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News-ocus

# April 19

The date of an 8 a.m. CF Oear Grave Interholders meeting at the Nestrin Riverwalk Hotel, 420 Market SL, San Antonio, The meeting was delayed from its original March 21 date to give the company more time to convince shareholders to accept a \$57,60-per-share buyout offer from a private equity group comprising Thomas Lee Partners and Bain Capital Partners.

#### MOVER Crace Now Senior VP/ CMO At EMI CMG

EMI Christian Music Group has promoted David Crace from EMI CMG Label Group VP of artist development and marketing to the newly created position of senior VP/chief marketing officer at EMI



CMG, which encompasses the group's label, publishing and distribution divisions. The company has also promoted three other executives.

Denise George moves from VP of strategic marketing at EMI CMG Label Group to the same position at EMI CMG; Mark Adkinson shifts from EMI CMG Label Group VP of interactive marketing to EMI CMG VP of digital development and strategy; and Leisa Byars is promoted from VP of consumer marketing to VP of artist development and marketing at EMI CMG Label Group, replacing Crace. —Kevin Peterson

Nevin Feleison

#### SHAKER Exec Shuffle At Wilks/ Kansas City

Wilks Broadcasting Group/Kansas City has restructured the management team that oversees country KFKF, country KBEQ, CHR/top 40 KMXV and AC KCKC.

KFKF sales manager Mike Rowen is upped to VP/market manager, replacing market fixture Herndon Hasty, who abruptly exited March 30. Director of programming Mike Kennedy is promoted to VP of programming and operations; controller Marla Zirkle becomes VP/controller; and KCKC APD/morning host Luke Jensen is now PD of KCKC, a job formerly held by Kennedy. *—Kevin Carter* 

### **Don Imus Benched**

WFAN/New York and Westwood One syndicated personality Don Imus has been suspended by CBS Radio for two weeks beginning April 16. The company said Imus would finish out the week before beginning his suspension in order to take part in WFAN's 18th annual Radiothon benefiting the Tomorrow's Children's Fund, the CJ Foundation for SIDS and the Imus Ranch for children with cancer, taking place April 12-13.



Imus' benching came following a media firestorm over on-air

comments he made calling members of the Rutgers University women's basketball team "nappy-headed ho's."The ensuing media onslaught made Imus front-page news across the country as civil rights activists including the Revs. Al Sharpton and Jesse Jackson called on CBS to fire the 40-year radio veteran.

Speaking April 9 on Sharpton's Radio One syndicated show, Imus offered an apology, saying that at the time he thought he was trying to be funny but understands now why some were offended. "What I did was repugnant, repulsive and horrible. Here are these young women at the pinnacle of their life, and I ruined it."

Apparently unmoved by the apology. Sharpton continued to call on CBS Radio to fire lmus. "He crossed the line, and there must be a penalty to show that we are regulating racist and diabolical statements. We want to send the message—enough is enough." —.Al Peterson and Mike Boyle

## NUMBER CRUNG 30.6 3

The percentage of music sales market share that Universal Music Group achieved during first-quarter 2007, according to Nielsen SoundScan. Sony BMG was second with 25.7%. Meanwhile, album sales are down 16.6% year to date. Norah Jones' "Not Too Late" [1.2 million scans] is the only album to top the million-unit mark this year.



The percentage of Apple iPod owners that would like an FM tuner to be part of the next device they purchase, according to a Jacobs Media poll of 25,000 rock-radio listeners. The desire for a tuner outpaced increased storage capacity, a larger screen and video playback in importance.

## **BIA Report Says Radio Revs Up**

The number of new markets

added to Arbitron's survey list.

Aspen, Colo, Emarket No. 3001.

Hot Springs, Ark. (No. 290) and Twin Falls (Sun Valley), Idaho

(No. 235), which will all be

Diary Service, which serves markets 100-plus.

surveyed in spring and fall, are part of Arbitron's Qualitative

Things are looking up for radio. In its latest quarterly report, BIA Financial Network finds that while radio revenue for 2006 was basically flat, inching up to \$18.1 billion from \$18 billion in 2005, radio's growth plateau is history. BIA predicts a growth rate of 2.2% this year.

"As the radio industry continues to adjust to its competitive role within the entertainment industry, we still see a slight improvement," BIAfn VP Mark Fratrik says. "The growth we have recently seen has primarily been in the midlevel and small markets and should continue, as these markets have responded better to the competitive challenges facing the radio industry."

Last year was the first time since 2000 that radio transactions returned to volumes above \$22 billion and the number of stations sold nationwide exceeded 1,000. BIAfn says the pickup in trading was due to a combination of Clear Channel's sell-off of 448 stations and a reinvigorated marketplace that sees radio as a solid long-term investment.

"This is a period of strategic repositioning for many stations and ownerships groups," Fratrik says. "Many groups are exiting and entering markets and regions where they feel they can increase station values. It's also a demonstration that industry participants feel competent they can generate future growth." *—Jeffrey Yorke* 

www.americanradiohistory.com

#### ON THE WEB No Criminal Charges For KDND

Prosecutors in Sacramento have decided that the actions of Entercom CHR/top 40 KDND and its staff did not rise to the level of criminal activity in the Jan. 12 water intoxication death of 28-year-old Jennifer Strange, who participated in the station's Hold Your Wee for a Wii contest.

Prosecutors concluded that Strange participated willingly and could have left the contest at any time. Also, she was not in any danger of a medical emergency that would have been apparent to station personnel.

Still pending are a review by the FCC and a wrongful death suit filed by Strange's family.—*Mike Boyle* 

## Who Competes With Satellite Radio?

"The Carmel Group's assertion that MP3 players are not even relevant to today's in-car audio market is quite simply bizarre," says Tim Farrar, an editor with an independent consulting group that monitors the mobile satellite industry. He says the NAB-funded Carmel Group's report criticizing the proposed Sirius-XM merger "fundamentally misinterprets the competitive environment for satellite radio." Meanwhile, FCC commissioner Robert McDowell says the agency will rely on the Department of Justice's analysis "to make a determination" about who competes with satellite radio

—Jeffrey Yorke

#### HD Hitches A Ride

Two new deals are putting HD radios in high-end dashboards. Jaguar will offer HD as an option in its 2008 XJ sedan, and Hyundai will do the same in 2008, launching a premium sports sedan. BMW has offered a factory-installed HD receiver as an option since January

Meanwhile, Lincoln, Audi and Mitsubishi will include Sirius-equipped receivers as standard equipment in various 2008 models. Rival XM receivers will become a standard feature on all 2008 Infiniti models, the Lexus LX 570 and across the Hyundai lineup. —Ken Ticker

NEWS UPDATES AROUND THE CLOCK: www.RadioandRecords.com

#### Anthony Leaps To WOGI

Dave Anthony is appointed PD at Keymarket Communications country WOGI (Froggy 98.3)/Pittsburgh. The position had been open since the departure of Mark Lindow, who left for a similar job in Wilkes-Barre earlier this year.

Anthony has radio roots in Western Pennsylvania and was PD at WEEP/ Pittsburgh in the '80s. Since 1998, he's been director of FM programming for Cumulus Media Partners AC WARM and classic hits WSOX/York-Lancaster-Harrisburg, Pa.

Anthony, who has prior experience with the Froggy brand at WGRX/ Baltimore, has also worked at K1LT/ Houston, WCXI/Detroit and WKIX/ Raleigh.—*R.J. Curtis* 

#### Radio One Goes Gospel With Bonneville's George 104

African-American media specialist Radio One began an LMA of Bonneville International's less than 90-days-old WXGG (George 104)/Washington, switching the '70s, '80s and current musicbased format to gospel just in time for Easter morning.

Radio One VP of operations Zennira Jones says the station would air the company's newly syndicated "Yolanda Adams Morning Show" on the new Praise 104.1.

Radio One intends to buy the station from Bonneville, picking up a fumble by Washington Redskins owner Daniel Snyder's Red Zebra Broadcasting, which backed away from its \$39 million offer to buy the frequency last December.

—Jeffrey Yorke

### Cumulus Reshuffles Management

The winds of change have blown through the hometown Atlanta offices of Cumulus, as executive VP John Dickey and executive VP/COO John Pinch now share the COO title.

In announcing Dickey and Pinch's promotions, Cumulus chairman/CEO Lew Dickey said, "This move recognizes and clarifies an organizational dynamic that has been in place for some time and will enable us to marshal our management resources in a more timely and effective manner."

As part of the restructuring, senior VP Andy Rosen, who joined the company in February 2006 after nine years as Clear Channel's regional VP/market manager in New York, has exited. Rosen was brought in to oversee the eight markets—San Francisco, Dallas, Houston, Atlanta, Cincinnati, Kansas City, Indianapolis and York, Pa.—that Cumulus acquired from Susquehanna in a \$1.2 billion deal last year. Dickey and Pinch will now divide oversight responsibilities for those markets.



Jeffries

In addition to the Dickey and Pinch announcement, VP of program-

ming Jan Jeffries puts the word "senior" in front of his title, while Ken Johnson receives VP of urban stripes, Charlie Cook is upped to VP of country and Jim Kennedy is named VP of oldies and classic hits. All three were previously format directors. *—Dana Hall and Mike Boyle* 

#### Spots On Cell Phones OK

Seventy-five percent of current mobile audio listeners would prefer free FM radio content with commercials on their mobile device, while 25% would prefer paying a small fee with no commercials. Those are the findings of a joint Arbitron/Telephia "Mobile Media Audio Study" conducted online in February among 2,000 wireless customers.

Overall, the results highlight a low consumer awareness of mobile audio options. But for radio broadcasters, the results point to a clear opportunity to strike deals with carriers to deliver their audio content to more mobile subscribers.

The study's complete results can be viewed at arbitron.com or telephia.com. —*Mike Boyle* 

#### King Of WSM-FM

Kevin King is on the job as the new PD at Cumulus WSM-FM (the Wolf)/Nashville. He jumps from the PD chair at rock sister WXZZ/I exington, Ky., where he also served as cluster OM and afternoon personality for country



WLXX (the Bear). King replaces Buddy Van Arsdale, who left to program WKHK/Richmond last month.

 King
 King,
 whose

 King
 résumé includes stops

 at
 WYGY/Cincinnati
 and
 WYCT/

 Pensacola, Fla., says, "This is an important

 market for Cumulus, and I'm thrilled to be

 at the Wolf."
 —R.J. Curtis

#### Sanctuary Winds Down U.S. Operation

British independent music company Sanctuary Group will wind down its U.S. label's front-line efforts this summer, but will continue to run a catalog operation, according to a source within the company.

U.K. execs arrived March 29 in New York and alerted staffers the label would be cutting operations by June 30, according to one source at the U.S. label.

Another source says the label will still work current records enjoying success, such as last year's releases from Hellogoodbye and Halifax, as well as those coming to market, like Dolores O'Riordan's "Are You Listening," due May 15.

—Chris M. Walsh, Billboard

#### Tucson Gets 'The Truth'

At press time, Journal Broadcast Group was set to flip hot AC KZPT/Tucson to news/ talk under the new handle "104.1 the Truth, Tucson's News FM." Concurrent with the format change, Journal will also debut a new station Web site at 1041thetruth.com.

Andrew Lee, most recently PD for Entercom news/talk WXNT/Indianapolis, has been named KZPT PD.

The Truth will feature a new, as-yetunannounced local morning show. Local news updates will be provided by crosstown KGUN-TV throughout the day.

The remainder of the station's syndicated talk lineup includes Talk Radio Network's Laura Ingraham and Jerry Doyle, Salem Radio Network's Mike Gallagher, Westwood One/Fox News personality Bill O'Reilly, Jones Radio Networks' Neal Boortz and Radio America's Gregg Knapp. —.*Al Peterson* 



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#### Sour Note For Music Biz

The music business has to brace itself for more declines this year, Merrill Lynch analyst Jessica Reif Cohen warned in a recent research report.

Overall, the "music market appears headed in [the] wrong direction," she said, estimating that global music sales fell 2%-3% in 2006.

She added, "The slow start to 2007 [the United States is down 10% year-to-date] suggests another down year is likely."

Reif Cohen also estimates that music retail sales will decline 3%—globally and in the United States—in 2007.

-Georg Szalai, The Hollywood Reporter

#### MOVERS

Twenty-five year NPR veteran Ellen Weiss is named VP of news, Weiss has served as acting VP since October 2006 . . . Westwood One senior VP of East Coast sales Ed Quagliariello rises to senior VP of national sponsorship sales. Also, Terry Schoppmann, a nine-year WWI account rep, is named VP of New York advertising sales . . . Most recently market manager for Archway Broadcasting's cluster in Greenville/New Bern/Jacksonville, N.C., Tony Denton joins NextMedia as local sales manager for its Jacksonville/Morehead City, N.C., operational area. Prior to Archway, Denton worked for Raleigh-based Curtis Media Group as a sales manager . . . Greater Media sports WPEN/ Philadelphia PD/morning man Gregg Henson exits the station to return to his hometown of Detroit, where he and his wife will operate an unspecified business.

#### SHAKERS

**Greater Media**/Boston market manager Phil Redo, with the company since April 2006, adds VP stripes. He was previously VP of

station operations and strategy for New York Public Radio . . . **Capitol VP** of promotion Ken Lucek joins Zomba Label Group as VP of CHR promotion/West Coast. Meanwhile, CBS



Radio rhythmic top 40 WLLD/Tampa APD/ MD Beata Czechowski joins as director of rhythm/crossover promotion, West Coast . . . In other Zomba news, senior director of business and legal affairs Michael Newman is upped to VP. Newman, a three-year Zomba vet, remains in New York and reports to Dan Zucker, senior VP of business and legal affairs . . . CBS Radio adult hits KZJK (Jack)/ Minneapolis local sales manager Patrick Stelzner rises to general sales manager. Stelzner, who joined KZJK in early 2005, is a 17-year Twin Cities vet.

## Business Briefing

**By Jeffrey Yorke** 

#### **Clear Channel Culls Empire**

George Laughlin's Dallas-based Gap Broadcasting has bought 52 Clear Channel stations in 11 markets in Texas, Oklahoma and Louisiana for an undisclosed price. The bulk of the stations are in Texas and include KEAN-FM, KEYJ-FM, KFGL-FM, KLSI-AM, KULL-FM and KYYW-AM/Abilene; KATP-FM, KIXZ-AM, KMML-FM, KMXJ-FM and KPRF-FM/Amarillo; and KFMX-FM, KFYO-AM, KKAM-AM, KKCL-FM, KQBR-FM and KZII-FM/Lubbock. Three of the properties-KLAW-FM, KVRW-FM and KZCD-FM-are in Lawton, Okla., and there's a six-pack in Shreveport, La., with KEEL-AM, KRUF-FM, KTUX-FM, KVKI-FM, KWKH-AM and KXKS-FM.

Broker Kalil & Co., which handled the deal, also facilitated Three Eagles' acquisition of another dozen Clear Channel stations: KXLP-FM and KYSM-AM-FM/Mankato, Minn.; KCHA-AM-FM, KCZE-FM, KGLO-AM, KIAI-FM, KLKK-FM and KSMA-FM/Mason City, Iowa; and KKEZ-FM and KWMT-AM/Fort Dodge. Iowa. Three Eagles owns stations throughout Iowa, Minnesota, Nebraska and South Dakota.

#### Kagan Research Sold To SNL Financial

SNL Financial, a provider of business information to investment banks, money managers and corporations, has acquired Monterey-based media analysis firm Kagan Research. Kagan provides proprietary financial data and forecasting for the broadcast TV and radio, cable, satellite, wireless communications and programming industries through newsletters and reference books, electronic data services, consulting and other products and services.

#### Apple Sells 100 Millionth iPod

Apple has sold its 100 millionth iPod since introducing the portable MP3 player five and a half years ago in November 2001. Since then, the company has introduced 10 different models of iPods and transformed the way music lovers listen to and store their music collections. To the disappointment of broadcasters and satcasters, none of the models sold to date include radio receivers, though an FM tuner add-on was recently introduced for \$49 for select iPods. —Additional reporting by Brida Connolly



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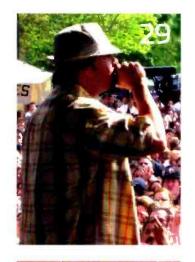


GYM CLASS HEROES eek with "Cupig's Hokehold." The quartet Set to open for gwen STEFANI ON TOLR HIS SUMMER.

# R&R

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CHRISTIAN ROCK	R	Wake Up! Wake Up! / Everyday Sunday
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AAA

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#### 10 BY THE NUMBERS

Two car companies, Toyota and General Motors, finish in the top 10 among advertisers in Sacramento, a diminishing trend in most markets, but not unusual for car-centric California.

#### 25 THE SPIN

www.americanradiohistory.com

Linkin Park lands the third No. 1 debut in the history of the Alternative chart as "What I've Done" (Warner Bros.) opens in the top spot.

'When other companies make an acquisition, you can almost hear the "tick, tick, tick" in the background: "How quickly can we turn?" In our company, our turnaround timetable can be three to five can be three to five years. We see the jungle and why it's going to take this amount of time and investment.' p.66



#### COLUMNS

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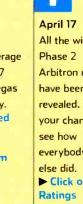
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April 16 Full on-the- ground coverage of NAB2007 from Las Vegas begins today. ▶ Stay tuned to the Radioand- Records.com home page	April 17 All the winter Phase 2 Arbitron results have been revealed. Now is your chance to see how everybody else did. ► Click on Ratings	April 18 Catch up on the latest format flips, personnel changes and other news in your format. ► Click on Format News	April 19 Reports today from Arbitron's "Listen Up" symposium on digital platforms and the special Clear Channel shareholders meeting. ► Keep it locked on the Radioand-	April 20 Looking for a new job? R&R has listings of some of the best opportunities in radio. ► Click on Resources



#### **MARKET SNAPSHOT:**



Between now and 2030, the city of Sacramento is expected to grow by approximately 200,000 residents and add about 150,000 jobs. Arbitron's population estimate for the metro area grew by 27,000 from spring to fall 2006.

#### **POPULATION: 1,785,400**

#### **RADIO MARKET RANK: 27**

#### **DEMOGRAPHICS:\*** 10

	TOTAL	SACRAMENTO	
	75-MARKET	ARBITRON	
	POPULATION %	METRO %	INDEX
AGE 18-24	13%	13%	104
AGE 25-34	18%	19%	106
AGE 35-44	20%	20%	98
AGE 45-54	19%	19%	100
FEMALE	52%	52%	101
WHITE	83%	81%	98
ASIAN	3%	6%	214
HISPANIC ORI <mark>GIN</mark>	14%	15%	104
HHLD HAS SAT RADIO SU	B 5%	7%	104

#### **NO. OF RADIO STATIONS: 28**

#### **RADIO OWNERSHIP:**

OWNER	NO. OF STATIONS	RATINGS SHARE**
CBS	1 AM, 5 FM (6)	24.1%
ENTERCOM	1 AM, 5 F <mark>M (</mark> 6)	20.4%
CLEAR CHANNEL	2 AM, 2 FM (4)	17.2%

FORMATS: 7 N/T, 2 AC, 2 country, 2 rhythmic, 2 regional Mexican, 1 smooth jazz, 1 rock, 1 classic rock, 1 CHR/ton 40, 1 triple A, 1 hot AC, 10 other

#### **RATINGS LEADERS:\*\***

STATION	FORMAT	AQH SHARE 12-PLUS
KFBK-AM	N/T	6.5
KYMX-FM	AC	5.6
KNCI-FM	COUNTRY	5.3
KSSJ-FM	SMOOTH JAZZ	4.8
KSFM-FM	RHYTHMIC	4.8

#### **INTERESTING FACT:\***

Sacramento metro residents are crazy about satellite. They are 44% more likely to have a satellite radio subscription and 43% more likely to have a satellite TV subscription than all other adults nationally.

\*Source: Scarborough Research 2006 \*\*Source: Arbitron Fall 2006 Report

#### Automotive Places Two nielsen In Sacramento's Top 10

Nielsen Monitor-Plus expanded its spot radio coverage in 2006, affecting the data for Sacramento and making a true comparison of advertising spend for fourth-quarter 2005 versus fourth-quarter 2006 impossible. However, there's a lot of interesting data to be gleaned from the Q4 '06 results alone.

First, two car companies, Toyota and General Motors, finish in the top 10despite automotive advertising posting an overall decline in most radio markets, but not unusual for car-centric California. Toyota ranked fourth with \$298.616 in spending, trailed closely by GM, in fifth with a \$248,281 outlay. News Corp. landed in the eighth spot. likely courtesy of big spending for its

TV network, Fox, during the all-important November sweeps ratings period.

It's AT&T that takes top honors with \$473.313 in spending-more than \$100,000 ahead of the No. 2 market advertiser-thanks to its ongoing campaign to publicize its merger with Cingular and the latter's rebranding as AT&T. - Susau Visakowitz

Top Sacramento Radio	Advertisers	(Dollars)
PARENT COMPANY AT&T PARAMOUNT EQUITY MORTGAGE WESTERN STONE & METAL TOYOTA MOTOR GENERAL MOTORS WALT DISNEY CO. SAFEWAY NEWS CORP. VERIZON COMMUNICATIONS CALIFORNIA, STATE OF	Q4 2005 \$10,312 \$10,247 \$3,320 \$26,864 \$32,550 \$1,764 \$14,427 \$3,704 \$16,475 \$1,766	Q4 2006 \$473,313 \$341,204 \$321,042 \$298,616 \$248,281 \$242,116 \$224,078 \$205,699 \$201,916 \$190,734
<b>Top Sacramento Radio</b> PERIOD: OCT. 1-DEC. 31	Advertisers	(By Units)
PARENT COMPANY WESTERN STONE & METAL PARAMOUNT EQUITY MORTGAGE AT&T TOYOTA MOTOR BERKSHIRE HATHAWAY VERIZON COMMUNICATIONS CALIFORNIA, STATE OF SAFEWAY WALT DISNEY CO. GENERAL MOTORS SOURCE: Nielsen Monitor-Plus	Q4 2005 66 320 152 489 682 343 97 270 52 596	<b>Q4 2006</b> 8012 7700 6866 5566 5194 4825 4551 4216 4140 4033

#### **Deal of the Week**

PRICE: Undisclosed TERMS: Unavailable

BUYER: Gap Broadcasting, headed by manager/member George Laughlin. Phone: 214-405-1979. It owns one other station. This represents its entry into this market. SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

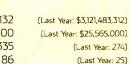
#### BROKER: Kalil & Co.

**COMMENT:** Gap Broadcasting is buying 52 stations from Clear Channel Communications.

Arkansas: KMJI-FM/Ashdown, KOSY-AM and KYGL-FM/Texarkana Louisiana: KEEL-AM, KWKH-AM, KRUF-FM, KVKI-FM and KXKS-FM/Shreveport Oklahoma: KLAW-FM, KVRW-FM and KZCD-FM/Lawton Texas: KSLI-AM, KYYW-AM, KEAN-FM, KEYJ-FM, KEGL-FM and KULL-FM/Abilene: KIXZ-AM, KATP-FM, KMML-FM, KMXJ-FM and KPRF-FM/Amarillo; KLUB-FM/Bloomington; KTUX-FM/Carthage (Shreveport); KAFX-FM/Diboll (Lufkin-Nacogdoches); KFZX-FM/Gardendale (Odessa-Midland); KPWW-FM/Hooks (Texarkana); KBCE-AM and KKTX-FM/Kilgore (Tyler-Longview); KKCL-FM/Lorenzo; KFYO-AM, KKAM-AM, KFMX-FM, KQBR-FM and KZII-FM/Lubbock; KYKS-FM, KSFA-AM and KTBQ-FM/Lufkin-Nacogdoches; KCRS-AM, KCRS-FM, KCHX-FM and KMRK-FM/Odessa-Midland; KKYR-FM/Texarkana; KNUE-FM and KTYL-FM/Tyler-Longview; KIXS-FM and KQVT-FM/Victoria; KISX-FM/Whitehouse (Tyler-Longview); and KWFS-AM, KWFS-FM, KBZS-FM and KNIN-FM/Wichita Falls

#### 2007 Deals to Date

Dollars to Date:	\$325,899,132	(1
Dollars This Quarter:	\$22,700,000	
Stations Traded This Year:	335	
Stations Traded This Quarter:	86	
	86	



## O & RECORDS President & Publisher Frica Farber

EFarber@RadioandRecords.com (323) 954-3422

#### Group Editorial Director

Scott McKenzie SMcKenzie@RadioandRecords.com (646) 654-4642 Executive Editor Paul Heine e@RadioandRecords.com (646) 654-4669

EDITORIAL

Senior Editor (News, Rock Editor) Mike Boyle MBoyle@RadioandRecords.com (646) 654-4727

Senior Editor (Features, AC/Hot AC Editor) Chuck Taylor CTaylor@RadioandRecords.com (646) 654-4729 News/Talk/Sports Editor

Al Peterson APeterson@RadioandRecords.com (858) 486-7559

CHR/Top 40 Editor Kevin Carter KCarter@RadioandRecords.com (323) 954-3433

Washington, D.C. Bureau Chief/Business Editor Jeffrey Yorke JYorke@RadioandRecords.com (301) 773-7005

Country Editor R.J. Curtis urtis@RadioandRecords.com (323) 954-3444 Radio Editor Ken Tucker KTucker@RadioandRecords.com (615) 321-4286

Latin Formats Editor Jackie Madrigal JMadrigal@RadioandRecords.com (323) 954-3427 Senior Urban Editor Dana Hall

DHall@RadioandRecords.com (646) 654-4711 Urban Editor Hillary Crosley

HCrosley@RadioandRecords.com (646) 654-4647

Dunham@RadioaridRecords.com [323] 954-3421

KPeterson@Radia (85D) 916-9933 ndRecords.com

nooth Jazz Editor Carol Archer CArcher@RadioandRecords.com (323) 954-3419

KBerman@RadioandRecords.com (323) 954-3432

SVisakowitz@RadioandRecords.com (646) 654-4730

BConnolly@RadioandRecords.com (323) 954-3417 Online Editor Alexandra Cahill

ACahill@RadioandRecords.com (646) 654-4679 Copy Chief Chris Woods

SPietroluongo@RadioandRecords.com (646) 654-4624

Rock, Triple A)

(646)654-4623

(Smooth Jazz) GMurray@Radioa (646) 654-4638 . dioandRecords.com

> Alisha Hairston Foster Reprints (866) 879-9144 AHairston@fostereprints.com

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#### Gary Trust (Hot AC, AC)

GTrust@RadioandRecords.com (646) 654-4659 Chart Assistant Mary DeCroce (Country, Christian, Gospel) MDeCroce@RadioandRecords.com (615) 321-4293

Chart Production Manag Michael Cusson

Associate Chart Production Manager Alex Vitoulis

#### OPERATIONS

Associate Publisher Cyndee Maxwell CMaxwell@RadioandRecords.cor (323) 954-3420

Nashville Director of Operations n@RadioandRecords.com [615] 321-4291

#### ART

Creative Director Josh Klenert Art Director Ray Carlson Advertising Artist Ken Diamond

#### PRODUCTION

Production Director Terrence Sanders Senior Editorial Production Manager Barry Bishin

Editorial Production Manager Susan Chicola

Editorial Production Rodger Leonard, Anthony T. Stallings Advertising Production Manager

Chris Dexte Director of Digital Products Susan Shan

Design Albert Escalante, Glorioso Fajardo, Patricia McMahon

Director of Sales Henry Mowry

HMowry@RadioandRecords.com (323) 954-3424

Sales Manager Kristy Scott KScott@RadioandRecords.com (323)954-3435

Sales Representatives

Alex Cortes

(323) 954-3416

Rob Pierce

Steve Resnik

Michelle Rich

MRich@Radioar (812) 303-7676

Brooke Trisse!

Kim Wood

MGo

(323) 954-3434

(323) 954-3428

(646) 654-4695

REPRINTS

SUBSCRIPTIONS

(800) 562-2706 (U.S.);

(818) 487-4582 (outside U.S.)

radioandrecords@espcomp.com

#### SALES

## Rhythmic Editor Darnella Dunham Christian Editor Kevin Peterson JSchoenberger@RadioandRecords.com (323) 954-3429

Radio Editor Keith Berman

Senior Online Editor Susan Visakowitz

News Editor Brida Connolly

Copy Editors Molly Brown, Wayne Robins

CHARTS

#### Director of Charts Silvio Pietroluongo

Director of Country, Christian & Gospel Charts Wade Jesser WJessen@RadioandRecords.com (615) 321-4291

Chart Managers nthany Colombo (Alternative, Active Rock, Heritage

AColombo@RadioandRecords.com (646) 654-4640

Raphael George (Urban, Rhythmic, Rap) RGeorge@RadioandRecc ords.com

Gordon Murray

Jose Promis (Latin) s@RadioandRecords.com (323) 525-2287

Jessica Harrell andRecords.com JHarrell@Radio (615) 497-7299 Meredith Hupp (615) 321-4282 Maria Parker MParker@RadioandRecords.com (323) 954-3437

RPierce@RadioandRecords.com (646) 654-4707

SResnik@RadioandRecords.com (323) 954-3445

BTrissel@RadioandRecords.com (512) 218-8228

KWood@RadioandRecords.com

Sales Assistant Jana Rockwell

Rockwell@RadioandRecords.com

Advertising Coordinator Mirna Gomez

nez@RadioandRecords.com

ACortez@RadioandRecords.com

#### **MANAGEMENT / MARKETING / SALES**



Emmis' Indianapolis cluster is (get this!) trying a new approach to sales

## **No More Remotes**

#### Ken Tucker KTucker@RadioandRecords.com

ou've been there, you know you have. The client wants a Saturday-afternoon remote at its car dealership as part of the big buy it is doing with your station. You know in your heart of hearts that remotes are really a waste of time-they just don't drive traffic like they used to-but doing it will seal the deal with the agency and the advertiser. What do you do? part of the sales staff at Emmis' cluster in Indianapolis-talk WIBC, country WLHK (Hank), CHR/top 40 WNOU (Radio Now) and AC WYXB—you offer a surprising solution: no more remotes. 
"When the advertiser says they want a remote, the response should be something like, 'Gee, I can do better than that," Emmis/Indianapolis director of sales Mike Cortese says. 
"Instead of providing an advertiser a one-size-fits-all kit-station vehicle, card table, station T-shirts, on-air personality, callbacks—we can replace a tired gimmick with a cool, custom and effective advertiser solution," Cortese says."Radio stations have been going along with these things, and I'm not convinced that we think they work," he adds, referring to remotes as a "silent conspiracy." "Advertising agencies are using them because it's a way for them to turn to the advertiser and say, 'I got you added value.' We're all sort of complicit here because we're perpetuating advertising that's not effective."

Even before the current initiative, Cortese was a firm believer in customized solutions for advertisers."A lot of benefits accrue to you when you bring customized solutions—first and foremost the advertising tends to work better. The advertisers get results, and they generally want to come back to you."

After reviewing a few years worth of proposals the cluster had made, Cortese said his sales team found that the custom approach paid off in more ways than one. "I can tell you definitively that when we have a custom solution, there are more dollars and the closing percentage is higher," Cortese says, "I don't think that should surprise anybody."

The "no more remotes" initiative was born last fall when the Emmis/Indianapolis sales team took a hard look at its tools. "What stuck out like a sore thumb were remotes." Cortese says.

The standard remote package is used by "pretty much every radio station in America," Cortese says.

"We had them just like everyone else had them. "Frankly, we're the only media that's forced to

do these damn things," Cortese says with a laugh. But there's an alternative.

When a national fitness chain came calling about doing a remote to mark the grand opening of a new local fitness center, the Emmis crew went to work. "We got together for 10 minutes, and we brainstormed six or eight custom solutions that we could do better than a remote.

"It's just a non-sequitur to have a radio personality and a vehicle in front of a fitness center." he says. "It has nothing to do with their objective of marketing the opening of this new center and grabbing a lot of attention on a Saturday afternoon."

Since the cluster has a relationship with Super Bowl champions the Indianapolis Colts, the sales team took that into account. "What if we were to get a Colts player out on-site for a few hours to do a fitness challenge at this new center?" Cortese says, noting that a deal with the fitness

www.americanradiohistory.com

'Instead of providing an advertiser a one-sizefits-all kitstation vehicle, card table, station T-shirts, on-air personality, callbacks we can replace a tired gimmick with a cool, custom and effective advertiser solution.

-Mike Cortese

center client is still in flux. "What if we tied in a cross-promotion with a Whole Foods store and did some couponing and some giveaways" to promote a healthy lifestyle?

Interestingly, future events might not include a jock or a phoner back to the station. "Not a lot of time and attention go into callbacks," Cortese says. "If you're just going to say, I'm going to be out here the next two hours, come and meet me," that's not very compelling."

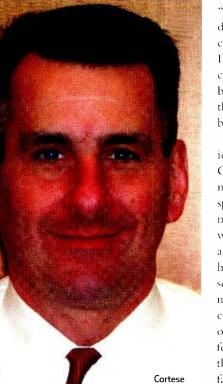
In fact, an argument could be made for doing the promotional announcements two hours before an event. "If I say, T'm going to have a Colts player out there, and he's going to do a fitness challenge on a Stairmaster against anyone who steps up to beat him, that's promoting something," Cortese says. "That will do more for an event than the actual callbacks during the event."

While sales management, salespeople and programmers embraced the change quickly, airstaff have been more hesitant. "There was a little bit of initial shock from the on-air staff because these guys make some extra dough through these things," Cortese says. He was even pulled aside by an air personality shortly after the news came out. " "What are you doing? Don't you know this is part of my compensation?" "she asked.

"Do you really enjoy going to a Kmart on a Saturday and sitting behind a table while people walk by?" Cortese replied.

The answer, Cortese says, is to use jocks more judiciously and more creatively."We're still going to try to have an opportunity for [jocks] to get extra compensation, but we want it to be more fun for [them], more fun for the listener, and we want it to work better for the advertiser."

Since news broke about the initiative and its accompanying Web site, NoMoreRemotes.com, Cortese says the response has been overwhelmingly positive from his peers. "People I've never met in my life have been e-mailing and calling and saying, 'Geez, I'm glad somebody finally told



d somebody finally told the truth," he says. "I'm not a crusader, I don't get paid to change the industry, I've just got my little cluster in Indianapolis, but it's amazing to me the notice that this has been getting.

It's not really a radical change at all, Cortese says, "We're not talking about spending a bazillion more dollars, and weire not talking about doing a twohour brainstorming session. In 10-15 minutes you can come up with a ton of custom solutions for that advertiser that are going to be far better than the kit off the shelf." R

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## STREET TALK



## **The Programming Department**

**Larry Mac**, PD/midday jock at Riviera alternative **KVGS (Area 108)/Las Vegas.** is departing after more than a year at the station. Mac joined in December 2005 as APD/MD/midday host and was upped to PD in June 2006.

**Donnie Michaels** is back on the South Florida scene as the new MD/midday jock at Cox

Radio AC WFLC (97.3 the Coast)/Miami, replac-

ing Gary Williams, who was upped to PD in

January. Michaels, a veteran of WFLY/Albany,

N.Y., was last seen in South Florida as APD/mid-

Niagara Broadcasting CHR/top 40 CKEY/Buffalo

PD Dave Universal makes some adjustments, starting with the station's name. Wild 101 is now the New

**Z101**. despite that our team of alphabetical experts

was unable to locate the letter "Z" anywhere in

CKEY. Mr. Uni says that a call letter change is pending. On the personnel front, afternoon talent **Ellen** 

K exits. That shift is now being covered by midday

personality Keith Kelly. Emily Zabo is upped from

weekends to cover middays, and Jenny Wade, for-

mer weekender at crosstown rival WKSE, joins for

late nights as Taylor Kaye.

New Z101

station

mascot

day host at WHYI (Y-100)/Miami.

**Baby Boom** 

Congrats to Astralwerks/Caroline Midwest regional promo guru Jason Greenberg and his lovely wife, Jess, who are now the proud first-time parents of daughter Beatrice Pearl. She was born March 29, and tipped the scales at 7 pounds, 12 ounces. ■ Steve Allan, who recently left CBS Radio oldies WOMC/Detroit, has been named PD of ABC smooth jazz WJZW/Washington. Allan's arrival will come as sweet relief to OM Kenny King, who has been juggling hot AC WRQX and WJZW since last fall, when Carl Anderson left for ABC Radio Networks. No stranger to D.C., Allan previously programmed AC WASH and oldies WBIG.

 On the heels of PD Jimi Jamm's departure from Clear Channel rhythmic WPKF (96.1 Kiss FM)/ Poughkeepsie, N.Y., to work for Howard Rosen, his old job has been absorbed by Aaron "Dave" McCord. PD of country sister WRWD.

Clear Channel CHR/top 40 KZHT/Salt Lake City MD/midday goddess Monroe has been enticed across the street to join Mill Creck rocker KHTB. KZHT PD Jeff McCartney needs to fill the 9 a.m.-2 p.m. shift and is dangling MD stripes for the right person.

Morning hostess Dana Cortez relinquishes her APD stripes at Broadcast Media Partners' newly acquired rhythmic KPTY (Party 104.9)/Houston.

After three years at Northern Broadcasting classic hits WFCX and WFDX (the Fox)/Traverse City, Mich., PD/wacky morning guy Mark Elliott heads south to equally exotic Evansville. Ind., to become PD/afternoon dude at South Central AC WIKY. That gig opened up last month when Mark Baker was named PD of WTFM/Johnson City, Tenn. The Fox wastes no time naming a new PD. Say hello to Todd Martin, PD of AC sister WSRT, who adds the Fox to his to-do list. Feeling a tad guilty, Elliott will continue to work with the Fox through the transition to an as-yet-unnamed morning show.

■ Marissa departs the MD/midday chair at Waitt Radio hot AC KQKQ (Q98.5)/Omaha to be closer to her family. PD Nevin Dane will temporarily take over MD duties, but he's now on a quest for a new midday jock who can definitely bring the pain.

Rumors turn to reality in beautiful Boise, Idaho, as Peak Broadcasting assumes control of Clear Channel top 40 **KSAS (103.3 Kiss FM)**— PD **Aaron Traylor**, aka "the tallest DJ in America" exits after two years but lands on his feet in Missoula, Mont., as PD of Clear Channel rhythmic AC **KENR (Energy 107.5)**. However, Traylor's loyal Boise listeners won't even notice he's gone as he's been invited to retain his afternoon shift through the miracle of space age "voice-tracking" technology. Locate Traylor (he's hard to miss in a crowd) at 406-728-9300 or tallestdjinamerica@hotmail.com.

#### Promo Pros In Pro-Motion

ACTIVA

Share at your station! Thought starters for local activation!

RCA Music Group executive VP Richard Palmese announces several staff promotions, starting with Dana Baccino, who transfers from Dallas regional to Midwest promo princess, based in Columbus, Ohio. Why? Because Josh Reich is moving to Chicago to become national top 40 field director. Last, but certainly not least, replacing Baccino in Dallas, where she will cover all of Texas, is the lovely and talented West Coast promotion assistant Ko-Fung Shih, who earns her well-deserved promo wings.



NAB Radio Show 2007/Las Vegas HD Radio Conversion Session: Resources & Information Tuesday, April 17th, 2007

HD Radio is the hottest thing to happen to radio since the advent of FM nearly 50 years ago. With a breathtaking variety of creative new programming and crystal clear sound - all with no subscription fee - radio is poised to drive a new wave of consumer excitement about the medium they've known and loved for years.

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Let's help listeners discover HD Radio and bring it to the tipping point!

Please visit HDRadioAlliance.com to download a PDF of our newly updated Activate Brochure.

## Jock-O-Rama

CBS Radio AC WWFS (Fresh 102.7)/New York continues to filter in new personalities. This week's big winner— Brandi Ferraro. After auditioning for the past few weeks, she's now permanent in nights. Ferraro formerly worked at WKTU/New York, WKCI (KC101)/New Haven, Conn., and at WNEW, Fresh's former identity.

Papa Keith is coming home to Cox Radio urban WEDR/ Miami—Mr. Papa, who used to do nights on WEDR, was most recently heard in nights across the street at Clear Channel rival WMIB, but left in December when the station evolved to urban AC. WEDR PD Derrick Baker also announces the promotion of Carlton "DJ Ice" Meredith to promotions coordinator. Meanwhile, James T. Thomas rejoins WEDR urban AC sister WHQT (Hot 105), this time for afternoons. It's a short hop back for Thomas, who had been doing mornings on Radio One's crosstown WTPS-AM. Thomas previously programmed WEDR. He later crossed the hall for his first go-round on WHQT. With Thomas' return, the Hot 105 lineup shuffles, with APD Karen Vaughn shortening her midday shift to 10 a.m.-1 p.m.; current afternoon guy Ken James moving back to 1 p.m.-4 p.m., allowing Thomas to slide into the new 4 p.m.-8 p.m. slot.

■ The slightly demented team of Jay Richardson and Dave Lewis take over afternoons at Corus rocker CJKR (Power 97)/Winnipeg, Manitoba, April 16, and the city is already cowering in fear. The guys replace Troy Vincent, who left for mornings at CJRX (Rock 106) in the tiny hamlet of Lethbridge, Alberta. Lewis, a self-proclaimed Extreme Shuffleboard fan, comes from mornings at crosstown alternative CFEQ (Freq 107). Richardson is already in the house as Power's imaging director, and he's elso the voice of local hockey team the Manitoba Moose. [Ed. note: Why are we not surprised?] We're also told he has other voices, many of which can't be heard by others.

## A True Radio Tragedy

We are saddened to report the death of air talent/production whiz/voice-over artist Dan Clarke, who spent virtually his entire radio career in his hometown of Fresno. Most recently, he had been production director/ overnight talent for the Clear Channel cluster. Clarke's life took an unfortunate turn a few weeks ago when he was taking a smoke break outside at 3 a.m. and was mugged by some alleged gangbangers and beaten to the point of unconsciousness. He had recovered well enough to return to work in time to celebrate his 51st birthday on March 27. On March 31, Clarke was supposed to be the guest of honor at a birthday party thrown by his family but never showed up. His sister went to his apartment and found him dead of an apparent aortic aneurysm. Family members say the autopsy results showed the two incidents were not connected. A memorial gathering is scheduled for April 15 at University Presbyterian Church in Fresno. Clarke's family requests that any remembrance be sent to the Central California SPCA, 103 S. Hughes Ave., Fresno, CA 93706.

Hey, isn't that the famous Jim McGuinn on the ride home on noncommercial triple A WXPN/ Philadelphia? Bet your ass! Mr. McGuinn, famous for his days as PD of the late WPLY (Y100), joined 'XPN in August 2006 as the PD of "Y-Rock on XPN," the capsulated version of Y100. He will retain that gig, but will also do



WieGanni

afternoons on WXPN, Monday-Thursday from 4 p.m. to 7 p.m. He replaces a dude named **David Dye**, who will focus on hosting the syndicated "World Cafe" show.

Cox Radio rhythmic WBTS (95.5 the Beat)/Atlanta finally found a morning playmate for lonely morning heartthrob Murph Dawg—meet market vet CJ, the former morning co-

P

host right across the street at WHTA (Hot 107.9). CJ replaces Stacy C, who moved over to the sales side at classic hits sister WSRV (97.1 the River) last November.

Clayton departs Clear Channel CHR/top 40 WDKF (Channel 94-5)/Dayton, where he was morning dude/creative services director, and makes the sweet in-state upgrade to Cincinnati to become the first midday jock at alternative WSWD (94.9 the Sound). Back in Dayton, could we see some familiar Ohio-based names installed in the shift soon?

Amanda "AJ" Malone, production princess/swing personality at Clear Channel alternative WXSR (X101.5)/Talla-hassee, Fla., inherits the midday shift recently vacated by MJ, who split for KROX (101X)/Austin. WXSR PD Greg Sutton will handle MJ's former MD duties for now.

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## As The HD Medium Matures, So Does The Content

**By John Schoenberger** 

## **10 SIDE DESTINATIONS NOT TO BE MISSED**

A firm handshake. A confident smile. Shined shoes and a pressed shirt. Making a first impression in corporate America makes all the difference. In the radio world, broadcasters-in hand with the HD Digital Radio Alliance—are equally aware that consumer sampling of HD requires similar attention to grooming. Again, the first time is the charm. ➡ Broadcasters actively involved with the alliance are making every effort to ensure the public has a favorable first experience as they continue to sample what HD has to offer. ⇒ When the alliance was formed a few years ago, the first order of business was to get participating radio groups to upgrade transmission equipment so their stations in the top 100 markets could broadcast in digital HD for their main channel, as well as for the subsequent side channels.

> The organization's next priority was to create content for those side channels. To avoid format duplication and avert an HD "Wild West," alliance members worked together to determine side channel format allocations. Choices often included variations on formats that already existed or were no longer available on the air in the marketplace.

> Today there are more than 1,000 stations broadcasting in HD, with 500 operating side channels and more launching each month. As the rollout continues, broadcast companies have charged their programming departments to get more creative with their HD2 and HD3 formats. For example, Clear Channel's Format Lab has created 75 new format templates for use on a variety of delivery platforms including HD. Other companies are also dedicating resources and creative minds to develop fresh ideas.

> The mantras for those involved in this renewed burst of creative programming energy are "brand extension" and "market-specific." The overall goal is to now match the HD side channel(s) more closely with elements of the well-branded main

station. After all, most listeners will likely sample the new channel first via a stream on the main format's Web site. Further, if you are going to draw listeners away from your station, you don't want them straying too far from the original brand.

In this feature, we explore 10 of the most intriguing HD2 side channels on the air today. Some are created for one particular station, while others were launched with a basic format framework and then customized from market to market. These by no means represent the only exciting and creative new channels out there, but they do demonstrate how a successful radio station can expand in new directions. It should also be noted that many more original and market-specific format ideas are in the works.

Now that stations are stepping up their marketing campaigns for HD radio (collectively a \$250 million ad campaign in 2007) and receivers are becoming available at more reasonable prices, it appears that the technology's early adopters are creating scores of inventive new terrestrial destinations, a positive step forward for the business as a whole.

#### **Kiwi Radio**

Side channel to: Clear Channel CHR/top 40 WAKS (Kiss FM)/Cleveland Launch date: February 2007

Streaming online: Yes, at kissfm965.com Target audience: Tweens 11–15 Programmed by: WAKS PD Bo Matthews

**Programming philosophy:** Taking cues from the Disney Channel and Nickelodeon, Kiwi Radio is designed to target the lucrative 11- to 15-year-old demo—largely ignored by radio. It features music from such tween mainstays as Hilary Duff and Hannah Montana as well as more mainstream pop acts like Avril Lavigne, the Fray and Justin Timberlake.

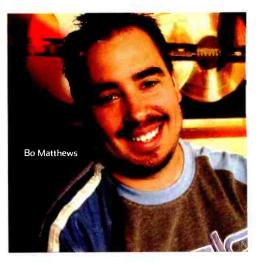
"'Kiwi' was just a cool term we thought kids this age could identify with," Matthews says.

with," Matthews says. "The concept came to me when I went to the 'High School Musical' show with my kids. When I saw the enthusiasm these kids had and the sense of community among them, it struck me that not much of commercial FM radio was really serving this age group. Besides, it is a perfect extension of what Kiss already does." Marketing: In addition to being heavily promoted on WAKS, station personnel are making promotional appearances for Kiwi in malls and and other places where tweens congregate. A branded area of the station Web site is in the works. The Kiwi Radio concept has been thrown into the Format Lab ring and is being adopted by some other stations with-in Clear Channel. Plans are even in the works for a format to target 5- to 10-year-olds.

Music sample: JoJo, "Too Little Too Late," Hilary Duff, "With Love," Linkin Park, "In the End," Drake Bell, "I Know," Avril Lavigne, "Fall to Pieces," Gym Class Heroes, "Cupid's Chokehold," Ashley Tisdale, "Kiss the Girl," Justin Timberlake, "What Goes Around," Troy & Gabriella, "Breaking Free," Katharine McPhee, "Over It," the Fray, "How to Save a Life," Mandy Moore, "Candy," Hannah Montana, "If We Were a Movie."

#### The Independent Music Channel

Side channel to: Bonneville's rhythmic AC WMVN (Movin' 101.1)/St. Louis and hot AC WTMX (the Mix)/Chicago



Launch date: December 2005 Streaming online: Yes, at wtmx.com Target audience: Adults 18-34

**Programmed by:** iChannel MD Ken Williams **Programming philosophy:** The station focuses on a broad variety of independent rock acts from all over the United States and around the world. It is an extension of a weekend specialty show Williams used to produce in St. Louis."There's a heavy focus on U.S. artists since we are using the service in American cities—but 20 other countries are also represented," Williams says. "Right now, there are 760 songs in rotation from about 340 artists."

Marketing: It was Bonneville/St. Louis GM John

Kijowski who actually came to Williams and asked if he could take his show and flesh it out into a full-time station. It launched in St. Louis and recently debuted in Chicago. Besides heavily promoting it on the air and on the station



Web sites, Bonneville is getting the word out to independent labels and artists around the world. **Music sample: Born in the Flood** (Denver), **the Brobecks** (Salt Lake City), **the Green** (Englandi, **Head First** (Australia), **Heavensdust** (Japan), **the Hero Factor** (Tulsa), **Killola** (Los Angeles), **King Thief** (St. 'Louis), **Kojak** (Germany), **Recliner** (New Zealand).

#### Rock en Espanol

Side channel to: ABC classic rock KLOS/Los Angeles

- Launch date: July 2006
- Streaming online: No
- Target audience: Males 18-44

Programmed by: KLOS PD Rita Wilde

**Programming philosophy:** This bilingual fusion Hispanic/Anglo rock format is created and implemented entirely by the KLOS staff. They have about 900 songs in rotation. All drops, IDs and breaks are in Spanish. "This new sound will reach out to anyone who loves lock music with a harder edge,"Wilde says. "Rock en Espanol features international rock music with an emphasis on Hispanic/Anglo elements. We're creating this fun and exciting new sound with our ears and



our hearts, rather than replicating something that is already available." (Wilde adds that she could use service of rock music from Latino labels.) **Marketing:** ABC hopes to have the station streaming soon and is increasing the station's street presence in certain areas of the market that KLOS hasn't traditionally reached out to.

Music sample: Pearl Jam, "Even Flow," Audioslave, "Show Me How to Live," **R.E.M.**, "The One I Love," the Cult, "Fire Woman," Juguares, "Sangre," the Pretenders, "Middle of the Road," U2, "Bullet the Blue Sky," Molotov, "Noko."

#### The Studio C Channel

Side channel to: Clear Channel triple A KBCO/ Denver

Launch date: May 2005 Streaming online: Yes, at kbco.com Target audience: Adults 25-54 Programmed by: KBCO APD/MD Mark Abuzzahab

**Programming philosophy:** KBCO was among the first stations to convert to HD. The Studio C Channel is its own radio station, programmed just like any other terrestrial station—nothing is looped or recycled."The difference is that it is all live performances by artists who have visited our Studio C—some within the past couple of days—to do interviews and play some songs over the past 19 years," KBCO PD Scott Arbough says. "We also do what we call 'composite sessions,' which takes two songs and a short interview clip from the original interview and puts them together in a nice package."

**Marketing:** Lots of mentions on the air, plus tieins with local electronics retailers that carry HD receivers. KBCO plays the HD2 channel at all remotes. Since Studio C is KBCO's single bestknown benchmark, it already has robust listening via its online stream.

Music sample: Sheryl Crow, "A Change" B/W "Home" (composite session), Tori Amos, "Silent

All These Years," **the Wallflowers**, "One Headlight,"**Semisonic**, "If I Run," **the John Butler Trio**, "Better



Than," **the Neville Brothers**, "Goin' to New Orleans,"**Bruce Hornsby**, "The Way It Is," **Ziggy Marley**, "Beautiful Mother Nature," **Keb' Mo'**, "That's Not Love" B/W "More Than One Way Home" (composite session).

#### Z100 New Music HD2

Side channel to: Clear Channel CHR/top 40 WHTZ (Z100)/New York Launch date: January 2006 Streaming online: Yes, at z100.com Target audience: Teens, young adults Programmed by: Z100 PD Sharon Dastur Programming philosophy: The channel comprises highly produced, 20-minute profiles of new artists, including interview snippets and three or four songs from their albums. At any given moment there are about a dozen artist profiles in active rotation, with

new ones shuttling in and older ones moving out. According to Clear Channel/New York senior VP of programming Tom Poleman, "We are excited



about the channel because we feel it represents that next frontier of radio experimentation. It is designed to be 0 brand, but it also caters

a complement to the Z100 brand, but it also caters to the new-music seeker. However, it needs to reflect well on Z100 and live up to the standards we have set for the main brand."

**Marketing:** Heavily promoted on the air and via the station's Web site, Z100 New Music HD2 has also received strong local press. Due to its location in New York and Z100's clout, the channel has access to many artists for interviews and performance tapings.

Sample: Ashley Tisdale, interviewed by JJ, Augustana, interviewed by Ryan Hall, Boys Like Girls, interviewed by TJ, Brick & Lace, interviewed by Joe Rosati, LAX, interviewed by Niko, Lily Allen, interviewed by Ryan Hall, Papa Roach, interviewed by Joe Rosati, Reliant K, interviewed by Niko, Senses Fail, interviewed by Ryan Hall.

#### KFOG 10@10 HD Station

Side channel to: Cumulus triple A KFOG/San Francisco

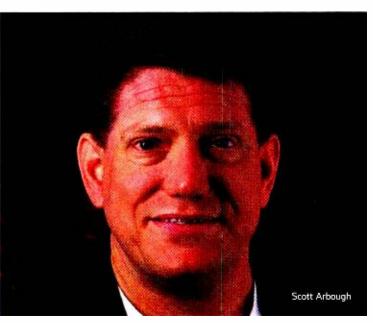
Launch date: March 2007

Streaming online: Yes, at kfog.com

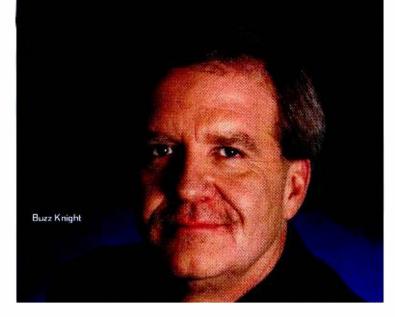
Target audience: Adults 25–54

**Programmed by:** KFOG MD Kelly Ransford **Programming philosophy:** Morning host Dave Morey has been doing his "10(@10" show for close to 20 years on KFOG, and it has become one of KFOG's most-listened-to hours of programming. "The KFOG strategy involves taking your best performing terrestrial feature and expanding on it with a side channel," KFOG PD Dave Benson says. "The motivation was to live up to the advertising campaign that we have been doing for this technology over the past year or so. We realize that as we try to roll out this whole HD concept, positive word-of-mouth is going be crucial."

Continued on page 16



#### 'The KFOG strategy involves taking your best performing terrestrial feature and expanding on it with a side channel.'



#### Continued from page 15

**Marketing:** Morey's show is a critical part of KFOG, allowing its HD2 channel to be closely aligned with the main brand. The station promoted the launch for a month by giving away an HD radio and HD TV each day.

**Presentation:** Each "10@10" features "10 great songs from one year," as its slogan says, plus news clips, vintage commercials and other aural artifacts from the featured year. The HD2 channel allows listeners to enjoy 40-minute archived shows



24/7. In the future, the station plans to build out the concept by adding special content that will be heard only on the side channel.

#### 96.9 Irish

Side channel to: Greater Media news/talk WTKK/Boston

Launch date: December 2006

Streaming online: Yes, at 969irish.com

Target audience: Irish community of Boston and beyond

**Programmed by:** Greater Media VP of programming Buzz Knight

**Programming philosophy:** The channel plays a blend of well-known Irish music, ranging from traditional to ultra modern. "We are patiently trying to build side-channel products that are unique and creative and, equally important, customized to the marketplace," Knight says. "When you think of Boston, you think Irish, and there is certainly a lot of Irish heritage in the city. So why not focus on and super-

serve that community?" **Marketing:** To zone in on its target audience, Greater Media has been giving free HD radios to the bars and pubs in Boston's Irish neighborhoods so patro

neighborhoods so patrons can hear the channel. Many business leaders and tastemakers in the city are of Irish descent, so the company has invited several to serve as guest DJs on the channel. There is also a separate Web site for 96.9 Irish.

Music sample: John McDermott, "Danny Boy," the Clancy Brothers, "Wild Rover," Van Morrison, "Into the Mystic," U2, "Beautiful Day," the Chieftains, "Kerry Slides," Daniel O'Donnell, "Home to Donegal," Enya, "Only Time," the Pogues, "The Irish Rover," Paddy Reilly, "The Fields of Athenry," the Coors, "Radio," David Gray, "Caroline."



The Delta

Side channel to: A dozen Entercom stations, including KMTT/Seattle, KOSI/Denver, WMMM/ Madison and WRVR/Memphis

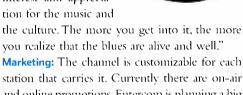
Launch date: August 2006 Streaming online: No

Target audience: Adults 25-54

**Programmed by:** KMTT APD/MD Haley Jones **Programming philosophy:** Anything but a traditional blues station, Entercom is imaging the Delta as a roots and blues outlet that allows for a broad choice of artists.

"Lots of rock formats play some blues, but it is always just a spice element. The Delta is the meat

and potatoes and literally anything goes in terms of how we mix things together," Jones says. "This journey has given me a renewed interest and appreciation for the music and



station that carries it. Currently there are on-air and online promotions. Entercom is planning a big HD radio giveaway campaign once the channel is streaming on its mothership station Web sites.

Music sample: Luther Alison, "Put Your Money Where Your Mouth Is." Joe Bonamassa, "Bridge." John Lee Hooker, "House for Rent." Jimi Hendrix, "Georgia Blues." G. Love & Special Sauce, "Honor and Harmony." Howlin' Wolf, "Back Door Man." Buddy Guy, "I'd Rather Be Crippled." Jonny Lang, "Lie to Me." Mudcat, "Savannah Mama." Lillian Glinn, "Cravin' a Man

#### The Pride Radio Channel

Blues." Son House, "Death Letter Blues."

Side channel to: Clear Channel CHR/top 40 KHKS (Kiss FM)/Dallas

Launch date: January 2007

**Streaming online:** Yes, at prideradiodfw.com **Target audience:** Lesbian, gay, bisexual and transgender community

**Programmed by:** Sister station KDMX air personality Jen Austin

**Programming philosophy:** An alternative lifestyle station, the music mix is mostly rhythmic, with a lean toward techno. It is also repurposing alternative lifestyle information and news from the national Pride Radio stream as well as local breaks voiced by talent in the building. According to Clear Channel/Dallas OM Pat McMahan, "Pride Radio has an interesting spin because it is broadcast connmercial-free on the HD2 channel, while the streamed version does have commercials. We have a separate dedicated Web site for the product and it features the stream as well as all kinds of lifestyle and local community information." **Marketing:** The station sponsored a Coming Out Launch Party March 16 at local club S-4. Several

thousand attended.

Clear Channel has

met with influential

gay and lesbian opin-

PRIDE RADIO prideradiodfw.com ion leaders and involved alternative lifestyle newspaper the Dallas Voice. It is also providing HD radios to some local alternative-community businesses to play the channel.

Music sample: Lasgo, "Hold Me Now," Janet Jackson, "All for You," Shaggy, "It Wasn't Me," Mariah Carey, "Love Takes Time," Felix Da Housecat, "Rockit Ride," Destiny's Child, "Nasty Girl," Rihanna, "SOS (Ron Hummel Remix)," Nelly, "Hot in Herre," Usher, "Yeah!," Nelly Furtado, "Promiscuous," Shakira, "Whenever, Wherever."

