SPECIAL REPORT THE SPOTLOAD **SWEET SPOT**

Programming And Sales Search For Balance On Ever-Contentious Issue p.16

'BLESS THIS FORMAT FOR THE BOUNTY WE HAVE RECEIVED'

nt Doesn't Get Much Hotter Than Top 40 In The Fall 2006 Ratings Book p.13







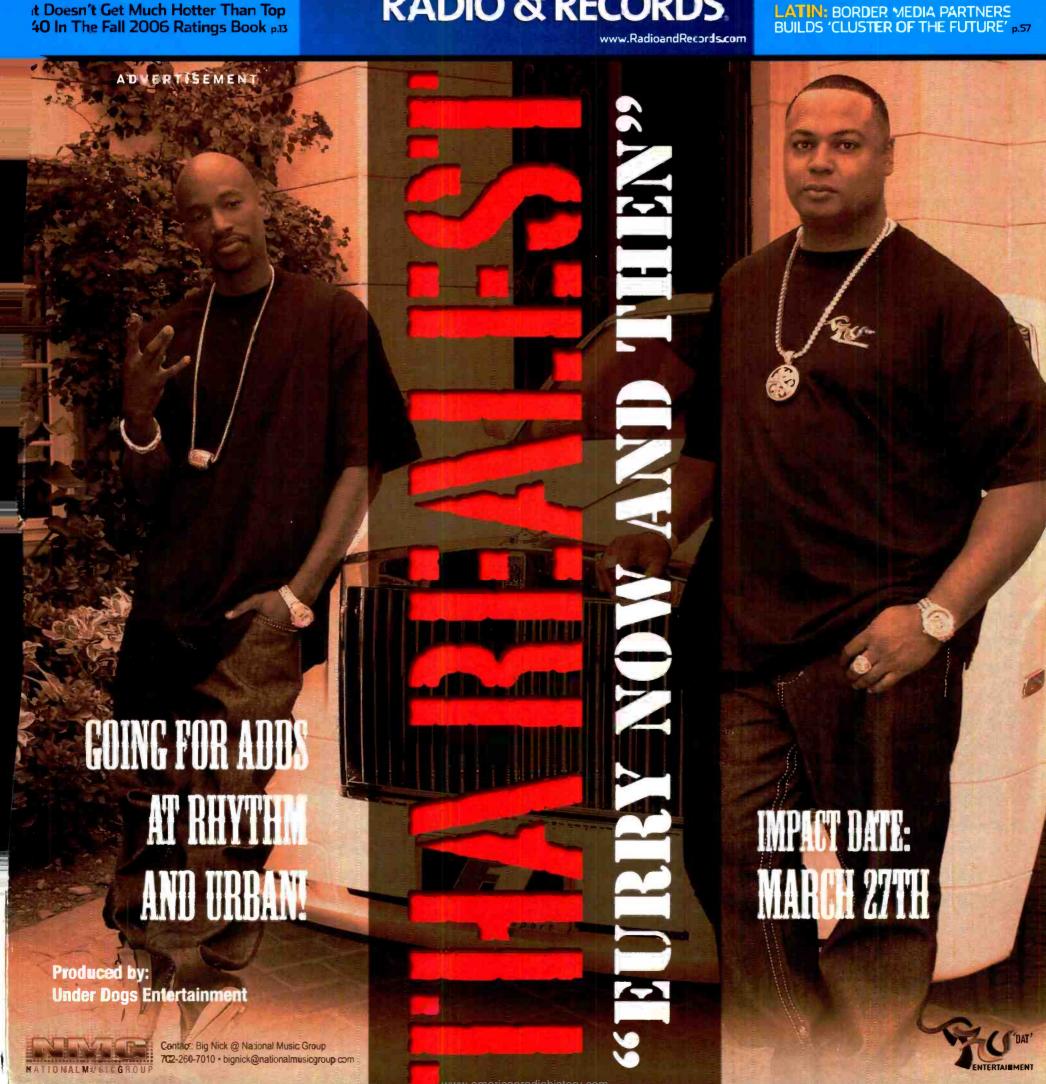


PLUS

NEWS/TALK/SPORTS: HOST'S
JOB IS A FEDERAL CASE p.19

COUNTRY: LABEL REP, PROGRAMMER SWAP GIGS FOR A DAY p.39

RHYTHMIC: FIRING OF KBZD PD JUSTIN TYME RAISES THORNY ISSUE p.27



Christina Aguilera Tilled with sugar and spice and everything naughty and nice As only Christina could deliver The sweet new single and video From the Grammy nominated platinum album Back To Basics PRODUCED AND MIXED BY LINDA PERRY

Azen p. Producer: Christina Aguilera

Activ: (ton fair | Majagement: azoffmusic ma tagemer

al sowr aws wuste exteriorment • march to receive of a feature of the received of the received



February 16, 2007 www.RadioandRecords.com ews -o

ownership hearings being held across th The date of the third of six nation, This stop, in Harrisburg, Pa., comes after hearings in Los Angelos and Nashville, Exact times and agenda have not been announced.

MOVER

Kennedy Named Interep CEO/Vice Chairman

Former Susquehanna Media president/CEO David Kennedy has been appointed CEO/ vice chairman of Interep, tasked with managing the radio rep firm's day-to-day operations. Kennedy succeeds Interep CEO Ralph Guild, who becomes the company's nonex-

Kennedy will head all of Interep's divisions, including the radio rep firm, the Hispanic TV rep firm, Interep Interactive and related sales consultancies. He will also guide the company's strategic direction, including identifying growth prospects and investment opportunities.

Guild will continue to chair the company's board of directors and work with Kennedy to ensure that Interep's long-term debt is retired. -Jeffrey Yorke

Dupri President Of Island Urban Music

Island Def Jam Music Group names Jermaine Dupri president of its newly formed Island Urban Music. Dupri will oversee Island's entire



urban music operation, as well as produce artists on the IDJ roster and from Universal Music Group's family of labels. He reports directly to IDJMG chairman Antonio "L.A." Reid, as well as Steve Bartels, president of Island Records and COO of IDJMG.

Dupri, a Grammy Award-winning producer, stepped down as president of Virgin's urban music department in October 2006.

The move reunites Dupri with Reid; they worked together when Reid was president/ CEO of Arista and Dupri was head of black music for the label. -Dana Hall

Haley: RAB To 'Build A New Case For Radio'

Jeff Haley has hit the ground running. And arm-twisting. In his first "State of the Industry" address as RAB president/CEO, Haley told attendees at the association's convention in Dallas that radio's share of media consumption by the consumer is about 29%, yet radio sees only about 7% of advertising budgets. He wants radio to get its piece of the action.

"By my accounting, that's 40 billion more advertising dollars. We are calling this new initiative our key advertiser focus."



The RAB has "identified 35 key national advertisers that represent the highest growth potential for radio . . . Our goal is to increase their investment in radio," Haley said. The industry suffers from "misperceptions and antiquated notions about radio and radio advertising."

Haley said the RAB will form and grow advertiser relationships through a focused, client-centric approach." We are going to extinguish those misperceptions, advertiser by advertiser, and build a new case for radio," he said. "Radio must deliver."

In his own RAB address, NAB president/CEO David Rehr echoed Haley's call that trade groups—the RAB, the NAB and the HD Digital Radio Alliance—"speak in one voice" to move HD forward. "We will be aggressive in promoting HD radio to the public and educating policymakers on the benefits to our listeners." — Jeffrey Yorke

25M \$928M 27%

ccording to documents filed otham-based liberal talk k listed debts of more Piquant filed for Chapter II

earlier. However, WMG's digital revenue rose by 45% to \$100

same quarter last year.

according to a new study on conducted by the Radio

Advertising Effectiveness Lab.

Internet-only ads generated

only 6% recall

Media Audit/Ipsos Gets Houston Funding

The Media Audit/lpsos used the RAB conference in Dallas as a backdrop to announce that the two companies have received several million dollars in funding to conduct a 2,500participant field test of its smart cell phone radio ratings service in Houston.

The cash is coming from Clear Channel, Cox Radio, Cumulus Media, Radio One and Entercom, all of which are members of Clear Channel's electronic radio ratings committee formed in 2005 to evaluate ratings alternatives. The consortium comprises the most outspoken opponents of Arbitron's Portable People Meter service. Clear Channel has refused to encode its signals for the PPM service in Philadelphia and Cox Radio has refused to encode in Houston, which will go live later this year.

If all goes according to plan, TMA/Ipsos says it could commercialize its service in the top 10 markets by the end of 2008 and the top 50 markets by the end of 2009, a year sooner than Arbitron's announced PPM rollout.

Not everyone is thrilled with TMA/lpsos' announcement, "They can fund whatever they want, but they all have to be onboard with the system that is in place now [PPM]. Every time something like this happens, it sets the industry behind in the minds of the marketers." said Rich Russo, director of broadcast services for JL Media. -Katy Bachman, Mediaweek

ON THE WEB Steelbergs Exit Google

Google's automated radio ads program, Audio Ads, appears to be in a state of flux with the exit of Chad and Ryan Steelberg, who last year sold their dMarc electronic radio ad platform to the Internet behemoth for \$102 million in cash and a piece of future revenue.

No reason was given for the Steelbergs' abrupt departure. However, Google spokesman Michael Mayzel says,"Google is committed to the audio business. We will continue to gather feedback during the Audio Ads beta test and are happy with the progress to date." -Mike Boyle

Sharper Image, Crutchfield Adopt HD

Sharper Image and the HD Digital Radio Alliance have announced the availability of HD radio products in Sharper Image stores.

Meanwhile car audio retailer Crutchfield has unveiled plans to sell an add-on device that transforms any existing car radio into an HD radio. The HD Car Connect Radio from Directed Electronics will be available for \$200.

Alliance president/CEO Peter Ferrara says that the speed of the rollout is due to "the commitment and activity" of alliance members. 'They are putting great new HD2 content on the air, promoting and marketing aggressively, and partnering with HD radio receiver manufacturers and retailers." —Alexandra Cahill

Sutherland To Lead Bonneville-Seattle

Bonneville International has named Sutherland Scott market manager for its recently acquired Seattle radio stations, news/talkers KIRO and KTTH and



oldies KBSG. He'll assume his new role upon completion of an LMA with seller Entercom, expected to take effect March 1.

Sutherland, most recently director of sales for Bonneville's Phoenix cluster, is a 15-year veteran of the Phoenix radio market. He will report to Bonneville executive VP Drew Horowitz, who will oversee the company's new Seattle operations. —Al Peterson

Brodie Boards BA

Broadcast Architecture names smooth jazz pioneer and former KTWV (the Wave)/Los Angeles PD Christine Brodie to the newly created post of VP of affiliate relations for its recently launched Smooth Jazz Network.

BA president Allen Kepler says Brodie's

arrival is "a dream come true. Last month Chris and I got together in our neighborhood to have a cup of coffee and who knew it would be the beginning of an awesome



Brodie

new opportunity for both of us to work together again," Kepler says.

During Brodie's tenure at the Wave, the station earned 25 No. 1 books 25-54, a record unsurpassed in format history.

—Carol Archer

Lawrence Joins Jive

David Lawrence joins Jive Records as VP of promotion for the label's urban music department, replacing Craig Davis. Lawrence reports to senior VP of urban promotion Larry Khan.

Lawrence most recently served as VP of promotion for Sony Urban Music, prior to the company's 2006 restructuring. Before that, he was national director and then senior national director for Epic Records.

This is Lawrence's second stint with Jive; he was national field director for the urban promotion team from 1999 to 2000. He started his promotion career as a regional for Columbia Records, covering the Carolinas and mid-Atlantic regions. —Dana Hall

CBS Starts A RIOT

Call it synergy at its finest. CBS Corp. has created a new cross-platform unit that bridges its far-flung media holdings. RIOT, which stands for radio, Internet, outdoor and TV, will be run in unison by Altitude Group executive VP Richard Lobel, CBS TV senior VP of business development Jon Camera and CBS Outdoor senior VP of business development Brigg Hyland.

The first client to buy into RIOT is DaimlerChrysler, which has signed a multimillion-dollar deal for its Dodge Ram truck. A Dodge Ram promotion, which kicked off Feb. 14, targets male consumers and features customized spots on local TV and radio stations in more than 100 markets. The promotion is designed to lead male viewers and listeners to a cobranded Web site on CBS SportsLine.com where they can partake in an interactive game tied to Dodge Ram's "Rock 'Em, Sock 'Em" theme.

CBS Radio stations will incorporate a "Rock 'Em, Sock 'Em" interactive element into their programming, with hosts encouraging listeners to play the game and regular interviews with winners during morning and evening drive.

During the course of a month, CBS estimates that its combined media will create 400 million new impressions on CBS SportsLine.com.

As part of the promotion, CBS and Dodge will give away close to 10,000 prizes, including Dodge Rams, trips and iPods. —Ken Tucker

Sly Entercom's Memphis Man

Longtime radio executive Clint Sly is named VP/market manager of Entercom's Memphis cluster: AC WRVR (the River), talk WSMB-AM, country WMC-AM, hot AC WMC (FM100), alternative WMFS (93X) and rhythmic WSNA (Snap 94.1).

Sly most recently served as COO of Frank Maggio Cos., a business holding company, and president of duPont Publishing. His radio management résumé includes GM positions in Portland (KEX, KEWS and KKRZ), Detroit (WRIF) and Denver (KBPI).

Here's how Sly's new stations fared in the fall 2006 Arbitron ratings 12+:WRVR, 4.4-4.8; WSMB-AM, 0.6-0.5; WMC-AM, 0.6-0.9; WMC, 3.1-4.0; WMFS, 1.4-1.1; and WSNA, 2.1-1.2 —*Mike Boyle*

Bowen Appointed OM at WXRV/Boston

Northeast Broadcasting's triple A WXRV/Boston has named Ron Bowen OM. Bowen comes to Beantown from Charleston, S.C., where he oversaw

programming for LM Broadcasting's triple A WCOO. He previously spent eight years as PD at triple A/alternative WXRC/Charlotte, and launched and programmed triple A WRNR/Baltimore.



Bowen

"Ron was the natural choice. He brings the vision, experience and leader-ship we are looking for. I'm excited for the city of Boston," WXRV GM Terry Lieberman says. —John Schoenberger

No Jail Time For Cook

A year after he was arrested for the online solicitation of sex with a minor, Adam Cook, the former PD of WXXL (XL106.7)/ Orlando, won't do any jail time, but must register as a sex offender. According to the St. Petersburg Times, Cook, whose real name is Gary Wheeler, pleaded no contest to charges that he used the Internet to lure a child for sex and sent sexually explicit photographs to an individual he thought was a 14-year-old girl—actually a local sheriff's detective. Cook received a 15-year suspended prison sentence and a \$3,000 fine and was ordered to submit to electronic monitoring. —Kevin Carter

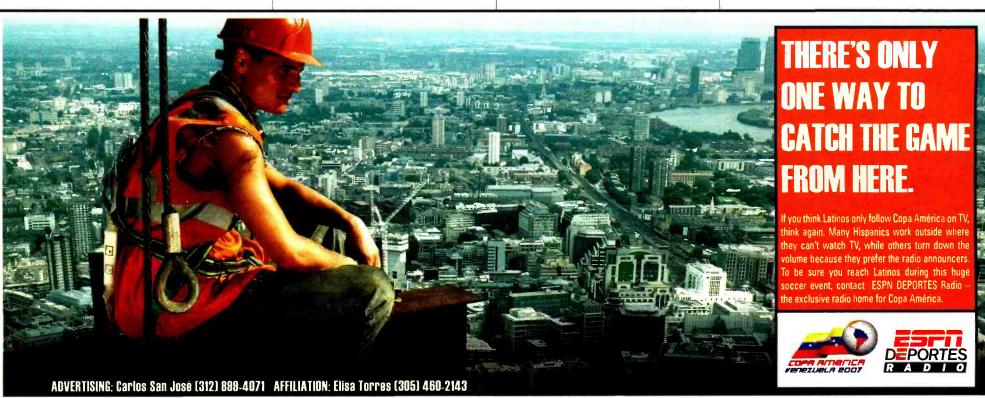
Hilly Named AMA Executive Director

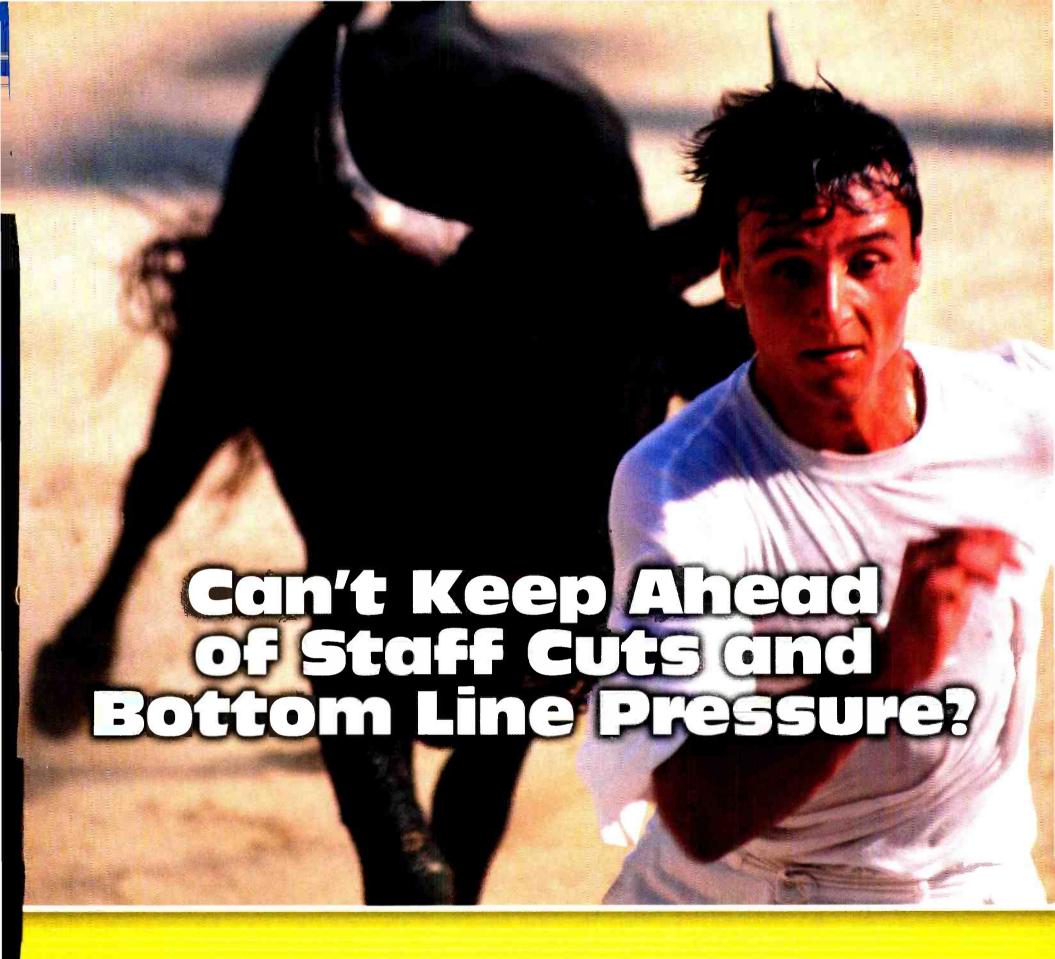
The Americana Music Assn. appoints former Orbison Records VP Jed Hilly executive director of the 7-year-old trade organization, effective March 1. Hilly replaces Jeff Green, who exited the association last fall

Prior to moving to Nashville in 2002, Hilly was an artist development executive with Sony Music in New York. He has also served on the RIAA/NARM merchandising committee and the Rock and Roll Hall of Fame American Music Master advisory board, and is a member of NARM and the Country Music Hall of Fame and Museum. —John Schoenberger

FOR THE RECORD

In the story "Googling Radio" in the Feb. 9 issue Ryan Steelberg's title was incorrect. He is the co-founder of dMarc but has now left the company.





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CBS Realigns Philly Management

CBS Radio/Philadelphia has named David Yadgaroff VP/GM at talk/active rock WYSP (Free FM 94.1). Yadgaroff adds management oversight of 'YSP to his current responsibilities as VP/GM for all-news KYW and news/talk WPHT.

Concurrently, WYSP VP/GM Peter Kleiner moves up to the newly created position of VP of sports and national sales for the company's five-station Philly cluster, while WPHT general sales manager Michael Baldini is promoted to the new position of station manager at WPHT.

Yadgaroff and Kleiner report to CBS Radio executive VP/Eastern region Scott Herman in their new roles, while Baldini continues to report directly to Yadgaroff.—Al Peterson

MOVERS

ABC Radio Networks senior VP of affiliate relations and business administration John

Rosso fills the newly created position of senior VP of affiliate relations and digital media. Meanwhile, VP of affiliate relations T.J. Lambert adds to his current duties affiliation efforts for the net-



Rosso

work's general-market programs and services, and overseeing the commercialclearance department . . . ${\bf AFTRA\ national}$ president John P. Connolly exits the organization to become national executive director of the Actors' Equity Assn. Veteran public radio host and AFTRA first national VP Bob Edwards assumes Connolly's duties for now . . . Salem/Atlanta sales manager David Koon is named GM for Salem/Orlando, overseeing news/talk WORL plus Christian talk and teaching WTLN and WHIM . . . Veteran management executive Cindy Schloss joins Broadcast Marketing Group as GM. She recently left her position as Entercom's Kansas City VP/market manager.

SHAKERS

Industry veteran Jill Weindorf joins Concord Music Group as VP of radio and video promotion, reporting to GM Gene Rumsey . . . GreenStone Media names two new operations managers: Weleskie Bourke in New York and Sharon Farrell in Los Angeles . . . Greater Media classic hits WROR/Boston marketing director Jill Clapp is now director of integrated marketing for the company's cluster there, which incudes country WKLB, talk WTKK, AC WMJX, triple A WBOS and classic hits WROR . . . Elsewhere at Greater Media, general counsel Ellen Rubin is promoted to the newly created position of VP/general counsel.

Business Briefing

By Jeffrey Yorke

Beasley Q4 Revs Jump 14%

Beasley Broadcast Group ended 2006 on fire. The group picked up two stations—AC WJBR/Wilmington, Del., and news/talk KDWN/Las Vegas—in the fourth quarter and reported Q4 net revenue of \$34.8 million, up 13.9% from \$30.6 million over the same period in 2005. Full-year 2006 revenue was \$125.2 million, up less than 1% from \$124.3 million in 2005. Beasley shares earned 13 cents in Q4 compared with 6 cents in the same quarter in 2005.

New Millennium Is Advertising Bust For Radio

C.L. King & Associates analyst Jim Boyle says the first six years of the new millennium have yielded paltry growth in radio advertising and there is little reason to believe things will change this year.

"Barely budging at less than 1% revenue compounded annual growth rate (CAGR) for the last six years, the radio industry has lost advertising share." Boyle wrote to investors. "We think it gets worse in '07 with the radio industry revenue declining 1%. Early [Wall] Street consensus is for a 1% uptick, but in the past few years the consensus has edged down quarter after quarter so as to become lower by year's end."

\$97,000 In FCC Fines In One Day

The cops at the FCC are working the beat hard these days. The Enforcement Bureau issued \$97,000 in fines in a single day recently, including slapping Entravision's low-power FM in Tampa, WVEA, with a \$25,000 charge for "willful and repeated" failure to comply with radio frequency radiation limits. CBS' crosstown WQYK-FM got a \$10,000 fine for the same offense. Too-high radiation in Wailuku, Hawaii, earned Visionary Related Entertainment's KAOI-FM a \$10,000 fine.

Meanwhile, Pikes Peak Community College in Pueblo, Colo., received a \$14,000 fine for "failure to timely file renewal applications and unauthorized operation." Ditto for Kalispell Christian Radio Fellowship in Kalispell, Mont., and Lake County TV-FM in Leadville, Colo. Radio operations in Dillion, Mont., and Porcupine, S.D., received \$1,500 fines for failing to file renewal applications on time.



DASTING CROWNS

COND WEEK AND RISES TO

R&R

| FORMAT | Page | Title / Artist |
|--------------------------|------------|---|
| CHR/TOP 40 | 25 | Say It Right / Nelly Furtado |
| RHYTHMIC | 28 | You / Lloyd Featuring Lil Wayne |
| URBAN | 3C | You / Lloyd Featuring Lil Wayne |
| URBAN AC | 31 | Lost Without U / Robin Thicke |
| RAP | 32 | Runaway Love / Ludacris Featuring Mary J. Blige |
| GOSPEL | 33 | Um Good / Smokie Norful |
| CHRISTIAN AC | 35 | Does Anybody Hear Her / Casting Crowns |
| CHRISTIAN CHR | 36 | Made To Love / toby/Mac |
| CHRISTIAN ROCK | 36 | Waiting / Fireflight |
| INSPO | 36 | Does Anybody Hear Her / Casting Crowns |
| COUNTRY | 40 | It Just Comes Natural / George Strait |
| AC | 44 | Waiting On The World To Change / John Mayer |
| HOT AC | 45 | Chasing Cars / Snow Patrol |
| SMOOTH JAZZ | 48 | Give Me The Reason / Kirk Whalum |
| ALTERNATIVE | 50 | Snow ((Hey Oh)) / Red Hot Chili Peppers |
| ACTIVE ROCK | 51 | Ladies And Gentlemen / Saliva |
| ROCK | 52 | Pain / Three Days Grace |
| TRIPLE A | 5 5 | New Shoes / Paolo Nutini |
| AMERICANA | 56 | Endless Highway The Music Of The Band / Various, Artists |
| LATIN ROCK / ALTERNATIVE | 57 | Complemento / Aterciopelados |
| REGIONAL MEXICAN | 58 | Ese / Conjunto Primavera |
| LATIN POP | 60 | Como Yo Nadie Te Ha Amado / Yuridia |
| LATIN TROPICAL | 61 | Shorty Shorty / Xtreme |
| LATIN RHYTHM | 61 | Sola / Hector "El Fathet" |

BACHATA DUO XTREME ATEST SET "HACIENEO TOP LATIN ALBUN'S



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13 'BLESS THIS FORMAT FOR THE **BOUNTY WE HAVE RECEIVED'** It doesn't get much hotter than top 40 in the fall 2006 ratings book.

16 THE SPOTLOAD SWEET SPOT Programming and sales search for balance on an ever-contentious issue.

66 PUBLISHER'S PROFILE: MARY M. COLLINS President/CEO of the Broadcast Cable Financial Assn. aims to offer "the premier source of education, networking, information and signature products in the broadcast, cable and

DEPARTMENTS

electronic media industries."

19 NEWS/TALK/SPORTS

Bonneville's Federal News Radio has a builtin audience-D.C. government employeesfocusing on news and info about management, procurement, technology, security, policy, and pay and benefits.

10 STREET TALK

The Capitol/Virgin Records merger takes a taxing toll on promotion departments, as almost a dozen local and national reps are pink-slipped.

8 BY THE NUMBERS

Raleigh-Durham, market No. 43, saw a precipitous drop-off in automotive advertising in the fourth quarter, while entertainment and telecom companies were on the upswing.

MANAGEMENT/ MARKETING/SALES

Guest columnist Barry Cohen says radio has to stop sending messages that it is the media used car lot.

23 THE SPIN

Nelly Furtado scores her second No. 1 on the CHR/Top 40 chart—both from current album "Loose" -as "Say It Right" (Geffen) jumps 2-1.

'I was down two PDs, two morning shows and blah, blah, but my last general sales manager used to say that if you want sympathy, it's between
"shit" and
"syphilis" in the
dictionary.' p.3



COLUMNS

23 The Spin

CHR/Top 40 24

27 Rhythmic

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34 Christian

39 Country

43 AC/Hot AC 47 Smooth Jazz

49 Rock

54 Triple A

57 Latin

62 National Airplay



WWW.RADIOANDRECORDS.COM:

What's New

February 19

See the complete. agenda for R&R's Talk Radio Seminar 2007.

Click on Conventions

February 20 Deeper as-ithappens news coverage, more exclusives.

▶ Bookmark Radioand-Records.com

February 21 Looking for a new gig? R&R has listings of many of the best opportunities in radio.

➤ Click on Resources



February 22 Find out who's ruling racio in the Great White North with R&R Canada charts. ➤ Click on Charts

February 23

Catch up on the latest format flips, personnel changes and other news in your format. ➤ Click on

Format News

www.americanradiohistory.com

MARKET SNAPSHOT:



The City of Raleigh has pledged \$1.5 million over a threeyear period to begin a land conservation initiative to protect water quality in Falls Lake, the primary source of drinking water for more than 350,000 people.

POPULATION: 1,184,200

RADIO MARKET RANK: 43

DEMOGRAPHICS:*

| | TOTAL 75-MARKET | RALEIGH ARBITRON | |
|--|--------------------|---------------------|-------|
| | POPULATION % | METRO % | INDEX |
| AGE 18-24 | 13% | 14% | 107 |
| AGE 25-34 | 18% | 21% | 118 |
| AGE 35-44 | 20% | 22% | 111 |
| AGE 45-54 | 19% | 19% | 99 |
| COLLEGE GRADUATE | 14% | 20% | 146 |
| WHITE | 83% | 74% | 89 |
| AFRICAN-AMERICAN | 12% | 21% | 182 |
| A5IAN | 3% | 3% | 115 |
| HHLD PLANS TO BUY SAT RADIO SUB (NEXT 12 MO | 2% | 1% | 59 |

NO. OF RADIO STATIONS: 19

RADIO OWNERSHIP:

| OWNER | NO. OF STATIONS | RATINGS SHARE** | |
|---------------|-----------------|-----------------|--|
| CURTIS MEDIA | 1 AM, 4 FM (5) | 24.6% | |
| RADIO ONE | 3 FM | 17.4% | |
| CLEAR CHANNEL | 3 FM | 15.8% | |

FORMATS: 3 country, 3 AC, 3 regional Mexican, 2 talk, 2 sports, 1 urban AC, 1 urban, 1 CHR, 1 rock,

RATINGS LEADERS:**

| STATION | FORMAT | AQH SHARE 12-PLUS |
|--------------|----------|-------------------|
| WQDR-FM | COUNTRY | 8.0 |
| WFXC/WFXK-FM | URBAN AC | 6.4 |
| WQOK-FM | URBAN | 6.1 |
| WDCG-FM | CHR | 5.8 |
| WPTF-AM | TALK | 5.8 |

INTERESTING FACT:*

Residents of the Raleigh-Durham metro area are 20% more likely to have consumed sports drinks and 19% more likely to have consumed diet soft drinks in the past seven days than all adults nationally.

*Source: Scarborough Research 2006 **Source: Arbitron Fall 2006 Report

Entertainment Rules, nielsen **Automotive Barely** Registers In Raleigh

When comparing radio ad dollars in Raleigh for fourth-quarter 2006 with the year prior, what is immediately noticeable is the precipitous drop-off in the automotive category: In 2005, four car companies and two local dealership groups ranked among the market's top 10 radio advertisers. In 2006, not a single dealership and only one car company (Ford) makes the top 10. On the other hand, entertainment companies, represented in the top 10 by only Time Warner in Q4 '05, make a big show in Q4 '06: Walt Disney actually lands the top spot with more than \$400,000, followed by Time Warner in second and further down the list, News Corp. And in what appears to be a sign of things to come, two telecom companies make Raleigh's top 10 in '06-AT&T and Verizon—compared to none a year earlier. —Susan Visakowitz

Top Raleigh Radio Advertisers (Dollars) PERIOD: OCT. 1-DEC. 31, 2006

| PARENT COMPANY | SPOT RADIO (\$) |
|--------------------------|-----------------|
| WALT DISNEY CO. | \$409,383 |
| TIME WARNER | \$332,404 |
| McDONALD'S | \$331,767 |
| BERKSHIRE HATHAWAY | \$325,020 |
| AT&T | \$313,720 |
| NORTH CAROLINA, STATE OF | \$257,950 |
| NEWS CORP. | \$249,469 |
| SIGNET GROUP | \$240,249 |
| VERIZON COMMUNICATIONS | \$206,182 |
| FORD MOTOR | \$204,883 |
| | |

Top Raleigh Radio Advertisers (By Units) PERIOD: OCT. 1-DEC. 31, 2006

| PARENT COMPANY | SPOT RADIO (UNITS) |
|---------------------------|-----------------------|
| BERKSHIRE HATHAWAY | 5,417 |
| NORTH CAROLINA, STAT | E OF 4,726 |
| WALT DISNEY CO. | 4,095 |
| TIME WARNER | 3,903 |
| McDONALD'S | 3,828 |
| AT&T | 3,665 |
| FORD MOTOR | 3,562 |
| JACOBSON MARK AUTO | MOTIVE GROUP-RD 3,339 |
| SIGNET GROUP | 3,215 |
| WENDY'S INTERNATIONA | AL 2,894 |
| SOURCE: Nielsen Monitor-P | lus |

Transactions at a Glance

Wick Communications' KFMM-FM/Thatcher and KCUZ-AM/Clifton, Ariz., to Cochise Broadcasting for \$330,000 . . . Murphy Broadcasting System's new CP in Smithville, Ga., to Dan Bohanan for \$25,000 . . . Roy E. Henderson's WLDR-AM/Kingsley, Mich., to Stone Communications in exchange for WWKK-AM/Petoskey, Mich., plus \$244,000.

Deal of the Week

Thirteen AM, 22 FM and six translator stations, located in Minnesota, Idaho, Indiana and Montana.

PRICE: \$45.7 million TERMS: Asset sale for cash

BUYER: Blue Point Media, headed by sole member Christopher Devine. Phone: 312-204-9900. It owns 11 other stations. This represents its entry into these markets.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

COMMENT: Thirteen AM, 22 FM and six translator stations, located in Minnesota, Idaho, Indiana and Montana, from Clear Channel to Blue Point Media for \$45.7 million, consisting of an escrow deposit of \$2.2 million and the balance in cash at closing.

2007 Deals to Date

| Dollars to Date: | \$172,736,021 | (Last Year: \$2,971,159,122) |
|-------------------------------|---|------------------------------|
| Dollars This Quarter: | \$17 <mark>2</mark> ,736, <mark>02</mark> 1 | (Last Year: \$2,971,159,122) |
| Stations Traded This Year: | 146 | (Last Year: 137) |
| Stations Traded This Quarter: | 146 | (Last Year: 137) |



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Radio has to stop sending messages that it is the media's used car lot

The Great Divide

Barry Cohen barry@adlabcreative.com



'When we take total responsibility for the success of every radio campaign on our stations, from start to finish, then, and only then, will we reduce the churn rate of our advertisers.'

-Barry Cohen

arketing means aligning the way you sell (and/or move goods and services through a distribution system to the end user) with the way your customers buy." I offer that definition in the first chapter of my book "10 Ways to Screw Up an Ad Campaign." The radio community sells, it does not market. Today we have a huge disconnect between the way radio sells its product and the way its consumers—advertisers and agencies—need and want to buy it.

Let's examine today's typical radio sales call. It goes something like this: Without even asking the prospect about his or her target, the salesperson immediately launches into a diatribe about how much of the station's audience is aged 25–54. How do you know I don't want your 55+ audience? (Some of us actually do.) Next comes the sad excuse for a station presentation, usually a canned PowerPoint.

It gets worse.

You want a proposal? Here is the package of the week. Worse yet, now that we have your phone number and your e-mail address, we're going to bombard you with our "one-day sale," every month. (As if everyone will just drop whatever they're doing to climb all over it.)

And you're wondering why people think of radio as a quick fix, instead of a key, driving ele-

buy it.
s call. It ment in a long-term plan? You get back what you give out. Radio has to stop sending the message

that we are the media's used car lot.

Twenty-eight years ago, when I started my radio sales career, we were taught the consultative sell. We were there to solve the client's problems, not to move our station's inventory. Promotional ideas and creative copy and production were our stock in trade; not cost-per-points, gross-ratings points and gross impressions.

Here is a little-known secret—they still are.

Yes, the consolidation mind-set has transformed our product into a commodity. Advertisers and agencies don't buy your station's branding—they buy an anonymous, amorphous blob of an audience number. But that approach is inherently wrong. A minute is not a minute is not a minute.

Does the advertiser want bodies or buyers?

Radio has sealed its own death warrant by relying too heavily on quantitative audience measurement. We need to distinguish our product's unique attributes with our stellar qualitative, with our fanatical audience loyalty, with our unique format, with our exclusive cumes and our unduplicated audiences—not to mention the strength of our personalities and our ability to turn a campaign around on a dime. You get the idea.

Under The Microscope

Don't shoot the messenger. The problem is management. Our salespeople do what we train them to do. While so many radio managers talk about nontraditional revenue, when an advertiser or an agency approaches them with an out-of-the-box idea, they usually throw it back in the box.

"The Great Divide" will widen before it narrows. When we take total responsibility for the success of every radio campaign on our stations, from start to finish, then, and only then, will we reduce the churn rate of our advertisers. Everything we do is under the microscope. Advertisers and agencies want accountability, not window dressing. If the dayparts they selected will not successfully deliver their target, if the copy they submit will not resonate with your audience, you need to tell them. Ugly babies and lipstick on pigs aside, they will only respect you for your commitment to their success. Throw the full weight of your station's resources behind their campaign. Advertiser retention is the key to revenue growth, not unconscionable rate increases that chase advertisers away from the medium. Results determine our value, not ratings and not demand.

Let's get back to basics.

Start by re-engineering your sales meetings. Resurrect the old tried-and-true best practices. For example, build in that group brainstorming session where each person throws out a challenge they're facing with a client and everyone contributes ideas and solutions. Have a salesperson take 10-15 minutes to review a new book or CD that will help improve everyone's skills.

Refocus on results. Get those client testimonial letters, pull success stories from the RAB and present them to your client. Show your prospects the actual pile of contest entries. Bring them photos of the crowds that showed up at your last client or station promotional event. When you bring in the trainers and consultants, invite your most skeptical prospects, along with your most successful clients. Encourage the skeptics to offer up their greatest marketing challenges and invite the group to help solve them. Contagious enthusiasm sells on the airwaves as well as off.

This is how advertisers and agencies want to be sold. As long as we continue to ignore the great divide between how we are selling radio and how people really want to buy radio, we will continue to experience declining revenue.

What is it costing you?

KeK

Barry Cohen is managing member of AdLab Media Communications in Clifton, N.J., a "radio first" agency/production company. His book "10 Ways to Screw Up an Ad Campaign" has been used as a training text in the radio industry.

THE 60-SECOND COPYWRITER

Writers' Daily Exercises

By Jeffrey Hedquist

Good radio writers are good story-tellers. Try spending the five to 20 minutes you have set aside to do your writing each day to create a different kind of story: a drama, sports story, adventure, humor piece, whimsy or fairytale. Try writing a first person account, a third person account, a news story. The possibilities are almost endless.

Practice writing your pieces from different points of view, just as you write commercials for different audiences. The purpose of the exercise is to strengthen your creative muscles. The inspirations can come from anywhere: your health, the weather, an idea that came to you in the shower, something you saw in the media, a comment someone made, a remembrance.

You don't have to spend more than five or 20 minutes of concentrated writing: putting the pen to paper, and not stopping, simply writing just to get the flow of words going.

Keep your daily writing in a safe place, organized by subject, ready for retrieval when you need an idea starter or a way to break writer's block.

Hedquist Productions founder Jeffrey Hedquist can be reached at 641-472-6708 or jeffrey@hedquist.com.

World's Sleepiest Criminal

The Clear Channel cluster in Portland, Ore., recently experienced some authentic "Cops"-like excitement: Police responding to a 911 call discovered that a clearly intoxicated man had allegedly broken into and vandalized several station vehicles, including one belonging to "The Buckhead Show" on KKRZ (Z100), another from news/talk KEX-AM and an engineering department vehicle. "He was allegedly going to steal the vehicles, their contents or a combination thereof," OM Tony Coles tells ST. "Unfortunately, by the time he made it to vehicle No. 4, he fell asleep. Oddly enough, that last vehicle they found him in is a hearse that we use for Z100's annual haunted house."

Witnesses say the man, affectionately dubbed "Nappy Joe" by the Clear Channel staff, appeared to be under the influence of some major intoxicants when police found him sleeping in the hearse. Despite the cut battery cables, vandalized steering columns and the pile of loot stacked on the ground—oh, and the fact that he was caught sleeping inside one of the vandalized vehicles, the guy vehemently denied any involvement, Coles

says. But when the cops patted him down and turned his pockets inside out, hundreds of promotional KEX breath mints came tumbling out all over the ground. Oops. The man is facing charges of criminal mischief and theft. After examining his handiwork, online content manager **Adam Crowell** noted, "He really loves those cinnamon KEX mints."



Pensacola: Regular Or Diet

Congrats to John Stuart, PD/morning icon at Cumulus hot AC WJLQ (Q100)/Pensacola, Fla., for the past three years, who just inked a sweet contract extension that rolls through 2010—or three years, whichever comes first.

Across the street at WMEZ (Soft Rock 94.1), C.J.

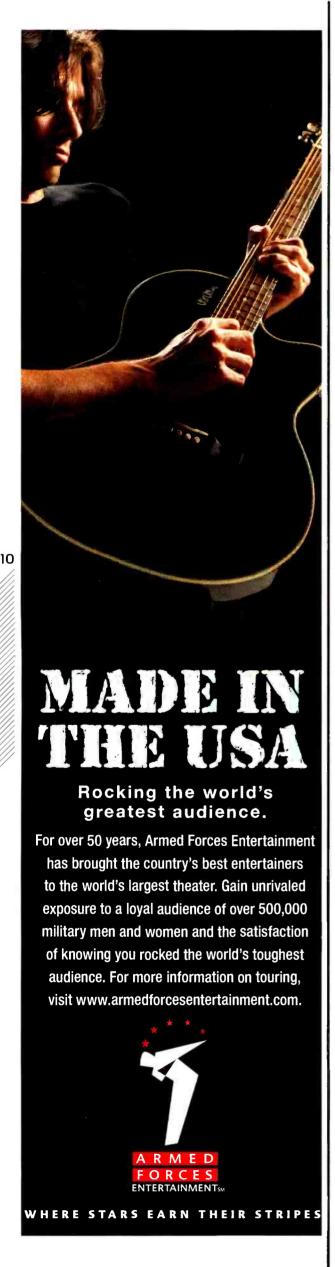
Whitmore joins for afternoons, replacing Mike "Sandman" Sanders, who's leaving for a gig he can't talk about yet. PD John Sykes says, "We're very excited to have C.J. join our staff, and wish Mike Sanders the best of luck . . . wherever the hell it is he's going."

The Programming Department

- John Cook exits Cumulus/Dallas, where he had been OM/PD of country KPLX (the Wolf) and OM of sister KDBN. Also out: Mr. Ed Lambert, who had been doing noon-3 p.m. on the Wolf. For now, Wolf APD Smokey Rivers (no, not that one) is interim Wolf PD and will also cover middays.
- Speaking of surprising, APD/MD Tiffany Green has left WGCI/ Chicago. No replacement has been named by PD Elroy Smith. Prior to joining WGCI in 2002, Green programmed KATZ/St. Louis.
- Changes in Paradise, as Clear
 Channel/Honolulu shifts internally:
 Jamie Hyatt, longtime PD of alternative KUCD (Star 101.9), is upgraded to director of programming for the sevenstation cluster and PD of Hawaiian CHR KDNN (Island 98.5) and AC duo KSSK-AM-FM. Hyatt's promotion fills the gap created by Paul Wilson's recent departure for the Lower 48. Before his Daytimer explodes, Hyatt hands over the PD keys for KUCD to current KSSK APD Adam Carr. who will also do mid-
- days on Star 101.9 But wait—there's more! News director Damian

 Balinowski also gets his very own PD stripes as he takes over talkers KHVH and KHBZ, and former KSFM/

 Sacramento APD/MD Tony Tecate is now officially in the house as PD of KIKI (Hot 93.9).
- PD stripes were handed out at NextMedia's cluster in Greenville, N.C.: APD/MD/afternoon personality Chris "Hollywood" Mann is upped to PD of WERO (Bob 93.3). Mann, a four-year station vet, replaces Tony Waitekus, who left late last year to program WIXX/Green Bay, Wis. Seconds later, Bob 93.3 night jock Beaver is awarded APD/MD duties. And the stripe party continued across the hall at WXQR (Rock 105), as APD **Dave Tripp** is promoted into his first PD gig. The station has been PD-less since Tommy Collins stepped down last July to become the new morning guy for NextMedia's Carolinas rock stations: WXQR; WSFM (Surf 98.3)/ Wilmington, N.C.; and WKZQ/Myrtle
- After six months as OM/PD of NextMedia's Crystal Lake cluster in suburban Chicago, Doug Daniels exits, a victim of budget cuts. Daniels' previous PD stints include WGFB/Rockford, III.; WVAF/Charleston, W.Va.; and WKWK/Wheeling, W.Va. He can be located at 815-389-7988, 815-621-1922 or dougdaniels2@aol.com.
- Just days after exiting WRQK/
 Canton, Ohio, which was recently
 LMA'd by Clear Channel from Cumulus,
 PD Garrett Hart has landed as a format
 manager with Sirius Satellite Radio and
 will oversee Sirius Gold and '60s
 Vibrations (channel 6), as well as Sirius
 broadcasts from the Rock and Roll Hall
 of Fame and Museum in Cleveland
 (home of R&R '05!).
- After two years at the helm of WARO/Fort Myers, PD/afternoon dude Chris Chaos has left the premises. Prior to Fort Myers, Chaos reigned supreme at WQSM/Fayetteville, N.C., which was nominated for an actual R&R award. He can be reached at 239-989-6998 or flaonairdad@yahoo.com.



People, Places & Whatnot

■ Heather Walters is the freshest addition to WWFS (Fresh 102.7)/New York—she'll take over middays. Walters arrives from the same shift at KHPT (106.9 the Point)/Houston.



- The legendary Broadway Bill Lee, famous for his many years on WKTU/New York, has put his mad rhyming skillz to work for XM as he joins '80s on 8 to do 4 p.m.-8 p.m. live from New York. 'Bill is incredible," XM senior VP of music programming Jon Zellner says. "The guy is able take 'War & Peace,' make it rhyme, throw it over an eight-second intro and still hit the post." By the way, '80s on 8 will soon have a night opening, as Jason Kidd is reportedly headed home to Baltimore to program CBS Radio's WQSR (Jack-FM).
- Bob Shannon, best-known for his 19-year stint in afternoons at WCBS-FM/New York, pre-Jack-FM, is back on the radio in the tri-state area: weekends at Press Communications' "Breeze" AC twins WWZY/Long Branch, N.J., and WBHX/ Beach Haven, N.J. Shannon will do 11 a.m.-3 p.m. on Saturdays and noon-4 p.m. Sundays, beginning this weekend.
- Say hello to Paul Perry, the new afternoon personality at WROR—er, as it's pronounced locally, "Ah Oh Ah"—in Boston. No stranger to how funny some people there talk, Perry previously spent five years across the street at WODS. He replaces Kevin Redding, who will remain aboard on a part-time basis.
- Local fave Robin Roth takes over nights at KIOZ (Rock 105.3)/San Diego, replacing Gregg Stone. Roth, who spent almost 20 years across the street at XTRA-FM (91X), will also host "The 11th Hour"—a full hour of industrial music, Fridays at 11 p.m.
- Taylor Scott exits middays at WHZT (Hot 98.1)/
 Greenvile, S.C. Reach Scott at emailtaylor@charter.net.

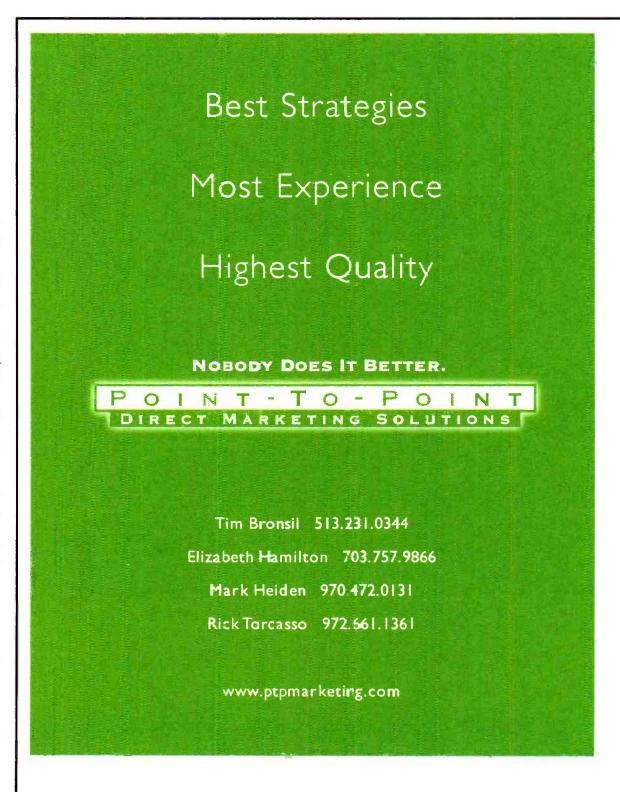
Capitol Music Group Experiences Shrinkage

You figured it was just a matter of time before the ramifications of merging the Capitol and Virgin Records promotions departments under the new Capitol Music Group (CMG) umbrella became all too real. Now both labels have taken some personnel hits as several familiar names were downsized out of their positions. On the Capitol side, senior director of rock and alternative Darren Eggleston exited, along with Los Angeles local Edie Lundeen, Cincinnati local Nicole Bonelli, Atlanta local Dwayne Ward, Denver local Jay Friedstein, L.A. staff assistant Al lzadmehr and senior staff coordinator Latania Craig. At Virgin Records, senior VP Andrea Kline, senior director of rhythm crossover promotion Cord Himelstein, director of rhythm crossover promotion Boogie D and national director of promotion Dan Fullick left the building.

Kline can be reached at 917-589-5500 or andreak-line@gmail.com. Reach Himelstein at 646-824-5100 or nychits@aol.com. Boogie D, best-known for his years at WJMH/Greensboro and WPGC/Washington, can be reached at 704-756-1869 or boogied@gmail.com. Fullick is open to opportunities in New York or his native Chicago and can be located at 773-251-1340 or dan@fullick.com.

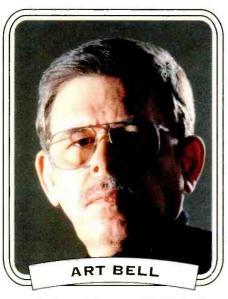
Sales for the merged Capitol/Virgin group will now be handled solely by the Virgin Records sales team, headed by **Dominec Pandisca**. That means the end of an era at Capitol Records, as senior VP of sales **Joe McFadden** exits after 32 years, along with four members of his staff.

On the inbound tip, Atlantic Records executive VP Ronnie Johnson has accepted the position of executive VP of CMG's urban department. The move reunites Johnson with CMG head cheeses Jason Flom and Lee Trink, his former Atlantic labelinates.

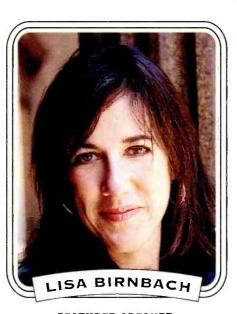




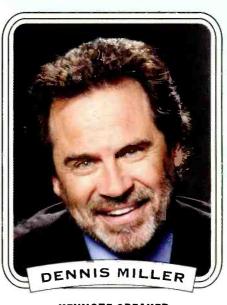
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Doesn't Get Much HOTTER Than Top 40 In The Fall

Bless This Format For The Bounty We Have Received

By Kevin Carter and Keith Berman

Champagne corks were being popped and celebratory Twinkies were being unwrapped from sea to shining sea as the fall 2006 Arbitron book rolled out—with no shortage of CHR/top 40 stations that had some pretty impressive numbers. A couple of major-market stations even hit that vaunted No. 1 12+. To fully understand what went right, we went directly to the source and spoke to many of the format's successful PDs for an explanation—just as they were sitting down for the finest steak dinner that station trade could buy.

WHTZ (Z100)/New York

Four-book trend: 4.7-4.5-4.9-4.5 (No. 4)
Owner: Clear Channel

Wouldn't you love to be working at Z100 under the command of PD Sharon Dastur right about now, especially since it's perched at No. 1 with persons

18–34 in the fall book with a 9.3? Yikes.

"That's the first time in at least a decade that we've seen a number

that high in a fall book," Z100 senior VP of programming Tom Poleman says. "What's even more significant is the growth of our dayparts. It's really exciting to see the continued growth of "Elvis Duran & the Z Morning Zoo," which is No. 1 in all sorts of demos, including its target of women 18-34 with a 14.3—which is nearly six shares

Continued on page 14

KHKS (106.1 Kiss FM)/Dallas

Four-book trend: 4.3-5.4-4.4-5.1 (No. 1)

Owner: Clear Channel

"I can't tell you how happy I am that we're back on top." So begins the gleeful report from KHKS (106.1 Kiss FM)/Dallas PD Patrick Davis, whose station's success was celebrated at last year's R&R Convention. Since then, Kiss has returned to the top of the ratings mountain with a 4.4-5.112+ effort. "Kiss was a great radio station back in the day and I think we're good, but we're trying to get better all the time. When you have that expectation, it's a lot to live up to," Davis says. "A lot of people who came before me did a lot of things



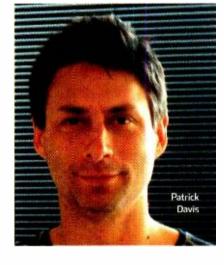
right to put the radio station in a position where it could still be successful," he adds, giving props to the Kiss PDs of yesteryear.

Leading the charge is the morning Tasmanian devil known as Kidd Kraddick, now syndicated to 50-plus markets, but able to retain his local quality. "His numbers were amazing. They're like smallmarket shares, where you get 20s and 30s, in a major market, and I just go, 'Damn!' " Davis says. "He had a 23 share with teens. Who has a 23 share in a major market? He had an 18.9 in women 18-34, and I think the next closest was 12 shares behind him. We would not be where we are without 'Kidd Kraddick in the Morning.' He's the one who starts it off."

That winning tradition continues throughout the dayparts as Davis has a stable full of, well, stable performers. JJ Kincaid was wooed away from afternoons at the beginning of the book for afternoons at co-owned WHTZ (Z100)/New
York (which Davis describes as "not a bad
gig"), and Atom Smasher came in from
Cumulus CHR/top 40 KRBE/Houston to
replace him. "He produced the highest
numbers the station has had in afternoon
drive since 2000. This was his first book,
so I was absolutely thrilled with what
Atom did," Davis says. "He was No. 1 12+."

MD/night guy/station mainstay Billy the Kidd racked up a 20 share with teens, keeping the streak going. "He's invaluable to the success here," Davis says. "He has managed to bring the 12-24s back to the radio station. I have a great staff, and they just kicked ass."

The jocks weren't the only ingredients in the Arbitron-winning stew that Kiss concocted: The music cycle was also great, supplying artists that the station



could not only own, but could also generate passion for. "It just seems right now, we have a very good balance of music," Davis says. "You have the Fray and Nickelback, but you also have plenty of the pop stuff, and Ludacris also had a top five song and it was very mass-appeal hip-hop. It made for the station to be a cume magnet, no matter what style of music. We had all of the hits."



Continued from page 13

ahead of the No. 2 station. Those results really speak to the bond that the show has created with New Yorkers.

"In a time where we should be celebrating the dominance of top 40's big personalities, clearly Elvis is one of the best that our format has to offer," Poleman adds. Duran and crew recently expanded their show to sister WHYI (Y100)/Miami. "All dayparts at Z are up, including afternoons, where JJ [Kincaid's] first book was also No. 1 18–34, which is extremely gratifying," Poleman says. "Z100 continues to hit new heights and I'm thrilled."

KIIS-FM/Los Angeles Four-book trend: 4.9-4.6-4.8-4.5 (No. 2) Owner: Clear Channel

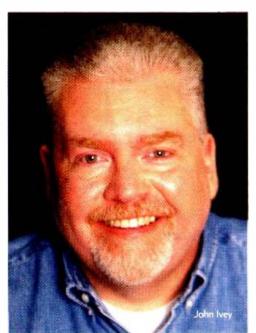
Perhaps you've heard of KHS-FM? It's only the No. 1-rated English-speaking station in the market 12+, according to the fall book. "We're also



No. 1 cume at 2 million," VP of programming John Ivey adds. "We also dominated in most major English—

speaking female demos, and Ryan Seacrest has the No. 1-rated English-speaking morning show, third overall and No. 1 cume."

Noted chick magnet Seacrest also dominated



all female demos, Ivey says. "Last fall, Ryan was No. 1 with 18-24 females with a 10 share. He's still No. 1, except now he has a 16 share, a sixpoint lead on the No. 2 station."

In other KIIS dayparts, afternoon fixture Valentine (who just realized a lifelong goal to do mornings, crossing the hall to co-owned hot AC KYSR) and night jock Jojo Wright both did well, to put it mildly. "They're both No. 1 in their dayparts," Ivey says, "and with Val, that makes a clean sweep—his last five books were all No. 1—a fitting way to exit while he's on top, literally."

Ivey recalls Valentine's emotional final show after 10 years at KHS: "During the last 20 minutes of his show, he and Jojo were both on the air weeping. Oddly, that was the only day I didn't weep," Ivey says. "Every day for the past six years, during Val and Jojo's 20-minute crossovers, I cried like a baby in my office."

WBLI/Nassau-Suffolk

Four-book trend: 4.1-4.3-4.5-4.2 (No. 3) Owner: Cox Radio

"We just posted our best fall book in four years. The staff and I are enjoying some real French-



style champagne and aerosol cheese as we speak." That's the word from WBLI PD Jeremy "Stop Calling Me JJ, Dammit! I'm a Grown Man!" Rice. Among the

station's many fine accomplishments, "'BLI is No. 1 with women 25–34 with a 16.1—a record high. I admit it: We hired Barry Bonds' trainer," says Rice, who goes on to subtly flog the fact that 'BLI is also No. 1 with women 25–44.

Rice then sings the praises of midday jock Gabrielle Vaughn and her biggest midday book ever, and "'BLI in the Morning" with Dana and Randy: "No. I with women 25–34, 25–44 and 25–49—these guys are amazing," he says. "Although, Big Gay Randy showing up at my house unannounced at 6 a.m. and broadcasting from my home will not happen again," he vows. "My neighbors must be like, 'Umm, hi, Mr. Rice...."

WFLY (Fly 92.3)/Albany, N.Y. Four-book trend: 6.2-6.0-4.2-5.5 (No. 5) Owner: Pamal

"At the beginning of the book, we had an all-new airstaff, including a PD and morning show. I could rehash the fact that at the beginning of the book,

I was down two PDs, two morning shows and blah, blah, but my last [general sales manager] used to say that if



you want sympathy, it's between 'shit' and 'syphilis' in the dictionary." That's the refreshingly candid Kevin Callahan, OM of Fly 92.3, whose station powered up 4.2-5.5 12+.

"Since then, I don't really look for sympathy—I'm afraid I'll catch something," he says. "This team is probably the most talented to be at WFLY in quite some time. All dayparts performed, and

'In a time where we should be celebrating the dominance of top 40's big personalities, clearly Elvis is one of the best that our format has to offer.'

The Winning

KZZP/Phoenix and

KRQQ/Tucson had

anchored by "Arizona's

featuring Johnjay &

Rich, who hit No. 1 in-

no exaggeration-50

demos. Details in this

week's CHR/Top 40

amazing books,

Morning Show'

Continues

Clear Channel's

-Tom Poleman

it was great to see the payoff after this all-new staff rolled up their sleeves and dug in."

Dug in is putting it mildly: Fly is No. 1 in persons 18-34 in morning drive with a 12.8, almost two shares ahead of No. 2, and No. 1 total week in the demo with an 11.6, which is nearly three shares ahead of its closest competitor. And now, here's new Fly PD/midday dude Terry O'Donnell with more: "It's an exciting bounce-back from the summer, and it's especially rewarding to see such solid growth despite the shuffling of most of our dayparts," he says, "Plus, it appears we've more than filled the void here in morning drive with our new morning show."

KDWB/Minneapolis

Four-book trend: 5.2-5.0-4.4-4.6 (No. 5)

Owner: Clear Channel

KDWB/Minneapolis PD Rob Morris is thankful that his station has bounced back from what he affectionately calls "summer's madness" (soon

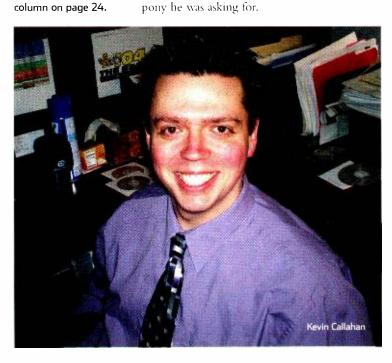
to be made into a feature movie starring Ralph Fiennes as Morris). "With persons 18–34, KDWB had a 9.1 in winter '06, a 9.5 in spring '06 and now a 9.2 in fall '06. But our summer



book was a 7.1?" he asks, looking skyward and giving a dirty look to the Arbitron deities.

The music was awesome in the fall, he says, "and one thing we do know is that our audience does come to us for new music, even if it is to find out what to download into their iPods. But at least they are coming back to know what's new and fresh," he says.

On the promotional end of things, the station repeated its Pay Your Bills promotion that worked so well in the spring, and Morris says that really helped power the numbers. "And our morning show had a very, very big book in the fall, aided in the last month with the alwaysemotional Christmas Wish." With the numbers they got, it looks like Morris' Christmas wish came true—except we don't think he got that pony he was asking for.



WNCI/Columbus, Ohio Four-book trend: 6.7-6.6-6.0-8.2 (No. 1) **Owner: Clear Channel**

Like a feudal lord peering out over his fiefdom, WNCI PD Michael McCoy looks out upon the radio landscape of Columbus, Ohio, that he once again rules, as the station rockets 6.0-8.2 12+ to retake the lead. "We've been better ratingswise," he says of his 8.2 that most people would kill for, "but it's always good to get back to where you expect to be, and that's not dissing on anyone in the market, but it's just kind of the bar that's been set through the ages.

"When the station's been on the air for 30-plus years and nobody's really screwed it up that bad, you tend to develop a following. I think the WNCI

radio brand has probably got to be one of the most powerful in the country. So we've got that going for us, and that's nice."

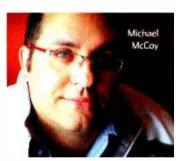


What's also nice are the numbers that the station's Morning

Zoo pulled in, thanks largely to the Morning Zoo World Tour, where, for 10 weeks, morning guys Dave & Jimmy stayed up late and showed up in towns around the Columbus metro. "It caused a lot of excitement because they hadn't done it in five years," McCoy says. "The Zoo had just outstanding numbers across all demos and I can't say enough about them; they're the engine that drives the station." When the book came out, the Morning Zoo was No. 1 across all demos-"from birth to death" as McCoy puts it-12+, 18-34, 18-49 and 25-54.

In total week, WNCI hit a first-place 9.9 in persons 18-49, a full 1.3 higher than its closest competitor, which happened to be the country station just down the hall, WCOL. With 25-54, which McCov admits is not a typical CHR/top 40 target demo, the station also topped the bill with an

8.4-only 0.3 ahead of WCOL.



"I think what you're seeing is everything coming together: good product, just a superior effort by the airstaff and extreme focus in all dayparts." McCoy says. "That might be the hardest thing to maintain in a radio station at any given time, I think it's just a consistent buzz"

into AC/DC's 'You Shook Me All Night Long." Our ears are screaming for relief already. "You will hear a current or recurrent in the hour, but it's really about the 'oh, wow' factor and being unpredictable," he says.

Apparently, the upper demos seem to dig it—it's a real hit with 25-54—and he has expanded it to run all day on Thursdays as the station's "Throw Back Thursday." "We stole the old KHFI-John Roberts concept of Wavback Wednesday, "he confesses. Well, it seems to have paid off; the station is tied for No. 3 25-54 with a 7.6 and tied for second in middays in the demo with an 8.4 WABB is also the No. 3 cume station for the third time in a row with an audience exceeding 110,000 people.

KRBE/Houston

Four-book trend: 3.8-4.3-3.8-4.0 (No. 6) Owner: Cumulus Media Partners

Six-year KRBE/Houston vet 1 eslie Whittle was given the keys to the station mere days before the fall book began, and she responded by taking the station up 3.8-4.0 12+. "One of the things for us is that there are many formats that we're not going to be able to compete with, especially the Spanish-language ones. If we take out what we actively sell against, the station actually does much better in the rankings, so everyone here was pretty stoked about that,"

she says, also giving props to Cumulus programming honcho Jan Jeffries.



The latter half of 2006 also brought the

debut of local faves Roula & Ryan in mornings on KRBE. Both had worked there before, and were across the street at hot AC KHMX before replacing Maria Todd (now at KFRC [MOViN] 99.7]/San Francisco) and Atom Smasher (now at KHKS/Dallas) in mornings, "They're just killing it; they did great," Whittle says. "They're top four in everything," In total week women 18-34. KRBE was second only to urban KBXX "and we were No. 4 in adults 18-34 behind the Box and two Spanish stations," she adds.

> pretty sweet for KRBE and Whittle says she's glad the station hadn't pigeor holed itself into playing one particular style. "If we play a rock record—and there's a lot of those out right now-it coesn't sound out of place from the station. If we play a straight-ahead record, that's the

norm and

not the texture song," she says, adding that CHR/top 40 has gotten itself into trouble in the past by leaning way too far in one direction and then having the music dry up. "We're set up to go to a really good place as a format, so it's very exciting. The testing scores are higher, the passion is higher."

Promotionally, KRBE did its Bank or Tank cash contest during the first part of the book and finished it off with its annual Jingle Janu, featuring Fall Out Boy, Jolo, Natasha Bedingfield, Mario Vazquez, Frankie J and Gym Class Heroes. Artists were definitely key in the fall book: Whittle says it's great to be able to have people like Christina Aguilera, Justin Timberlake, Beyoncé, Gwen Stefani and Avril Lavigne on the air, people who have names and faces that average listeners can recognize. "These people can really brand your station; it's almost like Us Weekly on the air in a lot of ways."

WKGS (106.7 Kiss FM)/ Rochester, N.Y.

Four-book trend: 3.6-4.1-3.9-4.4 (No. 8) Owner: Clear Channel

"Yes, it was a great fall book for 106.7 Kiss FM!" PD/morning dude Erick Anderson shrieks."We believe our success is based on knowing and serving the audience, especially in the morning; we have a 'listener first' mentality," he says before giving props to his hardworking staff and Clear Channel for its support and thanking the labels for putting out some great stuff.

"We went to No. 2 18-34 persons, blah, blah. blah ...the morning man doesn't suck as bad as he did," Anderson says, talking about himself in the third person again. "He's a real handful in my one-onone's with him."

