SPECIAL REPORT **VERY MODERN ROLE OF** A GENERAL MANAGER

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CONCLAVE 2007

Annual Confab Delivers On New Rules Of Evolving Radio Landscape p.14





PLUS

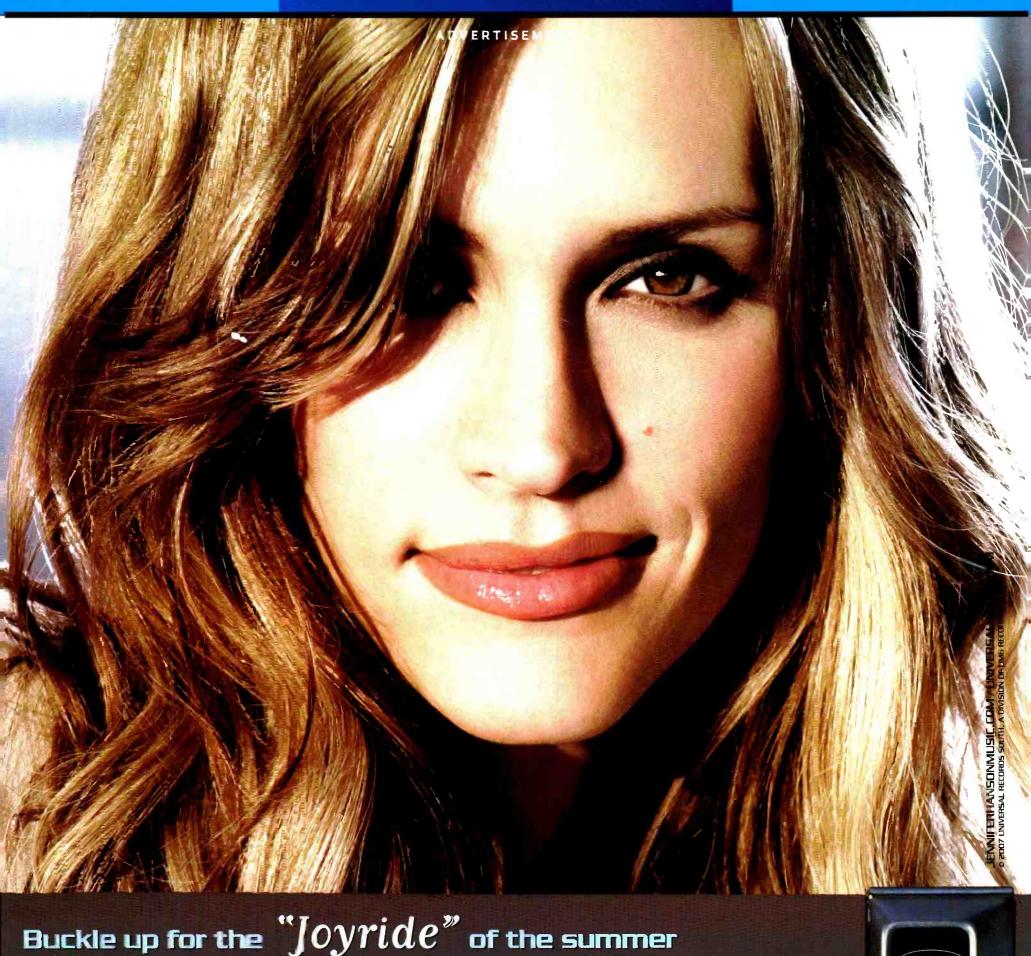
MANAGEMENT MARKETING SALES: MARKETING GOES MOBILE P.10

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UNIVERSAL

ROCK: DAVE RICHARDS GUIDES ENTERCOM'S FOUR SEATTLE FMs p.49



with Jennifer Hanson - arriving July 11thl

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READIO AND RECORDS. COMPREHENSIVE

ews-oc

Kraddick Forms Syndication Company



Syndicated morning personality Kidd Kraddick has formed his own company, Yea Network, to handle syndication for his "Kidd Kraddick in the Morning" show, heard on more

than 60 stations. Kraddick says the new venture has other products in the pipeline and has plans to hire additional staff shortly. A president is expected to be named in less than two weeks.

Kraddick and Yea Network have also signed a multivear deal with Clear Channel to keep "Kidd Kraddick in the Morning" based at Clear Channel CHR/top 40 KHKS (106.1 Kiss FM)/Dallas. -Keith Berman

R&R Promotes Dunham

Darnella Dunham, R&R's rhythmic ed tor since January 2006, is promoted to urban/rhythmic/gospel editor.

R&F president/publisher Erica Farber says, "I am pleased to recognize Darnella's contributions to our company with this promotion. Her radio experience with each of these formats is key to our mission of servicing the industry. Her hard work, willingness to go the extra mile and her car-do attitude are exemplary." Durtham joined R&R in 2005 as

assistant urban and rhythmic editor, following stints as MD of WMIB/ Miami, on-air work at WJBW and WMRX/

West Palm

Beach, morning co-host/producer at WJHM Orlando and music and programming coordinator at WEDR/Miami.

Hillary Crosley continues with R&R as contributing urban editor, in addition to her editorial responsibilities at sister publication Billboard.

Symposium Opens Window On Radio

The mere notion of Google-izing ad inventory—selling a station's surplus advertising through Google—was enough to unnerve Citadel CEO Farid Suleman during the fourth annual Interep Radio Symposium June 28 in New York.

'That is further commoditizing our product. I think it is a fundamentally flawed model. It says we cannot sell all of our inventory," Suleman said. "It says, 'There's nothing wrong with the amount of commercials you sell, you just can't sell them all."

Suleman did have glowing things to say about Arbitron's Portable People Meter and hinted that Citadel could be the next large broadcaster to sign on for the service.

During a moment of industry self-examination, Entercom CEO David Field noted that radio gets undue criticism."I don't think we get the credit for the resilience that radio has shown in a world of extraordinary change."

The results of a Radio Ad Effectiveness Lab study were also revealed to attendees, showing that radio advertising has the same emotional impact on consumers as does a spot airing on TV. at a fraction of the cost.

—Jeffrey Yorke



From left are Interen CFO David Kennedy, Entercom CFO David Field, Citadel CEO Farid Suleman, Bear Stearns broadcast analyst Victor Miller, Inner City Broadcasting president/COO Charles Warfield and Univision Radio president/COO/Gary Stone

o 45% 3.4%

wn from 26% in 2002, cording to the "Internet and ultimedia 2007" report by now lags behind TV (36%) and the Internet (33%), which railed radio at only 20% just ive years ago.

uned in to Web radio's Day of Silence, protesting increased royalty rates, according to Bridge Ratings. On June 27, the day after the protest, 89% of listened to Internet radio again.

increased from April's 59.5 million to May's 61.6 million, according to JP Morgan. Those numbers don't match 2006. Meanwhile, listening to terrestrial radio operators sites rose more than 21% year

Uni Republic Promo Restructures

Universal Republic Records has revamped its promotion department with promotions and additional hires, all reporting to senior VP of promotion and artist development Joel Klaiman.

Among the appointments are VP of promotion and sports marketing David Nathan, VP of crossover promotion Gary Spangler and VP of rock promotion Dave Downey. Additionally, Alisa Applegate is appointed associate director of crossover promotion and Risa Matsuki is named director of triple A promotion.

Top 40 appointments include Mike Nazarro as director of top 40 promotion and Howie Pivar as director of top 40, while Toby Russell moves from Southeast regional director/head of triple A to director of top 40 and Ray Vaughn tacks on director of top 40 duties to his Southwest regional director promotion title. -Mike Boyle

ON THE WEB

Copps: Broadcasters 'Captives' Of Wall Street

FCC commissioners Michael Copps and Jonathan Adelstein accused Wall Street of harming local broadcasting in the past decade during the fifth of six regional public hearings on media ownership, held June 28 in Portland, Maine. "There aren't as many [local broadcasters] now, there aren't as many station owners anymore because of consolidation," Copps said. "Those who remain are less and less captains of their own fate these days and more and more captives of unforgiving Wall Street and Madison Avenue expectations." Adelstein chimed in, saying, "Quality journalism is too often sacrificed to meet Wall Street quarterly projections." —Jeffrey Yorke

NAACP Backs Merger

The proposed \$13.6 billion merger of Sirius and XM has won the endorsement of the nation's oldest and largest civil rights group, the NAACP. In a June 28 letter to the FCC, the 400,000-plus member group applauded the companies for maintaining "a strong commitment to diversity" and "utilizing significant resources to recruit and retain minority talent and leadership at all levels."

Just three days before, the North Carolina Assn. of Broadcasters wrote the FCC urging rejection of the merger.

The FCC opened a public comment period on the proposal June 27. —Jeffrey Yorke

Incoming: Commercials On HD Side Channels

After debuting stunning sound quality and a wide mix of programming alternatives, HD radio side channels may soon unveil a new sound; advertising. That's according to iBiquity president Bob Struble, who told Interep Radio Symposium attendees that he expects to hear advertisements on the channels early next year as stations attempt to "monetize" HD. Some broadcasters not part of the HD Digital Radio Alliance-the group formed to devise rules and promotion schemes for HD's rollout-have already begun to broadcast spots, Struble reported. —Jeffrey Yorke

NEWS UPDATES AROUND THE CLOCK: www.RadioandRecords.com

Cohen Named GreenStone Media VP Of Programming

GreenStone Media, which bills itself as "the personality radio network for women," has



Cohen

upped Heather
Cohen from
director of programming for
New York to VP
of programming,
overseeing the
network's shows
in New York and
Los Angeles.

Before joining GreenStone in 2006, Cohen managed

talent and producers for WOR Radio Network and earlier spent eight years with WOR parent Buckley Broadcasting.

Calling her "a star," GreenStone Media president Susan Ness says Cohen has "been working with our shows on both coasts and has done an outstanding job. We're thrilled to name her VP of programming." —Brida Connolly

Rahilly Succeeds Kitchin As Premiere President

Premiere Radio Networks president/COO Kraig Kitchin announced June 27 that he is leaving the company he co-founded in 1987. Taking over as Premiere president, effective July 11, will



be Charlie Rahilly, executive VP of operations for the Clear Channel Radio division of Premiere parent Clear Channel Communications. Kitchin will remain with the network for a transition period to be determined.

Kitchin said he has enjoyed "one of the alltime professional career rides with incredible people at Premiere Radio, both on and off the air." As for his plans, he said his "next experi-



Kitchin

ence will be much more narrowly focused."

Rahilly is a Clear Channel veteran who has served as Clear Channel/Los Angeles market manager, senior VP for the West Coast, executive VP of West Coast operations and senior VP for the Sunbelt region. He was named to his most recent post in 2005.

"Clear Channel is fortunate to have someone of Charlie's caliber take on this important role," Clear Channel Radio president/CEO John Hogan said. "He has led many of Clear Channel Radio's most strategic and successful markets and projects."

"One of the best parts of my current responsibilities has been collaborating with the Premiere team," Rahilly said. "Together with everyone at this great company, we will continue to build on Premiere's leadership." —Brida Connolly

Positive Radio Ad Impact Study

A new study contradicts the long-held belief that TV ads pack more emotional punch than radio. The study, conducted by Gallup & Robinson for the Radio Ad Effectiveness Lab (RAEL), found that radio ads delivered an emotional impact equivalent to their TV counterparts. Of the 16 ads used in the study, four radio campaigns showed significantly higher scores than the TV campaigns, while only one TV ad was significantly higher than its radio counterpart. —Katy Bachman

Sanctuary Shutters Radio Department

Citing measures to reduce its front-line operations, Sanctuary Records Group on June 30 shuttered its entire radio promotion department.

Exiting are senior VP of promotion Drew Murray, West Coast regional Mark Chotiner, Southeast regional Jordan Zucker and Southwest regional Joe Schuld (who is joining Category 5 Records). Northeast regional Stephanie Pensyl will stay on until the end of July to assist on the Dolores O'Riordan tour. —*Mike Boyle*

'Fairness Doctrine': Not Capitol Hill's Rip Van Winkle

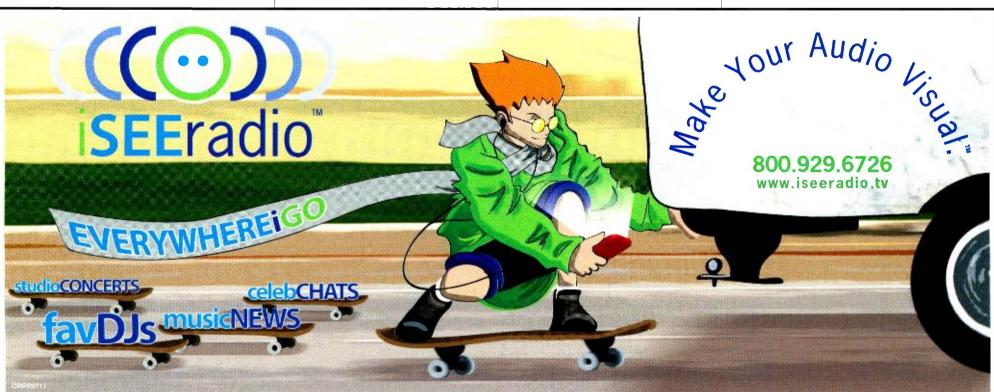
In Washington Irving's 1819 classic, Rip Van Winkle wakes up after 20 years with all his enemies dead or gone, allowing him to happily resume his life. Proponents of the "Fairness Doctrine" won't be so lucky. It appears their attempt to resurrect after 20 years a regulation that would require broadcasters to present opposing viewpoints on issues of public importance was effectively struck down by separate measures in the House and Senate-each of them called the Broadcaster Freedom Act. The House vote took place June 28; the Senate voted June 29. The NAB lobbied heavily against restoring the Fairness Doctrine. —Jeffrey Yorke

Payton Takes Over Area 108

Duncan Payton is appointed PD/morning host at KVGS (Area 108)/Las Vegas, taking over mornings for the exiting Gonzo Greg and Nicole, and filling the programming gap created when Larry Mac left the Riviera Broadcast Group alternative station in April. It's a return to Sin City for Payton, who spent four years programming KMXB and KMZQ. Payton was last seen in the PD chair at Clear Channel hot AC KMYI/San Diego; he also programmed sister XHRM (Magic 92.5).

Additionally, Riviera VP of programming J.J. Jeffries, who had been with the company since November 2005, has exited. Before joining Riviera, he spent 10 years programming KUPD/Phoenix.

—Keith Berman



Brown Bags WVAZ/ Chicago PD Post

Derrick Brown, most recently PD at Radio One's urban WKYS/Washington, has been tapped as PD of Clear Channel's urban AC WVAZ (V-103)/Chicago, effective July 16. He replaces Elroy Smith, who resigned in May.

"The opportunity to return home and program a phenomenal station like V103 is a dream come true," says Brown, who previously worked in the market as AC WLIT midday



host. Brown has also programmed CBS Radio's jammin' oldies KDJM (Jammin' 92.5)/Denver and Cox's urban AC WHQT (Hot 105)/Miami.—Darnella Dunham

Allers Rejoins CC

John Allers is appointed PD for Clear Channel alternative WRFF (Radio 104.5)/Philadelphia, which signed on May 16. Best-known as OM of the company's San Jose cluster and PD of alternative KCNL (Channel 104-9), Allers recently helped launch CBS Radio's triple A WTGB (94.7 the Globe)/Washington and then-Entercom alternative WSWD (94.9 the Sound)/Cincinnati.

Allers says, "I'm extremely excited to collaborate with [OM] Thea Mitchem, market manager | Manuel Rodriguez, |senior VP of programming] Gene Romano and the future programming team to create a new, unique aural experience for Philadelphia." - Keith Berman

SoundExchange Offers Cap On **Minimum Web Royalties**

In March, when the Copyright Royalty Board raised per-performance webcast royalties for 2006-2010, it set a minimum fee of \$500 "per channel or station" streamed. On June 29, SoundExchange offered to voluntarily cap those fees at \$2,500 per webcasting service in what it said is an effort to address webcaster concerns.

Digital Media Assn. executive director Jonathan Potter responded to SoundExchange's announcement with a statement saying DiMA would agree to a cap that covered the full term of the CRB ruling, but the offer it has received in writing runs only through 2008.

Webcasters have been arguing that the new royalties will all but bankrupt the industry, and versions of the Internet Radio Equality Act, which would set aside the rate hike and the \$500 minimum fee and set a transitional royalty rate of 7.5% of revenue for 2006-2010, have been introduced in the House and Senate

The House Small Business Committee on June 28 held a hearing on webcast royalties, with, among others, Tommy Boy Records chairman Tom Silverman and songwriter/producer Cathy Fink testifying in favor of the rate hike, and WOXY.com GM Bryan Miller and Stunning Models on Display Records co-owner Kieran Kelly arguing against the increase.

The new royalties are set to go into effect July 15, with retroactive royalties for 2006 and 2007 due immediately. -Brida Connolly

MOVERS

Yahoo Music VP of music programming and label relations Jay Frank joins CMT in the newly created role of senior VP of music strategy in August. Frank, who reports to CMT executive VP/GM



Brian Philips, will oversee CMT's music and talent division and all of the network's on-air and digital music initiatives . . . John Patrick, PD of Clear Channel AC WOOD/Grand Rapids, Mich., and WBXX/Battle Creek. Mich., joins Debut Broadcasting Corp. as VP of radio operations. In this newly created position, Patrick is charged with assimilation of radio station acquisitions. DBC recently acquired five stations in the Greenville Greenwood, Miss., market.

SHAKERS

Glen Brunman is named executive VP/head of creative (U.S.) for Warner/Chappell Music. Brunman is based in Los Angeles and reports to chairman/CEO Dave Johnson, Brunman spent more than three decades at Sony Music, most recently serving as president of the Soundtrax label, which he founded in 1992 . . . Pam Kraemer joins broadcast marketing/consulting firm DMR as creative director. Kraemer previously led internal design teams for consumer evewear company Luxottica Retail . . . Market veteran Michael Hamer joins Salem Christian teaching combo WAVA-AM-FM/Washington as sales manager. Hamer, who reports to station manager Tom Moyer, has more than 25 years of local media sales experience. including stops at Bonneville news/talk WTOP and CBS Radio urban WPGC.

Business Briefina

By Jeffrey Yorke

Radio Revs Off In May

The RAB reports that nonspot radio revenue increased by 10% in May over the previous year, but the downside was that total radio revenue was off by 2%. National revenue did not experience any gains during the same period last year. The combined local and national revenue was also off by 1%.

Small, Western Groups On **Buying Sprees**

Los Angeles-based private-equity investment firm Frontier Capital Partners has snatched up 16 Clear Channel stations-13 in California and three in Arizona for an undisclosed price, according to a June 29 FCC filing.

The California outlets include KVEC and KSLY/San Luis Obispo; KSMA, KXFM and KSN1/Santa Maria; KSMY/ Lompoc; KSTT/Los Osos-Baywood Park; KURQ/Grover Beach; and KATJ/ George. All three of the Arizona stations-KBLU, KQSR and KTTI—are in Yuma.

Meanwhile, Adam Nathanson's Los Angeles-based Mapleton Communications has agreed to buy seven Citadel stations in Spokane for an undisclosed price: country KDRK adult bits KBBD adult standards KEYE-AM, oldies KEYE-FM, news/talk KGA, sports KJRB and rock KZBD.



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R&R. □

FORMAT	Pag≘	Title / Artist
CHR/TOP 40	27	Summer Love / Justin Timberlake
RHYTHMIC	30	Farty Like A Rockstar / Shop Boyz
RAP	31	Farty Like A Rockstar / Shop Boyz
URBAN	33	Lmbrella / Faihanna Featuring Jay-Z
URBAN AC	34	Please Don't Go / Tank
GOSPE_	35	Blessed And Highly Favored / The Clark Sisters
CHRISTIAN AC	37	I'm Not Who I Was / Brandon Heath
CHRISTIAN CHR	38	The Last Night / Skillet
CHRISTIAN ROCK	38	Break Me Down / Red
INSPO	38	Bring The Rain / MercyMe
COUNTRY	41	Lucky Man / Montgomery Gentry
AI	44	Waiting On The World To Change / John Mayer
HOT AC	45	Home / Daughtry
SMOOTH JAZZ	48	The Rhythm Method / Paul Brown
ALTERNATIVE	50	What I've Done / Linkin Park
ACTIVE ROCK	51	Paralyzer / Finger Eleven
ROCK	52	l Don't Wanna Stop / Czzy Osbourne
TRIPLE A	56	Better Than / The John Butler Trio
AMERICANA	57	Compadres: An Anthology Of Duets/ Marty Stuart
LATIN ROCK / ALTERNATIVE	58	A Marte / Pastilla
REGIONAL MEXICAN	59	A Ti Si Puedo Decirte / E Chapo De Sinaloa
LATIN POP	60	Todo Cambio / Camila
TROPICAL	61	Mas Que Tu Amigo / T to Nieves
LATIN RHYTHM	61	Impacto / Daddy Yankee Featuring Fergie

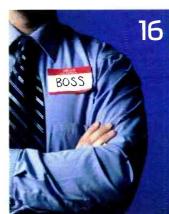
MARTY STUART

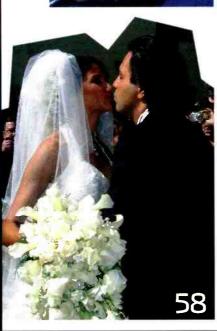


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FEATURES

16 THE VERY MODERN ROLE OF A **GENERAL MANAGER**

> Marked by the atypical, GMs guide staff, embolden ideas, chart course and embrace the new technology frontier.

14 CONCLAVE LEARNING **CONFERENCE: FULL COVERAGE**

Branded as "Radio Under Construction," it was fitting that this year's Conclave took place at a Minneapolis hotel in the middle of a makeover.

бб publisher's profile: JOE BARONE

> The owner of production house Barl may not be a familiar name in programming circles, but his effective audio messages have garnered him a Radio Mercury Award every year since the honor's inception.

DEPARTMENTS

10 MANAGEMENT/ MARKETING/SALES

Texting, texting, 1-2-3 . . . Radio and Internet marketing consultant Kevin Stapleford explains how marketing has gone mobile.

21 NEWS/TALK/SPORTS

All-sports WFAN/New York turns 20 after spawning some 560 like-minded outlets on the dial.

STREET TALK

Will CBS Radio's Free FM live . . . or die hard? In recent weeks, affils in San Francisco, New York, Phoenix and San Diego have flipped out of the format, as FM talk stations in Dallas, Baltimore and Philly drop the "Free FM" moniker.

25 THE SPIN

Kenny Chesney logs the quickest top five ascent on the Country chart in three years as "Never Wanted Nothing More" rips 9-5 in its fifth chart week.

'A manager is now a market manager. That's a nice way of saying we don't believe every format we own here needs impassioned leadership and further, of course we won't pay for them.' p.16



COLUMNS

26 CHR/Top 40

29 Rhythmic

32 Urban

36 Christian

40 Country

43 AC/Hot AC 47 Smooth Jazz

49 Rock

54 Triple A

58 Latin

62 National Airplay



WWW.RADIOANDRECORDS.COM:

What's New This Week Online

July 9 Phase 2 spring Arbitrends are still rolling. Look for Las Vegas and Indianapolis, among others. ► Click on Ratings

Emmis reveals Q1 earnings results today, followed tomorrow by a shareholders meeting. Trust RadioandRecords .com for full

> coverage. **▶** Bookmark Radioand-Records.com

July 11 Discover tomorrow's hits today with HitPredictor. ► Click on Charts

July 12 More phase 2 spring **Arbitrends** arrive. See Nashville and Oklahoma City, among others, today.

► Click on Ratings



July 13 Catch up on the latest format flips, personnel changes and other news in your format. ► Click on Format News

MARKET SNAPSHOT:



Greensboro is seeing new growth with a range of activity throughout the community, including revitalization of the central business district, a new minor league baseball stadium and joint millennial campuses for two local universities.

POPULATION: 1,131,200

RADIO MARKET RANK: 45

DEMOGRAPHICS:*

	TOTAL	GREENSBORO	
	75-MARKET POPULATION %	ARBITRON Metro%	INDEX
AGE 18-24	13%	12%	94
AGE 25-34	18%	18%	98
AGE 35-44	20%	20%	99
AGE 45-54	19%	19%	98
AGE 55-64	14%	16%	113
FEMALE	52%	53%	103
WHITE	83%	78%	94
AFRICAN-AMERICAN	12%	19%	166
HISPANIC ORIGIN	14%	6%	41
VISITED STATION SIT (PAST 30 DAYS)	E 5%	3%	63

NO. OF RADIO STATIONS: 25

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
ENTERCOM	2 AM, 4 FM (6)	23.9%
CLEAR CHANNEL	3 FM	18.0%
DICK BROADCAST	ING 2 FM	8.1%

FORMATS: 3 country, 3 black gospel, 2 urban AC, 2 CHR/top 40, 2 active rock, 2 N/T, 1 rhythmic, 1 AC, 1 classic hits, 1 Spanish oldies, 1 adult hits, 1 classic rock, 8 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WQMG-FM	URBAN AC	7.4
WTQR-FM	COUNTRY	7.1
WJMH-FM	RHYTHMIC	6.4
WMAG-FM	AC	5.5
WPAW-FM	COUNTRY	5.2

INTERESTING FACT:*

You can really get your game on in Greensboro. Metro area households are 65% more likely than all households nationally to plan to buy a videogame system in the next 12 months.

*Source: Scarborough Research 2006
**Source: Arbitron Winter 2007 Report

Chowing Down In Greensboro

This week we take a look at the quick-service restaurant category in Greensboro and provide suggestions for how account execs can make use of such data.

First, profile the QSR consumer in your market: Greensboro consumers are frequent QSR customers, with 59% of the market's adults having eaten at a QSR five times or more in the past month. Look at the first chart and you'll see that Chinese restaurants rank first among these frequent QSR consumers, with 43% having eaten at a Chinese restaurant in the past month.

Second, profile the power of your station. Examine the second chart and you'll notice that Greensboro consumers who have eaten at a QSR five or more times are 26% more likely to listen to adult hits. Make sure to find out what restaurants your listeners are more likely to visit—data like this can be a great prospecting tool. —Susan Visakowitz

Top Restaurant Types Among Greensboro Frequent QSR Consumers (Past 30 Days)

	TOTAL %	TARGET %	INDEX
ANY CHINESE RESTAURANT	35	43	125
ANY MEXICAN RESTAURANT	31	39	127
ANY SEAFOOD RESTAURANT	28	33	118
ANY ITALIAN RESTAURANT	18	23	128
ANY STEAKHOUSE	16	21	128
ANY UPSCALE RESTAURANT	12	14	112
ANY OTHER ASIAN RESTAURAN	T 11	12	114
ANY COFFEE HOUSE/COFFEE BAI	R 9	9	106

Greensboro Consumers Who Have Eaten At A QSR 5+ Times

RADIO FORMAT PROFILES (M-S 6AM-MID CUME)

	TOTAL %	TARGET %	INDEX
COUNTRY	36	37	104
NEWS/TALK/INFORMATION	20	20	99
POP CONTEMPORARY HIT RADIO) 16	19	121
URBAN AC	16	18	112
ADULT CONTEMPORARY	16	18	108
RHYTHMIC CONTEMPORARY HIT RAD	0 14	17	125
ALBUM ORIENTED ROCK	12	13	111
ADULT HITS	10	13	126
CLASSIC ROCK	11	12	112
CONTEMPORARY CHRISTIAN	5	5	100
VARIETY	5	5	111
SOUTHERN GOSPEL	6	5	85

SOURCE: Scarborough Research 2007

Deals of the Week

Alabama, Florida, Georgia

WAGH-FM/Fort Mitchell (Columbus), Ala.; WPBH-FM/Port St. Joe (Panama City), Fla.; WEBL-FM/Warner Robins (Macon), Ga.

PRICE: Undisclosed TERMS: Transfer to a trust

BUYER: Aloha Station Trust, headed by sole member Jeanette Tully. Phone: 210-495-3392. It owns 122 other stations.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone:

COMMENT: Transfer of certain Clear Channel stations to Aloha Station Trust prior to or simultaneously with consummation of the merger/privatization, to comply with FCC ownership limits.

Arizona, California

PRICE: Undisclosed TERMS: Unavailable

BUYER: Frontier Capital Partners, headed by Jason Wolff. No phone listed. It owns no other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

BROKER: Kalil & Co.

COMMENT: Clear Channel's five stations in Victor Valley, four stations in San Luis Obispo, four stations in Santa Maria-Lompoc, Calif., plus three stations in Yuma, Ariz., to Frontier Capital Partners for an undisclosed price.

2007 Deals to Date

Dollars to Date:	\$1,315,196,357	(Last Year: \$3,416,442,932)
Dollars This Quarter:	\$1,014,497,225	(Last Year: \$400,000,000)
Stations Traded This Year:	951	(Last Year: 556)
Stations Traded Second Quarte	er: 687	(Last Year: 288)



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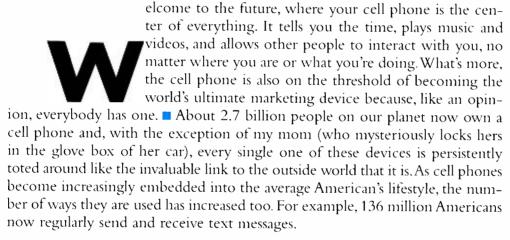
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Hold the phone: marketing goes mobile

Texting, Texting 1-2-3

Kevin Stapleford



On cue, mobile marketers have launched a plethora of platforms on which all sorts of industries are actively creating interactive bonds with consumers. In fact, according to EJL Wireless Research, mobile advertising will generate \$2.3 billion in U.S. revenue by 2011. Since radio broadcasters face stiff competition from emerging entertainment sources already, you would think they'd be all over mobile marketing, right? Well . . . not so much.

"We knew that our listeners were using mobile technology—already," says—Tom—Poleman, senior VP of programming for Clear Channel/New York and OM of CHR/top 40 WHTZ (Z100). "It didn't take a brain surgeon to know that cell phones were everywhere, and the stats showed us that 75% of them were text-enabled. It was becoming painfully obvious that we needed to figure out how to use this technology to market to our listeners."

Duncan McLaren, VP of business development for mobile marketing firm Soapbox Mobile in Carlsbad, Calif., agrees. "You would think that mobile marketing would be a great extension for a radio station as a way to interact with a large number of users," he says. "It's such a blindingly natural fit, but adaptation to mobile [in the United States] in general has been slow."

Times are changing quickly, however, as radio has begun to seriously consider the ramifications of not keeping up with the communications curve. For example, Poleman recently helped launch a customized mobile phone application for Clear Channel's entire New York cluster, providing listeners with direct access to Z100, classic rock WAXQ (Q104), dance WKTU, urban WWPR (Power 105) and AC WLTW.

"I now understand that we have been slower than we should have by virtue of how quickly our audience has reacted," he says. In fact, 18 months ago, when Z100 first stuck a toe in the mobile waters with a basic text messaging application, "it was obvious that we were already behind the curve of the audience," Poleman says. "The listeners were like, 'Where've you been?'

Radio broadcasters don't need to flagellate themselves too harshly over missing the mobile boat though, because experts like McLaren indicate that the revolution has only just begun. "On a mass scale," he says, "a few of the major pieces have only recently fallen into place. From a technological perspective, some of the challenges that were once there have been resolved. The technology is easier to use and the applications are easier to grasp, so user adoption is just beginning to grow exponentially."

As an illustration of this point, consider the "Mobile Audio Media Survey" that Arbitron and Telephia conducted in fourth-quarter 2006. The study demonstrated that, while the entire world has yet to embrace the full potential of cell

phones, usage is heading for critical mass. Of all mobile users, 49% use their phones for applications other than making calls, and text messaging is the leading non-voice application—36% of mobile users use this capability on a regular basis.

"Whether the actual tipping point happened six months ago or it will happen six months from now, we're definitely in the midst of it," McLaren suggests. "2007 has seen an explosion in the way that broadcast media alone are starting to use mobile media and texting. Shows like 'American Idol' and 'Deal or No Deal' are obvious examples, but it's now being embedded in radio show formats" through such activities as interactive voting.

Who Are These People?

Silly rabbit—mobile marketing is not just for kids. Forrester Research says that the only demographic group with less than 50% cell phone penetration is the 65-plus crowd. As for text messaging as communication, while the Pew Internet & American Life Project survey shows that 68% of Americans between the ages of 18 and 27 are already engaged, this trendsetting group is causing an upswing in upper-demo usage as it moves into the work force and texts with older colleagues. As a result, 39% of all 18-to 39-year-old cell phone owners use texting, and that number is expected to grow.

Poleman is now witnessing this phenomenon firsthand."Z100 and Power 105 are the most active radio stations because of the [adults 18-34] target of the audience," he says. "So we expected those stations to react faster, and they have. That just seems to be the nature of technology: Heavy usage starts in the younger demos and then grows older.

"There are so many benefits of mobile marketing that perhaps the older demos just haven't become familiar with yet," he continues. "So it's really just a matter of time. Getting traffic on demand is an example. Listeners can punch in their usual route and request a text message from us whenever there's a problem along that route. So it's not just about getting the latest Paris Hilton alert. There are a lot of useful functions, and if you look at the stats, the median age of getting a text message is now 34."

The Meaning Of Mobile

Soapbox Mobile's McLaren lists three major attributes contributing to the rise of the cell phone as a marketing tool for radio and other industries: "First of all, you have the 'anywhere'



'You can offset the cost of a mobile campaign by embedding sponsors into every single text message.'

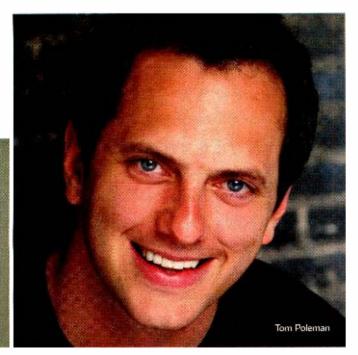
-- Duncan McLaren



nature of mobile; meaning, you can always reach someone." Second, texting involves easily accessible, interactive information. "Those two elements really distinguish what mobile is and what you can do with it."

Third, the cell phone is "a very personal device . . . and the potential power of such personal interaction is staggering. [Marketers] should always take into account that they are asking someone's permission to communicate with them on intimate terms. Consumers are actually letting you into their lives, and that's something that marketers can really benefit from if they act responsibly."

Poleman, too, is cautious about not annoying listeners with mobile marketing. "Our feeling is that as long as we're offering content that is of value to the listener and, as long as we don't abuse the technology, what we send out will not be viewed as mobile spam. It's the same principle that we've followed with our e-mail database clubs. We don't send out ads that are disguised as something of value because the listeners see right through the crap. We're



well-aware that, with every program we launch, our listeners can opt out just as quickly as they opted in."

Exploiting Radio's Natural Advantage

In this era of rapid technological advancement, it's not often that one can say that radio has an upper marketing hand. Yet unlike other industries, radio has powerful built-in platforms on which mega-mobile marketing campaigns can be launched. They're called the airwayes.

McLaren says, "It's easy to see how radio could start by using the mobile phone as a direct-response mechanism. A DJ asks a question and gives listeners a number to text in the answer. That's a great way to draw people into a mobile program, because you can follow up their interaction by sending them an opportunity to opt in. You initiate the engagement and then seek further interaction with those who choose to participate."

Poleman adds, "The thing that motivates people the most is when the jock integrates our mobile campaigns into the fabric of their show. For example, when Elvis Duran is doing a bit on 'The Z Morning Zoo' and getting listeners involved, he'll have a couple of people on the phone, but then he will also read some of the text messages and that just creates an avalanche of texts."

Meanwhile, once the interaction begins, the potential for continued engagement is dictated by the level of brand trust generated by the sender (which, in this case, would be the station). This should be another natural strength for radio. "Your listeners need to know that you're not going to take advantage of them if they interact with you," McLaren says. "And this should be relatively easy for radio since the listener essentially feels like they're interacting with the guy that they listen to every day. Some degree of trust should already exist because the relationship with the station has been previously established."

Dollars & Cents Out Of Mobile

What about driving revenue? "It can be done," McLaren says." 'Deal or No Deal' charges a dollar per text message

'It was becoming painfully obvious that we needed to figure out how to use this technology to market to our listeners.' —Tom Poleman

for their weekly contest, and they generate between \$5 million and \$6 million in mobile revenue per show. You can absolutely create a premium club if you've got the content to warrant it. I mean, people opt in to the craziest clubs already, paying \$3 a month to receive a joke of the day. Under the right circumstances, mobile could certainly be a revenue generator."

Poleman says that his stations experimented with a mobile content program with Cingular last September. "At that point, we were talking about keeping the basic text services free but charging consumers to stream the stations and for other applications. We see this as an area where we can grow exponentially in the future but right now it's all about building the usage with the consumer, and we don't want to do anything to stunt that growth," he says.

Still, the Arbitron/Telephia study showed that nearly 90% of mobile phone users surveyed said they would accept advertising in exchange for free content. Additionally, radio would not be operating within an advertising vacuum. A recent poll commissioned by Airwide Solutions indicated that 89% of all major consumer brands will be using text and multimedia messaging by 2008.

"If you forgo the subscription route, you can offset the cost of a mobile campaign by embedding sponsors into every single text message," McLaren says, "While advertising-funded models in mobile are relatively new, it is the oldest sales model in the world and radio broadcasters are especially adept in this area. Plus, once you've built your large mobile database, you've created an additional media tool for yourself. You can add a mobile package so that clients can engage listeners when they're away from the radio station."

Whether revenue creation is part of the equation or not, the potential for mobile marketing to create bonds with listeners is already tangible."You can feel it," Poleman says. "Once you give this option to your audience, they only demand more. We could never unplug our mobile functionality now. It's weird. I can no longer conceive 'The Z Morning Zoo' without text messaging now."

McLaren adds, "Mobile marketing is by far and away the simplest way to start real engagement with your audience. But keep in mind that it must be wholeheartedly embraced. Where we see mobile components fail is typically when it's used as a stand-alone channel that is not integrated into an overall campaign. If you isolate mobile, you're failing to capture the true value of the mobile phone as the single most powerful response mechanism there is."

Meanwhile, apart from thinking about the future of marketing, what about the reality of the present and the need to play the good ole Arbitron game? "If you take the attitude that TSL is driven by tune-in occasions, anything that we can do to drive tune-ins is a great thing," Poleman says. "Before we had this program, if one of our listeners was engaged in some other activity, we couldn't reach them to encourage them to tune in. Now, since they're always carrying their cell phone around, you can send them a text message that tells them that their favorite song is about to be played on Z100, which can result in another tune-in occasion that you weren't able to create before.

"If radio stations don't recognize that technology is forever changing the way that we need to relate to our listeners," he adds, "then they're just kidding themselves."

Kevin Stapleford is a radio and Internet marketing consultant.

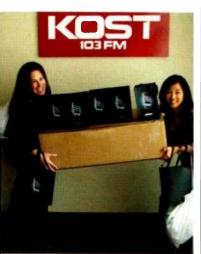




Credit Cards

Still Cooling Off

Expert shoppers Stella Schwartz and Julie Kertes, PD/MD and marketing director of Clear Channel AC **KOST/Los Angeles,** attacked a local mallthankfully, the place is still standing . . . mostly. Initially there to score a bunch of Apple iPhones for a station giveaway, they put their mad purchasing skillz to good use while waiting in the iPhone line: "To kill time, one of us would stand in line while the other one shopped," Kertes says while being weighted down with like a bazillion shopping bags. "I made out pretty good," says Schwartz, who took home a handful of iPhones, a pair of shoes, cosmetics and a pair of new jeans.



Will Free FM Live? Or Die Hard?

Are we seeing the dwindling remnants of the Free FM legacy going buh-bye as we speak? Under the new regime of the powerful yet benevolent CBS Radio president Dan Mason, several prominent major-market Free FM affiliates have completely gone away in the past few weeks—as you may hazily recall, classic hits KFRC was recently brought back to life in San Francisco, WXRK (92.3 K-Rock) has returned to New York and, in late June, KZON/Phoenix flipped to rhythmic as 101.5 JamZ. Right around the same time, KSCF/San Diego explod-

ed into a thousand tiny bits and was reborn as hot AC/triple A Radio Sophie. Meanwhile, CBS's remaining FM talk stations have been steadily dropping the "Free FM" moniker: KLLI/ Dallas went back to its former Live 105.3 name, WHFS/ Baltimore is now sporting the flashy "Baltimore's FM Talk" slogan—and now, WYSP/Philadelphia has reimaged itself as 94 WYSP Talks. WKRK/Detroit, KLSX/Los Angeles and WJFK-**FM/Washington** are the only Free FM outposts still standing —for now . . . [cue dramatic stab].

The Programming Department

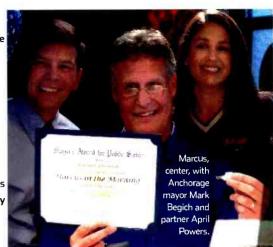
- Our long regional nightmare is over: Rhythmic WLLD (WiLD 98.7)/Tampa PD Orlando has finally hired an MD. It's Kristi Reif, currently MD/morning co-host at CBS Radio sister WMBX (X102.3)/West Palm Beach. She replaces Stevie DeMann, who worked there for about 20 minutes in May before returning to Orlando. Reif starts July 16. WMBX has also filled its promotions director opening by hiring John Coscia, who had been promotions assistant at Clear Channel CHR/top 40 WHYI (Y100/Miami) for the past two years. The gig has been open since Debbie Daniele resigned in May.
- Jill Strada, who left the PD/MD chair at Cox rhythmic WPYO (Power 95.3)/Orlando last week has landed in New York as the new MD of Emmis rhythmic WQHT (Hot 97). "Jill's energy and passion to make great radio was what we wanted to add to the fabric of Hot 97," WQHT PD Ebro says. Strada spent eight years with WPYO, joining in 1999 as marketing and promo director.
- Chris Pickett makes the delicate culture shockinducing transition from ski country to racing-land: He's the new PD of Emmis CHR/top 40 WNOU (RadioNow 93.1)/Indianapolis, coming in from the same post at Clear Channel hot AC KVUU and soft AC KKLI (KLite 106.3)/Colorado Springs. Pickett arrives July 16 and replaces Chris Edge, who transferred to Emmis/Austin in March to program triple A KGSR and classic rocker KLBJ-FM. "I believe they have a suite at the new Colts stadium and something with the Pacers," Pickett tells ST, revealing the real reasons he took the gig. "And they also have a radio station that's not had "
- Mister Ed" Lambert is headed to Bend, Ore., as the newly named OM of Bend Radio Group country/ AC combo KSJJ and KMGX (Magic 100.7), Most recently Lambert was MD/midday talent at KPLX/ Dallas. His résumé includes seven years at KHKS/ Dallas, as well as KDWB/Minneapolis, WZEE/ Madison, WWWQ (Q100)/Atlanta, KZZO/ Sacramento and KTFM/San Antonio. He can be reached at 404-578-8997 or mistereli@aol.com.
- We're pleased to see the return of Keli Reynolds, last seen as MD/midday goddess of WNKS (Kiss 95.1)/Charlotte. She's doing the same thing now at Cumulus hot AC KBBY

- (B95.1)/Oxnard-Ventura, Calif. Her arrival pushes Matt Michaels to imaging guy/local producer for "The John Tesh Show," which now rolls in nights on B95.1. With Tesh coming in, night personality Jocelyne moves to full-time Web jockey.
- He's back and far less vicious: Kid, the artist formerly known as Kid Vicious, has returned to Gap rhythmic KMRK (WiLD 96.1) Odessa, Texas, this time as APD and anchor of the newly launched "Kid's Playhouse" morning show. Before he resigned in January, Kid had been WiLD 96.1 MD/ afternoon dude. Most recently, he was doing parttime at KOHT (Hot 98.3)/Tucson. As a special "welcome back" gift, PD Christopher Marguez has bequeathed his MD duties to Kid to complement his new APD stripes.
- Steve Cross, PD of Clear Channel AC twins WSNV and WSNZ/Roanoke, Va., has been upped to OM of the cluster, which also includes rock WROV, rhythmic pair WJJS and WJJX, country WYDD and classic country WZBL. He will hold on to his PD gig. And there's more: VP/market manager Tex Meyer has also named Jay Prater PD of WROV. Prater is inbound from the PD chair at Max Media rock WXMM/Norfolk. He will replace Matt Spatz, who is transferring to Clear Channel rocker WNCD/Youngstown, Ohio.
- Dave Dallow is your new PD of Renda AC KBEZ/ Tulsa, as the local populace prepares to celebrate his new gig by constructing a huge piñata filled with butterscotch pudding. Dallow, who comes from the project manager chaise lounge at marketing research company Consumer Logic, is well-known around the market—he used to program KIZS (92.) Kiss FM) in its heady CHR/top 40 days. He's also made stops at WBHV/State College, Pa., and WLNF/Biloxi, Miss. He replaces Keith Marlow, who crossed the street to become APD of Cox AC KRAV (Mix 96) way the hell back in May.
- KXLY Broadcast Group rhythmic KEZE (Wired 96.9)/Spokane hires Boomer as PD/afternoon personality. He most recently programmed KZAP (Club 96.7)/Chico, Calif.—that is, until a few weeks ago, when Mapleton flipped the station from rhythmic to Americana as part of the KPIG network. KEZE had been running a tad thin lately:

- APD/MD/afternoon talent Maui exited a few weeks back. With Boomer in place, Ken Hopkins will shed his interim Wired PD duties and focus on his reqular programming/morning gig across the hall at hot AC sister KZZU. Hopkins had been handling programming on both stations since January, when Maynard left to program Sandusky's KOMV (MOViN 92.5)/Seattle. Boomer, who reports to OM Roger Nelson, can be located at 509-329-5010 and boomer@wired969fm.com.
- Memphis radio vet Big Sue has made her triumphant return to the market as APD/MD/show cohost at Clear Channel urban WHRK (K97)/Memphis. In order to accept this gig, Sue had to give up her current position, afternoons at Citadel's KRRQ (Q95.5) Lafayette, La. No stranger to the town Elvis made famous, Big Sue used to be MD/afternoon personality at Flint rhythmic KXHT (Hot 107.1).
- Changes at Citadel/Oklahoma City, as Cisco Kidd steps down as MD/afternoon personality at rhythmic KKWD (Wild 104.9). The good news-Cisco remains with the cluster and will do afternoons on active rock sister KATT (Rock 100.5) while juggling a two-hour midday shift on hot AC KYIS (98.9 Kiss). Wild 104.9 PD Ronnie Ramirez slides into afternoon drive, replacing Cisco.
- Brion O'Brion is upped from production director to PD of URBan Radio Broadcasting urban KBCE (102.3 Jamz) and urban AC KMXH (Mix 93.9)/Alexandria, La., replacing Darrell Johnson.
- PD/morning dude Jon Stuart exits Cumulus hot AC WJLQ (Q100)/Pensacola, Fla. Syndicated morning god Kidd Kraddick will annex mornings. Reach Stuart at johnstuart1@bellsouth.net.
- Industry legend Cleveland Wheeler has been named PD of WNGA (97.3)/Chattanooga, the former Clear Channel country station recently acquired by 3 Daughters Media. (The country format moved to 98.1, former home of CHR/top 40 WKXJ.) WNGA is in stunt mode ahead of its flip to classic hits, with Wheeler doing mornings. The station will change calls to WUUS and simulcast on WUUS (980 AM) and on a repeater at 99.3 FM. Longtime Chattanooga radio/TV personality Chip Chapman has been named GM of the new cluster.

Stuff, Things And Assorted Whatnot

- WFNX/Boston plays in "The Sandbox," picking up Chris "Charlie" Padgett, Dustin "Fletcher" Matthews and Elbe "Special Ed" d'Oliveira for mornings to replace the exiting "Swasey Show." Padgett, Matthews and d'Oliveira all worked together at WDYL (Y101)/Richmond—where 'FNX PD Keith Dakin also worked from 2001 to 2003 ... hmmm ... Padgett also returns to his old stomping grounds, having worked at 'FNX from 1996 to 2000.
- A man known simply as Stiller is new to nights at Northshire alternative WEQX/Albany, N.Y., coming in from the MD/ night chair at WXZZ/Lexington, Ky. Down the hall, 'EQX midday dude/imaging director Jason Irwin tacks on production director stripes. Stiller and Irwin are pieced together like Legos to plug the hole created when night guy/production director Raff left in May.
- Lil Nat is new to overnights at Emmis rhythmic WQHT (Hot 97)/New York, replacing Mega, who exited. The end. Later, this bonus sentence was added in postproduction to give this bit the aura of having some extra heft.
- WZEE (Z104)/Madison PD Jon Reilly has promoted Ryan Walker from part-time to nights/webmaster. Walker replaces Chase, who left the radio biz for a lucrative opportunity in the cellular communications industry, mistakenly thinking it was his golden ticket to some sweet iPhone discounts.
- After a remarkable 32-year run, Marcus in the Morning has retired from AC KYMG/Anchorage, Alaska. OM Mark Murphy will take over morning show duties, while Mr. Marcus gets ready to jam in lots of golf during Alaska's spectacular two-week-long summer.



Label Love

The shakeups continue inside Warner Bros. Records. Several prominent urban promo execs have been let go, including senior VP Cynthia Johnson, her assistant Chanel Secreto and national director Renee Burdine. A high-profile exec is rumored to be headed to the Warner Bros. urban department, and an announcement is expected to come this month.

After almost 13 years at TVT Records, senior director of rock promotion **John Perrone** has exited. He can be reached for all big-ass job offers at 917-446-1702, john-perrone28@gmail.com or on 1M at doublej461.

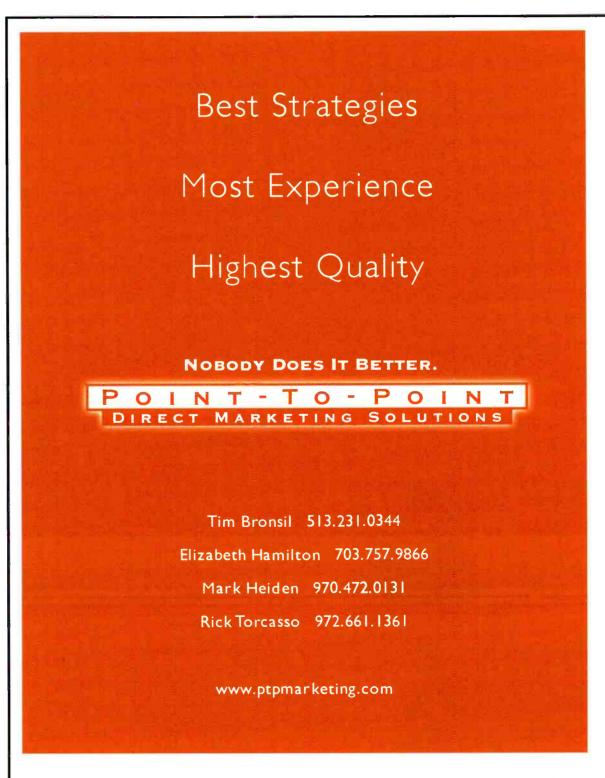
Another one of our friends has also been directed toward the unemployment line: **Jacquie Tannenbaum** has left her gig as director of national promotion at Nettwerk Records. Bestknown for her many years at Curb, Tannenbaum can be reached at jacquie.tannenbaum@yahoo.com.

Baby Poop

Congrats and best wishes to KZZP/Phoenix PD Mark Medina and wife Katie on the arrival of their first child: daughter Holly Kate was born June 27 at the ungodly hour of 4:03 a.m. She weighed in at a healthy 9 lbs., 2 oz. and spanned a mighty 20.5 inches.

Formats You'll Flip Over

AC is back in Milwaukee! Just in time for the National Street Rod Assn. trade show! Sunday, Sunday, Sunday! . . . Sorry, wrong format. Anyway, Milwaukee Radio Alliance has yanked smooth jazz off **WJZI** in favor of resurrecting AC as "the New Smooth 93.3," restoring the balance of the AC Force that was upset in 2004 when crosstown **WLTQ** went kablooey. WJZI PD **Stan Atkinson**, who just happened to program WLTQ for six years, picks up the AC programming mantle at the new Smooth 93.3. Atkinson also makes the caffeine-intensive move from nights to mornings, where he's joined by former WJZI midday talent **Ellen Stout**. Afterward, two kinds of cake were served.





Tools, tutorials, technology take center stage at annual confab

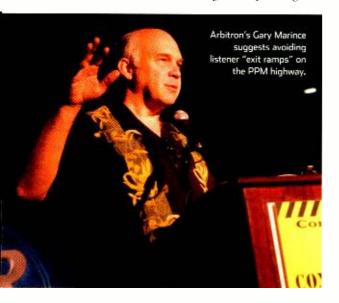
Conclave Delivers On New Rules Of Evolving Radio Landscape

By Alexandra Cahill and Susan Visakowitz Photographs By Steven Cohen Photography

Branded as "Radio Under Construction," it was fitting that this year's Conclave Learning Conference took place at a Minneapolis hotel in the middle of a makeover. Throughout the event, held June 27-July 1, such sessions as "Programming Through the PPM Lens" and "The Next Big Thing" revealed how rapidly the radio landscape has shifted for broadcasters in every format. Panelists and participants in more than 40 sessions discussed how to adapt to advanced technology, prepare for the future and recruit new talent like the 30 promising leaders under 30 selected by Edison Media Research.

Adapting to Arbitron's Portable People Meter was a recurring theme. Participants were eager to understand the technology and learn how to respond to programming opportunities and challenges posed by its implementation.

Arbitron VP of programming services and development Gary Marince explained the mechanics behind the PPM in the "Programming Through the



PPM Lens" session. Marince kicked off his presentation by encouraging his audience to remember the mantra: "I have to hold listeners longer."

Marince revisited some ratings basics, reminding the audience that cume and TSL are the two critical functions of share. He then demonstrated how increasing either can grow share, pointing out that increasing weekly TSL by just one quarter-hour, without any cume increase, can improve share by one-tenth of a point.

Marince also gave an overview of PPM hardware, how panels are structured and their stability. Ideally, Marince said, PPM panelists participate for two years, although there is an average turnover of 10% each month.

Marince showed data from the Houston market that demonstrated how events drive spikes in listening. A specific example was a George Strait ticket giveaway on CBS Radio country KILT. Each time the contest was conducted during the day, listening levels soared.

While giving examples of how to hold listeners, Marince suggested avoiding such "exit ramps" as "we'll be right back after we pay some bills" or similar pre-stopset announcements.

The urban session "Do the Few Still Speak for the Many? Changing Listeners' Minds" also focused on the challenges of electronic measurement, but specifically among African-American and Hispanic listeners. Early signs in Philadelphia have demonstrated that a number of high-ranked urban outlets in the market are not showing the same rankings they did with paper diaries.

Tony Gray, owner of consultancy Gray Communications, voiced concern that the business could be facing immediate and drastic changes if the PPM doesn't accurately reflect minority listenership. "In the past, it has always been difficult enough to translate top five ratings into top five performance. Now in the early stages of PPM measurement we see that a number of top five performers are struggling to maintain top 10 positioning."

Promotions Summit Highlights Marketing Hot Spots

The Conclave featured a mega-session focused on promotions and marketing called "The Promotions Summit," which was broken down into five separate mini-sessions.

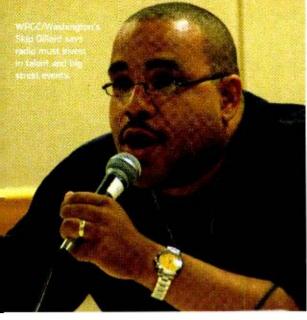
How to maximize exposure at concerts and during drive times and partnering with local charities were among the topics discussed during the "No Budget Marketing and Promotions" segment, Panelist Lindsay Reinert of Schurz Communications oldies WASK/Lafayette, Ind., suggested parking station vehicles along the route to concert venues so listeners will see the logo prominently displayed as well as exhibiting station banners liberally onsite. Panelist Chet Whitmore, formerly marketing director for WAFX and WNOR Norfolk and currently a free agent, recommended sending the station vehicle out daily or weekly during

rush hour to purposely get stuck in traffic, maximizing the time for other commuters to see the logo.

In the final segment, a panel of three experts demonstrated "E-mail Marketing That Works." Sharing statistics from data based on 116 million station e-mails, PromoSuite VP/GM Craig Zimmerman said the majority of station e-mails are sent on a Thursday, which is also the day most recipients open station e-mails, regardless of what day they were originally sent. Emails are read at a predictable timeeither between 8 a.m. and 9 a.m. or between 3 p.m. and 5 p.m. Eighteen percent of e-mails are read at least twice, while 39% of readers click on the links provided.

