SPECIAL REPORT ANNIVERSARY OF A NEW GENERATION

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LEARNING CURVE

VINCE GILL

MCA NASHVILLE

Pure-Play Online Broadcasters Got There First. What Can Terrestrial Web Players Learn? p.D.



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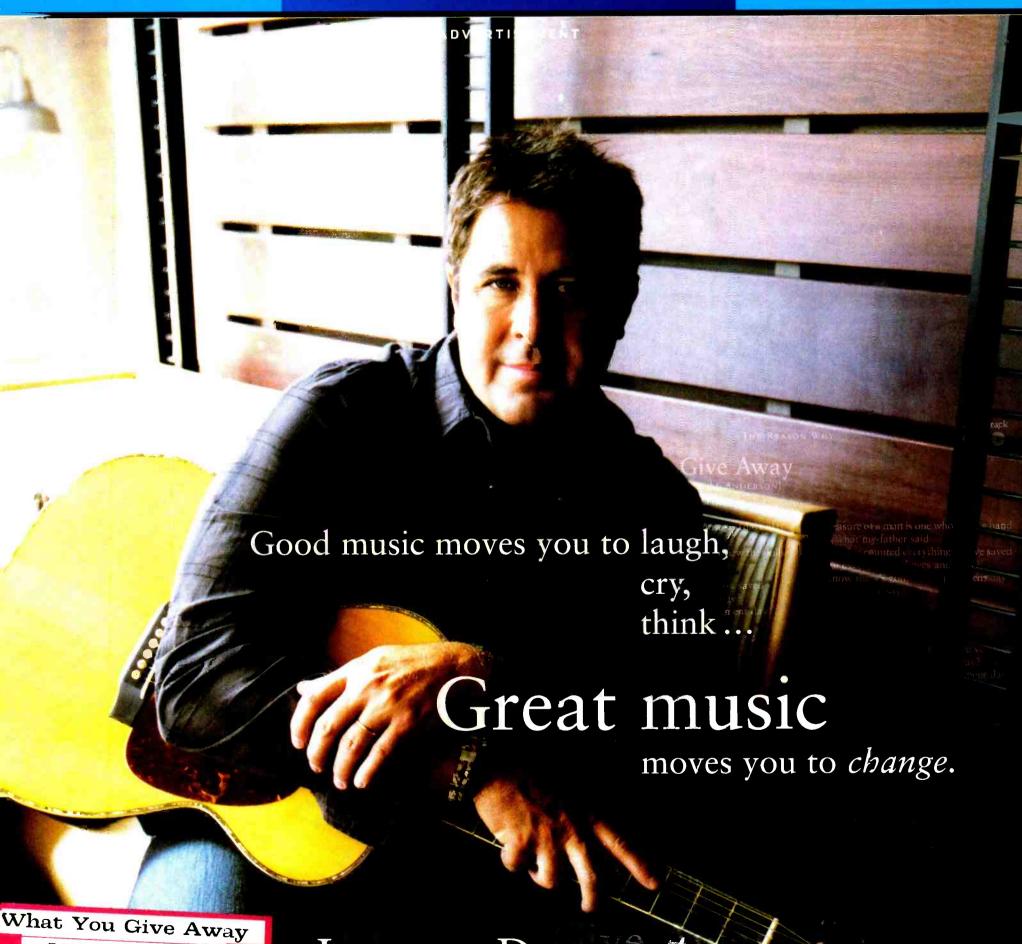


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NEWS/TALK/SPORTS: THE STATE OF SPORTS RADIC p.24

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IMPACT DATE: 4/2

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Produced by Dr. Luke for Kasz Money Productions, Inc. Mixed by Serban Ghenea. Management: Terry McBride for Nettwerk Management www.avrillavigne.com * www.myspace.com/avrillavigne * www.rcarecords.com



March 16, 2007 www.RadioandRecords.com Company of the company of

MOVER Clear Channel Realigns Chicago Urban PDs

Clear Channel has realigned its urban programming team in Chicago, moving OM/WGCI PD Elroy Smith to the PD role at urban AC WVAZ (V103). Joining as PD of WGCI will be Kris Kelley, who moves from urban sister WJLB/Detroit. Kelley has been APD/MD/midday personality for WJLB since 1998. Prior to that, Kelley worked at WAMO/Pittsburgh, where she launched her radio career. Smith has served as PD of WGCI since 1992. He added oversight of WVAZ as OM in 2000.

Prior to joining WGCI, Smith was VP of programming for Nash Communications in Boston, where he also served as PD of the company's WILD-AM. In 1988, he also launched an urban station for Summit Broadcasting in Dallas, where he served as PD for two years. —Dana Hall

SHAKER Boogie D Returns To Radio

Following the abrupt departures of Radio One urban WHHL (Hot 104.1)/St. Louis PD Craig Blac and cluster OM/WFUN (Foxy 95.5) PD Garth Adams, Boogie D has joined the company as OM of both stations.

Boogie D was national director of rhythmic crossover at Virgin Records for two years, but departed last month due to restructuring. Prior to that, he served as MD for urban WPGC-FM/Washington, where he worked with Jay Stevens, now VP of programming content for Radio One. Boogie D has also programmed Radio One urban AC WCHH/Charlotte. N.C.

—Dana Hall and Darnella Dunham

Fletcher Adds PD Stripes At KJSR/Tulsa

Cox Radio has named Dena Fletcher PD of classic rock KJSR (Star 103.3 FM)/Tulsa, adding to her duties as PD of AC sister KRAV. In addition to holding APD positions for the Cox/Tulsa cluster, Fletcher previously worked in Oklahoma City and Lubbock, Texas, during the course of a 22-year radio career.

Fletcher says, "Star 103.3 is a heritage radio station with an incredibly talented team. I look forward to contributing my efforts and experience to strengthen our relationships with listeners." —Chuck Taylor

TRS 2007: Putting Talk Radio In Context

LOS ANGELES—Fred Thompson, who left the United States Senate in 2002, is often asked why he gave up his powerful congressional seat to return to acting and become an ABC Radio commentator. "After eight years in Washington, I just longed for the realism and sincerity of Hollywood," he deadpanned.

Less than 48 hours after he delivered that line to some 350 broadcasters attending the 12th annual R&R Talk Radio Seminar in

Marina del Rey, Calif., last week. Thompson, a Republican, announced he was considering a 2008 run for the White House.

Not only was the seminar a preview of sorts for Thompson, but also for five-time Emmy Award-winning comedian Dennis Miller, who will debut his own Westwood One nationally syndicated program March 26. Radio will be his priority and not an act, he said. "You cannot bullshit for three hours."

The annual three-day event, hosted by R&R news/talk/sports editor Al Peterson and R&R publisher/president Erica Farber, was fertile ground for new ideas and concepts. Appearing as one of seven talk radio industry participants and observers at a Radio Roundtable, Joint Communications CEO John Parikhal said more listeners want analysis: someone to tell them "what it all means" and to give a topic context in their lives.

That set the tone for discussions about the state of talk radio. During one session, panelist and Clear Channel Radio VP of programming Sean Compton said the format needs to go in the direction of entrepreneurial programming, "such as Dave Ramsey and Clark Howard, programming that is service-oriented and that attracts women listeners."



Miller

At the "Next-Generation News" session, Bonneville International VP of news Jim Farley noted that the Internet could be radio's hand to reach youth. "You need to have twentysomethings working at your station. They are so comfortable in a multimedia setting." Another lure is to ensure station Web sites reflect what listeners want. Premiere Radio Networks senior VP of digital media Brian Glicklich suggested offering a talker's view on issues instead of just the issues themselves.

Chris Nolan of Spot-On.com said interactivity is essential on news/talk radio sites because "we now live in a world where break-

ing news is ubiquitous. People like blogs because they fill a void and have personality." While being interviewed by GreenStone Media's Lisa Birnbach, Wired magazine senior editor Nancy Miller observed, "Technology is a lot like sex. Before the first time, you are afraid of it. Once you do it, you think, 'I'm not very good at it.' Then you start doing it and you don't know how you ever lived without it." —Jeffrey Yorke

NUMBER CRUNCH

13

Warner Music Group's board of directors on March 8 agreed to pay a regular quarterly dividend of 13 cents per share on April 27 to shareholders of record as of March 28. For the past two years, WMG has been the only stand-alone music company to be publicly traded in the United States.

2,330

ROQ/Los Angeles personality Rodney Bingenheimer (aka "the Mayor of the Sunset Strip"), who helped launch the careers of such bands as Blondie, the Ramones and Blur by being the first DJ to play them on the radio, was awarded the 2,330th star on the Hollywood Walk of Fame on March 9.

\$785N

new members last year, also revently reported record revenue of \$785 million for 2006 and royalty payments to members of \$680 million. Revenue exceeded that of 2005 by \$37 million, showing 5% growth. Total royalty distributions to members also increased from the prior year by \$34 million.

ON THE WEB

AAIM Seeks To Differentiate Between Two Types Of Indie Promoters

The American Assn. of Independent Music, the trade group that secured commitments from Clear Channel, CBS Radio, Citadel and Entercom to adhere to a set of radio Rules of Engagement that guide how record company representatives and radio programmets interact, has released those rules.

The eight rules, which can be found at RadioandRecords.com by searching for "A2IM," aren't a surprise to most in radio since they closely follow previously established guidelines, including those set by former New York state attorney general Eliot Spitzer in his payola settlements.

One rule in particular stands out, however, because it seeks to differentiate between two types of independent promoters. "Radio should not exclude independent promotion companies, as a class, from gaining access to music programmers except for independent promotion companies which are compensated based upon playlist additions or increased spins," the rule states. Clear Channel and CBS, among others, had forbidden their programmers to deal with indie promoters. —Ken Tucker

NAB Responds To 'Stifling' Royalty Rate Increase

The significant increase in royalty rates for streamed music recently approved by the Copyright Royalty Board will stiffe growth of the streaming industry and leave consumers with less choice for music, the NAB says.

"It's a disappointing decision. If it stands there will be less music choice for consumers and a technology will get stifled in its infancy," NAB spokesman Dennis Wharton says.

The Library of Congress' CRB rates are retroactive to 2006 and run through 2010. Webcasters will have to pay 8 cents per song for each song played last year, with the rate increasing to 11 this year and rising to 19 cents in 2010. The rate increase can still be appealed. —Jeffrey Yorke

MORE ONLINE: www.RadioandRecords.com



AQH SHARE MEN 25-54

PHILADELPHIA/WPEN-AM +133% SAN FRANCISCO/KTCT-AM +44% **DETROIT/WDFN-AM** +62% SEATTLE/KHHO-AM +33% MINNEAPOLIS/KFXN-AM +567% DENVER/KKFN-AM +15% SACRAMENTO/KHTK-AM +21% ORLANDO/WQTM-AM +82% PITTSBURGH/WBGG-AM +100% PORTLAND/KFXX-AM +38% RALEIGH-DURHAM/WRBZ-AM +37% **BIRMINGHAM/WSPZ-AM** +53% LAS VEGAS/KENO-AM +80%

SOURCE: ARBITRON, MSA, FA '05 - FA '06, EXACT TIMES. AQH SHARE, M 25-54.





RADIO NETWORKS

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THE JIM ROME SHOW

Emmis/Austin Gets An Edge

Emmis transfers WNOU (RadioNOW 93.1)/Indianapolis director of programming Chris Edge to work with its well-established brands in Austin. Edge replaces longtime triple A KGSR PD Jody Denberg, who recently segued into the new position of content manager/afternoon

host.Additionally, Edge will oversee the programming of KLBJ, working with the heritage rocker's veteran APD/afternoon host Jeff Carroll.



Edge

Along with "understanding what being

a brand is all about," Emmis/Austin FM OM Thomas Chase says Edge "knows how to adapt to consumer demands in an industry that is changing more rapidly than eyer." —John Schoenberger

Viacom Sues Google, YouTube

Several weeks of negotiations between Viacom and Google over YouTube's use of programming from MTV, CBS and a host of other Viacom-related programming has come to a head: Viacom filed a \$1 billion-plus lawsuit against Google, demanding the search engine to remove "almost 160,000 unauthorized clips of Viacom's programming" from the YouTube site.

Equating YouTube's business model to the "selling of unlicensed content," Viacom said it and parent Google "are continuing to take the fruit of our efforts without permission and destroying enormous value in the process."—Jeffrey Yorke

House Committee Debates Satellite Radio Merger

At the House Commerce Committee's telecommunications panel March 7, Sirius Satellite Radio CEO Mel Karmazin attempted to clear up confusion over the price customers would have to pay if his company and XM Satellite Radio are allowed to combine. The most customers would pay is \$25.95 if they choose to receive all programming available on both services, he told the committee. Some customers could pay less for a single-service package that doesn't include everything.

He gave the House Judiciary Committee the impression that the combined service would cost consumers no more than the current \$12.95 customers pay for one service.

Meanwhile. Greater Media president/CEO Peter Smyth, representing the NAB, told the committee that he doesn't buy Karmazin's argument that the merger doesn't represent a monopoly because satellite competes with terrestrial radio. "Local broadcasters' signals are not nationwide and are not subscription," he said. "XM and Sirius compete with each other—and no one else—in the national satellite radio market."

The effect new copyright royalty rates would have on webcasts also came up in the hearings. Webcasters contend that the rate increase approaches 30% per year for four years.

Rep. Mike Doyle, D-Pa., called the new rate a "body blow" that makes "little sense" because it forces the newest and arguably most vulnerable music service to pay the highest royalty. —Brooks Bolick, The Hollywood Reporter

Van Arsdale Is Richmond Bound

Cumulus country WSM-FM (the Wolf)/ Nashville PD and 32-year radio vet Buddy Van Arsdale segues to the PD slot at similarly formatted Cox WKHK (K-95)/ Richmond, Va. He replaces Jim Tice, who exits. Tice had been at the station since 2000 and previously programmed the company's WZZK/Birmingham.

Van Arsdale, who starts March 26, has been at WSM-FM for a year. He previously served as OM for Cumulus Ventura, Calif., cluster.

"It's not easy leaving Nashville and the talented and hardworking people I work with at the Wolf," Van Arsdale says, "but K95 is a heritage station with great talent in a wonderful city." —Ken Tucker

Dean Named AC OM For Entercom/Memphis

Jerry Dean has been named OM of Entercom's AC stations in Memphis, overseeing hot AC WMC (FM-100), rhythmic AC WSNA (Snap 94.1) and progressive talk WSMB-AM. Entercom/Memphis market manager Clint Sly says, "Jerry's years of experience as a dynamic and innovative programmer will help the Memphis programming team better serve and maximize market opportunities." Dean has spent the last six years as PD of WRVR/Memphis. His résumé also includes programming posts at KGGO/Des Moines and KQKQ/Omaha, and 15 years programming KLUC, KKLZ and KSTJ/Las Vegas.

—Brida Connolly

Business Briefing

By Jeffrey Yorke

NPR, Sirius Renew Channels Pact

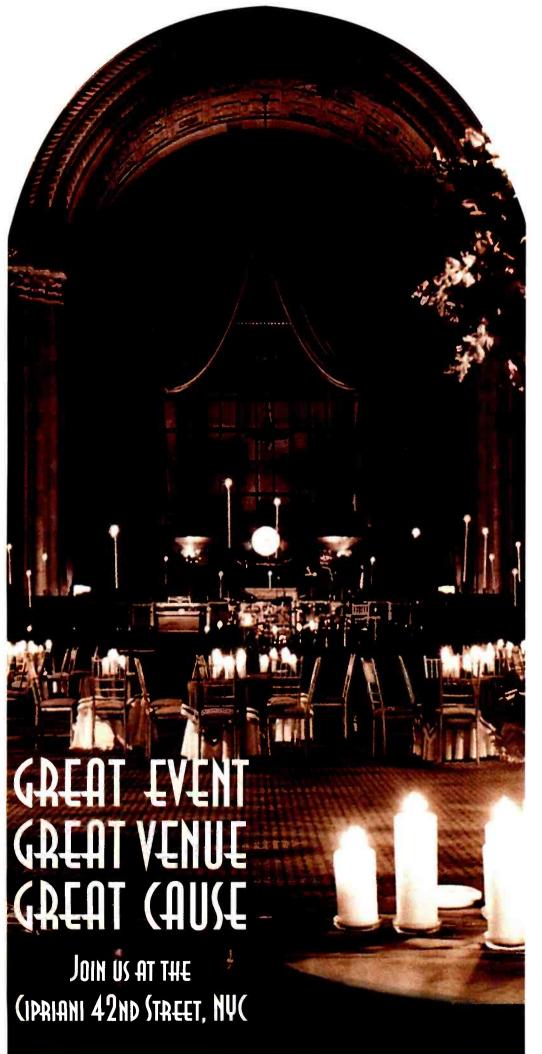
National Public Radio and Sirius Satellite Radio renewed their multiyear, exclusive long-term contract that keeps NPR on Sirius channels 134 and 135. The channels, which will continue to relay information produced by NPR's 400-plus-member news staff, also include programs from other public radio outlets. The new deal makes Sirius the exclusive satellite radio home for NPR's new two-hour morning news and information service aimed at adults 25-44 set to launch amid much fanfare in September.

WW1 Q4 Results

Westwood One blames adverse market conditions—reduced demand for its products coupled with increased competition—for a fourth-quarter 2006 11.7% revenue decrease to \$129.8 million from \$147 million. Net income totaled \$14.6 million, or 17 cents per share. The network had 2006 revenue of \$494 million, an 11.4% decline from 2005's \$557.8 million. Full-year earnings were \$33.7 million, or 39 cents per share. The future's not so bright either. WW1's Q1 2007 guidance calls for "low double-digit decreases in revenues and low single-digit decreases in operating expenses, resulting in doubledigit declines in operating income before depreciation and amortization."



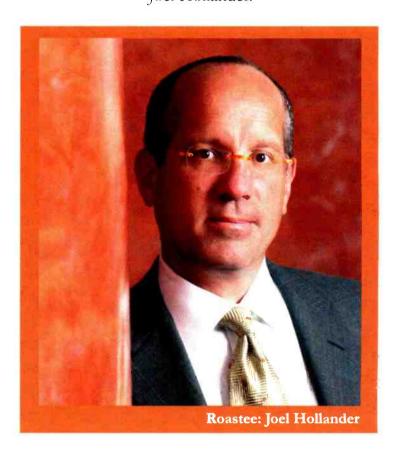
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R&R

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"NEW SHDES" BY PAOLO NUTINI TOPS TRIPLE A FOR A FIFTH WEEK. AMONC DEBUT GLES BY MALE ARTISTS, ONLY PETE YORM'S "LIFE ON A CHAIN" HAD A LONGER RUN, WITH SIX WEEKS AT NO. 1 IN 2001.



A PUBLICATION OF BILL OF INFORMATION GROUP

Contents ISSUE #1701 • MARCH 16, 2007









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Talk about diversified. Canada's Rogers Media owns 51 radio stations, TV, a home-shopping network, publishing, the Toronto Blue Jays and a stadium. Meet the man who keeps it all straight, president/CEO Tony Viner.

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Don't let smoke and mirrors confuse your clients about the value of radio versus cable TV, Bristol Broadcasting general sales manager Jamie Futrell says.

24 NEWS/TALK/SPORTS

Longtime sports radio adviser Rick Scott surveys the state of sports radio 2007.

10 STREET TALK

WAKS and WMMS/Cleveland PD Bo Matthews emerges with his newest creation: a WAKS HD2 side channel called Kiwi Radio targeting the tween demo.

8 BY THE NUMBERS

New financial-services blood in network radio. Plus, introducing Grand Rapids-market No. 67 with a radio dial boasting 24 rated stations.

27 THE SPIN

Justin Timberlake's "What Goes Around . . . Comes Around" earns him a place in the record books as the first male artist to score three No. 1 CHR/ top 40 hits from one album.

'People are hurt, upset and offended. They feel_disrespected by Bobby Brown because this city was prepared to welcome him with open arms, then he goes and pulls this.' p.28



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What's New

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March 23

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your format.

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MARKET SNAPSHOT:

GRAND RAPIDS

The United Nations has designated Grand Rapids a Center for Excellence in education for sustainability, in recognition of the city's Community Sustainability Partners project.

Grand Rapids is the first U.S. city to receive the honor.

POPULATION: 708,400

RADIO MARKET RANK: 67

DEMOGRAPHICS:*

	TOTAL	GRAND RAPIDS	
	75-MARKET	ARBITRON	
	POPULATION %	METRO %	INDEX
AGE 18-24	13%	15%	117
AGE 25-34	18%	19%	105
AGE 35-44	20%	20%	101
AGE 45-54	19%	19%	101
WHITE	83%	92%	111
AFRICAN-AMERICAN	12%	4%	36
ASIAN	3%	1%	41
HISPANIC ORIGIN	14%	8%	53
HHLD PLAN5 TO BU SAT RADIO 5UB	Y 2%	2%	119

NO. OF RADIO STATIONS: 24

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**		
CLEAR CHANNEL	2 AM, 5 FM (7)	34.6%		
CITADEL	1 AM, 4 FM (5)	17.4%		
REGENT	1 AM, 4 FM (5)	15.7%		

FORMATS: 5 AC, 2 N/T, 3 country, 3 classic rock, 2 CHR/top 40, 2 Latin, 1 alternative, 1 active rock, 1 regional Mexican, 8 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WOOD-AM	N/T	7.2
WBCT-FM	COUNTRY	7.0
WOOD-FM	AC	6.7
WSNX-FM	CHR/TOP 40	6.0
WLAV-FM	CLASSIC ROCK	5.6

INTERESTING FACT:*

Grand Rapids metro households are 53% more likely to have used a travel agent and 22% more likely to have used a financial planner in the past 12 months than the national average.

*Source: Scarborough Research 2006 **Source: Arbitron Fall 2006 Report

New Financial Services nielsen Blood In Network Radio's Latest Top 10

Of the top 10 network radio advertisers from the financial services sector in fourth-quarter 2006, half were nowhere to be found on that list in the year-prior quarter. Those five companies include top finisher UBS AG, which dropped a cool \$2,340,300 in Q4 '06; No. 5 finisher Prudential; and the Nos. 8, 9 and 10 finishers, Countrywide Financial, Scottsdale Securities and Truenorth Academy.

Of the remaining five top 10 spenders, only two spent more in Q4 '06 than they had a year earlier: No. 4 finisher Lear, which went from \$412,100 in network radio spending in Q4 '05 to \$590,600 in Q4 '06, and No. 6 finisher State Farm, which jumped by almost \$200,000 year-to-year, from \$59,250 to \$252,000.

Top 10 finishers that ticked downward from Q4 '05 were second-place Ameriprise, which axed more than \$1 million from its year-prior network radio ad spend in Q4 '06; third-place Quicken Loans, which shed only about \$12,000 year-over-year; and seventh-place Citigroup, whose spending was down by about \$300,000, from \$439,250 in Q4 '05 to \$145,000 in Q4 '06.

Total network radio ad spend by the top 10-ranked financial services companies was \$6,200,390, up by more than \$1.6 million from Q4 '05's \$4,542,892. — Susan Visakowitz

Top Network Radio Financial Advertisers (Dollars) PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
UBS AG		\$2,340,300
AMERIPRISE FINANCIAL	\$2,679,852	\$1,409,330
QUICKEN LOANS	\$952,440	\$940,920
LEAR FINANCIAL	\$412,100	\$590,600
PRUOENTIAL FINANCIAL	-	\$283,440
STATE FARM MUTUAL AUTOMOBILE INS.	\$59,250	\$252,000
CITIGROUP	\$439,250	\$145,000
COUNTRYWIDE FINANCIAL	194	\$119,625
SCOTTSDALE SECURITIES		\$19,175
TRUENORTH ACADEMY		\$285,458

Transactions at a Glance

Galaxy Communications' WSCP-FM/Pulaski, WBOE-FM/Ravena, WOOB-FM/Scotia, N.Y., to Educational Media Foundation for \$3.65 million . . . Communications Capital Managers' WMCD-FM/Claxton, WDXQ-AM and WDXQ-FM/Cochran, WPTB-AM and WWNS-AM/Statesboro, WSYL-AM and WZBX-FM/Sylvania, Ga., to Georgia Eagle Broadcasting for \$2.3 million . . . Newlife Broadcasting's Family Educational Assn.'s WPLI-FM/Levittown, Puerto Rico, to Aureo Matos Barreto for \$1 million . . . Great South Wireless' WKGA-FM/Dadeville, Ala., to Auburn Network for \$1.4 million . . . Seeger, Guest & Fort's Tri-City Radio's WMCH-AM/Church Hill, Tenn., to Thomas H. Moffit Jr. for \$100.000.

Deal of the Week

SOURCE: Nielsen Monitor-Plus

KFXD-AM and KTMY-FM/Boise, KSAS-FM/Caldwell, KXLT-FM/Eagle, KCIX-FM/Garden City and KIDO-AM/Nampa, Idaho

PRICE: \$25 million TERMS: Asset sale for cash

BUYER: Peak Broadcasting, headed by managing member Todd Lawley. Phone: 520-850-4142. It owns seven other stations. This represents its entry into this market.

SELLER: Clear Channel Radio, headed by CEO John Hogan. Phone: 210-822-2828

FORMAT: Country; CHR/top 40; soft AC; AC; news/talk

BROKER: Kalil & Co.

COMMENT: Peak Broadcasting is buying six Clear Channel stations in Idaho, two AM and four FM, for \$25 million, consisting of an escrow deposit in the amount of 10% of the purchase price and the balance in cash at closing.

2007 DEALS TO DATE

Dollars to date:	\$ <mark>28</mark> 2,499,132	(Last year: \$3,046,825,811)
Dollars this quarter:	\$282,499,132	(Last year: \$3,046,825,811)
Stations traded this year:	220	(Last year: 219)
Stations traded this quarter:	220	(Last year: 219)



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Associate Chart Production Manager Alex Vitoulis

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Art Director Ray Carlson
Advertising Artist Ken Diamond

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Senior Editorial Production Manager
Barry Bishin

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Editorial Production Rodger Leonard, Anthony T. Stallings

Advertising Production Manager Chris Oexter

Director of Digital Products Susan Shankin

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No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher. Don't let smoke and mirrors confuse your clients about the value of radio vs. cable TV

Selling Against Cable TV

Jamie B. Futrell jamiefutrell@wkyq.com

'Cable programming has enjoyed so much hype it should make satellite radio iealous.

-Jamie Futrell

s the sales manager, I knew I had dropped the ball. We were talking about our clients' money. If radio was not going to get it, where would we recommend that it go? I would throw out two options, and the sales team would pick one. When I came to cable vs. broadcast TV, I was shocked. Several answered "cable." To me the answer was obvious. Why didn't they answer "broadcast TV"? I made a mental note that I should address this issue. ■ A couple of weeks later I received a phone call from a former multi-radio station GM, now a marketing consultant. He was calling to get rates for a new client who was coming to our market, and he wanted to use radio. After a few days had passed and no order came in, I gave him a call.

I was floored when he said, "Your rates were a little too high for my budget this time. I had to use cable.

I know I did what none of us should do—I took it for granted that since he was a former radio guy he would believe more in that medium. I was offended that he would pick cable over radio. No wonder my staff believed cable was so good, as do many others.

1 immediately started gathering research to educate my staff, and it even changed my opinion of cable. Before I thought that it was just not as good of a buy as broadcast TV, but now I know it is something our advertisers need to be very

Cable programming has enjoyed so much hype it should make satellite radio jealous. We hear about programs that might set a new record for the A&E Network, for example, but some of the programs that the broadcast networks will cancel because of poor ratings were watched by more people than a "record-setting" cable show.

When cable posts its top-rated, ad-supported networks, it posts them along with what seem to be impressive "millions of viewers" totals. The numbers most of us see are from prime time. when 45% of adults are watching TV. During prime time, 99% of the cable networks enjoy their largest audiences. USA Network, the 2006 grand champion of ad-supported cable networks. enjored an average daily prime-time audience of 2.63 million viewers, according to a Mediaweek story in January. This looks impressive.

When pro-broadcast TV Web sites post these same ratings, they are posted with percentage of adults. The smoke clears quickly. The mirrors are shattered. The best cable network in the business rates a low 1.2% in its best time all day. Want to get an idea of how many people might see our advertisers' cable ads? Multiply those ratings by the number of households that your local cable company serves, and you can get an idea of how many people might have seen their ads. On a local cable outlet with 23,000 homes, that's 276 households. And I remind you that is a cumulative figure for the prime-time period, not the average quarter-hour rating that is usually used to assess the value of radio.

My local cable company would charge a client \$10 for each commercial that runs from 6 a.m. to midnight, which means my advertiser is paying a cost-per-thousand of \$35-\$45. And that is based on how many viewers the commercials might reach during prime time—don't forget that advertisers pay the same rates for commercials that run in even lower-rated periods.

How many of you sell radio that high? Keep in mind, this is USA Network, the No. 1 cable network of 2006. Other popular networks like CNN have one-fourth of the ratings of USA Network, vet my local cable company charges advertisers more for CNN than USA. When I

presented this information to my staff, most of them were as shocked as I was. They found it hard to believe. But Nielsen makes its ratings information public enough that the numbers are all over the Web if you want to find them.

Another problem with cable is the fact that TV viewing patterns are not the same as radio listening patterns. This is extremely important to help our clients get the much-needed frequency. People have favorite TV programs. They might watch "American Idol" on Fox, but watch little of Fox's other programs. This means that the target is moving around a lot. With radio, listeners have a favorite station. They tune to that station for extended periods several days per week. This makes it much easier to hit them with the same message multiple times, the much-needed frequency our clients' campaigns must have in order to succeed.

"But cable gets results," my clients say. Every one that has ever told me that was featured in the ad. Here's a cable ad rep secret: "You must get the client in the ad."This works because when peo-



ple are flipping channels-and since the average household has 106 channels, they do this often-they eventually see Cousin Bill's cable ad. They tell him about it even if it might be three months later. So do a few folks at church and the

diner where he eats lunch regularly. Since he has no idea what advertising is getting results, it makes him feel good to know that some of his advertising is "working." Even though every single person that mentioned his cable ad already knew him, he feels comfortable assuming there are thousands of others out there who now know about his business.

Yes, it is true that cable is gaining ground on broadcast TV every year. Yes, cable TV advertising is growing faster than broadcast TV. But all the hype is leading our clients to form some erroneous conclusions. While 2006 marked the first year that more TV time (50.9%) was spent with cable channels, no one seems to be talking about where cable really stands. Between September 2005 and September 2006, the No. 1 mostwatched program was Super Bowl XL. Do you know how many cable programs made it into the top 100? Zero. The top 200? Zero. It is not until we get to the top 700 prime-time programs that cable can account for a mere nine programs.

Like all the Internet investors from a few years back, our cable-advertising clients are the victims of hype. With 45% of prime-time viewing still spent with only four networks. I think it is clearly too early for cable to claim the championship. Maybe with additional restructuring, a new discounted rate card and 10 more years of solid growth, cable could be a viable opportunity for

Jamie Futrell is general sales manager for Bristol Broadcasting in Paducali, Ky.

Fred Held In High Regard

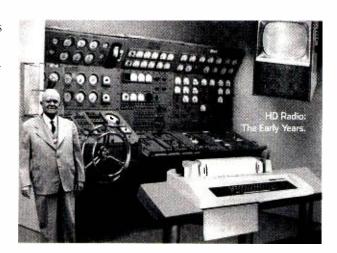
We are saddened to report the passing of South Florida promo legend Fred Held, who died of cancer March 6 in Tennessee. Held was a 41-year music industry vet who was considered to be the top independent promotion and marketing guy in South Florida and was responsible for breaking a bunch of dance acts, especially during the famed "Miami Dance Era" of the '70s and '80s.



10

Matthews Wins HD Science Fair

WAKS and WMMS/Cleveland PD Bo Matthews emerged from his damp basement Format Lab armed with his newest creation: a WAKS HD2 side channel called Kiwi Radio, designed to specifically target that lucrative tween demo of 11- to 15-year-olds and featuring music from such tween mainstays as the soundtracks to "High School Musical" and the Disney Channel's "Hannah Montana." "The thing is, this music is just pop. And it's good. And it's what our young audience wants," Matthews tells ST. "It's not kids' music. Eventually, I could see many of these titles making their way onto mainstream top 40 playlists. Remember Aqua? Hanson? I'll take 'Hannah Montana' [Miley Cyrus] or 'High School Musical' over those any day."



Quick Hits

- KYZZ (the New Jammin' 97.9)/Salinas, Calif., needs a new night show as Geo exits. Geo can be reached at radiogeo99@yahoo.com.
- Bill Buchner, who left WLTW/New York last November after 17 years, has reappeared across the street doing weekends at WQCD (CD101.9). Buchner will host Saturdays from 3 p.m. to 8 p.m. and some additional fill-in.
- Longtime KDWB/Minneapolis morning personality Dave Ryan will soon be in desperate need of a co-host, as Corey Foley recently announced her intention to leave the show at the end of April. Seems she's getting married later this year and will most likely relocate to Florida.
- Just three weeks after leaving the morning show at KDMX/Dallas, the lovely and talented

Cappy is back to work—without having to leave the market. Cappy has been hired as production director for the syndicated "Kidd Kraddick in the Morning," conveniently based down the street at Clear Channel's KHKS. "Due to some red tape, I cannot use the 'Cappy' name on the air, so I will be known as 'Dino,'" says Cappy, er, Dino, whose real name is Aaron Cappotelli. Confused yet?

The lovely Michelle Visage has reportedly landed in sunny South Florida as the new morning cohost on WEAT (Sunny 104.3)/West Palm Beach, teaming up with PD Rick Shockley. We've been fans of Visage's since we played all of Seduction's hits in the early '90s. Since then, she's gone on to carve out a radio career, with stops at WKTU/New York (with the equally lovely RuPaul) from 1996 to 2002, a three-year stint at KHHT (Hot 92 Jamz)/Los Angeles and, most recently, co-hosting morn-

ings (with **Joe Causi**) at **WNEW/New York** before the station morphed to AC and performed a wholesale housecleaning in January.

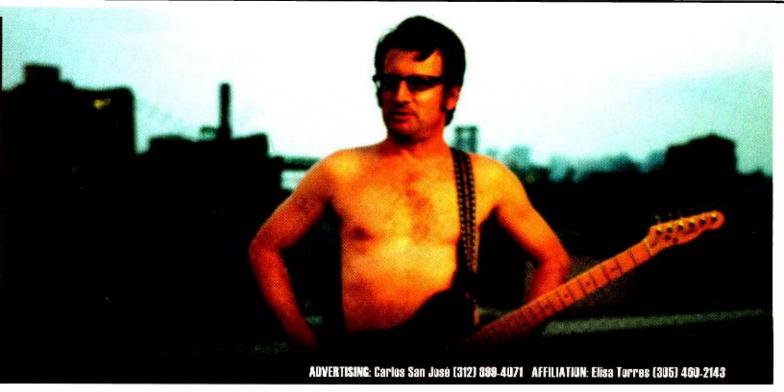
- After a cup of coffee at Citadel/Reno, Nev., Cleveland Wheeler is gone. Wheeler, famous as a member of the legendary "Q Morning Zoo" at WRBQ (Q105)/Tampa back in the day, joined Citadel in January as PD of country KBUL. For now, KBUL MD/promotions director Derek Gunn is interim PD, while Nick Elliott, PD of co-owned CHR/top 40 KWYL and hot AC KNEV, adds OM duties for the cluster.
- The 2007 John Tesh "Slog Through the Snow" campaign hit pay dirt while traipsing through scenic Colorado: nights at KIMN (Mix 100)/Denver. Tesh: Denver rolls 7 p.m.-midnight Sunday-Friday on most of these Mix 100 stations.



think again. Many Hispanics work outside where they can't watch TV, while others turn down the volume because they prefer the radio announcers. To be sure you reach Latinos during this huge soccer event, contact ESPN DEPORTES Radio – the exclusive radio home for Copa América.







The Programming Department

- Coka-Lani Kembro, most recently MD/midday host at Clear Channel urban AC WMIB (103.5 the Beat)/Miami, resurfaces at urban sister WBTP (95.7 the Beat)/Tampa in the same capacity. She replaces Mike Johnson, who exits.
- To celebrate his second anniversary as PD of WEQX/Albany, N.Y., owner/GM A. Brooks Brown summoned PD Willobee into his office and promoted him to OM. Later two kinds of cake were served along with a selection of ice cream.
- Here's Greg Sutton, PD of WXSR/Tallahassee, Fla.: "We're a virtual incubator for making large-market hosts—our MD/midday diva, M.J., has jumped 120 markets to do nights and imaging for KROX (101X)/Austin." Thanks, Greg. M.J. will replace Trina Quinn, who recently left 101X after 10 years to film a documentary in China, where Chinese food is just called "food."
- Imaging director/mixer Bill "Big Sexy" Black adds APD stripes at WHTA (Hot 107.9)/Atlanta.
- KSFM/Sacramento fills its vacant APD/MD/afternoons post, which opened when Tony Tecate resigned to become PD at KIKI (Hot 93.9)/Honolulu in January, that lucky bastard. Midday personality Big AI, who had been filling in for afternoons, officially gets the upgrade. D Lo, who previously worked on KSFM's "World-Famous Morning Show," returns to the station in middays. Weekender Freeze is the new MD, and imaging director Randy Fox adds APD stripes.
- **Label Love**
- Congrats to the dues-paying **Dina Rizzotto**, the long-time assistant to Universal Motown senior VP of pop promotion **Mike Bergin**, who is now ready to leave the nest and enter the wonderful world of promoticn as the label's New York regional promo rep. Rizzotto replaces **John Goodwin**, who recently left the company. Down the hall, senior VP **Gary Marella's** assistant, **Rocco Moschetta**, becomes Bergin's new assistant, replacing Rizzotto. Marella now needs a replacement.
- Wendy Washington is the new senior VP of media relations for Zomba Label Group, where she will be kept very busy doing publicity for Jive, LaFace, Volcano, Verity, GospoCentric and Fo Yo Soul. Washington most recently held the same position at Universal Motown Records. No stranger to the Zomba family, Washington was Jive national director of publicity back in the day.
- Will the last person left at Big3 Records turn out the lights? The label's staff continues to dwindle, as director of promotions **Anthony lovino** exits after four-and-a-half years, along with director of sales **Tim Hibbs**. Iovino has tons of previous promo experience at Priority, Maverick, Edel America and TVT, as well as S.I.N. magazine. He can be reached at 515-763-9688 (home), 917-364-4828 (cell) or anthonyiovino@verizon.net. Find Hibbs at thibbs1@aol.com.

- Congrats and "mad props," as the kids say, to Jeannine Jersey, who has earned her PD wings at WTIC-FM/Hartford. Jersey has been in the house for the past six years, but is now taking over day-to-day programming from OM Steve Salhany. She'll continue as MD/afternoon co-host.
- John Connor exits the MD/midday chair at WQAL (Q104)/Cleveland as his contract isn't renewed. PD Dave Popovich adds MD duties. Reach Connor at johnnyconnor@yahoo.com. Q104 night guy (not that) Tim Richards steps into the blinding light of middays to replace Connor, causing Popovich to deploy the Jock Search-O-Master 2000™ to locate his next night talent.
- Chris Crowley is the new PD of WARO/Fort Myers.

 Crowley spent the past three years working for Jacobs Media.

- Dena Fletcher is upped to PD of KJSR (Star 103.3)/Tulsa. The good news is there are no pesky moving expenses involved since she's already in the building as APD of AC sister KRAV, a position she will keep. Fletcher's promotion will take some of the load off Chris Kelly, who had been PD of KJSR and PD/morning guy at Christian AC KKCM (Spirit 102.3).
- Less than 24 hours after he resigned as PD from Regent rhythmic WZPW (Power 92.3)/Peoria, III., after three years, Don Black has magically reappeared directly across the street as the new PD/afternoon talent at Independence Media CHR/top 40 WPIA (Kiss FM 98.5). His new e-mail address is bigd@kissfmpeoria.com.
- PD John Boyle has gone buh-bye from KZOZ/San Luis Obispo, Calif. Boyle arrived at the station in July 2005 from AGM sister KKXX/Bakersfield.

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PURE-PLAY INTERNET BROADCASTERS GOT THERE FIRST. WHAT CAN TERRESTRIAL PLAYERS LEARN FROM THE INNOVATORS?

By Susan Visakowitz Illustration By Dave Ember

In the brave new on-demand domain—where media consumption can take place just about anywhere, anytime and by any means the consumer chooses—accommodating audience appetites is more crucial than ever. For terrestrial radio, the Internet is a primed and ready opportunity to bring the age-old medium up to speed with the times, holding promise as an expansive, convenient and customer-focused, music-pumping service station ready to satiate eager ears.

And ambitious ears they are. According to the latest JP Morgan Internet Radio Scorecard, Internet radio listening has escalated 27% annually since 2000, with some 52 million people tuning in monthly as of January 2006. Radio research company Bridge Ratings, meanwhile, is predicting 20% annual growth for users of Internet radio through 2010.

Such explosive proliferation looks even more robust when compared with the flat and declining numbers that terrestrial radio has posted during the past decade. According to Arbitron, since 1998, cume has dropped almost 2% 12+ and 1% for persons 25-54, while time spent listening in the same frame has ebbed by about 11% for 12+ and persons 25-54.

Matt Feinberg, senior VP of hational radio for advertising rep firm Zenith Media, says, "Regular terrestrial growth has been so lackluster, especially in the last couple of years, that getting onboard with Internet radio is now a 'need to or perish' situation."

While Feinberg's assessment is perhaps a bit more dire than most, the prospect of Internet radio boosting terrestrial's overall performance should not be discounted. As P Morgan analyst John Blackledge says, "Given that your base audience is seeing annual declines at this point that may be irreversible, recapturing some of that audience online is a real positive."

Pure Players

Those who are doing radio without any airwaves-Internet-only broadcasters like Vahoo and AOLbuilt their online empires from the ground up. They offer not only compelling evidence of the medium's seemingly boundless potential, but a guidebook for terrestrial operators still finding their footing in the burgeoning landscape.

Commanding 67% of the share of total unique visitors to Internet radio Web sites as of December 2006, per the aforementioned \$corecard, it's true that Internet-only-or pure-play-broadcasters have a leg up on the competition simply because they commandeered the space first.

Blackledge says, "Terrestrial didn't start to invest significantly until the end of 2004 or start of 2005, so they are still pretty new to this. The AOEs and in Internet radio is part of an overall trend in how people use technology and media. expects more and more to get what they want, when they want it.'

-Bill Rose

'The growth The consumer the Yahoos have been all over it for a while, and as online companies, it's their entire business, so of course they are ahead."

Arbitron senior VP of marketing and business development Bill Rose adds, "If you're a pureplay broadcaster, you don't have the supporting billion-dollar business to worry about that terrestrial does. You can focus."

But even with the head-start advantage, pureplayers deserve kudos for impressive growth rates and the booming presence they have carved in the online world. "If you look at some of the pure-play broadcasters I cover on the radio side," Blackledge says, "you're seeing 30%-40% growth for them annually. They've been innovative all along and have the numbers to prove it."

Indeed, the latest ratings from the comScore Arbitron Radio Ratings service (for November 2006) show that the most popular pure-players, Yahoo and AOL, foster weekly audiences of around 2 million users each.

'What They Want, When They Want It'

Being able to capitalize fully on the surge in Internet radio listening comes down to one thing: understanding why it's happening in the first place. Reasons are multifold, but changing expectations of media top the list, and online-only broadcasters are ready-made for that challenge.

Rose says, "The growth in Internet radio is part of an overall trend in how people use technology and media. The consumer expects more and more to get what they want, when they want it."

This on-demand mentality is tied into increasing access to the Internet. According to a joint study that Arbitron and Edison Media Research conducted, as of 2006, 81% of Americans 12 and older are online, up from 56% only six years earlier. The study also finds that 71% of Americans have the Internet at home, with 34% accessing the Web at work.

Gerrit Meier, senior VP/GM of Clear Channel online music and radio, says, "We're at a point now where the audience for online consumption of entertainment, news and music is way up. That, in turn, is changing media habits."

Blackledge's analysis of at-home and at-work listening trends illustrates the challenge that widespread Internet access has presented to terrestrial listening habits. Per the Scorecard, average quarter-hour at-home and at-work terrestrial listening for persons 25-54 has annually declined 2% and 2.8%, respectively, since 1999, ahead of a reduction for in-car listening.

Even casual observation reveals the Internet's impact on terrestrial consumption. Blackledge says, "Walking around the office today, I didn't see a single radio. I used to. But now you come into work and you open up three or four browser windows anyway, so why not set one of them for your favorite

radio station? That option is there for people today."

In hand, the major pure-players have developed what are now well-worn strategies for keeping fickle listeners tuned in to their radio streams.

AOL director of radio Lisa Namerow says flexibility and choice are what listeners search for in today's plugged-in culture."The number of stations and the depth of content we're offering for free is a major draw. We've got 220 stations, including some select XM Satellite Radio channels to choose from, so listeners can find something that suits them."

Yahoo head of programming and label relations Jay Frank adds that his company scratches the ondemand itch by allowing listeners to build their own playlists, which transforms the traditional push relationship radio has with its audience into one focused on pull.

"People don't want to sit through songs that don't interest them, so not only does their feedback directly influence what goes on our preprogrammed channels, but they can customize their own radio mix to get exactly the type of songs they want. They're in control online," he says.

Follow Listeners, Find Money

As listeners have migrated to the online space, advertisers have followed. According to the Internet Radio Scorecard, the Internet radio advertising market totaled roughly \$500 million in 2006, or about 2.5% of the \$20 billion traditional radio ad market. That's up from just \$50 million in 2003. Additionally, the Scorecard claims that Internet radio cost-per-thousand (CPM) has risen 50% annually since 2003, moving from a CPM of about \$1 to \$8-\$10 from 2003 through the end of 2006.

Andy Lispet, managing partner of R&L Radio, an advertising rep firm that specializes in serving major online-only radio brands, believes there are four distinct reasons advertisers have hopped on the Internet radio bandwagon.

"First and foremost, it's where listeners are going," he says. "Second, it complements a traditional radio buy very nicely. Third, there's accountability; it's hard to demonstrate return on investment with terrestrial radio, but in the online space, you get a precise accounting of audience impressions for your ad. And fourth, specifically in the pure-play space, the commercial unit load is lower than what you have on terrestrial stations."

Zenith's Feinberg especially emphasizes the accountability factor. "In any digital media, you get empirical metrics, whereas terrestrial is just averages. You're never sure of the impressions you get. On the Internet, you're dealing with real numbers."

There are also highly desirable demographics in the online space to consider. A 2006 Arbitron/Edison Media Research study found that weekly Internet radio listeners are 36% more

Continued on page 14

Continued from page 13

likely to live in a household with annual income of \$100,000 or higher, compared with the general population age 18 and older. Rose says,"And people who listen to online radio are more techsavvy and better-educated."

For Blackledge, the concept of "connectivity" is key to explaining the pull of Internet radio for advertisers." If an ad catches the attention of a listener online, he or she can react to it immediately, whereas if you're driving to work and you hear a phone number for a business, you're not going to write down the number and call it."

This connectivity dynamic is enhanced by the fact that, online audio and visual ads can be bundled, which means Internet radio can garner (and also measure) click-throughs to advertiser Web sites.

AOI's Namerow says, "You just can't get that interaction anywhere else. Couple that with the low number of ads on pure-play streams, and it's an unbeatable combination.'

Finally, in the case of Internet broadcasters that have a sizable base of registered users, targeting becomes yet another selling point for advertisers. Yahoo's Frank says, "If you buy something on terrestrial radio, you don't truly know who your audience is. Since 80% of our user base is registered, if you want to buy an ad spot specifically for 21-year-old men, we can deliver that. With terrestrial, you can buy a station that leans that way, but inevitably there will be waste."

Terrestrial's Time A-Comin'?

With a dizzving array of choices, unprecedented user control and advertiser benefits like low spotloads already driving good business in the In-

Weekly Internet Radio **Audience** Increased By 50% In Past Year

% Who Have Listened To Internet Radio In Last Week

January 2003: **8%**

January 2004: **8%**

January 2005: **8%**

30 Million)

January 2006: **12%** (Approximately

Base: Total Population 12+

SOURCE: Arbitron, Edisor Media Research

ternet radio space, can terrestrial radio leverage its considerable content assets to catch up with or even surpass online pure-players?

"Yes," Rose says, "There will be a battle there eventually, but it's an issue of focus. Radio still makes almost all of its money over the air, so that's where they're looking. But terrestrial has discovered that if you don't have a Web presence, people will find different sources of information and entertainment."

Blackledge agrees. "Terrestrial operators are paying more attention to the online space. I'm not sure if or when they'll fully catch up, but growth has been very strong year over year and there's plenty of room for that to continue."

Terrestrial broadcasters do have momentum and early market saturation for pure-play radio on their side. While Internet-only operators witnessed such enormous upsurge in their initial stages, they have now reached a point "in terms of absolute number of unique visitors versus terrestrial where they simply cannot see that kind of tremendous growth any longer," Blackledge says.

The metrics offer support. While total unique visitors were up, according to the Internet Radio Scorecard, 22% from December 2005 to the same month in 2006, terrestrial operators reaped most of the benefit. Over-the-air radio station Web sites saw growth of 62% year over year, while pure-players experienced only 9% growth in the same time period. Additionally, the current 67% pure-player total unique visitors share cited earlier is actually down from 75% the year prior.

Most of the executives interviewed for this story agreed that Clear Channel, the only terrestrial operator signed up for the comScore Arbitron Online Radio Ratings service, is leading the way online among traditional broadcasters.

Rose says, "I give credit to what Clear Channel

has been doing online. They get it, and they're starting to see the fruits of their labor. They stand at almost 1.2 million weekly listeners in our latest ratings survey"—which means the company is approaching striking distance of sector leaders Yahoo and AOL, while already comfortably ahead of the other chief pure-play operator Live365.

According to the Scorecard, among terrestrial operators, Clear Channel has a commanding 16.5% share of total unique visitors to Internet radio as of December 2006. Blackledge attributes the sturdy leadership to the company's resources. "It's not that they're more visionary, just that they are able to throw so much muscle into their effort.'

Rose adds that "you need to have enough audience aggregated across the country to get meaningful numbers. Clear Channel's large footprint allows it to scale."

For his part, Clear Channel's Meier says the company has so vigorously thrown itself into Internet radio for two reasons; of course, to follow listeners, which means advertisers, but also to make sure terrestrial radio companies continue to be seen as "principal drivers for breaking new music, something which was always a cornerstone of radio's role in the music landscape.

As far as competing with pure-players, Meier is confident that terrestrial operators have something unique to offer. "My strength is that I connect on a local level with my listeners. Through that I can give them something national programming entities can't. But just like national entities, I can also provide national programming. I can offer the best of both worlds, and that's where competition from Internet-only broadcasters ends."

What The Future Holds

Two developing marketplace phenomena wireless Internet and the so-called "10-foot experience," whereby the Internet becomes increasingly integrated into living rooms and other parts of the house as computers develop into hubs for home entertainment systems—are among technology trends that point to continued growth of the Internet radio space, for all broadcasters.

But Rose stresses that, for terrestrial operators, the future is already here, just waiting to be seized. "Online radio has made an impact on radio's bottom line already, if only because radio broadcasters have embraced the Internet as an integral part of how they market themselves. Our research has consistently shown that the top reason people go to a radio station Web site is to listen to the station. How stations manage that—whether they charge for it or place ads on it and the like—is in their hands."

Meier concurs. "Internet radio is already meaningful to terrestrial broadcasters, not so much in absolute numbers, which are always subjective anyway, but in what it has done as far as our relationships with advertisers and listeners go.

"The future is much better programming and better targeting of advertising. Listeners will come when they know they can get what they're looking for, and advertisers will come when they know they're getting what they paid for," Meier says. "That's the promise of the on-demand world, and it's our obligation as broadcasters to deliver on it."

Do Ubroadcast?

There's a new player in the online radio realm. What Ubroadcast is promising to bring to the crowded environment is something few other pure-play Internet radio operators offer: an avenue for amateurs to become DJs and broadcast their own radio shows.

Ubroadcast president and cofounder John Castiglione says when he and partner Jason Sunstein were thinking about jumping into the online radio space, they realized there was a "major piece missing: true live talk radio. Most Internet radio is really just 'iPod radio'; they let you upload a few tracks and all of a sudden it's 'your station.' "

Castiglione and Sunstein, well-aware of the quickly mounting popularity of user-generated content sites like YouTube and MySpace, wanted to give people an easy, intuitive means to "go live" with their own radio programming, be it news-, talk-, sports- or music-oriented.

"We want this to be a forum for the individual, independent broadcaster, a place where you're as likely to tune in to coverage of a local volleyball game as you are to find a station playing only the music of local bands. We don't want to control what our broadcasters do. If they've got the talent and the guts to go live, let them run with it."

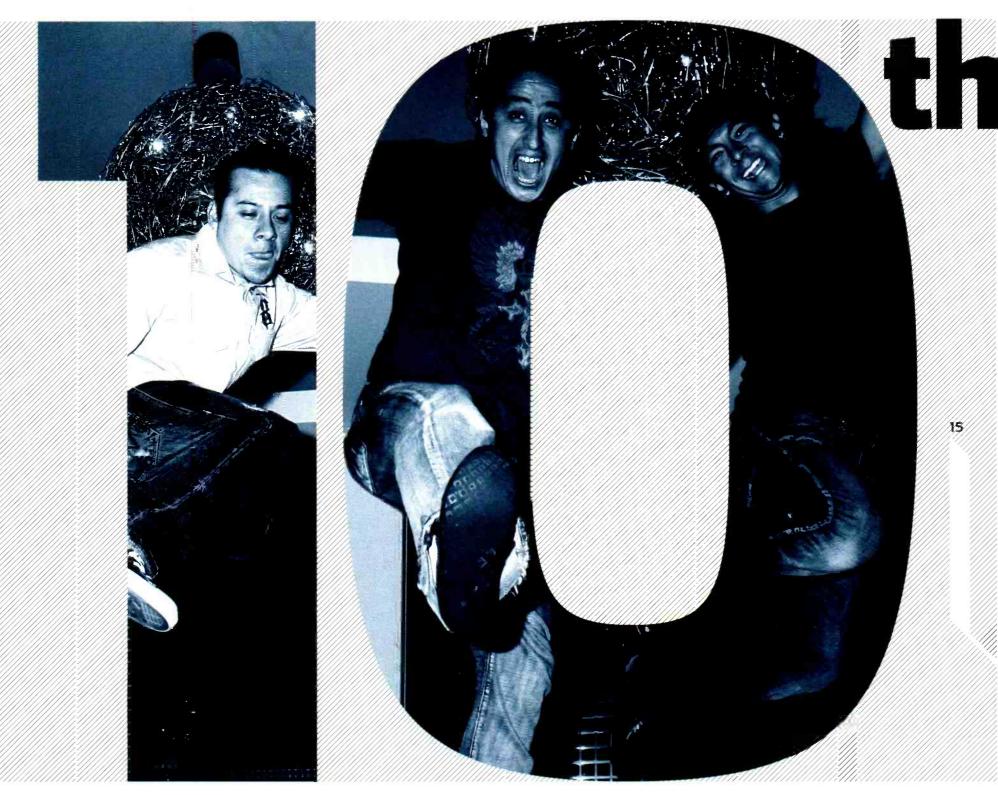
The beauty of the online space, of course, is that broadcasters will not be subject to FCC control, which means "as long as they don't do anything illegal," they're free to talk about anything they want, any way they want. Additionally, Ubroadcast is going to leave it in broadcasters' hands to decide whether they want to run advertising on their streams.

