope)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

AUDIOSLAVE Be Yourself (Interscope/Epic)

TOP 5 NEW & ACTIVE

SLIPKNOT Before | Forget *(Roadrunner/IDJMG)* TRUST COMPANY Stronger *(Geffen)* 

U2 Sometimes You Can't Make It On Your Dwn (Interscope)

PORCUPINE TREE Shallow (Lava) MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)

ROCK begins on Page 52.

A PERFECT CIRCLE Passive (Virgin) SLIPKNDT Vermilion (Roadrunner/IDJ/MG) BLACK LABEL SOCIETY Suicide Messiah (Artemis)

ND ADDRESS When I'm Gone (Sadie) (Atlantic)

SYSTEM OF A DOWN B.Y.O.B. (American/Co

PAPA ROACH Scars (Geffen)

CROSSFADE So Far Away /Colun

U2 All Because Df You (Interscope)

SUBMERSED Hollow (Wind-up)

JUDAS PRIEST Revolution (Epic)

FAITH EVANS Again (Capitol)

MARIO How Could You (J/RMG)

DESTINY'S CHILD Soldier (Columb

FAT JOE So Much More (Terror S

CASSIDY I'm A Hustla (J/RMG)

GAME F/50 CENT Hate It Or Love It /After

TYRA Country Boy (Universal)

LIL' JDN ... I/USHER & LUDACRIS Lovers & Friends (TVT)

T.I. You Don't Know Me (Grand Hustle/Atlantic)

TRILLVILLE Some Cut (BME/Warner Bros.)

FANTASIA Truth Is (J/RMG)

AMERIE One Thing (Columbia)

FANTASIA Baby Mama (J/RMG)

OMARION 0 (Epic)

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## CHR/POP

- THE Ő KELLY CLARKSON Since U Been Gone (RCA/RMG)
- **GREEN DAY** Boulevard Of Broken Dreams (Reorise)
- USHER Caught Up (LaFace/Zomba Label Group) 3
- FRANKIE J. (BBASY BASH Obsession (No Es Amor) (Columbia) GWEN STEFANI I/EVE Rich Girl (Interscope) CIARA I/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) 5
- 10
- 11 9
- SO CENT Candy Shop /Shody/Aftermath/Interscope/ NATALIE Goin' Crazy (Latium/Universal) 50 CENT Disco Interno (G-Unit/Shody/Aftermath/Interscope/ 000
  - MARIO Let Me Love You (J/RMG) 10
- 8 EMINEM Mockingbird (Shady/Aftermath/Interscope/ ALICIA KEYS Karma (J/RMG)
- 13 12

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- 14
- ROB THOMAS Lonely No More (Atlantic) JESSE MCCARTNEY Beautiful Soul (Hollywood) 12 14
- GAME 1/50 CENT How We Do (Afternasth G-Unit/Interacope) GAVIN DEGRAW | Don't Want To Be (J/RMG) 3 DODRS DOWN Let Me Go (Republic/Universal) 15 15
- 16 16 19 Ö
- MARIAH CAREY It's Like That (Island/IDJMG)
- 17 18 9 2 3
- AKON Lonely (SRC/Universal) KILLERS Mr. Brightside (Island/IDJMG)
- 25 24 20 BOWLING FOR SOUP Almost /Silvertone/Jive/Zomba Label Group/
- DESTINY'S CHILD Soldier (Columbia)
- 18 27 23 22 TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) JET Look What You've Done (Atlantic)
- 31 OMARION O (Epic)
- 26 30 28 26 JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)
- WILL SMITH Switch (Interscope) LIL' JON., f/USHER & LUDACRIS Lovers & Friends (TVT)
- 28
- 33 29 30 HOWIE DAY Collide (Epic) 32
  - JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)

### **#1 MOST ADDED** SIMPLE PLAN Intitled // ava

### **#1 MOST INCREASED PLAYS** AKON Lonely (SRC/U)

**TOP 5 NEW & ACTIVE** 

RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic) GWEN STEFANI Hollaback (Interscope) ASLYN Be The Girl (Capitol) AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise) SWITCHFOOT This Is Your Life (Columbia) CHR/POP begins on Page 21.