Panelist Rebecca Falk, Clear Channel/Detroit director of marketing and promotion, gave tips on how not to spam listeners, pointing out that coupons and discount offers are considered spam. Falk suggested utilizing client/product integration, surrounding ads with station information or adding a client to a strong regular feature. She also noted that such words as "win" and "contest" should not be used in subject lines and are usually caught in spam filters.

Discussing the role of the Web in promotions, panelist James Garner, promotions director for Cumulus/Dallas, suggested stations use Web pages to involve listeners before, during and after concert or station events and employ a webcam to give listeners a peek inside the world of the station. In general, Garner said, the Web should be used to pull listeners in, but added that eventually it will help push important station information out. —R.J. Curtis



Gray cautioned, "There could be a loss of jobs, format consolidation and a reduction of competition across the country. That makes the job of operating radio stations difficult and filled with brand-new challenges." Gray called upon Arbitron to ensure that PPM meters are spread evenly among minority listeners.

Glenn Bryant of American Urban Radio Networks acknowledged that, in many ways, electronic measurement is a step forward, but said that glitches must be resolved in the minority formats. "We're always going to have rock and country, because those are the safe formats, but if stations are dropping the voice of minorities, this could destroy the urban radio landscape."

According to CBS Radio urban WPGC/Washington PD Skip Dillard, what happens in between records is more important than ever in attracting urban listeners. "It used to be that I would depend on the radio for my favorite songs, but in 1999 that all changed with a little thing called Napster.

"We have to invest the resources in our talent and big street events because just playing music doesn't do it anymore. The goal of PPM is to reach the lifestyle of minority listeners."

The Conclave's "Under-30 Supersession" brought a noticeable contingent of younger broadcasters to this year's conference. Moderator Daniel Anstandig from McVay Media, one of the broadcasters selected by Edison Media Research, said he's received some interesting looks from clients who have spoken to him on the phone, then met him in person only to find that he is a whipper-snapping radio pro in his early 20s:"They come around after they get why you're there, which is to win and compete and do good radio. Slowly, the age issues fade into the background."

Bo Matthews, PD of Clear Channel rock WMMS and CHR/top 40 WAKS/Cleveland, added that the game is about mutual respect."People are people and we have to learn as much as we can. Age shouldn't become a hurdle on either side."

On a few occasions, Clear Channel CHR/top 40 WXXL/Orlando PD Michael Bryan said he has dealt with some senior executives who have a this-is-the-way-we've-always-done-it mind-set. "Sometimes it is hard to get people to change their minds and recognize the value you can add. But for the most part, good managers want the input of someone who is younger."

Conclave panelists also recognized the importance of changing the minds of young listeners who don't view radio as an essential medium. In the "Next Big Thing" session, Paragon Media Strategies COO John Stevens claimed that radio was on "a balance beam"



with younger listeners and broadcasters must take decisive steps to lure them back.

Among the steps Stevens outlined to bring millennials (listeners aged 14-21) back to the fold: airing new music that is not currently being played on terrestrial stations, increasing musical variety, creating new formats and new approaches, and using technology to create online social networking sites.

"Radio needs to offer young listeners more than just convenience," Stevens said. "They want less repetition, more daring music and more adventurous formats that are wider and cater to their tastes."

Tisa LaSorte, the new brand manager for Emmis classic rock WLUP (the Loop) and alternative WKQX (Q101)/Chicago, presented a case for redefining terrestrial radio by adopting newmedia thinking and a "360-degree multipoint product experience."

To manage high online streaming costs, LaSorte said the Loop streams only morning man Jonathan Brandmeier's show and that Q101 streams are confined to 9 a.m.–5 p.m. weekdays. However, the stations' sites offer numerous other listener enticements, including concert ticket presales, on-demand artist performances, station-branded iTunes music stores and video of station events and jocks doing music reviews VJ-style. Emmis/Chicago hired two videographers to feed the sites.

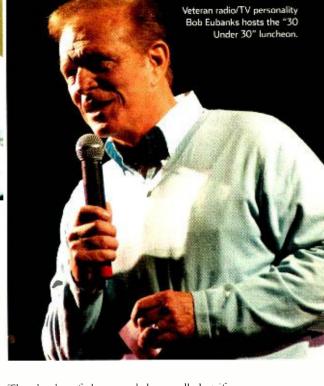
Radio "jobs are changing," said LaSorte, who has a marketing background and replaced two veteran programmers at the cluster. "We need to adapt to this 360-degree environment. A station Web site should have its own content and not be just a promo tool to get them back to the radio station. It's another way to build a community."

HD radio, touched on briefly in the session, was declared "on life support" by Michael Dalfonzo, co-founder of streaming services provider Jetcast. He predicted that automakers will equip cars with Wi-Fi before HD. Paragon's Stevens added that if consolidation had delivered on its promise of greater format diversity, "satellite radio would have never happened."

The webcast royalty rate hike set to go into effect July 15, which would more than double the per-performance fee to be paid by webcasters by the year 2010, was voiced as a concern during several sessions. Gregg Swedberg, VP of programming for Clear Channel's Minneapolis cluster, appeared to shrug off the looming rate increase during the country format symposium. "If we're not making more than double off our Internet streams by 2010, then a lot of people should be fired," he said. "It's a non-issue for a large broadcaster, but a big issue for smaller webcasters. It will drive a lot of people out of business."

And that could hurt fringe artists, Country Radio Broadcasters executive director Ed Salamon said. But Swedberg disagreed, saying, "The variety we're offering online is off the wall. There are so many opportunities that will continue to exist.





'Radio needs to offer young listeners more than just convenience. They want less repetition, more daring music and more adventurous formats.'

—John Stevens

There's a lot of gloom-and-doom talk, but if you want independent music, you can find it."

Swedberg said the possibility of terrestrial radio paying performance royalties for the first time is a much greater threat. "It's a bad thing," he said. "They want money and, of course, we don't want to pay it."

Swedberg said performance royalties would need to be applied fairly and evenly across the board. "The moment it becomes somewhat negotiable—say, for new artists—is the moment it becomes problematic."

Salamon said such fees, commonplace virtually everywhere outside the United States, would be to the detriment of country radio. "If the cost of producing a music station raises substantially, I would bet it will lead to more spoken-word stations," he said. The contentious issue doesn't appear to have mustered the level of artist support in Nashville that it has in other quarters, according to Salamon. "I don't know that the country artists are as passionate about this as artists" in other genres, he said.

Reporting from Minneapolis: R.J. Curtis, Paul Heine and Clinck Taylor.

R&R's Farber Honored At Conclave

R&R president/publisher Erica Farber became the first woman to receive the Conclave's highest honor and its only lifetime achievement recognition, the Rockwell Award, at this year's Learning Conference. Following the presenta-



tions of the Conclave scholarships and a performance by Astonish Entertainment artist David Martin, Farber was introduced by R&R editorial director/associate publisher Cyndee Maxwell and Nielsen Music president/Nielsen Entertainment COO of East Coast operations Rob Sisco, last year's Rockwell recipient, who gave his speech via video, along with a montage of Farber's history.

Farber, who was greeted with a standing ovation, related some of her earlier experiences as a woman in the radio industry and told female audience members, "This one's for you." In addition to recognizing employees at R&R, she called attention to the importance of radio and its future, then presented the Conclave with a personal check for \$2,500 for its scholarship program. —Keith Berman



Marked by the atypical, GMs guide staff, embolden ideas, chart courses and embrace the new technology frontier

The Very Modern Role Of A General Manager

By Chuck Taylor

16

Ask any modern-day radio station GM about his or her primary role and all tend to agree—sit behind a mungo desk, wait for the day to unfold and trust that staff happen by to bring up concerns a couple of times a week or so. Kidding. Of course, nothing could be further from the truth. ■ As diverse as the role of a GM may be, depending on market size and number of stations under an executive's wing, the one variable that appears to hold true among all is contact, with staff on a daily basis and clients at least weekly. "Every day, the one thing I try very hard to do is walk the building," says Carole Bowen, GM of Beasley country WKIS/Miami. "I want that opportunity to greet as many people that work for our station as possible. Sitting in an office and burying yourself is the last thing I want to do." ■ Victor Sansone, president/GM of Citadel/Atlanta country outlets WKHX/WYAY and a former Country Music Assn. president, says, "I like to walk through the floor most days of the week and look at the faces of the staff. You can affect people a lot with a cup of coffee in your hand in such an unthreatening environment. It's like making my morning rounds. After that, e-mails, budgets and business analysis, reports and problem-solving get me to dinner." Like so many who work in an industry of passion, most GMs attest to a typical work week that stretches 50-60 hours—actually, make that an atypical work week, because there is seldom a standard template of duties.

"I look at my role as the plate spinner on 'The Ed Sullivan Show,' " says Frank Flores, GM of Spanish Broadcasting System (SBS)/New York's Latin tropical WSKQ and Spanish contemporary WPAT, the top two Spanish-language outlets in the nation's No. 1 market. "I look for the wobbliest plate, go to that wand and start spinning it a little bit more. Everything depends on need and what arises that day, week or month."

In the community, Flores stresses that "adding a face to what we do here is important if we want to be players in the marketplace. I try to see five clients a week, whether it's breakfast, lunch, drinks or meetings. I'm also co-chairman of [New York Market Radio] and [recently appeared] with [the International Radio & Television Society Foundation]. I love doing things like that. People have to see us."

Likewise, Bowen typically sets aside Fridays as a day to ride with a sales rep to see as many clients as possible. "It's a great way to maintain contact and relationships. I try to make it a proactive day every week."

She begins each day by reading a variety of industry publications and looking at her stations' interactive online messages, farming them out to the proper channels for response. "It's important to maintain a sense of what's on our listeners' minds," she says.

Every week, Bowen also meets one on one with her PD, sales manager, business manager and chief engineer, "saving up the big issues to discuss at once, when possible." She also tries to attend station promotions and is always available to coach staff: "If you don't work to maintain a great team, you have nothing."

The same holds true for GMs in smaller markets. According to Gary Grossman, president/GM of Columbia Gorge Broadcasters' five stations in Hood River, Ore. (classic rock KMSW, oldies KACI-FM, talk KACI-AM, hot AC KCGB and country KIHR-AM), "The GM absolutely needs to be out front in the community. All selling is relational, how-

ever, and in small markets you form deeper connections with the people that both advertise and listen. In a smaller market you will know clients much further down the account list than larger markets. Community involvement is expected. In the short five years I have been here, I have already become president of the chamber of commerce."

Unlike his larger-market managers, Grossman also is charged with PD functions, spends a great deal of time on sales management and is his own HR department.

Mission Statement

For the differences that GMs point to in smaller markets, the greater mission remains strikingly similar to counterparts in metropolitan regions; growing revenue, guiding staff and guarding against anything that might endanger the station's license.

"We have the same accountability to advertisers, listeners and corporate that any market size would have," says Milt McConnell, VP/market manager for Citadel/Albuquerque, market No. 70, whose properties include news KKOB-AM, CHR/top 40 KKOB-FM, AC KMGA, country KRST, adult hits KDRF, sports KNML-AM and talk KTBL-AM. "I am charged to protect the license, grow the top line and deliver an ever-increasing bottom-line expectation. In my additional role of interacting with all of our national buyers, I focus on giving the best market information and forging the best relationships possible that set us apart from competitors."

Ann McManus, market manager for Cumulus/Bridgeport, Conn., market No. 120, who oversees AC WEBE, news/talk WICC-AM and rock WRKI, adds, "My primary goals are to grow revenue year over year, control expenses and increase cash flow for our organization, while simultaneously providing outstanding local programming that serves the interest of the communities in which we live."

Continued on page 18

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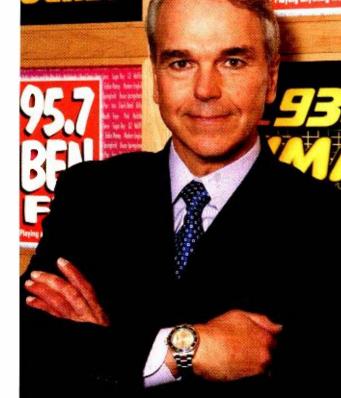
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Bob Burch, VP/station manager of Compass Radio Group's triple A KPRI/San Diego, market No. 17, parallels the overall mission statement: "The short answer is the bottom line," he says. "The fact that we are somewhat of a specialty format and that we have had signal challenges in parts of the metro have challenged us. We're moving our stick in the not too distant future."

Modern Role

Manager

Of A General

Sansone identifies his goals as "make the plan, keep the license, grow the people. A GM has to be universally involved and accessible, but for council, certainly not to overshadow people you put in charge in their respective roles." To ensure that his stations are sticking to their financial, product and marketing plans, Sansone says he must be "knowledgeable enough with everyone's game plan to challenge or support."

Beyond his primary responsibility of protecting the license, Flores says he focuses on ensuring everything is running the way he wants it."I'm surprised how people often don't realize how important their role is to the overall focus of the radio station, and I want them to take ownership in that role, offering clear direction in what they need to do. I don't consider myself a cheerleader. I'm a director, and I'm not afraid to get my fingernails dirty."

Likewise, Bowen says it is her responsibility to

amass the best team possible "and then turn them loose. There's no way to not be behind the scenes in some ways, gluing together all of the departments and hoping that they can take responsibility and make it work."

Consolidation Fallout

Among the most dramatic changes most entrenched GMs have experienced came as a result of unprecedented consolidation that followed the 1996 Telecom Act. Sansone, whose properties have just segued from ABC Radio to Citadel, invites "a welcome change from our former days," which he says have been a detriment to the industry as a whole. "Consolidation watered down the role of radio stations. Bigger radio built for Wall Street has, in my opinion, wrecked the business. Market-managing has taken the soul and passion out of radio. So the big deals looked good to Wall Street, then the industry cut jobs, talent positions, leadership positions. We can't grow our business while we cut the heart out of it.

"A manager is now a market manager. That's a nice way of saying we don't believe every format we own here needs impassioned leadership, and further ... of course we won't pay for them," he adds. "Managers in those arenas seem to have fewer resources and are expected to do more with them, so that leaves you with voicetracking, syndicating talent that is arguably not worth syndicating purely for the economies.

"With that we are less local. I have always felt that you just can't be a general manager, you have to be a leader. Your staff should feel that you will go through a wall for them in their fight. And the fight isn't just on the street, it's within the company for resources, promotion, marketing and for vision."

Grossman also points to the burden of consolidation, saying that "like most GMs, no matter the market size, I fill the job of three general managers. And as cash flow is king, it has caused many GMs to pick up duties formerly done by additional staff. I suppose we have learned in the consolidated world that we can do much more heavy lifting than we previously thought."

At Beasley/Miami, Bowen says she is fortunate to work for a smaller company that still believes in having a single GM focus on one station. "I've seen so many other stations that were spread too thin, Within my company ranks that is not an issue."

Technology Trust

Looking forward, GMs are naturally focused on the increasing role of new technologies in moving the industry ahead. Greater Media VP/Philadelphia market manager John Fullam, who oversees active rock WMMR, classic rock WMGK, adult hits WBEN, sports WPEN-AM and smooth jazz WJJZ, is enthusiastic about the private company's initiatives including Web streaming, HD side channels, podcasting, text messaging and Arbitron's Portable People Meter (PPM)—"all new investments," he says.

"The most important aspect to moving forward as an industry is investment. We're moving



along, but public companies I've worked for are focused on quarterly earning and margins and Wall Street expectations. Private investment is giving us the tools to win."

Regarding online streaming, Fullam says, "The opportunity to reach an audience in office buildings, where they may not even have a radio, has been great for our stations. Why wouldn't we want to reach that person? It's been amazing to see that growth. Now, we need to figure out how to monetize it and create value for our customers."

Bowen points to the numerous ways that burgeoning technologies have enabled stations to interact with listeners. "It's on every front," she says."We have so much information on which to base any decision, which is huge. It's made us better, faster and smarter.

"Texting with your audience is exciting and thrilling. It still all comes back to great content, but it's a lot of fun," she adds. "There is no way our morning show could interact with 400-500 listeners on the phone. It's efficient, quick and easy.'

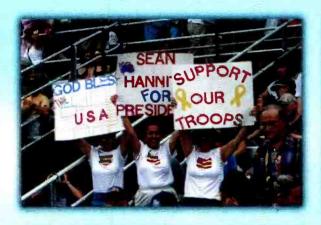
The launch of the PPM ratings service in Philadelphia is a technology boon with potential to revolutionize the way radio is bought, sold, marketed and programmed. Fullam is an ardent fan: "Our customers are demanding accountability, and programmers have so many tools to study now. We can look at respondent data and observe appointment-level listening based on events and create more compelling content. As an industry, we need leadership that has vision and wants to work together on this initiative. Other media is going to pass us by. Radio is moving but not fast enough, and that's frustrating."

Flores says SBS was among the first companies to sign up for the PPM and that its stations have taken a proactive stance in introducing it to the marketplace. "We've hosted breakfast seminars with clients so that they can begin to understand the changes that are coming. I believe that PPM is going to make us all better, with information

Continued on page 20

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The Very Modern Role Of A General Manager

Continued from page 18

that is more accurate—though I just hope that Hispanic and urban stations don't get short-changed. If more and better information is coming back to us, it's going to make us all sharper. We're not afraid of it. I just hope that everyone takes a calm and cool approach."

Bowen is also enthusiastic about the PPM: "I can't wait. I'm delighted that our sister station in Philly is our company guinea pig. It's certainly going to be an educational process on both the selling and buying sides, but the current diary retrieval system is ridiculously antiquated. The new technology simply cannot come too soon."

'We leave a lot on the table from fear and are held hostage by the buying community that wants to devalue us.'

-Marv Nyren

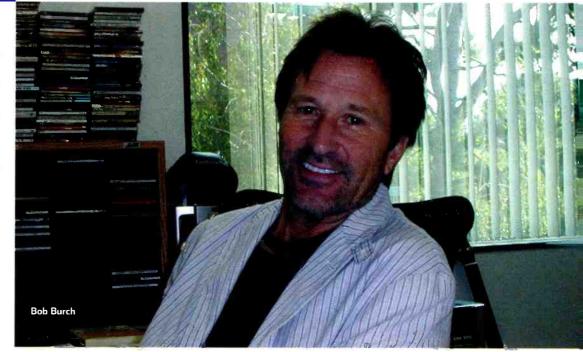
Cautionary Tales

Fullam offers one wisp of caution, stressing that as broadcasters embrace new technologies, it's crucial to remember that content remains most important. "What makes radio famous is having great bubble brands with great local personalities and contests that differentiate us from all of the newer players in this space. If we make these connections with fans and lead them into the digital revolution, we have the opportunity to be right in step with the rest of emerging media," he says.

Dave Bestler, GM of locally owned Hubbard hot AC KSTP/Minneapolis, says that radio must exploit its inherent strengths that go well beyond being just another outlet for music. "If it becomes a music competition between terrestrial radio and satellite radio, iPods or Internet, we'll lose," he says. "You always have to be more than just music, you have to be about great local personalities that deliver great content every day as well as truly being a part of the community, not just saying you are. We're willing to take chances with personalities. It is a key reason for our success."

In addition, Bestler says, "Our marketing department works tirelessly to create exciting events and develop outside marketing that can





help us win. It's a very important element to drive listener passion."

KSTP has established long-term partnerships with the Susan G. Komen Breast Cancer Foundation, Gillette Children's Specialty Healthcare and Children's Cancer Research Fund, among others. These have led to Marconi Award nominations for community service from the NAB during the last three years, including a win in 2000 for AC station of the year, plus an NAB Crystal Radio Award win in 2004 and another nomination this year.

Emmis/Chicago VP/regional manager Marv Nyren, who oversees alternative WKQX (Q101) and classic rock WLUP, also warns that major-market radio continues to battle the harsh realities of flat growth, consolidation, move-ins and a lack of aggressive pricing. "We leave a lot on the table from fear and are held hostage by the buying community that wants to devalue us. Imagine going to a car dealership and offering half [of a vehicle's] value because another dealer, with an inferior product and lack of sales demands, is willing to give his valueless car away to churn dollars. That's what's happening today."The solution, he says, is to "make better radio and make the clients pay for it."

Flores confronts similar challenges with his Spanish-language outlets. "We're not getting our fair share for what we deliver, as far as revenue from the marketplace," he says. "My struggle continues to be that we're delivering people, selling Spanish-language radio, and there seems to be something inherently wrong with that message. It's ignorance. There are 4.5 million people speaking Spanish in New York, and I've got 25–54 avails in the marketplace that say there are no blacks and Hispanics. I get all over our rep and buyers because we are a very big part of New York, with No. 2 and No. 4 ratings [12+ in the Arbitron winter 2007 survey], but it remains an issue for us."

Despite the best efforts of the HD Digital Radio Alliance and multimillion-dollar investments made by the industry in technology and marketing, Fullam says broadcasters must wow listeners with new HD channels. "We've got to make the radio really jump," he says. "HD isn't

going to work if we're just touting new technology or offering the same old boring content that they can already find on the terrestrial band. It has to be totally unique content, and not necessarily about mass appeal. HD gives us the opportunity to super-serve a niche audience.

"We're not there yet. [Receiver] sales have not taken off as we'd like," Fullam adds. "Assuming our industry's commitment is going to improve, I hope HD will reach its stride in the next two to three years. Let's really turn this canvas upside down and create something that's never been done before. Our leaders in the industry need to work together. If we don't, we're going to be left behind."

Positive Spin

Even so, like most executives who have reached the heights of general management, Fullam and other GMs remain stoked to be part of a radio business that is deep in transition, with dramatic possibilities for positive change ahead.

"I turned 50 a couple years ago, and I'm as energized as I've ever been to see how radio can come out on top and create opportunities that we didn't know existed five years ago," Fullam says. "Have we figured it all out? No, but I'm looking forward to being part of the journey."

Grossman adds, "I want to develop and maintain a positive environment for the people we have in the company, our advertisers and the listeners. We not only want to grow revenue, we also want to grow our people and our community. Radio is all about people. At the end of the day, we want to have worked hard, played hard and have some fun."

Flores recounts how he was getting dressed for work one day and his youngest daughter, at 9, looked at him and smiled. "I asked her if she wanted to be a radio salesperson, and she said. 'I don't know about that, but you're happy every morning. That's what I want.' I get up at 3:45 every day. I run into the office and I'm still passionate, 26 years in. It's like someone once said to me: 'Find something you love to do and you'll never work another day in your life.' "

21

An all-sports station wasn't such a dumb idea after all

WFAN Turns 20

Ken Tucker

KTucker@RadioandRecords.com

'A CHR radio station plays hit songs, we play hit topics.

-Mark Chernoff

hen Emmis' Jeff Smulyan flipped country WHN/New York to all-sports as WFAN (the Fan) on July 1, 1987, there were more than a few people who thought he had a screw loose. "The conventional wisdom at that time was that this was a really dumb idea," Smulyan says now. But 20 years later, WFAN, which has spawned hundreds of similarly formatted stations—there are 560 sports stations in the United States, according to M Street Journal—is alive and well, thank you.

Not that it started out that way. "I used to get teased about it within the company because it was well-known that it was my baby and it was a very ugly baby for a long time," Smulyan says.

The move was made, Smulyan says, because

"we knew that the AM band was going to be an information band. Having one of the big country music stations didn't do us that much good, because we felt that country, like everything else, would go to the FM band.

"We had the [New York] Mets and it was a big signal and we thought it would be fun to try it," he adds

Smulyan didn't know for sure whether the station would last as long as it has. "You're always optimistic, but you never really know."

Despite the ugly baby's rough start—WFAN

host Jim Lampley once called the station the "Vietnam of Emmis," meaning it was fighting a battle that couldn't be won—the station eventually made headway.

A year in, research showed that sports fans had discovered the station and that it had become part of their routine. "That's when we knew we had



a shot," Smulyan says.

In October 1988, Eminis acquired WNBC's powerful 660 AM signal—and morning man Don Imus—from General Electric and Sports Radio 66 began its climb to the top.

BIA Financial Network estimates WFAN's revenue in 2006 at \$50.6 million, which places it at No. 9 nationally and at No. 4 in New York. The station scored a 2 share among 25–54 adults in the winter book, according to Arbitron, placing it at No. 16. With 25–54 men, WFAN rises into the top 10 with a 3.2, and among 35–64 men, it lands in the top five with a 4.3.

Smulyan, who calls the station "a fun project," sold it five years later to Infinity Broadcasting for an estimated \$70 million.

Mark Chernoff, who is VP of sports programming and OM for the now CBS Radio-owned station and has been at WFAN since 1993, says the station remains fresh and relevant, despite its legendary status. "A CHR radio station plays hit songs, we play hit topics," he says. "If the Yankees and Mets are big news, then that's what we're talking about. If the Giants and Jets are big news, then that's what we're talking about."

Of course, listeners have input as well. "Phone calls make up a good portion of our programming and that helps us stay relevant," Chernoff says.

Chris "Mad Dog" Russo, one half of the "Mike & the Mad Dog" show, agrees. "Everyday there's a game to talk about, there's a team to talk about,

Continued on page 22



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Notable Dates In WFAN's History

July 1, 1987: Emmis flips country WHN to WFAN, the first all-sports station in the United States Suzyn Waldman is the first voice heard on the station and also serves as WFAN's Yankees beat reporter. WFAN's original hosts included Greg Gumbel, Jim Lampley, Art Shamsky, Howie Rose and Steve Somers. The station continues to serve as the flagship station for New York Mets baseball, which had been broadcast on WHN.

October 1988: WFAN's signal moves from 1050 to 660, the former home of WNBC on the AM dial. At the same time, it is

announced that the new morning host on Sports Radio 66 will be Don Imus. The station also acquires broadcast rights to the New York Knicks and New York Rangers with the switch.

Sept. 5, 1989: "The Mike and the Mad Dog Show," featuring Mike Francesa and Christopher "Mad Dog" Russo, debuts in afternoon drive.

February 1990: WFAN presents its inaugural radiothon benefiting the Tomorrows Children's Fund. The radiothon has raised more than \$45 million for TCF, the CJ

Foundation for SIDS and the Imus Ranch.

March 1995: Less than a decade after its launch, WFAN is named the No. 1 revenue-generating station in the country, a position it holds for the next four years.

April 1996: Yankees manager Joe Torre makes his first regularly scheduled appearance with Mike & the Mad Dog.

October 1996: WFAN honored with two NAB Marconi Radio Awards for major-market station and news/talk/sports station of the year.

August 1999: Live playby-play coverage of New York Giants football debuts on WFAN. The station serves as the team's flagship till this day.

February 2004: WFAN announces multiyear agreement to broadcast New Jersey Devils hockey.

May 2004: WFAN named the flagship station for New Jersey Nets basketball.

April 2006: WFAN begins streaming at wfan.com.

Edited by Sarah Kingsbury.

SOURCE: CBS Radio

co-hosts middays with Evan Roberts, was a frequent caller to WFAN as "Joe from Saddle River."

As for Roberts, he did sports reports on Imus' show as a 10-year-old in 1993. "I remember his mother called me up and said, Tve got a son, he's really talented, you wouldn't believe it," Chernoff says. "We brought him in one day and he was really funny—he even ad-libbed—he was great." An all-grown-up Roberts began co-hosting middays with Benigno in January.

Ann Liguori, Mets play-by-play man Howie Rose, Chris Carlin, Richard Neer and Ed Coleman are others with longtime ties to the station.

Of course, the 800-pound gorilla in the room when you talk about WFAN is Imus. Fired from the station in April, he wasn't physically part of the Fan's recent reunion weekend, but tapes of various bits were included. Chernoff will only say that he's working on finding Imus' replacement, but comments made during the weekend proceedings have led to speculation in the New York media. Longtime Imus co-host Charles McCord made a cryptic comment about having "looked into a rearview mirror... and some objects were closer than they appear."

Francesa added a while later, "When we return to our regular schedule this September, I hope the team will once again be complete."

Additional reporting by Mike Boyle.

Continued from page 21

there's a trade to talk about, there's an incident to talk about," he says. "There's always something going on."

"One thing about sports is the script changes every day," partner Mike Francesa adds. "It's a new story every day, it's a new face every day. We're in a city where the sports fans are all very passionate. You have a lot of pro teams, so you do have a lot of different possibilities and a lot of different storylines and that helps a lot, because the canvas is a rather large one."

Russo, who has been at the station 18 years, had his doubts about its viability early on. "I never would have guessed we would have lasted as long as we have," he says.

But now he says WFAN works. "We [had] Imus, we've got all these teams, we've got a huge signal—50,000 watts

and there's 20 million people here," he says. "You put all that in the mix and I guess I shouldn't be that surprised. But 20 years for one format's a long time.

"This town can handle this kind of talk radio," he says. "It's a narrow message audience, men 25-54. I think that's a big reason why it's been successful."

The station is the flagship for the New York Mets, the New York Giants, the New Jersey Devils and the New Jersey Nets. The Fan is also closely aligned with the New York Yankees, since co-owned WCBS is that team's flagship.

There's something to be said for the stability of the station. Francesa and Russo have been together since 1989. Steve Somers, who has done overnights, middays and now nights, has been at WFAN since its inception. Joe Benigno, who joined the station for overnights in 1995 and now



Two unidentified New York Stock Exchange officials, left, applaud as former WFAN morning man Don Imus rings the opening bell. Wife Deidre Imus, former CBS Radio CEO Joel Hollander and former WFAN GM Lee Davis were also present.

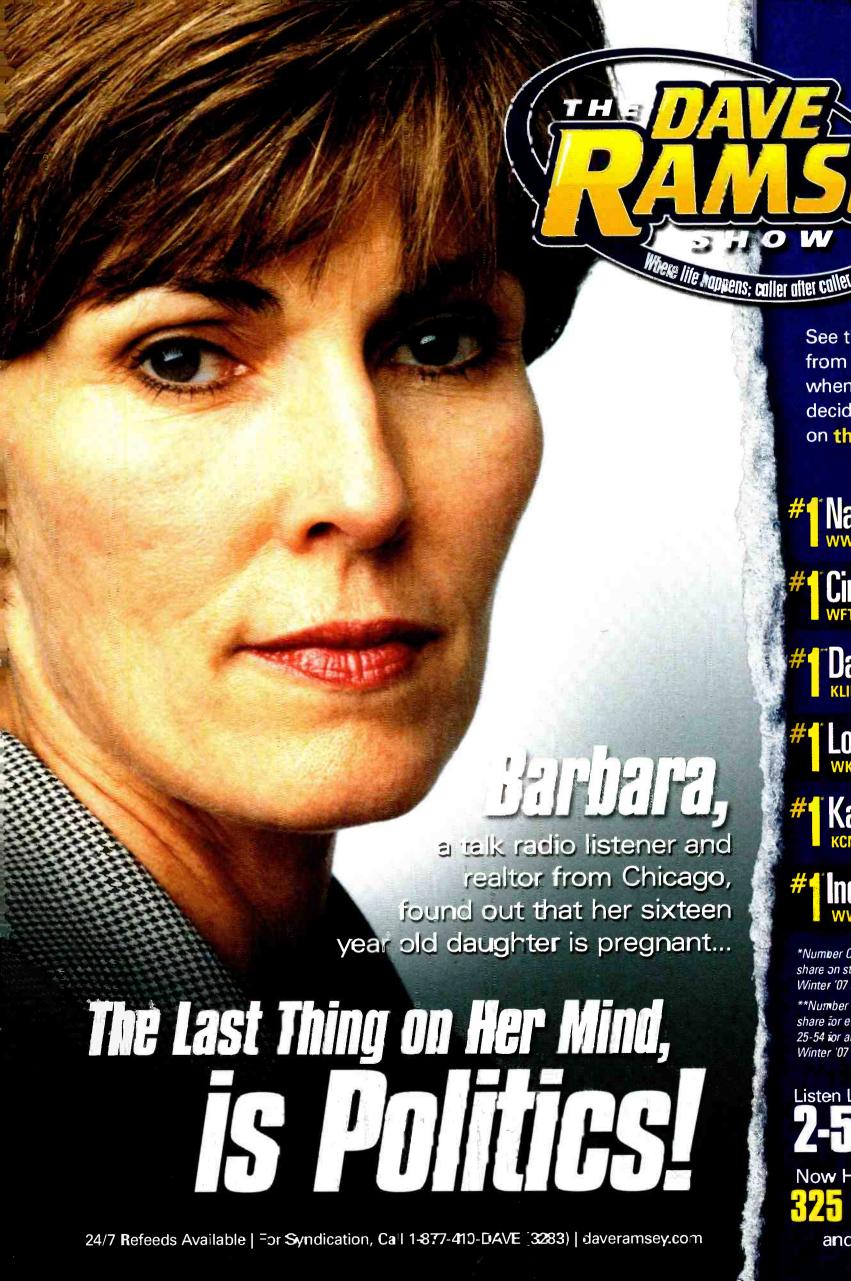
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See the response from listeners when stations decided to focus on their concerns:

Nashville

Cincinnati WETK-FM First B

Dallas

Louisville

Kansas City

Indianapolis

*Number One represents highest share on staticn Adults 25-54. Winter '07 Bock.

**Number one represents nighest share for entire time slot Women 25-54 for all talkers in the market. Winter '07 Bock

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Now Heard on Over

and Growing!



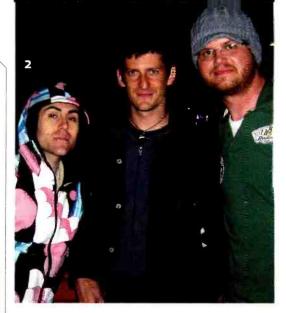
Buzz Band

1. Bowling for Soup shared the spotlight with the B104 Bee and station staffers at B104 Night at Mayfair in Allentown, Pa. Pictured standing, from left, are Clear Channel CHR/top 40 WAEB-FM (B104) PD/midday DJ Laura St. James, Clear Channel regional VP of programming Brian Check, Bowling for Soup guitarist Chris Burney, morning personality Laura Cramer, the B104 Bee, Bowling for Soup drummer Gary Wiseman, promotions director Mandy Schnell, Bowling for Soup vocalist Jaret Reddick and MD/afternoon DJ Eric Chase. Pictured in front are Bowling for Soup bassist Erik Chandler, left, and morning personality Mike Kelly.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

Channel alternative KHBZ (the Buzz) promo director/DJ Jay Pitts chatted with AFI vocalist Davey Havok and drummer Adam Carson during the band's Buzzfest appearance in Oklahoma City. From left are Havok, Carson and Pitts. 3. Lost and Found Whoopi Goldberg welcomed her friend and "Moonlight and Valentino" co-star Jon Bon Jovi to Clear Channel rhythmic AC WKTU/New York, flagship for her syndicated show "Wake Up With Whoopi." Bon Jovi is promoting his band's 10th studio album, "Lost Highway," on Island Records. From left are WKTU morning personality Cubby Bryant, Goldberg and Bon Jovi. **4. Magic Touch** Broken Bow artist Jason Aldean appeared on an episode of "CMT Top 20 Countdown" to discuss his new CD, "Relentless," and to answer questions from fans. From left are "CMT Top 20 Countdown" host Lance Smith and Aldean. Photo: Megan Long 5. Power to the People Atlantic artist T.I. appeared on "The Ed Lover Show" on Clear Channel urban WWPR-FM (Power 105.1)/New York to promote his new CD, "T.I. vs. T.I.P." From left are Lover, morning show co-host Egypt, morning personality DJ Kut and T.I. 6. Alive and Kicking Singer/songwriter Pink received a platinum plaque from Zomba Label Group/Jive Records executives to commemorate worldwide sales of more than 4 million units of her latest album, "I'm Not Dead." From left are ZLG president/CEO Barry Weiss, ZLG executive VP of CHR promotion Joe Riccitelli, ZLG executive VP/GM Tom Carrabba and Pink. 7. Feel Good Hit of the Summer Queens of the Stone Age frontman Josh Homme, left, talked to Launch Radio Networks rock editor Don Kaye about his band's new album, "Era Vulgaris," and single "Sick, Sick, Sick."

2. Notes From the Underground Clear









formats

The gateway to music formats, the week in charts and airplay data.

RERTMELNE



Mary Catherine Sneed ex ts the COO position at Radio One. ■ Programmer Tracy Austin leaves KRBE/Houston to

join 2SYD (Nova 106.9)/Brisbane, Australia. ■ WPEN/Philadelphia snares

Gregg Henson as PD.



Andy Santoro adds group VP/New Jersey cluster

manager duties at Millennium Radio Group, as Bill Saurer enlists as VP/GM for the

Monmouth-Ocean market. ■ Brian Driver assumes the PD post at WZZK/Birmingham. ■ Brad Holtz is promoted to PD at WTTS/ Indianapolis.



Mike Edwards joins KOYT/San Francisco as PD. ■ WXYV/Baltimore flips from urban to CHR/top 40. ■

John Vitanovec rises to VP/ director of operations at Tribune Broadcasting.



WMZQ-AM-FM/ Washington PD

Gary McCartie is promoted to OM, as Tom Rivers comes onboard as PD/morning co-

host. ■ WFXF/Indianapolis recruits Scott Jameson as PD. ■ KDGE/Dallas ups Wendy Naylor to PD.



Michael O'Malley migrates to WYNY/ New York as PD. ■ KIIS-AM-FM/Los

Angeles elevates Lynn Anderson-Powell to president/GM. ■ R.J. Curtis replaces Eric Foxx as PD at KNIX-AM-FM/



Phoenix.

VEARS AGO Ross Reagan assumes the GM position at KUDL/Kansas City. ■ WVCG and WYOR/Miami tap Pete Vincelett as VP/GM. ■

Motown appoints Art Brambila director of its newly launched Latino music division and Motown Latino label.



John Shomby adds programming duties at WERC/Birmingham. ■

KHOS/Tucson installs Gary Hamilton as PD. ■
Bill Bailey takes over PD post at KSLQ/St. Louis.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Rihanna Covers Her First No. 1 With 'Umbrella'

Rihanna tops the Urban chart for the first time with "Umbrella" (IDJMG) and becomes the first female artist on the Def Jam roster to reach the summit since Ashanti (with "Foolish") in 2002.

Rihanna's first No. 1 is her third song to appear on the Urban list, following "Unfaithful" (which peaked at No. 18 in September 2005) and "Pon De Replay" (No. 31 in August 2006).



Heath Takes Top At Christian AC

Brandon Heath celebrates his first No. 1 on the Nielsen BDS-driven Christian AC chart with "I'm Not Who I Was." Heath becomes the first solo artist in the Provident Label Group stable to top the chart since Joy Williams spent six weeks at No. 1 with "Hide" beginning with the June 10, 2005, chart. Since then, Provident groups Casting Crowns and Third Day have topped the chart for a combined 33 weeks.

Hurricane Blows Through Rhythmic Top 10

Hurricane Chris becomes the second artist this year to streak into the Rhythmic top 10 in four weeks as "A Bay Bay" (RMG) roars 17-9 with Most Increased Plays (up 587).

Hurricane Chris follows the trail blazed by Scan Kingston, who also took four frames to reach the upper tier last month with "Beautiful Girls" (Epic/Koch). Kingston, meanwhile, inches closer to the apex as "Beautiful Girls" moves into the runner-up position (3-2) behind the Shop Boyz's "Party Like a Rockstar" (Universal Republic).

T's, Yamin Enter Top 10

Hollywood Records claims its first top 10 on CHR/Top 40 in more than two years as "Hey There Delilah" by Plain White T's jumps 12-9. The label's last top 10 came courtesy of Jesse McCartney, who peaked at No. 4 in February 2005 with "Beautiful Soul."

Also hitting top 10 pay dirt is season six "American Idol" finalist Elliott Yamin with his debut single, "Wait for You" (11-10). The track is independent label Hickory Records' first top 10. Yamin is the fifth "Idol" contestant to reach the chart's upper quadrant, following Kelly Clarkson, Chris Daughtry (as leader of Daughtry), Mario Vazquez and Carrie Underwood.

El Chapo De Sinaloa Reigns At Regional Mexican

Almost seven years after first appearing on the Regional Mexican chart, El Chapo de Sinaloa notches his first No. 1, as "A Ti Si Puedo Decirte" (Disa) flies 5-1. The last song to make a bigger jump to the chart's summit was "Que de Raro Tiene" by Los Temerarios, which zipped 6-1 exactly three years ago this week.

Linkin Park Not 'Done' At No. 1

Linkin Park's "What I've Done" (Warner Bros.) spends a 13th consecutive week atop the Alternative chart, marking the group's longest stay in the chart's lead position. Its seventh chart-topper, "Done" surpasses "Numb," which held the No. 1 spot for 12 weeks between November 2003 and January 2004. Linkin Park also claims the Alternative chart's Most Increased Plays honor as new single "Bleed It Out" gains 185 spins and takes the list's largest jump (28–22). Additionally, "Bleed" posts a No. 37 debut at Active Rock.

Chesney's Quick Country Climb

Kenny Chesney logs the quickest top five ascent on the Country chart in three years as "Never Wanted Nothing More" (BNA) rips 9-5 in its fifth chart week. Chesney's ride is the fastest since Tim McGraw's "Live Like You Were Dying" jumped 8-5 in its fifth frame on the Nielsen BDSfueled Country list dated June 25, 2004.

To find a new title with fewer weeks than Chesney's single on the chart, you have to venture all the way down to No. 24, where Toby Keith's "Love Me If You Can" sprints 29-24 in its fourth week.

Finger Eleven's First Active Rock No. 1

Finger Eleven earns its first Active Rock No. 1 and scores the Most Increased Plays trophy as "Paralyzer" (Wind-up) jumps 3-1 with a 199-spin increase in its 24th chart week. That's the longest climb to No. 1 at Active

Rock since "Wasteland" by 10 Years hit the top spot in its 27th week in December 2005. Prior to "Paralyzer," Finger Eleven's biggest hit at Active Rock was "Quicksand," its first chart hit, which peaked at No. 21 in October 1998.



CHR/TOP 40



Entercom's Mike Kaplan puts the post-Katrina pieces back together

New Orleans: A Tale Of Two Cities

Kevin Carter KCarter@RadioandRecords.com

t has been almost two years since Hurricane Katrina slammed into New Orleans, and since then we've been hearing two different stories about the city. One of how things are shiny and happy and you should come visit now, as suggested in those commercials starring John Goodman, Emeril Lagasse and Wynton Marsalis. The other is a story of soaring crime rates, increasing corruption and a city with sections still largely demolished by one of the most destructive storms ever recorded.

"A tale of two cities" is how Mike Kaplan, OM/PD of Entercom's CHR/top 40 WEZB (B97) and classic hits WKBU (Bayou 95.7)/New Orleans, describes his market. But he notes that it has always been that way. Katrina just exacerbated certain issues. "We've always had such a pro-and-con element here," he says. "When they first come to town, people either love it or hate it, and there's no in between. That's kind of where we're still at."

The main tourist areas of the city are alive—Kaplan says the French Quarter, uptown and the Garden District were virtually untouched by the storm, and it's business as usual. In fact, he says the city's convention business is picking up as companies begin booking events for the next year or two and regain their faith in New Orleans.

"New Orleans is enchanting, charming and mysterious, just like always," he says. "But then it has its underbelly. Certainly, the crime and lack of education focus and the school systems were—and still are—awful, and obviously that doesn't change overnight. Crime has gotten worse. We're now the murder capital of the U.S. We still are plagued by the corruption."

While business in the city's popular tourist areas is rebounding, those sections haven't earned the nickname of the Sliver by the River for no reason. Kaplan says that once you venture out, you see parts of the city that are still struggling.

"There are many gutted homes in certain

areas of the city that are still waiting for money to rebuild. There's gaps in these neighborhoods, there are clusters of homes that have been redone next to clusters of homes that are down to their bare bones and framing, where the sheet rock has been torn out. You also see some homes that have been just completely demolished."

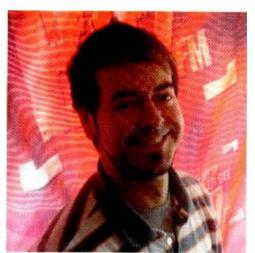
Despite the "shantytown" appearance of those areas, electricity is running throughout New Orleans, and Kaplan says the locals have so much faith that their city will recover, that it makes them stay put. "It's always been their home so they don't want to give up," he says.

"They believe that they're going to be here long term and prosper, and they believe the federal government is rebuilding the levees to better standards than before. Whether that's true or not, the Army Corps of Engineers says it is, but that's what they told us before. They haven't been tested. It's kind of a wait-and-see situation."

There have been reports of vandalism to houses being rebuilt in sections where one residence has been reconstructed and surrounding ones are being gutted. Among the stories are reports of construction workers knocking out parts of a house that has already been repaired.

Of the National Guard's continued presence in the city, Kaplan says, "It's not a lockdowntype of situation—we rarely see them, and tourists won't see them at all. But if you go into the areas east, like Lakeview or St. 'New Orleans is enchanting, charming and mysterious, just like always. But then it has its underbelly.'

-Mike Kaplan



Kaplan

Bernard Parish that were the hardest hit, you're going to see Humvees, but you're not going to see guys standing on a street corner with rifles. It's not that pervasive.

"But you know their presence is here—a lot less than immediately following the storm, but they're here nonetheless. When you talk about crime, it's the same areas of the city that have been hurt most and were hit hardest by crime before the storm. It's those areas where it's drug warfare. That's really not affecting the majority of the situation here."

The building that, until recently, housed Entercom's cluster suffered storm-related damage, with windows blown out and flooding. Kaplan reports that the stations' digs, which were located across the street from the now-infamous Superdome, weren't properly repaired after the storm.

"It was like 'Groundhog Day' for a lot of us," he says. "We were going to work every day in the same building that we had been in, and it was really untouched. The owners hadn't repaired it because they're in the process of selling it, so they pretty much kicked out all the tenants except us. The windows were still broken, and the interior of the building still smelled like waste water, and it was a wretched smell that we'd walk in to every day. As the city recovers, we had to grin and bear it."

Entercom built new studios as quickly as possible and moved everyone into the new building two months ago. The cluster is on dry ground—although a little closer to the river. The new place is across the street from where Donald Trump is slated to break ground this summer on an upscale dual condo/hotel project, which will hopefully pump some much needed money into downtown. As Kaplan says, "If anyone can help turn around the city in one quick move, at least perceptually, it's Trump."

Additional reporting by Keith Berman.

'When you talk about crime, it's the same areas of the city that have been hurt most and were hit hardest by crime before the storm.'

-Mike Kaplan

CHR/TOP 40

► SEAN KINGSTON CLAIMS MOST INCREASED PLAYS (UP 1,149) FOR A FOURTH CONSECUTIVE WEEK, WHICH IS THE LONGEST STREAK SO FAR THIS YEAR AT CHR/TOP 40.





NEW AND ACTIVE

nielsen

PLAYS /GAIN

THIS WEEK	LASTWEEK	WEEKS	1] NIELSEN BDS ↑ HITPREDICTOR CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PLA TW	\YS +/-	AUDIEN MILLIONS	
1	1	13	SUMMER LOVE NO. 1(4 WKS) 11 位 JUSTINTIMBERLAKE JIVE/ZOMBA	9 199	-11	5 5.9 04	2
2	*	8	BIG GIRLS DON'T CRY FERGIE WILL,I.AM/A&M/INTERSCOPE	8801	+1018	55.582	1
9	1.	13	UMBRELLA : : ☆ RIHANNA FEATURING JAY-Z SRP/OEF JAM/IOJMG	8448	+287	53.568	3
2	•	14	MAKES ME WONDER MAROON 5 A&M/OCTONE/INTERSCOPE	7458	-165	39.611	6
5	8	6	BEAUTIFUL GIRLS MOST INCREASED PLAYS SEANKINGSTON BELUGA HEIGHTS/EPIC	7316	+1149	47.845	4
0	6	11	BUY U A DRANK (SHAWTY SNAPPIN') 1-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	7182	+325	44.553	5
7	5	14	HOME ☐ ☐ ☆ DAUGHTRY RCA/RMG	6949	-609	35 .776	7
8	7.	31	U + UR HAND PINK LAFACE/ZOMBA	6043	-636	35.037	8
9	12	6	HEY THERE DELILAH PLAINWHITET'S HOLLYWOOD	5293	+775	29.740	9
10	n	11	WAIT FOR YOU £LLIOTT YAMIN HICKORY	5224	+194	28.008	11
т	9	16	GIRLFRIEND AVRIL LAVIGNE RCA/RMG	4907	-1243	23.205	14
12	10	22	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	4665	-655	28.420	10
13	15	6	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	4573	+658	27.257	12
14	13	11	THNKS FR TH MMRS fall out Boy Fueled By RAMEN/ISLAND/IDJMC	4390	-29	22.337	15
15	14	21	BEFORE HE CHEATS CARRIEUNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	3714	-374	26.621	13
15	16	7	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC	3526	+161	21.199	16
17	18	j)	WHAT I'VE DONE	3208	+18	12.218	23
13	20	10	LIKE A BOY CIARA LAFACE/ZOMBA	3107	+40	17.686	18
19	17	24	GLAMOROUS FERCIE FEATURING LUDACRIS WILL.I.AM/ASM/INTERSCOPE	2842	-429	14.981	19
20	27	3	THE WAY I ARE TIMBALAND FEATURING KERI HILSON AIRPOWER MOSLEY/BLACKGRDUND/INTERSCOPE	2787	+680	13.846	17
21	22	7	4 IN THE MORNING STREET INTERSCOPE	2762	+146	13.553	21
2	28	3	REHAB AMY WINEHOUSE UNIVERSAL REPUBLIC	2 7 12	+645	14.880	20
3	25	5	ROCKSTAR NICKELBACK ROADRUNNER/ATLANTIC/LAVA	2548	+338	8.849	30
3	29	7	THE GREAT ESCAPE BOYS LIKE CIRLS COLUMBIA	2238	+205	9.120	29
23	33	4	CLOTHES OFF!! GYM CLASS HEROES DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1957	+450	10.352	25
26	23	12	I TRIED BONE THUGS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE	1896	-584	8.011	33
7	30	6	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	1865	+112	13.187	22
28	35	2	SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/IDJMG	1789	+363	10.195	27
29	32	5	POP, LOCK & DROP IT HUEY HITZ COMMITTEE/JIVE/ZOMBA	1728	+145	7.853	34
30	26	17	LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC	1687	-511	10.310	26
51	31	15	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE UNIVERSAL REPUBLIC	1623	-114	5.545	37
2	36	4	EASY PAULA DEANDA FEATURING BOW WOW ARISTA/RMG	1485	+235	8.831	31
33	34	11	NEVER AGAIN KELLY CLARKSON RCA/RMG	1320	-150	7.589	35
34	38	3	TIME AFTER TIME QUIETDRIVE RED INK/EPIC	1224	+160	3.144	-
35	N	IEW	WHEN YOU'RE GONE MOST ADDED AVRIL LAVIGNE RCA/RMG	1130	+524	5.966	39
36	39	2	FIRST TIME LIFEHOUSE GEFFEN	1118	+153	3.452	
37	37	17	BECAUSE OF YOU 11 ☆ NE-YO DEF JAM/IDJMG	1025	-160	9.782	28
28	N	EW	WHO KNEW PINK LAFACE/ZOMBA	953	+348	10.982	24
19	N	IEW	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE	940	+115	3.864	1+7
40	N	EW 524	SEXY LADY YUNG BERGFEATURING JUNIOR YUNG BOSS/EPIC	898	+113	6.861	36

MOST ADDED	
TITLE NEW ARTIST / LABEL STATIONS	
WHEN YOU'RE GONE 21 Avril Lavigne (RCAPKING) KKDM, KLAL, KQXY, KRBE, KSAS, WAEV, WBVD, WHKF, WHOT, WHEL, WKZL, WNOK, WPST, WSTW, WTWR, WVKS, WWCK, WWWQ, WXLK, WZKL, WZYP	
SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG) KHTS, KHTT, KKDM, KRQQ, KSPW, WAKZ, WAPE, WDKF, WHKF, WHTS, WKSZ, WNTQ, WQEN, WWHT, WXLK, WZKL	
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEYBLACKGROUND/HITERSCOPE) KRUF, KSPW, WAEZ, WAPE, WIHT, WIOG, WKFS, WKQI, WNTQ, WRVW, WVSR. WZEE, WZKL	

LOVESTONED

LIP GLOSS Lil Mama (JIVE/ZOMBA)

CLOTHES OFF!!

ADDED AT...
WNTQ
Syracuse, NY

Nickelback, Rockstar, 2

LOVESTONED
JUSTIN TIMBETIAKE
(JIVE/ZOMBA)
KDND, KHFI, KHKS, KIIS, KKPN, WABB,
WIHB, WKGS, WSTW, WWWQ, WXLK,
WYKS

A BAY BAY Hurricane Chris (POLO GROUNDS/J/RMG) CKEY, KHSK, KHTT, KKMG, KSAS, KWYL. WABB. WFBC, WWHT, WXXX, WXYK

KIIS, KJYO, KWYL, KXXM, KZHT, WDCG, WFBC, WFKS, WZEE, WZKL

PICTURES OF YOU 9
The Last Goodnight
(VIRCIN)
KJYO, KKOB, KXXM, WFBC, WHHD, WLAN, WNKS, WYKS, WZEE

COUTIES OF!!

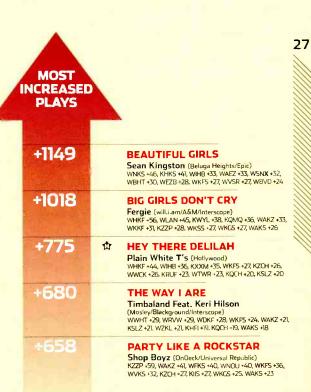
Gym Class Heroes
(DECAYDANCE/FUELED BY
RAMEN/ATLANTIC/LAVA)
WAEZ, WCTZ, WIJM, WKSC, WLAN, WNCI,
WNTQ, WYSR

Gym Class Heroes, Clothes Off!!, 1 Rihanna, Shut Up And Drive, 0 Timbaland Feat. Keri Hilson, The Way I Are, 0

FOR MORE STATIONS GO TO:

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL
LIP GLOSS Lil Mama (JIVE/ZOMBA)	719/208	THE BEST TH Refient K [GOTEE/CAPITOL]
TOTAL STATIONS:	87	TOTAL STATIONS:
LIKE THIS Mims (CAPITOL)	648/42	LEAN LIKE A Down A.K.A. Kilo (SILENT GIANT/M)
TOTAL STATIONS:	-61	TOTAL STATIONS:
BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE TOTAL STATIONS-	599/186 /ZOMBA)	Rob Thomas (WALT DISNEY/ME TOTAL STATIONS:
MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/		BEAUTIFUL DI Jon McLaughlin (ISLAND/IDJMG)
TOTAL STATIONS:	47	TOTAL STATIONS:
LOVESTONED	☆ 556/234	LIKE THIS Kelly Rowland Fea
(JIVE/ZOMBA)		(MUSIC WORLD/C

ARTIST / EMOCE	, 47111
THE BEST THING Relient K	494/9
(GOTEE/CAPITOL)	
TOTAL STATIONS:	31
LEAN LIKE A CHOLO Down A.K.A. Kilo	472/59
(SILENT GIANT/MACHETE)	
TOTAL STATIONS:	23
70000	
LITTLE WONDERS &	464/112
(WALT DISNEY/MELISMA/ATLAN	TIC)
TOTAL STATIONS:	17
TOTAL STATIONS.	
BEAUTIFUL DISASTER ☆ Jon McLaughlin (ISLAND/IDJMG)	443/75
TOTAL STATIONS:	39
TOTAL STATIONS:	25
LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)	392/55
TOTAL STATIONS:	37



FOR WEEK ENDING JULY 1, 2007

LECEND: See legend to charts in charts section for rules and symbol explanations.

