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#### **KOST/L.A. CELEBRATES** 25 YEARS OF AC

West Coast AC Landmark Lauded For Consistent Success. p.12









PROMOTION: Q100/ATLANTA THANKS U.S. TROOPS, ONE BY ONE p.38

**EMERGENCY!:** FRONT-LINE REPORTS FROM SAN DIEGO n.32, 56

**RESEARCH:** LACK OF QUALITATIVE DATA A LOSS FOR RADIO ...

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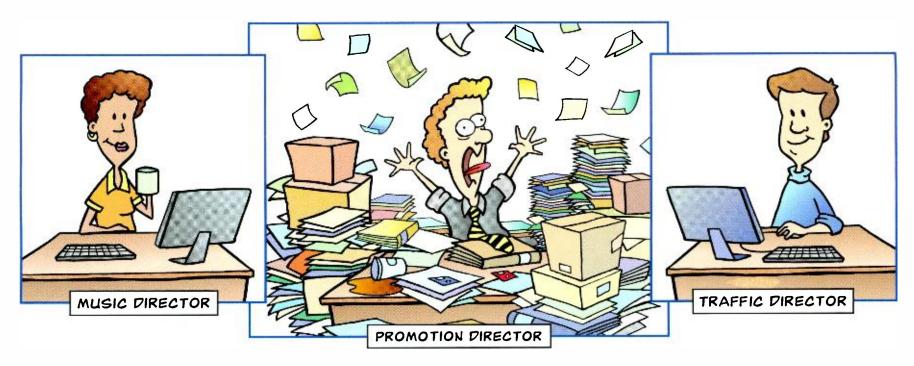
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#### Radio One's Hegwood Transfers To Atlanta

Radio One regional PD and urban WKYS (93.9 Kiss)/Washington PD Steve Hegwood transfers to the company's Atlanta cluster as OM, overseeing the programming departments of urban WHTA (Hot 107.9), smooth jazz WJZZ, urban AC WAMJ and gospel WPZE. In addition, he replaces for-

mer Hot 107.9 PD Jerry Smokin B, who departed last month. Hegwood helped launch Hot 107.9 in the '90s and has been consulting for the station during his tenure at WKYS.



Hegwood has more than 25 years of experience in radio and was also a station owner for five years through his company On Top Communications.—Darnella Dunham

#### **SHAKER**

#### **CBS Taps Hughes As** Senior VP Of Research

CBS Radio names Lucy Hughes to the newly created position of senior VP of research. She reports to Michael Weiss, the company's newly appointed president of sales.

Hughes will develop strategies for positioning the value of CBS Radio among media buyers, planners and clients, as well as provide guidance to the division's sales force on consumer media habits.

She joins the CBS radio division from its TV group, where she was VP/director of corporate media strategies since 2004.

-Susan Visakowitz

#### **DEALMAKER**

#### Salem To Sell **Underperforming Stations**

Ed Atsinger has been on a mission from God, building Christian- and family-themed Salem Communications into a successful multimedia empire. But to hear him on the Nov. 7 financial analyst conference call, it was clear that mission includes Salem shareholders. Atsinger is determined to fix all underperforming stations or sell them. He told listeners on the call that if the company determines stations can't be improved enough in their current formats or through a format change, they will be sold. -Jeffrey Yorke

#### NY PPM Data Stirs Controversy

Arbitron released the first "pre-currency" Portable People Meter (PPM) data for October for New York Nov. 7, and the 6+ results showed Clear Channel CHR WHTZ

(Z100) ranked No. 1, maintaining the top spot from the summer 2007 diary-fueled book. However, the National Assn. of Black Owned Broadcasters (NABOB) raised questions about Arbitron's PPM methodology, believing it is adversely affecting stations targeting ethnic audiences.



Inner City urban AC WBLS and Emmis-owned urban AC WRKS (98.7 Kiss FM) were among those hit hardest, with WBLS dropping from No. 1 25-54 in the diary to below the top 10 with PPM.