With heritage CBS Radio CHR/top 40 rival WPXY parked right across the street having both barrels trained on Kiss, Anderson freely admits he's living in a fiercely competitive environment."But don't all us programming dorks say that every marker is the most compet-

itive in the whole freaking world? We have a great market focus and understanding of our product



through the whole team. We work hard, we win, repeat. Now we go get more ratings since that one's over," he says, hanging up, presumably to work more programming wizardry, or deal with his moody and misunderstood morning guy. Roll



WABB/Mobile

Four-book trend: 6.3-8.8-8.0-8.6 (No. 3) **Owner: Dittman**

"I think we're extremely focused on our target," extremely focused WABB/Mobile PD Jammer says. "The current music cycle is good, but we're also not afraid to steal a few titles from the rhythmic side if we lack." Jammer also started doing the iPod Shuffle every day from noon to 1 p.m.—no, it's not a new dance he's going to use on "Dancing With the Stars."



"It's 'music from the '80s, '90s and now' without using that extremely boring music statement," he says. Basically, he plugs the WABB iPod

into the board for an hour and lets it whiz on high, "We never know what's coming up, so it really is great theater of the mind. You may hear Nirvana's 'Smells Like Teen Spirit' into Aqua's 'Barbie Girl,' or Vanilla Ice's 'Ice Ice Baby' into C+C Music Factory's 'Gonna Make You Sweat'



Programming and sales search for balance on ever-contentious issue

SWEET SPOTLOAD SWEET SPOTLOAD

By Dana Hall

If listeners had their way, every radio station would likely be commercial-free, 24/7. But unlike TV, where consumers have their choice of commercial-free premium cable channels, and now, DVR and TiVo, it's just not within the realm of possibility for terrestrial radio broadcasters. In fact, most broadcasters even view their HD channels as a future revenue generator. For as long as radio has been playing music, there's been that delicate balancing act between programming and sales to air enough commercials to drive income, but not so many that listeners tune out. ■ Factor in the consistent wave of new competing media that radio must face, many without commercial advertising. ■ Three years ago, bloated spotloads weren't uncommon. While revenue growth was robust, the industry was—and still is—facing erosion in TSL. This forced broadcasters to take a serious look at whether it was, in turn, doing irreparable harm.

One of the answers to this dilemma was Clear Channels "Less Is More" initiative (see story, page 18). The objective: to create shorter, more creative advertising messages, while not losing the value or the reach for marketers. At the same time, it was designed to clean up commercial and other clutter, so programmers could offer more entertainment content.

Today, programmers and sales executives find themselves in a challenging position: As a team, they must find balance. How many units can they reasonably run, how often should commercial breaks air, and how long should spots be? Just where is radio's stopset sweet spot? With the

long-awaited arrival this year of electronic audience measurement in the form of Arbitron's Portable People Meter, the issue becomes even more salient

Sean Ross, VP of music and programming for Edison Media Research, says, "When we ask people if commercials are still a fair trade-off for music, about 75% usually say yes."

So if most listeners accept the reality that they must sit through commercials, what's the magic equation: shorter but more frequent, or fewer but longer?

"What [listeners] consider to be fair is about the length of a song," Ross says. "But stopsets were getting to be the length of two songs. When 'Less Is More' was new, you heard stations making a big deal of their two- or three-minute stopsets, almost to the point where that was the No. 1 thing some stations were talking about."

Now, he says, there is less talk about shorter breaks, because "when I clock stopsets on those same stations, they're more likely to be four minutes than two. That said, it's still much more listenable and those stations have managed to break expectations that when the music stops, you need to go somewhere else because they're not going to play more music for a long, long time."

Tolerance For Commercials

The competitive landscape and a station's core audience's tolerance for commercials are two key issues programmers must take into consideration when devising a strategy.

Consultant Guy Zapoleon notes, "I'm not a fan of more stopsets, especially for formats like top 40 in competitive situations. However, there is no denying that Clear Channel's [former AC WSNI] Sunny 104.5 had success in Philadelphia running more stopsets with three to four units and then marketed the hell out of it with a 'Less Is More' improvement campaign."

He adds, "Unfortunately for them, they came up against AC competitor WBEB owned by a man [Jerry Lee] known for deep pockets in marketing his radio station—which forced Sunny to change formats. At more adult formats, running more stopsets with fewer spots could succeed, but it almost requires a massive long-term campaign

to drill this into listeners' heads."

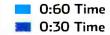
Consultant Tony Gray believes it comes down to the competitive situation. Several years ago, Clear Channel's urban powerhouse WGCI/Chicago was running 25–30 minutes of commercials an hour, he says. At the time, it was really the only urban game in town, so management felt the audience would tolerate the spotloads. Ultimately, the station was a huge financial success, generating more than \$40 million in a year, topping news/talk giant WGN in revenue.

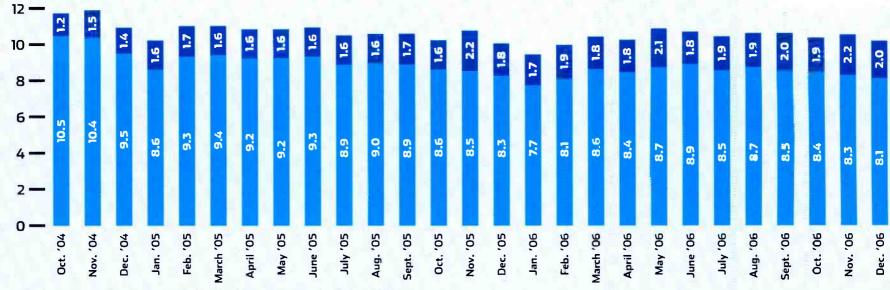
"That was amazing for an urban station, but times have changed drastically in the past few years," Gray says. He cites "Less Is More," as well as management changes within the cluster and new competition in Chicago.

"All of these factor into a station's strategy when it comes to spotloads. Normally, in a competitive situation, I would recommend no more than two stopsets an hour, not to exceed six minutes in each stopset," Gray says. "That's ideal. But that's not always the reality. If you are dealing with two stopsets an hour and they start to exceed six minutes, it's better to add a third stopset than it is to extend each one too long."



Fewer Average Commercial Minutes Per Hour





Average commercial time per hour has decreased from 11.7 minutes in October 2004 (when Clear Channel began testing "Less Is More") to 10.1 minutes in December 2006. At the same time there has been a slight increase in 30-second spots.

SOURCE: Media Monitors and BMO Capital Markets estimates

Zapoleon agrees. "Contrary to some studies, running longer stopsets isn't the answer, because when you play two to three commercials, listeners still perceive that as tune-out and leave the station. When I was program director of WBZZ [B-94] Pittsburgh, EZ Communications had a rule on stopsets with a max of four units—with an additional promo unit—so they could play their famous four in a row. I still think that is the maximum for an ideal stopset length."

30 Seconds: The New 60?

While Clear Channel based its "Less Is More" concept on the notion that shorter, more creative spots would cut commercial time overall—yet continue to effectively convey marketers' messages to consumers—a number of programmers were

Carole Bowen

not convinced that it is the ultimate solution.

Gray suggests, "My preference is to run 60-second spots, because you can stop down twice an hour and have six units per stopset. When you are dealing with 30-second spots, you are running as many as 12 in a stopset, which, to the listener, no matter how you cut it, sounds like a lot more commercials."

Most listeners, he surmises, will sit through one or two commercials, no matter what the length—but if there is alternative choice in the market, they push the button past that number.

Zapoleon agrees. "It's the old units vs. minutes discussion, and while a 30-second spot is shorter, it's still perceived as a message to listeners, and if you cram eight 30-second messages into a stopset, it can feel longer than four or five minutes of spots," he says.

Carole Bowen, GM of Beasley Broadcasting's country WKIS/Miami, says there are several reasons behind the industry's move to the 30-second model—and not all of them simply to make stopsets shorter for programmers. "Clear Channel has had tremendous impact on that demand for shorter-form advertising. I credit them for biting the bullet and leading that charge."

She continues, "Consumers expect things faster, in a shorter period of time. It's the nature of today's society, the world of instant gratification. This is one way that radio is adapting." But she adds, "To say that you can be just as effective with shorter advertising as with longer spots is a bit of a blanket statement. There is always a difference in what you can say in 60 seconds, compared to what you can say in 30 seconds."

Bowen says it has forced the industry to be more creative, to say more in less time, but adds that the jury is still out on effectiveness. "There are clearly still some companies where a 60-second spot is a better use for them and their product. The 60 is not going away entirely. One size does not fit all."

While shorter stopsets are attractive to programmers, the question remains: Can sales departments meet revenue goals with that approach?

Bowen believes that as long as broadcast companies can maintain the value of their product and continue to find new advertisers, it will be positive for both sales and programming.

"It's always a challenge to reach revenue goals." she says. "The changes that have occurred over the past five years have been positive for the industry, and for country radio. There has been a demand created for short time advertising, whether it's 30-, 15- or 10-second spots, so that the overall number of minutes in an hour devoted to commercial time is generally less today than it was a few years ago."

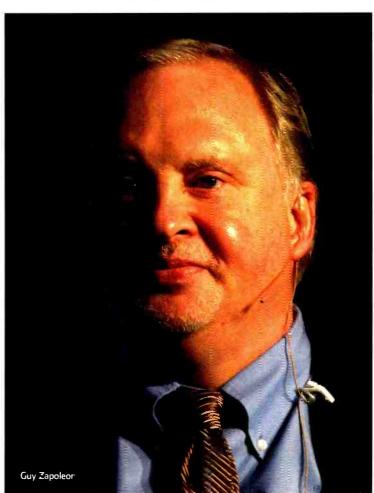
Back To The Future

The Portable People Meter is likely to shed new light on ideal stopset length and placement. A study by Arbitron, Media Monitors and Coleman released last fall dispelled the belief that radio loses a considerable portion of its audience during commercial breaks.

Continued on page 18

'Contrary to some studies, running longer stopsets isn't the answer because when you play two to three commercials. listeners still perceive that as a tune-out and leave the station.

—Guy Zapoleon



'There are clearly still some companies where a 60second spot is a better use for them and their product. The 60 is not going away entirely. One size does not fit all.

-Carole Bowen

Continued from page 17

Using PPM data, the companies analyzed 93,876 radio commercials during November and December in Houston. The study found that the lowest rated minute during an average commercial break in morning-drive is 94% of the lead-in audience. The lowest rated minute during three-, four-, five- and six-minute breaks ranged from 87.7% to 89.4% of the lead-in audience.

While audience levels were higher during the first and second minutes of the longer break, they leveled off between the third and sixth minutes of a commercial break, as many listeners returned to stations toward the end of stopsets.

Gray is concerned about how urban radio. Lapplaud [radio division CEO] John Hogan and should adapt its spotload strategy to the PPM."In both Houston and Philadelphia, where PPM tests took place, urban stations didn't perform as well as when the diary was in place," he says, "Nolonger will urban stations be able to even the scale by having stronger TSL numbers. Now, programmers will have to think more like general-market stations, and build cume more aggressively. That will change our views on spotloads," Gray notes.

Zapoleon sums it up with his belief that without a doubt, listeners believe radio plays too many commercials.

"Unfortunately, running maximum commercial loads is a financial reality for our business, so Clear Channel for biting the bullet and adopting 'I ess Is More' for his company.'

Zapoleon adds that the issue will continue to be front and center as radio competes with other entertainment mediums.

"I learned a long time ago how important it is to sell the effectiveness of radio and help clients market their products and make them understand the amazing [return on investment] they get from our medium. As an industry we need to continue to sell this value and the fact that radio is capable of getting amazing and fast response for clients. When the average client and consumers believe this, we'll be able to charge more per spot." Red

Broadcasters review Clear Channel's spotload-reduction initiative

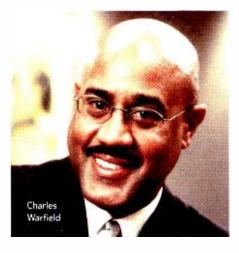
'Less Is More': Two Years Later

In December 2004, Clear Channel Radio launched its well-publicized "Less Is More" clutter reduction initiative. At the time, the industry was seeing as much as 25 or even 30 minutes of commercials per hour in some extreme situations, and it was a major tune-out concern.

"Less Is More" touted an approach that highlights shorter, more creative spots, to ultimately slice down spotloads within a given hour.

Clear Channel's initiative was companywide, and the industry-both public and private companies-kept a close eye for impact. Some broadcasters followed suit with similar approaches, Others, like Cox Radio president/CEO Bob Neil, believed that the issue wasn't so much about the length of a commercial as it was the number of units in an hour that needed to be addressed.

Two years after the launch of "Less Is More," R&R asked industry leaders whether they believe the initiative has been a success. Responses pretty much fall under three general headings: Those who feel it has put the industry in a stronger position for the future; those who believe it has not affected radio either positively or negatively; and those who insist it did not delve far enough into the real issue: increasing the value of radio to advertisers.



Impact In Three Areas

Leland Westerfield, broadcast analyst with BMO Capital Markets, sees an impact in three areas: within Clear Channel itself, within the competitive marketplace and within the advertising community.

"For Clear Channel, one of the interesting things to note is that if you look at its radio division revenue from the time just prior to the launch of 'Less Is More' in the fall of 2004 to fall 2006, CC Radio revenue has remained level," he says.

Why is that remarkable? "Because even though Clear Channel reduced its commercial load by 21%, they gained in productivity or 'vield per commercial minute' rather dramatically."

Westerfield continues, "For radio industry competitors, in contrast to CC Radio, what's so surprising is that during the same period, there has been substantially no change in the amount of commercial time each hour and only a modest shift toward shorter 30-second spots. So overall, Clear Channel dieted dramatically-trimming commercial time per hour—without negatively affecting revenue and without much ripple effect across the industry."

As far as the impact of "Less Is More" on advertisers and listeners, he says that the jury is still out. Westerfield explains that listeners have responded positively, judging by an overall uptick in ratings for Clear Channel outlets.

But advertisers have been harder to read, "since their main issue in recent vears has been the trend toward measurable ROI efficiency, an issue which LIM by itself does not tackle." He adds that there is also more to the initiative, behind the scenes at Clear Channel. " 'Less Is More' is only one piece of a greater operational restructuring for the company. It is expanding in areas that include authentication processes for reporting to advertisers what spots air and when, and ratings

that verify reach and frequency in more reliable and timely ways."

'We Didn't Need To Follow Suit

Cumulus Media executive VP John Dickey contends, "For us, 'Less Is More' was not as impactful. We didn't need to follow suit, because we were always carrying a responsible amount of commercials to not negatively affect listenership."

He says that Cumulus has taken the route of trying to increase product value. "As a company, we have always been mindful of inventory policies. We never had the same inventory problems that Clear Channel had, where stations were running an excessive amount in a given hour. Our philosophy has been to raise rates and charge a premium for our product. Our desire is to attract listeners and keep listeners for as long as possible. That is what drives our inventory policy."

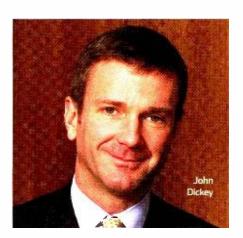
Inner City Broadcasting president/COO Charles Warfield is convinced that the industry still has issues to face—and that "Less Is More" did not address the real problems.

"In many cases, radio is still running more units than a year ago, Initially, I thought the impact would have been better overall for the industry, but it's only gone part of the way to where we need to be."

A Broad View

Warfield says that the move did force the industry to take a broad view of all the elements of programming and whether they provided a positive experience for both listeners and advertisers.

"It forced us to clean up some of the unnecessary clutter. That was good for the industry, to refocus on those issues: the product, talent and creativity,"



Warfield says. But once that happened, he says the industry did not take it to the next step. "I'm disappointed that there hasn't been a bigger push at pricing and really getting the value of our product through to the marketing community. Showing our worth to the advertising world would be a benefit, as opposed to cutting our worth; in some instances, that is what 'Less Is More' has done."

Whereas the industry perhaps expected the initiative to drive up the value of the cluster and the rate, that has not happened, he insists: "No one ever asked the advertiser if they would pay more for an enhanced product. It was just assumed.

"I'm not saying it was Clear Channel's responsibility to do so, but we as an industry should have done so. Advertisers have more choices to reach all the segmented audiences and we can't minimize those choices. The only thing we can do is up our value, the value of our on-air time and convince advertisers that we are the best choice," Warfield says. "We don't want to give them reasons to use us less-meaning shorter, cheaper and less frequently played 30-second ads. If they can choose 30-second ads at 55% of what they'd be paying for 60-second ads, the money they are saving is being spent elsewhere, not back in radio." -DH





Targeting talk radio to U.S. government workers

Host's Job Is A Federal Case

Al Peterson

APeterson@RadioandRecords.com

hat radio broadcaster wouldn't like to own and operate a station with a built-in audience of loyal listeners that virtually guarantees it will be a financial success? That's pretty much the story behind Bonneville's Federal News Radio, a station launched in 2000 as an Internet-only service targeting U.S. government workers that management says has been a profitable venture since day one. In 2004 Bonneville expanded Federal News Radio by purchasing a suburban Washington, D.C., frequency at 1050 AM, giving the station the new call letters WFED, utilizing federalnewsradio.com's programming lineup. Today, Federal News Radio airs both on-air and online, covering the federal government and those who do business with it by concentrating on news and information about management, procurement, technology, security, policy, and pay and benefits.

Jane Norris is half the morning team at WFED, working alongside co-host Mike Causey. Norris began her talk radio career in Southern California, graduating from a job as San Fernando Valley reporter to talk show host at

KFI/Los Angeles. From there she moved on to WINK/Fort Myers and to WSB/Atlanta before hosting successful radio shows at WMAL/ Washington and WHAS/Louisville.

Before moving to WFED, Norris learned a

great deal about the government's inner workings after leaving radio to serve as a public affairs director for the Administration for Children and Families in the Department of Health and Human Services. Her government experience also includes working in the public affairs office for the U.S. Department of Labor. It was that unique combination of a radio career and an insider's perspective on the workings of the federal government that landed Norris her current gig at WFED.

"I started out my broadcast career in rock radio during a time when that format was really creative and a lot of fun," Norris says. "I think what attracted me to talk radio was that I found that same level of excitement and enthusiasm and the freshness and ability to be creative as a personality that used to exist at music radio. As I think about my career, I'm sure that's why I gravitated from one to the other."

Norris says her first big break in talk radio came when now CBS Radio/Los Angeles VP David Hall—then news director at KFI—heard a piece she'd produced for a San Fernando-Valley station and hired her as a reporter. 'I went down to Melrose

Continued on page 20

'The old media model is a dinosaur. The new medium is instantaneous and it doesn't have filters.'

-Jane Norris



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Continued from page 19

Avenue and asked people where the hour went every year when we switched to daylight-savings time," she says. "David heard it and liked it and hired me as a reporter for KFL."

Not long after, former KFI PD George Oliva asked Norris if she'd like to host a talk show. "I jumped at the chance but soon learned that there was little chance of going back to being a reporter, because once you go on the air and give your opinion that door closes," she says. "But hosting a talk show was definitely a sea change in my career. There's something about going on the air and expressing your opinion out loud that is very empowering. Once you do that, you no longer have any fear."

Changing Horses

Despite a string of successes at news/talk radio, Norris, while working in Washington, accepted a position that

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took her away from the broadcast business for a bit. "I went to work for the federal government in the Department of Labor and the Department of Health and Human Services," she says. "But it was working under Secretary [Elaine] Chou at the Department of Labor where I think I really developed my great respect for the federal government."

In fact, working for the government changed Norris' entire perspective on a subject she'd long addressed on the air." For all those years as a talk host that I talked about how the federal government operated, I don't think I ever really understood it until I worked there myself. Today, if I were to go back on general talk radio I'm not sure I could discuss some things in the same way I used to. It's amazing to me now how often media people misinterpret even small things that are said and done by people working in government and turn them into issues that are little more than misunderstandings or just poor communication."

Norris' respect for government employees is obvious when she talks about the people who work there. "Government employees tend to be better educated and tend to stay in their jobs much longer than the average person," she says. "The Department of Labor says that by age 35 most people will have changed jobs—or even careers—seven to nine times. But in the federal government, employees tend to stay on the job for a longer time because, at least from what I have experienced, most of them have a sense of mission, of purpose, and a sense of serving their country. I don't think a lot of people really understand that about government workers."

Norris says it's not only talk radio, but all media, that is probably responsible for what she thinks is an incorrect portrayal of the federal government's inside operations. "It's also movies and films where government workers are portrayed as uncaring bureaucrats and nothing could be further from the truth in my experience," she says. "I think the other common portrayal is the government as people with some sort of sinister motivation, working to destroy the common man or the inner workings of the government for their own benefit. Sure, that's probably as true in government as in any large business organization. But there are millions of people who work for the federal government and, by and large, most are good, long-serving,

'Today, if I were to go back on general talk radio I'm not sure I could discuss some things in the same way I used to.'

-Jane Norris

dedicated and intelligent people who are there to honest-ly do the business of the people of the United States."

A Different Animal

Norris says her transition to WFED took some new thinking on her part after years in general talk radio. "As a talk radio host I never had trouble giving my opinion and coming down in black or white on an issue," she says. "But WFED is not 'gotcha' radio. It's about covering the story with balance. It's not my job to judge whether or not a policy or program is right or wrong, fair or unfair. The snap judgments that you make on talk radio for effect cannot really be made on Federal News Radio. My opinion really has no role in my job now."

Norris is also high on the Internet component of WFED, especially because the station gained initial success ordine before it moved to an over-the-air signal. "I really like it and I believe it's the true future of our business," she says. "The old media model is a dinosaur. The new medium is instantaneous and it doesn't have filters. When I first started in rock radio it was revolutionary and bold, and when I moved to talk radio it was the hot new medium that broke all the rules. Today it's the Internet—that's the medium people are gravitating to more and more because it's that whole unfiltered process that people like."

Defining what the show she now co-hosts is about, Norris says, "At WFED we cover all the news that most talk radio stations would cover, but we leave out all the tabloid stuff. When I look at the news today, I look at it from a different perspective than I used to. I think about it from the point of view of federal employees and government contractors and what their role is behind the scenes in almost all events and news we cover. It's taken a definite shift of mind-set for me, but it's been really interesting so far, and I am enjoying it a lot."

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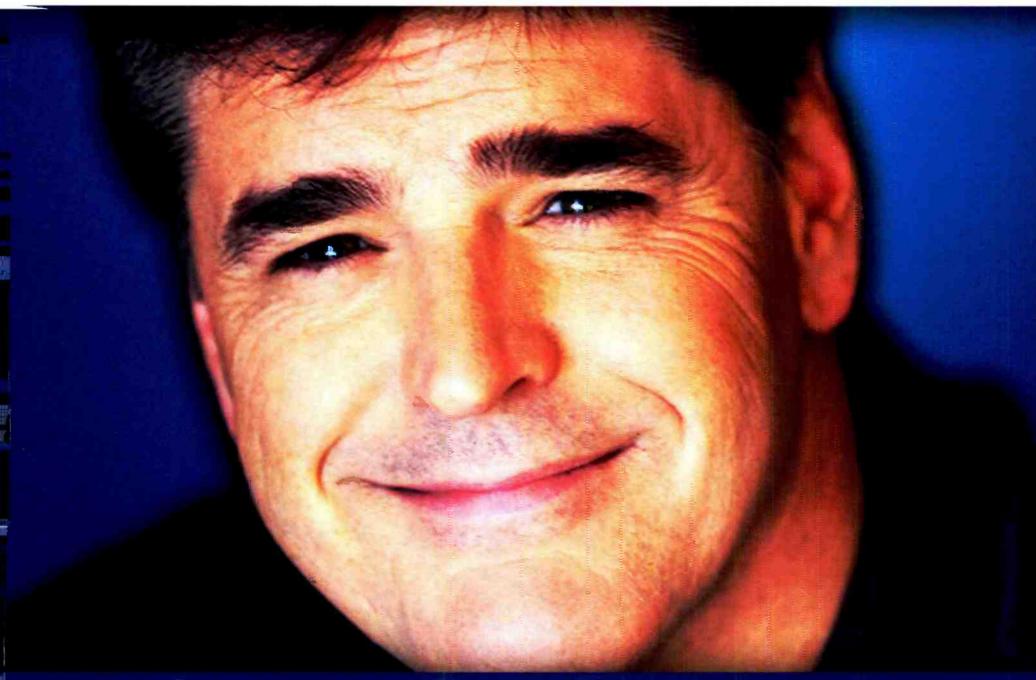
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| Sussex, NJ | 10.4 |
| Hamptons-Riverhead | 6.9 |
| Nassau-Suffolk | 5.4 |
| WSB, Atlanta | 8.1 |
| KSL, Salt Lake City | 7.4 |
| WBAP, Dallas | 4.4 |

| WPHT, Philadelphia | 3.6 |
|---------------------|-----|
| WMAL, Washington | 3.5 |
| WJR, Detroit | 5.1 |
| Ann Arbor | 7.8 |
| WOKV, Jacksonville | 7.6 |
| KFMB, San Diego | 4.0 |
| KPRC Houston | 3.5 |
| KFYI, Phoenix | 5.8 |
| WPGB-FM, Pittsburgh | 5.2 |
| | |

| 5.5 |
|------|
| 4.9. |
| 3.6 |
| 7.8 |
| 4.3. |
| 8.3 |
| 8.1 |
| 6.8 |
| 7.8 |
| |

| KBO', Boise | 8.9 |
|----------------------|------|
| KEEL, S-reveport | 8.6 |
| WOC, Quad Cities | 8.9 |
| WNBF, Binghampton | 7.7 |
| KIT, Yakima | 10.2 |
| KQMS, Redding | 11.5 |
| WY00-FM, Panama City | 8.4 |
| KKOH, Remo | 9.7 |
| WHAM, Rochester | 12.0 |
| | |

Source: Arbitron Fall 2006 Metro, Persons 12+ AOH Share, Exact Times Audience estimates are based on the three-mon from September 21 through December 13, 2006.

*Hillary '08









US' Double Impact

1. Bruce Hornsby and Ricky Skaggs came together for an episode of "CMT Crossroads" in Nashville. Pictured, from left, are CMT VP of music programming and talent relations Chris Parr, Hornsby, Skaggs, MTV Networks senior VP/editorial director Bill Flanagan and CMT VP of production for music and events Sarah Brock.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

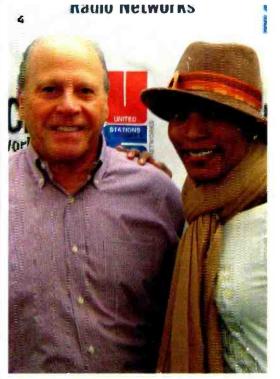




2. Holiday Celebration Capitol Records artist J. Holiday, far right, posed for photos with Capitol Music Group senior director of promotion Brad Davidson, Radio One/Cleveland GM Chris Forgy and Radio One urban AC WZAK/Cleveland PD Kim Johnson. 3. On The Road Again Indiana native John Mellencamp dropped by the studios of Clear Channel heritage rocker WFBQ/Indianapolis, the flagship for Premiere Radio Networks' "Bob & Tom Show," to promote his new album "Freedom's Road." Mellencamp performed a live acoustic set for listeners of the nationally syndicated program. Pictured, from left, are cohost Bob Kevoian, news director Kristi Lee, Mellencamp, co-host Tom Griswold and sports director Chick McGee. 4. Dressed For Success Academy Award-nominated actress Angela Bassett visited the Launch Radio Networks studios in New York to discuss her involvement with the Red Dress Campaign, a national program that educates women about heart disease. Pictured are Launch Radio Networks GM Charlie Colombo, left, and Bassett. 5. Ready To Launch Producer Jazze Pha and mixtape legend DJ Envy celebrated the launch of their Web site, imnotsigned.com. The site gives aspiring urban artists the opportunity to work with the music industry's hottest producers. It has been contracted as a Westwood One radio feature and will be part of BET's "106 & Park Radio." Pictured, from left, are Jazze Pha, "106 & Park Radio" co-hosts Rocsi and Terrence, DJ Envy and Westwood One entertainment division senior director Mark Wilson. 6. Reign Of Fire Northshire alternative WEQX/Albany-Schenectady-Troy staffers welcomed Interscope act AFI to its studio. Pictured, from left, are PD Willobee, AFI bassist Hunter, MD Nikki, AFI vocalist Davey and midday jock Jason. 7. All Systems Go Microsoft chairman Bill Gates, left, spoke to ABC News national correspondent Jim Hickey about the launch of the consumer version of the Microsoft Vista operating system. 8. Still So Unusual Cyndi Lauper stopped by Sirius Satellite Radio in New York for a four-pack of interviews on the satcaster's Sirius OutQ, Martha Stewart Living Radio and Maxim Radio channels and on "The Howard Stern Show."









22

mats

The gateway to music formats, the week in charts and airplay data.

RERIVELNE

Craig Edwards recruited as PD of KRLA/Los Angeles and KTIE/ Riverside. ■ Univision Radio promotes Gary Stone to president/COO. ■ Jason Wolfe elevated to VP of AM

programming at Entercom/Boston.



Buzz Knight appointed PD of WMGK/Philadelphia. ■ Tim McKoy upped to market station manager of

Hispanic Broadcasting/Houston. ■ Mac Daniels named PD of WYCD/ Detroit.

Bruce Masterson

president/CEO of Strategic Media Research. ■ Capitol Records' alternative promotion department

promotes Brian MacDonald to VP. ■ Bruce Blevins installed as GM of KHTC/Phoenix.



KFOG/San Francisco signs Greg Solk as PD. Elroy Smith appointed PD of WGCI/Chicago. Steve Tipp

returns to Warner Bros./ Reprise as VP of contemporary music/ director of promotion.



Paul Danitz named VP/GM of KTAR and

KKLT/Phoenix. James Hood tapped as VP of

KYA/San Francisco.

broadcast services at United Press International. ■ Ken Dennis promoted to VP/GM of KSFO and



Jerry Boulding selected as OM of WJPC/Chicago,

■ Jim Robinson assumes PD post at KZOK/Seattle. ■ KOGO and KPRI/San Diego appoint Jeff Peck VP/GM.



Benjamin Hill hired as PD of KIOA/ Des Moines. ■ Curt Hansen takes MD position at WAVZ/New Haven,

Conn. ■ Ted Habeck named MD of KWKI/ Kansas City.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

The 'Right' Stuff

Nelly Furtado scores her second career No. 1 on the CHR/Top 40 chart-both from current album "Loose"-as "Say It Right" (Geffen) jumps 2-1. Previous chart-topper "Promiscuous" held the top spot for eight weeks last summer. "Say" also climbs 11-8 on the Rhythmic list, becoming her third top 10 there, and 17-14 at Hot AC with the format's second-greatest gain (up 258). With the rise of "Say" at CHR/Top



40, Furtado becomes the first female artist to draw two No. 1s from one album since Mariah Carey ("We Belong Together" and "Shake It Off") and Kelly Clarkson ("Since U Been Gone" and "Because of You") both accomplished the feat in 2005. Furtado also guests (with Justin Timberlake) on Timbaland's "Give It to

Me," which takes Most Increased Plays honors for a second consecutive week (up 836) and shoots 31-25.

'World' Domination

After taking home Grammy Awards for best pop vocal album for "Continuum" and best male pop vocal for "Waiting on the World to Change," John Mayer collects another honor—his first AC No. 1, as "Waiting" (Columbia) climbs 2-1. Of Mayer's four previous chart titles, "Daughters" charted the highest, hitting No. 2 in April 2005. "Waiting" topped Triple A for six weeks last summer and remains in the top five at Hot AC (after reaching No. 2) and in the top 20 at CHR/Top 40, where it peaked at No. 15.

As the monitored AC panel expands from 90 to 104 stations this issue, the song's 1,840 plays also marks the highest weekly total for any title since Kelly Clarkson's "Breakaway" received 1,868 spins on the May 6, 2005, chart.

New Chart Champs At Active, Triple A

Saliva grabs its first Active Rock No. 1 in four years as "Ladies & Gentlemen" (IDJMG) ends the nine-week reign of Three Days Grace's "Pain."

"Ladies" is the Memphis-based quintet's second chart-topper following "Always," which spent seven weeks at No. 1 in January and February 2003.

At Triple A. Paolo Nutini reaches the pole position with his first chart appearance as "New Shoes" completes its trek to No. 1. The Scotsman becomes the first artist to hit the top of the chart on his or her initial attempt, since Gnarls Barkley's "Crazy" did so last June.

With 474 total plays, the song earns the largest single-week detections tally since Jack Johnson's "Upside Down" posted 493 spins on the April 21, 2006, Nielsen BDSpowered chart.

Big & Rich Log **Highest Chart Bow**

Big & Rich claim their highest Country chart debut to date with "Lost in This Moment" (WRN), which arrives at No. 41. The duo's prior top entry on the Nielsen BDS-driven chart came when "Holy Water" bowed at No. 51 in September 2004. However, a collaborative single with Gretchen Wilson and Covvbov Trov titled "Our America" popped on at No. 44 in July 2005.

Big & Rich are still searching for their first top 10, as "Save a Horse (Ride a Cowboy)" is the duo's best chart showing, peaking at No. 11 in July 2004.

Akon Locks Up Third Straight Top 10

Akon notches his third consecutive Rhythmic top 10 from his "Konvicted" album as "Don't Matter" streaks 12-7 and gains 551 detections for Most Increased Plays honors, "Don't" crosses the upper barrier in six weeks, which is two frames faster than Akon's former No. 1s. "Smack That" and "I Wanna Love You," when they simultaneously plowed into the top 10 last October.

With seven top 10s overall, Akon may soon add to that total as he rides shotgun on Gwen Stefani's "The Sweet Escape," which debuts at No. 38.

Strait Pads No. 1 Lead

George Strait fattens his lead as the artist with the most No. I singles on the Country chart as "It Just Comes Natural" (MCA Nashville) rockets 2-1 to become his 42nd chart-topper.

Strait made lots of chart noise last year, tying Conway Twitty's long-held lead with 40 No. 1 singles when "She Let Herself Go" dominated the Jan. 6. 2006, chart. Strait toppled Twitty's record when "Give It Away" logged two weeks at No. 1 beginning with the Sept. 22, 2006, issue.



CHR/TOP 40



'Arizona's Morning Show' covers the state like a warm, fuzzy blanket

Top 40's Hot In Arizona (Yes, It's A Dry Heat)

Kevin Carter and Keith Berman

KCarter@RadioandRecords.com, KBerman@RadioandRecords.com

HR/top 40's winning crusade across America in the fall book definitely lingered for a spell in the high desert, where Clear Channel sisters KZZP (104.7 Kiss FM)/Phoenix and KRQQ/Tucson both experienced healthy ratings boosts. One common trait, other than great music, that may have contributed to the explosion of the stations' numbers is "Arizona's Morning Show," which airs on both stations and is hosted by almost-bicity dwellers Johnjay & Rich, who happen to be No. 1 in 50 demos on KRQQ.

Excuse me? Did you say 50 demos? Five-0? Sounds insane, but according to regionalVP of programming Tim Richards, those are the facts. "They are No. 1 in over 50 discreet demos, as broad as 12+ persons or as obscure as men 45-54, 25-64 or 25-49," Richards says. "They were also No. 1 18-34 English-language persons in Phoenix."

In other words, thanks for listening, everyone who isn't dead.

Oh, by the way, KRQQ was third in the market 12+ (7.2-8.0), No. 1 in persons 18-34 and third with persons 25-54.

Asked how the "Arizona Morning Show" maintains its local aspect while straddling two large and diverse markets, Richards says, simply, it just works. "They're still local, but local is not just Tucson anymore—that also includes an area that stretches all the way from Mexico as far north as Flagstaff. The potential audience for these guys is probably about 4 million people," he says.

Promotionally, KRQQ's fall book started off very car-centric. "We gave away a Mitsubishi Spyder, which went very well for us, then we swung right into a December promotion that this station has done successfully for the past 20-plus years, Christmas Wish," Richards says. This promotion, now statewide, is simplicity itself: people helping people who can't afford to create a great holiday for their families. "We did one-day radiothons in Phoenix and Tucson and raised over \$80,000," Richards says. Someone obviously did something right. "In the month of December, Johnjay & Rich beat the Christmas station in the market."

KRQQAPD/MD/afternoon talent Chris P gets

"a huge hats-off" from Richards. "He's my right-hand guy, because of all of the responsibilities I have with this job, he's like an APD on steroids," Richards says. "Our marketing and promotions department with Rosanna Gaxiola and Nikki Van Doran is fabulous, and our midday personality Melissa Santa Cruze is always consistent and amazing. Then there's Jojo, who has been filling in for our night guy and just kicked butt throughout the whole book. All of the pieces just fell into place."

Meanwhile, just an hour and a half up I-10, Kiss PD Mark Medina was swept up in what he refers to as "a perfect storm"—of goodness, perhaps, since the station exploded 3.7-7.3 to score second in persons 18-34 and No. 1 among English-speaking 18-34s. In 12+, Kiss powered up 2.8-3.9. Like Richards, Medina also gives props to Johnjay & Rich, who have been racking up the miles by splitting time between Kiss and KRQQ since January 2006.

"They began to gel with the audience more towards the end of the year—the Johnjay & Rich Christmas Wish connected big-time with Valley listeners and captured their hearts and TSL," Medina says. "Hearing those guys helping out families all over the state was some of the most emotional radio you'll ever hear." The station also reaped a huge response with its first bona fide "book promotion"—Kiss Your Bills Goodbye. (You get the picture—you call in, they pay your bills, everyone rejoices.)

Medina also made a conscious effort to massappeal the station, which had leaned in and out of a rhythmic direction for the past few years. He



Medina



Richards

credits new arrivals Special K in middays and night host Kaden (who came from KDWB/Minneapolis) with helping to mainstream Kiss' overall sound. He even opened up the music to include some rock-leaning stuff, including Hinder, Nickelback and the All-American Rejects, along with such alternative bands as Panic! at the Disco and Fall Out Boy, Having new material from mass-appeal giants like Justin Timberlake and Christina Aguilera certainly didn't hurt either.

"However, we mostly maintained our rhythmic base," Medina says. "Our competitor [rhythmic KKFR] moved to a lesser frequency, which cost them some cume for those who couldn't find them, and it's a pretty weak move-in signal. However, I must stress, they had an up book.

"They added share and TSL in many areas. Sure, they took a pretty good cume hit," Medina continues. "But I want to dispel those quick to comment, 'Well, of course, you went up, the competition is gone.' It's simply not true. I mean, there's no denying that their move hasn't hurt us, but we also did some great things. And while their move gave us some lift, I won't let it be solely credited for our success."

Excuse Me? Did He Say 50 Demos?

We thought it would be fun to run the numbers and show you exactly how Johnjay & Rich racked up those 50-plus No. 1s in Tucson—and probably a sweet ratings bonus, too. Check out these mind-boggling figures, and hopefully we won't run off the page.

Johnjay & Rich are No. 1 on KRQQ/Tucson in:

| • • | | | |
|----------|-----------|-------------------|-----------|
| Persons: | | 18-44 | 18.5-18.8 |
| 12+ | 9.8-12.4 | 18-49 | 16.4-16.7 |
| 12-17 | 26.3-26.8 | 18-54 | 14.7-15.4 |
| 12-24 | 23.1-28.9 | | |
| 12-34 | 18.9-24.6 | Men: | |
| 12-44 | 15.8-20.4 | 12+ | 7.9-12.9 |
| 12-49 | 14.5-18.7 | 12-17 | 8.6-24.2 |
| 12-54 | 13.1-17.3 | 12-24 | 12.4-21.0 |
| 12-64 | 11.6-14.5 | 12-34 | 13.2-24.0 |
| 18+ | 9.0-11.6 | 12-44 | 12.1-20.4 |
| 18-24 | 21.7-29.1 | 12-49 | 11.0-19.1 |
| 18-34 | 18.7-23.7 | 12-54 | 9.9-17.8 |
| 18-44 | 14.9-19.4 | 12-64 | 9.1-14.8 |
| 18-49 | 13.5-17.9 | 18+ | 7.9-12.5 |
| 18-54 | 12.1-16.5 | 18-24 | 13.8-19.8 |
| 18-64 | 10.7-13.6 | 18-34 | 13.8-24.1 |
| 25-34 | 15.6-20.9 | 18-44 | 12.4-20.0 |
| 25-44 | 13.0-16.9 | 18-49 | 11.1-19.0 |
| 25-49 | 11.8-15.5 | 18-54 | 10.0-17.5 |
| 25-64 | 9.0-11.4 | 18-64 | 9.1-14.4 |
| 35-44 | 10.3-12.6 | 25+ | 7.0-11.6 |
| 35-49 | 9.2-11.7 | 25-34 | 13.7-25.8 |
| | | 25-44 | 12.0-20.1 |
| Women: | | 25-49 | 10.5-18.5 |
| 12-17 | 41.5-31.4 | 25-54 | 9.4-17.1 |
| 12-24 | 35.1-36.4 | 25-64 | 8.3-13.6 |
| 12-34 | 25.8-25.1 | 35-44 | 10.3-14.8 |
| 12-44 | 21.0-20.4 | 35-49 | 8.4-14.3 |
| 12-49 | 18.6-18.4 | 35-54 | 7.1-13.1 |
| 12-54 | 16.7-16.7 | 45-49 | 4.0-13.6 |
| 18-24 | 32.9-39.0 | 45-54 | 3.0-11.4 |
| 18-34 | 22.8-23.7 | Source: Fall 2006 | Arbitron |





TITLE

POWERED BY

| THE WEEK | LAST WEEK | WECKS | TITLE CERTIFICATIONS TATUS ARTIST MPRINT / PROMOTION LABEL | PLA TW | \Y S +/- | AUDIEN MILLIONS | |
|----------|-----------|-------|--|-----------|--------------------|--------------------|----|
| 0 | 2 | 14 | SAY IT RIGHT NO. 1(TWK) % the NELLY FURTADO MOSLEY/GEFFEN | 9442 | +171 | 64.900 | 1 |
| 1 | 3 | 15 | IRREPLACEABLE BEYONCE COLUMBIA | 8995 | -493 | 55.099 | 3. |
| 0 | 3 | 10 | WHAT GOES AROUNDCOMES AROUND ☆ JUSTIN TIMBERLAKE JIVE/ZOMBA | 8947 | +535 | 61.850 | 2 |
| • | 5 | 10 | IT'S NOT OVER DAUGHTRY RCA/RMG | 7307 | +788 | 38.486 | 6 |
| 5 | 4 | 16 | WALK AWAY (REMEMBER ME) | 6550 | -205 | 39.274 | 5 |
| 19 | 7 | 15 | BREAK IT OFF RIHANNA & SEAN PAUL SRP/DEF JAM/IDJMG | 6325 | +166 | 48.E32 | 4 |
| - | 5 | 15 | I WANNA LOVE YOU AKON FEATURING SNOOP DOCG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 5399 | -835 | 32.225 | 9 |
| 3 | 12 | 8 | THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE | 4921 | +370 | 32.360 | 8 |
| 9 | 8 | 17 | THE ALL-AMERICAN REJECTS THE ALL-AMERICAN REJECTS DOGHOUSE/INTERSCOPE | 4805 | -435 | 26.C20 | 12 |
| ю | 9 | 23 | HOW TO SAVE A LIFE №2 🏠 | 4612 | -375 | 27.003 | 11 |
| 1 | 13 | 12 | THE FRAY EPIC WELCOME TO THE BLACK PARADE \$ | 4392 | -18 | 23.567 | 14 |
| | 14 | 7 | MY CHEMICAL ROMANCE REPRISE RUNAWAY LOVE \$: | 4368 | +426 | 32.777 | 7 |
| 3 | 10 | 18 | LUDACRIS FEATURING MARY J. BLIGE DTP/DEF JAM/IDJMG FERGALICIOUS | 4005 | -914 | 22.259 | 15 |
| 74 | n_ | 24 | FERGIE WILLI.AM/A&M/INTERSCDPE MY LOVE WILLI.AM/A&M/INTERSCDPE | 3975 | -705 | 27.914 | 10 |
| (5) | 22 | 4 | JUSTIN TIMBERLAKE FEATURING T.I. JIVE/ZOMBA GLAMOROUS AIRPOWER | 3770 | +766 | 24,430 | 13 |
| 6 | 15 | 11 | FERGIE FEATURING LUDACRIS WILL.I.AM/A&M/INTERSCOPE THIS AIN'T A SCENE, IT'S AN ARMS RACE AIRPOWER | 3602 | +90 | _======= | 19 |
| 7 | 15 | | FALL OUT BOY FUELED BY RAMEN/ISLAI D/IDJMG WAITING ON THE WORLD TO CHANGE | | | 17.353 | |
| | | 19 | JOHN MAYER AWARE/COLUMBIA FAR AWAY \$\frac{3}{2} \frac{1}{12} | 3547 | -371 | 15.692 | 23 |
| 8 | 17 | 30 | NICKELBACK ROADRUNNER/IDJMG LIPS OF AN ANGEL N3 | 3442 | -238 | 22.157 | 16 |
| 9 | 18 | 27 | HINDER UNIVERSAL REPUBLIC HERE (IN YOUR ARMS) | 3287 | -334 | 17.199 | 20 |
| (B) | 21 | 9 | HELLOGOODBYE DRIVE-THRU/SANCTUARY | 3270 | +235 | 16.397 | 22 |
| | 2≛ | 6 | IF EVERYONE CARED NICKELBACK ROADRUNNER/ATLANTIC/LAVA | 2824 | +343 | 13.094 | 26 |
| 22 | 2E | 5 | CUPID'S CHOKEHOLD GYMCLASSHEROES FEATURING PATRICK STUMP DECAYDANCE/FUELEDBY RAMENATLANTICALAVA | 2789 | +674 | 10.633 | 31 |
| 23 | 24 | 9 | KEEP HOLDING ON AVRIL LAVIGNE FOX/RCA/RMG | 2750 | +316 | 12.597 | 28 |
| 24 | 2É | 13 | BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN COLUMBIA | 2551 | -561 | 18.727 | 17 |
| 25 | 3 | 2 | GIVE IT TO ME MOST INCREASED PLAYS/MOST ADDED 位 TIMBALAND FEATURING MELLY FURTADO 6. USTIN TIMBERLAKE MOSLEVIBLANCE QUINDINTERSCOPE | 2481 | +836 | 17.806 | 18 |
| 28 | 2₹ | 5 | TELL ME DIDDY FEATURING CHRISTINA AGUILERA BAD 80Y/ATLANTIC | 2000 | +253 | 16.857 | 21 |
| 2 | 25 | 4 | FACE DOWN THE RED JUMPSUIT APPARATUS VIRGIN | 1948 | +209 | 8.959 | 32 |
| 28 | I | 4 | SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE TVT | 1932 | +367 | 14.828 | 24 |
| 23 | N | EW | DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 1683 | +736 | 12.085 | 29 |
| 10 | 35 | 3 | YOU LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN | 1491 | +256 | 14.589 | 25 |
| a | 3" | 11 | U + UR HAND PINK LAFACE/ZOMBA | 1446 | +239 | 4.275 | 39 |
| 32 | 33 | 5 | WE FLY HIGH JIM JONES KOCH | 1419 | +18 | 10.747 | 30 |
| 35 | 30 | 14 | THROUGH GLASS STONE SOUR ROADRUNNER/ATLANTIC/LAVA | 1349 | -339 | 4.130 | |
| 5. | 43 | 3 | ICE BOX OMARION TUG./COLUMBIA | 1344 | +263 | 12.945 | 27 |
| 533 | 75 | 3 | BOSTON AUGUSTANA EPIC | 1334 | +182 | 5.260 | 37 |
| • | 133 | 3 | PROMISE % | 1151 | +20 | 7.084 | 33 |
| 37 | 34 | 16 | CIARA LAFACE/ZOMBA WAIT A MINUTE | 1057 | -252 | 5.519 | 34 |
| | | EW | THE PUSSYCAT DOLLS FEATURING TIMBALAND AGM/INTERSCOPE BEFORE HE CHEATS % | 1032 | +261 | 5.041 | 38 |
| 3/9 | | EW | CARRIEUNDERWOOD ARISTA/ARISTA NASHVILLE/RMG BETTER THAN ME | 1003 | +258 | 2.540 | - |
| 40 | - | 19 | HINDER UNIVERSAL REPUBLIC SAY GOODBYE | 873 | -165 | 5.756 | 36 |
| 40 | Name of | 13 | CHRIS BROWN JIVE/ZOMBA | 3/3 | -102 | טנא.נ | ٥٦ |

| MOST ADDED |
|--|
| TITLE NEW ARTIST / LABEL STATIONS GIVE IT TO ME 24 Timbaland Feat. Nelly Furtado & Justin |
| Timberlake (MOSL EY/BLACKGROUND/INTERSCOPE) KKDM, KQCH, KQXY, KRBE, KWYL, Sirius Hits 1, WAEV, WAOA, WAPE, WBLI, WDCG, WFMF, WHHO, WHHY, WHOT, WXX, WKCI, WKZL, WPST, WSNX, WVYB, WXXL. DON'T MATTER 19 |
| Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN) KOND, KHFI, KHTS, KIIS, KJYO, KZCH, WAKZ, WBHT, WEZB, WKCS, WKKF, WKSS, WLDI, WNKS, WNOU, WPRO, WRVQ, WSTW, WZEE LOOK AFTER YOU 17 |
| The Fray (EPIC) (EPIC) (KEY, KKPN, KMXV, KQXY, KRBE. WDCG, WERO, WHHY, WIXX, WJBQ, WNTQ, WPST. WSTW. WWWQ, WXKB, WZEE, WZYP CUPID'S CHOKEHOLD 13 Gym Class Heroes Feat. Patrick Stump (DECAYDANCE/FUELED BY |
| RAMEN/ATLANTIC/LAVA) KHEI, KIIS, KKMG, KMXV, WAPE, WHHD, WHHY, WIOQ, WLDI, WNOK, WPST, WWWQ, WZKF ONE SHOT Mario Vazquez (ARISTA/RMG) KHOP, KWYL, WABB, WCGQ, WJBQ, WKRZ. |
| WRHT, WSSX, WXKB, WXXX, WXYK, WZKL STOLEN 11 Dashboard Confessional (VAGRANTINITERSCOPE) KHOP, KKMG, WABB, WCGQ, WPRO, WRHT, WSSX, WSTW, WVVB, WXKB, WZKL |
| ICE BOX Omarion (T.U.G./COLUMBIA) KKDM, KQCH, WDJX, WFKS, WFMF, WJBQ, WKCI, WKKF, WKSS, WYB CANDYMAN 10 |
| Christina Aguilera (RCA/RMG) KHKS, KHOP, KHTS, WAKZ, WBHT, WFLZ, WKSZ, WVKS, WXSS, WXXX |
| FACE DOWN 9 The Red Jumpsuit Apparatus (VIRCIIN) KSPW, WAEZ, WHHD, WKZL, WLKT, WSNX, WVSR, WWST, WXXL |
| ADDED AT WCGQ Columbus, GA PD/MD: Bob Quick Dashboard Confessional, Stolen, 0 |

Mario Vazquez, One Shot, O

FOR MORE STATIONS GO TO

| ART ST / LABEL | | /GAIN | ARTIST / LABEL | | /GAIN |
|--|---|---------------|---|-------|---------|
| OVER IT Katharine McPhee (RCZ/RMG) | 廿 | 819/122 | FORGET YOU LAX (BLACKGROUND/UNIVERS | AL MC | |
| TOTAL STATIONS: | | 52 | TOTAL STATIONS: | | 39 |
| THIS IS WHY I'M HO' Mims (CAPITOL) TOTAL STAT ONS: | r | 736/268 49 | MUST HAVE DONE SOMETHING RIGHT Relient K (GOTEE/CAPITOL) | | 591/15 |
| TOTAL STATIONS: | | 45 | TOTAL STATIONS: | | 42 |
| NOTHING LEFT TO LOSE Mat Kearney (AWARE/COLUMBIA) | 廿 | 686/69 | THE WAY I LIVE Baby Boy Da Prince Feat. (TAKE FO'/UNIVERSAL RE | | |
| TOTAL STAT ONS: | | 50 | TOTAL STATIONS: | | 37 |
| INTO THE OCEAN Blue October (UN VERSAL MOTOWN) | | 654/39 | LOOK AFTER YOU The Fray (EPIC) | 廿 | 439/219 |
| TOTAL STATIONS: | | 38 | TOTAL STATIONS: | | 33 |
| ON THE HOTLINE Prefty Ricky (BLUESTAR/ATLANTIC) | | 649/181 | CANDYMAN Christina Aguilera (RCA/RMG) | 廿 | 429/194 |
| TOTAL STATIONS: | | 58 | TOTAL STATIONS: | | 48 |

NEW AND ACTIVE TITLE

PLAYS



FOR WEEK ENDING FE 3RUARY 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. "25 CHR/top 40 and 16 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems.24 hours a day. 7 days a week. CHR/Top 40 Indicator chart compri of 53 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



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CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Ron Roberts

WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams

WWXM/Myrtle Beach, SC OM: Mark Andrews PD: AJ Seliga MD: Larry Knight

KPRF/Amarillo, TX PD/MD: Marshal Blevi

WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed

WQGN/New London, CT PD: **Ke**vin Palana MD: Shawn Murphy

KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart

KMXF/Fayetteville, AR OM: Dave Ashcraft PD: Darrick Lavelf MD: Jay Steele

WSPK/Newburgh, NY

WWBX/Bangor, ME OM: Jeff Pierce

WJMX/Florence, SC OM: Randy "Mudflap" Wilrox PD/MD: Scotty G.

PD: Scotty Mac APD: Sky Walker MD: Danny Valentino

KRSQ/Billings, MT OM/PD: Kyle McCoy

KCRS/Odessa, TX MD: Nate Rodriguez

WWYL/Binghamton, NY

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD: Rham Cunningham MD: Mike "Mike at Night" Oldham

WILN/Panama City, FL OM: Mike Preble PD/MD: Jo Valentine APD: Kris Kaane

WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreader

WYKS/Gainesville, FL PD/AMD: Carter

KRCS/Rapid City, SD OM/PD: Charlie O'Douglas APD/MD: Jayden McKay

KZMG/Boise, ID

KKXL/Grand Forks, ND, ND PD/MD: Trevor D APD: Dave Andrews

KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr APD: Teri Jacobs

OM: Rich Summers PD: Brad Collins APD: Valentine MD: Miggy Santos

KNDE/Bryan, TX PD/MD: Lesley Henton

WQPO/Harrisonburg, VA PD/MD: Bobby Mason

WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde

WKEE/Huntington, WV APD/MD: Gary Miller

KSYN/Joplin, MO OM/PD: Jason Knight APD: Steve Kraus

KCLD/St. Cloud, MN PD: J. Holiday APD/MD: Wayne D.

KTRS/Casper, WY

WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran

WHTF/Tallahassee, FL OM: Doug Purtee PD: Brian O'Conner

KZIA/Cedar Rapids, IA

WAZY/Lafayette, IN OM: Rick Prusator PD: Dan Baisden MD: Scotty Blades

WMGI/Terre Haute, IN

OM: Rob Norton PD: Greg Runyon MD: Ric Swann

WQQB/Champaign, IL PD/MD: Ken Cunningham

WJIM/Lansing, MI PD: Josh Strickland

WKHQ/Traverse City, MI. OM/PD: Luke Spencer MD: Dave B. Goode

WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette

KFRX/Líncoln, NE OM: Mark Taylor PD: Matt McKay MD: JJ Ryan

WWKZ/Tupelo, MS OM/PD: Rick Steven: MD: Marc Allen

WKMX/Dothan, AL

KZII/Lubbock, TX OM: Wes Nessma PD: Jacqui Neal

WIFC/Wausau, WI PD: John Jost APD: Janamin' Joe Malone MD: Belky

WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart

WCIL/Marion, IL OM/PD: Chad Elliot MD: Ivy

WAZD/Wilmington, NC PD: Mark Jacobs

WLVY/Elmira, NY OM/PD: Gary Knight APO: Brian Stoll

KIFS/Medford, DR OM/PD: Michael Moon

KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha APD: Reesha Cosby

WNKI/Elmira, NY OM/PD: Scott Free APD: Amanda Valentine

WRTS/Erie, PA

KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin

WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff APD: Brian Mo MD: Meghan Durst



► AFTER HELPING OTHER ARTISTS TO CHART SUCCESS, TIMBALAND HAS HIS FIRST TOP 30 HIT ON THE CANADA CHR/TOP 40 LIST WITH "GIVE IT TO ME" AT NO. 28.

POWERED BY

| I MIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST CHR/TOP 40 INDICATOR IMPRINT / PROMOTION LABEL | | PLAYS TW +/- | |
|------------|-----------|-------|---|--|-----------------|------|
| | 2 | 12 | SAY IT RIGHT NELLY FURTADO | MOSLEY/GEFFEN | 3335 | +53 |
| 2 | 1 | 12 | IRREPLACEABLE BEYONCE | COLUMBIA | 3206 | -156 |
| | 3 | 7 | WHAT GOES AROUNDCOMES AROUND JUSTIN TIMBER | LAKE JIVÉ/ZOMBA | 3027 | +150 |
| • | 4 | 13 | WALK AWAY (REMEMBER ME) PAULA DEANDA FEAT. THE DE | ARISTA/RMG | 2939 | +259 |
| 5 | 5 | 8 | IT'S NOT OVER DAUGHTRY | RCA/RMC | 2902 | +283 |
| 6 | 7 | 11 | BREAK IT OFF RIHANNA & SEAN PAUL | SRP/DEF JAM/IDJMG | 2507 | +224 |
| ŏ | 10 | 6 | THE SWEET ESCAPE GWEN STEFANI FEAT. AKON | INTERSCOPE | 2170 | +173 |
| | 6 | 11 | I WANNA LOVE YOU AKON FEAT. SNOOP DOGG KO | NVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 2117 | -146 |
| , | 8 - | 17 | IT ENDS TONIGHT THE ALL-AMERICAN REJECTS | DOGHOUSE/INTERSCOPE | 1978 | -161 |
| כו | 9 | 10 | WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE | E REPRISE | 1955 | -107 |
| 1 | 16 | 6 | HERE (IN YOUR ARMS) HELLOCOODBYE | DRIVE-THRU/SANCTUARY | 1722 | +278 |
| 12 | 13 | 8 | THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY | FUELED BY RAMEN/ISLAND/IDJMG | 1685 | +50 |
| Ō | 15 | 6 | RUNAWAY LOVE LUDACRIS FEAT, MARY J. BLIGE | DTP/DEF JAM/IDJMG | 1669 | +290 |
| 1 | 23 | 4 | GLAMOROUS FERGIE FEAT. LUDACRIS | WILLI.AM/A&M/INTERSCOPE | 1589 | +391 |
| 15 | 12 | 20 | HOW TO SAVE A LIFE THE FRAY | EPIC | 1561 | -326 |
| 16 | 22 | 5 | IF EVERYONE CARED NICKELBACK | ROADRUNNER/ATLANTIC/LAVA | 1360 | +101 |
| T | 18 | 17 | WAITING ON THE WORLD TO CHANGE JOHN MAYER | AWARE/COLUMBIA | 1334 | -83 |
| 18 | π | 15 | FERGALICIOUS FERGIE | WILL I.AM/A&M/INTERSCOPE | 1332 | -570 |
| 19 | 21 | 8 | KEEP HOLDING ON AVRIL LAVIGNE | RCA/RMG | 1285 | +17 |
| 2 | 24 | 4 | CUPID'S CHOKEHOLD GYMCLASS HEROES FEAT. PATRICK STUMP | DECAYDANCE/FUELFD BY RAMEN/ATLANTIC/LAVA | 1218 | +326 |
| 2 | la: | 10 | SHORTIE LIKE MINE BOW WOW FEAT. CHRIS BROWN | COLUMBIA | 1114 | -295 |
| 2 ? | 25 | 4 | FACE DOWN THE RED JUMPSUIT APPARATUS | VIRGIN | 1024 | +271 |
| 23 | 19 | 19 | SMACK THAT AKON FEAT. EMINEM KO | NVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 1013 | -249 |
| 24 | N | EW | GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE | MOSLEY/BLACKGROUND/INTERSCOPE | 773 | +461 |
| 23) | 28 | 4 | TELL ME DIDDY FEAT. CHRISTINA AGUILERA | BAD BOY/ATLANTIC | 766 | +112 |
| 26 | 25 | 13 | THROUGH GLASS STONE SOUR | ROADRUNNER/ATLANTIC/LAVA | 619 | -231 |
| 27 | 31 | 2 | SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE | TVT | 576 | +82 |
| 28 | 27 | 19 | HURT CHRISTINA AGUILERA | RCA/RMG | 548 | -196 |
| 2= | 33 | 3 | BOSTON AUGUSTANA | EPIC | 512 | +36 |
| 30 | H | EW | DON'T MATTER AKON KON | NVICT/UPFRONT/SRC/UNIVERSAL/MOTOWN | 511 | +303 |
| 31 | 32 | 3 | ICE BOX OMARION | T.U.G./COLUMBIA | 511 | +100 |
| 31 | 37 | 2 | YOU LLOYO FEAT. LIL WAYNE | THE INC./UNIVERSAL MOTOWN | 489 | +184 |
| 31 | N | EW | OVER IT KATHARINE MCPHEE | RCA/RMG | 472 | +182 |
| 30 | 34 | 3 | WE FLY HIGH JIM JONES | KOCH | 471 | +23 |
| 35 | 36 | 2 | BETTER THAN ME HINDER | UNIVERSAL REPUBLIC | 436 | +90 |
| 36 | RE-E | 4TRY | U + UR HAND PINK | LAFACE/ZOMBA | 430 | +127 |
| 37 | 30 | 19 | MONEY MAKER LUDACRIS FEAT. PHARRELL | DTP/DEF JAM/IDJMG | 415 | -98 |
| 38 | N | W | FADE AWAY SARAH ATERETH | BEGUILE | 380 | +20 |
| 39 | 40 | 4 | PROMISE CIARA | LAFACE/ZOMBA | 358 | +45 |
| 4C | N | W | INTO THE OCEAN BLUE OCTOBER | UNIVERSAL MOTOWN | 307 | -33 |

| THIS WEEK | I AST WEEK | TITLE ARTIST CANADA CHR/TOP 40 MPRINT / PROMOTION LABEL | | PLAYS TW +/- | | |
|------------|------------|--|---|-----------------|-----|--|
| | -13 | 14 | SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL | 656 | +11 | |
| 2 | 2 | 9 | WHAT GOES AROUNDCOMES AROUND JUSTINTIMBERLAKE JIVE/SONY BMG | 608 | -22 | |
| 3 | 14 | 8 | THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL | 566 | +17 | |
| 4 | 3 | 15 | IRREPLACEABLE BEYONCE COLUMBIA/SONY BMG | 550 | -19 | |
| 9 | 5 | 12 | KEEP HOLDING ON AVRILLAVIGNE FOX/RCA/SONY BMG | 461 | +1 | |
| 6 | 6 | 12 | BREAK IT OFF RIHANNA & SEAN PAUL SRP/DEF JAM/UNIVERSAL | 451 | +3 | |
| 7 | 8 | 5 | IT'S NOT OVER DAUGHTRY RCA/SONY BMG | 390 | +41 | |
| 8 | 7 | 14 | 2U KESHIA CHANTE SONY BMG | 383 | -9 | |
| 9 | 12 | 10 | I OWE IT ALL TO YOU EVA AVILA SONY BMG | 326 | +14 | |
| 0 | 18 | 7. | THIS AIN'T A SCENE, IT'S AN ARMS RACE FALLOUT BOY FUELED BY RAMEN/ISLAND/UNIVERSAL | 312 | +51 | |
| 11 | 14 | 5 | IF EVERYONE CARED NICKELBACK EMP | 311 | +19 | |
| 2 | 29 | 4 | GLAMOROUS FERGIE FEATURING LUDACRIS WILL:LAM/A&M/UNIVERSAL | 299 | +96 | |
| 3 | n | 20 | PRESSURE BELLY CAPITAL PROPHET | 286 | -31 | |
| 4 | 9 | 22 | MY LOVE JUSTIN TIMBERLAKE FEATURING T.I. JIVE/SONY BMG | 284 | -40 | |
| 5 | 10 | 18 | I WANNA LOVE YOU AKON FEAT. SNOOP DOGG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL | 274 | -45 | |
| 6 | 13 | 11 | WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE REPRISE/WARNER | 272 | -37 | |
| 7 | 25 | 4 | HERE (IN YOUR ARMS) HELLOGOODBYE DRIVE-THRU/EMI | 264 | +4 | |
| 28 | 17 | 19 | HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG | 250 | -2 | |
| 9 | 24 | 8 | LIE TO ME GEORGE HCENTERTAINMENT | 237 | +11 | |
| 10 | 27 | 4 | RADIO MARIKA ROCKSTAR | 232 | +22 | |
| 21 | 19 | 8 | GRACE KELLY MIKA CASABLANCA/UNIVERSAL | 231 | -29 | |
| 12 | 16 | 23 | SMACK THAT AKON FEATURING EMINEM KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL | 225 | -46 | |
| 13 | 23 | 10 | IT ENDS TONIGHT THE ALL-AMERICAN REJECTS DOCHOUSE/INTERSCOPE/UNIVERSAL | 224 | -13 | |
| 2 | 26 | 10 | WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY ARISTA/SONY BMG | 223 | +4 | |
| 1 5 | 22 | 15 | ROCKSTAR NICKELBACK | 223 | -20 | |
| 26 | 30 | 3 | DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL | 221 | +4 | |
| . 7 | 20 | 20 | NO HEAVEN DJCHAMPION SABOTEUR | 219 | -36 | |
| 28 | 35 | 2 | GIVE IT TO ME TIMBALANO FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 216 | +6 | |
| 29 | 15 | 18 | FERGALICIOUS FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL | 210 | -80 | |
| 30 | 28 | 4 | RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE DTP/DFF JAM/UNIVERSAL | 203 | -4 | |

www.americanradiohistory.com

RHYTHMIC



Is it time for radio to set policy on jocks' MySpace pages?

Controversy Follows PD's Firing

Darnella Dunham DDunham@RadioandRecords.com

any personalities on rhythmic stations have their own MySpace pages and actively promote them on the air. It's also common to see links to MySpace pages on the talent profiles found on station Web sites, meaning management is indirectly supporting jock interaction with listeners via MySpace. In the same way that many broadcasters set policy for air talent who create their own Web sites that exist independently of the station site, it may now be time for programmers and managers to establish what they consider unacceptable behavior for their jocks on the popular social networking site. A recent episode brought this issue to the forefront.

Last month Tejas Broadcasting rhythmic-turned-rhythmic AC KBZD (Energy 99.7)/Amarillo, Texas, PD/morning show host Justin Tyme was dismissed after posting a controversial message on his MySpace page. According to Tyme, he was accused by his employer of soliciting dinner in return for gay sex. The ousted programmer claims station management and ownership had not established any type of policy or boundaries for MySpace posting by its personalities.

Here is the message Tyme says caused him to get fired: "Yes, I like girls, and yes, I like boys too—who gets to sleep with me when I close the doors shouldn't be of any concern to you. But if you want to find out, take me to dinner, don't buy me alcohol, and see if you are one of the chosen to experience an intimate night with Justin Tyme."