127 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 51 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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CHR/TOP 40 MONITORED REPORTERS

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell APD: Brian Cody MD: Christy Taylor

WKKF/Albany, NY PD: Randy McCarten

KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran

WAEB/Allentown, PA PD: Laura St. James MD: Eric Chase

WIXX/Appleton, WI PD: Tony Waiteku MD: David Burns

WKSZ/Appleton, WI

APD/MD: Brian Davis WSTR/Atlanta, GA

PD: Dan Bowen MD: Michael Chase WWWQ/Atlanta, GA

OM: Rob Roberts PD: Dylan Sprague

WHHD/Augusta, GA PD: Chuck Whitaker APD: Kris Fisher KHFI/Austin, TX

PD: Jay Shannon MD: Tony Cortez

WFMF/Baton Rouge, LA PD: Kevin Campbell

KQXY/Beaumont, TX OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders

WXYK/Biloxi, MS OM: Kenny Ves PD: Lucas

28

WQEN/Birmingham, AL OM: Tom Hanrahan PD: Keith Allen APD/MD: Madison Reeves

KSAS/Boise, ID Kicklighter

KZMG/Boise, ID PD: Brad Collins MD: Miggy Santos

WXKS/Boston, MA PD: Cadillac Jack APD/MD: Chris Tyler

CKEY/Buffalo, NY PD/MD: Dave Universal

WKSE/Buffalo, NY OM/PD: Sue O'Neil APD/MD: Brian Wilde

WXXX/Burlington, VT OM/PD: Ben Hamiltor MD: Pete Belair

WIHB/Charleston, SC OM/PD: Bryan Taylo MD: Dave Ryan

WSSX/Charleston, SC OM/PD: Mike Edwards APD/MD: Special Ed

WVSR/Charleston, WV OM: Jeff Whitehead PD: Wade Hill MD: Jason Reed

WNKS/Charlotte, NC

WKSC/Chicago, IL MD: Jeff Murray

WKFS/Cincinnati, OH PD: Mark Anderson

WAKS/Cleveland, OH OM: Kevin Metheny OM: Jeff Zukauckas PD: Bo Matthews APD/MD: Kasper

KKMG/Colorado Springs, CO OM: Bobby Irwin PD: John Foxx MD: Kat Jensen

WNOK/Columbia, SC PD: Wes McCair MD: Kelly Nash

WCGQ/Columbus, GA OM/PD: Bob Quick MD: Rob Carter

WNCI/Columbus, OH PD: Michael McCoy MD: Maxwell

KKPN/Corpus Christi, TX OM/PD: Scott Holt APD/MD: Dave Ross

KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd

WDKF/Dayton, OH OM: Tony Tilford APD/MD: Ryan Drake

WGTZ/Dayton, OH OM: J.D. Kunes PD: Scott Sharp

WVYB/Daytona Beach, FL OM: Frank Scott PD: Ammie Olson

KKDM/Des Moines, IA PD/APD: Greg Chance MD: Scotty Cage

WKQI/Detroit, MI

PD: Dom Theodore APD/MD: Beau Daniels

WWCK/Flint, MI OM: Jeff Wade PD: Jeff Andrews

WXKB/Ft. Myers, FL PD: Matt Johnson MD: Bruce The Moose

WYKS/Gainesville, FL OM: Kevin Quint PD: Carter

WHTS/Grand Rapids, MI OM: Brent Alberts PD: Jack Spade

WSNX/Grand Rapids, MI OM: Doug Montgomery PD: Eric O'Brien APD: Holmes

WKZL/Greensboro, NC PD: Jason Goodman APD/MD: Mike Klein

WERO/Greenville, NC PD: Chris "Hollywood" Mann APD/MD: Beaver

WFBC/Greenville, SC PD: Chase Murphy MD: Natalie Randall

WHKF/Harrisburg, PA PΩ: JT Bas APD: Mike Miller

WKSS/Hartford, CT PD: Stan 'The Man' Priest MD: Brian "Munchie" Donovan

KQMQ/Honolulu, HI MD: Ryan Sean

KRBE/Houston, TX

WZYP/Huntsville, AL PD: Michael Storm APD: Ally "Lisa" Elliott

WNOU/Indianapolis, IN OM: David Edgar APD/MD: Tim Rainey

WYOY/Jackson, MS OM/PD: Johnny O APD/MD: Nate West

WAPE/Jacksonville, FL PD: JR Ammons APD: Chase Daniels MD: Jay Styles

WFKS/Jacksonville, FL OM: Gail Austin PD: Todd Shannon APD: Jonathan Reed

WAEZ/Johnson City, TN OM: Bill Hagy PD/MD: Jason Reed

KMXV/Kansas City, MO OM: Mike Rowen

WWST/Knoxville, TN PD: Rich Bailey MD: Scott Bohanno

KSMB/Lafayette, LA PD: Bobby Novosad MD: Chris Reed

WLAN/Lancaster, PA PD: Dennis Mitchel MD: Jeff Hurley

WJIM/Lansing, MI PD: Josh Strickland WLKT/Lexington, KY PD: Dale O'Brian

KLAL/Little Rock, AR OM/PD: Randy Cair APD: Ed Johnson MD: Charlotte

KIIS/Los Angeles, CA PD: John Ivey APD/MD: Julie Pilat

WDJX/Louisville, KY APD/MD: Ben Davis

WZKF/Louisville, KY

WZEE/Madison, WI

OM: Mike Ferris PD: Jon Reilly WAOA/Melbourne, FL

PD: Tony Banks MD: Jimmy Knight WBVD/Melbourne, FL

OM: Ken Holiday PD/MD: B-Rock

WHBQ/Memphis, TN OM: Chris Taylor PD: Karson With a K MD: Joe Mack

WHYI/Miami, FL OM/PD: Rod Phillips MD: Michael Yo

WXSS/Milwaukee, WI OM/PD: Brian Kelly APD/MD: JoJo Martinez

KDWB/Minneapolis, MN OM/PD: Rob Morris MD: Lucas

MD: Lucas

WABB/Mobile, AL

""lammer" Naylor APD: Q-Tip MD: Jonathan Shuford

KHOP/Modesto, CA OM: Richard Perry PD: Joe Roberts

WHHY/Montgomery, AL OM: Bill Jones
PD/MD: Steve Smith

WRVW/Nashville, TN PD: Rich Davis MD: Tommy Butter WBLI/Nassau, NY

OM: Nancy Cambino PD: Jeremy Rice APD: Al Levine MD: Gabrielle Vaughn WFHN/New Bedford, MA

MD: Michael Rock WKCI/New Haven, CT

MD: Mike "Jagger" Thomas

WEZB/New Orleans, LA OM/PD: Mike Kaplan APD: Tyler MD: Stevie G. WHTZ/New York, NY

OM: Tom Poleman PD: Sharon Dastur MD: Romeo

KJYO/Oklahoma City, OK OM: Tom Travis PD: Mike McCoy MD: Frito

KQCH/Omaha, NE OM: Tom Land PD: Erik Johnson MD: Corey Young

WXXL/Orlando, FL PD: Michael Bryan APD/MD: Jana Sutter

WIOQ/Philadelphia, PA PD: Rick Vaughn APD/MD: Jo Jo Brooks

KZZP/Phoenix, AZ PD: Mark Medina MD: Greg "DJ Greggy D" D'Angelo

WKST/Pittsburgh, PA PD: Alex Tear APD: Drew Hall MD: Dylan

WJBQ/Portland, ME OM/PD: Tim Moore MD: Mike Adams KKRZ/Portland, OR

PD: Brian Bridg APD: Mick Lee MD: Brooke Fox WPRO/Providence, RI OM/PD: Tony Bristol APD/MD: Davey Morris

WDCG/Raleigh, NC PD: Randi West APD/MD: Brody

KWYL/Reno, NV OM/PD: Nick Elliott WRVQ/Richmond, VA

WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick

WKGS/Rochester, NY PD: Erick Anderson MD: Jesse Graff

WPXY/Rochester, NY

KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.

WIOG/Saginaw, MI PD: Jerry Noble APD: Demas

KZHT/Salt Lake City, UT OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins

KXXM/San Antonio, TX OM: George King PD: Tony Travatto APD: Russell Rush

KHTS/San Diego, CA

PD: Jimmy Steele APD/MD: Hitman Haze Sirius Hits 1/Satellite PD: Kid Kelly

PD: Kid Kelly APD/MD: Ryan Sampson XM Top 20 on 20/Satellite PD: Michelle Cartier MD: Priestly

WAEV/Savannah, GA PD/MD: Russ Francis

WZAT/Savannah, GA OM: Sam Nelson

KBKS/Seattle, WA PD: Marcus D. APD: Kristin "The Island Girl" Geong MD: Eric Tyler

KRUF/Shreveport, LA OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon

KSPW/Springfield, MO OM: Chris Cannon PD: Adam Adams KSLZ/St. Louis, MO

MD: Taylor J WNTQ/Syracuse, NY OM/PD: Tom Mitchell MD: Rick Roberts

WWHT/Syracuse, NY

PD: Butch Charle: MD: Jeff Wise WFLZ/Tampa, FL OM: Doug Haman

PD: Tommy Chuck MD: Ashlee Reid WTWR/Toledo, OH

WVKS/Toledo, OH OM/PD: Bill Michaels MD: Boomer WPST/Trenton, NJ OM/PD: Dave McKay APD/MD: Matt Sneed

KRQQ/Tucson, AZ OM/PD: Tim Richards MD: Chris Peters

KHTT/Tulsa, OK OM/PD: Tod Tucker APD: Billy "The Baby DJ" Sexaur MD: Dylan

WIHT/Washington, DC PD: Jeff Kapugi APD: Toby Knapp MD: Gillian Sussman WLDI/West Palm Beach, FL

KZCH/Wichita, KS UM: Lyman James PD/MD: Sammy Suarez

WBHT/Wilkes Barre, PA PD: Justin Bryan APD/MD: A.J. WKRZ/Wilkes Barre, PA

PD: Mike O'Donnell APD/MD: Kelly K WSTW/Wilmington, DE PD: Mike Yeager APD/MD: Mike Rossi

WAKZ/Youngstown, OH OM: Dan Rivers WHOT/Youngstown, OH



► ELISE ESTRADA HITS THE TOP 10 OF CANADA CHR/TOP 40 WITH HER FIRST RELEASE AS 'INSATIABLE" JUMPS 11-9.

ËK	WEEK	5			
THIS WEEK	LAST W	WEEKS	TITLE CHR/TOP 40 INDICATOR	PLA	AYS
F	3	3€	ARTIST IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	SUMMER LOVE JUSTIN TIMBERLAKE JIVE/ZOMBA	3135	-79
2	2	13	MAKES ME WONDER MAROON 5 A&M/OCTONE/INTERSCOPE	3033	-2
3	3	12	UMBRELLA RIHANNA FEAT. JAY-Z SRP/DEF JAM/IDJMG	2935	-14
9	5	8	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE	2763	+158
5	4	14	HOME DAUGHTRY RCA/RMC	2658	-36
9	8	12	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT, YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	2421	+121
7	9	5	BEAUTIFUL GIRLS 5EAN KINGSTON BELUGA HEIGHTS/EPIC	2386	+260
8	6	16	GIRLFRIEND AVRIL LAVIGNE RCA/RMG	2222	-314
9	7	28	U + UR HAND PINK LAFACE/ZOMBA	2029	-320
10	10	9	WAIT FOR YOU ELLIOTT YAMIN HICKORY	1957	+23
	11	- 11	THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMC	1923	+115
	12	6	HEY THERE DELILAH PLAIN WHITE T'S HOLLYWOOD	1898	+236
	14	6	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN EPIC	1736	+216
(4)	13	7	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	1680	+114
(3)	16	11.	WHAT I'VE DONE LINKIN PARK WARNER BROS.	1494	+32
16	18	7	4 IN THE MORNING GWEN STEFANI INTERSCOPE	1357	+84
	17	9	LIKE A BOY CIARA LAFACE/ZOMBA	1308	+20
18	23	4	THE WAY I ARE TIMBALAND FEAT. KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	1277	+492
19	15	21	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUND/INTERSCOPE	1201	-261
20	22	3	REHAB AMY WINEHOUSE UNIVERSAL REPUBLIC	1196	+248
21	21	20	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMG	1072	-30
222	25	12	ROCKSTAR NICKELBACK ROADRUNNER/ATLANTIC/LAVA	908	+166
23	28	8	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	811	+101
24	19	12	I TRIED BONE THUGS-N-HARMONY FEAT. AKON FULL SURFACE/INTERSCOPE	737	-480
23	32	2	SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/IDJMG	725	+196
26	30	5	CLOTHES OFF!! GYM CLASS HEROES DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	710	+117
2	34	3	THE GREAT ESCAPE BOYS LIKE GIRLS COLUMBIA	655	+172
28	24	15~	LAST NIGHT DIDDY FEAT, KEYSHIA COLE BAD BOY/ATLANTIC	611	-137
29	29	11	NEVER AGAIN KELLY CLARKSON RCA/RMG	541	-105
30	35	3	EASY PAULA DEANDA FEAT. BOW WOW ARISTA/RMG	494	+19
31	33	17	THE WAY I LIVE BABY BOY DA PRINCE UNIVERSAL REPUBLIC	438	-45
32	HE	W	WHEN YOU'RE GONE AVRIL LAVIGNE RCA/RMG	360	+211
33	31	12	OUTTA MY SYSTEM BOW WOW FEAT. T-PAIN & JOHNTA AUSTIN COLUMBIA	356	-201
34	38	2	TIME AFTER TIME QUIETDRIVE RED INK/EPIC	326	+67
35	RE-EI	NTRY	WHO KNEW PINK LAFACE/ZOMBA	312	+129
36	40	2	BARTENDER T-PAIN FEAT. AKON KONVICT/NAPPY BOY/JIVE/ZOMBA	305	+75
37	NE	W	MAKE ME BETTER FABOLOUS FEAT. NE-YO DESERT STORM/DEF JAM/IDJMC	254	+98
38	37	9	FIND A NEW WAY YOUNG LOVE ISLAND/IDJMG	248	-36
39		W.	LIKE THIS MIMS CAPITOL	243	+24
40	36	9	THE KILL (BURY ME) 3D SECONDS TO MARS IMMORTAL/VIRGIN	226	-238
	-				

1 U	عد	9	THE KILL (BURY ME) 3D SECONDS TO MARS IMMORTAL/VIRGIN	226	-23
		一生		\$601.599	
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST CANADA CHR/TOP 40 IMPRINT / PROMOTION LABEL	PL/ TW	YS +/-
1	1	12	SUMMER LOVE JUSTIN TIMBERLAKE JIVE/SONY BMG	673	-7
2	3	8	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	666	+8
3	2	13	MAKES ME WONDER MAROON'S A&M/OCTONE/INTERSCOPE/JUNIVERSAL	607	-1
4	4	13	UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/UNIVERSAL	559	-2
5	6	8	THE WAY I ARE TIMBALAND FEAT. KERI HILSON MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	509	+5
6	9	5	BEAUTIFUL GIRLS SEANKINGSTON BELUGA HEIGHTS/EPIC/SONY BMG	495	+7
7	5	14	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	485	-6
8	10	9	BUY U A DRANK (SHAWTY SNAPPIN') T-PAINFEAT. YUNG JOC KONVICT/NAPPY BOY/JIVE/SONY BMG	452	+4
9	n	7	INSATIABLE ELISE ESTRADA ROCKSTAR	447	+5
0	7	19	PARALYZER FINGERELEVEN WIND-UP	431	-20
11)	12	11	HOME DAUGHTRY RCA/SONY BMG	406	+19
12	8	12	BEFORE HE CHEATS CARRIEUNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG	353	-8
B	15	8	THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/UNIVERSAL	352	+2
4	14	5	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC/SONY BMG	352	+2
5	21	5	WHEN YOU'RE GONE AVRILLAVIGNE RCA/SONY BMC	336	+5
6	17	12	DON'T BE SHY BELLY FEATURING NINA SKY	329	+3
7	19	4	HEY THERE DELILAH PLAIN WHITE T'S HOLLYWOOD/UNIVERSAL	318	+3
8	13	19	GIRLFRIEND AVRILLAVIGNE RCA/SONY BMG	305	-6
9	22	23	DON'T MATTER AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	288	+1
20	16	22	CIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE MOSLEY/BLACKGROUNO/INTERSCOPE/JUNIVERSAL	286	-14
21	24	10	WHAT I'VE DONE LINKIN PARK MACHINE SHOP/WARNER BROS./WARNER	282	+1
22)	25	6	WAIT FOR YOU ELLIOTT YAMIN HICKORY/SONY BMG	274	+7
23	23	7	4 IN THE MORNING GWEN STEFANI INTERSCOPE/UNIVERSAL	272	+1
2	28	6	YESTERDAY MAN ROZBELL UNIVERSAL	270	+3
5	29	3	SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/UNIVERSAL	264	+7
26	18	26	U + UR HAND PINK LAFACE/SONY BMG	261	-3
27	20	19	SECOND CHANCE FABER DRIVE UNIVERSAL REPUBLIC/UNIVERSAL	231	-5.
8.	27	21	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA CYMCLASSHERCES DECAYDANCE/FUELEDBY RAMENATLANTIC/WARNER	225	-2
19	32	4	REHAB AMY WINEHOUSE ISLANO/UNIVERSAL	215	+3
50	26	14	LAST NIGHT DIDDY FEATURING KEYSHIA COLE BAD BOY/ATLANTIC/WARNER	206	-49

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FOR WEEK ENDING JULY 1, 2007

RHYTHMIC



How the rebirth of defunct genres is helping rhythmic radio

Soundtrack Of The Summer

Darnella Dunham

DDunham@RadioandRecords.com

hen rhythmic stations came into existence in the '90s, there were enough dance music titles to give the format a clearly distinctive sound. But as dance music faded from mainstream popularity, many rhythmic stations aggressively latched onto hip-hop and positioned themselves around the music and the lifestyle. With rhythmic, urban and CHR/top 40 sharing more titles than ever, is dance ready to make a return to rhythmic radio? While it's too early to tell, dance-, freestyle- and bass-inspired tracks are garnering significant airplay on some rhythmic stations, and programmers would do well to keep their ears wide open to these sounds.

Because of their uptempo beats and generally carefree lyrics, these songs are perfect for summertime and can keep the energy high on rhythmic stations.

Dance, Dance, Dance

Though new dance titles are rarely heard on the commercial airwaves, the genre remains alive and kicking. In addition to thriving in clubs and at raves all around the world, dance has spawned such subgenres as techno, garage, house, hiphouse and jungle.

"World, Hold On (Children of the Sky)" by Bob Sinclar is getting its top rhythmic spins on Clear Channel's KYLD (Wild 94.9)/San Francisco and Beasley Broadcasting's WPOW (Power 96)/Miami, even though it has been out since last year. The lively song is also performing well for some CHR/top 40 stations, such as Clear Channel's WHTZ

(Z100)/New York and WHYI (Y-100)/Miami.

Another song helping bring dance back to rhythmic is the remix of Pink's CHR/top 40 and hot AC hit "U + Ur Hand." The dance version helped it reach New & Active status on R&R's Rhythmic chart from late May until the beginning of June.

Freestyle Explodes

Freestyle music may seem to have been resting in peace, but it's been kept alive by acts like Trinere, Debbie Deb, Stevie B and Exposé, who continue to tour, performing their hits from the '80s and early '90s. In addition to spot dates, these acts are frequently included in the lineup for the annual Freestyle Explosion concert tour.

Clear Channel's KGGI/Riverside still gives freestyle shine in its gold category. Stevie B's "Spring Love," Deb's "When I Hear Music" and "Lookout

Bringing It Back

Singing over bass tracks is nothing new, and producer Jermaine Dupri capitalized on it from 1996 to 1998 with the release of three consecutive "So So Def Bass All Stars" compilations.

Each volume had at least one song that worked for rhythmic radio: Ghost Town DJ's

"My Boo" in 1996, INOJ's "Love You Down" and Lathun's "Freak It" in 1997 and INOJ's "Time After Time" in 1998.

"So So Def Bass All Stars" gave bass and freestyle music longevity, even though the genres had faded in popularity earlier in the decade. —DD



KGGI/Riverside PD/afternoon personality Jesse Duran (front right) kept a group of listeners entertained before the Freestyle Explosion concert June 8 in Anaheim, Calif.

The Freestyle
Explosion
concert series
has already
touched down
in Anaheim,
Calif., and
Phoenix this
summer, and
there are more
dates to come.
Here's a look at
the next stops:

July 28, Albuquerque Aug. 3, Bakersfield Aug. 4, Fresno Sept. 14, Sacramento Sept. 15, San Jose Sept. 21, San Diego Sept. 22, Las Vegas Weekend,"Trinere's "I'll Be AllYou Ever Need" and Connie's "Funky Little Beat" are among KGGI's most-played gold titles.

In 2004, "Move Ya Body" brought Nina Sky to radio's attention in a major way. That single used a popular reggae rhythm, but "Get Your Clothes Off," the lead single from the act's sophomore album, "The Musical," noticeably embodies the freestyle flavor of the '80s. Some songs just seem like sunshine coming through your speakers, and that's exactly what "Get Your Clothes Off," featuring Daytona, feels like. The track is produced by Black Chiney, aka Cutfather, and Jonas.

Several stations have already caught on to "Get Your Clothes Off," which went for adds late last month. So far, it's most-played on WPOW, Liberman Broadcasting's KZZA (Casa 106.7)/Dallas and Cumulus Media's KVYB (103.3 the Vibe)/Oxnard Calif.

Bass, How Low Can You Go?

With its high beats per minute and thumping tracks, bass music is pretty easy to recognize. When the genre was at its apex in the '80s, aggressive raps were typically heard over the beat. But now singers are using bass more than rappers, and that has helped smooth out the sound.

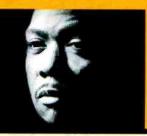
The biggest success this year has been "Get It Shawty" by Lloyd. In addition to peaking at No. 2 on the Rhytlimic chart, it reached the same position on the Urban chart, and is climbing the CHR/Top 40 list.

WPOW is leading the way on "What's Da Bizness" by Bottom of Da Map. Universal Motown recently picked up the group, which hails from South Florida.

Ciara has made several danceable songs and doesn't seem to mind making aggressive bass music. "That's Right," from her latest release, "The Evolution," features Lil Jon, who has a history of producing bass tracks. The song has not been released as a single, but Ciara frequently incorporates songs with a bass beat into her performances.

There's no way to know whether these songs are a sign of a dance music rebirth or if they are just heavily influenced by genres that have faded away. But whatever the case may be, they provide the rhythmic format with great music that makes its stations even more fun to listen to.

► TIMBALAND TAKES FEATURING KERI HILSON, BOUNCES 28-2° AS MOST ADDED AND WITH A





THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PL TW	AY S +/-	AUDIE MILLIONS	
1	1	13	PARTY LIKE A ROCKSTAR NO. 1(2 WKS) IT A ONDECK/UNIVERSAL REPUBLIC	5661	-6	43.711	1
2	3	8	BEAUTIFUL GIRLS SEAN KINGSTON BELUGA HEIGHTS/EPIC/KOCH	5303	+372	37.711	3
3	2	17	BUY U A DRANK (SHAWTY SNAPPIN') 11 ² ☆ T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA	5006	-290	40.003	2
0	4	12	UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/IDIMG	4867	+65	32.398	4
5	5	15	GET IT SHAWTY LLOYD THE INC./UNIVERSAL MOTOWN	3917	-202	26.820	6
6	7	8	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/ZOMBA	3864	+395	30.067	5
7	6	17	POP, LOCK & DROP IT HUEY HITZ COMMITTEEJJVE/ZOMBA	3490	-355	21.851	8
8	10	8	MAKE ME SETTER FABOLOUS FEATURING NE-YO DESERT STORM/DEF JAM/IDJMG	3034	+497	24.996	7
9	17	4	A 8AY BAY MOST INCREASED PLAYS HURRICANECHRIS POLOGROUNDS/J/RMC	2612	+587	17.469	11
10	12	10	SUMMER LOVE 11 th JUSTIN TIMBERLAKE JIVE/ZOMBA	2586	+149	15.815	13
11	13	10	LIKE THIS MIMS CAPITOL	2514	+295	14.282	14
12	11	10	LEAN LIKE A CHOLO DOWN A.K.A. KILO SILENT GIANT/MACHETE	2504	+20	13.590	16
13	9	14	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY CRUNK/BME/REPRISE/WARN€R BROS.	2479	-81	18.776	9
14	14	13	SEXY LADY YUNG BERG FEATURING JUNIOR YUNG BDSS/EPIC/KOCH	2178	-23	17.901	10
	8	19	BONE THUCS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE	2162	-483	13.701	15
16	18	7	WALL TO WALL CHRIS BROWN JIVE/ZOMBA	1964	+69	12.890	17
17	2C	7	BIG THINGS POPPIN' (DO IT) 1. GRANDHUSTLEJATLANTIC	1953	+269	16.376	12
18	15-	18	LIKE A BOY CIARA LAFACE/ZOMBA	1768	-337	11.819	20
19	16	23	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA	1767	-301	12.614	18
20	21	8	CANDY KISSES AMANDA PEREZ LIPSTAIRS	1643	+166	7.778	29
21	28	3	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOST ADDED MOST ADDED MOSL EY/BLACKGROUND/INT ERSCOPE	1568	+498	12.405	19
22	23	7	LIL LOVE BONE THUCS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW FULL SURFACE/INTERSCOPE	1406	+6	6.619	31
	19	16	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIA/JIVE/ZOMBA	1357	-366	8.386	26
24	25	7	WIPE ME DOWN LIL BOOSE FEATURING FOXX & WEBBIE TRILL/ASYLUM//TLANTIC	1228	+20	9.084	23
25	33	2	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM IMANI/GEFFEN/INT ERSCOPE	1174	+314	7.650	30
26	29	6	SAME GIRL R. KELLY OUET WITH USHER JIVE/ZOMBA	1155	+117	7.910	28
27	24	20	2 5TEP	1092	-181	8.249	27
28	22	13	ANONYMOUS BOBBY VALENTING FEATURING TIMBALAND DTP/DEF JAM/DJMG	1048	-391	10.163	22
29	31	5	KRISPY KIASHINE RAPHUSTLAZ/UNIVERSAL MOTOWN	1017	+42	5.743	35
30	35	3	BIG GIRLS DON'T CRY FERGIE WILLIAM/A&M/INTERSCOPE	1004	+172	8.517	25
31	30	8	HOW DO I BREATHE	956	-20	3.615	
32	39	2	SHAWTY PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	950	+276	6.304	33
35	27	9	KELLY ROWLAND FEATURING EVE MUSIC WORLD/COLUMBIA	910	-192	4.358	
34	37	4	DO YOU NEYO DEF JAW/IDJMG	909	+200	8.959	24
35	34	5	EASY PAULA DEANDA FEATURING BOW WOW ARISTA/RMG	902	+55	4.479	
36	26	2C	BECAUSE OF YOU 11 か NEYO DEFJAM/IDJ/MG	902	-256	6.390	32
37	36	2	CYCLONE #	848	+132	3.704	
38	32	73	CAN U WERK WIT DAT	823	-141	4.529	40
3 9	58	٦4	THE FIXXERS AKA DU QUIK & AMC INTERSCOPE WE TAKIN' OVER DIMHALEREAT IL AKOM DIPK DOSS PAT OF HIS WAVABLE BADD. TERROPOSICIA DURGU	654	-32	11.052	21
	40	4	DIKHALEDFEAT, T.I., AKON, RICKROSS, FAT JOE, LIL' WAYNE & BABY TERROR SQUAD/KOCH WHINE UP	639	+40	3.837	
			KAT DELUNA FEATURING ELEPHANT MAN EPIC			2.02,	

MOST ADDED	
TITLE	IEW
ARTIST / LABEL STATIO	
THE WAY I ARE Timbald Feat, Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE) KBFM, KCHZ, KPTY, KQKS, KSEQ, KYZZ, WBTT, WIBT, WKHT, WLTO	10
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) KBDS, KOGS, KKWO, KRKA, KVEG, WAJZ WJMN, WNVZ, WRCL, WWKX	10
STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG) KDON, KIBT, KRKA. KSFM, KTBT, KTTB, KWIE, WRCL. WWKX	9
SHAWTY IS DA SH*! (10) The Dream (DEF JAM/IDJMG) KBMB, KCAQ, KHTN, KISV, KXJM, WNHT WRVZ, WXIS	8
HIP HOP POLICE Chamillionaire Feat. Slick Rick (CHAMILLITARY/UNIVERSAL MOTOWN) KISV, KOHT, KPRR, KXBT, WJFX, WXIS	6
A BAY BAY Hurricane Chris (POLO GROUNDS/J/RMG) KCHZ, KGGI, WAJZ, WNVZ, WPYO	5
MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG) KBBT, KPTY, KTBT, WBTS	4
CANDY KISSES Amanda Perez (UPSTAIRS) KBFM, KPWR, WAJZ, WPYO	4
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KDGS, KWIE, WIBT, WNVZ	4
GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE) KCAQ, KDON. KISV, KXJM	4

Justin Timberlake, Summer Love, 34 R. Kelly Duet With Usher, Same Girl, 30 Timbaland Feat. Keri Hilson, The Way I Are,

Cupid Mr. Criminal Feat. Nate Dogg & Mr. Capor (ATLANTIC) (HI POWER)	ne-e
TOTAL STATIONS: 39 TOTAL STATIONS:	23
Amy Winehouse Candy Hill (UNIVERSAL REPUBLIC) (LATIUM/UNIVERSAL REPUBLIC)	1/31
TOTAL STATIONS: 49 TOTAL STATIONS:	32
STRONGER 543/232 MY GIRL GOT A GIRLFRIEND 379 Kanyc West A GIRLFRIEND 379 (ROC-A-FELLA/DEF JAM/IDJMG) Ray Lavender TOTAL STATIONS: 49 (KONLIVE/GEFFEN/INTERSCOPE)	1/91
TOTAL STATIONS:	33
HIP HOP POLICE 540/369 Chamillionaire Feat. Slick Rick MONEY IN THE BANK 346/ CHAMILLITARY/UNIVERSAL MOTOWN) Swizz Beatz UNIVERSAL MOTOWN)	/49
TOTAL STATIONS:	36
SORRY, BLAME IT ON ME 525/220 WAIT FOR YOU 343/ Akan Elliott Yamin (KONVICT/UPFRONT/SRC/ (HICKORY)	
UNIVERSAL MOTOWN) TOTAL STATIONS: TOTAL STATIONS: 26	11
TOTAL STATIONS. 20	



FOR WEEK ENDING JULY 1, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations,
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RHYTHMIC

RHYTHMIC REPORTERS

WAJZ/Albany, NY* OM: Kevin Callahar MD: JD Redman

KKSS/Albuquerque, NM* PD: Homie Marco Arias MD: Matthew Candelaria

KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson

WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick

KDHT/Austin, TX* OM/PD: Chase APD: Picazzo Stevens MD: Bradley Grein

KXBT/Austin, TX* OM: Dusty Hayes PD: Rudy Ramos APD: Chico Rico

KBDS/Bakersfield, CA* PD: Robert Chave: APD: Adlai "DJ D-Lay Wilson

KISV/Bakersfield, CA* PD/MD: J. Reed

WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin

WCZQ/Champaign, IL PD/MD: Kevin "Whiteboy

WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods

WIBT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo

WBBM/Chicago, IL* APD/MD: Erik Bradley

KIBT/Colorado Springs, PD: Jared Goldberg

MD: Madboy KZFM/Corpus Christi, TX* MD: Arlene M. Cordell

K77A/Dallas, TX* PD/MD: Joe "Jammin Joe" Martinez APD: Roger "DJ Spin" Sosa

KQK5/Denver, CO* PD: Cat Collins APD/MD: John E. Kage

KPRR/FI Paso, TX* OM: Steve Gramzay PD: Patti Diaz APD/MD: DJ Slo Motion

XHTO/EI Paso, TX* OM/PD: Francisco Aquirr APD/MD: Alex "Big Al" Flora

WRCL/Flint, MI* PD: Nathan Reed MD: Clay Church

KBOS/Fresno, CA* PD: Greg Hoffmar MD: Danny Salas

KSEO/Fresno, CA* OM/PD: Tommy Del Rio MD: DJ Lace

WBTT/Ft. Myers, FL* APD/MD: Omar "The Big O' WFFY/Ft. Walton Beach, FL OM: Dan Collins PD: Chris Stryke

WJFX/Ft, Wayne, IN⁴ PD: Phil Becker APD/MD: Weasel

WNHT/Ft. Wayne, IN* PD: Vincent "MoJo" Wilson APD/MD: Shady Spencer

WHZT/Greenville, SC* OM/PD: Steve Crumbley

WDLD/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz

WWKL/Harrisburg, PA* OM/PD: John OʻDea APD/MD: Venetia

WZMX/Hartford, CT* OM: Steve Salhany PD/MD: DJ Buck

KDDB/Honolulu, HI*

KIKI/Honolulu, HI* PD: Tony Tecate APD: Pablo Sato MD: K-Smooth

KPHW/Honolulu, HI⁴ OM: Wavne Maria PD: KC Bejerana MD: Kevin Akitake

KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill

WXIS/Johnson City, TN*

KCH7/Kansas City, MO*

WKHT/Knoxville, TN* PD: Russ Allen MD: Joey Tack

KRKA/Lafayette, LA* PD/MD: Chris Logan

KNEX/Laredo, TX PD: Arturo Serna III

KLUC/Las Vegas, NV* APD/MD: J.B. King

KVEG/Las Vegas, NV* PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia

WLTO/Lexington, KY*
OM: Robert Lindsey PD: Tabatha Levrauli

KPWR/Los Angeles, CA* APD/MD: F-Man

KBTE/Lubbock, TX PD/MD: Magoo

KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Frankie G

KXHT/Memphis, TN* PD: Mo Better

WPOW/Miami, FL* OM: Tom Calococc PD: Ira "Tony The Tiger" Wolf MD: Eddie Mix

KTTB/Minneapolis, MN* PD: Sam Elliot MD: Zannie K.

KHTN/Modesto, CA* OM/PD: Rene Roberts

KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"

KYZZ/Monterey, CA⁴ PD: Tommy Del Rio APD/MD: Q "Your Boy Q"

WWRX/New London, CT PD/MD: Brian Ram

WQHT/New York, NY* PD/MD: Fbro

WNVZ/Norfolk, VA* OM: Don Londor PD: Tias Schuster MD: Shaggy

KMRK/Odessa, TX PD: Christopher Marquez MD: Kid

KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez

WPYO/Orlando, FL* OM: Steve Holbrook

KCAQ/Oxnard, CA* PD/MD: Big Bear KVYB/Oxnard, CA* PD/AMD: Daniel "Mamho"

Herrejon KKUU/Palm Springs, CA PD: Anthony "Antdog" Quiroz APD: Erin Deveaux

WZPW/Peoria, IL PD/MD: Quint "Q" Hafron

WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-

McAdam KKFR/Phoenix, AZ* PD: Bruce St. James

APD: Karlie Hustle MD: DJ Joey Boy WRED/Portland, ME* OM/PD: Buzz Bradle

MD: DJ Jon KX JM/Portland, OR* OM: Tim McNamera PD: Mark Adams APD: Carrie "Careezy" Fisher

MD: Big Kid Bootz WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord

WWKX/Providence, RI* OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx

APD/MD: C. I. McIntyre

KEWB/Redding, CA PD: Rico Garcia

KGGI/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierez

KWIF/Riverside, CA* PD/MD: Al Fuentes APD: Chris Loos

WJJS/Roanoke, VA* OM: Steve Cross PD/MD: Cisgo

KBMB/Sacramento, CA* MD: DJ Short-E

KSFM/Sacramento, CA* PD: Byron Kennedy APD: Randy Fox MD: Freeze

WOCQ/Salisbury, MD MD: Deelite

KUUU/Salt Lake City, UT* OM/PD: Brian Miche APD/MD: Kevin Cruise

KBBT/San Antonio, TX* D/MD: Cindy Hill APD: John Henry Medina

KPWT/San Antonio, TX* OM: Roger Allen PD/MD: Doug Bennett

XHTZ/San Diego, CA* PD: Rick Thomas APD: DJ Tre

XMOR/San Diego, CA*

KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran

KWWV/San Luis Obispo, OM: Drew Ross PD/MD: JoJo Lopez APD: DJ Mel

KPAT/Santa Maria, CA OM/PD: Louie Diaz MD: DJ E-Wrek

KSXY/Santa Rosa, CA PD: Dray Lopez

KUBE/Seattle, WA OM: Shellie Har PD: Eric Powers APD/MD: Karen Wild

WYPW/South Bend, IN OM: Ron Stryker APD/MD: Mike "The Mayor Mike Jax" Jackson

KEZE/Spokane, WA* OM: Roger Nelson PD: Boomer

KWIN/Stockton, CA* PD/MD: Mike Flwood APD: Michael Mann

WLLD/Tampa, FL* PD: Orlando APD: Scantman

KOHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos

KTBT/Tulsa, OK* OM: Don Cristi PD: Corbin Pierce

KBLZ/Tyler, TX PD: Charlie O'Douglas MD: Marcus "DJ Marcus

WMBX/West Palm Beach. OM/PD: Mark McCray MD: Kristi Reif

KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobsen

KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley

Monitored Reporters



► AFTER BLASTING LAW **ENFORCEMENT WITH LAST YEAR'S** "RIDIN"," CHAMILLIONAIRE STRIKES ANOTHER BLOW WITH "HIP HOP POLICE," FEATURING SLICK RICK, AT NO. 30.

THIS WEE	LAST WEE	WEEKS ON CHART	TITLE CERTIFICATIONS ADDICT (MARRIAL TOPOMOTION)	PLA	YS +/-	AUDIEN	
1	1	15	ARTIST IMPRINT / PROMOTION LABEL PARTY LIKE A ROCKSTAR NO. 1 (2005) 11 12 13 14 15 16 17 17 18 18 18 18 18 18 18 18	7W 9642	-473	80.703	RAI
2	3	10	SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC MAKE ME BETTER MOST INCREASED PLAYS	6430	+898	60.352	2
41	5	10	FABOLOUS FEATURING NE-YO DESERT STORM/DEF JAM/IDJMG A BAY BAY	5750	+818	44.722	3
H	2	24	POP, LOCK & DROP IT POP, LOCK & DROP IT POLO GROUNDS://RMG	5384	-589	38.7IC	6
	4	18	HITZ COMMITTEE/JIVE/ZOMBA WIPE ME DOWN	5029	-29	41.291	5
	6	11	LIL BOOSIE FEATURING FOXX & WEBBIE TRILL/ASYLUM/ATLANTIC BIG THINGS POPPIN' (DO IT)	4949	+423	42.699	4
T.	7	13	T.I. CRAND HUSTLE/ATLANTIC SEXY LADY	3795	+41	30,840	7
X	n	12	YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC/KOCH LIKE THIS	3445	+330	17.810	13
Ť		34	ROCK YO HIPS CAPITOL	3444	-260	28,430	8
	8		CRUNK/BME/REPRISE/WARNER BROS. SHAWTY	3287	+644	26.487	c
o n	14	9	PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC TAMBOURINE	2921	+4	23.004	10
	13	10	EVE AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN I TRIEO 11	2620	-702	17.103]4
F	9	19	BONE THUGS-N-HARMONY FEATURING AKON FULL SURFACE/INTERSCOPE LEAN LIKE A CHOLO				-
9	15	11	DOWN A.K.A. KILO SILENT GIANT/MACHETE OUTTA MY SYSTEM	2563	+14	13.870	1
Too	12	24	BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA I'M A FLIRT 11	2559	-401	22.168]
15	10	25	R. KELLY OZ BOW WOW (FEATURING T.I. & T-PAIN) COLUMBIA/JIVE/ZOMBA 2 STEP	2514	-678	18.865	1.
16	16	25	UNK BIG OOMP/KOCH	1946	-417	15.727	יָן
17	20	9	KRISPY KIASHINE RAPHUSTLAZ/UNIVERSAL MOTOWN	1641	+44	8.459	2
18	17	8	AMUSEMENT PARK 50 CENT SHADY/AFTERMATH/INTERSCOPE	1577	-360	9.951	2
19	21	8	BONE THUCS: N-HARMONY FEAT.MARIAH CAREY & BOW WOW FULL SURFACE/INTERSCOPE	1571	0	7.312	2
20	18	42	THIS IS WHY I'M HOT MIMS CAPITOL	1540	-153	10.359	19
21	19	16	TATTOO THE ALLIANCE FEATURING FABO NCE/ASYLUM/ATLANTIC	1374	-238	12.307	1
22	25	4	CAN'T TELL ME NOTHING KANYE WEST ROC-A-FELLA/OEF JAM/IDJMG	1255	+109	9.624	2
23	22	19	WE TAKIN' OVER DJ KHALED FEAT, T.I., AKON, RICK ROSS, FAT JOE, LIL, WAYNE & BABY TERROR SQUAD/KOCH	1218	-145	15.091	1
24	24	14	CAN U WERK WIT OAT THE FIXXERS AKA DJ QUIK & AMG INTERSCOPE	1018	-211	5.221	2
25	23	14	MY 64 MIKE JONESFEAT. BUN B& SNOOP DOGG ICE ACE/SWISHAHOUSE/ASYLUM/WARNER BROS.	966	-282	5.964	2
26	26	6	COFFEE SHOP YUNG JOC FEATURING CORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	928	+56	4.837	2
27	27	5	MONEY IN THE BANK SWIZZ BEATZ UNIVERSAL MOTOWN	920	+52	10.039	2
28	28	5	CYCLONE BABY BASH FEATURING T-PAIN ARISTA/RMG	882	+131	3.808	3
29	36	2	CRANK DAT SOULJA BOY (SUPERMAN) SOULJA BOY NUBLUD/ELEMENT 9	823	+397	7.466	2
30	N	EW	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK CHAMILLITARY/UNIVERSAL MOTOWN	788	+516	3.628	3
31	32	4	HOOD FIGGA GORILLA ZOE BLDCK/BAD BOY SOUTH/ATLANTIC	659	+88	9.279	2
32	34	2	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATOIYA WILLIAMS C-UNIT/INTERSCOPE	637	+134	3.268	
33	N	EW	STRONGER	624	+268	4.528	3
34	31	4	NOBODY DO IT BETTER	591	-68	2.778	-
35	30	8	KEITH MURRAY FEATURING JUNIOR & TYRESE DEF SQUAO/KOCH INT'L PLAYERS ANTHEM (I CHOOSE YOU)	57 0	-106	4.805	3
36	29	13	UGK/JIVE/ZOMBA LIP GLOSS	481	-212	3.718	3
37	35	3	LIL MAMA JIVE/ZOMBA MAMI MIRA	473	+16	4.559	3
38	33	4	MR. CRIMINAL FEATURING NATE DOGG & MR. CAPONE-E HI POWER LIVIN' IN THE PROJECTS	459	-49	1.318	-
		IEW	LIL SCRAPPY BME/REPRISE/WARNER BROS. YOU KNOW WHAT IT IS	402	+99	4.537	3
39		_	T.I. FEATUR NG WYCLEF JEAN GRAND HUSTLE/ATLANTIC GOOD THINGS	,	+77	2.510	
40		IEW	RICH BOY FEATURING POLOW DA DON & KERI ZONE 4/INTERSCOPE	- 391	*//	2.310	

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3.

URBAN/URBAN AC/GOSPEL



Online initiative spreads from Detroit to other Radio One markets

WHTD's New Interactive Attitude

Hillary Crosley
HCrosley@RadioandRecords.com

everal months ago, Detroit's Radio One-owned urban WHTD relaunched its Web site with dynamic new lifestyle branding: "Hot 102.7: Interactive Hip-Hop and R&B." Adding several new features and functionalities, including instant messaging, a page for new-music exclusives and the ability to text message directly with air talent, the station took a giant leap forward in embracing its listeners' lifestyles.

While many urban and urban AC stations have jumped on the text messaging bandwagon to expand communication with listeners and open new marketing and promotion avenues, few have positioned their interactive initiatives as part of their on-air slogan.

The initiative is the brainchild of Radio One VP of programming Jay Stevens, according to WHTD promotion director Cedric Scott. "We launched the new campaign on the Web site fully in April and then relaunched in mid-April with positioning on-air as well," Scott says. "Feedback has been phenomenal. We're previewing a bunch of new tracks and listeners have access to play them all the time online."

Scott says that while 90% of the station's contesting is now conducted via text messaging, the jocks personally call the winners, who appreciate connecting with and hearing from their favorite air personalities.

Adding an instant-request feature was also part of the relaunch. Not being able to penetrate station request lines is more than a minor annoyance, it's the station's No. 1 listener complaint, Scott says. The station came up with several new ways to address the problem.

One is an on-demand feature, where listener requests are plugged into open positions in music blocks. "The feature allows listeners to request songs and get them directly on the air by sending a text message," Scott says. "Our 12 o'clock hour is completely on-demand via the Web and text messaging. The music still plays on-air, but we want to hear from everyone. That way we give our listeners a complete

experience. We're trying to negate all the negative aspects of radio."

A new-music page on the WHTD site allows listeners to stream songs from a laundry list of artists, including recently departed G-Unit siren Olivia's single "Cherry Pop," "Dreamgirl" Jennifer Hudson's "Special" and a live performance of "Last Time" by crooner Trey Songz.

"Labels will give us cleared and unreleased tracks and listeners can hear new snippets of an album or full songs," Scott says. "Even before a song gets into heavy rotation here at Hot, listeners are able to hear new music first without waiting for the video to come out. They can talk about it with our jocks, who direct them to the new-music page on-air."

For example, for Rihanna's new disc "Good Girl Gone Bad," the station sponsored a "win it before you can buy it" contest similar to what MTV does with its "Leak" feature. Listeners can also listen to a hot new album online, in its entirety for free, before its release. "It's definitely the most popular page," Scott says, accounting for roughly 25% of the station's online traffic.

Podcasting is also new to the Hot site. Plucking the juiciest non-musical moments from its talent lineup, which include the syndicated comedy of Russ Parr and salacious Wendy Williams, the station offers its best bits on-demand from the site. Scott says the feature has been an overwhelming success, as listeners seek out podcasts of their favorite celebrities' station visits. His team works to

'The amount of listener text messaging is phenomenal, too. It's grown over 300%.'

'Every market has local talent so we'd become a destination to showcase that talent.'

post the tastiest morsels within 24 hours of their initial airing. Fresh podcasts are added several times each week. WHTD's podcast menu is rounded out with staff shenanigans and highlights from station events, which gives the station the opportunity to showcase audio from listeners.

Stevens hopes to turn this and other Radio One station sites into highly desirable media destinations by corralling such interactive tools as blogging, MySpace and text messaging into one targeted online interactive information source. The goal is to make the sites major attractions for not only consumers but advertisers as well.

So far, so good. The site overhaul and WHTD's new positioning has caused online traffic to increase steadily. "Each month we've risen in unique visitors," Scott says. "We've almost doubled our numbers from this time last year. The amount of listener text messaging is phenomenal, too. It's grown over 300%. People are really getting used to that feature."

Radio One used the new WHTD site as a flagship to test Stevens' "interactive hip-hop and R&B" positioning concept. The initiative has been deemed so successful that several other Radio One urban stations, including KBXX/Houston, KBFB/Dallas and WPHI/Philadelphia, have followed suit.

Fortunately, Scott's Detroit team hasn't run out of ideas to increase Web traffic. Scott has plans to start a local "American Idol" of sorts, capitalizing on Detroit's longtime reputation as a musical spawning ground, from Motown and Hitsville U.S.A. to Eminem, Slum Village, Black Milk and underappreciated producer J Dilla.

"D Heat," the under-construction Web page's tentative moniker, will display photos and bios of the Motor City's most promising independent urban artists. Each week, the page will feature a new act.

"It'll be something like a home base for local and unsigned artists," he says. "Every market has local talent so we'd become a destination to showcase that talent. We'd become the MySpace for our local market, if you will. It's still in the initial stages, and we're planning some exciting things."



Scott

► MOST ADDED FOR A SECOND STRAIGHT WEEK, CIARA TAKES THE CHART'S TOP BOW AT NO. 35 WITH "CAN'T LEAVE 'EM ALONE," FEATURING 50 CENT.





POWERED BY nielsen BDS

THISWPF	LAST WEEK	WEEKS	TITLE CERTIFICATIONS ARTIST NIELSEN BDS	PL <i>t</i> TW	4/-	AUDIEN MILLIONS	
	3	10	UMBRELLA NO. 1(1 WK) 1 分 SRP/DEF JAM/IDJMG	4305	+237	40.612	1
(3)	4	16	WHEN I SEE U FANTASIA J/RMG	4078	+173	±8.077	4
3	1	14	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	3981	-467	26.992	5
4	2	17	BUY U A DRANK (SHAWTY SNAPPIN') 112 🏚 T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOYJJIVE/ZOMBA	3881	-336	40.104	2
	6	9	SAME GIRL R. KELLY DUET WITH USHER: JIVE/ZOMBA	3802	+229	39.093	3
E	5	15	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE TRILL/ASYLUM/AT_ANTIC	3801	-49	32.208	7
	7	8	MAKE ME BETTER FABOLDUS FEATURING NE-YO DESERT STORM/DEF JAM/IDJMG	3396	+401	35.355	6
•	8	8	A BAY BAY HURRICANE CHRIS POLO GROUNOS/J/RMG	3138	+231	27.254	9
1	9	10	BIG THINGS POPPIN' (DO IT) T.I. GRANDHUSTLE/AT_ANTIC	2996	+154	26.323	10
0	10	11	TEACHME 位 MUSIQ SOULEHIED ATLANTIC	2834	+121	31.932	8
•	12	9	TAMBOURINE FVF AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2480	+13	8.386	19
12	11	14	ELLY ROWLAND FEATURING EVE MUSIC WORLD/COLUMBIA	2422	-160	24.356	12
6	19	5	SHAWTY PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	2337	+368	20.183	13'
9	14	4	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/ZOMBA	2318	+174	19.251	17
15	20	6	DO YOU AIRPOWER TO DEFJAM/ID/MG	2179	+353	9.866	14
	22	4	LET IT GO AIRPOWER 位 MANUZEFFEN MANUZEFFEN	2119	+362	19.810	15
la	16	24	PLEASE DON'T GO TANK GOOD GAME/BLACKGROUND/UNIVERSAL M-DTOWN	1995	-78	25.543	11
18	13	16	GET IT SHAWTY	1939	-212	18.201	20
19	15	22	POP, LOCK & DROP IT	1894	-234	6.858	21
20	17	14	ANONYMOUS HITZ COMMITTEE/JIVE/ZOMBA	1858	-186	19.379	16
	21	9	BOBBY VALENTING FEATURING TIMBALAND OTP/DEF JAM/IDJMG HOW DO I BREATHE	1836	+24	14.340	23
22	18	10	MARIO 3RD STREE"/J/RMG GET ME BODIED ☆	1833	-188	16.631	22
23	25	6	BEYONCE MUSIC WORLD/CO_UMBIA UNTIL THE END OF TIME	1796	+261	19.131	18
	24	7	JUSTIN TIMBERLAKE JIVE-ZOMBA SEXY LADY	1617	+64	12.940	24
	31	2	YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC/KOCH BEAUTIFUL GIRLS MOST INCREASED PLAYS	1422	+438	11,380	25
			SEAN KINGSTON BELUGA HEIGHTS/EPIC/KOCH CUPID SHUFFLE	1310	+261	9.691	28
5	30	7	CUPID ATLANTIC WALL TO WALL	1308	-329	10.005	27
27	23		CHRIS BROWN JIVE: ZOMBA AMUSEMENT PARK				32
28	26	6	SO CENT SHADY/AFTERMATH/INTERSCOPE CAN'T TELL ME NOTHING	1282	-229	8.055	31
3	29	3	KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG TATTOO	1204	+110	+	26
30	28	11	THE ALLIANCE FEATURING FABO NCE/ASYLUMIA* LANTIC	1201		10.658	20
3	34	8	MIMS CAPITOL WONDERFUL	931	+35	3.528	
卫	32	6	MARQUES HOUSTON T.U.G./UNIVERSAL MOTOWN OUTTA MY SYSTEM 11 ☆	881	-41	4.165	-
3	35	19	BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN COLUMBIA COFFEE SHOP	792	-100	9.554	29
34	37	3	VUNG.JOC FEATURING CORILLA ZOE BLOCK/BAD BOY SOUTH/A"LANTIC CAN'T LEAVE 'EM ALONE MOST ADDED	780	+58	4.506	39
5		IEW	CIARA FEATURING 50 CENT LAFACE/ZOMBA	714	+306	5.651	36
36	33	6	MY 64 MIKE JONES FEAT, BUN B& SNOOP DOCC ICE ACE/SWISHAHOUSE/ASYLUMWARNER BROS.	685	-222	3.778	-
9	N	IEW	CRANK DAT SOULJA BOY (SUPERMAN) SOULJA BOY NUBLUD/ELEMENT 9	684	+301	6.672	33
38			ROBIN THICKE STAR TRAK/INTERSCOPE	674	+63	3.416	-
39	36	18	LIKE A BOY CIARA LAFACE/ZOMBA	674	-198	5.874	35
∠0	38	19	BECAUSE OF YOU NE-YO DEFJAM/IDJMG	660	-43	6.290	34

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
CAN'T LEAVE 'EM ALONE 10 Clara Feat, 50 Cent (LAFACE/ZOMBA) KJMM, KRRQ, KVSP, WAMO, WFXA, WIKS, WUSL, WWPR, WZHT, XM The City
BED J. Holiday (M.CJ/CAPITOL) KRRQ, KTCX, WBTP, WEAS, WIZF, WJWZ, WOWI, WPGC, WPRW
BEAUTIFUL GIRLS 7 Sean Kingston (BELUGA HEIGHTS/EPIC/KCCH) WCDX, WERQ, WHTA, WJB", WPHH, WPHI, WUSL
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) KATZ, KBXX, WERQ, WJMH, WPHI, WQOK
CUPID SHUFFLE 6 Cupid (ATLANTIC) WAMO, WCKX, WDHT, WGZB, WJBT, WVEE
UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA) KBFB, WHTA, WIZF, WKKV, WOWI
U AIN'T GOIN NOWHERE Young Buck Feat. Latoiya Williams (G-UNIT/INTERSCOPE) WIKS, WJWZ, WPRW, WPW.X, WUBT
ALMOST MADE YA Ali & Gipp Feat. Letoya Luckett (DERRTY/UNIVERSAL MOTOWN) KATZ, WBLX, WBTP, WIKS, WJZE
CRANK DAT SOULJA BOY (SUPERMAN) 5 Soulja Boy (NUBULO/ELEMENT 9) KBFB, WEDR, WHHL, WHRK, WPRW
BARTENDER T-Pain Feat. Akon (KONVICT/MAPPY BOY/JIVE/ZOMBA) WENZ, WCCI, WHHL, WHRK

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BED J. Holiday (MLG/CAPITOL)	656/272	SHAWTY IS DA SH*! (10) The-Dream (DEF JAM/IDJMG)	452/169
TOTAL STATIONS:	54	TOTAL STATIONS:	57
KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MO	624/2	WHEN I HUSTLE Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA)	387/110
TOTAL STATIONS:	59	TOTAL STATIONS:	50
U AIN'T GOIN NOWHERE Young Buck Feat, LaToiya Willia (G-UNIT/INTERSCOPE)		CORPORATE THUGGIN' U.S.D.A. (CORPORATE THUGZ/DEF JAM/II	348/14 DJMG)
TOTAL STATIONS:	56	TOTAL STATIONS:	43
HOOD FIGGA Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLA	586/52	WOODGRAIN WHEEL Slim Thug (STAR TRAK/GEFFEN)	340/53
TOTAL STATIONS:	53	TOTAL STATIONS:	42
MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN)	☆ 574/3	THE PEOPLE Common (GEFFEN)	300/113
TOTAL STATIONS:	67	TOTAL STATIONS:	60

NEW AND ACTIVE

MOST INCREASED **PLAYS** +438 **BEAUTIFUL GIRLS** Sean Kingston (Beluga Heights/Epic/Koch)
WTMG +37, WDHT +32, WCKX +31, HBXX +19, WPRW +19,
XCTY +19, WPWX +17, WPHH +16, WJSL +16, WWWZ +15 +401 MAKE ME BETTER Fabolous Feat. Ne-Yo Fabolous Feat. Ne-10 (Desert Storm/Def Jam/IDJMG) KDAY +32, WPRW +29, KBFB +26, WUSL +25, WJLB +19, WKKV +18, KHTE +16, WWWZ +15, WHHH +15, WHRK +15 +368 Plies Feat. T-Pain (Slip-N-Slide/Atlantic) WQBT +33, WPRW +24, WEUP +23, KDAY +22, WAMO +20, KKDA +19, WPEG +18, KBFB +17, WR3J +17, WBTF +15 +362 Keyshia Cole Feat. Missy Elliott & Lil Kim (Imani/Geffen) WHHH +28, WPHI +25, KKDA +22, WQOK +19, WJMH +19, KRRQ +17, WJWZ +17, WJKS +16, WEJP +16, WCDX +15 DO YOU Ne-Yo (Def Jam/IDJMG) KIPR +27, WZHT +23, WBTJ +23, WPHI +20, WJLB +19, WUSL +18, WXBT +18, WJZE +18, WJMH +18, WPGC +17

ADDED AT...
WPWX
Chicago, IL.