Inner City/New York VP/GM Deon Levingston says, "Urban and Hispanic broadcasters alone shouldn't be deeply concerned—anybody in that industry should have some concern regarding the people meter." NABOB executive director/general counsel Jim Winston says, "Declines this substantial raise serious issues about who and what is actually being measured and how the PPM methodology manipulates that data."

Emmis Radio president Rick Cummings says, "We continue to tell our customers that the audiences did not change; only the measurement changed. With this new measurement, the distance between the top-ranked stations and those many positions below



Morris

Cummings says PPM provides unprecedented audience data. "We can now categorically prove that the only effective way to reach the tremendous buying power of the African-American consumer is with African-American-targeted stations." However, he also encouraged NABOB, Arbitron and others "to ramp up the confidence" in the PPM.

Arbitron CEO Steve Morris says the company welcomes an independent review of PPM methodology. "We fundamentally disagree with NABOB that the PPM needs fixes in New York, so the idea of an independent panel makes a lot of sense."

PPM will become currency in New York with the release of data on Dec. 31.

In other PPM news, Arbitron said that it was "making progress" with sample goals for Philadelphia and Houston. Citing October data, Arbitron said 6+ samples for Houston were only two below the company's target, whereas Philadelphia exceeded the target by 77. However, the 18-34 demo continues to be problematic. Philadelphia, for example, came in with a Designated Delivery Index of just 62.

Arbitron also gave details of its recently proposed "sample guarantee," brought on by summer panel target shortfalls. The guarantee—a 1% rebate of the net monthly rate for each point Arbitron is below the threshold for a given market—goes into effect in Philly and Houston with the October survey. In New York and all subsequent markets, the threshold starts at 85% for the first currency month and builds by one percentage point per month to 90%. --Mike Boyle, Darnella Dunham and Julie Gidlow

nmunications was third with

stations in eight of the top 10 OfficeMax and Pep Boys have taken out ad schedules on the

the case is closed and the regul tory body is not taking any action

#### ON THE WEB

#### Clear Channel Relights **Restructuring Fuse**

Clear Channel has embarked on another round of pre-holiday cost-cutting, reportedly part of the company's ongoing "zeroexpense growth" edict. At CHR/top 40 KHKS/Dallas, midday talent Jeff "Cruz" Miles, late-nighter Gina Lee Fuentes, promotion director Sarah Hannon and promotion coordinator Marina Medina exit. Josh Venable also departs as co-MD/late-nighter of alternative clustermate KDGE.

Nearly 20 people have vacated CC/ Detroit, including production and promotion staffers. Among the missing: Jamie & Brady, the morning team on sports WDFN; Tamie Lockhart, afternoon cohost/traffic reporter on AC WNIC; and country WDTW midday talent Erica Lynn and night jock Rob Graham. Graham segues to the cluster's Internet department, where he will work with WKQI's "Mojo in the Morning" show.

In Houston, Chris Baker exits 4 p.m.-7 p.m. at news/talk KTRH and 2 p.m.-4 p.m. at talk KPRC. In Minneapolis, market fixture John Hines leaves mornings on talker KTLK-FM along with Jason Nagel, who hosted nights on triple A sister KTCZ, as well as production whiz Dan Culhane.

CHR WRVQ/Richmond night jock T-Bag will be replaced with voice-tracked talent. At CC/Fort Myers, six-year vet John Warren and Kandy Cruze exit

-Kevin Carter and Keith Berman

#### **Bustos Flips Four To** Regional Mexican

Bustos Media has flipped four of its stations to regional Mexican. Latin pop KWMG (Magia)/Seattle is now regional Mexican KTBK (Ke Buena), and Spanish oldies KXTA (La Bonita)/Salt Lake City is KTUB (Ke Buena). Both stations are now part of the Ke Buena network, which is programmed by Bustos Media VP of programming Juan González.

In Yakima, Wash., Latin pop "Magia" stations KYXE and KZTS are now regional Mexican KDYK and KDYM (La Gran D), respectively. Both have joined La Gran D Network, programmed by César Valdiosera.

