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O W BL

A

News Focu

MOVER Richards Rises To OM

Entercom active rock KISW/Seattle station



manager Dave Richards has been promoted to OM of the company's four Seattle properties, which also include alternative KNDD, triple A KMTT and country KKWF.

Richards

Richards will continue programming KISW.

Entercom/Seattle VP/market manager Jerry McKenna says Richards' "depth of programming experience will enable him to be a valuable resource and trusted mentor to our entire Seattle programming team." —*Mike Boyle*

SHAKER Curtis Names VPs

North Carolina broadcaster Curtis Media has handed five senior managers VP stripes. National sales manager Adam Maisano is named senior VP/corporate director of sales, while WQDR/Raleigh GM Trip Savery is upped to senior VP.

Also strapping on VP stripes are GMs Jon Bloom (WYMY/Raleigh), Mike Hartel (WBBB/ Raleigh) and Rick Heilmann (Triangle Traffic Network, Southern Farm Network and talk WDOX/Raleigh). —*Mike Boyle*

Flom Q&A To Kick Off R&R Triple A Summit



Newly named Capitol Music Group chairman/ CEO Jason Flom wil appear in a Q&A session with R&R pres-

ident/publisher

Flom

Erica Farber kicking off the 15th annual gathering now known as R&R Triple A Summit. The event runs Aug. 1-4 at the St. Julien Hotel & Spa in Boulder, Colo. Flom and Farber are expected to discuss the challenges and opportunities facing the recording industry. The session will also feature a performance by Virgin artist A Fine Frenzy. -John Schoenberger



Satcasters, NAB Wage PR War Over Merger

The \$13.6 billion proposed merger between satcasters Sirius and XM has ignited a public relations war with the NAB, which has now hung a banner from the side of its Washington, D.C., headquarters that reads "You Do the Math. XM + Sirius" on one line and the word "monopoly" underneath. The volleying from the other side is relentless, too. On June 12, the satcasters placed an advertisement in influential Capitol Hill publications promoting their diversity programming. —Jeffrey Yorke

NUMBER CRUNCH

The percentage of rock radio listeners who pick TV as most indispensable, besting the Internet, videogames, cell phones, FM radio, satellite radio, TiVos/DVRs and IPods, Respondents to a Jacobs Media Web poll were asked to choose the one new- or oldmedia technology they could root line without The percentage of news/talk The listeners who listen to five to Radi nine podcasts per month, up will I from 19% a year ago, according netw to Bridge Ratings. The good at the news? Those who listen to Elbe podcasts from their favorite "bas news/talk station are listening to that station more than they were six months ago. Fam

The number of Air America Radio Network staffers who will be laid off when the network drops its news service at the end of June. COO Scot Elberg says the decision was "based solely on economics." The liberal talk network was recently purchased by Green Family Media.

Coalition Demands Performance Right From Radio

U.S. broadcast radio has never paid performance royalties to copyright holders or artists for music played over the air, but a newly formed coalition thinks it's time that changed. The musicFIRST Coalition launched with more than 100 artists signed on as founding members and with supporting organizations including the RIAA, the Recording Academy, SoundExchange and AFTRA.

The coalition's efforts include a Web site (musicfirstcoalition.org) that focuses on the "special treatment" afforded to over-the-air radio compared with Internet radio, satellite radio and cable music services, all of which pay performance royalties.

In response, NAB executive VP Dennis Wharton says the NAB "will aggressively fight RIAA's proposed performance tax on local radio stations," adding, "Were it not for radio's free promotional airplay of music on stations all over America, most successful recording artists would still be playing in a garage." But musicFIRST is dismissive of the claim that airplay sells records, saying, "Studies show that in most formats, radio is actually substitutional, not promotional. Many consumers will not buy records because they can hear the music for free over the air." —*Brida Connolly*

ON THE WEB Congressional Leaders Want 'No' On Sat Merger

Six dozen members of Congress signed a letter to FCC chairman Kevin Martin, Attorney General Alberto Gonzales and Federal Trade Commission chairman Deborah Platt Majoras asking that they reject the proposed \$13.6 billion Sirius-XM merger because it "would create a monopoly which would be devastating to consumers."

The letter, signed by such congressional luminaries as former Speaker of the House Dennis Hastert, R-III., and House minority Whip Roy Blunt, R-Mo., reminded regulators that in 1997, when the FCC awarded the two satellite licenses, the agency had stressed that "licensing at least two providers will help ensure that subscription rates are competitive as well as provide for a diversity of voices." The letter also notes that there is no evidence that a merger will produce a savings that can be passed along to consumers.

Meanwhile, House Judiciary Antitrust Task Force chairman John Conyers Jr. and ranking member Steve Chabot have asked Gonzales and Martin for guidance on the meaning of the original stipulation in the two satellite radio licenses that prevented the companies from merging. —Jeffrey Yorke

Cutbacks At WMG

Consolidation hit Warner Music Group, resulting in the exits of several longtime employees including Warner Bros. VPs Felicia "Flea" Swerling and Dale Connone. Swerling is a nine-year label vet; Connone had been there for nearly eight.

On the Reprise side, VP of adult radio formats Alex Coronfly is out, along with national director of rock and alternative Carlyn Kessler, New York local Dan Severs and longtime Burbank, Calif.based promo assistant Sandy Leiviska.

Find Swerling at 818-398-0585, Connone at 917-379-6900 or dconnone @mac.com, Kessler at 323-697-0776 or carlynkessler@gmail.com, Severs at dansevers@gmail.com and Leiviska at 818-842-1636 or 2sandboxes@sbcglobal.net.

—Keith Berman

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The date the FCC will conduct the fifth of six regional public meetings on media ownership, this time in Portland, Maine The FCC's five commissioners intend to collect information from consumers and collect information from consumers and commitment to local coverage

Withers Voted Head Of NAB Radio Board



The NAB's board of directors unanimously elected Russ Withers, owner of Withers Broadcasting Cos., as NAB Radio Board chairman. Withers, who had served as the board's

Withers

vice chairman for the past two years under Entercom CEO David Field, takes the reins at the end of lune.

Commonwealth Broadcasting president Steve Newberry was unanimously elected Radio Board vice chairman, and Inner City Broadcasting president Charles Warfield was tapped as second vice chairman.

—Jeffrey Yorke

Consolidation Affects Virgin Records

The consolidation parade continues at the new Capitol Music Group, this time at Virgin Records, where VP of promotion Jason McFadden exits after eight years. Prior to his Virgin stint, McFadden spent a decade with Metropolitan Records. Also leaving: San Francisco promo rep Aggie Baghaei, a 20-year label vet, and Virgin/Detroit promo rep Kevin Kay, whose previous label stops include Dream Works, Mercury, V2, Island, PLG and Polydor. McFadden can be reached at 917-855-3546 or mcfaddenj@comcast.net, Baghaei at 415-215-0804 or starsky3@ aol.com and Kay at 586-909-0841 or kevinkay1@comcast.net. —*Kevin Carter*

XM Partners With ESPN

Under a new multiyear agreement with ESPN Regional Television, XM Satellite Radio has announced it will carry Big 12 Conference sports, making it the official satellite radio network for all six BCS conferences. Beginning this fall, XM will air select football games each week and the football championship. XM will also air select men's and women's basketball games and coverage of the men's and women's basketball tournaments.—*Katy Bachman*

Fonovisa Implicated In Payola Scandal

In a lawsuit filed in Los Angeles Superior Court against Univision Music, Univision subsidiary Fonovisa GM Alfonso Larriva and Univision VP of marketing and promotion Alberto del Castillo, former Fonovisa VP of promotion Daniel Mireles alleges that he was ordered to participate in payola or lose his job—and was fired after refusing to continue.

According to the suit, filed in November 2006, Mireles reluctantly negotiated payments with more than 50 PDs—including a deal with a Los Angeles PD who was given \$10,000 in cash in exchange for three spins per day for eight Univision artists. Mireles also alleges that an indie promoter was brought in to "wash" the money: Univision allegedly cut checks to Chelsea Rose Inc., a company operated by Norberto de la Rosa, and Mireles got cash back from de la Rosa, which he then delivered to the PDs.

Univision Communications senior legal counsel Arya Towfighi declined to comment when contacted by R&R.

"This is a good opportunity to do an investigation and start cleaning it up," says a Latin label executive who requested anonymity. "Make it a level playing field and let the music succeed," says the executive, who claims payola is common in all Latin and some generalmarket formats.

McVay Media VP of Hispanic Luis Villarreal says that the majority of large broadcasters have payola safeguards in place but that's not always the case for smaller operators that "are thirsty for promotional funds."

"I hope this opens people's eyes," Villarreal says. "If we're not playing by the same rules [as the general market], there needs to be some consequences." -Jackie Madrigal

Sholin Comes Home To Radio

Bay Area radio legend Dave "the Duke" Sholin has been inked for mornings at CBS Radio's recently relaunched classic hits 106.9 KFRC/San Francisco. "I'm thrilled," Sholin says.

Sholin spent a large chunk of the '70s at



news comes on the heels of Tim Jordan's promotion to KFRC PD. Jordan, a Bay Area native, fellow KFRC freak and a CBS fixture since 1985, was most recently OM of rhythmic AC sister KMVQ (MOViN 99.7). —Kevin Carter

Sholin

Houston PPM Glitch

Less than six weeks before the release of the first monthly "live" Portable People Metter ratings from Houston, Arbitron delayed by two days the scheduled June 11 release of PPM demo data in the market for the week of May 17-23. In a June 11 note to clients, Arbitron said it "observed some unusual listening patterns warranting further review" and that rescheduling the release date would give it time "for additional quality control measures."The company offered no further explanation of the glitch.

PPM data in Houston becomes currency for June, with the first monthly data scheduled for release July 18. —*Mike Boyle*

MOVERS

Radio vet Geoff Davis is promoted from national director of marketing to GM of content provider All Star Radio Networks. In his new role, Davis will oversee sales, clearance and day-to-day operations from All Star's St. Louis home office. Davis, whose career spans 25 years, joined All Star in 2006 . . . Mark O'Brien joins Metro Networks as general sales manager overseeing Washington, D.C.; Virginia; and Maryland. O'Brien, who has more than 25 years of sales management experience, most recently served as VP of radio sales with Daniel Snyder's Triple X ESPN Radio/Washington Redskins Radio Network.

SHAKERS



Jennifer Fowler is promoted to VP of digital marketing for RCA Music Group. She previously held the title of senior director of digital marketing for J/Arista Records. Fowler continues to

report to Tom Corson, executive VP/GM of RCA Music Group, and is based in New York ... **Cumulus Media** classic rock KCFX and talk KCMO-AM/Kansas City local sales manager David Sage joins Journal/Springfield, Mo., as sales manager. Sage, who will work with country KTTS and news/talk KSGF-AM-FM, has previously held senior account executive, local sales manager and general sales manager positions ... **Sales veteran** Kevin Hemmings joins CBS Radio urban WJHM/ Orlando as general sales manager. Hemmings was last general sales manager

Hemmings was last general sales manager at Clear Channel/Miami's urban AC WMIB, news/talk WIOD and talk WINZ.

Business Briefing

By Jeffrey Yorke

Radio One Restates Past Financials

Urban media specialist Radio One has restated its financial reports for 1999 through 2005. The company also released its 2006 results, which showed an increased loss of \$246,000. The company cut its profit from 1999 to 2005 by \$10.1 million, citing inaccuracies in recording stock options given to executives at the Lanham, Md.-based company.

The refiling with the Securities and Exchange Commission comes after an internal audit earlier revealed inconsistencies in reporting options given to employees and directors. In February, when the irregularities were revealed, the company hired Washington, D.C., law firm Covington & Burlington to investigate any possible fraud or wrongdoing. Radio One said the law firm found no rules were broken.

In its delayed June 14 SEC filing, the broadcaster reported losing \$6.7 million (7 cents per share) in 2006, compared with a \$48.6 million profit (44 cents per share) in 2005. The company said its broadcast revenue was off slightly, to \$367 million. Previously, Radio One had said its 1999– 2005 profit was about \$113.6 million.

The SEC has not concluded its investigation into Radio One's options practices. In an unrelated move, Radio One

announced the \$28 million sale of KTTB, its sole Minneapolis property, to the rhythmic station's longtime GM Steve Woodbury and his new Northern Lights Broadcasting.

FCC Fines Multicultural Radio \$10K

The FCC's Enforcement Bureau has rejected Multicultural Radio Broadcasting's plea for a reduced fine for not having proper lighting on the four-tower array used by Spanish KWRU/Fresno, Calif., and demanded full payment of \$10,000 within 30 days.

The FCC originally cited the broadcaster on Dec. 22, 2006, for violations in early October of last year. In a Jan. 23 reply to the FCC, Multicultural acknowledged the problems and provided evidence that it had hired contractors to make repairs, which were subsequently delayed. It asked that the fine be reduced because it had acted "in good faith."

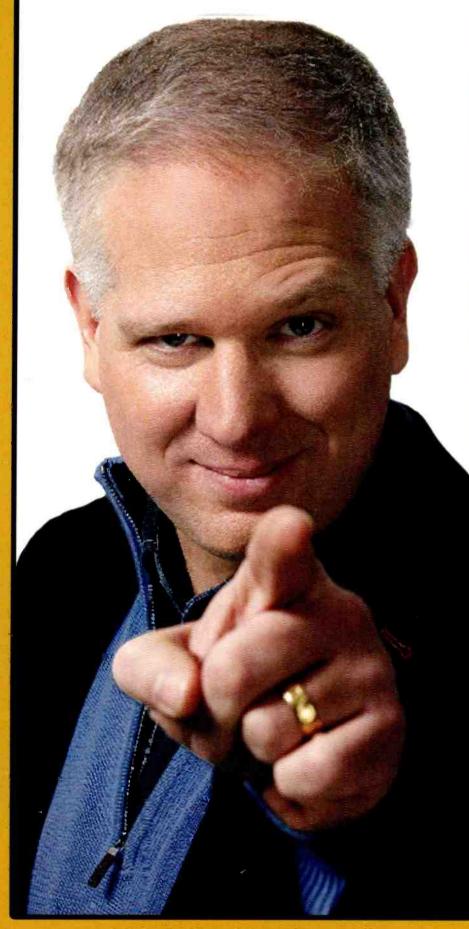
However, when the towers were dark, the company had failed to inform the Federal Aviation Administration as required.

ARE YOU GETTING YOUR SHARE?

MEN 25-54 AQH SHARE

WFLA-AM	TAMPA, FL	7.4
KFTK-FM	ST. LOUIS, MO	5.1
WPGB-FM	PITTSBURGH, PA	6.9
WTDA-FM	COLUMBUS, OH	6.1
KNRS-AM	SALT LAKE CITY	7.6
WHP-AM	HARRISBURG, PA	8.1
KTOK-AM	OKLAHOMA CITY	8.2
WRVA-AM	RICHMOND, VA	8.3
WSPD-AM	TOLEDO, OH	7.1
KWQW-FM	DES MOINES, IA	8.5
WHAM-AM	ROCHESTER, NY	6.6







WHILE JUSTIN TIMBERLAKE TS AT CHR/TOP 40 SOLO AS HE DID WITH 'N SYNC (NINE), HE LONG AJO MOVED AHEAD IN TOTAL NO. 15. "SUMMER OVE" IS H S FIFTH, BESTING THE BAND'S TWO.

R&R

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URBAN AC	50	Please Don't Go / Tank
GOSPEL	51	Blessed And Highly Favored / The Clart Sisters
CHRISTIAN AC	54	Every Time I Breathe / Big Dadcy Weave
CHRISTIAN CHR	55	The Las: Night / Skillet
CHRISTIAN ROCK	55	An Epiphany / The Send
INSPO	5 5	Bring The Rain / MercyMe
COUNTRY	53	Ticks / Brad Paisley
AC	ଗ	Waiting Cn The World To Change / John Maker
HOT AC	62	Home / Daughtry
SMOOTH JAZZ	65	The Rhythm Method / Paul Brown
ALTERNATIVE	67	What I've Done / Linkin Park
ACTIVE ROCK	63	What I've Done / Linkin Park
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JIMMY LAFAVE, WHO **REMAINS ATCI** AMERICANA WITH

CIMARRON MANIFESTC IS SET FOR A BUS SUMMER OF TOURING FROM NEW YORK TO LC ANGELES, WITH SEVERA DATES SCHEDULED IN H STATE OF



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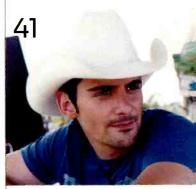
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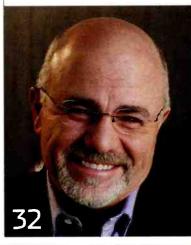
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'I'm not sure that we don't need to redefine what cume is. Me walking into an office with a radio on for five minutes is not really a good indicator of cume.' p.18



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MARKET SNAPSHOT:



Bakersfield is the county seat of Kern County, Calif. It is one of the fastest-growing large-population cities in the country. As of 2007, the population was estimated at 323,213 within the city limits, making it the 11th largest city in California.

POPULATION: 567,800

RADIO MARKET RANK: 78

DEMOGRAPHICS:*

	TOTAL 75-MARKET	BAKERSFIELD ARBITRON	
	POPULATION %	METRO %	INDEX
AGE 18-24	13%	16%	126
AGE 25-34	18%	21%	115
AGE 35-44	20%	20%	102
AGE 45-54	19%	18%	94
MALE	49%	52%	106
WHITE	83%	88%	106
AFRICAN-AMERICAN	12%	7%	59
HISPANIC	15%	39%	267
LISTENED TO RADIO ONLINE (PAST 30 DAY	5) ^{9%}	10%	109

NO. OF RADIO STATIONS: 25

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
AMERICAN GENERAL	2 AM, 4 FM (6)	20.7%
CLEAR CHANNEL	4 FM	18.0%
BUCKLEY	1 AM, 3 FM (4)	12.7%

FORMATS: 5 N/T, 4 rhythmic, 4 country, 4 regional Mexican, 3 Spanish oldies, 2 AC, 1 active rock, 1 hot AC, 1 classic rock, 1 adult hits, 5 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KISV-FM	RHYTHMIC	9.7
KUZZ-AM-FM	COUNTRY	7.2
KIWI-FM	REG'L MEXICAN	6.1
KBFP-AM-FM	SPANISH OLDIES	5.3
KMYX-FM	REG'L MEXICAN	5.3

INTERESTING FACT:*

The most avid radio listeners in Bakersfield are more likely than total Bakersfield adults to own a domestic sport utility vehicle and less likely to own a foreign SUV.

*Source: Scarborough Research 2006 **Source: Arbitron Winter 2007 Report

Right At Home In Bakersfield

This week we take a look at the real estate and financing habits of Bakersfield residents and offer sales executives some ideas for selling against this kind of data

The first chart below examines adults in Bakersfield who have home mortgages, broken down by radio format preferences. Country, at 28%, takes the cake for having the highest overall percentage of listeners with home mortgages, 5% ahead of the Bakersfield average. However, scanning over to the index column, we see that classic rock listeners are a whopping 65% more likely than the average Bakersfield consumer to have home mortgages-a very impressive stat.

The second chart delves further into Bakersfield's country radio audience and provides an example of how this kind of data can be used as a prospecting tool. Bakersfield adults who listen to country are 22% more likely than the average Bakersfield consumer to use Kern Schools Federal Credit Union.

Present lending institution clients and prospects with valuable information about their customer base that also highlights the unique strengths of your station, and use this kind of data to help generate promotional activity ideas. -- Susan Visakowitz

Bakersfield Adults Who Have Home Mortagages, By Format **RADIO FORMAT PROFILES (M-S GAM-MID CUME)**

	TOTAL %	TARGET %	INDEX
COUNTRY	23	28	123
CLASSIC ROCK	11	17	165
NEWS/TALK/INFORMATION	12	17	145
SOFT ADULT CONTEMPORARY	9	13	148
RHYTHMIC CONTEMPORARY HIT RAD	10 18	12	68
ADULT CONTEMPORARY	7	10	135
CLASSIC HITS	8	9	121
HOT AC	9	9	98
ACTIVE ROCK	9	8	88
RHYTHMIC OLDIES	9	8	83

Banks Used By Bakersfield Country Listeners

T. T	OTAL %	TARGET %	INDEX
BANK OF AMERICA	31	27	85
CITIBANK	3	3	114
KERN FEDERAL CREDIT UNION	13	14	106
KERN SCHOOLS FEDERAL CREDIT UNION	24	3D	122
UNION BANK OF CALIFORNIA	5	5	94
WASHINGTON MUTUAL	19	22	118
WELLS FARGO	16	18	111
OTHER BANK	9	11	125
OTHER CREDIT UNION	17	24	139
OTHER FINANCIAL INSTITUTION	5	6	125
NONE	12	10	82

SOURCE: Scarborough Research 2007

Transactions at a Glance

eville International's KMVP-AM/Phoenix to AIM Broadcasting for \$3.8 million . . . Clear Channel's WFUN-AM, WREO-FM, WYBL-FM/Ashtabula, WZOO-FM/Edgewood and WFXJ-FM/North Kingsville, Ohio, to Sweet Home Ashtabula for \$3.55 million.

Deal of the Week

KTTB-FM/Glencoe (Minneapolis-St. Paul), Minn.

PRICE: \$28 million TERMS: Asset sale

BUYER: Northern Lights Broadcasting, headed by president/CEO Steve Woodbury. Phone: 952-842-7200. It owns no other stations. This represents its entry into this market.

SELLER: Radio One, headed by president/CEO/COO Alfred Liggins. Phone: 301-306-1111

FORMAT: Rhythmic

BROKER: Peter Handy of Star Media Group

COMMENT: Radio One's Blue Chip Broadcasting Licenses' KTTB-FM/Glencoe, Minn., to Northern Lights Broadcasting for \$28 million.

www.americanradiohistory.com

2007 Deals to Date

Dollars to Date: \$1,299,786,350 **Dollars This Quarter:** \$999,587,218 Stations Traded This Year: 719 **Stations Traded This Quarter:** 476

(Last Year: \$3,390,167,932) (Last Year: \$293,949,620) (Last Year: 456) (Last Year: 207)



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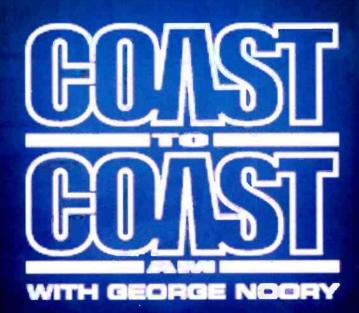
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P35-64 AQH RANK

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Advertising stereotypes push vital buyers out of revenue's way

Baby Boomers: On The Edge Of Oblivion



'Radio has already ceded the youth market to other media. Now, it's in danger of doing it with boomers, the generation that grew up with radio.'

-Paul Jacobs

Paul Jacobs pauljacobs@jacobsmedia.com

was reading BusinessWeek the other day, looking for articles and information that could help Jacobs clients position their audiences in a positive light. My eyes went immediately to the headline: "A Cell Phone for Baby Boomers." Since we recently completed our third Technology Poll and saw how baby boomers are totally immersed in technology (almost as much as their kids, yet they can afford what they want to buy), I figured this would be a good lead for sales staffs at our classic and mainstream rock client stations.

What a surprise. This cell phone, known as the "Jitterbug," isn't for boomers: It's for the people you see in the TV commercial where they've fallen and can't get up. The phone is targeted at geezers who've been living in caves since the 8-track was invented. It has a dial tone. It has an earpiece that fits around the ear, which "makes the phone easier to use for the hearing-impaired." It has brighter buttons than most cell phones. And there's even a version for those poor Zeppelin-loving boomers who did too much acid in the '60s that has only three buttons: one to dial 911, one to reach an operator and one to call a favorite person (or caregiver). Obviously a phone for shut-ins. But not for the boomers I hang around with.

What's going on here? Have we boomers become so elderly and feeble that products need to be designed for our multiple impairments? The conventional wisdom among some on Madison Avenue is that the only products worth advertising to us are Metamucil and Viagra. Maybe the next big thing will be an iPod built into our walkers.

Not only is this sad, it's dangerous for all media, especially radio. Baby boomers aren't infirm. We're vital, have extraordinary disposable income and we buy stuff. But the images reflected in these and other marketing articles aren't reflective of reality, and therein lies the danger. If radio and other media outlets allow these images to persist, today's successful boomer-targeted formats will go the way of oldies, which earned the label of "demographically challenged."

Image Wars

As someone who has fought the image wars on

behalf of the youth market for close to two decades, I understand firsthand the importance of managing perceptions as a way of establishing value and demand. We strongly encourage our younger rock clients to focus on changing the stereotypes about their audience, rather than focusing solely on ratings. It's the only way many of them have stayed in business, because most media buyers and business owners aren't listening to Linkin Park, and when they think of alternative, they think of their teenagers. As a result, owners of radio companies are reluctant to invest in youth formats.

The same challenges exist today for formats like classic rock, oldies, news/talk and even AC, except they are on the other side of the demographic spectrum. If the typical media buyer, planner or even account executive is in her 20s or 30s, she looks at boomers as her parents or grandparents.

Reinforced by media imagery and geriatrically targeted cell phones, the motivation to allocate advertising dollars in order to grow business among a target that's seen better days isn't an attractive option. As a result, ad spending isn't flowing into the 35-plus demographic and opportunities are lost on both sides of the spectrum. This is a trend that anyone involved in these formats-sellers, programmers, managers and owners-needs to address. Now

Of course, advertisers never let logic get in the way of stereotyping. When you look at the facts, it is counterintuitive to stop investing in boomers at this moment in time. People in their 50s today aren't has-beens. Nor have they stopped their purchasing activities. In fact, they are typically part of two-income households,

where a significant financial event is about to happen: The kids are leaving the house. All of a sudden, after struggling to pay college bills and for an extra car, something new is emerging: disposable income and the time to spend it. And along with having a few extra bucks in their pocket, the perfect companion emerges: independence.

Brand Awareness

At a time when 76 million consumers (who advertisers have invested in for the past three decades) have more money on hand and the time to spend it, advertisers have decided that building brand awareness with a 24-year-old is a better bet. Now, I don't want to denigrate the value of the youth market, but I'm waiting for someone to explain the logic behind these media plans and how they're going to ring the cash register today.

What should broadcasters do? Well, if they continue to edge away from boomer formats, they're giving up on consumers they've been appealing to since they were in their teens. Boomers are in the radio habit, as they have been for decades. Radio has already ceded the youth market to other media. Now, it's in danger of doing it with boomers, the generation that grew up with radio. Ultimately, radio will be sanded down to a series of niche formats that fit between 25 and 54. Not exactly mass appeal.

Here are some suggestions for broadcasters:

Advocate for your demographic, not just your format. If broadcasters don't aggressively push back on the notion that boomer formats target geriatrics, then these images will become set in stone. And the revenue will dry up, forcing format changes. Have you ever heard the phrase, "There's no dollars for teens?"We aren't that far from taking out the word "teens" and replacing it with "boomers."

Focus on agency execs and business owners (who are likely boomers themselves) instead of the media-buying community. Campaigns and targets happen well before they reach the media buyer's desk, and boomer execs understand their brethren. their value and the reality behind the myths.

Finally—and I say this with all due respectradio needs more aggressive leadership in many quarters. Changing perceptions can't be done through the efforts of an account executive in Albuquerque. Radio needs its owners, its CEOs and the RAB to develop targeted and strategic approaches to not only elevate radio's overall image, but the value of our various listener constituencies. And there's not a bigger, more valuable group of listeners radio effectively reaches than boomers.

So I wish the makers of this new "boomer" phone all the best. In the meantime, I've got to run to Best Buy to pick up my new 56-inch plasma TV, look at a new car for my teenage daughter (you think she can afford it?) and eagerly await the delivery of my new iPhone. I can't wait to play with all the buttons. Rs.R

Paul Jacobs is GM of Jacobs Media, a rock radio consultant firm based in Detroit.

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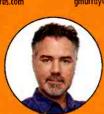
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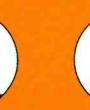
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STREET TALK



By Kevin Carter and Keith Berman

Is Lou Pearlman Officially Screwed?

Chattanooga Scared Kiss-Less Clear Channel spectacularly detonated CHR/top 40 on WKX I (98.1 Kiss FM)/ Chattanooga, Tenn., then hauled classic country WNGA (the Legend) up from 97.3 into its new home at 98.1 as it prepares to spin off the 97.3 stick to Three Daughters Broadcasting. We caught up to (now former) Kiss PD/midday dude **Riggs** as he was preparing to perform the traditional "my-stationgot-blowed-up" ritual: "We're trying to find a liquor store right now." he says. Apparently, the original plan was to move the Legend to 98.1 and relaunch Kiss on a new stick, but the new frequency isn't ready vet-and because 97.3 is being sold right now, Kiss simply went kaboom! "We're all collecting our thoughts today, but none of us really have any plans right now," Riggs says. "My MD/night guy, Shrek, just moved down here two months ago." While Clear Channel regional VP of programming Clay Hunnicutt tells ST that he's looking for gigs for the staff, feel free to reach out and offer them iobs: Mornings were handled by the

syndicated "Ace & TJ

Show," but Riggs is

available at 423-593-

8776, and his riggs@

address will be active

until the end of July.

APD/afternoon driver

Mike Michonski is at

423-314-0017, and hit

Shrek up at 845-505-

2432 or shrekradio@

gmail.com.

clearchannel.com

OK, so that may not be the actual legal term, but you get the idea. Boy-band impresario **Lou Pearlman**, owner of TransContinental Records, has been apprehended in exotic Bali, Indonesia, and dropped into a giant vat of legal boiling water. The Orlando pissed-off investors nearly half a billion dollars—several dozen civil suits pending against Pearlman and his companies allege that he scammed almost \$320 million out of nearly 1,800 investors, and more than 10 banks have foreclosed on more than \$130

dropped into a giant water. The Orlando Sentinel reports Pearlman, who fled the country in January, was taken into custody by the FBI at a resort hotel in Bali after a worldwide search. It seems that Pearlman owes a whole bunch of



million in loans to him. But wait there's more! Pearlman has also been charged by the state of Florida and the U.S. government with fraud—so far, only a few hundred thousand dollars have been recovered.

Locke Leaving Star 94

A surprising piece of news out of Atlanta as Vikki Locke, longtime co-host of the "Steve & Vikki" morning show on Lincoln Financial CHR/top 40 WSTR (Star 94), announced she will be leaving the station for health reasons. In an internal memo, PD Dan Bowen told the staff, "As you know, Vikki was diagnosed with a blood clot in December. Since then, she has been through a series of tests and continues to receive treatment on a regular basis. After consulting with several specialists, she has made the decision to step away from the broadcasting business and Star 94 at the end of the year. The good news is that this gives us six months to celebrate her unbelievably successful T7-year run here on Star 94. You can rest assured that this will be one of the biggest farewell tours Atlanta has ever seen. We certainly wish Vikki and her husband, Mike, nothing but the best and recognize that her health is paramount. We love you, Vikki!" When reached by ST, Bowen said: "Vikki's run here is an unparalleled accomplishment, and everyone at Star 94 and the Atlanta listeners will miss her."



The Programming Department

■ Just when WFLZ/Tampa PD Tommy Chuck thought he was going to have a nice, relaxing summer comes word that he now needs an MD/midday personality: Due to personal reasons, Ashlee Reid will be leaving and moving home to New York. "Ashlee has been a tremendous help to me during my six months here," Chuck tells ST. "She is a leader on our programming team and is a close friend to everyone here. We are going to miss her dearly, but we support her and wish her well in New York." Reid has agreed to remain with the station until July 31 or until her replacement is in the house.

 Jay Hudson can no longer be accused of "acting" like the MD at CHUM alternative CIMX (89X)/Windsor-Detroit—he's now "regular" MD.
 Hudson joined 98X last December to do nights and has been interim MD for a while. After two years at Entercom alternative **KWOD/Sacramento**, MD/midday princess Hill **Jordan** has left. **Andy** Hawk has been plucked from weekends to be interim MD/midday dude while station manager **Curtiss Johnson** begins the search. Jordan's now on the prowl for her next adventure; find her at 916-367-1619 or hillary.jordan@gmail.com.

■ Steve "Keke Luv" Kicklighter has resigned as PD of Pro-Active CHR/top 40 KQQB/ Spokane and is headed over to Boise to fill the vacant PD position at Peak CHR/top 40 KSAS. At least he won't be lonely on the drive—he's taking KQQB night jock Dick on the Radio with him. Back at the ranch, KQQB OM/morning cohost Toby Howell will oversee programming with the help of DJ Parafyn, who's now covering Kicklighter's former afternoon shift as well. Howell is searching for a new midday and night jock-toby@pro-activecomm.com.

Meanwhile, across the hall, Brent Carey has landed as PD of Peak's hot AC KCIX/Boise, Idaho. "I'll take over afternoons in the coming weeks," says Carey, who programmed WTWR/Toledo until July 2006. Prior to that, he was PD of WIOG/ Saginaw, Mich. For the past few months, he's been working for PD Ron Harrell at WDVD/ Detroit. Carey can be located at 208-275-8193, and with his arrival, OM Tobin Jeffries focuses on his PD duties for AC KXLT.

Brad Kelly, PD of Clear Channel adult hits WXLY/Charleston, S.C., has been upped to OM of the whole damn six-station cluster, which also includes country WEZL, classic rock WRFQ, hot AC WALC, news WSCC and adult standards WLTQ.

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BDSCertified Spin Awards May 2007 Recipients:

600,000 SPINS

Hey Ya/ OutKast /LaFace/Zomba Family Affair/ Mary J. Blige /MCA The Game Of Love/ Santana Feat. Michelle Branch /Arista/RMG Push/ Matchbox Twenty /Lava

500,000 SPINS

Photograph/ Nickelback /Roadrunner/Lɛva/Atlantic Something Like That/ Tim McGraw /Curb I'm Like A Bird/ Nelly Furtado /Dreamwcrks/Incerscope Because Of You/ Kelly Clarkson /RCA/RMG One Thing/ Finger Eleven /Wind-Up

400,000 SPINS

How To Save A Life/ The Fray /Epic Lips Of An Angel/ Hinder /Universal Republic Over My Head (Cable Car)/ The Fray /Epic Are You Gonna Be My Girl/ Jet /Elektra/Atlantic Landslide/ The Dixie Chicks /Monument

300,000 SPINS

Waiting On The World To Change/ John Mayer 'Aware/Columbia Before He Cheats/ Carrie Underwood //rista/Arista Nashville Buttons/ Pussycat Dolls /A&M/Interscope It's Not Over/ Daughtry /RCA/RMG

200,000 SPINS

Don't Matter/ Akon /Konvict/Upfront/SRC-Universal Motown The Sweet Escape/ Gwen Stefani Feat. Akon Interscope This Is Why I'm Hot/ Mims /Capitol Glamorous/ Fergie Feat. Ludacris /Will_Am/A&M/Interscope Leave The Pieces/ The Wreckers /Maverck/Wa'ner Bros./WRN The World/ Brad Paisley /Arista Nashville The Hand That Feeds/ Nine Inch Nails /Interscope Shortie Like Mine/ Bow Wow Feat. Chris Brown /Columbia Runaway Love/ Ludacris Feat. Mary J. Blge /Def Con II/IDJMG

100,000 SPINS

Buy U A Drank (Shawty Snappin')/ **T-Pain Feat. Yung Joc** /Konvict Muzik/Nappy Boy/Jive/Zomba Because Of You/ Ne-Yo /Def Jam/IDJMG Wasted/ Carrie Underwood /Arista/Arista Nashvi le Settlin'/ Sugarland /Mercury Beer In Mexico/ Kenny Chesney /BNA The Way I Live/ Baby Boy Da Prince /Unitersal Republic Good Directions/ Billy Currington /Mercury Stand/ Rascal Flatts /Lyric Street Last Dollar (Fly Away)/ Tim McGraw /Curb Girlfriend/ Avril Lavigne /RCA/RMG Rockstar/ Nickelback /Roadrunner/Lava/Atantic Boston/ Augustana /Epic The Pot/ Tool /Tool Dissectional/Volcano/Zcmba Alyssa Lies/ Jason Michael Carroll /Ariste Nashville My Savior My God/ Aaron Shust /Brash Poppin'/ Chris Brown Feat. Jay Biz /JivezZomba More/ Matthew West /Universal South/EM CMG Better Than Me/ Hinder /Universal Republic

50,000 SPINS

Makes Me Wonder/ Maroon 5 /A&M/Octone/Interscope Like A Boy/ Ciara /LaFace/Zomba Pop, Lock & Drop It/ Huey /Hitz Committes/Jive/Zomba I Tried/ Bone Thugs-N-Harmony Feat. Akon /Full Surface/Interscope Umbrella/ Rihanna Feat. Jay-Z /SRP/Del Jam/IDJMG Find Out Who Your Friends Are/ Tracy Lawrenc3 /Rocky Comfort/CO5 Forever/ Papa Roach /El Tonal/Geffen Get It Shawty/ Lloyd /The Inc./Universal Motown Home/ Daughtry /RCA/RMG Summer Love/ Justin Timberlake /Jive/Zcmba What I've Done/ Linkin Park /Machine Shɔp/Warner Bros. Don't Make Me/ Blake Shelton /Warner Bros./WRN Ticks/ Brad Paisley /Arista Nashville Me And God/ Josh Turner /MCA Nashville Stattin' With Me/ Jake Owen /RCA Paralyzer/ Finger Eleven /Wind-Up Lucky Man/ Montgomery Gentry /Colum 3ia Party Like A Rockstar/ Shop Boyz /OnDeck/Universal Republic Read My Mind/ The Killers /Island/IDJMG Little Wonders/ Rob Thomas /Walt Disner/Melisma/Atlantic Wrapped/ George Strait /MCA Nashville Shoft So Thomas /Walt Disner/Melisma/Atlantic Wrapped/ George Strait /MCA Nashville Mholly Yours/ David Crowder Band /sixsteps/Sparrow/EMI CMG Dig/ Incubus /Immortal/Epic Look After You/ The Fray /Epic I Need You To Love Me/ BarlowGirl /Fervant/Wcrd-Curb Not Ready To Make Nice/ Dixie Chicks /Columbia This Fragile Breath (The Thunder Song)/ Tedd Agnew /Ardent Here I Am To Worship/ Phillips, Cralg & Dean /Sparrow/EMI CMG Pero Te Vas A Arrepentir/ K-Paz De La S erra /Disa Dueno De Ti/ Sergio Vega /Sony BMG Norte Sillyworld / Stone Sour /Roadrunner/Lava.Atlantic Starlight / Muse /Warner Bros. Mientes Tan Bien/ Sin Bandera /Sony BVc G Noree Simple Man/ Shinedown /Atlantic H's About Time / Lillix /Maverick Smile (Just Want To Be With You)/ Chris Pice /Focketown Hysteria/ Muse / Warner Bros. H's A Heartache/ Trick Pony /Curb Personal Jesus' Marilyn Manson /Interscope Estoy A Punto/ Broco /Fonovisa Here It Goes Again/ OK Go /Capitol

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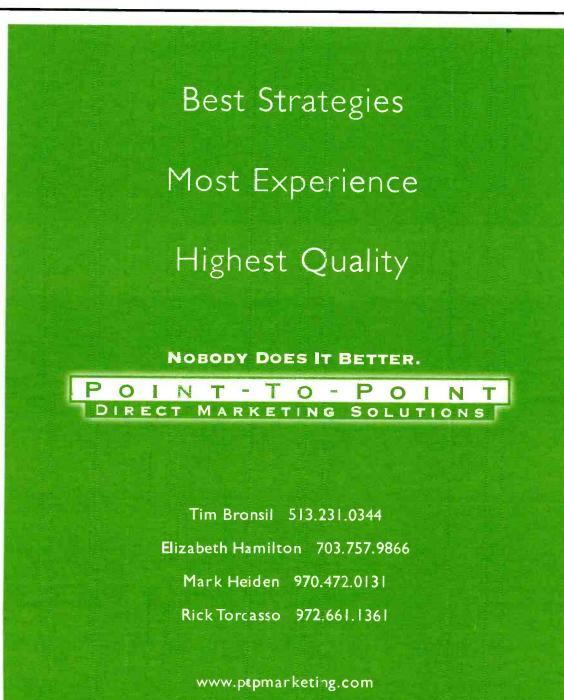
STREET TALK

Quick Hits

Radio One/Philadelphia GM Chester Schofield has left the company. Schofield had been overseeing urban WPHI (100.3 the Beat), urban AC WRNB and gospel WPPZ (Praise 103.9). Schofield previously held the same position across the street at Clear Channel's urban WUSL (Power 99) and urban AC WDAS-FM. No replacement has been announced.

"Our little boy has grown up," WKTU/New York PD Rob Miller says, describing with mixed emotions the pending exit of longtime station fixture Noel "Speedy" Mercado, a 'KTU vet since 1997, who is leaving to join the syndicated "Luis Jimenez Show." Mercado's sweet new gig will involve him traveling the country, co-hosting the red-hot "Jimenez" show from different markets. The show is currently heard in Los Angeles, Chicago, Dallas, Miami and Orlando and will debut on Univision's WCAA (La Kalle)/New York in January. "We're not replacing Speedy's position, because he's irreplaceable," Miller tells ST. "We will all miss him, but he will always be a part of the 'KTU family. He's always poured his heart and soul into this station and for that we'll be forever grateful."

■ Olivia Fox is returning to Washington, D.C., radio—starting June 24, Fox will return to the District to do late nights on Radio One urban WKYS (93.9 Kiss)/Washington. No stranger to the inner workings of Kiss, Fox co-hosted the WKYS-based "Russ Parr Morning Show" from July 1996 until December 2002. Most recently, she did mornings at Clear Channel urban WBTP (95.7 the Beat)/Tampa before being replaced by the syndicated Steve Harvey in September 2006. During her hiatus from radio, Fox has been doing her own webcast reality series, "Where Is Olivia Fox," on oliviafox.com.



In a possibly related story, morning entertainment reporter/ sidekick Huggy Lowdown (may not be his actual name) has left "The Donnie Simpson Morning Show" on WPGC/Washington and is rumored to be ready to resurface across the street on rival WKYS. For now, Lowdown's playing it coy.

It's a jock-a-swap-a-palooza-rama at Magic urban KDAY/ Los Angeles, as afternoon personality Julio G and night duo Tha Goodfellas (Romeo and Dejai) have exchanged shifts. These new and improved time slots put both parties back in familiar territory—Julio spent many years doing nights at the former KKBT, while Tha Goodfellas spent several years in afternoons over in Burbank at KPWR (Power 106)/Los Angeles until 2006.

Marketing director Sean Smith has resigned from CBS Radio triple A WXRT/Chicago. Why? He's moving to Indianapolis with his family and launching his own business. Smith has been with 'XRT since 1998, first as director of NTR, then marketing director since 2002. In addition to a replacement for Smith, VP of programming Norm Winer still needs a production director and is close to announcing a new Web director.

■ Jacinda Garabito will join "Brotha Fred's AM Mayhem" on Clear Channel rhythmic WIBT (96.1 the Beat)/Charlotte (home of R&R '07). She was last heard on Entercom rhythmic WNVZ (Z104)/Norfolk hosting late nights, but departed a couple of months ago.

Promo director Tammy Hayes has gone buh-bye from Palm Beach Broadcasting hot AC WRMF/West Palm Beach, leaving a prime opening for an experienced replacement with a hankerin' to live in South Florida. "We need someone who's highly detailed and dedicated, who can put events together, loves and gets the product, demo and lifestyle," PD Bob Neumann tells ST. Sound like you or someone across the street from you who you'd like to see leave the market? Qualified folks are invited to send their stuff to GM Elizabeth Hamma at elizabeth@wrmf.com. Here's Neumann with the cleanup: "Now, I must get back to my floatie chair in the pool and have a cocktail while my pet chimp Lowery prepares dinner."

Formats You'll Oink Over



Mapleton Communications has flipped **KZAP (Club 96.7 FM)/Chico, Calif.**, from rhythmic to Americana, joining the company's quirky and eclectic KPIG Radio network. "I welcome the opportunity to integrate the NorthValley as part of KPIG

programming. Speaking for the entire crew of Piggies, we are excited to be accessible to our Butte County area friends on the radio dial," KPIG OM Frank Caprista says. KZAP now joins the KPIG network of stations that includes the mothership, KPIG/Monterey, and KPYG/San Luis Obispo and KPIG-AM/San Francisco.



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Jamillah Muhammed WMXD/Detroit URBAN/URBAN AC



Erik Olesen Island Def Jam CHR/TOP 40



Tree Paine COUNTRY









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Reggie Rouse CBS Radio URBAN/URBAN AC



Jim Ryan WLTW/New York AC/HOT AC















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RSR EXECUTIVE ROUND TABLE

Extreme Makeover: Radio Edition

Radio Has Been Moving Forward; Now It Just Needs Advertisers To Sit Up And Take Notice

By Susan Visakowitz Photographs By Andrew H. Walker /RETNA LTD.

Image is everything—especially in a soft ad market. And apparently radio's look needs a major renovation. In a 90-minute executive round-table discussion at Radio & Records' New York office, seven leading radio sales and ad agency executives returned again and again to concerns about positioning and reputation during a wideranging conversation on the state of radio's selling power. While there was general agreement that radio has made significant strides to exploit new technologies and evolve into a multiplatform medium, participants also shared an overall anxiousness that the industry has not done enough to demonstrate this growth to media buyers.

> Clear Channel Radio Sales regional president Bob McCurdy said, "When you get out there and talk to decision-makers at all levels with the clients and agencies, you realize there is a tremendous amount they don't know about radio in

terms of what we've been doing."

JL Media director of broadcast services Rich Russo agreed, adding, "We've just not done a good job of promoting radio as a commercial or advertising vehicle."

The seventh in a continuing series of events aimed at dissecting challenges the industry faces, Radio Sales 2007: Time for a New Model?, held May 31 and led by R&R executive editor Paul Heine, had an extended period of predominantly flat sales results as its backdrop. Radio's revenue needle scarcely moved in 2005 or 2006, and although the RAB recently reported some good news about first-quarter 2007 (thanks largely to local advertising, revenue rose 1% during that frame), many in the room shared a sense that the industry remains a long way from genuine turnaround—and won't get there without a radical face lift.

McCurdy said, "There is nothing more important right now than to reposition the medium to command respect."



Reversal Of Fortune

There was little, if any, dissent about who is to blame for radio's image issues and the medium's resulting fall from favor with advertisers.

Spanish Broadcasting System/New York VP/ GM Frank Flores put it bluntly."We did it to ourselves: the broadcasters, the people who sold this industry for the last 20 or 30 years. We got fat. We were happy with the 10% gains every year; those were our budgets and we did it, so we were content. We got used to just mailing it in."

Russo concurred. "Radio created its own image problem. We've all fostered it."

But there was a chicken-or-egg question about whether radio deserves a better reputation than it has in the face of other "old media," such as TV and print.

"Sometimes what you think you're doing creatively in radio might not be perceived as creative by the agencies, the clients," McCurdy said. "It might be creative compared to the radio industry in the past, but not in the context of what some of the television companies are doing and what some of the Internet companies are doing."

Zenithmedia seniorVP/director of radio/interactive broadcast Matt Feinberg agreed: "Radio in general is late to the digital game, extremely late. And as a result, radio has a kind of a stigma attached to it. There's a predisposition to TV and cable, a feeling that they've made more progress in the digital space."

Greater Media/Philadelphia VP of sales Paul Blake added, "As broadcasters, we have to take responsibility for setting ourselves back a little. We're five to 10 years behind our competitors. Print media has been in the digital world for a long time. They're way ahead of us."

Other participants, however, felt radio has been doing its part to adapt to a new-media environment for some time and merely needs to make advertisers aware of this progress.

"We do product placement in videogames online, we do online fashion, we do chat rooms, we do cyber remotes." Emmis/New York director of sales Alexandra Cameron said. "We get a lot of engagement from the listener. The problem is, if you're dealing with a buyer who is focused on cost per point who is a little less educated on the strategy of a brand, this innovation goes underappreciated."

Richard Lobel, executive VP of the Altitude Group, CBS Radio's interactive marketing division, pointed to his company's recent acquisitions of new-media powerhouses like the global community-based music discovery network Last.fm as evidence that radio is on top of trends in the media business. "Really, all of us should be given credit for trying new things. CBS has certainly tried new things. Some work, some don't, but the idea is we're trying."

A Matter Of Perception

Ultimately, this back-and-forth about radio's reputation developed into a more thorough examination of the effects of a cost-per-point-based approach and whether the time had come for radio to develop a new sales model.

"We look old compared to satellite, MP3s, iPods, everything like that," Flores said. "And what's happened is we have agencies that are looking at us as this old media, thinking, 'Let me look at something more exciting, more sexy."

McCurdy recounted a recent breakfast with the CEO of a major ad firm that opened his eyes to just how serious radio's image problem is. "I told him, 'We're trying to really generate some attention for the medium, but I feel like we're the low man on the totem pole,' and he said, 'You're not even above the earth in terms of how most decision-makers view you.' "

Cameron framed the gulf between radio and buyers from the perspective of compensation: "Buyers are paid to reach a cost per point for efficiency, and things are still bought in silos. When I look at the interaction we have on our Web site, the one-on-one relationship-building, even the ability to purchase an item online—that's less valued because you're dealing with broadcast dollars, and those have to come from somewhere.

"It's not that buyers are the bad guys," Cameron continued."They may not care because that's not what they are paid to do. Fundamentally this is an issue with the overall system, which is so archaic now because it's not



measuring what we're offering. So we're no longer speaking a language that relates to a buyer's job."

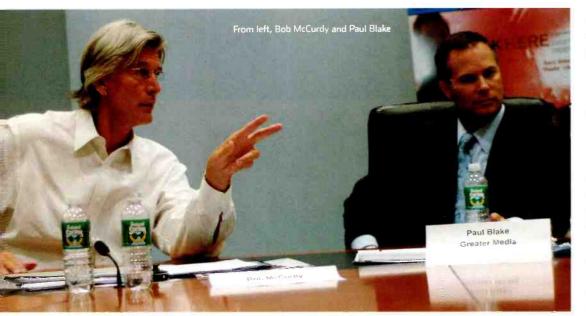
Feinberg also believes that at the heart of the matter is a sort of language barrier. "I've been working for a long time trying to converge terrestrial media with digital media and having it make sense from a buying perspective," he said. "That's difficult because digital metrics are so different from terrestrial metrics and people have a difficult time understanding the digital metrics, by degrees. Then putting the two together and trying to make some sense of it...it's a huge challenge."

Cameron added, "The bottom line is, the buying model—the cost-per-point model—doesn't measure engagement, and we reach our listeners in so many different ways now. We do engage them."

Lobel hopes, however, that if broadcasters approach conversations with buyers from a fresh standpoint, the limitations of the cost-per-point model can be minimized.

"I'm encouraged by what I'm seeing lately with some of our biggest clients. We have a deal with AT&T, for example, that has an on-air component but really is a digital deal. It started with a big idea, and the discussion didn't even go into the area of CPMs and cost per points; that came later. What you have to do now is elevate the conversation and take it out of that transaction mode. That's what's going to get a buyer to go, 'Wow.' "

But Feinberg cautioned that real change in the emphasis on cost-per-point efficiency will take



time. "If it's just a plain old avail and I want to be 100 points in five markets and I have to do it in three days, I'm not going to listen to, 'We've got a second-life program.' And that kind of stuff I don't think will change for a couple of years."

Changing Tunes

So what can radio do to encourage buyers to think differently when it comes to radio's value?

McCurdy said his company is "trying to be not only a media partner, but a marketing partner. We've got to start visualizing ourselves a little bit differently and making sure we share a voice at the table with decision-makers who really control our future."

Lobel believes that radio's strongest asset, and the one it most needs to draw buyers' attention to, is its ability to adapt quickly. "To me, everything that is happening in the world of technology and the digital realm is a bright spot, because we're now able to take advantage of bringing audiences together and allowing them to expetience our radio brands in so many different ways. We're no longer limited to just being on-air. We can be in so many different places, and I think that's going to be the key to exciting buyers."

Cameron concurred. "We're not going to change behaviors as far as listeners wanting to explore new avenues for entertainment, but we can certainly follow those behaviors and tap into them. Radio is great at that."

Cameron also believes the burden of improving radio's image as a strong, pertinent advertising partner lies "on all sides: among agencies, radio stations and the advertisers themselves. We all need to make creative better and more relevant, to actually speak to the listeners on their terms—to surround them in a 360-degree fashion, to reach them online, to reach them on-air in ways that fit their lifestyle."

McCurdy added, "It really comes down to the fact that we're not communicating effectively across the wide range of people we need to communicate with. We've got to get in front of buyers as an industry and as individuals and support the fact that radio has embraced online, it has embraced new technology. You just have to go in with ideas. Buyers are only going to see us for what we're really worth if we show them we have ideas and we're doing something with them. Education is the most important thing we can do. That's how you change perception." Ref.

EXECUTIVE ROUND TABLE

Pondering The PPM What Impact Will Electronic Audience Measurement

Have On Buying And Selling Radio?

By Susan Visakowitz

Arbitron's Portable People Meter has been rolled out in only one market thus far—Philadelphia—with Houston set to "go live" July 18—but early results indicate that electronic audience measurement will significantly affect the radio industry. With radio's three largest markets now on deck to flip the switch to the PPM, the potential effects of the PPM on how radio is bought and sold were top of mind for seven radio and advertising executives who gathered May 31 in New York for R&R's latest executive round table, Radio Sales 2007: Time for a New Model?

> Zenithmedia senior VP/director of radio/interactive broadcast Matt Feinberg said, "I think the PPM will do nothing but serve the industry well. There will be more confidence about going into the medium, and that will help tremendously. But it's going to take time.We're going to need a change of thinking from the cost-per-point system. We're going to have to readjust our CPMs."

> JL Media director of broadcast services Rich Russo said, "What will be different on our end, as we've seen in Philly in the first month, is if I was buying the market at \$73 and now it's coming in at \$91, I'll have to go back to the client and ask, 'How do you want to do this? Do you want to buy less points?' "

> Both executives agreed that the PPM would not disrupt top-ranking stations as much as those in the middle and bottom tier. "We've seen that in Philly: [Greater Media's active rock] WMMR was the top



station and still is," Russo said. "What's going to happen is the Nos. 12, 13 and 14 stations are now going to be bunched up in the middle of the pack with a lot more stations. Once you get past the top two or three stations on a buy and you're picking what I call the 'fence stations,' the ones you can go either way on, that's where all the excitement is going to begin."

But Spanish Broadcasting System/New York VP/GM Frank Flores cautioned, "If buyers are set to take advantage of this, sharpening their pencils to see if they can get a better cost-per-point and driving that old currency at this new method of measurement, we could be in for a long road, and it couldn't come at a worse time."

Change Of View

With the PPM already the new currency in his market, Greater Media/Philadelphia VP of sales Paul Blake was able to offer some insight about the effect the methodology is having thus far. "We're finding that ultimately radio is a stronger reach medium than we've probably given ourselves credit for—but it's also still a very targeted medium. So perhaps the buying doesn't have to change so drastically."

But Clear Channel Radio Sales regional president Bob McCurdy wasn't sure that cume results can be viewed in the same way in a PPM world as they have been with the diary:"There are nine stations in Philly that cume over 1 million people right now. So I'm not sure that we don't need to redefine what cume is. Me walking into an office with a radio on for five minutes is not really a good indicator of cume."

However, McCurdy agreed that the stronger cume numbers the PPM is documenting could be used to position radio as a reach medium "as opposed to a maintenance medium. [Independently owned AC] WBEB might only be getting 23 minutes a day [of] TSL, but I think everybody would admit it's a great station."

Flores added, "If people are willing to see the PPM as a different kind of way of looking at the medium and they're willing to see the value of the medium as a reach medium, maybe there's a better sell there."

At this early stage, though, Blake said the PPM is not having an impact as far as bringing new buyers to radio: "There's still a lot of confusion in the marketplace. Arbitron is doing the best job it can to get out to the buying community and educate them. But are we seeing [new advertisers] come out of the woodwork? Not yet."

Ethnic Effects

The PPM has already made one significant difference in Philly and Houston: It's taken a bite out of urban and ethnic stations, which have typically been ratings powerhouses in both markets.

Flores explained, "It looks like the Hispanic and urban stations are affected a lot. And traditionally the TSL has been highest at those stations. I know that in New York, [SBS' tropical] WSKQ and [Spanish contemporary] WPAT have generally been in the top three in terms of TSL, so I know that we'll be affected."

McCurdy noted, "Whenever you go down 60% like we did with [urban AC] WDAS in Philly, it's tough. It really takes the wind out of your sails when you're moving from a 1.4 rating to a 0.7 or a 0.6. So we've been talking to the agencies and saying, 'Let's look at the second and third months and see what the reality is.' The TSL is still the highest in the marketplace."

Flores added, "The jury's out in terms of how we'll deal with it, but I think it's going to change how we sell and how they buy. I'm hopeful that buyers and sellers alike will say, 'This is the new world, and we need to shake this out.' "

Blake was quick to point out that it's easy to lose the forest for the trees when it comes to ratings results: "Speaking on WDAS' behalf, even if it was a 1.4 and it's now a 0.7 or 0.6, that station still deserves the rates it got based on its value. It's a monster in Philly, and it needs to be there for African-American listeners. We get lost in the sauce of these points and forget how targeted and effective a station can be to a client's campaign."

Despite many lingering questions about the PPM transition, everyone in the room agreed that radio was due for the change.

Blake said, "When you look at electronic measurement you're talking about accountability—not only for the agencies and the clients, but for the listeners. We've always talked about content being king. Now you can see on a minute-by-minute basis what king is really leading the charge and what king needs to be dethroned."

Emmis/New York director of sales Alexandra Cameron concurred: "It's going to be a clumsy, even painful transition. But with PPM's accountability, the product and the content will get better. It's an exiting new chapter."

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EXECUTIVE ROUND TABLE

New Revenue Models

How Radio Is Using Innovative Thinking And New Technology To Improve Sales

By Susan Visakowitz

According to JL Media director of broadcast services Rich Russo, "Most of the stories about radio tend to be negative." Not this one. While overall radio revenue has been puttering along for the last two years, non-spot activity has broken a healthy sweat and is not showing any signs of fatigue. The RAB recently reported that non-spot rose 10% in first-quarter 2007 to \$302 million—\$55 million above network receipts. And since 2004, when the RAB began measuring non-spot revenue, the category has come to account for 6.4% of total radio billing.

'Ultimately we need the buying community to step away from the calculator and understand the value of all these other assets. And when we talk about interactive assets, we're not just talking about onlinethere's mobile and text and HD.' -Paul Blake

As seven advertising execs gathered at R&R's latest executive round table related, continued growth of non-spot involves rethinking sales models and intensifying radio's expansion into the digital world.

Sponsor This

Clear Channel has taken non-spot opportunities to a whole new level in Dallas, where in late April it transformed underperforming classic rocker KZPS from a spot model to one built around exclusive sponsorships. The new hybrid format, which blends country, Americana and Southern rock as "Lone Star 92.5," is supported not with traditional commercials, but rather with about two minutes of sponsor integration per hour.

Clear Channel Radio Sales regional president Bob McCurdy explained, "The whole idea was to go out and turn over radio stations to about a dozen different advertisers. KZPS wasn't really a powerful radio station at that point, it wasn't doing a lot of billing. So we said, 'Let's go out and try something different.'"

"We're integrating products into the station seamlessly," McCurdy said. "The way it works is that we have a set of advertisers who have product exclusivity—there can be no competition; they own the hour—and all commercials are done live. There are two 30s and a 60, plus a 10-second at the top of the hour."

Emmis/New York director of sales Alexandra Cameron said her group has conversed with advertisers about the sponsorship model, finding that many buyers seem keen on the idea, but want even more from it.

"If I'm an advertiser and I know a particular station hosts the P1s of my product, the passion group, why would I want my competitors to have the ability to talk to that audience? And why would I not invest a whole lot more, not even buy other stations, so I can just own that audience? So rather than an hour-by-hour," she continued, "you'd have almost an annual, where a beer company, a soda company, whoever, can literally own that station in a category-exclusive environment."

McCurdy responded by saying Clear Channel is "trying to sell it that way," looking to get yearlong deals for KZPS. "It's difficult, though, because buyers say, 'It's an untested station.' "

But Zenithmedia senior VP/director of radio/ interactive broadcast Matt Feinberg said that "the experiment in Dallas is a good idea. I'm anxious to see what happens."

Web Of Dollars

In Chicago, Emmis has a serious non-spot success story on its hands. Classic rock WLUP (the Loop) and alternative WKQX (Q101) are generating 14% of their revenue from non-spot, specifically through online and integrated initiatives.

Cameron said the whole company "hugely believes in that model, and so there's been great investment in that area: from quality design work to content-building editors." And the key to making it all work for clients? "Think 36() degrees. Approach ad campaigns from the perspective of really engaging the listener with the client's brand."

To show an example of Emmis' 360-degree thinking, Cameron turned to one particular sales category undergoing a strategy overhaul: automotive.

As Cameron explained, "The on-air message for selling vehicles has been about boring listeners to tears with the same financing deals they've heard from every manufacturer. What we're trying to do differently is just getting listeners to a dot-com and getting them to set an appointment to spend time actually viewing a vehicle model or going through an online tour. Then we can do a data capture—have them fill out a pre-qualifying application to get real leads for the client."

And the effort doesn't have to end there. "We can follow up with a text message reminding people to show up for viewing appointments or offering a great motivating prize or incentive to ensure a large number of people show up online."