Whether this statement is just flirtatious or entirely out of bounds is up for debate. Tyme says station management accused him of "promoting homosexual activity through pictures and on [his] profile." If the statement was disturbing to Tejas Broadcasting, why wasn't he simply accused of promoting sexual activity? He did, after all, make reference to both males and females. "Apparently, it's all right to solicit for straight sex, just not gay sex," Tyme says.

Tyme believes that he was fired because of his sexuality. When asked if this assertion is correct, Tejas Broadcasting co-owner Chuck Brooks says, "Justin Tyme was dismissed from Tejas Broadcasting for cause in January 2007 for actions in direct contravention of company policy. We are

unable to provide further information on confidential personnel matters."

Tejas CFO Derrick Varnell was more willing to discuss Tyme's situation, telling the Amarillo Globe-News, "We felt he was a threat to our reputation [in Amarillo] and a threat to the society as a whole by publishing such things on Web sites that are associated with us.

"The content of some of those blog entries of Justin, on those Web sites, entailed sexual solicitations,"Varnell said. "Those are inappropriate, inconsistent with what we allow through our company policy, and he was terminated because of that."

After KBZD GM Christopher Knight informed Tyme of Brooks' issues with his MySpace page, Tyme tried to rectify the situation by speaking to Brooks directly. After calling twice, Tyme attempted to plead his case to Brooks via e-mail.

Explaining that the link to the contested content had been removed, Tyme said in an e-mail to Brooks, "I understand that you may not want prospective clients or listeners involuntarily exposed to some of the things displayed. I have had that link for quite awhile and I don't give it a second thought.

"I appreciate the opportunity you have given me here and hope that we can meet and discuss this further when you are here next week. I have been working extremely hard and would never do anything to jeopardize the reputation of you, Chris, the station, the company or anyone else involved with Tejas Broadcasting.

Know The Edge

MySpace is where millions go to network, interact and sometimes flirt. Personalities should be made fully aware of what images and content will be considered unacceptable by the station, Also, let your talent know if their activity online is considered part of the "image" or "morality" clause in their contract so both sides clearly understand what lines should not be crossed.

According to Tyme, the official cause for his termination was "'inappropriate use of company electronics and computers,' referring to the link from my own personal e-mail account directly to my own personal MySpace page." Tyme says the station did not provide him with a company e-mail account and that he had to use his personal account for company business.

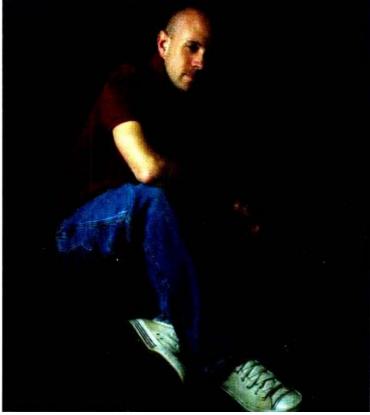
Tyme says that while he was employed by Tejas, the company had not informed employees of what was unacceptable on their individual MySpace pages. "I'm not going to out anyone in particular, but some of my co-workers have material a lot more offensive, at least in my opinion," he says.

I isteners that the former morning man interacted with on MySpace have expressed "huge support," he says, adding that he is now focused on finding an opportunity in radio at a station that cares more about his talent than his sexuality.

Though he believes he was wrongfully terminated, Tyme has not retained an attorney. If he does decide to pursue legal action against Tejas, he may face an uphill battle, Vicki Wilmarth, an Amarillo attorney who specializes in employment law, told the Amarillo Globe–News, "They are not breaking any law by discriminating against somebody on the basis of their homosexuality."

"I have been active, to say the least, in letting the public know the unerhical and unfair way I was treated," Tyme says, "If I don't speak up, then it sends a message to the homophobic and ignorant people around the world that treating gays like this is acceptable.

"I have questioned whether or not I am playing the 'gay card' inappropriately. I am certain that I am not. I like my life not totally closeted, but certainly not on the evening news, front page of the paper or at the risk of ruining my career. This is important not only to me, but to the gays that can't come out of the closet for fear they, too, will be mistreated."



Tyme

28

RHYTHMIC

► AS IT MOVES INTO
THE TOP 10 AT CHR/TOP
40, **GWEN STEFANI'S**"THE SWEET ESCAPE"
DEBUTS ON THE
RHYTHMIC CHART AT
NO. 38.





POWERED BY
Nielsen
Broadcast Data
Systems

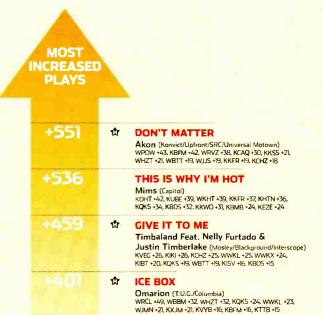
| THIS WEEK | A AST WEEK | WEEKS ON CHART | NIELSEN BDS 位 HITPREDICTOR TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL | | AY S +/- | AUDIENCE MILLIONS RANK | |
|-----------|------------|-------------------|---|-----------|--------------------|---------------------------|--------|
| 1 | 1 | 14 | YOU NO. 1(2 WKS) 数 位 LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN | 4637 | -105 | 35.304 | 1 |
| • | 3 | 14 | RUNAWAY LOVE | 4238 | +28 | 30.093 | 2 |
| | 2 | 16 | IRREPLACEABLE BEYONCE COLUMBIA | 3781 | -568 | 24.905 | 4 |
| - | 4 | 15 | WE FLY HIGH % 位 JIM JONES KOCH | 3715 | -408 | 29.670 | 3 |
| 4 | 6 | 12 | ON THE HOTLINE PRETTY RICKY BLUESTAR/ATLANTIC | 3572 | +386 | 24.574 | 5 |
| - | 9 | 12 | THIS IS WHY I'M HOT | 3495 | +536 | 24.554 | 6 |
| | 12 | 6 | MOST INCREASED PLAYS な KONVICTUBERRONT/SRC/UNIVERSAL MOTOWN | 3111 | +551 | 19.838 | 12 |
| 8 | îì | 9 | SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/INTERSCOPE | 2885 | +265 | 18.174 | 13 |
| 9 | 10 | 20 | THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE TAKE FO'/UNIVERSAL REPUBLIC | 2801 | +37 | 15.540 | 16 |
| 10 | 5 | 24 | I WANNA LOVE YOU AKON FEATURING SNOOP DOGG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 2732 | -470 | 20.952 | 8. |
| n | 15 | 13 | ICE BOX DMARION T.U.G./COLUMBIA | 2652 | +401 | 19.850 | יָוריִ |
| 12 | 7 | 13 | PROMISE LAFACEZOMBA LAFACEZOMBA LAFACEZOMBA | 2594 | -536 | 17.780 | 14 |
| 13 | 8 | 15 | THAT'S THAT SNOOP DOGG FEATURING R. KELLY DOGGYSTYLE/GEFFEN/INTERSCOPE | 2541 | -379 | 20.594 | 9 |
| 14 | 13 | 20 | WALK IT OUT % ないNK (BIG OMP/KOCH | 2490 | +90 | 22.385 | 7 |
| 15 | 17 | 12 | MAKE IT RAIN | 2284 | +138 | 20.345 | 10 |
| 16 | 16 | 24 | FAT JOB FEATURING LIL WAYNE TERROR SQUAD/IMPERIAL/VIRGIN SMACK THAT AKON FEATURING EMINEM KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN | 2037 | -258 | 14.446 | 17 |
| 17 | 21 | 5 | LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOYIATLANTIC | 2006 | +303 | 12.858 | 19 |
| B | 14 | 20 | SHORTIE LIKE MINE X 位 | 1968 | -485 | 16.464 | 15 |
| 19 | 19 | 9 | WHAT GOES AROUNDCOMES AROUND | 1900 | -26 | 10.162 | 21 |
| 20 | 18- | 23 | JUSTIN TIMBERLAKE JIVEZZOMBA MY LOVE \$13 th JUSTIN TIMBERLAKE FEATURING T.I. JIVEZZOMBA | 1730 | -203 | 13.475 | 18 |
| 21 | 24 | 4 | THROW SOME D'S | 1522 | +295 | 9.739 | 23 |
| 22 | 22 | 12 | BREAK IT OFF 🍁 | 1505 | +163 | 12.669 | 20 |
| 23 | 20 | 20 | RIHANNA & SEAN PAUL SRP/DEF JAM/IDJMC FERGALICIOUS 党 位 | 1339 | -421 | 9.812 | 22 |
| 24 | 23 | 6 | FERGIE WILL.I.AM/AGM/INTERSCOPE POPPIN' | 1212 | +52 | 7.549 | 24 |
| 25 | 25 | 8 | CHRIS BROWN FEATURING JAY BIZ NA NA | 1087 | -23 | 5.092 | 31 |
| 26 | 268 | 4 | BABY BASH GO GETTA TYOUNG JEETY FEATURING R. KELLY CORPORATE THUGZ/JEET JAM/JDJMG | 989 | +36 | 5.236 | 30 |
| 27 | 37 | 2 | GIVE IT TO ME | 958 | +459 | 6.028 | 27 |
| 28 | 29: | 4 | TIMBALAND FEAT NELLY FURTADO S. USTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE SHE'S LIKE THE WIND LIVINIDEE FEATURING TONY SUNSHINE TVT | 896 | +149 | 7.324 | 25 |
| 29 | 34 | 3 | LUMIDEE FEATURING TONY SUNSHINE TVT GLAMOROUS FERGIE FEATURING LUDACRIS WILL.I.AM/A&M/INTERSCOPE | 858 | +258 | 5.528 | 28 |
| 30 | 3 3 | 3 | OUTTA MY SYSTEM BOW WOW COLUMBIA | 811 | +181 | 3,401 | 37 |
| 31 | 30 | 4 | WOULDN'T GET FAR THE CAME FEATURING KANYE WEST GEFFEN/INTERSCOPE | 785 | +83 | 5.423 | 29 |
| 32 | 27 | 17 | AY CHICO (LENGUA AFUERA) PITBULL FAMOUS ARTISTS/TVT | 748 | -104 | 6.638 | 26 |
| 33 | 32 | 3 | PIRBUL FEATURING KEN-Y FAMOUS ARTISTS/TVT PIRBUL FEATURING KEN-Y FAMOUS ARTISTS/TVT | 714 | +34 | 4.325 | 32 |
| 34 | 36 | 3 | PITBUL, FEATURING KEN-Y FAMOUS ARTISTS/191 LIES MC MAGIC FEATURING KRYSTAL MELODY NASTYBOY | 676 | +74 | 3.134 | 39 |
| 35 | 40 | Ż | NOT A CRIMINAL | 674 | +147 | 4.123 | 34 |
| | 31 | 10 | CHAMILLIONAIRE FEATURING KELIS CHAMILLITARY/UNIVERSAL MOTOWN STUCK WITH YOU LIL ROB UPSTAIRS | 619 | -72 | 4.015 | 36 |
| ÷ | 39 | 2 | HOLLYWOOD 🏚 | 615 | +141 | 3.172 | 38 |
| 38 | N | EW | THE SWEET ESCAPE | 602 | +100 | 4.324 | 33 |
| 39 | 28 | 15 | GWEN STEFANI FEATURING AKON INTERSCOPE LUV IT VOLUM: SEETY CORDODATE THIS ZUDE: IAM/ID IMF | 602 | -140 | 2.931 | 40 |
| 40 | 35 | 5 | YOUNG JEEZY CORPORATE THUGZ/DEF JAM/IDJMG LET GO NECANJOCHEL | 537 | -38 | 1.548 | be: |
| | | | MEGAN ROCHELL DEF JAM/IDJMC | 1 12 7 15 | | | |

| | | 1 - 1 | |
|---|--|--|------------------------|
| | | | |
| N | IOST . | ADDEI | |
| | | ľ | |
| TITLE ARTIST / | LABEL | | NEW STATIONS |
| BECAUS Ne-Yo (DEF JAM KBDS, KB KHTN, KII KRKA, KS KXJM, KY WPOW, W | JIDJMG) MB, KCAQ, H KI, KISV, KKS EQ, KSFM, K TLD, KZFM, V RDW, WRVZ | ODB, KDGS S, KKWD, K TTB, KWIE, VBBM, WKH | PTY, KWIN, T, |
| GIVE IT Timbaland Justin Tin (MOSLEY/ KBFM, KB KIKI, KKW | d Feat. Nelly | JND/INTERS GGI, KHTN, QKS, KVEG, | KIBT, |
| Chamillion (CHAMILL KBDS, KC KISV, KPV | CRIMINA | ERSAL MOT | OWN) KIBT, KWIN, |
| Robin Thi [STAR TR KBMB, KC WBBM, W | AK/INTERSC OON, KEZE, I JMN, WWK) | OPE) (HTN, KKW[(| |
| Bow Wow (COLUMB | IA) TY, KPWR, H | | 8 WBTT, |
| | GEFFEN/INT SS, KPTY, K | | 8 WKHT, |
| (TMI/GOLI | Feat. Manni DTONE) ITN, KKSS, I | | 8 KWIE, |
| (WILL.I.AN | ROUS it . Ludacris M/A&M/INTE , KWIN, WA. | | 7 'LTO, |
| WHAT I Deep Side (JIVE/ZON KHTN, KV WXIS | | ZFM, WRDW | 7 /, WRVZ. |
| Omarion (T.U.G./CO KBFM, KL | | /BVD, WIBT | 5 |
| | | | |
| | S O offlins | Furtado & . | 07. 5 |

FOR MORE STATIONS GO TO:

| TITLE ARTIST / LABEL | | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
|---|------|----------------|---|-----------------------|
| BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG) | | 354/206 | BREAK 'EM OFF Paul Wall Feat. Lil' KeKe (SWISHAHOUSE/ASYLUM/ATLAN | 262/75 |
| TOTAL STATIONS: | | 31 | TOTAL STATIONS: | 15 |
| LOST WITHOUT U Robin Thicke STAR TRAK/INTERSCOPE) | 廿 | 350/111 | 2 STEP Clyde Carson (CAPITOL) | 250/39 |
| TOTAL STATIONS: | | 43 | TOTAL STATIONS: | 18 |
| MAGIC CITY 2XL (TOMMY BOY) | | 316/29 | OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.) | 226/85 |
| TOTAL STATIONS: | | 26 | TOTAL STATIONS: | 29 |
| A MAN THAT GOES Selau STREET CRED/KOCH) | | 314/54 | KNOW WHAT I'M DOIN' Birdman & Lil Wayne Feat. Rick I & T-Pain | 208/28 Ross |
| TOTAL STATIONS: | | 31 | (CASH MONEY/UNIVERSAL MOTO | OWN) |
| 2 STEP | thr. | 271/124 | TOTAL STATIONS: | 2 7 |
| Jnk BIG OOMP/KOCH) | щ | | TOP BACK | 202/1 |
| FOTAL STATIONS: | | 27 | (GRAND HUSTLE/ATLANTIC) | 10 |
| | | | TOTAL STATIONS: | 19 |
| | | | | |

NEW AND ACTIVE



Pretty Ricky (BlueStar/Atlantic) KGGI +37, KRKA +36, KVYB +32, KSEQ +30, KHTN +25, KCAQ +24, KDHT +21, KCHZ +21, KUBE +19, KTTB +18

FOR WEEK ENDING FEBRUARY 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

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URBAN



Radio and video still use each other as musical barometers, but not exclusively

This Is Why I'm Hot

Hillary Crosley HCrosley@RadioandRecords.com

hanks to the ever-expanding world of technology, research tools for radio have changed significantly in the last five years. In addition to old standbys like callout research, station playlists, and airplay and sales charts, many programmers now also include data on music downloads, blogs and such Web hot spots as YouTube and MySpace as part of their research arsenal. The expanded array of musical barometers has left mainstays like music videos up for the relevance debate. And though BET's "106 & Park" and MTV's "Sucker Free" remain at the height of TV's urban countdown battle, programmers are split on the influence those programs have in deciding whether to add a new joint.

On the flip side, video programmers are not in agreement about utilizing radio as the ultimate indicator of what's hot.

"Five years ago videos were a lot more influential," says Rob Scorpio, PD at Styles Media's urban KDAY/Los Angeles. "There are too many other research tools. You've got YouTube, so it's not nearly as important as it used to be. You throw all your research into the pot and swirl it around."

On the other hand, Skip Cheatam, PD of Service Broadcasting's urban KKDA/Dallas and host of local video show "Flava TV;" says video exposure remains vital.

"They are very instrumental and they're another form of research," Cheatam says. "It's a marketing tool that exposes records and the

image of an artist. The record may not have been making a lot of noise, but then the video comes and the record's a smash. It also helps me stay in touch with the lifestyle of my audience."

Despite the debate,



Cheatam

video exposure can still jump-start a new song and set the stage for radio. "OK Go is a perfect example," BET executive VP of programming Stephen Hill says. " 'Here It Goes Again' broke online and then migrated its way onto video," he says of the band's home-made treadmill video that

Where Radio Meets Video

The latest BET and Urban radio charts show several shared tracks: Lloyd's "You," Rich Boy's "Throw Some D's" and Mims' "This Is Why I'm Hot." Meanwhile, MTV2 had only two hip-hop videos in its top 10, one of which is also on the Urban chart: "Throw Some D's." All three songs have been building at radio since at least fall 2006, if not earlier, after which their respective labels shot videos. Although some songs get their first significant exposure on

video outlets, these three songs spread from radio. However, their continued growth could be attributed to both video and radio exposure. Meanwhile, the Game's "Wouldn't Get Far"— which impacted radio in late 2006, peaked at No. 20 and is now moving back up the Urban chart—might get a new life from video exposure. And the success of Chris Brown's "Poppin" was largely fueled by radio because Jive isn't planning to shoot a clip.

BET

- 1. "On the Hotline," Pretty Ricky
- 2. "Throw Some D's," Rich Boy
- "Runaway Love," Ludacris
- 4. "You," Lloyd
- 5. "King Kong," Jibbs
- 6. "Circle," Marques Houston
- 7. "One," Tyrese
- 8. "This Is Why I'm Hot." Mims
- 9. "Ice Box," Omarion
- 10. "Come With Me,"
 Sammie

MTV2

- "This Ain't a Scene, It's An Arms Race," Fall Out Boy
- 2. "Freak on a Leash (Unplugged)," Korn
- 3. "Lithium,"
 Evanescence
- 4. "Famous Last Words," My Chemical Romance
- 5. "Throw Some D's," Rich Boy
- 6. "Prayer of the Refugee," Rise Against
- 7. "From Yesterday," 30 Seconds to Mars
- 8. "Lazy Eye," Silversun Pickups
- 9. "Wouldn't Get Far," The Game
- 10. "Cupid's Chokehold,"

 Gym Class Heroes

URBAN CHART

- 1. "You," Lloyd
- 2. "Promise," Ciara
- 3. "Runaway Love," Ludacris Featuring Mary J. Blige
- 4. "On the Hotline,"
 Pretty Ricky
- 5. "Throw Some D's," Rick Boy Featuring Polow Da Don
- 6. "Poppin'," Chris Brown Featuring Jay Biz
- 7. "Lost Without U," Robin Thicke
- 8. "Ice Box," Omarion
- 9. "Make It Rain," Fat Joe Featuring Lil Wayne
- 10. "This Is Why I'm Hot," Mims

received more than 10 million views on YouTube and peaked at No. 17 on the Hot AC chart. "D'Angelo's 'Untitled (How Does It Feel)' is another good example. Radio wasn't touching it, but then it was this hit song," ultimately spending two weeks at No. 1 on the Urban chart.

Sometimes, it's the other way around. A video was never lensed for Chris Brown's "Poppin'," which rose to No. 4 on the Urban chart.

"I don't know if radio uses us as a barometer as much as an excuse not to add a record," Hill quips. "Like, 'Well, the video ain't on BET."

Still, when a record rep brandishes a song's video rotation as a reason to add a record, it still holds weight at radio, Cheatam says. "The value of videos is going up. But artists aren't spending millions of dollars on videos anymore, so you won't get blinded by the hype. Before videos had explosions and folks running. Now look at Rich Boy's 'Throw Some D's' video. They went to Mobile, Ala., and propped up a camera. So, it's either a good song, or it's not."

Rich Boy's video for "Throw Some D's" is No. 2 on BET, No. 5 on MTV2 and part of MTV2's "Discover and Download" program, which introduces new artists. Meanwhile, the song is steadily climbing the Urban and Rap charts, rising 6-5 on the former and 6-4 on the latter.

Programmers say that video programs are far from the only indicator of younger listeners' music tastes. "At one point '106 & Park' and [MTV's "TRL"] were the big deciding factors in the lower demo," Scorpio says. "You knew those people were definitely watching the show. Now it's 'OK, well, what else is there? What are the sales, downloads and MySpace numbers?' All that plays into it. Videos are much more of a passive component. Before, they were active."

Similarly, MTV VP of music and talent Peter Barron says radio is only one of many music tastemakers. "Radio is in the history of MTV because it was how the market defined a hit," he says. "I think radio's still a mainstream driver. However, I look at radio, [Nielsen] SoundScan, BigChampagne downloads and everything else that didn't exist 10 years ago. We pay attention to all formats, but we realize that our audience pays more attention to certain formats, those being mainly R&B and hip-hop, rhythmic and maybe top 40, alternative and rock."

Barron says he also looks at radio airplay monitoring services. "It's important to know what's hot," he says. "But it's not the end-all it used to be."

Responding to rumors that MTV plans to cancel "TRL." Brown says the show "is just going to go through a reinvention. We have to make it better and more geared towards the kids. It was originally created for people to call in and request, and then we changed it to e-mail. It's just a different fan now. I don't think you can pigeonhole them. There's no boy bands, no pop wave, there's no discernable youth trend in music right now and people have really discernable tastes."

Execs from radio and video agree the Internet has been a game-changer. "The landscape is everchanging." Hill says. "It was radio for years. Then it was radio and video; then radio, video and online. The elements are always moving."

► "WOULDN'T GET FAR" BY THE GAME (NO. 20) IS THE HIGHEST-PEAKING TRACK OF THE THREE RELEASED THUS FAR FROM "DOCTOR'S ADVOCATE."







| THIS WEEK | (AST WEEK | WEEKS ON CHART | TITLE ARTIST | NIELSEN BDS & HITPREDICTOR CERTIFICATIONS STATUS PLAYS IMPRINT / PROMOTION LABEL TW */- | | AUDIENCE MILLIONS RANK | | |
|-----------|-----------|-------------------|--|--|------|---------------------------|---------------|----------------|
| 1 | 1 | 16 | YOU LLOYD FEATURING LIL' WAYNE | NO. 1(3 WKS) | 4676 | -366 | 56.155 | f. |
| 2 | 2 | 16 | PROMISE CIARA | ト 位 LAFACE/ZOMBA | 4390 | -548 | 50.346 | 2 |
| 3 | 3 | 14 | RUNAWAY LOVE LUDACRIS FEATURING MARY J. B | LIGE DTP/DEF JAM/IDJMG | 4324 | -30 | 49.720 | 3 |
| 0 | 5 | 13 | ON THE HOTLINE PRETTY RICKY | BLUESTAR/ATLANTIC | 4227 | +276 | 43.422 | 5 |
| | 6 | 13 | THROW SOME O'S RICH BOY FEATURING POLOW DA | DON ZONE 4/INTERSCOPE | 3983 | +438 | 41.025 | 6 |
| 0 | 4 | 13 | POPPIN' CHRIS BROWN FEATURING JAY B | IZ JIVE/ZOMBA | 3947 | +2 | 44.203 | 4 |
| 7 | 1C | 10 | LOST WITHOUT U ROBIN THICKE | 立 STAR TRAK/INTERSCOPE | 3391 | +224 | 35.624 | 9 |
| 8 | 7 | 12 | ICE BOX OMARION | 立 T.U.G./COLUMBIA | 3216 | -108 | 39.357 | 7 |
| 9 | 9 | 16 | MAKE IT RAIN FAT JOE FEATURING LIL WAYNE | TERROR SQUAD/IMPERIAL/VIRGIN | 3145 | -103 | 37.072 | 8 |
| • | 14 | 6 | THIS IS WHY I'M HOT | CAPITOL | 2921 | +518 | 30.598 | 11 |
| η | 8 | 15 | IRREPLACEABLE BEYONCE | COLUMBIA | 2877 | -439 | 26.954 | 13 |
| 1. | 13 | 14 | TOP BACK | 立 GRAND HUSTLE/ATLANTIC | 2561 | +55 | 24.191 | 14 |
| 13 | n | 17 | I WANNA LOVE YOU AKON FEATURING SNOOP DOGG | it ² | 2393 | -450 | 27.575 | 12 |
| 14 | 12 | 28 | WALK IT OUT | 於 位 віс оомр/косн | 2328 | -219 | 32.400 | 10 |
| 15 | 16 | 6 | GO GETTA YOUNG JEEZY FEATURING R. KEL | CORPORATE THUGZ/DEF JAM/IDJMG | 2089 | +52 | 19.645 | 16 |
| 16 | 17 | 6 | BUDDY MUSIQ SOULCHILD | ↑ ATLANTIC | 1994 | +186 | 18.296 | 17 |
| 17 | 150 | 20 | JIM JONES | № ф | 1928 | -415 | 21.746 | 15 |
| 18 | 21 | 4 | 30 SOMETHING JAY-Z | ROC-A-FELLA/DEF JAM/IDJMC | 1781 | +213 | 15.940 | 21 |
| 19 | 20 | 10 | KING KONG JIBBS FEATURING CHAMILLIONA | RE BEASTA/GEFFEN | 1678 | +84 | 10.256 | 31 |
| 20 | 24 | 4 | WOULDN'T GET FAR THE GAME FEATURING KANYE W | EST GEFFEN | 1538 | +142 | 11.070 | 28 |
| 21 | 34 | 3 | 2 STEP UNK | MOST INCREASED PLAY5 ☆ BIG OOMP/KOCH | 1529 | +540 | 11.784 | 26 |
| | 29 | 3 | DIDDY FEATURING KEYSHIA COLE | BAD BOY/ATLANTIC | 1501 | +207 | 15.970 | 20 |
| 23 | 18 | 16 | THAT'S THAT SNOOP DOGG FEATURING R. KELI | .Y DOCGYSTYLE/GEFFEN | 1457 | -280 | 12.756 | 24 |
| 4 | 28 | 9 | YUNG JOC FEAT, MARQUES HOUST | ON & TREY SONGZ BLOČK/BAD BOY SOUTH/ATLANTIC | 1421 | +142 | 15.978 | ΙĈ |
| 3 | 25 | 11 | ONE TYRESE | ∰ J/RMG | 1403 | +45 | 11,137 | 27 |
| 26 | 19 | 17 | LIL' BODSIE FEATURING YUNG JO | | 1331 | -345 | 9.088 | 32 |
| 27) | 30 | 9 | ROCK YO HIPS CRIME MOB FEATURING LIL SCRA | | 1309 | +82 | 9 .002 | 33 |
| 28 | 23 | 19 | MY LOVE JUSTIN TIMBERLAKE FEATURING | | 1260 | - 2 25 | 16.757 | 18 |
| 29 | 31 | 14 | BEYONCE FEATURING JAY-Z | COLUMBIA | 1250 | +40 | 13.535 | 23 |
| 30 | 22 | 20 | BOW WOW FEATURING CHRIS BR | | 1211 | -351 | 10.526 | 30 |
| | 33 | 6 | MARQUES HOUSTON | T.U.G./UNIVERSAL MOTOWN | 1151 | +62 | 5.900 | 4C |
| 32 | 2 | 10 | MARY J. BLIGE | FUTURE)) | 1083 | -281 | 6.880 | 37 |
| 55 | 35 | 4 | JOE | JIVE/ZOMBA | 997 | +37 | 7.938 | 34 |
| 349 | 37 | 5 | SAMME | ROWDY/UNIVERSAL MOTOWN | 934 | +59 | 4.492 | |
| 35 | 36 | 5 | STERLING SIMMS FEATURING SEA | ONE RECORDINGS/DEF JAM/IDJMC | 925 | +47 | 4.513 | Y _m |
| 36 | 32 | 17 | I LUV IT YOUNG JEEZY I'M A FLIRT | CORPORATE THUGZ/DEF JAM/IDJMG | 918 | -239 | 11.868 | 25 |
| 37 | | | BOW WOW FEATURING R. KELLY | COLUMBIA | 885 | +270 | 14.258 | 22 |
| 38 | me € | TRY | TANK | GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN | 881 | +73 | 7.258 | 36 |
| 39 | 27 | .2 | FANTASIA FEATURING BIG BOI POP LOCK AND DROP | 位 DMR/L | 877 | -476 | 5.196 | à . |
| 40 | 38 | 2 | HUEY | HITZ COMMITTEE/JIVE/ZOMBA | 834 | +22 | 4.423 | 7 |

30

| MOST ADDED | |
|--|----------------------|
| | NEW |
| | TATIONS |
| OUTTA MY SYSTEM Bow Wow | 35 |
| (COLUMBIA) KBTT, KHTE, KJMM, KMEL, KMJJ, I KRRQ, KVSP, WAMO. WBLK, WBTF. WDHT. WDKX, WEMX, WEUP, WFXI WHHL, WHRK, WHXT, WIZF, WIKS, WJTT, WJUC, WJWZ, WJZD, WJZE, V WKYS, WPEG, WQBT, WRBJ, WWW WZFX | WCKX, E, WJM!, |
| NOT A CRIMINAL | 27 |
| Chamillionaire (CHAMILLITARY/UNIVERSAL MOTO KBTT, KBXX, KDAY, KHTE, KJMM, I KTCX, KVSP, WBLK, WBTF, WDKX, WEUP, WFXA, WFXE, WJKS, WJMI, WJUC, WJWZ, WJZD, WJZE, WKYS, WRBJ, WWWZ, WZD, WJZE, WKYS, | KOPW, WEMX, |
| FU PAY ME | 22 |
| Sunny Valentine Feat. Yung Joc & I (PLAYMAKERJIVE/ZOMBA) KBFB, KBTT, KHTE, KJMM, KNDA, I KVSP, WAMO, WEMX, WEUP, WFXA WFXE, WJMI, WJTT, WJUC, WJWZ, WKYS, WRBJ, WWWZ, WZFX, WZH | KRRQ, , WJZD, |
| LOST WITHOUT U | 8 |
| Robin Thicke (STAR TRAK/INTERSCOPE) KOPW, KTCX, Sirius Hot Jamz, WDH WHHH, WHTA, WHTD, WZBZ | iτ, |
| THUG LIKE ME | 8 |
| LeMarvin (MONOPOLY/UNIVERSAL MOTOWN KDAY, KHTE, KMJJ, KTCX, WDKX, V WJZD, WZHT | |
| BUDDY | 6 |
| Musiq Soulchild (ATLANTIC) | |
| KBXX, KTCX, WEDR, WGZB, WHTD, | |
| OH YEAH (WORK) Lil Scrappy Feat, Sean P & E-40 | 6 |
| (BME/REPRISE/WARNER BROS.) WBHJ, WENZ, WHHL, WHXT, WJWZ WPRW | Z, |
| RECAUSE OF YOU Ne-Yo (PEF JAM/IDJMG) | 6 |
| WCKX, WDHT, WMBX, WOWI, WPH | i, WUSL |
| Monica (J/RMG) KBXX, KDAY, KMJJ, KTCX, WOWI, V | |
| | 5 |
| LAST NIGHT Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC) KTCX, WJHM, WMBX, WPRW, WZB | Z |
| Diddy Feat, Keyshia Cole (BAD BOY/ATLANTIC) | Z |
| Diddy Feat, Keyshia Cole (BAD BOY/ATLANTIC) | Z |

TITLE ARTIST / LABEL AND I AM TELLING YOU
I'M NOT GOING
Jennifer Hudson
(MUSIC WORLD/COLUMBIA)
TOTAL STATIONS: THE WAY I LIVE 468/74 Baby Boy Da Prince Feat. Lil Boosie (TAKE FO'/UNIVERSAL REPUBLIC) TOTAL STATIONS: 769/127 RECOGNIZE A PLAYA 446/3 KNOW WHAT I'M OOIN' 738/180 Boss Hogg Outlawz Feat. Slim Thug (KOCH) TOTAL STATIONS: Birdman & Lil Wayne Feat. Rick Ross & T-Pain (CASH MONEY/UNIVERSAL MOTOWN)
TOTAL STATIONS: 70 MAGIC CITY 429/75 2XL (TOMMY BOY) TOTAL STATIONS: CAN'T FORGET ABOUT YOU Nas Feat. Chrisette Michele **d** 694/89 47 **OUTTA MY SYSTEM ☆ 367/122**: (DEF JAM/COLUMBIA/IDJMG)
TOTAL STATIONS: (COLUMBIA) OH YEAH (WORK)
Lil Scrappy Feat. Sean P. & E-40
(BME/REPRISE/WARNER BROS.)
TOTAL STATIONS: **586/158** TOTAL STATIONS: DON'T MATTER Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN) TOTAL STATIONS: SIDELINE HO 543/267

NEW AND ACTIVE

MOST INCREASED **PLAYS** +540 2 STEP Unk (Big Oomp/Koch) KXHT +39, WJMH +29, WZF +29, WHHL +29, WCDX +29, WENZ +27, WGZB +25, KKDA +24, WEUP +21, WCKX +21 +518 THIS IS WHY I'M HOT Mims (Capitol) WJUC •37, KXHT •36, WOWI •26, KBFB •25, WBFA •23, WQHT •20, WRBJ •19, WCKX •19, WBTJ •18, WHTD •18 +438 THROW SOME D'S Rich Boy Feat, Polow Da Don (Zone 4/Interscope) KBTT +38, WJUC +36, WHRK +21, KNDA +21, WOW! +20, WUBT +19, KBXX +17, WFXA +17, WJZE +16, WBFA +16 ON THE HOTLINE Pretty Ricky (BlueStar/Atlantic) WQBT +38, KOPW +33, WUSL +33, WCKX +28, WOWI +23, WWPR +20, WFXA +18, WEDR +18, KDAY +16, WPRW +15 I'M A FLIRT Bow Wow Feat. R. Kelly (Columbia) WFXE +35, KBFB +29, WBHJ +21, WIKS +18, WJKS +17, WMBX +12, WPHI +11, WZFX +11, WEUP +10, WEDR +9

FOR WEEK ENDING FEBRUARY 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. 86 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 87 urban and 68 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.

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KHTE Little Rock, AR PD: Joe Ratliff MD: Toni Seville

LeMarvin, Thug Like Me, 5 Bow Wow, Outta My System, 0 Chamillionaire, Not A Criminal, 0 Sunny Valentine, F U Pay Me, 0

31

► FROM AN UPCOMING POSTHUMDUS ALBUM OF ALL NEW MATER AL, "DEEPER STILL" (NO. 40) GIVES RICK JAMES HIS FIRST DEBUT ON THE URBAN AC CHART.



MOS

TITLE ARTIST / LABEL



| 5 | | | | |
|---|---|-----------------|---|---------------------|
| | | NEW AND | ACTIVE | |
| | TITLE ART ST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
| | HEY BOY Hit St. Soul (SHANACHIE) | 63/58 | YOU Lloyd Featuring Lil' Wayne (THE INC /UNIVERSAL MOTOWN) | 46/20 |
| T ADDED | TOTAL STATIONS: | 29 | TOTAL STATIONS: | 11 |
| | ME Tamia | 62/25 | VICTORY Tye Tribbett & C.A. | 41/14 |
| | (PLLS 1/IMAGE) TOTAL STATIONS: | 18 | (INTEGRITY GOSPEL/COLUMBIA) TOTAL STATIONS: | 27 |
| NEW STATIONS | STRUGGLE NO MORE Anthony Hamilton Featuring "SO 50 DEF/ZOMBA" | 60/12 Jaheim | ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-Ci (EMI GOSPEL) | 41/10 ty Singers |
| .L 14 | TOTAL STATIONS: | 7 | TOTAL STATIONS: | 28 |
| KY, KQXL, KVMA, WAKB, HUR, WKXI, WLXC, | LOVELY DAY Victor Fields (RECINA) | 57/21 | WHAT'S MY NAME Brian McKnight (WARNER BROS.) | 38/10 |
| WXST | TOTAL STATIONS: | 13 | TOTAL STATIONS: | 6 |
| ELLING YOU I'M | FEEL THE LOVE Lina (MODDSTAR) | 48/48 | RUNAWAY LOVE Ludacris Featuring Mary J. Blige (DTP/DEF_JAM/IDJMG) | 35/9 |
| COLUMBIA/SONY MUSIC | TOTAL STATIONS: | 31 | TOTAL STATIONS: | 17 |

| | × | 15, | * | | | | | |
|----------|----------|-------|---|--|-----------|------------|-----------------|----|
| The same | LASTWEEN | WEEKS | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLA TW | 4YS +/- | AUDIE! | |
| 1 | 1 | 17 | LOST WITHOUT U ROBIN THICKE | NO. 1 (4 WKS) STAR TRAK/INTERSCOPE | 2194 | +35 | 23,17 | 1 |
| = | 3 | 26 | TAKE ME AS I AM MARY J. BLIGE | MATRIARCH/GEFFEN/INTERSCOPE | 1537 | -44 | 18.5 0 7 | 4 |
| Ξ | 2 | 29 | CHANGE ME RUBEN STUDDARD | J/RMG | 1510 | -75 | ¥.437 | 2 |
| £ | 4 | 13 | IRREPLACEABLE BEYONCE | K ² COLUMBIA | 1467 | -61 | 3.610 | 3 |
| 5 | 5 | 23 | USED TO BE MY GIRL BRIAN MCKNIGHT | WARNER BROS. | 1149 | -17 | 9.987 | 7 |
| (8) | 8 | 6 | IN MY SONGS GERALD LEVERT | ATLANTIC | 1106 | +221 | 10.652 | 6 |
| (3) | 10 | 5 | AND I AM TELLING YOU I'M NOT JENNIFER HUDSON | | 1086 | +271 | 1.933 | 5 |
| | 6 | 19 | BE WITH YOU ELISABETH WITHERS | BLUF NOTE/VIRGIN | 1001 | -30 | 3.369 | 10 |
| 9 | 7 | 21 | CAN'T GET ENOUGH | | 959 | -51 | 3.596 | 9 |
| | 14 | 6 | BUDDY | PLUS 1/IMAGE | 865 | +122 | 9.761 | 8. |
| | 16 | 19 | MUSIQ SOULCHILD PLEASE DON'T GO | ATLANTIC | 841 | +210 | 5,739 | 13 |
| P | 12 | 49 | FLY LIKE A BIRD |)D GAME/BLACKGROUND/UNIVERSAL MOTOWN | 741 | -59 | 5.559 | 14 |
| 3 | 11 | 33 | MARIAH CAREY THERE'S HOPE | ISLAND/IDJMG | 647 | -144 | 7192 | 12 |
| 74 | 13 | 36 | INDIA ARIE I CALL IT LOVE | UNIVERSAL MOTOWN | 646 | -104 | 7.889 | n |
| 5 | 15 | 17 | WHAT YOU ARE | ISLAND/IDJMG | 611 | -8 | 4.795 | 16 |
| 8 | 18 | 12 | LIONEL RICHIE LISTEN | ISLAND/IDJMG | 530 | +3 | 5.123 | 15 |
| | | | SAVE ROOM | MUSIC WORLD/COLUMBIA | | | | |
| 7 | 17 | 19 | JOHN LEGEND MORE THAN FRIENDS | G.O.O.D./COLUMBIA | 401 | -144 | 3.078 | 20 |
| 3 | 23 | 8 | FREDDIE JACKSON ENOUGH | 'ORPHEUS | 387 | +23 | 2.341 | 23 |
| 9 | 22 | 14 | HOWARD HEWETT FEATURING GEORGE DI | JKE GROOVE | 368 | -2 | 1.163 | 34 |
| 20 | 21 | 17 | TYRESE SEPTEMBER | J/RMG | 359 | -13 | 3.631 | 18 |
| | 25 | 3 | KIRK FRANKLIN | STAX/CONCORD | 333 | +55 | 2.090 | 24 |
| | 29 | 2 | MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD | J/RMG | 278 | +81 | 1.858 | 26 |
| 23 | 24 | 14 | UM GOOD SMOKIË NORFUL | EMIGOSPEL | 226 | -38 | 1.630 | 28 |
| 24 | 28 | 13 | KIERAN | BLACK RAIN | 194 | -17 | 0.281 | ٢ |
| | 32 | 4 | JOE | JIVE/ZOMBA | 191 | +44 | 2.345 | 22 |
| 6 | 31 | 11 | HEAVEN JOHN LEGEND | G.O.O.D./COLUMBIA | 172 | +17 | 4.028 | 17 |
| | 30 | 10 | LET'S STAY TOGETHER LYFE JENNINGS | COLUMBIA | 167 | +6 | 1.836 | 27 |
| 28 | 27 | 9 | JANET | VIRGIN | 157 | -58 | 0.68 | i. |
| 29 | 34 | 7 | HOOD BOY FANTASIA FEATURING BIG BOI | J/RMG | 141 | +1 | 3.56 | 19 |
| 30 | 39 | 2 | GOT 2 BE DOWN ROBIN THICKE FEATURING FAITH EVANS | STAR TRAK/INTERSCOPE | 135 | +37 | 2.630 | 21 |
| | 35 | 4 | PROMISE CIARA | LAFACE/ZOMBA | 133 | +13 | 1.505 | 25 |
| 32 | 33 | 20 | TUESDAY LENNY WILLIAMS | LENTON | 131 | -16 | 0.498 | 4 |
| 33 | 26 | 16 | WHERE LOVE BEGINS PATTI LABELLE FEATURING YOLANDA ADA | | 124 | -81 | 0.574 | |
| 34 | 36 | 11 | BOOM, BOOM, BOOM WILLIE CLAYTON | MALACO | 106 | +2 | 0.309 | ÷ |
| 35 | 38 | 14 | SHO' NUFF BAR-KAYS | RIGH® NOW | 102 | -1 | 0.263 | - |
| 36 | 37 | 15 | HEALING KELLY PRICE | GOSPO CENTRIC/ZOMBA | 100 | -4 | 0.659 | - |
| 37 | RE-E | NTRY | LET IT RAIN GEORGE BENSON & AL JARREAU | MONSTER/CONCORD | 96 | -3 | 0.229 | 2 |
| 8 | N | EW | WE RIDE ((I SEE THE FUTUI MARY J. BLIGE | | 88 | +3 | 1. 52 | 35 |
| 19 | N | EW | I'M JUST A FOOL FOR YOU | | 84 | +15 | 0.136 | - |
| _ | | | J. BLACKFOOT | RIGHT NOW | | | | |

DEEPER STILI Rick James (STONE CITY) KMEZ, KNEK, HOK WBLS, WHRP, WH WMGL, WWDN, W AND I AM TE Jennifer Hudsen (MUSIC WORLD/COLUMBIA/SONY MUSIC SOUNDTRAX) KJMS, KNEK, WHRP, WSRB, WVBE, WVKL, WZAK MORE THAN FRIENDS
Freddie Jackson
(ORPHEUS)
KDKS, KMJM, WFLM, WFUN, WQMG PLEASE DON'T GO (BLACKGROUP D/UNIVERSAL MOTOWN)
KMJM, WKJS, WMJM, WRNB MAKE YA FEEL BEAUTIFUL Ruben Studda-d (J/RMC) WBHK, WDZZ, WSRB, WTLC Musiq Soulched (ATLANTIC) KMJQ, WFLM, WVKL IN MY SONGS Gerald Levert (ATLANTIC) KMJQ, WFLM, WVKL IF I WAS YOUR MAN (JIVE/ZOMBA) WMIB, WTLC, WVAZ BE WITH YOU Elisabeth Withers (BLUE NOTE/*IRGIN) WROU, WXME HARD TIME Kieran (BLACK RAIN WTLZ, WVBE

INCREASED **PLAYS** +271 AND I AM TELLING YOU I'M NOT GOING Jennifer Hudson (Music World/Cclumbia) KMJM +32, WAKB +22, KRNB +20, WIMX +16, X562 +15, WUHT +12, WDMK +12. WAMJ +11, WTLZ +13, WDZZ +10 +221 IN MY SONGS Gerald Levert (Atlantic) WXST +19, WVKL +15, WRKS +14, WJMR +13, WTLZ +10, WMIB +10, WKSP +10, KDKS +10, WWIN +9, WSOL +8 +210 **PLEASE DON'T GO** Tank (Good Game/Blackground/Unive sai Motown) KRNB +17, WAKB +16, KOKY +14, KDKS +11, WMGL +9, WQQK +8, WLXC +7, WUHT +6, WMPZ +6, WXST +6 +177 Musiq Soulchild (Atlantic) KRNB +17, X562 +11, WVKL +11, WRKS -9, KNEK +7, WHRP +6, SIHS +6, WKJ5 +6, WQQK +5, WDMK +5

MAKE YA FEEL BEAUTIFUL Ruben Studdard (J/RMG) SIHS +11, WHUR =9, WDZZ +9, WWDM +7, WHRP +7, KQXL +6, WKXI +6, WMPZ +6, WMML +6, WMGL +5

MOST

FOR WEEK ENDING FE BRUARY 11, 2007
LECEND: See legend to charts in charts section for rules and symbol explanations.
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DEEPER STILL
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MOST ADDED

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ADDED AT... WVKL Norfolk, VA PD: Don Loncor

Gerald Lever , In My Songs, 17 Musiq Sould iid, Buddy, 16 Jennifer Hucson, And I Am Telling You. 8 Lionel Richie What You Are, 0

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KFAT/Anchorage, AK PD/MD: McConnell "Large" APD: Brad Erickson

WBTS/Atlanta, GA* APD/MD: Maverick

KDHT/Austin, TX* OM/PD: Chase APD: Picazzo Stevens MD: Bradley Grein

KXBT/Austin, TX*

KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay"

KISV/Bakersfield, CA*

WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron

OM: Eric Sean PD/MD: J. Reed

MD: GeeSpin

WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy" Canup

WRVZ/Charleston, WV* PD/MD: Woody Woods

WIBT/Charlotte, NC* OM: Bruce Logar

PD: Rob Wagman WBBM/Chicago, IL*

APD/MD: Erik Bradley KZAP/Chico, CA

OM/PD: Boomer Davis KIBT/Colorado Springs,

CO*

D: Jared Goldberg MD: Madboy

KZFM/Corpus Christi, TX* MD: Arlene M. Cordell

KQKS/Denver, CO* PD: Cat Collins

MD: John E. Kage KPRR/EI Paso, TX*

PD: Patti Diaz APD/MD: DJ Slo Motion

XHTO/EI Paso, TX* APD/MD: Alex "Big Al" Flora

WRCL/Flint, MI* OM: Jav Patrick

PD: Nathan Reed MD: Clay Church

KBOS/Fresno, CA* OM: E. Curtis Johnson PD: Greg Hoffman MD: Danny Salas

KSEQ/Fresno, CA*

WBTT/Ft. Myers, FL* PD: Scrap Jackson APD/MD: Omar "The Big O"

WFFY/Ft. Walton Beach, OM: Dan Collins

PD: Chris Stryker WJFX/Ft. Wayne, IN

APD/MD: Weasel

WNHT/Ft. Wayne, IN OM: Lloyd Roach PD: Vincent "MoJo" Wilson APD/MD: Shady Spencer

WHZT/Greenville, SC* OM: Steve Crumbley PD: Fisher

WDLD/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz

WWKL/Harrisburg, PA* OM/PD: John O'Dea APD/MD: Venetia

KDDB/Honolulu, HI* PD: Sean Lynch MD: Ryan Sean

KIKI/Honolulu, HI* OM: Paul Wilson PD: Tony Tecate APD: Pablo Sato MD: K-Smooth

KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Beierana MD: Kevin Akitake

KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Pete Manriquez APD: Dana Cortez MD: Warren G Z

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KLUC/Las Vegas, NV* APD/MD: J.B. King

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WLTO/Lexington, KY* PD: Tabatha Levrauli

KPWR/Los Angeles, CA* APD/MD: E-Man

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KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Frankie G

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WPOW/Miami, FL* OM: Tom Calococci PD: Ira "Tony The Tiger" Wolf MD: Eddie Mix

KTTB/Minneapolis, MN* D: Sam Elliot MD: Zannie K

KHTN/Modesto, CA* OM/PD: Rene Roberts

KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"

WWRX/New London, CT PD/MD: Brian Ram

WNVZ/Norfolk, VA* OM: Don London PD: Michael Bryan APD: Nikki Lane MD: Shaggy

KMRK/Odessa, TX

KKWD/Oklahoma City, OM: Chris Baker PD: Ronnie Ramirez

WPYO/Orlando, FL* OM: Steve Holbrook PD/AMD: Jill Strada

MD: Cisco Kidd

KCAQ/Oxnard, CA* PD/MD: Big Bea

KVYB/Oxnard, CA* PD/AMD: Daniel "Mambo" Herrejon

KKUU/Palm Springs, CA PD: Anthony "Antdog APD: Erin Deveaux

WZPW/Peoria, IL OM: Matt Bahan PD: Don Black MD: Quint "Q" Hafror

MD: Ron T

WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin

KKFR/Phoenix, AZ* PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy

WRED/Portland, ME* OM/PD: Buzz Bradley MD: D I Jon

KXJM/Portland, OR* OM: Tim McNamera PD: Mark Adams APD: Carrie "Careezy" Fisher MD: Big Kid Bootz

WPKF/Poughkeepsie, NY APD: C.J. McIntyre

WWKX/Providence, RI* OM/PD: Tony Bristo APD: Joey Foxx MD: Davey Morris

KGGI/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierez

KWIE/Riverside, CA* PD/MD: Al Fuentes APD: Chris Loos

WJJS/Roanoke, VA* PD/MD: Cisao

KBMB/Sacramento, CA* PD: Pattie Moreno MD: D I Short-E

KSFM/Sacramento, CA* PD: Byron Kennedy

WOCQ/Salisbury, MD MD Deelite

KUUU/Salt Lake City, UT* OM/PD: Brian Miche APD/MD: Kevin Cruise

KBBT/San Antonio, TX* PD/MD: Cindy Hil APD: John Henry Medina

KPWT/San Antonio, TX* PD: Doug Bennett

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KUJ/Tri-Cities, WA KOHT/Tucson, AZ*

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KTBT/Tulsa, OK* OM; Don Cristi APD/MD: Jet Black

KBLZ/Tyler, TX MD: Marcus "DJ Marcus Love" Love

KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Mac Payne

KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley



POWERED BY

| WFFK | AHE | RAP NIELSEN BDS | | | | |
|--------------|-------|--|--------------|------------|----------------|----|
| I ASTWEE | WEEKS | TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL | PL/ TW | 4YS +/- | AUDIE! | |
| 1 | 15 | RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLICE NO. 1 (3 WK5) DTP/DEF JAM/IDJMG | 8562 | -2 | 79.813 | 1 |
| 4 | 22 | THIS IS WHY I'M HOT MOST INCREASED PLAYS MMS (APITOL | 6416 | +1054 | 55.15 2 | 3 |
| 5 2 | 24 | WE FLY HIGH \$ SOCH | 5643 | -823 | 51.416 | 5 |
| 6 | 16 | THROW SOME D'S RICH BOY FEATURING POLOW DA DON ZONE 4/INTERSCOPE | 5 505 | +733 | 50.764 | 6 |
| 3 | 19 | MAKE IT RAIN FAT JOE FEATURING LIL WAYNE TERROR SQUAD/IMPERIAL/VIRGIN | 5429 | +35 | 57.417 | 2 |
| 6 5 | 30 | WALK IT OUT UNK BIG OOMP/KOCH | 4818 | -129 | 54.786 | 4 |
| 7 | 17 | THAT'S THAT SNOOP DOGG FEATURING R. KELLY DOGGYSTYLE/GEFFEN/INTERSCOPE | 3998 | -659 | 33.350 | 7 |
| 3 9 | 26 | THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE TAKE FO'/UNIVERSAL REPUBLIC | 3269 | +111 | 17,454 | 11 |
| , 8 | 21 | SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN COLUMBIA | 3179 | -836 | 26.990 | 8 |
| 1) 10 | 9 | GO GETTA YOUNG JEZY FEATURING R. KELLY CORPORATE THUGZ/DEF JAM/IDJMG | 3078 | +88 | 24.881 | 10 |
| 11 | 29 | TOP BACK TI. CRAND HUSTLE/ATLANTIC | 2763 | +56 | 25.681 | 9 |
| 11 12 | 9 | WOULDN'T GET FAR THE CAME FEATURING KANYE WEST GEFFEN/INTERSCOPE | 2323 | +225 | 16.493 | 13 |
| 15 1/6: | 13 | KING KONG JIBBS FEATURING CHAMILLIONAIRE BEASTA/GEFFEN/INTERSCOPE | 1858 | -15 | 11.355 | 18 |
| 14 17 | 5 | 30 SOMETHING | 1812 | +204 | 16.059 | 14 |
| 15 21 | 5 | JAY-Z ROC-A-FELLA/DEF JAM/IDJMG 2 STEP AIRPOWER DE CONDITION | 1800 | +664 | 13.136 | 17 |
| 18 | 10 | UNK BIG OOMP/KOCH IST TIME WAS TO SEET MADDINE HOLKEN A TODA COME? PROPERTY MADDINE HOLKEN A TODA COME? | 1580 | +130 | 16.573 | 12 |
| 15 | 19 | YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ BLOCK/BAD BOY SOUTH/ATLANTIC I LUY IT | 1520 | -379 | 14.798 | 15 |
| 11. 13. | 22 | YOUNG JEEZY CORPORATE THUGZ/DEF JAM/IDJMG ZOOM | 1518 | -386 | 10.100 | 20 |
| 15 19 | 14 | LIL'BOOSIE FEATURING YUNG JOC TRILL/ASYLUM/ATLANTIC ROCK YO HIPS AIRPOWER | 1480 | +45 | 10,713 | 19 |
| 20 16 | 30 | CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE/WARNER BROS. MONEY MAKER *2 | 1442 | -251 | 9.229 | 21 |
| 2 25 | 4 | CUTTA MY SYSTEM | 1178 | +303 | 5.521 | 29 |
| 22 22 | n | BOW WOW COLUMBIA NA NA | 1090 | -24 | 5.103 | 32 |
| 2: 23 | 4 | BABY BASH ARISTA/RMG POP LOCK AND DROP IT | 979 | +65 | 4.863 | 33 |
| 20 28 | 5 | HUEY HITZCOMMITTEE/JIVE/ZOMBA I'M A FLIRT | 968 | +246 | 14.750 | 16 |
| | 5 | BOW WOW FEATURING R. KELLY COLUMBIA KNOW WHAT I'M DOIN' | | +246 | | |
| | | BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN CASH MONEY/UNIVERSAL MOTOWN HOLLY WOOD | 946 | | 5.235 | 30 |
| 26 32 | 2 | JAY-Z FEATURING BEYONCE ROC-A-FELLA/DEF JAM/IDJMG NOT A CRIMINAL | 827 | +191 | 6.403 | 25 |
| 27, 37 | 2 | CHAMILLIONAIRE CHAM/UNIVERSAL MOTOWN OH YEAH (WORK) | 825 | +209 | 5.123 | 31 |
| 28 36 | 7 | LIL SCRAPPY FEATURING SEAN P. & E-40 BME/REPRISE/WARNER BROS. AY CHICO (LENGUA AFUERA) | 812 | +243 | 4.759 | 34 |
| 25 26 | 18 | PITBULL FAMOUS ARTISTS/TVT MAGIC CITY | 792 | -109 | 6.800 | 24 |
| 30 34 | 3 | ZXL TOMMY BOY DIME (TELL ME) | 745 | +104 | 2.099 | |
| 31 | 4 | DITBULL FEATURING KEN-Y CAN'T FORGET ABOUT YOU FAMOUS ARTISTS/TVT | 718 | +38 | 4.457 | 36 |
| 32 33 | 6 | NAS FEATURING CHRISETTE MICHELE DEF JAM/COLUMBIA/IDJMG | 713 | +88 | 5.748 | 26 |
| 38 | 6 | MC MAGIC FEATURING KRYSTAL MELODY NASTYBOY | 676 | +74 | 3.134 | 40 |
| 34 30 | 11 | STUCK WITH YOU LIL ROB UPSTAIRS | 621 | -72 | 4.018 | 37 |
| 35 24 | 13 | LOST ONE JAY-Z FEATURING CHRISETTE MICHELE ROC-A-FELLA/DEF JAM/IDJMC | 608 | -320 | 7.013 | 23 |
| 36 29 | 6 | GHETTO MINDSTATE (CAN'T GET AWAY) LIL'FLIP FEATURING LYFE JENNINGS ASYLUM/WARNER BROS. | 585 | -112 | 2.635 | - |
| 37 35 | 3 | RECOGNIZE A PLAYA BOSS HOGG OUTLAWZ FEATURING SLIM THUĞ KOCH | 574 | +8 | 2.152 | - |
| | | BREAK 'EM OFF | 568 | +123 | 7.083 | 22 |
| | EW | PAUL WALL FEATURING LIL' KEKE SWISHAHOUSE/ASYLUM/ATLANTIC | - | | | |
| | 2 | MR. JONES MREJONES SWISHAHOUSE/ASYLUM/ALTANTIC MREJONES SWISHAHOUSE/ASYLUM/WARNER BROS | 471 | +14 | 3.589 | 39 |



Monitored Reporters





NEW AND ACTIVE

TITLE ARTIST / LABEL

PRAYIN' 4 U

7 Sons Of Soul (SOUL WORLD/VERITY/ZOMBA)

TOTAL STATIONS

Vickie Winans (VERITY/ZOMBA) TOTAL STATIONS:

THANKFUL

Jonny Lang (A&M/INTERSCOPE) TOTAL STATIONS:

THE RAINBOW

Pajam Studio Ensemble
(INTEGRITY GOSPEL/INTEGRITY)
TOTAL STATIONS:

LET'S CELEBRATE (WORSHIP CHRIST) 69/14

CHRIST) 69/1
Billy Rivers & The Angelic Voices Of Faith
(AIR GOSPEL/MALACO)
TOTAL STATIONS:

FLAYS 'GAIN

128/58

118/28

109/15

99/7

8

TIT_E ARTIST / LABEL

(VESITY/ZOMBA)

TOTAL STATIONS

SEPTEMBER

TOTAL STATIONS

TO AL STATIONS MEDCY

Shirley Murdock (TYSCOT) TOTAL STATIONS:

EXCELLENT LORD

Jef Majors (MUSIC ONE/EPIC/COLUMBIA) TOTAL STATIONS:

I LOVE ME BETTER THAN

Hezekiah Walker & LFC

GRATEFUL

PLAYS /GAIN

98/27

15

90/2

81/1

78/2

33

| ¥ | WEEK | \$ NICLETA DDG | | | | | | |
|---------|-------|----------------|---|--|-----------|---------------------|--------|----|
| THIS WE | LASTW | WEEKS | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLA TW | 4/- | AUDIE! | |
| 1 | 1 | 23 | UM GOOD N | O. 1(8 WKS) | 781 | -56 | 3.026 | 3 |
| 2 | 4 | 24 | HEAVEN KNOWS DEITFICK HADDON | TYSCOT/VERITY/ZOMBA | 708 | +56 | 3 038 | 2 |
| 3 | 2 | 33 | HEALING KELLY PRICE | .COSPO CENTRIC/ZOMBA | 682 | -33 | 3.194 | 1 |
| 4 | 3 | 44 | IMAGINE ME KIRK FRANKLIN | FO YO SOUL/GOSPO CENTRIC/ZOMBA | 645 | -41 | 2.967 | 4 |
| 5 | 5 | 23 | HALLELUJAH TROY SNEED | EMTRO GOSPEL | 596 | -25 | 2.069 | 7 |
| 6 | 7 | 21 | BROKEN BUT I'M HEALED BYRON CAGE | GOSPO CENTRIC/ZOMBA | 578 | +26 | 1.707 | 9 |
| 7 | 6 | 42 | THE STRUGGLE IS OVER | EMTRO GOSPEL | 564 | -67 | 2.570 | 5 |
| 8 | 9 | 10 | TOOTH OR CHILD | OST ADDED | 462 | +28 | 1.594 | 12 |
| 9 | 8 | 41 | INCREDIBLE GOD YOUTHFUL PRAISE | EVIDENCE GOSPEL/LIGHT | 429 | -36 | 2.091 | 6 |
| 10 | 10 | 21 | HE'S HERE | D2G | 400 | -30 | 1.615 | 11 |
| n | 13 | 41 | FOLLOW ME | | 379 | -51 | 1.636 | 10 |
| 12 | 12 | 13 | FAITHFUL IS OUR GOD | OSPEL/INTEGRITY GOSPEL/COLUMBIA | 371 | -33 | 1.250 | 14 |
| 13 | 11 | 23 | REMEMBER ME | VERITY/ZOMBA | 361 | -39 | 1.458 | 13 |
| 14 | 14 | 34 | THE CARAVANS WHY ME? | MALACO | 359 | -9 | 1.853 | 8 |
| 15 | 18 | 17 | GREAT PRAISE (THE WAR CRY) | EMIGOSPEL | 308 | -24 | 0.676 | 29 |
| 16 | 16 | 11 | STEPHEN HURD I'M STILL STANDING | INTEGRITY COSPEL/COLUMBIA | 304 | -47 | 0.936 | 21 |
| 17 | 22 | 10 | | TEHILLAH/LIGHT | 301 | +21 | 1,205 | 15 |
| 18 | 19 | 19 | ANOINTED PACE SISTERS OPERATOR | TYSCOT | 298 | -38 | 0,731 | 28 |
| 19 | 21 | 10 | MOSS WALK AROUND HEAVEN | COSPO ZENTRIC/ZOMBA | 292 | +9 | 1.068 | 17 |
| 20 | 17 | 17 | PATTILABELLE THIS IS THE DAY | UMBRELLA | 280 | -82 | 0.622 | |
| 21 | 24 | 7 | FRED HAMMOND EVERY BODY EVERY BODY! | VERITY/ZOMBA | 269 | -9 | 0.858 | 22 |
| 22 | 20 | 14 | KENNY LEWIS & ONE VOICE LET GO | ICEE INSPIRATIONAL/ICEE | 259 | -51 | 0.671 | 30 |
| 73 | 25 | 12 | DEWAYNE WOODS & WHEN SINGERS MEET WE PRAISE YOU | QUIET WATEF/VERITY/ZOMBA | 254 | -31 | 1.050 | 18 |
| | | | THE MCCLURKIN PROJECT IN AWE OF YOU | GOSPO CENTRIC/ZOMBA | | | | |
| 24 | 23 | 19 | IZZY SO GOOD TO ME | VGR/JEG/KOCH | 234 | -26 + 2 7 | 0.638 | 16 |
| | 0.11 | | VANESSA BELL ARMSTRONG ONE NIGHT WITH THE KING | EMI GOSPEL | | _ | | 10 |
| 26 | 27 | 8 | JUANITA BYNUM & JONATHAN BUTLER YOU SHOWED ME | FLCW/MARANATHA! | 206 | +4 | 1.025 | 19 |
| 27 | 26 | 8 | KAREN CLARK-SHEARD GOD IS IN CONTROL (IT'S NOT O' | WORD-CURB | 199 | -3 | 0.968 | 20 |
| 28 | | EW | WILMINGTON CHESTER MASS CHOIR JESUS, JESUS, JESUS - PT 1 | EMTRO COSPEL | 186 | +9 | 0.376 | - |
| 29 | | NTRY | REV. TIMOTHY WRIGHT | MQM/JEG/KOCH | 166 | 0 | 0.440 | - |
| 30 | N | EW | RICHARD SMALLWOOD | SOUL WORLD/VERITY/ZOMBA | 156 | +36 | 0.370 | - |

| MOST ADDED |
|--|
| TITLE NEW ARTIST / LABEL STATIONS |
| ENCOURAGE YOURSELF 4 Donald Lawrence Presents The Tri-city Singers (EMICOSPEL) WJYD, WNNL WPZE, WYLD |
| FAITHFUL IS OUR GOD Hezekiah Walker & LFC (VERITY/ZOMBA) WNNL, WPPZ, WPZS |
| SEPTEMBER 2 Kirk Franklin (STAX/CONCORD) WSOK, WXEZ |
| I LOVE ME BETTER THAN THAT 2 Shirley Murdock (TYSCOT) WFMV, WHLW |
| ONE THING Marvin Sapp (VERITY/ZOMBA) KATZ |
| BROKEN BUT I'M HEALED 1 Byron Cage (GOSPO CENTRIC/ZOMBA) WTLC |
| VIEW THE CITY Rizen (LIGHT) KATZ |
| HIGH PRAISE 1 |

Anointed Pace Sisters (TYSCOT) KATZ WE PRAISE YOU
The McClurkin Project
(GOSPO CENTRIC/ZOMBA)
WJNI

10 **KBNJ-FM**

Corpus Christi, TX PD/MD: Joe Fahl

ADDED AT..