—Jackie Madrigal

www.RadioandRecords.com

#### Greater Media Pays \$100M For Charlotte Troika

Greater Media will pay \$100 million for Lincoln Financial Group's Charlotte, N.C., operations—news/talk simulcast WBT-AM and WBT-FM and talk WLNK, home of the nationally syndicated "The Bob and Sheri Show."

Boston-based Greater Media gets fast-growing Charlotte's radio jewels at a reasonable cost to add to its clusters in Boston, Philadelphia, Detroit and New Jersey. "The amount of financial muscle this market has is just staggering, and it's an affordable market with favorable tax advantages attracting baby boomers," Greater Media president/CEO Peter Smyth says.

Lincoln Financial operates 15 other radio stations in Miami, Atlanta, Denver and San Diego, and said it will continue to "explore options to divest those assets as market conditions dictate." -Jeffrey Yorke

#### Helicopter Company Sues Westwood One

Pompano Helicopters has filed lawsuits alleging unfair trade practices against Metro Networks and parent company Westwood One. A suit naming Metro Networks was filed July 29; a second suit naming Westwood One followed Oct. 19. Collective damages requested exceed \$300 million.

The complaint centers on a Pompano employee, Stephen Lentz, who allegedly violated a noncompete clause by taking a job with Metro. The suits allege that Lentz and Metro attempted to drive Pompano out of business.

The largest single claim involves a buyout of Pompano by Anthony Holdings International, alleging that Metro employees lied about Pompano's maintenance record to sour the deal.

Westwood One has not commented. -Mike Stern

#### **XTRA Sports Brand** Returns To San Diego

As expected, Clear Channel talk KLSD/San Diego flipped from liberal talk to sports, bringing back the XTRA sports brand.

Lee "Hacksaw" Hamilton returns to afternoon drive, which was his slot for 20 years on the original sports XTRA. (Hamilton's narrow escape from the San Diego wildfires is chronicled on p. 32.)

The KLSD Web site is now the San Diego Progressive Talk Blog, "where former listeners can share their thoughts, desires and hopes for progressive talk in San Diego," PD Cliff Albert says.

Listeners who held rallies to save the liberal talk format are no longer updating their Web site, saveklsd.com. —Mike Stern

#### **Martin Meets Opposition In Cross-Ownership Rule Revision**

FCC chairman Kevin Martin has proposed a loosening of the 32-year-old absolute newspaper-broadcast station cross-ownership ban. On Nov. 13, Martin unveiled a plan to permit ownership of both a daily newspaper and one radio station or one TV station, "but in only the very largest markets and subject to certain criteria and limitations."

The changes would prevent a newspaper from buying one of the top four radio or TV stations in a given market. Martin said the loosening would be enough so that ailing companies "would still be able to get certain synergies." Martin also said the plan addresses the concerns consumers raised during the past 18 months during FCC hearings on media and ownership.

His plan calls for "significantly more moderate" change than what was under consideration when then-FCC chairman Michael Powell offered a slew of media ownership changes for radio and TV.

But one of Martin's biggest challengers on loosening the rules-Sen. Byron Dorgan, D-N.D.-is not impressed. He said Martin "has yet to make the case for why any further media consolidation is necessary."

On Nov. 8, Dorgan introduced the Media Ownership Act of 2007, which aims "to promote transparency in the adoption of new-media ownership rules by the FCC and to establish an independent panel to make recommendations on how to increase the representation of women and minorities in broadcast ownership." -Jeffrey Yorke

#### **MOVERS**

Joe Mackay rises from director of national sales/national sales manager for regional Mexican WLEY-FM/Chicago to VP of national sales for the Spanish Broadcasting System. He served as the national sales manager for Crawford Broadcasting urban WPWX and urban AC WSRB-FM/Chicago before joining SBS in 2005 . . . Fontana Distribution, the independent distribution arm of Universal Music Group, appoints Ron Spaulding executive VP/GM . . . Radio vet Tom Bunyard joins new-media integration company Remerge Media in the newly created position of senior VP of integration marketing . . . Former radio executive Ted Utz is named director of local advertising sales at CBS Television Stations Digital Media Group. His background includes VP of national sales for Clear Channel Interactive, executive VP of SFX Radio Network, VP/GM of WNEW/New York and VP of programming at WMMR/Philadelphia.