Chicago, IL PD: Jay Alan MD: Barbara McDowell Young Buck Feat. Latoiya Williams, U Ain't Goin Nowhere. 3

rese, Come Back To Me Shawty, 2
FOR MORE STATIONS GO TO:

): LEC

DR WEEK ENDING JULY 1, 2007

GEOND: See legend to charts in charts section for rules and symbol explanations.
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HEY DJS! FREE WEEKLY E-MAIL

NEW MUSIC OJS Pick The Next Hits

Chart Bos Mikshow Chart latest news In the Min Show Community



ACCURATE TRUSTWORTHY CREDIBLE IN ADDITION TO SONGS AT NOS. 26 AND 30, NE-YO MANAGES A THIRD CHART LISTING WITH "DO YO," WHICH DEBUTS AT NO. 25 WITH MOST INCREASED PLAYS (UP 174).





POWERED BY
niclsen
BDS

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIE MILLIONS	
1	1	35		NO. 1(9 WKS) IE/BLACKGROUND/UNIVERSAL MOTOWN	1861	-12	1 7.8 07	1
0	2	18	WHEN I SEE U FANTASIA	J/RMG	1615	+58	14.899	2
•	3	15	TEACHME MUSIQ SOULCHILD	ATLANTIC	1524	+30	13.277	4
4	6	24	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	1419	-7	13.307	3
5	4	37	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	1375	-87	12.848	5
5	5	19	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	1308	-175	9.708	8
7	8	12	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	1266	+158	11.128	6
8	7	22	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMC	1244	+87	10.746	7
9	11	111-	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	1064	+68	7.722	11
10	10	26	BUDDY MUSIQ SOULCHILD	ATLANTIC	951	-40	8.367	9
1	12	15	DJ DON'T GERALD LEVERT	ATLANTIC	878	-84	7.920	10
12	9	26	IN MY SONGS GERALD LEVERT	ATLANTIC	852	-152	6.360	12
13	16	6	IF I HAVE MY WAY CHRISETTE MICHELE	DEF JAM/IDJMG	659	+113	5.418	13
14	13	46	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	652	-41	4.850	14
ъ	14:	20	STRUGGLE NO MORE (THE MAII ANTHONY HAMILTON, JAHEIM & MUSIO SOULCH	N EVENT)	622	-56	4.677	15
16	15	19	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	590	-19	4.175	16
0	18	4	HOW DO I BREATHE	3RD STREET/J/RMG	498	+73	3.128	22
18	17	6	ME TAMIA	PLUS I/IMAGE	489	+6	3.617	18
Ð	19	9	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	393	+18	3.279	.21
20	21 -	15	2 PIECES CARL THOMAS	UMBRELLA/BUNGALD	378	+45	3.403	20
21)	23	15	CUPID SHUFFLE	ATLANTIC	326	+38	2.408	26
22	20	9	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	316	-26	2.229	27
23	22	8	DON'T MATTER	11 ² CT/UPFRONT/SRC/UNIVERSAL MOTOWN	305	-20	1.486	34
24	35	11	ANYTHING PATTILABELLE FEAT MARY MARY WITH KANYEWES		297	+118	2.101	29
(3)	N	EW		NCREASED PLAYS DEF JAM/IDJMG	272	+174	3.815	17
25	24	16	BECAUSE OF YOU NE-YO	[] DMEGNMAL 330	269	-43	3.558	19
27	25	13	VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	228	-14	2.803	23
23	29	7	HOW DID YOU KNOW PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	227	+15	1.294	37
23	27	2	CAN U FEEL ME HOWARD HEWE TI	GROOVE	226	+8	0.902	-
30	26	5	LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/IDJMG	225	-9	2.473	25
	28	8	WHAT HAPPENED ALGEBRA	KEDAR	223	+5	0.876	*
32	33	4	YOU SAVED MY LIFE	BLACK RAIN	191	+1	0.387	-
33	31	8	RISE UP R. KELLY	JIVE/ZOMBA	188	-22	0.974	39
34	H	W	WHAT I GOTTA DO MACY CRAY	WILL.I.AM/GEFFEN	170	≈10 2	1.064	38
35	l.	200	TASTE RICK JAMES	STONE CITY	170	+51	0.571	
36	30	10	BREATHLESS CORINNE BAILEY RAE	CAPITOL	170	-47	2.597	24
37	34	n	I'M NOT PERFECT J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	165	-17	0.734	-
38	38	2	THINKING OF YOU VICTOR FIELDS	REGINA	146	+13	0.311	
39	39	5	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	139	+10	2.210	28
40	32	20	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	132	-72	0.605	14

TITLE ARTIST / LABEL STATIONS FUTURE BABY MAMA Prince (NPG/COLUMBIA) Sirius Heart & Soul, WAKB, WAMJ, WKJS, WVAZ HOW DO I BREATHE Mario (SRD STREET/J/RMG) KMJK, WAMJ, WKSP, WVAZ DO YOU Ne-Yo (DEF JAM/IDJMG) KNEK, WKSP, WPHR, WSOL ANOTHER AGAIN John Legend (G.O.D./COLUMBIA) WMJM, WVAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMG) KVMA, WJMR, WMIB CAN U FEEL ME Howard Hewett (GROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILLI.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDUT, WYLD YOU SAVED MY LIFE Kieran (BLACK RAIN) WQQK, WYLD	
ARTIST / LABEL STATIONS FUTURE BABY MAMA Prince (NPC/COLUMBIA) Sirius Heart & Soul, WAKB, WAMJ, WKJS, WVAZ HOW DO I BREATHE Mario (3RD STREET/J/RMG) KMJK, WAMJ, WKSP, WVAZ DO YOU ANEYO (DEF JAM/IDJMG) KNEK, WKSP, WPHR, WSOL ANOTHER AGAIN John Legend (G,O.O.D./COLUMBIA) WMJM, WVAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMG) KVMA, WJMR, WMB CAN U FEEL ME HOward Hewett (GROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE LIE Kieran (BLACK RAIN)	MOST ADDED
FUTURE BABY MAMA Prince (NPG/COLUMBIA) Sirius Heart & Soul, WAKB, WAMJ, WKJS, WVAZ HOW DO I BREATHE Mario (SRD STREETJJ/RMG) KMJK, WAMJ, WKSP WVAZ DO YOU 4 Ne-Yo (DEF JAM/IDJMC) KNEK, WKSP, WPHR, WSOL ANOTHER AGAIN John Legend (G.O.D./COLUMBIA) WMJM, WVAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMG) KVMA, WJMR, WMIB CAN U FEEL ME HOWARD HEWET (GROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE RICK James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE 2 Kieran (BLACK RAIN)	
Mario (JRD STREETJJ/RMG) KMJK, WAMJ, WKSP WVAZ DO YOU Ne-Yo (DEF JAM/IDJMC) KNEK, WKSP, WPHR, WSOL ANOTHER AGAIN John Legend (G,O,D,COLUMBIA) WJJM, WVAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMC) KVMA, WJMR, WMIB CAN U FEEL ME HOward Hewett (GROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Kieran (BLACK RAIN)	Prince (NPG/COLUMBIA) Sirius Heart & Soul, WAKB, WAMJ, WKJS,
Ne-Yo (DEF JAM/IDJMC) (NEK, WKSP, WPHR. WSOL ANOTHER AGAIN John Legend (G,O,D,C,OLUMBIA) WJJM, WYAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMC) KVMA, WJMR, WMIB CAN U FEEL ME HOward Hewett (GROOVE) WPHR, WGMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Z Kieran (BLACK RAIN)	Mario (3RD STREET/J/RMG)
ANOTHER AGAIN John Legend (G.O.D./COLUMBIA) WMJM, WVAZ, WZAK IF I HAVE MY WAY Chrisette Michele (DEF JAM/IDJMC) KVMA, WJMR, WMIB CAN U FEEL ME HOward Hewett (GROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Z Kieran (BLACK RAIN)	Ne-Yo (DEF JAM/IDJMC)
Chrisette Michele (DEF JAM/IDJMG) KVMA, WJMR, WMIB CAN U FEEL ME Howard Hewett (CROOVE) WPHR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILLI,AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Z Kieran (BLACK RAIN)	ANOTHER AGAIN John Legend (G.O.O.D./COLUMBIA)
Howard Hewett (CROOVE) WHAR, WQMG, WSOL WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Z Kieran (BLACK RAIN)	Chrisette Michele (DEF JAM/IDJMG)
Macy Gray (WILL.I.AM/GEFFEN) KNEK, WAKB, WTYB TASTE Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED 2 Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Xieran (BLACK RAIN)	Howard Hewett (GROOVE)
Rick James (STONE CITY) KNEK, KVMA, WAKB WHAT HAPPENED 2 Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Kieran (BLACK RAIN)	Macy Gray (WILL.I.AM/GEFFEN)
Algebra (KEDAR) WDLT, WYLD YOU SAVED MY LIFE Xieran (BLACK RAIN)	Rick James (STONE CITY)
Kieran (BLACK RAIN)	Algebra (KEDAR)
	Kieran (BLACK RAIN)

N	EW AN	D ACTIVE
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEI
FUTURE BABY MAMA Prince (NPG/COLUMBIA) TOTAL STATIONS:	111/111 50	FEEL THE LO Lina (MOODSTAR) TOTAL STATION
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZON TOTAL STATIONS:	101/47 (BA) 45	BLESSED AN FAVORED The Clark Sister (EMI GOSPEL) TOTAL STATION
LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA) TOTAL STATIONS:	98/27	THE REASON Justin Holley (CRYSTAL CLEAR TOTAL STATIONS
TRANSITION Freddie Jackson (ORPHEUS)	98/12	SUPERSTAR Bar-Kays (RIGHT NOW)
TOTAL STATIONS:	15	TOTAL STATION
BETTER DAYS Lorenzo Owens & Michael Spend (MUSIC MIND)	63/15 ter	WHY YOU W FOR LESS The O'Jays
TOTAL STATIONS:	8	(MUSIC WORLD) TOTAL STATION

MOST INCREASED PLAYS

TITLE ARTIST / LABEL	PLAYS /GAIN
FEEL THE LOVE Lina (MOODSTAR)	58/54
TOTAL STATIONS:	31
BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI GOSPEL)	57/16
TOTAL STATIONS:	35
THE REASON Justin Holley (CRYSTAL CLEAR)	55/6
TOTAL STATIONS:	8
SUPERSTAR Bar-Kays (RIGHT NOW)	54/12
TOTAL STATIONS:	6
WHY YOU WANNA SETTL FOR LESS The O'Jays (MUSIC WORLD)	E 47/7
TOTAL STATIONS:	9

174

DO YOU	Ne-Yo (Def Jam/IDJMG)	WUHT +16, WIXI +18, WIXI +13, KMRZ +11, KQXL +10, WPHR +9, WAGH +8, WSOL +8, WKSP +7, WHUR +6, KJMS +6	
## 158	CAN U BELIEVE	Robin Thicke (Star Trak/Interscope)	WXST +16, KJMS +16, WMGL +12, WLVH +11, WKSP +9, KDKS +9, WPHR +8, WQMG +8, WVBE +7, KQXL +6
## 118	ANYTHING	Patti LaBelle Feat. Mary Mary With Kanye West & Consequence (Umbrella/Bungalo)	WMPZ +17, WVBE +9, KQXL +5, WHRP +4, WKXI +3, KVMA +3, KJMS +3, KOKY +3, WCFB +3, WOZZ +3
## 118	IF I HAVE MY WAY	Chrisette Michele (Def Jam/IDJMG)	KRNB +13, KQXL -18, WTPR +8, WMPZ +8, WLXC +7, KJLH +6, WPHR +5, WKJS +5, WWKL +4, XS62 +4
FUTURE BABY MAMA	Prince (NPG/Golumbia)	WAMJ +10, WVAZ +10, WKJS +9, WAGH +8, WAKB +8, KQXL +6, WMGL +5, WQMG +5, XS62 *4, WBHK +3	

FOR WEEK ENDING JULY 1, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

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ADDED AT...
WJMR
Milwaukee, WI

Chrisette Michele, If I Have My Way, O

FOR MORE STATIONS GO TO:



34







MARVIN SAPP CROSSES THE AIRPOWER THRESHOLD AT NO. 15 WITH "NEVER WOULD HAVE MADE IT," FROM HIS "THIRSTY" ALBUM, WHICH ARRIVED AT RETAIL JULY 3.





POWERED BY nielsen BDS

HISIWEEK	LAST WEEK	WEEKS ON CHART	TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	YS +/-	AUDIEN MILLIONS	
1	1	18	BLESSED AND HIGHLY FAVORED	NO. 1(4 WKS)	825	-25	3.805	2
2	2	30	THE CLARK SISTERS ENCOURAGE YOURSELF MOS DONALE LAWRENCE PRESENTS THE TRI-CITY SINGE	T INCREASED PLAYS	813	+61	4.323	1
3	3	33	FAITHFUL IS OUR GOD HEZEKIZH WALKER & LFC	VERITY/ZOMBA	681	-54	3.689	3
4	4	16	NOBODY BUT THE LORD ALVIN DARLING & CFLFBRATION	EMTRO GOSPEL	623	+14	2.019	11
5	5	34	LET CO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	602	+46	3.176	5
6	7	32	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	558	+40	2.836	6
7	6	43	BROKEN BUT I'M HEALED BYRON (AGE	GOSPO CENTRIC/ZOMBA	555	+16	3.427	4
8	8	30	HIGH PRAISE ANOINTED PACE SISTERS	TYSCOT	518	+17	2.831	7
9	9	17	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	426	-15	1.873	12
10	10	43	HALLELUJAH TROY SNEED	EMTRO GCSPEL	423	-1	2.596	8
11	11	18	STEP ASIDE YOLANDA ADAMS	ATLANTIC	416	+4	2.170	9
12	12	9		DST ADDED PAJAM/GOSPO CENTRIC/ZOMBA	411	+32	1.760	13
13	14	11	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MA_ACO	394	+40	1.401	16
14	13	22	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOW.		384	+13	2.076	10
15	16	6	NEVER WOULD HAVE MADE IT	AIRPOWER VERITY/ZCIMBA	375	+53	1.459	15
16	19	4	BRAND NEW DAY JDNATHAN BUTLER	MARAN∂THA!	325	+34	1.191	21
17	17	n	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MA_ACO	323	+15	1.343	17
18	15	12	THE ELOOD JAMES FORTUNE & FIYA	WORLD WIDE	305	-19	1.325	18
19	20	19	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MA_ACO	287	+12	1.285	20
20	25	3	NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SA	NICTUARY (HOIR ALPHA DOC/TYSCOT	251	+38	0.914	22
21	24	9	HOW GOOD AND PLEASANT	INTEGRITY	237	+20	0.542	-
22	21	6	CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	236	+7	0.618	28
23	23	7	MERCY JEFF MA. ORS	MUSIC ONE/EPIC/COLUMBIA	233	+14	1.602	14
24	27	8	I GET JOY	LIGHT	217	+20	1.313	19
25	26	18	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	206	+8	0.533	-
26	28	5	CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	178	-11	0.559	30
27	30	6	THIS KIND BY FASTING & PRAYE JIMMYHCKS&THE VOICES OF INTEGRITY		169	+8	0.752	26
28	29	2	THERE'S HOPE	UNIVERSAL MOTOWN	168	+2	0.822	24
29	RE-E	NTRY	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	158	+3	0.489	E
30	N	EW	GRACE BISHOP TID. JAKES AND THE POTTER'S HOUSE MASS		144	+3	0.704	27

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
PRAISE ON THE INSIDE 7 J Moss (PAJAM/GOSPO CENTRIC/ZOMBA) KRDI, WJYD, WNNL, WPPZ, WPZE, WPZS, WPZZ
BRAND NEW DAY Jonathan Butler (MARANATHA!) KHLR, WPZE, WPZS
NOBODY BUT THE LCRD 2 Alvin Darling & Celebration (EMTRO GOSPEL) KROI, WJMO
FOR MY GOOD 2 Vashawn Mitchell (TYSCOT) WXOK, WXVI
LORD I LOVE YOU 2 Shei Atkins (SDULMUZICK) KROI, WEUP
STEP ASIDE Yolanda Adams (ATLANTIC) KHLR
ONE GOD 1 Maurette Brown-clark (AIR GOSPEL/MALACO) WPZE
I GET JOY 1 Coko (LICHT) KROI
CALL JESUS 1 Bruce Parham (EMTRO GOSPEL) WYLD

Jackson, MS PD/MD: Percy Davis Straight Gate Mass Choir, Born to Vorship (Live), O Xample, Be High and Lifted #p, O

+3	0.489	-				
+3	0.704	27	FOR MORE STATIONS 30 TO:			
+5	0.704	21	www.RadioandR	eccrds.	s.com	
rs						
TITLE			II NIELSEN BDS			
ARTIS	T/IMPRINT	PROMOTION LABEL	CERTIFICATIONS	TW	LW	
VICTORY TYE TRIBBETT & G.A. (INTEGRITY/COLUMBIA)				253	270	
		EVERY BODY! VOICE (ICEE INSPIRATIONAL/IC	EEE)	235	242	
		E IS OVER EMTRO GOSPEL)		228	233	
	/EN KNO	VS YSCOT/VERITY/ZOMBA)		225	242	
GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOIR (EMTROGOSPEL)					223	

ADDED AT... WOAD

1	NEW AND	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ANOTHER BLESSING Melvin Williams (BLACKBERRY/MALACO)	141/12	I'M STILL HERE Mississippi Mass Choir (MALACO)	119/5
TOTAL STATIONS:	10	TOTAL STATIONS:	13
DESTINY Stephen Hurd (INTEGRITY)	139/16	THE SOUND William Murphy III (M3M)	117/19
TOTAL STATIONS:	8	TOTAL STATIONS:	- 11
CELEBRATE Smokie Norful (EMI GOSPEL)	138/4	PUT YOUR HANDS UP Darius Brooks (JMG/KOCH)	110/6
TOTAL STATIONS:	15	TOTAL STATIONS:	15
THANK YOU (I WON'T COMPLAIN) Fred Hammond	130/14	VICTORY Valerie Boyd (SHEKINAH INTERNATIONAL)	87/4
(VERITY/ZOMBA)		TOTAL STATIONS:	10
TOTAL STATIONS:	14	THE RAINBOW	83/9
I BELIEVE Micah Stampley	126/13	Vickie Winans (VERITY/ZOMBA)	
(LEVITICAL)		TOTAL STATIONS:	11
TOTAL STATIONS:	17		

35 MOST INCREASED PLAYS **ENCOURAGE YOURSELF** +61 Donald Lawrence Presents The Tri-City Singers (EMI Gospel)
WYLD +12, WJYD +9, WFMV +9, WPZE +8, WXOK +6,
WXVI +6, WOAD +5, WNOO +5, WLOU +4, WJNI +4 +53 **NEVER WOULD HAVE MADE IT** Marvin Sapp (Verity/Zomba) KOKA +13, WHLW +10, WXEZ +7, WUFD +6, WFMV +5, WSOK +4, WEUP +3, WGRB +3, WNOO +3, WJNI +3 LET GO +46 DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WOAD +II, WFMV +9, WFLT +8, WGRB +6, WJYD +6, WNOO +4, WJNI +4, WTLC +3, WXVI +3. WPPZ +2 **WE PRAISE YOU** The McClurkin Project (Gospo Centric/Zomba) WOAD +10, WFMV +6, WCAO +5, WJMO +5, WLIB +3, XSRT +3, WNNL +3, WPZZ +3, WNOO +3, WLOU +2 YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR Gospel/Malaco) Choir (AIR Gospel/Malaco) WOAD +14, WYLD +10, WLOK +6, WPZE +6, WSOK +5, KHLR +4, WJMO +2, WXOK +2, WHLW +1, WHLH +1

FOR WEEK ENDING JULY 1, 2007
LECEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Frank Johnson PD: Cerrick Harper

WTHB/Augusta, GA OM/FD: Ron Thomas APD: Sister Mary Kingcannon

TITLE ARTIST / IMPRINT / PROMOTION LABEL

UM GOOD SMOKIE NORFUL (EMI GOSPEL)

IMAGINE ME KIRK FRANKLIN (FO YO S DUL/GOSPO CENTRIC/ZOMBA)

I'LL TRUST YOU
RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)

I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)

SO GOOD TO ME
STREET ARMSTRONG (EMI COSPEL)

WCAD/Baltimore, MD* PD: L 2e Michaels APD/ AD: Danielle Brown WWI \/Baltimore, MD

PD: Jeff Majors MD: Jean Alston WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois

WUF D/Buffalo, NY* OM/FD: Carol M. Salter

WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright WPZS/Charlotte, NC*

PD: Alvin Stowe MD: Tonya Rivens WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry

WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe

WJMO/Cleveland, OH* OM/PD: Kim Johnson WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington **WEAM/Columbus, GA** OM: Carl Conne^{*}, Jr. PD: Pam Dixon

PLAYS TW LW

321

312

324

287

323

291

289

285

274

IN NIELSEN BDS CERTIFICATIONS

RECURRENTS

WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Filey WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosty

KHVN/Dallas, TX PD: Dion Mortenson WFLT/Flint, MI*

OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson WEAL/Greensboro, NC* PD/MD: Joseph Level

KROI/Houston, TX* WDJL/Huntsville, AL* PD/MD: Walter Peavey WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Rtosykes

WTLC/Indianapolis, IN* OM: Brian Wallace MD: Donavan Hartwell

WHLH/Jackson, MS* OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller

WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis

KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson

KHLR/Little Rock, AR* OM: Sonny Victor PD: Torrez Harris

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James

WLOU/Louisville, KY* PD: Bill Price WBBP/Memphis, TN

MD: Doreen Graves WHAL/Memphis, TN*

PD: Eileen Collier APD/MD: Tracy Bethea WLOK/Memphis, TN* PD/MD: Kim Harper

WMBM/Miami, FL OM: E. Claudette Freeman PD/MD: Greg Cooper WHLW/Montgomery, AL* OM: Michael Long PD/MD: Kenny J.

WXVI/Montgomery, AL* PD: Glinda Perkins

WTHE/Nassau, NY* PD: Darren K. Greggs WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy

WYLD/New Orleans, LA*

WLIB/New York, NY* PD: Denise Hill

WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray

WPPZ/Philadelphia, PA* OM/PD: Daisy Davis MD: MoShay LaRen

WNNL/Raleigh, NC* OM/PD: Jerry Smit MD: Melissa Wade

WPZZ/Richmond, VA* OM: Jerry Smith PD: Reggie Baker

Rejoice/Satellite PD: Willie Mae McIver

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

XM The Spirit/Satellite* PD/MD: Jay Bryant

WSOK/Savannah, GA* PD: E. Larry McDuffie

KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy

KATZ/St. Louis, MO* PD: Terrence B bb MD: Dwight Stone

WIMG/Trenton, NJ OM/PD: Felicia prannon APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Char es Anthony

WYCB/Washington, DC WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

* Monitored Reporters

CHRISTIAN



Communication and trust are keys

How GMs Affect Programming

Kevin Peterson KPeterson@RadioandRecords.com

hen it comes to programming, some radio station GMs are extremely hands-on. Others hire strong programmers and get out of their way. Either way, a GM's support and communication with the programming department are essential, even if the two parties aren't interacting every day.

Salem Christian AC KFSH/Los Angeles VP/GM Terry Fahy came up in the business through the sales department. For K-Life Network GM Jon Fugler, the route to the corner office snaked through programming. Both agree that an open, ongoing dialogue between GM and PD is critical.

Fahy says a manager should meet with his programmer at least every week, though he prefers getting together informally more frequently, especially to discuss personnel issues. "We talk about how each of the personalities is doing, how they're performing their jobs, how they're interacting with promotions, how they're interacting with the sales department and how they're interacting with each other," Fahy says. "My job as the general manager is to create an environment here where people can really thrive, regardless of what department they're in. I'm real concerned about what happens on the people side of things."

Fugler agrees that personnel management is a chief responsibility for GMs."It all comes down to people," he says. "If you're not investing in your people, doing what you can to help them grow, helping them to accomplish what they need to accomplish, then you're really not doing your job." In addition to a formal weekly meeting with the PD and other managers, Fugler says he touches base with his programmer throughout the week as things come up.

"I'm one who believes that everything is really cohesive and you look at things as a system, so it's important to not just isolate the programming from the rest of the station, but also really integrate it,"

While some GMs prefer to be involved in daily programming matters, Fahy isn't one of them. "I have a healthy appreciation for what the programming people do and really kind of get out of their way. I give them a lot of freedom on what they do, and I trust them a lot.'

However, Fahy does roll up his sleeves for programming matters when clients are involved—say

'My most fruitful times of communication with the PD over the vears have been our walk down to the 7-11 and back.



Fugler



a traffic sponsorship program, for example. In those instances, he says his function is that of an intermediary "to make sure programming and sales are working together.'

Although he cut his teeth on programming and continues to work on the air, Fugler tries to stay out of his PD's way. "You have to have somebody in place who you trust and who you can turn it over to," he says. "I highly recommend not meddling in programming affairs. That's something that we need to step back from and really trust the people that we've put in place."

Fahy and Fugler say GM expectations of programmers have changed in tandem with the dramatic transformation the radio industry continues to experience. Fahy says, "I expect them to exert a lot more discipline on the air in terms of reducing clutter. That's just going with the flow of what's happening in our industry."

Fugler says he now expects his PID to create content not just for over the air, but for online and other delivery platforms."For me, it is the fact that we're not really radio broadcasters, but we deliver content and programming-not only what goes out over the air, but it also involves what goes out in other ways, like the Internet. We have a powerful tool to reach more people with programming, and when you add the element of video to the audio, that opens up a whole new world. I consider that all programming too."

Asked how GMs can build better relationships with PDs, Fahy suggests reading. "Leaders are readers. Have your nose in the trades and see what's going on with programming trends. Get into your PD's world so you can talk intelligently and be able to bounce ideas off them and so they can bounce ideas off you. Constantly get new information. That's what motivates me, and I think that's what makes us all better.'

Fugler says GM-PD relationship-building comes down to keeping communication lines open. "It's important to communicate often, and it doesn't have to be in a set meeting," he says. "My most fruitful times of communication with the PD over the years have been our walk down to the 7-11 and back. We got more done in that trip than we did in the meetings we had."

In light of the fluidity of radio station operations, limiting communication to just one formal weekly meeting isn't such a good idea, Fugler cautions. Things change so frequently that more regular, informal communications are necessary. Otherwise, the GM is likely to overlook something important. RoR



NATIVE NATE SALLIE ACHIEVES AIRFOWER STATUS WITH "LONE RANGER," THE SECOND SINGLE FROM HIS "RUINED FOR ORDINARY" ALBUM.

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL

HOLY IS THE LORD

CHOIS TOMI IM (SIXSTEPS/SPARRDW/EMICMG)

VOICE OF TRUTH
CASTING CROWNS (BEACH STREET/REUNION/PLG)

HOW GREAT IS OUR GOD

MOUNTAIN OF GOD

BY HIS WOUNDS

CLORY REVEALED FAT, MACROWELL, MARK HALL, STEVEN CURT'S LINA PMAIN, BRIAN LITTRELL (REUNION/PLG)

PLAYS TW LW

714

616

545

553

504

727

585

562

553

► WASHINGTON, D.C.,





POWERED BY
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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST I	II NIELSEN BDS CERTIFICATIONS MPRINT / PROMOTION LABEL	P LA	YS +/-	AUDIEN MILLIONS	
1	3	18	I'M NOT WHO I WAS NO. BRANOON HEATH	1(1 WK) MONOMOOE/REUNION/PLC	1620	+29	5 005	1
0	4	15	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	1618	+38	4 739	4
3	7	19	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	1615	-41	4 758	3
4	2	25	UNDO RUSH OF FOOLS	N IDAS	1543	-52	4.916	2
5	5	14	BRING THE RAIN	IND	1435	+18	3439	5
6	ě	19	SOMETHING BEAUTIFUL NEWSBCYS	IMPOP	1159	+21	2798	6
7	*5	7	ONLY THE WORLD	SPARROW/EM CMG	952	+48	2 244	9
8	8	16	TUNNEL	ESSENTIAL/PLG	905	-49	1.525	14
9	7	23	HOW CAN I KEEP FROM SINGING		852	-77	1917	13
10	10	33	CHRISTOMLIN EVERLASTING GOD	SIXSTEPS/SPARROW/EM CMC	863	-28	2 703	7
11	32	10	LINCOLN BREWSTER YOU	VERTICAL/INTECRITY SPARROW/EM CMG	857	+26	2137	11
12	7)	33	MADE TO LOVE		847	-19	2 246	8
13	13	7	TOBYMAC GIVE ME WORDS TO SPEAK	FOREFRONT/EM CMG	734	+53	1.556	17
94	14	14	WHEN I GET WHERE I'M GOING	BRASH	682	-16	1.734	16
15	15	22	WHAT COULD BE BETTER (THE DAY	ROCKETOWN (S AHEAD)	667	-12	1.933	12
16	15	n	OVER MY HEAD	IND	538	-16	LOII	21
17	17	11	ANYWAY	REUNIOP/PLC	503	+1	2.231	10
18	18	3	MARTINA MCBRIDE I'M FOR YOU	RC4/PLG	495	+50	0.916	25.
19	19	8	TOBYMAC INTO THE DAY	FOREFRONT/EM CMG	452	+20	0 607	30
20	20	5	BEBONCRMAN LONE RANGER AIR	ESSENTIAL/PLG POWER	417	+40	1019	20
71	25	2	NATE SA _ LIE HOME	CURB	376	+73	1,749	15
	26	2	DAUGHTRY LOVE THE LORD	RCA 'R M G	372	+90	1.030	19
•		7	PROMISE OF A LIFETIME	VERTICAL/INTECRITY	356	+6	C_491	- 12
e	21	0	KUTLESS FIND ME TONIGHT	BEC/TOOTH & NAIL	357	+1	0 992	23
49	₹22	9	EVERYDAY SUNDAY COMING BACK TO LIFE	INPOP	330	+25	0 992	22
25	24	2	SAVED THE DAY	IND				
26	23	14	PHILLIPS, CRAIG & DEAN ALL THE WORLD	ONI	295	-40	0 403	
27		EN	POINT OF GRACE EVERYTHING GLORIOUS	WORD-CURB	238	+71	0.376	25
28	NI-MAKE	EN	DAVID CROWDER BAND	SIXSTEPS/SPARROW/EM CMC PLAYS/MOST ADDED	235	+159	0 876	26
29	<u> </u>	EW	CASTING CROWNS	BEACH STREET/REUNION/PLC	259	+191	0 639	28
50	29	18	DETOUR 180	SLANTED/SPRINC HILL	248	-10	1,055	18

47.3		
MOST ADDED	NEW	
ARTIST / LABEL STAT	IONS	
EAST TO WEST Casting Crowns (BEACH STREET/REUNION/PLG) KBNJ, KCMS, KFIS, KHZR, KKCM, KLJC, KLTY, KSBJ, KTIS, KTSL, KTSY, KWND. KXOJ, Sirius Sprit 66, WARJ, MAKW, WAWZ, WBSN, WCQR, WCSG WCVO. WDJC, WFSH, WJER, WJQK, WLAB, WLP WMCU, WMSJ, WMUZ, WPAP, WPOZ, WRBS, WRCI, WRCM, XM The Message		
HOME Daughtry (RCARMG) KAIM. KGBI, WAWZ, WFFH, WMSJ, XM The Message	6	
LONE RANGER Nate Sallie (CURB) KAIM, WCVO, WLPJ, WRBS	4	
EVERYTHING GLORIOUS David Crowder Band (SIXSTEPS/SPARROW/EMI CMG) KHZR, KTIS, WRBS, XM The Message	4	
ALL THE WORLD Point Of Grace (WORD-CURB) KKFS, WDJC, WLAB, WRBS	4	
LET YOUR LIGHT SHINE Bethany Dillon (SPARROW/EMI CMG) KHZR, KLJC, WLAB, WMCU	4	
LOVE THE LORD Lincoln Brewster (INTEGRITY) KKCM, WBDX, WFFH	3	
		-

X.

ADDED AT...

KAIM

Honolulu, HI

PD/MD: Corry Reynolds

Daughtry, Home, 25 Nate Sallie, Lone Ranger, 0

BRING THE RAIN MercyMe

FOR MORE STATIONS GO TO:	
www.RadioandRecords.cor	ł

539

523

513

488

471

FO:	
s.com	
LAYS LW	
535	
477	
519	
531	

N	EW AND	ACTIVE	
ITLE RTIST / LABE_	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EARS OF THE SAINTS Reland ESSENTIAL/PL3)	220/18	OUR GREAT GOD Todd Agnew Feat. Rebeca St. Jan (INO)	131/8 nes
OTAL STATIONS:	23	TOTAL STATIONS:	12
OLD Parie Miller	205/3	LEAST OF THESE DecembeRadio (SLANTED/SPRING HILL)	127/4
OTAL STATION'S:	10	TOTAL STATIONS:	9
ET YOUR LIGHT SHINE Lethany Dillon SPARROWEMI CMG)	184/37	SNEAKIN' INTO HEAVEN Chris Rice (EB+FLO/INO)	123/20
DTAL STATIONS:	12	TOTAL STATIONS:	10
OU CARRIED ME Milding 429 WORD-CURB)	168/2	BE THOU NEAR TO ME Selah (CURB)	122/10
TAL STATIONS:	10	TOTAL STATIONS:	8
ETILL CALLS ME SON Ohn Wal er BEACH STREET/REUNION/PLG)	144/14	RIGHT NOW This Beautiful Republic (FOREFRONT/EMI CMG)	118/28
TAL STATIONS:	13	TOTAL STATIONS:	11

MOST INCREASED PLAYS +191 **EAST TO WEST** Casting Crowns (Beach Street 'Reunion/PL KHZR +21, WLPJ +19, WMSJ +14, WJIE +11, WDJC +10, WJQK +10, KTIS +9, WRCI +9, KLTY +8, WCQR +8 **+159 EVERYTHING GLORIOUS** David Crowder Band (Sixsteps/Sparrow/EMI CMG) KLVA +32, WBSN +21, KBNJ +16, WRCI +14, WAFJ +14, WFZH +13, WLPJ +13, KKCM +9, WBDX +8, KTIS +8 +90 LOVE THE LORD Lincoln Brewster (Vertical/Int+grity)
WFSH +22, KHZR +22, WLPJ +20, KKC vl +14, WRCl +7,
WJQK +7, WBDX +3, KXQJ +2, KFIS +2, WAFJ +2 +77 SUNDAY tree63 (Inpop) WPAR +33, WCQR +22, KXQJ +17, WFSH +8 Daughtry (RCA/RMG) KGBI +20, WAWZ +18, SIST +13, WFSH -12, WFHM +5, WRCI +3, KBIQ +2, WJQK +2

FOR WIEK ENDING JULY 1, 2007

LEGEND: See egend to charts in charts section for rules and symbol explanations.

5- Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a Jay, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian CHE 28, chri tian rock 29 and inspo 18. © 2007 Nielsen Business Media. Inc. All rights reserved.



TITLE ARTIST / IMPRINT / FROMOTION LABEL

MY SAVIOR MY GOD

I WILL LIFT MY EYES

BLESSED BE YOUR NAME

PRAISE YOU IN THIS STORM

DOES ANYBODY HEAR HER

► SWITCHFOOT
CRACKS THE TOP 10 (11-10)
ON THE CHRISTIAN ROCK
LIST WITH "AWAKENING,"
WHICH ALSO BLLLETS AT
NO. 6 ON CHRISTIAN CHR.





	THIS WEEK	AST WEE	WEEKS ON CHART	CHRISTIAN CHR TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL.	> YS +/-
	1	2	19	THE LAST NIGHT		1036	-43
-	2	1	18	SOMETHING BEAUTIFUL NEWSBOYS	AROENT/SRE/INO	1023	-59
	3	5	n	LET IT FADE JEREMY CAMP	INPOP BEC/TOOTH & NAIL	959	+85
·	4	3	19	AFTER THE WORLD DISCIPLE	SRE/INO	955.	-22
	9	4	8	I'M FOR YOU TOBYMAC	FOREFRONT/EMICMG	948	+56
	5)	6	В	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	913	+50
		7	14	YOU BRITT NICOLE	SPARROW/EMI (MG	857	+12
1	8	n	15	TUNNEL THIRD DAY	ESSENT AL/PLG	669	-n
	9	12	12	BEAUTY AYIESHA WOODS	COTEE	646	-6
1	0	8	21	JARS OF CLAY	ESSENT AL/PLG	640	-104
	1	14	n	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	618	+33
	4	E -	6	ONLY THE WORLD MANDISA ZERO	SPARROW/EMICMG	607	+5
1	3	16	5	HAWK NELSON MISSING PAGES	TOOTH & NAIL	601	+80
1	H	9	17	SEVENTH DAY SLUMBER FIND ME TONIGHT	BEC/TOOTH & NAIL	580	-131
	5	Ю	23	EVERYDAY SUNDAY LONE RANGER	INPOP	538	-166
	6	18	14	NATE SALLIE UNDO	CURB	531	+48
	8	23	5	RUSH OF FOOLS RIGHT NOW	MIDAS	525	+7
	4	19	n	THIS BEAUTIFUL REPUBLIC REACHING	FOREFRONT/EMI CMC	495	+77
2		22	10	PRAISE AND ADORE (SOME LIVE WITHOUT IT)	ESSENT AL/PLC	452 440	-7 +10
2		21	14	WAYORLY LEAST OF THESE	FLIC*ER/PLG	352	-78
2	2	24	19	DEARLY LOVED JIMMY NEEDHAM	SLANTED/SPRING HILL	351	-58
2	3	26	4	IN MY ARMS PLUMB	INPOP	336	0
2	4	30	2	HOME DAUGHTRY	RCA/RMG	321	+40
2:	5	27	וו	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WOR 2-CURB	317	-15
2	3		_	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/LAVA/WOR 3-CURB	250	+44
0				HERE'S MY LIFE BARLOWGIRL	FERVENT/WOR 3-CURB	245	+34
28	3	25	13	JESUS ON THE RADIO ALL STARUNITED	7 SPIN	245	-158
2		(11)		BEAUTIFUL DISASTER JONMCLAUGHLIN	ISLAND/UMCG	244	+64
30		1		I WANNA LIVE STELLAR KART	WORD-CURB	238	+14

	THIS WEEK	N. C.	WEEKS	CHRISTIAN ROCK			
	THIS	3	SKE	ARTIST	IMPRINT / PROMOTION LABEL	TW	AYS +/-
	1	1	17	BREAK ME DOWN RED	ESSENTIAL/PLG	278	-9
	0	.3	15	PERFECT FLYLEAF	A&M/OCTONE/INTERSCOPE	-266	0
	•	12	13	MADMEN WAVORLY	FLICKER/PLG	265	+44
	4	6	10	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	255	-4
	U1	4	16	I LOVE YOU TO DEATH FAMILY FORCES	MAVERICK/MONO VS STEREO/GOTEE	248	-13
	E	5	20	SAY THIS SOONER (NO ONE WILL SEE THINGS TALMOST.	THE WAY I DO).	242	-18
15	7	2	18	AN EPIPHANY THE SEND	TOOTH & NAIL	241	-39
	٤	3	7	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	239	+21
	9	9	13	CROSS THE LINE RUTH	TOOTH & NAIL	238	+3
	IC	11	15	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI (MG	236	+14
	T)	10	711	ATTITUDE FIREFLIGHT	FLICKER/PLG	232	+2
	0	16	5	YOU'RE ON FIRE MXPX	TOOTH & NAIL	218	+30
	13	7	14	WAKE UP KJ-52	BEC/TOOTH & NAIL	217	- 2 5
	12	14	12	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	209	+15
	9	17	10	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	207	+29
i	16	8	19	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	197	-44
	9	27	4	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	173	+42
	18	22	7	ZERO HAWK NELSON	TOOTH & NAIL	169	+15
	M	21	8	SING TO ME RUN KID RUN	TOOTH & NAIL	169	+14
	210	23	6	FIGHT LIKE THIS DECYFER DOWN	SRE/INO	166	+13
		20	4	FINDING OUT STELLAR KART	WORD-CURB	166	+10
	22	19	16	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO/GOȚEE	163	-5
	25	15	20	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	134	-55
	24/	30	5	NEW SKEPTIC FOLD	TOOTH & NAIL	132	+19
	25	29.	2	LIE TO ME 12 STONES	WIND-UP	131	+11
	26	25	13	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	127	-18
	2~	24	16	BOOMIN' TOBYMAC	FOREFRONT/EMICMG	121	-29
	28	Page 1	7	HOLE IN MY HAND DAY OF FIRE	ESSENTIAL/PLG	112	+45
	3	ш	ane.	TEMPTATION COME MY WAY SHOWDOWN	MONO VS STEREO/GOTÉE	105	+8
	30	H	W	MINOR PROPHETS HASTE THE DAY	TOOTH & NAIL	102	+5

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLA TW	¥YS +/-
1	įŁ	- 12	BRING THE RAIN MERCYME	INO	328	-6
2	4	11	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	228	+8
3	,5	ľO	BE THOU NEAR TO ME SELAH	CURB	227	-2
4	2	19	UNDO RUSH OF FOOLS	MIDAS	219	-11
5	3	14	EVERY TIME I BREATHE BIC DADDY WEAVE	FERVENT/WDR)-CURB	218	+4
6	.9	11.	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	194	+10
7	5	15	I BELIEVE IN YOU JOEL ENGLE	S ² IN 36D	183	-27
8	7.	9	FATHER JADON LAVIK	BEC/TOOTH & NAIL	172	-3
9	14	5	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	166	+27
10	12	4	GOD SPEAKING RONNIE FREEMAN	HARDLY	164	+10

INSPO)						
r	10 7 CONVINCED NICOLEC. MULLEN		IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-		
•		10	7	CONVINCED NICOLE C. MULLEN	WORD-CURB	163	+1
0		8	17	SAVED THE DAY PHILLIPS, CRAIC & DEAN	INO	162	+14
1	3	Π	19	HOW CAN I KEEP FROM SINGING CHRISTOMLIN	SIXSTEPS/SPARROW/EMI CMG	136	-24
	4	17	4	FAITHFUL GOD SHANNON WEXELBERG	DISCOVERY HOUSE	125	-4
(1)	1		W	YOU ARE GOOD POINT OF GRACE	WORD-CURB	105	+4
		Ni	EW	BELIEVE CLAY CROSSE	REUNION/PLG	95	+7
1	ı	11-11	mit	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	93	-2
1	2			YOUR MAJESTY IS EVERYWHERE GINGERMILLERMON	ANOTHEN	92	+24
3		111-0	III.	UNTO THE ONE MATT PAPA	SPIN 36D	91	-5
. 1		13	13.	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	91	-11

KLYT/Al buquerque, NM PD: Matt Gentry MD: Joey Belville

WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitriey Yule

WVOF/Bridgeport, CT PD/MD: 30b Felberg

WCWP/3rookville, NY PD: Pete-Bellotti MD: Reena Temburni

WUFM/Columbus, OH* OM: Michael Buckingham PD/MD: N kki Cantu APD: Laine Moneyhon

KBNJ/Corpus Christi, TX PD: Arron Daniels

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI MD: Brian Goodman

WORQ/Green Bay, WI* OM/PD: Jim Raider

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, FA* PD: John Shirk

PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE OM: Lester St. Jame : PD/MD: Ron Drury

WDML/Marion, IL MD: Tom Schroeder

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

Effect Radio Network/Network PD/MD: Brian Harman APD: Amanda Harman

W. LZ/Norfolk, VA* CMÆD: JP Morgan ÆFIC: Anne Verebely

CHRISTIAN ROCK REPORTERS

WITP:/Rochester, NY FC/MD: Samme Palermo 4PC: Will "The Tuna" Benson

WPRJ/Saginaw, MI CM: Gary Bugh FE/MD: Aaron Dicer

W./IS/Sarasota, FL C/M: Pris Byerly FC: wichelle Tellone MD: Elisha Skorski

Firexcape/Satellite PD/MD: Joe Hayes

_ _ _ _

Positive Rock Show/Satellite PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

Sirius Spirit 66/Satellite* PD: Al Skop MD: Joey Black

The Sound Of Light/Satellite PD/MD: Bill Moore

Whip Of Cords/Satellite OM/PD: Matt Rhodes

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

WCLQ/Wausau, WI PD/MD: Matt Deane

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CHRISTIAN

CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX PD/MD: Gary Hill

WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stoudt

WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge

WRBS/Baltimore, MD* PD: David Paul MD: Mike Alley

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitney Yule

WAYR/Brunswick, GA PD/MD: Bart Wagner

WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison

WBOX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade

WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth

KGTS/College Place, WA PD/MD: Elizabeth Nelson

KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton

KCVO/Columbia, MO

WMHK/Columbia, SC*

WCVO/Columbus, OH* APD/MD: Mike Russell

KBNJ/Corpus Christi, TX* PD: Joe Fahl

KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast

KNWI/Des Moines, IA

WMUZ/Detroit, MI* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert

WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR OM: Jeff McMahon MD: Paul Hernandez

KYTT/Eugene, OR OM: Dave De Andrea PD/MD: Rick Stevens

KLRC/Fayetteville, AR PD/MD: Mark Michaels

WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin

WPER/Fredericksburg, VA

KZKZ/Ft. Smith, AR OM/PD; Dave Burdue

WLAB/Ft. Wayne, IN*

MD: Melissa Montana
WCSG/Grand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Ralyo

WJQK/Grand Rapids, MI* OM/PD: Troy West MD: Brian Nelson

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Corry Reynolds

KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN* PD/MD: Jason Sharp APD: Chalmer Harper

KOBC/Joplin, MO

KLJC/Kansas City, MO* PD/MD: Michael Grimm

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

WLGH/Lansing, MI

KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw

WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain

WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross

APD/MD: Michelle Ross
KVMV/McAllen, TX*

PD: James Gamblin APD/MD: Bob Malone KJIL/Meade, KS

PD/MD: Michael Luske
WMCU/Miami, FL*

OM/PD: Dwight Taylor
WFZH/Milwaukee, WI*

PD/MD: Danny Clayton

KTIS/Minneapolis, MN*

APD/MD: Paul Perrault

KBMQ/Monroe, LA

PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

New Life Media Network/Network PD/MD: Joe Buchanan

WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier

WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith

KLVA/Phoenix, AZ*

WMSJ/Portland, ME* PD: Paula K. APD: Joe Polek

KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor

KSLT/Rapid City, SD OM: Tom Schoenstedt PD: Dave Masters MD: Jennifer Walker

KSGN/Riverside, CA*

WPAR/Roanoke, VA* OM: Jackie Howard PD: Jason Sharp MD: Brian Sumner

WRCI/Rochester, NY* PD: Mark Shuttleworth

WQFL/Rockford, IL OM: Ralph Trentadue PD/MD: Rick Hall

KKFS/Sacramento, CA* PD: Max Miller APD/MD: Mark Standriff

KOAY/Salt Lake City, UT PD/MD: Alan Hague

Sirius Spirit 66/Satellite* PD/MD: Al Skop

XM The Message/Satellite* PD: Jon Zellner MD: Jim Epperlein

KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore

WHPZ/South Bend, IN

KTSL/Spokane, WA* PD/MD: Beau Tyler

KWND/Springfield, MO*

KKJM/St. Cloud, MN OM/PD: Diana Madsen

KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy

WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon

WGTS/Washington, DC*
PD: Ty McFarland
MD: Rob Conway
WGRC/Williamsport, PA

OM: Don Casteline PD/MD: Larry Weidman WXHL/Wilmington, DE

OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April



► CASTING CROWNS OPENS AT NO. 19 AND NETS MOST ADDED HONORS WITH "EAST TO WEST," THE LEAD SINGLE FROM "THE ALTAR AND THE DOOR," AVAILABLE AT RETAIL AUG. 28.

1	THIS WEEK	LAST WEEK	WEEKS	CHRISTIAN AC INDICATOR		PLA	vs
	THIS	18	WEE	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
	1	2	19	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	920	-12
ı	2	1	15	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	908	-46
	3	3	17	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	881	-16
	4	4	15	BRING THE RAIN MERCYME	INO	856	-18
	5	6	20	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	755	-20
ı	6	7	16	TUNNEL THIRD DAY	ESSENTIAL/PLG	749	-16
	7	5	23	UNDÖ RUSH OF FOOLS	MIDAS	748	-102
	8	10	7	ONLY THE WORLD MANDISA	SPARRDW/EMI CMG	634	+75
	9	9	8	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	568	+7
ı	10	8	22	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMICMG	514	-67
	1	12	9	YOU BRITT NICOLE	SPARROW/EMI CMG	465	+6
ı	12	11	12	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	460	-5
	13	13	12	OVER MY HEAD BRIAN LITTRELL	REUNION/PLG	455	+16
	14	16	10	YOU CARRIED ME BUILDING 429	WORD-CURB	327	-37
	15	17	7	THE REMEDY AYIESHA WOODS	GOTEE	317	+28
	16	18	б	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	286	+6
	17	22	5	LONE RANGER NATE SALLIE	CURB	257	+29
	18	19	15	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	249	-18
	19		EW	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	243	+243
	20	21	5	ALL THE WORLD POINT OF GRACE	WORD-CURB	233	-4
	21	20	18	THERE IS A RIVER JARS OF CLAY	ĘŞŞENTIAL/PLG	229	-13
	22	24	14	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	228	+12
	23	26	3	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	214	+8
	24	23	19	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	214	-7
	25	27	5	TEARS OF THE SAINTS LEELAND	ESSENTIAL/PLG	208	+12
	26		IEW	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	205	+164
	27	20110		PRAISE AND AOORE (SOME LIVE WITHOUT IT) WAYORLY	FLICKER/PLG	190	+38
	28	i	t H	COMING BACK TO LIFE ECHOING ANGELS	INO	185	+26
	29	29	4	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	185	+13
	30	28	4	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	184	-6

Froy Research			100			
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-5
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	98%	4.21	4.36	4.26	4.0
BRING THE RAIN MERCYME	INO	87%	4.20	4.11	4.26	4.2
YOUR NAME PHILLIPS, CRAIG& DEAN	INO	97%	4.18	4.18	4.22	4.1
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	93%	4.16	4.00	4.21.	4.2
UNDO RUSH OF FOOLS	MIDAS	94%	4.14	4.08	4.18	4.1
BY HIS WOUNDS GLORY REVEALED POWELL, CHAPMAN	H,HALL, LITTRELL REUNION/PLG	93%	4.13	4.09	4.14	4.1
MY SAVIOR MY GOO AARON SHUST	BRASH	98%	4.12	4.12	4.23	4.0
EVERLASTING GOO LINCOLN BREWSTER	VERTICAL/INTEGRITY	97%	4.12	4.03	4.15	4.1
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	94%	4.10	4.09	4.13	4.0
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	96%	4.09	4.09	4.11	4.0
I WILL LIFT MY EYES BE30 NORMAN	ESSENTIAL/PLC	98%	4.05	3.94	4.07	4.1
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	95%	4.04	4.00	4.05	4.0
THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	97%	4.00	3.96	4.05	4.0
PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	79%	4.00	3.90	4.07	4.0
CALL ON JESUS NICOLE C. MULLEN	WORD-CURB	96%	3.98	3.87	4.14	3.9
WHAT COULO BE BETTER 33MILES	INO	91%	3.94	3.88	4.02	3.9
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	82%	3.94	3.89	3.98	3.9
TUNNEL THIRD DAY	ESSENTIAL/PLG	93%	3.89	3.86	3.99	3.8
ONLY THE WORLD MANDISA	SPARROW/EMI CMG	76%	3.72	3.77	3.78	3.0
YOU BRITT NICOLE	SPARROW/EMI CMG	72%	3.69	3.77	3.76	3.5

Total Sample size is 2699. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

^{*} Monitored Reporters

COUNTRY



How Nate Deaton landed in the GM's office

A Road Less Traveled

R.J. Curtis

RCurtis@RadioandRecords.com

et's face it: The road to the GM's chair still leads, for the most part, through sales. Sure, there have been some notable exceptions through the years. In this format, the late Tom Rivers ascended to the GM role at CBS Radio's WQYK/Tampa after a successful run as OM/morning personality. Scott Mahalick, now back in radio and programming Entercom KBWF (the Wolf)/San Francisco, has been a GM in Stockton and Salt Lake City.

Charlie Morgan at Cumulus' WFMS/Indianapolis and Dan Halyburton, longtime GM at KPLX (the Wolf)/Dallas and now market manager for Emmis/New York, are two more great examples of programmers who transitioned to GM. Still, the quickest path to a station management position involves climbing the ranks of sales management.

There is another way, though. Meet Nate Deaton, GM of Empire Broadcasting's KRTY/San Jose since 2004. Deaton was never a seller or a sales manager and doesn't have a PD gig on his résumé. So what was his title before GM?

If you guessed "marketing director," congratulations. Deaton was indeed the marketing director at KRTY from the time of his hiring in 1994. Yet, because he got involved in music and programming, people perceived him as the station's MD.

"I took music calls, but it was never my title," Deaton says. His background was strictly promotions—he joined KRTY after a seven-year run as entertainment/promotions director for the Santa Clara County Fair, and his radio experience was as promotions director at KSJO/San Jose. He joined the former rock outlet while still in college and logged four years there, from 1984 to 1987.

Deaton is the first to admit that moving from marketing director to GM is an unusual jump. But the move makes more sense than you may think, he says. A GM's job is "primarily based on revenue. That's why they come from the sales side. [Marketing] is always the one department

that bridges programming and sales."

Deaton notes that in his case "the evolution of this move has more to do with our being locally operated."

Empire Broadcasting is run by president Robert Kieve, who served as GM of KRTY and San Jose sisters KARA and KLIV from 1996 to 2004. The company sold KARA in 2002, and Kieve remains KLIV's GM.

After KRTY made a rep-firm change in 2004, Deaton, Kieve and the national sales manager visited the firm's offices. While introducing his team to the new reps, Kieve found he could never clearly define exactly what Deaton's role was.

Deaton served as marketing director, yet he took music calls. He wasn't in programming, but he worked closely with KRTY PD Julie Stevens on strategic decisions. He wasn't in sales, either, but he had been making national sales calls for seven years. Because Deaton's influence was felt in virtually every department of the station, Kieve decided to officially name him GM shortly after the team returned to San Jose.

So how did Stevens feel about Kieve's decision to make Deaton GM, essentially leapfrogging her position?

"It was actually her idea," Deaton says. Stevens had gone to Kieve and suggested the move, acknowledging that Deaton's role went far beyond promotions and marketing.

"One of the things that makes this station work is there's no rivalry between Tina Ferguson, our sales manager, myself and Julie," 'Nate
Deaton,
marketing
director,
might not be
able to get
somebody
on the
phone, but
Nate
Deaton, GM
at KRTY,
can.'



Deaton

'There's nothing greater than 10,000 people flying high after a Keith Urban show.' Deaton says, "We all have equal say. The only time they call upon me to make a final decision is when they don't want to." Which makes Deaton the de facto tiebreaker and referee—in other words, the GM.

"My whole role has been to marry sales and programming," he says. "There's no such thing as a sales promotion at this radio station. There's no such thing as a programming promotion. There are radio station promotions that happen to involve both."

Asked to describe his biggest "Holy crap, I'm the GM" moment, Deaton says the need to manage costs came as a revelation. "As a marketing director—and, unlike other stations, we always had a good marketing budget—I was accustomed to spending money but not looking at places to cut costs, so something I hadn't really looked at before was the expense side."

Another thing Deaton quickly learned about carrying the GM title—and he doesn't say it as a boast, but as an acquired insight—is the significance the title carries. "Nate Deaton, marketing director, might not be able to get somebody on the phone," he says, "but Nate Deaton, GM at KRTY, can."

Working for an independently owned radio station made this unusual career leap possible for several reasons. "First, how many guys that work in radio today have day-to-day interaction with the owner?" Deaton asks. "How many guys in radio today work with a broadcaster with 55 years of experience? There aren't very many things Bob Kieve hasn't seen, so he's a great mentor."

Additionally, Deaton says that at a large radio company, "you're not going to look down your list of stations and see some guy in the marketing position at a radio station and say. Let's make him the GM," because you've never had interaction with him. You have no idea what he's like or what he really does."

Although Deaton estimates that on a monthly basis his time is equally divided between sales and programming issues, the personal reward doesn't come from seeing a healthy bottom line at the end of the month. After spending so many years so close to the product side, he says he's not only concerned about having a solid profit and loss statement. "There's nothing greater than 10,000 people totally flying high after a Keith Urban show or sitting in a local club seeing 900 KRTY listeners going crazy over Taylor Swift. "That's the real payoff, he says.

