

CRS SPECIAL ISSUE
COUNTRY CATAPULTS
BEYOND ITS OWN BORDERS

The Challenges, Changes And Accomplishments Of The Most Enduring, Most Programmed Format In America pp.17-38

DEATH OF THE DIARY

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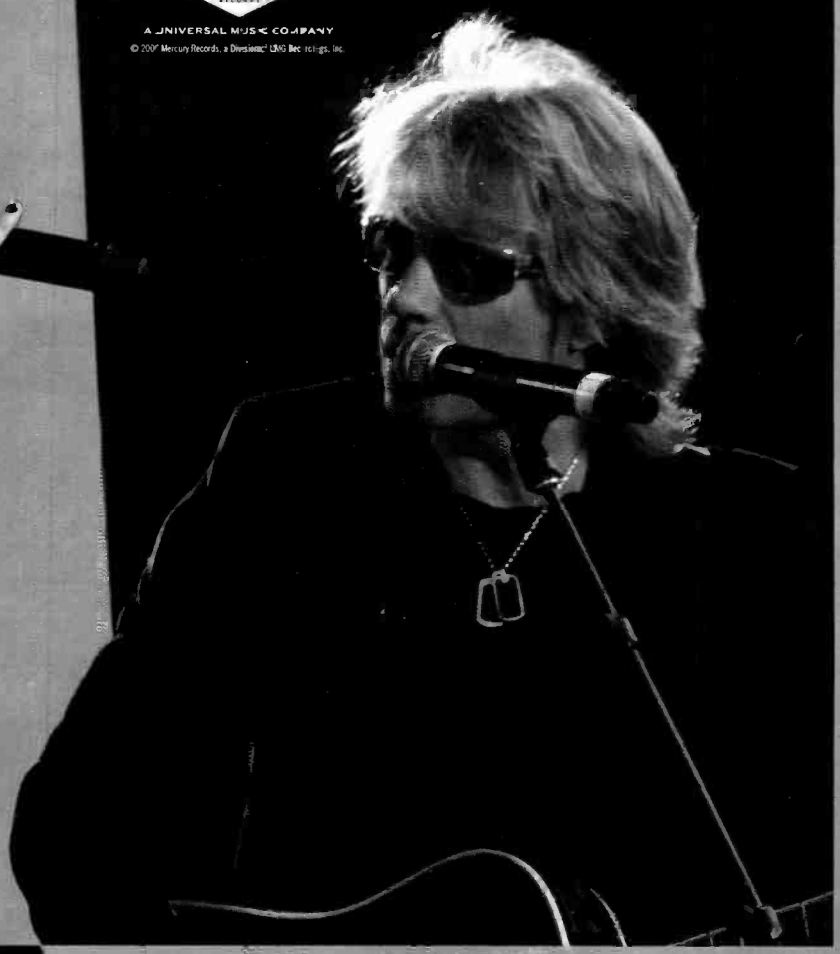
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News Focus

MOVER Epic Gets Gershon

Mere weeks after exiting his post as president of V2 Records, Andy Gershon has a new home at Epic Records as executive VP.



Gershon

Epic president Charlie Walk says, "Epic will greatly benefit from his creative edge and forward-thinking ability to find new and interesting platforms to develop artists."

Gershon has managed such bands as Love and Rockets, the Cocteau Twins and the Sundays. He is also credited with discovering the Smashing Pumpkins. —Mike Boyle

SHAKER KFWB Ups Ludlum, Gomez

KFWB/Los Angeles has promoted news director Andy Ludlum to PD at the CBS Radio all-news. Ludlum had served as news director at KFWB for the past three years and held various news management positions at the station since joining in 1998.



Ludlum

Assistant news director Paul Gomez replaces Ludlum as KFWB's news director, while CBS Radio/Los Angeles VP of AM programming David G. Hall will now devote his full attention to programming and operations at news sister KNX. —Al Peterson

DEALMAKER The Beat Rolls On In Austin

Border Media Partners swooped in and picked up the intellectual property, format, airstaff and even the calls of rhythmic KXBT (the Beat)/Austin from Entercom and installed all the pieces at 104.9 FM on Feb. 26. "It's been a crazy 96 hours," Border Media Partners senior VP of operations Bob Proud says. "Entercom notified staff on Thursday [Feb. 22] that they were being dismissed; we closed the deal at 3 p.m. Friday [Feb. 23] and put them back on the air Monday morning."

The Beat's former frequency, 104.3, was spun off to Univision, which flipped it to regional Mexican. —Keith Bermon

Martina McBride Replaces Mozart

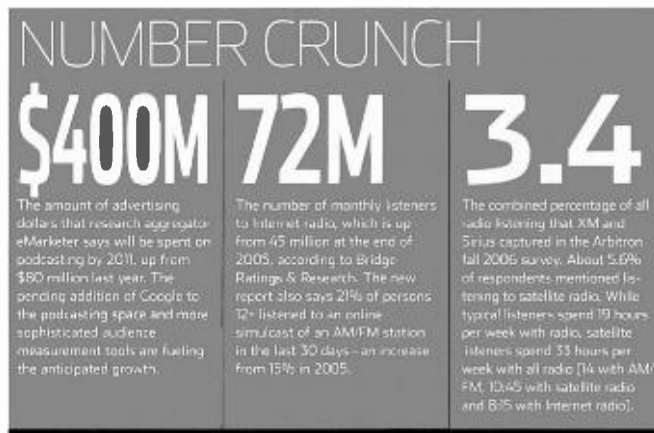
Six months after Emmis flipped country KZLA to rhythmic AC as KMVN (MOVIn), iFM country radio returns to Los Angeles, as Mt. Wilson Broadcasters flips classical KMZT to KKGQ "Go Country 105." The KMZT (K-Mozart) calls and format move to 1260 AM, where the KKGQ call letters and country format previously resided. K-Mozart will also be heard on 105.1's HD side channel.

Mt. Wilson flipped Mexican AM XESURF (540) to country in October and a month later the company dropped adult standards for country on KKGQ-AM (1260).

Former KZLA staffer Shawn Parr, who signed on with 1260 in January, continues as morning host for Go Country 105, while Tonya Campos, former KZLA API(MI), joins KKGQ as MI/midday personality on March 12. In addition, KKGQ clears former KZLA afternoon personality Whitney Allen's syndicated "Big Time" show in afternoon drive.

Mt. Wilson director of marketing Michael Levine says XESURF will continue to simulcast with KKGQ and provide strong southern California coverage—important because a robust contingent of country fans resides in Orange County, which contributes approximately one-quarter of the in-tab diaries for the L.A. metro.

KZLA had been a country station for 26 years at the time of the flip, and was the only L.A. country outlet. —R.J. Curtis, with additional reporting by Ken Tucker



FCC Roadshow Promises To 'Fix Bad Old Rules'

Harrisburg—More than 100 people, mostly from Central Pennsylvania, waited as many as five hours Feb. 23 to express their opinions to all five FCC commissioners about how local media is performing in the Susquehanna Valley during the third of a planned six-stop tour of America meant to guide the FCC in its recrafting of media-ownership rules.



Martin, left

FCC chairman Kevin Martin opened the hearing by noting that part of the FCC's mission is to "find more opportunities for diverse voices to be heard," suggesting that low-power TV and low-power FM may be ways to accomplish that. Commissioner Michael Copps used the podium to attack the 2003 Michael Powell-led FCC. "Several years ago, some ill-advised new rules got through the FCC," he said. "It's time to fix some of the bad old rules that got us into this mess."

But there was also a clear undercurrent of community concern that, while local radio and TV stations are generally held in high regard by their audiences, further consolidation could tip the quantity and quality of local news and programming, leaving Harrisburg—Pennsylvania's capital and the nation's 41st media market—with, as one voice put it, "too few owning too much at the expense of too many." —Jeffrey Yorke

ON THE WEB Broadcasters Get Legislative Front Seat

The proposed \$13 billion Sirius-XM merger was the hottest topic Feb. 26 as more than 500 broadcasters packed a downtown Washington, D.C., hotel to hear a series of Capitol Hill lawmakers chat about industry issues.

"The matter is of great interest to 13 million satellite subscribers and to the government," Rep. John Dingell, D-Mich., told an after-lunch audience. Dingell, chairman of the powerful House Committee on Energy and Commerce, continued. "The Department of Justice and the FCC are interested in this and I intend to watch this. We want to make sure that consumers are protected." Rep. Greg Walden, R-Ore., said that if the merger is permitted, broadcasters should not be limited to ownership caps. He also accused the satellite companies of trying to change the rules dictated in the original licenses that prevent one company from buying another.

But beyond the merger proposal, Walden said he would not be surprised if the Supreme Court rejected the FCC's rulings on violence and indecency on TV and radio. "There is no logic" to certain FCC judgments, he told broadcasters. "How can they say when you can use certain words and when you cannot?" —Jeffrey Yorke

Cox To Encode In Houston

Now that Arbitron has achieved Media Rating Council accreditation for its Portable People Meter radio ratings service in Houston, Cox Radio has agreed to encode its four stations there.

Arbitron has been demonstrating the service in Houston since 2005 and the PPM is expected to become the currency there in the next few months. Up until August, Radio One had also refused to encode its station signals, leaving Cox as the sole holdout.

Cox, Clear Channel, Cumulus Media, Entercom and Radio One have agreed to fund a test in Houston this fall of the Media Audit/Ipsos' smart cell phone-based ratings methodology. —Katy Bachman, Medianweek

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Clifton Named PD At KCUV

NRC Broadcasting has appointed Doug Clifton PD of triple A KCUV (FM102.3)/Denver. Clifton's 24 years in Denver radio includes stints as MD at KAZY, PD at KBCO and PD at KXPK (96.5 the Peak). Clifton succeeds John Flayes, who will assume a new programming position within NRC, to be announced soon. In other KCUV news, Colorado radio vet Benji McPhail has been named MD, replacing G. Brown, who segues to the newly created position of special projects director. —*John Schoenberger*



Clifton

Abrams Finds Phoenix KOOL

After six years with Citadel, Kris Abrams is leaving his operations director post at CHR/top 40 KKOB and AC KMGA/Albuquerque to program CBS Radio oldies KOOL/Phoenix, effective March 12. He replaces Charley Lake, who left in January to program Greater Media classic rocker WMGK/Philadelphia.

"It was a tough decision to leave a productive environment with great people, but KOOL has a history few other stations can match, paired with a very talented airstaff," Abrams says.

Previous programming stops include WMXC and WCKZ/Charlotte and WIVY/Jacksonville. —*Kevin Carter*

Karmazin Beats Drum For Satcaster Merger

Sirius CEO Mel Karmazin, a relentless pitchman, is a one-man merger maniac when it comes to the proposed marriage between XM Satellite Radio and his New York-based satcaster. The former Infinity Broadcasting CEO dropped in on Howard Stern's Sirius show to promote the notion that having one big satellite radio company would be a benefit to everyone, particularly consumers.

And that may well be the hardest sell in the whole deal—convincing consumer groups and regulators that a satellite radio monopoly would be a good thing and that the monthly subscription bill won't rise to the level of a satellite in space.

Some politicians are skeptical, too. Rep. John Conyers, D-Mich., announced the formation of the Antitrust Task Force, a new subcommittee of the House Judiciary Committee, to eyeball the proposed \$13 billion merger. As R&R went to press, Karmazin was set to join NAB president/CEO David Rehr in testifying at the "Competition and the Future of Digital Music" hearing on Feb. 28. Also scheduled to appear were Public Knowledge founder and president Gigi Sohn; Consumer Federation of America research director Mark Cooper; and Charles E. Biggio, a partner in the Wilson Sonsini Goodrich & Rosati law firm.

Firing another round at the satcasters, the NAB took out anti-merger ads in the Feb. 27 editions of five Capitol Hill trade pubs, including Communications Daily. "Looks like the cards are stacked against them," the full-page ads read, depicting playing cards emblazoned with the names XM and Sirius. —*Jeffrey Yorke*

Jack Gets Its Man, Er, Kidd

Jason Kidd is headed home to Baltimore as the new PD of CBS Radio's adult hits WQSR (102.7 Jack FM). Kidd, who currently does nights on the XM channel 80s on 8, is no stranger to CBS/Baltimore, having previously programmed AC WWMX (Mix 106.5). "This place can't get rid of me," says Kidd, who did nights 10 years ago on Jack FM's 102.7 frequency when it was CHR/top 40 WXYV. "VP/market manager Bob Phillips and VP of programming Dave Labrozzi have assembled the best team yet," he adds.

Kidd's previous programming stops include WKST/Pittsburgh, KQBT/Austin and WWHT (Hot 107.9)/Syracuse.

—*Kevin Carter*

Tunick Fits For WB Nashville

Warner Bros. Nashville continues to bolster its promotion department as veteran Nancy Tunick joins the label as VP of promotion.

Most recently co-owner of GrassRoots Promotion, Tunick has also worked at defunct VFR Records as well as Asylum Records. "We are thrilled to have Nancy join our team," senior VP of promotion Gator Michaels says. "I've been trying to hire her for five years. Her wealth of knowledge and entrepreneurial spirit are the perfect combination for this ever-changing world."

In December, Warner added another promotion vet, Bob Reeves, as director of national promotion. —*Ken Tucker*

Tolkoff To Take Over Indie

Max Tolkoff is named the new PD of Entravision alternative KDLI/KDLE (Indie 103.1)/Los Angeles. Tolkoff, a former R&R alternative editor who started his second round programming WFNX/Boston in October 2004, is no stranger to the L.A. scene, having been PD of the city's now-defunct alternative Y107 trinnulcast in the late '90s. He becomes Indie's second PD ever, replacing Michael Steele, who left last week. Tolkoff will continue as a consultant for WFNX.

Meanwhile, at WFNX, APD/MD/afternoon jock Keith Dakin is given PD stripes when Tolkoff departs on April 1.

—*Keith Berman*

Zomba Promotes Pitts To President

Zomba Label Group promotes senior VP Mark Pitts to president of urban music. Pitts will report to ZLG president/CEO Barry Weiss and senior VP of U.S. record labels Peter Thea.



Pitts

In his new role, Pitts will continue to find new talent as well as oversee the artistic and commercial development of all urban artists for the label group.

Pitts started his record industry career at Bad Boy Records, and later managed the Notorious B.I.G. Following a stint with Arista Records, he joined Zomba in 2004. During the past three years, he is credited with playing an instrumental role in the success of ZLG artists Usher, Chris Brown, Ciara and Anthony Hamilton. —*Dana Hall*

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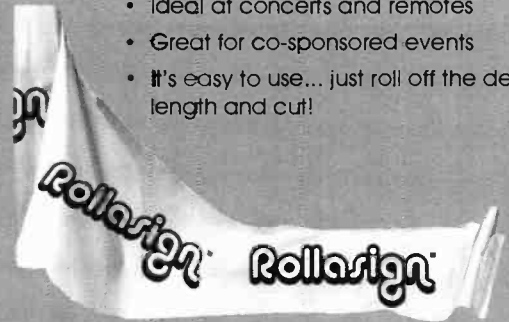
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Sudbrack Dons Cumulus/Cincy Market Manager Hat

Karrie Sudbrack, former market manager for Clear Channel's eight-station Cincinnati cluster, has crossed the street to run the Cumulus cluster that includes AC WRRM (Warm 98), classic hits WGRR and FM talker WFTK (Super Talk 96.5). Sudbrack, a 14-year Clear Channel vet, replaces Gary Lewis, who transferred to Atlanta to run the company's flagship cluster. Look for Clear Channel regional VP Bill Gentry to temporarily oversee Cincy until a replacement is named.

MOVERS

Yahoo Music VP of product development Ian Rogers is named GM, replacing outgoing co-GMs David Goldberg and Robert Roback, who announced their resignations in February. Rogers reports to Vince Broady, head of entertainment for Yahoo . . .

Veteran music executive Steve Schnur is named to the Country Music Assn. board of directors. Schnur currently serves as worldwide executive of music and marketing for Electronic Arts, an interactive entertainment company . . . Premiere Radio Networks director of administrative operations Adrian Rivas is promoted to the newly created position of VP. Rivas reports to Meg Montury, Premiere senior VP of sales operations . . . John Sigler signs on with Arista Nashville as Northeast regional promoter, replacing David Friedman, who recently joined sister



Schnur



Rivas

label Columbia Nashville as director of national promotion. Sigler's résumé includes stops at RCA, Giant, Island and MCA.

SHAKERS

Music business veteran Jaha Johnson is named VP of A&R for J/Arista. Johnson will report directly to Clive Davis, chairman and CEO of BMG U.S., and replaces Larry Jackson, who recently became senior VP of A&R for RCA Music Group . . . Citadel/Colorado Springs VP/GM Brenda Goodrich joins CBS Radio as director of sales for the company's three stations in Denver—country KWLI, hot AC KIMN and oldies KXKL. She reports to senior VP/market manager Don Howe . . . Wichita market veteran Manny Cowzinski is named director of marketing and promotion for Journal's six-station cluster there.

Business Briefing

By Jeffrey Yorke

FCC Could Shut Down XM's Repeaters

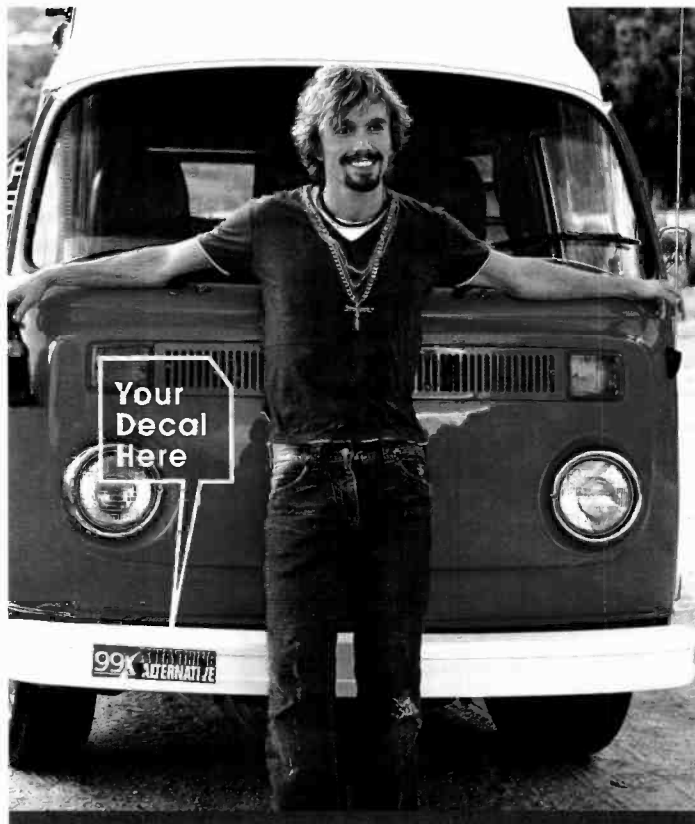
The FCC is considering either a fine against XM or making "adverse changes" to the satcaster, including turning off XM's 1,200-plus terrestrial repeater network. The FCC recently learned that the satcaster's repeater network does not match with the data XM initially provided the FCC when it applied for the special temporary authority to operate it. In a Securities and Exchange Commission filing, XM asked for a 30-day STA and an 180-day STA for its repeater network. XM says it has been meeting with the FCC regarding the matter.

Radio One Reviewing Stock Option Accounting

Radio One has begun reviewing its stock option granting practices since going public. The company last week said it may restate its financial data since 1999 but did not believe this would have an impact on reported revenue, cash flow or stockholder equity. The Lanham, Md.-based urban radio specialist said it is being assisted by outside counsel.

Quarterly Results

Clear Channel reported 2006 fourth-quarter revenue of \$1.94 billion, an 11% increase over the \$1.75 billion posted for the same period in 2005. Included was a \$32.4 million increase due to movements in foreign exchange. Diluted earnings before discontinued operations increased 26% to 43 cents per share, compared with 34 cents in 2005. Meanwhile, shareholders of Clear Channel's common stock will get a quarterly cash dividend of 18.75 cents per share on April 15 . . . XM Satellite Radio had a Q4 revenue surge of \$257.1 million, a 45% increase over the \$177.1 million in revenue reported in Q4 2005. For the year, XM reported revenue of \$933 million, an increase of 67% over \$558.3 million in 2005. But XM lost \$263.7 million, or 90 cents per share, in Q4, compared with a loss of \$270.5 million, or \$1.22 per share, in Q4 2005 . . . Entercom's Q4 revenue increased 14% to \$118.5 million from \$103.7 million in Q4 2005, but profit fell 51% to \$6.9 million, or 17 cents per share, because the group had an \$8.3 million loss in fines and fees associated with a payola settlement with New York Attorney General Eliot Spitzer.



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Seymour Stein Chairman Sire Records Group
Stephen Murray Co-Founder / President of Entertainment / Chief Creative Officer BurnLounge
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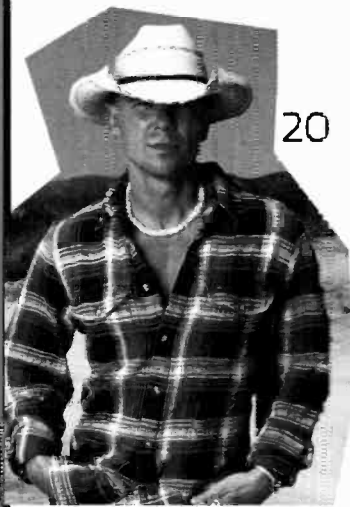
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'I was 16 and had to get someone to cover my paper route so I could work at the station 7 to midnight. Those are the only two jobs I've ever had, paper boy and radio.' p.28



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W

March 7
See an expanded profile of market No. 4, San Francisco.
▶ Click on Latest Headlines

T

March 8
R&R's Talk Radio Seminar officially gets under way in Los Angeles. Count on RadioandRecords.com for complete coverage.
▶ Bookmark RadioandRecords.com

F

March 9
Phase 1 winter 2007 Arbitron results keep on coming. Check out Milwaukee, Tampa and others today.
▶ Click on Ratings

MARKET SNAPSHOT:



SAN FRANCISCO

San Francisco Mayor Gavin Newsom just announced a plan that invites the nation's most innovative renewable energy companies to partner with the San Francisco Public Utilities Commission to develop large-scale solar and other renewable energy resources on public and private property in the city.

POPULATION: 5,891,900

RADIO MARKET RANK: 4

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	S.F. ARBITRON METRO %	INDEX
AGE 18-24	13%	11%	87
AGE 25-34	18%	19%	103
AGE 35-44	20%	21%	105
AGE 45-54	19%	20%	104
MALE	49%	49%	102
POST GRADUATE DEGREE	9%	14%	158
WHITE	83%	75%	91
ASIAN	3%	12%	426
HISPANIC ORIGIN	14%	19%	129

NO. OF RADIO STATIONS: 40

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	2 AM, 8 FM (10)	19.8%
BONNEVILLE	3 FM	9.5%
ABC	2 AM	8.9%

FORMATS: 6 N/T, 4 AC, 3 regional Mexican, 3 hot AC, 3 country, 2 rhythmic, 2 urban AC, 2 sports, 2 classic rock, 1 urban, 1 smooth jazz, 1 triple A, 1 alternative, 9 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KGO-AM	N/T	5.7
KOIT-FM/KOIT-AM	AC	5.3
KCBS-AM	NEWS	3.9
KMEL-FM	URBAN	3.5
KSOL/KSOL-FM	REGIONAL MEXICAN	3.3

INTERESTING FACT:*

San Francisco metro households are 177% more likely to own or lease a foreign luxury vehicle and 47% more likely to own or lease a foreign sport utility vehicle than all households nationally.

*Source: Scarborough Research 2006
**Source: Arbitron Fall 2006 Report

Spending By The Bay



The majority of fourth-quarter 2006 San Francisco radio advertisers spent more than they did in the same quarter the previous year, with top spender AT&T adding more than a million bucks to its City by the Bay budget. AT&T jumped from \$3,539,853 in Q4 2005 spending to \$4,924,197 in Q4 2006.

Other companies that saw year-to-year ad spending increases in S.F. were No. 2-ranked Walt Disney Co., which laid out \$3,522,506 in Q4 2006, and the Nos. 6, 7 and 8 finishers, Western Stone & Metal, Verizon and DaimlerChrysler AG.

On the downside were the third-, fourth- and fifth-ranking spenders in the market, General Electric, Safeway and Toyota, as well as the No. 10 finisher, cinemas operator National Amusements. Bank of America, which placed ninth in Q4 2006 with \$2,088,601 in spending, did not make the top 10 in the year-prior quarter. —Susan Visakowitz

Top San Francisco Radio Advertisers (Dollars)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
AT&T	\$3,539,853	\$4,924,197
WALT DISNEY CO.	\$2,098,523	\$3,522,506
GENERAL ELECTRIC	\$3,347,726	\$3,050,276
TOYOTA MOTOR	\$3,060,824	\$2,657,560
SAFEWAY	\$2,575,038	\$2,557,581
WESTERN STONE & METAL	\$1,802,944	\$2,421,237
VERIZON COMMUNICATIONS	\$1,636,732	\$2,138,753
DAIMLERCHRYSLER AG	\$1,676,839	\$2,104,799
BANK OF AMERICA	—	\$2,088,601
NATIONAL AMUSEMENTS	\$2,813,222	\$2,047,173

Top San Francisco Radio Advertisers (By Units)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
AT&T	13475	16153
WALT DISNEY CO.	9701	12754
WESTERN STONE & METAL	9488	9947
TOYOTA MOTOR	11721	9493
GENERAL ELECTRIC	11165	9026
BERKSHIRE HATHAWAY	11337	8584
VERIZON COMMUNICATIONS	6649	8098
SAFEWAY	8246	7725
NATIONAL AMUSEMENTS	10759	6939
DAIMLERCHRYSLER AG	5379	6250

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

D.B. Zwirn & Co. LP's Bernard Dallas' KFCD-AM/Farmersville and CP for KHSE-AM/Wylie, Texas, to Principle Broadcasting Network for \$9 million... NRC Broadcasting assigns the licenses of eight full-power stations (and related translator and booster stations) to a newly created LLC, NRC Broadcasting Mountain Group, for \$3.6 million.

Deal of the Week

KAAN-AM and KAAAN-FM/Bethany, KMRN-AM and KKWK-FM/Cameron, KREI-AM and KTJJ-FM/Farmington and KJFF-AM/Festus (St. Louis) and KBNN-AM and KJEL-FM/Lebanon, KIRK-FM/Macon, KWIX-AM and KRES-FM/Moberly, KJPW-AM, KOZQ-AM, KJPW-FM and KFBD-FM/Waynesville (Missouri)

PRICE: \$30.6 million **TERMS:** Terms unavailable

BUYER: Dean Radio.TV, headed by president/CEO Dean Goodman. Phone: 561-832-7972. It owns six other stations. This represents its entry into this market.

SELLER: Shepherd Group, headed by president/treasurer David Shepherd. Phone: 660-263-5800

FORMAT: Country; country; business news/talk; AC; news/talk; country; news/talk; talk; country; AC; news/talk; country; talk; sports; AC; classic rock
BROKER: Larry Patrick of Patrick Communications

COMMENT: The Shepherd Group's 16 stations in Missouri, eight AM and eight FM, to Dean Radio.TV for \$30.6 million.

2007 Deals to Date

Dollars to Date:	\$220,458,021	(Last Year: \$2,999,754,122)
Dollars This Quarter:	\$220,458,021	(Last Year: \$2,999,754,122)
Stations Traded This Year:	184	(Last Year: 182)
Stations Traded This Quarter:	184	(Last Year: 182)

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A step-by-step guide to grabbing a larger share of the \$25 billion service sector

Radio's Most Overlooked Opportunity

Frank Kulbertis
Frank@RadioActiveSales.com

'The most appealing marketing plan for a service sector business is a long-term multistation branding campaign. Building a brand requires substantial reach, frequency and consistency.'

—Frank Kulbertis

have you ever asked yourself why you weren't the one to turn an obvious idea like Post-its or the chip clip into a megabucks business? Well, that's how most of us in radio should feel about not selling to the service sector. According to recent statistics, several key service categories including medical, legal, insurance and real estate spent a combined total of almost \$25 billion on U.S. advertising in 2005. But only about 10% of those dollars went to radio, while newspaper and TV commanded huge percentages. ■ There is good news, however. Unlike the pooper scooper or those other obvious inventions, the service sector opportunity has not been lost forever. Radio can command more of that advertising money and, at some station groups, is already doing so. How can you make it happen at your stations? Here is a step-by-step guide.

Prospecting

The hottest service sector categories for radio today are real estate, medical and the building trades. Realtors heavily run ads in newspapers, but they are looking for better ways to brand themselves. Don't talk with only the real estate agencies, but also the individual agents.

Medical offices that offer elective services are a great radio prospect. This includes plastic surgery and other cosmetic procedures, teeth-whitening, chiropractic care and so on.

Anyone in the building industry is also a prime candidate for radio advertising. Not just builders and remodelers, but all those in the subcategories, from plumbers and roofers to heating and air conditioning companies. Businesses in these industries have plenty of advertising money to spend if you know how to approach them and what to offer.

Appointment Setting

Who you call when approaching service sector prospects is of primary importance. For instance, don't call the doctor in a physician's office—that can permanently ruin your chances with that prospect. Instead, ask to speak with the office

manager. While this person is not the ultimate decision-maker, the office or business manager oversees the nonmedical aspects of the business and has the power to make or break an advertising proposal.

When calling a large law firm with many names on the door, ask to speak to the managing partner. And in the building trades, when you call is as important as whom you ask to speak with. The owners of these companies often start their workdays early and are out on job sites by the time we're in the office, so plan to put in your calls before 8 a.m.

First Meeting

Once you have your foot in the door with these service sector prospects, you need to make a good first impression. Start by sharing success stories involving other businesses in their industry. If you don't have local successes yet, reference what's happening nationally. Tell them you just read an article about how radio is doing more and more with service sector businesses like theirs.

Next, focus your conversation on branding their business in the local community. Resist the urge to put a package or promotion in front of them.

Service businesses aren't like retail businesses. They don't care about generating a quick surge in traffic; instead, these vendors need to build high levels of awareness. That way, when people are in the market for what the business offers, their brand will be well-known and the calls will come. Educate them on the benefits of radio as a brand-builder: the large reach a station cluster provides and the diversity of the audience, the low cost for ad frequency and the emotional appeal that radio ads can generate. Then find out their needs and desires for their business.

Proposal

The most appealing marketing plan for a service sector business is a long-term multistation branding campaign. Building a brand requires substantial reach, frequency and consistency. Don't be afraid to start by asking for a 12-month commitment involving all your stations. It probably won't seem unusual to a service sector business, because it's what they're likely already doing with their other advertising. Plus it's what will produce the best results. Running a solid one-week schedule each month for a year on several stations will create a very high level of awareness and generate steady response. Combine this schedule with creative commercials that focus on the image of the business with an educational, soft-sell approach. Don't do retail-style ads. Don't scream and hype. Don't make an offer.



Presentation

Most service sector decision-makers are highly educated people. You can appeal to them with a polished PowerPoint presentation that is well-thought out. That's even better than going to their office and inviting them to a marketing seminar conducted by an outside market consultant. Advantage Systems, with which I am affiliated, does invitation-only sessions for dozens of radio groups.

Retail isn't what it used to be for radio. Big-box outlets have replaced local mom-and-pop stores. Auto dollars are dwindling. The service sector has money for advertising and is spending it everywhere else. It's time for us to stop overlooking it. *R&R*

Frank Kulbertis is president of RadioActive Sales Development Services, a training and consulting company for the radio industry.



Hard To Miss Giant Panties

Bovine-Related News

■ Erich "Mancow" Muller will make his San Francisco return March 15 as his syndicated show debuts in mornings on Pappas move-in KTRB-AM/Modesto, Calif. The company recently upgraded the signal to 50,000 flaming watts, giving it solid coverage in the Bay Area. Mr. Cow is still fondly remembered by local residents for his infamous "Haircut on the Bay Bridge" stunt when he worked for KYLD/San Francisco.

■ Greg Calvin, aka Galvin, the morning guy on alternative WLRB/Louisville, has been recruited as the new co-host of "The Cowhead Show," based on classic rock WHPT (102.5 the Bone)/Tampa. That position has been wide open since Brent Pearson bailed last October.

How the hell could a giant friggin' billboard with the word "panties" emblazoned upon it somehow vanish into thin air? That's what the folks at KDGE (102.1 the Edge)/Dallas would like to know. Not that this could possibly be a publicity-generating bit or anything, but the board was part of a promotional campaign for the *Lex & Terry* show and was situated at the intersection of two major freeways. It would also be pretty hard to hide the purloined evidence—marketing direc-

tor **Steve Lee** confirms the size of the board in question as your standard 48 foot by 14 foot. "The vinyl itself weighs 85-90 pounds," he says. For now, the Edge will somehow get by with several other similar boards, but is offering a \$1,000 reward for the board's safe return. "We are hoping to have the panties back in their rightful place soon," OM **Pat McMahon** tells ST. "We shudder at the thought of that billboard having to go commando for an extended period of time."



Keith Sweat

Premiere Gonna Make You Sweat

R&B legend Keith Sweat has hooked up with Premiere Radio Networks to host his own nightly slow jams show: "The Keith Sweat Hotel" will air 7 p.m.-midnight Sunday-Friday and make its world debut on 12 sta-

tions, including Clear Channel urban ACs WMXD/Detroit, WMIB/Miami and WKUS/Norfolk. No word yet on whether any existing night jocks will walk the plank as a result of Sweat's show. "The Keith Sweat

Hotel" was created by Clear Channel VP of urban programming **Doc Wynter** and programmed by WMXD PD **Jamillah Muhammad**. Sweat will host the show live from the Premiere studios in Atlanta.

The Programming Department

■ At press time, some late-inning drama was afoot with **R. Dub**, the host of the syndicated "Sunday Nite Slo Jams," who recently resigned as PD of Clear Channel rhythmic KOHT (Hot 98.3)/Tucson to relocate to Recife, Brazil. It now appears that Clear Channel has made him an offer he couldn't refuse: the vacant PD position at urban AC KHHT (Hot 92 Jamz)/Los Angeles.

■ Dub's former position in Tucson has been filled by **Fred Rico**, who most recently spent seven idyllic years in Hawaii as PD of Clear Channel rhythmic KIKI (Hot 93.9) and Hawaiian CHR KDNN (Island 98.5)/Honolulu. Rico's former boss, Clear Channel/Honolulu director of programming **Paul Wilson** has also transferred back to the lower 48 as Clear Channel/Fresno's new director of programming and OM for the cluster. Wilson will also program hot AC KALZ (Alice 96.7) and active rocker KRZR. Yup, he replaces **E. Curtis Johnson**, who recently exited after 17 years.

■ After three months on Philadelphia's picturesque beach, market vet **Marian Newsome-McAdam** is back in action as the new MD of Beasley rhythmic WRDW (Wired 96.5). Newsome-McAdam is best-known and loved for her 11 glorious years across the street at Clear Channel CHR/top 40 rival WIOQ (Q102) until she was caught up in the Restructuring Cyclone of Sadness last November. She picks up her MD stripes from afternoon dude **Karmon**, who will roll on as APD.

■ After five years in the PD chair at CBS Radio hip-hop WJHM (102 Jamz)/Orlando, **Stevie DeMann** has left the building. This had been DeMann's second stint with Jamz—he previously served as MD/afternoon jock before heading north to do nights at WJMN (Jam'n 94.5)/Boston.

Jamz APD **Keith Memoly** is handling interim PD duties until a replacement is found.

■ After six years with Citadel, **Kris Abrams** is leaving his operations director post at CHR/top 40 KKOB-FM (93.3 KOB-FM) and AC KMGA (99.5 Magic FM)/Albuquerque and is crossing state lines for the opportunity to program oldies KOOL-FM/Phoenix. That job opened up in early January when **Charley Lake** left to program WMGK/Philadelphia.

■ As if he wasn't already busy enough programming Radio One hot AC WXMA (102.3 the Max)/Louisville and waking up at the butt crack of dawn to do mornings, the scarily reliable **George "Not Goober" Lindsey** has been upped to OM for the five-station cluster, which also includes CHR/top 40 WDJJ, alternative WLRB, urban WGZB and urban AC WMJM. Despite his new duties, Lindsey will continue to do mornings, but with some help: "My APD **Tommy Lee** (no, not that Tommy Lee) will assume some of the day-to-day programming duties of the Max" he says.

■ After three years as PD of AC KGBY/Sacramento, veteran programmer **Mike Berlak** is leaving and relocating to Charlotte, where he spent 1993-2003 programming WLYT. Just because he's moving doesn't mean Berlak is retiring. In fact, in this age of restructuring and corporate shrinkage, he's looking to pitch some forward-thinking GMs on the concept of remote programming several stations. He has a plan drawn up and is eager to speak with you. Reach out to Berlak before your competition does: 916-521-3559 or mikeberlak@aol.com.

■ **Chuck Beck** continues to get busier—he recently added PD duties at Renda AC WSOS (Sunny 94.1)/St. Augustine, Fla., to his other programming charge, rhythmic AC WMUV (MOVIN 100.7) in nearby Jacksonville. Flush with that success, Renda has gone ahead and upped Beck to OM of the Jacksonville cluster and PD of heritage AC WEJZ (Lite 96.1), replacing **Ed Fairbanks**. The J-ville cluster also includes country WGNE-FM.



■ Less than 24 hours after Denver-based mixshow syndicator Zeo Radio Networks closed its doors, former Zeo president **Rico Garcia** was named PD of Results Radio CHR/top 40 KEWB (Power 94) Redding, Calif. Garcia previously worked at KWPT/Eureka, Calif., and KHOP/Modesto, Calif. He will replace **Matthew Reisz**, who was recently promoted within Results Radio to e-club and interactive technologies director. Garcia begins March 12 and reports to OM **Rick Healy**.

■ It's the end of a lengthy era at CHR/top 40 WSTW/Wilmington, Del., as PD **John Wilson** was released. Look for equally longtime APD/MD **Mike Rossi** to run the show as the search for a new PD begins immediately.

Label Love

■ Congrats to **Mark Pitts** on his promotion from senior VP to the far more impressive president of urban music for Zomba Label Group. Pitts started his label career at **Sean Combs'** Bad Boy Records in 1992. He later went on to manage several artists, including the late **Notorious B.I.G.** He joined Zomba in 2004 from the A&R department at Arista. Pitts is hard at work on **Usher's** follow-up to his zillion-selling album "Confessions," as well as **Chris Brown's** sophomore album.

■ Octone Records, the longtime home of such acts as **Maroon5** and **Flyleaf**, has been acquired by Interscope/Geffen/A&M and will be rebranded A&M/Octone. Octone was formed in 2000 by J Records/RCA Music Group senior VP of A&R/marketing **James Diener**, who

will now serve as president/CEO of A&M/Octone. Current A&M artists will remain as they are under the "regular" A&M name. The new label's first release will be the forthcoming album from Maroon5, which will be the long-awaited follow-up to the band's zillion-selling debut, "Songs About Jane."

■ As expected, several Virgin urban promotion staffers were laid off as part of the recent merger between Virgin and Capitol, creating the Capitol Music Group. Just as newly appointed CMG executive VP of urban **Ronnie Johnson** arrives in the building, Virgin senior VP of urban **Rodney Shealey** exits, along with his field promotion team. Virgin VP of urban promotion **Juliette Jones** remains aboard during the CMG reorganization.

■ Veteran New England promo stud **Carl "Cahl" Strube** will no longer have to commute back and forth from Boston to Nashville as he steps down as senior VP/GM of Category 5 Records, the home of such artists as **Sammy Kershaw** and **Travis Tritt**. Also out: executive VP of promotion **Bill Macky**. Strube, who joined the label at its inception in 2005, is now free to navigate and is ready for his next industry adventure. He can be reached at 617-513-7278 or carl@carlstrube.com.

■ Congrats to Promo Princess **Marni Halpern**, who has safely crossed the street from VP of pop promo at Lava Records to the same position at Epic Records, effective, well, now. Send your congrats via her new e-mail address: marni.halpern@sonybmg.com.

Jock-O-Rama

■ CBS Radio's rhythmic AC KFRC-FM (MOVIN 99.7)/San Francisco has filled out its jock dance card to follow the recently launched "MOVIN Morning Show" with **Balthazar** and **Maria**: Just plain Alexa, aka Alexa Smith to some, joins for middays. If her name sounds familiar, it's because she used to be APD/MD/midday personality at KXJM/Portland, Ore., midday host at XHTZ (Z90)/San Diego and PD of KSEQ/Fresno. Luckily, Alexa was already in S.F. working for Greg Lawley's Lawman Promotions. At least we now know where the hell J. Love ended up: **Señor Love**, who recently left the PD chair at KBBY/Oxnard-Ventura, Calif., has magically reappeared in afternoons at MOVIN. This marks a welcome return to the Bay Area for J., who graduated from San Jose State and worked at the late, great KHQT (Hot 97.7)/San Jose back in the day. Finally, market vet **Katie Mason** completes MOVIN's lineup, joining for nights. Mason, who most recently did nights on KFRC before its magical transformation to MOVIN, previously did middays on the late top 40 KZQZ (Z95.7).

■ **Allen Frey**, who does nights at hot AC KMXP (Mix 96.9)/Phoenix, has been awarded two swell life-enhancing promotions: MD stripes and middays. Seconds later, late-nighter **Chris Marino** transitioned to 7 p.m.-midnight.

■ **Mike Love** (no, not the guy from the Beach Boys), the longtime nighttime co-host on Clear Channel urban WGCI/Chicago, has exited. His Bad Boy Radio co-host **the Diz** remains in the shift as a solo act.

Condolences

Our thoughts are with our friend **Ken Anthony**, former R&R rock editor, on the death of his mother, **Regina Moniz**, on Feb. 18. She was 89 years old and surrounded by her family when she passed.

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RATINGS CURR

As The PPM Becomes Philly's New Ratings Currency This Week, Ad Buyers Applaud The Death Of The Diary

By Katy Bachman



Fox News' Sean Hannity has always been intrigued with Arbitron's Portable People Meter. As a TV personality, he likes to pore over the previous night's ratings to gauge reaction to the topics and issues discussed. He'd like the same feedback in radio and may soon get his wish.

Starting March 8, radio ratings generated from the PPM will replace the traditional diary system to become the ratings currency in Philadelphia. Last month, Houston received Media Rating Council (MRC) accreditation, which is critical for PPM adoption. The service will likely be commercialized there sometime after April. New York and two suburban markets in New Jersey

and Long Island are slated to turn on the PPM Nov. 15. During the next four years, Arbitron plans to roll out the PPM to the top 50 markets, finally putting radio on equal footing with other electronically measured media.

For advertisers and agencies, the transition can't come fast enough. "The diary needs to go away a lot faster than it is," says Kathy Crawford, president of local broadcast for MindShare. But for radio broadcasters, even those who admit the industry needs to join the 21st century, the diary could be a hard habit to break.

For more than 40 years, Arbitron has measured radio listening with paper-and-pencil diaries. That worked pretty well for awhile, until people began to have less time on their hands and more media options. Through the years, media reporters would occasionally run into a real, live diary-keeper, which would invariably yield great fodder for a story: how the diary-keeper would "vote" for his or her favorite station rather than accurately recording actual listening; how the diary-keeper would forget to enter in the several stations tuned to during the day. More often than not, diary-keepers would sit down on Wednesday, the final day of the seven-day diary and try to reconstruct their listening from the previous week.

Arbitron spent years arguing that such stories weren't indicative of diary-keepers and trotted out lots and lots of data. In the end, though, it was Arbitron itself that knew it had to kill the diary.

Whenever a medium switches ratings metrics, there are bound to be changes that affect everything from programming to buying and selling. The TV business has been through a measurement change twice: for network and for local service. After a couple of years of angst, some heated controversy and even a couple of congressional hearings, Nielsen Media Research (owned by R&R parent the Nielsen Co.) tweaked its service and the industry adjusted.

Radio's experience has not been much different. Arbitron was ready to commercialize Philadelphia, the site of its first PPM test, in 2003. The industry pulled back, asking for more data, an economic-impact study and a second market, which eventually became Houston. Then, in summer 2005, shortly after Arbitron began to propose a 65% price increase over the cost of the diary system, radio companies balked. Clear Channel, leading the charge, formed a commit-

tee to explore other alternatives. The industry also convinced Arbitron not to flip on Houston until after it received MRC accreditation.

Some groups dug in pretty deep. Cox Radio and Radio One refused to encode their signals in Houston until last August, when Radio One decided to participate. A holdout in Philly at first, Radio One changed its mind days before the start of the two-month Philadelphia demonstration on Jan. 11. Cox agreed to encode its four Houston stations late last month. Cox president/CEO Bob Neil, a vocal opponent of the PPM, made it clear that a decision to encode was separate from any agreement to subscribe to the PPM service. Clear Channel, which is encoding in Houston, still refuses to encode in Philadelphia. Arbitron has signed customers representing 65% of market revenue in Philadelphia. In Houston, though, it has signed only 25%.

Agencies and advertisers say they are frustrated, but hope that with MRC accreditation, radio acceptance will follow. "Accreditation knocks down the final barrier standing in the way of financial negotiations," Crawford says. At the beginning of last year, when stations were hesitant to sign, agencies representing more than 90% of national-spot dollars signed PPM contracts with Arbitron within a space of a few months.

"The [Clear Channel request for proposal, which it launched in June 2005 to explore all alternatives for radio electronic measurement] slowed everything down. I don't understand their resistance, and I haven't been given a clear message," says Mary Barnas, executive VP/director of local broadcast for Carat, which has threatened to boycott stations in Philly that don't encode. "Right now it's an obstacle to doing business. If advertisers can't buy the top three stations, they'll put their money elsewhere."

Buyers say Clear Channel could really hold things up for the radio industry and for agencies that want to change their buying systems and analyze the data under the new ratings methodology. "Without Clear Channel, you don't have the full picture," says Sue Johanning, executive VP of local broadcast for Initiative. "We won't know if a month's worth of data we're seeing is a trend or a blip."

Clear Channel, which represents about 20% of Arbitron's overall revenue of \$320 million, declined comment on any aspect of the PPM for this story. The company also declined comment

Tale Of The Tape: Diaries Vs. PPM

DIARY

Weekly recall
Two to three stations listed
15.6 tuning occasions
Listening duration: 1 hour, 27 minutes

SOURCE: Arbitron

PPM

Passive exposure
Five to six stations tracked
36.6 tuning occasions
Listening duration: 37 minutes

ENCY CHANGE

How Ratings Change . . .

BY AUDIENCE

Average quarter-hour audience	-29.8%
Cume audience	+3%
Time spent listening	-31.9%

BY DAYPART

Morning drive (6 a.m.-10 a.m.)	-43.8%
Midday (10 a.m.-3 p.m.)	-26.9%
Afternoon drive (3 p.m.-7 p.m.)	-25.3%
Evenings (7 p.m.-midnight)	-33.3%
Weekends	-24.2%

SOURCE: Arbitron, Houston PPM panel, December 2006

on its request for proposal. Other than Arbitron, the RFP ultimately selected the Media Audit/Ipsos and MRI. (MRI eventually dropped out.)

Along with Cox Radio, Cumulus Media, Entercom Communications and Radio One, Clear Channel has agreed to fund a test in Houston this fall of the Media Audit/Ipsos smart cell phone-based ratings methodology. In the meantime, Arbitron has sued the Media Audit/Ipsos for patent infringement.

However, there is a chance that Clear Channel's refusal to encode in Philly could be a moot point. Arbitron plans to add audio matching—which would allow the PPM to identify uncoded signals—to its service by the end of this year, although audio matching will never be as accurate as encoding.

Despite all the back-and-forth, the radio industry is against the ropes and needs all the accountability help it can get. A 2005 study from Forrester Research, commissioned by the Radio Advertising Bureau and paid for by Arbitron, found that the radio industry stands to gain revenue if it switches to a PPM-based ratings service. But if it doesn't, revenue is likely to decline.

Nearly one in four study respondents said they would increase radio spending if a PPM ratings service were adopted. Advertisers estimated they would increase budgets by 12% while agencies said they would increase budgets by 9%.

"Clearly spending hasn't increased in radio," Barnas says. "With the increase in competition and the other choices out there, if radio doesn't show they are committed to accountability, spending will continue to decline." That's certainly a familiar refrain for agencies, which are held by their clients to increasingly tougher ROI standards.

"This is an opportunity for radio to step forward and show that it is not afraid to take on a higher level of accountability," Johanning says. "If the sellers do not get onboard, then radio has lost a big opportunity for better radio measurement. And then we're really talking about loss of revenue because radio has to be considered in the same category as other broadcast media from a return on investment perspective."

One thing the PPM service offers buyers and sellers is more frequent monthly ratings, instead of quarterly. "You'll be able to respond quickly to changes in the marketplace. We won't have to wait six months if there is a format change," says Matthew Warnecke, VP/director of network and local radio for Mediacom. "A radio programmer will have a whole lot of data sooner. Who knows, maybe it will make for better radio."

For years, programmers have learned to program to the vagaries of the diary. A side industry of programming, research and marketing consultants thrived on gaming the diary.

With the PPM, industry observers say stations could program and sell more effectively special events and broadcasts. "It allows you to justify the other things that are a big part of radio," says Bernie Shimkus, director of research at Harmelin Media, a Philly-based media agency.

What gives broadcasters pause, however, are the ratings themselves. A change in the ratings currency always changes the ratings. At first glance, the ratings under the PPM are not pretty. Average quarter-hour ratings are down by nearly 30%

1992 Arbitron announces intention to develop electronic ratings system. First meter is so big it has to be carried in a backpack.

1993 Arbitron reduces meter's size—to that of a brick—calling it the Pocket People Meter.

1996 Reduced again in size, now called the Portable People Meter, weighs only 2.6 ounces.

1997 Arbitron's first "expert witness" test with employees.

1999 Arbitron embarks on first field test in Manchester, England.

2001 Arbitron launches first U.S. test in Wilmington, Del., market.

2002 Wilmington test extended to Philadelphia. Sample size is 1,500 consumers.

2003 Arbitron "digitizes" PPM encoders.

2004 PPM demo begins in Houston with 2,000 consumers. Service adds tracking out-of-home capability.

2005 Arbitron announces PPM will cost 65% more than diary system. Radio groups balk.

2006 MRC audit of Houston completed. PPM device in its 10th generation.

2007 PPM receives MRC accreditation in Houston. PPM will go live March 8 in Philadelphia. Total Arbitron cost to date: \$70 million-plus.

compared with measurement under the diary. Morning drive, radio's hugely lucrative daypart, takes the biggest hit, down by almost 44%. On the positive side, because the PPM records listening to more stations, reach increases significantly.

The shifts will require buyers and sellers alike to think differently about how dollars are placed. "Prime-time radio inventory will change—a.m. and p.m. drive will cease to be the only thing that is considered prime," Warnecke says. "Midday won't be dismissed as ineffectual and weekends could be a greater part of traditional schedules." Additionally, advertisers could keep budgets the same, reducing the number of gross rating points they buy at a higher cost per point. Or they could increase budgets in order to give campaigns the same GRP weight. "It's a currency adjustment, end of story," Crawford says.

Broadcasters that have embraced the PPM and signed up, such as CBS Radio, AC WBEW/Philadelphia and Greater Media, among others, say that the biggest and most positive story Arbitron can tell about the PPM is how it will help establish radio as a reach vehicle.

"We expect that our current 750,000-person cume will be 2.2 million-plus," says Jerry Lee, owner of WBEW, Philly's top-ranked music station. That means "over 50% of the population will be listening to us every week."

Buyers also say the PPM tracks listening to more stations, giving them a wider choice for campaigns. "The old school of placing 12 spots a week may not be the way of the future. You can get to reach and frequency with fewer units, so you buy more stations," Warnecke says.

A study by Harmelin Media compared PPM data and diary data based on actual schedules placed in Philadelphia and found that in all cases reach increases. "People may have to rethink radio as a traditional frequency medium to more of a reach medium. Under the diary methodology, there was only one station that cumed 1 million in a week. Under the PPM, more than 10 stations do," Shimkus says. "It will change how advertisers look at radio."

The very basics of buying could change. "Maybe the definition of dayparts will change. Maybe there will be more dayparts on a buy, maybe schedules won't be as concentrated in morning drive," says Janice Finkel-Greene, executive VP of broadcast strategy for Initiative.

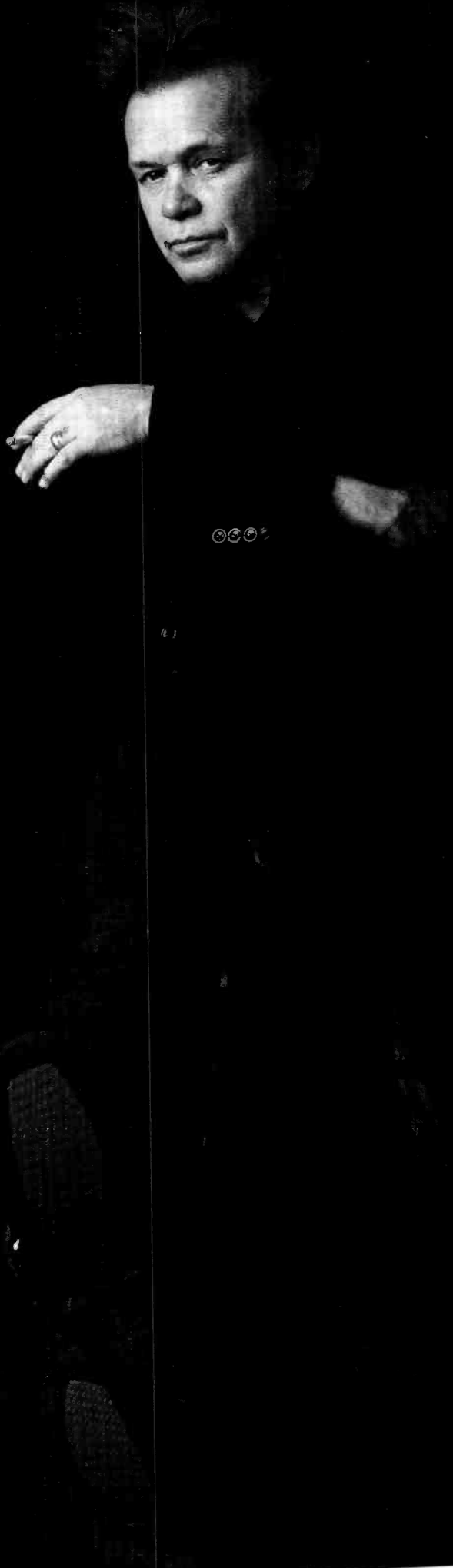
"This isn't about a 1.2 then a 1.0. Our advertisers are familiar with currency changes," Johanning says. "It's not changing their opinion about radio, but it will potentially open everyone's eyes about how to use radio better. This is about making sure radio works to spur an action." **R&R**

Katy Bachman is senior editor at R&R sister publication *MediaWeek*.

Effect On Reach And Frequency

TARGET DEMO	NO. STNS	REACH (DIARY) (PPM)		% CHG	FREQUENCY (DIARY) (PPM)		% CHG
W 25-54	7	62.8	82.4	+31	8.8	6.8	-23
A 25-64	14	86.4	99.4	+16	13.6	12.3	-10
A 18-49	9	72.4	89.4	+23	11.4	8.11	-29
M 18-34	1	17.9	39.0	+118	8.0	4.0	-50
M 18-49	7	58.2	66.0	+13	7.0	5.7	-19
A 18-34	3	73.7	91.0	+23	6.3	4.6	-27

SOURCE: Harmelin Media; actual schedules based on Philadelphia data 2002-2003



John Mellencamp

The Americans

Add Date 3.26.07
On Your Desk 3.14.07

Management: Hoffman Entertainment

HOFFMAN
ENTERTAINMENT INC.

UNIVERSAL *Republic* UM^e

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Country Radio 2007: Most-Programmed Format Catapults Beyond Its Own Borders

Welcome to Radio & Records' Country Radio Seminar special issue. Whether or not you're in Nashville this week to attend CRS, we hope this package of stories, profiles and survey results provides a reliable snapshot of the country radio landscape as it appears in early 2007.

Country grew beyond its own borders last year, with more songs and artists crossing to other formats than any other time in the last decade. We lead a discussion on where those hits went, and how country programmers feel about sharing.

The results of our annual readers' poll offer an impressive mix of established talent, an artist on a remarkable trajectory and a promising, record-setting new act.

We look inside several head-to-head battles in key markets—a sign of growth for country music, albeit a challenging year ahead for those programmers.

As the format marches forward, Country Radio Broadcasters recognize radio pros whose careers had an impact in not only their local markets but the entire country industry. We feature the five inductees for this year's Country Radio and DJ Hall of Fame.