#### The Jazz Spot

Side channel to: Clear Channel smooth jazz KIJZ/Portland, Ore. Launch date: June 2006 Streaming online: Yes, at kijz.com

Target audience: Adults 35-64

Programmed by: KIJZ PD Tony Coles

**Programming philosophy:** Returning traditional jazz to the commercial airwaves—which complements the smooth jazz main-channel brand—this channel focuses on the history and heritage of jazz and also incorporates modern jazz in the mix."We took the great library from the Format Lab and localized it," Cole says. "There is a very active local jazz scene in Portland, and we are mixing in some of those artists. The framework makes it very easy for us

to make it our own and to brand it as an extension of our main signal." Marketing: Heavy promotion on the air. The

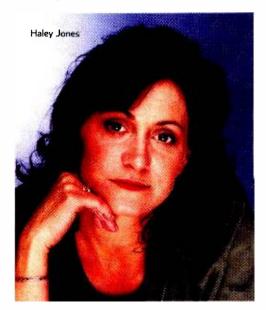
channel is working with some of Portland's vibrant jazz clubs to

help it spread the word, with plans to give jazz clubs free



HD radios so they can play the station.

Music sample: Chick Corea, "Armando's Tango," Duke Ellington, "Tea for Two," Milt Jackson, "Statement," the Crusaders, "Southern Comfort," Diana Krall, "Come Dance With Me," the Dave Brubeck Quartet, "It's a Raggy Waltz," Ray Charles, "How Long Has This Been Going On?," Miles Davis, "My Ship," Nancy Wilson, "Take Love Easy," Pat Metheny, "Ahmid-6."



Want to learn more about HD radio and see what stations are doing from market to market? The HD Digital Radio Alliance provides a wealth of information at hdradio.com.

New streaming royalty rates will force new technology cease-fire, broadcasters fear

"We're in the midst of a digital revolution. Please don't stop it." Greater Media president/CEO Peter Smyth is clearly frustrated with the Copyright Royalty Board's (CRB) recent certision regarding streaming royalty rates. "These are confiscatory rates," he says. "Somebody doesn't want this to be a business. I always find that when people are trying to legislate away technology or put economic barriers so high that nobody can use it, what you're basically saying is, 'We don't want this to exist.'" Smrth, who also serves on the NAB Radio Board, is not alone in his opinion, but other companies are mostly staying mum. Clear Channel and CBS Radio, which collectively stream hundreds of terrestrial, HD and HD2 stations, have publicly remained silent on the topic of higher streaming rates.

Clear Channel, however, is part of group that submitted a request to the CRB to rehear the decision. Bonneville International, Susquehanna and National Religious Broadcasters are also part of that group.

#### Monitoring The Decision

2:57

Kentud

Meanwhile, the NAB is "closely monitoring the CRB decision," a spokesman says. The organization has previously stated that it is "cisappointed in the decision, and if it stands, it could cripple a fledgling technology."

National Public Radio has also filed for a rehearing with the CRB. "The board's decision to dramatically raise public radio stations' rates was based on inaccurate assumptions and lack of understanding of the issues." NPR VP of communications *Continued on page 18* 

#### Opinion: W(h)ither HD? By Ken Tucker

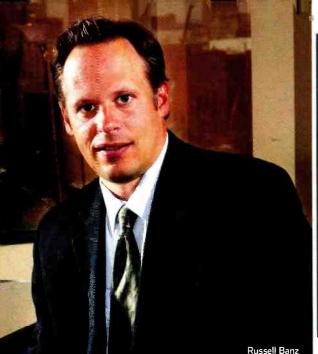
What effect will the Copyright Royalty Board's (CRB) decision to raise streaming rates have on radio's HD marketing efforts?

Even though it is being downplayed by such industry leaders as Greater Media president/CEC Peter Smyth, who says, 'It will hurt it somewhat, but it won't stop the growth of HD,' I humble keg to differ. With only a limited number of HD receivers actually in use, such stations as Greater Media active rock WRIF/Detroit and Beasley country WKIS/Miami, among others, have turned to the Web to promote their HD2 channels. Alternative/indie rock/ hip-hop RIFF2 and Southern rock/outlaw country Gretchen are both streamed on their big sister's Web sites. They're not alone. A number of outlets are using the Web to expose the alternate programming that HD2 makes available.

What happens if those streams go away? Free sampling of HD2 programming goes away as well. Sure, kiosks can be set up and HD2 channels played at station events, festivals and other public gatherings, but that doesn't take the place of people listening in their home or office.

Though HD radio displays are cropping up at selected retail locations, in many stores sales clerks aren't as educated on the benefits of HD as we'd like to believe, let alone the programming options HD side channels provide.

I'm not sounding the death knell of HD by any means, but broadcasters, who are already fighting an uphill battle with satellite radio, iPods and other more-established new-media options, best prepare to take a tough hit in the marketing of HD radio if the CRB decision stands.



Continued from page 17

nonexistent and costly.

Andi Sporkin said in a prepared statement. "The new rates inexplicably break with the longstanding

tradition of recognizing public radio's noncommer-

cial, nonprofit role, while the procedures we're

being asked to now undertake for measurement are

The decision established "an arbitrary and

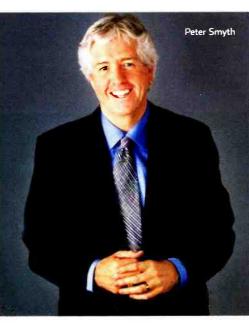
Smyth says if the rates don't change, his com-

pany will be forced to stop streaming its stations. "I can't afford it," he says. "I have to make sure

our employees have benefits and get paid and all

insupportable annual minimum fee of \$500 per

NPR station or channel," NPR contends.



can't correct making bad business decisions." While Russell

these other things. You

Banz, VP of new media for Bonneville International, won't go as far as saying his company will stop streaming if the CRB's decision isn't favorably modified, he admits that it would take a

creative solution for Bonneville to continue. "We hope we can be smart enough to figure out some strategies to deal with this new environment, but it's going to be tough to participate. It's like your cost of raw materials just went up significantly.

"We're not going to give up yet, but it is going to be extremely difficult." he adds.

#### Larger Than Expected

It's not that broadcasters, webcasters and big Internet companies such as Yahoo and AOL didn't expect some sort of increase, Banz says. It's just that the increase was much larger than expected. "We asked for "X", the RIAA asked for "Y" and we assumed that wise judges would work it out somewhere between X and Y." he says. "Instead, they got Y plus Z. Not only did they get what they wanted, even in their wildest dreams I don't think they expected that they'd get every single thing."

In addition to the higher streaming rates, Banz says there's no economy of scale." If you're a small station that streams to a handful of people, you pay the same amount as a large station that streams to lots and lots. The unit price is the same."

Banz sees Internet streams as an extension of the over-the-air broadcast. For many, he believes, an Internet stream may be the only way someone can listen to radio, in an office setting, for example.

To that end, he is disappointed that record companies seem to be taking radio for granted. "They gave absolutely no acknowledgement to the fact that radio provides any type of value," he says. "In their heart of hearts, they know that's not true. If you look at any artist or group, success to them was when their songs were played on the radio."

If record labels aren't interested in radio play, "Why do they employ people to get songs on the radio?" he asks.

Banz believes record labels, stung by piracy and singles sales at such online retailers as iTunes, are looking at radio as a way to offset those losses. "No one would deny that the record industry has suffered over the last few years," Banz says, "but 1 don't think anyone is substituting buying a CD for listening to streaming."

# 18

## Inside The Webcaster Outcry What Will The CRB Hike Really Mean?

#### **By Susan Butler**

It's 2002 all over again. That's the last time a copyright tribunal set royalty rates for streaming sound recordings, and webcasters warned that the high rates would run them out of business. After the Copyright Royalty Board set new rates in March, the outcry is the same. But this time, it's not entirely about the rates. It's also about the CRB rejecting a royalty based on a percentage of small webcasters' revenue. The RIAA negotiated this revenue-based structure with services for 2003-2005 rates that became the Small Webcaster Settlement Act, which expired in 2005.

Now, the CRB has set the 2006-2010 compulsory-license royalty rates that webcasters and simulcasters must pay to perform recordings on noninteractive Web sites (section 114 of the Copyright Act). In their 115-page opinion, the judges explained that the rate must reflect one that would be negotiated between a willing seller (record labels) and a willing buyer (webcasters) if there were no compulsory license. After considering expert testimony, the judges decided that the per-stream (or per-performance) rate negotiated for interactive streams (which are not subject to a compulsory license) between services and labels was the best benchmark (see chart, page TK).

The CRB rejected a percentage-ofrevenue royalty because ensuring payment for the value of copyrighted recordings presents several problems under this model (see sidebar, page TK). But the judges added that if the services, copyright owners and performers ever figure out a way to overcome these problems, a future royalty could be based on a service's revenue. The decision came after a two-year pro-

ceeding involving 25 parties, including SoundExchange, the group designated by the government to administer compulsory noninteractive webcast licenses. Sound-Exchange represented labels, recording artists, background musicians and vocalists. Other parties included the Digital Media Assn. (DiMA), Webcasters (including AOL, Yahoo and Live365), broadcasters (including Clear Channel), small broadcasters (including AccuRadio), the Corporation for Public Broadcasting and college radio groups. The judges listened to 33 witnesses during 48 days of testimony that filled 13,288 pages of transcript.

#### CRB: As more rights are used, payments should increase.

Several parties have filed for a rehearing or appeal, but small webcasters may not have the money to keep fighting on the legal front. DiMA and other groups are also expected to try negotiating for different rates or rate structures, like a percentage of revenue.

Copyright owners and performers are not obligated to offer only the compulsory rates that the CRB set; they may always negotiate directly with services. And SoundExchange could certainly negotiate directly with webcasters and offer the terms for their members to either accept or reject. They could also negotiate alternate ways of reporting performances instead of per stream, such as "per aggregated tuning hour" (ATH), which is sometimes easier to calculate because it uses average, rather than exact. numbers.

To help compare old negotiated versus

new rates, we created three hypothetical webcasters: large (e.g., AOL or Yahoo), midsize (Live365) and small (AccuRadio). Since exact figures are not available, hypothetical figures for streams and listeners for large and midsize webcasters are derived from published comScore Arbitron Online Radio Ratings for three months (September-November 2006) that include data on AOL, Yahoo and Live365.

Hypothetical figures for small webcasters are based on a comparison to AccuRadio, which participated in the CRB proceeding. AccuRadio president/CEO Kurt Hanson told R&R that the webcaster would owe \$600,000 for 2006 under the new CRB rates.

A service that pays per performance is likely to pay about the same per ATH. ATH is the total hours of programming to all listeners during a stated time period. One hour streamed to 20 simultaneous listeners is 20 ATH. If the webcaster has an average number of 20 simultaneous listeners per hour, then for a month it has 14,600 ATH (an average of 20 listeners per hour multiplied by 24 hours by 365 days divided by 12 months).

#### 'Record labels gave absolutely no acknowledgement to the fact that radio provides any type of value. If they aren't interested in radio play, why do they employ people to get songs on the radio?'-Russell Banz

#### Fair Compensation

There are two sides to every argument, of course. "The listen has become more and more the consumption." SoundExchange executive director John Simson says, citing the myriad of programming choices satellite and Internet radio offer. "[People aren't] consuming music the way they did 10–15 years ago."

It's a two-way street. Simson says of radio's benefit to artists."When you go to a station Web site, you don't see the DJ's pictures, you see Gwen Stefani and Christina Aguilera. [Stations] get a promotional benefit by being associated with those artists... and they should pay for it."

While Greater Media wasn't part of the group that filed for a rehearing, Smyth hopes for an alternate resolution. "Why can't we work together in a cooperative manner, instead of basically saying to us, 'Don't do it'?

"Let's not be greedy," he says. "Let's just be smart. No one's making any money. Streaming is not going to be the lucrative thing that everybody believes it's going to be.

"This is not a revenue generator, it's more to give people the opportunity to listen to music and news and weather in different contexts and in different settings," Smyth adds. "It's a companionship media."

Smyth says the CRB's decision will keep broadcasters from moving forward."The thought process and the investment of capital isn't going to happen because you've just said 'stop.'All of the great things that could be born out of this technology will never happen. That's a shame for the American consumer, and I think that's a shame for our listeners." Ref

#### Five Reasons Revenue Won't Determine Rates

The Copyright Royalty Board judges cite the following reasons for selecting a per-stream (or per-performance) rate over a percentage-ofrevenue rate:

With a per-stream metric, services pay more royalties as they stream more music. Since revenue can be influenced by factors that have nothing to do with music, revenue should only be a metric when it can be clearly defined to correspond to the intrinsic value of the sound recording performance.

 Neither of the revenue-based metrics proposed by SoundExchange and the Digital Media Assn. were consistent with the basic notion that as more rights are used, payments should increase in direct proportion to that use.
 Percentage-of-revenue models present measurement difficulties because identifying the relevant webcaster revenue can be complex, especially when webcasters offer content unrelated to music.

Parties in the proceeding did not offer an unambiguous definition of revenue that properly related the royalty to the value of the performance right being licensed.

■ A revenue-based metric can create problems for auditing and enforcing rights depending on how a service defines and allocates revenue. A per-stream approach, in contrast, is relatively straightforward. –*SB* 

## Behind The Numbers How The New CRB Rates Size Up

	2002 RATES SET BY THE LIBRARIAN OF CONGRESS AND 2004-2005 NEGOTIATED OR SMALL WEBCASTER SETTLEMENT ACT RATES	NEW CRB RATES	
COMMERCIAL WEBCASTERS AND SIMULCASTERS (SUBSCRIPTION AND NONSUBSCRIPTION)	2002 RATES <i>Per Stream:</i> .0762¢ per stream per listener; <i>Minimum Fee:</i> \$500 per channel 2004-2005 NEGOTIATED RATES Nonsubscription services have the option to elect per-stream or ATH rate; subscription services may also elect revenue-share rate. <i>Per stream:</i> .0762¢ per stream per listener minus 4% for streams never connected properly; <i>ATH:</i> Webcasts: 1.17¢ per ATH (.0762¢ x 16 songs per hour minus 4%) or, if nonmusic program, .0762¢ per ATH (one song per hour); <i>Simulcasts:</i> .88¢ per ATH (.0762¢ x 12 songs per hour due to commercials and talk minus 4%) or, if nonmusic program, .0762¢ per ATH; <i>Revenue Share:</i> 10.9% of gross revenue, but no less than 27¢ per subscriber. <i>Minimum fee:</i> Per stream or ATH, \$500 per channel per year, but no more than \$2,500; Revenue share, \$5,000 per year. 2004-2005 HYPOTHETICAL Large webcaster (like an AOL or Yahoo) would pay \$15.3 million or 71¢ for every listener on the service; midsize (like a Live365) would pay \$5 million or 59¢ for every listener; small (like an AccuRadio) would pay \$406,000 or 56¢ for every listener.	<i>Per Stream:</i> .08¢ for 2006, .11¢ for 2007, .14¢ for 2008, .18¢ for 2009, .19¢ for 2010 <i>Minimum:</i> \$500 per channel or station per year <b>HYPOTHETICAL</b> In 2007, large webcasters might owe \$23 million or \$1.07 for every listener on the serv- ice; midsize, \$7.5 million or 89¢ per listener per month; small, \$610,000 or 85¢ per month per listener.	
COMMERCIAL SMALL WEBCASTERS (I.E., GROSS REVENUE IN 2004 NOT EXCEEDING \$1.25 MILLION)	2002 RATES No different rates for small webcasters; same as 2002 commercial rates above. 2004-2005 SMALL WEBCASTER SETTLEMENT ACT Same as above negotiated rates, except for rev- enue share. <i>Revenue share equals the greater of:</i> 10% of the first \$250,000 in gross annual revenue, 12% of revenue in excess of \$250,000; or 7% of the webcaster's expenses for the year. <i>Minimum Fee:</i> Per stream or ATH, \$500 per channel per year, but no more than \$2,500. Revenue share, \$2,000 if gross revenue not more than \$50,000 for the year, \$5,000 if gross revenue more than \$50,000. 2004-2005 HYPOTHETICAL Revenue is not available for small webcasters; however, AccuRadio claims it paid \$48,000 in royalties based on \$400,000 revenue in 2006 before new rates were set.	Same as above. HYPOTHETICAL In 2007, a small webcaster with 4,800 average simultaneous listeners per hour from 6 a.m. to midnight and 60,000 total listen- ers on the service might owe \$610,000, which is 85¢ per month for every listener on the service.	
NONCOMMERCIAL WEBCASTERS AND SIMULCASTERS	<ul> <li>2002 RATES <i>Per Stream:</i> .02184; <i>Minimum Fee:</i> \$500 up to three channels. Additional channels pay at 2002 commercial rates above.</li> <li>2004-2005 NEGOTIATED RATES Option to elect Librarian of Congress rates or small webcaster rates, above. For up to three channels, the small webcaster minimum changed to \$500 (\$250 if a school of less than 10,000 students or news/talk/sports program); For more than three channels, rates for additional channels charged as if the service were a large commercial webcaster; streams in excess of 146,000 ATH in a month (200 average simultaneous listeners per hour) charged either <i>Per Stream:</i> .021764 or ATH: .2514 (.021764 x 12 songs less 4%) or .024 per ATH for news/talk/sports.</li> <li>2004-2005 HYPOTHETICAL College station with fewer listeners than an average NPR station's Web simulcast (218 simultaneous listeners per hour per a 2004 survey) paid \$250-\$500.</li> </ul>	\$500 flat fee per channel or station, plus commercial per-stream rate when monthly streams exceed 159,140 ATH (i.e., 218 simultaneous listeners per hour at 80% of NPR Web simulcast stations in 2004). HYPOTHETICAL In 2007, a college station would owe \$500. If more listeners than the average NPR Web simulcast, it would owe commercial rates for the extra listeners.	

To calculate annual streams by the hypothetical large and midsize services, the average number of listeners per heur for AOL. Yahoo and Live365 were multiplied by 18 hours (the number of hours used for the comScore Arbitron survey), multiplied by 1.1 (to add an estimated 10% to account for listeners between midnight and 6 a.m.), multiplied by 16 songs (estimated numbe of songs a webcaster streams per hour to each listener) and multiplied by 365 days for the

year. For the hypothetical small webcaster, reverse calculations were made from Acculation dollar figures (\$600,000 for 2006, divided by .08¢ equals 750 million streams). To calculate the number of total listeners for the hypothetical large and midsize services, an average percentage of hourly listeners to total listeners for AOL, Yahoo and Live365 was used. For large services, average hourly listeners equaled 9.8% of total listeners. For midsize services, the rate was 8.4%. For small webcasters, the tally of average hourly listeners was first calculated (750 million streams per year divided by 8,760 hours in a year to equal 85,616 streams per hour; divided by 16 songs per hour to equal 5,351 streams transmitted to listeners per hour, 90% of which would be listening between 6 a.m. and midnight). The rate used for average listeners to total listeners as 8%.

19



Boortz tells it like it is in new book

## 'Somebody's Gotta Say It'

#### Al Peterson APeterson@RadioandRecords.com

eal Boortz has always been a "tell it like it is" guy. From his longtime home base at Cox Radio news/talkerWSB/Atlanta, Boortz also reaches millions of listeners via his daily syndicated Jones Radio Networks show airing on a reported 200plus stations nationwide. Not content with reaching an audience only through radio, the fiercely Libertarian Boortz has also written four books including his latest best seller, "Somebody's Gotta Say It." I recently caught up with Boortz during his coast-to-coast book signing tour to learn why he thinks a sizable chunk of Americans should probably not vote, why he can't be called just another conservative talk radio host and why he's not running for president.

#### What made you want to write this book?

I actually started writing this book about three years ago. Then John Linder and I wanted to do "The Fair Tax Book" but the folks at Harper-Collins weren't too excited when I told them I wanted to write a book about taxes. Finally they said they would publish that book if I would fin-

#### ish ''Somebody's Gotta Say It.''

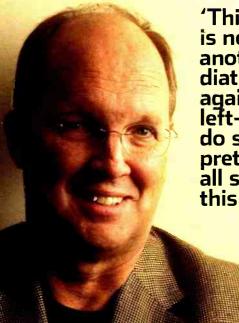
Meanwhile, what they thought was a silly little book about taxes debuted at No. 1 on the New York Times best-seller list, and it's still going strong. But after I finished the tour for that there was this little thing called an "advance" so I came back and really got into the new book and the whole process of getting a couple of hundred thousand words down to around 100,000.

#### I take it reviews have been good?

Oh, absolutely. I have been really gratified by the reviews and the response from readers I've met. This book is not just another diatribe against the left—I really do skewer pretty much all sides in this one. There's even a whole chapter on why not to vote for Republicans, Democrats and Libertarians.

#### The book reads a lot like listening to your radio show.

Frankly, that's just the way I write. I've had dozens of people tell me that it reads like listening to my show, and that's a good thing as I see it. I think this book is very conversational, and it's not ponderous. *Continued on page 22* 

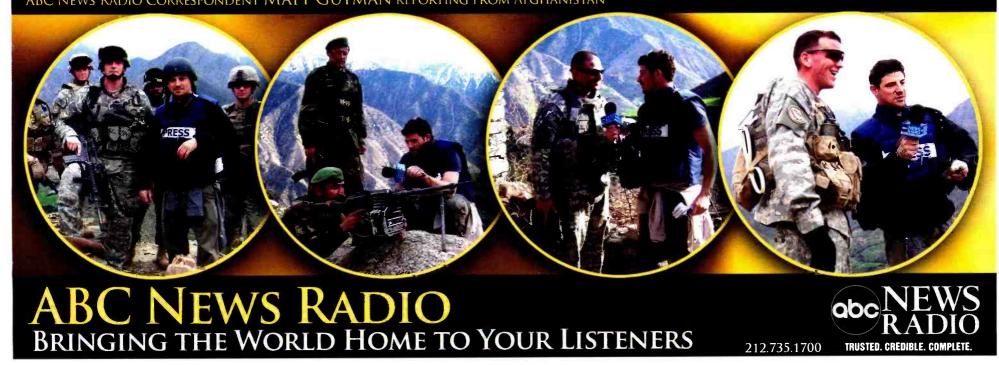


'This book is not just another diatribe against the left—I really do skewer pretty much all sides in this one.'

-Neal Boortz

20

ABC NEWS RADIO CORRESPONDENT MATT GUTMAN REPORTING FROM AFGHANISTAN





See the response from **listeners** when stations decided to focus on **their concerns**:

#1 Nashville

**# San Antonio** 

**#1** Louisville

# Kansas City

**# Grand Rapids** 

\*Number One represents highest share Adults 25-54. Fall '06 Book. \*\*Number One represents highest share Women 25-54. Fall '06 Book.



# K radio listener and

a talk radio listener and realtor from Chicago, found out that her sixteen year old daughter is pregnant...

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#### **NEWS / TALK / SPORTS**

#### Continued from page 20

While you have always maintained you are a Libertarian and not a conservative, much of the press tends to lump you in with other conservative hosts. What separates you from talk radio hosts who are acknowledged conservatives? The two major conservative radio talk show hosts—Rush

Limbaugh and Sean Hannity—both are adamantly antiabortion. I am adamantly pro-choice. I don't believe that

SOMEBODY'S

people are ever actually proabortion. They are pro-choice. So I disagree with them on that issue as one example.

I also don't think either of them would go along with me on the war on drugs where I think that every nonviolent drug offender should be turned out of jail right now. We ought to get rid of the drug enforcement agency and stop the war on drugs and move to a treatment regimen. I don't think either of them would agree with my feelings about most victimless crimes, like prostitution. I don't see why in the world you can't sell something you can legally give away. Where's the rationality in that?

In fact, I am so Libertarian —and my wife cringes when I say this—that I don't think

that the government even has a role in licensing doctors or lawyers, it should be private sector accreditation and caveat emptor [let the buyer beware].

#### Are you a polarizing figure?

Yes, because I am not afraid to say exactly what I think. For example, while I think most of us understand and see the danger from Islamic fanaticism and the threat it poses to freedom, I also see a danger from Christian fanaticism and the threat that it can impose to freedom. I'm not talking about the rank-and-file, faithful, devout, Bible-believing Christian in this country. I consider myself a Christian.

But there are some out there who are perfectly willing even eager—to use the force of law to compel other people to live according to their religious beliefs. Whether you are Islamic, Jewish, Christian, Hindu or Buddhist—I don't really care what you are—I say be a great example of your religious faith by living according to that faith. But don't

try to use the force of law to compel other people to do the same. I think that's an area in which I am most polarizing because there are people out there who just cannot take a challenge to their religious dogma. They believe my comments against the idea of a theocracy mean that I'm anti-Christian, and that's absurd.

In the book you say about 50% of adults in America are "simply too ignorant and functionally incompetent to be living in a free society." What exactly do you mean by that? Let me give you an example. Look at Bush's plan for Social Security reform. Virtually every person in this country has to hand over 14% of their annual income—up to the limit—to the Social

Security system where the money is used to first, pay current benefits and second, get plowed into the general fund to buy votes. There is no Social Security trust fund, there are no individual accounts, and there's no lawful guarantee you will ever get that money back.

So Bush says instead of putting 14% of your check into this system, how about they take 12% for the system and put just 2% into an account that you will actually own and can even pass on to your heirs if you wish. The people of 'There are some out there who are perfectly willing—even eager—to use the force of law to compel other people to live according to their religious beliefs.' –Neal Boortz

this country responded with a resounding. 'No way, we don't want that responsibility.' So you tell me how you can have confidence in people who will reject such a simple and basic idea as that.

Ninety percent of the people in this country cannot name their congressman or their two senators. If you don't have a clue, please do us all a favor and don't vote. There is no constitutional right to vote in a federal election. Any good businessman in charge of a corporation is not going to let his least intelligent workers choose his board of directors. I think we need to be a little bit more clever in how we choose elected officials in this country.

#### Who do you think would make a good president?

Well, I don't know if it's because I think he's brilliant, or because he's an old friend of mine, but the candidate I'd like to really see get into the race is Newt Gingrich. He's also very polarizing, so I don't know how it would work out for him, but I think he'd make an excellent president. I, on the other hand, am not running. My hat is not in the ring. I can't live on what they make.

#### Why should people read "Somebody's Gotta Say It" regardless of their party or politics?

Because it will make you the most fascinating conversationalist in your social crowd, no matter what your political feelings are. You'll get a lot of great opening lines like, "Did you hear they're throwing cats out of airplanes in Georgia?" Or "Did you hear about that guy in the mail room who was confronted by 20 mad women waving dildos?" Just imagine all the great conversations you can get started with lines like that.



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## A&RWORLDWIDE'S NAUSSE APOS UNITED NATIONS OF MUSIC & MEDIA BELAGE HOTEL

## WEST HOLLYWOOD CALIFORNIA U.S.A APRIL 29-MAY 2, 2007

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#### **BIG SHOTS**

Compiled by Alexandra Cahill ACahill@RadioandRecords.com





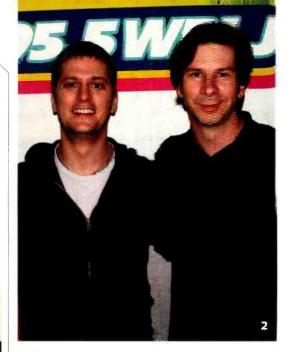


## **Capitol Celebration**

**1.** ASCAP president Marilyn Bergman hosted a tribute to Stevie Wonder, the first recipient of the ASCAP American Troubadour Award, on Capitol Hill in Washington, D.C. Tony Bennett, Smokey Robinson, Wyclef Jean, India.Arie, Wynonna and Joan Osborne performed in the all-star musical salute to Wonder. Pictured, from left, are Wonder, Bergman and Bennett.

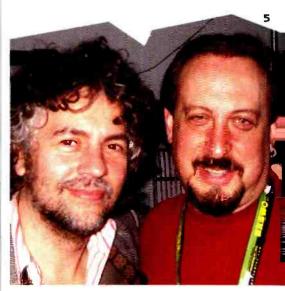
Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Smooth Operator Rob Thomas participated in an interview with a group of ABC Radio hot AC WPLJ/New York listeners who had the opportunity to ask him a question. The solo/Matchbox Twenty singer, left, is pictured here with midday personality Race Taylor. 3. Steel Magnolia Former "American Idol" finalist Kellie Pickler posed for photos with NextMedia country WRNS/Greenville, N.C., staffers during a performance in her native North Carolina. Pictured, from left, are WRNS VP/GM Rolf Pepple, midday DJ Johnny Law, Pickler, afternoon DJ Tommy Garrett and promotions director Liz Leidy. 4. Family Matters Image artist Tamia stopped by Cox Radio urban AC WCFB/Orlando to chat with evening DJ Eric "Hollywood" Davis and promote her single "Can't Get Enough." Tamia revealed that she and her husband, Grant Hill, are expecting their second child in a few months. 5. Wayne's World Northshire modern rock WEQX/Albany, N.Y., OM/PD Willobee, right, chatted with singer/guitarist Wayne Coyne of the Flaming Lips at the South by Southwest conference in Austin. 6. To Know Her Is to Love Her Executives from Warner Music's Rhino and Nonesuch labels presented Emmylou Harris with a plaque during the South by Southwest conference to commemorate worldwide sales of 15 million albums Pictured, from left, are Rhino VP of marketing Mike Engstrom, Rhino VP of A&R Cheryl Pawelski, Harris' manager Ken Levitan, Harris, Warner Bros. senior VP of A&R Perry Watts-Russell, Nonesuch senior VP David Bither and Rhino VP of A&R James Austin. 7. The Bald and the Beautiful Sirius Hits 1 MD Ryan Sampson demonstrated his impeccable taste in topical T-shirts during a recent visit from Pink.











# Find the set of the se

## R&R TIMELINE

Erik Olesen rises to serior VP of top 40 promotion at Island Def Jam YEAR AGD Music Group.

Warner Music Group names Todd Mcscowitz president of its newly established Independent Label Group. WBNS/Columbus, Ohio, appoints Jay Taylor PD.



Jim deCastro signs on to lead AOL Interactive. Beau Raines becomes PD of WZLX/Boston. Brian Purdy is promoted to regional VP for the Clear Channel/Dallas trading area.

Harvey Nagler is named GM of the radio division at CBS News. ■ Heftel/Miami elevates Claudia Puig to GM. ■ Mike Shepard becomes the director of programming operations at Jefferson-Pilot/California.



Rod Zimmerman is appointed VP/ GM of talk powerhouse KMOX/St. Louis. Steve Goldstein becomes GM and part owner of sports WTEM/ Washington. Nick Gattfield is chosen to be president of a newly created, yet-to-be-named PolyGram label.

Capitol Records selects John Fagot as VP of promotion. Jeff Laird is promoted to VP/GM at WXTU/Philadelphia. WCCO/Minnezpolis recruits Vic Brenner as director of broadcast operations.



WBT/Charlotte installs Dawe Bishop as PD. ■ Fred Hayen exits WEA International and forms 21 Records, to be dist-ibutec by PolyGram. ■ Scott Robbins joins WJYW/Tampa as OM.

Steve Wax rises to president of Elektra/Asylum Records. ■ Columbia Records taps Bob Sherwood as VP of national promotion. ■ WFIL/Philadelphia premieres the "Beatles Live at the Hollywood Bowl" LP.

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## Linkin Park's 'Done' Debuts At No. 1

Linkin Park lands the third No. 1 debut in the history of the Alternative chart as "What I've Done" (Warner Bros.) opens in the top spot. The No. 1 landing also extends the group's record string of consecutive chart-toppers at the

format to six. Warner Bros. labelmate the Red

Hot Chili Peppers were the last act to debut atop the chart when "Dani California" turned the trick

one year ago this week. Another Warner act, R.E.M., was the first

to accomplish the feat when "What's the Frequency, Kenneth?" started in the pole position in September 1994.

"What I've Done" also opens at No. 3 on the Active Rock chart, which is that list's highest entry since Tool's "Vicarious" launched at No. 2 last April.

Thomas Extends Hot AC Top Five Solo Mark

With an 8-5 jump for "Little Wonders" (Atlantic), Rob Thomas becomes the first solo artist to reach the Hot AC top five with his first six singles and matches the Goo Goo Dolls as the only acts to ever accomplish the feat. Thomas narrowly missed that mark as the frontman for Matchbox Twenty, which peaked at No. 6 with

"Push" in 1997 and then reached the top five with each of its next six singles. At AC, Thomas' "Streetcorner Symphony" (Atlantic) also enters the top five (7-5), the third to rise to such heights from his "Something to Be" album.

#### Killers Gain Triple A Crown The Killers earn their first Triple A

chart-topper as "Read My Mind" (IDJMG) supplants Norah Jones' threeweek reign with "Thinking About You" (BLG). It's the first trip to the Triple A pinnacle for the Island Def Jam Music Group since Melissa Etheridge's "Breathe" reached that spot in the Feb. 27, 2004, issue. Coincidentally, that song also nudged a Jones track, "Sunrise," from the throne.

#### The Fray Lives The Good 'Life' At AC

"How to Save a Life" (Epic) by the Fray takes over at the top of the AC chart with a 2-1 rise. The song has now crowned three of R&R's Nielsen BDS-monitored lists, having topped the Triple A chart for a week and the Hot AC chart for a 15-week reign. With this week's ascension, "Life" becomes the first shared No. 1 between AC and Hot AC since Daniel Powter's "Bad Day" led AC for 19 weeks and Hot AC for 12 a year ago.

#### Ciara Top 10 Résumé Gets Longer

Ciara rolls to her fourth straight Urban top 10 as "Like a Boy" (Zomba) soars 15-9. Since the launch of her career in 2004, all but one of her 10 Nielsen BDS chart appearances has reached the top 10. Among the successes are three No. 1s: her debut track "Goodies," her featured role on Bow Wow's "Like You" and, most recently, a one-week stint with "Promise" in February. The lone blemish to Ciara's streak is "And I," which peaked at No. 21 in November 2005,

## Underwood's Triple Play

Carrie Underwood earns her third No. 1 on the Country chart as "Wasted" (Arista/Arista Nashville) amasses 35.2 million impressions and jumps 2–1. The song follows previous 2006 chart-toppers "Jesus, Take the Wheel" (six weeks) and "Before He Cheats" (five). Underwood's "Don't Forget to Remember Me" peaked at No. 2 on the Nielsen BDSdriven Country chart last July.

The new No. 1 makes Underwood the first artist to score three chart-toppers from a debut album since the Dixie Chicks' 1998 major label debut "Wide Open Spaces" spawned "There's Your Trouble," "Wide Open Spaces" and "You Were Mine." Underwood is now just one No. 1 shy of matching the four that Brooks & Dunn collected from their 1991 debut album, "Brand New Man."

Underwood also makes noise at Hot AC, shooting 13-10 with "Cheats" (RMG). With that advance. Underwood becomes the first solo country female artist to score a top 10 hit on the Hot AC chart since Faith Hill reached No. 8 in December 2000 with "The Way You Love Me." The song also continues its crossover climb at CHR/Top 40, rising 16-14 with Airpower honots.

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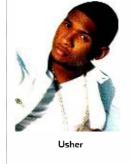
25





A rousing romp through Nielsen BDS' info treasure chest

## Hours Of Fun With BDSRadio



The Pussycat Dolls

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or Catriona McGinn

(323-817-1543 or

#### Kevin Carter KCarter@RadioandRecords.com

ow that we're all moved into our new headquarters in Los Angeles, our first official visitors were Catriona McGinn, Adam Foster and Craig Erickson of Nielsen BDS. Instead of a basket of muffins, they came bearing a more useful, longterm gift: a presentation of the inner wonders of BDSRadio. Sadly, I was out of the office that day, but R&R's intrepid radio editor Keith Berman sat upfront, asked a bunch of questions and, inspired to share his thoughts on the presentation, penned this week's column.

We'll fully admit we're a little behind the technology curve—hell, our VCR isn't just blinking "12:00," it's one of those Soviet-era steam-poweredVCR/record player things that are as large as a room. So when R&R moved over to the BDS system last fall, we were more than a little intimidated and had to immediate-ly use several psychotherapy sessions allotted by our health insurance to deal with it.

"Never fear," said the BDSRadio folks, who swooped into our conference room wearing capes and tights, which actually frightened us a little more. But to their credit, they calmly took us through the system and showed us that bdsradio.com actually is pretty damn useful and is nothing to fear—and they also comforted us as we sobbed uncontrollably.

In addition to the standard charts, figures and graphs you'd expect, BDS has tons of neat little toys—like the fact that each of the standard format charts comes with an instant current/ recurrent/gold percentage breakout, both in terms of titles and actual total spins. And the cool thing is that BDS' charts are rolling, so everything is up to date for the last seven days and you're seeing an instant picture of what's really going on across the format,

The brilliant people that they are, though, BDS bought themselves some big honkin' servers and just keep compiling information, so you have access to stuff all the way back to September 2003. Literally within seconds, we're able to punch up a music log of what WHTZ (Z100)/New York played for the entire month of January 2004, plus get an overall chart and total playlist for that month. Hell, if we wanted to, we could see the chart for the entire CHR/top 40 panel for the entire year of 2006.

Speaking of literally within seconds, how about that RealTime thing? You want to know what's playing on any monitored station in America right this very second? Bam. There, Done, Plus, you can punch up any song and see when it was first detected on a station . . . yes, going way back to 2003. It'll even tell you how many times in each daypart the track aired for every week it was played.

Then there's the Power Adds section. More useful info than you can shake a stick at: the most-added songs at a format, plus who added the track and how many spins they're up to this week. Same deal with that handy Big Movers dealie, where you get the 10 tracks with most increased plays on a seven-day rolling basis so you know right that second what's hot.

You also know that BDSRadio has access to Nielsen SoundScan and BigChampagne data, right? Yeah, all those sales figures and digital download info is right there, too, along with full monitors of stations written out word-for-word, so you can read "all the hits, Kiss one-oh-six-point-one" to your heart's content to see what your compatriots are writing for imaging.

It's almost enough to make us start crying again ..., you know, tears of joy and a sense of being overwhelmed with goodness, not fear.

#### BDSRadio, Activate! Form Of . . . Gold

We know that many readers don't have ready access to expensive research. And we know that not all of you are on the BDSRadio system. So to satisfy both parties' needs, given that the spring book is now under way, here are the top 50 gold tracks from CHR/top 40 from March 28 through April 3, which we got after three simple mouse clicks. We figure you might want to make sure your playlist is all tuned up for the spring book.

1. Usher Featuring Ludacris & Lil Jon, "Yeah!" 2. Kanye West, "Gold Digger" 3. The Pussycat Dolls, "Don't Cha" 4. Kelly Clarkson, "Since U Been Gone" 5. Fall Out Eoy, "Sugar, We're Goin' Down" 6. Kelly Clarkson, "Behind These Hazel Eyes" 7. Ciara Featuring Missy Elliott, "1, 2 Step" 8. Mariah Carey, "We Belong Together" 9. The Pussycat Dolls, "Stickwitu" 10. 50 Cent, "In Da Club" 11. Rihanna, "Pon De Replay" 12. Nickelback, "Photograph" 13. Ciara Featuring Petey Pablo, "Goodies" 14. Green Day, "Boulevard of Broken Dreams" 15. Papa Roach, "Scars" 16. Lifehouse, "You and Me" 17. Gwen Stefani, "Hollaback Girl" 18. Kelly Clarkson, "Because of You" 19. Maroon5, "This Love" 20. The Black Eyed Peas, "My Humps" 21. Nelly Featuring Tim McGraw, "Over and Over" 22. Gavin DeGraw, "I Don't Want to Be" 23. Lil Jon 5 the East Side Boyz, "Get Low" 24. R. Kelly, "Ignition" 25. Nelly, "Ride Wit Me" 26. Puff Daddy & Faith Evans Featuring 112, "I'll Be Missing You" 27. Nelly, "Hot in Herre" 28. Evanescence, "Bring Me to Life" 29. Weezer "Beverly Hills" 30. Mary J Blige, "Family Affair" 31. Linkin Fark, "In the End" 32. The Kilvers, "Mr. Brightside" 33. 50 Cent, "Disco Inferno" 34. Maric, "Let Me Love You" 35. OutKast, "The Way You Move" 36. 3 Doors Down, "Here Without You" 37. Linkin Park, "Numb" 38. OutKast, "Hev Ya!" 39. Usher, "Caught Up" 40. Maroon5, "She Will Be Loved" 41. Maroon5, "Harder to Breathe" 42. Mariah Carey, "Shake It Off" 43. Fat Joe Featuring Ashanti, "What's Luv" 44. Sir Mi>-a-Lot, "Baby Got Back" 45. Gorillaz, "Feel Good Inc" 46. The Killers, "Somebody Told Me" 47. Nina 5ky, "Move Ya Body"

#### 48. DJ Sammy & Yanou Featuring Do, "Heaven"

49. Hootastank, "The Reason" 50. The Notorious B.I.G., "Mo Money Mo Problems"

## **CHR/TOP 40**

CUPID'S CHOKEHOLD NO. 1 (2 WKS) GYMCLASS HEROES FEAT. PATRICK STUMP DECAYLA-VCE/FUELED BY RAMEN/ATLANTIC/LAVA

CIVE IT TO ME TIMBALANDERT, MOSLEY/BLACKGROUND/INTERSCOPE

NIELSEN BDS THIPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL

KONVICT/JPFRONT/SRC/UNIVERSAL MOTOWN

WILL AM/A&M/INTERSCOPE

ROADRUNNER/ATLANTIC/LAVA

AI 2 POWER 122 ARISTA/ARISTA NASHVILLE/RMC

AIRPOWER

AIRPOWER

BEYONLE MAKES ME WONDER AIRPOWER/MOST INCREASED PLAYS A&M/OCTONE/INTERSCOPE

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NEW

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TITLE ARTIST

THE SWEET ESCAPE

NG LUDACRIS

WHAT GOES AROUND ... COMES AROUND

GWEN STEFANI FEATU

DDN'T MATTER

IT'S NOT OVER

GLAMOROUS.

SAY IT RIGHT

U + UR HAND

GIRLFRIEND

FACE DOWN

ICE BOX

IF EVERYONE CARED

THIS IS WHY I'M HOT

HE RED JUMPSULT APPARATUS

BEFORE HE CHEATS

BETTER THAN ME

BEAUTIFUL LIAR BEYONCE & SHAKIRA

BECAUSE OF YOU

IRREPLACEABLE

KATHARINE MCPHEE

OVER IT

BOSTON

WITH LOVE

LOST WITHOUT U

THE WAY I LIVE

ON THE HOTLINE.

LOOK AFTER YOU

CANDYMAN

UMBRELLA

TELL ME

4PR L 13, 2007

RUNAWAY LOVE

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DIDDY FE \TURING CHRISTINA AGUILERA NOTHING LEFT TO LOSE

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YOU LLOYD FEATURING I.II.' WAYNE

STOLEN DASHBOARD CONFESSIONAL

SUMMER LOVE

HOME

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THIS AIN'T A SCENE, IT'S AN ARMS RACE

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NEW

RISING 6-5 WITH "GLAMOROUS," FERGIE BECOMES THE FIRST SOLO FEMALE TO SEND HER FIRST THREE SINGLES INTO THE TOP FIVE SINCE AVRIL LAVIGNE IN 2002-03.

AUDIENCE

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55 770

55.975

49.689

45.641

47.555

45.291

37.934

43.710

33.855

25.876

27.366

24.112

20.720

17.400

12.847

18.617

17.282

18.361

15.054

17.896

14.738

23.840

10.860

9.705

7.169

11.194

12.103

8.182

6.907

6.613

8.996

5.194

4.545

11.271

8.762

5.144

12,549

2.918

6,492

1.929

PLAYS

+331

+296

+467

-520

+264

-747

-600

+289

+613

-49

+306

+923

+230

+407

+304

-193

+431

+482

-456

+1627

-340

+574

+34

+2

+52

-300

+151

+344

+543

-323

-799

-250

-994

+917

-637

+48

-43

-181

+591

+45

9118

8742

8326

8094

7917

7265

6392

5987

5903

5722

4596

4468

4413

3814

3537

3380

3274

3126

3068

3003

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2592

2441

**2**402

2023

1964

1870

1691

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1240

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1088

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1069

995

808

NTERSCOPE

N th

<mark>№<sup>2</sup> ф</mark> RCA/RMG

JIVE/ZOMBA

MOSLEY/GEFFEN

LAFACE/ZOMBA

N

CAPITO

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TVT

177

1 EPIC

REA/RMG

HOLLYWOOD

E 💦 BY RAMEN/ISLAND/IDJMG

STAR TRAK/INTERSCOPE

UNIVERSAL REPUBLIC

BUUESTAR/ATLANTIC

DTP/DEF JAM/IDJMG

SRP/DEF JAM/IDJMG

VAGRANT/INTERSCOPE

BAD BOY/ATLANTIC

AWARE/COLUMBIA

JIVE/ZOMBA

THE INC./UNIVERSAL MOTOWN

RCA/RMG

x

습 EPIC

th

RCA/RM

UNIVERSAL REPUBLIC

MUSIC WORLD/COLUMBIA

T.U.G./COLUMBIA

DEE IAM/ID

BAD BOY/ATLANTIC

COLUMBIA



**MOST ADDED** 

KIIIAIMA FEAT. JAY 2 (SRP/DEF JAM/IDJMG) KBKS, KDWB, KJVO, KKOB, KKRZ, KQCH, KQYY, KRBE, KSLZ, WAEY, WAEZ, WAKS, WAKZ, WAOA, WCCQ, WEZB, WHBQ, WHHD, WHHY, WHKF, WJIM, WKCS, WKSC, WKSE, WKST, WKSZ, WKXJ, WNOU, WFRO, WRHT, WRYQ, WSNX, WTWR, WKSE, WKSE MARMO, WKS WYCY

WVKS, WVSR, WWWQ, WYKS, WYOY, WZAT, WZKF, WZKL, WZYP

SUMMER LOVE 38 Justin Timberlake (IIVE/ZOMBA) CKEY, KBKS, KDND, KKPN, KMXV, KQCH, KQMQ, KSMB, KSPW, KWYL, KXXM, KZMC, WAEZ, WAKZ, WBHT, WDJX, WEZB, WFHN, WELY, WGTZ, WHBQ, WIHT, WIQA, WKSE, WNKSK, WNOU, WRHT, WSSX, WSSX, WVSR, WWST, WXKB, WXKSK, WXLK, WXXL, WXYK, XM Top 20 on 20

MAKES ME WONDER

(A&M/OCTONE/INTERSCOPE)

(Additude Lone/INTERSEQUE) KIYO, KLAL, KRQQ, KSLZ, KZZP, MAEB, WAEZ, WAPE, WDCG, WEZB, WFMF, WHK WKFS, WKSC, WKSS, WKST, WKXJ, WNOI WNOJ, WQEN, WRVQ, WSNX, WVKS, WVSR, WXXL, WZKF

KJYO, KKDM, KXXM, KZZP, WAKS, WAKZ, WCGQ, WDCG, WDJX, WERO, WFBC, WCTZ, WHOT, WJIM, WKCI, WKSE, WKST, WKSZ, WLAN, WNOK, WSSX, WXSS

KBKS, KLYO, KKOM, KKOB, KSPW, KXXM, WBHT, WHBQ, WHTZ, WIXX, WKCI, WKXJ, WPRO, WPST, WPXY, WSNX, WSSX, WSTW, WXLK, WYOY, WZKL, XM Top 20 on 20

Maroon5

HOME

Daughtry (RCA/RMG

Linkin Park WARNER BROS.)

LAST NIGHT

ADDED AT ...

WABB

PD: Tom "Jammer" Naylor MD: Jonathan Shuford

Mobile, AL

Diddy Feat, Keyshia Cole

THNKS FR TH MMRS

(BAD BOYATLANTIC) KRBE, KXXM, WBHT, WERO, WFBC, WHHY, WHYI, WKRZ, WPRO, WVKS, WXKS, WXLK, WYOY, WZAT, WZYP

THNKS FR TH MMRS Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG) KHFI, KHOP, KSMB, KZCH, KZMG, WERO, WJBQ, WKRZ, WKXJ, WNKS, WPXY, XM Top 20 on 20

BECAUSE OF YOU 1 Ne-Yo (DEF JAM/IDJ/MG) KHFI, KXXM, WAPE, WCGQ, WEZB, WHKF, WNCI, WNTQ, WRVW, WWST, WXSS

Cute Is What We Aim For. The Curse Of Curves, O Nelly Furtado. All Good Things (Come To An End). D

FOR MORE STATIONS GO TO

www.RadioandRecords.com

WHAT I'VE DONE

NEW STATIONS

42

38

27

22

22

15

12

11

WARE FM

TITLE ARTIST / LABEL

UMBRELLA

Rihanna Feat. Jay-Z



POWERED BY N Nielsen Broadcast

**NEW AND ACTIVE** 

PLAYS /GAIN
422/227
MBA
66
415/32
35
412/56
412/56 38
38
38 409/39

27

MOST INCREASEI PLAYS		
+1627		MAKES ME WONDER           Maroon5 (A&M/Octone/Interscope)           XT20 -31, WRVQ +30, WIHB +30, WAPE +30, KKMG +29, WHKF +27, WIHBQ +24, KKDM +24, WKXJ +24, WIXX +23
+923	¢	<b>GIRLFRIEND</b> Avril Lavigne (RCA/RMG) XT20 +32, KHTT +30, WKST +28, KHFI +27, KSPW +24, WFMF +23, WKZL +23, WXYK +21, KJYO +21, KSLZ +21
+917		UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WZKF 4-7, WKCS - 39, KIIS + 35, KZHT + 30, KDWB + 28, WHTZ + 27, WIXX + 27, WKST + 26, KWYL + 25, WXKS + 24
+613	✿	U + UR HAND Pink (LaFace/Zomba) WNOK +54, WIHB +32, WKZL +31, KHKS +31, WIHT +25, KQCH +24, WKSS +24, WHTZ +21, WIOG +20, WKSZ +20
+591		SUMMER LOVE Justin Timberlake (Jive/Zomba) WHB -32, WEZB +28, KBKS +26, WIQQ +25, SH1 +25, WXSS +24, KKPI +24, KKMG +22, WZKF +21, WXXL +20



**TOLL** FREE 1.800.231.6074 www.rollasign.com



# Rollasian

**Disposable Plastic Banners** 

(FULL SURFACE/INTERSCOPE)	-		T-Pain Feat. Yung Joc
TOTAL STATIONS:		58	(KONVICT/NAPPY BOY/JIVE/ZOME
			TOTAL STATIONS:
FOREVER 🕁	553/10	12	
Papa Roach			BE GOOD TO ME
(EL TONAL/GEFFEN)		_	Ashley Tisdale
TOTAL STATIONS:	4	¥5	(WARNER BROS.)
			TOTAL STATIONS:
WAIT FOR YOU	477/10	14	
Elliott Yamin			SMILE
(HICKORY)			Lily Allen
TOTAL STATIONS:	3	58	(CAPITOL)
			TOTAL STATIONS:
OUTTA MY SYSTEM	468/8	0	
Bow Wow Feat, T-Pain & Johnt	a Austin		THROW SOME D'S
(COLUMBIA)			Rich Boy Feat. Polow Da Oon
TOTAL STATIONS:	2	26	(ZONE 4/INTERSCOPE)
			TOTAL STATIONS:
ANYTHING	445/7	13	
otol			THE GREAT ESCAPE
(OA FAMILY/BLACKGROUND/			Boys Like Girls
UNIVERSAL MOTOWN)			(COLUMBIA)
TOTAL STATIONS:	3	59	TOTAL STATIONS:

PLAYS /GAIN

685/164

TITLE ARTIST / LABEL

Bone Thugs-N-Harmony Feat. Akor

I TRIED

MOST INCREASEI PLAYS		
+1627		MAKES ME WONDER           Maroon5 (A&M/Octone/Interscope)           XT20 -31, WRV0 +30, WIHB +30, WAPE +30, KKMG +29,           WHKF +27, WHBQ +24, KKDM +24, WKXJ +24, WIXX +23
+923	t	<b>GIRLFRIEND</b> Avril Lavigne (RCA/RMG) XT20 -32, KHTI +30, WKST +28, KHFI +27, KSPW +24, WFMF +23, WKZL +23, WXYK +21, KJYO +21, KSLZ +21
+917		UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WZKF 447, WKCS + 39, KIIS + 35, KZHT + 30, KDWB + 28, WHTZ + 27, WIXX + 27, WKST + 26, KWYL + 25, WXKS + 24
+613	Φ	U + UR HAND Pink (LaFace/Zomba) WNOK +54, WHB +32, WKZL +31, KHKS +31, WHT +25, KQCH +24, WKSS +24, WHTZ +21, WIOG +20, WKSZ +20
+591		SUMMER LOVE Justin Timberlake (Jive/Zomba) WHB +32, WEZB +28, KBKs +26, WDQ +25, SHR +25, WXSS +24, KKPN +24, KKKM +22, WZKF +21, WXXI +20

FOR WEEK ENDING APRIL 8, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 127 CHR/top 40 and 16 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. CHR/Top 40 indicator chart comprised of 52 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



#### **CHR/TOP 40 MONITORED REPORTERS**

APD/MD: Julie Pilat

WZKF/Louisville, KY

WZEE/Madison, WI

WAOA/Melbourne, FL

WHBO/Memphis, TN

DM: Mike Ferris PD: Jon Reilly

PD: Tony Banks MD: Jimmy Knight

APD: Lugnut MD: Joe Mack

WHYI/Miami, FL

WXSS/Milwaukee, WI

OM/PD: Brian Kelly APD/MD: JoJo Martinez

WHHY/Montgomery, AL

OM: Bill Jones PD/MD: Steve Smith

PD: Rich Davis MD: Tommy Butter

WBLI/Nassau, NY

APD: Tyler MD: Stevie G.

WHTZ/New York, NY

KJYO/Oklahoma City, OK

PD: Sharon Dastur MD: Romeo

DM: Tom Travis PD: Mike McCoy MD: Jeff Blackburn

KOCH/Omaha, NE

PD/MD: Erik Johnson

WXXL/Orlando, EL

PD: Michael Bryan APD/MD: Jana Sutter

WIOQ/Philadelphia, PA

PD: Rick Vaughn APD/MD: Jo Jo Brooks

KZZP/Phoenix, AZ PD: Mark Medina MD: Greg "DJ Greggy D" D'Angelo

WKST/Pittsburgh, PA

WJBO/Portland, ME

KKRZ/Portland, OR

WPRO/Providence, RI

APD/MD: Davey Morris

WDCG/Raleigh, NC

OM: Chris Shetie PD: Randi West APD/MD: Brody

KWYL/Reno, NV OM/PD: Nick Elliot

WRVQ/Richmond, VA

PD: Alex Tear APD: Drew Hall MD: Dylan

MD: Mike Adams

MD: Brooke Fox

WRVW/Nashville, TN

"Navlo

OM/PD: Rod Phi MD: Michael Yo

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell MD: Christy Taylor

WKKF/Albany, NY PD: Randy McCarten

KKOB/Albuquerque, NM OM: Eddie Haskell APD: Mark Anderson MD: Carlos Duran

WAEB/Allentown, PA James PD: Laura St. J. MD: Eric Chase

WIXX/Appleton, WI PD: Tony Waitekus MD: David Burns

WKSZ/Appleton, WI OM: Greg Bell PD: Dayton Kane in Kane APD/MD: Brian Davis

WSTR/Atlanta, GA PD: Dan Bowen MD: Michael Chase

WWWQ/Atlanta, GA OM: Rob Roberts PD: Dylan Sprague

WHHD/Augusta, GA PD: Chuck Whitake APD: Kris Fisher KHFI/Austin, TX

PD: Jay Shannor MD: Tony Cortez

WFMF/Baton Rouge, LA

KQXY/Beaumont, TX OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders

WXYK/Biloxi, MS PD: Lucas

WQEN/Birmingham, AL PD: Keith Allen APD/MD: Madison Reeves

KSAS/Boise, ID MD: Jaclyn Brandt

KZMG/Boise, ID : Rich Sullin Brad Collin APD: Valentine MD: Miggy Santos

WXKS/Boston, MA PD: Cadillac J MD: Chris Tyl

CKEY/Buffalo, NY PD/MD: Dave Ur

WKSE/Buffalo, NY OM/PD: Sue O'Neil APD/MD: Brian Wilde

WXXX/Burlington, VT OM/PD: Ben Hamilton MD: Pete Belair

WZKL/Canton, OH MD: Nikolina

WIHB/Charleston, SC MD: Dave Ryan WSSX/Charleston, SC

OM/PD: Mike Edward APD/MD: Special Ed Mike Edward: WVSR/Charleston, WV

PD: Wade Hill WNKS/Charlotte, NC

MD: Keli Reynolds

WKXJ/Chattanooga, TN OM: Kris Van Dyke APD: Mike Michonsk MD: Shrek

WKSC/Chicago, IL MD: Jeff Murray

WKFS/Cincinnati, OH OM: Scott Reinhart PD: Mark Anderson

WAKS/Cleveland, OH OM: Kevin Metheny OM: Jeff Zukauckas PD: Bo Matthews PD: Bo Matthews APD/MD: Kasper

KKMG/Colorado Springs, CO PD: John Foxx WNOK/Columbia, SC

PD: Wes McCain APD/MD: Kelly Nash

WCGO/Columbus, GA KIIS/Los Angeles, CA OM/PD Boh Quir WNCI/Columbus, OH PD: Michael McG MD: Maxwell WDJX/Louisville, KY APD/MD: Ben Davis

KKPN/Corpus Christi, TX APD: Scott E. Mack KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd

WDKF/Dayton, OH OM: Tony Tilford APD/MD: Ryan Drake

WGTZ/Dayton, OH OM: J.D. Kunes PD: Scott Sharp WVYB/Daytona Beach, FL

OM: Frank Sco PD/MD: Kotte KKDM/Des Moines, IA

PD/APD: Greg C MD: Scotty Cage WKQI/Detroit, MI PD: Dom Theodore APD/MD: Beau Daniels

**KDWB/Minneapolis, MŇ** OM/PD: Rob Morris MD: Lucas WWCK/Flint, MI WABB/Mobile, AL OM: Jeff Wat PD: Tom "Jammer APD: Q-Tip WXKB/Ft. Myers, FL

MD: Jonathan Shuford MD: Bruce The Moose KHOP/Modesto, CA WYKS/Gainesville, FL M· Rich PD: Joe Roberts MD: Tricia Jenkins

WSNX/Grand Rapids, MI OM: Doug Montg. PD: Eric O'Brien APD: Holmes

WKZL/Greensboro, NC APD/MD: Mike Klein WFRO/Greenville, NC

' Mann PD: Chris "Hollywood APD/MD: Beaver OM: Nancy Ca PD: Jeremy Rice WRHT/Greenville, NC APD: Al Levine MD: Gabrielle Vaughn WFBC/Greenville, SC

PD: Chase Murphy MD: Natalie Randall WHKF/Harrisburg, PA

PD: JT Bosch APD: Mike Miller WKSS/Hartford, CT PD: Stan 'The Man' Priest MD: Brian "Munchie" Donovan

KQMQ/Honolulu, HI PD: Sean Lynch MD: Ryan Sean

KRBE/Houston, TX

WZYP/Huntsville, AL PD: Michael Storm APD: Ally "Lisa" Elliott

WNOU/Indianapolis, IN OM: David Edgar APD/MD: Tim Rainey WYOY/Jackson, MS

OM/PD: Johnny O APD/MD: Nate West WAPE/Jacksonville, FL MD: Jay Styles

WFKS/Jacksonville, FL Todd Sh APD: Jonathan Reed

WAEZ/Johnson City, TN OM: Bill Hagy PD/MD: Jason Reed

KMXV/Kansas City, MO PD/MD: JR Ammons WWST/Knoxville, TN PD: Rich Bailey MD: Scott Bohannon

KSMB/Lafayette, LA

PD: Bobby Novosad MD: Chris Reed WLAN/Lancaster, PA

APD: Dennis Mitchell MD: Holly Love WJIM/Lansing, MI

WLKT/Lexington, KY PD: Dale O'Brian

KLAL/Little Rock, AR WXLK/Roanoke, VA OM/PD: Randy Ca APD: Ed Johnson MD: Charlotte PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick

WKGS/Rochester, NY PD: Erick Anderso MD: Nick DiTucci WPXY/Rochester NY Mike Dang PD: Mike MD: J.B.