Big Daddy Weave, Every Time I Breathe, O Mark Roach, A Thousand Hallelujahs, O Tim Hughes, Happy Day, O

FOR MORE STATIONS GO TO

229

218

215

215

197

232

216

179

244

188

RECURRENTS

320

323

241

352

| TITLE ARTIST / MPRINT / PROMOTION LABEL | PLAY TW |
|---|------------|
| VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA) | 349 |
| I MADE IT KEITH WONDERBOY JOHNSON & THE SPIRITUAL VOICES (WORLDWIDE/VERITY/ZOMBA) | 298 |
| PRESSURE INTO PRAISE LUCINDA MOORE (TYSCOT) | 282 |
| THANK YA JESUS DARREL PETTIES & STRENGTH IN PRAISE (EMI GOSPEL) | 251 |
| MIGHTY LONG WAY JOE PACE (NTEGRITY GOSPEL/COLUMBIA) | 233 |

| TITLE ARTIST / IMPRINT / PROMOTION LABEL |
|---|
| I WILL BLESS THE LORD BYRON CAGE (COSPO CENTRIC/ZOMBA) |
| TURN IT AROUND ISRAEL & NEW BREED (INTEGRITY GOSPEL/INTEGRITY) |
| CHURCH MEDLEY DONNIE MCCLURKIN (VERITY/ZOMBA) |
| THE BLESSING OF ABRAHAM DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS (EMI GDSPEL) |
| SET ME FREE MYRON BUTLER & LEVI (EMI COSPEL) |
| |

MOST INCREASED **PLAYS** +58 **Hezekiah Walker & LFC** (Verity/Zomba) KATZ +57, WJNI +2, WSOK +1 +56 **HEAVEN KNOWS** Deitrick Haddon (Tyscot/Verity/Zomba) KATZ +54, WSOK +11, WPZZ +4, WYLD +3, WFMV +3, XSRT +3, WHLW +2, KOKA +2, WCAO +2, WJYD +1 +41 **BLESSED & HIGHLY FAVORED** The Clark Sisters (EMI Gospet)
WFLT+16, WEUP+11, WBBP+8, WCAO+3, WNOO+2,
WFMY+1

FCR WEEK ENDING FE 3RUARY 11, 2007
LECEND: See legend to charts in charts section for rules and symbol explanations.
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WPZE/Atlanta, GA*

OM: Al Payne OM: Frank Johnson PD: Connie Flint WTHB/Augusta, GA

UM/PD: Ron Thomas APD: Sister Mary Kingcannon

WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Daniella Brown

WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alston

WXOK/Baton Fouge, LA* OM: LeBron "LBJ" J PD/MD: J'Michael Fi WUFO/Buffalo, NY* OM: Carol M. Salter

WJNI/Charleston, SC* OM: Michael Bay hard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston, SC* OM: Terry Base PD: Edwin "Chef" Wright APD/MD: James Wallace

WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens WNOO/Chattanooga, TN* PD/MD: Sam Terry

WGRB/Chicago, IL* OM: Elroy Smith PD: Sonya M. Blakey APD/MD: Effie Rolfe

WJMO/Cleveland, OH*

WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington

WEAM/Columbus, GA

WAJV/Columbus, MS OM. Rockey Love PD: Steve Poston APD: Sebastian Riley

WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby

KHVN/Dallas, TX WCHB/Detroit, MI

WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson

WEAL/Greensboro, NC* WDJL/Huntsville, AL* WEUP/Huntsville, AL*

GOSPEL REPORTERS WTLC/Indianapolis, IN*

OM: Brian Wallace PD: Paul Robinson MD: Do novan Hartwell

WHLH. Jackson, MS* OM: Steve Kelly PD: Jenail Roberts MD: Lance Fuller

WOAD/Jackson, MS* OM: Stan Branson PD/MD Percy Davis

KPRT/Kansas City, MO OM: Ant re Carsor PD: Myron Fears APD: Freddie Bell MD: De thie Dee Johnson

KHLR/Little Rock, AR* OM: Sonny Victory PD: Torrez Harris

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James

WLOU/Louisville, KY* WBBP/Memphis, TN*

WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea

WLOK/Memphis, TN* WMBM/Miami, FL

OM: E. Claudette Freemar PD/MD: Greg Cooper WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.

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WXVI/Montcomery, AL*

WTHE/Nassau, MY* WPRF/New Orleans, LA

WYLD/New Orleans, LA*

WLIB/New York, NY* WXEZ/Norfclk, VA* OM: John Shomby PD: Dale Murray

WDAS/Phila delphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Camble

WPPZ/Phila delphia, PA* OM/PD Daisy Davis MD: McShay LaRen

WNNL/ Raleigh, NC* OM/PD: Jerry Smit MD: Mel ssa Wade

WPZZ/Richmond, VA* OM: Jerry Sm th PD: Regrie Baker

Rejoice/Satellite PD: Willie Mae McIver

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Mcrgan Dukes MD: Ace Alexander

XM The Spirit/Satellite^a PD/MD: Jay Bryant

WSOK/Savannah, GA* OM: Bra I Kelly PD: E. Larry McDuffie

KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy KATZ/St. Louis, MO*

Richard Smallwood (Verity/Zomba) WXEZ +K, WFMV +7, WJNI +6, WCAO +5, WXTC +5, WXVI +4, WLOU +3, KHLR +1, WXCK +1, WBBP -1

ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-City Singers (EMI Gospel)
WSOK +12, WOAD +12, WYLD +10, WCAD -7, WJNI +5, WXEZ +3,
WFLT +3, WXOK +3, WEAL +3, WHAL +2

> PD: Terrence Bibb MD: Dwight Stone WIMG/Trer ton, NJ

OM/PD: Felicia Brannon APD/MD: Robyn McCollum WTSK/Tuscaloosa, AL

OM: Greg Tomascello PD/AMD: Charles Anthony

WPGC/Washirgton, DC* PD/MD: Cheryl Jackson WYCB/Washington, DC

WFAI/Wilmington, DE DM: Melvin Britzingham PD/MD: Manuel Mena

CHRISTIAN



Is the talent pool drying up?

Finding And Developing Air Talent



hen we asked readers what topics they wanted to see covered at the R&R Christian Summit, they told us that one of their biggest challenges is finding and developing good on-air talent. Consultant Dan Vallie introduced us to four experienced programmers who have some tips on identifying strong talent (or talent that has the potential to develop), how to recruit them and, once they've been hired, how to develop them into personalities that will win in their market. If your station is having trouble finding solid candidates for an open on-air position, WAWZ (Star 99.1)/New York PD/morning man Johnny Stone suggests starting with the basics. First, determine whether you're looking for a card reader or a personality.

Stone says, "That should help, because a personality could be someone who works in the promotion department or even drives a cab in New York City. There was a driver I met who would've been a wonderful addition to the morning show as a secondary character, but he didn't want to get up that early."

Stone's advice is to find great personalities, then teach them the radio part. Simply scanning the AM and FM dial works, too: He found one of his most popular weekend personalities on a small AM station.

KFSH (the Fish)/Los Angeles PD Chuck Tyler agrees that looking outside the Christian format is a good idea. He says, "I think that's the best way to grow the format. Network with talent who

work for general-market stations and who have an affinity for our format.

"Even if you think that you may never be able to afford them, you'd be surprised that they sometimes become available, or just get sick of the crud they deal with in consolidated radio. They see us as a refuge."

WMIT/Asheville, N.C., PD Tom Greene says that sometimes the best thing to do is not hire anyone."In [the book] 'Good to Great,' one of the practical disciplines of being rigorous is 'When in doubt, don't hire—keep looking,' "he says. "We find another way to get through until we find the right people. I know settling in the past has burned me. We need to have the discipline to wait until we find the right people."



Stone



Tyler



Greene



Van Arsdale

If you've found the right person but he or she is happy with his or her job or has other offers, how do you convince them to come to work for your station? WSM/Nashville PD Buddy Van Arsdale says to do your homework. "Learn the type of personality and content pool they fish in, and reflect that to them in the interview.

"Letting them know you understand, appreciate and recognize what they do during the interview process will make them more excited about working with you," he adds, "They want to know they will have the opportunity to grow and develop under your coaching. Paint a picture of how working with you will be."

Once the right talent is found, don't think the job ends there. No matter how good a talent is, there's always room for growth and development. Tyler suggests spending lots of time with your airstaff. He says, "I meet weekly with each, and more like two or three times a week with the morning show. I can't tell you how many people that I have hired tell me this is the first time in months or years that a PD has actually sat down and listened to an aircheck with them.

"Clustered radio has created a generation of time-starved PDs who don't have, or make, time to invest in coaching talent." Tyler also suggests using an outside pair of ears for a fresh perspective, whether it is a consultant or a group PD.

Too often a PD will try to change a personality to fit a mold, rather than making the most of what that individual brings to the table. Van Arsdale says, "Understand and appreciate the type of personality and the show the talent delivers. Coach them on how they can make that personality strong and the content more compelling. Do not try to change who the talent is and make them in another image. Work with what and who they are."

Greene says coaching talent on an ongoing basis is key to their development. "Don't just point out what they do wrong and how to fix it," he says. "Reinforce what they do right. One of the key motivators that I feel is lacking in a lot of stations is feedback, whether it's talent or any position. We all want to know how we're doing."

Depending on the talent, productive development doesn't always have to be an aircheck session, according to Stone. "For the seasoned air talent, one-minute managing works best," he says. "A mention in the hallways about something that can be done better or that they did well works wonders with the pro."



POWERED BY

CHRISTIAN AC

▶ CHRIS TOMLIN SWIPES THE MOST INCREASED PLAYS (UP 160), AIRPOWER AND MOST ADDED HONORS WITH "HOW CAN I KEEP FROM SINGIN' " (21-17).





| * | × | 10 | | | | | D. | |
|-----------|-----------|-------|---|--|------|------------|---------------------------|-----|
| THIS WEEK | LAST WEEK | WEEKS | | NIELSEN BDS THIT PREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL | | 4/- +/- | AUDIENCE MILLIONS RANK | |
| 1 | 1 | 19 | DOES ANYBODY HEAR I | HER NO. 1(2 WKS) BEACH STREET/REUNION/PLG | 1410 | +76 | 4.208 | 1 |
| 2 | 2 | 22 | WHAT IT MEANS JEREMY CAMP | BET/TOOTH & NAIL | 1310 | +15 | 3.681 | 2 |
| 0 | 3 | 21 | HOLD FAST MERCYME | INO | 1103 | -1 | 3.127 | 5 |
| 0 | 5 | 23 | YOU ALONE ECHOING ANGELS | IND | 1013 | +20 | 2.712 | 7 |
| 5 | 4 | 31 | MADE TO WORSHIP CHRIS TOMLIN | SIXSTEPS/SPARROW/FMICMG | 957 | -139 | 2.863 | 6 |
| 6 | 7 | 13 | EVERLASTING GOD LINCOLN BREWSTER | VERTICAL/INTEGRITY | 956 | +73 | 3.396 | 3: |
| 7 | 6 | 30 | SHINE SALVADOR | WORD-CURB | 934 | +18 | 3.146 | 4 |
| 8 | 8 | 24 | 1 WILL LIFT MY EYES BEBO NORMAN | FSSENTIAL/PLG | 840 | -16 | 2.126 | 8 |
| 9 | n | 13 | MADE TO LOVE TOBYMAC | FOREFRONT/EMICMG | 692 | +48 | 1.425 | 13 |
| 10 | 10 | 17 | GIVE IT ALL AWAY AARON SHUST | BRASH | 660 | -2 | 0.821 | 20 |
| n | 9 | 19 | SHINE ON NEEDTOBREATHE | SPARROW/LAVA/FMICMG | 628 | -16 | 2.110 | 9 |
| 12 | 13 | 24 | ENOUGH BARLOWGIRL | FERVENT/WORD-CURB | 599 | ~10 | 1.462 | 12 |
| 13 | 15 | 4 | WALKING HER HOME MARK SCHULTZ | WORD-CURB | 551 | +84 | 1.202 | 15 |
| 14 | 12 | 24 | YOUR NAME PHILLIPS, CRAIG & DEAN | INO | 544 | -18 | 1.737 | 111 |
| 15 | 14 | 13 | BIG ENOUGH AYIESHA WOODS | GOTEE | 517 | +26 | 0.699 | 26 |
| 16 | 16 | 7 | AWAKEN NATALIE GRANT | CURB | 492 | +26 | 0.655 | 27 |
| 17 | 21 | 3 | HOW CAN ! KEEP FROM SINGING A | IRPOWER/MOST INCREASED PLAYS/MOST ADDED SIXSTEPS/SPARROW/EMICMG | 480 | +160 | 1.072 | 17 |
| (3) | 19 | 5 | UNDO RUSH DE FOOLS | MIDAS: | 457 | +121 | 0.787 | 22 |
| 9 | 17 | 6 | BY HIS WOUNDS GLORY REVEALED FEATURING MAC POWELL | | 454 | +28 | 0.654 | 28 |
| 0 | 18 | 16 | ORIFTER DECEMBERADIO | SLAN FED/SPRING HILL | 431 | +21 | 0.544 | |
| | 22 | 3 | THE BLESSING JOHN WALLER | BEACH STREET/REUNION/PLG | 36€ | +66 | 0.808 | 21 |
| | 24 | 2 | HOW TO SAVE A LIFE THE FRAY | EPIC | 360 | +71 | 2.023 | 10 |
| 23 | 20 | 14 | I BELIEVE BUILDING 429 | word-curb | 353 | -5 | 1.139 | 16 |
| 2 | 23 | 4 | SUNRISE NICHOLE NORDEMAN | SPARROW/EMICMG | 352 | +57 | 0.989 | 18 |
| 25 | 25 | 6 | WISH YOU WERE HERE MARK HARRIS | INO. | 318 | -2 | 0.700 | 25 |
| 26 | 26 | 5 | FOREVERANDEVER, ETC DAVID CROWDER BAND | SIXSTEPS/SFARROW/EMICMG | 300 | 0 | 0.378 | - |
| • | 29 | 2 | WHAT COULD BE BETTE | | 293 | +65 | 0.538 | - |
| 28 | 28 | 7 | WHEREVER THE WIND E | BLOWS FLICKER/PLG | 230 | -16 | 0.939 | 19 |
| 29 | N | EW | JOIN THE SONG VICKY BEECHING | SPARROW/EMI CMG | 215 | +37 | 0.721 | 24 |
| 30 | RE-E | NTRY | YES YOU HAVE LEELAND | ESSENTIAL/PLG | 215 | -24 | 0.337 | |

| MOST ADDED |
|--|
| TITLE NEW ARTIST / LABEL STATIONS |
| HOW CAN I KEEP FROM SINGING S Chris Tomlin (SIXSTEPS/SPARROW/EMI CMG) KVMV, Sirius Spirit 56, WAWZ, WFHM, XM The Message |
| EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) KBNJ. KLJC, WBDX, WMUZ, WPOZ |
| BY HIS WOUNDS 4 Glory Revealed Feat. Mac Powell, Mark Hall, Steven Curtis Chapman. Brian Littrell (REUNION/PLC) KKCM. Sirius Spirit 66, WLFJ, WPOZ |
| FORGIVEN 3 Relient K (CAPITOL/GOTEE) WFHM, WJTL, XM The Message |
| THERE IS A RIVER 3 Jars Of Clay (ESSENTIAL/PLG) KSBJ, WBSN, WDJC |
| EVERLASTING GOD Lincoln Brewster (VERTICAL/INTEGRITY) KLJC, WJIE |
| UNDO 2 Rush Of Fools (MIDAS) KBIQ, WMHK |
| SUNRISE 2 Nichole Nordeman (SPARROW/EMI (MG) WFHM, XM The Message |

ADDED AT... WJNI-FM WJALIOS Charleston, S.C. PD: Belinda Parker MD: Anthony Baxte

Coko, I Get Joy, 8 The McClurkin Project, We Praise You, 11

FOR MORE STATIONS GO TO

| | - | _ | | | | - | N. IP | TC |
|---|---|---|---|---|---|---|-------|----|
| к | _ | L | u | к | к | c | N | ΓS |

| TITLE | PLA | |
|--|------|-----|
| ARTIST / IMPRINT / PROMOTION LABEL | TW | LW |
| MY SAVIOR MY GOD AAROM SHUST (BRASH) | 588 | 695 |
| MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG) | 647 | 719 |
| PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG) | 564 | 580 |
| ALL WHO ARE THIRSTY KUTLESS (BEC/TOOTH & NAIL) | .557 | 583 |
| LET IT RISE BIG DADDY WEAVE (FERVENT/WORD-CURB) | 536 | 560 |

| ı | I HIS WE | TITLE ARTIST / IMPRINT / PROMOTION LABEL |
|---|----------|--|
| ı | 5 | HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMICMG) |
| ı | 7 | BLESSED BE YOUR NAME TREE63 (INPOP) |
| | В | STRONG TOWER KUTLESS (BEC/TOOTH & NAIL) |
| ı | 9 | I AM MARK SCHULTZ (WORD-CURB) |
| | 10 | HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMICMG) |
| 1 | | |

| TW | LW |
|-----|-----|
| 528 | 564 |
| 520 | 523 |
| 503 | 520 |
| 471 | 479 |
| 448 | 476 |
| | |

NEW AND ACTIVE

| TITLE ARTIST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
|---|----------------|---|----------------|
| LITTLE IS MUCH Downhere CENTRICITY) | 211/8 | SUFFICIENT Adie Camp (BEC/TOOTH & NAIL) | 142/14 |
| TOTAL STATIONS: | - 11 | TOTAL STATIONS: | 10 |
| SHINE Matt Redman SIXSTEPS/SPARROW/EMI CMG): | 197/3 | EVERYDAY Jessie Daniels (MIDAS) | 137/34 |
| TOTAL STATIONS: | 12 | TOTAL STATIONS: | 11 |
| THERE IS A RIVER Jars Of Clay (ESSENTIAL/PLG) | 149/50 | YOU KNOW MY NAME Detcur 180 (SLANTED/SPRING HILL) | 137/9 |
| TOTAL STATIONS: | 9 | TOTAL STATIONS: | 6 |
| YOU ALONE Lasting Pearls | 148/12 | DON'T GIVE UP Sanctus Real (SPARROW/EMI CMG) | 136/37 |
| TOTAL STATIONS: | 8 | TOTAL STATIONS: | 12 |
| ON THE THIRD DAY Michael Olson ROCKETOWN) FOTAL STATIONS: | 14,3/32 | EVERYTHING IS BEAUTIFUL Starfield (SPARROW/EMI CMG) | 117/20 |
| TOTAL STATIONS: | .0 | TOTAL STATIONS: | 12 |
| | | | |



+84

+160 HOW CAN I KEEP FROM SINGING Chris Tomlin (Sixsteps/Sparrow/EMI CMG)
WCQR-+29, WPAR +28, WFZH +19, KTIS +14, KH-ZR +10, WJTL
+10, KHCM+9, WDJC+9, KFSH+9, WAWZ+5 +121

Rush Of Fools (Midas) KTIS +8, KLVA +17, WJTL +15, WLPJ +15, SIST +12, WDJC +11, WMHK +7, WJIE +5, WBDX +5, WAFJ +4 WALKING HER HOME

Mark Schultz (Word-Curb) KLVA - 27, WLFJ + 21, XMES + 9, WRCM + 8, WCSG + 4, KTSL + 4, KWNC + 4, SIST + 4, WMCU + 4, WMSJ + 2

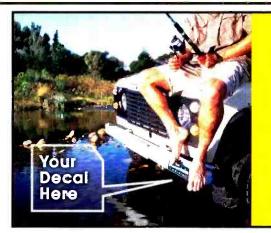
DOES ANYBODY HEAR HER

Casting Crowns (Beach Street/Reunion/PLG)
KLYA +31, KKFS +18, WFZH +17, WCVO +15, SIST +12, WFHM +6,
KAIM +5, KSB1 +5, WAWZ +4, KHZR +4

EVERLASTING GOD

Lincoln Brewster (Vertical/Integrity)
WLPJ -21, WFZH +18, WFFH +14, WCRJ +12, WMUZ +7, WJIE +6,
WFSHI+5, WAWZ +5, WAFJ +5, KLVA +4

FOR WEEK ENDING FEBRUARY 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 51 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, Christian AC Indicator chart compiled of 33 reporters, christian 28. christian rock 33 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.



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| EEK | FEEK | CHRISTIAN CHR TITLE ARTIST IMPRINT / PROMOTION LABEL | | PLAYS TW +/- | | |
|-----------|---------|--|---|--------------------------|------|------------|
| THIS WEEK | LASTWEE | | | | | |
| • | 1 | 14 | MADE TO LOVE TOBYMAC | FOREFRONT/EMI CMG | 1184 | +2 |
| 2 | 2 | 2C | TONIGHT JEREMY CAMP | BEC/TOOTH & NAIL | 878 | -70 |
| 9 | 6 | 7 | FORGIVEN RELIENT K | CAPITOL/GOTEE | 856 | +93 |
| 4 | 3 | 25 | STAND IN THE RAIN SUPERCHIC[K] | INPOP | 823 | -75 |
| 5 | 5 | 9 | HOLD ON STELLAR KART | WORD-CURB | 817 | +39 |
| 6 | 4 | 20 | REBIRTHING SKILLET | ARDENT/SRE/INO | 768 | -27 |
| 0 | 7 | 12 | EVERYTHING IS BEAUTIFUL STARFIELD | SPARROW/EMI CMG | 764 | +23 |
| | 8 | 6 | DON'T GIVE UP SANCTUS REAL | _SPARROW/EMI CMC | 744 | +10 |
| 9 | 9 | 11 | THE SHOW HAWK NELSON | TOOTH & NAIL | 705 | +40 |
| | 10 | 16 | SHINE ON NEEDTOBREATHE | SPARROW/EMI CMG | 687 | +26 |
| 0 | n | 13 | CRASHING DOWN MAT KEARNEY | INPOP | 667 | +8 |
| 12 | 12 | 2C | DRIFTER DECEMBERADIO | SLANTED/SPRING HILL | 599 | -58 |
| 13 | 15 | 29 | BREATHE YOU IN THOUSAND FOOT KRUTCH | TOOTH & NAIL | 569 | -6 |
| 14 | 13 | - 17 | THE REAL NEVERTHELESS OH! GRAVITY | FLICKER/PLG | 563 | -30 |
| 15 | 17 | 13 | SWITCHFOOT HOW TO SAVE A LIFE | SPARROW/COLUMIBA/EMI CMG | 548 | +31 |
| 16 | 19 | 10 | THE FRAY BIG ENOUGH | EPIC | 521 | +35 |
| 17 | 14 | 20 | AYIESHA WOODS YES YOU HAVE | COTEE | 519 | -64 |
| 18 | 6 | 10 | LEELAND FIND ME TONIGHT | ESSENTIAL/PLG | 515 | -21 |
| 19 | 24 | 3 | EVERYDAY SUNDAY WHEREVER THE WIND BLOWS | INPOP | 479 | +124 |
| 20 | 20 | 15 | PILLAR GIVE IT ALL AWAY | FLICKER/PLG | 442 | -43 |
| | 25 | 9 | AARON SHUST REACH | BRASH | 386 | +31 |
| 22 | 26 | 5 | JILL PARR SOMEDAY | WHIPLASH | 379 | +71 |
| 23 | 22 | 17 | THE AFTERS CUT | SIMPLE/INO | 336 | -28 |
| 24 | 27 | 6 | PLUMB GIVE ME AMAZING GRACE | CURB | 330 | -75 +30 |
| 26 | | | JACKSON WATERS WHAT I HEAR | WORD-CUR8 | 322 | +154 |
| 27 | 23 | 13 | JESSIE DANIELS SET ME FREE | MIDAS | 312 | -49 |
| 28 | LXE. | EW EW | CASTING CROWNS WORK | BEACH STREET/REUNION/PLG | 311 | +164 |
| 79 | 28 | 18 | JARS OF CLAY NO MORE NO LESS | ESSENTIAL/PLG | 303 | +17 |
| 30 | | 10 | MERCYME LOVE IS A BEAUTIFUL THING | ÎNO | 284 | +39 |
| • | | | GROUP 1 CREW | FERVENT/WORD-CURB | 234 | |

| THIS WEEK | LAST WEEK | WEEKS | CHRISTIAN ROCK TITLE ARTIST | IMPRINT / PROMOTION LABEL | PLA TW | AYS +/- |
|-----------|-----------|-------|--------------------------------------|---------------------------|-----------|--------------|
| 1 | 1 | 13 | WAITING FIREFLIGHT | FLICKER/PLG | 363 | -10 |
| 0 | 3 | 9 | SEARCHLIGHTS FALLING UP | BEC/TOOTH & NAIL | 344 | +23 |
| 3 | 2 | 14 | GOING IN BLIND P.O.D. | WORD-CURB | 336 | -2 |
| 0 | 10 | 5 | NO LONGER DECYFER DOWN | SRE/INO | 271 | +38 |
| 5 | 6 | 7 | NOSTALGIATOPIA ELEVENTYSEVEN | FLICKER/PLG | 249 | -18 |
| 6 | 4 | 16 | ALREADY OVER RED | ESSENTIAL/PLG | 247 | -32 |
| 7 | 8 | 15 | I'LL FOREVER SING RUN KID RUN | TOOTH & NAIL | 241 | -7 |
| 8 | 7 | 12 | LOVE DAY OF FIRE | ESSENTIAL/PLG | 239 | -24 |
| 9 | 9 | 14 | OH! GRAVITY SWITCHFOOT | SPARROW/COLUMBIA/EMI CMG | 238 | -3 |
| 10 | n | 6 | LIVE LIKE WE'RE ALIVE NEVERTHELESS | FLICKER/PLG | 233 | +3 |
| 0 | 16 | 5 | PROCRASTINATING STELLAR KART | WORD-CURB | 228 | +19 |
| 12 | 23 | 3 | WHEN TOMORROW COMES PILLAR | FLICKER/PLG | 227 | +65 |
| 13 | 15 | 10 | THE FIGHT CLASSIC CRIME | TOOTH & NAIL | 224 | +8 |
| 1 | 13 | 9 | MIDDLE OF IT ALL MANIC DRIVE | WHIPLASH | 224 | +2 |
| 15 | 5 | 15 | THE SHOW HAWK NELSON | TOOTH & NAIL | 224 | -44 |
| 16 | 17 | 8 | FORGIVEN RELIENT K | CAPITDL/GOTEE | 221 | +14 |
| 17 | 14 | 19 | SOMETHING WE CAN'T BE PROJECT 86 | TOOTH & NAIL | 215 | -6 |
| 18 | 19 | 5 | DEATH FINDS US BREATHING SHOWDOWN | MONO VS STEREO | 209 | +17 |
| 19 | 22 | 4 | MISSING PAGES SEVENTH DAY SLUMBER | BEC/TOOTH & NAIL | 202 | +36 |
| 20 | 20 | 4 | WAKE UP! WAKE UP! EVERYDAY SUNDAY | INPDP | 199 | +10 |
| 21 | 18 | 6 | ROLE REMODELING MXPX | BEC/TOOTH & NAIL | 196 | +3 |
| 22 | 12 | 9 | MORNING AIR WEDDING | BRAVE NEW WORLD | 189 | -38 |
| 23 | 21 | 16 | TONIGHT JEREMY CAMP | BEC/TOOTH & NAIL | 170 | -19 |
| 24 | 26 | 3 | AFTER THE WORLD DISCIPLE | SRE/INO | 166 | + 5 6 |
| 25 | 24 | 12 | DANGEROUS DECEMBERADIO | SLANTED/SPRING HILL | 126 | -16 |
| 26 | N | EW | A WHISPER & A CLAMOR ANBERLIN | TOOTH & NAIL | 109 | +51 |
| 27 | 29 | 2 | THESE PAGES MAINSTAY | BEC/TOOTH & NAIL | 109 | +8 |
| 28 | 28 | 4. | ALLELUJAH EVER STAYS RED | PAPER STREET | 106 | +1 |
| 29 | | EW | WORD OF MOUTH JOHN REUBEN | GOTEE | 97 | +20 |
| 30 | N | EW | WITHOUT SIGHT DESTROY THE RUNNER | SOLID STATE/TOOTH & NAIL | 96 | +19 |

| THIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST IMPI | RINT / PROMOTION LABEL | PLA | Y5 +/- |
|-----------|-----------|-------|---|-------------------------------|-----|-----------|
| 0 | 2. | 15 | DOES ANYBODY HEAR HER CASTING CROWNS | BEACH STREET/REUNION/PLG | 338 | +16 |
| 2 | 1 | 18 | GLORY SELAH | CURB | 333 | 0 |
| 3 | 3 | 11 | HOLD FAST MERCYME | INO | 277 | +3 |
| 4 | 6 | 9 | WISH YOU WERE HERE MARKHARRIS | INO | 247 | +16 |
| (5) | 9 | 4 | GIVE ME JESUS JEREMY CAMP | BEC/TOOTH & NAIL | 229 | +45 |
| 6 | 4 | 19 | BEFORE THE DAY NEWSONG | INTEGRITY | 229 | -22 |
| 7 | 5 | 18 | I WILL LIFT MY EYES BEBO NORMAN | ESSENTIAL/PLC | 226 | -12 |
| 8 | 8 | 12 | EVERLASTING GOD BRENTON BROWN | SURVIVOR/SPARROW/EMI CMG | 221 | +4 |
| 9 | 10 | 12 | HEAR US FROM HEAVEN JARED ANDERSON | INTECRITY | 211 | +9 |
| 10 | 14 | 3 | BY HIS WOUNDS GLORY REVEALED FEAT, MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN | N, BRIAN LITTRELL REUNION/PLG | 209 | +41 |

| NSP0 | | | | | | |
|------|----|-----|---|---------------------------|-----------|------------|
| TW | LW | WKS | TITLE ARTIST | IMPRINT / PROMOTION LABEL | PL/ TW | 4Y5 +/- |
| | 12 | 6 | IN CHRIST ALONE AVALON | SPARROW/EMI CMC | 194 | +13 |
| 12 | 9 | 7 | WISH BRIANLITTRELL | REUNION/PLG | 194 | -17 |
| 13 | 15 | 5 | GIVE IT ALL AWAY AARON SHUST | BRASH | 184 | +18 |
| 14 | 13 | 2 | WALKING HER HOME MARK SCHULTZ | WORD-CURB | 182 | +14 |
| 15 | 7 | 25 | MADE TO WORSHIP CHRISTOMLIN | SIXSTEPS/SPARROW/EMI CMG | 170 | -49 |
| 16 | 20 | 3 | LIFT UP THE NAME JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE | CENTRICITY | 158 | +30 |
| 17 | 16 | 19 | OUR GOD REIGNS BRANDON HEATH | REUNION/PLG | 153 | -5 |
| 18 | 19 | 8 | COME, LET US WORSHIP FERNANDO ORTEGA | CURB | 147 | +5 |
| 19 | N | EW | BE LIFTED HIGH MICHAEL W. SMITH | REUNION/PLG | 128 | +59 |
| 20 | 18 | 4 | I KNOW YOU'RE THERE CHANDLER | SPIN 360 | 119 | -28 |

CHRISTIAN ROCK & INSPO REPORTERS

CHRISTIAN ROCK KGNZ/Abilene, TX KLYT/Albuguerque, NM

36

PD: Matt Gentry MD: Joey Belville

WCVK/Bowling Green,

KY OM: Ken Burns PD: Da e McCubbins MD: Whitney Yule

WVOF/Bridgeport, CT PD/MC: Bob Felberg WCWP/Brookville, NY PD: Peter Bellotti MD: Reena Terr burni

WUFM/Columbus, OH* OM: Michael Buckingham PD/MD: Nikki Cantu KBNJ/Corpus Christi, TX WDML/Marion, IL

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI MD: Brian Goodmar WORQ/Green Bay, WI*

OM/PD: Jim Raider WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE

MD: Tom Schroede WMKL/Miami, FL

PD: Rob Robbins MD: Kelly Downing

WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely

WITR/Rochester, NY PD/MD: Samme Palermo APD: Craig "Zippy" Blake WPRJ/Saginaw, MI

OM: Gary Bugh PD/MD: Aaron Dicer WJIS/Sarasota, FL

Effect Radio Network/Satellite PD/MD: Brian Harman APD: Amanda Harman

Firexcape/Satellite PD/MD: Joe Hayes

Positive Rock Show/Satellite PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

Sirius Revolution/Satellite OM: Scott Lindy PD: Joey Black

The Sound Of Light/Satellite PD/MD: Bill Moore

Whip of Cords./Satellite OM/PD: Matt R nodes

KCLC/St. Louis, MO WBVM/Tampa, FL*

PD: Johnny Vincent MD: Olivia Paff WYSZ/Toledo, OH APD: Craig Magrum

KCXR/Tulsa, OK OM: Bob Thornton PD: Scott Herro d

WCLQ/Wausau, WI PD/MD: Matt Deane

INSPO WMIT/Asheville, NC PD: Tom Greene MD: Matt Stockman

WMBI/Chicago, IL* OM: John Hayden PD: Collin Lambert MD: Steve Hiller

KCBI/Dallas, TX* F'D: Mike Tirone APD/MD: John McLain WCDR/Dayton, OH OM: Keith Hamer F'D/MD: Eric Johnson

WCIK/Elmira, NY PD: John Owens MD: Bruce Barrows WNFR/Flint, MI

PD: Brian Smith MD: Ellyn Davey KNI B/Phoenix, A7

PD: Faron Eckelbarger KLVV/Ponca City, OK PD/MD: Tony Wei APD: Jeremy Louis

WGSL/Rockford, IL OM: Ron Tietsort PD: Corey Neese MD: Charmel Jacobs

WUGN/Saginaw, MI*

KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes

WSMR/Sarasota, FL OM: Douglas Poll PD: Dave Ryerson MD: Paul Perrault

Skylight Radio Network/Satellite
OM: Bruce Hanson
PD: Neil Stavem
APD: Paul Perrault
MD: Dan Wynia

KCFB/St. Cloud, MN PD: Jim Park MD: Chuck Heuberger KYCC/Stockton, CA*

PD: Scott Mearns MD: Marina Tahod

WOLW/Traverse City, MI PD/MD: Patrick Greene

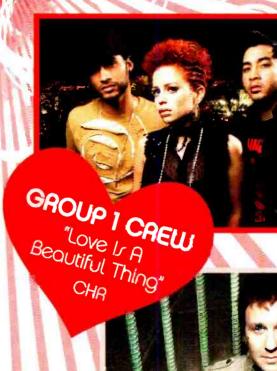
KFLT/Tucson, AZ OM: Joe Hill PD: Dawn Bumstead MD: Bill Ronning

WAFR/Tupelo, MS OM: Marvin Sanders PD: Rick Robertson APD: Steve Sharbutt MD: Jim Stanley

WGNV/Wausau, WI MD: Todd Christopher









CURB



NEW MUJIC COMING JOON FROM:

Pocket Full Of Rocks, Building 429 & Nicole C. Mullen



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KGNZ/Abilene, TX

WVFJ/Atlanta, GA* PD/MD: Don Schaeffer

WAFJ/Augusta, GA* PD/MD: Steve Swanson

WDJC/Birmingham, AL* APD/MD: Ronnie Bruce

KTSY/Boise, ID PD: Jerry Woods APD/MD: Travis Culver

WCVK/Bowling Green, KY OM: Ken Burns PD: Dale McCubbins MD: Whitney Yule

WAYR/Brunswick, GA PD: Bart Wagner

WRCM/Charlotte, NC* PD: Dwayne Harrison

WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade

WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce

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WFHM/Cleveland, OH*

KGTS/College Place, WA PD: Elizabeth Nelson

KBIQ/Colorado Springs, CO* MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: James McDermott

WMHK/Columbia, SC* PD: Steve Sunshine

WCVO/Columbus, OH* OM/PD: Tate Luck APD/MD: Mike Russell

KBNJ/Corpus Christi, TX* PD: Joe Fahl

KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast

WMUZ/Detroit, MI* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert

WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward

WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase

KHPE/Eugene, OR OM: Jeff McMahon MD: Paul Hernandez

KYTT/Eugene, OR PD/MD: Rick Stevens

KLRC/Fayetteville, AR PD/MD: Mark Michaels

WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long

MD: Steve Turley KGCB/Flagstaff, AZ

OM: Brian Letendre PD/MD: Mike Medlin WPER/Fredericksburg, VA

PD: Frankie Morea APD: Eric Summers

KZKZ/Ft. Smith, AR

CHRISTIAN AC REPORTERS

WPSM/Ft. Walton Beach, FL PD: Terry Thorne MD: Jennifer Poage

WLAB/Ft. Wayne, IN PD: Don Buettner MD: Melissa Montana

WCSG/Grand Rapids, MI* OM: Don Michael PD/MD: Chris Lemke APD: John Balyo

WJQK/Grand Rapids, MI* OM/PD: Troy West MD: Brian Nelson

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller

KAIM/Honolulu, HI* OM: Jack Waters PD: Corry Reynolds MD: Kim Harper

KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler

WCRJ/Jacksonville, FL* PD: Roger Hender MD: Theresa Ross

WCQR/Johnson City, TN* PD/MD: Jason Sharp APD: Chalmer Harper

KOBC/Joplin, MO OM/PD: Lisa Davis

KLJC/Kansas City, MO*

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

WLGH/Lansing, MI

KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tvler APD/MD: Bob Shaw

WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain

WRVI/Louisville, KY OM/PD: Gregg Kramer APD: Dave Reichel

KSWP/Lufkin, TX OM/PD: Al Ross MD: Michelle Calvert

KVMV/McAllen, TX* PD: James Gamblin MD: Bob Malone

KJIL/Meade, KS PD: Michael Luskey

WMCU/Miami, FL* OM/PD: Dwight Taylor

WFZH/Milwaukee, WI* PD/MD: Danny Clayton

KTIS/Minneapolis, MN* PD: Reid Holsen APD/MD: Paul Perrault

KBMQ/Monroe, LA PD: Phillip Brooks MD: Melissa Rawls

WFFH/Nashville, TN* PD: Vance Dillard MD: Scott Thunder

WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier

WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens

KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux

WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz MD: Scott Smith

KLVA/Phoenix, AZ*

WMSJ/Portland, ME* PD: Paula K. APD: Joe Polek

KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor

KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Jennifer Walker

KSGN/Riverside, CA* PD/MD: Bryan O'Neal

WPAR/Roanoke, VA* OM/MD: Jackie Howard

WRCI/Rochester, NY*

WQFL/Rockford, IL OM: Ralph Trentad PD/MD: Rick Hall

KKFS/Sacramento, CA* PD: Laurie Larson APD/MD: Mark Standriff

New Life Media Network/Satellite PD/MD: Joe Buchanan

Sirius Spirit 66/Satellite*

XM The Message/Satellite* PD: Jon Zellner MD: Jim Epperlein

KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore

WHPZ/South Bend, IN

KTSL/Spokane, WA* PD/MD: Beau Tyler

KWND/Springfield, MO* PD/MD: Jeremy Morris

KKJM/St. Cloud, MN

KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy

WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane

KJTY/Topeka, KS OM/PD: Rita C. Adams

KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly APD: Dale Christopher

KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon

WGTS/Washington, DC* PD: Ty McFarland MD: Rob Conway

WGRC/Williamsport, PA

PD/MD: Larry Weidma

WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby



NICHOLE NORDEMAN DEBUTS AT NO. 20 ON CHRISTIAN AC INDICATOR WITH "SUNRISE."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE ARTIST CHRISTIAN AC INDICATOR IMPRINT / PROMOTION LABEL | PLA TW | \YS +/- |
|-----------|-------------|-------------------|---|-----------|------------|
| 0 | T | 17 | DOES ANYBODY HEAR HER CASTING CROWNS BEACH STREET/REUNION/PLG | 953 | +33 |
| 0 | 2 | 20 | HOLD FAST MERCYME INO | 949 | +101 |
| 0 | 3 | 20 | WHAT IT MEANS JEREMY CAMP BEC/TOOTH & NAIL | 768 | +19 |
| | 4 | 16 | GIVE IT ALL AWAY AARON SHUST BRASH | 708 | +23 |
| | 7 | 14 | AWAKEN NATALIEGRANT CURB | 707 | +101 |
| 6 | n | 6 | EVERLASTING GOD LINCOLN BREWSTER INTEGRITY | 596 | +106 |
| | 6 | 21 | I WILL LIFT MY EYES BEBO NORMAN ESSENTIAL/PLG | 582 | +2 |
| 8 | 10 | 14 | BIG ENOUGH AYIESHA WOODS COTEE | 578 | +39 |
| 9 | 8 | 22 | YOU ALONE ECHOING ANGELS INO | 553 | +15 |
| 10 | 5 | 21 | ENOUGH BARLOWGIRL FERVENT/WORD-CURB | 501 | -113 |
| 0 | 12 | 7 | MADE TO LOVE TOBYMAC FOREFRONT/EMICMG | 476 | +41 |
| 12 | 13 | 15 | ALL WHO ARE THIRSTY KUTLESS BEC/TOOTH & NAIL | 437 | +13 |
| ₿ | 15 | n | LITTLE IS MUCH DOWNHERE CENTRICITY | 431 | +11 |
| 14 | 14 | 19 | NOTHING BUT THE BLOOD THE SWIFT ROCKETOWN | 418 | -42 |
| 15 | 9 | 29 | MADE TO WORSHIP CHRISTOMLIN SIXSTEPS/SPARROW/EMI CMG | 416 | -71 |
| 16 | 26 | 2 | HOW CAN I KEEP FROM SINGING CHRIS TOMLIN SIXSTEPS/SPARROW/EMI CMG | 390 | +114 |
| 17 | į 17 | 2 | WALKING HER HOME MARK SCHULTZ WORD-CURB | 383 | +55 |
| 18 | 20 | 3 | UNDO RUSH OF FOOLS MIDAS | 345 | +55 |
| 19 | 18 | 7 | WISH YOU WERE HERE MARK HARRIS INO | 333 | +32 |
| 20 | Fil | | SUNRISE NICHOLE NORDEMAN SPARROW/EMI CMG | 314 | +83 |
| 2 | 19 | 13 | SHINE ON NEEDTOBREATHE SPARROW/EMICMG | 310 | +19 |
| 22 | 23 | 3 | BY HIS WOUNDS CLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTISCHAPMAN, BRIAN LITTRELL REUNION IPLG | 304 | +33 |
| 23 | 29 | 4 | THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG | 294 | +39 |
| 24 | 28 | 3 | GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB | 284 | +31 |
| 23 | 30 | 2 | SHINE MATT REDMAN SIXSTEPS/SPARROW/FMICMG | 278 | +36 |
| 26 | 21 | 13 | I BELIEVE BUILDING 429 WORD-CURB | | +17 |
| 27 | 16 | 20 | STAND IN THE RAIN SUPERCHIC[K] INPOP | | -59 |
| 28 | 24 | 16 | DRIFTER DECEMBERADIO SLANTED/SPRING HILL | 270 | -3 |
| 29 | P- | | WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES INO | 251 | +29 |
| 30 | 27 | n | FOREVERANDEVER, ETC. DAVID CROWDER BAND SIXSTEPS/SPARROW/EMI CMC | 224 | +7 |

CHRISTIAN AC MUSIC RESEARCH

| بهر ا | MOSIC RESEARCH | | | | | |
|---|--------------------------------|------|------------|------------|------------|------------|
| TroyResearch | | | | | | |
| TITLE ARTIST | IMPRINT / PROMOTION LABEL | FAM% | W 25-54 | W 25-34 | W 35-44 | W 45-54 |
| PRAISE YOU IN THIS STORM CASTING CROWNS | BEACH STREET/REUNION/PLG | 99% | 4.36 | 4.36 | 4.34 | 4.39 |
| MY SAVIOR MY GOD AARON SHUST | BRASH | 98% | 4.27 | 4.23 | 4.31 | 4.27 |
| I WILL LIFT MY EYES BEBO NORMAN | ESSENTIAL/PLG | 92% | 4.14 | 4.00 | 4.12 | 4.30 |
| ENOUGH BARLOWGIRL | FERVENT/WORD-CURB | 92% | 4.07 | 4.23 | 4.07 | 3.92 |
| EVERLASTING GOD LINCOLN BREWSTER | VERTICAL/INTEGRITY | 80% | 4.06 | 3.98 | 4.00 | 4.19 |
| MOUNTAIN OF GOD THIRD DAY | ESSENTIAL/PLG | 98% | 4.05 | 4.00 | 4.12 | 4.03 |
| MADE TO WORSHIP CHRIS TOMLIN | SIXSTEPS/SPARROW/EMI CMG | 95% | 4.02 | 3.97 | 4.05 | 4.03 |
| YOU ALONE ECHOING ANGELS | INO | 94% | 4.01 | 3.94 | 4.00 | 4.10 |
| MADE TO LOVE TOBYMAC | FOREFRONT/EMICMG | 85% | 4.00 | 4.06 | 4.06 | 3.89 |
| ALL WHO ARE THIRSTY KUTLESS | BEC/TOOTH & NAIL | 85% | 4.00 | 4.02 | 4.04 | 3.95 |
| HOLD FAST MERCYME | INO | 78% | 4.00 | 3.88 | 4.08 | 4.03 |
| ONLY GRACE MATTHEW WEST | UNIVERSAL SOUTH/SPARROW/EMICMG | 98% | 3.98 | 3.87 | 4.03 | 4.06 |
| DOES ANYBODY HEAR HER CASTING CROWNS | BEACH STREET/REUNION/PLG | 86% | 3.97 | 3.89 | 4.04 | 3.98 |
| YOUR NAME PHILLIPS, CRAIG & DEAN | INO | 82% | 3.96 | 3.95 | 3.97 | 3.96 |
| BROKEN & BEAUTIFUL MARK SCHULTZ | WORO-CURB | 99% | 3.95 | 3.82 | 4.02 | 4.00 |
| WHAT IT MEANS JEREMY CAMP | BEC/TOOTH & NAIL | 80% | 3.90 | 3.86 | 3.93 | 3.93 |
| OUR GOD REIGNS BRANDON HEATH | REUNION/PLG | 82% | 3.88 | 3.81 | 3.91 | 3.93 |
| WISH YOU WERE HERE MARK HARRIS | INO | 74% | 3.88 | 3.77 | 3.96 | 3.91 |
| SO LONG SELF MERCYME | INO | 100% | 3.85 | 3.71 | 4.00 | 3.85 |
| | | | | | | |

Total Sample size is 2628. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

INPOP 77% 3.79 3.85 3.93 3.57

STAND IN THE RAIN SUPERCHIC(K)

^{*} Monitored Reporters

COUNTRY



'Help me never to judge another until I have walked in his moccasins'

A Day In The Life

R.J. Curtis RCurtis@RadioandRecords.com

rogrammers, how many times have you thought how much easier life would be as a record rep, especially when your friendly regional comes to town and it's all good with dinner, a concert and unconditional love flowing in your direction. Life is one big meet-and-greet, followed by a really cool photo op with an all-access badge. Label guys, you're guilty, too. You've come to the market, listened to the station and lamented a lack of current music on the air. The PD readily shares strategy, music ideology and, occasionally, the geopolitical ramifications of global warming. In short, the "P" in PD stands for pundit. How many times have you said to yourself, "Hell, I could do that job."

In a quest to better understand how the other half lives, R&R sought to involve a major-label rep and a major-market PD in a proposed 24-hour job swap. For one day, each would perform the other's responsibilities—not in a meaningless, ceremonial way, but in reality. The goal: to help each better understand what their cross-industry counterpart's job really entails.

Perhaps incredibly, we found two willing participants—Capitol Records Nashville West Coast regional Mike Krinik and Clear Channel KUSS/San Diego PD Mike O'Brian, who agreed to trade gigs for one day this month.

In the interest of full disclosure, Krinik has programming experience as the former PD of Entercom country WGGY/Scranton, Pa. O'Brian has no prior record label experience coming into this experiment.

According to O'Brian, the two jobs are not dissimilar. "It's about the music and relationships. The

business model may be different, but ultimately, those are the two most important factors." What does he expect to be the hardest part about being record rep for a day? "I'm guessing getting people on the phone. I imagine there's a lot of people-chasing that goes on, and that will drive me crazy."

Krinik says he looks forward to a temporary return to radio. Pressed to name the one thing he can't wait to do, he quips, "Taking Clear Channel's account, going over to Tower 23 and having a staff meeting and a martini lunch." That elicits a chuckle and this remark from O'Brian: "Well, I have no account, so that'll be problematic."

On a more serious note, Krinik says he misses the spontaneous creativity that flows in an environment full of radioheads. "I miss being around people in an office, the whole camaraderie thing. The best ideas surface when you walk in and bounce ideas around. Or you go to the mall and walk around and think about how

'l imagine
there's a lot
of peoplechasing that
goes on, and
that will
drive me
crazy.'

–Mike O'Brian

'I miss being around people in an office, the whole camaraderie thing.'

-Mike Krinik

Mike O'Brian, Capitol Records Nashville Rep For A Day

"To Do" List

- 1. Line up all stations to play Trace Adkins'
 "Ladies Love Country Boys" in heavy
 rotation as we will probably be going for
 a No. 1 record on Feb. 20
- 2. Secure all stations on Keith Urban's "Stupid Boy" in heavy or convert to heavy.
- Dierks Bentley should be a top 15 record. Convert all remaining stations in light to medium.
- Eric Churche Close out remaining West Coast holdouts on "Guys Like Me."
- 5. Secure more adds on Luke Bryan's debut single "All My Friends Say" for its Feb. 12 initial add cate.



O'Brian

- 6. Get feedback and out-of-the-box commitments on new Kerny Rogers' single "Calling Me," a duet with Don Henley that ships Feb. 12.
- Talk up Jamie O'Neal single "God Don't Make Mistakes," which ships March 5.
- 8. Remind everyone about the Capitol lunch at Country Radio Seminar and happenings with our acts during CRS week.
- Follow up with KWJJ and KUPL/ Portland, Ore., and KMPS and KKWF/ Seattle about station visits with senior VP of promotion Jimmy Harnen and president/OEO Mike Dungan.
- 10. Look at what's coming up with each of our acts and what opportunities stations have during the next three to six months.

to reach people."

O'Brian wholeheartedly agrees. "That's one liberating thing about being a PD." he says. "If I'm driving to work, and I'm suddenly hit with an idea for a new top-of-the-hour ID, I don't have to run that by anybody. I just do it."

What do Mike and Mike see as their biggest challenges? O'Brian is most concerned about slow playlists. "As PDs and MDs, there are a lot of crutches we use." he says, "from 'Hey, the research isn't pulling, to 'My regional VP wants me to slow down. There are so many things a rep has to fight on a daily basis."

Krinik empathizes with the time constraints and demands of today's PD. "It seems to be more about Wall Street and making bucks for the company." he says, "The focus becomes less about putting a great product out of the speakers."

After careful consideration, Krinik and O'Brian supplied each other with a lengthy "to do" list (see sidebars). Each will evaluate the other's performance after the one-day job swap. R&R will report on how they did and share their impressions about life on the other side in this column in the March 2 issue.

Mike Krinik, KUSS/San Diego PD For A Day



- 1. Listen to the "Tony & Kris" morning show.
- 2. Meet with the hosts after the show.
- Meet with imaging director to tune up weekend and next week's promos, and to plan Children's Hospital Radiothon.
- 4. Music meeting.
- 5. Review following day's music log.
- Meet with promotion director to discuss setup for future promotions and potential promotional opportunities.
- 7. Meet with general sales manager on upcoming salable programming opportunities.
- 8. Aircheck weekend jocks.
- 9. Return record company calls.

► TOBY KEITH TAKES THE MOST INCREASED AUDIENCE (LP & MILLION IMPRESSIONS) AND S MOST ADDED WITH "HIGH MAINTENANCE WOMAN" (37-22).





POWERED BY

| THIS WEEK | LASTWEEK | WEEKS ON CHART | TITLE CERTIFICAT | I BDS 位 HITPREDICT IONS STAT IMPRINT / PROMOTION LA | rus | AUDII (IN MIL TW | | PLAY | 'S Rank |
|-----------|----------|-------------------|---|---|-------------------|------------------------|--------|------|------------|
| 1 | 2 | 20 | IT JUST COMES NATURAL GEORGE STRAIT | NO. 1 (1 WK) MEA NASH | N dr | 36.329 | -0.125 | 4703 | 1 |
| 2 | 1. | 22 | WATCHING YOU RODNEY ATKINS | 1 | CURB | 35.068 | -3.479 | 4574 | 2 |
| 0 | 4 | 23 | LADIES LOVE COUNTRY BOYS TRACE ADKINS | CAPITOL NASI | th HVILLE | 29.971 | +1.638 | 4090 | 3 |
| 0 | 6 | 13 | STUPIO BOY KEITH URBAN | CAPITOL NASH | ₩ HVILLE | 27.343 | +1.457 | 3714 | 4 |
| 5 | 3 | 25 | SHE'S EVERYTHING BRAD PAISLEY | ARISTA NASH | N th | 26.908 | -1.968 | 3191 | 8 |
| 6 | 8 | 21 | ALYSSA LIES JASON MICHAEL CARROLL | ARISTA NASH | th HVILLE | 26.508 | +2.524 | 3638 | 6 |
| • | 9 | 14 | ANYWAY MARTINA MCBRIDE | | ☆ RCA | 24.996 | +1.277 | 3368 | 7 |
| 8 | 7, | 28 | LITTLE BIT OF LIFE CRAIG MORGAN | BROKE | N BOW | 24.144 | -0.080 | 3659 | 5 |
| | 10 | 9 | BEER IN MEXICO KENNY CHESNEY | | ☆ BNA | 24.036 | +2.228 | 3068 | 9 |
| 100 | 12 | 7 | LAST DOLLAR (FLY AWAY) TIM MCGRAW | | ☆ CURB | 21.982 | +3.077 | 2825 | 10 |
| | 14 | 12 | WASTED CARRIE UNDERWOOD | ARISTA/ARISTA NASI | tt HVILLE | 19.832 | +3.475 | 2563 | 12 |
| • | 13 | 28 | I'LL WAIT FOR YOU JOE NICHOLS | UNIVERSAL S | ☆ SOUTH | 18.653 | +2.185 | 2825 | 11 |
| | 15 | 7 | SETTLIN' SUGARLAND | ME | tt RCURY | 17.494 | +2.481 | 2432 | 13 |
| 14 | 22 | 6 | STAND RASCAL FLATTS | AIRPOWER LYRICS | TREET | 15.027 | +3.729 | 2071 | 16 |
| 15 | 16 | 26 | YOU'LL ALWAYS BE MY BABY Sara Evans | | ₩ RCA | 14.495 | +0.392 | 2239 | 14 |
| 16 | 17 | 15 | HILLBILLY DELUXE BROOKS & DUNN | ARISTA NASH | HVILLE | 14.255 | +0.343 | 2168 | 15 |
| | 19 | 13 | LONG TRIP ALONE DIERKS BENTLEY | AIRPOWER CAPITOL NASH | tVILLE | 12.895 | +0.482 | 2000 | 17 |
| 18 | 21 | 17 | A FEELIN' LIKE THAT CARY ALLAN | AIRPOWER MCA NASH | th HVILLE | 12.690 | +0.582 | 1973 | 18 |
| | 23 | 13 | LIPS OF AN ANGEL JACK INGRAM | AIRPOWER BIG MA | ACHINE | 12.084 | +0.914 | 1730 | 19 |
| 98 | 24 | 8 | A WOMAN'S ŁOVE ALAN JACKSON | AIRPOWER ARISTA NASH | HVILLE | 10.229 | +1.361 | 1655 | 20 |
| 9 | 25 | 22 | 'FORE SHE WAS MAMA CLAY WALKER | ASYLUM | I-CURB | 9.081 | +0.594 | 1312 | 22 |
| 22 | 37 | 2 | TOBY KEITH | (ERVMOST INCREASED AUDIENCE/MOST) SHOW DOG NASH | | 8.714 | +6.035 | 1063 | 24 |
| 23 | 26 | 19 | GOOD DIRECTIONS BILLY CURRINGTON | ME | RCURY | 8.435 | +0.672 | 1381 | 21 |
| 24 | 27 | 14 | ME AND GOD JOSH TURNER | MCA NASH | HVILLE | 7.753 | +0.464 | 1248 | 23 |
| 25 | 29 | 16 | DON'T MAKE ME BLAKE SHELTON | WARNER BROS | ∰ S./WRN | 6.549 | +1.382 | 1025 | 26 |
| 26 | 28 | 9 | MOMENTS EMERSON DRIVE | MIDAS/NEW REVOL | | 5.804 | +0.372 | 1058 | 25 |
| 27 | 32 | 24 | FIND OUT WHO YOUR FRIENDS TRACY LAWRENCE | ROCKY COMFOR | | 5.112 | +0.418 | 754 | 29 |
| 28 | 31 | 19 | STARTIN' WITH ME JAKE OWEN | | RCA | 5.031 | +0.164 | 901 | 27 |
| 29 | 30 | 18 | JOSH GRACIN | LYRIC S | TREET | 5.008 | +0.192 | 823 | 28 |
| 0 | 33 | 18 | DIXIE LULLABY PAT GREEN | | BNA | 4.569 | +0.183 | 717 | 30 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | | LSEN BDS THITPREDICTOR ICATIONS STATUS IMPRINT / PROMOTION LABEL | | ENCE LIONS) +/- | PLA' | YS RANK |
|------------|-----------|-------------------|--|--|-------|-----------------------|------|------------|
| 31 | 34 | 15 | ISN'T THAT EVERYTHING | BIG MACHINE | 4.402 | +0.433 | 680 | 31 |
| 32 | 36 | 14 | COME TO BED GRETCHEN WILSON | th COLUMBIA | 3.244 | +0.503 | 534 | 32 |
| 33 | 39 | 3 | LUCKY MAN MONTGOMERY GENTRY | COLUMBIA | 3.156 | +1.085 | 432 | 34 |
| 34 | 35 | 9 | MISSING YOU 2007 ALISON KRAUSS AND JOHN | BREAKER | 2.873 | -0.121 | 349 | 39 |
| 35 | 38 | 11 | COME ON RAIN STEVE HOLY | BREAKER & CURB | 2.233 | +0.004 | 500 | 33 |
| 3E) | 40 | 8 | ISN'T SHE CAROLINA RAIN | EQUITY | 2.173 | +0.262 | 401 | 36 |
| 37 | 41 | 5 | A DIFFERENT WORLD BLICKY COVINGTON | LYRIC STREET | 2.097 | +0.331 | 421 | 35 |
| 3E | 42 | 4 | GUYS LIKE ME ERIC CHURCH | CAPITÓL NASHVILLE | 1.963 | +0.370 | 355 | 37 |
| 3 <u>⊆</u> | 44 | 2 | JOHNNY CASH JASON ALDEAN | BROKENBOW | 1.840 | +0.532 | 292 | 41 |
| 40 | 43 | 4 | IGOT MORE COLE DEGGS AND THE LONE | | 1.721 | +0.241 | 350 | 38 |
| 41 | N | EW | LOST IN THIS MOMEN BIG & RICH | | 1.603 | +1.603 | 77 | 55 |
| 42 | 48 | 6 | SPOKEN LIKE A MAN BLAINE LARSEN | GIANTSLAYER/BNA | 1.173 | +0.230 | 239 | 43 |
| 42 | 46 | 6 | HOUSE LIKE THAT DONOVAN CHAPMAN | CATEGORY 5 | 1.152 | +0.089 | 325 | 40 |
| 44 | 47 | 3 | SAY YES DUSTY DRAKE | BIG MACHINE | 1.140 | +0.214 | 254 | 42 |
| 45 | 51 | 4 | WHAT I DID LAST NIGHT CATHERINE BRITT | RCA | 0.893 | +0.009 | 221 | 44 |
| 46 | N | EW | TEARDROPS ON MY GUITA TAYLOR SWIFT | | 0.865 | +0.654 | 101 | 50 |
| 47) | 50 | 4 | TAKE IT ALL OUT ON ME MARK WILLS | EQUITY | 0.865 | +0.018 | 201 | 45 |
| 48 | 53 | 14 | MORE ROCKIE LYNNE | UNIVERSAL SOUTH | 0.756 | +0.062 | 61 | 59 |
| 4 <u>¢</u> | 60 | 2 | I WONDER KELLIE PICKLER | RNA | 0.633 | +0.352 | 105 | 49 |
| 5C | 45 | 11 | BAGPIPES CRYIN' RUSHLOW HARRIS | SHOW DOG NASHVILLE | 0.595 | -0.749 | 158 | 46 |
| 51 | 54 | 3 | ALL MY FRIENDS SAY LUKE BRYAN | CAPITOL NASHVILLE | 0.580 | -0.045 | 83 | 54 |
| 52 | 59 | 2 | THAT KINDA DAY SARAH BUXTON | LYRIC STREET | 0.550 | +0.193 | 124 | 48 |
| 53 | 55 | 6 | IGET TO BLUE COUNTY | ASYLUM-CURB | 0.516 | -0.028 | 144 | 47 |
| 54 | 49 | 14 | OUR COUNTRY JOHN MELLENCAMP | UNIVERSAL REPUBLIC/UNIVERSAL SOUTH | 0.459 | -0.419 | 90 | 51 |
| 55 | 56 | 8 | MISSING MISSOURI SARA EVANS | RCA | 0.438 | +0.013 | 47 | - |
| 5E | NI | EW | NOTHING TO PROVE | BNA | 0.391 | +0.159 | 89 | 52 |
| 57 | 52 | 3 | BOMSHEL STOMP BOMSHEI | CURB | 0.360 | -0.339 | 41 | |
| 58 | 57 | 20 | STEALING KISSES | WARNER BROS./WRN | 0.336 | -0.078 | 39 | |
| 55 | NI | EW | ONE MORE GOODBYE RANDY ROCERS BAND | MERCURY | 0.320 | +0.147 | 55 | |
| 60 | N | EW | MISSING YEARS LITTLE TEXAS | MONTAGE | 0.302 | +0.077 | 56 | |

| MOST | |
|---|-----------|
| NCREASE | |
| AUDIENCE (IN MILLIONS) | D. |
| (IN MILLIONS) | |
| +6.035 | |
| CC0,07 | |
| HIGH MAINTENANC | ٠l |
| WOMAN | |
| Toby Keith (Show D | log |
| Nashville) KEFY+0A63, WCH +0.3 | |
| WTVK +0.254, WKHX | |
| +0.253, WQYK +0.235, WARZ +0.235, WYRK +0. | |
| WMIL+0.205, WXTU+0.1 | |
| WKLB +0.180 | ш |
| +3.729 | п |
| STAND | |
| d | |
| Rascal Flatts (Lyr | |
| Street) | |
| WFM5 +0.244, KAJA +0.3 WMIL +0.205, WD5Y +0.3 | 72. |
| MYGE +0.155, WCNA +0.1 WUSA +0.141, WSM +0.14 | 55, |
| KKING +0.138, KSCS +0.1 | |
| -3.475 | |
| | |
| WASTED | |
| d | |
| Catrie Underwood | |
| KKBB +0.634, KILT +0.2 | 52, |
| WIGLE +0.245, KFRG +0.2 KURL+0.158, WBFF +0.14 | 28, 8. |
| KUPL +0.158, WBEE +0.14 WSI +0.130, WIRK +0.15 | |
| WGCY +0.125, KAJA +0.1 | B |
| | 900 |

Jason Michael
Carroll (Arista Nashville)
KKBC +0.610, KMPS +0.292,
WF.AR +0.261, WQYK
+C.254, WQDR +0.249,
WKHL +0.206, KPLX +0.176,
KIII. +0.130, WIVK +0.11E,
WKIS +0.102

NEW AND ACTIVE

TITLE ART ST / LABEL FLAT IN T-E FLOOR 0.267/0.066 Katrina :lam (UNIVEF5AL 50 JTH) TOTAL S ATIONS:

40

HE BE . NEVED 0,264/0.049

TITLE ARTIST / LABEL LIVIN' OUR LOVE SONG 0.239/0.128 Jason Michael Carroll (ARISTA NASHVILLE) TOTAL STATIONS:

WAITIN' ON A WOMAN 0.235/0.051 **Brad Paisley** (ARISTA NASHVILLE)

SEPARATE WAYS 0.214/0.044 (WARNER BROS./WRN) TOTAL STATIONS

TOUCHDOWN 0.177/0.003



Toby Keith

Toby Keith
(SHOW DOG NASHVILLE)
(KAJA, KATM, KCYE, KDRK,
KEEY, KFDI, KFKF, KFRG,
KHEY, KII, KINZ, KJJY,
KKNG, KKWF, KMLE, KMPS,
KNC, KPLX, KRMD, KRST,
KRTY, KRYS, KSCS, KSOP,
KSSN, KUBL, KUSS, KUZZ,
KXKT, WAMZ, WBCT, WBEE,
WCTO, WCTQ, WDSY, WESC,
WFBE, WGAR, WGGY, WCTY,

LUCKY MAN Montgomery Gentry
(COLUMBIA)
KATM. KEEY, KIM, XKNG.
KMPS, KRST, KRTY KSKS.
KUZZ, KXKT, WAMZ. WFBE.
WGH. WIRK, WKDF, WOKO.
WOKQ, WQBE. WR®S.
WWNU, WYRK JOHNNY CASH 17
Jason Alcean
(BROKEN BOW)
KAJA, KATM, KDRK, KRST, KSCS,
KTTS, KXKE, KYGQ, WBEE,
WFBE, WCH, WGKX, WIVK,
WKHX, WSLC, WUSY, WWQM

Rascal Flatts (LYRIC STREET) KATM, KCYE, KILT, KNIX,

MOMENTS MOMENTS

Emisson Drive

(M. JASZNEW REVOLUTION)

KATM, KCYE, KRST, WDXB,

WCGK, WOKO, WQBE.

WS_C, WUBE, WXTU, WTRK

THAT KIND OF DAY 11 Samh Buxton (LYRIC STREET) KATM, KBQI, KDRK, KFRJ, KS2S, KSKS, KUBL, KXKT, WGTY, WKCQ, WKXC

■ECEND: See legend to charts in charts section for rules and symbol explanations.

20 := Intry and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 100 reporters 5 20 17: Nielsen Bus ness Media, inc. All rights reserved.

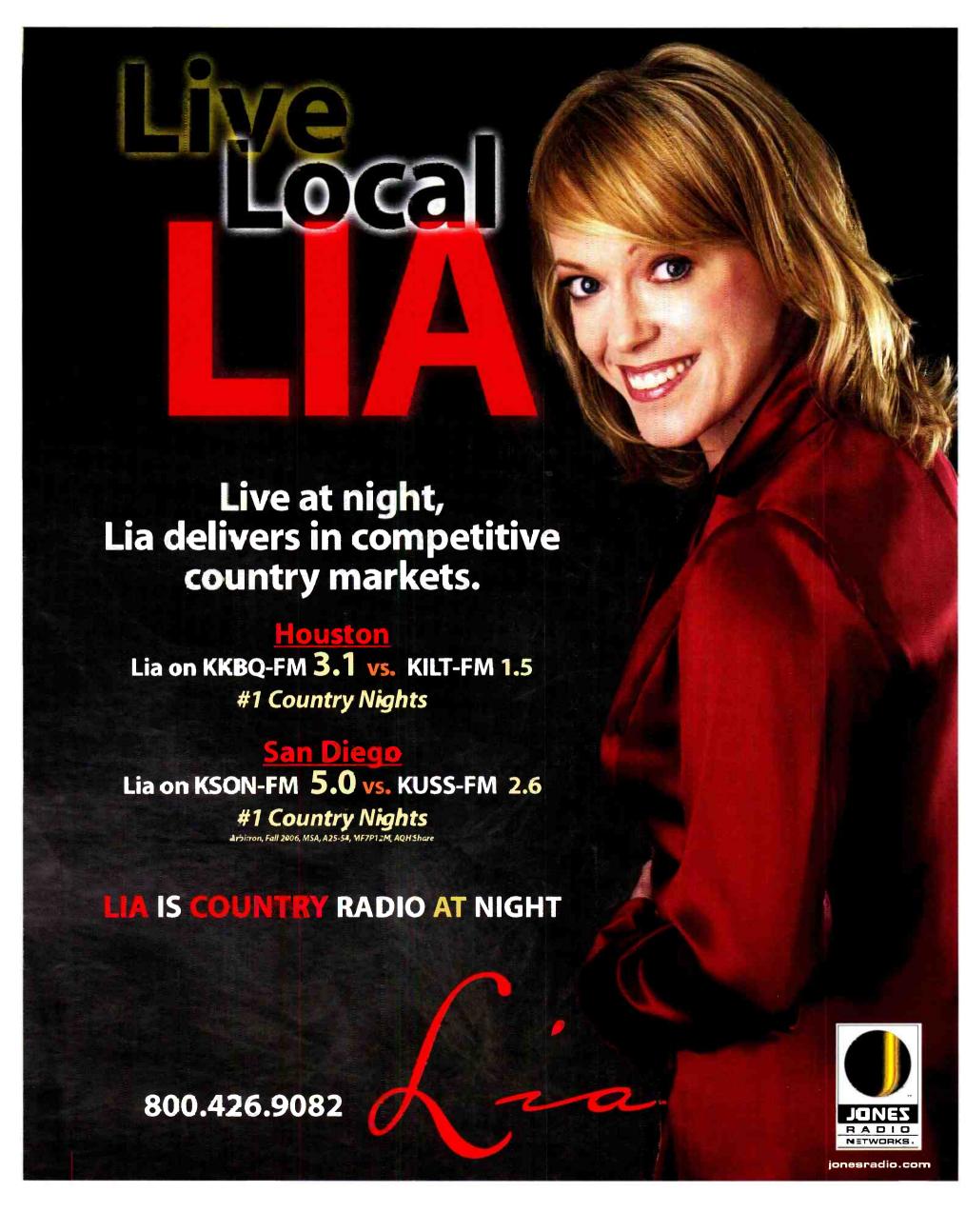


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COUNTRY INDICATOR REPORTERS

KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost

KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell

WWWW/Ann Arbor, MI

WYAY/Atlanta, GA* OM/PD: Mark Rich MD: Sandy Weaver

WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West

KBKO/Bakersfield, CA*

WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger

WHWK/Binghamton, NY PD: Don Brake

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens

42

WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis.