#### **SHAKERS**

Jana Cosgrove is upped from executive VP/GM to president of Interep's CBS Radio Sales. She joined Interep in 1993 as an account executive . . . Kidd Kraddick's Yea Network bestows VP stripes on three direc-



tors: Gailva Silhan is promoted to VP of affiliate relations, Carolyn Marks to VP/controller and Rob Chickering to VP of engineering . . . Valerie DeLong, former senior VP of promotion at Universal/Motown Records Group, and partner Craig Lambert, former senior VP of promotion at MCA, launch a music company called Moxy Entertainment . . . Hubert Lacroix is named CBC's new president, effective Jan. 1, 2008 . . . BMI promotes two: Stuart Rosen, from assistant VP of legal affairs to VP of legal, and Brandon Bakshi, from senior executive to executive director of writer/publisher relations.

#### The NAB Quacks Up

The NAB began running print ads Nov. 12 in Capitol Hill publications Congress Daily, the Politico and Roll Call that show a duck wearing a bib



that proclaims "No Performance Tax." Type next to the duck reads: "If it walks like a duck and swims like a duck and quacks like a duck . . . well, you know." The ad continues,"By levying a new fee on radio stations, Congress would be taxing the stations in their backyards to line the pockets of international record label executives."

The NAB delivered stuffed toy ducks to congressional offices with a message that reads, "No Performance Tax on Local Radio," along with a copy of the advertisement. —Jeffrey Yorke

#### XM, Sirius Shareholders **Embrace Merger Plan**

Shareholders of XM and Sirius overwhelmingly approved the proposed merger of the two companies Nov. 13. Determinations from the Department of Justice's Antitrust Division and the FCC are still to come.

Meanwhile, minority-owned, private investment group Georgetown Partners told the FCC that it was against the merger, but said that if regulators approve it, the agency should require the new company to turn over some of its channels to a minority-controlled operation. Without such a requirement, the merger would "bestow upon the combined Sirius-XM a stranglehold on nationwide programming and content." the group said. - Jeffrey Yorke

#### Senators Take On Performance Right Debate

Artists and broadcasters continued their fight over a performance right to play recordings over terrestrial radio during a Nov. 13 hearing before the Senate Judiciary Committee.

The debate centers on recording artists, record companies and other holders of a copyright interest in sound recordings who want terrestrial radio broadcasters to pay royalties for the recordings played over the

air-not just for the compositions broadcast. Copyright laws in every other developed country require terrestrial broadcasters to pay for the "performance" the recordings as well



as the compositions. In the United States, only digital broadcasters—Internet, satellite and cable radio—are currently required to pay to perform recordings.

Committee chairman Patrick Leahy, D-Vt., set the stage for the hearing by outlining five issues under consideration that all revolve around "fairness," he said. Is it fair to continue to exempt broadcast radio from paying royalties to performers? Is it fair to copyright holders not to align U.S. copyright practices with every other OECD country? Is it fair to require digital broadcasters to pay royalties while allowing traditional broadcasters to be exempt? Is it fair to require small broadcasters to pay the same as large broadcasters if a performance right is created? Is it fair to impose public service requirements on terrestrial broadcasters but not to other broadcasters?

Commonwealth Broadcasting chief executive Steven Newberry testified that Commonwealth owns 23 radio stations in rural Kentucky. It has fixed expenses and thin profit margins. He argued that the first place most people hear music is over FM radio, which drives music sales.

"Local radio is essentially free advertising and provides the best and most direct way to reach consumers." Newberry said.