"I really hope some college kid somewhere puts together an amazing show that reaches 100,000 listeners and is then able to get \$10,000 for a spot," Castiglione says.

Ubroadcast may also prove a boon to terrestrial radio in two ways. First, terrestrial stations that have not yet built a Web presence can use Ubroadcast to get a simulcast up and running for minimal to no cost. "Right now everything is free," Castiglione says. "At some point we may charge if a broadcaster wants to upgrade to a more robust software application, but our plan is to keep costs very low."

The other upside for terrestrial is that Ubroadcast has the potential to become a hotbed of fresh talent, a tenacious issue in the broadcast landscape. "People will have a chance to get their 15 minutes of fame. It will almost be like an online 'American Idol.' The popularity of your show will speak to your originality and uniqueness, and there's no telling what sort of talent will bloom."

Ubroadcast officially launches this summer, though broadcasters can preregister their shows now. -SV



ANNIVERSARY OF A NEW GENERATION



By Jackie Madrigal
Photographs By Jackie Butler / RETNALTO.

Just 10 years ago, Latinos didn't have a Latin CHR/top 40 station to listen to—not just in the heavily Hispanic Los Angeles market, but anywhere in the ration. When EXCL Communications—now Entravision Radio—launched KSSE (Súper Estrella)/Los Angeles on April 17, 1997, critics didn't hold back, predicting that it wouldn't stand the test of time. The notion of a CHR station for young Latinos went against everything the Latin radio industry had done up to that point.

"People would tell us it wouldn't work, the ratings wouldn't be there and they thought we'd only last a year," says Entravision Radio VP of programming Néstor "Pato" Rocha, whose prior posts at the station include format director, on-air personality and PD. Continued on page 16

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In fact, it was Rocha, Jeff Liberman, Guillermo Prince and Dave Shakes who brainstormed the idea of a Spanish-language CHR station, the likes of which the nation had never seen. At the time, Entravision Radio president Liberman was EXCL Communications' operations director; Prince was VP of programming but is now PD of Peak Broadcasting's regional Mexican KOQO/Fresno. Shakes owns Shakes Radio Consulting Services.

In 1997, when Latin AC stations around the country were playing Juan Gabriel, Rocío Dúrcal, Luis Miguel, Amanda Miguel, Pedro Fernández, José Feliciano and Selena, Súper Estrella became the home to acts like Fey, Maná, Shakira, Paulina Rubio, Kabah, Enanitos Verdes, La Ley, Juanes, Café Tacuba and Thalía. And although both formats shared, and still share, some artists, the AC stations didn't consider the edgier pop/rock part of their programming.

Liberman says research showed there was demand in Los Angeles and in other Hispanic population centers around the country for hip, Spanishlanguage pop/rock music geared toward young Latinos—which didn't exist anywhere on the radio dial. "While most stations were focused on playing regional Mexican music, we took the leap and cre'When you say "Maná" or "Shakira" you're going to think KSSE. When you can stand for the type of music you play, then you know you're successful.'

-Bill Tanner

ated a radio format that young Hispanics could turn to for their favorite music," he says.

Bill Tanner & Associates president Bill Tanner, former Spanish Broadcasting System (SBS) executive VP of programming and VP of programming for Hispanic Broadcasting Corp. (now Univision Radio), says, "There's a large body of music Súper Estrella draws from that is not actively represented in any of the other stations in Los Angeles. [Univision's Latin pop KLVE] K-Love plays some of the pop stuff and Súper Estrella plays some of the ballads, but by and large, when you say 'Maná' or 'Shakira' you're going to think KSSE. When you can stand for the type of music you play, then you know you're successful."

With a limited budget for a then-unproven format, the team relied on grass-roots tactics to assemble the station's launch staff. "We had to go to the clubs, to the streets to look for talent. We looked for people we thought could make it big in time. Our promotion staff had never done promotions," Rocha says, but everyone had "ganas"—will or desire.

Today, the station's lineup includes Ysaac & Serralde in the morning show "La Regadera," which is syndicated in nine of the 11 markets that air programming supplied by the Súper Estrella Network (see story, page 18). There is also Taly Taly from 10 a.m. to 3 p.m., which includes the segment "La Torta Del Medio Día" from noon to 1 p.m., featuring Latin pop and pop/rock from

the '80s. Plus there's prankster Kolo Barrera from 3 p.m. to 7 p.m. (see story, below) and Alexxx & Mariana from 7 p.m. to midnight.

No Easy Task

Competing in Los Angeles, where 43 stations are listed "above the line" in the fall 2006 Arbitron survey, is no easy task, then or now. Súper Estrella's competitors include everyone from KLVE and SBS' Latin rhythm KXOL (Latino 96.3) to Lieberman Broadcasting's regional Mexican KBUE/KBUA (Qué Buena) and Clear Channel's CHR/top 40 KHS, all of which have strong 18–34 Hispanic audiences—precisely KSSE's primary target.

Súper Estrella scored a 12+ share of 1.7 in Arbitron's fall 2006 survey and a 3.3 with adults 18-34, compared with K-Love's 4.9 (12+) and 6.9 (18-34), for example, However, as recently as winter 2006, KSSE had a 4.8 share in adults 18-34, and its four-book average in the demo is 4.0.

"We have reached the top two positions in 18-34 among Latino stations, but Arbitron varies so much. You're up in one book and down in the other." Rocha says. And although there's always pressure to produce high ratings, he says that whatever the numbers, the station maintains sta-

Continued on page 18

The Prankster Of The Bunch Kolo Barrera On His Show

Don't expect to hear a sweet, suave guy during afternoon drive at KSSE (Súper Estrella)/Los Angeles. What you get instead is a no-holds-barred prankster, Kolo Barrera. He's unlike any other jock in afternoons in L.A. Spanish-language radio, and he makes no apologies for it.

Kolo Barrera arrived at Súper Estrella in 2003, after making a name for himself on Radio Bilingüe, a community radio station in Salinas, Calif., and later as co-host of the morning show for the Súper Estrella Network.

Afternoon drive is a huge responsibility. How do you put the show together, and what do you offer the listener?

Normally this time slot calls for only music, but my show is like a morning show. I have segments like "Trapitos Súper Estrella," where people basically talk trash about someone; "el fonazo de la media hora," which are classic phone pranks. I do mentions of the most important world news and entertainment, but not as discussions, just so the audience is aware of what's going on. I want to entertain but also to keep the public aware of things that affect us as immigrants and human beings.

You're irreverent on the air. You play jokes on people and sometimes even make people cry. When it comes to playing a joke, how much is too much? Have you ever gotten in trouble?

Some people see me the wrong way, but I'm only being me and not the classic, "Hi, honey, how can I help you?" I like to call it like I see it, whether I'm talking to a guy or a girl.

How much is too much? I try not to touch on subjects or do pranks that push people to do something extreme. My pranks are not meant to get people angry, but to entertain the audience with something dumb. Problems? Not so far, but when I was at the network I did a segment called "Las Nakadas De Kolo Barrera," where I used to go out in the streets with a hidden microphone to rouse people up. One time I almost ended up naked when I told the America soccer team fans that their team sucked, and they came after me.

Yet the audience seems to love you, gags and all. They dish it out as much as they take it. You hang up on them, they curse at you and call you names. You have a very peculiar relationship with them.

No, no, no, I don't hang up on them. Everybody says I do, but I don't. I let

them say everything they want and then I say "bye." That's not hanging up on them.

That trust comes as the audience identifies with you, and you mess around with them. I'm a very normal person who works behind the microphone, who talks like everyone else, who cries, who sometimes wins and sometimes doesn't and the audience identifies with that. I don't suffer from stardom, and that's why the audience accepts me, curses at me, educates me and let's me dish it back at them.

Would you ever change your show?

I would, but only for my benefit and to increase the entertainment level for my audience. Right now, I'm fine with what I do, which is "real radio." I don't have to invent things to entertain, nor give away money or cure a person so the audience admires me and listens to me. What I do is based on what is happening around us and affecting us. —JM



Warner Music Latina proudly Congratulates Nestor "PATO" Rocha and Super Estrella on their 10th Year Anniversary and continued success!





Continued from page 16

tus as a leading brand in the industry. "Listen, not even soccer team Real Madrid can be the champion all the time, but the important thing is that everyone knows they're the best team—even when they don't win." Rocha says.

Robert Isaac, former KSSE OM and current manager of music scheduling for NBC Universal's young Latino-targeted mun2 cable TV channel, agrees that there's more to success than ratings."Super Estrella started on 97.5 FM, which is a very small signal, up against a monster like KEVE. It switched to 107.1 FM and still doesn't cover any of the valley," he says, People tend to only look at 12+ numbers, but even with signal restrictions, "Super Estrella is the underdog that has been able to excel over the years."

'Latin radio in the U.S. would be very different without the muscle KSSE put behind Latin pop and rock.'

-John Echeverría

The brand, in turn, has not only brought to radio a novel pop playlist but a new lifestyle. "Everything and anything we did, whether it be marketing or programming, had to revolve around the style of what a Súper Estrella listener is," Isaac says. In fact, staffers often dedicated themselves to profiling exercises to help define the audience, with such questions as, Who are we going after? What makes them tick? What do they wake up to? What do they go to sleep to? What do they eat?

"It was literally that detailed," Isaac says. Súper Estrella listeners, who are a reflection of the station's lifestyle, have come to be known as "Generación Súper Estrella," or the Súper Estrella Generation.

Another of Rocha's and Súper Estrella's triumplis is the summer concert Reventón Súper Estrella, featuring a who's who of Latin music artists. Launched in 1998, the event was born as part of a competitive strategy. A new sign-on could not compete for mega talent with other Latin stations, Rocha says, so doing a Cinco De Mayo or Mexican Independence Day event was out of the question. Reventón mirrors a summer event Rocha loved when he was young, "The Summer Jam KMEL/San Francisco did. Everyone talked about it and couldn't wait to go," he says, and that same feeling now permeates "los súper estrellados" (a name used to refer to Súper Estrella listeners).

The station was the first to create that type of concert for the Latin pop genre, Isaac says."It has a very club anthem feel. There's a certain feeling, again a lifestyle type of thing. And it opened a lot of doors to break artists."

From 1999 to 2005 Reventón drew between

Continued on page 20

Under The Spell Of 'La Regadera' Ysaac & Serralde In The Mornings

The morning show is a station's focal point, the one time slot that can make or break the station's ratings. At the helm of KSSE's (Súper Estrella) "La Regadera" are two young, creative, passionate guys named Ysaac and Serralde—who not only helm the mic at the Los Angeles station, but are syndicated on nine of the Súper Estrella Network's 11 nationwide outlets.

Both share a sincere appreciation for the station that has given them an opportunity to become part of Latin radio history. Ysaac and Serralde share their story.

Both of you have interesting tales about how you came to be part of the station.

Serralde: I started 10 years ago with Súper Estrella as an intern. I was making no money. Then I was a station driver and later did remotes. After that I was part of the station's first morning show. Life happened and I left, recorded an album, and in 2002 I came back to do the morning show. It's been great to see how the station has grown, because I've been part of it since the beginning. It's very satisfying to know that I started at the station working for free, and now I'm part of a show that is doing really well.

Ysaac: I'm part of the baby's birth, so to speak, because the Súper Estrella concept was born in San Jose, Calif., and I used to work with Pato [Entravision Radio VP of programming Néstor Rocha] at a station that had a similar format to Súper Estrella and flipped to Spanish AC. He and I were fired. Pato came to L.A., and I stayed in San Jose working at a car wash and doing other odd jobs, waiting for a new opportunity. In 2002, Pato brought me to Los Angeles to do the morning show.

What's it like to do "La Regadera"?

Serralde: It's a beautiful responsibility to be in the morning show. It's an important part of the station, because if the show is good, the station can get better ratings. You have to be creative, spontaneous and original. There are a lot of elements you have to have, much more than in other time slots. If I wasn't on the air in mornings, I think it would be boring to work in radio.

And you have to reflect the station's hipness?

Ysaac: Sure, Súper Estrella is a fresh-sounding station and has maintained that throughout the 10 years it's been on the air. That freshness has helped the audience identify with the station and treat it as theirs. That's why we can talk about any subject in the morning, even about our private lives, without any problem. And the public loves it. We have a great connection with them.

In fact, you talk about very sexual subjects with a woman sex doctor that joins you. But to avoid any problems, you've created your own language—certain names you use for certain body parts.

Serralde: Ysaac and I are not vulgar in our private lives, and there's a fine line between what's funny and what's vulgar. Our audience is very broad, from lit-



tle kids to older people, so we try to be clever. And using that cleverness you can do Mexican-style humor, use double-entendres, but without crossing the vulgarity line. We don't want to offend the grandmas that may be listening.

You're in the No. 1 Hispanic market in the United States, competing with major talents. How do you handle the pressure to get ratings?

Serralde: Radio's business is making money and ratings are an important element to make money. Unfortunately, the way radio's ratings are measured is not an exact science and they vary a lot from book to book. Everybody has to deal with that. We just try to be ourselves and people like that. Other stations have tried to copy some of our segments and even the station's music. Súper Estrella's and [the show's] thing is to do our own thing. Even when others try to copy us, our job is to be at the forefront.

Your show now airs on nine of the 11 Super Estrella Network stations. How proud are you?

Ysaac: That's been one of our goals since we began doing the show, to reach more people. We want more people to enjoy what we do, the creativity we inject into the show. We came to this country to work like everyone else, doing normal jobs, and we've always wanted to achieve more and more goals. To have received the opportunity to do a morning show in a market like Los Angeles and to be on the air for five years and now go national is a great accomplishment. We have an enormous responsibility to keep it fresh and creative. —JM



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NESTOR "PATO" ROCHA

ANIVERSARIO DE ÉXITOS



Continued from page 18

10,000 and 14,000 attendees each summer. according to Billboard Boxscore, until 2006, when the event moved from the Arrowhead Pond in Anaheim, Calif., to Los Angeles Memorial Coliseum, catapulting attendance to 50,000.

Primary Source

"Súper Estrella has become a primary source where young Latinos can find Spanish-language pop/rock music from artists such as Fey, Enrique Iglesias, Gloria Trevi and Nek," Liberman says. It opened the door for Latin pop artists to reach younger Hispanics. "Without Súper Estrella, it would have been much more difficult for those artists to generate a following in the U.S. Without it, what other radio format would have played their music?"

Isaac says of his days at Súper Estrella, "We were the first to take Pepe Aguilar and make him pop, the first to take Intocable and make them pop, the first to break songs that became anthems, like 'La Botella, 'Mesa Que Más Aplauda' and many others.'

Now that he's on the other side of the business programming videos, Isaac has found out how much more influence Súper Estrella has. "One of the biggest stations mun2 looks at as a group is Súper Estrella. The same goes for MTV3, LATV. etc. It became the place to find the proven hits," he says. When new talent gets a shot on Súper Estrella, it's more likely other stations will follow

But has Súper Estrella received due credit? Not as much as it should, Isaac says, because most don't recall the early days, when Latin CHR stations didn't exist in this country. "No one saw the struggle of breaking artists no one else would touch. Here's a station that did, and then they became stars. Now some people say, 'All Súper Estrella does is play the hits.' Sure, but Súper Estrella created those hits."

Much credit is handed to Rocha. Isaac says, "Pato has an eye for what's next, what's hot, the next big thing that's going to break.'

Rocha says there are those that recognize what Súper Estrella has accomplished, but "there are also others who have gotten so big that they forget where they started, where the movement began. It's logical that some will forget their roots. All we can do is to continue doing our work and keep the flame alive. If that flame dies, there will be no future artists."

Amnesia seems to be less of an issue on the label

The Hispanic community is extremely diverse, and Súper Estrella's success proved that there is an opportunity to create a much broader range of Spanishlanguage radio programming.

—Jeff Liberman

Súper Estrella's annual

launched in 1998 and has

featured the likes of, from

Ricky Martin in 2006 and

left, Juanes in 2005,

La Ley in 2004.

Reventón concert

side of the industry. Executives recognize the station's impact on their artists and music, and agree they would have not gotten far without Súper Estrella.

"The station has definitely been a launching pad for all the Latin pop artists in the U.S.," says Mock & Roll VP Rogelio Macin, who at the time of the station's launch was VP of BMG U.S. Latin, which had the largest Latin rock and a strong poproster."You couldn't create a development plan for an artist in the U.S. without counting on Súper Estrella," he says, adding that if you take Puerto Rico out of the U.S. equation, the country simply did not have a broadcast vehicle to promote Latin pop prior to Super Estrella, "It started the pop movement in the U.S.," Macin says.

Venevision International Music VP Jorge A. Pino, who previously presided over Sony Music's Latin pop division and EMI Music U.S. Latin, says he has closely followed the station's growth, from the time it launched 10 years ago to its escalation into "the most influential Latin pop radio station in its market."

He calls Rocha "a renaissance man of radio programming," because he has always been in tune with what youth want to listen to, he has provided diversity in his programming and has taken risks when he believes in the quality of a song and/or the talent of an act.

"Sûper Estrella was fundamental in the development of the careers of some of Latin music's top artists, such as Ricky Martin, Shakira, Intocable, Obie Bermúdez and currently Servando & Florentino," Pino says.

Sony BMG Music Entertainment Latin region president Kevin Lawrie calls Súper Estrella "a pillar for Latin pop music in the U.S.," and adds that "if you randomly pick any successful pop single from the charts, I can guarantee it has the Súper Estrella stamp all over it."

In the process of developing new artists, he says, "Pato has been there with us every step of the way. He has the vision and the cojones to get behind records no one else would touch."

Universal Music Latino president John Echeverría adds, "Súper Estrella has reached the biggest goal we human beings can aspire to, which is to significantly change our surroundings. Latin radio in the U.S. would be very different without the



muscle KSSE put behind Latin pop and rock. The careers of many superstar artists began there. This is a station that without prejudice or apprehension played artists like Juanes, just to name one."

Universal Music Latino VP of A&R and marketing Walter Kolm calls Súper Estrella the station that makes the hits. "Pato is a visionary," he adds.

The outlet continues to support new talent and is a fundamental vehicle to introduce a fresh generation of such acts as Jeremias, Belanova and La Secta AllStar to the audience, Echeverría adds.

Súper Estrella has also had a profound impact on a national level, Rocha says. It helped transport Latin pop music to Miami, New York, Chicago and the West Coast, because outlets in those markets had to keep up with the station."Super Estrella injected pop music everywhere in the U.S."

Súper Estrella shines bright among the 47 radio stations in Entravision's portfolio, Liberman says, because the company's radio division prides itself on maintaining a reputation for innovation, creating a wide range of radio formats and personalities that speak to varying tastes and styles among U.S. Hispanics throughout some of the nation's fastest-growing, most densely populated Hispanic markets. "Super Estrella is the epitome of that creativity," he says.

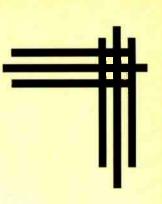
The success of the format has given the company's programming team the opportunity to develop other successful formats, like adult hits José, he adds. "Super Estrella opened the door not just for Entravision but also other radio operators to go beyond the traditional regional Mexican and tropical formats. The Hispanic community is extremely diverse, and Súper Estrella's success proved that there is an opportunity to create a much broader range of Spanish-language radio programming."











Nestor "Pato" Rocha

A true visionary who defined Latin pop culture as we know it.

Congratulations for a decade of hits

Alejandra Guzmán • Alejandro Fernández • Alexis & Fido

Alicastro • Allison • Andy & Lucas • Calle 13 • Camila

Chelo • Chayanne • Diego Torres • Eros Ramazzotti

Franco De Vita • Frankie J. • Ha*Ash • Jennifer Lopez

Julieta Venegas • Kalimba • La 5ta. Estación

La Oreja de Van Gogh • La Sinfonia • Reyli • Ricky Martin

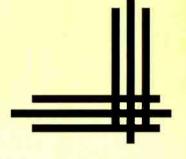
Reik • Ricardo Arjona • Shakira

Sin Bandera • Toby Love • Voltio • Yuridia



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Súper Estrella Amigos Offer Thanks

Artists Sing Praises On 10th Anniversary

"Súper Estrella has always been a goal for artists, because it's the pop capital in the U.S. The station is fresh and reinvents itself constantly. Thank you, Súper Estrella, for making my songs your own."

—Noelia

"Súper Estrella is the best. It's been the drive behind my music and has helped me take 'Flores' to everyone in California. Thank you." —Fonseca



"No artist can be successful without radio. That's why I'm so thankful to Súper Estrella, which was one of the first stations to play my music on the West Coast. Congrats on your 10th anniversary, and I hope you continue to bring us great music for many more years."

-Don Omar

"Súper Estrella equals super cool." —Belinda

"My Súper Estrella friends, I'm so happy for you and for all the care you've put in to entertaining us in these 10 years. Thanks for making me part of your history. I love you."

—Fev

"Super Estrella friends, 10 is a golden number. How wonderful to be able to celebrate with you these 10 years of musical communion and support. Happy birthday." -Christian Castro

"Congratulations, Súper Estrella, on these wonderful 10 years. Thanks so much, guys, for all your support and for making radio a gathering place where all Hispanics can express themselves. IUn abrazo!" –Juanes

"Congratulations, Súper Estrella, on your 10th anniversary. We are together with you celebrating this successful achievement. Thanks for supporting us. We wish you many more to come."

—R8D

"I wake up every day listening to the crazy guys at 'La Regadera.' Súper Estrella is very special to me because they've supported my music from the beginning, and when I visit the station you make me feel at home. Congratulations."

—Obie Bermúdez

"Lots of kisses to my friends at Súper Estrella, who take our music to all the 'raza.' Thanks for making magic through the airwaves. Happy anniversary, and I hope there are many more Reventón to come. You know that 'Todos te miran y te escuchan . . . ' "

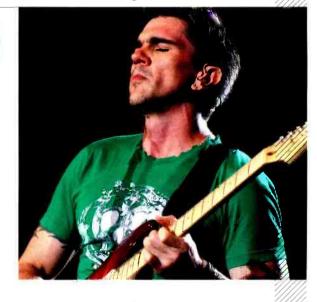
-Gloria Trevi

"We want to congratulate you on these first 10 years of success. We loved doing Reventón last year, and we thank you for welcoming us."

"Súper Estrella, congratulations on your 10th anniversary. May there be many more." —Enanitos Verdes

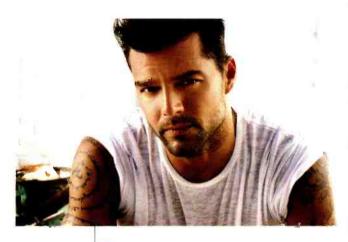
"Pato and Súper Estrella have definitely been the driving force behind all the contemporary artists in the United States, including me." —Julieta Venegas





" 'La Academia' gave me the opportunity to show my talent through television. Súper Estrella opened the doors for me to Hispanic radio listeners in the United States. Pato and Súper Estrella are like my angels."

—Yuridia



"Congratulations, Súper Estrella friends, on your 10th anniversary. I'm so proud of being part of your great family and honored to have had your support for so many years. Pato, you are great, brother. Thanks for always being there. May the success continue."—Ricky Martin

"While no one takes risks on new music, Pato has always had the vision and the ability to discover hits."

—Kalimba

"Without Pato and Súper Estrella's support, we wouldn't have had the success we have today in the States. Thanks, Pato."

_ Dail





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AND THE WHOLE FAMILY
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UNIVERSAL MUSIC LATINO



A view of the format from consultant Rick Scott

State Of Sports **Radio 2007**

Al Peterson APeterson@RadioandRecords.com

This week longtime sports radio adviser Rick Scott is hosting his annual Sports Radio Conference in Phoenix. The confab held each March attracts a crosssection of sports radio pros from around the country for three days of learning and networking in the Valley of the Sun.

President/CEO of Rick Scott & Associates, which he founded in 1992, Scott's varied radio background includes stints at KSFO/San Francisco, WBOS/Boston, KINK and KGON/ Portland, Ore., and KJR/Seattle. As a programming/management adviser he has provided input to a significant number of sports radio stations nationwide, including KNBR/San Francisco, KTCK/Dallas and KJR. The Seattle Mariners, the Oakland A's, the Seattle Sonics, the University of Florida, Penn State University and the University of Miami have also benefited from Scott's expertise in the sports media industry.

Just before he boarded a plane to Phoenix,

sports radio business and what he believes are some of the challenges and opportunities it will face in the year ahead.

What is the state of sports radio in 2007?

Extremely healthy and vibrant. The format is continuing to grow in numbers and in getting the respect it deserves in the industry. In a world of iPods, sports allows a station to offer something unique that the audience, for the most part, still has to seek out to consume.

Is sports radio more bulletproof against expanding audio technologies than other formats?

and MP3 downloads of their programming available and that's certainly a good idea, because the consumer is increasingly in control of when, where and how they listen. But, it's the unique product offered by sports that still drives people to radio.

I'd much rather run a sports radio station in 2007 than any kind of music station. That's not to say that many music stations don't still get significant numbers, but with sports you have a unique product that 10 years from now will still be valid. I don't know that you can say that about any music programming.

What is the big appeal of the format that attracts fans and new stations to the format?

'What sports radio can do

best, in my

the fans on

issues and

powerful.'

that's pretty

-Rick Scott

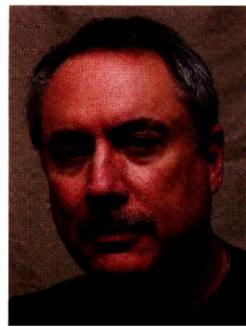
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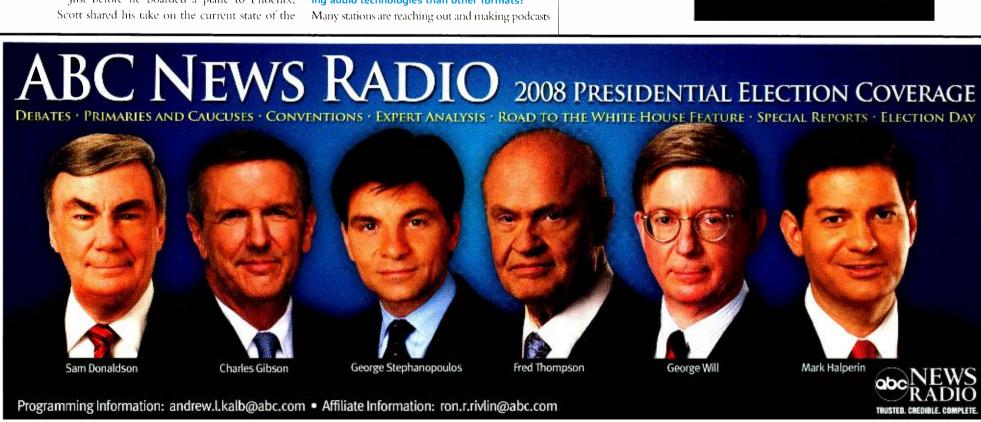
be a voice for

controversial

Sports radio is a vehicle that people can use to escape the world and just enjoy some entertainment and fun for a little while. When stations do a good job of producing, packaging and presenting sports, it's compelling content that is just plain fun to listen to.

There has been considerable debate through the years about the potential of sports/talk versus so-called







"guy talk," which some believers felt could broaden the appeal of their stations beyond traditional sports fans. Where do you come down on that issue?

I hate the term "guy talk." To me it's never been a format—it just doesn't work. The most successful sports radio stations offer listeners information, and what that information means, through their personalities' opinions and observations. Guy talk, in my opinion, doesn't exist. Stations that have tried it have generally sputtered and most have gone away. I just do not believe in it.

That said, you have always advocated that sports radio personalities have to go beyond the "X's and O's" if they want to succeed, right?

Oh, absolutely. Let's take, for example, the recent Monday morning after the Oscars telecast. If you're a personality on a sports radio station and you weren't referencing that event in some way the next day, you probably don't belong on the radio. If you didn't have a take, or an opinion, on how Ellen DeGeneres handled hosting the show, or on Martin Scorsese, Jerry Seinfeld or Will Ferrell, then you probably shouldn't be hosting a radio show on any station.

How important in 2007 is play-by-play programming to the success of a sports station?

I don't want to sound like I'm avoiding the question, but it really does depend on the situation. Play-by-play can be an incredible external marketing vehicle that can bring new people into your radio station and expose them to your product. The question you always have to ask is, "What is that going to cost?"

If you can make money or even break even with it, then it's a good deal. But if you are going to lose money on carrying play-by-play, then it's not. Only individual stations can make the call as to whether or not having a play-by-play relationship with a team is worth it in the end.

Is there any programming downside to carrying play-by-play?

In some cases it can taint the image of your station depending on how team management reacts to controversial coverage on the air about the team. Eve certainly seen situations where team officials become unhappy when they hear criticism of the team's performance on

their flagship station. But if your station is defending poor performance and making excuses for the team when they aren't playing well, the audience will know it right away and that will give your station a whole credibility problem. Listeners' B.S. detectors go off pretty quickly.

Is the model that we've seen in St. Louis and Washington, D.C., where the Cardinals and Redskins are actually part-owners of their flagship radio stations, one that we'll see more of in a world of dramatically escalating sports rights fees?

I think it's something new that's being tried and the jury is still out. From a team's standpoint I can see the sense in creating and taking advantage of certain built-in synergies to direct the promotion, marketing and selling of the team to generate as much revenue for the team as possible.

But games—even with a sport like baseball—only take up a certain percentage of your programming day, so you still have to figure out what you're going to do to fill up the rest of the hours. If you're in the radio business, in my opinion you'll still have to run it like a radio station. Whether or not team management that also owns a radio station can do that remains to be seen.

It has always been a given that controversy is good for talk radio. Are things like the recent NBA All-Star Game in Las Vegas—which some called a "thug fest"—with players using steroids and being involved in other criminal activity good for the format? Or do they taint sports in general and sports radio by association?

Sports is a microcosm of life. It will produce some great stories and some feel-good stories, but there will also be stories on the other end of the spectrum about things that are not so good. I see those kinds of controversies as opportunities for sports stations to perform, because every listener is going to have opinions on them. Sports radio can drive the discussion on some of these issues and even be an advocate to help motivate the leagues to do something about them. What sports radio can do best, in my opinion, is to be a voice for the fans on controversial issues and that's pretty powerful.

Why should at least one station in any cluster offer sports?

And The Winner Is . . .

Here are the winners of the 2007 R&R News/Talk Industry Achievement Awards announced during ceremonies at the 12th annual R&R Talk Radio Seminar held March 8-10 in Los Angeles. Congratulations to all of this year's winners and nominees.

Industry executive of the year Kraig Kitchin, Premiere Radio Networks

Radio executive of the year Gabe Hobbs, Clear Channel Radio

GM of the year (tie)
Mickey Luckoff, ABC Radio/San Francisco
Joel Oxley, Bonneville International/Washington, D.C.

PD of the year

Jack Swanson, KGO/San Francisco

News radio executive of the year Steve Jones, ABC News Radio

Station of the year (major market) (tie) KFI/Los Angeles KGO/San Francisco

Station of the year (markets 26-plus) WLW/Cincinnati

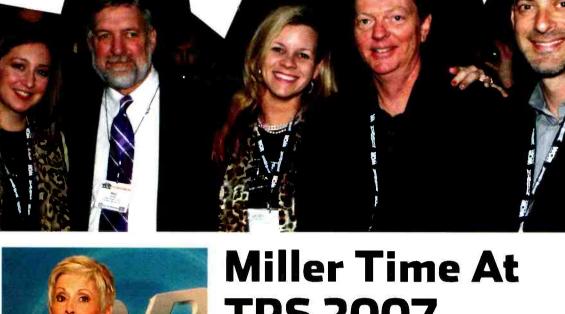
Local personality of the year Bill Handel, KFI/Los Angeles

Syndicated personality of the year Rush Limbaugh, "The Rush Limbaugh Show"

If you want to do creative, fun radio that produces an active audience with incredible qualitative scores and power ratios that are generally well above the station's market share—a sports marketing vehicle that offers opportunities to sell beyond just ratings and allows you to tap into budgets and revenues that you just can't get with any other format—then sports radio is the way to go.



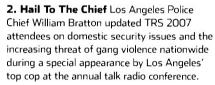


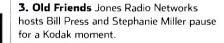


TRS 2007

1. Comedian/Westwood One talk host Dennis Miller wowed the crowd with his keynote address at the 12th annual R&R Talk Radio Seminar held March 8-10 in Los Angeles. Enjoying Miller's post-performance glow are, from left, R&R news/talk/sports editor Al Peterson, R&R publisher/president Erica Farber and Miller.



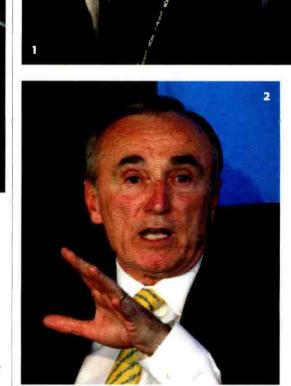


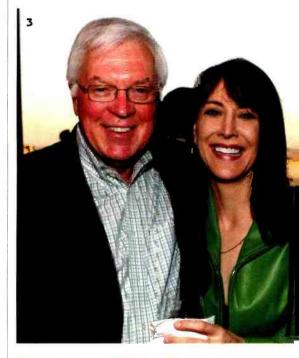


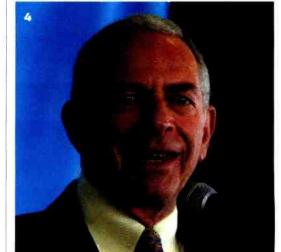
- 4. Top Of The World, Ma KGO/San Francisco president/GM Mickey Luckoff thanks the crowd as he accepts an unprecedented fourth trophy as news/talk GM of the year during the R&R News/Talk Industry Achievement Awards luncheon held annually at TRS.
- 5. Late-Night Talk Kings Premiere Radio Networks' "Coast to Coast" hosts Art Bell, left, and George Noory strike a pose at TRS.
- 6. Leave 'Em Laughing Bill Handel, KFI/ Los Angeles morning host and 2007 R&R News/Talk Industry Achievement Award winner for local personality of the year, shares a laugh during his appearance on a panel titled "Who's Left, Who's Right, Who Cares?"
- 7. These Boots Were Made For Walking Syndicated talker Dr. Laura Schlessinger shows off her custom red, white and blue cowboy boots at the TRS breakfast that she hosted where she also donated \$232,000 to Operation Family Fund.
- 8. Chattin' With The 'Chicks' Chatting it up during the opening-night cocktail reception are, from left, "ChickChat" host Lara Dyan, Talk Shows USA's Skip Joekle, "ChickChat" host Heidi Hanzel, Clear Channel Radio's Gabe Hobbs and Sporting News Radio's David Stein.











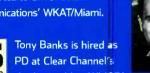
The gateway to music formats, the week in charts and airplay data.

R&R T ME NE



Josue Villa tapped as ED of Latin urban KVIB (Club 95)/Phoenix. ■ Westwood One Sports names David Halberstam

executive VP/GM. ■ Tony Calatayud is promoted to GM of Salem Communications' WKAT/Miami



rhythmic oldies WMCE/ Miami. ■ Salem Communications promotes Brian Taylor to GM of its Denver radio station cluster. ■ American Women in Radio and

Television elevates Maria Brent an from VP of communications to executive director.

Allen Butler is elevated to president of the Music City label group in Nashville. ■ Susque anna alternative

WNNX/Atlanta promotes Brian Philips to OM and Leslie Fram to PD. ■ Mike Preston named PD at CHR/top 40 KBKS/Seattle.



Greg Tantum is installed as PD/ executive editor at Group W's all-news KFWB/Los Angeles, ■ Bonneville

classic rocker KZPS/Dallas hires John Larson. ■ Richard Branson sells Virgin Music Group to British conglomerate Thorn-EMI for approximately \$1 billion.



John McClain is appointed senior VP of A&R/executive VP/GM of urban music for A&M

Records. ■ Summer Redstone wins battle over control of Viacom International. ■ John Axten and Louis Severine are promoted to senior VP positions at ABC Radio Network.



Howard Stern signs five-year contract to do afternoon drive at WNBC/New York. ■ Jason Minkler and Tommy Teague

join Network Records. ■ Monte Lang is promoted to president of the radio division at Amaturo Group.



WDGY/Minneapolis modifies its top 40

format to AOR. ■ Charlie

Van Dyke resigns as PD of KH.⊮Los Angeles. ■ Wallichs Music and Entertainment, owner of Southern California record store chain Music City, files for bankruptcy in a Los Angeles federal court.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Timberlake Continues CHR/Top 40 Success Story

Justin Timberlake sets a pair of CHR/Top 40 chart marks as "What Goes Around ... Comes Around" (Zomba) rises 2-1. Timberlake becomes the first male artist to score three straight No. 1s, as well as the first male artist to top the chart with three tracks from an album. "Goes" joins "SexyBack" and "My Love" as chart-toppers from the doubleplatinum "FutureSex/LoveSounds."

Since the launch of the Nielsen BDS list more than 14 years ago, only four previous albums have produced a trio of No. 1s: Ace of Base's "The Sign" (1993-94), Alanis Morissette's "Jagged Little Pill" (1996), Jennifer Lopez's "J.Lo" (2001-02) and, most recently, Avril Lavigne's "Let Go" (2002-03). Timberlake's run of three straight No. Is matches the streaks achieved by Ace of Base and Lavigne, while Morissette remains the record holder with four No. 1s in a row.

With four overall No. 1s as a soloist ("Rock Your Body" hit No. 1 in 2003), Timberlake also ties Nelly for the most No. 1 titles by a male artist in the chart's history

Chesney Surges To Summit; Paisley Ropes Big Gain

Kenny Chesney's "Beer in Mexico" (BNA) hops 2-1 to become his 11th Country chart-topper. Chesney's single makes 32.7 million impressions and is his third No. 1 from the multiplatinum "The Road and the Radio" album, following "Living in Fast Forward" and "Summertime." Chesney first reached No. 1 when "She's Got It All" spent three weeks atop the chart in late summer 1997. Concurrently, Brad Paisley's clever new single, "Ticks" (Arista Nashville), takes the chart's fattest gain, up 5.2 million impressions, during its first full week of airplay and climbs 50-30. "Ticks" is also awarded Breaker status (spins detected at 60% of the panel for the first time) with plays at 81 monitored stations.

Mims' Heat **Proves Too** Much For Thicke

With a gain of 386 plays, "This Is Why I'm Hot" (Capitol) by Mims leapfrogs Robin Thicke's "Lost Without U" to gain the No. 1 spot on the Urban chart, despite Thicke's track sporting an improvement of 158 plays. It's the first time a song has lost the No. 1 title with an increase in plays since "Grillz" by Nelly gained 15 plays yet was trumped by Mary J. Blige's "Be Without You," which gained 404 plays, on the Jan. 20, 2006, chart. Meanwhile, Minis'"Hot" holds on to No. 1 for a second week on the Rhythmic and Rap charts and Thicke serves an eighth frame atop Urban AC with "Lost."

Breaking Benjamin 'Breathes' Easier

Breaking Benjamin lands its third career Active Rock chart-topper as "Breath" (Hollywood) climbs 2-1. "Breath" follows "So Cold" (four weeks in 2004) and "Sooner or Later" (one week in 2005) to the top spot. "Breath" likely felt the effect of the lost hour due to the transition to daylight saving time as it slides into the pole position with a one-spin decrease. It's the first song to post a decline in spins in its first week at No. 1 since Stone Sour's "Through Glass" in the Sept. 8, 2006, issue, which coincided with airplay from Labor Day weekend.

Thomas, Aguilera Arrive In AC Top 10

After first charting in October, both Christina Aquilera's "Hurt" (RMG) and Rob Thomas' "Streetcorner Symphony" (Atlantic) make their way into the AC top 10 in their 22nd and 23rd weeks, respectively. The titles become just the 10th and 11th in the Nielsen BDS era to require at least 22 weeks to reach the top 10, with all but three doing so since the beginning of 2006.

'World' Record For Mayer

As the AC panel expands this issue from 105 to 108 stations, John Mayer's "Waiting on the World to Change" (Columbia) sets a new record for most plays in a single week. "Change" collects 2,141 spins and holds at No. 1 for a fourth nonconsecutive frame.

Mayer's new mark eclipses the former leader, "Landslide" by the Dixie Chicks, which registered 2,099 detections on the March 7, 2003, chart when the panel comprised 88 stations. In the 14 years that the AC chart has been fed by Nielsen BDS data. "Change" is just the seventh title to break the 2,000 weekly plays barrier.



CHR/TOP 40



Exercises his prerogative to bail out of a sweet deal

Bobby Brown's Gift Horse Goes Barbaro

Kevin Carter and Keith Berman

KCarter@RadioandRecords.com, KBerman@RadioandRecords.com

he following scenario would not have been possible without the active participation of Massachusetts law enforcement. A radio bit that ended up garnering national headlines began on Feb. 25, when the always entertaining-as-a-trainwreck Bobby Brown was hauled into a Massachusetts jail after he failed to pay \$19,150 in back child support to his first wife, Kim Ward of Stoughton, Mass. Given Brown's unpredictable nature and questionable financial state, a seemingly crazy idea was impulsively born, thanks to Kane, the morning maestro at Clear Channel's WIHT (Hot 99.5)/Washington, who reached out to Brown's people and made an offer to put up the money to spring him—with one major string attached. In a nutshell: "We bail your ass out of jail, you come work here for a week."

Unbelievably, the plan came together the night of Feb. 28, when Brown's attorney accepted the offer. When asked if he actually believed that Brown would ever go for such a proposal, Kanesays, "The best analogy I can use is that I feel like the dog that always chased the firetruck and never caught it. Today, we caught that firetruck.

"My cell phone rang Wednesday, and it was a sheriff in Massachusetts

asking if Bobby could speak with me," Kane says. "It was so weird because years ago I had bought this guy's cassettes, and here he was calling me from jail. The first words out of his mouth were 'thank you,' and he wanted assurances that this would be a positive experience for him. I told him this was the perfect opportunity to start fresh, and he agreed."

Brown was scheduled to be on the air with Kane on March 2 and had also agreed to work at the station all week. Hot had also made plans to get Brown involved in some community events, "Bobby was in a situation where he needed help and was willing to listen," Kane said at the time, "We just happened to have the right offer at the right time, and we're happy that it worked out."



Brown

The Fuse Was Lit

You just knew that somehow this whole house of cards was set to spectacularly explode—and that it did live on the air that Friday morning. The deal was in place, and Brown had agreed to come to D.C. to work with the station. "And, until 7:19 a.m. Friday morning, we firmly believed that Bobby was going to follow through with his commitment," Kane says. "It was only until we

started talking on the phone that we quickly realized that Bobby was on a completely different page."

Things began going decidedly south when Brown claimed, "You paid me some chips to be on your radio station," to which Kane countered, "Well, we paid to get you out of jail"—which Brown denied, saying he was already out of jail when Kane paid his bail, "So you snowed us—through your attorney, you lied to us," Kane shot back, saying Brown's attorney Phaedra Parks told him Brown was still in jail when the deal was cut.

"Who bailed you out?" Kane asked. "Where did the money that we paid go?" After being pressed, Brown finally admitted," I guess you did." As the conversation became increasingly strained, Kane's inner monologue became so loud

'It was so weird because years ago I had bought this guy's cassettes, and here he was calling me from jail.'

-Kane



'I rallied everyone together to get excited about Bobby, and then as soon as it all went south, we all changed direction en masse.'

-Kan

it was almost deafening. "All I could think was, 'Oh shit, oh shit, oh shit,' "he says. "This deal was falling apart as we spoke." Brown began hedging: "We're going to talk when I get there, I like it better when I can see people," he said, even going as far to flat out deny what he had agreed to. When Kane pressed him to hash out details onair, Brown hung up on him. Shortly thereafter, the station rescinded the deal.

"The money is being returned, and we're going to donate it to charity," Kane says. "Listeners will give us suggestions on how we can best divide it up." As news of Brown's behavior circulated, Kane said the public was clearly pissed. "The reaction here is unbelievable," he says. "People are hurt, upset and offended. They also feel disrespected by Bobby because this city was prepared to welcome him with open arms, then he goes and pulls this." Confirming those sentiments, a Hot 99.5 online poll that asked "Did Bobby do us wrong?" was running at 90% "yes."

Word of the deal and its subsequent implosion quickly spread nationally, painting Kane and the station in a positive light. And the coolest thing? Kane was actually mentioned by name and with the station's call letters rather than the usual "local radio station" in media outlets including the Associated Press, the Montreal Gazette, R&R sister The Hollywood Reporter, Chronic magazine, "Access Hollywood" and one of our favorite TV shows, MSNBC's "Countdown With Keith Olbermann."

Dramatic Epilogue

Several days after his now-infamous hang-up, Brown was asked about the incident by a news reporter. Brown reportedly characterized the whole thing as "a misunderstanding." That was news to Kane, who says he hasn't spoken to Brown since the loud click. As negative as this turn of events may appear to the naked eye, Kane still looks upon the entire experience as a net positive for him, the station and its listeners. "The audience here in D.C. loved it," he says. "I rallied everyone together to get excited about Bobby, and then as soon as it all went south, we all changed direction en masse. Nothing gets a community together like a little adversity. We all now have that shared experience, and that's an emotional bond that can't be broken."

Naturally, Kane had a large and powerful supporting cast behind the scenes to enable him to even attempt this hefty deal in the first place. "This promotion would not have been possible without the support from [market manager] Dave Pugh, PD Jeff Kapugi and senior VP Marc Chase. I threw a lot in their direction, and they came back with a lot of yes's, which they didn't have to do." he says. "Special thanks as well to our promotions director Jessica Ritch, who really busted her butt on this."

Undeterred in his humanitarian efforts, leave it to Mr. "Glass Half Full" Kane to hop right back on that bucking celebrity-in-trouble charity horse. "Next, we're going to offer Britney a job," he says, sounding half serious. "Stay tuned."

CHR/TOP 40 1999 TO PLACE FOUR SONGS FROM ONE ALBUM IN THE TOP 10.

▶ WITH A CLIMB TO NO. 10 FOR "IF EVERYONE CARED." NICKELBACK BECOMES THE FIRST ROCK BAND SINCE MATCHBOX TWENTY IN 1997-





POWERED BY

THIS WEEK	TASTIMIE	WEENS	N NIELSEN BDS TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PL/ TW	4YS +/-	AUDIEN MILLIONS	
1	Ž	14	WHAT GOES AROUNDCOMES AROUND NO. 1(1 WK) N 12 JUSTIN TIMBERLAKE	9 306	-70	61.047	1
2	4	18	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN	9243	-404	58.106	2
9	3	34	IT'S NOT OVER	9085	+103	51.953	3
4	Ĺ	12	THE SWEET ESCAPE CWEN STEFANI FEATURING AKON INTERSCOPE	8102	+515	51.592	4
5	č	9	CUPID'S CHOKEHOLD CYMCLASS HEROES FEAT, PATRICK STUMP DEC A"DAN E/FUELED BY RAMEN/ATLANTIC/LAVA	6295	+947	33.365	9
ь		8	GLAMOROUS FEGUE FEATURING LUDACRIS WILL, I AMI/A&M/INTERSCOPE	6184	+448	34.888	8.
7	1	5	DON'T MATTER MOST NCREASED PLAYS TO KONYCT/UPFRONT/SRC/UNIVERSAL MOTOWN	6006	+985	39.227	5
8	6	11	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE DTP/DEF JAM/IDJMG	5582	-162	36.079	б
9	5	19	IRREPLACEABLE BEYONCE COLUMBIA	5342	-1085	30.308	11
10	12	10	IF EVERYONE CARED NICKELBACK ROADRUNNER/ATLANTIC/LAVA	4992	+354	23.811	13
η	8	₹0	WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY ARISTA/RMG	4798	-832	29.800	12
12	13	6	GIVE IT TO ME TIMBALAND FEAT, NELLY FURTADO& JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	4792	+208	30.652	10
13	10	19	BREAK IT OFF	4725	-541	35.915	7
74	15	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMG	3733	-139	18.440	16
15	19	8	FACE DOWN THE RED JUMPSUIT APPARATUS VIRGIN	3547	+292	16.568	21
16	14	27	HOW TO SAVE A LIFE N3 位 EPIC	3324	-469	20.342	14
17	22	15	U + UR HAND PINK LAFACE/ZOMBA	3176	+584	13. 9 87	24
18	13	13	KEEP HOLDING ON AVRIL LAVIGNE FOX/RCA/RMG	3084	-216	16.199	23
19	15	19	I WANNA LOVE YOU AKDN FEATURING SNOOP DOGG KONV CT/UPFRONT/SRC/UNIVERSAL MOTOWN	3062	-577	16.731	20
20	28	4	THIS IS WHY I'M HOT MIMS CAPITOL	2778	+690	16.443	22
9	3	8	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE TVT	2757	+167	17.153	19
2	3	7	ICE BOX OMARION T.U.G./COLUMBIA	2620	+291	18.906	15
9	26	7	YOU LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN	2498	+211	18.088	18
33	29	5	BETTER THAN ME HINDER UNIVERSAL REPUBLIC	2141	+199	6.079	37
9	30	7	BOSTON ALGUSTANA EPIC	2043	+103	6.843	34
26	21	13	HERE (IN YOUR ARMS) HELLOGOODBYE DRIVE-THRU/SANCTUARY	1957	-750	12.008	25
9	32	5	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	1956	+183	8.513	30
28	23	3	CANDYMAN CHRISTINA AGUILERA RCA/RMG	1946	+433	8.912	29
29	34	4	OVER IT KATHARINE MCPHEE RCA/RMG	1730	+291	9.354	28
30	27	9	TELL ME DIDDY FEATURING CHRISTINA AGUILERA BAD BOY/ATLANTIC	1718	405	18.305	17
31	31	17	SHORTIE LIKE MINE BC W WOW FEATURING CHRIS BROWN & JOHN 14 AUSTIN COLUMBIA	1640	-223	11.648	26
32	24	16	WELCOME TO THE BLACK PARADE M™ CHEMICAL ROMANCE REPRISE	1588	-757	8.260	31
35	55	4	ON THE HOTLINE PFETTY RICKY BLUESTAR/ATLANTIC	1509	+206	6.910	33
34	57	2	WITH LOVE HI_ARY DUFF HOLLYWOOD	1346	+223	5.836	38
35	36	3	LOOK AFTER YOU THE FRAY EPIC	1298	+105	5.343	3 9
36	N	EN	BECAUSE OF YOU NE-YO DEF JAM/IDJMG	1096	+368	4.951	-
37	35	3	NOTHING LEFT TO LOSE	1095	+58	2.739	-
38	N	EW	BEAUTIFUL LIAR WOST ADDED BEYDNCE & SHAKIRA COLUMBIA	1020	+630	7.979	32
39		EN	INTO THE OCEAN BLUE OCTOBER UNIVERSAL MOTOWN	883	-20	1.865	+
40		EN	LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	879	+330	10.289	27

MOST A	DED
TITLE ARTIST / LABEL	NEW STATIONS
BEAUTIFUL LIAR Beyonce & Shakira (COLUMBIA) KJYO, KQXY, KSAS, KSPW WAEZ, WAKZ, WBHT, WCT WKGS, WKSE, WRVQ, WSN WSTW, WYSR, WWWQ, W WZKF	Z, WHBQ, WJIM, √X, WSTR,
GIRLFRIEND Avril Lavigne (RCA/RMG) KHKS, KHTS, KHTT, KKMG	23 5. KOMO, KSMB.

WZKF
GIRLFRIEND 23
Avril Lavigne
(RCA/RMG)
KHKS, KHTS, KHTT, KKMG, KQMQ, KSMB,
Sirius Hits I, WAEZ, WAPE, WEZB, WFLZ,
WHBQ, WHKF, WHTZ, WJIM, WKXJ, WPXY,
WRHT, WSSX, WSTR, WVSR, WXXX,
WXYK
THIS IS WHY I'M HOT 17
Mims

(CAPITOL)
KLAL, KSAS, KSLZ, WAEV, WBHT, WOCG,
WFBC, WFLY, WFMF, WKRZ, WNOK, WPRO,
WRHT, WXLK, WXXL, WYKS, WZAT BECAUSE OF YOU

Ne-Yo
(DEF JAM/IOJMG)
KJYO, KSAS, WAKZ, WFBC, WFLY, WFLZ,
WIHB, WKGS, WKQI, WKSC, WNKS, WVKS,
WYKS, WZAT

LOST WITHOUT U

Robin Thicke
(STAR TRAK/INTERSCOPE)
KHOP, KSMB, SITUS Hits I, WABB, WCGQ,
WHHD, WKGS, WKRZ, WNOU, WRVQ,
WXKB, WXKS, WXXX

THE GREAT ESCAPE Boys Like Girls (COLUMBIA) KKPN, WABB, WCGQ, WFLY, WIHB, WJBQ, WKRZ, WNKS, WRHT, WSSX, WXYK, WZKL, XM Top 20 on 20

Diddy Feat, Keyshia Cole (BAD BOY/ATLANTIC) KHKS, KJYO, KSAS, KSMB, WAKZ, WEZB, WFKS, WKSE, WKST, WNKS, WXKB, WZEE ICE BOX
Omarion
(T.U.G./COLUMBIA)
KLAL. KSAS, WAEZ. WDCG. WHKF, WHYI,
WJIM, WNKS, WQEN, WVSR, WYKS

OVER IT OVER IT
Katharine Mcphee
(RCA/RMG)
KDWB, KRUF, KSAS, KZZP, WABB, WAKS, WHKF, WKSZ, WKZL, WYKS

Christina Aquilera (RCA/RMG)
KDWB, KJYO, KRQQ, KSPW, WDCG, WFMF, WPXY, WRVW, WXXL. WYKS

ADDED AT... **KWYL** Reno, NV

Rich Boy, Throw Some D's, 2 Daughtry, Home, 0 Nickelback, If Everyone Cared, 0 Paula DeAnda, When It Was Me, 0

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE)	834/192	THE KILL (BURY ME) 30 Seconds To Mars (IMMORTAL/VIRGIN)	451/90
TOTAL STATIONS:	59	TOTAL STATIONS:	28
THE WAY I LIVE Baby Boy Da Prince Feat. Lil I (UNIVERSAL REPUBLIC)	779/108 Boosie	PAIN Three Days Grace (JIVE/ZOMBA)	☆ 450/80
TOTAL STATIONS:	41	TOTAL STATIONS:	46
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)	735/ <mark>2</mark> 79	FOREVER Papa Roach (EL TONAL/GEFFEN)	☆ 316/126
TOTAL STATIONS:	48	TOTAL STATIONS:	27
READ MY MIND The Killers (ISLAND/IDJMG)	626/37	MAKE IT RAIN Fat Joe Feat, Lil Wayne (TERROR SQUAD/IMPERIAL	268/27 /VIRGIN)
TOTAL STATIONS:	60	TOTAL STATIONS:	33
GIRLFRIEND Avril Lavigne (RCA/RMG)	456/303	HE'S ALIVE A Girl Called Jane (ISLAND/IDJMG)	240/42
TOTAL STATIONS:	45	TOTAL STATIONS:	28

NEW AND ACTIVE

MOST INCREASED **PLAYS** +985 DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) KQMQ +33, WGTZ +30, KMXV +29, KSAS +28, KWYL +27, KHOP +26, KDWB +25, KZZP +24, KZCH +22, WKGS +21 +947 CUPID'S CHOKEHOLD Gym Class Heroes Feat. Patrick Stump (Decaydance/Fueled By Ramen/Atlantic/Lava) WZKF +53, WNOK +48, KHFI +44, KZCH +41, KQMQ +34, WAPE +25, KKDM +24, WRVW +23, WBHT +22, KKRZ +21 +690 THIS IS WHY I'M HOT Mims (Capitol) WNOU +53, WKSC +31, KJYO +29, KQCH +24, WZKL +23, WKST +22, WAEV +22, KKRZ +19, WERO +18, WAKZ +17 +630 BEAUTIFUL LIAR Beyonce & Shakira (Columbia) WXKS +38, KKMG +28, WIHB +27, KXXM +26, XT20 +26, KHFI +25, WXXX +24, KZCH +23, WABB +22, WFHN +20 U + UR HAND Pink (LaFace/Zomba) WRVQ +28, KKPN +24, KQMQ +23, WAEV +21, WVKS +20, KHKS +19, WAPE +19, WYKS +18, WEZB +16, WHYI +16

FOR WEEK ENDING MARCH 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 127 CHR/top 40 and 16 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 50 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



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CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Ron Roberts

KMXF/Fayetteville, AR OM: Dave Ashcraft PD: Darrick Lavell MD: Jay Steele

KCRS/Odessa, TX MD: Nate Rodriguez

KPRF/Amarillo, TX PD/MD: Marshal Blevins

WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.