KDND/Sacramento, CA PD: Dan Mason MD: Christopher K. WIOG/Saginaw, MI

PD: Jerry No APD: Demas KZHT/Salt Lake City, UT

OM: Jeff Lochran PD: Jeff McCartney MD: Monroe KXXM/San Antonio, TX

OM: George King PD: Tony Travatto APD: Russell Rusl KHTS/San Diego, CA

PD: Jimmy Steele APD/MD: Hitman Haze

Sirius Hits 1/Satellite APD/MD: Ryan Sampsor

XM Top 20 on 20/Satellite PD: Michelle Cartie MD: Priestly

WAEV/Savannah, GA OM: Brad Kelly PD/MD: Russ Francis

WZAT/Savannah, GA OM: Sam Nelso KBKS/Seattle, WA

PD: Marcus D. APD: Kristin "The Island Girl" MD: Eric Tyler

KRUF/Shreveport, LA OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon

KSPW/Springfield, MO OM: Chris Cannon PD: Adam Burnes MD: J. Fotsch

KSLZ/St. Louis, MO v Austi

WNTQ/Syracuse, NY o Mit MD: Rick Roberts

PD: Butch Charles MD: Jeff Wise

Doug H PD: Tommy Chuck MD: Ashlee Reid

WVKS/Toledo, OH OM/PD: Bill Michaels MD: Boomer

WPST/Trenton, NJ OM/PD: Dave McKay APD/MD: Matt Sneed

KRQQ/Tucson, AZ MD: Chris Peters

KHTT/Tulsa, OK OM/PD: Tod Tucker APD: Billy "The Baby DJ"

MD. Dylan WIHT/Washington, DC

PD: Jeff Kapugi APD: Toby Knapp MD: Gillian Sussma KZCH/Wichita, KS

OM: Lyman James PD/MD: Sammy Suarez WBHT/Wilkes Barre, PA

APD/MD: A.J. WKRZ/Wilkes Barre, PA

OM: Jim Rising PD: Tias Schuster APD/MD: Kelly K

WSTW/Wilmington, DE APD/MD: Mike Rossi WAKZ/Youngstown, OH

OM: Dan Rivers PD/MD: Jerry Mac WHOT/Youngstown, OH



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► TIMBALAND HAS HIS FIRST NO. 1 AS AN ARTIST ON THE CANADA CHR/TOP 40 CHART WITH "GIVE IT TO ME."

POWERED BY

LAST WEEK	WEEKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL4 TW	¥S +/-
	12	CUPID'S CHOKEHOLD GYMCLASSHERDES FEAT. PATRICK SYUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	3091	+104
5	14	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON	INTERSCOPE	2887	-13
5	9	DON'T MATTER AKON KO	DNVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2885	+276
2	16	IT'S NOT OVER DAUGHTRY	RCA/RMG	2742	-221
5	12	GLAMOROUS FERGIE FEAT. LUDACRIS WILLI.AM/A&M/INTERSCOPE		2702	+124
	15	WHAT GOES AROUND COMES AROUND JUSTIN TIMBE	RLAKE JIVE/ZOMBA	2466	-164
3	9	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAK	MDSLEY/BLACKGRDUND/INTERSCOPE	2158	+57
5	16	U + UR HAND PINK	LAFACE/ZOMBA	1937	+97
1	13	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1905	-46
	20	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	1856	-521
1	12	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	1839	+22
1	4	GIRLFRIEND AVRILLAVIGNE	RCA/RMG	1686	+493
2	11	ICE BOX OMARION	T.U.G./COLUMBIA	1614	+114
5	10	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	1590	+193
5	5	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	1501	+208
7	7	THIS IS WHY I'M HOT MIMS	CAPITOL	1449	+156
5	20	IRREPLACEABLE BEYONCE COLUMBIA		1144	-247
C	10	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE TVT		1082	-128
5	21	WALK AWAY (REMEMBER ME) PAULA DEANDA FEAT. THE DEY ARISTA/RMG		1060	-241
3	9	OVER IT KATHARINE MCPHEE RCA/RMG		1038	-45
7	8	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1035	+167
8	5	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	1012	+300
5	11	BOSTON AUGUSTANA	EPIC	927	+5
3	8	CANDYMAN CHRISTINA AGUILERA	RCA/RMG	889	-369
2	19	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/IDJMG	877	-260
2	3	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	815	+285
Э	14	RUNAWAY LOVE LUDACRIS FEAT, MARY J. BLIGE	DTP/DEF JAM/IDJMG	805	-410
9	6	WITH LOVE HILARY DUFF	HOLLYWODD	751	+121
1	5	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE	UNIVERSAL REPUBLIC	719	+161
N	W	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE	6 <b>87</b>	+528
4	10	YOU LLOYD FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	655	-284
б	16	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BO	FUELED BY RAMEN/ISLAND/IDJMG	647	-255
0	7	ON THE HOTLINE PRETTY RICKY	BLUESTAR/ATLANTIC	610	+14
8	2	HOME DAUGHTRY	RCA/RMĜ	580	+188
6	3	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	561	+71
3	4	LOOK AFTER YOU THE FRAY	EPIC	477	-52
9	3	CALIFORNIA CRINGE	LISTEN	341	-16
7	19	I WANNA LOVE YOU AKON FEAT. SNOOP DOLG	ONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	312	-156
5	14	HERE (IN YOUR ARMS) HELLOCOODBYE	DRIVE-THRU/SANCTUARY	298	-220
0	18	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMAN	NCE REPRISE	251	-104

**CANADA CHR/TOP 40** 

#### WEEKS PLAYS IMPRINT / PROMOTION LABEL 10 GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO& JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL 604 +60 THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL 560 -47 16 545 +54 CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER 9 11 DON'T MATTER AKON KONVICT/UPERONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL 545 +54 GIRLFRIEND AVRILLAVIGNE 533 +12 7 REA/SONY BMG 17 WHAT GOES AROUND ... COMES AROUND JUSTIN TIMBERLAKE JIVE/SONY BMG 486 -3 -28 430 12 GLAMOROUS FERGIE FEATURING LUDACRIS WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL BEAUTIFUL LIAR BEYONCE & SHAKIRA MUSIC WORLD/COLUMBIA/SONY BMG 424 +61 5 IF EVERYONE CARED NICKELBACK 420 +9 13 EMI SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL 388 -83 22 THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY 379 15 FUELED BY RAMEN/ISLAND/UNIVERSAL -20 IT'S NOT OVER DAUGHTRY REA/SONY BMD 377 -89 13 326 +79 8 THIS IS WHY I'M HOT MIMS CAPITOL/EMI 280 +15 CANDYMAN CHRISTINA AGUILERA REA/SONY BMG 8 +38 274 7 SECOND CHANCE FABER DRIVE UNIVERSAL REPUBLIC/UNIVERSAL 20 PARALYZER FINGER ELEVEN WIND-UP 273 +46 7 BECAUSE OF YOU NE-YO DEF JAM/UNIVERSAL 263 +21 б CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL 259 -41 GRACE KELLY MIKA 14 16 +17 6 WITH LOVE HILARY DUFF HOLLYWOOD/UNIVERSAL 246 LAFACE/SONY BMG U + UR HAND PINK 245 -7 14 237 -65 I OWE IT ALL TO YOU EVA AVILA SONY BMG 18 MOSLEY/GEFFEN/UNIVERSAL 235 +81 2 ALL GOOD THINGS (COME TO AN END) NELLY FURTADO 233 READY SET NO LIVE ON ARRIVAL ROCKSTAR +31 27 4 16 12 HERE (IN YOUR ARMS) HELLOGOODBYE DDIVE-THDU/EMI 225 -57 T.U.G./COLUMBIA/SONY BMG 774 +14 12 ICE BOX OMARION BREAK IT OFF RIHANNA & SEAN PAUL SRP/DEF JAM/UNIVERSAL 223 +8 23 20 218 +24 THE MUSIC DAVID USHER MAPLEMUSIC 28 8 MAKES ME WONDER MAROONS A&M/OCTONE/INTERSCOPE/UNIVERSAL 190 +118 NEW HC ENTERTAINMENT 189 -15 LIE TO ME GEORGE 16 188 +15 5 FACE DOWN THE RED JUMPSUIT APPARATUS VIRGIN/EMI

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# RHYTHMIC



KUUU/Salt Lake City bucks market's stigma with aggressive music stance

## **Hip-Hop Hot Spot?**

#### Darnella Dunham DDunham@RadioandRecords.com

ne's overall impression of Salt Lake City probably has more to do with Mormons than hip-hop. - "There's a stigma about the marketplace," Millcreek KUUU (U92)/Salt Lake City PD/midday personality Brian Michel says, "Obviously, when you've got a religious headquarters in your city, people tend to have an automatic perception. But when you come to Salt Lake and feel the vibe of the city, you see that it's truly not any different from anywhere else."

U92, which had been steadily creeping up on Clear Channel CHR/top 40 competitor KZHT, finally topped it in the fall 2006 Arbitron survey, climbing 3.0-4.1 12+. Making the win even more impressive is that U92 is aggressive musically.

Michel says the station takes that approach because it is more male-driven. "The heavier West Coast stuff seems to work for us. You'll see things on our playlist that you won't see on the national charts."

During the week of April 2, 30% of KUUU's 40 most-played songs consisted of titles that have not appeared on R&R's Rhythmic chart. But while the station often plays new music early, not

**KUUU Music Monitor** April 3, 3 p.m.

Young Jeezy Featuring R. Kelly, "Go Getta" The Fixxers Featuring Quik & AMG, "Can U Werk Wit Dat" Trick Daddy, "Take It to Da House" Mims, 'This Is Why I'm Hot" Doll-E Girl & Mister One, "Do It Daddy" Fat Joe Featuring Lil Wayne, "Make It Rain" Chingy 11 Featuring Tyrese, "Pullin' Me Back" T.I., "Tep Back" Ja Rule, "Free" Jim Jones, "We Fly High" Bone Thugs-N-Harmony Feat. Akon, "I Tried" Lloyd Featuring Lil Wayne, "You" Source: Nielsen BDS

every hit makes it to KUUU ahead of the national curve, "We do step out on some records," Michel says, "but we're late on others."

KUUU MD/afternoon personality Kevin Cruise adds,"I try to find the best songs for this city, but sometimes we're conservative."

Michel and Cruise meet weekly to discuss music for the station, taking into account requests and the input of its mixshow staff. Michel says,"The minute we start seeing a lot of buzz surrounding a song, that's certainly first and foremost one of the things that we're going to talk about."

Instead of waiting for listener requests to show what's hot. KUUU works to discover new hits early, thanks to what Michel describes as his "super-passionate MD." Cruise constantly hunts for new songs KUUU listeners will respond to, reaching out to other programmers, listening to full-length CDs and scouting digital-distribution Web sites like Digiwaxx (digiwaxx.com) and NewMusicServer.com.

"We've got to play music that's compelling to our audience," Michel says, "KUUU isn't afraid to play artists before listeners have heard of them. Typically, we end up being on them either before the label signs them or even has a plan, because they're so compelling to us.

'And there is a need to get those types of records on the air. They're what I call 'difference makers. They're the songs you can't buy, you can't get anywhere else-they're so new that listeners can't even find them to download illegally."

So, Michel says if KUUU is the only place you

#### KUUU (U92)/ Salt Lake City's Fall 2006 Ratings No. 1 teens 17.5 No. 3 18-34 6.2

No. 6 12+ 4.1 Source: Arbitron





The Big Event

KUUU (U92)/Salt Lake City is gearing up for its annual Cinco de Mayo Custom Car Show and Concert on May 6. With artists like Ja Rule, Lil' Rob, Mims, Baby Boy Da Prince, Clyde Carson, B.T.H. and Deep Side scheduled to perform, this show will likely help U92 stay ahead of its competition.

can hear specific records that turn into hits with the audience,"we certainly increase our chances of increasing time spent listening and encouraging people to tune in."

That's not to say that KUUU's mentality is to just throw new songs against the wall to see which ones stick. When Michel and Cruise add a new song, they are not passive about supporting it. For instance, when they discovered "Sexy Lady" by Yung Berg, they were immediately excited by it. The track hit the KUUU airwaves in February and has already surpassed 100 spins.

Cruise says,"On any record, when we go for it, we're balls to the wall and give it three or four plays a day. If you know your market, you know what's going to work."

Callout research and requests are also used, and KUUU greatly values its online research, where listeners who have joined the U92 Listener Advisory Board get to evaluate the music.

The programmers also get instant feedback during their on-air shifts."Being on the air really helps," Cruise says. When listeners react to a song, he takes the time to talk and hear their feedback, whether it's good or bad." You have to take in every opinion and filter that down," he says. "I've been here for eight years and music director for four or five years, and the stability of being here that long really helps me understand our listeners."

Hispanics make up the only significant minority presence in Salt Lake City, at 11.5% according to Arbitron, but that demo comprises 40% of KUUU's audience.

Michel says, "Typically over the years, the songs that work for us tend to mirror Power 106 [KPWR/Los Angeles] more than anything else. So we get a chance to break some of those records like Mr. Criminal, Mr. Capone-E and the Lil' Robs of the world that I think you typically associate with the Southwest."

Cruise hopes that KUUU's success with an edgier, risk-taking rhythmic music selection will demonstrate that his market is much hipper than it is usually perceived to be. He says,"I want people to really look at Salt Lake City and say, Wow, they're breaking artists."



Baby Bash performing at last year's KUUU (U92) Cinco de Mayo concert.

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## RHYTHMIC

► FOUR STRAIGHT WEEKS AS THMIC'S MOST INCREASED





IS WEEK	ALI NEL	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS	PLA		AUDIEN	
÷.			ARTIST         IMPRINT / PROMOTION LABEL           DON'T MATTER         NO. 1(3 WKS)         № 🏠	TW	+/-	MILLIONS	
1	1	14	AKON KONVICT/UPERONT/SR/UNIVERSAL MOTOWN	4828	-198	32.980	Z
2	2	20	MIMS CAPITOL	4770	-98	35.269	1
3	4	13	LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	3453	+59	26.117	3
4	5	11	GLAMOROUS FERGIE FEATURING LUDACRIS WILL.I.AM/A&M/INTERSCOPE	3397	+473	20.418	5
5	3	21	ICE BOX NARION T.U.G./COLUMBIA	3169	-317	20.315	6
Б	в	10	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	3029	+255	19.093	8
7	3	5	BUY U A DRANK (SHAWTY SNAPPIN') MOST INCREASED PLAYS 1 T-PAIN FEAT, YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	2879	+608	19.901	7
8	5	22	YOU 於此 LLOYD FEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN	2807	-359	21.120	4
9	э	8	BECAUSE OF YOU T	2694	+217	16.859	12
10	6	n	OUTTA MY SYSTEM 11 BOW WOW FEAT URING T-PAIN & JOHN TA AUSTIN COLUMBIA	2560	+362	18.093	10
7	8	7	i TRIED 位	2430	+513	16. <b>95</b> 3	11
12	7	20	ON THE HOTLINE 影 位	2349	-461	14.941	16
в	10	17	PRETTY RICKY BLUESTAR/ATLANTIC	2323	-94	16.339	14
4	15.	12	NELLY FURTADO MOSI EY/GEFFEN/INTERSCOPE	2292	+76	16.850	13
15		28	YOUNG JEEZY FEATURING R. KELLY CORPORATE THUGZ/DEF JAM/IDJMG THE WAY I LIVE	2163	-134	13.657	19
	12		BABY BOY DA PRINCE FEATURING LIL BOOSIE UNIVERSAL REPUBLIC THROW SOME D'S				
16	11	12	RICH BOY FEATURING POLOW DA DON ZONE 4/INTERSCOPE	2090	-278	15.656	15
	14	20	FAT JOE FEATURING LIL WAYNE TERROR SQUAD/IMPERIAL/VIRGIN	2078	-141	14.714	17
8	21	6	CIARA LAFACE/ZOMBA	2038	+371	18.194	9
9	_17	8	LOST WITHOUT U 於 位 ROBIN THICKE STAR TRAK/INTERSCOPE	1876	-105	8,981	23
20	23	3	GET IT SHAWTY AIRPOWER LLDYD THE INC./UNIVERSAL MOTOWN	1823	+408	12.485	20
21	19¢	17	WHAT GOES AROUNDCOMES AROUND         X 1           JUSTIN TIMBERLAKE         JIVE/ZOMBA	1647	-214	14.611	18
22	22	5	BEAUTIFUL LIAR T BEYONCE & SHAKIRA MUSIC WORLD/COLUMBIA	1484	+25	7.585	25
23	26	8	<b>2 STEP </b> ШNК ВІС ООМР/КОСН	1464	+164	8.685	24
24)	28	4	I'M A FLIRT         COLUMBIA/JIVE/ZOMBA           R, KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)         COLUMBIA/JIVE/ZOMBA	1345	+259	12.354	21
25	2€	4	CUPID'S CHOKEHOLD GYMCLASSHEROESFEAT, PATRICK STUMP DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1333	+192	10.124	22
2É	25	6	WHEN IT WAS ME CARACTER CARACT	1322	+104	7.026	26
27)	3	5	POP, LOCK & DROP IT HUEY HITZ COMMITTEE/JVE/ZOMBA	1029	+113	6.054	28
28	30	9	THE SWEET ESCAPE	982	+48	5.562	30
29	25	14	OpenPrint         Control           Christ Brown FEATURING JAY BIZ         JIVE/ZOMBA	971	-65	5.550	31
30	2*	12	SHE'S LIKE THE WIND	791	-342	5.334	32
31	31	2	LUMIDEE FEATURING TONY SUNSHINE TVT ROCK YO HIPS	732	+83	4.140	37
	31	20	CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE/WARNER BROS.	674	-92	6.031	29
	34	11	RIHANNA & SEAN PAUL SRP/DEF JAM/IDJMG DIME (TELL ME)	631	+8	2.893	
2/	100	2	PITBULL FEATURING FRANKIE J & KEN-Y FAMOUS ARTISTS/TVT PUSH IT BABY	629	+98	1.778	
	38		PRETTY RICKY BI UESTAR/ATLANTIC				75
55	36	3	DI KHALEDFEAT. T.L. AKON, RICK ROSS, FAT JOE, LIL'WAYNE, BABY TERROR SQUAD/KOCH	615	+62	4.973	35
36		EW	YUNG BERG FEAATURING JUNIOR YUNG BOSS/EPIC/KOCH	532	+108	4.814	36
37	N	EW	ANONYMOUS C DTP/DEF JAM/IDJMG	529	+149	1.800	
38	35	11	LIES MC MAGIC FEATURING KRYSTAL MELODY NASTYBOY	523	-40	2.221	-
39	N	EW	CAN U WERK WIT DAT THE FIXXERS FEATURING QUIK & AMG INTERSCOPE	522	+84	6.238	27
40	49	2	BREAK 'EM OFF PAUL WALL FEATURING LIL' KEKE SWISHAHOUSE/ASYLUM/ATLANTIC	489	+30	3.948	38

30

			DACTIVE	DI ANG
	TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
	SLAP Ludacris	481/315	TOP BACK	333/29
MOST ADDED	(DTP/DEF JAM/IDJMG)	77	(GRAND HUSTLE/ATLANTIC)	24
MOST ADDED	TOTAL STATIONS:	37	TOTAL STATIONS:	
	UMBRELLA Rihanna Feat, Jay-Z	471/350	DO IT Lil Rob	290/61
	(SRP/DEF JAM/IDJMG) TOTAL STATIONS:	39	(UPSTAIRS) TOTAL STATIONS:	27
	MY 6-4	458/147	LEAN LIKE A CHOLO	260/63
TITLE NEW ARTIST / LABEL STATIONS	Mike Jones Feat. Bun B & S (ICE AGE/SWISHAHOUSE/		Down AKA Kilo (UNIVERSAL MOTOWN)	
UMBRELLA 17	ASYLUM/WARNER BROS.)	70	TOTAL STATIONS:	24
Ribanna Feat, Jay-Z (SRP/DEF JAM/iDJMG)	TOTAL STATIONS:	30	SUMMER LOVE	248/55
KDDB, KISV, KKSS, KRKA, KSFM, KVEG. KVYB, KXJM, WBTT, WJJS, WKHT, WLTO,	NAW MEEN Baby Boy Da Prince Feat. N		Justin Timberlake (JIVE/ZOMBA)	
WRED, WRVZ, WWKL, WWKX, WXIS	(EXTREME/UNIVERSAL REF TOTAL STATIONS:	PUBLIC) 35	TOTAL STATIONS:	21
POP, LOCK & DROP IT 9 Huey	I'M THROWED	351/112	STRAIGHT TO THE BANK	244/244
(HITZ COMMITTEE/JIVE/ZOMBA)	Paul Wall Feat. Jermaine Di (SWISHAHOUSE/ASYLUM/A	upri	50 Cent (G-UNIT/INTERSCOPE)	
KBDS, KCHZ, KDHT, KISV, KKWD, KPHW, KTBT, KXBT, WWKX	TOTAL STATIONS:	4]	TOTAL STATIONS:	40
I'M A FLIRT 7				
R. Kelly Dr Bow Wow (COLUMBIA/JIVE/ZOMBA)				
KBBT, KGGI, KIKI, KPTY, KVYB, WAJZ, WLLD				
SLAP 6				
Ludacris (DTP/DEF JAM/IDJMG)				
KBFM, KDHT, KIKI, KLUC, KPRR, KVEG				
MY 6-4 6				
Mike Jones Feat, Bun B & Snoop Dogg (ICE AGE/SWISHAHOUSE/				
ASYLUM/WARNER BROS) KBBT, KOHT, KPTY, KSEQ. WRCL, XMOR				
BUY U A DRANK				
(SHAWTY SNAPPIN') 5 T-Pain Feat. Yung Joc				
(KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)	MOST			
KLUC, KUUU, WAJZ, WBTS, WNVZ	MOST	D C		
I'M THROWED 5 Paul Wall Feat. Jermaine Dupri	PLAYS			
(SWISHAHOUSE/ASYLUM/ATLANTIC) KBDS, KKFR, KKSS, KXBT, KZFM				
PARTY LIKE A ROCKSTAR 5				
Da Shop Boyz	+608	t BL		
(ONDECK/UNIVERSAL REPUBLIC) KBFM, KCAQ, KDGS, KPWT, WXIS	TOUD		HAWTY SNAPPIN')	
LIKE THIS S		T-F	Pain Feat. Yung Joc	
Mims (CAPITOL)		WP	vict/Nappy Boy/Jive/Zomba) /O +49, WKHT +40, KDDB +39, WRDW	
KBBT, KISV, KSEQ, KZFM, WKHT		KOH	IT +24, KKWD +23, KLUC +23, WXIS +2	n, WBBM +20
TATTOO 5 The Alliance Feat. Fabo			RIED	
(NCE/ASYLUM/ATLANTIC) WKHT, WRDW, WRED, WRVZ, WXIS		(Full	ne Thugs-N-Harmony Fea   Surface/Interscope)	
			X + <mark>38, Kibt +36, Kub</mark> e +34, KxJM +34 10 +27, Kttb +25, KbFM + <mark>2</mark> 3, Kdon +3	
	= 10 TR	CI.	AMOROUS	
		Fer	gie Feat. Ludacris (will.i.am/	
		KLU	ič +43, wpyd + <mark>38</mark> , kiki +37, kbfm +29 Je +25, kxbt +24, koht +23, wlto +3	22, KDHT +20
	- 6033	GE	T IT SHAWTY	
		Llo	yd (The Inc./Universal Motown)	IO KOUNU J
			LD +21, WRVZ +20, KPWR +19, WNVZ + DW +17, KLUC +16, KTTB +16, WRDW +1	
		🕁 LII	KE A BOY	
ADDED AT		Cia	Ira (LaFace/Zomba) HT +42, KKWD + <b>34,</b> WJMN +29, WLLD	+78 KPTY +74
Stockton, CA			HT +42, KKWD +34, WJMN +29, WLLL DW +22, WRVZ +19, KLUC +19, KTBT +1	
PD: Mike Elwood				
Candy Hill. Juicy, 20 The Fixxers Feat. Quik & AMG, Can U				
Werk Wit Oat, 5 Pitbull Feat, Frankie J & Ken-Y, Dime				
(Tell Me), 1 FOR MORE STATIONS GO TO:	FOR WEEK ENDING		arts section for rules and symbol	explanations.

LEGEND: See legend to charts in charts section for rules and symbol explan. 68 rhythmic stations are electronically monitored by Nielsen Broadcast Data Syste a day, 7 days a week.@ 2007 Nielsen Business Media, Inc. All rights reserved.



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KXBT/Austin, TX\* OM: Dusty Hayes APD: Chico Rico

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OM: Eric Sea PD/MD: J. Reed

WJMN/Boston, MA\* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin

WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy

WRVZ/Charleston, WV\* OM: Rick Johnson PD/MD: Woody Woods

OM: Bruce Logan PD: Rob Wagman MD: DZL

WBBM/Chicano, IL\* APD/MD: Erik Bradley

KZAP/Chico, CA OM/PD: Boomer Davis

**CO**\* PD: Jared Goldberg MD: Madboy

KZFM/Corpus Christi, TX\* OM/PD: E MD: Arlene M. Cordell

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KSEQ/Fresno, CA\* OM/PD: Tommy Del Rio MD: DJ Lace

PD: Sean Lynch MD: Ryan Sean KIKI/Honolulu, HI\* PD: Tony Tecate APD: Pablo Sato

KISV/Bakersfield, CA\*

Canup

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WIBT/Charlotte, NC\*

KIBT/Colorado Springs,

WLTO/Lexington, KY\* OM: Robert Lindse PD: Tabatha Levraul

> KPWR/Los Angeles, CA\* APD/MD: E-Man

APD/MD: DJ Slo Motion KBTE/Lubbock, TX OM: leff Scott PD/MD: Magoo

> KBFM/McAllen, TX\* OM: Billy Santiag PD: Johnny O MD: Frankie G

> > WPOW/Miami, FL\* OM: Tom Calococci PD: Ira "Tony The Tiger" Wolf MD: Eddie Mix

KTTB/Minneapolis, MN\* PD: Sam Elliot MD: Zannie K.

KSFM/Sacramento, CA\* PD: Byron Kennedy APD: Randy Fox MD: Freeze

WOCQ/Salisbury, MD PD: Waaki MD: Deelite

KUUU/Salt Lake City, UT\* OM/PD: Brian Michel APD/MD: Kevin Cruise

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- 8, 2007

APRIL

ENDING 38

/EEK

OR

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KPWT/San Antonio, TX\* PD: Doug Bennett

XHTZ/San Diego, CA\* PD: Rick Thoma APD: DJ Tre

XMOR/San Diego, CA\* OM/PD: Lee Cor

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KWWV/San Luis Obispo, CA PD/MD: JoJo Lopez APD: DJ Mel

KPAT/Santa Maria, CA OM/PD: Louie Diaz MD: DJ E-Wrek

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KWIN/Stockton, CA\* PD/MD: Mike Elwood APD: Michael Mann

WLLD/Tampa, FL\* PD: Orlando APD: Scantman

KOHT/Tucson, AZ\* OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos

KTBT/Tulsa, OK\* OM: Don Cristi PD: Corbin Pierce

KBLZ/Tyler, TX harlie O' MD: Marcus "DJ Marcus Love" Love

KDGS/Wichita, KS\* PD: Greg "Hitman" Williams

KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley

WJJS/Roanoke, VA\* PD/MD: Cisgo KBMB/Sacramento, CA\* PD: Pattie Moreno

\* Monitored Reporters



"SLAP" IS THE SECOND TRACK FROM LUDACRIS' "RELEASE THERAPY" TO DEBUT AT NO. 23 ON THE RAP CHART FOLLOWING LAST AUGUST'S ENTRY, MONEY MAKER.

#### POWERED BY N

Sin		All of					
LAST WEEK	WEEKS ON CHART	RAP TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	PLA TW	¥S */-		
Т	30	THIS IS WHY I'M HOT NO MIMS	D. 1(6 WKS) X	8354	-381	72.623	1
3	13	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	CÓLUMBIA/JIVE/ZOMBA	5616	+379	57.060	z
2	17	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	4879	-438	37.022	5
5	13	2 STEP	BIG OOMP/KOCH	4741	+107	36.881	6
5	22	ROCK YO HIPS	RUNK/BME/REPRISE/WARNER BROS.	4453	+419	35.415	7
7	12	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	4445	+594	37.237	4
4	24	THROW SOME D'S RICH BOY FEATURING POLOW DA DOM	ZONE 4/INTERSCOPE	4255	-599	38.166	3
Э	12	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	3678	+524	29.557	8
2	7	I TRIED BONE THUGS-N-HARMONY FEATURING A KON	FULL SURFACE/INTERSCOPE	3265	+660	21.331	10
3	27	MAKE IT RAIN	TERROR SQUAD/IMPERIAL/VIRGIN	2822	-341	20.880	11
D	38	WALK IT OUT	BIG OOMP/KOCH	2640	-219	24.269	9
в	34	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BODSIE	UNIVERSAL REPUBLIC	2388	-203	14.558	17
14	32	WE FLY HIGH JIM JONES	косн	2099	-228	15.162	16
٦	23	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	DTP/DEF JAM/IDJMG	1912	-755	13.806	18
V	7	WE TAKIN' OVER DJ KHALED FEAT. T.I. AKON, RICK ROSS, FAT JOE, LIL'W	AYNE, BABY TERROR SQUAD/KOCH	1843	+129	16.309	15
Б	18	1ST TIME YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ	BLOCK/BAD BOY SOUTH/ATLANTIC	1829	-113	17.281	14
24	3	PARTY LIKE A ROCK STAR AIRPOWER DA SHOP BOYZ	VMOST INCREASED PLAYS ONDECK/UNIVERSAL REPUBLIC	1693	+674	17.774	13
13	6	WIPE ME DOWN         A           LIL'BOOSIE FEATURING FOXX & WEBBLE         A	IRPOWER TRILL/ASYLUM/ATLANTIC	162 <mark>2</mark>	+357	13.011	19
z	4	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	1472	+271	6.015	32
15	37	TOP BACK	GRAND HUSTLE/ATLANTIC	1459	-289	19.796	12
25	4	I'M THROWED PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	1192	+322	9.989	21
22	7	GET BUCK YOUNG BUCK	G-UNIT/INTERSCOPE	1095	+45	7.785	25
N	EW	SLAP LUDAERIS	DTP/DEF JAM/IDJMG	1077	+638	6.880	27
28	5	DIAMONDS FABOLOUS FEATURING YOUNG JEEZY	DESERT STORM/DEF JAM/IDJMG	1016	+2	6.093	31
28	15	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	BME/REPRISE/WARNER BROS.	990	-206	6.583	28
20	8	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	937	+78	12.232	20
35	2	BOSS' LIFE SNOOP DOGG FEATURING AKON	DOGGYSTYLE/GEFFEN/INTERSCOPE	794	+209	4.171	39
19	17	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST	GEFFEN/INTERSCOPE	790	-464	7.891	23
N	EW	SEXY LADY YUNG BERG	YU <b>NG BO</b> SS/EPIC/KOCH	754	+245	5.894	33
N	EW	BOY LOOKA HERE RICH BOY	ZONE 4/INTERSCOPE	733	+255	6.443	30
36	2	CAN U WERK WIT DAT THE FIXXERS FEATURING QUIK & AMG	INTERSCOPE	715	+121	7.870	24
40	2		WISHAHOUSE/ASYLUM/WARNER BROS.	713	+165	6.559	29
25	13	KNOW WHAT I'M DOIN' BIRDMAN & LIL WAYNE FEAT, RICK ROSS & T-PAIN	CASH MONEY/UNIVERSAL MOTOWN	708	-290	4.048	40
32	4	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	685	+67	5.003	37
29	9	BREAK 'EM OFF PAUL WALL FEATURING LIL'KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	683	-1	7.395	26
35	12	DIME (TELL ME) PITBULL FEATURING FRANKIE J & KEN-Y	FAMOUS ARTISTS/TVT	634	+10	2.897	÷
30	5	COME AROUND COLLIE BUDDZ	EPIC/COLUMBIA	599	-55	5.591	35
N	EW	STRAIGHT TO THE BANK	G-UNIT/INTERSCOPE	598	+598	9.954	22
39	2	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE FRESH	EXTREME/UNIVERSAL REPUBLIC	587	+29	2.308	-
N	EW	LIP GLOSS	JIVE/ZOMBA	570	+211	5.426	36



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WWKX/Providence, RI\* KEWB/Redding, CA

APD/MD: Jet Black





DJ Drama speaks about his arrest and what it means for the future

## **Arrested Development**

#### Hillary Crosley HCrosley@RadioandRecords.com

aseball cap tilted to the front, DJ Drama slouches in a leather seat at R&R's New York offices. Today he's reflecting on that fateful winter day when he and Don Cannon, born Tyree Simmons and Donald Cannon, respectively, were arrested on felony charges under the Racketeering Influenced Corrupt Organizations Act in Georgia. The officers reportedly confiscated more than 81,000 mixtape CDs, along with computers, recording equip-

ment and four cars. The assets of DJ Drama's DJ crew, the Aphilliates—who host evening slots on Radio One urban WHTA (Hot 107.9)/Atlanta and Sirius Satellite Radio—were also frozen.

Now, he's poised to release his first majorlabel "Gangsta Grillz" album this summer on Atlantic Records.

In his first interview about the arrest, DJ Drama speaks about building the brand that got him busted, the events of that day and the impact of his arrest on the hip-hop promotion and artist-development game.

#### Let's talk about Jan. 16, the day your offices were raided.

I was outside the front door of my office when the police came out, M-16 guns drawn in full force. They threw us on the ground, locked us up, told me I was charged with bootlegging and racketeering, which aren't necessarily the final charges because we have yet to be indicted or see a courtroom.

They also rushed into our office and asked our employees where the guns and the drugs were. They said, "If you tell us now, it'll be easier on you."The police pretty much confiscated everything. They took the hard drive containing my album. I don't have an exact number of how many CDs they took, but if I were to estimate, it would be like 25,000.

#### How do you think your arrest has changed the mixtape industry?

A lot of the impact is still up in the air because people are waiting to see what comes of our situation. But, I try to look at everything in a positive manner. The mixtape game needs to change for the better.

#### Do you think the record labels you worked so closely with simultaneously congratulated and crucified you?

The whole time I've been doing mixtapes, I've always had label support. Every mixtape that I've done has been directly with the artist, with their consent. So I don't feel like I was getting jerked. I've gotten a major label five-album deal from doing my "Gangsta Grillz" mixtapes.

#### So you don't feel like a martyr for the mixtape's copyright grey area?

It's complicated. We haven't been indicted or officially charged so it's hard to say. I've heard the "mixtape martyr" term, but it's not just where does DJ Drama go, but where does the mixtape game go from here? People need to realize how important mixtapes are to hip-hop and the music business. Just look at the careers of people like 50 Cent, Young Jeezy, DJ Clue and Jay-Z. There are people in very powerful industry positions that owe a lot to mixtapes.

#### So the RIAA busts you and you don't blame the record labels, which they represent?

It's important for people to understand that I'm a businessman. I work with the record labels. I have a record deal with Atlantic Records and a label deal with Asylum records. I'm educated, and I've never been arrested before. I've never had any gun charges, I've never shot anybody, and I've never sold drugs. I'm Martin Scorsese, and



DJ Drama

#### DJ Drama: A History

1992: Buys first mixtape on New York's 125th Street at age 13.
1997: Meets DJ Sense and DJ Don Cannon at Clark Atlanta University.

• 1998: Makes first

mixtape, "Jim Crow Laws."

• 2000: Conceives "Gangsta Grillz" brand name, uses Lil Jon as host for "Gangsta Grillz 4," which becomes first DJ Drama mixtape available in record stores.

• 2003: Meets T.I. and his manager Jason Geter, produces "Ganagsta Grillz Meets T.I.P. and P\$C in Da Streetz." Forms his DJ crew, the Aphilliates, with DJ Sense and Don Cannon.

• 2004: Produces "Down With the Kin**g**"

mixtape with T.I. • 2005: Produces "Trap or Die" mixtape with then little-known Atlanta rapper Young

Jeezy. • 2006: Produces "Dedication 2" with

"Dedication 2" with Lil' Wayne, wins Justo's Mixtape Awards for best mixtape, best mixtape DJ, best hip-hop mixtape and Dirty South DJ of the year. "Gangsta Grillz" is my "Departed." I do feel that the topic of guns and drugs to come up is preposterous. But that's not something I blame the record labels for.

Legally, there are things that I'm not in a position to talk about. But God works in mysterious ways. Now I have an even bigger platform.

I would love to, at some point, have a sitdown with myself, Cannon, Whoo Kid, Green Lantern, DJ Clue, Kevin Liles, Sylvia Rhone, Jimmy Iovine and Jay–Z in a room and talk about where do we go from here. But, I'm grateful for my career.

How do you think your arrest will change how artists get signed to labels?

Hip-hop thrives off of mixtapes. Other technologies like YouTube and MySpace have popped up, which are creating other avenues for artists. But labels need mixtape DJs . . . They really don't know what's going on. DJs bring the music to them.

There are rumors that the RIAA arrested you for withholding your address on your CDs. Why didn't you list it?

I don't have bar codes on my mixtapes, because that's not what the tapes are for. None of the products that were in Best Buy, FYE or Target came from DJ Drama.

How did your tapes end up in major retailers? How does a bootlegger ever get a CD?

Rumors also abound that the distributor BCD set you up because you ended a deal with it.

I've never blamed BCD. The affidavit is online for anyone to see.

Your company sent a cease-and-desist letter to BCD?

#### Did you have a deal with BCD?

Yes.

They couldn't show the contract in court . . . I never supported the sale of my mixtapes in major retailers.

#### Are you going to pursue clear contracts for your future "Gangsta Grillz" mixtapes?

There's going to have to be some agreement between labels and artists that makes everyone comfortable. Even if the labels figure out a way of working directly with the DJs to get the mixtapes done by offering an upfront fee that makes sense on their end and on ours. It could create a system that makes mixtapes comfortably buyable.

#### What's in the future for the Aphilliates?

I see us as an institution in the making because we stand by our quality and consistency. I'm a DJ who loved to spin records and make mixtapes who has turned into a music industry executive. I plan to sell records, not just for myself but for my label and get more involved [with] other artists. I want to wear as many hats as possible, not just an A&R because we already are the A&Rs of the streets.

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 NIELSEN BDS
 Image: Hitpredictor

 CERTIFICATIONS
 STATUS

 IMPRINT / PROMOTION LABEL

KONVICT/NAPPY BOY/JIVE/ZOMBA

RUNK/BME/REPRISE/WARNER BROS.

STAR TRAK/INTERSCOPE

CAPITOL

BIG OOMP/KOCH

LAFACE/ZOMBA

BAD BOY/ATLANTIC

DEF JAM/IDJMG

T.U.G./COLUMBIA

ZONE 4/INTERSCOPE

ROWDY/UNIVERSAL MOTOWN

ONDECK/UNIVERSAL REPUBLIC

T.U.C./UNIVERSAL MOTOWN

MUSIC WORLD/EOLUMBIA

WILL.I.AM/A&M/INTERSCOPE

DTP/DEF JAM/IDJMG

FULL SURFACE/INTERSCOPE

DESERT STORM/DEF JAM/IDJMC

BLUESTAR/ATLANTIC

UNIVERSAL MOTOWN

ZONE 4/INTERSCOPE

tr

G-UNIT/INTERSCOPE

J/RMC

JIVE/ZOMBA

127

U/RMC

th

COLUMBIA

THE INC./UNIVERSAL MOTOWN

HITŻ COMMITTEE/JIVE/ZOMBA

CORPORATE THUGZ/DEF JAM/IDJMC

LIRT NO. 1(2 WKS) R BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIA/JIVE/ZON

DON'T MATTER MOST INCREASED PLAYS KON KONVICTUPFRONT/SRC/UNIVERSAL MOTO

BUY U A DRANK (SHAWTY SNAF PIN')

ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY

LOST WITHOUT U

THIS IS WHY I'M HOT

ULCHILD

LAST NIGHT DIDDY FEATURING KEYSHIA COLE

POP, LOCK & DROP IT

JEEZY FEATURING R KELLY

YOU LLOYD FEATURING LIL' WAYNE

IS BROWN FEATURING JAY BIZ

IST TIME

PARTY LIKE A ROCK STAR

 Columna My System
 ARPOWER
 ARPOWER

 BOW WOWFEATURING T-RAIN & JOHNTA AUSTIN
 COLUMBIA

 GET IT SHAWTY
 ARPOWER
 COLUMIVERSAL MOTOWN

 LLOYD
 THE INC./UNIVERSAL MOTOWN

INC. JOC FEAT. MARQUES HOUSTON & TREY SONCZ BLOCK/BAD BOY SOUTH/ATLANTIC

PLEASE DON'T GO COOD CAME/3 ACKGROUND/UNIVERSAL MOTOWN

WIPE ME OOWN LIL' BOCSIE FEATURING FOXX & WEBBIE TRILL/ASYLUM/ATLANTIC

WE TAKIN' OVER 12 DIKHALEDFEATURING TJ. AKON, RICK ROSS, FAT JOE LLI "ANNE, BABY TERROR SQUAD/KOCH

AND FEATURING NULLY PURTADO & JUSTIN TIMBERLAKE MOSLEY BLACKGROUNDINTERSCOPE

ALL FEATURING JERMAINE DUPRI SWISHAHOUSE/ASYLUM/ATLANTIC

THROW SOME D'S RICH BOY FEATURING POLOW DA DON

BECAUSE OF YOU

LAST WEEK WEEKS ON CHART

6 17

5 2

6

IC 10

12 17 10

13 9 14

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8 14

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13 7

11 20

12 24

14 21

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18 20

> 22 13

25 4

32 2

26

28 3

77 4

30 5

29 19

31 3

33 2

35 2

37 60 2

38

39

40

NEW

NEW

NEW

39 2

28 24

18

21

21 16

4

17

12 19

22

14

2 34

TITLE

I'M A FLIRT

2 STEP

BUDOY

LIKE A BOY

GO GETTA

ICE BOX

POPPIN'

COME WITH ME

WHEN I SEE U

UPGRADE U BEYONCE FEATURING JAY-Z

HOUSTON

LIKE THIS KELLY ROWLAND FEATURING EVE

CIRCLE

GET BUCK

GIVE IT TO ME

PUSH IT BABY

I'M THROWED

IT'S ME SNITCHES

BOY LOOKA HERE

GLAMOROUS FERGIE FEATURING LUDACRIS

ANONYMOUS BORRY VALENTING FEATURING TIMBALAND

I TRIED BONE THUGS-N-HARMONY FEATURING AKON

DIAMONDS FABOLOUS FEATURING YOUNG JEEZY

ONE

#### ► DA SHOP BOYZ HAVE THE THIRD MOST INCREASED PLAYS (UP 569), BUT TAKE THE URBAN CHART'S BIGGEST POSITIONAL LEAP WITH "PARTY LIKE A ROCK STAR" (32-24).

AUDIENCE

MILIONS

44 706

38,937

46189

31.275

45-476

37354

28.196

34.544

37.373

29.438

28.372

23.503

20172

26.323

22 511

25,563 13

19:44

21.253

16.949

13.E06

10.255

13,437 24

16.014

17.370

12.204

11.336

6.473

10.377

7.0 6

9.288

8.662

6.564

5,586

4.237

4.378

9.902 29

4.98.2

6.135 37

7.041 32

21.325 16

3

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1

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11

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9

10

14

18

12

15

19

17

21

23

28

22

20

25

26

36

27

33

30

31

35

40

PLAYS

+120

+631

+565

+339

-353

-283

-57

-13

-75

+169

+411

-406

-321

-297

+237

+315

-95

+75

+113

+158

+569

+126

+292

+67

-230

+243

+44

-77

+63

+75

+116

+173

+210

+147

+77

+27

706 +264

TW

4271

4173

4022

3721

3719

3584

3277

3133

2849

2743

2649

2299

2165

2083

1885

1820

1769

1749

1638

1529

1500

1463

1424

1228

1207

1139

1044

1002

992

987

975

843

841

835

733

730

2587 -514

2343 -485

3055 +582

N



MOST ADDED

Yung Berg Feat: Junior (YUNG BOSSEPIC/KOCH) KHTE, KIPR, KJMM, KMJJ, KOPW, WAMO, WBFA, WBLK, WBLX, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WKYS, WQHH,

WRBJ, WWWZ, WZFX, WZHT, WZMX

(NCE/ASYLUM/ATLANTIC) KBFB, KHTE, KIPR, KJMM, KNDA, KRRQ, WBLK, WDKX, WEMX, WEUP, WFXE, WHXT, WJM, WJTT, WJUC, WJWZ, WJZD, WJZE, WKYS, WQHH, WRBJ, WTMG, WWWZ, WXBT, WZFX, XM The City

Da Shop Boyz (ONDECK/UNIVERSAL REPUBLIC) KATZ, KBFB, KMJJ, KOPW, KRRQ, WAMO, WBFA, WBTF, WCKX, WDHT, WENZ, WFKE, WHHH, WHHL, WHRK, WKYS, WOWI, WPEG, WPGC, WPWX, WWWZ

PARTY LIKE A ROCKSTAR

TITLE ARTIST / LABEL

SEXY LADY

TATTOO

Da Shop Boyz

**RIDE LIKE THIS** 

Las Boyz Feat, Jazze

WQHH

PD: Brant Johnson MD: J. Hicks

LAX. Forget You. O

Lansing, MI

Yung Berg Feat. Junior, Sexy Lady, 1 The Alliance Feat. Fabo, Tattoo, 0

FOR MORE STATIONS GO TO

www.RadioandRecords.com

Yung Berg Feat. Junio

The Alliance Feat. Fabo

(NCE/ASYLUM/ATLANTIC)

NEW STATIONS

28

21

12



POWERED BY Nielsen Broadcast Data Systems

33

	NEW AND	ACTIVE	
TITLE ARTIST / LABEL	P_AYS	TITLE ARTIST / LA 3EL	PLAYS /GAIN
BOSS' L FE Snoop Dog Feat. Akon (DOGGYST 'L E/GEFFEN INTE	629/181	WONDER WOMAN Trey Songz (SONG BOOK ATLANTIC)	500/74
TOTAL STATIONS:	66	TOTAL STATIONS:	46
TATTOO The Alfiance Feat. Fabo	627/60	AIN'T GON LET UP D.G. Yola (ATLANTIC)	462/55
TOTAL STAFIONS:	54	TOTAL STATIONS:	48
SLAP Ludacris (DTP/DEF_JAM/IDJMG)	596, 323	STRAIGHT TO THE BANK 50 Cent (G-UNIT/INTERSCOPE)	
TOTAL STATIONS:	56	TOTAL STATIONS:	58
LIP GLOSS Lil Mama (JIVE/ZOMEA)	565/211	TEACHME Musiq Soulch Id (ATLANTIC)	323/42
TOTAL STATIONS:	67	TOTAL STATIONS:	35
MY BUBBLE GUM (GOT THAT GOOD) Rasheeda	500/25	COME ARC UND Collie Buddz (COLUMBIA)	298/5
(D-LO/IMPERIAL)	46	TOTAL STATICNS:	46

(ONE) KHTE, KIPR, KRRQ, WBFA, WDKX, WEMX, WEUP, WFXE, WJTT, WJUC, WJZD, WTMG			
I'M THROWED 10 Paul Wall Feat. Jermaine Oupri (SWISHAHOUSE/ASYLUM/ATLANTIC) KDAY, KWEL, WEAS, WENZ, WHTA, WHTD, WJLB, WKKV, WKYS, WQOK	MOST		
LIKE THIS 9 Kelly Rowland Feat. Eve (MUSIC WORLD/COLLUMBIA) KMEL, WELX, WCDX, WHRK, WJBT, WJZE, WPWX, WQBT, WXBT	PLAYS		
LIP GLOSS 8	+631		DON'T MATTER
Lil Mama (JIVE/ZOMBA) KATZ, KMJJ, KPRS, WBLX, WEUP, WHHL, WHTD, WZHT			Akon (Konvict/Upfront/5RC/Universal Motown) WENZ +38, WHHH +35, WXBT +34, WKKV +29, WHRK +28, WHTA +26, WBTJ +25, WQBT +22, WJZE +22, WQHT +21
GET IT SHAWTY 6	+582	1	LIKE A BOY
Lloyd (THE INC./UNIVERSAL MOTOWN) WCKX, WDHT, WGZB, WHRK, WIZF, WPGC			Ciara (LaFace/Zomba) WTMC +39, WJMH +38, WCCI +36, WZHT +34, KATZ +28, WZMX +27, WQUE +23, WHTA +23, KKDA +20, KOPW +20
WIPE ME OOWN 6	+569		PARTY LIKE A ROCK STAR
Lil Boosie Feat, Foxx And Webbie (TRILL/ASYLUM/ATLANTIC) WEAS, WGZB, WHXT, WJBT, WKKV, WXBT			Da Shop Boyz (OnD+ck/Universal Republic) WJZE +33, WHHL +26, WHFK +25, WHHH +25, KXHT +22, WJMI +22, WEDR +19, WPEC +18, WJMH +18, KJMMI +18
PUSH IT BABY 5	÷565	ŵ	DUVILA DDANK (ELAWTY
Pretty Ricky (BLUESTAR/ATLANTIC)	COCE	ш	BUY U A DRANK (SHAWTY SNAPPIN')
WIZF, WJLB, WKKV, WPWX, WXBT			T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jlve/Zomba) WZHT +33, WHHL +33, KBXX +33, WZMX +31, WUSL +27, WQBT +21, KXHT +21, WPHI+20, WJWZ +18, WHHH +18
			POP, LOCK & DROP IT
ADDED AT WOHH			Huey (HiTz Committee/Jiive/Zomba) WHHH +34, WUSL +34, WJLB +31, WHTD +28, WHHL +25, KKDA +23, KXHT +22, KIPR +22, WZFX +21, WJMH +21

FOR WEEK ENDING APRIL 8, 2007

ECEND: See legend to charts in charts section for rules and symbol explanations. 87 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Rapchart comprised at 87 urban and 68 Rhythms electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media. Inc. All rights reserved.



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www.americanradiohistory.com



#### PRODUCER DJ JAZZY JEFF ADDS THE TALENTS OF RAHEEM DEVAUGHN FOR THE DEBUT OF HIS FIRST ADULT R&B HIT, "MY SOUL'S NOT 4 SALE," AT NO. 35.





POWERED BY Nielsen Broadcast [

THIS WEEK LAST WEEK WEEKS ON CHART	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PLA TW	NYS +/-		
1 1 25	LOST WITHOUT U NO. 1 (12 WKS) ROBIN THICKE STAR TRAK/INTERSCOPE	2234	-130	23.147	1
2 14	IN MY SONGS GERALD LEVERT ATLANTIC	1872	+24	15.722	3
3 4 14	BUDDY MUSIQ SOULCHILD ATLANTIC	1600	+43	15.914	2
4 3 27	PLEASE DON'T GO TANK COOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1516	-127	11.827	5
5 6 34	TAKE ME AS I AM MARY J. BLICE MATRIARCH/GEFFEN/INTERSCOPE	1240	-150	12.120	4
6 5 13	AND I AM TELLING YOU I'M NOT GOING	1185	-261	9.560	7
9 8	ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD ATLANTIC	1003	+145	7.879	10
S 8 12	IF I WAS YOUR MAN JOE JUEZOMBA	995	+123	8.379	9
9 7 29	CAN'T GET ENOUGH TAMIA PLUS I/IMAGE	963	+67	9.596	6
11 10	MAKE YA FEEL BEAUTIFUL	921	+162	8.930	8
11 13 7	RUBENSTUDDARD J/RMG WHAT'S MY NAME MOST INCREASED PLAYS	763	+183	5.414	13
10 37	BRIANMERNIGHT WARNER BROS. CHANGE ME	740	-90	6.665	11
14 7	RUBEN STUDDARD J/RMG SHOO BE DOO (NO WORDS)	628	+69	4.610	15
16 6	MACY GRAY WILLI.AM/GEFFEN WHEN I SEE U	591	+51	6.072	12
15 <b>12</b> 21	FANTASIA J/RMG IRREPLACEABLE K <sup>4</sup>	562	-116	4.625	14
15 16	BEYONCE COLUMBIA MORE THAN FRIENDS	561	+6	2.752	19
17 20 7	FREDDIE JACKSDN ORPHEUS SIMPLE THINGS AIRPOWER	468	+112	3.033	17
18 17 20	ELISABETH WITHERS BLUE NOTE/VIRGIN	444	-45	2.717	20
	BEYONCE MUSIC WORLD/COLUMBIA FORCE OF NATURE				
· 19 8	SUNSHINE ANDERSON MUSIC WORLD DEEPER STILL	416	+50	2.378	22
20 18 9	RICK JAMES STONE CITY	397	+22	2.253	23
24 4	JOSS STONE FEATURING COMMON VIRGIN BECAUSE OF YOU	277	+82	2.048	26
2 28 4	NE-YO DEF JAM/IDJMG	242	+119	2.214	24
23 21 11	SEPTEMBER KIRK FRANKLIN STAX/CONCORD	225	-46	0.801	36
24 22 6	I APOLOGIZE K-CI HEAD START/BUNGALO	221	-8	0.733	37
<b>25</b> 3	2 PIECES CARL THOMAS UMBRELLA/BUNGALO	181	+3	1.086	33
26 29 3	TEACHME MUSIQ SOULCHILD ATLANTIC	178	+64	2.837	18
27 23 19	HEAVEN         JOHN LEGEND         G.O.O D./COLUMBIA	161	-40	4.024	16
28 <u>36</u> 3	DJ DON'T MOST ADDED GERALD LEVERT ATLANTIC	143	+63	2. <b>7</b> 16	21
29 <b>26</b> 7	YES GAD	128	-6	0.326	-
30 RE-ENTRY	CIRCLE MARQUES HOUSTON T.U.G./UNIVERSAL MOTOWN	111	+63	0.461	~
31) 33 2	IF YOU JUST LET ME LOVE U MICHAEL STERLING MUSIC GROUP	105	+11	0.402	-
32 34 3	PRAY KEITE YOUNG HIDDEN BEACH	100	+6	0.190	-
33 NEW	VALENTINE LLOYD THE INC./UNIVERSAL MOTOWN	96	+74	0.516	-
<b>34 30</b> 6	YOU SEATURING LIL' WAYNE THE INC./UNIVERSAL MOTOWN	93	-13	1.879	27
35 NEW	MY SOUL'S NOT 4 SALE DJ JAZZY JEFF FEATURING RAHEEMOEVAUGHN BBE/RAPSTER	92	+89	2.144	25
36 <b>32</b> 4	LOVELY DAY VICTOR FIELDS REGINA	92	-3	0.207	-
37 27 9	GOT 2 BE DOWN ROBIN THICKE FEATURING FAITH EVANS STAR TRAK/INTERSCOPE	92	-33	1.043	34
38 35 18	LET'S STAY TOGETHER LYFE JENNINGS COLUMBIA	89	-)	0.643	
39 37 2	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIA/JIVE/ZOMBA	78	-1	1.138	32
40 38 3	CUPID SHUFFLE CU	76	-3	0.259	

34

		N	EW ANI	D ACTIVE	
		LE TIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY /GAII
	CA	N U BELIEVE	73/40	HEAVEN KNOWS	32/
	167	bin Thicke AR TRAK/INTERSCOPE)	20	Deitrick Haddon (TYSCOT/VERITY/ZOMBA)	-
MOST ADDEL		TAL STATIONS:	20	TOTAL STATIONS:	2
	E1	OOK LINE & SINKER	<b>S</b> 5/2	BREATHLESS Corinne Bailey Rae (CAPITOL)	29/2
	TO	TAL STATIONS:	6	TOTAL STATIONS:	2
TITLE ARTIST / LABEL S	NEW Bo	THE RAIN ney James DNCORD)	47/11	HE IS Onitsha (STILL WATERS/HIDDEN BEACH)	28/1
DJ DON'T		TAL STATIONS:	9	TOTAL STATIONS:	
Geraid Levert (ATLANTIC) KJLH, KMEZ, KNEK, KOKY, KQXL, K	(VMA, On	E BOX harion J.G./COLUMBIA}	44/11	FAITHFUL IS OUR GOD Hezekiah Walker & LFC (VERITY/ZOMBA)	27/
WAKB, WBLS, WDLT, WDMK, WGPF WHUR, WIMX, WKJS, WKXI, WLXC	WMGL, TO	TAL STATIONS:	8	TOTAL STATIONS:	2
WMMJ, WQMG, WSRB, WTLZ, WW XM Suite 62	GC	DOD MORNING lia.Arie	38/2	SCAT CAT! HERE KITTY, KITTY!	25/
CAN U BELIEVE Robin Thicke	14 (UI	NIVERSAL MOTOWN)	4	Billy "Soul" Bonds (WALDOXY/MALACO)	
(STAR TRAK/INTERSCOPE) KMEZ, KNEK, KOKY, KQXL, WAGH, WBAV, WKJS, WLXC, WMGL, WMP WQMG, WSRB, WWDM	WAKB,		4	TOTAL STATIONS:	1
MAKE YA FEEL BEAUTIFUI Ruben Studdard (J/RMG) KRNB, KSOC, WAKB, WDAS, WFUN					
WMJM, WQNC, WZAK					
TEACHME Musiq Soulchild (ATLANTIC) WBAV, WKUS, WLVH, WMXD, XM S	5 Guite 62				
TELL ME WHAT WE'RE					
GONNA DO NOW Joss Stone Feat. Common (VIRGIN) WDLT, WFXC, WGPR, WHRP	4				
BECAUSE OF YOU Ne-Yo (DEF JAM/IDJMG) KJLH, WBLS, WPHR, WYLD	4	MOST			
IN THE RAIN Boney James (CONCORD) KMEZ, KOKY, KQXL, WLXC	4	PLAYS			
WHAT'S MY NAME Brian McKnight	3	+183	WIL	AT'S MY NAME	
(WARNER BROS.) WFXC, WLVH, WMXD		COL			
				1 McKnight (Warner Bros.) +21, WKSP +18, WIMX +17, WHRP +10, WTL +9, WM WA +9, SIMS +9, WDMK +7, WDHP	
WHEN I SEE YOU Fantasia	3	1167	RMLW	+21, WKSP +18, WIMX +17, WHRP +10, WTL +9, WMJM +9, SIHS +8, WDMK +7, WPHR	+7
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN		+162	WJMR MAI Rube KRNB	+21, WKSP +8, WIMX +17, WHRP +10, WTL +9, WMJM +9, SIHS +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUI *n Studdard (J/RMG) +50, WIMX +13, WPHR +11, WFUN +8, KMJ	+7 - - ( +6,
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers	3	+162	WJMR MAI Rube KRNB WDAS	+21, WKSP -78, WIMX +17, WHRP +10, WTL +9, WMJM +9, SIH5 +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUL en Studdard (J/RMG) +50, WIMX +13, WPHR +11, WFUN +8, KMJH +6, WLVH +5, WFLM +5, KJLH +4, KQXL +-	+7 - - ( +6,
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS		+162 +145	WJMR MAI Rube KRNB WDAS	+21, WKSP +8, WIMX +17, WHRP +10, WTL +9, WMJM +9, SIHS +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUI *n Studdard (J/RMG) +50, WIMX +13, WPHR +11, WFUN +8, KMJ	+7 - - ( +6,
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN)		+162 +145	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB	+21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WAJM +9, SIHS +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUI en Studdard (J/RMG) +0, WILXH -13, WPHR +11, WFLN +8, KMJH +6, WILYH +5, WFLM +5, KJLH +4, KQXL +4 RUGGLE NO MORE E MAIN EVENT) tony Hamilton, Jaheim & q Soulchild (Atlantic) =21, WJMR +4, SIHS +1, WJHT +9, WRNB	+7 - • • 4 +9,
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN)		+162 +145 +123	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP	+21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WKJM +9, SIHS +8, WDMK +7, WPHR <b>KE YA FEEL BEAUTIFUL</b> en Studdard (JRMG) +50, WIMX +13, WPHR +11, WFUN +8, KMJH +50, WIMX +5, WFLM +5, KILH +4, KQXL + <b>RUGGLE NO MORE</b> <b>E MAIN EVENT)</b> Iony Hamilton, Jaheim & q Soulchild (Atlantic) +21, WJMR +14, SIHS +11, WJHT +9, WRNB +8, WYKL +8, WYLD +8, KBLX +8, WFXC WAS YOUR MAN	+7 - • • 4 +9,
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN)		+162 +145 +123	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP IF I Joe ( WDZ	+21, WKSP <sup>1</sup> 52, WILXX +17, WHRP +10, WTL +9, WKJM +9, SIHS +8, WDMK +7, WPHR <b>KE YA FEEL BEAUTIFUL</b> en Studdard (JRMG) +50, WIMX +13, WPHR +11, WFUN +8, KMJH +50, WIMX +5, WFLM +5, KLLH +4, KQXL + <b>RUGGLE NO MORE</b> <b>E MAIN EVENT)</b> Iony Hamilton, Jaheim & <b>q Soulchild</b> (Atlantic) +21, WJMR +14, SIHS +11, WJHT +9, WRNB +8, WYLL +8, WYLD +8, KBLX +8, WFXC	+7  - ( +6, 4 +9, +6 
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN)		+162 +145 +123	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP IF I Joe ( WDZZ WQQK	+21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WAJM +9, SIH5 +8, WDMK +7, WPHR <b>KE YA FEEL BEAUTIFUI</b> en Studdard (J/RMG) +0, WILYH 5, WFLM +1, WFLN +8, KMJ +6, WILYH +5, WFLM +5, KJLH +4, KQXL + <b>UGGLE NO MORE</b> <b>E MAIN EVENT</b> ) tony Hamilton, Jaheim & q Soulchild (Atlantic) -21, WJMR +4, SIH5 +1, WUHT +9, WRNB +8, WYKL +8, WYLO +8, KBLX +8, WFXC <b>WAS YOUR MAN</b> Jive/Zomba) +17, WWIN +35, KRNB +12, WJHT +11, WJMF +0, WPHR +2, KSOC +7, WNEW	+7  - ( +6, 4 +9, +6 
WHEN I SEE YOU Fantasia (J/RMG) KMJK, KMJM, WFUN SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN) KRNB, WAMJ, WKSP ADDED AT WAShington, DC PD: Kathy Brown		+162 +145 +123 +119	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP IF I Joe ( WDZZ WQQK BEC Ne-Y WHRP	+21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WAJM +9, SIHS +8, WDMK +7, WPHR <b>KE YA FEEL BEAUTIFUI</b> en Studdard (J/RMG) +50, WIXH 51, WHR +11, WFUN +8, KMJH +50, WIXH 51, WHR +11, WFUN +8, KMJH +50, WIXH +5, WFLM +5, KJLH +4, KQXL +4 <b>RUGGLE NO MORE</b> <b>E MAIN EVENT</b> ) tony Hamilton, Jaheim & <b>G Soulchild</b> (Atlantic) +21, WJMR +14, SIHS +11, WJHT +9, WRNB +8, WYKL +8, WYLD +8, KBLX +8, WFXC <b>WAS YOUR MAN</b> Jive/Zomba) +77, WVIN +13, KRNB +12, WJHT +11, WJMF	+7  - ( +6, 4 +9, +6 2 +11, +6 +8,
WHEN I SEE YOU         Fantasia         (J/RMG)         KMJK, KMJM, WFUN         SIMPLE THINGS         Elisabeth Withers         (BLUE NOTE/VIRGIN)         KRNB, WAMJ, WKSP		+162 +145 +123 +119	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP IF I Joe ( WDZZ WQQK BEC Ne-Y WHRP	*21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WAJM +9, SIH5 +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUI en Studdard (J/RMG) *0, WIXH 35, WPHR 11, WFLN +8, KMJ +6, WLVH +5, WFLM +5, KJLH +4, KQXL + UGGLE NO MORE E MAIN EVENT) nony Hamilton, Jaheim & q Soulchild (Atlantic) -21, WJMR +43, SIH5 +1, WUHT +9, WRNB +8, WVKL +8, WYLO +8, KBLX +8, WFXC WAS YOUR MAN Jive/Zomba) +17, WUNI +13, KRNB +12, WJHT +11, WJMF +10, WPHR +2, KSOC +7, WXMG +7, WNEW CMSE OF YOU o (Def Jam/IDJMG)	+7  - ( +6, 4 +9, +6 2 +11, +6 +8,
WHEN I SEE YOU         Fantasia         (J/RMG)         KMJK, KMJM. WFUN         SIMPLE THINGS         Elisabeth Withers         (BLUE NOTE/VIRGIN)         KRNB, WAMJ. WKSP	3	+145 +123	WJMR MAI Rube KRNB WDAS STR (TH Anth Musi KRNB WHRP IF I Joe ( WDZZ WQQK BEC Ne-Y WHRP KMEZ	*21, WKSP <sup>1</sup> / <sub>2</sub> , WILX +17, WHRP +10, WTL +9, WAJM +9, SIH5 +8, WDMK +7, WPHR KE YA FEEL BEAUTIFUI en Studdard (J/RMG) *0, WIXH 35, WPHR 11, WFLN +8, KMJ +6, WLVH +5, WFLM +5, KJLH +4, KQXL + UGGLE NO MORE E MAIN EVENT) nony Hamilton, Jaheim & q Soulchild (Atlantic) -21, WJMR +43, SIH5 +1, WUHT +9, WRNB +8, WVKL +8, WYLO +8, KBLX +8, WFXC WAS YOUR MAN Jive/Zomba) +17, WUNI +13, KRNB +12, WJHT +11, WJMF +10, WPHR +2, KSOC +7, WXMG +7, WNEW CMSE OF YOU o (Def Jam/IDJMG)	47 - - 49,6 ₹+11,1 +6 88,8 66

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# GOSPEL

RIELSEN BDS CERTIFICATIONS

EMI GOSREL

EMI GDSPEL

VERITY/ZOMBA

EMTRO COSPEL

GOSPO CENTRIC/ZOMBA

COSPO CENTRIC/ZOMBA

TYSCOT/VERITY/ZOMBA

GOSPO CENTRIC/ZOMBA

ICEE INSPIRATIONAL/ICEE

FC YO SOUL/GOSPO CENTRIC/ZOMBA

AFPOWER

EMTRO GOSPEL

TYSEOT

MALACO

EMIGOSPEL

TEHILLAH/LIGHT

SOUL WORLD/VERITY/ZOMBA

WORD-CURB

ATLANTIC

TYSCOT

UMBRELLA/BUNGALO

BLACKBERRY/MALACO

SOUL WORLD/VERITY/ZOMBA

EMTRO GOSPEL

STAX/CONCORD

EMTRO GOSPEL

FLOW/MARANATHA!