Platform Integration

Greater Media/Philadelphia VP of sales Paul Blake offered that a little education will go a long



way in getting buyers to understand the new possibilities radio is presenting. "Ultimately we need the buying community to step away from the calculator and understand the value of all these other assets. And when we talk about interactive assets, we're not just talking about online—there's mobile and text and HD."

Richard Lobel, executive VP of the Altitude Group, CBS Radio's interactive marketing division, pointed to the creation of CBS RIOT as a means of making the full-range of a radio group's assets clear to buyers. "We're showing them that CBS is radio, interactive, outdoor and TV. It's a new way of selling because we're talking about surrounding the consumer at every touch point. This simple RIOT model has gotten us so many new meetings and interest."

Although HD radio is perhaps still in the freshman class of new technologies, McCurdy sees as nuch promise down the line for the medium as he does for the Internet and other digital platforms.

"MySpace just announced they're coming out with branded channels, and we can do the same thing with HD. Do a channel for Chrysler, McDonald's, whatever you want," McCurdy said. "Another way to monetize HD at some point is with addressable radios, where you can put a shock jock back on and you can have a clean portion of it compared to a more unedited portion of it. We're doing something right now with Microsoft where the HD radio is not only going to be a music machine, it's going to be a data machine, where people can get personalized and localized data."

Lobel added, "HD is a huge opportunity for radio. It's more traction, and that means more sales." Ref

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The Modification Of Syndication

By R.J. Curtis

t one time or another, probably every radio persomality has visualized taking his or her show to the next level: reaching a national audience through syndication. That dream is still possible, but it comes with a different set of rules than in the earlier days of hawking an airshift to the national airwaves. Inventory is sacred, and the new reality includes a slower business cycle not just for developing shows in syndication but growing affiliate levels and ratings success. definition of content now extends beyond the entertainment realm of a regular show or weekend special. Today's syndication menu includes talented people from behind the curtain who bring production skills, Web design, interactive technology and other services to radio stations with little or no budget, manpower or training ground of their own to develop such tools locally. "Syndication at its very heart provides services or programs for radio stations that they can't do themselves," Premiere Radio Networks president Kraig Kitchin says. "That's really the underlying premise of our entire business structure." According to Kitchin and other syndication experts, that structure has changed dramatically during the past 10 years, and the dreaded "C" word-consolidation-is a primary reference point for that evolution.

While staff reductions at radio stations have certainly created opportunities for syndication, clearing programs and services has become more difficult as radio claims a tighter-than-ever grip on local inventory.

Dial Global executive VP of sales and marketing Liz Laud says, "You're not getting stuff on that's marginal anymore. Ten years ago there was a lot more wheeling and dealing. It was just easier."

Decision-Making Process

Radio's decision-making process about whether to adopt a syndicated program is entirely different from even five or six years ago. Kitchin says the chain of command used to begin and end with the programmer, who would make a recommendation to his or her respective GM. Starting around 2001, Kitchin says, the PD was required to involve not only the GM and sales manager but also regional programming and management executives. And with more people in the mix, "the rules of the quorum are typically not four to three in favor of 'Let's do it'; it is at least six to one, or seven to zero. In other words, all parties must say, 'Aye.' "

The multilayered management structure isn't unique to massive radio conglomerates, either. More and more, individual station owners "operate in an environment where program and sales management executives are outsourced to consultants," Kitchin says. As a result, the decisionmaking process is just as intensive.

Radio's reluctance to surrender local inventory and a drawn-out procedure for clearing programs are two reasons most program suppliers are now managing their expectations differently. In the last 24 months, according to Kitchin, syndicators have realized that "success no longer means 100 affiliates in three or four or even six months' time." Instead, it means slow and consistent affiliate growth, and subsequently, slower ratings growth, as opposed to the meteoric levels of five years ago, when the model was to come out of the box with a dramatic number of stations.

Program Supplier Woes

Because radio takes a painstaking approach to clearing shows, program suppliers are also more careful than ever about what shows they'll commit to working with. Jones Radio Networks VP of integrated country media Jim Murphy says that while some syndicated hopefuls still approach the network with nothing more than a good idea for a program or a great name, the more likely candidates come with something that Murphy says is "fully formed."

Preferably it's a show with a track record, perhaps on a local radio station. Or, Murphy says, "They've been self-syndicating and they're ready to take the next step." For a network like Jones, that involves taking a look at how a program is built and the level of advertiser interest. Better yet, Murphy says a show earns a closer look "if they're coming onboard with a sponsor and a list of stations that are already carrying it. That's of interest to us."

Laud agrees: "Very rarely do things roll right out of the box. You have to bring great talent and content that stations couldn't ordinarily get themselves." Laud says prospective shows have to bring something different to the mic, such as stellar guests, dynamic callers and unique promotions, "because people aren't going to just hand over the inventory."

Kitchin also prefers a program or personalities already on the air and working, "where you can measurably feel the AQH response or the cume tune-in to a specific vehicle." One example Kitchin cites is syndicated morning duo Big D & Bubba. "Depending on the market, they were 25%-40% above the rest of the radio station's performance."

How do syndicated radio suppliers keep their

fingers on the pulse of what's hot or on up-andcoming trends in talent and other services? Murphy points out that Jones Networks touches about 5,000 stations with its 11 full-time music formats and a talk network. Therefore, it has access to nearly half of the commercial radio properties in the United States as resource material.

"We are talking to our affiliates all the time," Murphy says. "We're always asking what more we can do, what don't we have, what do you need more of that would be of interest."

Premiere employs the same method, according to Kitchin. "Having a trust factor with someone you're doing business with generates conversation." In the process of talking with hundreds of programmers every week, they pick up on common themes: "If your affiliate relations people are talking to each other and your programming staff, you hear back," Kitchin says.

Still, he adds that the incubation of new ideas among peers has been reduced by what he estimates at 60%-80%, recalling that "there was a time in our industry when the number of conventions that PDs were encouraged to go to, or could go to, were plentiful." Now Kitchin says most PDs might be afforded the opportunity to go to one or two per year, and whimsically adds, "For lack of better words, the mix of alcohol, camaraderie and three days together in another city brings about great ideas."

Moving An Idea Forward

Once a new program is in the ether at Premiere, a sounding board of up to 50 of what Kitchin calls "large influencers" are given audio samples of how the show might sound. These influencers



are "people who are looked at by other PDs as leaders in their respective formats." If there are five or more members of the panel who agree the idea is strong enough for them to consider airing it, Kitchin says "that's enough for us to say, 'Let's take it public.' "

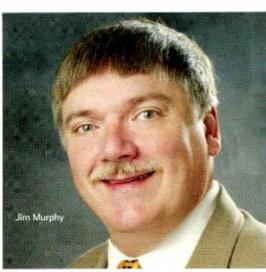
Laud says that once Dial Global decides to move ahead with a program, "we pride ourselves on good marketing pieces that have a 'wow' factor." Between photo shoots and great copy, "you really have to think it out. It's not like you can go on Photoshop and knock one out. You have to spend your money wisely and think of who's looking where. Do you want to reach owners or group PDs?"

Murphy says the challenge is finding a unique selling proposition, which "usually revolves around a personality." He contends this is easier in the talk arena "because personality is unique." In many cases those people were already on radio stations before Jones began to syndicate them. "We were able to show a track record they had on their local stations. We use that to demonstrate why potential affiliates might be interested in carrying this show as opposed to brand X."

Most Inviting

Regarding certain formats that better lend themselves to syndication opportunities, Kitchin cites country radio as the most inviting, partly because of the sheer number of country stations available across America (nearly 2,400). "It's also a current, music-based format," he says, "so there are things to do with music in the way of introducing it and reinforcing it to listeners that make it possible." In addition, he says, the country format is the most open to new ideas and the most likely to take chances."They have music presentations coming at them from not only core country artists but also adult contemporary and rock artists. They have to think outside the box on how they're going to attract some shared listening between AC, oldies and rock. To me, it's the most fertile environment, with the most open PDs."

Murphy, who specializes in the country format, further believes that "country has and continues to resist the fragmentation that we've seen in other formats to its advantage. It tends to be that big format that typically is ranked [No.] 1, 2 or 3 in most markets outside of top 20 markets."



'You're not getting stuff on that's marginal anymore. Ten years ago there was a lot more wheeling and dealing. It was just easier.'-Liz Laud

Long-Term Challenges

When asked to discuss the greatest challenges facing the business of syndication, executives offered a diversified perspective. Murphy says his company is sensitive to the concern that there may be too much syndication, especially because Jones offers products designed to be on stations 24/7. To combat that perception, Murphy says Jones urges affiliates to use the time they have each hour to provide local news or sell local spots. On a broader scale, Murphy believes the need for compelling content will continue to be important because now more than ever, the competition for people's time is fierce. Laud says that while difficult, "it's really important to keep an eye out for strong talent, because you have to develop something for tomorrow."

Kitchin views the long-term challenge as twofold. "Being able to sell through a successful business premise that is just going to take longer than before is the biggest challenge." And recruiting talented personalities, especially ones who can understand this new business model is part of that challenge. "Because there is slower growth and slower realization of a successful syndicated program, that means the money flows slower to them and the venture," Kitchin says. "That means we fund it in a deficit position longer, and have to convince either our bankers or our parent companies to support that venture and have different benchmarks than what they previously thought were successful benchmarks, with 100 affiliates in three months' time."

Laud sees the syndication business changing rapidly, saying, "You're not just selling a show to be on the radio anymore, but you're selling the parts for the sound, animation for flash pages, links to buy ringtones and more." If you look at services provided by MJI Interactive, for example, which provides online music testing, in addition to texting services and Web site content, "when you think about syndication, you would never think about that," Laud says. "But the things that are being sold now are not necessarily programs that go on the air. Before when we had a conversation about syndication, you'd think of something we had to hear, [but now] it's more R₆R about something we can use."



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How Khool Aid and E-Dub's passion for Latin hip-hop helped build a mini syndie empire

Life Partners Become Syndication Partners

By Darnella Dunham

Typically, when an ambitious on-air personality makes the bold move toward syndicating his or her show, an aircheck or demo is submitted to a syndicator in hopes of earning a slot on the company's roster. But Khool Aid, former midday personality for Emmis' rhythmic KPWR (Power 106)/Los Angeles, actually created a syndication company with her partner E-Dub. It all started modestly with "Pocos Pero Locos," a two-hour Latin hip-hop show that launched on Power 106 in August 1999. Khool Aid, the self-described "Jewish girl from the Valley," felt that such a show would appeal to her audience.

"I was always told to target the Latinos, and I truly felt they had no voice in the molding of radio," she says. "I just didn't think it was fair and it became my passion and goal with E-Dub to give a voice to the young Latino community."

With listeners reacting favorably, "Pocos Pero Locos" blossomed into a three-hour block. And then a simple introduction led to the launch of Radio Syndicate. "When [Upstairs Records co-CEO] Jo Lopez saw the passion we had for the show, she set us up with J.D. Gonzalez in San Antonio," Khool Aid says of Univision Radio's VP of programming. At the time, he was PD of Univision's rhythmic KBBT (98.5 the Beat)/San Antonio.

Gonzalez believed "Pocos Pero Locos" would work for KBBT and asked when it might be ready to air on his station. After the unexpected request, Khool Aid and E-Dub adjusted the imaging, started Radio Syndicate and then aggressively went after more affiliates.

"Jo would make us go to R&R and other conferences," Khool Aid says. "She had a lot to do with initially introducing us to a lot of programmers." Along with that, she and E-Dub pounded the phones, cold calling potential affiliates and building relationships.

Today, Radio Syndicate boasts three programs: "Pocos Pero Locos"; the reggaetónfocused "Subelo!," and "The Top 10 Celebrity Countdown," (see story, page 45). A fourth, "The Life & Rhymes of Tupac Shakur," will bow later this year.

Reaching Out

Approaching well-respected programmers was a little daunting at first for E-Dub, but he managed to get past the anxiety of picking up the phone and making his pitch.

"The only way I can explain it is that back then, we were just kids with a dream, and I just knew that I had to sell it to them somehow," he says. "It was a bit intimidating for me, because I wasn't as experienced as I am now."

A key affiliate for "Pocos Pero Locos" was Rose City Radio's rhythmic KXJM (Jammin 95.5)/ Portland, Ore., since it wasn't perceived as a market with a demand for Latin hip-hop. E-Dub confides, "My parents came from Mexico illegally, and I know that you might have multiple families living in one household. But when the census comes, it might not be filled out by those families because they fear that they might be tracked down by immigration.

"The way I sold it to [PD] Mark Adams is that 5% is what's being accounted for. But you have to think of all the recent immigrants that are not counted. I told him by playing our show once a week, he'd build a solid following and foundation of these listeners for generations, because ultimately, it's a loyal fan base, so it totally made sense. He thought I made a good point. I told him they won't fill out the census, but they'll fill out the ratings diary."

Adams picked up the show and has become one of its biggest supporters, Khool Aid says. "It's done great for him for five or six years now. After it did *Continued on page 26*



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Syndication Special

Continued from page 24

so well in Portland, we realized that this is not just a Latin hip-hop show anymore; this is good hiphop music that unfortunately had only the one outlet in the 'Pocos Pero Locos.' JD Gonzalez would always say when it comes down to the numbers we weren't alienating any audience. Every demographic was either staying or increasing."

The only major change made after "Pocos Pero Locos" expanded outside of Los Angeles was in imaging and incorporating callers from other markets.

"At first a lot of programmers said that they wanted it to sound local," Khool Aid says. "But we realized that part of the success of our syndicated radio shows is that the kid in L.A. loves to hear the kid in Houston or the Bronx [N.Y.] shouting out to his homies. They like to hear the difference in culture."

E-Dub adds, "We've got to also think outside of the box when it comes to radio, because if you look at the way television is broadcast, kids tune into MTV and BET and understand that it's national. I think that's what they started understanding with 'Pocos Pero Locos' and 'Subelo!' and 'Top 10 Celebrity Countdown'; they are national shows and bigger than a just a local program."

Working It . . . Together

In addition to being business partners, Khool Aid and E-Dub are husband and wife who complement each other well professionally. If Khool Aid is the face and voice of "Pocos Pero Locos," E-Dub is the hands. Khool Aid is the energetic, effervescent host, while the more subdued E-Dub is the DJ/producer who seems comfortable playing in the background. It's fair to say that both partners act equally as the heart and brains of the operation. Further, the arrangement works well and comes naturally to the couple because "this is what we met doing," Khool Aid says.

E-Dub says, "We were teenagers when we met up. I was doing music production, Khool Aid was already doing radio and she put me on to the radio production, which I had never touched in my life."

He may not have had experience as a radio producer, but E-Dub was certified as an audio engineer/producer. His talent in production was one the characteristics that attracted Khool Aid to him.

"He made a badder radio drop than anybody in radio 1 had ever heard because of his production skills," Khool Aid says, joking. "I figured I would trade services for services, so that's how the whole marriage thing came about—because 1 didn't want to pay for studio time."

The only setback of working and living together, they agree, is that the shop never really closes. "When we roll over at night, I'm asking if he's called this person or that person," Khool Aid says.

Leaving The 9 To 5

Radio Syndicate's rapid growth hasn't come without sacrifice for Khool Aid. Its success showed the partners that their instincts about the demand for their programming was dead-on. However, it



Radio Syndicate's Programs "Pocos Pero Locos" Launch date: August 1999

Description: Latin hip-hop Length: Three hours Affiliates: 38

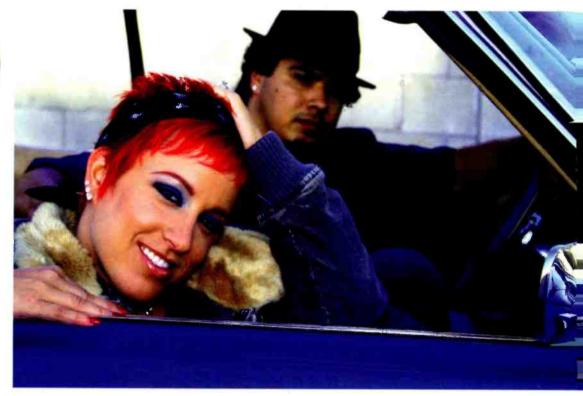
"Subelo!"

Launch date: April 2005 Description: Reggaetón Length: Two hours Affiliates: 20

"The Top 10 Celebrity Countdown" Launch date: Juły 2006

Description: Hip-hop's 10 biggest songs of the week Length: One hour Affiliates: 11

"The Life & Rhymes of Tupac Shakur" Launch date: This year Description: Music from rapper Tupac Shakur Length: One hour Affiliates: N/A



became almost impossible for Khool Aid to handle her midday shift at Power 106. Meeting current and potential affiliates in addition to promoting "Pocos Pero Locos" was a tall order, so she eventually parted ways with the station, which has a history of very little turnover—a move that proved extremely difficult.

"That was my dream as a kid," Khool Aid says. "I miss the people and just the connection I had with my listeners on a daily basis, but I knew that I had a mission statement that was so much bigger—something that God sent me here for: to reinvent radio and give people the something that they really want, to make radio move and shake again. In a time of iPods and downloads and so many forms of entertainment, I felt like radio had lost its edge and it was our job to bring back what people really want to move and shake that meter."

Entering A New Arena

Aside from their trio of syndicated programs, Khool Aid and E-Dub have made a successful move into the record side of the industry with their label Silent Giant, whose signing Down aka Kilo is currently top 15 on the R&R Rhythmic chart with single "Lean Like a Cholo."

Just as with "Pocos Pero Locos," the couple's music biz venture was created by their passion for bringing a specific brand of music to listeners who weren't finding it.

Khool Aid and E-Dub recently returned to Power 106—the first station to air one of their programs. They weren't there to promote one of their shows, but to bring Down aka Kilo in for an interview. "Cholo" is currently one of the station's top 15 most-played songs.

"I'm really excited about 'Lean Like a Cholo' because it proves that it's not just Latin hip-hop," Khool Aid says. "This is a hip-hop hit record that has crossed over to blacks and whites and Asians. Not only is it a rhythmic hit, it's just an overall hit record and that's what our shows are made of.

"When people have such passion for what they do, they want it to be the right thing," Khool Aid explains. "Dub and me have built everything for the people and the audience. When we started the company, we were more worried about our credibility. We weren't starting it to build a syndication company with multiple radio shows. We started it for a voice for the people, and we wanted that voice to be untainted."

Expanding The Empire

Khool Aid and E-Dub are far from complacent. While their current roster of shows continues to pick up affiliates and listeners, Radio

Syndicate has other shows in development. However, they remain mindful about not growing too big too quickly. "We make sure that we do it in a calculated manner, since we are a boutique syndication company. We have to make sure that we don't spread ourselves too thin," E-Dub says. "The goal is to expand 'Celebrity Countdown' to at least 30 markets in the next six months. As we expand the shows to more markets, we'll develop more shows and of course have to

bring on more people to help us out with this workload."

The next Radio Syndicate show, "The Life & Rhymes of Tupac Shakur," is slated to debut later this year. E-Dub says, "We got the rights from the 2Pac estate to do a one-hour specialty show based on 2Pac."

2Pac died more than 10

years ago, but his music still lives on most rhythmic and urban stations nationwide, and he continues to test well. "It's almost like a 'Breakfast With the Beatles' type of thing," Khool Aid says. "But it's our Beatles; our 2Pac. We have his mom's blessing, and we're very excited about it." -DD

26

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National personalities tailor shows for local airwaves, even when they're miles and miles away

Syndicated Synchronicity

By Alexandra Cahill

Big D & Bubba take pride in how extensively they customize their syndicated country morning show for some 30 Premiere Radio Networks affiliates. So much so that they got a bit of a kick when a PD called to complain that dozens of listeners had lined up outside a station waiting for Kenny Chesney after an on-air interview with the DJs—hundreds of miles from their base at Clear Channel country WSIX/Nashville.

"It really does sound like we're at the radio station," Big D says. Bubba adds, "And the PDs complain about it. They're mad. We come across as if we're right there in the studio."

It takes a lot of time and savvy to make a nationally syndicated show sound like it's happening down the street. "It's not a one-size-fits-all show," Bubba says. "We do things for affiliates morningof, day-of and during the show."

Bubba boasts that syndicated shows of the past offer little in comparison to what he and Big D who also host a live afternoon show on WSIX are able to accomplish."The reason we're doing this show is because we wanted to bring something bigger with a local sound and feel. With our show, forget what you know about syndication."

Like Big D & Bubba, Lia Knight strives to make her country "Lia Show" sound as native as possible for the 186 affiliates that have picked it up since its debut 10 years ago.

"We provide stations with lots of windows inside every hour to do local stuff," Knight says of her Jones Radio Networks program. "I do a copy service every day, talking about events coming up this weekend, events coming up down the road, things that the station is doing.

"Before I even get to the studio, I've spent two hours at home working on stuff for my show. It takes an enormous amount of time, but once you've got it all done, once you get the foundation laid for every station, it's very easy to make each one as local as they want it to be."

"After MidNite" host Blair Garner is just as enthusiastic about making his overnight country show as personal as possible for affiliates."I cut liners, promos and whatever an affiliate needs until my voice bleeds. Selfishly, I like it when folks ask for customized stuff. I think it makes us sound better."

Proven Track Record

But customization is only part of the story: A PD won't pick up a show that doesn't have an on-air

'l cut liners, promos and whatever an affiliate needs until my voice bleeds.'



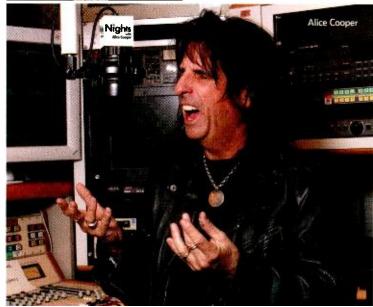
personality with a proven track record and access to the guests listeners care about. Lex Staley, co-host of "The Lex & Terry Morning Radio Network," says that syndication is a better deal overall:"For the same amount of money [a station pays] for one competent local personality, we provide the resources of a full staff, winning track records and better guests on a national level." Plus, PDs don't have to deal with the egos and attitudes of established stars because they don't work in the building.

Staley adds that PDs have the "comfort of knowing that their show has multiple success stories. When you put on a local show it is a roll of the dice. Even if that person is talented, sometimes it boils down to a chemistry issue with the staff, town, format, management and other intangibles."

Lex & Terry air in 25 markets from their base in Jacksonville, Fla., appealing to men 18-34. Garner, whose show has nearly 250 affiliates through Premiere, also says that he is in a position to give listeners something they can't find locally, citing access to such A-list artists as Chesney, Faith Hill,

Keith Urban and Martina McBride. "They've all been on our show multiple times, he says. "For them to appear at 2 a.m. in XYZ, Ark., population 2,500, is unlikely."

Rock legend Alice Cooper is also an established brand name able to give stations a taste of bravado that is not available on a local level. The shock rock pioneer and host of United Stations' "Nights With Alice Cooper" says that because of his legacy in rock history and connection to



every significant band, starting with the Beatles, he "can play their songs and tell stories that nobody else has. I think that when I make fun of an artist, if he's listening, he is laughing."

Daily Contact

The amount of daily contact with affiliates required of syndicated personalities varies from station to station. Staley says some Lex & Terry affiliates "love not having to deal with anything and others want to incorporate you in all kinds of activities," from promotions and live spots to personal appearances.

Tom Griswold, half of Premiere's Bob & Tom show, says that he and partner Bob Kevoian are frequently called upon to appear in local markets. For the long-running morning hosts, who are based at Clear Channel classic rock WFBQ/Indianapolis and have 150 affiliates, that's a lot of traveling. In addition, the pair is on the road with its own touring troupe, as well as hosting a show for Comedy Central. "Our first Comedy Central special was the culmination of a tour of over 100 Bob & Tom Comedy All-Stars tour stops."

Garner views each programmer he works with as a boss. "They trust me enough to air our show. We've got to deliver the goods night after night. And the only way of knowing what they want is to have a steady two-way dialogue going on at all times," he says.

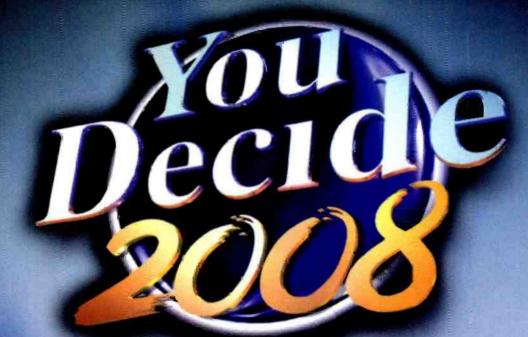
Cooper doesn't hear many complaints from PDs in the 100-plus markets his show serves, perhaps because his staff insulates him. "If there are people out there complaining, I never hear about it. I only hear, 'Yeah, you're No. 1 in Denver, you're No. blank in Detroit, and blah blah blah . . .'I think they were given the memo, 'Only give Alice good news,' which is fine with me," he says.

Knight, however, had a different experience with her PDs during the Dixie Chicks controversy of 2003, in which vocalist Natalie Maines maligned President Bush on the eve of the war in Iraq, stirring up negative emotions among many country listeners."We had some stations say that 'if you don't stop playing the Dixie Chicks right now, we will drop your show' and some stations that said, 'If you drop the Dixie Chicks, we will drop you,' Knight says. "We lost a couple of stations over it, but we got a few of them back."

Even though she has encountered staunchly anti-syndication PDs during her career on national radio, Knight understands. "If the PD has a vision in his head, he should go with that. But if what you have is not working, give syndication a shot. It might surprise you and work."

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Programmer's Balancing Act

By Kevin Peterson

While the advantages of being a syndicated personality are obvious for the talent, programmers also add value to their airwaves by utilizing syndicated programming in a variety of ways. Advantages come with utilizing name-brand talent connected to national resources and celebrity interviews. Yet personalities that are thousands of miles away from an affiliate's studio also present their share of challenges.

With two high-profile syndicated hosts in prime-time dayparts, Clear Channel's AC WLIT/Chicago PD Darren Davis is well-suited to weigh in on the pros and cons of syndication. He has been airing Whoopi Goldberg's "Wake Up With Whoopi" since she signed on last summer, while Delilah has hosted nights on the station for the last five years.

"Having stellar entertainers and communicators in any daypart is always a benefit, whether they're local or syndicated," Davis says. "[Delilah and Whoopi are] a whole lot more enjoyable than some of the local radio hosts who happen to be housed right here in Chicago."

Davis has not had any real challenges managing his syndicated personalities, he says. "Delilah is without a doubt the most accessible syndicated talent ever. She and her team are reachable anytime, and she's willing to voice anything we need and visit the market when we need her to. And Whoopi has been a pleasure so far. She has picked up a ton of radio savvy in a short amount of time, and the ratings are growing much faster than most brand-new morning shows."

John Boy & Billy have hosted the morning show on Nashville's classic rock WNRQ (the Rock) since the Clear Channel station signed on 10 years ago. PD Mud calls the duo "a perfect



turnkey morning show. They're great in ratings, revenue and anything you need. They're available. They help brand our station and our promotions. Things get turned around very quickly."

Kidd Kraddick's syndicated show has been on Entercom's CHR/top 40 WEZB (B97)/New Orleans for two-and-a-half years. B97 PD Mike Kaplan says, "Whether a morning show is local or syndicated, it's critical to have talent that delivers compelling content on a consistent basis. Kidd does this. The other added benefits are majorleague talent that's cost-effective, top-tier promotions that are well-executed and a confidence that they'll always focus on material targeted for their audience. Syndication also allows extra time for programmers to superserve the local connection —whether it is talent coaching or developing new initiatives for our digital platforms."

Clear Channel rocker WFBX (94.5 the Fox)/ Panama City, Fla., has been starting weekdays with the syndicated Bob & Tom show for the last five years. WFBX PD Mike Baker says, "To come up with the caliber of show that Bob & Tom provide to us on a daily basis locally would be nearly impossible. We've even had the Bob & Tom comedy tour in town to help create that local connection with our listeners."

Competing With Live And Local

However, things don't always go exactly as planned with syndicated talent. CBS country KMPS/Seattle PD Becky Brenner says the station initially had a positive experience with Lia Knight syndicated in nights."Since she was here in Seattle, she did remotes and concert appearances for us. Jones Radio Networks also works very hard to make her show sound local by programming clocks to include local inserts where Lia does call letters. One advantage to a syndicated program like this is the contesting, phone calls and artist content similar to the caliber of a morning show without paying the morning-show price."

However, ultimately a direct competitor forced the station to drop Knight. "They were live and local, and in order to compete more effectively, we had to regain local control of the music, content, promotions and inventory in our night show," Brenner says. "In this day and age when we are competing with satellite, Internet radio, iPod and more, live and local is our one true advantage."

Most other challenges in the syndicated world don't present such roadblocks that programmers cannot work around them.

Kaplan says, "The obvious marketing challenges exist. However, Kidd is phenomenal at creating localized content on a daily basis and is open to retail politics within each market. It makes for a seamless transition."

Mud adds, "The negative you always have with syndicated shows is not being able to handle some of the really great local things that you make a common thread throughout the entire day. But the positive outweighs that so much that I don't worry about it."

WNRQ augments John Boy & Billy with a local "quarterback" who helps make the show sound as local as possible and integrates the pair throughout station dayparts: "They're cutting promos and liners so it sounds like they're in Nashville," Mud says.

In Panama City, Baker says, "Our biggest challenge has been on the technical side. In the event a satellite closure misses, we air six minutes of Indianapolis localized content. We've overcome this by hiring a board operator to run the show locally. I don't see this as a unique situation to Bob & Tom. The issues we face could affect any satellite program."

Syndicated Advice

When considering adding a syndicated daypart to your station, these programmers offer a little advice.

Kaplan says, "What are your needs? Are the syndicated shows being considered creating a buzz within their home market? What is the talent's track record on customer service?"

Baker adds, "Do your homework. Sure, you can find satellite talent that you can get for free, but if you have a little cash to throw around for ratings bonuses, market visits, marketing, etc., you'll at least be on the radar of the syndicated show. If you put zero dollars into a show, you're going to get zero dollars out of it."

Davis concludes, "Programmers need to do what makes their station sound enjoyable and compelling. Don't get hung up worrying about where the talent physically sits to do their show. Funny is funny. Intriguing is intriguing, whether it's originating down the hallway or across the globe." RsR



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Syndication Special

How a bankrupt station became a steppingstone to radio stardom

Dave Ramsey's Improbable Journey

By Ken Tucker

Financial counselor Dave Ramsey's radio career had an improbable start. After self-publishing his now landmark book, "Financial Peace," he began selling it out of the trunk of his car. In 1992, Ramsey was a guest on news/talk WWTN/Nashville, which is owned by Cumulus, but at the time had recently filed for bankruptcy. One of the station's hosts quit after not getting paid, leaving the station scrambling to fill the hole in its lineup. Even though he had his doubts, Ramsey offered to do a one-hour show for free for one month. What was then known as "The Money Game" was born. ■ Fifteen years and 300plus affiliates later-and despite that he has gone on to publish 13 books, lead Financial Peace University training seminars nationwide, appear on everything from "Oprah" to "60 Minutes" and garner a development deal from CBS Television-he's still doing a radio show five days per week, syndicated by his own company, the Lampo Group. Ramsey is obviously no longer peddling books from his trunk. He talks to us from the front seat of what has become a multimedia business empire.

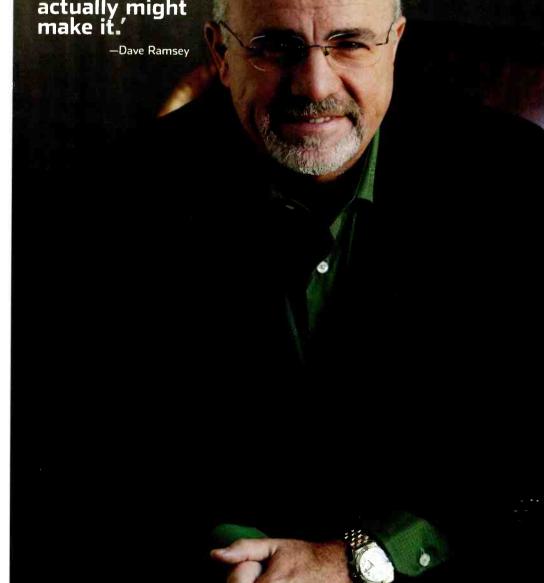
Did you ever imagine that your radio career would last this long?

Had I known then what I know now about radio, I would have guessed that I wouldn't have lasted 10 seconds. I was just dumb enough or ignorant enough to think that I actually might make it, but it was because I didn't know how things worked. Blissful ignorance has been a blessing as we've gone through this whole journey.

You started out doing a one-hour free show on a trial basis. At what point did it become something you really wanted to do?

The radio bug bites you pretty quickly once you Continued on page 34

'l was just dumb enough or ignorant enough to think that I actually might make it -Dave Ramsey



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The Soul Lounge = Two hour weekend specialty for the active Adult listener hosted by WZAK Cleveland's Terry Bello takes listeners on a Soulful odyssey with features, interviews and winning personality.

The Back Spin = Host Spinderella of Salt 'n Pepa fame brings the old school heat flawlessly mixed along with insight and personality from a Hip-Hop pioneer. **The BeBe Winans Radio Show** = Gospel great BeBe Winans hosts a star-studded program complete with exclusive interviews, the biggest hits of the format, contests and superstar guest hosts each and every week. There's also a 1 minute daily "Moment Of Inspiration" companion feature.

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Classic Jam = Hip-Hop and R&B from the late 80's to early 00's (Four Hours)

Smooth Jam = R&B mixed for Adult radio with no Rap (Four Hours)

Oldies Jam = 70's & 80's R&B with no Rap (Four Hours)

Inspiration Jam = Gospel and inspirational R&B (Two Hours)

New Skool Mini-Mixx = Hip-Hop and R&B (Six Minutes)

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Old Skool Mini-Mixx = R&B from the 80's & 90's (Seven Minutes)

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Syndication Special

Continued from page 32

get on the air and start to dream or hope that maybe you could turn this into something big. A couple of years into this thing [former co-host] Roy [Matlock] and I started talking about the idea of putting it on in other cities and syndicating it. There wasn't a ton of syndicated talk radio back then. That was exciting for us.

It's been 15 years. How do you keep the show fresh for you and your listeners?

It's interesting to talk to people and that other people want to listen in. How is Dear Abby still an entertaining newspaper column? Because we like looking into other people's victories and problems and feel a little smatter when they're not. That voyeur thing is refreshing for people.

It's also amazing to me that there's still a whole lot of people that have never heard us. I even get Nashville callers who say, "I've been listening to you for two weeks." They may have just moved here from another city, or I guess it's possible they've never heard of us and we've been on the air here 15 years.

Or maybe they didn't have a need to listen to you? It may be that. What is the old saying—"When the need arises, the teacher will appear"?

You've had success with books, seminars, national press-why do you continue to do radio?

I enjoy it. The only days I don't have fun on the radio is if I've done too much other stuff and I get tired. If I'm fatigued, I get a little grouchy and then I listen to my tapes later and wish I hadn't been on the air, but that's seldoni. I'm careful about that as I've gotten more mature in the business.

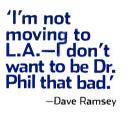
It's a very interesting medium. Talk radio in particular is very intimate. You really can feel what's going on, and the listener can feel it. They can tell when somebody's not getting it; they can tell when somebody's just not listening and they want me to endorse their stupidity.

Has the fact that the show has a Christian message kept you off some stations?

New And Old Affiliates Weigh In On Dave Ramsey

The Wireless Group's news/ talk WNWS/Jackson, Tenn., was one of the first two affiliates to carry what was once known as "The Money Game" and is now known as

"The Dave Ramsey Show." OM Greg Wood, whose station doesn't carry any other syndicated daytime programming, calls Ramsey part of the family. "We've been with him for so long



us," he says. "He doesn't hit the top of the book, but we know from book to book what he's going to bring in, and it's usually pretty good."

there's a familiarity factor for

Wood is also impressed with Ramsey's staff. "They run a tight ship and are pretty accommodating and very easy to work with," he says. Cumlus Media Partners' talk KLIF/Dallas has been

It's gotten me on some stations and it's kept me

off some stations, but fewer than you might think.

Most people across America, with a few narrow-

minded exceptions, are pretty open about faith

and family issues and letting someone else have

an opinion, even if they don't agree with it.

Mainstream talk radio is not trying to make a

statement. They're trying to get ratings and pro-

duce revenues. And if Al Sharpton does that,

they'll put him on. If Dave Ramsey does that,

they'll put him on. If Rush Limbaugh does that,

they put him on. They look past their theology

to do a good business transaction, and we've

You used to be on 21 Salem Communications sta-

tions, and last year you ended that deal. Salem

seems like it would be a perfect fit for your show.

It was a perfect fit, but Salem has a Christian radio

mind-set, and in Christian syndication you pay to

be on the air. In mainstream talk we don't do that,

with rare exceptions. Because of their paradigm

they said, "Hey, you guys are making money as a

proven to be a good business transaction.

carrying Ramsey's show since late last summer. And while PD Jim Fisher says the station is still in the growing phase when it comes to the show's ratings, he's quick to point out that a personal appearance by Ramsey in February drew 8,000 people. "That's unheard-of for a talk-show host, I don't care who they are," he says. Ramsey's appeal, Fisher says, is that he offers an alternative to politics-based talk shows. "He's able to give us a way to fix things that affect us everyday," Fisher says. "People want to talk about things that matter to them they want to talk about kitchen table issues, and you really don't get any bigger kitchen table issue than your finances. That resonates and strikes a chord with people." —KT

that's what we do."They said, "Well, we want some of that money," and we said, "Uh, I don't think so." As a matter of fact they said, "We want a lot of that money."And we said [no]. They're good guys but we had to agree to disagree about that.

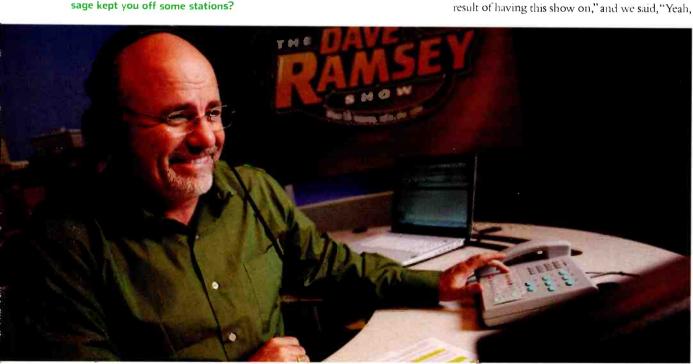
It actually turned out be a huge blessing because the affiliates we cleared in Houston and Dallas and Atlanta as a result of that move are mammoth stations. So they kind of pushed us out of the nest and did us a favor in that sense.

So what's next?

We're targeting to get on high-quality stations in major markets, not just to have fringe suburban signals. We just cleared the No. 2 talker in Tampa [Genesis Communications' WWBA] this week for a three-year deal. That kind of echelon is where we need to be playing. We've got lots and lots of the Tampas out there that we can work over the next two or three years that would change the landscape of our listenership considerably. I'm not as worried as most syndicators are about clearing Los Angeles or New York. I'm more of a red-state guy, and I play better there. We'll certainly take the L.A. and New York clearance when it comes along ... but we want to go in there in such a way that we're going to win.

Are you still in the midst of a development deal with CBS?

I'm still under contract with CBS for a development deal through the fall, and we're currently working with Paramount, a division of CBS, on some stuff. The problem we run into is logistics. In other words, I don't have time. I'm not moving to L.A.-I don't want to be Dr. Phil that bad. I like Nashville and I like my life, and I'm content to add Tampa. So while we'd love to have the prime-time aspect of brand penetration, I don't know when we're going to do it logistically. We'll keep working on it and try to figure out if there's a way we can do it, maybe with some specials or something. But doing 13 or 16 shows a season and talk radio and keeping fresh on the air, I don't know if we can do it or not. RaR



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-Paul Woodhull

alkan

Market forces and the Fairness Doctrine are not enough

Closing The Gap Between Conservative And Progressive Talk

Commentary By Paul Woodhull pwoodhull@americanprogress.org

t will be no surprise to the readers of this column that a recent study titled "The Structural Imbalance of Political Talk Radio" conducted by the Center for American Progress (americanprogress.org) and Free Press (freepress.net) documents that conservative talk radio dominates the format. At the 257 news/talk stations owned by the top five commercial owners prior to the ABC/Citadel merger (Clear Channel, Citadel, Cumulus, CBS Radio and Salem):

91% of the total weekday talk radio programming is conservative, and only 9% is progressive.

■ 2,570 hours and 15 minutes of conservative talk is broadcast compared with 254 hours of progressive talk. That is 10 times as much.

At all the news/talk stations in the top 10 markets, 76% of programming is conservative and 24% is progressive.

Main

These findings raise questions about whether the companies licensed to broadcast over the public airwaves are serving the listening needs of all Americans.

While the percentage of nationally syndicated conservative talk on the most powerful stations (50,000 watts) of the top five groups has lessened since 2003—from 98% to 85%—the amount of

broadcast hours of conservative talk has actually increased from 298 hours to 490 hours.

The two most frequently cited reasons for this disparity are simple consumer demand and the repeal of the Fairness Doctrine in 1987. Neither of these reasons adequately explains why conservative talk radio dominates the airwaves.

The norm under the existing market structure is for radio station licensees to broadcast only conservative talk, a pattern that holds true for more than 90% of the stations examined (236 stations out of 257). In Ohio, for example, there are 10 radio markets. In eight of those markets, there is not a single hour of progressive talk. In the two markets that do broadcast a total of six hours of progressive talk (the Rev. Al Sharpton on two independent, urban talk stations), those hours are stacked against 52 hours of conservative talk.

Even in markets where progressive talk is considered a ratings and revenue success, licensees will often broadcast conservative talk on three or four stations compared with one station for progressive talk. In Portland, Ore., where progressive talk on KPOJ competes effectively with conservative talk on KEX, station owners also broadcast conservative talk on KXL and KPAM.

When 87% of the talk radio programming broadcast each weekday is solely conservative despite a diversity of opinions among radio audiences and the proven success of progressive shows —the market solution has clearly failed to meet audience demand. Even greater deregulation and consolidation of radio station ownership is therefore not likely to meet audience desires or serve the public interest in any meaningful way.

The Fairness Doctrine argument mischaracterizes the underlying problems in numerous ways. First, from a regulatory perspective, the Fairness Doctrine was never formally repealed. The Supreme Court has never overruled the cases that authorized the FCC's enforcement of the Fairness Doctrine, and many legal experts argue that the FCC has the authority **Continued on page 38**

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TIME TIME BACK

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- Interviews with newsmakers like Al Gore, Robert Redford, Barack Obama, Edie Falco, John Kerry, Liev Schreiber, Tucker Carlson, Rosanne Cash, and Ben Harper.
- "Rachel is making a real name for herself because she is turning out to be very talented."

 Michael Harrison, Publisher of Talkers Magazine
- "What Jon Stewart and others were hoping for: someone with a sense of history . . . doing the media-heretical
 making serious points 'from the left without centrist pandering or apology."
 Ken Tucker, New York Magazine
- * "Rachel Maddow is the sunny, 32-year-old early bird of liberal talk radio, who spices her newscast on the Air America network with news of the weird."

- The New York Times

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NEWS / TALK / SPORTS

Continued from page 36

to enforce it again—thus it technically would not be considered repealed (see Red Lion Broadcasting v. FCC, 1969). Section 315 of the Communications Act still requires commercial broadcasters "to operate in the public interest and to afford reasonable opportunity for the discussion of conflicting views of issues of public importance."

Thus, the public obligations inherent in the Fairness



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Doctrine are still in existence and operative, at least on paper. Simply reinstating the Fairness Doctrine will do little to address the gap between conservative and progressive talk unless the underlying elements of the doctrine are enforced, in particular, the requirements for localism and reasonable airing of important matters.

The gap between conservative and progressive talk radio is the result of the complete breakdown of the public trustee concept of broadcasting, the elimination of clear public interest requirements for broadcasting and the relaxation of ownership rules including the requirement of local participation in management.

Ownership diversity is perhaps the single most important variable contributing to the structural imbalance. Quantitative analysis conducted by Free Press of all 10,506 licensed commercial radio stations reveals that stations owned by women, minorities or local owners are statistically less likely to air conservative hosts or shows.

In contrast, stations controlled by group owners—those with stations in multiple markets or more than three stations in a single market—were statistically more likely to air conservative talk.

The disparities between conservative and progressive programming reflect the absence of localism in American radio markets. This shortfall results from the consolidation of ownership in radio stations and the corresponding dominance of syndicated programming operating in economies of scale that do not match the local needs of all communities.

To create more responsive and balanced radio programming our industry needs to increase localism and diversify radio station ownership to better meet local and community needs.

Local And National Caps

broadcast stations.

There has been a dramatic decline (34%) in the number of station owners since the Telecommunications Act of 1996. Data from the late '90s suggest that there has been an 11.7% decline in the already low number of minority radio broadcast licensees.

Radio ownership caps should be revised as follows: National radio ownership by any one entity should not exceed 5% of the total number of AM and FM

'Simply reinstating the Fairness Doctrine will do little to address the gap between conservative and progressive talk.'-Paul Woodhull

In terms of local ownership, a sliding cap based on market size should limit ownership from six commercial stations in large markets to three stations in the smallest markets.

Greater Local Accountability

Radio stations are licensed to operate in the public interest, but the public's role in ensuring that local stations actually address their needs and interests has been severely limited.

Congress extended the broadcast license terms to eight years effectively precluding real public engagement.

The FCC should take the following steps to ensure local needs are being met:

Provide a license to radio broadcasters for a term no longer than three years

Require radio broadcast licensees to regularly show that they are operating on behalf of the public interest and provide public documentation and viewing of how they are meeting these obligations

Demand that the radio broadcast licensee announce when its license is about to expire and demonstrate how the public can participate in the process to determine whether the license should be extended

If commercial radio broadcasters are unwilling to abide by these regulatory standards, or the FCC is unable to effectively regulate in the public interest, a spectrum use fee should be levied on owners to directly support local, regional and national public broadcasting.

A fee based on a sliding scale (1% for small markets, 5% for the largest) should be distributed directly to the Corp. for Public Broadcasting with clear mandates to support local news and public affairs programming and to cover controversial and political issues in a fair and balanced manner. Such a fee could net between \$100 million and \$250 million and would not overly burden commercial radio broadcasters.

Paul Woodhull is president of Media Syndication Services, producer of "The Ed Schultz Show" and other programming. MSS consults with the Center for American Progress on talk radio strategies. To read the full report, go to americanprogress.org.



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BIG SHOTS

Compiled by Alexandra Cahill ACahill@RadioandRecords.com



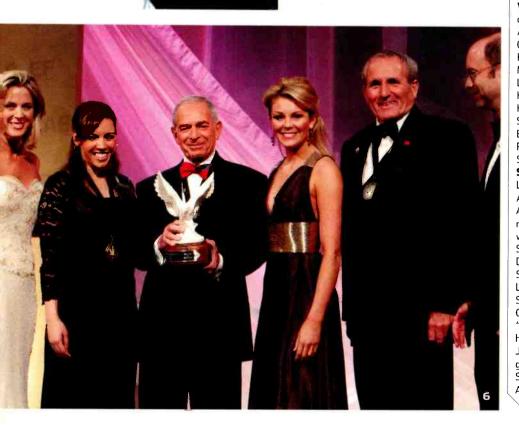


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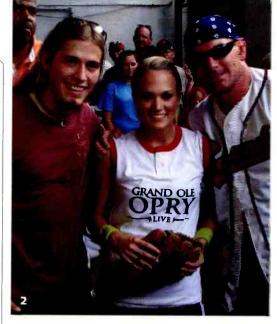
High Spirits

1. Fall Out Boy accepted plaques to commemorate the 1 million-plus sales of its 2007 CD "Infinity on High." The band shared the celebratory moment with Island Def Jam executives in New York. From left are Def Jam president/CEO Shawn "Jay-Z" Carter, FOB guitarist Joe Trohman, Island president/Island Def Jam Music Group COO Steve Bartels, FOB drummer Andy Hurley, Island Urban Music president Jermaine Dupri, FOB bassist Pete Wentz, Island Def Jam Music Group executive VP of A&R Rob Stevenson, FOB vocalist Patrick Stump and Island Def Jam Music Group chairman Antonio "L.A." Reid.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.



2. Winning Team Arista Nashville artists Carrie Underwood, Keith Anderson and Jason Michael Carroll played ball for a good cause at the 17th annual Celebrity Softball Challenge. Proceeds from the charity go to City of Hope. From left are Carroll, Underwood and Anderson. 3. Family Values Lorraine Bracco recently discussed the end of HBO's "The Sopranos" with ABC News Radio entertainment correspondent Bill Diehl. Pictured, from left, are Citadel Broadcasting VP of news/talk Brian Jennings, Bracco, ABC News Radio VP/GM Steve Jones and Diehl. 4. On Top of the World Premiere Radio Networks produced the official radio remote of the 2007 Country Music Assn. CMA Music Festival from the Nashville Convention Center. Lincoln Financial Media KYGO/Denver personalities JoJo, left, and Mudflap, right, enjoyed the festivities with LeAnn Rimes. 5. Don't Call It a Comeback Howard Stern welcomed Isaac, Taylor and Zac Hanson to the New York studios of his Sirius Satellite Radio show. Hanson's new 3CG/Sony BMG CD "The Walk" will be released July 24. From left are Isaac, Zac and Taylor Hanson and Stern. Photo: Wolfson Public Relations 6. Service With a Smile Miss America 2007 Lauren Nelson and FCC commissioner Jonathan Adelstein presented the NAB's Service to America Radio Partnership Award to Citadel news/talk KGO/San Francisco staffers for their work with the Leukemia and Lymphoma Society. From left are MC and TV news anchor Deborah Norville, KGO marketing manager Sarah Cabassa, KGO president/GM Mickey Luckoff, Nelson, the Leukemia and Lymphoma Society of Northern California's Robert "Spider Cantley and Adelstein. 7. Hoop Dreams "American Idol" victor Jordin Sparks, pictured here with Cleveland Cavaliers superstar LeBron James, performed the national anthem before game one of the 2007 NBA finals between the San Antonio Spurs and the Cavaliers in San Antonio. Photo: Ronald Martinez/Getty Images









The gateway to music formats, the week in charts and airplay data.

RATIMELINE

Steve Borneman segues to president/ CM of WABC/New York. Cumulus stitches VP of programming stripes on Jan Jeffries and Val Garris. ■ President George W. Bush signs the Broadcast Decency Enforcement Act of 2005

into law.



rises to senior VP/West Coast for Clear Channel Radio. KRLD/Dallas hires Tyler Cox as OM. ■ Classic country WIXK/Minneapolis

flips to female-targeted talker WFMP.



Farid Suleman rises to senior VP/CFO for CBS Station Group. YEARS AGO DreamWorks SKG launches a Nashville-based country music label under

James Stroud. 🔳 Ted Jordan adds VP/GM duties at WBZ-AM/Boston.





San Diego PD post. Doug Brown joins KTCZ and KTCJ/

Minneapolis as VP/GM. KIOZ/San Diego names Tom Marshall PD.



KBEQ/Kansas City PD Steve Perun upped to Capitol Broadcasting top 40 national program coordinator. Bobby Hatfield joins WDTX/Detroit as PD.



Bill O'Donnell joins WCFL/Chicago as VP/GM. ■ KHJ/Los Angeles PD Charlie Cook crosses the street to country KLAC for similar duties.

Powers named GM at KJET and KZOK/Seattle.

Langford joins KRAK/ Sacramento as PD.





Pittman named PD of WNBC and WYNY/New York, respectively. ■ KLOS/ Los Angeles PD Tom Yates

exits. Jesse Bullet named KPRI/San Diego PD.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Paisley Checks 'Ticks' Atop Country

Brad Paisley leads the Country chart for an eighth time (dating back to "He Didn't Have to Be" in December 1999) as the light-hearted "Ticks" (Arista Nashville) steps 2-1. "Ticks" becomes Paisley's fourth consecutive nonholiday chart-topper, a streak last achieved by Tim McGraw from October 2003 through December 2004. Paisley's prior

No. 1s include "When I Get Where I'm Going,""The World" and "She's Everything." "Ticks" introduces his fifth non-seasonal set, "5th Gear," which streeted June 19. The 2006 holiday release "Brad Paisley Christmas" produced five chart entries that peaked between Nos. 41 and 59.

Timeless 'Time'

A classic '80s title returns to the charts yet again as Quietdrive debuts at No. 40 at CHR/Top 40 with "Time After Time" (Epic). The track is a

remake of Cyndi Lauper's 1984 No. 1 AC/pop hit and is the second cover of the song to chart on the CHR/Top 40 list: INOJ's dance-leaning rendition

reached No. 21 (and No. 9 at Rhythmic) in September 1998. More recently, Lauper brought "Time" back to the AC chart when her acoustic version with Sarah McLachlan rose to No. 14 in January 2006.

Kingston Tackles Top 10

Sean Kingston enters the CHR/Top 40 chart's upper quadrant with his first entry, as "Beautiful Girls" (Epic) rockets 17-10 in just its fourth chart week. Kingston's CHR top 10 climb is the fastest by a debut male artist since Chris Brown had an equal fourweek sprint in October 2005 with "Run It!," which eventually peaked at No. 1 for seven weeks.



T-Pain's Nine-

Week Drink Tab

T-Pain celebrates nine weeks with

the Urban chart crown as "Buy U a

Drank (Shawty Snappin')" (Zomba)

marks the longest stretch at No. 1

reign with "We Belong Together"

in 2005. "Drank" also claims nine

weeks atop the Rhythmic chart

and hops 8-7 at CHR/Top 40.

Social Distortion earns its highest

Behind" (Time Bomb) climbs 30-

2, to become its biggest hit since

"I Was Wrong" peaked at No. 4 in

October 1996. "Far Behind" is the

quartet's third visit to the chart

since then and is the lone new

track from its "Greatest Hits" set,

Alternative chart placement in

more than a decade as "Far

Social D Moves

Forward With

'Behind'

due June 26.

since Mariah Carey rolled the same

Big Jump For 'Big Girls'

"Big Girls Don't Cry" (Interscope) by Fergie flies 33-21 in its second week on the Hot AC chart. The track's 12-position leap is the list's largest since the Goo Goo Dolls' "Stay With You" bit off 16 positions (37-21) on the April 21, 2006, chart. The Goos also own the largest position increase in the chart's history: "Better Days" rose 19 places (39-20) in October 2005. Though passed by Fergie, Goo Goo Dolls' latest single, "Before It's Too Late" (Warner Bros.), makes a solid 29-23 advance (up 151 plays for a 35% gain).

Concord Swaps Smooth No. 1s

Paul Brown crowns the Smooth Jazz chart with "The Rhythm Method" (Concord), the guitarist/producer's second consecutive chart-topper."Winelite" capped the Nielsen BDS list for five weeks in April and May 2006 and went on to rank as the format's No. 1 song in R&R's 2006 year-end issue. Brown replaces labelmate Boney James (whose "Hypnotic" dips 1-2) at the summit, marking the first time a label has replaced itself atop Smooth Jazz since last December-also achieved by Concord-when James'"The Total Experience" and George Benson & Al Jarreau's "Mornin' " traded No. 1 rankings on three occasions.

House Music

Crowded House ends a 13-year chart absence as "Don't Stop Now" (ATO/RED) enters Triple A at No. 23. The song marks the group's first appearance at Triple A since that Nielsen BDS-driven

chart's 1996 inception and is its first on any radio chart since April 1994, when "Distant Sun peaked at No. 26 on the Alternative chart. "Time on Earth," the band's first studio collection since 1993, bows July 10.





Paris Hilton's problem = morning-show content bonanza

Radio 'Honors' Paris Vacation At The Graybar Hilton

Kevin Carter KCarter@RadioandRecords.com

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ave you heard that Paris Hilton went to jail? No, really. It's true. We'll give you a minute to compose yourself [cue "Girl From Ipanema" public-domain fill music] ... aaaand we're back. Many enterprising radio stations across America have taken full promotional advantage (surprise!) of the notorious celebutante's trip to the slammer as a

cheesy excuse to give away stuff.

Case in point: KKOB/Albuquerque, which put its elaborate, multitiered Hilton promotion into effect in several stages. PD Justin Riley explains the method behind the station's madness:"Right after Memorial Day we put up billboards that simply said, 'Free Paris.' Then, the day she went into jail the first time, we switched the boards to say, 'Free Paris Trips.' We became a little worried about the execution of the promotion when she got released after only three days, but the press surrounding her release and return to jail have made the promotion sound even bigger," he says.

How does it work? Simple: "When listeners hear the sound of Paris 'getting thrown in jail,' caller nine wins a Prison Survival Kit, complete with a toothbrush, nail file, handcuffs and a copy of Paris' CD."Winners also score a limited-edition. bright orange "KOB-FM Inmate" shirt that has a special inmate number spray-painted across the front; a number that will be key to winning the

station's three trips to Paris.

qualifiers will join us at a live location, wearing their inmate shirt," Riley says. "We will then draw an inmate number. That 'inmate' is going to Paris in September to see Gwen Stefani in concert."

"Each week when we give away the trip, all the

'Jail Is Not So Hot'

Imagine our shock and despair to see Josie Geuer, PD/morning cohort on CIHT (Hot 89.9)/Ottawa, sporting prison stripes. Turns out that she too was sent to the Big House a couple of weeks ago-but only for three hours, just to get a taste of what Paris Hilton is experiencing. "Jail is so not hot," Geuer says of her experience at Carleton County Jail in downtown Ottawa."I knew it was going to be a rough morning as soon as Betsey the prison warden introduced herself to me. She was big and mean and had a

'The Gift That Keeps On Giving'

In case you were wondering, yes, KKOB/ Albuquerque has indeed been promotionally corrupted by one Paige Nienaber and his CPR promotions company when cooking up its Paris Hilton contest. Feeling left out? Fear not, Nienaber says there are certainly more opportunities ahead to capitalize on this new growth opportunity known as celebrity incarcerations

"Kid Curry, the former PD of

Power 96 [WPOW] in Miami, once referred to pro-

gramming Power as 'finding time between hurricanes to dance," " Nienaber says. "We spend so

much of our time plumbing the depths of a premise to find a hook or an angle-and then miss the most obvious of opportunities. The good news if you missed it this time around? Britney will be next in the circuit, followed by Lindsay, then a 'curve'-like Michael Richards or Mel Gibson imploding-and then Paris returns to the top of the

lineup. She's the gift that keeps on giving." -KC



Geuer feels Hilton's pain.

'I knew it was going to be a rough morning as soon as Betsey the prison warden introduced herself to me. She was big and mean and had a unibrow. She immediately intimidated me.

–Josie Geuer

After trying to pass the time by singing, our fearless hero was informed that excessive singing isn't allowed, so Betsey dragged her outside and had some other inmates throw rotten tomatoes at her. Thankfully, Geuer was released at 9 a.m. Pictures of her oppressive prison or-

deal are on Hot's Web site (hot899.com). "Mind you, I was impressed with the way I pulled off the stripes," she says.

unibrow. She immediately intimidated me." After being dumped into an 8-foot-by-8-foot cell, Geuer actually went out to break rocks under Betsey's careful supervision. "After the outdoor work, I was given a steel cup for porridge. I hate porridge, so I asked for pancakes. Betsey didn't like that, so she threw me into a smaller cell," she says.

'House-Arrest Party'

Always willing to suffer so others don't have to, the fabulous "Morning Zoo" on WNCI/Columbus, Ohio, starring Dave Kaelin and Jimmy Jam, decided it was their responsibility to undergo the rigors of house arrest to simulate Hilton's 24-hour jail-free experience.

"Jinuny placed himself under house arrest and spent the rest of the show in his hot tub, 60-inch plasma TV in view, personal chef at the ready and cordless mic in hand," WNCI PD Michael McCoy says. Naturally, the rest of the show slowly disappeared from the studios, only to show up at Jimmy Jani's pad to personally experience the hardship that is house arrest."Soon, listeners were invited out, and a 'house-arrest party' ensued," McCoy says. "Now we know the trials and tribulations of it. Paris was certainly taught a lesson."

Last but certainly not the least of the Hilton tributes is how WAPE/Jacksonville's "The Big Ape Morning Mess With Mark & Kris" was forced to put a canine spin on the Hilton incarceration bit after contacting the many prisons that dot the state of Florida in an attempt to temporarily incarcerate their self-described "stupid star/producer" Mikey P.

"We got a call from a woman who owns a Greyhound-the dog, not the bus-and she offered up the use of her portable dog kennel for the day," Mess co-host Mark Kaye says. Easy deal: The kennel would come to them. "The lady arrived with her Greyhound, Witchy Woman, and a five-foot dog kennel. We frisked Mikey P, begrudgingly, and put him inside," Kaye says.