## AC

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2

- KELLY CLARKSON Breakaway (Hollywoo 8
- LOS LONELY BOYS Heaven (OR Music/Epic)
- JOHN MAYER Daughters (Aware/Columbia) TIM MCGRAW Live Like You Were Dying (Curb) 4
- MAROON 5 She Will Be Loved (Octone/J/RMG) 5
- 9 4 5 6
- MICHAEL BUBLE Home /143/Reprise/ KEITH URBAN You'll Think Of Me (Capitol) MARTINA MCBRIDE In My Daughter's Eyes (RCA) 8
- 6
- 9 HALL & OATES I'll Be Around (U-Watch)
- 9 GOO GOO DOLLS Give A Little Bit (Warner Bros.) 10
- MAROON 5 This Love (Octone/J/RMG) 11 11
- 12 HDOBASTANK The Reason (Island/IDJMG) 12
- 13 KENNY G. I/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
- 1300000000 PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) 14
- RYAN CABRERA True (E,V.L.A./Atlantic) 15
- 16 17
- MERCYME Homesick (II/O/Curb) MERCYME Homesick (II/O/Curb) TIMA TURNER Open Arms (Capitol) ROB THOMAS Lonely No More (Atlantic) SCOTT GRIMES Sunset Blvd. (Velocity) 19
- 20
- 21
- VANESSA WILLIAMS You Are Everything (Lava) FIVE FOR FIGHTING If God Made You (Aware/Column MARDON 5 Sunday Morning (Octone/J/RMG)
- 22 24 25 HOWIE DAY Collide (Epic)
- ROD STEWART Blue Moon (J/RMG) RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) 27 23 26
- 25 ELTON JOHN All That I'm Allowed (Universal) 29
  - CELINE DION In Some Small Way (Epic) RASCAL FLATTS Bless The Broken Road (Lyric Street)
- \_\_\_ 30 FINGER ELEVEN One Thing (Wind-up) 29
- 30 JOE COCKER Dne (New Door/UMe)

#### **#1 MOST ADDED** SHANIA TWAIN Don't! (Mercury/IDJMG)

#### **#1 MOST INCREASED PLAYS** er And For Always (Mercury/IDJMG) SHAMIA TWAIN F

## **TOP 4 NEW & ACTIVE**

JOHN WAITE New York City Girl (No Brakes) MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG) STEVIE WONDER So What The Fuss (Motown/Universal) SHANIA TWAIN Don't! (Mercury/IDJMG)

AC beains on Page 43.

- CHR/RHYTHMIC
- 50 CENT Candy Shop (Shady/Aftermath/Interscope) FRANKIE J. (IBABY BASH Obsession (No Es Amor) (Columbia) GAME 1/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)
- 3 TRILLVILLE Some Cut *(BME/Warner Bros.)* 50 CENT Disco Infemo *(G-Unit/Shady/Aftermeth/Interscope)*
- 6 5
  - AKON Lonely (SRC/Universal) Ğ

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- GAME f/50 CENT How We Do (Altermath/G-Unit/Interscope)
- 89 YING YANG TWINS Wait (The Whisper Song) (TVT)
- BABY BASH Baby I'm Back (Universal)
- NATALIE Goin' Crazy (Latium/Universal) 11
  - LIL' JDN ... f/USHER & LUOACRIS Lovers & Friends /TVT/ 11
  - MARIO Let Me Love You (J/RMG) USHER Caught Up (LaFace/Zomba Label Group) 12
- 13 13 19
- BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG) OMARION 0 (Epic) EMINEM Mockingbird (Shady/Aftermath/Interscope)
- 17 14 16
- CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) 15 17
  - TRICK DADDY Sugar (Gimme Some) (Slip N-Slide/Atlantic)
- 16 23
  - T.I. You Don't Know Me *(Grand Hustle/Atlantic)* LUDACRIS Number One Spot *(Def Jam South/IDJMG)*
  - NIVEA f/LIL' JON & YOUNGBLOODZ Dkay (Jive/Zomba Label Group)
- 21 BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin) 25
  - MARIAH CARFY It's Like That //sland///L/MG/ 23

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

FAITH EVANS Again (Capitol) FAT JOE So Much More (Terror Squad/Atlantic)

BONE BROTHERS Hip Hop Baby (Koch)

SLY BODGY It's Nuthin' (J/RMG) MARQUES HOUSTON All Because Df You (7.U.G.)