BAJADA/LIGHTYEAR

PLAYS

307

279

280

294

236

WEAL/Greensboro, NC\*

WDJL/Huntsville, AL\*

WEUP/Huntsville, AL\*

OM: Hundley Bat PD: Steve Murry MD: Ricky Sykes

303

284

280

243

204

EMI GOSPEL

QUIET WATER/VERITY/ZOMBA

MOST ADDED

IMPRINT

RAGE YOURSELF NO. 1(3 WKS) WRENCE PRESENTS THE TRI-CITY SINDERS

PLAYS

+13

-26

+11

+32

-65

-38

-64

+5

-26

-54

+57

+30

-5

-25

-4

+59

+70

-31

+16

-4

-4

+18

+5

+23

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-23

+24

-21

+10

+5

800

630

626

553

542

520

478

426

426

422

398

386

374

366

361

324

299

288

276

265

265

262

253

241

234

218

214

200

172

170

WEEKS LAST WEEK

18

21

31 4

20

50

1

2 31

7 29

5 41

6 32

9 22

8

15 18

14 6

12 15

11 31

13 52

19 11

25 10

20

17 5

22 6

21 18

24 9

28 4

29

TITLE

HE'S HERE

OPERATOR

THIS IS THE DAY FRED HAMMOND (VERITY/Z)MBA)

16

6

7

6

18 16 19

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21 18

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23

24 27 4

25

26 23

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28 26 9

29 30 14

8 10

11

TITLE

UM GOOD

HALLELUJAH

HEAVEN KNOWS

WE PRAISE YOU

HIGH PRAISE ANOINTED PACE SISTERS

REMEMBER ME

SO GC-OD TO ME VANESS# BELL ARMSTRONG

JESUS, JESUS, JESUS

I'M STILL STANDING

I LOVE ME BETTER THAN THAT

GOD IS IN CONTROL (IT'S NOT OVER)

ONE NIGHT WITH THE KING

WALK AROUND HEAVEN

NOBOBY BUT THE LORD

YOU SHOWED ME

PRAYIN' 4 U

STEP ASIDE

I'LL TRUST

SEPTEMBER

TEACH ME

ARTIST / IMPRINT / PROMOTION LABEL

VICTORY "YE TRIBBETT & G.A. (INTE ;RITY GOSPEL/COLUMBIA)

GREAT PRAISE CTEPHEN HURD (INTEGRITY COSPEL/COLUMBIA)

ANTWAUN STANLEY

IT'S OF THE WAY

IMAGINE ME

HEALING

FAITHFUL IS OUR GOD

BROKEN BUT I'M HEALED

LET GO DEWAY IE WOODS & WHEN SINGERS MEET

EVERY BODY EVERY BODY!

THE STRUGGLE IS OVER

#### VANESSA BELL **ARMSTRONG** CROSSES THE AIRPOWER THRESHOLD (TOP 20 RANK IN SPINS AND AUDIENCE) WITH "SO GOOD TO ME" (19-16).

AUDIENCE MILLIONS RANK

2

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12

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71

16

14

26

25

27

20

22

29

23

19

3.617

3.437

3.055

2.442

2.332

2.522

2.502

1.994

2.171

2,293

1.796

1.162

1.233

1.913

2.051

1.130

1005

1.214

1.356

0.839

0.881

0.819

1.086

0 583

0.987

0.629

0.743

0.640

0.926

1.122



**MOST ADDED** 

BLESSED & HIGHLY FAVORED 4

NEW STATIONS

3

2

TITLE ARTIST / LABEL

(EMI GOSPEL) WNNL, WPPZ, WPZE, WPZS

THIS KIND BY FASTING & PRAYER

Jimmy Hicks & The Voices Of Integrity (WORLDWIDE) WFMV, WOAD, WPZZ, WTLC

PRAISE ON THE INSIDE J Moss (PAJAM/GOSPO CENTRIC/ZOMBA) WLOU, WXOK, XM The Spirit

New Breed (INTEGRITY GOSPEL/INTEGRITY) WFMV, WNOO, WXOK

JESUS IS THE BEST THING

Martha Munizzi (MARTHA MUNIZZi/INTEGRITY/

(SOUL WORLD/VERITY/ZOMBA) WGRB

COLUMBIA) WNOO, WXVI

I'LL TRUST

STEP ASIDE

Yolanda Adams

ADDED AT...

WEUP

Huntsville, Al

PD: Steve Murry MD: Ricky Sykes

Mosie Burks, What a Debt I Owe, 25 Straight Gate Mass Choir, The Holy On James Fortune & FIYA, The Blood, 12

FOR MORE STATIONS GO TO: ww.RadioandRecords.co

189

185

179

209

191

188

(ATLANTIC) WXEZ

HOW GOOD AND PLEASANT 3

Clark Sisters

THE BLOOD

James Fortune & FIYA

(WORLDWIDE) WEUP, WHAL, WJYD



20

8

8

17

13

163/20

136/3

121/0

120/28

TITLE ARTIST / LABEL

THE BLOOD

James Fortune & FIYA (WORLDWIDE) TOTAL STATIONS:

GRATEFUL Hezekiah Walker & LFC (VERITY/ZOMBA) TOTAL STATIONS:

I'M STILL HERE

LaShun Pace

(EMI GOSPEL) TOTAL STAT ONS:

JESUS IS LOVE

Melvin Williams (BLACKBERFY/MALACO) TOTAL STATIONS:

Mississippi Mass Choir (MALACO) TOTAL STATIONS:

ALL THINGS WORKING

N

PLAYS /GAIN

108/2

35

<b>NEW AND</b>	ACTIVE
PLAYS /GAIN	TITLE ARTIST / LABEL
163/48	MERCY

The second se	
Jeff Majors	
(MUSIC ONE/EPIC/COLUMBIA)	
TOTAL STATIONS:	8
<b>RISE</b> Jamie Jones Feat, All-4-One (GENESIS)	105/10
TOTAL STATIONS:	9
THIS KIND BY FASTING & PRAYER Jimmy Hicks & The Voices Of Inte (WORLDWIDE)	103/18
TOTAL STATIONS:	10
WORLDWIDE GOD Prenestine Williams (MOTOR CITY PRAISE)	98/8
TOTAL STATIONS:	13
TOTAL STATIONS:	
LIVE BY FAITH Lashell Griffin (GODSWORLDMUSIC/D.A.P.)	<mark>98/2</mark>
TOTAL STATIONS:	7

1 IBA) 1	MOST INCREASED PLAYS	
	+70	JESUS, JESUS, JESUS Rev. Timothy Wright & The New York Fellowship Mass Choir (MQWJEC/Koch) WHLW +42, WLCK -7, WXTC 4, WSOK +6, SSR1 +5, WFMV +3, WPCC +3, WUF0 +3, WNOD +2, WXEZ +1
Owe, 25	+59	SO GOOD TO ME Vanessa Bell Armstrong (EMI Gospel) KOKA -39, WCR8 -10, WEAL, -7, WXEZ +5, WOAD +5, KATZ +2, WHLW +2, WJNI +2, WXTC +2, WPGC +2
The Holy One, 23 9 Blood, 12 9 GO TO: Cords.com	+57	HIGH PRAISE Anointed Pace Sisters (Tyscol) KOKA +4), WPZZ +7, WNNL +5, KHLR +3, WJYD +3, WPZE +3, WJNI +3, WXDK +3, WPPZ +3, WJMO +3
	<b>+48</b>	THE BLOOD James Fortune & FIYA (WorldWide) WEUP +12, WHAL +7, WPPZ +6, WXOK +6, WXTC +6, KHLR +5, WOAD +2, WNNL +2, WLIB +2, WFLT +2
PLAYS TW LW 195 223		PRAISE ON THE INSIDE J Moss (PAJAM/Gospo Centric/Zomba) WXVI +7, WFLT +4, WLIB +4, WLOU +3, WXTC +3, XSRT +3, WEAL +2, WPGC +2, WUFO +2, WNOO +1
193 193		

FOR WEEK ENDING APRIL 8, 2007 LECEND: See legend to charts in charts section for rules and symbol explanations. 38 gospid stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

WPZE/Atlanta, GA\* OM: Frank Johns PD: Connie Flint WTHB/Augusta, GA APD: Sister Mary Kingcannon WCAO/Baltimore, MD\* PD: Lee Michaels APD/MD: Danielle Brown WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alston WXOK/Baton Rouge, LA\* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois WUFO/Buffalo, NY\* OM/PD: Carol M. Salti WJNI/Charleston, SC\*

OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston, SC\* OM: Terry Base PD: Edwin "Chef" Wright APD/MD: James Wallace WPZS/Charlotte, NC\* PD: Alvin Stowe MD: Tonya Rivens WNOO/Chattanooga, TN\*

WGRB/Chicago, IL\* OM: Elroy Smith PD: Sonya M, Blakey APD/MD: Effie Rolfe WJMO/Cleveland, OH\*

WFMV/Columbia, SC\* PD: Tony "Gee" Green APD/MD: Monica Washington WEAM/Columbus, GA OM: Carl Conner, Ji PD: Pam Dixon

WAJV/Columbus, MS OM: Rockey Love PD: Steve Poston APD: Sebastian Riley WJYD/Columbus, OH\* DM. Jerry Smith PD: Dawn Mosby KHVN/Dallas, TX

WCHB/Detroit, MI WFLT/Flint, MI\* UM/PD: Sammie L. Jordar , Jr. MD: Anna Johnson

#### **GOSPEL REPORTERS**

-ILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)

WTLC/Indianapolis, IN\* l: Brian Wallace |Paul Robinson |: Donovan Hartwell OM PD MD WHLH/Jackson, MS\*

OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller WOAD/Jackson, MS\*

OM: Stan Branson PD/MD: Percy Davis KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnso KHLR/Little Rock, AR\* PD: Torrez Harris

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James WLOU/Louisville, KY\*

WMBM/Miami, FL OM: E. Claudette Free PD/MD: Greg Cooper

WXVI/Montgomery, AL\* PD: Glinda Darking

WTHE/Nassau, NY\* WPRF/New Orleans, LA WYLD/New Orleans, LA\* WLIB/New York, NY<sup>4</sup> WXEZ/Norfolk, VA\* PD: Dale Murray WDAS/Philadelphia, PA\* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble WPPZ/Philadelphia, PA\*

WNNL/Raleigh, NC\* OM/PD: Jerry Smil MD: Melissa Wade

WPZZ/Richmond, VA\* OM: Jerry Smith PD: Reggie Baker Rejoice/Satellite

PD: Willie Mae Mclve

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander XM The Spirit/Satellite\*

PD/MD: Jay Bryan WSOK/Savannah, GA\* OM: Brad Kelly PD: E. Larry McDuffie

WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Charles Anthony WPGC/Washington, DC\* WYCB/Washington, DC

KATZ/St. Louis, MO\*

PD: Terrence Bibb MD: Dwight Stone

Monitored Reporters

24/7 NEWS ONL NE @ www.RadioandRecords.com

APD/MD: Sharon Flournoy

WBBP/Memphis, TN MD: Doreen Graves WHAL/Memphis, TN\*

APD/MD: Tracy Bethea WLOK/Memphis, TN\*

WHLW/Montgomery, AL\* OM: Michael Long PD/MD: Kenny J.

MD: MoShay LaRen

### WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena KOKA/Shreveport, LA\*



RECURRENTS TITLE T / IMPRINT / PROMOTION LABEL 

TURN IT AROUND ISRAEL & NEW BREED (INTEGRITY GOSPEL/INTEGRITY)

PRESSURE INTO PRAISE

FOLLOW ME

IN AWE OF YOU

36

## CHRISTIAN



Valerie Geller on compelling morning radio

## **Creating Powerful Mornings**

#### Kevin Peterson KPeterson@RadioandRecords.com

mong the many things that have changed in our new age of radio, one thing remains constant: A compelling morning show sets the tone for a great radio station. Geller Media International president Valerie Geller, who has spent the past decade working with more than 500 radio and TV stations in 27 countries, says, "The bulk of the listeners are still in the morning, so the morning show is always going to be the lead car, driv-

ing the train, and a strong morning show can only help your radio station. It's a pivotal time."

She defines a true generator as "someone who has a million ideas, but they may not all be good ones."

Meanwhile, "A true reactor is someone who doesn't have the ideas, but the minute you give them an idea, they come back and say funny, wonderful things. The reactors are some of the most powerful talent in America. They just need someone who can generate for them. If you get the magical combination of generator and reactor, it works every time." Geller says that some of the most basic morning-show elements can be the most important to listeners. "The first thing people want to know when they get up in the morning is, 'Is my world safe? Did they drop a nuclear bomb in Iraq or Korea?' After they get that information, then they really want to know things like the weather, which, by the way, is the No. 1 topic on planet Earth and very, very important to people.

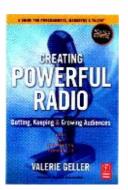
"They want to know what time it is, even if they have a clock. They still like somebody on the air telling them what time it is so they know they're still on schedule."

Most programmers have their own formula for a successful morning show, but Geller says it all comes down to a few simple things. "Tell the truth, make it matter, and never be boring." The second part of her formula has four vari-



'lf you get the magical combination of generator and reactor, it works every time.'

–Valerie Geller



ables. First is focus: What do you want to say?

Next, engage the listener: What's in it for them? Third is opinion: What do you think about this?

The final point is storytelling, "That's what makes powerful radio," Geller says, "When we work with that, we always get ratings."

Geller also says that humor is key in the morning, especially natural, organic humor, because life is already hard, and people want to laugh. Selfdeprecating humor, when people can poke fun at themselves, is always a plus. She also says listeners love what she calls "talkable topics," things they can discuss when they get to work.

Some programmers tell their morning shows to keep their bits limited within a certain time, but Geller says to focus on content—not time.

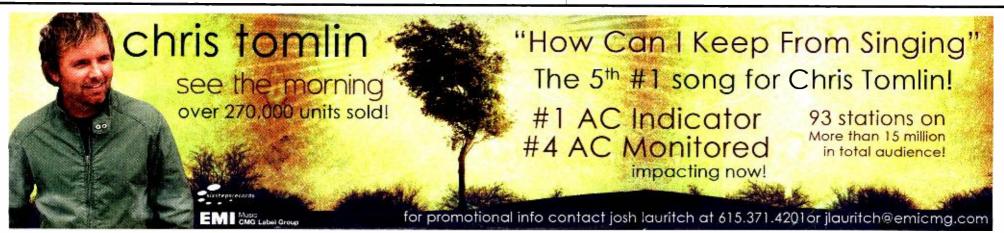
She says, "When something is in power, five minutes feels like one minute, and when something is out of power, one minute feels like five. It's not how long a bit or a song goes. The question is, 'Is it engaging, affecting the listener, connecting, and is it good?' "

Christian music radio stations handle morning news in different ways. "Don't think about it as news," Geller says. "Think about it as stories. News just happens to be stories about stuff that's happening in your world and stuff that's true. You don't even necessarily have to call it news."

Geller cites a Frank Magid and Associates study that found there are four things listeners always care about. Health and personal safety is No. 1, and second is any story that touches the heart or the emotions. Next is money; anything that's about spending money, saving money or corruption around money is interesting to the audience. The fourth category is transformation, or how your life can be better tomorrow than it is today.

When it comes to putting a show together, Geller says, "We always suggest one story from your own life, something from the news that you would talk about in your own life if you didn't have a radio show and something that you've overheard or observed. If you bring in those three things and add that to your show prep, you're going to have a unique show."

Besides the ratings, how do you know your show is really a success? Recalling a perceptual study done in England, Geller says, "The Mount Everest of research comments came back for BBC morning man Terry Wogan, when one listener said, 'When Terry takes his vacation, that's when we take our vacation, because we don't like England when Terry's not on."



24/7 NEWS ONLINE @ www.RadioandRecords.com

# CHRISTIAN AC

► NEWSBOYS CLIMB 11-10 WITH "SOMETHING BEAUTIFUL," THE GROUP'S FIRST TOP 10 SINCE "PRESENCE (MY HEART'S DESIRE)" PEAKED AT NO. 4 IN JANUARY 2005.





POWERED BY N Nielsen

- No							
LAST WEE	WEEKS	TITLE CERTIFICATION		PLA TW	¥5 +/-		
1	21	EVERLASTING GOD NO. 1 LINCOIN BREWSTER	I (3 WKS) VERTICAL/INTEGRITY	1324	0	4.342	ï
3	21	ΜΑΓΕ ΤΟ LOVE ΤΟΒΥΝΑΓ	FOREFRONT/EMI CMG	1164	-10	2.531	5
2	27	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	1110	-86	3.783	2
5	11	HOW CAN I KEEP FROM SINGING		1063	+72	1.854	13
4	13	UNDO RUSH OF FOOLS	MIDAS	1058	+57	2.989	3
7	14	BY HIS WOUNDS MOST INCR CLORYR VEALED FEAT. MAC POWELL, MARKHALL, STEVEN. CURTISCHA	EASED PLAYS	963	+133	2.308	7
9	7		FERVENT/WORD-CURB	856	+66	2.044	11
6	12		WORD-CURB	835	-19	1.635	16
8	31		INO	819	-2	1.901	12
n	7	SOMETHING BEAUTIFUL	INPOP	781	+60	1.819	14
10	32	NEWSEDYS I WILL LIFT MY EYES	ESSENTIAL/PLG	686	-90	2.505	6
14	10	BEBO HORMAN WHAT COULD BE BETTER (THE DAY	S AHEAD)	685	+39	1.375	18
16	3	33MILE GIVE YOU GLORY	INO	636	+118	1.793	15
17	6	JEREM * CAMP I'M NOT WHO I WAS	BEC/TOOTH & NAIL	617	+107	2.623	4
12	29	BRANCON HEATH HOLD FAST	REUNION/PLG	599	-97	1,179	20
12	10	MERCY JE HOW TO SAVE A LIFE	INO	578	-46	2.244	8
25	2	THEFRAY BRING THE RAIN	EPiC	551	+129	0.822	25
19	-		INO	493	+19	1.026	22
-	4		ESSENTIAL/PLG				
18	14		INO	481	-22	2.102	10
20	13	JOHN V ALLER	BEACH STREET/REUNION/PLG	446	-12	0.968	23
24	5	THEFE IS A RIVER	ESSENTIAL/PLG	429	-1	0.788	26
22	12	SUNPISE NICHOLE NORDEMAN	SPARROW/EMI CMG	424	-16	0.541	, i
21	15	AWAKEN NATALII GRANT	CURB	408	-45	0.462	-
26	6	YOU KNOW MY NAME DETOUF 18D	SLANTED/SPRING HILL	368	-2]	2.227	9
RE-	ENTRY	SAVED THE DAY PHILLIFS, CRAIG & DEAN	INO	350	+90	0.574	-
30	2	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	298	+35	0.648	29
28	3	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	287	+12	0.651	28
27	8	SHIN : MATTRIDMAN	SIXSTEPS/SPARROW/EMICMG	281	-36	0.313	-
RE-	ENTRY		SPARROW/EMI CMG	269	+12	0.598	
29	4	DON' F GIVE UP SANETLS REAL	SPARROW/EMICMG	263	-4	0.577	-
1000		JAINET LO REAL					

	TITLE ARTIST / LA
	GIVE ME A GRACE
No. of Concession, Name	Jackson Wate
MOST ADDED	(WORD-CURE
	TOTAL STATE
	ANYWAY
	Martina McB (RCA/PLG)
	TOTAL STATI
TITLE NE ARTIST / LABEL STATIO	
HOW CAN I KEEP FROM	(ROCKETOV
SINGING	4 TOTAL STATI
Chris Tomlin (SIXSTEPS/SPARROW/EMI CMG)	LOVE IS A
KWND, WAKW, WLFJ, WMHK	THING
I'M NOT WHO I WAS	Group 1 Crew GFERVENT/W
Brandon Heath	TOTAL STAT
(REUNION/PLG) KBNJ, KLTY, Sirius Spirit 66, WMCU	HAPPY D
	Tim Hughes
TUNNEL · · · · · · · · · · · · · · · · · · ·	4 (SPARROW/
(ESSENTIAL/PLG)	TOTAL STAT
KTIS, WCSG, WDJC, WMUZ	
	3
Brian Littrell (REUNION/PLG)	
KHZR, KTSL, WMUZ	
WALKING HER HOME	2
Mark Schultz	
(WORD-CURB) WCSG, WLFJ	
BY HIS WOUNDS	2
Glory Revealed Feat. Mac Powell, Mark	
Hall, Steven Curtis Chapman, Brian Littre (REUNION/PLG)	·H
WFZH, WMHK	
WHAT COULD BE BETTER (THE	
DAYS AHEAD)	2
33miles (INO)	
KFIS, WCVO	
GIVE YOU GLORY	2 IN
Jeremy Camp (BEC/TOOTH & NAIL)	
KFSH, WLFJ	A LOUND
BRING THE RAIN	2
MercyMe	
(INO) KSGN, KVMV	
ADDED AT	
ADDED AT	
WCSG	
Grand Rapids, MI	
PD/MD: Chris Lemke	
Third Day, Tunnel, 15 Adie Camp, Sufficient, 14	
Mark Schultz, Walking Her Home, 9	
Drew Cline, I Will (Lift My Eyes), 7	
FOR MORE STATIONS CO TO-	

FOR MORE STATIONS GO TO

/ PadioandPecor

PLAYS TW LW

531

528

524

514

491

547

520

560

528

520

#### GIVE ME AMAZING 205/18 Jackson Waters (WORD-CURB) TOTAL STATIONS: 10 189/7 ANYWAY Martina McBride RCA/PLG TOTAL STATIONS: NOTHING BUT THE BLOOD 165/2 The Swift (ROCKETOWN) 14 LOVE IS A BEAUTIFUL 162/32 Group 1 Crew (FERVENT/WORD-CIJRB) TOTAL STATIONS: 13 HAPPY DAY 143/28 Tim Hughes (SPARROW/EMICMG)

NEW AND	ACTIVE	
PLAY5 /GAIN	TITLE ARTIST / LABEL	PLAY5 /GAIN
205/18	YOU Britt Nicole (SPARROW/EMI CMG) TOTAL STATIONS:	142/53
10	TOTAL STATIONS.	
189/7	FIND ME TONIGHT Everyday Sunday (INPOP)	127/23
	TOTAL STATIONS:	17
7		
.00D 165/2	STAND IN AWE Jeremy Riddle [VINEYARD]	122/5
	TOTAL STATIONS:	10
14		110 (7
L 162/32	YOU ARE MY GOD Adam Cunningham (TRACK STAR)	119/7
	TOTAL STATIONS:	5
	TOTAL STATIONS.	
13	CONVINCED	117/33
143/28	Nicole C. Mullen (WORD-CURB)	
	TOTAL STATIONS:	12
11		

37



FOR 'WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 53 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian O 28, christian rock 28 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved. 

KLY T/Albuquerque, NM PF . Matt Gentry MD: Joey Belville

TITLE ARTIST / IMPRINT / PROMOTION LABEL

MADE TO WORSHIP

PRAISE YOU IN THIS STORM CASTING CROWNS (BEA TH STREET/REUNION/PLG)

MY SAVIOR MY GOD

WHAT IT MEAN 5 JEREMY CAMP (BEC/TOOTH & NAIL)

MOUNTAIN OF GOD

ATTWEN.

2

3

4

W⊆√K/Bowling Green, KY OM Ken Burns PE : Dale McCubbins ME : Whitney Yule

W'/ **DF/Bridgeport, CT** PC.' MD: Bob Felberg

WCWP/Brookville, NY PD: Peter Bellotti MD: Reena Temburni

WUFM/Columbus, OH\* OM: Michae Buckingham PD/MD: Nik≺ Cantu APD: Laine Iv oneyhon

KBNJ/Corpus Christi, TX PD: Arron Dahiels

KVRK/Dallas, TX PD: Chris Gocdwin MD: Drue Mitchell

WSNL/Flint MI MD: Brian Goodman

WORQ/Green Bay, WI\* OM/PD: Jim Raider

**CHRISTIAN ROCK REPORTERS** 

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, PA\* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE PD: Ron Drury

WDML/Marion, IL MD: Tom Schroede

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

WJLZ/Norfolk, VA\* OM/PD: JP Morgan APD: Anne Verebely

WITR/Rochester, NY PD/MD: Samme Palermo APD: Craig "Zippy" Blake

WPRJ/Saginaw, MI

WJIS/Sarasota, FL

Effect Radio Network/Satellite

PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

The Sound Of Light/Satellite PD/MD: Bill Moore

Whip of Cords/Satellite OM/PD: Matt Rhodes

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL\* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum

WCLQ/Wausau, WI PD/MD: Matt Deane

### TITLE ARTIST / IMPRINT / PROMOTION LABEL 6

RECURRENTS

PLAYS TW LW

743

581

621

688

545

749

610

598

564

539

#### BLESSED BE YOUR NAME YOUR NAME PHILLIPS, CRAIC & DEAN (INO) HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMICMG) HOLY IS THE LORD PROW/EMICMEN STRONG TOWER 10 4.6 NAILT

OM: Gary Bugh PD/MD: Aaron Dicer

MD: Michelle Tellone

PD/MD: Brian Harman APD: Amanda Harman

Firexcape/Satellite PD/MD: Joe Hayes

Positive Rock Show/Satellite

# HRISTIAN

**SWITCHFOOT** HAS THE HIGHEST DEBUT AT CHRISTIAN CHR AS "AWAKENING" STEPS ONTO THE LIST AT NO. 21.

THIS WEEK

1

10 n

16

18 

28 29 30

INSPO



IMIS WEEK	AST WEEK	IART	CHRISTIAN CHR			
SIN	LAST	WEEKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	4YS */-
	1	15	FORGIVEN RELIENT K	CAPITOL/GOTEE	1163	+11
2	2	14	DON'T GIVE UP SANCTUS REAL	SPARROW/EMICMG	1087	-19
3	3	22	MADE TO LOVE TOBYMAC	FOREFRONT/EMICMG	997	-30
	4	11	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	887	+45
	8	7	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	769	+103
•	7	9	WORK JARS OF CLAY	ESSENTIAL/PLG	750	+34
	6	17	HOLD ON STELLAR KART	WORD-CURB	744	+3
8	10	7	AFTER THE WORLD DISCIPLE	SRE/INO	732	+80
$\mathbf{O}$	9	9	WHAT I HEAR JESSIE DANIELS	MIDAS	688	+23
0	5	20	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	681	-118
	12	6	SOMETHING BEAUTIFUL NEWSBOYS	Πορα	673	+34
12	13,	13	REACH JILL PARR	WHIPLASH	594	-6
13	n	18	HOW TO SAVE A LIFE THE FRAY	EPIC	571	-76
	14	7	DEARLY LOVED JIMMY NEEDHAM	INPOP	568	+18
9	18	5	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	477	+45
6	21	3	TUNNEL THIRD DAY	ESSENTIAL/PLG	467	+92
	19	6	ADIE CAMP	BEC/TOOTH & NAIL	442	+13
18	16	19	THE SHOW HAWK NELSON	TOOTH & NAIL	436	-61
19	7	9	LOVE IS A BEAUTIFUL THING GROUPICREW	FERVENT/WORD-CURB	419	-59
20	27	2	YOU BRITT NICOLE	SPARROW/EMI CMG	334	+85
21	-		AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	291	+69
22	28	2	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	289	+46
23	23	12	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	289	+1
24	-22	17	GIVE IT ALL AWAY AARON SHUST	BRASH	282	-50
25	25	2-	UNDO RUSH OF FOOLS	MIDAS	271	+30-
26	24	7	JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	270	+2
27	4	EW	JESUS ON THE RADIO ALL STAR UNITED	REUNION/PLG	251	+26
28	4	EW	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	231	+51
29	4	W	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	231	+35
30	25	5	IT'S YOU FIREFLIGHT	FLICKER/PLG	230	-22

LAST WEEK	WEEKS		PLA	AYS
3	MO	ARTIST IMPRINT / PROMOTION LABEL	TW	+/-
1	12	WAKE UP! WAKE UP! EVERYDAY SUNDAY INPOP	288	-9
4	8	THE LAST NIGHT SKILLET ARDENT/SRE/INO	273	+14
3	n	WHEN TOMORROW COMES PILLAR FLICKER/PLG	252	-13
2	14	LIVE LIKE WE'RE ALIVE NEVERTHELESS FLICKER/PLG	244	-24
8	5	BREAK ME DOWN RED ESSENTIAL/PLG	242	+7
n	9	A WHISPER & A CLAMOR ANBERLIN TOOTH & NAIL	230	+20
5	13	NO LONGER DECYFER DOWN SRE/INO	227	-33
14	6	AN EPIPHANY SEND TOOTH & NAIL	220	+7
6	13	PROCRASTINATING STELLAR KART WORD-CURB	217	-20
7	11	AFTER THE WORLD DISCIPLE SRE/INO	216	-4
9	7	SAY YOUR PRAYERS WEDDING BRAVE NEW WORLD	213	-2
13	8	GOING UNDER THIS BEAUTIFUL REPUBLIC FOREFRONT/EMI (MG	211	+10
10	12	MISSING PAGES SEVENTH DAY SLUMBER BEC/TOOTH & NAIL	209	+9
15	8	HIT THE FLOOR THOUSAND FOOT KRUTCH TOOTH & NAIL	202	+3
16	4	I LOVE YOU TO DEATH FAMILY FORCE 5 MAVERICK/GOTEE	198	+9
19	8	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). ALMOST. VIRGIN/TOOTH & NAIL	194	+43
17	4	BOOMIN' TOBYMAC FOREFRONT/EMICMG	188	+12
24	3	PERFECT FLYLEAF OCTONE/AGM/INTERSCOPE	181	+37
20	6	SURFACE DEAS VAIL BRAVE NEW WORLD	180	+11
12	13	DEATH FINDS US BREATHING SHOWDOWN MONO VS STEREO	168	-26
25	4	FIENDS CHASING VICTORY MONO VS STEREO	142	+7
27	2	WAKE UP         BEC/TOOTH & NAIL	134	+35
21	10	THESE PAGES MAINSTAY BEC/TOOTH & NAIL	124	-19
30	3	THE NEXT BIG THING FMSTATIC TOOTH & NAIL	122	+2
26	3	AWAKENING SWITCHFOOT SPARROW/COLUMBIA/EMICMG	119	+2
N	EW	CROSS THE LINE         TOOTH & NAIL           RUTH         TOOTH & NAIL	118	+49
18	16	FORGIVEN RELIENT K CAPITOL/GOTEE	118	-23
N	EW	MADMEN WAVORLY FLICKER/PLG	114	+7
28	9	WORD OF MOUTH JOHN REUBEN GOTEE	105	+8
N	EW	TOGETHER KRYSTAL MEYERS ESSENTIAL/PLG	97	+8

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST IMP	RINT / PROM	DTION LABEL	PL4 TW	4YS +/-
	1E	11	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTISCHAPMAN,	BRIANLITTRELL	REUNION/PLG	386	+9
	2	8	ON THE THIRD DAY MICHAEL OLSON		ROCKETOWN	289	+9
3	3	12	GIVE ME JESUS JEREMY CAMP	BEC/	TOOTH & NAIL	267	-1
4	5	9	BE LIFTED HIGH MICHAEL W. SMITH		REUNION/PLG	251	+4
5	4	11	LIFT UP THE NAME JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE		CENTRICITY	250	-3
6	7.	7	UNDO RUSH OF FOOLS		MIDAS	221	+16
7	8	7	HOW CAN I KEEP FROM SINGING CHRISTOMLIN	SIXSTEPS/SPAR	ROW/EMI CMG	206	+6
8	E	10	WALKING HER HOME MARK SCHULTZ		WORD-CURB	198	-48
9	F	5	HOSANNA PAUL BALOCHE		INTEGRITY	190	+9
10	Ę	5	SAVED THE DAY PHILLIPS, CRAIG & DEAN		INO	184	+3

KLYT/Albuquerque, NM
PD: Mait Gentry
MD: Jory Belville

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KAFC/Anchorage, AK PD: Mark Guv MD: Mike Carrier

WHM):/Bangor, ME OM.'PL: Tim Collins APD/MD: Morgan Smith

KWOF Cedar Rapids, IA OM/PE: Jack Davis

WCNL /Chicago, IL\* OM: Justin Knight PD: Johnathon Eltrevoog MD: Mallory DeWees

KXWA/Denver, CO PD: Scott Veigel

KZZQ/Des Moines, IA PD: Mike Schlote

WJRF/Duluth, MN PD/MD: Terry Michaels

KNMI/Farmington, NM OM: Wilann Thomas PD: Darren Nez MD: Kenny Montano

WSCF/Ft. Pierce, FL PD/MD: Paul Tipton

CHRISTIAN CHR REPORTERS

WORQ/Green Bay, WI OM/PD: Jim Raider

WAYK/Kalamazoo, Ml PD/MD: Mike Couchman

WYLV/Knoxville, TN\* PD: Jonathan Unthank MD: Danielle Hedges

WAYM/Nashville, TN\* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire

WNAZ/Nashville, TN\* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn

WJLZ/Norfolk, VA\* OM/PD: JP Morgan APD: Anne Verebely

KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis

KZRI/Portland, OR\* OM: Mike Novak D: David Pierce

### KFFR/Pullman, WA OM/PD: Chris Gilbreth

KTPT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Joseph Standish

WPRJ/Saginaw, MI OM: Gary Bugh

PD/MD: Aaron Dicer

KLFF/San Luis Obispo, CA\* PD: Matt Williams MD: Noonie Fugler

WBYO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain

### KADI/Springfield, MO\* PD/MD: Rod Kittleman

PLAYS

-14

+7

-33

+24

-3

+6

-1

+15

+18

-17

168

160

160

144

143

125

120

119

119

IMPRINT / PROMOTION LABEL

BEACH STREET/REUNION/PLG

SPIN THREE-SIXTY/DOXOLOGY

SURVIVOR/SPARROW/EMI CMG

FERVENT/WORD-CURB

BEC/TDOTH & NAIL

WAYJADE/EMG

INO

CURB

ÉSSENTIAL/PLG

RAZOR & TIE 146

WBVM/Tampa, FL\* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

APD: Craig Magrum KDUV/Visalia, CA\*

PD: Joe Croft APD: Shannon Steele WCLQ/Wausau, WI

PD/MD: Matt Deane

24/7 NEWS ONLINE @ www.RadioandRecords.com

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ANYTHING & EVERYTHING NICOL SPONBERG NEW THERE IS A RIVER JARS OF CLAY 20 20 EVERLASTING GOD BRENTON BROWN

WKS ARTIST

NEEDED WAYBURN DEAN

HE'S ALIVE ALLEN ASBURY

THE BLESSING JOHN WALLER

I BELIEVE IN YOU JOEL ENGLE

EVERY TIME I BREATHE BIG DADDY WEAVE

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# CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX PD/MD: Gary Hil WFSH/Atlanta, GA\*

PD: Kevin Avery MD: Mike Stoudt WVFI/Atlanta, GA\*

PD/MD: Don Schaeffe WAFJ/Augusta, GA\*

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PD: Bret Stevens MD: Jack Hamilton

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WMHK/Columbia, SC\* PD: Steve Sunshine

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OM: Jeff McMahon MD: Paul Hernandez

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WLAB/Ft, Wayne, IN\*

PD/MD; Chris Lemke APD; John Balyo WJQK/Grand Rapids, MI\* OM/PD: Troy West

MD: Brian Nelsor WBFJ/Greensboro, NC

PD/MDi Wally Decker APD: Darren Stevens WI El/Greenville, SC\*

PD/MD: Rob Dempsey APD: Gary Miller

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WFFH/Nashville, TN\* PD: Vance Dillard MD: Scott Thunder

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KGBI/Omaha, NE\* PD: Melody Miller MD: Jeff Devereaux

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KFIS/Portland, OR\* PD: Dave Arthu MD: Kat Taylor KSLT/Rapid City, SD

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PD/MD: Bryan O'Nea WPAR/Roanoke, VA\* OM/MD: Jackie Howard

WRCI/Rochester, NY\* PD: Mark Shuttlew

WOFL/Rockford, IL OM: Ralph Trentadue PD/MD: Rick Hali

KKFS/Sacramento, CA\* PD-Laurie Larson APD/MD: Mark Standriff

KOAY/Salt Lake City, UT PD/MD: Alan Hague

New Life Media Network/Satellite PD/MD: Joe Buchanar

Sirius Spirit 66/Satellite\* PD/MD: Al Skop

XM The Message/Satellite\* PD: Jon Zellner MD: Jim Epperlein

KCMS/Seattle, WA\* PD: Scott Valentine MD: Sarah Taylor

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore

WHPZ/South Bend, IN PD/MD: Tom Scott KTSL/Spokane, WA\*

PD/MD: Beau Tyle KWND/Springfield, MO\*

PD/MD: Jeremy Morris KKJM/St. Cloud, MN OM/PD: Diana Madse

KHZR/St. Louis, MO\* OM: Sandi Brown PD/MD: Greg Cassidy

WLPJ/Tampa, FL\* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane

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KXOJ/Tulsa, OK\* PD: Bob Thornton APD: Dave Gordon

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WGTS/Washington, DC\*

OM: Don Casteline PD/MD: Larry Weidman WXHL/Wilmington, DE

OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April

\* Monitored Reporters



THIS WEEK

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► AFTER TWO WEEKS IN THE RUNNER-UP SLOT, CHRIS TOMLIN RISES 2-1 ON CHRISTIAN AC INDICATOR WITH "HOW CAN I KEEP FROM SINGING" (832 TOTAL PLAYS).

	CHART	CHRISTIAN AC INDICATOR	PLA	VE
	WEED	TITLE ARTIST IMPRINT / PROMOTION LABEL	TW	+/-
	10	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN SIXSTEPS/SPARROW/EMICMG	832	+54
	14	EVERLASTING COD LINCOLN BREWSTER VERTICAL/INTEGRITY	772	-6
	n	UNDO RUSH OF FOOLS MIDAS	698	+37
	10	WALKING HER HOME MARK SCHIJLTZ WORD-CURB	694	-19
	15	MADE TO LOVE TOBYMAC FOREFRONT/EMICMG	693	+2
	8	SOMETHING BEAUTIFUL NEWSBOYS INPOP	614	+67
I	25	DOES ANYBODY HEAR HER CASTING CROWNS BEACH STREET/REUNION/PLG	611	-15
	7	EVERY TIME I BREATHE BIG DALIOY WEAVE FERVENT/WORD-CURB	589	+52
	n	BY HIS WOUNDS GLORY REVEALED FEAT, MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTRELL REUNION/PLG	568	+28
	9	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES IND	523	+36
	9	SUNRISE NICHOLE NORDEMAN SPARROW/EMICMG	518	-19
	3	GIVE YOU GLORY JEREMY CAMP BEC/TOOTH & NAIL	409	+15
	22	AWAKEN NATALIE GRANT CURB	395	-55
	3	BRING THE RAIN MERCYME INO	376	+57
	4	TUNNEL THIRD DAY ESSENTIAL/PLG	367	+27
	5	I'M NOT WHO I WAS BRANDON HEATH REUNION/PLG	363	+59
	n	GIVE ME AMAZING GRACE JACKSON WATERS WORD-CURB	349	-10
	8	BE LIFTED HIGH MICHAEL W. SMITH REUNION/PLG	331	+13
	7	DON'T GIVE UP SANCTUS REAL SPARROW/EMICMG	282	+8
	10	SHINE MATT REDMAN SIXSTEPS/SPARROW/EMICMG	275	-49
	12	THE BLESSING JOHN WALLER BEACH STREET/REUNION/PLG	265	-6
î	6	THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG	254	+10
-	15	WISH YOU WERE HERE MARK HARRIS INO	243	+2
;	19	LITTLE IS MUCH DOWNHERE CENTRICITY	242	-32
;	6	ON THE THIRD DAY MICHAEL OLSON ROCKETOWN	238	-8
1	5	WATERFALL SALVADOR WORD-CURB	218	+2
	3	SAVED THE DAY PHILLIPS, CRAIG & DEAN INO	215	+13
),	5	BLESSED BE JASON GRAY CENTRICITY	188	+17
		STAND IN AWE JEREMY RIDDLE VARIETAL	165	+9
		THE KINGDOM BETHANY DILLON SPARROW/EMI CMG	146	+4
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**CHRISTIAN AC** MUSIC RESEARCH

TITLE ARTISTIMPRINT / PROMOTION LABELPAMS	<b>Troy</b> Research						
PARTIEL TOO INT THILD FLOKING CODINGS         DESCRIPTION CODING CODINGS         DESCRIPTION CODING CODINGS         PARTIEL TOO INT THILD FLOK CODING CODINGS         PARTIEL TOO INT THILD FLOK CODINGS         PARTIEL TOO INT TO THO TOO INT THE TOO INT TOO INT THE TOO INT		IMPRINT / PROMOTION LABEL	FAM%				
MY SAVIOL         MO         91%         ALT         ALT           YOUR NAME         PHILLIPS, CRAIC& DEAN         INO         91%         4.17         4.08         4.21         4.23           BY HIS WOUNDS CLORY REVEALED         POWELL, CHAPMAN, HALL LITTRELL         REUNION/PIC         74%         4.15         4.11         4.21         4.13           I WILL LIFT MY EYES BEBO NORMAN         ESSENTIAL/PIC         98%         4.15         4.07         4.14         4.25           MOUNTAIN OF GOD THIRD DAY         ESSENTIAL/PIC         99%         4.15         4.07         4.14         4.23           HOW CAN I KEEP FROM SINGING CHRIS TOMLIN         SIXSTEPS/SPARROW/EMICMC         88%         4.14         4.06         4.14         4.20           MADE TO LOVE TOBYMAC         FOREFRONT/EMICMC         94%         4.11         4.18         4.19         3.97           ENOUCH BARLOW GIRL         FERVENT/WORD-CURB         98%         4.01         4.02         4.02           MODE S ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLC         98%         4.01         4.02         4.02           YOU ALONE ECHOING ANCELS         INO         97%         4.02         4.03         4.02         4.02           YOU ALONE ECHOING A	PRAISE YOU IN THIS STORM CASTING CROWNS	BEACH STREET/REUNION PLG	98%	4.37	4.38	4.40	4.33
TOOR TARME         FIRELEYS CLARAGE DECKN         RELINION/PLC         74%         4.15         4.11         4.21         4.13           BY HIS WOUNDS GLORY REVEALED POWELL CHAPMAN, HALL LITTRELL         REUNION/PLC         74%         4.15         4.07         4.14         4.25           MOUNTAIN OF GOD THIRD DAY         ESSENTIAL/PLC         99%         4.15         4.14         4.21         4.09           HOW CAN I KEEP FROM SINGING CHRIS TOMUIN         SIXSTEPS/SPARROW/EMI CMG         88%         4.14         4.06         4.14         4.20           MADE TO LOVE TOBYMAC         FOREFRONT/EMICMC         94%         4.11         4.18         4.19         3.97           ENOUGH BARLOW GIRL         FERVENT/WORD-CURB         94%         4.11         4.18         4.19         3.97           ENOUGH BARLOW GIRL         FERVENT/WORD-CURB         94%         4.11         4.18         4.09         3.97           ENOUGH BARLOW GIRL         FERVENT/WORD-CURB         98%         4.01         4.02         4.02           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLG         98%         4.09         4.01         4.01           HOLD FAST MERCYME         INDO         97%         4.00         3.97         4.04         3.98	MY SAVIOR MY GOD AARON SHUST	BRASH	98%	4.30	4.29	4.30	4.30
I WILL LIFT MY EYES BEBO NORMAN         ESSENTIAL/PLC         98%         4.15         4.07         4.14         4.25           MOUNTAIN OF GOD THIRDDAY         ESSENTIAL/PLC         99%         4.15         4.14         4.21         4.09           HOW CAN I KEEP FROM SINGING CHRIS TOMLIN         SIXSTEPS/SPARROW/EMICMC         88%         4.14         4.06         4.14         4.21         4.09           HOW CAN I KEEP FROM SINGING CHRIS TOMLIN         SIXSTEPS/SPARROW/EMICMC         88%         4.14         4.06         4.14         4.20           EVERLASTING GOD LINCOLN BREWSTER         VERTICAL/INTEGRITY         93%         4.11         4.18         4.19         3.97           ENOUCH BARLOW CIRL         FERVENT/WORD-CURB         98%         4.11         4.18         4.02           MADE TO LOVE TOBYMAC         FERVENT/WORD-CURB         98%         4.01         4.13         4.02           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLC         98%         4.01         4.02         4.02           YOU ALONE ECHOING ANGELS         INO         97%         4.02         4.09         4.11           HOLD FAST MERCYME         INDO RUSH OF FOOLS         MIDAS         79%         4.04         4.04         3.98           <	YOUR NAME PHILLIPS, CRAIG & DEAN	INO	91%	4.17	4.08	4.21	4.23
NULL LIFT IMT E TEST DUDUNORMANY         ESEMPTIAL/PLC         99%         4.15         4.14         4.21         4.09           MOUNTAIN OF GOD THIRD DAY         ESSENTIAL/PLC         99%         4.15         4.14         4.06         4.14         4.23           HOW CAN I KEEP FROM SINGING CHRIS TOMLIN         SIXSTEPS/SPARROW/EMICMG         88%         4.14         4.06         4.14         4.23           EVERLASTING GOD LINCOLN BREWSTER         VERTICAL/INTEGRITY         93%         4.11         4.18         4.19         3.97           ENOUGH BARLOW CIRL         FERVENT/WORD-CURB         98%         4.11         4.18         4.19         3.97           ENOUGH BARLOW CIRL         FERVENT/WORD-CURB         98%         4.01         4.02         4.02           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLG         98%         4.09         4.06         4.11           HOLD FAST MERCYME         IND         97%         4.07         4.02         4.09         4.11         4.11           UNDO RUSH OF FOOLS         MIDAS         79%         4.07         4.02         4.04         4.04         4.04         4.04         4.04         4.04         4.04         4.04         4.04         4.04         4.04 <td< td=""><td>BY HIS WOUNDS GLORY REVEALED POWELL, CHAPMAN</td><td>N, HALL, LITTRELL REUNION/PLG</td><td>74%</td><td>4.15</td><td>4.11</td><td>4.21</td><td>4.13</td></td<>	BY HIS WOUNDS GLORY REVEALED POWELL, CHAPMAN	N, HALL, LITTRELL REUNION/PLG	74%	4.15	4.11	4.21	4.13
INCOMPAGE         Prote         Recented         Recented <td>I WILL LIFT MY EYES BEBO NORMAN</td> <td>ESSENTIAL/PLG</td> <td>98%</td> <td>4.15</td> <td>4.07</td> <td>4.34</td> <td>4.25</td>	I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	98%	4.15	4.07	4.34	4.25
EVERLASTING GOD LINCOLN BREWSTER         VERTICAL/INTEGRITY         93%         4.12         4.03         4.14         4.20           MADE TO LOVE TOBYMAC         FOREFRONT/EMICINC         94%         4.11         4.18         4.19         3.97           ENOUCH BARLOW CIRL         FOREFRONT/EMICINC         94%         4.11         4.18         4.19         3.97           ENOUCH BARLOW CIRL         FERVENT/WORD-CURB         98%         4.11         4.19         4.13         4.02           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLG         98%         4.09         4.08         4.02           YOU ALONE ECHOING ANGELS         INO         97%         4.07         4.02         4.09         4.11           HOLD FAST MERCYME         INO         97%         4.06         3.97         4.11         4.11           UNDO RUSH OF FOOLS         MIDAS         79%         4.06         3.97         4.04         3.98           SOMETHING BEAUTIFUL NEWSBOYS         INPOP         76%         4.03         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB	MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	99%	4.15	4.14	4.21	4.09
MADE TO LOVE TOBYMAC         FOREFRONT/EMICAC         94%         4.11         4.18         4.19         3.97           ENOLIGH BARLOW GIRL         FERVENT/WORD-CLIRB         98%         4.11         4.19         4.13         4.02           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/REUNION/PLG         98%         4.09         4.08         4.16         4.02           YOU ALONE ECHOINGANCELS         INO         97%         4.07         4.02         4.09         4.11         4.10         5.11         5.11	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	88%	4.14	4.06	4.14	4.23
Image: Indicating the processing of the pro	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	93%	4.12	4.03	4.14	4.20
ENCOUR         BRACOM GALE         THE TREATMONDALE CON         Form         THE TREATMONDALE           DOES ANYBODY HEAR HER CASTING CROWNS         BEACH STREET/RELNION/PLG         98%         4.09         4.02         4.09         4.11           HOLD FAST MERCYME         INO         97%         4.07         4.02         4.09         4.11           HOLD FAST MERCYME         INO         92%         4.06         3.97         4.11         4.11           UNDO RUSH OF FOOLS         MIDAS         79%         4.04         3.97         4.04         4.10           EVERY TIME I BREATHE BIG DADDY WEAVE         FERVENT/WORD-CURB         76%         4.03         4.04         3.98           SOMETHING BEAUTIFUL NEWSBOYS         INPOP         78%         3.99         3.96         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.93         3.82         3.82	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	94%	4.11	4.18	4.19	3.97
NOUSS ANTEODY HAAK HER COSTINUCTION OF CONTROL         POIL         P	ENOUGH BARLOW CIRL	FERVENT/WORD-CURB	98%	4.11	4.19	4.13	4.02
HOLD FAST MERCYME         INO         92%         4.06         3.97         4.11         4.11           UNDO RUSH OF FOOLS         MIDAS         79%         4.04         3.97         4.04         4.10           EVERY TIME I BREATHE BIG DADDY WEAVE         FERVENT/WORD-CURB         76%         4.03         4.04         3.98           SOMETHING BEAUTIFUL NEWSBOYS         INPOP         78%         3.99         3.96         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.98         3.93         3.82	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	98%	4.09	4.08	4.16	4.02
INDERFACT MERCINAL         MIDAS         79%         4.04         3.97         4.04         4.10           UNDO RUSH OF FOOLS         MIDAS         79%         4.04         3.97         4.04         3.98           EVERY TIME I BREATHE BIG DADDY WEAVE         FERVENT/WORD-CURB         76%         4.09         4.04         3.98           SOMETHING BEAUTIFUL NEWSBOYS         INPOP         78%         3.99         3.96         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82	YOU ALONE ECHOING ANGELS	IND	97%	4.07	4.02	4.09	4.11
EVERY TIME I BREATHE BIG DADDY WEAVE         FERVENT/WORD-CURB         76%         4.03         4.09         3.98           SOMETHING BEAUTIFUL NEWSBOYS         INPOP         78%         3.99         3.96         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82	HOLD FAST MERCYME	INO	92%	4.06	3.97	4.11	4.11
SOMETHING BEAUTIFUL NEWSBOYS         INPOP         78%         3.99         3.96         4.04         3.98           WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82	UNDO RUSH OF FOOLS	MIDAS	79%	4.04	3.97	4.04	4.10
WHAT IT MEANS JEREMY CAMP         BEC/TOOTH & NAIL         96%         3.99         3.92         4.06         3.98           WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	76%	4.03	4.09	4.04	3.98
WALKING HER HOME MARK SCHULTZ         WORD-CURB         93%         3.93         3.82         4.02         3.97           THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82         3.92         3.93         3.82	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	78%	3.99	3.96	<b>4.04</b>	3.98
THE BLESSING JOHN WALLER         BEACH STREET/REUNION/PLG         83%         3.89         3.93         3.82	WHAT IT MEANS JEREMY CAMP	BEC/TOOTH & NAIL	96%	3.99	3.92	4.06	3.98
	WALKING HER HOME MARK SCHULTZ	WORD-CURB	93%	3.93	3.82	4.02	3.97
WHAT COULD BE BETTER 33 MILES         INO         72%         3.79         3.70         3.84	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	83%	3.89	3.93	3.93	3.82
	WHAT COULD BE BETTER 33 MILES	INO	72%	3.79	3.70	3.84	3.84

Total Sample size is 2905. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. On ine panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trade-mark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

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FOR WEEK ENDING APRIL 8, 2007

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# From Redneck To High Tech

## R.J. Curtis RCurtis@RadioandRecords.com

he other day I worked from home in Los Angeles on my laptop, using a wireless connection to stream WYYD/Roanoke, Va., as I prepared the R&R Country Daily. I toggled with writing, checking e-mail and conducting two completely different conversations via instant messaging. Then my cell phone rang, I missed the call, but was able to quickly text the person back without missing a beat. I don't share this with you to brag about my high-speed high-tech information provers. It only occurred to me later

my high-speed, high-tech information prowess. It only occurred to me later that this menagerie of communication stimuli is the day-to-day norm for many people, including radio listeners—and that means country P1s, too.