Interestingly, Witchy Woman wasn't giving up her cage that easily, so Mikey P ended up with a cellmate."A real bitch," Kaye quips. "Throughout the day we checked in with Mikey and found out that being in a kennel is a lot like being in actual prison: His cellmate kept sniffing his crotch, licking him, and at one point put her butt right in his face." RER



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CHR/TOP 40

▶ PLAIN WHITE T'S HAD ITS BEST SOUNDSCAN ALBUM SALES TALLY LAST WEEK AND LEAD A TRIO OF A RPOWER HONOREES ON CHR/TOP 40 WITH "HEY THERE DELILAH" (21-15)



MOST ADDED

Rihanna (SRP/DEF JAM/ID.MG) KBKS, KJYO, KKOB, KSAS, KXXM, WAOA, WBLI, WFBC, WFLZ, WIHAD, WHTZ, WIHB, WIXX, WKSE, WKZL, WSX, WSTW, WVKS, WWCK, WYKS, WZAT, WZEE

NEW STATIONS

22

TITLE ARTIST / LABEL

SHUT UP AND DRIVE



TIT .E AR IST / LABEL

FIF ST TIME (GEFFEN)

TOTAL STATIONS:

Yung Berg Feat. Junior (YUNG BOSS/EPIC) TOTAL STATIONS:

ROICK YO HIPS Crime Mob Feat, Lil Scrappy (CR UNK/BME/REPRISE) TOTAL STATIONS:

MOST INCREASED

PLAYS

+1507

+1099

+906

+700

+642

仚

t

SE KY LADY

LIFE THIS

Mines (CA PITOL) TOTAL STATIONS:

Rihanna (SR %DEF JAM/IDJMG) TOTAL STATIONS:

NEW AND ACTIVE

PLAYS

76 840/126

45

56

46

50

731/117

696/119

498/76

1 862/440

L	ALTIVE		
	TITLE ARTIST / LABEL		PLAYS /GAIN
	THE BEST THING Relient K (GOTEE/CAPITOL)		446/52
	TOTAL STATIONS:		33
	WHO KNEW Pink (LAFACE/ZOMBA)	ជ	349/147
	TOTAL STATIONS:		32
	LEAN LIKE A CHOLO Down A.K.A. Kilo (SILENT GIANT/MACHETE)		325/84
	TOTAL STATIONS:		17
	LIP GLOSS Lil Mama (JIVE/ZOMBA)		323/168
	TOTAL STATIONS:		53
	BEAUTIFUL DISASTE	Rt	318/75
	TOTAL STATIONS:		31

POWERED BY

nielsen

BDS

THIS WEEK	LAST WEEK	WEEKS	1) NIELSEN BDS 🛱 HITPREDICTOR TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PLA TW	YS */-		
1	1	n	SUMMER LOVE NO. 1 (2 WKS) 1/VE/ZOMBA	8957	+66	57 .962	1
2	6	n	UMBRELLA II ✿ RIHANNA FEATURING JAY-Z SRP/DEF JAM/IDJMG	7736	+700	50.110	2
3	4	12	HOME 🗘 DAUGHTRY REA/RMG	7715	+213	39.869	7
4	5	12	MAKES ME WONDER IN MAROON 5 A&M/OCTONE/INTERSCOPE	7504	+356	43.719	4
5	3	29	U + UR HAND II 🏚 PINK LAFACE/ZOMBA	7485	-774	46.240	3
6	2	34	GIRLFRIEND II 1	7230	-1059	37.461	9
7	8	9	BUY U A DRANK (SHAWTY SNAPPIN') II T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	6651	+486	43.392	5
8	9	6	BIG GIRLS DON'T CRY FERGIE WILLI.AM/A&M/INTERSCOPE	6584	+1099	43.368	6
9	7	2C	GIVE IT TO ME TIMBALAND FEAT.NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	6175	-686	38.485	8
10	17	4	BEAUTIFUL GIRLS MOST INCREASED PLAYS SEAN KINGSTON BELUGA HEIGHTS/EPIC	4924	+1507	3 5.504	10
1	12	9	WAIT FOR YOU the second	4906	+484	26.004	12
12	10	19	BEFORE HE CHEATS NASHVILLE/RMG	4364	-833	29.848	n
0	14	9	THNKS FR TH MMRS	4233	+291	20.757	13
181	n	22	GLAMOROUS 11 ² FERGIE FEATURING LUDACRIS WILL.I.AM/AGM/INTERSCOPE	3977	-674	19.412	16
15	21	4	HEY THERE DELILAH AIRPOWER 🙀	3864	+906	20.433	14
	13	23	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA IN GYMCLASSHEROES FEAT, PATRICK STUMP DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	3537	-534	20.241	15
10	15	10	I TRIED BONE THUGS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE	3380	-325	16.378	21
18	25	4	PARTY LIKE A ROCKSTAR AIRPOWER SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	3318	+642	17.739	19
ŧ	16	2E	THE SWEET ESCAPE 112 th CWEN STEFANI FEATURING AKON INTERSCOPE	3298	-382	16.189	22
20	23	5	WHINE UP AIRPOWER KAT DELUNA FEATURING ELEPHANT MAN EPIC	3149	+354	17.223	20
21	22	9	WHAT I'VE DONE Image: Constraint of the state of the sta	3109	+265	13.184	23
22	24	8	LIKE A BOY CIARA LAFACE/ZOMBA	2950	+229	19.144	17
23	20	19	BETTER THAN ME IN the UNIVERSAL REPUBLIC	2875	-204	11.075	29
24	19	19	DON'T MATTER 112 ☆ AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2722	-399	12.156	25
25	18	15	LAST NIGHT II DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	2537	-814	17.815	18
26	26	5	4 IN THE MORNING CWEN STEFANI INTERSCOPE	2413	+318	12.243	24
27	28	13	THE WAY I LIVE II BABY BOY DA PRINCE FEATURING LIL BOOSIE UNIVERSAL REPUBLIC	1771	-199	7.762	33
28	27	9	NEVER AGAIN KELLY CLARKSON RCA/RMG	1735	-279	10.330	30
29	33	3	ROCKSTAR II 🛱 NICKELBACK ROADRUNNER/ATLANTIC/LAVA	1707	+316	5.322	40
30	32	5	THE GREAT ESCAPE BOYS LIKE GIRLS COLUMBIA	1651	+226	5.344	39
,31	34	4	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	,1637	+201	11.490	26
32	29	9	BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA	1496	-492	9.636	31
33		NEW	REHAB AMY WINEHOUSE UNIVERSAL REPUBLIC	1393	+608	9.298	32
34	36	5 3	POP, LOCK & DROP IT HUEY HITZ COMMITTEE/JIVE/ZOMBA	1372	+150	6.516	34
35	30	D II	THE KILL (BURY ME) 이 아이지 (BURY ME) 30 SECONDS TO MARS IMMORTAL/VIRGIN	1353	-297	5.316	•
36		ar.e	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	1345	+543	11.105	28
37	2	1 15	BECAUSE OF YOU II 🕁 NE-YO DEF JAM/IDJMG	1323	-219	11.140	27
38	40	2 2	CLOTHES OFF GYM CLASS HEROES DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1195	+330	6.272	35
39	38	3 2	PAULA DEANDA FEATURING BOW WOW ARISTA/RMG	1055	+137	5.108	•
40			TIME AFTER TIME UNK/EPIC	874	+145	2.322	-

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by crossreferencing exact times of airplay with Arbitron listener cata).

Songs showing an increase in plays (aucience for Country) Songs showing an increase in over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station dowr time for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays, Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:

Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:

Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.

BREAKERS:

Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

MOST INCREASED PLAYS:

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:

A listing of songs with the total number

BEAUTIFUL GIRLS 20 BEAUTIFUL CHILS 24 Sean Kingston (BELUGA HEIGHTS/EPIC) KQXY, KRBE, KRQQ, KRUF, WAEB, WAOA, WGTZ, WHHY, WHOT, WHTS, WJIM, WLAN, WIKS, WNOK, WTWR, WWCK, WXKB, WZAT, WZEE, WZYP 20 THE WAY I AR Timbaland Feat, Kerl Hilson Timbaland Feat. Kerl Hilson (MOSLEY/BLACKCROUNOI/INTERSCOPE) KOWB, KHTT, KKDM, KKPN, KRQQ, KSAS, KWYL, KXXM, KZMG, WBHT, WDJX, WFKS, WFLZ, WGTZ, WJIM, WKRZ, WKSS, WKST, WLDI, WVKS 20 WHEN YOU'RE GONE WHEN YOU'RE GONE 20 Avril Lavigne (RCA/RMG) KHOP, KKMG, KKOB, KKPN, KQMQ, KZCH, WABB, WBHT, WHEC, WHBQ, WHHO, WHTS, WHTZ, WIXX, WJBQ, WSSX, WSTR, WXKB, WXYK, XM Top 20 on 20 19 CLOTHES OFF
 CLOTHES OFF
 19

 Gym Class Heroes
 (DECAYDANCEFJUELED BY

 RAMEN/ATLANTIC/LAVA)
 KHTS, KRBE, KWYL, WADA, WHHD,

 WHHY, WIOQ, WKFS, WKKK, WPST, WRVQ,
 WSSX, WTWR, WWCK, WWWQ, WXXL,

 WYOY, WZAT, WZYP
 MANNESSA

REHAB IE Amy Winehouse (UNIVERSAL REPUBLIC) KDND, KLAL, KRQQ, KZCH, WBHT, WBLI, WDKF, WFEC, WHTS, WHY, WKCS, WKSZ, WQEN, WSNX, WSTW, WXKB,

18

q

8

8

WXIK SORRY, BLAME IT ON ME

Akon (SRCUNIVERSAL MOTOWN) CKEY, KHTT, KIIS, KSMB, KZHT, WFHN, WIHB, WJIM, WXYK PARTY LIKE A ROCKSTAR

Shop Boyz ONDE BOYZ (ONDECK/JINIVERSAL REPUBLIC) KZMG, WBHT, WBVD, WIOG, WKKF, WKRZ, WLAN, WNTQ

THE GREAT ESCAPE 8 Boys Like Girls (COLUMBIA) WAEV, WAEZ, WBVD, WHTS, WHTZ, WIHT, WKCI, WVSR



PD: Brad Collins MD: Miggy Santos Shop Boyz, Party Like A Rockstar, 8 Pink, Who Knew, 1 Pink, Who Knew, 1 Mirns, Like This, O Timbaland Feat. Keri Hilson, The Way I Are, O FOR MORE STATIONS GD TO:

www.RadioandRecords.com of new adds either reported by each station or by automatic add thresholds.

Title with top most added totals will

also be highlighted if on chart. **NEW AND ACTIVE:**

Current songs below the chart threshold that are showing an increase in plays.

www.americanradiohistory.com

TIES ON CHART:

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is Leing played on the most stations at that format will be ranked first.

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 127 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. CHR/Top 40 indicator chart compri of S1 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christiar CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removec from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5. after 26 weeks if they rank below No. 10, or after 20 weeks if they ran: below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for 11 Nielsen DDS Grundster monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

43

Fergie (will.i.am/A&M/Interscope) WDCC +50, WIOQ +43, WXKB +37, KKPN +35, WZAT +32, WWCK +30, KSMB +30, WAEZ +27, KHFI +26, WAOA +26 HEY THERE DELILAH Plain White T's (Hollywood) KZCH +40, KHFI +33, KXXM +31, WNOK +26, WEZB +24, KKMG +24, WBVD +23, WKFS +23, KDWB +22, WKCI +22 UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WDCG -44, WFKS +42, WXSS +40, WHT +38, WCTZ +35, WKFS +31, WNOK +31, WLAN +31, WBLI +30, WABB +30

PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) WDKF +38, WBLI +27, WKSC +26, KDWB +22, WKFS +21, KBKS +20, KLAL +19, WFKS +18, KKPN +18, WAKS +17

BEAUTIFUL GIRLS

BIG GIRLS DON'T CRY

Sean Kingston (Beluga Heights/Epic) WDCG +37, WVSR +35, WAEZ +33, WKKF +31, WGTZ +31, WNOK +31, KSMB +30, WIOG +30, WWWQ +27, WVKS +25



CHR/TOP 40 MONITORED REPORTERS

WFLY/Albany, NY PD: Terry O'Donnell APD: Brian Cody MD: Christy Taylor

WKKF/Albany, NY PD: Randy McCarten

KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran

WAEB/Allentown, PA : Laura St. James PD: Laura St. Ja MD: Eric Chase WIXX/Appleton, WI

PD: Tony Waitek MD: David Burns WKSZ/Appleton, WI

APD/MD: Brian Davis WSTR/Atlanta, GA

PD: Dan Bowen MD: Michael Chase WWWQ/Atlanta, GA

OM: Rob Roberts PD: Dylan Sprague WHHD/Augusta, GA PD: Chuck Whitaker

APD: Kris Fisher KHFI/Austin, TX M: Mac Danie PD: Jay Shannor MD: Tony Cortez

WFMF/Baton Rouge, LA

KQXY/Beaumont, TX OM: Jim West OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders

WXYK/Biloxi, MS OM: Kenny Vest PD: Lucas

WQEN/Birmingham, AL Torn Hanrahan PD: Keith Aller APD/MD: Madison Reeves

KSAS/Boise, ID PD: Steve "Keke Luv" Kicklighter

KZMG/Boise, ID OM: Rich Summers PD: Brad Collins MD: Miggy Santos

CKEY/Buffalo, NY

WKSE/Buffalo, NY OM/PD: Sue O'Neil APD/MD: Brian Wilde

WZKL/Canton, OH PD: John Stewart MD: Nikolina

WIHB/Charleston, SC OM/PD: Bryan Taylor MD: Dave Ryan

OM/PD: Mike Edward APD/MD: Special Ed

WVSR/Charleston, WV PD: Wade Hill MD: Jason Reed

WNKS/Charlotte, NC WKSC/Chicago, IL

MD: Jeff Murray WKFS/Cincinnati, OH

OM: Scott Reinhart PD: Mark Anderson WAKS/Cleveland, OH

OM: Kevin Metheny OM: Jeff Zukauckas PD: Bo Matthews APD/MD: Kasper

KKMG/Colorado Springs, CO PD: John Fox MD: Kat Jenser

WNOK/Columbia, SC PD: Wes McCain APD/MD: Kelly Nash

WCGQ/Columbus, GA OM/PD: Bob Quick MD: Rob Carter

WNCI/Columbus, OH PD: Michael McCoy MD: Maxwell KIIS/Los Angeles, CA PD: John Ivey APD/MD: Julie Pilat KKPN/Corpus Christi, TX OM/PD: Scott Holt WDJX/Louisville, KY APD/MD: Ben Davis KHKS/Dallas, TX WZKF/Louisville, KY PD/MD: Chris Randolph PD: Patrick Davis APD/MD: Billy The Kidd WDKF/Davton, OH WZEE/Madison, WI OM: Mike Ferr PD: Jon Reilly APD/MD: Ryan Drake

WGTZ/Dayton, OH OM: J.D. Kunes WAOA/Melbourne, FL PD: Tony Banks MD: Jimmy Knight PD: Scott Sharp WVYB/Daytona Beach, FL WBVD/Melbourne, FL OM: Frank Scott PD: Ammie Olson OM: Ken Holiday PD/MD: B-Rock

KKDM/Des Moines, IA WHBQ/Memphis, TN PD/APD: Greg Chance MD: Scotty Cage OM: Chris Ta PD: Karson With a K MD: Joe Mack WKQI/Detroit, MI

WHYI/Miami, FL PD: Dom Theodore APD/MD: Beau Daniels MD: Michael Yo WXSS/Milwaukee, WI

WABB/Mobile, AL

MD: Jonathan Shuford

KHOP/Modesto, CA

OM: Richard Perry PD: Joe Roberts

OM: Bill Jones PD/MD: Steve Smith

PD: Rich Davis MD: Tommy Butter

WBLI/Nassau, NY

OM: Nancy Cambino PD: Jeremy Rice APD: Al Levine MD: Gabrielle Vaughn

PD: Jim Reitz MD: Michael Rock

WKCI/New Haven, CT PD: Chaz Kelly MD: Mike "Jagger" Thomas

WEZB/New Orleans, LA OM/PD: Mike Kaplan APD: Tyler MD: Stevie G.

WHTZ/New York, NY

KJYO/Oklahoma City, OK

OM: Tom Poleman PD: Sharon Dastur MD: Romeo

UM: Tom Travis PD: Mike McCoy MD: Frito

KQCH/Omaha, NE

WXXL/Orlando, FL

PD: Michael Bryan APD/MD: Jana Sutter

WIOQ/Philadelphia, PA

PD: Rick Vaughn APD/MD: Jo Jo Brooks

KZZP/Phoenix, AZ PD: Mark Medina MD: Greg "DJ Greggy D" D'Angelo

WKST/Pittsburgh, PA

WJBQ/Portland, ME

WPRO/Providence, RI OM/PD: Tony Bristol

APD/MD: Davey Morris

WDCG/Raleigh, NC

OM: Chris Shebe PD: Randi West APD/MD: Brody

Tim Moor

PD: Alex Tear APD: Drew Hall MD: Dylan

MD: Brooke Fox

OM: Tom Land PD: Erik Johnson

MD: Corey Young

WFHN/New Bedford, MA

WRVW/Nashville, TN

Jammer PD: Tom "Ja APD: Q-Tip

WHHY/Montgomery, AL

'Navlor

OM: Jeff Wade PD: Jeff Andrews OM/PD: Brian Kelly APD/MD: Jo Jo Martinez WXKB/Ft. Myers, FL **KDWB/Minneapolis, MN** OM/PD: Rob Morris MD: Lucas PD: Matt Johnson MD: Bruce The Moose

WYKS/Gainesville, FL OM: Kevin Quinn PD: Carter

WHTS/Grand Rapids, MI OM: Brent Alberts PD: Jack Spade WSNX/Grand Rapids, MI OM: Doug Montgomer PD: Eric O'Brien APD: Holmes

WWCK/Flint, MI

WKZL/Greensboro, NC APD/MD: Mike Klein

WERO/Greenville, NC PD: Chris "Hollywood" Mann APD/MD: Beaver

WFBC/Greenville, SC PD: Chase Murphy MD: Natalie Randall WHKF/Harrisburg, PA

OM: Chris Tyler PD: JT Bosch APD: Mike Miller WKSS/Hartford, CT PD: Stan 'The Man' Priest MD: Brian "Munchie" Donovan

KQMQ/Honolulu, HI

KRBE/Houston, TX PD: Leslie Whittle WZYP/Huntsville, AL

PD: Michael Storm APD: Ally "Lisa" Elliott WNOU/Indianapolis, IN

OM: David Edgar APD/MD: Tim Rainey WYOY/Jackson, MS OM/PD: Johnny O APD/MD: Nate West

WAPE/Jacksonville, FL MD: Jay Styles

WFKS/Jacksonville, FL

OM: Bill Hagy PD/MD: Jason Reed KMXV/Kansas City, MO

PD/MD: JR Ammons WWST/Knoxville, TN MD: Scott Bohannon

KSMB/Lafayette, LA OM/PD: 1 im Moo MD: Mike Adams OM: Keith LeBlanc PD: Bobby Novosad MD: Chris Reed KKRZ/Portland, OR APD: Mick Le

WLAN/Lancaster, PA PD: Dennis Mitche MD: Jeff Hurley

WJIM/Lansing, MI PD: Josh Strickland WLKT/Lexington, KY KLAL/Little Rock. AR

OM/P APD: Ed Johnse MD: Charlotte

24/7 NEWS ONLINE @ www.RadioandRecords.com

KWYL/Reno, NV OM/PD: Nick Elliot D: Nick Elliott WRVQ/Richmond, VA

WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick WKGS/Rochester, NY

PD: Erick Ander MD: Jesse Graff WPXY/Rochester, NY PD: Mike Danger KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.

WIOG/Saginaw, MI PD: Jerry Noble APD: Demas KZHT/Salt Lake City, UT

OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins KXXM/San Antonio, TX

OM: George King PD: Tony Travatto APD: Russell Rush

KHTS/San Diego, CA APD/MD: Hitman Haze Sirius Hits 1/Satellite

PD: Kid Kelly APD/MD: Ryan Sampson

XM Top 20 on 20/Satellite PD: Michelle (MD: Priestly elle Cartie

WAEV/Savannah, GA PD/MD: Russ Francis WZAT/Savannah, GA

KBKS/Seattle, WA APD: Kristin "The Island Girl"

Geong MD: Eric Tyler KRUF/Shreveport, LA OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon

KSPW/Springfield, MO

PD: Adam Adams KSLZ/St. Louis, MO Austi

MD: Taylor J WNTQ/Syracuse, NY OM/PD: Tom Mitchell

MD: Rick Roberts WWHT/Syracuse, NY

PD: Butch Chai MD: Jeff Wise WFLZ/Tampa, FL OM: Doug Hamano PD: Tommy Chuck MD: Ashlee Reid

WTWR/Toledo, OH PD: Steve Marshall WVK5/Toledo, OH OM/PD: Bill Micha MD: Boomer

WPST/Trenton, NJ APD/MD: Matt Sneed

KRQQ/Tucson, AZ OM/PD: Tim Richards MD: Chris Peters

KHTT/Tulsa, OK OM/PD: Tod Tucker APD: Billy "The Baby DJ" Sexaur MD: Dylan

WIHT/Washington, DC PD: Jeff Kapugi APD: Toby Knapp MD: Gillian Sussman

WLDI/West Palm Beach, FL OM: Dave Den PD: Kobe

KZCH/Wichita, KS OM: Lyman James PD/MD: Sammy Suarez WBHT/Wilkes Barre, PA

PD: Justin Bryant APD/MD: A.J. WKRZ/Wilkes Barre, PA

OM: Jim Rising PD: Mike O'Donnell APD/MD: Kelly K

WSTW/Wilmington, DE PD: Mike Yeager APD/MD: Mike Rossi

WAKZ/Youngstown, OH OM: Dan Rivers

WHOT/Youngstown, OH



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TIMBALAND MAKES IT TWO STRAIGHT TOP 10s FROM HIS "SHOCK VALUE" ALBUM ON CANADA CHR/TOP 40 AS "THE WAY I ARE" SOARS 12-6.

POWERED BY nielsen BDS

LAST WEEK	WEEKS	TITLE ARTIST IMPRINT / PROMOTION LABEL	PL	AYS
1	10	SUMMER LOVE JUSTIN TIMBERLAKE JIVE/ZOMBA	3219	+80
3	11	MAKES ME WONDER MAROON 5 A&M/OCTONE/INTERSCOPE	2981	+150
2	14	GIRLFRIEND AVRIL LAVIGNE RCA/RMG	2929	-197
6	10	UMBRELLA RIHANNA FEAT, JAY-Z SRP/DEF JAM/IDJMG	2871	+247
5	12	HOME DAUGHTRY RCA/RMG	2651	-12
4	26	U + UR HAND PINK LAFACE/ZOMBA	2576	-134
9	6	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE	2286	+440
8	10	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	2241	+95
7	19	GIVE IT TO ME TIMBALAND FEAT, NELLY FURTADD & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	1872	-376
n	7	WAIT FOR YOU ELLIOTT YAMIN HICKORY	1848	+195
10	9	THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMG	1773	+51
23	3	BEAUTIFUL GIRLS SEAN KINGSTON BELUGA HEIGHTS/EPIC	1596	+524
12	10	I TRIED BONE THUGS-N-HARMONY FEAT. AKON FULL SURFACE/INTERSCOPE	1517	-108
18	5	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	1430	+154
14	22	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYMCLASSHEROES DECAYDAMCE/FUELED BY RAMEN/ATLANTIC/WARNER	1397	-157
13	22	GLAMOROUS FERGIE FEAT. LUDACRIS WILL.I.AM/A&M/INTERSCOPE	1360	-242
16	18	BEFORE HE CHEATS CARRIEUNDERWOOD ARISTA/ARISTA NASHVILLE/RMG	1353	-98
17	9	WHAT I'VE DONE LINKIN PARK MACHINE SHOP/WARNER BROS.	1328	-9
25	4	HEY THERE DELILAH PLAIN WHITE T'S HOLLYWOOD	1317	+454
20	4	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN EPIC	1300	+154
19	7	LIKE A BOY CIARA LAFACE/ZOMBA	1187	-48
15	13	LAST NIGHT DIDDY FEAT. KEYSHIA COLE BAD BOY/ATLANTIC	1092	-437
26	5	4 IN THE MORNING OWEN STEFANI INTERSCOPE	1056	+213
22	20	BETTER THAN ME HINDER UNIVERSAL REPUBLIC	944	-131
21	9	NEVER AGAIN KELLY CLARKSON RCA/RMG	900	-224
24	19	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	858	-145
8	10	OUTTA MY SYSTEM BOW WOW FEAT. T-PAIN & JOHNTA AUSTIN COLUMBIA	712	-118
9	6	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	697	+37
7	15	THE WAY I LIVE BABY BOY DA PRINCE UNIVERSAL REPUBLIC	697	-137
57	19	POP, LOCK & DROP IT HUEY HITZ COMMITTEE/JIVE/ZOMBA	635	+59
0	7	THE KILL (BURY ME) 3D SECONDS TO MARS IMMORTAL/VIRGIN	580	-78
		REHAB AMY WINEHOUSE UNIVERSAL REPUBLIC	531	+292
6	10	ROCKSTAR NICKELBACK ROADRUNNER/ATLANTIC/LAVA	425	+120
0	2	THE WAY I ARE TIMBALAND FEAT. KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	385	+136
3	9	STOLEN DASHBOARD CONFESSIONAL VAGRANT/INTERSCOPE	385	-63
5	3	CLOTHES OFF CYM CLASS HEROES DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	381	+44
NE		EASY PAULA DEANDA FEAT. BOW WDW ARISTA/RMG	378	+145
4	15	BECAUSE OF YOU NE-YO DEF JAM/IDJMG	338	-70
NE		THE GREAT ESCAPE BOYSLIKE GIRLS COLUMBIA	315	+78
8	7	FIND A NEW WAY YOUNG LOVE	286	+11

WEEKS ON CHART **CANADA CHR/TOP 40** TITLE

IMPRINT / PROMOTION / ABEL TW 10 SUMMER LOVE HISTIN TIMBED AKE JIVE/SONY BMG 678 +32 11 MAKES ME WONDER MAROONS A&M/OCTONE/INTERSCOPE/UNIVERSAL 636 +32 11 UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/UNIVERSAL +31 634 ALL GOOD THINGS (COME TO AN END) NELLY FURTADO 12 MOSLEY/GEFFEN/UNIVERSAL 507 +16 BIG GIRLS DON'T CRY FERGIE 6 WILLJ.AM/A&M/INTERSCOPE/UNIVERSAL 499 +48 THE WAY I ARE TIMBALAND FEATURING KERI HILSON 6 MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL 436 +82 17 PARALYZER FINGER ELEVEN WIND-LIP 426 -7 10 BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG 425 +38 BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC 7 KONVICT/NAPPY BOY/JIVE/SONY BMG 398 +37 17 GIRLFRIEND AVRIL LAVIGNE RCA/SONY BMG 387 -51 20 GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO& JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL 381 -48 9 HOME DAUGHTRY RCA/SONY BMG 357 0 5 INSATIABLE ELISE ESTRADA ROCKSTAR 356 +46 THNKS FR TH MMRS FALL OUT BOY 6 FUELED BY RAMEN/ISLAND/UNIVERSAL 334 +49 BEAUTIFUL GIRLS SEAN KINGSTON BELUGA HEIGHTS/EPIC/SONY BMG 318 +124 24 U + UR HAND PINK LAFACE/SONY BMG 315 -13 12 LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC/WARNER 299 -63 10 DON'T BE SHY BELLY FEATURING NINA SKY CP 289 +45 SECOND CHANCE FABER DRIVE 17 UNIVERSAL REPUBLIC/UNIVERSAL 289 .35 21 DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL 285 +13 8 WHAT I'VE DONE LINKIN PARK MACHINE SHOP/WARNER BROS./WARNER 281 +8 WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC/SONY BMG 279 +60 4 IN THE MORNING GWEN STEFANI INTERSCOPE/UNIVERSAL 262 +8 WHEN YOU'RE GONE AVRILLAVIONE RCA/SONY BMG 258 +71 CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYMELASS HERDES 19 DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER 251 -24 NEVER AGAIN KELLY CLARKSON RCA/SONY BMG 250 -2 WAIT FOR YOU ELLIOTT YAMIN HICKORY/SONY BMG 246 +60 YESTERDAY MAN ROZ BELL UNIVERSAL 215 +26 BETTER THAN ME HINDER UNIVERSAL REPUBLIC/UNIVERSAL 207 +8 HEY THERE DELILAH PLAIN WHITE T'S HOLLYWOOD/UNIVERSAL 193 +65

FOR WEEK ENDING JUNE 17, 2007

PLAY'S

44

WXKS/Boston, MA PD: Cadillac Jack APD/MD: Chris Tyle

)/MD: Dave Ur



WSSX/Charleston, SC

OM: Gait Austin PD: Todd Shannon APD: Jonathan Reed WAEZ/Johnson City, TN





Artists become jocks on 'The Top 10 Celebrity Countdown'

For Celebrities Only

Darnella Dunham DDunham@RadioandRecords.com



hen artists visit radio stations, the conversation is usually predictable and far from compelling, especially for those listeners who aren't die-hard fans. But "The Top 10 Celebrity Countdown," hosted mainly by hip-hop artists, never gets stale. 🗖 Instead of interacting with a jock, a celebrity steps behind the mic to host the show.

Listeners are treated to celebrities' insights into the artists on the countdown and the songs they're currently feeling. Best of all, artists tend to share more of themselves than they would in a standard O&A.

Heard on 11 stations, the show stems from Emmis KPWR (Power 106)/Los Angeles' annual year-end top 50 countdown. Traditionally, one of the biggest artists of the year hosts the show, prerecording breaks that are inserted live by a board op.

In 2005 the Game was the chosen artist, but since he couldn't make it to the station, Power 106 imaging director Justin "Juice" Davidson was sent to a recording studio to get the breaks.

"As soon as Game was doing the show, I heard [how it would sound] in my head," Davidson recalls."When I got back, I immediately started producing the top 50, running Game's tracks right over the songs and really getting a tight show together. When I turned in the top 50, my program director, Jimmy Steal, and [Power 106 APD/MD] E-Man really liked the sound of it."

Some of Davidson's co-workers were equally impressed and suggested he try to syndicate the program. After he sent out a scope, an imaging colleague in Pittsburgh, who was also working with a syndication company, recommended that it be developed for a weekly show.

But Davidson had reservations, "I doubted that I could do it weekly," he says. "Maybe monthly. I had only been at Power for about a year, and I thought, 'How am I going to get an artist every week?' He told me to try it. By the time I called him, in two months, I had eight shows done.'

Davidson's contact was impressed with the shows in the can, but he was no longer with the syndication company. So Davidson pitched it to then-Power 106 midday personality Khool Aid, and she and husband E-Dub added "The Top 10 Celebrity Countdown" to the menu of Radio Syndicate, their syndication company. One of the most entertaining things about

the show is that celebrities aren't as polished as

The Rundown

"The Top 10 Celebrity Countdown" features not only rappers but artists influenced by hip-hop whose music plays on hip-hop stations. Among the artists audacious enough to step behind the mic as on-air personalities are Amerie, Baby Boy, Bobby

Valentino, David Banner, DJ Clue, Eve,



Fabolous, Fat Joe, Ghostface Killah, Huey, Lil Jon, Lil Scrappy, Lumidee, Marques Houston, Mims, Nas, Nick Cannon, Omarion, Paul Wall, Pharrell, Pitbull, Redman, Rich Boy, Rihanna, Robin Thicke, Swizz Beatz, Twista, Wilmer Valderrama, Young Buck and Young Jeezy. -DD



Eve and Davidson

Affiliates:

KZZA/Dallas

Calif.

KKSS/Albuquerque

KBDS/Bakersfield

KIBT/Colorado Springs

KDPM/Eugene, Ore.

WMBH/Joplin, Mo.

KOOC/Killeen, Texas

KPWR/L os Angeles

XMOR/San Diego

KBLZ/Tyler, Texas

Read more about the

offerings on page 24 of

this week's Syndication

Radio Syndicate's

Special.

KKUU/Palm Springs,

jocks, and their flubs make them more endearing to their fans. "I let them know that we don't want perfect," Davidson says. "We want exactly them because that's what the listener wants. There's no script. You'd be surprisedthese hardcore MCs are nervous. But it's the best part."

R&R's Rhythmic chart determines the top 10, but Davidson feels that the show, with its hip-hop focus, can also work for urban, CHR/top 40 and Latin rhythm formats.

"I never wanted the show to just gear toward urban or rhythmic," Davidson says. "I wanted it to have a nice balance. I don't want it to be pigeonholed. This can go on mainstream top 40 radio just because of the top 10 songs we're

playing. But it's not just hip-hop artists. We've had hosts of MTV shows on-we really go for a celebrity feel."

To help prevent musical monotony when there's little change from the previous week's countdown, the celebrity hosts pick two other songs to play in addition to the top 10. Imaging and incorporating listener calls also help keep the show fresh.

"Being that I'm an imaging guy," Davidson says, "I like to always freshen my imaging, at least once every three months. I've had artists like Twista, Minis, Fab, Redman-when they've done the show, they want to do a jingle for it. So I have these preproduced jingles that sound just like the song but they're parodies, and they just fit nicely.

"|Production assistants Ryan Dillon and Gene Wong] normally take two to three calls on the show. I check our phone service [888-HIT-USUP] for feedback, and on there I'll say the names of artists coming up that month and tell callers if they want to leave a message and ask the artist a question, do it after the beep.

"I'll do that about a month ahead of time, and then, when the artist walks in, I've got 50 or 60 really great questions in the can-and then add just a little bit of magic to make it sound live. That tool works incredibly for us because it allows us to know exactly what the listeners want."

The concept of syndicating a countdown is nothing new, but the show has a different hook. "You definitely get something special each week," Davidson says." The music is proven, and these artists have proven that they have a following. Radio needs content like this to survive.

"Listeners can get a lot elsewhere. They can log on to some Web site and they can download their music. But this particular show is something special. You can't get an hour up close and personal with your favorite artists. If we can find more shows like this, we'll be in better shape." **R**⊌**R**



FABOLOUS IS

LIVING UP TO HIS NAME AS "MAKE ME BETTER," FEATURING NE-YO GLIDES 21-17 WITH AIRPOWER STRIPES





nielsen

			-								
	HIS WEEK	LAST WEEK	WEEKS ON CHART	II NIELSEN BDS 対 HITPREDICTOR TITLE CERTIFICATIONS STATUS	P	LAYS	AUDIE	NCF		NEW AND ACTIVE	
-	Ê.	4		ARTIST IMPRINT / PROMOTION LABEL	TW	+/-	MILLIONS			TITLE PLAYS TITLE ARTIST / LABEL /GAIN ARTIST / LABEL	PLA /GA
	1	1	15	BUY U A DRANK (SHAWTY SNAPPIN') NO. 1 (9 WKS) 1 tr T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOYJJIVE/ZOMBA	5582	-171	46.654	1	and the second	CYCLONE 577/99 CUPID SHUFFLE 40	
	6	3	9	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	5253	+568	38.659	2	MOST ADDED	(ARISTA/RMG) (ATLANTIC)	
		2	13	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	4540	-191	30.406	5	CONTRACTOR DESCRIPTION		93/
		5	10	UMBRELLA II 🏠	4519	+357	33.821	4		SO Cent (SHADY/AFTERMATH/INTERSCOPE) (HI POWER)	
- 7	5	6	6	BEAUTIFUL GIRLS MOST INCREASED PLAYS	4482		-	-		TOTAL STATIONS: 52 TOTAL STATIONS:	
- 1		4	15	SEAN KINGSTON BELUGA HEIGHTS/EPIC/KOCH POP, LOCK & DROP IT	1	-	34.973	2	TITLE NEW	LET IT GO 🏠 542/173 JUICY 36 Keyshia Cole Feat. Missy Elliott & Lil Kim Candy Hill	54/
	-+-				4145	-104	24.468	6	ARTIST / LABEL STATIONS STRONGER 19	(A&M/INTERSCOPE) (LATIUM/UNIVERSAL REPUBLIC) TOTAL STATIONS: 46 TOTAL STATIONS:	
	4	7	17	BONE THUGS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE	3253	-514	20.222	7	Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)	SHAWTY 491/54 GET ME BODIED 🎲 33	36/
	•	ß	6	BARTENDER CONVICT/NAPPY BOY/JIVE/ZOMBA	2771	+524	19.669	9	KBDS, KBMB, KDDB, KDHT, KISV, KKFR, KKSS, KPWR, KSEQ, KWIN, KYZZ, KZZA,	Plies Feat. T-Pain Beyonce (SLIP-N-SLIDE/ATLANTIC) (MUSIC WORLD/COLUI/BIA)	
		9	12	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE/WARNER BROS.	2577	-26	17.165	n	WNHT, WRDW, WRED, WRVZ, WXIS, XHTO, XHTZ	TOTAL STATIONS: 25 TOTAL STATIONS:	rs
	•	15	8	5UMMER LOVE 位	2416	+288	16.369	13	LET IT GO 17	Amy Winehouse Kafani	30
		8	21	OUTTA MY SYSTEM	2379	-421	17.104	-	Keyshia Cole Feat. Missy Elllott & Lil' Kim (A&M/INTERSCOPE) KBDS, KBMB, KCAQ, KGGI, KHTN, KISV,	(UNIVERSAL REPUBLIC) (ICE KING/KOCH) TOTAL STATIONS: 38	
		12	8	BOW WDW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA		-		12	KKFR, KKSS, KSEQ, KVEC, KWIN, KXJM, KYZZ, WJJS, WRDW, WRVZ, XHTZ		
		-		DOWN A.K.A. KILO SILENT GIANT/MACHETE	2339	+45	13.157	17	A BAY BAY 15		
- 5		n	16	CIARA LAFACE/ZOMBA	2254	-221	15.151	15	Hurricane Chris (POLO GROUNDS/J/RMG)		
	1	4	n	SEXY LADY YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC/KOCH	2235	+77	17.875	10	KBFM, KDGS, KDON, KEZE, KIBT, KKFR, KKSS, KPWR, KQKS, KRKA, KUUU, KWIE,		
	1	0	14	I'M A FLIRT I R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIA/JIVE/ZOMBA	2128	-372	15.344	14	WBTT, WJMN, XHTO		
	Т	7	8	LIKE THIS	2025	+113	10.593	22	SHAWTY 12 Plies Feat. T-Pain		
G	7 2	21	6		- State -				(SLIP-N-SLIOE/ATLANTIC) KHTN, KISV, KKFR, KPRR, KPTY, KSEQ, KWIN, KXJM, KYZZ, WXIS, WZMX, XHTZ		
			20	FABOLOUS FEATURING NE-YO DESERT STORM/DEF JAM/IDJ/MG GIVE IT TO ME 1)2 1/2 1/2	2009	+448	19.886	8	THE WAY I ARE 10		
			20	TIMBALAND FEAT. NELLY FURTADD & JUSTIN TIMBERLAKE MDSLEY/BLACKGROUND/INTERSCOPE	1852	-242	13.577	16	Timbaland Feat. Kerl Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)		
19	1	9	2	CHRIS BROWN JIVE/ZOMBA	1836	+171	12.775	18	KDHT, KEZE, KHTN, KISV, KKFR, KOHT, KVEG, KWIE, WJFX, WXIS		
20	0 Z	3		ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND DTP/DEF JAM/IDJMG	1550	ો	12.612	19	SHUT UP AND DRIVE 10		
21	2	5	5	BIG THINGS POPPIN' (DO IT)	1490	+258	10.778	21	Rihanna (SRP/DEF JAM/IDJMG)	MOST INCREASED	
21	2 18	3		BECAUSE OF YOU n 🕆	1459	-367	11.952	20	KDDB, KKSS, KZFM, WAJZ, WJJS, WNHT, WRDW, WRED, WRVZ, WXIS	PLAYS	
2	3 24	4	6	CANDY KISSES	1393	+123			MAMACITA 8		
24	3	z		AMANDA PEREZ UPSTAIRS A BAY BAY			6.836	28	Collie Buddz (COLUMBIA) KBOS, KBMB, KDDB, KKSS, KUUU, KZFM,		
				HURRICANE CHRIS POLO GROUNDS/J/RMG 2 STEP	1341	+541	9.318	25	WRED, WRVZ	+623 BEAUTIFUL GIRLS	
	2	2	10	ИЛК ВІС ООМР/КОСН	1341	-220	9.928	23	BIG THINGS POPPIN' (DO IT) 6 T.I.	Sean Kingston (Beluga Heights/Epic/Koch) WKHT +36, KQKS +30, KKSS +27, KIBT +27, KDHT +25,	
26	5 27	7	2	LIL LOVE CONTRACTOR OF A CONTRACT OF A CONTR	1260	+124	6.430	31	(GRAND HUSTLE/ATLANTIC) KGGI, KPRR, WAJZ, WNVZ, WRED, WZMX	WRCL +24, WJJ5 +22, WNVZ +21, KPTY +21, WBBM +19	
27	28	3		LIKE THIS the second se	1126	+41	5.544	33	LIL LOVE 6	+568 PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic)	
28	29			WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE TRILL/ASYLUM/ATLANTIC	1096	+110	7.040	27	Bone Thugs-n-Harmony Feat. Mariah Carey & Bow Wow	KPWR +48, KYZZ +37, KEZZ +35, WIBT +31, KDON +31, XHTZ +27, KIBT +26, KKSS +23, KLUC +23, KZZA +22	
29	28	5	11	CAN U WERK WIT DAT	1031	-152	6.684	29	(FULL SURFACE/INTERSCOPE) KBFM, KEZE, KRKA, WAJZ, WJJS, WMBX	+541 A BAY BAY	
30	30)	4	SAME GIRL D	1021				ALMOST MADE YA 6	Hurricane Chris (Polo Grounds/J/RMG) KXHT +42, KWIN+35, KYZZ +32, KSEQ +31, KSY +29,	
31		+-	-			+101	8.658	26	(DERRTY/UNVERSAL MOTOWN) KBMB, KDDB, WNHT, WRDW, WRED,	WRED +24, KQKS +21, WRCL +20, WBTT +20, KDHT +2	D
	-		0	ARIO SRDSTREETLIRMG	975	+117	3.763	-	WRVZ	+524 W BARTENDER	
32	1		2	KIA SHINE RAP HUSTLAZ/UNIVERSAL MOTOWN	902	+157	4.740	36		T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba)	
33	34		2 F	EASY AULA DEANDA FEATURING BOW WOW ARISTA/RMG	803	+22	3.539			Kiki +54, WKHT +43, KBOS +39, WBTS +29, KHTN +23, KPRR +23, WNHT +23, KTTB +20, WPOW +19, WBBM +	7
34	31	1	4	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	697	-183	5.170	35		+448 the make me better	
35		NEW	1	THE WAY I ARE	696	+178	6.473	30		Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG)	
36	37		12	VE TAKIN' OVER	-				ADDED AT XHTO	KBMB +62, XH7T +41, KXHT +37, KSEQ +36, KBDS +25, WBTT +25, KYZZ +19, KBDS +18, KQKS +18, WKHT +18	
37	-	i k	L	UKHALEDFEAT. T.J., AKON, RICK ROSS, FAT JOE, LIL' WAYNE & BABY TERROR SQUAD/KOCH	691	+54		24	El Paso, TX		
-	-	-	F	ERGIE WILL.I.AM/A&M/INTERSCOPE	690	+177	5.609	32	PD: Francisco Aguirre MD: Alex "Big Al" Flora		
38		1	2 A	VRIL FEATURING LIL MAMA RCA/RMG	657	+19	4.601	37	Chris Brown, Wall To Wall, 22		
39	40			E-YO DEF JAM/IDJMG	636	+85	4.426	38	Hurricane Chris, A Bay Bay, 3 Kanye West, Stronger, O	FOR WEEK ENDING JUNE 17, 2007	
40	39			YHINE UP AT DELUNA FEATURING ELEPHANT MAN EPIC	604	+26	2.810		FOR MORE STATIONS GO TO: www.RadioandRecords.com	FOR WERK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations 75 rhythmic statlons are electronically monitored by Nielsen Broadcast Data Systems 24).
			Jus						www.kadioanukecords.com	a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.	100

	PLAYS			
	+623	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch)		
		WKHT +36, KQKS +30, KKSS +27, KIBT +27, KDHT +25, WRCL +24, WJJS +22, WNVZ +21, KPTY +21, WBBM +19		
	+568	PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) KPWR +48, KYZZ +37, KEZE +35, WIBT +31, KOON +31, XHTZ +27, KIBT +26, KKSS +23, KILC +23, KZZA +22	✿	
1	+541	A BAY BAY Hurricane Chris (Polo Grounds/J/RMG) KXHT +42, KVIII +35, KYZZ +32, KSEQ +31, KISV +29, WRED +24, KQKS +21, WRCL +20, WBTT +20, KDHT +20		
	+524	BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba) KIKI +34, WKHT +43, IKBO +39, WBTS +29, KHTN +23, KPRR +23, WN+T +23, KTTB +20, WPOW +19, WBBM +17	ŵ	
	+448	MAKE ME BETTER Fabolous Feat, Ne-Yo (Desert Storm/Def Jam/IDJMG) KBMB +62, XHT2 +41, KXHT +37, KSEQ +36, KBD5 +25, WBTT +25, KYZ2 +9, KBO5 +8, KQK5 +8, WKHT +18		

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46

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chart

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PD: Sam Elliot MD: Zannie K.

KHTN/Modesto, CA*

OM/PD: Rene Roberts

nmy Del Ric

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WOHT/New York, NY*

WNVZ/Norfolk, VA*

OM: Don Londor

PD: Tias Schuster MD: Shaggy

OM: Chris Baker

MD: Cisco Kidd

PD: Ronnie Ramirez

WPYO/Orlando, FL*

OM: Steve Hoibrook PD/AMD: Jill Strada

KCAO/Oxnard, CA*

KVYB/Oxnard, CA*

PD: Anthony "Antdo

APD: Erin Deveaux

WZPW/Peoria, IL

PD/MD: Quint "Q" Hafron

PD: Leo "Kid Leo" Baldwin

MD: Marian Newsome-

KKFR/Phoenix, AZ*

WRED/Portland, ME*

KXJM/Portland, OR*

APD: Carrie "Careezy" Fisher

WPKF/Poughkeepsie, NY

OM: Tim McName

PD: Mark Adams

MD: Big Kid Bootz

PD/MD: Dan Hunt

KEWB/Redding, CA

KGGI/Riverside, CA*

KWIE/Riverside, CA*

PD: Jesse Duran APD: Mike Medina

MD: ODM Gutierez

PD/MD: Al Fuente

APD: Chris Loos

APD: Joey Foxx

OM: Rick Healy PD: Rico Garcia

OM/PD: Buzz Bradley

PD: Bruce St. James APD: Karlie Hustle

MD: DJ Joev Boy

MD· D L Ion

OM- Matt Baha

PD/MD: Big Bea

Herreion

MD: Ron T

McAdam

OK*

KMRK/Odessa, TX

PD/MD: Christopher Marquez

KKWD/Oklahoma City,

PD/MD: Brian Ram

PD/MD: Ebro

APD/MD: Q "Your Boy Q'

Meyers

WAJZ/Albany, NY* OM: Kevin Callahan PD: Roh Ryan MD: JD Redmar

KKSS/Albuquerque, NM* PD: Homie Marco Arias MD: Matthew Candelaria

KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adar APD: Brad Erickson " Adam

WBTS/Atlanta, GA* PD: Lee Cagle APD/MD Maverick

KDHT/Austin, TX* OM/PD: Chase APD: Picazzo Stevens MD: Bradley Grein

KXBT/Austin, TX* OM: Dusty Hayes APD: Chico Rico

KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson

KISV/Bakersfield, CA* OM: Eric Sea PD/MD: J. Reed

WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin

WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy Canup

WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods

WIBT/Charlotte, NC* OM: Bruce Logar PD: Rob Wagman APD/MD: JoJo

WBBM/Chicago, IL* PD: Todd Cavana APD/MD: Erik Bradley

KIBT/Colorado Springs, CO* PD: Jared Goldberg MD: Madboy

KZFM/Corpus Christi, TX* OM/PD: Ed Ocanas MD: Arlene M. Cordell

KZZA/Dallas, TX* PD/MD: Joe "Jammin Joe" Martinez APD: Roger "DJ Spin" Sosa

KOKS/Denver, CO⁴ APD/MD: John E. Kage

KPRR/El Paso, TX* OM: Steve Gramzay PD: Patti Diaz APD/MD: DJ Slo Motion

XHTO/EI Paso, TX* OM/PD: Francisco Aguirre APD/MD: Alex "Big Al" Flora

WRCL/Flint, MI* OM: J. Patrick PD: Nathan Reed MD: Clay Church

KBOS/Fresno, CA* PD: Greg Hoffmar MD: Danny Salas

KSEQ/Fresno, CA* OM/PD: Tommy Del Rio MD: DJL ace

KDON/Monterey, CA* PD: Chris Stryke OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1" WIEX/Et Wayne IN* PD: Phil Becker APD/MD: Wease KYZZ/Monterey, CA*

WNHT/Ft. Wayne, IN* Vincent "MoJo" Wilson APD/MD: Shady Spencer WHZT/Greenville, SC*

WBTT/Ft, Myers, FL^a

PD: Scrap Jackson APD/MD: Omar "The Big O"

WFFY/Ft. Walton Beach,

FL

OM: Dan Collins

OM: Steve Crumbley PD: Jet Black

WDLD/Hagerstown, MD OM: Rick Alexande PD/MD: Artie Shultz

WWKL/Harrisburg, PA* OM/PD: John O'Dea APD/MD: Venetia

WZMX/Hartford, CT* OM: Steve Salha PD/MD: DJ Buck APD: David Simpson

KDDB/Honolulu, HI* PD: Ryan Sean

KIKI/Honolulu, HI* PD: Tony Tecate APD: Pablo Sato MD: K-Smooth

KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Beierana

MD: Kevin Akitake KPTY/Houston, TX* OM: Arnulfo Rami PD: Cindy Hill

MD: Warren G Z WXIS/Johnson City, TN* PD/MD· Todd Amhr

KCHZ/Kansas City, MO* OM/PD: Maurice DeVoe

WKHT/Knoxville, TN* OM: Rich Bailey PD: Russ Aller

MD: Joey Tack KRKA/Lafayette, LA* PD/MD: Chris Loga

KNEX/Laredo, TX PD: Arturo Serna II

KLUC/Las Vegas, NV* APD/MD: J.B. King

KVEG/Las Vegas, NV* PD: Sherita MD: Jesse "J-Noise" Garcia

WLTO/Lexington, KY OM: Robert Lindsey PD: Tabatha Levraul

PD: Aaron "Dave" McCord APD/MD: C. J. McIntyre KPWR/Los Angeles, CA* WWKX/Providence, RI* OM: Tony Bristol immy APD/MD: E-Man

KBTE/Lubbock, TX OM: Jeff Scott

PD/MD: Magoo KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O

MD: Frankie G KXHT/Memphis, TN* PD: Mo Better

WPOW/Miami, FL* OM: Tom Calococci PD: Ira "Tony The Tiger

WJJS/Roanoke, VA* " Wol MD: Eddie Mix PD/MD: Cisqo

KBMB/Sacramento, CA* KTTB/Minneapolis, MN^a PD: Pattie Moreno MD: DJ Short-E KSFM/Sacramento, CA*

PD: Byron Kennedy APD: Randy Fox MD: Freeze WOCQ/Salisbury, MD

PD: Wookie MD: Deelite KUUU/Salt Lake City, UT*

OM/PD: Brian Miche APD/MD: Kevin Cruise KBBT/San Antonio, TX* PD/MD: Cindy Hil

APD: John Henry Medina KPWT/San Antonio, TX* OM: Roger Allen PD/MD: Doug Bennet

XHTZ/San Diego, CA* D: Rick Thomas APD: DJ Tre

XMOR/San Diego, CA* OM/PD: Lee Corne

KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran

KWWV/San Luis Obispo CA OM: Drew Ross

PD/MD: JoJo Lopez APD: DJ Mel

KUBE/Seattle, WA* OM: Shellie Hart

WYPW/South Bend, IN

WRDW/Philadelphia, PA* Mike Jax" Jackson

OM/PD: Ken Hopkins

PD/MD: Mike Elwood APD: Michael Mann

PD: Orlando APD: Scantman

OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos

KTBT/Tulsa, OK* OM: Don Crist PD: Corbin Pierce

PD: Charlie O'Douglas MD: Marcus "DJ Marcus Love" Love

FL

MD: Kristi Reif

PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobsen

OM: Dewey Boynton PD/MD: Matt Foley

* Monitored Reporters



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FOR

39 RE-

MR. CRIMINAL LOCKS UP HIS DEBUT ON THE RAP CHART (NO. 37) WITH "MAMI MIRA, FEATURING NATE DOGG AND MR. CAPONE-E.

POWERED BY nielsen

9	()			4.5		
E.	RAP		1.017-01			
WEEKS ON CHART	TITLE	11 NIELSEN BDS CERTIFICATIONS	PLA		AUDIEN	
₹0 13	PARTY LIKE A ROCKSTAR	IMPRINT / PROMOTION LABEL		+/-	79.965	I
22	SHOP BOYZ POP, LOCK & DROP IT	DNDECK/UNIVERSAL REPUBLIC	6507	-401	46.323	2
16	HUEY WIPE ME DOWN	HITZ COMMITTEE/JIVE/ZOMBA	4822	+236	37.123	4
8	LIL BOOSIE FEATURING FOXX & WEBBIE MAKE ME BETTER	TRILL/ASYLUM/ATLANTIC	4323	+860	43.800	3
17	FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	4298	-684	26.745	10
9	BONE THUGS-N-HARMONY FEATURING AKC BIG THINGS POPPIN' (DO IT)		4233	+360	33.984	5
32	T.I. ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	4075	-316	32.034	6
8	and the second s	T INCREASED PLAYS	4063	+929	31.260	8
23	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T	11	3981	-627	31.618	7
22	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AI	n	3642	-934	27.360	9
n	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	3619	+193	26.417	11
10		CAPITOL	2981	+46	15.131	16
8	TAMBOURINE	MATH/FULL SURFACE/RUFF RY DERS/GEFFEN	2823	-7	20.030	13
23	2 STEP	BIG OOMP/KOCH	2629	-476	21.089	12
9	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE	2348	+50	13.166	18
6	AMUSEMENT PARK	SHAOY/AFTERMATH/INTERSCOPE	2051	+77	13.271	17
7	SHAWTY PLIES FEATURING T-PAIN	AIRPOWER SLIP-N-SLIDE/ATLANTIC	1981	+512	16.236	15
40	THIS IS WHY I'M HOT MIMS	1) ² CAPITOL	1881	-223	12.923	20
14	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	1665	-3	13.043	19
7	KRISPY KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	1552	+175	7.647	25
17	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JO	LIL' WAYNE & BABY TERROR SQUAD/KOCH	1473	-156	17.207	14
12	MY 64 MIKE JONES FEAT. BUN B& SNOOP DOGG	CE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1466	-32	8.027	22
12	CAN U WERK WIT DAT THE FIXXERS AKA OJ QUIK & AMG	INTERSCOPE	1457	-339	8.165	21
6	LIL LOVE BONE THUCS-N-HARMONY FEAT. MARIAH CAP	EY&BOW WOW FULL SURFACE/INTERSCOPE	1405	+167	6.912	27
2	CAN'T TELL ME NOTHING KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	907	+171	7.729	24
n	LIP GLOSS LIL MAMA	JIVE/ZOMBA	868	-276	5.629	28
4	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAO BOY SOUTH/ATLANTIC	828	+103	4.147	31
3	MONEY IN THE BANK SWIZZ BEATZ	UNIVERSAL MOTOWN	772	+132	7.804	23
6	INT'L PLAYERS ANTHEM (I UGK FEATURING OUTKAST	CHOOSE YOU) UGK/JIVE/ZOMBA	726	+56	5.404	29
2	KEITH MURRAY FEATURING JUNIOR & TYP	ESE DEF SQUAD/KOCH	625	+186	3.087	37
3	CYCLONE BABY BASH FEATURING T-PAIN	ARISTA/RMC	615	+94	2.479	-
2	LIVIN' IN THE PROJECTS	BME/REPRISE/WARNER BROS.	537	+86	1.884	-
2	HOOD FIGGA GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	533	+90	7.275	26
15	COME AROUND COLLIE BUDDZ	COLUMBIA	430	-53	3.502	34
12	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE	FRESH EXTREME/UNIVERSAL REPUBLIC	414	-162	1.531	
14	I'M THROWED PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	410	-95	3.348	36
EW	MAMI MIRA MR. CRIMINAL FEATURING NATE DOGG & N	IR. CAPONE-E HI POWER	398	+72	2.857	39
IEW	DO THE HEIZMAN 3RD FLO	J. MILLION/ASYLUM	378	-3	2.013	
ENTRY	KAFANI	ICE KING/KOCH	374	+1	1.795	-
14	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	372	-273	1.596	

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JUNE 22, 2007

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KPAT/Santa Maria, CA OM/PD: Louie Diaz PD/AMD: Daniel "Mambo" MD: DJ E-Wrek KKUU/Palm Springs, CA KSXY/Santa Rosa, CA PD: Dray Lopez

PD: Eric Powers APD/MD: Karen Wild

OM: Ron Stryker APD/MD: Mike "The Mayor

KEZE/Snokane WA*

KWIN/Stockton, CA*

WLLD/Tampa, FL*

KOHT/Tucson, AZ*

KBLZ/Tyler, TX

WMBX/West Palm Beach, OM/PD: Mark McCray

KDGS/Wichita, KS*

KHHK/Yakima, WA

URBAN/URBAN AC/GOSPEL



With only one hip-hop song reaching the No. 1 Urban slot in 2007, what's hip-hop's excuse?

The Melodious Sound **Of Change**

Hillary Crosley HCrosley@RadioandRecords.com

hough we're at the start of the summer season, when hip-hop usually garners plenty of spins, there is no hip-hop song leading the Urban chart. In fact, only one MC as a lead artist has broached the top Urban slot in 2007: Mims'"This Is Why I'm Hot" climbed to No. 1 in March. R&B artists like Lloyd. Beyoncé, Robin Thicke, Akon and T-Pain are creating a wave

of melodic chart change. The trend could be spurred by numerous factors, including the Don Imus fallout, the lasting power of a solid R&B song or simply more programmers realizing the importance of playlist balance.

Whatever the reason, there's a large shift, and half of last year. hip-hop's on the losing end.

Sea Change From 2006

Urban's music mix is markedly different from just a year ago, when hip-hop was no stranger to the top of the chart. Between Jan. 1 and June 23, 2006, Atlanta hometown hero T.I. racked up six weeks at No. 1 with the DJ Toomp-produced, Grammy Award-nominated hit "What You Know." Bad Boy's breakout Atlanta MC, Yung Joc, powered up the Urban chart with "It's Goin' Down," which sat at No. 1 for six weeks in that span.

Dem Franchize Boyz' "Lean Wit It, Rock Wit It" stayed on top for three weeks, and Nelly's tuba-driven "Grillz," featuring Paul Wall, Ali and Gipp, hit No. 1 for two weeks. In the background, crooners Keyshia Cole, Jamie Foxx and Mary J. Blige duked it out for the remaining eight weeks of 2006's first half.

While Mims is the only hip-hop artist to reach No. 1 at Urban during the first half of the year, it's important to note that Nielsen BDS treated R. Kelly's and Bow Wow's versions of "I'm a Flirt" as one track due to the two songs' sonic similarities. So "I'm a Flirt" could be considered either an R&B song or a hiphop track.

Mims and Bow Wow collectively amassed just three weeks as Urban No. 1s-nowhere near the 17 weeks hip-hop reigned in the first

"I'd say it's the time of the year," says Al Weeden, PD of Cumulus urban WBLX/ Mobile. "We've just come out of winter, and the music goes with the seasons. For example, I wish they would've released T.I.'s 'Top Back' last summer instead of earlier this year. It would've had an awesome run.

"Huey's another example," Weeden continues. "Jive released Huey's 'Pop, Lock & Drop It' right before November last year, but he got lost in the fourth-quarter shuffle. However, his song started up again and was able to ride through the warmer spring months."

Even if R&B's upswing is seasonal, conventional wisdom dictates that melodies make a much cozier soundtrack in the winter while the hot hip-hop anthems rule the summer. So where's the hip-hop? Cumulus urban WEAS/Savannah, Ga.,

APD/MD Lil G says the catalyst of the trend lies elsewhere. "Hip-hop is a fad," Lil G says. "I say that meaning whatever the hot song is right now,

Lil G

Urban No. 1 Songs January-June 2006

Song Title, Artist: **Chart Weeks** "Grillz," Nelly Featuring

Paul Wall, Ali & Gipp; Jan. 6-13 (two weeks) "Be Without You," Mary J. Blige; Jan. 20-Feb. 17 (five) "Unpredictable," Jamie Foxx Featuring Ludacris: Feb. 24 "Be Without You," Mary J. Blige; March 3 "Lean Wit It, Rock Wit lt," Dem Franchize Boyz Featuring Lil Peanut & Charlay; March 10-24 (three) "Love," Keyshia Cole; March 31 "What You Know," T.I.; April 7-May 12 (six) "It's Goin Down." Yung Joc; May 19-June 16 (six)

January-June 2007 Song Title, Artist: **Chart Weeks** "Irreplaceable," Beyoncé; Jan. 5-19 (three) "Promise," Ciara; Jan.

26 "You," Lloyd; Feb. 2-March 2 (five) "Lost Without You," Robin Thicke: March 9 "This Is Why I'm Hot," Mims: March 16 "Lost Without You," Robin Thicke; March 23-30 (two) "I'm a Flirt," R.Kelly or Bow Wow Featuring T.I. & T-Pain; April 6-13 (two) "Don't Matter." Akon: April 20

"Buy U a Drank (Shawty Snappin')," T-Pain; May 5-June 30 (nine)

it's only hot until someone finds a way to make it hotter. R&B is a

lot different from hip-hop because of the way it expresses feelings. Look at Musiq, with 'Teach Me.' It was receiving a lot of spins, then it fell down, and now it's come back up. With hiphop, once a song is gone, it's gone."