WILN/Panama City, FL OM: Mike Preble PD/MD: Jo Valentine APD: Kris Kaane

KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD: Rham Cunningham MD: Mike "Mike at Night" Oldham

KRCS/Rapid City, SD OM/PD: Charlie O'Douglas APD/MD: Jayden McKay

WWBX/Bangor, ME OM: Jeff Pierce

KRSQ/Billings, MT OM/PD: Kyle McCoy

KKXL/Grand Forks, ND, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews

KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr

WWYL/Binghamton, NY PD: Matt Johnson

WQPO/Harrisonburg, VA PD/MD: Bobby Mason

WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde

WKEE/Huntington, WV

KCLD/St. Cloud, MN

WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreader

PD: Jim Davis APD/MD: Gary Miller

KNDE/Bryan, TX PD/MD: Lesley Henton

KSYN/Joplin, MO OM/PD: Jason Knight APD: Steve Kraus

WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran

WAZY/Lafayette, IN OM: Rick Prusator PD: Karen Rite MD: Kim

KTRS/Casper, WY OM/PD: Donovan Sh

KFRX/Lincoln, NE OM: Mark Taylor PD: Matt McKay MD: JJ Ryan

KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann

KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal

WQQB/Champaign, IL PD/MD: Ken Cunningham

WCIL/Marion, IL OM/PD: Chad Elliot MD: Ivy

WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette

KIFS/Medford, OR OM/PO: Michael Moon

WKMX/Dothan, AL PD/MD: Squirrel

WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart

KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin

WLVY/Elmira, NY OM/PD: Gary Knight APD: Brian Stoll

WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff APD: Brian Mo MD: Meghan Durst

WNKI/Elmira, NY OM/PD: Scott Free APD: Amanda Valentine

WWXM/Myrtle Beach, SC OM: Mark Andrews PD: AJ Seliga MO: Larry Knight

WRTS/Erie, PA PD: Jessica Curry

WQGN/New London, CT PD: Kevin Palana MD: Shawn Murphy

WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams

WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino

WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed

OM: Matt Senne PD: JJ Holiday APD/MD: Wayne D.

WHTF/Tallahassee, FL OM: Doug Purtee PD: Brian O'Conner

WMGI/Terre Haute, IN MD: Jamie Dawson

WKHQ/Traverse City, MI OM/PD: Luke Spence MD: Dave B. Goode

WWKZ/Tupelo, MS OM/PD: Rick Stevens MD: Marc Allen

WIFC/Wausau, WI PD: John Jost APD: Jammin' Joe Malone MD: Belky

WAZO/Wilmington, NC PD: Mark Jacobs

KFFM/Yakima, WA DM: Ron Harris PD/MO: Steve Rocha APD: Reesha Cosby



■ GWEN STEFANI PICKS UP HER THIRD SOLO NO. 1 AS "THE SWEET ESCAPE" (FEATURING AKON) JUMPS TO THE TOP OF THE CANADA CHR/ TOP 40 CHART.

THIS WEEK	LAST WFFK	WEEKS	TITLE ARTIST CHR/TOP 40 INDICATOR IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-
	2	12	IT'S NOT OVER DAUGHTRY RCA/RMG	3165	+63
2	1.	16	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN	3059	-113
	37	13	WHAT GOES AROUNDCOMES AROUND JUSTIN TIMBERLAKE JIVE/ZOMBA	2948	-13
B	5	1C	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON INTERSCOPE	2607	+190
5	8	8	CUPID'S CHOKEHOLD GYMCLASSHEROES FEAT. PATRICK STUMP DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	2369	+253
6	7.	8	GLAMOROUS FERGIE FEAT. LUDACRIS WILL.I.AM/A&M/INTERSCOPE	2319	+192
7	4	1E	IRREPLACEABLE BEYONCE COLUMBIA	2226	-313
8	93	1C	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE DTP/DEF JAM/IDJMG	2054	-19
9	6-	17	WALK AWAY (REMEMBER ME) PAULA DEANDA FEAT. THE DEY ARISTA/RMG	1957	-267
0	13:	5.	DON'T MATTER AKON KONVICT/UPFRONT/SPC/UNIVERSAL MOTOWN	1951	+371
11	10	15	BREAK IT OFF RIHANNA & SEAN PAUL SRP/DEF JAM/IDJMG	1874	-102
2	11-	9	IF EVERYONE CARED NICKELBACK ROADRUNNER/ATLANTIC/LAVA	1747	+120
3	15	5	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	1646	+148
4	16	8	FACE DOWN THE RED JUMPSUIT APPARATUS VIRGIN	1619	+185
15	12	12	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMC	1588	-12
6	17	12	KEEP HOLDING ON AVRIL LAVIGNE FOX/RCA/RMG	1411	+12
17	16-	1C	HERE (IN YOUR ARMS) HELLOCOODBYE DRIVE-THRU/SANCTUARY	1217	-320
8	25	12	U + UR HAND PINK LAFACE/ZOMBA	1087	+256
9	185	21	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS DOGHOUSE/INTERSCOPE	1084	-245
20)	22	7	ICE BOX OMARION T.U.G./(COLUMBIA	1072	+172
23	21	6	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE TYT	1038	+127
2	19:	15	I WANNA LOVE YOU AKON FEAT. SNOOP DOGG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1031	-253
3	26	4	CANDYMAN CHRISTINA AGUILERA RCA/RMG	1008	+207
34)	29	6	BETTER THAN ME HINDER UNIVERSAL REPUBLIC	921	+197
25	24	6	YOU LLOYD FEAT. LIL WAYNE THE INC./UNIVERSAL MOTOWN	905	+33
IB)	30	3	THIS IS WHY I'M HOT MIMS CAPITOL	823	+215
2	28	7=	BOSTON AUGUSTANA EPIC	793	+61
8	20.	14	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE REPRISE	757	-416
19	27	5	OVER IT KATHARINE MCPHEE RCA/RMG	755	+41
0	25.	8	TELL ME DIDDY FEAT. CHRISTINA AGUILERA BAD BOY/ATLANTIC	576	-247
51	31	19	FERGALICIOUS FERGIE WILL.I.AM/A&M/INTERSCOPE	519	-71
12	33	4	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	498	+88
13	35	3	ON THE HOTLINE PRETTY RICKY BLUESTAR/ATLANTIC	497	+63
4	34	14	SHORTIE LIKE MINE BOW WOW FEAT. CHRIS BROWN COLUMBIA	428	-42
3	38	2	WITH LOVE HILARY DUFF HOLLYWOOD	406	+86
6	36	5	FADE AWAY SARAH ATERETH BEGUILE	395	-12
77	P	EW	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA COLUMBIA	386	+259
8		3	NEW BEST FRIEND KELLY HARPER DJMC	353	+11
.9	_	EW	BECAUSE OF YOU NE-YO DEF JAM/IDJMG	343	+160
		EW	THE WAY I LIVE BABY BOY DA PRINCE UNIVERSAL REPUBLIC	313	+59

Marian -	LAST WEEK	WEEKS	TITLE ARTIST CANADA CHR/TOP 40 IMPRINT / PROMC	OTION LABEL	PLA TW	4YS +/-
9	12	12	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOP	E/UNIVERSAL	651	+3
5	15	18	SAY IT RIGHT NELLY FURTADO MOSLEY/CEFFE	N/UNIVERSAL	648	-15
5	3	13.	WHAT GOES AROUNDCOMES AROUND JUSTIN TIMBERLAKE JIN	VE/SONY BMG	632	-12
9	5	11	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL DUT BOY FUELED BY RAMEN/ISLA	AND/UNIVERSAL	495	+4
ŝ	4	8	GLAMOROUS FERGIE FEATURING LUDACRIS WILL.I.AM/A&M/INTERSCOP	E/UNIVERSAL	451	-1
3	10	3	GIRLFRIEND AVRILLAVIGNE	CA/SONY BMC	446	+8
8	8	7	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWI	N/UNIVERSAL	437	+2
3	6	9	IT'S NOT OVER DAUGHTRY RO	CA/SONY BMG	435	0
9	7	6	GIVE IT TO ME TIMBALANOFEAT, NELLYFURTADOG JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSI	COPE/UNIVERSAL	428	-1
a	9	9	IF EVERYONE CARED NICKELBACK	ЕМІ	383	-4
9	19	5	CUPID'S CHOKEHOLD DYMQLASS HEROES FEAT, PATRICK STUMP DECAYDANCE/FUELED BY RAMEN/AT	LANTIC/WARNER	342	+7
12	THE	14	I OWE IT ALL TO YOU EVA AVILA	SONY BMG	325	-3
15	16	12 -	GRACE KELLY MIKA CASABLANCI	A/UNIVERSAL	321	+1
E4	13	16	BREAK IT OFF RIHANNA & SEAN PAUL SRP/DEF JAN	M/UNIVERSAL	321	-2
Б	15	8	HERE (IN YOUR ARMS) HELLOCOODBYE DRI	VE-THRU/EMI	295	-18
15	12:	19	IRREPLACEABLE BEYONCE COLUMB	IA/SONY BMG	279	-7
7	176	16	KEEP HOLDING ON AVRIL LAVIGNE FOX/RO	A/SONY BMG	255	-3
13	20	12	LIE TO ME GEDRGE HCENT	ERTAINMENT	251	-5
13	14	18	2U KESHIACHANTE	SONY BMG	248	-7
20	18	8	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE DTP/DEF JAN	M/UNIVERSAL	237	-3
a	21	8	RADIO MARIKA	ROCKSTAR	217	-4
22	26	4	THIS IS WHY I'M HOT MIMS	CAPITOL/EMI	203	+2
25	24	29	LIPS OF AN ANGEL HINDER UNIVERSAL REPUBLI	C/UNIVERSAL	196	+9
3	39	3	SECOND CHANCE FABER DRIVE UNIVERS	SAL REPUBLIC	189	+5
3	N	EW	BEAUTIFUL LIAR BEYONCE & SMAKIRA COLUMB	IA/SONY BMG	171	+9
9	135	4	CANDYMAN CHRISTINA AGUILERA RO	A/SONY BMG	168	+2

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RHYTHMIC



The Baka Boyz are ready to spearhead a radio battle in San Diego

Let's Bully

Darnella Dunham DDunham@RadioandRecords.com

ast October, MEC Network's XMOR (Blazin' 98.9)/San Diego surprised many (especially its employees) when station management announced that all its personalities, except middayer Vanya, would be purged. The bloodbath was attributed to the station's decision to reposition itself from solely hiphop to an approach more inclusive of other genres.

"The radio station has to be broader and more mainstream if it is to accomplish its goals," OM/brand and marketing manager Lee Cornell said after the overhaul. "We plan to be a thorn in the side of [Finest City rhythmic XHTZ] Z-90 and [Clear Channel CHR/top 40 KHTS] Channel 93-3. We can't do that if we're a niche like hip-hop without the rest of the big hits."

Explaining the changes, MEC owner Mario Mayans said at the time, "We're lifting the level of professionalism for this radio station. We have a big signal in a big market. We intend to continue to serve our audience and our advertisers, but we're adding to both pools."

After appearing dormant for several months, XMOR made its first major personality move on March 1, confirming rumors that the Baka Boyz would indeed host mornings. Also known as Nick V. and Eric V., the morning show hosts/mixers previously worked at such major-market stations as KMEL/San Francisco and KPWR (Power 106)/Los Angeles, and were last heard on urban WMIB (103.5 the Beat)/Miami before it flipped to urban AC.

"It's a terrific thing for this station," Cornell says of landing the Baka Boyz. "With the format going through so many changes around the country, to bring in guys who are so positive is great for the format."

The staff and management at Blazin' 98.9 are betting that their new high-profile morning show will deliver a significant ratings improvement—the station mustered only a 3.2 share of women 18-34 in the fall 2006 Arbitron—and the pair says it is up for the challenge. But rather than train its turrets on rhythmic rival XHTZ's "Chino in the

Morning" show, Nick V. and Eric V. are focused on beating "AJ's Playhouse" at KHTS.

"With the way the music is—let's be real about it, pop music is hip-hop now," Eric V. says. "So that's what it comes down to, the music, and if pop audiences are used to hearing hip-hop, then they'll be more than used to hearing what we're doing, and we definitely want to reach out to the audience. Everybody that wants to come to the party is welcome."

Even before they took over mornings, the Baka Boyz had the advantage of some built-in familiarity in the market. Their SupeRadio-syndicated mixshow, "The Baka Boyz Hip-Hop Master Mix," aired weekly on Blazin' 98.9. But spreading the word about a new morning show takes a lot of work, and the duo isn't relying on any name recognition they may already have in San Diego to get the job done. Their goal is to become as entrenched in the community as they were in Los Angeles, San Francisco and Miami.

According to Nick V., the foundation for their new audience in San Diego will be built on "the marketing that we're going to be doing, the community events that we set forth and being an active part of the community outside of what they're used to there in San Diego.

"When we went to San Francisco, we took it upon ourselves to do incredible things for the community, which set us apart right then and right there. [KMEL] was a heritage radio station, and we came in and showed them some things that they'd never done before," he continues.

"All that was just paying attention to what was going on in the community and acting real quick, real swiftly, by getting on the radio and showing

Uphill Battle

The Baka Boyz have their sights firmly set on CHR/top 40 KHTS (Channel 93.3), but the road to victory is a long one. According to the latest Arbitron surveys, the distance between XMOR and competitors KHTS and rhythmic XHTZ (Z90) in the 18-34 demo is vast. Surpassing these stations in morning and total week ratings will require a huge surge.

18-34 rank, mornings, fall 2006

No. 3: KHTS No. 8: XHTZ No. 13: XMOR (tie)

18-34 rank, mornings, summer 2006

No. 3: KHTS No. 4: XHTZ No. 10: XMOR

18-34 rank, total week, fall 2006

No. 2: KHTS No. 7: XHTZ No. 14: XMOR

18-34 rank, total week, summer 2006

No. 1 KHTS No. 2 XHTZ No. 6 XMOR

Source: Arbitron

them that we're a part of the community, we care, and this is how we can help."

Despite their success in other markets, the Baka Boyz say they won't be bringing the same program to San Diego. But their Blazin' 98.9 show will not be a complete departure from what they've done before, either. "It will be parts of that," Eric V. explains. "But we're going to come up with a bunch of new stuff too."

Nick V. adds, "We'll step it up a lot. We've had so much success in all the markets that we've been into, we'll take a little bit of that and then add some more, with the help of MEC Network. They will be able to implement and provide us with the tools that we need to really take this and move the meter."

"I always feel like our show sounds different than everybody else's out there," Eric V. says. "Whether it's the music beds we're using or the bits we're doing, we always try to come up with something different to change up all the time. We try to re-create our show and just be creative with the sound."

The Baka Boyz have always zeroed in on 18–34 females and will continue to do so in San Diego. Eric V. attributes their ability to attract this demo to being themselves while remaining mindful of what the audience wants. "The biggest problem why people aren't listening to the radio as much anymore is because [radio doesn't] listen to their customers," he says. "The people that are listening are your main target. If you turn your back on them, you lose touch.

"We want to be about what they want. If it's a hot record that's on the street, we need to put that in. It's about being in touch with the community and learning the area. We got people out there already that are going to show us where to go, what to do, who to talk to—I've already done my groundwork for that. Plus we're going to do some street marketing out there, like a new album coming out. We're going to flood the streets."

The Baka Boyz Will continue to host the syndicated "Baka Boyz Hip-Hop Master Mix," heard on roughly 70 stations in the United States. While their morning start date on XMOR has yet to be revealed, it and other announcements, including the appointment of the station's new PD and other on-air talent are expected soon.



The Baka Boyz

"GLAMOROUS" IS LIFTED TO AIRPOWER STATUS WITH THE CHART'S SECOND-BEST GAIN (NO. 14, UP 426).





NEW AND ACTIVE

TITLE ARTIST / LABEL

DO IT DADDY

ROCK YO HIPS

TOP BACK

TOTAL STATIONS: REPPIN' MY BLOCK

TOTAL STATIONS

(GRAND HUSTLE/ATLANTIC)

Rob G (LATIUM/UNIVERSAL REPUBLIC)

Doll-E Girl & Mister One (DIAMOND)
TOTAL STATIONS:

BREAK 'EM OFF 31
Paul Wall Feat. Lil' KeKe
(SWISHAHOUSE/ASYLUM/ATLANTIC)
TOTAL STATIONS:

Crime Mob Feat. Lil Scrappy
(CRUNK/BME/REPRISE/WARNER BROS.)
TOTAL STATIONS: 37

PLAYS /GAIN

497/49

494/181

428/6

378/25

33

TITLE ARTIST / LABEL

Clyde Carson (CAPITOL) TOTAL STATIONS:

MR. JONES

TOTAL STATIONS:

CUPID'S CHOKEHOLD

I'M A FLIRT 494/18
R. Kelly Or Bow Wow (Feat. T.I. & T-Pain)
(COLUMBIA/JIVE/ZOMBA)
TOTAL STATIONS: 3

(SWISHAHOUSE/ASYLUM/WARNER BROS.)

Gym Class Heroes Feat. Patrick Stump (DECAYDANCE/FUELED BY RAMEN/ ATLANTIC/LAVA) TOTAL STATIONS:

OH YEAH (WORK)
Lil Scrappy Feat. Sean P. & E-40
(BME/REPRISE/WARNER BROS.)
TOTAL STATIONS:

2 STEP

345/45

291/111

291/7

239/71

33

24

THIS WEEK	LAST WEEK	WEEKS ON CHART	NIELSEN BDS 位 HITPREDICTOR TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL		PLAYS TW +/-		AUDIENCE MILLIONS RAN	
0	1	16	THIS IS WHY I'M HOT NO. 1(2 WKS)	5178	+53	40.019	1	
2	2	10	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	5086	+181	33.947	2	
3	3	18	YOU LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN	4181	-364	33.204	3	
4	4	16	ON THE HOTLINE PRETTY RICKY BLUESTAR/ATLANTIC	3784	-383	23.522	6	
3	6	17	ICE BOX 位 OMARION T.U.G./COLUMBIA	3779	+154	23.861	5	
6	5	18	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE DTP/DEF JAM/IDJMC	3338	-639	26.304	4	
7	7	13	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/INTERSCOPE	3309	-79	20.769	8	
8	10	9	LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	2937	+166	19.735	9	
9	9	16	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE TERROR SQUAD/IMPERIAL/VIRGIN	2837	+29	22.331	.7	
10	14	8	THROW SOME D'S RICH BOY FEATURING POLOW DA DON ZONE 4/INTERSCOPE	2400	+177	16.690	11	
11	13	6	GIVE IT TO ME TIMBALAND FEAT, NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	2346	+109	15.153	13	
12	8	19	WE FLY HIGH N 负 JIM JONES KOCH	2336	-470	16.926	10	
13	11	24	THE WAY I LIVE BABY BOY DA PRINCE_FEATURING LIL BOOSIE UNIVERSAL REPUBLIC	2275	-206	14.926	14	
14	19	7	GLAMOROUS FERGIE FEATURING LUDACRIS AIRPOWER WILL JAM/ASM/INTERSCOPE	2196	+426	13.328	16	
15	15	24	WALK IT OUT	2128	+7	15.885	12	
16	16	4	BECAUSE OF YOU NEYO DEFJAM/IDJMC	2124	+150	12.470	18	
17	12	20	IRREPLACEABLE 83 BEYONCE COLUMBIA	2059	-337	13.898	15	
18	17	13	WHAT GOES AROUNDCOMES AROUND % ☆ JUSTIN TIMBERLAKE JIVE/ZOMBA	1859	+35	13.139	17	
19	24	4	LOST WITHOUT U AIRPOWER TO ROBIN THICKE STAR TRAK/INTERSCOPE	1572	+302	9.864	20	
20	18	28	1 WANNA LOVE YOU AKON FEATURING SNOOP DOCG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1513	-233	11.597	19	
21	20	10	POPPIN' CHRIS BROWN FEATURING JAY BIZ JIVE/ZOMBA	1465	-136	7.539	26	
22	27	8	GO GETTA YOUNG JEEY FEATURING R. KELLY CORPORATE THUCZ/DEF JAM/IDJMC	1404	+179	8.909	23	
23	21	16	BREAK IT OFF SRIPIDE S	1398	-152	9.515	21	
24	26	7	OUTTA MY SYSTEM BOWWOW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA	1393	+152	7.327	27	
25	25	8	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE TVT	1391	+9	5.933	29	
26	28	5	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS CHAMILLITARY/UNIVERSAL MOTOWN	1093	-32	5.501	30	
27	22	19	THAT'S THAT SNOOP DOGG FEATURING R. KELLY DOGGYSTYLE/GEFFEN/INTERSCOPE	1042	-343	7.993	25	
28	23	17	PROMISE LAFACE/ZOMBA LAFACE/ZOMBA	986	-307	7.993	24	
29	3 5	3	I TRIED BONE THUCS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE	968	+249	6.604	28	
30	31	5	THE SWEET ESCAPE CWEN STEFANIFEATURING AKON INTERSCOPE	844	+83	4.964	32	
31	29	7	DIME (TELL ME) PITBULL FEATURING KEN-Y FAMOUS ARTISTS/TVT	822	-3	3.573	37	
32	36	4	TARROUGH TA	816	+138	3.960	3 5	
33	37	2	WHEN IT WAS ME PAULA DEANDA ARISTA/RMC	775	+214	2.678	_	
34	N	EW	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC KDNVICT/NAPPY BOY/JIVE/ZOMBA	746	+300	4.995	31	
35	40	2	LIKE A BOY LAFACE/ZOMBA LAFACE/ZOMBA	733	+286	4.325	34	
36	N	EW	BEAUTIFUL LIAR MOST INCREASED PLAYS BEYÖNCE & SHAKIRA COLUMBIA	720	+429	4.381	3 3	
92	33	8	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST GEFFEN/INTERSCOPE	706	+6	9.280	22	
38	30	7	LIES MC MAGIC FEATURING KRYSTAL MELODY NASTYBOY	678	-90	3.438	38	
39	H	7.5	POP LOCK AND DROP IT HUEY HITZ COMMITTEE/JIVE/ZOMBA	536	+172	3.102	39	
40	34	12	NA NA BABY BASH ARISTA/RMC	536	-206	3.054	-	

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
GET IT SHAWTY 23 Lloyd (THE INC./UNIVERSAL MOTOWN) KBDS, KBMB, KCAQ, KDDB, KDGS, KHTN, KISV, KKFR, KKSS, KKWD, KPWR, KSEQ, KUUU, KVEG, KWIE, KWIN, KZJM, KZFM, WKHT, WNHT, WPYO, WRDW, WRVZ
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat, Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA) KBDS, KCAQ, KDDB, KIBT, KISV, KKWD, KPHW, KPWT, KSEQ, KWIN, KXJM, KZFM, WBTT, WJFX, WKHT, WPOW, WRCL, WRDW, WRED, WRVZ
BEAUTIFUL LIAR 15 Beyonce & Shakira (COLUMBIA) KCHZ, KOON, KGGI, KHTN, KOHT, KTBT, KVYB, KWIN, KXJM, WBBM, WJFX, WJJS, WWKL, WXIS, XMOR
PUSH IT BABY Pretty Ricky (BLUESTARIATLANTIC) KBDS, KBMB. KDDB. KHTN, KISV, KKFR, KPTY, KSEQ, KVEG, KWIE, KXJM, WNHT, WRDW, XHTZ
WE TAKING OVER DJ Khaled Feat. T.L., Akon, Rick Ross, Fat Joe, Lil' Wayne, Baby (TERROR SQUAD/KOCH) KBMB, KCAQ, KHTN, KKSS, KSEQ, KVYB, KWIE, KXJM, WNHT, WPYQ, WRDW, WRED, WXIS
DIAMONDS Fabolous Feat. Young Jeezy (DESERT STORM/DEF JAM/IDJMC) KBDS, KCAQ, KISV, KPWR, KUUU, KWIN, KZFM, WNHT, WRDW, WRED, WRVZ
LIKE A BOY Clara (LAFACE/ZOMBA) KDHT, KGGI, KYYB, KYLD, WBBM, WBTT, WJFX, WJMN, WNHT
GLAMOROUS 6 Fergie Feat. Ludacirs (WILL.I.AM/A&M/INTERSCOPE) KGGI, KQKS, WHZT, WKHT, WLLD, WNVZ
Robin Thicke (STAR TRAK/INTERSCOPE) KIKI, KPHW, KRKA, WJFX, WWKL
GO GETTA S Young Jeezy Feat. R. Kelly (CORPORATE THUGZ/DEF JAM//DJMG) KEZE, KKWD, KOHT, KPWT, KVEG
ADDED AT WNVZ

+429 BEAUTIFUL LIAR Beyonce & Shakira (Columbia) WJJS +36, KBDS +36, WRCL +34, WBBM +34, WRDW +32, KDGS +30, KZFM +26, WKHT +25, KDON +23, KCHZ +23 +426 GLAMOROUS Fergie Feat. Ludacris (will.i.am/A&M/Interscop WBBM +48, KCGI +33, WNHT +28, KPHW +27, KKWD +26. KQKS +24, WLLD +23, WJFX +20, KCAQ +19, XMOR +17 302 LOST WITHOUT U Robin Thicke (Star Trak/Interscope) KHTN +28, WWKL +27, KVEG +25, KKWD +23, KDHT +22, KPHW +18, WBTT +17, KIKI +17, KTBT +15, WLTO +12 **BUY U A DRANK** (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) KPWT +46, KBMB +30, WBTT +29, KWIN +23, KSEQ +22, WXIS +22, WLLD +21, KYLD +18, KDON +18, KHTN +10 LIKE A BOY Ciara (LaFace/Zomba) WPOW +31, WBBM +28, WJMN +27, KZFM +25, KISV +25, WBTT +24, KWIE +15, KRKA +14, WXIS +12, KVYB +12



It's time for deeper insights. It's time to make better decisions.

It's time to call Coleman. 919-571-0000

PD: Michael Bryan MD: Shaggy

Fergie Feat. Ludacris, Clamorous, 33 Diddy Feat. Keyshia Cole, Last Night, 28



FOR WEEK ENDING MARCH 11, 2007

LECEND: See legend to charts in charts section for rules and symbol explanations.

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MARCH 16, 2007

RHYTHMIC REPORTERS

WAJZ/Albany, NY* OM: Kevin Callahan PD: Rob Ryan MD: JD Redman

KKSS/Albuquerque, NM* PD: Marco Arias MD: Matthew Candelaria

KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson

WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick

KDHT/Austin, TX* OM/PD: Chase APD: Picazzo Stevens MD: Bradley Grein

KXBT/Austin, TX* OM: Dusty Hayes APD: Chico Rico

KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay"

KISV/Bakersfield, CA* OM: Eric Sean PD/MD: J. Reed

WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin

WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy" Canup

WRVZ/Charleston, WV* PD/MD: Woody Woods

WIBT/Charlotte, NC* PD: Rob Wagman MD: DZL

WBBM/Chicago, IL* APD/MD: Erik Bradley

KZAP/Chico, CA OM/PD: Boomer Davis

KIBT/Colorado Springs, PD: Jared Coldberg

KZFM/Corpus Christi, TX* MD: Arlene M. Cordell

KQKS/Denver, CO* MD: John E. Kage

KPRR/El Paso, TX* OM: Steve Cramzay PD: Patti Diaz APD/MD: DJ Slo Motion

XHTO/El Paso, TX* PD: Francis Aguirre APD/MD: Alex "Big AI" Flora

WRCL/Flint, MI* OM: Jay Patrick PD: Nathan Reed MD: Clay Church

KBOS/Fresno, CA* PD: Greg Hoffma MD: Danny Salas

KSEQ/Fresno, CA* MD: DJ Lace

WBTT/Ft. Myers, FL PD: Scrap Jackson APD/MD: Omar "The Big O"

WFFY/Ft, Walton Beach, FL OM: Dan Collins PD: Chris Stryke

WJFX/Ft. Wayne, IN* APD/MD: Weasel

WNHT/Ft. Wayne, IN* OM: Lloyd Road PD: Vincent "MoJo" Wilson APD/MD: Shacy Spencer

WHZT/Greenville, SC* OM: Steve Crumbley PD: Fisher

WDLD/Hagerstown, MD PD/MD: Artie Shultz

WWKL/Harrisburg, PA* APD/MD: Venetia

KDDB/Honolelu, Hi* PD: Sean Lynch MD: Ryan Sean

KIKI/Honolulu, HI* PD: Tony Tecate APD: Pablo Sato MD: K-Smooth

KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake

KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill APD: Dana Cortez MD: Warren G

WXIS/Johnson City, TN* PD/MD: Todd Ambrose

KCHZ/Kansas City, MO*

WKHT/Knoxville, TN* OM: Rich Baile PD: Russ Allen MD: Joey Tack

KRKA/Lafayette, LA* APD/MD: Chris Logan

KNEX/Laredo, TX

KLUC/Las Vegas, NV* APD/MD: J.B. king

KVEG/Las Vegas, NV* MD: Jesse "J-Noise" Garcia

WLTO/Lexington, KY* PD: Tabatha Leyrault

KPWR/Los Angeles, CA* APD/MD: E-Mar

KBTE/Lubbock, TX PD/MD: Magoo

KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O

MD: Frankie G

WBVD/Melbourne, FL* PD/MD: B-Rock

WPOW/Miami, FL*

OM: Tom Calococci PD: Ira "Tony The Tiger" Wolf MD: Eddie Mix

KTTB/Minneapolis, MN* MD: Zannie K.

KHTN/Modesto, CA* OM/PD: Rene Roberts

KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"

WWRX/New London, CT PD/MD: Brian Ran-

WNVZ/Norfolk, VA* OM: Don London PD: Michael Bryan APD: Nikki Lane MD: Shaggy

KMRK/Odessa, TX PD: Christopher Marquez

KKWD/Oklahoma City, OM: Chris Baker PD: Ronnie Ramirez MD: Cisco Kidd

WPYO/Orlando, FL* OM: Steve Holbrook PD/AMD: Jill Strada

KCAQ/Oxnard, CA* PD/MD: Big Bear

KVYB/Oxnard, CA* PD/AMD: Daniel "Mambo" Herreion

KKUU/Palm Springs, CA PD: Anthony "Antdog APD: Erin Deveaux MD: Ron T

WZPW/Peoria, IL OM: Matt Bahan MD: Quint "Q" Hafron

WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-

KKFR/Phoenix, AZ* PD: Bruce St. James APD: Karlie Hustle

MD: DJ Joey Boy WRED/Portland, ME*

OM/PD: Buzz Bradley MD: DJ Jon KXJM/Portland, OR*

OM: Tim McNamera PD: Mark Adams APD: Carrie "Careezy" Fisher MD: Big Kid Bootz

WPKF/Poughkeepsie, NY APD: C.J. McIntyre

WWKX/Providence, RI* OM/PD: Tony Bristol APD: Joey Foxx MD: Davey Morris

KGGI/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierez

KWIE/Riverside, CA* PD/MD: Al Fuentes APD: Chris Loos

WJJS/Roanoke, VA* PD/MD: Cisaa

KBMB/Sacramento, CA* PD: Pattie Moreno MD: DJ Short-E

KSFM/Sacramento, CA* PD: Byron Kennedy APD: Randy Rox MD: Freeze

WOCQ/Salisbury, MD PD: Wookie MD: Deelite

KUUU/Salt Lake City, UT* OM/PD: Brian Miche APD/MD: Kevin Cruise

KBBT/San Antonio, TX* PD/MD: Cindy Hill APD: John Henry Medina

KPWT/San Antonio, TX*

XHTZ/San Diego, CA* APD: DJ Tre

XMOR/San Diego, CA* OM/PD: Lee Cornel

KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran

KWWV/San Luis Obispo, CA PD/MD: JoJo Lopez APD: DJ Mel

KPAT/Santa Maria, CA OM/PD: Louie Diaz MD: DJ E-Wrek

KSXY/Santa Rosa, CA

KUBE/Seattle, WA* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild

WYPW/South Bend, IN OM: Ron Stryker PD: Chuck "Manic" Wright

KEZE/Spokane, WA* OM/PD: Ken Hopkin APD/MD: Maur

KWIN/Stockton, CA* PD/MD: Mike Elwood APD: Michael Mann

WLLD/Tampa, FL* PD: Orlando APD: Scantman

KUJ/Tri-Cities, WA

KOHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos

KTBT/Tulsa, OK* OM: Don Cristi
PD: Corbin Pierce APD/MD: Jet Black

KBLZ/Tyler, TX MD: Marcus "DJ Marcus Love" Love

KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Mac Payne

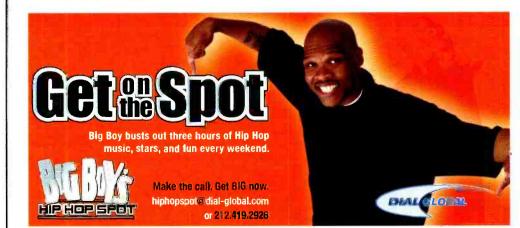
KHHK/Yakima, WA PD/MD: Matt Foley

* Monitored Reporters

REGGAE UPSTART COLLIE **BUDDZ SPARKS HIS FIRST RAP** CHART APPEARANCE AT NO. 39 WITH "COME AROUND."

33

	THIS WEEK	RAP NIELSEN BDS CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL		FICATIONS	PLAYS TW +/-		AUDIENCE MILLIONS RANE		
	1	1	26	THIS IS WHY I'M HOT NO. 1(2 WKS)	CAPITOL	9756	÷439	87.991	1
	2	2	19	RUNAWAY LOVE	EF JAM/IDJMG	6009	-1445	51.650	3
	3	3	20	THROW SOME D'S	4/INTERSCOPE	6001	-178	53.275	2
	4	4	23	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE TERROR SQUAD/IM	PERIAL/VIRGIN	4581	-415	39.379	4
	5	6	13	GO GETTA YOUNG JEZY FEATURING R. KELLY CORPORATE THUGZ/G	DEF JAM/IDJMG	4213	+387	37.488	6
		7	34	WALK IT OUT	IG OOMP/KOCH	3594	-116	37.549	5
	7	8	9	2 STEP	IG OOMP/KOCH	3439	+471	25.572	9
	8	13	9	I'M A FLIRT MOST INCREASED PLAY		3281	+758	34.604	7
	3	5	28	WE FLY HIGH JIM JONES	№ KOCH	3270	-639	25.590	8
	10	12	8	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	2760	-202	18.375	14
	9	14	18	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISEA		2697	+419	23.880	10
	E.	9	30	THE WAY I LIVE	RSAL REPUBLIC	2692	-256	16.596	15
		n	13	WOULDN'T GET FAR	N/INTERSCOPE	2622	-32	22.468	13
	10	10	33	ТОР ВАСК	STLE/ATLANTIC	2279	-404	22.532	12
	15	15	14	IST TIME YUNG JOC FEAT, MARQUES HOUSTON & TREY SONGZ BLOCK/BAD BOY SC	OUTH/ATLANTIC	2274	+102	23.769	11
	16	20	8	POP LOCK AND DROP IT HUEY HITZ COMMITTE		2001	-287	13.681	16
	17	16	25	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN	COLUMBIA	1786	-262	13.546	17
	18	21	6	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS CHAMILLITARY/UNIVE		1593	-30	8.222	22
	19	17	21	THAT'S THAT SNOOP DOGG FEATURING R. KELLY DOCGYSTYLE/GEFFE		1509	-534	12.819	18
	2 0	18	9	30 SOMETHING	DEF JAM/IDJMG	1498	-376	11.589	19
	21	22	9	KNOW WHAT I'M DOIN' BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN CASH MONEY/UNIVE		1488	+28	7.163	25
	22	25	3	I TRIED	E/INTERSCOPE	1350	+391	8.382	21
	23	23	6	MR. JONES MIKE JONES SWISHAHOUSE/ASYLUM/		1312	+9	6.042	29
	24	24	n	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-4D BME/REPRISE/		1289	-3	7.092	26
	25	19	17	KING KONG	N/INTERSCOPE	1226	540	9.289	20
	26	29	3	GET BUCK	IIT/INTERSCOPE	869	+176	6.053	28
	27	26	7	MAGIC CITY	томму воу	833	-24	2.485	
	28	27	8	DIME (TELL ME) PITBULL FEATURING KEN-Y FAMOU	IS ARTISTS/TVT	823	-4	3.574	38
	29	31	5	BREAK 'EM OFF PAUL WALL FEATURING LIL' KEKE SWISHAHOUSE/ASY		694	+15	6.833	27
	30	28	10	LIES MC MAGIC FEATURING KRYSTAL ME .ODY	NASTYBOY	683	-87	3.444	40
	31	37	3	WE TAKING OVER	OR SQUAD/KOCH	653	+146	7.514	24
	32	34	4	2 STEP CLYDE CARSON	CAPITOL	638	+45	3.007	-
	33	35	4	IT'S ME SNITCHES	RSAL MOTOWN	585	+33	6.005	30
	34	39	2	WIPE ME DOWN	LUM/ATLANTIC	557	+185	3.930	35
207	35	30	15	NA NA BABY BASH	ARISTA/RMC	538	-206	3.054	-
11, 20	36	38	2	DOE BOY FRESH	NDS/COLUMBIA	502	+37	3.212	-
FOR WEEK ENDING MARCH 11, 2007	37	32	10	CAN'T FORGET ABOUT YOU	DLUMBIA/IDJMG	500	-161	2.225	-
DING	38	36	2	FU PAY ME	ER/JIVE/ZOMBA	482	-26	5.686	32
EEK EN	39	1	EW.	COME AROUND	epic/columbia	466	+70	7.762	23
OR WE	40	N	ı≣W	DIAMONDS FABOLOUS FEATURING YOUNG JEEZY DESERT STORM/		421	+136	3.692	36
Œ					0				



URBAN



Home-grown morning shows beat syndicators at their own game

Local Market Grand Slams

Hillary Crosley
HCrosley@RadioandRecords.com

teve Harvey's voracious morning show takeover of urban and urban AC stations during the last 10 months has been nothing short of staggering. Syndicated by Premiere Radio Networks and Inner City Broadcasting, the WBLS/New Yorkbased program is already heard on 45 stations. Reach Media's Tom Joyner and ABC Radio's Doug Banks are also heard on dozens of urban and urban AC stations nationwide. Yet despite an economic environment that favors syndication and voice-tracking, there are many examples where the giants of syndication haven't beaten the local morning guys at their own game. In fact, urban outlets in Atlanta, Dallas and Charleston, S.C., each have local morning shows that rank No. 1 12+ in their market.

Beating The Syndicated Competition

How urban and urban AC morning shows stack up in the fall 2006 12+ Arbitron ratings in three markets.

Charleston, S.C.

WWWZ, "Da Breakfuss Club Morning Show With Baby J and Tessa" 7.3 WMGL, "The Tom Joyner Morning 5.5 **Atlanta** WVEE, "Frank and Wanda in the Morning" 10.4 WALR, "Tom Joyner" 6.2 WHTA, "The A-Team Morning Show" 3.4 WAMJ, "The Steve Harvey Morning Show" 2.9 **Dallas-Fort Worth** KKDA-FM, "Skip Murphy & the Morning

Show" 3.4

KSOC-FM, "Tom Joyner" 1.1

KKDA-AM, "The Willis Johnson Morning
Show" 1.0

Source: Arbitron, Mon.-Fri., 6 a.m.-10 a.m., 12+ shares

KBFB, "The Rickey Smiley Morning

Whether exploiting their business and personal relationships in the battle for artist interviews or devoting their airwaves to discussions that resonate in their community, these stations are claiming their cities—most notably in a way that Harvey, Banks and Joyner cannot.

"I've capitalized on my relationships with regional and national record label representatives," says Frank Ski, the "Frank" in CBS Radio urban WVEE (V103)/Atlanta's "Frank & Wanda in the Morning," on a flight back from the station's recent promotional trip to Beijing, The top-rated morning show has been on-air in Atlanta for almost 10 years. "When a [label] representative's birthday is coming up, I'm sending baskets of flowers because I know I'll need a favor one day."

V103 is fortunate because Southern hip-hop is the hottest musical ticket and the station is nestled in Atlanta, a contemporary version of Motown. Only New York has more MCs in one place, making it easy for Frank & Wanda to routinely garner a hot T.I. interview or a Ludacris and Young Jeezy exclusive. Still, Ski says most local morning shows don't look beyond their local label reps when cultivating relationships. This hurts smaller stations because an artist's promotional schedule is typically drawn up in the label's New York or Los Angeles corporate offices and out of the regional rep's hands.

"I used to work in Baltimore, which is sandwiched between two big markets," Washington and



The WWWZ (Z93)/Charleston, S.C., Breakfuss Club: From left are co-hosts Baby J and Tessa Spencer and producer Nate Lopes.

Philadelphia, Ski says. "When Jay-Z was doing his promotional tour, I used my relationship with [Warner Music Group executive VP] Kevin Liles to get him to my station or at least to get a phoner."

Service Broadcasting urban KKDA/Dallas frequently uses its local connection and airtime as a platform for community dialogue.

"Not long ago we had a discussion about the kids who were filmed teaching a 2- and 5-year-old how to smoke blunts," says Gary Saunders, producer of KKDA's "Skip Murphy and the Morning Team." "It caused quite a stir here in Dallas, and since it was in our backyard, we were able to talk about it. The community called up to the show and eventually decided it wasn't hip-hop's fault, which the mainstream media blamed, but bad parenting."

Saunders possesses a unique perspective, having worked for local and syndicated morning shows (he previously produced both Banks' and Harvey's shows). Having seen both sides of the fence, Saunders says he prefers the immediacy of a local show.

"If we hatch a great idea at KKDA, I can run down the hall, speak to the PD, work a plan and do it that day," he says. "If I were at a syndicated show, we'd have to have a national call to make sure the idea didn't conflict with any of the promotions that stations were doing locally. It would really stretch it all out."

Meanwhile, "Da Breakfuss Club With Baby J and Tessa" at WWWZ (Z93)/Charleston, S.C., employs its uncanny eavesdropping skills to create No. 1 morning radio.

"We do our best to keep the show new and fresh by infusing what we hear from our listeners outside of the station," co-host Tessa Spencer says. "If we hear a good topic while one of us is out at a restaurant, we'll bring it up on the show. We're constantly reinventing ourselves."

And though each station has its local advantages, Ski says it all comes down to producing a good show with star power. "With Jay Leno and David Letterman, no one cares if they're in New York or Los Angeles. They just care that they're entertained," he says. "Star power is running radio right now. And if you're a local show who's interviewing the governor but the syndicated show has on Whitney Houston, who cares about the governor?"



Saunders

► "I'M A FLIRT" ROLLS 15-9 WITH THE MOST INCREASED PLAYS AWARD (UP 577), HELPING R. KELLY EXTEND HIS LEAD WITH THE CHART'S MOST TOP 10s TO 25.





POWERED BY

468/123

445/40

426/25

53

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL TW +/-			AUDIENCE MILLIONS RANK	
1	3	10	THIS IS WHY I'M HOT NO. 1(1 WK) MIMS CAPITOL	4578	+386	47.972	2
	1	14	LOST WITHOUT U ROBIN THICKE STAR TRAK/INTERSCOPE	4569	+158	52.436	1
3	2	20	YOU	4020	-281	47.160	3
4	5	17	THROW SOME D'S RICH BOY FEATURING POLOW DA DON ZONE 4/INTERSCOPE	3601	-355	36.586	6
5	4	17	ON THE HOTLINE PRETTY RICKY BLUESTAR/ATLANTIC	3266	-716	32.997	8
6	8	16	ICE BOX OMARION T.U.G./COLUMBIA	3213	-85	39.542	4
7	6	17	POPPIN' CHRIS BROWN FEATURING JAY BIZ JIVE/ZOMBA	3197	-327	37.074	5
8	10	10	GO GETTA YOUNG JEEZY FEATURING R. KELLY CORPORATE THUGZ/DEF JAM/IDJMG	2809	+208	28.578	10
9	15	5	I'M A FLIRT MOST INCREASED PLAYS ☆ R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIAJIVE/ZOMBA	2787	+577	32.053	9
10	7	18	RUNAWAY LOVE	2671	-806	25.346	12
0	12	10	BUDDY	2650	+257	25.619	11
12	13	7	2 STEP UNK BIG OOMP/KOCH	2623	+333	21.61	15
B	16	7	LAST NIGHT DIODY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	2420	+254	24,823	13
14	17	13	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE/WARNER BROS.	2406	+308	21.554	16
15	9	20	PROMISE 以 以 以 以 以 以 以 以 以 以 以 以 以 以 以 以 以 以 以	2380	-351	33.060	7
16	18	13	1ST TIME	2157	+136	23.141	14
17	11	18	TOP BACK T.I. GRAND HUSTLE/ATLANTIC	1988	-411	18.591	17
18	19	8	WOULON'T GET FAR THE GAME FEATURING KANYE WEST GEFFEN	1916	-38	13.188	24
19	30	2	DON'T MATTER AKON KONY CT/UPFRONT/SRC/UNIVERSAL MOTOWN	1794	+488	14.241	22
20	14	20	MAKE IT RAIN fat JOE FEATURING LIL WAYNE TERROR SQUAD/IMPERIAL/VIRGIN	1744	-444	17.047	19
	24	3	BECAUSE OF YOU 位 NEYO DEF JAM/IDJMC	1739	+303	16.995	20
22	20	2	LIKE A BOY CIARA LAFACE/ZOMBA	1674	+352	17.404	18
6	23	15	ONE TYRESE J/RMG	1583	+98	11.114	26
24	20	8	30 SOMETHING JAY-7 ROC-A-FELLA/DEF JAM/IDJMG	1467	-372	11.490	25
25	2	6	POP LOCK AND DROP IT HUEY HITZCOMMITTEE/JIVE/ZOMBA	1465	+115	10.578	30
26	25	10	CIRCLE MARQUES HOUSTON T.U.G./UNIVERSAL MOTOWN	1441	+83	8.005	37
	2	3	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUST N COLUMBIA	1367	+50	11.048	27
28	31	9	COME WITH ME SAMMIE ROWDYJUNIVERSAL MOTOWN	1275	+93	8.082	36
29		7	BUY U. A. DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	1264	+354	14.801	21
30	12	8	PLEASE DON'T GO TANK GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1203	+70	10.885	29
31	21	14	KING KONG JIBBS FEATURING CHAMILLIONAIRE BEASTA/GEFFEN	1141	-524	8.844	32
32	28	19	IRREPLACEABLE BEYONCE COLUMBIA	1102	-230	9.929	31
33	34	18	UPGRADE U BEYONCE FEATURING JAY-Z COLUMBIA	1079	+48	13.704	23
34	33	4	SIDELINE HO MONICA J/RMG	1070	-3	8.164	34
15	37	4	KNOW WHAT I'M DOIN' BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-FAN CASH MONEY/UNIVERSAL MOTOWN	1032	•54	4.722	-
36	35	3	AND I AM TELLING YOU I'M NCT GOING JENNIER HUDSON MUSIC WORLD/COLUMBIA	1029	-6	11.001	28
37	38	2	MR. JONES MIKE JONES MIKE JONES SWISHAHOUSE/ASYLUM/WARNER BROS.	934	-16	5.092	-
38	36	8	IF I WAS YOUR MAN JOE JIVE/ZOMBA	898	-108	6.712	38
39	39	4	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40 BME/REPRISE/WARNER BROS.	861	-9	4.333	-
40		To the same of the	GET BUCK YOUNG BUCK C-UNIT/INTERSCOPE	805	+167	5.364	-
			S-SAMMINITAROCOPE				

MOST AL	DDED
TITLE	NEW
ARTIST / LABEL	STATIONS
WE TAKING OVER DJ Khaled Feat. T.I., Ako	n, Rick Ross, Fat
Joe, Lil' Wayne, Baby (TERROR SQUAD/KOCH)	
KBTT, KHTE, KIPR, KJMN KOPW, KPRS, KRRQ, KTC	X, KVSP, WAMO,
WBFA, WBLK, WBTF, WDI WERQ, WEUP, WFXA, WF	XE, WHTA,
WHXT, WJKS, WJMI, WJT WJZD, WJZE, WKYS, WPE	G, WPGC, WPWX,
WQBT, WQHH, WRBJ, WT	MG, WWWZ,
WZFX, XM The City	
WZFX, XM The City GET IT SHAWTY	40
GET IT SHAWTY Lloyd	
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MC KBFB, KBTT, KDAY, KIPR,	OTOWN) . KJMM, KKDA,
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MO KBFB, KBTT, KDAY, KIPR, KMJJ, KNDA, KOPW, KPR	OTOWN) KJMM, KKDA, IS, KVSP, Sirius
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MC KBFB, KBTT, KDAY, KIPR,	DTOWN) KJMM, KKDA, IS, KVSP, Sirius WBLK, WBTF,

WFXE, WHTA, WHTD, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WKYS, WPWX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOYJIVE/ZOMBA)
KBTT, KIPR, KJMM, KKDA, KMJJ, KNDA,
KPSS, KRRG, KTCX, KVSP, WAMQ, WBFA,
WBLK, WBLX, WBTF, WBTP, WDKX, WEAS
WEMX, WEUP, WFXA, WFXE, WHXT, WIKS,
WJKS, WJMI, WJTT, WILC, WJWZ, WJZD,
WJZE, WKYS, WPWX, WQHH, WRBJ,
WWWZ, WZFX, WZHT, XM The City

DIAMONDS 25
Fabolous Feat. Young Jeezy
(DESERT STORM/DEF JAM/IDJMG)
KBTT, KHTE, KIPR, KJMM, KKDA, KMJ,
KNDA, KRRQ, KYSP, WBFA, WBLK,
WBTF, WDKX, WEMX, WEUP, WFXE, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WKYS, WQHH, WRBJ, WTMG, WZFX, WZHT

Timberlake
(MOSLEY/BLACKGROUND/INTERSCOPE)
KBTT, KHTE, KIPR, KJMM, KMJJ, KOPW.
KRRQ, KTCX, KVSP, WBFA, WBLK, WBTF,
WDKX, WEAS, WEMX, WEUP, WFXE, WJMI,
WJTT, WJUC, WJZD, WJZE, WQHH, WRBJ,
WTMG, WWWZ, WZFX, WZHT

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain)

PUSH IT BABY Pretty Ricky
(BLUESTAR/ATLANTIC)
KDAY, KHTE, KIPR, KMJJ, WBTF, WFXA,
WHTA, WHTD, WJKS, WWWZ

ADDED AT... WIKS

Greenville, NC PD: J-Dot

FOR MORE STATIONS GO TO

NEW AND ACTIVE

TITLE ARTIST / LABEL

TOTAL STATIONS:

PLUS 1/IMAGE)

Wayne, Baby & Fat Joe (TERROR SQUAD/KOCH)

DOE BOY FRESH
Three 6 Mafia Feat. Chamillionaid
(HYPNOTIZE MINDS/COLUMBIA)
TOTAL STATIONS:

CAN'T GET ENOUGH

PLAYS /GAIN TITLE ARTIST / LABEL WHEN I SEE U 656/307 Fantasia (J/RMG) TOTAL STATIONS: 54 WIPE ME DOWN 538/171 Lil' Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC) TOTAL STATIONS:

Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUNO/INTERSCOPE) NOT A CRIMINAL 500/2

Chamillionaire Feat. Kelis (CHAMILLITARY/UNIVERSAL MOTOWN)

TOTAL STATIONS:

ANONYMOUS 406/279 Bobby Valentino Feat, Timbaland (DTP/DEF JAM/IDJMG) TOTAL STATIONS

WE TAKING OVER 468/1
DJ Khaled Feat. Akon, T.I., Rick Ross, Lil

MOST INCREASED **PLAYS** +577 I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) KHTE +47, WPRW +39, KBTT +33, WHXT +28, KDAY +23, WIZF +22, WJLB +21, KVSP +21, WJTT +19, KMJJ +18 +488 DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown)
WEDR +32, WCKX +31, WZHT +28, KATZ +24, WERQ +23,
WRBJ +18, WBFA +17, WDHT +15, WIKS +15, KRRQ +15 +386 THIS IS WHY I'M HOT Mims (Capitol) KNDA +48, WPHH +42, WQBT +40, WJBT +35, WEDR +29, WZHT +28, WHTD +23, WFXA +21, WPEG +19, WJMI +19 **BUY U A DRANK (SHAWTY** SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boyl/Jive/Zomba) KKDA +43, WHXT +39, WERQ +30, WQBT +26, WPCC +19, WBLX +18, KOPW +16, WKS +16, WKYS +14, KTCX +14 LIKE A BOY Ciara (LaFace/Zomba) KBFB +29, WAMO +25, WMBX +21, KKDA +18, WPHH +18, WHTD +17, WBFA +17, KRRQ +16, WJWZ +16, WDHT +15

FOR WEEK ENDING MARCH 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 87 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 87 urban and 70 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.



This debut project delivers buttery smooth vocals, with many comparing dLo to the likes of Marvin Gaye. It's the HIT LOVE SONG your listeners have been waiting for, put it on & watch the telephone lines light up.

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▶ USING A SAMPLE OF NAT "KING" COLE'S "UNFORGETTABLE," **NAS** TAKES HIS FIRST URBAN AC BOW AT NO. 40 WITH "CAN'T FORGET ABOUT YOU."







