# **RADIO ON THE GO**

Making What Was Once The World's Most Portable Medium Portable Again p.12

# SOUL2SOUL SPECIAL **NIGHT OF A THOUSAND**

How Tim McGraw And Faith Hill's 2007 Tour Came Together—And Why It Likely Won't Again Plus: Radio Reaps Branding Rewards; Faith Hill Q&A; After Soul2Soul, One By One pp.16-26



CHRISTIAN: TECHNOLOGY AT THE SPEED OF (CELLULAR] SOUND p.45

PROFILE: MT. WILSON'S SAUL LEVINE LIKES INDIE STATUS FINE, THANKS p.74

NEWS/TALK/SPORTS: WCBS-AM, 40 YEARS WITH AN EYE ON NYC'S NEWS p.28

TRIPLE A: PUTTING THE ALTERNATIVE BACK IN ADULT ALTERNATIVE p.63





# From the debut album HEAVY WEIGHS THE KING

Led by the powerful vocals of Carmen Keigans, I Nine achieves a level of songwriting and musicianship that is rare in today's pop music scene.

Featuring collaborations with Brian Howes (Hinder, Daughtry) and Chad Kroeger, I Nine delivers the most unique and exciting debut album of the year!

Catch the band on tour in fall 2007!



WWW.ININE.COM WWW.MYSPACE.COM/ININE WWW.JRECORDS.COM



© 2007 J Records, a unit of Sony BMG Music Entertainment.

# NewsFocus

# MOVER Rosso To Lead Citadel Interactive

After overseeing the relaunch of ABC Radio Networks' Web sites and consolidating them into a national advertising platform, ABCRN senior VP of affiliate relations and



Rosso

new media John Rosso has a new assignment: senior VP in charge of all Citadel Interactive platforms, including those of ABCRN. In this newly created position, Rosso will focus on exploiting synergies between traditional and new media by expanding Citadel's digital initiatives, which include 300 local and national Web sites and more than 200 streaming stations. —Julie Gidlow

# Lambert To Lead ABC Affiliate Relations

ABC Radio Networks veteran TJ Lambert is promoted to senior VP of affiliate relations with responsibility for distribution and affiliation of network programs and services. He replaces John Rosso, who is named senior VP of sister Citadel Interactive. A 14-year veteran of ABC Radio Networks, Lambert most recently served as VP of affiliate relations for ESPN, ABC Music Radio and ABC Radio International. —Susan Visakowitz

# R&R Convention To Discuss 'Cashing In On PPM'

Programmers, managers and researchers will discuss how Arbitron's Portable People Meter is changing the way radio is programmed, marketed and sold during a 90-minute session at 3:30 p.m. Sept. 26 at the R&R Convention in Charlotte.

Panelists for "PPM Revolution:
Cashing In on the New Ratings
Currency" include MediaSense founder
Bob Michaels, Arbitron VP of programming services Gary Marince, WQHT (Hot
97)/New York PD Ebro Darden, Greater
Media/Philadelphia research manager
Harriet Campbell and others to be
announced. The session will be moderated by R&R executive editor Paul Heine.
For the full convention agenda,

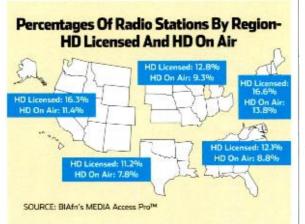
# HD Picks Up Steam As Northeast Pushes Rollout

The national HD radio rollout is the most advanced where the population is the most dense—in the northeastern region of the country. One reason for taking the lead is the significant number of large markets in that region, according to a new BIA Financial Networks study.

Of the stations in that region, 16.6% are licensed as HDs, with 13.8% of them broadcasting in a digital radio format. The western states, including California, are next with 16.3% licensed in HD and 11.4% on-air in digital. Nearly 13% of upper Midwest radio, including Michigan

and Illinois, has signed up for HD, and 9.3% are on-air with digital sound.

The southern states, including Florida, have 12.1% signed up, and 8.8% of them are on the air. The southern Midwest states, including Texas and such less-populated states as Louisiana, Oklahoma and Arkansas, trail behind with only 11.2% of the stations licensed for HD; 7.8% are on the air. —Jeffrey Yorke



# SUMBER CRUNCH \$839M \$102M 22%

The revenue posted by performing rights organization BMI for its fiscal year, which ended June 30. That's up 7% from the prior year. Revenue from cable, satelite audio and video services grew \$11 million, while revenue from eating and drinking establishments, hospitality, retail and service establishments increased The amount that Universal Music's first-half earnings before interest, tax and amortization fell, to roughly \$300 million. Parent Vivendl says the performance came amid a difficult recorded-music market and unfavorable currency movements, but that the division out performed its rivals.

The percentage by which online advertising is expected to increase in 2007, to \$21.7 billion according to Forbes. Domestic radio ad spending is expected to increase 1.5% this year, to \$20.4 billion. But by 2011 online ad spending is expected to surge to \$44 billion, compared with \$22.5 billion for the radio ad market, according to the report.

# Format Flip Frenzy

The Labor Day weekend held to its name, as a number of radio operators were hard at work flipping formats around the country. Leading the frenzy on Aug. 30 was Clear Channel, which abandoned smooth jazz on KIJZ/Portland, Ore., in favor of listener-generated classic hits of the '60s, '70s and '80s with the launch of KQOL (KOOL 105.9 FM).

On Aug. 31, Cumulus rock KIOL/Houston flipped after two-and-a-half years to adult hits as KHJK (103.7 Jack FM). In Charleston, S.C., Apex Broadcasting dumped its rock-based format of 20 years at WAVF (96 Wave) and debuted adult hits 96-1 Chuck FM. Also on Aug. 31, Marconi Broadcasting-owned WHAT (1340 AM)/Philadelphia ditched short-lived alternative "Skin Radio" and launched "Martini Lounge Radio," featuring standards mixed with new music. Skin lives on at skinradio.com. In Laredo, Texas, Border Media Partners blew up rhythmic oldies KQUR (Jammin' 94.9) and replaced it with hot AC 94.9 the Works: Fully Loaded Radio. Finally, on Sept. 4, Clear Channel classic rock WFBX (the Fox)/Panama City, Fla., flipped to talk as 94.5 FM WFLF, extending the WFLA Florida brand with Rush Limbaugh, Bob & Tom, Rick & Bubba and Dennis Miller. —Mike Boyle, Keith Berman, Carol Archer and Susan Visakowitz

# ON THE WEB Shocker! Conley Exits B101/Philly

After 11 years at perennially top-rated AC WBEB (B101)/Philadelphia, PD Chris Conley is departing the station to open his own consultancy. "He's been talking about this for years," B101 owner Jerry Lee says. "He's a good man, we're delighted for him, and he'll do well." Conley will still be seen around the station's hallways: B101 will be his first client. The station is kicking off a nationwide search for its next PD.

-Keith Berman

# Del Core VP/Market Manager For BMP/Austin

Jerry Del Core has been named VP/market manager for Border Media Partners' Austin cluster, which includes regional Mexican KHHL (La Ley), rhythmic KXBT (the Beat), Latin pop KXXS (Digital), regional Mexican KFON

(Norteño), Spanish religious KELG (La Luz), news/talk KOKE (Progressive Talk) and Spanish oldies KXTZ (La Lupe). A 20-year broadcaster, Del Core joins BMP



Del Core

from a regional VP/market manager post for Clear Channel in Atlanta and Sacramento. —Jackie Madrigal

# Radio Best At Reaching Vehicle Buyers

Even with planned vehicle purchases hitting a five-year low, radio remains the best way of reaching adults shopping for a new vehicle. That's the finding of a new telephone study the Media Audit conducted with 118,211 randomly selected adults in 88 markets.

Most interesting among the study's findings was that 22.2% of heavy radio listeners plan to purchase a vehicle compared with 18% of the general population. Of the five major media—which also includes outdoor, Internet, TV and newspaper—radio performs the strongest, indexing nearly 25% above the market average.

-Mike Boyle

NEWS UPDATES AROUND THE CLOCK: www.RadioandRecords.com

visit radioandrecords.com.



From the new album coming

(feat. TPain)

# OCTOBER 16th



# Limardi Named WSM/Nashville OM

Joe Limardi, brand manager of Cumulus AC WCZX (Mix 97.7)/Poughkeepsie, N.Y., takes the OM position at Gaylord Entertainment's legendary country WSM-AM/Nashville,



effective Sept. 10. No stranger to Music City, Limardi programmed Cumulus hot AC WRQQ/Nashville during its transition to oldies. Eighteen months ago he transferred to Poughkeepsie.

Limardi replaces Sam Easley, who left the industry a few months ago. -Kevin Carter

# **CBS, Arbitron Report Shareholder Dividends**

CBS reported Sept. 4 that it would increase quarterly dividends 13.6% to 25 cents, up from 22 cents per share, and initiate a \$1.6 billion share buyback campaign. The increase is payable Oct. 1 to shareholders of record as of Sept. 14.

"Raising our dividend and using a portion of our excess cash to buy back shares reaffirms CBS' commitment to return a sizable portion of our strong free cash flow to shareholders," CBS president/CEO Leslie Moonves says.

Arbitron shareholders of record as of Sept. 14 will be paid 10 cents per common share Oct. 1, the Columbia, Md.-based company said Aug. 30. Arbitron's board of directors approved the payout on some 29.6 million outstanding shares. -- Jeffrey Yorke

# Bello Adds WJMO PD **Duties**

Radio One gospel WJMO (Praise 1300)/Cleveland names Terry Bello PD/MD, replacing Kim Johnson, who continues to program sisters urban WENZ (Z107.9) and urban AC WZAK, in addition to hosting middays on the latter. Bello retains his APD/MD post at WZAK.

Meanwhile, WZAK part-time on-air personality Grace Roberts (aka the First Lady of Praise) is promoted to full-time midday host at WJMO. —Darnella Dunham

# **Analyst Cuts Chances of Satcaster** Merger To '30% Or Less'

Banc of America Securities media analyst Jonathan Jacoby reduced the chances of satcasters Sirius and XM winning government approval for merging to "30% or less," from a figure as high as 45% that he named in late July. Jacoby says that "Washington, D.C., contacts" believe the satcasters failed to develop a strong argument to propel an FCC rule change on one satcaster holding to satellite radio licenses. He added that his sources believe the NAB and consolidated broadcasters' filings were effective in making such a merger sound like a Pandora's box that might set a precedent encouraging a wave of media consolidation.

Jacoby, who maintains a neutral rating on XM and Sirius, notes that the FCC may find merit in the broadcasters' argument that if the FCC were to allow the merger, "then it would be impossible to justify any continued regulatory limitation on AM/FM broadcast radio ownership. The risk is that the FCC will lose again at the courts on ownership issues."

Jacoby does not identify his contacts, but acknowledges they are more pessimistic than investors about the proposed merger. Each company's stock prices, the analyst says, seem to suggest that the probability of regulatory approval for the merger is roughly 55%-plus.

Jacoby's take didn't seem to hurt the satcasters a bit during trading on Sept. 4. Just before the market closed, 4 million XM shares had traded with stock up 30 cents to \$12.77, while 22.3 million Sirius shares had sold and were up 4 cents to \$3.01. - Jeffrey Yorke

# RCA, Zomba Merge Int'l, Sales Staff

RCA Music Group and Zoniba Label Group are merging their international, sales and field staffs. The merged group, dubbed BMG Label Group, will be led by John Fleckenstein, who has been named senior VP of international. Fleckenstein previously served as Zomba senior VP of international. He will report to RCA Music Group executive VP/GM Tom Corson and Zomba Label Group executive VP/GM Tom Carrabba.

Bob Anderson and Kevin Twitchell will lead the new BMG Label Group sales department and also report to Corson and Carrabba. Anderson has been Zomba senior VP of sales since 2004, and Twitchell has been senior VP of sales for RCA since 2003.

-Chris M. Walsh, Billboard

# **KIJZ Flips To Classic Hits**

Clear Channel has abandoned smooth jazz KIJZ/Portland, Ore., in favor of listener-generated classic hits of the '60s, '70s and '80s as KOOL 105.9 FM under new calls KQOL.



Tony Coles, regional VP of programming for the company's five-station Portland cluster, will program KQOL. "Despite the fact that we had some great talent in [syndicated hosts | Ramsey Lewis, Dave Koz and the crew, we just did not gain the listener or advertiser foothold that we needed," Coles says. The station tied for 18th place in the spring Arbitron with a 2.3 share 12+.

Cole adds, "The exciting thing is that unlike a lot of radio stations, our listeners are telling us what they consider to be the greatest hits of all time." -Carol Archer

# WAMU Debuts Revamped **HD Channels, Live Personalities**

American University's WAMU/Washington will relaunch its popular bluegrass country HD2 station Sept. 17, adding Washington, D.C., bluegrass radio veterans Katy Daley and Ray Davis to morning and afternoon drives, respectively. The move puts the toprated noncommercial station in a select group of HD side channels that are pushing the technology by providing large chunks of live programming anchored by full-time radio personalities.

WAMU will also launch a third HD channel, WAMU-3, offering extended BBC news coverage and the return to D.C. airwaves of NPR's "Talk of the Nation."

WAMU GM Caryn Mathes says, "This is the time to begin treating HD radio multicasting as 'real' radio and programming distinct, robust, live-produced listening alternatives to our diverse constituencies."

To help promote the launch, WAMU will give away 1,000 HD radio receivers. –Jeffrey Yorke

# Business Briefing

By Jeffrey Yorke

# WW1 Ends August Still **Negotiating With CBS**

Westwood One had hoped to have a final deal in place with CBS Radio for its syndication contract with the network, but instead ended August saying it was still negotiating. On Aug. 31, the company said it is "continuing to negotiate with CBS Radio and work toward finalizing definitive documentation regarding the modification and extension through 2017 of its various agreements with CBS Radio."

## Bicoastal Media Hits 50 Stations With New Pair

Ken Dennis' Bicoastal Media grew by two Aug. 28, picking up KELA-AM and KMNT-FM/Centralia, Wash., from Clear Channel. The price has not been disclosed.

In early May, Bicoastal struck a deal, also with Clear Channel, to buy 14 of its Oregon stations for \$37.2 million. The young company gobbled up outlets in Albany, Ashland, Corvallis, Eagle Point, Eugene, Florence and Medford. On Jan. 31, Bicoastal bought all five of Rep. Greg Walden's Columbia Gorge Broadcasting stations in Oregon.

The latest acquisition gives the 9year-old company 50 stations in California, Oregon and Washington state.

Bicoastal's strategic growth plan includes acquiring additional stations in markets ranked Nos. 150-250 based on market revenue."Our goal is to be the top biller in every market and to offer diverse formats, ranging from classic hits, country and adult contemporary to oldies, news/talk and sports radio," the company said.

# **MOVERS & SHAKERS**

Scott Johnson joins content provider American Media Services-Internet in the newly created position of director of programming. Johnson, who most recently served as OM for Clear Channel/Charleston, S.C., and PD for country WEZL will oversee all of the company's Internet and HD radio content. The veteran programmer will fine-tune the existing 50-plus formats and develop new ones to offer to radio stations and other businesses and organizations. . . Roptus names former Virgin Records marketing director Aaron Simon VP of strategic marketing and business development. His responsibilities include bringing in U.S. tour sponsorship. crossover marketing and promotional opportunities for brands in the Latin market.

# Magnum Takes Three From NRG

Magnum Radio Group will pay \$1.1 million to NRG Media for country WNFM and full-service WRDB-AM/Reedsburg, Wis., and AC WBDL (102.9)/Baraboo, Wis., which all appear in the Madison DMA.

"I've always had an ear on these stations, with the hope we could someday bring them into our local radio family," Magnum head Dave Magnum said.

Quass' NRG, which is 37 stations large, last month agreed to pay \$17.5 million for Triad Broadcasting's five stations in Lincoln, Neb.



# SEE YOU IN CHARLOTTE!

# WEDNESDAY/09/26/07

# THURSDAY/09/27/07

# FRIDAY/09/28/07

8:00AM-8:00PM **REGISTRATION OPEN** 8:00-8:45AM FRIENDS OF BILL W. 10:15-11:45AM **CONCURRENT SESSIONS MULTI-FORMAT** Keeping Adults On The Radio **MULTI-FORMAT** Not Your Father's NTR COUNTRY The Power Of 10 12:00-1:30PM LUNCH **CONCURRENT SESSIONS** 1:45-3:15PM **ACTIVE ROCK** Where Have All The Rock Chicks Gone? **MULTI-FORMAT** Lease The Artist, But Own The Hits **GENERAL SESSION** 3:30-5:00 PM PPM Revolution: Cashing In On The New Ratings Currency

**R&R OPENING NIGHT COCKTAIL PARTY** 

Sponsored by Virgin Records

CLUB R&R

Performance by The Last Goodnight

Sponsored by Lincoln Financial Group

6:00-8:00PM

10:00PM

8:00AM-5:00PM **REGISTRATION OPEN** 8:00-8:45AM FRIENDS OF BILL W. 9:00-10:00AM **GENERAL SESSION** 10:15-11:45AM **CONCURRENT SESSIONS** AC/HOT AC BTW, What's Up With Your Website? No Translation Needed: Latin Radio's Growth, Ratings & Revenue MULTI-FORMAT Declaration of Independents: Music 12:00-1:30PM RATE-A-RECORD' LUNCH Sponsored by Yahoo! Music Performance by RCA Music Group's I Nine 1:45-3:15PM **CONCURRENT SESSIONS MULTI-FORMAT** How To Cast A Morning Show CHR/TOP 40 It's All Yours, Now Don't Screw It Up Sponsored by Blaster Records Performance by Genuine Sun 1:45-5:00PM **JACOBS MEDIA SUMMIT CONCURRENT SESSIONS** 3:30-5:00PM **MULTI-FORMAT** Are You Smarter Than Your Listeners? RHYTHMIC You Heard It Here First

8:00AM-Noon **REGISTRATION OPEN** FRIENDS OF BILL W. 8:00-8:45AM 9:00-10:00AM **GENERAL SESSION** Declaration of Independents: Radio 10:15-11:45AM **CONCURRENT SESSIONS** AC/HOT AC Which Part Of The Radio Oreo Is More Delicious? **GOSPEL BRUNCH** One Station For Every Generation Sponsored by Emtro Gospel, Integrity Gospel and Malaco Music Group Performances by Maurette Brown Clark and Troy Sneed **MULTI-FORMAT New Media** 12:00-1:30PM **PUBLISHER'S PROFILE LUNCH** Featuring Dan Mason, CBS Radio Pres./CEO Sponsored by RCS 1:45-3:15 **CONCURRENT SESSIONS ALTERNATIVE** The Radio and Records Business vs. The Internet — Staying Relevant In The Digital Age **SMOOTH JAZZ** 1:45-5:00PM **MARKETING & PROMOTION** Sponsored by PromoSuite 3:30-5:00PM

Can The Leopard Change Its Spots?

**CONCURRENT SESSIONS** 

**MULTI-FORMAT** 

From Zero To Syndication

**SMOOTH JAZZ** Can The Leopard Sell Its Spots?

**URBAN/URBAN AC** Radio Needs This Sponsored by Regina Records Performance by Victor Fields

5:00PM

SO GROWN, SO SEXY LISTENING ROOM

For complete session descriptions and registration go to www.radioandrecords.com.

10:00PM





**CLUB R&R** 

Agenda Subject To Change

Rate-A-Record is a service mark of Dick Clark Productions



COMES SOULJA BOY'S

# R&R

FORMAT	⊃açe	Title / Artist
CHR/TOP 40	35	The Way I Are / Timbaland Featuring Keri Hilson
RHYTHMIC	E	Shawty / Plies Featuring T-Pain
URBAN	40	Crank That (Soulja Boy) / Soulja Boy
URBAN AC	42	teachme / Musiq Soulchild
RAP	43	Shawty / Plies Featuring T-Pain
GOSPEL	44	Never Would Have Made It / Marvin Sapp
CHRISTIAN AC	46	Bring The Rain / MercyMe
CHRISTIAN CHR	47	<b>I'm For You /</b> tobyMac
CHRISTIAN ROCK	47	You're On Fire / MXPX
INSPO	47	East To West / Casting Crowns
COUNTRY	50	More Than A Memory / Garth Brooks
AC	53	Home / Daughtry
HOT AC	54	Big Girls Don't Cry / Fergie
SMOOTH JAZZ	57	R n R / Rick Braun & Richard Elliot
ALTERNATIVE	59	The Pretender / Foo Fighters
ACTIVE ROCK	60	Never Too Late / Three Days Grace
ROCK	EI	I Don't Wanna Stop / Ozzy Osbourne
TRIPLE A	64	Hold On / KT Junstall
AMERICANA	65	Street Symphony / The Subdudes
LATIN ROCK / ALTERNATIVE	66	<b>Rainin In Paradize /</b> Manu Chao
REGIONAL MEXICAN	€7	Lagrimas Del Corazon / Grupo Montez De Durango
LATIN POP	謡	<b>Dimelo /</b> Enrique Iglesias
TROPICAL	<b>e</b> 9	Mi Gente / Marc Anthony
LATIN RHYTHM	6	Ella Me Levanto / Daddy Yankee

KT TUNSTALL DOFF ED "HOLD ON" TO THE SPOT AT TRIPLE A FO



A PUBLICATION OF BELOCIE INFORMATION GROUP

# Contents ISSUE #1726 • SEPTEMBER 7, 2007









# **FEATURES**

12 RADIO ON THE GO Making what was once the world's most portable medium portable again.

SOUL2SOUL SPECIAL **NIGHT OF A THOUSAND LOGISTICS** How Tim McGraw and Faith Hill's epic Soul2Soul tour happened—and why it likely never will again.

20 RADIO REAPS BRANDING REWARDS Mega tour equals mega promotional opportunities for stations willing to toss out a few rules.

22 EXPRESSIONS OF FAITH Faith Hill talks about putting together Soul2Soul, the "incident" in Louisiana, her relationship with country radio and that messy Country Music Assn. Awards moment.

26 AFTER SOULZSOUL, ONE BY ONE Hill and McGraw have plenty of work, opportunities in store.

74 PUBLISHER'S PROFILE: SAUL LEVINE Mt. Wilson FM Broadcasters founder/president remains one of few indie owners in the United States-and he intends to keep it that way.

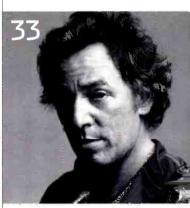
# **DEPARTMENTS**

MANAGEMENT/ MARKETING/SALES Jones Radio Networks' Steve Young on working together to achieve the ideal sales and programming "station tripod."

10 STREET TALK After nine months, Mike Tierney retreats from rocker K JFO/Portland, Ore., to take on the APD/MD position at resurrected WXRK (K-Rock)/New York.

28 NEWS/TALK/SPORTS After 40 years with an eye on New York's news, WCBS-AM celebrates heritage, but embraces technologica advances.

'We asked people who owned MP3 players, "If there was one thing you could have in your next player, what would it be?" Far and away they wanted to listen to radio. A confluence of capabilities is what people want. p.12



# **COLUMNS**

- 33 The Spin
- 34 CHR Top 40
- 37 Rhytamic
- 39 Urban
- 45 Christian
- 49 Courtry
- 52 AC/Hot AC
- 56 Smooth Jazz
- 58 Rock
- 63 Triple A
- 66 Latir
- 70 National Airplay



# WWW.RADIOANDRECORDS.COM:

# What's New This Week Online

Sept. 10 Have you registered for the R&R Convention vet? Hurry, special registration pricing ends Sept. 21. ➤ Click on Conventions

Sept. 11 Discover

tomorrow's hits today with HitPredictor. **►** Click on Charts

Sept. 12 Looking for a new job? R&R has listings of some of the best opportunities in radio. ➤ Click on Resources

Sept. 13 Deeper as-ithappens news coverage, more exclusives. **▶** Bookmark Radioand-Records.com

Sept. 14 Find cut who's ruling radio in the Great White North with R&R's Canada charts. ► Click on **Charts** 

www.americanradiohistory.com

# **MARKET SNAPSHOT:**



Spokane was No. 49 on the Men's Journal 2005 "50 Best Places to Live" list, No. 5 on Forbes' 2005 "Safest Places to Live" list and No. 35 on Inc. magazine's 2005 "Top U.S. Cities for Doing Business" list.

**POPULATION: 491,800** 

**RADIO MARKET RANK: 93** 

## **DEMOGRAPHICS:\***

	91-MARKET	ARBITRON	
	POPULATION %	METRO %	INDEX
AGE 18-24	13%	13%	103
AGE 25-34	18%	18%	101
AGE 35-44	20%	18%	89
AGE 45-54	19%	19%	101
MALE	48%	49%	100
WHITE	81%	94%	117
AFRICAN AMERICAN	13%	1%	4
HISPANIC ORIGIN	16%	4%	23
LISTENED TO RADIO ONLINE (PAST 30 DA)	/S) <sup>9%</sup>	7%	70

SPOKANE

## **NO. OF RADIO STATIONS: 25**

# **RADIO OWNERSHIP:**

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	2 AM, 4 FM (6)	25.6%
QUEEN B	3 AM, 4 FM (7)	25.5%
CITADEL	3 AM, 4 FM (7)	21.8%

FORMATS: 4 N/T, 2 country, 2 rock, 2 oldies, 2 hot AC, 1 classic rock, 1 triple A, 1 AC, 1 rhythmic, 9 other

# **RATINGS LEADERS:\*\***

STATION	FORMAT	<b>AQH SHARE 12-PLUS</b>
KKZX-FM	CLASSIC ROCK	7.3
KIXZ-FM	COUNTRY	5.8
KDRK-FM	COUNTRY	5.8
KHTQ-FM	ROCK	5.6
KXLY-FM	TRIPLE A	5.5

## **INTERESTING FACT:\***

The Spokane metro's wireless subscribers are 34% more likely to use their cell phones for picture messaging than all wireless subscribers nationwide.

## \*Source: Scarborough Research 2007

# Shop 'Til You Drop In Spokane

September marks the start of the official "high retail" season, so this week we're looking at shoppers in Spokane—specifically, shoppers who turned into buyers at audio/video stores.

First, clients need to know where they stand among Spokane consumers. The first chart examines market share among the top audiovisual stores in the Arbitron metro. Fred Meyer comes in fifth on this list, which means there's opportunity for them in this market.

The second chart analyzes the "closing ratio" of these stores, or how many of their shoppers actually made purchases. You'll notice that Fred Meyer has the highest closing ratio in Spokane, with 71% of adults who shopped there making a purchase.

Create closing ratio reports for your clients and let them come to see you as a valued marketing consultant. —Susan Visakowitz

# Spokane Arbitron Metro Area Audio/Video Stores Shopped Past 12 Months (HHLD)

	TOTAL %
ANY AUDIO/VIDEO STORE SHOPPED	58
DID NOT SHOP FOR AUDIO/VIDEO ITEMS	42
BEST BUY	25
WAL-MART	23
COSTCO	22
CIRCUIT CITY	12
FRED MEYER	11

# Closing Ratio For Audio/Video Stores Shopped Past 12 Months (HHLD)

# Audio/Video Store Bought Past 12 Months (HHLD)

	Cell	Base	Best Buy	Circuit City	Costco	Fred Meyer	Wal- Mart	
BEST BUY	HORZ % VERT % INDEX	100 25 100	66 100 398	18 70 278	19 42 167	16 54 215	26 38 153	
CIRCUIT CITY	HORZ % VERT % INDEX	100 12 100	37 28 227	54 100 809	23 24 198	18 30 244	28 20 164	
COSTCO	HORZ % VERT % INDEX	100 22 100	29 39 176	17 56 253	52 100 449	17 51 229	24 32 145	
FRED MEYER	HORZ % VERT % INDEX	100 11 100	43 27 258	20 31 300	33 30 283	71 100 955	28 18 167	
WAL-MART	HORZ % VERT % INDEX	100 23 100	28 38 167	10 34 149	15 30 133	10 29 127	74 100 444	

SOURCE: Scarborough Research 2007

# Transactions at a Glance

NRG Media's KMTY-FM and KUVR-AM/Holdrege and KODY-AM and KXNP-FM/North Platte, Neb., to Armada Media for \$4.5 million . . . The Last Bastion Station Trust's WCLZ-FM/Brunswick, Maine, to Saga Communications for \$3.5 million.

## Deal of the Week

KSKZ-FM/Copeland, KKJQ-FM/Garden City, KBUF-AM/Holcomb, KFXX-FM/Hugoton, KSSA-FM/Ingalls, KWKR-FM/Leoti, KSKL-FM/Scott City and KULY-AM/Ulysses, Kan.

PRICE: \$9.5 million TERMS: Asset sale for cash

**BUYER:** Armada Media, headed by CEO Terry Shockley. Phone: 920-906-9900. It owns 28 other stations. This represents its entry into this market.

**SELLER:** Estate of Robert Ingstad, headed by executrix Janice Ingstad. Phone: 701-845-1490

FORMATS: Hot AC; country; country; regional Mexican; regional Mexican; classic rock; oldies; country

COMMENT: The Estate of Robert Ingstad's eight stations in Kansas to Armada Media for \$9.5 million, payable as follows: a \$25,000 nonrefundable payment upon execution of the asset purchase agreement, plus \$9.475 million in cash at closing, including a \$500,000 escrow deposit deliverable on or before Oct. 1.

# 2007 Deals to Date

Dollars to Date:	
Dollars This Qua	arter:
Stations Traded	This Year:
Stations Traded	This Quarter:

\$2,790,076,678 \$1,521,230,320 1,388 r: 500

(Last Year: \$5,514,885,354) (Last Year: \$2,077,242,422) (Last Year: 725) (Last Year: 177) RADIO & RECORDS

President & Publisher Erica Farber EFarber@RadioandRecords.com

## EDITORIAL

Associate Publisher/Editorial Director Cyndee Maxweil CMaxwell@RadioandRecords.com (323) 954-3420

Executive Editor Paul Heine PHeine@RadioandRecords.com (646) 654-4669

Senior Editor (News, Rock Editor) Mike Boyle MBoyle@RadioandRecords.com (646) 654-4727

Senior Editor (Features) Chuck Taylor CTaylor@RadioandRecords.com (646) 654-4729

CHR/Top 40 Editor Kevin Carter KCarter@RadioandRecords.com (323) 954-3433

Washington, D.C. Bureau Chief/Business Editor Jeffrey Yorke JYorke@RadioandRecords.com (301) 773-7005

Country Editor R.J. Curtis RCurtis@RadioandRecords.co

Radio Editor Ken Tucker KTucker@RadioandRecords.com (615) 321-4286

Latin Formats Editor Jackie Madrigal JMadrigal@RadioandRecords.com (323) 954-3427

Urban/Rhythmic/Gospel Editor Darnella Dunham DDunham@RadioandRecords.com (323) 954-3421

Contributing Urban Editor. Hillary Crosley HCrosley@RadioandRecords.com (646) 654-4647 Christian Editor Kevin Peterson

KPeterson@RadioandRecords.com (850) 916-9933 Triple A Editor John Schoenberger JSchoenberger@RadioandRecords.com (323) 954-3429

Smooth Jazz Editor Carol Archer CArcher@RadioandRecords.com (323) 954-3419

AC/Hot AC Editor Keith Berman KBerman@RadioandRecords.com (323) 954-3432 Senior Online Editor Susan Visakowitz

SVisakowitz@RadioandRecords.com (646) 654-4730 News Editor Julie Gidlow

JGidłow@RadioandRecords.com (323) 954-3417 Online Editor Alexandra Cahill

ACahill@RadioandRecords.com (646) 654-4679

Ratings Editor Hurricane Heeran HHeeran@RadioandRecords.com (323) 954-3425

Copy Chief Chris Woods

Copy Editors Wayne Robins, Christa Titus

## CHARTS

Director of Charts Silvio Pietroluongo SPietroluongo@RadioandRecords.com (646) 654-4624

Nashville Director of Operations and Charts Wade Jessen (Country, Christian & Gospel) WJessen@RadioandRecords.com (615) 321-4291

Chart Managers Anthony Colombo (Alternative, Active Rock, Heritage Rock, Triple A) AColombo@RadioandRecords.com (646) 654-4640

(646) b34-4-0... Raphael George (Urban, Rhythmic, Rap) RGeorge@RadioandRecords.com (646) 654-4623

Gordon Murray (Smooth Jazz) GMurray@RadioandRecords.co (646) 654-4638 Jose Promis

(Latin)
JPromis@RadioandRecords.com
(323) 525-2287
Gary Trust

Gary Trust (Hot AC, AC) GTrust@RadioandRecords.com (646) 654-4659 Director of Music Operations Josh Bennett JBennett@RadioandRecords.com (323) 954-3431

Charts & Music Manager Michael Vogel MVogel@RadioandRecords.com (323) 954-3439

Chart Assistant Mary OeCroce (Country, Christian, Gospel) MDeCroce@RadioandRecords.com (615) 321-4293

Chart Production Manager Michael Cusson

Associate Chart Production Manager Alex Vitoulis

## ART

Creative Director Josh Klenert Art Director Ray Carlson

Advertising Artist Ken Diamond

## PRODUCTION

Production Oirector Terrence Sanders Senior Editorial Production Manager Barry Bishin

Editorial Production Manager Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager Chris Dexter

Director of Digital Products
Susan Shankin

Oesign Albert Escalante, Glorioso Fajardo, Patricia McMahon

## SALES

Director of Sales Henry Mowry HMowry@RadioandRecords.com (323) 954-3424

Sales Manager Kristy Scott KScott@RadioandRecords.com (323) 954-3435 Sales Representatives

Melissa Garn MGarn@RadioandRecords.com (615) 321-4283 Brent Gilinsky

BGilinsky@RadioandRecords.com (323) 954-3416 Jessica Harrell

(615) 497-7299 Meredith Hupp

MHupp@RadioandRecords.com (615) 321-4282 Maria Parker

MParker@RadioandRecords.com (323) 954-3437 Rob Pierce

Rob Pierce RPierce@RadioandRecords.com (646) 654-4707 Steve Resnik Resnik@RadioandRecords.com (323) 954-3445

Michelle Rich MRich@RadioandRecords.com (812) 303-7676

Kim Wood KWood@RadioandRecords.com

Sales Assistant Jana Rockwell JRockwell@RadioandRecords.com (323) 954-3428

Advertising Coordinator Mirna Gomez MGomez@RadioandRecords.com (646) 654-4695

# ADMINISTRATION

Executive Assistant Lisa Linares LLinares@RadioandRecords.com (323) 954-3436

## SUBSCRIPTIONS

(800) 562-2706 (U.S.); (818) 487-4582 (outside U.S.) radioandrecords@espcomp.com

# REPRINTS

Alisha Hairston Foster Reprints (866) 879-9144 AHairston@fostereprints.com

R&R Radio & Records is a registered trademark

No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher. By communicating and working together, sales and programming achieve a win for listeners

# **Supporting The Station Tripod**



Steve Young steve.young@jrnseattle.com

'I have taken to describina stations as existing atop a tripod. One represents the client base, a second the listener base and the middle leg integrity and credibility of

supports the the station.

-Steve Young

uring corporate seminars I have recently conducted, the topic of conflicting goals and contradictory needs between station departments has frequently come up. This is one of the oldest challenges in our business. Radio is one of the few industries that serves two distinct sets of customers: our advertising customers determine our sales and revenue goals, while our listener customers determine our ratings success. The greatest challenge has often been how to mesh those two needs into one coherent direction to support a station's long-term success. ■ I have taken to describing stations as existing atop a tripod. Each leg of the tripod represents one of the fundamental ingredients to the station's success. One represents the client base, a second the listener base and the middle leg supports the integrity and credibility of the station. Knock any one of these legs out and you topple the station over.

# **Defining Success**

The key to a healthy tripod is to define the middle pillar first. What defines success for your station? What are you willing to do to protect the integrity of your business and programming practices? Both sales and programming often challenge the strength of that middle pillar. We have all coped with promotional requests that have

challenged the credibility of stations in our listeners' eyes. At the same time, all of us have dealt with content issues that challenge the integrity and credibility of our product.

For professionals involved in the communication business, we often do a poor job of communicating. Time pressures, deadlines, suspicion and mistrust break down the lines of communication necessary to maintaining the tripod's three healthy legs. All too often, programmers are conditioned to say "no" to many requests, rather than making time to develop possible solutions. This puts our sales teams in a difficult

Concurrently, there are times that salespeople, facing their own deadlines and revenue pressures, tend to force things on the air that are not in the best interests of the listeners.

# Supporting The Station Tripod

Everything your station does, whether by announcers or in commercials and promotions, should be measured by its impact on the tripod. Following are some suggestions for keeping all tripod legs strong.

- Encourage promotional brainstorming. Just saying no exacerbates the problem-it doesn't
- Open the doors of your sales and programming departments to cross-pollination. The more

- they know about each other's challenges, the better chance you have to encourage solutions.
- Turn losing ideas into winners. Engage staff and allow them the sense of contributing to great ideas. Some of your best results will come from ideas that look terrible when first submitted.
- Without product integrity, you have nothing to sell and lack the ability to sell it. Protect it at all cost. -SY

## A Lose-Lose Into A Win-Win

By working together, sales and programming can often turn a lose-lose into a win-win. Several years ago, J.J. Johnston was PD of hot AC CKFM (Mix 99.9)/Toronto. His audience target was females 25-44. One day, the sales department presented him with a promotion from a major home improvement retailer involving giving away power tools. Not exactly a great fit for a female-oriented station. Instead of turning down the idea, Johnston reworked it into a Name That Power Tool contest. He had various power tools recorded playing the melody line of hit songs of the day. The idea was for listeners to guess the power tool that was the lead "instrument" and win that particular tool. The promotion was executed in a way that made it tremendously entertaining for the 95% of listeners who never play contests. It turned out to be a win for the client, the listeners and the station's program-

As PD of KISW/Seattle, I faced a similar challenge when a major local promoter staging a home show at the Kingdome came to us to help his ticket sales. This was not exactly a great fit for a male-driven active rock station, but we put our heads together and came up with the Ugliest Room Makeover Contest. We solicited listeners to send photos of their ugliest rooms. Hundreds of photos poured in, and we posted the best ones on our Web site. Listeners voted for the ugliest room. The winner was presented with a complete room makeover provided by a major furniture retailer. We were able to help a promoter with whom we had a very close relationship and get new money on the station from the furniture store. On top of that, listeners who submitted photos and those who voted for them had fun with the promotion.

Sales and programming often work in isolation from one another. We are focused on our own particular tasks and don't have a perception of what other departments within our stations are dealing with. This encourages the building of walls between departments, which sometimes leads to the flat rejection of ideas with no attempt to rework something into an idea that can achieve results.

At KISW, we frequently invited salespeople to sit in on weekly promotion meetings. They had the opportunity to present promotion requests and to have the committee brainstorm ideas that would work for the client and the listener. It gave them a better understanding of the process that their teammates went through to create great and workable ideas. The account executives were able to see just how many promotional requests the station has to deal with in the course of an average week and that, in turn, put their promotion request in perspective.

At the same time, I would have my announcers occasionally sit in on sales meetings. This gave them a better understanding of market conditions that sometimes drive what appear to be wacky promotion requests. Both the sales manager and myself realized immediate benefits. It created a climate of empathy and trust that flowed between the departments.

The more the two support legs of the tripod understand the challenges one another's departments face, the more likely they will be successful in supporting the middle portion of the tripod-the one that holds up your product integrity and credibility.

Steve Young is director of rock and pop programming/ consulting for Jones Radio Networks.

Just when you thought that stations were running out of innovative interactive activities to entertain their listeners, here's a new one: WRVW (107.5 the River)/ Nashville has come up with a truly dumbass idea worth stealing. For reasons still unclear, it has set up a live webcam inside its in-studio refrigerator. No. seriously, Brilliant! "You never know what you're going to see in there," says OM/PD Rich Davis, a master of the understatement. He's not kidding: When we last checked, the River fridge cam picked up a Kit Kat bar and what looked like an out-of-focus picture of the cast of "Diff'rent Strokes" . . . or maybe it was "The Facts of Life" . . . See for yourself by clicking here: 1075theriver. com/pages/riverfridge.

After badgering the crap out of him, Davis finally admits to the real reason the station rigged that camera inside its fridge: "We wanted to find out if the light really does go off when you shut the door."

# He Really Missed The Carnegie Deli

After nearly nine months as PD of CBS Radio rocker **KUFO/Portland, Ore.**, **Mike Tierney** is transferring back to New York as APD/MD of the company's recently resurrected **WXRK (92.3 K-Rock)**. The move reunites him with K-Rock PD **Tracy Cloherty**, who gives ST a little peek into their shared history: "Mike's first day in radio was with me at [**WQHT**] **Hot 97/ New York** more years ago than I'll ever admit to." Tierney's programming stops include **KUBE** and

KPLZ/Seattle in the early '90s, as well as a run as VH1 VP of music programming and quality time spent at Epic and ATO Records. He joined KUFO earlier this year when Dave Numme transferred to KITS (Live 105)/San Francisco. "Mike and his wife are from New York," CBS/Portland GM Mark Walen tells ST. "It's terrific for Mike, and it'll be good for our company." In the meantime, Walen has thrown open the doors to find his next superstar PD.



# **Extreme Morning Makeover**

Clear Channel CHR/top 40 KKRZ (Z100)/
Portland, Ore., has unveiled its all-new, completely different morning sound: "The T-Man Morning Show," hosted by Rob "T-Man"
Tepper. The show, which originates from Clear Channel sister KUBE/Seattle, is also carried on KYLD (Wild 94.9)/San Francisco. The morning shift has been up for grabs since

Buckhead left in July. PD Brian Bridgman explains the mind-set behind inking Tepper: "We felt it was time to make some serious noise and get edgier in the morning, and you definitely get that with T-Man."

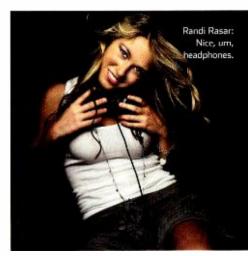
Former morning co-host Brooke Fox, who doubles as Z100's MD, will announce her new radio plans shortly.

# Quick Hits

- ST has confirmed that some significant changes have taken place on-air and on the sales sides at the Emmis/Chicago cluster: At classic rock WLUP (Daaaa Loop), overnight jock Crazy Ray Styles exits as the shift has been taken over by the talents of the ubiquitous "Otto Mation." Across the hall at alternative WKQX (Q101), overnight dude Kevin Manno moves back to 10 p.m.-2 a.m.-he'll overlap with his actual damn brother, night guy Rvan Manno, and then Kevin will roll solo from midnight to 2 a.m. Down the hall, director of sales Lance Richard and his assistant, McKenzie Closen, have exited as their posts are eliminated. National sales manager Joe Hubbard also departs as his position is consolidated—interactive sales manager Corinna Donaldson adds his duties to her already crowded to-do list.
- CBS Radio hot AC KZZO (100.5 the Zone)/
  Sacramento PD Jeff Z is making some major onair changes, starting with the Zone's new morning team, which has been created out of folks found around the house: APD/MD/afternoon talent
  Shawn Cash and midday queen Hill Jordan are moving to the dawn patrol as the Zone's new "Breakfast Club," which will roll 5 a.m.-9 a.m. daily. Jordan had been MD/midday talent at crosstown KWOD until two months ago. Former morning talent Monica Lowe will move to middays.
- After weeks of rumbling, morning personality Sam Sylk has left Clear Channel urban WUSL (Power 99)/Philadelphia. Sylk had transferred to the City of Brotherly Love from afternoons at sister WGCI/Chicago about a year ago, replacing the

- syndicated "Star & Buc Wild Morning Show" when that whole thing imploded. Sylk's show has slowly been disintegrating of late, as sidekicks Q-Deezy and Erica Kane had recently left. For now, Power 99 night team the Hot Boys are filling mornings.
- Ben Gill, aka the festively nicknamed Party Ben, departs CBS Radio alternative KITS (Live 105)/San Francisco after surviving 13 years and four PDs. He's been Live 105 creative director since 2002 and scored worldwide fame and fortune with his mash-up show, "The Sixx Mixx," and that Green Day/Oasis mash-up thingamabob "Boulevard of Broken Songs." Gill, who plans to focus on writing and club DJ gigs, will continue getting his production jollies with freelance work. Have him do his production voodoo for you at partyben@yahoo.com.
- Clear Channel CHR/top 40 KGOT/Anchorage, Alaska, brings in Don Megga to handle afternoons. It's a homecoming of sorts for Señor Megga, a veteran of crosstown KFAT. Megga, who most recently worked at WMPW (Power 99)/Memphis, fills the void created by the recent departure of T-Bagger, aka Scott Martin, who leaves radio for a lucrative management position at "a local seafood restaurant." Seriously.
- Phil "Man of a Bazillion Voices" Hendrie is expanding his recently relaunched radio domain: His shiny new show, currently blasted out to the masses by TRN-FM, is already being enjoyed metrically by new Canadian affiliate CFUN/Vancouver, and it'll soon appear on Bonneville's WTWP-AM-

- FM/Washington and in late nights on Greater Media FM talker WTKK/Boston. Not only that, but the Bay Area is digging Hendrie so much in late nights on KTRB/San Francisco that the station is rerunning it from 3 p.m. to 5 p.m. every afternoon. Sadly, we won't get a chance to actually see Mr. Hendrie—CBS-TV declined to pick up his pilot "Giants of Radio," a "WKRP"-style show about a talk station that also starred another one of our faves, Joel McHale, the snark-infused host of E! show "The Soup."
- Randi Rasar exits mornings at North American active rock WBZX (99.7 the Blitz)/Columbus, Ohio, and is on the hunt for her next radio adventure. Her previous stops include WXMX/ Memphis and WYIL and WOKI/Knoxville. She can be reached at 865-705-2938 or rasarradio@yahoo.com.



-10

# The Programming Department

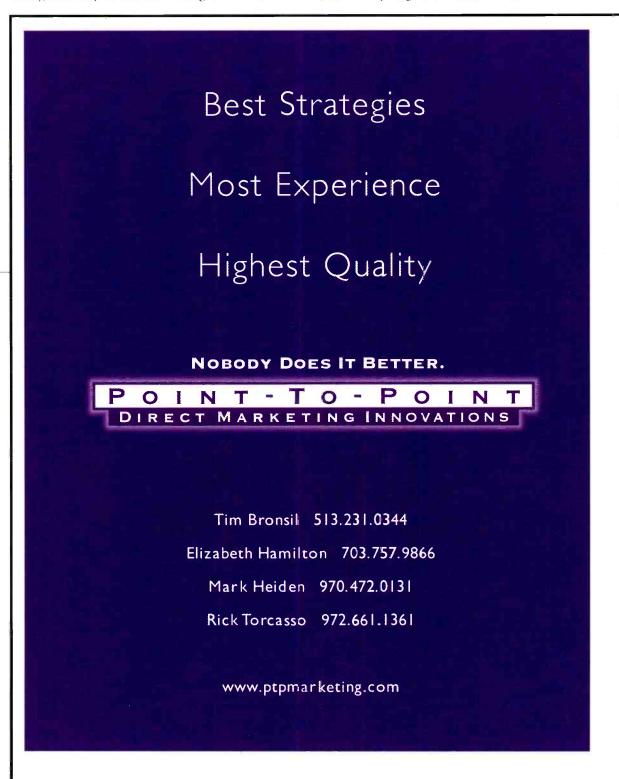
- The lovely and talented **Deanne Saffren** has left the APD/MD chair at Clear Channel hot AC KYSR (Star 98.7)/Los Angeles. "The weather was too nice to be inside," she tells ST. "I had to step out." Saffren, who joined the station in February 2005, was previously promotion director across the street at now-defunct country KZLA. Hit up Deanne at deannesaffren@hotmail.com or 310-869-3113.
- In other APD/MD news, waaaay over on the other side of America, **Debbie Mazella** exits Millennium hot AC **WJLK (94-3 the Point)/Monmouth-Ocean. Steve Ardolina**, PD/MD of AC sister **WOBM**, picks up Mazella's slightly used MD stripes.
- Just a crappy day in paradise for our old friend Paul "Boom" Cannon, who has left his OM/morning gig at Citadel AC WMAS/Springfield, Mass., after an 11-year run. New England fixture Cannon is also known and loved for his four years at WPRO-FM/Providence and three at WTIC-FM/Hartford. Señor Boom is obviously ready to take on his next radio challenge and can be easily located at 860-428-1094 (cell), 860-774-3794 (home) or boomcann@aol.com.
- Changes at Emmis rhythmic KDHT (Hot 93.3)/Austin, as MD/Web dude Bradley Grein has left the building after five years. There are no immediate plans to replace him, according to OM Chase, who will divide Grein's former duties with APD Picazzo. Mr. Chase is now also handling the vacant midday shift at Hot 93.3, at least

- until the end of the year. Grein can be reached at bradley.grein@gmail.com.
- Chris Ialuna, PD of Nassau hot AC WLNH/Concord-Lakes Region, N.H., has left to pursue a career outside of radio. Seconds later, AJ Dukette, PD of CHR/top 40 sister WJYY, began hauling his desk back and forth across the hall every day as he adds programming duties for WLNH. Meanwhile, WLNH promotion queen Molly King hands off her stripes to Zack Derby in favor of equally impressive APD stripes and midday duties.
- After five years as PD/afternoon driver of NextMedia classic hits WERV (95.9 the River)/Aurora, III. (yes, the semifictional home of "Wayne's World" hosts Wayne and Garth), Didi Foley has left the building. GM Bill Cavan-

- augh tells ST that, for now, APD/midday dude Scott Childers has Velcro'd on interim PD stripes, and the Rotating Wheel of Part-Time Meat® has been installed in afternoons
- Gene Murre PD of Dotcom Plus triple A WZEW/ Mobile, has announced he's leaving. However, he's agreed to hang around until a replacement can be hired.
- PD Brad Collins recently left Citadel CHR/top 40 KZMG (Magic 93.1)/Boise, Idaho, and is reportedly headed back to his former station, KFTZ/Idaho Falls. While OM Rich Summers begins the search for Collins' replacement, the Magic 93.1 programming department will be overseen by Scott Souhrada, PD of classic rock sister KKGL (the Eagle), aided by Magic MD Miggy Santos.

# Condolences

- Our thoughts are with consultant **Kevin Robinson** of Audience Development Group on the passing of his father, **Charles "Dave" Robinson**, who died Aug. 28 after a battle with cancer. In lieu of flowers, the family asks that donations be made to the American Cancer Society.
- Hilly Kristal, founder of legendary New York punk rock mecca CBGB, died Aug. 28 due to complications from lung cancer. He was 75. Among the many acts that graced the CBGB stage through the years were Blondie, Talking Heads, Patti Smith, Television, Living Colour and the Ramones. The club closed in October 2006, but the name lives on through a retail store in New York. There are also plans to open new CBGB clubs in several locations, including Las Vegas. Contributions in Kristal's honor may be made to the American Cancer Society or to the Hilly Kristal Foundation for Musicians and Artists, 168 Second Ave., PMB 207, New York, NY 10003.
- We are saddened to report the passing of **Sophie Preskell**, wife of the late promo legend **Moe Preskell**. Sophie died in her sleep Aug. 27.



# Making what was once the world's most portable medium portable again

# RADIO ON THE SUSTAIN S

Illustration By Dave Ember

Wallet? Check. ■ Keys? Check.

■ Cell phone? Check. ■ iPod? Check. ■ Many people today, especially those in the 18-34 demo, go through an inventory ritual like this each morning before they step out the door. ■With 84% of the U.S. population expected to have mobile phones by the end of 2007, according to SNL Kagan, cells have become essential travel companions. While MP3 players like Apple's iPod don't have quite the same level of penetration, a recent Edison Media Research study revealed that 30% of Americans age 12 and up own an iPod or other portable MP3 player, and more than half (54%) of Americans 12-plus own a digital audio player of some sort—numbers that have grown significantly year over year. But where is the ultimate portable medium—AM/FM radio—in all this? Perhaps an even better question to ask: When is the last time you made sure you had a handheld terrestrial radio device somewhere on your person before you left the house?

# Reality VS. Perception

Edison Media Research VP Tom Webster says, "Radio is not perceived by consumers as a portable medium. It hasn't had that perception in a long time. The iPod has usurped that position in terms of portable music. People see radio as tied to the car or tied to the office."

Jacobs Media founder Fred Jacobs concurs: "Those who have been in the business for a long time mistakenly assume that radio is a medium you take with you wherever you go. That's still technically true, but people don't buy AM/FM Walkmans anymore. It's hard to even find them in stores."

What Jacobs has discovered in overseeing various focus groups for Arbitron is that "people don't think of radio as a portable medium because they don't carry radio around. Both iPods and cell phones have conspired to put radio in a secondary or tertiary position on the portability front."

Webster says that "from a macro perspective, we need to find ways to get radio onto all those devices. The key is always to remove as many content barriers as we can, because people are increasingly less likely to want their content tied down to a particular place or time."

Of course, asking nicely probably won't be enough to get radio added to high-demand gadgets. Jacobs believes, for instance, that Apple CEO Steve Jobs is in "no hurry to share revenues or time with radio. He's not going to just graciously build radios into iPods. That's going to take a lot of work, lobbying time and money on radio's part."

But Cox VP of interactive and new technolo-

gies Gregg Lindahl wonders whether the radio industry should be doing all the work. "Obviously we think it's really important to be available on all types of distribution channels, but there is the question of how much time you spend chasing the placement on those devices. It's partly about introducing technology that's widely compatible—but that can be a prohibitive thing to do. It's kind of on the device manufacturers to give us more interoperability."

Jacobs acknowledges that there are "so many issues the industry is grappling with, it's tough to decide where you spend your time and resources. But radio needs to be accessible."

## The Good News

As Jacobs points out, terrestrial radio already has almost everything it needs to compete in this increasingly on-the-go culture. "Technically, we can have a presence on cell phones and MP3 players very easily. For the most part, the technology is already there."

Jacobs notes that so many mobile phones are now Internet-ready. "At least in theory, if a radio station is providing a quality stream, we have the potential to be listened to on mobile phones in much the same way people stream terrestrial radio on computers."

Lindahl says that Cox will soon debut a mobileonly version of its station Web sites that will make browsing much speedier for those on mobile devices. "We're also working on things on the software side, to make sure that when we get content on mobile devices, it's easily discoverable."



And, as Webster points out, radio can also be packaged in podcast form. "Linear over-the-air isn't the only thing we can do. Look at NPR; they have become one of the leading podcasters in the world. I keep my [Apple] iPhone loaded up with podcasts from NPR, Premiere, etc. I'm still listening to radio, just in a different way. My advice to market managers is to generate as much original content as possible and start getting it out on digital devices and monetizing it."

Aside from these possibilities, many digital audio players on the market already integrate good old-fashioned FM tuners, including Microsoft's Zune, which launched in 2006.

Peter Rojas, who once worked as a DJ, MD and GM at Harvard Radio Broadcasting WHRB/Boston and later founded popular technology blog and podcast Engadget, says. "Apart from the iPod, which is admittedly a huge chunk of the market, you'll find that most MP3 players actually do come with FM tuners. For a lot of people, the [lack of] FM radio is usually one of the big reasons why they don't pick an iPod."

According to Zune director of marketing Jason Reindorp,"If you get tired of the music you currently have loaded on your device, you can always find something new on the radio. Zune users continue to tell us that it's one of their favorite things about the device."

Reindorp says that consumers have more choices than ever for finding, buying and listening to music, but radio is still an "important and relevant option." He adds that "when consumers are buying a digital media player specifically, radio isn't always the first feature they look for, but once

they start using the device, it's a feature a lot of people really love."

# Hanging On The Telephone

The news may be even better for radio in the cell phone market. In Europe, all but the least expensive cell phones have radio tuners, and the United States finally seems to be following that lead.

Nokia head of radio business Teemu Tarnanen says that "consumer demand for built-in FM radios is on average quite high, but demand varies from market to market," with Nokia research reflecting "higher than average demand for radios in emerging markets."

Tarnanen, who is based in Espoo, Finland, says users in these markets are less likely to own a PC, limiting their access to digital music, and are also "unlikely to subscribe to a data plan." Because a "built-in radio does not add airtime charges to use and since a cell phone has a rechargeable battery, it may be more reliable than other radios in a region where electrical service may be intermittent or hard to access.

"For users in more mature markets [like the States],"Tarnanen says, "the FM radio can be seen as a logical complement to multimedia features like digital music and streaming video."

Nokia offers Visual Radio on some cell phone models for radio listeners who want interactive elements with their radio programming. Although the service has yet to launch in the United States, it gives stations in Europe, India and Singapore the opportunity to provide listeners with content, including graphics and informa-

'Radio is not perceived by consumers as a portable medium. It hasn't had that perception in a long time. People see radio as tied to the car or tied to the office.

-Tom Webster

tion about the song and artist, that is synchronized with the FM audio.

Meanwhile, in the States, services like mSpot are helping terrestrial radio companies make their content more readily available to cell phone users. mSpot, which specializes in delivering audio and video entertainment to mobile phones, recently teamed with Clear Channel to bring almost 100 of the broadcaster's stations to Sprint mobile phones—live.

mSpot CEO Daren Tsui says that his company had previously licensed some sports talk and preprogrammed music stations from Clear Channel, which proved popular with consumers. "So we reached out to them for live content. They have a lot of great brands and we believe, for example, there's demand for people outside of New York to hear [CHR/top 40 WHTZ] Z100 and its personalities wherever they are."

Tsui feels this access is "especially attractive to urban music fans, because urban music is so regional. Access to live radio is such a great way to get someone else's local flavor."

mSpot also has a deal with ABC Radio Networks and is in negotiations with CBS Radio for live content. Tsui says, "We're talking to all the big conglomerates. We want to offer as much live radio as possible."

Clear Channel executive VP of distribution and development Jeff Littlejohn says that the difference between listening to live radio on a cell and listening to an Internet stream over a cell is that with the former, "you actually go to a radio application through Sprint's media player and have the

Continued on page 14

## Continued from page 13

ability to select stations by genre and region. It gives the user a lot of options."

## Location, Location

Then there's the not-so-good news. While consumers can access terrestrial radio in a variety of ways on a number of portable devices, there's a nagging sense that radio remains behind the curve as far as making itself available anywhere and anytime, especially on category-leading devices.

Many popular multi-use gadgets like the BlackBerry, Apple's iPhone and T-Mobile's Sidekick lack an FM tuner. Devices like these, which enable easy Internet browsing, give consumers the ability to connect with music tailored to their tastes, thanks to Internet radio services like Pandora and Slacker. And for a generation of consumers that has grown up with Internet access, customization is a high priority.

"You can get exactly what you want from something like Pandora or Last.fin," Rojas says, referring respectively to the Internet radio service created by the Music Genome Project and the Internet radio and music community Web site recently purchased by CBS Radio.

Even audio devices that lack Internet access, Rojas believes, often serve as replacements for radio, because consumers are able to avoid commercials and hear only music they choose.

While Rojas acknowledges "the value in DJ'ing and having someone with taste and a perspective pick music, the problem is that there aren't enough options in the spectrum to offer." He points to satellite radio providers Sirius and XM—which serve up hundreds of channels—as one way terrestrial radio's lack of choice has been addressed. "You can get a strain that really fits you."

Rojas adds that Sprint has a carriage deal with Pandora and that other wireless providers are starting to offer streaming services and are even partnering with satellite radio.

XM senior director of corporate affairs David Butler provides details on the latter trend, explaining that his company is working with wireless carriers Alltel and AT&T to offer XM Radio Mobile. Each carrier chose a set of XM channels "to suit their particular customers, and the response has been everything we hoped for. There's no question that this represents a fast-growing segment of our business."

Butler feels that "meeting the demand of the consumer who wants their entertainment on the go is essential." He mentions that since 2004, XM has had several portable devices on the market that allow subscribers to get live XM programming anywhere. "Our newest model, the Pioneer Inno, combines this capability with the usual features of an MP3 player."

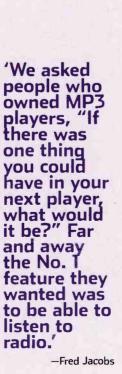
Butler adds, "Customers made it clear to us from the start they wanted portable music listening. It's a huge segment of the satellite market at this point. Having live content in your hand is a powerful proposition."

Even customized Internet radio services are



# Which One Doesn't Fit?

From left: The Sony Pocket AM/FM Radio; the Pioneer Inno, a portable XM radio/MP3 player; the Motorola RZR phone featuring XM Radio Mobile; the Apple iPhone.





starting to get into the gadget game. Slacker, an Internet radio service with preprogrammed and customizable radio stations, is readying its own handheld device, and Rojas feels it's one of the most innovative product concepts out there.

"It's a hybrid device, like an MP3 player with Wi-Fi that is designed for [Slacker] radio. If you're outside Wi-Fi range, it actually has a satellite tuner in it so that you can get your customized station over the satellite connection."

Jackie Ballinger, public relations director for Griffin Technology—a Nashville-based manufacturer of accessories and adapters for the iPod, SanDisk Sansa and Zune—says that terrestrial radio, for the most part, has "remained static compared to the fast-moving technology industry." She says manufacturers of products like digital audio devices "continue to innovate and reinvent their products" so that consumers remain excited and place a higher value on them.

# **Catching Up**

Bob Struble, CEO of HD radio developer and licensor iBiquity, feels that the digitization of terrestrial radio will help reinvigorate the medium, especially among younger consumers.

"We go by a base belief that it's going to be difficult for radio to speak to digital kids if it's the only remaining analog medium in a world that is completely digital. Radio won't be able to meet the demand for instant gratification with an analog infrastructure."

Struble also believes that digital radio is more attractive as an add-on for device manufacturers. "It's not as compelling a value proposition to have an analog chip on a mobile device because you're only looking at a single stream per station. With a digital chip, you can have multiple streams, as well as capability for new data services like 'buy' buttons and replay technology, which is essentially like having TiVo for radio."

But most important, Struble believes in the importance of radio being reintroduced to consumers through hip, radio-centric devices. "HD started where you would expect: with more traditional home radios, clock radios and radios in cars—but that's primarily because the technology had to catch up. You should, however, start to see new portable devices for HD radio next year."

Struble says the technology will be unveiled in early 2008 at trade shows and will likely be available





to consumers by the 2008 holiday shopping season.

Jacobs couldn't agree more about the importance of a "cool, elegant, good-looking portable radio device," but fears that HD won't ignite the buying public. "Clearly the HD initiative is challenged. Most people still don't know even the basic facts about it. And there are just so many other technologies that are more top of mind and attractive at this point."

But like many of the executives interviewed for this story, Jacobs believes there is a light at the end of the tunnel: convergence.

"In our most recent technology poll this year, we asked people who owned MP3 players, 'If there was one thing you could have in your next player, what would it be?' Far and away the No. 1 feature they wanted was to be able to listen to radio on their MP3 players, and this desire was even greater among iPod owners. A confluence of capabilities is what people want."

Lindahl says he's had one cell phone manufacturer tell him that the "most requested feature missing from mobile devices today is an FM tuner. It's just a matter of power supply and where that chip might live on the phone and how people might navigate to it. But the demand is there, so I'm optimistic the issues will be solved."

Lindahl adds, "We're moving in the direction of the small screen ruling everything. I see a day where we don't think of cell phones as phones at all, but as mobile devices. They'll be the way we stay connected, and they'll combine old and new applications: the ability to take pictures, gaming, Internet browsing, scheduling, music, radio and—oh, yeah—talking."

Littlejohn concurs: "You may see some lack of interest in stand-alone AM/FM radios and take that as a sign, but what is really happening is convergence: radio showing up in cells or other portable devices. That's the natural progression of electronics—people want as much as possible in one device."

Webster adds, "What's just starting to happen in this country has already happened in Europe: the mobile phone being the centerpiece for communications and media. As mobile phones become ever more reasonably priced here, Americans will get more comfortable with powerful devices. Radio just has to make sure it's part of that picture."





**Secure Media Delivery System** 

Reba McEntire · Sara Evans · Sugares · Sara Evans · Wirecommer Clark kins · Trace Adkins · Trace en sugarers, snutt vas en sugarers, snutt vas en sugarers, sugarer The industry standard for digital music delivery providing instant access to thousands of releases

Get your free account today

Go Play.

www.PlayMPE.com



ason Aldean • Jo Dee Messina • Joe Nich Keith Urban • Kellinges

er • Keith Anderson • Keith Urban

hesney • Kenny Rogers • LeAnn Rim







JS KERG . KEGA . WNKK . WCTK . WFMS . WILL WDAF . WCOL . WSM-AM . WKDF . WSIX . WSM-AM . WKDF . WSIX . WSM-AM . WSIX . WSIX . WSIX . WSM-AM . WKDF . WSIX . WSM-AM . WSM-AM . WSM-AM . WSIX . WSIX . WSM-AM . WSM

WMIL. WCOL. WNKK. WCTR WSM WPAW WMIL. WSIX. WSM-AM WROO. KKNG. KTST. WW.

DU. WKDF. WSIX. VV SIVIFTIVI WROO. KKNG. KTST. KXXY. WGKX. WWY. WKHK. WLFV. WDVD. W. KIIM.

WROO · KKNG · KIST · IVANT WKHK · WLFV · WDXB • WZZK • KKND • WNC KIIM • WCKT

· KIIM · WCKT · WUSV · WWGR · WGNA · KVC

WMUS · WTNR · WCTO · WGGY · WSJR • KB MOWX - MXCA - KHEA - MANK - MADA - KBK WOMX • WXCY • KFIET WOMX • KSSN • WKK

ALW · MSBS · MOOL · KHKI · KNJA · KD

WYOK • WCOS • WWIND WAVW • KUCO WITH • WAVW • KUCOS • WWIND WAVW • KUCOS • WAVW • WAV

WIXX · KAWO · KIZN · KOFC · WBIU

WORW - KAMO - KIZIA MAKO - MOKO - MOKO - WILL - KILIB - MAKO - MOKO - WIZIA - MOK

KRWD KBUL KUUB KUAD WXBI

M. W. C. KOO. K. KOO. KKK. W. W. C. KKX. KOO. KKK. W. W. C. KKX. W. W. C. KKX. W. C. KXX. W. C. KKX. W. C. KXX. W. C. KXX

How Soul2Soul happened—and why it likely won't again

# Night Of A Thousand By R.J. Curtis

It's possible that Tim McGraw and Faith Hill will sing live together again—actually, make that probable. It's just That the crowd will be a lot smaller. That is, if you consider the couple's three daughters a crowd. After two years on the road, the Soul2Soul tour wrapped Aug. 11 in Anaheim, Calif. Any chance the public will ever see it again lies somewhere among slim, none and pretty much never. Sure, someone could make the case for going out a fourth time, setting even greater attendance or gross revenue figures, but that someone will have missed the whole point behind S2S.

Yes, the tour pulled in nearly \$90 million in 2006 and another \$52 million this year, according to exclusive tour data from Billboard Boxscore. The 2007 figure is lower only because McGraw and Hill did 30 fewer dates this time, starting in June and ending in August to coincide with their kids' summer vacation. And that, you see, is the driving force behind a family affair cleverly disguised as S2S.

There's a pact that McGraw and Hill made years ago: to never spend more than three days apart from each other. They have stuck to their agreement, which was obviously made easier the last two years while they've been on the road together. According to Gary Borman, Hill's longtime manager, S2S "didn't start out as a marketing concept or about making money. It started out as a family wanting to be together."

Scott Siman, who manages McGraw, says everything that happened on the tour kept the priority of family face forward.

In 2006, the tour started earlier, but traveled only on weekends during the school year. Once on the road, "everything was set up towards a family way of life," Siman says. "We've had family buses, we've had friends come out on the road to be with their kids. I can't say it's normal, but we tried to make it as normal as can be.'