Lil G also observes that hip-hop has recently received a great deal of unfavorable attention, which may be affecting its resilience. During the Don Imus "nappy-headed hos" fallout, bigwigs including the Rev. Al Sharpton protested hip-hop's lyrics and image-and that. Lil G says, "brought it down" on the charts.

The R&B Balance Theory

Meanwhile, there's another possible explanation for R&B's ruling the urban roost: playlist balance. Stripped down to bare gender stereotypes-though I don't agree and seem to be the exception, if this is a rule-older women generally gravitate toward R&B while younger men enjoy hip-hop.

And, as veteran urban AC WDAS-FM/ Philadelphia programmer Joe "Butterball" Tamburro once said, "If you don't piss them off, female listeners will stay with you forever." Women are more loyal listeners, and a good balance of hip-hop and R&B can translate into higher TSL.

This R&B-balance theory was recently tested in New York, before the departure of WWPR (Power 105.1) PD Nate Bell, Bell, who joined the Clear Channel urban in December 2005, programmed a significant amount of R&B, while still mixing in a fair amount of hip-hop.

In the winter '06 and spring '06 Arbitron surveys, Power edged out Emmis rival WOHT (Hot 97) in 12+. While Hot 97 maintained its 18-34 dominance, it began adding R&B recurrents, like Musiq Soulchild's "Love," to compete with its R&B-driven competitors.

On June 5, The New York Times blasted Hot 97 for not playing enough hip-hop music. Music critic Kelefa Sanneh wrote, "Screens flashed the radio station's slogan: 'Hot 97: Where hip-hop lives!' But anyone who actually listens to the station knows that these days, Hot 97 is where R&B lives. To survive New York's hip-hop slump . . . the station's 10 mostplayed songs feature R&B singers, with or without rapper collaborators."

Meanwhile, veteran programmer Michael Saunders, now PD of CBS Radio urban WIHM/ Orlando, doesn't want to give too many jewels to



Saunders

the competition. "Most stations don't play a proper balance of hip-hop and R&B," he says, "and that's what gets them in trouble."

Sounds like the melodious-or

not-so-melodious -sound of change. R⊳R

URBAN

11 NIELSEN BDS THITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL

ONDECK/UNIVERSAL REPUBLIC

TRILL/ASYLUM/ATLANTIC

GRAND HUSTLE/ATLANTIC

THE INC./UNIVERSAL MOTOWN

POLO GROUNDS/J/RMG

ل ئلا الا

th

JIVE/ZOMBA

BUY U A DRANK (SHAWTY SNAPPIN') NO. 1(9 WKS) n th T-PAIN FEATURING YLING JOC KONVICT/NAPPY BOY/JIVE/ZOMBA

WEEKS ON CHART

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11

TITLE

SHOP BOYZ

CANITACI

WHEN I SEE U

R. KELLY DUET WITH USHER

LIKE THIS KELLY ROWLAND FEATURING EVE

BIG THINGS POPPIN' (DO IT)

SAME GIRL

A BAY BAY

TEACHME

NUSIQ SOULCHILD

LLOYD

GET IT SHAWTY

PARTY LIKE A ROCKSTAR

RING JAY-Z

WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE

► TWENTY-FOUR-YEAR-OLD **CUPID** BRINGS THE LATEST DANCE STEP ANTHEM, CUPID SHUFFLE," TO THE URBAN CHART (NO. 35)

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37 614

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480 33

48.557

41 306

37.056

30.083

32.242

31.682

24.948

23.206

21.942

21,778

25.679

PLAYS

-197

+121

+681

+126

+108

-83

+80

+102

+388

-420

+154

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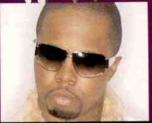
2814

2743

2722

2475

2443





POWERED BY nielsen BDS

NEW AND ACTIVE

PLAYS /GAIN

676/25

650/18

65

58

56

53

64

512/272

504/100

TITILE ARTIST / LABEL

KRISPY Kia Shin

INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (UGK/JIVE/ZDMBA) TOTAL STATIONS:

(RAP HUSTLAZ/UNIVERSAL MOTOWN) TOTAL STATIONS:

Keich Murray Feat, Junior & Tyrese (DEF SQUAD/KOCH) TOTAL STATIONS:

Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) TOTAL STATIONS:

MONEY IN THE BANK

BEAUTIFUL GIRLS

Swizz Beatz (UMIVERSAL MOTOWN) TOTAL STATIONS:

NCBODY DO IT BETTER 569/162

MOST ICREASEI PLAYS		49
+681	\$	UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG) WDHT +41, WXBT +39, WQBT +38, WQUE +35, KKDA +33, WOW +32, WJBT +30, KATZ +29, WJBT +29, MJMZ +29
+473	\$	BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba) SHU-55, KNDA +28, WKKV +22, KKDA +21, WRBJ +20, WOW +8, WHTD +15, WHTD +17, WPH4 +15, WPR4 +15
+458		SHAWTY Plies Feat. T-Pain (Slip-N-Slide/Atlantic) KKDA +98, WZHT +33, KOFW +28, WJMH +24, WPEG +22, WEDR +19, WPHH +17, WBLX +16, WWWZ +16, WPCC +15
+443	û	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (A&M/Interscope) KNDA +26, WCZB +24, KBFB +24, KUMM +23, WEMX +21, WENZ +20, WBHU +20, WHTD +19, KVSP +16, WPRW +15
 +412	¢	MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG) KOPW +37, KNDA +36, KKDA +27, WERQ +26, WPHI +25, WVEE +24, WOWI +23, WBTJ +22, WBFA +20, WEDR +19

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 83 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Rap chart comprised of 83 urban and 75 Rhythmic electronically monitored Nielser Broadcast Data Systems stations. © 2007 Nielsen Business Media. Inc. All rights reserved.



			MUSIQ SOULCHILD	AFLANTIC			il.	
12	9	20	POP, LOCK & DROP IT HUEY HITZ COMMITTE	E/JIVE/ZOMBA	2362	-297	21.855	
B	19	6	MAKE ME BETTER FABOLOUS FEATURING NE-YO DESERT STORM/D	廿	2314	+412	23.914	
16	14	7	TAMBOURINE EVE AFTERMATH/FULL SURFACE/RUFF R		2305	+82	16.480	
15	15	12	ANONYMOUS	DEF JAM/IDJMG	2206	+73	19.171	
Б	11	22	PLEASE DON'T GO	廿	2103	-256	25.900	
17	16	8	GET ME BODIED		2101	-28	22.235	
18	18	5	WALL TO WALL CHRIS BROWN	JIVE/ZOMBA	1910	-20	15.577	
19	17	19	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN) COLUMB	II 🛱	1853	-255	16.274	
:0:	22	7	HOW DO I BREATHE		1755	+61	12.400	
21	29	2	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BE	tt DY/JIVE/ZOMBA	1717	+473	14.357	
22	28	4	DO YOU	DEF JAM/IÐJMG	1520	+264	12.308	
23	25	4	AMUSEMENT PARK S0 CENT SHADY/AFTERMAT	H/INTERSCOPE	1505	+72	9.715	
24	33	3	SHAWTY	LIDE/ATLANTIC	1490	+458	12.843	
25	26	9	ΤΑΤΤΟΟ	LUM/ATLANTIC	1423	+48	11.244	
26	27	3	SEXY LADY YUNG BERG FEATURING JUNIOR YUNG B	oss/epic/koch	1384	+116	8.543	
27	31	4	UNTIL THE END OF TIME JUSTIN TIMBERLAKE	JIVE/ZOMBA	1357	+173	17.201	
28	39	2	LET IT GO MOST ADDED KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM A&	MINTERSCOPE	1319	+4 4 3	11.869	
29	21	17	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	<mark>ា ជំ</mark> COLUMBIA	1263	-513	10.256	
30	24	16	LIKE A BOY CIARA	በ 🏚 LAFACE/ZOMBA	1067	-425	9.170	
3.	30	12	I TRIED BONE THUGS-N-HARMONY FEATURING AKON FULL SURFA	CE/INTERSCOPE	1045	-170	6.523	
32	37	4	MY 64 MIKE JONES FEAT, BUN B& SNOOP DOCC ICE AGE/SWISHAHOUSE/ASYLUM	WARNER BROS.	997	+38	4.936	
35	34	6	LIKE THIS MIMS	CAPITOL	956	-67	4.537	
	38	4	WONDERFUL MARQUES HOUSTON T.U.C./UNIV	ERSAL MOTOWN	955	+46	4.022	
3.	the second	-		ATLANTIC	884	+184	8.583	
3 -9 3 5	N	EW	COLD	ALCAUTE				
	N 32	EW 17	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	855	-218	10.294	
35	32		BECAUSE OF YOU NE-YO CAN'T TELL ME NOTHING	n 🕁	855 851	-218 +182	10.294 6.143	
35 36	32	17	BECAUSE OF YOU NE-YO CAN'T TELL ME NOTHING	DEF JAM/IDJMG /DEF JAM/IDJMG /DEF JAM/IDJMG /DR SQUAD/KOCH				
35 36 37	32	17 EW	BECAUSE OF YOU NE-YO CAN'T TELL ME NOTHING KANYE WEST ROC-A-FELLA WE TAKIN' OVER	I) the DEF JAM/IDJMG /DEF JAM/IDJMG /DEF JAM/IDJMG MCR SQUAD/KOCH I) 2	851	+182	6.143	



NEW STATIONS ARTIST / LABEL LET IT GO eyshia Cole Feat. Missy Elliott & Lil' Kim

Keyshia Cole Feat. Missy Elliott & Lil' Kim (A&M/INTERSCOPE) KATZ, KBPB, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBHJ, WBLK, WBTF, WBTJ, WDKX, WEDR, WEMX, WENZ, WFXE, WCCI, WCZB, WHHL, WHTD, WHXT, WIKS, WIZF, WJHM, WJKS, WJMI, WJTT, WJUC, WWZ, WJZD, WJKG, WUSL, WWWZ, WXBT, WZFX, WZHT WZH1

BEAUTIFUL GIRLS

BEAUTIFUL GIRLS 34 Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) KBTT, KHTE, KIPR, KJMM, KMJJ, KDPW, KPRS, KRQ, KVSP, WAMD, WBFA, WBLX, WBLX, WBTF, WDKX, WEMX, WFXE, WGZB, WHXT, WIKS, WIZF, WJMI, WJTT, WJUC, WIXZ, WIZZD, WKYS, WQHH, WRBJ, WTMG, WWPR, WWWZ, WZFX, XM The City

34

17

13

29 U AIN'T GOIN NOWHERE U AIN'T GOIN NOWHERE 29 Young Buck Feat, Latoya Williams (G-UNIT/INTERSCOPE) KHTE, KIPR, KJMM, KKDA, KMJJ, KOPW, KRRQ, KVSP, WBFA, WBLK, WBLT, WDKX, WEMX, WFX, WBT, WJKS, WJMI, WJT, WJUC, WJZD, WPEG, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

WHEN I HUSTLE 27 Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA) KBTT, KHTE, KIPR, KJMM, KKDA. KNDA. KOPW, KRRQ, KTCX, KVSP, WBFA. WBLK, WDKX, WEMX, WFXE, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZO, WPEG, WQHH, WRBJ, WWWZ, WZFX, WZHT Huey Feat. Lloyd

ALMOST MADE YA Ali & Gipp Feat, La Toya Luckett (DERRTY/UNIVERSAL MOTOWN) KIPR, KJMM, KMJJ, KPRS, KRRQ, KVSP, WBFA, WBLK, WDKX, WJKS, WJMI, WJUC, WJZD, WQHH, WRBJ, WTMG, WWWZ

SHAWTY SHAWTY IS Piles Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) KTCX, Sirius Hot Jamz, WCDX, WFXA, WHRK, WHTD, WIKS, WJLB, WOWI, WPEG, WPHH, WQHH, WXBT

RAPTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA) WCDX, WERQ, WFXA, WGZB, WHTD, WJBT, WQOK, WQUE, XM The City

COME BACK TO ME SHAWTY 8 Tyrese (J/RMG) WAMO, WBFA. WFXA, WJKS, WPEG, WWWZ, WZFX, XM The City

ADDED AT **XMCM**

Montgomery, AL PD: Marvin "Doughboy" Nugen Keyshia Cole Feat. Missy Elliott & Lil' Kim. Let It Go, G Huey Feat. Lloyd, When I Hustle, 2 Sean Kingston, Beautiful Girls, D

FOR MORE STATIONS GO TO ww.RadioandRecords.com



IHIS WEEK

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J MOS

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KIERA

> BUY

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NE-YC

WEEKS ON CHART

BU MUS

ME TAMU

> DO AKO

PL

"HOW DC I BREATHE" BY MARIO IS THE THIRD MOST INCREASED (UP 127 PLAYS), BUT TAKES THE CHART'S BIGGEST LEAP (39-23).





POWERED BY nielsen

BDS

_							
WEEKS ON CHART	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PL	.AYS +/-	AUDIE		TITLE	NEW AND ACTIVE
37	PLEASE DON'T GO NO. 1(7 WKS)	1729	-53	MILLIONS	RAMK	ARTIST / LABEL	PLAYS TITLE PLAYS //GAIN ARTIST / LABEL //GAIN
35	TANK COOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1478	-103	15.649	2	MOST ADDED	
16	WHEN I SEE U			-			13 TOTAL STATIONS: 10
22	FANTASIA J/RMG	1453	+120	11.705	4	THINKING OF YOU Victor Fields (REGINA)	112/21 TRANSITION 60/17 Freddie Jackson (ORPHEUS)
17	JOE JIVE/ZOMBA WHAT'S MY NAME				-	TOTAL STATIONS:	16 TOTAL STATIONS: 12
20	BRIAN MCKNIGHT WARNER BROS. MAKE YA FEEL BEAUTIFUL	1329	+55	9.223	8	ARTIST / LABEL STATIONS CAN U FEEL ME Howard Hewett	110/75 THE REASON 44/36 Justin Holley
	RUBEN STUDDARD J/RMG	1254	+24	9.788	7	TASTE 10 TOTAL STATIONS:	(CRYSTAL CLEAR) 18 TOTAL STATIONS: 8
24	MUSIQ SOULCHILD ATLANTIC TEACHME	1221	+12	11.394	5	Rick James (STONE CITY) KMEZ KOKY KOXI WAGH WEIS WKYI Beyonce	101/19 WHY YOU WANNA SETTLE FOR LESS 43/15
13	MUSIQ SOULCHILD ATLANTIC	1160	+83	9.026	9	KMEZ, KOKY, KQXL, WAGH, WBLS, WKXI, WLXC, WMGL, WMPZ, WWDM TOTAL STATIONS:	
24	IN MY SONGS GERALD LEVERT ATLANTIC	1116	-69	7.705	11	HOW DO I BREATHE 7 Mario DO YOU	TOTAL STATIONS: 9
10	CAN U BELIEVE ROBIN THICKE STAR TRAK/INTERSCOPE	1076	*m	9.829	6	(3RD STREET/JRMG) Ne-Yo KVMA, WDLT, WKJS, WKXI, WMPZ, WSOL, (DEF JAM/IDJMG) WTYB TOTAL STATIONS-	WE PRAISE YOU 40/11 The McClurkin Project
13	DJ DON'T GERALD LEVERT ATLANTIC	907	+25	8.964	10	CAN U BELIEVE 6	17. (GOSPO CENTRIC/ZOMBA) TOTAL STATIONS: 25
9	ANOTHER AGAIN MOST INCREASED PLAYS JOHN LEGEND G.O.O.D./COLUMBIA	886	+176	5.316	14	Robin Thicke (STAR TRAK/INTERSCOPE)	
8	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SDULCHILD ATLANTIC	806	-115	4.962	15	KMJQ, WFUN, WJMZ, WRÓU, WXMG, WZAK	
4	TAKE ME AS I AM MARY J. BLIGE MATRIARCH/GEFFEN/INTERSCOPE	763	-26	5.922	12	ANOTHER AGAIN 6 John Legend	
	SIMPLE THINGS ELISABETH WITHERS BLUE NOTE/VIRGIN	639	+90	5.397	13	(G.O.O.O./COLUMBIA) WFUN, WFXC, WKUS, WLVH, WMIB, WVKL	
	IF I HAVE MY WAY CHRISETTE MICHELE DEF JAM/IDJMG	438	+78	2.241	21	CAN U FEEL ME 6 Howard Hewett	
+	ME TAMIA PLUS 1/IMAGE	382	+137	1.499	34	(GROOVE) KJLH, WAKB, WFLM, WMGL, WMPZ, WVBE	
	AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	357	-18	1.891	28	MESS	
	2 PIECES AIRPOWER CARL THOMAS UMBRELLA/BUNGALO	339	+56	3.084	16	Tamia (PLUS VIMAGE)	
	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL FULL CIRCLE/RAW VENTURE	335	-10	2.124	25	KJMS, KVMA, WAMJ, WPHR, WSOL	
	STAY WITH ME NORMAN BROWN PEAK/CONCORD	327	+26	2.236	22	Cupid MOST (ATLANTIC) INCDEAS	
	BECAUSE OF YOU IN NE-YO DEF JAM/IDJMG	323	-11	2.885	17	YOU SAVED MY LIFE 3	
	HOW DO I BREATHE MARIO 3RD STREET/J/RMG	274	+127	2.150	24	Kleran (BLACK RAIN)	and the second second second second
	FORCE OF NATURE SUNSHINE ANDERSON MUSIC WORLD	262	-24	0.888		RVMA, WDZZ, WKSP BETTER DAYS 3 +176	
	CUPID SHUFFLE	258	+58	1.691	30	(MUSICMIND)	ANOTHER AGAIN John Legend (G.O.D./Columbia)
	WHAT HAPPENED ALGEBRA KEDAR	227	-5	1.044	38	KOKY, KQXL, WKXI	KRNB +17, KVMA +16, WFUN +14, WAGH +17, KJMS +10, WJMR +7, WKSP +7, WPHR +6, WTLC +6, KOKY +5
	SHOO BE DOO (NO WORDS) MACY GRAY WILLI.AM/GEFFEN	222	-124	1.029	39	DJ DONT 2 Gerald Levert 4137	ME
5	RISE UP R. KELLY JIVE/ZOMBA	212	-26	1.637	32	WTLC, WVKL	Tarnia (Plus I/Image) WTLZ +14, WXST +14, WACH +10, WVBE +10, WPHR +10, WSOL +8, KLH1 +8, KJMS +7, KVMA +7, WAMJ +7
	VALENTINE LOYD THE INC./UNIVERSAL MOTOWN	205	-27	2.095	26	+127	HOW DO I BREATHE
	ANYTHING PATTILABELE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE UMBRELLA/BUNGALO	198	-60	1.253	36		Mario (3rd StreetU/RMG) KBLX +17, KMEZ +13, WIMX +11, WTYB +10, WKJS +9,
	LEAVING TONIGHT RE-YO FEATURING JENNIFER HUDSON DEF JAM/IDJMG	192	+37	1.733	29	+120	WHUR +9, KNEK +8, WHRP +7, WSOL +7, WVBE +7
1	'M NOT PERFECT MDSS FEATURING ANTHONY HAMILTON PAJAM/COSPO CENTRIC/ZOMBA	190	+8	0.768			Fantasia (J/RMG) WJM2 +14, WSRB +12, WSOL +11, WFUN +9, WTL2 +8,
	BREATHLESS DRINNE BAILEY RAE CAPITOL	186	-53	2.430	20	+111	WKUS +6, WBAV +6, WAKB +5, WKXI +5, WMMU +5
	HOW DID YOU KNOW AUL TAYLOR FEATURING REGINA BELLE PEAK/CONCORD	183	+21	1.092	37	****	CAN U BELIEVE Robin Thicke (Star Trak/Interscope)
	CELL ME WHAT WE'RE GONNA DO NOW	174	-67	1.496	35	ADDED AT	WJMZ +14, WAKB +10, WROU +10, WSRB +9, WXMG +8, WPHR +7, WFUN +7, WKSP +6, WHUR +6, WZAK +6
	HATE ON ME ILL SCOTT HIDDEN BEACH	172	+16	2.195	23	ADDED AT WMPZ	
	IERAN BLACK RAIN	171	+49	0.330	-	Chattanooga, TN PD: Andrea Perry	
	N THE RAIN IONEY JAMES CONCORD	159	+1	0.797		Howard Hewett, Can U Feel Me, 5 Mario, How Do I Breathe, 0	
E	BUY U A DRANK (SHAWTY SNAPPIN') 11 -PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	148	-9	2.554	18	Rick James, Taste, O	
1	ICK JAMES STORE CITY	131	-36	0.404	-	FOR MORE STATIONS GO TO: LEGEND: See leg	G JUNE 17, 2007 end to charts in charts section for rules and symbol explanations. s are electronically monitored by Nielsen Broadcast Data Systems 24 hours

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SED AND HIGHLY FAVORED

TRI-CITY SINGERS

ENCOURAGE YOURSELF

FAITHFUL IS OUR GOD

OBODY BUT THE LORD

DEWAYNE WOODS & WHEN SINGERS MEET

BROKEN BUT I'M HEALED

STEPS

JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR

IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL

EMI GOSPEL

EMI GOSPEL

VERITY/ZOMBA

QUIET WATER/VERITY/ZOMBA

GOSPO CENTRIC/ZOMBA

GOSPO CENTRIC/ZOMBA

SOUL WORLD/VERITY/ZOMBA

TYSCOT

EMTRO GOSPEL

MQM/JEG

EMI GOSPEL

NO. 1(2 WKS)

MOST INCREASED PLAYS

WEEKS LAST WEEP

16 1

28

31

14

32

28

41

16

19

10

2

4

6 30

5 39

8

9

12 41

13

14 18

> 15 7

24 7

26 26

> 29 6

27 3

4

16

9 10 15

11 13 20

14 20 9

15 17

16 21 21

17 18 4

19 16 9

20 19 17

22 23 2

23 22 19

24

25 28 5

27

28

TITLE

LET GO

WE PRAISE YOU

HIGH PRAISE

PRAYIN' 4 U

HALLELUJAH

UM GOOD

SMOKIE NORFU

STEP ASIDE

TITLE ARTIST / IMPRINT / PROMOTION LABEL

I'M STILL STANDING

THE STRUGGLE IS OVER

IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)

EVERY BODY EVERY BODY! KENNY LEWIS & ONE VOICE (ICEE INSPIRATIONAL/ICEE)

PAUL S. MORTON (TEHILLAH/LIGHT) VICTORY TYE TRIBBETT & G.A. (INTEGRITY/COLUMBIA)

AT NO. 4, ALVIN DARLING & **CELEBRATION LOG THE MOST** INCREASED PLAYS (UP 50) WITH "NOBODY BUT THE LORD" AND CLAIM THEIR FIRST TOP FIVE SINGLE.

AUDIENCE

1

2

3

12

5

6

4

7

11

8

10

9

13

4.210

3.972

3.765

1.970

3.053

2.830

3.625

2.666

2 070

2.447

2.075

2.166

1.682

PLAYS

-17

-32

+35

+50

-29

+15

-14

-10

+8

-25

+21

-30

-38

841

793

749

56**9**

568

546

525

495

433

414

383

370

370



MOST ADDED

NEW STATIONS

3

TITLE ARTIST / LABEL

(MQM/JEG) KROI, WJMO

GRACE

BRAND NEW DAY Jonathan Butler (MARANATHA!) WCAO, WHLH, WJNI, WXVI

NOBODY BUT THE LORD Alvin Darling & Celebration (EMTRO GOSPEL) KATZ, WHLH, WP²Z

JESUS, JESUS, JESUS Rev. Timothy Wrlght & The New York Fellowship Mass Choir



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51

NEW AND ACTIVE

	ETA MINE		
TITLE ART ST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GRACE Bishop T.Dakes And The Pott Masa Choir (OEXTERITY SOUNDS/RHINO)		THANK YOU (I WON'T COMPLAIN) Fred Hammond (VERITY/ZOMBA)	114/8
TOTAL STATENS;	15	TOTAL STATIONS:	CI.
DESTINY Stephen Hurd (INTEGRITY)	133#4	I'M STILL HERE Mississippi Mass Choir (MALACO)	106/23
TOTAL STAT ONS:	7	TOTAL STATIONS:	8
	127/22	THE SOUND William Murphy III (M3M)	88/5
(BL_CKBERF Y/MALACO) TOTAL STAT ONS:	-0	TOTAL STATIONS:	9
		VICTORY	81/0
CELEBRATE Smekie Nortul (EM GOSPE_)	124.*2	Valerie Boyd (SHEKINAH INTERNATIONAL)	
TOTAL STAT ONS:	12	TOTAL STATIONS:	10
		500 WY 6000	73/19
GRATEFLL Hezekiah Walker & LFC (VERITY/ZO /BA)	123'4	FOR MY GOOD VaShawn Mitchell (TYSCOT)	73/19
TO AL STATIONS:	11	TOTAL STATIONS	6

YOLANDA ADAMS	ATLANTIC	370	- 30	1.002	0	Bishop T.D. Jakes & The Potter's House
YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHO	DIR AIR GOSPEL/MALACO	333	+38	1.172	20	Mass Choir (DEXTERITY SOUNDS/RHINO) WJYD, WPPZ
I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	323	+22	1.293	19	NOT ABOUT US
SO GOOD TO ME VANESSA BELL ARMSTRONG	EMIGOSPEL	313	+27	1.440	16	Bishop Noel Jones Presents The City Of Refuge Sanctuary Choir (ALPHA DOG/TYSCOT)
NEVER WOULD HAVE MADE IT MARVIN SAPP	VERITY/ZOMBA	310	+11	1.000	23	WSOK, WXEZ
THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	310	-7	1.425	17	BE BLESSED Bishop Paul S. Morton
ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	305	+4	1.151	21	(TEHILLAH/LIGHT) WEUP, WYLD
IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	297	+1	1.672	14	EVERYBODY CLAP YOUR HANDS
PRAISE ON THE INSIDE JMOSS	PAJAM/GOSPO CENTRIC/ZOMBA	288	-15	0.967	24	Joshua's Troop (NEW HAVEN) KOKA, WEUP
BRAND NEW DAY	MOST ADDED MARANATHA!/CORINITHIAN	278	+29	1.015	22	YOU'RE THE ANSWER
GOD IS IN CONTROL (IT'S NOT WILMINGTON CHESTER MASS CHOIR	OVER) EMTRO GOSPEL	254	0	0.544	10	Tony Tatum (PAYTOWN) KOKA. WFLT
HOW GOOD AND PLEASANT NEW BREED	INTEGRITY	237	-12	0.537	-	
MERCY JEFF MAJORS	MUSIC ONE/EPIC/COLUMBIA	220	+7	1.672	15	ADDED AT
CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	220	-6	0.559	-	WJYD (III)
I GET JOY COKO	LIGHT	211	+16	1.353	18	PD/MD: Dawn Mosby
NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFU	GE SANCTUARY CHOIR ALPHA DOG/TYSCOT	209	+44	0.723	28	Bishop T.D. Jakes & The Potteris House Mass Choir, Grace, 13
CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	202	-21	0.608		
I LOVE ME BETTER THAN THA	AT TYSCOT	198	-42	0.502	•	FOR MORE STATIONS GO TO: www.RadioandRecords.com
	RECU	RRE	NTS			

2		
2 1 2	MOST INCREASED PLAYS	
	+50	NOBODY BUT THE LORD Alvin Darling & Celebration (Emtro Cospel) KAT2 42, KHLR +9, WHLH +9, WH27 +8, WUB +6, WUFO +5, WPZE +4, WJNI +4, WSOK +3, WLOU +3
tterí s Höuse	+44	NOT ABOUT US Bishop Noel Jones Presents The City Or Refuge Sanctuary Choir (Alpha Dog/Tyscot) WXEZ +20, WSOK +7, WLOU +5, WLB +5, WELT +4, WXVI +3, WXOK +3, WTHE +2, WEUP +1
5 GO TO:	+38	YOU KEEP ON BLESSING ME

+35

+34

PL. TW

254

229

183

168

156

AYS

288

744

188

189

140

IN NIELSEN BDS

Refuge Sanctuary Lhoir (Alpha Dog/lyscot) WXEZ +20, WSOK +7, WLOU +6, WLB +6, WFLT +4, WXVI +3, WXOK +3, WTHE +2, WEUP +1
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR Gospel/Malaco) WHLH +13, WSOK +8, WXOK +7, WJMO +5, WYLD +4, WCAO +4, KHLR +3, WPZ +3, WHLW +2, KOKA +2
FAITHFUL IS OUR GOD Hezekiah Walker & LFC (Verity/Zomba) WTLC +0, KHLR +9, WLQU +7, WYLD +6, WOAD +4, WJNI +4, WAL +3, WLIB +3, WEUP +3
GRACE

Bishop T.D. Jakes And The Potter's House Mass Choir (Dexterity Sounds/Rhi WJYD +D, WPPZ +9, WFLT +4, WPZE +4, XSRT +3, WUFO +3, WNNL +1, WPZZ +1, WSOK +1, WXVI +1

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WPZE/Atlanta, GA* OM: Frank Johnson PD: Derrick Harper WTHB/Augusta, GA

OM/PD: Ron Thomas APD: Sister Mary Kingcannon WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Alston WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois WUFO/Buffalo, NY* OM/PD: Carol M. Salter WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

IN NIELSEN BDS

WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon WAJV/Columbus, MS OM: Rockey Love PD: Steve Poston APD: Sebastian Riley WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby KHVN/Dallas, TX WCHB/Detroit, MI WELT/Elint, MI* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson

PLAYS

342

302

335

275

281

TW

328

313

307

272

266

WEAL/Greensboro, NC* PD/MD: Joseph Level

GOSPEL REPORTERS

KROI/Houston, TX* OM/PD: Terri Thomas WDJL/Huntsville, AL* PD/MD: Walter Pea WEUP/Huntsville, AL Hundley Batts PD: Steve Murry MD: Ricky Sykes WTLC/Indianapolis, IN* OM: Brian Wallace MD: Donavan Hartwell WHLH/Jackson, MS OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller WOAD/Jackson, MS⁴ OM: Stan Branson PD/MD: Percy Davis

TITLE ARTIST / IMPRINT / PROMDTION LABEL

HEAVEN KNOWS DEITRICK HADDON (TYSCOT/VERITY/ZOMBA)

TLER & LEVI (EMI GOSPEL) THIS IS THE DAY FRED HAMMOND (VERITY/ZOMBA)

KELLY PRICE (GOSPO CENTRIC/ZOMBA)

HEALING

SET ME FREE

KPRT/Kansas City, MO PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson KHLR/Little Rock, AR* OM: Sonny Victo PD: Torrez Harris Victor KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. Lames WLOU/Louisville, KY*

PD: Bill Price WBBP/Memphis, TN MD: Doreen Graves WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea WLOK/Memphis, TN* PD/MD: Kim Harper WMBM/Miami, ⁻⁻L OM: E. Claudette Freeman PD/MD: Greg Cooper WHLW/Montgomery, AL* OM: Michael Lonc PD/MD: Kenny J. WXVI/Montgomery, AE* PD: Glinda Perkins WTHE/Nassau, NY* PD: Darren K. Greggs WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy WYLD/New Orleans, L1* APD/MD: Loretta Petit WLIB/New Yorlt, NY* PD: Denise Hill WXEZ/Norfolk, VA* OM: John Shome PD: Dale Murray

WPPZ/Philadelphia, PA* OM/PD: Daisy Davis MD: MoShay LaRen WNNL/Raleigt , NC* OM/PD: Jerry Smit MD: Melissa Wade WPZZ/Richmand, VA* OM: Jerry Smith PD: Reggie Baker Rejoice/Satellize PD: Willie Mae Mclver Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dakes MD: Ace Alexander XM The Spirit, Satellite* PD/MD: Jay Bryant

KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy KATZ/St. Louis, MO* PD: Terrence Bibb MD: Dwight Stone WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Charles Anthony WYCB/Washington, DC PD: Ron Thompson WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

* Monitored Reporters

WSOK/Savannah, GA* PD: E. Larry McDuffie





'Total Axxess' and 'Sharing Life Together'

A Tale Of Two Night Shows

Kevin Peterson KPeterson@RadioandRecords.com

t night, nearly 200 Christian music stations nationwide run either Christian AC's "Sharing Life Together," hosted by Martha Hadley, or Christian CHR's "Total Axxess," with Wally. Wally's diverse radio career includes early years in mainstream rock and even a short stint in sports before he made his debut in syndication on Radio Disney. From there,

he made the transition to alternative WNNX (99X)/Atlanta. In Atlanta, Wally connected with WAY-FM Media Group and network PD Dave Senes through mutual friends.

"Tommy Kramer and John Frost were guys who really gave me my start in radio," Wally says. "They work with Dave Senes. We had talked two years before, and it just wasn't the right time. I wasn't feeling it—I wasn't in the right place. And then, out of the blue, we reconnected."

Wally's first week at WAY-FM in Nashville just happened to be Gospel Music Assn. Week.

"Total Axxess" is now heard on 105 stations around the country, and Wally says that when he started hosting the show, he wrote a mission statement laying out what he wanted to accomplish.

"I summed it up in four words—three are real, and one I made up," he says. "The first is 'reality." There is a whole lot of life that goes on between now and heaven, and that's what I want to focus on. It's what you do while you're here and how you get through this the best you can and try to leave a positive thing behind. We talk about real-life issues honestly and openly."

The second word, Wally says, is "artistry." "We have a billion artists," he says. "That's why we do the show in Nashville, so this show has access to more Christian artists than any other show in the country."

The third is "goof-offity.""That's the one I made up, which is just the fact that dumb things make me laugh, so I like to do dumb things."

The final and most important word is "deity," Wally says. "That is the umbrella under which all this other stuff resides, because without that as the common thread through the show, none of that other stuff means anything. That's what separates this format from other formats. I really enjoy having the opportunity to talk with people on a deeper level."



Hadley



Wally

Like Wally, "Sharing Life Together" host Martha Hadley started her career in mainstream radio—but in her case, it was almost by accident. "It was at WSIX/Nashville," she says. "I was working at WNGE-TV. General Electric Broadcasting owned both WNGE and WSIX, and they were both in the same building. "I would use the speaker system in the building to call people to the newsroom. The GM heard my voice and got to know my personality, and he took me to lunch one day and asked if I had ever thought about being in radio."

She hadn't, but the GM said he would train her, so she worked at the TV station by day and trained at the radio station by night. Within a couple of weeks, she had her first weekend airshifts, which she continued to host for about a year. After that Hadley moved to Los Angeles for a job at a motion-picture postproduction facility.

While she was working in L.A., her sister persuaded her to move to Seattle, where, once again, a fluke brought her back into radio. "My mother had been asking me if I had found a church yet," Hadley recalls. "Our Presbyterian church back in Springfield, Mo., broadcast on the radio, so I decided to see what I could find on the radio.

"First Presbyterian Church of Seattle was broadcasting on Crista Broadcasting's KCIS-AM, which is the sister station of KCMS-FM [now the flagship station for "Sharing Life Together"]. I worked in the radio room at our church, sent an audition tape to the KCMS' PD, and he gave me a job on Sunday mornings."

In the 16 years since then, Hadley has worked different shifts, but she started the current "Sharing Life Together" format of music and listener calls on her evening show about seven years ago.

"The show went to No. 1 in Seattle, and management at Crista thought we should syndicate it," she says. "Alan Mason was our consultant at KCMS, and he really loved the show. He and John Frost were partners, and John was consulting Focus on the Family, so he took the show to them, and Crista and Focus partnered together for syndication."

The show is now on 85 stations nationwide. Hadley says the benefits of partnering with Focus on the Family include the Focus features she can run on the show and the at-home counselors who are on standby in case someone calls in with a life-or-death situation. As Hadley says, "You've got the big, loving arms of Focus around people."



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Announcing This Month's Recipients of BDSCertified based on CHRISTIAN RADIO

100,000 SPINS

Who Am I/ Casting Crowns /Beach Street/Reunion/PLG

50,000 SPINS

Audience Of One/ Big Daddy Weave /Fervent/Word-Curb Fingerprints Of God/ Steven Curt s Chapman /Sparrow/EMI CMG Made To Worship/ Chris Tomlin /sixsteps/Sparrow/EMI CMG Next Thing You Know (Thirteen)/ Matthew West /Universal South/Sparrow/EMI CMG You Are God Alone/ Phillips, Craig & Dean /INO

40,000 SPINS

Hallelujah (Your Love Is Amazing)/ Phillips, Craig & Dean /Sparrow/EMI CMG I Need You To Love Me/ BarlowGirl /Fervent/Word-Curb Never Alone/ BarlowGirl /Fervent Word-Curb Wholly Yours/ David Crowder Band /sixsteps/Sparrow/EMI CMG

30,000 SPINS

All My Praise/ Selah /Curb Beautiful Sound/ Newsboys /Sparrow/EMI CMG Into Jesus/ DC Talk /Forefront/EMI CMG I've Always Loved You/ Third Day Benson Shine/ Newsboys /Sparrow/EMI CMG What It Means/ Jeremy Camp /BEC/Tcoth & Nail

20,000 SPINS

Drifter/ Decemberadio /Slanted/Spring Hill Free/ Shawn McDonald /Sparrow/EMI CMG Love Is The Answer/ Cindy Morgan /Word-Curb Mistaken/ Warren Barfield /Creative Trust Our God Reigns/ Brandon Heath /Reunion/PLG Red Letter Day/ NewSong /Reunion/PLG Remembering You/ Steven Curtis Chapman /Walden Media/Walt Disney/EMI CMG Say A Prayer/ CeCe Winans /Wellspring Undo/ Rush Of Fools /Midas Untitled Hymn (Come To Jesus)/ Chris Rice /Rocketowr Wherever We Go/ Newsboys /Inpop Your Name/ Phillips, Craig & Dean /INO

10,000 SPINS

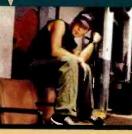
Alive Again/ Scott Krippayne /Spring Hill Awaken/ Natalie Grant /Curb Every Time I Breathe/ Big Daddy Weave /Fervent/Word-Curb Give You Glory/ Jeremy Camp /BEC/Tooth & Nail I'm Not Who I Was/ Brandon Heath /Reunion/PLG Love Of My Life/ Jim Brickman Feat. Michael W. Smith /Windham Hill My Generation/ Starfield /Sparrow/EMI CMG No More No Less/ MercyMe /INOSomething Beautiful/ Newsboys /Inpop The Blessing/ John Waller /Beach Street/Reunion/PLG Tunnel/ Third Day /Essential/PLG We Can Make A Difference/ Jaci Velasquez /Myrrh What Could Be Better (The Days Ahead)/ 33Miles /INO Wish You Were Here/ Mark Harris /INO Yes You Have/ Leeland /Essential/PLG

nielsen BDS www.bdsonline.com

TO EVERY SPIN AWARD WINNER CONGRATULATIONS

CHRISTIAN AC

► TOBYMAC IS MOST ADDED AND TAKES THE TOP DEBUT AT NO. 28 WITH "I'M FOR YOU," THE SECOND SINGLE FROM HIS "PORTABLE SOUNDS" ALBUM.



MOST ADDER

ALL, STEVEN CURTIS CHAPMAN, BRIAN LITTRELL (REUNION/PLG)



POWERED BY nielsen BDS

I HIS WEEK	LAST WEEK	WEEKS	TITLE IN NELSEN BDS CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PL TW	AYS */-		
1	2	17	EVERY TIME I BREATHE NO. 1(2 WKS) BIG DADDY WEAVE FERVENT/WORD-CURB	1728	+22	5.278	2
2	1	23	UNDO RUSH DF FOOLS MIDAS	1679	-32	5.340	1
3	3	13	GIVE YOU GLORY JEREMY CAMP BEC/TOOTH & NAIL	1640	+41	4.939	3
9	4	16	I'M NOT WHO I WAS BRANDON HEATH REUNION/PLG	1595	+106	4.915	4
5	5	12	BRING THE RAIN MERCYME INO	1324	+33	2.812	7
6	6	31	MADE TO LOVE TOBYMAC FOREFRONT/EMICMG	1171	-108	3.151	5
9	7	17	SOMETHING BEAUTIFUL NEWSBOYS INPOP	1145	+6	2.757	8
8	9	21	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN SIXSTEPS/SPARROW/EMI CMG	1067	-17	2.151	10
9	8	31	EVERLASTING GOD UNCOLN BREWSTER VERTICAL/INTEGRITY	1000	-95	2.998	6
Ð	10	14	TUNNEL THIRD DAY ESSENTIAL/PLG	959	+29	1.978	13
1	12	5	ONLY THE WORLD MANDISA SPARROW/EMI (MG	852	+93	1.909	14
12	R	20	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES IND	797	-60	2.137	11
Ð	16	8	YOU BRITT NICOLE SPARROW/EMI EMG	739	+122	1.609	16
1	13	12	WHEN I GET WHERE I'M GOING GEOFF MOORE ROCKETOWN	703	-1	1.984	12
-85	14	37	DOES ANYBODY HEAR HER CASTING CROWNS BEACH STREET/REUNIDN/PLG	659	-40	1.748	15
16	17	5	GIVE ME WORDS TO SPEAK AIRPOWER AARONSHUST BRASH	628	+38	1.147	20
ø	19	9	OVER MY HEAD BRIAN LITTRELL REUNION/PLG	530	+57	1.101	22
8	18	9	ANYWAY MARTINA MCBRIDE RCA/PLG	523	-27	2.377	9
9	20	6	INTO THE DAY BEBO NORMAN ESSENTIAL/PLG	372	+8	0.540	28
20	21	12	SAVED THE DAY PHILLIPS, CRAIG & DEAN INO	36 6	+4	0.444	-
9	22	7	FIND ME TONIGHT EVERYDAY SUNDAY INPOP	361	+3	1.196	19
9	27	3	LONE RANGER NATE SALLIE CURB	351	+38	0.900	23
3	23	5	PROMISE OF A LIFETIME KUTLESS BEC/TOOTH & NAIL	350	+2	0.564	27
24	24	20	HOW TO SAVE A LIFE THE FRAY EPIC	309	-12	1.207	18
63	28	13	DON'T GIVE UP SANCTUS REAL SPARROW/EMI CMG	279	+10	0.442	
26	26	16	YOU KNOW MY NAME DETOUR ISO SLANTED/SPRING HILL	279	-35	1.271	17
27	25	15	THERE IS A RIVER JARS OF CLAY ESSENTIAL/PLG	279	-36	0.373	-
28	NE	W	I'M FOR YOU MOST ADDED TOBYMAC FOREFRONT/EMICMG	266	+109	0.382	-
	2	4	CONVINCED NICOLE C. MULLEN WORD-CURB	247	+2	0.247	
	NE	W	TEARS OF THE SAINTS LEELAND ESSENTIAL/PLG	212	+5	0.418	-

MOST ADDED	TOTAL STATIONS:
	ALL THE WORLD 201, Point Of Grace (WORD-CURB) TOTAL STATIONS:
TITLE NEW ARTIST / LABEL STATIONS	HAPPY DAY 173. Tim Hughes (SPARROW/EMI CMG)
I'M FOR YOU 6 tobyMac (FOREFRONT/EMI (MG) KHZR, WBDX, WCQR, WFHM, WLPJ, WPAR	TOTAL STATIONS: LOVE THE LORD 149/1 Lincoln Brewster (INTEGRITY)
HOME 5 Daughtry (RCA/RMG) KBIQ, KFSH, KKFS, WFHM, WFZH	TOTAL STATIONS: BE STILL 147 StorySide:B (SILENT MAJORITY/GOTEE)
ONLY THE WORLD 4 Mandisa (SPARROW/EMI (MG) KFIS, Sirius Spirit 66, WAWZ, WLFJ	TOTAL STATIONS:
YOU 4 Britt Nicole (SPARROW/EMI CMG) KLTY, KXOJ, WFHM, WJQK	
GIVE ME WORDS TO SPEAK 4 Aaron Shust (BRASH) KFSH, KHZR, WFFH, WFZH	
LONE RANGER 4 Nate Sallie (CURB) KCMS, WAKW, WCRJ, WLFJ	
LOVE THE LORD 4 Lincoln Brewster (VERTICAL/INTEGRITY) KKFS, KLVA, WFHM, WFZH	
STILL CALLS ME SON 4 John Waller (REUNION/PLG) WDJC, WFFH, WJTL, WRBS	MOST INCREASED PLAYS
INTO THE DAY 3 Bebo Norman (ESSENTIAL/PLG) WAWZ, WCRJ, XM The Message	1/5
	+145
ADDED AT WRBS Baltimore, MD PD: David Paul	+122
MD: Mike Alley John Waller, Still Calls Me Son, 6	100
Brandon Heath, I(m Not Who I Was, 4	+109
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		D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
COMING BACK TO LIFE Echoing Angels (INO)	205/62	LET YOUR LIGHT SHINE Bethany Dillon (SPARROW/EMI CMG)	142/31
TOTAL STATIONS:	18	TOTAL STATIONS:	6
ALL THE WORLD Point Of Grace (WORD-CURB)	201/46	SUFFICIENT Adie Camp (BEC/TOOTH & NAIL)	131/0
TOTAL STATIONS:	12	TOTAL STATIONS:	11
HAPPY DAY Tim Hughes (SPARROW/EMI CMG)	173/44	AFTER THE WORLD Disciple (SRE/INO)	126/7
TOTAL STATIONS:	7	TOTAL STATIONS:	14
LOVE THE LORD Lincoln Brewster (INTEGRITY)	149/145	BE THOU NEAR TO ME Selah (CURB)	125/6
TOTAL STATIONS:	19	TOTAL STATIONS:	6
BE STILL StorySide:B (SILENT MAJOR!TY/GOTEE)	147/31	OUR GREAT GOD Todd Agnew Feat. Rebecca St. Jar (INO)	117/22 nes
TOTAL STATIONS:	13	TOTAL STATIONS:	8

INCREASE	
+145	LOVE THE LORD Lincoln Brewster (Integrity) WPAR +36, WCQR +35, KKFS +16, SIST +16, WFHM +15, WFZH +2, KXQI +3, WLAB +3, WJE +2, WRCI +2
+122	YOU Britt Nicole (Sparrow/EMI CMG) KLVA + 28, WFHM +5, WJQK +0, KKCM +9, WLPJ +9, WAWZ +7, KLTY +7, WJTL +5, WJE +5, WCSG +4
+109	I'M FOR YOU tobyMac (ForeFront/EMI CMG) KXQI +25, SST +6, WBSN +6, WD(C +1, WFHM +1, KLJC +10, WCQR +10, WJQK +5, WBDX +3, WCRI +2
+106	I'M NOT WHO I WAS Brandon Heath (Reunion/PLG) KSCN +24, WFHM +17, SIST +12, WMHK +12, WFFH +11, WLFJ +11, KBNJ +7, WAWZ +6, WMLZ +6, WMSJ +4
+96	HOME Daughtry (RCA/RMG) KF5H +24, WFHM +21, KAIM +14, WJQK +14, WFZH +13, KBIQ +5, KFIS +4, KKFS +2

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian 28, christian rock 29 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved. n CHR

KL T/Albuquerque, NM PD: Matt Gentry MD: Joey Belville

MH.

TITLE ARTIST / IMPRINT / PROMOTION LABEL

PRAISE YOU IN THIS STORM

HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI (MG)

BLESSED BE YOUR NAME

CH STREET/REUNION/PLG)

MY SAVIOR MY GOD

I WILL LIFT MY EYES BEBO NORMAN (ESSENTIAL/PLC)

54

KA FC/Anchorage, AK OMPD: Mark Guy APD/MD: Mike Carrier

WHMX/Bangor, ME OM*PD: Tim Collins APD/MD: Morgan Smith

KWCF/Cedar Rapids, IA OM"PD: Jack Davis

WCNU/Chicago, IL* OM Justin Knight PD: Johnathon Eltrevoog MC: Mallory DeWees KXWA/Denver, CO PD: Scott Veigel

11 NIELSEN BDS CERTIFICATIONS

KZZQ/Des Moines, IA PD: Mike Schlote

WJRF/Duluth, MN PD/MD: Terry Michaels

KNMI/Farmington, NM OM: Wilann Thomas PD: Darren Nez MD: Kenny Montano

WSCF/Ft. Pierce, FL PD/MD: Paul Tipton

CHRISTIAN CHR REPORTERS

W/EMICMG)

(SIXSTEPS/SPARROW/EMI (MG)

WORQ/Green Bay, WI OM/PD: Jim Raider

WAYK/Kalamazoo, MI PD/MD: Mike Couchman

WYLV/Knoxville, TN* PD/MD: Jonathan Unthank

WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire

WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn

WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely KJTH/Ponca City, OK

INTELSEN BDS CERTIFICATIONS

PD/MD: Tony Weir APD: Jeremy Louis

KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Fric Allen

KFFR/Pullman, WA OM/PD: Chris Gilbreth

KTPT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Joseph Standish

WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer

KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Noonie Fugler

WBYO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain

KADI/Springfield, MO* PD/MD: Rod Kittleman

WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Rob Fairchild

KDUV/Visalia, CA* PD: Joe Croft APD/MD: Shannon Steele

WCLQ/Wausau, WI PD/MD: Matt Deane

* Monitored Reporters

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PLAYS

519

508

501

486

470

522

513

483

477

475

CASTING CROWNS (BEACH STREET/REUNION/PLG) HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/S BY HIS WOUNDS GLORY REVEALED FEAT. MACPOWEL I CAN ONLY IMAGINE MADE TO WORSHIP

VOICE OF TRUTH

TITLE ARTIST / IMPRINT / PROMOTION LABEL

RECURRENTS

YS LW PL, TW

744

696

578

556

534

716

649

572

546

540

THIS WEEK

CHRISTIAN

► THE SEND GAINS 19 PLAYS AND SURGES 6-1 ON CHRISTIAN ROCK WITH "AN EPIPHANY." FULL-LENGTH STUDIO ALBUM "COSMOS" STREETS JULY 31.

THIS WEEK

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5

7 3 3

1

3 -4 5 E

18

20 2

30

INSPO



CHRISTIAN ROCK



THIS WEEK	LAST WEEK	WEEKS	CHRISTIAN CHR	NT / PROMOTION LABEL	PLA TW	YS +/-
	3	17	THE LAST NIGHT	ARDENT/SRE/INO	1078	+48
2	2	16		INPOP	1076	+30
3	1	17		SRE/INO	987	-71
	9	9	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	822	+56
9	8	12	YOU BRITT NICOLE	SPARROW/EMI CMG	822	+51
6	6	Ħ	AWAKENING SWITCHFOOT S	PARROW/COLUMBIA/EMI CMG	822	+24
7	4	19	WORK JARS OF CLAY	ESSENTIAL/PLG	819	-79
8	12	6	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	785	+86
9	5	21	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	763	-101
10	7	Б	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	757	-33
T	13	B	TUNNEL THIRD DAY	ESSENTIAL/PLG	681	+29
12	14	10	BEAUTY AYIESHA WOODS	GOTEE	638	+43
13	Ħ	25	FORGIVEN RELIENT K	CAPITOL/GOTEE	620	-99
14	10	24	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	616	-110
15	E	9	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	535	+38
в	16	4	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	507	+50
17	26	3	ZERO HAWK NELSON	TOOTH & NAIL	503	+112
18	24	5	LONE RANGER NATE SALLIE	CURB	470	+72
9	19	12	UNDO RUSH OF FOOLS	MIDAS	470	+26
20	20	9	REACHING	ESSENTIAL/PLG	466	+28
21	15	17	DEARLY LOVED JIMMY NEEDHAM	INPOP	458	-66
22	25	8	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	440	+42
23	17	19	WHAT I HEAR JESSIE DANIELS	MIDAS	431	-45
2.	22	11	JESUS ON THE RADIO ALL STAR UNITED	7 SPIN	430	+7
25	21	12	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	428	+4
25	30	3	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	377	+95
27	27	12	COLD MARIE MILLER	CURB	352	+12
23	23	16	ADIE CAMP	BEC/TOOTH & NAIL	339	-75
23	28	9	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	321	+16
3	29	2	IN MY ARMS PLUMB	CURB	293	+9

	WFFKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLA TW	¥5 +/-
	Б	AN EPIPHANY THE SEND	TOOTH & NAIL	277	+19
	18	SAY THIS SOONER (NO ONE WILL SEE THINGS THALMOST	HE WAY I DO). TOOTH & NAIL	274	-25
,	15	BREAK ME DOWN	ESSENTIAL/PLG	272	+14
5	-4	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	264	-1
	7	SAY YOUR PRAYERS	BRAVE NEW WORLD	259	0
2	3	PERFECT TYLEAF	A&M_DCTONE/INTERSCOPE	251	-20
1	9	ATTITUDE FIREFLIGHT	FLICKER/PLG	241	+17
4	8	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	238	+26
2	12	WAKE UP KJ-52	BEC/TOOTH & NAIL	233	+2
	19	A WHISPER & A CLAMOR	TOOTH & NAIL	233	-32
6	13	AWAK ENING SWITCHFOOT	SPARRO-W/COLUMBIA/EMI CMG	222	+21
э	n	MADMEN WAVORLY	FLICKER/PLG	222	-6
0	n	CROSS THE LINE	TOOTH & NAIL	221	-5
3	5	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	215	-1
2	18	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	215	-7
9	10	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	197	+13
3	-14	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO	192	-1
0	8	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	183	+16
17	16	SURFACE DEAS VAIL	BRAVE NEW WORLD	176	-22
15	3	YOU'RE ON FIRE MXPX	TOOTH & NAIL	175	+29
6	5	ZERO HAWK NELSON	TOOTH & NAIL	158	+16
21	14	BOOMIN' TOBYMAC	FOREFRONT/EMI CMG	157	-1
23	4	FIGHT LIKE THIS DECYFER DOWN	SRE/INO	152	+4
22	6	SING TO ME RUN KID RUN	TOOTH & NAIL	152	-1
24	n	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	150	+3
15	18	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	147	-58
28	2	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	133	+2
29	2	FINDING OUT STELLAR KART	WORD-CURB	120	+8
30	3	NEW SKEPTIC THE FOLD	TOOTH & NAIL	111	+7
1		TEMPTATION COME MY WAY SHOWDOWN	MONO VS STEREO	101	+11

55

PLAYS WEEKS TITLE ARTIST PRINT / PROMOTION LABEL +4 INO 383 10 BRING THE RAIN MERCYME 17 UNDO RUSH OF FOOLS MIDAS 298 -2 WHEN I GET WHERE I'M GOING GEOFF MOORE ROCKETOWN 282 +14 9 256 -5 EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WORD-CURB 12 +10 CURB 253 BE THOU NEAR TO ME SELAH 8 +31 FATHER JADON LAVIK BEC/TOOTH & NAIL 251 7 SAVED THE DAY PHILLIPS, CRAIG & DEAN IND 250 -14 15 243 -21 I BELIEVE IN YOU JOEL ENGLE SPIN 360 13 -13 SIXSTEPS/SPARROW/EMI CMG 204 HOW CAN I KEEP FROM SINGING CHRIS TOMLIN 17 q -5 I'M NOT WHO I WAS BRANDON HEATH 177 9 **REUNION/PLG** 10

WUFM/Columbus, OH*

OM: Michael Buckingham

KBNJ/Corpus Christi, TX

PD/MD: Nikki Cantu

PD: Arron Daniels

KVRK/Dallas, TX

PD: Chris Goodwin

MD: Drue Mitchell

WSNL/Flint, MI

MD: Brian Goodman

OM/PD: Jim Raider

WORQ/Green Bay, WI*

APD: Laine Moneyhon

vks	TITLE ARTIST IMPRINT / PROMOTI	ON LABEL	PL TW
19	BE LIFTED HIGH MICHAEL W. SMITH RE	UNION/PLG	154
11	THERE IS A RIVER JARS OF CLAY ESSE	ENTIAL/PLG	152
15	SUFFICIENT ADIE CAMP BEC/TO	OTH & NAIL	150
21	BY HIS WOUNDS GLORY REVEALED FEAT. MAI POWELL, MARKHALL, STEVEN CURTIS CHAPMAN, BRIABLITTRELL	REUNION/PLG	146
2	GOD SPEAKING RONNIE FREEMAN	HARDLY	144
5	CONVINCED NICOLE C. MULLEN	VORD-CURB	141
5	UNTO THE ONE MATT PAPA	SPIN 360	131
۷.	OVER MY HEAD BRIAN LITTRELL RE	UNION/PLC	128
RY	FAITHFUL GOD SHANNON WEXEL BERG DISCOV	ERY HOUSE	128
3	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	124

CHRISTIAN ROCK REPORTERS

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE

OM: Lester St. James PD/MD: Ron Drury WDML/Marion, IL MD: Tom Schroecer

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

Effect Radio Network/Network PD/MD: Brian Harman APD: Amanda Harman

WJLZ/Narfolk, VA* CM/PD: JP Morgan APD: Anne Verebely

WITR/Rochester, NY FD/MD: Samma Palermo # PD: Will "The Tuna" Benson

WPRJ/Saginaw, MI CIM: Gary Bugh FD/MD: Aaron Dicer

WJIS/Sarasota, FL OM: Kris Byerly PD: Michelle Tellone MD: Elisha Skorski

Firexcape/Satellite PD/MD: Joe Hayes

Positive Rock Show/Satellite PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

Sirius Spirit 66/Satellite* PD: Al Skop MD: Joey Black

The Sound Of Light/Satellite PD/MD: Bill Moore

PLAYS

-44

+9

-49

-28

+8

+2

-2

+30

+24

+2

Whip Of Cords/Satellite OM/PD: Matt Rhodes

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

WCLQ/Wausau, WI PD/MD: Matt Deane * Monitored Reporters

JUNE 22, 2007

KLYT/Albuquerque, NM

WCVK/Bowling Green, KY

PD: Matt Gentry

MD: Joey Belville

OM: Ken Burns PD: Susan Woodard

'WVCF/Bridgeport, CT PD/MD: Bob Felberg

WC₩P/Brookville, NY

²D: Feter Bellotti VD: Reena Temburni

MD: Whitney Yule

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GIVE ME WORDS TO SPEAK AA



CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX PD/MD: Gary Hi

WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stoud WVFJ/Atlanta, GA*

OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA* PD/MD: Steve KPEZ/Austin, TX

OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge

WRBS/Baltimore, MD* PD: David Paul MD: Mike Alley

WDJC/Birmingham, AL* APD/MD: Ronnie Bruce

KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver

WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitney Yule

WAYR/Brunswick, GA PD/MD: Bart Wagne

WRCM/Charlotte, NC* OM: Gary Morland PD: Dwavne Harrison

WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade WAKW/Cincinnati, OH*

PD: Rob Lewis MD: Daryl Pierce

WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth

KGTS/College Place, WA PD/MD: Elizabeth Nelson

KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: Jim McDermott

WMHK/Columbia, SC* PD: Steve Sunshin

WCVO/Columbus, OH* APD/MD: Mike Russe KBNJ/Corpus Christi, TX*

PD: Joe Fahl KLTY/Dallas, TX* PD: Chuck Finney

APD/MD: Michael Prendergast KNWI/Des Moines, IA

PD/MD: Dave St. John WMUZ/Detroit, MI* PD: Miranda Belcher

APD: Randi Myles MD: Jon Culbert WWIB/Eau Claire, WI

OM: Paul Anthony PD/MD: Greg Steward

WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase

KHPE/Eugene, OR OM: Jeff McMahon MD: Paul Hernandez

KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens

KLRC/Fayetteville, AR PD/MD: Mark Michael

OM/PD: Dan DeBrule APD: Syndi Long

KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin WPER/Fredericksburg, VA PD: Frankie Morea

KZKZ/Ft. Smith, AR OM/PD: Dave Burc

WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana

WCSG/Grand Rapids, MI* OM: Don Michael PD/MD: Chris Lemke APD: John Balvo

WJQK/Grand Rapids, MI* OM/PD: Troy West MD: Brian Nelson

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC* PD/MD: Rob Demosev APD: Gary Miller

KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds

KSBJ/Houston, TX* PD: Chuck Pryo MD: Jim Beeler

WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross

WCQR/Johnson City, TN* PD/MD: Jason Sharp APD: Chalmer Harner

KOBC/Joplin, MO OM/PD: Lisa Davis KLJC/Kansas City, MO* PD/MD: Michael Grimm

WJTL/Lancaster, PA* PD: John Shirk

MD: Phil Smith WLGH/Lansing, MI

KFSH/Los Angeles, CA* OM: Jim Tinke PD: Chuck Tyle APD/MD: Bob Shaw

WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain

WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel

KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross

KVMV/McAllen, TX* PD: James Gamblin APD/MD: Boh Malone

KJIL/Meade, KS PD/MD: Michael Luskey

WMCU/Miami, FL* OM/PD: Dwight Taylo

WFZH/Milwaukee, WI* PD/MD: Danny Claytor

KTIS/Minneapolis, MN* APD/MD: Paul Perrault

KBMQ/Monroe, LA PD/MD: Phillip Brooks WFFH/Nashville, TN* PD/MD: Vance Dillard

New Life Media Network/Network PD/MD: Joe Buchana

WBSN/New Orleans, LA* OM: Julie Headrick

MD: Libby Krimsier WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens

PD: Tom Krimsier

24/7 NEWS ONLINE @ www.RadioandRecords.com

KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz

MD: Scott Smith KLVA/Phoenix, AZ* WMSJ/Portland, ME*

PD: Paula K. APD: Joe Polek

KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor

KSLT/Rapid City, SD OM: Tom Schoenstedt PD: Dave Masters MD: Jennifer Walker

KSGN/Riverside, CA* PD/MD: Bryan O'Neal WPAR/Roanoke, VA*

OM: Jackie Howard PD: Jason Sharp MD: Brian Sumner

WRCI/Rochester, NY* PD: Mark Shuttlew WOFL/Rockford, IL

OM: Ralph Trentadue PD/MD: Rick Hall

KKFS/Sacramento, CA* PD: Max Mille APD/MD: Mark Standriff KOAY/Salt Lake City, UT

PD/MD: Alan Haque Sirius Spirit 66/Satellite* PD/MD: Al Skop

XM The Message/Satellite* PD: Jon Zellnei MD: Jim Epperlein

KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore

WHPZ/South Bend, IN PD/MD: Tom Scott KTSL/Spokane, WA* PD/MD: Beau Tyler

KWND/Springfield, MO* PD/MD: Jeremy Morris

KKJM/St. Cloud, MN OM/PD: Diana Mads KHZR/St. Louis, MO*

OM: Sandi Bro PD/MD: Greg Cassidy WLPJ/Tampa, FL*

PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane KKCM/Tulsa, OK*

OM: Steve Hunter PD: Chris Kelly APD: Dale Christopher

KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon

WGTS/Washington, DC* PD: Ty McFarland MD: Rob Conway WGRC/Williamsport, PA

OM: Don Casteline PD/MD: Larry Weidmar WXHL/Wilmington, DE

OM: Dan Edward PD/MD: Dave Kirby APD: Sal April

Monitored Reporters



1

4

7 8

10

18

26

28

30

► AFTER FOUR WEEKS IN THE RUNNER-UP SLOT, BIG DADDY WEAVE MOVES TO THE HEAD OF THE CLASS (2-1) WITH "EVERY TIME I BREATHE."