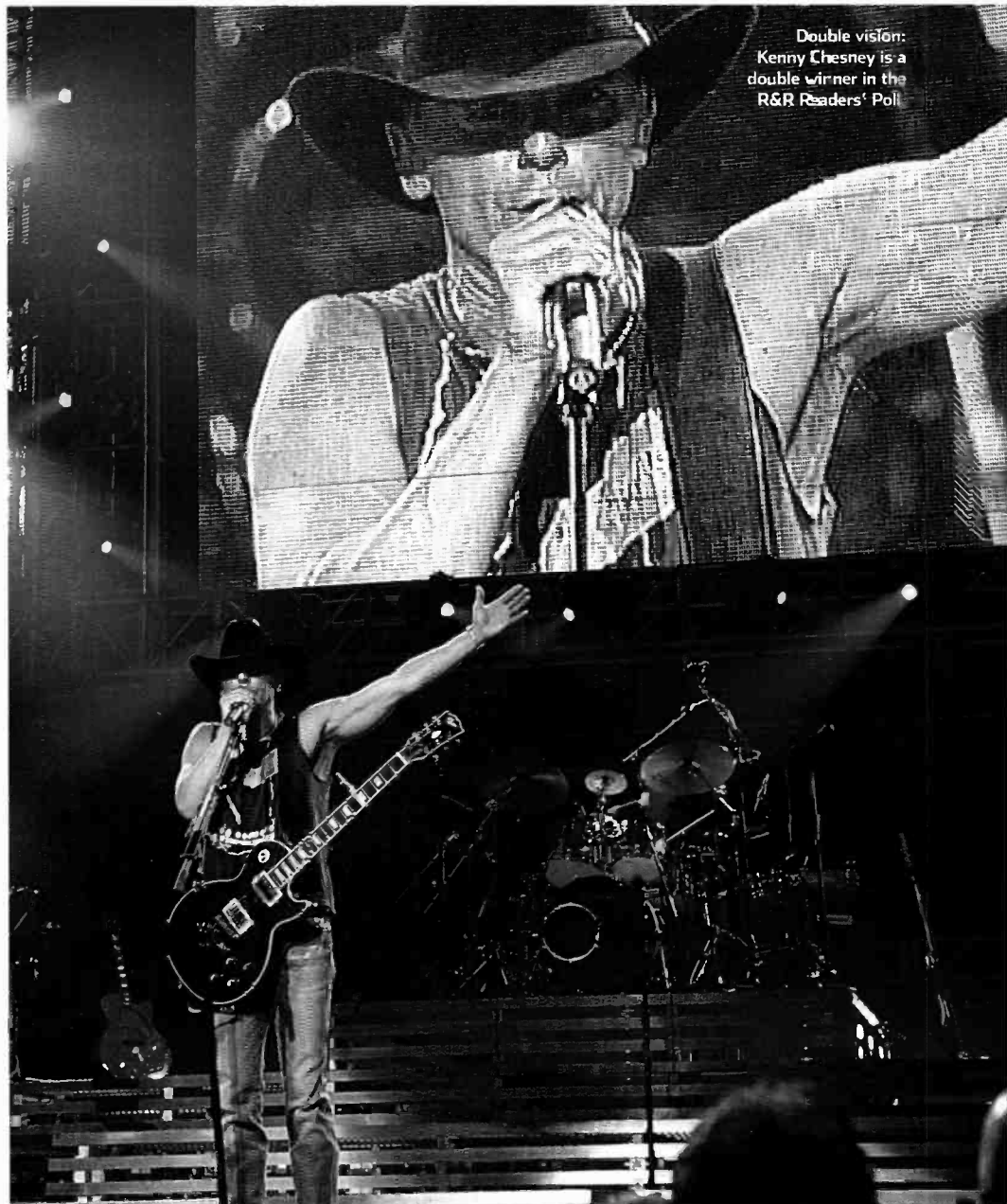
As always, the record industry successfully introduced exciting, fresh talent. The New Faces class of 2007 was embraced by radio and seems poised to establish itself as a torchbearer of country's future.

We hope you find this collection of features enlightening and useful as we take on the challenges of another year for the most enduring, most programmed format in America.

R.J. Curtis
R&R Country Editor

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Double vision:
Kenny Chesney is a
double winner in the
R&R Readers' Poll

A black and white photograph of a man with a mustache and goatee, smiling broadly. He is wearing a dark cowboy hat and a light-colored leather jacket with braided trim. The background is dark and textured.

TH

To All The

Thanks

Affiliates For Believing!

"I'm having more fun than I ever imagined."

— Kix

WTSX-FM	WCAR-FM	WKDF-FM	KKNG-FM	WKLB-AM	KSBH-FM	WYAK-FM	WKCN-FM	KATQ-AM	KZZI-FM
WVDS-FM	WCNK-FM	WVVR-FM	KWQX-FM	WRLV-AM	WCOS-FM	WOHL-FM	KBRO-FM	KATQ-FM	KFIN-FM
WHAY-FM	EWLI-FM	WBFM-FM	KDXN-FM	WLXX-FM	WOGT-FM	WTL-FM	KLSR-FM	KCAD-FM	WKDW-AM
ELGA-FM	KATR-FM	WMI-FM	KTBA-FM	WSEK-FM	KCZE-FM	KJCS-FM	WXXQ-FM	KUSB-FM	WMJW-FM
WXTJ-FM	KBCR-FM	WSD-FM	WPAW-FM	WQBE-FM	KHAK-FM	KBUL-FM	KIXB-FM	KVCK-FM	WOKK-FM
WINQ-FM	KMTS-FM	WUBE-FM	KCYE-FM	WTCE-FM	WMSI-FM	KWNA-FM	KJLO-FM	KUPI-AM	WIMT-FM
KRTY-FM	KK3N-FM	WBCU-AM	WLMF-FM	WCEN-FM	WIKI-AM	WLDR-FM	KQTP-FM	KZZJ-AM	KEKB-FM
KCKL-FM	KNTY-FM	KRJC-FM	WVLC-FM	WFBE-FM	WVNR-AM	KIKN-FM	WJMS-AM	KCHQ-FM	KRRG-FM
KFYN-AM	WKRO-FM	KSOP-FM	WQJK-FM	WKJC-FM	WVNV-FM	KKQQ-FM	WLSZ-FM	KSGT-AM	KLTZ-AM
KSCS-FM	WOGK-FM	KVSI-AM	WLCR-FM	WCKT-FM	WXBO-FM	WDOC-FM	KAYD-FM	KSRA-AM	KPOX-FM
WKIK-FM	WWKA-FM	KZY-FM	WYNR-FM	KHUT-FM	KCCY-FM	WKXC-FM	KLAD-FM	KSRA-FM	WNU5-FM
WEAR-FM	EFAV-FM	WMLS-FM	KNAF-FM	KSKG-FM	KUSJ-FM	WBAM-FM	KRWQ-FM	KEAN-FM	KKCN-FM
WKHX-FM	EJFM-FM	WNWN-FM	WBLJ-FM	KKJQ-FM	KILJ-AM	WDXX-FM	KWFS-FM	KVRP-FM	KSUM-AM
KVST-FM	ETJ-FM	WTNR-FM	WBYL-FM	WPKE-FM	WLLR-FM	KDAM-FM	KWHW-AM	WKKW-FM	KJAK-FM
WYCD-FM	WDSY-FM	WHMA-FM	WCNA-FM	WPCK-FM	WSKE-FM	KMAV-FM	KIXQ-FM	WBBN-FM	WBPW-FM
WQYK-FM	WLKY-FM	WJBE-FM	WNYV-FM	WQTE-FM	WLFW-FM	KYCK-FM	KLL-FM	KDBR-FM	KBLL-FM
WZZS-FM	ECMB-FM	WZZK-FM	KBCN-FM	KHKI-FM	WRAY-FM	KZZY-FM	WVFG-FM	KBKB-FM	KDZN-FM
KXCK-FM	EJDY-AM	WRHY-FM	KENA-FM	WTHI-FM	WNKT-FM	KTMY-FM	WINX-FM	WLMD-FM	WDRM-FM
KYSN-FM	KJDY-FM	WJUN-FM	KSEN-FM	KKDY-FM	KIOD-FM	WDEN-FM	WJLS-FM	KTTF-FM	KBEQ-FM
KAFF-FM	KWJJ-FM	WRBT-FM	KYEL-FM	KDRK-FM	KRGI-FM	KKNU-FM	WQCB-FM	WVVL-FM	KBQL-FM
KFLG-FM	WFMS-FM	WGH-FM	WDEB-FM	WUUF-FM	KUSO-FM	KSNI-FM	KVWK-FM	WOGY-FM	KCYE-FM
KQSS-FM	KUSS-FM	WNOE-FM	WKSU-FM	KKLR-FM	KTCS-FM	WAXX-FM	WHWK-FM	KYKZ-FM	
KARL-FM	WDWC-FM	WRJW-AM	WHL-FM	WDDI-FM	WRNS-AM	WQCC-FM	KBST-FM	KJAE-FM	
KIKV-FM	WERX-FM	WKBQ-FM	KWEN-FM	WKYC-FM	WHLZ-FM	KMDL-FM	KNFM-FM	KOUT-FM	
KLGR-AM	WWGP-AM	KNID-FM	KTXX-FM	KRMD-FM	WLSC-AM	KDBL-FM	KGEE-FM	KYTI-FM	

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2007 R&R Readers' Poll: Country's Coolest Contenders

By R.J. Curtis

The record number of ballots tabulated for the 2007 R&R readers' poll has us wondering: Was it the passion for music and artists that led to such a strong turnout, or was it our merciless barrage of reminders? Whatever the reason, your enthusiastic participation made for an impressive list of performers. ★ This year's winners are best-characterized as "The Usual Suspects." Kenny Chesney, Brooks & Dunn and Rascal Flatts are established superstars on many levels: airplay, album sales and touring. Carrie Underwood makes her first appearance on the list, but doesn't it feel like she's a veteran? Perhaps the only unexpected name on the 2007 list is the Wreckers, but the duo's accomplishments in the past year more than validate its presence.

Kenny Chesney

Male performer, entertainer of the year

No disrespect to any other contenders in these two categories, but the voting in both was pretty one-sided in favor of Kenny Chesney. He continues to live in rarefied air and, like his good friend Peyton Manning of the NFL champion Indianapolis Colts, he has already put together a hall of fame career. The difference between the two is that Chesney won't have to wait five years after his active career to be eligible. Then again, at the rate he's going you have to ask: When will this momentum ever stop? Chesney's résumé is nothing short of amazing: He has 28 top 10 singles (10 of which hit No. 1) and 10 top 10 albums—six of them reached No. 1, and five of those chart-toppers debuted atop the list. Chesney has spent 798 total

chart weeks on the Nielsen BDS-fueled R&R Country chart and 797 total chart weeks on Billboard's Top Country Albums. In 2006, his "The Road and the Radio" tour was the most-attended trek of any artist in any genre. Chesney has even bigger goals in 2007, with plans to perform at NFL stadiums this summer. When a recently scheduled show in Boston went on sale, more than 50,000 tickets were gone in 15 minutes. Few artists in any genre can captivate a stadium-sized crowd for two hours—Chesney is one of them.

Carrie Underwood

Female performer of the year

We've made the point before, but it bears repeating. While it was only two seasons ago that Carrie Underwood triumphed on "American Idol," it seems much longer. Since she exploded into the world of country music, Underwood's accomplishments have eclipsed her "Idol" recognition, and now she's powered by the momentum generated by three top 10 singles. Two of them topped the chart, with a third virtually guaranteed. Underwood has spent 120 total chart weeks on the R&R Country chart since the debut of "Jesus, Take the Wheel," and her debut album, "Some Hearts," has spent 22 weeks at No. 1 on Billboard's Top Country Albums. Additionally, "Some Hearts" is certified five-times platinum. When Underwood was voted Country Music Assn. female vocalist of the year last November some regarded it as an upset win. As the months have passed and her success keeps snowballing, it makes perfect sense. To that point, here's a rather telling R&R readers' poll factoid: Underwood received more votes than any other artist honored this year.

Brooks & Dunn

Duo of the year

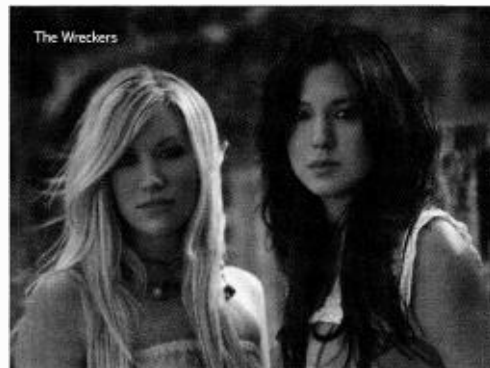
We mentioned the "Usual Suspects" theme for winners of this year's R&R readers' poll, and perhaps more than any act on this year's list, Brooks & Dunn exemplify that description. They are simply the most successful duo in the history of the format.

During their long and illustrious career, Brooks & Dunn have scored 38 top 10 singles, and 20 of them are No. 1s. The R&R Country chart has pretty much been their home away from home, as they've spent 997 total chart weeks there. Brooks & Dunn have notched 11 top 10 albums (five of them ruled the chart) during the years, logging a mind-numbing 1,255 total weeks on Billboard's Top Country Albums chart.

Rascal Flatts

Group of the year

While Rascal Flatts has spent the last seven years steadily building its now-superstar status, certainly 2006 was a tipping point, particularly when it came to album sales. "Me and My Gang" was the top-selling artist album of 2006 in any genre, eclipsed only by the "High School Musical" soundtrack. Rascal Flatts also became a huge concert attraction last year, breaking the 1 million attendance mark during its 2006 tour. The trio has amassed 359 total weeks on Billboard's Top Country Albums chart with its four top 10 releases, and three of them went to No. 1. Meanwhile, 15 top 10 singles (10 of them chart-toppers) have accounted for 454 total chart weeks on the R&R Country chart.



The Wreckers

Best new performer

Michelle Branch and Jessica Harp comprise the duo the Wreckers, and their debut release, "Stand Still Look Pretty," was a history-making effort. They're the first rookie female duo to take a debut single, "Leave the Pieces," to No. 1 in more than 50 years. While still in her teens, Branch became an overnight success in 2001 after the release of "The Spirit Room," and soon after legendary guitarist Carlos Santana recruited her for the Grammy Award-winning duet "Game of Love."

In 2004, Branch's friend Harp left Kansas City, Mo., and headed for Nashville after being offered a record deal. Before she arrived, Branch called Harp and persuaded her to team up on a project. The Wreckers made their debut last year at Country Radio Seminar and had immediate impact. In addition to their chart success, the Wreckers have been exposed to a large number of country fans by supporting parts of the Rascal Flatts tour last year. In 2007, they'll open for Keith Urban on his Love, Pain and the Whole Crazy World tour. **R&R**



WELCOME TO TENNESSEE...
WHERE THINGS ARE SWEETER.



Thanks for a great year!

CMA NOMINATION FOR VOCAL DUO OF THE YEAR

GRAMMY NOMINATION FOR BEST COUNTRY PERFORMANCE BY A DUO OR GROUP

BREAKOUT ACT OF 2006

R&R READER'S POLL- BEST NEW ARTIST

*We'll be out all summer and fall with Keith Urban...
hope to see ya on the road!*





Six Skirmishes To Watch

On The Front Lines Of Country Radio's Most Intriguing Battles

By Ken Tucker

Wolf. Wink. Rooster. Bull. The names are different, but the intended outcome is the same: to knock off, or at least take shares from, a particular market's heritage country outlets. ★ If the stepping up of new country radio battles is any indication, then the format is on the upswing. In the last few years, country has moved front and center in key markets across America. ★ With that in mind, R&R takes a look at six markets with country competitions to keep an eye on this year.

Midwestern Dust-Up

On the surface, not much has changed in Kansas City's country competition. KFKF has had its current call letters since 1982 and country has been heard on the 94.1 frequency since 1963. WDAF has resided on the FM dial since 2003 and before that was a popular AM country station for 25-plus years. The relative youngster in the melee, KBEQ (Q104), flipped to country from top 40 in 1993.

In the fall 2006 Arbitron survey, KBEQ scored a 5.3 share 25-54—good for fourth in the market behind urban KPRS, AC KUDL and active rock KQRC. KFKF tallied a 3.5 in the demo and WDAF a 3.1. KBEQ's four-book average was 5.4, while KFKF and WDAF had a 4.3 and 3.4 respectively.

But there's more here than meets the eye.

Wilks Broadcasting acquired KBEQ and KFKF from CBS Radio late last year. The acquisition resulted in staff cutbacks, including longtime KFKF newsmen Randy Birch, early midday jock Rusty Walker and night guy Tim Peters. KBEQ p.m. driver Shotgun Jaxon also exited. Meanwhile, Entercom's WDAF relaunched as "the Wolf" in January, taking on a persona that has served the company well in Portland, Ore., and Seattle.

"We saw a real opportunity with regard to what was happening with the Wilks properties there, to seize the more energetic, current-based country opportunity in that marketplace," Entercom director of country programming Mike Moore says. "We saw an opportunity for us to become the dominant player, so that's why we decided to shake things up."

Moore says the Wolf features "a far more energetic, tempo-driven presentation than what was previously on WDAF."

Musically, KBEQ is decidedly more current- and recurrent-based than either of the other two stations. Seventy-six percent of total spins on the station comes from songs released between 2005 and 2007, according to BDSradio.com. Only 37.4% of KFKF's spins come from that same period, while 57.9% of WDAF's do. KFKF and WDAF's libraries rely more heavily on the golden years of the early '90s with 16.7% of KFKF's

spins coming from 1990-94 and 14.4% of WDAF's coming from that era.

From a programming standpoint, you can't get much more experience than you have in Wilks' K.C. director of operations and KBEQ PD Mike Kennedy and his counterpart at KFKF, Dale Carter. Both know the market and are battle-tested. WDAF PD Michael Cruise, who has been in place since last spring, has fought country wars in Houston; Columbus, Ohio; and Fort Myers.

Carter and partner Mary McKenna are well-established in Kansas City mornings. Kennedy is part of "The Q Morning Show With Mike, Zeke and Jillian," although the third member of the triumvirate will exit this spring to become a stay-at-home mom.

Meanwhile, WDAF has brought in the veteran morning team of Darren Wilhite and Tim Wall ("Wilhite & Wall") to replace longtime morning man and market fixture David Lawrence, who retired in September. Wilhite & Wall have previously served in Detroit, Knoxville, Grand Rapids and Fayetteville, Ark. Meanwhile, former KBEQ afternoon man Jaxon will show up at WDAF after sitting out on a noncompete.

Can all parties survive in the "Paris of the Plains"? "I certainly think it's possible for the market to have three country stations on the FM dial," Kennedy says. "The problem is you might not have any of the three in strong market positions."

Moore counters, "While KFKF and Q are fine radio stations, I think that we can certainly be competitive and we will be very competitive."

Trying To Crack The Buckeye

The challenger is now the challenged in Columbus, Ohio. Clear Channel's WCOL, which flipped to country in 1994 to take on and subsequently defeat then-format leaders WHOK and WRVF (the River)—later WLLD (Wild Country), now faces one new challenger (WNNK) and a renewed fight from another (WHOK).

In a clear flanking maneuver, Wilks Broadcasting, which bought the stations from CBS Radio, flipped active rock WAZU (the Big Wazoo) to country as WNNK "Wink 107.1 New Country and Only New Country" in January and slightly repositioned WHOK, now known as "the Hawk," from a classic country lean to "Playing Everything Country," which covers a five-decade span.

WCOL's music mix leans heavily on music released since 2000—more than 78% of what the station spins comes from that period.

In addition to trying to chip away at WCOL in the money demo, the Wilks moves also aim to give the cluster something it needs: more female shares. Classic rock sister WLWQ, a decades-old



market mainstay, is tops among 25-54 men and WHOK does better with men than women in the demo.

WCOL was No. 2 25-54 in the fall with an 8.1 to CHR/top 40 sister WNCI's 8.4 (WCOL was No. 1 in the summer book). Meanwhile WAZU tallied a 0.7, while WHOK had a 2.0. Despite focusing on its Newark, Ohio, home just to the northeast of Columbus, WCLT regularly pulls a 2.0 share 12+ and in the neighborhood of a 1.7 25-54 in the Columbus market.

"The only thing that you can do when your station is being directly attacked is make sure that your station is the best that it can possibly be," says Clear Channel/Columbus director of programming and WCOL PD John Crenshaw, who, other than a two-year stint in Norfolk, Va., has been at WCOL since its launch.

He hasn't made any changes to WCOL's programming "other than the ebb and flow of what I always do," Crenshaw says.

After the switch, WAZU PD/MD Stash remained and reverted back to his country identity as Ric Knight, who also hosts mornings, has country experience. As "Buckeye Bill" Tanner, he was part of the team that signed on WCOL more than a dozen years ago and he once

Continued on page 24

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'I certainly think it's possible for the market to have three country stations on the FM dial. The problem is you might not have any of the three in strong market positions.'

—Mike Kennedy

JASON ALDEAN

THE NEW SINGLE...

“JOHNNY CASH”

“All you have to do is see how Jason Aldean’s audience worships him to understand that he is a major force with the young side of Country. This kid appears to be on the fast track to stardom. How can you argue with a song that advocates getting in the car and cranking up the Man in Black?”

Gregg Swedberg, Clear Channel Minneapolis/K102

“It’s been a long time since I have heard such a lightning rod song. It’s an instant smash.”

Joel Burke, Lincoln Financial Denver/KYGO

“I don’t give quotes, but with three HIT singles to his credit and a GREAT live show...this guy is a STAR!”

Mike Moore, Entercom Portland /KWJJ The Wolf

“Jason should rename this Johnny “Smash!” Big phones since the first spin...”

Crash Poteet, ABC Radio Dallas/KTYS The Texas Twister

“Jason Aldean’s “Johnny Cash” is one of the most refreshing songs I’ve heard in a while. It’s a sure fire hit!”

Johnny Chiang, Cox Radio Houston/KKBQ The New Q93

“Johnny Cash kicks ASS!!”

Mark Jennings, Citadel Dover/WOKQ 97.5

“Jason Aldean avoids the sophomore jinx! Johnny Cash is a HIT!!”

Doug Montgomery, Clear Channel Grand Rapids/WBCT B93

“Another cool song, from a cool guy, about a cool guy. Jason is on fire with our listeners!! Johnny Cash’ will keep that fire burning!”

Billy Kidd, Entercom Rochester/WBEE 92.5

“Cash would be proud!!”

Mike Macho, ABC Radio Atlanta/WKHX Kicks 101.5

“Jason Aldean goes to the NEXT LEVEL with ‘Johnny Cash’!!!”

Dex, Clear Channel Chattanooga/WUSY US 101

“When I popped that burning ring of fire into the CD player and hit play... I wanted to quit my job, fire up my mustang and burn rubber to Vegas... then I remembered I was married with children and responsibilities and I came to my senses... but, I couldn’t wipe that grin off my face or fight the overwhelming urge to wear nothing but black for the rest of my life!”

Danny Ryan, Salt Lake/KEGA 101.5 The Eagle

“This is another huge hit for Jason and we couldn’t wait to put it on the air!”

Bill Dollar, WLWI-FM/Montgomery, AL

“Love it. Could we be early on a Jason Aldean song? Stay tuned!”

Doc Medek, Entercom Scranton/WGGY Froggy 101

“Jason Aldean makes it FOUR SMASH HITS IN A ROW with ‘Johnny Cash’!”

Jon Loba on behalf of the many CBS Radio Stations who cannot be quoted





John Crenshaw

Continued from page 22

did mornings at WHOK.

WHOK PD/MD George Wolf, who moved to mornings in January, is another Columbus country vet. In addition to his current post, he also served at WLLD in the '90s, which subsequently threw in the country towel.

Adding to its heritage position, WCOL has a veteran staff. Between market mainstay and morning man Woody, Crenshaw (who handles middays), p.m. driver Joe Boxer and night jock Dixie Lee, "we have the airstaff that just won't go away," Crenshaw says with a laugh.

The challenge for WNKK is the same that sister WHOK has faced for years: signal coverage. WNKK, with a tower due south of Columbus near Circleville, Ohio, is best heard in the southern counties and never delivered significant ratings as an active rocker. WHOK's signal, broadcast from a tower near Lancaster, Ohio, blankets the south and eastern suburbs of Columbus. With a tower near downtown Columbus, WCOL effectively covers the metro.

Motor City: Country Music City?

Not unlike WCOL in Columbus, CBS Radio's WYCD/Detroit has gone from being the attacker to the one being attacked. The station flipped to country in 1993 with an eye on tenured format leader WWWW (W4). Fourteen years later, WYCD—which no longer uses the "Young Country" moniker it signed on with—faces an attack from WDTW (the Fox), which moved from rock to country last May. The 106.7 FM frequency now occupied by the Fox was also home to WWWW.

Using a unique approach, Clear Channel asked Detroit listeners to choose which format the station would flip to, what the station should be called, even what the station logo would look like. Clear Channel execs insist the outcome was not predetermined. WDTW PD John Trapani,

who remained after the flip, remembers telling his wife that he had a job, but didn't know what format he might be programming.

WYCD PD Tim Roberts, a Detroit native who programmed WWWW in the '90s, wasn't surprised that the Fox came looking in his hen house. "Anytime you're doing well, people are going to take a shot at you," he says. "In the spring book we were No. 1 [12+], so I fully expected a competitor to come in."

New competitor or not, Roberts belongs to the school of thought that dictates constant vigilance. "You're always trying to improve your product," he says. "Whether you have a country format competitor or you're just a stand-alone in a market this size, you've got 40 competitors. I'm competing against the AC, the highly rated classic rock and rock stations, the urban ACs. Radio's full of competition; I think you have to be ready for it and have a great product and that's what will ultimately determine your fate."

While Roberts admits to making a few adjustments since the Fox has signed on, he also says, "I look at it this way: They have to change to adapt to me."

From morning man Dr. Don Carpenter, who's on his second tour of duty at the station, to night jock Jyl Forsyth, who has been at the station for 13 years, WYCD boasts a veteran staff. Roberts says the air personalities and their ability to connect with listeners set the station apart. WYCD and its personalities support everything from the Children's Miracle Network to local war veterans' groups. "I'm a little old-fashioned," he says. "I believe that radio has an obligation to serve the community and we try to do that here."

Meanwhile, WDTW took its time putting jocks on the air, finalizing the lineup in January. Like its format choice, listeners voted which air personalities they wanted to hear. Among those that made the cut were large-market vets Rick Miller, who has jocked in Kansas City and Mobile, Ala., and handles mornings, and former Dallas personality Scott Gaines, who handles afternoons.

Both stations rely on the period between 2005 and 2007 for the majority of their music—57.8% of WDTW's spins comes from that time frame while 54.6% of WYCD's does. The Fox grabs more than 13% from the early '90s and WYCD's takes 11.4% from '90-'94. Both stations pull more than 70% of their music from the current decade.

Listeners also vote via the Web which songs the

station adds to its playlist, according to Trapani. In a separate feature, "Fox On Demand," which runs four times a day, listeners choose between two songs that they want to hear next. "Literally, they are programming the radio station. My jocks love me for it," Trapani says with a laugh.

"We're not looking at this as a radio station," he adds. "For lack of a better term, we're a content provider. Everything we do has a Web component, so it's totally interactive."

"They tell us what we're doing and they tell us how to do it," says Trapani, who refers to himself as director of listener input, not PD.

In the fall Arbitron survey, WYCD went up 3.6-4.1 25-54—which tied it for fifth in the market—while WDTW dipped 3.3-2.6.

Trapani recognizes what he's up against. "WYCD's a good radio station, Tim Roberts is a good programmer," he says. "They're not going to just roll over and go away. It's going to be a long, drawn-out battle and it's going to be a lot of fun."

The Wolf Howls In Greensboro

Clear Channel's WTQR/Greensboro has been on top for a long, long time. And while it may not be the dominant station it was in the '80s and '90s, its heritage is still a force to be reckoned with. In October, Entercom decided to challenge that heritage by flipping oldies WMQX to country as WPAW (the Wolf).

"WTQR is the market leader in both ratings and revenue, so we have always been expecting a competitor," Clear Channel regional VP of programming Bruce Logan says. Former WTQR PD Trey Cooler, who is now at the company's WRDU/Raleigh (see story, page 26), and new PD John Roberts, who also programs country WKKT (the Kat)/Charlotte, "both made sure we were ready for the attack and I have complete confidence that the winning will continue," Logan says.

Entercom director of country programming Mike Moore says the decision to unleash the Wolf in Greensboro was born out of the success that the company has had in Seattle against CBS Radio's longtime format and market leader KMPS. The company launched KKWF in late 2005 and the station is currently beating KMPS 25-54. "We felt the marketplace was craving a choice [in Seattle] and it was much the same case in Greensboro," he says. "People like a choice."

Logan says that WTQR has done some fine-tuning since the Wolf joined the fray. "Anytime you get a new competitor you make adjustments," he says. "But since WTQR is the leader, we didn't change the essence of what we are and what we mean to the people of Greensboro/Winston-Salem/High Point."

While the Wolf is aggressive in both music and imaging, WTQR is a mainstream country station musically. Roughly half of its spins come from currents and recurrenents and half come from gold, according to BDSradio.com. While data isn't available for WPAW, Wolf stations KKWF and KWJJ/Portland, Ore., run roughly 58% current and recurrent.

WTQR fell 10.3-7.5 25-54 in the fall,

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'Whether you have a country format competitor or you're a stand-alone in a market this size, you've got 40 competitors. You have to be ready for competition and have a great product—that's what determines your fate.'

—Tim Roberts

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EVERYTHING"

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Continued from page 24

'The battle for country listening will be between the records. Their Kenny Chesney record isn't going to be any better than our Kenny Chesney record.'

—Victor Sansone

according to Arbitron, making it No. 2 in the market behind Entercom urban AC WQMG. Meanwhile, WPAW scored a 5.8, up slightly from its 5.6 in the summer as an oldies station. The winter 2007 Arbitron will be WPAW's first full survey as a country outlet.

Moore says he's "thrilled" with the station's initial results. "We've got one book under our belt and we've already managed to beat them 18-34." (WPAW tallied a 5.3 share in the fall, while WTQR had a 5.1.) "We're already in the game and we've just begun."

While the players have changed slightly through the years, WTQR's "Original Good Morning, Good Morning, Good Morning Show," which currently features "Brother" Bill Dotson and long-time co-host Aunt Eloise, has been a market staple. In the fall book, the morning show placed No. 5 25-54 with a 6.6, which was off from its No. 3 ranking in the summer survey.

Logan sees the morning show as a key difference between WTQR and WPAW. "But being 'the spot' for country for all these years is certainly not a disadvantage for us," he adds. "WTQR has seen competitors come and go."



Bruce Logan

WQDR Is 'Raleigh' On Top Of Its Game

Country competition is not a new concept to Curtis Media WQDR/Raleigh PD Lisa McKay, who says there are 15 country signals that get into the market. "One more was not a surprise or threat," she says.

In October, Clear Channel flipped longtime classic rocker WRDU to country as "the Rooster." Trey Cooler, who had been PD at sister WTQR in Greensboro, came onboard as PD. Clear Channel regional VP of programming Bruce Logan says the group decided to attack WQDR for the same reasons Entercom chose to take on WTQR in Greensboro: "WQDR is a leader in ratings and revenue."

Almost exactly a year earlier, Capitol Broadcasting used a move-in frequency to launch classic-leaning WCMC (Genuine Country), which thus far has not made much of an impact from a ratings perspective.

McKay says that the entries of WCMC and WRDU into the country market there don't constitute a "country battle."

"While there is certainly plenty of time for there to be a battle here, right now there are just two more stations trying to get a share of the 'QDR pie,'" she says. "WCMC tried basically powering up a hard drive, thinking that was all it would take, [and] WRDU has yet to live up to their declining rock ratings."

Given that sentiment, it's not surprising that McKay hasn't made any adjustments as a result of the Rooster's emergence on the scene. "Our music is well-researched and tight," she says. "We update our imaging relentlessly. We have a live, local, familiar and beloved morning show, and are live and local 24/7, 365 days a year. We market three books out of four, but most of all we have a love affair with each and every one of our listeners."

"My bosses give me all the tools I need to win, including local callout music research, marketing money and a great staff, including Maddawg, my APD, and Rusty Walker, our consultant," McKay continues. "It's a formula that made radio great in its heyday and here in North Carolina, still makes radio great."

Logan thinks Clear Channel's decision to bring in the syndicated John Boy & Billy for mornings helps set the Rooster apart from the pack. "People forget John Boy & Billy were the No. 1 morning show in Raleigh not so many years ago," he says. "We know through research they have coattails and are a big draw for the Rooster. We also have University of North Carolina sports, which helps us bring a lot of cume to the party."

As for his station's image, Logan says, "The Rooster probably has a little more attitude and swagger, but it's all about fun. If you are going to call yourself 'the Rooster' you really can't take yourself too seriously."

In the fall book, WQDR scored an 8.0 25-54, which ranked it No. 1 in the market. Meanwhile, WCMC posted a 1.3 in the money demo and WRDU had a 2.1, down from its 3.7 as a classic rock station in the summer book.

Asked whether she thinks there's room for three country stations in Raleigh, McKay says yes: "Just not at No. 1, where we are planning on staying."

Bull-nanza

Clearly one of the most interesting battles in 2007—and one that is still developing—will take place in Atlanta. With its sights set on ABC Radio's longtime leader WKHX (Kicks) and sister WYAY (Eagle), Clear Channel flipped AC WLTM to country as "the Bull" on Dec. 18, 2006. (WLTM would return a few days later on another frequency.)

Clear Channel regional VP of programming/VP of country programming Clay Hunnicutt was on hand for the format flip and decided to stay. In addition to his other duties, he's now OM for the Atlanta cluster.

Hunnicutt is mum on his plans for the new station and the only air personality that's been identified is veteran country programmer Lance Houston, who will handle afternoons and serve as APD.

ABC/Atlanta president/GM Victor Sansone told R&R in December that the stations were prepared for Clear Channel's attack. "It's been a hard job trying to keep these stations balanced to



Lisa McKay

keep out a competitor," he says of WKHX and WYAY. "[Clear Channel is] very capable. They have a very aggressive plan—if they can grow the market, I welcome them."

OM Mark Richards agrees. "We felt someone else would come into the format as [other stations] have over the last few years," he says, citing fringe stations that have upgraded their signals to be heard in Atlanta. "There are now six country signals that enter the Atlanta metro."

Sansone says the battle for country listening will be "between the records. Their Kenny Chesney record isn't going to be any better than our Kenny Chesney record."

Richards adds, "We are constantly evaluating and tweaking the stations. We believe we have outstanding brands with the knowledge, experience and history of what country radio listeners want in Atlanta."

WKHX was fourth in the market 25-54 with a 5.0 share in the fall, while WYAY's 1.9 placed it outside the top 15 in the money demo.

Musically, Kicks is the far more current of the two ABC stations with 84% of its music coming from this decade. By contrast, 53.5% of Eagle's is from the same period, while 19% of its spins come from the early '90s. WUJBL is positioned squarely in the middle with 62% of its library spins representing the 2000s and 17% the early '90s.

ABC clearly has a heritage staff. WYAY has the longest-running morning show in town with Rhubarb Jones and co-host Dallas McCade. And while he hasn't been in mornings nearly as long as Jones, Kicks morning man Cadillac Jack has been at the station since 1994. Midday jock Bill Celler has been at WKHX for 20 years.

In an interesting—and perhaps unprecedented—move for a country station, the Bull is the flagship for baseball's Atlanta Braves. Games had previously aired on rock sister WKLS.

The other wild card in Atlanta is that Citadel Broadcasting is expected to take control of ABC's stations there some time this year. Whether the acquisition will result in staff cuts—as happened when Cumulus took over Susquehanna properties last year—isn't known.

Whether everyone can succeed "depends on your definition of need and success," Richards says. "Clearly from a ratings and business perspective, I personally don't believe everyone will meet their expectations in Atlanta." *R&R*

Additional reporting by R.J. Curtis.

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Larry Daniels And Bob Moody: A Pair Of Country Aficionados Join Country Radio Hall Of Fame

by R.J. Curtis

This isn't the first time Larry Daniels and Bob Moody have been to a Hall of Fame together. ★ It originally occurred in the '90s at a Country Music Assn. (CMA) board meeting. On a free afternoon, the two aficionados piled into a car and drove several hours to Cooperstown, N.Y., for a visit to baseball's famous shrine. Both claim they never imagined making it to the Country Radio Hall of Fame years later, alone or as a pair. Odd, because it always seemed to make sense to the rest of us.

As Hall of Fame inductees go, Daniels and Moody are best-described as reluctant. Daniels refused to allow anyone to even nominate him, while Moody wouldn't entertain the thought until Daniels was chosen, reasoning, "That would be like Pee Wee Reese going into the Baseball Hall of Fame before Babe Ruth." And so this principle-based stalemate continued, until somebody simply nominated Daniels without telling him. Simultaneously, though not surprisingly, Moody was also chosen, and the no-brainer, slam-dunk of an induction for

both was finally consummated.

On the surface, this perfectly synchronized enshrinement is a storybook ending for two careers that seem to have paralleled each other, but that's not exactly the case. For one thing, neither Daniels nor Moody are in the final lap of their life's work. Second, while portions of their careers have indeed run along similar lines, others have been vastly different.

Humble Beginnings

The common denominators for both broadcasters are small-town backgrounds, a lifelong obsession with baseball and starting in radio as teenagers. Daniels, who is originally from Tulare in central California, remembers, "That was back in the day when there were almost 14,000 people that lived there. I was a country boy—literally. I grew up out in the country on a farm."

Moody grew up in Pine Bluff, Ark. "There was a guy from Arkansas named Buddy Dean who had been a huge radio and TV star in Baltimore," he says of his entrance into broadcasting. "I grew up listening to Buddy, and I remember telling my mother I wanted to be a DJ when I grew up, except you had to be from Baltimore, because that's where everybody I heard on the radio was from." Moody recalls breaking into the business "when Buddy came back to Pine Bluff and bought the radio station [KOTN]. That's where I got my start in 1967 when I was 16."

Daniels walked three blocks to the local radio station, KGEN/Tulare, during his lunch hour as a sophomore, promising to file records and take out the trash if the owner would teach him radio in return. "He looked stunned," Daniels says, "but said, 'Can you start tomorrow?' I was 15 years old and said, 'Yes, sir!'"

Moody shares an anecdote that illustrates the charm and the challenges of being in radio at such a tender age: "I was 16 and had to get someone to cover my paper route so I could work 7 to midnight. Those are the only two jobs I've ever had, paper boy and radio."

While country radio became the ultimate destination for both, each traveled a different path to get there.

Daniels' induction into the Hall of Fame has added significance, because 2007 marks his 50th year as a broadcaster; 48 of those years have been exclusively in country radio. "Two years after I start-



Bob Moody

ed at KGEN, the owners changed it to country and named me the program director, at 17," Daniels says, adding, "From the first moment I started in country radio, it somehow reached out to my roots and I've had no interest in any other format since."

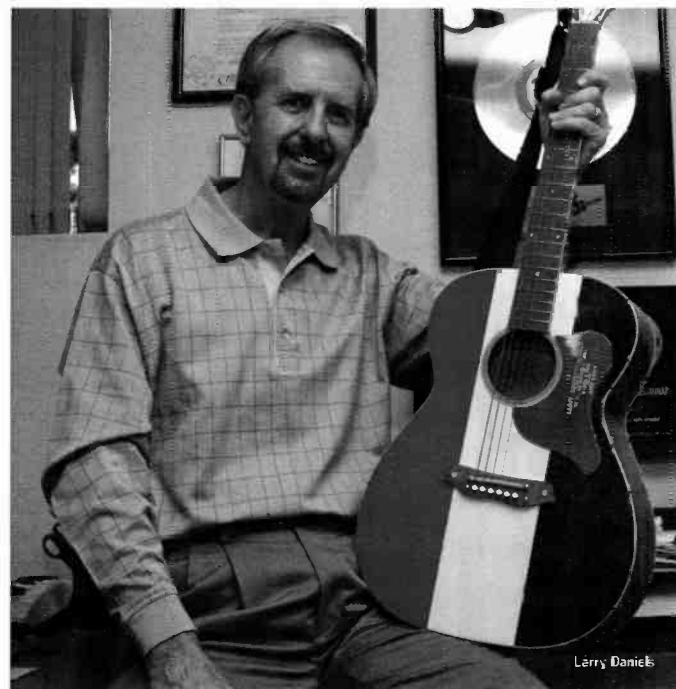
Moody first worked in country radio between semesters at college, on the air at KGT/Columbia, Mo., and KKEG/Fayetteville, Ark. "You picked your own records," he recalls. "I picked up this song called 'She Even Woke Me Up to Say Goodbye' from Jerry Lee Lewis, and that totally turned my head around about country music. It's still one of my favorite country songs."

Though he was a big fan, Moody didn't complete the transition to country radio until he went to KRMD/Shreveport, La., in 1985. A defining moment while working at CKLW/Detroit hastened Moody's decision to pursue a career in country.

"I got a call one night from a kid who sounded like he was maybe 11 years old, who wanted to hear 'Raped and Freezing' by Alice Cooper. And I thought, 'I got into this with the Beatles and I want to Hold Your Hand.' This is not what I signed up to do. So as rock went more and more in that direction, I was happy to get out of it and into country."

Continued on page 30

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Larry Daniels

DANIELS: DAN MUELLER/RETNA LTD.

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'From the first moment I started in country radio, it somehow reached out to my roots and I've had no interest in any other format since.'

—Larry Daniels

Continued from page 28

'My Name Is Buck Owens'

The extensive journey Daniels has made cannot be accurately chronicled without mentioning his longstanding relationship with the Owens family, starting with Buck Owens in 1959 and continuing with Buck's son Michael well into the '90s.

Within days of KGEN's flip to country, Daniels received a call while on the air "from a pay phone alongside Highway 99," he recalls, "and the voice said, 'You probably don't know me, but my name is Buck Owens. Do you mind if I come by?'"

Owens showed up and handed Daniels the single "I'm a Honky Tonk Girl" by Loretta Lynn. "It was her first recording. He said to play it, so I did." That initial connection with Owens blossomed into an association that continued for the rest of Owens' life.

While in Tulare, Daniels' goal was to work at KUZZ/Bakersfield, a dream he fulfilled in 1961. Just three months after starting as the afternoon DJ, Daniels was appointed PD, much to his surprise. "Right in the middle of a Lions Club lunch, my manager stood up and said, 'By the way, I want to introduce you to my new PD at KUZZ.' He hadn't even told me."

Owens bought KUZZ in 1965 and later purchased KTUF-AM and KNIX-FM/Phoenix. Soon after, Owens asked Daniels if he'd like to go to Phoenix. "I told him I wasn't sure I wanted to go live in the desert," Daniels recalls. "This was in 1971. When I went over to take a look, I fell in love with it. There were 850,000 people living in Phoenix at that time; there are over 3 million today."

Explosive Ratings Growth

When Moody got a taste of country as a programmer, the sweet smell of success quickly followed. KRMD/Shreveport rocketed from a 12+

share of 3.7 to 18.4 in less than 18 months. Moody programmed the station from 1985 to 1987, then made what became his signature career move to WPOC/Baltimore. He doubled WPOC's ratings, rose to group PD at parent Nationwide Communications and was named Billboard PD of the year in 1988.

In typical Moody fashion, he credits his success at WPOC as a shared experience. "The fact is, I was there at a great time for country music, and we managed to take full advantage of that. The airstaff that was there when I left in 1996, was, with one exception, the same airstaff I inherited when I went there in 1987," he says. "So the people and parts were in place; they just needed to be arranged correctly. But we worked very hard on making WPOC Baltimore's country station, and that was our slogan. We wanted to be as local as possible. Baltimore is a city of neighborhoods, and we wanted each of them to think we were their neighborhood radio station."

Like any great radio station, WPOC had a steady, strong morning show, which Moody cites as one of the many reasons for its market domination. "I was also very fortunate to have a woman who is still there, Laurie De Young, who was one of the first female solo personalities on a major-market country station. She just celebrated her 20th anniversary with WPOC. She is a terrific personality who I hope will end up in the DJ Hall of Fame someday."

When Daniels arrived in Phoenix, it's safe to say the parts of his new radio station were neither in place nor arranged correctly. He started from scratch. Daniels recalls losing a top air personality because the manager refused to increase his salary by \$100 per month. KNIX-FM had already run through a variety of formats when Daniels convinced his manager to simulcast KTUF on KNIX-FM. "I saw that car dealers were considering putting FM in car radios," he says.

The tipping point coincided with the arrival of a new KTUF manager. "We had fairly decent numbers for a few years," Daniels recalls. "But then Michael Owens came over to manage KNIX and our numbers started soaring, mainly because he started marketing the station and he let me hire the best people I could find. From the moment



Bob Moody, left, with Counte Calhoun, during his stint at WAKY/Louisville.



That's Bob Moody, front row, lower right, kneeling. We promise this is the last shot of Bob's legs we'll ever print.

he came in there, we built a team and it was just incredible. He always had this belief that whatever is right is what we should do."

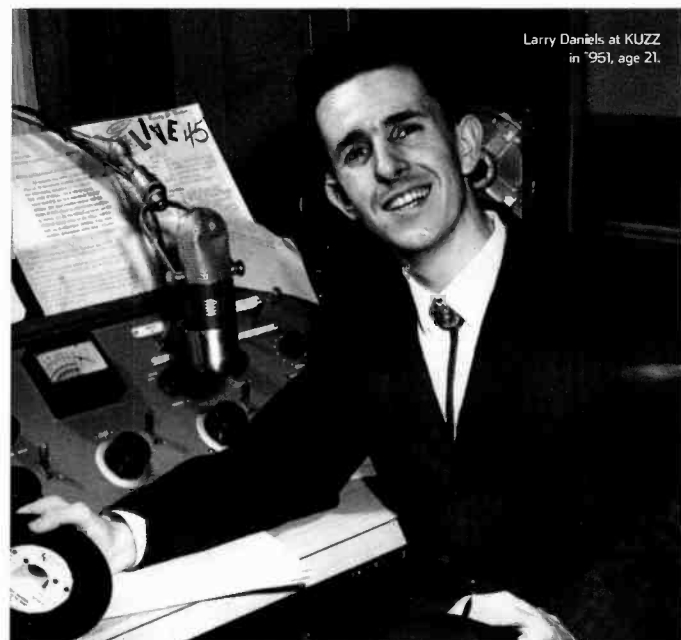
The formula of marketing, team building and doing the right thing was, to say the least, wildly successful. KNIX became Phoenix's perennial market leader, winning multiple CMA and Academy of Country Music awards for station of the year. KNIX personalities were similarly honored, and Billboard recognized Daniels as PD of the year for '92 and '93 and from '96 through '99. Additional industry recognition came from Radio & Records in 1998.

After all those years of day-to-day programming, Daniels and Moody enjoy a broader perspective of country radio these days. Moody stepped down as WPOC PD in 1997 and joined McVay Media as VP of country. Since 2002, he has served as VP of programming for Regent Communications. After Clear Channel bought KNIX in 1999, Daniels formed his own consul-

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Larry Daniels at KUZZ in 1961, age 21.



From left are Buck Owens, Larry Daniels and Michael Owens at KNIX, circa the early '80s.

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No wonder CT40 is still the countdown that continues to get the ratings,
year after year on station after station.”

—Jaye Albright, Consulting Partner, Albright & O’Malley Country Consulting/RadioIQ

“Bob Kingsley began on KFRG the day it started,
Christmas Day 1989. He was with us at the
beginning and is back with the Country Top 40,
delivering better-than-ever ratings.”

—Tom Hoyt, Senior VP/ Market Manager, CBS Radio/ the KFRG stations



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'I'm still waiting for Alan Funt to show up and say, "Smile, you're on Candid Camera." I'm very humbled to be included.'

—Bob Moody

Continued from page 30

tancy, Daniels Country Radio Resources.

R&R asked both veterans for their thoughts on country radio in 2007. Moody believes consolidation has been a mixed blessing.

"The involvement of Wall Street and the pressure for the highest possible return on investment has made it more difficult even for people who want to invest in the product, to spend the kind of money on research and talent and training that they used to and also to invest in the industry," he says.

Daniels is concerned about homogenization in country radio. "One of the issues I have is that many stations sound alike," he says. "That was not the case

10 to 20 years ago. I think one of the things that's important for a radio station is to have a unique sound that sets you apart from everyone else."

Asked about being inducted into the Country Radio Hall of Fame, Moody seems surprised, saying, "I'm still waiting for Alan Funt to show up and say, 'Smile, you're on "Candid Camera.'" Larry could have gone in anytime he wanted to, if he'd just allowed himself to be nominated. I'm very humbled to be included. My wife told our neighbors across the street I was going into the Hall of Fame, and they said, 'Why would they put him in there; just because he's been doing it so long?' And I thought, 'You know, she's probably not the only one asking that.'"

Daniels puts it this way: "It's very exciting to be put in with a group of people who are legends. For many years I thought I'd never make anything like that, but it's so neat, and what an honor to go in there with Bob and Les Acree and everyone else inducted previously."

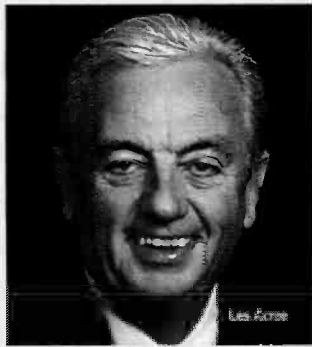
Don't think the induction ceremony will be the last time these two immortals team up. Spring training starts shortly after the Country Radio Seminar, then it's time for their annual get-together in Phoenix and a week of baseball, with the unwritten rule of no shop talk permitted. As R&R concluded its interview with them, Moody signed off with a reminder for his friend: "Hey, Larry, pitchers and catchers report in 10 days!" *R&R*

Country Radio Hall Of Fame Inductee Les Acree: Still Strong After 45 Years In The Business

By R.J. Curtis

Country Radio Hall of Fame inductee Les Acree started his radio career in 1961 at KDKD/Clinton Mo., and after stops at WKRM/Columbia, Tenn.; WTUP/Tupelo, Miss.; and WRBC/Jackson, Miss., started his full-time country radio career in 1967 as PD of WMQM/Memphis.

Between two stints at WMQM, Acree hitched with WUBE/Cincinnati as MD from 1969 to 1971, returning to program the Memphis station from 1971 to 1973. WMQM was the first major-market country station to conduct fund-raisers for the St. Jude Children's Research Hospital. Today, more than 200 country radio stations participate in the annual fund-raising program.



Les Acree

Jumping to WMC/Memphis in 1973 as the first employee when it flipped to country, Acree was the station's MD for three years. Next stop: WKDA/Nashville, which he programmed until 1977, before returning to WMC as PD from 1978 to 1984. After programming stops at WCKX/Memphis (Kix 106), and WTQR/Greensboro-Winston Salem, N.C., Acree arrived at WIVK/Knoxville in 1990, where he stayed for nine years and built a virtual ratings monster.

During his time at WIVK, Acree was recognized nationally, with PD of the year awards from Billboard in 1991, 1995 and 1997 and from the Gavin Report in 1998. After leaving WIVK in 1998, Acree formed the Hill-Acree consultancy and was involved in flipping then-rock WKDF/Nashville to country. Acree made a return to hands-on duties in 1999, when he took over programming reins at WNOE/New Orleans, staying for four years before moving to his most recent stop, KRMD/Shreveport, La.

During his career, Acree helped shape the success of many radio personalities, including multiple Country Music Assn. (CMA) personality of the year award winners Wilhite & Wall and Carl P. Mayfield. Additionally, Acree worked with Country Radio DJ Hall of Fame member Dr. Bruce Nelson. Acree has always been deeply involved in the country music industry, having served on the agenda committee for the Country Radio Seminar and the Country Radio Broadcasters board of directors.

Two inductees this year will be honored in the DJ Hall of Fame category. Joe Ladd was practically synonymous with the city of Houston after joining KIKK in 1968 as air personality/MD. He ruled the airwaves for more than 25 years and is credited with breaking numerous songs and artists, including Johnny Lee, Gene Watson and Mickey Gilley. Ladd was an announcer at Gilley's nightclub in Pasadena, Texas, and movie trivia buffs may recall Gilley giving Ladd a mention in the film "Urban Cowboy."

In 1987 and 1988, Ladd was recognized by the CMA as MD of the year. Though Ladd enters the DJ Hall of Fame in 2007, this won't be his first Hall of Fame acceptance speech. In 2001, he was inducted into



Joe Ladd

the Texas Music Hall of Fame. Ladd has been involved in community events for many years, including the Houston Rodeo, the Harris County Fair, the Fort Bend County Fair and the Pasadena (Texas) Livestock Show, Rodeo and Fair. He also helped organize shows to benefit the Texas Children's Hospital and Texas Gulf Coast hurricane relief. Ladd is still very much involved in country music, serving as Mark Chesnut's manager.

John Trimble is one of two inductees to boast 50 or more years in radio. While Larry Daniels marks his 50th year in radio in 2007, John Trimble has him beat, having started in 1955 as a teenager hosting a show on WSTP/Paintsville, Ky. In 1957 and 1958, Trimble hosted a show that originated from the first Shoney's drive-in, on WTIP/Charleston, W.Va. Trimble joined WDOC/Prestonburg, Ky., in 1958, where he stayed until his radio career was interrupted by service in the U.S. Army in 1960. During his time in the Army in the early '60s, Trimble MC'd shows and performed stand-up comedy.

He returned to radio in 1963 at KYMO/Little Rock, before moving to KGMR,

where he worked until 1965. That year, Trimble became PD/afternoon personality at KBBA/Benton, Ark., joining WVHI/Evansville, Ind., in a similar position in 1967. Next came a 1968 move to the Northwest as MD/afternoon personality at KMO/Seattle. In 1972, Trimble started an overnight truckers show on KMO, then moved to KWKH/Shreveport, hosting a show from Kelly's Truck Stop on I-20 from 1974 to 1977.

From 1977 to 1995, Trimble hosted a similar show, this time from Jerrell's truck stop on I-95, which aired on WRVA/Richmond, Va., in addition to Main Street American National Broadcast, a live country music show carried by several stations. Most recently, Trimble was PD/afternoon air personality at WXGI/Richmond, where he has also operated the Hometown USA Music Hall broadcast, which has been heard on several stations since 1998.

Commenting on his induction, Trimble says, "Fifty-two years of radio has landed me into the Country DJ Hall of Fame. I am very proud and thankful to be included with this list of ladies and gentlemen. It means a lot to me." *R&R*



John Trimble

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Home Is Where The Hook Is

As More Country Acts Cross Over To AC, Programmers Believe The More Exposure, The Better—For Both Formats

By R.J. Curtis

It's sort of like the coming of the locusts. Every several years, debate surfaces about the periodic flurry of country songs crossing over to AC radio. Most recently, the discussion centered around such artists as Shania Twain, Faith Hill, Lee Ann Womack and Martina McBride. A small faction of country programmers suggested this was not a positive sign for country. In fact, Kevin Mason, while programming Rubber City Radio Group's WQMX/Akron around the start of the millennium, refused to play crossover songs. Other PDs were perfectly comfortable with country artists and songs being exposed to a different audience, arguing this was good for the format long term, as it exposed this music to a new group of radio listeners.

'AC is getting music from many different sources. I don't think it's out of the ordinary for AC to have a bunch of songs on its chart from country artists.'

—Rob Miller

The migration of selected country titles to AC radio has ebbed and flowed for decades, and it always triggers examination followed by deliberation among programmers.

This discussion seems to be up for renewal in early 2007, with a glance at the long list of country titles that also charted on AC radio in 2006. Five landed in the AC top 10: "Who Says You Can't Go Home" by Bon Jovi/Jennifer Nettles, "What Hurts the Most" from Rascal Flatts, "Probably Wouldn't Be This Way" by LeAnn Rimes, "Making Memories of Us" by Keith Urban and "Like We Never Loved at All" from Tim McGraw and Faith Hill.

Three others peaked in the top 30: "Jesus, Take the Wheel" by Carrie Underwood, "Trying to Love You" from Trisha Yearwood and "When the Stars Go Blue" by Tim McGraw. Two more still haven't run their course: "Leave the Pieces" by the Wreckers and "Before He Cheats" from Underwood.

R&R wondered if the latest onslaught means we're in the middle of another cycle of music that leans pop, therefore lending itself to crossing over. Greater Media WKLB/Boston PD Mike Brophrey believes the format is "on a generally less traditional part of the cycle." While his station does play traditional country songs, they make up less of the mix than contemporary-coded music, and a traditional song on WKLB "needs to be killer."

Coyote Calhoun, who programs what is not surprisingly a more traditional-leaning music mix at Clear Channel's WAMZ/Louisville, agrees the

format is in a more contemporary phase.

However, Beasley WKIS/Miami PD Bob Barnett doesn't see country's overall trend moving contemporary, observing instead, "If anything, the bulk of the music being released feels more traditional." Still, he notes, "The pop/crossover hits are rising to the top."

Most Crossovers In A Decade

They've not only risen to the top, but leapt into the stratosphere. The listed titles make up the largest number of country songs to reach the AC charts in the past decade. There's usually no one cause for this cyclical phenomenon, and one would assume whether or not country currently leans pop, when that many songs make the jump, musically speaking, it's a sign of good health. But it does beg the question about the well-being of the format on the receiving end.