McGraw and Hill's priority of keeping the family together set the tone for the entire tournot a simple task, since every component of each artist's career is separate. Both are signed to different labels and managers, utilizing individual publicists, bands, tour managers, lighting, sound and crew. Those are elements of this massive undertaking that fans in attendance never saw.

Then there were the variables that fans did

'Soul2Soul didn't start out as a marketing concept or about making money. It started out as a family wanting to be together.'

-Gary Borman



notice."Musically, they're different artists and they do different things," Siman says. "We always approach this like three careers: Tim, Faith and occasionally, this third Tim & Faith career. This was our moment to really do the third career and put all our effort and resources towards that."

Borman refers to the equation as "how one plus one equals three. Sometimes you have to do things for the betterment of the family that

aren't always to your individual advantage." For the sake of the entire tour, he says, compromises had to be made. "There's a give-and-take." Siman offers a big nod that it started at the top, with McGraw and Hill:"They made it clear that this is a team effort and we should all check agendas and egos at the door; that we have one thing we have to accomplish."

Continued on page 18

SEPTEMBER 7, 2007





Your StyleSonic
Records and RPM
Management Family

Jeep
TIM
mcgrawSfaith
HILL
SOUL
TOUR 2007

STYLE SONIC





## Continued from page 16

# **Existing Template**

Actually, there was an existing template for S2S. In 2000, the first tour launched in July, with 65 dates until December. The outing grossed \$50 million and reached nearly 1 million fans. Even before that, however, McGraw and Hill had made history together. In 1996, the aptly titled Spontaneous Combustion tour planted the seeds for the couple. Hill opened for McGraw—in fact, it's where they first met.

So why the six-year gap between the first two epic S2S road trips? "It was a combination of everything they are," Borman says." Musical pursuits independent of one another, of family, having children and raising children." Scheduling was obviously one major consideration. Another, Siman says, was that both artists "were operating in high gear after that."

Additionally, Borman says that while everyone realized how novel S2S was, "if you go and do it all the time, it's not special anymore." One benefit to the long interval between combined outings, Siman says, is that it "allowed us to present their music in an interesting new light."

While no firm timetable was in place for another S2S extravaganza, "we certainly kept an eye open for when they'd record duets, gaps in solo careers, all those things," according to Siman-it just happened to be six years later. Borman remembers first discussing another S2S run around 2003: They had to get way out in front of this monster if only to arrange both schedules.

In 2004, both teams sat in a hotel conference room and began sketching out a plan. The process of how to build a machine with so many moving parts began with the artists' vision, Siman says. "We wanted to build a great production; that takes time and effort."

It also meant a lot of people meeting in the middle, combined with some team members brought in specifically for this tour. Some had worked with McGraw, some with Hill and some with both in the past.

Both managers agree it's an understatement that communication was key."We set a record for e-mails going back and forth trying to get decisions made," Siman says.

Borman concurs: "We each have our own areas of interest. And our clients have their specific areas of interest," so both management teams tried to find ways to take the lead in a particular area in an effort to avoid stepping on toes or duplicating tasks. "We often switched roles. If someone had a great idea, they'd run with it."

In the middle of the 2006 and 2007 tours, Borman's team suffered an emotional and physical setback when Borman Entertainment VP Ioni Foraker passed away after a long battle with cancer. Borman says Foraker's passing "put a whole new twist on things" and credits Robert Allen, McGraw's tour manager, for completing a lot of the work they began together. Still, Borman says, "That's a challenge we all had to face that nobody ever saw or heard about: to have someone who contributed as much as she did to Soul2Soul in 2000, then 2006 and 2007. Foraker was the only

'We'd never say never, but I'm going tomorrow, and it's probably the last time I'll ever see Tim and Faith on a big stage like that.

-Scott Siman

person on the whole team who was in that particular seat: the deals, routing agents, working with promoters, etc."

## Vast Experience

Siman and Borman have vast experience putting together massive tours with numerous stops, elaborate staging and arena-sized venues for superstar artists, but both agree putting something together as complicated as S2S wasn't just twice the work: It was exponentially harder.

No decisions were made in a vacuum, says Siman, who says McGraw and Hill "like to be challenged and get other people's opinions, so it's really a process to make any decisions that relate to the tour. In the long run, we knew we wanted to accomplish something really brilliant with this tour and production, and create a memorable lifetime experience for the fans."

That's one reason both teams gave each other so much time to plan, leading up to the 2006 edition. By the time 2007's tour started up again, Siman says, "we had the advantage of having done this."

Borman says that in a normal situation, the responsibility of the person sitting in his chair is to understand the vision of his artist, then "facilitate that vision and grow it. It's singular in its purpose, but when you collaborate, it's not just double, it's triple." The collaboration of something like S2S is so challenging, Borman says, "it demands that you reinvent everything for that purpose."

Because all three teams-McGraw's, Hill's and S2S'—bring a different point of view, he adds, "You can't deal with it in the same way you deal with a single client's tour; it's multiple, not singular vision."

After all the collaboration and communication between so many people during a period that exceeds three years, asking anybody to sum up the S2S experience probably isn't fair. However, Borman is able to articulate a concise, if not understated, bottom line for the unique event. "I'd have to put this up there in terms of a monumental task accomplished and success achieved."

The financial by-product is not only undeni-

able, but record-setting. The two-year boxscore for S2S goes something like this: 118 dates, 1.6 million tickets sold and more than \$142 million in gross revenue, according to Billboard Boxscore. Staggering numbers to be sure, ones that make it tempting to plan such an ATM-like tour once again. But both camps insist a fourth version isn't likely

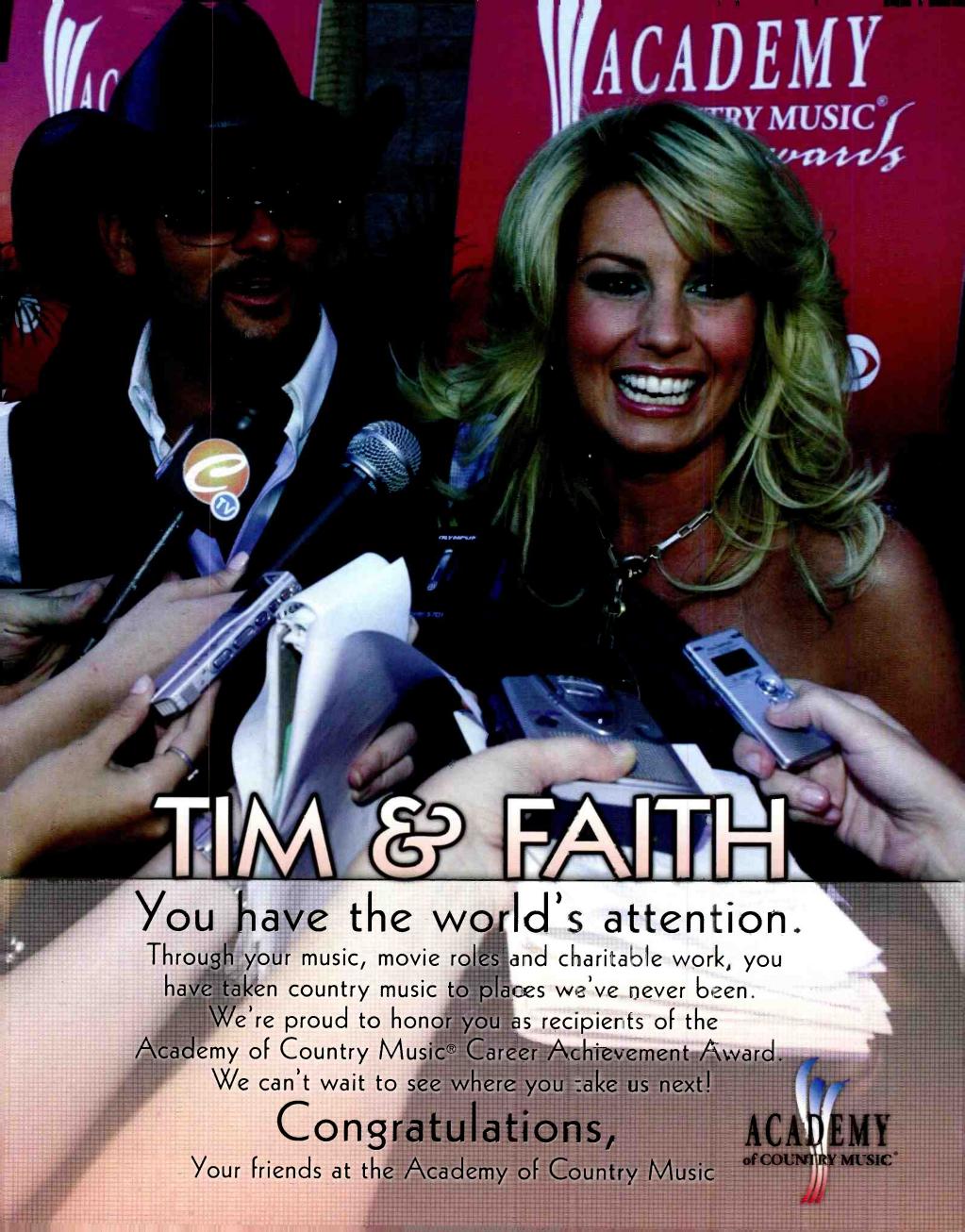
"We'd never say never," Siman said the day before the last S2S date, "but I'm going tomorrow, and it's probably the last time I'll ever see Tim and Faith on a big stage like that."

After the first S2S in 2000, Siman felt the long gap probably underserved the demand for the husband-and-wife duo, which is why it made sense to not only go out again, but do two consecutive years together. Things are different now, Borman says. "They've played to everybody they needed to play to. It's time to put it down, and if it's meant to be it'll happen again."

Reflecting on the experience of the past two years, the managers have plenty of memories to hold on to, like Tony Bennett singing "Cold, Cold Heart" with McGraw at Madison Square Garden in New York. "That's etched in my mind," Siman says. "I mean, here you had a convergence of the icon Tony Bennett, the superstar of the day Tim McGraw, and they're both channeling through a Hank [Williams] Sr. song." Siman also recalls the 2006 shows in New Orleans and Biloxi, Miss., "where we gave proceeds back to Gulf Coast relief through Tim and Faith's Neighbors' Keeper Foundation."

For Borman, the S2S takeaway is a rewarding combination of artistic achievement and family values for his client. "It gave Faith an opportunity because she was out there with her family and her husband to be the performer that she is." Hill doesn't always seize that opportunity, Borman says, because she feels so responsible to her children and therefore isn't inclined to do a lot of touring. "She's a hands-on mom, and when you're on the road it's difficult. This is an area where Soul2Soul was a huge benefit. We all got to see this incredible singer sing."







Mega tour equals mega promotional opportunities for stations willing to toss out a few rules

# Radio Reaps Branding Rewards

By R.J. Curtis

When major artists hit the road on a tour with the sheer muscle of Soul2Soul (S2S), it provides a golden promotional opportunity for local radio in each market stop. Country stations in 37 cities that played host to Tim McGraw and Faith Hill this year seized the occasion as a rallying point, a chance to claim ownership of the show and to use the pair's broad-based appeal to market the station to a wider audience. For some programmers, the tour provided a compelling reason to simply toss the regular format out the window.

"Anytime artists of this stature come through, it raises awareness of the format, creates some press we might not otherwise receive and gives us an opportunity to showcase the station when there is heightened awareness," says Mike Brophey, PD at Greater Media's WKLB/Boston, where the tour played two dates.

A couple of stations decided to not only board the S2S bandwagon, but have McGraw and Hill drive the damn thing. When the tour pulled into Fresno for an Aug. 7 show, PD Chuck Geiger transformed KHGE's name and format to "Soul2Soul 102.7" for nine hours, beginning at 3 p.m.

It mirrored a stunt Clear Channel sister WDTW/Detroit had done a month earlier, when the duo hit the Motor City July 11. WDTW PD John Trapane had a simple response when asked why he'd turn over the station playlist to just two artists: "Because it's Faith Hill and Tim-freakin'-McGraw. You have two to three big shows a year, and you should make as much noise and get listeners as excited as possible."

In Fresno, KHGE came up with a custom imaging package to match its temporary moniker. "We went to our production library for all the Tim and Faith audio we could find," Geiger says. Using audio parts from a non-hosted interview the label provided when McGraw's "Let It Go" CD was released, "we wrote and produced sweepers and imaging pieces that talked about the show, celebrating over 15 years of Tim and Faith in one night, on Soul2Soul 102.7," Geiger says.

Obviously, playing music from just two artists required going deep into album cuts. Geiger used "everything that was in the Clear Channel system." In Detroit, Trapane says preparation for the



'You have two to three big shows a year, and you should make as much noise and get listeners as excited as possible.'

-John Trapane

one-day spectacular included building new clocks and scheduling the music by hand. Additionally, "the jocks were free to play requests, dedications and have listeners share their best Tim and Faith stories."

Selecting the right album cuts was key, Trapane says. "If your radio station is supposed to represent the fan, then you better know what album cuts they love as well," like McGraw's "Angel Boy" or "Drugs or Jesus." For Hill, Trapane played cuts like "My Wild Frontier" and "Dearly Beloved."

Both PDs describe response to the McGraw and Hill-fest as huge. "E-mails and calls were positive that going to the show and coming home, listeners got to hear songs from the concert," Geiger says.

Trapane adds, "You would be surprised at the amount of e-mails and calls thanking us for the day from people who couldn't make it to the show." WDTW also was able to sell a sponsorship for the day to Jeep.

Both PDs say that the S2S concert was a spectacle well worth the stations' support. Brophey describes the event as "theatrical, which is tough to pull off in the round and in a bowl like the Garden in Boston. Clearly, it was choreographed and was entertaining, start to finish."

Because of Hill's enormous pop-crossover success, Brophey adds that any fan attending the show provided WKLB an opportunity "to let them see our country station and give them an invitation to listen." In other words, S2S legitimizes the format. "It is a powerful rallying point for the station and a great opportunity" for promotions galore at

radio, including ticket giveaways, meet-and-greets, autographed items and special McGraw and Hill weekends prior to the show.

# **Consummate Professionals**

Tim Roberts, PD at CBS Radio's WYCD/ Detroit calls McGraw and Hill "consummate professionals and stellar performers. We will all be sad they're not touring anymore."

A highlight for Roberts was a backstage event hosted by the station and exposure to bands like the McGraw-produced Halfway to Hazard, which warmed up fans outside the venue before the show.

All the positive radio feedback must be gratifying to Gary Borman, who manages Hill; and Scott Simon, who heads up McGraw's organization, because the experience Roberts, Brophey, Geiger and Trapane describe is precisely what tour planners were shooting for.

The beauty of the show, Borman says, is that fans get "a unique experience that you can't get from their records. You go there with the familiarity of the hits, the favorite Faith songs and Tim songs. And you get those, but then you get this whole other thing that you never expected: the staging, their interaction to songs you never expected and the duets. You get a very different experience."

Simon believes the shows ultimately "adds to the depth of their individual artistry in that they have this other element to bring to the table. Everybody had a chance to see it and catch the chemistry of those two onstage."



Faith Hill talks about putting together the Soul2Soul tour, the 'incident' in Louisiana and looking forward

# **Expressions Of Faith**

# R&R Country Editor R.J. Curtis Speaks One On One With One Of Country's First Ladies



# Two years and more than 100 dates is a very long run. Now that Soul2Soul (S2S) is over, is there a sense of relief?

It's nice to be home. This year, we left May 25 and didn't return until Aug. 12. Even though the kids are back in school and we ended the tour in a timely fashion, both of us miss performing. We miss the catering [laughs]. Every tour always seems two weeks too long, but when you get home you miss the fans and being onstage performing. We had so much fun this year. I had a blast because my band and I are very spontaneous; they're great about doing things on the fly, and there were a lot of great experiences we had this summer. The fact that we may not do it again is sad. I was bawling, walking offstage after singing "I Need You" the last night. I was surprised the way it hit me. I thought it would be, "Woo-hoo! Let's go home!" But it wasn't like that at all.

'The look she gave me was, "l just grabbed your husband's privates and there's absolutely nothing you can do about it." I thought, "I'm jumping off this stage and it's on, it's on right now." -Faith Hill

## Did the S2S experience meet your expectations?

It was better. We had the best crew with us. The guys and ladies worked so hard putting this show together with very few complaints, if any. Because I don't tour a lot, the band I have are mainly studio players, so they hadn't played in years in a live arena and they had the best time. It's like being in high school where you played for the first time in your garage. There's no other experience that compares to doing it live in front of fans every night.

# So many organizations came together to make this happen: management, crew, sound, lights . . . Do you wonder how it all worked?

Let's compare it to an astronaut going to space. The prep work before launch is amazing. There's so much that goes into it before you actually get to the event. We had a lot of meetings in the beginning, and Tim and I were adamant about things we wouldn't waver on; both management teams and everyone knew that going into the invention of Soul2Soul.

## What were among the non-negotiable items?

The fact that this was absolutely a family tour. We're out here as parents first with our children, and there were rules about that. We wanted to be sure everyone was treated with the utmost respect. These people have worked on tours with the [Rolling] Stones, [Paul] McCartney, Rod Stewart—they come from the biggest and best tours in the world. What's most important is that each person knows what their job is, and that's why it was so successful. Most important of all, remembering this is the chance of a lifetime for all of us. Go out and have a great time; don't forget why we do it in the first place.

# Would you say the main impetus for S2S was about keeping the family together—you, Tim, Gracie (10), Maggie (9) and Audrey (5)—while you both worked?

That was one of the main reasons, yes, and because of the success of the first one [S2S 2000]. We decided to go out together because of fan requests. They wanted it, and we wanted to do it. When you have two people who do the same thing for a living that requires traveling around, there's no better way than to do it together. We always knew after the first one we'd do it again. It's icing on the cake to be able to take the entire family out and experience that kind of life on the road.

The show offers Tim's music, your music, Tim and Faith music and some surprises, like the opening number, Snow Patrol's "Chasing Cars."

That was Tim's idea. My daughters and I listen to everything. We were aware of that song for months when Tim came to me after hearing it on the radio one day and said, "There's a song we should open the show with, 'Chasing Cars.' "I was like, "No way," but we got into rehearsals and we played it one time and he was right. It worked so well; it was fun to do something different and made it exciting for us to bring something shocking to the fans.

# Female fans seem to have rallied around your handling of the situation onstage with the fan and Tim.

That happened before, last year. In some situations, women raise their shirts and show Tim their breasts; sometimes I think it's hilarious because the ones that do it really shouldn't [laughs].

But the situation in Louisiana . . . I'm a strong woman and I have strong opinions about things, but most of the time I like things to be handled by professionals and I'll stay out of it. Tim got a pretty good say in what happened in that moment. He pretty much let her know how he felt about what she did. But that never got talked about [laughs]; it was only what I had done.

He absolutely reprimanded her and he came offstage and was furious. It was disrespectful for him as a man; it was there in front of everybody, there were kids around, and his wife is there. He told me about it and I thought, "I'm going to kick her butt." It was a Mississippi thing, you know? "Where is that girl? Show me where she is!" [laughs]

But I really thought, "It's handled. I'm not going to draw any more attention to her, which she obviously wants." In my mind it was over, but then I went onstage and when I got over to her side of the stage, the look she gave me was, "I just grabbed your husband's privates and there's absolutely nothing you can do about it." I thought, "I'm jumping off this stage and it's on, it's on right now."

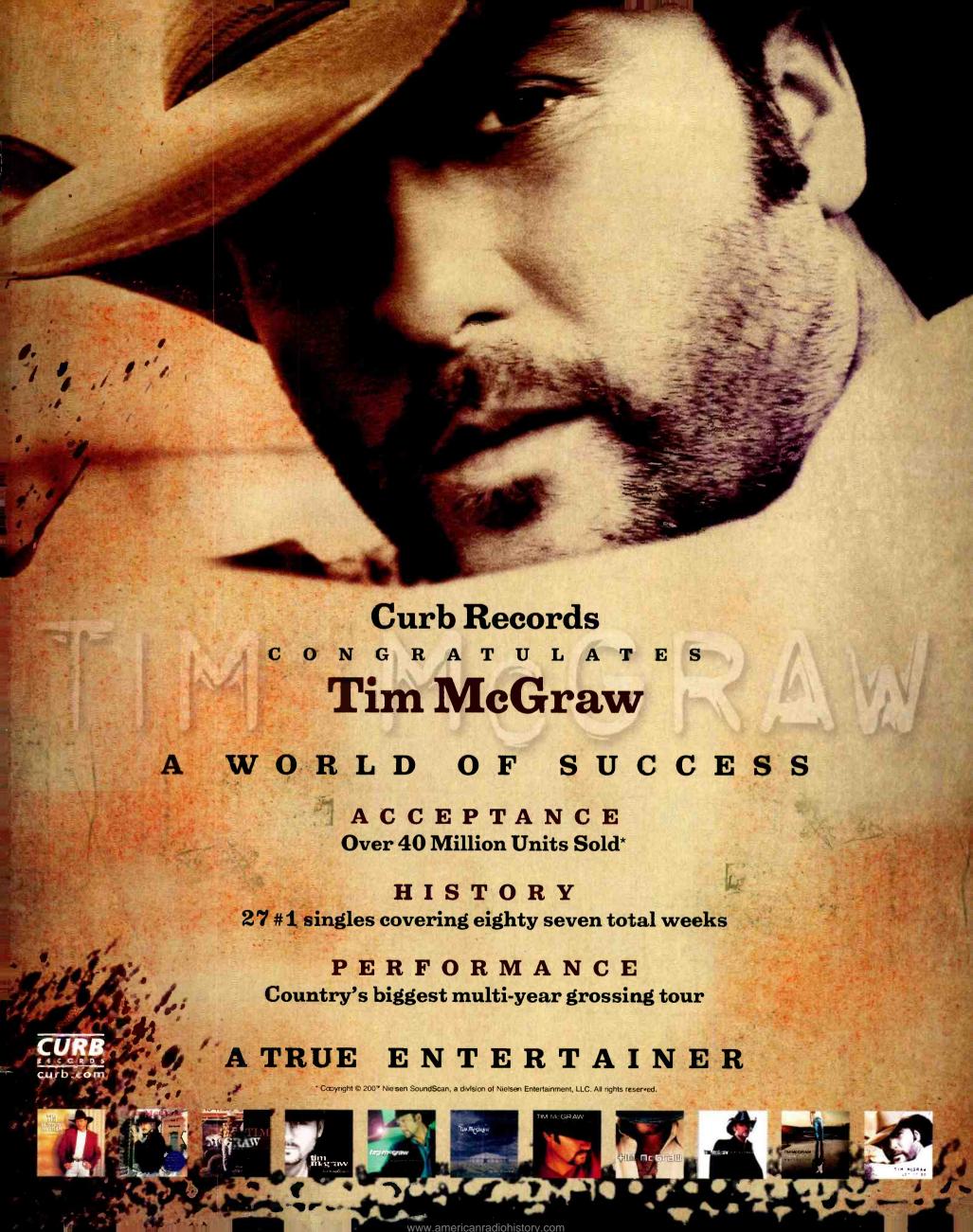
I'd like you to take a poll of any woman who wouldn't do the same thing. I just recently read a poll in Country Weekly where fans said I should have let security handle it, instead of handling it myself [laughs]. OK, sure. Let some woman grab your husband's private parts right there in front of thousands of people and see how you handle it.

## Tim gets a lot of credit for having strong judgment on song selection, and now he's using that as a producer with Halfway to Hazard and Lori McKenna. Do you foresee Tim ever producing your music?

Tim and I have talked about working together in that way, but it would depend on us having

Continued on page 24

SEPTEMBER 7, 2007





## Continued from page 22

the same idea—or if he had an idea that was radically different than mine and I thought it was better [laughs].

We do differ on style. I come from a more gospel/R&B background, he comes from a '70s rock'n'roll background. Actually, if they were to collide, it would be a pretty cool thing. I think we could do something really solid, but it would have to allow me to do what I want to do and Tim to produce the way he produces. We don't try to force an issue that isn't natural, especially when you're married. We'll know it when it comes along. I have so much respect for him as an artist, producer and song man. We've talked about doing a duets album; it's just a matter of having the time to get in and do it. There are so many songs we want to sing together, but there never seems to be enough time.

In addition to releasing a greatest-hits collection in the fall, you're getting ready to record a new album. How would you characterize the sound you're looking for?

I'm going to make the album I want to make and that I know my fans want to hear. "Cry" was by far my favorite album I've made. It never gets spoken of in the country department because there was never a single that was successful at radio. But it sold over 3 million copies. "Cry" and "Stronger" from that album are two of my biggest songs in the live show. It's one of those albums that was maybe before its time—progressive and aggressive in the way it was recorded. I intend to go back and pull some of the songs off that album and use them in other ways. For example, "Stronger" is on the greatest-hits album as a live cut and it was never a single. I have a collection of songs that I've put together and we'll start that process soon, but I want to focus on being creative and making the best record I can, one that I really love.

best record I can, one that I really love.

'I have not left the format, they actually have left me. I have fans that want to hear this music, but when they can't hear it on a country station, they have to go to another station to hear it. I don't want it to be that way.

-Faith Hill

# Hill discusses her relationship with country radio and that messy CMA moment

# Frank Talk With Faith

During R&R's discussion with Faith Hill about Soul2Soul (S2S), she opened up on other topics, too, sharing views on artistic freedom, her current relationship with country radio ("a disconnect") and how painful the 2006 Country Music Assn. (CMA) misunderstanding was to her.

This portion of the interview, while candid and revealing, was also conversational and easy-going, with plenty of laughter mixed in.
Hill spoke frankly, but not like giving us a piece of her mind.

As Hill talks about the process of crafting her new album, she says that she wants to record "the album I want to make and that my fans want to hear."

Does that mean that at this point in her career, she believes she has the freedom to take any creative/artistic direction she wants? "I hope I still have that, but I have to do that just for me as an artist," Hill says. "It takes too much time to go and make a record just because you have to make one, or just to satisfy somebody or something or some format. I can't do it. It's too much time for me. I have a family; I'm a wife, I'm a mom. If I can't go in and make a record that is inspiring to me and that represents creative growth, it's a waste of time. I want it to be a fun experience."

After being on the road for the past four months, visiting 37 cities and meeting all sorts of radio people, Hill confesses that she doesn't necessarily have a good sense for what's happening at country radio right now. "For some reason, there's a disconnect between me and them—and that comes from them. I do give radio challenging material, I realize that."

Hill relates a story about one particular market during the tour where she asked a PD about her single "Lost." The song had been out for 10 weeks and was not on the programmer's playlist, yet he was promoting the S2S show in his market. When Hill asked if he simply didn't like the song or whether it wasn't working for him, the programmer told Hill that he didn't have

Hill replied, "Really, after 10 weeks, and I'm coming to play this arena, and there's no room for the song?" She told the programmer, "I don't want you to blame me when the station across the street that is not country picks up the song, but is playing it because their listeners want to hear it. Don't blame me for going to another format. They picked up the song because I'm a valuable artist to their audience, as I am to yours."

When the same programmer went onstage to introduce the show, Hill says he told the audience to listen the next morning for him to play

"Lost" in the 8 o'clock hour and caller 12 would win \$1,000.

"I thought that was nice," Hill says, though "at the same time, he was promoting his station by using my song, which he hadn't added after 10 weeks"

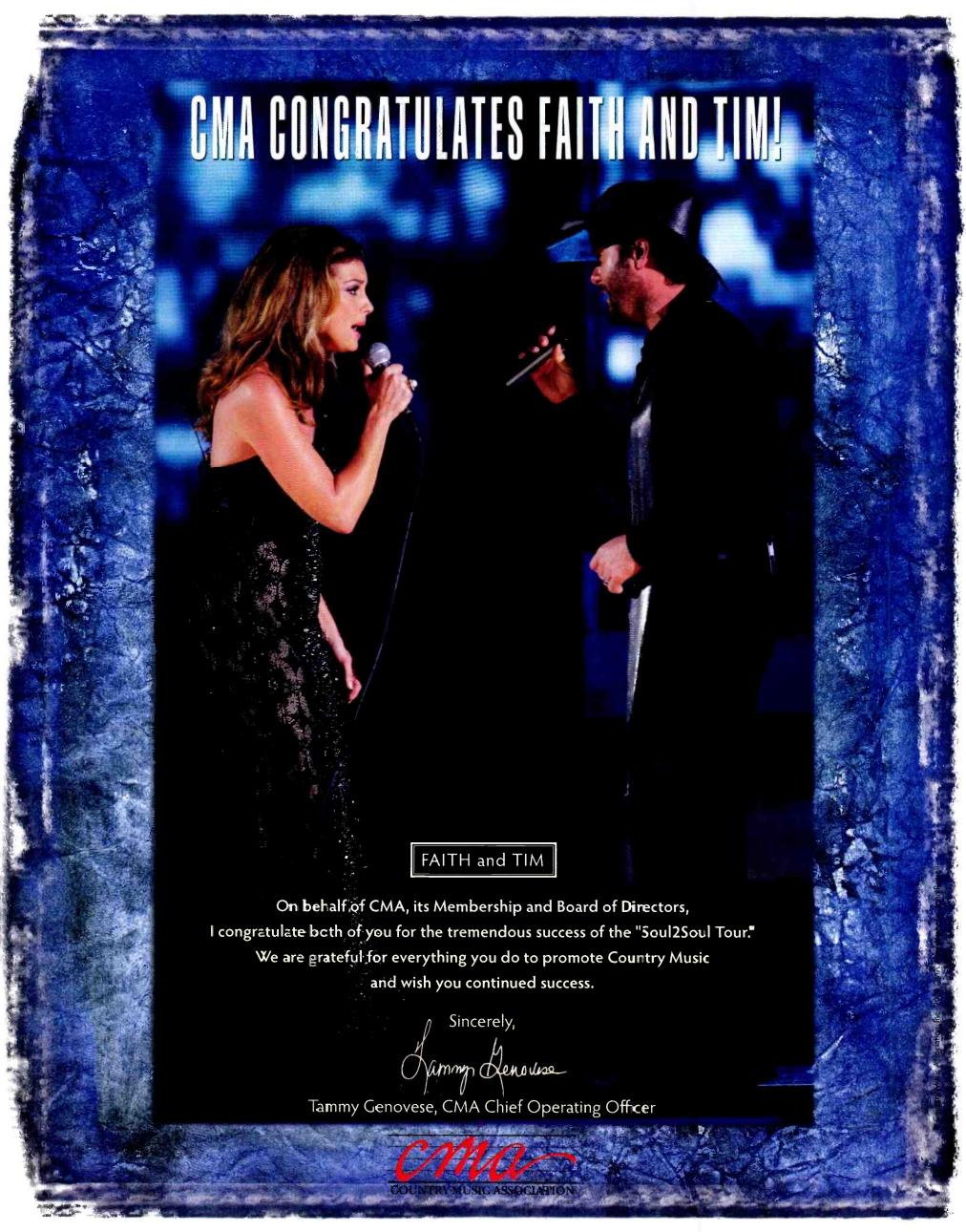
Overall, Hill feels some disdain from radio directed toward her. "I really wish I knew why, because I have supported radio. I have not left the format, they actually have left me. I have fans that want to hear this music, but when they can't hear it on a country station, they have to go to another station to hear it," she says. "I don't want it to be that way."

Hill says she would cherish the opportunity to sit face to face with radio programmers and discuss these issues: "I'd like to find out how it really works, because you walk in one room and it works one way and you walk in another room and it works another way. I feel like I'm an artist who hasn't made my best album yet. I have a lot more music to make, and I want my fans to hear it. They're hearing it other ways, but I want them to hear it on country radio. Tim feels this way about country radio, too. Right now, more than any other time in our industry, country radio could be the strongest format in this business, because it could play the best collection of songs, period. Now is the time they should be able to do that. Pop is the most popular music; it's not about what style it is or how much steel is in it. Does it tell a story?"

Another sense of real frustration—and pain for Hill was the misunderstanding at last year's CMA Awards. The video of her exclaiming, "What?" as Carrie Underwood was named female vocalist of the year painted her across the media as some kind of sore loser.

"I have to say, I did have a lot of support with most of the country format; they know me and know I have a sense of humor. It was mostly people that get online and have all day to spend there," she says. "I'm a big girl and I can handle anything, but last year's CMA incident was just about it for me. I wanted to quit after that; I thought it just wasn't worth it. I have never treated anyone with disrespect or been mean or hurtful to anyone, even as I was growing up, not to mention as an adult and as a mom."

She says that the CMA incident was a joke on her, not a joke on Underwood. "There has never been a more painful experience than that and I told my manager the next day, 'I'm done, this is enough.' I'm tired of being scrutinized over every little thing that I do. There's not a mean bone in my body. It goes against everything that I am." —RJC





Hill and McGraw have plenty of work, opportunities in store

# After Soul2Soul, One By One

# By R.J. Curtis

For the past two years, Tim McGraw and Faith Hill have focused on their combined career, although each released solo albums: McGraw's "Let It Go" in March of this year, Hill's "Fireflies" in August 2005—eight months before the kickoff of the 2006 Soul2Soul. With the recent conclusion of their 2007 duo tour, numerous individual projects are already in the works. As Hill's manager Gary Borman puts it, "Faith is back in the Faith business." Coming in October is her first greatest-hits album. Hill is also in the process of recording material for a new record, as well as a Christmas album for the 2008 holiday season.

The next Hill media blitz will surround the greatest-hits collection, though, over time, Borman promises an endless array of media and live performance opportunities to surround all three projects.

Hill is also potentially interested in film work, should the right role present itself, but "it would have to be pretty special to interrupt existing plans, with three album projects in the works, not

to mention three children," Borman says.

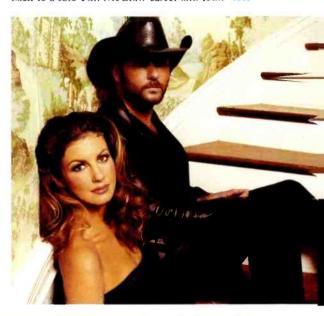
McGraw's plate for the next couple of years is also piled high. He and longtime producer Byron Gallimore formed a new label this year, Stylesonic Records. Two new acts have already released albums: Halfway to Hazard's self-tilted debut and Lori McKenna's critically acclaimed "Unglamorous," both released Aug. 14. McGraw served as producer for both projects.

"He loves to work with other acts in the studio," says Scott Siman, who manages McGraw. "He has a gift in that area, which he proved with Jo Dee Messina. It's something he wants to do, and we're going to carve out time in his schedule to do that." Additionally, McGraw has launched a publishing company he hopes to expand during the next several years.

After his work as an actor was so well-received in "Friday Night Lights" and "Flicka," McGraw has received multiple film offers, but like Hill, he has been cautious about pursuing the right role at the right time.

For a while now, McGraw has been presented with more opportunities than he could ever take advantage of. But anyone concerned that

McGraw's own music momentum will be slowed by his desire to work behind the console and wear a producer's hat needn't worry. According to Simon, "There's a really good chance" he will have another solo album out in 2008. "We're excited to get back to a solo Tim McGraw career and tour."



# If anyone would know, it's tour manager Bernie Boyle—he works for one

# Faith and Tim: Bigger Than The Beatles?

In another example of how two organizations with different philosophies successfully came together, Robert Allen, Tim McGraw's longtime tour manager, worked closely with Bernie Boyle, Faith Hill's tour manager, for the past four years. While Allen gravitated toward the technical side of the nightly operation, Boyle saw to both bands, makeup and general management of the massive 150-person crew. Consistent with the two teams, both tour managers had what Boyle describes as "mutual respect for one another."

Boyle also believes that he and Allen being English enabled them to work so well together. He describes the entire tour as "a remarkable job of coexisting."

Boyle worked on Soul2Soul (S2S) for two years. As R&R speaks to him, he has just arrived home in Los Angeles. He says this is the first time he has slept in his own bed since May. Comparing the 2007 version of the tour with last year, Boyle says 2006 was a better experience—because it was

longer. There were more of what he calls "weekend warrior" dates due to the schedules of McGraw and Hill's children. That allowed downtime during the week to troubleshoot and make adjustments. "In 2007, the pressure was greater because we did a lot of shows in a shorter period of time," Boyle says. That meant some long "hellacious" drives that left little to no wiggle room for the unexpected. "We were lucky with no buses breaking down or serious equipment failure; everything held up well."

Boyle describes the responsibility of tour managers as "in essence, the people who run the tour. Robert has his way, and I have a way. In the end, we used both to make it work. Robert can read Tim very well."

One reason Boyle believes the 2007 version of \$25 went so smoothly is the lack of turnover in manpower. "The only reason it worked on the fly as well as it did in 2007 was that we had about 70% of the crew from the year before," he says. He describes the team as a family, with tremendous loy-

alty to one another. "You could get on the phone tomorrow and this entire crew would be back out in a minute. That's a credit to Tim and Faith. They make a real effort to meet everyone; they eat in catering, and they know everyone on a first-name basis."

If there's one regret Boyle has, he says that he "finally found an artist that is so wonderful to work with, but she probably won't be out for another few years."

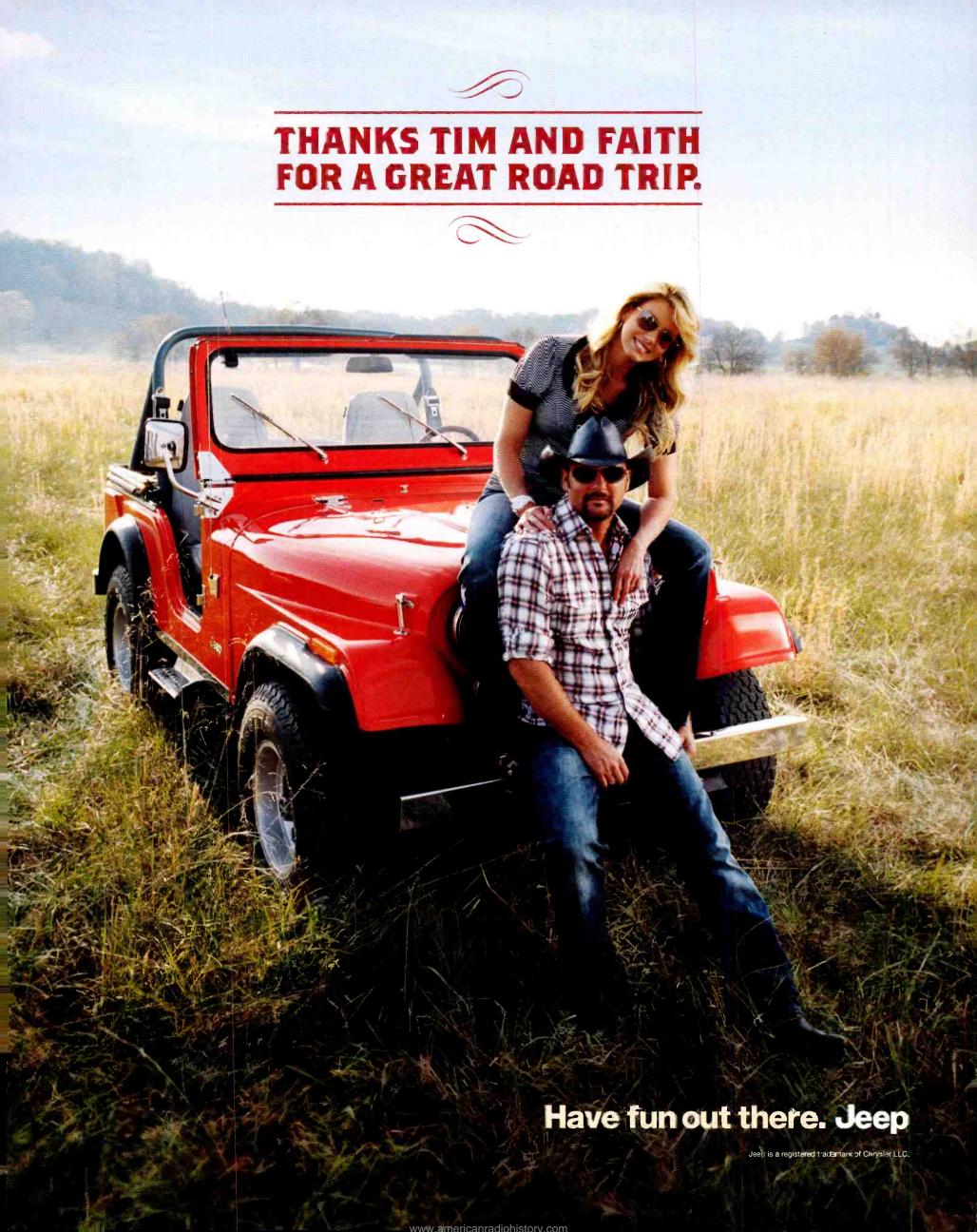
That may be true for Hill, but don't feel too sorry for Boyle; he's now headed back to the job he had before hooking up with Hill—as tour manager for an artist out of Liverpool, who used to be in a fairly popular band called the Beatles.

Boyle jumped right off Paul McCartney's 2004 tour and into the world of Faith Hill. He was joined on S2S by McCartney's production manager, makeup personnel and many members of the crew.

Pressing Boyle for a comparison of the two artists, he hesitates to respond, but finally says, "No disrespect to Tim and Faith, but you're up there with a Beatle, for God's sake. It brings a whole different emotional and psychological feeling."

Working with McCartney at the beginning of the millennium was a reunion of sorts for the two. Boyle worked as a crew member for the Beatles in the early '60s, loading their gear from clubs in the Hamburg days. Aside from McCartney, whom he could say only positive things about, Boyle says that "without question, I find country artists more genuine." He recalls working as tour manager for a major artist-who remained nameless-for 18 months about 12 years ago: "I met him just once, at the end of the tour when he said goodbye to me, and that year I was in Japan on Christmas day, having dinner with the band and not my family."

Summing up his experience with Hill, Boyle says, "It was one of the most rewarding jobs I've ever had. I wish she'd work another 10 years, because then I'd just hang it up." —RJC



Ironically, CBS Radio

now owns WCBS-AM

and its head-on all-

news competitor. In

1995, Westinghouse

a move that made WINS-AM a sister to its

Electric purchased CBS,

40-year rival. Early on,

there was speculation

that either station

would drop all-news.

but each continues to

within New York, while

strength is greater in the suburbs.

In the summer P1

2007 Arbitron report,

WINS came in with a 3.8 share 12+ to finish

No. 6 overall in New

York, WCBS-AM was

No. 14, with a 2.8. But

in Nassau/Suffolk,

with a 3.3, tied for

WCBS was the victor.

eighth 12+, while WINS

was 10th, with a 2.6.

hold its own: WINS' ratings are better

WCBS' listener

NewsRadio 880 celebrates heritage, but embraces technological advances

# WCBS-AM: 40 Years With An Eye On NYC's News

Chuck Taylor
CTaylor@RadioandRecords.com

at en M st

ateline 1967. William S. Paley was not happy. While the venerable founder/chairman of CBS took pride in the diverse MOR/personality/news programming of his flagship radio station WCBS-AM/New York, its floundering ratings vexed him. This was a man unaccustomed to—and unaccepting of—vulnerability in his mighty business holdings.

Eyeing with envy the success of Westinghouse rival WINS-AM, which in April 1965 became the first all-news outlet in the nation, he elected to go head to head with the signal, which had instantaneously become a local force field.

On Aug. 28, 1967, WCBS segued to News-Radio 880. Among its first anchors and reporters: Charles Osgood, Pat Summerall and Ed Bradley. The outlet distinguished itself from

WINS, thanks to a 50,000-watt clear channel signal, allowing it to serve not only New York, but the New Jersey and Connecticut suburbs as the market's "Tri-State News Station."

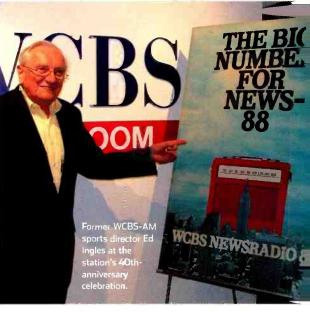
It's been 40 years now that WCBS-AM has gone all-news and become a New York institution, a conspicuous accomplishment in an industry that flips formats like pancakes—not to mention the tremendous pressure in the nation's No. 1 market

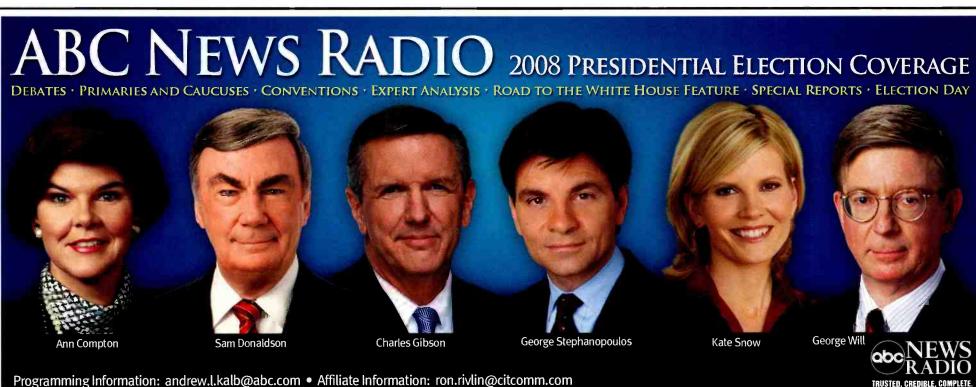
to persistently court the bottom line. (It has served as the flagship station for the New York Yankees Radio Network since the 2002 season.)

WCBS-AM marked its anniversary with a celebration Aug. 28 at the CBS Broadcast Center at 524 West 57th St. in Manhattan, where dozens of beloved retired personalities mingled with current staff, trading stories, revisiting time-worn anecdotes and lacing the past with the present. Even New York Mayor Michael Bloomberg stopped by to acknowledge the station's legacy.

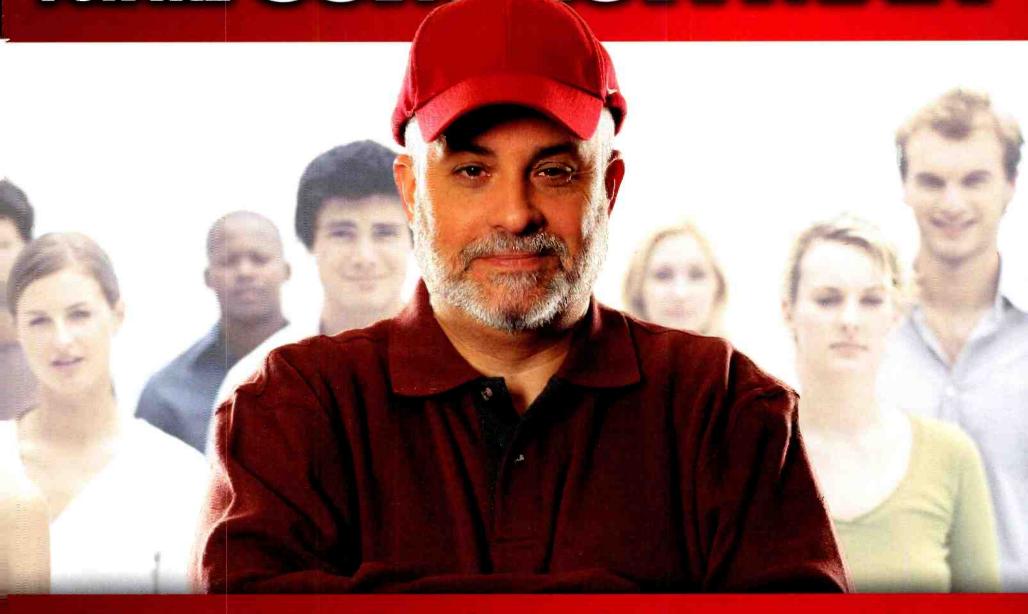
Mind you, today's WCBS-AM is a forerunner of modern technology. Although late to the Internet compared with other radio groups, thenowner Infinity Broadcasting selected the station to be its first all-newser to stream its signal, beginning Dec. 13, 2004, at wcbs880.com. Since then, it has added an endless array of value-added content features to its Web sire, including reporter podcasts, on-demand audio, extended coverage of on-air reports divided by region, online polls, video from its TV sister news station and the

Continued on page 30





# UNCOMMON VOICE FOR THE COMMON MAN



# Strength in Numbers Across America

NEW YORK (WABC) 1 57%

LOS ANGELES (KABC) 144%

**CHICAGO** (WLS) **111**%

DALLAS-FT. WORTH (WBAP) 113%

**DETROIT** (WJR) **130**%

WASHINGTON, DC (WMAL) 1 20%

**TAMPA** (WFLA) **1** 45%

Indianapolis (WIBC) 19%

SEATTLE (KVI) **1** 40%

DENVER (KNUS) 1 56%

ORLANDO (WDBO) 1 95%

SAN DIEGO (KFMB) 1 38%

RALEIGH-DURHAM (WPTF) 136%

OKLAHOMA CITY (KTOK) 1 236%

**Mobile** (WABB) **↑ 44**%

Boise (KIDO) **1** 50%

JOHNSON CITY-KINGSPORT-

**BRISTOL** (WJCW) **1 233**%

**TULSA** (KFAQ) **1** 47%

EL PASO (KTSM) 1 33%

WICHITA (KNSS) 1 30%

COLUMBUS (WTVN) 107%

KANSAS CITY (KMBZ) 1 33%

Anchorage (KBYR) 1 55%











Source: Arbitron Metro, Previous survey vs. Spring '07, Exact Times, A25-54, ACH Share

Call Darion at 212.735.1130

darion.melito@citcomm.com

## Continued from page 28

WCBS Small Business Network, a subsidiary site that provides advice and articles for entrepreneurs.

Clearly, the station has its eye on the future. "We know that people's lives are crazed, that they are bombarded with information from a myriad of sources, so we need to make it even easier for people to get information. We know they're not going to be sitting there with a radio turned on for a long period of time," WCBS-AM VP/GM Steve Swenson says.

The station has made deliberate efforts to increase appointment listening, he says, "to try and recycle that audience. We want them to start their day with us, and we try to give them reasons to come back in the afternoon. We'll say, 'At 6:30, we'll be talking about the resignation of the attorney general, at 6:41 and at 6:55 we'll be covering this.' So within a half hour, we're more specific, hoping that we'll catch someone with a piece of information that, if they plan to leave us, will make them want to come back."

Of course, aligning coverage with wcbs880.com has also allowed the station to expand what it delivers over the air. "The Web is clearly the way of the future. We're so invested in the Internet, and it's a terrific way to interact with our listeners," WCBS-AM PD Crys Quimby says. "Just about every person in the news room is able to update the Web site. It is so deep and broad and gives us a great opportunity to say, 'If you want more on this story, here's a link.' So we might give the highlights of a new



health report and say, 'If you go to our Web site, you'll get the entire report,' maybe a survey or links to other stories."

She says that the online destination also allows reporters to transcend the typical 40-second on-air news bite. "We've had anchors or reporters post blogs about reporting a particularly difficult story, explaining how they decided to cover it. We ask questions as another way for our community to become involved, to share their point of view. We're able to post pictures and videos that offer so much more about a story covered on the radio station. It's just a great tool that's growing and will become even more important."

Despite the many changes, there are things at WCBS-AM that have remained the same. Quimby says, "The goal has always been to get the news fast—and more importantly, to get it right. I really don't see huge changes in that over the years."

Lou Adler, who was one of the original news anchors at the station and served as news director of WCBS-AM in the '70s, adds, "Straight, hard news is still the news. I think if we made any adjustments, it was in hiring reporters

'We know that people's lives are crazed, that they are bombarded with information from a myriad of sources, so we need to make it even easier for people to get information.'

-Steve Swenson

that had extensive backgrounds in and knowledge of New York City. Perhaps we changed the pace of our delivery a little, which we've always aimed to be upbeat and bright, so that we never sounded stodgy and self-important."

And most important, WCBS maintains that one-to-one relationship with its hometown audience. "As unknown as what the future will bring with new media, the one thing I know we will always have is that local connection," Swenson says. "You can go to Google or Yahoo, but it doesn't have that same flavor of people covering it who live here. I certainly feel good about our future."

# WCBS-AM: 'A Beacon Of Normalcy' On 9-11

WCBS-AM's studios in midtown Manhattan offered an unobstructed view to the World Trade Center on Sept. 11, 2001. Thirty-year news reporter Rich Lamb was at the mic that morning and recounts the catastrophe as a decisive moment for the station's role in the lives of its New York audience.

"Watching the scene on TV, it looked surreal, almost artificial," he says. "But because we could see straight down to the World Trade Center's fire and then the collapse, it was all too real. We were in a state of disbelief."

Lamb says that WCBS' all-day coverage of the events provided "a beacon of normalcy in a very trying,

heart-wrenching time for the city. It's comforting to hear a friend's voice when there's such news, and that allowed us to be a companion to a shocked, dark city. We were holding hands with everybody in this town, trying to provide the straight facts. You didn't have to exaggerate. You just couldn't overwrite 9-11. The shock value was there just from the act.

"What we were able to convey to our listeners is that on one side of the street there was a river of evil, and on the other side there was this river of goodness coming back from New Yorkers who were there to help one another. We felt like that began to rebuild the bruised heart of the city," he says.

At the scene, because cell phones failed, the media banded together, filing reports from pay phones. "It was a heroic effort from everyone at the station-and all communication outlets-to pull together, to report the story exactly right," he adds. Lamb reported on doctors standing outside of hospitals, waiting for the wounded: "They wanted to do some good, they were frustrated. People were lined up in front of the Red Cross by the thousands to give blood. It was just an unimaginable scene. I think that that's the finest moment that I ever witnessed for the radio station. Everybody was just hoping to do something good." -CT



**BROKERAGE & DEVELOPMENT** 

843.972.2200

CHARLESTON • DALLAS • AUSTIN CHICAGO • SAN LUIS OBISPO, CA



# THE INDUSTRY STANDARD FOR MUSIC MONITORING

**BDSrad** dio.com BDSradio.com BDSradio.com idio.com BDSrad BDSradio.com BDSradio.com dio.com **BDSradic** adio.com **BDSrad** BDSradi, 5 hadio.com lio.com BDSrac

nielsen BDS

CONTACT AFFILIATE RELATIONS TEL: 216.831.3761 E-MAIL: BDSradio@BDSonline.com
CONTACT IN CANADA TEL: 604.736.4861 E-MAIL: info@BDSradio.ca

Compiled by Alexandra Cahill

ACahill@RadioandRecords.com



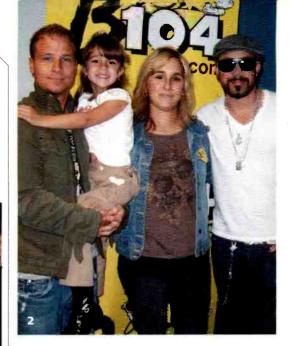


1. Bad Boy recording act B5 dropped by Radio One urban WCDX (Power 92–1 Jamz)/Richmond before a "Russ Parr Morning Show" Bus Tour performance. The Breeding brothers' second album, "Don't Talk, Just Listen," will be released Sept. 11. From left are Kelly Breeding, Carnell Breeding, PD Reggie Baker, Dustin Breeding, Warner Music Group Mid-Atlantic and Carolinas special operations rep June Grant, Patrick Breeding and Bryan Breeding.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

Brian Littrell and AJ McLean met with 12 lucky Clear Channel CHR/top 40 WAEB (B104)/Allentown fans before an in-studio interview with MD/midday DJ Eric Chase. From left are Littrell, B104 listeners Isabella and Brandy Mangos and McLean. 3. Access Tunathon Morning show host Charlie Tuna and Clear Channel hot AC KBIG staffers staged a Tunathon and Prom at Children's Hospital Los Angeles, which raised nearly \$850,000. "Access Hollywood" host Maria Menounos was on hand to help the children get ready for the big event with the help of sponsors, who provided gowns, formal wear, makeup and hair stylists for the girls. From left are "Charlie Tuna in the Morning" co-host Irma Blanco, Children's Miracle Network director Denise Bayles, Menounos and Tuna. 4. Family Business Co-stars of Disney Channel series "Hannah Montana," Billy Ray Cyrus and daughter Miley Cyrus clowned around during a visit to Clear Channel CHR/top 40 KIIS/Los Angeles. From left are Billy Ray, Miley, KIIS-FM night jock JoJo Wright and Hollywood Records VP of promotion Scot Finck. 5. Breakfast Of Champions Olympic speed skater Apolo Anton Ohno savored his "Dancing With the Stars" triumph with the ABC-TV show's host Tom Bergeron and Good Morning America Radio's Hilarie Barsky. From left are Barsky, Ohno and Bergeron. 6. Beat Generation Rapper 50 Cent joined Radio One urban WPHI (100.3 the Beat)/Philadelphia staffers for photos after a "50 Minutes With 50 Cent" interview. Interscope will release his new CD "Curtis," Sept. 11. From left are weekend DJ Bent Roc, 50 Cent, PD/2 p.m.-6 p.m. jock Colby Colb and G-Unit rapper Tony Yayo. 7. Choose Or Lose A&M recording artist Fergie chatted with RCA Nashville's Chuck Wicks before going on to win the Choice Female Artist surfboard at the Teen Choice Awards

2. From Boys To Men Backstreet Boys













SEPTEMBER 7, 2007

The gateway to music formats, the week in charts and airplay data.

# R&R TIMELINE



Jeff Haley is named president/CEO of the RAB, succeeding longtime chief Gary Fries. ■ AC CIDR (93-9

the River)/Detroit returns to its original triple A format. ■ Stu Bergen is named GM of Warner Music's Independent Label Group.



John Strazza is tapped as VP of rhythmic

crossover promotion for Jive

Records. ■ KAHZ/Dallas selects Gustavo "Gus" Perez as GM. ■ Deidre "D-Rock" Williams is appointed PD of rhythmic KBMB/Sacramento.



Kathy Stinehour becomes VP/GM for classic rock WAXQ/

New York. ■ American Radio Systems promotes Greg Strassell to VP of product development. Reid Reker is chosen to be PD of WCKG/Chicago.



Bill Pasha is promoted to Paxson Broadcasting corporate PD. ■ Guy Zapoleon hangs out his shingle as

Zapoleon Consulting. ■ Kevin Stapleford is upped to VP of programming for Noble Broadcast Group.



A&M national director of album promotion Al Cafaro is elevated to

VP of promotion. ■ Bill Gilreath is named GM at WHQT (Hot

105)/Miami. ■ Norm Rau becomes president of Sandusky Broadcasting.



Steve Kingston is named OM/PD at EZ Communications WBZZ (B94)/ Pittsburgh, following Dan Vallie's

promotion to VP of programming for the chain. ■ WQBA-AM-FM/Miami's Herb Levin and Julio Rumbaut resign to purchase crosstown WHTT. ■ WRRM/Cincinnati GM George Hyde segues to WQBA-AM-FM/Miami as VP/GM.

WNBC/New York launches top 40 format as "the All New WNBC" under PD Bob Pittman. ■ Country KOZN/San Diego flips to beautiful music.

Trigger Black becomes PD at WAKY/Louisville.

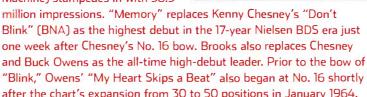
# THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

# Brooks' No. 1 Debut **Shatters Country** Chart Record

Garth Brooks makes history with the first No. 1 opening on the 63year-old Country chart, as "More Than a Memory" (Pearl/Big Machine) stampedes in with 36.3



While "Memory," one of four new cuts from "The Ultimate Hits," due Nov. 6, wins the format's audience race, the ballad opens at a likewise record-setting No. 4 on the Nielsen BDS plays-based tally, amassing 4,349 spins. Rodney Atkins' "These Are My People" (Curb) is pushed 1-2 on the main chart, though it spends a second week atop the detections list with 4,593 spins.

"Memory" is Brooks' 19th Country chart-topper and first this decade. He last led with "To Make You Feel My Love" in July 1998. His first No. 1, "If Tomorrow Never Comes," debuted this week in 1989.

## Ozzy's Top 'Stop' Stretches To 20 Weeks

Ozzy Osbourne's "I Don't Wanna Stop" (Epic) logs a 20th week at No. 1 —the second-longest stay in the Rock chart's history. "Stop" breaks out of a tie with Staind's "It's Been Awhile" and the Red Hot Chili Peppers' "Dani California." and now trails only the 26week run of 3 Doors Down's "When I'm Gone" in 2002-03.

# **Timbaland Knows His** 'Way' Around No. 1

Timbaland tops the CHR/Top 40 chart for the first time as a lead vocalist as "The Way I Are" (Interscope) steps 2-1. The multifaceted artist is no stranger to No. 1-he added vocals to Nelly Furtado's "Promiscuous" and has written and produced six chart champs. since July 2006, two by Furtado and four by Justin Timberlake.

# We're No. 1! We're No. 1!

Rick Braun & Richard Elliot reach the Smooth Lizz summit with their collaboration "R n R" (ARTizen). It's Braun's first trek to the top since "Shining Star" spent five weeks at No. 1 in early 2006, while Elliott's last appearance there was with "Mystique"—the song that replaced "Shining Star" at the top on its way to a sevenweek reign. Elliott also crashes the top 10 (15-9) as a guest on Jeff Golub's "Ain't No Woman (Like the One I Got)" (BLG).

# Backstreet's Back, Carlton Too

Two Hot AC chart vets return, led by Backstreet Boys at No. 39 with "Inconsolable" (Zomba), the lead single from the group's fifth studio set, "Unbreakable," due Oct. 30. The Boys last charted at Hot AC when "Incomplete" reached No. 21 in summer 2005.

At No. 40 Vanessa Carlton debuts with "Nolita Fairytale" (Universal Motown), her first Hot AC appearance since "White Houses," a No. 27-peaking song in late 2004.

# Plies & T-Pain Tandem Works At Rhythmic

Three weeks after losing its grip atop the Urban chart, Plies attains his first No. 1 on the Rhythmic list with "Shawty" (Atlantic), For featured vocalist T-Pain, the song is his third No. 1 of 2007, following turns at the top with his own tracks "Buy U a Drank (Shawty Snappin')" and "Bartender." T-Pain is the first artist to ride at least three tracks to No. 1 in a single year since 50 Cent parked four in the penthouse in 2005.

# Nothing 'Fake' About Seether's Moves

Seether posts the second-largest jump in the Active Rock chart's 10-year history as "Fake It" shreds 37-13 and earns Most Increased Plays honors (up 500). The 24-position climb is second only to the 25-point leapfrog that Staind's "It's Been Awhile" logged when it moved 35-10 in March 2001. "Fake" enters the Alternative chart at No. 27 and lands at No. 28 at Rock.

# Springsteen's 'Radio' Loud And Clear At Triple A

Bruce Springsteen graces the Triple A chart for the first time in more than two years as "Radio Nowhere" (Columbia) opens at No. 13. "Radio" marks the chart's highest debut of 2007, eclipsing last week's No. 18 entry by the Eagles' "How Long" (Lost Highway). The leadoff from Springsteen's new "Magic" album, due Oct. 2, is his best debut since "The Rising" started at No. 7 in July 2002. He last charted in the July 15, 2005, issue when "All the Way Home" spent a sole week at No. 18.

# CHR/TOP 40



Station turns to the civilian ranks—again—to find a nighttime sidekick

# When Reality Bites, KRBE Reels 'Em In

Kevin Carter
KCarter@RadioandRecords.com

fter an exhaustive search through the ranks of the great unwashed of the greater Houston area, Cumulus CHR/top 40 KRBE/Houston has selected a new sidekick for night jock Carson. The winning young woman, a certain Leslie Christina, has never done radio before, and she just scored a top 10 market gig. Now, how pissed are you? Remember, this is not your typical "caller-nine-wins-a-gig" contest, or a case of inviting 104 listeners down to a local mall to insert their key in the lock to start the Chevy Impala. No, there was a whole weirdly different dynamic at play here. We're talking about a true "radio reality show," for lack of a better term.

At the outset, even the prospect of inviting ordinary citizens to an open radio audition at a mall was cause for uncertainty.

"We were trying to figure out how many people were actually going to come out to audition," Carson says. "Some of my friends were thinking, 'You're going to have hundreds of people show up,' but I told them, 'Dude, we're not giving away 10 grand."

## **Down This Road Before**

Before you jump to conclusions and, well, conclude that KRBE was merely jumping on this whole "American Idol" amateur-turned-household-name bandwagon, keep in mind that this was not the first time the station had attempted this unorthodox approach to find a personality. In fact, it was the third. The last time, the results yielded previous night-show sidekick Lauren, who left at the end of May.

MD Leslie Whittle addresses the urban myth surrounding the station's initial foray into the amateur realm. "This is a funny story . . . kind of," she says. "Before Carson or I worked here, they had done this same contest, and this guy had won. But before they awarded him the employment contract, they did a background check and found out he had done prison time for murder." [Editor's note: Despite the man's criminal record, it turns out his FICO scores were higher than those of the average jock. Thanks, we're here all week!]

After that unexpected turn of events, it was time for Plan B...and then C. "The station had two runners-up. The first girl was kind of stiff and didn't really work out, so we called the second runner-up, who was much better," Whittle says. That girl was Christina Moody, who was such a natural that she ended up staying at KRBE for two years, then went on to do nights at CBS Radio hot AC WWMX (Mix 106.5)/Baltimore.

Which brings us to May of this year, when Carson's publicly selected sidekick Lauren left after five years. Should they venture into that shallow well of potentially scary amateurs once again? Sure, why the hell not? Lord knows there are enough reality TV shows out there, like "Top Chef," "America's Top Model" and probably others containing the word "top" that a creative radio station can freely glom onto.

"It's something we've really had good success with overall," Whittle says. "Obviously, our previous winner lasted five years, and before that we had Christina Moody, so we were willing to try again."

## Oh, Lord, Here They Come

The initial call went out in early August and ordinary folks were invited to the ultra-swanky Galleria Mall to audition. "We wanted to have this whole spectacle going on, so even if you weren't coming out for the contest, we wanted to get your attention," Whittle says. Giving away something like a job is a strange, nebulous thing; this wasn't



Meet the new team: L.C. and Carson

'One person had a speech impediment; another girl was from Italy and didn't speak the language too well. One guy was blind.'

-Carson

like blowing out cash or a car. Nevertheless, nearly 70 people showed up to audition, and their incentives for doing so ran the gamut, according to Carson. "There were some younger college-age kids that were trying to get their first job and thought this sounded kind of awesome. We also had a lot of people in their 30s who thought,

'Man, my life didn't turn out the way I thought it was going to and I want a fresh start.'

A special room was set up in the mall's common area. At one end, a simple podium with a microphone; at the other end, the judges: Carson, Whittle and KRBE

marketing director Lesley Brotamonte. Each contestant read some station liners and had a brief conversation with the judges. Several candidates immediately stood out, Carson says: "One person had a speech impediment; another girl was from Italy and didn't speak the language too well—but was apparently using the radio as an English-immersion course. One guy was blind, but had memorized the liners."

Several other people showed up for very different reasons: "This one guy had been in a serious car accident several months ago and almost died. From then on, he decided, 'I'm going to go for it,' "Whittle says.

# Do The Math, 'Cuz We Suck At It

Let's figure this out: 70 people at five or more minutes apiece, and you're talking about most of a Saturday being eaten up. Other applicants, who were "geographically challenged," according to Whittle, applied through the KRBE Web site.

After a week of live auditions with the finalists, it came down to the last two standing. "We had a long meeting trying to decide who to pick. Both girls were really good, but they each bring something totally different," Whittle says.

Now, meet the winner: Don't laugh. Her name is also Leslie, which, in true radio fashion, has already been changed, because there's only room for one Leslie on this staff and Ms. Whittle is the boss, after all. Leslie II will henceforth be known by her initials, L.C.

What is L.C.'s background? "She does everything," Whittle says. "She's a student at Texas Southern, she just got a full-time job at Target, she works part time at Best Buy to keep her sweet discount, plus, she's in the Army Reserve."