A great signal, community outreach and programming the hell out of your station are still key building blocks for success, but today's broadcasters are challenged with making their product what Mike Peterson, PD at CBS Radio's WUSN (US99.5)/Chicago, refers to as "a multimedia destination." Text messaging, online video and podcasting are just a few tools hanging from the utility belts of programmers in markets of all sizes working to create a third dimension for their brand.

Lended up on YouTube after Peterson told me about a feature on the US99.5 Web site called All Access, a weekly, in-house-produced video that takes listeners behind the scenes of the station. Hosted by Peterson, each weekly installment is about three minutes long and features US99.5 staff. I watched the recent morning-show trip to Ireland for St. Patrick's Day with Pat Green, I met the night guy and saw Lisa Dent participate in a Martina McBride Christmas show. The segments have an amateur look, but think about that for a moment-with the explosion of these types of videos across the Web, it's far more charming and real than a slickly produced, graphically driven presentation. Personally, I found the look and feel totally on point.

US99.5's videos are posted on YouTube, which the station's home page jumps to after the user clicks on the All Access icon. While there is revenue attached to the videoclips and the station stream, Peterson says, "The global focus is to find compelling reasons to drive traffic to the Web site and continue to develop it into a user- and listener-friendly multimedia destination that represents all things US99.5."

Two other examples of stations utilizing audio and video designed to bring events and personalities to life can be found in decidedly smaller markets than Chicago. Emmis WTHI/ Terre Haute, Ind., PD Barry Kent says the station has begun posting audioclips, usually artist interviews, along with videoclips of in-studio artist visits. Listeners can download the clips on demand from the station's Web site. The WTHI Web site is an entry point for many contests and promotions, Kent says, and has been instrumental in building the station database.

Saga Communications WPOR/Portland, Maine, PD Harry Nelson says the station recently relaunched its site and has already embraced audio podcasting. Additionally, WPOR uses YouTube to desiminate videoclips of station activities and appearances, such as Phil Vassar live in studio, playing piano with part of the morning show and generally clowning around with the personalities. Watching Vassar perform—genuinely enjoying himself—added another interesting layer to the visit.

Steve Pleshe, PD of Peak Broadcasting KSKS (Kiss Country)/Fresno, is mining the MySpace phenomenon with a station page. The DJs have their own MySpace pages as well. "We've taken a very unofficial position with our pages," Pleshe



Peterson



Kent



Wolf



King

says. "We want the listeners to get the inside scoop on radio." KSKS also has a Kiss Country YouTube page.

### WMIL's 'Text Team'

One interactive tool in relatively short shrift at country is text messaging, but all the programmers interviewed for this column are eager to get started. A visit to the home page of Clear Channel's WMH./Milwaukee reveals a "Text Team" option in the lower right corner. Registration is quick and painless—an initial text appeared on my cell literally seconds after registration, thanking me for signing up and offering an option to either exit the program or stay in.

According to PD Kerry Wolf, listeners who opt in can find out the last three or four songs played on WMH. by texting the word "song" to the station. Listeners also have the option to immediately download the ringtone, or even the entire song, to their phones.

"We are podcasting most anything we can get our hands on." Wolf says, "from interviews to entertainment reports to kids saying the Pledge of Allegiance." Future plans include video of instudio and conference room performances available from the WMIL Web site.

Earlier this year I profiled syndicated evening shows, characterizing Blair Garner's new 7 p.m.midnight show as "high tech" because of his use of text messaging to interact with listeners. Garner now uses texting in his new evening show and the long-running "After Midnite" program. A popular benchmark is "Pick It or Flick It," where listeners vote on a new song. Text messaging is now a voting option for listeners, with the added twist of a return text, showing results of the voting automatically.

There are outgoing messages, too. Once listeners sign up, they're registered to receive Blair Alerts, which give exclusive, advance notice of instudio guests and other special events on the show. Listeners can also send requests and other messages to Garner during the show. Mindful of the volume of external messages people receive via e-mail and other means, Wolf and Garner say they are careful not to overdo outgoing text messages, limiting them to once per week, or once every couple of weeks.

Clearly, many country stations are embracing every piece of technology available. While country may have some catching up to do compared with younger-targeted formats, it's not because of a lack of awareness or willingness. Let's face it, country P1s aren't exactly early adopters. Their average age is somewhere in the early 40s, with much of the latest gadgetry an acquired skill versus young listeners who have been weaned on it. Country programmers are probably right in step with their core audience. Many believe if you're too far ahead of the curve, you're off point.

WUSN's Peterson, while moving forward with new technology at the necessary pace, sums it up. "None of this has anything to do with the blocking and tackling of day-to-day radio."



► OPENING AT NO. 49, VINCE GILL LOGS A NEW CAREER-HIGH DEBUT VITH "WHAT YOU GIVE AWAY." THAT TOPS A PAIR OF NO. 50 DEBUTS FROM 1996 AND 1997.

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POWERED BY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICAT	AUDII (IN MILI TW		PLAYS TW RANK		
1	2	20	WASTED CARRIE LINDERWOOD	NO. 1 (1 WK) tr ARISTA/ARISTA NASHVILLE	35.250	+1.543	4779	٦
2	1	15	LAST DOLLAR (FLY AWAY) TIM MCGRAW	tr CURB	34.342	-0.7:4	4683	2
3	3	17	BEER INMEXICO KENNY CHESNEY	to BNA	32.287	-0.806	4335	4
	4	14	STAND RASCAL ILATTS		31.481	+0.825	4363	3
	5	15	SETTLIP' SUGARLAND		30.981	+1.493	4203	5
	6	22	ANYWAT MARTINA MCBRIDE	to RCA	27.975	+0.006	3989	6
	7	36	I'LL WAIT FOR YOU JOE NICHOLS	LNIVERSAL SOUTH	26.641	+0.291	3912	7
	8	10	HIGH MAINTENANCE WOMAN TOBY KEFH		24.237	+0.951	3364	9
9	9	27	GOOD CIRECTIONS MOS		22.954	+2.735	3398	8
10	n	16	A WOMA4'S LOVE Alan Jackson	A RISTA NASHVILLE	20.922	+1.584	3003	11
	10	21	LONG TR P ALONE DIERKS BI NTLEY	다. C & PITOL NASHVILLE	20.133	+0.235	3036	10
12	12	25	A FEELIN LIKE THAT GARY ALLAN	MCA NASHVILLE	19.932	+1.686	2851	12
	14	6	TICKS BRAD PAI: LEY	لل A RISTA NASHVILLE	19.887	+2.487	2732	13
	13	17	MOMENTS EMERSONIDRIVE		18.352	+0.655	2721	14
	17	32	FIND OUT WHO YOUR FRIEND	SARE ROCEY COMFORT/COS	16.375	+1.816	2432	15
6	20	5	WRAPPED GEORGE STRAIT	AIRPOWER MCA NASHVILLE	16.075	+2.470	<b>2</b> 322	17
•	21	н	LUCKY RAN MONTGOMERY GENTRY		15.060	+1.53E	2254	19
18	18	22	ME AND D Josh Tur Jer	MCANASHVILLE	14.934	+0.668	2430	16
19	19	24	DON'T MAKE ME BLAKE SHILTON	WARVER BROS./WRN	14.616	+0.956	2314	18
20	23	9	LOST IN THIS MDMENT BIG & RICH	WARNER BROS./WRN	12.845	+2.22ž	1832	21
21	22	27	STARTIN' WITH ME, Jake owen	<b>位</b> RCA	12.185	+0.890	1946	20
22	24	10	JOHNNY LASH Jason Allean	BROKEN BOW	10.418	+1.090	1719	22
23	26	9	TEARDROPS DN MY GUITAR Taylor Strift	BIG MACHINE	8.804	+2.142	1349	23
24	25	26	DIXIE LUL_ABY PAT GREEN	BNA	8.154	+1.178	1193	25
25	27	13	A DIFFERENT WORLD BUCKY COV NGTON		7.219	+1.173	1344	24
26	28	10	I WONDER KELLIE PICHLER	th BNA	6.435	+0.824	1003	27
27	29	12	GUYS LIKEME ERIC CHURCH	CAPITOL NASHVILLE	6.197	+0.961	1063	26
28	30	5	THESE ARE MY PEOPLE RODNEY ATKINS	MOST ADDED CURB	5.358	+1.452	978	28
29	35	6	<b>TOUGH</b> CRAIG MOR⊢AN.	BROKEN BOW	4.772	+1.692	815	29
9	32	10	THAT KINE OF DAY Sarah Buxton	LYRIC STREET	4.430	+0.653	795	32

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS	AUDII (IN MILI TW		PLAY	5 RANK	
	31	16	ISN'T SHE CAROLINA RAIN EQUITY	4.384	+0.536	801	31	MOST
52	33	12	I GOT MORE COLE DEGGS AND THE LONESOME COLIJMBIA	4.043	+0.471	807	30	INCREASED AUDIENCE
33	34	n	ALL MY FRIENDS SAY BREAKER	3.906	+0.750	617	34 4	
9	36	8	A LITTLE MORE YOU LITTLE BIG TOWN E JUITY	3.7E3	+0.826	736	33	+2.736
5	42	3	(YOU WANT TO) MAKE A MEMORY BON JOVI ISLAND/MEPCURY	2.843	+1.494	319	41	DIRECTIONS 位
36	37	11	SAY YES BREAKER DUSTY DRAKE BIG MACHINE	2.145	+0.270	539	35	Billy Currington (Mercury)
	38	6	TENNESSEE THE WRECKERS MAVERICK/WARNER BROS./WRN	2.114	+0.557	331	40	WKHX +0.226, KATM +0.367 NFRG +0.355, KAJA +0.348,
38	39	5	DIRTY GIRL DIRTY GIRL BNA	1.872	+0.348	333	39	WIKKO +0.147, KPLX +0.142, WOSY +0.108, KYGO +0.096 KILT +0.089, WGAR +0.088
9	41	17	MISSING YOU 2007 ALISON KRAUSS AND JOHN WAITE ROUNDER	1.722	+0.296	192	46	+2.487
40	43	12	WHAT I DID LAST NIGHT CATHERINE BRITT RCA	1.712	+0.398	390	37	TICKS
	40	6	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL ARISTA NASH VILLE	1.70	+0.238	369	38	Brad Paisley
42	44	5	SHE AN'T RIGHT LEE BRICE ASYLUM-EURB	1.379	+0.311	422	36	(Arista Nashville) WUSN +0.596, KAJA +0.155
3	45	3	JUST MICHT HAVE HER RADIO ON TRENT TOM INSON LYRIC STREET	1.211	+0.158	281	42	KKBQ +0.119, WFMS +0.118, MEGHX +0.115, KFRG +0.103, WCSY +0.096, KTST +0.099
44	53	3	FALL CLAY WALKER ASYLUM-CURB	0.967	+0.367	165	49	KFTY +0.089, KSC5 +0.089
15	54	4	MISSING YEARS	0.922	+0.322	202	45	+2.470
46	49	3	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT COLUMBIA	0.82	+0.156	256	43	George Strait (MCA Nashville)
	50	2	GOD DON'T MAKE MISTAKES JAMIE O'NEAL CAPITOL NASHVILLE	0.805	+0.192	120	54	WUSN +0.257, WIVK +0.179 KWLU +0.154, WDSY +0.105
48	47	4	LAST GOOD TIME FLYNNVILLE TRAIN SHOW DOC NASHVILLE	0.800	-0.023	239	44	KMLE +0.103, WRNS +0.09 KPLX +0.092, WSLC +0.09 WK-IX +0.080, WIRK +0.07
49	N	EW	WHAT YOU GIVE AWAY HOT SHOT DEBUT VINCE GILL MCA NASHVILLE	0.77C	+0.356	108	55	+2.222
50	48	2	INCED YOU INCERD YOU TIM MCCRAW WITH FAITH HILL CURB	0.7 <b>62</b>	+0.037	73		UDST IN THE
51	RE-E	NTRY	DAISY HALFWAY TO HAZARD MERCJRY	0.759	+0.356	169	47	Big & Rich Warner Bros./WRN)
52	52	2	I WANNA FEEL SOMETHING TRACE ADKINS CAPITOL NASHVILLE	0.718	+0.115	158	50	MKHX +0.496, KEEY +0.288, KUPL +0.165, WUS +0.36, KKWF +0.077, KTE
53	51	2	YOU'RE CONNA LOVE ME T	0.714	+0.107	166	48	40.074, WNCY +0.067, "VXTU +0.057, WCTO
54	46	11	BOMSHEL STOMP BOMSHEI CURB	0.654	-0.187	126	53	-0.055, WOGI +0.055
55	N	EW	THE AMERICANS JOHN MELLENCAMP UNIVERSAL REPUBLIC/UME/UNIVERSAL SOUTH	0.551	+0.325	150	51	
56	58	14	SPOKEN LIKE A MAN BLAINE LARSEN GIANTSLAYER/BNA	0.539	+0.028	67		Taylor Swift
57	59	7	CALLING ME KENNY ROGERS FEATURING DON HENLEY CAPITOL NASHVILLE	0.532	+0.059	76	-	(Big Machine) WUSN +0.554, KSON +0.16
58		IEW	ALLINEED DONOVAN CHAPMAN CATEGORY 5	0.421	+0.347	61	-	+MPS +0.098, WFMS +0.088, KUPL +0.080, KS +0.079, KKBQ +0.070, KSK
59	56	14	HOUSE LIKE THAT DONOVAN CHAPMAN CATEGORY 5	0.412	-0.153	63	-	+0.059, KFRG +0.062, WUE +0.062
60		IEW	COOD KIND OF CRAZY AMY DALLEY CLIRB	0.409	+0.057	89	58	
-			PUT VOLLET					

#### NEW AND ACTIVE TITLE ARTIST / LA TITLE ARTIST / LABEL AUC / GAIN I GET TO Blue County (ASYLJM-CURB) TOTAL STATIONS: 0.391/0.016 SHE REA LOVES M Lance Miller (WARNER B I TOL YOU Keith L (CAPIT) TOTAL

			TOTAL STAT
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STATIONS:		6	(903 MUSIC

LABEL	AUD / GAIN	TITLE ARTIST / LA
EALLY ME IIIIer R BROS./W	0.379/0.167 VRN1 15	THAT SCA ME Van Zant (COLUMBIA) TOTAL STATIK
IN THE IOW forley JSIC)	HERE 0.360/0.141	CRYIN' DA Megan Mulli (BROKEN BO TOTAL STATI
TATIONS:	16	

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What do you want YOUR

# KTEX, KT<mark>OM, WCKT, WKCQ,</mark> WKDF, WKLB, WKSF, WMIL, WNCY, WQHK, WQXK, WUSN LIVIN' OUR LOVE SONG Jason Michael Carroll (ARISTA NASHVILLE) KIIM, KIZN, KJJY, KKWF, KSD, WGNE, WIL, WKCQ, WKHX, WKLB, WKXC, WOKQ, WPCV, WXBM FALL 16 Clay Walker (ASYLUM-CURB) KBEQ, KDRK, KRST, KSKS, KSOR, KUBL, KUZZ, KXKC, WGH, WGKX, WITL, WIVK, WKDF, WPCV, WQHF, WRNS

# KSKS, KYGO, WKCQ, WNCY, WMKT

SD SKS JBE

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Craig Morgan (BROKEN BOW) KFDI, KFRG, KRTY, KSD,

programming to do?

DIRTY GIRL Terri Clark (BNA) KBQI, KJJY, KKNG, KRST,

I WANNA FEEL Trace Adkins (C2PITOL NASHVILLE) KD2K, KHKI, KIZN, WGNA, WITL, WOGI, WQHK, WRNS, WYRK





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# COUNTRY

# COUNTRY INDICATOR REPORTERS

KRWQ/Medford, DR OM/PD: Larry Neal MD: Scott Schuler

A/PD: Rene

WBAM/Montgomery, AL\*

WMUS/Muskegon, MI\*

WGTR/Myrtle Beach, SC

PD: Mark Dixon

KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost

KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell

WYAY/Atlanta, GA\* OM/PD: Mark Richard MD: Sandy Weaver

WIBL/Augusta, GA\* OM: Steve Burke PD/MD: Bill West

KBKO/Bakersfield, CA\*

WJLS/Beckley, WV PD/MD: Fred Persinger

WHWK/Binghamton, NY PD: Don Brake

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens

WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis

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# KOFC/Boise, ID\* KAGG/Bryan, TX

WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals

WOGT/Chattanooga, TN\* PD: Duane Shannoo

WKCN/Columbus, GA\* OM: Bob Quick PD/MD: Brian Thomas

WSTH/Columbus, GA\* OM: Brian Waters PD/MD: Miller Robson

KFTX/Corpus Christi, TX\*

KOUL/Corpus Christi, TX\* MD: Jim Dandy

KTYS/Dallas, TX\* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff

WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey

KKCB/Duluth, MN PD: Derek Moran

WORB/Eau Claire, WI PD/MD: Mike McKay

WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner

WXTA/Erie, PA OM: Adam Reese PD/MD: Fred Horton

KKNU/Eugene, OR PD/MD: Jim Davis

KVOX/Fargo, ND OM: Janice Whitimore KUBB/Merced, CA OM: Janice Whitim PD: Eric Heyer MD: Scott Winston WOKK/Meridian, MS KKIX/Fayetteville, AR

WKDQ/Evansville, IN PD/MD: Jon Prell

PD: Dave Ashcraft APD/MD: Jake McBride KJLO/Monroe, LA WKML/Fayetteville, NC PD: John Reynolds APD/MD: Toby Otero

KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn

WLWI/Montgomery, AL\* DM: Bill Jones PD: Bill Dollar WXFL/Florence, AL PD: Eletch Brown

WEGX/Florence, SC OM/PD: Randy "Mudfl Wilcox MD: Chase Matthews

OM: Paul Johnson PD/MD: Jon Reed APD: Mike Vincent

KUAD/Ft. Collins, CO PD: Mark Callagha APD: Dave Jensen MD: Brian Gary

WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmon MD: Tori Anderson

WCAT/Harrisburg, PA\*

WTCR/Huntington, WV PD: Clint McElroy

WUSJ/Jackson, MS\*

WROO/Jacksonville, FL\*

OM: Gail Austin MD: John Scott

KIXQ/Joplin, MO

PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris

WKOA/Lafayette, IN

KMDL/Lafayette, LA\* MD: T.D. Smith

WBBN/Laurel, MS OM/PD: Larry Blakeney APD/MD: Allyson Scott

KZKX/Lincoln, NE

PD: Hoss Michaels APD/MD: Carol Turner

KLLL/Lubbock, TX

KIAI/Mason City, IA MD: Robin McCann

MD: Neely Yates

PD: Mark Allen MD: Bob Vizza

WNWN/Kalamazoo, MI

OM: Jason Knigh PD: Roh Meyer

PD: Johnny Walke MD: Korby Ray WFRE/Frederick, MD\*

WCTY/New London, CT OM/PD: Jimmy Lehn APD: Dave Elder WFLS/Fredericksburg, VA\*

> KHKX/Odessa, TX APD/MD: Kelley Peterson

KPLM/Palm Springs, CA MD: Kory James

WTNR/Grand Rapids, MI\* WYCT/Pensacola, FL PD: Steve Stewart APD/MD: Dawn Michaels MD: Denis "Catfish" Miller

WFYR/Peoria, IL OM/PD: Ric Morgan

WPOR/Portland, ME\* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid

WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn

KOUT/Rapid City, SD PD/MD: Mark Houston

KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn

KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart

WCEN/Saginaw, MI

WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee

KEGA/Salt Lake City, UT\* APD/MD: Danny Ryan

KGKL/San Angelo, TX OM/PD: Boomer Kingstor

KKJG/San Luis Obispo, CA MD: Adam Montiel

KRAZ/Santa Barbara, CA

Monitored Reporters



THIS WEEK

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THIS WEEK

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► DOC WALKER EARNS ITS SIXTH STRAIGHT CANADA COUNTRY TOP 10 AS "DRIVING WITH THE BRAKES ON" JUMPS TO NO. 10.

POWERED BY N

WEEK	CS HART		TOP		4	
LAST	WEEKS	TITLE	PRINT / PROMOTION LABEL	PLA TW	¥S +/-	TOTAL AUD.
3	12	STAND RASCAL FLATTS	LYRIC STREET	3706	+161	8.193
4	14	SETTLIN' SUGARLAND	MERCURY	3679	+241	8.077
1	14	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3657	+100	7.884
2	14	LAST DOLLAR (FLY AWAY) TIM MEGRAW	CURB	3453	-128	7.742
8	10	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	3203	+229	7.318
9	21	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	3116	+239	6.830
7	34	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH	3033	-7	6.322
6	19	ANYWAY MARTINA MEBRIDE	RCA	2852	-230	6.194
10	18	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	2762	+164	6.014
5	14	BEER IN MEXICO KENNY CHESNEY	BNA	2741	-588	6.017
11	20	A FEELIN' LIKE THAT GARY ALLAN	MCANASHVILLE	2580	+6	5.824
12	14	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	2573	+134	5.797
14	5	TICKS BRAD PAISLEY	ARISTA NASHVILLE	2427	+327	5.524
13	14	MOMENTS EMERSON ORIVE	MIDAS/NEW REVOLUTION	2408	+240	5.264
15	17	ME ANO GOD JOSH TURNER	MCA NASHVILLE	2178	+155	4.763
18	5	WRAPPED GEORGE STRAIT	MCA NASHVILLE	2137	+237	4.658
17	9	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	2133	+147	4.695
19	12	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWREN	CE ROČKY COMFORT/CO5	2102	+220	4.734
20	19	DON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	1966	+127	4.288
16	16	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE	1920	-106	4.197
22	7	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	1755	+166	3.676
23	8	JOHNNY CASH JASON ALDEAN	BROKEN BOW	1487	+133	3.379
24	15	STARTIN' WITH ME JAKE OWEN	RCA	1481	+135	3.156
26	10	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	1311	+187	2.733
27	7	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	1210	+198	2.464
21	18	STUPID BOY KEITH URBAN	CAPITOL NASHVILLE	1091	-546	2.890
28	10	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	1067	+174	2.217
30	3	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	1061	+224	2.257
29	12	DIXIE LULLABY PAT GREEN	BNA	947	+68	2.034
36	3	TOUGH CRAIG MORGAN	BROKEN BOW	870	+256	1.881
32	4	I WONDER KELLIE PICKLER	BNA	787	+137	1.485
25	20	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE	782	-461	1.581
33	5	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	746	+116	1.609
34	6	THAT KIND OF DAY SARAH BUXTON	LYRIC STREET	688	+61	1.568
35	10	IGOT MORE COLE DECGS AND THE LONESOME	COLUMBIA	659	+34	1.361
38	8	SAY YES DUSTY DRAKE	BIG MACHINE	565	+68	1.227
40	2	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	524	+134	0.964
39	2	TENNESSEE THE WRECKERS	MAVERICK/WARNER BROS./WRN	471	+46	0.842
	Sec. 10	ISN'T SHE CAROLINA RAIN	EQUITY	456	+71	0.869
. •		DIRTY GIRL TERRICLARK	BNA	364	+78	0.777

#### LAST WEEK WEEKS ON CHART **CANADA COUNTRY** PLAYS ARTIST IMPRINT / PROMOTION LABEL 2 12 WASTED CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG 600 +22 1 13 LAST DOLLAR (FLY AWAY) TIM MEGRAW 598 +8 CURB/EMI 5 11 SETTLIN' SUGARLAND MERCURY/UNIVERSAL 560 +34 3 13 BEER IN MEXICO KENNY CHESNEY BNA/SONY BMG 531 -45 4 14 MOMENTS EMERSON DRIVE MONTAGE/MIDAS/UNIVERSAL 524 -8 6 12 STAND RASCAL FLATTS LYRIC STREET/UNIVERSAL -12 503 7 8 HIGH MAINTENANCE WOMAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL +14 500 8 9 I WANT YOU TO LIVE GEORGE CANYON 489 +9 UNIVERSAL 12 4 TICKS BRAD PAISLEY ARISTA NASHVILLE/SONY BMG 469 +82 11 3 DRIVING WITH THE BRAKES ON DOC WALKER MAPLEMUSIC 454 +52 9 11 THE WEIGHT AARON PRITCHETT 0PM 436 -16 16 3 INTO YOU CAROLYN DAWN JOHNSON ANGELINE/UN/VERSAL 408 +81 13 13 A WOMAN'S LOVE ALAN JACKSON ARISTA NASHVILLE/SONY BMG 403 +20 15 18 LONG TRIP ALONE DIERKS BENTLEY CAPITOL NASHVILLE/FMI 370 +19 14 10 LOVE SWEET LOVE JOHNNY REID 369 -13 OPEN ROAD/UNIVERSAL 10 20 ANYWAY MARTINA MCBRIDE 364 -86 RCA/SONY BMC 17 I'LL WAIT FOR YOU JOE NICHOLS 11 363 +58 UNIVERSAL SOUTH/UNIVERSAL 22 LOST IN THIS MOMENT BIG & RICH 5 347 +58 WARNER BROS / WARNER 19 WRAPPED GEORGE STRAIT 4 MCA NASHVILLE/UNIVERSAL 334 +34 18 DIRTY GIRL TERRICLARK 4 330 +26 BNA/SONY BMG 23 8 YOUR LOVE IS MY LUCK BRAD JOHNER 3D6/UNIVERSAL 312 +31 26 5 LEAVING LOUISIANA JIMMY RANKIN SONG DOG/EMI 286 +38 20 16 A FEELIN' LIKE THAT GARYALLAN MCA NASHVILLE/UNIVERSAL 285 -12 2 38 LET'S TALK ABOUT LOVE JESSIE FARRELL UNIVERSAL 277 +111 21 11 LIPS OF AN ANGEL JACK INGRAM BIG MACHINE/UNIVERSAL 277 -17

KNUE/Tyler, TX

WFRG/Utica, NY OM/PD: Tom Jacob

KJUG/Visalia, CA PD/MD: Dave Daniels

WDEZ/Wausau, Wi PD: Chad Edwards APD/MD: Vanessa Ryan

WOVK/Wheeling, WV PD/MD: Jim Elliott

KZSN/Wichita, KS\* OM: Lyman Jame APD: Todd Taylor MD: Rick Regan

WSJR/Wilkes Barre, PA\* PD/AMD: Jess Wright

WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brien

KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker

KSUX/Sioux City, IA PD/MD: Tony Michaels WBYT/South Bend, IN PD/MD: Clint Marsh

KSNI/Santa Maria, CA PD/MD: Tim Brown

Sirius New Country/Satellite\* OM/PD: Scott Lindy MD: Al Skop

XM Highway 16/Satellite\* MD: Jay Thomas

WJCL/Savannah, GA\* OM: Pat Garrett PD: Boomer Lee

WBFM/Sheboygan, WI

KXKS/Shreveport, LA\* OM: Gary McCoy PD: Chris Evans

PD: Eddie Ybarra APD: Jeff "J.R." Kelm

Jones CD Country/Satellite\* OM/PD: Jim Murphy MD: Rick Morgan

WTHI/Terre Haute, IN OM/PD: Barry Kent

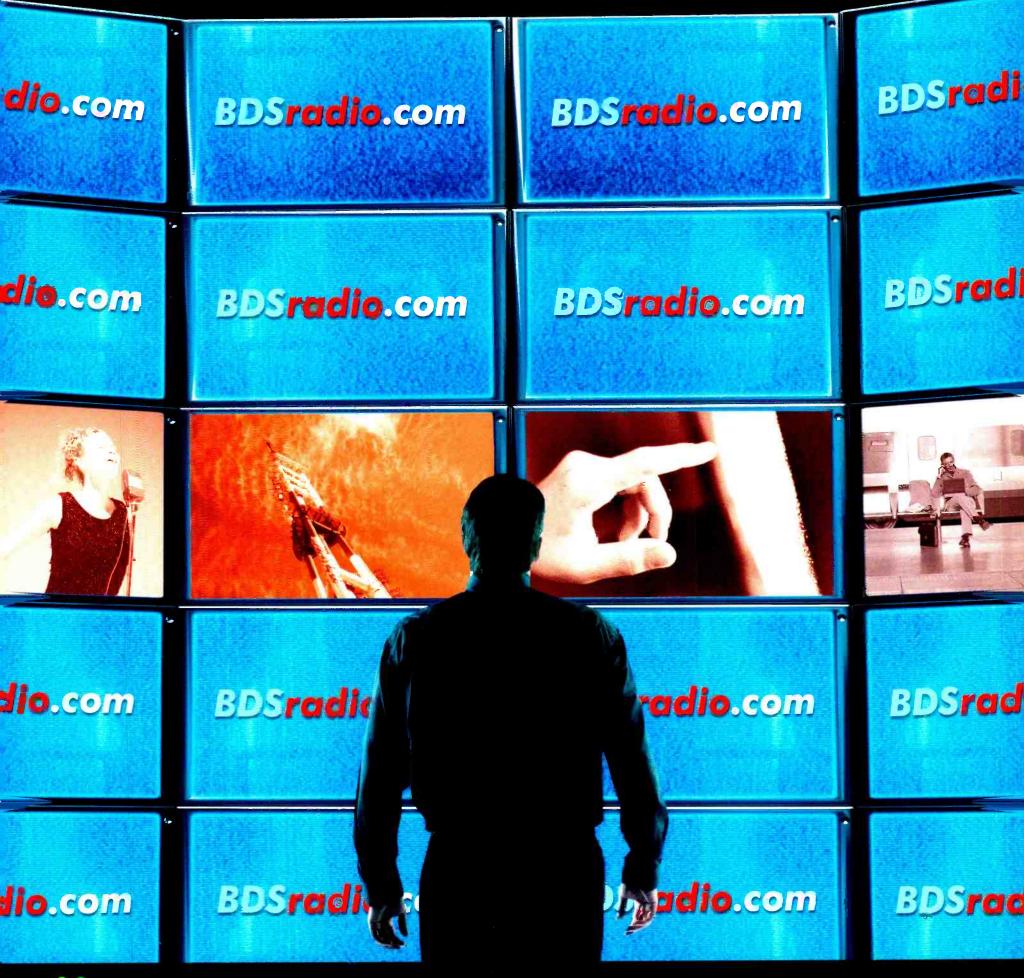
WIBW/Topeka, KS APD/MD: Stephanie Lynn

WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson

WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone

OM: Jeff Evans PD/AMD: Andy Knight

# THE INDUSTRY STANDARD FOR MUSIC MONITORING





**CONTACT AFFILIATE RELATIONS TEL:** 216.831.3761 **E-MAIL:** BDSradic@BDSonline.com CONTACT IN CANADA TEL: 604.736.4361 E-MAIL: info@BDSradio.ca





Boat cruise broadens 'Intelligence for Your Life' brand and inspires new franchise for syndicated host

# Now John Tesh Walks On Water

## Chuck Taylor CTaylor@RadioandRecords.com

44

hen John Tesh was looking to bankroll a daily radio show four years ago based on the novel concept of motivational guidance to improve relationships, careers and health, a skeptical investor asked the entertainer how long such a concept could thrive in a media world driven by salacious celebrities and entertainment headlines focusing on anything but the positive in people.

diets, as long as anyone makes a decision to evolve—forever,"Tesh says. With an initial expenditure of \$1.5 million, market. Stations can choose between a

With an initial expenditure of \$1.5 million, TeshMedia Group managed to get off the ground with 10 affiliates—but the format was no easy sell. "I didn't take a salary for the first three-and-a-half years," he says, outlaying funds for an auspicious staff of 10 full-time researchers and affiliate maestro and

In January, Tesh emboldened his mission by floating a new concept: a seven-day boat cruise for 300 devotees, originating in Long Beach, Calif., sailing roundtrip across the Mexican Riviera. An ambitious agenda packed in all that personifies Tesh's radio show, including forums by Dan Miller, author of "48 Days to the World You Love," aimed at landing your dream job, starting a business and finding purpose in career, and Dr. Don Colbert, author of "Seven Pillars of Health," focusing on faith, nutrition and exercise. Platinum Christian/AC group MercyMe was also onboard for two shows.

# Tesh's Multimedia Travelogue

John Tesh's media career began as a news anchor at WSM-TV/Nashville in the '7Os. He segued to WCBS-TV/New York, where, at 23, he was the station's youngest reporter, before being hired in 1986 to co-host "Entertainment Tonight." In 1987, eyeing a career in music, he toured as a keyboardist with his friend Yanni.

executive VP of entertainment Scotty "Pitbull"

Meyers, along with cutting-edge equipment that

includes seven Prophet systems (in office and at

home), Pro Tools HD and a satellite uplink."If this

show was owned by a larger entity, we would have

boasts more than 250 reported outlets across a myr-

iad of adult-driven formats heard in every daypart

by a weekly audience estimated to be in excess of

8 million listeners. The program is customized by

Today, "Music and Intelligence for Your Life"

never made it."

By 1996, despite a seven-figure salary, he left "ET," disillusioned by the gig's shallowness. "Reading celebrity birthdays on the air every day made me a lot of money, but it did nothing to impact people," he says.

Tesh hit pay dirt as a musician in the mid-

'90s, when he recorded a concert album and PBS special, "Live at Red Rocks." He has since appeared on 50 albums, while his career includes three gold albums and two Grammy Award nominations.

Next month, he will release an inspirational CD, "A Passionate Life," followed by a DVD that dares to strike a pose against his goodytwo-shoes image: the playful "Piano Gospel Dance," meshing his music with gospel choirs and—no, really—hip-hop dance.

"I'm just a layperson," Tesh says. "My goal is to make people's lives better." -CT

'We're all living in a post-9-11 age, where there's a lot to figure out about health, fitness, finding the deepest desires of your heart, the job you are made for.'

—John Tesh



John Tesh delivers the "music" segment of "Music and Intelligence for Your Life" on the first Tesh Cruise.

"[They] delivered such a strong message about living a loving life,"Tesh says.

Naturally, the show's namesake also performed his well-bred brand of new age/inspirational music, both with a full band and a stripped-down "storyteller" motif.

The agenda wasn't all about intensive inspiration. In addition to daytime stops at Puerto Vallarta, Mazatlan and Cabo San Lucas on the Carnival Pride cruise line, participants had full benefits of the ship—restaurants, spa, casino, lounges, nightclubs and duty-free shopping—as well as the evening allure of "Tesh Idol," commandeered by the show's comedic Web producer Gib Gerard. The first-place winner was given the opportunity to perform onstage with Tesh's band.

So did the concept ultimately hold water? Tesh says, "The best thing is that here we are in 3,000 feet of ocean, and nobody can go anywhere. I believed we could take the concept of living a life of power, passion and purpose and make it happen live—we tried it once during a concert setting, but after five minutes, it was obvious that people started thinking of getting home to their babysitter.

"The cruise allowed us to put so much more meat into it, with the closed environment. We focused on areas where you address goals, collect information and study with informed PhDs, who are offering suggestions to move your life forward."

Among the most gratifying elements, Tesh adds, "is that you're giving a concert or attending a leeture, and then everyone joins for a late breakfast every day. You can't help but grow as a group.We're all living in a post-9-11 age, where there's a lot to figure out about health, fitness, finding the deepest desires of your heart, the job you are made for."

An unexpected surprise was interest from others vacationing on the cruise. Aside from the 300 who paid to be there, Tesh says that 20% of the total 4,000 on the ship ultimately also chose to take part in the program, as they sniffed out his agenda. Tesh accommodated by allowing those interested to pay an a la carte price for the various forums.

For the future, Tesh would like to sponsor at least two cruises a year, devoted to the radio show's broad range of goals. For example, a health and fitness excursion or a relationships venture.

Four years in, as the leading syndicated AC personality in the nation, he adds, "I wake up every morning and wonder, 'How did this happen?'When I started this, I didn't know the radio business at all but as someone who used to sell CDs from his garage, I possess an entrepreneurial absence of fear. Still, I am struck by humility every day. But since we have this gift, I'm going to do everything I can to make sure it keeps happening."



# MARTINA MCBRIDE TAKES HER FORMER TOP FIVE COUNTRY HIT, "ANYWAY," TO NO. 23. SHE'S SCHEDULED TO PERFORM APRIL 18 ON "AMERICAN IDOL."



MOST ADDED



POWERED BY N

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS THITPREDICTOR ARTIST IMPRINT / PROMOTION LABEL	PL4 TW	4 <b>Y</b> 5 +/-		
1	2	25	HOW TO SAVE A LIFE NO. 1(1 WK) 100 EPIC	1903	+124	16.474	3
	3	26	CHASING CARS 83 SNOW PAIROL POLYDOR/A&M/INTERSCOPE	1886	+114	16.642	2
3	1	32	WAITING ON THE WORLD TO CHAN JE N22 JOHN MA'ER AWARE/COLUMBIA	1868	-121	17.408	1
4	4	50	WHAT HURTS THE MOST         X <sup>3</sup> <sup>(1)</sup> RASCAL FLATTS         LYRIC STREET/HOLLYWOOD	1302	-107	10.645	4
3	7	27	STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATLANTIC	1243	+101	9.149	8
6	5	47	THE REDDLE R the rest of the r	1137	-202	9.356	7
	8	26	HURT CHRISTINA AGUILERA REA/RMG	1124	+29	9.698	5
8	6	42	PUT YOUR RECORDS ON CORINNE E'ALLEY RAE CAPITOL	1104	-85	7.681	10
9	9	32	FAR A¥AY № <sup>3</sup> ☆ NICKELBACK ROADRUNNER/ATLANTIC/LAVA	956	+45	9.546	6
10	10	49	BLACK HORSE & THE CHERRY TREE KT TUNST#LL RELENTLESS/VIRGIN	795	+38	<b>8</b> .148	9
	n	14	SUDDEWLY I SEE I: 🕁 KT TUNST#_L RELENTLESS/VIRGIN	657	+49	6.326	11
12	B	12	CHANG E KIMBERLEY LOCKE CURB/REPRISE	531	+59	1.762	23
в	17	2	EVERYTHING MOST INCREASED PLAYS/MOST ADDED OF MICHAEL BEBLE 143/REPRISE	507	+185	5.261	12
14	14	n	RAINCCAT KELLY SWE T RAZOR & TIE	487	+91	1.864	21
15	12	13	IRREPLACEABLE Nº4 🏠 BEYONCE COLUMBIA	481	-12	4.330	14
6	9	6	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM SLG	426	+157	1.797	22
	15	7	FOOLED AROUND AND FELL IN LOVE ROD STEWART J/RMG	410	+56	4.99 <b>2</b>	13.
3	16	10	MY LITTLE GIRL     I: ☆       TIM MCGRA₩     CURB/REPRISE	395	+23	1.585	24
	18	7	IT'S NOT OVER 22 DAUGHTRY RCA/RMG	304	+29	2.073	19
20	21	9	JUST TC FEEL THAT WAY AIRPOWER 1 TAYLOR HICKS ARISTA/RMC	283	+49	1.903	20
21)	22	4	FEBRUARY SONG 143/REPRISE	279	+52	2.985	15
22	20	14	OUR COUNTRY JOHN MELLE-CAMP UNIVERSAL REPUBLIC/UME	213	-37	0.902	
23	25	3	ANYWAY MARTINA M©RIDE RCA NASHVILLE	203	+26	0.533	
24	26	10	SO NOT OVER YOU SIMPLY RED SIMPLY RED.COM	189	+13	1.468	26
25	27	3	SAY IT REGHT NOSLEY/CEFFEN MOSLEY/CEFFEN	178	+21	0.928	30
26	29	3	ONCE IN A LIFETIME REITH URBAN CAPITOL	171	+26	0.323	
27	24	15	NOTHINC LEFT TO LOSE NAMARE/COLUMBIA	159	-30	1.101	28
28	30	3	HOLD FAST MERCYME INO/COLUMBIA	157	+]4	0.252	-
29	28	17	HIPS DOU'T LIE 153 SHAKIRA FEA' URING WYCLEF JEAN EPIC	139	-13	2.288	18
30	RE-E	INTRY	KEEP HO JDING ON AVRIL LAVIGNE FOX/RCA/RMG	138	+19	0.825	~

RECURRENTS

6

7

8

10

PLAYS

1194

1061

832

805

747

1248

1041

761

753

742

N<sup>4</sup>

×4

1:6

 $\mathbf{K}^3$ 

1:3

TITLE ARTIST / LABEL	STATIONS
EVERYTHING Michael Buble (143/REPRISE) KBEZ. KGBX, KKCW, KLTQ, K KSSK, WJBR, WLRQ, WMAS, WSHH, XM The Blend	14 MGL, KRBB, WMXC, WNIC,
FEBRUARY SONG Josh Groban (143/REPRISE) KSSK, WCRZ, WMGF, WMXC, XM The Blend	<b>6</b> , wZid,
I NEEDED TO FALL REO Speedwagon (LEGACY/EPIC) KWAV, WCRZ, WFMK, WHLG	, wetj. wood
ANYWAY Martina McBride (RCA NASHVILLE) KSOF, KTDY, WLHT, WMGS,	5 WVAF
SUDDENLY I SEE KT Tunstall (RELENTLESS/VIRGIN) KESZ, WDOK, WMXC, WYSF	4
RAINCOAT Kelly Sweet (RAZOR & TIE) KRBB, WFPG, WHOM, XM TI	4 he Blend
LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/AT KSSK, WLHT, WMGN, WYSF	4 "LANTIC)
FORWARD Ayla Brown (DOUBLE DEAL BRAND) KUMU, KWAV, WFMK, WHLC	4
ADDED AT WHLG Ft. Pierce, FL PD/MD. George Coles Nelly Furtado. Say It Right. Carrie Underwood, Before H Ayla Brown, Forward, O Loreena McKennilt, Caravat REO Speedwagon, I Needee FOR MORE STATION	He Cheats, 9 nserai, 0 I To Fall, 0
www.RadioandRed	
	PLAYS TW LW

A\*6

<u>к</u>5

N<sup>5</sup>

697

641

627

620

604

692

674

708

678

581

N		
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RM TOTAL STATIONS:	116/21	IF EVERYON CARI Nickelback (ROADRUNNER/ATLANTI TOTAL STATIONS:
A LOVE SONG Kenny Loggins (ONE EIGHTY) TOTAL STATIONS:	105/3 19	LOST WITHOUT U Robin Thicke (STAR TRAK/INT IRSCOP TOTAL STATIONS
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) TOTAL STATIONS:	94/18 11	(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJM
LITTLE WONDERS Rob Thomas (VIALT DISNEY/MELISMA/ATLAN TOTAL STATIONS:	88/30 TIC)	TOTAL STATIONS MAKES ME WONDE Maroon5 (A&M/OCTONE/INTERSCO
NINE MILLION BICYCLES Katie Melua (DRAMATICO)	75/27	TOTAL STATIONS WHERE WAS Raquel Aurilia
TOTAL STATIONS:	ų	(SHEA35) TOTAL STATIONS:

TITLE ARTIST / LABEL	PLAYS /GAIN
IF EVERYON E CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)	62/0
TOTAL STATIONS:	5
LOST WITHOUT U Robin Thicke (STAR TRAK/INT ERSCOPE)	51/20
TOTAL STATIONS	5
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG)	46/25
TOTAL STATIONS	5
MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)	39/16
TOTAL STATIONS	5
WHERE WAS Raquel Aurilia (SHEA35)	33/4
TOTAL STATIONS:	9

45

PLAYS		
+185	<mark>ሴ</mark>	EVERYTHING Michael Buble (143/Reprise) wRVR 15, WARM 14, KKCW 13 WMCV 18, WDEF 18, WJBR 18, KESZ 17, WCRZ 17, KIST 16, WYYY 16
+157		NEVER ALONE Jim Brickman Feat. La ly Antebellum (SLG) WRVF +10, WJBR +9, KOSI +7, KUDL +7, KESZ +6, WFPG +6, WLRQ +6, KLTQ +4, KENO +4, KKCW +3
+124		HOW TO SAVE A LIFE The Fray (Epic) WRCH +9, KMXZ +7, WLEV +6, W QT +6, KOST +6, KTDY +5, WWDE +5, WSHIH +5, VSNE +5, WTVR +4
+114		CHASING CARS Snow Patrol (Polydor/A&M/Interscope) WBEB +12, WRCH +12, WMEZ +11, + BAY +7, WMXS +6, KESZ +6, WSLQ +6, KRWM +5, WLEV +5, WFPC +5
	ά	STREETCORNER SYMPHONY Rob Thomas (Melisma/Atlantic) WMEZ +12, WOBM +10, KNEV +10, A/TFM +9, WJKK +8, KRNO +8, WRCH +8, WHBC +7, W/CB +7, W/AF +7

MOST

FOR WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and s-mbol explanations. 97 AC, 26 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. © 2007 Nielsen Business Media, Inc.



TITLE ARTIST / IMPRINT / PROMOTION LABEL

UNWRITTEN NATASHA BEDINGFIELD (EPIC)

YOU AND ME LIFE HOUSE (CEFFEN)

BAD DAY DANIEL POWTER (WARNER BRDS.)

YOU'RE BEAUTIFUL JAWES BLUNT (CUSTARD/ATLANTIC)

CRAZY GNARLS BARKLEY (DDWNTOWN/ATLANTIC/LAVA)

# Wake Up Sunday Mornings

TITLE ARTIST / IMPRINT / PROMOTION LABEL

DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)

HAVE YOU EVER SEEN THE RAIN

BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)

BECAUSE OF YOU KELLY (LARKSON (RCA/RMG)

HEAVEN LOS LONELY BOYS (OR/EPIC)

**Encouraging** Radio Sharing Listeners' Real-Life Experience Playing the Biggest AC Hits

beacon® Contact Jim McVay at 1-800-788-8405 or Jim.McVay@beaconradio.crg for your demo!



APRIL 13, 2007

# HOT AC

TITLE

19

16

IT'S NOT OVER

SAY IT RIGHT

IF EVERYONE CARED

THE SWEET ESCAPE

LITTLE WONDERS

KEEP HOLDING ON

HOW TO SAVE A LIFE

IT ENDS TONIGHT

BEFORE HE CHEATS

WAITING ON THE WORLD TO CHANGE

CARRIE UNDERWOOD

GRAVITY

CHASING CARS

NIELSEN BDS ロ HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL

NO. 1(8 WKS)

AIRPOWER/MOST INCREASED PLAYS/MOST ADDED

THIS WEEK LAST WEEK WCCKS ON CHART

O

3

0

8 10

9 9

10 13 17

46

3 17

7 13

4 zo

5 44

6 8

21

15 11

10 42

43

22

2

► FLYING 21-11 WITH AIRPOWER, MOST INCREASED PLAYS AND MOST ADDED STRIPES, MAROON5'S "MAKES ME WONDER" IS JUST THE THIRD SONG THIS DECADE TO REACH THE HOT AC TOP 15 IN TWO WEEKS OR LESS.

AUDIENCE

- 31

2

3

4

8

7

5

б

13

10

9

11

17.428

13.779

13.704

11.863

9,769

9.958

11.196

10.431

8 550

8.708

9.405

8.695

8.673 12

PLA'S

-28

+122

+71

+235

+161

-163

-139

-95

-97

+97

+820

+115

-138

3299

2845

2664

2293

2197

2098

2092

2018

1763

1713

1675

1670

1663

MOSLEY/GEFFEN

INTERSCOPE

む FOX/RCA/RMG

N<sup>3</sup> th EPIC

ROADRUNNER/ATLANTIC/LAVA

WALT DISNEY/MELISMA/ATLANTIC

POLYDOR/A&M/INTERSCOPE

N DOGHOUSE/INTERSCOPE

AWARE/COLUMBIA

AWARE/COLUMBIA

ARISTA/ARISTA NASHVILLE/RMG



(WARNER BROS.) KFYV, KLZR, KMXB, KVUU, WQAL WHAT GOES AROUND ... LOMES AROUND Justin Timberlake (JIVE/ZOMBA) KCIX, KLLY, KLTG, WMJC FACE DOWN The Red Jumpsuit Apparatus (VIRGIN) WAYV, WCDA, WKDD, WKRQ

BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) KMYI, WCDA, WRVE

COLORFUL Rocco Deluca & The Burden

ADDED AT...

KSII El Paso, TX OM: Courtney Nelsor PD/MD: Justin Riley

**LIRONW** (IRONWORKS) KALZ, KEZR, WINK 3

KISS FM

The Alternate Routes, Time Is A Runaway, 2 Beyonce & Shakira, Beautiful Liar, 2 Fergie Feat. Ludacris, Glamorous, 2 KT Tunstall, Other Side Of The World, 2

FOR MORE STATIONS GO TO: RadioandRecords



POWERED BY N

			NEW AND	Ο ΑCTIVE	
		TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY5
		GIRLFRIEND Avril Lavigne	226/114	ONCE IN A LIFETIME Keith Urban	127/27
MOST ADD	ED	(RCA/RMG) TOTAL STATIONS:	16	(CAPITOL) TOTAL STATIONS:	13
		GLAMOROUS Fergie Feat, Ludacris (WILLLAM/A&M/INTERSCOP	<b>201/49</b>	BEAUTIFUL DISASTER John McLaughlin (ISLAND/IDJMG)	111/12
		TOTAL STATIONS:	11	TOTAL STATIONS	12
TITLE ARTIST / LABEL		CANDYMAN Christina Aguilera (RCA/RMG)	181/33	SATELLITE Guster (REPRISE)	102/2
MAKES ME WONDER	19	TOTAL STATIONS:	11	TOTAL STATIONS:	7
Maroon5 (A&M/OCTONE/INTERSCOPE) KALZ, KBBY, KCIX, KFBZ, KLLC KRSK, KRUZ, KZZO, WAJI, WKI		DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UN	157/22	THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG)	101/4
WQLH, WRVE, WWMX, WXLO,		MOTOWN]		TDTAL STATIONS:	5
WZPT, XM Flight 26	15	TOTAL STATIONS:	7 RDS 151/4	DIG Incubus	90/32
Daughtry (RCA/RMG)		Augustana (EPIC)		(IMMORTAL/EPIC) TOTAL STATIONS:	13
KBBY, KCDU, KLTG, KPEK, KPL KYKY, Sirius The Pulse, WAYV, WCDA, WDVD, WKTI, WMEE, W	WBNS,	TOTAL STATIONS:	16		
BETTER THAN ME	6				
Hinder (UNIVERSAL REPUBLIC) KALC, KCIX, KFBZ, KZZO, WKD	D, WRMF				
OTHER SIDE OF THE W KT Tunstall (RELENTLESS/VIRGIN) KMXB, KSII, WINK, WMEE, WQ					
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG) WMJC, WMMX, WQLH, WRVE,	5 wwmx				
WHAT I'VE DONE Linkin Park	5				ABEL PLAYS 7GAIN A LIFETIME 77/27 10NS: 127/27 10NS: 13 UL DISASTER 111/12 ghlin MGC 10NS: 12 12 12 12 12 12 12 12 12 12

MOST		
PLAYS		
+820		MAKES ME WONDER           Maroon 5 (A&M/Octone/Interscope)           KIDI +34, WKD0 +26, KZZ0 +24, KOSO +24, KYKY +23,           WAYV +23, KLZR +22, KZZU +22, KRUZ +22, WRMF +22
+235		THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WKRQ +28, WQAL +22, WAJI +19, KPLZ +19, WPLJ +18, KLLY +16, KCIX +15, WPTE +15, KMXP +15, KOSO +13
+200	ф	HOME Daughtry (RCA/RMG) WPTE +26, KQKQ +26, KUDD +20, XF26 +19, WBNS +17, KSTZ +13, KBBY +11, WKRQ +10, WDVD +10, KRSK +8
+162	tr	WHAT GOES AROUND COMES AROUND Justin Timberlake (Jive/Zomba) WKRQ+35, KPLZ-22, WINK+20, KFBZ+20, WMCX+19, WPLJ+19, KCIX+15, WTSS+13, WDVD+9, WBNS+8
	<b>\$</b>	LITTLE WONDERS Rob Thomas (Walt Disney/Melisma/Atlantic) KBBY -23, KZZU -19, KQKQ -77, KYKY +16, KOSO -15, KIZPA III KEVLA III KUIND DU WDWN - B KAULLA-

LZR +11, KFYV +11, KUDD +10, WDVD +9, KVUU

FOR WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 79 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



4	n	24	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	1654	-22	7.717	14
	12	11	LOOK AFTER YOU THE FRAY		1648	+17	7.013	15
	17	12	WHAT GOES AROUNDCOMES AROUN JUSTIN TIMBERLAKE	D S to	1249	+162	5.395	16
	16	21	U + UR HAND PINK	LAFACE/ZOMBA	1228	+126	5.213	17
3	20	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		1031	+119	4.639	19
3	18	18	IRREPLACEABLE BEYONCE		998	-41	4.952	18
	23	7	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	849	+160	3.019	21
	24	13	COLORFUL ROCCO DELUCA & THE BURDEN	IRONWORKS	695	+88	2.894	22
2	26	5	SMILE LILY ALLEN	CAPITOL	688	+104	1.994	25
3	29	6	CUPID'S CHOKEHOLD	ED BY RAMEN/ATLANTIC/LAVA	633	+99	2.361	23
	25	10	NEW SHOES PAOLO NUTINI		577	-24	1.430	29
	30	9	READ MY MIND THE KILLERS		536	+12	1.273	32
;	27	18	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	REPRISE	509	-71	3.263	20
	31	9	GRACE KELLY	ANCA/UNIVERSAL REPUBLIC	448	+53	1.114	35
3	33	5	UNDENIABLE MAT KEARNEY	AWARE/COLUMBIA	442	+93	1.180	34
	32	6	THE KILL (BURY ME) 30 SECONDS TO MARS	IMMORTAL/VIRGIN	401	+12	1.606	27
	NE	W	HOME DAUGHTRY		365	+200	1.543	28
	28	19	SNOW ((HEY OH)) RED HOT CHIL1PEPPERS	WARNER BROS.	352	-186	2.206	24
	40	2	(YOU WANT TO) MAKE A MEMORY		350	+109	1.360	30
	34	4	YOU GIVE ME SOMETHING	POLYDOR/INTERSCOPE	317	0	1.270	33
	38	2	OTHER SIDE OF THE WORLD	RELENTLESS/VIRGIN	30E	+54	0.730	-
	NE	W	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	283	+50	0.578	
	36	9	STOLEN DASHBOARD CONFESSIONAL	VAGRANT/INTERSCOPE	27E	-19	0.667	-
	37	6		RCA/RMG	265	-27	1.292	31
	RE-EI	NTRY	LIFE IS BEAUTIFUL VEGA4	ORIGINAL SIGNAL/EPIC	25E	+29	0.954	37
	NE	W	YOU'RE ALL I HAVE	POLYDOR/A&M/INTERSCOPE	24:	+23	0.568	
	1. C. S.	18	ROCKSTAR			-5	- and the second se	

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1,569 jam-packed pages	D:

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WKDD/Akron, OH\* OM/PD: Keith Kennedy WRVE/Albany, NY\* OM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse

MD: Tred Hulse **KPEK/Albuquerque, NM\*** PD: Tony Manero MD: Jamie Frye

KDBZ/Anchorage, AK OM/PD: Tom Oakes KMXS/Anchorage AK

KMXS/Anchorage, AK PD/MD: Roxi Lannox APD: Joe Campbell WAYV/Atlantic City, NJ\* PD: Paul Kelly

KAMX/Austin, TX\* PD: Dusty Hayes APD: Carrie Benjamin MD: Carey Edwards

KLLY/Bakersfield, CA\* OM/PD: E.J. Tyler APD: Erik Fox MD: Darci Dawn WWMX/Baltimore, MD\*

OM: Dave LaBrozzi PD: Greg Carpenter WMRV/Binghamton, NY

PD: Bob Taylor KCIX/Boise, ID\* MD: Tobin Jeffries

WBMX/Boston, MA\* PD: Jerry McKenna APD/MD: Mike Mullaney

WUHU/Bowling Green, KY PD/MD: Brooke Summers WTSS/Buffalo, NY\* OM: Sue O'Neil

OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas WCOD/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews

MD: Joseph Rossetti WLNK/Charlotte, NC\* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller

WTMX/Chicago, IL\* PD: Mary Ellen Kachinske MD: Nikki Chuminatto WKRQ/Cincinnati, OH\*

OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas WQAL/Cleveland, OH\*

PD: Dave Popovich **KVUU/Colorado Springs, CO\*** PD: Chris Pickett

WBNS/Columbus, OH\* PD: Jay Taylor MD: Sue Leighton KLTG/Corpus Christi, TX\*

OM/PD: Bert Clark **KDMX/Dallas, TX\*** OM: Pat McMahon PD: Rick O'Bryan

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KALC/Denver, CO\* PD: Dave Symonds APD/MD: Sam Hill KIMN/Denver, CO\*

PD: John Roberts APD/MD: Michael Gifford KSTZ/Des Moines, IA\*

PD: Jim Schaefer MD: Jimmy Wright WDVD/Detroit, MI\* PD: Byron "Ron" Harrell

PD: Byron "Ron" Harr MD: Jesse Addy KBMX/Duluth, MN PD: Corey Carter

KSII/El Paso, TX\* OM: Courtney Nelson PD/MD: Justin Riley

WBQB/Fredericksburg, VA OM/PD: Chris Carmichael MD: Crystal Presley

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\* Monitored Reporters



THIS WEEK

2

4

16

17 18 19

28

50

THIS WEEK

2

+

7

9

14 15 18

19

20

22

25

26

► ROD STEWART HAS THE SECOND STRAIGHT CANADA AC TOP 10 FROM HIS LATEST ALBUM AS "FOOLED AROUND AND FELL IN LOVE" MOVES TO NO. 9. Nielsen Broadcast Data Systems

		Hah KANVER		
LAST WEEK	WEEKS ON CHART	TITLE CANADA AC		Y5 +/-
1	20	HURT CHRISTINA AGUILERA RCA/SONY BMG	377	+3
2	36	WAITING ON THE WORLD TO CHANGE JOHNMAYER AWARE/COLUMBIA/SONY BMG	373	+24
9	3	EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER	342	+49
3	38	WHAT HURTS THE MOST RASCAL FLATTS LYRIC STREET/UNIVERSAL	339	-3
5	13	SUDDENLY I SEE KT TUNSTALL RELENTLESS/VIRGIN/EMI	331	+24
4	21	HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG	328	+1
8	29	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN 143/REPRISE/WARNER	321	+20
7	10	AT SEVENTEEN JANN ARDEN UNIVERSAL	307	+5
14	11	FOOLED AROUND AND FELL IN LOVE RODSTEWART J/SONY BMC	288	+27
10	15	GOOD MORNING STARSHINE SERENARYDER EMI	287	-4
6	28	LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER	282	-23
11	13	ORDINARY MIRACLE SARAH MCLACHLAN NETTWERK	280	-2
13	29	MEANT TO FLY EVA AVILA SONY BMG	259	-5
12	43	THE RIDDLE FIVE FOR FIGHTING AWARE/COLUMBIA/SONY BMG	248	-32
15	16	KEEP HOLDING ON AVRILLAVIGNE FOX/RCA/SONY BMG	231	-8
17	18	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UNIVERSAL	218	+12
6	23	STREETCORNER SYMPHONY ROB THOMAS MELISMA/ATLANTIC/WARNER	212	-25
8	44	I THINK OF YOU CREGORY CHARLES NBW/SONY BMG	209	+3
21	8	SORRY AGAIN TOMISWICK WARNER	200	+20
19	35	HAVE YOU EVER SEEN THE RAIN ROD STEWART J/SONY BMG	188	-17
22	12	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	150	-29
24	6	WONDERFUL (TOO LATE) CHANTAL KREVIAZUK COLUMBIA/SONY BMG	136	+1
26	11	IRREPLACEABLE BEYONCE COLUMBIA/SONY BMG	20	+2
27	7	PATIENCE TAKE THAT POLYDOR/UNIVERSAL	m	+9
28	9	THINKING ABOUT YOU NORAH JONES BLUE NOTE/EMI	108	+6
29	5	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER	<b>9</b> 8	0
32	3	POUR CET AMOUR MARIE-ELA NE THIBERT MUSICOR	91	+15
30	22	I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS UNIVERSAL MOTOWN/UNIVERSAL	76	-18
31	6	BIEN ENTENDU MARC-ANDRE FORTIN MUSICOR	75	-4
33	3	GRACE KELLY MIKA CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	72	+1
			1000 A	
ST WEEK	EKS	TITLE CANADA HOT AC	PL	AYS

47

INST	WEEK	TITLE ARTIST IMPRINT / PROMOTION LABEL	TW	¥S +/-
1	16	IT'S NOT OVER DAUGHTRY RCA/SONY BMG	733	-19
3	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	724	+23
2	12	IF EVERYONE CARED NICKELBACK EMI	682	-21
8	7	GIRLFRIEND AVRILLAVIONE RCA/SONY BMG	605	+64
4	16	WHAT GOES AROUND COMES AROUND JUSTIN TIMBERLAKE JIVE/SONY BMG	600	-31
5	14	GRACE KELLY MIKA CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	581	-33
6	8	CANDYMAN CHRISTINA AGUILERA. RCA/SONY BMG	572	+16
9	12	THE MUSIC DAVIDUSHER MAPLEMUSIC	547	+10
7	20	INTO THE OCEAN BLUE OCTOBER UNIVERSAL MOTOWN/UNIVERSAL	544	-11
13	6	LITTLE WONDERS ROB THDMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER	431	+81
10	19	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	453	-48
12	10	OVER IT KATHARINE MCPHEE RCA/SONY BMG	40	+9
14	13	PATIENCE TAKE THAT POLYDOR/UNIVERSAL		+30
n	10	HERE (IN YOUR ARMS) HELLCGOODBYE DRIVE-THRU/EMI	399	-27
15	15	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS DOGHOUSE/INTERSCOPE/UNIVERSAL	378	+23
16	7	HUNG UP SUZIE MENEIL CURVE	370	+27
24	5	DON'T MATTER AKON KDNVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	320	+58
19	6	SECOND CHANCE FABER DRIVE UNIVERSAL REPUBLIC/UNIVERSAL	379	+33
17	17	I OWE IT ALL TO YOU EVA AVILA SONY BMG	316	-11
23	28	HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG	285	+21
20	23	U + UR HAND PINK LAFACE/SONY BMG	285	+1
18	10	YOU'RE NOT ALONE SHAYE	284	-12
26	4	WEAK IN THE KNEES SERENARYDER EMI	261	+32
25	7	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALLOUT BOY FUELED BY RAMEN/SLAND/UNIVERSAL	244	-7
21	9	FLYPAPER K-OS EMI	242	-36
31	4	BEAUTIFUL LIAR BEYONCE & SHAKIRA MUSIC WORLD/COLUMBIA/SONY BMG	235	+24
33	5	CIVE IT TO ME TIMBALAND FEAT. NELLY FURTADOR JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	221	+26
22	21	IRREPLACEABLE BEYONCE COLUMBIA/SONY BMG	219	-54
37	3	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	218	+51
28	26	LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER	210	-8

FOR WEEK ENDING APRIL 8, 2007

# SMOOTH JAZZ



PDs and managers discuss how the PPM affects programming and sales

# A Better Ratings Mousetrap

# Carol Archer

CArcher@RadioandRecords.com



lready radio's new ratings standard in Philadelphia, Arbitron's Portable People Meter is scheduled to replace the diary in Houston, New York, Nassau-Suffolk and Middlesex-Somerset-Union, N.J., later this year as part of a multiyear 50market rollout. After 40 years of diary-generated ratings, electronic audience measurement brings a sea change for

managers and programmers.