Asked to dispense advice for programmers or marketing directors who aspire to become GMs, Deaton recommends education on the sales and revenue aspects of radio. "You can't be a GM and not know the sales side," he says. "And 1 don't mean the terminology, 1 mean how to sell."

Deaton says knowing how to motivate salespeople and sell your product are also key. "Really, if you take a GM with a programming background who can talk intelligently about their station and why people like it, you'll get 10 times further than anybody who walks in there and talks about the ratings."





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THIS WEEK	LAST WEEK	WEEKS ON CHART	IN NIELSEN BDS THITPE TITLE CERTIFICATIONS ARTIST IMPRINT / PROMO	STATUS	AUDII (IN MILI TW		PLAY TW I	S RANK
1	1	23	LUCKY MAN NO.1(2 WKS) MONTGOMERY GENTRY	COLUMBIA	34.042	+0.186	4921	1
	2	17	WRAPPED GEORGE STRAIT	₩ MCA'NASHVILLE	32.664	+1.584	4826	2
•	3	21	LOST IN THIS MOMENT BIG & RICH WARN	IER BROS./WRN	32.156	+1.558	4703	3
4	7	12	I TOLD YOU SO KEITH URBAN CAPI	TOL NASHVILLE	27.825	+0.962	4070	4
	9	5	NEVER WANTED NOTHING MORE KENNY CHESNEY	th BNA	25.906	+1.938	3653	7
6	8	3 9	STARTIN WITH ME JAKE OWEN	th RCA	25.261	+0.676	3939	5
7	4	44	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY	I) 位 COMFORT/CO5	24.717	-4.130	3666	6
6	12	21	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	24.439	+2.901	3457	8
9]]	22	JOHNNY CASH JASON ALDEAN	BROKEN BOW	23.237	+0.645	3317	10
10	5	18	TICKS BRAD PAISLEY ARI	STA NASHVILLE	22.354	-6. 256	3340	9
0	13	17	THESE ARE MY PEOPLE RODNEY ATKINS	th CURB	21.820	+1.501	3168	11
1	15	25	A DIFFERENT WORLO BUCKY CCYINGTON	位 LYRIC STREET	19.672	+0.887	3001	12
13	14	14	I NEED YOU TIM MCGF AW WITH FAITH HILL.	ជា CURB	19.546	-0.045	2907	13
1/2	16	18	TOUGH CRAIG MC RGAN	か BROKEN BOW	16.387	+1.025	2639	14
15	17	7	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	か MCA NASHVILLE	16.213	+1.652	2417	15
(5)	18	22	I WONDER KELLIE PICKLER	th BNA	14.657	+0.444	2358	16
17	19	24	GUYSLIKE ME ERIC CHURCH CAPI	ITOL NASHVILLE	13.639	+0.233	2261	17
18	20	7	EVERYDAY AMERICA AIRPOWER SUGARLAND	血 MERCURY	12.555	+1.403	1932	20
19	25	7	IF YOU'RE READING THIS TIM MCGRAW	☆ CURB	11.574	+2.759	1645	24
20	21	11	HOW I FEEL AIR POWER MARTINA MCBRIDE	☆ RCA	11.498	+0.551	1942	19
21	23	23	ALL MY FRIENDS SAY LUKE BRYAN CAP	ITOL NASHVILLE	11.336	+1.048	1886	21
22	22	20	A LITTLE MORE YOU LITTLE BG TOWN	EQUITY	11.090	+0.608	1991	18
23	26	5	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN AR	tista nashville	10.958	+2.325	1759	22
24	29	4	LOVE ME IF YOU CAN MOST INCREASED A TOBY KETH SHOW	UDIENCE & DOG NASHVILLE	10.474	+3.493	1568	25
25	24	18	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL AR	立 RISTA NASHVILLE	9.399	-0.023	1749	23
26	32	6	FREE AND EASY (DOWN THE ROAD I GO) DIERKS EENTLEY CAP	TTOL NASHVILLE	8.539	+2.591	1191	28
0	28	14	I WANNA FEEL SOMETHING TRACE A DKINS CAP	☆ ITOL N ASHVILLE	7.554	+0.556	1403	26
28	27	24	I GOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	6.878	-0.415	1349	27
29	3C	15	FALL CLAY WALKER	☆ ASYLUM-CURB	6.631	+0.260	1126	30
30	31	12	MEASURE OF A MAN JACK INCRAM	BIG MACHINE	6.521	+0.214	1170	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	I) NIELS TITLE CERTIFIC ARTIST	EN BOS & HITPREDICTOR ATIONS STATUS IMPRINT / PROMOTION LABEL	AUDII (IN MILI TW		PLAY	/S RANK
31)	34	15	JUST MIGHT HAVE HER RAD	ID ON	4.679	+0.090	973	31
3	33	15	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COI UMBIA	4.564	-0.149	841	32
33	35	9	ANOTHER SIDE OF YOU JOE NICHOLS	如 UNIVERSAL SOUTH	4.295	-0.261	747	35
34	36	7	LOST FAITHHILL	WARNER BROS./V/RN	3.869	+0.000	783	34
35	37	17	SHE AIN'T RIGHT	A5YLUM-CURB	3.599	-0.043	803	33
36	42	5	NOTHIN' BETTER TO DO	ASYLUM-CURB	3.074	+0.620	538	36
37	41	9	YOU NEVER TAKE ME DANCE		3:032	+0.404	417	41
38	40	8	TRAVIS TRITT SUNDAY MORNING IN AMER	ICA	2.990	-0.066	531	37
39	38	10	ONE OF THE BOYS	ARISTA NASHV LLE	2.961	-0.447	531	38
40	43	14	GRETCHEN WILSON DAISY	COLUMBIA	2.067	-0.363	369	42
41	44	10	HALFWAY TO HAZARD I'LL STAND BY YOU	MERC JRY	1.947	-0.403	252	47
			CARRIE UNDERWOOD AS IF	FREMANTLE/19	1.897	+0.350	324	44
42	45	4	SARA EVANS DIRTY GIRL	RCA		-		46
43	39	17	TERRICLARK MEN BUY THE DRINKS (GIR	BNA LS CAL . THE SHOTS)	1.877	-1.280	297	
44	47	6	STEVE HOLY	CURB	1.655	+0.194	427	40
45	48	8	WHISKEY FALLS	MIDAS/NEW REVOLUTION	1.553	+0.122	478	39
46	46	9	THE ONE IN THE MIDDLE SARAH JOHNS	BNA	1.515	+0.000	310	45
	49	6	THIS IS MY LIFE PHIL VASSAR	UNIVERSAL SOUTH	1:446	+0.055	335	4
48	52	2	ONLINE BRAD PAISLEY	MOST ADDED ARISTA NASHVILLE	1.276	+0.484	231	50
49	RE-E	NTRY	TANGLED UP BILLY CURRINGTON	MERCURY	0.902	+0.571	181	5
50	57	2	THE MORE I DRINK BLAKE SHELTON	WARNER BROS.//NRN	0.902	+0.370	251	48
51	K	EW	BAD FOR ME DANIELLE PECK	HOT SHOT DEBUT BIG MACHINE	0.870	+0.464	141	54
52	RE-E	NTRY	WAY BACK TEXAS PAT GREEN	BNA	0.830	+0.443	.89	58
53	50	11	THAT SCARES ME.	COLUMBIA	0.811	-0.236	188	52
54	51	6	DAYS OF THUNDER MARK WILLS	EQUITY	0.806	-0.170	216	5
55	58	2	GUITAR SLINGER CROSSIN DIXON	BROKEN BOW	0.717	+0.199	232	49
5E	56	2	THE STRONG ONE	EQUITY	0.687	+0.052	83	-
57	54	3	NINETEEN	DREAMCATCHER	0.663	-0.036	45	
58		EW	WAYEROSS FIRECRACKER	MCA NASHYILLE	0.587	+0.587	79	_
59	53	4	JOSH TURNER FLIP-FLOP SUMMER		0.539	-0.205	47	-
60		IEW	TATTOO ROSE	BNA	0.497	+0.186	84	60
			ANDY GRIGGS	MONTAGE				

+3.493

+2.901 TEARDROPS ON MY GUITAR

Dierks Bentley (Capitol Nashville) KSCS +0.285, WGH +0.208, KPLX +0.175, KPLP, +0.173, WKHX +0.153, KBEQ +0.117, KNCI +0.170, KWJJ +0.110, KWNR +0.108, WPCV +0.085

Brooks & Dunn
(A ista Nashvile)
WKHK +0.228, KILT +0.211,
WSOC -0.160, KKWF +0.126,
WKK + 0.178, WTGR +0.114,
KMP≤ -0.105, KWJI +0.087,
WSSL +0.084, WSLC +0.079

TITLE ARTIST / LABEL AUD / GAIN NOWHERE THAN SOMEWHERE 0.474/0.241 Flynnviile Train (SHOW DOG NASHVILLE) TOTAL STATIONS:

0.365/0.136 FAIR Jason Brown (SHOWCASE) TOTAL STATIONS:

NEW AND ACTIVE

TITLE ARTIST / LABEL TIL I WAS A DADDY 0.362/0.093 Tracy Lawrence ROCKY COMFORT/COS) TOTAL STATIONS:

18 VIDEO 0.356/0.089 TAPES Jason Meadows (BACCERSTICK/CO5) TOTAL STATIONS:

TITLE ARTIST / LABEL AUD / GAIN BIKER CHICK Jo Dee Messina (C JRB) TOTAL STATIONS: 0.311/0.102

NOTHIN' LIKE THE SHMMER 0.257/0.013 Carmen Rasmuser (LDFTON CREEK) TOTAL STATIONS



FOR WEEK ENDING JULY 1, 2007

ONLINE
Brad Paisley
(ARISTA NASHVILLE)
KATC, KBEQ, KDRK, KHKI,
KIZN, KJJY, KWDL, KRST,
KRTY, KSOP, KUBL, KUZZ,
KYGO, WDSY, WFBE, WIRK,
WIVK, WKDF, WKHX, WNCY,
WOGK, WOKC, WPCV,
WYPUR, WUSJ WXCY, WYPY,
WYRK

LOVE ME IF YOU
CAN 15
Toby Keith
(SHOW DOC NASHVILLE)
KASE, KEEY, KILT, KRYS,
KTEK, KTOM, KTST, WESC,
WCNA, WIRK, WKKT, WKSF,
WMAD, WMIL, WQXK

Tim Mcgran (CURB) KHKI, KTEX, KTOM, WESC

WGNA, WKKO, WQBE, WUSY, WXBM, WXBQ, WZKX

WKSF, WQXK, WWGR,

FIRECRACKER
Josh Turner
(MCA NASHVILLE)
KATMI, KDRK, KHKI, KMDL,
KSCP, KUZZ, WIYK, WNCY,
WPUR, WYRK

KZSN, WEMS, WKIS, WKKT

LECEND: See legand to charts in charts section for rules and symbol explanations.
127 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 93 reporters © 2007 Nielsen Business Media. Inc. All Trights reserved.





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COUNTRY

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill

KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost

KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell

WYAY/Atlanta, GA* OM/PD: Mark Richards MD: Sandy Weaver

WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West

KBKO/Bakersfield, CA* PD: Danny Spanks

WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger

KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill

WHWK/Binghamton, NY PD: Don Brake

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens

WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis

KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez

KAGG/Bryan, TX MD: Danny Merrell

WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals

WOGT/Chattanooga, TN* PD: Duane Shannon

WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas

WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson

KFTX/Corpus Christi, TX* MD: Austin Daniels

KOUL/Corpus Christi, TX* MD: Jim Dandy

KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff

WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey

KKCB/Duluth, MN PD: Derek Moran

WQRB/Eau Claire, WI PD/MD: Mike McKay

WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner

WXTA/Erie, PA OM/PD: Adam Reese

KKNU/Eugene, OR PD/MD: Jim Davis

WKDQ/Evansville, IN

KVDX/Fargo, ND PD: Eric Heyer MD: Scott Winston

WKML/Fayetteville, NC PD/MD: DeanO

KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn

WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown

WEGX/Florence, SC OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews

WFRE/Frederick, MD*

WFLS/Fredericksburg, VA*

KHGE/Fresno, CA

KUAD/Ft. Collins, CO PD: Mark Callagha APD: Dave Jenser MD: Brian Gary

KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff

WTRS/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler

WTNR/Grand Rapids, MI* PD: Steve Stewart APD/MD: Dawn Michaels

WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmon: MD: Tori Anderson

WCAT/Harrisburg, PA* PD: Will Robinson

WTCR/Huntington, WV PD: Clint McElroy

KIXQ/Joplin, MO OM: Chad Elliot PD: Rob Meyer

WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris

WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza

KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley

WBBN/Laurel, MS OM/PD: Tom Freeman

KZKX/Lincoln, NE OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner

KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates

KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann

KRWQ/Medford, DR OM/PD: Larry Neal MD: Scott Schuler

KUBB/Merced, CA OM/PD: Rene Robert MD: Dee Kelly

WOKK/Meridian, MS PD: Todd Ruge

WBAM/Montgomery, AL*

WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon

WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray

KJCS/Nacogdoches, TX OM/PD: Wakeman "Gator" Linscomb APD: Erin Rohde

WCTY/New London, CT OM/PD: Jimmy Lehn APD: Dave Elder

KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson

KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James

WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller

WFYR/Peoria, IL OM/PD: Ric Morgan

WPOR/Portland, ME*

WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn

KOUT/Rapid City, SD PD/MD: Mark Houston

KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn

KUUE/Reno, NV OM: Jim McClain APD: 'Big" Chris Hart

WCEN/Saginaw, MI PD/MD: Joby Phillips

WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee

KGKL/San Angelo, TX OM/PD: Boomer Kingston

KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels MD: Adam Montiel

KRAZ/Santa Barbara, CA

KSNI/Santa Maria, CA

Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan

Sirius New Country/Satellite* OM/PD: Scott Lindy MD: Al Skop

XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas

WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee

WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm

KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans

KSUX/Sioux City, IA PD/MD: Tony Michaels

WTHI/Terre Haute, IN OM/PC: Barry Kent

WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn

WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson

WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone

WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Trey Daniels

WFRG/Utica, NY OM/PD: Bill McAdams

KJUG/Visalia, CA PD/MD Dave Daniels

WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan

WOVK:/Wheeling, WV PD/MD: Jim Elliott

WILQ/Williamsport, PA OM/PD Ted Minier APD/MD: John O'Brien

KXDD/Yakima, WA OM/PD. Dewey Boynton APD/MD: Joel Baker



► REBA McENTIRE'S DUET WITH KELLY CLARKSON, ON THE COVER OF "BECAUSE OF YOU," MAKES A STRONG MOVE INTO THE TOP 10 OF THE CANADA COUNTRY CHART (16-6). POWERED BY nielsen BDS

WEEK	WECK	GHART	COUNTRY INDICATOR	R			6
THIS	3	WEEKS	TITLE	/ PROMOTION LABEL	PLA TW	YS #/-	TOTAL AUD.
0	18	19	LOST IN THIS MOMENT BIG & RICH	WARNER BROS / WRN	3710	+72	8.287
2	3	17	WRAPPED GEORGE STRAIT	MCA NASHVILLE	3601	+37	7.706
3	2	21	LUCKY MAN MONTGDMERY GENTRY	COŁUMBIA	3479	-129	7.500
0	4	11	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE	3374	+154	7.431
0	6	19	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	3074	+222	7.017
6	7	4	NEVER WANTED NOTHING MORE KENNY CHESNEY	BNA	3046	+323	6.905
	9	27	STARTIN' WITH ME JAKE OWEN	RCA	2776	+112	5.881
8	8	20	JOHNNY CASH JASON ALDEAN	BROKEN BOW	2772	+75	6.103
	110	22	A DIFFERENT WORLD BUCKY COVINCTON	LYRIC STREET	2702	+96	5.811
10	12	15	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	2678	+237	5.657
0	n.	10	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB	2484	+7	5.150
12	13	15	TOUGH CRAIG MORGAN	BROKENBOW	2427	+66	5.453
	14	6	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE	2275	+227	4.862
0	166	16	I WONDER KELLIE PICKLER	BNA	2050	+93	4.291
15	15	22	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	2048	+15	4.426
16	18"	6	EVERYDAY AMERICA SUGARLAND	MERCURY	1954	+200	4.213
17	5	17	TICKS BRAD PAISLEY	ARISTA NASHVILLE	1882	-1003	3.771
18	172	9	HOW I FEEL MARTINA MCBRIDE	RCA	1881	+51	4.060
19	20	14	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	1727	+86	3.557
20	22	4	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE	1670	+279	3.634
3	19	17	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	1669	+18	3.623
22	21	12	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	1538	+80	3.166
23	23	4	IF YOU'RE READING THIS TIM MCGRAW	CURB	1534	+239	3.332
24	26	3	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE	1499	+323	3.207
25	24	12	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	1364	+80	2.957
26	29	5	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE	1311	+220	2.709
27	25	8	MEASURE OF A MAN JACK INGRAM	BIG MACHINE	1276	+76	2.783
28	27	10	FALL CLAY WALKER	ASYLUM-CURB	1160	+15	2.297
29	30	11	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	LYRIC STREET	1105	+31	2.242
30	28	22	I GOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	1105	0	2.135
3	31	6	ANOTHER SIDE OF YOU JOE NICHOLS	UNIVERSAL SOUTH	972	+54	1.917
32	33	7	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COLUMBIA	818	+103	1.867
33	32	5	LOST FAITH HILL	WARNER BROS./WRN	800	+71	1.672
34	34	6	ONE OF THE BOYS GRETCHEN WILSON	COLUMBIA	579	-59	1.127
35	35	6	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB	567	+58	1.093
36			THE MORE I DRINK BLAKE SHELTON	WARNER BROS./WRN	512	+93.	0.992
37	36	2	YOU NEVER TAKE ME DANCING TRAVISTRITT	CATEGORY 5	504	+13	1.139
38	58	2	NOTHIN' BETTER TO DO LEANN RIMES	ASYLUM-CURB	486	+16	0.984
39	K	-	AS IF SARA EVANS	RCA	484	+70	1.036
40	39	2.	SUNDAY MORNING IN AMERICA KEITH ANDERSON	ARISTA NASHVILLE	477	+14	1.015

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST CANADA COUNTRY	PL) TW	AYS +/-
0	1	11	I TDLD YOU SD KEITHURBAN CAPITOL NASHVILLE/EMI	564	+7
9	13°	17	LOST IN THIS MOMENT BIG & RICH WARNER BROS./WARNER	533	+16
0	6	10	CHEAPER TD KEEP HER AARON LINES OUTSIDE THE LINES	526	+33
9	54	8	I NEED YDU TIM MCGRAW WITH FAITH HILL CURB/EMI	515	+8
9	5	12	PICKUP TRUCK SHANE YELLDWBIRO 306/UNIVERSAL	501	+1
0	16	5	BECAUSE DF YDU REBAMCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL	481	+98
•	8	6	DIDN'T EVEN SEE THE DUST PAUL BRANDT BRAND-T/UNIVERSAL	480	+5
8	7	19	FIND DUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS	475	-17
9	12	3	NEVER WANTED NOTHING MORE KENNY CHESNEY BNA/SONY BMG	462	+22
10	14	18	LUCKY MAN MONTGOMERY GENTRY COLUMBIA/SONY BMG	458	+62
11	11	12	THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI	446	-14
12	2	16	TICKS BRAD PAISLEY ARISTA NASHVILLE/SDNY BMG	442	-83
13	20	4	ROCK IN MY BOOT JASON BLAINE INDEPENDENT	425	+121
14	9	16	GOOD DIRECTIONS BILLY CURRINGTON MERCURY/UNIVERSAL	424	-41
15	10	16	WRAPPED GEDRGE STRAIT MCA NASHVILLE/UNIVERSAL	417	-48
16	17	10	ONE BREATH FROM A HEARTACHE ADAMGREGORY MENSA/EMI	404	+35
17	13	8	KICKING STDNES JOHNNY REIO MAPLEMUSIC	389	-13
18	15	12	TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL	386	-1
0	27	3	PROUD DF THE HOUSE WE BUILT BRODKS & OUNN ARISTA NASHVILLE/SONY BMG	346	+85
20	19	14	LET'S TALK ABOUT LOVE BESSIE FARRELL UNIVERSAL	338	+8
9	25	5	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE/EMI	327	+54
22	33	2	DONE YOU WRONG AARON PRITCHETT OPM	317	+100
23	21	15	INTO YDU CAROLYN OAWN JOHNSON ANGELINE/UNIVERSAL	28 5	-16
24	26	6	NOBODY DIED THE WILKINSONS LATIGIO/ANGELINE	280	+9
25	22	26	MOMENTS EMERSON DRIVE MONTAGE/MIDAS/UNIVERSAL	279	-19
26	18	15	DRIVING WITH THE BRAKES ON DOC WALKER MAPLEMUSIC	276	-73
27	23	16	DIRTY GIRL TERRICLARK BNA/SONY BMC	273	-18
28	24	21	I WANT YOU TO LIVE GEORGE CANYON UNIVERSAL	269	-5
29	30.	9	WHAT WOULD YOU HAVE ME BELIEVE SEANHOGAN RAVING ROOSTER	266	+28
30	29	7	ONE OF THE BOYS GRETCHEN WILSON COLUMBIA/SONY BMG	218	-27

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AC/HOT AC



Adult female radio formats are more adept at changing with the times than you might think

Who You Calling Staid?

Chuck Taylor CTaylor@RadioandRecords.com

emale-oriented adult radio is often considered staid, resistant to evolution and among the last formats to widen the window when it comes to adapting to new generations of core listeners. During the past three years, I have explored trends shaping the AC and hot AC charts. In each instance, the statistics lend credence to the fact that evolution is more readily embraced than one might imagine. Staid? Hardly. Consider the following evidence that female adult formats, if anything, have stayed dynamic.

Q4 2004: Hot AC—Adults' Top 40 Going On 14

Then: The trend in October 2004 resulted from hot AC's indulgence of more kiddie acts than at any point in the format's history. Hot AC, which traditionally maintained a stable of core artists whose age range is roughly the same as its listeners, spent much of the second half of the year indulging in hitmakers half the age of its norm.

In the past, where the genre courted Sarah McLachlan, Alanis Morissette and Matchbox Twenty, the dynamic in 2004 was a chartload of scores from Ashlee Simpson, whose "Pieces of Me" was No. 5; Avril Lavigne's "My Happy Ending" at No. 7; Kelly Clarkson's "Breakaway," just getting started at No. 18; and "On the Way Down" at No. 14 from Ryan Cabrera. Even JoJo, who at 13 was the youngest artist to score a CHR/top 40 No. 1, was gaining a presence at hot AC with debut "Leave (Get Out)" at No. 33.

Programmers stood by the notion that a hit is a hit, no matter the performer's age, noting that the youthful singers perhaps brought mothers and daughters together.

CBS Radio hot AC WKRQ (Q102)/ Cincinnati PD Patti Marshall says, "The new crop of young artists has given us better music, increased overall tempo and frankly, with Ashlee and Kelly, increased star appeal, since they were known to a TV audience before they came to radio."

PDs say that with little association to bubble-gum pop—as these kids leaned more toward rock—they may have come across as more grown-up than they actually were, blending with hits from 3

Doors Down, Evanescence and Hoobastank.

Now: While Clarkson and Lavigne became core artists at AC and hot AC, it was because of a persistent string of across-the-board hits . . . not their innate youth. For the most part, the overall youngster trend at hot AC in 2004 was more a fall shower than long-term global warming. Today's chart is pretty much all grown-up again, flanked by Daughtry, Maroon 5, Nickelback, Gwen Stefani, Rob Thomas, Pink and Carrie Underwood.

Q1 2005: Country Invades AC, But Will The Ride Last?

Then: Once a decade, it appears, country music holds hands with mainstream radio—and then, like a Hollywood marriage, it's over and players return to their respective corners. So it was in first-quarter 2005, as Martina McBride, Tim McGraw and Keith Urban began country's latest love affair with AC radio, all riding the top 10 in March.

McBride was on her second top four hit with the sentimental "In My Daughter's Eyes," which followed the uptempo "This One's for the Girls." Urban's wistful "You'll Think of Me" hit No. 3, and McGraw's inspirational "Live Like You Were Dying" tipped the top five.

Greater Media AC WMJX (Magic 106.7)/ Boston APD Candy O'Terry says, "Every time new product for AC gets thin, we tend to dip into country. Look at 'Urban Cowboy,' then Juice Newton and Rosanne Cash, then Garth Brooks. There are definite cycles."

She adds that a strong appeal of country music



Underwood



McGraw



McBride



Clarkson

is its messages: "AC listeners love story songs." But "sometimes a great country song may be about riding a bull or reading the Good Book. It may be a great lyric, but it's not part of the AC lifestyle. You have to pick crossover records carefully."

Now: Is Carrie Underwood country? Based on the success of "Before He Cheats," which crossed from country to hot AC and AC to CHR/top 40, hardly. It is simply a great pop song that launched at country radio.

Today, two years after the country craze of first-quarter 2005, ironically, two of the same three artists crossing over then maintain relevance today. McBride is top 20 with "Anyway," and McGraw is just outside the top 20 with "My Little Girl." Taking the place of Urban is Rascal Flatts, whose pop remix of "My Wish" is most-added at AC, on the heels of recent No. 1 "What Hurts the Most." The verdict? Two years later, the score remains even.

Q3 2005: What's Old Is New Again At AC

Then: In the 1980s, the AC chart blossomed with new artists Rick Springfield, Bryan Adams, John Waite and Vanessa Williams, while such seasoned acts as Tina Turner, Earth, Wind & Fire, Hall & Oates and Ambrosia also scored major chart victories. Two years ago, in July 2005, eight of the top 40 positions on the AC tally—or one in five—included the reappearance of those very '80s throwbacks, some of which had first charted 25 years previous.

"As a PD, you are more likely to fill current slots with a song that has familiarity rather than taking a chance on something new," says Rob Miller, PD of Clear Channel AC WALK/Long Island-Nassau, N.Y. "More effort and airplay are needed to expose an original song."

In addition, AC supported a number of cover albums, including Michael McDonald's "Motown" and Hall & Oates' "Our Kind of Soul," which delivered remakes from the '60s and '70s.

Now: As prominent a trend as the '80s retreat was just two years ago, AC has since veered far from such a path. The top of the chart is chock-full of acts that came to prominence this decade—John Mayer, the Fray, Michael Bublé, Nickelback, Corinne Bailey Rae—or those who redefined themselves as solo artists last decade, a la Thomas and Stefani.

The only retro acts now within the top 30, in fact, are leading the rear, with REO Speedwagon's "I Needed to Fall" at No. 30 and Paul McCartney's new "Ever Present Past" at No. 26, as well as Rod Stewart at No. 17 and Bon Jovi at No. 28—both of which have managed to maintain relevance as current acts at the format.

So what does it all mean? Clear Channel AC WMGF/Orlando PD Ken Payne suggests that it's wide appeal that keeps adult, female-targeted formats on top. "Music has undergone a shift to a more edgy, modern sound. A few years ago that would have sounded odd, but because of exposure from other sources and a shift in the women who make up our core they sound quite natural now. We've kept reinventing ourselves, shifting the music focus rather than moving with the target demo."

24/7 NEWS ONLINE @ www.RadioandRecords.com

► FERGIE CRIES ONLY HAPPY TEARS, AS SHE DEBUTS ON AC AT NO. 29 WHILE TAKING MOST INCREASED PLAYS (UP 457) WITH AN 18-15 JUMP ON HOT AC.





POWERED BY nielsen BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS STARTIST IMPRINT / PROMOTION	TATUS	PLA TW	4 Y5 +/-	AUDIE MILLIONS	
0	2	44	WAITING ON THE WORLD TO CHANGE NO. 1 (15 WKS) JOHN MAYER AWARE/CO		1827	+96	13.654	2
2	1	38	CHASING CARS SNOW PATROL POLYDOR/A&M/INTE	11 ³ ERSCOPE	1713	-71	14.618	1
3	3	14	EVERYTHING MICHAEL BUBLE 143/	th REPRISE	1684	-20	11.962	4
4	4	37	HOW TO SAVE A LIFE THE FRAY	I14 EPIC	1631	+13	12.250	3
5	7	8	HOME MOST INCREASED PLAYS	11 th	1180	+115	10.971	5
6	8	11	THE SWEET ESCAPE	I1 ² RSCOPE	1159	+106	10.792	6
7	5	44		14 位	1151	-15	9.029	8
8	6	24	CHANGE	REPRISE	1131	0	4.694	12
9	9	11		13 位	1108	+99	9.333	7
10	10	39	STREETCORNER SYMPHONY ROB THOMAS MELISMA/A	日位	963	-37	6.947	9
11	11	23	RAINCOAT	DR & TIE	767	-51	3.589	16
12	12	25	IRREPLACEABLE	14 th	745	-52	4.422	13
13	13	26	SUDDENLY I SEE KT TUNSTALL RELENTLESS	11 位	607	-27	5.479	10
(a)	15	12	LITTLE WONDERS ROB THOMAS MOST ADDED WALT DISNEY/MELISMA/AT	廿	554	+70	4.907	11
(3)	16	16	FEBRUARY SONG	T REPRISE	472	+30	2.494	21.
16	14	18	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM	SLG	469	-92	1.694	23
	17	7	MAKES ME WONDER MAROON 5 A&M/OCTONE/INTE	RSCOPE	459	+33	4.055	14
1	19	15	ANYWAY MARTINA MCBRIDE RCA NAS	I1 ☆ SHVILLE	395	+19	1.222	25
19	20	7	MY WISH RASCAL FLATTS LYRIC STREET/HOLL	I1 ☆ YWOOD	388	+3,8	1.238	24
20	,18	19	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/RMG	354	-71	2.851	17
	21	4	EVER PRESENT PAST PAUL MCCARTNEY MPL/HEAR/CO		280	+44	2.822	18
222	22	19	IT'S NOT OVER	I1 ³	248	+12	3.778	15
•	23	15	SAY IT RIGHT NELLY FURTADO MOSLEY/	113	243	+28	2.576	20
3	25	3	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND	廿	223	+48	2.393	22
23	24	3	HEAVEN KNOWS	TA/RMG	208	+8	0.412	-
26	26	4	LEMONADE CHRIS RICE INO/COI		195	+31	0.268	
27	27	7	I NEEDED TO FALL REO SPEEDWAGON SPEEDWAGON/MA		148	-1	0.394	-
28	28	6		12 位	139	+13	0.778	29
29	H	EW	BIG GIRLS DON'T CRY FERGIE WILLIAM/A&M/INTE		130	+63	2.818	19
30	30	2	CHANGES	ARRIOR	79	+3	0.040	,

RECURRENTS

1015

926

888

733

842

855

LIGHT AND	
MOST ADD	D
TITLE ARTIST / LABEL	NEV STATION:
LITTLE WONDERS	5
Rob Thomas (WALT DISNEY/MELISMA/ATLAI	NTIC)
WFMK, WJKK, WSUY, WVAF, W	ZID
MAKES ME WONDER	4
Maroon 5 (A&M/OCTONE/INTERSCOPE)	
KLTQ, KSSK, KTDY, WSUY	
EVER PRESENT PAST Paul McCartney	4
(MPL/HEAR/CONCORD)	
KEZK, KOST, WCDV, WRVR	
BIG GIRLS DON'T CRY Fergie	4
(WILL.I.AM/A&M/INTERSCOPE)	
KUMU, WHUD, WLEV, WLHT	
HOME Daughtry	3
(RCA/RMG)	
KISC, WNIC, WTVR	
THE SWEET ESCAPE Gwen Stefani Feat. Akon	3
(INTERSCOPE)	
KSOF, WRAL, WZID	
RAINCOAT Kelly Sweet	2
(RAZOR & TIE)	
KOST, WRVR	
NEVER ALONE Jim Brickman Feat. Lady Anteb	elium 2
(SLG) KSSK, WYYY	
ANYWAY	2

WCDV	SUNNY 103.3
Baton Rouge, LA	
OM: LeBron "BJ" Joseph PD: Jeff Johnson	
Chris Rice, Lemonade, 4 Paul McCartney, Ever Pres	sent Past, 3

11 NIELSEN BDS		AYS
CERTIFICATIONS	TW	LW
116	712	698
$1\tilde{1}^4$	696	721
115	640	716
n	630	563
n ⁵	623	610

	NEW A	ND ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN		PLAYS /GAIN
HEY THERE D Plain White T's	ELILAH 66/29	Kirk Franklin	29/3
(HOLLYWOOD) TOTAL STATIONS:	8	(STAX/CONCORD) TOTAL STATIONS:	2
BEST OF ME Chrisette Michele	64/24	Paul McCartney	27/9
(DEF JAM/IDJMG) TOTAL STATIONS:	11	(MPL/HEAR/CONCORD) TOTAL STATIONS:	4
GLAMOROUS Fergie Feat, Ludac (WILL.I.AM/A&M/II		BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)	27/3
TOTAL STATIONS:	2	TOTAL STATIONS:	3
GRAVITY John Mayer [AWARE/COLUMBI	31/S	FIRST TIME Lifehouse (GEFFEN)	26/3
TOTAL STATIONS:	3		4
KNOCK DOWN Chubby Checker (TEEC)	THE WALLS 30/8	THINKING ABOUT YOU Norah Jones (BLUE NOTE/BLG)	J 22/1
TOTAL STATIONS:	3		4

MOST INCREASE PLAYS		
+115	th	HOME Daughtry (RCA/RMG) KVLY +16, WGSY +9, KMXZ +9, KSOF +8, KUMU +7, WFPG -7, WCRZ +6, WARM +5, WALK +5, WHOM +5
+106		THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WSNE +1, KVLY +1O, KBAY +1O, WZID +7, WLRQ +7, WMEZ +7, WRVR +6, KSSK +6, KJDL: -6, WMTX +5
+99	th	BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KRNO +18, WMTX +12, WWFS +11, WWDE +11, KVLY +10, WLEV +9, WTVR +8, WLHT +5, KGBY +5, WOBM +5
+96		WAITING ON THE WORLD TO CHANGE John Mayer (Aware/Columbia) WWDE +9, WMG5 +8, KTDY +7, WAHR +6, WDEF +5, KBAY +4, KESZ +4, KGBX +4, WTVR +4, KWAV +4
	廿	LITTLE WONDERS Rob Thomas (Walt Disney/Melisma/Atlantic)

FOR WEEK ENDING JULY 1, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

98 AC, 27 Canada AC and 22 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.



TITLE ARTIST / IMPRINT / PROMOTION LABEL

UNWRITTEN NATASHA BEDINGFIELD (EPIC)

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HURT CHRISTINA AGUILERA (RCA/RMG)

YOU'RE BEAUTIFUL

IAMES BLUNT (CUSTARD/ATLANTIC)

Encouraging Music

TITLE ARTIST / IMPRINT / PROMOTION LABEL

WHAT HURTS THE MOST
RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)

YOU AND ME LIFEHOUSE (GEFFEN)

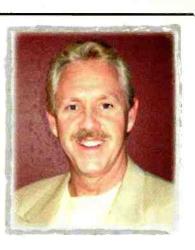
THE RIDDLE

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► AVRIL LAVIGNE DEBUTS AT NO. 38 AS MOST ADDED WITH "WHEN YOU'RE GONE," WHICH ALSO STARTS ON THE CHR/TOP 40 CHART AT NO. 35.





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THIS WEEK	LAST WEEK	WCCKC ON CHART		IN NIELSEN BDS THITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLA TW	\YS +/-	AUDIEN MILLIONS	
4)	1	13	HOME DAUCHTRY	NO.1(5 WKS) 自 位 RCA/RMG	3502	+29	18.092	1
2	2	14	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	3213	-7	16.348	2
3	3	25	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	IT ² INTERSCOPE	2493	-112	12.414	5
4	4	28	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	2428	-172	12.645	4
5	5	33	U + UR HAND PINK	LAFACE/ZOMBA	2311	-19	11.083	6
6	7	9	FIRST TIME LIFEHOUSE	TO GEFFEN	2217	+105	9.983	8
7	6	29	BEFORE HE CHEATS CARRIE LINDERWOOD	11 ³	2202	-49	13.117	3
8	9	9	HEY THERE DELILAH PLAIN WHITE T'S	位 HOLLYWOOD	2083	+198	10.677	7
9	8	22	LITTLE WONDERS ROB THOMAS	垃 WALT DISNEY/MELISMA/ATLANTIC	1886	-147	8.765	10
10	10	29	SAY IT RIGHT NELLY FL RTADO	n ³ 位 MOSLEY/GE-FEN	1789	-15	8.578	11
(1)	12	19	BETTER THAN ME	UNIVERSAL REPUBLIC	1740	+4	7.439	13
12	11	31	IT'S NOT OVER	H ³ th RCA, RMG	1701	-68	9.191	9
13	13	25	ROCKSTAR NICKELBACK	RDADRUNNER/ATLANTIC/_AVA	1691	+257	7.846	12
14	14	14	(YOU WANT TO) MAK		1484	+105	6.809	14
15	18	4		MOST INCREASED PLAYS ☆ WILL.I.AM/A&M/INTERSIOPE	1388	+457	6.312	15
16	16	17	UNDENIABLE MAT KEARNEY	AWARE/COLUMBIA	1304	+94	4.106	18
17	15	12	GIRLFRIEND AVRIL LÆVIGNE	I RCA 'RMG	1168	-104	5.493	16
18	17	11	NEVER AGAIN KELLY CLARKSON	RCA'RMG	973	-162	4.278	17
19	20	4		AM AND MIKAELA'S THEME) AIRPOWER WARNER BROS.	964	+193	3.2 92	20
20	19	13	FACE DOWN THE RED JUMPSUIT APPARATUS	II 位 V RGIN	934	+84	3.035	22
	24	5	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	800	+158	3.899	19
02	23	10	DIG INCUBUS	IMMORTAL/EPIC	799	+130	2.572	25
23	21	718		/BREAKFAST IN AMERICA 11 stump decaydance/fueled by ramen/atlantic/lava	700	-59	2.734	24
3	25	10	WHAT I'VE DONE LINKIN FARK	WARNER BROS.	657	+61	2.843	23
25	26	10	EXTRAORDINARY MANDY MOORE	FIRM	553	+46	1.880	29
26	30	7	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	543	+77	1.880	28
	27	6	IF YOU'RE GONNA LE EMERSON HART	AVE MANHATTAN/CAPITOL	532	+34	1,109	40
28	22	14	OTHER SIDE OF THE	WORLD RELENTLESS/VIRGIN	492	-245	1.572	33
29	25	8.	BEAUTIFUL DISASTER	SLAND/IDJMG	485	+13	0.982	
30	37	2	WHO KNEW	û LAFACE/ZOMBA	470	+181	3.042	21
31	2E	12	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	462	-23	2.271	26
32	32	7	WHEN WE DIE BOWLING FOR SOUP	JIVE/ZOMBA	461	+80	1.222	37
33	3€	3	THNKS FR TH MMRS FALL OLTBOY	FUELED BY RAMEN/ISLAND/ DJMG	431	+119	1.729	30
34	35	3	ALL AT ONCE THE FRAY	th EPIC	426	+90	2.098	27
35	34	3	4 IN THE MORNING GWEN STEFANI	tr Interscope	422	+105	1.380	34
36	35	4	THE STORY BRANDI CARLILE	COLUMBIA	374	+59	1.343	35
37	37	4	EVERYTHING MICHAEL BUBLE	ជា 143/REPRISE	374	-8	1.626	32
38		IE#	WHEN YOU'RE GONE AVRIL LAVIGNE	MOST ADDED RCA/RMG	344	+192	1.026	-
39	3č	3	WAIT FOR YOU ELLIOT YAMIN	HICKORY	322	+56	1.217	38
40	40	2	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/NDJMG	300	+38	1.711	31

TITLE ARTIST / LABEL WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KLCA, KLTG, KLZR, KMHX, KOSO, KSIL. Sirius The Pulse, WBMX, WINK, WMYX, WPLJ, WTIC, WZPT BIG GIRLS DON'T CRY Fergie (WILLI.AM/A&M/INTERSCOPE) KALZ, KAMX, KBBY, KCIX, KZZO, WDV. WHBC. WTIC, WZPT WHO KNEW Pink (LAFACE/ZOMBA) KCIX, KLLY, KMXB, KOSD, KQKQ, KSTP. WMJC, WQAL PICTURES OF YOU The Last Goodnight (VIRGIN) KCOU, KLLY, KLTG, KLZR, KPEK, KQKQ. WJLK REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KCOA, KEZR, KFEZ, WMJC, WWMX, W.	9 00, 8
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KLCA, KLTG, KLZR, KMHX, KOSO, KSII. Sirius The Pulse, WBMX, WINK, WMYX, WPLL, WTLC, WZPT BIG GIRLS DON'T CRY Fergie (WILL.I.AM/ASM/INTERSCOPE) KALZ, KAMX, KBBY, KCIX, K2ZO, WDV: WHBC, WTIC, WZPT WHO KNEW Pink (LAFACE/ZOMBA) KCIX, KLLY, KLYK, KMXB, KDSO, KQKQ, KSTP, WMJC, WQAL PICTURES OF YOU The Last Goodnight (VIRGIN) KCOU, KLLY, KLTG, KLZR, KPEK, KQKQ, WJLK REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	9 00, 8
BIG GIRLS DON'T CRY Fergie (WILLI,AMAGM/INTERSCOPE) KALZ, KAMX, KBBY, KCIX, KZZO, WDV: WHBC, WTIC, WZPT WHO KNEW Pink (LAFACE/ZOMBA) KCIX, KLLY, KMXB, KOSO, KQXQ, KSTP, WMJC, WQAL PICTURES OF YOU The Last Goodnight (VIRGIN) KCDU, KLLY, KLTG, KLZR, KPEK, KQKQ, WJLK REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	0, 8
Pink (LAFACE/ZOMBA) KCIX, KLLY, KMXB, KDSD, KQXQ, KSTP, WMJC, WQAL PICTURES OF YOU The Last Goodnight (VIRGIN) KCDU, KLLY, KLTG, KLZR, KPEK, KQKQ, WJLK REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	7
The Last Goodnight (VIGIN) KCOU, KLLY, KLTG, KLZR, KPEK. KQKQ WJLK REHAB Amy Winehouse (UNIVERSAL REPUBLIC)	
Amy Winehouse (UNIVERSAL REPUBLIC)	
	6 ZPT
BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME Goo Goo Dolls (WARNER BROS.) KCIX, KFBZ, KOSO, KZZO, WMJC) 5
HOLLYWOOD Collective Soul (EL.) KMXB, KOSO, WAJI, WMMX	4
WHEN WE DIE Bowling For Soup (JIVE/ZOMBA) KCIX, KYSR, KZZO	3
ALL AT ONCE The Fray (EPIC) KIMN, WAJI, WHBC	3
4 IN THE MORNING Gwen Stefani (INTERSCOPE) KCDU, WINK, WZPT	3

	NEW AND	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY5 /GAIN
HOLLYWOOD Collective Soul (EL)	281/22	BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)	169/54
TOTAL STATIONS:	23	TOTAL STATIONS:	9
BUBBLY Colbie Caillat (LNIVERSAL REPUBLIC)	277/72	DREAMING WITH A BROKEN HEART John Mayer	156/53
TOTAL STATIONS:	23	(AWARE/COLUMBIA)	15
I'LL STAND BY YOU Carrie Underwood (FREMANTLE/19)	193/12	TOTAL STATIONS: PARALYZER Finger Eleven (WIND-UP)	155/25
TOTAL STATIONS:	9	TOTAL STATIONS:	17
WONDERFUL WORLD James Morrison (FOLYDOR/INTERSCOPE)	186/18	TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG)	153/25
TOTAL STATIONS:	10	TOTAL STATIONS:	16
THE OLDER ! GET Skillet (ARDENT/ATLANTIC/LAVA)	1 70 /10	LAST REQUEST Paolo Nutini (ATLANTIC)	152/19
TOTAL STATIONS:	17	TOTAL STATIONS:	17

45 MOST INCREASED PLAYS +457 **BIG GIRLS DON'T CRY** Fergie (will.i.am/A&M/Interscope) WDVD +31, KZZU +29, KCIX +26, K:STZ +25, KAMX +25, WWMX +22, WTIC +22, KPLZ +21, WZPT +18, KCDU +15 +257 ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava)
WINK +20, WMYX +20, WQAL +18, WXMA +18, KLZR +16,
KMHX +15, KPLZ +15, KMXP +14, KZZL +14, WTSS +13 +198 **HEY THERE DELILAH** Plain White T's (Hollywood) KSTZ +31, WMYX +20, WAYV +18, WD'/D +16, WMC +14, WRQX +14, KZZU +12, WTMX +11, KQKQ +9, KSII +9 +193 **BEFORE IT'S TOO LATE** (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.) KZZU +25, WMYX +20, WRQX +16, KCSO +15, KCDU +13, KMHX +12, KZZO +12, KSTZ +9, WWHA +8, WLNK +8 WHEN YOU'RE GONE Avril Lavigne (RCA/RMC)
KSTZ +25, WWMX +19, WMYX +17, WBNS +14, WWHA +14,
WMC +13, KOSO +13, WINK +10, WTIC +9, WKRQ +7

FOR WEEK ENDING JULY 1, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

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Gimmicks.

Mix 106

Fergie, Big Girls Don't Cry, 26 Goo Goo Dolls, Before It's Too Late (Sam And Mikaela's Theme), 7
Bowling For Soup, When We Die, 0
Pink, Who Knew, 0

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AC/HOT AC

HOT AC REPORTERS

WKDD/Akron OH*

WRVE/Albany, NY*
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse

KPEK/Albuquerque, NM* PD: Tony Manero MD: Jamie Frye

KDBZ/Anchorage, AK OM/PD: Tom Oakes

KMXS/Anchorage, AK PD/MD: Roxi Lennox APD: Joe Campbell

WAYV/Atlantic City, NJ*

KAMX/Austin, TX* PD: Dusty Hayes APD: Carrie Benjamin MD: Carev Edwards

KLLY/Bakersfield, CA* OM/PD: E.J. Tyler APD: Erik Fox MD: Darri Dawn

WWMX/Baltimore, MD* OM: Dave LaBrozzi PD: Greg Carpenter

WMRV/Binghamton, NY PD: Bob Tavlor

KCIX/Boise, ID*

PD/MD: Brent Carev WBMX/Boston, MA* PD: Jerry McKenna APD/MD: Mike Mullanev

WUHU/Bowling Green, KY PD/MD: Brooke Summers

WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas

WHBC/Canton, OH*
PD: Hunter Scott
APD/MD: Kavleigh Kriss

WCOD/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews

WLNK/Charlotte, NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller

WTMX/Chicago, IL*

PD: Mary Ellen Kachinske MD: Nikki Chuminatto WKRQ/Cincinnati, OH*

OM/PD: Patti Marsh APD: Grover Collins MD: Brian Douglas

WOAL/Cleveland, OH* PD: Dave Popovich
KVUU/Colorado Springs, CO*

PD: Chris Pickett MD: Darren McKee WBNS/Columbus, OH* PD: Jay Taylor MD: Sue Leighton

KLTG/Corpus Christi, TX* OM/PD: Bert Clark

KDMX/Dallas, TX* OM: Pat McMahor PD: Rick O'Bryan MD: Lisa Thomas

WDAQ/Danbury, CT PD: Chris Duggan APD/MD: Scott McDonnell

WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent

KALC/Denver, CO* OM/PD: Dave Symonds APD/MD: Sam Hill

KIMN/Denver, CO* PD: John Roberts APD/MD: Michael Gifford KSTZ/Des Moines, IA*

PD: Jim Schaefer MD: Jimmy Wright WDVD/Detroit, MI* PD: Byron "Ron" Harrell MD: Jesse Addy

KBMX/Duluth, MN OM: Derek Morar PD: Corev Carter

KSII/EI Paso, TX* OM/PD: Courtney Nelson WBQB/Fredericksburg, VA OM/PD: Chris Carmichael MD: Crvstal Preslev

KALZ/Fresno, CA* OM/PD: Paul Wilson APD: Laurie West

KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Beano

WINK/Ft. Myers, FL* PD: Chad Rufer APD: Dave Alexander

WAJI/Ft. Wayne, IN* PD: Barb Richards MD: Marti Taylor

WMEE/Ft. Wayne, IN* OM/PD: Rob Kelley APD/MD: Dave Michaels

WQLH/Green Bay, WI* WWHA/Greenville, NC*

OM/PD: Mike "Maddawg" Biddle APD/MD: Gina Grav WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman

WNNK/Harrisburg, PA* OM/PD: John O'Dea APD: Hollywood MD: Denny Logan

WTIC/Hartford, CT* OM: Steve Salhany PD/MD: Jeannine Jersey

KHMX/Houston, TX*
OM: Ken Charles
PD: Vince Richards
APD/MD: Keith Scott

WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johll

MD: Dave Decker KMXB/Las Vegas, NV*

WCDA/Lexington, KY* PD/MD: Chris Elliott KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Rooers

KYSR/Los Angeles, CA*
PD: Charese Fruge
APD/MD: Deanne Saffren
WXMA/Louisville, KY*

PD: George Lindsey MD: Katrina Blair WMC/Memphis, TN*

OM: Jerry Dean PD: Lance Ballance MD: Jill Bucco

WKTI/Milwaukee, WI* PD: Bob Walker WMYX/Milwaukee, WI*

OM: Brian Kelly PD: Mike Nelson KSTP/Minneapolis, MN* PD: Leighton Peck APD/MD: Jill Roen

KOSO/Modesto, CA® PD: Zac Davis APD: Jack Paper

WJLK/Monmouth, NJ* OM/PD: Lou Russo APD/MD: Debbie Mazella

KCDU/Monterey, CA* OM/PD: Kenny Allen WMJC/Nassau, NY* PD/MD: Jon Daniels

WPLJ/New York, NY*
OM: Torn Cuddy
PD: Scott Shannon
MD: Tony Mascaro

WPTE/Norfolk, VA* PD: Barry McKay MD: Heather Branch KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Brad Reed

WMXO/Olean, NY MD: Chris Hicks KQKQ/Omaha, NE*

PD/MD: Nevin Da KSRZ/Omaha, NE* OM: Tom Land PD: J. Pat Miller MD: Jessica Dol

WOMX/Orlando, FL* PD: Jeff Cushman MD: Laura Francis

KBBY/Oxnard, CA* PD: Todd Violette APD/MD: Matt Michaels KFYV/Oxnard, CA* OM/PD: Mark Elliott MD: Maverick

KPSI/Palm Springs, CA PD: Connie Breeze MD: Bradlev Rvan WXMP/Peoria, IL PD: Scott Seipel

KMXP/Phoenix, AZ* OM: Alan Sledge PD: Ron Price MD: Allen Frev

WZPT/Pittsburgh, PA* OM/PD: Keith Clark APD: Jonny Hartwell MD: Scott Alexander

WMGX/Portland, ME* OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton

KRSK/Portland, OR* PD: Jeff McHugh MD: Shervl Stewart WBWZ/Poughkeepsie, NY PD: Aaron "Dave" McCord MD: Chris Chase

KLCA/Reno, NV* OM: Bill Schulz PD: Beej Bretz MD: Connie Wrav KZZO/Sacramento, CA*

OM: Byron Kennedy PD: Jeff Z. APD/MD: Shawn Cash KUDD/Salt Lake City, UT* OM/PD: Brian Michel

KMYI/San Diego, CA* PD: Jimmy Steele

KIOI/San Francisco, CA* OM: Michael Martin PD: Stacy Cunningham MD: Darren McPeake KLLC/San Francisco, CA*

PD: Chris Mays APD/MD: Javn KEZR/San Jose, CA*

PD: Dana Jang MD: Kirk Peffer KRUZ/Santa Barbara. CA* KMHX/Santa Rosa, CA*

Sirius The Pulse/Satellite*

PD: Jim Ryan MD: Heidi O'Brien XM Flight 26/Satellite* PD: Mike Abrams

KPLZ/Seattle, WA* PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto

KCDA/Spokane, WA* OM: Robert Harder PD: Scott Shannon

KZZU/Spokane, WA* OM: Roger Nelson PD: Ken Hopkins APD/MD: Paul "Patch" Adams

WHYN/Springfield, MA* OM/PD: Pat McKay MD: Kevin Johnson

KYKY/St. Louis, MO* PD: Mark Edwards MD: Jen Myers WQKX/Sunbury, PA

PD: Drew Kelly APD: Chad Evans MD: Rob Senter WBOW/Terre Haute, IN PD: Sketch Brumfield WWWM/Toledo, OH*

PD: Kirk Patrick KLZR/Topeka, KS* PD: Jon Thomas MD: Bobby Rock

WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker

WRMF/West Palm Beach, FL*
OM: Elizabeth Hamma
PD: Bob Neumann
APD/MD: Amv Navarro

KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Rvan KFBZ/Wichita, KS*

WINC/Winchester, VA OM/PD: Jeff Adams APD/MD: Paula Kidwell

WXLO/Worcester, MA* OM/PD: Jay Beau Jones APD/MD: Mary Knight



POWERED BY nielsen BDS

, CK	X	RT			
THIS WEEK	LAST.WEED	WEEKS ON CHART	TITLE CANADA AC	PLA	AYS
F	-	_	ARTIST IMPRINT / PROMOTION LABEL	TW	+/-
	1	15	EVERYTHING MICHAEL BUBLE 143/REPRISE/WARNER	443	-20
2	2	25	SUDDENLY I SEE KT TUNSTALL RELENTLESS/VIRCIN/EMI	343	-10
	3	11	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	340	+8
3	4	12	WHAT YOU WANT HAYLEY SALES UNIVERSAL	338	+7
5	8	48	WAITING ON THE WORLD TO CHANGE JOHNMAYER AWARE/COLUMBIA/SONY BMG	330	+30
6	5	32	HURT CHRISTINA ACUILERA RCA/SONY BMG	325	+7
	6	23	FOOLED AROUND AND FELL IN LOVE ROD STEWART J/SONY BMG	321	+12
•	13	11	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND/UNIVERSAL	296	+30
9	7	30	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UNIVERSAL	294	-11
10)	15	11	MAKES ME WONDER MAROONS A&M/OCTONE/INTERSCOPE/UNIVERSAL	285	+45
1	10	18	WONDERFUL CHANTAL KREVIAZUK COLUMBIA/SONY BMC	285	+7
12	9	33	HOW TO SAVE A LIFE THEFRAY EPIC/SONY BMG	266	-28
15	12	25	ORDINARY MIRACLE SARAH MCLACHLAN NETTWERK	264	-4
14	n	24	SAY IT RIGHT NELLY FURTADO MOSLEY/GEFFEN/UNIVERSAL	255	-17
15	16	20	SORRY AGAIN TOMISWICK WARNER	244	+16
16	19	8	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG	236	+39
۳۱	14	40	LOVE YOU LATELY DANIEL POWTER WARNER BROS./WARNER	217	-24
18	17	22	AT SEVENTEEN JANN ARDEN UNIVERSAL	207	-19
19	18	28	KEEP HOLDING ON AVRIL LAVIGNE FDX/RCA/SONY BMC	198	-24
2	20	12	WEAK IN THE KNEES SERENARYDER EMI	197	+1
2	21	17	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER	179	+10
2	22	, 11	IT AIN'T ME BABE JESSECOOK EMI	159	+26
2	26	3	SON OF A PREACHERMAN JANNARDEN UNIVERSAL	128	+34
2•	23	27	GOOD MORNING STARSHINE SERENA RYDER EMI	128	+2
25	24	17	SO NOT OVER YOU SIMPLY RED SIMPLY RED. COM/UNIVERSAL	114	+12
26	25	56	I THINK OF YOU GRECORY CHARLES NBW/SONY BMG	97	+1
2	28	10	LAISSER L'ETE AVOIR 15 ANS CLAUDE DUBOIS & NATASHA ST. PIER PINCOUIN	88	+5
28	27	15	REASON TO BELIEVE LIONEL RICHIE ISLAND/UNIVERSAL	77	-9
29	30	4	PARTONS VITE KADLIN UNIVERSAL	74	+5
30)	35	8	LA GRANDE DECLARATION MESAIEUX VICTOIRE	62	+6
FFK	ĕ	RT	5.44.54.1455.45	HE	

200	35	8	LA GRANDE DECLARATION MES AIEUX	VICTOIRE	62	+6
THIS WFFK	TWEEK	WEBIG	TITLE CANADA HOT	AC	Æ	
弄	159	38	ARTIST	IMPRINT / PROMOTION LABEL	TW	4/-
1	1	13	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	721	-22
2	2	n	HOME OAUGHTRY	RCA/SONY BMG	713	-7
3	3	13	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	658	-12
0	6	8	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	645	+9
5	4	15	PARALYZER FINGERELEVEN	WIND-UP	561	-15
6	5	14	(YOU WANT TO) MAKE A MEMORY BONJOVI	MERCURY/ISLAND/UNIVERSAL	548	-10
7	7	13	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	523	-9
8	12	6	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	487	+58
9	8	15	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	478	+4
C	34	8	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	468	+6
11	9	10	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMC	455	-17
2)	n	8	4 IN THE MORNING GWENSTEFANI	INTERSCOPE/UNIVERSAL	442	+6
3	73	12	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	408	-14
4	70	18	LITTLE WONDERS ROBTHOMAS WA	ALT DISNEY/MELISMA/ATLANTIC/WARNER	395	-54
5)	19	13	FALLIN' FOR YOU EVA AVILA	SONY BMC	357	+25
6	77	7	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL	349	+13
7	16	n	NEVER AGAIN KELLYCLARKSON	RCA/SONY BMC	338	-36
8	25	3	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOO/UNIVERSAL	335	+7.
9	18	18	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	335	+2
C	35	17	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKCROUND/INTERSCOPE/UNIVERSAL	333	-66
21	21	24	IF EVERYONE CARED MICKELBACK	EMI	324	+1
2	22	6	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	292	+19
3	50	24	THE MUSIC DAVIDUSHER	MAPLEMUSIC	272	-5
4	28	5	YESTERDAY MAN ROZ BELL	UNIVERSAL	249	+2
5	23	14	CUPPO'S CHOIXEHOLD/BREAKFAST IN AMERICA CYMCLASSHEROES FEAL PATRICKSTUMP	DECAYDANCE/FLELEDBY RAMEN/ATLANTIC/WARNER	248	-19
E	26	25	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	246	0
7	30	3	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	234	+79
8	24	19	GIRLFRIEND AVRILLAVIGNE	RCA/SONY BMG	229	-36
Ğ	27	12	GHOSTS OF YOU CHANTAL KREVIAZUK	COLUMBIA/SONY BMG	223	-5
c	29	26	GRACE KELLY MIKA CASABL	ANCA/UNIVERSAL REPUBLIC/UNIVERSAL	215	a

^{*} Monitored Reporters

SMOOTH JAZZ



Seamlessly weaving client sponsorships into station events and content

Deeper, More Creative NTR

Carol Archer

CArcher@RadioandRecords.com

ontraditional revenue adds millions to the bottom line of smooth jazz stations in the top 10 markets alone. Most stations in this format generate some nontraditional dollars, but all want more. So how does a big dog identify new NTR sources?