So how will L.C. juggle all these responsibilities, along with a brand-new full-time nighttime radio gig? Easy: In true radio fashion, she's probably going to drop out of school, at least for now.

"It's been a great contest," Whittle says. "I really like L.C. Although she's really green, she has amazing energy and is a real special person. She has a lot of potential and understands just what an opportunity this is."



Whittle

► AT 16 WEEKS, BOYS LIKE GIRLS' "THE GREAT ESCAPE"
TAKES THE LONGEST TREK INTO
THE TOP 10 FOR A BAND'S FIRST
SINGLE SINCE THE FRAY'S
"OVER MY HEAD (CABLE CAR)"
NEEDED 17 WEEKS IN JULY 2006.





POWERED BY nielsen

REI	WEEK	ART	I] NIELSEN BDS	100			
3	LAST	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PLA TW	AYS #-	AUDIEN MILLIONS	
1	2	12	THE WAY LARE NO. 1 (1 WK) 11 TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	8971	+194	59.389	1
2		17	BIG GIRLS DON'T CRY 11 <sup>2</sup> FERCIE WILL.I.AM/A&M/INTERSCOPE	8802	-602	54.198	2
3	3	15	HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD	7626	-899	45.513	3
4	5	10	WHO KNEW PINK LAFACE/ZOMBA	7535	+713	42.170	4
5	4	20	WAIT FOR YOU  ELLIOTT YAMIN  HICKORY	7238	-579	39.525	5
6	6	9	LOVESTONED JUSTIN TIMBERLAKE JIVE/ZOMBA	6453	+447	33.976	6
7	8	4	ROCKSTAR NICKELBACK ROADRUNNER/ATLANTIC/LAVA	5775	+118	27.707	11
3	11	6	THE GREAT ESCAPE BOYS LIKE GIRLS COLUMBIA	5116	+374	29.142	9
3	10	3	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/ZOMBA	5083	+149	29.047	10
10	13	20	WHEN YOU'RE GONE  AVRILLAVIGNE RCA/RMG	4693	+321	22.851	14
T	7	35	BEAUTIFUL GIRLS SEAN KINGSTON BELUGA HEIGHTS/EPIC	4658	-1110	24.551	13
111	9	20	BUY U A DRANK (SHAWTY SNAPPIN')  T-PAIN FEATURING YUNG JDC  KONVICT/NAPPY BOY/JIVE/ZDMBA	4586	-420	29.976	8
13.	12		SHUT UP AND DRIVE ☆ RIHANNA SRP/DEF JAM/IDJMG	4390	-214	19.687	17
14	17	6	STRONGER KANYE WEST  KOC-A-FELLA/DEF JAM/IDJMC	4308	+779	26.008	12
9	15	5	ME LOVE SEAN KINGSTON BELUGA HEIGHTS/EPIC	4191	+464	21.913	15
9	20		MAKE ME BETTER FABOLOUS FEATURING NE-YO  DESERT STORM/DEF JAM/IDJMG	3814	+504	31.208	7
0	21	5	OVER YOU AIRPOWER 位 DAUGHTRY RCAIRMG	3738	+490	17.332	19
18	18	B	FIRST TIME LIFEHOUSE GEFFEN	3666	+19	15.574	23
.ē	14	22	UMBRELLA II <sup>2</sup> 位 RIHANNA FEATURING JAY-Z SRP/DEF JAM/IDJMG	3493	-602	20.628	16
20	16	23	MAKES ME WONDER MAROON 5  A&M/DCTONE/INTERSCOPE	3333	-322	16.496	22
3	22	2	I GOT IT FROM MY MAMA WILLIAM WILLIAM/INTERSCOPE	3287	+27	17.101	20
	24	20	THNKS FR TH MMRS II 位 FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMG	2796	+158	18.672	18
<b>a</b>	25	E	WAKE UP CALL MAROON 5 A&M/OCTONE/INTERSCOPE	2683	+225	9.312	28
24	28	6	LIKE THIS MIMS CAPITOL	1858	-99	9.557	27
25	31	10	SEXY LADY YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC	1837	+161	14.067	24
26	23	1º	PAULA DEANDA FEATURING BOW WOW ARISTA/RMG	1782	-94 <u>C</u>	6.984	33
27	27	15	PARTY LIKE A ROCKSTAR SHOPBOYZ ONDECK/UNIVERSAL REPUBLIC	1760	-32C	7.452	32
28	29	5	DO IT NELLY FURTADO MOSLEY/GEFEN MOSLEY/GEFEN	1712	-30	5.883	37
23	33	4	HOW FAR WE'VE COME MATCHBOXTWENTY MELISMA/ATLANTIC MELISMA/ATLANTIC	1663	+185	6.615	34
30	26	7	A BAY BAY HURRICANE CHRIS POLO GROUNDS://RMG	1566	-614	7.630	31
3	34	2	TERNACERS MYCHEMICAL ROMANCE REPRISE	1433	+190	2.850	
32	32	2C	WHAT I'VE DONE	1431	-165	5.137	-
8	35	3	SHAWTY PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	1345	+138	7.980	30
34	40	15	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC	1261	+291	16.793	21
35	36	2	UNDENIABLE MAT KEARNEY AWARE/COLUMBIA	1204	+94	3.570	-
36	30	12	TIME AFTER TIME QUIETDRIVE RED INK/EPIC SORDY PLAME IT ON ME	1184	-513	4.336	
37	37	4	SORRY, BLAME IT ON ME AKON  KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN  DADALY ZED	1182	+119	11.089	25
38	38	2	PARALYZER FINGER ELEVEN WIND-UP CRANK THAT (SOUR LA POY)	1078	+90	4.327	-
39		EW	CRANK THAT (SOULJA BOY) SOULJA BOY COLLIPARK/INTERSCOPE	1056	+469	5.160	-
43			SO CENT FEAT. JUSTIN TIMBERLAKE & TIMBALANI SHADY/AFTERMATH/INTERSCOPE	Ю39	+119	9.633	26

MOST ADDED
ARTIST / LABEL STATIONS
GIMME MORE  Britney Spears (LIVE/ZONBA) CKEY, KBKS, KDND, KHFI, KHKS, KHOP, KHTS, KHTT, KIIS, KKPN, KQMQ, KRQQ, KSAS, KSIZ, KSMB, KWNZ. Sirius Hits I, WAKS, WAPE. WBHT, WCGQ, WFHN, WFKS, WEIZ, WHTZ, WHY, WIHB, WIHT, WKGS, WKSC, WNOU, WRVQ, WRVW, WSNX, WSTR, WYSR, WWQO, WKKS, WXXX, WXYK, WYOY, XM Top 20 on 20
CRANK THAT (SOULJA BOY) 18 Soulja Boy (COLLIPARKINTERSCOPE) KDWB, KHFI, KHKS, KJYO, KKPN, KKRZ, KSPW, KWNZ, KXXM, WABB, WAKZ, WIHT, WIQQ, WJBQ, WKSE, WKSS, WVKS, WYOY
HATE THAT I LOVE YOU  Rihanna Feat. Ne-yo (SRP/DEF JAM/IDJMG) KDND, KSPW, KWNZ, WAEV, WAKZ, WHOT, WHT, WIOG, WJBQ, WKSC, WNKS, WNTQ, WRVQ, WVKS, WWHT, WZEE
DO IT WELL  Jennifer Lopez (EPIC) KDWB, KHFI, KJYO, KKPN, KWNZ, WBLI, WJBQ, WKKF, WRVQ, WSNX
TEENAGERS 9 My Chemical Romance (REPRISE) KRUF, KWNZ, WAEZ, WBHT, WFLY, WLDI, WNOU, WVSR, WWST
APOLOGIZE  Timbaland Feat. One Republic (MOSLEY/BLACK/GROUND/INTERSCOPE) CKEY, KHKS, KXXM, Sirlus Hits 1, WIOQ, WKCI, WKRZ, WRVW, WXKS
SHAWTY 8 Plies Feat. T-Pain

(REPRISE) KRUF, KWNZ, WAEZ, WBHT, WFLY, WLDI, WNOU, WVSR, WWST	
APOLOGIZE Timbaland Feat. One Republic (MOSLEY/BLACKGROUND/INTERSCOPE) CKEY, KHKS, KXXM, Sirlus Hits 1, WIOQ, WKCI, WKRZ, WRVW, WXKS	9
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) KRQQ, KWNZ, WFBC, WFKS, WHBQ, WKSS, WNKS, WQEN	8
INCONSOLABLE Backstreet Boys (JIVE/ZOMBA) KDWB, KJYO, KKPN, KRUF, WFLY, WFMF, WLKT, WZEE	8
BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC) KDND, KJYO, KLAL, KMXV, KQCH, KZMC, WFLY, WQEN	8
TATTOO Jordin Sparks (UIVE/ZOMBA) CKEY, KIIS, KRQQ, KWNZ, KZZP, WXKS, WXXL, WXYK	8

ADDED AT KSPW	Power 96.5
Springfield, MO	- Anna
PD: Adam Adams	
Maroon 5, Wake Up Ca Soulja Boy, Crank Tha Rihanna Feat. Ne-Yo, H	t (Soulja Boy), 13

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AN	DACTIVE
TITLE PLAYS ARTIST / LAEEL /GAIN	TITLE PLAYS ARTIST / LABEL /GAIN
HATE THAT I LOVE YOU  that 1024/505 Rihanna Fest. Ne-Yo (SRP/DEF JAM/IDJMG)	POTENTIAL BREAKUP SONG 731/84 Aly & AJ (HOLLYWOOD)
TOTAL STATICNS: 76	TOTAL STATIONS: 59
PICTURES OF YOU   \$\frac{1}{4}\$ 999/53  The Last Geocnight: (VIRGIN)	BUBBLY
TOTAL STATIONS: 73	TOTAL STATIONS: 45
I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) 972/126	GIMME MORE 688/688 Britney Spears (JIVE/ZOMBA)
Good Charlette (DAYLIGHT/EPK)	TOTAL STATIONS:
TOTAL STATIONS: 57	DO IT WELL 609/16
INCONSCLABLE & 832/327	Jennifer Lopez (EPIC)
Backstreet Boys (JIVE/ZOMEA)	TOTAL STATIONS: 63
TOTAL STATIONS: 60	CYCLONE 558/153
	Baby Bash Feat. T-Pain (ARISTA/RMG)
LET IT GO 759/208	
LET IT GO 759/208 Keyshia Cole Feat. Missy Elliot. & Lil Kim (IMANI/GEFREN)	TOTAL STATIONS: 40

MOST INCREASED PLAYS		35
+779	STRONGER  Kanye West (RocA. Felia/Def Jam/70 JMG) KWNZ +33, KWYL +29, KHTS +25, WXKS -24, WLAN +24, KQCH -23, WKSC +21, WAKZ +21, WAKS +20, WHHT +20	
+713	ያት WHO KNEW  Pink (LaFace/Zomba)  WNKS -46, WXKB +40, KHKS +37, KKRZ +37, WZKL +33, WLAN +29, WiHT +29, WDKF +28, WKFS +27, KSAS +27	
+688	GIMME MORE  Britney Spears (Jive/Zomba)  XT20 +46, SIH -28, KHKS +26, WHTZ +24, KHTS +23, WAKS +22, WHT +22, WNOU +21, KHOP +20, WSTR +20	
+505	THATE THAT I LOVE YOU  Rihanna Feat. Ne-Yo (SRP/Def Jarr/IDJMC)  WHB +32, WIQQ +25, WBLI +20, WVKS +20, WTWR +13,  WKSE +19, WKSC +18, WHHD +17, WWWQ +6, WFHN +16	
+504	MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG) WFKS +48, WSNX +42, KSLZ +35, KHFI +32 KWNZ +32, WAEZ +23, WVSR +28, KHTS +19, WHTZ +10, WNKS +16	

FOR WEEK ENDING SEP\*EMBER 2, 2007 **LEGENO:** See legend to sharts in charts section for rules and symbol explanations. 128 CH3/top 4C and 17 Capada CH3/top 40 stations are electronically monitared by Nielsen Broadcast Dota Systems 24 hours a day, 7 days a week. CH8/Top 40 indicatar chart comprised of 54 reporters. © 2007 Nelsen Business Media, Inc. All rights reserved.



"You Wouldn't Know How"

**Impacting Top 40 Pop** and Hot AC Now

> Sam Kaiser 805.969.7095 sam@mvpent.com www.thesarah.com

+161

+158

-133

+90

358

335

326

324

SRP/OEF JAM/IDJMG

WARNER BROS.

DERRTY/FO' REEL/UNIVERSAL MOTOWN

# CHR/TOP 40

# **CHR/TOP 40 INDICATOR REPORTERS**

KQID/Alexandria, LA PD: Hollywood Harrison
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart
<b>WWBX/Bangor, ME</b> PD: Jonny Shields
KRSQ/Billings, MT OM/PD: Kyle McCoy
WWYL/Binghamton, NY PD: Matt Jóhnson

WBNQ/Bloomington, IL OM: Dan Westhof PD: Dave Adams APD: Chad Fasig MD: Mason Schreader

KNDE/Bryan, TX OM/PD: Lesley Henton

WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran

KTRS/Casper, WY OM/PD: Donovan Short

KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann

WQQB/Champaign, IL PD: Joe McIntyre

**WJYY/Concord (Lake Regions), NH** PD/MD: AJ Dukette

WKMX/Dothan, AL

WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart

WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E Jordan

WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay

WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter

WDKS/Evansville, IN PD: Keith Curry

WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams

WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: AJ Seliga MD: Larry Knight

WDAY/Fargo, ND PD: Troy Daytor MD: Special Ed

KMXF/Fayetteville, AR

WMSR/Florence, AL

WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino OM: Dave Ashcraft PD/MD: Jay Steele

WQGN/New London, CT PD: Kevin Palana

KCRS/Odessa, TX PD/MD: Nate Rodriguez

WILN/Panama City, FL

WPIA/Peoria, IL

OM: Gabe Reynolds PD/MD: Don "Big D" Black

KRCS/Rapid City, SD OM/PD: Charlie O'Dougl APD/MD: Jayden McKay

KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr APD: Teri Jacobs

WNDV/South Bend, IN

PD: Karen Rite MD: Scotty Wylde

KCLD/St. Cloud, MN

WHTF/Tallahassee, FL PD/MD: Brian O'Conner

WMGI/Terre Haute, IN

WKHO/Traverse City, MI OM/PD: Luke Spend MD: Dave B. Goode

KUJ/Tri-Cities, WA PD: AJ Brewster

WWKZ/Tupelo, MS

WIFC/Wausau, WI

OM: Matt Senne PD: JJ Holiday APD: Wayne D.

WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham

KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews

WQPO/Harrisonburg, VA MD: Ryan O'Bryan

WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller

KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez

WAZY/Lafayette, IN

OM: Karen Rite PD/MD: Chris Carter

KFRX/Lincoln, NE

KZII/Lubbock, TX OM: Wes Nessn PD: Jacqui Neal

WCIL/Marion, IL PD: Jon E Quest MD: Ivy

K1FS/Medford, OR

WJDO/Meridian, MS

OM/PD: Carson Case MD: Jonathan

KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin

WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff

PD: John Jost MD: Belky WAZO/Wilmington, NC OM/PD: Jerry Mac

> KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha



**CHR/TOP 40 INDICATOR** PLAYS TITLE IMPRINT / PROMOTION LABEL 1 THE WAY I ARE TIMBALAND FEAT. KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE BIG GIRLS DON'T CRY FERGIE 3188 -121 WILL.I.AM/A&M/INTERSCOPE WAIT FOR YOU ELLIOTT YAMIN HICKORY 3009 -128 HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD 2845 -38 LOVESTONEO JUSTIN TIMBERLAKE JIVE/ZOMBA +155 WHO KNEW PINK +151 LAFACE/ZOMBA THE GREAT ESCAPE BOYSLIKE GIRLS COLUMBIA 2183 +229 SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/IDJMG 2172 +53 BARTENDER T-PAIN FEAT. AKON KONVICT/NAPPY BOY/JIVE/ZOMBA BEAUTIFUL GIRLS SEAN KINGSTON 10 11 12 13 BELUGA HEIGHTS/EPIC -575 2012 WHEN YOU'RE GONE AVRIL LAVIGNE +81 RCA/RMG 1969 ROCKSTAR NICKÉLBACK POADRIINNER/ATI ANTIC/I AVA 1963 -15 6 STRONGER KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG 1940 +462 FIRST TIME LIFEHOUSE GEFFEN ME LOVE SEANKINGSTON BELUGA HEIGHTS/EPIC +239 1527 OVER YOU DAUGHTRY RCA/RMG 1421 +131 MAKE ME BETTER FABOLOUS FEAT. NE-YO DESERT STORM/DEF JAM/IDJMG 1365 +48 UMBRELLA RIHANNA FEAT. JAY-Z -269 BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC KONVICT/NAPPY BOY/JIVE/ZOMBA 1292 -271 20 21 I GOT IT FROM MY MAMA WILL LAM WILL.I.AM/INTERSCOPE 1265 +237 WAKE UP CALL MAROONS A&M/OCTONE/INTERSCOPE 1094 +124 EASY PAULA DEANDA FEAT. BOW WOW PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC 876 -155 24 25 DO IT NELLY FURTADO MOSLEY/GEFFEN 869 +74 HOW FAR WE'VE COME MATCHBOX TWENTY MELISMA/ATLANTIC 812 +146 A BAY BAY HURRICANE CHRIS PÓLO GROUNDS/J/RMG -229 TIME AFTER TIME QUIETDRIVE RED INK/EPIC -173 28 29 30 THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/IDJMG 636 -104 PARALYZER FINGER FLEVEN WIND-UP 621 +149 LIKE THIS MIMS CAPITOL 596 +77 TEENAGERS MY CHEMICAL ROMANCE +172 388888 3888 SORRY, BLAME IT ON ME AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN 521 +3 SHAWTY PLIES FEAT, T-PAIN SLIP-N-SLIDE/ATLANTIC 480 +90 NEW SEXY LADY YUNG BERG FEAT, JUNIOR YUNG BOSS/EPIC 396 +135 AYO TECHNOLOGY 50 CENT FEAT, JUSTIN TIMBERLAKE & TIMBALAND

HATE THAT I LOVE YOU RIHANNA FEAT, NE-YO

CRANK THAT (SOUL JA BOY) SOUL JA BOY

WADSYANAME NELLY

WHAT I'VE DONE LINKIN PARK

ELECTROPOP JUPITER RISING

NEW

NEW

35 20

► CALIFORNIA-BASED DUO

**JUPITER RISING ENTER THE** 

CHR/TOP 40 INDICATOR CHART AT NO. 40 WITH "ELECTROPOP."

1			ETITOP OF JOHER MISING		
I HIS WEEK	LAST-WEEK	WEEKS	TITLE ARTIST CANADA CHR/TOP 40  IMPRINT / PROMOTION LABEL	PL/ TW	4Y5 +/-
	T	17	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	752	+1
2	4	8	LOVESTONED JUSTIN TIMBERLAKE JIVE/SONY BMG	599	+4
5	2	17	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	592	-5
o i	3	13	HEY THERE OELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD/UNIVERSAL	578	0
ðĺ	8	7	STRONGER KANYE WEST ROC-A-FELLA/DEF JAM/UNIVERSAL	519	+2
,	5	8	DO IT NELLY FURTADO ♦ MOSLEY/GEFFEN/UNIVERSAL	501	-3
,	7	14	BEAUTIFUL GIRLS SEANKINGSTON BELUGA HEIGHTS/EPIC/SONY BMG	460	-38
ı	5	12	SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/UNIVERSAL	444	-5
	Đ	14	WHEN YOU'RE GONE AVRIL LAVIGNE   ♣  RCA/SONY BMG	426	-2
ופ	11	4	ME LOVE SEAN KINGSTON BELUGA HEIGHTS/EPIC/SONY BMG	393	+5
	14	7	MONEY HONEY STATE OF SHOCK ◆ CORDOVA BAY	335	+4
2	12	15	WAIT FOR YOU ELLIOTT YAMIN HICKORY/50NY BMG	311	-8
3	10	16	INSATIABLE ELISE ESTRADA ♦ ROCKSTAR	307	-9
9	19	4	I GOT IT FROM MY MAMA WILL.I.AM WILL.I.AM/INTERSCOPE/UNIVERSAL	300	+4
5	13	14	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC/SONY BMG	286	-6
ðĺ	25	6	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/SONY BMG	285	+3
Ì	17	4	WAKE UP CALL MAROON 5 A&M/OCTONE/UNIVERSAL	274	+7
٥l	18	6	TONGUE TIED FABER DRIVE ♦ UNIVERSAL REPUBLIC/UNIVERSAL	271	+5
	26	8	THE GREAT ESCAPE BOYS LIKE GIRLS COLUMBIA/SONY BMG	264	+1
	25	17	THNKS FR TH MMRS FALL OUT BOY FUELED BY RAMEN/ISLAND/UNIVERSAL	254	+1
	22	18	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT, YUNG JOC KONVICT/NAPPY BOY/JIVE/SONY BMG	247	-7
2	15	21	SUMMER LOVE JUSTIN TIMBERLAKE JIVE/SONY BMG	242	-3
3	2	8	RELAX (TAKE IT EASY) MIKA CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	231	-2
4	16	22	MAKES ME WONDER MAROON 5 A&M/OCTONE/UNIVERSAL	231	-4
5	25	10	SHAKE TRAMP MARIANAS TRENCH	228	-5
5	21	28	PARALYZER FINGER ELEVEN	219	-3
	30	4	HELLO GOODBYE LIVE ON ARRIVAL ♦ ROCKSTAR	218	+1
В	27	6	FIRST TIME LIFEHOUSE GEFFEN/UNIVERSAL	215	-2
9	20	22	UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/UNIVERSAL	215	-4
0	33	3	MAKE ME BETTER FABOLOUS FEATURING NE-YO DESERT STORM/OFF JAM/UNIVERSAL	200	+

**♦** indicates CanCon

www.americanradiohistory.com

### RHYTHMIC



KZON comes on strong while KKFR stays the course

### The Battle In The Desert

### Darnella Dunham DDunham@RadioandRecords.com

hen someone attacks you, the hardest move to make is making no move at all. It defies human nature. But not over-reacting is the best strategy when a direct competitor signs on in your market. No matter how dedicated your listeners are, curiosity will cause many of them to spend some time checking out the brand-new station. Incumbent stations that retain their fundamental identity stand the best chance of regaining listeners once the buzz wears off the upstart.

On June 22, CBS Radio talk KZON (101.5 Free FM)/Phoenix flipped to rhythmic as "101.5 JamZ, Blazin' the Valley's Hitz & Hip Hop."The move brought head-to-head competition to Riviera's KKFR (Power 98.3), formerly known as Power 92.3. The frequency change came as a result of Bonneville acquiring KKFR from Emmis in May 2006 to simulcast news/talk KTAR-AM on the 92.3 signal. Bonneville then sold KKFR's intellectual property to Riviera, which put the rhythmic format on the 98.3 frequency.

While the calls, on-air lineup and programming remained the same for KKFR, the station suddenly had a new owner, a new frequency and a weaker signal—a move-in from Flagstaff-Prescott, Ariz. PD Bruce St. James didn't seem fazed by the September 2006 frequency switch. "Power 92 has been a heritage radio station in the Valley for many years," he says. "It is exciting to continue this brand on Power 98.3."

In the spring and summer 2006 Arbitron surveys, KKFR had a 3.9 and 4.0 12+, respectively. After the frequency switch, the ratings dipped to a 3.3 in fall and a 3.0 in winter 2007 but rebounded to a 3.6 in spring 2007. Even with decreased penetration in Phoenix, Power 98.3 has come within striking distance of its last full book as Power 92.3: the 4.0 notched last summer.

When CBS Radio launched KZON (101.5 JamZ), it immediately and aggressively went after KKFR with such barbed liners as "100,000 watts of 'static-free' jamz," "The power's out" and "Where hip-hop used to live."

KKFR barely flinched.

St. James was not blindsided by the move. He says he was aware of the flip several days before it actually occurred. While KZON was stunting as "Free Paris Radio," St. James didn't seem too concerned about the likely arrival of direct competition, telling the Arizona Republic, "What are they going to do? Play more hip-hop than us? Really, I think we'll be OK."

In mid-July, rumors of KZON's new, but familiar, morning show began to spread. CBS Radio/Phoenix would neither confirm nor deny that market veterans Kid and Ruben would be handling the shift, but a few days later Dennis Martinez was hired as PD. Before joining KZON, Martinez was Clear Channel/Northern California regional VP of programming and PD of KYLD (Wild 94.9)/San Francisco.

CBS Radio/Phoenix senior VP/market manager Mark Waters says of his new PD, "Dennis has a passion for rhythmic CHR and an extensive background in the format. He will work with our entire staff in setting the vision for our station and then executing the game plan to reach our goals of serving the interests of the typical 18 to 34 year old whose musical tastes are on the cutting edge of popularity."

The following week, R&R reported that former KKFR MD/mixer DJ Mikee Mike would be leaving his position as assistant MD/mixer at Emmis' KPWR (Power 106)/Los Angeles to join KZON as MD.

A week later the morning show speculation

ended when CBS Radio announced that Kid & Ruben would be KZON's new morning show hosts. The pair began working together in 1996 at rhythmic KPTY before crossing over to KKFR in 1998. At the start of the new millennium, Ruben moved to nights and Kid remained in morning drive.

Along with two stints at KPTY, the pair also worked as a team in the market at Clear Channel CHR/top 40 KZZP. Kid was last a host on Bonneville news/talk KTAR, and Ruben was hosting afternoons on Sun City Latin pop KVIB (95.1 Latino Vibe)/Phoenix.

"Kid was raised in Arizona, and it was his dream to become a household name," CBS Radio/Phoenix senior VP/market manager Mark Waters says. "Ruben's entire family lives here and has grown to call the Valley home. They've made a commitment to Phoenix, and we are lucky to have them on JamZ."



Martinez adds, "Kid & Ruben have a proven history, and we are going to take over morning drive radio in Phoenix for years to come."

As KZON made its succession of moves, KKFR focused on playing the hits and moving forward with its on-air lineup intact: MD Joey Boy and J-Philla ("The Nutz in the Morning"), APD Karlie Hustle in middays, recently reinked afternoon host JX3, Sandra Pena in nights and Melissa the Midnight Mamacita handling



late nights.

In light of their lengthy Phoenix radio history and cachet as Kid & Ruben, the duo's imminent dominance in morning drive may seem like a fait accompli. But don't count out the Nutz: Joey Boy & J-Philla have more than five years of equity in the market, having worked afternoon drive and mornings at KKFR.

KKFR VP/market manager Nat Galvin also believes in the rest of the lineup. "I couldn't be more thrilled to have our entire lineup, top to bottom, in the fold. Every one of these individuals oozes talent and passion. Our commitment to hiphop in Phoenix is unwavering."

Promotionally both stations are active. KZON is gearing up for its Kid & Ruben's Welcome Back Jam Sept. 21 with live performances by Fabolous and Bone Thugs-N-Harmony. KKFR is building on the hype surrounding the Sept. 11 album releases of 50 Cent's "Curtis" and Kanye West's "Graduation" by giving listeners a chance to see either rapper perform live.

While those observing this battle in the desert watch the next few books to see which station will come out on top, ultimately the real winners are the listeners. KZON has come on with guns blazing, and KKFR has shown that you don't have to fear competition—it can actually make you better.

### RHYTHMIC

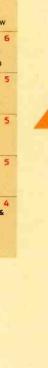
► AS IT REACHES THE TOP 10 AT RAP (13-8) AND URBAN (14-8), 50 CENT'S "I GET MONEY" MAKES ITS RHYTHMIC DEBUT AT NO. 34, HIS 24TH APPEARANCE ON THIS LIST





					_		-
man apage	LAST WEEK	WEEKS	TITLE CERTIFICATIONS STATUS ARTIST MPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIE MILLIONS	
0	2	11	SHAWTY NO. 1 (1 WK) PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	5099	+80	38.870	1
2	1	17	MAKE ME BETTER	4678	-475	32.047	3
	3	17	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/ZOMBA	4553	-460	33.939	2
1	4	12	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	4409	-122	29.774	6
	7	7	CRANK THAT (SOULJA BOY) SOULJA BOY COLLIPARK/INTERSCOPE	4366	+595	31.190	4
0	6	11	LET IT GO  KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM  IMANUGEFFEN/INTERSCOPE	4246	+433	31.167	5
	5	13	A BAY BAY HURRICANE CHRIS POLO GROUNDS/J/RMG	3916	-385	25.250	8
0	8	9	STRONGER KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG	3817	+392	29.080	7
9	9	ii	CYCLONE  BABY BASH FEATURING T-PAIN  ARISTA/RMG	3238	+167	19.971	10
100	10	12	BIG GIRLS DON'T CRY	2811	-73	17.640	12
70	11	8	SORRY, BLAME IT ON ME	2731	-67	17.755	11
12	21	3	AKON KONVICT/LIPFRONT/SRC/UNIVERSAL MOTOWN BED AIRPOWER/MOST INCREASED PLAYS ☆	2512	+865	20.033	9
H	12	17	J. HOLIDAY MUSIC LINE/CAPITOL  BEAUTIFUL GIRLS 112	2377	-371	15.422	16
100	14	6	SEAN KINGSTON BELUGA HEIGHTS/EPIC/KOCH  AYO TECHNOLOGY	2329	+71	15.669	14
E	15	6	50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND SHADY/AFTERMATH/INTERSCOPE  YOU KNOW WHAT IT IS	2327	+114	15.686	13
۳	13	21	T.I. FEATURING WYCLEF JEAN GRAND HUSTLE/ATLANTIC UMBRELLA I) <sup>2</sup> 位				
17	18	7	RIHANNA FEATURING JAY-Z SRP/DEF JAM/IDJMG  CAN'T LEAVE 'EM ALONE AIRPOWER   T	2226	-271	15.654	15
18		-	CIARA FEATURING SO CENT LAFACE/ZOMBA  I GOT IT FROM MY MAMA	1884	+89	12.363	19
19	20	4	WILL.I.AM WILL.I.AM/INTERSCOPE  PARTY LIKE A ROCKSTAR 11 <sup>2</sup> ☆	1787	+137	8.956	25
		20	SHDPBOYZ  ONDECK/UNIVERSAL REPUBLIC  BUY U A DRANK (SHAWTY SNAPPIN')  113 127	1649	-189	9.991	22
20	17	26	T-PAIN FEATURING YUNG JOC KONVICT/NAPPY BOY/JIVE/ZDMBA  ME LOVE	1621	-198	13.085	18
21	24	7	SEAN KINGSTON BELUGA HEIGHTS/EPIC WADSYANAME	1580	-7	8.273	26
22	28	2	NELLY DERRTY/FO' REEL/UNIVERSAL MOTOWN  BABY DON'T GO	1578	+523	7.733	27
23	26	4	FABOLOUS FEATURING JERMAINE DUPRI DESERT STORM/DEF JAM/IDJMG BIG THINGS POPPIN' (DO IT)	1517	+341	13.726	17
24	22	16	TI. GRAND HUSTLE/ATLANTIC	1308	-324	10.395	21
25	23	17	AMANDA PEREZ UPSTAIRS  LIKE THIS	1255	-370	6.133	32
26	25	19	MIMS CAPITOL	1228	-122	9.193	23
27	29	6	THE-DREAM DEF JAM/IDJMG	1076	+99	4.502	38
28	30	6	LOVESTONED  JUSTIN TIMBERLAKE  JIVE/ZOMBA	1029	+73	<b>5.2</b> 36	35
29	27	19	LEAN LIKE A CHOLO DOWN A.K.A. KILO SILENT GIANT/MACHETE	1025	-117	7.345	29
30	39	2	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO SRP/DEF JAM/IDJMC	886	+324	4.645	36
31	32	4	HOOD FIGGA CORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	859	+78	5.943	33
32	37	2	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIIA COLUMBIA	718	+101	2.571	-
33	38	3	GET BUCK IN HERE  DJ FELLI FEL FEATURING DIODY, AKON, LUDACRIS & LIL JON  ROCK HILL	685	+105	7.572	28
34	•	Maria de la compansión de	I GET MONEY 5D CENT SHADY/AFTERMATH/INTERSCOPE	673	+213	11.806	20
35	34	6	WAIT FOR YOU  ELLIOTT YAMIN  HICKORY	657	-51	6.248	31
36	31	15	SAME GIRL  R. KELLY DUET WITH USHER  JIVE/ZOMBA	581	-235	2.943	3
37	33	9	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK CHAMILLITARY/UNIVERSAL MOTOWN	578	-183	3.288	
38	36	19	SUMMER LOVE JUSTIN TIMBERLAKE JIVE/ZOMBA	541	-155	4.561	37
39	35	13	DO YOU NE-YO OEF JAM/IDJMG	537	-164	7.285	30
40	40	3	THEY LIKE ME SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	487	-72	1.130	

THE RESERVE OF THE PARTY OF THE
MOST ADDED
A MARKET AND ADDRESS OF
TITLE NEW ARTIST / LABEL STATIONS
ROCK STAR 11
R. Kelly Feat. Ludacris & Kid Rock (JIVE/ZOMBA)
KBDS, KBMB, KDDB, KVEG, KWIN, KZZA, WNHT, WRDW, WRED, WRVZ, WXIS
WADSYANAME 10
(DERRTY/FO' REEL/UNIVERSAL MOTOWN)
KCHZ, KIBT, KPHW, KXBT, WBTT, WHZT, WIBT, WLTO, WWKL, WZMX
BED 9 J. Holiday
(MUSIC LINE/CAPITOL) KBFM, KIKI, KLUC, KOHT, KPWT, KTBT,
KVYB, KYZZ, WAJZ
SWEETEST GIRL (DOLLAR BILL) 8 Wyclef Jean Feat. Akon, Lil Wayne & Niia
(COLUMBIA) KBMB, KOHT, KSEQ, KSFM, KYZZ, KZZA,
WNHT, WPOW
BABY DON'T GO 6 Fabolous Feat. Jermaine Dupri
(DESERT STORM/DEF JAM/IDJMG) KKFR, KOHT, KRKA, KVYB, WHZT, WPOW
THINGS U DO 6
DJ Envy & Red Cafe Feat. Nina Sky (KOCH)
KDDB, KHTN, KSEQ, KYZZ, KZZA, WRED
Rihanna Feat. Ne-Yo
(SRP/DEF JAM/DJMG) KEZE, KIKI, KPHW, WHŻT, WJJS
CAN WE CHILL 5
Ne-Yo (DEF JAM/IDJMG)
KSEQ, KYZZ, WJJS, WQHT, XHTZ
GET MONEY  50 Cent  (SHADY/AFTERMATH/INTERCORE)
(SHADY/AFTERMATH/INTERSCOPE) KBOS, KXBT, WLLD, WRED, WXIS
GET BUCK IN HERE 4 DJ Felli Fel Feat. Diddy, Akon, Ludacris &
Lil Jon (ROCK HILL)
KDHT, KDON, WAJZ, WJFX



TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GIVE IT TO YOU  Eve Feat. Sean Paul (AFTERMATH/FULL SURFACE/RU RYDERS/GEFFEN/INTERSCOPE)	<b>427/7</b> FF	INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK Feat. OutKast (UGK/JIVE/ZOMBA)	302/70
TOTAL STATIONS:	39	TOTAL STATIONS:	37.
CAN'T TELL ME NOTHING Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)	374/177	GET LOW Flo-Rida Feat. T-Pain (POE BOY/ATLANTIC)	270/109
TOTAL STATIONS:	32	TOTAL STATIONS:	12
I DID YO BOYFRIEND Melody (EPIC)	372/5	HYPNOTIZED Plies Feat. Akon (BIG GATES/SLIP-N-SLIDE/ATLAN	<b>258/89</b> TIC)
TOTAL STATIONS:	27	TOTAL STATIONS:	39
UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA)	354/55	MY DRINK N' MY 2 STEP Cassidy Feat. Swizz Beatz (FULL SURFACE/J/RMG)	190/21
TOTAL STATIONS:	22	TOTAL STATIONS:	36
FREAKY GURL Gucci Mane (BIG CAT/ASYLUM/ATLANTIC)	324/70	DO IT WELL Jennifer Lopez (EPIC)	187/45
TOTAL STATIONS:	.27	TOTAL STATIONS:	24

**NEW AND ACTIVE** 

+865 +595 Soulja Boy (ColliPark/Interscope)
WAJZ +41, KKFR +40, WIBT +38, KBFM +30, WQHT +30,
KEZE +26, KPHW +25, KBDS +22, KYLD +22, KZON +20 +523 WADSYANAME Nelly (Derrty/Fo' Reel/Universal Motown) KXBT +36, KXHT +35, WKHT +32, KCHZ +29, WAJZ +28, KVEG +25, WBTT +25, WZMX +23, KKWD +23, WRED +22 +433 Keyshia Cole Feat. Missy Elliott & Lil Kim (imani/Geffen/Interscope) WKHT -46, KPHW +43, KDDB +35, WPOW +33, KOHT +30, WNHT +26, KDGS +25, WBTS +23, WAJZ +21, KXBT +20 Kanye West (Roc-A-Fella/Def Jam/IDJMG) WKHT +45, WBBM +36, KEZE +35, KRKA +33, WNHT +26, KISV +22, WAJZ +22, WQHT +21, KPHW +18, WPOW +16

### ADDED AT... KUUU Salt Lake City, UT Pitbull Feat, Lloyd, Secret Admirer, 23 Gorilla Zoe, Hood Figga, 5 Kanye West, Can't Tell Me Nothing, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:

## THE INDUSTRY'S #1 NEWS SITE!









www.radjoamdrecords.com ACCURATE . TRUSTWORTHY . COMPREHENSIVE

### **URBAN/URBAN AC/GOSPEL**



Larry Howard Jr. utilizes experience at Clear Channel powerhouses to strengthen marketing efforts of Radio One/Philadelphia

## From Top Dog To Underdog

Darnella Dunham

DDunham@RadioandRecords.com

hen Radio One announced the hiring of revered urban programmer Elroy Smith as OM of its Philadelphia cluster in July, it sent a strong statement about the company's renewed commitment to urban WPHI (100.3 the Beat), urban AC WR NB and gospel WPPZ (Praise 103.9). Three weeks later, Andrew Rosen, a 20-year radio vet who had served as New York-based regional VP for Clear Channel, was appointed VP/GM of the cluster. The most recent addition to the management team came last month when Larry Howard Jr. was named marketing director for the three stations.

The trio—all former Clear Channel execs—are now battling their former employer on two format fronts. According to Portable People Meter 6+ cume estimates released by Arbitron, WPHI has a modest lead over longtime Clear Channel urban WUSL (Power 99). WPHI posted a cume of 810,500 in July while Power 99 had a cume of 774,600. However, on the urban AC front, Clear Channel's WDAS-FM is the clear front-runner with a 6+ cume of 781,500 to WRNB's 522,300.

While neither WPHI nor WRNB have the heritage status in the market that their direct competitors do, Howard says his past experience in winning situations in Chicago and Detroit have prepped him for the competition.

"The reason that I was brought here was to take the stations to another level," Howard says. "With any good brand, in order to build history and a legacy, you have to give people something to talk about and something to identify with those brands.

"My philosophy is to come up with great outof-the-box ideas. We have a great-staff—the morning show Pooch & Laiya, Colby Colb in the afternoon—he's a great PD, and what Elroy brings is the bigness. If you look at his leadership and everywhere that he's sone, he's always had this big mindset of doing things big and out the box. That rubbed off on me during the time that we spent in Chicago, and that's the same thing that we're going to bring to the table." Howard and Smith worked together at Clear Channel's WGCI/Chicago, where Howard was concurrently promotion director for gospel sister WGRB-AM (Inspiration 1390). But WGCI isn't the only dominant heritage urban station where he's hung his promotion hat. Prior to Chicago, he was promotion director at Clear Channel's WJLB/Detroit.

### **Balancing Heritage With Change**

The Detroit native grew up listening to WJLB and understood how much the station meant to the Motor City. He balanced benchmark promotions with fresh ideas to keep WJLB moving forward rather than simply relying on its equity in the market.

"It was the premier radio station in Detroit," Howard says. "It prided itself on a lot of major events. But anytime you have a heritage radio station, in order to stay true and relevant to the current listenership and what's going on around you, you also have to change."

Howard says his mission in Detroit was to maintain consistency while also challenging listeners with the unexpected—"to open their minds to a lot of different and new things. We had to be the trendsetters. I dared to be different and actually it didn't backfire, it worked."

After seven years at WJLB, Howard, ready for a new challenge, left radio and joined Universal Motown in an artist development position. But 'I compare radio stations to great brands like Pepsi or Coke. We all know that they're there, but at the same time they're always telling us a story and why we should drink their soda.'

-Larry Howard Jr.



as layoffs rocked the record industry, he returned to broadcasting as promotion director at WGCI. "I had a great time there but I still missed radio," he says.

Despite WGCI's perennial position atop the ratings heap in radio's third-largest market, Howard once again challenged the status quo. "I always thought as the premier station you should push the button, not always do what was expected, but at the same time continue to wow your listeners," he says. "I compare radio stations to great brands like Pepsi or Coke. We all know that they're there, but at the same time they're always telling us a story and why we should drink their soda, and that's the way that I think radio stations should always position themselves—to always try to challenge themselves to do more and bigger and greater things.

"In order to stay true to the brand and at the same time grow it, you have to constantly change with the times," he adds. "And during my tenure I felt like I brought some things to the table—we were able to introduce some new events there that are now staple events for the radio station. And that's what I look at as my job—to bring something new and fresh to the market where people can say, 'Wow.'"

In addition to big concept promotions, Howard understands the importance of such basic promotional tenets as community involvement. "A lot of times radio stations don't pay attention to the streets, but it is very important—that any true hiphop station has a presence in the street and within the community because a lot of the time that's the driving force," he says.

Howard's promotional philosophy is one of inclusion and accessibility. "When I came to 'GCI, the perception was they're so high up on a pedestal: 'They'll never come here.' But it should never be like that. I don't care who you are—you should always be tangible, you should always be touchable, and your listeners should never feel like they can't be a part of what's going on and everything that we're selling on the air."

### **Lofty Ambitions**

Although he is still getting acclimated in Philly, Howard is confident that, as part of a new management team, he can make a difference. "The Beat is definitely going to be one of the premier urban stations in the country to watch, that's going to set trends, that's going to do major things that nobody has ever seen done in urban radio before," he promises.

Acknowledging that each of Radio One's three stations in the market has its own issues, they are far from insurmountable. "It's really just [a matter of] fine-tuning it—not a lot of drastic things," he says. "Radio One is really committed. Just by bringing Elroy over here speaks volumes.

"We're used to being the top dogs, so to speak," Howard says of the former Clear Channel trio. "But at the same time, because we think big, that's what we expect. We don't believe that anything's impossible or that we can't pull something off. If we think it, we can accomplish it and we can achieve."

For The Record
In the Aug. 3

In the Aug. 31 Urban column, Interep senior VP/director of urban marketing Sherman Kizart's name was misspelled. ▶ DEBUTING AT NO. 38 WITH 781 PLAYS OUT THE BOX, "NO ONE" BY ALICIA KEYS HAS THE BEST SPIN INCREASE BY A FEMALE THIS YEAR.





POWERED BY nielsen

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS STATUS ARTIST MPRINT / PROMOTION LABEL	PL. TW	AYS +/-	AUDIE MILLIONS	
1	3	10	CRANK THAT (SOULJA BOY) NO. 1 (TWK) TO COLLIPARK/INTERSCOPE	4479	+345	40.836	3
2	1	13	LET IT GO  KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM  IMANI/GEFFEN	4466	-369	45.115	1
3	2	14	SHAWTY PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	4162	-198	43.739	2
4	4	9	BED J. HOLIDAY MUSIC LINE/CAPITOL	4010	+188	40.640	4
5	5	17	MAKE ME BETTER FABOLOUS FEATURING NE-YO  DESERT STORM/DEF JAM/IDJMG	3254	-463	33.464	5
6	7	15	UNTIL THE END OF TIME	3170	+110	26.499	6
7	6	15	DO YOU 垃	2531	-530	24.751	9
8	14	5	I GET MONEY	2455	+490	22.119	10
9	8	13	5D CENT SHADY/AFTERMATH/INTERSCOPE BARTENDER 11 位	2390	<b>-5</b> 23	20.534	11
10	12	7	T-PAIN FEATURING AKON YOU KNOW WHAT IT IS  位	2338	+193	17.834	14
0	11	10	T.I. FEATURING WYCLEF JEAN GRAND HUSTLE/ATLANTIC  CAN'T LEAVE 'EM ALONE	2329	+162	26.144	8
12	9	25	CIARA FEATURING SD CENT LAFACE/ZOMBA  WHEN I SEE U  11 ☆	2115		26.357	7
12	17	6	FANTASIA  INT'L PLAYERS ANTHEM (I CHOOSE YOU)		-169		
		- 2	UGK FEATURING DUTKAST UGK/JIVE/ZOMBA  HOOD FIGGA	2062	+279	19.827	12
	18	9	CORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC BEAUTIFUL GIRLS 112	1836	+48	14.757	16
15	10	11	SEAN KINGSTON BELUGA HEIGHTS/EPIC/KOCH SHAWTY IS A 10	1804	-385	13.262	18
16	20	8	THE-DREAM DEF JAM/IDJMG	1723	+76	10.968	25
17	16	20	MUSIQ SOULCHILD ATLANTIC	1702	-163	18.535	13
18	19	12	CAN'T TELL ME NOTHING KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG	1501	-248	12.274	22
19	15	19	BIG THINGS POPPIN' (DO IT) T.I. GRAND HUSTLE/ATLANTIC	]469	-357	12.691	19
20	13	18	SAME GIRL  R. KELLY DUET WITH USHER  JIVE/ZOMBA	1462	-629	11.950	24
21	23	4	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE DTP/DEF JAM/IDJMG	1453	+162	12.683	20
22	21	16	SEXY LADY YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC/KOCH	1447	-158	15.377	15
33	26	5	FREAKY GURL GUCCI MANE BIG CAT/ASYLUM/ATLANTIC	1295	+125	12.196	23
24	22	17	A BAY BAY HURRICANE CHRIS POLO GROUNDS/J/RMG	1287	-238	9.149	29
25	37	2	WADSYANAME  NELLY  DERRTY/FO' REEL/UNIVERSAL MOTOWN	1173	+467	8.393	31
26	29	3	HYDROLIC B5 FEATURING BOW WOW BAD BOY/ATLANTIC	1073	+39	8.870	30
•	33	3	CAN'T HELP BUT WAIT TREY SONGZ SONG BOOK/ATLANTIC	1056	+203	6.470	35
28	30	8	MONEY IN THE BANK SWIZZ BEATZ UNIVERSAL MOTOWN	1055	+38	12.429	21
29	24	12	COFFEE SHOP YUNG JOC FEATURING CORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	1050	-216	7.205	34
30	25	19	GET ME BODIEO BEYONCE MUSIC WORLD/COLUMBIA	1039	-200	14.456	17
31	35	3	I'M SO HOOD DI KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES TERROR SQUAD/KDCH	983	+145	6.308	36
32	27	12	CUPID SHUFFLE CUPID ASYLUM/ATLANTIC	926	-234	9.151	28
33	28	19	UMBRELLA IN <sup>2</sup> & SRP/DEF JAM/IDJMG	910	- <b>2</b> 20	7.518	33
34	31 -	6	PUT A LITTLE UMPH IN IT  JAGGED BOGE FEATURING ASHANTI  SO SO DEF/IDIMG	909	-27	5.493	37
35	38	2.	MY DRINK N' MY 2 STEP 🍁	861	+172	10.055	26
36	•	W	CASSIDY FEATURING SWIZZ BEATZ FULL SURFACEJI/RMG  STRONGER  ANY FULL SURFACEJI/RMG	849	+431	4.939	39
37	34	4	KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG GOOD THINGS	828	-9	4.714	40
38	NE		RICH BOY FEATURING POLOW DA DON & KERI HILSON ZONE 4/INTERSCOPE  NO ONE MOST INCREASED PLAYS ☆	781	+781	9.629	27
	32	18	ALICIA KEYS J/RMC TAMBOURINE	682	-178	7,794	-
		-	EVE AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN PROMISE RING	-			32
	40	2	TIFFANY EVANS FEATURING CIARA COLUMBIA	661	+78	3.106	

40

	T A
	R R
MOST ADDED	U TO
	B Fa (D
TITLE NEW ARTIST / LABEL STATIONS	M Fl Ra
THE HAND CLAP 27 Hurricane Chris	(K
(POLO GROUNDS/J/BMC) KATZ, KIPR, KJMM, KNDA, KOPW, KPRS, KVSP, WAMO, WELK, WBLX, WBTF, WDKX, WFXE, WHTA, WHXT, WIZE, WJKS, WJTT, WJUC, WJWZ, WPEG, WQOK, WRBJ, WVWZ, WZFX, WZHT, XM The City	R B Fr (R T(
NO ONE 24 Alicia Keys JJRRNG) KATZ, KMEL. KMJJ, WBTJ, WCDX, WCKX, WDHT, WERQ, WFXA, WHHL, WJBT, WJLB, WKYS, WOWI, WPEG, WPCC, WPHH, WPHI, WPRW, WQBT, WQOK, WQUE, WUSL, WYEE	H I I Ri (S Ţ(
NA ACE	

THE WAY I ARE
Timbaland Feat, Keri Hilson
(MOSLEY/BLACKGROUND/INTERSCOPE)
KBTT, KIPR, KMJJ, KOPW, WBLK, WDKX,
WEMX, WFXE, WJKS, WJMI, WJTT, WJUC,
WJZD, WJZE, WPWX, WRBJ, WTMG,
WWWZ, WZFX, WZHT

MY ORINK N' MY 2 STEP Cassidy Feat. Swizz Beatz (FULL SURFACEJ/JRMG) KTCX, WBLK, WEMX, WPEG, WPHH, WPRW, WQBT, WRBJ, WWWZ

DJ Khaled Feat. T-Pain, Trick Daddy, Rick Ross & Plies (TERROR SQUAD/KOCH) KATZ, KPRS, WBHJ, WBTP, WCDX, WKYS,

ROCK STAR
R. Kelly Feat. Ludacris & Kid Rock
(JIVEZOMBA)
KJMM, KYSP, WBTP, WHHH, WHTD,
WQUE, WUSL

HYDROLIC
B5 Feat. Bow Wow & Diddy
(BAD BOY/ATLANTIC)
KATZ, WHRK, WPHH, WPRW, WQBT,
WXBT

Kanye West, Stronger, 3 Hurricane Chris, The Hand Clap, 0 Nelly, Wadsyaname, C R. Kelly, Rock Star, O

FOR REPORTING STATIONS PLAYLISTS GO TO:

ADDED AT... **KVSP** Oklahoma City, OK PD: Terry Monday MO: Jo Corleone

	NEW ANI	DACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE PLA ARTIST / LABEL /GA	
ROCK STAR R. Kelly Feat. Ludacris & Kid UIVE/ZOMBA)	<b>561/300</b> Rock	ONLY ONE U 504/ Fantasia (J/RMG)	13
TOTAL STATIONS:	63	TOTAL STATIONS:	43
BABY DON'T GO Fabolous Feat, Jermaine Dup (DESERT STORM/DEF JAM/ID		HEARTBREAKER 462/6 Tank (GOOD GAME/BLACKGROUND/UNIVERSAL	
TOTAL STATIONS:	52	MOTOWN)	
MY GIRL GOTTA BEST	533/25		47
Ray Lavender (KONLIVE/GEFFEN)	333/23	KI55 KI55	96
TOTAL STATIONS:	64	TOTAL STATIONS:	55
ROC-A-FELLA BILLIONAIRES Freeway Feat. Jay-Z	510/65	CRYING OUT FOR ME ☆ 401/17 Mario (3RD STREET/J/RMG)	77
(ROC-A-FELLA/DEF JAM/IDJN			39
TOTAL STATIONS:	61	LOVE LIKE HONEY 🏠 401/4	
	504/154	Pretty Ricky (BLUESTAR/ATLANTIC)	_
Rihanna Feat. Ne-Yo (SRP/DEF JAM/IDJMG)		TOTAL STATIONS:	38
TOTAL STATIONS:	42		

MOST **INCREASED** PLAYS +781 +490 50 Cent (Shady/Aftermath/Interscope)
WPRW+35, KKDA+32, WEMX+31, WENZ+28, KVSP+26,
KJMM+26, WJWZ+18, KBFB+18, WVEE+17, WAMO+15 +467 WADSYANAME Nelly (Derrty/Fo' Reel/Universal Motown) KBTT -39, WJMH +39, WCzB +31, WENZ +30, WJWZ +27, WJZE -24, WDHT +23, WAMO +21, WZHT +17, SIHJ +16 +431 Kanye West (Roc-A-Felia/Def Jam/IDJMC) WZHT +53, KOPW +37, SIHU +37, WDHT +30, WENZ +29, WJUC +25, WCKX +24, WPHH +20, WJMI +18, KTCX +15 +345 CRANK THAT (SOULJA BOY) Soulia Boy (ColliPark/Interscope) SIHJ +31, WENZ +34, KOPW +32, WUBT +27, WJBT +26, KBTT +25, WEMX +24, WUSL +22, KMEL +19, WWWZ +18

FOR WEEK ENDING SEPTEMBER 2, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

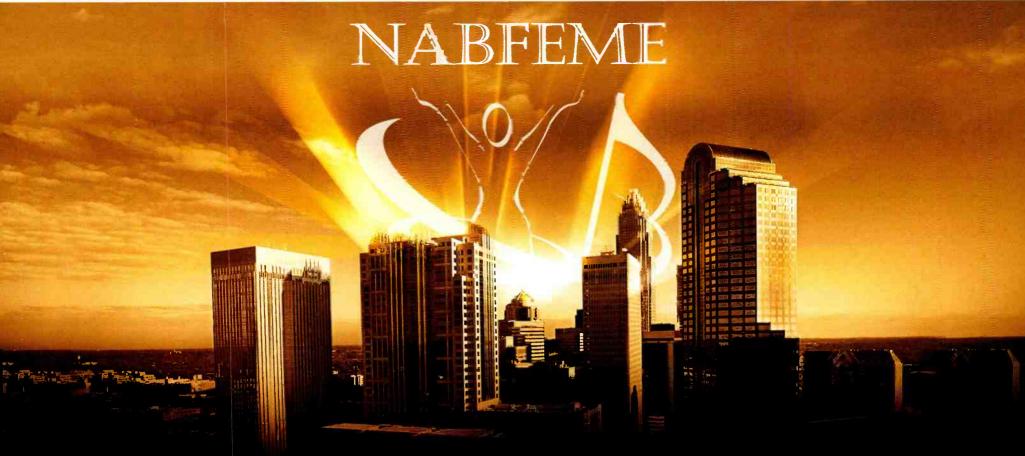
82 urban stations are electrorically monitored by Nielsen Broadcast Data Systems 24 hours a day,
7 days a week. Rap chart comprised of 82 urban and 75 Rhythmic electronically monitored Nielsen
Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.

## HEY DJS! FREE WEEKLY E-MAIL

BOS MINSHOW CHART IN THE MIN SHOW COMMUNITY



ACCURATE TRUSTWORTHY COMPREHENSIVE



The 2007 International Women's Leadership Summit

### **DIVERSITY IN ENTERTAINMENT:**

## The Female Factor

Charlotte, NC • October 3<sup>rd</sup> - 7<sup>th</sup>

Return to your job inspired, more creative and armed with new tools and business techniques. The NABFEME International Women's Leadership Summit is where innovation meets the entertainment industry. It's the ideal apportunity to find solutions to your day-to-day concerns, while meeting with colleagues and experts who can bring new perspectives to you and your career.



CHAIRWOMAN: Alexis Levi



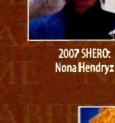
Man of the Year: Bert Pade ■



2017 SHERO: Faiby Dee

**CHAIRWOMAN:** 

Lorra ne Bracco



CHAIRWOMAN:
Mona Scott



Man of the Year: Marc Morial



CHAIRWOMAN:

Hilton Charlotte Center City
Hotel-RESERVATIONS: 877-667-7213
Room Rates: \$139/Single or Double Occupancy
NABFEME Discount Code: NAF

For more information:

WWW.NABFEME.org

or call: 212-424-9568





POWERED BY nielsen

	THIS WEEK	LAST WEEK	WEEKS	TITLE IN NIELSEN BDS CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PL.	AY5 +/-	AUDIE	
Į	1	1	24	TEACHME NO. 1(8 WKS) MUSIQ SOULCHILD ATLANTIC	1964	+3	18.149	1
I	2	2	21	CAN U BELIEVE ROBIN THICKE STAR TRAK/INTERSCOPE	1730	+32	14.467	2
ı	3	3	27	WHEN I SEE U FANTASIA J/RMG	1436	-205	13.482	3
ı	4	4	48	PLEASE DON'T GO TANK GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1315	-131	10.134	4
ı	5	5	15	IF I HAVE MY WAY CHRISETTE MICHELE DEF JAM/IDJMG	1262	-25	8.661	6
	6	6	9	FUTURE BABY MAMA PRINCE NPC/COLUMBIA	1728	+50	7.500	8
K	7	10	7	BABY ANCIE STONE FEATURING BETTY WRIGHT STAX/CONCORD	1003	+126	7.862	7
	8	12	10	DO YOU NE-YO DEF JAM/IDJMG	850	+55	9.305	5
ı	9	8	46	LOST WITHOUT U ROBIN THICKE STAR TRAK/INTERSCOPE	840	-78	6.227	12
ı	10	9	<b>3</b> 3	IF I WAS YOUR MAN JOE JIVE/ZOMBA	808	-72	6.559	10
ı	n	n	35	IN MY SONGS GERALD LEVERT ATLANTIC	749	-82	5.977	13
ı	12	7	24	DJ DON'T GERALD LEVERT ATLANTIC	738	-188	7.397	9
	13	14	15	ME TAMIA PLUS I/IMAGE	728	+25	6.230	11
	14	16	5	ANGEL CHAKA KHAN BURGUNDY/COLUMBIA	708	+129	5.049	15
ı	15	15	10	HATE ON ME JILL SCOTT HIDDEN BEACH	577	-8	5.466	14
ı	16	13	20	ANOTHER AGAIN JOHN LEGEND G.O.O.D./COLUMBIA	598	-137	3.730	18
	7	17	7	BRUISED BUT NOT BROKEN JOSS STONE VIRGIN/CAPITOL	545	+86	2.968	20
	8	19	4	MY LOVE JOE JIVE/ZOMBA	479	+24	2.675	22
	19	24	2	BED  J. HOLIDAY  MUSIC LINE/CAPITOL	416	+118	2.305	23
Ī	20	22	4	HEARTBREAKER TANK GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	411	+93	4.210	16
I	21)	23	6	ALRIGHT LEDISI VERVE FORECAST/VERVE	392	+87	4.159	17
	22	27	7	WALK IN MY SHOES EMILY KING LIFEPRINT/J/RMG	324	+42	2.035	25
	23	18	13	HOW DO I BREATHE MARIO 3RD STREET/J/RMG	322	-137	3.037	19
	24	21	10	WHAT I GOTTA DO MACY GRAY WILLI.AM/GEFFEN	314	-48	1.195	30
K	25	28	4	ONLY ONE U FANTASIA J/RMG	286	+45	1.087	32
ŀ	26	25	11	CAN U FEEL ME HOWARD HEWETT GROOVE	266	-32	0.982	34
ŀ	27	20	14	SAME GIRL R. KELLY DUET WITH USHER JIVE/ZOMBA	252	-112	2.090	24
	28	33	2	STOP BREAKING MY HEART RAHSAAN PATTERSON ARTISTRY	247	+80	1.304	29
	29	29	13	YOU SAVED MY LIFE KIERAN BLACK RAIN	230	+4	0.647	39
1	50	30	10	TASTE RICK JAMES STONE CITY	220	-2	0.573	
Ī	31	NE	W	NO ONE MOST INCREASED PLAYS/MOST ADDED ALICIA KEYS J/RMG	215	+215	2.853	21
1	32	31	11	THINKING OF YOU VICTOR FIELDS REGINA	191	-11	0.576	-
	33	26	18	STAY WITH ME NORMAN BROWN PEAK/CONCORD	179	-104	0.517	-
	34	34	3	ALREADY GOT JOY (SIMPLY BECAUSE) DARLENEMCCOY EMIGOSPEL	169	+15	0.900	36
	35	NE	W	UNTIL THE END OF TIME JUSTIN TIMBERLAKE JIVE/ZOMBA	149	+53	0.970	35
	36	37	4	BETTER DAYS LORENZO OWENS & MICHAEL SPENCER MUSIC MIND	144	+6	0.496	
	57	32	14	LEAVING TONIGHT  NEYO FEATURING JENNIER HUDSON  DEF JAM/IDJMG	143	-42	1.922	26
	•	36	18	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL FULL CIRCLE/RAW VENTURE	141	+1	1.132	31
	n	35	4	I LIKE SAKAI FAMILY TREE	140	-8	0.656	38
	9		*	CRYING OUT FOR ME MARIO 3RD STREET/J/RMG	135	+52	0.542	
	-	I when the same of	_	DKD 31 KEE I/J/KMG	Harrier Harrison			

MOST ADDED	
TITLE ARTIST / LABEL STAT  NO ONE Alicia Keys (J/RMG) KMJK, KMJM, WDLT, WHQT, WKSP, W WMXD, WQQK, WRNB, WSOL, WYLD	NEW TIONS 11
THERE'S ONLY YOU Luther Vandross (LEGACY/EPIC) KMEZ, KNEK, KOKY, KQXL, WKXJ, WMS WUHT	<b>7</b> PZ,
BABY Angie Stone Feat. Betty Wright (STAX/CONCORD) KMJQ, WMIB, WMJM, WPHR, WTLC, WZAK	6
ANGEL Chaka Khan (BURGUNDY/COLUMBIA) WAMJ, WMIB, WPHR, WRNB, WSOL	5
BED J. Holiday (MUSIC LINE/CAPITOL) KMJK, WOZZ, WFUN, WPHR, WQNC	5
ALRIGHT Ledisi (VERVE FORECAST/VERVE) WAMJ, WBAV, WFXC, WKJS, WMXD	5
HATE ON ME JIII Scott (HIDDEN BEACH) WMJM., WROU, WXMG	3
CRATEFUL Wanda Vaughn, Deniece Williams & Sherree Brown (PCR) WHRP, WTYB, WWDM	,
HEARTBREAKER Tank (GOOD GAME/BLACKGROUND/ UNIVERSAL MOTOWN) WDLT, WTYB	2
STOP BREAKING MY HEART Rahsaan Patterson (ARTISTRY) WPHR, WTYB	2
ADDED AT KQXL  Baton Rouge, LA PD: J'Michael Francois Bar-Kays, Superstar, 0	86
Luther Vandross, There's Only You, O	

N	EW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GRATEFUL Wanda Vaughn, Deniece Williams Sherree Brown (PGR)	107/41 s &	SOMEBODY ELSE Lenny Williams (LENTOM) TOTAL STATIONS:	67/1
TOTAL STATIONS:	14	TOTAL STATIONS:	a.
TOTAL STATIONS.		THERE'S ONLY YOU	66/23
I APOLOGIZE Ann Nesby	94/38	Luther Vandross (LEGACY/EPIC)	
(IT'S TIME CHILD/SHANACHIE)		TOTAL STATIONS:	12
TOTAL STATIONS:	15	GET ME BODIED	62/2
I'M COMING HOME  Tank (GOOD GAME/BLACKGROUND/ UNIVERSAL MOTOWN)	86/57	Beyonce (MUSIC WORLD/COLUMBIA) TOTAL STATIONS:	12
TOTAL STATIONS:	29	OUT OF TOWN LOVER	56/14
TOTAL STATIONS.		Men At Large	
COUNT ON ME	82/74	(COUZAN)	
Peabo Bryson (PEAK/CONCORD)		TOTAL STATIONS:	9
TOTAL STATIONS:	17	TAMBOURINE	48/29
NOT GOING NOWHERE Kenny "Babyface" Edmonds (MERCURY/IDJMG)	81/58	Eve (AFTERMATH/FULL SURFACE/ RUFF RYDERS/GEFFEN) TOTAL STATIONS:	.37
TOTAL STATIONS:	16	and the state of t	
	. ,,		

MOST **INCREASED** +215 Aliciz Keys (J/RMG)
WBLS 45, WTLZ +15, KMJK +14, WHQT +13, WDLT +12,
WKSP-TI, KMJM +10, WMIB +10, WYLD +10, WRNB +9 +129 Chaka Khan (Burgundy/Columbia)
WHRP +15, KRNB +15, WMIB +15, WPHR +15, WRNB +12,
WJMR +11, WVBE +8, WGPR +7, WYLD +6, WSOL +6 +126 Angia Stone Feat. Betty Wright +118 +93 Tank (Good Game/Blackground/Universal Moto KRNB \*18, WHUR \*9, WKXI \*7, WBAV \*6, WTYB \*6, KMEZ \*4, WBLS \*4, WPHR \*4, WXST \*4, WRNB \*4

FOR WEEK ENDING SEPTEMBER 2, 2C07
LEGEND: See legend to charts in charcs section for rules and symbol explanations.
71 urban AC stations are electronically mentiored by Nielsen Broadcast Data Systems 24 hours
a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## clear. consistent. quality.

All hooks are not created equal.

FOR REPORTING STATIONS PLAYLISTS GO TO:

Contact Michael Pelaia for your next project ■ 404-835-0205 ■ hooks@hooks.com ■ www.hooks.com ■ Featuring MICENTURY ditDiscs







### URBAN

WJIZ/Albany, GA PD/MD: Jammin' Jay

KBCE/Alexandria, LA PD: Al Irvin APD: Brion O'Brion

KKST/Alexandria, LA OM/PD: Jay Stevens APD: Wade Hampton MD: Corev B.

WHTA/Atlanta GA\* APD: Bill Black MD: Stix Malone

WVEE/Atlanta, GA\* PD: Reggie Rouse MD: Amir Boyd

WFXA/Augusta, GA\*

WPRW/Augusta, GA\* OM: Steve Burke PD: Tim "Fattz" Snell MD: TuTu

WERO/Baltimore, MD\* PD: Victor Starr APD/MD: Neke Howse

WEMX/Baton Rouge, LA\* MD: Kool DJ Supa Mike

KTCX/Beaumont, TX\* PD: Doug Harris APD/MD: Adrian Scott

WJZD/Biloxi, MS\* PD: Rob Neal

WBHJ/Birmingham, AL\* PD: Mickey Johnson APD: Mary K. MD: Lil Homie

WBLK/Buffalo, NY\* PD: Chris Revnolds

WWWZ/Charleston, SC\* OM/PD: Terry Base MD: Yonni "Da Rude Bwoi Rude

WPEG/Charlotte, NC\* Terri Avery MD: Deon Cole

WUVA/Charlottesville, VA OM/PD: Tanisha R. Thompson

WJTT/Chattanooga, TN\* PD: Keith Landecke MD: Magic Crutche

WGCI/Chicago, IL\* PD: Kris Kelley MD: Kenard "K2" Karter

WPWX/Chicago, IL\*

MD: Barbara McDov WIZF/Cincinnati, OH\*

PD: Eddie Bauer MD: Greg Williams

WENZ/Cleveland, OH\* OM/PD: Kim Johnson APD: Robin Simone MD: DJ Latin Assassin

WHXT/Columbia, SC\* PD: Chris Connors MD: Shanik Mincie

WXBT/Columbia, SC\* PD: Wes McCain APD/MD: Brian Paiz

WFXE/Columbus, GA\* OM: Carl Conner, Jr PD: Michael Soul MD: Kenya White

WMSU/Columbus, MS OM: GQ Riley PD: Sebastian Riley MD: Shawna Young

### **URBAN REPORTERS**

WCKX/Columbus, OH\* PD: J.D. Kunes MD: B-Slim

KNDA/Corpus Christi, OM/MD: Napp-1

PD: Richard Leal KBFB/Dallas, TX\* OM/PD: John Candelaria MD: DJ Big Bink Theodore

KKDA/Dallas, TX\* PD/MD: Skip Cheatham

APD: Gary Saunders WDHT/Dayton, OH\*

OM: J.D. Kunes PD: Reggie Beas

WHTD/Detroit, MI\* OM: Al Payne PD: Spudd APD: Benita "Lady BG" Gray

WJLB/Detroit, MI\* PD: K J Holiday

WJJN/Dothan, AL OM/PD: JR Wilson

WZFX/Favetteville, NC\* OM: Jeff Anderson APD: Mike Tech MD: Sherman "DJ Drocc Howze

WMXV/Florence, AL OM/PD: Brian Rickman

WTMG/Gainesville, FL\* PD/MD: Jamie "DJ Babyface" APD: Terence Brown

WJMH/Greensboro, NC\* OM/PD: Brian Douglas MD: Tap Money

WIKS/Greenville, NC\* PD: J-Dot APD: Teresa Terry

WPHH/Hartford, CT\* PD/MD: Mychal Maguire APD: Spank Buddah

KBXX/Houston, TX\* PD: Terri Thomas APD: Kevin Jackson MD: I Mac

WEUP/Huntsville, AL\* OM: Steve Murry PD: Anthony "Big Ant"

MD: Jeffrey "DJ Illie III" Rice WHHH/Indianapolis, IN\* PD: Brian Wallace MD: Don "DJ Wrekk !"