R&R asked a group of AC programmers if this recent migration means a lack of viable songs for their format. "There are very few current success stories from AC-only artists at this time," says Rob Miller, PD of Clear Channel WALK/Long Island, N.Y. "AC is getting music from many different

sources. I don't think it's out of the ordinary for AC to have a bunch of songs on its chart from country artists." As an example, Walker cites the early '80s when country artists Kenny Rogers, Juice Newton and Eddie Rabbitt had multiple hits on the AC charts.

Clear Channel WMAG/Greensboro on-air talent Bill Flynn describes the AC sound as "a moving target that has changed significantly in recent months. The era of huge artists like Celine, Michael Bolton and Whitney is not what it was. That page has turned for the moment, and something must fill the next chapter."

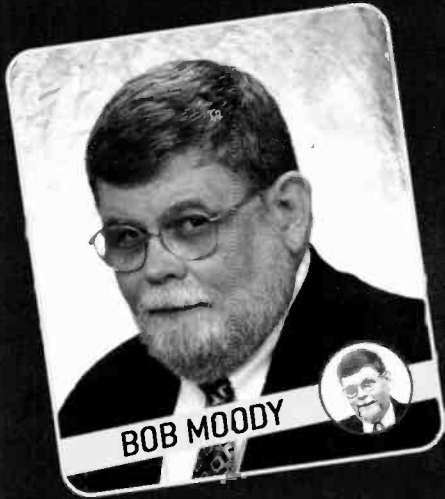
John Malone, VP of programming for NCA Inc. WRSA/Huntsville, Ala., doesn't believe there's a musical drought. "AC is a format that tends to showcase great songs from all music styles," he says. That belief is shared by Thom McGinty, director of operations for Entercom KUDL/Kansas City: "The AC format is as good as it's ever been. Crossover records come from everywhere. It runs the gamut."

So if there's no clear consensus among country programmers that the music is generally ripe for crossing over on a sonic level, and AC programmers don't perceive that their playlists are

Continued on page 36



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'It tells us that the music being produced for the country format is accessible and relatable beyond country music's self-defined walls.'

—Bob Barnett

Continued from page 34

lacking now, why the sudden surge of country titles on AC radio—and how do country programmers feel about it this go around?

AC programmers cite the quality of the music as a key to inviting country crossovers to its mainstream playlists. Entercom AC WRVR/Memphis MD Larry Wheeler says, "These artists are a perfect fit on the AC chart."

Malone says WRSA was one of the first AC stations in America to play Rascal Flatts. He says, simply, "It's great music that speaks to adult women."

WALK's Miller adds that the themes of many country songs make them a match for AC outlets, because "most of them are about love and relationships, and their lyrics speak to women."

McGinty points out that many country artists today are part of the mainstream, involved in "promoting everything: fashion, product endorsement, guest appearances, sports, etc." WMAG's Flynn agrees, adding, "AC has the wonderful advantage of being able to, and even expected to, follow rising mainstream stars without regard to format."

Don't Let Go

Historically, when AC has taken advantage of mainstream stars from the country world there hasn't always been a willingness among country programmers to let them go easily. There have been legitimate concerns about a country station sharing core artists with a noncountry station in the market. One example was Twain, who received a ton of airplay at AC radio on certain titles, but still nowhere near the volume of catalog and total spins country radio supplied. And yet, in some markets, country stations were forced to compete for ticket giveaways and booth space onsite when Twain's tour played their markets.

Country PDs polled this time were all on the

same page when asked if this latest dose of crossover country titles was a positive or a negative for their format.

"How can it be bad?" Calhoun says. "The music to me is still classified as country. It's just not the same as it once was, as is the case for every other format."

WKLB's Brophrey believes the latest rash of titles crossing over is neither bad nor good for country: "From a programming perspective, we don't want to lose our country soul. However, you can't deny great music."

Barrett sees country's successful migration of the past year as an opportunity. "It's great for the format. It means that we can play in a bigger sandbox and be more accessible to younger fans," he says.

Citadel KDRK/Spokane PD Carey Rolfe believes that in a world where most country stations struggle for marketing dollars, airplay outside of country radio is actually a marketing tool for the entire format and has a domino effect. "If Faith Hill or Carrie Underwood cross over, every time their song plays, there is a chance for someone to go buy that CD, where they will find multiple tracks that help define that artist as country, and ultimately lead them to sample a country station, giving us the chance to convert a listener," Rolfe says.

All those positives notwithstanding, some country programmers are still concerned about losing cume or TSL to a crosstown AC if they're both playing the same key songs and artists, because most country stations share a lot of cume with ACs.

But according to AC programmers, that's not really the objective. Instead, they're just looking for great songs to play. Additionally, most AC programmers also see these trends as cyclical, short-term and case-by-case.

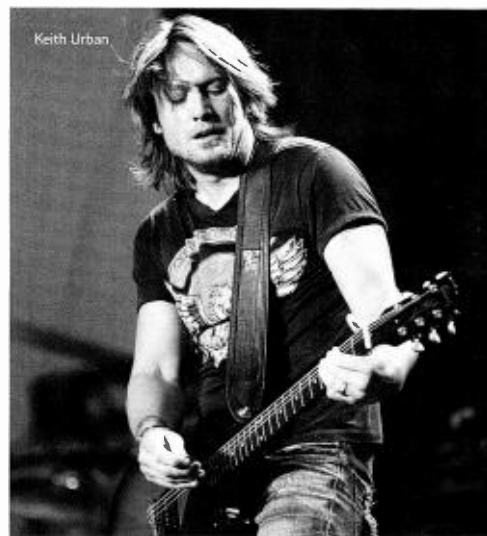
Wheeler says that AC has the luxury of dipping into country's core of artists simply because the music works for its audience. "We do share some cume, but that's not really the idea behind playing crossover songs."

Malone adds that playing country titles as a potential threat to a country competitor "is not even part of our thought process. We're just trying to find the best music and, these days, quite a bit of it comes from Nashville."

Flynn shares his office with a heritage country station in the market. "But the truth is, there is a tangible difference in our approach, execution and appeal, which, if on target, appeals to different audiences," he says.

The only blatant examples of an AC looking for country songs to lure country fans are stations where there is no country station in the market. In Los Angeles, Clear Channel hot AC KYSR (Star 98.7) MD Deanne Saffren says that after Emmis flipped KZLA from country to rhythmic AC KMVN (MOVIN 93.9), the station deliberately looked for titles that would appeal to disenfranchised country listeners.

On Long Island, the HD side channel of WALK is country-formatted and called "Long Island Country." PD Miller echoes Saffren's strategy in light of a country radio void in the New York market. "I've always made country music a part of WALK's music mix because I know there's a passion for it in the Long Island



market." Miller believes neglected country fans have migrated to WALK because it's the most palatable second choice. "I think playing the right country songs has helped increase our ratings and illustrates the variety WALK offers."

Tough To Put On A Timetable

As for the life cycle of this crossover frenzy, no PD from either format is able to put a timetable on it, but all seem to agree it is primarily a song-driven phenomenon—and the AC guys are somewhat mixed on the likelihood of country artists becoming a mainstay on AC radio.

"Don't count on it," Flynn says. "The loyalty is to ever-shifting audience demand and music testing. It's up to the artists to remain relevant to our audience."

Malone says that acts like Keith Urban and Rascal Flatts are huge stars on a national platform and says, "There's no reason they won't be played on contemporary stations for years to come."

Wheeler concurs, but also cautions, "It is case-by-case. If the song works, play it."

Miller adds that the acts may find longevity, "provided they deliver songs that are mass appeal and resonate with women in all different parts of America."

The takeaway in all this is some great news about the current snapshot for country music as the first quarter of 2007 continues its course. There is no real negative to country acts like Rascal Flatts, Urban or any other becoming regulars on AC radio. Besides, it's not something any country programmer or record label has control over.

Barnett says it speaks well about the quality of the music Nashville is cranking out, and "it tells us that the music being produced for the country format is accessible and relatable beyond country music's self-defined walls."

Brophrey enthuses, "We are blessed with great music in country, and it is coming from a lot of places: crossover sound, new artists and established acts. When it's all said and done, it's about the strength of the music."

R&R

HILL AND MCGRAW: KEVIN MAZUR; WIREIMAGE.COM; URBAN: RICH GABRIELSON/WIREIMAGE.COM

Tim McGraw and Faith Hill



Time	Event	Description	KILT/Houston Listening Room
SOFT	SOFT	SOFT	
06:24:15	Spot	AT&T Blue Room / Ty Herndon - Right About Now	
06:24:45	Spot	AT&T Blue Room / Attblueroom.com/music / Yahoo High Speed Internet	
06:25:15	Talk	Robert B. McEntire with a timecheck.	
06:25:19	Liner	(Robert B. McEntire) Come on into a nice toasty warm K-I-L-T Newsroom. (Live)	
06:25:20	Talk	DJ identification.	
06:25:21	Weather	Weather with Robert B. McEntire.	
06:26:46	Promo	"(Robert B. McEntire) Closings are on our K-I-L-T website at K-I-L-T dot com. On the front page, upper left, click on Severe Weather Center and catch up with that. (Live)" Robert B. McEntire saying it's very icy in the hill country this morning and saying that a lot of the inaugural activities for the governor may be cancelled today. Robert mentioning the Rockets are in Dallas to play the Mavericks. Timecheck.	
06:26:53	Talk	"Delta Downs Racetrack Casino & Hotel / \$80,000 Pay Off Your Credit Card Sweepstakes"	
06:27:09	Spot	Gallery Furniture Store	
06:28:09	Spot	Houston Wranglers / Cheerleading tryouts	
06:28:38	Spot	(Female singers) K-I-L-T Weather. (Rec)	
06:29:08	Jingle	(Robert B. McEntire) This is the weather for the K-I-L-T listening area. (Live)	
06:29:12	Liner	Weather with Robert B. McEntire.	
06:29:15	Weather	DJ identification.	
06:29:43	Talk	(Robert B. McEntire) On your home for real country variety and now more commercial free country every hour. (Live)	
06:29:45	Liner	"(Female singers) One Hundred Point Three, K-I-L-T. (Rec)"	
06:29:48	Jingle	"My, Oh My - Wreckers"	
06:29:51	Song	"(Dierks Bentley) Hi I'm Dierks Bentley. Real country variety, more commercial free music and no bad mouthing the other stations. That's the K-I-L-T promise. (Rec)"	
06:33:12	Production	Settle For A Slowdown - Dierks Bentley	
06:33:20	Song	(Hudson) One Hundred Point Three K-I-L-T with your real country variety. (Live)	
06:36:42	Liner	Hudson backselling Dierks Bentley song and saying he'd settle for a heater. Timecheck.	
06:36:45	Talk	(Hudson) On the Hudson & Harrigan Show. (Live)	
06:36:50	Liner	Hudson saying he thinks this is the coldest winter they've had in awhile. Harrigan saying that it was really mild last year and Hudson saying how they only built two fires out at the ranch last year. Harrigan saying they'll keep you updated on all that in a moment and that C.J. Cooke the producer will be in to tell you how you can find out about closures and they'll run down the forecast.	
06:36:51	Talk	(Harrigan) It's time for the Rowdy Word of the Day. Worth a four pack of tickets to the Houston Gun Collectors Show this weekend at Reliant Center. (Live)	
06:37:14	Contest	"Harrigan and other's talking about the word of the day being ""shot"" and that you'll hear that sometime in the four o'clock hour."	
06:37:20	Talk	"(Harrigan) Four O'clock hour is when you'll hear ""shot"" at least once. And it's worth an extra twenty-five hundred points to you loyal listeners. All you have to do is go to your Loyal Listener account at K-I-L-T dot com and type in the Rowdy Word of the Day ""shot"". (Live)"	
06:37:36	Promo	(Male announcer) The New One Hundred Point Three K-I-L-T traffic. (Rec)	
06:37:52	Liner	Traffic report with T.J. Callahan.	
06:37:55	Traffic	T.J. Callahan with school closings.	
06:38:37	Talk	"(T.J. Callahan) For a complete list of all school closures in the greater Houston area, just go to K-I-L-T dot com and click on our Severe Weather Center. (Live)"	
06:38:48	Promo	Timecheck.	
06:38:56	Talk	"(T.J. Callahan) K-I-L-T Traffic is sponsored by Moe's Place. Kevin Fowler's coming to Katy this Friday night at Moe's Place. Call two eight one, three nine two, thirty-four ninety-nine for tickets now or log onto Moe's Place Katy dot com. And coming soon, Roger Craiger. Moe's Place, continually bringing the hottest music to Katy, Texas. (Live)"	
06:38:57	Billboard		



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'New Faces' 2007

Arriving With Momentum, They Aim To Make Their Mark

By R.J. Curtis

The signature musical showcase and final event of Country Radio Seminar (CRS) is the New Faces show and dinner. ★ Through the years there have been some unforgettable New Faces moments. In 1994, Tim McGraw's performance of "Don't Take the Girl" left the audience speechless. His career subsequently catapulted into overdrive. Two years ago, Sugarland stepped up to establish itself as a superstar in the making.

Each of this year's five New Faces carries strong momentum into their March 2 scheduled performances, with hopes of establishing a long-term career and stronger relationships with radio.

Trent Tomlinson

As a teen, Missouri native Tomlinson was drawn to music after deciding basketball wasn't his future, and he was soon playing in clubs and bars. Originally attracted to rock, Tomlinson segued to country, auditioning for TNN's "You Can Be a Star" during his junior year in high school. He eventually reached the finals in Nashville, only to lose by two-tenths of a point.

Moving to Nashville, Tomlinson worked in Printer's Alley, competed in talent contests and landed one of his songs on a Johnny Rodriguez album. Emerson Drive, Blue County and other acts also recorded his material. Then came his big break: a showcase for Lyric Street senior VP of A&R Doug Howard and president Randy Goodman.

"Country Is My Rock," Tomlinson's Lyric Street debut, features five songs released in demo form. After lead track "Drunker Than Me" peaked at No. 19 on the R&R Country chart, Tomlinson followed with "One Wing in the Fire."

"Tomlinson's music has been great for the radio

station and there was a strong turnout when he played KRTY's club show," says Julie Stevens, PD at Empire Broadcasting Group KRTY/San Jose, which, with more than 1,500 total detections, has devoted the most early airplay to Tomlinson. Stevens says she and GM/MD Nate Deaton "liked both of his songs. I think you add from your heart and then watch what it does with the audience."

Jack Ingram

Born in Houston, Ingram embodies the Texas sound, look and attitude. While studying psychology at Southern Methodist University, Ingram toured the bars and roadhouses that are so rich with the Texas musical tradition. Playing regular gigs at Adair's, his Beat Up Ford Band released several independent albums—one of which was recorded at the honky-tonk. Ingram eventually nailed a recording contract with Universal's Rising Tide, before moving to Sony's Lucky Dog to release "Hey You," followed by a live album cut with Charlie and Bruce Robison.

Ingram has long had a strong association with Cumulus Media Partners' KPLX (the Wolf)/Dallas, the station that has played him the most, according to Nielsen BDS. KPLX interim PD Smokey Rivers says the station saw Ingram as a leader of the Texas movement.

"He had all the markings of somebody who'd be successful and not just in our borders," Rivers says. "Jack is so honed from doing clubs and that business is still so strong here. He was a great way for us to push the Texas image."

Last year Ingram recorded "Live: Wherever You Are" at the famous Gruene Hall in Texas and signed with Big Machine Nashville. The studio version of "Wherever You Are" reached No. 1 on the R&R Country chart, and he followed up with "Love You," which peaked at No. 12. Current single "Lips of an Angel," a cover of the Hinder rock hit, remains active on the chart.

Rodney Atkins

On the heels of two No. 1 singles, Atkins brings strong momentum into CRS week. Growing up in Cumberland Gap, Tenn., Atkins discovered music in high school. Soon after he was playing county fairs, shopping malls and music festivals. During college he continued playing, often traveling to Nashville to perform and write. He soon caught the attention of Mike Curb, who signed him to Curb Records. His 2003 Curb debut netted a top five hit, "Honesty."

Atkins found his groove on his second album, authoring six of its 10 tracks. "If You're Going Through Hell" peaked at No. 1, and to date, has registered more than 1.36 million detections. The follow-up, "Watching You," has been an

omnipresent force on country radio for months and also peaked at No. 1.

Tim Jones, PD of Clear Channel KBQI/Albuquerque, whose station leads the country in spins on Atkins, says, "We felt Rodney had what it takes from the start and we were dead on. He continues to be our top tester week-in and week-out."

Miranda Lambert

Lambert didn't come out on top in the inaugural season of "Nashville Star" in 2003, but she describes not winning as a blessing. She says she wasn't ready to go immediately into the recording studio after the contest. Signing with Columbia, she took her time putting together her first album, "Kerosene," which earned Lambert nominations for the Country Music Assn.'s Horizon award and the Academy of Country Music's top new female vocalist.

"Kerosene" also established Lambert as a legitimate songwriter. She was soon touring with superstars George Strait and Keith Urban.

Mark Grantin, PD of Midwest Family Broadcast Group's WWQM/Madison, says when he and MID Mel McKenzie first saw Lambert perform, "we both had goose bumps, and said, 'She's got it.'"

Every single worked for Q106, Grantin says, passing the all-important research litmus test. He adds, "She has all the intangibles: the ability to write great music, the star power, and she is a talented young woman who is the complete package."

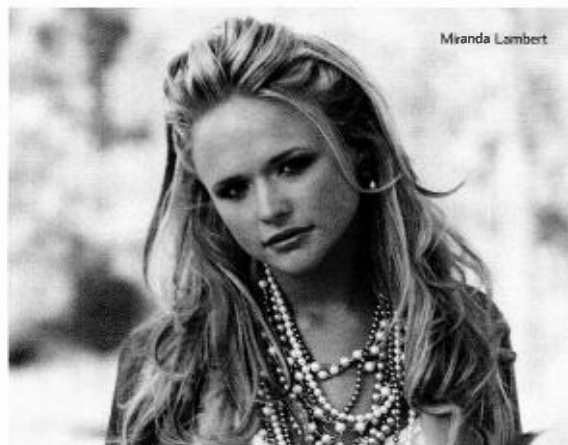
Lambert's second album, "Crazy Ex Girlfriend," is due this year. Like its predecessor, the album features Lambert having a hand in writing most of the songs, collaborating with Gillian Welch and Patty Griffin.

Eric Church

Anybody who attended CRS in 2006 and saw Church at the Capitol Records lunch already knows what he brings to the table as a live act. Church's chops were honed playing five nights a week in the Mountain Boys, which enjoyed regional success in North Carolina. Like Atkins and Tomlinson, Church turned to music in college, after concluding that he wouldn't be able to make a living playing sports. Within a year of moving to Nashville, he signed a deal at Sony/ATV Tree Music Publishing.

After Terri Clark recorded and released his "The World Needs a Drink" in 2004, Church met producer Jay Joyce and showcased for Capitol Nashville, which lead to the release of "Sinners Like Me" in 2006. The album has produced two top 20 hits—"How 'Bout You" and "Two Pink Lines." Church's latest single is "Guys Like Me," currently No. 36 on the chart. *R&R*

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Trent Tomlinson

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Author turned talk host gets Wired at TRS 2007

'Extraordinarily Lisa'

Al Peterson

APeterson@RadioandRecords.com

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For those of us who are "of a certain age," as they say, our first introduction to Lisa Birnbach was as co-author of the 1980s pop-culture phenomenon, "The Official Preppy Handbook," which spent an impressive 38 weeks atop the New York Times best-seller list. ■ Since then, Birnbach went on to author 19 more books and now also hosts a daily 9 a.m.-noon show for GreenStone Media's recently launched talk radio network aimed at women. A working mom of three, Birnbach is also a familiar face from dozens of appearances on a variety of TV shows, including "Late Night With Conan O'Brien," "Today," "Politically Incorrect" and "CBS Early Show," where she had a humorous weekly segment called "Yikes, I'm a Grown-Up."

At the upcoming 12th annual R&R Talk Radio Seminar in Los Angeles, Birnbach will host a special one-on-one chat with Wired magazine senior editor Nancy Miller. The pair will talk about how technology is changing the media habits of radio listeners literally on an almost daily basis.

To get a sneak preview of that TRS 2007 session,

and also gain some insights into the mind of Birnbach and her radio show, I turned the tables and made the usual "interviewer" the "interviewee" for this exclusive conversation.

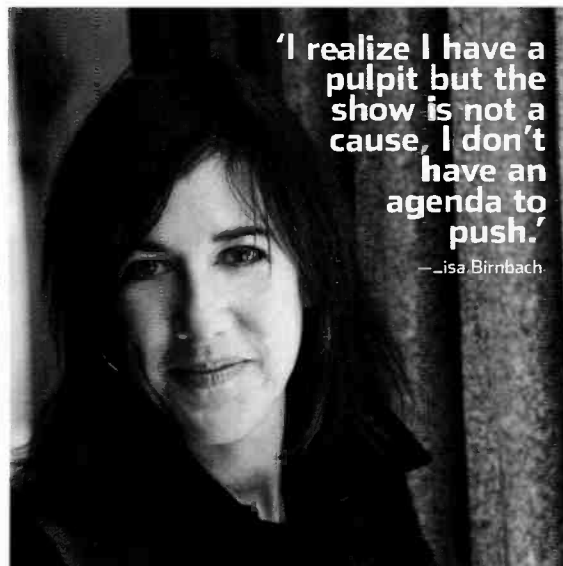
Talk about how the "Preppy Handbook" changed your life.

I was a very shy girl, who wore natural fibers, who grew up in New York and went to college in New England. I was suddenly thrown from that onto the national scene with the success of the book after it was published in the fall of 1980. It was shocking.

I traveled the entire country, even to cities that were not usual stops on a book tour, because the book was just so popular. We thought we were writing about a very inside little thing—it caught us totally by surprise. All of a sudden, at age 22, I had a tremendous number of opportunities come my way, and I see myself as having been very lucky as a result of that book still to this day.

What qualities do you think made you attractive to the folks at GreenStone for your new role as a talk radio host?

Continued on page 42



CHERI PRESTON



GIL GROSS



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AARON KATERSKY



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Continued from page 40

When I first met [GreenStone board member] Edie Hilliard, I think she was most interested in the fact that I am a chronologically, middle-aged—God, I hate that phrase—woman in my 40s with three kids and a fair amount of media experience from publishing, television and radio.

What appealed to you about the idea of hosting a radio show?

Over the past five or six years I have become a carpooler. I don't think I appreciated radio as much until spending so much time driving my kids all over the place every day. The radio became my companion and my friend and I really learned to appreciate the intimacy and depth of conversation I could hear there.

I adored being on TV, but to go into any kind of depth on a story on television, even if I begged, I might get three or four minutes. So what I heard on radio, from that point of view, was very appealing to me. Was I out there selling

myself as a potential radio host? No, this was one of the great opportunities of my life that sort of fell into my lap.

Is it harder than you thought it would be?

Oh, yeah, definitely. Having to maintain that level of focus for three hours is not easy. By the end of the show, I am depleted—my ideas are done and my throat is sore. But at the same time it's enormously exciting. So far it's been just fabulous. I feel like my brain is actually growing because I am learning so much every day from all the people I get to talk with.

Also, there are days when I can tell, based on the callers, that we're actually sometimes helping people. I'm here to be sort of everyone's long distance best friend that they can say anything to, but if it happens that we've managed to also help someone with a problem or get them through a crisis, that's a really great feeling.

What's the essence of the program?

It's extraordinarily Lisa—I think that's the best way I can put it. There's a very large mix of high and low, serious and light. Even when we discuss a serious topic, I try to find ways to inject a bit of lightness into it. I want our guests to feel like they had a really good time, and I want listeners to feel that way, too.

I say what I think, and what's on my mind is probably going to end up on the show. For example, I was recently talking with Ralph Nader and I asked him if he was going to run for president again. When he said he didn't know, I said, "Well, personally I don't think you should, but if you do, will you announce it on my show?" That really made him laugh. I think you can do that with a guest.

And what do you hope listeners will take away from the program each day?

I hope they will feel less alone. There are so many moments throughout the day when all of us are in isolation, even though most of us feel like we have no time for ourselves. So I'd like the show to make you feel more connected to other people.

Can guys feel comfortable listening, too?

I am in no way trying to make the show all "girly" and

'I don't think I appreciated radio as much until spending so much time driving my kids all over the place every day.'

—Lisa Birnbach

estrogen-heavy. I can tell from the callers we get that there are a lot of men out there listening to the show, too. I want to talk about things that are interesting to both women and men. It's a show for people, not a female versus male thing.

A lot of talk radio leans toward political talk. Are you political?

I am personally political and I don't hide it. I talk about politics, but it's not a political radio show. I think what you will hear me talk about mostly are relationships, kids, health, the media and, to some extent, politics.

I realize I have a pulpit but the show is not a cause, I don't have an agenda to push. I don't think anyone listening would wonder where I'm coming from on an issue, but I also don't feel like it's my mission to convert people to my way of thinking. I'm interested in hearing what everyone has to say.

Tell us a bit about what we can expect during your upcoming appearance and conversation with Wired senior editor Nancy Miller at TRS 2007.

First of all, I think what we will be offering is a perfect example of how two women will be talking about something that is also really interesting to men. We're going to be talking about the miniaturization and assimilation of technology into all of our lives. I am certainly not nearly as technologically advanced as Nancy, so I'll be the one who is trying to preserve personal relationships, despite all the pressing of buttons and clicking of clickers. We'll be looking at just how much our world really has changed because of the techno-boom.

R&R

R&R TRS 2007 Update

This year's ABC Radio-hosted newsmakers luncheon on March 9 is sure to be another memorable R&R Talk Radio Seminar event as ABC Radio senior analyst Fred Thompson hosts a one-on-one conversation with a special guest. Log on to RadioandRecords.com and click on "conventions" for registration and updated TRS 2007 information.



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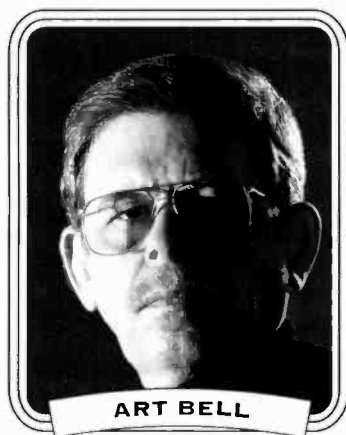
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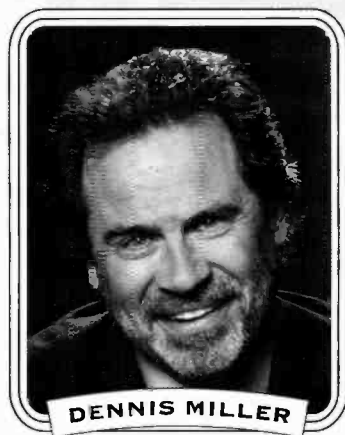
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Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com

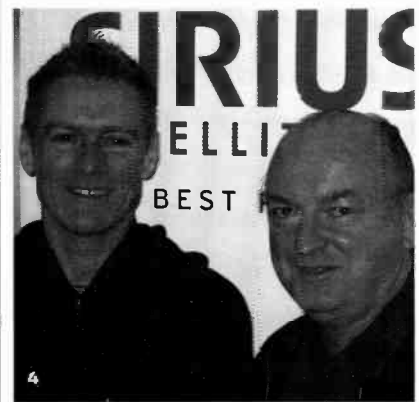


Say Hello To 'Yesterday'

1. Former 'N Sync vocalist JC Chasez stopped by Clear Channel CHR/top 40 WAEB (B104)/Allentown to chat with staffers and promote his new release, "Until Yesterday." Pictured, from left, are morning show co-hosts Mike Kelly and Laura Cramer, Chasez and PD Laura St. James.

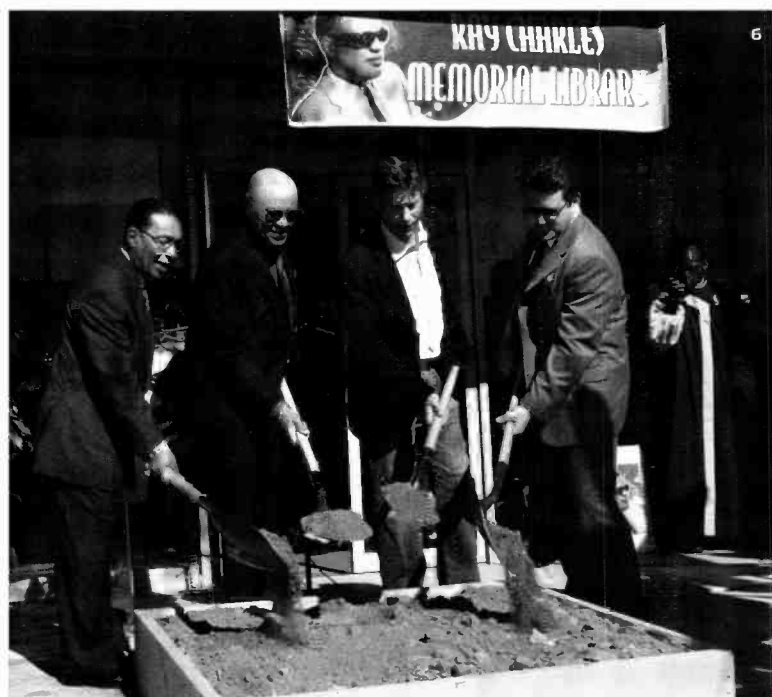


Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.



2. Alpha Dogg Archway Broadcasting urban WCZQ (105.5) Champaign, Ill., on-air mixer/personality DJ Supa, left, hangs with rapper/thespian Snoop Dogg. **3. Hollywood Ending** Legendary ABC Radio classic rock KLOS/Los Angeles night personality Jim Ladd, center, received the Media Arts Award at the Hollywood Arts Council's 21st annual Charlie Awards. Actor Fred Willard, left, and ABC Radio president/GM John H. Davison were on hand to help Ladd commemorate the occasion. (Photo credit: Michael Schwartz) **4. So Far, So Good** Bryan Adams, left, posed for photos with author/Sirius Satellite Radio host Dave Marsh after the Canadian pop/rocker made a special appearance on his show, "Kick Out the Jams with Dave Marsh." **5. Life In The Fast Lane** Sony BMG Music CEO Rolf Schmidt-Holtz, left, congratulated Carrie Underwood at a post-Grammy Awards bash honoring the label's winners and nominees at the Beverly Hills Hotel in Los Angeles. The "American Idol" season four winner received best new artist and female country vocal performance awards for her debut album, "Some Hearts." Sony BMG celebrated a grand total of 36 Grammy wins. **6. An American Institution** From left are Los Angeles councilman Herb Wesson, Ray Charles Enterprises president Joe Adams, Warner/Rhino Records president Scott Pascucci and Concord Records executive VP John Burk, who participated in the ceremonial groundbreaking of the Ray Charles Library in Los Angeles, which is being built on the site of Charles' recording studios—now a historic landmark. It is planned to open in 2008, and will contain reference materials, Charles' archives, revolving exhibitions, instructional aids and classroom space. **7. Southern Hospitality** Def Jam artist Ludacris, left, enjoyed the spotlight with XM Satellite Radio executive VP of programming Eric Logan at his post-Grammy Awards party, hosted by Queen Latifah at Social Hollywood in Los Angeles. The rapper/actor received Grammys for best rap song for "Money Maker" and best rap album for "Release Therapy."

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Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEAR AGO Andy Santoro promoted to senior VP of Millennium Radio Group. ■ Universal Motown Records Group splits into two separate entities: Universal Motown and Universal Republic. ■ Tommy Chuck becomes PD of Clear Channel's WXXL/Orlando.

5 YEARS AGO Farid Sulman is appointed CEO of Citadel. ■ Benny Pough is elevated to senior VP of promotion for MCA Records. ■ Dave Richards returns to Seattle as PD of KISW.



10 YEARS AGO Chancellor Broadcasting and Evergreen Media merge to become Chancellor Media, then purchase Viacom's radio properties. ■ Jeff Levine joins WLIR and WLRI/Long Island, N.Y., as director of programming and marketing. ■ Jesse Scott is chosen as PD of WRLT/Nashville.

15 YEARS AGO Smokey Rivers rises to PD of WGH-FM/Norfolk. ■ John Roberts selected to be PD of WAFX/Norfolk. ■ Phil Costello is upped to senior director of promotion at Virgin Records.



20 YEARS AGO Carl Gardner is installed as station manager of KEX/Portland. ■ Steve Kingston is elevated to OM of WHTZ/New York. ■ Tom Tracup accepts the OM gig at KRLD/Dallas.

25 YEARS AGO Gerry DeFrancesco is hired as PD of KIIS-FM/Los Angeles. ■ John David Spangler is named KSAN/San Francisco PD. ■ Donna Brake becomes PD of WSB-FM/Atlanta.



30 YEARS AGO Rick Sklar is promoted to VP of programming for ABC Radio Division. ■ John Lego is tapped to be GM of KERE/Denver. ■ Paul Sebastian moves to Jacksonville for middays at WAPE.

THE SPIN

Adkins Closes 10-Year Gap At No. 1

Trace Adkins celebrates his second No. 1 on the Country chart as "Ladies Love Country Boys" (Capitol Nashville) hops 3-1. This marks Adkins' first trip to the summit on the Nielsen BDS-fueled scorecard since "(This Ain't) No Thinkin' Thing" capped the chart for one week in March 1997.



The 10 years that passed between Adkins' chart-topping singles is the longest stretch for any country artist since Kenny Rogers' 13-year gap between 2000's "Buy Me a Rose" and his 1987 duet with Ronnie Milsap, "Make No Mistake, She's Mine."

Speaking of Rogers, he brings Don Henley back to the Country chart for a third time with "Calling Me" (Capitol Nashville), which bows at No. 59. Henley previously spent six weeks on the chart in 2000 with "For My Wedding." He was also a featured vocalist on Trisha Yearwood's "Inside Out," which peaked at No. 31 in February 2002.

Godsmack's 'Enemy' Rocks Top Five

Godsmack earns its first top five on the Nielsen BDS-powered Rock chart as "The Enemy" (Universal Republic) climbs 7-4. In 15 prior visits, the group had never gotten higher than the No. 6 peak for both "Serenity" in October 2003 and "Speak" in June 2006.

Lloyd Feels The Heat Of Mims

While "You" by Lloyd tallies a fourth week at No. 1 on the Rhythmic chart, "This Is Why I'm Hot" (Capitol) by Mims moves 3-2 and gains 424 plays to close the gap between both songs to a mere 12 spins. It's the tightest margin between the top two songs at the format since the Sept. 30, 2005, chart, when nine plays separated "Gold Digger" by Kanye West featuring Jamie Foxx (5,159 plays) from "Like You" by Bow Wow Featuring Ciara.

Stewart Rocks AC With Two 'Classics'

Rod Stewart makes strong moves on the AC chart with two tracks from his album "Still the Same... Great Rock Classics of Our Time" (RMG). His 6-month-old "Have You Ever Seen the Rain" grabs Most Increased Plays honors at No. 9 (up 167), while "Fooled Around and Fell in Love" debuts at No. 25. The entry marks Stewart's 39th AC hit, a run that began with "Tonight's the Night" in 1976—the same year that Elvin Bishop's original version of "Fooled" was a No. 3 pop hit on The Billboard Hot 100.

"Fooled" is also Stewart's 23rd AC chart title during the Nielsen BDS era (which began in July 1993 at the format), pulling him into a first-place tie among male artists in that span with Elton John and Jim Brickman. In that time frame, only Celine Dion—with 30 appearances—has more.

Tank Waits 21 Weeks (And Six Years) To Reach Top 10

Tank returns to the top 10 of the Urban AC chart for the first time in six years as "Please Don't Go" (Universal Motown) takes Most Increased Plays (up 220) and jumps 11-8. His first and only other top 10 was "Maybe I Deserve" in April 2001.

Tank seems to specialize in taking his sweet time as his song's 21-week trek into the chart's upper quadrant is the longest since Kindred the Family Soul needed the same time span to hit the top 10 with "Where Would I Be (The Question)" in January 2006.

Metallica Finds 'Ecstasy'

After an absence of more than two and a half years, Metallica returns to the Active Rock chart with "The Ecstasy of Gold" (Sony Classical) at No. 29. The track comes from the "We All Love Ennio Morricone" tribute album, which features such diverse performers as Bruce Springsteen, Celine Dion, Herbie Hancock and Andrea Bocelli.

"Gold," which Morricone wrote for the 1966 film "The Good, the Bad and the Ugly," has long served as the opening music for the group's live shows. It is the 17th Active appearance for the quartet, moving it into sole possession of second place on the format's all-time list, just one behind Korn.

Gym Class Sprints

Gym Class Heroes score high marks on the CHR/Top 40 report card, soaring 18-10 with "Cupid's Chokehold" (Atlantic/Lava). The eight-spot jump into the top 10 is the biggest by a group since Nickelback rose 15-7 with "Photograph" in October 2005. It's also the biggest leap by a group enjoying its first top 10 appearance since Fountains of Wayne zoomed 21-10 with "Stacy's Mom" in October 2003.

"Cupid," which samples Supertramp's 1979 classic "Breakfast in America," achieves Airpower status and takes the chart's third-best gain in plays (up 850).



Nova 106.9 PD Tracy Austin shares cultural insights from Down Undah

Austin: An Honorary Aussie

Kevin Carter and Keith Berman

KCarter@RadioandRecords.com, KBerman@RadioandRecords.com

They say that changing jobs and getting married are two of life's biggest stress-inducing challenges. Last July, programmer Tracy Austin committed both deeds and shocked the industry when she announced she was resigning from KRBE/Houston after nearly five years at the helm, getting married and leaving not only the country but the hemisphere to program Nova 106.9 in Brisbane, Australia. ■ It's been about six months since she left, so we figured we'd look in on Austin to see how she was dealing with the culture shock and what it's like programming radio in a whole other country.

What are some of the biggest differences programming for Australians?

The basics of good radio still apply, but Nova is known for breaking the rules. The Nova concept was founded on, "Never more than two ads [spots] in a row," so we always get you back to music faster. The music also moves a lot faster: We lead on new music, and we cycle songs through much quicker than I have in the past. We also do news every hour from 6 a.m. to 6 p.m.—that's expected in Australia. We've got different music features on every hour, and it's different every weekday.

Another big difference is just the language: I spent the first few weeks here just figuring out what my morning show was saying and identifying the voices. The morning show is the breakfast—or "breaky"—show, from 6 to 9 a.m. Then it's "mornings" from 9 a.m. to noon—noon is actually called "midday," then "afternoons" [noon-3 p.m.] and "drive" [3 p.m.-7 p.m.]. Overnights are called "mid-dawn."

The station is the coolest-looking place I've ever worked—it's the third floor of an old wool store, like what we'd call a loft. My office has no ceiling and no door. Sometimes, it's hard to focus, but my door is always open.

We hear those Aussies talk funny . . .

In addition to the list of Australian radio terms, I learn a new Aussie slang term every day. If you say you "root" for a team, people think you've

slept with them. Saying "shit" is no big deal on the air; it's commonplace here. The first time I busted out a "goodonya, mate"—"good job" in Aussie—I knew I was getting the hang of it. Aussie is pronounced with a "z," like Ozzy Osbourne. The letter "z" is pronounced "zed." If a word has too many syllables, Aussies remove two of them, repeat a consonant and add an "o" or an "a" to the end to create a new word. For example, "preso" for presentation, "journno" for journalist, "rego" for registration, "devo" for devastated. By the way, "getting boned" means you got fired.

Did you learn anything through trial by fire?

I knew some people would be thinking, "Who's the Yank?" But I told them, "I'm new to Australia, so you're going to be teaching me those things. But I know radio, and together we're going to have some fun." Aussies are all about keeping it real: There is a definite lack of political correctness. They respect you more if you are direct.

How is record promotion and contesting different in Australia?

We pay for most of the competitions we do, like flyaways. We often work with the labels nationally to launch albums, though it's harder for Nova to do concert promotions, given our limited inventory, so we have to be extra creative incorporating it into programming.



'I knew some people would be thinking, "Who's the Yank?" But I told them, "I'm new to Australia, so you're going to be teaching me those things. But I know radio, and together we're going to have some fun."'

—Tracy Austin

Who are some of the bigger artists there?

Australia has a long heritage of great bands, from INXS to AC/DC and Wolfmother and Silverchair. There are also a lot of the same artists: Jack Johnson has a very Queensland vibe with the surfing, Panic! at the Disco, Good Charlotte, Green Day, U2. The Scissor Sisters and Pink are huge here. Eskimo Joe is an Aussie band we play, and there's others like Rogue Traders and Sneaky Sound System. Nova also plays dance music, like TV Rock and Fedde La Grande. I'm still learning the songs in our library, especially recurrents like Thirsty Merc.

Is there a government-mandated level of native artist airplay, like in Canada?

Yes—25% has to be native artists, and 25% of that has to be from within the last year. We count down the top 40 songs in the country every Sunday with a nationally syndicated show out of Nova/Sydney. "The ARIA [Australian Recording Industry Assn.] Chart Show."

What kind of ratings system do you have?

ACNielsen does our surveys, which come out eight times per year and last for five weeks each. It's the same basic principles as Arbitron's diary methodology, but they're called "waves" instead of trends, and the results come out quickly.

What's your competitive landscape like?

We're up against other commercial stations, like B105, Triple M and 97.3, and noncommercial government-owned stations, like Triple J and ABC.

What's life like Down Undah? Anything that caused huge amounts of culture shock?

I spent the first few weeks just trying to figure out what the personalities were saying. Aussie is its own language sometimes. The malls close at 5 p.m. on Saturday and 4 p.m. on Sunday. Walking across the street is tricky, since you're trained to look the other way for oncoming traffic. Sadly, there's no good Mexican food here.

Getting most of the movies and TV shows later than the U.S. is frustrating, except when you know what happens in the season finale of "Grey's Anatomy." Also, the seasons are backwards, so Christmas is in the summertime—it's been continuous summer here for the past six months.

How are you and your new, husband, Mark doing?

You'll love this: Mark has been singing as Robin [Gibb] with a Bee Gees cover band that tours all over the world. They're called Night Fever, and they are great. This is definitely an adventure, and it's really important to share it with someone. I wouldn't have been able to do it without him.

Looking ahead?

This Nova is the youngest in the network, just 2 years old in April. We've been No. 1 10+ in the last seven surveys. Not a bad place to be; now the challenge is keeping it there. R&R

CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Ron Roberts	WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed	WQCN/New London, CT PD: Kevin Palano MD: Shawn Murphy
KPRF/Amarillo, TX PD/MD: Marshal Blevins	KMXF/Fayetteville, AR OM: Dave Ashcraft PD: Darrick Lavell MD: Jay Steele	WSPK/Newburgh, NY OM: Dave Ashcraft PD: Sky Walker MD: Denny Valentino
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	KCRS/Odesa, TX MD: Nate Rodriguez
WWBX/Bangor, ME OM: Jeff Pierce	KISR/Ft. Smith, AR OM/MD: "Big Dog" Rick Hayes APD: Rhum Cunningham MD: Mike "Mike at Night" Oldham	WILN/Panama City, FL OM: Mike Preble PD/MD: Jo Valentine APD: Kris Kaane
KRSO/Bilings, MT OM/MD: Kyle McCoy	WYK5/Gainesville, FL PD/MD: Carter	KRC5/Rapid City, SD OM/MD: Charlie O' Douglas APD/MD: Jayden McKay
WWYL/Binghamton, NY PD: Matt Johnson	KXXL/Grand Forks, ND, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr APD: Teri Jacobs
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KZMG/Boise, ID OM: Rich Summers PD: Brad Collins APD: Valentine MD: Miggy Santos	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KCLD/St. Cloud, MN OM: Matt Senné PD: JJ Holiday APD/MD: Wayne D.
KNDE/Bryan, TX PD/MD: Lesley Henton	KSYN/Joplin, MO DM/MD: Jason Knight APD: Steve Kraus	WHTF/Tallahassee, FL DM: Doug Purtee PD: Brian D'Conner
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WAZY/Lafayette, IN OM: Rick Prustator PD: Karen Rite MD: Kim	WMOI/Terre Haute, IN MD: Jamie Dawson
KTRS/Casper, WY OM/MD: Donovan Short	WJIM/Lansing, MI PD: Josh Strickland	WKHQ/Traverse City, MI OM/MD: Luke Spencer MD: Dave B. Goode
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	KFRX/Lincoln, NE DM: Mark Taylor PD: Matt McKay MD: JJ Ryan	WVKZ/Tupelo, MS DM/MD: Rick Stevens MD: Marc Allen
WQOB/Champaign, IL PD/MD: Ken Cunningham	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WIFC/Wausau, WI PD: John Jost APD: Jammin' Joe Malone MD: Belky
WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette	WKMX/Dathan, AL PD/MD: Squifrel	WAZO/Wilmington, NC PD: Mark Jacobs
WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	KIFS/Medford, OR DM/MD: Michael Moon	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha APD: Reesha Cosby
WLVI/Elmira, NY OM/MD: Gary Knight APD: Brian Stoll	KNOE/Monroe, LA OM/MD: Bobby Richards MD: Mike Austin	
WINK/Elmira, NY OM/MD: Scott Free APD: Amanda Valentine	WVAQ/Morgantown, WV OM: Hopsy Kercheval PD: Lacy Neff APD: Brian Mo MD: Meghan Durst	
WRTS/Erie, PA PD: Jessica Curry	WXXM/Myrtle Beach, SC OM: Mark Andrews PD: AJ Seliga MD: Larry Knight	
WSTO/Evansville, IN OM: Tim Huetling PD: Jason Aiddams		



► **AVRIL LAVIGNE'S** "GIRLFRIEND" EXPLODES ONTO THE CANADA CHR/TOP 40 CHART, ENTERING AT NO. 18 IN ITS FIRST WEEK OF AIRPLAY.

PCW E F E D B Y



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE		IMPRINT / PROMOTION LABEL	PLAYS	
			ARTIST	TW		+/-	
1	1	14	SAY IT RIGHT	NELLY FURTADO	MOSLEY/VEFFEN	3341	+12
2	2	10	IT'S NOT OVER	DAUGHTRY	RCAR/IMG	3195	-86
3	3	9	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE	3159	-76
4	4	14	IRREPLACEABLE	BEYONCE	MUSIC WORLD/COLUMBIA	2919	-99
5	5	15	WALK AWAY	PAULA DEANDA FEAT. THE DEE	ARISTA/RMG	2463	-152
6	7	8	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON	INTERSCOPE	2395	-57
7	6	13	BREAK IT OFF	RIHANNA FEAT. SEAN PAUL	DEF JAM/DMJ	2344	-92
8	9	8	RUNAWAY LOVE	LUDACRIS FEAT. MARY J. BLIGE	DEF CON/DMJ	2034	+91
9	4	6	GLAMOROUS	FERGIE	WILL.I.AM/AM	1971	+96
10	15	6	CUPID'S CHOKERHOLD	GYM CLASS HEROES	FUELED BY RAMEN/LA/VA/ATLANTIC	1841	+265
11	13	8	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/SANCTUARY	1693	-71
12	11	12	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE	REPRISE	1620	-157
13	14	10	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	ISLAND/DMJ	1616	-34
14	12	19	IT ENDS TONIGHT	THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE	1606	-166
15	17	7	IF EVERYONE CARED	NICKELBACK	ROADRUNNER/ATLANTIC/LA	1547	-91
16	10	13	I WANNA LOVE YOU	AKON FEAT. SNOOP DOGG	SRC/UPFRONT/KONVIC/AM/UNIVERSAL MOTOWN	1526	-259
17	17	10	KEEP HOLDING ON	AVRIL LAVIGNE	RCAR/IMG	1411	-39
18	20	3	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	1338	+196
19	19	6	FACE DOWN	RED JUMPSUIT APPARATUS	VIRGIN	1316	+119
20	22	3	DON'T MATTER	AKON	KONVIC/UPFRONT/SRC/AM/UNIVERSAL MOTOWN	1216	+288
21	24	6	TELL ME DIDDY	FEAT. CHRISTINA AGUILERA	BAD BOY/ATLANTIC	896	+5
22	26	4	SHE'S LIKE THE WIND	LUMIDEE & TONY SUNSHINE	TVT	870	+140
23	27	5	ICE BOX	OMARION	T.U.G./COLUMBIA	796	+144
24	23	17	FERGALICIOUS	FERGIE	AM/INTERSCOPE	790	-93
25	30	4	YOU LLOYD	FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	781	+195
26	21	19	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARÉ/COLUMBIA	763	-338
27	34	10	U + UR HAND	PINK	LAFAE/ZOEMBA	686	+229
28	29	5	BOSTON	AUGUSTANA	EPIC	671	+45
29	32	4	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC	643	+10E
30	25	12	SHORTIE LIKE MINE	BOW-WOW FEAT. CHRIS BROWN	COLUMBIA	643	-133
31	31	3	OVER IT	KATHARINE MCPHEE	RCAR/IMG	617	+46
32	36	2	CANDYMAN	CHRISTINA AGUILERA	RCAR/IMG	608	+187
33	33	15	THROUGH GLASS	STONE SOUL	ROADRUNNER/ATLANTIC/LA	472	-58
34	39	2	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	419	-86
35	35	5	WE FLY HIGH	JIM JONES	ROCK	389	-33
36	38	3	FADE AWAY	SARAH ALBERTH	BEGLUE	380	+5
37	NEW	NEW	ON THE HOTLINE	PRETTY RICKY	ATLANTIC	376	+98
38	NEW	NEW	THIS IS WHY I'M HOT	MIMS	CAPITOL	334	+94
39	NEW	NEW	NEW BEST FRIEND	KELLY HARPER	INDEPENDENT	303	+45
40	40	3	INTO THE OCEAN	BLUE OCTOBER	UNIVERSAL MOTOWN	292	-14

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE		IMPRINT / PROMOTION LABEL	PLAYS	
			ARTIST	TW		+/-	
1	1	16	SAY IT RIGHT	NELLY FURTADO	MOSLEY/VEFFEN/UNIVERSAL	650	+12
2	1	11	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	640	+15
3	10	10	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	630	+48
4	6	7	IT'S NOT OVER	DAUGHTRY	RCAR/SONY BMG	444	+34
5	9	6	GLAMOROUS	FERGIE FEATURING LUDACRIS	WILL.I.AM/AM/INTERSCOPE/UNIVERSAL	428	+52
6	7	14	BREAK IT OFF	RIHANNA & SEAN PAUL	SRP/DEF JAM/UNIVERSAL	386	-24
7	11	7	IF EVERYONE CARED	NICKELBACK	EMI	379	+36
8	5	17	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	376	-71
9	15	5	DON'T MATTER	AKON	KONVIC/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	375	+83
10	14	4	GIVE IT TO ME	TIMBALAND FEATURING NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	373	+81
11	8	16	ZU	KESHA CHANTE	SONY BMG	366	-22
12	4	14	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCAR/SONY BMG	364	-97
13	12	9	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/LA/VA/ATLANTIC/UNIVERSAL	362	+28
14	10	12	I OWE IT ALL TO YOU	EVA AVILA	SONY BMG	356	-1
15	13	6	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/EMI	311	+12
16	16	6	RUNAWAY LOVE	LUDACRIS FEATURING MARY J. BLIGE	DT/DEF JAM/UNIVERSAL	277	-16
17	18	10	GRACE KELLY	MIKA	CASABLANCA/UNIVERSAL	258	+12
18	NEW	NEW	GIRLFRIEND	AVRIL LAVIGNE	RCAR/SONY BMG	252	+252
19	23	10	LIE TO ME	GEORGE	MC ENTERTAINMENT	246	+23
20	1	13	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE	REPRISE/WARNER	236	-16
21	21	6	RADIO	MARKA	ROCKSTAR	234	-5
22	20	24	MY LOVE	JUSTIN TIMBERLAKE FEATURING TL	JIVE/SONY BMG	224	-18
23	19	24	I WANNA LOVE YOU	AKON FEATURING SNOOP DOGG	KONVIC/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	216	-26
24	24	27	LIPS OF AN ANGEL	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	191	-14
25	34	6	ICE BOX	OMARION	T.U.G./COLUMBIA/SONY BMG	183	+45
26	27	17	ROCKSTAR	NICKELBACK	EMI	175	-22
27	36	3	CUPID'S CHOKERHOLD	GYM CLASS HEROES FEAT. PATRICK STUMP	BEYONCE/VEFFEN/ATLANTIC/WARNER	174	+40
28	26	12	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	172	-31
29	25	21	IT ENDS TONIGHT	THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	171	-33
30	31	25	SMACK THAT	AKON FEATURING EMINEM	KONVIC/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	167	-8

RHYTHMIC



Artist MC Magic runs his own label while moving his music up the charts

Doing It The Hard Way

Darnella Dunham

DDunham@RadioandRecords.com

It's always tough for independent artists to get enough spins to chart nationally, but MC Magic has a lot of faith in his team—as an artist, producer and CEO/owner of Nastyboy Records, he even works his own records. ■ MC Magic started out as a mobile DJ and made the transition to artist/producer/label owner in 1991. He created Nastyboy Records in his hometown of Avondale, Ariz., and independently released “Lost in Love,” which turned into a local hit.

Four years later, his first full-length album “Don't Worry” was issued. It included the track “Lost in Love.” Magic formed the Nastyboy Klick in '97, which released “The First Chapter” on Nastyboy/Glassnote/Mercury Records. A year later, it came out with “The Second Coming.”

The Nastyboy Klick toured the country for a year before the members returned to their regular jobs. In 2001, as NIB Ridaz, they partnered with Upstairs Records and dropped “Invasion” and “NIBRidaz.com.” After the second album was released, Magic ended his relationship with Upstairs when mutually agreeable terms for a new contract couldn't be reached.

Magic has been doing it on his own since he parted ways with Upstairs and appreciates the benefits of being independent. “When you're

with a major label it's kind of like a production line—they throw out a record and they give it a certain time to perform,” he says. “If it doesn't perform in that time, then the powers that be take it off and move on to the next one.”

“Being that I'm the producer, I know when a record's a hit—at least I feel I do. Even when someone tells me it's not working, if in my heart and in my mind I know it's a hit, I'm going to keep going at it. The reaction I get from my core fans solidifies that what I believe is true, so I just keep at it. Sometimes it can turn into a nuisance, because I'm reaching out to all these PDs and MJs on the regular; it's a little bit of a stakeout.”

As Magic's current single “Lies,” featuring Krystal Melody, continues to move up the R&R Rhythmic chart, currently perched at No. 33,

‘There's lots of people that are in powerful positions now, that when I met them they were night jocks and some were interns. That's what happens at radio—you never know who's going to be the next in line.’

—MC Magic



other unsigned artists are trying to figure out his formula. “A lot of the independent artists ask how I do it,” he says. “But I've been developing relationships. When I go to radio and I'm done with my interview, I don't just take off. I like to hang around the radio station, pick people's brains, get to know them.”

“There's lots of people that are in powerful positions now, that when I met them they were night jocks and some were interns. That's what happens at radio—you never know who's going to be the next in line. And because you have a cool relationship with them, they'll give your record a chance. All a good record needs is a chance, because once they put it in callout and the phones light up for it, then it takes off and flies on its own.”

“This Is Why I'm Hot” by Mims was making noise independently, but after the artist signed with Capitol Records, it surged to the top 10 of R&R's Rhythmic and Urban charts. There is no doubt that major label resources could help “Lies” ascend to even higher levels, so why has Magic remained independent all these years? “I'm open to anyone who is willing to talk,” he says. “But I haven't gotten any calls from majors that say, ‘Hey, we can help take your record to the sky.’”

“We've been able to have [such] a consistent string of successful records at radio, I'm surprised that someone's not reaching out and going, ‘You've got a great formula to get you to second base—let's get the home run.’”

Magic's hands-on approach to promoting his music is less about wanting to maintain control and more about needing to survive. He says he is so heavily involved in the process because “I have to be. Let's say we put it in the hands of a record promoter. Nastyboy Records is a small label, so my \$1,500 is nothing compared to the \$1,500 they get per record from Universal. So what happens is, no matter how much money I can spend with them, I'm still not going to be a priority, and I'll get the runaround. There's a lot of records out there, and we're fighting for room.”

“I think [“Lies”] can grow into the other markets. It's just that we don't have the relationships in those markets yet. Because we are in this region, I'll shoot it to [KPRR (Power 102) PD] Pattie [Diaz] and [XHTO APD/MJD/mixshow coordinator] Big Al in El Paso, and it's pretty much a contest to see who's going to throw it on first because that's such a core market for me.”

Despite a strong following in the Southwest and being well-known in several Latino-heavy markets, MC Magic is trying to expand his audience. “Our music is cross-demo—it's not just a teeny-bop sound, it's not just a girl sound, it's not just a Latino sound,” he says. “I'd say my music is like a hip-hop love jam with an R&B and Latin twist. Given a chance, it will work for the masses.”

R&R

Spreading ‘Lies’

KBMB (103.5 the Bomb)/Sacramento PD Pattie Moreno believed in “Lies” so much that she recommended it to KXJM (Jammin 95)/Portland, Ore., PD Mark Adams. The MC Magic song is now playing on KXJM in light rotation and working on several stations. Following is a list of all R&R rhythmic reporting stations currently exposing “Lies.”