KIZN/Boise, ID APD/MD: Spencer Burke

KQFC/Boise, ID MD: Ruby Cortez

KAGG/Bryan, TX PD/MD: Jennifer Allen

WIXY/Champaign, IL

WOGT/Chattanooga, TN*

WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas

WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson

KFTX/Corpus Christi, TX*

KOUL/Corpus Christi, TX* MD: Jim Dandy

KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff

WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey

KKCB/Duluth, MN

WQRB/Eau Claire, WI PD/MD: Mike McKay

WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner

WXTA/Erie, PA

KKNU/Eugene, OR

WKDQ/Evansville, IN PD/MD: Jon Prell

KVOX/Fargo, ND OM: Janice Whitimore PD: Eric Heyer MD: Scott Winston

KKIX/Fayetteville, AR APD/MD: Jake McBride

WKML/Fayetteville, NC PD/MD: DeanO

KAFF/Flagstaff, AZ PD: C.J. Murri

WLAY/Florence, AL OM/PD: Brian Ricknaa MD: Cyndi Summers

WXFL/Florence, AL

WEGX/Florence, SC OM/PD: Randy "Mudflap"

WFRE/Frederick, MD* PD: Lisa Allen

WFLS/Fredericksburg, VA* OM: Pauf Johnson PD/MD: Jon Reed APD: Mike Vincent

KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary

WQHK/Ft. Wayne, IN OM/PD: Rob Kelley MD: Dave Michaels

WTNR/Grand Rapids, MI*

PD: Steve Stewart APD/MD: Dawn Michaels

WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmon MD: Tori Anderson

WCAT/Harrisburg, PA* PD: Will Robinson

WTCR/Huntington, WV PD: Clint McElroy

WUSJ/Jackson, MS* PD: Russ Williams

WROO/Jacksonville, FL*

KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer

WNWN/Kalamazoo, MI

PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris

WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza

KMDL/Lafayette, LA* MD: T.D. Smith

WITL/Lansing, MI PD: Jay J. McCrae APD/MD: Chris Tyler

WBBN/Laurel, MS OM/PD: Larry Blakeney APD/MD: Allyson Scott

KZKX/Lincoln, NE PD: Brian Jennings APD/MD: Carol Turner

KKJG/San Luis Obispo, CA PD/MD: Pepper Daniels KRAZ/Santa Barbara, CA

KLLL/Lubbock, TX MD: Neely Yates KSNI/Santa Maria, CA PD/MD: Tim Brown

KIAI/Mason City, IA MD: Robin McCann

Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan KRWQ/Medford, OR

XM Highway 16/Satellite*

WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee

WBFM/Sheboygan, WI

KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans

KSUX/Sioux City, IA

WBYT/South Bend, IN PD/MD: Clint Marsh

WTHI/Terre Haute, IN OM/PD: Barry Kent

WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn

WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson

WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone

KNUE/Tyler, TX

OM: Jeff Evans PD/AMD: Andy Knight

WFRG/Utica, NY OM/PD: Tom Jacobsen

KJUG/Visalia, CA PD/MD: Dave Daniels

WDEZ/Wausau, WI PD: Chad Edwards **A**PD/MD: Vanessa Ryan

WOVK/Wheeling, WV PD/MD: Jim Elliott

KZSN/Wichita, KS*

WSJR/Wilkes Barre, PA* PD/AMD: Jess Wright

WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brien

KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker

OM: Lyman Jame APD: Todd Taylor MD: Rick Regan

PD: Eddie Ybarra APD: Jeff "J.R." Kelm

Sirius New Country/Satellite* OM/PD: Scott Lindy MD: Al Skop KUBB/Merced, CA

OM/PD: Rene Roberts MD: Brian "BMO" Montgomery

WOKK/Meridian, MS PD: Todd Rupe

KJLO/Monroe, LA PD: John Reynolds APD/MD: Toby Otero

WBAM/Montgomery, AL*

WLWI/Montgomery, AL* OM: Bill Jones PD: Bill Dollar

WMUS/Muskegon, MI* OM: Dave Tart PD: Mark Dixon

WGTR/Myrtle Beach, SC MD: Korby Ray

WCTY/New London, CT OM/PD: Jimmy Lehn APD: Dave Elder

KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Petersor

KPLM/Palm Springs, CA

WYCT/Pensacola, FL

PD: Ric Sacola MD: Denis "Catfish" Miller

WFYR/Peoria, IL OM/PD; Ric Morgan

WPOR/Portland, ME* PD: Harry Nelson MD: Shelly Kincaid

WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron Davis APD: Paty Quyn MD: Dave McCord

KOUT/Rapid City, SD PD/MD: Mark Houston

KBUL/Reno, NV PD: Cleveland Wheeler MD: Derek Gunn

KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart

WCEN/Saginaw, MI PD: Joby Phillips MD: Keith Allen

WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee

KEGA/Salt Lake City, UT* OM/PD: Alan Hague APD/MD: Danny Ryan

KGKL/San Angelo, TX OM/PD: Boomer Kingston

· Monitored Reporters

| EEK | EEK | RT | COUNTRY INDICAT | 0.0 | | EE | |
|-----------|------------|-------|--|-------------------------|---------------|-----------|---------------|
| THIS WEEK | LAST WEEN | WEEKS | TITLE ARTIST COUNTRY INDICATO | UR | PLA TW | YS +/- | TOTAL AUD. |
| 0 | 2 | 19 | LADIES LOVE COUNTRY BOYS TRACE ADKINS | CAPITOL NASHVILLE | 3865 | +209 | 8.806 |
| 2 | 1 | 18 | IT JUST COMES NATURAL GEORGE STRAIT | MCA NASHVILLE | 3781 | +23 | 8.676 |
| (3) | 4 | 10 | STUPID BOY KEITH URBAN | CAPITOL NASHVILLE | 3427 | +154 | 7.880 |
| 0 | 5 | 14 | ALYSSA LIES JASON MICHAEL CARROLL | ARISTA NASHVILLE | 3351 | +228 | 7.553 |
| 5 | 6 | 22 | LITTLE BIT OF LIFE CRAIG MORGAN | BROKEN BOW | 3112 | +100 | 6.914 |
| 6 | 7 | 11 | ANYWAY MARTINA MCBRIDE | RCA | 3105 | +226 | 7.127 |
| 1 | 8 | 6 | BEER IN MEXICO KENNY CHESNEY | BNA | 3071 | +315 | 7.245 |
| 8 | 3 | 19 | WATCHING YOU RODNEY ATKINS | CURB | 2906 | -517 | 6.416 |
| 9 | 11 | 6 | LAST DOLLAR (FLY AWAY) TIM MCGRAW | CURB | 2699 | +251 | 6.430 |
| 0 | 10 | 26 | I'LL WAIT FOR YOU JOE NICHOLS | UNIVERSAL SOUTH | 2630 | +65 | 5.947 |
| 11 | 9 | 34 | ONE WING IN THE FIRE TRENT TOMLINSON | LYRIC STREET | 25 5 7 | -118 | 5.826 |
| 2 | 17 | 6 | WASTEO CARRIE UNDERWOOD | ARISTA/ARISTA NASHVILLE | 2335 | +425 | 5.539 |
| 8 | 15 | 6 | SETTLIN' SUGARLAND | MERCURY | 2273 | +319 | 5.247 |
| (| 13 | 12 | HILLBILLY DELUXE BROOKS & DUNN | ARISTA NASHVILLE | 2246 | +79 | 5.083 |
| 6 | 21 | 4 | STAND RASCAL FLATTS | LYRIC STREET | 2032 | +311 | 4.903 |
| 16 | 14 | 20 | YOU'LL ALWAYS BE MY BABY SARA EVANS | RCA | 1974 | -46 | 4.500 |
| 17 | 16 | 15 | I JUST CAME BACK FROM A WAR DARRYL WORLEY | 903 MUSIC | 1942 | -6 | 4.537 |
| 8 | 19 | 10 | LONG TRIP ALONE DIERKS BENTLEY | CAPITOL NASHVILLE | 1940 | +116 | 4.430 |
| 9 | 18- | 12 | A FEELIN' LIKE THAT GARY ALLAN | MCA NASHVILLE | 1905 | +77 | 4.288 |
| 20 | 20 | 13 | GOOD DIRECTIONS BILLY CURRINGTON | MERCURY | 1804 | +108 | 4.023 |
| 2 | 22 | 8 | LIPS OF AN ANGEL JACK INGRAM | BIG MACHINE | 1714 | +169 | 3.912 |
| 22 | 24 | 6 | A WOMAN'S LOVE ALAN JACKSON | ARISTA NASHVILLE | 1619 | +180 | 3.643 |
| 23 | 23 | 13 | 'FORE SHE WAS MAMA CLAY WALKER | ASYLUM-CURB | 1528 | +41 | 3.556 |
| 24 | 38 | 2 | HIGH MAINTENANCE WOMAN TOBY KEITH | SHOW DOG NASHVILLE | 1388 | +985 | 3.215 |
| 25 | 12 | 20 | MY, OH MY THE WRECKERS MA | VERICK/WARNER BROS./WRN | 1329 | -980 | 2.975 |
| 26 | 26 | 9 | ME AND GOD JOSH TURNER | MCA NASHVILLE | 1322 | +137 | 3.034 |
| 27 | 28 | 11 | DON'T MAKE ME BLAKE SHELTON | WARNER BROS /WRN | 1158 | +71 | 2.510 |
| 28 | 29 | 6 | MOMENTS EMERSON DRIVE | MIDAS/NEW REVOLUTION | 1096 | +123 | 2.437 |
| 29 | 25 | 18 | GOOD AS GONE LITTLE BIG TOWN | EQUITY | 1036 | -355 | 1.945 |
| 30 | 31 | 4 | FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE | ROCKY COMFORT/COS | 925 | +172 | 1.950 |
| 31 | 30 | 8 | I KEEP COMING BACK JOSH GRACIN | LYRIC STREET | 866 | +70 | 1.930 |
| 32 | N | EW | LUCKY MAN MONTGOMERY CENTRY | COLUMBIA | 636 | +340 | 1.483 |
| 33 | 3 2 | 7 | STARTIN' WITH ME JAKE OWEN | RCA | 633 | +37 | 1.408 |
| 34 | 36 | 2 | A DIFFERENT WORLD BUCKY COVINGTON | LYRIC STREET | 597 | +167 | 1.525 |
| 35 | 27 | 17 | RED HIGH HEELS KELLIE PICKLER | BNA | 581 | -522 | 1.326 |
| 36 | 33 | 5 | ISN'T THAT EVERYTHING DANIELLE PECK | BIG MACHINE | 548 | +56 | 1.172 |
| 37 | 34 | 6 | COME ON RAIN STEVE HOLY | CURB | 541 | +14 | 1.079 |
| 38 | 35 | 2 | GUYS LIKE ME ERIC CHURCH | CAPITOL NASHVILLE | 510 | +79 | 1.050 |
| 39 | 37 | 4 | DIXIE LULLABY PAT GREEN | BNA | 467 | +61 | 1.056 |
| 40 | 40 | 2 | I GOT MORE COLE DEGGS & THE LONESOME | COLUMBIA | 393 | +71 | 0.899 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE ARTIST | IMPRINT / PROMOTION LABEL | PL/ TW | \Y S +/- |
|-----------|-----------|-------------------|---|----------------------------------|-----------|--------------------|
| • | 1 | 11 | STUPID BOY KEITHURBAN | CAPITOL NASHVILLE/EMI | 550 | +13 |
| 0 | 5 | 5 | BEER IN MEXICO KENNY CHESNEY | BNA/SONY BMG | 519 | +29 |
| 1 | 6 | 5 | LAST DOLLAR (FLY AWAY) TIM MCGRAW | CURB/EMI | 506 | +28 |
| 4 | 4 | 15 | TRYING TO GET BACK TO YOU DOC WALKER | OPEN ROAD/UNIVERSAL | 488 | -6 |
| 5 | 7 | 13 | ALYSSA LIES JASON MICHAEL CARROLL | ARISTA NASHVILLE/SDNY BMG | 480 | +21 |
| 6 | 9 | 6 | MOMENTS EMERSON DRIVE | MONTAGE/MIDAS/UNIVERSAL | 461 | +44 |
| 7 | 3 | 16 | WATCHING YOU RODNEY ATKINS | CURB/EMI | 458 | -55 |
| 8 | 2 | 17 | IT JUST COMES NATURAL GEORGE STRAIT | MCA NASHVILLE/UNIVERSAL | 450 | -65 |
| 9 | 18 | 4 | WASTED CARRIE UNDERWOOD | ARISTA/ARISTA NASHVILLE/SONY BMG | 446 | +93 |
| 10 | 13 | 4 | STAND RASCAL FLATTS | LYRIC STREET/UNIVERSAL | 417 | +32 |
| 11 | 8 | 16 | I'M NOT RUNNING ANYMORE JASON MCCOY | MAPLEMUSIC | 412 | -11 |
| 12 | 10 | 10 | LONG TRIP ALONE DIERKS BENTLEY | CAPITOL NASHVILLE/EMI | 374 | -17 |
| 13 | 15 | 12 | ANYWAY MARTINA MCBRIDE | RCA/SONY BMG | 368 | -2 |
| 14 | 23 | 3 | THE WEIGHT AARONPRITCHETT | ОРМ | 367 | +71 |
| 15 | - 17 | 12 | LADIES LOVE COUNTRY BOYS TRACE ADKINS | CAPITOL NASHVILLE/EMI | 349 | -13 |
| 16 | 12 | 16 | THE LONG WAY AROUND DIXIE CHICKS | OPEN WIDE/CDLUMBIA/SDNY BMC | 342 | -47 |
| 17 | 16 | 17 | TIM MCGRAW TAYLOR SWIFT | BIG MACHINE/UNIVERSAL | 330 | -38 |
| 18 | 11 | 22 | SHE'S EVERYTHING BRAD PAISLEY | ARISTA NASHVILLE/SONY BMG | 329 | -61 |
| 19 | 24 | 3 | SETTLIN' SUGARLAND | MERCURY/UNIVERSAL | 324 | +36 |
| 20 | 35 | 2 | LOVE SWEET LOVE JOHNNY REID | OPEN ROAD/UNIVERSAL | 306 | +89 |
| 21 | 19 | 13 | FOR THE MUSIC CHRISCUMMINGS | косн | 304 | -43 |
| 22 | 21 | 11 | HILLBILLY DELUXE BROOKS & DUNN | ARISTA NASHVILLE/SÖNY BMC | 300 | -8 |
| 23 | 30 | 9 | LITTLE BIT OF LIFE CRAIGMORGAN | BROKEN BOW/SONY BMC | 282 | +37 |
| 24 | 14 | 20 | MY, OH MY THE WRECKERS | MAVERICK/WARNER BROS./WARNER | 276 | -98 |
| 25 | 20 | 21 | TAKING BACK MY BRAVE CAROLYN DAWN JOHNSON | ANGELINE/UNIVERSAL | 268 | -47 |
| 26 | 22 | 14 | GHOST TOWN DUANE STEELE | ICON | 262 | -45 |
| 27 | 28 | 9 | BUILT TO LAST DAMIAN MARSHALL | BUSY MUSIC | 250 | -10 |
| 28 | 33 | 6 | DON'T SEND THE INVITATION (IF YOU DON'T WANNA | PARTY) ADAM GREGORY MENSA/EMI | 238 | +15 |
| 29 | 32 | 5 | A WOMAN'S LOVE ALANJACKSON | ARISTĄ NASHVILLE/SONY BMG | 236 | -2 |
| 30 | 26 | 16 | WHAT I CAN'T FORGET JASON BLAINE | ICON | 225 | -48 |

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AC/HOT AC



KUDL takes on perpetual market leader KPRS with triumphant fall ratings

Bringing Ratings Heat To The Heartland

Chuck Taylor

CTaylor@RadioandRecords.com

he heat is on in the heartland. After sinking as low as 11th place 12+ in the Kansas City spring 2006 Arbitron, Entercom AC KUDL catapulted from a 4.4 in the summer to a massive 6.7 share in the fall—tying perpetual market leader Carter Broadcast Group's urban KPRS. "That station is a powerhouse in Kansas City, as are active rock KQRC, talk KMBZ, country WDAF, oldies KCMO, country KBEQ and a couple others," Entercom/Kansas City director of operations Thom McGinty says. "We regained some lost ground through the year and had a great fall book because we started the first six-and-a-half weeks very strong, then seasonally adjusted and finished out the year as Kansas City's Christmas music station."

The station, positioned as playing "continuous soft rock," began its ratings resurgence in the summer, climbing to a 4.4 from a 3.8 in the spring. By the fall, KUDL ranked No. 1 with adults 25-54 and 35-64, and with women 25-54 and 35-64.

McGinty says the outlet consistently tweaks its audience research and music. He also credits his airstaff: "The Morning Show With Dan and Darcie," Roger Carson in middays, Dina Michaels in p.m. drive and the syndicated Delilah at night. "We also have the best marketing/promotions director in the country, Marcy Caldwell, and a very good 'toolbox' from Entercom."

KUDL isn't the only AC in the market. It competes with Wilks Broadcast Group's KCKC (Star 102), which also improved its market position during the past three surveys from a 2.2 to a 3.5—though it consistently languishes behind KUDL.

"There isn't a single person on KUDL's staff that doesn't know we're in a battle for the hearts of our listeners every break," McGinty says. "It's not only KCKC but a whole list of other competitors in this market—some very good brand managers, programmers and air talent."

The operations director attributes the station's edge to an intimate bond within the

market. "KUDL is a three-time NAB Crystal Award winner over the past seven years because this staff is so involved in the community on and off the air. Every KUDL team member does triple duty," McGinty says. "Dan Hurst is a motivational speaker, Darcie Blake covers more events and organizations than any 10 people, Roger Carson is out spinning every week, and Dina Michaels is our animal expert and a champion for pet adoption. She is also a regular on Kansas City television."

McGinty adds that the station's playlist differs from many ACs around the nation because it is carefully tailored for local tastes. "Welcome to the heartland of the United States of America, KUDL's audience is salt of the earth, they like to rock a little more than some markets, and country music crossovers are as popular as some Christian crossovers.

"We steal everyone else's music, too," he says. "The AC format has few core artists, and then it's everything from Sheryl Crow to Hoobastank to Faith Hill and Lonestar to Maroon5. It's true music variety. The attitude between the records is critical, too. They come to us for the music, but we need them to remember us for much more than that.

"There is a huge need for a place to get familiar, friendly, family, smart, fun, relaxing, companionship, as opposed to loud, opinion-



'There is a huge need for a place to get familiar, friendly, family, smart, fun, relaxing, companionship, as opposed to loud, opinionated, in-your-face, edgy, crude and vulgar. There's a place for that, but those are other brands, not AC.

—Thom McGinty

KUDL/Kansas City Most Played Titles, Feb. 7-11

- 1. "Put Your Records On," Corinne Bailey Rae
- 2. "You Are Loved

 (Don't Give Up),"

 Josh Groban
- 3. "What's Left of Me," Nick Lachey
- 4. "Unwritten,"
 Natasha Bedingfield
- 5. "Chasing Cars,"Snow Patrol6. "Have You Ever Seen
- 6. "Have You Ever Seen the Rain," Rod Stewart
- 7. "Who Says You Can't Go Home," Bon Jovi
- 8. "Bad Day," Daniel
 Powter
- 9. "What Hurts the Most," Rascal Flatts
- 10. "Black Horse & the Cherry Tree," KT Tunstall

Source: Nielsen BDS

ated, in-your-face, edgy, crude and vulgar. Don't get me wrong, there's a place for that, but those are other brands, not AC."

McGinty adds, "I want KUDL's core listeners to say that we are like their favorite pair of jeans—they put us on again and again. But there is no one answer. To some people we're a companion at the office every day, to others they ride to and from work with us, or at night it's a glass of wine to relax with the Delilah show. Our job is to be a part of everyone's daily calendar, whether it's a specific lifestyle daypart or a weekend feature."

McGinty's overall programming strategy is to serve every woman 25-54 in the Kansas City metro, "It's always changing, always challenging and never ending—70% of KUDL's audience is women and that's where we live every day. I have five sisters, six sisterin-laws, a wife and 10 or so very smart women from KUDL programming, promotions and our sales department. Obviously every one of them is in the demo. It makes for a pretty good sounding board for ideas."

Entercom is also the market leader in Kansas City, with no fewer than eight outlets, allowing for alliances that capitalize on an overall corporate strategy. "Entercom/Kansas City has superstar programmers and air talent, so it's a good classroom for me," McGinty says. "We meet often enough to make sure we line up next to each other. A few years ago there was no blueprint for operating huge clusters so it's a work in progress, Mike Keck is our market manager and Weezie Kramer is our regional VP. I'm sure it's way more challenging for them."

McGinty arrived in the market in 1999. In 2000 Entercom executive VP of programming Pat Paxton asked him to work with the company's four properties in Wichita, as well. "I did that for a couple of years and have also worked with classical KXTR, our former smooth jazz station and now country as the Wolf. Keep in mind that all of these stations have two very important components—great people already working there and that Entercom toolbox."

Regarding tech initiatives, such as HD side channels, McGinty acknowledges that the industry is exploring uncharted territory. "Picture pioneers headed west in covered wagons. That's where we are—the anticipation, trial and error, learning new tricks and how to incorporate them into existing brands. It's exciting, and I'm happy to report that anyone can learn new tricks—even me."

Asked what keeps McGinty grinning as he walks through the door after almost nine years, he answers like so many in radio: "It's the fact that I have this door to walk through. Look what I get to do for a living and the team I work with. My wife Jeanne is the general manager of our family, and she lets me work as many hours as I need to. That thankfully allows me to stay super focused on a lot of things."

► TAYLOR HICKS DEBUTS AT NO. 30 WITH "JUST TO FEEL THAT WAY," JOINING FELLOW "AMERICAN IDOL" GRADS AT NOS. 18 AND 29.







| THIS WEEK | LAST WEEK | WEEKS | | NIELSEN BDS RTIFICATIONS | な HITPREDICTOR STATUS RINT / PROMOTION LABEL | PLA TW | YS +/- | AUDIEN MILLIONS | |
|-----------|-----------|-------|---|-----------------------------|--|-----------|-----------|--------------------|-----|
| | 2 | 24 | WAITING ON THE WORLD TO | TO CHANGE | NO. 1(T WK) % AWARE/COLUMBIA | 1840 | +112 | 13.395 | 1 |
| 2 | 1 | 50 | UNWRITTEN NATASHA BEDINGFIELD | | ¥4 位 EPIC | 1763 | +12 | 11.870 | 2 |
| 3 | 3 | 42 | WHAT HURTS THE MOST | т | LYRIC STREET/HOLLYWOOD | 1631 | -26 | 8.856 | 7 |
| 4 | 5 | 39 | THE RIDDLE FIVE FOR FIGHTING | | AWARE/COLUMBIA | 1494 | -7 | 10.337 | 4 |
| 5 | 4 | 59 | BAD DAY DANIEL POWTER | | WARNER BROS. | 1410 | -109 | 9.578 | 5 |
| 6 | 9 | 17 | HOW TO SAVE A LIFE THE FRAY | MOST INCR | EASED PLAYS N2 EPIC | 1348 | +193 | 10.412 | 3 |
| 9 | 6 | 18 | CHASING CARS SNOW PATROL | | POLYDOR/A&M/INTERSCOPE | 1305 | +103 | 9.436 | 6 |
| 8 | 8 | 34 | PUT YOUR RECORDS ON CORINNE BAILEY RAE | 4 | ☆ CAPITOL | 1184 | -7 | 6.603 | 11 |
| 9 | 7 | 25 | HAVE YOU EVER SEEN T | THE RAIN | ☆ J/RMG | 1088 | -50 | 7.109 | 9 |
| 10 | 10 | 41 | BLACK HORSE & THE CH | HERRY TREE | RELENTLESS/VIRGIN | 1016 | -80 | 7.130 | 8 |
| n | n | 29 | CRAZY GNARLS BARKLEY | | NOWNTOWN/ATLANTIC/LAVA | 902 | -69 | 6.019 | 13 |
| 12 | 12 | 22 | YOU ARE LOVED (DON'T | T GIVE UP) | 143/REPRISE | 881 | -20 | 6.049 | 12 |
| 13 | 14 | 24 | FAR AWAY NICKELBACK | R | OADRUNNER/ATLANTIC/LAVA | 725 | +65 | 7.068 | 10 |
| 10 | 15 | 19 | STREETCORNER SYMPH | IONY | MELISMA/ATLANTIC | 691 | +61 | 4.937 | 15 |
| 15 | 13 | 18 | HURT CHRISTINA AGUILERA | | RCA/RMG | 680 | -120 | 5.405 | 14 |
| | 16 | 6 | OUR COUNTRY JOHN MELLENCAMP | | UNIVERSAL REPUBLIC/UME | 450 | +54 | 3.104 | 16 |
| | 17 | 6 | SUDDENLY I SEE KT TUNSTALL | | RELENTLESS/VIRGIN | 333 | +23 | 2.532 | 18 |
| • | 19 | 4 | CHANGE KIMBERLEY LOCKE | | CURB/REPRISE | 197 | +34 | 0.284 | - |
| 19 | 18 | 10 | LIPS OF AN ANGEL | | UNIVERSAL REPUBLIC | 191 | -10 | 0.615 | 27 |
| 20 | 24 | 3 | ORDINARY MIRACLE SARAH MCLACHEAN | | SONYCLASSICAL | 181 | +48 | 0.390 | ~ |
| 21 | 22 | 6 | TOO LITTLE TOO LATE | DA FAMILY/BLACKO | ROUND/UNIVERSAL MOTOWN | 174 | -19 | 0.460 | |
| 22 | 23 | 5 | IRREPLACEABLE BEYONCE | | COLUMBIA | 171 | +20 | 2.628 | 17 |
| 23 | 20 | 3 | RAINCOAT KELLY SWEET | | RAZOR & TIE | 166 | +29 | 0.494 | 30 |
| 24 | 26 | 2 | SO NOT OVER YOU SIMPLY RED | | SIMPLYRED.COM | 149. | +7 | 0.573 | 28 |
| 25 | 21 | 7 | NOTHING LEFT TO LOSE MAT KEARNEY | | AWARE/COLUMBIA | 139 | +8 | 0.534 | 29 |
| 26 | 25 | 12 | HIPS DON'T LIE SHAKIRA FEATURING WYCLEF JEAN | | N ³ EPIC | 135 | +19 | 1.737 | 20 |
| 27 | 27 | 5 | KEEP HOLDING ON AVRIL LAVIGNE | | FOX/RCA/RMG | 123 | +19 | 0.404 | - |
| 28 | 29 | 2 | MY LITTLE GIRL TIMMCGRAW | | CURB/REPRISE | 118 | +41 | 0.284 | 2 |
| 29 | 28 | 4 | A THOUSAND DAYS CLAY AIKEN | | RCA/RMG | 101 | +3 | 0.360 | Ŀ |
| 30 | H | EW | JUST TO FEEL THAT WA | ¥Υ | ARISTA/RMG | 98 | +89 | 0.267 | (6) |

| MOST ADDED | |
|--|---|
| TITLE NEV | |
| FOOLED AROUND AND FELL IN LOVE 11 Rod Stewart (J/RMG) KTSM, KUMU, KVLY, KWAV, WHLG, WHUD, WJKK, WLTJ, WRSA, WTCB, WYJB | |
| A LOVE SONG 10 Kenny Loggins (ONE EIGHTY) KRBA, KKMY, KQIS, KUMU, KVLY, KWAV, WHLG, WJKK, WJXB, WRSA | |
| HOW TO SAVE A LIFE The Fray (EPIC) KGBY, KLTQ, KSNE, WEBE, WMXS, WSHH | , |
| CHASING CARS Snow Patrol (POLYDOR/A&M/INTERSCOPE) KBAY, KOST, KSNE, WEBE, WFPG, WMXS | , |
| STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC) KESZ, KGBY, KSNE, KSOF, KYMX, WEBE | , |
| FAR AWAY Nickelback (ROAORUNNER/ATLANTIC/LAVA) KSNE, WEBE, WRRM, WRVF, WRVR | |
| NEVER ALONE Jim Brickman Feat. Lady Antebellum (SLG) KLTQ, KQIS, KUMU, KWAV. WHLG | • |
| HURT Christina Aguillera (RCA/RMG) KESZ, KGBY, WLEV, WMXS | |

| THINKING ABOUT YOU | 54/15 |
|-----------------------------|-------|
| Norah Jones | |
| (BLUE NOTE/BLG) | |
| TOTAL STATIONS: | 15 |
| TOTAL STATIONS: | (1) |
| MANDOLIN MOON | 52/29 |
| Sister Hazel | 32,23 |
| (CROAKIN' POETS/ADRENALINE) | |
| | 6 |
| TOTAL STATIONS: | 0 |
| THERE'S ALWAYS | |
| TOMORROW | 51/25 |
| | 31/23 |
| Alison Ray | |
| (CHIME) | _ |
| TOTAL STATIONS: | 9 |
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| MOST INCREASED | |
| MUE | |
| INCREASED | |
| | 100 |
| PLAYS | |
| | |

TITLE ARTIST / LABEL

WORLD Five For Fighting (AWARE/COLUMBIA) TOTAL STATIONS:

NEVER ALONE
Jim Brickman Feat, Lady Antebellum
(SLG)
TOTAL STATIONS:

| NEW ANI | ACTIVE | |
|----------------------|---|-------|
| PLAYS /GAIN | TITLE ARTIST / LABEL | P_AYS |
| 77/4 | FIND MYSELF IN YOU Brian McKnight (UNIVERSAL MOTOWN) | L4/3 |
| 10 | TOTAL STATIONS: | 1 |
| 72/31 tebellum | TAKE ME AS I AM Mary J. Blige (MATRIARCH/GEFFEN) | 43/2 |
| 20 | TOTAL STATIONS: | 1 |
| <mark>U</mark> 54/15 | BOSTON Augustana (EPIC) | 40/2 |
| 15 | TOTAL STATIONS: | 5 |
| 52/29 | LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.) | 32/10 |
| 6 | TOTAL STATIONS: | 5 |
| 51/25 | LOVE YOU LATELY Daniel Powter (WARNER BROS.) | 12/8 |
| 9 | TOTAL STATIONS: | 4 |
| 9 | | |

| +193 | HOW TO SAVE A LIFE |
|------|---|
| | The Fray (Epic) |
| | WMXS +24, KGBY +12, WGSY +12, WSLQ +12, WMJY +11, |
| | WSHH +10, WSNY +9, KVLY +8, WJKK +8, WSNE +8 |
| +112 | WAITING ON THE WORLD |
| | TO CHANGE |
| | John Mayer (Aware/Columbia) |
| | WMGC +17, WMXS +11, KVLY +11, WRVF +11, WFPG +10, |
| | KOST +10, WSNE +8, KMGL +8, KMXZ +8, WRCH +7 |
| +103 | CHASING CARS |

Snow Patrol (Polydor/A&M/Interscope)
WMXS +16, KNEV +15, KCBY +12, WLTJ +12, KUDL +10,
KOST +10, WMGN +7, WMJY +6, WMYI +6, WJBR +5 JUST TO FEEL THAT WAY

Taylor Hicks (Arista/RMG) WYSF +16, KUMU +11, WHUD +9, WHLG +8, WMXC +7, WRVR +7, KQIS +6, WJKK +6, KISC +5, KKBA +5

FAR AWAY

Nickelback (Roadrunner/Atlantic/Lava) WYSF +16, KCBY +11, KMGL +8, WSNY +8, WLTW +7, KISC +5, WZID +4, WWDE +4, KUMU +4, WBEB +3

RECURRENTS

| | PL. TW | AYS LW |
|----------------|--|--|
| κ^3 | 969 | 1023 |
| K 5 | 962 | 1032 |
| K ² | 961 | 1055 |
| 84 | 858 | 926 |
| 1 ,5 | 766 | 694 |
| | № 5 № 2 № 4 | TW N3 969 N5 962 N2 961 N4 858 |

| TITLE ARTIST / IMPRINT / PROMOTION LABEL | | PL/ TW | AYS LW |
|---|-----------------------|-----------|-----------|
| HEAVEN LOS LONELY BOYS (OR/EPIC) | N ⁵ | 730 | 732 |
| YOU'LL THINK OF ME KEITH URBAN (CAPITOL NASHVILLE/BLG) | 114 | 719 | 623 |
| DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA) | K ₆ | 710 | 740 |
| WHAT'S LEFT OF ME NICK LACHEY (JIVE/ZOMBA) | \aleph^2 | 703 | 709 |
| WHO SAYS YOU CAN'T GO HOME BON JOVI (ISLAND/IDJMG) | K 3 | 685 | 735 |
| | | | |

ADDED AT... WRVR

Memphis, TN

OM/PD: Jerry Dean
MD: Larry Wheeler
Taylor Hicks, Just To Feel That Way, 7
Kimberley Locke, Change, 0
Nickelback, Far Away, 0

FOR MORE STATIONS GO TO

FOR WEEK ENDING FEBRUARY 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. 104 AC, 25 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Mediz, Inc All rights reserved.



45

► ROB THOMAS' "LITTLE WONDERS," FROM THE UPCOMING MOVIE "MEET THE ROBINSONS," ZOOMS 28-19 WITH MOST INCREASED PLAYS (UP 392), MOST ADDED AND AIRPOWER HONORS.





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|-----------|-----------|-------------------|--|------|------|----------|------|--|
| IHIS WEEA | LAET WECK | WEEKS ON CHART | N NIELSEN BDS ☆ HITPREDICTOR TITLE CERTIFICATIONS STATUS | PLA | | AUDIE | | |
| | 3 | | ARTIST IMPRINT / PROMOTION LABEL CHASING CARS NO. 1(2 WKS) \$2 | TW | +/- | MILLIONS | RANK | |
| 1 | E | 36 | SNOW PATROL POLYDOR/AGM/INTERSCORE HOW TO SAVE A LIFE \$2 \$\frac{1}{47}\$ | 2760 | -66 | 16.150 | 1 | |
| ,2 | | 35 | THE FRAY EPIC | 2663 | -151 | 14.198 | 3 | |
| • | 5 | 11 | DAUGHTRY RCA/RMG | 2654 | +222 | 15.518 | 2 | |
| 4 | 3 | 34 | WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA | 2443 | -134 | 12.711 | 4 | |
| 5 | • | 29 | LIPS OF AN ANGEL HINDER UNIVERSAL REPUBLIC | 2261 | -179 | 12.605 | 5 | |
| б | 1 | 26 | SUDDENLY I SEE KT TUNSTALL RELENTLESS/VIRGIN | 2194 | -71 | 12.126 | ъ | |
| 7 | 6 | 36 | FAR AWAY NICKELBACK ROADRUNNER/ID IMG | 2090 | -209 | 11.167 | 7 | |
| 3 | 3 | 12 | KEEP HOLDING ON AVRIL LAVICINE FOX/RCA/RMG | 2043 | +182 | 9.777 | 10 | |
| 9 | 3 | 22 | STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATI ANTIC | 1904 | -179 | 10.722 | 8 | |
| 10 | 2 | 14 | IT ENDS TONIGHT THE ALL-AMERICAN REJECTS: DOCHOUSE/INTERSCOPE | 1771 | +109 | 7.310 | 12. | |
| 11 | | 19 | LET LOVE IN COO COO DOLLS WARNER BROS. | 1723 | -28 | 8.726 | JI | |
| 12 | 10 | 42 | NOTHING LEFT TO LOSE MATKEARNEY AWARE/COLUMBIA | 1636 | -94 | 10.119 | 9 | |
| 13 | 3 | 18 | THROUGH GLASS STONE SOUR ROADRUNNER/ATLANTIC/LAVA | 1543 | -75 | 5.894 | 17 | |
| 1 | 7 | 9 | SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN MOSLEY/GEFFEN | 1519 | +258 | 6.158 | 15 | |
| | 5 | 16 | INTO THE OCEAN BLUE OCTORER UNIVERSAL MOTOWN | 1466 | +26 | 6.777 | 14 | |
| • | 6 | 13 | WORLD FIVE FOR FIGHTING AWARE/COLUMBIA | 1412 | +8 | 5.960 | 16 | |
| • | 8 | 8 | IF EVERYONE CARED NICKELBACK ROADRUNNER/ATLANTIC/LAVA | 1367 | +154 | 7.000 | 13 | |
| (8) | 20 | 10 | IRREPLACEABLE SY 位 BEYONCE COLUMBIA | 1110 | +82 | 5.274 | 18 | |
| 19 | 28 | 2 | LITTLE WONDERS AIRPOWER/MOST INCREASED PLAYS/MOST ADDED 会ROB THOMAS MELISMA/ATLANTIC | 844 | +392 | 3.871 | 20 | |
| 20 | 19 | 19 | HURT LERING RECARMS CHRISTINA AGUILERA CHRISTINA AGUILERA CHRISTINA AGUILERA | 821 | -278 | 4.712 | 19 | |
| | 24 | 14 | LEAVE THE PIECES % 位 | 780 | +115 | 3.849 | 21 | |
| 22 | 23 | 11 | THE WRECKERS MAYERICK/WARNER BROS. SNOW ((HEY OH)) PER UNIT CHILD PROSEST WHO PER DROSE WHO | 744 | +33 | 3.209 | 23 | |
| | 25 | 10 | RED HOT CHILI PEPPERS WARNER BROS. WELCOME TO THE BLACK PARADE № ☆ | 709 | +94 | 3.621 | 22 | |
| 2 | 27 | 3 | MY CHEMICAL ROMANCE REPRISE LOOK AFTER YOU | 682 | +195 | 3.038 | 24 | |
| | 29 | 3 | THE FRAY EPIC GRAVITY | 570 | +71 | 1.858 | 27 | |
| 00 | 32 | 5 | JOHN MAYER AWARE/COLUMBIA THE SWEET ESCAPE | | +118 | 2.597 | 25 | |
| 26 | | | GWEN STEFANI FEATURING AKON INTERSCOPE BEFORE HE CHEATS IN THE STEPANI | 533 | | | | |
| | -20 | 9 | CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMG U + UR HAND | 501 | +40 | 2.480 | 26 | |
| 28 | 30 | 13 | PINK LAFACE/ZOMBA THIS AIN'T A SCENE, IT'S AN ARMS RACE | 486 | +20 | 1.724 | 29 | |
| 29 | 33 | 7 | FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMC WHAT GOES AROUNDCOMES AROUND | 418 | +58 | 1.094 | 37 | |
| 30 | 37 | 4 | JUSTINTIMBERLAKE JIVE/70MBA MY LOVE | 375 | +56 | 1.185 | 35 | |
| 31 | =31 | 15. | JUSTIN TIMBERLÄKE FEATURING T.(. JIVE/ZÖMBA | 371 | -39 | 1.856 | 28 | |
| 32 | 35 | 4- | HELLO(COODBYE DRIVE-THRU/SANCTUARY | 338 | +6 | 0.753 | | |
| 33 | 36 | 6 | LIKE A STAR CORINNE BAILEY RAE CAPITOL | 321 | +28 | 1.043 | 38 | |
| 34 | N | EW | FIDELITY REGINA SPEKTOR SIRE/WARNER BROS. | 301 | +90 | 1.124 | 36 | |
| 35 | 34 | 5 | COLORFUL ROCCO DELUCA & THE BURDEN IRONWORKS | 301 | +13 | 1.421 | 32 | |
| 36 | 40 | 2 | NEW SHOES PAOLO NUTINI ATLANTIC | 262 | +47 | 1.677 | 30 | |
| 37 | N | EW | STOLEN DASHBOARD CONFESSIONAL VAGRANT/INTERSCOPE | 249 | -6 | 0.460 | - | |
| 38 | N | EW | READ MY MIND THE KILLERS ISLAND/IDJMG | 237 | +29 | 0.300 | - | |
| 39 | N | EW | GRACE KELLY MIKA CASABLANCA/UNIVERSAL REPUBLIC | 226 | +23 | 0.409 | - | |
| 40 | 39 | 13 | ROCKSTAR NICKELBACK ROADRUNNER/I AVA | 219 | -9 | 1.502 | 31 | |
| | 1 | 100 | | | | | | |

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|--|-------------------|---|------|
| 10103 | AL | DED | |
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| | | | |
| TITLE | | | N |
| LITTLE WON |)EDC | STA | ATIO |
| Rob Thomas (MELISMA/ATLAI KBBY, KCDA, FCC WBMX, WKDD, W WTSS, WWMX | ITICI | , KSRZ, KU RQX, WTM) | |
| LOOK AFTER The Fray | You | | 1 |
| (EPIC) | (I Khria | Kell Met | 7 |
| KALZ, KCDA, KCD WMJC, WMMX, W | RQX, W | (MA | ۷, |
| IF EVERYONE Nickelback | CARE | D | |
| (ROADRUNNER/A KCDU, KFBZ, KMD | | | |
| WQLH, WZPL | CO, TRIVIO | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | |
| PRESSURE SI | JIT | | |
| (COLUMBIA) KLCA, KLTG, KQKI WJLK | Q, KUDD, | WAYV, WO | DA, |
| SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN KCDU, KFBZ, KHN |) | ⊃, KSRZ KZ | zzo |
| GRAVITY | | | ī |
| John Mayer (AWARE/COLUMB | IA) | unesy. | |
| KBBY, KCDU, WLA | | | WIS |
| THIS AIN'T A IT'S AN ARMS Fall Out Boy | RACE | | |
| (ISLAND/IDJMG) KCDA, KFYV, KLZ | R. K 77 11 | WKRO W | тмч |
| NEW SHOES | , , | | |
| Paglo Nutini (ATLANTIC) | | | |
| KCDU, KLTG, KS I, | | VKRQ, WX | MA |
| LEAVE THE P | IECES | | |
| (MAVERICK/WA RI KCDU, KSTZ, KYS | NER BRO | S.) , WTSS | |
| THE SWEET E | | | |
| Gwen Stefani Fea (INTERSCOPE) | | | |
| KCDU, KZZO, WJL | K, WMC, | www.< | |
| LITHIUM Evanescence | | | |
| (WIND-UP) KALZ, KLLY, WCD | A WILK | WTM~ | |

Monmouth, NJ Monmouth. NJ
OM/PD: Lou Russo
APD/MD: Deoble Mazella
Gwen Stefari Feat. Akon, The Sweet
Escape. 6
Justin Timberlake, What Goes Around.
Comes Around 6
Aqualung, Pres sure Suit, 0
Evanescence, Lithium, 0 FOR MORE STATIONS GO TO

| N | EW AN | O ACTIVE | |
|--|----------------|---|-----------------------|
| TITLE APITIST / LABEL | PLAYS /GAIN | TITLE ARTIST / _ABEL | PLA~S √GÆN |
| BETTER THAM ME Hinder (UNIVERSAL REPLIALICI | 184/20 | FERGALICIOUS Fergie (WILL.I.AN /A&M. (NTERSCOPE) | 94 ¹ 8 |
| TC TAL STAT ONS: | -2 | TOTAL STATIONS: | 9 |
| Y DU GIVE ME SOMETHING James Morrison (PDLYDOR/INTERSCOPE) | 127/43 | SATELL TE Guster (REPRISE) | 8 9/21 |
| TCITAL STAT ONS: | .6 | TOTAL STATIONS: | 7 |
| THE KILL (BURY ME) 30 Seconds To Mans (IMMORTAL/VIRGIH) TOTAL STAT ONS: | 110/27 | CUPIC'S CHCKE HOLD Gym Class Herots Feat, Patrick S IDECAY JANCE/F JELED BY RAMEN ATLANT (/LAVA) | 85, 21 tump |
| TO THE STATE OF TH | _ | TOTAL STATIONS: | 8 |
| MUST HAVE CONE SOMETHING FIGHT Relient K (COTES/CAP TOL) | 101/11 | SEWN The Feding CHERRYTREE/IMTERSCOPE | 81/15 |
| TOTAL STATIONS: | 12 | TOTAL STATIONS: | 10 |
| REAL GONE Sheryl Crow (WALT DISNEY) | 101 'S | LITHI JM Evaneseci ce WIND- JF) | €9/28 |
| TOTAL STATIONS: | - 3 | FOTAL STATIONS: | 10 |
| | | | |

MOST +392 LITTLE WONDERS Rch Thomas (vielisma/Atlantic) KQSQ +35. KHMX +25, WKUD +24, WFTE +23, XF26 +19 KLEY +17, KPEK +16, *VBNS +14, KLDA +14 KY S +13 +258 SAY IT RIGHT Nelly Furtado (Mosley/Ge'fen)
KQKQ +5_ WDVD-24, WMGX +24, KB8\(^\cdot \cdot \c +222 IT'S NOT OVER Daughtry (REA'RMG) KY'S +34, WXLO -25, WRQ'X +24, KHMX +22, KY5F +18 KQKQ +14, KMYI =14, WOMX +12, KUDD +10, VKVE -10 +195 **LOOK AFTER YOU** The Fray (Epc)
WFTE +27, KHM> +32, KST> +19 XF26 +17, V/XMA -14. W8NS +15, KCDA +12, SIPL -12, WMMX + 0, V/CDA +3 KEEP HOLDING ON Avril Lavigre (Fox/RCA/FMG)

KZZO +2", WINK -2". KMYI +19, FQKQ +16, WRQX +5,

KCA +12. KIOI +1". WBNS +7, KRJZ +10, KSII +10

FCR WELK ENDING FEBRUAR™ 11, 2007

LEGENNE See legge of to sharts in charts section for rules and symbol explanations.

7 hot AC stacions see electronically monitored by hie sen Broadcast Data Systems 24 hours a day, 7 dows a week. ② 2007 Nielsen Eusine's Media, no. All rights reserved.

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KDBZ/Anchorage, AK OM/PD: Tom Oakes

KMXS/Anchorage, AK PD/MD: Roxi Lennox APD: Joe Campbell

WAYV/Atlantic City, NJ*

KAMX/Austin, TX* PD/MD: Dusty Hayes APD: Carrie Benjamin

KLLY/Bakersfield, CA* OM/PD: E.J. Tyler APD: Erik Fox MD: Darci Dawn

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WUHU/Bowling Green, KY PD/MD: Brooke Summers

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WCOD/Cape Cod, MA PD: Kevin Matthews APD/MD: Joseph Rossetti

WLNK/Charlotte, NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller

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MD: Brian Douglas WQAL/Cleveland, OH* PD: Dave Popovich MD: John Connor

KVUU/Colorado Springs, CO* PD: Chris Pickett

WBNS/Columbus, OH*

PD: Jay Taylor MD: Sue Leighton

KLTG/Corpus Christi, TX* OM/PD: Bert Clark

KDMX/Dallas, TX* OM: Pat McMahon PD: Rick O'Bryan MD: Lisa Thomas

WDAQ/Danbury, CT PD: Chris Duggan APD/MD: Scott McDonnell

WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent

KALC/Denver, CO* PD: Dave Symonds APD/MD: Sam Hill

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WDVD/Detroit, MI* PD: Byron "Ron" MD: Jesse Addy

KBMX/Ouluth, MN PD: Corey Carter

KSII/EI Paso, TX* PD/MD: Justin Riley

WBQB/Fredericksburg, VA OM/PD: Chris Carmicha MD: Crystal Presley

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KZBB/Ft. Smith. AR OM/PD: Ralph Cherry APD/MD: Jen Colonna

WAJI/Ft. Wayne, IN PD: Barb Richards MD: Marti Taylor

WMEE/Ft. Wayne, IN OM/PD: Rob Kelley APD/MD: Dave Michaels

WQLH/Green Bay, WI* PD: Jimmy Clark

WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman

WNNK/Harrisburg, PA* OM/PD: John O'Dea APD: Hollywood MD: Denny Logan

WTIC/Hartford, CT* OM/PD: Steve Salhany APD/MD: Jeannine Jersey

KHMX/Houston, TX* OM: Ken Charles PD: Vince Richards APD/MD: Keith Scott

WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johll

MD: Dave Decker KMXB/Las Vegas, NV*

WCDA/Lexington, KY* PD/MD: Chris Elliott

WMXL/Lexington, KY* PD/MD: Dale O'Brian

KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Rogers

KYSR/Los Angeles, CA* PD: Charese Fruge APD/MD: Deanne Saffren

WXMA/Louisville, KY* PD: George Lindsey MD: Katrina Blair

WMC/Memphis, TN* PD: Lance Ballance MD: Jill Bucco

WKTI/Milwaukee, WI*

PD: Bob Walker WMYX/Milwaukee, WI*

OM: Brian Kelly PD: Mike Nelson KSTP/Minneapolis, MN*

PD: Leighton Peck APD/MD: Jill Roer KOSO/Modesto, CA* PD: Zac Davis APD: Jack Paper

WJLK/Monmouth, NJ*

OM/PD: Lou Russo APD/MD: Debbie Mazella KCDU/Monterey, CA*

WMJC/Nassau, NY*

WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro

WPTE/Norfolk, VA* PD: Barry Mckay MD: Heather Branch

KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Phil Inzinga

WMXO/Olean, NY PD/MD: Aaron James

KQKQ/Omaha, NE* PD: Nevin Dane MD: Marissa

KSRZ/Omaha, NE* OM: Tom Land PD: J. Pat Miller MD: Jessica Dol

WOMX/Orlando, FL* PD: Jeff Cushman MD: Laura Francis

KBBY/Oxnard, CA* APD/MD: Matt Michaels

KFYV/Oxnard, CA* OM/PD: Mark Elliott MD: Maverick

KPSI/Palm Springs, CA PD: Connie Breeze MD: Bradley Ryan WXMP/Peoria, IL

KMXP/Phoenix A7* OM: Alan Sledge PD: Ron Price MD: John Principale

WZPT/Pittsburgh, PA* OM/PD: Keith Clark APD: Jonny Hartwell MD: Scott Alexander

WMGX/Portland, ME* OM: Chris Mac PD: Randi Kirshbaum APD/MD: Ethan Minton

KRSK/Portland, OR* PD: Jeff McHugh MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY OM: Jimi Jamm PD: Aaron Davis

KLCA/Reno, NV⁴ PD: Beej Bretz MD: Connie Wray

KZZO/Sacramento, CA* OM: Byron Kennedy APD/MD: Shawn Cash

KUDD/Salt Lake City, UT*

KMYI/San Diego, CA* PD: Michael Hayes MD: Jen Sewell-Sorenson

KIOI/San Francisco, CA* PD: Stacy Cunninghai

KLLC/San Francisco, CA* PD: Chris May APD/MD: Jayr

KEZR/San Jose, CA* PD: Dana Jang MD: Michael Martinez

KRUZ/Santa Barbara, CA*

KMHX/Santa Rosa, CA

Sirius The Pulse/Satellite* PD: Jim Ryan MD: Heidi O'Brien

XM Flight 26/Satellite* OM/PD: Mike Abrams KPLZ/Seattle, WA*

PD: Kent Phillips MD: Alisa Hashir

KCDA/Spokane, WA* OM: Robert Harder PD: Scott Shannon KZZU/Spokane, WA*

OM/PD: Ken Hopkins APD/MD: Paul "Patch" Adams KYKY/St. Louis, MO*

MD: Jen Myers WQKX/Sunbury, PA

PD: Drew Kelly MD: Rob Sente WBOW/Terre Haute, IN

WWWM/Toledo, OH*

KLZR/Topeka, KS* PD: Jon Thomas MD: Bobby Rock

KZPT/Tucson, AZ* OM: Darla Thomas APD/MD: Leslie Lois

KLRK/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards

WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker

WRMF/West Palm Beach, FI* PD: Bob Neumann APD/MD: Amy Navarro

KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan KFBZ/Wichita, KS*

WINC/Winchester, VA OM/PD: Jeff Adams APD/MD: Paula Kidwelf

WXLO/Worcester, MA* OM/PD: Jay Beau Jones APD/MD: Mary Knight



► KATHARINE McPHEE'S
"OVER IT" IS THE BIG MOVER ON THE CANADA HOT AC CHART,

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|---|-----|-----|----|-----|-----|--|
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| | 1 | V | JUMPING 43-29. | | |
|-----------|-----------|-------------------|--|-----|------|
| Z | × | | | 1 | |
| INIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE CANADA AC | PLA | AYS |
| | - | | ARTIST IMPRINT / PROMOTION LABEL | TW | +/- |
| Ш | | 27 | HAVE YOU EVER SEEN THE RAIN ROD STEWART J/SONY BMG | 364 | -34 |
| 5 | -3. | 30 | WHAT HURTS THE MOST RASCAL FLATTS LYRIC STREET/UNIVERSAL | 345 | -1 |
| 5 | 3 | 21 | YOU ARE LOVED (DON'T GIVE UP) JOSHGROBAN 143/REPRISE/WARNER | 339 | +2 |
| 4 | 5 | 35 | THE RIDDLE FIVE FOR FIGHTING AWARE/COLUMBIA/SONY BMG | 316 | -11 |
| 5 | • | 20 | LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER | 314 | -18 |
| 6 | 8 | 28 | WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA/SONY BMG | 307 | -5 |
| 7 | 6 | 21 | MEANT TO FLY EVA AVILA SONY BMC | 307 | -11 |
| 8 | 7 | 35 | BLACK HORSE & THE CHERRY TREE KT TUNSTALL RELENTLESS/VIRCIN/EMI | 303 | -11 |
| 9 | 11 | 12 | HURT CHRISTINA AGUILERA RCA/SONY BMC | 290 | +27 |
| 10 | 9 | 35 | CRAZY CNARLS BARKLEY DOWNTOWN/ATLANTIC/WARNER | 264 | -42 |
| 0 | 16 | 7 | GOOD MORNING STARSHINE SERENARYDER EMI | 256 | +43 |
| 12 | 12 | 34 | ALL I CAN DO CHANTAL KREVIAZUK COLUMBIA/SONY BMG | 243 | -19 |
| 13 | 13 | 29 | EASY BARENAKED LADIES DESPERATION/NETTWERK/WARNER | 234 | -19 |
| 18 | 19 | 13 | HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG | 229 | +35 |
| 15 | 17 | 10 | CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UNIVERSAL | 226 | +18 |
| 16 | 10 | 31 | 1 CALL IT LOVE LIONEL RICHIE ISLAND/UNIVERSAL | 222 | -49 |
| ĮΨ | 15 | 35 | PUT YOUR RECORDS ON CORINNE BAILEY RAE CAPITOL/EMI | 217 | 0 |
| 18 | 14 | 27 | PULL ME THROUGH JIM CUDDY WARNER | 205 | -31 |
| 19 | 23 | 5 | ORDINARY MIRACLE SARAH MCLACHLAN NETTWERK | 185 | +29 |
| 20 | 20 | 23 | FAR AWAY NICKELBACK EMI | 185 | +1 |
| 2 | Z | 15 | STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATLANTIC/WARNER | 181 | +16 |
| 23 | 24 | 36 | I THINK OF YOU CRECORY CHARLES NBW/SONY BMC | 168 | +23 |
| 25 | 18 | 23 | LAKE OF FIRE SHAYE EMI | 161 | -35 |
| 24 | 26 | 2 | AT SEVENTEEN JANNARDEN UNIVERSAL | 160 | +60 |
| 25 | 22 | 22 | IF YOU NEED ME COLIN JAMES & THE LITTLE BIG BAND MAPLEMUSIC | 129 | -33 |
| 26 | 25 | 8 | KEEP HOLDING ON AVRILLAVIGNE FOX/RCA/SONY BMG | 123 | +18 |
| 0 | 42 | 5 | SUDDENLY I SEE KTTUNSTALL RELENTLESS/VIRGIN/EMI | 89 | +50 |
| 35 | 28 | 11 | HIPS DON'T LIE SHAKIRA FEATURING WYCLEF JEAN EPIC/SONY BMG | 87 | +11 |
| Σč | 27 | 14 | I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS UNIVERSAL MOTOWN/UNIVERSAL | 87 | -5 |
| 30 | 34 | 4 | SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL | 76 | +22 |
| | | | | | |
| × | 首 | - | | | |
| THIS WEEK | LAST WEE | WEEKS ON CHART | TITLE CANADA HOT AC | PLA | AYS |
| | - | | ARTIST IMPRINT / PROMOTION LABEL | TW | +/- |
| Д | 1 | 12 | KEEP HOLDING ON AVRIL LAVIGNE FOX/RCA/SONY BMC | 726 | -6 |
| 2 | 2 | 11 | SAY IT RIGHT NELLY FURTADO MOSLEY/CEFFEN/UNIVERSAL | 718 | +18 |
| 3 | 5 | 8 | IT'S NOT OVER DAUGHTRY RCA/SONY BMC | 620 | +103 |
| (4) | 7 | 12 | INTO THE OCEAN BLUE OCTOBER UNIVERSAL MOTOWN/UNIVERSAL | 544 | +33 |
| 5 | 3 | 20 | HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMC | 530 | -85 |
| 5 | 4 | 17 | IDDEDI ACEADI E DEVONCE COLLINDIA SONV DAC | 578 | .10 |

| 30 | 34 | 4 | SAY IT RIGHT NELLY FURTADO | MOSLEY/GEFFEN/UNIVERSAL | 76 | +22 |
|-----------|-----------|-------|---|-----------------------------|-----|------|
| | | | | | | |
| THIS WEEK | LAST WEEK | WEEKS | CANADA HOT AC | | PLA | YS |
| | - | | ARTIST IN | APRINT / PROMOTION LABEL | TW | +/- |
| | 1 | 12 | KEEP HOLDING ON AVRIL LAVIGNE | FOX/RCA/SONY BMC | 726 | -6 |
| (2) | 2 | 11 | SAY IT RIGHT NELLY FURTADO | MOSLEY/GEFFEN/UNIVERSAL | 718 | +18 |
| (3) | 5 | 8 | IT'S NOT OVER DAUCHTRY | RCA/SONY BMC | 620 | +103 |
| (6) | 7 | 12 | INTO THE OCEAN BLUE OCTOBER | NIVERSAL MOTOWN/UNIVERSAL | 544 | +33 |
| 5 | 3 | 20 | HOW TO SAVE A LIFE THE FRAY | EPIC/SONY BMG | 530 | -85 |
| 5 | 4 | 13 | IRREPLACEABLE BEYONCE | COLUMBIA/SONY BMG | 528 | -18 |
| 0 | 6 | 15 | U + UR HAND PINK | LAFACE/SONY BMG | 527 | +13 |
| 0 | 14 | 4 | IF EVERYONE CARED NICKELBACK | EMI | 518 | +96 |
| | 10 | 8 | WHAT GOES AROUND COMES AROUND JUSTIN TIMBER | LAKE JIVE/SONY BMG | 493 | +33 |
| 0 | 16 | 5 | THE SWEET ESCAPE GWEN STEFANI FEATURING AKON | INTERSCOPE/UNIVERSAL | 468 | +75 |
| ר | 9 | 14 | WONDERFUL (TOO LATE) CHANTAL KREVIAZUK | COLUMBIA/SONY BMC | 450 | -17 |
| 12 | 8 | 18 | LOVE YOU LATELY DANIEL POWTER | WARNER BROS./WARNER | 447 | -24 |
| B | 11 | 22 | LIPS OF AN ANGEL HINDER | NIVERSAL REPUBLIC/UNIVERSAL | 427 | -31 |
| 14 | 12 | 17 | LET LOVE IN GOO GOO DOLLS | WARNER BROS./WARNER | 426 | -25 |
| 15 | 15 | 26 | CHASING CARS SNOW PATROL POLYDO | R/A&M/INTERSCOPE/UNIVERSAL | 395 | -2 |
| 15 | 13 | 19 | STREETCORNER SYMPHONY ROB THOMAS | MELISMA/ATLANTIC/WARNER | 395 | -41 |
| 173 | 20 | 6 | GRACE KELLY MIKA | CASABLANCA/UNIVERSAL | 356 | +50 |
| 13 | 17 | 10 | 2U KESHIA CHANTE | SONY BMG | 341 | -5 |
| 19 | 23 | 9 | I OWE IT ALL TO YOU EVA AVILA | SONY BMC | 334 | +42 |
| 20 | 24 | 7 | IT ENOS TONIGHT THE ALL-AMERICAN REJECTS DOG | HOUSE/INTERSCOPE/UNIVERSAL | 321 | +32 |
| 21 | 22 | 14 | SORRY AGAIN TOMISWICK | WARNER | 312 | +13 |
| 22 | 28 | 4 | THE MUSIC DAVIDUSHER | MAPLEMUSIC | 300 | +43 |
| 23 | 18 | 10 | SNOW ((HEY OH)) RED HOT CHILI PEPPERS | WARNER BROS./WARNER | 294 | -33 |
| 23 | 25 | 12 | NOTHING LEFT TO LOSE MAT KEARNEY | AWARE/COLUMBIA/SONY BMG | 288 | +6 |
| 25 | 21 | 19 | HURT CHRISTINA ACUILERA | RCA/SONY BMC | 283 | -23 |
| 25 | 27 | 10 | THROUGH GLASS STONE SOUR | ROADRUNNER/WARNER | 240 | -23 |
| 27 | 26 | 25 | I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS | NIVERSAL MOTOWN/UNIVERSAL | 234 | -43 |
| 23 | 32 | 10 | WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE | REPRISE/WARNER | 220 | +6 |
| 29 | 43 | 2 | OVER IT KATHARINE MCPHEE | RCA/SONY BMC | 216 | +70 |
| 30 | 29 | 12 | WINDOW IN THE SKIES U2 | SLAND/INTERSCOPE/UNIVERSAL | 213 | -33 |
| - | - | | | | | |

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^{*} Monitored Reporters

SMOOTH JAZZ



Tom Murphy marks a decade as wake-up host at WNWV

Good Morning, Cleveland

Carol Archer

CArcher@RadioandRecords.com

long and winding road brought him to smooth jazz radio, but Tom Murphy was an aficionado of the music long before his 10-year morning drive stint began at Elyria-Lorain Broadcasting's WNWV/Cleveland. As a high school student in the early '80s, Murphy followed such seminal acts as Tom Scott and Spyro Gyra. A dozen years would pass before he entered the professional ranks of smooth jazz.

While attending a local broadcasting school, he was told, like many aspiring broadcasters, that a prerequisite for a career in radio was working for peanuts in a minuscule market no one had ever heard of. Murphy fulfilled that prophecy when he landed his first radio job in a tiny market as the overnight board op for CHR/top 40 WSTS/Lawrinsberg, N.C., a station with a 100,000-watt blowtorch.

Murphy still remembers his hunger for jazz in those days: Driving to Norfolk for the Hampton Jazz Festival. Seeing Whitney Houston and opening act, a young Kenny G, at the Budweiser Superfest. Adding Metallica and Guns N' Roses as MD at rock WROV/Roanoke, all while requesting Fourplay's first CD with "After the Dance" from Warner Bros. Serving as presenter at the Smooth Jazz Awards in Chicago.

Murphy says he enjoys sharing anecdotes like these with listeners, because they personalize the music for them.

Like most of his smooth jazz programming peers, WNWV PD Bernie Kimble believes that music is still the star in mornings. However, he is quick to add that loyal P1s choose WNWV because Murphy is "a great wake-up personality" who sounds so awake at 5:30 a.m., it's like he has been in the studio since midnight. "He's not waking up with you," Kimble says. "He's already awake."

Talent Matches Usage

Murphy moves the morning show along skillfully. Kimble suggests, without grasping for ideas. He praises Murphy's pleasant personality and natural instincts for balancing show elements. Effective smooth jazz morning hosts provide sufficient "courtesy information" to keep people aware of how traffic and weather may affect them, he says, and enough music information to keep them connected to the entertainment field.

"Because that's what we do best: entertainment," Kimble explains, "We don't tell jokes, but we do have things that are interesting and light. Other personalities do the same, but Tom is outstanding because of the quality of his presentation—and his performance level is great."

According to Kimble, listeners want something positive first thing in the morning, not someone yelling at them or dispensing more information than they can absorb. "Tom gives you just enough, so you know what he said without having to work for it and he's consistent in that presentation."