WJMI/Jackson, M5\* OM/PD: Stan Branson

APD: Alice Marie WRBJ/Jackson, MS\*

PD: Kwasi Kwa

W IRT/lacksonville, FL\* PD: G-Wiz

KPRS/Kansas City, MO\* PD/MD: Myron Fears

KRRO/Lafavette, LA<sup>4</sup>

KJMH/Lake Charles, LA OM: Brvan Taylor PD/MD: Erik Thomas APD: Gina Cook

KZWA/Lake Charles, LA OM: Antony Bartie MD: Tammy Tousan

KJMZ/Lawton, OK OM/PD: Terry Monday APD: Tony Tone WBTF/Lexington, KY\* PD/MD: Jay Alexande

KHTE/Little Rock, AR\* PD: Joe Ratliff APD/MD: Toni Seville

KIPR/Little Rock, AR\* PD: Joe Booker

KDAY/Los Angeles, CA\*

WGZB/Louisville, KY\* PD: Tim Gerard Girto

WFXM/Macon, GA PD/MD: Dock "DJ Doc" Ervin

WHRK/Memphis, TN\* PD: Devin Steel APD/MD: Big Sue Purnell

WJXM/Meridian, MS PD: Jigga JT

WEDR/Miami, FL<sup>4</sup> PD: Derrick Baker MD: Shelby Rushin

WKKV/Milwaukee, WI\* PD: Bailey Coleman APD/MD: Reggie Brown

WBLX/Mobile, AL\* OM: James Alexander PD: Al Weeden

KRVV/Monroe, LA PD: Chris Collins

WJWZ/Montgomery, AL\* OM: Terry Barber PD/MD: Marvin "Doughboy

WZHT/Montgomery, AL\* OM/MD: Michael Long PD: Darry Elliott

WUBT/Nashville, TN\* OM: Rich Davis PD/MD: Pamela Aniese

WOUE/New Orleans, LA\*

WWPR/New York, NY\* PD: Helen Little APD/MD: Nadine Santos

WOWI/Norfolk, VA\* OM: Travis Dylan PD: DJ Law MD: DJ Fountz

KVSP/Oklahoma City, OM/PD: Terry Monday

MD: Jo Corleon KOPW/Omaha, NE\*

MD: Albert "Big Al" Harper WIHM/Orlando\_FI\* PD: Michael Saunders APD: Keith Memoly

PD: Bryant McCain

MD: Dawn Campbel WPHI/Philadelphia, PA\* OM: Elroy Smith PD: Colby Colb

MD: Bent Roc WUSL/Philadelphia, PA\* PD: Thea Mitchem APD/MD: Kashon Powell

WAMO/Pittsburgh, PA\* PD: DJ Boogie MD: Kode Wred

WQOK/Raleigh, NC\* OM/PD: Cy Young APD/MD: Shawn Alexander WBTJ/Richmond, VA<sup>4</sup>

WCDX/Richmond, VA\* OM: leff Anderson PD/MD: Reggie Baker

PD: Aaron Mayuel

APD/MD: Mike Street

WDKX/Rochester, NY\* OM/PD: Andre Marce APD: lim lordan MD: Tariq Spence

KMEL/San Francisco, CA\* OM: Michael Martin PD: Stacy Cunningham MD: Von "Big Von" Johnson

Music Choice R&B-Hir Hop/Satellite OM/PD: Damon Williams MD: Lamonda William

Music Choice Rap/Satellite OM/PD: Damon William APD: Mecca Thames MD: Lamonda Williams

Sirius Hip Hop Nation/Satellite OM: Geronimo PD: Reggie Hawkins MD: Ron Mills Triana

Sirius Hot Jamz/Satellite\* OM: Geronimo PD: Tonya Byrd MD: Vanessa Grullon

XM Raw/Satellite

XM The City/Satellite' PD: Lisa M. Ivery MD: DJ Xclusive

WOBT/Savannah, GA<sup>4</sup> PD: Bo Money APD: Jeff Nice

KBTT/Shreveport, LA\* PD/MD: Quenn Echols

KMJJ/Shreveport, LA\*

KATZ/St. Louis, MO\* PD: Terrence Bibb

WHHL/St. Louis, MO\* OM/PD: Jowcol "Boogie D" APD/MD: Staci Static

WBTP/Tampa, FL\* MD: Coka-Lani Kimbrough

WJUC/Toledo, OH\* PD: Charlie Mack

WJZE/Toledo, OH\* PD: Rockey Love APD: Brandi Brown

KJMM/Tulsa, OK\* OM/PD: Terry Monday APD: Aaron Bernard

WESE/Tupelo, MS OM: Rick Stevens PD: GQ Riley MD: Julian "DJ XTC" Vaughn

WLYX/Valdosta, GA PD: Shailuv MD: Fabian Croom

WSTI/Valdosta, GA OM: Clark Johnson PD: James "Killa Groove

WKYS/Washington, DC\* OM: Kathy Brown PD: Steve Hegwood APD: Dionne Burkett MD: Paul Stewart

WPGC/Washington, DC\* PD: Graham "Skip" Dillard MD: Brown Hornhit

WJKS/Wilmington, DE\* PD: Tony Quartarone MD: Manuel Mena



THIS WEEK	AST WEEK	WEEKS	RAP  11 NIELSEN BDS CERTIFICATIONS	PLA		AUDIE	
	-		ARTIST MPRINT / PROMOTION LABEL  SHAWTY NO_1(2 WKS)	TW	119	82.609	RAN
1	1	18	PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC CRANK THAT (SOULJA BOY)	9261	-118		_
2	3	11	SOULJA BOY COLLIPARK/INTERSCOPE	8845	+940	72.026	2
3	2	19	MAKE ME BETTER FABOLOUS FEATURING NE-YO DESERT STDRM/DEF JAM/IDJMG	7932	-939	65.511	3
4	4	19	A BAY BAY HURRICANE CHRIS POLO GROUNDS/J/RMG	5203	-623	34.399	4
5	6	10	STRONGER KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG	4666	+823	34.019	5
6	5	10	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN GRAND HUSTLE/ATLANTIC	4665	+307	33.520	7
7	8	14	CYCLONE BABY BASH FEATURING T-PAIN ARISTA/RMG	3277	+168	20.112	14
8	13	7	I GET MONEY	3128	+703	33.925	6
9	7	20	BIG THINGS POPPIN' (DO IT)	2777	-681	23.086	9
10	17	2	T.I. CRAND HUSTLE/ATLANTIC WADSYANAME MOST INCREASED PLAYS	2751	+990	16.126	17
	n		HOOD FIGGA	2695	+126	20,700	12
	1	13	GORILLA ZOE BLOCK/BAD 80Y SOUTH/ATLANTIC  AYO TECHNOLOGY	2693		20.265	
12	12	6	50 CENT FEAT, JUSTIN TIMBERLAKE & TIMBALAND SHADY/AFTERMATH/INTERSCOPE SEXY LADY		+131		13
13	9	22	YUNG BERG FEATURING JUNIOR YUNG BOSS/EPIC/KOCH	2584	-287	25.364	8
14	14	17	INT'L PLAYERS ANTHEM (I CHOOSE YOU)  UGK/JIVE/ZOMBA  UGK/JIVE/ZOMBA	2364	+349	21.822	10
15	10	24	PARTY LIKE A ROCKSTAR SHOP BOYZ ONDECK/UNIVERSAL REPUBLIC	2315	-379	15.423	19
16	21	5	BABY DON'T GO FABOLOUS FEAT. JERMAINE DUPRI  AIRPOWER DESERT STORM/DEF JAM/IDJMG	2066	+560	18.388	15
₽.	15	13	CAN'T TELL ME NOTHING KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG	1875	-71	21.242	1
•	18	4	I GOT IT FROM MY MAMA WILL.I.AM WILL.I.AM/INTERSCOPE	1850	+136	9.316	2
10	16	27	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE TRILL/ASYLUM/ATLANTIC	1659	-316	15.456	18
<b>2</b> 0	23	7	FREAKY GURL GUCCHMANE BIG CAT/ASYLUM/ATLANTIC	1621	+197	14.954	2
21	25	6	DUFFLE BAG BOY	1552	+212	13.530	2
22	24	14	MONEY IN THE BANK	1467	+57	16.815	16
23	27	3	SWIZZ BEATZ UNIVERSAL MOTOWN I'M SO HOOD	1262	+129	8.232	2
24	22	15	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & F_IES TERROR SQUAD/KOCH  COFFEE SHOP	1195	-237	7.886	2
		-	YUNG JOC FEATURING GORILLA ZOE ELOCK/BAD BOY SOUTH/ATLANTIC  MY DRINK N' MY 2 STEP		-	1900	2
25	32	5	CASSIDY FEATURING SWIZZ BEATZ FULL SURFACE/J/RMG  LEAN LIKE A CHOLO	1051	+193	13.859	
26	26	20	DOWN A.K.A. KILO SILENT GIANT/MACHETE	1038	-120	7.432	2
27	30	10	GOOD THINGS RICH BOY FEATURING POLOW DA DON & KERI HILSON ZONE 4/INTERSCOPE	975	-1	5.307	2
المرا	28	19	TAMBOURINE EVE AFTERMATH/FUL SURFACE/RUFF RYDERS/GEFFEN	924	-162	9.670	2
28			ROCK ON (DO THE ROCKMAN)	077	-50	3.847	3
28 29	31	6	MONTANA DA MAC FEATURING UNK SAVOIR FAIR/KOCH	832			2
	31 35	6	MONTANA DA MAC FEATURING UNK SAVOIR FAIR/KOCH  GET BUCK IN HERE  DJ FELLI FEA TURING DIDDY, AKON, LUDACRIS & LILJON ROCK HILL	819	+126	7.953	
29			GET BUCK IN HERE	the state of the s	+126 -282	7.953 3.799	
29 30	35	6	GET BUCK IN HERE DI FELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON ROCK HILL HIP HOP POLICE	819		- 118	3
29 30 31	35 29	6	GET BUCK IN HERE DIFELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK  CHAMILLIONAIRE FEATURING SLICK RICK  THEY LIKE ME	819 769	-282	3.799	3
29 30 31 32	35 29 33	6 10 5	GET BUCK IN HERE DIFELIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK  CHAMILLIONAIRE FEATURING SLICK RICK  THEY LIKE ME SHOP BOYZ  ROC-A-FELLA BILLIONAIRES FREEWAY FEATURING JAY-Z  GIVE IT TO YOU  ROC-A-FELLA/DEF JAM/IDJMG	819 769 749	-282 -103	3.799 2.076	3'
29 30 31 32 33 34	35 29 33 38 36	6 10 5 3	GET BUCK IN HERE  DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  ROCK HILL  HIP HOP POLICE  CHAMILLIONAIRE FEATURING SLICK RICK  CHAMILLITARY/UNIVERSAL MOTOWN  THEY LIKE ME  SHOP BOYZ  ONDECK/UNIVERSAL REPUBLIC  ROC-A-FELLA BILLIONAIRES FREEWAY FEATURING JAY-Z  ROC-A-FELLA/DEF JAM/IDJMG  GIVE IT TO YOU  EVEREAT. SEAN PAUL  AFTERMATH/FULL SURFACE/EUFF RYDERS/GEFFEN/INTERSCOPE  HYPNOTIZED	819 769 749 554	-282 -103 +68	3.799 2.076 <b>3.</b> 686	31
29 30 31 32 33 34 35	35 29 33 38 36	6 10 5 3	GET BUCK IN HERE DIFELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK CHAMILLIONAIRE FEATURING SLICK RICK  THEY LIKE ME SHOP BOYZ  ROC-A-FELLA BILLIONAIRES FREEWAY FEATURING JAY-Z  GIVE IT TO YOU EVEFEAT. SEAN-PAUL AFTERMATH/FULL SURFACE/EUFF RYDERS/GEFFEN/INTERSCOPE HYPNOTIZED PUES FEATURING JAYON  BG GATES/SLIP-N-SLIDE/ATLANTIC  THE HAND CLAP	819 769 749 554 553	-282 -103 +68 -1	3.799 2.076 <b>3.</b> 686 2.779	31
29 30 31 32 33 34 35	35 29 33 38 36	6 10 5 3 3	GET BUCK IN HERE  DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  ROCK HILL  HIP HOP POLICE  CHAMILLITARY/UNIVERSAL MOTOWN  THEY LIKE ME  SHOP BOYZ  ONDECK/UNIVERSAL REPUBLIC  ROC-A-FELLA BILLIONAIRES  FREEWAY FEATURING JAY-Z  GIVE IT TO YOU  EVEFEAT. SEAN PAUL  AFTERMATH/FULL SURFACE/EUF RYDERS/CEFFEN/INTERSCOPE  HYPNOTIZED  PLES FEATURING AKON  BG GATES/SLIP-N-SLIDE/ATLANTIC  THE HAND CLAP  HURRICANE CHRIS  POLO GROUNDS/J/RMG  GET LOW	819 769 749 554 553 540 520	-282 -103 +68 -1 +176 +214	3.799 2.076 3.686 2.779 3.039 3.542	31333
29 30 31 32 33 34 35 36	35 29 33 38 36	6 10 5 3 3	GET BUCK IN HERE  DIFELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE  CHAMILLIONAIRE FEATURING SLICK RICK  CHAMILLITARY/UNIVERSAL MOTOWN  THEY LIKE ME  SHOP BOYZ  ROC-A-FELLA BILLIONAIRES  FREEWAY FEATURING JAY-Z  GIVE IT TO YOU  EVEFEAT. SEANPAUL  AFTERMATH/FULL SURFACE/EUFF RYDERS/GEFFEN/INTERSCOPE  HYPNOTIZED  PULES FEATURING AKON  THE HAND CLAP  HURRICANE CHRIS  POLO GROUNDSJ//RMG	819 769 749 554 553 540 520 467	-282 -103 +68 -1 +176 +214 +105	3.799 2.076 3.686 2.779 3.039 3.542 4.672	3333333
29 30 31 32 33 34 35 36 37 38	35 29 33 38 36	6 10 5 3 3 3 EW	GET BUCK IN HERE DIFELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK CHAMILLIONAIRE FEATURING SLICK RICK  THEY LIKE ME SHOP BOYZ  ROC-A-FELLA BILLIONAIRES FREEWAY FEATURING JAV-Z  GIVE IT TO YOU EVEFEAT. SEANPAUL  AFTERMATH/FULL SURFACE/EUFF RYDERS/CEFFEN/INTERSCOPE HYPNOTIZED PUES FEATURING JAVON  THE HAND CLAP HURRICANE CHRIS  POLO GROUNDS/J/RMG  GET LOW FLO-RIDA FEATURING T-PAIN  POE BOY/ATLANTIC  LOVE LIKE HONEY PRETTY RICKY  BLUESTAR/ATLANTIC	819 769 749 554 553 540 520 467 425	-282 -103 +68 -1 +176 +214 +105 +52	3.799 2.076 3.686 2.779 3.039 3.542 4.672 2.794	31
29 30 31 32 33 34 35 36	35 29 33 38 36	6 10 5 3 3	GET BUCK IN HERE DIFELLIFEL FEATURING DIDDY, AKON, LUDACRIS & LILJON  HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK CHAMILLIONAIRE FEATURING SLICK RICK  THEY LIKE ME SHOP BOYZ  ROC-A-FELLA BILLIONAIRES FREEWAY FEATURING JAY-Z  GIVE IT TO YOU EVEFEAT. SEANPAUL AFTERMATH/FULL SURFACE/EUFF RYDERS/GEFFEN/INTERSCOPE HYPNOTIZED PUES FEATURING AKON BG GATES/SLIP-N-SLIDE/ATLANTIC  THE HAND CLAP HURRICANE CHRIS POLO GROUNDS/J/RMG GET LOW FLO-RIDA FEATURING T-PAIN POE BOY/ATLANTIC LOVE LIKE HONEY	819 769 749 554 553 540 520 467	-282 -103 +68 -1 +176 +214 +105	3.799 2.076 3.686 2.779 3.039 3.542 4.672	3333333



<sup>\*</sup> Monitored Reporters

► STARTING WITH 168 PLAYS AT 17 MONITORED STATIONS THE 150-MEMBER GEORGIA MASS CHOIR DEBUTS AT NO. 30 WITH "TELL IT."





POWERED BY nielsen

THIS WEEK	LAST WEEK	WEEKS	11 NIELSEN BOS TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIE MILLIONS	
1	1	15	NEVER WOULD HAVE MADE IT NO. 1 (4 WKS)  MARVIN SAPP  VERITY/ZOMBA	811	-10	3. <b>692</b>	1
2	2	25	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION EMTRO GOSPEL	612	+4	2.521	8
3	5	18	PRAISE ON THE INSIDE JMOSS PAJAM/COSPO CENTRIC/ZOMBA	608	+31	3.033	4
4	3	27	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS EMI COSPEL	606	-23	3.644	2
5	4	39	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS EMI GOSPEL	578	-40	3.164	3
6	8	43	<b>LET GO</b> DEWAYNE WOODS & WHEN SINGERS MEET QUIET WATER/VERITY/ZOMBA	560	-4	2.667	7
7	9	42	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC VERITY/ZOMBA	547	+10	2.968	б
8	7	20	ONE GOD MAURETTE BROWN CLARK AIR COSPEL/MALACO	542	+5	2.478	10
9	10	26	PRAYIN' 4 U 7 5 ONS OF SOUL SOUL WORLD/VERITY/ZOMBA	535	-1	2.237	12
10	6	20	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR  AIR GOSPEL/MALACO	527	-8	2.077	13
11	13	13	BRAND NEW DAY JONATHAN BUTLER MARANATHA!	492	+33	2.491	9
12	11	50	BROKEN BUT I'M HEALED BYRON CACE COSPO CENTRIC/ZOMBA	490	-5	3.029	5
13	14	15	CALL JESUS BRUCE PARHAM EMTRO COSPEL	441	+20	1.631	15
14	12	12	NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR ALPHA DOC/TYSCOT HIGH PRAISE	441	-9	2.003	14
15	15	39	ANOINTED PAGES ISTERS  WITH LONG LIFE  TYSCOT	433	-15	2.391	11
16	18	4	INTEGRITY  LIVIN'	310	+29	1.005	22
V	17	5	THE CLARK SISTERS EMIGOSPEL  LISTEN	308	+15	1.551	17
18	20	3	TRIN-I-TEES:7 SPIRIT RISING/MUSIC WORLD HOW GOOD AND PLEASANT	276	-15	1.581	16
19	19	18	NEW BREED INTEGRITY  ANOTHER BLESSING	266	-26	0.848	27
20	21	9	MELVIN WILLIAMS FEATURING LEE WILLIAMS BLACKBERRY/MALACO	263	-5	0.841	28
21	22	17	COKO LIGHT STRONGER	256	+6	1.331	19
22	25	3	MYRON BUTLER & LEVI EMIGOSPEL WITH ALL OF MY MIGHT	<b>2</b> 23	+20	0.943	24
23	27	3	BYRONCAGE GOSPO CENTRIC/ZOMBA  GRATEFUL	214	+43	0.997	23
24	24	5	HEZEKIAH WALKER & LFC VERITY/ZOMBA  CELEBRATE	198	-3	1.366	18
25	23	8	SMOKIE NORFUL EMI GOSPEL GLORY TO YOU	190	-8	1.076	21
26 27	30	4	JOANN ROSARIO F HAMMOND/VERITY/ZOMBA MERCY	184	+8	0.883	25
28	26	16	JEFF MAJORS MUSIC ONE/EPIC/COLUMBIA  CLOSEST FRIEND	184	+2	0.507	20
28		14 NTRY	THE RANCE ALLEN GROUP TYSCOT THANK YOU (I WON'T COMPLAIN)	174			- TEN
30		W	FRED HAMMOND VERITY/ZOMBA TELL IT		-2	0.563	19 11
30	N		GEORGIA MASS CHOIR SAVOY/MALACO	168	+64	0.373	5.1

1 L
MOST ADDED
forth to the
TITLE NEW ARTIST / LABEL STATIONS
LOVE HIM LIKE I 00 7 Various Artists
(VERITY/ZOMBA) WJYD, WNNL, WPPZ, WPZE, WPZS, WPZZ, WTLC
RIGHT NOW PRAISE 4 New Life Community Choir
Feat. John P. Kee (VERITY/ZOMBA) WFLT, WHLW, WLOK, WYLD
WITH LONG LIFE 3
(INTEGRITY) WCAO, WJNI, WPPZ
MAGNIFY 2 Pastor Rudolph Mckissick Jr. &
The Word & Worship Mass Choir (EMTRO GOSPEL) KHLR, WFLT
YOU MUST COME IN AT THE DOOR 2
Rev. Timothy Wright (MQM/JEG) WFLT, WHLW
HE'S DONE ENOUGH 2 Beverly Crawford
(JDI) WFLT, WHLW

ADDED AT... W#HE WTHE New York, NY PD: Darren K. Greggs MD: Clara Mack FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

ONE GOD
Maurette Brown-clark
(AIR GOSPEL/MALACO)
WFLT

CALL JESUS Bruce Parham (EMTRO GOSPEL)

		F	RECUI	RREN	TS	
THIS WEEK	TITLE I) NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATIONS	PL TW	AYS LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL  IN NIELSEN BDS CERTIFICATIONS	PL TW
	STEP ASIDE YOLANDA AOAMS (ATLANTIC)	396	401	6	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)	273
	WE PRAISE YOU THE MCCLURKIN PROJECT (GOSPO CENTRIC/ZOMBA)	363	378	7	UM GOOD SMOKIE NORFUL (EMI GOSPEL)	233
	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR (MQMJEG)	344	324	8	HEAVEN KNOWS DEITRICK HADDON (TYSCOT/VERITY/ZOMBA)	231
4	I'LL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)	334	331	9	HALLELUJAH TROY SNEED (EMTRO GOSPEL)	231
	THE BLOOD  JAMES FORTUNE & FIYA (WORLOWIDE)	325	341	10	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI COSPEL)	222

N	EW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MAGNIFY Pastor Rudolph McKissick Jr. And The Word & Worship Mass Choir	160/33	I RECOMMEND JESUS The Canton Spirituals (VERITY/ZOMBA)	116/39
(EMTRO GOSPEL)		TOTAL STATIONS:	29
TOTAL STATIONS:	15	LOVE HIM LIKE I DO	110/105
BE BLESSED Bishop Paul S. Morton	154/18	Various Artists (VERITY/ZOMBA)	110/105
(TEHILLAH/LIGHT)		TOTAL STATIONS:	9
TOTAL STATIONS:	16		
LORD I LOVE YOU Shei Atkins (SOUL MUZICK/PAID IN FULL)	125/2	GIANTS  Donald Lawrence Presents  The Tri-City Singers  (EMI GOSPEL)	103/20
TOTAL STATIONS:	14	TOTAL STATIONS:	18
FOR MY GOOD VaShawn Mitchell (TYSCOT)	120/0	YOU MUST COME IN AT THE DOOR Rev. Timothy Wright	102/49
TOTAL STATIONS:	14	(MQM/JEG)	
		TOTAL STATIONS:	17
IT'S ALREADY DONE Anointed Pace Sisters (TYSCOT)	117/2	RIGHT NOW PRAISE New Life Community Choir	101/79
TOTAL STATIONS:	11	Feat. John P. Kee	
		(VERITY/ZOMBA)	
		TOTAL STATIONS:	29



+105	LOVE HIM LIKE I DO  Various Artists (Verity/Zomba)  WNNL +20, WPZE +17, WJYD +16, WPPZ +16, WPZS +12,  WPZZ +11, WTLC +6, WJWO +5, KROI +2
+79	RIGHT NOW PRAISE  New Life Community Choir  Feat. John P. Kee (Verity/Zomba)  WYLD +5, XSRT +12, WLDK +7, WFLT +6, WXOK +5, WHLW +4, WPCC +4, WJNI +3, WLDU +3, WPZS +3
+64	TELL IT  Georgia Mass Choir (Savoy/Malaco) WH.W +46, WFLT +4, SIPR +4, WJNI +4, WLOK +4, WXVI +4, WDJL +3, WLOU +3, WUFO +2, WCAO +1
+49	YOU MUST COME IN AT THE DOOR Rev. Timothy Wright (MQM/JEG) WXEZ +5, WOAD +2, WTHE +4, WDJL +4, WNOO +3, KOKA +2, WUFO +2, WFMV +2, WHLW +2, WJNI +2
+43	WITH ALL OF MY MIGHT

Byron Cage (Gospo Centric/Zomba) WXEZ +T3, WCAD +9, WLIB +4, WLOU +4, WYLD +4 WUFO +4, WINI +4, WNOO +4, KHLR +3, WFLT +2

FOR WEEK ENDING SEPTEMBER 2, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
39 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

### GOSPEL REPORTERS

WPZE/Atlanta, GA\* OM: Frank Johnson PD/MD: Derek Harper

44

WTHB/Augusta, GA OM/PD: Ron Thomas APD: Sister Mary Kingcannon

WCAO/Baltimore, MD\* PD: Lee Michaels APD/MD: Danielle Brown

WWIN/Baltimore, MD

WXOK/Baton Rouge, LA\* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois

WUFO/Buffalo, NY\* OM: Carol M. Salter PD/MD: Lee Pettigrew

WJNI/Charleston, SC\* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston, SC\* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright WPZS/Charlotte, NC\*

MD: Tonya Rivens WNOO/Chattanooga, TN\* OM: Lee Clear PD/MD: Sam Terry

WGRB/Chicago, IL\* PD: Sonya M. Blakey APD/MD: Effie Rolfe

WJMO/Cleveland, OH\* PD/MD: Terry Bello

WFMV/Columbia, SC\* PD: Tony "Gee" Green APD/MD: Monica Washington

WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon

**WAJV/Columbus, MS** OM: GQ Riley PD: Sebastian Riley WJYD/Columbus, OH\* OM: Jerry Smith PD: Dawn Mosby

KHVN/Dallas, TX PD: Antonio Johnson WFLT/Flint, MI\* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson

WEAL/Greensboro, NC\* PD/MD: Joseph Level KROI/Houston, TX\*

WDJL/Huntsville, AL\* PD/MD: Walter Peavey

WEUP/Huntsville, AL\* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes

WTLC/Indianapolis, IN\* OM: Brian Wallace MD: Donavan Hartwell

WHLH/Jackson, MS\* OM: Steve Keliy PD: Jenell Roberts MD: Lance Fuller

WOAD/Jackson, MS\* OM: Stan Branson PD/MD: Percy Davis

KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson

KHLR/Little Rock, AR\* OM: Sonny Victory PD: Torrez Harris

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James WLOU/Louisville, KY\* PD: Bill Price

WBBP/Memphis, TN MD: Doreen Graves

WHAL/Memphis, TN\* PD: Eileen Collier APD/MD: Tracy Bethea

WLOK/Memphis, TN\* PD/MD: Kim Harper WMBM/Miami, FL OM: E. Claudette Freeman PD/MD: Greg Cooper

WHLW/Montgomery, AL\* OM/PD: Michael Long

WXVI/Montgomery, AL\* PD: Glinda Perkins

LAYS LW

229

WTHE/Nassau, NY\* PD: Darren K. Greggs MD: Clara Mack

WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy WYLD/New Orleans, LA\* APD/MD: Loretta Petit

WLIB/New York, NY\* PD: Denise Hill

WXEZ/Norfolk, VA\* OM: John Shoml PD: Dale Murray

WPPZ/Philadelphia, PA\* OM: Elroy Smith APD: MoShay LaRen MD: CeCe McGhee

WNNL/Raleigh, NC\* OM/PD: Jerry Smith MD: Melissa Wade

WPZZ/Richmond, VA\* PD: Reggie Baker

Rejoice/Satellite PD: Willie Mae McIver

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

Sirius Praise/Satellite\* OM: B.J. Stone PD: Pat McKay MD: Sasha Montero

XM The Spirit/Satellite\* PD/MD: Jay Bryant

WSOK/Savannah, GA\* PD: E. Larry McDuffie KOKA/Shreveport, LA\*

PD: Eddie Giles APD/MD: Sharon Flournoy

WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

KATZ/St. Louis, MO\*

WIMG/Trenton, NJ

OM/PD: Felicia Brannon APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Charles Anthony

WPGC/Washington, DC\* PD/MD: Cheryl Jackson WYCB/Washington, DC PD: Ron Thompson

PD: Terrence Bibb MD: Dwight Stone

\* Monitored Reporters

SEPTEMBER 7, 2007

### **CHRISTIAN**



Cell phones lead the way with more applications for radio than you can count. Here's how Christian stations can dial in to the future

### Technology At The Speed Of Sound

Kevin Peterson

KPeterson@RadioandRecords.com

emember the old cell phones that were as big as a brick and almost as heavy? Remember what you used them for: making and receiving phone calls? We've come a long way in a relatively short period of time. Beyond what they were originally designed for, cell phone applications include checking e-mail, surfing the Internet, sending and receiving text messages, listening to MP3 files, taking digital pictures, navigating the roads, keeping our schedules . . . the list goes on.

Now we can even listen to Internet radio on a cell phone. (And a few cell phones, at last, have FM receivers.)

Since I'm what some people would call technically challenged, I contacted McVay MediaVP/consultant Daniel Anstandig, who has always been ahead of the technology curve—even before he launched his own Internet radio station at age 14. He and McVay Media interactive consultant Rockie Thomas explained to me that many consumers now can listen to Internet radio stations on their cell phones. Who knew?

If you want to try it out, the duo suggests purchasing an unlimited data plan with your mobile carrier. The pair say that Sprint and AT&T generally offer the most cost-efficient and encompassing plans, with the best high-bandwidth service coverage.

As far as what users can listen to, Sprint offers Sprint Radio, Pandora and Sirius on its phones for an additional fee. Anstandig adds, "They also allow the user to listen to stations using RTP, or real time protocol. This means you can browse to 'off-deck' or nonsubscription stations. Off-deck stations are programming streams that are not directly from Sprint."

OK, so you might be wondering what all this has to do with your Christian music station. The point is, more and more people are listening to Internet radio every day. Anstandig and Thomas say that more than 49 million people have tuned in to Internet radio in the past month—and that, of course, includes your listeners—so it makes sense to ensure that they have the opportunity to hear your station—via any application possible, whether through their PC or their cell phone. While it's not the norm yet, there are even people listening to Internet radio through their cell phones via a hookup to their car stereos. (See for yourself by going to tuner2.blog-spot.com for a video demonstration.)

'Distribution of entertainment via mobile immediately changes the game for broadcasters. Your radio station is just one of many items on a listener's "mental dashboard." '

-Daniel Anstandig



Anstandig



Thomas

Consider your listeners who get into their cars to go on a business trip, a vacation or a weekend excursion to granny's house. Normally they would listen to your station for the first hour or two of the trip, then switch to something else as your terrestrial signal fades out. With the new technology, they could now listen to your station's Internet stream through their cell phone for the duration of the trip.

Wouldn't you like that kind of TSL? Obviously the majority of your audience is not listening this way yet, but it's another technological advancement that all radio stations should prepare for.

The cell phone is also becoming a multifaceted tool for programmers. KADI/Springfield, Mo., PD Rod Kittleman says that with the new technology available, he can basically run his radio station with his cell phone. "With my Palm Treo 700p smart phone, using VPN technology to connect to the on-air computer, I can start and stop songs, move commercials, change sound files and keep things on time." he says.

He also uses his Treo as a digital recorder for onthe-spot interviews and liners, utilizing third-party software that records broadcast-quality WAV files.

In addition to contesting, KCMS/Seattle enables listeners to use text messaging to find out the title and artist of the last three songs the station plays. Taking a cue from many CHR/top 40 and rhythmic stations, the outlet is even looking toward "live text," where listeners can send text messages or pictures during live concerts that are displayed on video screens in the venue.

Today's programmers are obviously mighty time-conscious, so every minute of the day must be used to its full potential. PDs now have the option of using their cell phones to download MP3s to sample new songs for the station on the way to or from work or while at lunch.

No matter how you use your cell phone, Anstandig says, "Distribution of entertainment via mobile immediately changes the game for broadcasters. Stations that don't stand out and offer a unique proposition to the audience can be replaced quickly by thousands of new options via Wi-Fi, mobile and MP3/iPods."

He adds, "Most of the early adopters of these technologies are 12 to 24 years old. However, users of all ages are starting to find these services. Audiences of the future are going to be increasingly accustomed to instant messaging, cell phones, text messages, e-mail and digital music. Your radio station is just one of many items on a listener's 'mental dashboard.'



BRITT MCOLE
follow up to the TOP 5 single, "You"
"Set The World On Fire"

impacting AC/CHR 9.21.07

EMI Music Labor Group for promotional information contact Josh Lauritch at 615.371.4201 or jlauritch@emicmg.com



-	LAST WEEK	WEEKS	TITLE ARTIST IM	1) NIELSEN BDS CERTIFICATIONS PRINT / PROMOTION LABEL	PL/ TW	4/S +/-	AUDIEI MILLIONS	
1	1	23	BRING THE RAIN NO. I	(5 WKS)	1501	-26	4.168	1
2	2	ïo	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	1485	+47	4.111	2
3	3	24	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	1171	-99	3.668	3
4	6	16	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	1119	+25	2.390	9
5	4	27	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	1109	-111	3.194	6
E	5	28	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	1106	-71	3.332	4
7	8	n	LOVE THE LORD LINCOLN BREWSTER	VERTICAL/INTEGRITY	1045	+41	2.407	8
8	7	34	UNDO RUSHOF FOOLS	MIDAS	990	-98	3.291	5
9	n	10	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	856	+26	1.760	13
10	12	12	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	800	+16	1.522	15
n	9	16	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	788	-47	1.956	12
12	10	19	<b>YOU</b> BRITT NICOLE	SPARROW/EMI CMG	748	-83	1.382	19
®	14	8	SUNDAY TREE63	INPOP	738	+42	1.520	16
12	16	6	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	731	+52	1.562	14
15	17	n	HOME DAUCHTRY	RCA/RMG	636	-18	2.785	7
16	19	n	COMING BACK TO LIFE ECHOING ANGELS	INO	610	+65	2.269	10
17	18	16	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	533	-21	0.771	24
18	23	7	JESUS HOLD ME AIRP ANDREW CARLTON	OWER BAKERTOWN	475	+56	2.129	11
19	21	7	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	465	+24	0.942	21
Bill	20	20	OVER MY HEAD BRIAN LITTRELL	REUNION/PLG	454	-9	0.608	
0	22	10	ALL THE WORLD POINT OF GRACE	WORD-CURB	443	+5	0.499	
<b>2</b> 2.	NE	W	AMAZING GRACE (MY CHAINS ARE GONE) I CHRIS TOMLIN	MOST INCREASED PLAYS SIXSTEPS/SPARROW/EMI CMG	411	+164	1.158	20
n	24	14	LONE RANGER NATE SALLIE	CURB	394	-6	0.613	
24	28	2	NATALIE GRANT	ADDED CURB	350	+89	0.612	-
25	25	17	INTO THE DAY BEBONORMAN	ESSENTIAL/PLG	345	-17	0.473	-
25	NE	W	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	303	+87	0.806	23
2	27	2	AFTER THE WORLD DISCIPLE	SRE/INO	303	,+12	1.421	18
23	26	4	STILL CALLS ME SON JOHN WALLER	BEACH STREET/REUNION/PLG	297	0	0.507	-
23	29	3	THERE IS A REASON CAEDMON'S CALL	INO	283	+22	0.327	12
30	NE	W	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	279	+32	0.396	-

MOST ADDED	
TITLE	NEW
	ATIONS
IN BETTER HANDS Natalic Grant (CURB) KHZR, Sirius Spirit 66, WBDX, WCRJ, WCVO, WJTL, WMSJ, WRBS, WRCM	9
IN WONDER Newsboys (INPOP) KBNJ, KCMS, KSBJ, WCVO, WJQK, W	<b>б</b> мси
AMAZING GRACE (MY CHAINS ARE GONE) Chris Tomlin (SIXSTEPS/SPARROWÆMI CMG) KTSL, Strius Spirit 66, WCQR, WCRJ,	S WPAR
SONG OF HOPE Robbie Seay Band (SPARROW/EMI CMG) KHZR, Sirius Spirit 66, WCRJ, WJTL	4
MIRACLE OF THE MOMENT Steven Curtls Chapman (SPARROW/EMI CMG) KTSY, WFFH, WJIE	3
SUNDAY tree63 (INPOP) WCRJ, WRBS, WRCI	3
JESUS HOLD ME Andrew Cariton (BAKERTOWN) WCRJ, XM The Message	2
THERE IS A REASON Caedmon's Call (INO) KHZR, WDJC	2
THERE IS A GOD	2

ADDED AT
SIRIUS SPIRIT
SPIRIT 66
Satellite
PD/MD: Al Skop
Chris Tomlin, Amazing Grace (My Chains Are Gone), 1
Natalie Grant, In Better Hands, O
Robbie Seay Band, Song of Hope, O
FOR REPORTING STATIONS PLAYLISTS GO TO
www.RadioandRecords.com

515

507

492

472

537

600

474

473

427

		F	RECUR	REN	TS	
THIS WEEK	TITLE 11 NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATIONS	PL,	AYS LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN CERTIFICAT
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	652	641	6	BLESSED BE YOUR NAME TREE63 (INPOP)	
2	SOMETHING BEAUTIFUL NEWSBOYS (INPOP)	633	713	7	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	
3	EVERLASTING GOD LINCOLN BREWSTER (VERTICAL/INTEGRITY)	621	694	8	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI (MG)	
4	MADE TO LOVE TOBYMAC (FOREFRONT/EMI CMG)	589	560	9	PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	
5	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMC)	540	517	10	I WILL LIFT MY EYES BEBO NORMAN (ESSENTIAL/PLG)	

N	EW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE TWENTY-FIRST TIME Monk & Neagle (REUNION/PLG)	253/60	BACK TO THE CROSS Our Heart's Hero (GOTEE)	205/7
TOTAL STATIONS:	12	TOTAL STATIONS:	8
BEAUTIFUL NEWS Matt Redman (SIXSTEPS/SPARROW/EMI CMG)	249/19	SNEAKIN' INTO HEAVEN Chris Rice (EB+FLO/INO)	203/13
TOTAL STATIONS:	15	TOTAL STATIONS	11
THERE IS A GOD 33Miles (INO)	240/24	40 DAYS Mark Schultz (WORO-CURB)	194/8
TOTAL STATIONS:	19	TOTAL STATIONS:	9
LET YOUR LIGHT SHINE Bethany Dillon (SPARROW/EMI CMG)	230/12	GIVE UNTIL THERE'S NOTHING LEFT Relient K	193/16
TOTAL STATIONS:	15	(CAPITOL/GOTEE)	14
CAPTIVATED Shawn McDonald (SPARROW/EMI CMC)	221/52	TOTAL STATIONS:  HERE'S MY LIFE BarlowGirl	173/21
TOTAL STATIONS:	10	(FERVENT/WORD-CURB) TOTAL STATIONS:	15

MOST INCREASED PLAYS	
+164	AMAZING GRACE (MY CHAINS ARE GONE) Chris Tomlin (Sixsteps/Sparrow/EMI CMC) KHZR -24, WCSG +9, KAIM +17, WAB +5, WBSN +15, WMCU +5, WMHK +13, WLPJ +12, WCRJ +12, KLLC +10
+89	IN BETTER HANDS  Natalie Grant (Curb)  WCRJ +25, WMSJ +16, KVMV +11, WCVO +11, WJCK +9,  XMES +7, WBOX +4, WJTL +4, WRCM +4, WBSN +3
+87	SONG OF HOPE  Robbie Seay Band (Sparrow/EMI CMG)  WLAB +26, WCRJ +21, KKCM +12, KSBJ +9, KXQJ +9,  WJQK +9, WJTL +5, KBNJ +1, KBIQ +1, KLTY +1
+76	GIVE ME JESUS Jeremy Camp (BEC/Tooth & Nail) KGBI +4I, KLTY +24, W/TL +6, SIST +3, WRBS +2, WRCI +1
+70	IN WONDER Newsboys (Inpop) WRCI +13, KHZRI +13, WCVO +12, WMCU +11, WJCK +9, KCMS +8, WMUZ +6, KBNU +5, KSBU +3, KTIS +2

FOR WEEK ENDING SEPTEMBER 2, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week Christian AC Indicator chart compiled of 32 reporters, christian CHR 27, christian rock 29 and inspo 17. © 2007 Nielsen Business Media, Inc. All rights reserved.

### **CHRISTIAN CHR REPORTERS**

KLYT/Albuquerque, NM DM: Johann "Yo" Snyder MD: Joey Belville

46

KAFC/Anchorage, AK OM/PD: Mark Guy APD/MD: Mike Carrier

WHMX/Bangor, ME DM/PD: Tim Collins APD/MD: Morgan Smith

KWOF/Cedar Rapids, IA OM/PD: Jack Davis

WONU/Chicago, IL\*
OM: Justin Knight
PD/MD: Johnathon Eltrevoog

**KXWA/Denver, CO** PD: Scott Veigel

**KZZQ/Des Moines, IA** PD: Mike Schlote

**WJRF/Duluth, MN** PD/MD: Terry Michaels

KNMI/Farmington, NM OM: Wilann Thomas PD: Darren Nez MD: Kenny Montano

WSCF/Ft. Pierce, FL PD/MD: Paul Tinton WORQ/Green Bay, WI

WAYK/Kalamazoo, MI PD/MD: Mike Couchman

WYLV/Knoxville, TN\* PD/MD: Jonathan Unthank

**WAYM/Nashville, TN\*** OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire

WNAZ/Nashville, TN\* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn WJLZ/Norfolk, VA\* OM/PD: JP Morgan APD: Anne Verebely

**KJTH/Ponca City, OK** PD/MD: Tony Weir APD: Jeremy Louis

KZRI/Portland, OR\* OM: Mike Novak PD: David Pierce

APD: Eric Allen

KTPT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Joseph Standish WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer

KLFF/San Luis Obispo, CA\* PD: Matt Williams MD: Noonie Fugler

**WBYO/Sellersville, PA** OM: David Baker PD/MD: Kristine McClain

KADI/Springfield, MO\* PD/MD: Rod Kittleman WBVM/Tampa, FL\* PD: Johnny Vincent MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Rob Fairchild

KDUV/Visalia, CA\* PD: Joe Croft

PD: Joe Croft APD/MD: Shannon Steele

WCLQ/Wausau, WI PD/MD: Matt Deane

<sup>\*</sup> Monitored Reporters

## CHRISTIAN

► FORMERLY KNOWN AS EASIER SAID, FAYETTEVILLE, ARK., ROCK GROLP THE WEDDING DEBUTS AT NO. 26 ON CHRISTIAN ROCK WITH "STARING AT THE LIGHT."





		_			,	
THIS WEEK	AST WFFK	WEEKS	CHRISTIAN CHR		PLA	
		9	ARTIST (N	MPRINT / PROMOTION LABEL	TW	+/-
0	1	77	TOBYMAC	FOREFRONT/EMI CMG	1152	+26
2	2	20	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	948	-61
	3	14	ZERO HAWK NELSON	TOOTH & NAIL	924	+36
9	5	10	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/LAVA/WORD-CURB	801	+52
	Б	9	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	749	+41
•	7	13	IN MY ARMS PLUMB	CURB	745	+46
•	3	14	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	710	+15
8	9	9	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	698	+28
9	4	22	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	685	-139
1	10	27	SOMETHING BEAUTIFUL NEWSROYS	INPOP	626	+9
0	14	8	WHAT DO WE KNOW THOUSAND FOOT KRUTCH	TOOTH & NAIL	582	+27
12	12	28	THE LAST NIGHT	ARDENT/SRE/INO	569	-1,
<b>B</b>	13	10	HERE'S MY LIFE BARLOWGIRL	FERVENT/WORD-CURB	564	+5
14	17	8	JUST ME SEVENGLORY	7 SPIN	548	+67
B	18	3	THE OLDER I GET SKILLET	ARDENT/SRE/INO	523	+66
16	15	20	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	495	-1
<b>(B)</b>	20	10	I WANNA LIVE STELLAR KART	WORD-CURB	474	+38
18	21	9	IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	459	+34
19	19	13	HOME DAUGHTRY	RCA/RMG	422	-26
27	24	10	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	385	+3
2	29	4	LET GO GREY HOLIDAY	ESSENTIAL/PLG	376	+62
2	25	6	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	365	+20
23	28	6	CAN'T GO ON GROUP I CREW	FERVENT/WORD-CURB	363	+28
24	22	16	LONE RANGER NATE SALLIE	CURB	356	-62
25	23	15	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	348	-54
26	27	5	LET'S GO BACK EVERYDAY SUNDAY	INPOP	333	-9
27	30	3	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	324	+39
28	25	19	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAYORLY	FLICKER/PLG	300	-50
29		EV"	THINGS LEFT UNSAID DISCIPLE	SRE/INO	249	+23
30		EV"	YOU ARE	BEC/TOOTH & NAIL	231	+37

ľ	THIS WEEK	AST WEEK	SHART	CHRISTIAN ROCK		
ı	THIS	<b>JA5</b>	WEEKS	TITLE ARTIST IMPRINT / PROMOTION LABEL	TW	*/-
ı	1	1	14	YOU'RE ON FIRE MXPX TDOTH & NAIL	252	-15
	D	6	9	1 NEED YOU RELIENT K CAPITOL/GDTEE	247	+29
K	9	3	7	HOTEL AQUARIUM FALLINGUP BEC/TOOTH & NAIL	243	+11
	4	7	7	FALLS APART THOUSAND FOOT KRUTCH TOOTH & NAIL	237	+20
K	9	5	5	COMATOSE SKILLET ARDENT/SRE/INO	231	+3
ı	6	4	11	LIE TO ME 12 STONES WIND-UP	227	-5
ı	7	2	19	EVIL (A CHORUS OF RESISTANCE) PROJECT B6 TOOTH & NAIL	225	-20
K	8	8	9	LET'S GO BACK EVERYDAY SUNDAY INPOP	219	+10
K	9	14	5	LOVE IN YOUR ARMS ELEVENTYSEVEN FLICKER/PLG	206	+32
ľ	0	16	4	RED ESSENTIAL/PLG	202	-30
	ID	11	6	AMAZING BECAUSE IT IS ALMOST. TOOTH & NAIL	202	-20
ı	12	9	15	FIGHT LIKE THIS DECYFER DOWN SRE/INO	190	-17
	B	19	9	SCREAM JONAH 33 ARES	189	+17
	B	17	9	YOUR DEMON KIDS IN THE WAY FLICKER/PLG	185	+13
K	Б	20	13	TIME (TO LET THIS GO) NEVERTHELESS FLICKER/PLG	171	0
ı	16	15	6	F-STOP SULLIVAN TOOTH & NAIL	168	-5
	17	21	4	THE UNWINDING CABLE CAR ANBERLIN TOOTH & NAIL	167	+4
K	18	23	6	AWAKE SEVENTH DAY SLUMBER BEC/TOOTH & NAIL	165	+8
١	19	13	14	NEW SKEPTIC THE FOLD TOOTH & NAIL	162	-18
K	2C	24	3	WHEN HOPE IS ALL YOU HAVE SPOKEN TOOTH & NAIL	159	+8
ı	21	18	13	FINDING OUT STELLARKART WORD CURB	159	-13
	22	28	2	NEVER LET ME GO FAMILY FORCE 5 MAVERICK/MONO VS STEREO/GOTEE	154	+32
	23	22	10	HOLE IN MY HAND DAY OF FIRE ESSENTIAL/PLG	151	-7
	24	25	8	POPULARITY JONEZETTA TOOTH & NAIL	148	0
	25	27	3	ELEVEN REGRETS MANIC DRIVE WHIPLASH	146	+22
	25		EW	STARING AT THE LIGHT WEDDING BRAVE NEW WORLD	145	+54
	27	26	10	TEMPTATION COME MY WAY SHOWDOWN MONO VS STEREO/GOTEE	144	-1
	23	RE-E	NTRY	WORLD AWAY EMERY TOOTH & NAIL	139	+30
	23	30	2	BLACK BOX THIS BEAUTIFUL REPUBLIC FOREFRONT/EMICMG	125	+10
	310	29	3	GAME ON DISCIPLE SRE/INO	118	-2

THIS WEEK	LAST WEFK	WEGKE	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLA	AYS +/-
0	1	Э	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	311	+9
2	2	4	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	258	+5
3	3	an	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	258	+2
4	4	3	GOD SPEAKING RONNIE FREEMAN	HARDLY	225	-3
5	8	5	FINALLY FREE NICHOLE NORDEMAN	SPARROW/EMI CMG	218	+48
6	7	5	THERE IS A REASON CAEDMON'S CALL	ONI	202	+29
7	5	10	YOU ARE GOOD POINT OF GRACE	WORD-CURB	177	+1
8	14	5	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	160	+25
9	15	5	YOU ARE MARK ROACH	MYRRH/WORD-CURB	156	+27
10	9	3	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	153	-9

INSF	0										
	TW	LW	WKS	TITLE S ARTIST IMPRINT / PROMOTION LABEL							
	1	12	8	OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES	ARDENT/INO	150	+8				
	12	16	5	ALL THE WORLD POINT OF GRACE	WORD-CURB	145	+16				
	13	6	21	BRING THE RAIN MERCYME	INO	145	-39				
	14	20	2	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	136	+32				
	(6)	N	EW	IN BETTER HANDS NATALIEGRANT	CURB	122	+71				
	16	18	9	HALLELUJAH, JESUS MONK & NEAGLE	REUNION/PLG	119	-5				
	177	19	2	ANYWAY KATIE GIGUERE	ECM NASHVILLE	118	+2				
	18	17	5	YOUR MAJESTY IS EVERYWHERE GINGER MILLERMON	ANOTHEN	118	-10				
	19	11	19	BE THOU NEAR TO ME SELAH	CURB	114	-24				
	20	N	EW	AMAZING GRACE (MY CHAINS ARE GONE) CHRISTOMLIN	SIXSTEPS/SPARROW/EMI CMG	110	+80				

### KLYT/Albuquerque, NM

ON: Johann "Yo" Snyder MC: Joey Belville

### WCVK/Eoveling Green, KY

ON: Ken Burns PD: Susan Woodard MD: Whitne-Yule

#### WVOF/Bricgeport, CT PDMD: Eob Felberg

WCWP/Brookville, NY FD: Peter Be lotti ME: Reena Tamburni

### WUFM/Columbus, OH\*

OM: Michael Buckingham APD: Laine Moneyhon

### KBNJ/Corpus Christi, TX

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell

#### WSNL/Flint, MI MD: Brian Goodman

WORQ/Green Bay, WI\* OM/PD: Jim Raider

### **WBFJ/Greensbore, NC** PD/MD: Wally Decker

APD: Darren Stevers

### WJTL/Lancaster, PA\* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE OM: Lester St. James PD/MD: Ron Crury

#### WDML/Marion, IL MD: Tom Schroeder

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

#### Effect Radio/Network PD/MD: Brian Harman APD: Amanda Harman

**CHRISTIAN ROCK REPORTERS** 

WJLZ/Norfolk, VA\* OM/PD: JP Morgan APD: Anne Verebely

### WITR/Rochester, NY PD/MD: Samme Palermo APD: Will ' The Tuna" Benson

WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer

### WJIS/Sarasota, FL OM: Kris Byerly PD: Michelle Tellone MD: Elisha Skorski

Firexcape/Satellite

#### Positive Rock Show/Satellite PD/MD: Josh Booth

Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson

### Sirius Spirit 65/Satellite\* PD: Al Skop MD: Joey Black

WBVM/Tampa, FL\* PD: Johnny Vincent MD: Olivia Paff

KCLC/St. Louis, MO MD: Dave Merkel

The Sound Of Light/Satellite PD/MD: Bill Moore

Whip Of Cords/Satellite OM/PD: Matt Rhodes

### WYSZ/Toledo, OH PD/MD: Jeff Howe

WCLQ/Wausau, WI PD/MD: Matt Deane

\* Monitored Reporters



### CHRISTIAN

### **CHRISTIAN AC REPORTERS**

KGNZ/Abilene, TX PD/MD: Gary Hill

WFSH/Atlanta, GA\*
PD: Kevin Avery
MD: Mike Stoudt

WVFJ/Atlanta, GA\* OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA\*

KPEZ/Austin, TX OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge

WRBS/Baltimore, MD\*
PD: David Paul
MD: Mike Alley

WDJC/Birmingham, AL\* APD/MD: Ronnie Bruce

KTSY/Boise, ID\* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver

WCVK/Bowling Green, KY OM: Ken Burns

PD: Susan Woodard MD: Whitney Yule WAYR/Brunswick, GA

PD/MD: Bart Wagner

WRCM/Charlotte, NC\*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN\* OM/PD: Jason McKay APD/MD: Justin Wade

WAKW/Cincinnati, OH\*
PD: Rob Lewis

WFHM/Cleveland, OH\* PD: Len Howser MD: Josh Booth

MD: Dary! Pierce

KGTS/College Place, WA

KBIQ/Colorado Springs, CO\* PD: Bret Stevens MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: Jini McDermott

WMHK/Columbia, SC\*

WCVO/Columbus, OH\* OM: Matt Hahn PD: Kurt Wallace APD/MD: Mike Russell

KBNJ/Corpus Christi, TX\* PD: Joe Fahl

KLTY/Dallas, TX\* PD: Chuck Finney APD/MD: Michael Prendergast

KNWI/Des Moines, IA PD/MD: Dave St. John

WMUZ/Detroit, MI\* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert

WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward

WCTL/Erie, PA OM: Ronald Raymond

OM: Ronald Raymond PD/MD: Adam Frase KHPE/Eugene, OR MD: Paul Hernandez

KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens

KLRC/Fayetteville, AR PD/MD: Mark Michaels

WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin

WPER/Fredericksburg, VA

KZKZ/Ft. Smith, AR OM/PD: Dave Burdue

WLAB/Ft. Wayne, IN\* PD: Don Buettner MD: Melissa Montana

WCSG/Grand Rapids, MI\* OM: Don Michael PD/MD: Chris Lemke APD: John Balyo

WJQK/Grand Rapids, MI\* OM/PD: Troy West APD/MD: Gary Thompson

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC\* PD/MD: Rob Dempsey APD: Gary Miller

KAIM/Honolulu, HI\* OM: Jack Waters PD/MD: Corry Reynolds

KSBJ/Houston, TX\*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL\* PD: Roger Henderson MD: Theresa Ross

WCQR/Johnson City, TN\* PD/MD: Jason Sharp APD: Chalmer Harper

KOBC/Joplin, MO OM/PD: Lisa Davis

KLJC/Kansas City, MO\* PD/MD: Michael Grimm

WJTL/Lancaster, PA\* PD: John Shirk MD: Phil Smith

WLGH/Lansing, MI

KFSH/Los Angeles, CA\* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw

WJIE/Louisville, KY\* PD: Jim Galipeau APD/MD: Chris Crain

WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel

KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross

KVMV/McAllen, TX\* PD: James Gamblin APD/MD: Bob Malone

KJIL/Meade, KS PD/MD: Michael Luskey

WMCU/Miami, FL\* OM/PD: Dwight Taylor

WFZH/Milwaukee, WI\* PD: Danny Clayton MD: Rick Hall

KTIS/Minneapolis, MN\* MD: Paul Perrault

KBMQ/Monroe, LA PD/MD: Phillip Brooks WFFH/Nashville, TN\*

PD/MD: Vance Dillard

New Life Media/Network

WBSN/New Orleans, LA\* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier

WAWZ/New York, NY\* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens KGBI/Omaha, NE\* PD: Melody Miller MD: Jeff Devereaux

WPOZ/Orlando, FL\* OM/PD: Dean O'Neal APD: Jeff Cruz MD: Scott Smith

WMSJ/Portland, ME\* PD: Paula K. APD: Joe Polek

KFIS/Portland, OR\* PD: Dave Arthur MD: Kat Taylor

KSLT/Rapid City, SD OM: Tom Schoenstedt PD: Dave Masters MD: Jennifer Walker

KSGN/Riverside, CA\*

WPAR/Roanoke, VA\* OM: Jackie Howard PD: Jason Sharp MD: Brian Sumner

WRCI/Rochester, NY\*

WQFL/Rockford, IL OM: Ralph Trentadue PD: Darren Marlar MD: Joe Buchanan

KKFS/Sacramento, CA\*
PD: Max Miller
APD/MD: Mark Standriff

KOAY/Salt Lake City, UT PD/MD: Alan Hague

Sirius Spirit 66/Satellite\* PD/MD: Al Skop XM The Message/Satellite\*

OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein

KCMS/Seattle, WA\* PD: Scott Valentine MD: Sarah Taylor

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore

WHPZ/South Bend, IN PD/MD: Tom Scott

KTSL/Spokane, WA\* PD/MD: Beau Tyler

KWND/Springfield, MO\* PD/MD: Jeremy Morris

KKJM/St. Cloud, MN OM/PD: Diana Madsen

KHZR/St. Louis, MO\* OM: Sandi Brown PD/MD: Greg Cassidy

WLPJ/Tampa, FL\* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane

KKCM/Tulsa, OK\*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK\* PD: Bob Thornton APD: Dave Gordon

WGTS/Washington, DC\* PD: Ty McFarland MD: Rob Conway WGRC/Williamsport, PA

OM: Don Casteline PD/MD: Larry Weidman WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April



	THIS WEEK	LAST WEEK	WEEKS	TITLE CHRISTIAN AC INDICATOR			
1	F	-	≥5	ARTIST IMPRINT / PROMOTION LABEL  EAST TO WEST CASTING CROWNS BEACH STREET/REUNION/PLG	910	+/-	
1	2	2	17	GIVE ME WORDS TO SPEAK AARONSHUST BRASH	759	0	
	3	4	24	BRING THE RAIN MERCYME INO	701	-8	
	4	5	24	GIVE YOU GLORY JEREMY CAMP BEC/TOOTH & NAIL	653	-49	
	5	3	16	ONLY THE WORLD MANDISA SPARROWEMICMG	650	-62	
	6	9	15	I'M FOR YOU TOBYMAC FOREFRONT/EMICING	587	+5	
	7	6	26%	I'M NOT WHO I WAS BRANDON HEATH REUNION/PLG	582	-55	
	8	7	28	EVERY TIME I BREATHE BIG DADDY WEAVE FERVENT/WDRD-CURB	565	-19	
	9	10	10	EVERYTHING GLORIOUS DAVID CROWDER BAND SIXSTEPS/SPARROW/EMICMG	564	+26	
1	10	11	7	SUNDAY TREE63 INPOP	556	+39	
	11	8	18	YOU BRITT NICOLE SPARROW/EMICMC	531	-53	
١	12	12	8	LOVE THE LORD LINCOLN BREWSTER INTEGRITY	511	+14	
	13	14	4	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN SPARRDW/EMI CMG	489	+72	
Ī	14	15	14	ALL THE WORLD POINT OF GRACE WORD-CURB	377	-1	
ı	15	16	9	BE STILL STORYSIDE:B SILENT MAJORITY/COTEE	365	+10	
ı	16	17	19	YOU CARRIED ME BUILDING 429 WORD-CURB	307	-21	
	17	19	12	PROMISE OF A LIFETIME KUTLESS BEC/TOOTH & NAIL	294	-2	
ı	18	18	10	COMING BACK TO LIFE ECHOING ANGELS INO	287	-22	
	19	21	5	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K CAPITOL/GOTEE	266	+11	
	20	NE	W	IN BETTER HANDS NATALIE GRANT CURB	243	+55	
ı	21	20	14	LONE RANGER NATE SALLIE CURB	240	-54	
ı	22	22	3	OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES ARDENT/IND	234	+2	
ı	23	24	14	TEARS OF THE SAINTS LEELAND ESSENTIAL/PLG	222	-4	
ŀ	24	27	3	SONG OF HOPE ROBBIE SEAY BAND SPARRDW/EMI CMG	211	+5	
١	25	23	13	STILL CALLS ME SON JOHN WALLER REUNION/PLG	211	-20	
	26	NE	W	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN SIXSTEPS/SPARROW/EMICMG	210	+78	
	27	HE	-	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE ATLANTIC/LAVA/WORD-CURB	201	+58	
	28	H	M.	JESUS HOLD ME ANDREW CARLTON BAKERTOWN	196	+6	
	29	29	2	LET YOUR LIGHT SHINE BETHANY DILLON SPARROW/EMICMG	189	-5	
	30	HE	W	IN WONDER NEWSBOYS INPOP	187	+183	

CHRISTIAN CHR MUSIC RESEARCH										
Hit Music Research			BOL.							
TITLE ARTIST IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34				
EAST TO WEST CASTING CROWNS BEACH STREET/REUNION/PLG	4.28	88%	10%	4.20	4.23	4.21				
THE LAST NIGHT SKILLET ARDENT/SRE/IND	4.27	95%	19%	4.35	4.19	4.27				
I'M FOR YOU TOBYMAC FOREFRONT/EMI CMG	4.22	94%	12%	4.23	4.17	4.21				
THE OLDER I GET SKILLET ARDENT/SRE/INO	4.19	67%	6%	4.24	4.14	4.39				
PRAISE & ADORE (SOME LIVE WITHOUT IT) WAYORLY FLICKER/PLG	4.09	88%	16%	4.17	3.97	4.08				
AWAKENING SWITCHFOOT SPARROW/COLUMBIA/EMI CMG	4.08	92%	16%	4.08	4.01	4.04				
SOMETHING BEAUTIFUL NEWSBOYS INPOP	4.05	98%	20%	3.96	4.09	4.02				
EVERYTHING GLORIOUS DAVID CROWDER BAND SIXSTEPS/SPARROW/EMI CMG	4.04	89%	15%	4.04	4.11	4.07				
LET IT FADE JEREMY CAMP BEC/TOOTH& NAIL	4.04	91%	16%	4.02	4.10	4.06				
I'M NOT WHO I WAS BRANGON HEATH REUNION/PLG	4.03	91%	14%	4.15	4.07	4.11				
I WANNA LIVE STELLAR KART WORD-CURB	4.02	79%	11%	3.77	3.84	3.80				
LET GO GREY HOLIDAY ESSENTIAL/PLG	4.00	60%	6%	3.96	4.05	4.00				
IT'S BEAUTIFUL ELEVENTYSEVEN FLICKER/PLG	3.99	82%	15%	3.74	4.13	3.86				
GIVE ME WORDS TO SPEAK AARON SHUST BRASH	3.98	94%	15%	3.89	3.94	3.92				
HOME DAUGHTRY RCA/RMG	3.98	95%	26%	3.83	4.13	3.96				
RIGHT NOW THIS BEAUTIFUL REPUBLIC FOREFRONT/EMICMG	3.98	86%	13%	4.05	3.82	3.95				
BEAUTIFUL DISASTER JON MCCLAUGHLIN ISLAND/UMCG	3.96	83%	18%	3.95	4.00	3.97				
GIVE UNTIL THERE'S NOTHING LEFT RELIENT K CAPITOL/GOTEE	3.96	73%	12%	3.94	3.80	3.88				
LET'S GO BACK EVERYDAY SUNDAY INPOP	3.96	57%	9%	3.89	3.71	3.82				
CAN'T GO ON GROUP 1 CREW FERVENT/ WORD-CURB	3.95	82%	15%	4.06	4.06	4.04				

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 1235 respondents. Total average favorability estimates are based on a scale of 1-5. (I= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12\*. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

www.americanradiohistory.com

<sup>\*</sup> Monitored Reporters

### **COUNTRY**



Lee Brice gets a career-changing break

## This 'Memory' Already Unforgettable

R.J. Curtis

RCurtis@RadioandRecords.com

ee Brice is sitting on a winning lottery ticket and he knows it. Not only did his ship just come in, he's the captain. That's how good life is right now for Brice, who along with Kyle Jacobs and Billy Montana, co-wrote the new Garth Brooks single "More Than a Memory," the first of four new songs on Brooks' upcoming "Ultimate" collection, which debuted at No. 1 on R&R's Country chart this issue. In other words, radio has already played the living bejesus out of it.

Actually, things were already going pretty well this year for the singer/songwriter from Sumter, S.C. Brice has a record deal with Curb Records; his first single, "She Ain't Right," from his new album "Picture of Me," peaked at No. 29 on R&R's Country chart in the Aug. 17 issue. All in all, a fairly typical trajectory for a new artist—but when Garth Brooks calls and says your song is his new lead single, suddenly, you're zooming into hyperspace. "Well, I'll be honest, I still don't believe it," Brice says. "I'm in shock."

Even though Brice charted with "She Ain't Right," he did not write it. So Brooks' rendition of "More Than a Memory" is actually the first tune he wrote to find its way to radio.

In spite of his shock, Brice doesn't consider this quite an overnight success, because he's been honing his craft in the Nashville songwriting community for nearly seven years. In 2001, he arrived in

Music City during spring break from Clemson University, where he was a civil engineering major. Through a friend, Brice met Lisa Hensley, who later married Doug Johnson, a noted songwriter/producer and VP of A&R at Curb Records. Hensley introduced Brice to Johnson, who encouraged Brice to move to Nashville as soon as possible. That would mean quitting school just one year before graduation, but at the same time, Brice says, Johnson vowed to be there for him from the time he arrived until whenever he left.

True to his word, he says, "Doug has been there for me since the beginning, and he brought me to Curb." In fact, Brice considers Johnson more than just a producer. "To me, he's been a big brother; he has cared so much about me as a human being first. I could never in a million years thank him enough or put into words how lucky I am to have him in my life."

'Garth
Brooks
wanted to
play the
song for us
to make
sure we
approved
...like,
sure, we
wouldn't
approve of
that, right?'

-Lee Brice

Once in town, Brice didn't take long to make contacts, although "it did take a while to get the publishing deal done. I was in town for a couple years before I actually made a living writing music." Johnson introduced Brice to more and more songwriters, and his skills continued to develop. Eventually, he notes, "I branched off on my own and became my own person as a writer."

Writing three times per day for three years was productive for Brice: "I mean, I wrote 200 songs in the first year-and-a-half."