KBDS/Bakersfield	KISV/Bakersfield	KWIN/Stocxton
KBMB/Sacramento	KKFR/Phoenix	KXJM/Portland, Orz.
KCAQ/Oxnard, Calif.	KOHT/Tucson	KZFM/Corpus Christi, Texas
KDGS/Wichita	KPRR/El Paso	WXIS/Jor' son City, Tenn.
KDON/Monterey	KPWR/Los Angeles	XHTO/E! Faso
KGGI/Riverside	KSEQ/Fresno	
KHTN/Modesto, Calif.	KVYB/Oxnard, Calif.	

RHYTHMIC

► PLAY THE FOURTH TIME IN FIVE WEEKS. "DON'T MATTER" BY AKON EARN THE RHYTHMIC CHART'S MOST INCREASED PLAYS MEDAL (NO. 4, UP 646).



R&R

POWERED BY

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	YOU LLOYD FEATURING LIL WAYNE	NO. 1 (4 WKS)	THE INC./UNIVERSAL MOTOWN	4491 -50	34,419 1
2	3	14	THIS IS WHY I'M HOT MIMS		CAPITOL	4479 +434	32,969 2
3	2	16	RUNAWAY LOVE LUCACRIS FEATURING MARY J. BLIGE		DTI/DEF JAM/JMG	4380 +80	32,883 3
4	5	8	DON'T MATTER AKON	MOST INCREASED PLAYS	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	4156 +646	31,256 4
5	4	14	ON THE HOTLINE PRETTY RI'DY		BLUESTAR/ATLANTIC	4104 +191	26,712 6
6	9	15	ICE BOX OMARION		T.U.C./COLUMBIA	3400 +407	24,315 7
7	6	17	WE FLY HIGH JIM JONES		KOCH	3225 -208	26,727 5
8	8	11	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN/INTERSCOPE	315 +62	19,766 10
9	7	18	IRREPLACEABLE BEYO NCE		COLUMBIA	2800 -426	20,118 9
10	11	14	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE		TERROR SQUAD/IMPERIAL/VIRGIN	2637 +267	21,996 8
11	10	22	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	2621 -64	15,074 14
12	14	7	LAST NIGHT DIDDY FEATURING KEY SHIA COLLE		BAD BOY/ATLANTIC	2475 +199	17,110 11
13	13	22	WALK IT OUT UNK		BIG DOP/PROK	2205 -103	15,833 13
14	12	26	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2079 -249	15,058 15
15	22	4	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	AIRPOWER	MOSLEY/BLACKGROUND/INTERSCOPE	1879 +381	11,345 20
16	20	6	THROW SOME D'S RICH BCY FEATURING POLOW DA DON		ZONE 4/INTERSCOPE	1878 -172	12,679 17
17	17	11	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	1775 -32	11,074 21
18	15	17	THAT'S THAT SNOOP DOGG FEATURING R. KELLY		DOGGY STYLE/GEFFEN/INTERSCOPE	1746 -380	16,987 12
19	16	15	PROMISE CIARA		LAFACE/ZOMBA	1677 -434	12,913 16
20	19	22	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHN TA AUSTIN		COLUMBIA	1553 -160	12,630 18
21	21	14	BREAK IT OFF RHYMUNA & SEAN PAUL		SRI/DEF JAM/JMG	1543 -54	11,782 19
22	29	2	BECAUSE OF YOU NE-YO		DEF JAM/JMG	1427 +540	10,407 22
23	24	5	GLAMOROUS Fergie		WILL LAMAGM/INTERSCOPE	1390 +310	8,539 23
24	23	8	POPPIN' CHRIS BROWN FEATURING JAY BIZ		JIVE/ZOMBA	1386 +75	7,861 25
25	26	6	SHE'S LIKE THE WIND LUMIE DE FEATURING TONY SUNSHINE		TVT	1204 +170	8,248 24
26	25	5	GO GETTA YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUCZ/DEF JAM/JMG	1134 +57	6,017 30
27	28	5	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN		COLUMBIA	1065 +157	4,458 32
28	35	2	LOST WITHOUT U ROBIN THICKE		STAR TRAK/INTERSCOPE	976 +265	7,142 26
29	30	4	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS		CHAMILLIARY/UNIVERSAL MOTOWN	972 +143	5,388 31
30	27	10	NA NA BABY BASH		ARISTA/RMG	863 -160	6,033 29
31	32	5	DIME (TELL ME) PITBULL FEATURING KEN-Y		FAMOUS ARTISTS/TVT	855 +91	4,353 33
32	1	6	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST		GEFFEN/INTERSCOPE	778 -28	6,102 28
33	34	5	LIES ME MAGIC FEATURING KRISTAL MELODY		NASTYBODY	764 -37	3,679 35
34	33	19	AY CHICO (LENGUA AFUERA) PITBULL		FAMOUS ARTISTS/TVT	728 -33	7,126 27
35	36	3	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	690 +44	4,150 34
36	37	4	HOLLYWOOD JAY-Z FEATURING BEYONCE		ROC-A-FELLA/DEF JAM/JMG	647 -6	3,303 37
37	40	2	2 STEP UNK		BIG DOP/PROK	464 +31	2,400 -
38	NEW		BUDDY MUSIQ SOULCHILD		ATLANTIC	414 +50	1,539 -
39	NEW		KNOW WHAT I'M DOIN' BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN		CASH MONEY/UNIVERSAL MOTOWN	385 +98	2,204 -
40	NEW		I TRIED BONE THUGS-N-HARMONY FEAT. AKON	MOST ADDED	MO THUGS/FULL SURFACE/INTERSCOPE	383 +162	2,520 40

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

I TRIED
Bone Thugs-N-Harmony Feat. Akon (Full Surface/InterScope)
KBBT, KBDS, KBMB, KCAQ, KHT-4, KKWD, KOHT, KPWR, KWIE, KWIN, KXJN, KZFM, WPOW, WRDQ, WRVZ, XHTZ

YOU KNOW I'M NO GOOD 14
Amy Winehouse Feat. Ghostface Killah (Universal Republic)
KBMB, KCAQ, KDDB, KHTN, KJIS, KKFR, KSEQ, KVEG, KWIE, KWIN, KXJN, WRDQ, WXIS, XHTZ

BECAUSE OF YOU 11
Ne-Yo (Def Jam/JMG)
KBDS, KCHZ, KDON, KGGI, KK-FR, KPWH, KTBT, KVEG, WHZT, WJJS, WLTO

LOST WITHOUT U 11
Robin Thicke (Star Trak/InterScope)
KBDS, KCHZ, KLUC, KPWR, KTBT, ZVEG, KYYB, KXJN, WLDD, WPOW, XJAOE

2 STEP 7
Clyde Carson (Capitol)
KBDS, KBOS, KOHT, KZFM, WRDQ, WRVZ, WXIS

GLAMOROUS 6
Fergie (Will.i.am/A&M)
KBFM, KPRR, KRKA, KYYB, KWIE, WBTB

GO GETTA 5
Young Jeezy Feat. R. Kelly (Def Jam/JMG)
KCAQ, KPWR, KQKS, KWIE, WBYD

NOT A CRIMINAL 5
Chamillionaire (Chamill/Universal Motown)
KLUC, KOHT, KRKA, WBTB, WBYD

WHEN IT WAS ME 5
Paula DeAnda (Arista/RMG)
KIKI, KKFR, WAJZ, WBTB, WYXX

LIKE A BOY 5
Ciara (Laface/Zomba)
KDDB, KKWD, KTBT, KZFM, WYXX

ADDED AT...
XMOR
San Diego, CA
P.O. Lee Cornell
Robin Thicke, Lost Without U, 2
R. Kelly or Bow Wow, I'm A Flirt, 1
Selau, A Man That Goes, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MAGIC CITY 2XL (TOMMY BOY) TOTAL STATIONS: 25	379/23	LIKE A BOY Ciara (Laface/Zomba) TOTAL STATIONS: 24	291/137
2 STEP Clyde Carson (Capitol) TOTAL STATIONS: 21	359/42	WHEN IT WAS ME Paula DeAnda (Arista/RMG) TOTAL STATIONS: 29	275/133
A MAN THAT GOES Selau (Street Cred/Koch) TOTAL STATIONS: 14	338/31	POP LOCK AND DROP IT Huey (Hit CommitTEE/Jive/Zomba) TOTAL STATIONS: 25	272/77
OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/Reprise/Warner Bros.) TOTAL STATIONS: 33	337/39	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) TOTAL STATIONS: 18	253/67
BREAK 'EM OFF Paul Wall Feat. Lil' KeKe (Swishahouse/Asylum/Atlantic) TOTAL STATIONS: 18	323/14	DO IT DADDY Doll-E Feat. Mista One (Diamond) TOTAL STATIONS: 20	242/30

MOST INCREASED PLAYS

+646	☆	DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) XHTZ +43, WYPO +37, KWIE +35, WHZT +29, KLUC +28, KSEQ +26, WLTO +26, WALZ +26, KEZE +25, KQKS +24
+540	☆	BECAUSE OF YOU Ne-Yo (Def Jam/JMG) KCHZ +25, KLUC +23, KBDS +23, WJJS +22, KHTN +21, WHZT +21, KWIE +20, WPOW +20, KEZE +20, WLTO +20
+434		THIS IS WHY I'M HOT Mims (Capitol) KBFM +37, XHTZ +31, KQKS +29, WBYD +29, WJAN +28, KPWH +27, KRKA +27, KOLM +25, WBBM +25, KOHT +18
+407	☆	ICE BOX Omarion (T.U.C./Columbia) WAJZ +54, KBT +44, WHZT +39, WKHT +38, KDGS +34, KSEQ +23, KXSS +17, KBOS +16, WXIS +15, KLUC +15
+381	☆	GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (Mosley/Blackground/InterScope) XHTZ +37, KLUC +28, WRDQ +27, WBTB +26, WYPO +24, KEZE +22, WBTB +20, WBS +17, WKET +17, KOHT +17

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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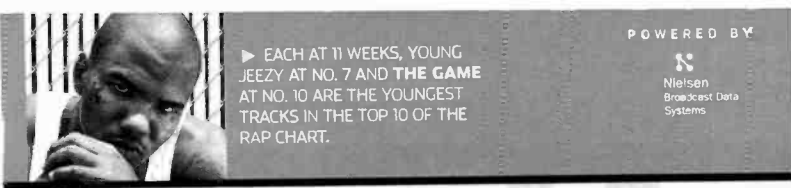
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RHYTHMIC

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APD/MD: Omar "The Big O" | WPOW/Miami, FL*
OM: Tom Calococi
PD: Ira "Tony The Tiger" Wolf
MD: Eddie Mix | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KKSS/Albuquerque, NM*
PD: Marco Arias
MD: Matthew Candelaria | WFFW/Ft. Walton Beach, FL
OM: Dan Collins
PD: Chris Stryker | KTBB/Minneapolis, MN*
PD: Sam Elliot
MD: Zannie K. | KSBM/Sacramento, CA*
PD: Byron Kennedy |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WJFX/Ft. Wayne, IN
OM: Lloyd Roach
APD/MD: Weasel | KHTN/Modesto, CA*
OM/MD: Rene Roberts | KSBM/Sacramento, CA*
PD: Byron Kennedy |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WNHT/Ft. Wayne, IN
OM: Vincent "MoJo" Wilson
APD/MD: Shady Spencer | KDON/Monterey, CA*
OM/MD: Sam Diggely
APD/MD: Eric "The Funky T" | WOCQ/Salisbury, MD
PD: Wookie
MD: Deelite |
| KDHT/Austin, TX*
OM/MD: Chase
APD: Picazzo Stevens
MD: Bradley Grein | WHZT/Greenville, SC*
OM: Steve Crumbley
PD: Fisher | KUUU/Salt Lake City, UT*
OM/MD: Brian Michel
APD/MD: Kevin Cruise | KBBT/San Antonio, TX*
PD/MD: Cindy Hill
APD: John Henry Medina |
| KXBT/Austin, TX*
APD: Chico Rico | WDLR/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KBBT/San Antonio, TX*
PD: Doug Bennett | KPWT/San Antonio, TX*
PD: Doug Bennett |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson | WWKL/Harrisburg, PA*
OM/MD: John O'Dea
APD/MD: Venetia | KYLD/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre | XMDR/San Diego, CA*
OM/MD: Lee Cornell |
| KISV/Bakersfield, CA*
OM: Eric Sean
PD/MD: J. Reed | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez
MD: Cisco Kidd | KWWV/San Luis Obispo, CA
APD/MD: Jo Jo Lopez
APD: DJ Mel | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WJMN/Boston, MA*
PD: Cadillac Jack
APD: Dennis O'Heron
MD: Gee Spin | KKDB/Honolulu, HI*
PD: Sean Lynch
MD: Ryan Sean | KCAQ/Oxnard, CA*
PD/MD: Big Bear | KPAT/Santa Maria, CA
OM/MD: Louie Diaz
MD: DJ E-Wrek |
| WCZQ/Champaign, IL
PD/MD: Kevin "Whiteboy" Canup | KIKI/Honolulu, HI*
PD: Tony Tecate
APD: Pablo Sato
MD: K-Smooth | KVYB/Oxnard, CA*
PD/MD: Daniel "Mambo" Herrejon | KSXY/Santa Rosa, CA
PD: Dray Lopez |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akkake | KXUU/Palm Springs, CA
OM: Anthony "Antdog" Quiroz
APD: Erin Deveaux
MD: Ron T. | KUBE/Seattle, WA*
OM: Shelle Hart
PD: Erik Powers
APD/MD: Karen Wild |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
MD: DZL | KPTV/Houston, TX*
OM: Arnulfo Ramirez
APD: Dana Cortez
MD: Warren G Z | WYPW/South Bend, IN
OM: Ron Stryker
PD: Chuck "Manic" Wright | KEZE/Spokane, WA*
OM/MD: Ken Hopkins
APD/MD: Maui |
| WBMM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KWIN/Stockton, CA*
PD/MD: Mike Elwood
APD: Michael Mann | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman |
| KZAP/Chico, CA
OM/MD: Boomer Davis | KCHZ/Kansas City, MO*
OM/MD: Maurice DeVoe | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman | KUJ/Tri-Cities, WA
PD: AJ |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Russ Allen
MD: Joey Tack | KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico
APD/MD: Rico Villalobos |
| KZFM/Corpus Christi, TX*
OM/MD: Ed Ocanas
APD: Arlene M. Cordell | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman | KTBT/Tulsa, OK*
OM: Don Crist
PD: Corbin Pierce
APD/MD: Jet Black |
| KQKS/Denver, CO*
PD: Cat Collins
MD: John E. Kage | KXJM/Portland, OR*
OM: Tim McNamera
PD: Mark Adams
APD: Carrie "Careezy" Fisher
MD: Big Kid Bootz | KWIE/Riverside, CA*
PD/MD: Al Fuentes
APD: Chris Loos | KBLZ/Tyler, TX
PD: LT.
MD: Marcus "DJ Marcus Love" Love |
| KPRR/EI Paso, TX*
OM: Steve Gramzay
PD: Patti Diaz
APD/MD: DJ Slo Motion | WLT0/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levault | KWIE/Riverside, CA*
PD/MD: Al Fuentes
APD: Chris Loos | KDCS/Wichita, KS*
PD: Jesse Duran
APD: Mike Medina
MD: ODM Gutierrez |
| WRCL/Flint, MI*
OM: Jay Patrick
PD: Nathan Reed
MD: Clay Church | KPWR/Los Angeles, CA*
PD: Francis Aguirre
APD/MD: Alex "Big Al" Flora | KWIE/Riverside, CA*
PD/MD: Al Fuentes
APD: Chris Loos | KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | KBTE/Lubbock, TX
OM: Jeff Scott
PD/MD: Magoo | WJJS/Roanoke, VA*
PD/MD: Cispao | KWBV/Melbourne, FL*
OM: Ken Holiday
PD/MD: B-Rock |

* Monitored Reporters



▶ EACH AT 11 WEEKS, YOUNG JEEZY AT NO. 7 AND THE GAME AT NO. 10 ARE THE YOUNGEST TRACKS IN THE TOP 10 OF THE RAP CHART.

POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	17	RUNAWAY LOVE	LUDACRIS FEATURING MARY J. BLIGE	NO. 1 (5WKS)	OT/DEF JAM/JMG	8551	-117	7E.093
2	24	THIS IS WHY I'M HOT	MIMIE	MOST INCREASED PLAYS	CAPITOL	8246	+836	7E.676
3	18	THROW SOME D'S	RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE		5891	+175	55.587
4	21	MAKE IT RAIN	FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL VIRGIN		5220	+40	50.413
5	26	WE FLY HIGH	JIM JONES	100%		4502	-393	33.243
6	32	WALK IT OUT	UNK	BIG ODD/ROCKAWAY		3941	-371	33.267
7	11	GO GETTA	YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/JMG		3474	+174	31.730
8	28	THE WAY I LIVE	THE GAME	UNIVERSAL REPUBLIC		3089	-59	16.990
9	10	TOP BACK	T.I.	GRAND Hustle/ATLANTIC		2849	-55	37.493
10	12	WOULDN'T GET FAR	THE GAME FEATURING KANYE WEST	GEFFEN/INTERSCOPE		2641	+138	20.581
11	7	THAT'S THAT	SAOOP DOGG FEATURING R. KELLY	DOGGY STYLE/GEFFEN/INTERSCOPE		2619	-722	25.736
12	7	2 STEP	URIK	BIG ODD/ROCKAWAY		2517	+299	19.150
13	11	SHORTIE LIKE MINE	BOW WOW FEATURING NC, CHRIS BROWN & JOHNITA AUSTIN	CO. JUMBA		2331	-265	18.743
14	6	OUTTA MY SYSTEM	BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN	COLUMBIA		2059	+505	12.553
15	7	30 SOMETHING	JAY-Z	ROC-A-FELLA/DEF JAM/JMG		1944	+104	17.815
16	16	ROCK YO HIPS	CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BMG/REPRISE/WARNER BROS.		1875	+254	15.990
17	19	I'M A FLIRT	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA		1866	+274	26.234
18	14	KING KONG	JIBBS FEATURING J. HAMILTONAIRE	BEASTAR/GEFFEN/INTERSCOPE		1866	-11	7.407
19	12	1ST TIME	YOUNG JEEZY FEATURING MARQUESS HOUSTON & TREY SOUZ	BLACKBOARD BOY/SOUTH ATLANTIC		1843	+70	17.878
20	21	POP LOCK AND DROP IT	HEYZO	AIRPOWER	NETZ COMMITTEE/JIVE/ZOMBA	1457	+246	8.332
21	22	NOT A CRIMINAL	CHAMILLIONAIRE FEATURING KELIS	CHAMILLIONAIRE/UNIVERSAL MOTOWN		1339	+214	7.609
22	7	KNOW WHAT I'M DOIN'	BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN	CASH MONEY/UNIVERSAL MOTOWN		1176	+123	6.289
23	9	OH YEAH (WORK)	LIL SCRAPPY FEATURING SEAN P. & E-40	BMG/REPRISE/WARNER BROS.		1134	+86	5.768
24	34	MR. JONES	MIKE JONES	SWISHHOUSE/EASYLUN/WARNER BROS.		917	+332	5.505
25	16	NA NA	BABY BASH	ARISTA/RMG		653	-160	6.041
26	27	HOLLYWOOD	JAY-Z FEATURING BEYONCE	ROC-A-FELLA/DEF JAM/JMG		864	-10	8.174
27	31	DIME (TELL ME)	PITBULL FEATURING KEN-Y	FAMOUS ARTISTS/TVT		856	+91	4.353
28	5	MAGIC CITY	ZXL	TOMMY BOY		604	+42	2.117
29	8	LIES	MC MAGIC FEATURING KRISTAL MELODY	NAS/TVT		764	+37	3.679
30	29	CAN'T FORGET ABOUT YOU	NAS FEATURING CHRISSETTE MICHÈLE	DEF JAM/COLUMBIA/JMG		762	-41	4.200
31	28	AY CHICO (LENGUA AFUERA)	PITBULL	FAMOUS ARTISTS/TVT		753	-43	7.235
32	3	BREAK 'EM OFF	PAUL WALL FEATURING LIL' KEKE	SWISHHOUSE/ASYLLUM/LANTIC		710	-83	7.872
33	3	GET BUCK	YOUNG BUCK	G-UNIT/INTERSCOPE		526	+210	3.788
34	2	I TRIED	BONE THUGS-N-HARMONY FEATURING AKON	MO THUGS/FULL SURFACE/INTERSCOPE		526	+208	3.099
35	2	IT'S ME SNITCHES	SWIZZ SEATZ	UNIVERSAL MOTOWN		486	+57	6.985
36	5	RECOGNIZE A PLAYA	ROSS HOSS OUTLAWZ FEATURING SLIM THUG	KOCH		484	-74	2.156
37	2	2 STEP	CLOYDE CARSON	CAPITOL		445	+4	2.457
38	8	GHETTO MINDSTATE (CAN'T GET AWAY)	LIL' FLIP FEATURING LYFE JENNINGS	ASYLLUM/WARNER BROS.		380	-11	1.530
39	13	STUCK WITH YOU	LIL' ROB	J5STARS		354	-147	3.321
40	NEW	WE TAKING OVER	DJ KHALID FEAT. AKON, T.I., RICK ROSS, LIL WAYNE, BABY & FAT JOE	TERROR SQUAD/ROCKAWAY		352	+25	4.886

FOR WEEK ENDING FEBRUARY 25, 2007

► **JENNIFER HUDSON**, ACADEMY AWARD WINNER FOR BEST SUPPORTING ACTRESS, DEBUTS WITH "AND I AM TELLING YOU I'M NOT GOING" AT NO. 40.



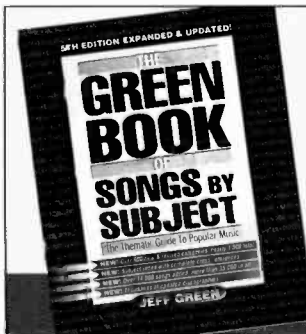
THIS WEEK	LAST WEEK	TITLE ARTIST	WEEKS ON CHART	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	YOU LLOYD FEATURING LIL WAYNE	18	NO. 1 (5 WKS)	★	THE INC./UNIVERSAL MOTOWN	4379 -6	51.083	1
3	15	ON THE HOTLINE PRETTY RICKY	3		★	BLUESTARIA/ATLANTIC	4191 +30	44.988	4
3	2	RUNAWAY LOVE DIDDY FEATURING MARY J. BLIGE	16		★	DI PRODEF JAM/DMG	4171 -197	45.210	3
7	12	LOST WITHOUT U ROBIN THICKE	7		★	STAR TRAK/INTERSCOPE	4059 +339	42.507	7
4	15	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	4		★	ZONE 4/INTERSCOPE	4013 +3	40.908	8
6	5	POPPIN' CHRIS BROWN FEATURING JAY BIZ	15		★	JIVE/ZOMBA	3783 -77	45.372	2
3	8	THIS IS WHY I'M HOT MIMS	8		★	CAPITOL	3767 +402	43.907	5
9	14	ICE BOX OMAIRON	14		★	T.U.C./COLUMBIA	3348 +11	42.912	6
6	18	PROMISE CIARA	6		★	LAFACE/ZOMBA	3224 -473	37.516	9
11	16	TOP BACK T.I.	16		★	GRAND HUSTLE/ATLANTIC	2616 -56	25.309	12
10	18	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	18		★	TERROR SQUAD/IMPERIAL VIRGIN	2583 -227	28.417	10
12	8	GO GETTA YOUNG JEEZY FEATURING R. KELLY	8		★	CORPORATE THUGZ/DEF JAM/DMG	2340 +117	25.713	11
14	8	BUDDY MUSIQ SOULCHILD	8		★	ATLANTIC	2143 +65	21.283	16
16	17	2 STEP UNK	5		★	AIRPOWER BIG OOMPKOOSH	2053 +218	16.750	19
18	6	30 SOMETHING JAY-Z	6		★	ROC-A-FELLA/DEF JAM/DMG	1884 +85	17.533	17
20	6	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST	6		★	GEFFEN	1863 +166	14.479	23
17	22	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	5		★	AIRPOWER BAD BOY/ATLANTIC	1769 +209	23.865	14
18	19	KING KONG JIBROS FEATURING CHAMILLIONAIRE	12		★	BEAST/GEFFEN	1736 -11	11.833	26
19	15	WALK IT OUT UNK	30		★	BIG OOMPKOOSH	1736 -268	22.433	15
20	16	I WANNA LOVE YOU AKON FEATURING SHOCK DOGG	19		★	KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN	1719 -185	16.465	20
24	11	ROCK YO HIPS COME MOB FEATURING LIL SCRAPPY	11		★	CRUNK/BME/REPRISE/WARNER BROS.	1716 +260	14.541	22
21	11	IST TIME YUNG JOC FEAT. MARQUEE HOUSTON & TREY SONKZ	11		★	BLOCK/BAD BOY SOUTH/ATLANTIC	1696 +67	17.159	18
23	3	I'M A FLIRT R. KELLY OR BOW WOW FEATURING T.I. & T-PAIN	3		★	COLUMBIA/JIVE/ZOMBA	1686 +228	25.153	13
24	13	IRREPLACEABLE BEYONCÉ	17		★	COLUMBIA	1648 -545	15.382	21
25	13	ONE TYRESA	13		★	JRMG	1495 +87	10.017	23
28	8	MARQUEE HOUSTON	8		★	T.U.C./UNIVERSAL MOTOWN	1250 +84	6.668	39
31	4	POP LOCK AND DROP IT HUEY	7		★	HITZ/COMMITTEE/JIVE/ZOMBA	1185 +169	6.995	37
30	7	COME WITH ME SAMMIE	7		★	ROWDY/UNIVERSAL MOTOWN	1121 +37	6.269	40
32	6	IF I WAS YOUR MAN JOE	6		★	JIVE/ZOMBA	1069 -72	8.544	32
NEW		BECAUSE OF YOU NE-YO			★	DEF JAM/DMG	1053 +450	11.889	25
36	6	PLEASE DON'T GO TANK	6		★	GOOD CAME/BLACKGROUND/UNIVERSAL MOTOWN	1049 +201	9.720	30
32	27	UPGRADE U BEYONCÉ FEATURING JAY-Z	16		★	COLUMBIA	1042 -123	13.611	24
NEW		OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN			★	COLUMBIA	1034 +348	8.095	35
2		SIDELINE HO MONIE A			★	JRMG	938 +161	7.504	36
35	12	WE RIDE ((I SEE THE FUTURE)) MARY J. BLIGE	12		★	MATRIARCH/GEFFEN	911 +29	9.903	29
36	18	THAT'S THAT SHOOK DOGG FEATURING R. KELLY	18		★	DOGGYSTYLE/GEFFEN	873 -342	8.749	31
37	33	ZOOM LIL BOOSIE FEATURING YUNG JOC	19		★	TRILLIASYLUM/ATLANTIC	823 -150	5.568	
40	2	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	2		★	BME/REPRISE/WARNER BROS.	797 +48	3.927	
38	2	KNOW WHAT I'M DOIN' BRIDMAM & LIL WAYNE FEAT. RICK ROSS & T-PAIN	2		★	CASH MONEY/UNIVERSAL MOTOWN	791 +25	4.085	
40		AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON			★	MUSIC WORLD/COLUMBIA	768 +28	8.385	33

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WHEN I SEE YOU Fantasia (JRMG)	25
DOE BOY FRESH Three 6 Mafia (HYPNOTIZE MINDS/COLUMBIA)	18
IT'S ME SNITCHES Swizz Beatz (UNIVERSAL MOTOWN)	17
BREAK 'EM OFF Paul Wall Feat. Lil' Keke (SWISHAHOUSE/ASYLUM/ATLANTIC)	16
LIKE A BOY Ciara (LAFACE/ZOMBA)	14
DON'T MATTER Akon (KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN)	11
BECAUSE OF YOU Ne-Yo (DEF JAM/DMG)	10
MR. JONES Mike Jones (SWISHAHOUSE/ASYLUM/WARNER BROS.)	9
OUTTA MY SYSTEM Bow Wow (COLUMBIA)	7
I'M A FLIRT R. Kelly Or Bow Wow Feat. T.I. & T-Pain (COLUMBIA/JIVE/ZOMBA)	7
ADDED AT... WERQ Baltimore, MD	

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DON'T MATTER Akon (KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN)	695/252	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Ying Yang (KONVICT/NAPPY BOZ/JIVE/ZOMBA)	466/109
MR. JONES Mike Jones (SWISHAHOUSE/ASYLUM/WARNER BROS.)	690/227	NOT A CRIMINAL Chamillionaire Feat. Kelis (CHAMILLIARY/UNIVERSAL MOTOWN)	427/71
LIKE A BOY Ciara (LAFACE/ZOMBA)	651/458	MAGIC CITY 2XL (TOMMY BOY)	425/19
GET BUCK Young Buck (G-UNIT/INTERSCOPE)	485/201	BREAK 'EM OFF Paul Wall Feat. Lil' Keke (SWISHAHOUSE/ASYLUM/ATLANTIC)	387/69
THE WAY I LIVE Baby Boy Da Prince Feat. Lil' Boosie (UNIVERSAL/REPUBLIC)	468/5	IT'S ME SNITCHES Swizz Beatz (UNIVERSAL MOTOWN)	359/42
BECAUSE OF YOU Ne-Yo (DEF JAM/DMG)	+458	LIKE A BOY Ciara (LaFace/Zomba)	
BECAUSE OF YOU Ne-Yo (Def Jam/DMG)	+450	BECAUSE OF YOU Ne-Yo (Def Jam/DMG)	
THIS IS WHY I'M HOT Mims (Capitol)	+402	THIS IS WHY I'M HOT Mims (Capitol)	
OUTTA MY SYSTEM Bow Wow Feat. T-Pain & Johnta Austin (Columbia)	+348	OUTTA MY SYSTEM Bow Wow Feat. T-Pain & Johnta Austin (Columbia)	
LOST WITHOUT U Robin Thicke (Star Trak/Interscope)	+339	LOST WITHOUT U Robin Thicke (Star Trak/Interscope)	



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URBAN AC

▶ WITH A FRESH LOOK AND NEW ALBUM READY TO ROLL ON MARCH 27, **MACY GRAY** IS MOST ADDED AND TAKES A BOW FOR THE FIRST TIME IN SEVEN YEARS WITH "S-HOO BE DOO (NO WORDS)" AT NO. 36.



POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	TITLE	ARTIST	% NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W/ -/+	AUDIENCE MILLIONS	RANK
1	1	LOST WITHOUT U	ROBIN THICKE	NO. 1 (6 WKS) STAR TRAK/INTERSCOPE	2345	+90	24.926	1
2	28	TAKE ME AS I AM	MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	1590	+92	14.223	2
3	5	IN MY SONGS	JENNIFER HUDSON	ATLANTIC	1409	+26	12.350	4
4	7	AND I AM TELLING YOU I'M NOT GOING	JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	1349	+185	12.183	5
5	3	CHANGE ME	RUBEN STUDDARD	JRMG	1349	-136	13.819	3
6	4	IRREPLACEABLE	BEYONCÉ	COLUMBIA	1290	-114	10.123	7
7	8	USED TO BE MY GIRL	BRIAN MCKNIGHT	WARNER BROS.	1043	+41	8.033	11
8	11	PLEASE DON'T GO	TANK	MOST INCREASED PLAYS GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1034	+220	10.035	8
9	7	BE WITH YOU	ELISABETH WITHERS	BLUE NOTE/VIRGIN	1026	+16	8.750	9
10	6	BUDDY	MUSIQ SOULCHILD	ATLANTIC	1014	+39	10.720	6
11	10	CAN'T GET ENOUGH	TAMIA	PLUS IMAGE	958	+11	8.714	10
12	14	LISTEN	BEYONCÉ	MUSIC WORLD/COLUMBIA	634	+43	7.476	13
13	12	FLY LIKE A BIRD	MARIAH CAREY	ISLAND/JMG	616	-15	5.120	15
14	13	THERE'S HOPE	INDIA.ARIE	UNIVERSAL MOTOWN	591	-3	6.687	14
15	15	I CALL IT LOVE	LIONEL RICHIE	ISLAND/JMG	546	-8	7.489	12
16	16	WHAT YOU ARE	LIONEL RICHIE	ISLAND/JMG	505	-22	3.867	7
17	18	MORE THAN FRIENDS	FREDDIE JACKSON	AIRPOWER ORPHEUS	446	+72	2.881	20
18	4	MAKE YA FEEL BEAUTIFUL	RUBEN STUDDARD	JRMG	392	+28	2.416	23
19	17	SAVE ROOM	JOHN LEGEND	G.O.O.D./COLUMBIA	391	-65	3.700	18
20	23	STRUGGLE NO MORE (THE MAIN EVENT)	ANTHONY HAMILTON, JAHHEIM & MUSIQ SOULCHILD	ATLANTIC	334	+83	2.201	24
21	22	SEPTEMBER	RIKIN FRANKLIN	STARTRAK/CONCORD	322	+18	1.564	29
22	20	ONE	TYBEE	JRMG	317	-16	2.759	21
23	21	ENOUGH	HOWARD HEWETT FEATURING GEORGE DUKE	GROOVE	278	-27	0.908	-
24	16	DEEPER STILL	RICK JAMES	STONE CITY	258	+90	1.878	25
25	7	IF I WAS YOUR MAN	JOE	JIVE/ZOMBA	249	+16	3.403	19
26	13	HEAVEN	JOHN LEGEND	G.O.O.D./COLUMBIA	242	+79	4.040	16
27	16	UM GOOD	SMOKE NDRFUL	EMI COSPTEL	212	-16	1.838	26
28	15	HARD TIME	KIERAN	BLACK RAIN	186	-24	0.295	-
29	2	FORCE OF NATURE	SUNSHINE ANDERSON	MUSIC WORLD	178	+78	0.483	-
30	NEW	SIMPLE THINGS	ELISABETH WITHERS	BLUE NOTE/VIRGIN	147	+79	0.737	-
31	33	SHO' NUFF	BAR-KAYS	RIGHT NOW	130	+14	0.270	-
32	29	LET'S STAY TOGETHER	LYFE JENNINGS	COLUMBIA	122	-26	1.773	27
33	3	PROMISE	DIARA	LAFACE/ZOMBA	120	-2	1.044	36
34	36	HOOD BOY	FANTASIA FEATURING BIG BOI	JRMG	112	+5	2.687	22
35	34	BOOM, BOOM, BOOM	WILLIE CLAYTON	MALACO	104	-5	0.395	-
36	NEW	SHOO BE DOO (NO WORDS)	MOST ADDED MACY GRAY	WILL LAM/GEFFEN	98	+83	0.607	-
37	NEW	WHAT'S MY NAME	BRIAN MCKNIGHT	WARNER BROS.	98	+39	1.302	33
38	32	WE RIDE (I SEE THE FUTURE)	MARY J. BLIGE	MATRIARCH/GEFFEN	93	-25	0.992	37
39	35	WHERE LOVE BEGINS	PAT LABELLE FEATURING YOLANDA ADAMS	UMBRELLA/RUNGALO	86	-23	0.649	-
40	37	WTH U	JAMET	VIRGIN	83	-20	0.431	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
SHOO BE DOO (NO WORDS)	Macy Gray (Will Lam/Geffen)	17
WHEN I SEE YOU	Fantasia (JRMG)	16
I APOLOGIZE	K-Ci (Head Start)	12
STRUGGLE NO MORE	Anthony Hamilton, Jahiem & Musiq Soulchild (Atlantic)	9
SIMPLE THINGS	Elisabeth Withers (Blue Note/Virgin)	7
PLEASE DON'T GO	Tank (Good Game/Blackground/Universal Motown)	6
MAKE YA FEEL BEAUTIFUL	Ruben Studdard (JRMG)	6
MORE THAN FRIENDS	Freddie Jackson (Orpheus)	3
IN MY SONGS	Gerald Levert (Atlantic)	2
BUDDY	Musiq Soulchild (Atlantic)	2

ADDED AT... WHUR

Washington, DC
PD: Dave Dickinson
MD: Traci LaTrelle
Fantasia, When I See You, 3
Macy Gray, Shoo Be Doo (No Words), 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
I'M JUST A FOOL FOR YOU	J. Blaccbot (FIGHT POW)	78/5	IF YOU JUST LET ME LOVE U	Michael Sterling (Michael Sterling Music Group)	50/9
WHEN I SEE YOU	Fantasia (JRMG)	72/31	FAVORITE GIRL	Marques Houston (T.J. Co./Universal Motown)	37/9
YOU	Lily3 feat. Lil' Wayne (The Nc. Universal Motown)	63/0	FAITHFUL IS OUR GOD	Hezekiah Walker & LFC (Evert/VZ/Zomba)	31/8
WHEN I'LL BE AROUND	Israel 5 feat. Breece (Integrity Gospel/Columbia/SUM)	57/56	SHOULDA BEEN LOVIN' YOU	Brian McKnight (Warner Bros.)	30/30
RUNAWAY LOVE	Ludkrick feat. Mary J. Blige (OTF/DEF-JAM/JMG)	50/14	THE ONE	Conye Doss (Unique Beat)	29/29

MOST INCREASED PLAYS

-220	PLEASE DON'T GO	Tank (Good Game/Blackground/Universal Motown)
+185	AND I AM TELLING YOU I'M NOT GOING	Jennifer Hudson (Music World/Columbia)
+92	TAKE ME AS I AM	Mary J. Blige (Matriarch/Geffen/Interscope)
+90	LOST WITHOUT U	Robin Thicke (Star Trak/Interscope)
+90	DEEPER STILL	Rick James (Stone City)

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	NEW AND ACTIVE	
								PLAYS TW	+/-
1	1	25	UM GOOD SMOKIE NORFUL	NO. 1 (10 WKs)	809	+11	3.188	1	
2	2	26	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	687	-7	3.011	3	
3	8	12	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	658	+104	2.508	5	
4	3	35	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	650	-1	3.095	2	
5	4	46	IMAGINE ME KIRK FRANKLIN	FD YO SOUL/GOSPO CENTRIC/ZOMBA	621	-3	2.719	4	
6	6	23	BROKEN BUT I'M HEALED BYRON CAPE	GOSPO CENTRIC/ZOMBA	585	+17	1.776	10	
7	7	44	THE STRUGGLE IS OVER YOUTHFUL PRAISE	EMTRD GOSPEL	575	+15	2.440	6	
8	5	25	Hallelujah TROY SNEED	EMTRD GOSPEL	575	-16	2.119	7	
9	9	15	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	449	+20	1.717	11	
10	10	23	HE'S HERE NIVON	DZC	416	+2	1.896	8	
11	11	25	REMEMBER ME THE CARAWANS	MALACO	403	+20	1.675	12	
12	12	43	INCREDIBLE GOD YOUTHFUL PRAISE	EVIDENCE GOSPEL/LIGHT	369	-14	1.639	13	
13	17	12	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	335	+40	1.435	14	
14	13	36	WHY ME? KIERRA KINI SHEARD	EMI GOSPEL	328	-14	1.836	9	
15	20	12	WALK AROUND HEAVEN PATTI LABELLE	AIRPOWER UMBRELLA	309	+26	1.182	15	
16	15	13	I'M STILL STANDING BISHOP PAUL S. WORTON	TEHILL/LA/LIGHT	304	-12	1.021	19	
17	22	16	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	298	+44	0.855	23	
18	18	19	GREAT PRAISE (THE WAR CRY) STEPHEN HUD	INTEGRITY GOSPEL/COLUMBIA	297	+9	0.681	26	
19	21	19	THIS IS THE DAY FRED HAMMOND	VERITY/ZOMBA	281	+10	0.613	30	
20	23	14	WE PRAISE YOU THE MCCURKIN PROJECT	AIRPOWER GOSPO CENTRIC/ZOMBA	279	-36	1.111	17	
21	19	9	EVERY BODY EVERY BODY! KENNY BIVENS & ONE VOICE	KEE INSPIRATIONAL/JEE	279	-7	1.036	18	
22	26	10	YOU SHOWED ME KARLENE LABI-SHEARD	WORD-CURB	217	+5	1.179	16	
23	27	5	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL/EMICMG	211	+7	0.594	-	
24	25	10	ONE NIGHT WITH THE KING JUANITA BYNUM & JONATHAN BUTLER	FLOW/AMARANTHAI	206	-15	1.001	21	
25	28	3	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOR	EMTRD GOSPEL	201	+21	0.465	-	
26	30	3	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	192	+35	0.466	-	
27	29	4	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT	MQM/JEG/KOCH	189	+20	0.471	-	
28	26	4	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	171	+18	0.547	-	
29	NEW	NEW	ALL THINGS WORKING LASHUN PACE	EMI GOSPEL	166	+24	0.474	-	
30	NEW	NEW	IT'S ON THE WAY NEAL ROBERSON	MDST INCREASED PLAYS/MOST ADDED BLACKBERRY/MALACO	163	+163	0.646	29	

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
IT'S ON THE WAY NEAL ROBERSON (BLACKBERRY/MALACO) KHLR, WCAO, WJMO	3
FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC (VERITY/ZOMBA) WPZE, WTLC	2
SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL) KOKA, WOAD	2
I'LL TRUST RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA) KOKA, WHLW	2
PRAYIN' 4 U 7 SONS OF SOUL (VERITY/ZOMBA) KHLR, WNOO	2
GOD IS KEEPING ME MISSISSIPPI MASS CHOR (MALACO) WHLW, WSOX	2
BROKEN BUT I'M HEALED BYRON CAPE (GOSPO CENTRIC/ZOMBA GOSPEL) WPZZ	1
HIGH PRAISE ANointed PACE SISTERS (TYSCOT/TASEIS) KOKA	1
VICTORY VALERIE BOVD (SHEKINAH INTERNATIONAL) WPZS	1

ADDED AT... WLIB
New York, NY
PD/MD: Denise Hill
Maurette Braun Clark, One God, I
Melonie Daniels & Prop let Todd Hall, My
Praise is My Weapon, I Believe
Micah Stampley, I Believe 3
Shirley Murdoch, I Love Me Better Than That, 10

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
I LOVE ME BETTER THAN THAT Shirley Murdoch (TYSCOT) TOTAL STATIONS:	163/28 16	WORLDWIDE GOD Presteline Williams (MOTOR CITY PRAISE) TOTAL STATIONS:	127/2 15
BLESSED & HIGHLY FAVORED The Clark Sisters (EMI GOSPEL) TOTAL STATIONS:	156/47 23	THE RAINBOW Vickie Williams (VERITY/ZOMBA) TOTAL STATIONS:	125/4 8
LOOK AT ME NOW Kirk Franklin (FD YO SOUL/GOSPO CENTRIC/ZOMBA) TOTAL STATIONS:	146/6 16	EXCELLENT LORD Tramaine Hawkins (GOSPO CENTRIC) TOTAL STATIONS:	117/15 15
TEACH ME Antwaun Stanley (BAJADA/LIGHTYEAR) TOTAL STATIONS:	140/8 10	NO OTHER CHOICE Tye Tribbett & G.A. (INTEGRITY GOSPEL/COLUMBIA) TOTAL STATIONS:	110/9 12
YOU'VE BEEN SO GOOD Martha Munizzi (MARTHA MUNIZZI/COLUMBIA/INTEGRITY) TOTAL STATIONS:	132/5 18	STEP ASIDE Yolanda Adams (ATLANTIC) TOTAL STATIONS:	109/47 16

MOST INCREASED PLAYS

+163	IT'S ON THE WAY Neal Roberson (Blackberry/Malaco) KHLR +26, WCAO +15, WOAD +12, WNNL +2, WPZE +2, WYVD +1, WLUP +10, WPZS +9, WTLC +9, XSRT +9
+104	ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-City Singers (EMI Gospel) WOAD +8, WTLC +4, WNOO +2, KHLR +1, WXXI +0, WGRB +0, WPZS +2, WPZE +6, WNOO +4, WFMV +4
+47	BLESSED & HIGHLY FAVORED The Clark Sisters (EMI Gospel) WXTX +8, XSRT +3, WXXI +2, WLOK +5, KHLR +5, WRCZ +4, WNOO +3, WGRB +2, WLOK +1, WFMV +1
+47	STEP ASIDE Yolanda Adams (Atlantic) WLOK +3, WXTX +8, WBBP +8, WLUP +6, WFLT +5, WFMV +3, XSRT +2, WHLW +2, WXXK +4, WEAL +1
+164	LET GO DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WFMV +8, WHLW +2, WXTX +2, WPGC +7, KHLR +6, WGRB +5, WLOK +5, WXXI +4, WDA5 +4, WLUP +3

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
VICTORY TYE TRIBBETT & C.A. (INTEGRITY GOSPEL/COLUMBIA)	310 332	THANK YA JESUS DARREL PETTIES & STRENGT-1 (EMI GOSPEL)	231 238
FOLLOW ME VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	303 325	IN AWE OF YOU IZZY (VGR/JEG/KOCH)	230 234
OPERATOR J MOSS (GOSPO CENTRIC/ZOMBA)	264 304	CHURCH MEDLEY DONNIE MCCURKIN (VERITY/ZOMBA)	227 210
PRESSURE INTO PRAISE LUCINDA MOORE (TYSCOT)	262 291	I WILL BLESS THE LCRD BYRON CAPE (GOSPO CENTRIC/ZOMBA)	217 231
I MADE IT KETH WOODERBOY JOHNSON & THE SPIRITUAL VOICES (WORLDWIDE/VERITY/ZOMBA)	243 264	MIGHTY LONG WA* JOE PACE (INTEGRITY GOSPEL/COLUMBIA)	213 226

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Frank Johnson PD: Connie Flint	WXTX/Charleston, SC* OM: Terry Base PD: Edwin "Che" Wright APD/MD: James Wallace	WAJV/Columbus, MS OM: Rocky Love PD: Steve Poston APD: Sebastian Riley	WTLC/Indianapolis, IN* OM: Terry Base PD: Paul Robinson MD: Donovan Hartwell	KPZK/Little Rock, AR OM: Mark Dylan PD: Billy St. James	WXVI/Montgomery, AL* PD: Glinda Perkins	WNNL/Raleigh, NC* OM/MD: Jerry Smith	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WTHB/Augusta, GA OM/MD: Ron Thomas APD: Sister Mary King/ann	WPZS/Charlotte, NC* PD: Alvin Stone MD: Tonya Rivers	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WHLH/Jackson, MS* OM: Steve Kelly PD: Jennell Roberts MD: Lance Fuller	WLOU/Louisville, KY* PD: Bill Price	WTHE/Nassau, NY* PD: Darren K. Greggs	WPZZ/Richmond, VA* OM: Jerry Smith PD: Reggie Baker	KATZ/St. Louis, MO* PD: Terence Bibb MD: Dwight Stone
WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WNCO/Chattanooga, TN* PD/MD: Sam Terry	KHVN/Dallas, TX PD: Dion Mortenson	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WBWP/Memphis, TN* MD: Doreen Graves	WDRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	Rejoice/Satellite PD: Willie Mae McIver	WIMC/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCollum
WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alston	WGRB/Chicago, IL* OM: Elroy Smith PD: Sonya M. Blakey APD/MD: Effie Ralfe	WCHB/Detroit, MI PD: Spudd	WFOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Betha	WYLD/New Orleans, LA* APD/MD: Loretta Petit	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WTSK/Tuscaloosa, AL OM: Greg Tomasello PD/MD: Charles Anthony
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: Daniel Francis	WJMO/Cleveland, OH* OM/MD: Kim Johnson	WFLT/Fint, MI* OM/MD: Sammie L. Jordan, Jr. MD: Anna Johnson	KPRY/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WLOK/Memphis, TN* OM: Kim Harper	WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray	XM The Spirit/Satellite* PD/MD: Jay Bryant	WPGC/Washington, DC* PD: Ron Thompson
WUFO/Buffalo, NY* OM: Carol M. Saiter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	WEAL/Greensboro, NC*	KHLR/Little Rock, AR* OM: Sonny Victory PD: Torree Harris	WBLB/New York, NY* OM: Denise Hill	WDA5/Philadelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble	WSOK/Savannah, GA* OM: Brad Kelly PD: E. Larry McDuffie	WYCB/Washington, DC PD: Ron Thompson
WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WEAM/Columbia, WA OM: Carl Conner, Jr. PD: Pam Dixon	WDLJ/Huntsville, AL*	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.	WMBM/Miami, FL OM: E. Claudette Freeman PD/MD: Greg Cozier	WPPZ/Philadelphia, PA* OM/MD: Daisey Davis MD: MoShay LaRen	WFAI/Wilmington, DE OM: Mevin Brittingham PD/MD: Manuel Mena	WFAI/Wilmington, DE OM: Mevin Brittingham PD/MD: Manuel Mena

* Monitored Reporters



High-touch way to improve a station's relationship with its audience

Mining The Database

Kevin Peterson
KPeterson@RadioandRecords.com

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With the Internet so prevalent in society, database marketing has become a cost-effective way for radio to communicate with current and potential listeners through a medium they're using more and more everyday. This is especially true for Christian radio, which continues to look for new ways to be more high-touch with its audience. ■ Presslaff Interactive marketing specialist Steve Zielonka says there are four reasons why it's important that Christian stations consider database marketing. First, it's easy, efficient and effective. He elaborates, "Your listeners sign up to be part of your database program. They're giving you permission to contact them. You're opening up a consistent level of communication with them, and it's very cost-efficient."

Second, programmers can use it to identify the likes and dislikes of their listeners. Zielonka says, "Once you have these people in your database, you can get more information from them, like their listening habits or buying habits, or find out who their favorite artists are."

The third reason database marketing is important is to influence listener behavior. "You can get people to do things," Zielonka says. "And, most important in our business, obviously, is to get people to listen to the radio." Stations utilize e-mail marketing to remind people when to listen, whether for a special promotion or contest, a high-caliber guest appearance on the air or a new feature. It's also an effective tool for promoting special station events, appearances or

remotes, perhaps even giving listeners incentives to attend.

Finally, Zielonka says database marketing helps match listeners with advertisers. "As part of the whole process of identifying the likes and dislikes of the listeners, you can actually use that information to help appeal to potential advertisers and sponsors for your radio station."

Before beginning any type of database marketing or e-mail program, Zielonka recommends creating an internal mission statement for each program to determine what it is trying to accomplish. If the plan is to send out a regular e-mail newsletter, what is its purpose? Fund-raising? Increased listening? Attracting people to the station's Internet stream? Relationship-building? If



Zielonka

'Club members feel special, important, and like you're really making an effort to give them something that's unique and different.'

—Steve Zielonka

you're unsure, use e-mail to ask listeners what kind of information they want from your station.

The mission statement for one of Zielonka's client stations called for sending its opt-in database two newsletters per month. Each would include an opportunity to win or get involved with the station in a specific way, along with an invitation to listen and a personal insight from a station personality. The statement also stipulated that the newsletters would be concise, include a link to the station's online stream and the option to unsubscribe.

"This frames everything that they're going to do with their e-mail newsletter, and they can judge the success or failure of their e-mails based strictly on that mission statement," Zielonka says. "It's very important that you define exactly what you want to do with both your database and your e-mail."

After composing a mission statement, Zielonka encourages stations to use their Web site to get listeners to sign up for the newsletter. He recommends a link on the home page of the site, talking it up on-air and running promos that direct listeners to the site. "If you're going to jump into this," he says, "you've got to make it a priority and you've got to really push it and get behind it and show your listeners that it's an important part of the radio station. If your listeners see that it's important, they're going to want to be part of it and have that relationship with you."

As soon as a listener signs up to join a station's loyal listener club, Zielonka says the station should promptly send them a personal welcome, signed by either the morning show or the entire airstaff.

Zielonka says listener benefits from joining the club should include "the opportunity to experience things exclusively that no one else has access to. That's another key point when you're building a relationship. You're giving these club members the access to something that other people don't get. They feel special, important, and like you're really making an effort to give them something that's unique and different."

The opportunities for listener-station interaction are endless: Stations can give away prizes that listeners can't win on the air, offer previews of new music or provide exclusive discounts from advertisers. No matter how stations mine their database, Zielonka says the biggest benefit is furthering the relationship the station has with its listeners.

R&R

TOP 5 Hit Music Research 25-34 !!

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CHRISTIAN AC

▶ NEWSBOYS ARRIVE AS THE TOP DEBUT (NO. 28) AND WITH MOST INCREASED PLAYS (UP 122) WITH "SOMETHING BEAUTIFUL."



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WEEK ON CHART	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
						TW	+/-		
1	21	DOES ANYBODY HEAR HER CASTING CROWNS	NO. 1 (4 WKS)		BEACH STREET/REUNION/PLG	1438	-16	4.501	1
2	15	EVERLASTING GOD LINCOLN BREWSTER			VERTICAL/INTEGRITY	1114	+83	3.785	2
3	24	WHAT IT MEANS JEREMY CAMP			BEC/TOOTH & NAIL	1066	-176	3.117	3
4	25	YOU ALONE ECHOING ANGELS			INO	997	-12	2.735	6
5	23	HOLD FAST MERCYME			INO	995	-60	2.761	5
6	33	MADE TO WORSHIP CHRIS TOMLIN			SIX STEPS/SPARROW/EMI CMG	867	-28	2.801	4
7	15	MADE TO LOVE TOSCA MC			FOREFRONT/EMI CMG	808	+95	1.892	10
8	32	SHINE SALVADOR			WORD-CURB	785	-145	2.381	7
9	25	I WILL LIFT MY EYES BETH NORMAN			ESSENTIAL/PLG	765	-33	2.332	9
10	6	WALKING HER HOME MARK SCHULTZ			WORD-CURB	704	+105	1.534	11
11	19	GIVE IT ALL AWAY AARON SHUST			BRASH	643	-46	1.031	17
12	5	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN			SIX STEPS/SPARROW/EMI CMG	633	+78	1.423	13
13	26	ENOUGH BARLOW GIRL			FERVENT/WORD-CURB	577	+3	1.505	12
14	8	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL			REUNION/PLG	576	+88	1.164	14
15	7	UNDO RUSH OF FOOLS			MIDAS	560	+26	0.920	22
16	9	AWAKEN NATALIE GRANT			CURB	513	+20	0.768	27
17	15	BIG ENOUGH AYESHA WOODS			COTEE	501	-4	0.775	26
18	4	HOW TO SAVE A LIFE THE FRAY			EPIC	490	+60	2.333	8
19	6	SUNRISE NICK HOLE NORDEMAN			SPARROW/EMI CMG	436	+42	1.040	16
20	18	DRIFTER DECEMBER 10			SLANTED/SPRING HILL	420	-20	0.614	-
21	4	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES			INO	398	+58	0.854	25
22	5	THE BLESSING JOHN WALLER			BEACH STREET/REUNION/PLG	397	+48	0.877	24
23	8	WISH YOU WERE HERE MARK HARRIS			INO	363	+26	0.969	20
24	3	JOIN THE SONG VICKY BEECHING			SPARROW/EMI CMG	291	+21	0.904	23
25	7	FOREVERANDEVER, ETC. DAVID CROVOER BAND			SIX STEPS/SPARROW/EMI CMG	270	-2	0.372	-
26	9	WHEREVER THE WIND BLOWS PILLAR			FLICKER/PLG	264	+14	0.929	21
27	25	SHINE MATT REDMAN			SIX STEPS/SPARROW/EMI CMG	263	+29	0.566	-
28	NEW	SOMETHING BEAUTIFUL NEWSBOYS		MOST INCREASED PLAYS	INPOP	235	+122	0.730	-
29	16	I BELIEVE BUILDING 429			WORD-CURB	226	-58	0.978	19
30	NEW	EVERY TIME I BREATHE BIG DADDY WEAVE		MOST ADDED	FERVENT/WORD-CURB	213	+61	0.396	-

THIS WEEK	RANK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
				TW	LW
1	6	MY SAVIOR MY GOD AARON SHUST (BRASH)		710	677
2	1	MOUNTAIN OF GOD THURSDAY (ESSENTIAL/PLG)		614	631
3	3	PRaise YOU IN THIS STORM CAPTIVE CROWNS (BEACH STREET/REUNION/PLG)		549	578
4	4	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIX STEPS/SPARROW/EMI CMG)		548	543
5	5	BLESSED BE YOUR NAME TREED (INPOP)		524	505

THIS WEEK	RANK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
			TW	LW
6	6	SHINE ON NEED TO BREATHE (SPARROW/EMI CMG)	52	603
7	7	YOUR NAME PHILLIPS, CRAIG & DEAN (INIC)	516	509
8	8	LET IT RISE BIG DADDY WEAVE (FERVENT/WORD-CURB)	515	525
9	9	ALL WHO ARE THIRSTY NUTLESS (BEC/TOOTH & NAIL)	502	553
10	10	STRONG TOWER NUTLESS (BEC/TOOTH & NAIL)	499	501

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) KBQI, KLVA, KXOJ, WDJC, WJTL, WWSJ	6
WALKING HER HOME Mark Schultz (WORD-CURB) KSGN, WAKW, WMLZ, WPOZ	4
SOMETHING BEAUTIFUL Newsboys (INPOP) KSB, WAFJ, W35-L, WJT-	4
MADE TO LOVE TobyMac (FOREFRONT/EMI CMG) KCMS, KXOJ, WCSG	3
WHAT COULD BE BETTER (THE DAYS AHEAD) 33miles (INIC) KKCM, WFSH, WMLZ	3
WISH YOU WERE HERE Mark Harris (INO) KFSH, WAKW, WFSH	3
DON'T GIVE UP Sanctus Real (SPARROW/EMI CMG) KLJC, WFFH, WMSL	3
I'M NOT WHO I WAS Brandon Heath (REUNION/PLG) KKCM, KSB, WAFJ	3
EVERLASTING GOD Lincoln Brewster (INTEGRITY) Sirius Spirit 66 - WLFJ	2

ADDED AT...