CHR/RHYTHMIC begins on Page 26.

HOT AC

GREEN DAY Boulevard Of Broken Dreams (Reprise)

ROB THOMAS Lonely No More (Atlantic) GOD GOD DOLLS Give A Little Bit (Warner Bros.)

MARDON 5 Sunday Morning (Octone/J/RMG) KELLY CLARKSON Breakaway (Hollywood)

3 DOORS DOWN Let Me Go (Republic/Universal)

MAROON 5 She Will Be Loved (Octone/J/RMG) FINGER ELEVEN One Thing (Wind-up)

KEANE Somewhere Dnly We Know (Interscope

AVRIL LAVIGNE Nobody's Home (Arista/RMG)

GWEN STEFANI f/EVE Rich Girl (Interscope) TIM MCGRAW Live Like You Were Dying (Curb)

GAVIN DEGRAW Chariot (J/RMG) KILLERS Mr. Brightside (Island/IDJMG)

JEM 24 /ATO/RCA/RMG/

JESSE MCCARTNEY Beautiful Soul (Hollywood) DURAN DURAN What Happens Tomorrow (Epic) U2 Sometimes You Can't Make It Dn Your Own (Interscope)

NELLY I/TIM MCGRAW Over And Dver (Derrty/Fo' Reel/Curb/Universal)

ASLYN Be The Girl (*Capital*) BOWLING FOR SOUP Almost (*Silvertone*/*Jive*/*Zombe Label Group*)

JACK JOHNSON Sitting, Waiting, Whating, Whating (Brushfire/Universal) JOSS STONE Right To Be Wrong (S-Curve/EMC) VELVET REVOLVER Fail To Pieces (RCA/RMG)

**#1 MOST ADDED** 

DAVE MATTHEWS BAND American Baby (RCA/RMG)

**#1 MOST INCREASED PLAYS** 

DAVE MATTHEWS BAND American Baby (RCA/RMG)

**TOP 3 NEW & ACTIVE** 

MICHAEL TOLCHER Mission Responsible (Octone) SUM 41 Pieces (Island/ID.JMG)

AC begins on Page 43.

www.americanradiohistory.com

ANASTACIA Left Outside Alone /Colu

HOWIE DAY Collide (Epic)

LIFEHOUSE You And Me (Geffen)

ANNA NALICK Breathe (2am) /Columbia/

RYAN CABRERA True (E.V.L.A./Atlantic)

JET Look What You've Done (Atlantic)

KELLY CLARKSON Since U Been Gone (RCA/RMG)

DESTINY'S CHILD Girl /Colt

- ä
- AMERIE Dne Thing (Columbia) DESTINY'S CHILD Soldier (Colu 28 25
- 24 26
- T.I. Bring 'Em Out (Grand Hustle/Atlantic) CIARA f(LUDACRIS Dh (LaFace/Zomba Label Group) 26 20
- 31 27 PITBULL f/LIL' JON Toma (TV7) 28

FAT JOE So Much More /Terror S

- 41 PRETTY RICKY Grind With Me (Atlantic)
- 29 30 30 MARIO How Could You (J/RMG)

## THE BACK PAGES April 1. 2005



**SMOOTH JAZZ** 

KENNY G. Pick Up The Pieces (Arista/RMG) BONEY JAMES fJDE SAMPLE Stone Groove (Warner Bros.)

DAVE KOZ Let It Free (Capitol)

SOUL BALLET Cream (215)

TIM BOWMAN Summer Groove (Liquid 8)

MINDI ABAIR Come As You Are (GRP/VMG)

PAUL BROWN Moment By Moment (GRP/VMG)

EUGE GROOVE XXL (Narada Jazz) NORMAN BROWN Up 'N' At 'Em (Warner Bros.)