While he is pursuing the dream of being a successful recording artist, Brice says that at heart, he's really a songwriter first and performer second. "I write songs every day—not that I write them special every day," he says. But he does recognize that "More Than a Memory" is indeed a special tune, one he was rather attached to. As much as he respects and admires Brooks, Brice actually had a hard time letting go of the track. "It's the kind of song, whether it was Garth or no-name Lee Brice, that could have been a huge single, and maybe even

launched my career."

Time will tell whether Brice achieves his goals as an artist, but it's safe to say his writing career has been spectacularly launched.

Brice says that for years, Brooks has served as his biggest influence.

"He was the reason I started writing, and I really wrote them like he sang them."

Though Brice has since met the singer of his song, he missed out on a first opportunity, shortly after he found out Brooks was planning to record "More Than a Memory." Brooks was coming to Nashville to meet the songwriters, and as Brice recalls with a laugh, "he wanted to play the song for us to make sure we approved . . . like, sure, we wouldn't approve of that, right?"

Unfortunately, Brice had a solo-career commitment out of town and couldn't attend the meeting. His first conversation with Brooks took place at the airport, on his cell phone: "I was out of my mind. We talked for a few minutes and he told me he wanted to meet me in person."

Things, of course, have only gotten better from there. "If this actually happens like some people say, it will be a huge turning point in my life," Brice says. "As for my career, it will put my name in a place where radio will respect me as a writer."



### plays everything country

CRANK IT TO HANK!

WLHK-FM/Indianapolis #17 to #5 Adults 25-54 debut!\* KAKT-FM/Medford, Oregon KNNN-FM/Redding, Ca 5% Adults 25-54 debut!\* CHNK-FM/Winnipeg, Manitoba KHNK-FM/Kalispell, Montana #10 to #2 Adults 25-54\* KNAH-FM/Merced, Ca

Call Howard @ Kroeger Media Inc. 204-736-3820

www.hankfmradio.com

\*source Arbitron

► WITH 711,000 AJDIENCE IMPRESSIONS, JAKE OWEN BOWS AT NO. 54 WITH "SOMETHIN' ABOUT A WOMAN," THE THIRD SINGLE FROM HIS "STARTIN' WITH ME" ALBUM.





	THIS WEEK	LASTWEEK	WEEKS	I) NIELSEN BDS \$\frac{1}{2}\$ HITPREDICTOR CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL		ENCE LIONS) +/-	PLAY	/S RANK
	1	N	EW	MORETHAN A MEMORY NO. 1/HSD/AIRPOWER/BREAKER/MIA/MA  GARTH BROOKS PEARL/BIG MACHINE	36.339	+36.302	4349	4
	2	1	26	THESE ARE MY PEOPLE IT THE RODNEY ATKINS CURB	33.098	-2.389	4593	1
K	3	4	9	TAKE ME THERE RASCAL FLATTS LYRIC STREET	32.060	+1.287	4513	3
ı	4	2	16	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE	31.260	-0.264	4556	2
K	5	5	14	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN ARISTA NASHVILLE	29.277	+1.482	4274	5
	6	6	13	LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE	27341	+1.603	3856	6
	7	7	32	ALL MY FRIENOS SAY LUKE BRYAN CAPITOL NASHVILLE	25.811	+1.846	3563	8
L	8	3	14	NEVER WANTED NOTHING MORE KENNY CHESNEY BNA	25.393	-5.686	3523	9
	9	8	n	ONLINE  BRAD PAISLEY ARISTA NASHVILLE	25.355	+1.671	3612	7
	10	9	16	EVERYDAY AMERICA SUGARLAND MERCURY	23 <b>.2</b> 69	+0.639	3393	10
	1	10	16	IF YOU'RE READING THIS TIM MCGRAW CURB	22.719	+0.380	3362	n
	12	12	15	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE	22.186	+0.623	3119	13
L	13	n	5	SO SMALL 位 CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE	21.611	-0.246	3191	12
10	4	16	2	DON'T BLINK AIRPOWER 位 KENNY CHESNEY BNA	17.681	+4.931	2344	15
	5	14	27	LIVIN' OUR LOVE SONG  JASON MICHAEL CARROLL  ARISTA NASHVILLE	15.573	+0.754	2552	14
	6	17	24	FALL CLAY WALKER ASYLUM-CURB	13.689	+1.011	2278	16
	D	19	4	HOW 'BOUT THEM COWGIRLS	13.033	+1.881	2045	18
ľ	8	15	20	HOW I FEEL 位 MART!NA MCBRIDE RCA	12.180	-1.713	2113	17
16	9	21	10	FIRECRACKER AIRPOWER 12 MCA NASHVILLE	11.961	+1.789	2027	19
6	20	18	21	MEASURE OF A MAN  JACK INGRAM BIG MACHINE	11.333	-0.012	1894	20
6	D	20	24	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT COLUMBIA	10.759	+0.211	1814	21
2	2	22	13	AS IF SARA EVANS RCA	10.550	+1.002	1661	23
6	3	24	24	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON LYRIC STREET	9.591	+0.172	1769	22
6	4	23	18	ANDTHER SIDE OF YOU JOE NICHOLS UNIVERSAL SOUTH	9.281	-0.184	1593	24
6	5	26	7	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY COLUMBIA	8.124	+1.448	1367	25
2	26	25	14	NOTHIN' BETTER TO DO LEANN RIMES ASYLUM-CURB	6.973	-0.464	1190	26
2	7	28	7	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD BIG MACHINE	6.115	+0.812	1020	27
2	8	37	2	EVERYBDDY BREAKER KEITH URBAN CAPITOL NASHVILLE	5.396	+3.048	847	29
•	Þ	33	3	HOW LONG EAGLES ERC/LOST HIGHWAY/MERCURY	5.009	+1.366	633	35
3	Đ,	27	18	YOU NEVER TAKE ME DANCING TRAVISTRITT CATEGORY 5	4.702	- <b>0.62</b> 5	749	32

THIS WEEK	LASTWEEK	WEEKS ON CHART	TITLE CERTIFICATIONS THITPREDICTOR STATUS ARTIST IMPRINT / PROMOTION LABEL		ENCE LIONS) +/-	PLA'	YS RANK
31	29	15	WAY BACK TEXAS PAT GREEN BNA	4.657	-0.435	799	30
32	31	7	WATCHING AIRPLANES GARY ALLAN MCA NASHVILLE	4.410	+0.419	733	34
33	32	11	THE MORE I DRINK BLAKE SHELTON WARNER BROS./WRN	4.263	+0.610	849	28
34	30	11	TANGLED UP 位 BILLY CURRINGTON MERCURY	4.096	-0.192	739	33
35	35	17	LAST TRAIN RUNNING WHISKEY FALLS MIDAS/NEW REVOLUTION	3.246	-0.258	778	31
36	34	17	SUNDAY MORNING IN AMERICA KEITH ANDERSON ARISTA NASHVILLE	2.519	-1.002	485	38
37	36	15	THIS IS MY LIFE PHIL VASSAR UNIVERSAL SOUTH	2.315	-0.513	503	37
38	39	15	MEN BUY THE ORINKS (GIRLS CALL THE SHOTS) STEVE HOLY CURB	2.275	+0.185	572	36
39	42	4	LAUGHED UNTIL WE CRIED	2,271	+0.475	448	40
40	38	7	WHAT KINDA GONE BREAKER 立 CHRIS CACLE CAPITOL NASHVILLE	2.242	-0.018	481	39
4	40	4	IGOT MY GAME ON 位 TRACE ADKINS CAPITDL NASHVILLE	2.177	+0.094	395	41
42	49	3	OUR SONG TAYLOR SWIFT BIG MACHINE	2.091	+0.935	268	44
43	43	7	YOU STILL OWN ME	1.987	+0.325	380	42
44	41	4	BETWEEN RAISIN' HELL AND AMAZINGGRACE BIG & RICH WARNER BROS./WRN	1.757	-0.093	263	45
45	48	11	THE STRONG ONE 位CLINT BLACK EQUITY	1.416	+0.185	223	49
46	44	6	JOYRIDE JENNIFER HANSON UNIVERSAL SOUTH	1.410	-0.118	249	46
47	47	3	ROLLIN' WITH THE FLOW MARK CHESNUTT LOFTON CREEK	1.125	-0.116	130	55
48	45	18	THE ONE IN THE MIDDLE SARAH JOHNS BNA	1.122	-0.290	207	50
49	46	$n_{\rm c}$	GUITAR SLINGER CROSSIN DIXON BROKEN BOW	1.020	-0.301	245	47
50	51	10	BAD FOR ME DANIELLE PECK BIG MACHINE	0.986	-0.044	291	43
51	50	9	NOWHERE THAN SOMEWHERE FLYNNVILLE TRAIN SHOW DOG NASHVILLE	0.830	-0.274	235	48
52	53	2	STEALING CINDERELLA CHUCK WICKS RCA	0.793	+0.039	124	56
53	60	2	I'M WITH THE BAND LITTLE BIG TOWN EQUITY	0.754	+0.280	149	52
54	NE	W	SOMETHIN' ABOUT A WOMAN JAKE OWEN RCA	0.70	+0.374	206	51
55	55	2	WHEN IT RAINS ELLYOUNG BAND CARNIVAL	0.703	+0.111	37	
56	54	6	READY, SET, DON'T GO BILLY RAY CYRUS WALT DISNEY/COS	0.669	-0.036	149	53
57	RE-EI	NTRY	REVOLUTION RASCAL FLATTS LYRIC STREET	0.648	+0.189	75	- I
58	58	2	GOES DOWN EASY VAN ZANT COLUMBIA	0.582	+0.081	117	58
59:	56	19	I'LL STAND BY YOU  CARRIE UNDERWOOD FREMANTLE/19	0.558	+0.010	74	-:
60	59	3	COUNTRY GIRL RISSI PALMER 1720	0.510	+0.033	130	54

MOST INCREASED AUDIENCE (IN MILLIONS)
+36.302 MORE THAN A MEMORY
Carth Brooks (Pearl/Big Machine) (Pearl/Big Machine) WJSN +1833, WQYK +1800, KMEE +1090, KILT +0.994, KSCS +0.916, KPK +0.171, KSON +0.698, KMWF +0.677, KSON +0.698, KMPS +0.672, KKCO +0.668
+4.931 DON'T BLINK
Kenny Chesney (BNA) KSON +0.457, WOSY +0.276, KEEY +0.260, WGH +0.225, WYRK +0.196, KILT +0.196, KSO +0.196, WIL +0.156, WAMZ +0.152, WUBE +0.142
+3.048 EVERYBODY
Keith Urban (Capitol Nashville) WKHX +0.199, WSM +0.183, WYRK +0.178, KMP5 +0.169, KSON +0.149, KWLI +0.145, KNCI +0.143, KSCS +0.134, WYCD +0.132, KKCO +0.116
+1.881 HOW 'BOUT THEM COWGIRLS
George Strait (MCA Nashville) KSCS +0.250, KBEQ +0.155, KWNR +0.120, WCKX +0.098, WTQR +0.095, KAJA +0.091, KMCI +0.085, WRNS +0.082, KFRG +0.075, WOCK +0.075
+1 846

	NEW AND ACTIVE	
TITLE ARTIST / LABEL AUD / GAIN	TITLE ARTIST / LABEL AUD / GAIN	TITLE ARTIST / LABEL AUD / GAIN
INTERNATIONAL HARVESTER 0.501/0.282 Craig Morgan (BRCIKEN BOW)	IT'S GOOD TO  BE US 0.436/0.182  Bucky Covington (LYRIC STREET)	JUST GOT STARTED LOVIN' YOU 0.366/0.186 James Otto (WARNER BROS./WRN)
TOTAL STATIONS: 21	TOTAL STATIONS: 16	TOTAL STATIONS: 13
ONCE A WOMAN GETS A HOLD OF YOUR HEART 0.470/0.070 Heartland	WHAT IF IT'S ME 0.384/0.233 Andy Griggs (MONTAGE)	THE POWER OF ONE 0.287/0.099 Bombshel (CURB)
(COUNTRY THUNDER)	TOTAL STATIONS: 16	TOTAL STATIONS: 18
TOTAL STATIONS: 13		



A MEMORY

Garth Brooks
(PEARL/BIG MACHINE)

KAJA, KASE, KATC, KATM,

KBQI, KEEY. KFRG, KHAY,

KHEY, KILT, KIXZ, KKWF,

KMDL, KMLE, KMPS, KNCI,

KNIX, KPLX, KRMD, KRYS,

KSD, KSSN, KTEX, KTOM,

KTST, KTTS, KUDL, KUSS.

WILL KWNR, KXKT, KZSN, KWLI, KWNR, KXKT, KZSN WAMZ, WBCT, WCOL, WCTQ, WDSY, WDTW,

WESC, WFMS, WGAR,
WGKX, WGNA, WGTY, WIRK,
WKKO, WKKT, WKSF, WLXX,
WMAD, WMIL, WPCV,
WPKX, WQXK, WQYK,
WRBT, WSIX, WSM, WSOC,
WTQR, WUBL, WUSN,
WUSY, WXCY, WYCD,
WYRK, WZKX DON'T BLINK

Kenny Chesney (BNA) KAJA, KATC, KATM, KBQI, KILT, KIXZ, KKWF, KMLE,

KRTY, KSD, KSSN, KTEX, KUPL, KZSN, WBEE, WCOL, WCTQ, WDSY, WESC, WGKX, WOKQ, WPKX, WQEE,

EVERYBODY

Keith Urban
(CAPITOL NASHVILLE)
KATC, KBEQ, KBG, KFDI,
KKNG, KKWF, KMPS, KNCI,
KWLL, KYGO, KZSN, WGGY,
WGH, WGTY, WKCQ, WQYK,
WRNS, WSLC, WSM, WTQR,
WUBL, WWQM, WYCD

HOW LONG Eagles
(ERC/LOST
HIGHWAY/MERCURY)
KHKI, KILT, KKGO, KKNG,
KRST, KXKT, WBEE, WFMS,
WGNE, WKCQ, WNCY,
WPUR, WQYK, WSOC,
WXTU, WYRK, WZKX

Luke Bryan

FOR WEEK ENDING SEPTEMBER 2, 2007

LEGEND: See legerd to charts in charts section for rules and symbol explanations.

130 country and 26 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 95 reporters.

© 2007 Nielsen Business Media, Inc. All rights reserved.

#### CHART LEGEND

50

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by crossreferencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

#### **AUDIENCE TOTALS:**

Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

#### AIRPOWER:

Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

### BREAKER:

Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

### HOT SHOT DEBUT:

Awarded solely on the Country chart to the highest-ranking new entry.

#### MOST INCREASED PLAYS:

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

### **MOST ADDED:**

A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

### **NEW AND ACTIVE:**

Current songs below the chart threshold that are showing an increase in plays.

#### TIES ON CHART:

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

### **RECURRENT RULE:**

Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays.

Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15, Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all. monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor Indicates title earned, and status in research data provided status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

### COUNTRY

### **COUNTRY MONITORED REPORTERS**

KSSN/Little Rock, AR

KKGO/Los Angeles, CA OM/PD: Mike Johnson

WAMZ/Louisville, KY

WMAD/Madison, WI

OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese

WWOM/Madison, WI

KTEX/McAllen, TX OM: Billy Santiago

WGKX/Memphis, TN PD: Lance Tidwell

WMIL/Milwaukee, WI OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan

KEEY/Minneapolis, MN

OM/PD: Gregg Swedberg MD: Mary Gallas

KTOM/Monterey, CA OM: Sam Diggedy APD: Jim Pearson

WKDF/Nashville, TN OM: Dave Kellin

WSIX/Nashville, TN

WKIS/Miami, FL

PD: JoJo Cerda APD: Frankie Dee MD: Patches

PD: Coyote Calhoun MD: Night Train Land

WQMX/Akron, OH PD: Sue Wilson APD/MD: Ken Steel

WGNA/Albany, NY PD/MD: Tom Jacobse

KBQI/Albuquerque, NM OM: Bill May PD: Tim Jones

KRST/Albuquerque, NM OM/PD: Eddie Haskeil MD: Paul Bailey

WCTO/Allentown, PA OM/PD: Shelly Easton APD/MD: Jerry Padden

WKSF/Asheville, NC APD/MD: Jeff Davis

WKHX/Atlanta, GA

WUBL/Atlanta, GA OM/PD: Clay Hunnicu APD/MD: Lance Hous

WYAY/Atlanta, GA OM/PD: Mark Richards MD: Sandy Weaver

WPUR/Atlantic City, NJ PD: Joe Kelly

WKXC/Augusta, GA

KASE/Austin, TX

KUZZ/Bakersfield, CA

MD: Donna James WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks

WZKX/Biloxi, MS OM/PD: Bryan Rhodes

KIZN/Boise, ID OM/PD: Rich Summi APD: Steve Shannon MD: Spencer Burke

WKLB/Boston, MA OM: Dan Kells OM: Don Kelley
PD: Mike Brophey
APD/MD: Ginny Rogers

WYRK/Buffalo, NY PD: Wendy Lynn

WOKO/Burlington, VT OM/PD: Steve Pelkey MD: Bill Sargent

WNKT/Charleston, SC

WQBE/Charleston, WV

WKKT/Charlotte, NC OM: Bruce Logan PD/MD: John Roberts

WSOC/Charlotte, NC APD/MD: Rick McCracken

WUSY/Chattanooga, TN PU: Kris Van Dyl MD: Bill Poindex

WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun

WUBE/Cincinnati, OH PD: Travis Moon APD: Kathy O'Conno MD: Duke Hamilton

WGAR/Cleveland, OH PD: Brian Jennings MD: Chuck Collier

KATC/Colorado Springs, CO OM: Bobby Irwin PD: Jim "Catfish" Miller

WWNU/Columbia, SC MD: Tyler On The Radio

WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko

KRYS/Corpus Christi, TX OM: Paula Newell

KPLX/Dallas, TX

APD: Smokey Rivers KSCS/Dallas, TX OM/PD: Iom Hunte APD/MD: Chris Huft

KWLI/Denver, CO PD: Bill Gamble APD/MD: Randy Shannon

KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll

KHKI/Des Moines, IA PD/MD: Andy Elliott

KJJY/Des Moines, IA OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield

WDTW/Detroit, MI OM: Dom Theodor PD: John Trapane APD: Scott Gaines

WYCD/Detroit, MI

KHEY/EI Paso, TX MD: Marty Austin

WFBE/Flint, MI PD: Jay J. M MD: Keith Al

KSKS/Fresno, CA PD: Steve Pleshe MD: Jody Jo Mize

WWGR/Ft. Myers, FL PD: Justin Tyler

WQHK/Ft. Wayne, IN

WOCK/Gainesville, FL PD: Mr. Bob MD: Big Red

WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft

WNCY/Green Bay, WI

WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker

WTQR/Greensboro, NC OM: Tim Satterfield PD/MD: John Roberts

WRNS/Greenville, NC

WESC/Greenville, SC PD: Steve Geofferies APD/MD: John Landrum

WRBT/Harrisburg, PA PD: Joe Kelly APD/MD: Newman

KILT/Houston, TX PD: Jeff Garriso MD: Greg Frey

WFMS/Indianapolis, IN PD: Bob Richards MD: LD Cannor

WUSJ/Jackson, MS

WGNE/Jacksonville, FL PD/MD: Jeff Davis

WXBQ/Johnson City, TN PD/MD: Bill Hagy KBEQ/Kansas City, MO

KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens

WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise

WIVK/Knoxville, TN OM/PD: Mike Hammond MD: Colleen Addair KMDL/Lafayette, LA

MD: T.D. Smith

WPCV/Lakeland, FL OM/PD: Mike James APD/MD: Jeni Taylor

WITL/Lansing, MI OM: Brent Alberts PD: Jay J. McCrae APD/MD: Chris Tyler KCYE/Las Vegas, NV

KWNR/Las Vegas, NV

WLXX/Lexington, KY OM: Robert Lindsey PD/MD: Marshall Stewart

WSM/Nashville, TN PD: Kevin King MD: Frank Seres WGH/Norfolk, VA APD/MD: John Shomby

OM: Dave Kel PD: Bud Ford

KKNG/Oklahoma City, OK OM/PD: Kevin Christopher

KTST/Oklahoma City, OK

KXKT/Omaha, NE PD: Iom Goodw MD: Craig Allen

KHAY/Oxnard, CA

WXBM/Pensacola, FL PD/MD: Lynn West

WXTU/Philadelphia, PA

KMLE/Phoenix, AZ PD: Jay McCarthy APD/MD: Dave Collins

KNIX/Phoenix, AZ PD: Ray Massie

WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards

WOGI/Pittsburgh, PA KUPL/Portland, OR

APD/MD: Rick Taylor KWJJ/Portland, OR

OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones WOKQ/Portsmouth, NH

WCTK/Providence, RI PD/MD: Stephen Guittar

**WQDR/Raleigh, NC** OM: Paul Michaels PD: Lisa Mckay

KFRG/Riverside, CA OM: Lee Douglas PD/MD: Don Jeffrey

WSLC/Roanoke, VA

WBEE/Rochester, NY PD: Billy Kidd MD: Weslea Neas

KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole

WKCQ/Saginaw, MI OM/PD: Mike Skot APD: Kevin Profitt MD: John Richards

KSOP/Salt Lake City, UT KUBL/Salt Lake City, UT

KAJA/San Antonio, TX OM/PD: George King MD: Kactus Lou KSON/San Diego, CA

KUSS/San Diego, CA PD: Mike O'Brian MD: Cindy Spicer

KRTY/San Jose, CA

WCTQ/Sarasota, FL OM: Ron White OM: Ron White PD: Sammy Cruise APD/MD: Heidi Decker

KKWF/Seattle, WA OM: Dave Richards PD/AMD: Rob Walker

KMPS/Seattle, WA KRMD/Shreveport, LA

PU: Paul Urr APD/MD: James Anthony KDRK/Spokane, WA

KIXZ/Spokane, WA OM: Robert Harder PD/AMD: Paul "Coyote"

WPKX/Springfield, MA OM: Pat McKay APD: Marc Spencer

KTTS/Springfield, MO

KSD/St. Louis, MO PD: Billy Greenwood MD: Erin Austin

WIL/St. Louis, MO PD: Greg Mozingo APD/MD: Danny Montana

KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas

WQYK/Tampa, FL OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts WKKO/Toledo, OH

KIIM/Tucson, AZ

OM: Herb Crowe PD/MD: Buzz Jackson KVOO/Tulsa, OK

WIRK/West Palm Beach, FL PD: Mitch Mahan

KFDI/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Carol Hughes KZSN/Wichita, KS

OM/PD: Lyman J APD: Todd Taylor MD: Rick Regan WGGY/Wilkes Barre, PA OM: Jim Rising PD: Doc Medek MD: Jaymie Gordon

WXCY/Wilmington, DE PD/MD: Dave Hovel

WGTY/York, PA PD: Scott Donato

WQXK/Youngstown, OH OM: Scott Kennedy PD: Dave Steele APD: Doug James MD: Burton Lee

	× -	Mi				
I'HIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST COUNTRY INDICATOR IMPRINT / PROMOTION LABEL	PLA TW	TOTAL AUD.	
1	3	9	TAKE ME THERE RASCAL FLATTS LYRIC STREET	3636	+m	7.794
2	1	15	BECAUSE OF YOU REBAMCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE	3490	-168	7.419
3	4	13	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN ARISTA NASHVILLE	3455	-19	7.214
4	2	24	THESE ARE MY PEOPLE RODNEY ATKINS CURB	3353	-259	6.946
6	6	12	LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE	3269	+157	6.993
6	7	9	ONLINE BRAD PAISLEY ARISTA NASHVILLE	3166	+205	6.762
7	9	23	ALL MY FRIENDS SAY LUKE BRYAN CAPITOL NASHVILLE	3076	+208	6.400
8	8	15	EVERYDAY AMERICA SUGARLAND MERCURY	2917	+16	6.261
9	10	13	IF YOU'RE READING THIS TIM MCGRAW CURB	2756	+85	5.802
0	12	5	SO SMALL CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE	2737	+230	5.925
0	11	14	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE	2701	+101	<b>5.7</b> 13
12	5	13	NEVER WANTED NOTHING MORE KENNY CHESNEY BNA	2327	-868	4.727
3	N	EW	MORE THAN A MEMORY GARTH BROOKS PEARL/BIG MACHINE	2297	+1952	4.472
(4)	14	21	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL ARISTA NASHVILLE	2162	+115	4.578
13	16	8	FIRECRACKER JOSH TURNER MCA NASHVILLE	1974	+151	4.140
16	27	2	OON'T BLINK KENNY CHESNEY BNA	1942	+975	4.338
0	20	4	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT MCA NASHVILLE	1905	+270	3.913
<b>(E)</b>	15	17	MEASURE OF A MAN JACK INGRAM BIG MACHINE	1860	+7	3.910
19	17	19	FALL CLAY WALKER ASYLUM-CURB	1846	+59	3.689
20	19	20	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON LYRIC STREET	1701	-n	3.526
2	21	15	ANOTHER SIDE OF YOU JOE NICHOLS UNIVERSAL SOUTH	1672	+62	3.416
2	23	10	AS IF SARA EVANS RCA	1569	+56	3.330
23	24	16	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT COLUMBIA	1512	+46	3.347
24	25	6	WHAT OO YA THINK ABOUT THAT MONTGOMERY GENTRY COLUMBIA	1480	+140	3.098
25	18	18	HOW I FEEL MARTINA MCBRIDE RCA	1459	-328	2.960
26	13	19	I NEED YDU TIMMCGRAW WITH FAITH HILL CURB	1329	-739	2.606
1	26	п	NOTHIN' BETTER TO DO LEANN RIMES ASYLUM-CURB	1198	+37	2.547
28	28	5	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD BIG MACHINE	1110	+171	2.393
29	22	20	I TOLD YOU SO KEITHURBAN CAPITOL NASHVILLE	1000	-540	2.267
30	29	11	YOU NEVER TAKE ME DANCING TRAVIS TRITT CATEGORY S	951	+26	1.964
(3)	30	7	TANGLED UP BILLY CURRINGTON MERCURY	940	+28	1.881
32	39	2	EVERYBODY KEITH URBAN CAPITOL NASHVILLE	913	+514	2.118
33	33	10	THE MORE I DRINK BLAKE SHELTON WARNER BROS./WRN	770	+45	1.507
'34	31	6	WAY BACK TEXAS PAT GREEN BNA	763	-16	1.552
35	32	6	WATCHING AIRPLANES GARY ALLAN MCA NASHVILLE	753	+17	1.803
36	34	7	LAST TRAIN RUNNING WHISKEY FALLS MIDAS/NEW REVOLUTION	678	0	1.353
69	36	4	WHAT KINDA GONE CHRIS CAGLE CAPITDL NASHVILLE	577	+32	1.190
58	i N	EW	HOW LONG EAGLES ERC/LOST HIGHWAY/MERCURY	545	+216	1.190
39	40	2	LAUGHED UNTIL WE CRIED JASON ALDEAN BROKEN BOW	498	+102	1.001

BROOKS & DUNN LAND

COUNTRY NO. 1 WITH "PROUD OF THE HOUSE WE BUILT."

THEIR SEVENTH CANADA

S							
2 2 9 ONLINE BRAD PAISLEY  3 4 14 FREE AND EASY (OOWN THE ROAD I GO) DIERKS BENTLEY  5 5 SO SMALL CARRIE UNDERWOOD  ARISTA/ARISTA NASHVILLE/SONY BMC  5 7 15 DIDN'T EVEN SEE THE DUST PAUL BRANDT  BRAND-T/UNIVERSAL  5 7 15 DIDN'T EVEN SEE THE DUST PAUL BRANDT  BRAND-T/UNIVERSAL  5 7 15 DIDN'T EVEN SEE THE DUST PAUL BRANDT  BRAND-T/UNIVERSAL  5 7 15 DIDN'T EVEN SEE THE DUST PAUL BRANDT  BRAND-T/UNIVERSAL  5 7 17 12 NEVER WANTED NOTHING MORE KENNY CHESNEY  BNA/SONY BMG  4 9 10 HAY DO YOU SEE DOC WALKER  DOEN ROAD/UNIVERSAL  5 10 11 DONE YOU WRONG AARON PRITCHETT  OPM  5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON  10 9 10 WHAT DO YOU SEE DOC WALKER  11 5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON  11 6 MCA NASHVILLE/UNIVERSAL  12 13 13 ROCK IN MY BOOT JASON BLAINE  11 INDEPENDENT  14 12 7 IF YOU'RE READING THIS TIM MCGRAW  CURB/EMI  15 14 11 LOVE ME IF YOU CAN TOBY KEITH  16 16 20 I TOLD YOU SO KEITH URBAN  CAPITOL NASHVILLE/UNIVERSAL  17 20 19 CHEAPER TO KEEP HER AARON LINES  OUTSIDE THE LINES  18 21 THESE ARE MY PEOPLE RODNEY ATKINS  CURB/EMI  19 10 EVERYDAY AMERICA SUCARLAND  MERCURY/UNIVERSAL  30 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR  NCAN AASHVILLE/UNIVERSAL  22 28 2 DARLIN' JOHNNY REID  OPEN ROAD/UNIVERSAL  23 28 2 DARLIN' JOHNNY REID  OPEN ROAD/UNIVERSAL  24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE  70 21 13 GOTTA GET ME A CADILLAC WILLIE MAJOR  TO PEN ROAD/UNIVERSAL  25 24 21 PICKUP TRUCK SHANE YELLOWBIRD  OPEN ROAD/UNIVERSAL  26 27 6 FIRECRACKER JOSH TURNER  26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR  TO PEN ROAD/UNIVERSAL  26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR  TO PEN ROAD/UNIVERSAL  26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR  TO PEN ROAD/UNIVERSAL  27 21 13 GOTTA GET ME A CADILLAC WILLIE MAJOR  TO PEN ROAD/UNIVERSAL  26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR  TO PEN ROAD/UNIVERSAL  27 21 13 COTTA GET ME A CADILLAC WILLIE MAJOR  TO PEN ROAD/UNIVERSAL  27 21 15 COTTA GET ME A CADILLAC WILLIE MAJOR  TO PEN ROAD/UNIVERSAL  27 21 15 COTTA GET M	I HIS WEEK	LAST WEEK	WEEKS	TITLE	IMPRINT / PROMOTION LABEL	PLA TW	NYS +/-
3 4 14 FREE AND EASY (OOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE/SONY BMC 4 3 5 SO SMALL CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMC 5 7 15 DIDIN'T EVEN SEE THE DUST PAUL BRANDT ◆ BRAND-T/UNIVERSAL 50 6 11 6 TESTIFY EMERSON DRIVE ◆ MIDAS/KOCH 50 7 1 12 NEVER WANTED NOTHING MORE KENNY CHESNEY BNA/SONY BMC 49 8 8 8 TAKE ME THERE RASCAL FLAITS LYRIC STREET/UNIVERSAL 48 9 10 11 DONE YOU WRONG AARON PRICHETT ◆ OPM 47 10 9 10 WHAT DO YOU SEE DOC WALKER ◆ OPEN ROAD/UNIVERSAL 47 11 5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL 45 12 13 13 ROCK IN MY BOOT JASON BLAINE ◆ INDEPENDENT 44 12 7 IF YOU'RE READING THIS TIM MCCRAW CURB/EMI 42 15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 38 16 16 20 I TOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/UNIVERSAL 31 17 20 19 CHEAPER TO KEEP HER AARON LINES ◆ OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 30 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ◆ OPEN ROAD/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MAJOR ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCCRAW WITH FAITH HILL  CURB/EMI 26 27 11 INEED YOU TIM MCCRAW WITH FAITH HILL  CURB/EMI 26 28 20 17 INEED YOU TIM MCCRAW WITH FAITH HILL  CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 244	o	6	12	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	556	+14
3 5 SO SMALL CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMC 53 7 15 DIDN'T EVEN SEE THE DUST PAUL BRANDT ★ BRAND-T/UNIVERSAL 50 11 6 TESTIFY EMERSON DRIVE ★ MIDAS/KOCH 50 11 12 NEVER WANTED NOTHING MORE KENNY CHESNEY BNA/SONY BMC 49 18 8 TAKE ME THERE RASCAL FLATTS LYRIC STREET/UNIVERSAL 48 19 10 11 DONE YOU WRONG AARON PRITCHETT ★ OPEN ROAD/UNIVERSAL 47 10 9 10 WHAT DO YOU SEE DOC WALKER ★ OPEN ROAD/UNIVERSAL 47 11 5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KFLLY CLARKSON MCA NASHVILLE/UNIVERSAL 45 12 13 13 ROCK IN MY BOOT JASON BLAINE ★ INDEPENDENT 44 12 7 IF YOU'RE READING THIS TIM MCGRAW CURB/EMI 42 15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 38 16 16 20 I TOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/UNIVERSAL 38 17 20 19 CHEAPER TO KEEP HER AARON LINES ★ OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 6 AS IF SARAEVANS RCA/SONY BMC 30 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ★ OPEN ROAD/UNIVERSAL 29 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ★ OPEN ROAD/UNIVERSAL 26 28 22 17 I NEED YOU TIMMCCRAW WITH FAITHHILL CURB/EMI 26 30 4 THAT'S WHEN I FEEL LOVED CHARLE MAJOR ★ KOCH 244	2	2	9	ONLINE BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	556	-25
5         7         15         DIDN'T EVEN SEE THE DUST PAUL BRANDT ◆         BRAND-T/UNIVERSAL         50           6         11         6         TESTIFY EMERSON DRIVE ◆         MIDAS/KOCH         50           7         1         12         NEVER WANTED NOTHING MORE KENNY CHESNEY         BNA/SONY BMC         49           8         8         TAKE ME THERE RASCAL FLATTS         LYRIC STREET/UNIVERSAL         48           9         10         11         DONE YOU WRONG AARON PRITCHETT ◆         OPEN ROAD/UNIVERSAL         47           10         9         10         WHAT DO YOU SEE DOC WALKER ◆         OPEN ROAD/UNIVERSAL         47           11         5         14         BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON         MCA NASHVILLE/UNIVERSAL         45           12         13         13         ROCK IN MY BOOT JASON BLAINE ◆         INDEPENDENT         44           12         13         13         ROCK IN MY BOOT JASON BLAINE ◆         UNB/ROYALTY         43           14         12         7         IF YOU'RE READING THIS TIM MCGRAW         CURB/EMI         42           15         14         11         LOVE ME IF YOU CAN TOBY KEITH         SHOW DOG NASHVILLE/UNIVERSAL         38           16         10	3	4	14	FREE AND EASY (OOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	552	+11
1 1 6 TESTIFY EMERSON DRIVE → MIDAS/KOCH 50 1 1 12 NEVER WANTED NOTHING MORE KENNY CHESNEY BNA/SONY BMC 49 3 8 8 TAKE ME THERE RASCAL FLATTS LYRIC STREET/UNIVERSAL 48 9 10 11 DONE YOU WRONG AARON PRITCHETT → OPEN ROAD/UNIVERSAL 47 10 9 10 WHAT DO YOU SEE DOC WALKER → OPEN ROAD/UNIVERSAL 47 11 5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL 45 12 13 13 ROCK IN MY BOOT JASON BLAINE → INDEPENDENT 44 13 15 5 BLAME IT ON THAT RED DRESS GORD BAMFORD → GWB/ROYALTY 43 14 12 7 IF YOU'RE READING THIS TIMMCGRAW CURB/EMI 42 15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 38 16 16 20 I TOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/EMI 34 17 20 19 CHEAPER TO KEEP HER AARON LINES → OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 19 35 2 HOW 'BOUT THEM COWGIRLS GEDRGE STRAIT MCA NASHVILLE/UNIVERSAL 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 21 17 12 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 6 AS IF SARA EVANS RCA/SONY BMC 30 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORTICOS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → GOEN COAD/UNIVERSAL 26 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	4	3	5	SO SMALL CARRIE UNOERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	534	-10
1   12   NEVER WANTED NOTHING MORE KENNY CHESNEY   BNA/SONY BMC   49	5	7	15	DIDN'T EVEN SEE THE DUST PAUL BRANOT .	BRAND-T/UNIVERSAL	509	-14
10   11   DONE YOU WRONG AARON PRITCHETT	6	n	6	TESTIFY EMERSON DRIVE .	MIDAS/KOCH	503	+36
9 10 11 DONE YOU WRONG AARON PRITCHETT	7	1	12	NEVER WANTED NOTHING MORE KENNY CHESNEY	BNA/SONY BMC	492	-115
9 10 WHAT DO YOU SEE DOC WALKER → OPEN ROAD/UNIVERSAL 47 1 5 14 BECAUSE OF YOU REBA MCENTRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL 45 12 13 13 ROCK IN MY BOOT JASON BLAINE → INDEPENDENT 44 13 15 5 BLAME IT ON THAT RED DRESS CORD BAMFORD → CWB/ROYALTY 43 14 12 7 IF YOU'RE READING THIS TIMMCGRAW CURB/EMI 42 15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 38 16 16 20 I TOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/EMI 34 17 20 19 CHEAPER TO KEEP HER AARON LINES → OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 19 35 2 HOW 'BOUT THEM COWGIRL'S GEDRGE STRAIT MCA NASHVILLE/UNIVERSAL 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 21 23 6 AS IF SARA EVANS RCA/SONY BMG 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → SOGJUNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	3	8	8	TAKE ME THERE RASCAL FLATTS	LYRIC STREET/UNIVERSAL	480	-1
1 5 14 BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON MCA NASHVILLE/UNIVERSAL 45 12 13 13 ROCK IN MY BOOT JASON BLAINE ◆ INDEPENDENT 44 13 15 5 BLAME IT ON THAT RED DRESS CORD BAMFORD ◆ GWB/ROYALTY 43 14 12 7 IF YOU'RE READING THIS TIMMCGRAW CURB/EMI 42 15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOG NASHVILLE/UNIVERSAL 38 16 16 20 I TOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/EMI 34 17 20 19 CHEAPER TO KEEP HER AARON LINES ◆ OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 19 35 2 HOW 'BOUT THEM COWGIRL'S GEORGE STRAIT MCA NASHVILLE/UNIVERSAL 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 21 3 6 AS IF SARA EVANS RCA/SONY BMG 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMPORTICOS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ◆ 306/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCCRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24	9	10	11	DONE YOU WRONG AARON PRITCHETT 💠	ОРМ	475	-11
13 13 ROCK IN MY BOOT JASON BLAINE	10	9	10	WHAT DO YOU SEE DOC WALKER +	OPEN ROAD/UNIVERSAL	472	-17
13 15 5 BLAME IT ON THAT RED DRESS CORD BAMFORD ◆ CWB/ROYALTY 43  14 12 7 IF YOU'RE READING THIS TIMMCGRAW CURB/EMI 42  15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOWDOG NASHVILLE/UNIVERSAL 38  16 16 20 ITOLD YOU SO KEITHURBAN CAPITOL NASHVILLE/EMI 34  17 20 19 CHEAPER TO KEEP HER AARON LINES ◆ OUTSIDE THE LINES 32  18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31  25 2 HOW 'BOUT THEM COWGIRLS CEDRGE STRAIT MCA NASHVILLE/UNIVERSAL 31  26 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30  27 23 6 AS IF SARA EVANS RCA/SONY BMG 30  28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 30  28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 29  24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORTICOS 27  25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ◆ 306/UNIVERSAL 26  27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ◆ OPEN ROAD/UNIVERSAL 26  28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26  30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24	٦	5	14	BECAUSE OF YOU REBAMCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE/UNIVERSAL	451	-105
12       7       IF YOU'RE READING THIS TIMMCGRAW       CURB/EMI       42         15       14       11       LOVE ME IF YOU CAN TOBY KEITH       SHOW DOG NASHVILLE/LEMI 34         16       20       I TOLD YOU SO KEITH URBAN       CAPITOL NASHVILLE/LEMI 34         17       20       19       CHEAPER TO KEEP HER AARON LINES ★       OUTSIDE THE LINES 32         18       18       21       THESE ARE MY PEOPLE RODNEY ATKINS       CURB/EMI 31         20       35       2       HOW 'BOUT THEM COWGIRLS GEORGE STRAIT       MCA NASHVILLE/UNIVERSAL 31         20       17       21       TEARDROPS ON MY GUITAR TAYLOR SWIFT       BIG MACHINE/UNIVERSAL 30         21       23       6       AS IF SARA EVANS       RCA/SONY BMG 30         22       29       10       EVERYDAY AMERICA SUGARLAND       MERCURY/UNIVERSAL 30         22       28       2       DARLIN' JOHNNY REID ★       OPEN ROAD/UNIVERSAL 29         24       26       28       FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE       ROCKY COMFORT/COS 27         25       24       21       PICKUP TRUCK SHANE YELLOWBIRD ★       306/UNIVERSAL 29         26       27       6       FIRECRACKER JOSH TURNER       MCA NASHVILLE/UNIVERSAL 26         27       21	12	13	13	ROCK IN MY BOOT JASON BLAINE 🍁	INDEPENDENT	441	-2
15 14 11 LOVE ME IF YOU CAN TOBY KEITH SHOW DOC NASHVILLE/UNIVERSAL 38 16 16 20 ITOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/EMI 34 17 20 19 CHEAPER TO KEEP HER AARON LINES → OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 10 35 2 HOW 'BOUT THEM COWGIRLS GEORGE STRAIT MCA NASHVILLE/UNIVERSAL 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 21 36 AS IF SARA EVANS RCA/SONY BMG 30 22 19 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 30 23 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCCRAW WITH FAITH HILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	<b>B</b>	15	5	BLAME IT ON THAT RED DRESS GORD BAMFORD +	GWB/ROYALTY	437	+39
16 16 20 ITOLD YOU SO KEITH URBAN CAPITOL NASHVILLE/EMI 34 17 20 19 CHEAPER TO KEEP HER AARON LINES → OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 19 35 2 HOW 'BOUT THEM COWGIRL'S GEORGE STRAIT MCA NASHVILLE/UNIVERSAL 31 20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 21 36 AS IF SARA EVANS RECA/SONY BMG 30 22 19 10 EVERYDAY AMERICA SUGARLAND MERCURY/UNIVERSAL 30 23 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITH HILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	14	12	7	IF YOU'RE READING THIS TIMMCGRAW	CURB/EMI	429	-23
17 20 19 CHEAPER TO KEEP HER AARON LINES ◆ OUTSIDE THE LINES 32 18 18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 31 35 2 HOW 'BOUT THEM COWGIRLS GEDRGE STRAIT MCA NASHVILLE/UNIVERSAL 31 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30 23 6 AS IF SARA EVANS RAC/SONY BMG 30 22 19 10 EVERYDAY AMERICA SUGARLAND MERCURY/UNIVERSAL 30 28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ◆ 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24	15	14	11	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	387	-32
18 21 THESE ARE MY PEOPLE RODNEY ATKINS CURB/EMI 310 35 2 HOW 'BOUT THEM COWGIRLS GEDRGE STRAIT MCA NASHVILLE/UNIVERSAL 310 37 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 300 38 23 6 AS IF SARA EVANS RACASONY BMG 300 39 10 EVERYDAY AMERICA SUCARLAND MERCURY/UNIVERSAL 300 30 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 290 30 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 270 30 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 260 30 27 1 INEED YOU TIMM CGRAW WITH FAITHHILL CURB/EMI 260 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 244 300 310 310 310 310 310 310 310 310 310	16	16	20	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE/EMI	349	-49
15 35 2 HOW 'BOUT THEM COWGIRLS GEDICE STRAIT MCA NASHVILLE/UNIVERSAL 31  20 17 21 TEARDROPS ON MY GUITAR TAYLOR SWIFT BIG MACHINE/UNIVERSAL 30  23 6 AS IF SARA EVANS ROA/SONY BMG 30  24 19 10 EVERYDAY AMERICA SUGARLAND MERCURY/UNIVERSAL 30  28 2 DARLIN' JOHNNY REID → OPENROAD/UNIVERSAL 29  24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27  25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → SOG/UNIVERSAL 27  26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26  27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPENROAD/UNIVERSAL 26  28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26  29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	17	20	19	CHEAPER TO KEEP HER AARON LINES *	OUTSIDE THE LINES	329	-2
The analysis of the action of	18	18	21	THESE ARE MY PEOPLE RODNEY ATKINS	CURB/EMI	318	-42
23 6 AS IF SARA EVANS RCA/SONY BMC 30 22 19 10 EVERYDAY AMERICA SUGARLAND MERCURY/UNIVERSAL 30 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMPORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → SODG/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	19	35	2	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	311	+107
19 10 EVERYDAY AMERICA SUGARLAND MERCURY/UNIVERSAL 3C 29 28 2 DARLIN' JOHNNY REID → OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 24 21 PICKUP TRUCK SHANE YELLOWBIRD → 300/UNIVERSAL 27 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	20	17	21	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	304	-62
28 2 DARLIN' JOHNNY REID ◆ OPEN ROAD/UNIVERSAL 29 24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORT/COS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD ◆ 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24	Ð	23	6	AS IF SARA EVANS	RCA/SONY BMG	302	+29
24 26 28 FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE ROCKY COMFORTICOS 27 25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCCRAW WITH FAITHHILL CURB/EMI 26 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	<b>Z</b> 2	19	10	EVERYDAY AMERICA SUGARLAND	MERCURY/UNIVERSAL	301	-11
25 24 21 PICKUP TRUCK SHANE YELLOWBIRD → 306/UNIVERSAL 27 26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK → OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIM MCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR → KOCH 24	3	28	2	DARLIN' JOHNNY REID 💠	OPEN ROAD/UNIVERSAL	299	+59
26 27 6 FIRECRACKER JOSH TURNER MCA NASHVILLE/UNIVERSAL 26 27 21 13 GOTTA GET ME A CADILLAC WILLIE MACK ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 I NEED YOU TIM MCCRAW WITH FAITHHILL CURB/EMI 26 3 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24		26	28	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	277	-16
27 21 13 GOTTA GET ME A CADILLAC WILLIEMACK ◆ OPEN ROAD/UNIVERSAL 26 28 22 17 INEED YOU TIMMCGRAW WITH FAITH HILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ◆ KOCH 24	25	24	21	PICKUP TRUCK SHANE YELLOWBIRD +	306/UNIVERSAL	277	-24
22 17 INEED YOU TIMMCGRAW WITH FAITHHILL CURB/EMI 26 29 30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ♦ KOCH 24	3	27	6	FIRECRACKER JOSH TURNER	MCA NASHVILLE/UNIVERSAL	269	+10
30 4 THAT'S WHEN I FEEL LOVED CHARLIE MAJOR ♦ KOCH 24	27	21	13	GOTTA GET ME A CADILLAC WILLIE MACK +	OPEN ROAD/UNIVERSAL	262	-17
	28	22	17	I NEED YOU TIM MCGRAW WITH FAITHHILL	CURB/EMI	262	-47
	3	30	4	THAT'S WHEN I FEEL LOVED CHARLIE MAJOR +	КОСН	240	+12
30 36 3 YOU CAN'T BEAT AN ORIGINAL BRAD JOHNER 💠 306 23	<b>30</b>	36	3	YOU CAN'T BEAT AN ORIGINAL BRAD JOHNER +	306	235	+59

CAPITOL NASHVILLE 487 +54

37 2 I GOT MY GAME ON TRACE ADKINS

### **AC/HOT AC**



Girls just wanna have fun . . . and purses and dresses and shoes

### **Steal These Promotions**

Keith Berman

KBerman@RadioandRecords.com

here are a few different promotions sweeping the CHR/top 40 world and they are so female-oriented, it makes perfect sense for you to implement them if your station even remotely thinks about targeting women. And imagine that—they involve accessories and fashion and all those things that women, or at least the women I know, absolutely love. Enter Pick Your Purse, the brainchild of the folks at Clear Channel CHR/top 40 WDCG (G105)/Raleigh. The whole thing came out of a weekly promotion meeting between then-PD Rick Schmidt, then-APD (current PD) Randi West and marketing and promotions goddess Carly Laskey. To find out how this whole thing came about, I went straight to the source.

"I wish I had something brilliant to tell you, but I'm a girl and I like girly things," Laskey says, laughing. "I love shopping, I love fashion." The gathering of Schmidt, West and Laskey in one room gave birth to an amazing promotion that generates incredible listener reactions every time it's done.

It's a pretty straightforward concept: The station secures itself a slew of high-end designer purses from the likes of Gucci, Dolce & Gabbana, Prada and all those other names you heard tossed around on "Sex and the City" (or may covet yourself, if you're a female), then gives them away either through phone contesting or on-site giveaways at events.

Laskey cautions that before you even attempt to put something like this together, you have to set money aside in the budget for it. G105 successfully sells Pick Your Purse sponsorship packages, so there is a way for your station to make back some of the money it spends on this extravaganza.

### Say 'Saks' And Watch Women Start Drooling

Laskey says that her station has a great partner in Saks: "We go shopping one day and spend lots and lots of money and it's a lot of fun," she says (making every woman jealous because she's able to shop for designer purses as part of her job).

"The Saks people take us upstairs into their little offices and they have a display of purses they recommend—the hottest bags that season. If they don't have the brands we want in-store, we can look through their books and they'll order what we want."

The last time G105 sponsored the promotion, "we set up displays in Saks so people could come out and actually see the purses in person," Laskey says. "We found that when people won their purses or when we did our Purse Parties—when they had the chance to win them on-site—people would say, 'Oh, it's bigger or different than I thought it was when I saw it on the Web.' The displays gave them the opportunity to see the purses up close; plus, it gets people in the store and it gets us in the mall, which is great cross-marketing."

Once your station gets the purses, set up times to give them away on the air—then watch the phone lines fry. "It's pretty incredible just how crazy women would go. People just shriek and the phones don't stop ringing," Laskey says. The promo soon takes on a life of its own, and Laskey says that G105 gets more purses—and more expensive ones—each round to up the ante.

### Little Black Dress

Further pandering to double-X-chromosomed listeners, G105 has also instituted Little Black

'It's pretty incredible just how crazy women would go. People just shriek and the phones don't stop ringing.'

tle black dresses, I asked Laskey for details.

"Every girl has a little black dress tucked away in their closet just waiting for someplace to wear it," she says. "Everyone wants an excuse to get dressed up."

The station holds its gatherings at an upscale bar or restaurant and does a cocktail

The station holds its gatherings at an upscale bar or restaurant and does a cocktail party hour-ish thing, where women are invited to dress up for the hell of it and come out and play. It's an equal-opportunity event: Guys are invited to attend as well, and why wouldn't they want to?

Dress Parties. Not knowing anything about lit-

### Purses, Dresses & Shoes, Oh My!

The cross-promotionally brilliant Laskey ties the Little Black Dress Parties in with Pick Your Purse.



Carly Laskey, CC/Raleigh promotion and marketing queen

"We save five purses for the end of the promotion and give them away at a Little Black Dress Party, so if people can't get through on the phones, they can come out and try to win them in person. I think the Dress Parties are absolutely strong enough to be stand-alone, but we don't want it to burn out."

But wait, there's more. I'm told women also like shoes, and G105 also holds Cute Shoe Parties where—you guessed it—women are invited to put

on their cute shoes, mingle and show off their footwear at a station gathering. "We register people to win \$500 in cute shoes from a local store during the Cute Shoe Parties," Laskey says.

Not to completely disregard the station's male listeners, Laskey says that morning guy Bob Dumas put his own spin on things, running Win a Wallet and Pick a Power Tool promotions. The concept is basically the same, with high-end wallets up for grabs and guys calling in to pick whatever power tool they'd like to win out of G105's tool chest.

"I think as a girl, you have all this stuff and you're looking for the perfect occasion to wear it, so we give them that occasion," says Laskey, who is a self-described girly-girl, so she knows what she's talking about. "All girls want to feel pretty and want attention from their significant others. They like nice things, they like to be pampered."

Guys, take that to heart and apply it liberally to all the women in your life, not just the ones waiting for you at home, but also the ones listening to your station. Women, well, you already know this stuff, so just take what you like personally and give your listeners a chance to play along.





**NEW AND ACTIVE** 

TITLE ARTIST / LABEL

FEELS LIKE
Raquel Aurilia
(SHEA35)
TOTAL STATIONS:

DREAMING WITH A BROKEN HEART

John Mayer (AWARE/COLUMBIA) TOTAL STATIONS

SOMEBOOY'S ME

TOTAL STATIONS: U + UR HAND

Pink (LAFACE/ZOMBA) TOTAL STATIONS:

CALLING YOU Blue October (UNIVERSAL MOTOWN) TOTAL STATIONS:

PLAYS /GAIN

67/11

56/33

44/23

13

**#** 74/10

ALMOST LOVER A Fine Frenzy

I OON'T WANT TO SING THAT SONG Kelly King (CHARLES CALELLO) TOTAL STATIONS:

Avril Lavigne (RCA/RMG) TOTAL STATIONS:

Backstreet Boys (JIVE/ZOMBA) TOTAL STATIONS:

LAST REQUEST

Paolo Nutini (ATLANTIC) TOTAL STATIONS:

INCONSOLABLE

WHEN YOU'RE SONE

(VIRGIN)
TOTAL STATIONS:

POWERED BY nielsen BDS

**4**2/1**7** 

38/19

22

38/13

38/3

33/1

9

THIS WEEK	LAST WEEK	WEEKS	1) NIELSEN BDS	PLA TW	4/-	AUDIEN MILLIONS	
1	1	17	HOME NO. 1(5 WKS) 112 ☆ RCA/RMG	1944	+91	15.890	1
2	4	10	BIG GIRLS DON'T CRY 11 <sup>2</sup> ☆ FERGIE WILL.I.AM/AGM/INTERSCOPE	1666	+98	14.747	2
3	2	23	EVERYTHING MICHAEL BUBLE 143/REPRISE	1609	-78	11.255	5
4	3	20	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE	1561	-11	13.776	3
5	6	53	WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA	1433	-29	10.687	6
6	7	20	BEFORE HE CHEATS 11⁴ ☆ CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	1323	-51	12.336	4
7	5	46	HOW TO SAVE A LIFE THE FRAY EPIC	1228	-274	9.039	7
8	8	47	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE	1149	-117	8.740	8
9	10	12	(YOU WANT TO) MAKE A MEMORY か MERCURY/ISLAND/IDJMG	1068	+155	8.290	10
10	12	8	HEY THERE DELILAH MOST INCREASED PLAYS 112 th PLAIN WHITET'S FEARLESS/HOLLYWOOD	1055	+274	7.833	11
0	9	16	MAKES ME WDNDER MAROON 5 A&M/OCTONE/INTERSCOPE	990	-1	7.381	12
12	11	21	LITTLE WONDERS  ROB THOMAS  WALT DISNEY/MELISMA/ATLANTIC	894	+12	4.497	13
13	14	9	WAIT FOR YOU ELLIOTT YAMIN HICKORY	627	+95	8.303	9
14	13	16	MY WISH RASCAL FLATTS  LYRIC STREET/HOLLYWOOD	601	-63	2.074	15
15	15	24	ANYWAY  MARTINA MCBRIDE  RCA NASHVILLE	461	-7	1.547	19
15	19	2	HOW LONG EAGLES ERC	418	+232	4.367	14
17	17	5	LOST IN THIS MOMENT BIG & RICH WARNER BROS. (NASHVILLE)/WARNER BROS.	276	+22	1.043	21
18	18	15	IF EVERYONE CARED NICKELBACK  NICKELBACK  ROADRUNNER/ATLANTIC/LAVA	263	+20	1.582	18
19	20	3	BAND OF GOLD MOST ADDED KIMBERLEY LOCKE CURB/REPRISE	<b>2</b> 56	+79	0.539	26
20	16	13	EVER PRESENT PAST PAUL MCCARTNEY MPL/HEAR/CONCORD	253	-15	0.722	22
21	22	4	WHO KNEW PINK LAFACE/ZOMBA	197	+62	1.966	16
22	26	2	FIRE AND RAIN KENNY "BABYFACE" EDMONDS MERCURY/IDJMG	163	+60	1.090	20
23	21	7	NO ONE IS TO BLAME KATRINA CARLSON WITH HOWARD JONES KATAPHONIC	153	+5	0.281	
24	25	5	BUBBLY COLBIE CAILLAT UNIVERSAL REPUBLIC	148	+14	0.523	28
25	24	9	BEST OF ME CHRISETTE MICHELE DEF JAM/IDJMG	119	-2	0.454	29
26	23	12	HEAVEN KNOWS TAYLOR HICKS ARISTA/RMG	100	-31	0.141	
27	27	4	MESSAGE TO MYSELF MELISSA ETHERIDGE ISLAND/IDJMG	93	-3	0.679	23
28	29	6	THE ROAD TRUEHEART E-HEART	87	+6	0.041	-
29	RE-E	NTRY	KNOCK DOWN THE WALLS CHUBBY CHECKER TEEC	77	+15	0.088	
30	N	EW	4 IN THE MORNING GWEN STEFANI INTERSCOPE	77	+4	0.185	

MOST ADDE	D
ARTIST / LABEL	STATIONS
BAND OF GOLD Kimberley Locke (CURB/REPRISE) KKMY, KUMU, WJXB, WRSA, WR WRVR, WSHH, WSRS	8 VF,
HOW LONG Eagles (ERC) KISC, WCRZ, WFPG, WLTJ, WSHH	6 I, WTFM
HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD) KMGL, KRBB, WASH, WTCB, XM	5 The Blend
(YOU WANT TO) MAKE A MEMORY Bon Javi (MERCURY/ISLAND/IDJMG) KBAY, KRBB, KRNO, WNIC	4
WAIT FDR YOU Elliott Yamin (HICKORY) WFPG, WWDE, WZID. XM The Big	4 end
FIRE AND RAIN Kenny "Babyface" Edmonds (MERCURY/IDJMG) KKBA, KKMY, KOST, WLHT	4
WHO KNEW Pink (LAFACE/ZOMBA) WCRZ, WHLG, WMAS, WWFS	4
FEELS LIKE Raquel Aurilia (SHEA35) KKBA, KKMY, KRNO, WTFM	4
ALMOST LOVER A Fine Frenzy	3

FIRE AND RAIN	-4	
Kenny "Babyface" Edmonds		
(MERCURY/IDJMG)		
KKBA, KKMY, KOST, WLHT		
WHO KNEW	4	
Pink		
(LAFACE/ZOMBA)		
WCRZ, WHLG, WMAS, WWFS		
FEELS LIKE	4	
Raquel Aurilia		
(SHEA35)		
KKBA, KKMY, KRNO, WTFM		
ALMOST LOVER	3	A STATE OF
A Fine Frenzy		
(VIRGIN)		
KOST, KWAV, WFMK		
ADDED AT	te	
KUMU	94.7	
Honolulu, HI	INTH!	
MD: Lee Kirk		
Kelly King, I Don't Want To Sing T		
Kimberley Locke, Band Of Gold,		
Melissa Etheridge, Message To M	lyself, D	
TrueHeart, The Road, D		
FOR REPORTING STATIONS PLAYL	ISTS GO TO:	
www.RadioandRecord	s.com	

MOST INCREASED PLAYS	_	
+274	廿	HEY THERE DELILAH  Plain White T's (Fearless/Hollywood)  WRVR +20, KKMJ +19, WAHR +13, WRRW +12, KESZ +1),  WALK +10, WEZF +10, WMEZ +10, KQIS +5, WRAL +9
+232		HOW LONG  Eagles (ERC)  KTDY 415, WMCV 415, WTFM 414, WTCB 412, KCBX 410,  KMGA 410, XBLN 49, WMCS 48, WJBR 48, WHLG 47
+155	廿	(YOU WANT TO) MAKE A MEMORY Bon Jovi (Mercury/Island/IoJMC) KKMJ +17, KSNE +11, WJKK +11, KRBB +10, <esz +5<="" +6="" +7,="" +8,="" kmca="" kumu="" th="" wmjy="" wrch="" wsrs=""></esz>
+98	廿	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WSLQ +1, KBAY +9, WLEV +9, WRAL +9, WEZF +8, KUMU +7, WMJY +7, KCKC +7, WARM +6, <rwm +6<="" th=""></rwm>
+95	☆	WAIT FOR YOU Elliott Yamin (Hickory) WARM +20. WEEB +T, WMCV +15, KKMY +9, WCRZ +9, WRAL +9, KSOF +8, WRRM +8, WMEZ +7 (SNE +6

			F	RECUR	REN	TS
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL TW	AYS LW	THIS WEEK	TITI
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	I1 <sup>5</sup>	897	940	6	STR ROB1
2	BAD DAY DANIEL POWTER (WARNER BROS.)	J1 <sup>4</sup>	817	819	7	YOU JAME
3	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	l1 <sup>5</sup>	770	636	8	WH. RASE
4	FAR AWAY NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	n <sup>4</sup>	748	802	9	HEA LOS L
5	YOU AND ME LIFEHOUSE (GEFFEN)	n <sup>6</sup>	689	563	10	BRE

TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL.	AYS LW
STREETCORNER SYMPHONY ROB THOMAS (MELISMA/ATLANTIC)	n	683	743
YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	n <sup>4</sup>	663	722
WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	114	592	598
HEAVEN LOS LONELY BOYS (OR/EPIC)	115	585	598
BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	n <sup>5</sup>	584	500

FOR WEEK ENDING SBPTEMBER 2, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
100 AC, 27 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen
BroatCast Drta Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.
All rights reserved.



### Decals Go Everywhere

Is your marketing effort mobile? It should be. Print decals today.











**Communication** 

When you see this symbol, you know you're buying quality printing DIRECT from the manufacturer.

Call us today!

Decals shown above as printed by Communication Graphics.

► COLBIE CAILLAT CONTINUES CHARGING TOWARD THE TOP 10 (15-12) WITH "3UBBLY," WHICH SCORES THE CHAPT'S THIRD-BEST INCREASE IN PLAYS (UP 239).