KXOJ
 Tulsa, OK
 PD/MD: Bob Thornton
 Big Daddy Weave, Every Time I Breathe, D
 Geoff Moore, When I Get Where
 I'm Going, D
 Tim Hughes, Happy Day, D
 TobyMac, Made to Love, 2
 FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LITTLE IS MUCH Downhere (CENTRICITY) TOTAL STATIONS: 13	213/1	THERE IS A RIVER Jars Of Clay (ESSENTIAL/PLG) TOTAL STATIONS: 11	185/3
ON THE THIRD DAY Michael Olson (ROCKETOWN) TOTAL STATIONS: 11	201/17	YOU KNOW MY NAME Detour 180 (SLANTED/SPRING HILL) TOTAL STATIONS: 7	176/9
EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 13	191/40	SUFFICIENT Alic Camp (BEC/TOOTH & NAIL) TOTAL STATIONS: 14	167/20
DON'T GIVE UP Sanctus Real (SPARROW/EMI CMG) TOTAL STATIONS: 14	190/34	GIVE ME AMAZING GRACE Jackson Waters (WORD-CURB) TOTAL STATIONS: 8	160/30
EVERYTHING IS BEAUTIFUL Starfield (SPARROW/EMI CMG) TOTAL STATIONS: 11	187/60	I'M NOT WHO I WAS Brandon Heath (REUNION/PLG) TOTAL STATIONS: 11	155/103

MOST INCREASED PLAYS

+122	SOMETHING BEAUTIFUL Newsboys (Inpop) KLVA +32, KSB +18, KBNJ +13, WBSN +13, KTIS +12, WJQK +8, WMCU +8, WMLZ +8, KVMJ +7, WJTL +5
+105	WALKING HER HOME Mark Schultz (Word-Curb) WVO +26, WAKW +17, KLVA +16, WMSJ +9, WDJC +6, WAFJ +6, WJTL +6, KXOJ +5, KVMJ +4, WRCL +3
+103	I'M NOT WHO I WAS Brandon Heath (Reunion/PLG) WPAR +25, WVO +24, WQOR +21, WJIE +16, KCMS +14, KXOJ +9, WJTL +6, WBSN +3, KXOJ +1, HBCJ +1, KLTJ +1
+95	MADE TO LOVE TobyMac (ForeFront/EMI CMG) WPAR +25, WVO +24, WQOR +21, WJIE +16, KCMS +14, KXOJ +9, WJTL +6, WBSN +3, KXOJ +1, HBCJ +1, KLTJ +1
+88	BY HIS WOUNDS Glory Revealed Feat. Mac Powell, Mark Hall, Steven Curtis Chapman, Brian Littrell (Reunion/PLG) WJPL +20, WRDM +19, KCMS +17, WAKW +16, KTIS +12, KBNJ +4, KVMJ +4, WPOZ +4, WCSG +3, KLJC +2

FOR WEEK ENDING FEBRUARY 25, 2007
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
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CHRISTIAN

► SKILLET OPENS AT NO. 22 ON CHRISTIAN CHR WITH "THE LAST NIGHT."



POWERED BY Nielsen Broadcast Data Systems

THIS WEEK LAST WEEK WEEKS ON CHART

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	WKS +/-
1	1	MADE TO LOVE TOBYMAC	FDRE/FRENT/EMI CMG	1183	-18	
2	3	FORGIVEN RELIENT K	GOTEE	971	+51	
3	1	HOLD ON STELLAR KART	WORD-CURB	892	+21	
4	6	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	867	+88	
5	14	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	828	+42	
6	4	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	810	-41	
7	13	THE SHOW HAWK NELSON	TOOTH & NAIL	709	-11	
8	10	CRASHING DOWN MAT KEARNEY	INPOP	666	-12	
9	14	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	627	+73	
10	7	STAND IN THE RAIN SUPERCHICK	INPOP	591	-168	
11	9	REBIRTHING SKILLET	ARDENT/LAVA/ATLANTIC	575	-112	
12	15	OH! GRAVITY SWITCHFOOT	SPARROW/EMI CMG	568	+28	
13	13	HOW TO SAVE A LIFE FRAY	EPIC	567	-3	
14	12	BREATHE YOU IN THOUSAND FOOT KRUTCH	TOOTH & NAIL	555	-18	
15	11	SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	526	-142	
16	18	REACH JILL PARR	WHPLASH	471	+54	
17	16	YES YOU HAVE LEELEAND	ESSENTIAL/PLG	461	-44	
18	19	WHAT I HEAR JESSIE DANIELS	MIDAS	448	-32	
19	20	GIVE IT ALL AWAY AARON SHUST	BRASH	434	+27	
20	17	WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	426	-7	
21	22	WORK MARY OF CLAY	ESSENTIAL/PLG	416	+30	
22	NEW	THE LAST NIGHT SKILLET	ARDENT/LAVA/ATLANTIC	370	+151	
23	21	THE REAL NEVERTHELESS	FLICKER/PLG	349	-48	
24	24	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	345	+19	
25	23	LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	323	-4	
26	25	WHO CAN COMPARE FOOLISH THINGS	INPOP	317	-5	
27	29	SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	311	+42	
28	26	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	309	+13	
29	NEW	AFTER THE WORLD DISCIPLE	SRE/INO	306	+48	
30	NEW	DEARLY LOVED JIMMY NEEDHAM	INPOP	285	+41	

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	WKS +/-
1	1	SEARCHLIGHTS FALLING UP	BEC/TOOTH & NAIL	360	-9	
2	3	NO LONGER DECFYER DOWN	SRE/INO	311	+5	
3	2	WAITING FIREFLIGHT	FLICKER/PLG	296	-28	
4	6	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	290	+30	
5	5	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	285	+18	
6	4	GOING IN BLIND ELEVENTYSEVEN	WORD-CURB	271	-23	
7	8	NOSTALGIATOPIA EVERYDAY SUNDAY	FLICKER/PLG	269	+14	
8	11	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	266	+24	
9	15	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	262	+42	
10	10	PROCRASTINATING STELLAR KART	WORD-CURB	255	+8	
11	9	THE FIGHT CLASSIC CRIME	TOOTH & NAIL	247	0	
12	7	LOVE DAY OF FIRE	ESSENTIAL/PLG	247	-9	
13	13	AFTER THE WORLD DISCIPLE	SRE/INO	234	+2	
14	14	FORGIVEN RELIENT K	GOTEE	233	+7	
15	12	DEATH FINDS US BREATHING SHOWDOWN	MONO VS STEREO	225	-11	
16	19	THE LAST NIGHT SKILLET	ARDENT/LAVA/ATLANTIC	224	+38	
17	16	I'LL FOREVER SING RUN KID RUN	TOOTH & NAIL	208	-8	
18	25	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	194	+42	
19	28	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	174	+32	
20	21	ROLE REMODELING MKXX	BEC/TOOTH & NAIL	173	-1	
21	23	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	172	+12	
22	7	MIDDLE OF IT ALL MANK DRIVE	WHPLASH	171	-29	
23	18	OH! GRAVITY SWITCHFOOT	SPARROW/EMI CMG	159	-38	
24	27	THESE PAGES MAINSTAY	BEC/TOOTH & NAIL	154	+11	
25	30	WORD OF MOUTH JOHN REUBEN	GOTEE	144	+15	
26	29	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) ALMOST	TOOTH & NAIL	144	+9	
27	20	ALREADY OVER RED	ESSENTIAL/PLG	144	-34	
28	24	MORNING AIR WEDDING	BRAVE NEW WORLD	124	-30	
29	22	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	121	-47	
30	NEW	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	116	+26	

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FOR WEEK ENDING FEBRUARY 25, 2007

INSPO

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	WKS +/-
1	2	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	296	+7	
2	1	HOLD FAST MERCYME	INO	277	+12	
3	6	BY HIS WOUNDS CLORY REVEALED/T.MACPOWELL/MARK HALL/STEVEN CURTIS CHAPMAN/BRIAN LITTELL	REUNION/PLG	269	+31	
4	5	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	259	+13	
5	1	GLORY SEAH	CURB	257	-72	
6	4	WALKING HER HOME MARK SCHULTZ	WORD-CURB	250	+48	
7	4	WISH YOU WERE HERE MARK HARRIS	INO	244	-8	
8	14	EVERLASTING GOD BRENTON BROWN	SURVIVOR/SPARROW/EMI CMG	209	-24	
9	7	I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	205	-29	
10	14	HEAR US FROM HEAVEN JARED ANDERSON	INTEGRITY	200	-15	
11	17	3 BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	193	+44	
12	12	GIVE IT ALL AWAY AARON SHUST	BRASH	188	-7	
13	15	LIFT UP THE NAME JAIME JAMCOCHAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	164	+7	
14	16	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	160	+15	
15	9	BEFORE THE DAY NEWSONG	INTEGRITY	154	-71	
16	20	I KNOW YOU'RE THERE CHANDLER	SPIN360	147	+26	
17	11	IN CHRIST ALONE AVALON	SPARROW/EMI CMG	147	-28	
18	NEW	UNDO RUSH OF FOOLS	MIDAS	138	+24	
19	16	WISH BRIAN LITTELL	REUNION/PLG	137	-18	
20	11	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	113	+4	

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- WGNW/Wausau, WI** MD: Todd Christopher

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WGNV/Wausau, WI

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* Monitored Reporters



► **BIG DADDY WEAVE OPENS**
 AT NO. 25 ON CHRISTIAN AC
 INDICATOR WITH "EVERY TIME I
 BREATHE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	19	DOES ANYBODY HEAR HER	CASTING CROWNS	BEACH STREET/REUNION/PLG	907	-21
2	2	22	HOLD FAST	MERCYME	IND	762	-88
3	4	15	AWAKEN	NATALIE GRANT	CURB	692	+7
4	7	8	EVERLAST NG GOD	LINCOLN BREWSTER	INTEGRITY	682	+81
5	5	18	GIVE IT ALL AWAY	AARON SHUST	BRASH	669	-9
6	6	16	BIG ENOUGH	AYISHA WOODS	GOTEÉ	626	+22
7	3	22	WHAT IT MEANS	JEREMY CAMP	BECTOOTH & NAIL	616	-135
8	9	4	WALKING HER HOME	MARK SCHULTZ	WORD-CURB	554	+39
9	10	4	HOW CAN I KEEP FROM SINGING	CHRIS TOULIN	SIX STEPS/SPARROW/EMI CMG	547	+38
10	13	9	MADE TO LOVE	TOBYMAC	FOREFRONT/EMI CMG	504	+22
11	8	24	YOU ALONE	ECHOING ANGELS	IND	494	-26
12	14	5	UNDO	RUSH OF FOOLS	MDAS	486	-33
13	17	23	I WILL LIFT MY EYES	BEBE NORMAN	ESSENTIAL/PLG	460	-45
14	15	13	LITTLE IS MUCH	DOWNHERE	CENTRICITY	459	+22
15	12	23	ENOUGH	BARLOW GIRL	FERVENT/WORD-CURB	437	-66
16	18	3	SUNRISE	MIDDLE MORDMAN	SPARROW/EMI CMG	424	+67
17	21	3	WHAT COULD BE BETTER (THE DAYS AHEAD)	3SMILES	IND	400	+85
18	19	5	BY HIS WOUNDS	GLORY REVEALED/FAVORITE/REVEAL/MARK HALL STEVEN CURTIS CHAPMAN BRIAN LITRELL	REUNION/PLG	400	+48
19	17	17	ALL WHO ARE THIRSTY	KLTLESS	BECTOOTH & NAIL	370	-18
20	20	9	WISH YOU WERE HERE	MARK HARRIS	IND	350	+12
21	23	5	GIVE ME A MAZING GRACE	JACKSON WATERS	WORD-CURB	341	+38
22	25	4	SHINE	MATT REDMAN	SIX STEPS/SPARROW/EMI CMG	315	+37
23	27	2	SOMETHING BEAUTIFUL	NEWSBOYS	HIPOD	302	+65
24	28	6	THE BLESSING	JOHN WALLER	BEACH STREET/REUNION/PLG	298	+7
25	NEW	NEW	EVERY TIME I BREATHE	BIG DADDY WEAVE	FERVENT/WORD-CURB	296	+102
26	22	15	SHINE ON	NEED TO BREATHE	SPARROW/EMI CMG	257	-56
27	26	15	I BELIEVE	3 BUILDING 429	WORD-CURB	246	+2
28	28	18	DRIFTER	ECEMBER RADIO	SLANTED/SPRING HILL	217	-6
29	29	2	BE LIFTED HIGH	MICHAEL W. SMITH	REUNION/PLG	216	0
30	NEW	NEW	DON'T GIVE UP	SANCTUS REAL	SPARROW/EMI CMG	209	+39



CHRISTIAN AC MUSIC RESEARCH

TITLE	ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-34	W 35-44	W 45-54
PRaise YOU IN THIS STORM	CASTING CROWNS	BEACH STREET/REUNION/PLG	98%	4.30	4.29	4.26
MY SAVIOR MY GOD	AARON SHUST	BRASH	97%	4.29	4.27	4.28
I WILL LIFT MY EYES	BEBE NORMAN	ESSENTIAL/PLG	94%	4.33	3.99	4.12
EVERLASTING GOD	LINCOLN BREWSTER	VERTICAL/INTEGRITY	93%	4.08	4.01	4.08
YOU ALONE	ECHOING ANGELS	IND	83%	4.05	3.98	4.04
ENOUGH	BARLOW GIRL	FERVENT/WORD-CURB	90%	4.03	4.17	4.06
ALL WHO ARE THIRSTY	KLTLESS	BECTOOTH & NAIL	96%	4.00	3.98	4.03
MOUNTAIN OF GOD	T-HIRD DAY	ESSENTIAL/PLG	94%	4.00	3.94	4.08
MADE TO LOVE	TOBYMAC	FOREFRONT/EMI CMG	88%	4.00	4.02	4.05
YOUR NAME	PHILLIPS, CRAIG & DEAN	IND	96%	4.00	3.93	4.05
DOES ANYBODY HEAR HER	CASTING CROWNS	BEACH STREET/REUNION/PLG	86%	3.98	4.00	3.98
HOLD FAST	MERCYME	IND	53%	3.98	3.89	4.07
MADE TO WORSHIP	CHRIS TOULIN	SIX STEPS/SPARROW/EMI CMG	98%	3.96	3.90	3.98
WHAT IT MEANS	JEREMY CAMP	BECTOOTH & NAIL	86%	3.92	3.82	3.98
LET IT RISE	BIG DADDY WEAVE	FERVENT/WORD-CURB	83%	3.88	3.80	4.01
WISH YOU WERE HERE	MARK HARRIS	IND	77%	3.88	3.78	3.94
UNDO	RUSH OF FOOLS	MDAS	93%	3.87	3.90	3.87
WALKING HER HOME	MARK SCHULTZ	WORD-CURB	78%	3.85	3.77	3.90
OUR GOD REIGNS	BRANDON HEATH	REUNION/PLG	96%	3.84	3.80	3.86
SHINE	SALVADOR	WORD-CURB	72%	3.84	3.78	3.89

Total Sample size is 2676. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelist score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To Inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

COUNTRY



Krnik, O'Brian share eye-opening experiences from one-day job swap

Pardon The Interruption

R.J. Curtis

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You're an avid reader of this column and eagerly await the arrival of R&R each week, running to the mailman like a dog greeting its master. So I probably don't need to remind you of the groundbreaking experiment we undertook with Mike O'Brian, PD at Clear Channel's KUSS/San Diego, and Mike Krnik, West Coast promotional rep for Capitol Nashville. ■ What's that you say? You're new to the ever-growing network of country column partisans? Fine, we'll quickly reset.

We asked O'Brian and Krnik, also known affectionately as Mike and Mike, to swap jobs for a day. Krnik would be the PD at KUSS, O'Brian the Capitol Records rep. They exchanged "to do" lists and promised to take on each other's roles in the most earnest way possible. We promised to follow up after the fact and report our findings, hoping that in the future, radio and record professionals will better understand one another's challenging realities.

After talking with Mike and Mike and hearing their experiences, two phrases immediately came to mind: "Pardon the interruption," and "Is this thing on?"

Flash back to two weeks ago, when we originally spoke to the guys. O'Brian predicted, quite accurately as it turns out, "I imagine there's a lot of people-chasing that goes on and that will drive me crazy."

After this exercise, consider O'Brian certifiably mad, as he explains, "The thing that is most frustrating is that the odds of getting someone on the

phone the first try are zero to none." O'Brian inevitably left voicemail messages, but was faced with the dilemma of whether to run down a laundry list of artists, songs and priorities, which could take several minutes. He left a dozen messages, but says, "The only people I heard back from were [CBS Radio KMLE/Phoenix PD] Jay McCarthy and [KMLE MD] Dave Collins, and they were looking for a Keith Urban acoustic show for 20 listeners."

Meanwhile, across the hall at the KUSS facility where both men worked for the day, PD for-a-day Krnik sat in O'Brian's office. Remember, he's just two years out of radio, so part of the day was déjà vu for him.

Nonetheless, he was taken aback by the constant interruptions throughout the day. "When we were doing an aircheck with a part-timer, it was interruption after interruption," says Krnik, who as a PD had an open-door policy, which he says can be a mixed blessing. He cites an example of the woman who came in with a problem on her computer. "That's why I think PDs always get interrupt-

'Let me tell you how my world was rocked wide open. By 9 a.m., I'd already heard from Capitol VP of promotion Jimmy Harnen three times.'

—Mike O'Brian



'I still think returning calls within 24-48 hours is a priority. That's not unreasonable and just good business.'

—Mike Krnik

ed, because half the time people don't do things on their own. They come to the PD with it."

Since moving to a record label, Krnik has worked from his home and often on the road, two venues that are definitely a change from the office environment. Getting back into that world gave Krnik perspective on the nature of disruptions in the workday.

"When you're at home working, the interruptions are someone calling you back or the UPS person," Krnik says. "That has to do with you being on a team versus running a team. Mike O'Brian is running a team, and everyone is looking to him, including the girl with a computer problem."

If we had to score which of the Mikes was most out of his element, it would definitely be O'Brian, and in a salute to his work ethic, he tried his best to tackle the daunting responsibilities laid out for him by Krnik and the Capitol promotion team.

It was an eye-opening experience for O'Brian, who says, "Let me tell you how my world was rocked wide open. By 9 a.m., I'd already heard from [Capitol VP of promotion] Jimmy Harnen three times." He adds that's a huge difference from his day-to-day accountability at KUSS, where he doesn't have constant contact with either his GM or his regional VP of programming.

"If I need them, they're here, but I don't hear from them three to four times a day." Even though this was a one-shot deal, with no real expectations from his temporary bosses, O'Brian felt the pressure from Harnen and national VP Steve Hodges. "I thought, 'Damn, I better get somebody on the phone because Jimmy wants to know about so-and-so because if I don't, then I look like an idiot.'"

After one day back in the realm of radio, we wondered if Krnik had a better understanding of why PDs, who seem overwhelmed and over-interrupted, have a tough time returning calls. Krnik points out that many day-to-day activities require undivided attention, but adds, "I still think returning calls within 24-48 hours is a priority. That's not unreasonable and just good business."

Mike and Mike both observed how difficult it was to do anything creative. O'Brian says this was pretty much off the radar because "you're spending so much time caught up in details and the daily maintenance of the job."

Krnik's temporary radio stint reminded him of days when a 15-minute meeting turned into one hour because "a PD's life takes on a different role during the day." Krnik says that's the nature of the job. "Unless you've actually done that, it's hard for a record person to understand there's just a million things going on with a PD."

After a day or two to soak in their one-day paradigm shift and possibly have a stiff drink to get over the shell shock, would Mike and Mike ever consider making this career change permanent? "I can't see myself doing it, no," O'Brian says. "It would have to be the right circumstance, but it would be a leap for me, honestly. I think there are a lot of other things I'd rather do."

Krnik was careful to express how much he enjoys the record business. "It's an incredible, cool job and it's another facet of our industry." But, he adds, "Radio is in my blood. Do I miss it? Absolutely." **R&R**

Communications Breakdown

Capitol Records Nashville VP of promotion Jimmy Harnen was caught in the middle of R&R's one-day job swap. Not only did he lose regional rep Mike Krnik for a day, he also was forced to break in a temporary replacement: KUSS/San Diego PD Mike O'Brian. "First of all I couldn't find him," Harnen says, chuckling. "I got his voicemail early in the morning."

Connecting was a common problem for all parties involved in the exercise. Harnen couldn't reach O'Brian, and O'Brian couldn't reach anyone on first try. In fact, of all the ambitious items

on the "to do" list assigned to O'Brian by Krnik, precious few were accomplished due to communication problems. Adding insult to injury, Harnen quips, "Can you believe we couldn't even get KUSS to convert Trace [Adkins] the week we were going for No. 1? He said the PD wouldn't return his calls."

On a serious note, Harnen says that "Mike had a difficult time reaching people and he found that frustrating. But you'll never get in trouble for not getting the add. You will get in trouble for not knowing why you didn't get the add." —RJC



COUNTRY

RASCAL FLATTS
TAKES THE MOST
INCREASED AUDIENCE WITH
"STAND," UP 2.5 MILLION
IMPRESSIONS (13-12).



R&R

POWERED BY

Nielsen
Broadcast Data
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
1	3	25	LADIES LOVE COUNTRY BOYS NO. 1 (1 WK) TRACE ADKINS	CAPITOL NASHVILLE	☆	32.818 +0.353	4419	1
2	2	24	WATCHING YOU RODNEY ATKINS	CURB	☆	31.822 -1.712	4163	2
3	4	15	STUPID BOY KEITH URDAN	CAPITOL NASHVILLE	☆	28.590 -0.298	3764	4
4	1	22	IT JUST COMES NATURAL GEORGE STRAIT	MCA NASHVILLE	☆	28.000 -6.402	3804	3
5	6	11	BEER IN MEXICO KENNY CHESNEY	BNA	☆	27.970 -1.728	3576	7
6	5	23	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE	☆	25.787 -1.203	3721	5
7	9	9	LAST DOLLAR (FLY AWAY) TIM MCCRAW	CURB	☆	25.604 -1.435	3285	9
8	10	14	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	☆	25.312 -2.301	3175	10
7	16	16	ANYWAY MARTINA MCBRIDE	RCA	☆	25.220 -0.741	3528	8
8	30	30	LITTLE BIT OF LIFE CRAIG MCGILLAN	BROKEN BOW	☆	23.549 -0.915	3586	6
11	12	9	SETTIN' SUGAR AND	MERCURY	☆	20.823 -1.099	2818	12
12	13	8	STAND RASCAL FLATTS	LYRIC STREET	☆	20.347 +2.517	2701	13
11	30	11	I'LL WAIT FOR YOU JEE NICHOLS	UNIVERSAL SOUTH	☆	20.294 -0.174	3072	11
18	4	4	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	☆	16.293 -2.504	2326	16
14	28	28	YOU'LL ALWAYS BE MY BABY SARA EVANS	RCA	☆	15.668 -0.366	2364	14
15	15	15	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	☆	15.229 -0.948	2327	15
17	16	17	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE	☆	14.778 -0.558	2239	17
18	17	19	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE	☆	13.441 -0.385	2130	18
19	15	15	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE	☆	12.547 -0.330	1878	20
20	20	10	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	☆	12.308 +1.112	1928	19
21	21	21	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	☆	11.346 +1.450	1833	21
22	22	24	FORE SHE WAS MAMA CLAY WALKER	ASYLUM-CURB	☆	10.219 +1.151	1596	22
23	23	16	ME AND GOD JOSH TURNER	MCA NASHVILLE	☆	8.934 +0.249	1572	23
24	25	11	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	☆	8.706 +1.634	1415	24
25	24	18	DON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	☆	8.694 -0.902	1375	25
26	26	26	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORTICS	☆	6.829 -0.875	1020	26
27	21	21	STARTIN' WITH ME JAKE OWEN	RCA	☆	6.191 -0.670	1019	27
28	20	20	I KEEP COMING BACK JOSH CRADY	LYRIC STREET	☆	6.131 +0.790	949	28
31	5	5	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	☆	5.546 -1.467	859	29
29	20	20	DIXIE LULLABY PAT GREEN	BNA	☆	5.462 -0.426	848	30

NEW AND ACTIVE

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
SEPARATE WAYS Rick Trevino (WARNER BROS./WRN)	0.343/0.131	A WOMAN KNOWS John Anderson (RAYB/WARNER BROS./WRN)	0.309/0.108	BUILT TO LAST Heartland (LOFTON CREEK)	0.189/0.004
I LOVE WOMEN (MY MOMMA CAN'T STAND) Jerrold Niemann (CATEGORY 5)	0.341/0.048	YOU'RE GONNA LOVE ME Chris Young (CATEGORY 5)	0.200/0.198	LAST GOOD TIME Flynnville Train (SHOW DOG NASHVILLE)	0.179/0.057
TOTAL STATIONS:	17	TOTAL STATIONS:	16	TOTAL STATIONS:	8
TOTAL STATIONS:	14	TOTAL STATIONS:	15	TOTAL STATIONS:	14

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
31	30	17	ISN'T THAT EVERYTHING DANIELLE PECK	BIG MACHINE	☆	4.821 +0.197	796	31
32	33	3	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	☆	4.612 -0.926	529	32
33	32	4	JOHNNY CASH JASON ALDEAN	BROKEN BOW	☆	4.462 -0.685	681	37
34	35	7	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	☆	3.887 +1.191	670	33
35	34	16	COME TO BED GRETCHE WILSON	COLUMBIA	☆	3.741 +0.531	590	35
36	39	6	GUYS LIKE ME ERIE CHURCH	CAPITOL NASHVILLE	☆	3.289 +0.034	537	36
37	37	10	ISN'T SHE CAROLINA RAIN	EQUITY	☆	2.697 +0.191	483	38
38	38	13	COME ON RAIN STEVE HOLY	CURB	☆	2.636 -0.129	611	34
39	36	11	MISSING YOU 2007 ALISON KRAUSS AND JOHN WAITE	ROUNDER	☆	2.545 -0.117	359	40
40	40	6	I GOT MORE COLE COLETTES AND THE LONESOME	COLUMBIA	☆	2.092 +0.348	473	39
41	41	3	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	☆	1.826 +0.313	330	42
42	43	4	I WONDER KELLIE PICKLER	BNA	☆	1.703 +0.353	307	43
43	42	8	HOUSE LIKE THAT DONOVAN CHAPMAN	CATEGORY 5	☆	1.574 +0.187	338	41
44	48	4	THAT KIND OF DAY SARAH BURTON	LYRIC STREET	☆	1.480 +0.611	262	48
45	45	8	SPOKEN LIKE A MAN BLAINE LARSEN	GIANTS/LAYER/BNA	☆	1.332 +0.196	276	46
46	44	5	SAY YES DUSTY DRAKE	BIG MACHINE	☆	1.215 -0.127	306	44
47	47	6	TAKE IT ALL OUT ON ME MARK WILLS	EQUITY	☆	1.079 +0.109	296	45
46	46	6	WHAT I DID LAST NIGHT CATHERINE BAIETT	RCA	☆	0.955 -0.140	265	47
50	50	5	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	☆	0.902 +0.285	169	49
53	53	2	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	☆	0.671 +0.238	143	50
51	51	3	NOTHING TO PROVE LONESTAR	BNA	☆	0.650 +0.042	125	51
49	49	16	MORE ROCKIE LYNNE	UNIVERSAL SOUTH	☆	0.570 -0.191	49	-
53	54	8	IGET TO BLUE COUNTY	ASYLUM-CURB	☆	0.436 +0.017	104	53
54	56	3	ONE MORE GOODBYE RANDY ROGERS BAND	MERCURY	☆	0.422 +0.043	119	52
55	58	3	HE BELIEVED AARON TIPPIN	NIPPY/TRUST	☆	0.404 +0.057	102	54
56	RE-ENTRY	56	OUR COUNTRY JOHN MELLENCAMP	UNIVERSAL REPUBLICAN/UNIVERSAL SOUTH	☆	0.402 +0.137	43	-
57	52	10	MISSING MISSOURI SARA EVANS	RCA	☆	0.390 -0.096	41	-
58	55	5	BOMBSHELL STOMP BOB SHEL	CURB	☆	0.372 -0.043	34	-
59	NEW	59	CALLING ME KENNY ROGERS FEATURING DON HENLEY	CAPITOL NASHVILLE	☆	0.360 +0.088	55	60
60	57	2	FLAT ON THE FLOOR KATRINA ELAM	UNIVERSAL SOUTH	☆	0.344 -0.018	28	-

MOST INCREASED AUDIENCE (IN MILLIONS)
+2.517
STAND

+2.504
HIGH MAINTENANCE WOMAN

+2.301
WASTED

+1.78
BEER IN MEXICO

Kenny Chesney
KMLE -0.273, WCTK -0.202, WCAR -0.068, KIM -0.047, KWLL -0.046, WBBE -0.031, KULP -0.027, WKHX -0.021, WL -0.017, KATM -0.001

Emerson Drive
WKUT -0.245, KSCS -0.034, WUSN -0.028, WCTK -0.023, KFRG -0.017, WBBE -0.012, KULP -0.008, WOCR -0.006, WYCD -0.003, WKKT -0.003

MOST ADDED

FOR WEEK ENDING FEBRUARY 25, 2007

LOST IN THIS MOMENT Big & Rich (WARNER BROS./WRN) KBOI, KFD, KFRG, KIM, KOKY, WAMZ, WBCT, WKCQ, WKDF, WSOC, WXBW, WYPY, WZKX	26	JOHNNY CASH Jason Aldean (BROKEN BOW) KRMQ, KSON, KTOH, KUZZ, KOKY, WAMZ, WBCT, WKCQ, WKDF, WSOC, WXBW, WYPY, WZKX	13	TEARDROPS ON MY GUITAR Taylor Swift (BIG MACHINE) KBEO, KKIT, KRST, KYGO, WKDQ, WKDQ, WSIX, WSOC, WXBW, WYPY	10	THAT KIND OF DAY 8 Sarah Burton (LYRIC STREET) WBCT, KSON, WBCT, WGH, WKV, WMLL, WOKG, WSOC
LUCKY MAN Montgomery Gentry (COLUMBIA) KNIX, KTOH, KUZZ, WDAF, WESC, WKCO, WKKQ, WKLB, WQYK, WSSL, WUSN, WXTU	12	I WONDER Kellie Pickler (BNA) KFRG, KKNK, KSD, KSON, KTOH, KUZZ, WKHX, WSSL	8	A LITTLE MORE YOU Little Big Town (EQUITY) KBEO, KPKI, KTOH, KTTS, WKCK, WKV, WKHX, WNNU	8	

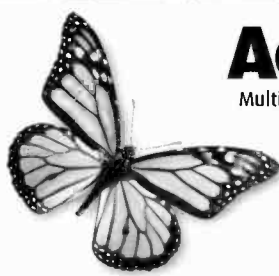
LEGEND: See legend to charts in charts section for rules and symbol explanations.
100 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 100 reporters.
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COUNTRY

COUNTRY MONITORED REPORTERS

WCNA/Albany, NY PD: Buzz Brindle MD: Bill Carley	WYCD/Detroit, MI PD: Tim Roberts APD/MD: Ron Chatman	WWQM/Madison, WI PD: Mark Ciantini MD: Mel McKenzie	WKQC/Saginaw, MI DM/PP: Mike Skot APD: Kevin Proffitt MD: John Richards
KBQI/Albuquerque, NM OL: Bill May PD: Tim Jones APD/MD: Jeff Jay	KHEY/El Paso, TX DM: Billy Santiago MD: Marty Austin	KTEX/McAllen, TX DM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	KSOP/Salt Lake City, UT APD/MD: Debby Turpin
KRST/Albuquerque, NM DM/PP: Eddie Haskell MD: Paul Bailey	WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Geronomo	WKUB/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett	KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
WCTO/Allentown, PA DM/PP: Shelly Easton APD/MD: Jerry Padden	KSKS/Fresno, CA PD: Steve Gramzay MD: Jody Jo Mize	KAJA/San Antonio, TX DM: George King PD: Clayton Allen MD: Kactus Lou	KAJA/San Antonio, TX DM: George King PD: Clayton Allen MD: Kactus Lou
WKSF/Asheville, NC DM/PP: Jeff Davis APD/MD: Brian Hatfield	WCKT/Ft. Myers, FL PD: Mark Wilson	WKKX/Memphis, TN PD: Lance Tidwell APD/MD: Tapper John	KSON/San Diego, CA PD: John Marks MD: Wes Poe
WKHX/Atlanta, GA DM/PP: Mark Richards MD: Mike Macer	WWRG/Ft. Myers, FL PD: Mark Phillips APD: Steve Hart	WKIS/Miami, FL PD: Bob Barnett APD: Billy Brown MD: Darlene Evans	KUSS/San Diego, CA PD: Mike O'Brian MD: Clady Spicer
WPUR/Atlantic City, NJ PD: Joe Kelly	WCKG/Gainesville, FL PD: Mr. Bob MD: Big Red	WML/Milwaukee, WI DM/PP: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KRTY/San Jose, CA PD/MD: Julie Stevens
WXXC/Augusta, GA PD: T Gentry	WBCI/Grand Rapids, MI DM/PP: Doug Montgomery APD/MD: Dave Taft	KEEY/Minneapolis, MN DM/PP: Gregg Swedberg APD/MD: Travis Mooner	WCTQ/Sarasota, FL DM: Ron White PD: Sammy Cruise APD/MD: Heidi Decker
KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Donna James	WNCY/Green Bay, WI DM: Jeff McCarthy	WKDF/Nashville, TN DM: Dave Kelly PD: Bud Ford APD/MD: Justin Cole	KKWF/Seattle, WA PD: Scott Manalick APD: Rob Walker MD: Valerie Hart
WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks	WRNS/Greenville, NC PD: Wayne Carley MD: Jeff Hackett	WSIX/Nashville, TN PD/MD: Keith Kaufman	KMPS/Seattle, WA PD: Becky Thomas MD: Tony Thomas
WZKX/Biloxi, MS DM/PP: Bryan Rhodes	WESC/Greenville, SC PD: Steve Geofferies APD/MD: John Landrum	WSM/Nashville, TN PD: Buddy Van Arsdale MD: Frank Seres	KRMV/Sheepport, LA PD: Wes McShay APD/MD: James Anthony
WDBK/Birmingham, AL DM: Tom Hansman PD: Todd Barry	WSSJ/Greenville, SC PD: Steve Geofferies APD/MD: Kix Layton	WGH/Norfolk, VA DM/PP: John Shorby APD/MD: Mark McKay	KDRK/Spokane, WA DM/PP: Cory Rolle MD: Ryan Dokke
WKLW/Boston, MA DM: Joe Kelly APD/MD: Newman	WRBT/Harrisburg, PA DM: Joe Kelly APD/MD: Newman	KNKG/Oklahoma City, OK DM/PP: Kevin Christopher MD: Lynn Waggoner	KIXZ/Spokane, WA DM: Robert Harder PD/AM: Paul "Coyote" Neumann
WYRK/Buffalo, NY PD: Wendy Lynn	WWYZ/Hartford, CT PD: Pete Salant	KTSJ/Oklahoma City, OK DM/PP: Tom Travis	KTTS/Springfield, MO DM/PP: Chris Cannon APD/MD: Curly Clark
WOKO/Burlington, VT DM/PP: Steve Pellyay MD: Bill Sargent	KILT/Houston, TX PD: Jeff Garrison MD: Greg Frey	KXKT/Omaha, NE DM: Tom Goodwin MD: Craig Allen	KSD/St. Louis, MO PD: Billy Greenwood
WNTK/Charleston, SC PD: Brian Driver	KBBO/Houston, TX DM/PP: Johnny Chiang MD: Christi Brooks	KHAY/Oxnard, CA PD: Jim Hayes	WIL/St. Louis, MO PD: Greg Mazingo APD/MD: Danny Montana
WQBE/Charleston, WV DM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WFMS/Indianapolis, IN DM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WXBM/Pensacola, FL APD/MD: Lynn West	KATM/Stockton, CA DM: Richard Perry PD: Randy Black MD: Nikki Thomas
WKKT/Charlotte, NC DM: Bruce Logan MD: John Roberts	WMSI/Jackson, MS DM: Steve Kelly PD: Rick Adams APD/MD: Kim Allen	WXTU/Philadelphia, PA DM/PP: Roy Land PD: Bob McKay	WQYK/Tampa, FL DM/PP: Mike Culotta APD: Beeche Martin MD: Jay Roberts
WSOC/Charlotte, NC PD: DJ Stout APD/MD: Rick McCracken	WGNJ/Jacksonville, FL DM/PP: Jeff Davis	KMLE/Phoenix, AZ PD: Jay McCarthy APD/MD: Dave Collins	WKOD/Toledo, OH DM/PP: Gary Shores APD: Harvey Steele
WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Piondester	WXBJ/Johnson City, TN DM/MD: Bill Hagy	KNIX/Phoenix, AZ PD: Ray Massie MD: Gwen Foster	KIIM/Tucson, AZ DM: Herb Crowe PD/MD: Buzz Jackson
WUSN/Columbus, IL PD: Mike Peterson MD: Marci Braun	KBQE/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire	WDSY/Pittsburgh, PA DM/PP: Keith Clark APD/MD: Stoney Richards	KVOD/Tulsa, OK DM/PP: Ric Hampton
WUBE/Cincinnati, OH DM/PP: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton	KKFE/Kansas City, MO DM/PP: Dale Carter APD/MD: Tony Stevens	WDCI/Pittsburgh, PA DM: Frank Bell PD: Mark Lindow	KFDI/Wichita, KS APD/MD: Beverlee Brannigan APD/MD: Carol Hughes
WGAR/Cleveland, OH MD: Chuck Collier	WDAF/Kansas City, MO DM: Thom McGinty PD: Michael Cruise APD/MD: Jesse Garcia	KUPJ/Portland, OR PD: John Paul APD/MD: Rick Taylor	WGCY/Wilkes Barre, PA DM: Jim Rising PD: Doc Medek MD: Carolyn Drossey
WVNU/Columbia, SC MD: Fyer On The Radio	WVIV/Knoxville, TN DM/PP: Mike Hammond MD: Colleen Adair	KWJJ/Portland, OR DM: Clark Ryan PD: Mike Moore APD/MD: Savannah James	WXYI/Wilmington, DE PD/MD: Dave Howel
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	KXKC/Lafayette, LA PD: Casey Carter APD/MD: Sean Riley	WOKQ/Portsmouth, NH DM: Mark Erickson PD: Mark Jennings MD: Dan Lunnie	WGTY/York, PA PD: Brad Austin MD: Scott Donato
KRYS/Corpus Christi, TX DM: Paula Newell PD: Frank Edwards	WPCV/Lakeland, FL DM/PP: Mike James APD/MD: Jeni Taylor	WTKR/Providence, RI PD: Stephen Guittani APD/MD: Sam Stevens	WQXX/Youngstown, OH DM: Lee Douglas APD: Doug James MD: Burton Lee
KPLX/Dallas, TX PD/APD: Smokey Rivers MD: Cody Alan	WIDV/Lancaster, PA PD: RJ McKay	WQDR/Raleigh, NC DM: Paul Michaels PD: Lisa McKay APD: Mike "Maddawg" Biddle	WQXX/Youngstown, OH DM: Lee Douglas APD: Doug James MD: Burton Lee
KSCS/Dallas, TX DM/PP: Tom Hunter APD/MD: Chris Huff	KCYE/Las Vegas, NV PD/MD: R.W. Smith	KFRG/Riverside, CA DM: Lee Douglas APD: Doug James MD: Burton Lee	WQXX/Youngstown, OH DM: Lee Douglas APD: Doug James MD: Burton Lee
KYGO/Denver, CO PD: Joel Burke MD: Garrett Dell	KWNR/Las Vegas, NV PD: Brooks O'Brian MD: Jason Steiner	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes	WQXX/Youngstown, OH DM: Lee Douglas APD: Doug James MD: Burton Lee
KHKI/Des Moines, IA DM: Jack O'Brien PD/MD: Andy Elliott	WLVX/Lexington, KY DM: Robert Lindsey PD/MD: Marshall Stewart	WVBE/Rochester, NY PD: Billy Kidd MD: Weslea Neas	WQXX/Youngstown, OH DM: Lee Douglas APD: Doug James MD: Burton Lee
KJYY/Des Moines, IA DM: Jack O'Brien MD: Eddie Hatfield	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane	KNCS/Sacramento, CA PD: Mark Evans APD: Greg Cole	



► **TIM MCGRAW PICKS UP A RECORD 19TH NO. 1 SONG ON CANADA COUNTRY WITH "LAST DOLLAR (FLY AWAY)."**

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	+/-	
1	1	21	LADIES LOVE COUNTRY BOYS	TRACE ADKINS	CAPITOL NASHVILLE	3856	-9	8.842
2	3	8	BEER IN MEXICO	KENNY CHESNEY	BNA	3540	+216	8.212
3	5	12	STUPID BOY	KEITH URBAN	CAPITOL NASHVILLE	3479	-7	8.079
4	3	13	ANYWAY	MARTINA MCBRIDE	RCA	3338	+47	7.585
5	3	16	ALYSSA LIES	JASON MICHAEL CARROLL	ARISTA NASHVILLE	3333	-8	7.373
6	2	20	IT JUST COMES NATURAL	GEORGE STRAIT	MCA NASHVILLE	3150	-472	7.282
7	2	24	LITTLE BIT OF LIFE	CRAG MORGAN	BROKEN BOW	3043	-36	6.779
8	3	8	LAST DOLLAR (FLY AWAY)	TIM MCGRAW	CURB	3039	+166	7.391
9	10	8	WASTED	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	2806	+220	6.718
10	9	28	I'LL WAIT FOR YOU	JOE NICHOLS	UNIVERSAL SOUTH	2785	+28	6.360
11	2	8	SETTLIN'	SUGARLAND	MERCURY	2552	+199	5.858
12	3	6	STAND	RASCAL FLATTS	LYRIC STREET	2457	+209	5.645
13	4	4	HIGH MAINTENANCE WOMAN	TOBY KEITH	SHOW DOG NASHVILLE	2302	+360	4.963
14	14	14	HILLBILLY DELUXE	BROOKS & DUNN	ARISTA NASHVILLE	2236	+10	5.059
15	15	12	LONG TRIP ALONE	DIERS BENTLEY	CAPITOL NASHVILLE	2185	+107	5.005
16	18	15	GOOD DIRECTIONS	BILLY CURRINGTON	MERCURY	2106	+161	4.816
17	7	14	A FEELIN' LIKE THAT	CARY ALLAN	MCA NASHVILLE	2055	+84	4.589
18	21	8	A WOMAN'S LOVE	ALAN JACKSON	ARISTA NASHVILLE	1936	+135	4.457
19	20	10	LIPS OF AN ANGEL	JACK INGRAM	BIG MACHINE	1918	+90	4.445
20	15	15	'FORE SHE WAS MAMA	CLAY WALKER	ASYLUM-CURB	1789	-183	4.117
21	21	11	ME AND GOD	JOSH TURNER	MCA NASHVILLE	1599	+162	3.583
22	26	13	DON'T MAKE ME BLAKE SHELTON	BLAKE SHELTON	WARNER BROS./JVRN	1428	+169	3.050
23	25	8	MOMENTS	EMERSON DRIVE	MIDAS/NEW REVOLUTION	1397	+138	3.201
24	24	3	LUCKY MAN	MONTGOMERY GENTRY	COLUMBIA	1177	+197	2.585
25	27	6	FIND OUT WHO YOUR FRIENDS ARE	TRACY LAWRENCE	ROCKY COMFORT/DCO NASHVILLE	1143	+94	2.550
26	35	10	I KEEP COMING BACK	JOSH GRACIN	LYRIC STREET	964	+19	2.078
27	27	9	STARTIN' WITH ME	JAKE OWEN	RCA	778	+78	1.684
28	31	4	A DIFFERENT WORLD	BUCKY COVINGTON	LYRIC STREET	777	+122	1.869
29	NEW	NEW	LOST IN THIS MOMENT	EMIG & RICH	WARNER BROS./JVRN	739	+351	1.666
30	26	17	I JUST CAME BACK FROM A WAR	DARRYL WORLEY	903/MUSIC	734	-691	1.611
31	32	7	ISN'T THAT EVERYTHING	DANIELLE PECK	BIG MACHINE	704	+103	1.845
32	4	2	JOHNNY CASH	JASON ALDEAN	BROKEN BOW	644	+254	1.531
33	35	4	GUYS LIKE ME	ERIK CHURCH	CAPITOL NASHVILLE	614	+67	1.285
34	3	8	COME ON RAIN	STEVE HOLY	CURB	586	+13	1.315
35	34	6	DIXIE LULLABY	PAT GREEN	BNA	584	+16	1.206
36	37	4	I GOT MORE	COLE DECOS & THE LONESOME	COLUMBIA	486	+66	1.034
37	37	2	SAY YES	LOUSTY DRAKE	BIG MACHINE	440	+45	0.922
38	38	5	COME TO BED	CRECHIN WILSON	COLUMBIA	429	+32	1.069
39	NEW	NEW	TEARDROPS ON MY GUITAR	TAYLOR SWIFT	BIG MACHINE	393	+194	0.771
40	NEW	NEW	NOTHING TO PROVE	LONESTAR	BNA	379	+37	0.785

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	3	7	LAST DOLLAR (FLY AWAY)	TIM MCGRAW	CURB/EMI	539	+24
2	1	7	BEER IN MEXICO	KENNY CHESNEY	BNA/SONY EMG	517	-16
3	6	6	WASTED	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY EMG	507	+51
4	2	13	STUPID BOY	KEITH URBAN	CAPITOL NASHVILLE/EMI	498	-30
5	5	6	MOMENTS	EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	496	+24
6	4	8	STAND	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	466	+5
7	9	18	WATCHING YOU	RODNEY ATKINS	CURB/EMI	442	+10
8	5	5	THE WEIGHT	AARON PRITCHETT	CPM	444	+28
9	4	15	ALYSSA LIES	JASON MICHAEL CARROLL	ARISTA NASHVILLE/SONY EMG	434	-43
10	7	17	TRYING TO GET BACK TO YOU	DOC WALKER	OPEN ROAD/UNIVERSAL	379	-65
11	14	14	ANYWAY	MARTINA MCBRIDE	RCA/SONY EMG	379	+15
12	12	12	LONG TRIP ALONE	DIERS BENTLEY	CAPITOL NASHVILLE/EMI	376	+6
13	10	19	IT JUST COMES NATURAL	GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	375	-52
14	12	18	I'M NOT RUNNING ANYMORE	JASON MCCOY	MAPLE MUSIC	372	-26
15	14	14	LADIES LOVE COUNTRY BOYS	TRACE ADKINS	CAPITOL NASHVILLE/EMI	364	+24
16	15	5	SETTLIN'	SUGARLAND	MERCURY/UNIVERSAL	357	+12
17	20	3	I WANT YOU TO LIVE	GEORGE CANYON	UNIVERSAL	353	+45
18	18	4	LOVE SWEET LOVE	JOHNNY REDD	OPEN ROAD/UNIVERSAL	340	+21
19	16	2	HIGH MAINTENANCE WOMAN	TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	320	+134
20	15	11	LITTLE BIT OF LIFE	CRAG MORGAN	BROKEN BOW/SONY BMG	304	-15
21	23	13	HILLBILLY DELUXE	BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	283	0
22	11	11	BUILT TO LAST	DAMIAN MARSHALL	BUSY MUSIC	278	+3
23	18	18	THE LONG WAY AROUND	DIXIE CHICKS	OPEN WIDE/COLUMBIA/SONY BMG	275	-35
24	28	7	A WOMAN'S LOVE	ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	268	+27
25	15	15	FOR THE MUSIC	CHRIS CUMMINGS	KIOCH	268	-26
26	24	24	SHE'S EVERYTHING	BRAD PAUSLEY	ARISTA NASHVILLE/SONY BMG	256	-40
27	8	8	DON'T SEND THE INVITATION (IF YOU DON'T WANNA PARTY)	ADAM GREGORY	MONSIEUR	252	+7
28	25	19	TIM MCGRAW	TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	244	-26
29	10	10	A FEELIN' LIKE THAT	CARY ALLAN	MCA NASHVILLE/UNIVERSAL	233	+27
30	5	5	LIPS OF AN ANGEL	JACK INGRAM	BIG MACHINE/UNIVERSAL	217	-14

AC/HOT AC



Natasha Bedingfield enters the record books with the oldest No. 1 in AC history. Bad or good? Some PDs are concerned, but most say . . .

So What?!

Chuck Taylor
CTaylor@RadioandRecords.com

ew” and “next” aren’t exactly AC radio catch words, but someday the format will have to evolve past catapulting Natasha Bedingfield to No. 1 again and again. ■ Last issue, the Epic artist’s “Unwritten” returned to the chart summit for a record-breaking fifth time. Its 11th week at the top comes in the song’s 51st week, the latest in its chart life that a title has ever led at AC. ■ While there are exceptions, most AC programmers hold to the stance that familiarity is the gold standard at the format—and that it takes a long time for a hit to instill passion in core listeners. Their response to the notion of moving forward: Back off!

“If we’re doing it right, our listeners know what to expect every time they turn our stations on. Consistency is the key,” says Michael Waite, VP of operations for WJBR/Charleston, S.C. “There are many ways to stay contemporary in what we do on the air. Most of it is in the presentation, not necessarily in playing lots of new music.”

Chuck Knight, director of programming operations for WSNY/Columbus, Ohio, maintains that music testing proves that longevity is what leads to familiarity, which breeds popularity at AC: “Anyone doing research knows it takes four to five months to make currents familiar, seven to eight months for them to reach the acceptance phase and 10 to 12 months to deliver passion,” he says. “At age 45, music just isn’t as important as it was when we were 17 or 20. The long build is legitimate.”

Add Ken Payne, PD of WMGF/Orlando, to the tally of those agreeing that Bedingfield’s enduring AC reign is no cause for concern: “The last thing I’m worried about in this format is burning out new music. The real question is what to do about high burn rates of established songs.”

One more: Larry Wheeler, MD and on-air talent at WRVR/Memphis, maintains that Bedingfield’s longevity “is a very good thing. That’s the record ‘Becky’ wants to hear, and she’ll go to the radio station where she can hear it. We need to find more of these no-brainer records—and be quicker to play them in the daylight.”

John Malone, VP of programming for WRSA/

Huntsville, stresses that keeping an eye on the national charts is less important than serving the audience in a given market. “For some, slower works better, while others are successful being aggressive with new music. It depends on the station and the competitive situation.”

For its part, Epic certainly has no complaints. “It’s a very positive achievement for Natasha Bedingfield’s career. Considering she is a new artist to this format, this kind of success out of the box can really lay the groundwork for future hits,” says Mark Rizzo, the label’s VP of adult top 40. “This run makes her instantly familiar to the audience and a proven artist that the format can embrace again with her next record.”

Equally, Rizzo says there is little concern that the year-old song is going to scorch the act. “If a song works and tests with the audience, it will remain on top of the charts for many weeks,” he says. “We are lucky that there is just about zero burn and the audience truly loves it. I think the tempo and the freshness of the song play perfectly to the core of adult radio, women 25-plus.”

Even so, not all programmers are enthused about an evergreen record locked at the top of the AC charts. WLTJ/Pittsburgh PD Chuck Stevens walks the line. On one hand, he says, “I’m not concerned about the ‘C’ word in adult contemporary and neither is the audience. They want to hear popular hits.” But, he adds, “We are facing the challenge of becoming stale musically. You don’t want to give up familiarity, but it’s easy to



Bedingfield

‘It takes four to five months to make currents familiar, seven to eight months to reach the acceptance phase and 10 to 12 months to deliver passion.’

—Chuck Knight

‘There is just about zero burn and the audience truly loves it. I think the tempo and the freshness of the song play perfectly to the core of adult radio, women 25-plus.’

—Mark Rizzo

become stale.”

And there are programmers who believe listeners should be credited for wanting newer songs, sooner. Bob Bronson, operations director/PD of WZLH/Manchester, N.H., says, “Staying relevant to the 35–44 female target remains the format’s greatest challenge, and the fight to retain dominant status with this age group will define AC in the next five to 10 years. Now more than ever our audience is accepting of new music. The funnel for it is bigger with multiformat and multimedia exposure of currents.

“AC has always been slow to add, but we might have to move faster these days to keep up with the speed of how new music is exposed to the audience,” Bronson adds. Regarding Bedingfield’s long tenure, he cautions, “It’s not necessarily a good thing, because it shows a lack of strength with titles moving up the ranks. The chart should be fresher than that.”

Echoing the sentiment, Tony Coles, regional VP of programming/Northwest and OM/PD of KKCW/Portland, Ore., says, “Marc Kaye, my former GM in Seattle, used to say that a good AC station is like your favorite pair of jeans. I agree, but it doesn’t mean that you don’t wear a new shirt with those jeans every once in a while. We need to be safe enough to live up to expectations of familiarity, but not so safe that we become boring. That’s where the art of programming meets the science of programming.”

Michael Lowe, MD of WLRQ/Melbourne, Fla., suggests that AC programmers sniff out some new artists for the format. “With the exception of Celine Dion, Josh Groban and Michael Bubl , everyone considered an AC mainstay with a significant catalog of hits is over 50. We’re the mongrel of formats—we borrow from everyone else. So without sounding too hip for the room, we need to find our next generation of adult radio stars without leaning too country, too rock, too urban or too soft.”