PPM testing in Philadelphia and Houston revealed a more precise and somewhat different picture of how consumers listen to radio than we've seen from the diary. Station cumes were up significantly, TSL diminished dramatically, and the average number of stations a typical listener was exposed to doubled.

The PPM captures radio exposure, whether one chose the station or not. If a panelist spent five minutes with a co-worker within a quarter-hour, the station the panelist was exposed to will register on his or her PPM as a quarter-hour of listening. Those five minutes need not be consecutive.

Laura Morris, VP/GM at KHJZ and market manager for CBS/Houston, says the PPM proves what most people in the industry already believed anecdotally. People listen to or are exposed to more stations than were captured by the diary. From a rank and market-delivery standpoint, ratings produced by the PPM are similar to those from the diary, although the ratio is different, she adds.

"The programmer's package that identifies your real partisans is still in development, so it's challenging for programming and sales right now," Morris says, "PPM is a positive evolution that doesn't completely change the marketplace regarding which stations get the most listening, only the metrics, or relationship between how much people are listening and how many listeners there are."

Morris adds that the real buy-sell negotiation challenge will be taking to the marketplace changes in share composition, the new currency of reach and frequency and market cost-per-points."The conventional wisdom on cost-per-point has to adjust based on the reach and frequency results," she says.

Programmers will need to develop new strategies to compete in a PPM world, KHJZ PD Maxine Todd says." This new phase of audience measurement encourages us to experiment with fresh programming ideas and create more tune-in or listening occurrences for our brand, and we'll see results 18 days later," Todd says.

WJJZ/Philadelphia PD Michael Tozzi elaborates on the theme."We promoted the world premiere of the new Dave Koz CD for 10 days, and people tuned in at 7 p.m. on Jan. 27 to hear it," he says

Appointment listening, already a key technique to increase TSL in a diary ratings environment, will take on even greater importance with the PPM. Much like TV, radio will benefit from consistent billboarding of upcoming programming elements.

Amplifying this point, Tozzi says, "From now on we'll say, 'At 10:10 this morning, we'll open the ticket window for an incredible concert."At 11:10 we have the smooth jazz classic track of the day. Join us at 12 noon for listener's choice for an hour. At 2:10, it's the afternoon perk-me-up." At 5:10, the market wrap-up; at 5:40, the wine minute."

"The old in the 5 o'clock hour' trick is over," Tozzi adds. "People are too busy to tune in and wait for something to pop up. But if it interests them, they'll tune in at 5:10." Todd saw similarities when comparing PPM listening data for smooth jazz stations



STEVE COLE TAKES A BIG LEAP INTO THE TOP 10 WITH TAKE ME" (21-10).

THISWEEK	LAST WEEK	WEEKS ON CHART	SMOOTH JAZZ INDICATOR	MPRINT / PROMOTION LABEL		YS +/-
1	1	17	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	188	-4
2	4	12	READY TO PLAY NILS	BAJA/TSR	155	+4
3	3	10	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	154	+2
4	7	5	NOODLE SOUP FOUR 8D EAST	NATIVE LANGUAGE	151	+11
4 5 6	11	10	READY FOR LOVE WALTER BEASLEY	HEADS UP	149	+14
6	б	3	ANDRE'S THEME ANDRE WARD FEAT, YASHA	ORPHEUS	149	+7
7	5	4	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	146	+4
8	12	13	SO AMAZING PATTI AUSTIN	RENDEZVOUS	134	+2
9	9	19	BLOOM MINDI ABAIR	GRP/VERVE	132	-4
10	21	9	TAKE ME STEVE COLE	NARADA JAZZ/BLG	121	+16
n	14	6	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	121	-2
12	17	16	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLC	119	+2
13	8	12	SLICK ERIC DARIUS	NARADA JAZZ/BLC	119	-19
14	2	9	HYPNOTIC BONEY JAMES	CONCORD	119	38
15	10	22	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	118	-18
16	20	3	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	115	+8
17	19	16	YOU'RE BEAUTIFUL KENNYG	ARISTA/RMG	112	-2
18	13	12	GOOD TO GO CHUCK LOEB	HEADS UP	110	-17
19	29	5	COME ON OVER BLAKE AARON	INNERVISION	107	+16
20	16	10	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	104	-14
21	23	4	UPTOWN LAO TIZER	YSE	103	4
22	25	3	KALEIDOSCOPE CHRIS STANDRING	TRIPPIN 'N' RHYTHM	102	0
-23	19	13	LUCKY KEN NAVARRO	POSITIVE	99	-12
24	22	8	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	97	-8
25	15	14	NOW KYLE EASTWOOD	RENDEZVOUS	96	-27
26	NE	W	SAO PAULO RICK BRAUN	ARTIZEN	95	+10
27	RE-E	NTRY	TWENTY THE RIPPINGTONS	PEAK/CONCORD	94	+9
28	Z7	3	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	94	+2
29	26	16	IT MIGHT BE YOU DAVE KOZ FEAT INDIA ARIE	CAPITOL	93	-5
30	24	10	FEELING GOOD RANDY CRAWFORD & JOE SAMPLE	PRA	92	-11

FOR WEEK ENDING APRIL 8. 2007



Morris

Todd

in Houston and Philadelphia."In some demos and davparts, WIJZ and KHJZ ranked the same and had very similar average ratings and cume ratings," she says. "P1 data from Arbitron in the PPM Analysis Tool for both Philly and Houston are still scarce, but we'll have this info in the software in the coming months.

"Although smooth jazz is still viable in PPM-a strong format in key demos-we must find ways to make more noise in a very loud, crowded PPM environment," Todd adds. "And the PPM panel churns up to 10% a month. If it's your lifegroup turning over, that may pose a real problem for your brand. Figuring ways to stay top-of-mind hasn't changed in our strategy to grow cume and TSL in the PPM world versus the diary world. Smooth jazz programmers just need to be even more aggressive about it now."

Tozzi adds, "We're going to have to do radio based on the way Arbitron takes measurement, and people will find a way of being successful at that. Frankly, if you do good radio, ratings will follow. The days of million-dollar giveaways on Thursday are over. Now, more than ever, it's about playing the best music and promoting your features. We play 12 or 13 songs an hour, and we're sold out at 10 units an hour. My mantra is more music, less talk. Stay out of the way of the music; people come here for the music, and we can enhance it or drive them away?

So far, Tozzi likes what he sees about WJJZ listening patterns as measured by the PPM. Philly's leading stations registered TSL of roughly 2:30 per week. WJJZ was right in step with the rest of the market with 2:32-auspicious for a radio station, format and call letters that were brought back only recently on a new frequency and broadcast from nearby Burlington County, N.J. (The station is poised to migrate to Philadelphia this month.)

Tozzi says that WJJZ is in a unique position-a TSL-driven station in cume-building mode, fueled by a marketing effort encompassing TV and bus tails. "We'll know more in six months, after we move the transmitter and people know our new address," he says. "AC stations are showing up pretty well, and we consider ourselves NAC, new adult contemporary." R&R

# SMOOTH JAZZ

WALTER BEASLEY'S "READY FOR LOVE" IS ALL SET WITH THE WEEK'S MOST INCREASED PLAYS (4-3, UP 85).



MOST ADDED

ANTHEM FOR A NEW AMERICA 3 Jeff Lorber (BLUE NOTE/BLG) KSSJ, WVMV, WYJZ

TITLE ARTIST / LABEL

FORGET ME NOTS

Rick Braun (ARTIZEN) Sirius Jazz Cafe, WSJW

Lee Ritenou (PEAK/CONCORD) KSSJ, WLVE, WSJW GOT TO GIVE IT UP

Kim Waters (SHANACHIE) KKSF, WSJW SAO PAULO



PLAYS /GAIN

73/8

15

61/24

25 50/15

TITLE ARTIST / LAEEL

NOODLE SOUP

Four80East (NATIVE LANC UAGE) TOTAL STATICNS:

FEELING GOOD

JUST AS YOU ARE

Everette Harp (SHANACHIE) TOTAL STATIONS:

(PRA) TOTAL STATIONS:

NEW STATIONS

3

2

2

138

149

160

154

Randy Crawfo d & Joe Sample

NEW AND ACTIVE

TITLE ARTIST / LABEL

BLACK RIVER

TOTAL STATIONS:

Steve Cole (NARADA JAZZ/ELG) TOTAL STATIONS

Doc Powell (DPR/HEADS UP) TOTAL STATIONS

ME, MYSELF & RIO

Keiko Matsui (SHOUT! FACTOPY)

TAKE ME

POWERED BY N

PLAYS /GAIN

49/10

6

5

6

49/1

47/16

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CEF TIFICATIONS	PLA TW	¥5 */-		
1	20	MISTER MAGIC PETER WHITE	NO. 1 (4 WKS) _EGACY/COLUMBIA	60 <b>7</b>	-43	<b>7</b> .270	1
2.	27	WAY UP! WAYMAN TISDALE	RENDEZVOUS	593	-21	6.146	3
4	13		IOST INCE EASED PLAYS	563	+85	4.245	n
3	25	BLOOM MINDI ABAIR	GRP/VERVE	524	+3	4.477	8
8	33	GIRL IN THE RED DRESS	TE PPIN 'N' RHYTHM	447	+22	4.704	6
9'	10	THE RHYTHM METHOD	PEAK/CONCORD	444	+49	6.426	2
10	12	SO NOT OVER YOU	SIMPLYRED.COM	422	+27	5.332	4
6	20		ARISTA/RMG	422	-11	4.540	7
7	20		BLUE NOTE/BLG	395	-37	3.906	12
13	10		CONCORD	381	+39	4.374	9
12	20		HEADS UP	367	+22	3.499	15
n	13		G.J.O.D./COLUMBIA	362	+]	4.850	5
5	24		RENDEZVOUS	362	-81	4.353	10
14	15		RENDEZVOUS	283	-13	2.684	17
17	10		SHANACHIE	254	+37	3.761	13
16	3	LET'S TAKE A RIDE	PEAK/CONCORD	246	+17	2.879	16
.8	18	SLICK ERIC DARIUS	N⊭RADA JAZZ/BLG	226	+15	2.643	18
-9	7		N#RADA JAZZ/BLG	216	+18	1.384	23
20	6	ANTHEM FOR A NEW AMI		203	+8	2.128	19
21	21		N#RADA JAZZ/BLG	189	+6	1.545	22
22	5		STAR TR «K/INTERSCOPE	183	+19	3.752	14
25	3	SAO PAULO RICK BRAUN	ARTIZEN	151	+33	1.879	20
24	16	FORGET ME NOTS	LE./ YEAK/CONCORD	148	+28	1.353	24
23	7		NA <b>≪A</b> DA JAZZ/BLG	122	-5	0.609	w
25	12	READY TO PLAY	BAJA/TSR	108	-6	0.529	
RE-E	ENTRY	TROUBLE SLEEPING CORINNE BAI LEY RAE	CAPITOL	04	+31	0.967	26
27	3	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MON: TER/CONCORD	96	+6	0.753	29
30	4	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	91	+17	0.836	27
N	IEW	RAINCOAT KELLY SWEET	RAZOR & TIE	37	+15	0.760	28
28	4	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	37	0	1.044	25
			RECU	RREN	ITS		
					-		

-13	2.684	17		Sillus Jazz Cale, WJSW
+37	3.761	13		ORDINARY PEOPLE 2 George Benson & Al Jarreau (MONSTER/CONCORD)
+17	2.879	16		KIJZ, WDSJ
+15	2.643	18		TROUBLE SLEEPING 2 Corinne Bailey Rae (CAPITOL) KBZN, KIFM
+18	1.384	23		
+8	2.128	19		TELL ME ALL ABOUT IT 2 Michael Lington (RENDEZVOUS)
+б	1.545	22		KBZN, WNWV
+19	3.752	14		LADIES' CHOICE 2 Paul Taylor (PEAK/CONCORD)
+33	1.879	20		WNWV, XM Watercolors
+28	1.353	24		SO NOT OVER YOU 1 Simply Red (SIMPLYRED.COM)
-5	0.609	w		Jones Radio Networks
-6	0.529			ADDED AT
+31	0.967	26		KIJZ
+6	0.753	29		Portland, OR OM/PD: Tony Coles
+17	0.836	27		George Benson & Al Jarreau,
				Ordinary People, 10 Steve Cole, Take Me, 5
+15	0.760	28		FOR MORE STATIONS GO TO:
0	1.044	25		www.RadioandRecords.com
тร				
TITLE ARTIS		/ PROMO	TION LABEL	PLAYS TW LW
	STREET	CONCORD		171 <b>176</b>
	IN'T GOT RIUS (NARAD		5)	171 184
	GHT BE		E (CAPITOL)	167 198

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	1			A	
1	4	-			
		-	ËA Av	SE	

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C		AS	ED
•	17.	YS	

+85

+49

+39

+37

**READY FOR LOVE** 
 Walter Beasley
 (Heads Un)

 KRVR +22, WJZZ +14, WSJW +13, KJCD +8, KJZS +5,
 KKSF +5, WSJT +5, KJZ +4, WJSJ +4, XWRC +2

THE RHYTHM METHOD Paul Brown (Peak/Concorc) WNWV +17, WJZW +16, WNUA +8 WLVE +5, WQCD +4 WYJZ +4, KRVR +3, WSJW +3, KSJ +2, WJZA +2

HYPNOTIC Boney James (Concord) KOAS - 24, KRVR +3, KIFM +3, KKSF +3, WJZZ +2, WQCD +2, WSJW +2, WJZI +2, KIJZ +2, KWJZ +1

GOT TO GIVE IT UP Kim Waters (Shanachie) KRVR +9, WJZW +8, KJZS +4, WJEI +4, WSMJ +3, WNUA +3, WSJW +3, WVMV +2, HIFM +2, KJCD +2

SAO PAULO Rick Braun (ARTizen) KRVR +9, KJCD +6, WQCD +5, KBZN +5, XWRC +2, KJZS +2, WSJW +2, KSSJ +1, KWJZ +1, KUJZ +1

FOR WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 32 smooth azz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Indicator chart comprised of 17 reportera. © 2007 Nielsen Business Media, Inc. All rights reserved.

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Search By Key Phrase/Word

DO IT AGAIN PHILIPPE SAISSE TRIO (G&N/RENDEZVOUS)

PHILIPPE DAILOGE THE STARTED

THIS \

6

8

9

10

PLAYS

231

218

189

245

176

248

205

193

176

175

Headline

Industry At A Glance



49

13 Formats Covered

TITLE AFTIST / IMPRINT / PROMOTION LABEL

ิมยา

GEORGE BENSON & AL JARREA J (MONSTER/CONCORD)

DRESSED TO CHILL

FREE AS THE WIND

HEART OF THE MATTER

FCRWARD EMOTION

MORNIN'

2

1C

RADIOANDRECORDS.COM ACCURATE • TRUSTWORTHY • CREDIBLE

# ROCK



Ideas for spicing up your next event

# **Pimp My Show**

## Mike Boyle MBoyle@RadioandRecords.com

50

s stations prep for their annual warm weather festivals, PDs are more than eager to vent about the challenges of harpooning acts to take the stage and boast about new interactive elements and event-related parties being added to spice up their signature shows. While Andy Davis says he occasionally makes suggestions about "other spectacles" to include at sta-Fun With Badio alternative WWCD (CD1(01)/Columbus

tion shows, the Fun With Radio alternative WWCD (CD101)/Columbus, Ohio, PD relies on other staffers to handle that angle. Until he has the lineup booked, he is not focused on anything else.

Currently promoting the CD101 Day Show —set for April 14 and featuring Under the Influence of Giants, Pilot Speed, De Novo Dahl and Earwig—Davis says, "Booking has been my biggest challenge this year. No offense to the terrific bands we have for this year's show, but I really don't have that band this year that could turn it up for me as we've had in years past." Davis attributes that to the availability of bands for the night he wanted and the cost to bring an A-list act to town.

He adds, "When I face a challenge like this, I have to make sure my airstaff is selling the show every time they talk about it on the air. At this point all that matters is that I walk into a show that looks like it's sold out, as it has each time in the past."

On the same page with Davis is Casey Krukowski, PD of Clear Channel's alternative WRXL (102.1 the X)/Richmond. The station's 24th annual Chili Cook Off was held April 7 and featured Buckcherry, Saliva, Flyleaf, Dropping Daylight and Pepper.

"The pressure for me is to maintain the quality of bands we have each year. We're always challenged at the beginning of the year asking ourselves how we'll top last year's show."

He adds, "These shows aren't getting any cheaper, either, adding to the challenge. We've set a standard, and people expect the band lineup to be stellar. Once I get the lineup set I can breathe a sigh of relief and know everything

### Upcoming Festivals/Shows

April 15: KDGE/Dallas, Edgefest '07 April 28: WJRR/Orlando, Earthday Birthday 14 April 29: WXTB/Tampa, 98 Rock Fest May 5: KFMA/Tucson. KFMA Dav May 12: KPNT/St. Louis, Pointfest; WEQX/ Albany, N.Y., Tulipfest; WWDC/Washington, Chili Cook Off May 20: XTRA-FM/San Diego, X-Fest May 26: WBCN/Boston, **River** Rave June 2: WNNX/Atlanta, Big Day Out



'These shows and festivals have evolved from just artist lineups to events.'

—John Rozz



Krukowski

else will fall into place."

### **Going More Interactive**

As for trying new twists at shows this year, ideas run the gamut from revenue-generating parties to Web initiatives designed for listeners who couldn't get tickets to sold-out events. For example, WRXL has an after-show party planned with Skillet.

Beasley Broadcast Group alternative WJBX (99X)/Fort Myers PD John Rozz says, "We try to do preparties in clubs the night before with bands that couldn't fit on our bill for the main show." The station's Live X event is slated for April 27. Buckcherry, Sevendust, Daughtry, Nonpoint and Evans Blue are on the bill.

Clear Channel/Houston director of FM programming Vince Richards says alternative KTBZ's April 21 Buzzfest is going more interactive this year.

"We'll have webcams going throughout the venue so people that couldn't get tickets can see what's going on, including backstage artist interviews."

Buzzfest, which sold out in less than two hours, features more than 16 bands, including Seether, Puddle of Mudd, Three Days Grace, Jet, Chevelle, Autovein and the Exies, on two stages.

In addition to building TSL, ticket giveaways are a tried-and-true component of promoting shows and festivals, and there are plenty of ideas to go around here, too, including KTBZ's Pit Pass Thursdays and WJBX's Ticket Blitz.

"We hit the streets at different locations for our Ticket Blitz giveaways for our shows," Rozz says. "For 99 minutes we'll give away tickets every nine minutes." And much like the preparty the station is hosting, Rozz says that it's a great revenue generator that drives traffic to client locations while providing extra promotion for the event.

### Bringing Ticket Sales In-House

Selling tickets to festivals and shows has evolved with stations cutting out middleman ticket outlets.

"We sell tickets exclusively now on our Web site." Krukowski says. "For the first time since we've been doing these shows, our online sales are on pace with what our previous ticket outlets were doing. It's an ondemand world, plus it drives listeners to our Web site. Our jocks sell it as 'no standing in line' and 'buy them whenever you want, even in your underwear."

From his recent experiences, Rozz says, "These shows and festivals have evolved from just artist lineups to events." He advises bringing in climbing walls and pipeline skateboarders and, if you can, get two stages going.

Krukowski adds. "We try to bring in the freak show-type stuff into our events, plus the vendors and booths that fit the lifestyle, which can be just as important to some of our listeners attending the event as the music." R R

# **VIPee Contest**

While it may not exactly reinvent the station festival wheel, Clear Channel WRXL/ Richmond PD Casey Krukowski none the less has concocted one of the funniest, coolest concert promotions—perfect for any show, anywhere.

Dubbed the VIPee Contest, WRXL drives listeners to its Web site to register to win backstage passes for the event, which includes opportunities to rub elbows with the artists who are performing.

But that's not all.

The lucky winner is also awarded with his or her very own Port-a-John for the day.

That's right. No need to stand in those long lines listening to dumb drunk guys asking, "How do you spell relief?," when you can head straight for your own John, complete with a padlock, for which the winner gets the only key.

Talk about being the envy of your friends. Oh, to hell with that angle. Think of all the fun you'll have promoting it on the air. —MB

24/7 NEWS ONLINE @ www.RadioandRecords.com

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# ALTERNATIVE

RISE AGAINST EARNS ITS FIRST ALTERNATIVE TOP 10 AS "PRAYER OF THE REFUGEE" MOVES 11-10.





N Nielsen adcast Data

51

POWERED BY

LAST WEEK	WFFKS ON CHART	NIELSEN B		PLA TW	¥S +/-			
NET	W.	WHAT I'"E DONE NO. 1 (1 WK)/MOST INC	EASED PLAY / MOST ADDED 1 WARNER BROS.	19 <mark>83</mark>	+1974	12.02	1	
4	8	SURVIVALISM NINE INCE NAILS	NOT HING/INTERSCOPE	1623	-115	5.655	5	м
3	в	BREATH BREAKINI BENJAMIN	HOLLYWOOD	1617	+45	5.583	б	
5	12	FOREN ER PAPA ROZTH	EL TONAL/GEFFEN	1613	+119	5.782	4	
4	13	DIG		1516	+5	5.936	3	
2	25	FROM YESTERDAY 30 SECONDS TO MARS	MMORTAL/VIRGIN	1481	-144	5.489	7	TITLE ARTIST / LA
9	13		DANGERBIRD	1420	+89	5.943	2	WHAT I'V Linkin Park (WARNER B
6	14	DASHE OARD		1382	-109	4.483	13	KDGE, KEDJ KROQ, KTB
8	14	READ MY MIND	ŵ	1371	-43	5.298	8	WEND, WHF WPBZ, WRV WWDC, WXI
n	19	THE KILLERS PRAYER OF THE REFUGEE	ISLAND/IDJMG	1238	+13	4.820	10	THE BIRI
7	24	RISE AGALIIST PAIN	GEFFEN	1216	-220	4.47:	14	The Used (REPRISE)
		THREE DATS GRACE	JIVE/ZOMBA	1210	-142	3.30*	14	KHBZ, KNX WSWD, WT
_10	18							HUMP DI Red Hot Ch
12	38		VIRGIN	1100	-34	4.895	9	(WARNER E
16	6	PLAIN WHITE T'S STARLIGHT	HOLLYWOOD	1056	+101	3.73C	15	WTZR, WZJ
B	24	MUSE	WARNER BROS.	998	-126	4.688	11	AFI (TINY EVIL)
15	IC	WELL ENOUGH ALONE CHEVELLE	EPIC	980	+16	2.831	18	WEND, WLF
-14-	24	SNOW (HEY OH)) RED HOT C (ILLI PEPPERS	WARNER BROS.	901	-88	4.557	12	Satellite Pa (COLUMBIA
18	°C	RUBY KAISER CH EFS	3-UNIQUE/UNITERSAL MOTOWN	853	+32	1.931	27	KFTE, WGV
77	<sup>.</sup> 6	IT'S NOT OVER DAUGHTRY	RCA/RMC	852	-17	2.665	20	INTO AC Tim Armstr
39	5	THE MISSING FRAME	TINY FVIL/INTERSCOPE	840	+22	2.473	22	(HELLCAT/E
22	4	TIME WON'T LET ME GO THE BRAVERY	ISLAND/IDJMG	785	+87	2.478	21	EARTH I Bjork
50	20	THIS AN'T A SCENE, IT'S AN ARMS	FLIELED BY RAMEN/ISL AND/IDJMG	718	-81	2.708	19	(ATLANTIC KBZT, Sirius
23	з	ALL THE SAME	RMR/VIRGIN	583	+28	2.060	23	WELL EN Chevelle
24	8	PARALYZER FINGER ELE "EN	は WIND-UP	660	+22	2.029	24	(EPIC) KDGE, KHB
21	13			634	-115	3:144	17	KEEP TH
28	3	THE BIFD AND THE WORM	REPRISE	<b>5</b> 21	+135	1.958	26	Arcade Fire (MERGE) WARQ, WC
25	1			591	+29	1.977	25	ALL ARC
31	5	BUCKCHERE SOONER (NO DNE WILL SEE TH		501	+40	1.291	34	Flyleaf (A&M/OCTO
6	8	THE ALMOST.	TOOT H & NAIL/VIRGIN	482	-33	1.754	28	WAVF, WT2
30	8	COLD WAR H DS: ALL THI SE THINGS I HATE (REVOL		450	-15	1.389	33	
		BULLET FORMY VALENTINE THNKS FR TH MMRS	JIVE/ZOMBA	430	+24	1.305	32	
-3	4		FJELED BY RAME //ISLAND/IDJMG				39	
7.	12		VICE/ATLANTIC	428	-64	1.095		
NE			WARNER BROS.	422	+152	1.497	31	
8	15		ASTRALWERKS	382	-98	0.853		
	2	TOOL TOO	E DISSECT ONAL/VE LCANO/ZOMBA	377	+60	0.859	-	
5	2		MERGE	371	+20	1.128	38	Riverside, I
2	12	SILLYWC.RLD STONE SOUR	ROADRUNNER	346	-113	0.726	-	PD: John D MD: Bobby
43	2		RO P THE GUN/ISLAF D/INTERSCOPE	334	+20	0.871	2	The Red Jum Finger Elev
-	17	FULLY A LIVE	tt DCTONF/J/RMG	314	-78	1.135	36	FOR
) 😼	8	TEN THC USAND FISTS DISTURBED	REPRISE	31)	-19	1.049	40	www.

Kara and an and the set		
	N	EW AN
	TITLE ARTIST / LABEL	PLAYS /GAIN
	YOUNG FC <sup>1</sup> LKS Peter Bjorn And John	288/32
MOST ADDED	(ALMOSTGOL J/RED) TOTAL STATICINS:	25
	HOUSE OF CARDS Madina Lake (ROADRUNNER)	280/18
	TOTAL STATIC NS:	28
TITLE NEW ARTIST / LABEL STATIONS	YOU ARE THE ONE Shiny Toy Gurs (JNIVERSAL MOTOWN)	274/32
WHAT I'VE DONE 26	TOTAL STATIONS:	23
Linkin Park (WARNER BROS.) KDGE, KEDJ, KFMA, KITS, KNDD, KNXX,	WI5H UPON A DOG STAR Satellite Party (COLUMBIA)	272/92
KROQ, KTBZ, KTCL, KXTE, WBCN, WDYL, WEND, WHRL, WJRR, WNNX, WOCL,	TOTAL STATIONS:	32
WPBZ, WRWK, WRXL, WSUN, WSWD, WWDC, WXDX, WXRK, WZNE THE BIRD AND THE WORM 9	WOW, I CAN GET SEXUAL TOO Say Anything	265/8
The Used	(DOGHOUSE/JARMG) TOTAL STATIONS:	23
(REPRISE) KHBZ, KNXX, KPNT, KQRA, KROX, WMFS, WSWD, WTZR, WZJO	DUTAL STATIONS.	23
HUMP DE BUMP       7         Red Hot Chill Peppers       7         Red Hot Chill Peppers       7         (WARNER BROS.)       7         KR2Q, WARQ, WBRU, WEND, WPBZ.       7         THE MISSING FRAME       4         AFI       4         (TINY EVIL/INTERSCOPE)       4         WEND, WLRS, WMFS, WPBZ       4         Satellite Party       4         (COLUMBIA)       4         KFTE, WCX, WTZR, WZJO       4         INTO ACTION       4         Tim Armstrong       4         (HELLCAT/EPITAPH)       4         Bjork       4         (ATLANTIC)       82.T, SITIS, SINDJ. XM Ethel         WELL ENOUGH ALONE       3         Cheveille       (EPIC)         KOEE, KHBZ, WSWD       4	MOST INCREASED PLAYS INGREASE IN PLAYS	the
KEEP THE CAR RUNNING 3 Arcade Fire (MERGE)		
WARQ, WCYY, WWDC	- +152	HL
ALL AROUND ME 3 Flyleaf (A&M/OCTONE/INTERSCOPE)		Rec WPE WCY
WAVF, WTZR, WZJO	+135	TH The SIAN KRZ
	+119	FO Par SIAN WBF
		IN

atus, False Pretense, 11

Eleven, Paralyzer, S

FOR MORE STATIONS GO TO .Radioan

١D	ACTIVE	
	TITLE ARTIST / LABEL	PLAYS /GAIN
	REHAB	252/47
	Amy Winehouse (UNIVERSAL REPUBLIC)	
	TOTAL STATIONS:	18
	JESUS Brand New	236/33
	(INTERSCOPE)	
	TOTAL STATIONS:	34
	DRIVEN	196/21
	(7BROS/ASYLUM)	
	TOTAL STATIONS:	15
	ON CALL Kings Of Leon	192/6
	(RCA/RMG)	
	TOTAL STATIONS:	28
	DANCE OF THE MANATEE Fair To Midland	
	(SERUICAL STRIKE/UNIVERSAL REP	PUBLIC)

t WHAT I'VE DONE Linkin Park (Warner Brot.) XTRA +58, KTBZ +55, WFXH +52, KITS +51, WSUN +51, KROQ +50, KXTE +49, WKQX + 47, KFMA +46, WCYY +46 HUMP DE BUMP Red Hot Chili Peppers (Warner Bros.) WPBZ +17, KNXX +16, WSWD +15, WEQX +12, WROX +11, WCYY +11, KCXX +10, SIAN +10, EFMA +9, WHTG +7 THE BIRD AND THE WORM The Used (Reprise) SIAN +39, KFRR +15, WSWD +13, WCYY +11, WZNE +11, KRZQ +11, WTZR +10, WZJO +10, XETH +9, WBTZ +8 FOREVER 
 Papa Roach (El Tonal/Gef en)

 SIAN +15, WHRL +15, CIMX +15, I\*EDJ +14, WJBX -10,

 WBRU +9, WROX +9, KXRK +8, WKQX +8, KCXX +7
 INTO ACTION

Tim Armstrong (Hellcat Epitaph) WEQX +20, KITS +18, XTRA +15, KJEE +8, KROQ +7, KBZT +6, KNDD +3, KQXR +3, CIL/X +2, KFRR +2

FOR WEEK ENDING APRIL 8, 2007 LECEND: See legen: to charts in charts section for rules and symbol explanations. 72 alternative and 26 Canada rock stations are electronically monitoed by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. © 2007 Nielsen Business N edia, Inc. All rights reserved.



# **ACTIVE ROCK**

NIELSEN BDS CERTIFICATIONS

HOLLYWOOD

EPIC

EL TONAL/GEFFEN

S/MOST ADDE

ROADRUNNER

JIVE/ZOMBA

IMMORTAL/VIRGIN

ISLAND/IDJMG

REPRISE

RCA/RMG

JIVE/ZOMBA

WIND-HP

NOTHING/INTERSCOPE

UNIVERSAL REPUBLIC

UNIVERSAL REPUBLIC

7BROS/ASYLUM

IMMORTAL/EPIC

ROADRUNNER

ESSENTIAL/RED

SONY CLASSICAL

ARDENT/ATLANTIC/LAVA

IN DE GOOT/ROADRUNNER

SURETONE/INTERSCOPE

TEN CLUB/MONKEY WRENCH

AM:WOLFPACK/ADRENALINE

ANTHEM/ATLANTIC

WARNER BROS

RMR/VIRGIN

MAVERICK/REPRISE

ISSACHAR/DRT

ATLANTIC/LAVA

ELEVEN SEVEN

FIRM

SER ICAL STRIKE/UNIVERSAL REPUBLIC

REPRISE

REPRISE

WIND-UP

EPIC

IMPRINT / PROMOTION LABEL

TOOL DISSECTIONAL/VOLCANO/ZOM8A

ELEVEN SEVEN/ATLANTIC/LAVA

NO. 1(5 WKS)

PLAYS

-40

+22

+1436

+58

-46

+40

-12

-41

-37

-202

-99

+67

-181

-19

+55

-77

+36

«17)

-47

+25

+140

+20

-22

-59

-1

+45

+17

+10

+11

+40

-11

+53

+11

+26

+15

+62

+22

+39

-7

+36

TW

1691

1491

1436

1339

1212

1129

1127

1075

1038

966

957

944

940

884

879

858

850

817

725

655

553

519

513

480

443

386

368

324

314

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WEEKS ON CHART

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E 13

5 12

\* 8

2 24

B 10

-9

22 10

21

27

TITLE

BREAT

FOREVER

SILLYWORLD

E DAYS GRACE

FROM YESTERDAY

LADIES & GENTLEMEN

TEN THOUSAND FISTS

YOU WOULDN'T KNOW

ALL THESE THINGS I HATE (REVOLVE AROUND ME)

IT'S NOT OVER

PARALYZER

SURVIVALISM

THE ENEMY

BETTER THAN ME

SIDE OF A BULLET

BREATHE INTO ME

DESTROYER

SWEET SACRIFICE

THE OLDER | GET

DANCE OF THE MANATEE

DIFFERENT THAN YOU

RAIN WIZARD

FATHER FIGURE

NO SUCH THING

HUMP DE BUMP

LIE BLACK LIGHT BURNS

ALL THE SAME

ELECTRIC WORRY

REDEMPTION

MEIN

LOVE REIGN O'ER ME

FAR CRY

FAMOUS LAST WORDS

THE ECSTASY OF GOLD

DRIVEN

HRUS

DIG

EVERYTHING

JAMBI

PAIN

WHAT I'VE DONE AIRPOWER/M

WELL ENOUGH ALONE

BLACK LIGHT BURNS, FRONTED BY FORMER LIMP BIZKIT GUITARIST WES BORLAND, ENTERS AT NO. 36 WITH "LIE" (UP 62 SPINS).

AUDIENCE

2

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25

27

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MILLIONS

6.509

4.799

6.533

4.158

4.332

3.883

4,901

3.384

2.824

3,295

3.311

2.993

3.544

1.900

2.323

2 741

1.761

2.876

1.914

1.677

1.333

1.006

1.622

1.762

1.156

1.065

0.813

0.454

0.884

0.464

0.643

0.858

1.213

0.681

1.096

0.379

0.189

0.201

0 236

0.216

1 100



NEW

23

10

10

7

6

5

4

(101 WRIF

MOST ADDED

WARNER BRDS, JISS, KISW, KNCN, KDJE, KICT, KIOZ, KISS, KISW, KNCN, KRAB, KTEG, WCPR, WHDR, WKLQ, WRIF, WRXR, WTFX, WTKX, WTPT, WWIZ, WWWX, WXTB, WXZZ, WYBB, WYSP, XM

Saliva (ISLAND/IDJMG) KISW, KLAQ, KZBD, WBYR, WBZX, WCCC, WRIF, WRUF, WRXW, WWBN

KDOT, KIOZ, KISW, Sirius Octane, WBYR

(WARNER BROS.) KFRQ, WBZX, WCCC, WIIL, WJJO, WRTT, WXQR

SET ME FREE Megadeth (ROADRUNNER) KFRQ, KHTB, KHTQ, WIIL, WJJO, WKLQ, WRTT

(WIND-UP) KATT, KBPI, KFRQ, WAAF, WBZX, WXQR

(A&M/OCTONE/INTERSCOPE) KHTQ, KLAQ, KZBD, Sirius Octane, WBSX

WIIL, WIYY, WKLQ, WRIF, WWBN

TITLE ARTIST / LABEL

Linkin Park (WARNER BROS.)

Squizz

WHAT I'VE DONE

BROKEN SUNDAY

SOULCRUSHER

HUMP DE BUMP

Red Hot Chili Peppers

SWEET SACRIFICE

ALL AROUND ME

SIDE OF A BULLET

Nickelback (ROADRUNNER) KDJE, KISW, WIYY, WTPT

Fair To Midland

Black Light Burns

ADDED AT...

PD: Doug Podell MD: Mark Pennington

Operator, Soulcrusher, 1

Linkin Park, What I've Done, 18 Saliva, Broken Sunday, 3

FOR MORE STATIONS GD TO

w.RadioandRecords.com

WRIF

Detroit, MI

DANCE OF THE MANATEE

(I AM:WOLFPACK/ADRENALINE) KBPI, KDOT, KZRQ, WRAT

(SERJICAL STRIKE/UNIVERSAL REPUBLIC) KATT, KHTB, WQXA, WXQR

Evanescence

Flyleat

ATLANTIC

		Р
15	K	
1		

NE'

TITLE ARTIST / LABEL

FIGHT LIKE THIS

Decyfer Down (SRE/INO/COLUMBIA)

The Burden Brothers

COCAINE (WE'RE ALL GOING TO HELL)

(KIRTLAND) TOTAL STATIONS:

Strata (WIND-UP) TOTAL STATIONS:

ALREADY GONE

Crossfade (COLUMBIA) TOTAL STATIONS:

TOTAL STATIONS:

REER!

Psychostick

TOTAL STATIONS:

ACTIVE	
TITLE	PLAYS
ARTIST / LABEL	/GAIN
HEAR ME NOW	92/9
Framing Hanley	
(SILENT MAJORITY)	
TOTAL STATIONS:	11
PROKEN SUNDAY	88/74
	66/74
TOTAL STATIONS:	16
	84/64
TD TAL STATIONS:	14
LAZY EVE	79/7
	13.1
(DANGERBIRD)	
TOTAL STATIONS:	10
	71/24
	24
TOTAL STATIONS.	24
	ARTIST / LABEL HEAR ME NOW Framing Hanley (SILENT MAJORITY) TOTAL STATIONS: BROKEN SUNDAY Saliva (ISLAND/IDJMG) TOTAL STATIONS: SOULCRUSHER Operator (ATLANTIC) TDTAL STATIONS: LAZY EYE Silversun Pickups (OANCERRIAD)

OWERED BY

N

	MOST INCREASED PLAYS	
<b>.</b>	+1436	WHAT I'VE DONE           Linkin Park (Warner Bros.)           KOMP + 51, WBZX + 51, WBSX + 50, WWBN + 46, WIYY + 45,           WXTB + 43, KATT + 42, KXXR + 41, SIOC + 58
	+140	SIDE OF A BULLET Nickelback (Roadrunner) KDJE +22, WYBB +15, WRXW +14, WZOR +12, WRZK +8, KHTQ +7, KRXQ -7, KNCN +5, KISW +5, WWBN +5
	+74	BROKEN SUNDAY Saliva (Island/IDJMC) KQRC +13, WXQR +17, WIL +17, KHTB +10, KISW +10, WKLQ +7, KATT +4, SIOC +4, WRIF +3, WBUZ +2
	+67	YOU WOULDN'T KNOW HellYeah (Epic) KBPI +24, KDE +6, KICT +6, WQXA +5, KRXQ +5, WYSP +5, KNCN +4, KUPD +4, WJJO +4, KDOT +3
		SOULCRUSHER Operator (Atlantic) KUPD +20. KIOZ -16, KRXQ +13, WYBB +9, KISW +4, KFRQ +4, K+1TQ +2, KRAB +2, WLIO +2, WTFX +2

FOR WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

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www.americanradiohistory.com



### ► BREAKING BENJAMIN'S FIRST TOP FIVE AT THE FORMAT, "BREATH," CLIMBS 5-4.



POWERED BY N Nielsen Broadcast Data

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	N VIELSEN BDS CERTIFICATIONS MPRINT / PROMOTION LABEL		¥5 +/-		
1	1	24	PAIN THREE DAYS GRACE	NO. 1(12 WKS) Store JIVE/ZOMBA	381	-15	1.216	2
2	2	17	IT'S NOT OVER DAUGHTEY	RCA/RMG	351	+11	0.964	5
	4	4	FAR CEY RUSH	NTHEM/ATLANTIC	335	+18	1.365	T
4	5	13	BREATH BREAKING BENJ/ MIN	HOLLYWOOD	310	+11	1.033	4
5	3	18	SILLY FORLD	ROADRUNNER	296	-34	0.812	9
6	6	21	LADIES & GENTLEMEN	ISLAND/IDJMG	270	-15	0.631	12
7	12	53	ANIMAL I HAVE BECOME THREE DA'S GRATE	JIVE/ZOMBA	247	+33	1.054	3
8	8	21		UNI /ERSAL REPUBLIC	244	-15	0.869	7
9	9	11		IL TONAL/GEFFEN	233	+4	0.525	13
10	7	23	SNOW ((HE'Y OH)) RED HOT C HILLI PEPPERS	WARNER BROS.	226	-53	0.806	10
11	10	13		ELEVEN SEVE I/ATLANTIC/LAVA	223	-4	0.754	11
12	13	15	TEN THOUSAND FISTS DISTURBEL	REPRISE	208	.+5	0.379	16
3	N	EW	WHAT I'VE DONE AIRPOWER/MOST	NCREASED PLAYS'MOST ADDED WARNER BROS.	191	+191	0.856	8
4	n	40	LAND CF CONFUSION	REPRISE	189	-28	0.941	6
5	14	10	WELL ENOUGH ALONE	EPIC	177	-21	0.474	14
۲	20	10		RÓADRUNNER	126	+39	0.326	18
31	16	9	BETTEF THAN ME HINDER	UNIVERSAL REPUBLIC	110	-10	0.152	25
в	17	n	IF EVERYONE CARED	ROADRUNNER	108	-6	0.409	15
	18	10		WIND-UP	107	+4	0.197	22
×	21	3	LOVE REIGN O'ER ME PEARL JAM	AIRPOWER TEN CLUB/MONKEY WRENCH	92	+7	0.216	20
3	19	5	THE DEVIL CRIED BLACK SABLATH	WARNER BROS./RHINO	90	+2	0.330	17
22	23	5	YOU WC-ULDIN'T KNOW HELLYEAH	EPIC	88	+12	0.222	19
23	22	8	THE ECETASY OF GOLD METALLICA	SONY CLASSICAL	68	-17	0.200	21
24	26	10	DIG	MMORTAL/EPIC	67	-7	0.136	26
25	25	4	ALL THE SE THINGS I HATE (RE BULLET FORMY VALENTINE	VOLVE AROUND ME) JIVE/ZOMBA	63	-11	0.063	
26	24	6	JAMBI TOOL	TOOL DISSECTIONAL/Volcano/ZOMBA	61	-14	0.123	27
27	28	2	SURVIVALISM NINE INCH NAILLS	NOTH I & G/INTERSCOPE	55	-3	0.158	24
28	27	13	STAND L P	ATLANTIC	49	-16	0.068	-
29	30	3	THE OLCER I GET SKILLET	ABDENT/_TLANTIC/LAVA	40	-10	0.035	*
30	23	2	FROM YESTERDAY 30 SECONDS TO MARS	IMPORTAL/VIRGIN	38	-16	0.104	29

	NE
	TITLE ARTIST / LAE EL HUMP DE BUMP Red Hot Chili Peppers
MOST ADDED	(WARNER BROS.) TOTAL STATICINS:
	NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE) TOTAL STATICNS:
	ALREADY GONE Crossfade
ARTIST / LABEL STATIONS	(COLUMBIA) TOTAL STATIONS:
WHAT I'VE DONE 8 Linkin Park (WARNER BROS.) KMOD, KUFO, WAQX, WDHA, WEBN, WJXQ, WKLC, WMMS	
SIDE OF A BULLET 2 Nickelback (ROADRUNNER) KIOC, WRQK	
TEN THOUSAND FISTS 1 Disturbed (REPRISE) WRQK	
EVERYTHING ) Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) WRQK	
YOU WOULDN'T KNOW 1 HellYeah (EPIC) KTUX	
SET ME FREE 1 Megadeth (ROADRUNNER) WKLC	
COCAINE (WE'RE ALL GOING TO HELL)	
Strata (WIND-UP) KTUX	MOST
TELL ME     1       Dropping Daylight     (A&M/OCTONE)       KMOD	MOST INCREASED PLAYS
	+191
ADDED AT WKLC POCK:05	+39
Charleston, WV PD: Jay Nunley MD: Dawn Cox	66
Linkin Park, What I've Done, O Megadeth, Set Me Free, O	+20
FOR MORE STATIONS GO TO:	
www.RadioandRecords.com	+18

	NEW AND
AFEL	PLAYS /GAIN
E BUMP	33/S
nili Peppers BROS.)	
TICINS:	4
	22/13
E/INTERSCOPE]	
TICNS:	4
Y GONE	19/10
4)	
TIONS:	2

Ο ΑCTIVE	
TITLE ARTIST / LABEL	PLAY5 /GAIN
ELECTRIC WORRY Clutch (ISSACHAR/DRT)	19/1
TOTAL STATIONS:	2
SET ME FREE Megadeth (ROADRUNNER)	19/0
TOTAL STATIONS:	3
COCAINE (WE'RE ALL GOING TO HELL) Strata (WIND-UP)	18/16
TOTAL STATIONS:	4

53

MOST	
PLAYS	
Angelia (A)	
+191	WHAT I'VE DONE
	Linkin Park (Warner Bros.) WMMS +30, WNOR +29, WEBN +22, KUFO +19, KAZR +18, WXMM +18, KMOD +16, KBER +12, KCAL +6, WZZO +6
+39	SIDE OF A BULLET
	Nickelback (Roadrunner) WKLC + B, WJXQ + B, KIOC + B, WRQK + B, WXFX + 4, WMMS + 3, KUFO + 2, WXMM + 2, WNOR + 2
+20	I COULD BE WRONG
	Tim Wilson (Capitol Nashville) WJXQ +4, WRQK +3, KBER +2, KSHE +2, KTUX +2, WKLC +2, WMMS +2, KIOC +1, WVRK +1, WXFX +1
+18	FAR CRY
	Rush (Anthem/Atlantic) WZZO +7, KMOD +5, WONE +5, WRQK +5, KSHE +5, WVRK +5, WXFX +4, WXMM +2, WHJY +1, WAQX +1
CONTRACTOR OF	COCAINE (WE'RE ALL GOING
	TO HELL)
	Strata (Wind-up) KTUX +7, WVRK +5, WDHA +3, WKLC +1

FOR WEEK ENDING APRIL 8, 2007 LECEND: See legend to charts in charts section for rules and symbol explanations. 24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAY Two
1	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN /ATLANTIC/LAVA)	186
2	THROUGH GLASS STONE SOUR (ROADRUNNER	183
3	HEROES SHINEDOWN (ATLANTIC)	174
4	ROCK STAR NICKELBACK (ROADRUNNER)	166
5	THE POT TOOL (TOOL DISSECTIONAL/V)LCAND/ZOMBA)	137

KIOC/Beaumont, TX\* OM/PD: Joey Armstrong

WRQK/Canton, OH\* PD: Keith Hamilton

WPXC/Cape Cod, MA

PD: Suzanne Tonaire APD/MD: James Gallagher

WKLC/Charleston, WV\*

OM: Bill Knight PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

PL/		THIS	TITLE ARTIST / IMPRINT / I
м 6	LW 182	6	CALL ME WHEN EVANESCENCE (WIND-U
3	163	7	REMEDY SEETHER (WIND-UP)
4	186	8	COMING UNDO
б	174	9	ANOTHER BRIC
7	158	10	SWEET CHILD C

WEBN/Cincinnati, OH\* OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cieve and, OH\* PD: Bo Matthews

WVRK/Columbus, GA\* OM: Brian Waters PD: Michael Steele

KAZR/Des Moines, IA\* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall

WQCM/Hagerstown, MD OM: Rick Alexar der PD/MD: Mike Holder

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLA TW	AYS LW
6	CALL ME WHEN YOU'RE SOBER EVANESCENCE (WIND-UP)	130	120
7	REMEDY SEETHER (WIND-UP)	125	116
8	COMING UNDONE KORN (VIRGIN)	121	153
9	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	120	119
10	SWEET CHILD O' MINE GUNS N' ROSES (GEFFEN)	311	104

R (WIND-UP)					
NG UNDONE					
THER BRICK OYD (COLUMBIA)	IN THE	WALL (F	PART	נ	
ROSES (GEFFEN)	MINE				

# **ROCK REPORTERS**

WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline

WJXQ/Lansing, MI\* PD: Sheri Vegas MD: Darcy

WGIR/Manchester, NH\* APD: Becky Pohotsky

WXFX/Montgomery, AL\* PD: Rick Hendrick

WDHA/Morristown, NJ\* PD: Tony Paige APD/MD: Curtis Kay

WNOR/Norfolk, VA\* PD: Harvey Kojan APD/MD: Tim Parker

WXMM/Norfolk, VA\* OM/PD: John Shomby APD/MD: Zak Tyler

KCLB/Palm Springs, CA PD: Anthony "Antdog" Quiroz MD: Jenn Brewski

KUFO/Portland, OR\* PD: Mike Tierney APD/MD: Dan Bozyk

WHJY/Providence, RI\* PD: Scott Laudani MD: Mike Brangiforte

PD: Steve Hoffman APD/MD: Darvl Norsell

WXRX/Rockford, IL PD: Jim Stone MD: Jcn Schulz

KZOZ, San Luis Obispo, CA OM: Pepper Daniels MD: Dusty Rhcads

KTUX. Shreveport, LA\*

KSHE/St. Louis, MO\* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY\* OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley

KMOD/Tulsa, OK\* OM/PD: Don Cristi

WMZK/Wausau, WI PD: Jeff Cecil

KBZS/Wichita Falls, TX D: Liz Rvan

\* Monitored Reporters

WONE/Akron, OH\* OM Nick Anthony PD: T.K. C'Grady APE /MD: Tim Daugherty

KZF:R/Albuquerque, NM\* OM: Bill May PD: ⊐hil Mahoney MD: Rob Erothers

WZZO/Allentown, PA\*

KWHL/Anchorage, AK

PD: \_ en Shevlin APD'MD: Brad Stennett

WTOS/Augusta, ME OM/ <sup>o</sup>D: Steve Smith APD Chris Rush

PD: ori Thomas MD: Keith Moyer

104

119

KCAL'River≤ide, CA\*

KBER'Salt Lake City, UT\* PD: Ke ly Hammer APD/MD: Darby Wilcox

PD: Ragen King MD: Flynt Stone



## **ALTERNATIVE & ACTIVE REPORTERS**

WCYY/Portland, ME\*

KNRK/Portland OR\*

WBRU/Providence, RI\*

): Chris Novello PD: Zach Harnett

MD: Noah Chevalier

KRZO/Reno, NV\*

OM: Rob Brooks PD: Melanie Flores

WDYL/Richmond, VA\*

MD: Chris Payne

PD: Eric Kristens MD: Jessica Lee

PD: Herb Ivy MD: Brian James

PD: Mark Hamilton APD: Jaime Cooley

**ALTERNATIVE** WEQX/Albany, NY\* OM/PD: Willot MD: Nikki Alexande

WHRL/Albany, NY\* OM: John Coope PD: Capone APD/MD: Gabby

WNNX/Atlanta, GA\* OM: Roh Rohert-PD: Leslie Fram APD: Steve Craig

WJSE/Atlantic City, NJ OM/PD: Nick Giorno APD/MD: Shawn Castelluccio

WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes

KROX/Austin, TX\* PD: Lynn Barstow MD: Toby Ryan

KNXX/Baton Rouge, LA\* M/PD: Dave Dunaway PD: Phillip Kish

MD: Darren Gauthie KQXR/Boise, ID\* OM: Dan McColly PD: Mat Diablo

MD: Jeremi Smith WBCN/Boston, MA\* ave Wellinoto MD: Dan O'Brien

54

WFNX/Boston, MA\* PD: Keith Dakin

WBTZ/Burlington, VT\* OM/PD: Matt Grasso APD/MD: Kevin Mays

WAVF/Charleston, SC\* PD: Lance Hale MD: Wendy Rollins

WZJO/Charleston, WV\* PD/MD: Bruce Clark

WEND/Charlotte, NC\* PD/MD: Jack Daniel

WKQX/Chicago, IL APD: Brett "Snike" Eskin WSWD/Cincinnati, OH\*

M: Patti Marshal PD: Tommy Bodean APD: Julie Evans

WXRK/Cleveland, OH\* PD: Dominic Narde

WARQ/Columbia, SC\* PD: Dave Stewart MD: Matt Lee

WWCD/Columbus, OH\* OM: Randy Malloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX\* PD: Michele Diamond PD: Duane Doherty APD: Chris Ryan

MD: Josh Venable WXEG/Dayton, OH\* M: Tony Tilfo PD: Steve Krame APD/MD: Boomer

KTCL/Denver, CO\* MD: Eric "Boney" Clouse

CIMX/Detroit, MI\*

KXNA/Fayetteville, AR

WYSK/Fredericksburg, VA OM/PD: Paul John

KFRR/Fresno, CA\* MD: Ryan Oldfield

KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Beano WJBX/Ft. Myers, FL\*

PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito

WGRD/Grand Rapids, MI\* D: Jerry Tarrant WXNR/Greenville, NC\*

APD/MD: Greg Brady KUCD/Honolulu, HI\*

MD: Chris Sampaio KTBZ/Houston, TX\* PD: Vince Richard MD: Don Jantzen

WRXL/Richmond, VA\* DM: Bill Cahill PD/MD: Casey Krukowski WRZX/Indianapolis. IN\* PD: Lenny Diana

KCXX/Riverside, CA\* WTZR/Johnson City, TN APD/MD: Bobby Sate OM/PD: Bruce Clark APD: LoKi

WZNE/Rochester, NY\* KRBZ/Kansas City, MO\* OM: Bob Edward

PD: Greg Bergen APD/MD: Jason Ulanet KWOD/Sacramento, CA\* M/PD: Curtiss John MD: Hill Jordan WNFZ/Knoxville, TN\*

KXRK/Salt Lake City, UT\* PD: Todd Noke APD: Corey O'Brier MD: Artie Fufkin

KFTE/Lafavette, LA\* PD: Scott Perr MD: Jude Vice KXTE/Las Vegas, NV\*

OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale

/in Weat

WLRS/Louisville, KY\*

WMFS/Memphis, TN\*

APD: Gene Sandbloo MD: Lisa Worden

OM: J.D. Kunes APD/MD: Joe Stam

MD: Sydney Nabors

MD: Chris Calef

PD: Chris Rahn

APD: Mike Hansen MD: Mike Halloran MD: Homie Poose XETRA/San Diego, CA\* PD: Phil Manning MD: Stephen Kalla KROQ/Los Angeles, CA\*

KITS/San Francisco, CA\* APD/MD: Aaron Axelsen

KBZT/San Diego, CA\*

KJEE/Santa Barbara, CA\* PD: Eddie Gutierre: MD: Dave Hanacek

WFXH/Savannah, GA\*

PD: Dustin Matthew

KNDD/Seattle, WA\*

MD: Leslie Sco

APD: Jum Keller

MD: Andrew Harms

Music Choice Alternative/Satellite PD: Justin Prager MD: Gary Susalis WLUM/Milwaukee, WI\*

Sirius Alt Nation/Satellite OM: Gary Schoenwet PD: Rich McLaughlin WGVX/Minneapolis, MN\* ∆PD• Khaled Fiseha MD: Zach Brooi

WHTG/Monmouth, NJ\* XM Ethel/Satellite\* PD: Terrie Carr APD/MD: Brian Phillips MD: Erik Range

WKZQ/Myrtle Beach, SC D: Mark McKinney MD: Mase

WROX/Norfolk, VA\* OM: Jay Micha

PD: Jeff Blackburg

MD: Crystal Clements

WJRR/Orlando, FL\*

PD: Rick Everett MD: Brian Dickerman

WOCL/Orlando, FL\*

KMRJ/Palm Springs, CA

OM/PD: Thomas Mitchell APD/MD: Dwight Arnold

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MD: Mike Powers KHBZ/Oklahoma City, OK\* OM: Torn Travis

KQRA/Springfield, MO\* MD: Shadow William:

> KPNT/St. Louis, MO\* iv Matt APD: Kyle Guderiar MD: Scott Rizzuto

WKRL/Syracuse, NY\* PD: Scott Petiuo APD: Tim Noble MD: Ty

WSUN/Tampa, FL\* KEDJ/Phoenix, AZ\* PD: Bruce St. James APD/MD: Tim Virgin

WRWK/Toledo, OH\* D: Dan McClintoc WXDX/Pittsburgh, PA\* APD/MD: Carolyn Stone DM/PD: John Moschitta MD: Vinnie Ferauson

KFMA/Tucson, AZ\* PD: Matt Spry MD: Greg Rampage

KMYZ/Tulsa, OK\* PD: Ken Wall MD: Amber Fiedler

> WWDC/Washington, DC\* PD: Chris Cruze APD/MD: Donielle Flynn

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WPBZ/West Palm Beach, PD: John O'Connell

WSFM/Wilmington, NC PD/MD: Mike Kenned

MD: Ross Mahoney

ACTIVE KEYJ/Abilene, TX

OM: Randy Jones PD/AMD: Frank Pain

KTEG/Albuquerque, NM\* OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, WI\* PD/MD: Guy Dark WCHZ/Augusta, GA\*

OM: Harley Drew PD: Chuck William

KRAB/Bakersfield, CA\* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann

WIYY/Baltimore, MD\* PD: Dave Hill APD/MD: Rob Heckman

WCPR/Biloxi, MS\* OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY OM/PD: Jim Free APD/MD: Tim Boland

WAAF/Boston, MA\* MD: Mistress Carrie

WEDG/Buffalo, NY PD/MD: Evil Jim

WYBB/Charleston, SC\* OM/PD: Mike Aller

WRXR/Chattanooga, TN\* OM: Kris Van Dyke PD: Boner WIIL/Chicago, IL\*

OM/PD: John Pe APD: Tom Kief MD: Sam Martin

KROR/Chico, CA OM: Chad Perry PD: Neil Randal

KILO/Colorado Springs, CO\*

WBZX/Columbus, OH\* PD: Hal Fish APD/MD: Ronni Hunt

KNCN/Corpus Christi, TX\* OM/PD: Paula Newell APD/MD: Monte Montana

KBPI/Denver, CO<sup>3</sup> PD• Willie P APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI\* OM/PD: Doug Podell APD/MD: Mark Pennington

KRBR/Duluth, MN OM/PD: Mark Ele

KLAQ/EI Paso, TX\* Nelson APD/MD: Glenn Garza

WGBF/Evansville, IN OM/PD: Mike San APD/MD: Slick Nick

WWBN/Flint, MI\* OM: Jay Patrick PD: Brian Beddov APD/MD: Tony LaBrie



# BILLY TALENT'S "SURRENDER," THE FOLLOW-UP TO THREE TOP 10 HITS, DEBUTS

AT NO. 25 ON CANADA ROCK.