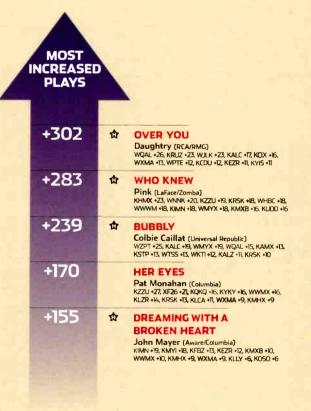
POWERED BY nielsen BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	11 NIELSEN E TITLE CERTIFICATIO ARTIST		PL/ TW	AY5 +/-	AUDIE MILLIONS	
1	1	13	BIG GIRLS DON'T CRY NO	· 1(2 WKS) n <sup>2</sup> 位 WILLJ.AM/A&M/INTERSCOPE	3259	+9	17.637	1
2	2	18	HEY THERE DELILAH PLAIN WHITE T'S	り <sup>2</sup> か FEARLESS/HOLLYWOOD	3120	-53	16.581	2
3	3	23	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	2774	-48	13.252	5
9	5	18	FIRST TIME LIFEHOUSE	CEFFEN	2733	+3	13.819	4
5	4	22	HOME DAUGHTRY	11 <sup>2</sup> ☆ RCA/RMG	2628	-141	14.871	3
6	6	34	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	2467	+44	12.887	6
•	7	7	HOW FAR WE'VE COME	MELISMA/ATLANTIC	2432	+72	11.154	7
(3)	8	11	WHO KNEW PINK	LAFACE/ZOMBA	2422	+283	10.456	8
9	9	13	BEFORE IT'S TOO LATE (SAM AND	MIKAELA'S THEME) ☆ WARNER BROS.	1697	-57	7.417	12
10	10	34	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	I1 <sup>3</sup> INTERSCOPE	1620	-84	8.831	9
0	n	10	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	1619	0	6.726	15
12	15	9	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	1597	+239	7.716	11
13	18	5	OVER YOU MOST INC	REASED PLAYS CREA/RMG	1456	+302	6.812	13
14	13	42	U + UR HAND PINK	i) <sup>2</sup>	1424	-41	8.678	10
15	16	12	WAIT FOR YOU MOS	T ADDED 11 位 HICKORY	1327	+115	6.755	14
15	20	7	DREAMING WITH A BROKEN HEAR JOHN MAYER	T &	1264	+155	6.621	16
•	17	12	THNKS FR TH MMRS FALL OUT BOY	11 🏠 FUELED BY RAMEN/ISLAND/IDJMG	1246	+36	6.044	17
18	19	12	4 IN THE MORNING GWEN STEFANI	INTERSCOPE	1178	+6	4.963	18
9	24	15	IF YOU'RE GONNA LEAVE EMERSON HART	MANHATTAN/CAPITOL	865	+6	1.965	27
20	23	12	ALL AT ONCE THE FRAY	th EPIC	811	-61	3.501	20
2	28	5	HER EYES PAT MONAHAN	COLUMBIA	790	+170	2.383	24
222	26	5	WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	768	+78	2.902	21
23	25	19	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	760	-52	4.800	19
24	27	5	1973 JAMES BLUNT	CUSTARD/ATLANTIC	757	+70	2.558	23
25	21	19.	<b>DIG</b> INCUBUS	IMMORTAL/EPIC	757	-218	2.667	22
26	22	14	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	576	-397	2.141	25
	30	8	HOLLYWOOD COLLECTIVE SOUL	EL	<b>57</b> 0	+43	1.292	34
28	29	6	PARALYZER FINGER ELEVEN	I) WIND-UP	568	+51	1.510	30
29	31	11	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	502	+21	2.099	26
30	32	6	THE LAST GOODNIGHT	ViRGIN	480	+35	1.344	32
31	37	1	CALLING YOU BLUE OCTOBER	UNIVERSAL MOTOWN	414	+90	1.584	28
32	34	+	HOLD ON KT TUNSTALL	RELENTLESS/VIRGIN	360	+8	1.273	35
33	35	3	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/IDJMG	329	-10	1.567	29
34	36	4	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	315	-37	1.192	36
35	38	13	EVERYTHING MICHAEL BUBLE	143/REPRISE	297	-15	1.464	31
36	39	2	LOVE SONG SARA BAREILLES	EPIC	286	+18	0.850	40
37	33	16	SUMMER LOVE JUSTIN TIMBERLAKE	II <sup>2</sup> ☆ JIVE/ZOMBA	285	-133	0.956	39
38	RE-E	NTRY	LAST REQUEST PAOLO NUTINI	ATLANTIC	262	+11	0.666	-
39		¥	INCONSOLABLE BACKSTREET BOYS	JIVE/ZOMBA	239	+76	0.606	
40		V	NOLITA FAIRYTALE VANESSA CARLTON	THE INC./UNIVERSAL MOTOWN	234	+14	0.300	

	MOST ADDED	
	TITLE ARTIST / LABEL STATIC	NS ONS
	WAIT FOR YOU Elliott Yamin (HICKORY) KOMX. KEZR, KIOI, KJMY, KRUZ, WLNK, WMGX, WNNK, WQLH	9
	OVER YOU Daughtry (RCA/RMG) KMXP, KMYI, KRUZ, KYIS, Sirius The Pult WXMA	6 se,
	STRAIGHT LINES Silverchair (ELEVEN:/ILG/ATLANTIC/LAVA) KCDU, KFYV, KLLY, KQKQ, Sirius The Puls WAYV	6 ie,
	WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) KALZ, KCDU, KUDD, WBNS, WMGX	5
	WHO KNEW Pink (LAFACE/ZOMBA) KDMX, KHMX, KIMN, KJMY	4
	4 IN THE MORNING Gwen Stefani (INTERSCOPE) KAMX, KHMX, KJMY, KPLZ	4
	HER EYES Pat Monahan (COLUMBIA) KYKY, WKTI, WPLJ, WWMX	4
Ē	HOLLYWOOD Collective Soul (EL) KEZR, KJMY, KLZR, KYKY	4
	SEVEN DAYS OF LONELY I Nine (J/RMG) KZZO, WBNS, WHBC, XM Flight 26	4
	WHEN YOU'RE GONE Avril Lavigne (RCA/RMC) KDMX, KIOI, KJMY	3



N	EW AN	DACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY:
THE GREAT ESCAPE Boys Like Girls (COLUMBIA)	198/51	UMBRELLA Marie Digby (HOLLYWOOD)	110/
TOTAL STATIONS:	9	TOTAL STATIONS:	
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERS	192/36	BEST DAYS Matt White (GEFFEN)	105/1
TOTAL STATIONS:	11	TOTAL STATIONS:	i.
LOVESTONED Justin Timberlake (JIVE/ZOMBA)	178/38	AMNESIA  Mozelia (MAVERICK/REPRISE)	96/2
TOTAL STATIONS:	7	TOTAL STATIONS:	
SEVEN DAYS OF LONELY I Nine (J/RMG)	119/107	STRAIGHT LINES Silverchair (ELEVEN:/ILG/ATLANTIC/LAVA)	90/3
TOTAL STATIONS:	12	TOTAL STATIONS:	
LIGHT UP THE SKY Yellowcard (CAPITOL)	112/44	ONE GIRL REVOLUTION Saving Jane (ALERT/TOUCAN COVE/UNIVERSAL	88/0
TOTAL STATIONS:	13.	TOTAL STATIONS:	NET COLLE



FOR WEEK ENDING SEPTEMBER 2, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
82 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



**TOLL** FREE 1.800.231.6074

www.rollasign.com



### AC/HOT AC

### **AC REPORTERS**

WMXC/Mobile, AL\*

WOBM/Monmouth, NJ\*

KWAV/Monterey, CA\* PD/MD: Bernie Moody

WALK/Nassau, NY\*

APD: Patrick Shea

PD: Bill Edwards MD: Jodi Vale

WKJY/Nassau, NY

WLTW/New York, NY\*

APD/MD: Morgan Prue

WWFS/New York, NY\*

WHUD/Newburgh, NY\*

OM/PD: Steven Petr APD/MD: Tom Furci

WVRW/Norfolk, VA

WWDE/Norfolk, VA\*

MD: Mark McCarthy

KCHX/Odessa, TX

KLTO/Omaha, NE<sup>4</sup>

WMGF/Orlando, FL\*

APD: Brenda Matthews

KMGL/Oklahoma City, OK\* PD/MD: Steve O'Brie

OM: John Shomby PD: Mike Allen

PD: Rick Martini APD/MD: Fabi Pimentel

WMXS/Montgomery, AL\*

OM: Steve Powers PD: Dan Mason

MD: Mary Booth

WYJB/Albany, NY\* OM: Kevin Callahan PD: Ric Mitchel APD/MD: Chad O' Hara

KMGA/Albuquerque, NM\* OM: Eddie Haskell PD/MD: Justin Riley

WLEV/Allentown, PA\* OM/PD: Shelly Easton APD/MD: Jerry Padden

KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin

WFPG/Atlantic City, NJ\* PD/MD: Gary Guida

KKMJ/Austin, TX\* APD: Stephen Michael Kerr MD: Terri McCormick

WCDV/Baton Rouge, LA OM: LeBron "LBJ" Joseph PD: Jeff Johnson

KKMY/Beaumont, TX\* OM: Joey Armstrong PD: Don Rivers

WMJY/Biloxi, MS\*

WMXW/Binghamton, NY

WMJX/Boston, MA\* APD: Candy O'Terry MD: Mark Laurence

WEBE/Bridgeport, CT\* OM/PD: Curt Hansen MD: Danny Lyons

WEZF/Burlington, VT\*

OM: Steve Cormier PD/MD: Gale Parmelee WSUY/Charleston, SC\*

OM/PD: Mike Edwards APD/MD: John Quincy WVAF/Charleston, WV\*

WDEF/Chattanooga, TN\* OM/PD: Danny How APD: Patti Sanders MD: Robin Daniels

WLIT/Chicago, IL\* APD/MD: Eric Richeke

WRRM/Cincinnati, OH\* PD: TJ Holland APD: Ted Morro

WDOK/Cleveland, OH\* PD: Scott Miller MD: Ted Kowalski

WTCB/Columbia, SC\* OM/PD: Brent Johnson APD: Jennifer Jensen

WGSY/Columbus, GA\*

KKBA/Corpus Christi, TX\* OM: Ed Ocanas PD/MD: Bart Allison APD: Norma Jean Morales

WLQT/Dayton, OH\* APD/MD: Brian Michaels

KOSI/Denver, CO<sup>4</sup> PD: Dave Symonds APD/MD: Steve Hamilton

WNIC/Detroit, MI\* PD: Don Gosselin APD/MD: Theresa Lucas

WOOF/Dothan, AL PD/MD: Leigh Simpson

KTSM/EI Paso, TX\*

PD/MD: Bill Tole APD: Sam Cassiano WXKC/Erie, PA

Oivi: Adam Reese PD: Ron Arlen

WIKY/Evansville, IN PD: Mark Elliott

KEZA/Fayetteville, AR PD: Jim Harvill MD: Rich Higdon

WCRZ/Flint, MI<sup>4</sup> OM/PD: J. Patrick APD/MD: George McIntyre

WDAR/Florence, SC PD/MD: Wil Nichols

WAFY/Frederick, MD

KSOF/Fresno, CA\* OM: Paul Wilso PD: Mike Brady MD: Kristen Kelley

KTRR/Ft. Collins, CO OM/PD: Mark Callaghar

WHLG/Ft. Pierce, FL\* PD/MD: George Coles

WLHT/Grand Rapids, MI\* OM/PD: Bill Bailey MD: Kim Carson

WOOD/Grand Rapids, MI\*

OM: Doug Montgomery PD/MD: Tim Kiesling WMGV/Greenville, NC\*

WSPA/Greenville, SC\* OM: Mark Hamlin PD/MD: Mike McKeel

WRCH/Hartford, CT\* MD: Joe Hann

KSSK/Honolulu, HI\*

KUMU/Honolulu, HI\*

WAHR/Huntsville, AL\* OM: Lee Reynolds PD: Chris Calloway

WRSA/Huntsville, AL\* PD: John Malone MD: Nate Cholevik

WJKK/Jackson, MS\* PD/MD: John Anthony

WTFM/Johnson City, TN\*

KCKC/Kansas City, MO\*

KUDL/Kansas City, MO\*

WJXB/Knoxville, TN\*

KOIS/Lafavette, LA\* MD: Ed "Big Tuna" Perkins

KTDY/Lafayette, LA\* PD: C.J. Clement: APD: Debbie Ray MD: Steve Wiley

WFMK/Lansing, MI\* OM: Brent Alberts PD/MD: Chris Reynolds

KSNE/Las Vegas, NV\* PD: Tom Chase MD: John Berry

KOST/Los Angeles, CA\* PD/MD: Stella Schwartz

WMGN/Madison, WI\*

MD: Amy Abbott WZID/Manchester, NH\*

KVLY/McAllen, TX\*

WLRQ/Melbourne, FL\* OM/PD: Ken Holiday APD/MD: Michael W. Lowe

WRVR/Memphis, TN\* OM/PD: Jerry Dean WMGQ/Middlesex, NJ

KEZN/Palm Springs, CA PD/MD: Rick Shaw WMEZ/Pensacola, FL\*

PD/MD: Mark Bake

WSWT/Peoria, IL OM/PD: Randy Rundle

WBEB/Philadelphia, PA\*

KESZ/Phoenix, AZ\* PD: Kevin Gossett

WLTJ/Pittsburgh, PA\*

WSHH/Pittsburgh, PA\*

WHOM/Portland, ME\*

KKCW/Portland, OR\* OM/PD: Tony Coles MD: Preston

WBYY/Portsmouth, NH OM/PD: Duncan Dewar APD: lan Horne MD: Pat McCrueden

WSNE/Providence, RI\* PD: Rick Everett APD/MD: David O'Leary

WWLI/Providence, RI\* OM/PD: Tony Bristo APD: Mike Rovin

WRAL/Raleigh, NC\* PD: Barry Fox APD/MD: Jim Kelly

KNEV/Reno, NV\*

KRNO/Reno, NV\*

WTVR/Richmond, VA\* OM/PD: Bill Cah APD: Adam Stubbs MD: Kat Simons

WSLQ/Roanoke, VA\* PD: Jim Murphy MD: Dick Daniels

WGFB/Rockford, IL OM: Jim Stone PD: Timothy Crull MD: Gail Lewis

KGBY/Sacramento, CA\*

WGER/Saginaw, MI

KBEE/Salt Lake City, UT\* PD: Rusty Keys

KBAY/San Jose, CA<sup>3</sup>

KSBL/Santa Barbara, CA MD: Peter Bie

Sirius Starlite/Satellite\*

XM The Blend/Satellite\* OM: Jon Zellner PD: Mike Abrams

KRWM/Seattle, WA\* PD: Laura Dani

KVKI/Shreveport, LA\*

WNSN/South Bend, IN OM/PD: Jim Roberts APD/MD: Brad King

KISC/Spokane, WA\* PD: Robert Harder

WMAS/Springfield, MA\*

KGBX/Springfield, MO\* OM/PD: Paul Kelley KEZK/St. Louis, MO

APD: Bob Londor

WYYY/Syracuse, NY\* OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason

WMTX/Tampa, FL\* OM/PD: Doug Hamand APD/MD: Kurt Schreiner

WRVF/Toledo, OH\* OM: Bill Micha PD: Tom Cook MD: KC Palm

KONA/Tri-Cities, WA OM/PD: Doug Daniels

KMXZ/Tucson, AZ\* OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois

KBEZ/Tulsa, OK\*

**KOOI/Tyler, TX** PD: Rick Evans MD: Rodd Wayne

WLZW/Utica, NY PD: Eric Miller MD: Mark Richards

KLRK/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards

WASH/Washington, DC\* KRBB/Wichita, KS\*

OM/PD: Lyman James MD: Dave Wilson WMGS/Wilkes Barre, PA\*

PD: Stan Phillips APD: Fran Pantuso MD: Brian Hughes WJBR/Wilmington, DE\* OM/PD: Michael Waite MD: Catey Hill

WSRS/Worcester, MA\* PD/MD: Tom Holt

WARM/York, PA\* MD: Melanie Gardner



THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST CANADA AC IMPRINT / PROMOTION LABEL	PLA TW	¥.
1	1	24	<b>EVERYTHING</b> MICHAEL BUBLE	405	-33
3	3	8	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	392	+58
3	2	20	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLANO/UNIVERSAL	364	-6
4	4	20	MAKES ME WONDER MAROONS A&M/OCTONE/UNIVERSAL	337	-7
5	5	21	WHAT YOU WANT HAYLEY SALES • UNIVERSAL	332	-10
6	6	20	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON INTERSCOPE/UNIVERSAL	306	-32
7	13	6	1973 JAMES BLUNT CUSTARO/ATLANTIC/WARNER	291	+55
8	8	12	SON OF A PREACHERMAN JANN ARDEN . UNIVERSAL	281	+4
9	7	27	WONOERFUL (HANTAL KREVIAZUK ◆ COLUMBIA/SONY BMG	271	-27
10	9	9	TOO MUCH OF EVERYTHING CORNEILLE 💠 DEJA MUSIQUE	268	+9
n	10	57	WAITING ON THE WORLD TO CHANGE JOHN MAYER AWARE/COLUMBIA/SONY BMG	257	+9
12	11	17	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG	246	+
13	12	21	<b>WEAK IN THE KNEES</b> SERENA RYDER ◆	226	-ק
14	15	20	IT AIN'T ME BABE JESSE COOK ♦ EMI	219	-10
15	16	39	CHASING CARS SNOW PATROL POLYDOR/A&M/INTERSCOPE/UNIVERSAL	218	-1
15	20	9	WHEN YOU'RE GONE AVRIL LAVIGNE   ◆ RCA/SONY BMG	207	+29
17	14	34	ORDINARY MIRACLE SARAH MCLACHLAN ◆ NETTWERK	194	-37
18	17	13	ALL GOOD THINGS (COME TO AN END) NELLY 'URTADO ♦ MOSLEY/GEFFEN/UNIVERSAL	190	-40
19	21	26	LITTLE WONDERS ROB THOMAS WALT DISNEY/MELISMA/ATLANTIC/WARNER	185	+16
20	22	12	HOME DAUGHTRY RCA/SONY BMG	178	+14
	24	4	HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD/UNIVERSAL	171	+6"
22 23	23	8	<b>DOWN IN HEAVEN</b> KALAN PORTER ◆ SONY BMG	169	+47
23	26	7	MORE THAN A FEELING SYLVAIN COSSETTE ❖ VEGA	116	+14
24	27	29	SORRY AGAIN TOMISWICK ♦ WARNER	96	-5
25	40	2	BELIEVE SUZIE MCNEIL ❖ CURVE/UNIVERSAL	89	+34
26	38	2	ON S'EST AIME A CAUSE CELINE DION  COLUMBIA/SONY BMG	88	+27
0	32	10	LAISSE-MOI T'AIMER IMA ❖ DIVINE ANGEL/SELECT	88	+13
28	29	8	REHAB AMY WINEHOUSE ISLAND/UNIVERSAL	87	+1
29	28	13	PARTONS VITE KAOLIN UNIVERSAL	80	-16
30	30	9	ADRIENNE ISABELLE BOULAY ❖ AUDIOGRAM	73	-12

30	30	9	ADRIENNE ISABELLE BOULAY • AUDIOCRAM	73	-12
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST CANADA HOT AC IMPRINT / PROMOTION LABEL	PLA TW	.YS +/-
	2	12	HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD/UNIVERSAL	715	-35
2	1	17	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	706	-47
0	4	11	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	577	+13
0	7	7	DO IT NELLY FURTAOO	531	+5
5	12	6	LOVESTONED JUSTIN TIMBERLAKE JIVE/SONY BMG	528	+74
6	3	15	WHEN YOU'RE GONE AVRILLAVIGNE  RCA/SONY BMG	521	-55
0	9	6	HOW FAR WE'VE COME MATCHBOX TWENTY MELISMA/ATLANTIC/WARNER	480	+3
8	6	12	REHAB AMY WINEHOUSE ISLAND/UNIVERSAL	477	-71
9	5	22	MAKES ME WONDER MAROON 5 A&M/OCTONE/UNIVERSAL	476	-73
10	15	9	<b>DOWN IN HEAVEN</b> KALAN PORTER ◆ SONY BMG	449	+34
11	10	24	PARALYZER FINGER ELEVEN ♦ WIND-UP	448	-29
12	8	17	4 IN THE MORNING GWEN STEFANI INTERSCOPE/UNIVERSAL	442	<b>-5</b> 2
13	n	10	WALLS FALL DOWN BEOOUIN SOUNDCLASH ◆ DINE ALONE/UNIVERSAL	424	-33
14	14	16	FIRST TIME LIFEHOUSE GEFFEN/UNIVERSAL	415	-16
15	13	20	HOME DAUGHTRY RCA/SONY BMG	399	-39
16	16	16	BELIEVE SUZIE MCNEIL   ◆ CURVE/UNIVERSAL	384	-31
17	19	7	SHUT UP AND DRIVE RIHANNA SRP/DEF JAM/UNIVERSAL	379	-8
18	18	15	THNKS FR TH MMRS FALL OUTBOY FUELED BY RAMEN/ISLANO/UNIVERSAL	371	-33
19	17	12	WAIT FOR YOU ELLIOTT YAMIN HICKORY	337	-76
20	20	22	BEFORE HE CHEATS CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/SONY BMG	319	-25
21	25	5	SUMMERTIME BON JOVI MERCURY/ISLAND/UNIVERSAL	311	+35
22	26	4	SEVEN DAY FOOL JULEY BLACK • UNIVERSAL	303	+27
23	22	17	UMBRELLA RIHANNA FEATURING JAY-Z SRP/DEF JAM/UNIVERSAL	290	-17
24	32	3	WAKE UP CALL MAROON 5 A&M/OCTONE/UNIVERSAL	289	+52
25	27	12	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON VIRGIN/EMI	282	+9
26	21	23	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND/UNIVERSAL	281	-29
27	28	5	TONGUE TIED FABER ORIVE   UNIVERSAL REPUBLIC/UNIVERSAL	273	+12
28	34	4	OVER YOU DAUGHTRY RCA/SONY BMG	266	+43
29	23	22	EVERYTHING MICHAEL BUBLE • 143/REPRISE/WARNER	265	-37
30	24	20	FALLIN' FOR YOU EVA AVILA ◆ SONY BMG	246	-54

<sup>\*</sup> Monitored Reporters

### **SMOOTH JAZZ**



Saturday and Sunday are prime time for alternative programming

## Working It For The Weekend

Carol Archer

CArcher@RadioandRecords.com

ust because they clock out of the office at 5 p.m. on Friday doesn't mean that smooth jazz listeners are also tuning out their favorite stations until the sun comes up on Monday.

On the contrary, the format enjoys the benefit of a stalwart audience whose dedication goes far beyond at-work listening —a boon for stations, because weekends contribute significantly to overall Monday-Sunday ratings' performance.

It doesn't matter if listeners are out and about, running errands, chauffeuring the kids, working on projects or simply kicking back at home. Smooth jazz is an intricate weave within their lifestyles.

Broadcast Architecture president Allen Kepler says there is also another group of listeners who research shows, for one reason or another, don't have much time to listen to radio during the week, but are avid about smooth jazz on the weekend. "A lot of people have a relationship with smooth jazz that equals 'relaxation' equals 'my time for my music,' "he says.

### In The Know, In The Now

Weekend programming was very much on Kepler's mind when he instituted the two-hour "Broadcast Architecture Top 20 Countdown," which he hosts. The syndicated show has a dozen smooth jazz affiliates, including WNUA/Chicago, WLVE/Miami, WSJT/Tampa, KYOT/Phoenix and WSMJ/Baltimore.

"It would be hard to find a single smooth jazz listener who didn't grow up with Casey Kasem or some kind of top 40 countdown, and we're trained that it's comfort food, even though it's brand-new music, because it puts people in the moment with what's current right now and it puts them in the know," he says.

Furthermore, the countdown includes artist interviews, which Kepler says animate artists and songs for listeners and make them feel closer. "That's the beauty of

### KIFM's Weekend Scores Big

Much like Lincoln Financial Media KIFM/San Diego's performance during the rest of the week, the station's Saturday-Sunday 6 a.m.-midnight rankers during the past four ratings books—summer 2006 to spring 2007—are impressive:

- 12+: No. 1 all four books
- 25-54: No. 1 in summer 2006, fall
   2006, winter 2007; tied for No. 2 in
   spring 2007
- 35-64: No. 1 all four books -CA

songs staying on the charts, growing and moving up and down—getting to know the artists."

Kepler singles out a tête-à-tête with Babyface for personal delight, and Michael Bublé, whom he caught up with during the crooner's busy touring schedule. "He's hilarious," Kepler says. "He said he prefers performing live to recording sessions, because no woman ever threw her panties at him in the studio.

"We can give people entertainment, maybe a laugh and real insight into what's happening with new music every week, because on the weekend, we're really talking to the core fans of smooth jazz, much more so than the at-work listener, which



➤ REGISTERING THE CHART'S BEST INCREASE IN PLAYS (UP 33), **BONEY JAMES** DEBUTS AT NO. 28 WITH "LET IT GO."

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST SMOOTH JAZZ INDICATOR	PROMOTION LABEL	PLA TW	Y5
ī	1	17	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	187	4
2)	2	14	CATNAP NILS	BAJA/TSR	153	+2
3	5	10	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	152	+9
4	3	14	STREET LIFE U-NAM	TRIPPIN 'N' RHYTHM	144	-1
5	4	21	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	140	-5
6	6	12	REMEMBER ME MARION MEADOWS	HEADS UP	136	-3
7)	9	10	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	130	0
8	10	5	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEAT, RICHARD ELLIOT	NARADA JAZZ/BLG	127	+1
9	8	25	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	127	-10
0	7	16	SLAMMIN JAY SOTO	NUGRDOVE	125	-13
n)	n	17	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	120	+6
2	19	5	SMOOTH VEGAS SOUL BALLET	ARTIZEN	105	+12
3	13	20	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	104	0
4	12	26	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	103	-9
5)	16	4	COME WHAT MAY NAJEE	HEADS UP	99	+2
6	14	5	COMING RIGHT AT YA MICHAEL MANSON	215	98	-1
7	15	9	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	96	-3
8)	18	10	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	95	+2
9	17	10	TERESA PIECES OF A DREAM	HEADS UP	95	-1
0	21	7	LANAI HIROSHIMA	HEADS UP	90	-1
21)	22	5	SMOOTH AS SILK MIKE CATALANO	CATMAN	89	0
22	24	5	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	85	+4
23	20	9	ROAD TO LOS SUENOS MARCUS JOHNSON	THREE KEYS	85	-6
14	23	4	BUMPIN' ON THE WES SIDE BLAKE AARON	INNERVISION	81	-1
25)	27	16	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	76	+4
16	26	18	RAINCOAT KELLY SWEET	RAZOR & TIE	76	0
7	25	5	SIMPLE PLEASURES SPYRO GYRA	HEADS UP	76	-4
28	N	EW	LET IT GO BONEY JAMES	CONCORD	63	+33
Ð	29	2	DO YOU MISS ME? MINDI ABAIR	GRP/VERVE	62	+1
30	NE	EW	BLUE WATER ERIC MARIENTHAL	PEAK/CONCORD	61	+6

FOR WEEK ENDING SEPTEMBER 2, 2007



'Syndicated wéekend shows make so much sense as destination programming because people make a real choice to take us with them in the car, while they barbecue or read a book.

-Allen Kepler

include P1s and swing voters. Syndicated weekend shows make so much sense as destination programming, because people make a real choice to take us with them in the car, while they barbecue or read a book," Kepler says.

"That's also why we put performers on the Smooth Jazz Network who make this music during the weekend, because they make a deeper connection."

#### **Broader Music Mix**

Lincoln Financial Media's top-rated KIFM/San Diego emphasizes giveaways it promotes as Winners' Weekend.

APD J. Weidenheiner says that K1FM's promotion department gathers enough of one item—passes to concerts, Broadway road shows, Sea World or Disney's Park Hopper tickets—to give away every hour from 10 a.m. to 6 p.m. on Saturdays and Sundays.

"Since we're live virtually all of the time, there's always a personality in the studio to handle the phones," Weidenheimer says.

The station airs a bevy of weekend specialty shows, including MD Kelly Cole's one-hour Sunday morning program "Horizons," which spotlights some of the station's newest music, and also features the top three from R&R's Smooth Jazz chart. KIFM's "Champagne Jazz Sunday Brunch" airs live 10 a.m.-2 p.m. from the scenic Humphrey's By-the-Bay, one of the premiere dining destinations in the greater San Diego area.

Several syndicated shows run during the weekend on K1FM's airwaves: "The Dave Koz Radio Show," "Chill With Mindi Abair" (the station also runs a one-hour version on weeknights at 11 p.m.), Ramsey Lewis' "Legends of Jazz" and Art Good's "Jazz Trax," which for many years has featured new music.

"The music is a bit broader than during the work week," Weidenheimer says. "Saturday mornings' 'Coffee & Jazz' features a mix of regular smooth jazz, spiced with a bit of mellow Coltrane, Miles Davis and other legends who are seldom heard on this format."





TITLE ARTIST / LABEL

LET IT GO
Boney James
(CONCORD)
TOTAL STATIONS:

HAPPY HOUR

BLUE WATER

Eric Marienthal (PEAK/CONCO=D) TOTAL STATIONS:

Jimmy Sommers Feat. Paul Brown (CEMINI) TOTAL STATIONS:

**NEW AND ACTIVE** 

TITLE ARTIST / LABEL

STAY
Simply Red
(SIMPLYRED.COM)
TOTAL STATIONS:

Candy Dulfer (HEADS UP) TOTAL STATIONS:

Mindi Abair (GRP/VERVE)
TOTAL STATIONS:

L.A. CITY LIGHTS

DO YOU MISS ME?

PLAYS /GAIN

72/38

10

9

72/7

69/9

POWERED BY nielsen BDS

PLAYS /GAIN

64/3

56/31

49/12

14

14

THIS WEEK	LAST WEEK	WEEKS	TITLE CER	NIELSEN BDS TIFICATIONS MOTION LABEL	PLA TW	\YS */-	AUDIEN MILLIONS	
1	3	n	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	594	+ <b>2</b> 2	7.175	1
2	1	19	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	575	-3	6.248	3
3	4	15	STREET LIFE U-NAM TR	IPPIN 'N' RHYTHM	489	-19	4.730	5
4	2	24	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	484	-87	6.849	2
5	5	20	BLACK RIVER KEING MATSUI	SHOUT! FACTORY	478	-5	4.394	6
6	6	25	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	464	+18	4.199	8
7	7	16	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	444	+28	5.118	4
8	8	27	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	314	-1	3.684	11
9	15	6	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF COLUB FEATURING RICHARD ELLIOT	NARADA JAZZ/BŁG	302	+48	4.063	9
10	21	3	FIRE AND RAIN AIRPOWER/MOST INCREASED PLAYS	S/MOST ADOED MERCURY/IDJMG	301	+106	4.260	7
11	14	20	NOODLE 50UP FOURBOEAST	NATIVE LANGUAGE	288	+35	2.690	13
12	11	22	RAINCOAT KELLY SWEET	RAZOR & TIE	274	-7	2.329	16
13	9	31	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	271	-40	3.168	12
14	10	31	HYPNOTIC BONEY JAMES	CONCORD	268	-23	4.032	10
15	12	34	SAVE ROOM JOHNLEGEND	.O.O.D./COLUMBIA	256	-23	2.689	14
-6	13	12	EVERYTHING MICHAEL BUBLE	143/REPRISE	247	-n	2.475	15
7	16	16	SLAMMIN JAY SOTO	NU GROOVE	244	+8	1.987	19
8	18	10	REMEMBER ME MARION MEADOWS	HEADS UP	236	+3	2.179	17
9	20	10	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLC	231	+27	1.700	21
20	17	14	CATNAP NILS	BAJA/TSR	228	-4	2.075	18
21	19	15	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	207	-8	1.610	22
22	22	12	TERESA PIECES OF A DREAM	HEADS UP	136	+5	0.861	30
=3	23	7	WE GOT LOVE RYAN SHAW ONE HAVEN	/RAZOR & TIE/RED	119	+4	1.435	2,5
24	25	4	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	96	+2	0.652	
25	24	5	SMOOTHVEGAS SOUL BALLET	ARTIZEN	95	-2	1.108	28
26	26	3	WHAT CHA GONNA OO? BRIAN SIMPSON	RENDEZVOUS	89	-1	0.629	7
<b>9</b>	30	4	NOT TOO LATE NORAH JONES	BLUE NOTE/BLG	82	+12	0.693	
28	27	3	THE WAVE (2007) KIRK WHALUM	RENDEZVOUS	77	7	0.517	
29	28	4	WATER TO ORINK (AGUA OE BEBER) DAVID BENOIT	PEAK/CONCORD	74	-2	0.377	
30	K	EW	FEELIN' GOOO THE PUSSYCAT DOLLS	INTERSCOPE	73	+)6	1.168	27

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
FIRE AND RAIN Kenny "Babyface" Edmonds (MERCURY/IDJMC) KTVV, KYOT, WJZZ, WLVE, WSJW, WSMJ
LET IT GO Boney James (CONCORD) Jones Radio Networks, KJFM, WNWV, WVMV, XM Waterzolors
AIN'T NO WOMAN (LIKE THE ONE I GOT)  Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BL) (NYOT, WOSJ, WY_Z
SLAMMIN Jay Soto (NUGROOVE) WJSJ, WVMV, WYJZ
COME WHAT MAY Najee (HEADS UP) KRVR. WJZZ. WS. W
L.A. CITY LIGHTS 3 Candy Dulfer (HEADS UP) KRVR, WNWV, WVMV
R N R Rick Braun & Richard Elliot (ARTIZEN) KKSF, WLVE
DO YOU MISS ME?  Mindl Abair (CREV/ERVE) KRVR, WJZZ
VENICE 2 Chris Botti (COLUMBIA) KWJZ, WVMV
AODEO AT
Miami, FL
OM/PD: Rich McMillan Rick Braun & Richard Elliot, R n R, 15 Kenny "Babyface" Edmonds, Fire And Rain, 11
FOR REPORTING STATIONS PLAYLISTS GO TO:  www.RadioandRecords.com

INCREASED PLAYS	
+106	FIRE AND RAIN  Kenny "Babyface" Edmonds (Mercury/IDJMC) KOAS +5, KWZ +10, KYOT +9, WNUA +7, KTWV +7, KRVR +7, WLVE -6, WLOQ +6, KSSJ -6, KIFM -6
+48	AIN'T NO WOMAN (LIKE THE ONE I GOT)  Jeff Golub Feat. Richard Elliot (Narada Jazz/BLG) WNUA +1, WJIZ +0, KOAS +9, KKSF +6, WIZW +5, XWRC +4, KYOT +3, WQCD +2, KBZN +2, SUC +2
+38	LET IT GO  Boney James (Concord)  WQCD +21, WJZW +10, KSSJ +10, WSJT +3, JSJ +3
+35	NOODLE SOUP Four80East (Native Language) WNUA +20, WNWV +18, KUZY -4, WUSU -4, WUZZ +2, WSJW +2, KHUZ +2, JSJ -1, KBZN -1, KUCD +1
+31	L.A. CITY LIGHTS  Candy Dulfer (Heads Up)  XWRC +8, SUC +5, KJZS +3, WYJZ +3, KBZN +2, WVMV +2, WQCD +2, KHJZ +1, KIFM +1, KJCD +1

FOR WEEK ENDING SEPTEMBER 2, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

31 smooth jazz stations are electronically monitored by Nelsen Broadcast Data Systems 24 hours a day, 7 days a week, Indicator chart comprised of 15 reporters.

© 2007 Nielsen Business Media, Inc. All rights reserved.

			F	RECUR	REN	TS
THIS WEEK	TITLE  ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL TW	AYS LW	THIS WEEK	TIT
1	GCT TO GIVE IT UP KIMWAYERS (SHANACHIE)		238	243	6	MIS
2	GCOD TO GO CHLCK LOEB (HEADS UP)		183	176	7	GIR
3	SO NOT OVER YOU SIMPLY RED (SIMPLYRED.COM)		173	195	8	AN'
4	LOST WITHOUT U ROEIN THICKE (STAR TRAK/INTERSCOPE)		168	206	9	DRI
5	READY FOR LOVE WALTER BEASLEY (HEADS UP)		161	179	10	SLIC ERIC

	SEN BDS PL	AYS LW
MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)	156	143
GIRL IN THE RED DRESS CREGG KARUKAS (TRIPPIN 'N' RHYTHM)	154	126
ANTHEM FOR A NEW AMERICA JEFF LORBER (BLUE NOTE/BLG)	152	173
DRESSED TO CHILL MARION MEADOWS (HEADS UP)	144	163
SLICK ERIC DARIUS (NARADA JAZZ/BLG)	139	137

SMOOTH JAZZ R	<b>EPORTERS</b>
---------------	-----------------

WJZZ 'Atlanta, GA\*

PD: Sandi Mallory APD/ND: Marcellus "Bassman" Shepard

"\SM\_/Baltimore, MD\*

NVSL/Bi-mingham, AL

NUL!Chicago, IL\* OM/PE: Darren MD: Rick C\*Dell

WNWY/Cleveland, OH\* OM/PE: Bernie Kimble

WDSJ.'Dayton, OH\* OM/PE: Jeff Stevens

KJCD/Denver, CO\*
PD/MD: Michael Fisch

WVMV/Detroit, MI\* OM/PD: Tom Sleeker MD: Sandy Kovach WZJZ/Ft. Myers, FL

OM: Louis Kaplan APD/MD: Randi Bachman WSBZ/Ft. Walton Beach, FL

MD: Mark Edwards WSJW/Harrisburg, PA\* PD/MD: Paul Scott

WQTQ/Hartford, CT PD/MD: Stewart Stone

KHJZ/Houston, TX\* PD: Maxine Todd APD/MD: Greg Morgan KPVU/Houston, TX PD: Wayne Turner

WYJZ/Indianapolis, 1N\* OM/PD: Carl Frye MD: Brad Ellis

WJSJ/Jacksonville, FL\*

KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson

KOAS/Las Vegas, NV\* PD: Samantha Pascual MD: Lynn Briggs

KUAP/Little Rock, AR

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip

KTWV/Los Angeles, CA\* PD: Paul Goldstein APD/MD: Blake Florence

WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett

WLVE/Miami, FL\*

KRVR/Modesto, CA\* OM/MD: Doug Wulff PD: James Bryan

WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcey

WQCD/New York, NY\* PD: Blake Lawrence MD: Carolyn Bednarski

WHOV/Norfolk, VA PD: Kevin "The Moose" Andersor

WLOQ/Orlando, FL\* PD: Paul Lavoie APD/MD: Brian Morgan

WJJZ/Philadelphia, PA\* PD: Michael Tozzi MD: Frank Childs

KYOT/Phoenix, AZ\* PD: Smokey Rivers APD/MD: Angie Handa KJZS/Reno, NV\* OM: Mark Keefe PD/MD: Jay Davis

KSSJ/Sacramento, CA\* PD/MD: Lee Hansen

KBZN/Salt Lake City, UT\*

KIFM/San Diego, CA\* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole

KKSF/San Francisco, CA\*

KJZY/Santa Rosa, CA\* PD: Gordon Zlot APD/MD Rob Singleton

DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews

DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews

Jones Radio Networks/Satellite\* OM/PD: Steve Hibbard APD/MD: \_aurie Cobb

Music Choice Smooth Jazz/Satellite APD: Will Kinnally

Sirius Jazz Cafe/Satellite\* OM: Gregg Steele PD: Shirley Maldonado MD: Rick Laboy

XM Watercolors/Satellite® PD: Shirlitta Colon MD: Lynette White

\* Monitored Reporters

KWJZ/Seattle, WA\*

PD: Carol Handley MD: Dianna Rose

WSJT/Tampa, FL\*

WJZW/Washington, DC\*

PD: Ross Block MD: Kathy Curtis

### ALTERNATIVE/ACTIVE/ROCK



Ratings-challenged Boston alternative has a new morning show to match its musical edge

### WFNX Retooled

Mike Boyle

MBoyle@RadioandRecords.com

hoenix Media was anything but subtle in choosing the first song to play when it launched WFNX (101.7) as a new alternative entry in the storied Boston rock market in April 1983: "Let's Go to Bed" by the Cure. Since that initial come-on, the station has grown into the "FNX Network" by adding signals at 92.1 in Portsmouth and Manchester, N.H. In April, Keith Dakin moved from his APD/afternoons perch to succeed PD Max Tolkoff, who is now programming Entravision alternative KDLD-KDLE (Indie 103.1)/Los Angeles. Dakin is not one to deflect questions about the station's ratings challenges (see ratings list).

"'FNX has survived and thrived as a major voice within its vast listening area for as long as it has mainly because of its approach to new music," Dakin says. "I joke a lot, saying that 'FNX is one of only a handful of stations around the country that still wants to break new bands and find bands that we can champion that aren't overly popular. I credit our music director/night host Paul Driscoll with this, but in the past few years we were the first station in the U.S. to play Franz Ferdinand, Keane and the Killers, and more recently Clap Your Hands Say Yeah and Interpol."

He adds, "There was this huge underground audience and no airplay in this market—or really, in the U.S. We were the station in the early '90s that was playing these types of underground bands that had huge followings and that radio was ignoring, and we're back to those days now even more."

But back to those Boston ratings challenges for a moment. When it comes to competing in the rock realm with CBS Radio alternative WBCN and Entercom active rock WAAF, Dakin says WFNX has to sell lifestyle.

"The message we have to deliver to advertisers is that we've got a more educated, wealthier audience. In this town, which has 250,000 college students, we also have to get the message out there that they're early adopters and music fans. Clients that are part of the fabric of the radio station realize that. We have to go

above and beyond for our clients too, because of our ratings challenges."

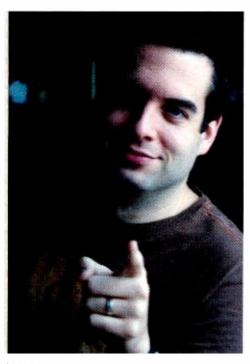
Competitively, Dakin says WFNX doesn't get hung up on the three-way rock battle as it once did, particularly from 1999 to 2001.

"At this point, we stay away from it, because we're really not sharing that much music. We just look at what we can do as far as the quirky, cool new music we can play that those guys won't touch. Besides some of the gold, we share practically no music with WBCN at this point. We play Pearl Jam and the Foo Fighters, but WBCN isn't going to touch 80% of our playlist."

### The Max Factor

Growing up 45 minutes from Boston and listening to the station in high school when bands like Nirvana and Green Day were breaking, Dakin believes that he was destined to program WFNX. He says he had a good feel for the station's history and that he knew where it was coming from and what its challenges were when he rejoined in 2004 as assistant MD/afternoon host under Tolkoff, moving from the MD/afternoon host seat at Cox alternative WDYL (Y101)/Richmond. His first stint with WFNX was as a promotion assistant in 2000. And it was Tolkoff who greenlighted Dakin's accession to the PD's office.

"Max was always a stronger supporter of



mine." Dakin says. "Without Max's input and help, I never would have been the PD here. He was the one that got the ball rolling and told everyone that I was ready. The whole time Max was here, he was going back and forth between Boston and Los Angeles, so it always seemed like it was going to be a short-term position here before he got another job-and he was pretty much training me during that time."

' 'FNX is one of only a handful of stations around the country that still wants to break new bands and find bands that we can champion that aren't overly popular.'

-Keith Dakin

### Boston Rock by the Numbers

### Winter 2007-Spring 2007

#### WAAF

Persons 12+: 2.6-2.4 Persons 18-34: 6.1-5.4 Men 18-34: 7.8-7.7

#### WBCI

Persons 12+: 1.9-2.6 Persons 18-34: 4.1-6.6 Men 18-34: 5.9-10.4

#### WENX

Persons 12+: 1.3-0.8 Persons 18-34: 3.4-1.5 Men 18-34: 4.7-1.9

Source: Arbitron

### Jumping Into 'The Sandbox'

Knowing that the station was solid with its core musically, Dakin (and Tolkoff before he left), felt the biggest opportunity for improvement was to inject a little more life into mornings with a new show. That was the area they thought the station was struggling with the most.

While the pair knew it had found its new morning show, it took Dakin until early July, after Tolkoff had split for L.A., to convince station management that this was the direction to take. On July 23, "The Sandbox" opened for business.

Hosted by Chris "Charlie" Padgett, Dustin "Fletcher" Matthews and Elbe "Special Ed" d'Oliveira, the new show also features 'FNX newsman Henry Santoro. Padgett, Matthews and d'Oliveira previously worked together at WDYL from 2004 to 2006.

Prior to joining 'FNX, Padgett was holding down mornings at Northeast Broadcasting triple A WNCS/Burlington, Vt., while Matthews was programming Triad Broadcasting alternative WFXH/Savannah, Ga., and d'Oliveira was cohosting WDYL mornings. Dakin knew Padgett and d'Oliveira from when they all worked at WDYL from 2001 to 2003.

"We just feel these guys tap into the lifestyle of the 'FNX listener," Dakin says. He equates the show's humor to that of Jon Stewart's "The Daily Show," but adds that there is also a lot of talk on pop culture issues. The tech-savvy show offers podcasting options and other interactive elements to keep the audience engaged. "That's the whole idea behind the name 'The Sandbox," Dakin says, "because anybody can play in it."

The one thing the show definitely is not, however, is an Opie & Anthony/Howard Stern-lite. Rather, he says, "We are for people that want to hear some music in the morning, but also talk about things that are relevant without strippers in the studio. We want guy talk that's edgy, but not crass and lowest-commondenominator stuff—the spark to get people talking about the radio station."





THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS THITPREDICTOR ARTIST IMPRINT / PROMOTION LABEL	PE	AYS +/-	AUDIE!	
1	1	5	THE PRETENDER MO. 1(3 WKS) 立 COSWELL/RCA/RMG	1990	-136	9.140	1
2	2	12	BLEED IT OUT LINKIN PARK WARNER BROS.	1726	-75	7.492	2
3	3	29	PARALYZER II ☆ FINGER ELEVEN WIND-UP	1674	-140	6.404	3
4	5	15	NEVER TOO LATE THREE DAYS GRACE JIVE/ZOMBA	1628	-40	6.229	5
5	4	19	ICKY THUMP THE WHITE STRIPES THIRD MAN/WARNER BROS.	1476	-233	6.251	4
6	7	18	SUPERMASSIVE BLACK HOLE MUSE WARNER BROS.	1234	-23	3.892	9
7	10	9	MISERY BUSINESS PARAMORE FUELED BY RAMEN/ATLANTIC/LAVA	1122	+67	5.012	7
8	6	22	WHAT I'VE DONE 11 位 LINKIN PARK WARNER BROS.	1109	-198	5.859	6
9	8	12	OIL AND WATER INCUBUS IMMORTAL/EPIC	1084	-68	4.354	8
10	9	29	ALL THE SAME SICK PUPPIES RMR/VIRGIN	1017	-96	2.993	15
1	n	13	ALL AROUND ME FLYLEAF AGM/OCTONE/INTERSCOPE	990	+16	3.754	10
12	14	9	STRAIGHT LINES SILVERCHAIR ELEVEN://LG/ATLANTIC/LAVA	916	+9	2.966	16
13	12	33	FOREVER PAPA ROACH EL TONAL/GEFFEN EL TONAL/GEFFEN	870	-89	3.230	13
14	19	3	SO HOTT KID ROCK TOP DOG/ATLANTIC	<b>7</b> 96	+46	2.397	17
15	13	16	TARANTULA 🏚	745	-201	3.007	14
16	20	34	THE SMASHING PUMPKINS MARTHA'S MUSIC/REPRISE  BREATH  11	<sub>698</sub>	-55	3.241	12
17	15	27	BREAKING BENJAMIN HOLLYW000 HEY THERE DELILAH 11 <sup>2</sup> 位	681	-220	3.242	11
18	16	16	PLAIN WHITE T'S FEARLESS/HOLLYWOOD TEENAGERS 位	666	-232	1,503	33
19	17	26	MY CHEMICAL ROMANCE REPRISE  SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO).	635	-203	1.590	29
20	22	6	THE ALMOST. TOOTH & NAIL/VIRGIN  THRASH UNREAL	630	+26	2.047	19
21	21	8	AGAINST ME! SIRE/REPRISE STIFF KITTENS 位	603	-89	1.577	30
22	18	17	BLAQK AUDIO TINY EVIL/INTERSCOPE  THE HEINRICH MANEUVER	602	-225	1.534	32
23	26	5	TIME IS RUNNING OUT	590	+37	1,912	23
24	24	10	PAPA ROACH EL TONAL/GEFFEN  THE GOOD LEFT UNDONE		-31	1,912	25
25	27	15	RISE AGAINST CEFFEN  EVOLUTION	552	-9 -9	1.864	24
26	25	21	YOU ARE THE ONE	508	-67		28
27		EW	SHINY TOY GUNS UNIVERSAL MOTOWN  FAKE IT	506		2.013	20
28	23		SEETHER WIND-UP FAMOUS		+324		
		14	PUDDLE OF MUDD FLAWLESS/GEFFEN  FAR BEHIND	506	-84	1.963	21
29	28	15	SOCIAL DISTORTION TIME BOMB  ISLAND (FLOAT AWAY)	455	-81	1.561	31
30	29	7 <sub>5</sub>	THE STARTING LINE VIRGIN BIG CASINO MOST INCREASED PLAYS/MOST ADDED	447	-51	1.085	38
31		***********	JIMMY EAT WORLD INTERSCOPE WELL THOUGHT OUT TWINKLES	441	+441	2.207	18
32	32	6	SILVERSUN PICKUPS DANGERBIRD  I GET IT	416	+6	0.884	
<b>53</b>	33	7	CHEVELLE EPIC  YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)	401	+30	1.140	37
34	40	2	THE WHITE STRIPES THIRD MAN/WARNER BROS.  WALKING DISASTER	387	+48	1.302	36
35	34	4	SUM 41 ISLAND/IDJMG BECOMING THE BULL	371	-11	0.953	40
36	38	3	THE PURSUIT	370	+25	0.925	76
37	35	10	TYPICAL HOLLYWOOD	363	-32	1.457	34
38	36	7	MUTEMATH WARNER BROS.	353	-25	0.843	-
39	39	2	THAT'S THE WAY (MY LOVE IS) THE SMASHING PUMPKINS  MARTHA'S MUSIC/REPRISE	347	+7	1.659	27
40	N	EW	TIMEBOMB BECK INTERSCOPE	342	+142	1.711	26

	MOST A	DDED
TITLI		NEW
	CASINO	STATIONS 18
Jimm (INTE CIMX KUCD WBCI	y Eat World RSCOPE) , KFTE, KHBZ, KITS, , KWOD, Sirius Alt N , WCYY, WDYL, WE , WRXL	, KRZQ, KTCL,
FAK		14
Seeth (WINI KCXX WFXI WTZI		Z, WCYY, WEND, PBZ, WRWK,
(SUR	RYTHING'S MA Is And Airwaves ETONE/GEFFEN) , KITS, Sirius Alt Nai J, WSWD	
	AROUND ME	5
	if I/DCTONE/INTERSCI WLRS, WLUM, WR	
Silver (ELE)	AIGHT LINES  chair  /EN:/ILG/ATLANTIC/ , WSWD, WZNE	3 LAVA)
Agair (SIRE	ASH UNREAL est Mel (REPRISE) ), WDYL, WKRI	3
AWI The L	TTY HANDSON	<b>ИЕ</b> 3
(REPI	RISE) , Sirius Alt Nation, \	VCYY
Beck (INTE	RSCOPE) WBCN, WCYY	3
TIM	E IS RUNNING	OUT 2
(EL T	ONAL/GEFFEN) , WZNE	
ISLA	ND (FLOAT AV	<b>VAY)</b> 2

ADDED AT KRZQ	100.9 KRZQ
Reno, NV	ALTERNATIVE
PD: Melanie Flores MD: Chris Payne	
Against Me!, Thrash Unrea Jimmy Eat World, Big Casi	

TITLE PLAYS ARTIST / LABEL /GAIN  REVERYTHING'S MAGIC 308/273 Angels And Airwaves (SURETONE/CEFFEN) TOTAL STATIONS: 46 TOTAL STATIONS: 20  3'5 & 7'S 239/35 Queens Of The Stone Age (REKORDS REKOPDS: NTERSCO2E) TOTAL STATIONS: 24* TOTAL STATIONS: 13  PRETTY HANDSOME AWKWARD 214/30 The Used (REPRISE) TOTAL STATIONS: 26  AN END HAS A START 187/3 Editors (KITCHENWARE/FADER/EPIC) TOTAL STATIONS: 21  THE RUNNING FREE 177/31 Coheed And Cambria (COLUMBIA) TOTAL STATIONS: 20  BACK IN YOUR HEAD 105/8 Tegan And Sara (VAPOR/SIRE/REPRISE) TOTAL STATIONS: 10  ABCK IN YOUR HEAD 105/8 Tegan And Sara (VAPOR/SIRE/REPRISE) TOTAL STATIONS: 10  SACK IN YOUR HEAD 105/8 Tegan And Sara (VAPOR/SIRE/REPRISE) TOTAL STATIONS: 14  BACK IN YOUR HEAD 105/8 Tegan And Sara (VAPOR/SIRE/REPRISE) TOTAL STATIONS: 14  TOTAL STATIONS: 14  BACK IN YOUR HEAD 105/8 Tegan And Sara (VAPOR/SIRE/REPRISE) TOTAL STATIONS: 14	N	IEW AN	D ACTIVE	
The Bravery (SURETONE/CEFFEN)				
3'5 & 7'S Queens Of The Stone Age (REKORDS REKORDS: NTERSCOPE) TOTAL STATIONS:  TOTAL STATI	Angels And Airwaves	308/273	The Bravery	163/42
Queens Of The Stone Age	TOTAL STATIONS:	46	TOTAL STATIONS:	20
PRETTY HANDSOME	Queens Of The Stone Age		Velvet Revolver	149/0
Madina Lake (ROADRUNNER)   TOTAL STATIONS:   20	TOTAL STATIONS:	24	TOTAL STATIONS:	13
TOTAL STATIGNS: 26  AN END HAS A START 187/3 The Hives (INTERSCOPE) (KITCHENWARE/FADER/EPIC) TOTAL STATIONS: 20  THE RUNNING FREE (COLUMBIA) TOTAL STATIONS: 105/B TOGAL STATIONS: 14	AWKWARD	214/30	Madina Lake	145/5
TICK TICK BOOM   110/30	(REPRISE)		TOTAL STATIONS:	20
The Hives	TOTAL STATIGNS:	26	TIEN TIEN DOOM	110/70
(KITCHENWARE/FADER/EPIC)         TOTAL STATIONS:         20           TOTAL STATIONS:         21         BACK IN YOUR HEAD         105/8           THE RUNNING FREE         171/31         Tegan And Sara (VAPOR/SIRE/REPRISE)         (VAPOR/SIRE/REPRISE)         14           (COLLUMBIA)         TOTAL STATIONS:         14		187/3	The Hives	110/30
TOTAL STATIONS:   21     BACK IN YOUR HEAD   105/B				20
THE RUNNING FREE         171/31         Tegan And Sara           Coheed And Cambria         (VAPOR/SIRE/REPRISE)           (COLUMBIA)         TOTAL STATIONS:         14		21	TOTAL STATIONS.	20
1011231110112	THE RUNNING FREE	171/31	Tegan And Sara	105/B
TOTAL STATICNS: 25	(COLUMBIA)		TOTAL STATIONS:	14
	TOTAL STATIONS:	25		

MOST INCREASED PLAYS	59
INCREASE IN PLAYS	
+441	BIG CASINO  Jimmy Eat World (Interscope) KEDJ +29, KFMA +29, KITS +26, WKQX +25, WDYL +21, XTRA +21, WKRI +20, KTCL +19, WOCL +18, KXRK +17
+324	FAKE IT  Seether (Wind-up)  WHRL *29, KTBZ *27, KROX *25, KRZQ *25, WXNR *15, KQXR *14, KMYZ *13, KFTE *13, WEND *13, 1HBZ *11
+273	EVERYTHING'S MAGIC  Angels And Airwaves (Suretone Geffen) KFMA +30, KITS +20, KXRK +19, KJEE +17, YTRA +13, XETH +13, WBRU +12, WFNX +12, WSWD +12, KRBZ +11
+142	TIMEBOMB  Beck (Interscope)  KITS +24, SJAN +19, XTRA +17, KRZQ +14, XETH +13, KJEE +13,  KNRK +11, KWOD +11, WCYY +11, WHTG +10
+90	TRUE ROMANCE She Wants Revenge (Flawless/Geffen) KNRK +14, KNDO +13, XETH +12, KRBZ +10, *WCD +8, WEQX +7, KJEE +4, WKQX +4, KRZQ +3, WKRI +2

FOR WEEK ENDING SEPTEMBER 2, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.
7) alternative and 25 Canaca rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.

All righ's reserved.



Moose Lake Products Company Inc.

1-800-213-5274

www.firstflash.com

Great Service. Great Products. No Gimmicks

FirstFlash! Line offers some of the industry's fastest turnaround times



SEPTEMBER 7, 2007

24/7 NEWS ONLINE @ www.RadioandRecords.com

### **ACTIVE ROCK**

**▶ VELVET REVOLVER** REELS OFF A 38-27 JUMP AS "THE LAST FIGHT" POSTS A 70% INCREASE IN FLAYS (UP 163).





POWERED BY nielsen BDS

THIS WEEK	LAST WEEK	WEENS	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL4 TW	AYS +/-	AUDIE MILLIONS	
1	1	19	NEVER TOO LATE THREE DAYS CRACE	NO. 1 (6 WKS)  JIVE/ZOMBA	1544	-129	S.271	1
2	2	16	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	°462	-37	4.982	2
3	4	15	I GET IT CHEVELLE	EPiC	1373	+5	4.577	5
4	5	10	THE PRETENDER FOO FIGHTERS	ROSWELL/RCA/RMG	1325	+47	4.656	4
5	6	10	BLEED IT OUT LINKIN PARK	WARNER BROS.	1309	+42	4.164	6
6	3	16	EVOLUTION KORN	VIRGIN	1295	-96	3.873	8
7	8	4	SO HOTT KID ROCK	TOP DOG/ATLANTIC	1231	+128	4.118	7
8	7	33	PARALYZER FINGER ELEVEN	I I WIND-UP	1181	-36	4.970	3
9	9	20	SOULCRUSHER OPERATOR	ATLANTIC	1002	-64	3.047	9
10	11	ε	ALCOHAULIN' ASS HELLYEAH	EPIC	903	+5	2.508	14
in.	10	18	MADE OF SCARS STONE SOUR	ROADRUNNER	903	-88	2.594	13
12	15	57	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	745	+20	1.975	15
13	37	2	FAKE IT AIRPOWER/MOST INCR	EASED PLAYS/MOST ADDED WIND-UP	742	+500	2.585	12
14	20	7	BECOMING THE BULL ATREYU	HOLLYWDOD	690	+25	1.376	24
15	17	7	NOT GOING AWAY OZZY OSBOURNE	EPiC	669	-33	1.918	17
16	12	16	THE PURSUIT EVANS BLUE	HOLLYWOOD	653	-106	1.433	21
17	18	21	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	647	-45	2.894	11
18	22	6	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	622	+5	1.393	22
19	14	22	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	620	-123	3.007	10
203	16	10	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC	614	-100	1.889	18
21	13	13	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	611	-145	1.973	16
22	23	12	SOLDIERS DROWNING POOL	ELEVEN SEVEN	565	0	1.085	26
23	24	8	LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	556	-6	1.361	25
24	21	20	ALL AROUND ME FLYLEAF	A&M/OCTONE/INTERSCOPE	556	-97	1.585	19
	25	13	LIE TO ME 12 STONES	WIND-UP	489	-28	1.035	28
2€	19	15	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	456	-221	1.386	23
27	38	2	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	397	+163	0.991	29
28	27	9	BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	389	-39	0.813	30
25	28	13	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	360	-18	1.478	20
30	31	3	TEN TON BRICK HURT	CAPITOL	344	+24	0.669	32
31	26	ъ	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	319	-170	0.682	31
3≥	30	12	GET IN GET OUT CINDER ROAD	CAROLINE	310	-19	0.403	39
32	29	٦	WASTED TIME FUEL	EPIC	<b>29</b> 5	-78	1.064	27
34	33	7	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRM	266	-8	0.401	40
35	34	5	BETTER THINK AGAIN SUBMERSED	WIND-UP	254	3	0.305	
<u>3</u> E	ja)		BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	252	+75	0.439	37
37	32	7	BEG TO DIFFER SEVENDUST	7BROS/ASYLUM	250	-30	0.546	34
38	39	2	FALLING ON FINGER ELEVEN	WIND-UP	230	+19	0.358	
39	N	eW	KING OF THE STEREO SALIVA	ISLAND/IDJMG	214	+70	0.488	35
40	<b>3</b> 6	o	WHAT HAVE YOU DONE WITHIN TEMPTATION FEATURING KEITH CAPUTO	ROADRUNNER	214	-36	0.207	-

MOST ADDED	
ARTIST / LABEL STATI	
FAKE IT Seether (WIND-UP) KISS, KNCN, KRZR, WBSX, WBUZ, WCCC WCPR, WWIZ, WWWX, WXZZ, WZOR	11
THE LAST FIGHT Velvet Revolver (RCA/RMG) KICT, KZRQ, WLZX, WRXR, WTPT, WWIZ WWWX, WXZZ	8
BROKEN AGAIN Another Animal (UNIVERSAL REPUBLIC) KLAQ, KRZR, WBUZ, WCCC, WJJO, WKQ: WRXW, WTFX	8 z,
HOLY DIVER Killswitch Engage (ROADRUNNER) KISW, KQRC, KXFX, WBUZ, WCCC, WKQZ WXQR	7
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) WCPR, WHDR, WXTB	3
LIFE IS BEAUTIFUL Sixx: A.M. (ELEVEN SEVEN) KNCN, WRAT, WRXR	3
KING OF THE STEREO Saliva (ISLAND/IDJMG) KLAQ, KQRC, WRUF	3
BECOMING THE BULL Atreyu (HOLLYWOOD) WCPR, WTPT	2
ALCOHAULIN' ASS Hellyeah (EPIC) WRAT, WWIZ	2
TEN TON BRICK Hurt (CAPITOL) KICT, WIFX	2



NE	W AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAY
HOLY DIVER Killswitch Engage (ROADRUNNER)	187/90	THE UNTHINKING MAJORITY Serj Tankian (SERJICAL STRIKE/REPRISE)	91.
TOTAL STATIONS:	26	TOTAL STATIONS:	
GET IT Deepfield	177/13	PRETTY HANDSOME AWKWARD	79/
(IN DE GOOT)		The Used	
TOTAL STATIONS:	19	(REPRISE) TOTAL STATIONS:	
DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER)	127/18	YOU MAKE ME SICK Egypt Central	62
TOTAL STATIONS:	دا	(FAT LADY) TOTAL STATIONS:	
THAT'S THE WAY (MY LOVE IS) The Smashing Pumpkins (MARTHA'S MUSIC/REPRISE)	119/24	THE RUNNING FREE Coheed And Cambria (COLUMBIA)	61/
TOTAL STATIONS:	18	TOTAL STATIONS:	
A BEAUTIFUL LIE 30 Seconds To Mars (IMMORTAL/VIRGIN)	105/6	ANOTHER HERO LOST Shadows Fall (ATLANTIC/LAVA)	57/
TOTAL STATIONS:	16	TOTAL STATIONS:	

MOST INCREASED **PLAYS** +500 Seeth≥r (Wind-up) KRXQ +25, KATT +24, KXXR +20, WRTT +20, WRXW +20, KQRC +16, WCHZ +16, WRZK +16, WBYR +15, KDOT +14 +163 THE LAST FIGHT Velvel Revolver (RCA/RMG) WRXR +30, WYBB +5, WZOR +15, KDOT +10, WRZK +9, KZBD +5, WCHZ +9, KLAQ +8, WXZZ +8, WBUZ +7 +128 Kid Riock (Top Dog/Atlantic) KOMP +21, KDJE +12, WRXR +11, WWWX +11, KZRQ +10, WXZZ +D, WRZK +9, WIL +8, KQRC +7, WWBN +7 +90 Killswitch Engage (Roadrunner)
KILO +17 KUPO +13, WYBB +13, WKQZ +10, WZOR +10,
KZBO +4, XSQU +9, WRXW +9, KFRQ +5, KICT +S Another Animal (Universal Republic)
KZRQ +Fs, KZBD +8, KRZR +8, WTFX +6, WKLQ +6,
WRZK +5, WYBB +6, KILO +4, WCHZ +4, WLZX +4

FOR WEEK ENDING SEPTEMBER 2, 20C7
LEGEND: See legend to charts in charts section for rules and symbol explanations.
62 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsea Business Media, Inc. All rights reserved.

## clear. consistent. quality.

All hooks are not created equal.