Hmm, perhaps Bedingfield is part of the answer after all. Returning to the more dominant view, Waite says, “Why rush listeners? Conduct a music test and look at what scores highest. It’s not the new stuff. Familiarity is what this format is all about. Embrace it, don’t abandon it.” **R&R**

▶ "WAITING ON THE WORLD TO CHANGE" BY JOHN MAYER RETURNS TO NO. 1 WITH THE CHART'S SECOND-BEST GAIN IN PLAYS (UP 152).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS	#	AUDIENCE MILLIONS	RANK
1	2	26	WAITING ON THE WORLD TO CHANGE JOHN MAYER		N ² ☆	AWARE/COLUMBIA	1895	+152	13.981	1
2	1	34	WHAT HURTS THE MOST RASCAL FLATTS		N ³ ☆	LYRIC STREET/HOLLYWOOD	1721	+59	9.710	7
3	1	32	UNWRITTEN NATASHA BEDINGFIELD		N ⁴ ☆	EPC	1682	-52	11.611	3
4	4	19	HOW TO SAVE A LIFE THE FRAY		N ² ☆	EPC	1597	+52	11.926	2
5	11	4	THE RIDDLE FIVE FOR FIGHTING		N ¹ ☆	AWARE/COLUMBIA	1531	+22	10.139	6
6	11	20	CHASING CARS SNOW PATROL		N ² ☆	POLYDOR/AGM/INTERSCOPE	1462	+105	10.664	4
7	11	51	BAD DAY DANIEL POWTER		N ⁴ ☆	WARNER BROS.	1445	+58	10.223	5
8	7	36	PUT YOUR RECORDS ON CORINNE BAILEY RAE		N ¹ ☆	CAPTOL	1290	-45	6.307	11
9	10	27	HAVE YOU EVER SEEN THE RAIN ROD STEWART		N ¹ ☆	JRM/C	1153	+167	6.690	9
10	11	53	BLACK HORSE & THE CHERRY TREE KT TUNSTALL		N ² ☆	RELENTLESS/VIRGIN	974	-25	6.535	10
11	12	20	HURT CHRISTINA AGUILERA		N ¹ ☆	RCA/RMG	896	+126	6.009	12
12	12	24	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN		N ¹ ☆	143/REF/RISE	889	+98	5.251	15
13	1	38	CRAZY GARLAND BARKLEY		N ³ ☆	DOWNTOWN/ATLANTIC/LAVA	874	+12	5.519	14
14	14	25	FAR AWAY NICKELBACK		N ³ ☆	ROADRUNNER/ATLANTIC/LAVA	798	+45	7.542	8
15	21	21	STREETCORNER SYMPHONY ROB THOMAS		N ¹ ☆	MELISSA/ATLANTIC	795	+60	5.640	13
16	16	11	OUR COUNTRY JOHN MELLENCAMP		N ¹ ☆	UNIVERSAL REPUBLIC/UME	471	+19	3.191	16
17	17	11	SUDDENLY I SEE KT TUNSTALL		N ¹ ☆	RELENTLESS/VIRGIN	444	+32	3.061	17
18	23	1	IRREPLACEABLE BEYONCÉ		N ³ ☆	COLUMBIA	334	+108	2.860	18
19	18	11	CHANGE KIMBERLEY LOCKE		N ¹ ☆	CURB/REF/RISE	307	+45	0.677	-
20	21	11	RAINCOAT KELLY SWEET		N ¹ ☆	RAZOR & TIE	257	+52	0.744	30
21	19	11	ORDINARY MIRACLE SARAH McLACHLAN		N ¹ ☆	SONY CLASSICAL	247	+27	0.640	-
22	22	11	MY LITTLE GIRL TIM MCGRAW		N ¹ ☆	CURB/REF/RISE	212	+4C	0.753	28
23	23	12	LIPS OF AN ANGEL HINDER		N ³ ☆	UNIVERSAL REPUBLIC	191	-4	0.595	-
24	24	11	SO NOT OVER YOU FOOLED AROUND AND FELL IN LOVE ROD STEWART		N ¹ ☆	SIMPLYRED.COM	151	-2	0.699	-
25	25	11	JUST TO FEEL THAT WAY TAYLOR HICKS		N ¹ ☆	ARISTA/RMG	153	+26	0.483	-
26	25	11	TOO LITTLE TOO LATE JUDY		N ² ☆	DA FAMILY/BACKGROUND/UNIVERSAL MOTOWN	149	+6	0.445	-
27	23	11	NOTHING LEFT TO LOSE MAT KEARNEY		N ¹ ☆	AWARE/COLUMBIA	137	+4	0.445	-
28	29	11	IT'S NOT OVER DAUCHTRY		N ¹ ☆	RCA/RMG	118	+39	0.999	27
29	27	14	HIPS DON'T LIE SHAKIRA FEATURING WYCLEF JEAN		N ³ ☆	EPC	117	-7	1.489	23

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOW TO SAVE A LIFE The Fray (EPC)	8
WAITING ON THE WORLD TO CHANGE John Mayer (AWARE/COLUMBIA)	7
STREETCORNER SYMPHONY Rob Thomas (MELISSA/ATLANTIC)	7
CHANGE Kimberley Locke (CURB/REF/RISE)	7
FIND LOVE Shawn Mullins (VANGUARD)	7
ANYWAY Martina McBride (RCA)	6
HAVE YOU EVER SEEN THE RAIN Rod Stewart (JRM/C)	5

ADDED AT... WTFM
Johnston City, TN
VP/Pgmgr: Mark McKinney
Corinne Bailey Rae, Put Your Records On, 23
Kelly Sweet, Raincoat, 8
MercyMe, Hold Fast, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU DON'T KNOW ME Eddie Money (BIG DEAL/WARRIOR)	110/18	SAY IT RIGHT Nelly Furtado (MOSLEY/CEFFEN)	61/44
A THOUSAND DAYS Clay Aiken (RCA/RMG)	103/7	THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG)	61/11
NEVER ALONE Jim Brickman Feat. Lady Antebellum (SLG)	90/3	MANDOLIN MOON Sister Hazel (CROAKNY POETS/ADRENALINE)	61/10
A LOVE SONG Kenny Rogers (ONE EIGHTY)	79/30	LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.)	50/1
THERE'S ALWAYS TOMORROW Alison Kay (CHIN)	67/18	LITTLE WONDERS Rob Thomas (MELISSA/ATLANTIC)	34/14

MOST INCREASED PLAYS

+167	☆ HAVE YOU EVER SEEN THE RAIN Rod Stewart (JRM/C) WTFM +7, KRND +6, KRMW +5, KBEZ +5, KMOZ +5, WSHH +5, KUMU +5, WMJY +5, KS NE +5, KESZ +4
+152	WAITING ON THE WORLD TO CHANGE John Mayer (Aware/Columbia) WEBE +10, WEPZ +5, WSNY +8, KGBX +7, WOBN +6, WRAL +6, KTDY +5, KTSN +5, WLCT +5, WHBC +4
+126	HURT Christina Aguilera (RCA/RMG) WYXB +9, WLTD +8, KRNO +6, WHBC +5, WJBR +5, WLEV +5, WTVR +5, WRVR +4, KRWM +4, WRRM +3
+108	☆ IRREPLACEABLE Beyoncé (Columbia) KRBA +36, WARM +6, WEBE +13, KCBY +10, WANDS +10, WOBN +8, WKLY +3, WHLG +3, WSNB +3, WGSY +3
+105	CHASING CARS Snow Patrol (Polydor/AGM/Interscope) WMCN +9, KSSK +9, WYSP +8, WGSY +8, WEBE +8, KGBX +8, WARM +6, WMGF +5, KQZ +5, WSPR +5

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	TW	LW
YOU AND ME L'WILD JEFF GIFFEN	N ⁵	907	974
YOU'RE BEAUTIFUL L'WILD JEFF GIFFEN (CUSTAR/ATLANTIC)	N ³	903	936
EVER THE SAME ROD THOMAS (MELISSA/ATLANTIC)	N ²	851	819
BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	N ⁴	790	812
BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N ⁵	746	751

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	TW	LW
YOU'LL THINK OF ME KEITH URBAN (CAPITOL NASHVILLE/ILC)	N ⁴	723	696
DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	N ⁵	693	765
HEAVEN LOS LONELY BOYS (OR/EPIC)	N ⁵	684	748
HOME MICHAEL BUBLE (143/REF/RISE)	N ²	645	667
WHO SAYS YOU CAN'T GO HOME BOB JOY (ISLAND/JMC)	N ³	641	668



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► **NELLY FURTADO'S** "SAY IT RIGHT" (TI-8) IS HER FIRST TOP 10 SINCE 2001'S "I'M LIKE A BIRD."



THIS WEEK	LAST WEEK	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART	AUDIENCE MILLIONS	RANK
1	1	IT'S NOT OVER DAUGHTRY	NO. 1 (2 WKS)	RCAR/RMC	3069	+199	17,406	1
2	38	CHASING CARS SNOW PATROL		POLYDOR/ASG/INTERSCOPE	2684	-4	16,154	2
3	37	HOW TO SAVE A LIFE THE FRAY		EPIC	2519	-37	13,540	3
4	36	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	2438	+47	13,343	4
5	28	SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN	2319	+99	12,240	5
6	14	KEEP HOLDING ON AVRIL LAVIGNE		FOX/RCA/RMC	2285	+90	10,961	6
7	16	IT ENDS TONIGHT THE ALL-AMERICAN PROJECTS		DOGHOUSE/INTERSCOPE	1905	+34	8,472	13
8	11	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	1892	+220	9,476	10
9	31	LIPS OF AN ANGEL HINDER		UNIVERSAL REPUBLIC	1846	-157	10,062	9
10	38	FAR AWAY NICKELBACK		ROADRUNNER/UMG	1739	-161	10,333	7
11	10	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	1696	+218	8,698	12
12	18	INTO THE OCEAN BLUE OCTOBER		UNIVERSAL MOTOWN	1643	+90	6,843	16
13	24	STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	1573	-150	9,409	11
14	44	NOTHING LEFT TO LOSE MAT KEARNEY		AWARE/COLUMBIA	1534	-46	10,246	8
15	21	LET LOVE IN COO/COO DOLLS		WARNER BROS.	1533	-105	7,499	14
16	15	WORLD FIVE FOR FIGHTING		AWARE/COLUMBIA	1470	+46	5,529	18
17	19	LITTLE WONDERS ROB THOMAS	MOST INCREASED PLAYS	MELISMA/ATLANTIC	1367	+272	6,423	17
18	12	IRREPLACEABLE BEYONCÉ		COLUMBIA	1285	+122	6,934	15
19	20	THROUGH GLASS STONE SOUR		ROADRUNNER/ATLANTIC/LAVA	1244	-152	4,840	19
20	5	LOOK AFTER YOU THE FRAY		EPIC	992	+192	4,134	24
21	16	LEAVE THE PIECES THE WRECKERS		MAVERICK/WARNER BROS.	968	+114	4,373	21
22	7	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	915	+203	4,652	20
23	13	SNOW (HEY OH) RED HOT CHILI PEPPERS		WARNER BROS.	849	+65	4,141	23
24	23	GRAVITY JOHN MAYER	MOST ADDED	AWARE/COLUMBIA	848	+74	3,629	25
25	12	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		REPRISE	822	+65	4,255	22
26	11	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMC	658	+44	3,429	26
27	6	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	579	+154	1,937	28
28	9	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/UMG	535	+76	1,547	34
29	15	U + UR HAND PINK		LAFACE/ZOMBA	438	-36	1,388	35
30	6	HERE (IN YOUR ARMS) HELLOGOODBYE		DRIVE-THRU/SANCTUARY	417	+28	0,983	40
31	4	NEW SHOES PACQUINTIN		ATLANTIC	373	+44	1,634	31
32	7	COLORFUL ROCCO DI LUCA & THE BURDEN		IRONWORKS	362	+45	1,734	29
33	17	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		JIVE/ZOMBA	358	-28	1,721	30
34	3	FIDELITY REGINA SPEKTOR		SIRE/WARNER BROS.	345	+9	1,564	32
35	NEW	BETTER THAN ME HINDER		UNIVERSAL REPUBLIC	296	+75	0,919	-
36	3	READ MY MIND THE KILLERS		ISLAND/UMG	287	+1	0,381	-
37	8	LIKE A STAR CORINNE BAILEY RAE		CAPITOL	274	-26	0,755	-
38	17	NOT READY TO MAKE NICE DIXIE CHICKS		COLUMBIA	269	+26	2,687	27
39	3	GRACE KELLY MIKA		CASABLANCA/UNIVERSAL REPUBLIC	255	+17	0,365	-
40	3	STOLEN DASHBOARDCONFESSIONAL		VAGRANT/INTERSCOPE	254	-11	0,490	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
GRAVITY John Mayer (AWARE/COLUMBIA) KALZ, KOSO, KZZU, WKRQ, WPTX, WQAL, WRMF	7
LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.) KOSO, WKOD, WMGX, WMMX, WMYX, WPLJ	6
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) KDMX, KOSO, KYKY, WDVQ, WLNK, WMJC	6
LIFE IS BEAUTIFUL Vega4 (EPIC) KLCA, KLLY, KLTG, KYSR, WAYV, WTMX	6
LITTLE WONDERS Rob Thomas (MELISMA/ATLANTIC) KIMN, KMXP, KOSO, KURB, WRMF	5
IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA) KIOI, KOSC, KURB, WDMX	4
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN) KOSO, KPLZ, WRQK, WTSS	4
LOOK AFTER YOU The Fray (EPIC) KDMX, KOSO, KYKY, WMGX	4
THIS AIN'T A SCENE, IT'S AN ARMS RACE Fall Out Boy (FUELED BY RAMEN/ISLAND/UMG) KBBY, KOSO, KYLU, WXMA	4
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMC) KPEK, KPLZ, WRMF	3

ADDED AT... WPLJ
New York, NY
DM: Tom Cuddy
PO: Scott Shannon
MD: Tony Mascaro
The Wreckers, Leave The Pieces, 9

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
OVER IT Katharine McPhee (RCA/RMC) TOTAL STATIONS: 18	234/43	SMILE Lily Allen (CAPITOL) TOTAL STATIONS: 16	150/59
YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 24	194/38	PRESSURE SUIT Aqualung (COLUMBIA) TOTAL STATIONS: 9	124/22
THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN) TOTAL STATIONS: 11	186/26	UNDENIABLE Mat Kearney (AWARE/COLUMBIA) TOTAL STATIONS: 14	116/41
CUPID'S CHOKEHOLD Gym Class Heroes Feat. Patrick Stump (DECAVA/NANCE/FUELED BY RAMEN/ATLANTIC/LAVA) TOTAL STATIONS: 12	174/61	SATELLITE Guster (REPRISE) TOTAL STATIONS: 10	108/24
LITHIUM Evanescence (WIND-UP) TOTAL STATIONS: 13	160/37	SEWN The Feeling (CHERRYTREE/INTERSCOPE) TOTAL STATIONS: 10	92/14

MOST INCREASED PLAYS

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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AC/HOT AC

HOT AC REPORTERS

WKDD/Akron, OH*
OM/PD: Keith Kennedy

WRVE/Albany, NY*
OM/PD: Randy McCarty
APD: Kevin Rush
MD: Fred Hulse

KPEK/Albuquerque, NM*
PD: Tony Manero

KDBZ/Anchorage, AK
OM/PD: Tom Oakes

KMXS/Anchorage, AK
PD/MD: Roxi Lennox
APD: Joe Campbell

WAYV/Atlantic City, NJ*
PD: Paul Kelly

KAMX/Austin, TX*
PD/MD: Dusty Hayes
APD: Carrie Benjamin

KLLY/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Erik Fox
MD: David Dawn

WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Josh Medlock

WMRV/Binghamton, NY
PD: Bob Taylor

WBMX/Boston, MA*
PD: Jerry McKenna
APD/MD: Mike Mullanev

WUHU/Bowling Green, KY
PD/MD: Brooke Summers

WTSS/Bufalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas

WCOD/Cape Cod, MA
PD: Kevin Matthews
APD/MD: Joseph Rossetti

WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller

WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto

WKRQ/Cincinnati, OH*
APD: Grover Collins
MD: Brian Douglas

WQAL/Cleveland, OH*
PD: Dave Popovich
MD: John Connor

KVUU/Colorado Springs, CO*
PD: Chris Pickett

WBNS/Columbus, OH*
PD: Jay Layton
MD: Sue Leighton

KLTG/Corpus Christi, TX*
OM/PD: Bert Clark

KDMX/Dallas, TX*
OM: Pat McMahon
PD: Rick O'Bryan
MD: Lisa Thomas

WDAQ/Danbury, CT
PD: Chris Duggan
APD/MD: Scott McDonnell

WMMX/Dayton, OH*
OM/PD: Jeff Stevens
APD: Shaun Vincent

KALC/Denver, CO*
PD: Dave Symonds
APD/MD: Sam Hill

KIMN/Denver, CO*
PD: John Roberts
APD/MD: Michael Gifford

KSTZ/Des Moines, IA*
PD: Jim Schaefer
MD: Jimmy Wright

WDVD/Detroit, MI*
PD: Byron "Ron" Harrell
MD: Jesse Addy

KBMX/Ouluth, MN
PD: Corey Carter

KSII/EI Paso, TX*
OM: Courtney Nelson
PD/MD: Justin Riley

WBQB/Fredericksburg, VA
OM/PD: Chris Carmichael
MD: Crystal Presley

KALZ/Fresno, CA*
OM/PD: Paul Wilson
APD: Laurie West
MD: Danny Hill

WINK/Ft. Myers, FL*
OM: Chad Ruter
APD: Dave Alexander

WAJW/Ft. Wayne, IN
PD: Barb Richards
MD: Marti Taylor

WMEE/Ft. Wayne, IN
OM/PD: Rob Kelley
APD/MD: Dave Michaels

WQLH/Green Bay, WI*
PD: Jimmy Clark

WIKZ/Hagerstown, MD
OM/PD: Rick Alexander
MD: Jeff Roteman

WNNK/Harrisburg, PA*
OM/PD: John O'Dea
APD: Hollywood
MD: Denny Logan

WTIC/Hartford, CT*
OM/PD: Steve Sallhany
APD/MD: Jeanine Jersey

KHMX/Houston, TX*
OM: Ken Charles
PD: Vince Richards
APD/MD: Keith Scott

WZPL/Indianapolis, IN*
OM/PD: Scott Sands
APD: Kari Joffill
MD: Dave Decker

KMXB/Las Vegas, NV*
PD: Justin Chase

WCDA/Lexington, KY*
APD/MD: Chris Elliott

WNLX/Lexington, KY*
PD/MD: Dale O'Brian

KURB/Little Rock, AR*
OM/PD: Randy Cain
APD/MD: Becky Rogers

KYSR/Los Angeles, CA*
PD: Charese Fruge
APD/MD: Deanne Saffren

WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair

WMC/Memphis, TN*
PD: Lance Ballance
MD: Jill Bucco

WKTJ/Milwaukee, WI*
PD: Bob Walker

WMMX/Milwaukee, WI*
OM: Brian Kelly
PD: Mike Nelson

KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen

KOSQ/Madesto, CA*
PD: Zac Davis
APD: Jack Paper

WJLK/Monmouth, NJ*
OM/PD: Lou Russo
APD/MD: Debbie Mazella

KCDU/Monterey, CA*
OM/PD: Kenny Allen

WMJC/Nassau, NY*
PD/MD: Jon Daniels

WPLJ/New York, NY*
OM: Tom Luddy
PD: Scott Shannon
MD: Tony Mascaro

WPTE/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch

KYIS/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Phil Inzigna

WMMX/Olean, NY
PD/MD: Aaron James

KKQK/Omaha, NE*
MD: Marissa

KSRZ/Omaha, NE*
OM: Tom Linder
PD: J. Pat Miller
MD: Jessica Dol

WOMX/Orlando, FL*
PD: Jeff Cushman
MD: Laura Francis

KBBY/Oxnard, CA*
APD/MD: Matt Michaels

KFYV/Oxnard, CA*
OM/PD: Mark Elliott
MD: Maverick

KPSI/Palm Springs, CA
PD: Connie Breeze
MD: Bradley Ryan

WXMP/Pearia, IL
PD: Scott Seipel

KMXP/Phoenix, AZ*
OM: Alan Sledge
PD: Ron Price
MD: Allen Frey

WZPT/Pittsburgh, PA*
OM/PD: Keith Clark
APD: Jonny Hartwell
MD: Scott Alexander

WMGX/Portland, ME*
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton

KRSK/Portland, OR*
PD: Jeff McHugh
MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY
PD: Aaron Davis
MD: Jimi Jamm

KLCA/Reno, NV*
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray

KZZO/Sacramento, CA*
OM: Byron Kennedy
APD/MD: Shawn Cash

KUDD/Salt Lake City, UT*
OM/PD: Brian Michel

KMYI/San Diego, CA*
PD: Michael Hayes
MD: Jen Sewell-Sorenson

KIOI/San Francisco, CA*
OM: Michael Martin
PD: Stacy Cunningham

KLLC/San Francisco, CA*
PD: Chris Mays
APD/MD: Jayn

KEZR/San Jose, CA*
PD: Dana Jang
MD: Michael Martinez

KRUZ/Santa Barbara, CA*
PD: Todd Violette

KMHX/Santa Rosa, CA
PD: Danny Wright

Sirius The Pulse/Satellite*
PD: Jim Ryan
MD: Heidi O'Brien

XM Flight 26/Satellite*
OM/PD: Mike Abrams

KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto

KCDA/Spokane, WA*
OM: Robert Harder
PD: Scott Shannon

KZZU/Spokane, WA*
OM/PD: Ken Hopkins
APD/MD: Paul "Patch" Adams

KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers

WQKX/Sunbury, PA
PD: Drew Kelly
MD: Rob Senter

WBOW/Terre Haute, IN
OM/PD: Chris Carter

WWWV/Toledo, OH*
PD: Kirk Patrick

KLZR/Topeka, KS*
PD: Jon Thomas
MD: Bobby Rock

KZPT/Tucson, AZ*
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OM: Tom Barfield
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PD: Bob Neumann
APD/MD: Amy Navarro

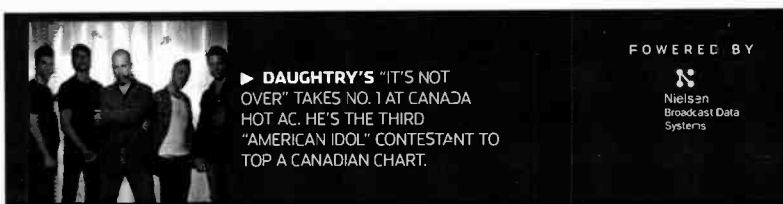
KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan

KFBZ/Wichita, KS*
PD: JJ Morqan

WINC/Winchester, VA
OM/PD: Jeff Adams
APD/MD: Paula Kidwell

WXLO/Worcester, MA*
OM/PD: Jay Beau Jones
APD/MD: Mary Knight

* Monitored Reporters



► DAUGHTRY'S "IT'S NOT OVER" TAKES NO. 1 AT CANADA HOT AC. HE'S THE THIRD "AMERICAN IDOL" CONTESTANT TO TOP A CANADIAN CHART.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	±
7	14	7	HURT	CHRISTINA AGUILERA	RCA/SONY BMG	338	+31
3	23	3	YOU ARE LOVED (DON'T GIVE UP)	JOSH GROBAN	143/REPRISE/WARNER	329	+8
1	29	1	HAVE YOU EVER SEEN THE RAIN	ROD STEWART	J/SONY BMG	326	-41
5	37	5	THE RIDDLE	FIVE FOR FIGHTING	AVIARE/COLUMBIA/SONY BMG	324	+6
8	30	8	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARE/COLUMBIA/SONY BMG	320	+16
2	32	2	WHAT HURTS THE MOST	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	320	-25
6	23	6	MEANT TO FLY	EVA AVILA	SONY BMG	312	+3
4	22	4	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	310	-8
9	9	9	GOD MORNING STARSHINE	SERENA RYDER	EMI	279	+18
10	37	10	BLACK HORSE & THE CHERRY TREE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	249	-36
11	4	11	AT SEVENTEEN	JANN ARDEN	UNIVERSAL	246	+37
11	37	11	CRAZY	CHARLES BARKLEY	DOWNTOWN/ATLANTIC/WARNER	238	-10
15	15	15	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	230	+9
19	7	19	ORDINARY MIRACLE	SARAH MCCLACHLAN	NETTWERK	227	+24
14	36	14	ALL I CAN DO	CHANTAL KREVIATZUK	COLUMBIA/SONY BMG	212	-17
13	37	13	PUT YOUR RECORDS ON	CORINNE BAILEY RAE	CAPITOL/EMI	205	-24
16	12	16	CHASING CARS	SNOW PATROL	POLYDOR/AM/INTERSCOPE/UNIVERSAL	192	-21
17	33	17	I CALL IT LOVE	LIONEL RICHIE	ISLAND/UNIVERSAL	191	-21
22	17	22	STREETCORNER SYMPHONY	ROB THOMAS	MELISMA/ATLANTIC/WARNER	190	+11
23	38	23	I THINK OF YOU	GREGORY CHARLES	NBW/SONY BMG	183	-22
21	25	21	FAR AWAY	NICKELBACK	EMI	182	+1
20	29	20	PULL ME THROUGH	JIM CLOUDY	WARNER	162	-35
24	25	24	LAKE OF FIRE	SHAYE	EMI	145	-15
26	7	26	SUDDENLY I SEE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	142	+45
25	10	25	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/SONY BMG	140	-1
30	6	30	SAY IT RIGHT	NELLY FURTADO	MOSLEY/EPIC/UNIVERSAL	119	+38
27	16	27	I DON'T FEEL LIKE DANCIN'	SCISSOR SISTERS	J/UNIVERSAL MOTOWN/UNIVERSAL	103	+7
33	5	33	FOOLED AROUND AND FELL IN LOVE	ROD STEWART	J/SONY BMG	101	+40
31	5	31	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	89	+17
39	2	39	SORRY AGAIN	TOMI SWICK	WARNER	82	+33

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	±
3	10	3	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	746	+70
2	13	2	SAY IT RIGHT	NELLY FURTADO	MOSLEY/EPIC/UNIVERSAL	732	+15
4	14	4	INTO THE OCEAN	BLUE OCTOBER	J/UNIVERSAL MOTOWN/UNIVERSAL	648	+22
6	7	6	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	640	+98
1	14	1	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/SONY BMG	627	-91
5	10	5	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	J/VEVO/SONY BMG	613	+59
8	6	8	IF EVERYONE CARED	NICKELBACK	EMI	608	+76
7	15	7	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	530	-10
9	7	9	U + UR HAND	PINK	LAFACE/SONY BMG	478	-38
13	8	13	GRAVE KELLY	MIKA	CASABLANCA/UNIVERSAL	466	+52
15	11	15	I OWIE IT ALL TO YOU	EVA AVILA	SONY BMG	442	+48
10	22	10	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	419	-80
12	16	12	WONDERFUL (TOO LATE)	CHANTAL KREVIATZUK	COLUMBIA/SONY BMG	399	-16
11	20	11	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	391	-32
14	24	14	LIPS OF AN ANGEL	HINDER	J/UNIVERSAL REPUBLIC/UNIVERSAL	383	-28
17	6	17	THE MUSIC	DAVID USHER	MAPLE/MUSIC	381	+25
21	9	21	IT ENOS TONIGHT	THE ALL-AMERICAN WEST	DCI/HOUSE/INTERSCOPE/UNIVERSAL	341	+20
19	28	19	CHASING CARS	SNOW PATROL	POLYDOR/AM/INTERSCOPE/UNIVERSAL	335	0
20	12	20	RU	KESHA CHANTE	SONY BMG	331	+7
27	4	27	OVER IT	KATHARINE MCPHEE	RCA/SONY BMG	318	+82
26	4	26	HERE (IN YOUR ARMS)	HELLOGOODBYE	DRIVE-THRU/EMI	310	+73
16	19	16	LET LOVE IN	GOOD GOOD DOLLS	WARNER BROS./WARNER	275	-94
32	5	32	SORRY AGAIN	TAKE THAT	POLYDOR/UNIVERSAL	266	+72
22	16	22	PATIENCE	TOMI SWICK	WARNER	256	-38
18	21	18	STREETCORNER SYMPHONY	ROB THOMAS	MELISMA/ATLANTIC/WARNER	256	-102
25	12	25	SNOW (HEY OH)	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	252	-6
30	4	30	YOU'RE NOT ALONE	SHAYE	EMI	246	+35
48	2	48	CANDYMAN	CHRISTINA AGUILERA	RCA/SONY BMG	236	+108
24	14	24	NOTHING LEFT TO LOSE	MAT KEARNEY	AWARE/COLUMBIA/SONY BMG	231	-27
43	3	43	GLAMOROUS	FERGIE FEATURING LUDACRIS	WILLIAMS/AM/INTERSCOPE/UNIVERSAL	213	+59

SMOOTH JAZZ



Turning the tables with KJCD/Denver PD Michael Fischer

Role Reversal

Carol Archer

CArcher@RadioandRecords.com

Michael Fischer's comments appeared in my first smooth jazz column in 1994, when he was AP/D/MD for WNUA/Chicago. Now PD at Lincoln Financial Media smooth jazz KJCD/Denver, Fischer has appeared in countless other columns among the almost 700 I have written for R&R since then.

Fischer recently suggested a novel idea: turning the tables around and having him interview me. He explains, "2007 marks the 20th anniversary for several key smooth jazz radio stations and for 13 of those years, Carol has been in the trenches championing the format through its peaks and valleys. At the end of the day, she has reported key issues involving sales, programming, new technology and label relations. But have you ever wondered what makes this former radio programmer, promotions diva, humanitarian and journalist uniquely qualified to give us a contemporary view of the smooth jazz format?"

At the risk of inviting accusations of self-indulgence, I humbly accepted Fischer's interview offer.

How long have you been in the industry?

I dropped out of college in 1965 to get into the music business. My first job was as the singles buyer for a great Bay Area independent record distributor, HR Basford, with lines like A&M, Motown, CTI, Scepter, Roulette, Bang and Uni, labels that gave us many songs that are smooth jazz gold today. Purchasing, like sales, was important to profit margins, so to get the right deal at the best price a buyer needed a strong sense of what records were hits.

So you began to develop your ear as a singles buyer. In 2007 the world is back to buying singles again, except they're digital.

The business model is transformed today, but I had an ear and used it professionally for the first time as a buyer. Then, in 1967, I was fortunate to become MD for top 40 "Boss Radio" KFRC-AM/San Francisco for about five years. It was a glorious and extravagant time in radio and the pop music scene. It was all about breaking records: the race to be first was thrilling. We'd practically lock ourselves in the booth with acetates. I heard Led Zeppelin's "Whole Lotta Love" on my boss's massive Altec-Lansing speakers, and I haven't been right since.

The excitement came from hearing fresh, new music and using the radio as a vehicle to expose it in a great city at a great time. What were some of KFRC's biggest promotions? Before the Summer of Love, which was 40 years ago, if you can believe it, we presented an outdoor concert on Mount Tamalpais with Jefferson Airplane and the Byrds. We ran Bill Drake's amazing rockumentary "The History of Rock & Roll." Unfortunately, we were also involved with Altamont. But the best promotion was innovated by my second PD at KFRC, Ted Atkins: Christmas Wish. We got thousands of letters, from which wishes were chosen to grant live on the air. It was the first of its kind.

They were about music and community service, still two key factors in building a radio station, 40 years later. You were a tastemaker with ears. What did you do next?

I was in love, and, following an altercation with KFRC's next PD, Paul Drew, whose nickname in the industry was "Rommel," I went to Europe with my soon-to-be first husband. Eventually we moved to L.A., where I became MD at KIIS-AM until Gannett bought the station a couple of years later and fired everyone and Gannett's



► PATTI AUSTIN IMPRESSIVELY MOVES INTO THE TOP 10 WITH "SO AMAZING" (2-7, UP 17).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	Wk
1	16	1	GIVE ME THE REASON KIRK WHALLUM	RENDEZVOUS	213	-4
2	11	2	MISTER MAGIC PETER WHITE	COLUMBIA/LEGACY	175	+21
3	10	5	YOU'RE BEAUTIFUL KENNY G	ARISTA	147	+11
4	13	3	BLOOM MINDI ABAR	CRPVERVE	146	+8
5	6	6	GOOD TO GO CHUCK LOEB	HEADS UP	140	+6
6	4	6	READY TO PLAY NILS	BAJA/TSR	137	-1
7	12	7	SO AMAZING PATTI AUSTIN	RENDEZVOUS	135	+17
8	9	16	WAY UP WAYMAN TISDALE	RENDEZVOUS	131	+4
9	7	7	LUCKY KEN NAVARRO	POSITIVE	131	+3
10	15	4	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	125	+9
11	14	6	AT THE MODERN JOYCE COOLING	NARADA JAZZ/BLC	125	+8
12	13	5	STRAWBERRY LETTER #23 DAVID WELLS	DAVID WELLS	125	+8
13	11	8	NOW KYLE EASTWOOD	RENDEZVOUS	123	0
14	8	22	MORNIN' GEORGE BENSON & AL JARREAU	CONCORD	123	-5
15	18	6	SLICK ERIC DARUIS	NARADA JAZZ/BLC	121	+10
16	16	10	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLC	116	+2
17	17	6	COOL TO THE TOUCH GREG ADAMS	RIPA	111	-1
18	20	4	READY FOR LOVE WALTER BEASLEY	HEADS UP	109	+4
19	19	3	HYPNOTIC BOBEY JAMES	CONCORD	109	+2
20	22	4	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	107	+8
21	21	10	IT MIGHT BE YOU DAVE KOZ	CAPITOL	107	+4
22	24	4	FEELING GOOD RANDY CRAWFORD & JOE SAMPLE	PRA	100	+10
23	30	3	TAKE ME STEVE COLE	NARADA JAZZ/BLC	97	+8
24	26	2	GOT TO GIVE IT UP KIM WATERS	SHANACHE	97	+9
25	20	4	LOVE'S THEME RICK BRAUN	ARTIZEN	86	+2
26	23	13	JUST FEELIN' IT MICHAEL MANSON	215	85	-6
27	RE-ENTRY		MY GEISHA PAOLO RUSTICHELLI	NEXT AGE	82	+7
28	NEW		WIND CHILL FACTOR MATT MARSHAK	NUANCE	82	+5
29	25	19	HEART OF THE MATTER INDIRA ARRE	UNIVERSAL MOTOWN	82	-7
30	29	3	IF YOU ASK ME NICK COUDINE	NARADA JAZZ/BLC	77	-4

FOR WEEK ENDING FEBRUARY 25, 2007



Archer, circa 1967

'Before the Summer of Love, which was 40 years ago, if you can believe it, we presented an outdoor concert on Mount Tamalpais with Jefferson Airplane and the Byrds.'

—Carol Archer

FM KKDJ became KIIS-FM. My skin wasn't thick enough to continue in radio

I started my own independent AC promotion company at a time when no one paid attention to that format. It was an exciting time in AC, which had great ratings but an aging audience—sound familiar? AC was migrating from MOR on AM to something hipper, with singer/songwriters and jazz in the mix, on FM. Coincidentally, I promoted Earl Klugh, Al Jarreau, and at one point I handled national promotion for George Winston's label, Dancing Cat Records—all sorts of projects that would later inform my work in smooth jazz.

For a few years in the mid-'80s I left to work in the HIV-AIDS community but returned to get into smooth jazz with Henry Marx at Sin-Drome Records, before [R&R president/publisher] Erica Farber hired me as R&R's first smooth jazz editor in June 1994. You entered this format when it was in its infancy, when it was still called "music for a new age" on WNUA. What are some of the most moving highlights for you?

Of literally innumerable epiphanies I've had in smooth jazz, several stand out: in 1994, calling smooth jazz stations to explain that R&R's system could accept only 199 currents, so they'd have to select their top 199 to report; in 1995, sitting stunned with KIFM/San Diego PD Mike Vasquez, then-KEZL/Fresno PD, during KIFM's huge anniversary bash, seeing Chris Botti live for the first time; following 9-11, KTWW/Los Angeles' free Wave of Peace benefit; and the first Broadcast Architecture Mix-Master music test I attended, which was mind-blowing for someone who used gut instinct in radio and no research except phones and local record sales.

There was that same sense of discovery in early smooth jazz, like in the top 40 days. You've worked in three or four phases of the industry. If you programmed smooth jazz today, what would you say about the mission to your airstaff and sales department?

I'd invoke previous wisdom: "Feel the music, sell the feeling." I'm concerned about the inability to recognize the need for change in smooth jazz.

I, too, think we could use more independent thinking, and I'm optimistic about smooth jazz.

R&R



SMOOTH JAZZ

▶ **PAUL BROWN**, WHOSE "WHITE SAND" ALBUM WAS RELEASED THIS WEEK, IS MOST ADDED WITH "THE RHYTHM METHOD" (20-17, UP 38).



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WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS		AUDIENCE MILLIONS	RANK
			TW	+/-		
1	18	GIVE ME THE REASON KIRK WHALLUM NO. 1 (6 WKS) RENDEZVOUS	625	-19	6.872	1
2	19	BLOOM MINDI ABRAIR GRIP/VERVE	595	-18	5.840	3
3	27	GIRL IN THE RED DRESS GREGG KARLUKAS TRIPPIN' N' RHYTHM	530	+7	5.338	5
4	21	WAY UP! WAYMAN T. SDALE RENDEZVOUS	508	+37	5.724	4
5	14	MISTER MAGIC PETER WHITE LEGACY/COLUMBIA	490	+73	6.415	2
6	14	YOU'RE BEAUTIFUL KENNY G ARISTA/RWC	446	-24	4.799	7
7	14	THINKING ABOUT YOU NORAH JONES BLUE NOTE/BLG	398	+10	5.015	6
8	26	MORNIN' GEORGE BENSON & AL JARREAU MONSTER/CONCORD	383	-88	3.733	12
9	35	DRESSED TO CHILL MARION HEARDOMS HEADS UP	346	-1	4.208	9
10	7	SAVE ROOM JOHN LEGEND MOST INCREASED PLAYS G.O.O.D./COLUMBIA	331	+104	4.608	8
11	9	SO AMAZING PATTI AUSTIN RENDEZVOUS	324	-13	3.535	13
12	6	SO NOT OVER YOU SIMPLY RED SIMPLYRED.COM	317	+39	4.205	10
13	27	HEART OF THE MATTER INDIALARIE UNIVERSAL/NOTOWN	297	-48	3.953	11
14	14	GOOD TO GO CHUCK LOEB HEADS UP	285	+18	1.982	19
15	7	READY FOR LOVE WALTER BEASLEY HEADS UP	284	+25	2.350	17
16	4	HYPNOTIC BONEY JAMES CONCORD	226	+38	2.858	15
17	4	THE RHYTHM METHOD PAUL BROWN MOST ADDED PEAK/CONCORD	223	+38	3.483	14
18	16	IT MIGHT BE YOU DAVE KOZ FEATURING INDIALARIE CAPITOL	203	+3	2.180	18
19	12	SLICK ERIC DARIUS AIRPOWER NARADA JAZZ/BLG	202	+18	2.585	16
20	15	IF YOU ASK ME NICK COLDWINE NARADA JAZZ/BLG	171	0	1.071	25
21	6	READY TO PLAY NLS BALAJTSR	125	+5	1.350	22
22	20	MY GEISHA PAUL D. BUSTICH/SLI NEXT AGE	119	-27	1.550	21
23	21	LOVELY DAY PHILIPPE SAISSE TRIO G&N/RENDEZVOUS	107	+6	1.211	24
24	NEW	HELLO BETTY JEFF GOLUB NARADA JAZZ/BLG	93	+54	0.330	-
25	12	MILRED'S ATTRACTION JOYCE COOLING NARADA JAZZ/BLG	89	+3	1.892	20
26	4	GOT TO GIVE IT UP KIM WATERS SHANACHIE	82	+8	1.281	23
27	NEW	NOW KYLE EASTWOOD RENDEZVOUS	79	-9	0.789	26
28	NEW	AT THE MODERN JOYCE COOLING NARADA JAZZ/BLG	75	+12	0.359	-
29	2	COOL TO THE TOUCH GREG ADAMS RIPA	68	-2	0.097	-
30	RE-ENTRY	FORGET ME NOTS LEE RITENOUR I.E./PEAK/CONCORD	67	+5	0.4C4	-

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW
1	BEAT STREET DAVID BENOIT (PEAK/CONCORD)	269	290
2	THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE (CONCORD)	268	292
3	IF I AIN'T GOT YOU ERIC DARIUS (NARADA JAZZ/BLG)	247	261
4	FORWARD EMOTION PIECES OF A DREAM (HEADS UP)	238	243
5	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)	225	254

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
RHYTHM METHOD Paul Brown (PEAK/CONCORD) KHJZ, WJZZ, WJZW, WLOQ, WNNV, WSMJ	6
ANTHEM FOR A NEW AMERICA Jeff Lorber (NARADA JAZZ/BLG) KWJZ, Sirius Jazz Cafe, WNNV, WQOC, XM Watercolors	5
HYPNOTIC Boney James (CONCORD) KJZZ, WJZZ, WLOQ, WNUA	4
READY FOR LOVE Walter Beasley (HEADS UP) KJZZ, WJZZ, WLOQ	3
SAVE ROOM John Legend (G.O.O.D./COLUMBIA) KHJZ, WLOQ, WLVE	3
SO NOT OVER YOU Simply Red (SIMPLYRED.COM) KTWV, Sirius Jazz Cafe, WSMJ	3
MYSTICAL Chiel Miucci & Special Efx (SHANACHIE) Jones Radio Networks, WJZZ, XM Watercolors	3
THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG) Jones Radio Networks, WJZZ	2
GOOD TO GO Chuck Loeb (HEADS UP) KSSJ, WDSJ	2

ADDED AT... WJZZ
Columbus, OH
PD: Bill Harman
Boney James, Hypnotic, O
Jackiem Joyner, Stay With Me Tonight, O
Kelly Sweet, Raincoat, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LUCKY Ken Navarro (POSITIVE) TOTAL STATIONS: 5	54/3	TWENTY The Rippingtons (*PEAK/CONCORD) TOTAL STATIONS: 5	38/1
JUST FEELIN' IT Michael Manson (215 ENTERTAINMENT) TOTAL STATIONS: 5	51/5	CANTALOUPE ISLAND Brian Bromberg (ARTISTRY) TOTAL STATIONS: 6	38/3
KALEIDOSCOPE Chris Standring (A TRAIN) TOTAL STATIONS: 6	49/10	FEELING GOOD Randy Crawford & Joe Sample (PRA) TOTAL STATIONS: 10	38/1
TAKE ME Steve Cole (NARADA JAZZ/LEG) TOTAL STATIONS: 6	47/8	DEEP INTO MY SOUL Gerald Albright (PEAK/CONCORD) TOTAL STATIONS: 4	37/3
OUT OF MY HEAD Lionel Richie (ISLAND/JMG) TOTAL STATIONS: 4	44/30	MYSTICAL Chiel Miucci & Special Efx (SHANACHIE) TOTAL STATIONS: 6	35/23

MOST INCREASED PLAYS

+104	SAVE ROOM John Legend (G.O.O.D./Columbia) WJZZ +5, KRVR +2, WDSJ +2, KJZZ +1, WNNV +8, KHJZ +6, WJZZ +6, KJZZ +5, SUIC +4, WLVE +4
+73	MISTER MAGIC Peter White (Legacy/Columbia) WNNV +23, KRIS +12, SUIC +6, KRVR +5, KJZZ +5, KJZZ +5, WJZZ +5, KJZZ +3, KYOT +2
+54	HELLO BETTY Jeff Golub (Narada Jazz/BLG) WJZZ +2, SUIC +9, KOAS +9, KRVR +9, XWRX +9, KJZZ +5, KJZZ +3, KJZZ +1
+39	SO NOT OVER YOU Simply Red (simplyred.com) KSSJ +5, WNNV +5, WJZZ +5, KJZZ +4, WLVE +4, KJZZ +3, KJZZ +2, WJZZ +2, KRIS +1, KTWV +1
+38	HYPNOTIC Boney James (Concord) SUIC +8, WJZZ +7, WJZZ +7, KRVR +7, WJZZ +4, KRBN +3, WJZZ +2, KSSJ +2, KWJZ +1, XWRX +1

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in chart's section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 17 reporters.
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SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA*** PD/MD: Dave Kosh
- WEAA/Baltimore, MD** PD: Sanci Mallory APD/MD: Marcellus "Bassman" Shepard
- WSMJ/Baltimore, MD*** PD/MD: Lori Lewis
- WVSU/Birmingham, AL** OM/MD: Andy Parrish
- WNJA/Chicago, IL*** OM/MD: Darren Davis MD: Rick O'Dell
- WNNV/Cleveland, OH*** OM/MD: Bernie Kimble
- WJZA/Columbus, OH*** PD/MD: Bill Harman
- WDSJ/Dayton, OH*** PD: Sandy Collins MD: Skip Porter
- KJCD/Denver, CO*** PD/MD: Michael Fischer
- WVMV/Detroit, MI*** OM/MD: Tom Sleeker MD: Sandy Kovach
- WJZZ/Ft. Myers, FL** MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL** PD: Mark Carter MD: Rick Edwards
- WSJW/Harrisburg, PA*** OM: Tom Shannon PD/MD: Paul Scott
- WQTO/Hartford, CT** PD/MD: Stewart Stone
- KHJZ/Houston, TX*** PD: Maxine Todd APD/MD: Greg Morgan
- KPVU/Houston, TX** PD: Wayne Turner
- WYJZ/Indianapolis, IN*** OM/MD: Carl Frye
- WJSJ/Jacksonville, FL*** OM/MD: Joel Widows
- KJLU/Jefferson City, MO** PD/MD: Dan Turner
- KOAS/Las Vegas, NV*** PD: Samantha Pascual MD: Lynn Briggs
- KUAP/Little Rock, AR** PD/MD: Michael Nellums
- KSBR/Los Angeles, CA** OM/MD: Terry Wedel MD: Vienna Yip
- KTWV/Los Angeles, CA*** PD: Paul Goldstein APD/MD: Ricci Filar
- WGRV/Melbourne, FL** OM: C.J. Sampson PD/MD: Randy Bennett
- WLVE/Miami, FL*** DM/MD: Rich McMillan
- WJZI/Milwaukee, WI*** PD: Stan Atkinson
- KRVR/Moorestown, CA*** OM/MD: Doug Wulff PD: James Bryan
- WVAS/Montgomery, AL** DM: Candy Capei MD: Jay Holkey
- WQCD/New York, NY*** PD: Blake Lawrence MD: Carolyn Bednarski
- WHOV/Norfolk, VA** PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL*** PD/MD: Brian Morgan
- KYOT/Phoenix, AZ*** PD: Smokey Rivers APD/MD: Angie Handa
- KJZZ/Portland, OR*** OM/MD: Tony Coles
- KJZS/Reno, NV*** PD: Jay Davis
- KSSJ/Sacramento, CA*** PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT*** OM/MD: Dan Jessop
- KIFM/San Diego, CA*** PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole
- KKSF/San Francisco, CA*** PD/MD: Ken Jones
- PJZ/Santa Rosa, CA** PD: Gordon Zlot APD/MD: Rob Stingleton
- DMX Jazz Vocal Blend/Satellite** PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite** PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite*** OM/MD: Steve Hubbard APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite** APD: Will Kinnally
- Sirius Jazz Cafe/Satellite*** PD: Shirley Mallonado MD: Rick Laboy
- XM Watercolors/Satellite*** PD/MD: Shirilita Colon
- KWJZ/Seattle, WA*** PD: Carol Handley MD: Danna Rose
- KCOZ/Springfield, MO** OM: Jae Jones PD/MD: Jarrett Grogan
- WJSJ/Tampa, FL*** PD: Ross Block MD: Kathy Curtis
- WJZZ/Washington, DC*** OM/MD: Kenny King

* Monitored Reporters

ROCK



Programmers share their pre-book station tuneup tips

Spring Survey Prep Checklists

Mike Boyle

MBoyle@RadioandRecords.com

Close your eyes and hear the drumbeats getting closer and louder. They signal the approaching, all-important spring Arbitron ratings survey period, which runs April 5-June 27. ■ So, are you ready? Have you thought of everything that needs to be done to tidy up your ship(s)? ■ To help you and your staff prepare, R&R reached out to a handful of successful programmers for their pre-book station tuneup tips.

Hearst active rock
WYYY/Baltimore PD
Dave Hill

■ If you're going to tweak your music, now's the time to do it. If there's anything that's been floating around for a year-and-a-half in your power recurrents, it might be time to push it to a gold category.

■ Don't book too many promotions, but book the right ones. Take on a couple of promotions—really big output ideas that can build cume and TSL—but don't overcommit to the sales department. The last thing you want is to be stuck at a bar on the outskirts of town when a major concert is going on because you committed very early in the season to doing a bar promotion.

■ Get vacations out of the way. Make sure all DJs' vacations are done in the winter and the summer. Don't ever let them pop up during the spring or fall books. You want your starting players on the field during the fall and, most definitely, the spring.

■ Now's the time to make any changes in imaging. If you're going to change your positioning statement or any station imaging, do it now, not in the middle of the book. Midcurrent is not the time to change your mind.

■ Last but not least, make sure the fridge is stocked full of beer, because you never know when it's going to be a long Friday.



Hill

Clear Channel
regional VP of
programming Brad
Hardin

■ Make sure your Selector is in order.
■ Refresh the imaging. Is it speaking to your listeners?

■ The most important thing you can do is get out of the station and listen to it—just like the listeners do. A lot of times the things you think are coming out of the speakers aren't. I do this in all my markets, and it's helped me tremendously in terms of being objective. I tell my PDs to do it as much as they can.

■ Last but not least, do something fun with the staff before the book starts to help everyone become energized.



Hardin

Greater Media rock
WDHA/Morristown,
N.J., PD Tony Paige

■ Review the music with a finetoothed comb. Are you hitting your target with the music? Are all songs—especially currents—getting the correct amount of spins? To keep the station sounding fresh, I'll "platoon" a portion



Paige

'Do something fun with the staff before the book starts, to help everyone become energized.'

—Brad Hardin

of WJHA's music. In other words, I rest some songs and add some new ones. This is especially important prior to the spring book.

■ We also conduct a listener advisory board at the radio station to get a feel for what is on the listener's mind. To help us stay on track, we'll gather information by testing music, promotions and various aspects of programming with our advisory board.

■ Get your DJs out to meet the listeners. Let them put a face with a name and make a personal connection with their audience. Spring is coming, and people will start to spend more time outdoors. We want to be out with them. By living the lifestyle of the listener and making on-air references, a connection is made that an iPod can't develop. What happens between the music is just as important as the music you play.

R&R

The Consultant's Viewpoint

Dave Lange, McVay Media VP
of rock

Set goals. Before you create a plan you need to pick the right tools. Consider the following measuring sticks:

■ TSL or cume: Do you need to get the audience you have to listen more, or do you need to build more cume? Cume usually means outside marketing and getting noticed in the marketplace to build more brand awareness. Extending TSL is more of an on-air issue, where music consistency, playing the hits more often, extending listening through stopsets and keeping the station exciting are the key tools.

■ Competition: What are they attacking you with—morning show, new music tricks, contesting, hitting the streets or outside marketing? Review their music with a full Nielsen BDS or other monitoring system breakdown. You may need to build a bigger defense into your plan.

■ Community opportunities: Are there any events or promotions that can make you really stand out?

■ Review your hot ZIPs: Are there new areas you need to cover? Are there areas where the competition is winning?

■ Imaging: Are you using every opportunity around the records to

build the brand, recycle, maximize your music position and make your promotions and events stand out? Is the creative fresh and topical?

■ Research: If you have a recent music test or online data, re-sort the library. Review the perceptual if you have one. If not, take a look at your recent listener advisory board meetings with the audience. If you don't do them, start them up.

■ Above all, listen carefully before you plan. Get away for a full day—no calls, e-mail or other distractions—and listen. It's best to do it like a consultant does from a hotel

room. Monitor the market and your station with as much detail as possible. Also, be objective. Imagine you are a listener and pick apart your product as well as the competitors.

■ In many companies, programmers tackle multiple stations or even branch out to other markets. All these steps to make each station a winner take time and the ability to focus on one product at a time. Budget your time and allow for two to three days for each station you work with to go through all the steps. Yes, it takes a lot of time and effort, but that's the price of winning.

R&R



ALTERNATIVE

▶ SNOW PATROL'S "YOU'RE ALL I HAVE" PARLAYS A 15% INCREASE IN PLAYS INTO A 34-27 JUMP.



POWERED BY Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	8	PAIN THREE DAYS GRACE	NO. 1 (2 WKS)	JIVE/ZOMBA	1772	+3	6.970	2
2	3	8	STARLIGHT MUSE		WARNER BROS.	1658	+13	7.088	1
3	2	8	SNOW (HEY OH!) RED HOT CHILI PEPPERS		WARNER BROS.	1601	-137	5.632	5
4	3	9	FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN	1568	+14	5.543	7
5	5	12	FAMOUS LAST WORDS MY CHEMICAL ROMANCE		REPRISE	1550	-60	6.705	3
6	5	12	FACE DOWN THE RED JUJUPLUIT APPARATUS		VIRGIN	1470	-34	5.587	6
7	7	8	DASHBOARD MODEST MOUSSE		EPIC	1452	+14	5.112	11
8	8	14	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	1304	-31	5.837	4
9	8	8	READ MY MIND THE KILLERS		ISLAND/IDJMG	1223	+51	5.365	8
10	26	2	SURVIVALISM NINE INCH NAILS	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	NOTHING/INTERSCOPE	1198	+697	5.128	10
11	12	7	BREATH BREAKING BENJAMIN		HOLLYWOOD	1184	+65	3.899	14
12	13	7	DIG INCUBUS		IMMORTAL/EPIC	1138	+39	4.221	13
13	14	13	PRAYER OF THE REFUGEE RISE AGAINST		GEFFEN	1075	+8	3.647	16
14	15	6	FOREVER PAPA ROACH		EL TONAL/GEFFEN	1051	+94	3.350	17
15	11	25	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		REPRISE	1047	-75	4.357	12
16	10	21	ANNA-MOLLY INCUBUS		IMMORTAL/EPIC	1041	-125	5.161	9
17	17	12	PHANTOM LIMB THE SHINS		SUB POP	920	+69	3.784	15
18	19	4	WELL ENOUGH ALONE CHEVELLE	AIRPOWER	EPIC	839	-67	2.654	20
19	21	7	LAZY EYE SILVERSN PICKUPS	AIRPOWER	DANGERBIRD	793	+93	3.151	18
20	16	36	THROUGH GLASS STONE SOUR		ROADRUNNER	745	-124	2.815	19
21	23	10	IT'S NOT OVER DAUGHTRY		RCA/RMG	701	+88	1.888	22
22	22	12	THINK I'M IN LOVE BECK		INTERSCOPE	638	-24	1.887	23
23	24	6	SILLYWORLD STONE SOUR		ROADRUNNER	614	+4	1.599	27
24	25	7	NAIVE THE KOOKS		ASTRALWERKS	576	-31	1.678	24
25	25	11	VOICES SAOJIN		CAPITOL	529	-31	1.380	33
26	27	9	LADIES & GENTLEMEN SALIVA		ISLAND/IDJMG	498	-9	1.107	37
27	34	3	YOU'RE ALL I HAVE SNOW PATROL		POLYDOR/AB/INTERSCOPE	488	+63	1.598	28
28	30	4	RUBY KAISER CHIEFS		B. UNIQUE/UNIVERSAL MOTOWN	488	+29	1.181	35
29	29	3	FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE		VIRGIN	483	+16	1.549	29
30	33	5	EVERYTHING BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA	477	+47	1.627	25
31	31	6	I STILL REMEMBER BLOD PARTY		VICE/ATLANTIC	475	+31	1.432	30
32	35	1	FULLY ALIVE FLYLEAF		OCTONE/RMG	425	+17	1.246	34
33	37	2	ALL THE SAME SICK PUPPETS		VIRGIN	411	+35	2.035	21
34	32	20	LIAR (IT TAKES ONE TO KNOW ONE) TALKING BACK SUNDAY		WARNER BROS.	381	-50	1.420	31
35	3E	2	PARALYZER FINGER ELEVEN		WIND-UP	377	+30	1.620	26
36	3E	4	JANE FONDA MICKY VALON		MYSPEACE/INTERSCOPE	364	-38	0.943	-
37	3E	2	HANG ME UP TO DRY COLD WAR KIDS		DOWNTOWN/ATLANTIC/LAVA	350	+35	1.392	32
38	4C	2	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE		JIVE/ZOMBA	329	+23	0.918	-
39	NEW		WOLF LIKE ME TV ON THE RADIO		INTERSCOPE	285	+5	1.003	-
40	RE-ENTRY		TEN THOUSAND FISTS DISTURBED		REPRISE	279	-27	0.807	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)	14
THE MISSING FRAME AFI (TINY EVIL/INTERSCOPE)	9
KEEP THE CAR RUNNING The Arcade Fire (MERGE)	6
WELL ENOUGH ALONE Chevelle (EPIC)	4
LAZY EYE Silversun Pickups (DANGERBIRD)	3
SILLYWORLD Stone Sour (ROADRUNNER)	3
LADIES & GENTLEMEN Saliva (ISLAND/IDJMG)	3
FREAK ON A LEASH (UNPLUGGED) Korn Feat. Amy Lee (VIRGIN)	3
PARALYZER Finger Eleven (WIND-UP)	3
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (VIRGIN)	3

ADDED AT ...