A 13-year veteran of Clear Channel WNUA/Chicago, gen-

eral sales manager Pat Kelley says the station pioneered nonspot sponsorships almost accidentally. It began with former WNUA director of marketing Suzy Le Claire, who tied in sponsorships on the station's first CD sampler, which featured all GRP Records product, in 1987. "We learned that people were willing to pay money to be associated with us," Kelley says—but they didn't yet know just how much.

When WNUA later launched a concert series at Chicago's Navy Pier, the station's sales department pitched Citicorp (now Citibank) as the title sponsor. "The bank guy said, 'What would it cost to just put our name on it, be associated with it, have a booth and get a few mentions?" "Kelley recalls. "We threw out a figure—a big number for us—and he said, 'Fine.' He wanted a few extras, like some tickets and for us to foot the bill to entertain his big clients one night." The result was an \$80,000 nonspot order.

"We went back to the station and brainstormed until 10 p.m. to figure out how to do more of this. The epiphany was that we created a separate effort. It wasn't even called NTR, but 'sponsorship revenue.' It allowed us to set up another line or goal for how much nonspot revenue—and attractive spot revenue, with good rates and dayparts—we could generate with sponsorships."

Kelley says that any luxury goods category is perfect for smooth jazz because the format takes an experiential approach to selling. "When you buy a Cadillac, you're not just buying a set of wheels to get from here to there," he says. "You're buying an experience, and Cadillac uses WNUA to brand their product as a lifestyle experience."

In 1997, then-WNUA PD Paul Goldstein, now PD of CBS Radio KTWV (the Wave)/Los Angeles, hired jazz icon Ramsey Lewis to host mornings on WNUA. Lewis became a Cadillac spokesman in 2000, and as part of his deal, he drives one of the company's cars. His current ride is a 2007 bronze-mist Cadillac DTS, one of only three in the nation

The parameters of the win-win sponsorship are uncomplicated. When Cadillac rolls out the next year's models, Lewis performs at a private event at the Cadillac Palace Theater in Chicago for the automaker's dealers, managers, salespeople and key customers. The affair includes Lewis' intimate set, followed by an onstage meet-and-greet where the audience chats with Lewis and sneaks an advance peek at the new auto line. The sponsorship reliably generates measurable new sales for Cadillac retailers and impressive NTR for WNUA's bottom line.

The sponsorship package includes a weekday "8 A.M. Commercial-Free Music Hour, Brought to You by Cadillac," with an open-and-close billboard. "They have ownership of that, plus they got promos in our trip-a-day promotion before it was dropped in late 2006," Kelley says. "Part of the deal was that when Ramsey and cohost Karen Williams did a remote from Maui [Hawaii], we'd take 12 Chicago-area Cadillac people with us on a five-day junket on behalf of this partnership and as an incentive for dealers, managers and top salespeople."



THIS WEEK	LASTWEEK	WEEKS	TITLE ARTIST	SMOOTH JAZZ INDICA	TOR	PLA	YS +/-
	50000	-		E A RIDE NORMAN BROWN	PEAK/CDNCDRD	194	-1
1		16 8		ROOVE EUGE GROOVE	NARADA JAZZ/BLG	188	+19
4	2	_			PEAK/CONCORD	162	+1
2	3	12		HOICE PAUL TAYLOR	CONCORD	151	+1
4)	6	21 7	SLAMMIN	BONEY JAMES	NUGRDOVE	149	-4
5	4				NATIVE LANGUAGE	148	-2
6	5	17		OUP FOURSDEAST	ARTIZEN	145	+6
4	8	11		H ME TONIGHT JACKIEM JOYNER	ARTIZEN	142	+2
8	7	13		O RICK BRAUN		137	0
9	9	15		FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG BAJA/TSR	129	+17
10	17	5	CATNAPN			1	
•	15	5	STREET LI		TRIPPIN 'N' RHYTHM	127	+4
12	12	22		THM METHOD PAUL BROWN	PEAK/CONCORD	1 127	+2
13	10	15		TTY JEFF GOLUB	NARADA JAZZ/BLG	126	-8
14	13	8		/ER KEIKO MATSUI	SHOUT! FACTORY	125	+2
15	14	9	RAINCOAT	KELLY SWEET	RAZOR & TIE	120	-3
16	16	18	MYSTICAL	CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	116	-5
17	18	17	COME ON	OVER BLAKE AARON	INNERVISION	114	+4
18	21	3	REMEMBE	R ME MARION MEADOWS	HEADS UP	109	+6
19	20	7	TROUBLE	SLEEPING CORINNE BAILEY RAE	CAPITOL	108	0
20	19	10	WINE AND	REWNEU	ANDREW NEU	108	-1
21	22	20	GOT TO G	VE IT UP KIM WATERS	SHANACHIE	104	· ···l
22	24	11	REUNITED	DEE BROWN	DELAF	92	-2
23	28	3	ERNIE ACO	USTIC ALCHEMY	NARADA JAZZ/BLG	90	+8
24	23	15	ANDRE'S	THEME ANDRE WARD FEAT, YASHA	HUSH/ORPHEUS	90	-5
25	N	EW	FOREVER	JEFF KASHIWA	NATIVE LANGUAGE	88	+11
26	25	16	UPTOWN	LAO TIZER	YSE	88	-3
27	N	EW	TERESA P	IECES OF A DREAM	HEADS UP	84	+7
28	27	6	EVE'S SOI	VG OLI SILK	TRIPPIN 'N' RHYTHM	84	0
29		EW	RNRRICK	BRAUN & RICHARD ELLIDT	ARTIZEN	80	+5
30		IEW	PARKSIDE	SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	78	+2

FOR WEEK ENDING JULY 1, 2007

'In other formats, you want to hide your audience from advertisers, but with smooth jazz, you want the clients at your event. It's one of our greatest advantages in this format.'

-Marc Kaye

'We're fooling ourselves if we think we can throw a few productname mentions and a logo on a Web site and get millions of dollars. The content fit has to be more interactive than that.

-Pat Kelle

Kelley suggests that other smooth jazz stations take a similar approach with Cadillac dealers or dealer associations in their area. Start modestly, he advises, maybe with an Internet partnership or an e-blast. "It will work," he says, "and it will bring the right people into the dealer. On average, people buy 13 cars in their lifetime, seven of them when they are 50 and older." Those numbers play into the format's money demo strengths.

Sponsorships are ubiquitous in broadcasting, and Kelley maintains that smooth jazz has to try to play in that arena to generate dollars today. "We're fooling ourselves if we think we can throw a few product-name mentions and a logo on a Web site and get millions of dollars," he says. "The content fit has to be more interactive than that.

The key, he says, is seamlessly weaving the sponsorship into station events and content. "We have to go deeper than 'brought to you by.' We have to get much more creative. We can't have 15 sponsors in a promo.

"WNUA has done everything from programs at the House of Blues with Volvo, where we tripled the number of cars they expected to sell in a month, to BMW imaging themselves at our Navy Pier concerts, to highlighting premium liquor brands in nice, elegant environments, to Ramsey's endorsement and annual concert event for Cadillac."

Sellers looking to uncover new revenue streams from nontraditional sources might work to define new categories and ask themselves how to more creatively and better-serve existing clients.

On a panel about smooth jazz radio sales at the R&R Convention in 2000, Sandusky/Seattle market VP/GM Marc Kaye stressed that leads generated by the smooth jazz audience impress clients.

"The key is going directly to the client with NTR," Kaye said. "In other formats, you want to hide your audience from advertisers, but with smooth jazz, you want the clients at your event—whether the client is sponsoring it or not—because you want to show off your listeners. In radio, that's atypical, but that's how we showcase who we are and who the audience is. It's one of our greatest advantages in this format."

▶ BRIAN BROMBERG HAS THE SECOND-MOST INCREASED PLAYS AS HE CRUISES INTO THE TOP 10 FOR THE FIRST TIME WITH "CANTALOUPE ISLAND" (11-7, UP 70).





11

THIS WFFK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL.	AYS +/-	AUDIE MILLIONS	
1	1	22	THE RHYTHM METHOD PAUL BROWN	NO. 1(3 WKS) PEAK/CONCORD	612	-29	6.620	1
Ź	3	15	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	566	-13	6.457	2
3	2	22	HYPNOTIC BDNEY JAMES	CONCORD	561	-44	5.705	3
(3)	5	22	GOT TO GIVE IT UP	SHANACHIE	508	+16	4.347	8
5	6	10	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	492	+65	4.405	7
6	4	25	READY FOR LOVE WALTER BEASLEY	HFADS UP	452	-61	3.584	12
0	11	16	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	439	+70	4.755	4
8	9	25	SAVE ROOM IDHNI EGEND	G.O.O.D./COLUMBIA	373	-1	4.699	5
9	8	18	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	369	-22	3.763	11
10	10	24	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	350	-20	3.812	10
11	7	32	GOOD TO GO CHUCK LOEB	HEADS UP	349	-77	2.854	16
12	12	11	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	305	0	3.475	13
15	14.	17	LOST WITHOUT U	STAR TRAK/INTERSCOPE	290	+19	4.009	9
la.	13	18	ANTHEM FOR A NEW AMERICA	BLUE NOTE/BLG	280	+8	3.151	14
15	17	6	STREET LIFE	TRIPPIN 'N' RHYTHM	257	+30	4.596	6
16	16	7	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	247	0	2.700	17
17	15	13	RAINCOAT KELLY SWEET	RAZOR & TIE	246	-8	2.131	18
18	20	11	NOODLE SOUP	NATIVE LANGUAGE	236	+19	1.803	22
19	18	19	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	224	-1	1.536	23
20	24	2		ASED PLAYS/MOST ADDED ARTIZEN	210	+80	3.027	15
21	21	5	CATNAP NILS	BAJA/TSR	196	+20	1.874	21
22	19	15	SAO PAULO RICK BRAUN	ARTIZEN	190	-30	2.117	19
17	25	3	EVERYTHING MICHAEL BUBLE	143/REPRISE	166	+45	1.883	20
24	22	7	SLAMMIN JAY SOTO	NU GROOVE	162	+25	1.204	26
25	23	15	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHA N ACHIE	146	+10	1.320	24
26	26	6	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	144	+23	1.074	30
	27	7	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	105	+5	0.590	-
18	30	3	TERESA PIECES OF A DREAM	HEADS UP	100	+20	0.807	-
29	28	15	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	94	-1	1.086	29
30	NE	W	REMEMBER ME MARION MEADOWS	HEADS UP	91	+12	1.188	27

MOST ADDED
TITLE NEW STATIONS
R N R 5 Rick Braun & Richard Elliot (ARTIZEN) Jones Radio Networks, KTWV,
Sirius Jazz Cafe, WJSJ, WYJZ
NOODLE SOUP Four 80 East (NATIVE LANGUAGE) KJCD, WJSJ, WVMV, WYJZ
STREET LIFE U-Nam (TRIPPIN 'N' RHYTHM) KIFM, WJSJ, WSJW
LADIES' CHOICE 2 Paul Taylor (PEAK/CONCORD) WSJT, WYJZ
CATNAP 2 Nils (BAJA/TSR) KKSF, WSJT
EVERYTHING 2 Michael Buble (I43/REPRISE) WJSJ, WSJT
THE WORLD IS A GHETTO 2
Phil Perry (SHANACHIE) KWJZ, XM Watercolors
GOT TO GIVE IT UP Kim Waters (SHANACHIE) WSJT
GOOD TO GO Chuck Loeb (HEADS UP) KYOT

ADDED AT... **KTWV** Los Angeles, CA

PD: Paul Coldstein Rick Braun & Richard Elliot, R n R, 13 Joyce Cooling, At The Modern, 12 Michael Lington, Tell Me All About It, 11

FOR MORE STATIONS GO TO: www.RadioandRecords.com

RECURRENTS

THIS WEED

TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL. TW	AYS LW
MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)		226	240
FORGET ME NOTS LEE RITENOUR (I.E./PEAK/CONCORD)		215	196
DRESSED TO CHILL MARION MEADOWS (HEADS UP)		208	230
THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)		167	174
WAY UP! WAYMAN TISOALE (RENDEZVOUS)		164	175

TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL. TW	AYS LW
SO AMAZING PATTI AUSTIN (RENDEZVOUS)		158	174
YOU'RE BEAUTIFUL KENNY G (ARISTA/RMG)		154	114
FREE AS THE WIND JAZZMASTERS (TRIPPIN'N' RHYTHM)		151	149
SLICK ERIC DARIUS (NARADA JAZZ/BLG)		150	155
GIRL IN THE RED DRESS GREGG KARUKAS (TRIPPIN'N' RHYTHM)		141	148

NEW AND ACTIVE TITLE ARTIST / LABEL PLAYS /GAIN TITLE ARTIST / LABEL PLAYS /GAIN PARKSIDE SHUFFLE 89/4 FOREVER 64/3 Down To The Bone Jeff Kashiwa (NARADA JAZZ/BLG) TOTAL STATIONS 12 TOTAL STATIONS: WATER TO DRINK (AGUA DE BEBER) THE PINK PANTHER 76/2 Dave Koz (CAPITOL) TOTAL STATIONS: David Benoit (PEAK/CONCORD) TOTAL STATIONS: ME, MYSELF & RIO 74/0 Doc Powell (DPR/HEADS UP) TOTAL STATIONS FRNIF 48/5 Acoustic Alchemy (NARADA JAZZ/BLG) TOTAL STATIONS: 8 LET ME LOVE YOU 64/7 AIN'T NO WOMAN (LIKE THE ONE I GOT) Janita (OFIR/LIGHTYEAR) 42/6 Jeff Golub (NARADA JAZZ/BLG) TOTAL STATIONS: TOTAL STATIONS

MOST INCREASED PLAYS +80 Rick Braun & Richard Elliot (ARTizen) WQCD +16, WJZZ +10, KJZY +9, KJZS +8, WLOQ +8, WVMV +7, KJCD +6, KYOT +6, WSMJ +6, WYJZ +4 +70 CANTALOUPE ISLAND Brian Bromberg (Artistry) WDSJ +18, WJZZ +16, WJSJ +12, WLOQ +7, KIJZ +5, KKSF +4, KYOT +3, KHJZ +3, KIFM +3, WSMJ +2 +65 **BORN 2 GROOVE** Euge Groove (Narada Jazz/BLG) KRVR +16, WSMJ +16, KWJZ +13, WLVE +12, WJZZ +11, KJZS +6, WQCD +3, KJZ +3, XWRC +3, KIFM +2 +45 **EVERYTHING** Michael Buble (143/Reprise) KYOT +11, WJZW +11, WLVE +10, KBZN +9, WNWV +2, WSJT +2, KJCD +2, KHJZ +2, KKSF +1, WLOQ +1 STREET LIFE

FOR WEEK ENDING JULY 1, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 32 smooth jazz stations are electronically monitored by Nielsen Broadcast Oata Systems 24 hours a day, 7 days a week, Indicator chart comprised of 16 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA*

48

WEAA/Baltimore, MD PD: Sandi Mallory AFT: /MD: Marcellus "Bassman"

WSMJ/Baltimore, MD*

W'/SU/Birmingham, AL DM PD: Andy Parrish

WNUA/Chicago, IL* MD Rick O'Dell

WNWV/Cleveland, OH*

WCSJ/Dayton, OH*

KJCD/Denver, CO* PD/MD: Michael Fischer

WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach

WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman

WSBZ/Ft. Walton Beach, FL. PD: Mark Carter MD: Mark Edwards

WSJW/Harrisburg, PA* PD/MD: Paul Scott

WQTQ/Hartford, CT

KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan

KPVU/Houston, TX PD: Wayne Turner

WYJZ/Indianapolis, IN* OM/PD: Carl Frye MD: Brad Ellis

WJSJ/Jacksonville, FL*

KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson

KOAS/Las Vegas, NV* PD: Samantha Pa MD: Lynn Briggs

KUAP/Little Rock, AR

KSBR/Los Angeles, CA ом/PD: Terry Wede MD: Vienna Yip

KTWV/Los Angeles, CA*

WGRV/Melbourne, FL PD/MD: Randy Bennett

WLVE/Miami, FL*
OM/PD: Rich McMillan

KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan

WVAS/Montgomery, AL OM: Candy Cap MD: Jay Holcey

WQCD/New York, NY* PU: Blake Lawrence MD: Carolyn Bednarski

WHOV/Norfolk, VA

WLOO/Orlando, FL* APD/MD: Brian Morgan

WJJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs

KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa KIJZ/Portland, OR* OM/PD: Tony Coles

KJZS/Reno, NV* OM: Mark Keefe PD/MD: Jay Davis

148

KSSJ/Sacramento, CA*

KBZN/Salt Lake City, UT*

KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole

KKSF/San Francisco, CA*

KJZY/Santa Rosa, CA* APD/MD: Rob Singleton

DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews

DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews

Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb

Music Choice Smo Jazz/Satellite APD: Will Kinnally

Sirius Jazz Cafe/Satellite* PD: Shirley Malo MD: Rick Laboy

XM Watercolors/Satellite* MD: Lily White

KWJZ/Seattle, WA*

U-Nam (Trippin 'n' Rhythm) WMV +13, WJZW +8, KYOT +4, WSJW +4, WSMJ +3, KJZS +3, WLOQ +2, WNUA +1, KBZN +1, XWRC +1

PD: Carol Handley MD: Dianna Rose

KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan

WSJT/Tampa, FL* MD: Kathy Curtis

WJZW/Washington, DC*

* Monitored Reporters

JULY 6, 2007

ALTERNATIVE/ACTIVE/ROCK



28 88 8 28 86 8 8 8

Veteran programmer Dave Richards spreads wings as new OM of Entercom's Seattle stations

Dave's FMs

Mike Boyle

MBoyle@RadioandRecords.com

n a perfect world, Dave Richards' day starts with one big cup of—well, being in Seattle—Starbucks coffee. It ends with his favorite brown libation and a big ole stogie. There is much in Richards' world that is near perfect these days and it became a lot more interesting when Entercom promoted him in June from station manager/PD at active rock KISW/Seattle to OM of the company's other properties there: alternative KNDD (the End), triple A KMTT (the Mountain) and country KKWF (the Wolf). He continues day-to-day programming of KISW.

With competition tight as it is these days, and the pool of qualified programmers only so big, it's not unusual to see broadcast companies such as Entercom "lock down" veteran programmers like Richards, who has no qualms talking about his move up the ladder.

"I'd been having conversations with Entercom about this position since March," he says. "I've talked to other people about other situations, but my choice was to stay here. Entercom has been great to me since day one. They've always come back to me long before my deal is up, telling me it's time to renew. This is my second renewal. I don't think there's a better feeling someone can have than when a company says they love having you here. In addition, they encourage unconventional thinking, which at the end of the day is what we all want."

During his first foray in Seattle radio, as PD at classic rock KZOK, Richards also managed an AM Z-Rock station, which aired live programming in addition to the satellite feed. In Rhode Island, he programmed rock while simultaneously managing an AM country station that later flipped to news. "Knowing radio and being able to enjoy yourself and spread your wings is a pleasure," he says.

So now that he's taken on this additional oversight, how is Richards approaching it?

"There are some people who believe you can be a master of every format. I don't. I've been a rock guy my whole life. Outside of

[WKQX] Q101/Chicago, I've only worked at radio stations that had a core of Led Zeppelin," he says. "But knowing radio is knowing radio and knowing that there is a specialist in the seat of each one of these three radio stations, devoted and dedicated to their radio stations, is a great comfort. For me it's just walking in and taking a big-picture view of the radio stations and the Seattle landscape. I don't know squat about Trace Adkins or My Chemical Romance or Norah Jones. But I do know that the guys that run these radio stations do."

Big-Picture Stuff

Ask Richards what has changed most for rock programmers in the past 10 years and he whips out the "T" word.

"We've put a much bigger emphasis on air talent. Certainly digital presence has had a much bigger inpact on rock radio. I also think rock radio has realized that it's your core library that is the main reason people are coming to your radio station, as opposed to how much current music you're playing. Playing currents is the difference between you and a classic rock station, but it's not necessarily the difference maker on your station. The difference maker is talent."

He adds, "Rock radio has also had some speed bumps put in its way. Janet Jackson didn't help our situation. We handle contests now dif-

'Playing current music is the difference between you and a classic rock station, but it's not necessarily the differencemaker on your station. The differencemaker is talent.



Richards

KISW And KNDD By The Numbers

Fall '06-Winter '07

KISW

Persons 12+: 3.4-3.2 Persons 18-34: 6.3-6.5 Men 18-34: 8.4-9.3 (No. 1)

KNDD

Persons 12+: 2.2-2.2 Persons 18-34: 5.1-4.2 Men 18-34: 6.8-5.4

Source: Arbitron

ferently, too. There just have been too many things blown up from the days of extreme radio in the '90s that have changed it. However, many of those situations have made us smarter. The problem with extreme radio was that you had to keep getting more extreme. I think back to my time at [former active rock] WRCX [Chicago] and all the crazy things we did with Mancow, and now even he's had to tone down what he does. We can't push the envelope any further; we just need to change our direction."

Richards also pulls no punches about the current state of the active rock and alternative formats

"We all went down the road at active rock where we played a lot of currents or leaned alternative in the '90s," he says. "This format is really based on a hard guitar-driven sound. For the most part we're based on 25- to 34-year-old males. This format is not going to die and if it's done right it can certainly exist in just about every market. The problem is it's not always done right."

Alternative, on the other hand, is a different story, Richards says. Its audience is finding entertainment in other places, and Arbitron's inability to include cell-phone-only respondents in its samples has negatively affected the format. "It's no secret that the format is having its challenges," Richards says.

And what about the constant dialogue of the two formats sharing music at times? KISW and the End rarely share current music, he says. "And believe me, [KNDD PD] Lazlo and I have absolutely no conversations about who's going to play what. It just happens that we wear the black T-shirt and they wear the white T-shirt. KISW knows what's appropriate to play for itself, as does the End. There's so much music for the End to play. We pick and choose the best songs for KISW. Our powers are our personalities."

A few weeks into his new role, Richards says there is plenty for him to work on.

"I'm listening to other formats with a different ear and investing the time and learning the intricacies of triple A and learning the details of the music of alternative. It's easy to be a competitor of alternative, but once I got in the mix I realized how much it's changed

in the six years I've been away from Q101," he says. "I am also learning how the country format works.

"However, my biggest challenge is balance and time management. You can't do everything. We'd like to because we're all control freaks, but having the support from the company I work for has been a tremendous help."

Richards' Résumé

1983: On-air/promotion director, WZZO/ Allentown

1984: On-air part-time, WMMR/ Philadelphia

1985: Marketing director, WBAB/Long Island, N.Y.

1986: PD. WWRX/Providence

1986: PD, WWRX/Providen

1991: PD, KZOK/Seattle

1994: Station manager, WRCX/Chicago

1999: PD, WKQX (Q101)/Chicago

2002: Station manager, KISW/Seattle

2004: Station manager, KQBZ/Seattle

2007: OM, KISW/KNDD/KMTT/KKWF/Seattle

► RISE AGAINST SCORES A NO. 38 DEBUT AS "THE GOOD LEFT UNDONE" POSTS A 9% INCREASE IN PLAYS.





nielsen BDS

WEEK	HELL	(S IANT	I) NIELSEN BDS					
THIS	178	WEEKS	TITLE CERTIFICATIONS STAT ARTIST IMPRINT / PROMOTION LA		PL:	4YS +/-	AUD E	
1	1	13	WHAT I'VE DONE NO. 1 (13 WKS) INKIN PARK WARNER B		2083	-52	9.447	1
2	2	7	TARANTULA THE SMASHING PUMPKINS MARTHA'S MUSIC/REF	☆ PRISE	1929	-22	6.821	4
0	3	10	ICKY THUMP THE WHITE STRIPES THIRD MAN/WARNER B	tt ROS.	1832	+9	6.96\$	3
9	4	18	HEY THERE DELILAH PLAIN WHITE T'S HOLLYW	∰ OOD	1713	+1	8.507	2
•	6	20	PARALYZER FINCER ELEVEN WINI	位	1623	+85	6.383	5
6	7	10	CAPITAL G NINE INCH NAILS NOTHING/INTERSC	廿	1543	+82	5.511	7
7	5	24	FOREVER PAPA ROACH EL TONAL/GEI		1470	-192	5.944	6
8	8	25	BREATH BREAKING BENJAMIN HOLLYW		1201	-49	3.984	13
9	9	15	THE BIRD AND THE WORM	廿	1110	-18	3.584	15
10	C	17	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).	RISE	1109	+17	3.283	18
1	34	20	THE ALMOST. TOOTH & NAIL/VIII ALL THE SAME		1033	+60	3.055	20
12	12	16-	SICK PUPPIES RMR/VII TIME WON'T LET ME GO		1010	-43	3.604	16
0	15	8	THE HEINRICH MANEUVER	廿	930	+45	3,184	19
H	11	25	INTERPOL CAP LAZY EYE		913	-141	4.176	12
15	19	6	SILVERSUN PICKUPS DANGERI NEVER TOO LATE MOST ADDED	BIRD	891	+150	3.46	17
16	7	6	THREE DAYS GRACE JIVE/ZOI SHE BUILDS QUICK MACHINES	MBA thr	891	+130	2,396	23
17	6	25	VELVET REVOLVER RCA/I	RMG		-27	1	
18	13	9	INCUBUS IMMORTAL/ WORKING CLASS HERO	EPIC 🏗	857		4.471	10
19	18	50	GREEN DAY REPI	RISE	855	-196	2.625	22
	20	-		RGIN .	850	+47	5.088	9
20.		7	MY CHEMICAL ROMANCE REPI		792	+61	2.213	26
<u> </u>	21	9	MUSE WARNER BE BLEED IT OUT MOST INCREASED PLAYS		753	+41	2.272	24
	28	3	LINKIN DARK WARNER BE		742	+185	5.141	8
4	23	6		RGIN	722	+25	2.121	27
24	26	6	SOCIAL DISTORTION TIME BOTTHINKS FR TH MMRS		712	+108	4.432	11
25	22	14	FALL OUT BOY FUELED BY RAMEN/ISLAND/ID.	MC .	703	-2	2.789	21
26	3	5	FAMOUS PUDDLE OF MUDD FLAWLESS/GEF		697	+92	2.213	25
	24	8	QUEENS OF THE STONE AGE REKORDS REKORDS/INTERSO	∰ OPE	644	+15	1.115	36
28	30	3	OIL AND WATER INCUBUS IMMORTAL/E	PIC	568	+97	3.879	14
29	29.	12	YOUNG FOLKS PETER BJORN AND JOHN FEATURING VICTORIA BERGSMANALMOSTGOLD/RED/COLUI	MBIA	535	-18	1.813	30
30	27	10	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND MARILYN MANSON INTERSCI		477	-87	0.930	-
31	32	6	MODEST MOUSE	th PIC	474	+39	2.010	28
32	31	12	YOU ARE THE ONE SHINY TOY GUNS UNIVERSAL MOTO	WN	435	-13	1.031	-
33	34	4	ALL AROUND ME FLYLEAF A&M/OCTONE/INTERSCO	∰ DPE	414	+33	1.399	32
34	37	3	SOULCRUSHER OPERATOR ATLAN	TIC	371	+59	0.801	-
35	35	7	UNDERCLÁSS HERO SUM 41 ISLAND/ID.		316	-38	1.016	
36	38	10		山	311	+7	1.141	3 5
37	35	5	YOU WOULDN'T KNOW	PIC	309	-11	0.909	-
38	N	W	THE GOOD LEFT UNDONE RISE ACAINST CEFI	*	297	+25	0.772	-
39	3	12	WISH UPON A DOG STAR PERRY FARREL'S SATELLITE PARTY COLUM		261	-143	0.710	_
40	ME	W	THE PURSUIT EVANS OF LIFE	-	257	+41	1.051	39

ARTIST / LABEL STATION NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KHBZ, KXRK, WEND, WGRD, WLRS, WWDO STRAIGHT LINES Silverchair (ELEVEN/ILG) KROQ, KWOD, WARQ, WBTZ, WCYY, WOCK BLEED IT OUT Linkin Park (WARNER BROS.) KTCL. WBCN, WSWD, WTZR, WZJO MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) KCXX, KHBZ, WDYL, WWCD, XM Ethel STIFF KITTENS Blaqk Audio (INTERSCOPE) KFMA, KROQ, KWOD, WEQX, WKRI FAR BEHIND Social Distortion (TIME BOMB) KCXX, KMYZ, WSWD SHE MOVES IN HER OWN WAY KOOKS (KSTRAILWERKS) KBZT, KMYZ, WARQ CHELSEA DAGGER Fratellis (CHERRYTREE/DROP THE GUN/SLAND/INTERSCOPE) WAVF, WFNX, WROX		
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SHE MOVES IN HER OWN WAY Kooks (ASTRALWERKS) KBZT, KMYZ, WARQ CHELSEA DAGGER Fratellis (CHERRYTREE/DROP THE GUN/SLAND/INTERSCOPE) WAVF, WENX, WROX HERE I STAND Madina Lake (ROADRUNNER) KCXX, WBTZ, WGRD THE HEINRICH MANEUVER Interpol Interpol Interpol Interpol	Social Distortion (TIME BOMB)	3
Fratellis (CHERRYTREE/DROP THE GUN/SLAND/INTERSCOPE) WAVF, WFNX, WROX HERE I STAND Madina Lake (ROADRUNNER) KCXX, WBTZ, WGRD THE HEINRICH MANEUVER 2 Interpol (CAPITOL)	SHE MOVES IN HER OWN WAY Kooks (ASTRALWERKS)	3
HERE I STAND Madina Lake (ROADRUNNER) KCXX. WBTZ, WGRD THE HEINRICH MANEUVER Interpol (CAPITOL)	Fratellis (CHERRYTREE/DROP THE GUN/ISLAND/INTERSCOPE)	3
THE HEINRICH MANEUVER 2 Interpol (CAPITOL)		3
	HERE I STAND Madina Lake (ROADRUNNER)	

HEN WHE
PLAYS /GAIN
251/95
32
232/46
IC/LAVA)
26
173/7
11
163/59
22
OWN 147/3

NEW AND	ACTIVE	
PLAYS	TITLE	PLAYS
/GAIN	ARTIST / LABEL	/GAIN
251/95	SHE MOVES IN HER OWN WAY The Kooks	145/2
32	(ASTRALWERKS)	
	TOTAL STATIONS:	18
232/46 TIC/LAVA)	ISLAND (FLOAT AWAY) The Starting Line	137/37
26	(VIRGIN)	
173/7	TOTAL STATIONS:	22
	LIE Black Light Burns	131/11
11	(I AM:WOLFPACK/ADRENALINE)	
163/59	TOTAL STATIONS:	19
66,601	CHELSEA DAGGER The Fratellis	129/43
22	(CHERRYTREE/DROP THE	
OUAL 14747	GUN/ISLAND/INTERSCOPE)	
OWN 147/3	TOTAL STATIONS:	9
12	FLOURESCENT ADOLESCENT	129/17
12.	Arctic Monkeys	
	(DOMINO/WARNER BROS.)	
	TOTAL STATIONS:	16

MOST NCREASED **PLAYS** INCREASE IN PLAYS

+185

BLEED IT OUT

Linkin Park (Warner Bros.) KPNT +27, KROQ +19, WBTZ +16, KXRK +16, WTZR +13, KEDJ +10, KQRA +9, WSWD +9, WZJO +9, KFRR +8

NEVER TOO LATE

+150

Three Days Grace (Jive/Zomba)
WKRL +20, KXTE +15, WEND +15, KXRK +14, WRZX +12,
KRZQ +11, WXDX +10, WJBX +10, WLRS +9, KTBZ +7

+108 FAR BEHIND

+97

Social Distortion (Time Bomb) KEDJ +19, WWCD +17, KROQ +15, KRZQ +14, WKRL +12, WCYY +11, KXRK +7, WKQX +7, XETH +6, KQXR +6

Incubus (Immortal/Epic) KROQ +19, KRZQ +17, KEDJ +13, SIAN +12, KFRR +12, KHBZ +12, WROX +11, KXTE +9, KPNT +9, KNDD +8

STRAIGHT LINES

Silverchair (Eleven/ILG) KROQ +19, SIAN +13, WFNX +13, WCYY +10, WOCL +8, KRBZ +6, KBZT +4, WHTG +4, XTRA +4, KQXR +3

ADDED AT... **KWOD**

PD: Curtiss Johnson

Silversun Pickups, Well Thought Out Twinkles, 12 Blaqk Audio, Stiff Kittens, 11 Silverchair, Straight Lines, 6

FOR MORE STATIONS GO TO

FOR WEEK ENDING JULY 1, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.
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► HINDER ENTERS AT NO. 35 WITH 'HOMECOMING QUEEN," THE FIFTH CHART HIT FROM ITS "EXTREME BEHÆVIOR" ALBUM.



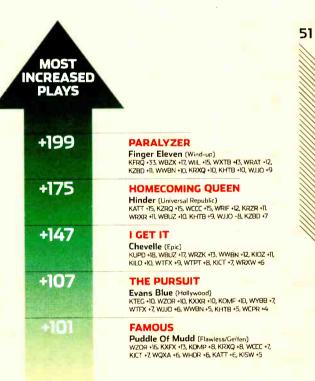


POWERED BY nielsen BDS

THEWEEK	LAS WELL	WEEKS	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	YS +/-	AUDIEN	
4	3	24	PARALYZER NO. 1/ (1 WK) N	MOST INCREASED PLAYS WINE-UP	1748	+199	6.386	2
2		12	I DON'T WANNA STOP OZZY OSE QUENE	EPIC	1649	-39	6. 5 62	1
3	2	13	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	1552	-88	6.244	3
4		20	YOU WOULDN'T KNOW HELLYEAH	EPIC	1313	-69	4.622	5
	6	7	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	1299	+53	4.348	6
0	7	6	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	198	+26	3.784	8
(7)	8	10	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	1193	+98	3.651	9
3	5	25	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1129	-229	4.678	4
	n	10	WHAT I WANT DAUGHTEY	RCA/RMG	1092	+98	3.799	7
10	CT	12	BROKEN SUNDAY SALIVA	ISLAND/ICJMG	1059	+64	3.462	11
0	P	7	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	1049	+101	3.493	10
0	9	7	EVOLUTION KORN	VIRGIN	1041	+37	2.960	14
6	Б	11	SOULCRUSHER OPERATOR	ATLANTIC	903	+44	2.381	16
34	7	19	BREATHE INTO ME. RED	ESSENTIAL/RED	789	-63	1.808	17
15	14	25	BREATH BREAKING BENJAMIN	HOLLYWOOD	786	-132	3.006	12
15	18	9	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	774	+26	2.669	15
17	-	16	SIDE OF A BULLET NICKELBACK	<u>ROA</u> DRUNNER	768	-149	3.003	13
13	21	4	I GET IT CHEVELLE	AIRPOWER EPIC	716	+147	1.708	19
19	3	24	DRIVEN SEVENDLIST	7BROS/ASYLUM	668	-255	1.435	21
20	-9	9	MADE OF SCARS STONE SOUR	ROADRUMNER	655	+20	1.792	18
21	20	16	DANCE OF THE MANATEE FAIR TO MIOLAND	SERJICAL STRIKE/UNIVERSAL REPLBLIC	620	+39	1.486	20
22	25	7	THE PURSUIT EVANS BLUE	HOLLYW OOD	612	+107	1.128	25
6	22	π	ALL AROUND ME FLYLEAF	A& W/OCTONE/INTERSCOPE	579	+14	1.314	2 3
8	24	13	LIE BLACK LIGHT BURNS	LAM: NOLFPACK/ADRENALINE	559	+11	D.988	26
8	26	8	CAPITAL G NINE INC + NAILS	NOTHING/INTERSCOPE	503	+14	1,372	22
26	23	9	WORKING CLASS HERO GREEN DAY	REPRISE	398	-152	1.312	24
0	29	4	LIE TO ME 12 STONES	WIN-CAIW	356	+61	0.593	28
3 8	5	4	THE ARMS OF SORROW KILLSWITCH ENGAGE	ROADRUNNER	295	+44	0.468	36
29	27	19	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	291	-118	0.543	32
30	32	3	SOLDIERS DROWNING POOL	ELEVEN SEVEN	283	+68	0.471	35
	33	2	WASTED TIME FUEL	EPIC	267	+62	0.576	31
32	30	19	DESTROYER STATIC-X	REPRISE	265	-14	0.611	30
33	28	10	HEART SHAPED GLASSES (WHEN TH MARILYM MANSON	IE HEART GUIDES THE HAND) INTERSCOPE	252	-52	0.527	33
•	34	3	GET IN GET OUT CINDER ROAD	CAROLINE	234	+31	0.262	-
-5		(EW	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC	228	+175	0.682	29
⊒6	55	5	SAY THIS SOONER (NO ONE WILL THE ALMOST,	TOOTH & NAIL/VIRGIN	200	-2	0.331	40
37		NEW .	LINKIN FARK	MOST ADDED WARNER BROS.	196	+70	0.810	27
0	37	3	SICK, SICK, SICK QUEENS OF THE STONE AGE	REKORDS REKORDS/INTERSCOPE	170	+9	0.444	38
39	36	13	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	151	-42	0.185	
0			WHAT HAVE YOU DONE WITHIN TEMPTATION FEATURING KEITH CAPUT	O ROADRUNNER	142	+48	C.116	-

MOST ADDED
TITLE NEW
ARTIST / LABEL STATIONS
BLEED IT OUT Linkin Park (WARNER BROS.) KHTQ, KIOZ. KISW. KRAB. KXFX. KZRQ. Sirius Octane, WBSX, WBZX, WCHZ. WKLQ, WLZX, WQXA
HOMECOMING QUEEN 9 Hinder (UNIVERSAL REPUBLIC) KQRC, KRZR, KXXR, Sirius Octane. WBZX, WCHZ, WKLQ, WRAT, WRXR
LIFE IS BEAUTIFUL 8 Sixx: AM (ELEVEN SEVEN) KISW, KLAQ, KQRC, WJJO, WGXA, WWBN, WXTB, WYBB
BROKEN GLASS 5 Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) KXFX, WBYR, WIIL, WIYY, WALQ
BEG TO DIFFER 5 Sevendust (7BROS/ASYLUM) KUPD, Sirius Octane, WBYR, V*ZOR, XM Squizz
SOLDIERS 4 Drowning Pool (ELEVEN SEVEN) KHTQ, KLAQ, WCPR, WRXW
GET IT 4 Deepfield (IN DE GOOT) KZRQ, WIIL, WRXR, WWBN
THE PURSUIT 3 Evans Blue (HOLLYWOOD) KILO, WTFX, WTPT
ALL AROUND ME 3 Flyleaf (A&M/OCTONE/INTERSCOPE) KICT, WLZX, WTKX
WASTED TIME Fuel (EPIC) KDJE, WBSX, WCHZ
ADDED AT 101.7
Santa Rosa, CA PO: Scott Less Linkin Park, Bleed It Out, 4 Buckcherry, Broken Glass, 0 Neurosonic, So Many People 0
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NE	W AND	ACTIVE	
TITLE AFTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GET IT Deepfield (IN DE GOOT)	140/46	WASHINGTON IS NEXT Megadeth (ROADRUNNER)	107/6
TCTAL STATIONS:	28	TOTAL STATIONS:	14
TEENAGERS My Chemical Romance (REPRISE)	123/4	BEAUTIFUL TRAGEDY In This Moment (CENTURY MEDIA)	102/28
TCTAL STATIONS:	14	TOTAL STATIONS:	12
151 Eva To Adam.	118/6	HEY THERE DELILAH Plain White T's (HOLLYWOOD)	96/7
(K DS) TCTAL STATIONS:	15	TOTAL STATIONS:	7
BROKEN GLASS Buckcherry	116/41	LIFE IS BEAUTIFUL Sixx: AM	90/20
(ELEVEN SEVEN/ATLANTIC/LAVA)	24	(ELEVEN SEVEN) TOTAL STATIONS:	18
TUTAL STATIONS:		70772 2774727	
GIVEN UP Linkin Park (WARNER BROS.)	108/1	SINNER Stereoside (BIELER BROS.)	84/9
TOTAL STATIONS:	13	TOTAL STATIONS:	11



FOR WEEK ENDING JULY 1, 2007

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▶ OPERATOR PICKS UP MOST INCREASED PLAYS AND MOST ADDED AS "SOULCRUSHER" BLASTS 17-14.





TITLE ARTIST / LABEL

HOLLYWOOD

THE PURSUIT

Evans Blue (HOLLYWOOD) TOTAL STATIONS:

RAIN WIZARD

Black Stone Cherry (IN DE GOOT/ROADRUNNER) TOTAL STATIONS:

Collective Soul (EL) TOTAL STATIONS: **NEW AND ACTIVE**

TITLE ARTIST / LABEL

Black Light Burns (I AM WOLFPACK/ADRENALINE) TOTAL STATIONS:

I NEED TO KNOW

BREATHE INTO ME

Poison (CAPITOL) TOTAL STATIONS:

Red (ESSENTIAL/RED) TOTAL STATIONS:

LIE

PLAYS /GAIN

27/0

26/4

25/8

10

PLAYS /GAIN

25/2

10

19/7

	WEEK	TWEEK	HART		II NIELSEN BDS			/S AUDIENCE		
	Ē	3	WEEKS	TITLE ARTIST	CERTIFICATIONS IMPRINT / PROMOTION LABEL	TW	AYS +/-	AUDIE		
d	1	1	12	I DON'T WANNA STOP OZZY DSBOURNE	NO. 1(11 WKS)	475	-10	1.659	1	
1	Ž	2	13	WHAT I'VE DONE LINKIN PARK	I) WARNER BROS.	449	-11	1.525	2	
	3	3	23	FOREVER PAPA ROACH	EL TONAL/GEFFEN	304	-9	0.916	5	
	4	5	16	FAR CRY RUSH	:ANTHEM/ATLANTIC	290	+6	1.066	3	
1	5	4	10	WHAT I WANT DAUGHTRY	RCA/RMG	277	-7	0.773	6	
	E	7	22	PARALYZER FINGER ELEVEN	WIND-UP	263	-1	0.665	8	
	7	6	25	BREATH BREAKING BENJAMIN	HOLLYWOOD	260	-7	0.925	4	
	8	8	7	SHE BUILDS QUICK MACHINES	RCA/RMG	258	+11	0.641	9	
1	č	9	36	PAIN THREE DAYS GRACE	JIVE/ZOMBA	238	-2	0.764	7	
	10	n	25	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	191	-5	0.571	10	
	11	10	27	TEN THOUSAND FISTS DISTURBED	REPRISE	184	-25	0,517	11	
	12	12	6	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	182	+11	0.413	15	
		15	11	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	159	≠10	0.298	19	
Ī	K	17	8	SOULCRUSHER MOST INCRE	ASED PLAYS/MOST ADDED ATLANTIC	154	+28	0.442	12	
ı	15	13	22	SIDE OF A BULLET NICKELBACK	ROADRUNNER	150	-20	0.420	14	
		16	17	YOU WOULDN'T KNOW	EPIC	141	+13	0.374	17	
		18	8	NEVER TOO LATE THREE DAYS GRACE	JIVF/ZOMBA	128	+15	0.403	16	
	18	19	5	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	117	+10	0.430	13	
1	ië.	14	9	WORKING CLASS HERO. GREEN DAY	REPRISE	. 117	-37	0.306	18	
	20	20	8	THANK YOU TESLA	TESLA ELECTRIC CO.	107	0	0.196	23	
		21	5	EVOLUTION KORN	VIRGIN	99	+12	0.213	22	
	22	24	7	MADE OF SCARS STONE SOUR	ROADRUNNER	67	-8	0.171	24	
	20	22	18	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	56	-21	0.074	-	
2	24	25	7	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	54	-1	0.121	29	
		30	2	1 GET IT CHEVELLE	EPIC	49	+20	0.077	-	
	2€	26	7	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	49	-5	0.253	20	
		27	3	WASTED TIME FUEL	EPIC	42	+5	0.082		
•	3	28	2	BLACK RAIN OZZY OSBOURNE	£ PIC	39	+8	0.251	21	
	9	NE		LIE TO ME 12 STONES	WIND-UP	32	+8	0.043	-	
	C	NE		GIVEN UP LINKIN PARK	WARNER BROS.	30	+18	0.141	26	

MOST ADDED	
MOST ADDED	
TITLE NEV	v
ARTIST / LABEL STATION	
SOULCRUSHER 2 Operator	
(ATLANTIC) WEBN, WVRK	
NEVER TOO LATE 2 Three Oays Grace	
(JIVE/ZOMBA) WAQX, WXMM	
I GET IT 2	
Chevelle (EPIC)	
KIOC, WNOR	_
WHAT I WANT Daughtry	
(RCA/RMG) KCAL	
FAMOUS 1 Puddle Of Mudd	
(FLAWLESS/GEFFEN) WONE	
WASTED TIME 1	- 4
Fuel (EPIC)	
WDHA	
ICKY THUMP The White Stripes	
(THIRD MAN/WARNER BROS.) WXMM	
HUMP DE BUMP 1 Red Hot Chili Peppers	
(WARNER BROS.) WDHA	
LIFE IS BEAUTIFUL 1	_
Sixx: AM (ELEVEN SEVEN)	
WONE	
ADDED AT	
WNOR MCOWNER	
Norfolk, VA	
PD: Harvey Kojan MD: Sonja Morrell	

Chevelle, I Get It, O Oeepfield, Get It, O Linkin Park, Shadow Of The Day, O FOR MORE STATIONS GO TO:

MOST INCREASED PLAYS	
+28	SOULCRUSHER Operator (Atlantic) WXMM +7, WJXQ +6, WEBN +5, KBER +4, WKLC +3, KZRR +2, WNOR +2, KIOC +1, KAZR +1, KSHE +1
+20	I GET IT Chevelle (Epic) KIOC +10, WJXQ +7, KMOD +4, WHJY +2
+18	GIVEN UP Linkin Park (Warner Bros.) KUFO +18
+15	NEVER TOO LATE Three Days Grace (Jive/Zomba) KBER +12, WNDR +2, KSHE +2, KAZR +1, KIOC +1, WJXQ +1, WKLC +1
+13	YOU WOULDN'T KNOW HellYeah (Epic) WEBN +8, WNOR +5, KBER +3, WKLC +3, KAZR +2, KUFO +1, WRQK +1, WVRK +1

TITLE ARTIST / IMPRINT / PROMOTION LABEL.	II NIELSEN BDS CERTIFICATIONS	PL, TW	AYS LW	THIS WEEK	TITLE II NIELSEN BD ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATION		PLAYS	
THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		154	162	6	HEROES SHINEDOWN (ATLANTIC)	122	114	
ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		144	147	7	ROCKSTAR NICKELBACK (ROADRUNNER)	115	106	
LAND OF CONFUSION DISTURBED (REPRISE)		132	142	8	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	112	92	
CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		127	124	9	SWEET CHILD O' MINE GUNS N' ROSES (GEFFEN)	104	93	
THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		123	128	10	DREAM ON AEROSMITH (COLUMBIA)	102	96	1000

RECURRENTS

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WONE/Akron. OH* OM: Nick Anthony F:D. T.K. O'Grady 4.P J/MD: Tim Daugherty

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F.Z R/Albuquerque, NM* CIM: Bill May F D: Phil Mahoney MC: Rob Brothers

WZZO/Allentown, PA* F D: Tori Thomas FD: Tori Thomas

F.W.HL/Anchorage, AK

F.D: Jen Shevlin 7.PD/MD: Brad Stennett

WTOS/Augusta, ME CIM/PD: Steve Smith APD: Chris Rush

KIOC/Beaumont, TX* OM/PD: Joey Armstrong

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WRQK/Canton, OH* PD: Keith Hamilton

WPXC/Cape Cod, MA PD: Suzanne Tonaire APD/MD: James Gallagher

WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox

WEBN/Cincinna:i **OH*** OM/PD: Scott Rei **1** art MD: Dave Fritz

WMMS/Clevelar d. OH* PD: Bo Matthews

WVRK/Columbus GA* OM: Brian Waters PD: Chris Chaos

KAZR/Des Moin≥, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall

WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holc &

ROCK REPORTERS

WRVC/Huntington, WV PD: Reeves Kirtner MD: Rick Kline

WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas

WGIR/Manchester, NH* APD: Becky Pohotsky

WXFX/Montgomery, AL* PD: Rick Hendrick

WDHA/Morristown, NJ* PD: Tony Paige APD: Curtis Kay

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell

WXMM/Norfolk, VA* OM/PD: John Shomby APD/MD: Zak Tyler

KCLB/Palm Springs, CA PD: Larry Snider MD: Jenn Brewski

KUFO/Portland, OR*

PD: Mike Tierney APD/MD: Dan Bozyk

WHJY/Providence, RI* PD: Scott Laudani MD: Mike Brangiforte

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell

WXRX/Rockford, IL PD: Jim Stone MD: Jon Schulz

KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads

KTUX/Shreveport, LA* PD: Ragen King MD: Flynt Stone

KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley

KMOD/Tulsa, OK* OM/PD: Don Cristi

WMZK/Wausau, WI

KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters

PLAYS

-12

+17

-15

+17

-30

-1

+5

+35

+25

-1

-6

.19

+18

-31

O

39

+9

4

9

-30

+5

0

+3

+5

-17

+2

+18

-6

-10

TW

603

524

463

460

373

367

356

321

306

296

295

288

284

282

250

234

220

209

208

188

185

176

176

165

161

144

138

100

108

107

IMPRINT / PROMOTION LABEL

EPIC/SONY BMG

RCA/SONY BMG

JIVE/SONY BMG

WIND-UP

UNIVERSAL

AQUARIUS/EMI

ATLANTIC/WARNER

WIND-UP

CODDOVA BAY

REPRISE/WARNER

MACHINE SHOP/WARNER BROS./WARNER

THIRD MAN/WARNER BROS./WARNER

MADTHA'S MUSIC/REPRISE/WARNER

IMMORTAL/EPIC/SONY BMG

ELEVEN SEVEN/UNIVERSAL

FLAWLESS/GEFFEN/UNIVERSAL

ANTHEM/LINIVERSAL

HOLLYWOOD/UNIVERSAL

EL TONAL/GEFFEN/UNIVERSAL

NOTHING/INTERSCOPE/UNIVERSAL

DANGERBIRD/MAPLEMUSIC

RCA/SONY BMG

UNIVERSAL

RMR/VIRGIN/FMI

SONY BMG

CAPITOL/EMI

ISLAND/UNIVERSAL

53

ROCK

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY* OM/PD: Willoher MD: Amber Mille

WHRL/Albany, NY*

WNNX/Atlanta, GA* PD: Leslie Fram

WJSE/Atlantic City, NJ OM/PD: Nick Giorno APD/MD: Shawn Castelluccio

WAEG/Augusta, GA OM: Ron Thom PD: J.D. Kunes

KROX/Austin, TX* DM: Chase

PD: Lynn Barstow MD: Toby Ryan KNXX/Baton Rouge, LA* OM/PD: Dave Dunaway APD: Phillin Kish

KOXR/Boise, ID* OM: Dan McColly MD: Jeremi Smit

WBCN/Boston, MA* MD: Dave vveiling

WFNX/Boston, MA* MD: Paul Driscoll

WBTZ/Burlington, VT*

OM/PD: Matt Grasso APD/MD: Kevin Mays WAVF/Charleston, SC*

PD: Lance Hale MD: Wendy Rollins

WZJO/Charleston, WV*

WEND/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel

WKQX/Chicago, IL*

PD: Spike MD: Nicole Gamboa

OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans

WKRI/Cleveland, OH*

WARQ/Columbia, SC* MD: Matt Lee

WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX* PD: Duane Doherty

APD: Chris Rvan

WXEG/Davton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boome

KTCL/Denver, CO* PD: Nerf MD: Eric "Boney" Clouse

CIMX/Detroit, MI* PD: Vince Cannova MD: Jay Hudson

KXNA/Fayetteville, AR PD: Dave Jackson

WYSK/Fredericksburg, VA

KFRR/Fresno, CA* r בי בקטוויes בקטוויes APD/MD: Ryan Oldfield

WJBX/Ft. Myers. FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito

WGRD/Grand Rapids, MI* PD: Jerry Tarrants

WXNR/Greenville, NC* OM: Bruce Simel APD/MD: Greg Brady

KUCD/Honolulu, HI*

MD: Chris Sampaio KTBZ/Houston, TX* PD: Vince Richards

MD: Don Jantzen

WRZX/Indianapolis, IN* PD/MD: Lenny Diana

WTZR/Johnson City, TN* OM/PD: Bruce Clark

KRBZ/Kansas City, MO* OM: Bob Edwards PD: Grea Bergen

WNFZ/Knoxville, TN4 OM: Terry Gillingham
PD: Shane Cox APD/MD: Valerie Hale

KFTE/Lafavette, LA⁴

KXTE/Las Vegas, NV*

KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden

WLRS/Louisville, KY* APD/MD: Joe Stamm

WMFS/Memphis, TN* PD: Rob Cressm MD: Sydney Nabors

WLUM/Milwaukee, W!* PD: Jacent Jackson

WHTG/Monmouth, NJ⁴ PD: Terrie Carr MD: Matt Murray

MD: Chris Calef

WKZO/Myrtle Beach, SC OM/PD: Mark McKinney MD: Mase Brazelle

WROX/Norfolk, VA

KHBZ/Oklahoma City, OK* PD: leff Blackburn MD: Crystal Cleme

WIRR/Orlando, FI* PD: Rick Everett MD: Brian Dickerm

WOCL/Orlando, FL*

KMRJ/Palm Springs, CA OM/PD: Thomas Mitchel APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ* PD: Bruce St. James APD/MD: Tim Virgin