	LAST WEEL	WEEKS ON CHART		0		
	LAST	WEEI	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL. TW	AYS +/-
]	2	175	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	954	+34
	1	13	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	925	-14
	3	21	UNDO RUSH OF FOOLS	MIDAS	871	-12
	5	15	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	865	+46
	4	13	BRING THE RAIN MERCYME	INO	858	+35
	6	18	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	791	-1
]	7	14	TUNNEL THIRD DAY	ESSENTIAL/PLG	750	+7
	8	20	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	656	-25
	9	24	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	499	-36
1	10	6	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	494	+32
1	12	10	OVER MY HEAD BRIAN LITTRELL	REUNION/PLG	471	+24
	n	10	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	447	-7
]	15	5	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	439	+50
	16	7	YOU BRITT NICOLE	ŜPARROW/EMI CMG	430	+42
	17	8	YOU CARRIED ME BUILDING 429	WORD-CURB	382	+3
	13	19	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	IND	377	-37
l	19	13	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	280	-32
	18	16	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	268	-52
	20	5	THE REMEDY AYIESHA WOODS	GOTEE	249	+5
	21	17	DON'T GIVE UP SANCTUS REAL	SPARROW/EMICMG	244	0
	23	4	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	237	+28
	26	3	LONE RANGER NATE SALLIE	CURB	218	+26
	24	12	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	216	+8
	25	3	ALL THE WORLD POINT OF GRACE	WORD-CURB	215	+9
	22	5	CONVINCED NICOLE C. MULLEN	WORD-CURB	214	-19
	NE	W	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	193	+59
	27	2	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	176	-1
	28	2	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	174	-2
	29	5	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	171	-1
	30	3	TEARS OF THE SAINTS LEELAND	ESSENTIAL/PLG	170	-1



CHRISTIAN AC MUSIC RESEARCH

noynesearch						
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	96%	4.28	4.40	4.29	4.15
PRAISE YOU IN THIS STORM CASTING CROWNS	BEACH STREET/REUNION PLG	98%	4.18	4.10	4.23	4.22
BRING THE RAIN MERCYME	INO	87%	4.18	4.08	4.24	4.22
MY SAVIOR MY GOD AARON SHUST	BRASH	97%	4.16	4.12	4.29	4.08
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	93%	4.16	4.06	4.16	4.26
EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	96%	4.16	4.11	4.15	4.21
YOUR NAME PHILLIPS, CRAIG & DEAN	INO	96%	4.14	4.09	4.21	4.11
BY HIS WOUNDS GLORY REVEALED-POWELL, CHAPMAN,	HALL, LITTRELL REUNION/PLG	92%	4.13	4.05	4.13	4.21
UNDO RUSH OF FOOLS	MIDAS	86%	4.10	4.12	4.10	4.08
I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	99%	4.07	3.90	4.09	4.22
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	92%	4.05	4.03	4.07	4.05
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	93%	4.04	4.03	4.05	4.04
ENOUGH BARLOWGIRL	FERVENT/WORD-CURB	96%	4.04	4.05	4.15	3.91
I'M NOT WHO I WAS BRANDON HEATH	REUN/DN/PLG	83%	3.98	3.95	4.02	3.98
PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	74%	3.96	3.87	4.04	3.99
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	95%	3.95	3.90	3.98	3.99
WHAT COULD BE BETTER 33MILES	INO	88%	3.93	3.92	4.02	3.84
THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	93%	3.92	3.90	3.94	3.92
TUNNEL THIRD DAY	ESSENTIAL/PLG	89%	3.90	3.81	4.03	3.86
ONLY THE WORLD MANDISA	SPARROW/EMI CMG	74%	3.72	3.76	3.79	3.62

Total Sample size is 2629. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trade-mark of RadioResearch.Com. To Inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

FOR WEEK ENDING JUNE 17, 2007

www.americanradiohistory.com

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WCLN/Favetteville, NC

MD: Steve Turley

COUNTRY



A tale of two format changes

Flipping, Flopping And The Whole Crazy Thing

R.J. Curtis RCurtis@RadioandRecords.com

hen Kenny Chesney's Flip Flop Summer tour came through Tampa earlier this month, Clear Channel WFUS (US 103.5) PD Travis Daily didn't just promote the concert, he and his staff took the "flip flop" part quite literally. From 5 a.m. to midnight the day of the show, US 103.5 transformed into "Kenny 103.5," playing "all Kenny, all the time." One week later, Clear Channel sister KUSS (US 95.7)/San Diego executed a similar stunt when Keith Urban's Love, Pain and the Whole Crazy World tour swung through town. For 12 hours, KUSS PD Mike O'Brian turned the station into "95.7 Keith FM," playing nothing but Urban, including interviews with the artist and a big selection of unique live titles, complete with Urban's voice on station imaging.

The end result for both stations was a one-day, one-of-a-kind presentation that seized the moment and created a unique experience for fans. The process each station went through to achieve that, however, was as different as the music of Chesney and Urban.

Kenny 103.5

For WFUS, the planning started more than a month in advance. The first task was to acquire the Kenny 103.5 domain name. Daily says the station Web site was redesigned to showcase Chesney music, videos, bios, fan chat rooms, pictures and "anything Chesney you can imagine." While he did get some help from corporate to prep the site, Daily says, "Basically my guys built it from scratch." On June 1, one day before the show, the station site flipped to Kenny 103.5.

The following morning at 5 a.m. Kenny 103.5 was on the air. "All the jocks ID'd the station as Kenny 103.5, all the imaging used the same name, and we played nothing but Kenny music," Daily says. Preparation for the on-air flip took several weeks. "Anybody who had any Kenny clips, interviews or content was on the station that day," Daily says. "Every hour there were at least two to three clips of him talking about the music." Daily says his imaging director produced more than 100 separate pieces to use during the 12-hour broadcast.

The library of music Daily built featured approximately 95 titles. Big, signature hits were put

in a higher rotation, but they also sought "anything remotely like that island sound from Kenny." In an effort to "create an experience for listeners," Daily says deeper album cuts made the list too. "Some of the cooler cuts we played were 'Luckenbach, Texas' with Kid Rock, 'The Key Line Pie' song, 'The Blue Chair' and 'Guitars and Tiki Bars.'"

95.7 Keith FM

"I'd love to tell you this was brilliantly planned weeks in advance," KUSS PD O'Brian says candidly. But the station's brief flip to an Urban format hatched on a Saturday when the programmer was at Disneyland and received a call from Kris of the station's "Tony & Kris" morning show. "We were talking about the [Urban] show and how we could make it big," O'Brian recalls. "Kris mentioned what they did in Tampa, and we decided to go for it."

Returning to San Diego later that day, he, Kris Rochester and the station's creative services director spent the next 12–14 hours "scrambling to find as many cuts as we could." O'Brian says the station already had a bunch of IDs from Urban. "We mixed that with the station voice talent and somehow, miraculously, we had something like 50–60 pieces of new imaging just for those 12 hours." The music library totaled between 60 and 80 songs, and like its sister station in Tampa, O'Brian divided the tracks into two categories: power and secondary, and rotated "a couple different clocks during the



O'Brian

'In the age of stations being in the sonic blandness we have a tendency to do, it's fun to take a risk and do something totally different.' 12-hour period. It was a fun process."

Both stations incorporated on-site elements. Pat Green, the supporting artist for the Chesney show in Tampa, prerecorded "pages and pages" of copy, Daily says. "For an hour before the show it sounded like Pat Green was doing live reports from backstage." Green added a playful element to the

plan when he joked that on his next visit to Tampa, "I expect it to be Pat 103.5."

In San Diego, Lyric Street artist Sarah Buxton turned out at the Keith 95.7 FM booth at the venue. "While we broadcast live from the parking lot, we threw it to her and had her play an acoustic version of

'Stupid Boy,' " O'Brian says of the tune Buxton wrote for Urban.

One advantage WFUS had in pre-planning the event was the ability to reduce its spotload by half for the day."I really wanted to make it special and squeeze in as many songs as we possibly could," Daily says. Asked how he managed that feat with sales, Daily laughs and says:"Well, I can tell you the Kenny Chesney tickets I gave the sales manager smoothed things over a great deal."

Both stations are waging head-to-head battles in their respective markets. US 103.5 competes with CBS Radio's WQYK, a longtime market leader. "A lot of people don't know we exist, and we're just trying to let them know we're here," Daily says in explaining one of the reasons for the Chesney flip-flop.

KUSS competes with a station with a 40-year history: Lincoln Financial's KSON. O'Brian is pleased with listener response to the one-day flip. "They felt so connected to the station and to

> Keith. In the age of stations being in the sonic blandness we have a tendency to do, it's fun to take a risk and do something totally different."

Each PD envisions events like these occurring more often in the fast-approaching Portable People Meter world. "This is a precursor for things to



Chesney fans at WFUS show

come," O'Brian says. "We're being encouraged to take risks . . . if it fails, OK, at least you tried something different."

Daily says programmers "should start coming from the fans' point of view and really make this a musical experience, because the stuff we're currently doing is not good enough for us to survive." Drastic changes are necessary, he says, while remaining optimistic about his station's and radio's chance in general. "I believe radio is going to step up and do what we need to do to be relevant again."



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► ROOKIE DUO WAYCROSS SNAGS THE HOT SHOT DEBUT AT NO. 58 WITH THE MILITARY-THEMED "NINETEEN."

/EEK VEEK







THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS	HITPREDICTOR STATUS / PROMOTION LABEL		DIENCE LLIONS) +/-	PLA TW	YS RANK
1	3	16	TICKS ND. 1 (1 BRAD PAISLEY	WK) ARISTA NASHVILLE	32.553	-0.355	4565	3
2	1	42	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/CO5	31.918	-2.389	4583	1
3	4	21	LUCKY MAN MONTCOMERY GENTRY	COLUMBIA	31.371	+0.875	4570	2
4	6	15	WRAPPED GEORGE STRAIT		29.954	+1.207	4522	4
5	2	27	MOMENTS EMERSON DRIVE	II 1	29.247	-4.645	4171	5
6	8	19	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	28.131	+2.160	4035	6
7	7	37	GOOD DIRECTIONS BILLY CURRINGTON		25.615	-2.039	3549	9
8	9	10	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE	24.496	+0.904	3574	8
9	5	26	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	24.154	-4.712	3776	7
10	10	37	STARTIN' WITH ME JAKE OWEN	tt RCA	22.616	+0.511	3376	10
D	n	20	JOHNNY CASH JASON ALDEAN	BROKENBOW	20.453	+0.898	2994	12
12	12	19	TEARDROPS DN MY GUITAR Taylor Swift	BIG MACHINE	19.660	+0.489	3045	n
B	17	3	NEVER WANTED NOTHING MORE AIRPOWER/MOST KENNY CHESNEY		19.111	+4.827	2720	16
14	14	12	I NEED YOU TIM MCGRAW WITH FAITH HILL		18.529	+0.800	2829	14
15	15	15	THESE ARE MY PEOPLE RODNEY ATKINS	th CURB	18.103	+0.813	2940	13
16	16	23	A DIFFERENT WORLD BUCKY COVINGTON		17.985	+1.091	2770	15
V	18	16	TOUGH CRAIG MORGAN		14.019	+0.569	2394	17
18	19	20	I WÖNDER KELLIE PICKLER	th BNA	13.48.4	+0.725	2082	18
19	20	22	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	12.536	+0.216	2033	19
20	13	20	HIGH MAINTENANCE WOMAN TOBY KEITH		11.668	-7.169	1947	20
21	22	5	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON		11.240	+1.636	1792	22
22	21	18	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	10.467	+0.072	1903	21
23	24	9	HOW I FEEL MARTINA MCBRIDE	tt RCA	8.694	+0.529	1619	23
24	23	21	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	8.594	+0.204	1517	24
25	27		EVERYDAY AMERICA SUGARLAND		8.291	+1.686	1370	26
26	25		LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	8.259	+0.208	1478	25
27	26		IGOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	7.223	-0.231	1356	27
28	28	12	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	6.728	+0.312	1212	28
29	29	5	IF YOU'RE READING THIS TIM MCGRAW	th CURB	6.708	+0.617	888	32
30	32	3	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE	6.283	+1.714	897	31

TINS WEEK	LAST WEEN	WEEKS	TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	AUE (IN MI TW	DIENCE ILLIONS) +/-	PLA TW	YS RANK	
	30	13	FALL CLAY WALKER ASYLUM-CURB	6.064	+0.363	1004	30	MOST
2	31	10	MEASURE OF A MAN TY JACK INGRAM BIG MACHINE	5.096	-0.166	1025	29	AUDIENCE
33	42	2	LOVE ME IF YOU CAN MOST ADDED TOBY KEITH SHOW DOG NASHVILLE	5.095	+2.604	723	37	
3	40	4	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE	4.400	+1.310	650	39	+4.827 NEVER
33	34	13	FAMDUS IN A SMALL TOWN MIRANDA LAMBERT COLUMBIA	4.134	+0.100	780	35	WANTED NOTHING
35	37	7	ANDTHER SIDE OF YOU 100 INVERSAL SOUTH	4.079	+0.375	65 5	38	MORE 位
3*	33	15	DIRTY GIRL TERRI CLARK BNA	3.992	-0.328	799	34	Kenny Chesney (BNA WUSN +0.603, KKWF +0.322
33	36	13	JUST MIGHT HAVE HER RADID ON TRENT TOMLINSON LYRIC STREET	3.785	+0.058	845	33	KUPL +0.238, KWJ +0.213, WDAF +0.204, WCDL +0.142 WYRK +0.173, KMLE +0.165
39	35	8	ONE OF THE BOYS COLUMBIA	3.481	-0.281	609	40	KXKT +0.159, KSON +0.158
	39	15	SHE AIN'T RIGHT LEE BRICE ASYLUM-CURB	3.331	+0.088	735	36	+2.604 LOVE ME IF
41	38	5	LOST CARACTER FAITH HILL WARNER BROS./WRN	3.268	-0.110	591	41	YOU CAN ☆
43	43	7	YOU NEVER TAKE ME DANCING TRAVIS TRITT CATEGORY 5	2.528	+0.050	311	48	Toby Keith
43	47	6	SUNDAY MORNING IN AMERICA KEITH ANDERSON ARISTA NASHVILLE	2.161	+0.104	429	43	(Show Eog Nastiville) WCTX+0.254, WDAF+0.209 WF1/5+0.190, KFD1+0.125, KPLX+0.120, KSDN+0.120,
42	44	12	DAISY 12 HALFWAY TO HAZARD MERCURY	2.105	-0.333	397	44	WXEQ +0.003, KFKF +0.099, WXTU +0.092, KMLE +0.088
45	45	8	I'LL STAND BY YOU 1 CARRIE UNDERWOOD FREMANTLE/19	2.036	-0.320	283	51	+2.160
40	49	3	NOTHIN' BETTER TO DO LEANN RIMES ASYLUM-CURB	1.994	+0.378	350	47	LOST IN THIS MOMENT
47	41	16	TENNESSEE THE WRECKERS MAVERICK/WARNER BROSJWRN	1.814	~1.192	396	45	Big & Rich (Warner Bros./WRN)
48	51	6	LAST TRAIN RUNNING WHISKEY FALLS MIDAS/NEW REVOLUTION	1.362	-0.044	448	42	WQYK +0.277, KFRG +0.265, WDTW +0.215, KSCS +0.181, WYFK +0.147, WCH +0.133,
49	50	4	THIS IS MY LIFE PHIL VASSAR UNIVERSAL SOUTH	1.347	-0.164	287	49	WFMS +0.117, WPCV +0.111, WCKX +0.098, WTQR +0.096
50	54	4	MEN BUY THE DRINKS (GIRLS CALL THE SHOTS) STEVE HOLY CURB	1.324	+0.343	372	46	+1.714
SI	53	7	THE ONE IN THE MIDDLE SARAH JOHNS BNA	1.282	+0.140	259	52	PROUD OF THE HOUSE WE
52	56	2	AS IF SARA EVANS REA	1.223	+0.340	203	53	BUILT
53	52	9	THAT SCARES ME VAN ZANT COLUMBIA	1.205	-0.077	284	50	Brooks & Dunn (Arista Nashville)
54	58	4	DAYS OF THUNDER MARK WILLS EQUITY	0.829	+0.220	166	54	KPLX +0.479, KUPL +0.178, WKHX +0.142, WCTK +0.124, WYRK +0.108, KFRG +0.079,
55	48	20	THAT KIND OF DAY SARAH BUXTON LYRIC STREET	0.705	-1.057	139	55	WUBE +0.079, WQYK +0.068, WWGP: +0.065, WOCK +0.063
56	55	4	MISSING YEARS LITTLE TEXAS MONTAGE	0.687	-0.223	91	57	+1.686
57	RE-EN	TRY	ONE MORE GOODBYE RANDY ROCERS BAND MERCURY	0.669	+0.344	54	-	EVERYDAY AMERICA
58	NE	w	NINETEEN HOT SHOT DEBUT WAYCROSS DREAMCATCHER	0. 6 10	+0.278	41	-	Sugarland (Mercury)
59	RE-EN	TRY	FLIP-FLOP SUMMER KENNY CHESNEY BNA	0.606	+0.172	-49	-	WDTW +0.141, WYCD +0.173, KUPL -0.087, WD5Y +0.087, KPLX +0.077, KILT +0.074,
60	NE	W	TANGLED UP BILLY CURRINGTON MERCURY	0.503	+0.503	51	•	KWLJ +0.074, WDAF +0.062, KMPS +0.062, WBEE +0.059

NEW AND ACTIVE

Blake Shelton (WARNER BROS./WRN) TOTAL STATIONS:

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	
ILLEGALS Cledus T. Judd (ASYLUM-CURB)	0.461/0.109	TIL I WAS A DADDY TOO Tracy Lawrence	0.3
TOTAL STATIONS;	6	(ROCKY COMFORT	705)
GUITAR SLINGER	0.416/0.074	TOTAL STATIONS:	
Crossin Dixon (BROKEN BOW)		THE MORE I	0.70
TOTAL STATIONS:	24	DRINK Blake Shelton	0.29

ABEL AUD

0.290/0

AUD / GAIN	TITLE ARTIST / LABEL AUD / GAIN
0.314/0.314	BAD FOR ME 0.256/0.088 Danielle Peck (B G MACHINE)
/CO5)	TOTAL STATIONS: 22
14	
	NOTHIN' LIKE
	THE SUMMER 0.246/0.024
0.290/0.052	Carmen Rasmusen (LOFTON CREEK)
(RN)	TOTAL STATIONS: 8
75	

MO	ST AD	DED	

FOR VEEK ENDING JUNE 17, 2007

- Mile
Toby Keith
(SHOW DOG NASHVILLE)
KATC, KFRG, KIXZ, KJJY,
KKNG, KRTY, KSSN, KUSS,
KVOO, KWNR, KXKT, KYGC
KZSN, WBEE, WCTQ, WFM!
WGH, WIVK, WKCQ, WKHX
WKIS, WKLB, WOKO, WOK
WQBE, WQDR, WSLC,
WTQR, WUSY, WXBQ,
WYPY, WZKX

LOVE ME IF YOU

IF YOU'RE READING THIS 26 Tim Mcgraw CURB ATC, KDRK, KEKE, KLUY KATC, KDRK, KFKF, KLIY, KMDL, KSOP, KUSS, WCOL, WCTK, WCTQ, WDAF, WDSY, WFBE, WITL, WKHX, WKIS, WKXC, WMAD, WNCY, WOGK, WPUR, WRNS, WSLC, WWGR, WYPY, WYRK

 Π

ECCEDID: See legend to charts in charts section for rules and symbol explanations. 127 camtry and 2a Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 93 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

PROUD OF THE HOUSE WE BUILT 24 Broaks & Dunn (ARISTA NASHVILLE) KBOJ, KORK, KIIM, KJJY, KRTY, KUPL, KVOO, KXKT, WBEE, WCKX, WCHE, WGTY, WKCQ, WKDF, WKKO, WLXX, WMAD, WOKO, WPXX, WRAS, WSLC. WUSJ, WXBM, WZKX

NEVER WANTED NOTHING MORE 22 Kenry Chesney (BNA) KBEQ, KBGI, KIM, KMLE, KNIX, KRMD, KRST, KTEX, KTOM, KTST, KUPL, KVDO, KXKT, KZSV, WCOL, WESC, WKIS, WLXX, WPKX, WRBT, WSM, WZKX 22

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COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill

KRRV/Alexandria, LA PD: Hollywood Ha MD: Melissa Frost

KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark

KBR I/Anchorage AK PD: Matt Valley APD/MD: Eddie Maxwell

WYAY/Atlanta, GA* OM/PD: Mark Richard MD: Sandy Weaver

WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West

KBKO/Bakersfield, CA* PD: Danny Spanks

WJLS/Beckley, WV OM; Dave wours PD/MD: Fred Persinger

KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill

WHWK/Binghamton, NY PD: Don Brake

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens

WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis

KQFC/Boise, ID⁴ PD: Wes McShay MD: Ruby Cortez

KAGG/Bryan, TX MD: Danny Merreli

WIXY/Champaign, IL MD: Nicole Beals

WOGT/Chattanooga, TN*

WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas

WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson

KFTX/Corpus Christi, TX*

KOUL/Corpus Christi, TX*

KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff

WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey

KKCB/Duluth, MN

WQRB/Eau Claire, WI PD/MD: Mike McKay

WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner

WXTA/Erie, PA

KKNU/Eugene, OR PD/MD: Jim Davis

WKDQ/Evansville, IN

KVOX/Fargo, ND OM: Janice Whitimo PD: Eric Heyer MD: Scott Winston

WKML/Fayetteville, NC PD/MD: DeanO

KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn

WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown WEGX/Florence, SC

MD: Chase Matthe WFRE/Frederick, MD*

WFLS/Fredericksburg, VA* OM/PD: Paul Johnson APD: Mike Vincent KHGE/Fresno, CA

OM: Paul Wilson PD: Chuck Geiger

KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary KTCS/Ft. Smith, AR

PD/MD: Troy Eckelhoff

WTRS/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler WTNR/Grand Rapids, MI*

PD: Steve Stewart APD/MD: Dawn Michaels

WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmon MD: Tori Anderson

WCAT/Harrisburg, PA*

WTCR/Huntington, WV PD: Clint McElroy

KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer

WNWN/Kalamazoo, MI APD: Scott Wagner MD: Tim Harris

WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza

KXKC/Lafayette, LA* APD/MD: Sean Rilev

WBBN/Laurel, MS

KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner

KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates

KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann

KRWO/Medford, OR OM/PD: Larry Nea MD: Scott Schuler

KUBB/Merced, CA OM/PD: Rene Robert MD: Dee Kelly WOKK/Meridian, MS PD: Todd Rupe

WBAM/Montgomery, AL*

WMUS/Muskegon, MI* DM: Dave Tatt PD: Mark Dixon

> WGTR/Myrtle Beach, SC MD: Korby Ray

KJCS/Nacogdoches, TX OM/PD: Wakema APD: Erin Rohde

WCTY/New London, CT OM/PD: Jimmy Lehn APD: Dave Elder

KHKX/Odessa TX APD/MD: Kelley Peterson

KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James

WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller

WFYR/Peoria, IL OM/PD: Ric Morga WPOR/Portland, ME*

PD: Harry Nelson MD: Shelly Kincaid WRWD/Poughkeepsie, NY

OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn KOUT/Rapid City, SD PD/MD: Mark Houston

KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunr

KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart

WCEN/Saginaw, MI

WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee

KGKL/San Angelo, TX

KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels MD: Adam Montiel

KRAZ/Santa Barbara, CA PD/MD: Stefan Carnenter

KSNI/Santa Maria, CA PD/MD: Tim Brown

Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan

Sirius New Country/Satellite* OM/PD: Scott Lindy MD: Al Skop

XM Highway 16/Satellite*

WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee

WBFM/Sheboygan, WI APD: Jeff "J.R." Keln KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans

KSUX/Sioux City, IA PD/MD: Tony Michaels

WTHI/Terre Haute, IN OM/PD: Barry Kent

WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn

WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson

WWZD/Tupelo, MS OM: Rick Steve PD: Paul Stone WFFN/Tuscaloosa, AL

OM: Greg Thomas PD: Trey Daniels

WFRG/Utica, NY OM/PD: Bill McAda

KJUG/Visalia, CA PD/MD: Dave Danie WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan

WOVK/Wheeling, WV PD/MD: Jim Elliott

WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brien

KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker

* Monitored Reporters



THIS WEEK LAST WEEK

123

40

1

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14 15 16

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2,6 25

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38 R I 38 39

LAST WEEK THIS WEEK

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31 7

"WRAPPED" MOVES TO NO. 1 ON THE CANADA COUNTRY CHART, GIVING GEORGE STRAIT HIS 16TH CHART-TOPPER.

POWERED BY nielsen BDS

LAST WEEK	WEEKS	COUNTRY INDICATOR	PLA TW	AYS +/-	TOTAL AUD.
3	19	LUCKY MAN MONTGOMERY GENTRY COLUMBIA	3609	+104	7.883
4	15	WRAPPED GEORGE STRAIT MCANASHVILLE	3564	+143	7.600
6	17	LOST IN THIS MOMENT BIG& RICH WARNER BROS./WRN	3475	+281	7.840
2	22	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/CO5	3352	-279	7.329
1	15	TICKS BRAD PAISLEY ARISTA NASHVILLE	3328	-342	7.500
7	9	I TOLO YOU SO KEITH URBAN CAPITOL NASHVILLE	3118	+146	6.866
11	17	TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE	2679	+241	6.018
9	18	JOHNNY CASH JASON ALDEAN BROKEN BOW	2586	+113	5.737
10	20	A DIFFERENT WORLD BUCKY COVINGTON LYRIC STREET	2571	+121	5.430
5	24	MOMENTS EMERSON DRIVE MIDAS/NEW REVOLUTION	2571	-762	5.368
13	25	STARTIN' WITH ME JAKE OWEN RCA	2540	+237	5.706
12	8	I NEED YOU TIM MCGRAW WITH FAITH HILL CURB	2429	+65	5.175
14	13	THESE ARE MY PEOPLE RODNEY ATKINS CURB	2343	+150	5.008
15	13	TOUGH CRAIG MORGAN BROKEN BOW	2306	+144	4.961
23	2	NEVER WANTED NOTHING MORE KENNY CHESNEY BNA	2122	+760	4.759
16	20	GUYS LIKE ME ERIC CHURCH CAPITOL NASHVILLE	2006	+107	4.355
17	14	I WONDER KELLIE PICKLER BNA	1839	+41	3,920
22	4	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE	1727	+329	3.638
20	7	HOW I FEEL MARTINA MCBRIDE RCA	1684	+125	3.488
18	15	A LITTLE MORE YOU LITTLE BIG TOWN EQUITY	1677	-50	3.751
25	4	EVERYDAY AMERICA SUGARLAND MERCURY	1550	+314	3.365
21	12	ALL MY FRIENDS SAY LUKE BRYAN CAPITOL NASHVILLE	1494	+62	3.053
24	10	I WANNA FEEL SOMETHING TRACE ADKINS CAPITOL NASHVILLE	1410	+73	2.895
26	10	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL ARISTA NASHVILLE	1215	+94	2.639
19	20	HIGH MAINTENANCE WOMAN TOBY KEITH SHOW DOG NASHVILLE	1108	-584	2.690
27	20	I GOT MORE COLE DEGGS AND THE LONESOME COLUMBIA	1083	0	2.111
28	8	FALL CLAY WALKER ASYLUM-CURB	1080	+95	2.142
33	2	IF YOU'RE READING THIS TIM MCGRAW CURB	1052	+288	2.424
30	6	MEASURE OF A MAN JACK INGRAM BIG MACHINE	1038	+89	2.137
37	2	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN ARISTA NASHVILLE	1020	+397	2.152
29	9	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	1016	+43	2.042
32	4	ANOTHER SIDE OF YOU JOE NICHOLS UNIVERSAL SOUTH	901	+114	1.807
35	3	FREE AND EASY (DOWN THE ROAD) I GO) DIERKS BENTLEY CAPITOL NASHVILLE	840	+144	1.678
N	EW	LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE	781	+426	1.815
34	4	ONE OF THE BOYS GRETCHEN WILSON COLUMBIA	711	+9	1.418
36	5	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT COLUMBIA	708	+22	1.632
31	11	DIRTY GIRL TERRI CLARK BNA		-95	1.529
38	3	LOST FAITH HILL WARNER BROS./WRM	670	+54	1.470
RE-	ENTRY	SHE AIN'T RIGHT LEE BRICE ASYLUM-CURE	512	+12	1.015
39	11	ISN'T SHE CAROLINA RAIN EQUITY	465	-139	0.899

WEEKS **CANADA COUNTRY** PLAYS IMPRINT / PROMOTION LABEL MCA NASHVILLE/UNIVERSAL 564 14 WRAPPED GEORGE STRAIT ARISTA NASHVILLE/SDNY BMG 562 14 TICKS BRAD PAISLEY 521 WARNER BROS./WARNER 15 LOST IN THIS MOMENT BIG&RICH 9 I TOLD YOU SO KEITHURBAN CAPITOL NASHVILLE/EMI 520 CURB/EMI 514 б I NEED YOU TIM MEGRAW WITH FAITH HILL FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 507 17 506 10 PICKUP TRUCK SHANE YELLOWBIRD 306/UNIVERSAL CHEAPER TO KEEP HER AARDNLINES OUTSIDE THE LINES. 502 8 GOOD DIRECTIONS BILLY CURRINISTON MERCURY/UNIVERSAL 497 14 BRAND-T/UNIVERSAL 456 DIDN'T EVEN SEE THE DUST PAUL BRAND 4 427 10 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI DRIVING WITH THE BRAKES ON DOC WALKER MARIEMUSIC 414 13 MAPLEMUSIC 385 KICKING STONES JOHNNY REID 6 LET'S TALK ABOUT LOVE JESSIE FARRELL UNIVERSAL 381 12 16 LUCKY MAN MONTGOMERY GENTRY COLUMBIA/SONY BMG 371 ONE BREATH FROM A HEARTACHE ADAM GREGORY MENSA/EMI 355 8 341 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 10 MDNTAGE/MIDAS/UNIVERSAL 337 MOMENTS EMERSON DRIVE 24 3 BECAUSE OF YOU REBAMCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL 329 13 INTO YOU CARDLYN DAWN JOHNSON ANGELINE/UNIVERSAL 327 BNA/SDNY BMG 306 14 DIRTY GIRL TERRI CLARK 283 19 I WANT YOU TO LIVE GEORGE CANYON UNIVERSAL HIGH MAINTENANCE WOMAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 276 18 268 23 A WOMAN'S LOVE ALAN JACKSON ARISTA NASHVILLE/SONY BMG WHAT WOULD YOU HAVE ME BELIEVE SEAN HOGAN RAVING ROOSTER 264 7 4 NOBODY DIED THE WILKINSONS LATIGID/ANGELINE 258 ONE OF THE BOYS GRETCHEN WILSON COLUMBIA/SDNY BMG 250 5 NEVER WANTED NOTHING MORE KENNY CHESNEY BNA/SONY BMG 241 NEW

HOW I FEEL MARTINA MCBRIDE

12 JOHNNY CASH JASON ALDEAN

-77

-86

-14

-23

+12

+]

-5

-15

-32

+29

+10

-22

-15

-9

+13

+4

-37

-30

+57

-8

-12

-19

-67

-5

+11

-1

+5

+183

+2

-8

234

234

RCA/SONY BMG

BROKEN BOW/SONY BMG





PD Kent Phillips: 'Back to the core of hot AC'

KPLZ/Seattle Repositions As 'Hit Hot AC'

Chuck Taylor CTaylor@RadioandRecords.com

rogrammers typically greet their daily tasks with enthusiasm, but Kent Phillips, PD of Fisher Radio hot AC KPLZ (Star 101.5)/Seattle, is downright giddy with a novel plan to reposition the station with what he terms "Hit Hot AC." Phillips believes his strategy reinvents a format that has, in many markets, worn out its welcome, as flanking formats have eroded

the brand: "KPLZ rakes in dollars, so it needs to stay in hot AC. But we have to increase ratings, too," Phillips says. Here, he reveals his whitewashing strategy.

Before you outline specific changes, why was a major adjustment necessary at KPLZ?

Between 1995 and 2000, hot AC was the big format in radio. Star was born out of the split in CHR/top 40, with a 10 share in CHR in 1991, in a market with three or four CHRs. Then everything changed: KUBE went all-rhythmic, KNDD alternative and KPLZ hot AC. This was typical in many markets.

We were "Today's hits without the hard rock and rap." Rhythmic owned 18-34 females, alternative 18-34 males and good hot AC stations were top five 12+, 25-54, 25-54 women and usually top five in market billing. Hot AC was and is the sweet spot for advertisers, delivering core women and adults with an active format that gets results. Even with lower ratings it was a better buy than a solely music-based soft AC, MOViN or Jack. That's why, even with oftennationwide declining ratings, hot ACs remain top-billing stations. It's also why many don't flip formats, despite ratings that are half of what they were a decade ago.

What is it about the overall format that has changed?

Increased competition fragmented hot AC. First, mainstream CHR came back, and rhythmic stations began playing Rob Thomas, Nickelback and the like. This hurt the lower end of hot AC. Next, '80s stations came on and took some of the upper end. AC got rid of the gold and began playing Rob Thomas and Nickelback, hurting hot AC's upper end. Triple A also began playing our artists in higher rotation. Finally, niche formats like Jack and MOViN did the rest of the damage.

It is rare today to find a hot AC in the top five 12+ or 25-54 adults in a top 25 market. The typical hot AC in a top 25 market is somewhere between a 1.8-2.8 share 12+ and usually top five women 25-54. iPods, Internet and satellite also took some TSL. Finally, consolidation created artificial lines in the sand. Certain songs in a cluster belonged to CHR, country or AC and could not be played by hot ACs.

Why have format adjustments faltered?

Around 2001, hot AC niched to defend itself, leaning on pop alternative and triple A product. Modern ACs delivered more 18-34, more men, but in most cases over time hurt core female numbers. The second adjustment was to lean AC. It helped female numbers initially, but pissed off younger women and caused huge cume declines. AC responded by being more current.

A third adjustment was to expand '80s. It worked until '80s stations came along, then Jack, MOViN and classic hits, triple A and now even oldies stations play '80s songs. Hot AC lost its unique appeal.

So this is where you came up with the *plan*.

We are going back to the core roots of hot AC. In 1998, when KPLZ was No. 3 12+, No. 1 25-54, No. 1 25-54 women and No. 3 in market billing, we played Matchbox Twenty, Shania 'This is not blowing up a station; it's trying to take a good station that is always top five in women 25-54 and make it No. 1 25-54 women.'



Phillips

Twain, Backstreet Boys, Will Smith, Hootie & the Blowfish, Alanis Morissette, Faith Hill and Mark Morrison—all the big hits in pop, alternative, rhythmic, AC and country, without the hard rock. rap and twang. We are doing it again.

If you listen to KPLZ's new Hit Hot AC, we are 40% adult top 40 and AC hits, 20% country, 20% rhythmic pop and 10% '80s.

If billing is good and female numbers remain solid, why adjust?

The best time to make a move is when you are going up, not down. Year to year, KPLZ is up substantially in core demo numbers and we are setting billing records. Now is the time to go for it. Typically, you take a slight ratings hit for a book when you change. Over a three-month period we slowly are introducing the music for a minimal loss of P1 fans and to get them used to new music.

Next will come station imaging and then a massive ad campaign to bring in new listeners when the transition is complete. This is not blowing up a station; it's trying to take a good station that is always top five in women 25-54 and make it No. 1 25-54 women.

What are the music specifics that define your new Hit Hot AC?

It has to be a textural fit with hot AC. For example, in country, Keith Urban, Carrie Underwood, the Wreckers, Rascal Flatts are obvious choices. They have good melodies and are monster "cover of People magazine artists." In rhythmic pop, Fergie, Beyoncé, Akon, Justin Timberlake are melody-based and big pop-culture acts. It also remains important to support key hot AC artists like Matt Kearney, Rob Thomas, John Mayer and KT Tunstall, along with pop/rock crossovers like Nickelback. Our

KPLZ Music Monitor

January 2007: Nickelback, "Savin' Me" KT Tunstall, "Suddenly I See" Prince, "When Doves Cry" John Mayer, "Waiting On the World to Change" Creed, "My Sacrifice" Anna Nalick, "Breathe (2 AM)" Daughtry, "It's Not Over" Annie Lennox, "Walking on Broken Glass" Rob Thomas, "Ever the Same" June 2007: John Mayer, "Waiting On the World to Change" Fergie, "Glamorous" Daughtry, "Home" Keith Urban, "Once in a Lifetime" Nickelback, "If Everyone Cared" Akon, "Don't Matter" Green Day, "Boulevard of Broken Dreams" Rascal Flatts, "My Wish" Kelly Clarkson, "Never Again" U2, "With or Without You"

Shakira, "Hips Don't Lie" Source: KPLZ What results have you

and recurrent.

station is 85% current

seen so far?

Too early to tell, since we are in the middle of transitioning. We have gone from No. 8 to No. 1 in women 35-44 at the end of the winter 2007 ratings book and in the first trend of spring saw 15% more growth in women, while blowing off some men, as expected. Women typically react first, and men follow.

Or, I could be out of my mind and will be looking for a job in 12 months. How many times in a career do you get to reinvent a format? This will be damn fun either way.



HIS WEFK AST WEEK ITLL

► AFTER HIS "MEMORY ALMOST FULL" DEBUTED ON THE BILLBOARD 200 LAST WEEK AT NO. 3, PAUL McCARTNEY RISES 27-26 AT AC WITH THE SET'S LEAD TRACK, "EVER PRESENT PAST."

PLAYS



MOST ADDED

TITLE ARTIST / LABEL

HOME

BEST OF ME Chrisette Michele

HEAVEN KNOWS

LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA KMGA, WEZF, WMAS, WY

BEFORE HE CHEATS

Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) KBEE, KGBX, KISC, KRBB, KTDY, KUDL, WASH, WMA3

Daughtry (RCA/RMG) KBEE, KESZ, KRBB. KTDY, WEBE, WSRS, WVAF, WYYY

(DEF JAM/IDJMG) KKBA, KTSM, KWAV, WFMK, WHLG, WJXB

Taylor Hicks (ARISTA/RMG) KBEZ, KKMY, KUMU, WJBR, WSRS



POWERED BY nielsen BDS

NEW AND ACTIVE

PLAYS /GAIN

62/6

62/0

61/16

6

7

12

11,

8

60/6

TITLE ARTIST / LAEEL WAIT FOR YOU

Elliot Yamin (HICKORY) TOTA_STAT CNS:

CHENGES

Lareau (WAFIRIOR)

FOFWARE

TOTAL STATIONS:

TOTA STATIONS

(ASTONISH) TOTAL STATIONS:

Ayla Brown (DOUBLE DEAL BRAND)

SOMETHING IN YOUR EYES 47/2 David Martin

NEW STATIONS

8

8

6

5

WHAT GOES AROUND... CON ES APOUND Justie Timbedake (JIVE ZOMBA TOTA_ STATIONS:

ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN
GRAVITY	40/6
John Mayer	
(AWARE/COLUMBIA)	3
TOTAL STATIONS:	
THINKING ABOUT YOU	32/17
Norah Jones	
(BLUE NOTE/BLG)	
TOTAL STATIONS:	14
SEPTEMBER	31/3
Kirk Franklin	
(STAX/CONCORD)	
TOTAL STATIONS:	1
FIRST TIME	25/5
Lifehouse	
(GEFFEN)	
TOTAL STATIONS:	3
	27/2
U + UR HAND	23/2
Pink	
(LAFACE/ZOMBA)	-
TOTAL STATIONS;	3

61

/RMG)

LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA) KMGA, WEZF, WMAS, WY		4				
MAKES ME WONDE Maroon 5 (A&M/OCTONE/INTERSCO WCRZ, WGSY, WVAF, WY	OPE)	4				
RAINCOAT Kelly Sweet (RAZOR & TIE) KGBX, WASH, WMAS		3		MOST		
MY WISH Rascal Flatts (LYRIC STREET/HOLLYWO KMGA, KSNE, WVAF	(100	3	4	PLAYS		•
ADDED AT				+187	Ŷ	HOME Daughtry (RCA/RMG) WMX5 + 18, WRRM + 16, WSNE + 14, WMCV + 14, WMXC + 13, WOBM + 12, KKNJ + 11, WWF5 + 9, WLT + 9, KE5Z + 8
WCRZ Flint, MI OM/PD: J. Patrick APD/MD: George McIntyre	CARSI	00		+111	1	THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) KCKC 49, WCR2 412, KKBA 41, WZID 41, KSNE 410, KCBY 48, WJKK 47, WMCS 47, WCSY 46, WEBE 45
REO Speedwagon, I Nee Chris Rice, Lemonade, O Maroon 5, Makes Me Wo FOR MORE STATH www.RadioandF	inder, O ONS GO TO	:		+104	-	BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG KCKC +17, WTFM +15, WWFS +13, WMXC +11, WSFA +11, WRSA +10, KKMJ +10, WSNE +9, KSOF +8, WJKK +5
www.Rabioanur	ecords.			+86		WAITING ON THE WORLD TO CHANGE John Mayer (Aware/Columbia) WMCN +9, KCBY +9, KTDY +6, WSHH +6, KQIS +5, KUMU +5, WMCF +5, KWAY +5, WDCK +5, WMEZ +4
IN NIELSEN BDS	PL. TW	AYS LW		+66		RAINCOAT Kelly Sweet (Razor & Tie) KMXZ -8, KBAY +7, WMCN +6, WCRZ +5, WFMK +5,
n ⁴	695	747				KTSM +4, WJXB +4, WMCV +3, WLHT +3, WASH +3

FOR WEEK ENDING JUNE 17, 2007 LEJEND: See legend to charts in charts section for rules and symbol explanations. 98 AC, 27 Canada AC and 22 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 2ć hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. A Irights reserved.

Ŧ	LA.	NO	ARTIST IMPRINT / PROMOTION LABEL	TW	+/-	MILLIONS	EANK
1	1	42	WAITING ON THE WORLD TO CHANGE NO. 1(14 WKS) 113 JOHN MAYER AWARE/COLUMBIA	1817	+86	14.158	2
2	28	35	HOW TO SAVE A LIFE 114 THE FRAY EPIC	1718	+16	12.723	3
	4	36	CHASING CARS 113 SNOW PATROL POLYDOR/A&M/INTERSCOPE	1627	+26	14.399	1
٤	3	12	EVERYTHING the MICHAEL BUBLE 143/REPRISE	606	-8	10.856	4
5	5	42	FAR AWAY II ³ ☆ NICKELBACK ROADRUNNER/ATLANTIC/LAVA	1167	-13	9.140	7
e	б	37	STREETCORNER SYMPHONY 日 的 ROB THOMAS MELISMA/ATLANTIE	1045	-77	7.765	9
	7	22	CHANGE KIMBERLEY LOCKE CURB/REPRISE	1031	+17	3.906	15
8	8	36	HURT II CHRISTINA AGUILERA RCA/RMG	943	-55	5.997	11
9	10	9	THE SWEET ESCAPE112GWEN STEFANI FEATURING AKONINTERSCOPE	942	+111	9.601	5
כו	9	52	PUT YOUR RECORDS ON 目 位 CORINNE BAILEY RAE CAPITOL	878	+5	6.301	10
1	12	9	BEFORE HE CHEATS MOST ADDED 113 CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	869	+104	7.957	8
2	15	6	HOME MOST INCREASED PLAYS II 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	835	+187	9.144	6
3	13	21	RAINCOAT KELLY SWEET RAZOR & TIE	811	+66	2.865	20
74	n	23	IRREPLACEABLE 114 🕁 BEYONCE COLUMBIA	738	-67	4.906	14
5	14	24	SUDDENLY I SEE II 🏠 KT TUNSTALL RELENTLESS/VIRGIN	659	-55	5.609	12
6	16	16	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM SLG	575	+9	2.126	22
7	17	17	FOOLED AROUND AND FELL IN LOVE ROD STEWART J/RMG	471	-78	3.202	18
8	18	14	FEBRUARY SONG JOSH GROBAN 143/REPRISE	463	+6	2.954	19
9	20	10	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC	459	+40	5.414	13
20	21	13	ANYWAY 11 MARTINA MCBRIDE RCA NASHVILLE	370	+8	1.482	26
21	19	20	MY LITTLE GIRL	369	-54	1.592	25
2	23	5	MAKES ME WONDER 11 MAROON 5 A&M/OCTONE/INTERSCOPE	349	+53	3.275	17
23	22	5	MY WISH II RASCAL FLATTS LYRIC STREET/HOLLYWOOD	335	+10	1.058	30
24	24	17	IT'S NOT OVER 11 ³ DAUGHTRY RCA/RMG	259	-12	3.536	16
25	25	13	SAY IT RIGHT IN 13 NELLY FURTADO MOSLEY/CEFFEN	197	+7	2.464	21
ZE	27	2	EVER PRESENT PAST PAUL MCCARTNEY MPL/HEAR/CONCORD	177	+32	2.067	23.
27		IEW	HEAVEN KNOWS TAYLOR HICKS ARISTA/RMG	16C -	+29	0.354	•
28		IEW	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND/IDJMG	151	+36	1.866	24
29	30	2	LEMONADE CHRIS RICE INO/COLUMBIA	149	+16	0.134	-
30	28	5	I NEEDED TO FALL REO SPEEDWAGON SPEEDWAGON/MAILBOAT	149	+13	0.502	1

RECURRENTS

JISSM SIFL	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PL. TW	AYS LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	n ⁵	1129	1095
Z	BAD DAY DANIEL POWTER (WARNER BROS.)	n4	1032	974
£	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	n ⁴	841	839
	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	n ⁵	708	728
E	YOU AND ME LIFEHOUSE (GEFFEN)	n ⁶	707	773

THIS WEEK		NELSEN BDS	PL/ TW	AYS LW
6	YOU'RE BEAL TIFL L JAMES BLUNT (CUSTARD/A" LANTIC)	n4	695	74 7
•	HEAVEN LDS LONELY BOYS (CR/EPIC)	10 ⁵	638	585
3	BREAKAWAY KELLY CLARKSON (VALT DISNEY/HOLLYWOOD)	n5	633	578
э	BIG YELLOW TAXI COUNTING CROWS FLAT. VANESSA CARLTON (GEFFEN/INTERS	COPE) 11 ⁴	619	549
n0	THE RIDDLE FIVE FOR FIGHTING (NWARE/COLUMBIA)	n	583	629

Wake Up Sunday Mornings

'The music mix is great...Austin's a terrific communicator... It's a very well done program...A perfect fit for the AC format."

-Ken Lanphear, WVFM, Kalamazoo, MI

Contact Affiliate Relations at 1-800-788-8405 or thebeacon@beaconradio.org for your demol

JUNE 22, 2007

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HOT AC

11 NIELSEN BDS THIPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL

NO. 1(3 WKS)

WEEKS ON CHART

11 1

12

31

7

2

4 23

5 27

6 20

8 27

11 17

15 7

14 10

12 14

17

21 23

18 12

20 16

22

33 2

29

32 8

31 3

24 10

28 8

35 6

25 16

37 5

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NEW

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4 34

5 36

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3 3 26

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17 19 15

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32 26 12

33 30 9

34 38 2

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37 40

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62

TITLE ARTIST

MAKES ME WONDER

IF EVERYONE CARED

THE SWEET ESCAPE

BEFORE HE CHEATS

LITTLE WONDERS

U + UR HAND

FIRST TIME

SAY IT RIGHT

IT'S NOT OVER

GIRLFRIEND

NEVER AGAIN

UNDENIABLE MAT KEARNEY

FACE DOWN

DIG INCUBUS

REHAB

THE RED JUMPSUIT APPARATUS

WHAT I'VE DONE

HOUSE

FERGIE FEATURING LUDACRIS

BEAUTIFUL DISASTER

THE KILL (BURY ME)

LIFE IS BEAUTIFUL

DON'T MATTER

EVERYTHING

THE STORY

ALL AT ONCE

WAIT FOR YOU ELLIOTT YAMIN

RANDICARLI

4 IN THE MORNING

THNKS FR TH MMRS

IF YOU'RE GONNA LEAVE

EXTRAORDINARY

GLAMOROUS

SUMMER LOVE

BETTER THAN ME

HEY THERE DELILAH

(YOU WANT TO) MAKE A MEMORY

OTHER SIDE OF THE WORLD

CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA

BIG GIRLS DON'T CRY MOST ADOED FERGIE WILLIAMIA&M/INTERSCO

INCUBUS BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) WARNER BROS.

AIRPOWER

▶ NICKELBACK'S "ROCKSTAR" WHICH ORIGINALLY CHARTED AS AN ALBUM CUT BEFORE ITS RELEASE AS A SINGLE, FLIES 21-16 WITH AN IMPRESSIVE 51% INCREASE IN PLAYS (UP 403).

DANK

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37

38

29

17.716

15 362

12.949

13.443

10.958

12.957

9.568

8.659

10.233

10.230

7.561

7.102

6.301

5.486

5.744

5.502

3.179

2.859

3.180

2.223

3172

2.239

2.186

2.443

2.153

2.425

2 003

0.877

0.985

1.216

1.223

1.202

1.740

1.394

0.674

0.760

0.975

0.926

1.621

0.790

PLAYS

+179

+16

-202

-129

+60

-68

-192

+154

-157

-231

+17

+321

-1

-243

+145

+403

+152

-149

-77

+53

+232

+122

+151

+135

+96

-61

+47

+64

+36

+50

-123

-133

-95

+77

+31

+53

+46

+73

+88

+84

3427

3124

2728

2676

2303

2262

2078

1980

1909

1878

1778

1524

1334

1310

1267

1190

1161

930

878

755

625

589

573

544

515

511

500

445

424

391

363

347

327

322

306

282

276

265

258

225

INTERSCOPE

GEFFEN

HOLLYWOOD

PCA/PMC

RCA/RMG

11

'n

11³ ✿ MOSLEY/GEFFEN

UNIVERSAL REPUBLIC

MERCURY/ISLANO/IDJMG

AWARE/COLUMBIA

RELENTLESS/VIRGIN

MACHINE SHOP/WARNER BROS.

UNIVERSAL REPUBLIC

WILL.I.AM/A&M/INTERSCOPE

VIDCIN

山

FIRM

ISLAND/IDJMG

JIVE/ZOMBA

143/REPRISE

JIVE/ZOMBA

COLUMBIA

EPIC

HICKORY

FUELED BY RAMEN/ISLAND/IDJMG

IMMORTAL/VIRGIN

ORIGINAL SIGNAL/EPIC

KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN

MANHATTAN/CAPITOL

11 🕁 LAFACE/ZOMBA

A&M/OCTONE/INTERSCOPE

ROADRUNNER/ATLANTIC/LAVA

ARISTA/ARISTA NASHVILLE/RMG

WALT DISNEY/MELISMA/ATLANTIC

n



MOST ADDED

NEW

8

5

4

4

4

KELLY 95.3

TITLE ARTIST / LABEL

Goo Goo Dolls

ROCKSTAR

DIG

REHAB

WMEE

my Winehouse

HOLLYWOOD

(EL) KFYV, KPEK, WTIC, WXLO

KRSK KZZO WPL I WXLO

WHEN YOU'RE GONE

(RCA/RMG) KLLY, KRSK, KUDD, WAYV

Collective Soul

WHO KNEW

LAFACE/ZOMBA

vril Lavigne

ADDED AT ...

Bakersfield, CA

OM/PD: E.J. Tyler APD: Erik Fox MD: Darci Dawn

Avril Lavigne, When You're Gone, O Growded House, Don't Stop Now, O Goo Goo Dolls, Before It's Too Late (Sam And Mikaela's Theme), D John Mayer, Dreaming With A Broken Heart, O Peter Bjorn And John, Young Folks, O FOR MORE STATIONS GD TO:

KLLY

BIG GIRLS DON'T CRY

BIG GIRLS CHARNERSCOPE) Fergie (WILL.I.AMVA&M/INTERSCOPE) KCDU, KFBZ, KHMX, KLTG, KLZR, KRUZ, WLNK, WMEE, WMJC, WNNK, WQLH

BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME)

(WARNER BROS.) KALC, KCDU, KLLY, KPEK, KSTP, KYKY, WAJI, WLNK, WMGX, WQAL

KALZ, KAMX, KFBZ, KOSO, KQKQ, KSTP, KYSR, WMC

Nickelback (ROADRUNNER/ATLANTIC/LAVA)

HEY THERE DELILAH Plain White T's

(HOLLYWOOO) KALZ, KAMX, KSII, KZZU, WOMX

(IMMORTAL/EPIC) KCDA, KCIX, KYKY, KZZO, WMGX

(UNIVERSAL REPUBLIC) KALC, KCIX, KUDD, WPLJ, WXLO

ALL AT ONCE The Fray (EPIC) KMXP, KRSK, Sirius The Pulse, WINK,



POWFRED BY nielsen BDS

NEW ANI	DACTIVE
TITLE PLAYS ARTIST / LABEL /GAIN	TITLE PLAYS ARTIST / LABEL /GAIN
EVERYTHING 221/6 Buckcherry (ELEVEN/SEVEN/ATLANTIC/LAVA)	WONDERFUL WORLD 164/27 James Morrison (POLYDOR/INTERSCOPE)
TOTAL STATIONS: 20	TOTAL STATIONS: 16
HOLLYWOOD 2D5/95 Collective Soul (EL)	GIVE IT TO ME 153/9 Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)
TOTAL STATIONS: 20	TOTAL STATIONS: 9
UMBRELLA 195/131 Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)	I'LL STAND BY YOU 142/6 Carrie Underwood (FREMANTLE/19)
TOTAL STATIONS: 12	TOTAL STATIONS: 8
WHO <new< th=""> 190/55 Pink (LAFACE/ZOMBA)</new<>	LAST REQUEST 139/46 Paolo Nutini (ATLANTIC)
TOTAL STATIONS: 16	TOTAL STATIONS: 13
BUBBLY 174/45 Colbie Caillat (UNIVEF SAL REPUBLIC)	FOREVER 122/17 Papa Roach (EL TONAL/GEFFEN)
TOTAL STATIONS: 15	TOTAL STATIONS: 6

MOST INCREASED PLAYS		
+403	\$	ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava) KVLU +48, WBNS -35, KOSO +23, WZPL +19, WWMX +19, KVIS +19, KLLA +18, WKTI +17, KQKQ +17, KAXX +17
+321	ŵ	HEY THERE DELILAH Plain White T's (Hollywood) WMC +25, KAMX +23, WRMF +9, KLLY +18, WPTE +14, KALZ +14, KALC +13, KPLZ +13, WRQX +12, WCDA +12
+232	¢	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WZPL +23, KSI +20, KLLY +9, KRUZ +9, WPL +17, WRMF +16, KFYV +13, WNNK +13, WTMX +12, WCDA +12
+179	¢	HOME Daughtry (RCA/RMG) KAL2 +25, KVUU +21, WZPL +21, KRUZ +21, KQKQ +19, KCIX +19, WNNK +15, KLLY +14, KMYI +11, WHYN +10
+154	th	FIRST TIME Lifehouse (Ceffen) KCIX +9, KAMX +95, KALZ +14, KMHX +13, KMYI +12, WHBC +12, WWHA +11, WTIC +10, WMCX +7, KUDD +6

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JUNE 28 - JULY 1, 2007 • MARRIOTT CITY CENTER HOTEL • MINNEAPOLIS, MINNESOTA



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PD: Jay Taylor MD: Sue Leighton KLTG/Corpus Christi, TX* OM/PD: Bert Clark

KDMX/Dallas, TX* OM: Pat McMahon PD: Rick O'Bryan MD: Lisa Thomas WDAQ/Danbury, CT PD: Chris Dungan

PD: Chris Duggan APD/MD: Scott McDonnell WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent

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MD: Crystal Presley KALZ/Fresno, CA* OM/PD: Paul Wilson APD: Laurie West KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Beano WINK/Ft. Myers, FL* PD: Chad Rufer APD: Dave Alexande WAJI/Ft. Wayne, IN* PD: Barb Richards MD: Marti Taylor WMEE/Ft. Wayne, IN* OM/PD: Roh Kelle APD/MD: Dave Michaels WQLH/Green Bay, WI* WWHA/Greenville, NC* OM/PD: Mike "Maddawg" Biddle APD/MD: Gina Gray WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman WNNK/Harrisburg, PA* OM/PD: John O'Dea APD: Hollywood MD: Denny Logar WTIC/Hartford, CT* OM: Steve Salhany PD/MD: Jeannine Jersey KHMX/Houston, TX* OM: Ken Charles PD: Vince Richards APD/MD: Keith Scott WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johli MD: Dave Decker KMXB/Las Vegas, NV* WCDA/Lexington, KY* PD/MD: Chris Elliott KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Roger: KYSR/Los Angeles, CA* PD: Charese Fruge APD/MD: Deanne Saffren WXMA/Louisville, KY* PD: George Lindsey MD: Katrina Blair WMC/Memphis, TN* OM: Jerry Dean PD: Lance Ballance MD: Jill Bucco WKTI/Milwaukee, WI* PD: Bob Walker WMYX/Milwaukee, WI* OM: Brian Kelly PD: Mike Nelson KSTP/Minneapolis, MN* PD: Leighton Peck APD/MD: Jill Roen KOSO/Modesto, CA* PD: Zac Davis APD: Jack Paper WJLK/Monmouth, NJ* OM/PD: Lou Russo APD/MD: Debbie Mazella KCDU/Monterey, CA* OM/PD: Kenny Al WMJC/Nassau, NY* PD/MD: Jon Dani WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannor MD: Tony Mascaro WPTE/Norfolk, VA* PD: Barry McKay MD: Heather Branch KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Brad Reed WMXO/Olean, NY MD: Chris Hicks KQKQ/Omaha, NE* PD/MD: Nevin Da KSRZ/Omaha, NE* OM: Tom Land PD: J. Pat Miller MD⁺ Jessica Dol WOMX/Orlando, FL* PD: Jeff Cushman MD: Laura Francis KBBY/Oxnard, CA* PD: Todd Violette APD/MD: Matt Michaels KFYV/Oxnard, CA* OM/PD: Mark Elliott MD: Maverick

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KNIN/Wichita Falls, TX
OM: Chris Walters PD: Liz Ryan
KFBZ/Wichita, KS* PD: JJ Morgan
WINC/Winchester, VA OM/PD: Jeff Adams
APD/MD: Paula Kidwell
WXLO/Worcester, MA* OM/PD: Jay Beau Jones APD/MD: Mary Knight
APD/MD: Mary Knight



THIS WEEK

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THIS WEEK

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* Monitored Reporters

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KS HART ► "WEAK IN THE KNEES" JUMPS TO NO. 18 ON THE CANADA AC CHART, GIVING SERENA RYDER HER SECOND CONSECUTIVE TOP 20 HIT AT THE FORMAT.