	THIS WEEK	LAST WEEK	WEEKS	TITLE SEN BOS CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL		PLAYS TW +/-		AUDIENCE MILLIONS RANK	
1	0	1	21	LOST WITHOUT U ROBIN THICKE	NO. 1 (8 WKS) STAR TRAK/INTERSCOPE	2239	+18	22.400	1
	2	3	10	IN MY SONGS N GERALD LEVERT	AOST INCREASED PLAYS ATLANTIC	1724	+186	14.459	2
1	3	2	30	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	1473	-78	13.706	3
ı	4	4	9	AND I AM TELLING YOU I' JENNIFER HUDSON	M NOT GOING MUSIC WORLD/COLUMBIA	1437	-58	11.279	6
	5	7	23	PLEASE DON'T GO. TANK GO	DOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1220	+157	11.477	5
	6	6	10	BUDDY MUSIQ SOULCHILD	ATLANTIC	1178	+63	12.112	4
	7	5	33	CHANGE ME RUBEN STUDDARD	J/R M G	1100	-201	10.738	7
Ì	8	8	17	IRREPLACEABLE BEYONCE	\$\$\frac{3}{COLUMBIA}	1013	-42	9.332	8
	9	9	25	CAN'T GET ENOUGH	PLUS 1/IMAGE	880	-110	7.464	10
١	10	11	23	BE WITH YOU ELISABETH WITHERS	BLUE NOTE/VIRGIN	795	-49	7.665	9
ı	u	10	27	USED TO BE MY GIRL BRIAN MCKNIGHT	WARNER BRDS.	682	-181	3.935	13
	12	12	16	LISTEN BEYONCE	MUSIC WORLD/CDLUMBIA	613	-4	6.072	11
	13	15	4	STRUGGLE NO MORE (THE		536	+52	2.753	17
Ì	14	18	6	MAKE YA FEEL BEAUTIFU RUBEN STUDDARD	L AIRPOWER	509	+76	4.365	12
	H	17	12	MORE THAN FRIENDS FREDDIE JACKSON	DRRHEUS	454	+16	3.439	16
I	16	22	8	IF I WAS YOUR MAN	AIRPOWER JIVE/ZOMBA	437	+150	3.905	14
ı	17	20	7	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	354	-8	1.288	30
1	18	27	2	WHEN I SEE U FANTASIA	AIRPOWER J/RMG	333	+95	2.501	18
Y	19	21	5	DEEPER STILL RICK JAMES	AIRPOWER STONE CITY	321	+27	1.812	20
	20	25	3.	SHOO BE DOO (NO WORD: MACY GRAY	S) WILL.I.AM/GEFFEN	304	+63	1.743	23
	21	23	15	HEAVEN JOHN LEGEND	G.O.O.D./COLUMBIA	261	-10	3.704	15
	2	30	3	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	250	+43	0.905	36
	23	29	4	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	246	+30	1.401	28
	2	28	18	UM GOOD Smokie Norful	EMIGOSPEL	222	+2	1.772	22
١	2 5	26	18	ENOUGH HOWARD HEWETT FEATURING GEORGE	DUKE GROOVE	208	- 3 3	0.592	-
	26	37	2	I APOLOGIZE K-CI	HE <u>AD ST</u> ÄRT/BUNGALO	190	+96	0.627	-
1	27	33	3	WHAT'S MY NAME BRIAN MCKNIGHT	MOST ADDED WARNER BROS.	188	+77	1.810	21
	28	31	15	HARD TIME KIERAN	BLACK RAIN	139	-43	0.212	-
	29	32	8	PROMISE CIARA	LAFACE/ZOMBA	124	+5	1.365	2 9
	50	34	18	SHO' NUFF BAR-KAYS	RIGHT NOW	115	+12	0.182	-
		35	14	LET'S STAY TOGETHER LYFE JENNINGS	COLUMBIA	114	+12	1.435	26
		38	5	GOT 2 BE DOWN ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	109	+16	1.504	25
	B	RE-E	NTRY	YES GINA DARBY	GAD	99	+2 9	0.207	-
	34	39	5	WE RIDE ((I SEE THE FUTL MARY J. BLIGE	JRE)) MATRIARCH/GEFFEN	92	+6	0.699	40
	35	3 6	15	BOOM, BOOM, BOOM WILLIE CLAYTON	MALACO	88	-9	0.341	
	<u>16</u>	40	2	YOU LLOYD FEATURING LIL: WAYNE	THE INC./UNIVERSAL MOTOWN	87	+10	2.482	19
	37	-E	NTRY	I'M JUST A FOOL FOR YOU J. BLACKFOOT	RIGHT NOW	69	+4	0.133	-
	38	100		LOVELY DAY VICTOR FIELDS	REGINA	63	+9	0.150	21
	39	ATTENDED TO	D.	HEY BOY HIL ST, SOUL	Shanachie	63	-1	1.157	32
	40	I	~	CAN'T FORGET ABOUT YOU NAS FEATURING CHRISETTE MICHELE	DEF JAM/COLUMBIA/IDJMG	61	+38	1.683	24

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
WHAT'S MY NAME Brian McKnight (WARNER BROS.) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WBLS. WDLT, WHUR, WKXI, WLXC. WMGL, WPHR, WQMG, WSRB, WTLZ. WUHT, WVBE, WWDM, WXST
FORCE OF NATURE 18 Sunshine Anderson (MUSIC WORLD) KDKS, KMEZ, KNKK, KOKY, KQXL, WAKB, WBLS, WFLM, WHUR, WKXI, WLXC, WMCL, WSRB, WTLZ, WVBE, WWDM, WXST, XM Suite 62
TELL ME WHAT WE'RE GONNA DO NOW 16 Joss Stone Feat. Common (VIRGIN) KMEZ, KNEK, KOKY, KQXL, KVMA, WAKB, WBLS, WFLM, WHUR, WKXI, WLXC. WMPZ, WVBE, WYDM, WXST, XM Suite 62
STRUGGLE NO MORE Anthony Hamilton, Jaheim & Musiq Soulchild (ATLANTIC) WBAV, WMJM, WNEW, WQNC, WROU, WWIN, WXMG, WYLD, WZAK
JOE (JIVE/ZOMBA) KBLX, WAKB, WKSP, WMPZ, WPHR, WVBE
DEEPER STILL 4 Rick James (STONE CITY) KMJK, WBAV, WFLM, WNEW
WHEN I SEE YOU 3 Fantasia (J/RMG) WBAV, WKSP, WNEW
SIMPLE THINGS 3 Elisabeth Withers (BLUE NOTE/VIRGIN) KQXL, WQQK, WSRB
I APOLOGIZE 3 K-Ci (HEAD START/BUNGALO) KMJK, WDZZ, WQQK
SHOO BE DOO (NO WORDS) 2 Macy Gray (WILL.I.AM/GEFFEN) Sirius Heart & Soul, WLXC
ADDED AT WTLZ Saginaw, MI PD: Eugene Brown

N	IEW AND	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CUPID SHUFFLE Cupid (ATLANTIC)	61/6	ICE BOX Omarion (T.U.G./COLUMBIA)	35/0
TOTAL STATIONS:	5	TOTAL STATIONS:	8
IF YOU JUST LET ME LOVE U Michael Sterling (MICHAEL STERLING MUSIC GRI		SCAT CAT! HERE KITTY, KITTY! Billy "Soul" Bonds (WALDOXY/MALACO)	31/5
TOTAL STATIONS:	10	TOTAL STATIONS:	13
ME Tamia (PLUS MIMAGE) TOTAL STATIONS:	57/13 11	ASK MYSELF Robin Thicke (STAR TRAK/INTERSCOPE) TOTAL STATIONS:	30/30 29
HEAVEN KNOWS Deitrick Haddon (TYSCOT/VERITY/ZOMBA) TOTAL STATIONS:	43 /7	TELL ME WHAT WE'RE GONNA DO NOW Joss Stone Feat. Common (VIRGIN)	30/15
TOTAL STATIONS:	29	TOTAL STATIONS:	6
BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG) TOTAL STATIONS:	39 /2	FRIDAY NIGHT FISH FRY Mel Waiters (WALDOXY/MALACO)	23/6
		TOTAL STATIONS:	7

INCREASED **PLAYS** +186 IN MY SONGS Gerald Levert (Atlantic)
WMPZ +18, WMJM +14, WQNC +14, WROU +13, WLVH +12.
WXMG +9, KSOC +9, WDMK +8, WYLD +8, WQQK +7 +157 PLEASE DON'T GO Tank (Good Game/Blackground/Universal Motown) WKSP +l6, WFLM +l6, WDZZ +l4, KMJK +l0, WJMR +l0, WSOL +8, WWDM +7, WIMX +7, KMEZ +6, KJMS +6 +150 IF I WAS YOUR MAN Joe (Jive/Zomba) WKJS +19, KMEZ +15, WUHT +14, KNEK +12, KOKY +10, WSRB +10, WPHR +9, XS62 +8, WKSP +7, WKXI +7 +96 I APOLOGIZE K-Ci (Head Start/Bungalo) WAKB +30, WQQK +10, WVBE +9, WKXI +7, WXST +7, WMGL +5, KMJK +4, WMPZ +4, WTLZ +4, WDZZ +3 Fantasia (J/RMG) X562 +16, WBAV +16, WXST +15, WVBE +10, WKSP +8, WNEW +8, WMGL +5, WHUR +4, WUHT +3, WSRB +3

FOR WEEK ENDING MARCH 11, 2007

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Brian McKnight, What's My Name, 6 Sunshine Anderson, Force Of Nature, 1

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PLAYS /GAIN

136/2

119/10

111/20

105/11

10

37

17

15

12

► KIRK FRANKLIN BOWS AT NO. 30 WITH "SEPTEMBER."





NEW AND ACTIVE

TITLE ARTIST / LABEL

WORLDWIDE GOD

Prenestine Williams (MOTOR CITY PRAISE) TOTAL STATIONS:

NO OTHER CHOICE

FATHER

Tye Tribbett & G.A.
(INTEGRITY GOSPEL/COLUMBIA)

Pajam Studio Ensemble (INTEGRITY GOSPEL/INTEGRITY) TOTAL STATIONS:

NOBODY BUT THE LORD 105/46
Alvin Darling & Celebration
(EMTRO GOSPEL)
TOTAL STATIONS: 15

LOOK AT ME NOW 136
Kirk Franklin
(FO YO SOUL/GOSPO CENTRIC/ZOMBA)
TOTAL STATIONS:

PLAYS /GAIN

167/2

158/13

150/22

145/8

137/3

20

21

n

TITLE ARTIST / LABEL

PRAYIN' 4 U
7 Sons Of Soul
(SOUL WORLD/VERITY/ZOMBA)
TOTAL STATIONS:

EXCELLENT LORD

TEACH ME Antwaun Stanley (BAJADA/LIGHTYEAR) TOTAL STATIONS:

WON'T IT BE

(XIST/ALLIANT TOTAL STATIONS

GRATEFUL

Hezekiah Walker & LFC (VERITY/ZOMBA)

Tramaine Hawkins (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS:

				a i Heart and a said in the said in				_
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE AFTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	\YS +/-	AUDIEN MILLIONS	
1	1	27	UM GOOD SMOKIE NORFUL	NO. 1(12 WKS) EMICOSPEL	840	-18	3.943	1
2	2	14	ENCOURAGE YOURSELF DCNALD LAWRENCE PRESENTS THE TRICITY'S	NGERS EMIGOSPEL	761	+20	3.378	2
3	3	28	HEAVEN KNOWS DEITRICK HADDON	TYSCOT/VERITY/ZOMBA	688	-30	3.282	3
4	4	37	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	664	+8	3.185	4
5	8	25	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	588	+48	1.715	11
6	5	27	HALLELUJAH TROY SNEED	EMT R O GOSPEL	575	-3	2.337	8
7	7	46	THE STRUGGLE IS OVER	EMTRO GOSPEL	567	+3	2.547	5
8	9	17	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	555	+24	2.539	6
9	6	48	IMAGINE ME	FO YO SOUL/GOSPO CENTRIC/ZOMBA	517	-52	2.411	7
10	10	27	REMEMBER ME	MALACO	446	-1	2.193	9
T)	11	18		MOST ADDED QUIET WATER/VERITY/ZOMBA	393	+18	1.486	13
12	20	11		MOST INCREASED PLAYS ICEE INSPIRATIONAL/ICEE	353	+72	1.146	17
13	16	16	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	353	+32	1.584	12
14	14	14	HIGH PRAISE AWOINTED PACE SISTERS	TYSCOT	350	+12	1.314	14
15	12	25	HE'S HERE	D2G	330	-25	1.786	10
16	17	15	17M STILL STANDING BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	319	+3	1.025	19
17	19	21	THIS IS THE DAY	VERITY/ZOMBA	307	+5	0.846	21
18	18	14	WALK AROUND HEAVEN	UMBRELLA/BUNGALO	296	-11	1.175	16
19	21	21	GREAT PRAISE (THE WAR CRY	INTEGRITY GOSPEL/COLUMBIA	282	+29	0.639	-
20	23	7	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL/EMI CMG	261	+33	0.762	23
21	22	12	YOU SHOWED ME KAREN CLARK-SHEARD	WORD-CURB	241	+11	1.243	15
22	30	2	BLESSED AND HIGHLY FAVOR :	EMIGOSPEL	239	+59	0.695	25
23	26	6	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FEL	OWSHIP MASS CHOIR MQM/JEG/KOCH	214	+14	0.661	30
24	28	2	I LOVE ME BETTER THAN THA		213	+26	0.656	
25	25	5	I'LL TRUST FICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	209	+1	0.666	28
26	24	3	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	209	-5	0.827	2 2
27	27	5	GOD IS IN CONTROL (IT'S NOT WILMINGTON CHESTER MASS CHOIR		199	+5	0.498	-
28	29	2	STEP ASIDE YOLANDA ADAMS	ATLANTIC	188	+8	0.518	-
29	RE-	ENTRY	ONE NICHT WITH THE KING	FLOW/MARANATHA!	182	+3	0.892	20
30	•	IEW	SEPTEMBER E RK FRANKLIN	STAX/CONCORD	170	+17	0.626	=
	1	· Carrier						

MOST ADDED
TITLE NEV ARTIST / LABEL STATION
LET GO 4
DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) WNNL, WPPZ, WPZE, WPZS
BLESSED & HIGHLY FAVOREO 2 The Clark Sisters (EMI GOSPEL) KATZ, WXEZ
FATHER 2 Pajam Studio Ensemble (INTEGRITY COSPEL/INTEGRITY) KOKA, WOAD
ONE GOD 2 Maurette Brown-clark (AIR GOSPEL/MALACO) KHLR, WOAD
NOBOOY BUT THE LORD Alvin Darling & Celebration (EMTRO GOSPEL) WOAD, WXEZ
JESUS IS THE BEST THING 2
Martha Munizzi (MARTHA MUNIZZI/COLUMBIA/INTEGRITY) KOKA, WOAD
THE BLOOD 2 James Fortune
(WORLD WIDE GOSPEL) WPZZ, WTLC

ADDED AT... XM THE SPIRIT PD/MD: Jay Bryant

The McClurkin Project (GOSPO CENTRIC/ZOMBA) KATZ

IT'S ON THE WAY
Neal Roberson
(BLACKBERRY/MALACO)
WEUP

FOR MORE STATIONS GO TO

Rance Allen Group, Closest Friend, O

i i			
1	MO	ST	
/IN	CRE	AS	ED \
	PL/	YS	

+46

+72 EVERY BODY EVERY BODY! Kenny Lewis & One Voice (Icee Inspirationa KOKA +28. WOAD +22, WNOO +10. WSOK +5, WXTC +4, WFLT +3, WTLC +2, XSRT +1, WJNI +1, WEAL +1 +59 BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI Gospel)
WXEZ +24, WFMV +10, KATZ +8, WUFO +5, WHAL +3,
WFLT +3, KOKA +3, WLIB +3, WCAO +2, WNOO +2 +48 BROKEN BUT I'M HEALED

Byron Cage (Cospo Centric/Zomba) WOAD +18, KATZ +14, WSOK +10, WXTC +6, WNOO +4, KHLR +3, WDAS +3, WFLT +3, WPGC +3, WFMV +2 NOBODY BUT THE LORD

Alvin Darling & Celebration (Emtro Gospel)
WEUP +12, XSRT +11, WOAD +8, WJNI +5, KHLR +3, WFMV +3,
WHLW +3, WFLT +2, WXTC +1, WSOK +1

ONE GOD Maurette Brown Clark (AIR Gospel/Malaco) WOAD +9, XSRT +9, KHLR +6, WXDK +6, WLIB +5, WTHE +4, WCAO +4, WPCC +), WBBP +1, WFLT +1

FOR WEEK ENDING MARCH 11, 2007

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RECURRENTS

FITLE ARTIST / IMPRINT / PROMOTION LABEL	PL/ TW	AYS LW
NCREDIBLE GOD 'OUTHFUL PRAISE (EVIDENCE COSPEL/LIGHT)	312	340
WHY ME? KIERRA KIKI SHEARD (EMI COSPEL)	302	336
DPERATOR I MOSS (GOSPO CENTRIC/ZOMBA)	301	298
VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	289	299
FOLLOW ME /IRTUE (DARKOHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	278	308

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PL. TW	AYS LW
PRESSURE INTO PRAISE LUCINDA MODRE (TYSCOT)	240	257
IN AWE OF YOU IZZY (VCR/JEC/KOCH)	229	230
THANK YA JESUS DARREL PETTIES & STRENGTH IN PRAISE (EMI GOSPEL)	206	211
SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	203	210
THE BLESSING OF ABRAHAM DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS (EMI GOSPEL)	184	191

WPZE/Atlanta, GA*

OM: Frank Johnso PD: Connie Flint WTHB/Augusta, GA OM/PD: Ron Thomas APD: Sister Mary Kingcannon

WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown

WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alstor

WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois

WUFO/Buffalo, NY* OM: Carol M. Salter

WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston SC* OM: Terry Base PD: Edwin "Chef" Wight APD/MD: James Wallace

WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens

WNOO/Chattanooga, TN*

WGRB/Chicago, IL* OM: Elroy Smith PD: Sonya M. Blakey APD/MD: Effie Rol²6

WJMO/Cleveland, OH* OM/PD: Kim Johnson WFMV/Columbia, SC*

PD: Tony "Gee" Green APD/MD: Monica Washington WEAM/Columbus. GA OM: Carl Conner, Jr PD: Pam Dixon

WAJV/Columbus, MS OM: Rockey Love PD: Steve Poston APD: Sebastian Riley

WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby

KHVN/Dallas, TX WCHB/Detroit, MI

WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson

WEAL/Greensboro, NC* WDJL/Huntsville, AL* WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes

GOSPEL REPORTERS WTLC/Indianapolis, IN

OM: Brian Wallace PD: Paul Robinson MD: Donovan Hartwel

WHLH/Jackson, MS* OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller

WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis

KPRT/Kansas City, MO

KHLR/Little Rock, AR* KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James

WLOU/Louisville, KY*

WBBP/Memphis, TN* MD: Doreen Graves

WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea

WLOK/Memphis, TN* PD/MD: Kim Harper

WMBM/Miami, FL OM: E, Claudette Free PD/MD: Greg Cooper WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.

WXVI/Montgomery, AL* PD: Glinda Perkins

WTHE/Nassau, NY*

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WPRF/New Orleans, LA PD: Kris "Zap'n Kris" McCo

WYLD/New Orleans, LA* WLIB/New York, NY*

WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray

WDAS/Fhiladelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble

WPP7/Philadelphia, PA* OM/PD: Daisy Davis MD: MoShay LaRen

WNNL/Raleigh, NC* OM/PD: Jerry Smit MD: Melissa Wade

WPZZ/Richmond, VA* OM: Jerry Smith PD: Reggie Baker

Rejoice/Satellite PD: Willie Mae McIver

Sheridan Gospel Network/Satellite PD: Michael Gamble PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

XM The Spirit/Satellite* PD/MD: Jay Bryant

WSOK/Savannah, GA* OM: Brad Kelly PD: E. Larry McDuffie

KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy

KATZ/St. Louis, MO* PD: Terrence Bibb MD: Dwight Stone

* Monitored Reporters

WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL

OM: Greg Tomascello PD/AMD: Charles Anthony

WPGC/Washington, DC* PD/MD: Cheryl Jackson

WYCB/Washington, DC

WFAI/Wilmington, DE

OM: Melvin Brittingham PD/MD: Manuel Mena

CHRISTIAN



New ways to meet your budget

NTR For Christian Radio

Kevin Peterson

KPeterson@RadioandRecords.com

a

s ad budgets for radio keep getting tighter, stations continue searching for novel ways to generate revenue. Selling commercials—or underwriter announcements for noncommercial stations—can be very profitable, but if you're still not meeting your budget, there are plenty of ways to generate nontraditional revenue or NTR.

TazMedia founder and president Jim Taszarek, who has years of radio experience in positions ranging from account executive to sales manager to GM, defines NTR by saying, "You add something to selling spots. It's not just value added, but value added in the larger sense, because there is more value to it." He says sponsorships are a great example. If you have a very popular feature on your morning show, you can offer a sponsor something of value other than a 30- or 60-second spot.

Taszarek says NTR can involve concerts, remotes, podcasts, selling merchandise like CDs and books or selling music on the station Web site. "Any time there is a speaker or an appearance or a book signing or a concert by one of the artists you play, put the station name, the station tent and the station banners all over that," he says.

"Also, seek permission and find other advertisers that you can bring in. If you're going to be

at a Christian bookstore for a book signing, in addition to bringing your banner, see if you can include the logos of a couple of other clients. If they're going to hand out books, can you also hand out material with the books, like coupons from other noncompeting clients? Those are all things you can charge extra for."

Taszarek also offers stations a couple of friendly reminders. "First," he says, "don't be chicken. Second, have a low supply and a high demand. Make sure you only have a few of these to sell and then sell them by category. You only have room for one auto dealer, one furniture store and one whatever else the category might be. I would also ask Christian stations to go through and look at their underwriters and/or advertisers and separate them by category. You'll find out that there are three or four categories that account for 60% of all the billing."

One concept Taszarek says he is fond of for Christian stations is to "open up the studios on a



'Your Web site will be to radio what FM was to AM. It's going to make radio into a different advertising, marketing and audience-value proposition.'

—Jim Taszarek

Saturday. Invite the audience on some sort of a registration basis to come in and sit down in the studio and record two minutes about 'the best things my mom ever taught me' or something like that.

"You can turn that into an MP3 file or burn a CD for them, and they have to buy it or make a small donation. Or with portable equipment, you could do the recordings at a client's place." He adds that stations can do the same type of thing with spouses for Valentine's Day, with veterans' remembrances for Memorial Day, for Mother's Day, Father's Day or other occasions.

Citing an example from his home market of Phoenix, Taszarek says, "Jerry Colangelo, former owner of the Arizona Diamondbacks, who is a very committed Christian, had the Christian Businessmen's Club meet every Thursday morning. Basically it was a Bible study group. There was an ex-radio jock who got sober and didn't do AA, he just went cold turkey, who was the MC. They have a Bible study with 1,000 guys every Thursday. Why shouldn't a station sponsor that? Or why shouldn't a station start its own Bible study group with rotating pastors, where everybody pays for breakfast?"

He says that if a station isn't able to host a Bible study every week, once a month will work too, and the station can arrange for sponsors to provide the breakfast in return for exposure and being mentioned in promos for the event.

Station Web sites are also a great place to generate NTR, especially now. "Your Web site will be to radio what FM was to AM," Taszarek says, "It's going to be big. It's going to make radio into a different advertising, marketing and audience-value proposition. It's going to give it interactivity that it never had. It's going to give each station more value than it's had."

He recommends that Christian stations post a "gallery of churches," featuring eight to 10 churches (but no more than that). This gallery can include a thumbnail for each church leading to a link with two or three pictures. It's all basically a "come on down," which you can't do on a noncomm station, but you can on the Internet. Taszarek says the Web really works in terms of measurable action being taken. "The possibilities for a station in this format are doggone near bottomless," he says. "There are so many because there's no downside to Christian radio."



180/2

172/111

13

12

159/19

153/0

39

PLAYS /GAIN

253/30

221/22

14

15

213/10

197/7

12

TITLE ARTIST / LABEL

Michael Olson (ROCKETOWN)
TOTAL STATIONS:

ON THE THIRD DAY

BE LIFTED HIGH

Michael W. Smith (REUNION/PLG) TOTAL STATIONS:

Jessie Daniels (MIDAS) TOTAL STATIONS:

YOU ALONE

Casting Pearls (INPOP) TOTAL STATIONS:

SAVED THE DAY

EVERYDAY

NEW AND ACTIVE

NOTHING BUT THE BLOOD

GIVE ME AMAZING GRACE 170/7

The Swift (ROCKETOWN) TOTAL STATIONS:

Third Day (ESSENTIAL/PLG) TOTAL STATIONS

TOTAL STATIONS:

BLESSED BE

YES YOU HAVE

Jason Gray (CENTRICITY) TOTAL STATIONS:

TUNNEL

N A	40		ETS HIS EIGH ON THE NIE FUELED CH HOW CAN I K	LSEN BDS- IART WITH	A. A.	
PREDICTOR STATUS MOTION LABEL	PL.C TW	.YS +/-	AUDIENCE MILLIONS RAN	<		
ET/REUNION/PLG	1406	-74	4.187 1			1



PL) TW	AYS +/-	AUDIE MILLIONS	
1406	-74	4.187	1
1278	+64	4.119	2
1014	+72	2.436	6
1001	-97	2.789	3
964	-18	2.302	8
955	-21	2.483	5
897	+118	2.053	10
794	+19	2.374	7
784	+23	1.575	14
766	-75	2.218	9
707	+58	1.280	17
697	+73	1.557	15
626	-95	1.787	11
592	+63	2.502	4
533	-134	0.863	28
532	-4	0.686	-30
499	-21	0.696	29
493	+115	0.878	26
487	+31	1.003	23
463	+18	1.712	13
450	+163	1.035	22
427	+18	0.915	25
401	+23	0.868	27
340	-75	0.460	-
329	+40	0.561	-
300	+53	1.264	18
298	+64	0.670	-
272	+25	1.749	12
269	-21	0.525	-
258	+17	0.916	24
	269	269 -21	269 -21 0.525

CHRISTIA

MOST ADDED
TITLE
ARTIST / LABEL STATIONS
MADE TO LOVE tobyMac (FOREFRONT/EMI CMG) KFIS, KGBI, WGTS, WLFJ, WMHK, WVFJ
TUNNEL 6 Third Day (ESSENTIAL/PLG) KBIQ, KTSY, WFSH, WJQK, WMCU, WMHK
WALKING HER HOME 4 Mark Schultz (WORD-CURB) KSBJ, WFFH, WLAB, WVFJ
GIVE YOU GLORY Jeremy Camp (BEC/TOOTH & NAIL) KHZR, KKCM, WBSN, WMUZ
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) WAKW, WBSN, WVFJ
UNDO 2 Rush Of Fools (MIDAS) KFSH, WAKW
BY HIS WOUNDS 2 Glory Revealed Feat. Mac Powell, Mark Hall, Steven Curtis Chapman, Brian Littrell (REUNION/PLG) WAWZ, WVFJ
SOMETHING BEAUTIFUL 2 Newsboys (INPOP) WAWZ, WLFJ

ADDED AT... WFFH Nashville, TN PD: Vance Dillard MD: Scott Thunder Sanctus Real, Don't Give Up, 6 Nicol Sponberg, Anything & Everything, 0 Mark Schultz, Walking Her Home, 0 Detour 180, You Know My Name, 0 FOR MORE STATIONS GO TO

	Craig & Dean		Leeland
(INO)	TATIONS:	13	(ESSENTIAL/PLG) TOTAL STATIONS:
TOTALS	IAHONS.		TOTAL STATIONS.
	A		
	MOST NCREASED		
	NCREASED		
. /	PLAYS		
	PLAYS		
	+163	SOM	ETHING BEAUTIFUL
	TIOS		
			boys (Inpop) -28. KTSL +27. WCQR +22. XMES +16. WCRJ +15.
			12, WAWZ +11, KXOJ +7, WJIE +4, WMCU +4
	210		
	+118	WAL	KING HER HOME
			Schultz (Word-Curb)
			+26, WCQR +20, KSBJ +18, WVFJ +14, WCRJ +12, 11, KWND +8, KKCM +7, WJIE +6, WAWZ +3
	B.E.B.UYE	LOUN+	II, NYIND TO, NICH TY, YUJE TO, YVAYYZ TJ
	+115	EVE	RY TIME I BREATHE
	SCHOOL BUILDING		laddy Weave (Fervent/Word-Curb)
	1 TA - 1		-21, WCSG +17, WVFJ -16, KBIQ +15, WCRJ +12,

BY HIS WOUNDS Glory Revealed Feat. Mac Powell, Mark Hall, Steven Curtis Chapman, Brian Littrell (Reunion/PLG) KTSL -26, WVFJ +15, WAWZ +10, WMCU +7, WJTL +5, KLVA +4, XMES +4, KCMS +3, WDJC +2, KBNJ +2

Third Day (Essential/PLG)
KTSY +17, WJIE +15, KXOJ +15, KBNJ +14, WJQK +12,
WDJC +11, KLJC +9, WMHK +6, WMCU +5, WFSH +5

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	TW
MY SAVIOR MY GOD AARON SHUST (BRASH)	719
PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	612
MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG)	591
HOW GREAT IS OUR GOD CHRIS TOMEIN (SIXSTEPS/SPARROW/EMICMC)	579
BLESSED BE YOUR NAME TREE63 (IMPOP)	538

L AYS LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL
703	€	YOUR NAME PHILLIPS, CRAIG & DEAN (INO)
590	7	STRONG TOWER KUTLESS (BEC/TOOTH & NAIL)
630	E	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMICMG)
575	£	ENOUGH BARLOWGIRL (FERVENT/WORD-CURB)
548	10	I CAN ONLY IMAGINE MERCYME (INO)

TW	LW
522	551
501	505
496	493
486	549
474	491

PLAYS

FOR WEEK ENDING MARCH 11, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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hours a day, 7 days a week. Christian AC Indicator chart compiled of 34 reporters. christian CHR
28, christian rock 31 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.



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► DECYFER DOWN HITS NO. 1 ON CHRISTIAN ROCK WITH "NO LONGER" (2-1).







THEWER	1 AST WEEK	MERIARY	CHRISTIAN CHR TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL TW	AYS +/-
0	1	13	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	1226	+41
•	2		FORGIVEN RELIENT K	CAPITOL/GOTEE	1085	+83
6	3	ום	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	1046	+92
0	6	13	HOLD ON STELLAR KART	WORD-CURB	941	+23
5	5	16	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	884	-6
6	6	24	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	745	-5
	8	- A	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	734	+54
8	15	Ìe.	HOW TO SAVE A LIFE THE FRAY	EPIC	634	+25
9	15	5	WHAT I HEAR JESSIE DANIELS	MIDAS	618	+106
10		15	THE SHOW HAWK NELSON	TOOTH & NAIL	614	-89
0	15	5	WORK JARS OF CLAY	ESSENTIAL/PLG	564	+41
0	193	3	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	560	+134
15	9	17.	CRASHING DOWN MAT KEARNEY	INPOP	548	-99
13	22	2	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	544	+179
1	17	9	REACH JILL PARR	WHIPLASH	541	+44
Œ	18	72	ARON SHUST	BRASH	5 19	+45
17	12	26	SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	472	-74
18	74	17	OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	431	-101
9	24	5	CROUP 1 CREW	FERVENT/WORD-CURB	429	+74
20	23	3-	JIMMY NEEDHAM	INPOP	402	+44
2	2.	19	WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	392	+6
3	26	3	AFTER THE WORLD DISCIPLE	SRE/INO	382	+65
23	20	-4	YES YOU HAVE LEELAND	ESSENTIAL/PLG	372	-16
9	29	2	YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	337	+45
•		EW	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	319	+67
26	27	3	DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	279	-37
1	Maria de	NTR"	JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	278	+20
28	25	5	WHO CAN COMPARE FOOLISH THINGS	INPOP	276	-48
22		भारण	JACKSON WATERS	WORD-CURB	265	+8
30	N	W	IT'S YOU FIREFLIGHT	FLICKER/PLG	263	+6

	IMIS WEE	LAST WEE	WITHE	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL TW	AYS +/-
	0	2	9	NO LONGER DECYFER DOWN	SRE/INO	357	+5
	•	3	כז	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	33€	+31
	3	1	13	SEARCHLIGHTS FALLINGUP	BEC/TOOTH & NAIL	32C	-33
		4	7	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	308	+15
		8	8	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	294	+29
	9	6	11	NOSTALGIATOPIA ELEVENTYSEVEN	FLICKER/PLG	284	+12
		7	3	PROCRASTINATING STELLAR KART	WORD-CURB	275	+10
	8	10	7	AFTER THE WORLD DISCIPLE	SRE/INO	260	+19
	•	14	8	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	255	+19
		13	12	FORGIVEN RELIENT K	CAPITOL/GOTEE	250	+11
		15	۷	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	244-	+9
	12	5	19	GOING IN BLIND P.O.D.	WORD-CURB	237	-37
	B	17	4	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	230	+24
١	14	12	g	DEATH FINDS US BREATHING SHOWDOWN	MONO VS STEREO	230	-9
		22	3	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	227	+59
	15	19	5	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	226	+45
		18	4	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	221	+28
ı	18	16	17	WAITING FIREFLIGHT	FLICKER/PLG	220	-6
١	19	9	14	THE FIGHT CLASSIC CRIME	TOOTH & NAIL	212	-34
١	20	n	1E	LOVE DAY OF FIRE	ESSENTIAL/PLG	186	-54
		20	19	I'LL FOREVER SING RUNKID RUN	TOOTH & NAIL	185	+4
		21	4	SAY THIS SOONER (NO ONE WILL SEE THINGS $\ensuremath{ALMOST}.$	THE WAY I DO). VIRGIN/TOOTH & NAIL	180	+10
		23	2.	SURFACE DEAS VAIL	BRAVE NEW WORLD	157	+3
	24	24	Е	THESE PAGES MAINSTAY	BEC/TOOTH & NAIL	147	-7
	9	26	2	AN EPIPHANY SEND	TOOTH & NAIL	139	0
	2E	28	5-	WORD OF MOUTH JOHN REUBEN	COTEE	124	-12
	9	N	EW	BREAK ME DOWN RED	ESSENTIAL/PLG	122	+63
	28	30	13	MIDDLE OF IT ALL MANIC DRIVE	WHIPLASH	119	-1
	29	RE E	MIK.	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	108	-10
	30	27	20	ALREADY OVER		107	-31

THIS WEEK	LASTWEER	WEEKS	TITLE ARTIST	MPRINT / PROMOTION LABEL	PLA	
	1	7	BY HIS WOUNDS CLORY REVEALED FEAT, MAC POWELL, MARK HALL, STEVEN CURTIS CHAP		320	+/-
5	4	6	WALKING HER HOME MARK SCHULTZ	WORD-CURB	266	+18
3	6	15	HOLD FAST MERCYME	INO	253	-1
2	5	8	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	237	-20
9	כז		LIFT UP THE NAME JAIME JAMGOCHIAN FEAT, SCOTT KRIPPAYNE	CENTRICITY	233	+42
€	3	13	WISH YOU WERE HERE MARKHARRIS	INO	228	-40
9	9	5	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	227	+25
ε	2	19	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	215	-68
č	8	16	EVERLASTING GOD BRENTON BROWN	SURVIVOR/SPARROW/EMI CMG	198	-19
0	12	2	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	197	+30

INSP	C						
-	W	LW	WK5	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL)	4Y5 +/-
1	•	7	22	GLORY SELAH	CURB	194	-29
	P	16	3	UNDO RUSH DF FOOLS	MIDAS	160	+5
	3	11	3	GIVE IT ALL AWAY AARON SHUST	BRASH	159	-19
		17	2	NEEDED WAYBURN DEAN	WAYJADE/EMC	153	+13
(5	18	3	HOW CAN I KEEP FROM SINGING CHRISTOMLIN	SIXSTEPS/SPARROW/EMICMG	143	+21
	6	13	8	I KNOW YOU'RE THERE CHANDLER	SPIN 360	141	-22
	3	NE	W	SUFFICIENT ADIE CAMP	BEC/TOOTH & NAIL	133	+27
I	8	15	15	HEAR US FROM HEAVEN JAREO ANDERSON	INTEGRITY	129	-32
	9	NE	W	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	124	+23
. 2	D	NE	W	HOSANNA PAUL BALOCHE	INTEGRITY	124	+20





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CHRISTIAN

CHRISTIAN REPORTERS

CHRISTIAN CHR

KLYT/Albuquerque, NM PD: Matt Gentry MD: Joey Belville

KAFC/Anchorage, AK MD: Mike Carrier

WHMX/Bangor, ME OM/PD: Tim Collins APD/MD: Morgan Smith

KWOF/Cedar Rapids, IA

WONU/Chicago, IL* OM: Justin Knight PD: Johnathon Eltrevoog MD: Mallory DeWees

KXWA/Denver, CO

KZZQ/Des Moines, IA

WJRF/Duluth, MN

PD/MD: Terry Michaels

KNMI/Farmington, NM

PD: Darren Nez MD: Kenny Montano

WSCF/Ft. Pierce, FL PD/MD: Paul Tipton

WORQ/Green Bay, WI OM/PD: Jim Raider

WAYK/Kalamazoo, MI PD/MD: Mike Couchman

WYLV/Knoxville, TN* PD: Jonathan Unthank MD: Danielle Hedges

WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire

WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn

WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely

KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis

KZRI/Portland, OR*
OM: Mike Novak

PD: David Pierce

KFFR/Pullman, WA

KFFR/Pullman, WA OM/PD: Chris Gilbreth

KTPT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Joseph Standish

WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer

KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Noonie Fugler

WBYO/Sellersville, PA OM: Dav d Baker PD/MD: Kristine McClain

KADI/Springfield, MO* PD/MD: Rod Kittleman

WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum

KDUV/Visalia, CA* PD: Joe Croft APD: Shannon Steele WCLQ/Wausau, WI PD/MD: Matt Deane

CHRISTIAN ROCK

KGNZ/Abilene, TX

KLYT/Albuquerque, NM PD: Matt Gentry MD: Joey Belville

WCVK/Bowling Green, KY OM: Ken Burns PD: Dale McCubbins MD: Whitney Yule

WVOF/Bridgeport, CT PD MD: Bob Felberg

WCWP/Brookville, NY PD: Peter Bellotti MD: Reena Temburni

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

KBNJ/Corpus Christi, TX PD: Arron Daniels

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI MD: Brian Goodman

WORQ/Green Bay, WI* OM/PD: Jim Raider

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

KIBZ/Lincoln, NE PD: Ron Drury

WDML/Marion, IL MD: Tom Schroeder

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely

WITR/Rochester, NY PD/MD: Samme Palermo APD: Craig "Zippy" Blake

WPRJ/Saginaw, MI O'M: Gary Bugh PD/MD: Aaron Dicer

WJIS/Sarasota, FL MD: Michelle Tellone

Effect Radio Network/Satellite PD/MD: Brian Harman APD: Amanda Harman

Firexcape/Satellite PD/MD: Joe Hayes

Positive Rock Show/Satellite PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

Sirius Revolution/Satellite CM: Scott Lindy PD: Joey Black

The Sound Of Light/Satellite PD/MD: Bill Moore

Whip of Cords/Satellite CM/PD: Matt Rhodes

KCLC/St. Louis, MO MD: Dave Merkel WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum

KCXR/Tulsa, OK OM: Bob Thornton PD: Scott Herrold

WCLQ/Wausau, WI PD/MD: Matt Deane

INSPO

WMIT/Asheville, NC PD: Tom Greene MD: Matt Stockman

WMBI/Chicago, IL*
OM: John Hayden
PD: Collin Lambert
MD: Steve Hiller

KCBI/Dallas, TX* PD: Mike Tirone MD: Lisa Bamford

WCDR/Dayton, OH OM: Keith Hamer PD/MD: Eric Johnson

WCIK/Elmira, NY PD: John Owens MD: Bruce Barrows

WNFR/Flint, MI PD: Brian Smith MD: Ellyn Davey

KNLB/Phoenix, AZ PD: Faron Eckelbarger

KLVV/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis

WGSL/Rockford, IL OM: Ron Tietsort PD: Corey Neese MD: Charmel Jacobs

WUGN/Saginaw, MI* PD/MD: Peter Brooks

KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes

WSMR/Sarasota, FL OM: Douglas Poll PD: Dave Ryerson MD: Paul Perrault

Skylight Radio Network/Satellite OM: Bruce Hanson PD: Neil Stavem APD: Paul Perrault MD: Dan Wynia

KCFB/St. Cloud, MN PD: Jim Park MD: Chuck Heuberger

KYCC/Stockton, CA* PD: Scott Mearns MD: Marina Tahod

WOLW/Traverse City, MI PD/MD: Patrick Greene

KFLT/Tucson, AZ PD: Dawn Bumstead APD: Adam Biddell MD: Bill Ronning

WAFR/Tupelo, MS OM: Marvin Sanders PD: Rick Robertson APD: Steve Sharbutt MD: Jim Stanley

WGNV/Wausau, WI MD: Todd Christopher



► **SALVADOR** STARTS AT NO. 29 WITH "WATERFALL."

CHRISTIAN AC INDICATOR	160	100					
1 1 21 DOES ANYBODY HEAR HER CASTING CROWNS BEACH STREET/REUNION PILC 288 -4 -4 -4 -4 -4 -4 -4	THIS WEEK	LAST WEEK	WEEKS	TITLE			
6 6 WALKING HER HOME MARK SCHULTZ WORD-CURB T14 +93	1	1		DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	28 8	-4
S	•	2	10	EVERLASTING GOD LINCOLN BREWSTER	INTEGRITY	762	+45
5 18 AWAKEN NATALIE GRANT CURB 667 -5 6 4 24 HOLD FAST MERCYME INO £43 -1 7 7 18 BIG ENOUGH AVIESHA WOODS COTEC 571 -11 9 10 7 UNDO RUSH OF FOOLS MIDAS \$42 -60 9 8 20 CIVE IT ALL AWAY AARON SHUST BRASH 522 -75 9 11 MADE TO LOVE TOBYMAC FOREFRONT/EMICMC 508 4-1 14 5 SUNRISE NICHOLE NORDEMAN SPARROW/EMICMC 490 +42 15 7 BY HIS WOUNDS GLORY REVEALED FEAT MAC POWELL MARK HALL STEVENCURTIS CHAPMAN, BRANLITIRELL REUNDOWICK 490 +42 15 7 BY HIS WOUNDS GLORY REVEALED FEAT MAC POWELL MARK HALL STEVENCURTIS CHAPMAN, BRANLITIRELL REUNDOWICK 490 +42 15 7 BY HIS WOUNDS GLORY REVEALED FEAT MAC POWELL MARK HALL STEVENCURTIS CHAPMAN, BRANLITIRELL REUNDOWICK 490 +42 15 7 BY HIS WOUNDS GLORY REVEALED FEAT MAC POWELL MARK	9	6	6	WALKING HER HOME MARK SCHULTZ	WORD-CURB	₹14	+93
	0	5	6	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	599	+112
7 7 18 BIG ENOUGH AVIESHA WOODS COTEE 571 -11 3 10 7 UNDO RUSH OF FOOLS MIDAS \$42 +60 9 8 20 GIVE IT ALL AWAY AARON SHUST BRASH 522 -75 9 11 MADE TO LOVE TOBYWAC FORERONT/EMIC \$08 +41 14 5 SUNRISE NICHOLE NORDEMAN SPARROW/EMIC \$490 +42 16 7 BY HIS WOUNDS CLORY REVEALED TEAL MAC POWELL MARS HALL STEVENCURITS CHAPMAN, BRIANLITTRELL REUNIDNING \$456 +41 16 7 BY HIS WOUNDS CLORY REVEALED TEAL MAC POWELL MARS HALL STEVENCURITS CHAPMAN, BRIANLITTRELL REUNIDNING \$456 +41 16 7 BY HIS WOUNDS CLORY REVEALED TEAL MAC POWELL MARS HALL STEVENCURITS CHAPMAN, BRIANLITTRELL REUNIDNING \$456 +41 17 4 SOMETHING BEAUTIFUL NEWSBOYS IND \$47 +29 18 15 S 15 LITTLE IS MUCH DOWNHERE CENTRICITY \$30 -8 18 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP \$26 +24 19 25 4 BE LIFTED HIGH MICHAEL W. SMITH REUNION/PLG \$391 +164 18 20 3 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB \$88 +67 19 11 WISH YOU WERE HERE MARK MARRIS IND \$355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB \$355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BECITOOTH & NAIL \$43 -20 22 19 6 SHINE MATI REDMAN SIXSTEPS/SPARROW/EMIC MG \$42 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG \$23 +24 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMIC MG \$242 +5 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMIC MG \$269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMIC MG \$269 +31 26 26 17 BELIEVE BUILDING 429 WORD-CURB \$206 -34 29 2 ON THE THIRD DAY MICHAELOLSON ROCKETOWN \$192 +26 20 28 2 THERE IS A RIVER JARS DECLAY ESSENTIAL/PLG \$184 +5 20 28 2 THERE IS A RIVER JARS DECLAY ESSENTIAL/PLG \$184 +5	5	3	18	AWAKEN NATALIE GRANT	CURB	5 67	-5
3 10 7 UNDO RUSH OF FOOLS MIDAS \$42 +60 9 8 20 GIVE IT ALL AWAY AARON SHUST BRASH 522 -75 9 11 MADE TO LOVE TOBYWAC FOREFRONTIEMIC 508 +41 14 5 SUNRISE NICHOLE NORDEMAN SPARROW/EMIC 490 +42 16 7 BY HIS WOUNDS GLORY REVEALED TEAT MACFOWELL MARK HALL STEVENCURTIS CHAPMAN, BRIANLITTRELL REUNIONIPG. 356 +41 18 5 WHAT COULD BE BETTER "THE DAYS AHEAD) 33MILES INO 347 +29 19 10 STATE OF THE DAYS AHEAD) 33MILES INO 347 +29 10 10 26 YOU ALLONE ECHOING ANGELS INO 347 +29 10 3 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 10 17 4 SOMETHING BEAUTIFUL NEWSBOYS INFO 526 +24 10 25 4 BE LIFTED HIGH MICHAEL W. SMITH REUNIONIPLG 391 +164 10 20 3 EVERY TIME I BREATHE BIC DADDY WEAVE FERVENT/WORD-CURB 388 +67 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATI REDMAN SIXSTEPS/SPARROW/EMIC MG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNIONIPLG 323 +27 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMIC MG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMIC MG 269 +31 26 26 17 IB BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 2 THERE IS A RIVER JARS DECLAY ESSENTIAL/PIG 184 +5 29 2 ON THE THIRD DAY MICHAEL OLSON WATERS TO PARROW/EMIC MG 218 +28 20 20 THERE IS A RIVER JARS DECLAY ESSENTIAL/PIG 184 +5	6	4	24	HOLD FAST MERCYME	INO	643	+1
9 8 20 GIVE IT ALL AWAY AARON SHUST BRASH 522 -75 9 11 MADE TO LOVE TOBYMAC FOREFRONTJEMICMG 508 +41 14 5 SUNRISE NICHOLE NORDEMAN SPARROWJEMICMG 490 +42 16 7 BY HIS WOUNDS GLORY REVEALED TEAT MACE POWELL MARK HALL STEVENCURTIS CHAPMAN, BRIANLITTRELL REUNDIVENG 456 +41 15 5 WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES INO 447 +29 14 12 26 YOU ALONE ECHOING ANGELS INO 336 -5 15 13 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP 426 +24 25 4 BE LIFTED HIGH MICHAEL W.SMITH REUNIDIVENG 391 +164 18 20 3 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 388 +67 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K. JILESS BECTTOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROWJEMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNIDIV/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROWJEMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROWJEMICMG 218 -28 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5	7	7	18	BIG ENOUGH AYIESHA WOODS	COTEE	571	-11
1	B	10	7	UNDO RUSH OF FOOLS	MIDAS	\$4 2	+60
14 5 SUNRISE NICHOLE NORDEMAN SPARROWEMICMG 490 +42 16 7 BY HIS WOUNDS GLORY REVEALED TEAT.MAC POWELL MARK HALL STEVENCURTISCHAPMAN, BRIANLITTRELL REUNOWPLC 456 +41 15 5 WHAT COULD BE BETTER "THE DAYS AHEAD) 33MILES INO 347 +29 14 12 26 YOU ALONE ECHOING ANGELS INO 336 -5 15 13 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INDOP 426 +24 25 4 BE LIFTED HIGH MICHAEL W.SMITH REUNION/PLG 391 +164 18 20 5 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 388 +67 10 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 29 6 SHINE MATT REDMAN SIXSTEPS/SPARROWEMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 27 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF GLAY ESSENTIAL/PLG 184 +5 29 20 THERE IS A RIVER JARS OF GLAY ESSENTIAL/PLG 171 +19	9	8	20	GIVE IT ALL AWAY AARON SHUST	BRASH	522	- 7 5
16 7 BY HIS WOUNDS GLORY REVEALED FEAT MAC POWELL MARK HALL STEVEN CURTIS CHAPMAN, BRIANLITTRELL REUNDWIRG. 356 +41 15 5 WHAT COULD BE BETTER THE DAYS AHEAD) 33MILES INO 347 +29 14 12 26 YOU ALONE ECHOING ANGELS INO 336 -5 15 13 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP 326 +24 18 20 3 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 388 +67 10 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS BEC/TOOTH 6 NAIL 343 -20 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH 6 NAIL 343 -20 22 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAELOLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	0	9	11	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	508	+41
15 5 WHAT COULD BE BETTER 'THE DAYS AHEAD) 33MILES INO 347 +29 14 12 26 YOU ALONE ECHOING ANGELS INO 436 -5 15 13 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP 426 +24 18 20 3 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 388 +67 19 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 WATERFALL SALVADOR NORD-CURB 171 +19	•	14	5	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	49 0	+42
14 12 26 YOU ALONE ECHOING ANGELS IND 436 -5 15 15 15 LITTLE IS MUCH DOWNHERE CENTRICITY 330 -8 16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP 426 +24 18 20 3 EVERY TIME I BREATHE BIC DADDY WEAVE FERVENT/WORD-CURB 388 +67 19 21 11 WISH YOU WERE HERE MARK HARRIS IND 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 18 6 SHINE MAIT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	9	16	7	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS	CHAPMAN, BRIAN LITTRELL REUNION/PLG	456	+41
15	13	15	5	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	*447	+29
16 17 4 SOMETHING BEAUTIFUL NEWSBOYS INPOP \$26 +24 18 25 4 BE LIFTED HIGH MICHAEL W.SMITH REUNION/PLG 391 +164 18 20 3 EVERY TIME I BREATHE BIC DADDY WEAVE FERVENT/WORD-CURB 388 +67 21 11 WISH YOU WERE HERE MARK HARRIS IND 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +266 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 WATERFALL SALVADOR WORD-CURB 171 +19	14	12	26	YOU ALONE ECHOING ANGELS	INO	436	-5
25 4 BE LIFTED HIGH MICHAEL W. SMITH REUNION/PLG 391 +164 18 20 3 EVERY TIME I BREATHE BIC DADDY WEAVE FERVENT/WORD-CURB 388 +67 19 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OL	15	13	15	LITTLE IS MUCH DOWNHERE	CENTRICITY	430	-8
18 20 3 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 388 +67 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 27 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5	6	17	4	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	426	+24
10 21 11 WISH YOU WERE HERE MARK HARRIS INO 355 +13 20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 <th< td=""><td>0</td><td>25</td><td>4</td><td>BE LIFTED HIGH MICHAEL W. SMITH</td><td>REUNION/PLG</td><td>391</td><td>+164</td></th<>	0	25	4	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	391	+164
20 22 7 GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB 355 +13 21 18 19 ALL WHO ARE THIRSTY KJILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATE REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 27 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5	18	20	3	EVERY TIME I BREATHE BIS DADDY WEAVE	FERVENT/WORD-CURB	388	+67
21 18 19 ALL WHO ARE THIRSTY K JILESS BEC/TOOTH & NAIL 343 -20 22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMG 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	19	21	11	WISH YOU WERE HERE MARK HARRIS	INO	355	+13
22 19 6 SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG 342 +5 23 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAELOLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	20	22	7	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	355	+13
25 23 8 THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG 323 +27 24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	21	18	19	ALL WHO ARE THIRSTY KUTLESS	BEC/TOOTH & NAIL	343	-20
24 27 3 DON'T GIVE UP SANCTUS REAL SPARROW/EMICMC 269 +31 25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	22	19	6	SHINE MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	342	+5
25 24 17 SHINE ON NEEDTOBREATHE SPARROW/EMICMC 218 -28 26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 29 2 ON THE THIRD DAY MICHAELOLSON ROCKETOWN 192 +26 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	23	23	8	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	323	+27
26 26 17 I BELIEVE BUILDING 429 WORD-CURB 206 -34 27 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	24	27	3	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	269	+31
27 29 2 ON THE THIRD DAY MICHAEL OLSON ROCKETOWN 192 +26 28 28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	25	24	17	SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	218	-28
28 2 THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG 184 +5 29 WATERFALL SALVADOR WORD-CURB 171 +19	26	26	17	I BELIEVE BUILDING 429	WORD-CURB	206	-34
29 WATERFALL SALVADOR WORD-CURB 171 +19	1	29	2	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	192	+26
THE LANGE SALVALOR	28	28	2	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	184	+5
1'M NOT WHO I WAS BRANDON HEATH REUNION/PLC 168 +53	29			WATERFALL SALVADOR	WORD-CURB	171	+19
	30		(U	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	168	+53

CHRI	STIA	N AC	_
MUSIC	RES	EAR	CH

TroyResearch						
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
PRAISE YOU IN THIS STORM CASTING CROWNS	BEACH STREET/REUNION PLG	98%	4.27	4.22	4.25	4.34
MY SAVIOR MY GOD AARON SHUST	BRASH	97%	4.24	4.21	4.24	4.26
MADE TO LOVE TOBYMAC	FOREFRONT/EMECMG	93%	4.14	4.20	4.18	4.03
I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLC	96%	4.12	3.99	4.12	4.24
EVERLASTING GOO LINCOLN BREWSTER	VERTICAL/INTEGRITY	88%	4.11	4.05	4.12	4.17
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	68%	4.06	3.99	4.05	4.14
YOUR NAME PHILLIPS, CRAIG & DEAN	INO	88%	4.04	4.00	4.03	4.04
MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLC	94%	4.03	3.96	4.03	4.06
YOU ALONE ECHOING ANGELS	INO	98%	4.03	3.95	4.06	4.08
ENOUGH BARLOW GIRL	FERVENT/WORD-CURB	94%	4.03	4.14	4.07	3.88
ALL WHO ARE THIRSTY KUTLESS	BEC/TOOTH & NAIL	83%	4.01	3.93	4.06	4.05
UNDO RUSH OF FOOLS	MIDAS	72%	3.99	3.95	4.02	4.02
DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	94%	3.99	4.00	4.0	3.97
HOLO FAST MERCYME	INO	84%	3.97	3.95	4.02	3.94
MADE TO WORSHIP CHRIS TOMLIN	SIXSTEPS/SPARROW/EMICMG	97%	3.92	3.83	3.97	3.96
WHAT IT MEANS JEREMY CAMP	BEC/TOOTH & NAIL	82%	3.91	3.84	3.95	3.95
WALKING HER HOME MARK SCHULTZ	WORD-CURB	91%	3.90	3.77	3.9	3.94
LET IT RISE BIG DADDY WEAVE	FERVENT/WORD-CURB	91%	3.88	3.8C	4.00	3.85
OUR GOD REIGNS BRANDON HEATH	REUNION/PLG	85%	3.78	3.71	3.84	3.79
SHINE SALVADOR	WORD-CURB	95%	3.73	3.70	3,80	3.69

Total Sample size is 2672. These are average scores for music in the Contemporary Christian A. for nat, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Janathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

^{*} Monitored Reporters

COUNTRY



Is country ready to live la vida loca?

Can Country Hablar Español?

versation in the halls of the Nashville Convention Center.

R.J. Curtis
RCurtis@RadioandRecords.com

f there is a consensus of opinion about Edison Media Research president Larry Rosin, it's this: He elicits plenty of disagreement whenever unveiling new research at the Country Radio Seminar (CRS). Two weeks ago in Nashville, Rosin presented results from Edison's "Hispanic American Relationship to Country Radio and Music" study commissioned by Country Radio Broadcasters. Unlike past years, there was no panel discussion following Rosin's presentation, but there was plenty of con-

R&R pulled together an informal panel of experts to discuss the findings and what country radio and record labels can do with them. Our group comprised two radio programmers, two Nashville label heads and one skeptical market researcher.