KBZT
San Diego, CA
PD: Garrett Michael
MD: Mike Halloran
Albert Hammond Jr., IOI, 10
The Stooges, My, deo Of Fun, 1
The Arcade Fire, Keep The Car Running, 0
Mastodon, Colony, C1 Birchmen, C
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FIDELITY Regina Spektor (SIRE/WARNER BROS.)	271/34	THE OLDER I GET Skillet (ARCO/ATLANTIC/LAVA)	179/52
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)	245/14	JAMBI Tool (DISSECTIONAL VOLCANO/ZOMBA)	172/15
THE MISSING FRAME AFI (TINY EVIL/INTERSCOPE)	234/66	THE RIVER Good Charlotte Featuring M. Shadows And Synyster Gates (DAYLIGHT/EPIC)	144/11
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (TOOT+6 NAIL/VIRGIN)	221/21	PUNK ROCKER Teddybears Featuring Iggy Pop (SIC BEAT/ATLANTIC)	141/11
TELL ME Droppng Daylight (OCTONE)	184/4	FALLS APART Hurt (CAPITOL)	132/11
	16		9

MOST INCREASED PLAYS

+697 ☆ SURVIVALISM Nine Inch Nails (Nothing/Interscope)
+94 FOREVER Papa Roach (El Tonal/Ceffer)
+93 LAZY EYE Silversun Pickups (dangerbird)
+88 ☆ IT'S NOT OVER Daughtry (RCA/RMG)
+69 ☆ PHANTOM LIMB The Shins (Sub Pop)

FOR WEEK ENDING: FEBRUARY 25, 2007
LEGEND: See legs in charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

► FINGER ELEVEN SCORES ITS FIRST ACTIVE ROCK TOP 20 WITH "PARALYZER" (23-20).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	LADIES & GENTLEMEN SALIVA	NO. 1 (3 WKS) ISLAND/UMG	1573 -34	5.766 2
2	2	23	PAIN THREE DAYS GRACE	JIVE/ZOMBA	1517 -80	6.735 1
3	8	8	BREATH BREAKING BENJAMIN	HOLLYWOOD	1427 +82	5.132 3
4	15	15	SILLYWORLD STONE SOUP	ROADRUNNER	1237 +51	4.489 4
5	18	18	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	1230 +21	4.126 6
6	12	12	TEN THOUSAND FISTS DISTURBED	REPRISE	1173 +19	4.241 5
7	13	13	IT'S NOT OVER DAUGHTRY	RECARVING	1065 +60	4.055 7
8	7	7	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1050 +36	3.008 10
9	4	4	WELL ENOUGH ALONE CHEVELLE	EPIC	1032 -22	3.076 9
10	17	17	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	980 -134	3.794 8
11	13	13	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	893 +36	2.181 14
12	6	6	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	789 +24	2.407 13
13	15	15	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	748 +61	1.975 15
14	17	17	ALL THESE THINGS I HATE (REVOLVE AROUND ME) AIRPOWER	JIVE/ZOMBA	739 -71	1.451 20
15	32	32	THE POT TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	657 -17	2.657 11
16	17	17	MY CURSE KILL SWITCH/BLAZE	ROADRUNNER	646 -44	1.571 19
17	6	6	DRIVEN SEVEN/US	7BROS/AS/SLUM	570 +47	1.171 26
18	24	4	FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE	AIRPOWER VIRGIN	561 +99	1.871 16
19	19	39	THROUGH GLASS STONE SOUP	ROADRUNNER	560 -17	2.447 12
20	23	6	PARALYZER FINGER ELEVEN	WIND-UP	540 -56	1.441 21
21	4	4	DIG INCUBUS	IMMORTAL/EPIC	507 +98	1.303 23
22	18	20	HOW LONG HINDER	UNIVERSAL REPUBLIC	496 -131	1.693 18
23	22	11	STAND UP JET	ATLANTIC	487 -2	1.439 22
24	35	2	SURVIVALISM NINE INCH NAILS	MOST INCREASED PLAYS/MOST ADDED NOTHING/INTERSCOPE	486 +299	1.811 17
25	32	2	YOU WOULDN'T KNOW HELLYEAH	EPIC	466 +201	1.225 25
26	26	3	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	407 +49	0.992 27
27	4	4	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	383 +64	0.956 28
28	27	12	TELL ME DROPPING DAYLIGHT	DICTONE	358 +25	0.555 32
29	NEW		THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	272 +120	1.272 24
30	30	11	BLOOD IS THICKER THAN WATER BLACK LABEL SOCIETY	ROADRUNNER	271 -28	0.702 30
31	NEW		DESTROYER STATIC-X	REPRISE	259 +149	0.820 29
32	31	10	COLONY OF BIRCHMEN MASTODON	RELAPSE/REPRISE	241 -36	0.370 -
33	33	3	THE RISING TRIVIUM	ROADRUNNER	229 -4	0.406 40
34	NEW		BREATHE INTO ME RED	ESSENTIAL/RED	205 +62	0.350 -
35	37	4	LITHIUM EVANESCENCE	WIND-UP	185 -17	0.439 39
36	NEW		THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	164 +23	0.246 -
37	35	12	THE WHITE UNICORN WOLF MOTHER	MODULAR/INTERSCOPE	164 -54	0.520 35
38	39	5	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	159 -7	0.535 33
39	NEW		DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	148 +59	0.240 -
40	NEW		PRAYER OF THE REFUGEE RISE AGAINST	GEFFEN	148 +9	0.515 37

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE) KBPI, KDJE, KHQB, KISS, KLAQ, KRAB, KRXQ, KUPD, WAAF, WCPR, WJJO, WRAT, WTFX, WWBN, WZZZ, WXZZ	16
YOU WOULDN'T KNOW Hellyeah (EPIC) KIQZ, KNEN, KTEG, KUPD, WCPR, WRXZ, WTFX	7
FATHER FIGURE Army Of Anyone (FIRM) KHTQ, KISW, KLAQ, KQRC, Sirius Octane, WAAF, WJJO	7
THE ECSTASY OF GOLD Metallica (SONY CLASSICAL) KATT, KDJE, KRAB, KRZR, WYYY, WYSP	6
RAIN WIZARD Black Stone Cherry (ROADRUNNER) KQRC, WKLQ, WQXA, WTKX, WXQR, XM Squize	6
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC) KICT, WBSX, WCHZ, XM Squize	4
DESTROYER Static-X (REPRISE) KTEG, KXKR, WRXW, WRXZ	4
BREATHE INTO ME Red (ESSENTIAL/RED) KFRQ, WBZZ, WQKA, WRIF	4
DIFFERENT THAN YOU The Exies (ELEVEN SEVEN) KHTQ, WKLQ, WRIF, WWBN	4
SWEET SACRIFICE Evanescence (WIND-UP) KLAQ, Sirius Octane, WJLL, WJJO	4

ADDED AT...
WJJO
Madison, WI

PD: Randy Hawke
MD: Blake Patton

Nine Inch Nails, Survivalism, 9
Army Of Anyone, Father Figure, 0
Evanescence, Sweet Sacrifice, 0

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ELECTRIC WORRY Clutch (SSSACHARD/RT) TOTAL STATIONS:	147/41	SAVE ME Autovion (OUTLOOK) TOTAL STATIONS:	59/9
THE FIGHT The Classic Crime (TOOTH & NAIL/EMR) TOTAL STATIONS:	111/0	HOMECOMING QUEEN Hinder (UNIVERSAL REPUBLIC) TOTAL STATIONS:	57/2
SIDE OF A BULLET Nickelback (ROADRUNNER) TOTAL STATIONS:	108/35	FIGHT LIKE THIS Decyfer Down (SRE/INO/COLUMBIA) TOTAL STATIONS:	50/5
FUNERAL FOR YESTERDAY KIRIE (MEROVINGIAN/XX OF INFAMY/CAROLINE) TOTAL STATIONS:	101/2	30/30-150 Stone Sour (ROADRUNNER) TOTAL STATIONS:	42/0
HEAR ME NOW Framing Hanley (SILENT MAJORITY) TOTAL STATIONS:	64/12	BETTER Que Pasa (INTERSCOPE) TOTAL STATIONS:	39/39

MOST INCREASED PLAYS

+299	SURVIVALISM Nine Inch Nails (Nothing/Interscope) KRAB +28, SDC +9, WBSX +6, KISW +5, WRXZ +5, KJLO +5, KBRF +5, KQXR +4, KZQR +3, WZZZ +1
+201	YOU WOULDN'T KNOW Hellyeah (Epic) KZQR +21, KQRC +14, KUPD +11, KIOZ +10, WCHZ +10, WYBB +10, WJJO +9, WBSX +9, WEDG +9, KNEN +8
+149	DESTROYER Static-X (Reprise) WZQR +15, SDC +12, WXQR +12, WYBB +11, KXKR +11, WYWN +10, KJLO +9, WJJO +9, KZQR +8, KTEG +7
+120	THE ECSTASY OF GOLD Metallica (Sony Classical) KRAB +23, KDJE +14, WKQR +14, KATT +4, SDC +13, KZQR +13, KRZR +12, WRAT +9, WYBB +6, WYWN +5
+99	FREAK ON A LEASH (UNPLUGGED) Korn Featuring Amy Lee (Virgin) KRAB +21, WRXR +20, WYBB +12, WRXW +10, KICT +7, WEDG +5, WRIF +4, WYYY +4, WYSP +4, KISS +3

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in chart's section for rules and symbol explanations.
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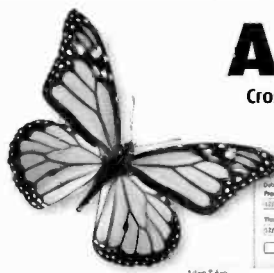
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► **BREAKING BENJAMIN** CRABS ITS SECOND STRAIGHT TOP 10 AS "BREATH" VAULTS 14-9 AND EARNS MOST INCREASED PLAYS HONORS (LP 39).



THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	
1	18	PAIN Three Days Grace	NO. 1 (6 WKS)/MOST ADDED JIVE/ZOMBA	382 +8	1.150	2
2	17	SNOW ((HEY OH)) Red Hot Chili Peppers	WARNER BROS.	325 +19	1.130	3
3	15	LADIES & GENTLEMEN Saliva	ISLAND/DJMG	290 -12	0.720	7
4	15	THE ENEMY Godsmack	UNIVERSAL REPUBLIC	287 +25	1.010	4
5	12	SILLYWORLD Stone Sour	ROADRUNNER	285 -13	0.904	6
6	34	LAND OF CONFUSION Disturbed	REPRISE	264 -2	1.208	1
7	33	HEROES Shinedown	ATLANTIC	256 -11	0.704	10
8	11	IT'S NOT OVER Daughtry	RCA/RMG	236 +5	0.713	8
9	7	BREATH Breaking Benjamin	HOLLYWOOD	223 +39	0.708	9
10	47	ANIMAL I HAVE BECOME Three Days Grace	JIVE/ZOMBA	212 -1	1.008	5
11	33	ROCKSTAR Nickelback	ROADRUNNER	199 -20	0.618	12
12	30	THE POT Tool	TOOL/DISSECTIONAL/VOLCANO/ZOMBA	194 +6	0.647	11
13	16	HOW LONG Hinder	UNIVERSAL REPUBLIC	191 -2	0.503	15
14	7	EVERYTHING Buckcherry	ELEVEN SEVEN/ATLANTIC/LAVA	185 +2	0.613	13
15	38	THROUGH GLASS Stone Sour	ROADRUNNER	184 -22	0.564	14
16	5	FOREVER Papa Roach	EL TONAL/GEFFEN	156 +1	0.438	17
17	13	ANNA-MOLLY Incubus	IMMORTAL/EPIC	140 +9	0.305	19
18	4	WELL ENOUGH ALONE Chevelle	EPIC	139 +24	0.415	18
19	15	GOODBYE Army of Anyone	FIRM	127 -21	0.252	21
20	7	STAND UP Jet	ATLANTIC	121 -10	0.193	25
21	5	IF EVERYONE CARED Nickelback	ROADRUNNER	105 +31	0.486	16
22	9	TEN THOUSAND FISTS Disturbed	REPRISE	103 -4	0.232	23
23	20	REVELATIONS Audioslave	INTERSCOPE/EPIC	82 -19	0.159	28
24	4	DIG Incubus	IMMORTAL/EPIC	68 -12	0.278	20
25	3	BETTER THAN ME Hinder	UNIVERSAL REPUBLIC	67 +3	0.249	22
26	3	FREAK ON A LEASH (UNPLUGGED) Korn	VIRGIN	60 +3	0.175	26
27	7	SIDE OF A BULLET Nickelback	ROADRUNNER	58 -12	0.221	24
28	4	PARALYZER Finger Eleven	WIND-UP	56 +2	0.062	-
29	2	THE ECSTASY OF GOLD Metallica	SONY CLASSICAL	56 -1	0.121	-
30	9	HELL AND HIGH WATER Black Stone Cherry	IN DE COOT/ROADRUNNER	49 -10	0.046	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
PAIN Three Days Grace (JIVE/ZOMBA) KIOC, WGR	2
BREATH Breaking Benjamin (HOLLYWOOD) KIOC, WAQX	2
IT'S NOT OVER Daughtry (RCA/RMG) WRQK, WXMM	2
WELL ENOUGH ALDNE Chevelle (EPIC) KIOC, WRQK	2
THE ECSTASY OF GOLD Metallica (SONY CLASSICAL) WGR, WHJY	2
SNOW ((HEY OH)) Red Hot Chili Peppers (WARNER BROS.) KIOC	1
THE ENEMY Godsmack (UNIVERSAL REPUBLIC) KIOC	1
LADIES & GENTLEMEN Saliva (ISLAND/DJMG) KIOC	1
SILLYWORLD Stone Sour (ROADRUNNER) KIOC	1

**ADDED AT...
WXMM**
Norfolk, VA
PD: John Shomby
MD: Zak Tyler
Daughtry, It's Not Over, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
JAMBI Tool (TOOL/DISSECTIONAL/VOLCANO/ZOMBA) TOTAL STATIONS:	47/5 8	ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine (JIVE/ZOMBA) TOTAL STATIONS:	37/6 8
THE OLDER I GET Skillet (ARIDENT/ATLANTIC/LAW) TOTAL STATIONS:	45/2 7	THE KILL (BURY ME) (IMMORTAL/VIRGIN) TOTAL STATIONS:	32/2 2
LOVE REIGN O'ER ME Pearl Jam (TEN CLUB) TOTAL STATIONS:	43/14 4	YOU WOULDN'T KNOW HellYeah (EPIC) TOTAL STATIONS:	29/22 7

MOST INCREASED PLAYS

+39	BREATH Breaking Benjamin (Hollywood) KAZR -1L, WYRK +5, WRQK +5, WXMM +5, WJHA +4, WEBN +3, KMCD -2, WKLC -2, WAQX +2, WNOR -1
+31	IF EVERYONE CARED Nickelback (Roadrunner) KMCD +1E, KAZR +10, WGR +5, KSHE -3, WJHE +2
+25	THE ENEMY Godsmack (Universal Republic) WGR +9, WEBN +5, WXMM +4, KTLX -3, KUFO +3, WHJY +2, WRKZ +2, KIOC +2, WRQK +1, KBER -1
+24	WELL ENOUGH ALONE Chevelle (Epic) WRQK +5, KUFO +4, WKLC +4, KIOC +2, WVRK -2, KMCD -1, WJGR -1
+22	YOU WOULDN'T KNOW HellYeah (Epic) KUFO +6, WEBN +4, KAZR -3, KBER -1, WJFX -1

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

TITLE / ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
CRAZY BITCH Blk: Hef-Ry (Eleven Seven/Atlantic/Lava)	180 196
COMING UNDONE Korn (Vivac)	162 141
CALL ME WHEN YOU'RE SOBER Evanescence (Wind-Up)	145 138
THE DIARY OF JANE Breaking Benjamin (Hollywood)	121 139
ANOTHER BRICK IN THE WALL (PART II) Pink Floyd (Columbia)	116 89

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
TOM SAWYER Rush (Mercury/Lame)	115 109
BACK IN BLACK AC/DC (Atlantic)	109 101
SWEET EMOTION Aerosmith (Columbia)	106 92
REMEDY Seether (Wind-Up)	105 97
BLACK DOG Led Zeppelin (Atlantic)	104 90

ROCK REPORTERS

- | | | | | | | |
|--|---|--|---|---|--|---|
| WONE/Akron, OH*
OM: Nick Anthony
PD: TK O'Grady
APD/MD: Tim Daughtry | KIOC/Beaumont, TX*
OM: Joey Armstrong
PD/MD: Mike Davis | WEBN/Cincinnati, OH*
OM/MD: Scott Reinhart
MD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
MD: Rick Kline | KCLB/Palm Springs, CA
PD: Anthony "Antdog" Quiroz
MD: Jenn Brewski | WXRK/Rockford, IL
PD: Jim Stone
MD: Jon Schultz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don "Stone" Kelley |
| KZRR/Albuquerque, NM*
OM: Ed May
PD: Phil Mahoney
MD: Rob Brothers | WPQT/Bowling Green, KY
OM/MD: Alex "Axe" Parocci
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WGIR/Manchester, NH*
APD: Becky Pohotsky | WRKZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan Mill | KBER/Salt Lake City, UT*
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/MD: Don Cristi |
| WZZD/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Michael Hamilton | WVRK/Columbus, GA*
OM: Brian Wates
PD: Michael Steele | WXFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
PD: Mike Tierney
APD/MD: Dan Bozyk | KZOT/San Luis Obispo, CA
PD: John Boyle | WMZK/Wausau, WI
PD: Jeff Cecil |
| KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett | WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonaire
APD/MD: James Gallagher | KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall | WDHA/Morristown, NJ*
PD: Tony Paige
APD/MD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudaris
MD: Mike Brangiforte | KTUX/Sheepport, LA*
PD: Ragen King
MD: Flynn Stone | KBZ5/Wichita Falls, TX
PD: Liz Ryan |
| WTCS/Augusta, ME
OM/MD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WNOR/Norfolk, VA*
PD: Hasey Kojan
APD/MD: Tim Parker | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Krusz
MD: Guy Fevazza | |

* Monitored Reporters

ROCK

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
PD: Willobee
MD: Nikki Alexander

WHRL/Albany, NY*
OM: John Cooper
PD: Capone
APD/MD: Gabby

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/MD: Nick Giorno
APD/MD: Shawn Castelluccio

WAEQ/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/MD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

WBGN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
OM/MD: Max Tolkoff
APD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/MD: Matt Grasso
APD/MD: Kevin Mays

WAVF/Charleston, SC*
PD: Bryan Taylor
MD: Wendy Rollins

WZJQ/Charleston, WV*
OM: Christie Clark
MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
APD: Brett "SpikE" Eskin

WSWQ/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WXRK/Cleveland, OH*
PD: Dominik Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tom Talford
PD: Steve Kramer
APD/MD: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Erik "Boney" Clouse

CMX/Detroit, MI*
PD: Vinca Cannova

KXNA/Fayetteville, AR
PD/MD: Dave Jackson

WJXB/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarants

WXNR/Greenville, NC*
OM: Bruce Simel
APD/MD: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

WRXZ/Indianapolis, IN*
PD: Lenny Diana

WTZR/Johnson City, TN*
OM/MD: Bruce Clark
APD: LoKi

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNCZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
APD/MD: Roger Pride

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pouser

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
OM/MD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WGXV/Minneapolis, MN*
OM: Dave Hamilton
PD: Chris Rahn

WHTG/Monmouth, NJ*
PD: Terrie Carr
APD/MD: Brian Phillips

WKQZ/Myrtle Beach, SC
PD: Mark McKinney
MD: Mase

WROX/Norfolk, VA*
OM: Jay Michaels
PD: Michele Diamond
MD: Mike Powers

KQRX/Odessa, TX
PD: Michael Todd
APD: Dre

KHBZ/Oklahoma City, OK*
OM: Tom Travis
MD: Crystal Clements

WJRR/Olando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCF/Olando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/MD: Thomas Mitchell
APD/MD: Dwight Arnold

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jamie Cooley

WBRU/Providence, RI*
PD: Chris Novello
APD: Zach Harnett
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Rob Brooks
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM/MD: Stan Main

KWDD/Sacramento, CA*
OM/MD: Curtiss Johnson
MD: Hill Jordan

KXKR/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Stephen Kallao

KITTS/San Francisco, CA*
PD: Dave Humme
APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice
Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: John Perry
APD: Tom Kief
MD: Sam Martin

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Susan Groves
PD: Dustin Matthews
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harris

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKR/L Syracuse, NY*
PD: Scott Pettibone
APD: Tim Noble
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WWDC/Washington, DC*
PD: Chris Cruze
APD/MD: Danielle Flynn

WPBZ/West Palm Beach, FL*
OM: John O'Connell
MD: Nik Rivers

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE
KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

KRAB/Albuquerque, NM*
OM/MD: Bill May
MD: Aaron "Buck" Burnett

WVWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
MD: Chuck Williams

KRAB/Bakersfield, CA*
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

WYYV/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/MD: Jim Free
APD/MD: Tim Boland

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/MD: Mike Allen

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WILL/Chicago, IL*
OM/MD: John Perry
APD: Tom Kief
MD: Sam Martin

KRQR/Chico, CA
OM: Chad Perry
PD/MD: Dave Tripp

KILO/Colorado Springs, CO*
PD: Ross Ford

WBZZ/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/MD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/MD: Mark Fleischer

WVYR/Ft. Wayne, IN
MD: Etil ar

WVRF/Gainesville, F.
OM/MD: Larry Guscott
APD: Vonic + Rix
MD: Matt Lehtola

WKJQ/Grand Rapids, MI*
OM: Brent Alberts
PD: Michael Grey
MD: Splatz

WZDR/Green Bay, WI*
PD: Roxanne Steele
APD: Cutter

WXQR/Greenville, NC*
OM: David Israel
PD/MD: Jeff Petterson

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

WTPP/Greenville, SC*
OM/MD: Mark Hendrix

WQXA/Harrisburg, PA*
OM/MD: Ken Carson
MD: Nixon

WCCC/Hartford, CT*
PD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM: Rob Harder
PD: Clay Samler

WRXW/Jackson, MS*
PD: Johnny Maze
APD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scot Onks

KQRC/Kansas City, MO*
OM/MD: Bob Edwards
MD: Paul Marshall

WJXQ/Lansing, MI
PD: Sheri Vegas
MD: Darcy

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KRZR/Fresno, CA*
OM/MD: Paul Wilson
APD/MD: The Rev

WVYR/Ft. Wayne, IN
MD: Etil ar

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OM: Sonny Victory
PD/MD: Jeff Petterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

WYSP/Philadelphia, PA*
PD: Gil Edwards
MD: Jeff Sottolano

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OM/MD: Wes Nessmann

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APD/MD: Blake Patton

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PD/MD: Mikey Martinez
APD: Jason LaChance

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WYSP/Philadelphia, PA*
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OM/MD: Wes Nessmann

WJJO/Madison, WI*
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OM: Sonny Victory
PD/MD: Jeff Petterson

TRIPLE A



Joss Stone matures with 'Introducing Joss Stone'

Modern Soul Sister

John Schoenberger

J.Schoenberger@RadioandRecords.com

Remember how amazed we all were with the discovery that the artist singing all that great soul music on her debut album, "The Soul Sessions," was a 16-year-old white girl from Devon, England, named Joss Stone? This young talent was channeling some heavy spirits. When she followed it up with "Mind Body and Soul," it was clear that Stone had found her natural musical calling. But as you'll discover in this conversation, she feels that, until now, she was following the lead of others and not that of her own heart.

Sure, Stone is amazed and grateful for all the encouragement and support she has received during the past three years. But with her third effort, "Introducing Joss Stone," the singer, now 19, feels she is in control of her own destiny.

With the guidance of producer Raphael Saadiq and contributions from other musicians, songwriters and guest vocalists, including Lauryn Hill and Common, Stone has created a modern soul record that pays homage to many of the great artists of the R&B genre while still planting herself firmly in today's global musical scene.

Stone has already been nominated for four Grammy Awards in her brief career, and she has sold more than 7 million albums worldwide. When she's not touring the world, she spends part of her time in the United Kingdom and the other part on the island of Barbados. "Introducing Joss Stone" was recorded in the Bahamas.

As she said just prior to the release of her new album, "I like being able to see and experience the world and various cultures. It is not something people get to often do before the age of 20. I am very lucky."

What is it like to be living your dreams?

When you dream about things, it doesn't go into complete detail, and often the specifics may turn out to be very different. Frankly, my dream was as basic as to have a job: something I could dedicate my life to, be excited about getting up in the morning for and to find fulfillment in. The fact that my "job" is turning out to be creating and performing music—and hopefully touching people's lives along the way—that is just the icing on the cake.

The last two albums, I will say, were not completely my dream. Don't get me wrong—I understand how "The Soul Sessions" served as a foundation for me and that "Mind Body and Soul" can be considered a transition to a more modern sound, but "Introducing Joss Stone" is literally that. This is the first album that is what I want, a complete expression of who I am and the kind of music I want to make. My goal is to make good, honest music popular again.

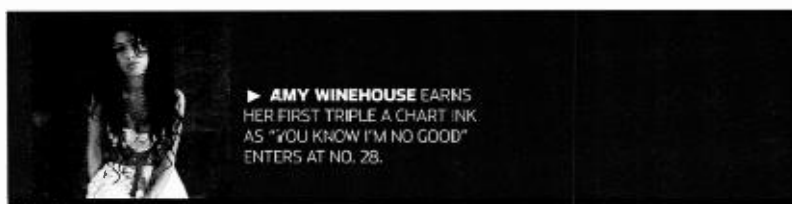
So with a certain amount of success comes more creative control?

I think I have earned the right at this point to do what I want. I don't think I will steer myself too far off course. This album has allowed me to work with people who are closer to my own generation, and I think that had a lot to do with how well the recording sessions went.

Your family must be very proud of you.

They are. When I was 14, 15, 16, my parents took a more direct role in what I was doing. But as I have matured, I wanted them to step back a little, and that has been a bit difficult—but not to the point where we are alienated from each other in any way.

I do know that they love me no matter what. I know it will always be OK with them.



▶ AMY WINEHOUSE EARNS HER FIRST TRIPLE A CHART INK AS "YOU KNOW I'M NO GOOD" ENTERS AT NO. 28.

THIS WEEK		LAST WEEK		WEEKS ON CHART		TRIPLE A INDICATOR		PLAYS	
						TITLE ARTIST	LP/PRINT / PROMOTION LABEL	TW	W+
1	2	1	2	1	2	THINKING ABOUT YOU NOAH JONES	BLUE NOTE/BIG	618	-1
2	3	2	3	2	3	NEW SHOES P.O.L.D. HUTINI	ATLANTIC	535	-30
3	4	3	4	3	4	PHANTOM LIMB THE SHINS	SUB POP	446	+30
4	5	4	5	4	5	CASHBOARD MOOSEST MOUSE	EPIC	433	+61
5	6	5	6	5	6	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LAST HIGHWAY	431	+22
6	7	6	7	6	7	SEE THE WORLD JOMEZ	ATORED	419	-30
7	8	7	8	7	8	THINK I'M IN LOVE BECK	INTERSCOPE	409	-7
8	9	8	9	8	9	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/AGAS/INTERSCOPE	388	+50
9	10	9	10	9	10	SLY THE CAT EMERIE	VELDUR	387	-10
10	11	10	11	10	11	I TELL ME 'BOUT IT JOSS STONE	VIRGIN	379	+71
11	12	11	12	11	12	LOOK AFTER YOU THE FRAY	EPIC	375	+22
12	13	12	13	12	13	WINDOW IN THE SKIES U2	ISLAND/INTERSCOPE	370	-33
13	14	13	14	13	14	S NOW (HEY OH!) RED HOT CHILI PEPPERS	WARNER BROS.	365	-40
14	15	14	15	14	15	BANGER J.J. CALE & ERIC CLAPTON	REPRISE	354	-11
15	16	15	16	15	16	YOU CAN BRING ME FLOWERS RAY LA MONTAGNE	RCAR/MG	332	+40
16	17	16	17	16	17	SATELLITE GUSTER	REPRISE	329	+13
17	18	17	18	17	18	NOTHING IN MY WAY KEANE	INTERSCOPE	295	+10
18	19	18	19	18	19	GRAVITY JOHN MAYER	AWARE/COLUMBIA	293	+45
19	20	19	20	19	20	BEAVERLY DEY PATTY GRIFFIN	ATORED	280	+27
20	21	20	21	20	21	BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	266	-89
21	22	21	22	21	22	CAN'T STOP CZOMATLI	CONCORD	257	+42
22	23	22	23	22	23	BROTHER LEE CITIZEN COPE	RCAR/MG	257	+17
23	24	23	24	23	24	O VALENCIA! THE DECEMBERISTS	CAPITOL	253	-7
24	25	24	25	24	25	JIN'T NOTHING WRONG WITH THAT ROBERT RANDOLPH & THE FAMILY BAND	WARNER BROS.	250	0
25	26	25	26	25	26	READ MY MIND THE KILLERS	ISLAND/UMG	248	+19
26	27	26	27	26	27	FALLING UP ROCKIE LEE JONES	NEW WEST	248	+19
27	28	27	28	27	28	HAIVE THE KOOKS	ASTRALWERKS	222	-8
28	29	28	29	28	29	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	213	+68
29	30	29	30	29	30	FIDELITY REG-ÅA SPEKTOR	SIRE/WARNER BROS.	211	0
30	31	30	31	30	31	TUFF KID SHAWN COLVIN	NONESUCH/REPRISE	204	-68

FOR WEEK ENDING FEBRUARY 25, 2007

'This is the first album that is what I want, that is a complete expression of who I am and the kind of music I want to make.'

—Joss Stone

I can't say that about anyone else, except maybe my brothers and sisters. I will always be able to go home.

Your growth has also been nurtured by many veterans along the way.

I have been so lucky; it seems that just about everyone has taken me under their wing one way or another to help me along. For some reason so many of them have decided to help and be so nice to me, and I am grateful for that: Raphael Saadiq, Betty Wright, James Brown, Patti LaBelle, Debbie Harry, Mick Jagger and so many more.

Then there was Elton John, who chose me to perform at his

Oscar party a few years back. He could have given that shot to anyone, but somehow he wanted to offer it to me.

Who are your most important influences?

Lyricaly, Melissa Etheridge—I have listened to her since I was really young—and Lauryn Hill are my two favorite artists. They have probably influenced me the most. I was honored to have Lauryn appear on this record, and I was lucky to have performed with Melissa during the Grammys for that Janis Joplin tribute. To sing with Melissa made me feel beyond honored. Plus, it was her first performance after her cancer treatment, and it was such a woman-empowerment moment. And honoring a great woman artist like Janis, no less. Her mark, her influence is as strong today as it ever was. I hope someday I can make that kind of mark.

R&R





TRIPLE A

► **THE JOHN BUTLER TRIO** HAS THE CHART'S SOLE DEBUT AS "BETTER THAN" ENTERS AT NO. 27 WITH MOST INCREASED PLAYS AND MOST ADDED HONORS.



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK	
1	1	17	NEW SHOES PAOLO NUTINI	ATLANTIC	471	+16	1.859	1	
2	2	14	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BIG	401	-7	1.468	4	
3	3	18	THINK I'M IN LOVE BECK	INTERSCOPE	392	-6	1.595	3	
4	4	22	SEE THE WORLD COMETZ	ATO/RED	382	+16	1.780	2	
5	5	24	SATELLITE DUSTER	REPRISE	327	-19	1.166	8	
6	11	PHANTOM LIMB THE SHINS	SUB POP	303	+4	1.083	11		
7	9	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/AS/M/INTERSCOPE	293	0	1.466	5		
8	10	NOTHING IN MY WAY KEANE	INTERSCOPE	276	+5	1.062	12		
9	7	SNOW (HEY OH!) RED HOT CHILI PEPPERS	WARNER BROS.	269	-39	1.158	9		
10	6	WINDOW IN THE SKIES LIZ	ISLAND/INTERSCOPE	258	-67	1.321	6		
11	12	OTHER SIDE OF THE WORLD KT TUNSTALL	RELENTLESS/VIRGIN	251	-18	0.880	14		
12	12	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE	ATLANTIC	231	-19	1.173	7		
13	14	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	230	+4	0.627	20		
14	15	BELIEF JOHN MAYER	AWARE/COLUMBIA	223	+6	1.086	10		
15	13	DASHBOARD MODEST MUJISE	EPIC	219	-23	0.750	17		
16	17	O VALENCIA! THE DECEMBERISTS	CAPITOL	202	+4	0.538	24		
17	6	LOOK AFTER YOU THE FRAY	EPIC	201	+20	0.798	16		
18	4	READ MY MIND THE KILLERS	ISLAND/DMG	195	+13	0.992	13		
19	4	TELL ME 'BOUT IT JOSS STONE	VIRGIN	180	+17	0.451	27		
20	5	FIDELITY REGINA SPEKTOR	SIRE/WARNER BROS.	163	+22	0.622	21		
21	25	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	151	-35	0.379	30		
22	8	TAMACUN RODRIGO Y GABRIELA	ATO/RED	140	+19	0.636	19		
23	7	AIN'T NOTHING WRONG WITH THAT ROBERT RAOULPH & THE FAMILY BAND	WARNER BROS.	140	+1	0.318	-		
24	26	GRAVITY JOHN MAYER	AWARE/COLUMBIA	139	-25	0.671	18		
25	8	SLY THE CAT EMPIRE	VELOUR	136	+8	0.339	-		
26	18	MY WAY LOS LONELY BOYS	ONE HAVEN/DR/EPIC	128	+3	0.491	26		
27	NEW	BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	120	+67	0.552	23		
28	26	SOMEDAY JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UMG	120	+15	0.806	15		
29	4	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	120	+14	0.307	-		
30	9	THUNDER ON THE MOUNTAIN BOB DYLAN	COLUMBIA	106	-1	0.340	-		

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BETTER THAN The John Butler Trio (ATLANTIC/LAVA) KTCT, WCLZ, WRNR, WXPY, WZEW	5
READ MY MIND The Killers (ISLAND/DMG) KWMT, WRNR	2
THE STORY Brandi Carlile (COLUMBIA) WCLZ, WXPY	2
YOU'RE ALL I HAVE Snow Patrol (POLYDOR/AS/M/INTERSCOPE) WZEW	1
LOOK AFTER YOU The Fray (EPIC) WOOD	1
FIDELITY Regina Spektor (SIRE/WARNER BROS.) KTCT	1
TAMACUN Rodrigo Y Gabriela (ATO/RED) WZEW	1
STARS AND BOULEVARDS Augustana (EPIC) KWMT	1
ARE YOU ALRIGHT? Lucinda Williams (LOST HIGHWAY) WBOS	1

ADDED AT... WXPY
Boston, MA
PD: Ron Blouren
MD: Katie Wilber
Brandi Carlile, The Story, O
The John Butler Trio, Better Than, D

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE STORY Brandi Carlile (COLUMBIA) TOTAL STATIONS: 11	105/18	9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 6	73/15
YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 12	104/14	TINA MARIE Kenny Wayne Shepherd (REPRISE) TOTAL STATIONS: 7	71/12
ARE YOU ALRIGHT? Lucinda Williams (LOST HIGHWAY) TOTAL STATIONS: 13	104/12	NAIVE The Kooks (ASTRALVEKKS) TOTAL STATIONS: 10	67/2
STARS AND BOULEVARDS Augustana (EPIC) TOTAL STATIONS: 11	87/12	LIFE IS BEAUTIFUL Vega4 (ORIGINAL SIGNAL/EPIC) TOTAL STATIONS: 9	59/6
PRESSURE SUIT Aqualung (COLUMBIA) TOTAL STATIONS: 12	83/2	SHE'S MINE Brett Dennen (DUALTONE) TOTAL STATIONS: 9	59/5

MOST INCREASED PLAYS

+67	BETTER THAN The John Butler Trio (Atlantic/Lava) QDR -13, KTCT -10, KTHX +9, KPRI +8, WMMW +6, WBOS +5, WOOD +5, WRLL +4, WNCS +4, KBCC +3
+35	GRACE KELLY Mika (Casablanca/Universal Republic) WBOS -11, WXPY -7, WRLL +6, KPRI -5, KENZ -2, WZCC -2, KINK -2, QDR -1, WZEW -1, KTCT -1
+25	GRAVITY John Mayer (Aware/Columbia) WCOO +11, KMTT +10, WZEW +4, WCLZ -3, WBOS -2, WXPY -2, KBCC -1, KPFG -1, WMMW -1
+22	FIDELITY Regina Spektor (Sire/Warner Bros.) KINK +6, KENZ +4, WRLL +3, WXPY -3, WXPY -2, KMTT -2, KTCT -2, QDR -2, WRNR -1, WNCS -1
+21	SOMEONE TO LOVE Fountains Of Wayne (Virgin) WXPY -9, KBCC -5, SSP +4, KPFG -2, WRNR -1, KISR -1, KMTT -1, WOOD -1

RECURENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
HOW TO SAVE A LIFE THE FRAY (EPIC)	170	146
CHASING CARS SNOW PATROL (POLYDOR/AS/M/INTERSCOPE)	160	164
WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)	152	171
WHEN YOU WERE YOUNG THE KILLERS (ISLAND/DMG)	139	132
THREE MORE DAYS RAY LA MONTAGNE (RCA/DMG)	137	145

RECURENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
NOTHING LEFT TO LOSE MAT KEARNEY (AWARE/COLUMBIA)	109	108
PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	104	119
CRAZY CHARLIS BARKLEY (DOWNTOWN/ATLANTIC/LAVA)	99	106
IS IT ANY WONDER? KEANE (INTERSCOPE)	96	95
TALK COLDFEEL (CAPITOL)	96	98

FOR WEEK ENDING FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
25 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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AMERICANA

TRIPLE A

THIS WEEK

LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
			TW	W*	CUMULATIVE
1	WEST LUCINDA WILLIAMS	LOST HIGHWAY	511	+24	2177
2	ENDLESS HIGHWAY THE MUSIC OF THE BAND VARIOUS	429/S&L	467	-20	2670
3	VIRIDIAN GREENCARDS	DUALTONE	324	+4	322
4	STATE OF GRACE THE HOLMES BROTHERS	ALLIGATOR	321	-4	2098
5	HAMMER OF THE HONKY TONK GOOS BILL KIRCHEN	PROPER AMERICAN	278	+2	850
6	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATOTRED	274	+37	1043
7	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY	241	+12	1148
8	HORSESHOES AND HAND GRENADES TRENT SUMMNER AND THE NEW HOW MOB	PALO DURO	237	-16	4245
9	PRETTY LITTLE STRANGER JOHN OSBORNE	VANGUARD	234	-31	5083
10	QUARTET PETER ROHAN & TONY RICE	ROUNDER	232	-35	805
11	NASHVILLE SELDON BURKE	SHOUT! FACTORY	226	-6	3449
12	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEARTS/SMITH	226	+9	1246
13	HEARTBREAKERS HALL OF FAME SUNNY SWANEY	BIG MACHINE	223	-22	3537
14	THE ROAD TO ESCONDIDO J.J. CALE & ERIC CLAPTON	DUCK/EPRISE	211	-1	3325
15	NOT TOO LATE NORAH JONES	BLUE NOTE/B&G	210	-8	1353
16	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOVEMENT	203	+28	878
17	SONGBIRD WILLIE NELSON	LOST HIGHWAY	198	-34	4732
18	LONG ISLAND SHORES MINDY SMITH	VANGUARD	187	-11	5553
19	PUSH COMES TO SHOVE JOHN HAMMOND	BACK PORCH/B&G	187	-10	821
20	THIRTEEN TONY FURTADO	FUNZLO	181	-1	2506
21	THE WEST WAS BURNING MARTHA SCANLAN	SUGAR HILL	175	-18	528
22	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BLUE CORN	171	-10	622
23	ELANA JAMES ELANA JAMES	SNARF	163	+20	426
24	HAPPY SONGS FROM RATTLESNAKE GULCH JCE ELY	RACK 'EM	163	+94	235
25	BIG IRON WORLD OLDFASHION MEDICINE SHOW	NETTWERK	158	-18	3920
26	SPEND IT ALL BOW THAYER	CROOKED ROOT	152	+7	699
27	THE SERMON ON EXPOSITION BOULEVARD RICKIE LEE JONES	NEW WEST	147	+21	575
28	COUNTRY GHETTO JJ GREY & MOFRO	ALLIGATOR	146	+37	294
29	COUNTRYPOLITAN FAVORITES SOUTHERN CULTURE ON THE SKIDS	YEP-ROK	146	+91	706
30	RUBY'S TORCH NANCI GRIFFITH	ROUNDER	142	-29	2594

76

MOST ADDED

COUNTRYPOLITAN FAVORITES 12
Southern Culture On The Skids (YEP-ROK)

HAPPY SONGS FROM RATTLESNAKE GULCH 9
Jce Ely (RACK 'EM)

COUNTRY GHETTO 8
JJ Grey & Mofro (ALLIGATOR)

THERE I SAID IT 8
Tommy Norack (CEDAR CREEK)

VIKTOR KRAUSS II 7
Viktor Krauss (BACK PORCH/B&G)

ANYTIME 6
Elizabeth Ames And The Countrypolitans (ULTRAPOLITAN)

THE SERMON ON EXPOSITION BOULEVARD 6
Rickie Lee Jones (NEW WEST)

WAPS/Akron, OH
OM: Andrew James
PD: Bill Gruber

KNBA/Anchorage, AK
OM/PD: Loren Dixon
MD: Danny Preston

WQKL/Ann Arbor, MI
OM: Chris Ammel
MD: Mark Copeland

KSPN/Aspen, CO
PD: Sara Cullman

WZCC/Atlanta, GA*
PD: Michelle Engel
APD: Chris Brannen
MD: Margot Smith

KCSR/Austin, TX*
OM: Chase
PD: Jody Denberg
APD: Jyl Hershman-Ross
MD: Susan Castle

KUT/Austin, TX
PD: Hawk Mendenhall
MD: Jeff McCord

WRNR/Baltimore, MD*
OM/PD: Bob Waugh
APD/MD: Alex Cortright

WTMD/Baltimore, MD
PD/MD: Mike "Matthews" Vasilikos

KLRR/Bend, OR
OM/PD: Doug Donoho
APD: Dori Donoho

KRVB/Boise, ID
OM/PD: Dan McColly
MD: Tim Johnstone

WBOS/Boston, MA*
PD: David Ginsburg
MD: Dana Marshall

WXRV/Boston, MA*
OM: Ron Bowen
APD: Catie Wilber

KMMS/Bozeman, MT
OM/PD: Michelle Wolfe

KYSL/Breckenridge, CO
PD: Tom Fricke
MD: TJ Sanders

WNCS/Burlington, VT*
PD: Zeb Norris
APD/MD: Jamie Canfield

WMVY/Cape Cod, MA
PD: PJ Finn

WCOO/Charleston, SC*
OM: Mike Allen
MD: Joel Frank

WNRN/Charlottesville, VA
OM: Jeff Reynolds
PD: Michael Friend
MD: Jaz Tupelo

WDOO/Chattanooga, TN*
OM/PD: Danny Howard
MD: Brad Steiner

WXRT/Chicago, IL*
PD: Norm Winer
OM/MD: John Farneda

WCBE/Columbus, OH
OM: Tammy Allen
PD: Dan Mushalko
MD: Maggie Brennan

WMWV/Conway, NH
PD/MD: Mark Johnson

KBCO/Denver, CO*
PD: Scott Arbaugh
MD: Mark Abuzahab

CIDR/Detroit, MI*
PD: Matt Franklin

KHUM/Eureka, CA
OM: Cliff Berkowitz
PD/MD: Mike Dronkers
APD: Larry Trask

KRVV/Fargo, ND
PD: Ryan Kelly

WFV/Farragut, TN
OM: Brian Tatum
PD/MD: Todd Ethridge

KOZT/Ft. Bragg, CA
PD: Tom Yates
APD/MD: Kate Hayes

WEHM/Hampton, NY
PD: Brian Cosgrove
MD: Lauren Stone

KSUT/Ignacio, CO
PD: Steve Rauworth
MD: Stasla Lanier

WTTS/Indianapolis, IN*
PD: Brad Holtz
APD/MD: Laura Duncan

KMTN/Jackson, WY
PD/MD: Mark "Fish" Fishman

KTBG/Kansas City, MO
PD: Jon Hart
MD: Byron Johnson

WEBK/Killington, VT
PD: Dave "Uncle Dave" Tibbs
APD/MD: James Emmons

KOHO/Leavenworth, WA
PD: Sue Meyers
MD: Carl Widing

KROK/Leesville, LA
OM: Rick Barnickel
PD/MD: Sandy Blackwell

WFPK/Louisville, KY
OM: Brian Conn
PD: Stacy Owen
APD: Laura Shien

WMMM/Madison, WI*
PD: Pat Gallagher
MD: Gabby Parsons

KTCZ/Minneapolis, MN*
PD: Lauren MacLeash
MD: Thron

WZEW/Mobile, AL*
OM: Tim Camp
PD: Gene Murrell
MD: Lee Ann Konik-Camp

WBJB/Monmouth, NJ
OM: Tom Erenan
PD: Rich Robinson
APD: Leo Zaccari
MD: Jeff Raspe

KPIG/Monterey, CA
OM: Frank Caprista
PD/MD: Laura Ellen Hopper
APD: Aileen MacNeary

WRLT/Nashville, TN*
OM/PD: David Hall
APD/MD: Rev. Keith Coes

WFUV/New York, NY
PD: Chuck Singleton
MD: Rita Houston

WRSI/Norhampton, MA
PD: Sean O'Meally
MD: Johnny Memphis

KDBB/Park Hills, MO
OM/PD: Greg Camp
APD: Glenn Berry

WXPN/Philadelphia, PA
PD: Bruce Warren
OM/MD: Dan Reed

WYEP/Pittsburgh, PA
PD: Rosemary Welsch
MD: Mike Sauter

WCLZ/Portland, ME*
PD: Herb Ivy
MD: Brian James

KINK/Portland, OR*
PD: Dennis Constantine
APD/MD: Kevin Welch

WDSI/Poughkeepsie, NY
OM: Greg Gattine
PD: Jimmy Buff
MD: Dave Doud

WBCG/Punta Gorda, FL
PD/MD: G. Michael Keating

KSQY/Rapid City, SD
PD/MD: Chad Carlson

KTHX/Reno, NV*
PD: Mark Keeffe
APD/MD: Dave Herald

KENZ/Salt Lake City, UT*
PD: Mike Peer
MD: Karl Bushman

KPRI/San Diego, CA*
OM: Bob Burch
APD: Sean Smith

KFOG/San Francisco, CA*
PD: David Benson
MD: Kelly Ransford

KPND/Sandpoint, ID
OM/PD: Dylan Benefield
APD/MD: Diane Michaels

KBAC/Santa Fe, NM
PD/MD: Ira Gordon

KRSH/Santa Rosa, CA
PD/MD: Pam Long

DMX Folk Rock/Satellite
OM: Leanne Vince
MD: Dave Sloan

Music Choice Adult Alternative/Satellite
PD: Justin Praeger
MD: Tiffany Sinder

Sirius Spectrum/Satellite*
PD: Gary Schoenwetter
MD: Sean Mascoll

XM Cafe/Satellite
PD: Bill Evans
MD: Brian Chamberlain

KEXP/Seattle, WA
OM: Tom Mara
PD: Kevin Cole
APD: John Richards
MD: Don Yates

KMTT/Seattle, WA*
PD: Shawn Stewart
APD/MD: Haley Jones

WKZE/Sharon, CT
PD: Will Stanley
MD: Tim Schaefer
MD: Will Bialles

WNCW/Spindale, NC
APD/MD: Martin Anderson

KCLC/St. Louis, MO
PD: Rich Reighard
MD: Will Baker

KFMU/Steamboat Springs, CO
PD/MD: John Johnston

KTAO/Toos, NM
OM: Dave Noll
PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ*
OM: Tim Richards
PD: Blake Rogers

WVOD/Wanchese, NC
PD: Matt Cooper

WXPX/White Plains, NY
PD: Chris Herrmann
APD/MD: Rob Lipschutz

WTYD/Williamsburg, VA
PD/MD: Amy Miller

WUIN/Wilmington, NC
PD: Beau Gunn
MD: Michelle Daniel

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Isabel González on Exa/San Diego and the brand's U.S. expansion

The Exa Factor

Jackie Madrigal
JMadrigal@RadioandRecords.com

The outlook for the Latin pop format has been dim during the last several years, due not to a lack of great music but a shortage of stations. However, Mexico's popular Exa format has recently been making inroads in the United States.

Exa, which reigns supreme in the pop world south of the border, is now heard stateside on three stations: MVS Radio's XGLX/San Diego and XHPX/El Paso and Wolfhouse Radio's KEXA/Monterey-Salinas. KEXA has an agreement with MVS to use the Exa name and broadcast some of the network's shows.

Exa is poised to fill the Latin pop gap in the U.S. Hispanic market and extend the brand in this country. XGLX is the latest torchbearer. Previously programmed for the Tijuana market, the Mexican station recently shifted its main target to San Diego. According to XGLX PD Isabel González, building a strong position in the San Diego market is part of the company's goal to grow its presence in the States. In an interview with R&R, González shares more of her strategy for the Exa format.

Since Latin pop stations in the United States tend to be much more AC than in Mexico, is the U.S. version of the Exa format different from the one in Mexico?

Exa/San Diego is part of a great radio chain in Mexico, which is in the process of expanding to the U.S. The format in San Diego is more adult than that of Mexico's Exa. I'd say it's more of a young adult contemporary format. Our programming is a mix of pop, ballads, some rock and even a bit of reggaetón.

We're going after first-, second- and third-generation Latinos that enjoy listening to music in Spanish, although, if I had to define our target, I'd say it's women 18-34. We give our audience the music they want to hear with less interruptions. We have young, creative DJs that totally identify with the listeners, and our image is young, fun, upbeat and even playful.

You're programming for the San Diego and the Tijuana audiences, which do not necessarily have the same tastes. How do you handle that?

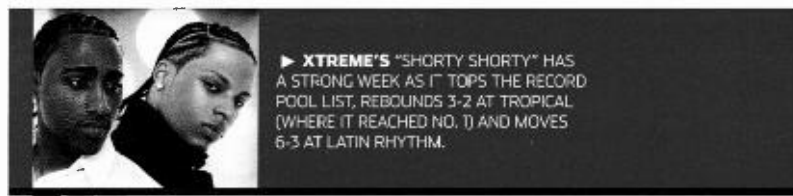
We are currently focused on the San Diego audience. All our promotions and events are done in San Diego. Our studios are in National City. Although you can hear the station in both markets, at this point San Diego is the company's priority, so we program with it in mind.

What is Exa's impact on the competitive San Diego market, which, in addition to its own stations, receives many signals from Tijuana?

Exa/San Diego arrived in the market with a different vision. I'm not saying that we're going to revolutionize the market or anything like that, but I can guarantee you that we're trying to innovate. Musically our programming and that of the other stations can be similar if we're sharing a format, but as far as image, ideas, personality and promotions are concerned, we are totally different.

Does Exa take risks with new music?

Of course, all within the programming parameters and respecting the format. We have much more liberty to support new music than other stations. And that is



► XTREME'S "SHORTY SHORTY" HAS A STRONG WEEK AS IT TOPS THE RECORD POOL LIST, REBOUNDS 3-2 AT TROPICAL (WHERE IT REACHED NO. 2) AND MOVES 6-3 AT LATIN RHYTHM.

TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	NARCISISTA POR EXCELENCIA PANCA	WARNER LATINA
2	COMPLEMENTO ATERCIOPELADOS	NACIONAL
3	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
4	LA EXEPCION GUSTAVO CERATI	SONY BMG NORTE
5	DON'T LET GO PACHA MASSIVE	NACIONAL
6	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
7	AHORA QUE NO ESTAS LOS BUNKERS	NACIONAL
8	STRAIGHT LINE LOS BURBANKS	INFINITO/V6J
9	EL MURO EL TRI	FONOYSA
10	NI FREUD NI TU MAMA BELINDA	EMI TELEVISION
11	FRAGIL ALLISON	SONY BMG NORTE
12	BESAME NOVEL	FONOYSA
13	UNA FAMILIA DHIRA	UNIVERSAL LATINO
14	SNAKE LOS BURBANKS	INFINITO/V6J
15	NO DELASONICA	DAK MUSIC/V6J
16	NEW QUIERO ALEJANDRA ALBERTI	SONY BMG NORTE
17	15 30 SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
18	NEW VAQUERO TANGO 36	INDEPENDIENTE
19	NEW INVIERNO REK	SONY BMG NORTE
20	3 LA LLAVE DE LA PUERTA SECRETA RATA BLANCA	DELANUCA

TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
2	TOMA NENA (MANOPLASO) BABY RASTA	GBM/UNIVERSAL LATINO
3	MUEVETE DON DINERO FEAT H.O.R.E	UNIVERSAL LATINO
4	VALE LA PENA YOSKAR SARANTE	J&N
5	MONEY MONEY RSD	VRGIN
6	NO HAY MANERA EL GRAN COMBO DE PLERTO RICO	DISCOS 605/SONY BMG NORTE
7	EN EL AMOR JOE VERAS	J&N
8	VUELVO A CALLI SONORA CARRUSELES	FUENTES/MIAMI
9	10 4 IMAGINATE CALLEJO	MACHETE
10	19 3 SE TRABA DAVID CEDENO	RF
11	21 2 MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
12	NEW LA LLAVE DE MI CORAZON JUAN LUIS ZUERRA Y 440	EMI TELEVISION
13	17 17 HAZME EL AMOR OTN FEAT. PAQUITO GUZMAN	SILVA
14	NEW DON'T CRY TOBY LOVE	SONY BMG NORTE
15	15 16 LA OTRA ILEGALES FEAT. MONCHY & ALEXANDRA	UNIVERSAL LATINO
16	13 16 LAS SOLTERAS MACH & DADDY	UNIVERSAL LATINO
17	NEW EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL
18	RE-ENTRY ELLA VOLVIO NYLABE	SONY BMG NORTE
19	18 5 SOLA HECTOR "EL FATHER"	VIMACHETE
20	14 8 QUIEN LO HARIA POR TI ALEX BUENO	J&N

FOR WEEK ENDING FEBRUARY 25, 2007

precisely one of the characteristics that defines Exa and makes the difference.



González

Because border stations usually pick up on the latest trends coming from Mexico first, what new musical trends are you noticing? What should other U.S. Latin pop stations be watching for?

What I'm noticing is that the listeners want upbeat music—much more danceable and fun. We do get really good ballads, but generally speaking, I feel that the danceable tunes are much more exciting. Another trend, which I find very interesting, is that some of the big artists are going back to an organic style of music. It's clearly visible in Ricky Martin's, Alejandro Sanz's and Paulina Rubio's latest albums, for example.

And in Mexico the latest thing is a very strong rock comeback, which now tends to lean more toward what some call "happy punk." Exa/Mexico City recently did a concert called Rock en Exa at Palacio de los Deportes, and it was completely sold out. It'll be very interesting to see how far that trend will catch on in the States, although it has already started, with the success of bands like Motel and Allison.

R&R

WEEK-END CHART
 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40

REGIONAL MEXICAN

► THE LATE VALENTIN ELIZALDE REACHES THE TOP FIVE FOR THE FIRST TIME AS 'LOBO DOMESTICADO' CLIMBS 8-5.