Grammy Award-winning artist/song-



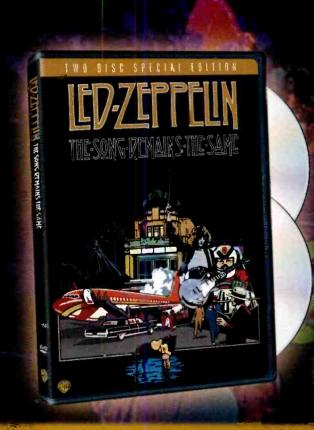
writer Lyle Lovett testified that music performed by U.S. artists amounts to 30%-50% of the music played on stations around the world, yet foreign collecting societies refuse to share the royalties

because U.S. law does not reciprocate. "Hove radio and appreciate the support," Lovett said, "but business is business, and fair and fair. Radio shouldn't be able to profit without compensating us." -Susan Butler



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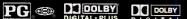
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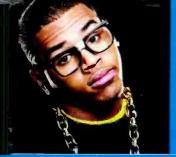
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## R&R

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SEETHER SPENDS A



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#### FOR THE RECORD:

In the "Harvey Vs. Joyner: Who Wins?" ratings comparison in the Oct. 26 issue, Chicago should have been listed in the "wins" column for Tom Joyner.

#### **FEATURES**

#### CHRISTIAN SPECIAL 22 REAL-WORLD TALENT

The on-air talent pool goes off the deep end: Jocks found from the pews, the phones and the girl next door.

24 THE MUSIC OF THE SUMMIT Meet the more than two dozen acts scheduled to perform at the R&R Christian Summit in Nashville.

12 KOST: CONSISTENT— AND CONSISTENTLY GREAT Los Angeles' AC landmark celebrates 25 years. Plus: Mike Sakellarides rides middays wave; PD Stella Schwartz comes through the ranks to lead

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9 MANAGEMENT/MARKETING/SALES To find out what consumers really think, Edison Media Research founder Larry Rosin believes a return to

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qualitative research is long overdue.

32 NEWS/TALK/SPORTS Talker Lee Hamilton shares his horrifying tale of being in the midst

of the recent California wildfires.

37 THE SPIN

The most wonderful time of the year: R&R reintroduces the Holiday chart, which will run weekly in the AC section through the end of the year.

'I wonder about 2012, when I hop into my car that has a TV screen, I can get my e-mail and listen to 5,000 radio stations from the Internet and satellite. It's going to boil down to who provides the best, most creative programming. p.78



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# What's New This Week Online

Nov. 19 Phase 1 fall Arbitrends continue to roll. See Pittsburgh, Cincinnati and others today. ► Click on Ratings

Nov. 20 Discover tomorrow's hits today with HitPredictor.

► Click on Charts

Nov. 21 More Phase 1 fall Arbitrends arrive, Catch Atlanta, Miami and others in

today's batch. ► Click on Ratings

Nov. 22 Connect with the entire industry: Get listed in the R&R Directory. ► Click on R&R

Directory

Charts

Nov. 23 Find out who's ruling radio across the pond with R&R Euro charts. ► Click on

www.americanradiohistory.com

#### MARKET SNAPSHOT:



The California Assn. of Local Economic Developers-California's premier professional economic development organization-recently honored FresnoStartUp.com and the Municipal Restoration Zone with its Award of Merit.

**POPULATION: 723,400** 

**RADIO MARKET RANK: 66** 

#### **DEMOGRAPHICS:\***

	TOTAL	LKESHO	
91	-MARKET	ARBITRON	
POP	OULATION %	METRO %	INDEX
AGE 18-24	13%	17%	131
AGE 25-34	18%	21%	114
AGE 35-44	20%	19%	95
AGE 45-54	19%	18%	91
MALE	48%	50%	103
WHITE	81%	82%	102
AFRICAN AMERICAN	13%	8%	64
HISPANIC ORIGIN	16%	43%	272
HHLD OWNS SAT RADIO SUB	6%	5%	95

EDECNO

#### NO. OF RADIO STATIONS: 29

#### **RADIO OWNERSHIP:**

OWNER	NO. OF STATIONS	RATINGS SHARE**
PEAK	1 AM, 4 FM (5)	21.9%
CLEAR CHANNEL	4 FM	15.5%
UNIVISION	3 FM	12.3%

FORMATS: 4 regional Mexican, 3 rhythmic, 2 country, 2 Spanish oldies, 2 AC, 2 hot AC, 2 sports, 1 N/T, 1 classic rock, 1 active rock, 1 alternative, 1 smooth jazz, 12 other