First, a few highlights from the national study. Edison surveyed 600 Hispanics, aged 12–49, about their relationship with country music. Nearly one-quarter said they enjoy listening to country music, but more than four in 10 indicated that while they don't listen, they would be open to doing so. However, Hispanics' awareness of country stations in their area was low—just 38%. And more than four in 10 participants agreed with the statement that country radio stations are not interested in appealing to Hispanic listeners.

That's ironic, since Rosin pointed out that country is the 10th most-listened-to format among Hispanics.

One of the surveys main takeaways is that country radio would benefit from an increased outreach to Hispanics. In fact, 56% of those who indicated that they like or are at least open to country music said seeing an ad for a country station on Spanish-language TV would get them to listen more.

"We have no option to ignore this evidence," Rosin told a roomful of country programmers and label execs at CRS, referring to Hispanics as "the newest Americans." Indeed, the percentage of the country's Caucasian population continues to decline while its Spanish composition keeps

growing every year.

Country's marketing outreach to the Hispanic community should go beyond Spanish TV to encompass billboards in Hispanic-heavy Z1P codes or even offering a Spanish-language stream on a station's Web site. Music Row, Rosin added, can facilitate collaborations between country and Spanish artists, rerecord successful country songs in Spanish and provide salsa or bachata remixes of country songs.

Reaction on Music Row to Rosin's recommendations was mixed. Sony BMG Nashville chairman Joe Galante says he found the openness to country by Hispanics fascinating, adding, "There's a marketing issue that has to be done at the radio stations before the record industry jumps in the middle of this."

Pairing country and Spanish stars is a great idea, Capitol Nashville president/CEO Mike Dungan says, "as long as creatively it's not too compromising." Dungan questions the value of remixing a country hit, saying, "Where are you going to get it played? Not likely on a Hispanic station."

Labels and country radio "have to figure out what we do with our stars to make that work," Galante says, "I don't see us making Spanish records, sending them through Hispanic radio and that being the solution to our problem."

Acknowledging that his company has had internal conversations about some of Rosin's recommendations, Galante says, "We have some ideas we're working on now that I think will help



'We're at a crossroads now where we need to offer an olive branch to these people and make it somewhat more of a relationship.'

-Bob Barnett



Dungan



Ramsey

country radio, but I'm not sure that going down his path is the right thing to do."

Meanwhile, Mark Ramsey, president of Mercury Radio Research and Hear2.0.com, questions the entire premise of country trying to appeal to Hispanics. "Is your solution to increase the appetite for Hispanics for your product, or is the solution to find out what they like and deliver it to them?" he asks."Marketing is about finding out what people want and giving it to them, it's not about forcing people to like what you have." Even if this is a marketing issue instead of a programming one,"now you're taking your scarce marketing dollars and devoting them to areas which are, by definition, low potential based on current and past behavior," Ramsey says. "Under what scenario does that make any sense?'

Reaching out to cold ZIPs and "trying to troll up some peripheral listening" is not a strategy favored by Bob Barnett, PD of Beasley's WKIS/Miami, where 45.8% of the market's 12+ population is Hispanic, according to Arbitron. "What we're trying to do is make the product a little bit more Hispanic-friendly and put some stuff on the air that gives Hispanic listeners some kind of connection to the radio station beyond the obvious."

Barnett says WKIS has aimed stealth marketing at Hispanics for years, shunning on-air marketing for fear of alienating existing listeners. WKIS has tried telemarketing campaigns in Hispanic-heavy ZIP codes that showed higher than normal Anglo listening patterns. (According to Arbitron, 72% of the market's Hispanic population speaks Spanish as their primary language.) But the majority of its marketing dollars go to "reach out to those we know we have and reinforce and strengthen that."

For Barnett, the Hispanic dilemma is a long-term challenge. "We're at a crossroads now where we need to offer an olive branch to these people and make it somewhat more of a relationship." Despite an upstream swim, he believes the format has no other choice. "All of the efforts we're making will bear very little fruit short term, and I mean short term being a couple years. If country hasn't, as a format, moved the needle forward by the time this starts affecting middle America, we're dead in the water."

CBS Radio KILT/Houston PD Jeff Garrison has a more neutral position on the study's results. "As the demographics of America change, we as the country format have to learn to embrace and make our format appealing to what is going to become the largest population in America," he says. "As good as country radio is, the sheer number of Hispanic radio stations has not only grown over the years, but it continues to get better. We've lost some Hispanic listeners over the years who have more choices in their own format."

Garrison says the Edison study proves that Hispanics represent the future for all demographics in America, while reminding that "it's still about the country P1 in 2007 and focusing on maximizing our TSL."



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POWERED BY

THIS WEEK	LAST WEEK	WEFKS ON CHART	TITLE CERTIFICAT	BDS 並 HITPREDICTOR IONS STATUS IMPRINT / PROMOTION LABEL		ENCE LIONS) +/-	PLA'	YS RANK
1	2	13	BEER IN MEXICO KENNY CHESNEY	NO. 1(1 WK) the BNA	32.710	+0.634	4371	1
2	5	n	LAST DOLLAR (FLY AWAY) TIM MCGRAW	₩ CURB	30.302	+1.617	3881	4
3	1	27	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE	30.188	-3.799	4122	2
4	4	17	STUPIO BOY KEITH URBAN	CAPITOL NASHVILLE	30.033	-1.143	4020	3
5	3	25	WATCHING YOU RODNEY ATKINS	№ 位 CURB	29.232	-2.180	3862	5
0	7	16	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	27.743	+0.796	3668	7
0	6	18	ANYWAY MARTINA MCBRIDE	₩ RCA	26. 73 9	-0.251	3773	6
9	8	10	STAND RASCAL FLATTS	LYRIC STREET	24.493	-0.545	3223	10
9	9	13	SETTLIN' SUGARLAND	位 MERCURY	24.168	+0.663	3253	9
	11	32	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH	23.398	+0.740	3421	8
	12	€	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	20.290	+0.966	2798	11
	13	17	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	17.502	+0.192	2671	12
13	15	30	YOU'LL ALWAYS BE MY BABY Sara evans	tt RCA	16.047	+0.127	2477	13
9	14	21	A FEELIN' LIKE THAT GARY ALLAN	₩EA NASHVILLE	15.691	-0.273	2423	14
15	17	23	GOOD DIRECTIONS BILLY CURRINGTON	₩ MERCURY	15.207	+0.698	2323	16
16	16	19	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE	15.026	-0.812	2366	15
	18	12	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	14.713	+0.654	2272	17
18	19	17	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE.	13.323	-0.110	1960	18
19	23	13	MOMENTS EMERSON DRIVE	AIRPOWER 位 MIDAS/NEW REVOLUTION	11.035	+0.750	1764	20
20	20	18	ME AND GOD JOSH TURNER	MCA NASHVILLE	10.807	-0.124	1823	19
21	21	20	DON'T MAKE ME BLAKE SHELTON	公 WARNER BROS./WRN	10.594	-0.253	1727	21
22	22	26	'FORE SHE WAS MAMA CLAY WALKER	ASYLUM-CURB	10.306	-0.027	1708	22
23	24	28	FIND OUT WHO YOUR FRIENDS A TRACY LAWRENCE	RE DOCKY COMPORT/COS	8.523	+0.782	1309	25
24	25	7	LUCKY MAN MONTGOMERY GENTRY	ф СОЦИМВІА	8.354	+0.931	1360	23
25	27	23	STARTIN' WITH ME JAKE OWEN	th RCA	7.775	+0.746	1346	24
26	29	5	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	7.224	+0.681	9 8 9	29
27	26	22	DIXIE LULLABY PAT GREEN	BNA	7.010	-0.212	1020	27
28	28	22	IKEEP COMING BACK JOSH GRACIN	LYRIC STREET	6.923	+0.123	1078	26
29	30	6	JOHNNY CASH JASON ALDEAN	.BROKEN BOW	6.2 8 8	+0.039	1011	28
30	50	2	TICKS BREAKER/MOST INCR BRAD PAISLEY	EASED AUDIENCE/MOST ADDED ARISTA NASHVILLE	5.883	+5.252	752	32

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATION ARTIST IMP			IENCE LLIONS) +/-	PLA TW	YS RANI
•	31	19	ISN'T THAT EVERYTHING DANIELLE PECK	BIG MACHINE	5.491	-0.018	854	30
32	32	9	A DIFFERENT WORLD BUCKY COVINGTON	业 LYRIC STREET	4.128	-0.102	775	31
33	35	5	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BREAKER BIG MACHINE	4.108	+0.732	644	34
34	34	8	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	3.860	+0.450	649	33
35	37	6	I WONDER KELLIE PICKLER	th BNA	3.661	+0.519	556	39
36	33	18	COME TO BEO GRETCHEN WILSON	企 COLUMBIA	3.582	-0.355	591	36
60	36	12	ISN'T SHE CAROLINA RAIN	EQUITY	3.236	+0.080	606	35
38	40	8	FGOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	2.675	+0.301	580	37
39	39	15	COME ON RAIN STEVE HOLY	CURB	2.477	-0.382	571	38
40	41	6	THAT KIND OF DAY SARAH BUXTON		2.444	+0.131	406	40
41	38	13	MISSING YOU 2007	LYRIC STREET	2.264	-0.683	314	43
42	H	W		ROUNDER HOT DEBUT	2.055	+1.938	253	47
(3)	48	7	ALL MY FRIENDS SAY	MCA NASHVILLE	1.798	+0.805	263	4E
44	43	7	LUKE BRYAN SAY YES	CAPITOL NASHVILLE	1.699	+0.011	381	41
45	42	10	DUSTY DRAKE HOUSE LIKE THAT	BIG MACHINE	1.680	+0.074	352	42
46	44	4	DONOVAN CHAPMAN A LITTLE MORE YOU	CATEGORY 5	1.624	+0.155	287	45
	45	10	SPOKEN LIKE A MAN	EQUITY	1.354	+0.124	244	48
48	46	8	BLAINE LARSEN WHAT I DIO LAST NIGHT	GIANTSLAYER/BNA	1.216	+0.024	301	- 44
49	53	2	CATHERINE BRITT TENNESSEE	RCA	0.805	+0.289	69	-
50	54	2	THE WRECKERS N	MAVERICK/WARNER BROS./WRN				
51)4 NE		CRAIG MORGAN DIRTY GIRL	BROKEN BOW	0.721	+0.229	106	53
~	and the first state of the		TERRI CLARK TAKE IT ALL OUT ON ME	BNA	0,635	+0.612	8 .0	
52	47	8	MARK WILLS	EQUITY	0.633	-0.433	165	49
53	56	3	KENNY ROGERS FEATURING DON HENLE	Y CAPITOL NASHVILLE	0.621	+0.155	74	-
54	NE	W	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB	0.539	+0.284	123	50
5 5	55	7	BOMSHEL STOMP BOMSHEL	CURB	0.534	+0.051	98	54
56	RE-E	TRY	BLUE COUNTY	ASYLUM-CURB	0.516	+0.218	96	55
57	N	W	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	0.505	+0.459	84	60
58	58	5	ONE MORE GOODBYE RANDY ROGERS BAND	MERCURY	0.466	+0.053	118	51
59	49	18	MORE ROCKIE LYNNE	UNIVERSAL SOUTH	0.466	-0.252	40	-
60	RE-E	ITRY	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	0.464	+0.179	85	59

1	MOST INCREASED AUDIENCE (IN MILLIONS)	
	+5.252 TICKS Brad Paisley (Arista	
	Nashville) KEEY +0.533, WCH +0.326, WKHX +0.252, WL +0.228, WAMZ +0.207, WCTK +0.386, WYCD +0.176, WUSY +0.175, WYRK +0.165, KBEQ +0.162	
	+1.938 WRAPPED	
	George Strait (MCA Nashville) KSCS 40.486, WAMZ 40.275, KYCO 40.090, KSOP 40.086, KATM 40.085, WIL +0.094, WKOF 40.083, WCIOC 40.070, WLIBE +0.069, KRYS 40.061	
	+1.617 LAST DOLLAR (FLY AWAY)	
	Tim McGraw (Curb) WYCD +0.346, WGAR +0.194, WQHK +0.194, KSON +0.178, KILT +0.174, KTEX +0.148, WFMS +0.140, KKWIII +0.125, WBEE +0.120, KIZN +0.102	
	+0.966	
	Toby Keith (Show Dog	
	MUSN +0.291, WXTU +0.251, WXTU +0.253, WCHX +0.183, WFMS +0.155, WCTM +0.107, WIVK +0.099, WCTO +0.095, WYRK +0.099, WIL +0.095, WCTQ +0.064	
	Montgomery Gentry (Columbia) WKHX +0-27k W50C +0.133, KNIX +0.103, WQHK +0.098, WCTK +0.092, WRNS +0.079, WBEE +0.078, WIL +0.069, WNCY +0.060, WYCD +0.056	

NEW AND ACTIVE

TITLE ARTIST / LABEL AUD / GAIN I"/E GOT FRIENDS THAT DO
Tim McGraw
(C JRB)
TOTAL STATIONS:

YOU'RE GONNA LOVE ME 0.314/0.150 (REA)
TOTAL STATIONS:

TITLE ARTIST / LABEL LAST GOOD

FAMOUS IN A SMALL O.222/0.189
Miranda Lambert (COLUMBIA) TOTAL STATIONS:

TITLE ARTIST / LABEL AUD / GAIN LIVIN' IN THE HERE

GOT A GOOD DAY
Carolyn Dawn John
(EQUITY) 0.143/0.051



Lee Brice (ASYLUM-CURB) KATM, KBQI, KDRK, KHKI, KSKS, KXKC, WBEE, WDAF, WGCY, WIRK, WIVK, WKDF, WGCY, WORE, WOHK,

WQXK, WSLC, WUSY, WZKX

WXCY WYCD

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COUNTRY

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KBQI/Albuquerque, NM OM: Bill May PD: Tim Jones APD/MD: Jeff Jay

KRST/Albuquerque, NM OM/PD: Eddie Haskell MD: Paul Bailey

WCTO/Allentown, PA OM/PD: Shelly Easton APD/MD: Jerry Padden

WKSF/Asheville, NC OM/PD: Jeff Davis APD/MD: Brian Hatfield

WKHX/Atlanta, GA OM/PD: Mark Richards MD: Mike Macho

WPUR/Atlantic City, NJ PD: Joe Kelly

WKXC/Augusta, GA PD: T Gentry

KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Donna James

WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks

WZKX/Biloxi, MS

WDXB/Birmingham, AL OM: Tom Hanrahan PD: Todd Berry

KIZN/Boise, ID OM/PD: Rich Summers APD: Steve Shannon MD: Spencer Burke

WKLB/Boston, MA OM: Don Kelley PD: Mike Brophey APD/MD: Ginny Rogers

WYRK/Buffalo, NY PD: Wendy Lynn

WOKO/Burlington, VT OM/PD: Steve Pelkey MD: Bill Sargent

WNKT/Charleston, SC PD: Brian Driver

WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy

WKKT/Charlotte, NC OM: Bruce Logan PD/MD: John Roberts

WSOC/Charlotte, NC PD: D. J. Stout APD/MD: Rick McCracken

WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Poindexter

WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun

WUBE/Cincinnati, OH OM/PD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton

WGAR/Cleveland, OH MD: Chuck Collier

WWNU/Columbia, SC MD: Tyler On The Radio

WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko

KRYS/Corpus Christi, TX OM: Paula Newell PD: Frank Edwards

KPLX/Dallas, TX PD: John Sebastian APD: Smokey Rivers MD: Cody Alan

KSCS/Dallas, TX OM/PD: Tom Hunter APD/MD: Chris Huff

KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll

KHKI/Des Moines, IA OM: Jack O'Brien PD/MD: Andy Elliott

KJJY/Des Moines, IA OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield WYCD/Detroit, MI PD: Tim Roberts APD/MD: Ron Chatman

KHEY/EI Paso, TX PD: Steve Gramzay MD: Marty Austin

WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Geronimo

KSKS/Fresno, CA PD: Steve Pleshe MD: Jody Jo Mize

WCKT/Ft. Myers, FL

WWGR/Ft. Myers, FL PD/APD: Steve Hart

WQHK/Ft. Wayne, IN OM/PD: Rob Kelley MD: Dave Michæls

WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red

WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft

WNCY/Green Bay, WI OM: Jeff McCarthy

WRNS/Greenville, NC PD/MD: Wayne Carlyle

WESC/Greenville, SC PD: Steve Geofferies APD/MD: John Landrum WSSL/Greenville, SC PD: Steve Geofferies

PD: Steve Geofferies APD/MD: Kix Layton WRBT/Harrisburg, PA

PD: Joe Kelly APD/MD: Newman WWYZ/Hartford, CT PD: Pete Salani

PD: Pete Salant

KILT/Houston, TX

PD: Jeff Garrison

MD: Greg Frey

KKBQ/Houston, TX OM/PD: Johnny Chiang MD: Christi Brooks

WFMS/Indian apolis, IN PD: Bob Richards MD: J.D. Cannon

WMSI/Jackson, MS OM: Steve Kell* PD: Rick Adams APD/MD: Kim Allen

WGNE/Jacksonville, FL PD/MD: Jeff Davis

WXBQ/Johnson City, TN PD/MD: Bill Hagy

KBEQ/Kansas City, MO PD: Mike Kennedy MD: T. I. McEntire

KFKF/Kansas City, MÖ OM/PD: Dale Garter APD/MD: Tony Stevens

WDAF/Kansas City, MO OM: Thom McLinty PD: Michael Cruise APD/MD: Jesse Garcia

WIVK/Knoxville, TN OM/PD: Mike Hammond MD: Colleen Addair

KXKC/Lafayette, LA PD: Casey Carrier APD/MD: Sean Riley WPCV/Lakeland, FL

OM/PD: Mike James APD/MD: Jen Taylor

WIOV/Lancaster, PA PD: RJ McKay WITL/Lansing, MI OM: Brent Alberts PD: Jay J. McCrae APD/MD: Chr s Tyler

APD/MD: Chr s Tyler

KCYE/Las Vegas, N\

KCYE/Las Vegas, NV PD/MD: R.W. Smith

KWNR/Las Vegas, NV PD: Brooks Ø Brian MD: Jason Steiner WLXX/Lexington, KY

OM: Robert Lindsey PD/MD: Marshall Stewart KSSN/Little Rock, AR PD/MD: Chad Heritage WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane

WKCQ/Saginaw, MI

KSOP/Salt Lake City, UT APD/MD: Debby Turpin

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett

KAJA/San Antonio, TX OM: George King PD: Clayton Allen MD: Kactus Lou

KSON/San Diego, CA PD: John Marks MD: Wes Poe

KUSS/San Diego, CA PD: Mike O'Brian MD: Cindy Spicer

KRTY/San Jose, CA PD/MD: Julie Stevens

WCTQ/Sarasota, FL OM: Ron White

PD: Sammy Cruise APD/MD: Heidi Decker

KKWF/Seattle, WA

KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas

KRMD/Shreveport, LA PD: Wes McShay APD/MD: James Anthony

KDRK/Spokane, WA OM/PD: Cary Rolfe MD: Ryan Dokke

KIXZ/Spokane, WA

OM: Robert Harder PD/AMD: Paul "Coyote"

KTTS/Springfield, MO OM/PD: Chris Cannon APD/MD: Curly Clark

KSD/St. Louis, MO PD: Billy Greenwood

WIL/St. Louis, MO PD: Greg Mozingo APD/MD: Danny Montana

KATM/Stockton, CA OM: Richard De

PD: Randy Black MD: Nikki Thomas

WQYK/Tampa, FL OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts

WKKO/Toledo, OH PD/MD: Gary Shores APD: Harvey Steele

KIIM/Tucson, AZ OM: Herb Crowe PD/MD: Buzz Jackson

KVOO/Tulsa, OK

WIRK/West Palm Beach, FL

KFDI/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Carol Hughes

WGGY/Wilkes Barre, PA

WXCY/Wilmington, DE PD/MD: Dave Hovel

WQXK/Youngstown, OH

OM: Jim Rising PD: Doc Medek MD: Carolyn Drosey

WGTY/York, PA

PD: Brad Austin MD: Scott Donato

APD: Doug James MD: Burton Lee

APD: Kevin Profitt MD: John Richards

WWQM/Madison, WI PD: Mark Grantin MD: Mel McKenzie

KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches

WGKX/Memphis, TN PD: Lance Tidwell APD/MD: Trapper John

WKIS/Miami, FL PD: Bob Barnett APD: Billy Brown MD: Darlene Evans

WMIL/Milwaukee, WI OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan

KEEY/Minneapolis, MN OM/PD: Gregg Swedberg APD/MD: Travis Moon

KTOM/Monterey, CA OM: Sam Diggedy APD: Jim Pearson

WKDF/Nashville, TN OM: Dave Kelly PD: Bud Ford APD/MD: Justin Cole

WSIX/Nashville, TN PD/MD: Keith Kaufman WSM/Nashville, TN MD: Frank Sares

WGH/Norfolk, VA OM/PD: John Shomby APD/MD: Mark McKay

> KKNG/Oklahoma City, OK OM/PD: Kevin Christopher MD: Lynn Waggoner

KTST/Oklahoma City, OK OM/PD: Tom Travis

KXKT/Omaha, NE PD: Tom Goodwin MD: Craig Allen

KHAY/Oxnard, CA PD: Jim Hayes WXBM/Pensacola, FL PD/MD: Lynn West

WXTU/Philadelphia, PA OM/APD: Roy Land PD: Bob McKay

KMLE/Phoenix, AZ PD: Jay McCarthy APD/MD: Dave Collins

KNIX/Phoenix, AZ PD: Ray Massie MD: Gwen Foster

WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards

WOGI/Pittsburgh, PA OM: Frank Bell

KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor

KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones WOKQ/Portsmouth, NH

OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie WCTK/Providence, RI PD: Stephen Guittari APD/MD: Sam Stevens

WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa Mckay APD: Mike 'Maddawg' Biddle

KFRG/Riverside, CA OM: Lee Douglas PD/MD: Don Jeffrey

WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes WBEE/Rochester, NY PD: Billy Kidd MD: Weslea Neas

KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole



► ALAN JACKSON LANDS ANOTHER TOP 20 HIT AS "A WOMAN'S LOVE" MOVES TO NO. 16 ON THE CANADA COUNTRY LIST. Nielsen Broadcast Data Systems

. 1	10						
l	ASTWEEK	WEEKS	TITLE ARTIST IMPR	OR INT / PROMOTION LABEL	PLA TW	Y5 +/-	TOTAL AUD.
	2	10	BEER IN MEXICO KENNY CHESNEY	BNA	3738	+140	8.277
1	4	10	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB	3393	+131	7.796
4	3	14	STUPID BOY KEITH URBAN	CAPITOL NASHVILLE	3390	-45	7.594
H	1	23	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE	3353	-342	7.406
ł	6	10	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3235	+218	7.322
1	5	15	ANYWAY MARTINA MCBRIDE	RCA	3175	-77	6.937
ł	10	8	STAND RASCAL FLATTS	LYRIC STREET	2876	+275	6.283
ł	9	10	SETTLIN' SUGARLAND	MERCURY	2852	+159	6.417
+	8	30	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH	2825	+114	6.177
H	11	6	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	2566	+70	5.784
H	12	14	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	2359	+139	5.092
H	15	16	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE	2311	+138	5.020
ŀ	14	17	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	2275	+113	5.179
ŀ	13	16	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE	2162	-41	4.603
ł	16	10	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	2034	+67	4.578
ł	17	12	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE	1950	+46	4.386
ŀ	7	18	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE	1866	-983	3.823
ŀ	19	13	ME ANO GOO JOSH TURNER	MCA NASHVILLE	1800	+139	3.958
ŀ	18	17	'FORE SHE WAS MAMA CLAY WALKER	ASYLUM-CURB	1794	+12	3.892
ŀ	21	15	OON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	1609	+93	3.320
ł	20	10	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	1585	+94	3.537
ŀ	22	5	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	1412	+154	3.061
ŀ	23	8	FINO OUT WHO YOUR FRIENOS ARE TRACY LAWRENCE	ROCKY COMFORT/CO5	1340	+79	3.009
ł	24	3	LOST IN THIS MOMENT BIC & RICH	WARNER BROS./WRN	1150	+129	2.419
ł	25	12	I KEEP COMING BACK JOSH GRACIN	LYRIC STREET	1009	-10	2.100
ł	27	11	STARTIN' WITH ME JAKE OWEN	RCA	893	+101	1.788
ł	28	4	JOHNNY CASH JASON ALDEAN	BROKEN BOW	892	+117	1.965
ł	26	6	A DIFFERENT WORLO BUCKY COVINGTON	LYRIC STREET	840	+22	1.925
ł	29	9	ISN'T THAT EVERYTHING DANIELLE PECK	BIG MACHINE	740	+22	1.493
	31	6	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	722	+40	1.537
ł	30	8	OIXIE LULLABY PAT GREEN	BNA	715	+30	1,411
1	N	EW	TICKS BRAD PAISLEY	ARISTA NASHVILLE	683	+522	1.643
١	34	3	TEAROROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	605	+114	1.216
ł	32	10	COME ON RAIN STEVE HOLY	CURB	540	-67	1.016
,	33	6	I GOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	489	+6	1.100
	N	EW	WRAPPEO GEDRGE STRAIT	MCA NASHVILLE	471	+471	0.975
1	35	4	SAY YES DUSTY DRAKE	BIG MACHINE	453	+10	1.067
4	38	7	COME TO BEO GRETCHEN WILSON	COLUMBIA	409	-11	1.023
9	36	2	THAT KINO OF OAY SARAHBUXTON	LYRIC STREET	407	-41	1.004
N	N	EW	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	388	+53	0.901

9	NE	W	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY 388	+53	0.901
	WEEK	ART	CANADA COUNTRY			
	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL TW	AYS +/-
	1	9	LAST DOLLAR (FLY AWAY) TIMMEGRAW	CURB/EMI	608	+19
	3	9	BEER IN MEXICO KENNY CHESNEY	BNA/SONY BMG	581	+35
1	2	8	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	568	+16
ì	6	8	STAND RASCAL FLATTS	LYRIC STREET/UNIVERSAL	514	+36
	4	10	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	496	-11
ì	5	15	STUPID BOY KEITHURBAN	CAPITOL NASHVILLE/EM)	469	-32
	7	7	THE WEIGHT AARON PRITCHETT	ОРМ	463	+7
1	10	7	SETTLIN' SUGARLAND	MERCURY/UNIVERSAL	431	+5
	11	4	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	428	+27
	13	5	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	426	+34
Ī	9	16	ANYWAY MARTINA MCBRIDE	RCA/SONY BMG	418	-11
	12	20	WATCHING YOU RODNEY ATKINS	CURB/EMI	374	-27
	15	14	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	374	-1
Ī	16	6	LOVE SWEET LOVE JCHNNY REID	OPEN ROAD/UNIVERSAL	373	-1
I	8	17	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE/SONY BMC	352	-82
	22	9	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	329	+33
П	17	19	TRYING TO GET BACK TO YOU DOC WALKER	OPEN ROAD/UNIVERSAL	318	-51
ı	14	16	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE/EMI	311	-74
	18	21	IT JUST COMES NATURAL GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	303	-34
Ì	21	13	BUILT TO LAST DAMIAM MARSHALL	BUSY MUSIC	293	-4
	19	20	I'M NOT RUNNING ANYMORE JASON MCCOY	MAPLEMUSIC	289	-38
	26	7	LIPS OF AN ANGEL JACKINGRAM	BIG MACHINE/UNIVERSAL	286	+40
	23	17	FOR THE MUSIC CHRIS TUMMINGS	косн	284	-8
	29	12	A FEELIN' LIKE THAT GARYALLAN	MCA NASHVILLE/UNIVERSAL	271	+38
) [27	4	YOUR LOVE IS MY LUCK BRAD JOHNER	306/UNIVERSAL	258	+14
	31	7	I'LL WAIT FOR YOU DENICHOLS	UNIVERSAL SOUTH/UNIVERSAL	242	+27
	20	13	LITTLE BIT OF LIFE CRAIG MORGAN	BROKEN BOW/SONY BMG	240	-63
3	25	15	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	231	-20
∍	28	20	THE LONG WAY AROUND DIXIECHICKS	OPEN WIDE/COLUMBIA/SONY BMG	228	-15
o T	24	10	DON'T SEND THE INVITATION (IF YOU OON'T WANNA PARTY)	ADAM GREGORY MENSA/EMI	227	-35

FOR WEEK ENDING MARCH 11, 2007 24/7 NEWS ONLINE @ www.RadioandRecords.com

► PINK'S GOT SOME GOOD NEWS TO SHOUT ABOUT: IN ITS 17TH CHART WEEK, "U + UR HAND," AT NO. 25, HAS ITS BEST INCREASE IN PLAYS YET (UP 108).







ĭ	EK	£					()	
THIS WEEK	LAST WEE	WEEKS ON CHART		NIELSEN BDS	PL,	AYS	AUDIE	
9	1	15	IT'S NOT OVER DAUGHTRY	NO. 1(4 WKS)	3298	+46	17.408	1
ž	2	40	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE	2527	-186	14.087	2
9	4	16	KEEP HOLOING ON AVRIL LAVIGNE	FOX/RCA/RMG	2469	-13	11.343	5
Z	3	39	HOW TO SAVE A LIFE THE FRAY	× ³ ☆ EPIC	2392	-82	13.199	3
0	7	13	SAY IT RIGHT NELLY FURTADO	के अ	2364	+176	11.688	4
E	9	12		MOST INCREASED PLAYS ROADRUNNER/ATLANTIC/LAVA	2249	+241	10.566	7
7	6	30	SUDDENLY I SEE KT TUNSTALL	ROADROINNER/ATEAINTIC/CAVA X 位 RELENTLESS/VIRGIN	2139	-186	10.372	8
8	5	38	WAITING ON THE WORLD JOHN MAYER	TO CHANGE 152 位	2068	-234	11.307	6
Ğ	8	18	IT ENDS TONIGHT	AWARE/COLUMBIA 於 位	2001	-53	8.886	10
10	11	20	INTO THE OCEAN	DOGHOUSE/INTERSCOPE	1657	-51	7.671	12
n	12	46	NOTHING LEFT TO LOSE	UNIVERSAL MOTOWN	1599	-1	10.094	9
0	14	6	LITTLE WONDERS	AWARE/C <u>OLU</u> MBIA	1588	+25	7.000	13
13	10	33	ROBTHOMAS LIPS OF AN ANGEL	MELISMA/ATLANTIC	1567	-201	8.118	11
14	15	17	WORLD	UNIVERSAL REPUBLIC	1443	-119	6.087	16
15	16	14	FIVE FOR FIGHTING IRREPLACEABLE	AWARE/COLUMBIA _	1345	-35	6.642	14
1E	18	9	THE SWEET ESCAPE	COLUMBIA	1310	+160	6.608	15
172	17	7	CWEN STEFANI FEATURING AKON LOOK AFTER YOU	INTERSCOPE				
19	19	7	THE FRAY GRAVITY	EPIC	1239	+75	5.709	17
19	24	13	JOHN MAYER BEFORE HE CHEATS	AWARE/COLUMBIA AIRPOWER/MOST ADDED * 1	1114	+94	5.241	18
	A Property of		CARRIEUNDERWOOD LEAVE THE PIECES	ARISTA/ARISTA NASHVILLE/RMG 於 位	990	+158	4.700	19
2C	20	18	THE WRECKERS SNOW ((HEY OH))	MAVERICK/WARNER BROS.	968	-62	4.390	21
0	21	15	REDHOT CHILI PEPPERS WHAT GOES AROUNDC	WARNER BROS.	901	+26	4.396	20
222	23	8	JUSTIN TIMBERLAKE	JIVE/ZOMBA	832	+20	3.228	23
23	22	14	MY CHEMICAL ROMANCE	REPRISE	801	-47	3.759	22
24	25	11	THIS AIN'T A SCENE, IT'S	FUELED BY RAMEN/ISLAND/IDJMG	676	+39	2.506	26
25	26	17	U + UR HAND PINK	LAFACE/ZOMBA	643	+108	2.721	25
26	P	6	NEW SHOES PAOLO NUTINI	ATLANTIC	469	-13	1.711	29
9	29	9	ROCCO DELUCA & THE BURDEN	IRONWORKS	438	+35	2.127	27
28	28	8	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/SANCTUARY	416	+8	1.295	33
29	30	3	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	405	+50	1.004	35
30	32	5	READ MY MIND THE KILLERS	ISLAND/IDJMG	346	+36	0.525	-
	33	19	NOT READY TO MAKE NI	CE &	345	+36	2.830	24
0	36	2	OVER IT KATHARINE MCPHEE	RCA/RMG	291	+4	1.478	30
33	39	2	THE KILL (BURY ME) 3D SECONDS TO MARS	IMMORTAL/VIRGIN	290	+67	2.014	28
34	3 5	5	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	280	-18	0.524	-
35	31	19	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.	JIVE/ZOMBA	278	-45	1.422	31
36	37	5	STOLEN DASHBOARD CONFESSIONAL	VAGRANT/INTERSCOPE	273	0	0.534	۵
37	N	EW	SMILE LILY ALLEN	CAPITOL	258	+57	0.713	39
38	38	2	CUPID'S CHOKEHOLD GYMCLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	258	+11	0.925	37
39	34	5	FIDELITY REGINA SPEKTOR	SIRE/WARNER BROS.	239	-74	1.056	34
4 0	N	EW	UNDENIABLE MAT KEARNEY	aware/columbia	229	+70	0.504	-
-								

48

MOST ADDED	
TITLE	NEV
ARTIST / LABEL STA BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMC) KCIX. KFBZ. KLZR, WLNK, WMJC, WF WQAL, WZPT, XM Flight 26	STION:
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) KCIX, KIOI, KLTG, WCDA, WMGX, WQL WRMF, WRQX	Н,
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN) KCIX, KRUZ, KYIS, WAJI, WCDA	5
LITTLE WONDERS Rob Thomas (MELISMA/ATLANTIC) KALC, KCIX, KRSK, KZZU, WOMX	5
U + UR HAND Pink (LAFACE/ZOMBA) KCIX, KLTG, KZZO, WWMX, WXMA	5
STARS AND BOULEVARDS Augustana (EPIC) KLCA, KLTG, KRSK, KZPT, WAYV	5
ONCE IN A LIFETIME Keith Urban (CAPITOL) KCDU, KLLY, WAJI, WAYV, WMMX	S
LOOK AFTER YOU The Fray (EPIC) KCIX, KPLZ, KYIS, WQLH	4
GRAVITY John Mayer (AWARE/COLUMBIA) KCIX, KYKY, WWMX, WZPL	4
NEW SHOES Paolo Nutini	4

NEW AND ACTIVE PLAYS /GAIN TITLE ARTIST / LABEL TITLE ARTIST / LABEL YOU GIVE ME SOMETHING 227/1
James Morrison
(POLYDOR/INTERSCOPE)
TOTAL STATIONS: 25 YOU'RE ALL I HAVE. Snow Patrol (POLYDOR/A&M/INTERSCOPE) TOTAL STATIONS: 120/21 13 LIFE IS BEAUTIFUL 159/86 SATELLITE 115/5 (ORIGINAL SIGNAL/EPIC) TOTAL STATIONS: 18 TOTAL STATIONS: 9 PRESSURE SUIT THINKING ABOUT YOU 153/18 106/32 Aqualung (COLUMBIA) TOTAL STATIONS: Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: GLAMOROUS 141/21 WHEN WE DIE 91/12 Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE) TOTAL STATIONS: Bowling For Soup (JIVE/ZOMBA) TOTAL STATIONS: 8 74 FACE DOWN 121/38 TIME AFTER TIME **1** 78/15 The Red Jumpsuit Apparatus Quietdrive (RED INK/EPIC) (VIRGIN)
TOTAL STATIONS: TOTAL STATIONS

MOST INCREASED **PLAYS** +241 IF EVERYONE CARED Nickelback (Roadrunner/Atlantic/Lava)
WPTE +36, KQKQ +35, WWMX +26, WMYX +19, KZZO +16,
WTMX +14, KOSO +13, WBNS +11, WMEE +10, WALII +10 +176 SAY IT RIGHT Nelly Furtado (Mosley/Geffen) KRSK +27, KRUZ +27, KEZR +22, XF26 +22, WBNS +20, WRQX +19, WINK +17, WRMF +13, WQAL +11, KSTP +11 +160 Gwen Stefani Feat. Akon (Interscope)
WINK +20, WWMX +18, KI_ZR +15, WQLH +13, WKDD +11,
WKRQ +10, KQKQ +10, KOSO +8, KZZO +7, KRSK +7 +158 BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KRSK +28, WQAL +27, WMCX +22, KALZ +17, WBMX +15, WBNS +12, WRMF +9, WAJI +6, WMC +6, KPLZ +6 +103 Pink (LaFace/Zomba) KQKQ +37, KZZO +29, WBMX +18, WWMX +13, KALC +9, KRSK +9, WBNS +8, WDVD +7, KYSR +7, KVUU +4

ADDED AT... KRSK Portland, OR PD: Jeff McHugh MD: Sheryl Stewart

Avril Lavigne. Girlfriend, 10 Rob Thomas, Little Wonders, 1 Augustana, Stars And Boulevards, 0 Guster, Satellite. 0 FOR MORE STATIONS CO TO:

FOR WEEK ENDING MARCH 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

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FILM/TV PLACEMENTS ALREADY ON THE HILLS, LAGUNA BEACH, & VAN WILDER 2 MOVIE & SOUNDTRACK MYSPACE FEATURED ARTIST

NEW VIDEO FOR "TIME IS A RUNAWAY" DIRECTED BY LIS

(LAUREL CANYON, HIGH ART, PLUS EPISODES OF SIX FEET UNDER, THE L WORD, & HOMICIDE: LIFE ON THE STREETS)

THEALTERNATEROUTES.COM MYSPACE.COM/ALTERNATEROUTES



AC/HOT AC

HOT AC REPORTERS

WKDD/Akron, OH* OM/PD: Keith Kennedy

WRVE/Albany, NY*
OM/PD: Randy McCarten
APD: Kevin Rush MD: Tred Hulse

KPEK/Albuquerque, NM* PD: Tony Manero MD: Jamie Frye

KDBZ/Anchorage, AK OM/PD: Tom Oakes

KMXS/Anchorage, AK PD/MD: Roxi Lennox APD: Joe Campbell

WAYV/Atlantic City, NJ* PD: Paul Kelly

KAMX/Austin, TX* PD/MD: Dusty Hayes APD: Carrie Benjamin

KLLY/Bakersfield, CA* OM/PD: E.J. Tyle APD: Erik Fox MD: Darci Dawn

WWMX/Baltimore, MD* OM: Dave LaBrozzi PD: Josh Medlock

WMRV/Binghamton, NY PD: Bob Taylor

KCIX/Boise, ID* OM: Jeff Cochran MD: Tobin Jeffries

WBMX/Boston, MA* APD/MD: Mike Mullaney

WUHU/Bowling Green, KY PD/MD: Brooke Summers

WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas

WCOD/Cape Cod, MA PD: Kevin Matthews APD/MD: Joseph Rossetti

WLNK/Charlotte, NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller

WTMX/Chicago, IL* PD: Mary Ellen Kachinske MD: Nikki Chuminatto

WKRO/Cincinnati, OH*

OM/PD: Patti Marsh APD: Grover Collins MD: Brian Douglas

WQAL/Cleveland, OH*

KVUU/Colorado Springs, CO* PD: Chris Pickett

WBNS/Columbus, OH* PD: Jay Taylor MD: Sue Leighton

KLTG/Corpus Christi, TX* OM/PD: Bert Clark

KDMX/Dallas, TX* OM: Pat McMahor PD: Rick O'Bryan MD: Lisa Thomas

WDAQ/Danbury, CT PD: Chris Duggan APD/MD: Scott McDonnell

WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent

KALC/Denver, CO* PD: Dave Symonds APD/MD: Sam Hill KIMN/Denver, CO*

PD: John Roberts APD/MD: Michael Gifford KSTZ/Des Moines, IA*

PD: Jim Schaefer MD: Jimmy Wright WDVD/Detroit, MI*

PD: Byron "Ron" Harrell MD: Jesse Addy KBMX/Duluth, MN

PD: Corey Carte KSII/EI Paso, TX* OM: Courtney Nelson PD/MD: Justin Riley

WBQB/Fredericksburg, VA OM/PD: Chris Carmichael MD: Crystal Presley

KALZ/Fresno, CA* OM/PD: Paul Wils APD: Laurie West MD: Danny Hill

WINK/Ft. Myers, FL* PD: Chad Rufer APD: Dave Alexande

WAJI/Ft. Wayne, IN* PD: Barb Richards MD: Marti Taylor

WMEE/Ft. Wayne, IN* OM/PD: Rob Kelley APD/MD: Dave Michaels

WOLH/Green Bay, WI*

WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman

WNNK/Harrisburg, PA* OM/PD: John O'Dea APD: Hollywood MD: Denny Logan

WTIC/Hartford, CT* OM: Steve Salhany PD/MD: Jeannine Jersey

KHMX/Houston, TX* OM Ken Charles
PD: Vince Richards
APD/MD: Keith Scott

WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johll MD: Dave Decker

KMXB/Las Vegas, NV* PD: Justin Chase

WCDA/Lexington, KY* PD/MD: Chris Elliott

KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Rogers

KYSR/Los Angeles, CA* PD: Charese Fruge APD/MD: Deanne Saffren

WXMA/Louisville, KY* PD: George Lindsey MD: Katrina Blair

WMC/Memphis, TN* OM: Jerry Dean PDI Lance Ballance MD: Jill Bucco

WKTI/Milwaukee, WI* PD: Bob Walker

WMYX/Milwaukee, WI* OM: Brian Kelly PD: Mike Nelson

KSTP/Minneapolis, MN* PD: Leighton Peck APD/MD: Jill Roen

KOSO/Modesto, CA* PD: Zac Davis APD: Jack Paper

WJLK/Monmouth, NJ* OM/PD: Lou Russo APD/MD: Debbie Mazella

KCDU/Monterey, CA* QM/PD: Kenny Allen

WMJC/Nassau, NY*

WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro

WPTE/Norfolk, VA* PD: Barry Mckay MD: Heather Branch

KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Phil Inzinga

WMXO/Olean, NY

KQKQ/Omaha, NE* PD: Nevin Dane MD: Marissa

KSRZ/Omaha, NE* OM: Tom Land PD: J. Pat Miller MD: Jessica Dol

WOMX/Orlando, FL* PD: Jeff Cushman MD: Laura Francis

KBBY/Oxnard, CA* APD/MD: Matt Michaels

KFYV/Oxnard, CA* OM/PD: Mark Elliott MD: Maverick

KPSI/Palm Springs, CA MD: Bradley Ryan

WXMP/Peoria, IL PD: Scott Seipel

KMXP/Phoenix, AZ* OM: Alan Sledge PD: Ron Price MD: Allen Frey

WZPT/Pittsburgh, PA* OM/PD: Keith Clark APD: Jonny Hartwel MD: Scott Alexander

WMGX/Portland, ME* OM: Chris Mac PD: Randi Kirshbaum APD/MD: Ethan Minton

KRSK/Portland, OR* PD: Jeff McHugh MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY PD: Aaron Davis MD: Jimi Jamm

KLCA/Reno, NV* OM: Bill Schulz PD: Beej Bretz

MD: Connie Wrav KZZO/Sacramento, CA* OM: Byron Kennedy APD/MD: Shawn Cash

KUDD/Salt Lake City, UT* OM/PD: Brian Michel

KMYI/San Diego, CA* PD: Michael Hayes MD: Jen Sewell-Sorenson

KIOI/San Francisco, CA* OM: Michael Martin PD: Stacy Cunningham

KLLC/San Francisco, CA* PD: Chris Mays APD/MD: Jayn

KEZR/San Jose, CA* PD: Dana Jang MD: Kirk Peffe

KRUZ/Santa Barbara, CA*

KMHX/Santa Rosa, CA

Sirius The Pulse/Satellite* PD: Jim Ryan MD: Heidi O'Brien

XM Flight 26/Satellite* OM/PD: Mike Abrams

KPLZ/Seattle, WA* PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto

KCDA/Spokane, WA* OM: Robert Harder PD: Scott Shannon

KZZU/Spokane, WA* OM/PD: Ken Hopkins APD/MD: Paul "Patch" Adams

KYKY/St. Louis, MO* MD: Jen Myers

WQKX/Sunbury, PA PD: Drew Kelly MD: Rob Senter

WBOW/Terre Haute, IN WWWM/Toledo, OH*

KLZR/Topeka, KS* PD: Jon Thomas MD: Bobby Rock

KZPT/Tucson, AZ* OM: Darla Thomas APO/MD: Leslie Lois

WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker

WRMF/West Palm Beach, FL* PD: Bob Neumann APD/MD: Amy Navarro

KNIN/Wichita Falls, TX OM: Chris Walters
PD: Liz Ryan

KFBZ/Wichita, KS* PD: JJ Morgan

WINC/Winchester, VA OM/PD: Jeff Adams APD/MD: Paula Kidwell

WXI O/Worcester MA* OM/PD: Jay Beau Jone: APD/MD: Mary Knight

* Monitored Reporters



"FOCKSTAR: INXS" CONTESTANT SUZIE McNEIL HITS THE TOP 30 WITH HER FIRST CANADA HOT AC CHART APPEARANCE AS "HUNG UP" JUMPS TO NO. 26.

POWERED BY

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TIIISWEE	LAST WEEK	WEEKS ON CHART	TITLE CANADA AC	PLA	YS +/-
Ę	3		ARTIST IMPRINT / PROMOTION LABEL HUDT CHRISTINA AGUIL FRA RCA/SONY BMG	368	+22
7		16	THE CHIEF THE COLUMN	333	-8
2	4	34	WHAT HOUSE WAS TRANSPORTED TO	332	-17
3	2	25	TOO ARE ESTED (BOILT GITE ST.) 303/10/100A		-34
4	1	32	WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA/SONY BMG	321	-2
5	6	39	THE RIDDLE FIVE FOR FIGHTING AWARE/COLUMBIA/SONY BMG	319	-16
5	5	24	LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER	309	
7	8	25	MEANT TO FLY EVA AVILA SONY BMG	297	-14
3	7	31	HAVE YOU EVER SEEN THE RAIN RODSTEWART J/SONY BMG	284	-37
Э	9	17	HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG	276	-12
O	10	11	GOOD MORNING STARSHINE SERENARYDER EMI	274	-3
	13	6	AT SEVENTEEN JANN ARCEN UNIVERSAL	272	+9
	13	9	ORDINARY MIRACLE SARAH MCLACHLAN NETTWERK	260	+8
3	12	39	BLACK HORSE & THE CHERRY TREE KT TUNSTALL RELENTLESS/VIRGIN/EMI	240	-21
4	15	39	PUT YOUR RECORDS ON CORINNE BAILEY RAE CAPITOL/EMI	227	-1
15	14	39	CRAZY CNARLS BARKLEY DOWNTOWN/ATLANTIC/WARNER	219	-16
0	17	40	I THINK OF YOU CRECORY CHARLES NBW/SONY BMC	211	+9
17	16	19	STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATLANTIC/WARNER	209	-7
18	23	12	KEEP HOLDING ON AVRIL LAVIGNE FOX/RCA/SONY BMG	188	+20
19	19	14	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/LINIVERSAL	188	-7
20	20	9	SUDDENLY I SEE KT TUN5TALL RELENTLESS/VIRGIN/EMI	179	-7
21	21	27	FAR AWAY NICKELBACK EMI	165	-9
22	26	8	SAY IT RIGHT NELLY FURTADO MOSLEY/CEFFEN/UNIVERSAL	154	+30
23	25	7	FOOLED AROUND AND FELL IN LOVE RODSTEWART J/SONY BMG	152	+22
24	27	4	SORRY AGAIN TOMISWICK WARNER	143	+22
25	24	27	LAKE OF FIRE SHAYE EM	134	-21
26	29	7	IRREPLACEABLE BEYONZE COLUMBIA/SONY BMG	122	+20
27	28	18	I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS UNIVERSAL MOTOWN/UNIVERSAL	118	+3
28	30	4	S'IL N'EN RESTAIT QU'UNE (JE SERAIS CELLE-LA) (ELINE DION COLUMBIA/SONY BMG	86	-8
29	31	15	HIPS DON'T LIE SHAKIRA FEATURING WYCLEF JEAN EPIC/SONY BMG	85	+5
30	45	2	WONDERFUL (TOO LATE) CHANTAL KREVIAZUK COLUMBIA/SONY BMC	84	+38
	oi/H				
		3			

0	45	2	WONDERFUL (TOO LATE) CHANTAL KREVIAZUK COLUMBIA/SONY BMG	84	+38
	,				
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST IMPRINT / PROMOTION LABEL	PLA TW	YS +/-
7	1	12	IT'S NOT OVER DAUGHTRY RCA/SONY BMC	776	+17
	4	9	THE SWEET ESCAPE CWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	709	+51
	Ğ,	8	IF EVERYONE CARED NICKELBACK EMI	676	+42
	3	16	INTO THE OCEAN BLUE OCTOBER UNIVERSAL MOTOWN/UNIVERSAL	675	+11
5	2	15	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	669	-28
	5	12	WHAT GOES AROUNDCOMES AROUND JUSTIN TIMBERLAKE JIVE/SONY BMC	661	+7
1	8	10	GRACE KELLY MIKA CASABLANCA/UNIVERSAL	558	+62
3	10	13	I OWE IT ALL TO YOU EVA AVILA SONY BMG	460	-4
9	7	16	KEEP HOLDING ON AVRILLAVIGNE FOX/RCA/SONY BMG	453	-115
0	9	17	IRREPLACEABLE BEYONCE COLUMBIA/SONY BMC	425	-44
b	12	8	THE MUSIC DAVIOUSHER MAPLEMUSIC	423	+10
2	11	19	U + UR HAND PINK LAFACE/SONY BMG	422	-27
3	16	6	HERE (IN YOUR ARMS) HELLOGOODBYE DRIVE-THRU/EMI	398	+42
	14	11	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS OOGHOUSE/INTERSCOPE/UNIVERSAL	389	+16
	19	6	OVER IT KATHARINE MCPHEE RCA/SONY BMG	388	+49
E ,	23	4	CANDYMAN CHRISTINA AGUILERA RCA/SONY BMG	370	+74
	22	7	PATIENCE TAKE THAT POLYDOR/UNIVERSAL	370	+52
٤	15	18	WONDERFUL (TOO LATE) CHANTAL KREVIAZUK COLUMBIA/SONY BMG	351	-17
Ē	13	24	HOW TO SAVE A LIFE THEFRAY EPIC/SONY BMG	350	-62
20	20	30	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UNIVERSAL	331	0
21)	27	3	GIRLFRIEND AVRIL LAVIONE RCA/SONY BMG	317	+7.
22	18	14	2U KESHIACHANTE SONY BMG	315	-27
23	21	26	LIPS OF AN ANGEL HNDER UNIVERSAL REPUBLIC/UNIVERSAL	309	-11
24	17	22	LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER	294	-49
25	25	6	YOU'RE NOT ALONE SHAYE EMI	267	+3
26	31	3	HUNG UP SUZIE MCNEIL BENT PENNY	251	+3
27	30	5	FLYPAPER K-OS EMI	240	+18
23	24	21	LET LOVE IN GOO GOO DIOLLS WARNER BROS./WARNER	223	-5:
23	29	23	STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATLANTIC/WARNER	221	-5
30	33	16	NOTHING LEFT TO LOSE MATKEARNEY AWARE/COLUMBIA/SONY BMC	213	+6

SMOOTH JAZZ



'Wake up with smooth jazz': An oxymoron?

The Morning Drive Challenge

Carol Archer CArcher@RadioandRecords.com

orning drive is smooth jazz's Achilles heel. For most formats, it is the strongest weapon in the programming toolbox to allure listeners and keep them tuned in for the remaining dayparts, but in this genre, it has historically underperformed. Thanks to creative thinking, however, several outlets are boasting some of the highest morning ratings in their history. In addition, eyes are on Broadcast Architecture Smooth Jazz Networks' new Ranisey Lewis morning show, which is running in 10 markets and claims the largest morning audience in smooth jazz

In mornings, like every daypart at the format, music is the centerpiece. The challenge is giving people what they want and need in the morning, when "relaxing" music is front and center.

KIFM/San Diego PD Mike Vasquez assigned himself morning duties last July. In his first full book, fall 2006, morning ratings catapulted from outside the top 10 to No. 4 25-54. Vasquez suggests the show's content is compelling enough to compete with other morning shows in the market. "We'll never be top three, because there are great morning shows here, but we can give our P1s more entertainment and keep it close to the music," he says. "If 70%-75% of AQH comes from P1s, I want to get more TSL from them."

Vasquez thinks lifestyle bits add a new dimension to KIFM's morning show. For instance: How do you know when you've met

"Instead of just doing the bit, we had Najee on the morning show and did a 'she's a keeper' moment. Mindi Abair was on when we did 'he's a keeper.' We're getting the artists' thoughts on the topic, which validates nonmusical topical elements that listeners might not be used to hearing on smooth jazz, and not at the cost of the music," he says.

Vasquez and morning show producer Len Balistreiri strive for bits that are inclusive, like the Question of the Day.

One reason people tune out smooth jazz morning shows is because they don't want to relax in the morning. Instead, they're looking to be energized, Vasquez says. Accordingly, he dropped all "relaxing" imaging from the daypart, and the majority of the music heard is uptempo.

'We image and position the morning show as upbeat, positive and vibrant, the place to come to jazz up your morning, because people don't want to fall asleep on the

Vasquez believes that spice records also set mornings apart on KIFM and give the show its identity. When he plays James Brown, Bob Marley or anything that doesn't normally fit in the mix, he is careful to set it up: Take Ray Charles" I Got a Woman," which Vasquez was listening to when a friend of his 14-year-old daughter's said, "Oh, that's the Kanye West song." He told the story and set it up: "Teach your kids well. Here's the original."

Uncomplicated, Entertaining, Accessible

What KJCD/Denver morning personality Kenny Noble Cortes likes best about hosting mornings is coming to work with all the pieces of the puzzle-interview segments.



'We image and position the morning show as upbeat, positive and vibrant, the place to come to jazz up your morning, because people don't want to fall asleep on the way to

-Mike Vasquez

IMPRINT / PROMOTION LABEL 18 GIVE ME THE REASON KIRK WHALUM 203 RENDEZVOUS -11 MISTER MAGIC PETER WHITE LEGACY/COLUMBIA 174 8 THE RHYTHM METHOD PAUL BROWN PEAK/CONCORD +10 READY TO PLAY NILS GOOD TO GO CHUCK LOEB HEADS UP GRP/VERVE 136 WAY UP WAYMAN TISDALE RENDEZVOUS 131 HYPNOTIC BONEY JAMES CONCORD 130 YOU'RE BEAUTIFUL KENNY O STRAWBERRY LETTER #23 DAVID WELLS DAVID WELLS RENDEZVOUS 126 **LUCKY** KEN NAVARRO POSITIVE 124 16 8 SLICK FRIC DARIUS NARADA JAZZ/BLG CANTALOUPE ISLAND BRIAN BROMBERO 13 ARTISTRY RENDEZVOUS 118 +8 COOL TO THE TOUCH GREG ADAMS 117 +7 **READY FOR LOVE WAITER BEASLEY** 8 AT THE MODERN JOYCE COOLING BLUE NOTE/BLG 105 FEELING GOOD RANDY CRAWFORD & JOE SAMPLE

► FOURSOEAST COOKS UP THE CHART'S MOST INCREASED

PLAYS (UP 30) AND DEBUTS AT NO. 27 WITH "NOODLE SOUP."