MICHAEL LINGTON Two Of A Kind (Rendezvous)

MARION MEADOWS Sweet Grapes (Heads Up)

NILS Pacific Coast Highway (Baja/TSR) ANITA BAKER How Does It Feel (Blue Note/Virgin)

KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) DAVID SANBORN Tin Tin Deo (GRP/VMG)

RICHARD ELLIOT Your Secret Love (GRP/VMG)

CHRIS BOTTI No Ordinary Love (Columbia)

JEFF LORBER Ooh La La (Narada Jazz)

HALL & OATES I'll Be Around (U-Watch)

SEAL Walk On By (Warner Bros.)

PAUL TAYLOR Nightlife (Peak) STEVE COLE Thursday (Narada Jazz)

CHUCK LOEB Tropical (Shanachie)

JOYCE COOLING Camelback (Narada Jazz)

PAUL BROWN Moment By Mr

FOURPLAY Fields Of Gold (RCA Victor/RMG) 3RD FORCE Believe In Me (Higher Dctave)

VANESSA WILLIAMS You Are Everything (Lava)

PAMELA WILLIAMS Fly Away With Me (Shanachie)

PAUL JACKSON, JR. Never Too Much (GRP/VMG)

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)

**#1 MOST ADDED** 

STEVE COLE Thursday (Narada Jazz

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

NORMAN BROWN West Coast Coolin' (Warner Bros.) KEN NAVARRO You Are Everything (Positive)

MARCUS MILLER F/ERIC CLAPTON Silver Rain (Koch)

AVERAGE WHITE BAND Work To Do (Liquid 8)

ACOUSTIC ALCHEMY Say Yeah (Higher Octave) SMOOTH JAZZ beains on Page 49.

TRIPLE A

JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)

U2 Sometimes You Can't Make It On Your Dwn (Interscope) BLUE MERLE Burning In The Sun (Island/IDJMG) DAVE MATTHEWS BAND American Baby (RCA/RMG)

TORI AMOS Sleeps With Butterflies (Epic) MADELEINE PEYROUX Don't Wait Too Long (Rounder)

GREEN DAY Boulevard Of Broken Oreams (Reprise)

COLLECTIVE SOUL Better Now (El Music Group)

JOSS STONE Right To Be Wrong (S.Curve/EMC)

KEANE Everybody's Changing (Interscope) ROBERT PLANT Shine It All Around (Sanctuary/SRG)

CARBON LEAF What About Everything? (Vangual

KATHLEEN EDWARDS Back To Me (Zoe/Ro

BETTER THAN EZRA A Lifetime (Artemis)

MAIA SHARP Something Wild (Koch)

BEN LEE Catch My Disease (New West)

KENNY WAYNE SHEPHERD Let Go (Reprise)

CHARLIE MARS Try So Hard (V2) BRUCE HORNSBY Circus Dn The Moon (Columbia)

BRIGHT EYES First Day Of My Life (Saddle Creek)

JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

JEM 24 (ATO/RCA/RMG) MAROON 5 Sunday Morning (Octone/J/RMG) KYLE RIABKO What Did I Get Myself Into (Aware:Columbia) RINGSIDE Tured DI Being Sorry (Flawless Gelfen) CAESARS Jerk It Out (Astrahverks/EMC)

TRIPLE A begins on Page 59.

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OZOMATLI Love & Hope (Concord)

SNOW PATROL Chocolate (A&M/Interscope/ JET Look What You've Done (Atlantic)

MARC BROUSSARD Home (Island/IDJMG)

ANNA NALICK Breathe (2am) (Columbia)

JOHN BUTLER TRIO Zebra (Lava)