WXDX/Pittsburgh, PA* OM/PD: John Moschi MD: Vinnie Ferguson

WCYY/Portland, ME⁴ PD: Herb lvy MD: Brian James

KNRK/Portland, OR n: Mark Hamilt APD: Jaime Cooley

WBRU/Providence, RI* MD: Noah Chevalier

KRZQ/Reno, NV* OM: Mark Keefe PD: Melanie Flores

MD: Chris Payne WDYL/Richmond, VA* PD: Eric Kristenser

MD: Jessica Lee WRXL/Richmond, VA*

PD/MD: Casey Krukowski KCXX/Riverside, CA* APD/MD: Bobby Sato

WZNE/Rochester, NY*

KWOD/Sacramento, CA* OM/PD: Curtiss Johnso MD: Andy Hawk

KXRK/Salt Lake City, UT* OM: Alan Hague PD: Todd Noker APD: Corey O'Brien MD: Artie Fufkin

KBZT/San Diego, CA* PD: Garett Michael: APD: Mike Hansen MD: Mike Halforan

XETRA/San Diego, CA* PD: Phil Manning MD: Canone

KITS/San Francisco, CA* PD: Dave Numme APD/MD: Aaron Axelsen

K JEE/Santa Barbara, CA* MD: Dave Hanace

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite* OM: Gary Schoenwetter PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brook

XM Ethel/Satellite* PD: Steve Kingstor MD: Erik Range

WEXH/Savannah, GA* OM: Susan Groves PD: Dustin Matthews MD: Leslie Scott

KNDD/Seattle, WA* PD: Lazlo APD: Jim Keller

MD: Andrew Harms KQRA/Springfield, MO*

PD: Kristen Bergman MD: Shadow Williams

KPNT/St. Louis, MO* APD: Kyle Guderian MD: Scott Rizzuto

WKRL/Syracuse, NY PD: Scott Petibone MD: Ty

WSUN/Tampa, FL* PD: Shark

WRWK/Toledo, OH* PD: Dan McClintock APD/MD: Carolyn Stone

KFMA/Tucson, AZ* PD: Matt Sory MD: Greg Rampage

KMYZ/Tulsa, OK PD: Ken Wal MD: Amher Fiedler

WWDC/Washington. DC* PD: Chris Cruze

WPBZ/West Palm Beach, PD: John O'Connell MD: Ross Mahoney

WSFM/Wilmington, NC OM: Jerry Mac PD/MD: Mike Kennedy

ACTIVE

KFYJ/Abilene, TX OM: Randy Jones PD/AMD: Frank Pain

KTEG/Albuguerque, NM* OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, Wi*

WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams

KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann

WIYY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman

WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY APD/MD: Tim Boland

WAAF/Boston, MA* MD: Mistress Carrie

WEDG/Buffalo, NY⁴

WYBB/Charleston, SC* OM/PD: Mike Allen

WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Boner

WIIL/Chicago, IL* OM/PD: John F APD: Tom Kief MD: Steve Salman

KRQR/Chico, CA PD: Neil Randall

KILO/Colorado Springs, CO* PD: Ross Ford MD: Jack Mehoff

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX* APD/MD: Monte Montana

KBPI/Denver, CO* APD/MD: Aaron "Double A"

WRIF/Detroit, MI* OM/PD: Doug Podell APD/MD: Mark Pennington

KRBR/Duluth, MN KLAQ/EI Paso, TX*

APD/MD: Glenn Garza

WGBF/Evansville, IN APD/MD: Slick Nick

PD: John Gri MD: Carlota

KRZR/Fresno, CA*

WBYR/Ft, Wayne, IN* OM: Robert Lindsey APD: Twitch APD/MD: Stiller

WRUF/Gainesville, FL* OM/PD: Harry Guscott MD: Kyle Devlin

OM: Brent Alberts PD/MD: Michael Grey WZOR/Green Bay, WI*

WKI O/Grand Rapids, MI*

PD: Joe Calgaro APD: Cutter MD: Borna Velic

WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp WTPT/Greenville, SC*

MD: Twisted Todd WQXA/Harrisburg, PA*

APD/MD: Nixon WCCC/Hartford, CT*

PD: Michael Picozzi APD/MD: Mike Karolyi WAMX/Huntington, WV PD/MD: Erik Raines

APD: Robin Wilds WRTT/Huntsville, AL* OM/PD: Lee Revnolds

WRXW/Jackson, MS* APD/MD: Brad Stevens

PD/MD: Scott Onks

KQRC/Kansas City, MO* OM/PD: Bob Edwards MD: Paul Marshall

WRZK/Johnson City, TN

KOMP/Las Vegas, NV*

► ILL SCARLETT PICKS

UP ITS FIRST TOP 30 HIT

AS "NOTHING SPECIAL" JUMPS TO NO. 28 ON THE

CANADA ROCK CHART

CANADA ROCK

TITLE

DIG INCUBUS

13

12

22

10

20

6

10

13

29

18

4

22

18

17

8

26

15

6

12

FOR WEEK ENDING JULY 1, 2007

WWBN/Flint, MI*

PD: Brian Beddow

MD: Skinny

APD/MD: Tony LaBrie

12

13

20

WHAT I'VE DONE LINKIN PARK

I DON'T WANNA STOP 077Y OSBOURNE

SHE BUILDS QUICK MACHINES VELVET REVOLVER

WORKING CLASS HERO GREENDAY

NEVER TOO LATE THREE DAYS GRACE

ICKY THUMP THE WHITE STRIPES

BORN LOSERS MATTHEW GOOD

UNDERCLASS HERO SUM 41

EVERYTHING BUCKCHERRY

WHAT I WANT DAUGHTRY

SURRENDER BILLY TALENT

PARALYZER FINGER ELEVEN

FAMOUS PURRIEDEMURR

BREATH BREAKING BENJAMIN

TALK TO HER PRIESTESS

CAPITAL G NINE INCHNAILS

LAZY EYE SILVERSUN PICKUPS

ALL THE SAME SICK DUDDIES

NOTHING SPECIAL ILL SCARLETT

THE HEINRICH MANEUVER INTERPOL

TIME WON'T LET ME GO THE BRAVERY

FAMILY BAND THE TRACICALLY HIS

FOREVER PAPA ROACH

EAD COV DUCL

MONEY HONEY STATE OF SHOCK

KEEP THE CAR RUNNING ARCADE FIRE

THE WHITE WITCH WOMAN BLUES PRIDE TIGER

TARANTULA THE SMASHING PUMPKINS

FALLING ON FINGER ELEVEN

KZCD/Lawton, OK PD: Don "Critter" Brown APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*

KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson

WTFX/Louisville, KY* MD: Frank Webb

KFMX/Lubbock, TX OM/PD: Wes Nes WJJO/Madison, WI⁴

APD/MD: Blake Pattor KFRO/McAllen, TX*

KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance

OM/PD: Mike Quint

WHDR/Miami, FL* OM: David Israe PD: Kevin Vargas MD: Dave Hansor

KXXR/Minneapolis, MN⁴ APD/MD: Pablo

WRAT/Monmouth, NJ* OM/PD: Carl Craft APD/MD: Robyn Lane

WCLG/Morgantown, WV OM/PD: Jeff Miller WBUZ/Nashville, TN*

OM: Dean Warfield PD/MD: Russ Schenck KATT/Oklaho OM/PD: Chris Baker MD: Jake Daniels

WYYX/Panama City, FL

WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark

WIXO/Peoria, IL OM/PD: Matt Bahar

WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ* PD/MD: Larry McFeelie KDOT/Reno, NV*

PD/MD: Jave Patterson KRXQ/Sacramento, CA*

WKQZ/Saginaw, MI PD: Hoser APD/MD: Matt Bingham

WZBH/Salisbury, MD OM: Sue Timmo PD: Sean McHugh

MD: Chris Steel

KHTB/Salt Lake City, UT APD/MD: Roger Orton

KISS/San Antonio, TX* PD/MD: LA Llovd

KIOZ/San Diego, CA* PD/MD: Shauna Moran-Brown

KURO/San Luis Obispo, CA APD/MD: Stephanie Bell

Music Choice Rock/Satellite

KXFX/Santa Rosa, CA⁴

Sirius Octane/Satellite PD: Jose Mangin MD: Tom Wilkinson

MD: Gary Susalis

XM Squizz/Satellite* PD: Bodhi Ebright MD: Grant Randor

KISW/Seattle_WA* OM/PD: Dave Ric APD: Ryan Castle

WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson

WRBR/South Bend, IN OM/PD: Ron Stryker KHTO/Spokane, WA*

PD/MD: Barry Bennett APD: Kris Siebers KZBD/Spokane, WA*

OM: Cary Rolfe PD: Frank Jaxon WLZX/Springfield, MA*

KZRQ/Springfield, MO* OM: Chris Cannoi PD: Simon Nytes

OM: Brad Hardin PD: Double Down APD: Mike Killabrew WKLL/Utica, NY

WXTB/Tampa, FL*

PD: Scott Petibone MD: Tv KFMW/Waterloo, IA

OM/PD: Michael Cro KICT/Wichita, KS*

WBSX/Wilkes Barre, PA* PD/MD: James McKa KATS/Yakima, WA

OM/PD: Ron Harris

MD: Rick Thomas

WWIZ/Youngstown, OH* PD: Wes Styles

* Monitored Reporters

JULY 6, 2007

TRIPLE A



KBAC survives an ownership change

Saving 'Radio Free Santa Fe'

John Schoenberger
JSchoenberger@RadioandRecords.com

hen we first heard that KBAC (Radio Free Santa Fe) and smooth jazz sister KSFQ (the Cat) in Santa Fe, N.M., were being sold by Clear Channel to Christian broadcaster EMF Broadcasting last September, it appeared that the future of the 11-year-old triple A outlet was up in the air. But KBAC and KSFQ GM/PD Ira Gordon soon learned that the new owner was interested only in KSFQ's signal and that KBAC might go on the sales block once the transfer of ownership was completed. Fast-forward through nine months and a couple of business plans, and it is now clear that KBAC will survive as a triple A station and, in many ways, will be in better shape than it has ever been.

When first confronted with the potential sale, Gordon and a few business partners secured financing to purchase KBAC, but their funding fell through at the 11th hour. Fortunately, Hutton Broadcasting owner/GM Scott Hutton recently stepped forward to buy the station—and a couple of others—with a grand vision for the future of Santa Fe radio.

"Clear Channel's turnover to EMF Broadcasting is finally happening, and Hutton Broadcasting has worked out an LMA with [EMF] while ownership is transferred again," Gordon says. "It looked like KBAC may have been forced off the air, but it has all worked out for the better at this point."

Hutton's idea is to make KBAC the flagship of a group of five stations dedicated to serving Santa Fe. He and his wife already own classic country KQBA and ESPN sports affiliate KVSF and are in the process of acquiring chill-formatted KLBU (Blu 102) from Blu Media.

Gordon will no longer serve as GM/PD for KBAC, but will instead take on the role of director of programming and oversee KBAC, KLBU and KQBA.

"The idea is to keep KBAC as a triple A, add more jazz and world music elements to the chill mix on KLBU and take KQBA in a more Americana direction," Gordon says. "In one grand motion, this development dramatically changes the competitive landscape in the market and shores up KBAC so it can reach its full potential."

Hutton is also buying alternative-leaning KWRP (Indie 101.5) from Yellow Dog Radio and plans to make it a rock variety outlet. By combining offices and studios and sharing a certain amount of staff, Hutton hopes to be in a strong position to serve the unique market and turn a profit.

"Each of these stations has been losing money as separate entities," he says, "but I think we can pool enough resources that we will be able to turn this all around in a couple of years and have a nice profitable business while giving Santa Fe the kind of radio it deserves.

"The history of Santa Fe radio entails many stations being moved out of town and targeted for Albuquerque," he continues. "This has really left a void in terms of locally focused stations. My goal is to create an established group of stations whose sole purpose is to service the needs and concerns of Santa Fe."

With a long history of community involvement and tight relationships with local nonprofit organizations, KBAC regularly offers airtime for community



THIS WEEK	LAST WED.	WEEKS	TRIPLE A INDICATOR	IMPRINT / PROMOTION LABEL	PL/ TW	4YS +/-
0	4	6	TWO RYAN ADAMS	LOST HIGHWAY	532	+55
2	1	13	WHAT LIGHT WILCO	NDNESUCH/WARNER BROS	504	-17
3	3	12	BIG WHEEL TORI AMOS	EPIC	476	7
4	5	9	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	464	+15
5	5	8	MISSED THE BOAT MODEST MOUSE	EPIC	456	+35
6	2	19	BETTER THAN THE JOHN BUTLER TRID	JARRAH/ATLANTIC/LAVA	455	-62
7	9	6	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	390	+30
8	9	7	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	380	+12
9	7	13	SALALA ANGELIQUE KIDJO FEAT, PETER GABRIEL	STARBUCKS/RAZOR & TIE	368	-49
10	10	3	DON'T STOP NOW CROWDED HOUSE	ATO/RED	361	+15
Ď	n	8	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	348	+2
12	12	7	WORKING CLASS HERO GREEN DAY	REPRISE	332	-10
13	17	5	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	318	+33
14	13	11	NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	307	-16
15	16	8	CLOSER TRAVIS	INDEPENDIENTE/EPIC	294	+4
6	22	3	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	290	+30
17)	18	4	THE UNDERDOG SPOON	MERGE	283	+4
8	20	3	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	275	+12
19	19	14	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	259	-8
20	26	2	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	254	+31
21	15	10	ORDINARY DAY DOLORES O'RIORDAN	SANCTUARY	250	42
22	14	14	FOUR WINDS BRIGHT EYES	SADDLE CREEK	245	-47
23	27	2.	SING IT ALL NIGHT DESOL	SAZON	240	+18
24	23	10	LAST REQUEST PAOLO NUTINI	ATLANTIC	239	-6
25	24	13	RUBY KAISERCHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	224	-16
26	21	18	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	223	-38
27	25	6	MARIA ALD	BRUSHFIRE/MUSIC ALLIES	215	-12
28	NE	EW	HOLLYWOOD COLLECTIVE SOUL	EL	214	+34
29	28	20	READ MY MIND THE KILLERS	ISLAND/IDJMG	205	-17
30	RE-EI	NTRY	THE STORY BRANDICARLILE	COLUMBIA	193	+2

FOR WEEK ENDING JULY 1, 2007

'It looked like KBAC may have been forced off the air, but it has all worked out for the better at this point.'

—Ira Gordon



Gordon

'My goal is to create an established group of stations whose sole purpose is to service the needs and concerns of Santa Fe.'

-Scott Hutton

and nonprofit events. The new station group will be in a position to expand and adapt that model for some of its other properties.

Gordon says that will be just one of the ways the stations will show the community they have its best interests at heart. Local shows are planned for each of the four music outlets and the sports station, KVSF, will air local high school sporting events. Additionally, the cluster's new studios will be outfitted with a large performance space they can all use.

"There has been some local resistance to the idea of someone owning five stations in the market," Gordon says. "But I think once these dissenters realize that we are going to be offering compelling and community-oriented radio, that will go away."

After operating KBAC with a skeleton crew, Gordon is excited about having a full staff again. Once Clear Channel informed them that KBAC was on the block, most of the staffers left for other stations or companies. During the past several months, the staff has been reduced to just Gordon, Clark, morning host Honey Harris and a couple of part-timers.

The stations will share sales, promotion and other staff; even some on-air positions will be shared. Joann Orner will continue as KLBU APD, while also pulling the midday shift on KBAC, a slot she previously held at the station for many years.

Todd Thompson joins the group as promotion director and KBAC afternoon host while Harris will remain in mornings and become more directly involved with KBAC's programming.

"This staff of longtime Santa Fe radio people that we have accumulated by purchasing these stations will help us accomplish our goals," Hutton says. "The core of what we are about is challenging the boundaries of radio and, at the same time, fulfilling the community-service element that publicly licensed radio is all about."



August 1-4, 2007
St. Julien Hotel & Spa
Boulder, CO

REGISTER ROWH

radioandrecords.com

► SNOW PATROL'S "SHUT YOUR EYES" TACKS ON AIRPOWER STRIPES AFTER GAINING 68 SPINS AND MOVING 27-19.





POWERED BY nielsen

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	17 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL TW	4Y S +/-	AUDIE	
1	1	19	BETTER THAN THE JOHN BUTLER TRIO	NO. 1(7 WKS) JARRAH/ATLANTIC/LAVA	454	-22	1.928	i
2	2	9	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	427	+21	1.728	2
3	3	15	YOU KNOW I'M NO GOOD	UNIVERSAL REPUBLIC	387	-12	1.434	4
4	4	18	THE STORY BRANDICARLILE	COLUMBIA	386	-11	1.239	6
6	5	11	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	385	+18	1.171	7
0	8	10	PAOLO NUTINI	ATLANTIC	354	+28	1.062	9
0	9	5	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	342	+34	1.442	3
8	7	10	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	335	-5	0.943	iį
9	6	22	READ MY MIND THE KILLERS	ISLAND/IDJM G	291	-54	1.409	5
10	10	9	WORKING CLASS HERO GREEN DAY	REPRISE	283	-25	1.091	8
1	12	10	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	278	+23	1.049	10
12	11	13	BIG WHEEL TORIAMOS	FPIC	276	-19	0.929	12
3	13	6	TWO RYAN ADAMS	LOST HIGHWAY	273	+20	0.789	18
13	14	9	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	266	+14	0.913	14
15	21	3	DON'T STOP NOW AIRPOWE CROWDED HOUSE	R/MOST INCREASED PLAYS ATO/RED	244	+75	0.923	13
15	16	6	YOUNG FOLKS PETER BJORN AND JOHN	AĽMOSTGOLD/RED/COLUMBIA	236	+19	0.845	16
17	17	5	MISSED THE BOAT MODEST MOUSE	EPIC	222	+33	0.900	15
18	19	5	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	201,	+30	0.322	30
19	27	.2	SHUT YOUR EYES SNOW PATROL	AIRPOWER POLYDOR/A&M/INTERSCOPE	T78	+68	0.803	17
20,	22	3	HOLLYWOOD COLLECTIVE SOUL	AIRPOWER EL	17 0	+24	0.741	19
21	20	11	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	166	-5	0.585	21
22	25	3	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	157	+37	0.438	26
23	18	9	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	142	-42	0.527	24
1	26	2	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	135	+24	0.570	22
25	N	EW	SING IT ALL NIGHT DESOL	SAZON	132	+48	0.332	29
25	24	4	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	127	+6	0.322	· ·
	30	13	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	119	+16	0.602	20
28	28	7	FOUR WINDS BRIGHT EYES	SADÖLE CREEK	108	+3	0.182	-
29	23	8	SALALA ANGELIQUE KIDJO FÉATURING PETER GABRIEL	STARBUCKS/RAZOR & TIE	108	-25	0.451	25
30	RE-E	NTRY	NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	98	-1	0.313	_

56

MOST ADDED
TITLE NEW
ARTIST / LABEL STATIONS IN THE COLORS 7
Ben Harper And The Innocent Criminals
(VIRGIN) KBCO, KCUV, KGSR, KRSH, WMMM, WNCS, WRNR
DON'T STOP NOW 4
Crowded House (ATO/RED) KGSR, WCLZ, WXRT, WXRV
THE PERFECT CRIME #2 The Decemberists (CAPITOL) KBCO, KMTT, KPRI, WCLZ
SHE MOVES IN HER OWN WAY 4
The Kooks (ASTRALWERKS) KCUV, WMMM, WRNR, WXRV
SING IT ALL NIGHT desol (SAZDN) KXLY, WRLT, WRNX
DANCE TONIGHT 3 Paul McCartney
(MPL/HEAR/CONCORD) KGSR. KRVB, WCLZ
CAR CRASH 3
Matt Nathanson (VANGUARD) KPRI, KXLY, WCOO
POOR MAN'S PARADISE 3
The Subdudes (BACK PORCH/MANHATTAN/BLG)
KCUV, KRSH, WCOO

105.5 trijsk a
nt Criminals, In The Colors, 6 es In Her Own Way, 1 r, 0
ATIONS GO TO:

ł	RECUR	REN	TS			
		_				
PL	AYS LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLA TW	AYS LW
	242	6	TELL ME 'BOUT IT JOSS STONE (VIRGIN)		170	193
1	200	7	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)		141	172
	220	8	GRAVITY JOHN MAYER (AWARE/COLUMBIA)		134	127
	184	9	WAITING ON THE WORLD TO CHANG JOHN MAYER (AWARE/COLUMBIA)	E	132	133
	176	10	PHANTOM LIMB THE SHINS (SUB POP)		131	174
	10.00					

ADDED AT. **WMMM**

Madison, WI

PD: Pat Gallagher MD: Gabby Parsons

NEW AND ACTIVE							
TITLE ARTIST / LABEL	PLAYS /GAIN		TITLE ARTIST / LABEL	PLAYS /GAIN			
DANCE TONIGHT Paul McCartney (MPL/HEAR/CONCORD)	77/36		IN THE COLORS Ben Harper And The Innocent (VIRGIN)	64/63 Criminals			
TOTAL STATIONS:	- 11		TOTAL STATIONS:	13			
HAMOA BEACH Gomez (ATO/RED)	76/2		FIRST TIME Lifehouse (GEFFEN)	64/12			
TOTAL STATIONS:	9		TOTAL STATIONS:	4			
CRY FOR HOME Van Morrison With Tom Jones (MANHATTAN/BLG) TOTAL STATIONS:	70/5		SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS)	62/15			
			TOTAL STATIONS:	12			
LOVE IS THE ONLY WAY Robert Randolph & The Family Ba Featuring Dave Matthews (WARNER BROS.)	65/17 and		I'D LIKE TO Corinne Bailey Rae (CAPITOL)	62/7			
TOTAL STATIONS:	11		TOTAL STATIONS:	10			
BRÖKEN RADIO Jesse Malin Featuring Bruce Sprin (ADELINE/EAST WEST)	65/0 gsteen		NO BAD NEWS Patty Griffin (ATO/RED)	58/11			
TOTAL STATIONS:	9	•	TOTAL STATIONS:	4			

MOST INCREASED **PLAYS** +75 DON'T STOP NOW Crowded House (ATO/RED)
KGSR +14, WCLZ +13, KXLY +12, SISP +5, WNCS +5,
WXRV +4, WRLT +4, WRNX +4, KCUV +3, KENZ +3 +68 SHUT YOUR EYES Snow Patrol (Polydar/A&M/Interscope)
KRVB +14, WCLZ +13, WTTS +10, WXRV +10, WRNX +9,
WDOD +8, KINK +4, KBCO +3, KWMT +3, WNCS +2 +63 Ben Harper And The Innocent Criminals (Virgin) KCSR +14, SISP +11, WRNR +9, KBCO +7, WMMM +6, KFOG +4, CIDR +3, WXRT +3, KCUV +2, KTHX +1 SING IT ALL NIGHT +48 +37 THE PERFECT CRIME #2 The Decemberists (Capitol)
WCLZ +13, WCOO +7, WRNR +5, KBCO +5, WRLT +4,
KTHX +3, KXLY +2, WXRV +1, KCUV +1, KRSH +1

FOR WEEK ENDING JULY 1, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.
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INDUSTRY INFO AT YOUR FINGERTIPS



TITLE ARTIST / IMPRINT / PROMOTION LABEL

YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)

SEE THE WORLD

THINK I'M IN LOVE

IOHN MAYER (AWARE/COLUMBIA) THINKING ABOUT YOU



PLAYS TW LW

234

199

178

170





COMPANIES . PROGRAMS . PEOPLE

WWW.RADIOANDRECORDS.COM/RRDIRECTORY

57

AMERICANA

THIS WEEK	LASTWEEK	TITLE ARTIST IMPRINT / PROMOTION LABEL	TW	PLAYS	CUMULATIVE
1	3	COMPADRE'S: AN ANTHOLOGY OF DUETS MARTY STUART SUPERLATONE/UME	430	+76	1421
2	8	EASY TIGER RYAN ADAMS LOST HIGHWAY	391	+82	1735
3	T	CIMARRON MANIFESTO JIMMYLAFAVE REDHOUSE	387	-1	2554
4	10	TRANSLATED FROM LOVE KELLY WILLIS RYKODISC	359	+53	1006
5	2	DIAMONDS TO DUST GURF MORLIX BLUECORN	356	-6	3604
6	5	ROOM TO GROW ADRIENNE YOUNG ADDIEBELLE	341	+21	1726
7	7	SKY BLUE SKY WILCO NONESUCH/WARNER BROTHERS	327	+17	2810
8	6	ANCHORS & ANVILS AMYLAVERE ARCHER	316	+5	1937
9	4	THE SEARCH SON VOLT TRANSMIT SOUND/LEGACY/RED	314	-26	6767
10	9	BALLS ELIZABETH COOK 31 TIGERS	292	-14	2781
	n	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES SUGAR HILL	281	+5	1729
0	12	REARVIEW MIRROR TEARS KENDEL CARSON TRAIN WRECK	278	+3	2400
	14	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIOUS ARTISTS DUALTONE	264	+6	1017
(3)	19	ONE TOUGH TOWN DAVID OLNEY RED PARLOR	237	+9	888
0	17	STRANGE WEIRDOS: MUSIC FROM AND INSPIRED BY THE FILM KNOCKED UP	236	+7	1561
16	16	EMOTIONALISM THE AVETT BROTHERS RAMSEUR	232	-11	2142
17	13	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN OH BOY	231	-39	2839
18	21	A HUNDRED MILES OR MORE: A COLLECTION AUSON KRAUSS ROUNDER	225	+8	2969
19	20	FROM THE CRADLE TO THE GRAVE DALE WATSON HYENA	220	-4	3120
20	15	PEACE LOVE & ANARCHY TODD SNIDER OH BOY	219	-34	3299
21	28	IT CAME FROM SAN ANTONIO, BRUCE ROBISON PREMIUM	213	+22	778
22	18	WEST LUCINDA WILLIAMS LOST HIGHWAY	203	-25	9405
23	24	SWEET WARRIOR RICHARD THOMFSON SHOUT! FACTORY	194	-14	1599
24	25	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY RACK 'EM	189	-13	5665
25	23	WATERLOO, TENNESSEE UNCLE EARL RQUINDER	188	-21	3830
26	26	HOOTS & HELLMOUTH HOOTS & HELLMOUTH MAD DRAGON	188	-10	1749
27	27	REYENGE! ROBBIE FULKS YEP ROC	182	-13	1672
28	22	REINVENTING THE WHEEL ASLEEP AT THE WHEEL BISMEAUX	180	-30	4130
29	30	BIG OLD LIFE RANI ARBO & DA SY MAYHEM SIGNATURE SOUNDS	180	+4	95 5
30	399	SALVATION BLUES MARK OLSON HACKTONE	175	+33	771



NOBLE CREATURES 15 Gourds (YEP ROC)

(TELARC BLUES/TELARC)

FOR WEEK ENDING JULY 1, 2007

Americar a chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have d to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Grube

KNBA/Anchorage, AK OM/PD: Loren Dixor MD: Danny Preston

KSPN/Aspen, CO

KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle

KUT/Austin, TX MD: Jeff McCord

WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore, MD APD: Larry Trask PD/MD: Mike "Matthews Vasilikos

KLRR/Bend, OR OM/PD: Doug Donohc APD: David Miller

KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone

WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall

WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber

KMMS/Bozeman, MT

KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders

WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield

WMVY/Cape Cod, MA

WCOO/Charleston, SC* MD: Joel Frank

WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman

WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Jaz Tupelo

WDOD/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner

WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer

WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brenna

WMWV/Conway, NH PD/MD: Mark Joh APD: Roy Prescott

KBCO/Oenver, CO* PD: Scott Arbough MD: Mark Abuzzahab

KCUV/Oenver, CO* PD: Doug Clifton MD: Benji McPhail

KPTL/Des Moines, IA

CIDR/Detroit, MI* PD: Matt Franklin KHUM/Eureka, CA

PD/MD: Mike Dronkers

WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge

KOZT/Ft. Bragg, CA APD/MD: Kate Haves

WEHM/Hamptons, NY MD: Harry Wareing

KSUT/Ignacio, CO MD: Stasia Lanier

WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan

KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman

KTBG/Kansas City, MO MD: Byron Johnson

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs. APD/MD: James Emmo

KOHO/Leavenworth, WA MD: Carl Widing

KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell

WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine

WMMM/Madison, WI3 OM: David Moore PD: Pat Gallagher MD: Gabby Parsons

KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn

WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell

WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari.

KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNear

MD: Jeff Raspe

WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes

WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston

WRSI/Northampton, MA PD: Sean O'Meals MD: Johnny Memphis

KDBB/Park Hills, MO PD: Glenn Berry MD: Kenny Carrow

WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren

WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter

WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James

KINK/Portland, OR* PD: Dennis Constantine MD: Dean Kattari

WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud

KSQY/Rapid City, SD OM/PD: Chad Carls

KTHX/Reno, NV* APD/MD: Dave Herold

WOCM/Salisbury, MD OM: David Rothn

PD/AMD: Skip Dixxon KENZ/Salt Lake City, UT*

KPRI/San Diego, CA* OM/PD: Bob Burch

PD: Mike Peer

APD: Sean Smith KFOG/San Francisco, CA*

PD: David Benson MD: Kelly Ransford KPND/Sandpoint, ID

OM: Dylan Benefield PD: Matt Chester APD/MD: Diane Michaels KBAC/S<mark>an</mark>ta Fe, NM PD/MD: Ira Gordo

KRSH/Santa Rosa, CA*

OMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan

Music Choice Adult Alternative/Satellite
PD: Justin Prager
MD: Tiffany Sinder

Sirius Spectrum/Satellite*

MD: Sean Mascoll XM Cafe/Satellite

MD: Brian Chamberlain

KMTT/Seattle, WA*

APD/MD: Haley Jones WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley

MD: Will Baylies WNCW/Snindale, NC OM/PD: Dave Kester MD: Martin Anderson

KXLY/Spokane, WA* MD: Marie McCallister

WRNX/Springfield, MA*

KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD; John Johnston

KTAO/Taos, NM OM: Dave No. PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers

WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White

WXPK/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz

WTYD/Williamsburg, VA

WUIN/Wilmington, NC

PD: Beau Gunn MD: Michelle Daniel

Communication



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^{*} Monitored Reporters





Omar and Argelia on marriage and radio

K-Love Morning Hosts Tie The Knot

Jackie Madrigal

JMadrigal@RadioandRecords.com

couple on the air and off, Univision Radio pop KLVE (K-Love)/Los Angeles morning show hosts Omar (Velasco) and Argelia (Atilano) wed June 9 in L.A., making their long relationship official in the eyes of God and their listeners.

Omar and Argelia shared their love for each other with their audience only two weeks before their wedding day. The response? Very positive, Argelia says. In fact, listeners had often questioned why the co-hosts weren't dating anyone and suggested they date each other.

The hosts of "El Show de Omar y Argelia"—rated No. 6 12+ in Los Angeles, with a 4.4 share in the winter '07 Arbitron survey—had met in passing several times while working in their respective TV and radio jobs, but nothing much had happened.

It wasn't until 2003, when Omar was given a temporary gig co-hosting mornings on K-Love with Argelia, that they first got to know each other. "He was always saying nice, sweet things to me, but he's like that with everyone, so I didn't take it seriously," says Argelia, who calls her co-host "a flirt." But the on-air chemistry worked, Omar continued as co-host and, five months later, Cupid worked his magic.

"Onar had to go to Cancun on assignment, and when we said goodbye and looked into each other's eyes, we said so many things," Argelia says. After Onar returned, they confessed their affection for each other and became an item. "It was a scary time," Onar says, "because we were worried the station's management wouldn't take it well. We were starting a new show."

Argelia confesses that she worried that it would be hard to be on the air with someone with whom she had a personal relationship, especially if the relationship later ended. "But here we are, years later and married," she says.

And how have they been able to keep their personal lives off the morning show? "We respect what we do, our profession, the show and the public—and the mutual respect we have for each other," Omar says. He adds that they both understand that, when on the air, they are professional partners with no intention of airing their dirty laundry.

In fact, he says, that is why they struggled for so long with making their relationship public. "This is our private life," he says. "We really love each other and never had any intention of putting a spotlight on it or calling attention to it."

"The first year [of the relationship] was the hardest for me," Argelia says, admitting she initially found it difficult to separate her private and public lives. But, she says, "even when I was sad or upset, I reminded myself that the public deserves the best and they listen to us for entertainment and music, and that's what I get paid to do."

Omar adds that although the first two years weren't a piece of cake, that time helped them mature and grow as people and professionals.

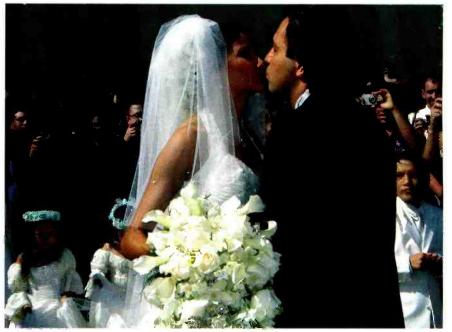
As for the future of the show, both admit that it may change now that listeners know they are married. "The public will want to know about us as a couple, and we're aware of that," Omar says. But, Argelia adds, the show will continue to be just as "dynamic and informative" as it was before, and both stress that it will not turn into an "Omar & Argelia" reality show.



► ELVIS CRESPO DETHRONES NOTCH ATOP THE RECORD POOL SUMMIT WITH "LA FOTO SE ME BORRO," THE LEAD SINGLE FROM HIS NEW ALBUM "REGRESO EL JEFE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE	
			ARTIST	IMPRINT / PROMOTION LABEL
0		6	A MARTE PASTILLA	SONY BMC NORTE
2	3	7	BESAME EL TRI	FONOVISA
3	2	22	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
4	5	15	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
5	6	3	RAININ IN PARADIZE MANU CHAO	NACIONAL/BECAUSE
6	4	13	DIOSA RULETA STOICFRAME	EL COMANDANTE/V&J
0	10	4	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMC NORTE
8	9	25	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO
0	71	5	INTOCABLE ALEKS SYNTEK	EMI TELEVISA
10	8	5	LOS MALAVENTURADOS NO LLORAN PANDA	WARNER LATINA
n	7.	12	PIROTECNICAS CUBIKY	ESCUCHALO/V&J
12	15	6	PRISIONERO MIRANDA	EMI TELEVISA
13	12	5	NANAI MALA RODRIGUEZ	маснете
12	14	7	ME CAMBIO ALLISON	SONY BMG NORTE
15	13	2	LA VIDA RABANES	UNIVERSAL LATINO
16	16	4	SOGNARE DIVISION MINUSCULA	UNIVERSAL LATINO
17	17	20	BESAME NOVEL	FONOVISA
18	18	7	LA TELEVISION POLBO	UNIVERSAL LATINO
19	H	W	BLACK SHEETS BIRDS OF TOKYO	INDEPENDENT
20	PE	w	EL INFAME "ESTAR Y NO ESTAR" PANDA	WARNER MUSIC LATINA

THISWFFK	LASTWEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
0	2	5	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE
2	18	3	TORRE DE BABEL DAVID BISBAL FEAT. WISIN & YANDEL	UNIVERSAL LATIND
3	1	9	DALE PA TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE
4	4	12	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO
5	3	16	EMPECE A LLORAR ANTHONY CRUZ	M.P.
6	6	10	CONECTATE OPTIMO	SONY BMG NORTE
7	5	14	LA MANERA ADASSA	UNIVERSAL LATINO
8	7	7	NO ME LA PONGAS DURA PEDRO CONGA	M.P.
9	8	5	TE QUIERO ASI BETZAIDA	MELODY/FONOVISA
10	9	5	ADONDE SE FUE XTREME	LA CALLE/UNIVISION
.0	11	3	CORTAME LAS VENAS TONOROSARIO	UNIVERSAL LATINO
12	10	13	MIRA FULANITO	CUTTING
13	12	2	DO YOU KNOW? (THE PING PONG SONG)/DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO
14	13	3	CHIQUILLA CHIQUITA JOE VERAS	JVN
<u>~</u> (5)	14	2	TUYA JENNIFER PENA	UNIVISION
16	15	8	MEDLEY II CARLOS NUNO Y LA GRANDE DE MADRID	M.P.
ON OT		EW	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN	EPIC
WEEK ENDING JULY 1, 2007	17	14	DIME QUE FALTO ZACARIAS FERREIRA	J&N
NEE WEE	16-	15	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
ğ 23		EW	DALE AZOTA TONY TOUCH FEAT. IVY QUEEN	EMI TELEVISA



Argelia and Omar on their wedding day.

▶ GRUPO MONTEZ DE **DURANGO IS MOST ADDED AND** SLIDES INTO THE TOP 10 FOR THE SECOND TIME THIS YEAR (11-9) WITH "LAGRIMAS DEL CORAZON".





POWERED BY nielsen BDS

I HIS WEEK	LAST WEEK	WEEKS	ITLE CERTIFICATIONS RTIST IMPRINT / PROMOTION LABEL		PLAYS TW +/-		AUDIEN MILLIONS	
1.	Ę.	6	A TI SI PUEDO DECIRTE NO. 1 (1 WK)/MOST II EL CHAPO DE SINALDA	NCREASED PLAYS	1410	+368	11.489	1
2		15	MIL HERIDAS CUISILLOS	MUSART/BALBIDA	1353	+72	10.906	3
3	1	22	DAME UN BESO INTOCABLE	EMI TELEVISA	1263	-39	8.337	5
0	4	13	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1163	+84	9.629	4
•		9	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	1087	+99	11.371	2
6	6	11	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	1056	+38	7.808	7
7	Ţ.	11-	OJALA MARCO ANTONIO SOLIS	FONOVISA	988	-93	6.982	8
8	8	24	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	962	-14	6.556	9
	11	5	LAGRIMAS DEL CORAZON MOST A	ADDED DISA	961	+156	5.650	11
Ю	9	21	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	951	+1	8.094	6
11	10	25	CADA VEZ QUE PIENSO EN TI LOS CREADOREZ DEL PASITO DURAGUENSE DE ALFREDO RAM	MIREZ DISA/EDIMONSA	880	-25	6.408	10
12	12	5	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	776	+62	4.243	18
(3)	15	9	MIRAM E JENNIRIVERA	FONOVISA	760	+85	5.440	12
14	-13	21	COMO TE VA MI AMOR LOS HOROS.COPOS DE DURANGO	DISA	677	-16	4. 5 25	16
15	19	9	CUANDO REGRESES PATRULLA 31	DISA	648	+59	4.315	17
16	20	3	TE VOY A MOSTRAR	UNIVERSAL LATINO	612	+59	3.037	25
17	13	13	INVISIELE PALOMO	DISA	611	-3	2.880	27
18	25	5	UN JUEGO LOS RIELEFOS DEL NORTE	FONOV SA	589	+60	3.693	21
19	13	34	LA NOCHE PERFECTA EL CHAPO DE SINALOA	D SA	550	-50	4.858	14
20	Б	14	ES COSA DE EL GRACIELA BELTRAN	NCIZIVINU	546	-79	5.385	13
21	22	26	ESE CONJUNTO PRIMAVERA	FONOV SA	530	-13	4.721	15
22	24	6	PORQUE TE QUIERO BANDA EL RECODO	FONOV SA	529	+8	2.502	30
23	26	6	EL MZ LOS TUCAMES DE TIJUANA	UNIVISION	505	+34	2.181	35
24	žì	42	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOV SA	498	-54	4.159	19
2 5	3	19	DETALLES LOS TIGRES DEL NORTE	FONOV SA	472	-39	3.130	23
26	28	7	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	467	+23	2.598	29
27	29	13	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	455	+11	3.005	26
28	34	2	OLVIDATE TU DUELO	UNIVISION	438	+78	4.046	20
29	27	20	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	423	-33	1.471	
30	36	2	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	403	+77	2.324	33
31	30	10	SOLO UN SUENO	TARMEX/UNIVERSALLAT NO	388	-6	1.456	-
32	RE4	NTRY	PALABRA DE MACHO LOS CONTENTOS DE SINALOA	DISA/EDIMONSA	378	+72	1.321	-
33	37	7	CHUY Y MAURICIO EL POTRO DE SINALOA	маснете	367	+52	3.100	24
34	33	16	CULPABLE O NO EL FLACO ELIZANDE	FONOVISA	353	-9	1.597	39
35	32	13	TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	352	-39	2.327	32
36	N	EW	TU CASTIGO BANDA PE QUENOS MUSICAL	FONOVISA	339	+77	2.438	31
37	40	4	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	337	+30	2.756	28
38	38	3	PALONA QUERIDA LOS HURAÇANES DEL NORTE	UNIVIS ON	336	+22	2.030	36
39	35	3	QUE HARIA SIN TI LA AUTOR DAD DE LA SIERRA	CISA	328	-18	2.214	34
40	H	EW	UNA VEZ MAS EL GUERO Y SU BANDA CENTENARIO	ARC	314	+17	0.787	-

MOST ADDED	l
	114
TITLE NE ARTIST / LABEL STATION	
LAGRIMAS OEL CORAZON Grupo Montez De Durango (OISA) KHOT, KJFA, KLAX, KLNV, KLV-J, KQBU, KSCA, XHTY	
MUSICD, POETA Y LOCO Sergio Vega (SONY BMC NORTE) KLAX, KOQO, KYQQ, WEDJ, XHTY	5
A TI SI PUEDO DECIRTE EI Chapo De Sinaloa (DISA) KIWI, KJFA, KLTN, KQBU	4
LAGRIMAS DE SANGRE Los Tigres Del Norte (FONOVISA) KLAX, KLEY, KOQO, XHTY	4
PAZ EN ESTE AMOR Fidel Rueda (MACHETE) KBUE, KESS, KQBU, KSCA	4
BASTA Intocable (EMI TELEVISA) KIWI, KLBN, KLTN, KROM	4
ENAMORADO DE TI Tierra Cali (VENEMUSIC) KDUT, KDXX, KWEI, WBZY	4
CON TAL DE QUE ME OLVIDES Los Invasores De Nuevo Leon (SERCA) KLBN, KOQO, WYMY	3
BASTA YA Conjunto Primavera (FONOVISA) KQBU, KSCA	2
MIRAME Jenni Rivera (FONOVISA) KLNV. KQBU	2

TIT_E ARTIST / LABEL PLAYS /GAIN TITLE ARTIST / LABEL JURA
JURA
German Lizarraga Y Su Banda Est
Sinaloa
(DISA)
TOTAL STATIONS: Y TU TE VAS Los Primos De Durango (MAR INTERNACIONAL) TOTAL STATIONS: 278/20 183/12 17 11 MI SUENO 265/15 VIEJO RABO VERDE 158/13 Paquita La Del Barrio (MUSART/BALBOA) (VIVA)
TOTAL STATIONS: 16 TOTAL STATIONS: 12 UN PAR DE ALMOHADAS 247/41 139/8 TE ESPERARE Grupo Exterminador (FONOVISA) TOTAL STATIONS: Patron (FREDDIE) TOTAL STATIONS: 12 MUSICO, POETA Y LOCO 240/95 A QUIEN NO LE GUSTA ESO 137/27
Vaces Del Rancho
(UNIVISION)
TOTAL STATIONS: 17 Sergio Vega (SONY BMG NORTE) TOTAL STATIONS: 17 TU RETIRADA 222/68 Christian Castro (UNIVERSAL LATINO) <mark>TOTAL STATIONS:</mark> PLATICANDO A SOLAS 134/7 Mazizo Musical (UNIVISION) TOTAL STATIONS 10

NEW AND ACTIVE



ADDED AT... **KJFA** Albuquerque, NM PD: Antonio Covarrubias El Chapo De Sinatoa, A Ti Si Puedo Decirte, 19 Montez De Durango, Lagrimas Del Corazon, 16

FOR MORE STATIONS GO TO:

FOR WEEK ENDING JULY 1, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

KJFA/A buquerque, NM PD: Antonio Covarrubias

KLVO Albuquerque, NM PD/NE: Rene Leon

WBZY/Atlanta, GA OM: Jay Hunnicutt PD: Fooble Rarnirez APD Aly Young

KHHL 'Austin, TX
PD: Lose "Jime' Martinez

KIW / 3akersfield, CA PD/NIC: Raul Evangelista

KMC A/Bakersfield, CA OM: rene Escalante PD/MEt: Yesenia De Luna APD Victor Martinez

KMYX/Bakersfield, CA OM: Robert Chavez PD: Pepe Escamilla

KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez

WLEY/Chicago, IL PD: Marylu Ramos

WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista

KLHB/Corpus Christi, TX

KSAB/Corpus Christi, TX PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridg PD: Chayan Ortuno

KESS/Dallas, TX KBNO/Denver, CO

PD: Socorro Plios MD: Zenon Ferrufino KXPK/Denver, CO

XHNZ/EI Paso, TX MD: Arturo Buenrostro

KLBN/Fresno, CA PD/MD: Jorge Guillen KOND/Fresno, CA

KOQO/Fresno, CA KLTN/Houston, TX

PD Raul Brindis ME: Angel Basulto KQBU/Houston, TX

KTJM/Houston, TX

WEDJ/Indianapolis, IN

KISF/Las Vegas, NV

KBUE/Los Angeles, CA

KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo

KLYY/Los Angeles, CA OM/PD: Elias Autran

KSCA/Los Angeles, CA PD: Veronca Nava

KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan

KKPS/McAllen, TX PD: Mando San Roma MD: Robert Montalvo

KRAY/Monterey, CA

KXLM/Oxnard, CA

KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida

WYMY/Raleigh, NC KXSB/Riverside, CA

PD/MD: Salvado - Prieto KTTA/Sacramento, CA

KDUT/Salt Lake City, UT OM: Carlos Mart n Valde PD: Cesar Valdiosera

KLEY/San Antonio, TX OM: Robin Flores PD: Rudy Ramos APD/MD: Danny D.

KROM/San Antonio, TX

KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez

KXTN/San Antonio, TX APD: Pete A. Morales III

KLNV/San Diego, CA PD/MD: Jose Gadea APD: Gabriel Alvarez

XHTY/San Diego, CA PD: Elvis Valle

KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo

KSOL/San Francisco, CA

KSTN/Stockton, CA KCMT/Tucson, AZ PD/MD: Enrique Mayans

KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez





NEW AND ACTIVE

POWERED BY nielsen BDS

THIS WEEK	"LAST WEEK	WEEKS	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	4YS +/-	AUDIE MILLIONS	
1	2	18	TODO CAMBIO NO	. 1(3 WKS)	870	-14	7.147	4
2	1	n	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	857	-31	8.599	1
3	3	19	SI NOS QUEDARA POCO TIEMPO	SONY BMG NORTE	769	-88	8.466	2
4	4	9	TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	736	+30	7.543	3
L	5	Æ	ME DUELE AMARTE REIK	SONY BMG NORTE	711	+44	5.456	12
e	6	22	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	590	-29	3.829	18
7	7	12	BELLA TRAICION BELINDA	EMITELEVISA	570	-3	4.908	13
8	10	6	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	525	-30	6.498	6
9	8	16	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	521	-49	3.131	21
10	9	3/2	ME MUERO LA 5A ESTACION	SONY BMG NORTE	514	-53	5.507	111
n	a ng	24	MANDA UNA SENAL MANA	WARNER LATINA	512	-16	2 .291	32
12	17	7	PERDONAME EN SILENCIO AIR	SONY BMG NORTE	488	+73	3.838	17
13	12	9	AHORA QUE TE VAS LA SA ESTACION	SONY BMG NORTE	471	-3	5.605	10
14	13	28	PEGATE RICKY MARTIN	SONY BMG NORTE	421	-45	3.443	19
15	:6	9	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISA	419	+1	6.915	5
16	14	14	NENA MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	402	-29	2.056	37
17	21	6.	INTOCABLE ALEKS SYNTEK	EMITELEVISA	375	+32	1.984	39
18	`8	12	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMITELEVISA	371	+7	5.786	9
IE.	203	37	BENDITA TU LUZ MANA	WARNER LATINA	346	+1	5.989	7
30	115	24	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	322	-106	1.397	-
21	23	9	OJALA MARCO ANTONIO SOLIS	FONOVISA	313	-9	5.803	8
22	22	11	CELESTIAL RBD	EMI TELEVISA	313	-10	0.722	-
23	26-	4	SOLO MIO ANAIS	UNIVISION	296	-3	3.166	20
24	25-	14		RO DRLD/COLUMBIA/SONY BMG NORTE	290	-17	1.714	
25	24	10	AYUDAME PAULINA RUBIO	UNIVERSAL LATINO	290	-22	2.766	23
2 6	19	12	SERA SIN BANDERA	SONY BMG NORTE	287	-60	2.334	29
07	29	9	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	281	+37	4.349	14
28	36	4	POR AMARTE PEPE AGUILAR	EMI TELEVISA	262	+88	2.653	24
29	28	8	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	243	-8	2.578	27
3C	27	15	HABLA EL CORAZON YURIDIA	SONY BMG NORTE	218	-78	1.838	-
9	31	3	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	209	+11	4.333	15
52	39	2	SOLO DEJATE AMAR KALIMBA	SONY BMG NORTE	205	+56	0.660	7
33	32=	22	HOY TENGO GANAS DE TI RICARDO MONTANER	EMITELEVISA	201	+3	4.033	16
34	30	6	ENSENAME TUS MANOS ALEJANDRO SANZ	WARNER LATINA	199	-7	2.309	31
33	35	4	Y TODAVIA YOLANDITA MONGE	LA CALLE/UNIVISION	187	+7	3.005	2 2
56	PI Slave	EW	LA SA ESTACION	SONY BMG NORTE	185	+185	0.483	-
57	34	14	SENTIMENTTAL MODERATTO	EMI TELEVISA	178	-4	0.775	-
18	33	7	JOAN SEBASTIAN	MUSART/BALBOA	176	-6	1.955	40
9	38	2	CON TU NOMBRE RICKY MARTIN	SONY BMG NORTE	175	+23	2.127	3 5
-0	37	7	LOS INFIELES AVENTURA	PREMIUM LATIN	166	+4	0.804	-

MOST ADD	DED
TITLE ARTIST / LABEL	NEW STATIONS
SUENOS ROTOS La 5A Estacion (SONY BMG NORTE) KRIO, KXXS, XAVO, XHFG, X	6 (HPX, XLTN
QUIEN Ricardo Arjona (SONY BMG NORTE) WIAC, WIOA, WKAQ, WPAT,	5 XHPX
PERDONAME EN SILE Reyli (SONY BMG NORTE) WIAC, WPAT, WWVA	NCIO 3
POR AMARTE Pepe Aguilar (EMI TELEVISA) KSSE, KVVA, XLTN	3
MORENA MIA Miguel Bose Feat. Julieta Ve (WARNER LATINA) WKAQ, XAVO, XLTN	3 enegas
IMPACTO Daddy Yankee Feat. Fergie (EL CARTEL/INTERSCOPE) KSSE, KVVA, KXXS	3
TENGO MIEDO Chayanne (SONY BMG NORTE) KSSE, KVVA	2
APARIENCIAS Hector Montaner (VENEMUSIC) KBMG, WRMA	2
LO QUE CALLAS Intocable (EMI TELEVISA) KNVO, KRIO	2
TE VOY A PERDER Alejandro Fernandez (SONY BMG NORTE) WKAQ	1

TITLE ARTIST / LABEL PLAYS /GAIN MORENA MIA Miguel Bose Feat. Julieta Venegas (WARNER LATINA) TOTAL STATIONS: 156/110 **TENGO MIEDO** 140/61 Chayanne (SONY BMG NORTE): TOTAL STATIONS: 9 QUIEN 131/123 Ricardo Arjona (SONY BMG NORTE)
TOTAL STATIONS: 12 126/40 Jeremias (UNIVERSAL LATINO) TOTAL STATIONS: 8 CIVE IT TO ME 125
Timbaland Feat. Nelly Furtado & Justin Timberl
(MOSLEY/BLACKGROUND/INTERSCOPE)
TOTAL STATIONS: 125/0

TITLE ARTIST / LABEL PLAYS /GAIN NO TE VEO
Casa De Leones
(WARNER LATINA)
TOTAL STATIONS: 111/3 LUCHAR POR ELLA 105/0 Draco Rosa (PHANTOM VOX) TOTAL STATIONS: 5 IMPACTO 98/33 Daddy Yankee Feat. Fergie (EL CARTEL/INTERSCOPE) TOTAL STATIONS: 9 DIME AMOR
Millo Torres Y El Tercer Planeta
(TRIBAL VIBES)
TOTAL STATIONS: 92/25 DIME POR QUE 89/12 Antonio Orozco (UNIVERSAL LATINO) TOTAL STATIONS:



+185

La 5A Estacion (Sony BMG Norte) XAVO 445, KRIO +39, XHPX +31, KXXS +28, XLTN +20, XHFG +19, WKAQ +3 +123 QUIEN Ricardo Arjona (Sony BMG Norte) WIOA +37, WIAC +27, WKAQ +18, WPAT +13, XHPX +12, WAMR +4, KBMG +4, KEXA +3, KRIO +3, WXYX +3 +110 MORENA MIA Miguel Bose Feat. Julieta Venegas (Warner Latina) WKAQ +27, XAVO +25, XHPX +22, KTCY +13, XLTN +10, WIAC +6, KQQK +5, KRIO +3 +88 **POR AMARTE**

SUENOS ROTOS

Pepe Aguilar (EMI Televisa) KSSE +22, KVVA +21, XLTN +19, XHFG +13, KNVO +4, KEXA +4, KTCY +3, KBMG +3, KLVE +1, KQQK +1

PERDONAME EN SILENCIO Reyli (Sony BMG Norte) WIAC +16, WWVA +13, WPAT +10, KVVA +9, KBMG +7, KSSE +6, KRIO +5, KNVO +4, KLVE +3, KPSL +2

FOR WEEK ENDING JULY 1, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 26 Latin pop. 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

"V" / A'Atlanta, GA

60

ON: Ear Hurmicutt PD/MD: Robt ie Ramirez

KXXS/Austin, TX ONJ/PD: Romeo Herrera МЭ: Julieta Jii

KFS_/Bakersfield, CA PC: Isidno Roman

KTCY/Dallas, TX PC: Javier Casanova

XHPX/EI Paso, TX

PD: David Castillo

KMMM/Fresno, CA

PD: Jorge Guillen

KQQK/Houston, TX

PD: Ezequiel Gonzalez MD: Raquenell Villarreal

KLVE/Los Angeles, CA

PD: Jose Santos

KSSE/Los Angeles, CA

OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra

KWIZ/Los Angeles, CA

PD: Eddie Leon

KNVO/McAllen, TX

PD: Robert Montalvo MC: Mando San Roman

XAVO/McAllen, TX

ON: Jeff Koch PD: Juan Facundo

WAMR/Miami, FL

LATIN POP MONITORED REPORTERS

ADDED AT... **KNVO** McAllen, TX PD: Robert Montalvo MD: Mando San Roman

PD: Pedro Javier Gonzalez

Mariana, Me Equivoque, 8 FOR MORE STATIONS GO TO: www.RadioandRecords.co

Mana, Ojala Pudiera Borrarte, 16 Intocable, Lo Que Callas, 12 El Guero Y Su Banda Centenario, Una Vez Mas, 10

WRMA/Miami, FL

PD: Rogelio Alfonso

KEXA/Monterey, CA

PD: Vicente Romero

WPAT/New York, NY

PD: Tony Luna

KVVA/Phoenix, AZ

PD: Edgar Pineda

WFIO/Puerto Rico

PD: Lucy-Ann Ramos

WIAC/Puerto Rico PD: Valerie Mejia

WIOA/Puerto Rico

PD: Fernando De Hostos

WKAQ/Puerto Rico

PD: Carlos Gonzalez APD: Natalia Cuevas

WXYX/Puerto Rico

PD/MD: Herman Davila

KBMG/Salt Lake City, UT

OM: Carlos Martin Valdez PD: Ana Perez

KRIO/San Antonio, TX

OM: Robin Flores PD/MD: Manny Herrera

XHFG/San Oiego, CA

PD: Elvis Valle

XLTN/San Diego, CA

PD: Libia Sauza

► WISIN & YANDEL MAKE NOISE ON TWO CHARTS AS "YO TE QUIERO" MOVES 25-20 ON LATIN RHYTHM WITH AIRPOWER HONORS AND DEBUTS ON TROPICAL AT NO. 37.