SMOOTH JAZZ INDICATOR

22

21

29

23 20 IT MIGHT BE YOU DAVE KOZ FEAT INDIA ARIF

TAKE ME STEVE COLE

GOT TO GIVE IT UP KIM WATERS

MYSTICAL CHIELIMINUCCI & SPECIAL FFX

WIND CHILL FACTOR MATT MARSHA

COME ON OVER BLAKE AARON

NOODLE SOUP FOURSDEAST

LOVE'S THEME RICK BRAUN

IF YOU ASK ME NICK ON JONNE

WANTING WILL DONATO

music bits and fun things to talk about—then putting them together between 5 a.m. and 9 a.m.

PRA

CAPITOL

SHANACHIE

INNERVISION

NATIVE LANGUAGE

ARTIZEN

INNERVISION

+11

-6

+8

+11

+30

-12

88

87

85

84

82

Cortes' morning show career highlights include producing "Love Stories" for Liz Kiley at KOST/Los Angeles; talking with director Taylor Hackford about "Ray" three days before the Academy Awards; a conversation with Columbine student Brian Peacock on the fifth anniversary of the shooting; and being invited by Disney to broadcast his show from the inaugural voyage of the cruise ship Disney Magic to the Bahamas.

While Cortes was working at WFLC/Miami, his 4-year-old son nearly drowned. In the days that followed as the boy recovered, he spoke about his feelings with listeners. Cortes says that represents, for him, "learning what's important in life."

He keeps uppermost in mind KJCD PD Michael Fischer's axioms: Cut to the chase, and the most important thing is what comes out of the speakers."I don't need to be so unique as I need to be uncomplicated, entertaining and accessible," he adds.

Cortes loves to hit the ground running, which requires thinking about what works on the air full time. He gets to the station by 3:30 a.m. to have enough time to prep, so that when his first break rolls around 5:15 a.m., he is, as he says, "ready, Freddie."

Great Pipes, Deep Passion

Until recently, Al Winters had worked in two markets during his 30-year career on the air: in Atlanta for WSB as host of "The Quiet Storm" and doing mornings on smooth jazz WLVE (Love 94)/Miami for eight years, before he was displaced by Lewis' syn-

Now, Winters returns to Philadelphia, where he lived for a time as a youth, to do mornings on WJJZ. He brings not only great pipes to the job, but tremendous knowledge and deep passion for contemporary jazz that he loves to share with listeners.

He says they get it: "When I play a smooth jazz cover, they recognize the song immediately; 'Oh, John Mayer did that song. That's cool.' It's such a breath of fresh air and it's about young people getting involved," Winters says.

PLAYS /GAIN

46/1

41/25

25

51

38/8

5

► "MISTER MAGIC" PROPELS PETER WHITE TO MOST INCREASED PLAYS (5-4, UP 45) AND TO THE TOP SPOT ON THE AUDIENCE LIST.





NEW AND ACTIVE

TITLE ARTIST / LABEL

KALEIDOSCOPE Chris Standring (A TRAIN) TOTAL STATIONS:

CAPITOL)
TOTAL STATIONS

SAO PAULO

Rick Braun TOTAL STATIONS

THE PINK PANTHER

PLAYS /GAIN

53/3

51/0

50/10

TITLE ARTIST / LABEL

TAKE ME Steve Cole (NARADA JAZZ/BLG) TOTAL STATIONS:

RAINCOAT

Kelly Sweet (RAZOR & TIE)

TOTAL STATIONS

LUCKY Ken Navarro (POSITIVE)
TOTAL STATIONS:

9 WEEK	LAST WEEK	WEEKS ON CHART	TITLE	NIELSEN BDS CERTIFICATIONS	PLA	.Y5	AUDIEN	ICE
Ë	S	N N N	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	MILLIONS	RANK
1	2	20	GIVE ME THE REASON KIRK WHALUM	NO. 1(7 WKS)	578	-6	6.486	2
2	1	21	BLOOM MINDI ABAIR	GRP/VERVE.	577	-14	5.448	4
3	3	23	WAY UP! WAYMAN TISDALE	RENDEZVOUS	556	-18	6.387	3
4	5	16		MOST INCREASED PLAYS LEGACY/COLUMBIA	550	+45	7.367	1
5	4	29	GIRL IN THE RED DRESS GREGG KARUKAS	₹RIPPIN 'N' RHYTHM	489	-34	5.087	6
E	6	16	YOU'RE BEAUTIFUL	ARISTA/RMG	474	+1	5.439	5
9	7	16	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	425	+20	4.627	8
ε	10	8	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	378	+42	4.711	7
(3)	n	9	READY FOR LOVE WALTER BEASLEY	HEADS UP	364	+42	3.158	14
10	9	9	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	342	-3	4.612	9
•	12	16	GOOD TO GO	HEADS UP	337	+15	2.329	16
12	8	11	SO AMAZING	RENDE7VOUS	318	-29	3.570	12
15	13	37	DRESSED TO CHILL	HEADS UP	295	-24	3.698	11
	17	6	MARION MEADOWS THE RHYTHM METHOD		294	+28	4.113	10
	16	6	PAUL BROWN HYPNOTIC	PEAK/CONCORD	291	+21	3.254	13
15	18	18	IT MIGHT BE YOU	CONCORD	227	-19	2.238	17
172	19	14	DAVE KOZ FEATURING INDIA.ARIE SLICK	CAPITOL	208	+1	2.673	15
	20	17	IF YOU ASK ME	NARADA JAZZ/BLG	192	+31	1.504	22
63	21	3	NICK COLIONNE HELLO BETTY	NARADA JAZZ/BLG	129	+3	0.721	26
	24	8	READY TO PLAY	NARADA JAZZ/BLG	123	+9	1.412	23
	25	6	GOT TO GIVE IT UP	BAJA/TSR	109	+3	1.678	20
	27	2	ANTHEM FOR A NEW AM	SHANACHIE IERICA	108	+29	1.836	19
=	26	14	JEFF LORBER MILDRED'S ATTRACTION		83	-6	1.909	18
-	28	3	JOYCE COOLING AT THE MODERN	NARADA JAZZ/BLG	81	+2	0.493	
		8	JOYCE COOLING	NARADA JAZZ/BLG	71	+1	0.386	-
	30		KYLEEASTWOOD LOST WITHOUT U	RENDEZVOUS		+19	1.505	21
26	-	IEW	ROBIN THICKE COOL TO THE TOUCH	STAR TRAK/INTERSCOPE	65			۷1
=7	29	4	GREG ADAMS MYSTICAL	RIPA	61	-9	0.104	7/
3.5	-	IEW	CHIELI MINUCCI & SPECIAL EFX CANTALOUPE ISLAND	SHANACHIE	59	-4	0.980	24
		IEW	BRIAN BROMBERC	ARTISTRY	57	+14	0.340	
9		IEW	OUT OF MY HEAD LIONEL RICHIE	ISLAND/IDJMG	54	0	0.401	-

MOST ADDED	
	NEW TIONS
LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD) KIFM, WJSJ, WJZA, WNWV, XM Water	
ANTHEM FOR A NEW AMERIC Jeff Lorber (BLUE NOTE/BLG) KBZN, KIJZ, KJZS, WJZA	A 4
ORDINARY PEOPLE George Benson & Al Jarreau (MONSTER/CONCORD) KJZS, WJZZ, WSJW, WSMJ	4
MISTER MAGIC Peter White (LEGACY/COLUMBIA) WJZW, WLVE	2
SAVE ROOM John Legend (G.O.O.D./COLUMBIA) WJSJ, WJZA	2
SO NOT OVER YOU Simply Red (SIMPLYRED.COM) KHJZ, WJSJ	2
HYPNOTIC Boney James (CONCORD) KOAS, WJZI	2
THE RHYTHM METHOD Paul Brown (PEAK/CONCORD) KIJZ, WJZA	2
HELLO BETTY Jeff Golub (NARADA JAZZ/BLG)	2

ADDED AT... **KIFM** 500 V 98-1

San Diego, CA PD: Mike Vasquez MD: Kelly Cole

Jeff Golub, Hello Betty, 3 Jeff Golub, Hello Betty, 3 Jackiem Joyner, Stay With Me Tonight, 2 Norman Brown, Let's Take A Ride, 0

MOST NCREASED **PLAYS**

+42

+42

+45 MISTER MAGIC Peter White (Legacy/Columbia) KHJZ +15, WJZZ +11, WNUA +10. KJCD +9, WSJT +8, KJZ +4, WLVE +4, KOAS +2, WVMV +2, SJJC +1

SO NOT OVER YOU

Simply Red (simplyred.com) WJSJ+9, WSJT+7, KHJZ+6, WSMJ+5, KRVR+5, WLVE+4, KJZS+3, WNWV+2, KYOT+2, KIJZ+2

READY FOR LOVE Walter Beasley (Heads Up) WYJZ +9, KHJZ +6, JSJ +5, KFVR +5, WJZI +4, WNUA +3, KSSJ +2, WJZA +2, KOAS +1, WJZW +1

IF YOU ASK ME Nick Colionne (Narada Jazz/BLG) WJZZ +9, WLOQ +3, KUZ +2, WJSJ +2, KYOT +2, KSSJ +2, WLVE +2, WSJT +2, KJZS +1, WJZA +1

ANTHEM FOR A NEW AMERICA

Jeff Lorber (Blue Note/BLG) WQCD +9, KBZN +7, KRVR +7, WSJW +6, KJCD +5, XWRC +3, WNWV +2, KJZS +2, KKSF +2

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PL/ TW	AYS LW
HEART OF THE MATTER INDIA.ARIE (UNIVERSAL MOTOWN)	285	287
BEAT STREET DAVID BENOIT (PEAK/CONCORD)	250	237
MORNIN' GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)	249	282
FREE AS THE WIND JAZZMASTERS (TRIPPIN'N' RHYTHM)	233	234
IF I AIN'T GOT YOU	228	205

LAY	'S LW	
	287	1
	237	ı
	282	ì
	234	
	205	

PLA	AYS
TW	LW
217	224
208	229
196	197
165	170
156	162
	TW 217 208 196 165

SMOOTH JAZZ REPORTERS

www.americanradiohistory.com

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#"SMJ/Baltimore, MD* ⊃D/MD: Lori Lewis

V[™]VSU/Birmingham, AL △M/PD: Andy Parrish

V*NUA/Chicago, IL* ∴M/PD: Uarren N D: Rick O'Dell

WNWV/Cleveland, OH*

₩JZA/Columbus, OH* FD/MD: Bill Harman

WDSJ/Dayton, OH PD: Sandy Collins MD: Skip Porter

KJCD/Denver, CO*

WVMV/Detroit, MP OM/PD: Tom Sleek MD: Sandy Kovach

WZJZ/Ft. Myers, FL.

WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards

WSJW/Harrisburg, PA* OM: Tom Shannon PD/MD: Paul Scott

WQTQ/Hartford, CT PD/MD: Stewart Stone

KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan

KPVU/Houston, TX PD: Wayne Turner

WYJZ/Indianapolis, IN* OM/PD: Carl Frve

WJSJ/Jacksonville, FL* OM/PD: Joel Widdows KJLU/Jefferson City, MO

KOAS/Las Vegas, NV* MD: Lynn Briggs

KUAP/Little Rock, AR PD/MD: Michael Nellums

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip

KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Ricci Filiar

WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett

WLVE/Miami, FL* OM/PD: Rich McMillar

WJZI/Milwaukee, WI* PD: Stan Atkinson

KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan

WVAS/Montgomery, AL OM: Candy Cape MD: Jay Holcey

WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski

WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson

WLOQ/Orlando, FL* PD/MD: Brian Morgan

KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angle Handa KIJZ/Portland, OR* OM/PD: Tony Coles

KJZS/Reno, NV*

KBZN/Salt Lake City, UT*

KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole

KKSF/San Francisco, CA* PD/MD: Kan Jones

KJZY/Santa Rosa, CA APD/MD: Rob Singleton DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews

FOR WEEK ENDING MARCH 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems hours a day. 7 days a week, Indicator chart comprised of 17 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

DMX Smooth Jazz/Satellite

Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb

Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy

XM Watercolors/Satellite*

WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis WJZW/Washington, DC* OM/PD: Kenny King

KWJZ/Seattle, WA*

KCOZ/Springfield, MO

OM: Jae Jones PD/MD: Jarrett Grogan

PD: Carol Handley MD: Dianna Rose

* Monitored Reporters

ROCK



Active rock WAMX remains Huntington's dominant rocker 10 years on

Small, But Mighty

Mike Boyle MBoyle@RadioandRecords.com

aise your hand if, early in your career, you not only wanted to be on the air at the top-dog rock station in the town you grew up in, but also pined to program it. Such was the case for Clear Channel active rock WAMX/Huntington, W.Va., PD Erik Raines. Like most of his staff—which includes morning newsman Rob "the Informer" Kimball, afternoon driver Robin Wilds, night prowler Brandon Woolum and GM Judy Cornett—Raines was born and bred in and around an Ohio town he could throw a softball across the river to from Huntington. The Arbitron market, No. 157, includes counties from all three states and is technically designated as Huntington-Ashland.

Raines started out in radio at Huntington's Marshall University campus station, WMUL (88.1), and after graduation booked bands for a time before joining WAMX in 1998 to host nights and a local music show. He's now heard in middays and last spring was named PD of the town's biggest radio station (see ratings, right).

WAMX celebrated its 10th anniversary as an active rock station on Valentine's Day. That day 10 years ago couldn't have come any sooner for Raines.

WAMX Music Monitor Feb. 26, 2 p.m.

Breaking Benjamin, "Breath" Bush, "Little Things" Sublime, "What I Got" Black Label Society, "Blood Is Thicker Velvet Revolver, "Fall to Pieces" Flyleaf, "Fully Alive" Megadeth, "Trust" Godsmack, "The Enemy" The Offspring, "Come Out and Play" Iron Maiden, "The Trooper" Black Stone Cherry, "Hell and High Water" Staind, "Outside" Shinedown, "Heroes"

Source: WAMX

"Active rock was lacking here. Having grown up in this town, all I had was classic rock on the air from WKLC in Charleston, W.Va., 45 minutes away. If I heard the Eagles one more time I was going to scream. Making it worse for me was that I was booking bands, and it was mostly bands from the active rock format."

Competitively speaking, L.M. Communications' rock WKLC, Fifth Avenue Broadcasting's rock WRVC/Huntington and crosstown Connoisseur's classic rock WRYV are all stations Raines has in his rearview mirror. WAMX beat them all in the fall 2006 Arbitron survey. His biggest challenge, however, is the tight battle his imported morning program, the syndicated "John Boy & Billy Big Show," is engaged in with WRVC's own import, the syndicated "Lex & Terry Show."

How tight is that race? In the fall '06 Arbitron, the shows were tied for No. 1 in men 25-54. In men 18-34, John Boy & Billy held a wide lead with a 14.3 share to Lex & Terry's 10.2. The gap narrows among men 18-49. WAMX posted an 11.0 share to WRVC's 7.7.

"John Boy & Billy used to be on WKLC, and when they became available a few years back we grabbed them," Raines says, "Was it the best match between their show and us playing Godsmack? No, but it's worked."

He adds, "In a way we're almost two radio stations. We're the John Boy & Billy station, and when the show ends I try to ease us into what

'When I took this job as PD, I said I wanted to put the DJ back in the DJ.'

-Erik Raines



Raines

we really are with the music, an active rock station. And it's not that we're not all about John Boy & Billy, because they're awesome. It's just that I don't want to lose their listeners when the show is over." He's referring to that highly sought-after demo of men 25-54.

To accomplish that feat, Raines has a wellexecuted plan.

"Once 10 a.m. rolls around, I don't want to go straight into Static-X and System of a Down. It's about more of the mainstream rock and some of the right newer and library songs that I strive for. A lot of people do turn us off after John Boy & Billy, but I try to mix in as much classic rock as I can, yet still make the station sound like us."

Regarding WAMX's overall music philosophy, Raines says he tries to play as much of the new music that makes sense. However, market conditions impel the station to play Van Halen, Mötley Crüe, Led Zeppelin and other hard classic rock. Mixing the old and the new in a unique presentation is key, he says.

"As a former club DJ, I like segues and hate sweepers all the time in between songs. When I took this job as PD, I said I wanted to put the DI

> back in the DJ." Raines says it is timeconsuming to put all the music sets together each day, but when he listens to the station on the way home and hears those segues, the time was well-spent.

WAMX is saving most of its 10thanniversary celebrations for the annual X-Fest show scheduled for Oct. 6 at Harris Riverfront Park on the Ohio River. Between now and then, the station could be dealt to a new owner, as Clear Channel's Huntington cluster is one of the 448 stations the company

plans to sell in preparation for its own transfer of ownership to a private-equity consortium.

"I'm not sure where that's going to take us, but I'm not afraid of the future of the station. It would just be nice to know who will be in charge, and we can get on with life."

Outside of waiting on his new owners, Raines says his biggest overall challenge is getting the station's ratings back to where they were before WRVC entered the scene a few years back."Even though we're the target of barbs from time to time from the competition, I just ignore it and focus on making my product the best there is and hopefully people like it. So far, the ratings say they do."

Raines concludes, "I'd also like to get bigger headlining acts for X-Fest and host more live shows here in general. However, getting the dollars to have a draw in a market this size is no easy task." ReR

WAMX's Fall 2006 Ratings

Persons 12+: 5.4-5.3 Men 18-34: 13.6-14.3 (No. 1) Men 18-49: 10.8-11.0 (No. 1) Men 25-54: 8.9-8.8 (No. 2)

Source: Arbitron, fall 2006, Mon.-Sun

ALTERNATIVE

INCUBUS EARNS ITS 10TH CAREER ALTERNATIVE TOP 10 AS "DIG" RISES 12-9.





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EEK	FER	RT	NIELSEN NIELSEN	BDS \$\text{th} HITPREDICTOR				
THIS WEEK	LAST WER	WEEKS ON CHART	TITLE CERTIFICATI		PLA TW	YS +/-	AUDIE:	
1	1	20	PAIN N THREE DAYS GRACE	O. 1(4 WKS)	1760	-74	7.224	2
2	2	20	STARLIGHT MUSE	WARNER BROS.	1727	-21	7.734	1
	3	21.	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	1701	+67	6.700	3
4	4	14	FAMOUS LAST WORDS	REPRISE	1554	-40	5.751	8
(5)	7	4	MY CHEMICAL ROMANCE SURVIVALISM	故	1533	+79	6.607	5
6	5	10	NINE INCH NAILS DASHBOARD	NOTHING/INTERSCOPE	1488	-67	5.255	11
7	6	20	MODEST MOUSE SNOW ((HEY OH))	EPIC X 位	1401	-150	6.699	4
	11	9	RED HOT CHILI PEPPERS BREATH	WARNER BROS.	1342	+44	4.649	15
9	12	9	BREAKING BENJAMIN DIG	HOLLYWOOD	1341	+85	4.877	12
10	8	34	INCUBUS FACE DOWN	IMMORTAL/EPIC	1317	-87	5.812	7
18	10	10	THE RED JUMPSUIT APPARATUS READ MY MIND	VIRGIN	1266	-23	6.094	6
l "			THE KILLERS FOREVER	ISLAND/IDJMG	1199	+46	3.792	18
	14	8	PAPA ROACH PRAYER OF THE REFUGEE	EL TONAL/GEFFEN			colorest transmission and an arrangement	
	13	15	RISE AGAINST THIS AIN'T A SCENE, IT'S AN AR	GEFFEN	1184	+4	4.763	14
14	9	16	FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1112	-190	4.842	13.
15	18	g	SILVERSUN PICKUPS PHANTOM LIMB	DANGERBIRD 🌣	1043	+129	5.386	9
16	16	14	THE SHINS ANNA-MOLLY	SUB POP	956	-13	4.351	17
17	15	23	INCUBUS	IMMORTAL/EPIC	931	-95	5.366	10
15	19	5	WELL ENOUGH ALONE CHEVELLE	EPIC	915	+25	2.605	19
19	17	27	MY CHEMICAL ROMANCE	REPRISE	858	-71	4.355	16
20	20	12	IT'S NOT OVER DAUGHTRY	於 位 RCA/RMG	769	+40	2.253	22
21	21	8	STONE SOUR	ROADRUNNER	616	-15	1.489	33
	24	5	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	609	+45	1.822	25
	23	9	NAIVE THE KOOKS	ASTRALWERKS	572	+10	1.883	24
6	26	8	I STILL REMEMBER BLGC PARTY	VICE/ATLANTIC	548	+40	1.800	26
25	25	Π	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	533	-8	1.463	34
G	28	-7	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	527	+29	2.105	23
	27	5	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	502	+7	1.52€	31
28	32	4	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	498	+57	2.378	21
29	35	2	THE MISSING FRAME	TINY EVIL/INTERSCOPE	491	+122	2.398	20
30	22	14	THINK I'M IN LOVE	位 INTERSCOPE	483	-88	1.448	35
31	29	5	FREAK ON A LEASH (UNPLUGGE KORN FEATURING AMY LEE	D) VIRGIN	480	+10	1.736	28
62	33	4	PARALYZER FINGER ELEVEN	ची WIND-UP	479	+32	1.731	29
33	31	13	FULLY ALIVE FLYLEAF	立 OCTONE/J/RMG	451	-16	1.511	32
34	39	2	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	430	+124	1.749	27
35	34	4	HANG ME UP TO DRY COLD WAR KIDS	DOWNTOWN/ATLANTIC/LAVA	411	+9	1.658	30
36	36	4	ALL THESE THINGS I HATE (REVOLVE . BULLET FOR MY VALENTINE		395	+33	1.147	40
37	30	13	VOICES SAOSIN	CAPITOL	358	-107	1.156	39
38		IEW	SAY THIS SOONER (NO ONE WILL SEE		309	+49	0.818	-
39	1 40	4	THE ALMOST. TEN THOUSAND FISTS DISTURBED	REPRISE	308	+4	1.046	
40		(Er/	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	307	+11	0.599	-

MOST ADDED	
TITLE ARTIST / LABEL ST.	NE ATIO
TIME WON'T LET ME GO The Bravery	1
(ISLAND/IDJMG) KBZT, KFMA, KITS, KNDD, KNXX, KR KROQ, KUCD, KXRK, Sirius Alt Natior WBRU, WBTZ, WFNX, XETRA, XM Et	BZ,
THE MISSING FRAME	1
AFI (TINY EVIL/INTERSCOPE)	
KDGE, KFMA, KQRA, KQXR, KWOD, WROX, WSWD, WTZR, WZJO	VGR
HEY THERE DELILAH	
Plain White T's (FEARLESS/HOLLYWOOD) KJEE, KQRA, KRBZ, WCYY, WOCL, X	ETRA
YOU ARE THE ONE	
Shiny Toy Guns (UNIVERSAL MOTOWN) KJEE, KNXX, KRBZ, KWOD, WLUM, V	wwc
LAZY EYE Silversun Pickups (DANGERBIRD) KCXX, KQXR, WHRL, WRWK, WSWD	
RUBY	
Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) KQXR, KRZQ, KXRK, WBRU, WLRS	
HOUSE OF CARDS Madina Lake	
(ROADRUNNER) KCXX, KQXR, WARQ, WAVF, WBTZ	
FALSE PRETENSE	
The Red Jumpsuit Apparatus (VIRGIN)	
KNXX, KWOD, WGRD, WTZR, WZJO	
THNKS FR TH MMRS Fall Out Boy	
(FUELED BY RAMEN/ISLAND/IDJMC) KFMA, Sirius Alt Nation, WSWD, WTZ WZJO	
READ MY MIND	
The Killers (ISLAND/IDJMG) KHBZ, KQRA, KQXR, WZNE	
MIDE, NUMA, NUAK, WENE	

ADDED AT...

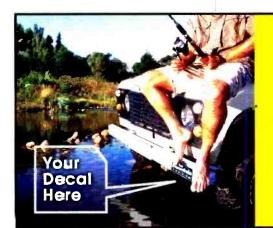
KFMA Tucson, AZ PD: Matt Spry MD: Greg Rampage AFI, The Missing Frame, 24 Fall Out Boy, Thnks Fr Th Mmrs, 23 The Bravery, Time Won't Let Mc Go, 6

I.N.	EAA WIAL	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE RIVER Good Charlotte Feat. M. Shadows Synyster Gates (DAYLIGHT/EPIC)	223/39 s And	FLATHEAD The Fratellis (CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE)	165/42
TOTAL STATIONS:	19	TOTAL STATIONS:	23
TELL ME Dropping Daylight (OCTONE)	216/-1	YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED)	162/14
TOTAL STATIONS:	19	TOTAL STATIONS:	23
THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA)	209/3	PUNK ROCKER Teddybears Feat. Iggy Pop (BIG BEAT/ATLANTIC)	146/12
TOTAL STATIONS:			
	15	TOTAL STATIONS:	ור
KEEP THE CAR RUNNING The Arcade Fire	-	HOUSE OF CARDS Madina Lake	145/30
KEEP THE CAR RUNNING The Arcade Fire (MERGE)	-	HOUSE OF CARDS	
KEEP THE CAR RUNNING The Arcade Fire	199/79	HOUSE OF CARDS Madina Lake (ROADRUNNER)	145/30

NEW AND ACTIVE

MOST INCREASED PLAYS +129 LAZY EYE SIIVersup Pickups (dangerbird)
WRWK -16, KROQ -15, WSWD -15, WNNX -14, KFRR +13,
WAVF +10, WHRL -10, WFXH +9, KDCE +9, KFTE +9 +124 HEY THERE DELILAH Plain White T's (Fearless/Hollywood)
XETH +21, KTCL +14, KWOD +14, WRWK +13, WKQX +9,
WWDC +8, KJEE +8, WOCL +7, KUCD +6, KNDD +6 +122 THE MISSING FRAME AFI (Tiny Evil/Interscope)
SIAN +17, WSWD +14, KUCD +13, KEDJ +13, WCYY +9,
KDGE +9, KXRK +7, KRZQ +7, KITS +6, KJEE +6 +121 TIME WON'T LET ME GO The Bravery (Island/IDJMG) KITS +22, KUCD +20, KROQ +18, KFMA +6, WFNX +6, KBZT +5, KXRK +5, WOCL +5, KNRK +4, WHTG +4 Incubus (immortal/Epic) 5IAN +23, WEND +13, WWDC +11, WKQX +9, KHBZ +7, KDGE +7, WNNX +6, WOCL +5, WPBZ +4, WBRU +4

FOR WEEK ENDING MARCH 11. 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

► NINE INCH NAILS GRAB THE MOST INCREASED PLAYS TAG FOR A THIRD STRAIGHT WEEK AS "SURVIVALISM" CLIMBS 17-14.





THIS WEEK	LAST WEEK	WFFKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	PLAYS TW +/-		AUDIENCE MILLIONS RANK		
1	2	0	BREATH BREAKING BENJAMIN	NO. 1 (TWK)	1570	-1	5.428	2	
2	31	20	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	1444	-166	5.387	3	
3	3	25	PAIN THREE DAYS GRACE	JIVE/ZOMBA	1401	-144	6.179	1	
0	6	7	SILLYWORLD STONE SOUR	ROADRUNNER	1322	+38	4.777	4	
5	4	<u>2</u> 0	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	1264	-28	4.315	7	
6	5	14	TEN THOUSAND FISTS DISTURBED	REPRISE	1261	-35	4.668	5	
0	7	Б	IT'S NOT OVER DAUGHTRY	REPRISE REA/RMG	1213	+20	4.492	6	
8	8	9	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1187	+18	3.292	9	
Э	9	6	WELL ENOUGH ALONE	EPIC	1099	-25	3.161	10	
10	10	15	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	964	-21	2.393	14	
0	12	8	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANG/ZOMBA	932	+69	2.708	12	
1	13	ğ	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	906	+79	2.484	13	
0	14	è	ALL THESE THINGS I HATE (R		826	+12	1.911	16	
14	17	۷		T INCREASED PLAYS NOTHING/INTERSCOPE	779	+104	2.164	15	
15	n	19	SNOW ((HEY OH)) RED HOT CHILL PEPPERS	WARNER BROS.	770	-136	3.364	8	
6	18	8	DRIVEN SEVENDUST	7BROS/ASYLUM	708	+58	1.451	23	
7	21	4	YOU WOULDN'T KNOW HELLYEAH	AIRPOWER EPIC	698	+77	1.852	17	
8	20	9	PARALYZER FINGER ELEVEN	AIRPOWER WIND-UP	678	+45	1.614	20	
9	15	54	THE POT	TOOL DISSECTIONAL/VOLCANO/ZOMBA	662	-41	2.819	11	
20	16	30	MY CURSE KILLSWITCH ENGAGE	ROADRUNNER	646	-22	1.591	21	
•	22	5	DIG INCUBUS	IMMORTAL/EPIC	617	+35	1.502	22	
22	19	5	FREAK ON A LEASH (UNPLUG KORN FEATURING AMY LEE		593	-54	1.843	18	
•	24	5	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	537	+22	1.197	25	
	25	6	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	466	+39	1.365	24	
25	23	13	STAND UP JET	ATLANTIC	414	-81	1.195	26	
8	27	3	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	396	+34	1.652	19	
	28	3	DESTROYER STATIC-X	REPRISE	396	+28	0.876	28	
9	29	5	BREATHE INTO ME	ESSENTI A L/RED	359	+98	0.624	31	
25	26	14	TELL ME DROPPING DAYLIGHT	OCTONE	335	-37	0.518	33	
3	33.	3	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	249	+35	0.563	32	
31	30	5	THE RISING TRIVIUM	ROADRUNNER	248	-21	0.377	40	
32	32	12	COLONY OF BIRCHMEN MASTODON	RELAPSE/REPRISE	222	-30	0.340	w	
0	35	3	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	204	+29	0.287	-	
34	31	13	BLOOD IS THICKER THAN WAT BLACK LABEL SOCIETY	FOADRUNNER	189	-73	0.439	37	
35	34	7	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	180	16	0.364	_	
36	N	EW	FATHER FIGURE ARMY OF ANYONE	FIRM	178	+84	0.428	38	
37	36	3	PRAYER OF THE REFUGEE RISE AGAINST	GEFFEN	162	+2	0.439	36	
<u>3E</u>	39	2	BETTER GUNS N' ROSES	INTERSCOPE	157	+22	1.124	27	
35	38	2	ELECTRIC WORRY CLUTCH	ISSACHAR/DRT	157	-1	0.152	-	
40	37	19	WHISPERS IN THE DARK SKILLET	ARDENT/ATLANTIC/LAVA	154	+4	0.360	_	

MOST ADDED	NEW
ARTIST / LABEL STATI SWEET SACRIFICE Evanescence (WIND-UP) KHTQ, KXXR, KZRQ, WCCC, WKLQ, WMMR, WRTT, WRXW, WYBB, WZOR	10
FAR CRY Rush (ANTHEM/ATLANTIC) KDOT, KHTB, KQRC, KZBD, WCCC, WMM WRAT	7 IR,
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLI KHTQ, KXXR, KZRQ, WRIF, WRXW, WYB	
BREATHE INTO ME Red (ESSENTIAL/RED) KBPI, KDOT, KLAQ, KRZR, WCPR	5
SHINE The Burden Brothers (KIRTLAND) KNCN, WBUZ, WIIL, WJJO, WKLQ	5
ALL THE SAME Sick Puppies (RMR/VIRGIN) WBSX, WBUZ, WRTT, WRUF	4
MEIN Deftones (MAVERICK/REPRISE) KOMP, KZRQ, WIIL, WRIF	4
SAY THIS SOONER (NO ONE WISEE THINGS THE WAY I DO). The Almost. (TOOTH & NAIL-VIRGIN) KHTQ, KZBD, WIIL, WYBB	4
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE) KNCN, KTEG, WRXR	3
DIG Incubus (IMMORTAL/EPIC) KXXR, KZBD, WIYY	3

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY
THE FIGHT The Classic Crime (TOOTH & NAIL/EMR)	152/20	QWERTY Linkin Park (WARNER BROS.)	132/8
TOTAL STATIONS:	28	TOTAL STATIONS:	
RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)	151/93	THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)	113/3
TOTAL STATIONS:	23	TOTAL STATIONS:	2
SIDE DF A BULLET Nickelback (ROADRUNNER)	143/-1	SWEET SACRIFICE Evanescence (WIND-UP)	91/3
TOTAL STATIONS:	12	TOTAL STATIONS:	
FUNERAL FOR YESTERDAY Kittie	137/22	LOVE REIGN O'ER ME	88/1
(MEROVINGIAN/X OF INFAMY/CAR TOTAL STATIONS:	18	(TEN CLUB) TOTAL STATIONS:	
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL RE	134/59	HEAR ME NOW Framing Hanley (SILENT MAJORITY)	86/
TOTAL STATIONS:	34	TOTAL STATIONS:	

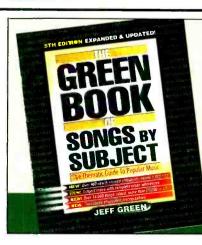


ADDED AT... **KXXR** Minneapolis, MN Evanescence, Sweet Sacrifice, 5 Incubus, Dig. 5
Fair To Midland, Dance Of The Manatee, 4

FOR MORE STATIONS GO TO:

FOR WEEK ENDING MARCH 11. 2007

LECEND: See legend to charts in charts section for rules and symbol explanations.
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BLACK SABBATH RETURNS TO THE ROCK CHART FOR THE FIRST TIME SINCE 1999 AS "THE DEVIL CRIED" ENTERS AT NO. 28 AND SCORES MOST INCREASED PLAYS HONORS.





TITLE ARTIST / LABEL

TOTAL STATIONS:

(JIVE/ZOMBA)
TOTAL STATIONS:

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	N NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL ³	\YS +/-	AUDIEN MILLIONS	
1	1	20	PAIN THREE DAYS GRACE	NO. 1(8 WKS)	406	-11	1.278	1
2	4	17	LADIES & GENTLEMEN SALIVA	iSLAND/IDJMG	335	+9	0.806	8
0	2	19	5NOW ((HEY OH)) RED HCT CHILI PEPPERS	WARNER BROS.	335	+9	1.234	2
4	3	14	STONE SOUR	ROADRUNNER	322	-14	0.916	6
0	6	13	IT'S NOT OVER	RCA/RMG	307	+26	0.953	5
e	5	17	THE ENEMY GOOSWACK	UNIVERSAL REPUBLIC	281	-26	0.859	7
7	7	36	LAND OF CONFUSION DISTUFBED	REPRISE	262	-4	1.143	3
(8)	10	9	BREATH BREAK NG BENJAMIN	HDLLYW00D	254	+9	0.787	9
Ģ	8	35	HEROES SHINEDOWN	ATLANTIC	235	-22	0.722	1,0,
10	9	49	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA	226	-21	0.964	4
0	15	7	FOREVER PAPA FOACH	EL TONAL/GEFFEN	214	+24	0.588	14
9	12	9	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	200	+3	0.646	13
13	13	3 2	THE POT	T-)OL DISSECTIONAL/VOLCANO/20MBA	192	0	0.704	Ü
14	14	40	THROUGH GLASS STONE SOUR	ROADRUNNER	190	-2	0.690	12
15	n	35	ROCKSTAR NICKELBACK	ROADRUNNER	189	-18	0.561	15
15	16	6	WELL ENOUGH ALONE CHEVELLE	EPIC	170	-9	0.475	16
17	17	18	HOW LONG	UNIVERSAL REPUBLIC	161	-19	0.458	17
13	19	13	TEN THOUSAND FISTS DISTURBED	REPRISE	144	-4	0.284	22
	20	7	IF EVERYONE CARED	ROAORUN n er	122	+7	0.417	18
20	25	5	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	112	+22	0.27€	23
21	18	15	ANNA-MOLLY	IMMORTAL/EPIC	111	-23	0.290	20
•	23	4	THE ECSTASY OF GOLD META_LICA	SONY CLASSICAL	105	+3	0.145	-
23	22	17	GOODBYE ARMY OF ANYONE	FIRM	100	-13	0.183	28
24	21	9	STAND UP JET	ATLANTIC	99	-8	0.154	-
	24	6	PARALYZER FINGER ELEVEN	WIND-UP	89	+6	0.173	30
6	26	6	DIG Incueus	IMMORTAL/EPIC	77	+4	0.244	24
	N	EW	YOU WOULDN'T KNOW HELL*'EAH	EPIC	67	+19	0.187	27
28	N	IEW	THE DEVIL CRIED BLACK SABBATH	MOST INCREASED PLAYS WARNER BROS./RHINO	66	+39	0.303	19
3	29	2	JAMBI TOOL	OOL DISSECTIONAL/VOLCANO/ZOMBA	65	+4	0.134	
	28	5	FREAK ON A LEASH (UNKORN FEATURING AMY LEE	(PLUGGED)	64	+5	0.174	29

MOST ADDED
TITLE NEW STATIONS
FAR CRY Rush (ANTHEM/ATLANTIC) KBER, WAQX, WKLC, WONE
WELL ENOUGH ALONE Chevelle (EPIC) WDHA, WXMM
THE DEVIL CRIED 2 Black Subbath (WARNER BROS./RHINO) WDHA, WONE
IT'S NOT OVER Daughtry (RCA/RMG) KCAL
FOREVER 1 Papa Roach (EL TONAL/GEFFEN) WXMM
TEN THOUSAND FISTS Disturbed (REPRISE) KAZR
EVERYTHING 1 Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) WNOR
IF EVERYONE CARED Nickelback (ROADRUNNER) WVRK
PARALYZER Finger Eleven (WND-UP) KMOD

Black Sabbath, The Devil Cried, 7 REO Speedwagon, Smilin' In The End, 0 Rush, Far Cry, 0 FOR MORE STATIONS GO TO:

NEW AND ACTIVE PLAYS /GAIN TITLE ARTIST / LABEL PLAYS /GAIN 51/5 HELLO (I LOVE YOU) 37/16 THE OLDER I GET Roger Waters (NEW LINE) ARDENT/ATLANTIC/LAVA) TOTAL STATIONS: FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN) TOTAL STATIONS: ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine 36/5 SURVIVALISM 33/9 Nine Inch Nails (NOTHING/INTERSCOPE) TOTAL STATIONS: LOVE REIGN O'ER ME 44/3 10

MOST **INCREASED PLAYS** +39 THE DEVIL CRIED Black Sabbath (Warner Bros./Rhino) KZRR +lO, KSHE +lO, WONE +5, WDHA +5, WHJY +4, KBER +3, KUFO +3, WGIR +2, WAQX +1, WZZO +1 +33 I COULD BE WRONG Tim Wilson (Capitol Nashville) WJXQ +6, KIDC +5, KBER +4, KSHE +4, KTUX +4, WKLC +4, WMMS +4, WRQK +4 +26 IT'S NOT OVER Daughtry (RCA/RMG) WDHA +7, KBER +5, WONE +4, WXFX +4, WXMM +4, WGIR +3, WJXQ +2, KSHE +2, WNOR +2, WVRK +2 +24 Papa Roach (El Tonal/Geffen) WDHA +11, KMOD +4, WKLC +3, WVRK +3, KIOC +2, WRQK +2, WEBN +1, WXFX +1, WMMS +1 **BETTER THAN ME** Hinder (Universal Republic) KTUX +16, WNOR +3, KIOC +3, WONE +2, KMOD +1, KSHE +1

FOR WEEK ENDING MARCH 11, 2007
LECEND: See legend to charts in charts section for rules and symbol explanations.
25 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PL, TW	AYS LW
CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	183	182
COMING UNDONE KORN (VIRGIN)	155	163
CALL ME WHEN YOU'RE SOBER EVANESCENCE (WIND-UP)	118	125
REMEDY SEETHER (WIND-UP:	112	110
DIRTY DEEDS DONE DIRT CHEAP A(/DC(ATCO/ATLANTIC)	ונָו	93

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PL. TW	AYS LW
ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLL MBIA)	110	109
THE DIARY OF JANE BREAKING BENJAMIN (HOLLYWOOD)	108	104
SWEET EMOTION AEROSMITH (COLUMBIA)	107	97
POUR SOME SUGAR ON ME DEF LEPPARD (MERCURY/UME)	105	88
SWEET CHILD O' MINE GUNS N' ROSES (CÉFFEN)	104	105

ADDED AT... WONE

Akron, OH

ROCK REPORTERS

KIOC/Beaumont, TX* PD/MD: Mike Davis

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocal APD/MD: Monty Foster

WRQK/Canton, OH* PD: Keith Hamilton

WPXC/Cape Cod, MA APD/MD: James Gallagher

WKLC/Charleston, WV* OM: Bill Knight PD: Jay Nunley APD: Brian Thon pson MD: Dawn Cox

WEBN/Cincinn ati, OH* MD: Dave Fritz

WMMS/Cleveland, OH*

WVRK/Columbus, GA* OM: Brian Waters PD: Michael Stedle

KAZR/Des Moines, IA* PD: Ryan Patrick MD: Andy Hall

WQCM/Hager stown, MD OM: Rick Alexa चler PD/MD: Mi**ke** ≒c Ider

WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline

WJXQ/Lansing, MI* MD: Darcy

WGIR/Manchester, NH*

WXFX/Montgomery, AL* PD: Rick Hendrick

WDHA/Morristown, NJ* APD/MD: Curtis Kay

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker

WXMM/Norfolk, VA* APD/MD: Zak Tyler

KCLB/Palm Springs, CA PD: Anthony "Antdog" Quirez MD: Jenn Brewski

WRKZ/Pittsburgh, PA* UM: Keith Clark PD: Ryan Mill

KUFO/Portland, OR* PD: Mike Tierney APD/MD: Dan Bozyk

WHJY/Providence, RI*

PD: Scott Laudani MD: Mike Brangiforte

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell

WXRX/Rockford, IL MD: Jon Schulz

KBER/Salt Lake City, UT*

APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA MD: Dusty Rhoads KTUX/Shreveport, LA*

PD: Ragen King MD: Flynt Stone

KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY* PD: Alexis APD/MD: Don "Stone" Kelley

KMOD/Tulsa, OK*

WMZK/Wausau, WI

KBZS/Wichita Falls, TX

* Monitored Reporters

NONE/Akron, OH*

DM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daugherty

CZRR/Albuquerque, NM* DM: Bill May PD: Phil Mahoney ND: Rob Brothers

WZZO/Allentown, PA*

KWHL/Anchorage, AK

APD/MD: Brad Stennett

WTOS/Augusta, ME

D: Tori Thomas MD: Keith Moyer

ROCK

WNNX/Atlanta, GA⁴ OM: Rob Roberts PD: Leslie Fram APD: Steve Craig

WJSE/Atlantic City, NJ APD/MD: Shawn Castelluccio

WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes

KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan

KNXX/Baton Rouge, LA* OM/PD: Dave Dunav APD: Phillip Kish MD: Darren Gauthier

KOXR/Boise, ID* PD: Mat Diablo MD: Jeremy Smith

WBCN/Boston, MA* PD: Dave Wellingto MD: Dan O'Brien

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WFNX/Boston, MA*

WBTZ/Burlington, VT*

WAVF/Charleston, SC* PD: Lance Hale MD: Wendy Rollins

WZJO/Charleston, WV* PD/MD: Bruce Clark

WEND/Charlotte, NC*

WKQX/Chicago, IL*

WSWD/Cincinnati, OH* OM: Patti Marshall

PD: Tommy Bodean APD: Julie Evans

WXRK/Cleveland, OH*

WARQ/Columbia, SC* MD: Matt Lee

WWCD/Columbus, OH* OM: Randy Malloy

PD: Andy "Andyman" Davis KDGE/Dallas, TX*

MD: Josh Venable

WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer

KTCL/Denver, CO*

MD: Eric "Boney" Clouse

CIMX/Detroit, MI*

KXNA/Fayetteville, AR

WYSK/Fredericksburg, VA

KFRR/Fresno, CA* MD: Rvan Oldfield

KKPL/Ft. Collins, CO OM/PD: Mark Callagh MD: Beano

WJBX/Ft. Myers, FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito

WGRD/Grand Rapids, MI*

WXNR/Greenville, NC* APD/MD: Greg Brady

KUCD/Honolulu, HI* PD: Adam Carr MD: Chris Sampaio

KTBZ/Houston, TX* MD: Don Jantzen

WRZX/Indianapolis, IN*

WTZR/Johnson City, TN OM/PD: Bruce Clark APD: LoKi

KRBZ/Kansas City, MO* PD: Grea Bergen APD/MD: Jason Ulanet

WNFZ/Knoxville, TN* : Terry Gillingh APD/MD: Valerie Hale

KFTE/Lafayette, LA* PD: Scott Perrin APD/MD: Roger Pride

KXTE/Las Vegas, NV*

KROQ/Los Angeles, CA* APD: Gene Sandh

WLRS/Louisville, KY* OM: J.D. Kunes APD/MD: Joe Stamr

WMFS/Memphis, TN*

OM/PD: Rob Cressn MD: Sydney Nabors WI UM/Milwaukee, WI*

PD: Jacent Jackson MD: Chris Calef WGVX/Minneapolis, MN³

PD: Chris Rahn

PD: Terrie Carr APD/MD: Brian Phillips

WKZQ/Myrtle Beach, SC PD: Mark McKinney MD: Mase

WROX/Norfolk, VA*

MD: Mike Powers KHBZ/Oklahoma City, OK*

OM: Tom Travis PD: Jeff Blackburn MD: Crystal Clements

WJRR/Orlando, FL* PD: Rick Everett MD: Brian Dickermar

WOCL/Orlando, FL*

KMRJ/Palm Springs, CA OM/PD: Thomas Mitchell APD/MD: Dwight Arnold

KED I/Phoenix, A74 PD: Bruce St. James APD/MD: Tim Virgin

WXDX/Pittsburgh, PA* OM/PD: John Moschitta MD: Vinnie Ferguson

WCYY/Portland, ME* MD: Brian James

KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley

WBRU/Providence, RI* PD: Chris Novello APD: Zach Harnett

KRZO/Reno, NV* OM: Rob Brooks PD: Melanie Flores MD: Chris Payne

MD: Noah Chevalie

WDVI /Bichmond VA* PD: Eric Kristenser MD: Jessica Lee

WRXL/Richmond, VA* PD/MD: Casey Krukowski

> KCXX/Riverside, CA* APD/MD: Bobby Sate

WZNE/Rochester, NY*

KWOD/Sacramento, CA⁴ OM/PD: Curtiss Johns MD: Hill Jordan

KXRK/Salt Lake City, UT* OM: Alan Hague PD: Todd Noker

KBZT/San Diego, CA* APD: Mike Hanse

XETRA/San Diego, CA* MD: Stephen Kallao

KITS/San Francisco, CA* APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA* PD: Eddie Gutierre. MD: Dave Hanacek

Music Choice Alternative/Satellite

Sirius Alt Nation/Satellite PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brooks

XM Ethel/Satellite⁴

PD: Steve Kings MD: Erik Range WFXH/Savannah, GA*

PD: Dustin Matthews

KNDD/Seattle, WA* APD: lim Keller MD: Andrew Harm

KQRA/Springfield, MO* MD: Shadow William:

KPNT/St. Louis, MO* PD: Tommy Matteri APD: Kyle Guderian MD: Scott Rizzuto

WKRL/Syracuse, NY* PD: Scott Petibone APD: Tim Noble MD: Tv

WSUN/Tampa, FL* WRWK/Toledo, OH*

APD/MD: Carolyn Stone KFMA/Tucson, AZ*

PD: Matt Spry MD: Greg Rampage KMYZ/Tulsa, OK* PD: Ken Wall MD: Amber Fiedler

WWDC/Washington, DC* PD: Chris Cruze APD/MD: Donielle Flynn

WPBZ/West Palm Beach PD: John O'Connell MD: Nik Rivers

WSFM/Wilmington, NC PD/MD: Mike Kennedy

ACTIVE

KEYI/Abilene, TX OM: Randy Jones PD/AMD: Frank Pair

KTEG/Albuquerque, NM* MD: Aaron "Buck" Burnett

WWWX/Appleton, WI* PD/MD: Guy Dark

WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams

KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Manr

WIYY/Baltimore, MD* APD/MD: Rob Heckman

WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY APD/MD: Tim Boland

WAAF/Boston, MA MD: Mistress Carrie

WEDG/Buffalo, NY PD/MD: Evil Jin

WYBB/Charleston, SC*

WRXR/Chattanooga, TN* PD: Boner MD: Splatz

WIIL/Chicago, IL* OM/PD: John I APD: Tam Kief MD: Sam Martin

KROR/Chico. CA OM: Chad Perry PD: Neil Randall

KILO/Colorado Springs, CO³

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunte

KNCN/Corpus Christi, TX* APD/MD: Monte Montana

KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A"

WRIF/Detroit, MI* OM/PD: Doug Podell APD/MD: Mark Penningtor

KRBR/Duluth, MN KLAQ/EI Paso, TX*

OM/PD: Courtney Nelson APD/MD: Glenn Garza WGBF/Evansville, IN

WWBN/Flint, MI* OM: Jay Patrick PD: Brian Beddov APD/MD: Tony LaBrie

APD/MD: Slick Nick

KRZR/Fresno, CA* APD/MD: The Rev



▶ ARCADE FIRE RETURNS WITH "KEEP THE CAR RUNNING." WHICH IS THE BIG MOVER ON THE CANADA ROCK CHART

POWERED BY

THIS WEEK	BBWASET	WEKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL/ TW	YS +/-
0		13	PARALYZER FINGER ELEVEN	WIND-UP	638	+9
2	1	7	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/WARNER	373	+19
3	(x	19	FALLEN LEAVES BILLY TALENT	ATLANTIC/WARNER	349	-40
4)	3	17	HOW LONG HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	333	+3
5	4	16	SILLYWORLD STONE SOUR	ROADRUNNER/WARNER	328	-3
6		7	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE/WARNER	320	+12
7		23	LEVEL THE RACONTEURS	THIRD MAN/V2	317	+5
8	10	8	READ MY MIND THE KILLERS	ISLAND/UNIVERSAL	305	+8
9	15	6	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	294	+4
10		23	ANNA-MOLLY INCUBUS	IMMORTAL/EPIC/SONY BMG	293	-22
11		16	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	276	-14
12	15	9	DASHBOARD MODEST MOUSE	EPIC/SONY BMG	225	+6
13	7	22	SNOW ((HEY OH)) REDHOT CHILL PEPPERS	WARNER BROS./WARNER	221	-94
14	32	17	THE LONELY END OF THE RINK THE TRAGICALLY HIP	UNIVERSAL	217	-7.
15	18	10	LAZY EYE SILVERSUN PICKUPS	DANGERBIRD/MAPLEMUSIC	216	+13
16	77	6	IF EVERYONE CARED NICKELBACK	EMI	206	+2
17	19	26	REVELATIONS AUDIOSLAVE	INTERSCOPE/EPIC/SONY BMG	185	-13
18	26	3	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS./WARNER	182	+38
19	20	16	LADIES & GENTLEMEN SALIVA	ISLAND/UNIVERSAL	177	-1
20	14	30	PAIN THREE DAYS GRACE	JIVE/SONY BMG	177	-49
21	22	5	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	174	+11
22	27	6	BREATH BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	171	+25
23		21	LAY DOWN PRIESTESS	INDICA	165	-8
24	23	18	STARLIGHT MUSE	WARNER BROS./WARNER	160	-3
25	26	4	THE WHITE UNICORN WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	154	+6
26	38	2	KEEP THE CAR RUNNING THE ARCADE FIRE	MERGE	145	+4
7	35	3	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	145	+26
28	31	4	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	140	+3
9	34	4	STAND UP JET	ATLANTIC/WARNER	140	+13
50	16	25	WELCOME TO THE BLACK PARADE MY CHEMICAL RON	MANCE REPRISE/WARNER	140	-71

WBYR/Ft. Wayne, IN*

WRUF/Gainesville, FL* OM/PD: Harry Guscott APD: Monica Rix MD: Matt Lehtola

WKLQ/Grand Rapids, MI* OM: Brent Albert PD: Michael Grey

WZOR/Green Bay, WI* APD: Cutter

WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp

WTPT/Greenville, SC* MD: Twisted Todd

WQXA/Harrisburg, PA* OM/PD: Ken Carsor MD: Nixon WCCC/Hartford, CT*

APD/MD: Mike Karolvi WAMX/Huntington, WV

APD: Robin Wilds WRTT/Huntsville, AL* OM: Rob Harde

WRXW/Jackson, MS* PD: Johnny Maze APD/MD: Brad Stevens

PD: Clay Sanders

WRZK/Johnson City, TN*

KQRC/Kansas City, MO* OM/PD: Bob Edwa MD: Paul Marshall KOMP/Las Vegas, NV*

KZCD/Lawton, OK

PD: John Grif MD: Carlota

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WXZZ/Lexington, KY*

KDJE/Little Rock, AR* OM: Sonny Victory PD/MD: Jeff Petterson

WTFX/Louisville, KY* MD: Frank Webb

KFMX/Lubbock, TX WJJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton

KFRQ/McAllen, TX* OM/PD: Mike Quin KBRE/Merced, CA

PD/MD: Mikey Martin APD: Jason LaChance WHDR/Miami, FL* OM: David Israe PD: Kevin Vargas MD: Dave Hansoi

KXXR/Minneapolis, MN OM: Dave Hamilto PD: Wade Linder APD/MD- Pable

WRAT/Monmouth, NJ* OM/PD: Carl Craft APD/MD: Robyn Lane

WCLG/Morgantown, WV OM/PD: Jeff Miller OM/PD: Jeff Miller MD: Dave Murdock

WBUZ/Nashville, TN⁴

OM: Jim Patrick PD/MD: Russ Schenck KATT/Oklahoma City, OK OM/PD: Chris Bake MD: Jake Daniels

WYYX/Panama City, FL MD: Stroke WTKX/Pensacola, FL*

APD/MD: Mark The Shark

PD/AMD: Matt Bahar WMMR/Philadelphia, PA* APD: Chuck Damir

WIXO/Peoria, IL

MD: Sean "The Rabbi" Tyszle WYSP/Philadelphia, PA* PD: Gil Edwards MD: Jeff Sottolano

KUPD/Phoenix, AZ* PD/MD: Larry McFeelie KDOT/Reno, NV* OM: Jim McClair

PD/MD: Jave Patterson KRXQ/Sacramento, CA*

PD: Pat Martin WKQZ/Saginaw, MI APD: Moser APD: Matt Bingham

WZBH/Salisbury, MD OM: Sue Timmon: PD: Sean McHugh MD: Chris Steele

APD/MD: Roger Orton KISS/San Antonio, TX³

KHTB/Salt Lake City, UT*

KIOZ/San Diego, CA* DM: Jim Richards PD/MD: Shauna Moran-Brown

KURO/San Luis Obisno, CA OM/PD: Andy Winford APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA PD/MD: Scott Less Music Choice Rock/Satellite

Sirius Octane/Satellite* PD: Jose Mangin MD: Tom Wilkinson

MD: Gary Susalis

XM Squizz/Satellite*

KISW/Seattle, WA OM/PD: Dave Richards APD: Ryan Castle

WHBZ/Sheboygan, WI WRBR/South Bend, IN

KHTQ/Spokane, WA* PD/MD: Barry Ber APD: Kris Siebers

KZBD/Snokane, WA*

WLZX/Springfield, MA KZRQ/Springfield, MO*

OM: Chris Canno PD: Simon Nytes WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew

WKLL/Utica, NY PD: Scott Petibo APD: Tim Noble MD: Ty

KFMW/Waterloo, IA MD: Craig Laus KICT/Wichita, KS*

MD: Rick Thoma WBSX/Wilkes Barre, PA*

KATS/Yakima, WA OM/PD: Ron Ha

WWIZ/Youngstown, OH*

^{*} Monitored Reporters

TRIPLE A



Local operator of seven-station cluster commits to rebuilding the passion

A Second Chance In Spokane

John Schoenberger

JSchoenberger@RadioandRecords.com

t was disappointing to the triple A community when Citadel's KAEP (the Peak) abandoned the format in 2003. Triple A seemed like a natural for the growing market of Spokane, and the station was performing well in the ratings.