## **URBAN AC**

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- 0000 JOHN LEGEND Ordinary People (Columbia)
- BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)
- KEM I Can't Stop Loving You (Motown/Universal)
- LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) JILL SCOTT Whatever (Hidden Beach/Epic) 5
- 6
- MARIO Let Me Love You (J/RMG) 10
  - 8 STEVIE WONDER So What The Fuss (Motown/Universal) GERALD LEVERT So What (If You Got A Baby) (Atlantic)
  - ANITA BAKER How Does It Feel (Blue Note/Virgin) 10
- 8 13
- FAITH EVANS Again (Capitol) LUTHER VANDROSS Think About You (J/RMG) 12
- ALICIA KEYS (/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) 11 13 13
- 15 TINA TURNER Open Arms (Capitol)
- 15 14 19
- PRINCE Call My, Name (Columbia) MINT CONDITION I'm Ready (Image) LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG/ 17 17
- 16 RAHSAAN PATTERSON Forever Yours (Artistry Music)
- EARTH, WIND & FIRE fiR. SAADIQ Show Me The Way (Senctuary/SRG/ AL GREEN Perfect To Me (Blue Note/Virgin) 18 8998 20
- 30 RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)
- 27 DESTINY'S CHILD Girl (Columbia)
- 21
- ALICIA KEYS Karma (J/RMG) SAMSON Atmosphere (Five Eight's) 23 24
- ANGLE STONE (JANTHONY HAMILTON Stay For Awhile (J/RMG/ 23 25
- 26 20 22 KENNY G. F/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
- TROY JOHNSON It's You (Sought After Entertainment) KOOL & THE GANG f/BLACKSTREET No Show '05 (Senctuary/SRG)
- 25 28
- 29 RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG/ 26 29 30 TEMMORA f/HOWARD HEWETT There's No Me (LEG)

### **#1 MOST ADDED URBAN MYSTIC Long Ways (So**

**#1 MOST INCREASED PLAYS** STEVIE WONDER So What The Fuss /M/

**TOP 5 NEW & ACTIVE** URBAN MYSTIC Long Ways (Sobe) CARLTON BLOUNT My Wife (Magnatar) SMOKIE NORFUL | Understand (EMI Gospel) ALLURE Frustrated (Lightyear)

JON B. What I Like About You /Sanctuary/SRG URBAN begins on Page 31.

## ACTIVE ROCK

IW TW

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- 12234 BREAKING BENJAMIN Sooner Or Later (Hollywood)
- MUDVAYNE Happy? (Epic) AUDIOSLAVE Be Yourself (Interscope/Epic)
- 8 6
- CHEVELLE The Clincher (Epic) THREE DAYS GRACE Home (Jive/Zomba Label Group)
- SHINEDOWN Burning Bright (Atlantic)
- GREEN DAY Boulevard Of Broken Dreams (Reprise)
- **CROSSFADE** So Far Away (Columbia)
- EXIES Ugly (Virgin)
- 900 9
- NINE INCH NAILS The Hand That Feeds (Interscope) 27 13
- THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) QUEENS OF THE STONE AGE Little Sister (Interscope) 12 12
- 13 PAPA ROACH Scars (Geffen) 10
- 11
- A PERFECT CIRCLE Passive (Virgin)
- SUBMERSED Hollow (Wind-up) OZZY OSBOURNE Mississippi Queen (Epic) 15 16
- 14 15 16 17 17 BREAKING BENJAMIN So Cold (Hollywood)
- 18 CROSSFADE Cold (Columbia)
- 18 TRUST COMPANY Stronger (Geffen) 19
- GREEN DAY Holiday (Reprise) 30
- 14 VELVET REVOLVER Dirty Little Thing (RCA/RMG)
- 21 22 23 21 SILVERTIDE Blue Jeans (J/RMG)
- SLIPKNOT Before | Forget (Roadrunner/ID.JMG) 24
- BLACK LABEL SOCIETY Suicide Messiah (Artemis) 24
- 22 23 26 DROWNING POOL Killin' Me (Wind-up)
- 25 26 27 NO ADDRESS When I'm Gone (Sadie) (Atlantic)
- 29 MARS VOLTA The Widow (I'll Never Sleep Alone) (Stru FUTURE LEADERS OF THE WORLD Everyday (Epic)
- 28 28 31 PROM KINGS Alone (Three Kings)
- SYSTEM OF A DOWN B.Y.D.B. (American/Columbia)

## #1 MOST ADDED

## SYSTEM OF A DOWN BY O.B. An

#### **#1 MOST INCREASED PLAYS** NINE INCH NAILS The Hand That Feeds

## **TOP 5 NEW & ACTIVE**

SHADOWS FALL inspiration On Demand Century Media WEEZER Beverly Hills (Geffen) LIFE OF AGONY Love To Let You Down (Epic)

ROCK bealns on Page 52.