~

POWERED BY

NEEMALSTAL	WEEKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL/ TW	4Y5 +/-
1	17	PARALYZER FINGER ELEVEN	WIND-UP	553	-33
2	10	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	480	+27
3	11	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	459	+6
4	.11	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE/WARNER	434	+24
6	12	READ MY MIND THE KILLERS	ISLAND/UNIVERSAL	355	+23
5	7	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS./WARNER	351	-6
9	14	LAZY EYE SILVERSUN PICKUPS	DANGERBIRD/MAPLEMUSIC	330	+43
7	4	FAR CRY RUSH	ANTHEM/UNIVERSAL	328	+2
19	8	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	298	+69
11	7	YER NOT THE OCEAN THE TRAGICALLY HIP	UNIVERSAL	297	+28
B	20	SILLYWORLD STONE SOUR	ROADRUNNER/WARNER	289	-34
N	EW	WHAT I'VE DONE LINKIN PARK	WARNER BROS./WARNER	279	+279
.15	10	BREATH BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	273	+23
<u>,</u> ГР,	6	KEEP THE CAR RUNNING ARCADE FIRE	MERCE	271	+21
12	13	DASHBOARD MODEST MOUSE	EPIC/SONY BMG	267	+9
10	21	HOW LONG HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	263	16
13	9	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	257	0
21	- 6	TALK TO HER PRIESTESS	RCA/SONY BMC	249	+40
17	T	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	236	-2
20	20	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLANO/UNIVERSAL	228	-1
16	27	LEVEL THE RACONTEURS	THIRD MAN/V2	204	-28
14	23	FALLEN LEAVES BILLY TALENT	ATLANTIC/WARNER	204	-49
22	10	IF EVERYONE CARED NICKELBACK	EMI	195	-14
Z	8	THE WHITE UNICORN WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	186	5
N	E'W	SURRENDER BILLY TALENT	ATLANTIC/WARNER	154	+120
27	12	PRAYER OF THE REFUGEE RISE AGAINST	GEFFEN/UNIVERSAL	137	-3
24	27	ANNA-MOLLY INCUBUS	IMMORTAL/EPIC/SONY BMC	137	-47
35	5	FOREVER PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	133	+28
25	20	LADIES & GENTLEMEN SALIVA	ISLAND/UNIVERSAL	130	-28
31	6	RUBY KAISER CHIEFS B-UNI	QUE/UNIVERSAL MOTOWN/UNIVERSAL	123	+4

WIXO/Peoria, IL

PD: Bill Weston

APD: Chuck Damico

PD: Gil Edwards MD: Jeff Sottolano

PD/MD: Larry McI

KDOT/Reno, NV\*

OM/MD: Jim Fox PD: Pat Martin

WKOZ/Saginaw, MI

APD: Matt Bingham

OM: Sue Timmons PD: Sean McHugh MD: Chris Steele

WZBH/Salisbury, MD

KHTB/Salt Lake City, UT\*

PD: Kayvon Motiee APD/MD: Roger Orton

KISS/San Antonio, TX\*

KIOZ/San Diego, CA\*

Richar

OM/PD: Andy Winford

APD/MD: Stenhanie Bell

KXFX/Santa Rosa, CA

Sirius Octane/Satellite\*

PD/MD: Scott Less

PD: Justin Prager MD: Gary Susalis

PD: Jose Mangin MD: Tom Wilkinson

PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA

Music Choice Rock/Satellite

PD/MD; LA Llovd

OM: Jim McClain PD/MD: Jave Patterson

KRXO/Sacramento, CA\*

KUPD/Phoenix, AZ\*

OM: Ric Morgan PD/AMD: Matt Bahan

WMMR/Philadelphia, PA\*

MD: Sean "The Rabbi" Tyszler

WYSP/Philadelphia, PA\*

XM Squizz/Satellite\*

KISW/Seattle, WA\* OM/PD: Dave Richards APD: Ryan Castle

WHBZ/Sheboygan, WI

WRBR/South Bend, IN

KHTQ/Spokane, WA\*

D/MD: Barry Bennett

KZBD/Spokane, WA\*

WLZX/Springfield, MA

KZRQ/Springfield, MO\*

PD/MD: Courtney Q

OM: Chris Cannoi PD: Simon Nytes

WXTB/Tampa, FL\*

OM: Brad Hardin PD: Double Down APD: Mike Killabrew

WKLL/Utica, NY

PD: Scott Petibon APD: Tim Noble

KFMW/Waterloo, IA

OM/PD: Michael Cross MD: Craig Laue

KICT/Wichita, KS\*

KATS/Yakima, WA

OM/PD: Ron Ha

WBSX/Wilkes Barre, PA\* PD/MD: James McKay

WWIZ/Youngstown, OH\*

\* Monitored Reporters

APRIL 13, 2007

PD: Ray Michaels MD: Rick Thomas

MD: Ty

OM/PD: Ron Stryke

APD: Kris Siebers

OM: Cary Rolfe PD: Frank Jaxon

FOR WEEK ENDING APRIL 8, 2007

KRZR/Fresno, CA\* APD/MD: The Rev

WXZZ/Lexington, KY\* WBYR/Ft. Wayne, IN\* OM: Robert Lindsey APD: Twitch

KZCD/Lawton, OK PD: Don "Critter" Brown

KDJE/Little Rock, AR\*

PD/MD: Jeff Petterso

WTFX/Louisville, KY\*

KFMX/Lubbock, TX

WJJO/Madison, WI\*

andy Hawk

APD/MD: Blake Patton

KFRQ/McAllen, TX\*

M/PD: Mike (

KBRE/Merced, CA

WHDR/Miami, FL\*

OM: David Israel PD: Kevin Vargas

MD: Dave Hansor

M: Dave Hamilt

PD: Wade Linder

APD/MD: Pablo

KXXR/Minneapolis, MN\*

WRAT/Monmouth, NJ\*

WCLG/Morgantown, WV OM/PD: Jeff Miller

WBUZ/Nashville, TN\*

M: Jim Patrick D/MD: Russ Schenc

OM/PD: Chris Bake MD: Jake Daniels

PD: Jo Valentine MD: Stroke

KATT/Oklahoma City, OK\*

WYYX/Panama City, FL

WTKX/Pensacola, FL\*

APD/MD: Mark The Shark

OM/PD: Carl Craft APD/MD: Robyn Lane

PD/MD: Mikey Martinez APD: Jason LaChance

PD: Charlie Stee MD: Frank Webb

OM/PD: Wes Ne

WRUF/Gainesville, FL\* OM/PD: Harry Gusc MD: Kyle Devlin

WKLO/Grand Rapids, MI\* OM: Brent Albert PD: Michael Grey MD: Splatz

WZOR/Green Bay, WI\* PD: Joe Calgard APD: Cutter MD: Borna Velic

WXOR/Greenville, NC\*

UM: Rolf Pepple PD/MD: Dave Tripp WTPT/Greenville, SC\* OM/PD: Mark Hen MD: Twisted Todd

WQXA/Harrisburg, PA\* OM/PD: Ken Carso MD: Nixor

WCCC/Hartford, CT\*

APD/MD: Mike Karoly WAMX/Huntington, WV PD/MD: Frik Raine APD: Rohin Wilds

APD/MD: Brad Stevens

PD/MD: Scott Onk

MD: Paul Marshall

PD: John Gri MD: Carlota

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WRZK/Johnson City, TN\*

KQRC/Kansas City, MO\*

KOMP/Las Vegas, NV\*

WRTT/Huntsville, AL\* OM: Rob Hard

PD: Clay Sanders WRXW/Jackson, MS\*

# TRIPLE A



HD service gives the format markets it didn't have before

# Triple A's Dance With HD

## John Schoenberger JSchoenberger@RadioandRecords.com

here are two sides to the HD radio equation when it comes to triple A. One is about what established stations in the format are doing on their secondary channels. The other has to do with broadcasters introducing the format via their HD2 channels into markets where it doesn't currently exist.

Several triple A stations have already launched HD2 channels, and almost all of them are neatly aligned with the main brand. Examples include KENZ/Salt Lake City, which is programming triple A classics on HD2, and KGSR/Austin, which is taking the "deep tracks" approach.

But some triple A outlets are becoming more thoughtful about the HD2 opportunity as programmers expand upon one of the most popular aspects of their station brand. This approach is proving to be a great way to get station fans excited about HD.

KBCO/Denver has been recording its Studio C live performances for more than 19 years. It has a library of thousands of songs to work with, and it has been streaming these intimate, commercial-free studio performances 24/7 as a side channel on its Web site for two years. So it was a natural next step to brand the KBCO HD2 channel as the Studio C Channel.

KFOG/San Francisco has taken a similar approach. One of the most listened-to pro-

grams on the station has been morning host Dave Morey's daily " $10(\bar{a}/10."$  Each " $10(\bar{a}/10"$ spotlights "10 great songs from one year," plus news clips and sound bites from the featured year. Listeners are now able to hear Morey's handpicked songs and archival recordings 24/7 via the KFOG 10(a/10 HD channel).



WXRT has long been known as the destination to hear new music in Chicago. Expanding on that reputation, the station made its HD2 product—Channel X—all new music. KTCZ/Minneapolis' Cities 97 Studio HD channel builds on the successful "Acoustic Sumrise" programming many triple A stations air.

KMTT/Seattle's side channel is the Delta, which features blues ranging from traditional to contemporary. Programmed by KMTT APD/MD Haley Jones, the Delta has proved to be so successful that it has been expanded to 10 other Entercom stations, including WMMM/Madison.

Other outlets working to launch HD2 channels include KINK/Portland, Ore., (vintage progressive tracks) and KPTL/Des Moines (a jazz channel much like that run by Clear Channel sister KWMT/Tucson). Among noncommercial stations, WXPN/ Philadelphia plans to tee-up the Yrockonxpn HD2 channel, while WFUV/New York will try a contrarian approach—its HD2 channel is slated as a mainstream triple A to complement the singer/songwriter slant of its "City Folk" main signal.

Other triple A stations broadcasting in HD with plans for side channels include WFAE/Charlotte; KWUR/Cheyenne, Wyo.; KTBG/Kansas City; WFIT/Melbourne; KDTR/Missoula, Mont.; WBJB/Monmouth-Ocean; WTBG/Washington; and WDMT/Wilkes-Barre.

Now, the other side of the equation. As the companies in the HD Digital Radio Alliance get a better handle on the technology's potential, some are matching side channel formats more closely to the primary signal.



#### ► ANGELIQUE KIDJO LEADS FIVE DEBUTS ONTO THE CHART AS "SALALA" LEAPS IN AT NO. 15 WITH A 123-SPIN INCREASE.

WEEK	ART	TRIPLE A INDICATOR		123	
LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLA TW	+/-
1	7	BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	611	+40
2	9	TELL ME BOUT IT JOSS STONE	VIRGIN	596	+57
4	11	DASHBOARD MODEST MOUSE	EPIC	498	+16
3	15	PHANTOM LIMB THE SHINS	SUB POP	476	-23
5	18	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	413	-41
6	9	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	410	+4
8	11	LOOK AFTER YOU THE FRAY	EPIC	396	0
12	6	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	375	+31
13	5	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	371	+44
7	12	ARE YOU ALRIGHT? LUCINDA WILL AMS	LOST HICHWAY	364	-35
10	24	NEW SHOES PAOLO NUTINI	ATLANTIC	344	-34
14	8	READ MY MIND THE K LLERS	(SLAND/IDJMC	343	+34
Я	13	SLY THE CAT EMPIRE	VELOUR	342	-32
18	11	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	322	+33
N	EW/	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	RAZOR & TIE	315	+123
25	2	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	307	+66
9	12	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	303	-80
24	2	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	293	+48
17	9	GRAVITY JOHN MAYER	AWARE/COLUMBIA	293	-6
15	19	THINK I'M IN LOVE BECK	INTERSCOPE	293	-10
19	6	STARS AND BOULEVARDS AUCUSTANA	EPIC	274	-9
20	5	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	266	-10
H	EW	#9 DREAM R E.M	WARNER BROS.	253	+43
27	2	FOUR WINDS BRIGHT EYES	SADDLE CREEK	243	+15
16	8	CAN'T STOP OZOMATLI	CONCORD PICANTE/CONCORD	241	-60
N	EW	HAPPY MARTIN SEXTON	KTR	229	+46
N	EW	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	228	+102
23	8	NAIVE THE KOOKS	ASTRALWERKS	228	-21
N	EW	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	225	+26
21	9	FALLING UP RICKIE LEE JONES	NEW WEST	221	-49

FOR WEEK ENDING APRIL 8, 2007

Clearly, triple A is one format that is top-of-mind with the alliance, as more than 20 stations have opted to air one triple A incarnation or another as their 11D2 format choice. This puts the format in significant new markets such as Dallas, Houston, Sacramento, Phoenix and Mianii (see sidebar for a complete list).

Further, several stations have chosen to air triple A sister format Americana on HID2, including Clear Channel's classic rock KZPS/ Dallas; country WESC/Greenville, S.C.; and Emmis' country W1 HK/Indianapolis.

#### Thanks to HD2, triple A is now heard in these new markets:

Albany, N.Y., via Clear Channel hot AC WRVE Albuquerque via Clear Channel smooth jazz KABQ Birmingham via Clear Channel oldies WMJJ Buffalo via Citadel alternative WEDG Cincinnati via Clear Channel classic rock WOFX Columbus, Ohio, via Clear Channel hot AC WMVX Dallas via Clear Channel hot AC KDMX Fresno, Calif., via Peak Broadcasting adult hits KFJK Harrisburg via Citadel active rock WQXA Houston via Clear Channel classic rock KKRW Knoxville via Citadel adult hits WOKI Miami via Clear Channel classic rock WBGG Pasadena, Calif., via Pasadena Community College's KPCC Phoenix via Clear Channel smooth jazz KYOT Richmond via Clear Channel alternative WRXL Rochester, N.Y., via Clear Channel hot AC WDVI Sacramento via CBS hot AC KZZO Tampa via Cox classic hits WXGL Toledo via Clear Channel AC WRVF West Palm Beach via CBS Radio alternative WPBZ Wilmington, Del., via Clear Channel classic rock WRDX

Source: HD Digital Radio Alliance

55

HD2 brings an additional triple A voice to these markets:

Atlanta via Cumulus alternative WNNX Grand Rapids via Clear Channel classic rock WBFX

Kansas City via Cumulus adult hits KCJK

Pittsburgh via Clear Channel alternative WXDX

# 

NIELSEN BDS CERTIFICATIONS

PROMOTION LABEL

BLUE NOTE/BLG

ΑΤΕΑΝΤΙΟ/LAVA

EPIC

FPIC

ATLANTIC

ATO/RED

SUB POP

INTERSCOPE

INTERSCOPE

COLUMBIA

AWARE/COLUMBIA 222

AWARE/COLUMBIA

EPIC 184

ATD/RED

DUCK/REPRISE

LOST HIGHWAY

VELOUR

MERCE

ATO/RED

WARNER BROS.

VANCUARD

WARNER BROS.

PLAYS

202

163

163

145

171

183

175

168

160

159

POLYDOR/A&M/INTERSCOPE AIRPOWER UNIVERSAL REPUBLIC 249

CASABLANCA/UNIVERSAL REPUBLIC 218

UNIVERSAL REPUBLIC/UME

IMPRINT

NO. LOWK

PLAYS

437

422

365

339

321

303

303

296

284

271

266

233

216

186

164

163

148

138

137

127

126

120

116

115

THIS WEEK

8

9

RECURRENTS

REPRISE 240

VIRGIN 223

LAST WEEK THIS WEEK

> 1 20

8 13

5 28

9 21

11 16

16 14

> 18 10

12 20

19 10

15 8

20 10

23 6

14 22

22

NEW

24 14

NEW

NEW

12

14

3 17

30

6

10 7

6 .7 23

8 6 17

9 4 24

13 13

15

17

18

19

21 21 10

24 25 7

35

26

28 26

٩

30 28

56

WEEKS ON CHART

10

12 3

READ MY MINO

LOOK AFTER YOU

BETTER THAN

DASHBOARO

NEW SHOES

SEE THE WORLD

PHANTOM LIMB

THINK I'M IN LOVE

NOTHING IN MY WAY

YOU'RE ALL I HAVE

SATELLITE

THE STORY

BELIEF

SOMEDAY

GRAVITY

HN MAYER

SLY THE CAT EMPIRE

TAMACUN

3 #9 DREAM

TITLE ARTIST / IMPRINT / PROMOTION LABEL

OW PATROL (POLYDOR/A&M/INTERSCOPE) OTHER SIDE OF THE WORLD

PUT YOUR RECORDS ON

WINDOW IN THE SKIES

CHASING CARS

I WILL FOLLOW YOU INTO THE DARK

TELL ME 'BOUT IT

GRACE KELLY

MELLENCAMP

HEAVENLY DAY

DANGER J.J. CALE & ERIC CLAPTON

ARE YOU ALRIGHT?

KEEP THE CAR RUNNING

BRIELA

TIME IS A RUNAWAY

STARS AND BOULEVARDS AIRPOWER

RODRIGO Y CABRIELA
BIG WHEEL
MOST INCREASED PLAYS/MOST ADDED
EPIC

13 AIN'T NOTHING WRONG WITH THAT

YOU KNOW I'M NO GOOD

THINKING ABOUT YOU

TORI AMOS PICKS UP MOST INCREASED PLAYS HONORS (UP 91) AS "BIG WHEEL" SCORES A NO. 27 DEBUT.





POWERED BY N

			22A/LA	11	5.S)				
AYS	AUDIE	NCE		í		1		ACTIVE	
+/-	MILLIONS					TLE RTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
+20	1.783	1			EI FI	HAT ARE WE GHTING FOR? rane Wells	109/6	WHAT LIGHT Wilco (NONESUCH/WARNER BROS.)	90/2
-21	1.608	3	MOST AI	DDED		NIVERSAL REPUBLIC)	n	TOTAL STATIONS:	Ĩ
-9 +36	1.267 0.943	5			Jai	NDER THE INFLUENCE mes Marrisan DLYDOR/INTERSCOPE)	102/22	YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)	88/
-2	1.007	7			то	TAL STATIONS:	14	TOTAL STATIONS:	
-31	1.394	4	TITLE ARTIST / LABEL BIG WHEEL	STAT	TIONS BIL	TO THE OCEAN ie October NIVERSAL MOTOWN)	101/2	RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN)	87/1
-35	1.628	2	Tori Amos (EPIC)		то		8 98/15	TOTAL STATIONS: 9 CRIMES	1 82/
-38	0.995	9	SOMEONE TO LOVE		Fou	untains Of Wayne RGIN)		Damien Rice (HEFFA/VECTOR/WARNER BROS.)	027
-89	1.133	6	Fountains Of Wayne (VIRGIN)			TAL STATIONS:	n	TOTAL STATIONS:	-
-45	0.739	16	WBOS, WNCS, WRLT, WZ	EW	Sni	GNAL FIRE	98/10	MAKES ME WONDER Maroon5	80/1
-35	0.970	10	SIGNAL FIRE Snow Patrol (RECORD COLLECTION/RE	PRISE)		CORD COLLECTION/REPRISE TAL STATIONS:	E) 13	(A&M/OCTONE/INTERSCOPE) TOTAL STATIONS:	9
+44	0.542	19	CIDR, KXLY, WCOO	animar.					
+8	1.000	8	KEEP THE CAR RUN Arcade Fire (MERGE) KMTT, WCLZ, WXRT		3				
+22	0.743	15	IMITOSIS	_	3				
+21	0.688	17	Andrew Bird (FAT POSSUM/RED) KGSR, KMTT, WDOD		1				
-39	0.922	12	ORDINARY DAY		3				
+30	0.472	25	Dolores O'Riordan (SANCTUARY)		-				
+1	0.811	14	KTCZ, WNCS, WXRV						
+]	0.540	20	THE MAN Pete Yorn		2				
+26	0.814	13	(RED INK/COLUMBIA) WBOS, WNCS			MOST			
-13	0.527	22	1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOR	PE)	2	INCREASED			
-54	0.405	30	WMMM. WTTS		<u> </u>	PLATS			
-21	0.297		WHAT I'VE DONE Linkin Park (WARNER BROS.)		2				
+3	0.174		KENZ. WDOD			+91	BIG W	HEEL	
+56	0.479	24	10050 47			<b>Distant</b>	Tori Ar	nos (Epic) . WCLZ +15, KRVB +11, WRLT +10, WBOS +	9,
-18	0.500	23	ADDED AT WBOS	92.9			WZGC +9,	WXRT +6, SISP +5, WTTS +4, KENZ +3	
+91	0.533	21	Boston, MA PD: David Ginsburg	BOS		+56	Arcade	THE CAR RUNNING Fire (Merge) KMTT +14, WRLT +8, WZEW +6, WDOD	•5.
-1	0.308		MD: Dana Marshall Pete Yorn, The Man, 11				CIDR +3, V	NCS +2, KBCO +2, KENZ +2, WMMM +2	
+25	0.325		Fountains Of Wayne, Som The Feeling, Sewn, 1 FOR MORE STATIO		a, 3	+44	Amy W	KNOW I'M NO GOOD (inehouse (Universal Republic) (IDR +9, WBOS +6, WNCS +6, WCOO +6,	
-2	0.309		www.RadioandRe		m			KGSR +4, KBCO +3, WZCC +2, KWMT +1	
TS						+36	The Jo WNCS +9,	ER THAN hn Butler Trio (Atlantic/Lava) SISP -7, KPRI +5, WMMM +4, WCOO +3, WCLZ +2, WRLT +2, WZEW +2, WBOS +1	
TITLE ARTIST		PROMOTION LABEL			5 LW		MIKA (I WBOS +9,	E KELLY Casablanca/Universal Republic) WRNR +7, KXLY +5, KENZ +4, WZCC +3,	
					164		WXRV +2,	CIDR +2, WCOO +2, WTTS +2, WDOD +1	
HEU HO	ENCIA!	S (WARNER BROS.)			145				
	EMBEDISTS (C)	APITOL ]		142					
THE DEC		A LIFE		140					
THE DEC HOW THE FRA	TO SAVE			140 1	135				
THE DEC HOW THE FRA	TO SAVE Y (EPIC) ANY WON NTERSCOPE)				135		charts In charts si	ection for rules and symbol explanat d by Nielsen Broadcast Data Systems 2	



It's time for deeper insights. It's time to make better decisions.

It's time to call Coleman. 919-571-0000



# AMERICANA

XIII M LS 97	TITLE ARTIST IMPRINT / PROMOTION L	ABËL	TW	PLAYS	CUMULATIVE
l.	WEST LUCINDA WILLIAMS LOST HIG	HWAY	507	-10	5326
2	THE SEARCH	Y/RED	425	+18	1844
3	HAPPY SCNGS FROM RATTLESNAKE GULCH	ск 'ем	366	-2	2184
7	THE SHOE BOX JAY BOY ADAMS ROCKIN' HEART/	-	338	+11	3161
5	VIRIDIAN	LTONE	329	-19	3432
6	CHILDREN RUNNING THROUGH		328	0	3034
8	RICKY SKAGGS & BRUCE HORNSBY	O/RED	328	+15	1502
	ENDLESS HIGHWAY: THE MUSIC OF THE BAND	EGACY	303	-54	4982
	VARIOUS ARTISTE 42 STARS IN MY CROWN	29/SLG	285	-25	1412
9		House	1.10	-25	1806
10	SOUTHERNOULT JRE ON THE SKIDS YE REINVENTING THE WHEEL	EP ROC	284		Carta Carta
19	ASLEEP AT THE WHEEL BISM	MEAUX	273	+39	867
20	UNCLE CARL	UNDER	268	+46	698
12	TED RUSSELL KA 4P POETRY OF THE MC	DMENT	257	-1	2370
13	STATE OF CRACE THE HOLMES BRCTHERS ALLE	GATOR	256	+1	3804
14	QUARTET PETER ROWAN & "ONY FICE RO	UNDER	250	+4	2306
n	ELANA JAMES	SNARF	245	21	1826
37	LAST GOOD KISS LAST TRAINHOM RE	D BEET	244	+3	957
-	THE WEST WAS BURNING	AR HILL	235	-7	1964
10	COUNTRY CHETTO	GATOR	235	-5	1653
16	HAMMER OF THE HONKY TONK GODS		220	-21	3353
27	OVER THE FILLS		207	+9	878
	THE PHENO MENAL RUTHIE FOSTER	HOUSE	202	+21	1776
23		ECORN	201	+24	927
25		UNDER	1.7	+30	588
23	RY COODER NON	ESUCH	200		-
21	CADICLAC SIVI	STREET	195	-3	2438
26	JUNIT SWEENET	ACHINE	172	+2	4644
3		CREEK	166	+30	725
24	NOT TOO LAFE NORAH JONES BLUE NO	ITE/BLG	160	-17	2583
39	LAST OF THE BREED           willie Nelson, Merle HACGARD, RAY PRICE         OST HI	GHWAY	156	+31	455
3	RACING THE TIDE	BTONE	146	+4	1407

THE TRAILER OTHE 10 Chris Knight (DRIFTER'S CHURCH Alison Kraus ROUNDER) nde Carson Dele Wate PRODUCTIONS) (TRAIN WRECK) DIAMONDS TO 16 PEACE LOVE & BOOTLEGGER'S DAUGHTER 9 MOST ADDED Gurf Morila Toold Smide Rachel Harrington (SKINNY DENNIS) **FBLUE CORN** TOH BOYN

FOR WEEK ENDING APRIL 8, 2007

5

8

12

15

2

22

25 26 27

2

## CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by crossreferencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country tilles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. ] will always receive a bullet, even if it has lost plays (audience for Country).

### AUDIENCE TOTALS:

Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimatés, under license.

### AIRPOWER:

Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.

### BREAKERS:

Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

### MOST INCREASED PLAYS:

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number **TRIPLE A** 

## TRIPLE A REPORTERS

PD· Pat Gallanhei

MD: Gabby Parsons

PD: Lauren MacLeash MD: Thorn

OM: Tom Brennan PD: Rich Robinson

APD: Leo Zaccari

KPIG/Monterey, CA

PD/MD: Laura Ellen Hopper APD: Aileen MacNeary

WDIT/Nachville TN\* OM/PD: David Ha

APD/MD: Rev. Keith Coes

WFUV/New York, NY

WRSI/Northampton, MA

PD: Chuck Singleton

MD. Rita Houston

PD: Sean O'Mealy

MD: Johnny Memphis

OM/PD: Greg Camp APD: Glenn Berry

PD: Bruce Warren OM/MD: Dan Reed

PD: Kyle Smith

MD: Mike Saute

PD: Herb Ivy MD: Brian James

OM: Greg Gattine PD: Jimmy Buff

MD: Dave Doud

KDBB/Park Hills, MO

WXPN/Philadelphia, PA

WYEP/Pittsburgh, PA

WCLZ/Portland, ME\*

KINK/Portland, OP\*

PD: Dennis Constantine APD/MD: Kevin Welch

WDST/Poughkeepsie, NY

WBCG/Punta Gorda, FL

PD/MD: Chad Carlson

PD: Mark Keefe APD/MD: Dave Heraid

WOCM/Salisbury, MD

KENZ/Salt Lake City, UT\*

OM: David Rothner PD/AMD: Skip Dixxon

PD: Mike Peer

MD: Kari Bushman

KTHX/Reno, NV\*

OM: Frank Canrista

MD: Jeff Raspe

WDOD/Chattanooga, TN<sup>3</sup> OM/PD: Danny Howard MD: Brad Steiner

KNBA/Anchorage, AK OM/PD: Loren Dix MD: Danny Prestor

WOKI /Ann Arbor, MI PD: Chris Ammel MD: Mark Copeland

WAPS/Akron, OH

OM: Andrew James PD/MD: Bill Gruber

KSPN/Asnen, CO PD: Sara Guttm

WZGC/Atlanta, GA\* PD: Michelle Enge APD: Chris Branner MD: Margot Smith

KGSR/Austin, TX\* OM: Chase PD: Chris Edge APD: Jyl Hershi nan-Ross

MD: Susan Castle KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord

WRNR/Baltimore, MD\* OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore, MD PD/MD: Mike "Matthews"

Vasilikos KLRR/Bend, OR OM/PD: Doug Donoho

APD: Dori Donoho KRVB/Boise, ID\* OM/PD: Dan McColly MD: Tim Johnstone

WBOS/Boston, MA\*

PD: David Ginsburg MD: Dana Marshall WXRV/Boston, MA\*

OM: Ron Bowen APD: Catie Wilber KMMS/Bozeman, MT OM/PD: Michelle Wolfe

KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders

WNCS/Burlington, VT\* PD: Zeb Norris APD/MD: Jamie Canfield

WMVY/Cape Cod, MA

WCOO/Charleston, SC\* OM/PD: Mike Alle MD: Joel Frank WCNR/Charlottesville, VA

OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman

WNRN/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupelo

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

### NEW AND ACTIVE: Current songs below the chart

threshold that are showing an increase in plays.

### TIES ON CHART:

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

WXRT/Chicago, IL\* PD: Norm Winer OM/MD: John Farneda

WCBE/Columbus, OH OM: Tammy Allen PD. Dan Mushalko MD: Maggie Brennan

WMWV/Conway, NH D/MD: Mark Jo

KBCO/Denver, CO\* PD: Scott Arbough MD: Mark Abuzzahab

KCUV/Denver, CO PD: Doug Clifton MD: Benji McPhail

KPTL/Des Moines, IA PD: Deeya McClurkin CIDR/Detroit, MI\*

PD: Matt Frankl KHUM/Eureka, CA

OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask WFIV/Farragut, TN

OM: Brian Tatum PD/MD: Todd Ethridge KOZT/Ft. Bragg, CA

PD: Tom Yates APD/MD: Kate Hayes

WEHM/Hamptons, NY PD: Brian Cosprove MD<sup>+</sup> Lauren Stone

KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier

> WTTS/Indianapolis, IN\* PD: Brad Holtz APD/MD: Laura Duncan

KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman

KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons

KOHO/Leavenworth, WA

PD: Sue Meyers MD: Carl Widing KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell

WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine

KPRI/San Diego, CA\* WMMM/Madison, WI\* OM: Bob Burch APD: Sean Smith KTCZ/Minneapolis, MN\*

KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels

WZEW/Mobile, AL\* KEOG/San Francisco, CA PD: David Benson MD: Kelly Ransford OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp

KBAC/Santa Fe, NM PD/MD: Ira Gordon WBJB/Monmouth, NJ KRSH/Santa Rosa, CA

> PD/MD: Pam Long DMX Folk Rock/Satellite OM: Leanne Vince

Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder

MD: Dave Sloan

Sirius Spectrum/Satellite\* PD: Gary Schoenwetter MD: Sean Mascoll

XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain

KMTT/Seattle, WA\* APD/MD: Haley Jones

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WKZE/Sharon, CT OM: Will Stanley PD. Tim Schaefe MD: Will Bailies

WNCW/Snindale, NC APD/MD: Martin Anderson

KXLY/Spokane, WA\* PD: Ken Richards MD: Marie McCallister

KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KFMU/Steamboat Springs, CO PD/MD: John Johnston

KTAO/Taos, NM OM: Dave No PD/MD: Brad Hockmeyer

KWMT/Turson, AZ\* PD/MD: G. Michael Keating DM: Tim Richards PD: Blake Rogers KSOY/Rapid City, SD

> WVOD/Wanchese, NC PD: Matt Coope

WXPK/White Plains, NY APD/MD: Rob Lipshutz

WTYD/Williamshurg, VA PD/MD: Amy Miller

WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel \* Monitored Reporters

charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for Nielsen BDD certification and airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

## **RECURRENT RULE:** Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC,

Christian CHR, Inspo, Christian Rock,

Gospel, Rock, Triple A and Smooth

weeks. In addition, songs that have

been on the chart for more than 52

weeks and rank below No. 10 become

recurrents and are removed from the

Jazz) become recurrents and are

removed from the chart after 20

#### chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin

The Americans chart new scants thereported play of terrestrial radiu stations, notionally sendicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For increation please sisti www.americanamusic.org. © 2007 Americana Music Association.

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PDs pick the songs and artists that will heat up their summer airwaves

# Summer Scorchers

# Jackie Madrigal

JMadrigal@RadioandRecords.com

ast week PDs from the regional Mexican and tropical formats gave us their takes on which tracks and artists they predict will singe airwaves this summer. They also talked about new music trends they see emerging.

This week we turn to programmers at pop, Latin rhythm and rock/alternative stations to speculate what's hot in their formats.

### Frank Walsh, PD/OM, Latin Rhythm WMGE (Mega)/Miami

"In the land of South Beach, artists like our very own Pitbull usually will have a track or two that will be burning up the clubs and crossing over to radio. On the smooth tip, Aventura looks like they will keep their hot streak going with the new song 'Mi Corazoncito,' and I am very excited about the upcoming releases by Daddy Yankee, Jennifer I opez and Beyoncé's first full Spanish CD.

"Pitbull's stuff brings lots of energy to the dancefloor and car speakers, which is very much needed during the long hot days of summer, while a good Aventura track, with their many collaborations, is great for the radio-listening audience anytime of the year. Yankee, J-Lo and Beyoncé always deliver music for us programmers and our audience to get excited about."

### Javier Casanova, PD, Pop KTCY (Concierto)/Dallas

"Mana's new album is hot. They have released three singles and each has surpassed the success of its predecessor. Julieta Venegas is another hot one. 'Me Voy' did great, then 'Limón y Sal' was a mega hit, and now 'Eres Para Mi' is hot, hot, hot in this market.

"Among new artists, Camila is great. The singles from their debut album have all been hits and now 'Todo Cambió' is taking off. Another new act that I'm liking is Jesse & Joy, especially their first single, 'Espacio Sideral'---a very well sung and original song.

"One song I really like is 'Si Tú No Vuelves' by Chetes. It's funny that Miguel Bosé rereleased it on his new album in a duet with Shakira. Chetes did a great version of Bosé's song, and he's got a lot of potential, especially because he's also a songwriter. I think Chetes realized he could do songs that appeal to the masses, not just to a selective group of people, like he used to do when he was part of Zurdok."

### Josue Villa, PD, Latin Rhythm KVIB (Latino Vibe)/Phoenix

"The two artists for my station are Maná and Adassa. Maná is a monster. They should be huge come summer with their world tour in full swing.

"Adassa is a very interesting artist for my station because her song 'La Manera' brings together four of the most important music genres for Latinos: hip-hop, R&B, bachata and reggactón. This song should be huge for the summer---it's a legit banger. She is the future of Latin rhythmic music for the Latino population.

"The trend for us is simply hit music—English or Spanish. The influx of great music from the R&B and pop sectors of the music industry, such as Akon, Nelly Furtado, Fergie, Mims, Lloyd, Pretty Ricky and Ne-Yo, adds another dimension to the game."



GUSTAVO LAUREANO'S DEBUT SOLO SINGLE "ENAMORADO" ROCKETS 19-5 IN ITS THIRD WEEK ON THE LATIN ROCK/ALTERNATIVE CHART.

### **ROCK/ALTERNATIVE**

LAST WEBK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
$\Theta_{\rm c}$	10	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	9	DON'T LET GO PACHA MASSIVE	NACIONAL
3	5	MIENTELE LOS BUNKERS	NACIONAL
5	13	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
19	3	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
6	8	EL MURO EL TRI	FONOVISA
15	8	BESAME NOVEL	FONOVISA
8	15	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
ż,	5	MANDA UNA SENAL MANA	WARNER LATINA
34	3	ESPACIO SIDERAL JESSE & JOY	WARNER LATINA
17	2	DON DINERO ATERCIOPELAGOS	NACIONAL
9	21	VIA LACTEA ZOE	EMITELEVISA
12	4	SENTIMENTTAL MODERATTO	EMI TELEVISA
4	29	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
B	10	NI FREUD NI TU MAMA BELINDA	EMI TELEVISA
n.	3	AQUI ALLISON	SONY BMG NORTE
RE-E	NTRY	BIENVENIDOS SIZU YANTRA	UNIVERSAL MUSIC LATINO
N	EW	TEQUILA ENANITOS VERDES	UNIVERSAL LATINO
N	EW	DANCE AND DENSE DENSO MOLOTOV	UNIVERSAL LATINO
N	EW	DIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J

THIS WEBK	NARW CONT	WEEKS	RECORD POC	
1	2	6	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
2	1	7	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 44D	EMITELEVISA
3	6	6	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
4	4	9	SE TRABA DAVID CEDENO	EVELINA
5	3	в	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
6	13	5	QUE LLOREN IVY QUEEN	UNIVISION
7	8	3	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
8)	7	5	PEGATE RICKY MARTIN	SONY BMG NORTE
9	9	8	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
0	5	<b>`O</b>	IMAGINATE GALLEGO	MACHETE
n	IC	22	EN EL AMOR JOE VERAS	N & L
12	12	2	LA MANERA ADASSA	UNIVERSAL LATINO
13	B	5	MI CORAZONCITO AVENTURA	PREMIUM LATIN
14)	14	4	EMPECE A LLORAR ANTHONY CRUZ	M.P.
3	F	2	CALM MY NERVES DON OMAR	VI/MACHETE
6	NE	W	MIRA FULANITO	CUTTING
7	15	3	DIME QUE FALTO ZACARIAS FERREIRA	FANIA/J & N
8	NE	W	TU AMOR NO ES GARANTIA ANAIS	UNIVISION
9	NE	W	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE
20	19	2	A PUNTO DE ESTALLAR N'KLABE	SONY BMG NORTE



FOR WEEK ENDING APRIL 8, 200

### Isabel González, PD, Pop XGLX (Exa)/San Diego, Rock/Alternative Show 'Rock En Exa'

"On the rock scene, Allison is very strong and a band with a long future. Kinky is also one of the greats and have always been strong here. We've seen a resurgence of happy punk, with light lyrics and a bit emo. With the return of Héroes del Silencio and the possibility of a Soda Stéreo comeback, we're seeing a resurgence of the classics. That passion that bands like Héroes, Caifanes, Soda and Los Enanos [Los Enanitos Verdes] once produced is coming back."

"Panda will continue heating up the airwaves during the summer.

'Narcisista por Excelencia' is getting a lot of play, and the album

has several songs that can become hits. And we're anxiously await-

ing for new material from Pastilla, Deluz and Stoic Frame, whose

"I think we'll see the return of a more guitar-based rock. For

years, Latin rock has sounded very different from American rock,

and these bands are offering something to those people that are

fans of bands like Green Day, Arctic Monkeys and Pearl Jam." Ref

Ricardo Mojica, PD, Internet Rock Station El

Calabozo Radio

albums are about to be released.

Casanova



# REGIONAL MEXICAN

► PALOMO MAKES A NOTABLE SPLASH WITH "INVISIBLE," THE CHART'S HIGHEST DEBUT AT NO. 27.





POWERED BY N

### **NEW AND ACTIVE**

PLAYS /GAIN

14 230/24

TITLE ARTIST / LABEL

TITLE ARTIST / LABEL	PLAYS /GAIN
PARECE QUE VA A LLOVER A.B. Quintanilla III Presents Kuml	
Starz	
(EMI TELEVISA)	16
TOTAL STATIONS:	10
NO TE APARTES DE MI La Dinastia De Tuzantla, Mich.	222/40
(VENEMUSIC/UNIVERSAL LATINO	)
TOTAL STATIONS:	13
OJALA QUE LA VIDA TE ALCANCE Los Originales De San Juan (EMI TELEVISA)	209/31
TOTAL STATIONS:	11
QUE ME PARTA UN RAYO (SI ES MENTIRA) El Poder Del Norte (DISA)	203/8
TOTAL STATIONS:	9
	202/3
TOTAL STATIONS:	15

THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS ARTIST I APRINT / PRCMOTION LABEL	PL/ TW	4YS +/-	AUDIEN MILLIONS	
1	1	14	ESE NO. 1(10 WKS) CONJUNT PRIMAVERA EDNOVISA	1333	-13	10.965	1
	2	7	DETALES LOS TIGRES DEL NORTE FONOVISA	1318	+30	10.419	2
6	4	22	LA NO THE PERFECTA EL CHAPO DE SINALQA DISA	1197	+13	9.880	3
4	3	13	CADA YEZ QUE PIENSO EN TI LOS CREAPOREZ DEL PASITO DURAGUENSE DE ALFRED RAMIREZ DISA/EDIMONSA	1140	-122	7.615	6
5	5	30	DIME CUIEN ES LOS RIELE POS DEL NORTE FONOVISA	1068	-23	8.475	4
5	6	11	UN IDIOTA COMO YO DUELO UNIVISION	1018	-15	7.648	5
2	10	10	DAME UN BESO	948	+140	5.721	9
	7	20	TUS P/ LABRAS BANDA EL 2ECODO FONOVIS/	865	+8	7.051	7
	9	12	ALEGRES CE LA SIERRA A NACER	853	+14	4.986	15
10	n	n	TAL VEZ LOS RRIMOS DE DURANGO MARINI ERNACIONAL	799	-8	5.203	13
٦)	75	8	ME DUI LE ESCUCHAR TU NOMBRE	784	+105	4.760	17
12	13	9	GRUPO MO-TEZ DE DURANGO         DISA           Y AQUI ESTOY         NANGO DISA           K-PAZ DE L. SIERRA DUET WITH ANA GABRIEL         DISA/EDIMONSA	773	+41	5.381	12
13	8	13	LOBO DOMESTICADO VALENTIN ELIZADE UNIVERSAL LATINO	764	-88	5.444	11
	18	9	VALENTIN ELEALDE ON VERSAL DATING COMO TE VA MI AMOR LDS HORSCOPOS DE DURANDD DISA	713	+54	4.416	19
15	72	43	DE RODILLAS TÉ PIDO ALECRES D. LA SIERRA VIVI	683	-52	5.136	14
16	20	9	ESO Y NAS IDAN SEBA TIAN WUSART/BALBO/	565	+58	3.821	24
17		17	CUANDO BAJA LA MAREA	661	-59	4.222	22
18	17	29	POR TU AMOR	644	-22	4,262	21
19	-6	13	EL HOMBRE DE NEGRO	636	-37	4.542	18
20	9	63	LOS HURAC_NES DEL NORTE UNIVISION ALIADO DEL TIEMPO	634	-15	5.640	10
21	24	3	MARIANO B "RBA THREE SOUNI MIL HEF IDA S	621	+81	4.799	16
22	22	n	CUISILLOS MUSART/BALBO	606	+52	3.831	23
2 <b>3</b>	21	46	LOS TUCANES DE TUJUANA UNIVISION MAS AL .A DEL SOL	541	-21	5.846	8
24	126	8	JOAN SEBASTIAN MUSART/BALBO. OLVIDALA	530	+72	2.188	33
	23	2	CONJUNTO / TARDECER MUS MEX/UNIVERSAL LATINI ES COSA DE EL	518	+141	4.358	20
26	A	6	GRACIELA BE_TRAN UNIVISIO	501	-41	3.199	26
26	-	EW	JENNIRIVER* FDNOVIS	470	+230	1.682	
70			PALOMO DIS	461	+53	2.914	28
28	Contraction of the	8	GRUPO BRYMDIS DIS	450	-50	2.243	32
29	1 1		BANDA PEQLENOS MUSICAL FONOVIS DE MIL NANERAS	447	+28	2.648	30
30	29	4	LOS MORROS DEL NORTE DIS	445	+20	1.940	30
31	23	8	VICENTE FER JANDEZ SOMY BMG NORT	E 440	-21	2.885	29
32	27	10	SERGIO VEGA SONY BMG NORT	£	+51	1.342	
33	32	4	ELFLACOELLANDE FONOVIS	429 . 391	+51	2.398	31
34	34	5	ANDRES MARQUEZ DIS	, 366	+48	3.408	25
35		IEW	LA ARROLLATORA BANDA EL LIMON DISA/EDIMONS PARA IM PRESIONARTE	A			34
36	3	-5	EL COYOTE Y LUBANDA TIERRA SANTA UNIVISIO TE QUIEFO MUCHO		-43	2.085	54
37	38	3	CRUPO ANDA HEGO DIS		+47	1.389	ì
38	-	ENTRY	VOLANDA DEFEZ FONOVIS CUATRO MESES MOST INCREASED PLAYS/MOST ADDED		+38	1.215	-
39	100000	NE.M.	BANDA MACHESES MOST INCREASED FOR SMOST SMOK NORT		+238	1.508	-
40	40	3	EL POTRO DE SINALOA MACHER	e 330	+30	2.971	27

		ARTIST / LABEL	/GAIN
		ΤΕ ΑΜΟ ΤΑΝΤΟ	318/1
MOST ADDE		Los Inquietos Jel Norte (EAGLE)	
		TOTAL STATIONS:	15
		PARA CONQUISTARTE Banda San Jose De Mesillas (LA SIERRA)	291/1
		T-DTAL STATIO VS:	18
TITLE	NEW	DONDE QUIERA QUE ESTES T erra Cali	246/14
ARTIST / LABEL	STATIONS	(DISCOS CIUDAD)	12
CUATRO MESES Banda Machos	14	TOTAL STATIONS:	
(SONY BMG NORTE) KDUT, KHOT, KLAX, KLVO, KMQA		QUEDATE CONMIGO Grupo Innovacion	233/42
KRAY, KSAH, KSTN, KTTA, KXLM	, KYQQ,	(CARMEX) TOTAL STATIONS:	14
WEDJ, XHTY	13	HUMILLATE	230/24
Palomo	ι,	Pesado	
(DISA) KBUE, KHHL, KIWI, KMQA, KOQO	, KRAY,	(WARNER LATINA) TOTAL STATIONS:	15
KROM, KSOL, KSTN, KTTA, WED. WYMY			
OJALA	5		
Marco Antonio Solis			
(FONOVISA) KSTN, KXLM, KXSB, WEDJ, XHN	z		
DAME UN BESO	4		
Intocable (EMI TELEVISA)			
KLVO, KTTA, WEDJ, WNOW			
ME DUELE ESCUCHAR TU NO	MBRE 4		
Grupo Montez De Durango (DISA) KGBT, KLTN, WEDJ, WNOW			
DE TI EXCLUSIVO	4		
La Arrolladora Banda El Limon (DISA/EDIMONSA) KBNO, KLVO, KSOL, KTTA			
LLEGAR CON ELLA	4	MOST	
Los Paizaz De Guanacevi (ASL)		INCREASED	
KMYX, KRAY, KSEA, KYQQ		PLAYS	
BASTA YA Conjunto Primavera	4		
(FONOVISA)			
KDUT, KGBT, KOQO, KTTA	3	+238	CL
El Flaco Elizalde	<b>1</b>	72,00	Ba
(FONOVISA) KJFA, KRAY, WYMY			KO
TUS BELLOS PECHOS	3	+230	
Los Dareyes De La Sierra (DISA)		7250	IN Pa
KIWI, KOQO, KTTA			KO
		+141	ES
		7141	Gr
			KT.
		1140	
		+140	D
		·····	
			DI
			(Di KT
ADDED AT			KL
KLTN 10	29 FM		
Houston-Galveston, TX	Kolahano		
PD: Raul Brindis			
MD: Angel Basulto Yutidia, Habla El Corazon, 35			

# ASED YS

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CUATRO MESES Banda Machos (Sony BMG Norte) KOQQ - 26, KCMT +21, KLVO +17, KOND -15, WEDJ +15, KTTA +5, XHTY +13, KYQQ +13, KXLM +12, KSTN +12
INVISIBLE Palomo (Disa) KOQO +38, KIWI +19, KYQQ +18, KTTA +16, KSTN +15, WEDJ +12, KDUT +10, WOJO +10, KBUE +10, WYMY +9
ES COSA DE EL Graciela Beltran (Univision) KTJM + 26. KSCA +18. KSTN +14. KBUE +14. KLBN +13. KLAX +9. KOND +8. WLEY +8. XHTY +8. KGBT +7

DAME UN BESO Intocable (EMI Televisa) KTTA + 27, KLVO + 22, WEDJ + 22, KSTN + 16, KDXX + 15, KRAY + 10, KHOT + 10, KLBN + 7, XHTY + 7, XHNZ + 6

DE TI EXCLUSIVO La Arrolladora Banda El Limon (Disa/Edimonsa) KTTA +15, KTJM +14, XHTY +14, KSOL +14, KYQQ +13, KLVO +13, WOJO +12, KBNO +10, KJFA +8, WLEY +7

FOR WEEK ENDING APRIL 8, 2007 LECEND: See legend to charts in charts section for rules and symbol explanations. SO regionar mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a daw, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

KJFA/Albuquerque, NM PD: Antcnic Covarrubias KLVO/Albi querque, NM

PD/MD: Rene Leon WBZY/Atlanta, GA OM: Clay Hunnicutt PD: Robl ie Ramirez APE: Aly Young

KHHL/Austin, TX PD: Jose "Jime" Martinez KIWI/Bakersfield, CA

PD/MD: Raul Evangelista KMQA/Bakersfield, CA

OM: Irené Escalante PD/MD: Yeser la De Luna APD: Victor Martinez

APRIL 13, 2007

### KMYX/Bakersfield, CA OM: Robert Chavez PD: Pepe Escamilla

WNOW/Charlotte, NC PD/MD: Alex Ruiz WLEY/Chicago, IL

PD: Marylu R WOJO/Chicago, IL UM: Lesar Canales PD: Rafael Bautista

KLHB/Corpus Christi, TX PD: A.C. Cruz MD: Danny Guerra

KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridge PD: Chayan Ortuno

> KESS/Dallas, TX PD: Chayan Ortuno KBNO/Denver, CO

PD: Socorro Rios MD: Zenon Ferrufino KXPK/Denver, CO

): Napoleon Sanchez XHNZ/El Paso, TX PD: Francis Aguirre MD: Alturo Buenrostro

KLBN/Fresno, CA PD/MD: Jorge Guiller KOND/Fresno, CA PD: Juan Fernando

KOQO/Fresno, CA

KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto

KQBU/Houston, TX Arnulfo Ramire. KTJM/Houston, TX

WEDJ/Indianapolis, IN PD/MD: Manue ilveda

KISF/Las Vegas, NV KBUE/Los Angeles, CA D: Pepe Garza

KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo KLYY/Los Angeles, CA OM/PD: Elias Autran

KSCA/Los Angeles, CA Veronca KGBT/McAllen, TX

PD: Hugo De La Cruz MD: Armando Almazan **KKPS/McAllen, TX** PD: Mando San Roman MD: Robert Montalvo

KRAY/Monterey, CA PD: Vicente Romero

KSEA/Monterey, CA Pepe Esca

KXLM/Oxnard, CA PD/MD: Salvador Frie rieto KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida

WYMY/Raleigh, NC • Julie Garza

KXSB/Riverside, CA PD/MD: Salvador F KTTA/Sacramento, CA

PD: Juan Gonzalez KDUT/Salt Lake City, UT

OM: Carlos Martin Val PD: Cesar Valdiosera

KLEY/San Antonio, TX OM: Robin Flores PD: Rudy Ramos APD/MD: Danny D. XHTY/San Diego, CA PD: Elvis Valle KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo

KROM/San Antonio, TX D: Rogelio Leal KSAH/San Antonio, TX

OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez

KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III

KLNV/San Diego, CA PD/MD: Jose Gadea APD: Gabriel Alvarez

KYQQ/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Arnoldo Gonzalez

KSOL/San Francisco, CA

PD/MD: Jose Luis Gonzalez

KSTN/Stockton, CA

KCMT/Tucson, AZ PD/MD: Enrique Mayans

PD: Kent Rodrigu

Yuridia, Habla El Corazon, 36 Grupo Montez De Durango, Me Duele Escuchar Tu Nombre, 17

FOR MORE STATIONS GO TO **REGIONAL MEXICAN MONITORED REPORTERS** 

# LATIN POP

NIELSEN BDS CERTIFICATIONS

ION LABE

WARNER LATINA

SONY BMG NORTE

WARNER LATINA

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

WARNERLATINA

UNIVERSAL LATINO

UNIVERSAL LATINO

SONY BMG NORTE

EPIC/SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

WARNER LATINA

UNIVERSAL LATINO

SONY BMG NORTE

WARNERLATINA

LA CALLE/UNIVISION

SONY BMG NORTH

EMI TELEVISA

EMI TELEVISA

UNIVISION

**EMI TELEVISA** 

**EMITELEVISA** 

TRIBAL VIBES

UNIVERSAL LATINO

SONY BMG NORTE

EMI TELEVISA

UNIVISION

EMI TELEVISA

WARNER LATINA

COLUMBIA/SONY BMG NORTE

COLUMBIA/SONY BMG NORTE

COLUMBIA/SONY BMG NORTE

EMI TELEVISĂ

EMI TELEVISA

IMPRINT

NO. 1(6 WKS)

PLAYS

-27

+34

-49

+91

±Ŋ

-40

-38

+204

+6

-94

-36

+16

+49

+3

-26

-16

.3

-2

+97

+59

+8

+28

+68

+76

+63

+18

-19

+5

-7

-1]

+8

-29

+10

-6

-5

+15

-23

-28

+28

-31

872

844

770

739

679

603

589

579

543

536

524

513

501

491

461

447

428

427

341

316

302

286

270

258

251

249

246

241

227

223

219

206

197

186

179

172

169

160

153

147

WEEKS ON CHART

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28 25 15

29 28 8

30 27 17

31 50 13

32

33 36 5

34 33

36

39

40 -39 2

37 4

40 2

32 37

> 35 14

RE-ENTRY

60  15 4 TITLE

MANOA UNA SENAL

NADA PUEDE CAMBIARME

AMAR ES LO QUE QUIERO

LA LLAVE DE MI CORAZON

HOY TENGO GANAS DE TI

BEAUTIFUL LIAR/BELLO EMBUSTERO

BENDITA TU LUZ

PEGATE

QUE HICISTE

DUELE (CRAZY)

SI TU NO ESTAS

ME DUELE AMARTE

SI TU ME QUISIERAS

HABLA EL CORAZON

SHORTY SHORTY

HACE TIEMPO

COMO ENTENDER

IRREEMPLAZABLE

LUZ SIN GRAVEDAD

PEGALE A LA PARED

SENTIMENTTAL

SI FUERA FACIL

FLACA O GORDITA

AMOR GITANO ALEJANDRO FERNANDEZ & BEYONCE

Y MI BANDA TOCA EL ROCK

ME GUSTAS COMO QUIERAS

TODO SE DERRUMBO

GRACIAS POR PENSAR EN MI

ENAMORADO

NENA

DAME

NINO

INVIERNO

TE LO AGRADEZCO, PERO NO

SI NOS QUEDARA POCO TIEMPO

COMO YO NADIE TE HA AMAOO

TU RECUERDO RICKY MARTIN FEAT. LA MARI DE CHAMBÃO Y TOMMY TORRES

WER/MOST INCREASED PL

ERES PARA MI

ME MUERO

"TODO CAMBIO" BY **CAMILA** ZOOMS INTO THE TOP 10 (18-8) AND TAKES MOST INCREASED PLAYS (UP 204) AND AIRPOWER HONORS.

AUDIENCE MILLIONS RANK

4

11

3

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14

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28

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12

18

38

40

24

29

23

17

31

26

20

27

8.44

8 877

6.055

10.909

8.983

5.426

6.861

5.393

8.095

2.989

8.004

3.994

9.091

6.514

3.855

4.986

2 013

6.625

3.297

1.476

5.675

4.391

1.579

2.066

2.015

3.637

1.850

2.970

3.722

4.527

2.523

1.231

3.288

1.352

0.489

1.541

3.998

1617

3.209

1.825



(SONY BMG N KBMG, XHPX

NEISA Miguel Bose With Paulina Rubi (WARNER LATINA) KSSE, KVVA

2

2

2

2

HABLA EL CORAZON

(SONY BMG NORTE) WKAQ, XHPX

SHORTY SHORTY Xtreme (LA CALLE/UNIVISION) KTCY, WKAQ

(EMI TELEVISA) KLVE, XLTN

(EMI TELEVISA) KSSE, KVVA

SAY IT RIGHT

Nelly Furtado (MOSLEY/GEFFEN) KSSE, KVVA

ADDED AT ...