Murphy shares Kimble's perspective, "My goal is to stay up and positive, and to let listeners know it's going to be a good day, even if it's minus-three degrees," he says. Of all service elements, Murphy says traffic is most important because people want to know what is ahead of them, as quickly as possible,

"We want to tell them about the music we're playing too, because our listeners are very passionate about it," he adds. Metro Traffic provides the former, Murphy, the latter.



| THIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST SMOOTH JAZZ INDICATOR | IMPRINT / PROMOTION LABEL | PL/ TW | AYS +/- |
|-----------|-----------|-------|--|---------------------------|-----------|------------|
| 1 | 1 | 14 | GIVE ME THE REASON KIRK WHALUM | RENDEZ'70US | 219 | -4 |
| 2 | 8 | 9 | MISTER MAGIC PETER WHITE | LEGACY/COLUMBIA | 160 | 0 |
| 3 | 6 | 11 | BLOOM MINDI ABAIR | GRP/VERVE | 140 | 10 |
| 4 | 2 | 20 | MORNIN' GEDRGE BENSON & AL JARREAU | MONSTER/CONCORD | 136 | -5 |
| 5 | 3 | 24 | THE TOTAL EXPERIENCE BONEY JAMES FEAT, GEORGE DUKE | CONCORD | 136 | -17 |
| 6 | 5 | 8 | YOU'RE BEAUTIFUL KENNY G | ARISTA/RMG | 130 | -5 |
| 7 | 16 | 5 | LUCKY KEN NAVARRO | POSITIVE | 128 | +2 |
| 8 | 20 | 4 | READY TO PLAY NILS | BAJA/TSR | 127 | +15 |
| 9 | 13 | 4 | GOOD TO GO CHUCK LOEB | HEADS UP | 124 | +10 |
| 0 | 21 | 4 | AT THE MODERN JOYCE COOLING | NARADA JAZZ/BLG | 118 | +5 |
| i) | 12 | 8 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLG | 117 | +15 |
| 12 | 17 | 6 | NOW KYLE EASTWOOD | RENDEZ√OUS | 117 | -2 |
| 13 | 10 | 14 | WAY UP WAYMAN TISDALE | RENDEZVOUS | 116 | -2 |
| 4 | 26 | 3 | STRAWBERRY LETTER #23 DAVID WELLS | DAVID WELLS | 114 | +8 |
| 5 | 15 | 5 | SO AMAZING PATTI AUSTIN | RENOEZVOUS | 113 | +20 |
| 6 | 24 | 4 | COOL TO THE TOUCH GREG ADAMS | RIPA | 113 | +12 |
| 7 | 23 | 4 | SLICK ERIC DARIUS | NARADA JAZZ/BLG | 109 | 0 |
| 8 | 25 | 2 | READY FOR LOVE WALTER BEASLEY | HEADSUP | 108 | +17 |
| 9 | 27 | 2 | RHYTHM METHOD PAUL BROWN | PEAK/COMCORD | 99 | -1 |
| 20 | 30 | 2 | CANTALOUPE ISLAND BRIAN BROMBERG | ARTISTRY | 94 | 0 |
| 21 | 22 | 8 | IT MIGHT BE YOU DAVE KOZ FEAT. INDIA.ARIE | CAPITOL | 93 | +7 |
| 22 | RE-E | NTRY | JUST FEELIN' IT MICHAEL MANSON | 215 | 93 | +1 |
| 23 | 19 | 17 | HEART OF THE MATTER INDIA, ARIE | UNIVERSAL MCTOWN | 90 | +3 |
| 24 | RE-E | NTRY | IT'S TOO LATE MICHAEL LINGTON | RENDEZ VOUS | 89 | +19 |
| 25 | 28 | 2 | FEELING GOOD RANDY CRAWFORD & JOE SAMPLE | PRA | 89 | +2 |
| 26 | M | EW | HYPNOTIC BONEY JAMES | COMCORD | 84 | +19 |
| 27 | N | EW | IF YOU ASK ME NICK COLIONNE | NARADA JAZZ/BLG | 84 | +7 |
| 28 | RE-E | NTRY | LOVE'S THEME RICK BRAUN | AFTIZEN | 83 | -1 |
| 19 | M | EW | TAKE ME STEVE COLE | NARADA JATZ/BLG | 77 | -1 |
| 30 | RE-E | NTRY | MY GEISHA PAOLO RUSTICHELLI | NEXT AGE | 76 | +1 |

FOR WEEK ENDING FEBRUARY 11, 2007

'My goal is to stay up and positive, and to let listeners know it's going to be a good day, even if it's minus-three degrees.'



Murphy

The show's primary benchmark is a giveaway called Anybody's Guess, where Murphy asks a music-oriented question, one often related to an artist marking a birthday. Participants get three guesses; the fourth caller with the right answer wins a CD or concert tickets. "It's topical," he says.

Murphy sees his responsibility as setting up listeners, especially P1s, for the entire day. He provides a preview of what they can expect, both on the station and in the market, for the rest of the day.

Off-air, Murphy gets out and meets listeners at station events and client promotions, such as a recent appearance at a large-scale annual home and garden show. Leading landscape architects designed gardens for model properties matched to local celebrity hosts. Murphy broadcast live from the garden of a stately two-story manor based on an Irish castle, complete with a moat that he says took 20 days to build and five to tear down.

WNWV's suburban location about 30 minutes west of downtown Cleveland makes it an inconvenient stop for touring smooth jazz artists. Still, one of his fondest memories involved a visit from guitarist Peter White on the morning he celebrated his 10th anniversary at the station. White's wife Robin hails from the area and both the guitarist and morning man have children of the same age. "We had our wallets out, sharing family photos," Murphy recalls of the warm on-air exchange.

Other Murphy scrapbook moments include being a guest presenter aboard Warren Hill's Smooth Jazz Cruise and running into Rick Braun when the trumpeter was shopping for cigars in Nassau.

Murphy tried to leave radio once but it was a bust. After two months at a local newspaper, he returned as a part-time board op at WNWV news/talk sibling WEOL-AM. When Kimble took a two-year hiatus to sign on WJJZ/Philadelphia, Murphy segued to mornings on the venerable smooth jazz outlet, which turns 20 this year.

"I can't imagine doing anything else," he says, "And like everyone. I'm always looking for ways to make people more aware of what great people and artists we have in smooth jazz."





| X | FK | Þ | | | | | | |
|---------|------------|-------------------|--|--|-----------|------------|-------|-----|
| THIS WE | I AST WFER | WEEKS ON CHART | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLA TW | 4YS +/- | AUDIE | |
| 1 | 1 | 16 | GIVE ME THE REASON KIRK WHALUM | NO. 1(5 WKS) RENDEZVOUS | 628 | -32 | 7.108 | ŧ |
| D | 3 | 17 | BLOOM MOST | T INCREASED PLAYS CRP/VERVE | 575 | +80 | 6.270 | 3 |
| 3 | 2. | 24 | MORNIN' CEORGE BENSON & AL JARREAU | MONSTER/CONCORD | 500 | -39 | 5.848 | 5 |
| à | 4 | 25 | GIRL IN THE RED DRESS GREGG KARUKAS | TRIPPIN'N' RHYTHM | 490 | +5 | 5.261 | 6 |
| 5 | 5 | 12 | YOU'RE BEAUTIFUL KENNY G | ARISTA/RMG | 486 | +9 | 6.258 | 4 |
| | 6 | 19 | WAY UP! WAYMAN TISDALÉ | RENDEZVOUS | 461 | +42 | 6.416 | 2 |
| 7 | 8 | 33 | DRESSED TO CHILL MARION MEADOWS | HĚADS UP | 398 | -35 | 3.764 | 12 |
| 3 | 7 | 12 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLG | 392 | -8 | 4.507 | 9 |
| 9 | 9 | 27 | THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE | CONCORD | 380 | -16 | 5.066 | 7 |
| 0 | 10 | 37 | BEAT STREET DAVID BENOIT | PFAK/CONCORD | 378 | +2 | 3.576 | 13 |
| | 112 | 12 | MISTER MAGIC PETER WHITE | LEGACY/COLUMBIA | 374 | +24 | 4.128 | 10 |
| 2 | 12 | 25 | HEART OF THE MATTER | UNIVERSAL MOTOWN | 341 | +4 | 4.594 | 8 |
| 3 | 15 | 7 | SO AMAZING PATTI AUSTIN | RENOEZVOUS | 331 | +36 | 3.428 | 14 |
| 4 | 14 | 41 | FORWARD EMOTION PIECES OF A DREAM | HEADS UP | 292 | -18 | 2.808 | 16 |
| 5 | 13 | 32 | FREE AS THE WIND JAZZMASTERS | TRIPPIN'N' RHYTHM | 276 | -46 | 3.045 | 15 |
| | 16 | 12 | GOOD TO GO CHUCK LOEB | HEADS UP | 259 | +30 | 1.788 | 22 |
| | 19 | 5. | SAVE ROOM JOHN LEGEND | G.O.O.D./COLUMBIA | 209 | +66 | 3.796 | 11 |
| 8 | 17 | 4 | SO NOT OVER YOU SIMPLY RED | SIMPLYRED.COM | 206 | -17 | 2.596 | 18 |
| | 20 | 5 | READY FOR LOVE WALTER BEASLEY | HEADS UP | 185 | +23 | 1.612 | 24 |
| 0 | 24 | 14 | IT MIGHT BE YOU DAVE KOZ FEATURING INDIA. ARIE | CAPITOL | 180 | +27 | 1.746 | 23 |
| | 18 | 10 | SLICK ERIC DARIUS | NARADA JAZZ/BLG | 176 | +23 | 2.694 | 17 |
| 2 | 22 | 13 | IF YOU ASK ME | NARADA JAZZ/BLG | 171 | +22 | 1.198 | 26 |
| 3 | 23 | 20 | ESCAPE JIM BRICKMAN FEATURING MARC ANTOINE | SLG | 139 | -21 | 1.097 | 27 |
| 4 | 21 | 19 | LOVELY DAY PHILIPPE SAISSE TRIO | G&n/RENDEZVOUS | 137 | -12 | 1.413 | 25 |
| 5 | 28 | 2 | RHYTHM METHOD PAUL BROWN | PEAK/CONCORD | 126 | +47 | 1.801 | 21 |
| 6 | 25 | 18. | OH, WHAT A BEAUTIFUL MOR | INING | 126 | -17 | 0.842 | 29 |
| | 26 | 4 | READY TO PLAY | BAJ A /TSR | 124 | +7 | 1.881 | 20 |
| 8 | 29 | 2 | HYPNOTIC BONEY JAMES | MOST ADDED CONCORD | 112 | +45 | 2.008 | -9 |
| 9 | 27 | 18 | MY GEISHA PAOLO RUSTICHELLI | NEXT AGE | 102 | -4 | 1.036 | 28 |
| | RE-E | NTRY | NDW KYLE EASTWOOD | RENDEZVOUS | 73 | +1 | 0.556 | že. |

| | MOST ADDED TITLE ARTIST/LABEL STA | NEW TIONS | |
|---|---|--------------|--|
| | HYPNOTIC Boney James (CONCORD) KBZN, KSSJ, Sirius Jazz Cafe, WJZW, WSJW, WYJZ | 6 | |
| | SLICK Eric Darius (NARADA JAZZ/BLG) KJZS, WJZW, WNWV | 3 | |
| | READY FOR LOVE Walter Beasley (HEADS UP) KOAS, Sirius Jazz Cafe, WSJW | 3 | |
| - | HELLO BETTY Jeff Golub (NARADA JAZZ/BLG) KJCD, KJZS, KWJZ | 3 | |
| | SAVE ROOM John Legend (G.O.O.D./COLUMBIA) KSSJ, WVMV | 2 | |
| - | RHYTHM METHOD Paul Brown (PEAK/CONCORD) KBZN, WQCD | 2 | |
| | THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG) KTWV | 1 | |
| | BLOOM Mindi Abair (GRP/VERVE) WLVE | 1 | |
| | GIRL IN THE RED DRESS Gregg Karukas (TRIPPIN 'N' RHYTHM) WIVE | 1 | |

SALOUTH 92.7

TITLE ARTIST / LABEL PLAYS /GAIN TITLE ARTIST / LABEL PLAYS /GAIN AT THE MODERN LIKE A STAR 61/7 41/3 Joyce Cooling (NARADA JAZZ/BLG) TOTAL STATIONS: Corinne Bailey Rae (CAPITOL) TOTAL STATIONS: 5 3 COOL TO THE TOUCH 35/8 55/2 Lin Rountree (NUMILLENNIUM/BDK) TOTAL STATIONS: Greg Adams (RIPA)
TOTAL STATIONS: LUCKY
Ken Navarro
(POSITIVE)
TOTAL STATIONS: FEELING GOOD 34/3 Randy Crawford & Joe Sampl (PRA) TOTAL STATIONS:

NEW AND ACTIVE

MOST INCREASED **PLAYS** +80 RLOOM **Mindi Abair** (GRP/Verve) KOAS +23, KRVR +14, WQCD -7, WSJW +7, KIFM +6, WJZZ +S, KBZN +5, KYOT +4, KKSF +3, WJSJ +3 +66 **SAVE ROOM** John Legend (G.O.O.D./Columbia) KYOT +17, WNUA +14, WJZZ +11, WQCD +10, WNWV +7, KIFM +6, KIJZ +2, KOAS +1, SJZ +1, WJZW +1 +47 **RHYTHM METHOD** Paul Brown (Peak/Concord) KSSJ +13, WQCO +12, KBZN +7, KWJZ +5, KIFM +3, SIJC +2, XWRC +2, KTWV +1, KJZS +1, KHJZ +1 HYPNOTIC Boney James (Concord) WQCD +11, WJZZ +8, KYOT +7, KBZN +7, WNUA +3, WSJW +3, XWRC +2, KWJZ +2, JSJ +2, WJZI +2 Wayman Tisdale (Rendezvous) KRVR +16, WNUA +9, WYJZ +6, KBZN +5, WJZZ +4, WDSJ +4, KHJZ +2, WQCD +1, KJCD +1, KJFM +1

FOR WEEK ENDING FEBRUARY 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, Indicator chart comprised of 17 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK

| TITLE ART ST / IMPRINT / PROMOTION LABEL |
|---|
| IF I AIN'T GOT YOU ERIC DARIUS (NARADA JAZZ/BLG) |
| I CALL IT LOVE LIONEL RICHIE (ISLAND/IDJMG) |
| IT'S TOO LATE MICHAEL LINGTON (RENDEZVOUS) |
| CHILLAXIN EUGE GRODVE (NARADA JAZZ/BLG) |
| MISMALOYA BEACH RAY PARKER JR. (RAYDIO) |

| PL, TW | AYS LW |
|-----------|-----------|
| 304 | 287 |
| 242 | 263 |
| 241 | 249 |
| 214 | 185 |
| 209 | 230 |
| | |

| TITLE ARTIST / IMPRINT / PROMOTION LABEL |
|--|
| ALWAYS THINKING OF YOU NICK COLIONNE (NARADA JAZZ/BLG) |
| WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE (LEGACY/COLUMBIA) |
| SATURDAY COOL BRIAN SIMPSON (RENDEZYOUS) |
| LET'S GET STARTED BRIAN CULBERTSON (GRP/VERVE) |
| SAY IT'S SO RICHARD ELLIOT (ARTIZEN) |

| TW | LW |
|-----|-----|
| 185 | 177 |
| 179 | 195 |
| 165 | 192 |
| 161 | 167 |
| 153 | 165 |
| | |

PLAYS

WJZZ/Atlanta, GA*

48

WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman

WSMJ/Baltimore, MD*

WVSU/Birmingham, AL OM/PD: Andy Parrish

WNUA/Chicago, IL*

WNWV/Cleveland, OH*

WJZA/Columbus, OH*

WDSJ/Dayton, OH* PD: Sandy Collins MD: Skip Forter

KJCD/Denver, CO* PD/MD: M chae(Fisch WVMV/Detroit, MI*

OM/PD: Tem Sleek MD: Sandy Kovach WZJZ/Ft, Myers, FL

WSBZ/Ft. Walton Beach, FL MD: Mark Edwards

WSJW/Harrisburg, PA* PD/MD: Paul Scott

WQTQ/Hartford, CT PD/MD: Stewart Cr

KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan

KPVU/Houston, TX WYJZ/Indianapolis, IN* OM/PD: Carl Frus

WJSJ/Jacksonville, FL*

KJŁU/Jefferson City, MO

KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs

KUAP/Little Rock, AR PD/MD: Michael Nellums

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip

KTWV/Los Angeles, CA* APD/MD: Ricci Filiar

WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett

WLVE/Miami, F_*
OM/PD: Rich McMillan

WJZI/Milwaukee, WI*

KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan

ADDED AT... **WSJW**

Harrisburg, PA

Walter Beasley, Ready For Love, 9 Boney James, Hypnotic, 3 Kelly Sweet, Raincoat, 3 Paolo Rustichelli, My Geisha, 2

WVAS/Montgomery, AL

OM: Candy Cape MD: Jay Holcey WQCD/New York, NY*

PD: Blake Lawrence MD: Carolyn Bednarski

WHOV/Norfolk, VA PD: Kevin "The Moose" Ande

WLOQ/Orlando, FL* PD/MD: Brian Morgan KYOT/Phoenix, AZ*

PD: Smokey Rivers APD/MD: Angle Handa

SMOOTH JAZZ REPORTERS KIJZ/Portland, OR*

> KJZS/Reno, NV* PD: Jay Davis KSSJ/Sacramento, CA*

KBZN/Salt Lake City, UT*

KIFM/San Diego, CA*

APD: J. Wiedenheimer MD: Kelly Cole

KKSF/San Francisco, CA* PD/MD: Ken Jones

KJZY/Santa Rosa, CA APD/MD: Rob Singleton DMX Jazz Vocal Blend/Satellite

DMX Smooth Jazz/Satellite

Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb

Music Choice Smooth Jazz/Satellite APD: Will Kinnally

Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy

XM Watercolors/Satellite*

KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose

KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan

WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis

WJZW/Washington, DC* OM/PD: Kenny King

* Monitored Reporters

FEBRUARY 16, 2007

ROCK



It takes imaging, promotions and listener involvement

Keeping Classic Rock Sounding Fresh

Mike Boyle MBoyle@RadioandRecords.com

usic always was and always will be the driving force in the classic rock format. R&R couldn't find a classic rock programmer to dispute that. However, despite the occasional new release from a classic rock act or shuttling vintage material in and out of rotation, there isn't a whole lot of musical ammunition to keep classic stations sounding fresh and listeners coming back for more.

This reality has forced programmers to step up efforts in the areas of imaging, weekend programming and promotions. They've also learned that engaging listeners and putting some programming control into their hands can really make a difference.

To that end, Greater Media's WCSX/ Detroit programs "My Tunes Classic Rock Block" weekends. The classic rocker drives listeners to its Web site to make submissions. After selecting blocks, the station's jocks phone listeners to record segments for playback during the coming weekend.



Stedman

OM Bill Stedman says it's not about listeners being on the air as much as it is for them to hear their favorite songs.

'To not include the listeners more and more is a mistake," Stedman says. "It's not being cheap or

lazy, it's smart programming. And the more you do will set you apart from the pack.'

To keep station visibility high, WCSX uses a fleet of listener-owned "pace cars" that roam the Motor City wrapped in art elements from their owner's favorite classic rock albums. The cars also display station branding.

According to Emmis classic rock WLUP (the Loop)/Chicago PD Tim Dukes, "Everything today is about 'me.' It's 'my' blend of music on 'my' iPod. It's the news 'I' want when 'I' want it from the Web sites 'I' depend on. Radio has to respond to that and create formatic opportunities that show people we're about 'vou' as well.'

Citadel classic rock WGRF (97 Rock)/

Buffalo PD John Hager is on the same page with Stedman and Dukes. The station, which recently celebrated its 30th birthday, involves listeners in "shuffle" weekends and builds themed weekends around such events as the Super Bowl, where listeners put together 'super sets."

Hager also occasionally uses milestones to build special programming around. such as a recent "blizzard of '77" theme day, where the station played nothing but songs from the year of the notorious snowstorm that shut the city down



for more than a week, caused \$300 million in damages and resulted in 29 deaths.

Clear Channel classic rock WAXQ (Q104.3)/New York PD Bob Buchmann feels, as many PDs in the format do, that being topical every day is a major component to staying fresh.

"Relate classic rock music to pop culture," Buchmann says. "It's as easy as having the jocks talk about [topical] events such as the

Dukes cautions, however, that "you can't be too steeped in that content, but you have to

Clear Channel classic rock WNRQ/Nashville PD Mud also preaches the importance of

'Radio has to respond to and create formatic opportunities that show people we're about "you" as well.'

-Tim Dukes

topicality and relatability. "Having the jocks putting their personal stamp on something is just as important because it helps listeners relate."

Mud applies that philosophy to promotions,

too, such as lifestyle-oriented ticket giveaways to a hot concert in town. Keeping in mind who his audience is, Mud will also throw in money to pay for the listener's babysitter that night.



Convinced that his carefully researched music is "bulletproof," Mud says imaging is the "most important element" in 'NRQ's presentation. "People tell us all the time how they like 'those things you play between the songs."

"Be relentless in freshening your station's imaging," Buchmann says, "It brings a whole new vibrancy to light for the classic rock music

Finally, Mud offers this tidbit to remain fresh and vibrant: "It's imperative as a classic rock programmer that you live the lifestyle and that you understand what the audience goes through every day."

Promoting 'New' Classic Rock

Industry veteran Pau Yeskel, who runs AIM Strategies, a promotion and marketing consulting company that works with labels, radio and retail, spends a lot of time interacting with classic rock programmers. He says he's noticed a genuine increase in the past few years in those programmers' interest and excitement about new music from classic acts.

"The amount of spins you get now on a big release has doubled or tripled compared to what you could get a few years ago," he says.

Ask Yeskel what dassic rock programmers want most when it comes to a classic act's new release and you may be surprised.

"Just the basics. The thing that goes over the best, the most useful, cost-effective tool in promoting these new releases is the artists themselves. There's nothing like having Pete Townshend, Bob Seger, Peter Frampton or any of these artists call ng a radio station to do a phoner or to cut IDs. But the best thing is when they'll come to the station and do an acoustic set. Involving the artist is the best possible thing you can do."

And, believe it or not, the artists, who know how demanding and craining the radio promotion drill can be-something many avoiced like the plaque in their heydays—are as cooperative as can be today.

"It's interesting," Yeskel says. "Programmers have reported back how animated and totally into it Pete Townshend has been on their airwaves talking about the Who's recent release 'End ess Wire.' "Yeskel tells a story of a conversation he recently had with Townshend backstage at a Macison Square Garden show in New York, in which the guitarist said, "We have to do this nov-," referring to his promotion duties at radio. Yeskel says the rock icon was as enthusiastic as most classic rock artists hawking their new wares are these days.

And the marketer predicts classic rack programmers are looking forward to a new Eagles album this rear, plus the upcoming Police and vet-to-be announced Van Halen reunion tour will no doubt spark huge ticket, live CD and DVD sales. --MB

50





| | THIS WEEK | LAST WEEK | WEEKS | NIELSEN BDS THITPREDICTOR CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL | PL/ TW | 4Y5 +/- | AUDIE! | |
|---|------------|-----------|-------|--|-----------|--------------|--------|----|
| Ţ | 1 | 1 | 16 | SNOW ((HEY OH)) NO. 1(5 WKS) 12 WARNER BROS. | 1844 | -64 | 8.587 | 1 |
| | 2 | 2 | 16 | PAIN THREE DAYS GRACE JIVE/ZOMBA | 1797 | +26 | 7.002 | 2 |
| | 3 | 6 | 16 | STARLIGHT the MUSE WARNER BROS. | 1599 | +103 | 6.986 | 3 |
| ı | 4 | 3 | 3C | FACE DOWN THE RED JUMPSUIT APPARATUS VIRGIN | 1589 | -19 | 6.443 | 6 |
| | 5 | 5 | 17 | FROM YESTERDAY 30 SECONDS TO MARS IMMORTAL/VIRGIN | 1563 | +17 | 5.673 | 9 |
| | 6 | 7 | 10 | FAMOUS LAST WORDS MY CHEMICAL ROMANCE REPRISE | 1501 | +109 | 5.967 | 8 |
| | 7 | 8 | 6 | DASHBOARD かのDEST MOUSE EPIC | 1376 | +57 | 5.246 | 10 |
| | 8 | 10 | 12 | THIS AIN'T A SCENE, IT'S AN ARMS RACE STULED BY RAMEN/ISLANO/IDJMG | 1333 | +74 | 6.149 | 7 |
| | 9 | 4 | 19 | ANNA-MOLLY INCUBUS IMMORTAL/EPIC | 1294 | -252 | 6.986 | 4 |
| 1 | 10 | 13 | 6 | READ MY MIND THE KILLERS ISLAND/IDJMG | 1177 | +89 | 6.593 | 5 |
| | 11 | 9 | 23 | WELCOME TO THE BLACK PARADE N か MY CHEMICAL ROMANCE REPRISE | 1171 | -102 | 4.905 | 12 |
| | 12 | 17 | 5 | BREATH BREAKING BENJAMIN .HOLLYWOOD | 1071 | +177 | 3.515 | 18 |
| | B | 16 | 5 | DIC 位 INCUBUS IMMORTAL/EPIC | 1051 | +141 | 4.252 | 13 |
| | 14 | 14 | 11 | PRAYER OF THE REFUGEE RISE AGAINST GEFFEN | 1032 | +76 | 3.884 | 15 |
| | 15 | n | 21 | LOVE LIKE WINTER AFI TINY EVIL/INTERSCOPE | 983 | -196 | 3.225 | 20 |
| ı | 16 | 12 | 36 | THROUGH GLASS STONE SOUR ROADRUNNER | 963 | -109 | 3.873 | 16 |
| | 17 | 18 | 52 | THE KILL (BURY ME) 3D SECONDS TO MARS IMMORTAL/VIRGIN | 870 | +58 | 5.064 | 11 |
| | 8 | 20 | 4 | FOREVER PAPA ROACH EL TONAL/GEFFEN | 857 | +)11 | 2.270 | 23 |
| | 9 | 19- | 10 | PHANTOM LIMB THE SHINS SUB POP | 843 | +78 | 3.946 | 14 |
| 1 | 20 | 15. | 36 | THE DIARY OF JANE | 808 | -126 | 3.553 | 17 |
| Ų | 21 | 33 | 2 | WELL ENOUGH ALONE MOST INCREASED PLAYS/MOST ADDED CHEVELLE EPIC | 644 | +237 | 2.201 | 24 |
| | 22 | 24 | 5 | NAIVE 立 立 ASTRALWERKS | 641 | +83 | 2.654 | 21 |
| | 23 | 23 | 10 | THINK I'M IN LOVE BECK INTERSCOPE | 637 | + 7 7 | 2.048 | 25 |
| | 24 | 28 | 5 | LAZY EYE SILVERSUN PICKUPS DANGERBIRD | 621 | +1]2 | 3.268 | 19 |
| | 25 | 25 | 9 | VOICES SAOSIN CAPITOL | 587 | +39 | 1.655 | 30 |
| | 26 | 30 | 8 | IT'S NOT OVER DAUGHTRY RCA/RMG | 562 | +96 | 1.607 | 31 |
| | Ð | 27 | 4 | SILLYWORLD STONE SOUR ROADRUNNER | 555 | +42 | 1.840 | 28 |
| | Z 8 | 22 | 18 | LIAR (IT TAKES ONE TO KNOW ONE) TAKING BACK SUNDAY WARNER BROS. | 516 | -7 7 | 1.943 | 26 |
| | 29 | 29 | 7 | LADIES & GENTLEMEN SALIVA ISLAND/IDJMG | 510 | +5 | 0.984 | |
| | 30 | 21 | 19 | GOODBYE ARMY OF ANYONE FIRM | 466 | -200 | 1.151 | 40 |
| | 9 | 36 | 2 | RUBY KAISER CHIEFS B-UNIQUE/UNIVERSAL MOTOWN | 425 | +65 | 1.085 | - |
| | Ð | 35 | 4 | I STILL REMEMBER BLOC PARTY VICE/ATLANTIC | 417 | +34 | 1.173 | 39 |
| | 3 3 | 26 | 13 | TAKING BACK CONTROL SPARTA HOLLYWOOD | 384 | -146 | 0.757 | - |
| | 34 | 34 | 9 | FULLY ALIVE FLYLEAF OCTONE/J/RMG | 382 | -12 | 1.221 | 37 |
| | B | 38 | 3 | EVERYTHING BUCKCHERRY ELEVEN SEVEN/ATLANTIC/LAVA | 377 | +38 | 1.819 | 29 |
| | 36 | 40 | 2 | JANE FONDA MICKEY AVALON MYSPACE/INTERSCOPE | 372 | +77 | 1.893 | 27 |
| | <u>5</u> 7 | 32 | 18 | LE DISKO SHINY TOY GUNS UNIVERSAL MOTOWN | 369 | -58 | 1.428 | 33 |
| | 9 | | | YOU'RE ALL I HAVE SNOW PATROL POLYDOR/A&M/INTERSCOPE | 364 | +77 | 1.175 | 38 |
| | 3 | - | | FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE VIRGIN | 360 | +65 | 1.357 | 34 |
| | | 57 | 3. | LITHIUM EVANESCENCE WIND-UP | 352 | -24 | 1.080 | - |

| | MOST ADDED |
|---|--|
| | |
| _ | TITLE NI ARTIST / LABEL STATIO |
| | WELL ENOUGH ALONE Chevelle (EPIC) KNXX, KTBZ, KUCD, WEND, WHTG, WJBX WMFS, WNNX. WPBZ, WTZR, WXRK, WZJO |
| | FREAK ON A LEASH (UNPLUGGED) 1 Korn Feat. Amy Lee (VIRGIN) KFMA, KJEE, KTBZ, KUCD, WHRL. WNFZ, |
| | WTZR, WWDC, WZJO, WZNE |
| | EVERYTHING Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) KCXX, KFTE, KQRA, KUCD, WEND, WLRS, WNFZ, WSWD |
| | DIG Incubus (IMMORTAL/EPIC) KEDJ, KPNT, WKQX, WPBZ, WZNE |
| | IT'S NOT OVER Daughtry (RCA/RMG) WDYL, WMFS, WTZR, WZJO |
| | THINK I'M IN LOVE Beck (INTERSCOPE) WDYL, WEND, WTZR, WZJO |
| | YOU'RE ALL I HAVE Snow Patrol (POLYDOR/A6M/INTERSCOPE) KUCD, WARQ, WCYY, WRWK |
| | JAMBI Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) KROX, WARQ, WTZR, WZJO |
| | ALL THE SAME Sick Puppics (ADRENALINE) KJEE, WHTG, WLUM, WSUN |
| | SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). The Almost (VIRCIN) KNXX, KRBZ, KXTE, WGRD |



FOR MORE STATIONS GO TO:

www.RadioandRecords.com

| | NEW ANI | DACTIVE | |
|---|----------------|--|----------------------|
| TITLE ARTIST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
| ALL THE SAME Sick Puppies ADRENALINE) | 299/80 | WOLF LIKE ME TV On The Radio (INTERSCOPE) | 2 <mark>42/15</mark> |
| TOTAL STATIONS: | 28 | TOTAL STATIONS: | 28 |
| ALL THESE THINGS I H. | | BETTER THAN ME | 214/91 |
| Bullet For My Valentine | | (UNIVERSAL REPUBLIC) | % Co. |
| JIVE/ZOMBA) | 33 | TOTAL STATIONS: | 19 |
| TOTAL STATIONS: HANG ME UP TO DRY Told War Kids | 291/28 | TELL ME Dropping Daylight (OCTONE) | 209/27 |
| DOWNTOWN/ATLANTIC/LAVA | } | TOTAL STATIONS: | 18 |
| OTAL STATIONS: PARALYZER Finger Eleven | 26 279/88 | FIDELITY Regina Spektor (SIRE/WARNER BROS.) | 198/73 |
| WIND-UP) | | TOTAL STATIONS: | 15 |
| TOTAL STATIONS: THE ENEMY Jodsmack UNIVERSAL REPUBLIC) | 29 262/24 | WOW, I CAN GET SEXUAL TOO Say Anything (DOGHOUSEJJ/RMG) | 171/24 |
| TOTAL STATIONS: | 16 | TDTAL STATIONS: | 25 |
| | | | |
| | | | |

MOST INCREASED PLAYS INCREASE IN +237 WELL ENOUGH ALONE +177 Breaking Benjamin (Hollywood) CIMX +I6, WCYY +12, WBTZ +12, KTCL +11, WWDC +11, WFXH +10, KUCD +9, WXEG +9, KXRK +9, WDYL +8 +141 Incubus (Immortal/Epic) SIAN +27, XTRA +17, WZNE +15, WXNR +14, KFMA +11, WDYL +11, WPBZ +11, CIMX +7, KHBZ +7, KITS +6 +112 LAZY EYE Silversun Pickups (dangerbird) KFMA +22, XTRA +15, SIAN +12, KROQ +11, KBZT +9, KNXX +8, KJEE +7, WROX +6, WEND +6, KWOD +4 Papa Roach (El Tonal/Geffen)
WEND +18, WAVF +15, KRZQ +14, XTRA +11, KXTE +8,
WJRR +8, WXNR +7, WKRL +7, KDGE +6, WSWD +5

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ACTIVE ROCK

▶ DAUGHTRY'S "IT'S NOT OVER" USES A THIRD CONSECUTIVE TRIPLE-DIGIT SPIN INCREASE (JP 111) TO MOVE INTO THE TOP 10 (11-9).





| THIS WFF | LAST WEEK | WEEKS | | SEN BDS ICATIONS TION LABEL | PLA TW | YS +/- | AUDIE: | |
|----------|----------------|----------|---|-----------------------------------|-----------|-----------|--------|------------|
| 1 | 2 | 16 | LADIES & GENTLEMEN NO. 1(1 WK) SALIVA | SLAND/IDJMG | 1660 | +39 | 6.517 | 2 |
| 2 | 1 | 21 | PAIN THREE DAYS GRACE | JIVE/ZOMBA | 1604 | -52 | 6.699 | 1 |
| 0 | 7 | 6 | BREATH BREAKING BENJAMIN | HOLLYWOOD | 1294 | +194 | 4.403 | 4 |
| | 3 | 15 | SNOW ((HEY OH)) | ARNER BROS. | 1239 | -127 | 4.554 | 3 |
| 5 | 4 | 16 | THE ENEMY | SAL REPUBLIC | 1216 | -21 | 3.980 | 5 |
| 0 | 5 | 13 | SILLYWORLD | ROADRUNNER | 1150 | +12 | 3.374 | 6 |
| 0 | 3 | 10 | TEN THOUSAND FISTS DISTURBED | REPRISE | 1140 | +78 | 3.764 | 7 |
| 8 | 5 | 19 | ANNA-MOLLY | IMORTAL/EPIC | 986 | -150 | 3.109 | 9 |
| 0 | 11 | 11 | IT'S NOT OVER DAUGHTRY | RCA/RMG | 950 | +111 | 3.454 | 8 |
| 1 | 12 | 5 | FOREVER | ONAL/GEFFEN | 889 | +80 | 2.499 | 13 |
| 0 | 14 | 31 | FROM YESTERDAY | ORTAL/VIRGIN | 870 | +122 | 2.135 | 17 |
| 12 | 9 | 18 | HOW LONG | SAL REPUBLIC | 848 | -208 | 3.015 | 10 |
| 3 | 24 | 2 | WELL ENOUGH ALONE AIRPOWER/MOST INCREASE CHEVELLE | | 805 | +351 | 2.357 | 15 |
| 74 | 12 | 30 | THE POT TOOL TOOL DISSECTIONAL/VOL | | 681 | -114 | 2.686 | 12 |
| 3 | 20 | 5 | ALL THESE THINGS I HATE (REVOLVE AROUND N | | 646 | +77 | 1.282 | 24 |
| -6 | 17 | -5 | MY CURSE AIRPOWER | ROADRUNNER | 632 | +22 | 1.508 | 19 |
| 7 | 10 | 25 | GOODBYE ARMY OF ANYONE | FIRM | 614 | -249 | 2.256 | 16 |
| -8 | 75 | 33 | LAND OF CONFUSION DISTURBED | REPRISE | 593 | -37 | 2.457 | 14 |
| 15 | 16, | 37 | THROUGH GLASS | ROADRUNNER | 590 | -31 | 2 876 | 11 |
| | 21 | 5 | EVERYTHING BUCKCHERRY ELEVEN SEVEN/AI | | 587 | +64 | 1.506 | 21 |
| • | 27 | 4 | JAMBI TOOL TOOL DISSECTIONA_/YOL | | 583 | +183 | 1.842 | 18 |
| 22 | 23 | 9 | STAND UP JET | ATLANTIC | 501 | -8 | 1.435 | 23 |
| 0 | 25 | 4 | DRIVEN | BROS/ASYLUM | 487 | +68 | 1.049 | 27 |
| 6 | 34 | 2 | FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE | VIRGIN | 385 | +121 | 1.523 | 20 |
| 0 | 23 | 4 | PARALYZER FINGER ELEVEN | WIND-UP | 385 | +43 | 1.020 | 28 |
| 0 | 29 | 10 | TELL ME DROPPING DAYLIGHT | OCTONE | 344 | +7 | 0.49€ | 40 |
| 27 | 22 | 19 | REVELATIONS | ERSCOPE/EPIC | 342 | -142 | 1.476 | 22 |
| 28 | 25 | 18 | TAKING BACK CONTROL SPARIA | HOLLYWOOD | 339 | -91 | 0.806 | 31 |
| | 39 | 2 | DIG | MORTAL/EPIC | 311 | +85 | 1.059 | 26 |
| | 36 | 2 | FAMOUS LAST WORDS MYCHEMICAL ROMANCE | REPRISE | 310 | +56 | 0.781 | 33 |
| | 30 | ğ | BLOOD IS THICKER THAN WATER | ROADRUNNER | 303 | +4 | 0.790 | 32 |
| 3 | 37 | 8 | COLONY OF BIRCHMEN | APSE/REPRISE | 290 | +38 | 0.53 | 37 |
| 33 | 3) | 10 | THE WHITE UNICORN | N/INTERSCOPE | 261 | -25 | 0.635 | 34 |
| 34 | 35 | 19 | WELCOME TO THE BLACK PARADE MYCHEMICAL ROMANCE | REPRISE | 245 | -14 | 1.122 | 25 |
| 35 | N | EW | BETTER THAN ME | SAL REPUBLIC | 238 | +105 | 0.875 | 30 |
| 36 | 12 | 13 | DEVIL'S GOT A HOLDA ME | RETHINK/EMR | 219 | -83 | 0.378 | - |
| 37 | | EMITTE'N | LITHIUM EVANESCENCE | WIND-UP | 205 | -12 | 0.525 | 38 |
| 38 | N | EW | THE RISING | ROADRUNNER | 185 | +38 | 0.306 | |
| 39 | RIE-E | NTRY | WHISPERS IN THE DARK | FLANTIC/LAVA | 177 | -6 | 0.590 | 3 5 |
| | and the second | | ARLENI/A) | CANTICILAVA | | | | |

| MOST ADDE | :D |
|---|----------------------------|
| | |
| TITLE ARTIST / LABEL | NEW STATIONS |
| YOU WOULDN'T KNOW Hell Yeah (EPIC) KDOT, KHTQ, KILC. Sirius Octano WCCC, WIIL, WKLG, WQXA, WR) WZOR, XM Squizz | 13 , WBUZ, KW, WXQR, |
| WELL ENOUGH ALONE Chevelle (EPIC) KDJE, KIOZ. KNCN KTEG. WBSX WTFX, WWBN | 8 , wrxr, |
| JAMBI | 8 |
| Tool (TOOL DISSECTIO JAL/VOLCANO KDJE, KISS, KLAQ KQRC, KTEG, WMMR, WTKX | O/ZOMBA) KZRQ, |
| BETTER THAM ME Hinder (UNIVERSAL REPUBLIC) KNCN, WKLQ, WT-X, WTKX, W WXTB | WBN, |
| FREAK ON A LEASH (UNPLUGGED) Korn Feat. Amy Lee (VIRGIN) KISS, KZRQ, WAAF, WHDR, WMI | 6 MR. WRZK |
| FAMOUS LAST WORDS My Chemical Romance (REPRISE) KLAQ, WBUZ, WCXA, WRZK, W | 5 TKX |
| FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRG N) KNCN, KTEG, WX ⁻ B, WXZZ | 4 |
| ALL THESE THINGS I HA (REVOLVE APOUND ME) Bullet For My Valentine (JIVE/ZOMBA) KICT, WTPT, WWWX, WYSP | |
| MY CURSE Killswitch Engage (ROADRUNNER) KICT. KIOZ, KISS, WRXR | 4 |
| BREATHE IN O ME Red (ESSENTIAL/RED KUPD, WKLQ, WF XW, XM Squiz: | 4 z |
| | |

Chevelle, Well Erough Alone, 8 Jet, Stand Up, 8 The Exies. Diffeent Than You, 1

ADDED AT... **WBSX** Wilkes-Barre, PA PD: James McKar

| NE | W AND | ACTIVE | |
|--|----------------|---|--------|
| TIT_E ARTIST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAY 5 |
| PRAYER OF THE REFUCE E | 1 9/36 | THE OLDER I GET Skillet | 96/78 |
| (GEFFEN) | | (ARDENT, ATLANT C/L £, VA) | >- |
| TOTAL STATIONS: | 13 | TOTAL STATIONS: | 15 |
| LOVE REIGN O'ER ME Pearl Jam (TEN CLJB) | 114/13 | BREATHE INTO NE Red (ESSENTIAL/RED) | 79/63 |
| TOTAL STATIONS: | 10 | TOTAL STATIONS: | 15 |
| BEER! Psychostick (RC CK PIDGE) | 1 06/12 | IF EVERYONE CARED Nickelback (ROADRUNNER) | 78/0 |
| TOTAL STATIONS: | 16 | TOTAL STATIONS: | 10 |
| THE FIGHT The Classic Crime (TCOTH & NAILLEMR) | 104/30 | ELECTRIC WORRY Clutch (ISSACHAR/DRT) | 68/13 |
| TOTAL STATIONS: | 27 | TOTAL STATIONS: | 14 |
| FUNERAL FOR YESTERE AY Kit:ie (MERO\'INGIAN/X OF INFAMYZAR | | SIDE OF A BULLET Nickelback (ROADRUNNER) | 54/14 |
| TOTAL STATIONS | 16 | TOTAL STATIONS: | 6 |

MOST INCREASED PLAYS +351 WELL ENOUGH ALONE Chevelle (Epic) KRAB +26, WRZK +21, WRXR +20, WYBB -19, KZRC +16, WXTB +12, WTPT +12, WTKX -11, KIDZ +11, WRX,W +1D +194 **BREATH** Breaking Benjamin (Holl, wood) KHTQ +23, WYY +1-, KDJE +1-, KICT +13, WMMR +T. WYBB +10, KFRQ +9, KZRQ +9, KHTB +9, WZCR +8 +183 **JAMBI** Tool (Tool Dissectional/Volcanc/Zomba)
WKLQ -I6, KISS +I5 KXXR +I4, KZ-RQ +I3, MYBB +I2,
WRZK +I0, WBUZ +3, KDJE +9, WEZX +9, KTE5 +7 +122 FROM YESTERDAY 30 Seconds To Mars (Immortal/Virgin) KRAB +16, WXTB +12, WTFX -11, KHTB +10, WVBN -8, WMMR +8, WBUZ -7, WRXR +6, WQXA +6, KDOT -5 FREAK ON A LEASH (UNPLUGGED) Korn Featuring Amy, Lee (Virgin) KISS +18, WHDR +16, WAAF +12, WYBB +12, WZOR -9, WCHZ +9, SIOC +8, WCCC +7, WKL.) +6, KATT +6

FOR WEEK ENDING FEBRLARY 11, 2007

LECEND: See legere to charts in charts section for rules and symbol explanations 58 active rock stations are electronically monitored by Nielsen Broadcast Eata Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserve 1.



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WONE/Akron, OH*

OM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA*

KWHL/Anchorage, AK

APD/MD: Brad Stennett

WTOS/Augusta, ME

O'M/PD: Steve Sr APD: Chris Rush

PD: Tori Thomas MD: Keith Moyer





POWERED BY

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PL/ TW | YS +/- | AUDIE! | |
|-----------|-----------|-------------------|---|--|-----------|-----------|--------|----|
| 1 | 1 | 16 | PAIN THREE DAYS GRACE | NO. 1(4 WKS) JIVE/ZOMBA | 371 | +4 | 1.197 | 1 |
| 2 | 2 | 15 | SNOW ((HEY OH)) RED HOT CHILI PEPPERS | WARNER BROS. | 321 | +10 | 1.012 | 5 |
| 3 | 6 | 13 | LADIES & GENTLEMEN | ISLAND/IDJMG | 282 | +17 | 0.753 | 9 |
| 4 | 3 | 31 | HEROES SHINEDOWN | ATLANTIC | 282 | -4 | 0.869 | 6 |
| 5 | 4 | 36 | THROUGH GLASS STONE SOUR | ROADRUNNER | 259 | -22 | 1.027 | 4 |
| 6 | 5 | 32 | LAND OF CONFUSION DISTURBED | REPRISE | 258 | -4 | 1.154 | 2 |
| 0 | 12 | 10 | SILLYWORLD STONE SOUR | ROADRUNNER | 257 | +49 | 0.777 | 7 |
| 8 | 9 | 31 | ROCKSTAR NICKELBACK | RDADRUNNER | 242 | +6 | 0.759 | 8 |
| 9 | 7 | 13 | THE ENEMY GODSMACK | UNIVERSAL REPUBLIC | 240 | -1 | 0.626 | 11 |
| 10 | 10 | 45 | ANIMAL I HAVE BECOME THREE DAYS GRACE | JIVE/ZOMBA | 216 | -4 | 1.055 | 3 |
| 11 | 8 | 28 | THE POT | TOOL DISSECTIONAL/VOLCANO/ZOMBA | 211 | -38 | 0.608 | 12 |
| 12 | 16 | 9 | IT'S NOT OVER DAUGHTRY | MOST INCREASED PLAYS RCA/RMG | 193 | +57 | 0.638 | 10 |
| Ð | 18 | 5 | BREATH BREAKING BENJAMIN | HOLLYWOOD | 184 | +32 | 0.598 | 13 |
| 1 | n | 14 | HOW LONG | UNIVERSAL REPUBLIC | 182 | -28 | 0.439 | 15 |
| 0 | 19 | 5 | EVERYTHING BUCKCHERRY | ELEVEN SEVEN/ATLANTIC/LAVA | 169 | +21 | 0.567 | 14 |
| * | 15 | 13 | GOODBYE ARMY OF ANYONE | FIRM | 158 | -20 | 0.242 | 23 |
| TP | 17 | 11 | ANNA-MOLLY INCUBUS | IMMORTAL/EPIC | 137 | -9 | 0.325 | 18 |
| 105 | 14 | 18 | REVELATIONS AUDIOSLAVE | Interscope/epic | 128 | -39 | 0.239 | 24 |
| 19 | 22 | 3 | FOREVER PAPA ROACH | AIRPOWER EL TONAL/GEFFEN | 115 | +27 | 0.350 | 16 |
| 20 | 21 | 5 | STAND UP JET | ATLANTIC | 110 | +8 | 0.167 | 27 |
| 9 | 20 | 7 | TEN THOUSAND FISTS DISTURBED | REPRISE | 108 | +4 | 0.303 | 20 |
| 2 | 27 | 2 | WELL ENOUGH ALONE CHEVELLE | EPIC | 82 | +34 | 0.326 | 17 |
| 3 | 23 | 5 | SIDE OF A BULLET NICKELBACK | ROADRUNNER | 76 | +12 | 0.315 | 19 |
| <u></u> | 25 | 7 | HELL AND HIGH WATER BLACK STONE CHERRY | IN DE GOOT/ROADRUNNER | 58 | -1 | 0.079 | 1 |
| 25 | 30 | 2 | PARALYZER FINGER ELEVÉN | WIND-UP | 56 | +17 | 0.055 | - |
| 9 | 24 | 3 | IF EVERYONE CARED NICKELBACK | ROADRUNNER | 56 | +3 | 0.296 | 21 |
| 27 | N | EW | BETTER THAN ME HINDER | MOST ADDED UNIVERSAL REPUBLIC | 51 | +39 | 0.213 | 25 |
| 0 | 26 | 2 | DIG INCUBUS | IMMORTAL/EPIC | 51 | +8 | 0.249 | 22 |
| 9 | | | FREAK ON A LEASH (UNI | PLUGGED) VIRGIN | 46 | +23 | 0.205 | 26 |
| • | 29 | 9 | RIDE THE RIVER J.J. CALE & ERIC CLAPTON | DUCK/REPRISE | 36 | +2 | 0.153 | 28 |

| TITLE ARTIST / LABEL STATIONS BETTER THAN ME (UNIVERSAL REPUBLIC) KMOD. KTUX LOVE REIGN O'ER ME Pearl Jam (TEN CLUB) KUFO, WDHA IT'S NOT OVER Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN Three Days Grace (IVE/ZOMBA) WRQK LADIES & GENTLEMEN I COLL TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH Preaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD Stone Sour (ROADRUNNER) | | |
|---|---|----|
| ARTIST / LABEL STATIONS BETTER THAN ME 2 Hinder (UNIVERSAL REPUBLIC) KMOD, KTUX LOVE REIGN O'ER ME 2 Pearl Jam (TEN CLUB) KUFO, WDHA IT'S NOT OVER 1 Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) 1 Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN 1 Three Days Grace (IVE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Tool (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | MOST ADDED | |
| ARTIST / LABEL STATIONS BETTER THAN ME 2 Hinder (UNIVERSAL REPUBLIC) KMOD, KTUX LOVE REIGN O'ER ME 2 Pearl Jam (TEN CLUB) KUFO, WDHA IT'S NOT OVER 1 Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) 1 Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN 1 Three Days Grace (INE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Saliva (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 STORE CONTROL OF THE PORT OF THE | | |
| Hinder (UNIVERSAL REPUBLIC) KMOD, KTUX LOVE REIGN O'ER ME 2 Pearl Jam (TEN CLUB) KUFO, WDHA IT'S NOT OVER 1 Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) 1 Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN 1 Three Days Grace (INVE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Saliva (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | TITLE N ARTIST / LABEL STATIO | |
| Pearl Jam (TEN CLUB) (XUFO, WDHA IT'S NOT OVER Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN Three Days Grace (INVE/ZOMBA) WRQK LADIES & GENTLEMEN Saliva (ISLAND/IDJMG) WXFX THE POT Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Hinder (UNIVERSAL REPUBLIC) | 2 |
| Daughtry (RCA/RMG) WMMS SNOW ((HEY OH)) 1 Red Hot Chili Peppers (WARNER BROS.) WRQK PAIN 1 Three Days Grace (JIVE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Saliva (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Pearl Jam (TEN CLUB) | 2 |
| Red Mot Chili Peppers (WARNER BROS.) WRQK PAIN 1 Three Days Grace (JIVE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Saliva (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Daughtry (RCA/RMG) | 1 |
| Three Days Grace (IVE/ZOMBA) WRQK LADIES & GENTLEMEN 1 Saliva (ISLAND/IDJMG) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Red Hot Chili Peppers (WARNER BROS.) | 1 |
| Saliva (ISLAND/IDJMC) WXFX THE POT 1 Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Three Days Grace (JIVE/ZOMBA) | 1 |
| Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | Saliva (ISLAND/IDJMG) | 1 |
| (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WRQK BREATH 1 Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | | 1 |
| Breaking Benjamin (HOLLYWOOD) WRQK SILLYWORLD 1 Stone Sour (ROADRUNNER) | (TOOL DISSECTIONAL/VOLCANO/ZOMBA | () |
| Stone Sour (ROADRUNNER) | Breaking Benjamin (HOLLYWOOD) | 1 |
| | Stone Sour (ROADRUNNER) | 1 |

ADDED AT... **WDHA**

Morristown, NJ PD: Tony Paige MD: Curtis Kay

Buckcherry, Everything, 13 Pearl Jam, Love Reign O'er Me, 13

FOR MORE STATIONS GO TO

| PL | AYS |
|-----|-----|
| TW | LW |
| 111 | 102 |
| 108 | 110 |
| 107 | 129 |
| 106 | 88 |
| 102 | 87 |

| TITLE ARTIST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
|---|----------------|--|----------------|
| ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine | 35/11 | THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA) | 29/4 |
| (JIVE/ZOMBA) | | TOTAL STATIONS: | 6 |
| TOTAL STATIONS: | 10 | | |
| THE KILL (BURY ME) | 32/4 | JAMBI Tool | 28/21 |
| 30 Seconds To Mars | | (TOOL DISSECTIONAL/VOLCANO/ZO | OMBA) |
| (IMMORTAL/VIRGIN) | | TOTAL STATIONS: | 5 |
| TOTAL STATIONS: | 3 | | |
| FROM YESTERDAY 30 Seconds To Mars | 30/13 | LOVE REIGN O'ER ME Pearl Jam (TEN CLUB) | 28/17 |
| (IMMORTAL/VIRGIN) | | TOTAL STATIONS: | 3 |
| TOTAL STATIONS: | 10 | | |
| | | | |

NEW AND ACTIVE

MOST INCREASED PLAYS +57 IT'S NOT OVER

+49

+39

Daughtry (RCA/RMG) WMMS +28, WXFX +7, KTUX +5, KAZR +4, WDHA +4, WNOR +4, KUFO +4, WKLC +3, WVRK +1, WEBN +1

SILLYWORLD Stone Sour (Roadrunner) KTUX +21, KMOD +19, WRQK +10, WXMM +9, WDHA +6, WZZO +3

BETTER THAN ME

Hinder (Universal Republic) KTUX +12, KSHE +10, KMOD +8, WNOR +6, WONE +4, KIOC +3, KBER +1

WELL ENOUGH ALONE Chevelle (Epic) KUFO +13, KBER +8, KAZR +7, KIOC +4, KMOO +3, WDHA +2, WEBN +1

BREATH Breaking Benjamin (Hollywood)
WDHA +9, WXMM +8, WZZO +7, WNOR +5, WEBN +3,
WRKZ +2, KIOC +2, WAQX +2, WRQK +1, KAZR +1

FOR WEEK ENDING FEBRUARY 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

| PLAYS TW LW | |
|----------------|--------------------|
| 204 | 181 |
| 163 | 150 |
| 163 | 170 |
| 140 | 132 |
| 123 | 116 |
| | TW 204 163 163 140 |

KIOC/Beaumont, TX*

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

OM: Joey Armstrong PD/MD: Mike Davis

WRQK/Canton, OH*

WPXC/Cape Cod, MA

PD: Suzanne Tonaire
APD/MD: James Gallagher

WKLC/Charleston, WV*

OM: Bill Knight PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox

| | AY5 |
|-----|-----|
| TW | LW |
| 204 | 181 |
| 163 | 150 |
| 163 | 170 |
| 140 | 132 |
| 123 | 116 |

TITLE
ARTIST / IMPRINT / PROMOTION LABEL REMEDY SWEET CHILD O' MINE LIPS OF AN ANGEL PARADISE CITY
GUNS N' ROSES (GEFFEN/INTERSCOPE) PARANOID BLACK SABBATH (WARNER BROS.)

ROCK REPORTERS

WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz

WMM5/Cleveland, OH* PD: Bo Matthews

WVRK/Columbus, GA* OM: Brian Waters PD: Michael Steele

KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall

WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder

WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline

WGIR/Manchester, NH* APD: Becky Pohotsky

WXFX/Montgomery, AL* PD: Rick Hendrick

WDHA/Morristown, NJ* PD: Tony Paige APD/MD: Curtis Kay

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker

WXMM/Norfolk, VA* OM/PD: John Shomi APD/MD: Zak Tyler

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KCLB/Palm Springs, CA PD: Anthony "Antdog" Quir MD: Jenn Brewski

WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill

KUFO/Portland, OR* PD: Mike Tierney APD/MD: Dan Bozyk

WHJY/Providence, RI* PD: Scott Laudani MD: Mike Brangiforte

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell

WXRX/Rockford, II PD: Jim Stone MD: Jon Schulz

KBER/Salt Lake City, UT* APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA PD: John Boyle

KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone

KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley

KMOD/Tulsa, OK*

WMZK/Wausau, Wl

KBZS/Wichita Falls, TX

* Monitored Reporters

POWERED BY

53

h .ii: ROCK

ALTERNATIVE

WEQX/Albany, NY* MD: Nikki Alexander

WHRL/Albany, NY* OM: John Coope PD: Capone APD/MD: Gabby

WNNX/Atlanta, GA* OM: Rob Roberts PD: Leslie Fram

WJSE/Atlantic City, NJ OM/PD: Nick Giorn APD/MD: Shawn Castelluccio

WAEG/Augusta, GA PD: J.D. Kunes

KROX/Austin, TX* OM: Chase PD: Lynn Barstov MD: Toby Ryan

KNXX/Baton Rouge, LA OM/PD: Dave Dunawa APD: Phillip Ki APD: Phillip Kish MD: Darren Gauthie

WBCN/Boston, MA*

WFNX/Boston, MA* MD: Paul Driscoll

WBTZ/Burlington, VT* OM/PD: Matt Grasso APD/MD: Kevin Mays

WAVF/Charleston, SC4 PD: Bryan Taylor MD: Wendy Rollins

WZJO/Charleston, WV*

WEND/Charlotte, NC⁴ PD/MD: Jack Daniel

WKQX/Chicago, IL APD: Brett "Spike" Eskin

WSWD/Cincinnati, OH* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans

WXRK/Cleveland, OH PD: Dominic Nardella

WARO/Columbia, SC+ MD: Matt Lee

WWCD/Columbus, OH* OM: Randy Małloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX* MD: Josh Venable

WXFG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer

APD/MD: Boome KTCL/Denver, CO*

MD: Eric "Boney" Clouse

CIMX/Detroit, MI* PD: Vince Cannova

KXNA/Fayetteville, AR

WYSK/Fredericksburg, VA

KFRR/Fresno, CA* PU: Jason Squires MD: Ryan Oldfield

KKPL/Ft. Collins, CO. OM/PD: Mark Callaghan MD: Beano WJBX/Ft. Myers, FL* APD: Anthony "Roach" Proffitt

WGRD/Grand Rapids, MI* PD: Jerry Tarrants

WXNR/Greenville, NC* APD/MD: Greg Brady

KUCD/Honolulu, HI OM: Paul Wilson PD: Adam Cari MD: Chris Sampaio

KTBZ/Houston, TX⁴ PD: Vince Richards MD: Don Jantzen

WRZX/Indianapolis, IN PO: Lenny Diana

WTZR/Johnson City, TN OM/PD: Bruce Clark APD:LoKi

KRBZ/Kansas City, MO* OM: Bob Edwards PD: Greg Bergen APD/MD: Jason Ulanet

WNFZ/Knoxville, TN OM: Terry Gillinghan PD: Shane Cox APD/MD: Valerie Hali

KFTE/Lafavette, LA* APD/MD: Roger Pride

KXTE/Las Vegas, NV⁴ MD: Homie Poose

KROQ/Los Angeles, CA⁴ PD: Kevin Weatherly APD: Gene Sandbloo

WLRS/Louisville, KY* APD/MD: Joe Stamn

WMFS/Memphis, TN³ OM/PD: Rob Cressman MD: Sydney Nabors

WLUM/Milwaukee, WI^a PD: Jacent Jackson MD: Chris Calef

WGVX/Minneapolis, MN OM: Dave Hamilton PD: Chris Rahn

WHTG/Monmouth, NJ* APD/MD: Brian Phillips PD: Terrie Carr

WKZQ/Myrtle Beach, SC PD: Mark McKinney MD: Mase

WROX/Norfolk, VA* OM: Jay Michaels PD: Michele Diamond MD: Mike Powers

PD: Michael Todd APD: Dre

KHBZ/Oklahoma City, OK* MD: Crystal Clements

WJRR/Orlando, FL*

MD: Brian Dickerman WOCL/Orlando, FL*

KMRJ/Palm Springs, CA APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ* APD/MD: Tim Virg

WXDX/Pittsburgh, PA OM/PD: John Moschitta MD: Vinnie Ferguson

WCYY/Portland, ME⁴ MD: Brian James

ALTERNATIVE & ACTIVE REPORTERS

KNRK/Portland, OR* PD: Mark Hamilto APD: Jaime Cooley

WBRU/Providence, RI PD: Chris Novello APD: Zach Harnett MD: Noah Chevali

KRZQ/Reno, NV OM: Rob Brook PD: Melanie Flores MD: Chris Payne

WDYL/Richmond, VA* MD: Jessica Lee

WRXL/Richmond, VA* PD/MD: Casey Krukowski

KCXX/Riverside, CA* APD/MD: Bobby Sato

WZNE/Rochester, NY* OM/PD: Stan Main

KWOD/Sacramento, CA⁴ UM/PD: Curtiss Johnson MD: Hill Jordan

KXRK/Salt Lake City, UT* APD: Corey O'Brien MD: Artie Fufkin

KBZT/San Diego, CA* PD: Garett Michael: APD: Mike Hansen MD: Mike Halloran

XETRA/San Diego, CA* MD: Stephen Kallac

KITS/San Francisco, CA* PD: Dave Numme APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*

MD: Dave Hanacek Music Choice

Alternative/Satellite MD: Gary Susalis

Sirius Alt Nation/Satellite OM: Gary Schoenwet PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brooks

XM Ethel/Satellite* MD: Erik Range

WFXH/Savannah, GA* OM: Susan Groves PD: Dustin Matthews MD: Leslie Scott

KNDD/Seattle, WA⁴): Lazlo PD: Jim Keller

MD: Andrew Harms KQRA/Springfield, MO* PD: Kristen Bergman MD: Shadow Williams

KPNT/St. Louis, MO*

MD: Scott Rizzuto WKRL/Syracuse, NY* PD: Scott Petibone APD: Tim Noble

WSUN/Tampa, FL* PD: Shark

MD: Ty

WRWK/Toledo, OH* 1: Dan McClintor APD/MD: Carolyn Stone

KFMA/Tucson, AZ⁴ PD: Matt Spry MD: Greg Rampage

KMYZ/Tulsa, OK MD: Amher Fiedle

WWDC/Washington, DC4 APD/MD: Donielle Flynn

WPBZ/West Palm Beach PD: John O'Connell

WSFM/Wilmington, NC PD/MD: Mike Ke

ACTIVE

KEYJ/Abilene, TX PD/AMD: Frank Pain

KTEG/Albuquerque, NM* OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, Wi

WCHZ/Augusta, GA* PD: Chuck W Iliams

KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann

WIYY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman WCPR/Biloxi, MS*

OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY OM/PD: Jim Free APD/MD: Tim Boland

WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie

WEDG/Buffalo, NY*

WYBB/Charleston, SC* OM/PD: Mike Aller WRXR/Chattanooga, TN*

OM: Kris Van Dyke PD: Boner WIIL/Chicago, IL OM/PD: John Perry

APD: Tom Kief MD: Sam Martin KRQR/Chico, CA

PD: Neil Randall

KILO/Colorado Springs, CO* PD: Ross Ford

WBZX/Columbus, OH* APD/MD: Ronni Hunter

OM/PD: Paula Newell APD/MD: Monte Montana KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A"

KNCN/Corpus Christi, TX*

WRIF/Detroit, MI*

OM/PD: Doug Podell APD/MD: Mark Pennington

KRRR/Duluth MN OM/PD: Mark Fleische

KLAQ/EI Paso, TX* APD/MD: Glenn Garza WGBF/Evansville, IN

APD/MD: Slick Nick WWBN/Flint, MI* OM: Jav Patrick PD: Brian Beddow APD/MD: Tony LaBrie

OM/PD: Mike Sanders

MD: Carlota

KZCD/Lawton, OK PD: Don "Critter

WXZZ/Lexington, KY* OM: Robert Lin PD: Kevin King APD: Twitch

KDJE/Little Rock, AR*

WTFX/Louisville, KY* PD: Charlie Steel MD: Frank Webb

WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp

WTPT/Greenville, SC* WQX A/Harrisburg, PA

WCCC/Hartford, CT*

APD/MD: Mike Karolvi WAMX/Huntington, WV

PD/MD: Erik Raines APD: Robin Wilds WRTT/Huntsville, AL

WRXW/Jackson, MS* APD/MD: Brad Stevens

PD: Clay Sanders

WRZK/Johnson City, TN* PD/MD: Scott Onks KQRC/Kansas City, MO*

OM/PD: Bob Edwa MD: Paul Marshall WJXQ/Lansing, MI PD: Sheri Vegas MD: Darcy

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KOMP/Las Vegas, NV*

OM: Sonny Victory PD/MD: Jeff Petterson

KFMX/Lubbock, TX

WJJO/Madison, WI* APD/MD: Blake Patton

KFRQ/McAllen, TX⁴ KBRE/Merced, CA

PD/MD: Mikey Martinez APD: Jason LaChance WHDR/Miami, FI* OM: David Israe

PD: Kevin Vargas

APD/MD: Pablo

MD: Dave Hanson KXXR/Minneapolis, MN OM: Dave Hamilton PD: Wade Linder

*لـWRAT/Monmouth, N OM/PD: Carl Craft APD/MD: Robyn Lane

WCLG/Morgantown, WV OM/PD: Jeff Miller MD: Dave Murdock

WBUZ/Nashville, TN*

OM: Jim Patrick

PD/MD: Russ Schenck KATT/Oklahoma City, OK⁴ OM/PD: Chris Baker MD: Jake Daniels

WYYX/Panama City, FL PD: Jo Valentine MD: Stroke

► BILLY TALENT'S "FALLEN

BEST CHART POSITION TO DATE

IMPRINT / PROMOTION LABEL

IMMORTAL/EPIC/SONY RMC

WARNER BROS./WARNER

UNIVERSAL REPUBLIC/UNIVERSAL

FUELED BY RAMEN/ISLAND/UNIVERSAL

ELEVEN SEVEN/ATLANTIC/WARNER

MODULAR/INTERSCOPE/UNIVERSAL

ISLAND/INTERSCOPE/UNIVERSAL

DANGERBIRD/MAPLEMUSIC

POLYDOR/A&M/INTERSCORE/LINIVERSAL

TOOL DISSECTIONAL/VOLCANO/SONY RMG

INTERSCOPE/EDIC/SONY BMC

ROADRUNNER/WARNER

INTERSCOPE/UNIVERSAL

ISLAND/UNIVERSAL

IMMORTAL/VIRGIN/EMI

WARNER BROS./WARNER

ISLAND/UNIVERSAL

JIVE/SONY BMG

NDICA

ATLANTIC/WARNER

THIRD MAN/V2

REPRISE/WARNER

JIVE/SONY BMG

UNIVERSAL

WIND-UP

630

467

418

417

388

382

374

348

328

293

287

272

241

219

210

206

198

195

195

179

179

178

173

168

151

146

137

137

133

129

+11

-55

-80

+25

-20

-57

-47

+20

-22

+20

+15

-15

+38

+19

-14

+62

-10

-20

+7

-31

-51

+44

+5

-4

-12

+20

+5

+54

+54

CANADA ROCK

MEBA

9

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KRZR/Fresno, CA*

APD/MD: Rev

MD: Stille

DM/PD: E. Curtis Johnson

WBYR/Ft. Wayne, IN

WRUF/Gainesville, FL OM/PD: Harry Guscott APD: Monica Rix

WKLQ/Grand Rapids, MI*

WZOR/Green Bay, WI*

MD: Matt Lehtola

PD: Michael Grey

MD: Splatz

APD: Cutter

PARALYZER FINGER ELEVEN

FALLEN LEAVES BILLY TALENT

SNOW ((HEY OH)) RED HOT CHILL PEPPERS

THE LONELY END OF THE RINK THE TRAGICALLY HIP

THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY

WHEN YOUR HEART STOPS BEATING (+44)

WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE

ANNA-MOLLY INCUBUS

LEVEL THE RACONTEURS

PAIN THREE DAYS GRACE

HOW LONG HINDER

REVELATIONS AUDIOSLAVE

SILLYWORLD STONE SOUR

READ MY MIND THE KILLERS

DASHBOARD MODEST MOUSE

EVERYTHING BUCKCHERRY

WITH A BULLET SAM ROBERTS

CHASING CARS SNOW PATROL

LADIES & GENTLEMEN SALIVA

WINDOW IN THE SKIES UZ

LAZY EYE SILVERSUN PICKUPS

BABY HATES ME DANKO JONES

NEVER TOO LATE THREE DAYS GRACE

IF EVERYONE CARED NICKELBACK

FROM YESTERDAY 30 SECONDS TO MARS

JOKER AND THE THIEF WOLFMOTHER

FAMOUS LAST WORDS MY CHEMICAL ROMANCE

LAY DOWN PRIESTESS

STARLIGHT MUSE

THE POT TOOL

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3

5

20

22

LEAVES" JUMPS TO NO. 3 ON THE CANADA ROCK CHART, ITS.