LASI WEEN	WEEKS ON CHART	CANADA AC	PLA TW	(YS +/-
1	33	EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER	474	-5
2	23	SUDDENLY I SEE KT TUNSTALL RELENTLESS/VIRGIN/EMI	380	+4
4	9	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	349	+7
3	30	HURT CHRISTINA AGUILERA RCA/SONY BMG	339	-21
7	28	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UN/VERSAL	337	+10
5	46	WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA/SONY BMG	337	+2
8	10	WHAT YOU WANT HAYLEY SALES UNIVERSAL	307	-11
Б	21	FOOLED AROUND AND FELL IN LOVE ROD STEWART J/SONY BMG	306	-28
9	31	HOW TO SAVE A LIFE THE FRAY EPIC/SONY BMG	301	+7
n	16	WONDERFUL CHANTAL KREVIAZUK COLUMBIA/SONY BMG	288	+11
3	22	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	275	+3
6	9	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND/UNIVERSAL	274	+35
2	23	ORDINARY MIRACLE SARAH MELACHLAN NETTWERK	252	-21
0	20	AT SEVENTEEN JANNARDEN UNIVERSAL	249	-29
4	18	SORRY AGAIN TOMI SWICK WARNER	244	-17
17	38	LOVE YOU LATELY DANIEL POWTER WARNER BROSJWARNER	238	-1
15	26	KEEP HOLDING ON AVRILLAVIGNE FOX/REA/SONY BMG	232	-21
21	10	WEAK IN THE KNEES SERENARYDER EMI	195	+22
19	53	THE RIDDLE FIVE FOR FIGHTING AWARE/COLUMBIA/SONY BMG	184	+8
18	48	WHAT HURTS THE MOST RASCAL FLATTS LYRIC STREET/UNIVERSAL	184	-18
26	9	MAKES ME WONDER MAROON 5 A&M/DCTONE/INTERSCOPE/UNIVERSAL	182	+56
22	15	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER	157	+7
25	6	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG	134	+5
28	9	IT AIN'T ME BABE JESSE COOK EMI	126	+24
24	25	GOOD MORNING STARSHINE SERENARYDER EMI	122	-17
23	54	I THINK OF YOU GREGORY CHARLIES NBW/SONY BMC	120	-26
27	15	SO NOT OVER YOU SIMPLY RED SIMPLY RED.COM/UNIVERSAL	101	-18
32	8	LAISSER L'ETE AVOIR 15 ANS: CLAUDE DUBOIS & NATASHA ST. PIER PINGOUIN	89	+5
30	13	GRACE KELLY MIKA CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	85	-4
29	13	REASON TO BELIEVE LIONEL RICHIE ISLAND/UNIVERSAL	84	-13

CANADA HOT AC

11 11 9 13 12 16 11 9	MAKES ME WONDER MAROONS A&M/OCTONE/INTERSCOPE/UNIVERSAL BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG HOME DAUGHTRY RCA/SONY BMG PARALYZER FINGER ELEVEN WIND-UP (YOU WANT TO) MAKE A ME:MORY BON JOVI MERCURY/ISLAND/UNIVERSAL LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER NEVER AGAIN KELLY CLARKSON RCA/SONY BMG	732 680 674 593 591 531 516	+4 -8 +23 +36 -8 -39
9 13 12 16 11	HOME DAUGHTRY RCA/SONY BMG PARALYZER FINGER ELEVEN WIND-UP (YOU WANT TO) MAKE A ME:MORY BON JOVI MERCURY/ISLAND/UNIVERSAL LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER EVERYTHING MICHAEL BUBLE I43/REPRISE/WARNER	674 593 591 531	+23 +36 -8
13 12 16 11	PARALYZER FINGER ELEVEN WIND-UP (YOU WANT TO) MAKE A ME:MORY BON JOVI MERCURY/ISLAND/UNIVERSAL LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER	593 591 531	+36 -8
12 16 11	(YOU WANT TO) MAKE A ME:MORY BON JOVI MERCURY/ISLAND/UNIVERSAL LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER	591 531	-8
16 11	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANT/C/WARNER EVERYTHING MICHAEL BUBLE 1/43/REPRISE/WARNER	531	
n	EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER		-39
		516	
Q.	NEVER AGAIN KELLY CLARKSON RCA/SONY BMG		+15
-		506	-31
13	ALL GOOD THINGS (COME TO AN END) NELLY FURTAGO MOSLEY/GEFFEN/UNIVERSAL	489	-59
6	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	451	+63
8	SUMMER LOVE JUSTINTIMBERLAKE JIVE/SONY BMG	451	+3
10	BETTER THAN ME HINDER UNIVERSAL REPUBLIC/UNIVERSAL	435	+21
15	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO& JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	428	-27
6	4 IN THE MORNING GWEN STEFANI INTERSCOPE/UNIVERSAL	381	+42
4	WHEN YOU'RE GONE AVRIL LAVIGNE RCA/SONY BMG	361	+89
6	UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/UNIVERSAL	341	+63
16	SECOND CHANCE FABER DRIVE UNIVERSAL REPUBLIC/UNIVERSAL	339	-45
5 12	CUPIO'S CHOKEHOLD/BREAKFAST IN AMERICA GYMCLASSHERDESFEALPATRICKSTLAP DECAYDANCE/RUELEDBY/RAMEWATLAVIT/WARMER	338	-35
9	FALLIN' FOR YOU EVA AVILA SONY BMG	335	+3
22	THE MUSIC DAVIDUSHER MAPLEMUSIC	330	-25
3 22	IF EVERYONE CARED NICKELEACK EMI	319	-19
5 17	GIRLFRIEND AVRILLAVIGNE RCA/SONY BMG	304	-80
2 5	FIRST TIME LIFEHOUSE CEFFEN/UNIVERSAL	296	+19
1 23	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	281	-23
5 10	GHOSTS OF YOU CHANTAL KREVIAZUK COLUMBIA/SONY BMG	248	-10
4 4	THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/UNIVERSAL	240	+49
9 17	HUNG UP SUZIE MCNEIL CURVE	232	+4
5 24	GRACE KELLY MIKA CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	223	-35
8	DON'T WANNA DBCLIFFORD SONY BMG	219	-11
0 14	WEAK IN THE KNEES SERENA RYDER EMI	210	-29

SMOOTH JAZZ



To text or not to text isn't the question—when to start is

Going Mobile

Carol Archer CArcher@RadioandRecords.com

ext and instant messaging are available through Internet and mobile providers to virtually anyone with a cell phone. Usage of messaging technology has exploded. Everyone seems to be looking into their palms, like Dick Tracy characters without wrist-phones, thumbs a-blur as they tap the keys of handheld devices. The youngest adult demo, 18–24, grew up immersed in the digital era, in which texting is a way of life. Younger-skewing formats adopted the technology early to communicate with listeners. Due to workplace changes wrought by technology, adults age 25-plus are increasingly adept in the digital realm too.

Smooth jazz programmers' mission is to cut through a highly cluttered media landscape. When they embrace texting, and how, will vary by station, but sooner or later it will be found in the toolkit of most formats. Yet Clear Channel/Chicago regional VP Darren Davis says texting for smooth jazz partisans is premature. "We're having enough trouble driving our audience to the Web. Plus, too small a portion of WNUA's 45-54 core is really heavily into text messaging. Research and evidence that I've seen says texting just isn't a big thing for that age group."

Still, older adults are increasingly using the technology. Their usage doubled to 20% from 10% in 2006, according to AARP's June 2007 Bulletin, which cites conclusions drawn by Jupiter Research analyst Julie Ask. "While parents and grandparents are text messaging to stay in contact with kids, companies such as Pfizer and Time Inc. are using MA [mature audience] text messaging for marketing and customer service initiatives," the AARP report says.

Beginning in July, the mobile industry will have access to data on how many people use mobile Internet and mobile video and what impact this has on extablished media behavior, through a new product called Nielsen Wireless. (Nielsen is the parent company of R&R.) Among early findings released June 6 by Nielsen Wireless, more than 33 million persons used mobile Web in the past 30 days, and the mobile video audience skews somewhat older and male: 46% is 35 or older, and 54% is male.

KOAS/LasVegas PD Samantha Pascual says that although the technology isn't big yet with the 40-plus crowd, there are ways to use it without frightening less tech-savvy listeners. "We are about to text a reminder with the day's trip-a-day name call time," she says. "It makes us seem more in touch to the younger part of the demo. Programmers need to keep an eye on the latest technologies so we can take advantage of new ways to reach out to our listeners."

WNWV/Cleveland PD Bernie Kimble notes that there is a cost to receive messages, and that his station is not clear about text-message usage among its listeners.

KWJZ/Seattle PD Carol Handley says, "Out of KWJZ's 125,000 database, only 75,000 have signed up with e-mail; we have e-mailed them for several years. We send monthly e-mail updates on the latest trip giveaways, concerts, events and client promotions. We do special e-mails: for our festival, where they can buy tickets before they go on sale, and for our CD release party at Jazz Alley. My guess is that 10%–15% of the e-mailers are text messagers and IM'ers. We have a traffic.com link from our Web site that listeners can choose to have traffic updates sent to them by voice mail, e-mail or text," she adds.

To drive texting, stations might consider on-air and online promotion of an optin invitation.



► U-NAM ASCENDS TO NO. 12 IN HIS THIRD CHART WEEK WITH "STREET LIFE," THE LEAD SINGLE FROM HIS "BACK TO THE 80s" ALBUM.

THIS WEEK	LAST WEEK	WEEKS	SMOOTH JAZZ INDICATOR			
	1	14	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	199	+6
2	6	6	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	163	+21
3	7	19	HYPNOTIC BONEY JAMES	CONCORD	155	+13
2 3 4 5 6 7 8	4	10	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	155	+6
5	n	5	SLAMMIN JAY SOTO	NUGROOVE	152	+21
6	2	15	NOODLE SOUP FOUR8DEAST	NATIVE LANGUAGE	149	-13
7	9	11	SAO PAULO RICK BRAUN	ARTIZEN	142	+8
8	8	9	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	138	0
9	3	U	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	137	-15
10	5	13	HELLO BETTY JEFF COLUB	NARADA JAZZ/BLG	131	15
n	10	20	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	130	4
12	20	3	STREET LIFE U-NAM	TRIPPIN'N' RHYTHM	124	+13
13	12	20	READY FOR LOVE WALTER BEASLEY	HEADS UP	124	-6
14	13	7	RAINCOAT KELLY SWEET	RAZOR & TIE	122	-1
15	23	3	CATNAP NILS	BAJA/TSR	121	+15
15	15	б	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	121	+5
17	14	16	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	121	0
18	18	15	COME ON OVER BLAKE AARON	INNERVISION	113	0
19	19	20	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	112	0
20	22	5	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	108	0
21)	26	8	WINE ANDREW NEU	ANDREW NEU	107	+13
22	16	в	ANDRE'S THEME ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	107	9
23	24	18	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	105	4
24	NE	W	REMEMBER ME MARION MEADOWS	HEADS UP	97	+43
25	21	9	REUNITED DEE BROWN	DELAF	93	-17
26	27	14	UPTOWN LAO TIZER	YSE	92	-1
27	29	4	EVE'S SONG OLI SILK	TRIPPIN 'N' RHYTHM	88	0
28	17	19	TAKE ME STEVE COLE	NARADA JAZZ/BLG	86	-30
29	NE	w	ERNIE ACOUSTIC ALCHEMY	NARADA JAZZ/BLG	83	+1
30	28	10	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	80	-10

FOR WEEK ENDING JUNE 17, 2007

'It is very important for broadcasters to keep an eye on this future technology since we need to reach the people where they live.'





WSMJ/Baltimore PD Lori Lewis notes that WSMJ does not use text or IM, but she thinks it is an excellent form of personal communication between listeners and their favorite stations. "Do 35+ text?" she asks. "We have the ability to at least find out by adding an opt-in for each station's e-mail subscribers and e-mail those that already subscribed to see if they are interested in text messaging. It is a chance to really touch the audience on an even deeper, one-onone level, when they are away from their computer and we have relevant info or breaking news to share."

Internet radio pioneer and Smoothjazz.com founder Sandy Shore insists the format must stay on the leading edge. "It wasn't that long ago when broadcasting on the Internet was cutting edge," Shore says. "As the first station to broadcast smooth jazz on the Internet, we feel compelled to be involved in all the new ways to deliver our content."

Smoothjazz.com works with UpSnap, a cell phone content provider. For \$3.99 per month, consumers can get their favorite content on their cell phones: music, podcasts, weather, financial, even video, Shore notes. The venture also involves Resco Pocket Radio, which is software for such pocket PCs as Treo, Dell Axim and iPaq and smart phones including the Motorola Q, Samsung i32() and T-Mobile SDA Music models, which allow listeners to receive Internet radio streaming in the MP3 or Ogg Vorbis codec.

"In addition, RokuLabs has created something very lifestyleoriented for the home environment with their Soundbridge and Soundbridge Radio, a desktop device with awesome sound that plays AM, FM and Internet radio as well as allowing the user to play from their iTunes music library.You do not have to be online for it to play; it works off your Wi-Fi network," Shore says.

Shore believes that mobile phones will eventually provide all communication and media needs in the very near future. "Look at the iPhone," she says. "New phones are already capable of offering great sound with music and video playing capabilities, and many offer online access, like Web browsing, e-mail and texting. It is very important for broadcasters to keep an eye on this future technology since we need to reach the people where they live."

SMOOTH JAZZ

IN NIELSEN BDS

WLEK TWEEK KS HART

MICHAEL BUBLÉ DEBUTS AT NO. 29 WITH HIS TOP THREE AC SMASH, "EVERYTHING."



TITLE ARTIST / LABEL

YOU

NEW AND ACTIVE

PLAYS /GAIN

58/13

53/16

5

6 51/6

17

TITLE ARTIST / LABEL	PLAYS /GAIN
REMEMBER ME Marion Meadows (HEADS UP)	48/25
TOTAL STATIONS:	8
TAKE ME Steve Cole (NARADA JAZZ/BLG)	47/9
TOTAL STATIONS:	5
RIO DE JANIERO BLUE Randy Crawford & Joe Sample (PRA)	41/11
TOTAL STATIONS:	5

POWERED BY

nielsen

BDS

SHE	ISM	WEEK	TITLE ARTIST	CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA	*/-	AUDIEN	
	2	20	THE RHYTHM METHOD PAUL BROWN	NO. 1(1 WK) PEAK/CONCORD	660	+34	7.684	1
	1	20	HYPNOTIC BONEY JAMES	CONCORD	656	+17	6.657	2
	4	13	LET'S TAKE A RIDE	MOST INCREASED PLAYS PEAK/CONCORD	593	+91	6.3 58	3
	3	23	READY FOR LOVE WALTER BEASLEY	HEADS UP	550	+б	4.285	7
	5	20	GOT TO GIVE IT UP	SHANACHIE	487	+26	4.733	4
	10	8	BORN 2 GROOVE	NARADA JAZZ/BLC	403	+20	3.969	9
;	6	30	GOOD TO GO CHUCK LOEB	HEADS UP	395	-36	3.681	12
8	7	22	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	379	-27	4.269	8
9	n	16	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	375	-1	3.614	14
0	8	23	SAVE ROOM JOHN LECEND	G.O.O.D./COLUMBIA	374	-30	4.598	6
	12	14	CANTALOUPE ISLAND BRIAN BROMBERC	ARTISTRY	366	+13	4.721	5
12	9	30	MISTER MAGIC	LEGACY/COLUMBIA	342	-56	3.536	15
13	13	16	ANTHEM FOR A NEW A	MERICA BLUE NOTE/BLG	302	+2	2.695	17
	18	9	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	270	+40	3.654	13
Б	15	15	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	269	-6	3.794	11
Б	20	5	LADIES' CHOICE	AIR POWER PEAK/CONCORD	2 57	+32	3.034	16
7	16	17	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLC	250	-18	1.692	21
8	17	n	RAINCOAT KELLY SWEET	RAZOR & TIE	248	+11	2.432	19
-9	14	13	SAO PAULO RICK BRAUN	ARTIZEN	248	-33	2.637	18
20	22	4	STREET LIFE	TRIPPIN 'N' RHYTHM	233	+70	3.872	10
21	21	9	NOODLE SOUP	NATIVE LANGUAGE	198	-9	2.079	20
22	25	3	CATNAP NILS	BAJA/TSR	149	+33	1.672	22
23	23	13	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	148	+8	1.461	23
24	27	4	STAY WITH ME TONIGH	IT ARTIZEN	119	+14	0 .900	25
25	26	5	SLAMMIN JAY SOTO	NU GROOVE	116	+]	0.732	28
26	24	13	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	116	-1	0.949	24
27	29	5	JUST AS YOU ARE	SHANACHIE	95	+3	0.435	1
28	N	EW	TERESA PIECES OF A DREAM	HEADS UP	81	+8	0.635	•
29	k	EW	EVERYTHING MICHAEL BUBLE	143/REPRISE	78	+37	0.690	29
30	30	5	ME, MYSELF & RIO	DPR/HEADS UF	69	-11	0.771	27

MOST ADD	ED	LET ME LÕVE YOU Janit: (OFIR:LIGHTYEAR) TOTA, STATIONS:
		WATER TO DRINK (ACJA DE BEBER) Davic Benoit (PEAC/CONCORD) TOTA_ STATIONS:
TITLE ARTIST / LABEL	NEW	
R N R Rick Braun & Richerd Elliot (ARTIZEN) KBZN, KIFM, KJZS, KRVR, KWJ XM Watercolors	7 JZ, WNWV,	(NARADA JAZZ/BLG) TOTAL STATIONS:
REMEMBER ME Marion Meadows (HEADS UP) KJCD, KRVR, WQCD, WSJW	4	
BLACK RIVER Keiko Matsui (SHOUT! FACTORY) WJSJ, WNUA, WYJZ	3	
STREET LIFE U-Nam (TRIPPIN 'N' RHYTHM) KOAS, KYOT, WNUA	3	
PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG) KRVR, Sirius Jazz Cate, WJZW	3	
SLAMMIN Jay Soto (NUGROOVE) KSSJ, WJZW	2	tin de
THE PINK PANTHER Dave Koz (CAPITOL) KIFM, KJZS	2	MOST
FOREVER Jeff Kashiwa (NATIVE LANGUAGE) KRVR, Sirius Jazz Cate	2	INCREAS
LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD) WVMV	1	+91
ADDED AT	25+3	
WNUA Chicago, IL OM/PD: Darren Davis		+70
MD: Rock O'Dell Keīko Matsul, Black River, 11 U-Nam, Street Life, 7		+40
FOR MORE STATIONS	GO TO:	
www.RadioandReco	ords.com	

OST EASED AVS

+38

+37

LET'S TAKE A RIDE Norman Brown (Peak/Concord) KQ&S +26, WS.W +15, WSMJ +14, WLOQ +9, KHJZ +6, WQCD +5, WS.JT +5, KYOT +4, KBZN +2, SUC +2 65

STREET LIFE U-Nam (Trippin 'n' Rhythm) WSvJ + 22, KOAS +11, XWRC +10, WJZI +9, KHJZ +8, WLOQ +7, WNWV +6, KJCD +3, KIFM +3, KSSJ +2

BLACK RIVER Keiko Matsui (Shout! Factory) WJZZ +18, KYOT +10, WLOQ +8, KUZ +7, WYJZ +3, WCCD +2, KHJZ +1, KBZN +1, KRVR +1, XWRC +1 DND

Rick Braun & Richard Elliot (ARTizen) KSSJ +0, KIFM +6, KBZN +5, WYJZ +4, KJZS +3, KWJZ +2, WJSJ +2, WNWV +2, KHJZ +1, KJCD +1

EVERYTHING Michael Buble (143/Reprise) KKSF +13, WV/MV +9, KUZ +5, WYJZ +5, WSJT +3, WLOQ +2, WNWV +2, KJZ5 +1

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 33 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters. © 2007 Nielsen Business Media. Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WLOQ/Orlando, FL*

WJJZ/Philadelphia, PA

KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa

KJZS/Reno, NV OM: Mark Keefe PD/MD: Jay Davis

KSSJ/Sacramento, CA*

KBZN/Salt Lake City, UT*

APD: J. Wiedenheimer MD: Kelly Cole

KKSF/San Francisco, CA* PD/MD: Ken Jones

KJZY/Santa Rosa. CA* APD/MD: Rob Singleton

KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose

KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan

WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis

WJZW/Washington, DC*

XM Watercolors/Satellite* PD/MD: Shirlitta Colon

Sirius Jazz Cafe/Satellite*

* Monitored Reporters

24/7 NEWS ONLINE @ www.RadioandRecords.com

www.americanradiohistory.com

WJZZ/Atlanta, GA* PD/MD: Dave Kosh

WAY UP!

TITLE ARTIST / IMPRINT / PROMOTION LABEL

TISDALE (RENDEZVOUS)

PEAK/CONCORD)

DRESSED TO CHILL

FORGET ME NOTS

SO AMAZING PATTI AUSTIN (RENDEZVOUS)

THINKING ABOUT YOU

PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard WEAA/Baltimore, MD

WSMJ/Baltimore, MD* PD/MD: Lori Lewis WVSU/Birmingham, AL OM/PD: Andy Parrish

WNUA/Chicago, IL* OM/PD: Darren I MD: Rick O'Dell

WNWV/Cleveland, OH* OM/PD: Bernie Kimble

WDSJ/Dayton, OH*

KJCD/Denver, CO* PD/MD: Michael Fisc ische WVMV/Detroit, MI*

> MD: Sandy Kovach WZJZ/Ft. Myers, FL

OM: Louis Kaplan APD/MD: Randi Bachman WSBZ/Ft, Walton Beach, FL

IN NIELSEN BDS

PD: Mark Carter MD: Mark Edwards WSJW/Harrisburg, PA* PD/MD: Paul Scott

WQTQ/Hartford, CT

MD: Lynn Briggs

KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan

240

227

271

242

188

235

218

212

202

194

KPVU/Houston, TX

WYJZ/Indianapolis, IN* OM/PD: Carl Frye MD: Brad Ellis

WJSJ/Jacksonville, FL* OM/PD: Joel Wildows

KJLU/Jefferson City, MO

OM: Mike Downey PD/MD: Dan Tumer APD: LaVaughn Wilson

KOAS/Las Vegas, NV*

KUAP/Little Rock, AR PD/MD: Michael Nellums

RECURRENTS

THIS W

8

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip

KTWV/Los Angeles, CA*

TITLE ARTIST / IMPRINT / PROMOTION LABEL

GIVE ME THE REASON

SLICK FRIC DARIUS (NARADA JAZZ/BLG)

DI ABAIR (CRP/VERVE)

BEAT STREET DAVID BENOIT (PEAK/CONCORD)

GIRL IN THE RED DRESS

BLOOM

WGRV/Melbourne, FL

OM: C. J. Sampson PD/MD: Randy Bennett

WLVE/Miami, FL* OM/PD: Rich McMillan

WJZ1/Milwaukee, W1* PD/MD: Stan Atkinson

KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan

WOCD/New York, NY*

IN NIELSEN BDS

PD: Michael Tozz MD: Frank Childs

WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcey KIJZ/Portland, OR* OM/PD: Tony Coles

PD: Blake Lawrence MD: Carolyn Bednarski

WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson

PD: Paul Lavoie APD/MD: Brian Morgan

KIFM/San Diege, CA*

DMX Jazz Vocal Blend/Satellite helle Matthe DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews

Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb

Music Choice Smooth Jazz/Satellite APD: Will Kinnally

PD: Shirley Maldonado MD: Rick Laboy

PLAYS

157

164

155

148

209

181

177

163

160

ALTERNATIVE/ACTIVE/ROCK



How WGRD/Grand Rapids powered its way to lead the format in the winter '07 ratings

King Of The Alternative 12+ Heap

Mike Boyle MBoyle@RadioandRecords.com

rown it the king of the alternative format in 12+ ratings for the winter 2007 Arbitron book. We're talking about Regent Communications'WGRD/Grand Rapids. What started out as a phone call from WGRD PD Jerry "JT" Tarrants turned into this column. He was calling because his GM, Phil Catlett, had a hunch that, with its 5.7 12+ share in the winter '07 book, WGRD might be the highest-rated 12+ alternative station in the country for the period.

Well, after I pointed Tarrants in the direction of information that would verify that and I double-checked his math—it turned out Catlett's hunch was right.

Obviously, 'GRD didn't achieve its status overnight, and that got me wondering how it reached this level of success.

Tarrants, who came from running Citadel rock properties in Saginaw, Mich., says that when he took over WGRD in February 2005 it was floundering. There were even hints that the station might go in a talk direction or to another music format. In addition, WGRD had launched a new morning show, "The Free Beer & Hot Wings Show," a few months before.

"It was a total retooling that needed to be done," Tarrants recalls. "The station was around ninth-ranked in the market, with a 3 share, and the cume was eroding."

Already in Michigan, Tarrants says he was somewhat familiar with WGRD before joining, but having been involved mainly with active and classic rock stations, it was his first venture into the alternative format.

It's Broke, So Fix It

Though he knew he had the nucleus of a terrific morning show, Tarrants also recognized that the program needed some retooling.

"The show had music mixed in with personality," he says, "but I thought that they were such talented personalities that they didn't need the music, and, with that, we could appeal to a more broad-based audience. So we eliminated the music and let the show do what it does best, and that was be funny. Ever since, the show has excelled. You don't see many morning shows that get shares in the 20s and 30s."

"Free Beer & Hot Wings" had a 20.2 in persons 18-34 and a 31.9 in men 18-34 in the winter '07 Arbitron survey.

Tarrants doesn't worry too much about the now-syndicated show having a local angle. "I have one advantage that the affiliates don't have, and that is that I have designated some time to cover traffic and all the regular service elements, plus any promotions we're doing," he says. "Ultimately, though, if it's relevant to the audience, I don't know if local is that big of a deal.

"When I leave the house, I already pretty much know what the weather is going to be like. I want to be entertained on my drive to work. I can sacrifice the local school menus for what's really relevant to the audience."

Assessing The Competition

"We have a direct competitor in [Citadel's] active rock WKLQ, and they were beating us when I got here,"Tarrants says. "There are also two classic rock stations. One [Clear Channel's WBFX] has Bob & Tom, which made the competitive landscape in the morning more intense. The other station [Citadel's 'There's no stereotypical chick with three colors of hair, a lip piercing and cat eyeglasses picking the music of her favorite bands that nobody cares about here.'



Alternative's Winter '07 Top 12 12+

WGRD/Grand Rapids: 5.7 WXNR/Greenville, N.C.: 5.5

WXEG/Dayton: 4.8 WNFZ/Knoxville: 4.4 KMYZ/Tulsa: 4.4 WARQ/Columbia, S.C.: 4.2

KTBZ/Houston: 4.0 KFMA/Tucson: 4.0 WJRR/Orlando: 3.9 WSWD/Cincinnati: 3.9 KUCD/Honolulu: 3.9 WFHX/Savannah, Ga.: 3.9

WGRD Four-Book Trend Spring '06-Winter '07 12+ 5.8-5.5-4.6-5.7

The Rock Competition Winter '07 12+ WBFX: 2.0 WKLQ: 2.0 WLAV: 5.1 Source: Arbitron WLAV] has market-legend personality Kevin Matthews in mornings."

Tarrants says WGRD deals with an age-old problem that goes with success: It has become an on-air target for market competitors—and not just the rock ones.

"Based on our success, we're the targets of Clear Channel hot AC WMAX," he says. "It's not uncommon when you're scanning the dial to hear them mention us by call letters, taking shots at us.

"In addition, one station has a promo that says, 'You won't hear this on 'GRD,' and they play a snippet of a song. They'll also take shots at the morning show: "Rotten Wings & Warm Beer"—you won't hear a bunch of talk on our station.'We even have one station that calls us 'pussies' on the air and says, 'Yeah, we mean you, 'GRD.' "

But Tarrants chooses not to recognize the competition on the air. "We just do our thing and focus on what we do," he says. "They can say what they want. It doesn't affect our plans or strategies."

On The Right Track

With the station now doing all the things he feels it should be doing—with a strong and interactive Web presence at wgrd.com, a top-notch street team, a commitment to the local music scene and close attention to market research—Tarrants says that, along with a morning show that's on the right track, he's happy with the music, imaging and promotions.

"There's no stereotypical chick with three colors of hair, a lip piercing and cat eyeglasses picking the music of her favorite bands that nobody cares about here," he says. "We try to stay as mainstream as we can.

"Promotionally, we formulated one of the most aggressive street teams in the market. In addition, we updated the imaging and made it a little more meat and potatoes.

"We haven't done a whole lot of outdoor marketing. We did some billboards early on, but once we started having the huge success with the morning show, the strategy then became moving the audience into other dayparts."

WGRD does that with promotions, including cash giveaways at 5 p.m. every day. Listeners would sign up in the morning, and all the station asked them to do was tune in one more time, later in the day. If they heard their name and called back, they won.

"We always keep it very simple," Tarrants says. "We also did a promotion where we gave away iPods at noon, so people knew when to tune in."

Despite the station's success, Tarrants says one main challenge remains.

"The current median age of our listeners is 30," he says. "The station has a ton of heritage in the market, but the perception is that it's a kids' station. We need to keep it at that 30-year mark."

ALTERNATIVE

11 NIELSEN BDS CERTIFICATIONS

NO. 10

TITLE

TARANTULA

ICKY THUMP

FOREVER

PARALYZER

FINGER FLEVE

CAPITAL G

BREATH BREAKING BENJAMIN

THE SMASHING PUMPKINS

HEY THERE DELILAH

11

5

8

22

16

18

ε

23

2

4

5

6

7

VE DON

INS THITPREDICTOR INS STATUS IMPRINT / PROMOTION LABEL

THIRD MAN/WARNER BRDS

EL TONAL/GEFFEN

10 NOTHING/INTERSCOPE

HOLLYWODD

HOLLYWOOD

WIND-UP

NER BROS

REPRISE

▶ INCUEUS PICKS UP MOST INCREASED PLAYS HONORS AS "OIL AND WATER" LANDS AT NO. 38.

AUDIENCE

2

5

4

3

6

7

10

10.840

1783

6.271

7.623

7.742

5.976

5.524

4.595

PLAYS

-20

+48

-14

-101

-6

+15

+71

-47

-9

285

0.876

2243

1921

1795

1787

1698

1484

1427

1324



MOST ADDED

(MACHINE SHOP/WARNER BROS.) KFRR, KQRA, KRZØ, KXTE, WBTZ, WCYY, WLUM, WOCL, WWDC

TEENAGERS 6 My Chemical Romance (REPRISE) KFRR, KQRA, KRZQ, WARQ, WROX, WWDC

THE HEINRICH MANEUVER

SHE BUILDS QUICK MACHINES

(CAPITOL) KFTE, KMYZ, KPNT, WROX

(RCA/RMG) KQRA, WLUM, WP**3Z, W**RXL

OIL AND WATER

Incubus (IMMORTAL/ KNDD, WAVF

Evans Blue, The Pursuit, 9 Interpol, The He nrich Maneuver,

Muse, Supermassive Black Hole, 6 Paramore, Misery Business, O

FOR MORE STATIONS GO TO

w.RadipandRecords.c

TITLE ARTIST / LABEL

BLEED IT OUT

Linkin Park

NEW STATIONS

9

4

4



TITLE ARTIST / LABEL

HON EST GOODBYE Bad Feligion (EPITAPH) TOTA_ STATIONS:

LIGHT UP THE SKY

THE GOOD LEFT UNDONE 222/19

Yello vcard (CAP TOL) TOTAL STATIONS:

TOTAL STATIONS:

WHAT I WANT

TOTAL STATIONS:

THE PURSUIT

Evans Blue (HOULYWOOD) TOT#L STATIONS

(GEFLEN)

Dauchtry (RCA*RMG)

POWERED BY nielsen BDS

NEW AND ACTIVE

PLAYS /GAIN

247/25

240/69

23

22

23

18

26

216/38

197/19

DACITVE	
TITLE ARTIST / LABEL	PLAYS /GAIN
MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/L	166/7 AVA)
TOTAL STATIONS:	16
TWO SISTERS Fiction Plane (BIELER BROS.)	160/12
TOTAL STATIONS:	10
AUSTRALIA The Shins (SUB POP)	159/7
TOTAL STATIONS:	15
LIE Black Light Burns	114/6
(I AM:WOLFPACK/ADRENALINE)	10
TOTAL STATIONS:	16
SHE MOVES IN HER OWN WAY The Kooks	109/28
(ASTRALWERKS)	13.
TOTAL STATIONS:	14.

67

(IMMORTAL/EPIC) KNDD, WAVF, WBCN, WOCL				
FOR REASONS UNKNOWN The Killers (ISLAND/IDJMG) KJEE, KNDD, WBRJ, WEQX	4			
CHELSEA DAGGER The Fratellis (CHERRYTREE/INTERSCOPE) KJEE, KQRA, WBRJ, WWCD	4	MOST		
SICK, SICK, SICK Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE) KXTE, WFXH, WROX	3			
EVOLUTION Korn	3	PLAYS		
(VIRGIN) KDGE, KFRR, WPBZ		+126		OIL AND WATER
SUPERMASSIVE BLACK HOLE Muse (WARNER BROS.)	3			Incubus (Immortal/Epic) WBTZ +16, KTCL +15, KJEE +14, KNXX +12, WARQ +10, WBEN +10, WHTG +10, KROQ +7, WOCL +7, WEQX +6
KFMA, KMYZ, WFBZ		+121		BLEED IT OUT Linkin Park (Machine Shop/Warner Bros.) WOCL +9, KXTE +18, WKQX +12, KCXX +12, KUCD +10, WMF5 +10, KROQ +9, XTRA +7, KEDJ +6, WCYY +6
		+84		SAY THIS SOONER (NO ONE
				WILL SEE THINGS THE WAY I
				DO). The Almost. (Tooth & Nail/Virgin) KDEE +18, WAVF +16, XTRA +12, KCXX +11, WNNX +9, KEDJ +9, WKRI +7, WHTG +7, KFTE +6, WLRS +6
		+77	盘	TEENAGERS
		And a la		My Chemical Romance (Reprise) KEDJ +17, KJEE +14, WWDC +11, WROX +10, WSUN +8, KFMA +8, KRBZ +7, WFNX +6, WLRS +5, WNNX +5
		+73	tt	NEVER TOO LATE
ADDED AT KMYZ Tulsa, OK PD: Ken Wall				Three Days Grace (Jive/Zomba) KDCE +22, KNXX +13, WNZ +13, KTCL +10, KORA +9, WXNR +7, WPBZ +5, KPNT +5, WCYY +4, WZNE +3
MD: Amber Fiedler				

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				BREAKING BENJAMIN HOLLY WOOD	damainter manyar -			
	9	9	23	LAZY EYE SILVERSUNPICKUPS DANGERBIRD	1192	-157	a.692	9
	10	10	-	WORKING CLASS HERO	1147	-38	3.279	15
	n	n	13	THE BIRD AND THE WORM	1141	-5	3.302	14
	12	4	Б	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST. TOOTH & NAIL/VIRGIN	1055	+84	3.137	17
	13	3	14	TIME WON'T LET ME GO THE BRAVERY ISLAND/IDJMG	1037	-37	3.468	13
	14	5	18	ALL THE SAME SICK PUPPIES RMR/VIRGIN	981	-35	3.152	16
	15	12	23	DIG IMMORTAL/EPIC	980	-30	4.768	8
	6	16		THE HEINRICH MANEUVER	873	-62	2.967	19
÷.	0	18	4	SHE BUILDS QUICK MACHINES	827	-48	2.420	21
	ш	17	48	FACE DOWN 11 12 THE RED JUMPSUIT APPARATUS VIRGIN	808	0	3.649	12
	19	21	2	THNKS FR TH MMRS AIRPOWER D FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMC	715	+28	2.530	20
	20	22	4	EVOLUTION KORN VIRGIN	700	+56	2.336	23
	21	2.	5	TEENAGERS 12 MY CHEMICAL ROMANLE REPRISE	640	+77	1.919	26
	22	26	7	SUPERMASSIVE BLACK HOLE WARNER BROS.	636	+61	1.783	29
	23	2	6	SICK, SICK, SICK QUEENS OF THE STONE AGE REKORDS REKORDS/INTERSCOPE	619	+18	1.659	31
	24	25	4	NEVER TOO LATE THREE DAYS GRACE JIVE/ZOMBA	601	+73	2.238	24
	25	30	4	FAR BEHIND SOCIAL DISTORTION TIME BOMB	577	+70	3.127	18
	26	24	8	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND) MARILYN MANSON INTERSCOPE	565	-25	1.106	37
	27	25	IC	YOUNG FOLKS PETER BJORN AND JOHN ALMOSTGOLD/RED/COLUMBIA	551	-28	2.375	22
	28	29	3	FAMOUS PUDDLE OF MUDD FLAWLESS/GEFFEN	546	+39	1.869	28
	25	19	r	HUMP DE BUMP transmission statement for the second statement of the second sta	496	-275	1.075	38
	30		10	WISH UPON A DOG STAR PERRY FARRELL'S SATELLITE PARTY COLUMBIA	466	-28	1.131	36
	31	¥	10	YOU ARE THE ONE SHINY TOY GUNS UNIVERSAL MOTOWN	429	+12	0.962	40
	33	Ŧ	4	MISSED THE BOAT THE BOAT THE BOAT SEPARATE SEPAR	424	+28	1.889	27
	35		EW	BLEED IT OUT MOST ADDED LINKIN PARK MACHINE SHOP/WARNER BROS.	415	+121	3.910	H
	34	3	5	UNDERCLASS HERO SUM 41 ISLAND/IDJMG	384	-16	1.330	32
	35	43	2	ALL AROUND ME	347	+45	1.143	35
	36	14	3	YOU WOULDN'T KNOW HELLYEAH EPIC	314	-12	0.931	-
	37	÷	9	JESUS BRAND NEW TINY EVIL/INTERSCOPE	312	-52	0.734	1.
	20		EV	OIL AND WATER MOST INCREASED PLAYS	297	+126	1.977	25
	39		IE'V	SOULCRUSHER OPERATOR ATLANTIC	294	+13	0.714	•

JUNE	22.	2007

REHAB

ACTIVE ROCK

X

68

KILLSWITCH ENGAGE RIDES A 32% GAIN IN PLAYS TO A 39-32 CHART MOVE FOR "THE ARMS OF SORROW."





POWERED BY nielsen BDS

THIN NGP	LAST WEEK	WEFKS	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PLAYS TW +/-			AUDIENCE	
1	1	n	WHAT I'VE DONE NO. 1(8 WKS) LINKIN PARK MACHINE SHOP/WARNER BROS.	1786	-46	6.8 40	1	
2	3	10	I DON'T WANNA STOP OZZY OSBOURNE EPIC	1584	+22	6.005	2	
3	2	23	FOREVER	1499	-169	5.816	3	
4	5	22	BADALVZED	1472	+82	4.969	5	
5	4	18	YOU WOULDN'T KNOW HELLYEAH EPIC	1465	+68	5.005	4	
6		5	SHE BUILDS QUICK MACHINES VELVET REVOLVER REVOLVER REVOLVER REVOLVER	1161	+81	4.017	6	
7	9	4	TARANTULA THE SMASHING PUMPKINS REPRISE	1156	+104	3.598	9	
8	5	14	SIDE OF A BULLET NICKELBACK ROADRUNNER	1040	-50	3.620	8	
9	12	8	NEVER TOO LATE	1030	+97	3.038	12	
10	η	22	DRIVEN	1006	+7	2.413	15	
n	D	10	BROKEN SUNDAY	994	-13	3,129	n	
12	Б	5	EVOLUTION	985	+117	2.826	14	
13	7	24	BREATH	965	-116	3.955	7	
4	в	8	BREAKING BENJAMIN HDLLYWOOD WHAT I WANT	942	+24	3.280	10	
6	17	5	DAUGHTRY RCA/RMG	930	+104	2.989	13	
-6	14	17	PUDDLE OF MUDD FLAWLESS/GEFFEN BREATHE INTO ME	874	-13	2.176	18	
9	16	ç	RED ESSENTIAL/RED	850	+23	15.55	19	
8	19	7	OPERATOR ATLANTIC	696	+38	2.034		
9	20	7	THE WHITE STRIPES THIRD MAN/WARNER BROS. MADE OF SCARS			2.246	16	
20	.8	7	STONE SOUR ROADRUNNER WORKING CLASS HERO	656	+8	1.878	20	
a	21	74	GREEN DAY REPRISE DANCE OF THE MANATEE	656	-6	2.212	17	
	24	9	FAIR TO MIDLAND SERJICAL STRIKE/UNIVERSAL REPUBLIC ALL AROUND ME	548	+32	1.294	21	
3	22	11	FLYLEAF A&M/OCTONE/INTERSCOPE	537	+49	1.207	23	
24	25	5	BLACK LIGHT BURNS I AM:WOLFPACK/ADRENALINE THE PURSUIT	508	-4	0.793	27	
2	27	6	EVANS BLUE HOLLYWOOD	499	+23	0.849	25	
3	26	17	NINE INCH NAILS NOTHING/INTERSCOPE DIFFERENT THAN YOU	484	+59	1.169	24	
27	38	2	THE EXIES ELEVEN SEVEN	437	-9	0.790	28	
		i en este	OREVELLE EPIC	411	+253	0.841	26	
23	4	20	CHEVELLE EPIC	355	-148	1.212	22	
	29	7	STATIC-X REPRISE HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)	305	-44	J.666	30	
30	28	B	MARILYN MANSON INTERSCOPE	304	-48	0.671	29	
	34	2	I2 STONES WIND-UP THE ARMS OF SORROW	276	+118	J .394	36	
2	35	2	KILLSWITCH ENGAGE ROADRUNNER	193	+47	J.274	-	
53	33	70	REDEMPTION	190	-1	3.240	-	
34	32	7	SHADOWS FALL ATLANTIC/LAVA	185	-22	0.263		
35	30	2	HUMP DE BUMP RED HOT CHILI PEPPERS WARNER BROS.	184	-131	3.477	34	
26	31	14	SWEET SACRIFICE EVANESCENCE WIND-UP	183	-57	0.484	33	
-	36	3	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST. TOOTH & NAIL/VIRGIN	181	+13	0.235		
38	H	EW	GET IN GET OUT CINDERROAD CAROLINE	158	+61	J.165	-	
3	. H	EW	SOLDIERS DROWNING POOL ELEVEN SEVEN	158	+58	0.325	-	
40	35	ZD	DIG INCUBUS IMMORTAL/EPIC	157	-17	0.566	31	

CLASS NO. STATE		ITLE RTIST / LABEL	PLAYS /GAIN	TITLE PLAYS ARTIST / LABEL /GAIN
A CONTRACTOR OF A CONTRACTOR A	FL.	ASTED TIME	136/79	TEENAGERS 116/18 My Chemical Romance
MOST ADDED		DTAL STATIONS:	31	(REPRISE) TOTAL STATIONS: 11
	Q	ICK, SICK, SICK weens Of The Stone Age EKOROS REKORDS/INTERS		GIVEN UP 115/14 Linkin Park (MACHINE SHOP/WARNER BROS.)
		DTAL STATIONS:	22	TOTAL STATIONS: 12
TITLE NEW ARTIST / LABEL STATIONS	Fr. (S	EAR ME NOW aming Hanley ILENT MAJORITY/ILG)	128/34	151 108/15 Eve To Adam (KDS)
I GET IT 12 Chevelle		DTAL STATIONS:	19	TOTAL STATIONS: 14
(EPIC) KBPI, KNCN, KRZR, KTEG, KXXR, KZRQ, WCPR, WIYY, WLZX, WRXR, WRZK, WTFX	Cii (K	DADED rcus Elablo OCH)	119/52	THE BIRD AND THE WORM 103/5 The Used (REPRISE)
WASTED TIME 9	_	TAL STATIONS:	30	TOTAL STATIONS: 12
Fuel (EPIC) KHTB, KLAQ, WBUZ, WCCC, WJJO, WMMR, WRUF, WRXW, WWBN	lne (IN	IL AND WATER cubus MORTAL/EPIC) DTAL STATIONS:	116/44	SO MANY PEOPLE 91/10 Neurosonic (BODOC) TOTAL STATIONS: 12
SOLDIERS 9 Drawning Pool (ELEVEN SEVEN) KRZR, KZBD, WBUZ, WBXX, WKLQ, WQXA, WRIF, WWBN, WZOR				
BROKEN GLASS 5 Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) KQRC, Sirius Octane, WRIF, WRTT, WYBB				
CAPITAL G 4 Nine Inch Nails (NOTHING/INTERSCOPE) WCPR, WMMR, WWIZ, WWWX				
WHAT HAVE YOU DONE 4 Within Temptation Feat. Keith Caputo (ROADRUNNER) WJJO, WKLQ, WQXA, XM Squizz				
DANCE OF THE MANATEE 3 Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) KRAB, WAAF, WTPT		MOST		
THE PURSUIT 3 Evans Blue (HOLLYWOOD) KOMP, KTEG, WRXR	4	PLAYS		
LIE TO ME 3 12 Stones (WIND-UP) KNCN, WIYY, WRXR		+253	WZOR +	lle (Epic) 20, KQRC +19, WYBB +18, KZRQ +16, KBPI +14,
THE ARMS OF SORROW 3 Killswitch Engage		.110		3, KTEC +12, KRZR +12, KHTQ +10, WBSX +10
(ROADRUNNER) KBPI, KNCN, KZRQ		+118	12 Sto KLAQ +1	"O ME nes (Wind-up) 3, WESX +10, WXQR +9, KDOT +9, WCHZ +9, 8, WCCC +8, KDLE +5, WKLQ +5, KHTQ +5
		+117		LUTION
			Korn (
		+104	TAR The S WZOR +	ANTULA mashing Pumpkins (Reprise) 8. WXZZ 48. WRXW +6. WCCC +6. WWWX +5. , WKLQ +5. WQXA +5. WILL +5. KRAB +4
		+104	KRXQ +T	DUS e Of Mudd (Flawless/Geffen) 7, WXQR +9, KHTQ +9, WWBN +9, WRZK +8, WILL +6, KNCN +5, WBUZ +5, KBPI +4
ADDED AT WBZX Columbus, OH PD: Hal Fish MD: Ronni Hunter				



Toll FREE 1.800.231.6074 www.rollasign.com

Drowning Pool, Soldiers, 14 Cinder Road, Get In Get Out, D Flyleaf, All Around Me, D

FOR MORE STATIONS GO TO:

Disposable Plastic Banners

FCR WEEK ENDING JUNE 17, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanatio 62 active rock stations are electronically monitored by Nielsen Broadcast Data System hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



OPERATOR EARNS AIRPOWER STRIPES AS "SOULCRUSHER" JUMPS 23-16 (UP 35 SPINS).





POWERED BY nielsen BDS

				NE	W AND	DACTIVE	
ĸ				TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
				THE PURSUIT Evans Blue	30/6	WASHINGTON IS NEXT Megadeth	24/0
	MOST AD	DED		(HOLEYWOOD) TOTA_STATIONS:	9	(ROADRUNNER) TOTAL STATIONS:	4
	MOST AS			HOLLYWOOD	29/1	ALL THE SAME	22/2
	- 5 M -			Collective Soul (EL)		Sick Puppies (RMR/VIRGIN)	
				TOTA_ STATIONS:	3	TOTAL STATIONS:	3
	TITLE		NEW	LIE Black Light Burns	28/5	I GET IT Chevelle	18/12
	ARTIST / LABEL	51	ATIONS 3	(I AM WOLFPACK/ADRENALINE) TOTA_ STATIONS:	8	(EPIC) TOTAL STATIONS:	-6
	Finger Eleven (WIND-UP)						
	WAQX, WGIR, WVRK	-	2				
	FAMOUS Puddle Of Mudd (FLAWLESS/GEFFEN)		-				
	WDHA, WEBN	- 14					
	WASTED TIME Fuel		2				
	(EPIC) KAZR, WXFX						
	WHAT I WANT Daughtry		1				
	(RCA/RMG) KAZR						
	SHE BUILDS QUICK	масни	NES 1				
	Velvet Revolver (RCA/RMG)						
	TARANTULA		1				
	The Smashing Pumpkins (REPRISE)						
	KIOC						
	LIE TO ME 12 Stones		1				e
	(WIND-UP) WDHA						
	SPINDRIFT		1	MOST			
	Rush (ANTHEM/ATLANTIC) WKLC			PLAYS			
	I GET IT		1				
	Chevelle (EPIC)		-				
	KUFO			+59		RALYZER	
					KMOD	er Eleven (Wind-up)) +21, WVRK +13, KAZR +9, WNOR +7, WH.	JY +5,
	ADDED AT WAQX	95)	6			M +4, WGIR +3, WKLC +2, WEBN +2	
1	Syracuse, NY	R AL	(and a	+35	Ope	ULCRUSHER rator (Atlantic)	
-	PD: Alexis MD: Don Kelley				WNO	R +18, KAZR +5, KIOC +4, WDHA +3, KBER D +1, WEBN +1, WRQK +1, KZRR +1	1 +1, KSHE +1,
-	Velvet Revolver, She Build Machines, 9	ls Quick		+33			1
	Finger Eleven, Paralyzer, (Dau	ghtry (RCA/RMG)) +10, WNOR +7, WXMM +5, KCAL +5, WZZ	70 +4.
	FOR MORE STATIO				WKLC	+10, WHOR +7, WAMM +3, ICAL +3, WZZ +3, WRQK +2, WGIR +2, WVRK +1, WXFX	.+1
			-	+26	Tesl WJX0	ANK YOU a (Tesla Electric Co.) 2+10, WNOR +8, WKLC +4, WDHA +3, WX	FX +2,
				11-32 Y - 27	KBER	+2	
				+21		MOUS dle Of Mudd (Flawless/Geffen)	
OTION LABEL	IN NIELSEN BDS CERTIFICATIONS	TW	AYS LW		WXM	IM +7, WEBN +5, WDHA +4, KUFO +4, WH D +3, WJXQ +2, KIOC +2	UY +3,
THE WALL (F	PART II)	119	91				
DLCANO/ZOMBA)		118	125				
		110	115				

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KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza

WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley

KMOD/Tulsa, OK* OM/PD: Don Cristi

WMZK/Wausau, WI PD: Jeff Cecil

KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters

1) NIELSEN BDS CERTIFICATIONS AUDIENCE PLAYS TITLE IMPRINT / PROMOTION LABE WANNA STOP NO. 1(9 WKS) 477 1.668 +15 ю EPIC WHAT I'VE DONE +13 1.574 2 11 474 MACHINE SHOP/WARNER BROS. FOREVER 21 303 -7 0.882 б EL TONAL/GEFFEN FAR CRY 14 283 +4 0.952 3 ANTHEM/ATLANTIC PARALYZER MOST INCREASED PLAYS/MOST ADDED 0.706 262 +59 20 10 34 PAIN JIVE/ZOMBA 251 +12 0.887 5 THREE DAYS GRACE BREATH 23 250 -12 0.927 4 HOLLYWOOD WHAT I WANT 8 +33 0.614 9 248 RCA/RMG EVERYTHING 23 217 -19 0.679 8 ELEVEN SEVEN/ATLANTIC/LAVA SHE BUILDS QUICK MACHINES 5 212 +7 0.530 10 RCA/RMC TEN THOUSAND FISTS 14 25 0.434 179 0 REPRISE WORKING CLASS HERO -3 0.487 11 7 175 REPRISE SIDE OF A BULLET 0.435 20 174 -25 13 ROADRUNNER NICKEL BA BROKEN SUNDAY 4 9 167 +8 0.303 17 ISLAND/IDJMG FAMOUS PUDDLE OF MUDD 15 4 147 +21 0.369 15 FLAWLESS/GEFFEN AIRPOWER SOULCRUSHER 133 0.460 +35 27 6 ATLANTIC YOU WOULDN'T KNOW 15 113 +11 0.229 2 21 EPIC HELLYE THANK YOU 18 6 109 +26 0.185 2 25 TESLA ELECTRIC CO. 5 BETTER THAN ME -1 0.203 2 19 104 20 UNIVERSAL REPUBLIC 20 JAMBI 0.220 2 16 104 -3 19 TOOL DISSECTIONAL/VOLCANO/ZOMBA WELL ENOUGH ALONE 18 103 -9 0.228 2 20 EPIC NEVER TOO LATE THREE DAYS GRACE 22 0.340 10 22 6 101 0 IIVE/ZOMBA 23 TARANTULA +9 0.238 93 1 24 3 REPRISE 24 EVOLUTION 0.172 68 +] 2 3 26 VIRGIN 25 MADE OF SCARS 5 67 +15 0.109 ROADRUNNER 26 DIG INCUBUS 20 63 +5 0.168 2 IMMORTAL/FRIC 27 ICKY THUMP 53 0.117 3 5 +6 THIRD MAN/WARNER BROS. 28 HUMP DE BUMP 5 45 +1 0.236 1 30 WARNER BROS. RED HOT CHILI PEPPERS 29 WASTED TIME 34 +16 0.086 NEW EPIC RAIN WIZARD 30 33 +6 0.025 NEW IN DE GOOT/ROAORUNNER

RECURRENTS

WEBN/Cincinnati, OH* ntt R

WMMS/Cleveland, OH* PD: Bo Matthews

WVRK/Columbus, GA*

KAZR/Des Moines, IA*

WOCM/Hagerstown, MO

OM: Rick Alexander PD/MD: Mike Holder

OM: Brian Waters PD: Chris Chaos

OM: Jim Schaefe PD: Ryan Patrick MD: Andy Hall

OM/PD: Scott I MD: Dave Fritz

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW	
1	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		170	173	
2	LAND OF CONFUSION DISTURBED (REPRISE)		154	156	
3	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		149	147	
4	HEROES SHINEDOWN (ATLANTIC)		145	148	
5	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		126	114	

TITLE ARTIST / IMPRINT / PROMOTION LABEL	IN NIELSEN BDS CERTIFICATIONS	PL# TW	LW
ANOTHER BRICK IN THE WALL (PA PINK FLOYD (CDLUMBIA)	ART II)	119	91
THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		118	125
ROCKSTAR NICKELBACK (ROADRUNNER)		110	115
IT'S NOT OVER DAUGHTRY (RCA/RMG)		104	138
BACK IN BLACK AC/DC (ATCO/ATLANTIC)	_	102	95

ROCK REPORTERS

WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline

WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas

WGIR/Manchester, NH* APD: Becky Pahatsky

WXFX/Montgomery, AL* PD: Rick Hendrick

WDHA/Morristown, NJ* PD: Tony Paige APD: Curtis Kay

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker

WXMM/Norfolk, VA*

KCLB/Palm Springs, CA PD: Larry Snider MD: Jenn Brewski

APD/MD: Dan Bozyk

PD: Scott Laudani MD: Mike Brangiforte

MD: Jan Stone

KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone

KIOC/Beaumont, TX* OM/PD: Joey Armstrong

WPTQ/Bowling Green, KY OM/PD: Alex: "Axe" Parocai APD/MD: Monty Foster

WRQK/Canton, OH* PD: Keith Hamilton

WPXC/Cape Cod, MA APD/MD: James Gallagher

WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox

JUNE 22, 2007

WONE/Akron, OH* OM: Nick Anthony PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM*

WZZO/Allentown, PA*

KWHL/Anchorage, AK

APD/MD: Brad Stennett

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush

OM: Bill May PD: Phil Mahoney MD: Rob Brothers

PD: Tori Thomas MD: Keith Mover

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KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell

WXRX/Rockford, IL

KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA

OM/PD: John Shor APD/MD: Zak Tyler

KUFO/Portland, OR*

WHJY/Providence, RI*

PD/MD: Dusty Rhoads



ALTERNATIVE & ACTIVE REPORTERS

KRZQ/Reno, NV* OM: Mark Keefe

PD: Melanie Flores MD: Chris Payne

PD: John DeSantis APD/MD: Bobby Sato

V/PD: Stan Mair

WZNE/Rochester, NY*

KWOD/Sacramento, CA*

ALTERNATIVE WEQX/Albany, NY* OM/PD: Willof

MD: Amber Miller WHRL/Albany, NY*

OM: John Coope

WNNX/Atlanta, GA* DM: Rob Roberts PD: Leslie Fram APD: Steve Crain

WJSE/Atlantic City, NJ OM/PD: Nick Gio APD/MD: Shawn Castelluccin

WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes

KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan

KNXX/Baton Rouge, LA* OM/PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier

KOXR/Boise, ID* M. Dan McColl PD: Mat Diablo MD: Jeremi Smith

WBCN/Boston, MA* PD: Dave Wellington MD: Dan O'Brien

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WFNX/Boston, MA*): Keith Dakir MD: Paul Driscol

WBTZ/Burlington, VT* OM/PD. Matt Grass APD/MD: Kevin Mays

WAVF/Charleston, SC* PD: Lance Hale MD: Wendy Rollins

WZJO/Charleston, WV* PD/MD: Bruce Clark WEND/Charlotte, NC*

OM: Bruce Logan PD/MD: Jack Daniel

WKQX/Chicago, IL* PD: Spike MD: Nicole Gamboa

WSWD/Cincinnati, OH* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans

WKRI/Cleveland, OH* ^oD: Dominic Narde

WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee

WWCD/Columbus, OH* Malloy OM: Randy Malloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX* PD: Duane Doherty APD: Chris Ryan MD: Josh Venable

WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer

KTCL/Denver, CO* MD: Eric "Boney" Clouse

CIMX/Detroit, MI* PD: Vince Cannova MD: Jay Hudson

KXNA/Fayetteville, AR

WYSK/Fredericksburg, VA PD: Jim Specto

KFRR/Fresno, CA* PD: Jason Squires APD/MD: Ryan Oldfield WJBX/Ft. Myers, FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito

WGRD/Grand Rapids, MI* WDYL/Richmond, VA* D: Jerry Tarrants PD: Eric Kristensen MD: Jessica Lee WXNR/Greenville, NC*

WRXL/Richmond, VA* APD/MD: Greg Brady OM: Bill Cahill PD/MD: Casey Krukowski KUCD/Honolulu, Hi* KCXX/Riverside, CA*

PD: Adam Carr MD: Chris Sampaio KTBZ/Houston, TX*

PD: Vince Richard MD: Don Jantzen WRZX/Indianapolis, IN*

OM/PD: Curtiss Johnso MD: Andy Hawk PD/MD: Lenny Diana WTZR/Johnson City, TN* OM/PD: Bruce Clark KXRK/Salt Lake City, UT*

PD: Todd Noker KRBZ/Kansas City, MO* OM: Bob Edwards APD: Corey O'Brien PD: Greg Bergen APD/MD: Jason Ulanet MD: Artie Fufkin

WNFZ/Knoxville, TN* OM: Terry Gillinghan PD: Shane Cox APD/MD: Valerie Hale

PD: Scott Perrin MD: Jude Vice

PD: Chris Ripley MD: Homie Pooser

PD: Kevin Weatl

MD: Lisa Worder

APD: Gene Sandblo

KXTE/Las Vegas, NV*

KROQ/Los Angeles, CA*

WLRS/Louisville, KY*

WMFS/Memphis, TN*

OM: J.D. Kunes APD/MD: Joe Stamr

PD: Rob Cressmar

MD: Matt Murray

MD: Mase Brazelle

OM/PD: Jay Micha

OM: Tom Travis PD: Jeff Blackburn

MD: Crystal Clements

WJRR/Orlando, FL*

PD: Rick Everett MD: Brian Dickerman

APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*

PD: Bruce St. James APD/MD: Tim Virgi

PD: Herb Ivy MD: Brian James

PD: Mark Hamilto

APD: Jaime Cooley

PD: Chris Novello APD: Tom Ghiden

MD: Noah Chevalie

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KNRK/Portland, OR*

WBRU/Providence, RI*

OM/PD: Mark McKinney

WROX/Norfolk, VA*

XETRA/San Diego, CA* KFTE/Lafavette, LA* PD: Phil Manning MD: Capone

KITS/San Francisco, CA* APD/MD: Aaron Axelsen

KBZT/San Diego, CA*

PD: Garett Micha

APD: Mike Hansen

MD: Mike Hallora

KJEE/Santa Barbara, CA* PD: Eddie Gutierrez MD: Dave Hanacek

Music Choice Alternative/Satellite PD: Justin Prager MD: Gary Susalis

Sirius Alt Nation/Satellite OM: Gary Schoenwet PD: Rich McLaughlin APD: Khaled Flseha

MD: Sydney Nabors MD: Zach Brook WLUM/Milwaukee, WI* Jackson XM Ethel/Satellite*

MD: Chris Calef WHTG/Monmouth, NJ* PD: Terrie Carr

OM: Susan Groves PD: Dustin Matthews MD: Leslie Scott WKZQ/Myrtle Beach, SC

PD: Steve Kingst MD: Erik Range

WFXH/Savannah, GA*

KNDD/Seattle, WA* PD: Lazlo APD: Jim Keller MD: Andrew Harms

KHBZ/Oklahoma City, OK* KQRA/Springfield, MO* PD: Kristen Bergman MD: Shadow William

> KPNT/St. Louis, MO*): Tommy Matterr 2D: Kyle Guderian MD: Scott Rizzuto

WOCL/Orlando, FL* WKRL/Syracuse, NY* PD: Bobby Smitl PD: Scott Petibone APD: Tim Noble KMRJ/Palm Springs, CA

MD: Ty WSUN/Tampa, FL* PD: Shark

WRWK/Toledo, OH* PD: Dan McClintock APD/MD: Carolyn Stone

WXDX/Pittsburgh, PA* KFMA/Tucson, AZ* M/PD: John Mo MD: Vinnie Fergusor PD: Matt Spry MD: Greg Rampage WCYY/Portland, ME*

KMYZ/Tulsa, OK* D: Ken Wall MD: Amber Fiedler

> WWDC/Washington, DC* PD: Chris Cruze

WPBZ/West Palm Beach, FL* PD: John O'Connell MD: Ross Mahoney

WSFM/Wilmington, NC OM: Jerry Mac PD/MD: Mike Kennedy **ACTIVE** KEYJ/Abilene, TX

OM: Randy Jone PD/AMD: Frank Pain KTEG/Albuquerque, NM*

OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, WI* PD/MD: Guy Dark WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams

KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks

APD: Jared Mann

WIYY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman

WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY OM/PD: Jim Free APD/MD: Tim Boland

WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie

WEDG/Buffalo, NY* PD/MD: Evil Jin WYBB/Charleston, SC*

OM/PD: Mike Aller MD: Amy Hutto

WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Boner

WIIL/Chicago, IL* OM/PD: John Perry APD: Tom Kief MD: Steve Salman

KROR/Chico, CA PD: Neil Randall

KILO/Colorado Springs, CO* MD: Jack Mehoff

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana

KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A"

Montell

WRIF/Detroit, MI* OM/PD: Doug Podell APD/MD: Mark Penninnton

KRBR/Duluth, MN OM/PD: Mark Fleischer

KLAQ/El Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza

WGBF/Evansville, IN OM/PD: Mike Sanders APD/MD: Slick Nick

WWBN/Flint, MI* OM: J. Patrick PD: Brian Beddow APD/MD: Tony LaBrie

KRZR/Fresno, CA* OM/PD: Paul Wilso MD: Skippy

WBYR/Ft. Wayne, IN* PD: Chuck Wright APD/MD: Stiller



ART

NIS WEEK

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MATTHEW GOOD RETURNS TO THE AIRWAVES WITH "BORN LOSER." WHICH TAKES THE CANADA ROCK CHART'S BEST LEAP (33-19)

POWERED BY nielsen BDS

CANADA ROCK

Insti	WEBKG	TITLE CANADA ROCK	IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-
T.	n	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	611	6
2	10	I DON'T WANNA STOP OZZY OSBOURNE	EPIC/SONY BMG	505	-19
3	20	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	442	-25
4	7	WORKING CLASS HERO GREEN DAY	REPRISE/WARNER	431	+20
3	5	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/SONY BMG	402	+21
5	21	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	357	-48
6	18	DIG INCUBUS	IMMORTAL/EPIC/SONY BMG	356	-36
П	8	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	342	+20
10	- 4	TARANTULA THE SMASHING PUMPKINS	REPRISE/WARNER	318	+16
8	16	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	304	-37
10	п	SURRENDER BILLY TALENT	ATLANTIC/WARNER	292	-36
9	27	PARALYZER FINGER ELEVEN	WIND-UP	292	-47
14	8	UNDERCLASS HERO SUM 41	AQUARIUS/EMI	281	+9
16	4	FALLING ON FINGER ELEVEN	WIND-UP	249	+42
19	5	WHAT I WANT DAUGHTRY	RCA/SONY BMG	238	+36
13	20	BREATH BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	235	-41
15	14	FAR CRY RUSH	ANTHEM/UNIVERSAL	217	-17
17	7	MONEY HONEY STATE OF SHOCK	CORDOVA BAY	214	+9
38	2	BORN LOSERS MATTHEW GOOD	UNIVERSAL	208	+96
18	16	TALK TO HER PRIESTESS	RCA/SONY BMG	188	-15
31	3	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN/UNIVERSAL	181	+64
20	15	FOREVER PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	179	-4
21	10	THE WHITE WITCH WOMAN BLUES PRIDE TIGER	EMI	167	-12
22	24	LAZY EYE SILVERSUN PICKUPS	DANGERBIRD/MAPLEMUSIC	164	+6
24	21	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE/WARNER	155	0
25	13	ALL THE SAME SICK PUPPIES	RMR/VIRGIN/EMI	149	+3
26	6	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	138	+5
8	3	FAMILY BAND THE TRAGICALLY HIP	UNIVERSAL	129	+11
23	17	YER NOT THE OCEAN THE TRAGICALLY HIP	UNIVERSAL	127	-29
34	10	TIME WON'T LET ME GO THE BRAVERY	ISLAND/UNIVERSAL	114	+9
	120721				

WMMR/Philadelphia, PA*

APD: Chuck Damico MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, A7*

PD/MD: Larry McFeelie

OM: Jim McClain PD/MD: Jave Patterson

WKQZ/Saginaw, MI

APD/MD: Matt Bingham

WZBH/Salisbury, MD

KHTB/Salt Lake City, UT*

PD: Kayvon Motiee APD/MD: Roger Orton

KISS/San Antonio, TX* PD/MD: LA Lloyd

KIOZ/San Diego, CA*

OM/PD: Andy Winford

APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*

Sirius Octane/Satellite*

XM Squizz/Satellite*

PD: Bodhi Ebright MD: Grant Random

KISW/Seattle, WA*

APD: Ryan Castle

OM/PD: Dave Richards

Music Choice Rock/Satellite

PD/MD: Scott Less

PD: Justin Prager MD: Gary Susalis

PD: Jose Mangin MD: Tom Wilkins

OM: Jim Richards PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA

OM: Sue Timmons PD: Sean McHugh

MD: Chris Steele

KRXQ/Sacramento, CA*

KDOT/Reno, NV*

OM/PD: Jim Fox

D. Rill West

WHBZ/Sheboygan, WI

WRBR/South Bend, IN

PD: Ron Simonet MD: Dave Nelson

OM/PD: Ron Stryke

APD: Kris Siehers

OM: Cary Rolfe

PD: Frank Jaxon

KHTQ/Spokane, WA* PD/MD: Barry Bennett

KZBD/Spokane, WA*

WLZX/Springfield, MA*

KZRQ/Springfield, MO*

PD/MD: Courtney Qu

OM: Chris Canno PD: Simon Nytes

WXTB/Tampa, FL*

OM: Brad Hardin PD: Double Down APD: Mike Killabrew

WKLL/Utica, NY

KFMW/Waterloo, IA OM/PD: Michael Cross

KICT/Wichita, KS*

WBSX/Wilkes Barre, PA*

WWIZ/Youngstown, OH*

* Monitored Reporters

JUNE 22, 2007

PD/MD: James McKay

KATS/Yakima, WA

OM/PD: Ron Harris

PD: Ray Michaels MD: Rick Thoma

PD: Scott Petibo APD: Tim Noble MD: Ty

FOR WEEK ENDING JUNE 17, 2007

WRUF/Gainesville, FL* OM/PD: Harry Gust MD: Kyle Devlin

KDJE/Little Rock, AR* OM: Sonny Victor PD: Jeff Petterson MD: Adam Pete WKLQ/Grand Rapids, MI*

WTFX/Louisville, KY*

MD: Frank Webb

KFMX/Lubbock, TX

WJJO/Madison, WI*

PD: Randy Hawke APD/MD: Blake Patton

KFRQ/McAllen, TX* OM/PD: Mike Quinn

WHDR/Miami, FL*

OM: David Israel PD: Kevin Vargas MD: Dave Hanson

OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo

KXXR/Minneanolis, MN*

WRAT/Monmouth, NJ*

WCLG/Morgantown, WV OM/PD: Jeff Miller

KATT/Oklahoma City, OK*

WYYX/Panama City, FL

WTKX/Pensacola, FL*

APD/MD: Mark The Shark

WBUZ/Nashville, TN^a

DM: Dean Warfield

OM/PD: Chris Baker MD: Jake Daniels

APD/MD: Stroke

WIXO/Peoria, IL

PD/MD: Russ Schenck

OM/PD: Carl Craft APD/MD: Robyn Lane

): Wes Ne

OM: Brent Alberts PD/MD: Michael Grey WZOR/Green Bay, WI* PU: Joe Calgaro APD: Cutter

MD: Borna Velie WXQR/Greenville, NC*

OM: Rolf Pepple PD/MD: Dave Tripp WTPT/Greenville, SC*

OM/PD: Mark Hendrix MD: Twisted Todd KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance WQXA/Harrisburg, PA*

OM/PD: Ken Carson APD/MD: Nixon WCCC/Hartford, CT*

PD: Michael Picozzi APD/MD: Mike Karolyi WAMX/Huntington, WV

PD/MD: Erik Raine APD: Robin Wilds WRTT/Huntsville, AL*

OM/PD: Lee Reyn WRXW/Jackson, MS⁴

> APD/MD: Brad Steven WRZK/Johnson City, TN* PD/MD: Scott Onks

KQRC/Kansas City, MO*

UM/PD: Bob Edware MD: Paul Marshall KOMP/Las Vegas, NV* PD: John Grif MD: Carlota

KZCD/Lawton, OK

PD: Don "Critter" Brown APD: J.C. "Kelso" Kellisor

WXZZ/Lexington, KY*

OM: Robert Lindsey APD: Twitch

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TRIPLE A



Industry Achievement Awards nominees

Time To Vote

John Schoenberger JSchoenberger@RadioandRecords.com

hank you for submitting your nominations for this year's Triple A Industry Achievement Awards. Now it's time to pick your favorite for each category. All eligible voters will soon receive their voting instructions via online company Election Services, and the

deadline for casting your votes is July 6. This year, the Triple A Industry Achievement Awards presentation will be held at the Awards Luncheon taking place Aug. 4 during the R&R Triple A Summit in Boulder, Colo.