#### **RATINGS LEADERS:\*\***

STATION	FORMAT	AQH SHARE 12-PLUS
KOND-FM	REGIONAL MEXICAN	6.9
КМЈ-АМ	NEWS/TALK	6.8
KSKS-FM	COUNTRY	5.0
KBOS-FM	RHYTHMIC	4.7
KJWL-FM	SOFT AC	4.3

#### **INTERESTING FACT:\*\*\***

In the past 30 days, the top mall shopped by Fresno metro-area adults was Fashion Fair. Thirty-two percent of consumers shopped there, versus only 21% for River Park Marketplace and Sierra Vista Mall.

#### Holiday Fun In Fresno

With the holiday shopping season upon us, we're taking a look this week at shoppers in Fresno who have children living at home, as this group has a tendency to spend more during this time.

The first chart below indicates that the No. 1 clothing store shopped among Fresno adults with one or more children in the household is Gap. Sixteen percent of this group shopped there, compared to only 10% of all Fresno adults. Translated another way, the index column shows this group is 53% more likely to shop Gap than all Fresno adults.

The second chart shows that Fresno adults with one or more children in the household are 18% more likely than those without children in the home to have shopped the Internet for books and 17% more likely to have used the Web to shop for CDs, tapes or other music formats.

Once you have the background on the retail habits of the adults in your market, take a qualitative look at your listeners and show clients how your station can deliver the right consumers for them.—Susan Visakowitz

#### Clothing Stores Shopped, HHLD Has One Or More Children (Past 3 Mos.)

TAL %	<b>TARGET</b> %	INDEX
10	16	153
16	24	151
14	21	150
19	27	141
15	21	136
12	17	136
-11	14	128
13	16	121
57	69	121
48	56	117
	16 14 19 15 12 11 13 57	10 16 16 16 24 14 21 19 27 15 21 12 17 11 14 13 16 57 69

### Internet Shopping, HHLD Has One Or More Children (Past 12 Mos.)

то	TAL %	<b>TARGET %</b>	INDEX
ITEMS BOUGHT ON THE INTERNET	PAST 12 N	MONTHS	
BOOKS	12	14	118
CDS, TAPES OR OTHER MUSIC	8		
CLOTHING OR ACCESSORIES	15	16	103
COMPUTER HARDWARE/SOFTWARE	7	**	

ITEMS SHOPPED FOR ON THE INTERNET PAST 12 MONTHS			
BOOKS	16	19	118
CDS, TAPES OR OTHER MUSIC	10	12	117
CLOTHING OR ACCESSORIES	18	19	106

SOURCE: Scarborough Metro Local Market Study 2007 Release 2

#### Transactions at a Glance

Cumulus Media Partners' WZZB-AM/Seymour, Ind., to Midnight House Broadcasting for \$300,000 . . . Oregon Trail Broadcasting's construction permits for KXMP-FM/Hanna and KYPT-FM/Wamsutter, Wyo., to Wagonwheel Communications for \$250,000. Following its purchase of the construction permits, Wagonwheel Communications plans to immediately assign the permit for KYPT-FM to Martin Dirst for \$50,000.

#### Deal of the Week

PRICE: \$100 million TERMS: Asset sale for cash

BUYER: Greater Media, headed by president/CEO Peter Smyth. Phone: 781-348-8600. It owns 20 other stations. The deal represents Greater Media's entry into this market.

SELLER: Lincoln Financial Media, headed by radio division president Don Benson. Phone: 404-261-2970

COMMENT: Lincoln Financial Media's WBT-AM and WLNK-FM/Charlotte, N.C., and WBT-FM/Chester, S.C., to Greater Media for \$100 million in cash.