R&R

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 Nielsen Broadcast Data Systems

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	1	ESE CONJUNTO PRIMAVERA NO. 1 (5 WKS)	FONOVISA	1404	-7	11.23	1
2	2	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	1285	+5	10.474	2
3	3	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	1209	-35	9.513	3
4	4	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1204	+116	9.221	4
5	8	LOBO DOMESTICADO VALENTIN ELIZALDE	UNIVERSAL LATINO	969	+61	7.553	5
6	5	CUANDO BAJA LA MAREA DIANA REYES	MUSIMEX/UNIVERSAL LATINO	963	+34	5.807	11
7	7	TUS PALABRAS BANDA EL RECCO	FONOVISA	890	-32	5.829	9
8	11	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	871	+46	5.814	10
9	9	POR TU AMOR ALACRANES MUSICAL	UNIVISION	838	-34	4.523	17
10	10	DE ROOILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	813	-55	6.557	6
11	6	LE COMPRE LA MUERTE A MI HIJO LOS TIGRES DEL NORTE	FONOVISA	788	-137	6.478	7
12	16	TAL VEZ LOS PRIMOS DE DURANCO	MAR INTERNACIONAL	736	+107	5.308	13
13	13	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	704	+32	6.262	8
14	17	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	AIRPOWER UNIVISION	661	+42	4.283	20
15	22	Y AQUI ESTOY K-PAZ DE LA SIERRA	AIRPOWER DISA/EDIMONSA	659	+110	4.672	16
16	21	UN IDIOTA COMO YO DUELO	AIRPOWER UNIVISION	651	+101	5.673	12
17	12	ALIADO DEL TIEMPO MARIANO BARBA	THREE SOUND	644	-36	4.421	18
18	14	ANTES DE QUE TE VAYAS MARCO ANTONIO SOLIS	FONOVISA	643	-7	3.323	26
19	15	ME ENCANTARIA BANDA PRODIGIOS MUSICAL	FONOVISA	623	-8	4.252	21
20	19	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TERRA SANTA	UNIVISION	580	+3	3.645	24
21	24	LA MAESTRA SERGIO VEGA	SONY BMG NORTE	544	-77	4.733	14
22	20	SE TERMINO EL AMOR BETO Y SUS CANARIAS	DISA/EDIMONSA	513	-61	3.107	27
23	23	CHIQUILLA A.B. QUINTANA ROO PRESENTS KUMBIA ALL STARZ	EMI TELEVISION	511	+27	4.712	15
24	26	DAME UN BESO INTOCABLE	EMI TELEVISION	506	+67	4.349	19
25	27	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	486	+63	3.607	25
26	28	EL PAPA DE LOS POLLITOS LOS TUCANES DE TLUJANA	UNIVISION	476	+62	3.953	23
27	25	TE ME VAS LA AUTORIDAD DE LA SIERRA	DISA	463	+13	1.421	-
28	30	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANCO	DISA	458	+90	2.825	28
29	NEW	DETALLES MOST INCREASED PLAYS/MOST ADDED LOS TIGRES DEL NORTE	FONOVISA	448	+272	2.555	31
30	29	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTE DE DURANCO	DISA	420	+46	2.674	29
31	31	SOBREVIVIRE LA ARROLDADORA BANDA EL LIMON	DISA/EDIMONSA	357	0	1.275	-
32	34	COMO ENTENDER JENNIFER PENA	UNIVISION	353	+57	1.707	40
33	2	OLVIDALA CONJUNTO ATARDECER	MUSIMEX/UNIVERSAL LATINO	343	-4	1.561	-
34	36	LEJOS DE MI TIERRA VICENTE FERNANDEZ	SONY BMG NORTE	326	+39	1.302	-
35	32	ENTREGAME COSTUMBRES	FONOVISA	310	-41	1.283	-
36	40	LA CHICA DEL ESTE GRUPO BRYBOS	DISA	305	+45	1.803	39
37	37	AMANTE DE LO BUENO LOS TUCANES DE TLUJANA	UNIVISION	293	+14	2.014	36
38	NEW	SI YO FUERA VARON RAQUITA LA DEL BARRIO	BALBOA	276	+36	0.866	-
39	35	QUE NO DARIA CARDENALES DE NUEVO LEON	DISA	268	-23	1.515	-
40	NEW	AMIGO MIO GRUPO LIBERACION Y LA O MORA	DISA	267	+25	0.692	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DETALLES Los Tigres Del Norte (Fonovisa)	15
Y AQUI ESTOY K-paz De La Sierra (Disa/Edimonsa)	6
LA SOPA DEL BEBE Jenni Rivera (Fonovisa)	6
AMIGOS CON DERECHOS Andres Marquez El Macizo (Disa)	6
ES COSA DE EL Graciela Beltran (Univision)	5
UN IDIOTA COMO YO Duelo (Univision)	4
DAME UN BESO Intocable (Emi Televisa)	4
TAL VEZ Los Primos De Durango (Mar Internacional)	3
AMANTE DE LO BUENO Los Tucanes De Tijuana (Univision)	3
EL HOMBRE QUE YO AMO Yolanda Perez (Fonovisa)	3

ADDED AT...
KSTN
 Stockton, CA
 PD: Kent Rodriguez
 Los Tigres Del Norte, Detalles, 11
 Los Horoscpos De Durango, Obsesion, 7

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EL HOMBRE QUE YO AMO Yolanda Perez (Fonovisa)	262/39	CHUY Y MAURICIO El Pstro De Sinaloa (Machete)	239/77
CON ESTA PENA Zeino (Fonovisa)	261/14	PARA CONQUISTARTE Banda Sin Jose De Mexillas (La Sierra)	227/58
ACTO SUICIDA Banda Autentica De Jerez (Viva)	257/48	TE QUIERO MUCHO Grupo A dariego (Disa)	218/17
EN LA INTIMID Relampagos Del Norte (Platingo)	249/22	DONDE QUIERA QUE ESTES Tierra Cali (Discos Ciudad)	215/5
LA SOPA DEL BEBE Jenni Rivera (Fonovisa)	242/101	HUMILLATE Pesado (Warner Latina)	197/11

MOST INCREASED PLAYS

+272	DETALLES Los Tigres Del Norte (Fonovisa)
+116	CADA VEZ QUE PIENSO EN TI Los Creadores Del Pasito Duranguense De Alfredo Ramirez (Disa/Edimonsa)
+110	Y AQUI ESTOY K-Paz De La Sierra (Disa/Edimonsa)
+107	TAL VEZ Los Primos De Durango (Mar Internacional)
+101	UN IDIOTA COMO YO Duelo (Univision)

FOR WEEK ENDING FEBRUARY 25, 2007
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
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LATIN POP

► CHAYNENA BEGINS HIS QUEST FOR AN EIGHTH NO. 1, AS "SI NOS QUEDARA POCO TIEMPO" BLASTS IN AT NO. 21 WITH MOST INCREASED PLAYS AND MOST ADDED HONORS.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	±	AUDIENCE MILLIONS	RANK
1	1	14	COMO YO NADIE TE HA AMADO YURIIDA	NO. 1 (5 WKS) SONY BMG NORTE	871	-57	7.987	6
2	3	16	ME MUERO LA SA ESTACION	SONY BMG NORTE	839	+10	10.032	2
3	6	6	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	803	+91	12.455	1
4	2	22	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	797	-34	9.348	3
5	5	6	MANDA UNA SENAL MANA	WARNER LATINA	794	+72	9.080	5
6	4	16	INVIERNO REK	SONY BMG NORTE	699	-68	7.063	8
7	7	19	BENITA TU LUZ MANA	WARNER LATINA	670	-5	9.185	4
8	8	7	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	641	-19	6.601	10
9	11	6	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	535	+23	7.463	7
10	9	18	SI TU NO ESTAS SIN BANDERA	SONY BMG NORTE	523	-83	6.194	12
11	12	6	DAME REB	EMI TELEVISION	502	+19	4.645	16
12	10	14	TU AMOR LUIS FONSI	UNIVERSAL LATINO	467	-91	6.438	11
13	13	21	SER O PARECER REB	EMI TELEVISION	427	-30	3.002	25
14	14	6	AMAR ES LO QUE QUIERO DAVID BISBAL	UNIVERSAL LATINO	414	+62	5.962	13
15	15	4	LUZ SIN GRAVEDAD BELINDA	EMI TELEVISION	399	+58	2.821	29
16	5	10	PEGATE RICKY MARTIN	SONY BMG NORTE	398	+18	6.717	9
17	16	4	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	397	+23	2.353	35
18	18	33	LABIOS COMPARTIDOS MANA	WARNER LATINA	389	-18	3.362	21
19	14	4	HOY TENGO GANAS DE TI RICARDO MONTANER	AIRPOWER EMI TELEVISION	343	+53	3.774	18
20	19	29	NI UNA SOLA PALABRA PAULINA RUBIO	UNIVERSAL LATINO	338	-9	2.702	30
21	NEW		SI NOS QUEDARA POCO TIEMPO CHAYENNA	MOST INCREASED PLAYS/MOST ADDED SONY BMG NORTE	336	+170	4.150	17
22	23	8	SI FUERA FACIL OSIB BERNABEZ	EMI TELEVISION	304	+3	2.965	26
23	25	11	TODO SE DERRUMBO PERE AGUILAR	EMI TELEVISION	303	+30	5.768	14
24	26	8	NINO BELANDYA	UNIVERSAL LATINO	257	+12	1.291	-
25	27	7	IRREMPLAZABLE BEYONCE	COLUMBIA	255	+14	3.077	24
26	28	2	COMO ENTENDER JENNIFER PENA	UNIVISION	246	+65	4.908	15
27	20	20	ROSA PASTEL BELANDYA	UNIVERSAL LATINO	241	-82	1.466	-
28	27	3	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA 440	EMI TELEVISION	208	+24	3.688	19
29	30	4	SI TU ME QUISIERAS LU	WARNER LATINA	198	-17	2.536	32
30	35	6	FLACA O GORDITA OLGA TANON	UNIVISION	197	+11	3.282	22
31	39	2	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO	194	+16	2.930	27
32	34	9	HACE TIEMPO FONSECA	EMI TELEVISION	179	-18	2.367	34
33	33	11	NO DIGAS OSE	MELODY/FONOVISA	177	-36	1.409	-
34	RE-ENTRY		TU AMOR REB	VIRGIN/EMI TELEVISION	175	+2	1.140	-
35	NEW		MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	165	+54	2.547	31
36	29	8	DE VEZ EN MES RICARDO ARJONA	SONY BMG NORTE	165	-60	2.516	33
37	RE-ENTRY		LAS DE LA INTUICION SHAKIRA	EPIC/SONY BMG NORTE	159	-9	0.409	-
38	NEW		ME GUSTAS TU SI SENOR	VENEMUSIC	157	+36	2.302	37
39	38	21	DESILUSIONAME OLGA TANON	UNIVISION	150	-42	3.552	20
40	20	20	A LA PRIMERA PERSONA ALEJANDRO SANZ	WARNER LATINA	142	-59	2.249	39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SI NOS QUEDARA POCO TIEMPO Chayenne (SONY BMG NORTE) KEXA, KMMB, KQKQ, KSSE, ETEY, WIOA, WPAT, XHFG, XLTN	9
AMAR ES LO QUE QUIERO David Bisbal (UNIVERSAL LATINO) KEXA, KLVE, KNVO, WWVA	4
COMO ENTENDER Jennifer Pena (UNIVISION) KTCY, KWIZ, WKAQ	3
MANDA UNA SENAL Mana (WARNER LATINA) KEXA, KMMB	2
LUZ SIN GRAVEDAD Belinda (EMI TELEVISION) KNL, WKAQ	2
PEGATE Ricky Martin (SONY BMG NORTE) KQKQ, KTCY	2
NINO Belanova (UNIVERSAL LATINO) KSSE, KVVA	2
TODO CAMBIO Camila (SONY BMG NORTE) YRMA, XLTN	2
LOS INFIELES Aventura (PREMIUM LATIN) KNL, KPSL	2
ME GUSTAS COMO QUIERAS Milla Torres Y El Tercer Plano a (TRIBAL VIBES) WFID, WIOA	2

ADDED AT... WKAQ

San Juan, PR
PD: Carlos Gonzalez
SPD: Natalia Cuevas

Beyonce feat. Shakira, Beautiful Liar, 22
Justin Timberlake, What Goes Around... Comes Around, I'm
Tito "El Bambino" Boats, Rando, Siere El
Boom II
Jennifer Pena, Como Entender, 9
Belinda, Luz Sin Gravedad, 7

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TE QUIERO ASI Betzaida (MELODY) TOTAL STATIONS: 6	125/0	ME DUELE QUERERTE Servando Y Florentino (VENEMUSIC) TOTAL STATIONS: 3	94/9
TODD CAMBIO Camila (SONY BMG NORTE) TOTAL STATIONS: 9	115/42	NO TE PIDO FLORES Fanny Lu (UNIVERSAL LATINO) TOTAL STATIONS: 8	90/15
TU AMOR NO ES GARANTIA Anais (UNIVISION) TOTAL STATIONS: 5	102/12	LOS INFIELES Aventura (PREMIUM LATIN) TOTAL STATIONS: 5	89/16
ESE Conjunto Primavera (FONOVISA) TOTAL STATIONS: 6	101/38	RUTINAS Chenoa (UNIVERSAL LATINO) TOTAL STATIONS: 3	85/5
UNO NUNCA SABE Alicastro (DISCOS 605/SONY BMG NORTE) TOTAL STATIONS: 5	101/22	ME GUSTAS COMO QUIERAS Milla Torres Y El Tercer Plano a (TRIBAL VIBES) TOTAL STATIONS: 4	82/18

MOST INCREASED PLAYS

+170	SI NOS QUEDARA POCO TIEMPO Chayenne (Sony BMG Norte) WAC +27, WKAQ +21, KMMB +19, KSSE +17, WFID +14, KTCY +11, XHFG +11, XLTN +10, WIOA +9, XI-PRX +7
+91	TE LO AGRADEZCO, PERO NO Alejandro Sanz Feat. Shakira (Warner Latina) KMMB +19, KLVE +15, XLTN +14, WPAT +14, WFID +13, KVVA +12, KSSE +9, KTCY +8, KNVO +6, XAVO +6
+72	MANDA UNA SENAL Mana (Warner Latina) KRIO +39, KMMB +22, WKAQ +14, XLTN +12, KTCY +10, KEXA +7, WFID +6, WIOA +5, WAMR +4, WAC +3
+63	COMO ENTENDER Jennifer Pena (Univision) KMMB +14, KTCY +9, KWIZ +8, WKAQ +8, WIOA +8, KEXA +7, KBMC +6, KQKQ +6, WAC +3, KLVE +2
+63	DIME (TELL ME) Pitbull Feat. Ken-Y (Famous Artists/TVT) XAVO +34, KRIO +29

FOR WEEK END P-G FEBRUARY 25, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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PD/MD: Robbie Ramirez

XHPX/EI Paso, TX
PD: Eduardo Zamora
APD: Victor Acosta

KWIZ/Los Angeles, CA
PD: Eddie Leon

KEXA/Monterey, CA
PD: Vicente Romero

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

XLTN/San Diego, CA
PD: Libia Sauza

KXXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil

KMMM/Fresno, CA
PD/MD: Jose Berumen

KNVO/McAllen, TX
PD: Robert Montalvo
MD: Mando San Roman

WPAT/New York, NY
PD: Tony Luna

WXYX/Puerto Rico
PD/MD: Herman Davila

KCNL/San Jose, CA
OM: Michael Erickson
PD: Manuel Moran
APD: Rob Ayala

KPSL/Bakersfield, CA
PD: Isidro Roman

KQKQ/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenel Villarreal

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

KVVA/Phoenix, AZ
PD: Edgar Pineda

KBMC/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

KTCY/Dallas, TX
OM: Dean James
PD: Javier Casanova

KLVE/Los Angeles, CA
PD: Jose Santos

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WFID/Puerto Rico
PD: Lucy-Ann Ramos

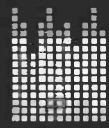
KRMK/San Antonio, TX
OM: Robyn Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

KSSE/Los Angeles, CA
OM: Elias Aultran
PD: Nestor Rocha
APD: Andrea Becerra

WRMA/Miami, FL
PD: Rogelio Alfonso

WIDA/Puerto Rico
PD: Fernando De Hostos



LATIN

▶ **JUAN LUIS GUERRA**
440 RETURNS TO NO. 1 ON
 LATIN TROPICAL WITH "LA
 LLAVE DE MI CORAZON."
 GUERRA LAST TOPPED THE
 LIST WITH "PARA TI" IN
 FEBRUARY 2005.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	TROPICAL	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	4	4	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA 440	EMI TELEVISIA	240 +26	4,169	2	
2	3	13	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	233 +17	6,061	1	
3	1	14	SOLA HECTOR "EL FATHER"	VIMACHETE	223 +2	1,797	13	
4	6	23	NO VUELVO CONTIGO FRANKIE NEGRON	LA CALLE/UNIVISION	195 +4	1,625	15	
5	2	16	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WYIMACHETE	194 -25	1,498	17	
6	9	15	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	193 +18	2,108	10	
7	10	24	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJUNIS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION	MISFLOW/MACHETE	170 +2	1,109	25	
8	8	15	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	165 -19	1,263	20	
9	7	38	QUE PRECIO TIENE EL CIELO MARCE ANTONIO	SONY BMG NORTE	163 -23	2,594	5	
10	22	3	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED DISCOS 605/SONY BMG NORTE	158 +56	2,379	6	
11	12	20	LOS HOMBRES TIENEN LA CULPA DON OMAR, GILBERTO SANTA ROSA	CMG/SRC/UNIVERSAL MOTOWN	155 -4	0,954	29	
12	11	32	LOS INFIELES AVENTURA	PREMIUM LATIN	149 -11	1,466	18	
13	5	22	ELLA VOLVIO N'KLABE	SONY BMG NORTE	144 -48	1,285	19	
14	14	6	TU AMOR LUIS FONSI	UNIVERSAL LATINO	140 +2	0,935	30	
15	15	16	BENDITA TU LUZ MANA	WARNER LATINA	126 -6	0,802	32	
16	16	5	MI CORAZONCITO AVENTURA	PREMIUM LATIN	124 -5	3,768	3	
17	30	3	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEATURING DON OMAR	SONY BMG NORTE	123 +47	1,124	23	
18	17	10	DON'T CRY TOBY LOVE	SONY BMG NORTE	118 0	0,745	36	
19	13	19	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	112 -47	0,718	38	
20	20	8	HACE TIEMPO FONSECA	EMI TELEVISIA	111 +5	0,971	28	
21	23	4	FLACA O GORDITA OLGA TANON	UNIVISION	109 +17	1,109	24	
22	27	3	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION	103 +19	2,346	7	
23	28	6	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	98 +15	2,158	9	
24	21	18	ECHATE PA' CA ELVIS PRESLEY & GRUPO MANIA	OLE	85 -20	0,449	-	
25	18	8	IRREEMPLAZABLE BEYONCE	COLUMBIA	85 -30	0,433	-	
26	19	16	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE	EMI TELEVISIA	84 -27	0,834	31	
27	24	6	MIRA FULANITO	CUTTING	83 -6	1,263	21	
28	26	37	PAM PAM WISIN & YANDEL	MACHETE	74 -13	1,894	11	
29	40	3	AMAR ES LO QUE QUIERO DAVID BISBAL	UNIVERSAL LATINO	72 +29	1,588	16	
30	NEW		ME VOY HECTOR ACOSTA	D.A.M.	70 +43	1,161	22	
31	NEW		TE LO AGRADEZCO, PERO NO ALEJANDRO SANCHEZ FEATURING SHAKIRA	WARNER LATINA	66 +39	3,523	4	
32	39	5	EN EL AMOR JOE VERAS	J & N	65 +19	2,343	8	
33	34	5	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	64 +8	0,147	-	
34	29	11	VAMOS A TO'A LIMA-T 21	LA CALLE/UNIVISION	63 -19	0,311	-	
35	36	2	QUE LLOREN IVY QUEEN	UNIVISION	61 +10	1,885	12	
36	31	17	FANTASMA ZION	BABY	60 -13	0,510	-	
37	52	4	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	59 -10	0,251	-	
38	33	9	NO ME PERDONES MC2	SONY BMG NORTE	57 -5	0,513	-	
39	38	10	CHQUILLA A.B. QUENTANILLA III PRESENTS KUMBIA ALL STARZ	EMI TELEVISIA	52 +2	0,276	-	
40	25	15	A QUIEN MARLON	UNIVISION	50 -39	0,344	-	

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	LATIN RHYTHM	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	SOLA HECTOR "EL FATHER"	VIMACHETE	760 +6	11,834	1	
2	2	41	PAM PAM WISIN & YANDEL	MACHETE	571 +4	9,360	2	
3	1	15	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	524 +60	7,848	4	
4	4	30	LOS INFIELES AVENTURA	PREMIUM LATIN	508 +13	6,022	8	
5	10	18	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	MOST INCREASED PLAYS WYIMACHETE	472 +72	8,351	3	
6	5	22	DIME (TELL ME) PITBULL FEATURING KEN-Y	FAMOUS ARTISTS/TVT	459 -12	6,681	5	
7	3	16	DON'T CRY TOBY LOVE	SONY BMG NORTE	459 -45	5,796	10	
8	9	20	I WANNA LUV U AKON FEATURING SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	407 -22	5,707	11	
9	7	12	IRREEMPLAZABLE BEYONCE	COLUMBIA	394 -62	4,738	14	
10	8	37	ME MATAS RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	369 -64	4,650	15	
11	11	3	QUE LLOREN IVY QUEEN	UNIVISION	337 -14	5,458	12	
12	12	9	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL	VIMACHETE	336 -12	6,675	6	
13	13	10	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	321 +25	6,571	7	
14	14	24	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJUNIS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION	MISFLOW/MACHETE	298 +7	4,825	13	
15	17	26	ME QUIERE BESAR ALEXIS & FIDO	SONY BMG NORTE	228 +1	5,912	9	
16	18	7	WE FLY HIGH JIM JONES	KOCH	218 -1	2,287	29	
17	15	16	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE	EMI TELEVISIA	216 -52	2,042	34	
18	20	8	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	207 +2	2,595	25	
19	22	17	ANDA SOLA DON OMAR	ALLSTAR/MACHETE	205 +7	2,772	22	
20	23	18	ATREVETE WISIN & YANDEL FEATURING FRANCO EL GORILLA	CFEE/URBAN/BOX OFFICE	202 +9	1,919	37	
21	19	16	SMACK THAT AKON FEATURING CMENEM	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	202 -5	2,422	27	
22	25	20	AY CHICO (LENGUA AFUERA) PITBULL	FAMOUS ARTISTS/TVT	192 +2	2,204	31	
23	26	4	FUEGO PITBULL	FAMOUS ARTISTS/TVT	191 +15	1,238	-	
24	29	3	CHICA VIRTUAL ANGEL	FLOW/UNIVERSAL LATINO	180 +36	4,604	16	
25	28	2	TE LO AGRADEZCO, PERO NO ALEJANDRO SANCHEZ FEATURING SHAKIRA	MOST ADDED WARNER LATINA	179 +26	2,077	33	
26	24	27	FANTASMA ZION	BABY	175 -17	3,791	17	
27	27	15	YA NO KURY	MACHETE	171 +1	1,449	-	
28	30	2	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	CFEE/URBAN/BOX OFFICE	149 +14	2,665	24	
29	21	3	TU AMOR LUIS FONSI	UNIVERSAL LATINO	145 -54	1,381	-	
30	NEW		QUIZAS TONY DIZE	WYIMACHETE	141 +39	2,931	21	
31	34	8	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	140 +23	1,469	-	
32	37	2	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE	TVT	126 +13	1,062	-	
33	RE-ENTRY		THIS IS WHY I'M HOT MIMS	CAPITOL	121 +16	0,848	-	
34	39	2	LA MANERA ADASSA	UNIVERSAL LATINO	119 -14	1,854	38	
35	NEW		MI CORAZONCITO AVENTURA	PREMIUM LATIN	114 +50	3,140	18	
36	36	8	BENDITA TU LUZ MANA	WARNER LATINA	112 -3	1,146	-	
37	40	2	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	111 +6	1,831	39	
38	NEW		IMAGINATE CALLEJO	MACHETE	106 +29	1,429	-	
39	NEW		PLEASE DON'T GO BROWN BOY	STREET NOIZE/AME	105 +30	2,258	30	
40	RE-ENTRY		TU AMOR RBD	VIRGIN/EMI TELEVISIA	104 +3	0,621	-	

80

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

- | | | | | | |
|--|--|--|---|---|--|
| TROPICAL | WRUM/Orlando, FL
PD: Raymond Torres | WZNT/Puerto Rico
PD: Pedro Arroyo | KFZO/Dallas, TX
OM: Andy Lockridge
PD: Chayan Ortuno
APD: Alejandro Covarrubias | KLOL/Houston, TX
PD: Bobby Ramos | KVIB/Phoenix, AZ
OM/PD: Josh Villa
APD: Mark Garcia |
| WLAT/Hartford, CT
PD/MD: Nelson Brudys | WEMG/Philadelphia, PA
PD: Phil Frankie | WYUU/Tampa, FL
OM: Mike Culotta
PD: Ricardo Blanco
MD: Carlos Jose Peralta | KZZA/Dallas, TX
PD: Domino | KXOL/Los Angeles, CA
OM: Pio Ferro
PD: Jerry Pulles | WODA/Puerto Rico
OM: Jose Nelson
PD/MD: Rogie Gallart |
| WXDJ/Miami, FL
PD: Ruddy Hernandez | WKKB/Providence, RI
PD: Juan D. Gonzalez
APD: Darwin Garcia | WLZL/Washington, DC
PD: Aracely Rivera | KLLE/Fresno, CA
PD: Tony Santos
MD: Ramona Rivera | WMGE/Miami, FL
OM: Rod Phillips
PD: Frank Walsh
MD: Raymond Hernandez | WVOZ/Puerto Rico |
| WSKQ/New York, NY
PD: Jorge Mier | WPMZ/Providence, RI
PD: Zoilo Garcia
MD: Dilson Mendez, Jr. | LATIN RHYTHM | WTLQ/Ft. Myers, FL
PD: Al Sanchez | WCAA/New York, NY
PD: Alix Quintero
APD: Bryant Pino
MD: DJ Kazanova | KVVZ/San Francisco, CA
PD: Bismarck Espinoza |
| WNUE/Orlando, FL
PD: Rafael Crullon
MD: Jose Martinez | WPRM/Puerto Rico
PD: Jorge Pabon | WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucy Herrera
MD: Armando Reyes | | | |

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-GABRIEL ABAROA, PRESIDENT, LARAS

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WE HEAR THE FUTURE NEW ARTIST COMPETITION

BILLBOARD BASH

LATIN MUSIC AWARDS

AWARDS AFTER PARTY

SUPERSTAR Q&A WITH JUANES

INDUSTRY LEADERS WILL DISCUSS:

SURFING FOR PROFIT: Utilizing the Internet as a marketing and revenue generating tool.

DIAL M for MUSIC: How Mobile has become the biggest revenue growth area for Latin music in the U.S. and beyond.

BREAKING THE DIGITAL FRONTIER: Following years of slow growth, Latin digital sales finally begin to take off.

RADIO: Top programmers discuss the changing relationship between labels and radio.

TEENS: Latin teens discuss their musical preferences and buying habits with our attendees.

RAP RHYTHM & REGGAETON ALL-STAR PANEL: It's artists-only in this inside look at the growing urban sound of Latin music.

BIG SCREEN, LITTLE SCREEN: Top Music Supervisors reveal how to get your music on film, ads and television.

GIVE ME THE COVER!: Journalists, TV producers and publicists give the inside scoop on what gets ink and what gets heat.

ASCAP PRESENTS: MAKING THE DEAL

THE ART OF THE TOUR: Manager, promoter, sponsor and venue say it all.

MAXIMIZING YOUR ENDORSEMENTS AND PARTNERSHIPS WITH HISPANIC CELEBRITIES:
Hispanic star power drives revenue and increases market share.

DIFFERENTIATING HISPANIC CONSUMERS FROM THE GENERAL MARKET: THE LATINO FILTER:
Lucia and Gonzalo present the inside story on the launch of MTV Tr3s and their successes and milestones.

HISPANIC CONSUMERS IN THE MULTICULTURAL MARKETING EQUATION:
Discover how the Hispanic population compares with African Americans, Asians and non-Hispanic Whites.

AGENCY CREATIVE PANEL:

Leading creative directors present ad campaigns involving sports, fast food, cars, grooming and beverages.



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Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	PEAK POSITION
1	1	4	NORAH JONES	Not Too Late	1
2	9	14	DAUGHTRY	Daughtry	1
3	5	1	FALL OUT BOY	Infinity On High	1
4	1	1	KIDZ BOP KIDS	Kidz Bop 11	4
5	11	4	AKON	Konvicted	1
6	6	21	ROBIN THICKE	The Evolution Of Robin Thicke	6
7	7	10	JUSTIN TIMBERLAKE	FutureSex/LoveSounds	3
8	4	26	CORINNE BAILEY RAE	Corinne Bailey Rae	1
9	2	2	GERALD LEVERT	In My Songs	1
10	NEW	1	TOBYMAC	(portable sounds)	1
11	8	49	DIXIE CHICKS	Taking The Long Way	1
12	3	7	VARIOUS ARTISTS	Grammy Nominees 2007	3
13	15	20	FERGIE	The Dutchess	3
14	16	36	NELLY FURTADO	Loose	3
15	15	73	NICKELBACK	All The Right Reasons	3
16	18	12	SOUNDTRACK	Dreamgirls	1
17	10	29	JOHN MAYER	Continuum	1
18	19	13	CARRIE UNDERWOOD	Some Hearts	2
19	13	67	ANBERLIN	Cities	1
20	22	13	PRETTY RICKY	Late Night Special	1
21	26	27	GWEN STEFANI	The Sweet Escape	1
22	17	21	RASCAL FLATTS	Me And My Gang	1
23	18	4	CELTIC WOMAN	A New Journey	1
24	37	32	YOUNG JEEZ	The Inspiration	1
25	14	2	LUCINDA WILLIAMS	West	1

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	1	THIS IS WHY I'M HOT	MIM (CAPITOL)	1
2	5	5	DON'T MATTER	AKON (KONVIC'T UP FRONT/SRC/UNIVERSAL MOTOWN)	1
3	3	6	CUPID'S CHOKEHOLD	BYRON LEE (UNIVERSAL) (FUELED BY RAMEN/ISLAND/IDJMG)	1
4	1	11	WHAT GOES AROUND... COMES AROUND	JUSTIN TIMBERLAKE (UNIVERSAL)	1
5	4	8	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON (INTERSCOPE)	1
6	6	6	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	1
7	8	14	IT'S NOT OVER	DAUGHTRY (RCA/RMG)	1
8	1	1	BREAK IT OFF	RHIANNA & SEAM PAUL (SRP/DEF JAM/DJMG)	1
9	7	16	SAY IT RIGHT	NELLY FURTADO (INTERSCOPE)	1
10	10	10	HERE (IN YOUR ARMS)	HELLOGOODBYE (DRIVE-THRU/SANCTUARY)	1
11	9	11	RUNAWAY LOVE	LUDACRIS FEAT. MARY J. BLIGE (DIP/DEF JAM/IDJMG)	1
12	2	24	NOT READY TO MAKE NICE	DIXIE CHICKS (COLUMBIA)	1
13	12	18	IRREPLACEABLE	BEYONCE (COLUMBIA)	1
14	14	20	WALK IT OUT	CRAZY (RCA/RMG)	1
15	15	33	YEAR 3000	JONES BROTHERS (DAYLIGHT/COLUMBIA)	1
16	17	17	MAKE IT RAIN	FAT JAY FEAT. J.L. WATKINS (TERROR SOCIETY/AMPERAL/VRGN)	1
17	22	6	IF EVERYONE CARED	NICKELBACK (RDJORDUNNER/ATLANTIC/LAVA)	1
18	16	23	FERGALICIOUS	FERGIE (WILL I AM/A&M/INTERSCOPE)	1
19	21	21	SMACK THAT	AKON (KONVIC'T UP FRONT/SRC/UNIVERSAL MOTOWN)	1
20	19	20	WE FLY HIGH	JIM JONES (RCA/RMG)	1
21	20	15	I WANNA LOVE YOU	AKON FEAT. SHOOP DOGS (KONVIC'T UP FRONT/SRC/UNIVERSAL MOTOWN)	1
22	21	23	WELCOME TO THE BLACK PARADE	JOHN MAYER (AWAR/COLUMBIA)	1
23	23	23	WELCOME TO THE BLACK PARADE	JOHN MAYER (AWAR/COLUMBIA)	1
24	26	21	BOSTON	AUBURNIAN (SPIC)	1
25	13	13	SNOW (HEY OH)	RED HOT CHILI PEPPERS (WARNER BROS.)	1

VIDEO CHANNELS

MTV	VH1
1. Eminem, Rap Sheet	1. Justin Timberlake, What Goes Around...
2. Fall Out Boy, The Infinity On High	2. Beyonce, Irreplaceable
3. Green Day, American Idiot	3. Justin Timberlake, What Goes Around...
4. Fall Out Boy, Infinity On High	4. Justin Timberlake, What Goes Around...
5. Fall Out Boy, Infinity On High	5. Justin Timberlake, What Goes Around...
6. Fall Out Boy, Infinity On High	6. Justin Timberlake, What Goes Around...
7. Fall Out Boy, Infinity On High	7. Justin Timberlake, What Goes Around...
8. Fall Out Boy, Infinity On High	8. Justin Timberlake, What Goes Around...
9. Fall Out Boy, Infinity On High	9. Justin Timberlake, What Goes Around...
10. Fall Out Boy, Infinity On High	10. Justin Timberlake, What Goes Around...

STREAMS

AOL	AOL Radio
1. Justin Timberlake, What Goes Around...	1. Justin Timberlake, What Goes Around...
2. Justin Timberlake, What Goes Around...	2. Justin Timberlake, What Goes Around...
3. Justin Timberlake, What Goes Around...	3. Justin Timberlake, What Goes Around...
4. Justin Timberlake, What Goes Around...	4. Justin Timberlake, What Goes Around...
5. Justin Timberlake, What Goes Around...	5. Justin Timberlake, What Goes Around...
6. Justin Timberlake, What Goes Around...	6. Justin Timberlake, What Goes Around...
7. Justin Timberlake, What Goes Around...	7. Justin Timberlake, What Goes Around...
8. Justin Timberlake, What Goes Around...	8. Justin Timberlake, What Goes Around...
9. Justin Timberlake, What Goes Around...	9. Justin Timberlake, What Goes Around...
10. Justin Timberlake, What Goes Around...	10. Justin Timberlake, What Goes Around...

The Billboard 200 based on a national sample of retail sales, mass merchant, direct-to-consumer transactions and internet sales. Total album sales include physical albums sold, digital downloads and streams from such services as iTunes, Amazon.com, etc. The top 75 paid download songs sold via the Internet.

OPPORTUNITIES

MIDWEST

Promotions Director - Chicago

There must be someone in promotions who is tired of working in the corporate world, but not tired of working in the radio world. We are one of the last independently-owned companies, owned by a real person. We're Nine-FM, Chicago's, "We Play Anything" station and WCPT, "Chicago's Progressive Talk". If you love to get in front of listeners, love to get your hands dirty with the part-timers and interns...even drive the station van if needed and are filled with great ideas, than we should talk. We are interested in serving listeners and advertisers on Main Street - not stockholders and investment bankers on Wall Street.

Rush resume and salary history to:

Harvey Wells, Newsweb Radio Company, 6012 S. Pulaski Road, Chicago, IL 60629 or e-mail to hwells@9chicago.com.

No phone calls please.

Newsweb Radio Company is an Equal Opportunity Employer

SOUTH

Rock 92

HEY, BIG MOUTH!

Got something to say but nowhere to say it? Rock 92 (Greensboro, NC, #45) is looking for the next night talker (think Jimmy Kimmel or Adam Corolla). If you can relate to adult men who like Skynyrd and Zeppelin - but want something different from 7-mid. - send us your stuff. If you've got the attitude, we've got the time.

Air check and résumé to: WKRR, 192 E. Lewis St., Greensboro, NC 27406.

No phone calls. Women & minorities encouraged. EOE.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, Ca. 90067.

WEST

Sacramento Program Director

Are you a talented programmer capable of doing more, better, faster? Do you have a proven track record that demonstrates your capability of leadership, talent development and ratings growth? Do you have a plan to grow the absolute number of listeners on your station? Do you know the world of web, podcasting and streaming? KGBY, Y92.5, a heritage A/C market leader in sunny Sacramento, is looking for an innovative, original PD capable of making tough decisions yet creative in the approach to developing an A/C station in a rapidly changing environment. Web, stream, database and HD2 are all part of the expectation for the person who can take the station to a new level. Is it you?

For consideration, send resume and salary requirements to Kelly Kalemba: 1440 Ethan Way #200, Sacramento, CA 95825 or via email to kellykalemba@clearchannel.com, FAX 916-646-9409.



Mapleton Communications, one of the fastest growing radio operators in the West, is expanding and has immediate openings for experienced **Sales Managers** and **Account Executives**.

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INTERNATIONAL



Q92 A Corus Entertainment Company Program Director Montreal

Montreal Canada is known as the most European city in North America and an exciting place to work and live.

Q92 FM has an exciting opportunity for a Program Director Position in our Montreal office.

Responsibilities, Required skills and qualifications:

- Operate and grow the Q-92 audience and manage people.
- Manage the expense budgets of the programming department.
- Experience in managing radio station programming.
- The ability to work with and develop on air talent as well as support for the on air product.
- The ability to work closely with the sales, Internet and promotion department.
- Good communication skills, bilingual (English & French if possible).
- Strong knowledge of music.

Please send a resume to:
Brian Kenemy
General Manager, Q92
Fax: (514) 787-7979
brian.kenemy@q92fm.com

*Please include Position Name in the subject line of your email.

*No phone calls please.

POSITIONS SOUGHT

Traffic Manager with 12 years exp seeks position in Radio/TV/Entertainment Industry in NY Area only Summer200626@yahoo.com

Major Market PD wants to come back to West Coast. Team player with solid track record of increasing ratings - Email west.coast.pd@hotmail.com

Looking to get back to radio. Will consider any shift. IA/IL Quad City preferred; but will consider a move. 20+ years experience. Steve Gunner, 563-343-6950 gunnersmusiconwheels@yahoo.com

Narrowly missed San Francisco opening, but still seeking NorCal/Pac Northwest gig. Contact FRANK at (510) 223-1534

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	SAY IT RIGHT NELLY FURTADO	NO. 1 (3 WKS)	☆☆	MOSLEY/GEFFEN
2	12	12	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLKE		☆☆	JIVE/ZOMBA
3	12	12	IT'S NOT OVER DAUGHTRY		☆☆	RCA/RMG
4	17	17	IRREPLACEABLE BEYONCE		☆☆	COLUMBIA
5	10	10	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆☆	INTERSCOPE
6	18	18	WALK AWAY (REMEMBER ME) PAULA DE ANDA FEATURING THE DEY		☆☆	ARISTA/RMG
7	17	17	BREAK IT OFF RIHANNA & SEAN PAUL		☆☆	SRP/DEF JAM/IDJMG
8	9	9	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆☆	DTP/DEF JAM/IDJMG
9	6	6	GLAMOROUS Fergie featuring Ludacris		☆☆	WILLIAMS/AM/INTERSCOPE
10	18	7	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. P. DIDD & STUMP	AIRPOWER	☆☆	DECA/DANCE/FILED BY RAMEN/ATLANTIC/LAW

#1 MOST ADDED

THIS IS WHY I'M HOT Mims (CAPITOL)

#1 MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)

WITH LOVE Hilary Duff (HOLLYWOOD)

THE WAY I LIVE Baby Boy Da Prince Feat. Lil Boosie (TAKE FO/UNIVERSAL REPUBLIC)

READ MY MIND The Killers (SLAND/IDJMG)

BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 47

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	YOU LLOYD FEATURING LIL WAYNE	NO. 1 (4 WKS)	☆☆	THE INC./UNIVERSAL MOTOWN
2	3	14	THIS IS WHY I'M HOT MIMS		☆☆	CAPITOL
3	2	16	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆☆	DTP/DEF JAM/IDJMG
4	5	8	DON'T MATTER AKON	MOST INCREASED PLAYS	☆☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
5	4	14	ON THE HOTLINE PR-ETTY RICKY		☆☆	BLUE STAR/ATLANTIC
6	9	15	ICE BOX DMARION		☆☆	T.J.G./COLUMBIA
7	17	17	WE FLY HIGH JIM JONES		☆☆	MOCH
8	11	11	SAY IT RIGHT NELLY FURTADO		☆☆	MOSLEY/GEFFEN/INTERSCOPE
9	7	18	IRREPLACEABLE BEYONCE		☆☆	COLUMBIA
10	11	14	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE		☆☆	TERROR SQUAD/IMPERIAL/VIRGIN

#1 MOST ADDED

I TRIED Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)

#1 MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

MAGIC CITY 2XL (TOMMY BOY)

2 STEP Clyde Carson (CAPITOL)

A MAN THAT GOES Selau (STREET CRED/KOCH)

OH YEAH (WORK) Lil Scrappy, Feat. Sean P & E-40 (BME/REPRISE/WARNER BROS.)

BREAK 'EM OFF Paul Wall Feat. Lil' KeKe (SWISHHOUSE/ASYLUM/ATLANTIC)

COMPLETE RHYTHMIC CHART ON PAGE 50

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	YOU LLOYD FEATURING LIL WAYNE	NO. 1 (5 WKS)	☆☆	THE INC./UNIVERSAL MOTOWN
2	15	15	ON THE HOTLINE PRETTY RICKY		☆☆	BLUE STAR/ATLANTIC
3	16	16	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆☆	DTP/DEF JAM/IDJMG
4	12	12	LOST WITHOUT U ROBIN THICKE		☆☆	STAR TRAK/INTERSCOPE
5	15	15	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆☆	ZONE 4/INTERSCOPE
6	5	15	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆☆	JIVE/ZOMBA
7	8	8	THIS IS WHY I'M HOT MIMS		☆☆	CAPITOL
8	14	14	ICE BOX DMARION		☆☆	T.J.G./COLUMBIA
9	6	18	PROMISE CIARA		☆☆	LAFACE/ZOMBA
10	11	16	TOP BACK T.I.		☆☆	GRAND Hustle/ATLANTIC

#1 MOST ADDED

WHEN I SEE YOU Fantasia (J/RMG)

#1 MOST INCREASED PLAYS

LIKE A BOY Ciara (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

MR. JONES Mike Jones (SWISHHOUSE/ASYLUM/WARNER BROS.)

LIKE A BOY Ciara (LAFACE/ZOMBA)

GET BUCK Young Buck (G-LINK/INTERSCOPE)

THE WAY I LIVE Baby Boy Da Prince Feat. Lil Boosie (TAKE FO/UNIVERSAL REPUBLIC)

COMPLETE URBAN CHART ON PAGE 53

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	LOST WITHOUT U ROBIN THICKE	NO. 1 (6 WKS)	☆☆	STAR TRAK/INTERSCOPE
2	28	28	TAKE ME AS I AM MARY J. BLIGE		☆☆	MATRIARCH/GEFFEN/INTERSCOPE
3	5	8	IN MY SONGS GERALD LEVERT		☆☆	ATLANTIC
4	6	7	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON		☆☆	MUSIC WORLD/COLUMBIA
5	3	31	CHANGE ME RUBEN STUDDARD		☆☆	J/RMG
6	4	15	IRREPLACEABLE BEYONCE		☆☆	COLUMBIA
7	8	25	USED TO BE MY GIRL BRIAN MCKNIGHT		☆☆	WARNER BROS.
8	11	21	PLEASE DON'T GO TANK	MOST INCREASED PLAYS	☆☆	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
9	21	21	BE WITH YOU ELISABETH WITHERS		☆☆	BLUE NOTE/VIRGIN
10	8	8	BUDDY MUSIQ SQUAD HD		☆☆	ATLANTIC

#1 MOST ADDED

SHOO BE DOO (NO WORDS) Macy Gray (WILLIAMS/GEFFEN)

#1 MOST INCREASED PLAYS

PLEASE DON'T GO TANK GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN

TOP 5 NEW AND ACTIVE

I'M JUST A FOOL FOR YOU J. Blackfoot (RIGHT NOW)

WHEN I SEE YOU Fantasia (J/RMG)

YOU Lloyd Featuring Lil Wayne (THE INC./UNIVERSAL MOTOWN)

TURN IT AROUND Israel & New Breed (INTEGRITY GOSPEL/COLUMBIA/SUM)

RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTT/DEF JAM/IDJMG)

COMPLETE URBAN AC CHART ON PAGE 54

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	25	LADIES LOVE COUNTRY BOYS TRACE ADKINS	NO. 1 (1 WK)	☆☆	CAPITOL NASHVILLE
2	2	24	WATCHING YOU RHOENY ATKINS		☆☆	CURB
3	4	15	STUPID BOY KETH URBAN		☆☆	CAPITOL NASHVILLE
4	7	22	IT JUST COMES NATURAL GEORGE STRAIT		☆☆	MCA NASHVILLE
5	6	11	BEER IN MEX CO KENNY CHESNEY		☆☆	BNA
6	5	23	ALYSSA LIES JASON MICHAEL CAFROLL		☆☆	ARISTA NASHVILLE
7	9	9	LAST DOLLAR (FLY AWAY) TIM MCGRAW		☆☆	CURB
8	10	14	WASTED CARRIE UNDERWOOD		☆☆	ARISTA/ARISTA NASHVILLE
9	7	16	ANYWAY MARTINA MCGRAW		☆☆	RCA
10	8	30	LITTLE BIT OF LIFE CRAIG MORGAN		☆☆	BROKEN BOW

#1 MOST ADDED

LOST IN THIS MOMENT Big & Rich (WARNER BROS./WGN)

#1 MOST INCREASED AUDIENCE

STAND Rascal Flatts (LYRIC STREET)

TOP 5 NEW AND ACTIVE

SEPARATE WAYS Rick Trevino (WARNER BROS./WGN)

I LOVE WOMEN (MY MOMMA CAN'T STAND) Jerrod Niemann (CATEGORY 5)

A WOMAN KNOWS John Anderson (RAYB/WARNER BROS./WGN)

YOU'RE GONNA LOVE ME Chris Young (RCA)

BUILT TO LAST Heartland (L/OCTON CREEK)

COMPLETE COUNTRY CHART ON PAGE 61

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	26	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1 (2 WKS)	☆☆	AWARE/COLUMBIA
2	3	44	WHAT HURTS THE MOST RASCAL FLATTS		☆☆	LYRIC STREET/HOLLYWOOD
3	11	52	UNWRITTEN NATASHA BETHUNFIELD		☆☆	EPIC
4	4	19	HOW TO SAVE A LIFE THE FRAY	MOST ADDED	☆☆	EPIC
5	5	41	THE RIDDLE FIVE FOR FIGHT NC		☆☆	AWARE/COLUMBIA
6	8	20	CHASING CARS SNOW PATROL		☆☆	POLYDOR/AM/INTERSCOPE
7	6	61	BAD DAY DANIEL POWYER 2		☆☆	WARNER BROS.
8	7	36	PUT YOUR RECORDS ON CORINNE BAILEY RAE		☆☆	CAPITOL
9	10	27	HAVE YOU EVER SEEN THE RAIN ROD STEWART	MOST INCREASED PLAYS	☆☆	J/RMG
10	4	43	BLACK HORSE & THE CHERRY TREE KT TUNSTALL		☆☆	RELENTLESS/VIRGIN

#1 MOST ADDED

HOW TO SAVE A LIFE The Fray (EPIC)

#1 MOST INCREASED PLAYS

HAVE YOU EVER SEEN THE RAIN Rod Stewart (J/RMG)

TOP 5 NEW AND ACTIVE

YOU DON'T KNOW ME Eddie Money (BIG DEAL/WARRIOR)

A THOUSAND DAYS Clay Aiken (RCA/RMG)

NEVER ALONE Jim Brickman Feat. Lady Antebellum (SLG)

A LOVE SONG Kenny Loggins (ONE EIGHTY)

THERE'S ALWAYS TOMORROW Alison Ray (CHIME)

COMPLETE AC CHART ON PAGE 64



THE BACK PAGES



POWERED BY
Nielsen
Broadcast Data
Systems

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	IT'S NOT OVER DAUGHTRY	NO. 1 (2 WKS)	RCAR/RMG	
2	38		CHASING CARS SNOW PATROL		POLYDOR/AS/INTERSCOPE	
3	37		HOW TO SAVE A LIFE THE FRAY		EPIC	
4	36		WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	
5	28		SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN	
6	14		KEEP HOLDING ON AVRIL LAVIGNE		FOX/CA/RMG	
9	16		IT ENDS TONIGHT THE ALL-AMERICAN JECKS		DOGHOUSE/INTERSCOPE	
11	11		SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	
7	31		LIPS OF AN ANGEL HINDER		UNIVERSAL REPUBLIC	
8	38		FAR AWAY			

#1 MOST ADDED

GRAVITY John Mayer (AWARE/COLUMBIA)

#1 MOST INCREASED PLAYS

LITTLE WONDERS Rob Thomas (MELISSA/ATLANTIC)

TOP 5 NEW AND ACTIVE

OVER IT Katharine McPhee (RCAR/RMG)

YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)

THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN)

CUPID'S CHOKERHOLD Gym Class Heroes Feat. Patrick Stump (DECADE/DANCE FUELED BY RAMEN/ATLANTIC/LAVA)

LITHIUM Evanescence (WIND-UP)

COMPLETE HOT AC CHART ON PAGE 65

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	GIVE ME THE REASON KIRK WHALIM	NO. 1 (6 WKS)	RENDEZVOUS	
2	1	19	BLOOM MINDI ABAIR		GRV/VERVE	
3	27		GIRL IN THE RED DRESS GREGG KARLUKAS		TRIPPIN' N' RHYTHM	
4	21		WAY UP! WAYMAN TISDALE		RENDEZVOUS	
7	14		MISTER MACIC PETER WHITE		LEGACY/COLUMBIA	
6	6	14	YOU'RE BEAUTIFUL KENNY G		ARISTA/RMG	
8	14		THINKING A 3OUT YOU NORAH JONES		BLUE NOTE/BLG	
8	5	26	MORNING GEORGE BENSON & AL JARREAU		MONSTER/CONCORD	
9	35		DRESSED TO CHILL WARREN MELLOW		HEADS UP	
10	17	7	SAVE ROOM JOHN LEGEND	MOST INCREASED PLAYS	G.O.O.D./COLUMBIA	

#1 MOST ADDED

RHYTHM METHOD Paul Brown (PEAK/CONCORD)

#1 MOST INCREASED PLAYS

SAVE ROOM John Legend (G.O.O.D./COLUMBIA)

TOP 5 NEW AND ACTIVE

LUCY Ken Navarro (POSITIVE)

JUST FEELIN' IT Michael Manson With Brian Culbertson (Z5 ENTERTAINMENT)

KALEIDOSCOPE Chris Stankard (A TRAIN)

TAKE ME Steve Cole (PARADA JAZZ/BLG)

OUT OF MY HEAD Lionel Richie (ISLAND/JANG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 68

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	PAIN THREE DAYS GRACE	NO. 1 (2 WKS)	JIVE/ZOMBA	
3	18		STARLIGHT MUSE		WARNER BROS.	
2	18		SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.	
4	19		FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN	
6	12		FAMOUS LAST WORDS MY CHEMICAL ROMANCE		REPRISE	
5	32		FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	
7	8		DASHBOARD MOOSE KATIE		EPIC	
8	14		THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BROTHERHOOD		FUELED BY RAMEN/ISLAND/JANG	
9	8		READ MY MIND THE MILLERS		ISLAND/JANG	
10	28	2	SURVIVALISM NINE INCH NAILS	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	NOTHING/INTERSCOPE	

#1 MOST ADDED

SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

#1 MOST INCREASED PLAYS

SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

TOP 5 NEW AND ACTIVE

FIDELITY Regina Spektor (SIRE/WARNER BROS.)

BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)

THE MISSING FRAME AF! (TINY EVIL/INTERSCOPE)

SAY THIS SOONER (NO ONE WILL SEE THINKS THE WAY I DO). The Almost. (TOOTH & NAIL/VERVO)

TELL ME Dropping Daylight (OCTONE)

COMPLETE ALTERNATIVE CHART ON PAGE 70

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	LADIES & GENTLEMEN SALIVA	NO. 1 (3 WKS)	ISLAND/JANG	
2	23		PAIN THREE DAYS GRACE		JIVE/ZOMBA	
3	8		BREATH BREAKING BENJAMIN		HOLLYWOOD	
5	15		SILLYWORLD STONE SOUR		ROADRUNNER	
4	18		THE ENEMY GOOSMACK		UNIVERSAL REPUBLIC	
6	12		TEN THOUSAND FISTS DISTURBED		REPRISE	
10	13		IT'S NOT OVER DAUGHTRY		RCAR/RMG	
8	7		FOREVER PAPA ROACH		EL TONAL/GEFFEN	
9	4		WELL ENOUGH ALONE CHEVELLE		EPIC	
10	7	17	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.	

#1 MOST ADDED

SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

#1 MOST INCREASED PLAYS

SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

TOP 5 NEW AND ACTIVE

ELECTRIC WORRY Clutch (ISSACHAR/DRT)

THE FIGHT The Classic Crime (TOOTH & NAIL/EMR)

SIDE OF A BULLET Nickelback (ROADRUNNER)

FUNERAL FOR YESTERDAY Kittie (MEROVINIAN/X OF INFAMY/CARDLINE)

HEAR ME NOW Framing Hanley (SILENT MAJORITY)

COMPLETE ACTIVE ROCK CHART ON PAGE 71

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	PAIN THREE DAYS GRACE	NO. 1 (6 WKS) / MOST ADDED	JIVE/ZOMBA	
2	17		SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.	
3	15		LADIES & GENTLEMEN SALIVA		ISLAND/JANG	
7	15		THE ENEMY GOOSMACK		UNIVERSAL REPUBLIC	
4	12		SILLYWORLD STONE SOUR		ROADRUNNER	
6	34		LAND OF CONFUSION DISTURBED		REPRISE	
7	33		HEROES SHINEDOWN		ATLANTIC	
8	11		IT'S NOT OVER DAUGHTRY		RCAR/RMG	
9	14	7	BREATH BREAKING BENJAMIN	MOST INCREASED PLAYS	HOLLYWOOD	
10	10	47	ANIMAL I HAVE BECOME THREE DAYS GRACE		JIVE/ZOMBA	

#1 MOST ADDED

PAIN Three Days Grace (JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

BREATH Breaking Benjamin (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

JAMBI Tool (TOOL DISSECTION/AL VOLCANO/ZOMBA)

THE OLDER I GET Skillet (ARGENT/ATLANTIC/LAVA)

LOVE REIGNS PEARL JAM (TEN CLUB)

ALL THESE THINGS I HATE (REVOLVE/AROUNDME) Bullet For My Valentine (JIVE/ZOMBA)

THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN)

COMPLETE ROCK CHART ON PAGE 72

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	17		NEW SHOES PABLO NININI	NO. 1 (3 WKS)	ATLANTIC	
2	14		THINKING ABOUT YOU NORAH JONES		BLUE NOTE/BLG	
3	18		THINK I'M IN LOVE BECK		INTERSCOPE	
4	22		SEE THE WORLD COMEZ		ATO/RED	
5	24		SATELLITE CUSTER		REPRISE	
8	11		PHANTOM LIMB THE SHINS		SUB POP	
9	10		YOU'RE ALL I HAVE SNOW PATROL		POLYDOR/AS/INTERSCOPE	
10	15		NOTHING IN MY WAY KEANE		INTERSCOPE	
9	21		SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.	
10	16		WINDOW IN THE SKIES U2		ISLAND/INTERSCOPE	

#1 MOST ADDED

BETTER THAN The John Butler Trio (ATLANTIC/LAVA)

#1 MOST INCREASED PLAYS

BETTER THAN The John Butler Trio (ATLANTIC/LAVA)

TOP 5 NEW AND ACTIVE

THE STORY Brandi Carlile (COLUMBIA)

YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)

ARE YOU ALRIGHT? Lucinda Williams (LOST HIGHWAY)

STARS AND BOULEVARDS Augustana (EPIC)

PRESSURE SUIT Aqualung (COLUMBIA)

COMPLETE TRIPLE A CHART ON PAGE 75

Juggling agencies, stations and program producers is all in a day's work for Dial Global senior VP. He's a research geek, too

Charles Steinhauer

By Erica Farber

graduating from Iona College with a degree in communications, Charles Steinhauer knew he was interested in broadcast media—he just wasn't sure what role he wanted to play. Since 2001 he has worked as senior VP of operations and research for Dial Global, home to four RADAR-rated networks and provider of national ad sales representation to more than 60 independent producers and syndicators. The independent network/syndicator also reps programming from sister company MJ1 Interactive. An active member of the Network Radio Research Council, Steinhauer was elected chairman of the council in January.

Getting into the business: "I was working as an account executive for a business-to-business direct marketing firm and realized that wasn't what I wanted to do. I was more interested in the analytics behind broadcasting and what prompted someone to purchase media. I got a call from a family friend who knew of an opening as a research analyst at Winstar Global Media. I went for the interview, got the job and have loved it ever since. Then there was the merger. Winstar ultimately went away, as some other Web businesses did, and Excelsior Radio purchased the assets. Then in 2001 they merged the company with Dial Communications to form what is now Dial Global."

Mission of the company: "To help agency clients with their marketing and branding objectives by providing top-tier programming with a high degree of accountability."

Describe your responsibilities: "To run everything except the sales aspect of the business. To create or manage the systems and research that ultimately becomes the currency we sell to the clients. And to make sure that the systems we have in place provide the ability for airing and stewarding their schedules. There are a lot of moving parts."

Product offering: "We currently have 206 individual-selling vehicles that go to about 40 networks. We deal with about 7,000 unique radio stations."

Biggest challenge: "Holding on to the broad view. Stepping back and looking at the big picture. Focusing on delivering for our agency clients while

simultaneously dealing with thousands of radio station clients. As a network and syndicator, you are always in the middle between clients on the agency, producer and station levels. Stepping back and keeping that all in perspective is a challenge."

Explain how the Network Radio Research Council works: "The council is a membership made up of research directors from the RADAR-rated networks. The mission is to promote reliable and effective radio audience measurement for national networks."

Current focus: "The integration of the Portable People Meter into the national services that Arbitron provides is where our focus lies. We meet with Arbitron at least once a quarter and make recommendations. The dialogue is pretty open. We've been able to have a good relationship with the Network Radio Research Council



and with Arbitron and, with all the expertise in the room, we hopefully help steer the media and research in the right place."

How the PPM will affect how network radio is measured: "That is one of the issues we are tackling. The current plan only gives us the top 50 markets, and we're interested in 51-plus as well, so it is going to take a while. You're going to have dual methodologies—diaries and meters—and I don't want that to adversely affect national business. As the rollout continues, the primary question is, How do we successfully integrate that into the national services?"

State of radio: "It's fine. As we've seen in the past, innovation in technology and media force us to become more innovative. Historically radio has been a little slow to react. Previous media innovations have forced us to react and become more nimble, and I think we can do that."

State of network radio: "Very strong. We've always been an accountable industry. What we're doing with the council and other groups is furthering our systems and innovating within the operations of the networks to provide advertisers with more accountability. This is being addressed at the network level. The systems vary company by company, but we're all looking toward providing the same goal."

Career highlight: "Dial Global, after the successful integration of the two companies. The following year, being able to debut our first RADAR network and the continued success we've had in RADAR over the years. We've been able to grow that category for our company pretty well."

Career disappointment: "When I was younger I would have liked to have spent more time at a local station to see the ins and outs and how they integrate within the national media and the networks. It might have helped me do my job a little bit better today."

Most influential individual: "The current management of the company and [co-president/CEO] David Landau, who helped me understand a little bit more about the business."

Advice for broadcasters: "Treat everybody as a partner. Every business relationship should be treated as a partnership. Your goals should be aligned to build the business, both by helping your advertisers as well as helping your radio station." *R&R*

'As a network and syndicator, you are always in the middle between clients on the agency, producer and station levels. Stepping back and keeping that all in perspective is a challenge.' —Charles Steinhauer

Liner Notes

Profile: Charles Steinhauer
Title: Dial Global senior VP of operations and research
Favorite radio format: Classic rock
Favorite TV show: "The Simpsons"
Favorite song: "A Day in the Life" by the Beatles
Favorite movie: "The Big Lebowski"
Favorite book: "A Confederacy of Dunces" by John Kennedy Toole
Favorite restaurant: Peter Luger Steakhouse in New York
Beverage of choice: Coffee
Hobbies: "I draw and sketch—just pencil and paper. Mainly still lifes and a lot of fruit."
E-mail address: csteinhauer@dial-global.com

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