ADDED AT... WCPR Biloxi, MS PD: Kenny Vest MD: Maynard

Contact Michael Pelaia for your next project ■ 404-835-0205 ■ hooks@hooks.com ■ www.hooks.com ■ Featuring \*\*HitDiscs\*\* HitDiscs\*\*







**▶ RUSH EARNS** AIRPOWER STRIPES AS "THE LARGER BOWL" **ROLLS 22-18 WITH A 5%** INCREASE IN SPINS.





POWERED BY nielsen

THIS WEEK	LAST WEEK	WEEKS	TITLE INPRINT / PROMOTION	TIONS	PL: TW	AYS +/-	AUDIEI MILLIONS	
	-1	21	I DON'T WANNA STOP NO. 1(20 WKS) OZZY OSBOURNE	EPIC	359	-55	1.521	1
0	4	31	PARALYZER FINCER ELEVEN	mind-up	340	+2	1.257	2
3	5	22	WHAT I'VE DONE LINKIN PARK WARN	IT IER BROS.	285	-49	1,126	3
4	3	16	SHE BUILDS QUICK MACHINES	RCA/RMG	283	-58	0.998	4
5	2	19	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	275	-73	0.866	6
6	10	3	SO HOTT KID ROCK TOP DOG//	ATLANTIC	251	+29	0.889	5
0	8	15	FAMOUS PUDDLE OF MUOD FLAWLES:	S/CEFFEN	235	+1	0.610	10
•	9	17	NEVER TOO LATE THREE DAYS GRACE JIV	E/ZOMBA	232	+9	0.732	8
ç	7	4	THE PRETENDER FOO FIGHTERS ROSWELL/	RCA/RMG	227	-18	0.706	9
ю	6	32	FOREVER	L/GEFFEN	222	-55	0.744	7
	12	9	LIFE IS BEAUTIFUL	EN SEVEN	180	+11	0.423	11
12	11	17	SOULCRUSHER OPERATOR	ATLANTIC	163	-46	0.374	13
3	13	45	PAIN THREE DAYS GRACE JIV	E/ZOMBA	126	-23	0.368	15
Sa.	14	34	BREATH BREAKING BENJAMIN HOL	LLYWOOD	120	-19	0.310	18
3	15	9	HOMECOMING QUEEN HINDER UNIVERSAL I	REPUBLIC	119	-11	0.311	17
0	16	3	RISE TODAY ALTER BRIDGE UNIVERSAL I	REPUBLIC	103	0	0.331	16
0	17	n	I GET IT CHEVELLE	EPIC	102	0	0.168	25
3	22	4	THE LARGER BOWL AIRPOWER RUSH ANTHEM/	ATLANTIC	93	+5	0.410	12
19	23	7	ALCOHAULIN' ASS HELLYEAH	EPIC	87	-1	0.180	24
20	18	14	EVOLUTION KORN	VIRGIN	82	-20	0.185	<b>2</b> 2
21	19	12	WASTED TIME FUEL	EPIC	79	-19	0.108	30
2	26	ъ	BLEED IT OUT LINKIN PARK WARN	IER BROS.	77	+6	0.276	20
23	24	4	HUMANITY SCORPIONS NEW D	OOR/UME	75	-5	0.251	21
24	20	17	THANK YOU TESLA TESLAELE	CTRIC CO.	72	-17	0.128	28
25	27	5	I'VE GOT A FEELING TESLA TESLAELE	CTRIC CO.	71	+4	0.372	14
26	21	5	DIRTY LITTLE ROCKSTAR THE CULT ROA	DRUNNER	70	-19	0.112	29
27	25	3	NOT GOING AWAY OZZY OSBOURNE	EPIC	68	-7	0.140	26
28	NI	EW	FAKE IT MOST INCREASED PLAYS/MOST ADDED	D WIND-UP	67	+43	0.278	19
29	30	16	ICKY THUMP THE WHITE STRIPES THIRD MAN/WARN	IER BROS.	50	-3	0.138	27
30	29	16	MADE OF SCARS STONE SOUR ROAI	DRUNNER	46.	-9	0.070	
		-						

MOST ADD	NEW STATIONS
FAKE IT Seether (WIND-UP) KBER, KMOD, WGIR, WHJY, W	7
LIFE IS BEAUTIFUL SINN: A.M. (ELEVEN SEVEN) KUFO, WXMM, WZZO	3
SO HOTT Kid Rock (TOP DOG/ATLANTIC) KIOC, KTUX	2
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) KBER, WJXQ	2
FAMOUS Puddle Of Mudd (FLAWLESS/GEFFEN) KCAL	1
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KUFO	1
BLEED IT OUT Linkin Park (WARNER BROS.) KTUX	1
HUMANITY	-1

ADDED AT WKLC	NOCK 105
Charleston, WV	
PD: Jay Nunley MD: Dawn Cox	
Deepfield, Get It, O Scorpions, Humanity, O	
FOR REPORTING STATIONS	PLAYLISTS GO T
www.RadioandR	ecords.com

Scorpions (NEW DOOR/UME) WKLC

NOT GOING AWAY Ozzy Osbourne (EPIC) KAZR

			F	RECUF	REN	TS
HIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	I) WIELSEN BDS CERTIFICATIONS	PL:	AYS LW	THE WEEK	TIT!
1	ROCKSTAR NCKELBACK (ROADRUNNER)		131	137	E	CRA BUCK
2	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		129	156	2	THE
3	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		119	147	8	BAC AC/DI
4	ANOTHER BRICK IN THE WALL (PA	RT II)	100	90	5	EVE PEAR
5	LAND OF CONFUSION CISTURBED (REPRISE)		100	132	10	HELL

TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW
CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		96	101
THROUGH GLASS STONE SOUR (ROADRUNNER)		96	117
BACK IN BLACK AC/DC (ATCO/ATLANTIC)		90	103
EVEN FLOW PEARL JAM (EPIC)		86	92
YOU WOULDN'T KNOW HELLYEAH (EPIC)		85	83

IEW AN	DACTIVE	
PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
37/5	BECOMING THE BULL Atreyu (HOLLYWOOD)	19/1
9	TOTAL STATIONS:	5
34/33	TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)	16/1
4	TOTAL STATIONS:	5
32/6	ANOTHER HERO LOST Shadows Fall	15/12
3	(ATLANTIC/LAVA) TOTAL STATIONS:	1
	PLAYS /GAIN 37/5 9 34/33 4 32/6	ARTIST / LABEL  37/5  BECOMING THE BULL Atrey (HOLLYWOOD)  9 TOTAL STATIONS:  34/33  TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)  4 TOTAL STATIONS:  32/6  ANOTHER HERO LOST Shadows Fall (ATLANTIC/LAVA)

MOST INCREASED PLAYS	61
+43	FAKE IT  Seether (Wind-up) KMOD +10, WAQX +7, WHJY +6, WGIR +6, KAZR +4, WXFX +6, WKLC +3, KBER +2, KIOC +8, WXMM -1
+33	RADIO NOWHERE Bruce Springsteen (Columbia) WHLY +5, WDHA +12, WONE +4, WGIR +2
+29	SO HOTT  Kid Rock (Top Dog'Atlantic) KUPO +6, WYRK +12, KÜ/XIO +11, WXMM+10, KI/XI +8, KTUX +8, WKLC +5, KSHE +1
+15	GO OUT DRINKIN'  Pat Dailey (Friggenall) KBER +2, KIOC +2, KSHE +2, KTUX +2, WUXQ +2, WKLC +2, WMMS +2, KAZR +)
+12	ANOTHER HERO LOST Shadows Fall (At antic/Lava) WNOR +12

FOR WEEK ENDING SEPTEMBER 2, 2007
LEEEND: See legend to charts in charts section for rales and symbol explanations.
24 ock stations are electroically monitored by Nielsen Broadcast Data Systems 24 hours a day 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

### **ROCK REPORTERS**

WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KZRR/Albuquerque, NM\* DM: Bill May PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA\* D: Tori Thomas

D: Keith Moyer

KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett

WTOS/Augusta, ME DM/PD: Steve Smith APD: Chris Rush

KIOC/Beaument, TX\* OM/PD: Joey Armstrong

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WPXC/Cape Cod, MA PD: Suzanne Tonaire APD/MD: James Gallagher

WKLC/Charleston, WV\* OM/PD: Jay Nt nley APD: Brian Thompson MD: Dawn Cox

WEBN/Cincinnati, OH\* OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cleveland, OH\* PD: Bo Matthews

WVRK/Columbus, GA\* OM: Brian Waters PD: Chris Chaos

KAZR/Des Momes, IA\*

WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder

WRVC/Huntin aton, WV PD: Reeves Kirtrer APD: Stephen Parry

WJXQ/Lansing, MI\* OM: Paul Cashin PD: Sheri Vegas

WGIR/Manchester, NH\* APD: Becky Pohotsky

WXFX/Montgomery, AL\* PD: Rick Hendrick

WDHA/Morristown, NJ\* PD: Tony Paige APD: Curtis Kay

WNOR/Norfolk, VA\* PD: Harvey Kojan APD/MD: Sonja Morrell

WXMM/Norfolk, VA\* OM/PD: John Short APD/MD: Zak Tyler

KCLB/Palm Springs, CA PD: Larry Snider MD: Jenn Brewski

KUFO/Portland, OR\* APD/MD: Dan Bozyk

WHJY/Providence, RI\* PD: Scott Laudani MD: Mike Brangiforte

KCAL/Riverside, CA\* PD: Steve Hoffman APD/MD: Daryl Norsell WXRX/Rockford, IL PD: Jim Stone MD: Jon Schulz

KBER/Salt Lake City, UT\* PD: Kelly Hammer APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads

KTUX/Shreveport, LA\*

PD: Ragen King MD: Flynt Stone

KSHE/St. Louis, MO\* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY\* OM: Tom Mitchell PD: Alexis APD, MD: Don Kelley

KMOD/Tulsa, OK\* OM/PD: Don Cristi

WMZK/Wausau, WI PD:\_eff Cecil

KBZS/Wichita Falls, TX PD: Liz Ryan

· Monitored Reporters

### ROCK

### **ALTERNATIVE & ACTIVE REPORTERS**

#### **ALTERNATIVE**

WEQX/Albany, NY OM/PD: Willoh MD: Amher Mille

WHRL/Albany, NY PD/MD: Tim Noble

WNNX/Atlanta, GA<sup>4</sup>

APD: Steve Craig WJSE/Atlantic City, NJ

OM/PD: Nick Giorno APD/MD: Shawn Castelluccio

WAEG/Augusta, GA OM: Ron Thoma: PD: J.D. Kunes

KROX/Austin, TX\* PD: Lynn Barstow

MD: Toby Ryan KRAB/Bakersfield, CA\*

OM: Steve King PD/MD: Danny Spanks APD: Jared Manr

KNXX/Baton Rouge, LA<sup>4</sup> APD: Phillip Kish MD: Darren Gauthier

KQXR/Boise, ID\* OM: Dan McColly PD: Jeremy Nicolato MD: Jeremi Smith

WBCN/Boston, MA\* PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA\* MD: Paul Driscoll

WBTZ/Burlington, VT\* APD/MD: Kevin Mays

WZJO/Charleston, WV\* PD/MD: Bruce Clark

WEND/Charlotte, NC\* OM: Bruce Logan PD/MD: Jack Danie

WKQX/Chicago, IL\* APD/PD: Spike

WSWD/Cincinnati, OH\* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans

WKRI/Cleveland, OH\* PD: Dominic Nardella

WARQ/Columbia, SC\*

PD: Dave Stewart MD: Matt Lee

WWCD/Columbus, OH\* OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX\*

D: Duane Dohe PD: Chris Ryan APD: Cnris Nya... MD: Josh Venable

WXEG/Dayton, OH\* PD: Steve Krame

KTCL/Denver, CO\* MD: Eric "Boney" Clouse

CIMX/Detroit, MI

MD: Jay Hudson

KXNA/Fayetteville, AR

WYSK/Fredericksburg, VA PD: Jim Spector

KFRR/Fresno, CA\* APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL\* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito

WGRD/Grand Rapids, MI\*

WXNR/Greenville, NC\* OM: Bruce Simel APD/MD: Greg Brady

KUCD/Honolulu, HI\* PD: Adam Carr MD: Chris Sampaio

PD: Vince Richard: MD: Don Jantzen

WRZX/Indianapolis, IN\* PD/MD: Lenny Diana

WTZR/Johnson City, TN\* OM/PD: Bruce Clark

KRBZ/Kansas City, MO\* PD: Greg Bergen APD/MD: Jason Ulane

WNFZ/Knoxville, TN\* OM: Terry Gillinghan PD: Shane Cox APD/MD: Valerie Hale

KFTE/Lafayette, LA MD: Jude Vice

KXTE/Las Vegas, NV\* MD: Homie Poose

KROQ/Los Angeles, CA\* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden

WLRS/Louisville, KY\* OM: J.D. Kunes APD/MD: Joe Stamm

WMFS/Memphis, TN\* PD: Rob Cressman MD: Sydney Nabors

WI UM/Milwaukee, WI\* PD: Jacent Jackson MD: Chris Calef

WHTG/Monmouth, NJ\* PD: Terrie Carr MD: Matt Murray

WKZQ/Myrtle Beach, SC

OM/PD: Mark McKinney MD: Mase Brazelle WROX/Norfolk, VA

KHBZ/Oklahoma City, OK\* OM: Tom Travis PD: Jeff Blackburn MD: Crystal Clements

WJRR/Orlando, FL\*

PD: Rick Everett MO: Brian Dickerma WOCL/Orlando, FL\*

KMRJ/Palm Springs, CA OM/PO: Thomas Mitchell APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ\* PD: Bruce St. James APD/MD: Tim Virgin

WXDX/Pittsburgh, PA\* OM/PD: John Moschitta MD: Vinnie Ferguson

WCYY/Portland, ME<sup>4</sup> PD: Herb Ivy MD: Brian James

KNRK/Portland, OR\* PD: Mark Hamiltor APD: Jaime Cooley

WBRU/Providence, RI\* MD: Noah Chevalie

KRZQ/Reno, NV\* OM: Mark Keefe PD: Melanie Flores MD: Chris Payne

WDYL/Richmond, VA\* MD: Jessica Lee

WRXL/Richmond, VA\* PD/MD: Casey Krukowski

KCXX/Riverside, CA APD/MD: Bobby Sato

WZNE/Rochester, NY OM/PD: Stan Main

KWOD/Sacramento, CA\* OM/PD: Curtiss Johns MD: Andy Hawk

KXRK/Salt Lake City, UT\* OM: Alan Hague PD: Todd Noker APD: Corey O'Brien

MD: Artie Fufkin

KBZT/San Diego, CA\* PD: Garett Michael APD: Mike Hansen MD: Mike Hallorar

XETRA/San Diego, CA\* PD: Phil Manning MD: Capone

KITS/San Francisco, CA\* APO/MD: Aaron Axelser

KJEE/Santa Barbara, CA\* PD: Eddie Gutierre: MD: Dave Hanacek

Music Choice Alternative/Satellite

Sirius Alt Nation/Satellite\* OM: Gregg Steele PD: Rich McLaughlin APD: Khaled Elsebai

XM Ethel/Satellite\*

PD: Steve Kingst MD: Erik Range WFXH/Savannah, GA\*

OM: Susan Groves PD: Boomer MD: Leslie Scott

KNDD/Seattle, WA\* PD: Lazlo APD: Jim Keller MD: Andrew Harms

KQRA/Springfield, MO\* MD: Shadow Williams

KPNT/St. Louis, MO\* PD: Tommy Matterr APD: Kyle Guderian MD: Scott Rizzuto

WKRL/Syracuse, NY

WSUN/Tampa, FL\* PD: Shark

WRWK/Toledo, OH\* APD/MD: Carolyn Stone

KFMA/Tucson, AZ\* PD: Matt Spry MD: Greg Rampage

KMYZ/Tulsa, OK\* PD: Kenny Wall APD/MO: Amber Fiedler

WWDC/Washington, DC\* MD: Greg Roche

WDR7/West Palm Reach FI\* PD: John O'Connell MD: Ross Mahoney

WSFM/Wilmington, NC OM: Jerry Mac PD/MD: Mike Kennedy

**ACTIVE** 

KEYJ/Abilene, TX OM: Randy Jones PD/AMD: Frank Pain

KTEG/Albuquerque, NM\* OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, WI\* PD/MD: Guy Dark

WCHZ/Augusta, GA\* PD: Chuck Williams

WIYY/Baltimore, MD\* PD: Dave Hill APD/MD: Rob Heckman

WCPR/Biloxi, MS OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY

APD/MD: Tim Boland WAAF/Boston, MA\*

MD: Mistress Carrie WEDG/Ruffalo, NV

WYBB/Charleston, SC\* OM/PO: Mike Aller MD: Amy Hutto

WRXR/Chattanooga, TN\* OM: Kris Van Dyke PD: Boner

WIIL/Chicago, IL\* OM/PD: John Perry APD: Tom Kief

MD: Steve Salman KRQR/Chico, CA

PD: Neil Randal KILO/Colorado Springs, CO\*

PD: Ross Ford MD: Jack Mehoff WBZX/Columbus, OH\*

APD/MO: Ronni Hunter KNCN/Corpus Christi, TX\* OM/PD: Paula Newell APO/MD: Monte Montana

KBPI/Denver, CO\* APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI OM/PD: Doug Podell APD/MD: Mark Pennington

KRBR/Duluth, MN OM/PD: Mark Fleische

KLAQ/EI Paso, TX\* OM/PD: Courtney Nelson APD/MD: Glenn Garza

WGBF/Evansville, IN APD/MD: Slick Nick

WWBN/Flint, MI<sup>4</sup> OM: J. Patrick PD: Brian Beddow APD/MD: Tony LaBrie

KRZR/Fresno, CA\* OM/PD: Paul Wilson MO: Skippy

WBYR/Ft. Wayne, IN<sup>4</sup>



► "HARD SUN," EDDIE VEDDER'S COVER OF INDIO'S 1989 HIT, LEAPS TO NO. 12 ON THE CANADA ROCK CHART



EEK		185	CANADA ROCK		
THIS WEEK	45T MB	WEEKS	TITLE	PLA	
		20000	ARTIST IMPRINT / PROMOTION LABEL	TW	+/-
1		5	THE PRETENDER FDO FIGHTERS ROSWELL/RCA/SONY BMG	566	-15
2		15	FALLING ON FINGER ELEVEN ♦ WIND-UP	476	-10
3	10	13	BORN LOSERS MATTHEW GOOD   UNIVERSAL	439	-17
4		9	BLEED IT OUT LINKIN PARK WARNER BROS,/WARNER	345	-5
5	67	16	SHE BUILDS QUICK MACHINES VELVET REVOLVER RCA/SONY BMG	331	-54
6		14	FAMOUS PUDDLE OF MUDD FLAWLESS/CEFFEN/UNIVERSAL	321	+2
7	8	18	MONEY HONEY STATE OF SHOCK ◆ CORDOVA BAY	317	+6
8		22	WHAT I'VE DONE LINKIN PARK MACHINE SHOP/WARNER BROS./WARNER	311	-21
9	4	10	HOMECOMING QUEEN HINDER • UNIVERSAL REPUBLIC/UNIVERSAL	283	-3
10		19	ICKY THUMP THE WHITE STRIPES THIRD MAN/WARNER BROS./WARNER	275	-17
11	10	21	I DON'T WANNA STOP OZZY OSBOURNE EPIC/SONY BMG	261	-25
12	53.	2	HARD SUN EDDIE VEDDER ♥  MONKEY WRENCH/J/SONY BMG	253	+136
13	16	5	DIRTY LITTLE ROCKSTAR THE CULT ROADRUNNER	240	+15
14	12	16	WHAT I WANT DAUGHTRY FEATURING SLASH RCA/SONY BMG	238	-29
15	16	7	INSTANT KARMA U2 WARNER BROS./WARNER	234	-14
16	77	8	STRAIGHT LINES SILVERCHAIR ELEVEN:/ILG	229	+7
17	13	13	NOTHING SPECIAL ILLSCARLETT ♦ RED INK/SONY BMG	229	-19
18	15	19	UNDERCLASS HERO SUM 41 ♦ AQUARIUS/EMI	223	-16
19	39	31	NEVER TOO LATE THREE DAYS GRACE   JIVE/SONY BMG	183	-19
20	24	15	THE HEINRICH MANEUVER INTERPOL CAPITOL/EMI	177	+3
21	22	9	TEENAGERS MY CHEMICAL ROMANCE REPRISE/WARNER	174	-5
22	20	14	FAMILY BAND THE TRACICALLY HIP   UNIVERSAL	162	-32
23	18	18	WORKING CLASS HERO GREEN DAY REPRISE/WARNER	159	-55
24	25	17	CAPITAL G NINE INCH NAILS NOTHING/INTERSCOPE/UNIVERSAL	158	-10
25	2	8	AIN'T LIFE AMAZING KIMMITCHELL .	155	-39
26	23	15	TARANTULA THE SMASHING PUMPKINS MARTHA'S MUSIC/REPRISE/WARNER	146	-33
27	28	6	LET ME IN HOT HOT HEAT ♦ SIRE/REPRISE/WARNER	138	-14
28	33	6	THRASH UNREAL AGAINST ME! SIRE/REPRISE/WARNER	136	+21
29	29	4	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) THE WHITE STRIPES THROMAN WARNER BROS. WARNER	136	+1
30	27	11	WALLS FALL DOWN BEDOUIN SOUNDCLASH ❖ DINE ALONE/UNIVERSAL	135	-20
FOR W	EEK E	NDING	SEPTEMBER 2, 2007 ♦ Inc	dicates C	anCon

WRUF/Gainesville, FL\* OM/PD: Harry Guscott MD: Kyle Devlin

WKLQ/Grand Rapids, MI\* OM: Brent Alberts PD/MD: Michael Grey

WZOR/Green Bay, WI APD: Cutter MD: Borna Velic

WXQR/Greenville, NC\* OM: Rolf Pepple PD/MD: Dave Tripp

WTPT/Greenville, SC\* OM/PD: Mark Hendrix MD: Twisted Todd

WQXA/Harrisburg, PA\* APD/MD: Nixon

WCCC/Hartford, CT\*

APD/MD: Mike Karolvi WAMX/Huntington, WV

APD: Robin Wilds

OM/PD: Lee Reynolds APD/MD: Clay Sanders WRXW/Jackson, MS<sup>4</sup>

APD/MO: Brad Stevens WRZK/Johnson City, TN\* PD/MD: Scott Onks

KQRC/Kansas City, MO<sup>4</sup> MD: Paul Marshall

KOMP/Las Vegas, NV\*

PD: John Griffir MD: Carlota KZCD/Lawton, OK PD: Oon "Critter" Brown APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY\* OM: Robert Lindsey PD: Johnny Maze APD: Twitch

KDJE/Little Rock, AR\* OM: Sonny Victory PD: Jeff Petterson

WTFX/Louisville, KY\* PD: Charlie Steele MD: Frank Webb

MD: Adam Peterson

KFMX/Lubbock, TX WJJO/Madison, WI\*

PD: Randy Hawke APD/MD: Blake Patton KFRQ/McAllen, TX\* OM/PD: Mike Quinn

KBRE/Merced, CA PD/MD: Mikey Martinez APO: Jason LaChance

OM: David Israel PD: Kevin Vargas MD: Dave Hanson KXXR/Minneapolis, MN\* OM: Dave Hamilton

WHDR/Miami, FL\*

APD/MD: Pablo OM/PD: Carl Craft APD/MD: Robyn Lane

PD: Wade Linder

WCLG/Morgantown, WV OM/PD: Jeff Miller

WBUZ/Nashville, TN\*

OM: Dean Warfield PO/MD: Russ Schenck KATT/Oklahoma City, OK\* OM/PD: Chris Baker

MD: Jake Daniels

WYYX/Panama City, FL APD/MO: Stroke

WTKX/Pensacola, FL\*

PD: Joel Sampson APD/MO: Mark The Shark

WIXO/Peoria, IL OM/PD: Matt Bahan

WMMR/Philadelphia, PA\* PO: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ\* PD/MO: Larry McFeelie KDOT/Reno, NV

OM: Jim McClain PD/MD: Jave Patterson KRXQ/Sacrame OM/PD: Jim Fox

WKQZ/Saginaw, MI\* PD: Hoser APD/MD: Matt Bingham

WZBH/Salisbury, MD OM: Sue Timmons PO: Sean McHugh MD: Chris Steele KHTB/Salt Lake City, UT\*

PO: Kayvon Motiee APD/MD: Roger Orton KISS/San Antonio, TX\* PD/MD: LA Lloyd

KIOZ/San Diego, CA\* OM: Jim Richards PO/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA OM/PD: Andy Winford APD/MO: Stephanie Bell

KXFX/Santa Rosa, CA\* PO/MD: Scott Less Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis

Sirius Octane/Satellite\* OM: Gregg Steele PD: Jeff Regan MD: Tom Wilkinson

MD: Grant Random KISW/Seattle, WA\*

OM/PD: Dave Richards

APD: Rvan Castle

WHBZ/Sheboygan, Wi PD: Ron Simonet MD: Dave Nelson

WRBR/South Bend, IN OM/PD: Ron Stryker

KHTQ/Spokane, WA\* KZBD/Spokane, WA\*

WLZX/Springfield, MA\* PD/MD: Courtney Quinn

KZRQ/Springfield, MO\*

OM: Chris Canno PD: Simon Nytes WXTB/Tampa, FL\*

OM: Brad Hardin PD: Double Down APD: Mike Killabrew WKLL/Utica, NY

KFMW/Waterloo, IA OM/PO: Michael Cr.

KICT/Wichita, KS<sup>4</sup>

MD: Rick Thomas WBSX/Wilkes Barre, PA\*

PD/MD: James McKay KATS/Yakima, WA OM/PD: Ron Harris

WWIZ/Youngstown, OH\* PD: Wes Styles

\* Monitored Reporters

### TRIPLE A



Putting the alternative back in adult alternative

## Staying Ahead Of The Curve

John Schoenberger

JSchoenberger@RadioandRecords.com

riple A has always honored the past while scouring the musical landscape for exciting new artists. In its formative years, even before it was an official industry-designated format, early triple A-like stations were at the cutting edge, introducing such acts as U2, Talking Heads, R.E.M., Suzanne Vega, Crowded House, Indigo Girls and Shawn Colvin.

As time passed and triple A coalesced into a community of like-minded radio stations in the '90s, it continued championing then-emerging acts like Sarah McLachlan, Counting Crows, the Wallflowers, Sheryl Crow, Ben Harper and John Mayer.

In the new millennium, it has backed talents ranging from Norah Jones, Los Lonely Boys, John Butler Trio and Jack Johnson to KT Tunstall, Paulo Nutini, Amy Winehouse and Colbie Callait. These acts naturally complement the core artists already in the format's library.

But as time has progressed, so has the musical mix of many triple A stations. Such bands as Nirvana, Red Hot Chili Peppers, Green Day and Pearl Jam, who were "too hard" to play at the time of their breakthroughs, are gradually being added to triple A stations. What was once considered left of center has become mainstream.

The one thing that has been consistent throughout the entire life cycle of triple A is its commitment to artists. Surely it needs to have its share of hits just like any other format, and many of the artists it championed first have become wildly popular via multiple-format exposure. But triple A remains committed to investing time, energy and airplay in artists it believes have long careers ahead of them.

### Retooling The Mix

For the past few years, triple A programmers have talked a lot about nurturing a younger adult audience. Either stations gradually gray with the audience they have or they refocus their efforts toward younger adult men and women who are moving into the core target demo of 35-44.

In the latter instance, one way to entice listeners into the fold is by playing more of the music they grew up on in the '80s and early '90s. The next logical step is to then seek out newer, emerging artists who mix in well with that retooled gold library. During the past 18 months, there has been an explosion of adult alternative artists receiving significant airplay at triple A.

As alternative radio reinvented itself to attract 18-34 by rocking harder and as hot AC has moved in a more pop direction, the opportunity has arisen for triple A to make some daring musical moves. Newer acts like Modest Mouse, Death Cab for Cutie, the Shins, the Decemberists, Feist, Regina Spektor, Arcade Fire, the Kooks, Bright Eyes, Kaiser Chiefs and several others have found a new radio home with triple A.

KTCZ/Minneapolis PD and Clear Channel triple A brand manager Lauren MacLeash understands that as each year passes, she has to adjust the music and the image of her station to fit core listeners' tastes.

"The 30- to 40-year-old of 10 years ago does not have the same musical or lifestyle makeup of a 30- or 40-year-old today," she says. "These newer artists fit right in with everything we are trying to do at triple A now, yet they are compatible with the core acts we already play. Granted, many of these artists will get air-



► BEN HARPER & THE INNOCENT CRIMINALS HOLD THE TOP SPOT FOR A THIRD STRAIGHT WEEK AS "IN THE COLORS" PICKS UP 24 SPINS.

THIS WEEK	LASTWEEK	WEEKS	TRIPLE A INDICATOR IMPRINT / PROMOTION		PLA TW	YS +/-
Βİ	1	9	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	630	+24
2	2	7	HOLD ON KT TUNSTALL	RELENTLESS/VIRGIN	612	+17
3	4	16	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	488	-12
4	3	15	TWO RYAN ADAMS	LOST HIGHWAY	454	-62
5	6	12	DON'T STOP NOW CROWDED HOUSE	ATO/RED	382	-13
6	9	11	SING IT ALL NIGHT DESOL	SAZON	357	+4
7	5	17	MISSED THE BOAT MODEST MOUSE	EPIC	356	-65
8	7	11	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	354	-19
9	14	3	GOOD EXCUSE THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	335	+38
10	11	13	THE UNDERDOG SPOON	MERGE	333	+1
i di	13	7	POOR MAN'S PARADISE THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	328	+23
2	12	4	RIGHT MOVES JOSH RITTER	VICTOR/CMG	327	+3
3	10	12	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	320	-20
14	8	15	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	295	-72
15	16	4	WALKEN WILCO	NONESUCH/WARNER BROS,	254	+17
16	6	12	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	254	-12
7	21	3	LOVE ME LIKE THE WORLD IS ENDING BEN LEE	NÉW WEST	251	+26
8	18	4	LOVE SONG SARA BAREILLES	EPIC	248	+17
9	20	6	DANCE TONIGHT PAUL MCCARTNEY	MPL/HEAR/CONCORD	246	+20
20	22	10	HOLLYWOOD COLLECTIVE SOUL	EL	229	+8
21	19	4	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	226	0
22	17	9	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	226	-7
23	23	7	CAR CRASH MATT NATHANSON	VANGUARD	212	+3
24)	29	2	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	203	+27
25	25	4	1973 JAMES BLUNT	CUSTARD/ATLANTIC	201	+6
26)	N	EW	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	195	+91
27)	N	EW	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS	190	+76
28)	N	EW	COME HOME BACK DOOR SLAM	BLIX STREET	189	+20
29	N	EW	DARLIN' DO NOT FEAR BRETT DENNEN	DUALTONE	187	+37
30	26	9	LOVE IS THE ONLY WAY ROBERT RANDOLPH & THE FAMILY BAND FE	AT. DAVE MATTHEWS WARNER BROS.	179	-11

FOR WEEK ENDING SEPTEMBER 2, 2007

Adult
Alternative
Artists
Receiving
Significant
Triple A Airplay
This Year

**Charted Spins To Date:** Amy Winehouse

(9,808) The Killers (8,878) Modest Mouse (8,299) Beck (6,274)

Plain White T's (6,248) The Shins (6,156) The Decemberists

(4,398)
Kaiser Chiefs (3,923)
Feist (3,790)

Death Cab for Cutie (2,551)

Cat Empire (2,478)
Peter Bjorn and John (1,869)

Regina Spektor (1,292) The Kooks (1,270) Arcade Fire (1,153) Spoon (1,001) Bright Eyes (929)

**Airplay Action:** Bloc Party

Lily Allen
Muse
Rilo Kiley
Silverchair
Tegan & Sara
Source: Nielsen BDS

play at other formats, but I do believe it is our format that will get the most out of embracing them,"

#### Old School, New School



WRNR/Baltimore OM Bob Waugh has been heading the programming charge for his heritage triple A station for the past few years, but his history in the market also includes 13 years at once legendary alternative outlet WHFS/Baltimore-Washington. He says he applies that earlier experience to WRNR daily.

"The nature of the WRNR listener is to be fairly aggressive about finding new music," Waugh says. "Although they may count on us for some of that, they are taking the initiative themselves via press and the Internet to learn about what is happening out there. We are off the mark if we don't recognize that about them."

Savage

While barely a year old, WCNR/Charlottesville,Va., is already is making an impact in the market. (The outlet jumped 0.6-3.6 12+ in the spring 2007 book.) As a new triple A launch, PD Brad Savage saw the strategic advantage of leaning the station younger than a heritage triple A.

"We are basing our station on the kinds of acts and songs that appeal to the older adult,

but can still be instrumental in attracting late-twenty- and early-thirtysomethings," he says. "These newer artists have street credibility, they have sophisticated songs, they are becoming career artists, and they are fulfilling the need to freshen our station up . . . many of them are taking their musical cues from the acts triple A already plays, so it is really not that much of a stretch."

From a broader perspective, Savage also says that the timing has a lot to do with the trend. Triple A is simply ready to find and champion the next new group of artists, just as it has always done.





POWERED BY nielsen BDS

74/58

15

11

66/13

64/3

60/1

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL, TW	AY5 +/-	AUDIE MILLIONS	
1	1	7	HOLD ON KT TUNSTALL	NO. 1 (2 WKS)  RELENTLESS/VIRGIN	582	-7	2.001	2
2	3	11	SHUT YOUR EYES SNOW PATROL	PQLYDOR/A&M/INTERSCOPE	534	+20	2.001	1
3	2	14	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIÇ	468	-51	1.821	3
4	4	15	TWO RYAN ADAMS	LOST HIGHWAY	428	-35	1.231	8
5	5	19	LAST REQUEST PAOLO NUTINI	ATLANTIC	356	-17	1.389	6
6	7	9	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	354	+1	0.936	12
7	6	14	MISSED THE BOAT MODEST MOUSE	EPIC	345	-13	1.030	11
8	8	12	HOLLYWOOD COLLECTIVE SOUL	EL	334	-7	1.290	7
9	10	18	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	299	-19	1.433	5
10	9	12	DON'T STOP NOW CROWDED HOUSE	ATO/RED	292	-34	0.779	16
0	12	6	THE UNDERDOG SPOON	MERGE	279	+12	1.042	10
0	18	2	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	277	+65	1.066	9
13	N	EW	RADIO NOWHERE AIRPOWER/MOST BRUCE SPRINGSTEEN	INCREASED PLAYS/MOST ADDED COLUMBIA	270	+265	1.520	4
14	15	10	SING IT ALL NIGHT DESOL	AIRPOWER SAZON	266	+11	0.584	20
15	n	11	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	265	-52	0.855	14
16	14	5	1973 JAMES BLUNT	CUSTARD/ATLANTIC	261	+4	0.892	13
17	13	8	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	253	-4	0.825	15
18	17	6	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	250	+22	0.678	18
19	16	14	AH MARY GRACE POTTER AND THE NOCTURNALS	HDLLYWOOD	208	-46	0.305	
20	20	6	FIRST TIME LIFEHOUSE	GEFFEN	174	-12	0.727	17
21	19	12	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	174	-30	0.449	28
22	21	13	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	163	-22	0.453	27
23	25	2	GOOD EXCUSE THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	154	+1	0.289	
24	23	5	CAR CRASH MATT NATHANSON	VANGUARD	152	-6	0.503	23
25	30	2	LOVE SONG SARA BAREILLES	EPIC	149	+18	0.471	25
26	22	18	<b>1, 2, 3, 4</b> FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	149	-10	0.588	19
27	26	4	NORAH JONES	BLUE NOTE/BLG	137	-15	0.208	
28	28	15	YOUNG FOLKS PETER BJORN AND JOHN FEAT. VICTORIA BERG	SMAN ALMOSTGOLD/RED/COLUMBIA	134	-3	0.467	26
29	***		STRAIGHT LINES SILVERCHAIR	ELEVEN:/ILG/ATLANTIC/LAVA	132	+16	0.577	21
30	24	19	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	123	-31	0.410	30

RECURRENTS

254

225

181

183

198

249

182

180

177

4
MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
RADIO NOWHERE 19 Bruce Springsteen (COLUMBIA)
COLOMBIA) CIDR, KBCO, KCUV, KFOG, KINK, KMTT, KPRI, KPTL, KRVB, KTHX, WBOS, WCOO, WMMM. WNCS, WRLT, WRNR, WTTS, WXRT, WZEW
HARD SUN Eddie Vedder (MONKEYWRENCH/J/RMG) KCUV, KRVB, WCOO, WNCS
GONE GONE GONE (DONE MOVED ON) 4 Robert Plant & Alison Krauss (ROUNDER) KBCO, KXLY, WNCS, WRLT
HOW LONG  Eagles (ERC/MERCURY/LOST HIGHWAY) KTHX, WRNR, WRNX
FALLING SLOWLY  Glen Hansard & Marketa Irglova (CANVASBACK/COLUMBIA) KWMT, WCLZ. WXRT
PUNISH THE MONKEY  Mark Knopfler (WARNER BROS.) KINK, KRSH, KTHX
SHUT YOUR EYES 2 Snow Patrol (POLYOOR/A&M/INTERSCOPE) KCUV, KENZ

N	EW AN	D ACTIVE
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL
FALLING SLOWLY Glen Hansard & Marketa Irglova (CANVASBACK/COLUMBIA)	118/2	DON'T YOU WISH IT WAS TRUE John Fogerty
TOTAL STATIONS:	. 13	(FANTASY/CONCORD)
PUNISH THE MONKEY  Mark Knopfler (WARNER BROS.)	109/13	TOTAL STATIONS:  HARD SUN Eddie Vedder
TOTAL STATIONS:	17	(MONKEY WRENCH/J/RMG)
TURPENTINE	80/3	TOTAL STATIONS:
Brandi Carlile (COLUMBIA) TOTAL STATIONS:	15	ALMOST LOVER A Fine Frenzy (VIRGIN)
TOTAL STATIONS:	_12_ >	TOTAL STATIONS:
MY MOON MY MAN Feist (CHERRYTREE/POLYDOR/INTERS TOTAL STATIONS:	<b>78/16</b> COPE)  9	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes
ALL DOWNHILL	78/8	(THIRD MAN/WARNER BROS.)
Lyle Lovett And His Large Band (LOST HIGHWAY)		TOTAL STATIONS:
TOTAL STATIONS:	11	BEAUTIFUL G. Love (BRUSHFIRE) TOTAL STATIONS;

MOST INCREASED PLAYS

+49

+42

+265	RADIO NOWHERE Bruce Springsteen (Columbia) KINK -32, SISP +29, WRNR +25, WAMM +23, WXRT +19, KBCO +13, KFOG +13, KPRI +13, KMTT +12, WBOS +12
+65	HO'W LONG  Eaglies (ERC/Mercury/Lost Highway)  WTTS +¼, WNNCS +¼, WRNR +9, KMTT +7, WRNX +7,  KRVB+5, KINK +5, KGSR +5, KFOG +4, KXLY +3
+58	DON'T YOU WISH IT WAS TRUE  John Fogerty (Fantasy/Concord)  KRSH+15, KINK +13, WNCS -9, WRNR +8, KXLY +6, SISP +4,  KCUV-+3, WTTS +2, KBCO +1, KMTT +1

HARD SUN

Eddle Vedder (Monkey Wrench/J/RMG)
SISP +15, KMTT +9, WNCS +7, KXLY +5, CIDR +4, WRNR +4,
KCUV +2, KFOG +2, KBCO +1, WBOS +1

GONE GONE GONE (DONE MOVED ON)

Robert Plant & Alison Krauss (Rounder)
KXLY +10, KCLV +6, SISP +6, WXRV +6, KBCO +4, WNCS +4,
KINK +3, KRVB +2, WCOO +2, WMMM +2

THIS WEEK	TITLE 11 NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATIONS	PLA TW	AYS LW
6	SEE THE WORLD GOMEZ (ATO/RED)	172	198
7	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)	134	130
8	INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN)	128	145
9	THINK I'M IN LOVE BECK (INTERSCOPE)	126	146
10	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)	103	133
			-

ADDED AT...
WNCS
Burlington, VT
PD: Zeb Norris
MD: Jamie Canfield

MIL: Jame Cannel Bruce Springsteen, Radio Nowhere, 11 Eddie Vedder, Hard Sun, 7 Feist, My Moon My Man, 5 Robert Plant & Alison Krauss, Gone Gone Gone (Done Moved On), 4

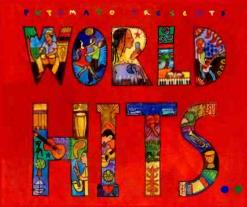
FOR REPORTING STATIONS PLAYLISTS GO TO:

FOR WEEK ENDING SEPTEMBER 2, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.

30 triple A stations are electronically moritored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 48 reporters.

© 2007 Nielsen Business Media, Inc. All iiights reserved.



READ MY MIND

GRAVITY

YOU KNOW I'M NO GOOD

JOHN MAYER (AWARE/COLUMBIA)

THE STORY

BRANDI CARLILE (COLUMBIA)

BETTER THAN
THE JOHN BUTLER TRIO (JARRAH/ATLANTIC/LAVA)

Featuring hits from the Gipsy Kings, Santana, Johnny Clegg and more

Going For Adds & In-Stores Now!

PUTUMAYO
WORLD MUSIC
Guaranteed to make you god!
www.putumayo.com

SEPTEMBER 7, 2007

OM/APD: Pete Nugent

WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson

WCI 7/Portland MF\*

KINK/Portland, OR\*

APD/MD: Dean Kattari

OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud

PD: Elliott Salmo MD: Carl Widing

OM: Rick Barnickel PD/MD: Sandy Blackwell

APD: Laura Shine

OM: David Moore PD: Pat Gallagher MD: Gabby Parsons

KTCZ/Minneapolis, MN\*

KBAC/Santa Fe, NM

KRSH/Santa Rosa, CA\*

DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan

Music Choice Adult Alternative/Satellite PD: Justin Prage

Sirius Spectrum/Satellite\*

YM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain

KMTT/Seattle, WA\* APD/MD: Shawn Stewart

KXIY/Snokane, WA\* MD: Marie McCallister

> WRNX/Springfield, MA\* APD: Kevin Johnson

> > KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker

KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston

KTAO/Taos, NM PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ\* OM: Tim Richards PD: Blake Rogers MD: Jennie Grabel

> WVOD/Wanchese, NO MD- leff White

WXPK/White Plains, NY

WTYD/Williamsburg, VA PD/MD: Amy Miller

WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

\* Monitored Reporters

### **AMERICANA**

ì	EEA	WEEK				
	HIS WEEK	LAST	TITLE ARTIST IMPRINT / PROMOTION LABEL.	TW	PLAYS	CUMULATIVE
		2	STREET SYMPHONY THE SUBDUDES BACK PORCH/MANHATTAN/BLG	488	+1	3185
1	2	1	TRANSLATED FROM LOVE KELLY WILLIS RYKODISC	486	-39	5498
	3	3	EASY TIGER RYAN ADAMS LOST HIGHWAY	466	-20	6433
4	4	4	THE ONE WHO'S LEAVIN' DOUG SPARTZ GREAT NORTH	355	-7	3269
	9	5	NOBLE CREATURES THE COURDS YEP ROC	353	+5	2792
	6	8	THE SPIRITUAL KIND TERRIHENDRIX WILDRY	312	+13	1886
	7	6	COMPADRES: AN ANTHOLOGY OF DUETS MARTY STUART SUPERLATONE/UME	307	-23	5101
	3	9	UNGLAMOROUS LORI MCKENNA REPRISE	305	+7	1854
9	9	7	DIAMONDS IN THE SUN WALT WILKINS AND THE MYSTIQUEROS PALO DURO	298	-9	1844
0	0	36	IT'S NOT BIG IT'S LARGE LYLE LOVETT AND HIS LARGE BAND LOST HIGHWAY	297	+141	453
	n	10	SIRENS OF THE DITCH JASON ISBELL NEW WEST	273	-18	1945
1	2	13	UNDER THE INFLUENCE OF BUCK THE DERAILERS PALO DURO	265	-7	990
0	3	63	KANE WELCH KAPLIN KANE WELCH KAPLIN COMPASS	249	+140	358
1	4	12	LETTERS FROM SINNERS & STRANGERS EILEN JEWELL SIGNATURE SOUNDS	248	-36	2862
1	5	11	ROOM TO GROW ADRIENNE YOUNG ADDIEBELLE	247	-43	4655
1	6	14	CIMARRON MANIFESTO JIMMY LAFAVE RED HOUSE	244	-12	5491
ľ	7	15	LOOK OUT HACKENSAW BOYS NETTWERK	228	-23	2537
1	8	16	BROKEN CHORD  JEFFERY HALFORD & THE HEALERS  SHOELESS	223	-24	2224
ľ	9	17	IT CAME FROM SAN ANTONIO BRUCE ROBISON PREMIUM	214	-24	3117
2	20	20	UPFRONT & DOWN LOW TEDDY THOMPSON VERVE FORECAST/VERVE	214	-7	1357
ŀ	21	19	SALVATION BLUES MARK OLSON HACKTONE	209	-17	2574
6	22	25	PRETTY WORLD SAM BAKER BLUE LIMESTONE	198	+15	827
2	23	18	ONE TOUGH TOWN DAVID OLNEY RED PARLOR	194	-38	3123
1	24	28	ROLL KEVIN DEAL PIEDRERO MUSIC	191	+15	672
7	25	23	TOPAZ CITY MAX STALLING BLIND NELLD	188	-3	1723
6	26	33	WOUNDED HEART OF AMERICA - TOM RUSSELL SONGS VARIOUS ARTISTS HIGHTONE	183	+16	628
2	27	21	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES SUGAR HILL	175	-36	4428
2	28	26	<b>DISCIPLES OF TRUTH</b> BURRITO DELUXE LUNA CHICA	171	-10	2825
2	29	24	STRANGE NAMES AND NEW SENSATIONS STEVE FORBERT 429/SLG	170	-19	2104
1	50	27.	DIAMONDS TO DUST GURF MORLIX BLUE CORN	169	-7	5779

**MOST ADDED** 

KANE WELCH KAPLIN

Kane Welch Kaplin (COMPASS)

CIVILIANS (ANTI- /EPITAPH) (TEXAS WORLD)

LET'S FROLIC Blackie And The Rodeo Kings

Various Artists (31 TIGERS)

19

FOR WEEK ENDING SEPTEMBER 2, 2003

na chart represents the reported play of terrestrial radic stations, nationally syndicated radio shows, satellite radio and inte omit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Associatio

## INDUSTRY INFO AT YOUR FINGERTIPS



Computer Sof Search Alphabetized Lists





WWW.RADIOANDRECORDS.COM/RRDIRECTORY

SEPTEMBER 7, 2007

65

PD: Will Stanley MD: Will Baylies

WYEP/Pittsburgh, PA

WEHM/Hamptons, NY PD: Kyle Smith MD: Mike Sauter MD: Harry Wareing

KSUT/Ignacio, CO MD: Stasia Lanier

TRIPLE A REPORTERS

WCBE/Columbus, OH OM: Tammy Allen

PD: Dan Mushalko

MD: Maggie Brenna

APD: Roy Prescott

KBCO/Denver, CO<sup>4</sup>

MD: Mark Abuzzahab

KCUV/Denver, CO<sup>\*</sup>

PD: Doug Clifton MD: Benji McPhail

KPTL/Des Moines, IA\*

PD: Deeva McClurkin

CIDR/Detroit, MI\*

KHIIM/Furoka CA

APD: Larry Trask

DM: Cliff Berkowitz PD/MD: Mike Dronkers

WFIV/Farragut, TN

OM: Brian Tatum PD/MD: Todd Ethridge

KOZT/Ft. Bragg, CA

PD: Tom Yates APD/MD: Kate Hayes

WMWV/Conway, NH

WTTS/Indianapolis, IN\* APD/MD: Laura Duncan

KMTN/Jackson, WY Fishman

TRIPLE A

WAPS/Akron, OH

PD/MD: Bill Cruber

KSPN/Aspen, CO

KGSR/Austin, TX\*

PD: Chris Edge APD: Jody Denberg MD: Susan Castle

KUT/Austin, TX PD: Hawk Mende MD: Jeff McCord

WPNP/Raltimore MD\* OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore, MD

PD/MD: Mike "Matthews

KLRR/Bend, OR

KRVB/Boise, ID\*

MD: Tim Johnstone

MD: Dana Marshal

OM/PD: Dan McColly

WBOS/Boston, MA\*

WXRV/Boston, MA\*

APD/MD: Catie Wilher

KMMS/Bozeman, MT

OM/PD: Michelle Wolfe

PD: Tom Fricke MD: TJ Sanders

KYSL/Breckenridge, CO

WNCS/Burlington, VT\*

APD/MD: Jamie Canfield

WMVY/Cape Cod, MA

WCOO/Charleston, SC\*

WCNR/Charlottesville, VA

MD: Joel Frank

PD: Brad Savage

MD: Jeff Sweatman

WXRT/Chicago, 1L<sup>a</sup>

OM/MD: John Farneda PD: Norm Winer

OM/PD: Doug Donoho APD: David Miller

Vasilikos

KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston

> KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibl APD/MD: James Emmons

KOHO/Leavenworth, WA

KROK/Leesville, LA

WFPK/Louisville, KY OM: Brian Conn

WNRN/Charlottesville, VA PD: Stacy Owen PD: Michael Friend MD: Jaz Tunelo

WDOD/Chattanooga, TN\* OM/PD: Danny Howard MD: Brad Steiner

PD: Lauren MacLeash MD: Thorn

MD: Tiffany Sinder OM: Gregg Steele PD: Gary Schoenwetter MD: Sean Mascoll

WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston

WZEW/Mobile, AL\*

WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson

OM: Tim Camp

PD: Gene Murrell

APD: Leo Zaccari

OM: Frank Canris

KPIG/Monterey, CA

APD: Aileen MacNeary

WRLT/Nashville, TN\*

OM/PD: David Hall APD/MD: Rev. Keith Coes

MD: Jeff Raspe

WRSI/Northampton, MA PD: Sean O'Meals

KDBB/Park Hills, MO MD: Kenny Carrow

WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warrer

PD: Herb lvy MD: Brian James

WDST/Poughkeepsie, NY

KSQY/Rapid City, SD

KTHX/Reno, NV\* PD: Mark Keefs APD/MD: Dave Herold

WOCM/Salisbury, MD OM: David Rothner PD/AMD: Skip Dixxon

KENZ/Salt Lake City, UT\*

KPRI/San Diego, CA\* OM/PD: Bob Bur APD: Sean Smith

KFOG/San Francisco, CA\* MD: Kelly Ransford

KPND/Sandpoint, ID APD/MD: Diane Michaels APD/MD: Rob Lipshutz

## LATIN



Stations around the country acknowledge Mexican independence with festive events

## Joining Together To Celebrate Sept. 16

Jackie Madrigal

JMadrigal@RadioandRecords.com

just a little Mexican.

Americans in the United States is Cinco de Mayo. It has become a major promotional opportunity for English-language stations to attract Latinos.

Even Latin stations partake in the celebration of the May 5 holiday with their share of events, as stations in major cities go head to head to land the biggest artists for appearances. For many Anglos and Latinos, Cinco de Mayo has become an excuse to party, drink plenty of Mexican beer and feel

he most recognizable and celebrated Mexican holiday by

Unfortunately, the belief that Cinco de Mayo is Mexican Independence Day persists, and time after time, U.S. English-language stations still spread this misconception. Cinco de Mayo, in fact, represents the Battle of Puebla, and although it's an important day in Mexican history, celebrations in Mexico are actually minimal.

For U.S. Mexicans, and all over the world, the most important Mexican holiday is Mexican Independence Day, which is Sept. 16. In cities across the nation with large concentrations of Mexicans, the celebration begins on the evening of Sept. 15 as city officials join Mexican consulates, Mexican artists and thousands of Mexicans to celebrate "the cry of independence," where such Mexican heroes as priest Miguel Hidalgo y Costilla, known as the father of the nation, are remembered. Univision Network TV stations usually carry local ceremonies and then broadcast the primary one, which takes place in Mexico City.

"The 16th of September is very important for Hispanics," says Jorge Guillen, OM at Lotus regional Mexican outlets KOQO and KLBN/Fresno. "The Central Valley alone has a large Latin-based population, where the great majority is Hispanic. Even though we are not in our native country, we remember our history and carry our traditions."

Melvin Albanez, PD at Treasure Valley regional Mexican KWEI/Boise, Idaho, echoes that sentiment. "This is the most important celebration for all Mexicans, because it commemorates the independence and sovereignty of every Mexican all over the world. It's much more important than Cinco de Mayo, but it's less celebrated here in the U.S."

Radio stations, especially those in large markets, celebrate the holiday with massive festivals, where Mexican music, food and traditions are the main attraction. And if during Cinco de Mayo there's a battle for the biggest names, there's even more pressure to land superstars for Sept. 16 events.

Stations in small markets, which may not have resources to produce their own events, usually become the official station of events sponsored by the local Hispanic chamber of commerce and other organizations.

Who's doing what and where? Here are a few festivals happening around the country:

- Border Media Partners regional Mexican KHHL (La Ley)/Austin will celebrate with El Festival del Chulo Sept. 9 at the Travis County Expo. The event is free and features performances by Los Tucanes de Tijuana, Los Traileros del Norte, Chon Arauza, La Onda, Mazizo Musical and Grupo Xtremo.
- KOQO (Súper Q) will host an event Sept. 16 at the Madera Fairgrounds with performances by Bronco "El Gigante de América" and Cardenales de Nuevo León. KLBN (La Buena) is having its event Sept. 16 at Manchester Center. The celebra-



THIS WEEK	LAST WELK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
0	1	12	RAININ IN PARAOIZE MANU CHAO	NACIONAL/BECAUSE
2	2	13	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMG NORTE
3	3	14	NANAI MALA RODRIGUEZ	MACHETE
4	4	15	A MARTE PASTILLA	SONY BMG NORTE
5	5	4	EL MICROFONO MEXICAN INSTITUTE OF SOUND	NACIONAL
6	6	11	LA VIOA RABANES	UNIVERSAL LATINO
7	10	14	LOS MALAVENTURADOS NO LLORAN PANDA	WARNER LATINA
8	7	3	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO
9	8	14	INTOCABLE ALEKS SYNTEK	EMI TELEVISA
10	В	6	GATO ENCERRADO GATO BLANCO	TROPISOUNDS/WATTS UP!
10	13	31	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
12	14	7	BIENVENIOO SHOW DELIRIO	GOLD FLAME/V&J
13	16	13	SENTIMENTTAL MODERATTO	EMI TELEVISA
14	15	16	BESAME ELTRI	FONOVISA
15	12	8	ME GUSTAS COMO QUIERAS MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES
16	17	5	AOOSI ALLISON	SONY BMG NORTE
17	9	3	MAROUK AUSTINTV	TERRICOLAS IMBECILES
18	RE-E	NTRY	DON'T LET GO PACHA MASSIVE	NACIONAL
19	20	2	ESCUCHAME FATIMA	INDEPENDIENTE
20	RE-E	NTRY	ESCRIBEME PRONTO M.I.S.	NACIONAL

	THIS WEE	AST WEE	WEEKS	RECORD POOL	
	星	587	SEE	ATTIST ATTIST	IMPRINT / PROMOTION LABEL
	1	1	9	MI GENTE MARC ANTHONY	SONY BMG NORTE
	2	2	12	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO
	3	3	6	MALOITO AMOR ANDY ANDY	EMITELEVISA
	4	5	10	OALE AZOTA TONY TOUCH FEAT. IVY QUEEN	EMI TELEVISA
	5	6	7	ME SIENTO VIVO MICHAEL STUART	MACHETE
	6	4	8	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
	7	7	6	EN QUE FALLAMOS IVY QUEEN	UNIVISION
	В	9	16	NO ME LA PONGAS OURA PEDRO CONGA	M.P.
	9	8	14	ADONOE SE FUE XTREME	LA CALLE/UNIVISION
	10	10	2	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE
	11	11	14	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE
100	12	20	2	NO ME COMPARES ADASSA	UNIVERSAL LATINO
2,20	13	13	4	NUESTRO AMOR ES ASI MAGNATE	MACHETE/VI
BER	16	12	8	LA MUJER QUE MAS TE OUELE ISSAC DELGADO FEAT. VICTOR MANUELLE	LA CALLE/UNIVISION
TEM	15	Ю	25	EMPECE A LLORAR ANTHONY CRUZ	M.P./J&N
SE	16	19	3	OAMELA SI ANAMOR	ANGEL EYES
DINC	17	14	19	CONECTATE OPTIMO	SONY BMG NORTE
FOR WEEK ENDING SEPTEMBER 2, 2007	18	16	3	5 LETRAS ALEXIS & FIDO	SONY BMG NORTE
WEE	19	15	9	WHINE UP KAT DELUNA FEAT, ELEPHANT MAN	EPIC
FOR	20	N	EW	SOLO MIO ANAIS	UNIVISION

'This is the most important celebration for all Mexicans, because it commemorates the independence and sovereignty of every Mexican all over the world. It's much more important than Cinco de Mayo.

-Melvin Albanez

tions include music, food, vendors and activities for kids with opening ceremonies produced by the Mexican Consulate.

- Univision Radio/Los Angeles—regional Mexican KSCA (La Nueva), pop KLVE (K-Love), adult hits KRCD/KRCV (Recuerdo) and news/talk KTNQ (1020 AM)—is celebrating with a free festival Sept. 16 at the Los Angeles Sports Arena. Artists on the roster include Bronco, K-Paz de la Sierra, Huracanes del Norte, Patrulla 81, Beto y Sus Canarios, Horóscopos de Durango, Duelo, Primos de Durango, Chicos del Barrio, Kalimba and Juan Valentín.
- Univision Radio/Houston—regional Mexican KLTN (Estéreo Latino) and KQBU (Que Buena), adult hits KOVE (Recuerdo), Tejano KRTX (Puro Tejano), rhythmic KPTY (Party) and news/talk KLAT (La Tremenda)—will hold its event Sept. 2 at the Reliant Center. Performing are Duelo, Cardenales de Nuevo León, Los Super Reyes, Horóscopos de Durango and Signo, and Contentos de Sinaloa, among others.
- Liberman regional Mexican KBUE (Ke Buena)/Los Angeles will host its Mexican Independence Day festival Sept. 16 at Whittier Narrows in Whittier, Calif. Performers include Jenny Rivera, La Arrolladora Banda el Limón, El Coyote, Los Rieleros del Norte, Graciela Beltrán, Fidel Rueda, Banda Imperio Sinaloense, Las Voces del Rancho and Los Alazanes.

► CUISILLOS ENTERS AT NO. 37 WITH "PERDONAME," ITS 18TH CHARTING SINGLE AND THE FOLLOW-UP TO THE GROUP'S BIGGEST HIT "MIL HERIDAS," WHICH PEAKED AT NO. 2 AND CURRENTLY RESIDES AT NO. 6.











MOST INCREASED **PLAYS** +233 **ESTOS CELOS** Vicente Fernandez (Sony BMG Norte) KLBN +22, KRZZ +20, KRAY +19, KOQO +17, KMQA +16, KGBT +16, KSAH +15, KYQQ +14, KXLM +13, WBZY +13 +217 SIN OUE LO SEPAS TU Los Temerarios (Fonovisa) KDUT +30, KSTN +28, KTTA +17, KCMT +17, KBNO +15, KTUZ +15, KOQO +14, WBZY +14, KXLM +13, KXS8 +13 +120 **TE SIGO QUERIENDO** Christian Castro (Universal Latino) KDXX +14, KLHB +11, KHOT +9, KISF +9, KLFA +9, KLNV +9, KOND +9, KQBU +9, KSCA +9, KSOL +9 +104 Los Rieleros Del Norte (Fonovisa) KOND +27, KQBU +22, KSCA +20, KISF +20, KDUT +19, KROM +16, XHTY +13, KSOL +13, WOJO +13, KSTN +12 100% MEXICANO +89 Pepe Aguilar (EMI Televisa) KDXX +20, WBZY +16, XHNZ +13, KBUE +12, KYQQ +9, KBNO +7, KWEI +6, KLAX +4, KRZZ +4

FOR WEEK ENDING SEPTEMBER 2 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 51 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

### REGIONAL **MEXICAN MONITORED REPORTERS**

KJFA/Albuquerque, NM PD: Anton o Covarrubias

KLVCI/Altuquerque, NM PD/MD: Rene Leon

WBZY/A**tl**anta, GA OM: Clay Hunnicutt PD: Robbie Remirez APE: Aly Young

KHHL/Austin, TX Jose "Jime" Martinez

KIWI/Bal ersfield, CA

KMQA/Bakersfield, CA M: Ì ene Escalante D/√D: Yesenia De Luna APC: Victor Martine

KMYX/Bakersfield, CA OM: Robert Chavez PD: Pepe Escamilla

KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez

WLEY/Chicago, IL WOJO/Chicago, IL

OM: Cesar Canales PD: Rafael Bautista KLHB/Corpus Chr sti, TX

KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridge PD: Chavan Ortuno

**KESS/Dallas, TX** PD: Chayan Ortuno

KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrufino KXPK/Denver, CO

XHNZ/El Paso, TX PD: Francisco Aguirre MD: Arturo Buenrostro

KLBN/Fresno, CA PD/MD: Jorge G KOND/Fresno, CA KOQO/Fresno, CA PD: Jorge Guillen

KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto

KQBU/Houston, TX PD: Arnulfo Ramirez

KTJM/Houston, TX WEDJ/Indianapolis, IN

KISF/Las Vegas, NV D: Jose Ramon Bravo KBUE/Los Angeles, CA KLAX/Los Angeles, CA PD: Juan Carlos Hidaloo MD: Lupita Del Castillo

ADDED AT...

Los Angeles, CA

PD: Veronica Nava

**KSCA** 

LA NUEVA

107.9 FM

Los Creadorez Del Pasito Duraguense De Alfredo Ramirez. Te Pido Que Te Quedes, 18 K-Paz, Amor Mio, 10 Cristian Castro. Te Sigo Queriendo, 9 El Puma De Sinaloa, Quisiera Ser, 8

OR REPORTING STATIONS PLAYLISTS GO TO

KLYY/Los Angeles, CA OM/PD: Elias Autran

**KSCA/Los Angeles, CA** PD: Veronica Nava KGBT/McAllen, TX

PD: Hugo De La Cruz MD: Armando Almazan KKPS/McAllen, TX

PD: Mando San Roman MD: Robert Montalvo KSKD/Merced, CA OM: Debbie Gor PD: Saul Fiallos

KRAY/Monterey, CA PD: Vicente Rom

KTUZ/Oklahoma City, OK OM: Kevin Christophe PD/MD: Sammy Soto KXLM/Oxnard, CA

KHOT/Phoenix, AZ

OM: Eleazar Garcia PD: Nelson Oseida WYMY/Raleigh, NC

KXSB/Riverside, CA PD/MD: Salvador F

KTTA/Sacramento, CA

KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdiosera

KLEY/San Antonio, TX PD: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D.

KROM/San Antonio, TX Rogelio Lea

KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ocho MD: Juan Martinez

KXTN/San Antonio, TX APD: Pete A. Morales III

KLNV/San Diego, CA PD/MD: Jose Gadea APD: Gabriel Alvarez

XHTY/San Diego, CA

KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo

KSOL/San Francisco, CA

KSTN/Stockton, CA

KCMT/Tucson, AZ PD/MD: Enrique Mayans KYOO/Wichita, KS

OM: Beverlee Brannigar PD: Arnoldo Gonzalez

### **LATIN POP**

► YAHIR'S "MARCAME LA PIEL" IS THE WEEK'S SOLE DEBUT ON LATIN POP, SPLASHING ONTO THE LIST AT NO. 25 WITH MOST INCREASED PLAYS (UP 92).





**NEW AND ACTIVE** 

TITLE ARTIST / LABEL

DIME POR QUE

Antonio Orozco (UNIVERSAL LATINO) TOTAL STATIONS:

JUEGO DE AZAR Elefante (UNIVERSAL LATINO) TOTAL STATIONS:

THE WAY SHE MOVES

ECHAME A MI LA CULPA

Ricardo Montaner Featuring Juanes (EMI TELEVISA) TOTAL STATIONS:

Zion Featuring Akon
(BABY/CMG/SRC/UNIVERSAL MOTOWN)
TOTAL STATIONS:

AYER Black: Guayaba (MACHETE)

PLAYS /GAIN

142/21

132/30

100/3

95/10

TITLE ARTIST / LABEL

PSICOFONIA

ESPACIO SIDERAL

DEMASIADO FUERTE

Yolandita Monge (LA CALLE/UNIVISION) TOTAL STATIONS:

Jesse & Joy (WARNER LATINA) TOTAL STATIONS:

BIG GIRLS DON'T CRY

Fergie (WILL.I.AM/A&M/INTERSCOPE) TOTAL STATIONS BEAUTIFUL GIRLS

Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) TOTAL STATIONS:

POWERED BY nielsen BDS

PLAYS /GAIN

93/35

88/4

87/40

84/8

76/11

	LAST WER	WEEKS	TITLE					NCE RANK
1	1	20	DIMELO NO. 1 (9 WKS) ENRIQUE IGLESIAS INTERSCOPE/UN	VERSAL LATINO	1010	+13	10.397	1
2	2.	27	TODO CAMBIO CAMILA SI	ONY BMC NORTE	852	-62	7.912	4
3	4	15	OJALA PUDIERA BORRARTE	WARNER LATINA	774	+27	7.614	6
4	3.	18	TE VOY A PERDER ALEJANDRO FERNANDEZ SO	ONY BMG NORTE	701	-46	8.224	3
5	5	15	INTOCABLE ALEKS SYNTEK	EMI TELEVISA	666	+23	4.138	19
6	7	9	QUIEN RICARDO ARJONA SI	ONY BMG NORTE	612	+36	5.242	13
7	6	25	ME DUELE AMARTE REIK SI	ONY BMG NORTE	608	+21	5.827	11
8	9	7	HOY YA ME VOY KANY GARCIA SC	ONY BMG NORTE	576	+19	7.640	5
9	8	28	51 NOS QUEDARA POCO TIEMPO	DNY BMG NORTE	576	+7	8.493	2
10	10	9	MORENA MIA	WARNER LATINA	553	+7	4.245	18
0	n	5	BESAME SIN MIEDO	IN/EMI TELEVIŠA	511	+47	3.717	21
12	12	9	TU JEREMIAS UN	IVERSAL LATINO	500	+40	7.593	7
13	13	7	BAILA MI CORAZON	IVERSAL LATINO	463	+16	2.565	31
14	14	7	TU Y YO SOMOS UNO MISMO	EMITELEVISA	439	-7	2.203	33
15	15	10	SUENOS ROTOS LA SA ESTACION SC	ONY BMC NORTE	430	-12	2.697	29
16	20	5	LO QUE CALLAS MOST ADDED INTOCABLE	EMI TELEVISA	376	+62	4.324	17
17	18	43	ME MUERO LA 5A ESTACION 5(	ONY BMG NORTE	368	-3	6.811	8
18	16	16	PERDONAME EN SILENCIO	ONY BMG NORTE	358	-46	2.172	34
19	19	25	DUELE (CRAZY)	ONY BMG NORTE	351	+1	3.071	24
20	17	21	BELLA TRAICION BELINDA	EMI TELEVISA	345	-47	1.991	37
2	26	3	SOLO PARA TI CAMILA SC	ONY BMG NORTE	330	+67	2.013	36
22	21	12	Y SI TE DIGO FANNY LU UN	IVERSAL LATINO	321	+18	5.823	12
23	23	6	TENGO MIEDO CHAYANNE SO	ONY BMG NORTE	290	+7	2.876	27
24	32	3	NO LLORES GLORIA ESTEFAN BURGUNDY/SU	ONY BMG NORTE	266	+34	5.843	10
25)	NI	W	MARCAME LA PIEL MOST INCREASED PLA YAHIR	WARNER LATINA	262	+92	2.361	32
26	31	17	QUE ME DES TU CARINO JUANLUIS GUERRA Y 440	EMITELEVISA	261	+24	5.198	14
27	38	4	TUYA JENNIFER PENA	UNIVISION	260	+76	6. <b>6</b> 50	9
28	24	21	LO MEJOR DE TU VIDA ALEXANORE PIRES	EMITELEVISA	257	- <b>2</b> 6	4.748	15
29	28	18	OJALA MARCO ANTONIO SOLIS	FONOVISA	240	-11	4.391	16
30	30	3:	PERFECTA MIRANDA	EMITELEVISA	239	+2	0.818	-
31	27	33	CON TU NOMBRE RICKY MARTIN SO	ONY BMG NORTE	234	-20	3.688	22
32	35	5	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	232	+32	1.690	
33	29	18	AHORA QUE TE VAS LA SA ESTACION SC	ONY BMG NORTE	22	-22	1.880	39
34	33	7	UMBRELLA RIHANNA FEATURING JAY-Z SRP.	/DEF JAM/IDJMG	221	+4	3.667	23
35	39	13	POR AMARTE PEPE AGUILAR	EMI TELEVISA	208	+25	3.753	20
36	25	11	SOLO DEJATE AMAR KALIMBA SO	DNY BMG NORTE	200	-67	0.768	
37	37	5	MI CORAZONCITO AVENTURA	PREMIUM LATIN	186	-5	1.520	
38	36	5	POBRE CORAZON DIVINO	UNIVISION	180	-12	3.023	26
39	40	16	AYUDAME PAULINA RUBIO UN	IVERSAL LATINO	163	-16	0.751	
40	RE-E	NTRY	ESO Y MAS JOAN SEBASTIAN M	IUSART/BALBOA	151	+7	1.672	-

	MOST ADDED	
	TITLE ARTIST / LABEL ST	NEW
	LO QUE CALLAS Intocable (EMI TELEVISA) KVVA, KXXS, WIAC	3
	SOLO PARA TI Camila (SONY BMG NORTE) KPSL, KQQK, KTCY	3
	PSICOFONIA Gloria Trevi (UNIVISION) KQQK, KTCY, WFID	3
Ì	PEROONAME Bnk (VENEMUSIC) KQQK, KTCY, WXYX	3
	HOY YA ME VOY Kany Garcia (SONY BMG NORTE) KEXA, KMMM	2
	SUENOS ROTOS La 5a Estacion (SONY BMG NORTE) KMMM, KPSL	2
	BESAME SIN MIEDO Rbd (EMI TELEVISA) KPSL, KSSE	2
	NO LLORES Gloria Estefan (BURGUNDY/SONY BMG NORTE) KLOL, WXYX	2
	JUEGO DE AZAR Elefante (UNIVERSAL LATINO) KXXS, XAVO	2
	4 IN THE MORNING Gwen Stefani (INTERSCOPE) KSSE, KVVA	2

MOST INCREASED PLAYS	
+92	MARCAME LA PIEL  Yahir (Warner Latina)  KRIO +66, KXXS +15, XHFG +11, XAVO +9, KTCY +5,  XLTN +64, KQCK +3, XHFX +2, WRMA +1
+76	TUYA  Jennifer Pena (Univision)  WYOA +27, WAC +24, WFID +19, WKAQ +7, KLOL +6, WPAT +4, KLVE +4, KWIZ +3, WAMR +3, KEXA +2

+67

+63

+62

ADDED AT... **KLOL** Houston, TX

PD: Charlie Wilkinson Cruz Martinez Presenta Los Super Reyes, Muevelo, 18 Jesse & Joy, Espacio Sideral, 15 Gloria Estefan, No Llores, 11 David Bisbal Feat. Wisin & Yandel, Torre De Babel, 9

OR REPORTING STATIONS PLAYLISTS GO TO

FOR WEEK ENDING SEPTEMBER 2, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop. 14 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen
Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.
All rights reserved.

SOLO PARA TI

4 IN THE MORNING Gwen Stefani (Interscope) KSSE +33, KVVA +32

LO QUE CALLAS

Camila (Sony BMG Norte) WKAQ +15, KXXS +14, KBMG +17, KPSL +8, KQQK +8, KTCY +8, WOA +6, WIAC +6, WFID +2, WAMR +1

Intocable (EMI Televisa) WIAC +17, KVVA +14, KXXS +8, KSSE +7, KQQK +5, XHFG +3, KBMG +3, WPAT +2, KLVE +2, KEXA +2



### Decals Go Everywhere

Drive your logo around town. Consider it mobile marketing.











(800) 331-4438 www.cgilink.com

\* When you see this symbol, you know you're buying quality printing DIRECT from the manufacturer.

Call us today!

Decals shown above as printed by Communication Graphics.