Now triple A is getting a second shot at whetting appetites with KXLY (the River), which launched late last summer. The station is operated by KXLY Radio Group, which has been in the market for 20 years, beginning

with CHR/top 40 KZZU. The company now has seven stations in its cluster.

KXLY PD Ken Richards began his tenure with the group in October 1999. He programmed an active rock and then a hot AC and most recently was Internet content man-

ager before taking on the River.

Prior to the flip, the station was soft AC. According to Richards, it was not progressing in the market and a decision was made to find a format that offered a more balanced mix for men and women. He also wanted a more upscale product that would comple-

ment the other stations in the claster.

"We realized that there was a hole for this kind of station, and since the Peak had been in the market previously, we felt that we wouldn't be launching a totally unfamiliar product," Richards says. "Our first book shows that we have held on to a good percentage of our share and now have a solid base to build upon."

In the fall 2006 Arbitron survey, the new KXLY debuted with a 3.0 12-, 3.3 adults 25-54 and 3.4 adults 25-49. Cume was 65,300 among the total metro population of 492,000. The station is off to a good start, with the immediate goals of increasing TSL and expanding cume.

"Triple A is the kind of format that is very listenable and although we have to pay attention to the familiarity factor, it lends itself to exposing new music and new artists," Richards says." We have again demonstrated that there is a curious adult listener out there who wants to hear music they love but also wants to continue to learn about the new stuff."

The station conducted research along those lines before the launch and confirmed that a high percentage of adults who would listen to triple A-type stations still discovers most



Matt Hales of Aqualung recently stopped by the River studios. Pictured, from left, are PD Ken Richards, morning host Abbey Crawford, Hales, MD Marie McCallister and afternoon host Dave Spencer.



THIS WEEK	LAST WEE	WEBKS	TRIPLE A INDICATOR	IMPRINT / PROMOTION LABEL	PLA TW	AYS +/-
	1	14	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	558	+9
2	3	7	DASHBOARD MODEST MOUSE	EPIC	479	+46
3	5	8	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	474	+51
4	4	11	PHANTOM LIMB THE SHINS	SUB POP	463	+51
5	2	20	NEW SHOES PAOLO NUTINI	ATLANTIC	457	+17
6	13	3	BETTER THAN JOHN BUTLER TRIO	ATLANTIC/LAVA	456	+91
7	10	5	TELL ME 'BOUT IT JOSS STONE	VIRGIN	441	+67
8	6	9	SLY THE CAT EMPIRE	VELOUR	417	+14
9	9	15	THINK I'M IN LOVE BECK	INTERSCOPE	407	+26
0	7	7	LOOK AFTER YOU THE FRAY	EPIC	398	+42
i	11	5	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMC	387	+18
2	12	23	SEE THE WORLD COMEZ	ATO/RED	383	+42
3	8	8	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	368	+7
14	34	7	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	327	-30
5	20	4	CAN'T STOP OZOMATLI	CONCORD PICANTE/CONCORD	323	+48
6	22	4	READ MY MIND THE KILLERS	ISLAND/IDJMG	298	+46
7	18	5	GRAVITY JOHN MAYER	AWARE/COLUMBIA	297	+37
8	24	7	AIN'T NOTHING WRONG WITH THAT ROBERT RANDOLPH	& THE FAMILY BAND WARNER BROS	289	+53
9	16	7	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	283	-6
20	25	5	BROTHER LEE CITIZEN COPE	RCA/RMG	276	+38
21	21	5	FALLING UP RICKIE LEE JONES	NEW WEST	275	+2
22	23	15	NOTHING IN MY WAY KEANE	INTERSCOPE	270	+26
23	19	16	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS	260	+4
24	H	EW	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	252	+68
25	29	2	BEAUTIFUL G LOVE	BRUSHFIRE/UNIVERSAL REPUBLIC	249	+27
26	17	15	WINDOW IN THE SKIES UZ	ISLAND/INTERSCOPE	243	-28
27	N	EW	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	241	+33
28	28	4	NAIVE THE KOOKS	ASTRALWERKS	239	+14
19	30	2	STARS AND BOULEVARDS AUGUSTANA	EPIC	237	+3
6	DE-E	NTRY	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	236	+36

FOR WEEK ENDING MARCH 11, 2007

new music via the radio. Sure, they are Web-savvy and familiar with other new-music sources, but they are also part of a generation that still counts on radio to help them find fresh music and new artists.

The River is also engaged in other elements that add up to a great triple A station; from taking on community concerns, such as helping clean up the Spokane River, to encouraging each jock to pick certain pet causes and events in the community.

It is also becoming active in the local music scene and has established a relationship with the promoters of Spokane's new 1,500-seat hall, the Big Easy.

"Of course, we are promoting these dates and having the acts come by and perform live on the air. Other stations in our cluster are also involved with the more rock acts, so the scene is building nicely here." Richards says.

KXIY Radio Group market manager Roger Nelson is commit-

ted to making the River succeed, too. Richards describes him as a real radio guy who believes in doing the basics right, and that includes being live on the air.

Richards handles mornings with Abbey Crawford, Dave Spencer is in afternoons and handles imaging, and Jay Allen has evenings. The latter two have market history as jocks for the previous format. Richards says, "Both have adapted very well to triple A."

Format veteran Marie McCallister returned to the market just as the station was searching for new talent. She handles middays and serves as MD.

"Everyone understands that we need to build a coalition of listeners and to encourage a sense of camaraderie among them," Richards says. "It's all about having passion for this radio station. We need to be intelligent about it, but I think our listeners are already beginning to realize that the River is a cut above most of popular radio." Ref

Music Monitor

March 5, 5 p.m.



Stray Cats, "Rock This Town"
Guster, "One Man Wrecking Machine"
New Radicals, "You Get What You Give"
The Beatles, "Let It Be"
Norah Jones, "Thinking About You"
Creed, "With Arms Wide Open"
Ray LaMontagne, "Three More Days"
Sheryl Crow, "My Favorite Mistake"
Paul Simon, "Me and Julio Down by the Schoolyard"
Aqualung, "Pressure Suit"
Indigo Girls, "Closer to Fine"

Source: Nielsen BDS

Matchbox Twenty, "Bent"

► THE KILLERS TURN A 14% INCREASE IN SPINS (UP 38) INTO A 14-9 JUMP WITH "READ MY MIND."





TITLE ARTIST / LABEL

Aqualung (COLUMBIA) TOTAL STATIONS:

PRESSURE SUIT

INTO THE OCEAN

Blue October (UNIVERSAL MOTOWN) TOTAL STATIONS:

Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS:

TIME IS A RUNAWAY

TOTAL STATIONS:

NAIVE

YOU KNOW I'M NO GOOD 86/2

NEW AND ACTIVE

TITLE ARTIST / LABEL

SHE'S MINE
Brett Dennen
(DUALTONE)
TOTAL STATIONS:

FALLING UP

TOTAL STATIONS

Pete Yorn (REO INK/COLUMBIA) TOTAL STATIONS:

Brett Dennen (DUALTONE) TOTAL STATIONS:

9 CRIMES

THERE IS SO MUCH MORE 74/8

Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS:

THE MAN

PLAYS /GAIN

101/6

91/19

13

7

12

11

85/13

83/21

POWERED BY K

78/16

75/24

10

10

74/11

73/0

I MIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIE	
1-	1	19	NEW SHOES PAOLO NUTINI	NO. 1(5 WKS)	496	-15	1.955	i
2	3	16	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	451	-7	1.599	4
3	2	20	THINK I'M IN LOVE BECK	INTERSCOPE	416	-7	1.562	5
4	4	24	SEE THE WORLD	ATO/RED	405	-39	1.831	2
5	5	13	PHANTOM LIMB THE SHINS	SUBPOP	353	-15	1.327	7
•	8	12	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	346	-1	1.639	.3
7	ъ	17	NOTHING IN MY WAY KEANE	INTERSCOPE	330	-6	1.118	11
•	15	8	LOOK AFTER YOU THE FRAY	EPIC	317	+36	1.102	12
19	14	6.	READ MY MIND		299	+38	1,355	6
1	12	9	DASHBOARD MODEST MOUSE	iSLAND/IDJMG EPIC	291	+18	1.012	14
-	9	23	SNOW ((HEY OH))	N.	276	-50	1.205	9
0	13	16	RED HOT CHILI PEPPERS BELIEF	WARNER BROS.	269	+5	1.059	13
13	7	26	JOHN MAYER SATELLITE	AWARE/COLUMBIA	269	-63	1.206	8
14	10	8	GUSTER DANGER	REPRISE	260	-6	0.610	21
15)	17	3	J.J. CALE & ERIC CLAPTON BETTER THAN	DUCK/REPRISE	259	+39	1.012	15
16	11	18	WINDOW IN THE SKIES	ATLANTIC/LAVA	254	-72	1,196	10
70	16	19	O VALENCIA!	ISLAND/INTERSCOPE	251	+7	0.741	17
	18	6	THE DECEMBERISTS GRACE KELLY	CAPITOL	202	*5	0.413	30
19	20	10	MIKA SLY	CASABLANCA/UNIVERSAL REPUBLIC	197	+23		
	19	6	THE CAT EMPIRE TELL ME 'BOUT IT	VELOUR			0.706	18
21	24	6	JOSS STONE GRAVITY	VIRGIN	186	+12	0.467	28
22	27	4	JOHN MAYER SOMEDAY MOST I	AWARE/COLUMBIA NCREASED PLAYS	185	-2	0.607	22
	25		JOHN MELLENCAMP THE STORY	UNIVERSAL REPUBLIC/UME	182	+46	0.930	16
3		2	BRANDICARLILE AIN'T NOTHING WRONG WITH T	COLUMBIA	171	+33	0.495	26
24	23	9	ROBERT RANDOLPH & THE FAMILY BAND TAMACUN	WARNER BROS.	154	-3	0.288	
25	21	10	RODRIGO Y GABRIELA FIDELITY	ATO/RED	153	-14	0.673	20
26	2	7	REGINA SPEKTOR HEAVENLY DAY	SIRE/WARNER BROS.	142	-12	0.500	24
27	26	6	PATTY GRIFFIN STARS AND BOULEVARDS	ATO/RED	140	-3	0.404	-
28	30	2	AUGUSTANA WHAT ARE WE FIGHTING FOR?	EPIC	122	+3	0.403	-
29	FE-E	NTRY	TYRONE WELLS	UNIVERSAL REPUBLIC	114	+17	0.583	23
30	38	3	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	113	0	0.159	-

MOST ADDED
TITLE NEW
ARTIST / LABEL STATIONS
UNDER THE INFLUENCE James Morrison (POLYDOR/INTERSCOPE) KBCO, WRNR, WTTS
BETTER THAN 2 John Butler Trio (ATLANTIC/LAVA) KINK, WTTS
SOMEDAY 2 John Mellencamp (UNIVERSAL REPUBLIC/UME) WTTS, WXRV
THE MAN 2 Pete Yorn (RED INK/COLUMBIA) KBCO, WRNR
#9 DREAM 2 R.E.M. (WARNER BROS.) Sirius Spectrum, WRNR
THINK I'M IN LOVE] Beck (INTERSCOPE) WXRV
SLY 1 The Cat Empire (VELOUR) KXLY
THE STORY Brandi Carlile (COLUMBIA) WTTS
HEAVENLY DAY 1 Patty Griffin (ATO/RED) WITS
ADDED AT

WRNR

Baltimore, MD PD: BoB Waugh MD: Alex Cortright

Pete Yorn, The Man, 0 R.E.M., #9 Dream, 0

James Morrison, Under The Influence, O

FOR MORE STATIONS GO TO

MOST INCREASED PLAYS	
+46	SOMEDAY
	John Mellencamp (Universal Republic/UMe) WTTS +13, KTHX +13, KXLY +8, KMTT +7, WCOO +7, KBCO +2, WBOS +2, KGSR +1
+39	BETTER THAN The John Butler Trio (Atlantic/Lava) WRNR -7, WXRV -7, KINK -7, KRVB -7, KPRI -6, WTTS -4, WCLZ +2, KBCO +2, KFOG +2, WBOS +1
+38	READ MY MIND The Killers (Island/IDJMG) WRNR +10, KXLY +8, KMTT +7, WMMM +6, KPRI +4, WZEW +3, KINK +3, KBCO +2, KFOG +2, WRLT +2
+36	LOOK AFTER YOU The Fray (Epic) WDOD +9, WTTS +12, WCLZ +17, KMTT +7, WMMM +3, KINK +3, KWMT +2, KXLY +2
+33	THE STORY Brandi Carlile (Columbia) WXRV +9, KTHX +7, WTTS +7, WCLZ +3, KMTT +3, WRNR +2, KRVB +2, KINK +2, KWMT +1, WZCC +1

RECURRENTS

TITLE RTIST / IMPRINT / PROMOTION LABEL	PL. TW	AYS LW
WILL FOLLOW YOU INTO THE DARK EATH CAB FOR CUTIE (ATLANTIC)	257	266
THER SIDE OF THE WORLD TTUNSTALL (RELENTLESS/VIRGIN)	205	232
HASING CARS NOWPATROL (POLYDOR/A&M/INTERSCOPE)	194	181
VAITING ON THE WORLD TO CHANGE DHMMAYER (AWARE/COLUMBIA)	166	168
IOW TO SAVE A LIFE HE FRAY (EPIC)	163	191

R&R Triple A: 6

ON TOUR NOW

TITLE ARTIST / IMPRINT / PROMOTION LABEL
THREE MORE DAYS RAY LAMONTAGNE (RCA/RMG)
NOTHING LEFT TO LOSE MAT KEARNEY (AWARE/COLUMBIA)
PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)
WHEN YOU WERE YOUNG THE KILLERS (ISLAND/IDJMG)
CRAZY GNARLS BARKLEY (DOWNTOWN/ATLANTIC/LAN

PL	AYS
TW	LW
154	179
144	137
137	138
130	152
122	126

wrnr

FOR WEEK ENDING MARCH 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

27 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 53 reporters.

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SNOW PATROL You're All I Have **KBCO KFOG KMTT WXPN KTCZ KINK WXRV** & more **WXRT WBOS** The follow up to the #1 track "Chasing Cars iTunes Alternative Album of the Year

for Big Life Management Jacknife Le www.snowpatrol.net



AMERICANA

THIS WEEK	LAST WEEK	TITLE			PLAYS	
E	3	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	CUMULATIVE
0	-1	WEST LUCINDA WILLIAMS	LOST HIGHWAY	535	+30	3217
2	2	ENDLESS HIGHWAY: THE MUSIC OF THE BAND VARIOUS ARTISTS	429/SLG	453	+11	3565
3	3	VIRIDIAN GREENCARDS	DUALTONE	361	-13	2057
4	4	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	317	+1	1676
5	7	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH	311	+63	1805
5	5	STATE OF GRACE THE HOLMES BROTHERS	ALLIGATOR	295	-3	2691
7	n	HAPPY SONGS FROM RATTLESNAKE GULCH	RACK EM	291	+57	760
8	6.	HAMMER OF THE HONKY TONK GODS BILLKIRCHEN	PROPER AMERICAN	270	+1	2389
9	,18	COUNTRYPOLITAN FAVORITES SOUTHERN OUTURE ON THE SKIDS	YEP ROC	252	+49	661
10	8	QUARTET PETER ROWAN & TONY RICE	ROUNDER	244	-1	1294
0	13	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOMENT	244	+26	1340
12	16	THE WEST WAS BURNING MARTHA SCANI AN	SUGAR HILL	243	+32	982
13	10	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY/LYRIC STREET	238	+1	1623
14	9	NOT TOO LATE NORAH JONES	BLUE NOTE/BLG	231	-8	1823
15	22	ELANA JAMES ELANA IAMES	SNARF	215	+32	824
16	23	COUNTRY GHETTO JUGREY & MOFRO	ALLIGATOR	208	+31	679
17	24	SONGBERD WILLIE NELSON	LOST HIGHWAY	203	+32	5106
18	36	RICKY SKAGGS & BRUCE HORNSBY RICKY SKACGS & BRUCE HORNSBY	LECACY/COLUMBIA	203	+86	345
19	42	KICH SAIL GS ORDICE HURINGEN KICH SAIL GS ORDICE HURINGEN SON VOLT	TRANSMIT SOUND/LEGACY/RED	201	+101	365
20	5	HEARTBREAKERS HALL OF FAME SUNNY SWEENEY	BIG MACHINE	200	-13	3950
21	20	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BILLE CORN	191	+3	1001
22	47	STARS IN MY CROWN JORMA KAUKONEN	RED HOUSE	190	+99	288
23	12	HORSESHOES AND HAND GRENADES TRENT SUMMAR AND THE NEW ROW MOB	PALO DURO	188	-33	4654
24	17	PRETTY LITTLE STRANGER JOAN OSBCRNE	VANGUARD	184	-22	5473
25	19	PUSH COMES TO SHOVE JOHN HAMMOND	BACK PORCH/BLG	178	-14	1191
26	21	THE ROAD TO ESCONDIDO	DUCK/REPRISE	161	-23	3670
	32	J.J. CALE & ERIC CLAPTON ENDUGH ROPE		154	+29	8131
28	29	CHRISKNICHT BIG IRON WORLD	DRIFTER'S CHURCH PRODUCTIONS	153	+6	9220
29	25	OLD CROW MEDICINE SHOW LONG ISLAND SHORES	NETTWERK	152	-11	5868
30	14	MINDY SMITH NASHVILLE	VANGUARD	151	-66	8817
50	52	SOLOMON BURKE	SHOUT! FACTORY	Bl		3317



Asleep At The Wheel

Son Volt (TRANSMIT SOUND/LEGACY/RED)

Ricky Skaggs & Bruce

(LEGACY/COLUMBIA)

na chart repr<mark>esents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and int<mark>er</mark> bmit weekly spin counts. For more information please visit www.a<mark>merica</mark>namusic.org. © 2007 Americana Music Association.</mark>

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH PD/MD: Bill Grube

KNBA/Anchorage, AK OM/PD: Loren Dixor MD: Danny Preston

WQKL/Ann Arbor, MI MD: Mark Copeland

KSPN/Aspen, CO PD: Sara Guttman

WZGC/Atlanta, GA* PD: Michelle Engel APD: Chris Brannen MD: Margot Smith

KGSR/Austin, TX* OM: Chase PD: Jody Denberg APD: Jyl Hershman-Ross MD: Susan Castle

KUT/Austin, TX MD: Jeff McCord

WRNR/Baltimore, MD* OM/PD: Boh Waunh APD/MD: Alex Cortright

WTMD/Baltimore, MD PD/MD: Mike "Matthews Vasilikos

KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho

KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone

WBOS/Boston MA* PD: David Ginsburg MD: Dana Marshall

WXRV/Boston, MA*

OM: Ron Bowen APD: Catie Wilber KMMS/Bozeman, MT

OM/PD: Michelle Wolfe KYSL/Breckenridge, CO

MD: TJ Sanders WNCS/Burlington, VT*

APD/MD: Jamie Canfield WMVY/Cape Cod, MA

WCDD/Charleston, SC3

OM/PD: Mike Aller MD: Joel Frank WNRN/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend

MD: Jaz Tupelo WDOD/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner

WXRT/Chicago, IL* OM/MD: John Farneda

WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brenna

WMWV/Conway, NH PD/MD: Mark Johnson

KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab

KCUV/Denver, CO PD: Doug Clifton MD: Benii McPhail

KPTL/Des Moines, IA

CIDR/Detroit, MI PD: Matt Franklin

KHUM/Eureka, CA PD/MD: Mike Dronkers

WFIV/Farragut, TN OM: Brian Tat PD/MD: Todd Ethridge

KOZT/Ft. Bragg, CA APD/MD: Kate Haves

WEHM/Hamptons, NY PD: Brian Cosgrove MD: Lauren Stone

WCNR/Harrisonhu OM: Rick Daniels PD: Brad Savage APD: Tad Ahher

KSUT/Ignacio, CO MD: Stasia Lanie

PD: Brad Holtz APD/MD: Laura Duncan

KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman

KTBG/Kansas City, MO D: Jon Hart MD: Byron Johnson

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons

KOHO/Leavenworth, WA PD: Sue Meyers MD: Carl Widing

KROK/Leesville, LA PD/MD: Sandy Blackwell

WEPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine

WMMM/Madison, WI* D: Pat Gallagher MD: Gabby Parsons

KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn

WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp

WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson MD: Jeff Raspe

KPIG/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper ΔPΠ: Δileen MacNeary

WRLT/Nashville, TN* OM/PD: David Hal APD/MD: Rev. Keith Coes

WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston

WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis

KDBB/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry

WXPN/Philadelphia, PA PD: Bruce Warren OM/MD: Dan Reed

WYEP/Pittsburgh, PA MD: Mike Sauter

WCLZ/Portland, ME* MD: Brian James

KINK/Portland, OR* APD/MD: Kevin Welch

WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud

WBCG/Punta Gorda, FL PD/MD: G. Michael Keating

KSQY/Rapid City, SD PD/MD: Chad Carlson

KTHX/Reno, NV* APD/MD: Dave Herald

WOCM/Salisbury, MO OM: David Rothr PD/AMD: Skip Dixxon

KENZ/Salt Lake City, UT* MD: Kari Bushmar

KPRI/San Diego, CA* OM: Bob Burch APD: Sean Smith

KEOG/San Francisco CA* MD: Kelly Ransford

KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels

KRAC/Santa Fe NM

KRSH/Santa Rosa, CA PD/MD: Pam Long

DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan

Music Choice Adult Alternative/Satellite PD: Justin Prager

MD: Tiffany Sinder

Sirius Spectrum/Satellite* MD: Sean Mascoll

XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain

KMTT/Seattle, WA* PD: Shawn Stewart APD/MD: Haley Jones

WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer MD: Will Bailies

WNCW/Spindale, NC APD/MD: Martin Anderson

KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister

KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KFMU/Steamboat Springs, CO PD/MD: John Johnston

KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers

WVOD/Wanchese, NC PD: Matt Cooper

WXPK/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz

WTYD/Williamsburg, VA PD/MD: Amy Miller

WUIN/Wilmington, NC MD: Michelle Daniel

* Monitored Reporters





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LATIN



Highly rated Miami morning men Santos & Ferrero walk off their "El Vacilón" show on WXDJ

The Inside Story

Jackie Madrigal JMadrigal@RadioandRecords.com

hey're known as the best pranksters in Latin radio.

Among other stunts, they tricked Cuban President Fidel
Castro and Venezuelan President Hugo Chávez, got them on the phone, had a chat with the high-profile leaders and then called them names.

So on March 5, when Enrique Santos and Joe Ferrero quit their jobs live on the air, minutes before their "El Vacilón de la Mañana" morning show ended on Spanish Broadcasting System's WXDJ (El Zol)/Miami, the first question on everyone's mind was: Is this another one of their stunts?

Although the station has not removed the personalities from its Web site, the duo insists it's no joke. Contacted by R&R, SBS VP of programming Pio Ferro and SBS/Miami VP/GM Jackie Nosti Cambo would not comment on the situation.

In an interview with R&R, Santos and Ferrero explain the reasons behind their decision to walk off their show, which ranked No. 2 adults 18–34 and No. 3 12+ in the fall 2006 Arbitron.

What really happened?

Santos: This is a situation that has been affecting us, pissing us off for a long time. We feel we are not appreciated, respected or valued. And what broke the camel's back was when we heard Liliana Rodíguez during our time slot from 5p.m. to 6 p.m. [when the station normally aired "El Vacilón Rewind"]. She was saying she had had enough of "El Vacilón Rewind," that things were going to change, and that she was here to revolutionize the station. No one stopped her. By not telling us first they were replacing our evening show, we felt offended and were humiliated on the air. Add to that the comments from Mega TV's [WSBS-TV/Miami GM] Cynthia Hudson-Fernández to El Nuevo Herald, admitting to them it was a mistake to put us on TV.

We have worked really hard and are the backbone of this station. Our show is the only one that had held high ratings and sales for many years.

Ferrero: When we agreed to do the show on Mega TV we had talked about it with [SBS president/CEO] Raúl Alarcón, even before he bought the TV station. And the show that eventually got on TV is not what we had talked about. Enrique expressed his doubts to me, but we agreed to do the show to help Raúl launch the station. We could not continue to take this type of behavior from management. It's not about money. If we wanted more money, we wouldn't have quit. This was a decision based on integrity.

You have a contract with SBS, so what happens now?

Ferrero: We have a non-compete for one year. We can't work on Spanish-language radio in the Miami-Fort I auderdale market. But we can work anywhere else in the country and on English-language radio. We're not talking to anyone right now, but I can guarantee you there are thousands of opportunities waiting for us.

Have you spoken to Alarcón? Is there a chance to fix this situation?

Ferrero: He was notified through his representatives to communicate directly with our attorney. Our intentions have always been to find a way to fix the situation. We had wanted to speak with Raúl for a long time to solve all these issues. Our relationship with SBS has never been lawyer to lawyer. Unfortunately, since about a year and a half ago,



► CHETES, BEST-KNOWN FOR HIS DAYS WITH POPULAR MEXICAN ROCK BANDS ZURDOK AND VAQUERO, TAKES A SOLO TURN ON THE ROCK/ALTERNATIVE CHART WITH "COMPLETAMENTE" (13-10).

HISWEE	ASTWE	WEEKS	TITLE ROCK/ALTER	NATIVE		
F	3	≥8	ARTIST	IMPRINT / PROMOTION LABEL		
0	1	6	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA		
2	3	25	A DONDE VAN LOS MUERTOS KINKY	NETTWERK		
3	8	5	DON'T LET GO PACHA MASSIVE	NACIONAL		
4	5	17	FRAGIL ALLISON	SONY BMG NORTE		
5	11	4	BESAME NOVEL	FONOVISA		
6	2	13	AHORA QUE NO ESTAS LOS BUNKERS	NACIONAL		
7	7	4	EL MURO EL TRI	FONOVISA		
8	9	22	LA EXEPCION GUSTAVO CERATI	SONY BMG NORTE		
9	10	6	NI FREUD NI TU MAMA BELINDA	EMI TELEV!		
10	13	2	COMPLETAMENTE CHETES	EMITELEVISA		
n	6	n	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY		
12	A	20	COMPLEMENTO ATERCIOPELADOS	NACIONAL		
13	14	25	UNA FAMILIA DHIRA	UNIVERSAL LATINO		
14	5	20	SNAKE LOS BURBANKS	INFIDEL/V&J		
15	16	34	NO DELASONICA	DAK MUSIC/V&J		
16	N	EW	MIENTELE LOS BUNKERS	NACIONAL		
17	H	EW	OYE MIRA PACHA MASSIVE	NACIONAL		
18	H	EW	AMOR DE LOKOS PLASTIKO	BOX		
19	N	EW	SATELITE MOTEL	WARNER LATINA		
20	19	2	LO QUE TU DIGAS MOENIA	EMITELEVISA		

THISWEEK	LASTWEEK	WEEKS	RECORD POOL TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	9	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
2	2	7	TOMA NENA (MANOPLASO) BABY RASTA	GBM/UNIVERSAL LATINO
3	4	3	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 4.4D	EMITELEVISA
4	3	6	IMAGINATE GALLEGO	MACHETE
5 6 7	7	5	SE TRABA DAVID CEDENO	EVELINA
6	5	4	MI MUJER ES UN POLICIA PUERTO RICAN POWER	N&L
	ħ.	18	EN EL AMOR JOE VERAS	N&V
8	9	10	VUELVO A CALI SONORA CARRUSELES	FUENTES/MIAMI
9	13	2	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT, DON OMAR	SONY BMG NORTE
10	8	n	MONEY MONEY RBD	VIRGIN/EMI TELEVISA
11	.6	14	VALE LA PENA YOSKAR SARANTE	J&N
12	18	2	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 6DS/SONY BMG NORTE
13	14	2	PEGATE RICKY MARTIN	SONY BMG NORTE
14	17	3	EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL
15	H	EW	MI CORAZONCITO AVENTURA	PREMIUM LATIN
16	12	15	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
17	10	12	MUEVETE DON DINERO FEAT N O.R.E	UNIVERSALLATINO
18	15	3	DON'T CRY TOBY LOVE	SONY BMG NORTE
19	N	EW	QUE LLOREN IVY QUEEN	UNIVISION
20	N	EW	HACE TIEMPO FONSECA	EMI TELEVISA



Ferrero, left, and Santos

we've had no direct access to [Alarcón]. I think that contributed to the deterioration of our friendship and has led things to this point. We have not heard anything from them in an attempt to resolve the situation.

What's your next step?

Ferrero: Time will tell. But no one but God can keep us from working together on radio or other media. Our partnership has been very successful

Santos: But we're fine, even when there are talks of lawsuits, and breach of contracts. They lost the best, most faithful employees they had. We quit the show without having any job offers, we didn't plan it and we are currently unemployed. We don't want to work there. There is nothing in the contract that forces us to work there, especially with the environment they created.

What would it take for you to go back to "El Vacilón"?

Ferrero: Any new relationship we have with SBS from now on will be based on business only. What has ended is the personal relationship.

Santos: SBS ended the relationship, not us.

REGIONAL MEXICAN

► LOS TIGRES DEL NORTE'S "DETALLES" ROARS NTO THE TOP 10 (17-7) IN ITS THIRD CHART WEEK WITH MOST INCREASED PLAYS AND MOST ADDED HONORS.





TOTAL STATIONS:

	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL		PLA TW	NYS +/-	AUDIENCE MILLIONS RANK		
ı		2	10	ESE NC. 1(6 WKS)	EONDVISA	1371	-132	9.652	3	
I	2	4	č	CADA VEZ QUE PIENSO EN TI LOS CREADOREZ DEL PASITO DURAGUENSE DE ALFEEDO RAMIREZ	DISA/EDIMONSA	1255	-265	9.128	5	
	3	3	26	DIME QUIEN ES OS RIELEROS DEL NORTE	FONOVISA	1225	-46	9.619	4	
		4	18	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	1201	-19	9.868	7	
	5	5	č	LOBO DOMESTICADO	UNIVERSAL LATINO	962	-23	7.087	6	
	5	6	13	CUANDO BAJA LA MAREA	UNIVERSAL LATINO	920	-43	5.197	12	
	7	17	3.	DETALLES LOS TICRES DEL NORTE MOST INCREASED PLAYS/M		900	+266	9.674	2	
ı	3	9	7	TAL VEZ	AR INTERNACIONAL	842	+25	6.416	7	
	Э	8	8	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	FDIMAL/VIVA	811	-26	4.552	15	
	ם	7	16	TUS PALABRAS BANDA EL RECODO	FONOVISA	780	-94	5.4 8 5	10	
	1	11	39	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	740	+6	5.351	11	
	2	13	7	UN IDIOTA COMO YO	UNIVISION	737	+49	6.053	9	
	3	10	25	POR TU AMOR ALACRANES MUSICAL	UNIVISION	737	-J7	4.464	17	
	4	15	9	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	UNIVISION	681	+7	4.931	13	
	5	12	5	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	654	-47	3.850	21	
	16	19	42	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	634	+15	6.323	8	
	7	20	29	ALIADO DEL TIEMPO MARIANO BARBA	THREE SOUND	618	+4	4.281	18	
	8	21	6	DAME UN BESO INTOCABLE	EMI TELEVISA	605	+32	3.842	22	
	9	16	В	ME ENCANTARIA BANDA PEQUENOS MUSICAL	FONOVISA	5 9 8	-71	4.535	16	
	20	26	5	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	583	+102	3.466	24	
		23	4	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	569	+24	3.825	23	
	22	14	16	LE COMPRE LA MUERTE A MI HIJO LOS TICRES DEL NORTE	FONOVISA	549	-139	4.082	19	
	23	18	11	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	542	-81	3.395	25	
	24	22	5	LA MAESTRA SERGIJ VEGA	SONY BMG NORTE	5 35	-20	4.674	14	
	25	24	5	ESO Y MAS JOAN SEBASTIAN	MUSART/BALROA	533	+3	2.894	28	
	26	25	7	EL PAPA DE LOS POLLITOS LOST JCANES DE TIJUANA	UNIVISION	497	-30	3.962	20	
	27	30	2	LA SOPA DEL BEBE JENNIRIVERA	FONOVISA	433	+74	3.265	26	
	28	28	4	LEJOS DE MI TIERRA VICENTE FERNANDEZ	SONY BMG NORTE	394	+5	1.841	37	
	29	27	Ē	SE TERMINO EL AMOR BFTO Y SUS CANARIOS	DISA/EDIMONSA	3 9 3	-85	2.044	33	
	30	32	4	OLVIDALA CONJUNTO ATARDECER MUSIMEX	/UNIVERSAL LATINO	370	+21	1.649	•	
	31	34	2	ACTO SUICIDA BANDA AUTENTICA DE JEREZ	VIVA	353	+20	1.936	35	
	32	29	8	TE ME VAS LA AL TORIDAD DE LA SIERRA	DISA	349	-29	0.806	-	
	33	31	5	COMO ENTENDER JENN FER PENA	UNIVISION	333	-18	1.802	38	
	34	37	4	AMANTE DE LO BUENO LOS TUCANES DE TIJUANA	UNIVISION	331	+30	1.856	36	
	35	36	3	SI YO FUERA VARON PAQLITA LA DEL BARRIO	BALBOA	314	+10	1.184		
	36	ı	EW	AMIGOS CON DERECHOS ANDRES MARQUEZ	DISA	291	+44	2.969	27	
	37	33	4	LA CHICA DEL ESTE GRUFO BRYNDIS	DISA	291	-51	1.609	-	
	38	38	3.	AMIGO MIO GRUFO LIBERACION Y LALO MORA	OISA	286	-8	0.775	-	
	201	35	8	SOBREVIVIRE LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	270	-45	0.770	-	
			_	FL HOMBRE OUE VO AMO						

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
DETALLES Los Tigres Del Norte (FONOVISA) KBUE, KDXX, KISF, KLTN, KSAB, XHNZ, XHTY
MI DESGRACIA Beto Terrazas (SONY BMG NORTE) KIWI, KLVO, KSTN, KXPK, KYQQ, WEDJ
DE MIL MANERAS Los Morros Del Norte (DISA) KBUE, KDUT, KRAY, KXPK, WLEY
CULPABLE O NO 5 EI Flace Elizalde (FONOVISA) KBNO, KMQA, KSTN, KXLM, KXSB
AMANTE DE LO BUENO 4 Los Tucanes De Tijuana (UNIVISION) KISF, KLBN, KTJM, XHNZ
TE QUIERO MUCHO 4 Grupo Andariego (DISA) KMYX, KSEA, KXLM, KXSB
AHORA SE LO QUE ES LLORAR 4 Patrulla 81 (DISA) KBNO, KDXX, KSTN, KXPK
AVENTURERO, LOCO Y DES- GRACIADO 4 Canada Musical (ANDREA) KDUT, KSTN, KXLM, KXSB
TE AMO TANTO 4 Los Inquietos Del Norte (EAGLE) KDUT, KLBN, KSTN, KTTA
LA SOPA DEL BEBE 3 Jenni Rivera (FONOVISA) KISF, KRAY, WLEY



Conexión

	NEW AND	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CHUY Y MAURICIO El Potro De Sinaloa (MACHETE)	258/2	PARA CONQUISTARTE Banda San Jose De Mesillas (LA SIERRA)	233/11
TOTAL STATIONS:	17	TOTAL STATIONS:	15
TE QUIERO MUCHO Grupo Andariego (DISA)	257/20	DE MIL MANERAS Los Morros Del Norte (DISA)	231/76
TOTAL STATIONS:	17	TOTAL STATIONS:	15
EN LA INTIMIDAD Relampagos Del Norte (PLATINO)	253/2	EL VAQUETON Oro Norteno (VIVA)	224/52
TOTAL STATIONS:	22	TOTAL STATIONS:	17
HUMILLATE Pesado (WARNER LATINA)	248/23	CULPABLE O NO El Flaco Elizande (FONOVISA)	191/89
TOTAL STATIONS:	14	TOTAL STATIONS:	13
EL CARRIL NUMERO TR Los Cuates De Sinaloa	ES 244/63	PARECE QUE VA A LLOVE A.B. Quintanilla III Presents Kum	
(SONY BMG NORTE)	10	(EMI TELEVISA)	

TOTAL STATIONS:



FOR WEEK ENDING MARCH 11, 2007

LECEND: See legend to charts in charts section for rules and symbol explanations.

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March 2007

EL HOMBRE QUE YO AMO YOLANDA PEREZ

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MARCH 16, 2007

LATIN POP

► JUAN LUIS GUERRA Y 440 REACHES AIRPOWER AT NO. 20, WHILE TOPPING TROP CAL FOR A THIRD WEEK WITH "LA LLAVE DE MI TORAZON."





POWERED BY

THIS WEEK	LASTWEEK	WFEKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-		AUDIE MILLIONS	
1	1	8	MANDA UNA SENAL MANA	NO. 1(2 WKS)	851	+34	10.199	1
2	2	16	COMO YO NADIE TE HA AMADO	SONY BMC NORTE	796	-17	7.617	7
3	3	18%	ME MUERO LA 5A ESTACION	SONY BMC NORTE	771	-24	8.490	5
4	4	8	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	724	-38	9.402	3
5	5	24	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	713	-27	9.912	2
	В	9	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	635	+30	5.034	14
7	5	18	INVIERNO REIK	SONY BMG NORTE	595	-50	5.772	13
8	10	6	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	578	+85	4.279	19
Э	7	21	BENDITA TU LUZ	WARNER LATINA	578	-56	7.481	8
•	9	8	QUE HICISTE		537	+9	6.841	9
	12	8	AMAR ES LO QUE QUIERO	EPIC/SONY BMG NORTE UNIVERSAL LATINO	520	+48	9.127	-4
D	1	2:0	SI TU NO ESTAS		520	+34	6.138	12
В	14	3	SI NOS QUEDARA POCO TIEMPO		486	+35	8.107	6
14	В	8	CHAYANNE DAME	SONY BMG NORTE	409	-49	3.459	22
Б	15	23	SER O PARECER	EMITELEVISA	391	+1	3.073	26
•	19	6	HOY TENGO GANAS DE TI	EMI TELEVISA	365	+34	4.571	16
V	17	35	RICARDO MONTANER LABIOS COMPARTIDOS	EMITELEVISA	355	+2	3.129	25
13	16	12	PEGATE	WARNER LATINA	342	-31	4.361	18
19	21	13	TODO SE DERRUMBO	SONY BMG NORTE	302	-10	6.838	10
20	2 5	5		EMITELEVISA AIRPOWER	300	+71	6,448	11
а	20	6	LUZ SIN GRAVEDAD	EMITELEVISA CONTELEVISA	300	-21	2,020	39
22	22	10	SI FUERA FACIL	EMI TELEVISA	292	+20	3.045	27
23	25	9	OBIE BERMUDEZ IRREEMPLAZABLE	EMI TELEVISA	290	+54	3.480	21
24	18	16	TU AMOR	COLUMBIA	273	-67	2.117	36
25	23	4	COMO ENTENDER	UNIVERSAL LATINO	269	0	4.457	17
25	27	6	SI TU ME QUISIERAS	UNIVESION	249	+42	3.253	24
27	24	10	NINO	WARNER LATINA	235	-29	1,263	
23	28	4	BELANOVA ENAMORADO	UNIVERSAL LATINO	210	+9	2.967	29
23	29	8	GUSTAVO LAUREANO FLACA O GORDITA OLGA TANON	UNIVERSAL LATINO	202	+3	4.701	15
50	3 0	11	HACE TIEMPO FONSECA	UNIVISION	173	-23	2.164	35
31	31	5	TU AMOR RBD	EMI TELEVISA VIRGIN/EMI TELEVISA	169	-13	0.688	
52	32	5	LAS DE LA INTUICION SHAKIRA	EPIC/SONY BMG NORTE	159	-7	0.436	
53	35	2	TODO CAMBIO	SONY BMG NORTE	158	+18	0.823	-
34	33	3	MAS ALLA DEL SOL		149	-9	2.439	31
35	37	5	JOAN SEBASTIAN DISPARAME DISPARA LAURA PAUSINI	MUSART/BALBOA	146	+14	0.417	-
36	n en	EW	TU AMOR NO ES GARANTIA	WARNER LATINA	139	+28	3.926	20
•	N	E₩	ME GUSTAS COMO QUIERAS	UNIVISION	134	+38	2.213	33
58	34	3	MILLO TORRES Y EL TERCER PLANETA ME GUSTAS TU SI SENOR	TRIBAL VIBES	131	-17	1.766	-
19	38	10	DE VEZ EN MES	VENEMUSIC	128	+4	0.752	2
<u>-0</u>		EW'	AMOR GITANO	SONY BMG NORTE	124	+86	3.371	23
			ALEJANDRO FERNANDEZ & BEYONCE	COLUMBIA/SONY BMG NORTE		_		-

MOST ADDED	
TITLE ARTIST / LABEL S	NE TATIO
ME DUELE AMARTE Reik (SONY BMG NORTE) KBMG, KMMM, WFID, WKAQ, XAVO), XLTN
NADA PUEDE CAMBIARME Paulina Rubio (UNIVERSAL LATINO) KLVE, WWVA, XLTN	
ERES PARA MI Julieta Venegas (SONY BMG NORTE) WIAC, WIOA	
LA LLAVE DE MI CORAZON Juan Luis Guerra Y 440 (EMI TELEVISA) KNVO, WWVA	
PEGALE A LA PARED Reyli (SONY BMG NORTE) KQQK, KTCY	
ES VIRGEN TU CORAZON Mariano Barba (THREE SOUND) KBMG, KEXA	
MANDA UNA SE-AL Mana (WARNER LATINA) WRMA	
QUE HICISTE Jennifer Lopez (EPIC/SONY BMG NORTE) WFID	
AMAR ES LO QUE QUIERO David Bisbal (UNIVERSAL LATINO) XLTN	
SI NOS QUEDARA POCO TIEMPO Chayanne	

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY /GAI
ME DUELE QUERERTE Servando Y Florentino (SIENTE)	122/7	THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)	93/3
TOTAL STATIONS:	4	TOTAL STATIONS:	
PEGALE A LA PARED Reyli	121/40	ESO Y MAS Joan Sebastian	92/
(SONY BMG NORTE) TOTAL STATIONS:	10	(MUSART/BALBOA) TOTAL STATIONS:	
Y MI BANDA TOCA EL ROCK Laura Pausini	115/48	ME DUELE AMARTE Reik (SONY BMG NORTE)	90/9
(WARNER LATINA)	-	TOTAL STATIONS:	
ESE Conjunto Primavera	113/3	CELESTIAL RBD (EMI TELEVISA)	89/4
(FONOVISA) TOTAL STATIONS:	6	TOTAL STATIONS:	
BELLA TRAICION Belinda (EMI TELEVISA)	96/25	LOS INFIELES Aventura (PREMIUM LATIN) TOTAL STATIONS:	89
TOTAL STATIONS:	3	TOTAL STATIONS:	

ICREASED +90 **ME DUELE AMARTE** Reik (Sony BMG Norte) XAVO +25, KMMM +16, WFID +10, WKAQ +10, KBMG +9, XLTN +8, KEXA +6, XHPX +5, KLVE +1 +86 AMOR GITANO Alejandro Fernandez & Beyonce (Columbia/Sony BMC Norte) WPAT +24, WRMA +19, XLTN +19, XHPX +14, KEXA +2, KLVE +2, KSSE +2, KVVA +2, WAMR +2 +85 Julieta Venegas (Sony BMG Norte) WIAC +17, WIOA +16, WRMA +11, KNYO +10, XHPX +9, KQQK +7, KXXS +4, WKAQ +4, WXYX +4, KRIO +3 LA LLAVE DE MI CORAZON Juan Luis Guerra Y 440 (EMI Televisa) WIOA +15, WIAC +15, WKAQ +14, WWVA +9, KNVO +7, WXYX +5, WPAT +5, WAMR +3 IRREEMPLAZABLE Beyonce (Columbia) WIAC +23, KNVO +21, WFID +7, WXYX +4, WKAQ +3, KEXA +3, KQQK +1

ADDED AT... **KTCY**

OM: Dean James PD: Javier Casanova Beyonce & Shakira, Beautiful Liar/Bello Embustero, 15 Reyli, Pegale A La Pared, 13

FOR WEEK ENDING MARCH 11, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 26 Latin pop. 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc All rights reserved.

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THIS WEEK	LAST WEEK	WECKS	TROPICAL TITLE ARTIST IMPI	NIELSEN BDS CERTIFICATIONS RINT / PROMOTION LABEL	PLA TW	.Y5 +/-	AUDIEN MILLIONS	
1	1	6	LA LLAVE DE MI CORAZON NO. 1 (3	SWKS) EMITELEVISA	274	+31	5.022	1
	2	16	SOLA HECTOR "EL FATHER"	VI/MACHETE	225	+9	1.784	12
	4	15	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	220	+32	1.933	10
	6	17	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	204	+25	1.982	8
5	5	25	NO VUELVO CONTIGO FRANKIE NEGRON	LA CALLE/UNIVISION	193	+6	1.686	13
6	3	18	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	181	-14	1.237	20
2	17	5	MAS QUE TU AMIGO MOST IMCREA	ASED PLAYS LA CALLE/UNIVISION	174	+48	3.294	2
8	15	5	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	172	+38	2.709	3
9	7	5	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEATURING DON OMAR	SONY BMG NORTE	163	-6	1.911	1]
10	14	40	QUE PRECIO TIENE EL CIELO MARCANTHONY	SONY BMG NORTE	161	+20	2.364	5
	n.	7	MI CORAZONCITO AVENTURA	PREMIUM LATIN	159	+9	2.084	6
12	9	26	NOCHE DE ENTIERRO (NUESTRO AMO LOS BENJAMINS FEATURING, WISIN & YANDEL, DADDY YANKEE, HECTOR, "EL FATHE		157	-5	1.001	23
В	8	17	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	150	-14	1.358	17
14	12	8	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	132	-15	2.375	4
Б	10	34	LOS INFIELES AVENTURA	PREMIUM LATIN	124	-29	1.465	15
16	16	18	BENDITA TU LUZ MANA	WARNER LATINA	116	-11	0.919	24
17	13	22	LOS HOMBRES TIENEN LA CULPA DON OMAR, GILBERTO SANTA ROSA	MG/SRC/UNIVERSAL MOTOWN	114	-29	0.853	26
B	18	6	FLACA O GORDITA OLGA TANON	UNIVISIÔN	110	-14	0.912	25
19	22	10	HACE TIEMPO FONSECA	EMI TELEVISA	102	-8	0.547	37
20	20	24	ELLA VOLVIO N'KLABE	SONY BMG NORTE	102	-17	1.006	22
21	19	8	TU AMOR LUIS FONSI	UNIVERSAL LATINO	99	-21	0.751	29
	24	5	AMAR ES LO QUE QUIERO DAV D BISBAL	UNIVERSAL LATINO	98	+4	1.359	16
•	25	8	MIRA FULANITO	CUTTING	92	+6	1.342	18
24	23	12	DON'T CRY TOBY LOVE	SONY BMG NORTE	89	-16	0.453	40
25	40	2	A PUNTO DE ESTALLAR N'KLABE	SONY BMG NORTE	87	+36	1.108	21
26	27	2C	ECHATE PA' CA ELVIS CRESPO & GRUPO MANIA	OLE	85	+2	0.591	34
	30	4.	QUE LLOREN IVY QUEEN	UNIVISION	79	+3	1.535	14
28	33	39	PAM PAM WISIN & YANDEL	MACHETE	75	+12	2.037	7
29	28	19	FANTASMA ZION	BABY	70	-10	0.562	35
30	N	EW	GALLEGO	MACHETE	69	+40	0.133	_
31	29	10	IRREEMPLAZABLE BEYONCE	COLUMBIA	69	-9	0.322	
32	36	3	ME VOY HECTOR ACOSTA	D.A.M.	66	+5	0.786	28
33	26	7	EN EL AMOR JOE VERAS	J&N	66	-17	1.952	9
34	37	6	QUE HICISTE, JENNIFERLOPEZ	EPIC/SONY BMG NORTE	62	+2	0.202	1
35	32	18	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE	EMI TELEVISA	61	-10	0.397	
3 6	34	13	VAMOS A TO'A LIMI-T 21	LA CALLE/UNIVISION	56	-6	0.236	-
37	39	7	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	52	-2	0.165	-
38	38	2	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISA	5 2	-5	1.241	19
39	N	EW	EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL	49	+1	0.115	-
40	35	3	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	47	-14	0.657	33

THEWLER	LAST WEEK	WEEKS ON CHART	TITLE ARTIST LATIN RHYTHM SNIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	\Y <u>\$</u> +/-	AUDIE!	
	1	17	SOLA NO. 1(8 WKS) HECTOR "EL FATHER" VUMACHETE	725	-5	11.022	1
2	2	17	SHORTY SHORTY XTREME LA CALLE/UNIVISION	514	26	6.025	8
0	4	32	LOS INFIELES AVENTURA PREMIUM LATIN	507	+8	6.086	7
4	3	43	PAM PAM WISIN & YANDEL MACHETE	507	-25	6.440	5
	6	18	DON'T CRY TOBY LOVE SONY BMG NORTE	453	+5	6.133	6
	9	5	QUE LLOREN IVY QUEEN UNIVISION	430	-56	6.535	4
7	5	20	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS WY/MACHETE	417	-53	8.327	2
3	7	24	DIME (TELL ME) PITBULL FEATURING KEN-Y FAMOUS ARTISTS/TVT	384	-34	5.433	10
э	8	11	NO SE DE ELLA (MY SPACE)	377	-38	5.847	9
	10	12	OON DMAR FEATURING WISIN & YAMDEL VI/MACHETE IGUAL QUE AYER	364	+22	7.116	3
	34	2	RAKIM & KEN-Y PINA/UNIVERSAL LATINO BEALTIFUL LIAR/BELLO EMBUSTERO AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	322	-189	4,915	12
Ė	13	26	BEYONCE & SHAKIRA COLUMBIA NOCHE DE ENTIERRO (NUESTRO AMOR)	290	+7	3.845	15
	11	22	LOS BENJAMINS FEATURING WISINS YANDEL, DALTIY YANKEE, HICTOR "EL FATHER" 6 ZION MAS FLOWMADHETE ! WANNA LUV U	259	-70	3.810	16
	14	39	AKON FEATURING SNOOP OOGG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN ME MATAS	246	-24	2.586	22
3	16	18	RAKIM & KEN-Y PINA/UNIVERSAL LATINO SMACK THAT AIRPOWER	226	-24	2.916	20
6	31	4	AKON FEATURING EMINEM KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN SIENTE EL BOOM AIRPOWER		+77		13
7	12	14	TITO "EL BAMBINO" FEATURING RANDY EMI TELEVISA IRREEMPLAZABLE	225	-76	4.721 2.354	27
	-	-	BEYONCE COLUMBIA LA OTRA		-22		30
18	15	10.	ILEGALES FEATURING MONCHY Y A _EXANDRA UNIVERSAL LATINO ATREVETE	219	0	1.887	32
19	19	20	WISING YANDEL FEATURING FRANCO EL GORILLA CFEE/URBAN BOX OFFICE AY CHICO (LENGUA AFUERA)				
20	17	22	PITBULL FAMOUS ARTISTS/TVT CHICA VIRTUAL	202	-11	2.302	29
1	20	5	ARCANGEL FLOW/UNIVERSAL LATINO THIS IS WHY I'M HOT	201	+10	4.433	14
	21	4	MIMS CAPITOL IMAGINATE	198	+8	3.291	18
3	27	3	CALLECO MACHETE FANTASMA	197	+43	2.043	31
24	18	29	ZION BABY ANDA SOLA	195	-7	5.199	11
25	23	19	DONOMAR ALLSTAR/MACHETE WE FLY HIGH	168	-15	2.480	25
26	22	9	JIM JONES KOCH	158	-30	1.451	
27	24	6	FUEGO PITBULL FAMOUS ARTISTS/IVT	157	-20	1.319	
28	N	EW	YOU LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN	153	+50	2.630	21
29	28	10	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN	149	-5	1.505	40
30	32	3	MI CORAZONCITO AVENTURA PREMIUM LATIN	146	+1	3.356	17
	3€	4	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSFINE TVT	142	+10	1.247	2
32	25	20	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE EMITELEVISA	142	-22	2.476	26
33	30	28	ME QUIERE BESAR ALEXIS & FIDO SONY BMG NORTE	135	-16	3.189	19
34	29	17	YA NO KUKY MACHETE	125	-29	1.041	-
35	33	5	TU AMOR LUIS FONSI UNIVERSAL LATINO	121	-16	0.906	5
56	39	3	QUIZAS TONY DIZE WY/MACHETE	119	+7	2.575	23
	N	EW	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	118	+47	1.501	-
58	35	4	LA MANERA ADASSA UNIVERSAL LATINO	117	-15	1.706	34
39	RE-E	NTRY	ICE BOX OMARION T.U.G./COLUMBIA	115	+18	1.618	37
-0	RE-E	NTRY	PLEASE DON'T GO BROWN BDY STREET NOIZE/AME	108	+7	2.352	28

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL

'WLAT/Hartford, CT PD/MD: Nelson Brudys

'WXDJ/Miami, FL ²D: Ruddy Hernandez

WSKQ/New York, NY ²D: Jorge Mier

WNUE/Crlando, FL ²D: Rafael Grullon √D: Jose Martinez

WRUM/Orlando, FL PD: Raymond Torres

WEMG'Philadelphia, PA PD: DJ Frankie

WKKB'Providence, RI PD: Juan D. Gonzalez

APD: Darvin Garcia WPMZ/Providence, RI

PD: Zoi o Garcia MD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon

WZNT/Puerto Rico PD: Pedro Arroyo

WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta

WLZL/Washington, DC PD: Aracely Rivera

LATIN RHYTHM

WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reves

KFZO/Dallas, TX

OM: Andy Lockridge FD: Chayan Ortuno APD: Alejandro Covarrubias

EZZA/Dallas, TX F'D: Comino

E._LE/Fresno, CA PD: Tony Santos MD: Ramona Rivera

\\'TLQ/Ft. Myers, FL PD: Al Sanchez

KLOL/Houston, TX PD: Bobby Ramos

KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles

WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez

WCAA/New York, NY PD: Alix Quintero APD: Bryant Pino MD: DJ Kazzanova

KVIB, Phoenix, AZ OM/P D: Josh Villa APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/M D: Rogie Gallart