WWVA

OM: Clay Hunnicutt PD/MD: Robbie Ramirez

Atlanta, GA

Belinda

BELLA TRAICION

LO MEJOR DE TU VIDA

NENA

Yuridia



POWERED BY

		NE		D ACTIVE	
		TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
		ESE Conjunto Primavera (FONOVISA)	139/14	THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)	126/21
MOST ADDED		TOTAL STATIONS:	6	TOTAL STATIONS:	5
100		LO MEJOR DE TU VIDA Alexandre Pires (EMI TELEVISA)	137/47	<b>TE QUIERO ASI</b> Betzaida (MELODY/FONOVISA)	120/36
		TOTAL STATIONS:	7	TOTAL STATIONS:	7
TITLE N ARTIST / LABEL STATIC		TU AMOR NO ES GARANTIA Anais (UNIVISION)	133/8	NO TE PIDO FLORES Fanny Lu (UNIVERSAL LATINO)	117/13
TODO CAMBIO	4	TOTAL STATIONS:	8	TOTAL STATIONS:	6
Camila (SONY BMG NORTE) KQQK, KSSE, KTCY, KVVA		TE ME VAS Carlos Rivera (SONY BMG NORTE)	129/7	BELLA TRAICION Beiinda (EMI TELEVISA)	115/29
BEAUTIFUL LIAR/BELLO		TOTAL STATIONS:	6	TOTAL STATIONS:	6
EMBUSTERO Beyonce & Shakira (MUSIC WORLD/COLUMBIA/SONY BMG NORTE)	3	SERA Sin Bandera (SONY BMG NORTE)	128/2	ME DUELE QUERERTE Servando Y Florentino (SIENTE)	107/14
KSSE, KVVA, XLTN		TOTAL STATIONS:	8	TOTAL STATIONS:	4
ERES PARA MI Julieta Venegas (SONY BMG NORTE) KWIZ, WAMR	2				
DUELE (CRAZY) Kalimba (SONY BMG NORTE) KRMG, YHOY	2				

MOST	
NCREASED	
PLAYS	
+204	TODO CAMPIO
7204	
28-1 X X X	Camila (Sony BMG Norte) XAVO +28, WPAT +27, KXXS +25, KSSE +23, KQQK +21,
	KTCY +15, WIOA +14, KVVA +14, XHFG +13, WFID +9
+97	BEAUTIFUL LIAR/BELLO
and that a	EMBUSTERO
A PART PROVIDE	Beyonce & Shakira
	(Music World/Columbia/Sony BMG Norte)
A STATE OF	KXXS +27, KSSE +22, KVVA +19, XAVO +17, XLTN +10, XHPX +8, WFID +2, KEXA +1, KLVE +1
+91	SI NOS QUEDARA POCO TIEMP
Sec. 1	Chayanne (Sony BMG Norte)
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WIOA +15, WXYX +15, WWVA +12, KLVE +9, XLTN +8, XHFG +7, WAMR +7, WFID +6, WPAT +5, WIAC +4
	ATTES TA WANK TA WHILE TO, WHAT TO, WIAL TO
+/6	NENA
	Miguel Bose (Warner Latina)
1.1.1.1.1.1	WRMA +21, KEXA +17, WKAQ +16, KSSE +13, WIOA +10, KVVA +9, KRIO +8

KVVA +9, KRIU +8	
HABLA EL O	ORAZON
Yuridia (Sony BN	IG Norte)
XAVO +19, KVVA +14.	KSSE +11, XHPX +11, WKAO +9

HPX +11, WKAQ +9, KBMC +7, KMMM +1, XLTN +1

FOR WEEK ENDING APRIL 8, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 26 Latin pop. 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc All rights reserved.

WWVA/Atlanta, GA OM: Clay Hunnicutt PD/MD: Robbie Ramirez

KXXS/Austin, TX OM/PD: Romeo Herrera MD: Julieta Jil

KPSL/Bakersfield, CA PD: Isidro Roman

KTCY/Dallas, TX PD: Javier Casanova XHPX/El Paso, TX PD: Eduardo Zamora APD: Victor Acosta

KMMM/Fresno, CA PD: Jorge Guillen

KQQK/Houston, TX PD: Ezequiel Gonzalez MD: Raquenell Villarreal

KLVE/Los Angeles, CA PD: Jose Santos

KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra

KWIZ/Los Angeles, CA PD: Eddie Leon

KNVO/McAllen, TX PD: Robert Montalvo MD: Mando San Roman

XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo

WAMR/Miami, FL PD: Pedro Javier Gonzalez

PD: Rogelio Alfonso KEXA/Monterey, CA

WRMA/Miami, FL

PD: Vicente Romero

WPAT/New York, NY PD: Tony Luna

KVVA/Phoenix, AZ PD: Edgar Pineda

LATIN POP MONITORED REPORTERS WFID/Puerto Rico PD: Lucy-Ann Ramos

> WIAC/Puerto Rico PD: Valerie Mejia

WIOA/Puerto Rico

PD: Fernando De Hostos WKAQ/Puerto Rico PD: Carlos Gonzalez

APD: Natalia Cuevas WXYX/Puerto Rico

PD/MD: Herman Davila

KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez

KRIO/San Antonio, TX OM: Robin Flores PD/MD: Manny Herrera

XHFG/San Diego, CA PD: Elvis Valle

XLTN/San Diego, CA PD: Libia Sauza

24/7 NEWS ONLINE @ www.RadioandRecords.com

www.americanradiohistory.com

Conjunto Primavera, Ese, 16 Betzaida, Te Quiero Asi, 13 FOR MORE STATIONS GO TO

VIVA

105.7 FM



LA LLAVE DE MI CORAZON

ARROZ CON HABICHUELA

MAS QUE TU AMIGO

IGUAL QUE AYER

SOLA HECTOR "EL FATHER"

NO VUELVO CONTIGO

LA OTRA

NUNCA HABIA LLORADO ASI

PEGAO WISIN & "ANDEL FEATURING LOS VAQUEROS

QUE PRECIO TIENE EL CIELO

PIDO FLORES

TU RECUERDO RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMM 4 TORRES

TOR MANUELLE FEATURING DO

AZONCITO

SHORTY SHORTY

QUE LLOREN

BENDITA TU LUZ

SIENTE EL BOOM

QUE HICISTE

ICEN

ERLOPEZ

LOS INFIELES

HACE TIEMPO

EN EL AMOR

COSTA

FLACA O GORDITA

. 11 мата

EN BUSQUEDA

ME VOY

PEGATE RICKY MART

QUIZAS

DON'T CRY

TU AMOR

IMAGINATE

ERES PARA MI

LA MANERA

DIME QUE FALTO

CALM MY NERVES

MANDA UNA SENAL

IRREEMPLAZABLE

A PUNTO DE ESTALLAR

TROPICAL

NIELSEN BDS

EMITELEVISA

LA CALLE/UNIVISION

PINA/JNIVERSAL LATINO

LA CALLE/UNIVISION

INIVERSALLATINO

SONY BMG NORTE

VI/MACHETE

MILINE AT IN

WY/MACHETE

LA CALLE/UNIVISION

SONY BMG NORTE

ERSAL LATINO

WARNER LATINA

EMITELEVISA

SONY BMG NORTE

PREMIUM LATIN

EMI TELEVISA

J&N

CUTTING

D.A.M

MOCK & ROLL

WY/MACHETE

UNIVISION

MACHETE

M.P.

J&N

MACHETE

WARNER LATINA

COLUMBIA/SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

UNIVERSAL LATINO

SONY BMG NORTE

UNIVERSAL LATINO

FLOW/UNIVERSAL LATINO

SONY BMG NORTE

EPIC/SONY BMG NORTE

UNIVISION

DISCOS 60! /SONY BMG NORTE

MPEINT

NO. 1(7 WKS)

MOST INCREASED PL

WEEKS ON CHART

01

9

9

29

21

9

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22

19

8

6

10

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21

38

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11

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NEW

NEW

NEW

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RE-ENTR

TITLE ARTIST

### "SIENTE EL BOOM" BY TITO "EL BAMBINO" REVERBERATES ON THE LATIN RHYTHM CHART AT NO. 8 WITH MOST INCREASED PLAYS (UP 74).

11

10

5

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16

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13

4

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15

25

23

12

14

28

20

34

24

19

33

27

40

32

17

4.571

2.684

2.760

3.435

2.960

1.912

2.902

3.400

3,792

3.569

2.155

3.461

2.981

2.075

0.957

1.098

2.223

2.084

0.790

1.416

0.520

1.025

1.649

0.546

0.920

0.135

0434

0.120

0.562

0.400

0.261

0.086

0.104

0.353

1.769

0.072

0:341

0.119

0.114

0.177

PLAYS

-51

+9

+21

-4

-2

-13

+7

+34

+36

-21

+24

+15

+29

+22

+15

-7

-8

+32

-30

+23

-3

-8

-13

-12

-7

+10

-1

+10

-16

+8

-18

+36

-6

+7

-Б

+25

+19

+15

-1

0

255

234

225

218

212

210

200

197

194

175

160

154

135

133

121

113

111

110

110

103

102

94

89

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POWERED BY N

THIS WEEK	LASTWEE	WEEKS	LATIN RHYTHM NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	¥S		
1	2	16	IGUAL QUE AYER NO. 1(1 WK) RAKIM& KEN-Y PINA/UNIVERSAL LATINO	559	+60	9.454	î
2	1	21	SOLA           HECTOR "EL FATHE ?"           VI/MACHETE	529	-78	7.810	2
3	4	36	LOS INFIELES AVENTURA PREMIUM LATIN	478	+25	5.596	7
4	3	21	SHORTY SHORTY XTREMF LA CALLE/UNIVISION	478	-12	6.465	5
5	5	9	QUE LLOREN IVY QUEEN UNIVISION	434	-1	5.492	8
6	7	34	LA OTRA ILECALES FEATURING MONCHY Y ALEXANDRA UNIVERSAL LATINO	408	+39	6.171	6
7	6	6	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIFA MUSIC WORLD/COLUMBIA/SONY BMG NORTE	406	+22	4.861	12
8	n	8	SIENTE EL BOOM MOST INCREASED PLAYS TITO"EL BAMBINO" ERITURIG RAND" EMI TELEVISA	380	+74	6.775	3
9	8	24	PEGAO WISIN& YANDEL FEATURING LOS VAQUEROS WY/MACHETE	377	+31	6.624	4
10	12	5	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	347	+43	5.055	9
n	13	22	DON'T CRY	305	+2	5.044	10
12	9	15	NO SE DE ELLA (MY SPACE)	290	-46	4.155	13
13	14	9	CHICA VIRTUAL	284	+16	4.880	11
	ю	8	DJ NELSON FEATURING ARCANCEL UMS/UNIVERSAL LATINO THIS IS WHY I'M HOT MIMS CAPITOL	276	+47	3.750	14
15	ĩC	47		248	-66	2.496	23
16	19	28	DIME (TELL ME)	200	+3	2.713	20
17	-18	4	TANGO DEL PECADO	196	-4	2.970	17
18	17	26	CALLE 13 SONY BMC NORTE	190	-18	2.555	22
19	15	22	AKON FEATURING SNOOP DOCG KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN SMACK THAT KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	168	-91	2.356	24
20	22	14	AKON FEATURING EMINEM KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN SAY IT RIGHT	167	-20	2.168	26
	23	3	NELLY FURTADO MOSLEY/GEFFEN CALM MY NERVES	166	+12	3.022	16
22	21	30	DON OMAR MACHETE NOCHE DE ENTIERRO (NUESTRO AMOR)	164	-28	3.039	15
23	24	7	LOS BENJAMINS FEAT. WE INS YANGEL DADDY YANG ELE HECTOR "EL FATHER" & ZION MAS FLOWIMACHETE TE LO AGRADEZCO, PERO NO	150	+4	1.932	28
24	37	8	ALEJANDRO SANZ FEATURING SHAKIRA WARNER LATINA SHE'S LIKE THE WIND	141	+29	1.283	4(
25	E.Mai	EW	LUMIDEE FEATURING TONY SUNSHINE TVT PEGATE	129	+35	1.605	3
26	70	7	RICKY MARTIN SONY BMG NORTE	129	-2	1.189	
	- 77		GALLEGO MACHETE	116	-23	1.030	
27 28	30	8	ADASSA UNIVERSAL LATINO BENDITA TU LUZ	10	-9	1.457	3
28 29	28	32	MANA WARNER LATINA ME QUIERE BESAR	111	-23	2.916	18
29 30	-	32 7	ALEXIS & FIDO SONY BMG NORTE QUIZAS	110	-4	2.736	19
30 31	25	7	TÔNY DIZE WY/MACHETE MI CORAZONCITO	110	-32	1.502	3
32		EW	AVENTURA PREMIUM LATIN	108	+24	1.239	
33	38		JUAN LUIS GUERRA Y 440 EMI TELEVISA APARENTEMENTE	108	-3	2.602	2
34	- Second	S EW	YAGA Y MACKIE FEATURING ARCANGEL Y DE LA CHETTO LA CALLE/UNIVISION	107	+53	1.701	-
	Ente	4	JULIETA VENEGAS SONY BMC NORTE	104	-9	1.701	
35	36	_	OMARION T.U.G./COLUMBIA BREAK 'EM OFF	104	+38	0.766	
36		EW	PAUL WALL FEATURING LIL' KEKE SWISHAHOUSE/ASYLUM/ATLANTIC	100	-16	0.914	
37	22	4	MIGUELITO W&D/EL CARTEL/MACHETE	98	-16		3
38		EW	R.K.M. & KEN-Y PINA/UNIVERSAL LATINO PASARELA			1.355	3
39	34	6	DINELSON VALVATA FLOW/UNIVERSAL LATINO WE FLY HIGH	98	-17 -21	1.407	د

### TROPICAL

WLAF/Hartford, CT PD/MD: Ne son Brudys

WXEJ/Miami, FL PD: Ruddy Hernandez

WSK2/New York, NY PD: Jorge Mier

WNLE/Orlando, FL PE): Rafael Gru<mark>llo</mark>n MD Lose Martinez

WRUM/Orlando, FL

PD: Raymond Torres WEMG/Philadelphia, PA

PD: DJ Frankie WKKB/Providence, RI

PD: Juan D Gonzalez APD: Darvin Garcia WPMZ/Providence, RI

PD: Zoilo Garcia MD: Dilson Mendez, J

WPRM/Peerto Rico PD: Jorge Pabon

TROPICAL WZNT/Puerto Rico PD: Pedro Artovo

> WYUU/Tan pa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Pera ta

WLZL/Was nington, DC

PD: Aracely Fivera

LATIN RHY'THM

WVIV/Chicago, IL

APD: Lucy Herrera

MD: Armanto Reyes

OM/PD: Cesar Canales

PD: CF ayan Ortuno APD: Alejandro Covarrubias KZZA/Dallas, TX PD: Jce ' DJ Jammin' Joe'' Martinez

KFZQ/Dallas, TX

OM: Andy Lockridge

KLLE 'Fresno, CA PD: Tony Santos MD: Ramona Rivera

WTLO/Ft. Myers, FL PD: Al Sanchez

& LATIN RHYTHM MONITORED REPORTERS KLOL/Houston, TX PC: Bobby Ramos

> KXOL/Los Angeles, CA OM: Pio Ferro PC: Jerry Pulles

WMGE/Miami, FL OM: Rod Phillips PC: Frank Walsh MD: Raymond Hernandez

WCAA/New York, NY PC: Alix Quintero MD: DJ Kazzanova

WODA/Puerto Rico OM: Jose Ne son PD/MD: Rog e Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar D az

KVVZ/San Francisco, CA PD: Bismarck: Espinoza

8, 2007 APRIL FOR WEEK ENDING

61

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13 0 10 3

A+ Three Days Grace, Never Too Late. A+ Arctic Monkeys, Brianstorm A+ Tokyo Police Club, Cheer It On

21 0 11 2

Nielsen SoundSca

AOL > Radio

TW ιw

122,838 114,258

122,526 121.647 103,296 85,259 94.389 108.604

88,073 93,474 87.691 90,172 84.050 89,068

83.553 90.294

82 888 80 891 80,334 76.309 79,200 71,820

74,470 80,957

74,191 47,512

69.011 62.440

67,060 64,149

66,944 74,424

66,838 19,621 65.451 67.614

64,880 /8.325

64,354 67,879

TW LW 110.679 109,096 107.138 93,080

84.565 15.874 81.558 76.878

65.910 61.159 57.904 64.605

53,916 53,410

47.254 41.084

AOL Song On Demand AOL Se music

**STREAMS** 

AOL Song Streams

 212-652-6400

 1
 Omarion, Le Box

 2
 Non' Matter

 3
 Ne-Yo, Because OfYou

 4
 Justin Timberlake, What Goes Around

 5
 Mims, This Is Why I'm Hot

 6
 Timberlake, This Is Why I'm Hot

 7
 This Is Why I'm Hot

 8
 The Hotine

 9
 Deughtry, His Not Over

 9
 Petty Ricky, On The Hotine

 9
 Fergie, Giarnotous

 10
 Young Jeezy, Outa My System

 12
 Baby Boy De Pince, The Way I Live

 13
 Bone Thugs-N-Harmony, Hied

 14
 Diddys

 15
 The Fray, Lost Without U

 17
 Fain, Buy U A Drank

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 Breaking Berajamin, Buy U A Drank

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 Sonop Dage, Tharás Iharg, Tharás Iharg,

 19
 Sonop Regional Berajamin, Buga Roach, Forever

20 Papa Roach, Forever

Jack Isquith 212-652-6400

1 T-Pain, Buy U A Drank 2 Avril Lavigne, Girlfriane, Girlfriane, Garmorous 5 Ne-Vo, Because OrYou 6 Mims, This IsWhy I'm Hot 7 Ciara, Like A Boy 8 Kathaine McPhee, Over It

Jack Isquith 212-652-6400

	9	Billboard 7					VIDEO C	HANNELS
WEEK	WEEK 2 WEEK AGO WEEKS ON CHT	ARTIST	(PRICE)		Title	CERT. PEAK POSITIN	MTV Sr VP/Music & Talent Amy Doyle VP Music & Talent: Peter Baron	VH1 Exec VP/Talent & Music Rick Krim Sr. VP Music & Talent Bruce Gillmer
2	2 – <b>2</b>	1 WK EMI/SONY BMG/UNIVERSAL/ZOMBA 8	88505/CAPITO	L (18.98)	NOW 24	1	Viaciom 212-258-8000	VP/Music & Talent Brude Gilmer VP/Music & Talent: Sandy Alouete Viacom 212-258-7800
2 1	- 2	TIM MCGRAW CURB 78974 (18.98)			Let It Go	1 -	TW         LW           1         him, Right Here In My Arms         10         0	1 Mat Kaarnay Nathan Latt Ta Lasa
	DT SHOT DEBUT 1	MARTINA MCBRIDE RCA NASHVILLE 03674/SBN (18.98)			Waking Up Laughing	3	2 Young Jeezy, Go Gette 10 17 3 Christina Aguilera, Candyman 9 11 4 Maroon5, Makes Me Wonder 8 1	<ol> <li>Mat Kearney, Nothing Left To Lose</li> <li>Gwen Stefani, The Sweet Escape</li> <li>Daughty, It's Not Over</li> <li>Rocco DeLuca &amp; The Burden, Colorit</li> </ol>
	NEW 1	HILARY DUFF HOLLYWOOD 162668 (18 98) +			Dignity		Akon, Don't Matter     Solution     Akon, Don't Matter     Solution     Soluti	5 Fergie, Glamorous 6 The Feeling, Sewn 7 Bevonce & Shakira, Beautitul Liar
5	NEW 1	TIMBALAND MOSLEY BLACKGROUND 008594 INTERSCOP	PE (13:98)		Timbaland Presents Shock Value	5	8 Diddy, Last Night 7 5 9 Madina Lake, House Of Cards 7 16 10 Mims, This Is Why I'm Hot 7 21	<ol> <li>8 Robin Plicke, Lost Without U</li> <li>9 Pink, U + Ur Band</li> <li>10 Rob Thomas Little Wonders</li> </ol>
6 69	9 54 <mark>31</mark>	GREATEST BEYONCE GAINER COLUMBIA 90920*/SONY MUS	SIC (18.98)		B'Day	2 1	11         Deadsy, Time         6         0           12         Beyonce, Upgrade U         6         12           13         Shiny Toy Guns, You Are The One         4         0	11 Nickelback, If Everyone Cared 12 Christina Aguilera, Candyman 13 Justin Timberlake, What Goes Aroun
7 6	5 4 20	DAUGHTRY RCA 88860 RMG (18 98)			Daughtry	2	14     The Killers, Read My Mind     4     6       15     Katharine McPhee, Over It     4     8       16     Beyonce & Shakira, Beautiful Liar     4     13	14 The Killers, Read My Mind 15 Marcon5, Makes Me Wonder 16 Augustana, Boston
6	NEW 1	PAUL WALL SWISHAHOUSE ASYLUM ATLANTIC 101555 AG	5 (18 98)		Get Money Stay True	8	17         Three 6 Mafia, Doc Boy Fresh         3         5           18         The Shins, Phantom Limb         3         5           19         Daughtry, It's Not Over         3         6           20         The Game, Wouldn't Get Far         3         7	17 Carrie Underwood, Before He Cheats 18 Hinder, Better Than Me 19 Paolo Nutini, New Shoes
9 5	i 6 21	AKON KONVICT UPFRONT SRC UNIVERSAL MOTOWN	007968° UM	RG (13.98	Konvicted	2 2	20         The Game, Wouldn't Get Far         3         7           21         Clara, Like A Boy         3         7           22         Ne-Yo, Because Of You         3         7           23         Avril Lavigne, Griftnend         3         8	<ol> <li>Norah Janes, Thuking About You</li> <li>Joss Stone, Tell Me 'Bout It</li> <li>Corinne Bailey Rae, Like A Star</li> <li>Amy Winehouse, You Kuow I'm No G</li> </ol>
10	NEW 1	ALISON KRAUSS ROUNDER 610555 (17 98)		Ан	undred Miles Or More: A Collection	108	24     Fergie, Glamorous     3     20       25     The Fratellis, Flathead     3     22       26     Bow Wow, Outta My System     2     0	23 Arry Winehouse, You know I m No G 24 Akon, Don't Matter 25 Dashboard Confessional, Stolen 26 Bashboard Confessional, Stolen
0	NEW 1	ALAN JACKSON/GEORGE S MCA NASHVILLE 005894 UMGN (18 98)	STRAIT/J	IMMY	BUFFETT Live At Texas Stadium		27 The Vilpors, Turning Japanese 2 0 28 CKY, Pesh Into Gear 2 0 29 Angels And Airwaves, The Adventure 2 0	2 Continue control rate, take X-state 24 Akon, Dan't Matter 25 Dashboard Contessional, Stoffen 26 Robert Randolph & The Family Band, 27 Snow Pattol, Chasaing Gars 28 Netly Furstado, Say It Right 29 The Faw, How To Save A Life 30 Incubus, Dig
12	NEW 1	CHEVELLE EPIC 02698/SONY MUSIC (18 98)			Vena Sera		30 Goldfrapp, Number 1 2 1	30 Incubus, Dig
13 16	6 25 18	GWEN STEFANI INTERSCOPE 008099 (13.98)			The Sweet Escape	3	A+         him, Right Here In My Arms         10         0           A+         Maroon5, Makes Me Wonder         8         7           A+         Deadsy. Time         6         0	A+ Incubus, Dig
-	4 21 24	SOUNDTRACK			Hannah Montana	2 1		CMT VP. Music & Talent Bell Chris Parr
15 14		VARIOUS ARTISTS Di	Snevman	ia 5: M	usic Stars Sing Disney Their Way!		VP/Music Prog Stephen Hill <b>EDRE 1 X</b> MD: Kelly G <i>Viacom</i> 212-975-4055	VP, Music & Talent Rel Chris Parr Dir Music Pgrig: Evan Kroft Viacom 615-335-8400
	NEW 1	LARRY THE CABLE GUY		ια J. 141			TW LW	
		JACK WARNER BROS (NASHVILLE) 73273 WR	IN (18.98)	_	Morning Constitutions	10	1         Young Jeezy, Go Getta         18         17           2         R. Kelly Or Bow Wow, I'm A Firt         15         17	1 Dierks Bentley, Long Trip Alone 2 Carrie Underwood, Wasted
17 3		G-UNIT 008030* INTERSCOPE (13 98)			Buck The World	3	3 Ciara, Like A Boy 15 17 4 Sammie, Come With Me 14 14	<ol> <li>Toby Keith, High Maintenance Woma</li> <li>Joe Nichols, I'll Wait For You</li> <li>Blake Shelton, Don't Make Me</li> </ol>
-	7 15 73	ARISTA ARISTA NASHVILLE 71197 RMG (18 98	8}		Some Hearts	5 2	/ Unk 2 Sten 13 19	<ol> <li>Taylor Swift, Teardrops On My Guitar</li> <li>Martina McBride, Anyway</li> <li>Bascal Flatts, Stand</li> </ol>
19 18	B 11 30	JIVE 88062*/ZOMBA (18 98)			FutureSex/LoveSounds		8         Löngd. Gett (Shawaty.         12         1           9         Minns. This is Why fm Hot         11         2           10         Swizz Beatz, It's Me Shitches         11         7           11         Young Back. Get Buck         10         10           12         Musis, Soutehild, Buddy         10         17	9 Tim McGraw, Last Dollar (Hy Away) 10 Sugarland, Settlin 11 Kenny Chesney, Summertime
20 8	2 3	JOSS STONE VIRGIN 762681 (18 98) +			Introducing Joss Stone	2	13 Crime Mob, Rock Yo Hips 8 6 14 Tank, Please Don't Go 7 3	<ol> <li>Brooks &amp; Dunn, Hilbilly Deluxe</li> <li>Jason Aldean, Johnny Cash</li> <li>Alan Jackson, A Woman's Love</li> </ol>
21 4	57 2	MIMS CAPITOL 84824 (12 98)			Music Is My Savior		15         Fabolous, Diamonds         7         5           16         Beyonce, Upgrade U         7         8           17         Lif Mama, Up Gloss         6         0           18         Akon, Don't Matter         6         5	<ol> <li>Keith Urban, Stuppel Boy</li> <li>Bucky Covington, A Different World</li> <li>Kellie Pickler, I Wonder</li> </ol>
22 12	2 10 4	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428 UMRG (10 98)			Back To Black	1	19 Beyonce & Shakira, Beautiful Liar 5 2 20 Timbaland Give It To Me 5 2	<ol> <li>Little Big Town, A Little More You</li> <li>Hank Williams Jr., A Country Boy Car</li> <li>Jack Ingram, Lips Of An Angel</li> </ol>
23 19	9 13 29	FERGIE WILL I AM A&M 007490 INTERSCOPE (13.98)			The Dutchess	3	21         Kelly Rowland, Lke This         5         3           22         Robin Thicke, Lost Without U         5         4           23         Fat Joe, Make It Barn         5         4           24         Diddy, Last Night         5         4	<ol> <li>Trace Adkins, Ladies Love Country Bo</li> <li>Keith Urban, Once In A Lifetime</li> <li>Pat Green, Divie Lullaby</li> </ol>
24 23	3 17 71	NICKELBACK ROADRUNNER 18300 (18.98)			All The Right Reasons	5 1	25 Marques Houston, Urcle 5 14 26 Rich Roy Boy Lonka Here 4 3	24 Gretchen Wilson, Come To Bed 25 Eric Church, Guys Like Me 26 Rodney Atkins, Watching You
25	NEW 1	KINGS OF LEON RCA 03776 RMG (13:98)			Because Of The Times	25	27         Pretty Ricky, Un the Hattine         4         4           28         Mike Jones, Mr Jones         4         4           29         John Legend, PDA (We Just Don'i Care)         4         4           30         Jee, if I Was Your Man         4         4	<ol> <li>Emerson Drive, Moments</li> <li>Gretchen Wilson, California Girls</li> <li>Brad Paisley, When I Get Where I'm I</li> </ol>
	Billo	eare HOT	DIG	IT	AL SONGS		A+         Tank, Please Don't Go         7         3           A+         Fabolous, Diamonds         7         5           Lil Mama, Lip Gloss         6         0	A+ Little Big Town, A Little More You A+ Kellie Pickler, I Wonder
-		eard HOT [	DIG				+ Fabolous, Diamonds 7 5	A+ Little Big Town, A Little More You A+ Kellie Prokter, I Wonder FUSE Dir Pomg. Janis Unterweiser Rainbox-Aledia 212-324-3416
-	TLE		THIS	LAST WEEK WEEKS	TITLE ARTIST (IMPRINT / PROMOTION LABEL) OVER IT		Fabolous, Diamonds 7 5     El Mama, Ep Gloss 8	<b>FUSE</b> Dir. Pama., Janis Unterweiser
	TLE TIST (IMPRIN GIVE TIMBALAN	T/ PROMOTION LABEL)	HIS MEEK 26	MEEKS MEEKS 10 10 12 10	TITLE artist (IMPRINT / PROMOTION LABEL) OVER IT ATHARINE MCPHEE (RCA.RMG)		Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dir. Pomg. Janis Unterweiser Rianbow-Alexka 212-324-3416 1 Avril Lavigne, Girthend 2 Helloocodave, Here (In Your Arms)
SX SHO TH SX SHO ART 1 1 14 TH GWE	TLE TIST (IMPRIN GIVE TIMBALAN TE SWEE EN STEFANI FE	T/PROMOTION LABEL)	THIS	LAST WEEK WEEKS	TITLE ARTIST (IMPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA:RMG) SAY IT RIGHT NELLY FURTADO (MOSLEY GEFFEN)		Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dir. Pomg. Janis Unterweiser Raintow-Alexta 212-324-3416 1 Avril Lavigne, Girthend 2 Hellogoothye, Here (In Your Arms) 3 Baysile, Unairy 4 Say Anything Woor, I Can Ger Sexual
1 TH 1 TH 14 TH 6 GII AVRI	ITLE ITIST (IMPRIN GIVE TIMBALAN HE SWEE EN STEFANI FE RLFRIEN HIL LAVIGNE (R	T / PROMOTION LABEL)	HIS MEEK 26	MEEKS MEEKS 10 10 12 10	TITLE ARTIST (MPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA.RMG) SAY IT RIGHT NELLY FURTADD (INOSLEY GEFFEN) IRREPLACEABLE BEYONCE (COLUMBIA)		Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dr. Pomg. Janis Unterweiser Rainbow-Alectar 212-324-3416 4 Hellogoothye, Here (In Your Arms) 3 Baysite, Duelty 4 Say Arwhing, Wow, I Can Get Saxual 5 Dashboard Confessional, Stolen 6 Stote Saus, Sillyword 7 Good Charlotte, The River 8 My Chemical Biomarge, Famous Last
1 14 14 14 14 14 14 14 14 14 1	TLE TIST (IMPRIN TIMBALAN TE SWEE' EN STEFANI FE RLFRIEN RIL LAVIGNE (R HAT I'VE KIN PARK (WAI	T / PROMOTION LABEL)	26 27	22 10 20 21	TITLE SATIST (IMPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA.RMG) SAY IT RIGHT NELLY FURTADO (MIOSLEY GEFFEN) IRREPLACEABLE BEYONCE (COLUMBIA) MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SQUAD.IMPERIAL V		Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dr. Pomg. Janis Unterweiser Rainbow-Alectar 212-324-3416 4 Hellogoothye, Here (In Your Arms) 3 Baysite, Duelty 4 Say Arwhing, Wow, I Can Get Saxual 5 Dashboard Confessional, Stolen 6 Stote Saus, Sillyword 7 Good Charlotte, The River 8 My Chemical Biomarge, Famous Last
1 TH 14 TH 6 GH 1 WH 1 WH 10 GL	TILE TIST (IMPBIN TIMBALAA TIMBAL	T / PROMOTION LABEL)	26 27 29	22 10 20 21 35 24	TITLE SATIST (IMPRINT / PROMOTION LABEL) OVER IT SAY IT RIGHT NELLY FURTADO (MOSLEY GEFFEN) IRREPLACEABLE BEYONCE (COLUMBIA) MAKE IT RAIN		Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dr. Pomg. Janis Unterweiser Rainbow-Alectar 212-324-3416 4 Hellogoothye, Here (In Your Arms) 3 Baysite, Duelty 4 Say Arwhing, Wow, I Can Get Saxual 5 Dashboard Confessional, Stolen 6 Stote Saus, Sillyword 7 Good Charlotte, The River 8 My Chemical Biomarge, Famous Last
1 TH 14 TH 14 GWE 6 AVIII 10 FERG	TLE TIST (IMPRIN TIMBALAN TE SWEE EN STEFANI FE RLFRIEN RL LAVIGNE (R HAT I'VE KIN PARK (NAI AMOROI CN'T MAT	T/ PROMOTION LABEL)	26 27 28 29	<b>15 10</b> <b>22 10</b> <b>20 21</b> <b>35 24</b> <b>24 23</b>	TITLE ARTIST (IMPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA.RMG) SAY IT RIGHT NELLY FURTADO (MIOSLEY GEFFEN) IRREPLACEABLE BEYONCE (COLUMBIA) MAKE IT RAIN FAT JOE FRAILUL WAYNE (IRROR SQUADIMPERIAL) POP, LOCK & DROP IT HUEY (HITZ COMMITTEE/JIVE ZOMBA) ICE BOY	RGIN)	Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dr. Pomo. Janis Umerwesser Rainbow-Alexia 212-324-3416 4 Hellogoodbye. Hore (In Your Arms) 8 Hellogoodbye. Hore (In Your Arms) 8 Hellogoodbye. Hore (In Your Arms) 9 Bay Anything, Wow (I can Ger Sexual 9 Dashboard Contessional, Stolen 9 Store Sour, Silwowrd 7 Good Charlotte, The River 8 My Chemical Romance. Famous Last 9 Plain When Fa, Hey There Deliah 10 Gym Class Herose. Louids Churd 11 Juston Timberlake, What Gers Arount 12 Bis Secoulds 10 Mars, From Yesterday 13 Kr.OS, Sunday Morning 14 Whet Silver Mars Charles Charles (Charlow 15 Whet We America The Lase (Charlow Factor) 16 Gym Class Herose. Jon Yesterday
14 TH 14 TH 14 TH 6 AVH 10 FEED 11 ACO 11 ACO 10 ABE	TLE TIST (IMPRIN TIST (IMPRIN TIST (IMPRIN TIMBALAAA TIMBALAA TIMBALAA TIMBALAA TIMBALAA TIMBALAA TIMBALAA TIMB	T/ PROMOTION LABEL)	26 27 28 29 30	22 10 20 21 35 24 24 23 38 5	TITLE ARTIST (IMPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA.RMG) SAY IT RIGHT NELLY FURTADO (MOSLEY GEFFEN) IRREPLACEABLE BEYONE (COLUMBIA) MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SOLIAD/IMPERIAL V POP, LOCK & DROP IT HUEY (HITZ GOMMITTEL/JIVE ZOMBA) ICE BOX	RGIN)	Fibiolous, Diarronds     For Constraints     For Constraints	FUSE Dr. Pomp. Alexis Unterwesser Rainbow-Alexia 212:324-3416 4 Avril Lavigne, Girthend 4 Hellogoothye, Here (In You Arms) 3 Baysite, Duelty 4 Suy Arything, Wow (I can Ger Sacual 5 Dashboard Confessional, Stolen 5 Store Sour, Sillyword 6 Store Sour, Sillyword 7 Good Charlotte, The River 8 My Chemical Romarce, Famous Last 9 Plan White Ts, Hey There Deliuh 10 Gyn Class Hereos, Curvid Store Around 11 Justen Timbertike, What Gore Around 11 Justen Timbertike, What Gore Around 11 Stores The Store Markey, Singley Face 16 Gonards Bartley, Singley Faces 16 Storescence, Linhum 18 Stiversun Pickups, Lay Eye 19 Liyl Jens, Smite
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SYND D SYND D	TLE TIST (IMPRIN' TIST (IMPRIN' E SVEE' EN STEFANI FE EN STEFANI FE RLFRIEN HAT I'VE KIN PARK (MA' AMOROI GIE FEAT LUDADROI GIE FEAT LUDADROI D'T MAT EAUTIFUL ONCE & SHAKI IS IS WH IS IS SWEN ES (CAPITOL) JFID'S CF CLASS HERDES ID TH LOVE	T/ PROMOTION LABEL)	26 27 29 30 31 32 33	SX = 10           22         10           20         21           35         24           24         23           38         5           27         15           29         6           33         4	TITLE ARTIST (IMPRINT / PROMOTION LABEL) OVER IT KATHARINE MCPHEE (RCA.RMG) SAY IT RIGHT NELLY FURTADO (MIOSLEY GEFFEN) IRREPLACEABLE BEYONCE (COLUMBIA) MAKE IT RAIN FAT JOE FEAT LIL WAYNE (TERROR SQUADIMPERIAL V POP, LOCK & DROP IT HUEY IHITZ COMMITTEE JIVE ZOMBA) ICE BOX OMARION (TU G COLUMBIA) HOME DAUGHTRY IRCA RMG) LIKE A BOY CIARA (LAFACE:ZOMBA) BETTER THAN ME HINDER JUNIVERSAL REPUBLIC) 2 STEP	RGIN)	A standard set of the set of	FUSE Dr. Pomg Jachis Umerwesser Rainbow-Alexia 212-324-3416 4 Avril Lavigne, Girtheand 4 Hellogoodbye, Here (In You Arms) 3 Baysite, Dualty 4 Say Anything, Work, I Can Get Sexual 5 Dashboard Confessional, Stolen 6 Store Soar, Silwyourd 7 Get Charless Innece, Famous Last 8 Prain White TS, Hey There Daulin 10 Gyn Class Heroes, Curid's Chokehold 11 Justin Timberlake, What Goos Aroun 12 30 Secould Jo Mars, Fron Yesterday 13 Got Charless, Shifty Jack Constant 13 Gate S What We Amer Joy 14 Mirs, The Is What Wan For, He Cause C 15 Got Startes Barkley, Sinite Yaces 10 Startes Barkley, Sinite Yaces 11 States What We Amer Joy Hone Charles 12 Startes Mirster Market Startes 13 Startes Market Amer John Cause C 14 Builet for My Valentine, All These Thin 28 Bioc Pary, TSim Reimerhan 28 Bioc Pary, TSim Reimerhan 28 Bioc Pary, TSim Reimerhan 29 These Days Grace, Pan 20 Con What Nov What 20 Days Con What Nov What 20 Days Con What Nov What 20 Days Annu Parket Startes Annu Parket 20 Days Con What Nov What 20 Days Con What Nov What
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- 12 5 I'M A FLIRT R. KELLY OR BOW WOW (FEAT T.I. & T-PAIN) COLUMBIA JIVE ZOMBAJ 23 24 18 7 CANDYMAN CHRISTINA AGUILERA (RCA RMG)
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50 53 10 LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE)

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4,133 6,648

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## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com)

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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# THE BACK PAGES



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# **CHR/TOP 40**

THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICA ARTIST	
1	1	13		NO. 1(2 WKS) DANCE/FUELED BY RAMEN/ATLANTIC/LAVA
2	3	16	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	に INTERSCOPE
3	5	9	DÔN'T MATTER AKON KONVI	CT/UPFRONT/SRC/UNIVERSAL MOTOWN
4	2	18	IT'S NOT OVER DAUGHTRY	ks <sup>2</sup> ☆ RCA/RMG
	6	12	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE
5	4	18	WHAT GOES AROUND COMES .	AROUND NV JIVE/ZOMBA
2	7	22	SAY IT RIGHT NELLY FURTADD	N <sup>2</sup> ☆ MOSLEY/GEFFEN
	9	10	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO& JUSTIN TIMBERLA	
	10	19	U + UR HAND PINK	
D	8	14	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA

**# MOST ADDED** 

UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)

**# MOST INCREASED PLAYS** 

MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)

TOP 5 NEW AND ACTIVE

I TRIED Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)

FOREVER Papa Roach (EL TONAL/GEFFEN)

WAIT FOR YOU Elliott Yamin (HICKORY)

OUTTA MY SYSTEM Bow Wow Feat. T-Pain & Johnta Austin (COLUMBIA)

ANYTHING JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

64

# RHYTHMIC

LAST WEE	WEEKS	TITLE CERTIFICA	
1	14		NO. 1(3 WKS) State All Sta
2	20	THIS IS WHY I'M HOT MIMS	K CAPITOL
4	13	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC
Ŀ	11	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.LAM/A&M/INTERSCOPE
3	21	ICE BOX OMARION	T.U.G./COLUMBIA
8	10	GIVE IT TO ME TIMBALANDFEAT. NELLY FURTADO & JUSTIN TIMBERL	
13	5	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JDC	MOST INCREASED PLAYS C KONVICT/NAPPY BOY/JIVE/ZOMBA
5	22	YOU LLOYD FEATURING LIL' WAYNE	ドロ THE INC./UNIVERSAL MOTOWN
9	8	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG
16	11	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA

### **#** MOST ADDED

UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)

### **#** MOST INCREASED PLAYS

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

## TOP 5 NEW AND ACTIVE

SLAP Ludacris (DTP/DEF JAM/IDJMG) UMBRELLA Rihanna Feat, Jay-Z (SRP/DEF JAM/IDJMG)

MY 6-4 Mike Jones Feat. Bun B & Snoop Dogg ((CEACE/SWISHAHOUSE/ASYLUM/WARNERBROS.) NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC) I'M THROWED Paul Wall Feat. Jermaine Dupri (SWISHAHOUSE/ASYLUM/ATLANTIC)

COMPLETE RHYTHMIC CHART ON PAGE 30

COUNTRY

ARTIST

3

HITPREDICTOR STATUS

> t CURB

1 BNA

\$

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS	THITPREDICTOR STATUS
1	1	9	I'M A FLIRT R. KELLY OR BOW WOW (FEATURI	NO. 1(2 NG T.I. & T-PAIN)	WKS) the columbia/jive/zomba
2	4	6	DON'T MATTER AKON		SED PLAYS S
3	5	5	BUY U A DRANK (SHA T-PAIN FEATURING YUNG JOC		СТ/NAPPY ВОУ/JIVE/ZOMBA
4	6	17	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAF	PPY CRUNK/B	ME/REPRISE/WARNER BROS.
5	2	18	LOST WITHOUT U ROBIN THICKE		STAR TRAK/INTERSCOPE
6	3	14	THIS IS WHY I'M HOT		CAPITOL
7	7	11	2 STEP UNK		ВІС ООМР/КОСН
в	8	34	BUDDY MUSIQ SOULCHILD		
9	15	6	LIKE A BOY		LAFACE/ZOMBA
0	10	n	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC

### **#** MOST ADDED

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)

### **#] MOST INCREASED PLAYS**

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

### TOP 5 NEW AND ACTIVE

BOSS' LIFE Snoop Dogg Feat. Akon (DOCGYSTYLE/GEFFEN/INTERSCOPE) TATTOO The Alliance Feat. Fabo (NCE/ASYLUM/ATLANTIC)

> SLAP Ludacris (DTP/DEF JAM/IDJMG) LIP GLOSS Lil Mama (JIVE/ZOMBA)

MY BUBBLE GUM (GOT THAT GOOD) Rasheeda (D-LO/IMPERIAL)

### COMPLETE URBAN CHART ON PAGE 33

# URBAN AC

THIS WEEK	LAST WEE	WEEKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
	- Cimp		LOST WITHOUT U	NO. 102 WKS) 8
1	1	25	ROBIN THICKE	STAR TRAK/INTERSCOPE
2	2	14	IN MY SONGS GERALD LEVERT	ATLANTIC
3	4	14	BUDDY MUSIQ SOULCHILD	ATLANTIC
4	3	27	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
5	6	34	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE
6	5	13	AND I AM TELLING YO	DU I'M NOT GOING MUSIC WORLD/COLUMBIA
1	9	8	STRUGGLE NO MORE	
	8	12	IF I WAS YOUR MAN	JIVE/ZOMBA
	7	29	CAN'T GET ENOUGH	PLUS 1/IMAGE
	11,	10	MAKE YA FEEL BEAU' RUBEN STUDDARD	TIFUL

# **#] MOST ADDED**DJ DON'T Gerald Levert (ATLANTIC)

# MOST INCREASED PLAYS WHAT'S MY NAME Brian McKnight (WARNER BROS.)

### TOP **5** NEW AND ACTIVE

CAN U BELIEVE Robin Thicke (STAR TRAK/INTERSCOPE) HOOK LINE & SINKER BJ (REGATTA) IN THE RAIN Boney James (CONCORD) ICE BOX Omarion (T.U.G./COLUMBIA) GOOD MORNING India.Arie (UNIVERSAL MOTOWN)

COMPLETE URBAN AC CHART ON PAGE 34

### WASTED CARRE UNDERWOOD NO. 1 [1 WK) ARIST 15 LAST DOLLAR (FLY AWAY) TIM MCGRAW 17 BEER IN MEXICO KENNY CHESNEY 14 RASCAL FLATTS 15 SETTLIN' SUGARLAND 22 MAYWAY MARTINA MCBRIDE 36 I'LL WAIT FOR YOU

8.		RASUAL FLATTS	LYRIC STREE
<b>i</b> .	15	SETTLIN' SUGARLAND	الله MERCUR
5	22	ANYWAY MARTINA MCBRIDE	1 RC
1	36	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH
3	10	HIGH MAINTENANCE TOBY KEITH	WOMAN the show dog nashvill
•	2 <b>7</b>	GOOD DIRECTIONS BILLY CURRINGTON	
1	16	A WOMAN'S LOVE	

#### HITPREDICTOR STATUS PRINT / PROMOTION LABEL NIELSEN BDS HOW TO SAVE A LIFE NO. 10 WK) 25 CHASING CARS POLYDOR/A&M/INTERSCOPE 2 26 WAITING ON THE WORLD TO CHANGE N2 32 AWARE/COLUMBIA WHAT HURTS THE MOST 50 LYRIC STREET/HOLLYWOOD STREETCORNER SYMPHONY NELISMA/ATLANTIC 27 THE RIDDLE N th AWARE/COLUMBIA 6 47 HURT CHRISTINA AGUILERA 26 RCA/RMG PUT YOUR RECORDS ON CORINNE BAILEY RAE N 쇼 CAPITOL 42 8 ROADRUNNER/ATLANTIC/LAVA 32 BLACK HORSE & THE CHERRY TREE N2 tr 49 RELENTLESS/VIRC

## #] MOST ADDED THESE ARE MY PEOPLE Rodney Atkins (CURB)

# MOST INCREASED AUDIENCE GOOD DIRECTIONS Billy Currington (MERCURY)

### TOP 5 NEW AND ACTIVE

I GET TO Blue County (ASYLUM-CURB) I TOLD YOU SO Keith Urban (CAPITOL NASHVILLE) SHE REALLY LOVES ME Lance Miller (WARNER BROS./WRN) LIVIN' IN THE HERE AND NOW Darryl Worley (903 MUSIC) THAT SCARES ME Van Zant (COLUMBIA)

www.americanradiohistory.com

# # MOST ADDED

EVERYTHING Michael Buble (143/REPRISE)

# MOST INCREASED PLAYS EVERYTHING Michael Buble (143/REPRISE)

### TOP 5 NEW AND ACTIVE

BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) A LOVE SONG Kenny Loggins (ONE EIGHTY) THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC) NINE MILLION BICYCLES Katie Melua (DRAMATICO)

COMPLETE AC CHART ON PAGE 45

COMPLETE COUNTRY CHART ON PAGE 41

# THE BACK PAGES



POWERED BY Nielsen Broadcast Data Systems

NIELSEN BDS

ISLAND/IDJMG

BLUF NOTE/BLG

ATLANTIC/LAVA

EPIC

FPIC

ATLANTIC

ATO/RED

SUB POP

INTERSCOPE

INTERSCOP

IMPRINT / PROMOTION LABEL

NO. 1(1WK)

65

			HOT A	C
THIS WEEK	LAST WEEK	WEEKS		SEN BDS THITPREDICTOR ICATIONS STATUS MPRINT / PRDMOTION LABEL
1	1	19	IT'S NOT OVER DAUGHTRY	NO. 1(8 WKS) NO. 1(8 WKS)
2	2	16	IF EVERYONE CARED	ROADRUNNER/ATLANTIC/LAVA
	3	17	SAY IT RIGHT NELLY FURTADO	N <sup>2</sup> ☎ MOSLEY/GEFFEN
4	7	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	N INTERSCOPE
	8	10	LITTLE WONDERS	WALT DISNEY/MELISMA/ATLANTIC
6	4	20	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/RMG
7	5	44	CHASING CARS	POLYDO?/A&M/INTERSCOPE
8	ъ	43	HOW TO SAVE A LIFE	R <sup>3</sup> tr EPIC
9	9	22	IT ENDS TONIGHT	
10	13	17		

### **# MOST ADDED**

MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)

**#** MOST INCREASED PLAYS

MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

GIRLFRIEND Avril Lavigne (RCA/FMG) GLAMOROL'S Fergie Feat. Ludacris (WILLIAM/A&M/INTERSCOPE) CANDYMAN Christina Aguilera (RCA/RMG) DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN) STARS AND BOULEYARDS Augustana (EPIC)

COMPLETE HOT AC CHART ON PAGE 46

# SMOOTH JAZZ

TAS	WEE	ARTIST	IMPRINT / PROMOTION LABEL
1	20	MISTER MAGIC PETER WHITE	NO. 1 (4 WKS) LEGACY/COLUMBIA
Z	27	WAY UP! WAYMAN TISDALE	RENDEZVOUS
4	13	READY FOR LOVE WALTER BEASLEY	MOST INCREASED PLAYS
3	25	BLOOM MINDI ABAIR	GRP/VERVE
8	33	GIRL IN THE RED DRESS	TRIPPIN 'N' RHYTHM
9	10	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORO
10	12	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM
6	20	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG
7	20	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG
13	10	HYPNOTIC BONEY JAMES	CONCORD

### **# MOST ADDED**

ANTHEM FOR A NEW AMERICA Jeff Lorber (BLUE NOTE/BLG)

**#** MOST INCREASED PLAYS

**READY FOR LOVE** Walter Beasley (HEADS UP)

### TOP **5** NEW AND ACTIVE

NOODLE SOUP Four80East (NATIVE LANGUAGE) FEELING GOOD Randy Crawford & Joe Sample (PRA) JUST AS YOU ARE Everette Harp (SHANACHIE) BLACK RIVER Keiko Matsui (SHOUT! FACTORY)

TAKE ME Steve Cole (NARADA JAZZ/BLG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 49

DOCV

			ALTER	ΝΑΤΙν	
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	位 HITPREDICTOR STATUS NT / PROMOTION LABEL
1	N	EW	WHAT I'VE DONE LINKIN PARK	NO. 10	WK) transmission warner bros.
2	1	8	SURVIVALISM NINE INCH NAILS		NOTHING/INTERSCOPE
	3	13	BREATH BREAKING BENJAMIN		HOLLYWODD
	5	12	FOREVER PAPA ROACH		EL TONAL <mark>/GE</mark> FFEN
	4	13	DIG INCUBUS		IMMORTAL/EPIC
6	2	25	FROM YESTERDAY 30 SECONDS TO MARS		(MMORTAL/VIRGIN
7	9	13	LAZY EYE SILVERSUN PICKUPS		DANGERBIRD
8	6	14	DASHBOARD MODEST MOUSE		tt EPIC
9	8	14	READ MY MIND		

### **# MOST ADDED**

PRAYER OF THE REFUGEE

19

WEEKS ON CHART

3 3 12

2 10

1 20

8 13

7 23

5 28

6 17

9 4

24

21

2

4 10 7

6

8

10

TITLE ARTIST

READ MY MIND

LOOK AFTER YOU

BETTER THAN

DASHBOARD

NEW SHOES

SEE THE WORLD

PHANTOM LIMB

THINK I'M IN LOVE

NOTHING IN MY WAY

THINKING ABOUT YOU

WHAT I'VE DONE Linkin Park (WARNER BROS.)

**# MOST INCREASED PLAYS** WHAT I'VE DONE Linkin Park (WARNER BROS.)

### TOP **5** NEW AND ACTIVE

YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED) HOUSE OF CARDS Madina Lake (ROADRUNNER) YOU ARE THE ONE Shiny Toy Guns (UNIVERSAL MOTOWN) WISH UPON A DOG STAR Satellite Party (COLUMBIA) WOW, I CAN GET SEXUAL TOO Say Anything (DOGHOUSEJJRMG)

### COMPLETE ALTERNATIVE CHART ON PAGE 51

TRIPLE

# ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	14	BREATH BREAKING BENJAMIN	NO. 1(5 WKS) HDLLYWOOD
2	1	13	FOREVER PAPA RCACH	EL TONAL/GEFFEN
3	N	EW	WHAT EVE DONE AIRPOWER/MOS	T INCREASED PLAYS/MOST ADDED WARNER BROS.
4	3	10	WELL ENOUGH ALONE CHEVELLE	EPIC
5	4	21	SILLYWORLD STONE SOUR	ROADRUNNER
6	9	12	JAMBI TOOL	TOOL DISSECTIONAL/VOLCAND/ZOMBA
7	6	29	PAIN THREE DAYS GRACE	JIVE/ZOMBA
8	8	13	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA
9	10	19	FROM YESTERDAY 3D SECONDS TO MARS	IMMORTAL/VIRGIN
10	\$	24	LADIES & GENTLEMEN	ISLAND/IDJMG

## # MOST ADDED

WHAT I'VE DONE Linkin Park (WARNER BROS.)

**#] MOST INCREASED PLAYS** WHAT I'VE DONE Linkin Park (WARNER BROS.)

### TOP **5** NEW AND ACTIVE

FIGHT LIKE THIS Decyfer Down (SRE/IND)(COLUMBIA) SHINE The Burden Brothers (KIRT\_AND) COCAINE Strata (WIND-UP) ALREADY GONE Crossfade (COLUMBIA) BEER! Psychostick (ROCK RIDCE)

COMPLETE ACTIVE ROCK CHART ON PAGE 52

		RUUR	
LAST WEEK	WEEKS	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	24	PAIN THREE DAYS GRACE	NO. 1(12 WKS) SIVE/ZOMBA
2	17	IT'S NOT OVER DAUGHTRY	RCA/RMG
4	4	FAR CRY RUSH	ΑΝΤΗΕΜ/ΑΤΙ.ΑΝΤΙΟ
5	13	BREATH BREAKING BEN JAMIN	HOLLYWOOD
3	18	SILLY WORLD STONE SOUR	ROADRUNNER
6	21	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG
12	53	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA
8	21	CODSMACK	UNIVERSAL REPUBLIC
9	11	FOREVER PAPA ROACH	EL TONAL/GEFFEN
7	23	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.

5

6

## # MOST ADDED WHAT I'VE DONE Linkin Park (WARNERBROS.)

**# MOST INCREASED PLAYS** WHAT I'VE DONE Linkin Park (WARNER BROS.)

### TOP **5** NEW AND ACTIVE

HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.) NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE) ALREADY GONE Crossfade (COLUMBIA) ELECTRIC WORRY Clutch (ISSACHAR/DRT) SET ME FREE Megadeth (ROADRUNNER)

COMPLETE ROCK CHART ON PAGE 53

**# MOST ADDED** BIG WHEEL Tori Amos (EPIC)

# MOST INCREASED PLAYS BIC WHEEL Tori Amos (EPIC)

### TOP **5** NEW AND ACTIVE

WHAT ARE WE FIGHTING FOR? Tyrone Wells (UNIVERSAL REPUBLIC) UNDER THE INFLUENCE James Morrison (POLYDOR/INTERSCOPE) INTO THE OCEAN Blue October (UNIVERSAL MOTOWN) SOMEONE TO LOVE Fountains Of Wayne (VIRGIN) SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)

COMPLETE TRIPLE A CHART ON PAGE 56



New CEO says Curtis Media is succeeding in 2007 by operating like it's 1977

# Phil Zachary

## By Erica Farber

Despite his new title as president/CEO of Curtis Media, Phil Zachary is still a DJ at heart. "I am still a guy who just wanted to play records on the radio," he says. His recent promotion at the privately held company founded in the '60s by Don Curtis is enabling Zachary to fulfill his "ultimate dream," he says, as he is now involved in all aspects of its 19 radio stations, all located in North Carolina.

**Getting into the business:** I started at our college radio station with the worst possible shift on Sunday night. At the end of freshman year, I talked my academic adviser into supporting me in an internship at a radio station. Inevitably that fateful day came when one of the paid employees couldn't make it in and they looked around and said, "Is there anybody here who can do tomorrow morning?" I can do it," I responded. From that point on I was able to say I had been paid to be on the radio and I kept working part-time radio jobs in college and then got a full-time job when I graduated.

Joining Curtis Media: In October 2001 I was working for Infinity Broadcasting in Washington, D.C., and the whole world was completely flipped upside down. All bets were off. Out of the blue, Don Curtis calls and says,"I've got this notion that this could be the best time ever for my company. Would you have any interest in coming back to Raleigh?" Nobody thought it was going to be the best time to do anything. And here was Don, who I was fond of from our time as competitors in Raleigh, saying, "I feel this could be the cusp of our finest hour." It was so contrary that it took about three months for him to convince me that while his corporate competitors were reeling from what was happening in the larger markets and national business falling off, that he could bounce back as someone who was virtually debt-free. So I came aboard in January 2002 as executive VP to lift the company up, just literally pick it up and take advantage of our ability to focus on a few small markets. I came in as Mr. Fix It, to get the company turned in the right direction and poised to make a run at being the dominant player in this market.

**Mission of the company:** As a locally owned and operated company, we focus on our markets because we don't have an option of failing there.

The stakeholders in a radio company are a pretty lengthy list: employees, listeners, advertisers, ownership, the FCC, Arbitron, even your vendors. At the public companies there has been an overcommitment to the shareholders, almost at the expense of the other stakeholders. In this company, all the stakeholders matter.

Long-range plans for the company: To be very patient and quiet buyers. To wait out opportunities that make sense for us, and that typically means in our geography and certain kinds of formats, such as news/talk, because they are particularly suited to success in the current environment, competing with the Internet and cable. We like to build satellite-proof stations. When other companies make an acquisition, you can almost hear the "tick, tick, tick" in the background—"How quickly can we turn?" In our company, our turnaround timetable can be three to five years, because Don Curtis is the guy who ultimately says, "I like this deal. I understand the timeline. I see the jungle and why it's going to take this amount of time and investment. Let's go ahead and do it."



**Biggest challenge:** Standing tall and recognizing that radio is as vibrant, valuable and critically important to the community today as it was 80 years ago. We don't have the swagger we had in the '80s or '90s and we've got to get that back. We've got to feel good about radio and its unique attributes to the consumer if we're going to continue to grow as an industry. This self-doubt that we keep bringing upon ourselves is taking a toll on all of us.

State of radio today: On the one hand, there are stations thriving in this supposed high-tech environment-KGO/San Francisco, KDKA/Pittsburgh, KFI/Los Angeles, WTIC/Hartford, WCCO/ Minneapolis-stations that lead their markets, broadcasting on the AM band with technology that's a century old, in the same format they were when they signed on, eight or nine decades ago. These and other stations like them are so uniquely and unapologetically about their local markets. At that level, radio's probably better than it's ever been. On the other hand, we have music-intensive stations that are not keeping up their end of the bargain with their local listener. The content on those stations is so vanilla, so generic, so piped in, that they could literally be transplanted across the country to 30 or 40 other markets. That is radio's Achilles' heel. If we continue to operate that way, where we're not uniquely local to our market, then I think we deserve the fate that's coming.

**Something about Curtis Media Group that would surprise our readers to learn:** We're succeeding in 2007 by operating like it's 1977. We use managers, personalities, news departments, marketing, research, consultation. Yes, we have economic constraints, but the tie always goes to the listener. We resisted the temptation to consolidate out general manager positions and kept the GMs in place, charged with one station, at most two.

**Most influential individual:** Don Curtis has been a great mentor who taught me that with patience, vision and a plan I can accomplish my dreams. Eve learned it takes a whole different kind of gut check to put your savings on the line and buy stations. Don epitomizes the grit, the guts, the gravitas and the grind mandatory to win in local radio. And Dan Mason, who not only has a terrific radio mind but he's just a good guy.

Advice for your fellow broadcasters: Our greatest chance of success going forward is by looking back to the future. We had the product right in the '60s and '70s. If we return to that enthusiastic content and marry it with today's sales systems, today's better-trained salespeople and all the research and data that we have, we will win for decades to come.

'I came in as Mr. Fix It, to get the company turned in the right direction and poised to make a run at being the dominant player in this market.'

-Phil Zachary

### Liner Notes Profile: Phil Zachary

Title: Curtis Media

Group President/CEO Favorite format: Personality oldies Favorite TV show: "The Sopranos" Favorite song: "My Girl" by the Temptations Favorite movie: "Any of the 'Godfather movies." Favorite book: "Anything I was supposed to read in the ninth grade but refused to, and I've come back to all of those: Faulkner, Salinger, O'Henry. That is some of the greatest literature ever written." Favorite restaurant: The Prime Rib in Baltimore Beverage of choice: Kettle One on the rocks Hobbies: "Classic cars. I have just one at a time. When it goes out of the garage, another one comes in." E-mail address: pzachary@ curtismedia.com



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