WEEK ENDING SEPTEMBER 2, 2007



	_					_		
THIS WEEK	LASTWEEK	WEEKS	TROPICAL TITLE ARTIST	IT NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIE!	
1	1	12	MI GENTE MARC ANTHONY	NO. 1 (6 WKS) SONY BMC NORTE	334	-2	4.628	1
2	2	32	MI CORAZONCITO AVENTURA	PREMIUM LATIN	272	-29	3.665	3
3	3	13	ME SIENTO VIVO MICHAEL STUART	MACHETE	240	+12	2.477	11
4	э	11	NO TE VEO CASA DE LEONES	WARNER LATINA	223	+36	2.848	5
5	3	8	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	214	+24	4.622	2
6	-2	4		T INCREASED PLAYS	206	+37	2.879	4
7	7	9	ELLA ME LEVANTO DADDY YANKEE	EL CARTEL/INTERSCOPE	203	+12	2,455	12
8	5	30	MAS QUE TU AMIGO	LA CALLE/UNIVISION	199	0	1.497	18
9	4	9	MALDITO AMOR ANDY ANDY	EMI TELEVISA	199	-20	2.680	7
10	6	17	LA FOTO SE ME BORRO		178	-20	1.444	20
ıı	10	15	CORTAME LAS VENAS	MACHETE	174	-11	1.932	15
12	11	B	SI LA VES POR AHI	UNIVERSAL LATINO	161	-22	1.470	19
13	18	7	EL GRAN COMBO DE PUERTO RICO  AYER LA VI	DISCOS 605/SONY BMG NORTE	140	+21	2.402	13
14	14	21.	DON OMAR PASARELA	VI/MACHETE	131	-10	1.078	22
15	16	22	DIME QUE FALTO	FLOWUNIVERSAL LATINO	130	-1	2.640	8
15	15	165	ACARIAS FERREIRA JÆN ONECTATE		126	-14	1.056	23
17	25	4	TU	SONY BMC NORTE	120	+23	0.798	29
18	17	18	JEREMIAS DIMELO	UNIVERSAL LATINO	120	-1	1.981	14
19	12	18	QUE ME DES TU CARINO	INTERSCOPE/UNIVERSAL LATINO	109	-40	1.084	21
20	2	27	JUAN LUIS GUERRA Y 440 SIENTE EL BOOM	EMI TELEVISA	108	+4	1.840	16
21	20	13	Y SI TE DIGO	TO "EL BAMBINO" FEATURING RANDY EMITELEVISA		-17	0.751	30
22	30	2	SI NOS DUELE	UNIVERSAL LATINO	90	+27	2.689	6
23	25	33	IGUAL QUE AYER	SONY BMG NORTE	90	+]	2.517	10
24	23	9	R.K.M. & KEN-Y NUESTRO AMOR ES ASI	PINA/UNIVERSAL LATINO	88	-15	0.312	
25	37	2	MAGNATE TUYA	VI/MACHETE	84	+33	2.521	9
26	33	3	JENNIFER PENA  OJALA	UNIVISION	75	+18	0.338	
		EW 3	MARCO ANTONIO SOLIS  ANTES DE QUE TE VAYAS	FONOVISA	74	+32	1.826	17
27			ADONDE SE FUE	M.P./J & N		+32		17
28	27	5	XTREME  OJALA PUDIERA BORRARTE	LA CALLE/JUNIVISION	73		0.269	
29	7	2	MANA 5 LETRAS	WARNER LATINA	68	+6	0.232	-
30	25	5	ALEXIS & FIDO DESEOS DE AMARTE	SONY BMG NORTE	67	-10	0.347	
	70	3	DOMINIC MARTE  COMO FUI A ENAMORARME D	J&N	64	+14	0.147	76
-	*	4	TITO NIEVES  DEBIL	LA CALLE/UNIVISION  MOST ADDED	62	+8	0.528	36
33	-	EW	VIVA LA ESPERANZA	UNIVERSAL LATINO	61	+30	0.190	-
		NTRY	SALSA KIDS NUESTRO AMOR	APOLLO/SONY BMG NORTE	60	+16	0.625	34
35		EW	ALEX BUENO YO TE QUIERO	J&N	57	+17	0.971	25
36	28	9	WISIN & YANDEL	WY/MACHETE	55	-12	0.735	31
37	60	Ž	EN UN SOLO DIA NEGROS	PREMIUM LATIN/SONY BMG NORTE	52	+8	0.135	-

THIS WE'LL	LAST WEEK	WFFKS	LATIN RHYTHM  TITLE ARTIST  LATIN RHYTHM  II NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIEI MILLIONS	
	1	9	ELLA ME LEVANTO NO. 1(4 WKS) DADDY YANKEE EL CARTEL/INTERSCOPE	487	+11	6.470	1
Z	2	15	AYER LA VI DON OMAR VI/MACHETE	437	-14	5.391	5
2	3	28	MI CORAZONCITO AVENTURA PREMIUM LATIN	421	-25	6.346	2
z	4	18	NO TE VEO CASA DE LEONES WARNER LATINA	38 <b>5</b>	-17	5.504	4
e .	5	20	LLORARAS R.K.M. & KEN-Y PINA/UNIVERSAL LATINO	318	-36	5.614	3
6	6	6	MUESTRO AMOR ES ASI MACNATE VI/MACHETE	317	-22	4.995	6
7	9	8	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES WARNER LATINA	259	-6	2.397	13
5	10	12	5 LETRAS ALEXIS & FIDO SONY BMG NORTE	250	-9	3.468	9
9	13	17	YO TE QUIERO WISIN 6 YANDEL WY/MACHETE	238	+6	4.975	7
מ	12	37	IGUAL QUE AYER R.K.M. & KEN-Y PINA/UNIVERSAL LATINO	226	-11	2.145	18
1	7	21	THE WAY SHE MOVES ZION FEATURING AKON BAB */CMG/SRC/UNIVERSAL MOTOWN	223	-45	3.286	10
112	11	21	IMPACTO DADDY YANKEE FEATURING FERGIE EL CARTEL/INTERSCOPE	216	-32	2.527	12
8	16	18	DIMELO ENRIQUE IGLESIAS INTERSCOPE/UNIVERSAL LATINO	197	+30	1.457	31
14	14	29	SIENTE EL BOOM TITO TE BAMBINO" FEATURING RANDY  EMI TELEVISA	182	-50	3.054	n
5	8	7	MALDITO AMOR ANDY ANDY EMITELEVISA	178	-88	1.938	21
8	19	4	TRADICIONAL A LO BRAVO MOST ADDED TEGO CALDERON WARNER LATINA	177	+13	2.188	16
7	15	16	EN QUE FALLAMOS IVY QUEEN UNIVISION	175	-4	2.160	17
8	23	9	BEAUTIFUL GIRLS SEANKINGSTON BELUGA HEIGHTS/EPIC/KOCH	160	+26	2.285	15
19	18	12	ZUN DADA ZION BAEY/CMG/SRC/UNIYERSAL MOTOWN	158	-7	3.490	8
20	17	8	TODO CAMBIO CAMILA SONY BMG NORTE	156	-9	1.320	37
21	21	20	CONECTATE  OPTIMO SONY BMG NORTE	151	-6	1.475	30
22	28	5	NO LLORES GLORIA ESTEFAN BURGUNDY/SONY BMG NORTE	150	+32	1.946	20
23	24	6	CARITA DE ANGEL INVASION FEATURING ANCEL & KHRIZ VI/MACHETE	144	+15	1.499	27
24	27	11	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN EPIC	125	+5	2.048	19
25	22	17	LEAN LIKE A CHOLO DOWN A K.A. KILO SILENT GIANT/MACHETE	118	-26	1,235	40
26	25	10	PERDONAME LA FACTORIA UNIVERSAL LATINO	117	-5	1.543	25
27	29	3	EL MELLAO VOLTIO SONY BMC NORTE	103	-2	1.482	29
<b>B</b> B	30	5	ADONDE SE FUE XTREME LA CALLE/UNIVISION	92	-13	1.780	22
29	34	12	MANDA UNA SENAL MANA WARNER LATINA	87	+1	0.586	
30	40	2	SENSACION DEL BLOQUE DE LA GETTO FEATURING RANDY CMG/SRC/UNIVERSAL MOTOWN	83	+22	2.293	14
31	33	5	POBRE CORAZON DIVINO UNIVISION	82	-5	1.153	
32	39	4	CANDY KISSES AMANDA PEREZ UPSTAIRS	75	+10	0.597	-
<b>3</b> 3	3	n	UMBRELLA RIHANNA FEATURING JAY-2 SRP/DEF JAM/IDJMG	73	-29	1.011	-
34	38	6	OJALA PUDIERA BORRARTE MANA WARNER LATINA	72	-2	0.351	
35	36	10	Y SI TE DIGO FANNY LU UNIVERSAL LATINO	66	~1 <b>7</b>	1.589	24
<b>3</b> 6	37	19	DALE PA' TRA (BACK IT UP) NOTCH CINCO POR CINCO/MACHETE	60	-17	0.811	
37	N	EW	FUERA DE CONTROL DADDY YANKEE EL CARTEL/INTERSCOPE	59	+8	0.690	-
38	N	EW	QUE TE PICA NOTCH CINCO POR CINCO/MACHETE	57	+9	1.371	34
39	4	3	A BAY BAY HURRICANE CHRIS POLO GROUNOS/J/RMG	57	-44	1.137	
40	N	EW	THE WAY I ARE TIMBALAND FEATURING KERI HILSON M JSLEY/BLACKGROUND/INTERSCOPE	54	+5	1.396	33

### TROPICAL & LATIN RHYTHM MONITORED REPORTERS

### TROPICAL

WNN'W/Boston, MA OM: K≥vin Wright

PD: Johnny McKenzie
WXDJ/Miami, FL

PD: Ruddy Hernandez
WSKQ/New York, NY

PD: Jerge Mier
WNUE/Orlando, FL

WNUE/Orlando, F PD: Rafael Grullon MD: Jose Martinez WRUM/Orlando, FL

PD: Raymond Torres

WEMC/Philadelphia, PA PD: DJ Frankie

WUBA/Philadelphia, PA OM: Thea Mitchem

PD: Juan Arrovo

WKKE/Providence, RI PD: Juan D. Gonzalez APD: Carvin Garcia WPMZ/Providence, RI

+30

+33

+2

VI/MACHETE

CINCO POR CINCO/MACHETE

MOCK & ROLL/SONY BMG NORTE

0.827

0.718

0.350 40

27

32

PD: Zoilo Garcia MD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon

WZNT/Puerto Rico PD: Pedro Arroyo

WSPR/Springfield, MA PD: Marcos Rivera

WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta WLZL/Washington, DC F D: Aracely Rivera

### LATIN RHYTHM

WVIV/Chicago, IL OM/PD: Cesar Canales &PD: Lucy Herrera MD: Armando Reyes

**KFZO/Dallas, TX**OM: An:Jy \_ockridge
→D: Chayan Ortuno

¬PD: Alejandro Covarrubias

KLLE/Fres 10, CA PD: Tony Santos

MD: Ramona Rivera

PD: Al Sanchez

KXOL/Los Angeles, CA OM: Pio Ferro

WTLQ/Ft. Myers, FL

PD: Jerry Pulles
WCAA/Ne ~ York, NY

PD: Pete Manriquez
MD: DJ Kazzanova

KVIB/Phoenix, AZ OM/PD: Josh Villa

APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz

KVVZ/San Francisco, CA PD: Bismarck Espinoza

CARITA DE ANGEL

ASESINA DE AMOR EL GRINGO DE LA BACHATA & RONALD NUNEZ

QUE TE PICA

					Billboard TOP ALBUMS		
	THIS	LAST	2 WEEKS AGO	WEEKS ON CHT	ARTIST Title IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	DERI.	POSITION
	1	1	1	3	SOUNDTRACK WALT DISNEY 000651 (18.98)  WHigh School Musical 2		1
	2		SHOT BUT	1	CASTING CROWNS BEACH STREET 10117/REUNION (17.98)  The Altar And The Door		2
ì	3	NE	W	1	YUNG JOC BLOCK/BAD BOY SOUTH 157180*/AG (18.98) Hustlenomics	19.00	
		3	2	10	MILEY CYRUS WALT DISNEY/HOLLYWOOD 000465 (23.98) Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus		
	3	6		50	FERGIE WILL.I.AM/A&MINTERSCOPE 007490/IGA (13.98) The Dutchess	2	
	6	4	5	8	SOUNDTRACK NEW LINE 3969 (16.98)  Hairspray	T	
1	58	5	4	7	VARIOUS ARTISTS UNIVERSAL/EM/SONY BMG/ZOMBA 009055/UMRG (18.98)  NOW 25	P	
1	8	NE	W	1	ATREYU H0LLYW000 000386 (16.98) A Lead Sails Paper Anchor		
ì	9	NE	W	1	BEN HARPER & THE INNOCENT CRIMINALS VIRGIN 93385 (18.98)  Lifeline	i	
	10	9	13	100	NICKELBACK ROADRUNKER 618390 (18.98) ⊕  All The Right Reasons	6	
l	111	12	12	16	LINKIN PARK MACHINE SHOP 44477/WARNER BROS. (18.98) ⊕ Minutes To Midnight		
	12	13	11	9	T.I. GRAND HUSTLE/ATLANTIC 202172*/AG (18.98)  T.I. Vs T.I.P.		
Ų	113	14	14	25	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428*/UMRG (10.98)  Back TO Black		
		11	8	4	JONAS BROTHERS HOLLYWOOD 000282 (19.98)  Jonas Brothers		
	15	16	17	45	TAYLOR SWIFT BIG MACHINE 120702 (18.98) Taylor Swift		13
	16	10	6	4	UGK UGK,UVE 02633/ZOMBA (18.98) ⊕ Underground Kingz	Ī	
ı	17	17	16	86	SOUNDTRACK WALT DISNEY 861426 (12.98)  High School Musical	4	
i	18	NE	W	ī	LYLE LOVETT AND HIS LARGE BAND CURB 008966/LDST HIGHWAY (13.98) ⊕  It's Not Big It's Large		18
	19	24	22	15	MAROON 5  A&M/(OCTONE 008917/IGA (18.98)  It Won't Be Soon Before Long		
	20	2		2	TALIB KWELI BLACKSMITH 277244*/WARNER BROS. (13.98)  Eardrum		
	21	15	10	5	COMMON 6.0.0.0 /GEFFEN 009382*/IGA (13.98) Finding Forever	-	
i	22	21	9	4	PLIES BIG GATES/SLIP-N-SLIDE/ATLANTIC 185340/AG (18.98)  The Real Testament		
١	23	64	62	42	GREATEST AKON GAINER KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN 007968*/UMRG (13.98)   ★ KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN 007968*/UMRG (13.98) ★	2	2
	24	27	23	13	RIHANNA SRP/DEF JAM 008968*/JOJMG (13.98)  Good Girl Gone Bad		
	25	32	30	18	MICHAEL BUBLE 143/REPRISE 100313/WARNER 8ROS. (18.98)  Call Me Irresponsible	-	
				-			

### Billboard HOT DIGITAL SONGS

THIS	LAST	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS	LAST	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
0	2	8	#1 CRANK THAT (SOULJA BOY) SOULJA BOY (COLLIPARK/INTERSCOPE)		26	8	3	YOU ARE THE MUSIC IN ME ZAC EFRON/VANESSA ANNE HUDGENS (WALT DISNEY)	State of the last
2	1	6	STRONGER KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)		27	~	1	WADSYANAME NELLY (DERRTY/UNIVERSAL MOTOWN)	
3	7	19	ROCKSTAR NICKELBACK (ROADRUNNER)		28	37	5	BED J. HDLIDAY (MUSIC LINE/CAPITOL)	
4	5	13	THE WAY I ARE TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)	200	-	33	17	WAIT FOR YOU ELLIOTY YAMIN (HICKORY)	
5	6	20	BIG GIRLS DON'T CRY FERGIE (WILL.I.AM/A&M/INTERSCOPE)	No.	30	40	8	LOVESTONED JUSTIN TIMBERLAKE (JIVE/ZOMBA)	
6	-	1	SO SMALL Carrie underwooo (Arista/Arista Nashville)		31	11	3	GOTTA GO MY OWN WAY ZAC EFRON/VANESSA ANNE HUDGENS (WALT DISNEY)	
7	3	6	BEAUTIFUL GIRLS SEAN KINGSTON (BELUGA HEIGHTS/EPIC/KOCH)		32	24.		MISERY BUSINESS PARAMORE (FUELED BY RAMEN/ATLANTIC/LAVA)	
8	10	5	ME LOVE SEAN KINGSTON (BELUGA HEIGHTS/EPIC)		33	29	3,	CLOTHES OFF!!  GYM CLASS HEROES (DECAYDANCE/FUELED BY RAMEN/ATLÂNTIC/LAVA)	I
9	9	12	HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)		34	41	3	WAKE UP CALL MARDON 5 (A&M/OCTONE/INTERSCOPE)	
10	4	4	S.O.S. JONAS BROTHERS (HOLLYWOOD)		35	20	6	HOLD ON JONAS BROTHERS (HOLLYWOOD)	
0	17	13	SHUT UP AND DRIVE RIHANNA (SRP/DEF JAM/IDJMG)		36	45	5	APOLOGIZE TIMBALAND FEAT, ONEREPUBLIC (MOSLEY/BLACKGROUND/INTERSCOPE)	
12	16	7	SORRY, BLAME IT ON ME AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)		37	39	8	SHAWTY PLIES FEAT. T-PAIN (SLIP-N-SLIDE/ATLANTIC)	5
13	15	11	A BAY BAY HURRICANE CHRIS (POLO GROUNOS/J/RMG)	000	38	36		REHAB AMY WINEHDUSE (UNIVERSAL REPUBLIC)	
14	12	13	BARTENDER T-Pain Feat. Akon (Konvict/Nappy BDY/Jive/ZDMBA)		39	13	3	BET ON IT ZAC EFRON (WALT DISNEY)	
15	18	4	AYO TECHNOLOGY 50 CENT FEAT, JUSTIN TIMBERLAKE & TIMBALAND (SHADY/AFTERMATH/INTERSCOPE)	W. 1	40	47	8	PARALYZER FINGER ELEVEN (WIND-UP)	
16	14	15	UMBRELLA RIHANNA FEAT, JAY-Z (SRP/DEF JAM/IDJMG)		41	38	21	THNKS FR TH MMRS FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	
17	26	15	THE GREAT ESCAPE BOYS LIKE GIRLS (COLUMBIA)		**	46	12	TEENAGERS MY CHEMICAL ROMANCE (REPRISE)	
18	34	7	BUBBLY COLBIE CAILLAT (UNIVERSAL REPUBLIC)		43	48	12	MAKE ME BETTER FABOLOUS FEAT. NE-YO (DESERT STORM/DEF JAM/IDJMG)	
19	25	7	WHO KNEW PINK (LAFACE/ZOMBA)		44	55	6	LET IT GO KEYSHIA COLE FEAT, MISSY ELLIOTT & LIL KIM (IMANU/GEFFEN)	
20	22	15	PARTY LIKE A ROCKSTAR SHOP BOYZ (ONDECK/UNIVERSAL REPUBLIC)		45	44	12	WHINE UP KAT DELUNA FEAT, ELEPHANT MAN (EPIC)	
21	23	9	WHEN YOU'RE GONE AVRIL LAVIGNE (RCA/RMG)		46	28	3	ASHLEY TISDALE AND LUCAS GRABEEL (WALT DISNEY)	
22	19	10	POTENTIAL BREAKUP SONG ALY & AJ (HOLLYWOOD)		47	43	22	WHAT I'VE DONE LINKIN PARK (MACHINE SHOP/WARNER BROS.)	
23	30	13	FIRST TIME LIFEHOUSE (GEFFEN)		48	E	3/	COFFEE SHOP YUNG JOC FEAT, GORILLA ZOE (BLOCK/BAD BOY SOUTH/ATLANTIC)	
24	31	3	I GOT IT FROM MY MAMA WILL.I.AM (WILL.I.AM/INTERSCOPE)	Aut .	49	59	4	BLEED IT OUT LINKIN PARK (WARNER BROS.)	
25	35		CYCLONE BABY BASH FEAT, T-PAIN (ARISTA/RMG)	15	50	21	3	EVERYDAY ZAC EFRON/VANESSA ANNE HUDGENS (WALT DISNEY)	

### **VIDEO CHANNELS**

MTV		· Mad
Sr. VP/Music & T VP/Music & T Viacom 212-	Talent Amy Doyle alent Peter Baron 258-8000	



		, ,,		
1	Gym Class Heroes. Clothes Off!!	13	13	
2	Nelly Furtado, Do It	12	12	
3	Mark Ronson, Stop Me	12	12	
3 4	Rihanna, Shut Up And Drive	11	12	
5	Linkin Park, Bleed It Out	10	10	
6	Fall Out Boy, The Take Over, The	10	10	
7	Justin Timberlake, LoveStoned	9	3	
8	Kanye West, Stronger	9	10	
9	Chris Brown, Wall To Wall	9	11	
0	Avril Lavigne, When You're Gone	8	8	
1	Timbaland, The Way I Are	8	11	
2	Common. Drivin' Me Wild	7	0	
3	Army Of Me, Going Through Changes	7	14 2 4	
4	Soulja Boy. Crank That (Soulja Boy)	6	2	
5	My Chemical Romance, Teenagers	6	4	
6	Amy Winehouse, Tears Dry On Their Own	6	4.	
7	Foo Fighters, The Pretender	6	6	
8	Silverstein, If You Could See Into My Soul	6	12	
9	50 Cent. Ayo Technology	5	3	
D	Maroon 5. Wake Up Call	5	12 3 6 4 4 1	
1	Eve. Give It To You	4	4	
2	Paula DeAnda, Easy	4	4	
3	Keyshia Cole, Let It Go	3	1	
4	Chamiltionaire. Hip Hop Police	3	1	
0123456	T-Pain, Bartender	66554433333	2	
6	Justice, D.A.N.C.E.	3	2	
77	Rove Like Cirle The Crost Ferano	2	Λ	

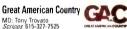
A+ Common, Drivin' Me Wild 7
A+ Soulja Boy, Crank That (Soulja Boy) 6
Amy Winghouse, Tears Dry On Their Own 6

### VP/Music Prog: Stephen Hill MD: Kelly G Wiscom 212-975-4055

		IW	LW
1	Yung Joc, Coffee Shop	19	18
~2	Keyshia Cole, Let It Go	18.	17
3	T.L. You Know What It is	18	17
4	J. Holiday, Bed	18	18
5	Soulja Boy, Crank That (Soulja Boy)	17	14
6	Kanye West, Can't Tell Me Nothing	17	15
7	Plies, Shawty	16	11
8	50 Cent, 1 Get Money	16	17
9	Yung Berg, Sexy Lady	13	11
10	Ciara, Can't Leave Em Alone	11	12
11	Hurricane Chris, A Bay Bay	10	16
12	Sean Kingston, Beautiful Girls	9	6
13	Rihanna, Don't Stop The Music	8	6
14	Fabolous, Make Me Better	8	7
15	UGK, Int'l Players Anthem (I Choose You)	8	9
16	Tiffany Evans, Promise Ring	8	13
17	Swizz Beatz, Money In The Bank	7	3
18	Gorilla Zoe, Hood Figga		6
19	Ne-Yo, Do You	7	3689
20	T-Pain, Bartender	7	9
21	Jagged Edge, Put A Little Umph In It	6	1
22	Diddy. Through The Pain	6	5
23	Akon, Sorry, Blame It On Me	6	7
24	Board Bangers. Cause The Beat's Hot	5	1
25	Pretty Ricky, Love Like Honey	6555	1
26	Bomani D'mite Armah. Read A Book	5	4
18 19 20 21 22 23 24 25 26 27	85, Hydrolic	5	5

A+ Swizz Beatz, Money in The Bank
A+ Jagged Edge, Put A Little Umph In It

MD: Tony Trovato Scripps 615-327-7525



		TW	ξW
ı	Brad Paisley, Online	35	37
?	Rodney Atkins, These Are My People	34	30
3	Trisha Yearwood, Heaven, Heartache	33	21 30
1	Luke Bryan, All My Friends Say	31	30
,	Craig Morgan, Tough	30	28
,	Toby Keith. Love Me If You Can	28	29
7	Tim McGraw With Faith Hill, I Need You	26	27
Ē	Sugarland, Everyday America	26	31
	Big & Rich, Lost In This Moment	25	23
1	Jason Michael Carroll, Livin' Our Love	24	13
	LeAnn Rimes, Nothin' Better To Do	24	21
	Reba McEntire Duet With Kelly Clarkson, Because	23	19
t	Blake Shelton, The More I Drink	22	22
i	Miranda Lambert, Famous In A Small	22	23
	Keith Urban, 1 Told You So	22	33
	Martina McBride, How   Feel	_20	13
	Tracy Lawrence, Find Out Who Your	20	19
	Little Big Town, A Little More You	20	21
	Sara Evans, As If	20	21
ı	Dierks Bentley, Free And Easy	19	20
	Brooks & Dunn, Proud Of The House We	18	16
	Martina McBride, Anyway	16	
i	Alan Jackson, A Woman's Love	16	13
	Emerson Drive. Moments	16	16
	Carrie Underwood, Wasted	14	10
	Van Zant, Goes Down Easy	13.	- 0
	Jennifer Hanson, Joyride	13	
	Phil Vassar, This is My Life	12	
	Jack Ingram, Measure Of A Man	12	11
	Totale Could Tourney On No. Coulder	12	12

A+ Van Zamt, Goes Down Easy

		TW	LW
1	Common, Drivin' Me Wild	28	0
2	Foo Fighters, The Pretender	26	15
3	Linkin Park, Bleed It Out	26	15
4	T-Pain, Bartender	<b>26</b> 26	27
5	Chamillionaire, Hip Hop Police	26	27
6	Kanye West, Can't Tell Me Nothing	26	27
7	Mark Ronson, Stop Me	26	29
8	Fall Out Boy. The Take Over, The Breeks	25	16
9	Kanve West, Stronger	16	16
10	UGK, Int'l Players Anthem (I Choose You)	16.	18
11	Swizz Beatz, Top Down	15	3
12	Swizz Beatz, Money In The Bank	15	3
13	Saosin, You're Not Alone	15	15
14	Keyshia Cole, Let It Go	.15	18
15	Soulja Boy, Crank That (Soulja Boy)	15	18
16	Timbaland, The Way   Are	14	11
17	Rise Against, The Good Left Undone	14	15
18	Three Days Grace, Never Too Late	14	15
19	Finger Eleven, Paralyzer	14	16
20	Korn, Evolution	14	16
20 21 22 23 24 25 26	The White Stripes, You Don't Know What	14	16
22	Fivleat, All Around Me	14	16
23	50 Cent, Ayo Technology	12	0
241	Diddy, Through The Pain	12	0
25	Hurricane Chris, A Bay Bay	12	15
26	Talib Kweli, Hot Thing	10	12
27	Gorilla Zoe, Hood Figga	9	13
27 28	Madina Lake, Here I Stand	9	26
20	Silverstein, If You Could See Into My Soul	9	31
29 30	T-Pain, Buy U A Drank (Shawty Snappin')	ă.	31
		٠	-
A+	Common, Drivin Me Wild	78	33
A+ A+	Swizz Beatz, Top Down	15	- 3
A+	Swizz Beatz, Money In The Bank	15	3

Exec. VP/Talent & Music: Rick Krim Sr. VP Music & Talent Bruce Gillmer VP/Music & Talent Sendy Alouete Viacom 212-258-7800

1	Nickelback, Rockstar	18	1
2	Fergie, Big Girls Don't Cry	18	2
3	Avril Lavigne, When You're Gone	15	1
4	Plain White Ts, Hey There Delitah	15	1
5	Elliott Yamin. Wait For You	14	-1
5	Lifehouse, First Time	14	1
7	Pink, Who Knew	14	1
8	Maroon 5, Wake Up Call	14	1
9	Foo Fighters. The Pretender	12	(
10	James Blunt, 1973	12	1
11	Rihanna. Shut Un And Drive	12	111111111111111111111111111111111111111
12	Silverchair Straight ines	17	1
13	The Fray, All At Once	9	-
14	Rooney, When Did Your Heart Go Missing?	9	9
15	Nelly Furtado, Do It	8	8
16-	Kanye West, Stronger	8	1
17	Goo Goo Dolls. Before it's Too Late	8	
18	Justin Timberlake, LoveStoned	7	1
19	Feist, 1, 2, 3, 4	7	1
19 20	Feist, 1, 2, 3, 4 Paolo Nutini. Last Request	7	-
21	Colbie Caillat, Bubbly	7	1
22	Mat Keemey, Undeniable	6	8
23	Melissa Etheridge, Message To Myself The Last Goodnight, Pictures Of You	5	(
24	The Last Goodnight, Pictures Of You	5	4
25	Finger Eleven, Paralyzer	5	7
26	KT Tunstall, Hold On	5	8
25 26 27	Glen Hansard & Marketa Irglova, Falling	5	8
28	A Fine Frenzy, Almost Lover	5555	1 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
29	Incubus, Dig	5	0
30	Vanessa Cartton, Nolita Fairytale	4	(

VP, Music & Talent Rel: Chris Parr Dir Music Pgmg: Evan Kroft Viacom 615-335-8400



			τw	LW	
	1	Dierks Bentley, Free And Easy	23	25	
	2	Brad Paisley, Online	77	23	
	3	Trisha Yearwood. Heaven, Heartache	21	11	
	3 4 5	Brent Keith, Looking For A Road	20	15	
	5	Sara Evans, As If	20	15 17	
	+6	Toby Keith. Love Me If You Can	20	23	
	7	Tim McGraw With Faith Hill, I Need You	20	23	
ĝ	<b>18</b>	Miranda Lambert & Jack Ingram, (Are You Sure) Hank	19	19	
	9	Joe Nichels, Another Side Of You	19	23	
j	10	Reba McEntire Duet With Kelly Clarkson, Because	18	19	
	11	Kenny Chesney, Don't Blink	17	9	
	12	Brooks & Dunn. Proud Df The House We	16	9	
	13	Eagles, How Long	15	11	
	14	Little Big Town, I'm With The Band	15	13	
	15	Miranda Lambert, Famous In A Small	13	7	
	16	LeAnn Rimes. Nothin' Better To Do	13	11	
	17	Jack Ingram, Measure Of A Man	12	10	
	18	Blake Shelton. The More   Drink	11	10	
	19	Rodney Atkins, These Are My People	11	12	
	20	Sugarland, Everyday America	10	8	
	21	Tracy Lawrence, Find Dut Who Your	10	11	
	21	Trace Adkins, 1 Wanna Feel Something	9 9	10	
	23	Phil Vassar, This Is My Life	9	13	
	24	Big & Rich. Lost In This Moment	3	18	
	25	Martina McBride, How I Feel	8	0	
	26	Montgomery Gentry, What Do Ya Think	8	15	
	27	Dierks Bentley, Long Trip Alone	7	6	
	23 24 25 26 27 28	Billy Ray Cyrus. Ready, Set, Don't Go	7	10	
	29	Luke Bryan. All My Friends Say	7	11	
	30	Cowboy Troy. Hick Chick	7	n	
	8:	Manday Mt. Daidy Manual Paul	8	0	

FUSE

Dfr. Pgmg.: Janis Unterweiser Rainbow-Media 212-324-3416

Van Zant, Goes Down Easy Taylor Swift, Picture To Burn

			LIFE
1	Linkin Park, Bleed It Out	18	26
2	Foo Fighters, The Pretender	17	3
3	Paramore, Misery Business	17	19
4	Boys Like Girls, The Great Escape	16	17
5	My Chemical Romance, Teenagers	16	24
5	Aiden, One Love	15	4
7	Muse. Supermassive Black Hole	15	14
8	Sean Kingston. Beautiful Girls	15	18
9	Yellowcard, Light Up The Sky	14	10
0	Maroon 5, Wake Up Call	14	10
11	Killswitch Engage. Holy Diver	14	12
12	Motion City Soundtrack, Broken Heart	14	13
13	Sum 41, Walking Disaster	13	12
14	Modest Mouse, Missed The Boat	13	12
15	Plain White Ts, Hey There Oelilah	13	14
C216	The Used. Pretty Handsome Awkward	13	17
17	Avril Lavigne, When You're Gone	13	18
<b>鐵圖18</b>	Three Days Grace, Never Too Late	13	18
19	Flyleaf, All Around Me	13	21
20	Silversun Pickups, Well Thought Dut	12	3
21	Good Charlotte, I Don't Wanna Be In Love	12	13
22	Kom. Evolution	12	14
23	The White Stripes, You Don't Know What	12	15
25 25 26	Pink, Who Knew	11	12
25	Chris Brown, Wall To Wall	10	14
26	The Starting Line, Island (Float Away)	9	3
27	Velvet Revolver. She Builds Quick	9	12
28		9	12
29	Talib Kweli. Hot Thing	9	14

CMT Canada

Dir. Pgmg: Casey Clarke MD: Dana Bourgoin Corus 416-534-1191

		TW	LW
1	Paul Brandt, Didn't Even See The Dust	24	19
2	Bon Jovi, (You Want To) Make A Memory	20	
3	Reba McEntire Duet With Kelly Clarkson, Because	17	17
Willes	Keith Urban, 1 Told You So	17	17
_5	LeAnn Rimes, Nothin' Better To Do	17	18
_6	Aaron Lines, Cheaper To Keep Her	16.	. 12
7	Rodney Atkins, These Are My People	16	12
8	Jeson Blaine, Rock In My Boot	15	12
9	Dierks Bentley, Free And Easy	13	10
10	Gord Bamford, Blame It Dn That Red	.33	12
11	Brad Paisley, Dnline	13	13
12.	Johnny Reid, Darlin'	12	8
13	Toby Keith, Love Me If You Can	12	10
.14	Deric Ruttan, Good Time	12	11
15	Sugarland, Everyday America	11	7
<b>1</b> 6	The Wilkinsons,Nobody Died	11	7
17	Taylor Swift, Teardrops On My Guitar	11	11
18	Big & Rich, Lost In This Moment	9	4
19	Billy Ray Cyrus, Ready, Set, Don't Go	9	7
20	Aaron Pritchett, Done You Wrong	9	8
21	Sara Evans, As If	9	10
22	Joe Nichols, Tequila Makes Her Clothes	1	3
23	Jason Aldean, Johnny Cash	7	7
24	Emerson Drive, A Good Man	6	
25	Carrie Underwood, Before He Cheats	6	4
26	Joe Nichols, Another Side Of You	6	7
19 20 21 22 23 24 25 26 27 28	Carolyn Dawn Johnson, Into You	5	4
28	"Adam Gregory, One Breath From A Hearta	cne	5
29	Johnny Reid, Kicking Stones	5	5
30	Shane Yellowbird, Pickup Truck	5	- 6

### **STREAMS**

	AOL Video On Demand AOI Pete Schiecke	L 🦫 m	usic
	212-652-6400	TW	LW
1	Aly & AJ Potentia Breakup Song	18,625	34,30
2	Fergie,		
3	Big Girls Don't Cry Humcane Chris.	16,430	26,79
,	A Bay Bay	14,454	53,93
4	Rihanna. Umbrella	14.285	32.08
5	Tiffany Evans.		0
6	Promise Ring Sean Kingston	13,472	Ų
	Beautiful Girls	13,439	24,73
7	JoJo, Leave (Get Out)	13,217	3,52
8	Lif Mama,		
	Lip Gloss	10,124	12,25
9	Avril Lavigne, Girlfriend	9,299	21,01
10	Kelly Clarkson,		CLERT
100	Never Again	9,258	24,55
11	T-Pain, Buy U A Drank	8.699	19,52
12	Plain White T's.		100
13	HeyThere Delilah	8,629	21,84
13	Jonas Brothers, Hold On	7,335	6,550
14	Shop Boyz,		
15	Party Like A Rockstar Kelly Clarkson,	5,706	15,90
	Miss Independent	4,604	2,900
16	Bow Wow,	4 400	849
17	Like You Linkin Park,	4,483	849
	In The End	4,442	4,82
18	A Moment Like This	4216	3.365
19	Soulia Boy,		
- 20	CrankThat (Soulja Boy)	4,213	0
20	Tiffany Evans,		

YAHOO! MUSIC

	John Lenac 310-526-4300		
	310-320-4300	TW	LW
1	Soulia Boy,	022.046	101
2	Crank That (Soulja Boy Sean Kingston,	277,946	181,
_	Beautiful Girls	254,209	242
3	Fergie, Big Girls Don't Cry	221,325	225,
4	Rihanna,		
5	Umbrella Alv & AJ,	174,333	186.
_	Potential Breakup Song	160,738	159,
6	Akon, Sorry, Blame It On Me	113,716	90,3
7	Avril Lavigne,		المركالة
	Girlfriend	112,011	138,
В	T-Pain, Bartender	110.159	103.
9	Timbaland,		
្សា	The Way I Are Rihanna,	107,486	107,
	Don't Stop The Music	98,063	36,5
11	J. Holiday, Bed	96,780	94,1
12	Avril Lavigne,	30,700	
13	When You're Gone Chris Brown.	96.448	82.5
13	Wall To Wall	88.084	96,7
14	Rihanna.	01.000	
15	Shut Up And Drive Hurricane Chris.	81,226	76,6
	A Bay Bay	81,158	83,2
. 16	R. Kelly Duet With Usher, Same Girl	69,447	74.6
17	Lil Mama,		
18	Lip Gloss Beyonce & Shakira,	65,720	78.4
	Beautiful Liar	65,092	71.9
19	T-Pain,	62,849	66.7
20	Buy U A Drank Shakira,	02,849	66,7
	Las De La Intulcion	62,744	63,6

AOL > TOTAL STREAMS

62,849 **66,747** 62,744 63,601

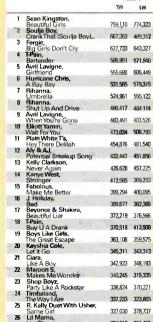
334.617 361.465

318,259 323,210

308 021 366 198 304,941 297,662

301,174 274,289 296.553 291.202

296,112 306,598



33 Akon, Sorry, Blame It On Me 34 50 Cent, Technology 35 Taylor Swift, Teardrops On My Guitar

27 Mario, How Do I Breathe Pink, Who Knew 29 Kat Deluna, Whine Up 30 Chris Brown, Wall To Wall

## R&RMARKETPLACE

### **OPPORTUNITIES**

### SOUTH



### **Promotions Assistant**

Are you energetic, organized, and dependable? Do you love God, people, and radio? New Life 91.9/WRCM-Charlotte, NC could be the perfect place for you to assist in our marketing department. Send your resume immediately to New Life 91.9, Attn: Linda Senneker, P.O. Box 17069, Charlotte, NC 28227. Resumes must be postmarked by August 24, 2007. No phone calls please. EOE.

### **FM SPORTS TALK COMING TO** RALEIGH/DURHAM, NC

Multiple openings including General Manager, Program Director, and Talk Show Host. Visit <a href="https://www.cbc-raleigh.com">www.cbc-raleigh.com</a> for a complete list of openings. EOE.

### WEST

### NEWS...NEWS...NEWS...

KABC Radio, a Citadel Broadcasting Station, in Los Angeles seeks a news anchor and field reporter who can make a difference. We're looking for an awardwinning news anchor and reporter! Applicants must be good writers, able to work well with others and know how to ad-lib during breaking news. If you are at the top of your class with an excellent command of the English Language both written and verbal and ready for a new challenge with 5 yrs work experience and the ability to edit and use digital audio, send your resume and a sample of your work to:

Erik Braverman, Operations Director KABC Radio 3321 S. La Cienega Blvd. Los Angeles, CA 90016

EEO/AA Employer M/F/D/V. We perform pre-employment background checks.

### Music Director/Talent

If you're a music director/talent who believes radio can encourage, inspire, and help a community be a better place to live, then 89.7 KSGN in Riverside-San Bernardino, Ca. is looking for you. Must understand strategy, research, and know how to win!

Send materials/demo to:

Family Friendly 89.7 KSGN Attention: Human Resource Manager 2048 Orange Tree Lane Suite 200 Redlands, CA 92374

### **POSITIONS SOUGHT**

### Looking for **Progressive Talk Gig**

One thousand dollars awaits the person who leads me to a progressive talk gig. I am currently employed as a network news anchor, and have a talk ratings track record in two large medium markets, with numerous major market-fill-ins. Smart, seasoned, hardworking and no felony convictions (hope the latter doesn't disqualify me). My top priority in life will be moving the needle at the station run by the person who hires me. Let's talk. Email: deliverthedonuts@yahoo.com

Highly motivated; with voice and prior radio experience seeks opportunity. Quick learner who's dependable, energetic and flexible. Stu 817-714-4421 SMSBLS@AOL.com

Music Announcer/Librarian. Host for a Midwest public radio jazz/news station. Apply only online at: www.emich.edu/jobs. Position #PTAD0801.

### **AIR CHECKS**

#### - AUDIO & VIDEO AIRCHECKS

CURRENT #324, WEBN/Dawn Patrol, WCBS-FM/Bill Lee, KGB/Dave, Shelly & Chainsaw WNTR/Willy B., WNCI/Chris Davis, WPWX/Nikki, WKSC/Smash, \$15 CD. CURRENT #323, KRTH/Shotgun Tom, WKSC/Ty Bentli, WKQX/Foog, KBWF/JoJo Kincaid, KVUU/Geo. McFly, WZPL/Kelly McKay, WKRQ/Jeff & Jen. \$15 CD. PERSONALITY PLUS #PP-232, KSHE/Bob & Tom, WWSW/Jim Merkel

WRIF/Drew & Mike, KKWF/Fitz. \$15 CD.

PERSONALITY PLUS #PP-231, WOMC/Dick Purtan, B96/Eddie, JoBo & Ericka WLUP/Jonathon Brandmeier, KGB/Dave, Shelly & Chainsaw, CD \$15.

PERSONALITY PLUS #PP-230, KROQ/Kevin & Bean, WKSC/Drex, WWWQ/Bert Show, Z100/Elvis Duran & Zoo. \$15 CD.

ALL CHR #CHR-149, KHTS, WBBM-FM, WNVZ, WKFS \$15 CD

ALL A/C #AC-157, WMGC, WBNS, KOST, WPLJ, WLIT \$15 CD.

ALL COUNTRY #CY-179, WUSN, WFMS, WLHK, WGH, WGNE. . \$15 CD. MARKET PROFILE #S-578 NEW YORK! CHR AC UC AOR \$15 CO.

MARKET PROFILE #S-579 LOS ANGELES! AOR CHR AC Gold Ctry UC \$15 CD PROMO VAULT #PR-69 - promo samples - all market sizes - all formats. \$17 CD

SWEEPER VAULT #SV-55 - Sweeper & Legal ID samples, all formats. \$17 CD. ALT-12 (ALL ALTERNATIVE CHN-41 (CHR NIGHTS), O-29 (ALL OLDIES), CR-1 (CLASSIC ROCK), AOR-17 [ALL AOR) at \$15 each CD.

CLASSIC #C-316, WLS-WCFL Larry Lujack 1968-1987. \$18 CD.

VIDEO #110, Chicago's WKSC/Ty Bentli, LA's KRTH/Shotgun Tom Kelly, Cincy's WLW/Gary Burbank, San Diego's XHRM/Jagger & Kristi, Seattle's KKWF/Fitz... 2 hrs. \$30 VHS, \$35 DVD.





85478 Sagaponack Orive – Fernandina Beach, FL 32034 – 904 548-9845

### VOICEOVER SERVICES

### ID'S-LINERS-PROMOS DEMOS ONLINE: WWW.JEFFDAVIS.COM PHONE: 323-464-3500

Radio announcer with strong ratings on the #1 AM station. Program director, music and promotions director, and specialist in production. honorme42@yahoo.com



### THE BACK PAGES



			CHINA	OF 40	
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	II NIELSEN BDS CERTIFICATIONS IMPR	位 HITPREDICTOR STATUS INT / PROMOTION LABEL
1	2	12	THE WAY I ARE TIMBALAND FEATURING KERI HII	NO. 1(1	WK) 11 BLACKGROUND/INTERSCOPE
2	1	17	BIG GIRLS DON'T CRY FERGIE		11 <sup>2</sup> WILL.I.AM/A&M/INTERSCOPE
3	3	15	HEY THERE DELILAH PLAIN WHITE T'S		月2 位 FEARLESS/HOLLYWOOD
4	5	10	WHO KNEW PINK		LAFACE/ZOMBA
5	4	20	WAIT FOR YOU ELLIOTT YAMIN		1) <b>☆</b> HICKORY
6	6	9	LOVESTONED JUSTIN TIMBERLAKE		JIVE/ZOMBA
7	8	14	ROCKSTAR NICKELBACK	RO	1) 🏠
8	11	16	THE GREAT ESCAPE BOYS LIKE GIRLS		COLUMBIA
9	10	8	BARTENDER T-PAIN FEATURING AKON	KONV	IT ICT/NAPPY BOY/JIVE/ZOMBA
10	13	10	WHEN YOU'RE GONE AVRIL LAVIGNE		RCA/RMG

### **#** MOST ADDED

GIMME MORE Britney Spears (JIVE/ZOMBA)

### **#** MOST INCREASED PLAYS

STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)

### TOP 5 NEW AND ACTIVE

HATE THAT I LOVE YOU Rihanna Feat. Ne-Yo (SRP/DEF JAM/IDJMG)

PICTURES OF YOU The Last Goodnight (VIRGIN)

I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC)

INCONSOLABLE Backstreet Boys (JIVE/ZOMBA)

LET IT GO Keyshia Cole Feat, Missy Flliott & Lil Kim (IMANI/GEFFEN)

### COMPLETE CHR/TOP 40 CHART ON PAGE 35

### **RHYTHMIC**

THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS 立 HITPREDIC STA	TUS
1	2	11	SHAWTY NO. 1(1 WK) PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATL	ANTIC
-1	1	17	MAKE ME BETTER FABOLOUS FEATURING NE-YO DESERT STORM/DEF JAMA	<b>1 ☆</b> ′IDJMG
1	3	17	BARTENDER T-PAIN FEATURING AKON KONVICT/NAPPY BOY/JIVE/Z	1 ☆ OMBA
	4	12	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTER	1 位 SCOPE
100	7	7	CRANK THAT (SOULJA BOY) SOULJA BOY COLLIPARK/INTER	SCOPE
•	6	11	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM IMANI/GEFFEN/INTER	<b>☆</b> SCOPE
	5	13	A BAY BAY HURRICANE CHRIS POLO GROUNDS/	J/RMG
0	8	9	STRONGER KANYE WEST ROC-A-FELLA/DEF JAMA	DMLQI
	9	TI	CYCLONE BABY BASH FEATURING T-PAIN ARIST.	∰ A/RMG
	10	12	BIG GIRLS DON'T CRY FERGIE WILL.I.AM/A&M/INTER	I1 <sup>2</sup> SCOPE

### **#** MOST ADDED

ROCK STAR R. Kelly Feat. Ludacris & Kid Rock (JIVE/ZOMBA)

### **#** MOST INCREASED PLAYS

BED J. Holiday (MUSIC LINE/CAPITOL)

### **TOP 5 NEW AND ACTIVE**

CIVE IT TO VOLLEGE FOOT Soon David (AETERMATH/FILL SURFACE/PLIFE RYDERS/CEFFEN/INTERS/COPE)

CAN'T TELL ME NOTHING Kanye West (ROC-A-FELLA/DEF JAM/IDJMC)

I DID YO BOYFRIEND Melody (EPIC)

UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA)

FREAKY GURL Gucci Mane (BIG CAT/ASYLUM/ATLANTIC)

#### COMPLETE RHYTHMIC CHART ON PAGE 38

URBAN					
THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFIC ARTIST		
1	3	10	CRANK THAT (SOULJA BOY) SOULJA BOY	NO. 1(1 WK)   COLLIPARK/INTERSCOPE	
1	1	13	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & L	IL KIM IMANI/GEFFEN	
*	2	14	SHAWTY PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC	
•	4	9	BED J. HOLIDAY	MUSIC LINE/CAPITOL	
5	5	17	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	
6	7	15	UNTIL THE END OF TIME JUSTIN TIMBERLAKE	立 JIVE/ZOMBA	
7	6	15	DO YOU NE-YO	立 DEF JAM/DJMG	
8	14	5	I GET MONEY SOCENT	SHADY/AFTERMATH/INTERSCOPE	
9	8	13	BARTENDER T-PAIN FEATURING AKON	I)	
10	12	7	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN	立 GRAND HUSTLE/ATLANTIC	

### **#** MOST ADDED

THE HAND CLAP Hurricane Chris (POLO GROUNDS/J/RMG)

### **#** MOST INCREASED PLAYS

NO ONE Alicia Keys (J/RMG)

### **TOP 5 NEW AND ACTIVE**

ROCK STAR R. Kelly Feat, Ludacris & Kid Rock (JIVE/ZOMBA)

BABY DON'T GO Fabolous Feat. Jermaine Dupri (DESERT STORM/DEF JAM/IDJMG)

MY GIRL GOTTA BEST FRIEND Ray Lavender (KONLIVE/GEFFEN)

ROC-A-FELLA BILLIONAIRES Freeway Feat. Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG) HATE THAT I LOVE YOU Rihanna Feat. Ne-Yo (SRP/DEF JAM/IDJMC)

### COMPLETE URBAN CHART ON PAGE 40

### **URBAN AC**

THIS WEE	LAST WEE	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	24	TEACHME MUSIQ SOULCHILD	NO. 1(8 WKS)  ATLANTIC
2	2	21	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE
3	3	27	WHEN I SEE U FANTASIA	1) J/RMG
4	4	48	PLEASE DON'T GO TANK	1) DOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
5	5	15	IF I HAVE MY WAY CHRISETTE MICHELE	DEF JAM/IDJMG
6	6	9	FUTURE BABY MAMA PRINCE	NPG/COLUMBIA
7	10	7	BABY ANGIE STONE FEATURING BETTY WRIG	HT STAX/CONCORD
8	12	10	DO YOU NE-YO	DEF JAM/IDJMG
9	8	46	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE
10	9	33	IF I WAS YOUR MAN	JIVE/ZOMBA

### **#** MOST ADDED

NO ONE Alicia Keys (J/RMC)

### **#** MOST INCREASED PLAYS

NO ONE Alicia Keys (J/RMG)

### TOP 5 NEW AND ACTIVE

GRATEFUL Wanda Vaughn, Deniece Williams & Sherree Brown (PGR)

I APOLOGIZE Ann Nesby (IT'S TIME CHILD/SHANACHIE)

I'M COMING HOME Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) COUNT ON ME Peabo Bryson (PEAK/CONCORD)

NOT GOING NOWHERE Kenny "Babyface" Edmonds (MERCURY/IDJMG)

COMPLETE URBAN AC CHART ON PAGE 42

### COUNTRY

THIS WEEK	LAST WEE	WEEKS	TITLE CERTIFICATIONS ARTIST IMP	
1	NEW MORE THAN A MEMORY NO. 1/HSD/AIRPOWER/E			R/BREAKER/MIA/MA 🌣 PEARL/BIG MACHINE
2	ī	26	THESE ARE MY PEOPLE RODNEY ATKINS	I) <b>☆</b> CURB
3	4	9	TAKE ME THERE RASCAL FLATTS	ជា LYRIC STREET
4	2	16	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	<b>爺</b> MEA NASHVILLE
5	5	14	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ជា ARISTA NASHVILLE
6	6	13	LOVE ME IF YOU CAN TOBY KEITH	会 SHOW DOG NASHVILLE
0	t	32	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE
8	3	14	NEVER WANTED NOTHING MORE KENNY CHESNEY	ជា BNA
9	8	11	ONLINE BRAD PAISLEY	ជា ARISTA NASHVILLE
10	9	16	EVERYDAY AMERICA SUGARLAND	立 MERCURY

### **#** MOST ADDED

MORE THAN A MEMORY Garth Brooks (PEARL/BIG MACHINE)

### **#** MOST INCREASED AUDIENCE

MORE THAN A MEMORY Garth Brooks (PEARL/BIG MACHINE)

### TOP 5 NEW AND ACTIVE

INTERNATIONAL HARVESTER Craig Morgan (BROKEN BOW)

ONCE A WOMAN GETS A HOLD OF YOUR HEART Heartland (COUNTRY THUNDER)

IT'S GOOD TO BE US Bucky Covington (LYRIC STREET)

WHAT IF IT'S ME Andy Griggs (MONTAGE)

JUST GOT STARTED LOVIN' YOU James Otto (WARNER BROSJWRN)

COMPLETE COUNTRY CHART ON PAGE 50

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPR	如 HITPREDICTOR STATUS INT / PROMOTION LABE
0	1	17	HOME DAUGHTRY	NO. 1(5	WKS) 11 <sup>2</sup> d
2	4	10	BIG GIRLS DON'T CRY		り WILL,I.AM/A&M/INTERSCOP
			E) (=0) (T)		

WILL,I.AM/A&M/INTERSCOPE	FERGIE	IO	4	3
143/REPRISE	EVERYTHING MICHAEL BUBLE	23	2	3
I) 3 INTERSCOPE	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	20	3	4
AWARE/COLUMBIA	WAITING ON THE WORLD TO CHANG JOHN MAYER	53	6	5
1) <sup>4</sup>	BEFORE HE CHEATS CARRIEUNDERWOOD	20	7	6
I) 4 EPIC	HOW TO SAVE A LIFE THE FRAY	46	5	7
114 POLYDOR/A&M/INTERSCOPE	CHASING CARS SNOW PATROL	47	8	8
位 MERCURY/ISLAND/IDJMG	(YOU WANT TO) MAKE A MEMORY	12	10	9
EASED PLAYS 112 位	HEY THERE DELILAH MOST INCR	8	12	10

### **#** MOST ADDED

BAND OF GOLD Kimberley Locke (CURB/REPRISE)

### **#** MOST INCREASED PLAYS

HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD)

### **TOP 5 NEW AND ACTIVE**

ALMOST LOVER A Fine Frenzy (VIRGIN)

I DON'T WANT TO SING THAT SONG Kelly King (CHARLES CALELLO)

WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)

INCONSOLABLE Backstreet Boys (JIVE/ZOMBA) LAST REQUEST Paolo Nutini (ATLANTIC)

COMPLETE AC CHART ON PAGE 5

### THE BACK PAGES



#### **HOT AC** 11 NIELSEN BDS THITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL BIG GIRLS DON'T CRY HEY THERE DELILAH n<sup>2</sup> dr 18 FEARLESS/HOLLYWOOD MAKES ME WONDER 23 A&M/OCTONE/INTERSCOPE d GEFFEN FIRST TIME 18 HOME I1<sup>2</sup> ☆ 22 ROCKSTAR I) 🏠 ROADRUNNER/ATLANTIC/LAVA 34 HOW FAR WE'VE COME WHO KNEW LAFACE/ZOMBA 11 BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) ☆ 13 THE SWEET ESCAPE INTERSCOPE

			SMOOTH JAZZ
THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL
1	3	n	R N R RICK BRAUN & RICHARD ELLIOT  ARTIZEN  ARTIZEN
2	1	19	BORN 2 GROOVE EUGE GROOVE NARADA JAZZ/BLG
3	4	15	STREET LIFE U-NAM TRIPPIN'N' RHYTHM
4	2	24	LET'S TAKE A RIDE NORMAN BROWN PEAK/CONCORD
5	5	20	BLACK RIVER KEIKO MATSUI SHOUT! FACTORY
6	6	25	CANTALOUPE ISLAND BRIAN BROMBERG ARTISTRY
0	7	16	LADIES' CHOICE PAUL TAYLOR PEAK/CONCORD
8	8	27	TROUBLE SLEEPING CORINNE BAILEY RAE CAPITOL
9	15	6	AIN'T NO WOMAN (LIKE THE ONE I GOT)  JEFF COLUB FEATURING RICHARD ELL:OT NARADA JAZZ/BLG
10	21	3	FIRE AND RAIN AIRPOWER/MOST INCREASED PLAYS/MOST ADDED KENNY "BABYFACE" EDMONDS MERCURY/IOJMG

			<b>ALTERN</b>	IATIVE
THIS WEEK	LAST WEEK	WEEKS		NIELSEN BDS
1	1	5	THE PRETENDER FOO FIGHTERS	NO. 1(3 WKS) the ROSWELL/RCA/RMC
2	2	12	BLEED IT OUT LINKIN PARK	क्र WARNER BROS.
3	3	29	PARALYZER FINGER ELEVEN	II 🏚 WJND-UP
4	5	15	NEVER TOO LATE THREE DAYS GRACE	立 JIVE/ZOMBA
5	4	19	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.
6	7	18	SUPERMASSIVE BLACK MUSE	HOLE & the warner bros.
0	10	9	MISERY BUSINESS PARAMORE	fueled by ramen/atlantic/lava
8	6	22	WHAT I'VE DONE LINKIN PARK	川 <b>位</b> WARNER BROS.
9	8	12	OIL AND WATER INCUBUS	<b>☆</b> IMMORTAL/EPIC
10	9	29	ALL THE SAME SICK PUPPIES	RMR/VIRGIN

### **#**I MOST ADDED

WAIT FOR YOU Filiott Yamin (HICKORY)

### **#** MOST INCREASED PLAYS

OVER YOU Daughtry (RCA/RMG)

### TOP 5 NEW AND ACTIVE

THE GREAT ESCAPE Boys Like Girls (COLUMBIA)

THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)

LOVESTONED Justin Timberlake (JIVE/ZOMBA)

SEVEN DAYS OF LONELY I Nine (J/RMG)

LIGHT UP THE SKY Yellowcard (CAPITOL) COMPLETE HOT AC CHART ON PAGE 54

### **#** MOST ADDED

FIRE AND RAIN Kenny "Babyface" Edmonds (MERCURY/IOJMG)

#### **#** MOST INCREASED PLAYS

FIRE AND RAIN Kenny "Babyface" Edmonds (MERCURY/IOJMG)

### **TOP 5 NEW AND ACTIVE**

LET IT GO Boney James (CONCORD)

HAPPY HOUR Jimmy Sommers Feat. Paul Brown (GEMINI)

BLUE WATER Eric Marienthal (PEAK/CONCORD)

STAY Simply Red (SIMPLYRED.COM) L.A. CITY LIGHTS Candy Dulfer (HEADS UP)

COMPLETE **SMOOTH JAZZ** CHART ON PAGE 57

### **#** MOST ADDED

BIG CASINO Jimmy Eat World (INTERSCOPE)

#### **#** MOST INCREASED PLAYS

BIG CASINO Jimmy Eat World (INTERSCOPE)

### **TOP 5 NEW AND ACTIVE**

EVERYTHING'S MAGIC Angels And Airwaves (SURETONE/GEFFEN)

3'S & 7'S Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE)

PRETTY HANDSOME AWKWARD The Used (REPRISE)

AN END HAS A START Editors (KITCHENWARE/FADER/EPIC) THE RUNNING FREE Coheed And Cambria (COLUMBIA)

COMPLETE ALTERNATIVE CHART ON PAGE 59

#### **ACTIVE ROCK** 11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL NEVER TOO LATE NO. 1(6 WKS) FAMOUS PUDDLE OF MUDD FLAWLESS/GEFFEN I GET IT 13 THE PRETENDER 4 5 ROSWELL/RCA/RMG BLEED IT OUT 10 WARNER BROS. EVOLUTION VIDCIN SO HOTT TOP DOG/ATLANTIC PARALYZER WIND-UP SOULCRUSHER ΔΤΙ ΔΝΤΙΟ ALCOHAULIN' ASS

RULK					
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	1] NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	
1	1	21	I DON'T WANNA STOP OZZY DSBOURNE	NO. 1(20 WKS)	
2	4	31	PARALYZER FINGER ELEVEN	I) WIND-UP	
3	5	22	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	
4	3	16	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	
5	2	19	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	
6	10	3	SO HOTT KID ROCK	TOP DOG/ATLANTIC	
7	8	15	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	
8	9	17	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	
9	7	4	THE PRETENDER FOO FIGHTERS	ROSWELL/RCA/RMG	
10	6	32	FOREVER PAPA ROACH	EL TONAL/GEFFEN	

TRIPLE A 11 NIELSEN BDS IMPRINT / PROMOTION LABEL NO. 1(2 WKS) RELENTLESS/VIRGIN SHUT YOUR EYES POLYDOR/A&M/INTERSCOPE BUBBLY COLBIE CAILLAT 14 2 UNIVERSAL REPUBLIC 4 TWO RYAN ADAMS 15 LOST HIGHWAY LAST REQUEST 5 ATLANTIC IN THE COLORS

BEN HARPER AND THE INNOCENT CRIMINALS 6 9 MISSED THE BOAT 6 14 EPIC HOLLYWOOD 12 HEY THERE DELILAH 10 18 FEARLESS/HOLLYWOOD DON'T STOP NOW ATO/RED

#### **#**I MOST ADDED

FAKE IT Seether (WIND-UP)

### **# MOST INCREASED PLAYS**

FAKE IT Seether (WIND-UP)

### **TOP 5 NEW AND ACTIVE**

HOLY DIVER Killswitch Engage (ROADRUNNER)

GET IT Deepfield (IN DE GOOT)

DIRTY LITTLE ROCKSTAR The Cult (ROADRUNNER)

THAT'S THE WAY (MY LOVE IS) The Smashing Pumpkins (MARTHA'S MUSIC/REPRISE)

A BEAUTIFUL LIE 30 Seconds To Mars (IMMORTAL/VIRGIN)

COMPLETE ACTIVE ROCK CHART ON PAGE 60

### **#** MOST ADDED

FAKE IT Seether (WIND-UP)

### **# MOST INCREASED PLAYS**

FAKE IT Seether (WIND UP)

### **TOP 5 NEW AND ACTIVE**

THE LAST FIGHT Velvet Revolver (RCA/RMG)

ALL AROUND ME Flyleaf (A&M/OCTONE/INTERSCOPE)

TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)

RADIO NOWHERE Bruce Springsteen (COLUMBIA)

BECOMING THE BULL Atreyu (HOLLYWOOD)

COMPLETE **ROCK** CHART ON PAGE 6

### **#** MOST ADDED

RADIO NOWHERE Bruce Springsteen (COLUMBIA)

### **#** MOST INCREASED PLAYS

RADIO NOWHERE Bruce Springsteen (COLUMBIA)

#### TOP 5 NEW AND ACTIVE

FALLING SLOWLY Glen Hansard & Marketa Irglova (CANVASBACK/COLUMBIA)

PUNISH THE MONKEY Mark Knopfler (WARNER BROS.)

TURPENTINE Brandi Carlile (COLUMBIA)

MY MOON MY MAN Feist (CHERRYTREE/POLYDOR/INTERSCOPE)

ALL DOWNHILL Lyle Lovett And His Large Band (LOST HIGHWAY)

COMPLETE TRIPLE A CHART ON PAGE 64

## R&R Profie

Mt. Wilson FM Broadcasters' founder/president remains one of few indie owners in the United States—and he intends to keep it that way

## Saul Levine

By Erica Farber

n 1959, when FM radio was barely acknowledged, Saul Levine built the 105.1 frequency in Los Angeles. In fact, it's been said he literally hiked up Mount Wilson to broadcast his first record from the transmitter. Almost 50 years later, Levine's Mt. Wilson FM Broadcasters remains one of the last surviving independently owned and operated radio companies in the nation. Programming country and classical on his owned stations, earlier this year he ratified an agreement with California State University's Long Beach Foundation to assume programming and support services of its public station KKJZ, supporting the outlet's continued commitment to mainstream jazz and blues.

Getting into the business: I fell in love with radio when I was a child, and I always wanted to own my own radio station. I grew up in a small city in northern Michigan, 300 miles north of Detroit. I went away to college at the University of Michigan in Ann Arbor and had no desire to return to that small village. I transferred to [the University of California at Berkeley and concluded my undergraduate education there. My family moved to Los Angeles and I still had this desire to be in radio, but it wasn't happening. I graduated from Berkeley and went into social work.

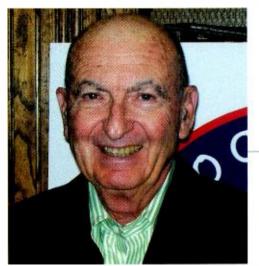
Buying your first radio station: I attended the University of Southern California to get a master's degree in social work. At the same time I came across some business people who had faith in me, although I had never worked in radio. I somehow convinced them I was an expert and they were willing to put up money to back me. We filed for an AM radio station in Redlands, Calif., which is still KCAL. The FCC had put a freeze on all new grants at that time because of clear channel proceedings. I realized my interests would not continue in social work so I started law school at UCLA.

Moving into FM radio: In my last year of law school, the FCC finally granted the CP to the AM radio station and we put that on the air. I started to practice law in Los Angeles and then had the opportunity to pick up an FM in Los Angeles because the company that owned it had lost faith in it. It gave me the opportunity on a

shoestring to acquire the facility, the engineering, the legal work and so on, and I got my CP.

I sold my interest in the AM station and became friends with a businessman who loaned me \$10,000. With that money I was able to start my FM station. At the time, FM only had about a 30% penetration with radio receivers and it was almost impossible to sell advertising. I practiced law; I would go to court in the morning and in the afternoon I'd go out on the street and sell advertising. It was exciting to me and I stuck with it because I had faith in the future.

Remaining independent: We had the opportunity to sell going back to the Telecommunications Act [of 1996] and we turned them down because I love what I'm doing. I have no desire to retire



and fortunately I'm in good health. I work every day for long hours and now my family is involved. My son, who is 28, is in charge of marketing. My daughter is 30 and has a law degree. She is our in-house legal counsel, handles a lot of different things, and she's helping me run KKJZ 88.1 in Long Beach. We're crazy about the new country format we went into [on KKGO].

Long-range plans: My family wants to stay in it and the goal is to continue. We foresee a long future for the company, staying independent and not selling.

Biggest challenge: The pressure that my fellow broadcasters have fallen into, where just because we don't have double-digit growth they feel the sky is falling. They would rather run scared, and it's just appalling. I see the biggest threat to radio: The only thing we have to fear is fear itself, in being despondent to the pressure, in selling short what we have. I consider radio a very vibrant business.

State of radio: It's wonderful. We deserve credit for maintaining the listeners we have today. It doesn't bother me that we've lost a little audience because you have to expect that, but we haven't lost opportunities.

Something that would surprise our readers to learn about you: To be optimistic. To work hard and never surrender, never say die. I feel my Jewish background had a lot to do with it. My mother and my father both came to this country as teenagers and they never gave up hope.

Career highlight: I'm really proud of having built my stations and being able to keep and maintain them. And I'm proud of our quality programming. We've never resorted to schlock. I've turned down business that wasn't appropriate and I'm proud of that, too.

Career disappointment: I'm very fortunate. No matter what hardships came along, I was always able to get around it.

Most influential individual: My father. Great ethics, great integrity. I remember as a child in the Great Depression, when others were going bankrupt, he refused to do it. And my mother too, was a very hard-working person. Somehow, you have to teach yourself what the problem is and move forward.

Advice for broadcasters: Work hard; don't give up, because we've got a great thing. To the naysayers, I say, "I'm disappointed in you, because you give up too easily." I think the task we have ahead of us is a challenge, and not everyone can do it but those who want to, can.

'I'm proud of our quality programming. We've never resorted to schlock.'-Saul Levine

Liner Notes Profile: Saul Levine

Title: Mt. Wilson FM **Broadcasters** founder/president Favorite radio format:

"Classical and standards, but I love

Favorite TV show:

country now."

"I don't really watch TV, but I like old black-andwhite movies "

Favorite movie: "Casablanca" and "A Thousand Clowns"

Favorite song: "love hundreds and hundreds of sonas."

Favorite book: "I love non-fiction and books about the wars. My son iust gave me 'The Sea of Thunder' about the great naval battle against Japan."

Favorite restaurant: Spago

Beverage of choice:

"I have vineyards: In Napa we make a cahernet called Cobblestone, And in Monterey we make a chardonnay and we're quite pleased with that," Hobbies: "Tennis, mountain climbing and my golden retriever." E-mail address:

saul@mountwilsonint.com

SEPTEMBER 7, 2007

# ignited

**NEW DIRECTIONS. NEW DEFINITIONS. NEW DEVICES.** 

Join radio leaders from across the country this September as we prepare to spark the industry towards higher prominence — and profits! From influential speakers to timely education to the latest technologies, this year's NAB Radio Show promises to be explosive.

MARCONI **AWARDS** 



STATE OF THE INDUSTRY **ADDRESS** President & CEO, NAB



KEYNOTE ADDRESS Dr. Frank Luntz

State of the Industry-& Keynote Address

New this Year! Presentation of first-ever NAB HD Radio Multicast Award Sponsored by

BMO (A) Capital Markets



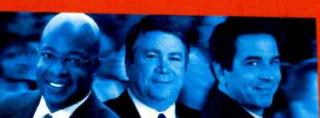
Glenn Beck

AWARDS SHOW HOST

NAB Marconi Radio Awards Reception, Dinner & Show

Sponspred by

D) Radio



Frank Cooper Vice President of Marketing, Pepsi-Cola North America

**Tony Penturo** Vice President of Global Media & Sports Marketing, Anheuser Busch & President/CEO. Busch Media Group

**Super Session:** What America's Most **Influential Marketers Say About Radio** 

David Verklin CEO, Carat Americas



Jacobs Media In partnership with Arbitron



ENTERTAINMENT PROVIDED BY COLLECTIVE SOUL Afterwords featuring the single "Hollywood"

Super Session: The Bedroom Project: **How Young Americans** Use, Consume, and Interact with Technology & Media



RADIO LUNCHECIN **Bill Press** The Bill Press Show: Hardine Liberal Talk With No Apologies Iones Radio Networks



Radio Luncheon Luncheon Sponsored by

AWARD RECIPIENT Jerry Lee President, WBEB (B101) Philadelphia





Technical Program: RF Safety Course

Richard Strickland RF Safety Consultant. RF Safety Solutions



Technical Program: AM/FM Transmitter Workshop

John Bisset North East Regional Sales Manager, Broadcast Electronics



September 26-28, 2007 Charlotte Convention Center Charlotte, North Carclina

www.nabradioshow.com

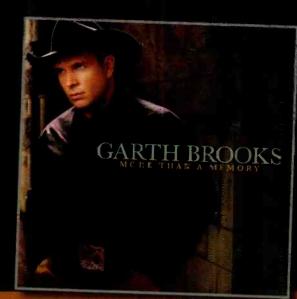




MORE THAN 100 MILLION ALBUMS SOLD MORE THAN 10 MILLION CONCERT TICKETS SOLD MORE THAN 80 CHARTED SINGLES INCLUDING 26 #1s

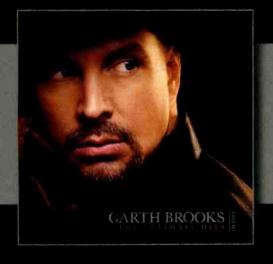
MORE THAN 100 MAJOR INDUSTRY AWARDS INCLUDING 10 ENTERTAINER OF THE YEAR HONORS

AND NOW THE NEW SINGLE...



### MORE THAN A MEMORY

### **IMPACTING NOW!**



FROM
GARTH BROOKS
THE ULTIMATE HITS
3-DISC SET
IN STORES 11.06.07



garthbrooks.com bigmachinerecords.com myspace.com/bigmachinerecords

PEARL RECORDS, INC.