PD: Joel Sampson APD/MD: Mark The Shark

WIXO/Peoria, IL OM: Ric Morgan PD/AMD: Matt Bahan

WMMR/Philadelphia, PA* APD: Chuck Damico MD: Sean "The Rabbi" Tyszler

WYSP/Philadelphia, PA*

PD: Gil Edwards MD: Jeff Sottolano KUPD/Phoenix, AZ* PD/MD: Larry McFeelie

KDOT/Reno, NV* PD/MD: Jave Patters

KRXQ/Sacramento, CA* PD: Pat Martin

WKQZ/Saginaw, MI APD: Matt Bingham

WZBH/Salisbury, MD OM: Sue Timmo PD: Sean McHursh APD: Julie McDo MD: Chris Steele

KHTB/Salt Lake City, UT* APD/MD: Roger Orton

KISS/San Antonio, TX* PD/MD: LA Llovd KIOZ/San Diego, CA1

PD/MD: Shauna Moran-Brown KURQ/San Luis Obispo, CA

KXFX/Santa Rosa, CA PD/MD: Scott Less

OM/PD: Andy Winford

APD/MD: Stephanie Bell

Music Choice Rock/Satellite MD: Gary Susalis

ЕМІ

Sirius Octane/Satellite* PD: Jose Mangin MD: Tom Wilkinson

XM Squizz/Satellite*

KISW/Seattle, WA* OM/PD: Dave Richards APD: Ryan Castle

PD: Ron Simon WRBR/South Bend, IN OM/PD: Ron Stryke

WHBZ/Shebovgan, WI

KHTQ/Spokane, WA* APD: Kris Siebers

WLZX/Springfield, MA KZRQ/Springfield, MO*

WXTB/Tampa, FL* OM: Brad Hardin APD: Mike Killabrew

WKLL/Utica, NY PD: Scott Petibo APD: Tim Noble MD: Ty

KFMW/Waterloo, IA OM/PD: Michael Cross MD: Craig Laue

KICT/Wichita, KS*

KATS/Yakima, WA OM/PD: Ron Harris

ungstown, OH* PD: Clyde Bass

WBSX/Wilkes Barre, PA*

* Monitored Reporters

FEBRUARY 16, 2007

TRIPLE A



Two seasoned format specialists share tips on what it takes

So You Want To Be A Triple A PD?

John Schoenberger

JSchoenberger@RadioandRecords.com

ohn Bradley, co-president of triple A consulting firm SBR. Creative Media, recently commented on how frequently programmers in other formats mention to him that they would like to program a triple A station.

They're fans of the format from a listener perspective—they love the music and they live the lifestyle—so they think programming a triple A would be exciting and fun. But is this desire, and experience in other radio formats, all it takes to pro-

gram a successful triple A station?

Clearly, every format requires certain knowledge and insights to be executed properly, but a format such as triple A, which is so focused on the specific market it serves, requires a specialist. But Bradley says it can be done.

"After all, if you think about it, just about every programmer who has become part of our triple A community over the past 10–15 years has come from some other format," he says, "They had the desire to do it, they sought guidance, and they applied themselves to learn what it takes to become really good at it."

But there is so much more to it than playing the right music and ensuring the jocks have the right personalities for the audience. It comes down to understanding the type of listener the station is trying to reach and knowing what it takes to align the station with those listeners.

"Triple A is very adaptable," Bradley says. "We often talk about how it is not a cookie-cutter format that you can just drop into any market. It needs to be molded and tweaked to fill the right hole in any given market. Successful triple A stations form a coalition of listeners who come from many other formats—among them public radio, rock, alternative and hot AC—and different social backgrounds."

To accomplish that, programmers need to know the radio history of the market and the lifestyles of the listeners they are trying to attract. Ideally, an extensive market-research project would shed light on the subtleties that can make all the difference in the launch of a station and its growth curve.

The other key ingredient is having some kind of coach or adviser to guide the new programmer as he or she learns the ropes of the format. Sometimes that may be another PD or a format manager within the company. At other times the situation may require the experience and expertise of an outside consultant.

Triple A Thumbnails

- Know the music.
- Know the audience.
- Establish a brand.
- Protect the brand.
- Extend the brand.
- Become part of the community.

"As much as there might be younger programmers out there who really want to become specialists in the format, the opportunities aren't what they used to be," says format veteran and former VIII exec Paul Marszalek, who recently founded the Media Mechanics consultancy, "Now I don't mean that there isn't a chance for more stations to switch to or sign on as triple A outlets. I mean that there are fewer opportunities to learn the right skills and insights."

Marszalek agrees with Bradley that it goes beyond basic musical knowledge, which they



► RAY LAMONTAGNE'S
"YOU CAN BRING ME FLOWERS"
CHALKS UP A 92-SPIN INCREASE
AND A NO. 23 DEBUT.

| THIS WEEK | LASTWEEK | WEEKS | TRIPLE A INDICATOR | IMPRINT / PROMOTION LABEL | PL) TW | 4YS +/- |
|-----------|----------|-------|---|----------------------------|-----------|------------|
| 1 | 1 | 10 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLC | 651 | 2 |
| 2 | 2 | 16 | NEW SHOES PAOLO NUTINE | ATLANTIC | 586 | +1 |
| 3 | 3 | 11 | WINDOW IN THE SKIES U2 | ISLAND/INTERSCOPE | 524 | 13 |
| 4 | 4 | 12 | SNOW ((HEY OH)) RED HOT CHILL PEPPERS | WARNER BROS. | 464 | -50 |
| 5 | 5 | 19 | SEE THE WORLD GOMEZ | ATO/RED | 451 | 8 |
| 6 | 6 | 11 | THINK I'M IN LOVE BECK | INTERSCOPE | 403 | -28 |
| 7 | 9 | 7 | PHANTOM LIMB THE SHINS | SUB PDP | 396 | +52 |
| 8 | 8 | 5 | SLY THE CAT EMPIRE | VELOUR | 388 | +12 |
| 9 | 7 | 20 | OTHER SIDE OF THE WORLD KT TUNSTALL | RELENTLESS/VIRGIN | 361 | -51 |
| 10 | 12 | 4 | ARE YOU ALRIGHT? LUCINDA WILLIAMS | LOST HIGHWAY | 348 | +39 |
| (III) | 15 | 3 | LOOK AFTER YOU THE FRAY | EPIC | 348 | +37 |
| 12 | 19 | 3 | DASHBOARD MODEST MOUSE | EPIC | 343 | +54 |
| 13 | 10 | 4 | YOU'RE ALL I HAVE SNOW PATROL | POLYDOR/A&M/INTERSCOPE | 342 | +15 |
| 14 | 11 | 3 | DANGER J.J. CALE & ERIC CLAPTON | DUCK/REPRISE | 336 | +24 |
| 15 | 14 | 18 | SATELLITE CUSTER | REPRISE | 319 | +7 |
| 16 | 17 | 7 | TUFF KID SHAWN COLVIN | NONESUCH/REPRISE | 298 | -11 |
| 17 | 16 | 11 | NOTHING IN MY WAY KEANE | INTERSCOPE | 286 | -24 |
| 18 | 20 | 6 | ONE STEP CLOSER TO YOU MICHAEL FRANTI AND SPEARHEAD | ANTI-/EPITAPH | 254 | -34 |
| 19 | ß | 13 | O VALENCIA! THE DECEMBERISTS | CAPITOL | 253 | -52 |
| 20 | 22 | 6 | BELIEF JOHN MAYER | AWARE/COLUMBIA | 242 | +18 |
| 21) | N | EW | TELL ME 'BOUT IT JOSS STONE | VIRGIN | 237 | +128 |
| 22 | 24 | 3 | HEAVENLY DAY PATTY GRIFFIN | ATO/RED | 237 | +23 |
| 23 | N | EW | YOU CAN BRING ME FLOWERS RAY LAMONTAGNE | RCA/RMG | 235 | +92 |
| 24 | 21 | 10 | WIND IT UP BARENAKED LADIES | DESPERATION/NETTWERK | 235 | -27 |
| 25 | 29 | 3 | AIN'T NOTHING WRONG WITH THAT ROBERT RANDOLPH & TH | E FAMILY BAND WARNER BROS. | 232 | +29 |
| 26 | N | EW | FALLING UP RICKIE LEE JONES | NEW WEST | 218 | +48 |
| 27 | N | EW | BROTHER LEE CITIZEN COPE | RCA/RMG | 217 | +26 |
| 28 | N | EW | GRAVITY JOHN MAYER | AWARE/COLUMBIA | 217 | +18 |
| 20) | 30 | 2 | LIFE KELLER WILLIAMS | SCIFIDELITY | 205 | +18 |
| 30 | 26 | 4 | PLEASE STAY MINDY SMITH | VANGUARD | 205 | -8 |

FOR WEEK ENDING FEBRUARY 11, 2007



Bradley

'Just about every programmer who has become part of our triple A community has come from some other format.'

–John Bradlev

'If you have a dream and you can get everyone at the station to buy into it, a radio station can become magical.'

—Paul Marszalek

believe any good radio person can pick up. Triple A, more than other formats, speaks to the core values of the listener, and it's difficult to learn how to tap into that without some experienced might.

"I had the good fortune of getting the guidance of many people before I was really ready to take on a station like KFOG/San Francisco as the PD back in the '90s." Marszalek says. "I am not sure that the environment to encourage mentorship and guidance within broadcast companies exists as much today as it once did."

While the services of an internal or external specialist may be crucial. Marszalek says there is something else that can help overcome a lack of experience as a programmer grows along the way."There is nothing like a programmer who has a vision." he says. "If you have a dream and you can get everyone at the station to buy into it, then all of a sudden a radio station can become magical."

Triple A Axioms

- Triple A forms a coalition of listeners who have broad musical tastes and diverse social backgrounds.
- Consider which way you are going to lean: as a heritage, rock-leaning triple A station or a more contemporary, younger approach.
- Understand the core values of your listeners and formulate a mission statement for the station accordingly.
- Triple A is a music and entertainment source, but it is also a community-builder on many levels.
- There is a genuine sense of camaraderie among triple A listeners.
- Triple A listeners won't tolerate disingenuous actions by the station. They want to believe that you are what you say you are.
- Develop a culture of patience and commitment. In doing so, you can develop a station with a solid foundation that can mature and flourish for many years to come. —JS

TRIPLE A

► THE SHINS PICK UP MOST INCREASED PLAYS HONORS (UP 71) AS "PHANTOM LIMB" MOVES 12-9.





| THIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLA TW | \YS +/- | AUDIE! | |
|-----------|-----------|-------|--|--|-----------|------------|--------|----|
| 1 | 2 | 15 | NEW SHOES PAOLO NUTINI | NO. 1(1 WK) | 474 | +37 | 1.825 | 2 |
| 2 | T. | 20 | SEE THE WORLD GOMEZ | ATO/RED | 433 | -24 | 1.961 | 1 |
| 3 | 6 | 16 | THINK I'M IN LOVE | INTERSCOPE | 413 | +35 | 1.653 | 5 |
| 0 | 5 | 12 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLG | 412 | +64 | 1.693 | 4 |
| 5 | 3 | 14 | WINDOW IN THE SKIES U2 | ISLAND/INTERSCOPE | 398 | -15 | 1.820 | 3 |
| | 7 | 22 | SATELLITE GUSTER | REPRISE | 346 | +25 | 1.571 | 6 |
| 7 | 4 | 19 | SNOW ((HEY OH)) RED HOT CHILI PEPPERS | WARNER BROS. | 332 | -17 | 1.436 | 7 |
| 8 | 8 | 20 | OTHER SIDE OF THE WORLD KT TUNSTALL | RELENTLESS/VIRGIN | 317 | -1 | 1.364 | 11 |
| 9 | 12 | 9 | PHANTOM LIMB MOST IN THE SHINS | NCREASED PLAYS SUB POP | 313 | +71 | 1.174 | 10 |
| 10 | 100 | 8 | YOU'RE ALL I HAVE SNOW PATROL | POLYDOR/A&M/INTERSCOPE | 289 | +17 | 1.198 | 9 |
| 11 | n | 25 | I WILL FOLLOW YOU INTO THE D DEATH CAB FOR CUTIE | DARK ATLANTIC | 277 | -18 | 1.290 | 8 |
| 12 | 9 | 13 | NOTHING IN MY WAY KEANE | INTERSCOPE | 274 | -5 | 1.159 | 12 |
| 13 | 13 | 12 | BELIEF JOHN MAYER | 4WARE/COLUMBIA | 264 | +2 | 1.125 | 13 |
| | 14 | 4 | DANGER J.J. CALE & ERIC CLAPTON | DUCK/REPRISE | 244 | +19 | 0.798 | 16 |
| 0 | 16 | 5 | DASHBOARD MODEST MOUSE | EPIC | 231 | ±12 | 0.984 | 14 |
| 19 | . 15 | 15 | O VALENCIA! THE DECEMBERISTS | CAPITOL | 226 | +3 | 0.579 | 22 |
| 177 | 17 | 4 | LOOK AFTER YOU THE FRAY | EPIC | 184 | -1 | 0.543 | 24 |
| ₿ | 18 | 6 | SLY THE CAT EMPIRE | VELOUR | 160 | +17 | 0.459 | 27 |
| 19 | 24 | 2 | READ MY MIND THE KILLERS | AIRPOWER ISLAND/IDJMG | 149 | +15 | 0.889 | 15 |
| 20 | 21 | 6 | TAMACUN RODRIGO Y GABRIELA | AIRPOWER ATO/RED | 137 | +10 | 0.700 | 17 |
| 1 | 27 | 2 | TELL ME 'BOUT IT JOSS STONE | VIRGIN | 133 | +45 | 0.312 | - |
| • | 20 | 3 | FIDELITY REGINA SPEKTOR | SIRE/WARNER BROS. | 131 | +5 | 0.359 | - |
| 23 | 22 | 14 | FLIRTING WITH TIME TOM PETTY | AMERICAN/WARNER BROS. | 129 | -9 | 0.500 | 25 |
| 24 | 19 | 16 | MY WAY LOS LONELY BOYS | ONE HAVEN/OR/EPIC | 129 | -20 | 0.565 | 23 |
| 25 | 28 | 2 | GRAVITY JOHN MAYER | AWARE/COLUMBIA | 125 | +29 | 0.587 | 21 |
| 26 | 23 | 5 | AIN'T NOTHING WRONG WITH TO ROBERT RANDOLPH & THE FAMILY BAND | HAT WARNER BROS. | 123 | +17 | 0.457 | 28 |
| 0 | 25 | 20 | RIDE THE RIVER J.J. CALE & ERIC CLAPTON | DUCK/REPRISE | 115 | +8 | 0.657 | 18 |
| 28 | 26 | 2 | GRACE KELLY MIKA | CASABI ANCA/UNIVERSAL REPUBLIC | 107 | +2 | 0.254 | - |
| 29 | 29 | 7 | THUNDER ON THE MOUNTAIN BOB DYLAN | COLUMBIA | 106 | -7 | 0.447 | 29 |
| 30 | NI | EW | ARE YOU ALRIGHT? LUCINDA WILLIAMS | LOST HIGHWAY | 104 | +3 | 0.228 | |

| MOST ADDED |
|---|
| |
| TITLE NEW ARTIST / LABEL STATIONS |
| YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE) CIDR, KMTT, KTCZ, WMMM, WZGC |
| THE STORY 5 Brandi Carlile (COLUMBIA) KBCO, KMTT, KTCZ, WRNR, WZEW |
| READ MY MIND The Killers (ISLAND/IDJMG) CIDR, KBCO, KTHX, WCLZ |
| DASHBOARD Modest Mouse (EPIC) CIDR, KBCO. KPRI |
| GRACE KELLY Mika (CASABLANCA/UNIVERSAL REPUBLIC) CIÓR, WXRV, WZGC |
| IN VIEW 3 The Tragically Hip (UNIVERSAL MOTOWN) CIDR, KBCO, WNCS |
| YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC) CIDR, Sirius Spectrum, WRNR |
| THINKING ABOUT YOU 2 Norah Jones (BLUE NOTE/BLG) CIDR, KFOG |
| THINK I'M IN LOVE 2 Beck (INTERSCOPE) CIDR, KWMT |

ADDED AT... KTHX Reno, NV PD: Mark Keefe MD: Dave Herald

Patty Griffin, Heavenly Day, 1 Keane, Nothing In My Way, 0 The Killers, Reac My Mind, 0

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| NEW AND ACTIVE | |
|--|----------------|
| TITLE PLAYS TITLE ARTIST / LABEL /GAIN ARTIST / LABEL | PLAYS /GAIN |
| HEAVENLY DAY 103/14 PRESSURE SUIT | 81/5 |
| Patty Gr ffin Aqualung (ATO/RED) (COLUMBIA) | |
| TOTAL STATIONS: 12 TOTAL STATIONS: | 12 |
| SOMEDAY 102/34 INTO THE OCEAN | 30/0 |
| John Mellencamp Blue October | |
| (UNIVERSAL REPUBLIC/DME) (UNIVERSAL MOTOWN) | 7 |
| TOTAL STATIONS: 9 TOTAL STATIONS: | / |
| SMILE 95/10 YOU GIVE ME SOMETHING | 73/31 |
| Lily Allen James Merrison | |
| (CAPITOL) (POLYDOR/INTERSCOPE) | |
| TOTAL STATIONS: 9 TOTAL STATIONS: | 8 |
| | 69/24 |
| Tyrone Wells Ray LaMontagne | |
| (UNIVERSAL REPUBLIC) (RCA/RMG) TOTAL STATIONS: 9 TOTAL STATIONS: | 7 |
| TOTAL STATIONS: | , |
| STARS AND BOULEVARDS 84/22 NAIVE | 69/4 |
| Augustana The Kooks (EPIC) (ASTRALEVERKS) | |
| TOTAL STATIONS: 9 TOTAL STATIONS: | 10 |

| MOST INCREASED PLAYS | |
|----------------------------|---|
| +71 | PHANTOM LIMB The Shins (Sub Pop) WCL2 +15, WZEW +12, WMMM +10, KINK +8, WTTS -8, MMTT +5, KBCO +5, KPRI +4, WNCS +4, WDOD +4 |
| +64 | THINKING ABOUT YOU Norah Jones (Blue Note/BLG) WTTS +10, WMMM+10, WRNR +10, WCLZ +7, SISP +6, KFOG +5, KMTT +4, KINK +3, KPRI+2, KTCZ +2 |
| +45 | TELL ME 'BOUT IT Joss Stone (Virgin) WCLZ +15, WZEW +13, KTHX +9, KPRI +8, WXRV +8 WBOS +4, WNCS +4, WZGC +3, WCOO +2, WRLT +1 |
| +37 | NEW SHOES Paolo Nutini [Atlantic] KMTT +12, WCLZ +5, KINK +5, WB/JS +4, KTCZ +3, WRNR +2, WTTS +2, SISP +2, KPR +2, WXRV +1 |
| | THINK I'M IN LOVE Beck (Interscope) SISF +10, KWMT +9, KINK +8, WCLZ +7, WZEW +6, WRNR +2, WZCC +2, WXRT +1, KMTT +1, KTCZ +) |

FOR WEEK ENDING FEBRUARY II, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
25 triple A stations are electronically monitored by Ninlsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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| TITLE | PLAYS | |
|--|-------|-----|
| ART:ST / IMPRINT / PROMOTION LABEL | TW | LW |
| CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE) | 212 | 212 |
| WAITING ON THE WORLD TO CHANGE JOHR MAYER (AWARE/COLJMBIA) | 196 | 219 |
| THREE MORE DAYS RAY _AMONTAGNE (RCA/RMG) | 170 | 175 |
| HOW TO SAVE A LIFE THE FRAY (EPIC) | 165 | 178 |
| WHEN YOU WERE YOUNG THE KILLERS (ISLAND/IDJMG) | 141 | 146 |

| | TITLE ARTIST / IMPRINT / PROMOTION LABEL |
|---|---|
| | SUDDENLY I SEE KT TUNSTALL (RELENTLESS/VIRGIN) |
| | SHOUT OUT LOUD AMOS LEE (BLUE NOTE/BLG) |
| | NOTHING LEFT TO LOSE MAT KEARNEY (AWARE/COLUMBIA) |
| | CRAZY GNARLS BARKLEY (DOWNTOWN/ATLANTIC/LAVA) |
| , | PUT YOUR RECORDS ON CORINNE BAILEY PAE (CAPITOL) |
| 1 | CORINNE BAILEY PAE (CAPITOL) |

| PLA | AYS |
|-----|-----|
| TW | LW |
| 123 | 125 |
| 120 | 124 |
| 114 | 119 |
| 113 | 104 |
| 112 | 114 |
| | |

JJ GREY & MOFRO COUNTRY CHETTO

"A glorious, soul-drenched delight...down-home funk, blues and Dixie rock, unmistakably Southern, undeniably soulful" - Billboard

Featuring: WAR. Add Date: Feb. 19th



CONTACT: TIM KOLLETH @ ALLIGATOR 800-348-7214x232



ENDLESS HIGHWAY THE MUSIC OF THE BAND

MOST ADDED

ENOUGH ROPE

BOUNDARY COUNTY

28 23

> ELANA JAMES 14 CHILDREN RUNNING

Patty Griffin

HAIR IN MY EYES LIKE A HIGHLAND STEER

(ROUNDER)

DRIFTER'S CHURCH PRODUCTIONS

STONY PLAIN

SIGNATURE SOUNDS

-7

-3

-4

7600

4276

2039

160

153

152

FOR WEEK ENDING FEBRUARY 11, 2007

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew Jame PD/MD: Bill Grube

PLAYS
TW +/- CUMULATIVE

1716

451 +38

429/SLG

IMPRINT / PROMOTION LABEL

KNBA/Anchorage, AK MD: Danny Preston

MD: Mark Copeland

KSPN/Aspen, CO

WZGC/Atlanta, GA*

PD: Michelle Engel APD: Chris Branner MD: Margot Smith

KCSR/Austin TX* OM: Chase PD: Jody Denberg APD: Jyl Hershman-Ross MD: Susan Castle

KUT/Austin, TX PD: Hawk Mende MD: Jeff McCord

WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore, MD PD/MD: Mike "Matthews"

KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho

KRVB/Boise, ID OM/PD: Dan McColly MD: Tim Johnstone

WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall

WXRV/Boston, MA* APD: Catie Wilbe

KMMS/Bozeman, MT OM/PD: Michelle Wolfe

KYSL/Breckenridge, CO MD: TJ Sanders

WNCS/Burlington, VT* APD/MD: Jamie Canfield

WMVY/Cape Cod, MA

WCOO/Charleston, SC* OM: Mike Allen PD: Ron Bowen

WNRN/Charlottesville, VA PD: Michael Friend MD: Jaz Tupelo

WDOD/Chattanooga, TN OM/PD: Danny Howard MD: Brad Steiner

WXRT/Chicago, IL* PD: Norm Winer OM/MD: John Farneda

WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennar

WMWV/Conway, NH

KBCO/Denver, CO*

CIDR/Detroit, MI*

KHUM/Eureka, CA PD/MD: Mike Dronkers APD: Larry Trask

KRVI/Fargo, ND PD: Ryan Kelly

WFIV/Farragut, TN PD/MD: Todd Ethridge

KOZT/Ft, Bragg, CA APD/MD: Kate Hayes

WEHM/Hamptons, NY PD: Brian Cosgrove MD: Lauren Stone

KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier

WTTS/Indianapolis, IN³ PD: Brad Holtz APD/MD: Laura Duncar

KMTN/Jackson, WY

Fishman

KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons

KOHO/Leavenworth, WA MD: Carl Widing

KROK/Leesville, LA PD/MD: Sandy Blackwell

WEPK/Louisville, KY OM: Brian Conn PD: Stacy Owen

WMMM/Madison, WI PD: Pat Gallaghe MD: Gabby Parsons

APD: Laura Shine

KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn

WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp

WBJB/Monmouth, NJ OM: Tom Brennan PD- Rich Robinson APD: Leo Zaccari

MD: Jeff Raspe

KPIG/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary

WRIT/Nashville TN* OM/PD: David Hal APD/MD: Rev. Keith Coes

WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston

WRSI/Northampton, MA PD: Sean O'Mealy

KDBB/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry

WXPN/Philadelphia, PA PD: Bruce Warren OM/MD: Dan Reed

WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Mike Sauter

WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James

KINK/Portland, OR* PD: Dennis Constantine APD/MD: Kevin Welch

WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff

MD: Dave Doud WBCG/Punta Gorda, FL

PD/MD: G. Michael Keating KSQY/Rapid City, SD

KTHX/Reno, NV* APD/MD: Dave Herald

KENZ/Salt Lake City, UT* MD: Kari Bushmar

KPRI/San Diego, CA* APD: Sean Smith

KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford

KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels KBAC/Santa Fe, NM PD/MD: Ira Cord

KRSH/Santa Rosa, CA PD/MD: Pam Long

DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan

Music Choice Adult Alternative/Satellite PD: Justin Prager

MD: Tiffany Sinder

Sirius Spectrum/Satellite*

XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain

KEXP/Seattle, WA OM: Tom Mara PD: Kevin Cole

MD: Don Yates KMTT/Seattle, WA* APD/MD: Haley Jones

WKZE/Sharon, CT OM: Will Stanle PD: Tim Schaefe MD: Will Bailies

WNCW/Spindale, NC

KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KFMU/Steamboat Springs, CO PD/MD: John Johnston

KTAO/Taos, NM PD/MD: Brad Hockmeye

KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers

WVOD/Wanchese, NC

WXPK/White Plains, NY

APD/MD: Rob Lipshutz WTYD/Williamsburg, VA

PD/MD: Amy Miller WUIN/Wilmington, NC

PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by crossreferencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for

more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. I will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:

Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:

Awarded to songs appearing in the

top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKERS:

Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

MOST INCREASED PLAYS:

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first

MOST ADDED:

A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:

Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that

is being played on the most stations at that format will be ranked first.

RECURRENT RULE:

Songs below the top 20 (top 15 for Urban AC, Hot AC, AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 will become recurrents and will be removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Songs on Latin charts

move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada, Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor 廿 status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

LATIN



One-on-one with Border Media Partners president Tom Castro

The Cluster Of The Future

Jackie Madrigal

JMadrigal@RadioandRecords.com

order Media Partners is a highly successful Hispanic broadcasting company that is not only competing with radio giants like Univision Radio but, in some cases, beating them. Founded in 2003 by president Tom Castro, BMP is on track to continue its healthy growth. It owns 35 stations in five markets, including Dallas, San Antonio, Austin and McAllen, Texas.

Although BMP is the third radio company founded by Castro, this one is different, he says, in that it is poised financially to expand, having raised \$300 million in capital to date. And strategically, "we decided to create what we call the 'cluster of the future,' which combines English- and Spanish-language radio stations and occasionally a bilingual station."

While broadcasters have traditionally specialized in one or the other, a recent trend has seen English-language operators, such as Clear Channel and CBS Radio, entering Spanish-language turf. That trend now goes both ways with BMP moving quickly into English-language radio in such markets as San Antonio. "We have four English stations and four Spanish stations there," Castro says. "None of the big American companies have more than one Spanish station in a market. The exception is Atlanta where Clear Channel has two."

For Castro, this is the wave of the future. "We played a leadership role in recognizing that the world is not divided into the English and Spanish, but that they co-exist in many cities of America. And in the future to be able to serve the listeners and advertisers well in any given city we will have to have formats that serve people who speak both languages."

Hispanic radio's future growth also lies in markets not historically seen as huge Latino population centers, Castro says. Southwestern markets, as well as certain cities in Florida, such as Tampa and Orlando, are especially attractive, he says. 'I would expect that in the Southwest, one or more Spanish stations will be in the top three in every single city.'

In Austin, where Spanish-language radio has not traditionally been a top performer, BMP has the No. 1 station, regional Mexican KHHL (La Ley). That's because the city's Hispanic population has grown from roughly 10% 10 years ago to 27.8% of the market, according to Arbitron's most recent estimate. Another factor in KHHL's success is the "El Chulo y La Bola" morning show, which outperforms the rest of the station by nearly two shares in 12+. The station has also invested in promotion and research.

"We ran Univision out of the format," Castro boasts. "After one year of competing head-to-head in regional Mexican, we did really well in the ratings, and they decided they couldn't compete, or didn't want to, and changed their regional Mexican station to Mexican oldies [KINV] "Recuerdo."

The two stations' four-book 12+ trends tell the story. From winter 2006 to fall 2006, KHHL has gone 4.4-5.5-4.3-6.4, while KINV has trended 2.5-4.3-3.5-2.5.

The Hispanic radio market couldn't look any brighter to Castro. In his entire Hispanic radio career, he says there's never been a better time to buy stations. "There are a lot of them available, the prices have come down for the first time in a long time, there is a lot of capital for companies that have a good track record and obviously the Latino market is growing both with the advertisers and listeners." With Clear Channel selling more than 400 stations, Castro says it's time to take advantage of a buyer's market. "We're going to buy a large number of stations in the next year and a half, and I suspect there will be oth-



| THIS WEEK | LASTWEEK | WEEKS | ROCK/ALTERNA TITLE ARTIST | TIVE IMPRINT / PROMOTION LABEL |
|-----------|----------|-------|--|---------------------------------|
| 1 | 1 | 16 | COMPLEMENTO ATERCIOPE_ADOS | NACIONAL |
| 2 | 3 | 2 | NARCISISTA POR EXCELENCIA PANEA | WARNER LATINA |
| 3 | 4 | 13 | FRAGIL ALLISON | SONY BMC NORTE |
| 4 | 5 | 18 | LA EXEPCIÓN GUSTAVO CERATI | SONY BMG YORTE |
| 5 | 2 | 21 | A CONDE VAN LOS MUERTOS KINKY | NET-WERK |
| 6 | RE- | ENTRY | STRAIGHT LINE LOS BURBANKS | INFIDEL/V&J |
| 0 | 8 | 8 | SISMO DIVISION MINUSCULA | UNIVERSAL LATINO |
| 8 | 14 | 7 | A LA MODE LOS ABANDONEC | VAPOR/SANCTUARY |
| 9 | 15 | 2 | TE VISTES Y TE VAS LOS BUNKEFS | NACIONAL |
| 10 | 10 | 21 | EL DEJADO INSPECTOR | UNIVERSAL LATINO |
| n | 7 | 17 | EL COLMO BABASONICOS | UNIVERSAL ATINO |
| 12 | 16 | 9 | AHORA QUE NO ESTAS LOS BUNKERS | NACIONAL |
| B | B | 15 | LA PARTE DE ADELANTE LOS FABULOSOS CACILLACS | SONY BMG NORTE |
| 14 | n | 21 | UNA FAMILIA DHIRA | UNIVERSAL LATINO |
| 13 | 19 | 2 | NI FREUD NI TU MAMA BELINDA | EMI TELEVISA |
| 16 | 17 | 10 | NO DELASONICA | DAK MUSIC/V&J |
| 17 | 12 | 16 | SNAKE LOS BURBANKS | INFICEL/¥&J |
| 18 | б | 6 | HOUDINI 2 ENANITOS VERDES | UNIVERSAL LAT NO |
| 19 | ı | EW | DON'T LET GO PACHA MASSIVE | NACIONAL |
| 20 | R | IEW | LA LLAVE DE LA PUERTA SECRETA RATA ELANCA | DELANUCA |

| | THIS WEEK | LAST WEEK | WEEKS | RECORD PCOL | |
|--------------------------|-----------|-----------|-------|--|---------------------------|
| | 푸 | 3 | ¥ 5 | ARTIST | IMPRINT / PROMOTION LABEL |
| | | 1 | 8 | MUEVETE DON DINERD FEAT N.O.R.E | UNIVERSAL LATINO |
| | 2 | | 11 | NO HAY MANERA EL GRAN COMEO DE PUERTO RICO | DISCOS 605/50NY BMG NORTE |
| | 3 | 2 | 10 | VALE LA PENA YOSKAR SARANTE | 1 & N |
| | 4 | 5 | 5 | SHORTY SHORTY XTREME | LA CALLE/UNIVISION |
| | 5 | 4 | 7 | MONEY MONEY RBD | VIRGIN |
| | 6 | 6 | 3 | TOMA NENA (MANOPLASO) BABY RASTA | GBM/UNIVERSAL LATINO |
| | 7 | 8 | 14 | EN EL AMOR JOE VERAS | J&N |
| | 8 | 10 | 6 | VUELVO A CALI SONORA CARRUSELES | FUENTES/MIAMI |
| | 9 | N | EW | SE TRABA DAVIO CEDENO | EVELYNA |
| | 10 | 9 | 7 | PEGAO WISIN & YANDEL FEAT, LOS VAQUEROS | MACHETE |
| | 0 | 17 | 2 | IMAGINATE CALLEGO | MACHETE |
| 7 | 12 | 14 | 14 | LA OTRA ILEGALES FEAT. MONCHY & ALEXANDRA | UNIVERSAL LATINO |
| ENDING FEBRUARY 11, 2007 | B | 19 | 3 | SOLA HECTOR "EL FATHER" | VI/MACHETE |
| ۲۲ ۱۱, | 14 | 11 | 14 | LAS SOLTERAS MACH & CADDY | UNIVERSAL LATINO |
| 3UAF | 13 | 16 | °5 | HAZME EL AMOR OTN FEAT, PAQUITO GUZMAN | SILVA |
| FEBI | 16 | 15 | 5 | QUIEN LO HARIA POR TI ALEX BUENO | 1&N |
| DINC | 17 | 12 | .0 | LA BOTELLA LOS NUEVOS SABRGISOS | м.Р. |
| ENI | 18 | 18 | 12 | MIA TITO "EL BAMBINO" FEAT. DADDY YANKEE" | EMITELEVISA |
| FOR WEEK | 19 | 7 | 15 | ELLA VOLVIO N'KLABE | SONY BMG NORTE |
| FOR | 20 | NI | EW | NO ME PERDONES NG2 | SONY BMG NORTE |
| | | | | | |



Castro

ers also taking advantage of this opportunity."

But ample opportunity comes with a potential to oversaturate a market. Castro isn't worried about that happening in the Hispanic market just yet. He says that radio opportunities to serve Hispanics will exist for a long time. Success or failure won't be determined by who buys what stations but rather by the quality of the programming and how stations differentiate themselves from everyone else. "We are going to see more and more targeted formats serving more narrow slices of the Latino audience just like we see in English," he says. And as more and more broadcasters enter the Hispanic market, it will eventually reach a point of too many stations serving the same audience and some will fail.

But that's not on the immediate horizon. More pressing at the moment is a lack of programmers who are adept at reaching the Hispanic audience. "I think that's where the scarcity will be," Castro says, noting that radio isn't known for mentoring young programmers. "Only those companies who have good programming staff will have the advantage," he says. Stations can have Anglos running some station operations, such as sale, and management, but you pretty much have to "speak Spanish to be able to program to the Latino market," he says.

JENNIFER PENA'S "COMO ENTENDER" DEBUTS AT NO. 38 THANKS TO A 24% INCREASE IN PLAYS.





| 1-18111 | LAST WEEK | WEEKS ON CHART | TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL | PLA TW | 4/- | AUDIEN MILLIONS | |
|----------|-----------|-------------------|--|-----------|------|--------------------|----|
| 1 | 7 | 6 | ESE NO. 1 (3 WKS) CONJUNTO PRIMAVERA FONOVISA | 1411 | -56 | 12.743 | 1 |
| 2 | 2 | 22 | DIME QUIEN ES LOS RIELEROS DEL NORTE FONOVISA | 1303 | +4 | 10.443 | 2 |
| 3 | 5 | 14 | LA NDCHE PERFECTA EL CHAPO DE SINALOA DISA | 1186 | +114 | 10.307 | 3 |
| 4 | 3 | 12 | LE COMPRE LA MUERTE A MI HIJD LOS TIGRES DEL NORTE FONOVISA | 1062 | -112 | 7.489 | 5 |
| 5 | 6 | 5 | CADA VEZ QUE PIENSO EN TI LOS CREADOREZ DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ DISA/EDIMONSA | 1054 | +58 | 9.250 | 4 |
| 6 | 4 | 9 | CUANDO BAJA LA MAREA DIANA REVES MUSIMEX/UNIVERSAL LATINO | 1022 | -57 | 6.402 | 9 |
| 7 | 7 | 21 | PDR TU AMOR ALACRANES MUSICAL UNIVISION | 936 | -41 | 5.670 | 12 |
| 8 | 8 | 12 | TUS PALABRAS BANDA EL RECODO FONOVISA | 882 | +12 | 6.719 | 7 |
| 9 | n | 35 | DE RODILLAS TE PIDO ALECRES DE LA SIERRA VIVA | 871 | +29 | 7. 2 94 | 6 |
| 10 | 10 | 4 | Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA EDIMAL/VIVA | 861 | +28 | 6.226 | 10 |
| (II) | 9 | 5 | LOBO DOMESTICADO VALENTIN ELIZALDE UNIVERSAL LATINO | 846 | +36 | 5.790 | 11 |
| 12 | 12. | 20 | POR ELLA INTOCABLE EMITELEVISA | 738 | -63 | 4.635 | 17 |
| 13 | 16. | 38 | MAS ALLA DEL SOL JOAN SEBASTIAN MUSART/BALBOA | 675 | -8 | 6.586 | 8 |
| 14 | 17 | 5 5 | ALIADO DEL TIEMPO MARIANO BARBA THREE SOUND | 673 | +16 | 5.389 | 13 |
| 15 | 14 | 28 | QUE VUELVA GRUPO MONTEZ DE DURANGO DISA | 673 | -111 | 5.074 | 14 |
| 16 | 13- | 30 | ANTES DE QUE TE VAYAS MARCO ANTONIO SOLIS FONOVISA | 670 | -29 | 4.640 | 16 |
| 0 | 21 | 15 | SE TERMINO EL AMOR BETO Y SUS CANARIOS DISA/EDIMONSA | 634 | +4 | 3.812 | 23 |
| 18 | 19 | 9 | ME ENCANTARIA AIRPOWER BANDA PEQUENOS MUSICAL FONOVISA | 586 | +44 | 4.915 | 15 |
| 19 | 205 | 2¥ | COMO ME HACES FALTA PATRULLA 81 DISA | 586 | -55 | 4.269 | 22 |
| 20 | 22 | 7 | PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA UNIVISION | 553 | +16 | 4.462 | 19 |
| 21 | 18 | 24 | CHIQUILLA A B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ EMI TELEVISA | 552 | -90 | 4.506 | 18 |
| | 24 | 5 | EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE UNIVISION | 533 | +44 | 3.384 | 24 |
| 3 | 27 | 3 | UN IDIOTA COMO YO DUELO UNIVISION | 488 | +75 | 4.427 | 20 |
| 24 | 26 | 4 | TE ME VAS LA AUTORIDAD DE LA SIERRA DISA | 477 | +68 | 1.485 | -, |
| 25 | 28 | 3 | TAL VEZ LOS PRIMOS DE DURANÇO MAR INTERNACIONAL | 465 | +67 | 2.595 | 31 |
| 26 | N | EW | Y AQUI ESTOY K-PAZ DE LA SIERRA MOST INCREASED PLAYS/MOST ADDED DISA/EDIMONSA | 446 | +261 | 3.215 | 26 |
| 27 | 25 | .16 | ENTREGAME COSTUMBRE FONOVISA | 434 | +12 | 1.712 | 39 |
| 28 | 30 | 3 | EL PAPA DE LOS POLLITOS LOS TUCANES DE TIJUANA UNIVISION | 420 | +11 | 2.730 | 28 |
| 29 | 33 | 2 | LA MAESTRA SERGIO VECA SONY BMG NORTE | 396 | +37 | 4.388 | 21 |
| 30 | 39 | 2 | DAME UN BESO INTOCABLE EMITELEVISA | 375 | +103 | 3.253 | 25 |
| 3 | 29 | 4 | SOBREVIVIRE LA ARROLLADORA BANDA ELLIMON DISA/EDIMONSA | 374 | +12 | 1.379 | - |
| 32 | N | EW | ESO Y MAS JOAN SEBASTIAN BALBOA | 370 | +152 | 2.677 | 30 |
| 33 | 31 | 13 | QUE NO DARIA CARDENALES DE NUEVO LEON DISA | 326 | -40 | 1.606 | - |
| 34 | 37 | 7 | LOS CHIQUINARCOS EL TIGRILLO PALMA UNIVISIQN | 320 | +3 | 2.703 | 29 |
| 35 | N | EW | COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO DISA | 311 | +179 | 1.738 | 38 |
| 36 | RE-E | NTRY | QUIEREME COMO TE QUIERO CONJUNTO AZABACHE CARMEX | 305 | +42 | 0.660 | - |
| 37 | 38 | 18 | YA LO SABIA PESADO WARNER LATINA | 300 | -23 | 1.378 | - |
| 38 | N | ΓW | COMO ENTENDER JENNIFER PENA UNIVÍSION | 294 | +57 | 1.417 | |
| 39 | 32 | n | PROCURO OLVIDARTE K-PAZ DE LA SIERRA DISA/EDIMONSA | 292 | -128 | 1.039 | |
| 40 | 34 | 15 | CIERTAS TEORIAS CUISILLOS MUSART/BALBOA | 286 | -96 | 1.325 | - |

58

| NOST A DOSE |
|---|
| MOST ADDED |
| |
| TITLE NEW STATIONS |
| Y AQUI ESTOY 11 K-Paz De La Sierra |
| (DISA/EDIMONSA) KBNO, KHHL, KIWI, KOQO, KRAY, KRZZ. |
| KSAH, KSOL, WBZY, WOJO, WYMY |
| ESO Y MAS Joan Sebastian |
| (BALBOA) KBUE, KHOT, KISF, KLAX, KMQA, KRAY, |
| KRZZ, KXLM, KXSB, WBZY, XHTY |
| LEJOS DE MI TIERRA 11 |
| (SONY BMG NORTE) |
| KBNO, KGBT, KMYX, KOQO, KSEA, KSTN, KTJM, KXLM, KXSB, KYQQ, WYMY |
| COMO TE VA MI AMOR 8 |
| Los Horoscopos De Durango (DISA) |
| KBNO, KHHL, KHOT, KLEY, KOQO, KRAY, KSAH, WBZY |
| EL PAPA DE LOS POLLITOS |
| (BANDA) 7 Los Tucanes De Tijuana |
| (UNIVISION) KDXX, KLEY, KMQA, KSAH, KYQQ, WNOW, |
| WYMY |
| ME DUELE ESCUCHAR TU NOMBRE 7 |
| Grupo Montez De Durango (DISA) |
| KŁAX, KLBN, KRZŹ, KSAH, KSTN, KTTA, XHTY |
| LA MAESTRA 6 |
| Sergio Vega (SONY BMG NORTE) |
| KLBN, KLNV, KLVO, KMQA, KYQQ, WLEY |
| OLVIDALA 6 Conjunto Atardecer |
| (MUSIMEX/UNIVERSAL) KMYX, KOND, KSEA, KYQQ, WBZY, WNOW |
| AMIGO MIO 6 |
| Grupo Liberacion Y Lalo Mora (DISA) |
| KKPS, KMQA, KMYX, KSAH, KSEA, KSTN |
| LA NOCHE PERFECTA 5 El Chapo De Sinaloa |
| (DISA) KHHL, KMQA, KYQQ, WBZY, XHNZ |
| THE THINKS INTO WE WELL AT INC. |
| |
| |
| |
| |
| |
| |



ADDED AT... MOTO Chicago, IL

K-Paz De La Sierra, Y Aqui Estoy, 8 Grupo Bryndis, La Chica Del Este, 7 Valentin Elizalde, Vencedor, 7

| NEW | AND | ACT | IVE |
|------------|-----|-----|-----|
| | | | |

| TITLE ARTIST / LABEL | PLAYS /GAIN | TITLE ARTIST / LABEL | PLAYS /GAIN |
|---|----------------|---|----------------|
| ME DUELE ESCLCHAR TU NOMBRE Grupo Montez De Durango | 268/162 | LEJDS DE MI TIERRA Vicente Fernandez (SONY BMG NORTE) | 228/172 |
| DISA) | | TOTAL STATIONS: | 20 |
| FOTAL STATIONS: | 19 | | |
| OLVIDALA Conjunto Atardecer | 258/65 | LA CHICA DEL ESTE Grupo Bryndis (DISA) | 223/33 |
| MUSIMEX/UNIVERSAL LATINO) | | TOTAL STATIONS: | 74 |
| FOTAL STATIONS: | 19 | EN LA INTIMID | 220/26 |
| CON ESTA PENA | 258/9 | Relampagos Del Norte | |
| Zaino | | (PLATINO) | |
| FONOVISA) | | TOTAL STATIONS: | 21 |
| TOTAL STATIONS: | 17 | | |
| AMIGO MIO Grupo Liberacion Y Lalo Mora | 238/38 | AMANTE DE LO BUENO Los Tucanes De Tijuana (UNIVISION) | 218/79 |
| DISA) | | TOTAL STATIONS: | 12 |
| TOTAL STATIONS: | 19 | 10112 311110131 | |
| SI YO FUERA VARON Paquita La Del Barrio | 229/50 | POR HABERTE AMADO TANTO Bronco | 190/63 |
| BALBOA) | | (FONOVISA) | |
| TOTAL STATIONS: | 13 | TOTAL STATIONS: | 14 |

INCREASED

| +261 | Y AQUI ESTOY K-Paz De La Sierra (Disa/Edimonsa) |
|------|--|
| | KHHL +36, KLEY +30, KTJM +27, WBZY +21, KJFA +20, KLVO +17, KIWI +15, KSEA +14, WLEY +13, KRZZ +13 |
| +179 | COMO TE VA MI AMOR |
| | Los Horoscopos De Durango (Disa) KLEY +28, KHHL +26, WBZY +21, KSEA +17, KMYX +16, KGBT +15, KHOT +13, KOQO +10, KSAH +9, WLEY +9 |
| +172 | LEJOS DE MI TIERRA |
| | Vicente Fernandez (Sony BMG Norte) KTTA +24, KGBT +24, WOJO +23, KBNO +13, KTJM +10, KXLM +10, KOQO +10, KSTN +9, WYMY +9, KXSB +8 |
| +162 | ME DUELE ESCUCHAR |
| | TU NOMBRE |
| | Grupo Montez De Durango (Disa) KSEA +18, KMYX +17, KRZZ +16, KLAX +15, KSTN +15, KSAH +12, KOQO +12, XHNZ +11, KLBN +8, XHTY +8 |
| | ESO Y MAS |

Joan Sebastian (Balboa) WBZY 19, KLAX 14. WLEY 13. KBUE 13, KMQA 13, KRZZ 13, KISF 10, KRAY 10, KDUT 18, KIWI 18

FOR WEEK ENDING FEBRUARY 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HIGHLIGHTS

WE HEAR THE FUTURE NEW ARTIST COMPETITION
BILLBOARD BASH
LATIN MUSIC AWARDS
AWARDS AFTER PARTY

SUPERSTAR O&A
WITH
JUANES

INDUSTRY LEADERS WILL DISCUSS:

SURFING FOR PROFIT: Utilizing the Internet as a marketing and revenue generating tool.

DIAL M for MUSIC: How Mobile has become the biggest revenue growth area for Latin music in the U.S. and beyond.

BREAKING THE DIGITAL FRONTIER: Following years of slow growth, Latin digital sales finally begin to take off.

RADIO: Top programmers discuss the changing relationship between labels and radio.

TEENS: Latin teens discuss their musical preferences and buying habits with our attendees.

RAP, RHYTHM & REGGAETON ALL-STAR PANEL It's artists-only in this inside look at the growing urban sound of Latin music.

BIG SCREEN, LITTLE SCREEN: Top Music Supervisors reveal how to get your music on film, ads and television.

GIVE ME THE COVER!: Journalists, TV producers and publicists give the inside scoop on what gets ink and what gets heat.

ASCAP PRESENTS: MAKING THE DEAL

THE ART OF THE TOUR: Manager, promoter, sponsor and venue say it all.

MAXIMIZING YOUR ENDORSEMENTS AND PARTNERSHIPS WITH HISPANIC CELEBRITIES:

Hispanic star power drives revenue and increases market share.

DIFFERENTIATING HISPANIC CONSUMERS FROM THE GENERAL MARKET: THE LATINO FILTER:

Lucia and Gonzalo present the inside story on the launch of MTV Tr3s and their successes and milestones.

HISPANIC CONSUMERS IN THE MULTICULTURAL MARKETING EQUATION:

Discover bow the Hispanic population compares with African Americans, Asians and non-Hispanic Whites.

AGENCY CREATIVE PANEL:

Leading creative directors present ad campaigns involving sports, fast food, cars, grooming and beverages,

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TITLE ARTIST / LABEL

POWERED BY

PLAYS /GAIN

87/19

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PL/ TW | 4YS +/- | AUDIE MILLIONS | |
|-----------|-----------|-------------------|--|--|-----------|------------|-------------------|----|
| 1 | 1 | 12 | COMO YO NADIE TE HA AMADO YURIDIA | NO. 1(3 WKS) SONY BMG NORTE | 915 | -21 | 8.226 | 5 |
| 2 | 3 | 2 0 | TU RECUERDO RICKY MARTIN FEATURING LA MARI | SONY BMG NORTE | 860 | 0 | 10.649 | 2 |
| 3 | 4 | 14 | ME MUERO LA 5A ESTACION | SONY BMG NORTE | 789 | -54 | 8.661 | 4 |
| 4 | 6 | 4 | TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA | WARNER LATINA | 743 | +52 | 10.240 | 3 |
| 5 | 2 | 14 | INVIERNO REIK | SONY BMG NORTE | 743 | -87 | 5.880 | 11 |
| 5 | 11 | 12 | TU AMOR MOST INC | CREASED PLAYS UNIVERSAL LATINO | 721 | +119 | 12.501 | 1 |
| 7 | 7 | 17 | BENDITA TU LUZ MANA | WARNERLATINA | 717 | -71 | 7.466 | 7 |
| 3 | 8 | 5 | NADA PUEDE CAMBIARME MOS PAULINA RUBIO | ST ADDED UNIVERSAL LATINO | 661 | +95 | 7.758 | 6 |
| 9 | 3 | 16 | SI TU NO ESTAS SIN BANDERA | SONY BMG NORTE | 650 | -71 | 7.268 | 8 |
| to | 12 | 19 | SER O PARECER RBD | EMI TELEVISA | 524 | -54 | 3.907 | 21 |
| | 9 | 4 | MANDA UNA SENAL | WARNER LATINA | 489 | +33 | 5.732 | 12 |
| 12 | 10 | 4 | DAME R8D | EMI TELEVISA | 467 | +51 | 4.618 | 18 |
| 13 | 15 | 31 | LABIOS COMPARTIDOS | WARNER LATINA | 407 | -17 | 3.384 | 22 |
| 1~ | 22 | 4 | QUE HICISTE AII JENNIFER LOPEZ | RPOWER EPIC/SONY BMG NORTE | 398 | +69 | 4.667 | 17 |
| 15 | 14 | 24 | CHIQUILLA A.B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ | EMI TELEVISA | 386 | -17 | 1.895 | ų. |
| 16 | 18 | 4 | AMAR ES LO QUE QUIERO DAVID BISBAL | UNIVERSAL LATINO | 383 | +43 | 5.598 | 13 |
| 17 | 19 | 27 | NI UNA SOLA PALABRA PAULINA RUBIO | UNIVERSAL LATINO | 375 | -57 | 3.152 | 25 |
| 78 | 13 | 18 | ROSA PASTEL BELANOVA | UNIVERSAL LATINO | 365 | -37 | 1.923 | - |
| 19 | 17 | 2 | ERES PARA MI JULIETA VENEGAS | SONY BMG NORTE | 356 | +52 | 1.965 | 2. |
| 20 | 20 | 8 | PEGATE RICKY MARTIN | SONY BMG NORTE | 350 | +54 | 5.021 | 16 |
| 5. | 23 | 33 | NO SE POR QUE CHAYANNE | SONY BMG NORTE | 338 | -10 | 6.455 | 10 |
| 22 | 21 | 20 | LIMON Y SAL JULIETA VENEGAS | SONY BMG NORTE | 329 | -85 | 1.333 | |
| 23 | 27 | 6 | SI FUERA FACIL OBIE BERMUDEZ | EMI TELEVISA | 318 | +2 | 4.263 | 20 |
| 0 | 16 | 9 | TODO SE DERRUMBO PEPE AGUILAR | EMITELEVISA | 291 | +24 | 5.097 | 15 |
| 9 | 32 | 2 | LUZ SIN GRAVEDAD BELINDA | EMI TELEVISA | 287 | +75 | 1.750 | |
| ⊒€ | 26 | 6 | DE VEZ EN MES RICARDO ARJONA | SONY BMG NORTE | 282 | -27 | 3.184 | 23 |
| 9 | 33 | 18 | A LA PRIMERA PERSONA ALEJANDRO SANZ | WARNER LATINA | 275 | +3 | 5.134 | 14 |
| 28 | 35 | 20 | COLECCIONISTA DE CANCIONES | SONY BMG NORTE | 275 | -16 | 0.917 | 4 |
| 29 | 31 | 23 | ANTES DE QUE TE VAYAS MARCO ANTONIO SOLIS | FONOVISA | 266 | 0 | 6.505 | 9 |
| 30 | 28 | 5 | IRREEMPLAZABLE BEYONCE | COLUMBIA | 248 | -15 | 3.168 | 24 |
| 3 | 39 | 6 | NINO BELANOVA | UNIVERSAL LATINO | 232 | +18 | 0.748 | - |
| 2 | 30 | 7 | HACE TIEMPO FONSECA | EMITELEVISA | 232 | -2 | 2.728 | 28 |
| 3 | 34 | 9 | NO DIGAS OSE | MELODY/FONOVISA | 224 | +4 | 2.145 | 39 |
| 34 | 40 | 2 | HOY TENGO GANAS DE TI RICARDO MONTANER | EMI TELEVISA | 207 | +28 | 2.619 | 30 |
| 35 | 36 | 2 | DISPARAME DISPARA | WARNER LATINA | 203 | +1 | 0.787 | •, |
| 35 | 29 | 20 | NI FREUD NI TU MAMA BELINDA | EMI TELEVISA | 188 | -90 | 1.183 | 2 |
| 37 | RE-E | NTRY | FLACA O GORDITA OLGA TANON | UNIVISION | 186 | +37 | 2.316 | 36 |
| 38 | RE-E | NTRY | LAS DE LA INTUICION SHAKIRA | EPIC/SONY BMG NORTE | 171 | -2 | 0.443 | - |
| 39 | 37 | 19 | DESILUSIONAME | | 169 | -36 | 2.644 | 29 |
| 4) | N | EW | OLGATANON LA LLAVE DE MI CORAZON JUAN LUIS GUERRA 440 | UNIVISION EMI TELEVISA | 164 | +4]. | 2.358 | 34 |

| MOST ADDED | |
|---|-----------------|
| | |
| TITLE ARTIST / LABEL | NEW STATIONS |
| NADA PUEDE CAMBIARM Paulina Rubio (UNIVERSAL LATINO) KBMG, KCNL, KEXA, KNVO, KWIZ, | |
| QUE HICISTE Jennifer Lopez (EPIC/SONY BMG NORTE) | 6 |
| KBMG, KCNL, KEXA, KMMM, WRN | MA, XHFG |
| TU AMOR Luis Fonsi (UNIVERSAL LATINO) KBMG, KCNL, KEXA, KNVO, XHFG | , |
| DAME Rbd (EMI TELEVISA) KEXA, KXXS, WXYX, XAVO, XHP) | 5 |
| TU RECUERDO Ricky Martin (SONY BMG NORTE) KBMG, KCNL, KEXA, XHFG | 4 |
| BENDITA TU LUZ Mana (WARNER LATINA) KBMG, KCNL, KEXA, XHFG | 4 |
| COMO YO NADIE TE HA AMADO | 4 |
| Yuridia (SONY BMG NORTE) KBMG, KCNL, KEXA, XHFG | |
| SER O PARECER Rbd (EMI TELEVISA) KBMG, KCNL, KEXA, XHFG | 4 |
| ME MUERO La 5a Estacion (SONY BMG NORTE) KBMG, KCNL, KEXA, XHFG | 4 |
| INVIERNO Reik (SONY BMG NORTE) KBMG, KCNL, KEXA, XHFG | 4 |

ENAMORADO Gustavo Laureano (UNIVERSAL LATINO) TOTAL STATIONS: Janina (UNIVISION) TOTAL STATIONS: COMO ENTENDER 155/30 DON'T CRY 82/4 Jennifer Pena (UNIVISION) <mark>TOTAL STATIONS</mark> Toby Love (SONY BMG NORTE) TOTAL STATIONS: ME GUSTAS TU 129/42 I WANNA LOVE YOU 78/43 Akon Feat. Snoop Dogg (KONVICT/UPFRONT/SRC/UNIVERSAL TOTAL STATIONS: Si Senor (VENEMUSIC) TOTAL STATIONS: MOTOWN) TE QUIERO ASI TU AMOR NO ES GARANTIA 119/46 71/47 Anais (UNIVISION) Betzaida (MELODY/FONOVISA) TOTAL STATIONS: TOTAL STATIONS: AHORA 110/33 SENTIMENTTAL Jeremias (UNIVERSAL LATINO) TOTAL STATIONS: Moderatto (EMI TELEVISA)

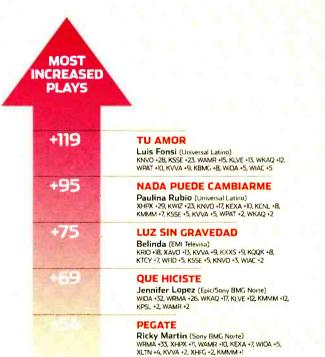
NEW AND ACTIVE

TITLE ARTIST / LABEL

SENTIR EN LA VIDA

PLAYS /GAIN

156/5



ADDED AT... **KWIZ** Los Angeles, CA

PD: Eddie Leon Paulina Rubio, Nada Puede Cambiarme. Grupo Bryndis, Quizas Si, Quizas No, 7

FOR WEEK ENDING FERRUARY 11, 2007.

ECENTIAL FERNANT I, 2007

LECEND: See legend to charts in charts section for rules and symbol explanations.