COUNTRY

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MOBY Beautiful (V2)

BECK E-Pro (Interscope)

HOWIE DAY Collide (Epic)

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- 1 1 CRAIG MORGAN That's What I Love About Sunday (BBR) 2
  - 23456 SUGARLAND Baby Girl (Mercury)
- 4 KENNY CHESNEY Anything But Mine (BNA) 5
- BROOKS & DUNN It's Getting Better All The Time (Arista) 6
  - MONTGOMERY GENTRY Gone (Columbia) JO DEE MESSINA My Give A Damn's Busted (Curb)
  - BILLY DEAN Let Them Be Little (Curb)
- 11 8 ANDY GRIGGS If Heaven (RCA)
  - TORY KEITH Hookytonk II /DreamWorks
- LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 10 13
  - GRETCHEN WILSON Homewrecker (Epic)
- 12 JOE NICHOLS What's A Guy Gotta Do (Universal South) 14
- TIM MCGRAW Drugs Dr Jesus (Curb) 16
  - TRACE ADKINS Songs About Me (Capitol) MARTINA MCBRIDE God's Will (RCA)
- 15 18 DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)
  - BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)
- 17 LONESTAR Class Reunion (That Used To Be Us) (BNA) 20
- PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) 23
- 21 JEFF BATES Long, Slow Kisses (RCA) 24
  - BIG & RICH Big Time (Warner Bros.)
  - SHANIA TWAIN Don't! (Mercury/IDJMG)
- 22 32 KEITH URBAN Making Memories Of Us (Capitol)
- KEITH ONDERSON Pickin' Wildflowers (Arista) JAMIE O'NEAL Trying To Find Atlantis (Capitol) 26
- 19 25
- DARRYL WORLEY If Something Should Happen (DreamWorks) 29
- 88888 8 BLAKE SHELTON Goodbye Time (Warner Bros.) BOBBY PINSON Den't Ask Me How I Know (RCA) 27
- 28
- 30 41 SHEDAISY Don't Worry 'Bout A Thing (Lyric Street) RASCAL FLATTS Fast Cars And Freedom (Lyric Street)

### **#1 MOST ADDED** GEORGE STRAIT You'll Be There (MCA)

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

KATRINA ELAM | Want & Cowboy (Universal South) HOT APPLE PIE Hillbillies (DreamWorks)

SHELLY FAIRCHILD Tiny Town (Columbia)

AMBER DOTSON I'll Try Anything (Capitol)

LAUREN LUCAS What You Ain't Gonna Get (Warner Brns.)

COUNTRY begins on Page 36.

ALTERNATIVE

QUEENS OF THE STONE AGE Little Sister (Interscope)

NINE INCH NAILS The Hand That Feeds /Interscope

GREEN DAY Boulevard Of Broken Dreams (Reprise)

MARS VOLTA The Widow (I'll Never Sleep Alone) (Strue

BREAKING BENJAMIN Sooner Or Later (Hollywood)

THREE DAYS GRACE Home (Jive/Zomba Label Group)

ublic/Univ

AUDIOSLAVE Be Yourself (Interscope/Epic)

JIMMY EAT WORLD Work (Interscope)

KILLERS Mr. Brightside (Island/IDJMG) GARBAGE Why Do You Love Me (Geffen) CHEVELLE The Clincher (Epic)

WEEZER Beverly Hills *(Geffen)* CROSSFADE So Far Away *(Columbia)* 

CROSSFADE Cold (Columbia)

PAPA ROACH Scars (Geffen)

MUDVAYNE Happy? (Epic)

INTERPOL Evil (Matador)

3 DOORS DOWN Let Me Go (Rep.

A PERFECT CIRCLE Passive (Virgin)

Z-TRIP Walking Dead (Hollywood) UNWRITTEN LAW Save Me (Lava)

KINGS OF LEON The Bucket (RCA/RMG)

BRAVERY An Honest Mistake (Island/IDJMG)

SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)

JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Univer KILLERS Smile Like You Mean It (Island/IDJMG)

#1 MOST INCREASED PLAYS

**TOP 5 NEW & ACTIVE** 

BETTER THAN EZRA A Lifetime (Artemis)

NEW ORDER Krafty (Warner Bros.)