▶ FEIST'S "1, 2, 3, 4" LEADS THREE NEW TRACKS INTO THE TOP 10 WITH A 13-8 JUMP (UP 43 SPINS).

THIS WEEK	LAST WEDX	WERS	TITLE ARTIST IMPRINT / PROMOTION LABEL		PLA TW	YS +/-
1	1	17	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	537	-54
2	2	10	BIG WHEEL TORI AMOS EPIC		512	-8
3	3	n	WHAT LIGHT WILCO	NONESUCH/WARNER BROS	500	+23
4	5	4	TWO RYAN ADAMS	LOST HIGHWAY	458	+25
5	6	7	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	455	+34
6	4	n	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	414	-22
7	8	6	MISSED THE BDAT MODEST MOUSE	EPIC	398	+55
8	13	6	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	360	+43
9	17	4	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	341	+49
10	16	5	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	336	+41
n	12	5	WORKING CLASS HERD GREEN DAY	DRKING CLASS HERD GREEN DAY REPRISE		+10
12	10	9	NDBDDY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	324	10
13	11	8	ORDINARY DAY DOLORES O'RIORDAN	SANCTUARY	317	-14
14	9	12	FOUR WINDS BRIGHT EYES	SADDLE CREEK	297	-38
15	7	16	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	297	-84
16	N	EW	DON'T STOP NOW CROWDED HOUSE	ATO/RED	292	+134
17	34	12	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	286	-29
18)	20	6	CLOSER TRAVIS	INDEPENDIENTE/EPIC	271	+14
19	25	2	THE UNDERDOG SPOON	MERGE	270	+45
20	19	3	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	264	+7
21	26	4	MARIA ALO	BRUSHFIRE/MUSIC ALLIES	241	+18
22	15	n	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	240	-57
23	27	8	LAST REQUEST PAOLO NUTINI	ATLANTIC	238	+19
24	24	7	COULDN'T BE DONE TIM FINN	MANHATTAN/CAROLINE	225	-1
25	23	18	READ MY MIND THE KILLERS	ISLAND/IDJMG	221	-23
26	N	EW	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	218	+36
27	22	19	TELL ME 'BOUT IT JOSS STONE	VIRGIN	213	-39
28	18	12	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	213	-73
29	N	EW	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	212	+47
30	28	11	HAPPY MARTIN SEXTON	KTR	197	22

PD of the Year



Arbough

KBCO/Denver

Dennis

KINK/Portland,

Ore.

Lauren Constantine MacLeash KTCZ/

Minneapolis

Zeb Norris WNCS/ Burlington, Vt.

Bruce Warren Norm Winer WXPN/ WXRT/Chicago Philadelphia

Brian Corona Alex Atlantic Coronfly

Lost Highway Reprise*

Promotion Executive of the Year

Ray Di Pietro James Evans Lisa Sonkin Interscope/ Geffen/A&M

Epic

Crissy Zagami Sony BMG/RED

Station of the Yea	r: Markets 1-25 (Comm	ercial)
WBOS/Boston	KBCO/Denver	KINK/Portland, Ore.
WXRT/Chicago	KTCZ/Minneapolis	KFOG/San Francisco
Station of the Yea	r: Markets 26-100 (Con	nmercial)
KGSR/Austin	WMMM/Madison	WRLT/Nashville
WTTS/Indianapolis	KPIG/Monterey	KWMT/Tucson
Station of the Yea	r: Markets 101-plus (Co	mmercial)
KRVB/Boise, Idaho	WMVY/Cape Cod, Mass.	WCLZ/Portland, Maine
WNCS/Burlington, Vt.	WCNR/Charlottesville, Va.	WTYD/Williamsburg, Va
Station of the Yea	r: Noncommercial	
KUT/Austin	WFUV/New York	WYEP/Pittsburgh
WTMD/Baltimore	WXPN/Philadelphia	KKEXP/Seattle
Platinum Label		
Columbia	Interscope/Geffen/A&M	Virgin
Epic	Reprise	Warner Bros.
Gold Label		
ΑΤΟ	Concord	Merge
New West	Sub Pop	Vanguard

MD of the Year







Mark Abuzzahab KBCO/Denver

Susan Castle Duncan Laura WTTS/ KGSR/Austin Indianapolis

John Ferneda Haley Jones Kelly WXRT/Chicago KMTT/Seattle Ransford KFOG/San Francisco

Personality of the Year



Jody Denberg David Dye

"World Cafe"





* Candidates are nominated based on their employment from June 1, 2006 - May 31, 2007.

WFUV/

New York

KGSR/Austin



* * .

72

► A 25% INCREASE IN SPINS HELPS GRACE POTTER & THE NOCTURNALS TO A 24-21 MOVE WITH "AH MARY."



MOST ADDED



POWERED BY nielsen BDS

THIS WEEK	I AST WEFE	WEEKS ON CHART	TITLE ARTIST	1 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL. TW	AYS */-		
1	1	17	BETTER THAN THE JOHN BUTLER TRIO	NO. 1(5 WKS) JARRAH/ATLANTIC/LAVA	4 90	-6	1.815	1
2	2	13	YOU KNOW I'M NO GOOD		445	-6	1.526	3
9	4	16	THE STORY BRANDI CARLILE	COLUMBIA	415	+8	1.409	5
	6	7	HEY THERE DELILAH	HOLLYWOOD	394	+34	1.617	2
5	3	20	READ MY MIND	ISLAND/IDJMC	384	-24	1.521	4
6	5	9	UNDER THE INFLUENCE	POLYDOR/INTERSCOPE	367	+2	1.168	8
0	8	7	WORKING CLASS HERO	REPRISE	322	+8	1.044	9
8	7	11	BIG WHEEL TORI AMOS	EPK	308	-28	0.966	10
9	n	8	LAST REQUEST PAOLO NUTINI	ATLANTIC	307	+48	0.900	n
10	10	8	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	305	+19	0.807	14
1	13	3	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	276	+42	1.277	6
12	12	38	SEE THE WORLD	ATO/RED	251	-2	1.205	7
B	34	7	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	240	+9	0.867	12
1	15	8	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	238	+11	0.779	15
15	17	4	TWO RYAN ADAMS	LOST HIGHWAY	224	+28	0.611	21
16	9	20	TELL ME 'BOUT IT JOSS STONE	VIRGIN	223	-65	0.808	13
17	16	7	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	202	-19	0.705	18
18	18	4	YOUNG FOLKS PETER BJORN AND JOHN	AIRPOWER ALMOSTGOLD/RED/COLUMBIA	192	+14	0.713	17
19	20	3	MISSED THE BOAT MODEST MOUSE	EPIC	175	+19	0.776	16
20	19	9	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	164	-8	0.557	23
21	24	3	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	150	+30	0.225	
22	21	6	SALALA ANGELIQUE KIDJO FEATURING PETER GABRI	EL STARBUCKS/RAZOR & TIE	146	-8	0.540	24
23	NE	W	DON'T STOP NOW MOST INCI CROWDED HOUSE	REASED PLAYS/MOST ADDED ATO/RED	139	+61	0.632	20
24	27	8	KEEP THE CAR RUNNING ARCADE FIRE	MERCE	114	+10	0.409	28
25	23	n	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	114	-10	0.558	22
26	25	2	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	113	-4	0.348	-
27			NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	112	+26	0.339	
28			COLLECTIVE SQUL	εL	m	+22	0.397	29
29	22	5	FOUR WINDS BRIGHT EYES	SADDLE CREEK	m	-16	0.246	-
30		ŵ.	THE PERFECT CRIME #2 THE OECEMBERISTS	CAPITOL	106	+17	0.396	30

TTTLE NEW ARTIST / LABEL STATIONS DON'T STOP NOW 5 Crowded House 5 (ATO/RED) 5 KFOG, KINK, KMTT, KTCZ, Sirdus Spectrum
Crowded House (ATO/RED)
(ATO/RED)
KFOG, KINK, KMTT, KTCZ, Sirlus Spectrum
HOLLYWOOD 4
Collective Soul
(EL) .
KFOG, KINK, WMMM, WNCS
REHAB 3
Amy Winehouse
(UNIVERSAL REPUBLIC)
CIDR, KENZ, KTCZ
LOVE IS THE ONLY WAY IN 3
Robert Randolph & The Family Band
Feat. Dave Matthews
(WARNER BROS.)
WCOO, WRLT, WXRT
MISSED THE BOAT 2
Modest Mouse
(EPIC)
KXLY, WCLZ
THE PERFECT CRIME #2 2
The Decemberists
(CAPITOL)
KFOG, KRVB
SHUT YOUR EYES 2
Snow Patrol
(POLYDOR/A&M/INTERSCOPE)
WNCS, WXRV
SHE MOVES IN HER OWN WAY 2
The Kooks
(ASTRALWERKS)
KXLY, WXRV

MD: Brian James Modest Mouse, Missed The Boat, 15 Suzanne Vega, Frank & Ava, 14

IN NIELSEN BDS

FOR MORE STATIONS GO TO v.RadioandRecords

PLAYS

174

182

134

n5

134

175

150

137

126

125

TITLE	PLAYS	TITLE	
ARTIST / LABEL	/GAIN	ARTIST / LABEL	PLAYS /GAIN
SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE)	90/9	CRY FOR HOME Van Morrison With Tom Jones (MANHATTAN/BLG)	69/12
TOTAL STATIONS:	10	TOTAL STATIONS:	8
REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	83/11	ALL AT ONCE The Fray (EPIC)	60/20
TOTAL STATIONS:	12	TOTAL STATIONS:	6
HAMOA BEACH Gomez (ATO/RED)	75/12	NO BAD NEWS Patty Griffin (ATO/RED)	53/12
TOTAL STATIONS:	10	TOTAL STATIONS:	3
9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.)	74/1	LAZY EYE Silversun Pickups (DANGERBIRD)	52/3
TOTAL STATIONS:	7	TOTAL STATIONS:	8
TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG)	72/5	C'MON Guster (REPRISE)	52/1
TOTAL STATIONS:	9	TOTAL STATIONS:	3

NEW AND ACTIVE



+61

+48

+42

+34

+32

DON'T STOP NOW
Crowded House (ATO/RED)
KINK +9, KRVB +8, KTCZ +7, WZEW +6, KBCO +5, WRNR +5,
KCUV +5, KPRI +4, KFOG +3, KTHX +2

LAST REQUEST Paolo Nutini (Atlantic) SISP +10, KRVB +8, WCOO +7, CIDR +7, WMMM +7, WNCS +5, WZEW +3, WXRV +3, KINK +2, WBOS +2

BUBBLY Colbie Caillat (Universal Republic) WELZ +14, KTCZ +7, KBCO +7, WNCS +5, KMTT +4, WCOO +3, KINK +2, KRVB +1, KPRI +1, WRLT +1

HEY THERE DELILAH Plain White T's (Hollywood) KWMT +13, KRVB +13, KPRI +9, WRNR +5, WTTS +4, KENZ +4, WRLT +3, WCLZ +1, WMMM +1, KMTT +1

INSTANT KARMA U2 (Warner Bros.) KGSR +12, SISP +7, WXRT +6, CIDR +2, KMTT +1, KTHX +1, KXLY +1, WMMM +1, WXRV +1

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Indicator chart comprised of 49 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



IN NIELSEN BDS CERTIFICATIONS

How many FMs, AMs, Internet or HD stations do you schedule? GSelector will schedule all your stations, one after another, with one click of a button. Manage multiple stations faster with the optimized schedules of GSelector.

RECURRENTS

PLAYS

205

225

219

214

206

210

196

190

186

183

THIS WEEK

TITLE ARTIST / IMPRINT / PROMOTION LABEL

LOOK AFTER YOU

GRAVITY JOHN MAYER (AWARE/COLUMBIA)

IS IT ANY WONDER? KEANE (INTERSCOPE)

I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)

WAITING ON THE WORLD TO CHANGE





TIT_E ART ST / IMPRINT / PROMOTION LABEL

SNOW PATROL (POLYDOR/A&M/INTERSCOPE) BELIEF JOHN MAYER (AWARE/COLUMBIA)

UE NOTE/BL

YOU'RE ALL I HAVE

THINK I'M IN LOVE

THINKING ABOUT YOU

PHANTOM LIMB

www.gselector.com

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AMERICANA

THIS WEEK	WEEK			PLAYS	
THIS	LAST	TITLE IMPRINT / PROMOTION LABEL	TW	+/-	CUMULATIVE
1	1	CIMARRON MANIFESTO JIMMY LAFAVE RED HOUSE	363	-15	1779
2	2	THE SEARCH SON VOLT TRANSMIT SOUND/LEGACY/RED	357	-16	6113
	3	DIAMONDS TO DUST GURF MORLIX BLUE CORN	355	+3	2886
4	4	SKY BLUE SKY WILCO NONESUCH/WARNER BROS.	328	+18	2173
3	18	COMPADRE'S: AN ANTHOLOGY OF DUETS MARTY STUART SUPERLATONE/UME	307	+76	637
Б	5	BALLS ELIZABETH COOK 31 TIGERS	303	+8	2183
-	9	ANCHORS & ANVILS AMY LAVERE ARCHER	298	+25	1310
8	6	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN OH BOY	278	-11	2338
9	7	ROOM TO GROW ADRIENNE YOUNG ADDIEBELLE	277	-7	1065
10	8	PEACE LOVE & ANARCHY TODD SNIDER OH BOY	273	-3	2827
1	17	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES SUGAR HILL	268	+33	1172
12	20	EASY TIGER RYAN ADAMS LOST HIGHWAY	268	+38	1035
13	11	WEST LUCINDA WILLIAMS LOST HIGHWAY	252	-8	8974
14	24	REARVIEW MIRROR TEARS KENDEL CARSON TRAIN WRECK	239	+46	1847
15	55	TRANSLATED FROM LOVE KELLY WILLIS RYKODISC	239	+137	341
16	15	FROM THE CRADLE TO THE GRAVE DALE WATSON HYENA	232	-9	2676
17	10	REINVENTING THE WHEEL ASLEEP AT THE WHEEL BISMEAUX PRODUCTIONS	230	-31	3740
18	12	WATERLOO, TENNESSEE UNCLE EARL ROUNDER	230	-20	3433
19	14	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS ROUNDER	229	-16	2527
20	13	STRANGE WEIRDOS: MUSIC FROM AND INSPIRED BY THE FILM KNOCKED UP	226	-24	1096
21	21	EMOTIONALISM THE AVETT BROTHERS RAMSEUR	223	-3	1667
22	35	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIOUS ARTISTS DUALTONE	220	+70	495
23	16	HAPPY SONGS FROM RATTLESNAKE GULCH JOEELY RACK'EM	215	-22	5274
24	19	SWEET WARRIOR RICHARD THOMPSON SHOUT! FACTORY	208	-22	1197
25	27	HOOTS & HELLMOUTH HOOTS & HELLMOUTH MAD DRAGON	197	+9	1363
26	23	REVENGE! ROBBIE FULKS YEP ROC	192	-2	1295
27	29	THE TRAILER TAPES CHRS KNIGHT DRIFTER'S CHURCH PRODUCTIONS	189	+8	1950
28	25	THE SHOE BOX JAY BOY ADAMS ROCKIN' HEART/SMITH ENTERTAINMENT	186	-6	5812
29	43	ONE TOUGH TOWN DAVID OLNEY RED PARLOR	186	+61	423
30	22	POSTBELLUM NEIGHBORHOOD	177	-21	1425
	-				

LOOK OUT Hackensaw Boys (NETTWERK) LETTERS MOST ADDED

Nick Lowe (YEP ROC) TRANSLATED STRANGERS 15 Kelly Willis (RYKODISC) Eilen Jewell (SIGNATURE SOUNDS)

16

AT MY AGE

Steve Forbert (429/SLG) 11

FOR WEEK ENDING JUNE 17, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and Internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

MTWT

5 26 27 28 29

Search By Date

TRIPLE A

TRIPLE A REPORTERS

W7FW/Mobile, AL*

MD: Lee Ann Konik-Camp

WBJB/Monmouth, NJ

OM: Tom Brennan

PD: Rich Robinson

APD: Leo Zaccari

KPIG/Monterey, CA

APD: Aileen MacNeary

WRLT/Nashville, TN*

APD/MD: Rev. Keith Coes

WFUV/New York, NY

WRSI/Northampton, MA

OM: Frank Caprista

OM/PD: David Hal

OM: Ralph Jenning

PD: Chuck Singleton APD: Tara Anderson

MD: Rita Houston

D: Sean O'Mealy

PD: Glenn Berry MD: Kenny Carrow

OM/MD: Dan Reed

PD: Bruce Warren

PD: Kyle Smith MD: Mike Sauter

PD: Herb Ivy MD: Brian James

MD: Johnny Memphis

KDBB/Park Hills, MO

WXPN/Philadelphia, PA

WYEP/Pittsburgh, PA

WCLZ/Portland, ME*

KINK/Portland, OR*

WDST/Poughkeepsie, NY

KSQY/Rapid City, SD

OM/PD: Chad Carlson

KTHX/Reno NV*

PD: Mark Keefe APD/MD: Dave Herold

WOCM/Salisbury, MD

KENZ/Salt Lake City, UT*

KEOG/San Francisco, CA*

OM: David Rothner PD/AMD: Skip Dixxon

KPRI/San Diego, CA^a OM/PD: Bob Bure APD: Sean Smith

PD: David Benson MD: Kelly Ransford

KPND/Sandpoint, ID

OM/PD: Dylan Benefield APD/MD: Diane Michaels

PD: Mike Peer

PD: Dennis Consta

OM: Greg Gattine PD: Jimmy Buff

MD: Dave Doud

MD. Jeff Rasne

OM: Tim Camp PD: Gene Murrel

WAPS/Akron, OH OM: Andrew Jame PD/MD: Bill Grube

KNBA/Anchorage, AK OM/PD: Loren Dixo MD: Danny Preston

KSPN/Aspen, CO PD: Sam Scho

KGSR/Austin, TX* OM: Chase PD: Chris Edge

APD: Jody Denberg MD: Susan Castle

KUT/Austin, TX D: Hawk Mendenhall MD: Jeff McCord

WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore, MD PD/MD: Mike "Matthews"

KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller

KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone

WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall

WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber

KMMS/Bozeman MT OM/PD: Michelle Wolfe KYSL/Breckenridge, CO

PD: Tom Fricke MD: TJ Sander

WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield

WMVY/Cape Cod, MA DD/MD-DI

OM/PD: Mike Allen MD: Joel Frank

OM: Rick Daniels

OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo

WDOD/Chattanooga, TN* OM/PD: Danny Howard

WXRT/Chicago, IL* OM/MD: John Farneda

CIDR/Detroit, MI* PD: Matt Franklin KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers

WCBE/Columbus, OH

OM: Tammy Allen PD: Dan Mushalko

MD: Maggie Brerinar

PD/MD: Mark Jo

APD: Roy Prescott

KBCO/Denver, CO*

PD: Scott Arbough MD: Mark Abuzzahab

KCUV/Denver, CO*

KPTI /Des Moines, IA

PD: Deeva McClurki

PD: Doug Clifton MD: Benji McPhail

WMWV/Conway, NH

APD: Larry Trask WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge

KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes

WEHM/Hamptons, NY PD: Lauren Stone KSUT/Ignacio, CO

): Steve Rauworth MD: Stasia Lanier WTTS/Indianapolis, IN*

PD: Brad Holtz APD/MD: Laura Duncan

KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman

KTBG/Kansas City, MO PD: Ion Hart MD: Byron Johnson

> WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons

KOHO/Leavenworth, WA MD: Carl Widing

KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell WFPK/Louisville, KY

OM: Brian Conn PD: Stacy Owen APD: Laura Shine

WMMM/Madison, WI* OM: David Moore PD: Pat Gallaghe MD: Gabby Parsons

KTCZ/Minneapolis, MN* auren MacLeash MD: Thorn

RADIO AND RECORDS.COM

ACCURATE • TRUSTWORTHY • CREDIBLE

KBAC/Santa Fe, NM PD/MD: Ira Gordor

> KRSH/Santa Rosa, CA* PD/MD· Pam Long

DMX Folk Rock/Satellite OM-Leanne Flask MD: Dave Sloar

Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder

Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll

XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain

KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Haley Jones

WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Baylies

WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson

KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister

73

WRNX/Springfield, MA* APD: Kevin Jol

KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KEMI1/Steamhoat Springs, CO OM: Julia Arrotti PD/MD: John Johnston

KTAO/Taos, NM OM: Dave No PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ^a OM: Tim Richards PD: Blake Rogers

WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White

WXPK/White Plains, NY APD/MD: Rob Lipshutz

WTYD/Williamsburg, VA /MD: Amy Mi

WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters



JUNE 22, 2007

NEWS ARCHIVES

News Archives

Various Artists (DUALTONE)

15

LOW COUNTRY King Wilkle (ZOE/ROUNDER) 12 NCHORED IN TRIBUTE TO

Bill Wence (615)

60

Word Search

SONGS FROM THE ROCKY FORK TAVERN 10

NEW SENSATIONS 10

STRANGE NAMES AND

MD: Brad Steiner

PD: Norm Winer

WCOO/Charleston, SC* WCNR/Charlottesville, VA

PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman WNRN/Charlottesville, VA





Syndication's growth in the Latin market

A New World Of Syndication

Jackie Madrigal

JMadrigal@RadioandRecords.com



ith the explosion in Latin radio, the doors of opportunity have opened in every area of the medium—particularly syndication, which has experienced significant growth in the last few years. More and more companies, including ABC Radio Networks, GLR Network and Bustos Media, are offering syndicated programming. ABC Radio Networks syndicates Spanish Broadcasting

System's "El Cucuy de la Mañana," hosted by Renán Almendárez Coello and originating from SBS' regional Mexican KLAX (La Raza)/Los Angeles, and "El Vacilón de la Mañana," hosted by Juan Carlos and Frankie Jay and based at tropical WSKQ (Mega)/New York.

ABC also produces and syndicates shows hosted by some of the biggest names in Latin America and the U.S. Latin market, including Mexican singer/actress Thalía ("Conexión Thalía") and Puerto Rican mega-star Daddy Yankee ("On Fuego"), among others. Not to mention the full-time ESPN Deportes format for sports fans.

GLR offerings include "Minuto 60," a top-of-the-hour news segment; "Cita Con el Doctor," a community-service show; weekend music programs "Latitud 40" for pop and "De Paisano A Paisano" for regional Mexican; and "Fútbol Mexicano" for soccer lovers.

Bustos Media offers music programming, with several full-time formats available: regional Mexican La Gran D, young regional Mexican Ke-Buena, pop Magia and Mexican oldies La Bonita.

There is important growth in syndicated music, entertainment and information programming, GLR director of affiliations Jimmy Pérez says. "And what's great is that, more and more, the content is meeting the stations' needs, and that's why they are embracing it.

"Syndicated programming is a very important tool, and it contributes to a station's growth potential," Pérez says, adding that, locally, "the benefits are the variety the station can offer, and it reduces programming costs. We can offer our services to different stations all over the country. More importantly, it's great content that is adaptable to a station's current programming, whether it is in Los Angeles, Atlanta or Houston."

Outside of its 24/7 syndicated formats, ABC offers weekday and weekend shows that very few stations could launch independently, ABC Radio VP of multicultural ad sales Carey Davis says.

"Conexión Thalía," for example, brings compelling content to local radio stations." We program the music in either regional Mexican or Spanish AC and combine it with popculture entertainment and hard-hitting issues affecting U.S. Latinos," Davis says of the show. "The result is one of the most sought-after programs in terms of affiliation. General Motors and Amtrak signed on out of the box, and we're very optimistic about the upfront selling cycle for Thalía."

While syndication is a great option for some stations, especially in smaller markets, are there enough stations in need of this type of programming? Davis says yes, citing the "explosion" in Spanish-language radio. In markets where there is one station broadcasting in Spanish, there will soon be two, and where there are two stations, there will be three.

But it is quality content that determines ratings, and those ratings drive revenue. Davis says, "Compelling local content married to the nationally syndicated star power of network radio gives broadcasters the best of both."

Pérez notes that some markets like New York and San Francisco remain problematic for syndication, but he's confident there will always be opportunities for good



HART

► MANU CHAO MAKES QUITE AN IMPRESSION ON THE LATIN ROCK CHART AS "RAININ IN PARADIZE," THE PREMIERE SINGLE FROM HIS UPCOMING ALBUM, ENTERS AT NO. 12.

ROCK/ALTERNATIVE

tast	WED	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	20	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	n	OIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J
3	4	A MARTE PASTILLA	SONY BMG NDRTE
4	13	ENAMORAOO GUSTAVO LAUREANO	UNIVERSAL LATINO
7	5	BESAME EL TRI	FONOVISA
6	23	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
5	10	PIROTECNICAS CUBIKY	ESCUCHALO/V&J
8	3	LOS MALAVENTURACOS NO LLORAN PANDA	WARNER LATINA
10	3	INTOCABLE ALEKS SYNTEK	EMI TELEVISA
না	4	PRISIONERO MIRANDA	EMI TELEVISA
9	2	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMG NORTE
N	W	RAININ IN PARADIZE MANU CHAO	NACIONAL/BECAUSE
12	5	ME CAMBIO ALLISON	SONY BMG NORTE
14	3	NANAI MALA RODRIGUEZ	MACHETE
в	18	BESAME NOVEL	FONOVISA
U.	2	SOGNARE DIVISION MINUSEULA	UNIVERSAL LATINO
16	2	NINO OE ORO VOLOVAN	UNIVERSAL LATINO
NE	W	LOS ANGELES CAGE 9	LONG LIVE CRIME
20	5	LA TELEVISION POLBO	UNIVERSAL LATINO
10	Z	BELLA TRAICION BELINDA	EMITELEVISA

	TITLE RECORD POOL	WEEKS ON CHART	ASTINER	THIS WEED
IMPRINT / PROMOTION LABEL	ARTIST	BNO	4	Ŧ
CINCO POR CINCO/MACHETE	OALE PA TRA (BACK IT UP) NOTCH	7	1	1
UNIVERSAL LATINO	LA MANERA ADASSA	12	2	2
M.P.	EMPECE A LLORAR ANTHONY CRUZ	14	3	3
MACHETE	LA FOTO SE ME BORRO ELVIS CRESPO	3	8	4
UNIVERSAL LATINO	NAOA PUEOE CAMBIARME PAULINA RUBIO	10	4	5
M.P	NO ME LA PONGAS OURA PEDRO CONGA	5	9	6
SONY BMG NORTE	CONECTATE OPTIMO	8	п	7
CUTTING	MIRA FULANITO	n	6	8
LA CALLE/UNIVISION	MAS QUE TU AMIGO TITO NIEVES	13	5	9
UNIVISION	TU AMOR NO ES GARANTIA ANAIS	n	Ð	10
LA CALLE/UNIVISION	ADONOE SE FUE XTREME	3	12	1
UNIVISION	QUE LLOREN IVY QUEEN	15	2	12
MELÓOY/FÓNOVISA	TE QUIERO ASI BETZAIDA	3	15	13
MP	MEOLEY II CARLOS NUNO Y LA GRANDE DE MADRID	6	14	14
UNIVERSAL LATINO	CORTAME LAS VENAS TONO ROSARIO	N	NE	15
J&N	OIME QUE FALTO ZACARIAS FERREIRA	12	16	16
NVL	CHIQUILLA CHIQUITA JOE VERAS	N	NE	17
ESNTION LATINO	MI PUERTO RICO LEFTY PEREZ	5	15	18
UNIVERSAL LATINO	TORRE OE BABEL DAVID BISBAL FEAT, WISIN & YANDEL	N	NE	19
J&N	MI MUJER ES UN POLICIA PUERTO RICAN POWER	18	18	20

content, especially in emerging, fast-growing markets. "But," he adds, "in radio, the challenge is an everyday thing. We have to constantly monitor the stations' and the markets' needs and create new content."

As the growth continues, the market will continue embracing syndicated programming, and, Pérez says, as long as that programming "doesn't try to take too much time away from local programming and instead is a complement, we'll do just fine."

We will look back on the next five years as a golden age of Spanish-language radio in America, according to Davis. "Hispanics represent enormous growth in virtually every state in the union, and, as consumers in almost every category, from automotive to electronics to finance, our spending power is a significant percentage of overall sales," he says.

Hispanics are the fastest-growing and most economically vibrant segment of the American population, he notes, pointing to a Radio Ad Effectiveness Lab study that showed Hispanics expect radio ads to be relevant, personal and honest. Davis says, "The combination of the growth of the market and radio's unique ability to effectively connect with the consumer through advertising puts a bright light on the years ahead."

Pérez

FOR WEEK ENDING.

REGIONAL MEXICAN

EL CHAPO DE SINALOA CONTINUES HIS CHART ASCENSION, MOVING 9-8 AND TAKING MOST INCREASED PLAYS (UP 152).



MOST ADDED



POWERED BY nielsen BDS

NEW AND ACTIVE

PLAYS /GAIN

292/77

264/26

244/68

228/28

209/27

20

17

18

15

15

TITLE ARTIST / LABEL

OLV DATE TU Duelo (UNIV SION)

TITLE ARTIST / LABEL	PLAYS /GAIN
AL 100% Ezequiel Pena (FONOVISA)	202/16
TOTAL STATIONS:	13
TU CASTIGO Banda Pequenos Musical (THUMP)	198/12
TOTAL STATIONS;	12
SOLO QUEDAN Costumbre (FONOVISA)	196/5
TOTAL STATIONS:	7
CON TEQUILA Y SAL Banda La Autentica De Jerez (VIVA)	189/22
TOTAL STATIONS:	15
PARECE QUE VA A LLOVER A.B. Quintanilla III Presents Ku All Starz	189/20 mbia
(EMI TELEVISA)	21

		75
ST ASED YS		
2	A TI SI PUEDO DECIRTE El Chapo De Sinaloa (Disa) KWEI +41, KDXX +23, KHOT +26, KLNV +15, KISF +13, KMQA +9, KSTN +8, KGBT +8, KBNO +6	
1	LAGRIMAS DEL CORAZON Grupo Montez De Durango (Disə) KDXX +21, KDUT +13, KSTN +15, WYMY +15, KSAH +13, KOND +11, KLBN +11, KRAY +9, WBZY +9, KHHL +7	
2	UN JUEGO Los Rieleros Del Norte (Fonovisa) KHHL +35, KL:BN +12, KTTA +1, WBZY +9, KGBT +8, KXSB +8, KXLM +7, WEDJ +6, KOND +6, KWEI +4	M
8	TE VOY A MOSTRAR Diana Reyes (Universal Latino) KTTA +9, WBZY +18, KDUT +7, KOND +13, KMQA +10, XHTY +10, KRZZ +7, KRAY +6, KSTN +5, KXSB +5	
0	POR AMARTE ASI Alacranes Musical (Univision) KXPK +30, KCBT +77, KHOT +77, KR2Z +15, KSAH +12, XHNZ +9, KTJM +8, KSTN +7, XHTY +6, KROM +4	

THIS WEEK	LAGTWEER	WEEKS	TITLE	INIELSEN BDS CERTIFICATIONS	PLA	YS */-		
1	2	30	DAME UN BESO NO. 1	(5 WKS)	TW 1306	-33	9.459	2
2	2	13		MUSART/BALB DA	1297	+63	10.272	1
3	3	IŤ	CUISILLOS DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1122	-26	8.809	3
4	5	22	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	1000	+5	6.877	6
5	.15	19	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	987	+7	8.124	4
6	7	9		FONOV'SA	956	+15	7.254	5
7	1	23	CADA VEZ QUE PIENSO EN TI LOS CREADOREZ DEL PASITO OURAGUENSE DE ALFREDI		945	-53	6.432	10
8	Э	4		REASED PLAYS	923	+152	6.638	9
0	B	9	OJALA MARCO ANTONIO SOLIS	FONOV 5A	913	+65	6.125	n
•	1	7	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	833	+80	6 .642	8
n	21	3		DISA	720	+131	3.945	17
12	34	12	ES COSA DE EL GRACIELA BELTRAN	UNIVIS ON	690	-21	6.737	7
13	12	19	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	687	-64	4.555	16
14	115	32	LA NOCHE PERFECTA EL CHAPO DE SINALDA	DISA	675	-34	6.092	12
15	13	'n	INVISIBLE PALOMO	CISA	667	-62	3.096	26
16	22	3	LAGRIMAS DE SANGRE AIRI	POWER FONDUISA	664	+76	3.448	20
17	50	7	MIRAME JENNI RIVERA	FONO\ ISA	639	+25	5.103	14
18	16	19	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMOWSA	636	-30	3.268	24
19	18	24	ESE CONJUNTO PRIMAVERA	FONOVISA	612	-17	4.945	15
20	-17	40	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	581	-60	5.341	13
21	70	17	DETALLES LOS TIGRES DEL NORTE	FONOVISA	560	-207	3.676	19
22	23	7	CUANDO REGRESES PATRULLA 81	DISA	546	-21	3.358	21
23	31	3	UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	543	+102	3.022	27
24	25	4	PORQUE TE QUIERO BANDA EL RECODO	FONOVISA	530	+36	3.273	23
25	19	21	UN IDIOTA COMO YO DUELO	UNIVISION	519	-106	3.690	18
26	26	4	EL MZ LOS TUCANES DE TIJUANA	UNIVISION	489	-4	3.134	25
27	27	8	SOLO UN SUENO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	462	-24	1.695	•
28	24	18	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	JISA	454	-72	2.141	35
29	28	18	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	445	-22	1.916	37
30	30	n	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	432	-11	2.862	28
31	29	5	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	399	-56	2.393	29
32		NEW	TE VOY A MOSTRAR MOST DIANA REYES	UNIVERSAL LATINO	397	+98	1.818	
33	33	n	TE AMO TANTO LDS INQUIETOS DEL NORTE	EAGLE	396	+15	2.377	30
34	32	14	CULPABLE O NO EL FLACO ELIZANDE	FONCVISA	-382	-36	1.733	-
35	38	3	LLAMAME, ESCRIBEME LOS BUITRES DE CULIACAN SINALOA	UNIVERSAL LATINO	359	+1	1.888	38
36	34	z	PALABRA DE MACHO	DISA/EDIMONSA	344	-26	1.166	
37	TOULS	NEW	QUE HARIA SIN TI LA AUTORIDAD DE LA SIERRA	DISA	313	+3	2.176	34
38	-		PALOMA QUERIDA LOS HURACANES DEL NDRTE	UNIV SION	309	+25	2.186	33
39	39	2	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	309	-4	2.331	32
40	36	19	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	307	-55	3.309	22

	TOTAL STATISTS.
	UNA VEZ MAS El Guero Y Su Banda Centenario
	(ARC)
	TOTAL STATIONS:
TITLE NEW	CON TAL DE QUE ME OLVIDES
ARTIST / LABEL STATIONS	Los Invasores de Nuevo Leon (SERC ^A)
TE VOY A MOSTRAR 6	TOTA STATIONS:
Diana Reyes (UNIVERSAL LATINO)	Y TU TE VAS
KMQA, KOND, KRZZ, KTTA, WBZY, XHTY	Los P imos De Durango (MARIINTERNACIONAL)
A TI SI PUEDO DECIRTE 4 El Chapo De Sinaloz	TOTA_STATIONS:
(DISA) KDXX, KHOT, KISF, KMQA	EQUIS 4 EQUIS 5
and the second	Los Caates De Sinaloa (SON [®] BMG NORTE)
LAGRIMAS DE SANGRE 4 Los Tigres Del Norte	TOTA_ STATIONS:
(FONOVISA) KDXX, KLHB, KROM, WYMY	
LAGRIMAS DEL CORAZON 4	
Montez De Durango	
(DISA) KDXX, KLBN, KONE, WBZY	
OJALA 3	
Marco Antonio Solis	
(FONOVISA) KLHB, KRZZ, KSAB	
POR AMARTE ASI 3	
Alacranes Musical	
(UNIVISION) KHOT, KRZZ, XHNZ	
EQUIS 4 EQUIS 5 3	
Los Cuates De Sinaloa	
(SONY BMG NORTE) KJFA, KMYX, KTJM	
CON TAL DE QUE ME OLVIDES 3	MOST
Los Invasores De Nuevo Leon	INCREASED
(SERCA) KDUT, KOXX, KSAB	PLAYS
MUSICO, POETA Y LOCO 3	
Sergio Vega (SONY BMG NORTE)	
KIWI, KMYX, KWEI	+152
SI TU TE FUERAS DE MI 3	TIDE
Conjunto Azabache (GARMEX)	
KMYX, KRAY, KSAH	
	+131
	Contract Contract
	+102
	+98
	+80
ADDED AT	
KKPS	
McAllen, TX	
PD: Mando San Roman	
MD: Robert Montalvo	
Los Huracanes Del Norte, Paloma Querida, 13 Bobby Pilido, Enfermo, 12	
La Cima, Cada Noche, 10	FOR WEEK ENDING

La Cima, Cada Noche, 10 FOR MORE STATIONS GO TO

FOR WEEK ENDING JUNE 17, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 49 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

www.americanradiohistory.com

KJFA/Albuquerque, NM PD: Antonio Covarrubias KLVO/Albuquerque, NM PD/MD: Rene Leon

WBZY/Atlanta, GA OM: Clay Hunnicutt PD: Robbie Ramirez APD: Aly Young

KHHL/Austin, TX PD: Jose "Jime" Martinez KIWI/Bakersfield, CA

Raul Evange KMOA/Bakersfield, CA

OM: Irene Escalante PD/MD: Yesenia De Luna APD: Victor Martinez

KMYX/Bakersfield, CA OM: Robert Chavez PD: Pepe Escamilla KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez

WLEY/Chicago, IL PD: Marylu Ramos WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista

KLHB/Corpus Christi, TX PD/MD: Luis Munoz

KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridge PD: Chayan Ortuno

KESS/Dallas, TX

Chayan Ortu

KBNO/Denver, CO

PD: Socorro Rios MD: Zenon Ferrufino

KXPK/Denver, CO

PD: Napoleon Sanchez

XHNZ/EI Paso, TX

PD: Francisco Aguirre MD: Arturo Buenrostro

KLBN/Fresno, CA

PD/MD: Jorge Guiller KOND/Fresno, CA PD: Juan Fernando

KOQO/Fresno, CA KLTN/Houston, TX Raul Brindi MD: Angel Basulto KQBU/Houston, TX D: Arnulfo Ramire KTJM/Houston, TX PD: Ezequiel Gonzalez WEDJ/Indianapolis, IN PD/MD: Manuel Sepulveda KISF/Las Vegas, NV PD: Jose Ramon Bravo KBUE/Los Angeles, CA PD: Pepe Garza

KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo KLYY/Los Angeles, CA OM/PD: Elias Autran KSCA/Los Angeles, CA

Radio

ionca Na KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan KKPS/McAllen, TX

PD: Mando San Roman MD: Robert Montalvo KRAY/Monterey, CA PD: Vicente Romero

KXLM/Oxnard, IA PD/MD: Salvador Prieto KHOT/Phoenix, AZ

OM: Eleazar Garcia PD: Nelson Oseida WYMY/Raleigh, NC PD: Julie Garza

KXSB/Riverside, CA PD/MD: Salvador Priete rieto

KTTA/Sacramento, CA PD: Juan Gonzalez KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdiosera

KLEY/San Antonio, TX OM: Robin Flores PD: Rudy Ramos APD/MD: Danny D.

KROM/San Antonio, TX PD: Rogelio Leal

KXTN/San Antonio, TX

OM: Robin Flores PD: Alfonso Flores

APD: Minnie Ochoa

MD: Juan Martinez

XHTY/San Diego, CA D: Elvis Va

KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez

KSAH/San Antonio, TX KSTN/Stockton, CA PD: Kent Rodriguez

KCMT/Tucson, AZ PD/MD: Enrique Mayans

PD: Jon Ramirez APD: Pete A. Morales III KLNV/San Diego, CA PD/MD: Jose Gadea APD: Gabriel Alvarez

KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez



IN NIELSEN BDS

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NDRTE

SONY BMG NORTE

SONY BMG NORTE

SONY BMG NORTE

WARNERLATINA

EMI TELEVISA

SONY BMG NORTE

WARNERLATINA

SONY BMG NORTE

WARNER LATINA

WARNER LATINA

EMI TELEVISA

WARNER LATINA

SONY BMG NORTE

EMI TELEVISA

EMITELEVISA

EMITELEVISA

SONY BMG NORTE

SONY BMG NORTE

UNIVERSALLATINO

UNIVERSAL LATINO

VALE/UNIVERSAL LATINO

EMI TELEVISA

WARNER LATINA

EMI TELEVISA

LA CALLE/UNIVISION

MUSART/BALBOA

LINIVERSAL LATING

PREMIUM LATIN

LUAR/MACHETE

WILL.I.AM/A&M/INTERSCOPE

EMI TELEVISA

FONOVISA

UNIVISION

SONY BMG NORTE

LD/COLUMBIA/SONY BMG NORTE

IMPRINT / PROMOTION LABEL

INTERSCOPE/UNIVERSAL LATINO

NO. 1(2 WKS

AIRPOWER

LAST WEEK WEEKS ON CHART

1 16

Z 17

4 20

9 7

6 32

8 14

10 22

11

12 22

19

16 35

10 21

9

5 24

12 15

7 30

6 31

20

2 39

NEW

NEW

NEW

WWVA/Atlanta, GA

PEVMD: Robbie Ramirez

OM/PD: Romeo Herrera

KPSL/Bakersfield, CA

OM: Clay Hunnicutt

KXXS/Austin, TX

MD: Julieta Jil

PE: Isidro Roman

KTCY/Dallas, TX

PE: Javier Casanova

26

12

3 3 9

5 5 14

10 14 10

13: 7

15 29 4

18 22 10

20

2

22

23 23 4

70

26

2.

28 28 2

29

30 26

32 32 4

33

34 35 2

35 34 5

3E

37

38 38 5

39

40

17 38

20 13

25 8

27 7

33 12

76 19 CODO CAMBIO

DIMELO ENRIQUE IGLESIAS

ALE JAN

Δ 5 Δ F

ME MUERO

DUELE (CRAZY)

BELLA TRAICION BELINDA

PEGATE

NENA

ERES PARA MI

TE VOY A PERDER

ME DUELE AMARTE

MANDA UNA SENAL

MIGUEL BOSE FEATURING PAULINA RUBIO

TE LO AGRADEZCO, PERO NO

EJANDRO SANZ FEATURING SHAKIR IALA PURIFRA RODDARTE AIDDON

QUE ME DES TU CARINO

LO MEJOR DE TU VIDA

PERDONAME EN SILENCIO

HABLA EL CORAZON

HOY TENGO GANAS DE TI

ENSENAME TUS MANOS

TORRE DE BABEL

SENTIMENTTAL

Y TODAVIA

ESO Y MAS JOAN SEBASTIAN

POR AMARTE

Y SI TE DIGO

LOS INFIELES

GLAMOROUS

IS THIS LOVE

FΔNNY

MARCO ANTONIO SOLIS

BEAUTIFUL LIAR/BELLO EMBUSTERO

TU RECUERDO RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMMY TORRES

BENDITA TU LUZ

SERA

CELESTIAL

INTOCABLE

OJALA

AYUDAME

SOLO MIO

LLORARAS

AHORA QUE TE VAS LA 5A ESTACION

SI NOS QUEDARA POCO TIEMPO

BELINDA'S FIFTH LATIN POP CHART ENTRY RECOMES HER FIRST TOP 10, AS "BELLA TRAICION" RISES 14-10 (UP 66 PLAYS).

2

1

13

4

14

8

22

34

17

23

21

6

31

16

9

18

33

28

11

25

12

20

39

24

ю

15

36

19

29

7.946

8120

9.157

4.848

7.049

4.568

5.547

3.532

2 358

4,229

3.342

3540

5.753

2.396

5.589

6.292

4.293

5.285

4.216

1129

2.360

2.629

1.411

5.049

2.904

4.930

3 658

2.101

3.320

5.131

4.434

2.238

1.426

4.212

1.981

1.670

2.556

0.734

2.363

2.562

PLAYS

-25

-17

+53

-94

+83

+7

-34

-29

-9

+66

-38

-149

+42

-45

+160

+32

-31

+54

+20

+7

+65

-87

+35

-41

-51

+42

+2

+21

+31

-11

-23

-16

-14

+9

+4

+30

+23

+8

+4

+4

915

836

833

675

654

649

603

592

545

502

491

486

482

430

400

375

366

361

354

346

341

330

326

313

289

281

272

264

252

241

221

195

186

175

175

173

156

155

136

130



TITLE ARTIST

OJALA

Mana (WARNEI KQQK, K WFID, XA

TE VO' Aleiandr

Alejandr (SONY 8 WIAC, W

INTOC

Aleks S

(EMI TEL KSSE, K)

Y SI TI

Fanny L (UNIVEF KQQK, M

MARL

Olga Tan (UNIVISI WFID, WI

Jeremias (UNIVER WIAC, W

SERA

Sin Band (SONY B KSSE, KV

PERDO

(SONY BI

QUE M

Juan Lui (EMI TEL KQQK, K

TUYA

(UNIVISIO

nifer

Reyli

τu



POWERED BY nielsen BDS

	-	NEW AN	D ACTIVE	
1.1 C	TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
	TUYA Jennifer Pena (UNIVISION)	126/44	TENGO MIEDO Chayanne (SONY BMG NORTE)	108/32
MOST ADDED	TOTAL STATIONS:	8	TOTAL STATIONS:	б
	CON TU NOMBRE Ricky Martin (SONY BMG NORTE) TOTAL STATIONS:	121/56	NO TE VEO Casa De Leones (WARNER LATINA) TOTAL STATIONS;	88/1
NEW	GIVE IT TO ME Timbaland Feat, Nelly Furtado Justin Timberlake	113/38 • &	PERDONAME BnK (VENEMUSIC)	79/23
A PUDIERA BORRARTE 8	(MOSLEY/BLACKGROUND/INT TOTAL STATIONS:	ERSCOPE) 3	TOTAL STATIONS:	5
(R LATINA) (RIO, KSSE, KTCY, KVVA, KXXS, AVO	LUCHAR POR ELLA Draco Rosa (PHANTOM VOX)	111/46	SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS:	75/6
Y A PERDER 3 ro Fernandez BMG NORTE)	TOTAL STATIONS: QUIEN ERES TU Maria Jose	5 110/10	MARIA Olga Tanon	72/42
ABLE 3	(WARNER LATINA)		(UNIVISION) TOTAL STATIONS:	5
ABLE 3 yntek LEVISA) VVA, WIOA	TOTAL STATIONS:	A.		
E DIGO 3 usal Latino) ITCY, kwiz				
аал Ол) ТАС, WKAQ				
3				
s ISAL LATINO) 10A, XHPX				
dera IMG NORTE) /VA	MOST			
DNAME EN SILENCIO 2 MG NORTE) AVO	INCREASED PLAYS			
E DES TU CARINO 2 s Guerra Y 440 EVISA) TCY	+160	014		ADTE
Pena ON)		Mana KVVA +	(Warner Latina) 26, XAVO + 26, WFID + 22, KRIO + 22 15. KMMM + 10, KTCY + 10, KQQK + 9	2, KSSE +22,
avo	+83	Aleja KTCY +	/OY A PERDER ndro Fernandez (Sony BM(8, WXYX +17, KQQK +15, WIAC +14, 12, XHFG +7, XLTN +6, WAMR +4, K	WWVA +13.
	+66	Belin WKAQ	LA TRAICION da (EMI Televisa) +25, KXXS +22, KRIO +17, WWVA +1 6, KSSE +3, KQQK +2, WXYX +1, WA	1. XHFC +8, MR +1
	+65	DED	DONAME EN CU EN	C10

PERDONAME EN SILENCIO -65 Reyli (Sony BMG Norte) KRIO +17, KSSE +15, KMMM +12, KXXS +11, XAVO +10, KPSL +9, KQQK +4, KTCY +2 56 CON TU NOMBRE

Ricky Martin (Sony BMG Norte) WIAC +29, WIOA +24, XHPX +6, KLVE +2, WXYX +1

FOR WEEK ENDING JUNE 17, 2007

EGEND: See legend to charts in charts section for rules and symbol explanations. 26 Latin pop, 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

PD: Pedro Javier Gonzalez

PD: Rogelio Alfonso

PD: Vicente Romero

PD: Edgar Pineda

WFID/Puerto Rico PD: Lucy-Ann Ramos

WIAC/Puerto Rico PD: Valerie Mejia

WIOA/Puerto Rico PD: Fernando De Hostos

WKAQ/Puerto Rico PD: Carlos Gonzalez APD: Natalia Cuevas

WXYX/Puerto Rico PD/MD: Herman Davila KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez

KRIO/San Antonio, TX OM: Robin Flores PD/MD: Manny Herrera

XHFG/San Diego, CA PD: Elvis Valle

XLTN/San Diego, CA PD: Libia Sauza

XHPX/El Paso, TX PD: David Castillo

KMMM/Fresno, CA PD: Jorae Guillen

KOOK/Houston, TX PD: Ezeguiel Gonzalez

KLVE/Los Angeles, CA PD: Jose Santos

MD: Raquenell Villarreal

KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra

KWIZ/Los Angeles, CA PD: Eddie Leon

KNVO/McAllen, TX PD: Robert Montalvo MD: Mando San Roman

XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo

WRMA/Miami, FL

KEXA/Monterey, CA

WPAT/New York, NY PD: Tony Luna

KVVA/Phoenix, AZ

24/7 NEWS ONLINE @ www.RadioandRecords.com

WAMR/Miami, FL

v.RadioandRecords

ADDED AT 101.7 PD: Javier Casanova

Juan Luis Guerra Y 440, Que Me Des Tu Carino, 12 Carino, 12 Mana, Ojala Pudiera Borrarte, 10 Fanny Lu, Y Si Te Digo, 8 FOR MORE STATIONS GO TO

KTCY Dallas, TX 30 -32



► MARC ANTHONY ENTERS THE TROPICAL CHART AT NO. 18 WITH "MI GENTE," ACHIEVING AIRPOWER, MOST INCREASED PLAYS AND MOST ADDED HONORS WITH THE FIRST OFFERING FROM THE HECTOR LAVOE BIOPIC "EL CANTANTE."