27 Latin pop, 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

W WVA/Atlanta, GA O √: Clay Hurnicutt PD, MD: Robbie Ramirez

60

K (XS/Austin, TX O NPD: Romeo Herrera MD: Julieta Jil

KPSL/Bakersfield, CA PD: Isidrc Roman

KTCY/Dallas, TX OM Dean James P[1: Javie Casanova

XHPX/Ei Paso, TX PEr: Perla Barraza AF'D: Cynthia Ovalle

KMMM/Fresno, CA PD/MD: Jose Berumen

KQQK/Houston, TX PD: Ezequiel Gonzalez MD: Raquenell Villarreal

KLVE/Los Angeles, CA PD: Jose Santos

KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha

APD: Andrea Becerra

KWIZ/Los Angeles, CA

KNVO/McAllen, TX PD: Robert Montalvo

MD: Mando San Roman

XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo

WAMR/Miami, FL PD: Pedro Javier Gonzalez

WRMA/Miami, FL PD: Rogelio Alfonso

KEXA/Monterey, CA PD: Vicente Romero

WPAT/New York, NY

PD: Tony Luna

KVVA/Phoenix, AZ PD: Edgar Pineda

WFID/Puerto Rico PD: Lucy-Ann Ramos

WIAC/Puerto Rico PD: Valerie Mejia

WIOA/Puerto Rico PD: Fernando De Hostos WKAQ/Puerto Rico

PD: Carlos Gonzalez APD: Natalia Cuevas

WXYX/Puerto Rico PD/MD: Herman Davila

KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez

KRIO/San Antonio, TX OM: Robin Flores PD/MD: Manny Herrera

XHFG/San Diego, CA PD: Elvis Valle

XLTN/San Diego, CA PD: Libia Sauza

KCNL/San Jose, CA OM/PD: John Allers APD: Rob Ayala

61

FOR WEEK ENDING FEBRUARY 11, 2007

► AT NO. 11, IVY QUEEN CLAIMS THE HIGHEST-DEBUTING SONG BY A FEMALE ARTIST AT LATIN RHYTHM SINCE THE CHART'S 2005 INCEPTION WITH "QUE LLOREN."



| THIS WEEK | LAST WEEK | WEEKS ON CHART | TROPICAL TITLE ARTIST IMPR | NIELSEN BDS CERTIFICATIONS RINT / PROMOTION LABEL | PL/ TW | 4YS +/- | AUDIEI MILLIONS | |
|-----------|------------|-------------------|---|---|-----------|------------|--------------------|-----|
| 1 | 5 | n | SHORTY SHORTY NO. 1(| LA CALLE/UNIVISION | 235 | +34 | 4.599 | 1 |
| • | 2 | 20 | ELLA VOLVID N'KLABE | SONY BMG NORTE | 222 | +1 | 2.294 | 7 |
| 3 | 9 | 12 | SOLA HECTOR "EL FATHER" | VI/MACHETE | 219 | +32 | 1.943 | 10 |
| 4 | 1. | 21 | NO VUELVO CONTIGO FRANKIE NECRON | LA CALLE/UNIVISION | 214 | -7 | 1.890 | 11 |
| 0 | 10 | 14 | PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS | WY/MACHETE: | 205 | +18 | 1.324 | 19 |
| | 12 | 13 | TU RECUERDO RICKY MARTIN FEATURING LA MARI | SONY BMG NORTE | 187 | +24 | 1.484 | 17 |
| 7 | 4 | 36 | QUE PRECIO TIENE EL CIELO MARC ANTHONY | SONY BMG NORTE | 184 | -19 | 2.900 | 5 |
| 8 | 8 | 30 | LOS INFIELES AVENTURA | PREMIUM LATIN | 183 | -8 | 0.955 | 28 |
| 9 | 6 | 22 | NOCHE DE ENTIERRO (NUESTRO AMO LOS BENJAMINS FEATURING: WISIN& YANDEL, DADOY YANKEE, HECTOR "EL FATHE | R) | 181 | -19 | 1.030 | 25 |
| 10 | 13 | 13 | LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA | UNIVERSAL LATINO | 170 | +19 | 1.733 | 12 |
| η | 3 | 17 | NO HAY MANERA | IISCOS 605/SONY BMG NORTE | 168 | -41 | 1.039 | 24 |
| 12 | Ź | 18 | LOS HOMBRES TIENEN LA CULPA | MG/SRC/UNIVERSAL MOTOWN | 162 | -38 | 1.030 | 26 |
| 13 | 23 | 4 | TU AMOR LUIS FONSI | | 154 | +49 | 3.489 | 3 |
| 14 | 1 | 14 | BENDITA TU LUZ | WARNER LATINA | 153 | -19 | 0.980 | 29 |
| (15) | 28 | 2 | LA LLAVE DE MI CORAZON AJRPOWER/MOST INCRE JUAN LUIS GUERRA 440 | | 145 | +75 | 2.751 | 6 |
| 16 | 16 | 6 | IRREEMPLAZABLE BEYONCE | J | 132 | +2 | 0.840 | 30 |
| | 24 | 8 | DON'T CRY TOBY LOVE | COLUMBIA | 121 | +19 | 1.024 | 27 |
| 18 | 20 | 3 | MI CORAZONCITO | SONY BMG NORTE | 120 | +10 | 3.875 | 2 |
| 19 | 21 | 6 | AVENTURA HACE TIEMPO FONSECA AIRPO | PREMIUM LATIN WER EMI TELEVISA | 117 | +10 | 1.632 | 14 |
| 20 | 19 | 9 | VAMOS A TO'A | LA CALLE/UNIVISION | 105 | -6 | 1.204 | 21 |
| 21 | 17 | 13 | A QUIEN MARLON | UNIVISION | 104 | -21 | 0.776 | 33 |
| 22 | 14 | 35 | PAM PAM WISIN & YANDEL | MACHETE | 103 | -37 | 2.947 | 4 |
| <u></u> | 26 | 4 | IGUAL QUE AYER RAKIM & KEN-Y | PINA/UNIVERSAL LATINO | 99 | +17 | 1.690 | 13 |
| 24 | 22 | 16 | ECHATE PA' CA ELVIS CRESPO & GRUPO MANIÁ | | 98 | -7 | 0.523 | 40 |
| 25 | 18 | 14 | MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE | OLE EMI TELEVISA | 96 | -25 | 1.449 | 18 |
| 6 | 27 | 4 | MIRA FULANITO | CUTTING | 88 | +17 | 1.12 | 22 |
| | 29 | 2 | FLACA O GORDITA OLGA TANON | UNIVISION | 83 | +13 | 0.612 | 35 |
| 28 | 25 | 23 | VALE LA PENA YOSKAR SARANTE | J&N | 83 | -12 | 2.42 | 9 |
| 29 | 30 | 7 | NO ME PERDONES NG2 | SONY BMG NORTE | 68 | -1 | 0.573 | 37 |
| 30 | N | EW | MAS QUE TU AMIGO TITO NIEVES | | 66 | +47 | 1.607 | 15 |
| | N | EW | ARROZ CON HABICHUELA | LA CALLE/UNIVISION | 61 | +25 | 1.0€-7 | 23 |
| 32 | 31 | 15 | FANTASMA | ISCOS 605/SONY BMG NORTE | 58 | -9 | 0.494 | _ |
| 33 | 34 | 3 | ZION EN EL AMOR | BABY | 57 | +9 | 1.541 | 16 |
| | RE-E | NTRY | JOE VERAS LA PERFECTA OCASION LOS COMPADRES FEATURING GOCHO | J&N | 55 | +15 | 0.142 | er. |
| 35 | 3 2 | 3 | NADA PUEDE CAMBIARME PAULINA RUBIO | VI/MACHETE | 55 | -5 | 0.14 | |
| 36 | 33 | 8 | CHIQUILLA | UNIVERSAL LATINO | 47 | -4 | 0.231 | - |
| | N | EW | A.B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ NUNCA HABIA LLORADO ASI VICTOR MANIJELI E CEATURINE DON OMAR | EMITELEVISA | 46 | +13 | 0.436 | |
| 38 | N | EW | VICTOR MANUELLE FEATURING DON OMAR AMAR ES LO QUE QUIERO DAVID BISBAL | SONY BMG NORTE | 44 | +12 | 2.241 | 8 |
| 39 | N | EW | MI MUJER ES UN POLICIA | UNIVERSAL LATINO | 42 | +18 | 0.354 | - |
| 40 | N | EW | PUERTO RICAN POWER LAS QUIERO A LAS DOS (DOS MUJUER TITO POLAS | | 42 | +15 | C.821 | 31 |
| | TOWNS NO. | | TITO ROJAS | M.P. | w y | | - | - |

| × | H | þ. | | | | 3 | |
|------------|-----------|-------------------|--|-------------|------------|-------------------|----|
| THIS WEEN | LAST WEEK | WEEKS ON CHART | TITLE ARTIST SIMPRIME STREET S | PL. | AYS -/- | AUDIE MILLIONS | |
| 1 | 1 | 13 | SOLA NO. 1(4 WKS) HECTOR "EL FATHER" VI/MÆHETE | 729 | -43 | 12.285 | 1 |
| 2 | 2 | 39 | PAM PAM WISIN & YANDEL Me_THETE | 583 | -12 | 8.847 | 3 |
| 3 | 3 | 20 | DIME (TELL ME) PITBULL FEATURING KEN-Y FAMOUS ARTIS'S/TVT | 528 | -50 | 9.408 | 2 |
| 4 | 7 | 10 | IRREEMPLAZABLE BEYONCE COLJMBIA | 512 | 49 | 6.656 | 11 |
| 5 | 10 | 14 | DON'T CRY TOBY LOVE SONY BMC'NORTE | 493 | ₩42 | 7.970 | 6 |
| 6 | 8 | 13 | SHORTY SHORTY | 493 | -13 | 8.266 | 4 |
| 7 | 4 | 35 | ME MATAS | 475 | -41 | 8.243 | 5 |
| 8 | 5 | 28 | LOS INFIELES | 470 | 78 | 5.657 | 15 |
| 9 | 6 | 18 | AVENTURA PREMIU JLATN I WANNA LUV U | 426 | 74 | 5.719 | 14 |
| 10 | 9 | 16 | AKDN FEATURING SNOOP DOGG KON\ ICT/UPFF ONT/SRC/UNIVERSAL M DTOWN PEGAO | 398 | -37 | 7.964 | 7 |
| T | HOW COL | EW | WISIN & YANDEL FEATURING LOS YAQUEROS WY/MACHETE QUE LLOREN AIRPOWER/MOST INCREASED PLAYS/WOST ADDET | | +337 | 7.019 | 9 |
| 12 | 12 | 8 | IGUAL QUE AYER | 321 | -34 | 6.223 | 12 |
| 13 | 15 | 22 | RAKIMÆ KEN-Y PINA/UNIVERSAL LATINO NOCHE DE ENTIERRO (NUESTRO AMOR) | | | | 16 |
| | 1 | | LOS BEPLIAMINS FEATURING WISINS YANDEL (LADDY YANKEE HICTOR "EL FATHER" 5/20N MASFLOV TNACHETE NO SE DE ELLA (MY SPACE) | 318 | +35 | 4.145 | |
| 10) | 14 | 7 | DON OMAR FEATURING WISIN & YANDEL VI/A ACHETE | 312 | +26 | 7.121 | 8 |
| 15 | n | 16 | TITO "EL BAMBINO" FEATURING CADDY YANKEE EMI TELEVISA FANTASMA | 288 | -67 | 3.169 | 19 |
| 16 | 13 | 25 | ZION BA3Y | 2 87 | 0 | 6.772 | 10 |
| 17 | 17 | 35 | TENGO UN AMOR TOBY LOVE FEATURING RAKIM & KEN-Y SONY BW_S NORTE | 268 | +14 | 3.096 | 20 |
| 18 | 24 | 6 | LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA UNIVERSA_LATINO | 258 | +22 | 1.795 | 36 |
| F | 21 | 16 | ATREVETE WISIN & YANDEL FEATURING FRANCO EL GORILLA CFEE/UŔBAN BCX OFF CE | 249 | +46 | 3.008 | 21 |
| 20 | 18 | 24 | ME QUIERE BESAR ALEXIS & FIDO SONY BI⊸G NORTE | 230 | -2 | 5.843 | 13 |
| 21 | 19 | 14 | SMACK THAT AKONFEATURING EMINEM KONVICT/UFFRONT/SRC/UNIVERSAL ,10TOWN | 230 | -39 | 2.445 | 24 |
| 2 2 | 16 | 15 | ANDA SOLA DON OMAR ALLSTAR/.IACHETE | 221 | -19 | 3.335 | 13 |
| 3 | 29 | 18 | AY CHICO (LENGUA AFUERA) PITBULL FAMOUS ARTISTS/TVT | 213 | +8 | 2.136 | 29 |
| 24 | 23 | 5 | WE FLY HIGH JIM JONES KOCH | 188 | -5 | 2.200 | 28 |
| 25 | 22 | 13 | YA NO KUKY MACHETE | 187 | -10 | 1.487 | - |
| 25 | 25 | 9 | STUCK WITH YOU LILROB JPSTAIRS | 166 | +3 | 3.927 | 17 |
| 27 | 26 | 6 | BENDITA TU LUZ MANA WARN # LATINA | 163 | +7 | 2.308 | 26 |
| 28 | 28 | 3 | SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN DLUMBIA | 158 | +14 | 2.735 | 23 |
| 29 | N | EW | TU AMOR | 157 | +131 | 1.646 | 40 |
| 30 | 34 | 2 | FUEGO UNIVERS:L LATINO | 157 | +4 | 1.245 | |
| | 32 | 17 | PITBULL FAMOUS ARE ISTS/TVT SER O PARECER | 152 | +17 | 1.655 | 39 |
| | A CHARLES | NTRY | RBO EM TELEVISA TU AMOR | | +7 | | |
| | | | RBD VIRGIN/EM TELEVISA SAY IT RIGHT | 142 | | 1.507 | |
| | 30 | 6 | NELLY FURTADO MOSLEY/GEFFEN FERGALICIOUS | 141 | +8 | 1.071 | |
| 34) | 35 | 17 | FERGIE WILL.I.AM/A&M/IFTERSCOPE NO HAY IGUAL | 135 | +15 | 0.793 | Ĵ |
| 35 | 31 | 5 | NELLY FURTADO MOSLEY/GEFFEN/IF TERSCOPE CHICA VIRTUAL | 124 | -38 | 1.125 | - |
| 36 | | EW | ARCANGEL FLOW/UNIVER ALLATINO | 119 | +119 | 1.982 | 33 |
| 37 | RE-E | NTRY | WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY ARISTA RMG | 118 | -5 | 1.528 | - |
| 38 | N | EW | THIS IS WHY I'M HOT MIMS CAPITOL | 106 | +25 | 0.671 | ٠ |
| 39 | N | EW | NENA ME GUSTAS COLDZ FEATURING DIVINO W&D | 99 | +13 | 0.977 | - |
| 40 | 37 | 3 | NA NA BABY BASH ARISTA/RMC | 97 | -9 | 0.885 | - |

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL

WLAT/Hartford, CT PD/MD: Nelson Brudys

WXDJ/Miami, FL PD: Ruddy Hernandez

WSKQ/New York, NY PD: Jorge Mier

WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez

WRUM/Orlando, FL

PD: Raymond Torres

WEMG/Philadelphia, PA PD: DJ Frankie

WKKB/Providence, RI

PD: Juan D. Gonzalez APD: Darvin Garcia

WPMZ/Providence, RI

PD: Zoilo Garcia MD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon

WZNT/Puerto Rico

PD: Pedro Arroyc

WYUU/Tampa, FL

OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta

WLZL/Washington, DC

PD: Aracely Rivera

LATIN RHYTHM

WVIV/Chicago IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes

KFZO/Dallas, TX

OM: Andy Lockridge PD: Chayan Ortuno APD: Alejandro Covarrubias

KZZA/Dallas, TX

PD: Domino

KLLE/Fresno, CA D: Tony Santos MD: Ramona Rivera

WTLQ/Ft. Myers, FL PD: Al Sanchez

KLOL/Houston, TX

PD: Bobby Ramos

KXOL/Los Angeles, CA OM: Pio Ferro

PD: Jerry Fulles

WMGE/Miami, FL

OM: Rod Phillips PD: Frank V/alsh

MD: Raymand Hernandez WCAA/New York, NY

PD: Alix Quintero APD: Bryant Pino MD: DJ Kazzanova KVIE/Phoenix, AZ sue Villaتـ PD:

WODA/Puerto Rico

OM: Jose Nelson

PD/MD: Rogie Gallart

WVOZ/Puerto Rico

KVVZ/San Francisco, CA PD: Bismarck Espincza

NATIONAL

62

| WEEK | LAST | 2 WEEKS AGO | WEEKS DN CHT | ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE) | Title | CERT. |
|------|------|----------------|-----------------|---|-------------------------------|--------|
| D | | SHOT | 1 | FALL OUT BOY TWK FUELED BY RAMEN ISLAND 008109/IDJMG (13.98) | Infinity On High | |
| 2 | 1 | ~ | 2 | NORAH JONES BUIL ADTE 14516 RLG (18 98) + | Not Too Late | |
| 3 | 3 | 3 | 12 | DAUGHTRY | Daughtry | |
| 4 | 6 | 7 | 13 | AKON KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN 007958 - UMRG (13 98) | Konvicted | |
| 5 | N | W | 1 | ASHLEY TISDALE WARNER BROS 44425 (18.98) | Headstrong | |
| 6 | 9 | 8 | 19 | ROBIN THICKE STAR TRAK 006145"/INTERSCOPE (9.98) | The Evolution Of Robin Thicke | |
| 7 | 10 | 4 | 3 | VARIOUS ARTISTS GRAMMY 3827 ONY BMG (18 98) | 2007 Grammy Nominees | ì |
| В | NE | W | 1 | JASON MICHAEL CARROLL ARISTA MASHVILLE 01487 SBN (11198) | Waitin' In The Country | |
| 9 | 17 | 11 | 34 | CORINNE BAILEY RAE CAPITOL 66361 (12 98) | Corinne Bailey Rae | |
| 0 | 16 | 10 | 22 | JUSTIN TIMBERLAKE JIVE 88062* ZOMBA (18 98) | FutureSex/LoveSounds | 2 |
| 11 | 2 | - | 2 | KATHARINE MCPHEE RCA 87983 RMG (18.98) | Katharine McPhee | T |
| 2 | HE | W | | BLOC PARTY VICE 94598*ATLANTIC (15.98) | Weekend In The City | |
| 3 | 5 | 1 | 3 | PRETTY RICKY BLUFSTAR ATLANTIC 94603/AG (18 98) | Late Night Special | |
| 14 | 7 | 6 | 10 | SOUNDTRACK MUSIC WORLD COLUMBIA 88953/SONY MUSIC (18.98) | Dreamgirts | |
| 5 | 14 | 12 | 71 | NICKELBACK RCADHUNNER 518300 IDJMG (18 98) | All The Right Reasons | 5 |
| 6 | 19 | 15 | 24 | NELLY FURTADO MOSLEY GEFFEN 006300' INTERSCOPE (13 98) | Loose | |
| 7 | 33 | 38 | 14 | GREATEST JOSH GROBAN GAINER 143/REPRISE 44435/WARNER BROS (18.98) @ | Awake | = |
| 8 | 4 | _ | 2 | CELTIC WOMAN MANHALTAN 75110 BLS (18 98) | A New Journey | CRINDA |
| 9 | 24 | 14 | 65 | CARRIE UNDERWOOD ARISTA ARISTA NASHVILLE 71197.RMG (18.98) | Some Hearts | 5 |
| 0 | 8 | 2 | 1 | THE SHINS SUB POP 705' (15.98) | Wincing The Night Away | |
| D | 22 | 17 | 45 | RASCAL FLATTS LYRIC STREET 165075 HOLLYWODO (18.98) | Me And My Gang | 3 |
| 2 | 11 | _ | 2 | HARRY CONNICK, JR. COLUMBIA 88851/SONY MUSIC (18 98) | Oh, My Nola | |
| :3 | 20 | _ | 2 | LILY ALLEN CAPITOL 75466 (12 98) | Alright, Still | 2 |
| 24 | 13 | 9 | 71 | SOUNDTRACK | Jump In! | |

Billbeard HOT DIGITAL SONGS

| | | _ | Dilloudia 110 | | 216 | | | 12 3011G3 |
|------|------|-----------------|---|------|-----------|------|-----------------|--|
| THIS | LAST | WEEKS ON CHT | TITLE ARTIST (IMPRINT / PROMOTION LABEL) | CERT | THIS | LAST | WEEKS ON CHT | TITLE ARTIST (IMPRINT / PROMOTION LABEL) |
| 1 | 1 | 4 | THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG) | | 26 | 19 | 44 | HOW TO SAVE A LIFE THE FRAY (EPIC) |
| 0 | 5 | 4 | CUPID'S CHOKEHOLD GYM CLASS HERGES DECAYDANCE/FUELED BY RAMEN/ATLANTIC LAVA) | | 27 | 34 | 22 | MY LOVE JUSTIN TIMBERLAKE FEAT. T.I. (JIVE/ZOMBA) |
| 3 | 2 | 6 | THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE) | | 28 | 52 | 5 | TOP BACK T.I. (GRAND HUSTLE ATLANTIC) |
| 4 | 29 | 3 | GLAMOROUS FERGIE FEAT. LUDACRIS (WILL.I.AM/A&M/INTERSCOPE) | | 29 | 31 | 2 | SMILE LILY ALLEN (CAPITOL) |
| 6 | 4 | 13 | SAY IT RIGHT NELLY FURTADO (MOSLEY GEFFEN) | | 30 | 21 | 30 | LIPS OF AN ANGEL HINDER (UNIVERSAL MOTOWN) |
| 6 | 3 | 12 | IT'S NOT OVER DAUGHTRY (RCA RMG) | | 31 | 28 | 20 | IT ENDS TONIGHT THE ALL-AMERICAN REJECTS (DOGHOUSE/INTERSCOPE) |
| 7 | 24 | 3 | DON'T MATTER AKON (KONVICT/UPFRONT/SRC, UNIVERSAL MOTOWN) | | 32 | 36 | 21 | FACE DOWN THE RED JUMPSUIT APPARATUS (VIRGIN) |
| 8 | 6 | 15 | HERE (IN YOUR ARMS) HELLOGOODBYE (DRIVE-THRU SANCTUARY) | | 33 | 51 | 40 | CRAZY GNARLS BARKLEY (OOWNTOWN ATLANTIC LAVA) |
| 0 | 18 | - 0 | WHAT GOES AROUNDCOMES AROUND JUSTIN TIMBERLAKE (JIVE/ZOMBA) | | 34 | 37 | 11 | KEEP HOLDING ON AVRIL LAVIGNE (FOX RCA/RMG) |
| 10 | 7 | 16 | IRREPLACEABLE BEYONCE (COLUMBIA) | | 35 | 38 | 6 | YOU LLOYD FEAT LIL! WAYNE (THE INC "UNIVERSAL MOTOWN) |
| 0 | 11 | 9 | RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE (DTP/DEF JAM/10JMG) | | 36 | 39 | 22 | BEFORE HE CHEATS CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE) |
| 12 | 9 | 18 | WALK IT OUT UNK (BIG DOMP/KOCH) | | 37 | 42 | 2 | SAY OK VANESSA HUDGENS (HOLLYWDOD) |
| 13 | 8 | 21 | FERGALICIOUS FERGIE (WILL.I.AM. A&M INTERSCOPE) | | 38 | 49 | 3 | THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE (TAKE FO: UNIVERSAL MOTOWN) |
| 1 | 13 | 15 | MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SQUAD IMPERIAL VIRGIN) | | 39 | 22 | 4 | IF EVERYONE CARED NICKELBACK (ROADRUNNER/ATLANTIC/LAVA) |
| 15 | 10 | 18 | WE FLY HIGH JIM JONES (KOCH) | | 40 | 40 | 39 | CHASING CARS SNOW PATROL (POLYDOR, A&M INTERSCOPE) |
| 16 | 12 | 13 | I WANNA LOVE YOU' AKON FEAT SHOOP DOGG A STATE OF FRONT SEC UNIVERSAL MCTOWN) | | 40 | - | 9 | PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL) |
| 17 | 16 | 21 | WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE (REPRISE) | | 42 | 35 | 14 | WALK AWAY (REMEMBER ME) PAULA DEANDA FEAT, THE DEY (APRISTA RING) |
| 18 | 15 | 20 | SMACK THAT AKON FEAT. EMINEM (KORVICT UPFRONT SRC/UNIVERSAL MOTOWN) | | 43 | - | 22 | NOT READY TO MAKE NICE DIXIE CHICKS (COLUMBIA) |
| 19 | 17 | 3 | ON THE HOTLINE PRETTY RICKY (BLUESTAR ATLANTIC) | | 44 | 47 | 8 | INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN) |
| 20 | 14 | 31 | SUDDENLY I SEE KT TUNSTALL (RELENTLESS VIRGIN) | | 45 | 32 | 2 | OVER IT KATHARINE MCPHEE (RCA RMG) |
| 21 | 23 | 11. | SNOW ((HEY OH)) RED HOT CHILL PEPPERS (WARNER BROS.) | | 48 | 55 | 2 | KING KONG JIBBS (BEASTA GEFFEN) |
| 22 | 30 | 25 | SEXYBACK JUSTIN TIMBERLAKE (JIVE/ZOMBA) | | 47 | 43 | 15 | WIND IT UP GWEN STEFANI (INTERSCOPE) |
| 23 | 26 | 31 | WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE COLUMBIA) | • | 48 | 46 | 4 | FIDELITY REGINA SPEKTOR (SIRE WARNER BROS) |
| 24 | 27 | 7 | ICE BOX OMARION (TU G / COLUMBIA) | | 49 | 54 | 22 | MANEATER NELLY FURTADO (MOSLEY GEFTEN) |
| 23 | 25 | 19: | BOSTON AUGUSTANA (EPIC) | | 50 | 59 | 2 | LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE) |

VIDEO CHANNELS

MTV



| | Viacom 212-258-8000 | | |
|-----------|--|----------------------|---------------------------------|
| | | TW | LW |
| Ĺ | Gym Class Heroes, Cupid's Chokehold | 19 | 14 |
| 234557890 | Lloyd, You | 19 | 20 |
| 3 | Robin Thicke, Lost Without U | 19 | 21 |
| ı | Fall Out Boy, This Am't A Scene, It's An | 19 | 21 |
| | Kom, Freak On A Leash (Unplugged) | 18 | 20 |
| , | Lily Allen, Smile | 81 | 20 |
| | Ludacris, Runaway Love | 17 | 20 |
| | Mika, Grace Kelly | 15 | 18 |
| | Silversun Pickups, Lazy Eye | 14 | 19 |
| | Evanescence, Lithium | 14 | 23 |
| | Nas, Can't Forget About You | 9 | 0 |
| | Gnarls Barkley, Smiley Faces | 8 | 0 |
| | The Game, Wouldn't Get Far | 7 | 0 |
| | Gwen Stefani. The Sweet Escape | 1 | 12 |
| | Rich Boy. Throw Some D's | - 6 | 2 |
| | Omarion, ice Box | 6 | 8 |
| | Pretty Ricky, On The Hotline | 6 | 9 |
| | Kelis, Goodbyes | 5 | 2 8 9 1 6 6 7 |
| | Augustana, Boston | 5 | 6 |
| | Hellogoodbye, Here (In Your Arms) | 5 | Ь |
| | 30 Seconds To Mars. From Yesterday | 5 | 7. |
| | Daughery, It's Not Over | 5 | 11 |
| | The Killers, Read My Maid | 4 | 0 |
| | Fergie. Glamorous | 4 | 0 |
| | Jennifer Lopez, Que Hiciste | 4 | 0 |
| | Fat Joe, Make it Rain | 4 | 8 |
| | Akon, Smack That | 3 | 0 8 0 |
| | Kelly Clarkson, Since U Been Gone | 98776665555544443333 | 0 |
| | The Notorious B.I.G., Mo Money Mo | 3 | 0 |

Akon, Smack That Kelly Clarkson, Since U Been Gone The Notorious B.I.G., Mo Money Mo Coldplay, Yellow

| | | TW | LW |
|--------------------------------------|---|--------------------|-----------------|
| 1 | Pretty Ricky, On The Hotline | 18 | 16 |
| 2 | Rich Boy, Throw Some D's | 17 | 19 |
| 3 | Ludacris, Runaway Love | 16 | 16 |
| 4 | Lloyd, You | 16 | 17 |
| 5 | Jibbs, King Kong | 12 | 3 |
| 6 | Marques Houston, Circle | 12 | 3 |
| 2 3 4 5 6 7 8 9 | Tyrese, One | 12 | 10 |
| 8 | Mims. This Is Why I'm Hot | 12 | 12 |
| 9 | Omarion, Ice Box | 12 | 15 |
| 10 | Sammie, Come With Me | 10 | 15 |
| 11 | Yung Joc, 1st Time | 9 | 14 |
| 12 | Young Jeezy, I Luv It | 8 | 16 |
| 13 | Nas, Can't Forget About You | 7 | 0 |
| 14 | Young Jeezy. Go Getta | 987777765555555444 | 0 |
| 15 | Fat Joe, Make It Rain | 7 | 678524556663334 |
| 16 | Robin Thicke, Last Without U | 7 | 7 |
| 17 | T.I., Top Back | 7 | 8 |
| 18 | Diddy, Last Night | 6 | 5 |
| 19 | Crime Mob, Rock Yo Hips | 5 | 2 |
| 20 | Lili Boosie, Zoom | 5 | 4 |
| 21 | The Game, Wouldn't Get Far | 5 | 5 |
| 22 | Mary J. Blige, We Ride (II See The Future)) | 5 | 5. |
| 21 22 23 24 25 26 | Snoop Dogg, That's That | 5 | 6 |
| 24 | Ciara, Promise | 5 | 6 |
| 25 | Akon, I Wanna Love You | 5 | 6 |
| 26 | BG & The Chopper City Boyz. Make | 4 | 3 |
| 27 | Beyonce, Listen | 4 | 3 |
| 28 | Lil Scrappy, Oh Yeah (Work) | 4 | |
| 29 | Common, A Oreann | 4 | 4 |
| 30 | Lili Rip. Ghetto Mindstate (Can't Get Away) | 4 | 4 |

Oream etto Mindstate (Can't Get Away)

Great American Country MD: Tony Troyato MD: Tony Trovato Scripps 615-327-7525

| | Joe Nichols, I'll Wait For You | 32 | 19 | |
|---|---|----|----|--|
| , | Jason Aldean, Amarillo Sky | 32 | 24 | |
| , | Treat Temlineon Our Mary to The Fire | 32 | | |
| 2 | Trent Tomlinson, One Wing In The Fire | | 28 | |
| • | Trace Adkins, Ladies Love Country Roys | 32 | 30 | |
| , | Kellie Pickler, Red High Heels | 31 | 28 | |
| ì | Carrie Underwood, Before He Cheats | 30 | 23 | |
| ٠ | Keith Urban, Stupid Boy | 30 | 28 | |
| ł | Kenny Chesney, Summertime | 28 | 11 | |
| ì | Brad Paisley. She's Everything | 28 | 31 | |
| í | Craig Morgan, Little Bit Of Life | 24 | 21 | |
| • | Brooks & Dunn, Hillbilly Deluxe | 24 | 23 | |
| | The March and Adv. Ob A.A. | | | |
| | The Wreckers. My. Oh My | 24 | 24 | |
| 5 | Sugarland, Want To | 24 | 26 | |
| ŀ | Tim McGraw, Last Dollar (Fly Away) | 23 | 22 | |
| | Emerson Drive, Moments | 21 | 19 | |
| , | Tim McGraw, My Little Girl | 20 | 13 | |
| ٢ | Gretchen Wilson, Come To Bed | 20 | 16 | |
| 1 | Jack Ingram, Lips Of An Angel | 19 | 18 | |
| • | Rodney Atkins, Watching You | 19 | 29 | |
| ì | Taylor Swift, Tim McGraw | 18 | 13 | |
| í | Alison Krauss & John Waite, Missing You | 18 | 17 | |
| | Blake Shelton, Don't Make Me | 18 | 20 | |
| | Montgomery Gentry, Some People Change | 17 | 7 | |
| • | indingoniery benry, Some People Change | 1/ | 1 | |

| 1 | Fall Out Boy, This Ain't A Scene, | 21 | 22 | |
|----------------------|---|----|----|--|
| 2 | Kom, Freak On A Leash (Unplugged) | 20 | 21 | |
| 3 | Evanescence, Lithium | 20 | 22 | |
| 1 | My Chemical Romance, Famous Last | 19 | 21 | |
| 5 | Rich Boy, Throw Some D's | 18 | 21 | |
| 6 | Rise Against, Prayer Of The Refugee | 18 | 21 | |
| 7 | 30 Seconds To Mars, From Vesterday | 18 | 22 | |
| 3 | Silverson Pickups, Lazy Eye | 16 | 17 | |
| 9 | The Game, Wouldn't Get Far | 15 | 0 | |
|) | Gym Class Heroes, Cupid's Chokehold | 15 | 15 | |
| 1 | Muse, Starlight | 13 | 12 | |
| ò | Bullet For My Valentine, All These Things | 12 | 7 | |
| š | Bally Boy Oa Prince, The Way I Live | 12 | 11 | |
| í | Mins, This Is Why I'm Hot | 12 | 12 | |
| Ś | Lloyd, You | 12 | 12 | |
| 23455789012345678901 | Birdman & Lil Wayne, Leather So Soft | 12 | 12 | |
| 7 | Ludacris, Runaway Love | 12 | 13 | |
| 3 | The Shins, Phantom Limb | 11 | 1 | |
| 9 | Mastodon, Colony Of Birchmen | 11 | 2 | |
|) | Jibbs, King Kong | 11 | 11 | |
| 1 | The Killers, Read My Mind | 9 | 0 | |
| | Gnarts Barkley, Smiley Faces | 9 | 0 | |
| 3 | Good Charlotte, The River | 9 | 0 | |
| 3 | Chiodos, Baby, You Wouldn't Last A Minute | 9 | 8 | |
| 5 | Yung Joc, 1st Time | 8 | | |
| 5 | The Pack, I'm Shinin' | 8 | 7 | |
| | | | | |

A+ The Game, Wouldn't Get Far
A+ The Shins, Phantom Limb
A+ Mastodon, Colony Of Birchmen

| | | TW | LW |
|--|---|----|----------------------------|
| 1 | Robin Thicke, Lost Without U | 35 | 13 |
| 2 | Daughtry, It's Not Over | 29 | 26 |
| 3 | Nelly Furtado, Say it Right | 25 | 27 |
| 4 | Gwen Stefani, The Sweet Escape | 24 | 22 |
| 5 | Regina Spektor, Fidelity | 23 | 19 |
| 2 3 4 5 6 7 | The All-American Rejects, it Ends Tonight | 23 | 19 19 19 17 19 |
| 7 | Nickelback, If Everyone Cared | 23 | 19 |
| 8 | Ludacris, Runaway Love | 20 | 17 |
| 9 | Augustana, Boston | 20 | 19 |
| 10 | Norah Jones, Thinking About You | 19 | 51 |
| 11 | Mat Keamey, Nothing Left To Lose | 18 | 15 |
| 12 | Red Hot Chili Peppers, Snow ((Hey Oh)) | 18 | |
| 13 | Joss Stone, Tell Me Bout It | 16 | 0 |
| 14 | Blue October, Into The Ocean | 16 | 12 |
| 15 | Evanescence, Lithium | 16 | 14 |
| 16 17 | The Fray, How To Save A Life | 16 | 24 |
| 17 | John Mayer, Warting On The World To | 15 | 16 |
| 18 | U2, Window In The Skies | 14 | 14 |
| 19 | Corinne Bailey Rae, Like A Star | 13 | 13 |
| 20 | Fergie, Glamorous | 12 | 0 |
| 21 | Rocco DeLuca & The Burden, Colorful | 12 | 9 |
| 22 | Beyonce, irreplaceable | 12 | 15 |
| 23 | Beyonce, Listen | 11 | 10 |
| 24 | The Feeling, Sewn | 10 | 8 |
| 25 | KT Tunstall, Suddenly I See | 10 | 9 |
| 19 20 21 22 23 24 25 26 27 28 | Goo Goo Dolls, Let Love In | 10 | 11 |
| 2/ | 30 Seconds To Mars, From Yesterday | 9 | 8 |
| 28 | Five For Fighting, World | 9 | 9 |
| 30 | Mary J. Blige, We Ride ((I See The Future)) | 9 | 10 |
| 30 | Fergie, Fergalicious | J | 21 |

A+ Joss Stene. Tell Me Bout It
A+ Fergie. Glamorous CMT

CMT VP. Music & Talent Rel: Chris Parr Dir Music Pging; Evan Kroft *Viacom* 615-335-8400

16 0 12 0

Blake Shelton, Don'i Make Me
Jack Ingram, Lios Of An Angel
Jack Lios Of Angel
Brooks & Durin, Hillinity Deluze
Rode & Durin, Hillinity Deluze
Rode & Durin, Hillinity Deluze
Rode & Durin, Hillinity Deluze
Hank Williams Jr., A Country, Boy Can
Gretchen Wilson, Gon To Bed
Hodge Atkins, Watching You
Trace Adkins, Watching You
Trace Adkins, Ladies Love Country Boys
Altson Krauss & John Waite, Missing You
Keeth Urban, Stupid Boy
Sugarland, Settler
To Derks Bertley, Ladies Love Country
Lios Brud Parkiny, Sho's Evenything
John Merchesines, Summertime
Kenny Rogers, The Last Tam Vears
Carrie Unidervood, Before He Cheats
Damielle Pock, Inst That Everything
John Mellencamp, Dur Country
Mellencamp, Our Country
John Mellencamp, Our Country
J

FUSE

Dir. Pging Janis Unterweiser Rainbow Media 212-324-3416



| | | .,, | |
|--------------------------------|----------------|----------------|--|
| amous Last Word | s31 27 | 44 24 | |
| s Chokehold | 24 24 | 19 23 | |
| atus, Face Down | 23 23 22 | 21 22 20 | |
| our Armsj g Is The Most Fun | 20 | 24 25 | |
| e Name fine | 18 18 | 16 22 | |
| iow ((Hey Oh)) Life | 18 | 23 23 | |
| | 17 17 17 | 3 8 20 | |
| it's | 17 | 21 | |
| | 17 | 26 14 | |
| (A)F | 16 | 17 | |

A+ Gnarts Barkley, Smiley Faces 11 0

CMT Canada

Dir Pgring: Casey Clarke MD, Dana Bourgoin Corus 416-534-1191

| Keith Urban, Stupid Boy | 22 | 21 | |
|--|----|----|--|
| Johnny Cash, God's Gonna Cut You Down | 20 | 21 | |
| Brooks & Dunn, Hillbilly Deluxe | 18 | 19 | |
| Dierks Bentley, Long Trip Alone | 18 | 20 | |
| Tim McGraw, Last Dollar (Fly Away) | 16 | 13 | |
| Taylor Swift, Tim McGraw | 16 | 14 | |
| Faith Hill, Stealing Kisses | 15 | 17 | |
| Brad Paisley, She's Everything | 14 | 16 | |
| Corb Lund, The Truth Comes Out | 13 | 9 | |
| Jason Aldean, Amarillo Sky | 12 | 13 | |
| Rodney Atkins, Watching You | 12 | 14 | |
| The Wreckers, My, Oh My | 11 | 18 | |
| The Wilkinsons, Papa Come Quick | 10 | 8 | |
| Doc Walker, Trying To Get Back To You | 10 | 10 | |
| Johnny Reid, Love Sweet Love | 10 | 13 | |
| Kenny Chesney, You Save Me | 9 | 4 | |
| George Canyon, I Want You To Live | 8 | 0 | |
| John Meliencamp, Our Country | 8 | 6 | |
| Sara Evans, You'll Always Be My Baby | 8 | 11 | |
| Emerson Drive, Countrified Soul | 6 | 7 | |
| Sugarland, Settlin' | 6 | 8 | |
| Adam Gregory, Don't Send The InvitationO | 6 | 10 | |
| | | | |

STREAMS

AOL Song On Demand AOL > music Jack Isquith 212-652-6400

| 1 | Fergie, | | |
|----|---|--------|--------|
| 2 | Glamorous | 62,678 | 44,101 |
| 2 | Darryl Worley, I Just Came Back From A War | 51.153 | 42.535 |
| 3 | Katharine McPhee, | | |
| | Over It | 43,354 | 61,020 |
| 4 | Omanon, Ice Box | 41,017 | 40,827 |
| 5 | Ashley Tisdale, | | |
| | Headstrong | 33,784 | 18,835 |
| 6 | Beyonce, Irreplaceable | 30.016 | 33,380 |
| 7 | Fall Out Boy, | 30,010 | WARDU. |
| | This Ain't A Scene, It's An | 29,655 | 23,478 |
| 8 | Justin Timberlake, What Goes AroundComes | 29.607 | 30.122 |
| 9 | Boyd, | 23,007 | |
| | You | 29.045 | 27,884 |
| 10 | Avril Lavigne, Keep Holding On | 28.324 | 29,412 |
| 11 | Nelly Furtado, | | 21402 |
| | Say It Right | 28,305 | 27,365 |
| 12 | Jim Jones, | 27.343 | 28.645 |
| 13 | We Fly High Pretty Ricky, | 61,343 | 20.040 |
| | On The Hotline | 27,165 | 26,716 |
| 14 | Ludacris, | 25,619 | 25.958 |
| 15 | Runaway Love Unk, | 20,013 | 20.958 |
| | Walk It Out | 24,134 | 24,885 |
| 16 | Ashley Tisdale, | 20.100 | 10 405 |
| 17 | Be Good To Me Hellogoodbye, | 23,480 | 19 485 |
| | Here (In Your Arms) | 22,854 | 22,753 |
| 18 | Paula DeAnda, | 22.200 | 20.110 |
| 19 | Walk Away (Remember Me) Fergie, | 22,302 | 23,110 |
| | Fergalicious | 22,235 | 25.079 |
| 20 | Gwen Stefani, The Sweet Ferana | 22.218 | 21 602 |
| | | | |

YAHOO! MUSIC! Jay Frank 310-526-4300

1 Jennifer Lopez, Que Hiciste 2 Shakira, Hips Don't Lie 3 Gwen Stefani, The Sweet Escape 4 Ciara, Promise 5 Nelly Furdado, Promisecuous 6 Justin Timberlake, My Lowe 7 Shakira, Illegal 115,119 184,770 72,706 136,650 67.825 128.008 56,686 118,374 57,975 74.457 **52,**707 106,154 52.647 114.201 51.779 87.805 49,174 57.980 46,001 61,729 45.288 85,362 44,381 91,354 42,034 65,922 40 956 75 658 39 746 85 095 38.941 82.478 18 John Legend, PD.A. (We Just Don't Care) 19 Natasha Bedingfield, 38,541 98,801 38,407 31,709 20 Christina Aguilera, Ain't No Other Mar

AOL W TOTAL STREAMS



38.190 66.930

| _ | | | |
|---|--|-----------------|---------|
| t | Beyonce, Irreplaceable | 513,783 | 798,421 |
| 2 | Daughtry, It's Not Over | 360,636 | 485,939 |
| 3 | Ludacris | 360,070 | 501,164 |
| 1 | Runaway Love Fall Out Boy, This Ain't A Scene, It's An | | |
| 5 | Ciara, | 349,025 | 432,471 |
| 6 | Promise Akon, | 331,516 | |
| , | Nelly Furtado, | 323,263 | 537,485 |
| В | Nelly Furtado, Say It Right Jim Jones, | 322,535 | 512,035 |
| 9 | We Fly High Lloyd. | 279,019 | 475,355 |
|) | You | 277,505 | 441,940 |
| 1 | lce Box Justin Timberlake, | 261,377 | 386,410 |
| 2 | What Goes AroundComes | 259,260 | 359,685 |
| | Akon, Smack That | 253,620 | 506.999 |
| 3 | Shortie Like Mine | 24 2,988 | 418,384 |
| 1 | Fergie, Fergalicious | 239,376 | 445.084 |
| 5 | Paula DeAnda, Walk Away (Remember Me) | 238,562 | 406,700 |
| 5 | Jennifer Lopez, Que Hiciste | 235,293 | 687,730 |
| 7 | Gwen Stefani, The Sweet Escape | 219,717 | 355.297 |
| В | Shakira, Hips Don't Lie | 213.104 | 380,495 |
| 9 | Hellogoodbye, Here (In Your Arms) | 210,480 | 333,004 |
| D | My Chemical Romance, Welcome To The Black Parade | | |
| 1 | Snoop Dogg, That's That | 195,208 | 298.266 |
| 2 | JoJo, Too Little Too Late | 186,189 | 320.868 |
| 3 | Unk, Walk it Out | | |
| 4 | Hobin Thicke, | 185,917 | 318,928 |
| 5 | Lost Without U Fat Joe, Make It Rain | 177.481 | 216,055 |
| 6 | Justin Timberlake, | 177,063 | |
| 7 | My Love Carrie Underwood, | 174,420 | 281,691 |
| В | Before He Cheats Chris Brown | 173,331 | 293.298 |
| 9 | Say Goodhye | 166,879 | 258.158 |
| 0 | Avril Lavigne, Keep Holding On The All-American Rejects, | 166,639 | 249,657 |
| 1 | It Ends Tonight Nickelback, | 165,936 | 264,082 |
| 2 | If Everyone Cared Pretty Ricky, | 158,637 | 258,635 |
| | | 158,371 | 219,122 |
| 3 | Hinder, Lips Of An Arigel Christina Aquilera | 155.776 | 250,553 |
| 4 | Hurt | 153,657 | 278.035 |
| 5 | Mims | | |

R&R. OPPORTUNITIES/MARKETPLACE

OPPORTUNITIES

NATIONAL



MUSIC, TRENDS, BRANDING,

LONG-TERM RADIO CAREER OPPORTUNITY

Do you foresee yourself doing any of the following in the future?

- Providing insights to the world's leading radio stations on their programming and marketing strategies
- Delivering presentations at major industry conventions
- Helping a leading firm in its field grow its business by acquiring clients on your own

Coleman, a leader in radio research, has two Senior Research Analyst openings at its North Carolina head-quarters that can lead driven, entrepreneurial individuals to these opportunities. As a Senior Research Analyst, you will collaborate with our clients and senior executives designing, overseeing and analyzing research projects, including perceptual studies and music tests.

Candidates must be college graduates with strong writing and computer skills who have extensive multiformat music knowledge. This position requires a minimum of three years experience in the radio industry, including at least a year in a research or programming management position. We are not interested in people looking for a "gig"; we want serious candidates who want to learn, are willing to work hard and are looking to build a long-term career with our company.

Apply via e-mail only by sending your cover letter and résumé to <u>SRAOpportunity@ColemanInsights.com</u>. All inquiries from candidates meeting our minimum requirements will receive a response. Coleman is an equal opportunity employer.

NORTHEAST

Production/Imaging Director

Attention Ear Candy Wizards: Adult Top 40 96.3 WDVD has an immediate opening for a Production/Imaging Director. The successful candidate will conceptualize, write and produce spot production and creative imaging. The ability to traverse the waters between sales and programming is important. Pro Tools, SAW, Cool Edit software expertise is needed. Hearing great radio in your head and then producing it for show-time is required. Send audio packages to "WDVD Programming," 3011 W. Grand Blvd. STE 800, Detroit, MI 48202 EOE.

NATIONAL

Product/Brand Manager

You see radio as a product and your station(s) as a brand. You have built a strategic plan to grow your brand, and you have worked your plan every day to make it happen. Employees, co-workers and other managers - everyone in the building is able to clearly articulate the goals and objectives for the brand because you lead from that perspective. You have a successful track record of developing on-air talent, and managing the on-air, online and marketing efforts of radio stations.

Does this sound like you? If leading the effort to create the future of two great brands in a PPM world sounds like a challenge you're up for, I'd like to hear from you.

Non-negotiables for this opportunity:

- GREAT leadership skills
- GREAT communications skills
- Ability to strategically plan for the future with an equal amount of data and hands-on experience
- GREAT leadership skills (yes, it's that important)
- GREAT collaboration skills
- GREAT motivational skills

Other than that, you can be average . . .

NORTHEAST

We're Hiring!

Air Talents wanted! Yale Broadcasting's heritage UAC WYBC-FM in New Haven, CT is looking for P/T adult communicators for evening and weekend live air shifts. You should have prior (professional) on-air experience, digital editing, and solid technology skills. Rush Package to Wayne Schmidt, WYBC-FM, 142 Temple street suite 203, New Haven CT 06510 No calls please EOE

WAQY/Rock 102 Program Director

Classic Rock Program Director needed for this Saga Communications station in Springfield, Massachusetts. Successful candidates for this position must be able to articulate a mission and motivate an experienced staff. WAQY is consistently a top-rated station with a top-rated local morning show and needs a top-of-the-line Program Director. Classic Rock experience preferred. Ideal candidates are skilled in coaching, marketing, and entertainment.

Send package to: Steven Goldstein

Executive Vice President

Saga Communications Rock102PD@sagacom.com

No phone calls, please. Saga Communications, Incorporated is an EOE.

SOUTH



Full Time On-Air

HOT 98-1/WHZT-FM (Cox Radio, Greenville SC, market #60)

Want to be part of the #1 18-34 station with radio's best company? If you have 3+ years experience, great production (Adobe Audition) and appearance skills, send your best stuff now. EOE. Full details at http://hot981.com/about_us/careers.html.

No calls or emails. Mail packages to: HOT 98-1 Attn: Fisher 220 N. Main St., Suite 402 Greenville SC 29601

POSITIONS SOUGHT

Creatively accelerated learner searching for behind the scenes employment. Cool Edit /Copywriting experience, Good PROMOTIONS! Tracee Green 817-899-3834 greens9316@sbcglobal.net

Motivated Production Maniac!! Outgoing, professional female that interacts and works great with all personalities. Tay Tarpley 214-347-2717 taybaltimore@yahoo.com

Just left my afternoon gig for the beaches of South Florida. Part-time or full-time, a proven winner. For an aircheck: willalthoff@hotmail.com

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8?" x11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, Ca. 90067.

THE BACK PAGES



CHR/TOP 40 IRREPLACEABLE WHAT GOES AROUND...COMES AROUND 4 IT'S NOT OVER RCA/RMC WALK AWAY (REMEMBER ME), PAULA DEANDA FEATURING THE DEY BREAK IT OFF RIHANNA & SEAN PAUL №² ☆ KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN I WANNA LOVE YOU THE SWEET ESCAPE GWEN STEFANI FEATURING AKO INTERSCOPE IT ENDS TONIGHT THE ALL-AMERICAN REJECTS DOGHOUSE/INTERSCOPE HOW TO SAVE A LIFE

| | | | RHYT | НМІС |
|-----------|-----------|-------------------|--|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE ARTIST | NIELSEN BDS 位 HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL |
| 1 | 1 | 14 | YOU LLOYD FEATURING LIL' WAYNE | NO. 1(2 WKS) |
| 2 | 3 | 14 | RUNAWAY LOVE LUDA(RIS FEATURING MARY J. BI | に LIGE DTP/DEF JAM/IDJMG |
| 3 | 2 | 16 | IRREPLACEABLE BEYONCE | COLUMBIA |
| 4 | 4 | 15 | WE FLY HIGH. JIM JONES | № ☆ KOCH |
| 5 | 6 | 12 | ON THE HOTLINE PRETTY RICKY | 立 BLUESTAR/ATLANTIC |
| 6 | 9 | 12 | THIS IS WHY I'M HOT | CAPITOL |
| 7 | 12 | 6 | DON'T MATTER AKON | MOST INCREASED PLAYS KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN |
| 8 | n | 9 | SAY IT RIGHT NELLY FURTADO | 於 ☆ MOSLEY/GEFFEN/INTERSCOPE |
| 9 | 10 | 20 | THE WAY I LIVE BABY BOY DA PRINCE FEATURING | LIIL BOOSIE TAKE FO'/UNIVERSAL REPUBLIC |
| 10 | 5 | 24 | I WANNA LOVE YOU AKON FEATURING SNOOP DOGG | KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN |

| ħ | URBAN | | | | | |
|-----------|-----------|-------------------|---|---|--|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE (| N NIELSEN BDS THIPREDICTOR STATUS IMPRINT / PROMOTION LABEL | | |
| 1 | 1 | 16 | YOU LLOYD FEATURING LIL' WAYNE | NO. 1(3 WKS) | | |
| 2 | 2 | 16 | PROMISE CIARA | 於 ☆ LAFACE/ZOMBA | | |
| 3 | 3 | 14 | RUNAWAY LOVE LUDACRIS FEATURING MARY J. BL | ICE DTP/DEF JAM/IDJMG | | |
| | 5 | 13 | ON THE HOTLINE PRETTY RICKY | ☆ BLUESTAR/ATLANTIC | | |
| | 6 | 13 | THROW SOME D'S RICH BOY FEATURING POLOW DA | DON ZONE 4/INTERSCOPE | | |
| | 4 | 13 | POPPIN' CHRIS BROWN FEATURING JAY BIZ | ± JIVE/ZOMBA | | |
| | 10 | 10 | LOST WITHOUT U ROBIN THICKE | STAR TRAK/INTERSCOPE | | |
| 8 | 7 | 12 | ICE BOX OMARION | T.U.G./COLUMBIA | | |
| 9 | 9 | 16 | MAKE IT RAIN FAT JOE FEATURING LIL WAYNE | TEPROR SQUAD/IMPERIAL/VIRGIN | | |
| 10 | 14 | 6 | THIS IS WHY I'M HOT | CIDITO | | |

MOST ADDED

GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPF)

MOST INCREASED PLAYS

CIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

OVER IT Katharine McPhee (RCA/RMG)

THIS IS WHY I'M HOT Mims (CAPITOL)

NOTHING LEFT TO LOSE Mat Kearney (AWARE/COLUMBIA)

INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)

ON THE HOTLINE Pretty Ricky (BLUESTAR/ATLANTIC) COMPLETE CHR/TOP 40 CHART ON PAGE 25

MOST ADDED

BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG)

MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG)

LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)

MAGIC CITY 2XL (TOMMY BOY)

A MAN THAT GOES Selau (STREET CRED/KOCH)

2 STEP Unk (BIG OOMP/KOCH)

COMPLETE RHYTHMIC CHART ON PAGE 28

MOST ADDED

OUTTA MY SYSTEM Bow Wow (COLUMBIA)

MOST INCREASED PLAYS

2 STEP Unk (BIG OOMP/KOCH)

TOP 5 NEW AND ACTIVE

AND I AM TELLING YOU I'M NOT GOING Jennifer Hudson (MUSIC WORLD/COLUMBIA)

KNOW WHAT!'M DOIN' Birdman & Lil Wayne Feat. Rick Ross & T-Pain (CASHMONEY/UNIVERSAL MOTOWN

CAN'T FORGET ABOUT YOU Nas Feat, Chrisette Michele (DEF JAM/COLUMBIA/IDJMG)

OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.)

COMPLETE URBAN CHART ON PAGE 30

URBAN AC NIELSEN BDS LOST WITHOUT U TAKE ME AS I AM CHANGE ME 29 IRREPLACEABLE 13 USED TO BE MY GIRL IN MY SONGS GERALD LEVERT

| CERTIFICATIONS IMPRINT / PROMOTION LABEL | |
|---|----|
| O. 1(4 WKS) STAR TRAK/INTERSCOPE | NO |
| MATRIARCH/GEFFEN/INTERSCOPE | |
| J/RMG | |
| N ² | |
| COLUMBIA | |
| WARNER BROS. | |
| ATLANTIC | |
| MOST INCREASED PLAYS MUSIC WORLD/COLUI BIA | NG |
| BLUE NOTE/VIRGIN | |
| PLUS 1/IMAGE | |
| AT. 11.T. | |

| COUNTRY | | | | | |
|-----------|-----------|-------------------|--------------------------------------|------------------------------|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | | NIELSEN BDS ERTIFICATIONS | 並 HITPREDICTOR STATUS NT / PROMOTION LABEL |
| 0 | 2 | 20 | IT JUST COMES NATUL GEORGE STRAIT | RAL NO. 1(1) | WK) % † |
| 2 | 1 | 22 | WATCHING YOU RODNEY ATKINS | | X: ☆ CURB |
| 3 | 4 | 23 | LADIES LOVE COUNTR TRACE ADKINS | Y BOYS | 立 CAPITOL NASHVILLE |
| 4 | 6 | 13 | STUPID BOY KEITHURBAN | | CAPITOL NASHVILLE |
| 5 | 3 | 25 | SHE'S EVERYTHING BRAD PAISLEY | | ARISTA NASHVILLE |
| 6 | 8 | 21 | ALYSSA LIES DASON MICHAEL CARROLL | | ARISTA NASHVILLE |
| 9 | 9 | 14. | ANYWAY MARTINA MCBRIDE | | th RCA |
| 8 | 7 | 28 | LITTLE BIT OF LIFE CRAIG MORGAN | | BROKEN BOW |
| 9 | 10 | 9 | BEER IN MEXICO KENNY CHESNEY | | th BNA |
| 10 | 12 | 7 | LAST DOLLAR (FLY AV | VAY) | Ů CURB |

| | AC | | | | | |
|-----------|-----------|-------------------|--|----------------------------------|--|--|
| THIS WEEK | LAST WEEK | WEEKS ON CHART | TITLE CERTIFICATIONS ARTIST IM | | | |
| 1 | 2 | 24 | WAITING ON THE WORLD TO CHANGE JOHN MAYER | NO. 1(1WK) & AWARE/CDLUMBIA | | |
| 2 | 1 | 50 | UNWRITTEN NATASHA BEDINGFIELD | № ⁴ ☆ EPIC | | |
| 3 | 3 | 42 | WHAT HURTS THE MOST RASCAL FLATTS | LYRIC STREET/HOLLYWOOD | | |
| 4 | 5 | 39 | THE RIDDLE FIVE FOR FIGHTING | № ☆ AWARE/COLUMBIA | | |
| 5 | 4 | 59 | BAD DAY DANIEL POWTER | warner Bros. | | |
| 6 | 9 | 17 | HOW TO SAVE A LIFE MOST INC | REASED PLAYS N ² EPIC | | |
| 7 | 6 | 18 | CHASING CARS SNOW PATROL | POLYDOR/A&M/INTERSCOPE | | |
| 8 | 8 | 34 | PUT YOUR RECORDS ON CORINNE BAILEY RAÉ | CAPITOL | | |
| 9 | 7 | 25 | HAVE YOU EVER SEEN THE RAIN ROD STEWART | ☆ J/RMG | | |
| 10 | 10 | 41 | BLACK HORSE & THE CHERRY TREE KT TUNSTALL | 常ELENTLESS/VIRGIN | | |

MOST ADDED

BE WITH YOU

CAN'T GET ENOUGH BUDDY MUSIQ SOULCHILD

DEEPER STILL Rick James (STONECITY)

MOST INCREASED PLAYS

AND I AM TELLING YOU I'M NOT GDING Jennifer Hudson (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

HEY BOY Hil St. Soul (SHANACHIE)

ME Tamia (PLUS I/IMAGE)

STRUGGLE NO MORE Anthony Hamilton Feat. Jaheim (SO SO DEF/ZOMBA)

LOVELY DAY Victor Fields (REGINA) FEEL THE LOVE Lina (MOODSTAR)

COMPLETE URBAN AC CHART ON PAGE 31

| THISY | (TSA) | WEEK | ARTIST | IMPRINT / PROMOTION LABEL |
|-------|-------|------|---------------------------------------|---------------------------|
| | 2 | 20 | IT JUST COMES NATURAL GEORGE STRAIT | NO. 1(1 WK) |
| 2 | 1 | 22 | WATCHING YOU RODNEY ATKINS | ☆ CURB |
| 3 | 4 | 23 | LADIES LOVE COUNTRY B TRACE ADKINS | OYS CAPITOL NASHVILLE |
| 4 | 6 | 13 | STUPID BOY KEITHURBAN | CAPITOL NASHVILLE |
| 5 | 3 | 25 | SHE'S EVERYTHING BRAD PAISLEY | X 位 ARISTA NASHVILLE |
| 6 | 8 | 21 | ALYSSA LIES JASON MICHAEL CARROLL | ☆ ARISTA NASHVILLE |
| 9 | 9 | 14 | ANYWAY MARTINA MCBRIDE | ₩ RCA |
| 8 | 7 | 28 | LITTLE BIT OF LIFE CRAIG MORGAN | BROKEN BOW |
| 9 | 10 | 9 | BEER IN MEXICO KENNY CHESNEY | ☆ BNA |
| 0 | 12 | 7 | LAST DOLLAR (FLY AWAY |) the |

MOST ADDED

HIGH MAINTENANCE WOMAN Toby Keith (SHOWDOGNASHVILLE)

MOST INCREASED AUDIENCE

HIGH MAINTENANCE WOMAN Toby Keith (SHOWDOGNASHVILLE)

TOP 5 NEW AND ACTIVE

FLAT IN THE FLOOR Katrina Elam (UNIVERSAL SOUTH)

HE BELIEVED Aaron Tippin (NIPPIT/RUST)

LIVIN' OUR LOVE SONG Jason Michael Carroll (ARISTA NASHVILLE)

WAITIN' ON A WOMAN Brad Paisley (ARISTA NASHVILLE)

SEPARATE WAYS Rick Trevino (WARNER BROS./WRN) COMPLETE COUNTRY CHART ON PAGE 40

MOST ADDED

FOOLED AROUND AND FELL IN LOVE Rod Stewart (J/RMC)

MOST INCREASED PLAYS

HOW TO SAVE A LIFE The Fray (EPIC)

TOP 5 NEW AND ACTIVE

WORLD Five For Fighting (AWARE/COLUMBIA)

NEVER ALONE Jim Brickman Feat, Lady Antebellum (SLG)

THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG)

MANDOLIN MOON Sister Hazel (CROAKIN' POETS/ADRENALINE) THERE'S ALWAYS TOMORROW Alison Ray (CHIME)

COMPLETE AC CHART ON PAGE 44

POWERED BY

65

| | | | HOT | AC |
|-------------|-----------|-------|--|--|
| FILES VYEEK | LAST WEEK | WEEKS | | IELSEN BDS 位 HITPREDICTOR FIFICATIONS STATUS IMPRINT / PROMOTION LABEL |
| | 1 | 36 | CHASING CARS SNOW PATROL | NO. 1(2 WKS) K ² PDLYDOR/A&M/INTERSCOPE |
| 5 | 2 | 35 | HOW TO SAVE A LIFE THE FRAY | ¹ ☆ EPIC |
| 3 | 5 | 11 | IT'S NOT OVER DAUGHTRY | tt RCA/RMG |
| à | 3 | 34 | WAITING ON THE WORLD JOHN MAYER | TO CHANGE & 🕸 🌣 |
| 5 | 4 | 29 | LIPS OF AN ANGEL HINDER | UNIVERSAL REPUBLIC |
| 5 | 7 | 26 | SUDDENLY I SEE KT TUNSTALL | 食 FELENTLESS/VIRGIN |
| 7 | 6 | 36 | FAR AWAY NICKELBACK | に ROADRUNNER/IDJMG |
| 8 | 9 | 12 | KEEP HOLDING ON AVRIL LAVIGNE | ☆ FOX/RCA/RMG |
| 9 | 8 | 22 | STREETCORNER SYMPHOROB THOMAS | NY DELISMA/ATLANTIC |
| 0 | 12 | 14 | IT ENDS TONIGHT THE ALL-AMERICAN REJECTS | dochouse/interscope |

MOST ADDED

LITTLE WONDERS Rob Thomas (MELISMA/ATLANTIC)

MOST INCREASED PLAYS

LITTLE WONDERS Rob Thomas (MELISMA/ATLANTIC)

TOP 5 NEW AND ACTIVE

BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)

YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)

THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN)

MUST HAVE DONE SOMETHING RIGHT Relient K (GOTEE/CAPITOL)

REAL GONE Sheryl Crow (WALT DISNEY)

COMPLETE HOT AC CHART ON PAGE 45

| | | | SMOOTH | 1 JAZZ |
|-----------|-----------|-------|--|--|
| THIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST | N NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL |
| 1 | 1 | 16 | GIVE ME THE REASON KIRK WHALUM | NO. 1(5 WKS) |
| 2 | 3 | 17 | BLOOM MINDI ABAIR | MOST INCREASED PLAYS CRP/VERVE |
| 3 | 2 | 24 | MORNIN' GEO⊋GE BENSON & AL JARREAU | MQNSTER/CONCORD |
| 0 | 4 | 25 | GIRL IN THE RED DRESS GREIG KARUKAS | TRIPPIN 'N' RHYTHM |
| 5 | 5 | 12 | YOU'RE BEAUTIFUL KENNYG | ARISTA/RMG |
| 6 | 6 | 19 | WAY UP! WAYMAN TISDALE | RENDEZVOUS |
| 7 | 8 | 33 | DRESSED TO CHILL MAR ON MEADOWS | HEADS UP |
| 8 | 7 | 12 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLG |
| 9 | 9 | 27 | THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE D | |
| 10 | 10 | 37 | BEAT STREET | PFAK/CONCORD |

MOST ADDED

HYPNOTIC Boney James (CONCORD)

MOST INCREASED PLAYS

BLOOM Mindi Abair (CRP/VERVE)

TOP 5 NEW AND ACTIVE

AT THE MODERN Joyce Cooling (NARADA JAZZ/BLG)

COOL TO THE TOUCH Greg Adams (RIPA)

LUCKY Ken Navarro (POSITIVE) LIKE A STAR Corinne Bailey Rae (CAPITOL)

CANDIE Lin Rountree (NUMILLENNIUM/BDK)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48



MOST ADDED

WELL ENOUGH ALONE Chevelle (EPIC)

MOST INCREASED PLAYS

WELL EMOUGH ALONE Chevelle (EPIC)

TOP 5 NEW AND ACTIVE

ALL THE SAME Sick Puppies (ADRENALINE)

ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine (DIVE/ZOMBA)

HANG ME UP TO DEY Cold War Kids (DOWNTOWN/ATI ANTIC/LAVA)

PARAL/ZER Finger Eleven (WIND-UP)

COMPLETE ALTERNATIVE CHART ON PAGE 50

NIELSEN BDS CERTIFICATIONS IMPRINT / FROMOTION LABEL LADIES & GENTLEMEN PAIN THREE DAYS GRACE 21 BREATH BREAKING BENJAMIN HOLLYWOOD SNOW ((HEY OH)) 15 WARNER BROS THE ENEMY UNIVERSAL REPUBLIC SILLYWORLD 13 TEN THOUSAND FISTS 10 REPRISE ANNA-MOLLY IMMORTAL/EPIC IT'S NOT OVER FOREVER EL TONAL/GEFFEN

MOST ADDED

YOU WOULDN'T KNOW Hell Yeah (EPIC)

MOST INCREASED PLAYS

WELL ENOUGH ALONE Chevelle (EPIC)

TOP 5 NEW AND ACTIVE

PRAYER OF THE REFUGEE Rise Against (GEFFEN)

LOVE REIGN O'ER ME Pearl Jam (TEN CLUB)

BEER! Psychostick (ROCK RIDGE)

THE FIGHT The Classic Crime (TOOTH & NAIL/EMR) AL FOR YESTERDAY Kittie (MEROVINGIAN/X OF INFAMY/CAROLINE)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

| ROCK | | | | | |
|-----------|--------|-------|---------------------------------------|--|--|
| THIS WEEK | USTWEE | WEEKS | TITLE ARTIST | NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | |
| 1 | 1 | 16 | PAIN THREE DAYS GRACE | NO. 1(4 WKS) JIVE/ZOMBA | |
| 2 | 2 | 15 | SNOW ((HEY OH)) RED HOT CHILL PEPPERS | WARNER BROS. | |
| 3 | 6 | 13 | LADIES & GENTLEMEN SALIVA | ISLAND/IDJMG | |
| 4 | 3 | 31 | HEROES S-INEDOWN | ATLANTIC | |
| 5 | 4 | 36 | THROUGH GLASS | ROADRUNNER | |
| 6 | 5 | 32 | LAND OF CONFUSION DISTURBED | REPRISE | |
| 7 | 12 | 10 | SILLYWORLD STONE SOUR | ROADRUNNER | |
| 8 | 9 | 31 | ROCKSTAR NICKELBACK | ROADRUNNER | |
| 9 | 7 | 13 | THE ENEMY CODSMACK | UNIVERSAL REPUBLIC | |
| 10 | 10 | 45 | ANIMAL I HAVE BECOME THREE DAYS GRACE | JIVE/ZOMBA | |

MOST ADDED

BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)

MOST INCREASED PLAYS

IT'S NOT OVER Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine (JIVE/ZOMBA)

THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN)

FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN)

THE OLDER I GET Skillet (ARDENT/SRE/ATLANTIC/LAVA) JAMBI Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA)

COMPLETE ROCK CHART ON PAGE 52

| | I RIPLE A | | | | | |
|-----------|-----------|-------|---------------------------------------|--|--|--|
| THIS WEEK | LAST WEEK | WEEKS | TITLE ARTIST | N NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | | |
| 1 | 2 | 15 | NEW SHOES PAOLO NUTINI | NO. 1(1WK) ATLANTIC | | |
| Ē | 1 | 20 | SEE THE WORLD GOMEZ | .ATO/RED | | |
| | 6 | 16 | THINK I'M N LOVE | INTERSCOPE | | |
| • | 5 | 12 | THINKING ABOUT YOU NORAH JONES | BLUE NOTE/BLG | | |
| 5 | 3 | 14 | WINDOW IN THE SKIES U2 | ISLAND/INTERSCOPE | | |
| 6 | 7 | 22 | SATELLITE GUSTER | REPRISE | | |
| 7 | | 19 | SNOW ((HEY OH)) RED HOT CHILL FEPPERS | WARNER BROS. | | |
| 8 | | 20 | OTHER SICE OF THE WO | DRLD RELENTLESS/VIRGIN | | |
| 3 | 12 | 9 | PHANTOM LIMB THE SHINS | MOST INCREASED PLAYS SUBPOP | | |
| (D) | 10 | 8 | YOU'RE ALL I HAVE SNOW PATROL | POLYDOR/A&M/INTERSCOPE | | |

MOST ADDED

YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)

MOST INCREASED PLAYS

PHANTOM LIMB The Shins (SUB POP)

TOP 5 NEW AND ACTIVE

HEAVENLY DAY Patty Griffin (ATO/RED)

SOMEDAY John Mellencamp (UNIVERSAL REPUBLIC/UME)

5MILE Lily Allen (CAPITOL)

HAT ARE WE FIGHTING FOR? Tyrone Wells (UNIVERSAL REPUBLIC)

STARS AND BOULEVARDS Augustana (EPIC)

COMPLETE TRIPLE A CHART ON PAGE 55



From agriculture to marketing the Playboy channel to broadcast finance—in one still unfolding career

Mary M. Collins

By Erica Farber

he Broadcast Cable Financial Management Assn. is a not-for-profit organization focused on supporting, educating and providing a resource for the financial management of broadcast or cable-related companies. Chicago-area native Mary Collins joined BCFM as president/CEO in 2003, with sales, marketing and business development experience—primarily in the cable business.

Liner Notes

Profile: Mary M. Collins **Title:** Broadcast Cable Financial Management Assn. president/CEO

Favorite radio format: News

Favorite TV show:
"My husband and
daughter control the
remote most of the
time so it is only in the
morning when I can
turn on the news that

Favorite song: "Born to Run" by Bruce Springsteen

Favorite movie: "I love movies but I don't have one I have to see over and over again."

Favorite book:

"The Complete Annotated Anthology of Shakespeare"

Favorite restaurant: "It depends on what

mood I am in."

Beverage of choice:

"Morning: a cup of coffee. Evening: a glass of red wine."

Hobbies: "Learning French, reading and a little bit of sewing." E-mail address: mcollins@bcfm.com **Beginning your career:** "I began working in the agricultural industry at an entry-level job where I learned marketing. I started their in-house advertising agency. They figured out I could write better than their ad agency and I was much cheaper. It was much better than calling farmers and saying, "Your truck full of corn is coming March 25"

"After the company was sold, I wanted to get into something more interesting. I talked to this guy from ATC, now Time Warner, and he said, 'You sound perfect for this job,' and they offered it to me. It was a great way to get into the cable business. A year later I interviewed for and took a job marketing the Playboy and Bravo channels."

Joining BCFM: "I had been doing some consulting and was approached by their recruiter, who was looking for someone to run the association. They flew me to [Washington] D.C. for the interview with a room full of men in suits I had never met before. I said, 'I'm here to tell you that I've done some research but until I know what your members want, I can't tell you how to turn it around. I would spend time and money asking people what they wanted, build on the programs that work, change the programs that don't work and start adding new programs.' Apparently they liked what they heard."

Mission of the organization: "To be the premier source of education, networking, information and signature products to meet the diverse needs of financial and business professionals in the broadcast, cable and electronic media industries. We are not a lobbying group. We share best practices and help our members get resources when they have questions about financial issues."

Describe the membership: "Corporate members pay a flat fee based on their revenues. Individual members pay a flat fee and get member benefits. Sometimes it is good to get another perspective. It is certainly a benefit for employees, who feel more valued when they have their company investing in them with a membership that gives them resources."

Long-range issues: "We are rewriting the 'Understanding Broadcast Cable Finance Handbook.' a primer for nonfinancial people and newcomers to the business that we published years ago. We initiated a CFO summit and are looking



to redo that later this year while continuing to grow the association to provide member resources."

Biggest challenge: "Not having enough time in the day. I delegate a lot but we have a really small staff so I am always trying to find ways to do more with less."

Something about the organization that would surprise our leaders to learn: "Our Broadcast Cable Credit Assn. subsidiary is the only industry-specific source of credit reports on advertisers in the industry."

State of radio: "It is in an interesting place. One of the things I really like about radio is localism but I know there is competition coming from all different fronts. But I am really encouraged."

Career highlight: "I hope that the best, the more exciting stuff is about to come. I've done so many great things but to think that all of the best stuff is behind me would really frighten me. I've been part of the group that launched the Food Network. I helped launch American Movie Classics, And I was at the bleeding edge of high-speed Internet access in the cable industry and of video-on-demand. I am hoping there is more exciting stuff like that ahead."

Career disappointment: "There are certainly things I'm not happy happened the way they did, but I learned from everything. I've had so many different experiences and have so many tools and so much information to rely on that I'm not sorry I did any of the things I did."

Most influential individual: "I've had a lot of good bosses and they each have given me a little kernel of knowledge. One encouraged me to take on new responsibilities and try things I was afraid to do. One said.'I think you are ready to run a small business, not a large business, but you need to learn a second language."

Advice for the nonfinancial manager: "Hire a good financial person, particularly in this era of heightened scrutiny, whether you are a public company or a private company. With public funds, you have to have good books. I thought it was important to get a financial education so I went and got my MBA. Take continuing education courses. Don't be afraid, go ahead and do it, because in this business environment, you need to have a financial background. And become a member of BCFM because there are other people who can help you figure this stuff out." Ref.

'We are not a lobbying group. We share best practices and help our members get resources when they have questions about financial issues.' – Mary M. Collins

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Shane Robison Hewlett-Packard Company

THURSDAY, APRIL 19



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OPENING KEYNOTE & STATE OF THE INDUSTRY ADDRESS MONDAY, APRIL 16 State of the Industry Address



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