SENSES FAIL Buried A Lie (Vagrant)

ALTERNATIVE begins on Page 56.

www.americanradiohistory.com

TRUST COMPANY Stronger (Geffen)

EXIES Ugly (Virgin)

GREEN DAY Holiday (Reprise)

**BECK E-Pro /interscope/** 

KEITH URBAN Making Memories Of Us /Ca



R.C. HANNE

effery Liberman is a third-generation radio operator. His extensive background in Spanish-language radio has made him an asset to Entravision, where he holds the title of President/Radio Division. Entravision is a diversified media company using a combination of television, radio and outdoor primarily targeted to reaching Hispanic consumers.

Getting into the business: "I got into the business, because of my family. My father, along with his father and two brothers, was in the pharmaceutical business, using radio along the border to advertise to the Hispanic community. They got to a point where they were buying so much advertising, they got into the radio business to promote their products. And since my mother, my father and my whole family were working, I spent my time going to school and then to the radio station.

" I hung around the station and officially started working at the station when I was 16 years old and able to drive. It was here in Los Angeles. The first station was KLYE, and then the family bought KTNQ. Prior to the time they had KLVE, they were operating a station out of Tijuana, XEGN at 950 AM."

On joining Entravision: "Actually, they acquired me, as part of a company I was working for at the time in the Bay Area. It was a 17-station group owned by Latin Communications Group, or LCG. I moved from Los Angeles to the Bay Area in '97 for a small startup company run by Athena Marks. She bought two stations in the Bay Area, KBRG & KLOK/San Jose. I helped her acquire 15 other stations, and then, in April of 2000, Entravision purchased LCG."

On being named President: "I was originally the COO of the radio division, and then, in the beginning of 2001, I was promoted to President. Entravision at that time was primarily a television company and had just a few radio assets, so it was really bringing in a whole new division that allowed me the opportunity."

The mission of the radio division: "The mission in our radio division is to serve the vast, growing Hispanic population in the markets in which we broadcast with tailor-made formats in those marketplaces, providing superior programming and being involved in the community. That's really the formula to serving our two clients — our advertisers and our listeners."

Entravision's long-range plans: "The long-range plans of the company are to look at where we have television and radio and fill out those clusters, and also to look at the fastestgrowing Hispanic marketplaces and try to fill a void with our advertisers and listeners in those marketplaces.

"Currently, we have 54 radio stations in 22 markets. Most of our radio stations cover the Southwest: California, Nevada, Arizona, Colorado, New Mexico-and Texas."

Biggest challenge: "Time in a day is the first, biggest challenge. But really making the employees within the radio division understand that I work for them and that they do not work for me. I feel I'm a resource center for people, not their dictator on what they need to do on a daily basis. I'm there to coach them and help them through their day."

The state of radio: "I think the radio market is very healthy. Within our segment, the Spanish marketplace, we still have lots of growth potential with regard to trying to make advertisers in the U.S. understand that the Hispanic market is

the fastest-growing market, and if you are not advertising to that market, you are losing sales for your product.

"There is a significant revenue gap between the amount of money, based on the power ratio, that Spanish stations have vs. English-language stations. And there is also a significant number of advertisers — even the top 100 advertisers in English-language radio — that still don't advertise ir Spanish. So I think there's lots of room for growth, especially in the Spanish radio market."

On Entravision's business: "In general, business is very good. We've aid down a great foundation over the past few years. I've concentrated on growing local sales — really local, direct sales more than anything else. That's the part of the business we control  $\pi$  ore than the national and agency business, and we've been quite successful.

'I've implemented quite a bit of ongoing training for our AEs. I feel investing in employees is the way to get the most out of them. If you look at the fourth-quarter and year-end earnings of all the different radio companies, it's very, very clear that the niche players, particularly Entravision, are way out ahead of the general-market players.

"We had a very strong fourth quarter and year-end. We are running pretty close to budget. We guided numbers with healthy growth in the first quarter."

Rolling Stone called Entravision's English-language Alternative KDLD & KDLE (Indie 103.1)/Los Angeles the "hippest station in the country": "The station has gotten a lot of press over the past year. It goes back to allowing our people to have the creativity to produce a station that is not your typical radio station. We have ex-musicians as disc jockeys. We play local music within our normal rotations.