WVOZ/Puerto Rico KVVZ/San Francisco, CA

PD: Bismarck Espinoza

		JS NA	30	IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)		2
	0	HOT SHOT DEBUT	1	#1 THE NOTORIOUS B.I.G.	Greatest Hits	
	2	NEW		ARCADE FIRE MERGE 285 (14 98)	Neon Bible	PRINT-DE
e e	3	1 2	16	DAUGHTRY RCA 88860 RMG +18 98)	Daughtry	2
al lieu	4	3 5	17	AKON KONVICT UPFRONT SRC UNIVERSAL MOTOWN 007968: UMRG (13.98)	Konvicted	2
אם וווה	5	NEW	1	GARY ALLAN MCA NASHVILLE DU8196 ILMGN (13 98)	Greatest Hits	
nos e	6	NEW	1	RELIENT K GOTEE 70592 CAPITOL (18.98) +	Five Score And Seven Years Ago	
bine i	7	2 1	8	NORAH JONES BLUE NOTE 74516 BLG (18 98) +	Not Too Late	
WINDAL	8	4 3	5	FALL OUT BOY FUELED BY RAMEN ISLAND 008109/IDJMG (13.98)	Infinity On High	
3	-			KORN		

terne	4	3	5	17	AKON	Konvicted	2	- 8
Hot Digital Songs - The top 75 paid download songs sold via the Internet	5	N	EW	H	KONVICT UPFRONT SRC UNIVERSAL MOTOWN 007968" UMRG (13.98) GARY ALLAN MCA NASHVILLE DIR196 UMGN (13.98)	Greatest Hits	ī	
y plos	6	N	EW	Ħ	RELIENT K GOTEE 70592 CAPITOL (18.98) +	Five Score And Seven Years Ago		
Souds	7	2	1	8	NORAH JONES BLUE NOTE 74516 BLG (18 98) *+	Not Too Late		1
wnload	8	4	3	5	FALL OUT BOY FUELED BY RAMEN (SLAND 008109/IDJMG (13.98)	Infinity On High		1
op pied	9	N	EW	1	KORN VIRGIN 86027 (18 98)	MTV Unplugged		9
15 p	10	5	6	23	ROBIN THICKE STAR TRAK 006146: INTERSCOPE (9.98)	The Evolution Of Robin Thicke		5
The to	11	6	7	26	JUSTIN TIMBERLAKE JIVE 88062: ZÜMBA (18 98)	FutureSex/LoveSounds	3	1
- sāuo	12	15	18	69	GREATEST CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE 71197/RMG (18,98)	Some Hearts	5	2
ital S	13	11	13	25	FERGIE WILL FAM A&M 007490/INTERSCOPE (13 98)	The Dutchess	=	3
ot Dig	1	H	EW	1	SEVENDUST /BROS 100437 ASYLUM 18 98	Alpha		14
I	15	9	8	38	CORINNE BAILEY RAE CAPITOL 66361 (12 98)	Corinne Bailey Rae		A.
	16	12	15	75	NICKELBACK ROADRUNNEH 18300 (18 98)	All The Right Reasons	5	1
	17	7	14	38	NELLY FURTADO MOSLEY GEFFEN 006300: INTERSCOPE (13 98)	Loose	=	
	18	10	11	42	DIXIE CHICKS LOLUMNIA 80139 SONY MUSIC (18.98) +	Taking The Long Way	2	
	19	17	21	14	GWEN STEFANI INTERSCOPE (10809) (13 98)	The Sweet Escape	T	3
	20	20	23	6	CELTIC WOMAN MANHATTAN 751*0 BLG (18 98)	A New Journey		345
	21	18	17	26	JOHN MAYER AWARE COLUMBIA 79019* SONY MUSIC (18.98)	Continuum		22
	22	13	12	7	VARIOUS ARTISTS GRAMMY 03827 SONY BMG CMG (18 98)	Grammy Nominees 2007	•	3

RASCAL FLATTS

GERALD LEVERT

SOUNDTRACK

19 22

8 16

WEEK	LAST	WEEK!	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS	LAST	WEEKS ON CHI	TITLE ARTIST (IMPRINT / PROMOTION LABEL)
1	7	ŝ	# GLAMOROUS 1 WK FERGIE FEAT. LUDACRIS (WILL I, AMVA&MAINTERSCOPE)		26	22	24	SMACK THAT AKON FEAT. EMINEM IKONVICT UPFRONT SRC UNIVERSAL MOTOWN
2	2	7	DON'T MATTER AKON (KONVICT UPFRONT SRC UNIVERSAL MOTOWN)		27	18	20	HERE (IN YOUR ARMS) HELLOGOODBYE (DRIVE-THRU SANCTUARY)
3	1.	3 =	THIS IS WHY I'M HOT MIMS (CAPITOL)		28	33	4	GO GETTA YOUNG JEEZY FEAT. R. KELLY CORPORATE THUGZ DEF JAMADAMG
4	3	2	GIRLFRIEND AVRIL LAVIGNE (RCA RMG)		29	28	23	BOSTON AUGUSTANA (EPIC)
5	6	8	CUPID'S CHOKEHOLD GYM CLASS HEROES (DECAYDANCE FUELED BY RAME), ATLANTIC LAVA)		30	24	17	I WANNA LOVE YOU AKON FEAT SNOOP DOGG KONVICT PEROUT SRCJUNIVERSAL MOTOW
6	4	8	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BDY (FUELED BY RAMEN, ISLAND IDJMG)		31	20	5	YEAR 3000 JONAS BROTHERS (DAYLIGHT COLUMBIA)
7	5	10	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE)		32	41	3	U + UR HAND Pink (laface zomba)
8	10	16	IT'S NOT OVER DAUGHTRY (RCA.RMG)	ė	33	23	15	KEEP HOLDING ON AVRIL LAVIGNE (FOX RCA RMG)
9	8;	13	WHAT GOES AROUND,COMES AROUND JUSTIN TIMBERLAKE (JIVE ZÖMBA)		34	30	15	SNOW ((HEY OH)) RED HOT CHILI PEPPERS (WARNER BROS)
0	9	3	BREAK IT OFF RIHANNA & SEAN PAUL (SRP DEF JAM IDJMG)		35	40	35	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE COLUMBIA)
1	12	17	SAY IT RIGHT NELLY FURTADO (MOSLEY GEFFEN)		36	62	2	HOME DAUGHTRY (RCA RMG)
2	15	8	IF EVERYONE CARED NICKELBACK (ROADRUNNER ATLANTIC: LAVA)		37	32	25	WELCOME TO THE BLACK PARADI MY CHEMICAL ROMANCE (REPRISE)
3	29	3	CANDYMAN CHRISTINA AGUILERA (RCA RMG)		38	31	29	SEXYBACK JUSTIN TIMBERLAKE (JIVE ZOMBA)
4	14	22	WALK IT OUT UNK (BIG DOMP KOCH)		39	38	6	OVER IT KATHARINE MCPHEE (RCA RMG)
5	13	13	RUNAWAY LOVE LUDACRIS FEAT. MARY J BLIGE (DIP DEF JAM/IDJMG)		40	46	6	LOST WITHOUT U ROBIN THICKE ISTAR TRAK INTERSCOPE)
16	16	19	MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SOUAD IMPERIAL VIRGIN)		41	-	12	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)
D	26	7	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)		42	36	48	HOW TO SAVE A LIFE THE FRAY (EPIC)
8	19	25	FERGALICIOUS FERGIE (WILL I AM. A&M INTERSCOPE)		43	56	2	BUY U A DRANK (SHAWTY SNAPPIN' T-PAIN FEAT, YUNG JOC IKONVICT NAPPY BOY JIVE/ZOMBA
9	17	20	IRREPLACEABLE BEYONCE (CDLUMBIA)		44	44	9	TOP BACK II. (GRANO HUSTLE ATLANTIC)
20	27	25	FACE DOWN THE RED JUMPSUIT APPARATUS (VIRGIN)		45	42	7	ON THE HOTLINE PRETTY RICKY (BLUESTAR ATLANTIC)
1	25	11	ICE BOX OMARION (IUG COLUMBIA)		46	47	12	INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN)
2	21	22	WE FLY HIGH JIM JONES (KOCH)		47	-	1	2 STEP UNK (BIG QOMP/KOCH)
23	112	26	NOT READY TO MAKE NICE DIXIE CHICKS (COLUMBIA)	•	48	48	10	YOU LLOYD FEAT. LIL! WAYNE (THE ING /UNIVERSAL MOTOWN
3)	34	3	LAST NIGHT DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)		49	-	1	WASTED CARRIE UNDERWOOD (ARISTA ARISTA NASHVILLE)
3	39	26	BEFORE HE CHEATS CARRIE UNDERWOOD (ARISTA ARISTA NASHVILLE)	•	50	35	10	PAIN THREE DAYS GRACE (JIVE ZOMBA)

VIDEO CHANNELS

MTV



VH1 Eve VP/Talent & Music Rick Knm Sr VP Music & Talent Bruze Gilmer VP/Music & Talent Sandy Alouete Vaccom 212-258-7800

	TW	ιw		TW	LW
he Game, Wouldn't Get Far	21	17	1 Fergie, Glamorous	26	24
ergie, Glamorous	21	17	 Nickelback, If Everyone Cared 	26	26
wen Stefani, The Sweet Escape	21	20	 Nelly Furtade, Say It Right 	23	26 25
lims, This Is Why I'm Hot	20	9	4 Christina Aguilera, Candyman	22	21
aughtry, It's Not Diver	20	18	5 Regina Spektor, Fidelity	21	21
ladina Lake, House Of Cards	19	18	6 Daughtry, It's Not Over	20	17
my Winehouse, You Know I'm No Good	18	0	7 The Killers, Read My Mind	20	19
oss Stone, Tell Me 'Bout It	18	ŏ	8 Gwen Stefani, The Sweet Escape	20	20
he Fratellis, Flathead	18	ĭ	9 Mat Keamey, Nothing Left To Lose	19	16
om, Freak On A Leash (Unplugged)	18	20	10 Justin Timberlake, What Goes Around	19	17
eyonce & Shakira, Beautiful Dar	12	2	11 Augustana, Boston	19	50
hristina Aguilera, Candyman	11	4	12 Robin Thicke, Lost Without U	17	17
estin Timberlake, What Goes Around	11	12	13 Beyonce & Shakira, Beautiful Liar	16	0
ood Charintte, The River	10	10	14 Corinne Bailey Rae, Like A Star	16	16
marion, Ice Box		6	15 Blue October, Into The Ocean	15	15
iddy, Last Night	ğ	9	16 Ludacris, Rumaway Love	15	18
iara, Like A Boy	8	1	17 Paolo Nutini, New Shoes	14	5
kon, Don't Matter	8	6	18 Red Hot Chili Peppers, Snow ((Hey Ch))	14	15
narls Barkley, Smiley Faces	8	q	19 Norah Jones, Thinking About You	13	14
et, Shine On	990887	Ö	20 Joss Stone, Tell Me Bout It	13	15
retty Ricky, On The Hotline	7	9	21 Rocco DeLuca & The Burtlen, Colorful	13	15
ym Class Heroes, Cupid's Chokehold	7	16	22 Carrie Underwood, Before He Cheats	12	n
un g Jeezy, Go Getta	6	0	23 Brooke Hogan, For A Moment	12	0
lastodon, Colony Of Birchnien	5	Ď	24 Amy Winehouse, You Know I'm No Good	11	13
loc Party, I Still Remember	5		25 Modest Mouse, Dashtroard	10	8
at Joe, Make it Rain	6 5 5 4	9	26 Rock Star Supernova, Headson	10	8
ly Allen, Smile	1	7	27 The Feeling, Sewn	10	9
vanescence, Lithium	4	11	28 Dashboard Confessional, Stolen	10	11
atharine McPhee, Over It	3	4	29 Pink, U - Ur Hand	9	0
and the land of the land	5	8	20 Parks at Dissatalate 9 The Carella David Assis	ŏ	10

A+ Any Winehouse, You Know I'm No Good 18 9 A+ Joss Stone, Tell Me Bout It 18 0 A+ The Fratellis, Flathead 18 1

		IM
1	Young Jeezy, Go Getta	20
2	Margues Houston, Circle	20
3	Bow Wow, Outta My System	17
4	Omarion, Ice Box	17
5	Crime Mob. Rock Yo Hips	16
6	Diddy, Last Night	14
2 3 4 5 6 7	Lloyd, You	13
8	Musig Soulchild, Buddy	13
9	Beyonce, Upgrade U	
10	Pretty Ricky, On The Hotline	9
11	Huey, Pop. Lock And Drop It	9
12	Unk. 2 Step	ä
13		7
14	The Game, Wouldn't Get Far	7
15	Fat Joe, Make It Rain	- ĵ
16	Mims, This Is Why I'm Hot	7
17	Lloyd, Get It Shawty	Б
18	Ciara, Like A Boy	-6
19	Lil Scrappy, Ch Yeah (Work)	6
20	Ying Joc. 1st Time	5
21	Jennifer Hudson, And I Am Telling You I'm	5
22	Sammie, Come With Me	12 9 9 8 7 7 7 7 6 6 6 5 5 5 4
23	Akon, Don't Matter	4

Me And My Gang

Great American Country

AD. Tony Trovato Scripps 615-327-7575	GREAT AMERICAN CO	CURT	
	TW	LV	
arrie Underwood, Wasted ugarland. Settlin	38 34	28	

1	Carrie Underwood, Wasted	38	25	
2	Sugarland, Settlin'	34	24	
3	Toby Keith, High Maintenance Woman	33	12	
4	Trace Adkins, Ladies Love Country Boys	31	31	
5	Joe Nichols, I'll Wart For You	31	32	
567	Martina McBride, Anyway	31	33	
7	Tim McGraw, Last Dollar (Fly Away)	30	27	
8	Keith Urban, Stupid Boy	30	34	
9	Brooks & Dunn, Hillbilly Deluxe	29	28	
0	Kenny Chesney, Summertime	28	25	
	Taylor Swift, Teardrops On My Guitar	23 23	16	
2	Rodney Atkins, Watching You	23	19	
3	Craig Morgan, Little Bit Of Life	22	24	
	Blake Shelton, Don't Make Me	20	17	
5	Emerson Drive, Moments	20	19	
6	Clay Walker, Fore She Was Mama	19	14	
7	Dierks Bentley, Lang Trip Alone	19		
8	Carrie Underwood, Before He Cheats	18	18	
9	Little Big Town, Good As Gone	16	17	
0	Jake Owen, Startin' With Me	15	17	
1	Bucky Covington, A Different World	14	11	
2	Gretchen Wilson, Come To Bed	14	14	
0123	Jason Aldean, Amarillo Sky	14	15	
4	Pat Green, Dixie Lullahy	13	7	
5	Sara Evans, You'll Always Be My Baby	13	10	
6	Taylor Swift, Tim McGraw	13	13	
7	Trent Tomlinson, One Wing In The Fire	13	13	
В	Jack Ingram, Lips Of An Angel	12	12	
9	Alison Krauss & John Waite, Missing You	12	15	
0	Brad Paisley, She's Everything	12	22	
	Jason Meadows, 100% Cowboy	В	5	

A+ Jason Meadows, 100% Cowboy 8 5 A+ John Anderson, A Woman Knows 7 4 A+ Bob Dylan, Thunder On The Mountain 6 0

		TW	LW
1	Bullet For My Valentine, All These	20	14
2	Good Charlotte, The River	20	15
3	The Pack, I'm Shinin'	19	5
34567890	The Killers, Read My Mind	19	14
5	Mims, This Is Why I'm Hot	19	15
6	The Game, Wouldn't Get Far	19	15
7	Young Jeezy, Go Getta	19	15
8	The Fratellis, Rathead	18	0
9	Kom, Freak On A Leash (Unplugged)	16	17
0	Mastedon, Colony Of Birchmen	13	10
1	Crime Mob, Rock Yo Hips	12	5
2	Three 6 Mafia, Doe Boy Fresh	12	9
3	Modest Mouse, Dashboard	12	9
4	Baby Boy Da Prince, The Way Live	12	10
5	Yung Joc. 1st Time	11	9
5 6 7 8 9	The Red Jumpsuit Apparatus, False	11	10
7	Diddy, Last Night	11	10
8	Madina Lake, House Of Cards	11	12
9	Kaiser Chiefs, Ruby	10	3
0	Paul Wall, Break 'Em Off	7	3
1	Bow Wow, Outla My System	7 7 7 7 7 7 7 7 7 7 6 5	1
2	Akon, Don't Matter	7	5 6
3	Finger Eleven, Paralyzer	7	6
4	Gnarls Barkley, Smiley Faces	7	6
5	OK Go. Da What You Want	7	6
6	The Shins, Phantom Limb	7	10
7	Korn, Creep (Unplugged)	6	2
12345678	Kom. Make Me Bad/In Between Days	5	2 2 2 2
9	Korn, Blind (Unplugged)	5	2
0	Kom, Falling Away From Me (Unplugged)	5	2

		TW	F.M.	
1	Fergie, Glamorous	26	24	
2	Nickelback, If Everyone Cared	26 23 22 21	26	
3	Nelly Furtade, Say It Right	23	25	
4	Christina Aguilera, Candyman	22	21	
5	Regina Spektor, Fidelity	21	21	
5	Daughtry, It's Not Over	20	17	
7	The Killers, Read My Mind	20	19	
8	Gwen Stefani, The Sweet Escape	20	20	
9	Mat Keamey, Nothing Left To Lose	19	16	
10	Justin Timherlake, What Goes Around	19	17	
11	Augustana, Boston	19	50	
12	Robin Thicke, Lost Without U	17	17	
13	Beyonce & Shakira, Beautiful Liar	16	0	
14	Corinne Bailey Rae, Like A Star	16	16	
15	Blue October, Into The Ocean	15	15	
16	Ludacris, Runnway Love	15	18	
17	Paolo Nutini, New Shoes	14	5	
18	Red Hot Chili Peppers, Snow ((Hey Ch))	14	15	
19 20	Norah Jones, Thinking About You	13	14	
20	Joss Stone, Tell Me Bout It	13	15	
21	Rocco DeLuca & The Burden, Colorful	13	15	
22	Carrie Underwood, Before He Cheats	12	0	
23	Brooke Hogan, For A Moment	12	8	
24	Amy Winehouse, You Know I'm No Good	11	13	
25	Modest Mouse, Dashboard	10	8	
21 22 23 24 25 26 27 28	Rock Star Supernova, Headspin	10	8	
27	The Feeling, Sevon	10	9	
28	Dashboard Confessional, Stolen	10	11	
29 30	Pink, U - Ur Hand	9	0	
30	Robert Raudolph & The Family Band, Ain't	9	10	
	Beyonce & Shakira, Beautiful Liar Carrie Underwood, Before He Cheats	16	0	

CMT

		TW	LW
1	Kellie Pickler, Red High Heels	24	21
2345678910	Brooks & Dunn, Hillbilly Deluxe	23 22	17
3	Jack Ingram, Lips Of An Angel	22	20 22
4	Blake Shelton, Don't Make Me	21	22
5	Kenny Chesney, Summertime	19	17
6	Tim McGraw, East Dollar (Fly Away)	19	18
7	Dierks Bentley, Long Trip Alone	19	20
8	Sugarland, Settlin'	18	17
9	Martina McBride, Anyway	18	18
10	Gretchen Wilson, Come To Bed	18	20
11	Carrie Underwood, Wasted	18	21
12	Keith Urban, Stopid Boy	18	23
3	Joe Nichols, I'll Wart For You	17	19
14	Toby Keith, High Maintenance Woman	16	9
15	Bucky Covington, A Different World	12	8
16	Jake Owen, Startin' With Me	12	8
7	Taylor Swift, Teardrops On My Guitar	12	18
8	Hank Williams Jr., A Country Boy Can	10	15
19	Ashley Monroe With Ronnie Dunn, Dan't	9	6
20	Craig Morgan, Little Bit Of Life	9	8
71	Pat Green, Dixie Lullaby	9	8
2	Sugarland, Want To	8	5
23	Danielle Peck, Isn't That Everything	8	6
24	Little Big Town, Good As Gone	8	6
25	Rascal Flatts, What Hurts The Most	8	8
6	The Wreckers, Leave The Pieces	7	5
190012334567	Trace Adkins, Honky Tonk Badonkadonk	7	6
28	Jason Aldean, Amarillo Sky	999888877777	8856685677
29	Rodney Atkins, Watching You	7	7
30	Emerson Drive, Moments	7	8

Dir. Pgmg Janis Unterweiser Rainhow-Media 212-324-3416



- 4	mi one michi riomande, ramous Eust	-	01	
2	30 Seconds To Mars, From Yesterday	30	24	
3	Gym Class Heroes, Cupid's Chokehold	23		
4	Beyonce, Irreplaceable	22	17	
5	Fort Minor, Remember The Name	21	16	
2 3 4 5 6 7	Saosin, Voices	21	23	
7	Justin Timberlake, What Goes Around.	20		
8	Evanescence, Lithium	19	17	
9	Taking Back Sunday, Lar	19	20	
10	Atreyu, The Theft	19	22	
11	Fat Joe, Make It Rain	18	18	
12	Red Hot Chili Peppers, Snow ((Hev Dh))	17	19	
13	Senses Fail, Calling All Cars	17	19	
14	Christina Aquilera, Candyman	16	0	
15		16	0	
16	Good Charlotte, The River	16	16	
17	Hellingoodbye, Here (In Your Arms)	16	19	
18	Stone Sour, Sillyworld	15	1	
19	The Red Jumpsuit Apparatus, Face Down	15	19	
20	Three Days Grace, Pain	15	20	
21	AlexisOnFire, This Could Be Anywhere	15	21	
22	Modest Mouse, Dashboard	14	18	
23	K-OS, Sunday Morning	13	12	
21 22 23 24 25 26	Lity Allen, Smile	13		
25	Bloc Party, I Still Remember	13	14	
26	Muse, Starlight	13	15	
27	The Shins, Phantom Limb	13	18	
28	OK Go, Do What You Want	12	13	
29	Silversiin Pickups, Lazy Eye	12	18	
30	My Chemical Romance, Welcome To The	11	9	
	Christina Amilera Caushanan	16	0	

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		TW	LW
1	Avril Lavigne, Girlfriend	35	18
2 3 4 5 6 7 8 9	Belly, Pressure	24	17
3	Timbaland, Give It To Me	22 20 20	14
4	Nickelback, If Everyone Cared	20	18
5	Gwen Stefani, The Sweet Escape L Dings Make It Hot	20	25
6	J Uiggz, Make It Hot		
7	The Killers, Read My Mind	18	16
8	Hellogoodbye, Here (In Your Arms)	18	23
9			11
10	Good Charlotte, The River	17	16
11	Hilary Dull, With Love	17	18
12	Oaughtry, It's Not Over	17	
13	Akon, Don't Matter	16	15
14	Finger Eleven, Paralyzer	16	18
15	Femie Glamorous	16	19
16	Justin Timberlake, What Goes Around	15	26
17	Fall Dut Boy, This Ain't A Scene,	13	6
18			
19	Dougnes & Chakira Regulation Line	17	2
20	The Pussycat Dolls, Wait A Minute	12	12
21	Ten Second Epic, Count Yourself In	12	13
22 23 24 25 26 27 28	The Pussycat Dolls, Wait A Minute Ten Second Epic, Count Yourself In Gwen Stefani, Wind It Up Bucket Truck, Nourishment By Neglect Stone Sout, Sillyworld	11	1
23	Bucket Truck, Nourishment By Neglect	11	13
24	Stone Sout, Sillyworld	11	16
25	My Chemical Romance, Famous Last	1.1	17
26	Cadence Weapon, Sharks	10	9
27	Rich Boy, Hyrow Some D's	9	3
28	Akon, I Wanna Love You	9 9	17 9 3 9 3 5
29	Nas, Can't Forget About You	8	3
30	Mika. Grace Kelly	8	5
٠.	Powers & Challes Boardifulliar	12	2

STREAMS

	AOL Song Streams	₽ Ra	dio
	Jack Isquith 212 652-6400	TW	ιw
1	Chris Brown,		_
	Poppin'	96,192	102,03
2	Justin Timberlake, What Goes Around	94.460	101.89
3	Lloyd,	34.400	101.03
-	You	90,756	90,989
4	Akon,		
5	Don't Matter Mims,	89,875	90,54
þ	This Is Why I'm Hot	86,413	86.100
6	Pretty Ricky.	00,110	00,100
_	On The Hotline	85,971	84,973
7	Omarion.	OF 710	87.83
8	Ice Box Fat Joe.	85,612	67,03
	Make It Rain	81.173	84.96
9	Beyonce.		
	Irreplaceable	77,322	82,30
10	Mary J. Blige, We Ride ((I See The Future))	76.529	72,211
11	Snoop Dogg,	10,323	1221
	That's That	75,808	78,70
12	Ludacris,	76.700	20.70
13	Runaway Love Daughtry,	73 786	78,79
13	It's Not Over	71,860	76.21
14	Rich Boy,		
	Throw Some D's	70,995	79,88
15	Baby Boy Da Prince, The Way Live	70.473	66.175
16	Three Days Grace,	70,473	00,17
	Pain	69,545	71,163
17	Birdman & Lil Wayne,	00.000	
18	Leather So Soft Breaking Benjamin,	68,203	68,183
10	Breath	67.982	70,325
19	Rihanna & Sean Paul,	01,002	70,02
	Break It Off	62,870	67,743
20	Akon,	00.007	C + 700
	I Wanna Love You	60,297	64,799

	AOL Song On Demand AOL Jack Isquith	. 👺 m	usic
	212-652-6400	rw	LW
1	Fergie, Glamorous	79.747	89.919
2	T-Pain, Buy U A Drank	57,857	17,198
3	Omarion, Ice Box	46.617	49,345
4	Katharine McPhee, Over It	43.274	51.864
5	Avril Lavigne, Girlfriend	41,902	56,542
6	Fall Out Boy, This Ain't A Scene, It's An	40,125	46,531
8	Avril Lavigne, Keep Holding On	33,993	36,735
9	Justin Timberlake, What Goes Around	33,503	38,311
10	Diddy, Last Night Rich Boy,	33,064	39,086
11	Throw Some D's Mims,	32,499	27,245
12	This is Why I'm Hot	32,427	34,124
13	We Fly High	31,814	31,610
14	Walk It Out	31,255	32,831
15	Irreplaceable Lloyd,	30,185	34,728
16	Ne-Yo,	28,739	31,153
17	Because OfYou Ludacris,	27,180	31,034
18	Pretty Ricky,	26,397	28,571
19	On The Hotline Hellogoodbye,	25,512 25,368	28,614
20	Here Îln Your Arms) Beyonce & Shakira, Beautiful Liar	25,368	5.126

	AOL Video On Demand	AOL ⊱ m	usic
	Jack Isquith 212-652-6400	TW	LW
1	Fergie, Glamorous	70.383	33.404
2	Ashley Tisdale, Be Good To Me	53.242	32,873
3	Fall Out Boy, This Ain't A Scene,	52.370	53.895
4	Daughtry, It's Not Over	50.834	43,481
5	Gwen Stefani, The Sweet Escape	48,912	48,382
6	Akon, Don't Matter	43,384	36,318
7	Fergie, Fergalicious	41,821	43,513
8	Irreplaceable	41,787	39,139
9	Akon, I Wanna Love You	39,827	39,694
10	Like A Boy	33,491	4,363
12	Diddy, Tell Me The Fray,	33,213	30,103
13	How To Save A Life Bow Wow.	31.722	30,239
14	Shortie Like Mine Beyonce & Shakira,	30,228	27,987
15	Beautiful Liar Avril Lavigne,	28,940	2,375
16	Girlfriend Christina Aguilera,	24,102	8.950
17	Candyman Justin Timberlake,	15,723	4,968
18	What Goes Around Beyonce,	12,507	8,561
19	Upgrade U Katharine McPhee, Over It	11,244	0
20	Unk, 2 Step	9,913	1,381
21	Akon, Lonely	9,187	8.947
22	Akon, SmackThat	8.523	9,240
23	Beyonce, Listen	8,272	8,314
24	Hilary Duff, With Love	8.077	3,703
25	Fat Joe. Make It Rain	7,831	7,756
26	Jim Jones, We Fly High	7,028	6,291
27 28	Akon, Locked Up Carrie Underwood,	6,985	6,565
29	Before He Cheats The Pussycat Dolls,	6,950	5,928
30	Buttons Nickelback	6,908	5,572

800,000 SPINS

In The End/ Linkin Park /WARNER BROS. It's Been A While/ Staind /ELEKTRA/ATLANTIC

600,000 SPINS

Soak Up The Sun/ Sheryl Crow /A&M You And Me/ Lifehouse /GEFFEN

500,000 SPINS

White Flag/ Dido /ARISTA/RMG

400,000 SPINS

Bad Day/ Daniel Powter /WARNER BROS.

300,000 SPINS

Irreplaceable/ Beyonce /MUSIC WORLD/COLUMBIA Far Away/ Nickelback /ROADRUNNER/LAVA/ATLANTIC SexyBack/ Justin Timberlake /JIVE/ZOMBA Who Wouldn't Wanna Be Me/ Keith Urban /CAPITOL NASHVILLE Savin' Me/ Nickelback /ROADRUNNER/LAVA/ATLANTIC Caught Up/ Usher /LAFACE/ZOMBA Soldier/ Destiny's Child /MUSIC WORLD/COLUMBIA How To Save A Life/ The Fray /EPIC

200,000 SPINS

Waiting On The World To Change/ John Mayer /AWARE/COLUMBIA Too Little Too Late/ JoJo /DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN Hell Yeah/ Montgomery Gentry /COLUMBIA If You're Going Through Hell (Before The Devil Even Knows)/ Rodney Atkins /CURB Diary/ Alicia Keys /J/RMG Better Life/ Keith Urban / CAPITOL NASHVILLE

100,000 SPINS

Runaway Love/ Ludacris Feat. Mary J. Blige /DEF CON II/IDJMG You/ Lloyd Feat. Lil Wayne /THE INC./UNIVERSAL MOTOWN It's Not Over/ Daughtry /RCA/RMG What Goes Around...Comes Around/ Justin Timberlake /JIVE/ZOMBA Watching You/ Rodney Atkins / CURB It Just Comes Natural/ George Strait /MCA NASHVILLE Amarillo Sky/ Jason Aldean / BROKEN BOW It Ends Tonight/ All-American Rejects /DOGHOUSE/INTERSCOPE Break It Off/ Rihanna Feat. Sean Paul /DEF JAM/IDJMG Nothing Left To Lose/ Mat Kearney /AWARE/COLUMBIA Tim McGraw/ Taylor Swift /BIG MACHINE I Call It Love/ **Lionel Richie** /ISLAND/IDJMG Suddenly I See/ **KT Tunstall** /RELENTLESS/VIRGIN Me And My Gang/ Rascal Flatts /LYRIC STREET The Real Thing/ Bo Bice /RCA/RMG Take You Back/ Jeremy Camp /BEC/TOOTH & NAIL S.E.X./ Lyfe Jennings /LAVA Untitled (How Can This Happen To Me?)/ Simple Plan /LAVA Back Then/ Mike Jones / WB/SWISHAHOUSE/ASYLUM

50,000 SPINS

Ice Box/ Omarion /T.U.G./COLUMBIA
This Is Why I'm Hot/ MIMS /CAPITOL
This Ain't A Scene, It's An Arms Race/ Fall Out Boy /ISLAND/IDJMG
The Sweet Escape/ Gwen Stefani Feat. Akon /INTERSCOPE
Stupid Boy/ Keith Urban /CAPITOL NASHULLE Keep Holding On/ Avril Lavigne /RCA/RMG Face Down/ Red Jumpsuit Apparatus /VIRGIN Lost Without U/ Robin Thicke /STAR TRAK/INTERSCOPE Poppin'/ **Chris Brown Feat. Jay-Z** /JIVE/ZO<mark>MBA</mark> Throw Some D's/ Rich Boy /ZONE 4/INTERSCOPE Anyway/ Martina McBride /RCA You'll Always Be My Baby/ Sara Evans /RCA The Way I Live/ Baby Boy Da Prince /UNIVERSAL REPUBLIC Into The Ocean/ Blue October /UNIVERSAL MOTOWN Let Love In/ Goo Goo Dolls /WARNER BROS Made To Worship/ Chris Tomlin /SIXSTEPS/SPARROW/EMI CMG Heroes/ Shinedown /ATLANTIC Mountain Of God/ Third Day /ESSENTIAL/PLG To Be Loved/ Papa Roach /EL TONAL/GEFFEN Love And Memories/ O.A.R. /EVERFINE/LAVA

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ROPPORTUNITIES

OPPORTUNITIES

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MIDWEST



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MIDWEST

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To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, Ca. 90067.

THE INDUSTRY STANDARD FOR MUSIC MONITORING



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CHR/TOP 40 WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE SAY IT RIGHT 18 IT'S NOT OVER 3 N ☆ RCA/RMG 4 THE SWEET ESCAPE INTERSCOPE CUPID'S CHOKEHOLD 5 DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA GLAMOROUS DON'T MATTER RUNAWAY LOVE LLIDACRIS FEATURING MARY J. BLIGE 11 DTP/DEF JAM/IDJMG IRREPLACEABLE 19 IF EVERYONE CARED ROADRUNNER/ATLANTIC/LAVA 10

MOST ADDED

BEAUTIFUL LIAR Beyonce & Shakira (COLUMBIA)

MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE)

THE WAY I LIVE Baby Boy Da Prince Feat. Lil Boosie (UNIVERSAL REPUBLIC)

LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)

READ MY MIND The Killers (ISLANO/IOJMC)

GIRLFRIEND Avril Lavigne (RCA/RMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 29

THIS WEEK	LAST WEEK	WEEKS ON CHART		NIELSEN BDS 並 HITPREDICTOR PRIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	1	16	THIS IS WHY I'M HOT	NO. 1(2 WKS)
2	2	10	DON'T MATTER AKON	的 KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
3	3	18	YOU LLOYD FEATURING LIL' WAYNE	計HE INC./UNIVERSAL MOTOWN
4	4	16	ON THE HOTLINE PRETTY RICKY	助 BLUESTAR/ATLANTIC
5	6	17	ICE BOX OMARION	T.U.G./COLUMBIA
6	5	18	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	います。 DTP/DEF JAM/IDJMG
7	7	13	SAY IT RIGHT NELLY FURTADO	N ☆ MÖSLEY/GEFFEN/INTERSCOPE
8	10	9	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC
9	9	16	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN
10	14	8	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE

URBAN					
THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICAT ARTIST		
1	3	10	THIS IS WHY I'M HOT I	NO. 1(1 WK)	
2	1	14	LOST WITHOUT U ROBIN THICKE	र्धाः STAR TRAK/INTERSCOPE	
3	2	20	YOU LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	
4	5	17	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	
5	4	17	ON THE HOTLINE PRETTY RICKY	章 BLUESTAR/ATLANTIC	
6	8	16	ICE BOX OMARION	式.U.G./COLUMBIA	
7	6	17	POPPIN' CHRIS BROWN FEATURING JAY BIZ	JIVE/ZOMBA	
8	10	10	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	
9	15	5	I'M A FLIRT MOST IN R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	
10	7	18	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	だ ☆ OMLDI/MAL P3D/PTD	

MOST ADDED

RHYTHMIC

GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN)

MOST INCREASED PLAYS

BEAUTIFUL LIAR Beyonce & Shakira (COLUMBIA)

TOP 5 NEW AND ACTIVE

2 STEP Clyde Carson (CAPITOL)

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)

OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.) MR. JONES Mike Jones (SWISHAHOUSE/ASYLUM/WARNER BROS.)

CUPID'S CHOKEHOLD Gym Class Heroes Feat. Patrick Stump (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)

COMPLETE RHYTHMIC CHART ON PAGE 32

MOST ADDED

WE TAKING OVER DJ Khaled Feat, Akon, T.I., Rick Ross, Lil Wayne, Baby & Fat Joe (TERROR SQUAD/KOCH)

MOST INCREASED PLAYS

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

WHEN I SEE U Fantasia (J/RMG)

WIPE ME DOWN Foxx (TRILL/ASYLUM)

GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE) NOT A CRIMINAL Chamillionaire Feat. Kelis (CHAMILLITARY/UNIVERSAL MOTOWN)

WE TAKING OVER DJ Khaled Feat. Akon, T.I., Rick Ross, Lil Wayne, Baby & Fat Joe (TERROR SQUAD/KOCH) COMPLETE URBAN CHART ON PAGE 35

68

URBAN AC NIELSEN RDS CERTIFICATIONS IMPRINT / PROMOTION LABEL LOST WITHOUT U ROBIN THICKE NO. 1 (8 WKS) STAR TRAK/INTERSCOPE MOST INCREASED PLAYS IN MY SONGS TAKE ME AS I AM 30 MATRIARCH/GEFFEN/INTERSCOPE MARY J. BLUCE AND I AM TELLING YOU I'M NOT GOING MUSIC WORLD/COLUMBIA PLEASE DON'T GO 23 GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN BUDDY 10 CHANGE ME 33 IRREPLACEABLE 17 COLUMBIA CAN'T GET ENOUGH 25 BE WITH YOU 23 BLUE NOTE/VIRGIN

			COU	NTRY	
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	THE HITPREDICTOR STATUS
1	2	13	BEER IN MEXICO KENNY CHESNEY	NO. 1(1	WK) the BNA
9	5	11	LAST DOLLAR (FLY A	(VAY)	ជា curb
3	1	27	LADIES LOVE COUNT TRACE ADKINS	RY BOYS	CAPITOL NASHVILLE
4	4	17	STUPID BOY KEITH URBAN		CAPITOL NASHVILLE
5	3	26	WATCHING YOU RODNEY ATKINS		於 CURB
	7	16	WASTED CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE
0	6	18	ANYWAY MARTINA MCBRIDE		爺 RCA
	8	10	STAND RASCAL FLATTS		LYRIC STREET
	9	11	SETTLIN' SUGARLAND		か MERCURY
	11	32	I'LL WAIT FOR YOU JOE NICHOLS		か UNIVERSAL SOUTH

VAITING ON THE WORLD TO CHANGE NO. 1(4 WKS) HOW TO SAVE A LIFE N³ 21 WHAT HURTS THE MOST LYRIC STREET/HOLLYWOOD 46 6 UNWRITTEN 4 54 THE RIDDLE AWARE/COLUMBIA 43 PUT YOUR RECORDS ON CORINNE BAILEY RAE CAPITOL 8 8 38 HURT 22 RCA/RMG CHRISTINA AGUILERA STREETCORNER SYMPHONY 23

MOST ADDED

WHAT'S MY NAME Brian McKnight (WARNER BROS.)

MOST INCREASED PLAYS

IN MY SONGS Gerald Levert (ATLANTIC)

TOP 5 NEW AND ACTIVE

CUPID SHUFFLE Cupid (ATLANTIC)

IF YOU JUST LET ME LOVE U Michael Sterling (MICHAEL STERLING MUSIC GROUP)

ME Tamia (PLUS MMAGE)

HEAVEN KNOWS Deitrick Haddon (TYSCOT/VERITY/ZOMBA)

BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG) COMPLETE URBAN AC CHART ON PAGE 36

MOST ADDED

TICKS Brad Paisley (ARISTA NASHVILLE)

#1 MOST INCREASED AUDIENCE

TICKS Brad Paisley (ARISTA NASHVILLE)

TOP 5 NEW AND ACTIVE

I'VE GOT FRIENDS THAT DO Tim McGraw (CURB)

YOU'RE GONNA LOVE ME Chris Young (RCA)

LAST GOOD TIME Flynnville Train (SHOW DOG NASHVILLE)

FAMOUS IN A SMALL TOWN Miranda Lambert (COLUMBIA) LIVIN' IN THE HERE AND NOW Darryl Worley (903 MUSIC)

COMPLETE COUNTRY CHART ON PAGE 44

MOST ADDED

ONCE IN A LIFETIME Keith Urban (CAPITOL)

MOST INCREASED PLAYS

CHASING CARS Snow Patrol (POLYDOR/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

YOU DON'T KNOW ME Eddie Money (BIG DEAL/WARRIOR)

SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN)

FEBRUARY SONG Josh Groban (143/REPRISE)

HOLD FAST MercyMe (IND/COLUMBIA) ANYWAY Martina McBride (RCA NASHVILLE)

COMPLETE AC CHART ON PAGE 47

POWERED BY

THE BACK PAGES





			НОТ	' AC
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	NIELSEN BIDS A HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	1	15	IT'S FOT OVER DAUGHTRY	NOL 1(4 WKS) 以 RCA/RMG
2	2	40	CHASING CARS SNOW PATROL	polydor/a&m/interscope
(3)	4	16	KEEP HOLDING ON AVRIL L_VIGNE	fox/rca/rmg
4	3	39	HOW TO SAVE A LIFE	እ ³
(5)	7	13	SAY IT RIGHT NELLY FURTADO	ド ☆ MOSLEY/GEFFEN
6	9	12	IF EVERYONE CARED NICKELEACK	MOST INCREASED PLAYS ROADRUNNER/ATLANTIC/LAVA
7	6	30	SUDE ENLY I SEE KT TUN JALL	だ 食 RELENTLESS/VIRGIN
8	5	38	WAITING ON THE WOIL	RLD TO CHANGE %2 ☆ AWARE/COLUMBIA
9	8	18	IT ENDS TONIGHT THE ALI-AMERICAN REJECTS	た ☆ DOGHOUSE/INTERSCOPE
10	n	20	INTO THE OCEAN BLUE O TOBER	UNIVERSAL MOTOWN

	SMOOTH JAZZ					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	** NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL		
1	2	20	GIVE ME THE REASON KIRK WHALUM	NO. 1(7 WKS) RENDEZVOUS		
2.	1	21	BLOOM MINDLABAIR	GRP/VERVE		
3	3	23	WAY UP! WAYMAN TISDALE	rendezvous		
4	5	16	MISTER MAGIC PETER WHITE	MOST INCREASED PLAYS LEGACY/COLUMBIA		
5	4	29	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN'N' RHYTHM		
6	5	16	YOU'RE BEAUTIFUL KENNYG	ARISTA/RMC		
	7	16	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG		
	10	8	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM		
	n	9	READY FOR LOVE WALTER BEASLEY	HEADS UP		
10	9	9	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA		

MOST ADDED

LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD)

MOST INCREASED PLAYS

MISTER MAGIC Peter White (LEGACY/COLUMBIA)

TOP 5 NEW AND ACTIVE

LUCKY Ken Navarro (POSITIVE)

TAKE ME Steve Cole (NARADA JAZZ/BLG)

RAINCOAT Kelly Sweet (RAZOR & TIE)

KALEIDOSCOPE Chris Standring (A TRAIN)

ALTERNATIVE						
I MIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS		
1	1	20	PAIN THREE DAYS GRACE	NO. 1(4 WKS) JIVE/ZOMBA		
2	2	20	STARLIGHT MUSE	्री WARNER BROS.		
3	3	21	FROM YESTERDAY 3D SECONDS TO MARS	IMMORTAL/VIRGIN		
4	4	14	FAMOUS LAST WORD MY CHEMICAL ROMANCE	REPRISE		
(5)	7	4	SURVIVALISM NINE INCH NAILS	位 NOTHING/INTERSCOPE		
5	5	10	DASHBOARD MODEST MOUSE	☆ EPIC		
.7	6	20	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	米 位 WARNER BROS.		
	11	9	BREATH BREAKING BENJAMIN	HOLLYWOOD		
0	12	9	DIG INCUBUS	☆ IMMORTAL/EPIC		
10	8	34	FACE DOWN THE RED JUMPSUIT APPARATUS	位		

MOST ADDED

TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG)

MOST INCREASED PLAYS

LAZY EYE Silversun Pickups (DANGERBIRD)

TOP 5 NEW AND ACTIVE

TELL ME Dropping Davlight (OCTONE)

THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA)

KEEP THE CAR RUNNING The Arcade Fire (MERGE)

HOW LONG Hinder (UNIVERSAL REPUBLIC)

THE RIVER Good Charlotte Feat. M. Shadows And Synyster Gates (DAYLIGHT/EPIC)

COMPLETE ALTERNATIVE CHART ON PAGE 53

MOST ADDED

BEFORE HE CHEATS Carrie Underwood (ARIST//ARISTA NASHVILLE/RMG)

MOST INCREASED PLAYS

IF EVERYC NE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)

TOP 5 NEW AND ACTIVE

YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)

LIFE S BEAUTIFUL Vega4 (ORIGINAL SIGNAL/EPIC)

PRESSURE SUIT Aqualung (COLL MBIA) GLAMOROUS Fergie Feat. Ludacris (WILL.I.AL./A&M/INTERSCOPE)

FACE JOWN The Red Jumpsuit Apparatus (VIRGIN) COMPLETE HOT AC CHART ON PAGE 48

IMMORTAL/VIRGIN

THE PINK PANTHER Dave Koz (CAPITOL) COMPLETE SMOOTH JAZZ CHART ON PAGE 51

ACTIVE ROCK							
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL			
1	2	10	BREATH BREAK NG BENJAMIN	NO. 1 (1 WK)			
2	1	20	LAD ES & GENTLEMEN SALIV	ISLAND/IDJMG			
3	3	25	PAIP THREEDAYS GRACE	JIVE/ZOMBA			
4	6	17	SILL/WORLD STONE SOUR	ROADRUNNER			
5	4	20	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC			
6	5	14	TEN THOUSAND FISTS DISTURBED	RÉPRISE			
7	7	15	IT'S NOT OVER DAUGHTRY	RCA/RMG			
8	8	9	FOREVER PAPA EOACH	EL TONAL/GEFFEN			
9	9	6	WELL ENOUGH ALONE	FPIC			

ROCK NIELSEN BD9 CERTIFICATIONS IMPRINT / PROMOTION LABEL NO. 1(8 WKS) HREE DAYS GRACE LADIES & GENTLEMEN ISLAND/IDJMG SNOW ((HEY OH)) 19 WARNER BROS SILLYWORLD 14 ROADRUNNER IT'S NOT OVER DAUGHTRY RCA/RMG THE ENEMY GODSMACK 17 UNIVERSAL REPUBLIC LAND OF CONFUSION REPRISE **BREATH** HOLLYWOOD 35 ANIMAL I HAVE BECOME IIVE/ZOMBA

TRIPLE A NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL NO. 1(5 WKS) 19 ATLANTIC THINKING ABOUT YOU BLUE NOTE/BLC THINK I'M IN LOVE 2 20 INTERSCOPE SEE THE WORLD 24 ATO/RED PHANTOM LIMB SUB PO YOU'RE ALL I HAVE 12 POLYDOR/A&M/INTERSCOPE NOTHING IN MY WAY 17 INTERSCOPE LOOK AFTER YOU 8 READ MY MIND THE KILLERS ISLAND/ID IMC DASHBOARD MODEST MOUSE

MOST ADDED

SWEET SACRIFICE Evanescence [WIND-UP)

FROM YESTERDAY

MOST INCREASED PLAYS

SURVIVALISM Nine Inch Nails (NOTHLAG/INTERSCOPE)

TOP 5 NEW AND ACTIVE

THE FIGHT The Classic Crime (TODTH & NAIL/EMR)

RAIN WIZARD Black Stone Cherry (IN DE SOOT/ROADRUNNER)

SIDE OF A BULLET Nickelback (ROADRUNNER)

FUNERAL FOF YESTERDAY Kittie (MEROVINGIAN/X OF INFAMY/CAROLINE)

DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) COMPLETE ACTIVE ROCK CHART ON PAGE 54

MOST ADDED

FAR CRY Rush (ANTHEM/ATLANTIC)

MOST INCREASED PLAYS

THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)

TOP 5 NEW AND ACTIVE

THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA)

ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine (JIVE/ZOMBA)

LOVE REIGN O'ER ME Pearl Jam (TEN CLUB)

HELLO (I LOVE YOU) Roger Waters (NEW LINE)

COMPLETE ROCK CHART ON PAGE 55

YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN)

MOST ADDED

UNDER THE INFLUENCE James Morrison (POLYD(R/INTERSCOPE)

MOST INCREASED PLAYS

SOMEDAY John Mellencamp (UNIVERSAL REPUBLIC/UME)

TOP 5 NEW AND ACTIVE

PRESSURE SUIT Aqualung (COLUMBIA)

INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)

YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC)

NAIVE The Kooks (ASTRALWERKS) TIME IS A RUNAWAY The Alternate Routes (VANGUARD)

COMPLETE TRIPLE A CHART ON PAGE 58

R&R Profie

The CEO of Canada's most multifaceted media company sees big challenges ahead from unregulated media

Tony Viner

By Erica Farber

With tentacles that reach into wireless, cable, broadcasting, publishing and sports, Rogers Media is one of Canada's largest integrated media companies. President/CEO Tony Viner began his career as a national radio rep and has never looked back. His radio management team has been in place for about 15 years and his enthusiasm for the business is as strong as ever.

Getting into the business: "I started as a national rep in Montreal and then Toronto before going to work on the station side in Montreal for David Barrett, now president of Hearst Argyle. About a year later Allan Slaight was starting [rock CILQ] Q107 in Toronto, where I worked for about five years."

Joining Rogers Media: "My first job at Rogers was as general manager of CFTR and CHFI [Toronto] in 1982. I became president of Rogers Broadcasting in 1989 and was appointed to my current position at Rogers Media in 1999."

Describe the company: "In addition to 51 radio stations, Rogers Media owns broadcast and cable television stations. We own the Shopping Channel, which is Canada's version of QVC, and our publishing division is Canada's largest publishing company. We also own the Toronto Blue Jays and the Rogers Center where the Jays play."

Long-range plans: "It is hard to specialize in Canada because we are a relatively small country. We see ourselves as a content company with the best Canadian brands, as opposed to a publishing, radio or a television company. We are platformagnostic so, for example, Canada's leading women's service magazine, Chatelaine, is available in print and online, and we offer Chatelainebranded products on the Shopping Channel. The writers from Maclean's magazine, Canada's leading newsweekly, also do blogs for our radio sites and appear on radio and on television. We have two large distribution platforms, one wireless and one cable, to take advantage of and fully integrate with. And finally we are focused on growth. We just completed a transaction for some northern Alberta radio stations."

Biggest challenge: "Growth. There is going to be a tremendous challenge from unregulated media. The Web provides huge growth opportunities to leverage our category-leading brands, as well as huge challenges. We ignore it at our peril. That is my single biggest strategic challenge. We always focus on execution. We think we can operate our businesses better and more efficiently but that is sort of the cost of getting into the game, those are table stakes."

State of radio in Canada: "The Canadian economy generally is quite strong, so advertising is strong. The business itself, across the board, is healthy. There is increasing competition. The [Canadian Radio-television and Communications Commission continues to license more and more radio stations, but compared to the U.S., we are relatively underlicensed on a per capita basis. That has led to the health of the industry as well."



The regulatory climate: "There are certainly more finely spun regulations in Canada than there are in the U.S. There was concern on the part of the industry that Canadian content levels would be increased from 35% to 40%. With the encroachments of nonregulated media like satellite radio and the Internet, forcing an artificially high Canadian content level could cause us to lose listeners. We were successful in that argument and any content levels have been left at 35%, although stations now have to contribute more heavily to Canadian content development, which is helping underwrite Canadian artists."

Something about your company that might surprise our readers to learn: "The Shopping Channel does \$300-odd million worth of revenue—about \$75 million of which occurs on the Web And the Toronto Blue Jays, which is really a medium that has an audience, advertisers and sponsors."

Career highlight: "The launch about 12 years ago of [CFTR] 680 News, now the top billing station in Toronto. I went to the board and said, Tve got this AM rock station that is making a couple million dollars a year' and 'I have this great idea for an all-news station that I figure will lose \$10 million or \$11 million. How do you like it so far?' And the board was supportive and took the long-term view. We ended up only losing \$7 million and 680 News is arguably one of the most profitable stations in Canada, if not the most profitable."

Career disappointment: "We applied in Vancouver three times under my stewardship for a multilingual television license and were unsuccessful all

Most influential individual: "Ted Rogers, who I've worked with for 25 years. He has been tremendously influential and supportive and is a brilliant entrepreneur. He has faced the banks in his business career and the enterprise value of the company is around \$27 billion. He has built a fabulous company, and I've learned a tremendous amount from him. Also, Allan Slaight, who I worked with for five years and is another brilliant entrepreneur, and David Barrett. All were influential in getting me to where I am today."

Advice for broadcasters: "Have faith in your product. We undersell ourselves. We compete on price too much. There is lots of money out there

'We see ourselves as a content company with the best Canadian brands, as opposed to a publishing, radio or a television

company.' -Tony Viner

Liver Notes

Profile: Tony Viner Title: Rogers Media president/CEO

Favorite radio format: News

Favorite TV show: "As Time Goes By," an English comedy with Judi Dench and Geoffrey Palmer

Favorite song: Either "Against the Wind" or "Old Time Rock & Roll" by Bob Seger

Favorite book: "Prester John" by John Buchan Favorite movie: " 'The Guns of Navarone'-the first movie I ever went to with my dad."

Favorite restaurant: The Palm

Beverage of choice: Vodka martini

Hobbies: "Golf, tennis and reading, My handicap varies but is currently single-digit." E-mail address:

tony.viner@rci.rogers.com

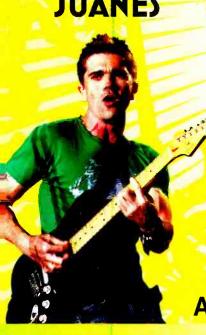
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SUPERSTAR Q&A WITH JUANES



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RAP, RHYTHM & REGGAETON ALL-STAR PANEL BIG SCREEN, LITTLE SCREEN: FILM, ADS AND TELEVISION GIVE ME THE COVER!: HOW TO GET GREAT PUBLICITY THE ART OF THE TOUR

ENDORSEMENTS & PARTNERSHIPS WITH HISPANIC CELEBRITIES DIFFERENTIATING HISPANIC CONSUMERS FROM THE GENERAL MARKET HISPANIC CONSUMERS IN THE MULTICULTURAL MARKETING EQUATION AGENCY CREATIVE PANEL

SCHEDULED SPEAKERS

Demian Bellumio, President, Hoodiny Entertainment/elhood.com Fifi Castany, Editor in Chief, Ocean Drive en Español Larry Gold, Owner/Creative Director, S.O.B's Margaret Guerra Rogers, VP Music Affairs/Independent Music Supervisor, Telemundo Music Group Diego Prusky, Principal, In-Style! Software Celeste Rodas Juarez, President, ALPE

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Awards are (I+) Clear Channel VP of news/talk/sports programming Gabe Hobbs, WLW/Cincinnati OM/PD Darryl Parks, KFI/Los Angeles morning man Bill Handel, KFI PC Robin Bertolucci and Premiere Radio Networks Kraig Kitchin.



TRS 2007 opened with the annual state of the format roundtable session featuring (I-r) R&R's Erica Farber, The Media Audit's Phil Beswick, Clear Channel Radio's Sean Compton, SCBA's Mary Beth Garber, Citadel's Brian Jennings, ABC Radio's John McConnell, Joint Communications' John Parikhal, Mercury Research's Mark Ramsey and R&R's AI Peterson



SNACKING ON TECHNOLOGY - Following their exclusive session discussing how bite size technology is changing the habits of consumers worldwide are (I-r) "Wired" magazine senior editor Nancy Miller, R&R's Al Peterson, and GreenStone Media host Lisa Birnbach.



THREE GLYS, ONE WITH STYLE . TV and syndicated radio personality Christo THREE GLYS, UNE WITH STYLE - IV and syndicated radio personality Christopher Lowell (c) is flanked by R&R's Al Peterson (f) and Envision Radio Network's Lowell (c) is flanked by R&K's Al Peterson (f) and Envision Radio Network's honcho Danno Wolkoff. One lucky attendee went home with brand new designer office furniture courtesy of "The Christopher Lowell Radio Show."



Schlessinger hosted a breakfast for TRS attendees where she also presented a character community for the presented a presented a character community for the presented a character community for the presented as follows: Scriessinger nosted a breaklast for IKS attendees where she also presented the for \$232,000 to Operation Family Fund to assist the families of fallen American military men and women. The funds were raised at Dr. Laura's