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THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL TITLE ARTIST	II NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	\YS +/-	AUDIEN MILLIONS	
1	1	21	MAS QUE TU AMIGO NO.	1 [12 WKS]	290	-24	2.721	7
2		8	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE	250	-17	2.867	5
3	£	23	MI CORAZONCITO AVENTURA	PREMIUM LÆTIN	214	+15	3.297	2
4	1	9	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISA	208	-7	4.996	ĭ
9	5	7	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	196	+5	2.852	6
E	7	21	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	174	-8	1.470	14
7	ō	20	QUE LLOREN IVY QUEEN	UNIVISION	172	+8	1.024	23
ε	13	3		REASED PLAYS SONY BMG NORTE	169	+31	2.897	4
ç	6	23	EN EL AMOR JOE VERAS	J&N	166	-17	3.101	3
10	8	9	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	151	-26	1.132	17
r	н	24	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATIND	145	-5	2.577	9
12	12	12	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	144	0	1.116	18
15	10	21	NUNCA HABIA LLORADO ASI	SONY BMG NORTE	135	-18	1.043	20
14	15	12	VICTOR MANUELLE DUET WITH DON OMAR IMPACTO		131	+10	0.750	32
15	lá	18	DADDY YANKEE FEATURING FERGIE SIENTE EL BOOM	EL CARTEL/INTERSCOPE	121	-8	0.972	26
16	- 7	4	TITO "EL EAMBINO" FEATURING RANDY MARIA	EMI TELEVISA	120	+4	1.037	21
	24	13	OLGA TANON DIME QUE FALTO	UNIVISION	112	+13	2.250	11
18	23	7	ZACARIAS FERREIRA CONECTATE	J & N	108	+7	0.626	38
19	22	15	OPTIMO EMPECE A LLORAR	SONY BMG NORTE	108	-1	0.966	27
20	29	4		M.P. RPOWER	103	+25	2.615	8
21	15	15	DICEN	UNIVERSAL LATINO	103	-17	0.802	30
22	ත	4	ME SIENTO VIVO	CMG/UNIVERSAL MOTOWN	102	+10	1.894	12
23	22	4	SI LA VES POR AHI	MACHETE	99	-3	2.546	10
23	26	19	EL GRAN COMBO DE PUERTO RICO ME VOY	DISCOS 605/SONY BMG NCRTE	96	+14	1.077	19
25	13	9	DIMELO		89	-21	0.481	-
25	13	10	ENRIQUE CLESIAS TORRE DE BABEL	NTERSCOPE/UNIVERSAL LATINO	89	-26	0.437	
27	21	4	DAVID BISBAL LA CUMBIA DE LOS ABURRIDOS	VALE/UNIVERSAL LATINO	88	-18	0.813	29
23		10	CALLE 13 SOLO TU Y YO	SONY BMG NCRTE	77	-4	1.172	16
	27.		LIMI-T 21 Y TODAVIA	LA CALLE/UNIVISION	75	-4	0.725	33
23	283	3	YOLANDITA MONGE THE WAY SHE MOVES	LA CALLE/UNIVISION		-3		رد
30	30	.9	ZION FEATURING AKON LO MEJOR DE TU VIDA	CMG/UNIVERSAL MOTOWN	73	+8	0.146	Table 1
31	33	8	ALEXANDRE PIRES NO TE VEO	EMITELET/ISA			1.584	17
	40	2	CASA DE LEONES CHOCOLATE	WARNER LATINA	67	+16		13
33	36 44-	_	DAME UN MOMENTO	PINA	66	+9	0.672	36
34	31	6	THE DEY DALE PA' TRA (BACK IT UP)	EPIC/SONY BMG NORTE	60	-11	0.072	-
36	2	8	NOTCH PEGATE	CINCO POR CINCO/MACHETE	59	-5	0.176	-
35	5	16	RICKY MARTIN YO TE QUIERO	SONY BMG NORTE	58	0	0.411	-
37		EW	WISIN & YANDEL QUIZAS	WY/MACHETE	53	+24	0.979	25
33	39	12	TONY DIZE SOLO MIO	WY/MACHETE	52	0	0.401	
39	34	2	ANAIS	UNIVISION	51	-8	0.645	37
40	27	3	TOBY LOVE	SONY BMG NORTE	50	-4	0.118	4

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM TITLE ARTIST	II NIELSEN BDS CERTIFICATIONS / PROMOTION LABEL	PLA TW	PLAYS TW +/-		ICE RANK
1	1	12	IMPACTO DADDY YANKEE FEATURING FERGIE	S) EL CARTEL/INTERSCOPE	577	+11	7.940	2
2	2	28	IGUAL QUE AYER	PINA/UNIVERSAL LATINO	537	+28	8.093	1
3	3	20	SIENTE EL BOOM TITO "EL BA MBINO" FEATURING RANDY	EMITELEVISA	517	+46	6.739	3
4	4	9	NO TE VEO CASA DE LEONES MOST INCREASED PLAYS/	MOST ADDED WARNER LATINA	463	+57	6.250	4
9	7	12	THE WAY SHE MOVES ZION FEATURING AKON CH	MG/UNIVERSAL MOTOWN	391	+11	3.638	10
6	5	19	MI CORAZONCITO AVENTURA	PREMIUM LATIN	373	-19	4.153	5
7	6	11	LLORARAS R.K.M. & KEH-Y	PINA/UNIVERSAL LATINO	347	-34	4.045	6
8	8	33	SOLA HECTOR "EL FATHER"	VI/MACHETE	308	-11	3.857	7
9	10	6	LA CUMBIA DE LOS ABURRIDOS CALLEI3	SONY BMG NORTE	290	+1	3.539	11
10	12	21	QUE LLOREN IVY QUEEN	UNIVISION	281	+6	3.828	8
0	14	19	QUIZAS TONY DIZE	WY/MACHETE	273	+40	2.680	17
12	n	36	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	269	-7	3.361	13
13	9	8	DOWN A.K.A. KILO	SILENT GIANT/MACHETE	250	-57	2.545	21
14	13	9		COPE/UNIVERSAL LATINO	244	-16	2. 663	18
15	20	11	OPTIMO	SONY BMG NORTE	212	+45	2.059	25
16	15	21		UMS/UNIVERSAL LATINO	203	-15	1.868	29
17	19	3		MG/UNIVERSAL MOTOWN	188	+17	3.457	12
18	28	7	MAGNATE MAGNATE	VI/MACHETE	185	+50	2.698	16
19		48	LOS INFIELES AVENTURA	PREMI <u>UM L</u> ATIN	185	-30	2.139	24
20	25	8	YO TE QUIERO AIRPOWE WISIN & YAMDEL	WY/MACHETE	173	+28	3.707	9
21	24	4		VALE/UNIVERSAL LATINO	163	+16	1.878	28
222	21	7	EN QUE FALLAMOS	UNIVISION	162	+6	2.622	19
23	29	6	AYER LA VI DON OMAR	VI/MACHETE	159	+28	1.971	27
24	22	11		NCO POR CINCO/MACHETE	156	+l	2.568	20
25	18	17		RC/UNIVERSAL MOTOWN	151	-22	2.948	15
26	27	3	5 LETRAS ALEXIS & FIDO	SONY BMG NORTE	140	-3	1.795	30
27	2€	12	JULIETA VENEGAS	SONY BMC NORTE	139	-5	1.567	36
28	3€	2	WHINE UP KAT DELUN A FEATURING ELEPHANT MAN	ĘPIC	123	+28	1.169	
29	30	15	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO DEPRONAME	LA CALLE/UNIVISION	119	-4	2.299	22
30		EW	PERDONAME LA FACTORIA SI NOS QUEDARA POCO TIEMPO	UNIVERSAL LATINO	109	+36	1.371	38
31	38	3	CHAYANNE LA LLAYE DE MI CORAZON	SONY BMG NORTE	105	+16	1.164	-
32	31	7	JUAN LUIS GUERRA Y 440 AMORES COMO EL TUYO	EMI TELEVISA	105	-1	1.185	7.0
33	23	9	TOBY LOVE UMBRELLA	SONY BMG NORTE	104	-45	1.265	39
34	33	2	RIHANNA FEATURING JAY-Z BEAUTIFUL GIRLS	SRP/DEF JAM/IDJMG	103	0	1.115	-
35	39	2		UGA HEIGHTS/EPIC/KOCH	98	+9	3.255	14
36	37	6		/NAPPY BOY/JIVE/ZOMBA	97	+6	1.775	32
37	34	13	RICKY MARTIN Y TODAVIA	SONY BMG NORTE	95	-6	1.155	-
38	32	5	YOLANDITA MONGE PASARELA	LA CALLE/UNIVISION	93	-11	1.214	-
39	RESERVE	ENTRY		FLOW/UNIVERSAL LATINO	86	+4	0.521	
40	20051450	IEW	FANNY LU	UNIVERSAL LATINO	84	+19	0.573	•

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL

'A'LAT/Hartford, CT P D.'MD: Nelson Brudys

WXDJ/Miami, FL PD: Ruddy Hernandez

W'SEC/New York, NY
PD: Llorge Mier

'W'NUE Orlando, FL PD: Rafael Grullon MD: Jose Martinez WRUM/Orlando, FL PD: Raymond Torres

WEMG/Philadelphia, PAPD: DJ Frankie

WKKB/Providence, RI PD: Juan D. Gonzalez

APD: Darvin Garcia

WPMZ/Providence, RI

PD: Zoilo Garcia MD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon **WZNT/Puerto Rico** PD: Pedro Arroyo

WSPR/Springfield, MA PD: Marcos Rivera

WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta

WLZL/Washington, DC PD: Aracely Rivera

LATIN FHYTHM

WVI\/Chicago, IL CM/PD: Cesar Canales APC: Lucy Herrera MD: Arm ando Reyes

KFZC/Dallas, TX CM: And Lockridge PD: Chayar Ortuno APE: Alejandro Covarrub as

KLLE/Fresno, CA PD: Tony Santos MD: Ramona Rivera WTLQ/Ft. Myers, FL PD: Al Sanchez

KLOL/Houston, TX PD: Bobby Ramos

KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles

WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez

WCAA/New York, NY PD: Pete Manriquez MD: DJ Kazzanova KVIB/Phoenix, AZ OM/PD: Josh Villa APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz

KVVZ/San Francisco, CA PD: Bismarck Espinoza 62

Billocard HOT DIG!TA!

THE POLICE

NICKELBACK

22 21

WEEK	LAST	WEEKS ON CHI	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS	LAST	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMOTION LABEL)
0	3	13	HEY THERE DELILAH 1 WK PLAIN WHITE T'S (HOLLYWOOD)	,	26	22	13	GET IT SHAWTY LLOYD (THE INC./UNIVERSAL MOTOWN)
2	1	6	UMBRELLA RIHANNA FEAT. JAY-Z (SRP DEF JAM/IDJMG)	10-	27	26	26	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE)
3	4	17	BIG GIRLS DON'T CRY FERGIE (WILL LAM A&M/INTERSCOPE)		28	37	4	SHUT UP AND DRIVE RIHANNA (SRP DEF JAM/IDJMG)
4	2	6	PARTY LIKE A ROCKSTAR SHOP BOYZ (ONDECK UNIVERSAL REPUBLIC)		29	31	6	THE GREAT ESCAPE BOYS LIKE GIRLS (COLUMBIA)
5	11	4	THE WAY I ARE TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)		30	39	10	ROCKSTAR NICKELBACK (ROADRUNNER)
6	6	13	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT, YUNG JOC (KONVICT/NAPPY BOY-JIVE ZDMBA)		31	32	18	HOME DAUGHTRY (RCA/RMG)
7	7	10	MAKES ME WONDER MAROON 5 (A&M/OCTONE/INTERSCOPE)		32	18	8	ICKY THUMP THE WHITE STRIPES (THIRD MAN/WARNER BROS.
8	5	18	GIRLFRIEND AVRIL LAVIGNE (RCA RMG)		33	2 9	12	I TRIED BONE THUGS-N-HARIMONY FEAT. AKON (FULL SURFACE INTERSCI
9	8	8	REHAB AMY WINEHOUSE (UNIVERSAL REPUBLIC)		34	33	19	U + UR HAND PINK (LAFACE ZOMBA)
10	10	12	THNKS FR TH MMRS FALL OUT BOY (FUELED BY RAMEN ISLAND IDJMG)		35	28	17	2 STEP UNK (BIG 00MP/K0CH)
D	17	6	BIG THINGS POPPIN' (DO IT) T.I. (GRAND HUSTLE ATLANTIC)		36	19	7	DO YOU KNOW? (THE PING PONG SOIL ENRIQUE IGLESIAS (UNIVERSAL LATINO INTERSCI
12	12	10	NEVER AGAIN KELLY CLARKSON (RCA/RMG)		37	35	8	LEAN LIKE A CHOLO DOWN A.K.A KILO (SILENT GIANT/MACHETE)
13	9	4	LIP GLOSS LIL MAMA (JIVE/ZOMBA)		38	41	13	GIVE IT TO ME TIMBALAND (MOSLEY/BLACKGROUND/INTERSCO
14)	_	1	LIFE'S WHAT YOU MAKE IT HANNAH MONTANA (WALT DISNEY)		39	43	3	TAMBOURINE EVE (AFTERMATHIFULL SURFACE/RUFF RYDERS/GEFF
15)	20	4	NOBODY'S PERFECT HANNAH MONTANA (WALT DISNEY)		40	30	9	(YOU WANT TO) MAKE A MEMO
16	27	2	A BAY BAY HURRICANE CHRIS (POLO GROUNDS J/RMG)		41	34	21	DON'T STOP BELIEVIN' JOURNEY (LEGACY COLUMBIA)
D	15	4	BARTENDER T-PAIN FEAT. AKON (KONVICT, NAPPY BOY, JIVE ZOMBA)		42	44	16	TEARDROPS ON MY GUITAR TAYLOR SWIFT (BIG MACHINE)
B	-	1	NEVER WANTED NOTHING MORE		43	_	1	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON (MCA NASHV
19	14	3	MAKE ME BETTER FABOLOUS FEAT. NE-YO DESERT STORM/DEF JAM/IDJMG)		44	53	4	LIKE THIS MIMS (CAPITOL)
20	16	11	SUMMER LOVE JUSTIN TIMBERLAKE (JIVE ZOMBA)		45	49	3	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN (EPIC)
21	13	17	POP, LOCK & DROP IT HUEY (HITZ COMMITTEE/JIVE/ZDMBA)		46	45	10	LOST IN THIS MOMENT BIG & RICH (WARNER BROS. (NASHVILLE)/WRN)
22	21	42	BEFORE HE CHEATS CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)		47	38	13	WE TAKIN' OVER DJ KHALED (TERROR SQUAD/KOCH)
23	25	22	GLAMOROUS FERGIE FEAT. LUDACRIS (WILL I.AM/A&M INTERSCOPE)		48	42	10	BECAUSE OF YOU NE-YO (DEF JAM/IDJMG)
24	23	13	WHAT I'VE DONE LINKIN PARK (MACHINE SHOP) WARNER BROS.)		49	71	4	SAME GIRL R. KELLY DUET WITH USHER (JIVE/ZOMBA)
25	24	8	WAIT FOR YOU ELLIOTT YAMIN (HICKORY)		50	47	14	TICKS BRAD PAISLEY (ARISTA NASHVILLE)

VIDEO CHANNELS

	MTV Sr. VP/Music & Talent Arry Doyle VP/Music & Ialent Peter Baron Viacom 212-258-8000	N		VH1 Exec. VP/Tallent & Music: Rick Krim Sr. VP Music & Talent: Bruce Gillmer VP/Music & Talent: Bardy Adouste VII-200-200-200-200-200-200-200-200-200-2		
		TW	LW		W	LW
678910112131415161781920	Mufenuth, Tyrical Piles, Shawy, T-Pain, Buy U. A. Drank (Shawy Snappin') T-Big Things Poppin' [Do It]. Young Berg, Sexy Lady Young Berg, Sexy Lady Faramore, Berg, Sexy Lady Faramore, Berg, Business Linkin Park, What I've Done R, Kelly Duer With Usher, Same Girl Plain White Ts, Hey There Deillah DJ Khaled, We Takim' Over Gwen Stefani, 4 In The Morning Dhe White Stripes, Icky Thump White Stripes, Icky Thump Kelly Clarkson, Neven Apan Kelly Clarkson, Neven Apan Kelly Clarkson, Neven Apan	16 14 13 13 13 13 12 12 11 17 7 7 6 6 6 5 5 5 5 5 5 5 5 5 5 5 5 5 5	16 15 4 5 16 17 5 14 5 16 17 7 4 6 4 6 7 7 8 9 1 4 5 5 9 16	2 Fergie, Big Girls Don't Cry 3 Bon Jow, You Want To Jin Make A Memory 4 Daughry, Home 5 Anny Winehouse, Rehab 6 Winehouse, Rehab 7 Plain White Ts, Hey There Delilah 8 Green Day Working Class Hero 9 Fall Out Boy, Thinks Fr Th Minns 10 Kelly Clarkson, Never Again 11 Joss Stone, Tell Me What We're Gomm 12 Brandt Cartlle, The Stone 13 Unkin Park, What I've Dom 13 Unkin Park, What I've Dom 14 English Cartlle, The Stone 15 Gween Stefana, 4 In the Morning 16 R. Kelly Ouer With Usher, Same Girl 17 The Bravery, Time Won't Let Me Go 18 Elliott Yamin, Wair For You 19 Michael Builde, Everything 20 Paulo Nutrin, Last Requiest 21 Mark Kamery, Understable 22 Velvet Rovalver, She Builds Quick 24 Feist, 1, 2, 44	29 28 27 25 22 22 21 19 19 19 18 18 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19	30 22 42 26 19 21 18 26 13 17 21 14 15 13 9 9 9 0
ñ	Robin Thicke, Lost Without II	3	1	27 Carrie Hudensood Refore He Cheats	g	15

VP/Music Prog: Stephen Hill MD Kelly G MD Kelly G Viscom 212-975-4055

Maria, How Do I Breathe
R. Kelly Neet Wifth Usber. Same Girl
Frobotose, Valde & MS esters
II. Big Througs Poppin (Do It)
Yung Berg, Sexy Ledy
50 Cent Amusement Park
Kanye West, Can't Tell Me Nothing
Lif Boosie, Wipe Me Down
Chris Brown, Wall To Wall
Ne-Yo, Do You
Shop Boy, Party Like A Rockstar
UGK, Intf Players Anthem (I Choose V
Beyonce, Get Me Bodded
Bodby Valentino. Ancnymous
Hurricane Chris, A Bay Bay
Eve, Tambourine
Wusig Soulchild, teachine
Piles, Shawry
Jason Fox A Junt Jackie

Great American Country MD: Tony Trovato Scripps 615-327-7525

All The Right Reasons 6

CERT



1	Trace Adkins, I Wanna Feel Something	46	20
23456789	Taylor Swift, Teardrops On My Guitar	35	31
3	Tim McGraw With Faith Hill, Need You	34	26
4	Craig Morgan, Tough	34	31
5	Big & Rich, Lost In This Moment	34	31 33
6	Bucky Covington, A Different World	32	30
7	Keith Urban, Told You So	31	30
8	Jake Owen, Startin' With Me	28	10
9	Rascal Flatts, Stand	28	29
10	Carrie Underwood, Wasted	25	25
1	Emerson Drive, Moments	25	29
2	Blake Shelton, Don't Make Me	24	13 22
3	Rodney Atkins, These Are My People	24	22
3	Alan Jackson, A Woman's Love	24	29
5	Miranda Lambert, Famous In A Small Town	23	21
6	Brad Paisley, Ticks	23 23 22 21 21 21	44
7	Jason Aldean, Johnny Cash	22	22
8	Brad Paisley, Online	21	8
9	LeAnn Rimes, Nothin' Better To Do	21	19
Ď	Little Big Town, A Little More You	21	19
1	Sugarland, Everyday America	21	24
7	Jason Aldean, Why	20	0
ñ	Kellie Pickler, I Wonder	19	18
123456789	Dierks Bentley, Free And Easy	19	43
r.	Jason Michael Carroll, Livin Our Love	18	12
is.	Jack Ingram, Measure Of A Man	17	12
ñ	Sugarland, Settlin	15	7
	Jennifer Hanson, Joyride	14	12
20	Jennier maison, Juyfille		12
Ö	Luke Bryan, All My Friends Say	14	
W	Eric Church, Guys Like Me	14	13

		TW	LW	
1	Pfies, Shawty	40	3	
2	Mutemath, Typical	39	4	
234567	Paramore, Misery Business	39		
4	Yung Berg, Sexy Lady	39 39	18 20	
2	The White Stripes, Icky Thump Shop Boyz, Party Like A Rockstar	33	29	
7	T.I., Big Things Poppin' (Do it)	20	20	
8	Lil Boosie, Wipe Me Down	20	20	
9	Mike Jones, My 64	38 38 34	29 20	
10	Eve. Tambourine	34	21	
11	T-Pain, Buy U.A. Drank (Shawty Snappin')	33	20	
12	Kia Shine, Krispy	33 32 32 32 32	22	
13	T.L. You Know What It Is	37	18	
14	Fabolous, Make Me Better	32	20	
15	Sum 41, Underclass Hero	32	20	
16	The Used, The Bird And The Worm	32	21	
17	R. Kelly Duet With Usher, Same Girl	31	0	
18	Three Days Grace, Never Too Late	31	18	
19 20 21	The Bravery, Time Won't Let Me Go	31	20	
20	My Chemical Romance, Teenagers	31	21	
21	Senses Fail, Can't Be Saved	31	21	
22	Queens Of The Stone Age, Sick, Sick, Sick	31	22	
23 24 25 26	Boys Like Girls. The Great Escape	20	22 27	
24	Linkin Park, What I've Done	20	28	
25	Hurricane Chris, A Bay Bay	19	0	
26	DJ Khaled, We Takin' Over	19	15	
27 28	Mims, Like This	19	15	
28	Common. The Game	19	16	
29 30	Bone Thugs-N-Harmony, 1 Tried	19	16	
30	50 Cent, Amusement Park	19	21	
4+	Plies, Shawty	40	3	
44	Mutemeth Typical	39	3	

VP, Music & Talent Rel. Chris Parr Dir Music Pgmg Evan Kroft Viacom 615-335-8400

CMT

Bon Jovi, I'vou Want Tol Make A Memory
Rerth Urban, I Told You So
Rascal Flatts, Stand
Little Big Town, A Little More You
Rodney Aktins, These Are My People
Rodney Aktins, These Are My People
LeAnn Rimes, Krothir Better To Do
Trace Alkins, I Wanna Feel Something
Dierks Bertley, Free And Essy
Jason Aldean, Johnny Cash
Jason Aldean, Johnny Cash
Gig & Rich Lost in This Moment
Tim McGraw With Faith Hill, I Need You
Jack Ingram, Measure Of A Mindora With Me
Jack Dieven, Stantin With Me
Bon Jovi, Who Says You Can't Go Home
Taylor Swift, Jaradrops Din My Gutlats
Sugarland, Everytlay America
Alon Jackson, A Woman's Low
Minanda Lamber, Famous In A Small Town
Herri Clark, Diry Old III depend Wood

Dii. Pgmg.: Janis Unterweiser Rainbow-Media 212-324-3416



	AOL Song Streams	L 🍑 Ra	dio
	Pete Schiecke 212-652-6400	mw.	ıw
1	Rihanna.		
'	Umbrella	122,080	119,93
2	Justin Timberlake,		
3	Summer Love	95,646	91,00
J	Sean Kingston, Beautiful Girls	92,432	46,33
4	Chris Brown,		10,00
	Wall To Wall	82.315	68,73
5	TPain, Buy U A Drank	81,124	83.63
6	Bone Thugs-N-Harmony,	01,124	65,65
	Tried	78,837	77,71
7	Lloyd, Get It Shawty	78,355	71,64
8	Kelly Rowland,	70,300	71,04
	LikeThis	78,280	77,25
9	Linkin Park,		70.00
10	What I've Done Bobby Valentino,	77,883	76,75
IU	Anonymous	75.463	79.59
11	Ne-Yo,		
12	DoYou	72.824	47,32
12	Lumidee, She's LikeThe Wind	72,165	70.90
13	Fall Out Boy,	72,103	10,00
	Thnks FrTh Mmrs	71,248	76,82
14	Ne-Yo, Because Of You	70.115	86,48
15	Shop Boyz,	70,113	00,40
	Party Like A Rockstar	69,494	69,833
16	Fabolous,	00.704	ne moe
17	Make Me Better R. Kelly Or Bow Wow.	66,721	61,782
"	I'm A Flirt	65.823	85,958
18	Boys Like Girls,		
19	The Great Escape T-Pain,	65,784	59,039
19	Bartender	64,558	41.393
20	R. Kelly Duet With Usher,		, .
	Same Girl	64,439	38,777

AOL Song On Demand AOL > music Pete Schiecke 212-652-6400 1 Sean Kingston,
Beautiful Girls
Fergie,
Big Girls Don't Cry
T Fain,
Buy U A Drank
T Fain,
Buy U A Strencter
S Strencter
S Britander
S Party, Lie & A Rockstar
6 Rihanna,
Umbrelle
7 Avril Lavigne
6 Alton,
Guffriend
8 Akon,
Slame II On Me
Strench
Hew-There Delillah
Hew-There Delillah 72 859 82 590 69,654 85,047 64,855 70,858 48,595 62.012 44.860 58.250 43,667 40,118 9 Plain White Ts, Hew There Delitleh 10 Kelly Clarkson, Sober 11 Jordin Sparks, This Is My Now 12 Fall Out Boy, Thisks Ft Ih Mims 13 Elliott Yannin, Walt For You 14 Chas Brown, Wall To Wall 15 Bone Thugs-N-Hammony, ITried 39,556 34,668 37,514 34,119 34,652 39,364 31,573 34,241 28 158 35 214 Same Girl

Huey,
Pop Look & Drop I

Ne-Yo,
Do You

Senique Iglesias,
Do You Know?

Keyshia Cole,
Let It Go 27.348 29.919 27,321 38,142

AOL Video On Demand AOL > music

25.979 32.782 24.483 23.513

	212-652-6400	TW	LW
1	Lil Mama,		
2	Lip Gloss	47,379	58,039
2	Rihanna, Umbrella	30.741	40,880
3	Fergie,	30,741	40,00
•	Big Girls Don't Cry	28,166	32.346
4	T-Pain,		
	Buy U A Drank	26,247	27,846
5	Hilary Duff,		
6	Stranger	20,022	21,098
b	Avril Lavigne, Girlfriend	18,533	21,277
7	Kelly Clarkson,	10,330	21,211
•	Never Again	17.064	961
8	Chris Brown,		
	Wall To Wall	15,105	0
9	Shop Boyz,		
	Party Like A Rockstar	14,915	17,552
0	Akon, Don't Matter	14,396	14,770
1	Kelly Rowland,	14,330	14,770
•	Like This	13.419	14.524
2	Unk,		
	Walk It Out	11,928	12.814
3	Kelly Clarkson,		
	Maybe	11,286	0
4	Kelly Clarkson,	10.000	0
5	Sober Avril Lavigne,	10,036	0
J	When You're Gone	8,294	1,134
6	Maroon 5.	0,20	1,101
	Makes Me Wonder	7,316	4,946
7	The Red Jumpsuit Apparatus		
	Face Down	7,250	7,805
8	Kelly Clarkson,	7.150	200
9	Since U Been Gone Kelly Osbourne,	7,156	200
3	One Word	7.003	8,059
D	Linkin Park.	7,000	0,030
	In The End	5,924	7,005
1	Huey,		
	Pop, Lock & Drop It	5,626	15,334
2	Tiffany Evans,		
3	Promise Ring Kelly Clarkson,	5,482	.0
3	Walk Away	5,443	0
4	Mirns.	3,770	0
•	Like This	5.029	6,382
5	Kelly Clarkson,		
	A Moment LikeThis	4,718	4,470
6	Kelly Clarkson,		4.004
7	Miss Independent	4,651	4,204
,	Christina Aguilera, Lil' Kim, Mya & Pir Larly Marmalade	4,505	4.796
	Latry Marmalage	4,303	4,730

ROPPORTUNITIES/MARKETPLACE

OPPORTUNITIES





Afternoon Drive

Join the growth, the dedication, and the fun as it all continues in Baltimore. Christian AC WRBS-FM (95.1), Baltimore, is looking for experienced air talent for afternoons. If Christian ministry is at the dead-center core of who you are and you want to be a part of a unified, ministry-centered team, this position may be for you. Candidates should have a least two years onair experience and must have extensive and strong communication skills. Send you résumé and mp3 to dpaul@wrbs.com by July 8. EOE.

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CURRENT #322, KMVN/Rick Dees, Z100/J.J.Kincaid, WKTU/Hollywood & Goumba,

WZZN/Dick Biondi, KBKS/Keola, NY's Fresh102.7, KLUV/John

PERSONALITY PLUS #PP-231, WOMC/Dick Purtan, B96/Eddie, JoBo & Ericka, WLUP/Jonathon Brandmeier, KGB/Dave, Shelly & Chainsaw. CD \$15.

PERSONALITY PLUS #PP-230, KROO/Kevin & Bean, WKSC/

Drex, WWWQ/Bert Show, Z100/Elvis Duran & Zoo. \$15 CD.

PERSONALITY PLUS #PP-229, KMPS/Ichabod Caine, WSB-FM/Kelly & Alpha, KHKS/Kidd Kraddick, KIOI/Don Bleu. \$15 CD. ALL CHR #CHR-148, WKFS, WNCI, KPWR, WKSC, WNKS \$15 CD

ALL A/C #AC-155, KMYI, KYXY, WZPL, WYXB \$15 CD.
ALL COUNTRY #CY-178, KBWF, KWNR, KCYE, WUBE, KSON.

MARKET PROFILE #S-576 CHICAGO! CHR AC UC Ctry Gold AQR

MARKET PROFILE #S-577 SAN DIEGO! AOR CHR AC Ctry UC

PROMO VAULT #PR-68 - promo samples - all market sizes

all formats. \$17 CD SWEEPER VAULT #SV-54 - Sweeper & Legal ID samples, all formats. \$17 CD. ALT-12 [ALL ALTERNATIVE CHN-40 [CHR NIGHTS], 0-29 [ALL OLDIES], CR-1 [CLASSIC ROCK], AOR-17 (ALL AOR) at \$15 each CD.

CLASSIC #C-315, WLS/Larry Lujack-1970 WOKY/Carl Cuomo-1969 KHTR/Jack Armstrong-1985 KACY/Chris Lance-1971 \$18

VIDEO #109, Dallas' KHKS/Billy The Kidd, KVIL/LeighAnn, Houston's KRBE/Carson & Lauren, Atlanta's WSTR/Nudge, Prov's WCTK/Robby Bridges, Seattle's KKWF/Valerie Hart.. 2 hrs. \$30 VHS. \$35 DVD.







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THE BACK PAGES

HICKORY



I	RHYTHMIC						
	INIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IN NIELSEN BDS		
Į.	1	1	11	PARTY LIKE A ROCKS SHOP BOYZ	TAR NO. 1(2 WKS) 自 位 ONDECK/UNIVERSAL REPUBLIC		
	2	3	8	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH		
	3	2	17	BUY U A DRANK (SHA	WTY SNAPPIN') 11 ² ☆ KONVICT/NAPPY BOY/JIVE/ZOMBA		
4	4	4	12	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG		
9	5	5	15	GET IT SHAWTY	THE INC./UNIVERSAL MOTOWN		
0	9	7	8	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA		
-	7	6	17	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA		
8	3	10	8	MAKE ME BETTER FABOLOUS FEATURING NE-YO	立 DESERT STORM/DEF JAM/IDJMG		
9	9	17	4	A BAY BAY HURRICANE CHRIS	MOST INCREASED PLAYS POLO GROUNDS/J/RMG		
10		12	10	SUMMER LOVE	11 th		

URBAN					
THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFIC		
1	3	10	UMBRELLA RIHANNA FEATURING JAY-Z	NO. 1(TWK) 自由 SRP/DEF JAM/IDJMG	
a	4	16	WHEN I SEE U FANTASIA	☆ J/RMG	
2	1	14	PARTY LIKE A ROCKSTAR SHOP BOYZ	ii	
8	2	17	BUY U A DRANK (SHAWTY SN T-PAIN FEATURING YUNG JOC	NAPPIN') n² ☆ KONVICT/NAPPY BOY/JIVE/ZOMBA	
5	6	9	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	
6	5	15	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	
0	7	8	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	
8	8	8	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/J/RMG	
9	9	10	BIG THINGS POPPIN' (DO IT)	GRAND HUSTLE/ATLANTIC	
10	10	11	TEACHME MUSIQ SOULCHILD	र्म ATLANTIC	

MOST ADDED

CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LAFACE/ZOMBA)

MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)

TOP 5 NEW AND ACTIVE

BED J. Holiday (MLG/CAPITOL)

KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)

U AIN'T GOIN NOWHERE Young Buck Feat. LaToiya Williams (G-UNIT/INTERSCOPE)

HOOD FIGGA Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)

MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN)

MOST ADDED

WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)

MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGAHEIGHTS/EPIC)

TOP 5 NEW AND ACTIVE

LIP GLOSS Lil Mama (JIVE/ZOMBA)

LIKE THIS Mims (CAPITOL)

BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)

MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

LOVESTONED Justin Timberlake (JIVE/ZOMBA)

IDRAN

A BAY BAY Hurricane Chris (POLOGROUNOS/J/RMG)

MOST ADDED

THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)

MOST INCREASED PLAYS

TOP 5 NEW AND ACTIVE CUPID SHUFFLE Cupid (ATLANTIC)

REHAB Amy Winehouse (UNIVERSAL REPUBLIC)

STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)

HIP HOP POLICE Chamillionaire Feat. Slick Rick (CHAMILLITARY/UNIVERSAL MOTOWN) SORRY, BLAME IT ON ME Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 30

ETE RHYTHMIC CHART ON PAGE 30	COMPLETE URBAN CHART ON PAGE 33

			URBA	IN AC
THIS WEEK	LÅST WEEK	WEEKS ON CHART	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	39	PLEASE DON'T GO TANK	NO. 1 (9 WKS) GDOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
2	2	18	WHEN I SEE U FANTASIA	J/RMG
3	3	15	TEACHME MUSIQ SOULCHILD	ATLANTIC
4	6	24	IF I WAS YOUR MAN JOE	JIVE/ZOMBA
5	4	37	LOST WITHOUT U	STAR TRAK/INTERSCOPE
6	5	19	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.
0	8	12	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE
8	7	22	MAKE YA FEEL BEAUTI RUBEN STUDDARD	FUL J/RMG
9	H	11	ANOTHER AGAIN	G.O.O.D./COLUMBIA
10	10	26	BUDDY MUSIQ SOULEHILD	ATLANTIC

COUNTRY IDS THITPREDICTOR INS STATUS IMPRINT / PROMOTION LABEL 11 NIELSEN BDS CERTIFICATIONS LUCKY MAN NO. 1(2 WKS) 23 WRAPPED 17 MCA NASHVILLE LOST IN THIS MOMENT 21 WARNER BROS./WRN I TOLD YOU SO 17 **NEVER WANTED NOTHING MORE** 9 5 STARTIN' WITH ME th RCA 39 FIND OUT WHO YOUR FRIENDS ARE I) 食 ROCKY COMFORT/CO5 TEARDROPS ON MY GUITAR 21 BIG MACHINE JOHNNY CASH 22 RROKEN ROW TICKS BRAD PAISLEY 18 ARISTA NASHVILLE

S IN HITPREDICTOR S STATUS MPRINT / PROMOTION LABEL AITING ON THE WORLD TO CHANGE NO. 1(15 WKS) CHASING CARS 38 POLYDOR/A&M/INTERSCOPE **EVERYTHING** 143/REPRISE 14 HOW TO SAVE A LIFE EPIC 8 THE SWEET ESCAPE GWEN STEFANI FEATURING AKO n INTERSCOPE FAR AWAY NICKELBACK 11⁴ ☆ ROADRUNNER/ATLANTIC/LAVA CHANGE KIMBERLEY LOCKE 24 1)³ ☆ ARISTA/ARISTA NASHVILLE/RMG BEFORE HE CHEATS STREETCORNER SYMPHONY MELISMA/ATLANTIC

MOST ADDED

FUTURE BABY MAMA Prince (NPG/COLUMBIA)

MOST INCREASED PLAYS

DO YOU Ne-Yo (DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

FUTURE BABY MAMA Prince (NPG/COLUMBIA)

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOYJJIVE/ZOMBA)

LIKE THIS Kelly Rowland Feat, Eve (MUSIC WORLD/COLUMBIA)

TRANSITION Freddie Jackson (ORPHEUS)

BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MINO) COMPLETE URBAN AC CHART ON PAGE 34

#1 MOST ADDED

ONLINE Brad Paisley (ARISTANASHVILLE)

MOST INCREASED AUDIENCE

LOVE ME IF YOU CAN Toby Keith (SHDW DOG NASHVILLE)

TOP 5 NEW AND ACTIVE

IERE THAN SOMEWHERE Flynnville Train (SHOW DOG NASHVILLE)

TIL I WAS A DADDY TOO Tracy Lawrence (ROCKY COMFORT/CO5)

18 VIDEO TAPES Jason Meadows (BACCERSTICK/CO5) BIKER CHICK Jo Dee Messina (CURB)

COMPLETE COUNTRY CHART ON PAGE 41

MOST ADDED

LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC)

MOST INCREASED PLAYS

HOME Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

HEY THERE DELILAH Plain White T's (HOLLYWOOD)

BEST OF ME Chrisette Michele (DEF JAM/IDJMG)

GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)

GRAVITY John Mayer (AWARE/COLUMBIA)

KNOCK DOWN THE WALLS Chubby Checker (TEEC)

COMPLETE AC CHART ON PAGE 44



THE BACK PAGES



	HOT AC						
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	I) NIELSEN BDS THIPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL			
1	1	13	HOME DAUGHTRY	NO. 1(5 WKS) 加 位 RCA/RMG			
2	2	14	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE			
3	3	25	THE SWEET ESCAPE GWEN STEFANI FEATURING AKOR	INTERSCOPE			
4	4	28	IF EVERYONE CARED	ROADRUNNER/ATLANTIC/LAVA			
5	5	33	U + UR HAND	11 ² 敢 LAFACE/ZOMBA			
6	7	9	FIRST TIME LIFEHOUSE	立 CEFFEN			
7	6	29	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMC			
8	9	9	HEY THERE DELILAH PLAIN WHITE T'S	₩ HOLLYWOOD			
9	8	22	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC			
10	10	29	SAY IT RIGHT NELLY FURTADO	I) ³ ☆ MOSLEY/GEFFEN			

			SMOOTH	JAZZ
THIS WEEK	LASTWEEK	WEEKS	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	22	THE RHYTHM METHOD PAUL BROWN	NO. 1(3 WKS) PEAK/CONCORD
2	3	15	NORMAN BROWN	PEAK/CONCORD
3	2	22	HYPNOTIC BONEY JAMES	CONCORD
0	5	22	GOT TO GIVE IT UP KIM WATERS	SHANACHIE
(5)	6	10	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLC
6	4	25	READY FOR LOVE WALTER BEASLEY	HEADS UP
0	n	16	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY
8	9	25	SAVE ROOM JOHN LEGEND	G.O.D.D./COLUMBIA
9	8	18	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL
10	10	24	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM

	ALTERNATIVE					
THIS WEEK	LAST NEED	WEEKS	TITLE ARTIST	IN NIELSEN BDS THITPREDICTOR STATUS IMPRINT / PROMOTION LABEL		
1	1	13	WHAT I'VE DONE LINKIN PARK	NO. 1(13 WKS) 11 th WARNER BROS.		
2	2	7	TARANTULA THE SMASHING PUMPKINS	ជា MARTHA'S MUSIC/REPRISE		
3	3	10	ICKY THUMP THE WHITE STRIPES	third man/warner bros.		
•	4	18	HEY THERE DELILAH PLAIN WHITE T'S	HDLLY W OOD		
5	6	20	PARALYZER FINGER ELEVEN	位 WIND-UP		
6	7	10	CAPITAL G NINE INCH NAILS	₩ NOTHING/INTERSCOPE		
7	5	24	FOREVER PAPA ROACH	EL TONAL/GEFFEN		
8	8	25	BREATH BREAKING BENJAMIN	HOLLY W OOD		
9	9	15	THE BIRD AND THE V	YORM TO REPRISE		
10	10	17	SAY THIS SOONER (NO CONTROL OF THE ALMOST.	INE WILL SEE THINGS THE WAY I DO). TOOTH & NAIL/VIRGIN		

MOST ADDED

NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)

MOST INCREASED PLAYS

BLEED IT OUT Linkin Park (WARNER BROS.)

TOP 5 NEW AND ACTIVE

STRAIGHT LINES Silverchair (ELEVEN/ILG)

MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)

TWO SISTERS Fiction Plane (BIELER BROS.)

I GET IT Chevelle (EPIC)

FOR REASONS UNKNOWN The Killers (ISLAND/IDJMG)

COMPLETE ALTERNATIVE CHART ON PAGE 50

MOST ADDED

WHEN YOU'RE GONE Avril Lavigne (RCA/RMC)

MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

HOLLYWOOD Collective Soul (EL)

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

I'LL STAND BY YOU Carrie Underwood (FREMANTLE/19)

WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE)

THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA)

COMPLETE **HOT AC** CHART ON PAGE 45

TOP 5 NEW AND ACTIVE

PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG)

MOST ADDED

R N R Rick Braun & Richard Elliot (ARTIZEN)

MOST INCREASED PLAYS

R N R Rick Braun & Richard Elliot (ARTIZEN)

THE PINK PANTHER Dave Koz (CAPITOL)

ME, MYSELF & RIO Doc Powell (DPR/HEADS UP)

LET ME LOVE YOU Janita (OFIR/LIGHTYEAR)

FOREVER Jeff Kashiwa (NATIVE LANGUAGE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48

			ACTIVE R	OCK
THIS WEEK	LAST WEEK	WEEKS	TITLE	IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	3	24	PARALYZER NO. 1(1 WK)	MOST INCREASED PLAYS WIND-UP
2	1	12	I DON'T WANNA STOP OZZY OSBOURNE	E⊃IC
3	2	13	WHAT I'VE DONE LINKIN PARK	WARNER BROS.
4	4	20	YOU WOULDN'T KNOW	EPIC
5	6	7	SHE BUILOS QUICK MACHINES	RCA/RMG
6	7	6	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE
0	8	10	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA
8	5	25	FOREVER PAPA ROACH	EL TONAL/GEFFEN
9	n	10	WHAT I WANT DAUGHTRY	RCA/RMG
10	10	12	BROKEN SUNDAY SALIVA	ISLAND/IDJMG

MOST ADDED BLEED IT OUT Linkin Park (WARNER BROS.)

_

MOST INCREASED PLAYS
PARALYZER Finger Eleven (WIND-UP)

TOP 5 NEW AND ACTIVE

GET IT Deepfield (IN DE GOOT)

TEENAGERS My Chemical Romance (REPRISE)

151 Eve To Adam (KDS)

BROKEN GLASS Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

	R	0	C	K
T1 E				

THIS WEE	LAST	WEEKS	TITLE	CERTIFICATIONS IMPRINT / PROMOTION LABEL	
1	1	12	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1(TI WKS)	
2	2	В	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	
3	3	23	FOREVER PAPA ROACH	EL TONAL/GEFFEN	
0	5	16	FAR CRY RUSH	ANTHEM/ATLANTIC	
5	4	10	WHAT I WANT DAUGHTRY	RCA/RMC	
6	7	22	PARALYZER FINGER ELEVEN	WIND-UP	
7	6	25	BREATH BREAKING BENJAMIN	HOLLY W OOD	
8	8	7	SHE BUILOS QUICK MACHINES VELVET REVOLVER	RCA/RMG	
9	9	36	PAIN THREE DAYS GRACE	JIVE/ZOMBA	
10	n	25	EVERYTHING	FI FVFN SEVEN/ATI ANTIC/I AVA	

MOST ADDED

SOULCRUSHER Operator (ATLANTIC)

MOST INCREASED PLAYS

SOULCRUSHER Operator (ATLANTIC)

TOP 5 NEW AND ACTIVE

HOLLYWOOD Collective Soul (EL)

THE PURSUIT Evans Blue (HOLLYWOOD)

RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)

LIE Black Light Burns (I AM:WOLFPACK/ADRENALINE)

COMPLETE ROCK CHART ON PAGE 52

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IT NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL				
1	1	19	BETTER THAN THE JOHN BUTLER TRIO	NO. 1(7 WKS) JARRAH/ATLANTIC/LAVA				
•	2	9	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD				
3	3	15	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC				
4	4	18	THE STORY BRANDI CARLILE	COLUMBIA				
5	5	11	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE				
6	8	10	LAST REQUEST PAOLO NUTINI	ATLANTIC				
•	9	5	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC				
8	7	10	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.				
9	6	22	READ MY MINO THE KILLERS	ISLAND/IDJMG				
10	10	9	WORKING CLASS HERO GREEN DAY	REPRISE				

MOST ADDED

IN THE COLORS Ben Harper And The Innocent Criminals (VIRGIN)

MOST INCREASED PLAYS

DON'T STOP NOW Crowded House (ATO/RED)

TOP 5 NEW AND ACTIVE

DANCE TONIGHT Paul McCartney (MPL/HEAR/CONCORD)

HAMOA BEACH Gomez (ATO/RED)

CRY FOR HOME Van Morrison With Tom Jones (MANHATTAN/BLG)

LOYE IS THE ONLY WAY Robert Randolph & The Family Band Feat. Dave Matthews (WARNERBROS.)

BROKEN RADIO Jesse Malin Feat. Bruce Springsteen (ADELINE/EAST WEST)

COMPLETE TRIPLE A CHART ON PAGE 56

Liver Notes

Title: Barl owner

Alternative

Profile: Joe Barone

Favorite radio format:

Favorite TV show: "

watch movies on TV,

"Something from David

Bowie, but I couldn't tell

but I don't watch

television shows."

Favorite sono:

Favorite movie:

Favorite book: "A

Clockwork Orange

commercial: "One of

Thoroughbred Racing

Assn.] commercials.

commercial: "Right

now, it's Major World.

It's for this auto place

where they just yell

about how low their

prices are and how great

the place is, It's just god-

awful. I turn the station

every time I hear it."

Favorite restaurant:

Beverage of choice:

White Russian

The Union Square Café

Hobbies: "My hobbies

are listening to music

am the most boring person you know."

ibarone@barlnvc.com

E-mail address:

and driving my Lexus. I

Favorite radio

the [National

Least favorite

you what.'

"Arthur

Creative radio is tougher than TV—but even more rewarding

Joe Barone

By Erica Farber

Though you may not have heard of him, Joe Barone is one of commercial radio's best friends. The owner of Bar1 creates effective audio messages that sell product, in 30 or 60 seconds. And Barone has won just about every advertising award there is, including a Radio Mercury Award every year since its inception.

Getting into the business: I listened to WABC/ New York when I was a kid. I was always drawn to radio—it's more personal. I went to Hofstra University because of its radio station.

Then I fell into a job at WABC. I was hired as a temporary relief engineer, and they wound up keeping me for nine months. They had to fire me because of union rules.

And then I fell into advertising. I started at DDB Needham, doing a ton of radio, writing and then performing.

Business focus: Bar1 does anything with sound—any sound-based product in advertising, or for short or animated films that we write and direct. Our client base is primarily advertising agencies.

Radio vs. TV: I believe radio is more difficult. Not technically [but] creatively. A picture is worth a thousand words, and in radio you have to create a picture in a lot less than a thousand words. To do good, creative radio is difficult, and most people don't know how.

Future of audio: Video killed the radio star, but it really didn't. You'll always need radio. Advertisers will always want radio commercials because it's cost-effective and can reach a specific target. Or they can throw a wide net, depending on what the product is.

The agencies and the budgets are getting tighter, but there is still demand for good radio spots and good radio.

What makes a great radio spot: It can be a number of things. It can be ear candy—something that's fun to listen to, either dialogue or the sound design under it—or just an interesting voice.

Most of the time, people want to be entertained, and it's very cost-effective to do something entertaining in radio. You don't need a big set, you don't need lights or cameras. You just need a good voice, an interesting piece of music, maybe a dialogue, some interesting effects and an interesting sound design.

Do you agree most radio spots are terrible? I do agree, but I agree most television spots are terrible. A lot of local shop owners put their voices on it, and they don't really know what they're doing or they're yelling at you, and it's terrible.

Biggest challenge: Trying to get people to think with their ears. I've had scripts with the sound of



toast burning—the sound of stuff that doesn't make sound. So they're obviously thinking with their eyes and not their ears.

Even when agencies have good writers, they're much more visually oriented people. They just won't write very good radio, and you can tell by the effects they put in: "Open on sound of a certain city." Modern cities all sound alike. The subtlety of the different horn of a certain car is not really going to [convey] that you're in a different city.

State of radio: In New York, I have to say it's awful. The shows that college radio puts on are much more interesting than what the commercial stations are doing.

In a market like New York, you can't really blame them because they don't want to scare anybody by introducing anything too new too quickly, so the music stations go over the same things—very formatted, no more DJs.

Then I leave New York, and I'm like, "Oh, it's not that bad." There are places that don't have to vie so hard for every dollar, and they get a little creative or they take a different path. And I get back, and I forgot I like radio.

Career highlight: Going out on my own. I decided to leave corporate life and start a little piddly company and it managed to grow into—well, it's still a little piddly company, but we have fun. We get opportunities and we do the best we can. Fortunately, it's been working out, and I work with a lot of great people.

Career disappointment: There are no regrets. You can make more money directing television, but a lot of times it's not about the money. With me, it's about being able to laugh and working with good people.

Most influential individual: Jeff Krauss. He's no longer with us, unfortunately, and it was a great loss for me. He was a professor at Hofstra who ran the radio station. Everyone was afraid of him because he was so mean.

We wound up hitting it off. He pretty much got me my job at ABC, right out of school. He gave me a boost and a step in the right direction.

The other person was my mother. I didn't want to take the job at DDB because it was paying \$14,500 a year, and she said, "Just get your foot in the door." And I was like, "I can't afford to work to get my foot in the door," and she was like, "Just do it." And I did,

Advice for broadcasters: Don't be so worried about the numbers, and format more creatively.

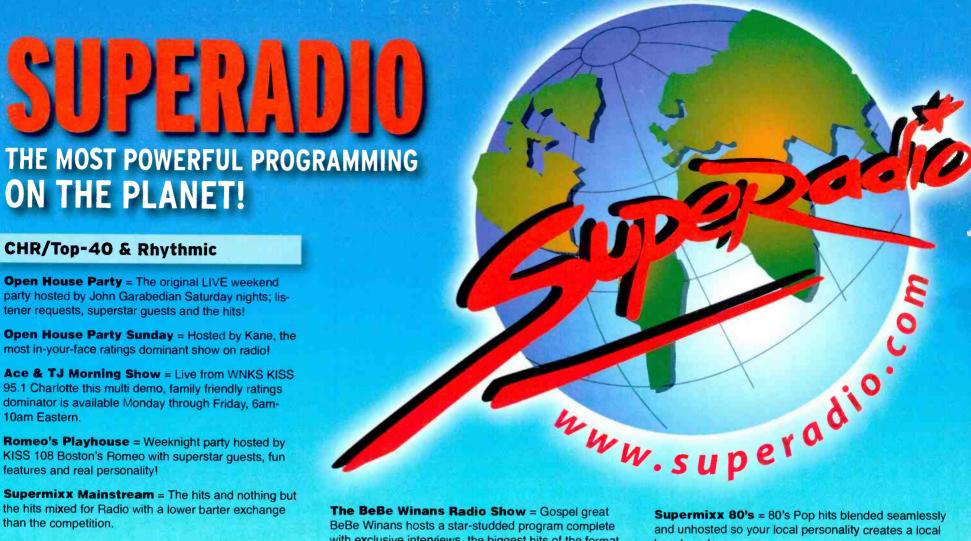
'Video killed the radio star, but it really didn't. You'll always need radio.'

-Joe Barone



November 15-16, 2007

Marriott at Vanderbilt University, Nashville, Tennessee



Ace & TJ Morning Show = Live from WNKS KISS 95.1 Charlotte this multi demo, family friendly ratings dominator is available Monday through Friday, 6am-10am Eastern.

Romeo's Playhouse = Weeknight party hosted by KISS 108 Boston's Romeo with superstar guests, fun features and real personality!

Supermixx Mainstream = The hits and nothing but the hits mixed for Radio with a lower barter exchange than the competition.

Supermixx Rhythm = Rhythmic Radio hits seamlessly mixed with a lower barter exchange than the competition. (Four Hours)

The Playhouse = Live from KXJM Jammin' 95.5 Portland this 18-34 dominator feeds Monday through Friday, 5am-10am Pacific.

Steve & DC Morning Show = Real people on the radio Monday through Friday, 5am to 9am Central

Urban/Urban-AC

NEW The Take Over Mix with DJ Khaled = Three hour mix for Urban and Rhythm Radio mixed and hosted by DJ Khaled with energy, personality and superstar quests.

NEW* Holy Hip-Hop Radio = Taking Gospel to the Streets, three hours hosted by the Preachin' Puerto Rican Eddie Velez allows you to stay true to your format while entertaining listeners on Sunday morning.

The Wendy Williams Experience = Wendy Williams, The Queen of All Media, brings realness and ratings in Afternoons. You program music locally while Wendy does the rest to take your station to the top.

Lost in the 80's = Hip and entertaining two hours of R&B hits from the 80's along with features, artist actualities and personality delivered by WALR Atlanta's Derrick Jonzun and Stephanie Williams.

The Soul Lounge = Two hour weekend specialty for the active Adult listener hosted by WZAK Cleveland's Terry Bello takes listeners on a Soulful odyssey with features, interviews and winning personality.

The Back Spin = Host Spinderella of Salt 'n Pepa fame brings the old school heat flawlessly mixed along with insight and personality from a Hip-Hop pioneer.

The BeBe Winans Radio Show = Gospel great BeBe Winans hosts a star-studded program complete with exclusive interviews, the biggest hits of the format, contests and superstar guest hosts each and every week. There's also a 1 minute daily "Moment Of Inspiration" companion feature.

The Donnie McClurkin Show = One hour daily Monday through Friday show is hosted by Gospel great Donnie McClurkin. There's also a 1 minute daily feature called "A Personal Note From Donnie To You" that is a companion piece.

Unhosted Mixes produced by all-star Radio DJ's:

Slam Jam = Today's Hottest Hip-Hop and R&B (Four Hours)

Kool Jam = R&B from the 80's & 90's, an Urban-AC staple (Four Hours)

Classic Jam = Hip-Hop and R&B from the late 80's to early 00's (Four Hours)

Smooth Jam = R&B mixed for Adult radio with no Rap (Four Hours)

Oldies Jam = 70's & 80's R&B with no Rap (Four Hours)

Inspiration Jam = Gospel and inspirational R&B (Two Hours)

New Skool Mini-Mixx = Hip-Hop and R&B (Six Minutes)

Classic Jam Mini-Mixx = Hip-Hop and R&B from late 80's to early 00's (Seven Minutes)

Old Skool Mini-Mixx = R&B from the 80's & 90's (Seven Minutes)

Adult & Hot-AC

Retro Pop Reunion = The Biggest Hits of the Video Music Era and one of the brightest personalities in Adult radio, Joe Cortez, make this one of the best weekend shifts you'll hear. Each week delivers a new theme sure to make your Adult listeners scream OH WOW!

Supermixx 80's = 80's Pop hits blended seamlessly and unhosted so your local personality creates a local benchmark program.

Specialty Programming

Elvis Only = Not a typical "Oldies" program, good for Adult Standards, Country, and Nostalgia. One hour weekly hosted and produced by Elvis expert Jay Gordon with themed shows that transcend any era, just like the King himself!

Supermixx Rock = Alternative hits and remixes blended and unhosted allowing your local personality to get in your listeners ears and face.

Paul Oakenfold Presents... = One of the leading DJ's in the world programs and produces for Alternative, Dance and CHR/Top-40 radio.

Country

Retro Country USA = 80's based and hosted by Ken Cooper, giving your station 2 hours of rock solid researched hits...no fillers. And it's all tied together with the best production in radio syndication today.

Services

A-Town Sound = Station imaging for Rhythmic radio featuring artist ID's, all star breaks, artist shorts, interviews, FX, beds, lifestyle voiceovers, movie clips, winner reaction drops, etc. Check out www.atownsound.com.

Earl Boston Computer Music Rotation &

Time Management = Earl Boston Inc. is a highly sought after service for the radio industry, and is now available via barter. EBI provides radio programmers and executives with easy to comprehend information technology on the art of precise computer music scheduling. Time management is key to when generating the most effective music log file.

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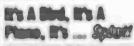
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