## BY ERICA FARBER

"We did enter at the end of 2003 into an agreement with Clear Channel for them to take over the sales responsibility, and, as of April 1, the sales responsibility comes back to Entravision. I am currently in the midst of developing a sales staff and getting everything ready."

Philosophy of Spanish-language programming: "I think we're probably the most innovative Hispanic broadcaster in the business. We've developed a number of formats that other people are now producing. If you go back to when I started in the business, there were really two types of radio stat\_ons, Latin Adult Contemporary and Regional Mexican. Today, there are far more formats.

"Entravision was the company that innovated the pop rock format we call 'Super Estrella,' which we have here in Los Angeles and on a number of our other stations. Also, the Cumbia format, whose roots come out of South America, but it's been adopted by Mexico as really danceable tropical music. Those are two very innovative formats we've put together."

The correct way to refer to Spanish-language radio: "Just remember that Spanish is a language, not a format. When I talk about what we do, it's Pop stations or Rock stations or Country stations. They just happen to be in Spanish.

"And I prefer to call my community Latinos, rather than Hispanics. Hispanics is a government term. I think being Latin or Latino is a better way of calling the community, but those of us who specialize in going after the Latinos within our marketplaces are broadcasters like everybody else. The language spoken on-air is just different."

Something about your company that might surprise our readers: "We are very good at allowing our employees the freedom to create and to produce wonderful radio products for our listeners.

"I think the other part of that is empowering people and not making them feel their ideas are not important. Even a bad idea is important because you may get a little piece out of it. And I think we are a very people-geared company."

**Career highlight:** "T am proud that my family put on KLVE, which was the first FM station in Spanish in the United States. That was a great accomplishment. A lot of people told my family we were crazy — that Latinos don't have FM radios and an FM would never survive with Spanish-language programming.

"The other accomplishment is leaving a family environment and going into a corporate environment when my family sold the two radio stations back in 1986 and I stayed on with the new company, H&W Communications. I survived and learned how to operate stations based on a non-family environment.

"Tm also proud of bringing the Hispanic community of the United States the World Cup from Italy in 1990. It was the first time a network was formed in the U.S. to provide play-by-play of the World Cup games. And, of course, I'm really proud of being named President of the radio division of Entravision."

Career disappointment: "I really can't say there is one. Obviously, throughout everybody's career, you have good days and bad days, but I have always looked at disappointments as positives to learn from and then move on."

Most influential individual: "My grandfather, who sort of watched over me when I first came into the business. He was a huge inspiration for me. I was his only grandson who came into the business at the time. He had this open heart for me and tried to teach me everything he knew. He'd experienced a lot,

being raised in Europe, migrating thinking he was coming to the United States, being dropped off in Mexico and having to raise his family in Latin America, then finally getting the chance to migrate to the United States in the '30s.

"Other people who really helped me were Ken Wolt, who was with H&W Communications, and also Athena Marks, who started LCG early on in 1992. And, of course, [Entravision Chairman/CEO] Walter Ulloa, who gave me this opportunity at Entravision."

Favorite radio format: "I cannot say I like one format more than others. I listen to classical, jazz and, obviously, Spanish-language music."

Favorite television show: "Two and a Half Men and The Amazing Race."

Favorite artist: "U2."

Favorite movie: "Planes, Trains and Automobiles."

Favorite book: "For business, Seth Godin's books, such as Purple Cow and his latest, Free Prize Inside. For leisure, I ike Steve Martini, most of whose books are based in courtroom, legal situations — in particular, The Jury and The Arraignment."

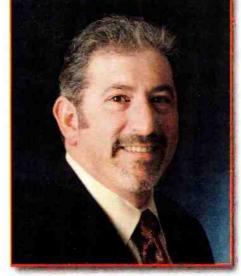
Favorite restaurant: "Saddle Peak Lodge, here in Los Angeles."

Beverage of choice: "Diet Coke."

Hobbies: "I work a great deal, and every moment I can get with my kids is great! I like to garden, and I like taking long walks and hikes."

E-mail address "jliberman@entravision.com.

Advice for broadcasters: "Listen. It's always important to be a sponge and take everything in. Make independent decisions. Don't let other people sway your decisions, and voice how you feel."



## JEFFERY LIBERMAN

President/Eadio Division Entravision Communications

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