6

8

21 22

23

25 26 27

28 29

35



POWERED BY nielsen BDS

	LAL WEEK	WEEKS	TROPICAL TITLE ARTIST	II NIELSEN BDS CERTIFICATIONS MPRINT / PROMOTION LAEEL	PLA TW	NYS +/-		
1	-	19	MAS QUE TU AMIGO NO. 1 TITO NIEVES	LA CALLE/UNIVISION	282	-16	2.848	4
2	1.5	6	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE	275	+32	3.640	3
	5	21	MI CORAZONCITO AVENTURA	PREMIUM	204	+28	3.729	2
2	7	7	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMITELEWISA	186	+18	4.246	1
5	4	21	EN EL AMOR JOE VERAS	лац	183	-7	2.796	5
e	3	19	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	178	-28	1,178	21
	a	7	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	172	+19	2.196	13
8	RI H	22	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	161	-13	2.238	12
9	54	s	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	159	+23	2.572	9
0	Э	19	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	149	-7	1.297	20
n.	3	10	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSOPE	149	-13	2.748	7
12	5	13	DICEN JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	135	+1	0.932	32
в	3	18		UNIVISION	130	-7	0.665	40
¥4	11	10	PASARELA	FLOW/UNIVERSAL LATINO	126	-17	1.058	26
6	47	16		EMITELE/ISA	125	+3	1.047	27
E	19	7	TITO "EL BAMBINO" FEATURING RANDY DIMELO ENDIQUE LO DELAS	INTERSCOPE/UNIVERSAL LATINO	117	-2	2.556	10
~	12	13		M.P.	107	-36	0.983	30
е З	21	EW	ANTHONY CRUZ		106	+106	2.775	6
ç	21	5		SONY BMG NORTE	106	-6	0.690	38
0	18	n	DIME QUE FALTO	J&N	104	-18	1.121	22
1	34	2	ZACARIAS FERREIRA	J & N	98	+43	1.768	17
	24	8	CALLE 13 SOLO TU Y YO		97	0	1.538	18
25	28	2	LIMI-T 21 SI LA VES POR AHI		96	+26	2.715	8
2.	25	7	EL GRAN COMBO DE PUERTO RICO THE WAY SHE MOVES	DISCOS 605/SONY BMG NORTE	89	-6	1.489	19
	22	8	ZION FEATURING AKON		88	-20	0.413	
25	30	4		VALE/UNIVERSAL LATINO	83	+13	1.077	25
27	23	20	THE DEY	EPIC/SONY BMG NORTE	83	-20	1.105	23
23	26	17	JUAN LUIS GUERRA Y 440 ME VOY	EMI TELEVISA	82	-2	1.094	24
22	29	2	HECTOR ACOSTA	D.A.M.	81	+11	0.831	33
50	Frank		OLGA TANON Y TODAVIA	UNIVISION	80	+40	0.710	37
	35	2	YOLANDITA MONGE ME SIENTO VIVO	LA CALLE/UNIVISION	76	+24	1.853	14
2	36	2	MICHAEL STUART Y SI TE DIGO	MACHETE	68	+16	2.475	n
3	-	2	FANNY LU CHOCOLATE	UNIVERSAL LATINO	68	-6	0.775	35
	27	-	KARIS PEGATE	PINA	66	+2	0.784	34
34	31	14		SONY BMG MORTE		+18	0.133	
				SONY BMG NORTE	58		t and	
3E)	inter an	ENTRY		EMI TEL EVISA	57	+11	0.157	
27	39	5	LA SA ESTACION DALE PA' TRA (BACK IT UP)	SONY BMG NORTE	56	+7	0.279	-
3.7	32	5	NOTCH	CINCO POR CINCO/MACHETE	56	0	0.141	-
39	33	20		EPIC/SONY BMG NORTE	55	-1	0.341	-
-0		IEW	NUESTRO AMOR ES ASI MAGNATE	VI/MACHETE	54	+22	0.106	

LAST WEEK	WEEKS ON CHART	LATIN RHYTHM IN NIELSEN BDS TITLE ARTIST IMPRINT / PROMOTION LABEL	PLA TW	AYS +/-		
1	10	IMPACTO NO. 1(9 WKS) DADDY YANKEE FEATURING FERGIE EL CARTEL/INTERSCOPE	601	-66	7.045	1
2	26	IGUAL QUE AYER R.K.M.& KEN-Y PINA/UNIVERSAL LATINO	543	-62	6.997	2
3	18	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY EMI TELEVISA	530	-24	5.719	5
4	10	THE WAY SHE MOVES ZION FEATURING AKON CMG/UNIVERSAL MOTOWN	427	-47	4.184	9
5	9	LLORARAS R.K.M. & KEN-Y UNIVERSAL LATINO	426	-5	5.266	6
7	17	MI CORAZONCITO AVENTURA PREMIUM LATIN	410	+27	4.826	7
6	31	SOLA HECTOR "EL FATHER" VI/MACHETE	407	-11	5.755	4
9	7	NO TE VEO CASA DE LEONES WARNER LATINA	396	+72	6.039	3
в	34	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS WY/MACHETE	337	-3	4.646	8
10	19	QUE LLOREN IVY QUEEN UNIVISION	283	-26	3.958	n
-4	6	LEAN LIKE A CHOLO DOWN A.K.A. KILO SILENT GIANT/MACHETE	277	+18	2.867	17
11	17	QUIZAS TONY DIZE WY/MACHETE	277	-6	3.901	13
15	₹ 7 ⁱⁿ	DIMELO ENRIQUE IGLESIAS INTERSCOPE/UNIVERSAL LATINO	260	+5	2.477	21
13	19	CHICA VIRTUAL DUNELSON FEATURING ARCANGEL UMS/UNIVERSAL LATINO	260	-7	2.165	24
12	46	AVENTURA PREMIUM LATIN	260	-9	3.140	15
20	4	LA CUMBIA DE LOS ABURRIDOS CALLE 13 SONY BMG NORTE	259	+50	2.208	23
17	15	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	224	-3	4.015	10
16	9	DALE PA' TRA (BACK IT UP) NOTCH CINCO POR CINCO/MACHETE	215	-28	3.244	14
J9	24	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA UNIVERSAL LATINO	192	-22	1.795	29
23	7	AMORES COMO EL TUYO AIRPOWER TOBY LOVE SONY BMG NORTE	187	+24	2.763	18
22	9	CONECTATE OPTIMO SONY BMG NORTE	183	+3	1.706	- 32
26	5	EN QUE FALLAMOS IVY QUEEN UNIVISION	170	+27	2.658	20
24	13	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO LA CALLE/UNIVISION	167	+11	3.934	12
	IEW	S LETRAS MOST INCREASED PLAYS ALEXIS & FIDO SONY BMC NORTE	151	+96	1.828	28
25	6	YO TE QUIERO WISIN & YANDEL WY/MACHETE	148	-4	3.098	16
40	2	TORRE DE BABEL DAVID BISBAL VALE/UNIVERSAL LATINO	147	+52	1.584	37
	84	ZUN DADA ZION CMG/UNIVERSAL MOTOWN	141	+72	1.832	27
30	10	ERES PARA MI JULIETA VENEGAS SONY BMG NORTE	138	+13	1.655	34
35	4	AYER LA VI DON OMAR VI/MACHETE	124	+24	2.010	25
27	5	NUESTRO AMOR ES ASI MAGNATE VI/MACHETE	113	-29	2.699	19
31	n	PECATE RICKY MARTIN SONY BMC NORTE	112	-3	1.306	-
28	7	BAILARLO TITO "EL BAMBINO" EMI TELEVISA	110	-22	1.007	-
29	4	RASTRILLEA REGGAETON RULERS LA BREA/EMI TELEVISA	107	-20	1.482	39
39	4	BUY U A DRANK (SHAWTY SNAPPIN') T PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	106	+10	1.866	26
37	3	Y TODAVIA YOLANDITA MONGE LA CALLE/UNIVISION	102	+3	1.248	E
36	5	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440 EMI TELEVISA	98	-2	0.859	÷
33	5	NO TE PIDO FLORES FANNY LU UNIVERSAL LATINO	97	-7	0.793	
38	17	FUEGO PITBULL FAMOUS ARTISTS/TVT	96	-3	0.404	
32	19	BENDITA TU LUZ MANA WARNER LATINA	85	-30	0.961	-
RE	ENTR		79	+6	0.579	÷

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

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TROPICAL

WLAT/Hartford, CT FE/MD: Ne son Brudys WXOJ/Miami, FL

PD: Ruddy Hernandez
WSKQ/New York, NY

PD: Jorge Mier WN JE/Orlando, FL PD: Rafael Grullon

MD: Jose Martinez
WR JM/Orlando, FL
PD: Raymond Torres

WEMG/Philadelphia, PA PD: DJ Frankie

WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darvin Garcia

WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon

WZNT/Puerto Rico PD: Pedro Arroyo WSPR/Springfield, MA

PD: Marcos Rivera WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta

WLZL/Washington, DC PD: Aracely Rivera

LATIN RHYTHM

WVIV/Chicago, IL OM/PD: Cesar Canales A⁻D: Lucy Herrera MD: Armando Reyes **KFZO/Dallas, TX** OM: Andy Lockridge PD: Chayan Ortuno

APD: Alejandrc Covarrubias **KLLE/Fresno, CA** PD: Tony Santos MD: Ramona Rivera

WTLQ/Ft. Myers, FL PD: Al Sanchez

KLOL/Houston, TX PD: Bobby Ramos **KXOL/Los Angeles, CA** OM: Pio Ferro PD: Jerry Pulles

WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez

WCAA/New York, NY PD: Alix Quintero MD: DJ Kazzanova FOR WEEK ENDING JUNE 17, 2007

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KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz

KVVZ/San Francisco, CA PD: Bismarck Espinoza

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BILLBOARD NICISCH CHARTS COMPILED BY SoundScan

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4,306 0

The Billboard 200 - based on a national sample of retail store, mass merchant. direct-to-consumer transaction	and Internet sales (both physical albums via Internet, as well as downloaded albums from such services at iTure	
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LAST	2 WEEKS	WEEKS DN CHT	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	ERT.	
1	-	1	TOBY KEITH WK SHOW DDG NASHVILLE 0005 (18.98) Big Dog Daddy		
N	EW	1	FABOLOUS DESERT STORM/DEF JAM 008162/IDJMG (13.98) From Nothin' To Somethin		
5	4	2	PAUL MCCARTNEY MPL/HEAR 30348/CDNCOR0 (18.98) Memory Almost Full		
5	2	4	MAROON 5 A&M/OCTONE 008917/IGA (18 98) It Won't Be Soon Before Long	-	
1	1	2	Т-РАІМ КОЛУІСТ/ЛАРРУ ВОУ/ЛІУЕ 08719/20МВА (18.98) Ерірhany		
7	3	5	LINKIN PARK MACHINE SHOP 44477/WARNER BROS. (18.98)		
2	-	2	RIHANNA SRP/DEF JAM 008968*/IDJMG (13.98) Good Girl Gone Bad		
N	EW	DIKHALED			
N	EW	GREATEST AMY WINEHOUSE		192	
10	6	GREATEST GAINER AMY WINEHOUSE Back To Black 0 B. KELLY Back To Black		•	
4	44.8	3	R. KELLY Double Up JIVE 08537/20MBA (18.98) Double Up		
6	-	2	BIG & RICH WARNER BROS. (NASHVILLE) 43255/WRN (18:98) Between Raising Hell And Amazing Grace		
12	5	30	WARNER BROS. (MASHVILLE) 43255/WRN (18.96) Detween Halsing Hein Allo Anno2hig Glade DAUGHTRY RCA 88860/RMG (18.98) Daughtry		
N	EW	1	QUEENS OF THE STONE AGE REKORDS REKORDS 009039/INTERSCOPE (13.98) Era Vulgaris		
NE	EW	1	VARIOUS ARTISTS WARNER BROS 156028 (22 98) Instant Karma: The Amnesty International Campaign To Save Darfur		
14	9	7	MICHAEL BUBLE Call Me Irresponsible		
NE	W	1	ENRIQUE IGLESIAS INTERSCOPE 008964 (13.98) Insomniac		
13	8	9	AVRIL LAVIGNE RCA 03774/RM6 (18 98) ⊕ The Best Damn Thing		
NE	EW	1	EDDIE LEVERT SR. & GERALD LEVERT Something To Talk About ATLANTIC 199612/AG (18:98)		
NE	W	1,	PARAMORE FUELED BY RAMEN 159612/AG (13.98) RIOT!		
11	-	2	THE POLICE The Police The Police		
16	11	83	CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE 71197/RMG (18 98) Some Hearts	6	
20	14	39	FERGIE WILL:LAM/A&MIOCTONE 007490//GA (13.98) The Dutchess		
21	15	34	TAYLOR SWIFT Taylor Swift Taylor Swift		
		2	DADDY YANKEE EL CARTEL'INTERSCOPE 008937/IGA (13.98) El Cartel: The Big Boss		
	LE OMITE INTERIOUT E OUDDANIER (10.00)				

Billbeard TOP ALBUMS

Billeeare HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMDTION LABEL)	CERT.		WEEK	LAST WEEK	WEEKS
1	1	4	#1 UMBRELLA 4WKS RIHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)			26	30	11
2	2	4	PARTY LIKE A ROCKSTAR SHOP BOYZ (DNDECK/UNIVERSAL REPUBLIC)			27	21	24
3	3	9	BIG GIRLS DON'T CRY FERGIE (WILL.). AM/A&M/INTERSCOPE)			28	pe	17
4	4	11	HEY THERE DELILAH PLAIN WHITE T'S (HOLLYWOOD)			29	29	6
-	25	B	MAKES ME WONDER MAROON 5 (A&M/OCTONE/INTERSCOPE)			*	24	17
6	6	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC (KONVICT/NAPPY BOY/JIVE/ZOMBA)			31	28	11
0	8	16	GIRLFRIEND AVRIL LAVIGNE (RCA/RMG)			32	34	4
	7	6	REHAB AMY WINEHOUSE (UNIVERSAL REPUBLIC)			33	33	6
9	9	2				34	27	11
10	10	10.	THNKS FR TH MMRS FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	59.5		35	32	8
	11	15	POP, LOCK & DROP IT HUEY (HITZ COMMITTEE/JIVE/ZOMBA)			361	51	2
	12	8	NEVER AGAIN KELLY CLARKSON (RCA/RMG)			37	40	14
13	-	1	MAKE ME BETTER FASOLOUS FEAT. NE-YO (DESERT STORM/DEF JAM/IDJMG)			38		
	13	9	SUMMER LOVE JUSTIN TIMBERLAKE (JIVE/ZOMBA)			39	36	21
15	16	2	BARTENDER T-PAIN FEAT. AKON (KONVICT/NAPPY BOY/JIVE/ZOMBA).		5	40	31	15
(16)	25		DO YOU KNOW? (THE PING PONG SONG) ENRIQUE IGLESIAS (UNIVERSAL LATINO/INTERSCOPE)	-	a la compañía de la c	41	37	21
	.18	40	BEFORE HE CHEATS CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)			42	47	5
1	14	2				43	54	8
19	22	15	2 STEP UNK (BIG 00MP/K0CH)			44	42	14
20	19	20	GLAMOROUS		A CONTRACTOR	45	38	17
21			FERGIE FEAT. LUDACRIS (WILL.I.AM/A&M/INTERSCOPE) DON'T STOP BELIEVIN' JOURNEY (LEGACY/COLUMBIA)	¥		46	68	2
22	20	11	WHAT I'VE DONE			47	-	6
23	17	10	LINKIN PARK (MACHINE SHOP/WARNER BROS.)			48	-	1
24	26	4	BONE THUGS-N-HARMONY FEAT. AKON (FULL SURFACE/INTERSCOPE) BIG THINGS POPPIN' (DO IT)			49	44	39
25	15	16	T.I. (GRAND HUSTLE/ATLANTIC)			50	44	13
	10	10	DAUGHTRY (RCA/RMG)		54	10	42	13

	THIS	LAST	WEEKS DN CH1	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
	26	30	11	GET IT SHAWTY LLOYD (THE INC./UNIVERSAL MOTOWN)	
	27	21	24	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE)	
-	28	pa	17	U + UR HAND PINK (LAFACE/ZOMBA)	
	29	29	6		
	*	24	17	THIS IS WHY I'M HOT MIMS (CAPITOL)	
	31	28	11	WE TAKIN' OVER DJ KHALED (TERROR SQUAD/KOCH)	
	32	34	4	THE GREAT ESCAPE BDYS LIKE GIRLS (COLUMBIA)	
1	33	33	6	LEAN LIKE A CHOLO	
A DESCRIPTION OF THE OWNER OWNER OF THE OWNER OWNER OF THE OWNER OWNER OWNER OF THE OWNER OWNE OWNER OWNE	34	57	11	DOWN A.K.A. KILO (SILENT GIANT/MACHETE) GIVE IT TO ME	1
100	35	32	8	TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	
10000	36	51	2	NE-YO (DEF JAM/IDJMG)	
POLICY - DOWNED	-			TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)	
Concerned in the local division of the local	30	40	14	TAYLOR SWIFT (BIG MACHINE)	
The second of the	38		64	LOST IN THIS MOMENT BIG & RICH (WARNER BROS. (NASHVILLE)/WRN)	Ph-
S BR CHOCK	39	36	21	DON'T MATTER AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	
And a second second	40	31	15	I'M A FLIRT R. KELLY OR BOW WOW (FEAT. T.I. & T-PAIN) (COLUMBIA/JIVE/ZOMBA).	lastry
Transferences	41	37	21	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	
Concentration of the	42	47	5	WORKING CLASS HERO GREEN DAY (REPRISE)	
Antibiotic and	43	54	8	ROCKSTAR NICKELBACK (ROADRUNNER)	1
Characterization.	44	42	14	LIKE A BOY CIARA (LAFACE/ZOMBA)	
2 Day of the lot	45	38	17	LAST NIGHT DIDDY FEAT, KEYSHIA COLE (BAD BOY/ATLANTIC)	
WESCHOOZE &	46	68	2	SHUT UP AND DRIVE RIHANNA (SRP/DEF JAM/IDJMG)	
-	47	-	6	ICKY THUMP THE WHITE STRIPES (THIRD MAN/WARNER BROS.)	
1000	48	-	1	TAMBOURINE Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN).	10
A CONTRACTOR OF A	49	44	39	FACE DOWN THE RED JUMPSUIT APPARATUS (VIRGIN)	
	50	43	13	BETTER THAN ME HINDER (UNIVERSAL REPUBLIC)	
	and the second s		100 C	ALMOCA LUNIVERSAL REPUBLICE	Concession of the local division of the loca

VIDEO CI	HANNELS	STREAMS
MTV Sv VP/Music & Talent, Amy Doyle VP/Music & Talent, Peter Baron Vacom 212-258-8000	VH1 Exec. VP/Talent & Music: Rick Krm Sr. VP Music & Talent Brruce Gilmer VP/Music & Talent Sarry Alcuter V/account 212-258-2000	AOL Song Streams Pete Schiecke 212-652-5430
TW LW 1 Rihama. Umbrella 24 21 2. Gene Underwood. Betree He Cheets 21 20 3 T-Pain. Buy U.A. Drank (Shawy Snappin) 19 19 4 L.B. Charge Popensition (Dot). 19 19 5 Arry Ministruege, Rei 10 10 10 6 Arry Ministruege, Rei 10 20 11 10 7 Armes, Say This Sonerof 17 18 20 11 11 11 10 11 11 20 11 <td>Two Lw 1 Ben Jovi, (You Want To) Make A Memory 38 22 2 Pink, U & Ur Hand 25 24 3 Daughty, Ione 25 25 4 Maron B, Makes Ne Wonder 25 31 5 Earnie Underwood, Before He Cheats 27 31 6 Earnie Underwood, Before He Cheats 27 31 7 Fergie, Big Girts Dont Cry 21 21 8 Brandi Cartile, The Story 20 17 9 Kely Clarkson, Never Again 20 23 11 Amy Winehouse, Rehab 19 15 12 Fall Under Strain 4 Th Finder Dettain 18 14 4 Gwore Netaria 4 The Morning 16 17 15 Dashboard Confressional, Stolen 15 15 16 Minichael Bubbe, Cryphing 14 12</td> <td>TW Lw 1 Riharina, Umbretla 113.90 102.92 1 Ne-Yo, Because Of You 89.200 99.45 3 R. Kelly Or Bow Wow, I'm A Flint 85,722 79.97 4 FPain, Buy U A Drank 85,137 81211 5 Kelly Frowland, Summer Lower 80.328 75.89 6 Listish Timbertake, Summer Lower 76.98 99.922 7 Fall Out Boy, Thinks Frith Mmrs 76.911 71,123 8 Bonge Thugs-N Harmony, Ifried 76.448 73.956 9 Bow Wow, 76.448 73.956</td>	Two Lw 1 Ben Jovi, (You Want To) Make A Memory 38 22 2 Pink, U & Ur Hand 25 24 3 Daughty, Ione 25 25 4 Maron B, Makes Ne Wonder 25 31 5 Earnie Underwood, Before He Cheats 27 31 6 Earnie Underwood, Before He Cheats 27 31 7 Fergie, Big Girts Dont Cry 21 21 8 Brandi Cartile, The Story 20 17 9 Kely Clarkson, Never Again 20 23 11 Amy Winehouse, Rehab 19 15 12 Fall Under Strain 4 Th Finder Dettain 18 14 4 Gwore Netaria 4 The Morning 16 17 15 Dashboard Confressional, Stolen 15 15 16 Minichael Bubbe, Cryphing 14 12	TW Lw 1 Riharina, Umbretla 113.90 102.92 1 Ne-Yo, Because Of You 89.200 99.45 3 R. Kelly Or Bow Wow, I'm A Flint 85,722 79.97 4 FPain, Buy U A Drank 85,137 81211 5 Kelly Frowland, Summer Lower 80.328 75.89 6 Listish Timbertake, Summer Lower 76.98 99.922 7 Fall Out Boy, Thinks Frith Mmrs 76.911 71,123 8 Bonge Thugs-N Harmony, Ifried 76.448 73.956 9 Bow Wow, 76.448 73.956
17 Prefty, Ricky, Push It Baby 6 3 18 SOCent Anusement Park 6 4 19 Daughty, Home 6 6 20 Nelly Evrated, All Good Things 6 7 20 Nelly Evrated, All Good Things 6 7 21 Nelly Evrated, All Good Things 5 5 24 Policity, Evrated, All Anockstar 5 3 25 Tabelands, Marke Me Better 5 5 24 Datify Yankee, Importo 5 7 25 Tabeland, Throw It On Me 4 0 26 Heiry Duff, Stranger 4 1 27 Morio S, Makes Me Wonder 4 2 28 Borter Thugs-N Harmony, Thend 3 4 29 Dat Knaled, We Takin Över 3 6	In Original Budie, Everything 14 12 17 The Bravery, Time Working Dass Hero 14 15 18 Green Day, Working Dass Hero 14 15 18 Netly Frander, All Good Things 14 16 20 Marca O Belander, All The Blunder, Countul 10 10 21 Matt Kenney, Understrüchbe 11 10 22 Matt Kenney, Understrüchbe 10 11 24 Feist 12, 2, 4 10 11 25 Juss Stome, Teil Merk Werke Gorma 9 8 26 26 Joss Stome, Teil Merk Werke Gorma 9 1 27 Path McCartney, Dance Tonight 8 0 27 Path McCartney, Dance Tonight 6 4 30 17 10 11 27 Path McCartney, Dance Tonight 8 0 6 4 30 Norah Jones. Undtil The End 5 0 4 4 30 Norah Jones. Undtil The End 5 0 4	Intered 9 Bow 70.448 73.558 9 Bow MN System 74,473 67.922 10 Durit M System 74,473 67.922 11 Fergie, Gent Nswrv 72,467 73.960 12 Plain White Ts, Hey There Deliah 70.442 71,484 13 Pretty Ricky, Pusit It Baby 69,760 67,564 14 United Park, Done 69,299 61,205 15 Lumidee, Anonymous 57,363 57,302 16 Boby Valentino, Anonymous 57,363 57,302 17 Shop Boyz, Party Like A Rockstar 66,420 62,449 18 Come Mob, 57,303 57,302
BET VP/Music Prag: Stephen Hill BETS	CMT CMT	Rock Yo Hips 65,447 51,347 19 Chris Brown, Wall To Wall 62,105 51,355 20 Timbaland, Give it To Me 61,672 60,281
MD: Kelly G **** Sector State Wacam 212-975-4055 TW 1 50 Cent, Amusement Park 22 2 DJ Khałed, We Takin Over 18 3 TL, Big Thiags Poppin' (Do tr) 18 4 Kelly Kowland, Lik Kowland, This 17	VP, Music & Talent Rel Chris Parr Dir Music Parrie Evan Krott Vacam 615-338-8400 TW 1 Jason Aldean, Johnny Cash 23 20 2 Rascal Flatts, Stand 21 20 3 Kellip Ficklet, Wonder 21 23 4 Little Big Town, A Little More Y00 20 19 5 Big, & Rich, Lost, This Moment 20 2 7 Roding Adus, These Are My People 19 20 7 Roding Adus, These Are My People 18 18	AOL Song On Demand Pete Schliecke 212-652-6400 TW LW
5 Musis Soutchild, teachme 16 9 6 Shop Boy, Party Like A Rockstar 16 15 7 Fabolous, Make Mc Better 14 5 8 Robby Velenine, Anonymous 13 16 9 Yung Berg, Sexy Lady 11 7 10 Ne, Yo, Do You 10 3 11 Ulogsie, Mipe Mc Down 10 5 12 Lloyd, Gitt Shavov 9 17 13 Marin, How Do I Breathe 8 6 14 For Zambrurine 7 11	Bardon Swrift Feerdrops Cn My Quifar 18 21 GAAn Rimes Nothin's Enter 10 D 16 15 Tim McGraw With Ferd Hill, I Need You 15 11 Bon Jovi, You Want 16 Make A Memory 15 14 Crait Morgan, Tught Morgan, Tught Morgan, Tught Mana 14 12 Bardy Covingtion, A Different World 14 18 Bocky Covingtion, A Different World 14 18	1 T-Pain, Buy U A Drank 92,127 96,081 2 FergGiris Dun't Cry 88,615 84,032 3 Sixop Deryz, Party Like A Rockstar 75,804 66,983 4 Rihanna, Umbrella 72,557 75,840 5 T-Pain, Bartender 68,022 54,807
15 Mike Jones, My 64 6 3 16 Begronce, Get MB Bodied 6 4 17 90 Cent, Straight To The Bank 6 6 18 Faratasi, When I See U 6 10 19 Young Jeezy, Dreamin 6 12 20 UGK (Tri Playors Anthem (I Choose You) 5 0 21 R. Kelly Or Bow Wow, I'm A Fint 5 4 22 Corfme Bailey Rac, Like A Star 5 5 23 Like A Star 5 6 24 T-Pain Baily LA 2 Like A Star 5 6 24 T-Pain Chris, A Bay Bey 5 11 26 Muricane Chris, A Bay Bey 4 0	15 Sugariand. Evendary America 13 20 16 Toty Kork, High Maintenance Womannee Woman 12 10 17 Diarks Bentley, Free And Easy 11 0 18 Reba Mechtrier & Kelly Clarkson, Since U 11 0 19 Alan Jackson, A Woman's Low 10 10 10 Alan Jackson, A Woman's Low 10 10 12 Alan Mechtrier & Kelly Woite, Missing Vous Pe 10 10 12 Alan Mechtre's & Kelly Woite, Missing Vous Pe 10 10 12 Alan Mechtre's Aren Woite, Missing Vous Pe 10 10 21 Alason Michael Carruit, Livn'i Dur Lows Po 10 11 22 Missing Michael Carruit, Livn'i Dur Lows Song 9 5 2 23 Jason Michael Carruit, Livn'i Dur Lows Song 9 8 2 24 Kenng (Deserge Vious New Me 9 8 25 Kenng (Deserge Vious New Me 9 9	6 Avril Lavigne, Girthfend 60,866 \$1889 7 Jordin Sparks, This Is My Now, 55,031 71,088 8 Bone Thugs-NHarmony, 45,055 46,343 9 Fail Cont Boy, 45,055 46,343 17 Thrick FrTh Minns 41,876 41,864 10 Velly Clarkson, Sober 40,240 23,688 11 Huey, 40,240 23,688
27 LAX Boyz, Ride Like This 4 3 28 The Alliance. Tattoo 4 4 29 Bow Wow, Outal My System 4 5 30 Kanye West, Can't Tell Me Nething 3 0 Av Lil Boosie, West, Can't Tell Me Nething 3 0 Av Lil Boosie, Wipe Me Down 10 5 Av Mike Jones, My 64 6 3	26 Terri Clark, Diry Giri, 8 9 27 Jake Oven, Starfon With Me 8 10 28 Carrie Underwood, Wasted 8 14 29 Hark Williams J.L, Courty Boy Can 7 4 30 Sugarfand, Went To 7 5 A+ Reba Berling, Files Ald Clasy 10 0 A+ Reinks Entring, File And Clasy 11 0 A+ Randy Rogers Band, One More Goodbye 6 2	Pop. Lock & Drop It 33/72 40,369 I2 sear Kingston, Beautiful Cirits 37/26 0 13 Chris Brown, Wall To Wall 36,375 36,285 14 Akon, Sorry, Blame It On Me 36,375 36,285 Do You Know? 33,162 24,936 16 Elitort Warnin, 33,162 24,936
Great American Country Scripps 615-327-7525 Control 1 Emerson Drive, Moments Big & Rich, Lost In This Montrettees 2 34 23 2 Big & Rich, Lost In This Montrettees 2 34 23	FUSE Dir. Pgmg.: Janis Unterweiser <i>Teanbow-Mecha</i> 212-324-3416 Tw. Lw 1 Boys Like Girls. The Great: Escape 2 The Used. The Bird And The Worm 2 2 20	Wait ForYou 31,588 25,511 17 Plain White Ts. 28,324 19,894 Hey There Delilah 28,324 19,894 18 Taylor Swift, 16,874 28,334 19,894 19 Di Khaled, 28,194 25,203 26,641 20 Ner Ko, Over 27,653 26,641 20,464 26,573 Do You 25,446 26,573 26,647 26,573 26,547 26,573
3 Brad Paisley, Ticks 29 14 4 Rascal Flatts, Stand 29 25 5 Keith Urban, I Told You So 29 27	3 Linkin Park, What Ive Done 2.1 25 4 Plain White TS, Hey There Dellah 19 17 5 Almost, Say This Sconer O 20 19 24 6 Say Anything, Wow, I Can Cet Sexual Too 17 17 7 Saosin, You're Not Alone 77 20 8 Green Day, Working Class Hero 17 23	AOL Video On Demand AOL Show music Pete Schiecke 212-652-6400
Alan JackSon, A Vormans Love 29 27 Bucky Consignon, A Different World 28 25 R Kellie Frickler, I Wonder 28 27 Taylor Swritt, Tearchrops Ch My Guitar 28 27 Taylor Swritt, Tearchrops Ch My Guitar 28 28 Songariant Evendary America Paople 24 20 Carrier Underword, Wastel 24 27 Carrier Underword, Wastel 24 27 Taby Kerth. High Maintenance V/Oman 22 24 LeAnn Kimes, Nothin Better To Do 22 17 Sason Aldean. Johnny Cash 22 20 Little Big Town, A Little More You 20 22	9 The Red Jumpsein Apparatis, Fakse Pretense 15 15 10 Marcon S, Makes MW Wonder 15 15 11 My Chemical Romance, Teenagers 15 18 12 Good Chardtort, LOn Wanna Be In Love 15 2 13 Aiden. We Sleep Forever 14 13 14 Three Days Grade, Never Too Late 14 15 15 Lily Allen Afric	1 Rihanna, Umbrella 62.491 140.196 2 Lil Mama, Lip Gloss 57,832 56,442 3 Fergie,
17 Kenny Chesney, Summerzine 18 16 18 Miranda Lambert, Famous In A Small Town 18 22 19 Craig Morgan, Tough 18 26 20 Dierks Bentley, Free And Easy 16 0 21 Tim McGraw With Faith Hill, I Need You, 16 8 22 Lenn Witchel Comell Lung Overalit Lung Song IE 12 18	11 Three Days Grade, Never Too Late 14 15 114, Allen, Alle 17 16 Paramore, Missey Business 14 17 12 Avril Largine, Chrithens, Salen 18 17 16 17 16 17 16 17 16 17 16 17 16 17 17 16 17 16 17 17 16 17 16 17 16 17 16 17 18 18 18 18 18 16 16 16 16 16 17 17 16 17 16 18 18 17 16 16 16 17 16 17 17 18 17 18 16 17 17 18 12 12 16 17 17 17 17 18 12 16 12 12 13 13 13 12 14 17 18 16 16 17 16	Big Girls Don't Cry 33,922 41,855 4 Teain, Buy U A Drank 32,605 38,326 5 Avril Lavigne, Girlfriend 29,524 30,362 6 The Pussyeat Dolls, I Don't Need A Mon 21,033 37,078
Z5 Blake Shehton, Don't Make Me 14 24 26 Lee Brice: She Airth Right 13 9 27 Trace Adkins, Ladies Love Country Boys 13 13 28 Terri Clark, Diry Girl 13 20 23 26 20 27 Lee Brick, Guys Lee Me 12 10 30 Tim McGraw, Last Dollar (Fly Away) 11 13	30 Pink. U + Ur Hand 9 16	7 Journey, Don't Stop Believin' 19.819 1,933 8 Shop Boyz, Party Like A Rockstar 18.635 24,007 9 Huey, Pop, Lock & Drop It 16,891 23,225 10 Kelly Rowland. 16,891 23,225
Arr Dierks Bentley, Free And Easy 16 0 Arr Jonnife Hanson, Joynide 8 0 Art, Jack Ingrant, Measure DI A Man 8 2 MTV2 Sr VP/Nusic & Talent Amy Doyle VP/Nusic & Talent Peter Baron Vaccom 212-258-8000 W LW	Good Chardner, I Cont Wanna Be In Love 15 2 Lity Allen, LDV A The Shins, Australia 7 MuchMusic Canada Dir, Music Parma; Sheila Suilvan CHUM Limited 115-591-5757	Like This 16,886 12577 11 Hilary Duff, 15,634 0 12 Unk, 15,634 0 14 Walk It Out 11,597 19,308 3 Rihanna, 505 9,280 32,642 14 Marcon 5, 9,280 32,642 14 Marcon 5, 84,15 8,158 15 Kelly Osbourne, One Word 8,413 9,082
1 T.I., Big Things Poppin' (Do It) 28 24 2 Shop Boyz, Party Like A Rockstar 28 24 3 Klaxons, Golden Skans 28 25 4 Green Day, Working Class Hero 77 24 5 Linkin Park, What Ye Done 27 25 7 Almost, Say This SoonerO 27 25 8 Boys Like Girls, The Great Escaper 27 26 9 Eve, Tambourine 21 15 10 Mike Jones, My64 21 15 11 TPain, Buy U A Drank (Shravy, Snappin') 21 15	1 Avril Lavigne, Griffrend 31 25 2 Hilary Duff, Stranger 27 14 3 Marcon Strakes, We Wonder 27 14 3 Marcon Strakes, We Wonder 27 14 5 Marcines, Tench, Shake Tramp 27 19 6 Ninnans, Trench, Shake Tramp 25 19 7 Billy Talent, Fallen Lavaes 22 18 9 Belly, Pressure 21 14 10 Billy Talent, Fallen Lavaes 22 15 9 Belly, Pressure 21 14 10 Billy Talent, Fallen Lavaes 21 15 9 Belly, Pressure 21 14 10 Billy Talent, Fallen Lavaes 21 15 9 Belly, Pressure 21 14 10 Billy Talent, Fallen Lavaes 22 15 9 Belly, Bresser, Br	16 The Red Jumpsuit Apparatus, Face Down 8.045 8.672 17 Fall Out Boy, Thinks FTh Mmrs 7,784 11.288 18 Kellie Pickler, Wonder 7.689 43.356 19 Linkin Park, In The End 7,344 7.853 20 Akon, 20 Akon,
12 Kia Shine, Krspy 20 0 13 The White Stripes, Icky Thump 20 12 14 Queens Of The Stone Are, Sick, Sick, Sick, 20 14 15 S0 Cent, Armsement Park 20 15 16 Senses Fail, Can't Be Saved 20 15 17 Mit Demonstration and State Control of Saved 20 15 18 Mit Origon Schemer Area 20 15 19 Mit Origon Schemer Area 20 16 19 Mit Demonstration and Saved 20 15 20 The Braver, Time Worth Let Me GG 15 15 20 The Braver, Time Worth Let Me GG 15 15 20 The Braver, Time Worth Let Me GG 16 15	14 My Chemical Romance, 10 on't Love You 17 22 15 Alexis Mirrer, This Could Be Anywhere In 15 9 16 Kannee West Can't Teil Me Nothing 13 8 17 The White Stripes, Love Tham, 13 15 17 The White Stripes, Love Tham, 13 15 18 Avril Lavignee When You're Gonee 12 6 20 Over Stefan 4 in The Monrino 12 8	Don't Matter 6.589 4.140 Rihanna. 5.91 22.242 Shut Up And Drive 6,581 22.242 Jonas Brothers, 6,465 6,992 Hold On 6,465 6,992 Bihanna, Unfaithful 6,065 19,357 Kelfy Clarkson, A 4,766 4,786
26 Bone Thugs-N-Harmony, Tried 17 11 27 Common, Ibe Game 17 11 28 Yung Berg, Sexy Lady 17 11 29 DJ Khaled, We Takin Dver 16 15	25 Green Day, working values need 11 9 26 Green Day, What I've Done 11 19. 27 Ten Second Epic, Old Habits Die Hard 10 12 28 50 Cent, Amusement Park 9 9 29 Junior Bows, In The Morning 9 9	25 Avril Lavigne, SkBer Boi 5,953 4,304 26 Ortbin Routes, LIT Kim, Mya & Pink, Lady Marmalade 5,378 5,887 27 Kelly Clarkson, Miss Independent 5,325 4,368 28 Beyonce, Irreplaceable 4,306 5,223
30 Timbaland, Throw it On Me 4 0 A+ Kia Shine, Krispy 20 0	30 Three Day's Grace. Never Too Late 9 18 A+ Joss Stone, Tet Me What We're Gonnaed 6 0	29 Avii Lavigne, 4,877 2,388 30 Kellie Pickter, 8,877 2,388 30 Kellie Pickter, 8,806 0

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RARKETPLACE

OPPORTUNITIES

EAST



Nights in Baltimore

WIYY(98Rock) is looking for it's next big night show. Solo, teams, and guys or girls. We don't care! If you have some experience and want to live in B-more, just send your stuff. Apply to Dave Hill, Program Director. <u>dshill@hearst.com</u>. EEO.



Mornings in Market 39

Greater Media's Heritage AC, WMGQ Magic 98.3 in the Middlesex/Somerset/Union Market is losing its Morning Host. We're looking for a proven talent that can relate to the 25-54 demo, and take mornings to the next level. If your idea of "relating" is phone bits and joke after joke, don't bother. We're looking for someone who can connect with the listener. Should be informative, entertaining, interactive, fun and have at least 5 years on-air experience. Send air check, resume and salary requirements to: ttefftl@greatermedianj.com. No phone calls. Excellent pay, benefits and stability to the right person. EEO



Radio One, Inc., the nation's seventh largest radio broadcasting company, is seeking a dynamic General Manager to guide and direct our station departments to maximum potential thereby meeting the stations' market share, rank and budget goals for our Philadelphia market.

This position is responsible for planning the annual budget, increasing station asset value and profit, establishing relationships w/clients & business leaders in the community, create, promote and manage the vision of the company & further community involvement. Successful candidate will possess 6 years of general management experience in the radio & broadcasting industry demonstrating a proven track record of achievements.

Please forward resumes to <u>employment@radio-one.com</u> with subject line: GM-Philadelphia; EEO.



Afternoon Drive Producer The Mistress Carrie Show 3PM-7PM

Boston's top rated rock station needs a producer for the afternoon drive. If it's in your skills set to properly PREP and contribute compelling CONTENT daily, then we want to hear from you. Are you able to set the talent up to creatively extemporize on current events? Correctly screen callers? Are you imaginative with the use of sound to engage an audience? Do you know who to call to get that newsmaker or celebrity on the air? Understand how to use the web as a weapon? Know your way around a production studio? Have some on-air ability? Do you understand that EVERYTHING (except being the star) is your job? If you didn't answer yes to all of these questions, please do not apply. There are still many more important questions to come.

Send airchecks, resume and your producer philosophy to:

Ron Valeri, Director of FM Programming Entercom/Boston 20 Guest Street, 3rd Floor Boston, MA 02135

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MIDWEST

On Air Talent Needed Journal Broadcast Group

Journal Broadcast Group, America's Best Local Broadcast Company, is looking for on air talent. Can you communicate one-on-one with the audience? Do you have a strong work ethic and believe serving a local audience and being visible in the community is key to a successful show? If you are a host or co-host with a track record of success in any of the following formats: Country, Rock or A/C, we want to hear from you for future openings.

Please send your resume and demo to: Tom Land Director of Radio Programming Journal Broadcast Group 5030 N 72nd Street Omaha, NE 68134

EOE

POSITIONS SOUGHT

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Raleigh/Durham and surrounding areas. Deirdre 615-
481-6098 or drs2q@mtsu.edu.

18 years in radio. Former WCSX/WMGC - promotions, board op and dj looking to get back in Detroit. e-mail: <u>djmartin88@hotmail.com</u>.



Live and work in the beautiful Pacific Northwest!!! Churchill Media, the Northwest's leader in Spanish language radio, is looking for a GM/GSM for one of our clusters. If you are 1) Detail oriented. 2) A ground level manager who specializes in local direct. 3) Understands the importance of selling, servicing, and collecting. 4) Can come into a market and build relationships with the community, we want to hear from you. We are growing monthly and need qualified leaders. Please e-mail a resume and a cover letter to <u>P.Polter@churchillmedia.com</u>

Drive-Time Announcer. San Francisco Urban AC, KBLX. 3+ years major market experience in similar position. Send package to: <u>kbrown@kblx.com</u>. EOE.

Promotion Director (F/T). 2 years major market radio promotions experience. Apply: <u>jobs@fsci.com</u>. Fisher Radio Seattle is an Equal Opportunity Employer.



THE BACK PAGES



POWERED BY nielsen BDS

CHR/TOP 40

			the second s		
THIS WEEK	LAST WEBK	WEEKS ON CHART		NIELSEN BDS 🛱 HITT RTIFICATIONS IMPRINT / PROM	PREDICTOR STATUS
1	1	n	SUMMER LOVE JUSTIN TIMBERLAKE	NO. 1(2 WKS)	JIVE/ZOMBA
2	6	11	UMBRELLA RIHANNA FEATURING JAY-Z	SRP	ו 🕁 Def Jam/idjmg
3	4	12	HOME DAUGHTRY		RCA/RMG
4	5	12	MAKES ME WONDER MAROON 5	A&M/OCTO	11 NE/INTERSCOPE
5	3	29	U + UR HAND PINK		し LAFACE/ZOMBA
6	2	14	GIRLFRIEND AVRIL LAVIGNE		
7	8	9	BUY U A DRANK (SHAW T-PAIN FEATURING YUNG JOC	TY SNAPPIN') KONVICT/NAPPY BI	1) DY/JIVE/ZOMBA
8	9	6	BIG GIRLS DON'T CRY	WILLI.AM/A&	M/INTERSCOPE
Э	7	20	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO& JUST	IN TIMBERLAKE MOSLEY/BLACKGROI	112 A
0	17	4	BEAUTIFUL GIRLS	MOST INCREASED PLAT	

MOST ADDED

SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)

MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)

TOP 5 NEW AND ACTIVE

SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)

FIRST TIME Lifehouse (GEFFEN)

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC)

ROCK YO HIPS Crime Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE)

LIKE THIS Mims (CAPITOL)

COMPLETE CHR/TOP 40 CHART ON PAGE 43

80

RHYTHMIC

	LAST WEEK	WEEKS		1) NIELSEN BDS the HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL	
	1	15	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		
	3	9	PARTY LIKE A ROCKSTAR SHOP BOYZ		
	2	13	GET IT SHAWTY	THE INC./UNIVERSAL MOTOWN	
1	5	10	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	
	6	6	BEAUTIFUL GIRLS MOST II SEAN KINGSTON	NCREASED PLAYS BELUGA HEIGHTS/EPIC/KOCH	
	4	15	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	
	7	17	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	full surface/interscope	
	13	6	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	
	9	12	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	
	15	8	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	

MOST ADDED

STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)

MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)

TOP 5 NEW AND ACTIVE

CYCLONE Baby Bash Feat T-Pain (ARISTA/RMG) AMUSEMENT PARK 50 Cent (SHADY/AFTERMATH/INTERSCOPE) LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (A&M/INTERSCOPE) SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) REHAB Amy Winehouse (UNIVERSAL REPUBLIC)

COMPLETE RHYTHMIC CHART ON PAGE 46

	URE	DAN	
WEEKS		ERTIFICATIONS	HITPREDICTOR STATUS ROMOTION LABEL
15	BUY U A ORANK (SHA T-PAIN FEATURING YUNG JOC		
12	PARTY LIKE A ROCKST SHOP BOYZ		
8	UMBRELLA RIHANNA FEATURING JAY-Z	MOST INCREASED	
13	WIPE ME DOWN	BBIE TRI	

		LIL BUUSIE FEATURING FUXX & WEBBIE	TRILL/ASYLUM/ATLANTIC
4	14	WHEN I SEE U FANTASIA	ليات J/RMG
5	7	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA
8	12	LIKE THIS KELLY ROWLAND FEATURING EVE	
10	8	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC
12	6	A BAY BAY HURRICANE CHRIS	
7	14	GET IT SHAWTY	THE INC./UNIVERSAL MOTOWN

7

9

MOST ADDED

LET IT GO Keyshia Cole Feat. Missy Elliott & Lil' Kim (A&M/INTERSCOPE)

MOST INCREASED PLAYS UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (UGK/JiVE/ZOMBA) KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN) NOBODY DO IT BETTER Keith Murray Feat, Junior & Tyrese (DEF SQUAD/KOCH) BEAUTIFUL GIRLS Sean Kingston (BELUCA HEIGHTS/EPIC/KOCH)

MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 49

URBAN AC

THIS WEEK	LAST WEEL	WEEKS ON CHART	TITLE ARTIST	IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	37	PLEASE DON'T GO TANK	NO. 1(7 WKS) GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
2	2	35	LOST WITHOUT U RDBIN THICKE	1) STAR TRAK/INTERSCOPE
3	4	16	WHEN I SEE U FANTASIA	J/RMG
4	3	22	IF I WAS YOUR MAN	JIVE/ZOMBA
5	5	17	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.
6	6	20	MAKE YA FEEL BEAUTIFU RUBEN STUDDARD	JL J/RMG
7	7	24	BUDDY MUSIQ SOULCHILD	ATLANTIC
8	9	13	TEACHME MUSIQ SOULCHILD	ATLANTIC
9	8	24	IN MY SONGS GERALD LEVERT	ATLANTIC
10	10	10	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE

MOST ADDED TASTE Rick James (STONE CITY)

MOST INCREASED PLAYS ANOTHER AGAIN John Legend (G.O.O.D./COLUMBIA)

TOP **5** NEW AND ACTIVE

IF WE WERE ALONE Keite Young Feat. N'dambi (HIDDEN BEACH) THINKING OF YOU Victor Fields (REGINA) CAN U FEEL ME Howard Hewett (GROOVE) GET ME BODIED Beyonce (MUSIC WORLD/COLUMBIA) DO YOU Ne-Yo (DEF JAM/IDJMG)

COMPLETE URBAN AC CHART ON PAGE 50

COUNTRY

	LAST WEE	WEEKS ON CHART	TITLE ARTIST	CERTIFICATIONS	HITPREDICTOR STATUS PROMOTION LABEL
]	3	16	TICKS BRAD PAISLEY	NO. 1(1 WK)	ARISTA NASHVILLE
	1	42	FIND OUT WHO YOUR TRACY LAWRENCE	FRIENDS ARE	ROCKY COMFORT/CO5
	4	21	LUCKY MAN MONTGOMERY GENTRY		
	6	15	WRAPPED GEORGE STRAIT		MCA NASHVILLE
	2	27	MOMENTS EMERSON DRIVE	MID	
2	8	19	LOST IN THIS MOMEN BIG & RICH	т	WARNER BROS./WRN
	7	37	GOOD DIRECTIONS BILLY CURRINGTON		
	9	10	I TOLD YOU SO KEITH URBAN		CAPITOL NASHVILLE
	5	26	A WOMAN'S LOVE ALAN JACKSON		ARISTA NASHVILLE
	10	37	STARTIN' WITH ME		1 RCA

				AL	
	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE IN NIELSEN BDS CERTIFICATIONS ARTIST IMPI	THITPREDICTOR STATUS RINT / PROMOTION LABEL
K	1	1	42	WAITING ON THE WORLD TO CHANGE	NO. 1 (14 WKS) n ³ AWARE/COLUMBIA
	2	2	35	HOW TO SAVE A LIFE THE FRAY	114 EPIC
	3	4	36	CHASING CARS SNOW PATROL	11 ³ POLYDOR/A&M/INTERSCOPE
	4	3	12	EVERYTHING MICHAEL BUBLE	143/REPRISE
	5	5	42	FAR AWAY NICKELBACK R	
	6	6	37	STREETCORNER SYMPHONY ROB THOMAS	
	7	7	22	CHANGE KIMBERLEY LOCKE	
	8	8	36	HURT CHRISTINA AGUILERA	I) RCA/RMG
	9	10	9	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE
1	10	9	52	PUT YOUR RECORDS ON CORINNE BAILEY RAE	

MOST ADDED LOVE ME IF YOU CAN Toby Keith (SHOW DOG NASHVILLE)

MOST INCREASED AUDIENCE

NEVER WANTED NOTHING MORE Kenny Chesney (BNA)

TOP **5** NEW AND ACTIVE

ILLEGALS Cledus T. Judd (ASYLUM-CURB) GUITAR SLINGER Crossin Dixon (BROKEN BOW) TIL I WAS A DADDY TOO Tracy Lawrence (ROCKY COMFORT/COS) THE MORE I DRINK Blake Shelton (WARNER BROS, WRN) BAD FOR ME Danielle Peck (BIG MACHINE)

COMPLETE COUNTRY CHART ON PAGE 58

MOST ADDED

BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)

MOST INCREASED PLAYS HOME Daughtry (RCA/RMG)

TOP **5** NEW AND ACTIVE

WAIT FOR YOU Elliott Yamin (HICKORY)

WHAT GOES AROUND ... COMES AROUND Justin Timberlake (JIVE/ZOMBA)

CHANGES Lareau (WARRIOR)

FORWARD Ayla Brown (DOUBLE DEAL BRAND) SOMETHING IN YOUR EYES David Martin (ASTONISH)

COMPLETE AC CHART ON PAGE 61

THE BACK PAGES

THIS WEEK

5



POWERED BY nielsen BDS

81

HOT AC

THIS WEEK	EAST WEEK	WEEKS	TITLE ARTIST	1) NIELSEN BDS the HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	1	n	HOME DAUGHTRY	NO. 1(3 WKS) n 🚖 RCA/RMG
	2	12	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE
3	3	26	IF EVERYONE CARED NICKELBACK	רו לב ROADRUNNER/ATLANTIC/LAVA
4	4	23	THE SWEET ESCAPE GWEN STEFANI FEATURING AKOS	N INTERSCOPE
3	7	31	U + UR HAND PINK	LAFACE/ZOMBA
6	5	27	BEFORE HE CHEATS	ARISTA/ARISTA NASHVILLE/RMG
7	6	20	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC
	10	7	FIRST TIME	ter Geffen
	8	27	SAY IT RIGHT NELLY FURTADO	n ³ ✿ MOSLEY/GEFFEN
in	9	29	IT'S NOT OVER DAUGHTRY	וז ³ מ RCA/RMG

MOST ADDED

BIG GIRLS DON'T CRY Fergie (WILLJ.AM/A&M/INTERSCOPE)

MOST INCREASED PLAYS

ROCKSTAR Nickelback (ROADRUNNER/ATLANTIC/LAVA)

TOP **5** NEW AND ACTIVE

EVERYTHING Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

HOLLYWOOD Collective Soul (FL)

UMBRELLA Rihanna Feat, Jay-Z (SRP/DEF JAM/IDJMG)

WHO KNEW Pink (LAFACE/ZOMBA)

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

COMPLETE HOT AC CHART ON PAGE 62

SMOOTH JAZZ

LAST WEEP	WEEKS ON CHART	TITLE ARTIST	IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
2	20	THE RHYTHM METHOD PAUL BROWN	NO. 1(1 WK) PEAK/CONCORD
1	20	HYPNOTIC BONEY JAMES	CONCORD
4	13	LET'S TAKE A RIDE NORMAN BROWN	MOST INCREASED PLAYS PEAK/CONCORD
3	23	READY FOR LOVE WALTER BEASLEY	HEADS UP
5	20	GOT TO GIVE IT UP KIM WATERS	SHANACHIE
10	8	BORN 2 GROOVE	NARADA JAZZ/BLG
6	30	GOOD TO GO CHUCK LOEB	HEADS UP
7	22	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM
11	16	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL
8	23	SAVE ROOM	G.D.O.D./COLUMBIA

MOST ADDED

R N R Rick Braun & Richard Elliot (ARTIZEN)

MOST INCREASED PLAYS

LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD)

TOP 5 NEW AND ACTIVE

LET ME LOVE YOU Janita (OFIR/LIGHTYEAR)

WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)

ERNIE Acoustic Alchemy (NARADA JAZZ/BLG)

REMEMBER ME Marion Meadows (HEADS UP)

TAKE ME Steve Cole (NARADA JAZZ/BLG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 65

THIS WEEK	LASTWEE	WEEKS	TITLE ARTIST	CERTIFICATIONS STATUS
1	1	n	WHAT I'VE DONE UNKIN PARK	NO. 1(11 WKS) the MACHINE SHOP/WARNER BROS.
2		5	TARANTULA THE SMASHING PUMPKINS	REPRISE
3	4	8	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.
4	2	22	FOREVER PAPA ROACH	EL TONAL/GEFFEN
5	5	16	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD
5	6	18	PARALYZER FINGER ELEVEN	ជា WIND-UP
7	8	8	CAPITAL G	
1	7	23	BREATH BREAKING BENJAMIN	HOLLYWOOD
8	9	23,	LAZY EYE SILVERSUN PICKUPS	DANGERBIRD
C	10	7	WORKING CLASS HE GREEN DAY	RO 🏦 REPRISE

MOST ADDED

BLEED IT OUT Linkin Park (MACHINE SHOP/WARNER BRDS.)

MOST INCREASED PLAYS OIL AND WATER Incubus (IMMORTAL/EPIC)

TOP **5** NEW AND ACTIVE

HONEST GOODBYE Bad Religion (EPITAPH) LIGHT UP THE SKY Yellowcard (CAPITOL) THE GOOD LEFT UNDONE Rise Against (CEFFEN) WHAT I WANT Daughtry (RCA/RMG) THE PURSUIT Evans Blue (HOLLYWOOD)

COMPLETE ALTERNATIVE CHART ON PAGE 67

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	11	WHAT I'VE DONE LINKIN PARK	NO. 1 (8 WKS) MACHINE SHOP/WARNER BROS.
2	3	10	I DON'T WANNA STOP OZZY OSBOURNE	EPIC
3	2	23	FOREVER PAPA ROACH	EL TONAL/GEFFEN
	5	22	PARALYZER FINGER ELEVEN	WIND-UP
	4	18	YOU WOULDN'T KNOW HELLYEAH	EPiC
6	8	5	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG
7	9	4	TARANTULA THE SMASHING PUMPKINS	REPRISE
8	6	14	SIDE OF A BULLET NICKELBACK	ROADRUNNER
9	12	8	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA
10	11	22	DRIVEN SEVENDUST	7BROS/ASYLUM

MOST ADDED

MOST INCREASED PLAYS

TOP 5 NEW AND ACTIVE

WASTED TIME Fuel (EPIC)

SICK, SICK, SICK Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 68

ROCK 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL TITLE ARTIST ON'T WANNA STOP NO. 1(9 WKS) 10 WHAT I'VE DONE n. MACHINE SHOP/WARNER BROS. FOREVER 21 EL TONAL/GEFFEN FAR CRY Θ 14 ANTHEM/ATLANTIC MOST INCREASED PLAYS/MOST ADDED PARALYZER 10 20 PAIN THREE DAYS GRACE 34 JIVE/ZOMBA BREATH BREAKING BENJAMIN 23 HOLLYWOOD WHAT I WANT 8 8 RCA/RMG EVERYTHING 23 ELEVEN SEVEN/ATLANTIC/LAVA SHE BUILDS QUICK MACHINES

MOST ADDED PARALYZER Finger Eleven (WIND-UP)

RCA/RMG

#] MOST INCREASED PLAYS

PARALYZER Finger Eleven (WIND-UP)

TOP 5 NEW AND ACTIVE

THE PURSUIT Evans Blue (HOLLYWOOD) HOLLYWOOD Collective Soul (EL) LIE Black Light Burns (I AM:WOLFPACK/ADRENALINE) WASHINGTON IS NEXT Megadeth (ROADRUNNER) ALL THE SAME Sick Puppies (RMR/VIRCIN).

COMPLETE ROCK CHART ON PAGE 69

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART.	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	17	BETTER THAN THE JOHN BUTLER TRID	NO. 1(5 WKS) JARRAH/ATLANTIC/LAVA
2	2	13	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC
3	4	16	THE STORY BRANDI CARLILE	COLUMBIA
4	6	7	HEY THERE DELILAH	HOLLYWOOD
5	3	20	READ MY MIND THE KILLERS	ISLAND/IDJMG
6	S	9	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE
7	8	7	WORKING CLASS HERO GREEN DAY	REPRISE
8	7	11	BIG WHEEL TORI AMOS	EPIC
9	13	8	LAST REQUEST PAOLO NUTINI	ATLANTIC
10	10	8	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.

#] MOST ADDED

DON'T STOP NOW Crowded House (ATO/RED)

MOST INCREASED PLAYS DON'T STOP NOW Crowded House (ATU/RED)

TOP **5** NEW AND ACTIVE

SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE) REHAB Amy Winehouse (UNIVERSAL REPUBLIC) HAMOA BEACH Gomez (ATO/RED) 9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG)

COMPLETE TRIPLE A CHART ON PAGE 72

24/7 NEWS ONLINE @ www.RadioandRecords.com



Now running two startup media companies, this entrepreneur believes in reflecting and responding to America's diversity

Peter Davidson

By Erica Farber



ince beginning his career with his first love, newspapers, Peter Davidson has become one of the most successful entrepreneurs in the U.S. Hispanic media world. Now running his fourth and fifth startup companies, Davidson is committed to providing quality local radio programming to emerging Hispanic and ethnic markets across the country.

Getting into the business: I had always been involved in newspapers—I was editor of my high school paper, worked for my college paper and was editor of my business school paper. I loved the newspaper business and was looking for a way to get into the business.

I worked for a while at The Washington Post. After business school, I worked at an investment bank for a number of years, focusing on the media industry and newspapers in particular.

Focusing on ethnic markets: Gannett was interested in selling El Diario La Prensa, the largest Spanish-language newspaper in New York City. I put together a group of investors and bought it in 1989. I had been at Morgan Stanley and became president of the newspaper.

We renamed that company Latin Communications Group, and expanded from the one daily newspaper to operating three weekly newspapers and three Univision television stations, and we eventually had a 22-station radio group called XL Communications. We sold that company in 2000 to Entravision.

Founding of Davidson Media: The Spanish population had continued to increase in new cities and new states, like Nevada and Portland, Ore., and the fastest growth was in the Southeast— North Carolina, South Carolina, Georgia, Virginia, Tennessee. I thought there was a great opportunity to launch a Spanish-language radio company focused on these emerging U.S. Hispanic markets.

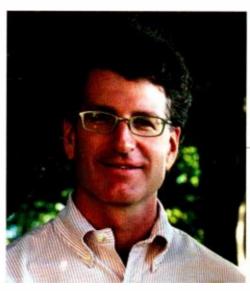
I started Davidson Media Group in 2004, and in 2005 and 2006 we purchased 42 radio stations in 24 markets. **Long-range plans:** Spanish-language continues to grow. Spanish advertising is growing. We were in pretty early, so we have leadership positions in virtually all of our markets, and we're happy to continue developing the stations and the markets we have.

We have been the most aggressive buyer of radio stations in the country for the last two years. We are actively looking to fill out the rest of our footprints, but I'm very focused on the Southeast, the lower Midwest and the Northeast.

The recently formed Blackstrap Broadcasting:

Everything I've been interested in is responding to the great ethnic diversity in our country and having that diversity be reflected in programming. We just signed an asset-purchase agreement to acquire stations in New York and Boston.

We actually don't do Spanish; the focus is on immigrant communities and immigrant programming.



Biggest challenge: The challenge is that the world of investors and lenders is not nearly as positive about radio as it used to be. There is a lot of fear out there, so when you're an aggressive acquirer and builder of companies like I am, it's gotten more difficult to bring the capital to bear.

State of radio: I love it. I wish everyone would stop being so depressed about it. Broadcasters have got to buck up. Maybe it's a different business than it was 20 years ago, but it's a phenomenal business.

It's a phenomenal business with the reach it has. It's a phenomenal business with the \$20 billion in advertising that still goes to radio stations. It's a phenomenal business in being awarded a very scarce resource, FCC licenses, that give you a very defined group of competitors in a market. It's just one of the great business opportunities.

Career highlight: Davidson Media Group is the fourth company and Blackstrap is the fifth company I've founded. Looking back, I feel the greatest personal reward is that I've had great people working with me.

Career disappointment: There are many assets 1 would have loved to have kept, but when you borrow a lot of money from equity investors, you have to sell sometimes, even when you, as the operator, would like to keep owning assets.

Most influential individual: My grandfather. He was a Russian immigrant who came to this country and built himself up and made some money in the business of exporting blackstrap molasses from Cuba at the turn of the century.

He spent a number of years in Cuba and the Dominican Republic. He knew Spanish and was always talking about his early days in those countries, in the molasses business. That gave me a real love of the Spanish language, the Spanish community and entrepreneurship, so 1 named Blackstrap Broadcasting as a tribute to him.

Advice for broadcasters: For managers of stations, my advice is, by any means possible, become an owner. Life starts being fun when you own the assets you work at. There are more opportunities now than there have ever been, with stations up for sale, with major groups looking to divest properties, with what's happening with the Clear Channel properties.

And there's never been more of a need to bring radio back to local, committed people who love their communities, who love what's on the air and who love what they're selling. There's never been a better time to get into radio.

'There's never been more of a need to bring radio back to local, committed people who love their communities.'-Peter Davidson

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Liner Notes

Profile: Peter Davidson Title: Davidson Media Group founder and president Favorite radio formats: Classic rock and smooth iazz Favorite TV show: "Friday Night Lights" Favorite song: Bruce Springsteen's "Youngstown' Favorite movie: "The Man Who Would Be King' Favorite restaurant: "I don't have one." Beverage of choice: Water Hobbies: "I am a big baseball enthusiast, as a fan, as a player and as a coach. I coach a lot of baseball." E-mail address: "Best to reach me through our Web site at davidson-

mediagroup.com."



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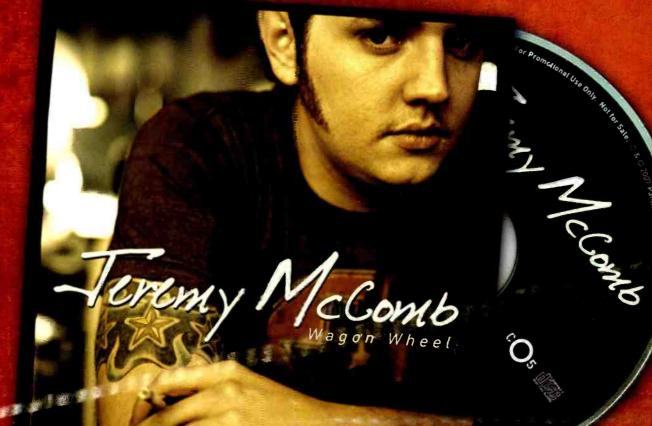


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