North Carolina

WBT-AM and WLNK-FM/Charlotte (Charlotte-Gastonia-Rock Hill) FORMAT: News/talk; talk/AC

South Carolina

WBT-FM/Chester (Charlotte-Gastonia-Rock Hill) FORMAT: News/tall

#### 2007 Deals to Date

Dollars to Date:	\$3,138,118,908
Dollars This Quarter:	\$260,872,230
Stations Traded This Year:	1,591
Stations Traded This Quarter:	159

(Last Year: \$5,941,737,657) (Last Year: \$247,426,484) (Last Year: 891) (Last Year: 90)



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<sup>\*</sup> Source: Scarborough Multi-Market Study, Release 1 2007

rough Metro Local Market Study 2007, Release 2

# HOGKAPH BY SCOTT KIRKLAND/RETNA LTD.

The radio industry is long overdue to return to qualitative research to find out what consumers really think

## The Qualitative Quotient

Larry Rosin

'Qualitative should have been part of HD's development from the beginning, and we should be engaging in significant qualitative research as we continue to market and develop this platform.

-Larry Rosin

hen I started doing research on the radio industry back in the late 1980s, focus groups were a standard part of the package. For two nights, typically, I would sit down with four groups of target listeners and talk about radio, the client station and the competition. The insights from such groups were often startling and profound. For instance, I was the lead researcher involved in launching WMMO/Orlando in 1990. This was a lucky situation because we had a client bent on breaking rules, and he wanted to use focus groups as a place to test ideas for ways to do just that.

I sat down with groups and asked, "What don't you like about radio? What are your pet peeves?" The answers came back in torrents. "I can't stand when the DJ talks over the beginnings and ends of songs." "I hate commercials when someone screams." "I absolutely hate when they play a song and don't tell you who played it." "I can't tolerate all the stupid games and contests."

The GM of WMMO, a brilliant man named Bob Poe, said the following: "Why don't we just not do those things?"

The result? A station that simply didn't talk over songs, wouldn't allow commercials with screaming, front- or back-sold every single song and had no contests or games. As many will recall, this simple plan (yes, supported by these messages in TV advertising) went to the top of the ratings in almost no time at all. WMMO was one of the great research-driven success stories of all time. And it was driven more by qualitative research than any other factor.

There are, of course, many other wonderful examples wherein the research practitioners of our industry created advancements in programming, marketing, advertising, contesting or even sales through the wise use of qualitative research. Back then, we conducted focus groups, one-on-ones or nonstatistical research to complement and enlighten our quantitative efforts (surveys, or as our industry calls them, perceptual studies).

Oddly, the pace of focus groups began to taper off, and then they essentially crashed. Whereas they were once part of a Holy Trinity of radio station research with the perceptual and the nusic test, the typical station stopped conducting focus

groups as a matter of course, and in many cases, stopped doing them entirely.

There are probably several reasons for this, including:

- Research budgets have been reduced in general.
- My research brethren and I were failing to infuse the groups with enough new issues to leave the clients with the "wow" feeling that justifies the effort and expense.
- As radio became more corporate, it was more difficult for company brass to devote the considerable time that qualitative research demands.
- Some untrained or less-than-ideal moderators may have left clients feeling like they were not learning anything.
- Most important, there has been a recent advent of the listener panel—the poor man's focus group—wherein members of a station database were brought into the station's offices for an informal focus group-style discussion.

Well, the time has come for the radio industry to return to more regular usage of qualitative research.

First things first. I am not suggesting radio conduct more listener panels. While these have a purpose, they pose a significant danger in 2007 and beyond. We simply cannot continue to rely on only our best customers—the type of people who join our station databases in the first place and who care enough about us to participate in a session in exchange for pizza and a trip to the prize closet—to guide us. Instead, we need to talk to the real listeners and nonlisteners, as well. As anyone who has observed listener panels and proper focus groups

will tell you, the differences are often immense.

Radio needs to conduct more qualitative research because the rules of engagement of our industry are changing rapidly and dramatically. The competition as defined by the first wave of qualitative success—the other radio stations in the market—has been profoundly altered. Radio is now competing with other distractions, other media options, other audio choices, as well as competing with the other radio stations in the market. We need qualitative research to enlighten radio's path through the insane media environment of today.

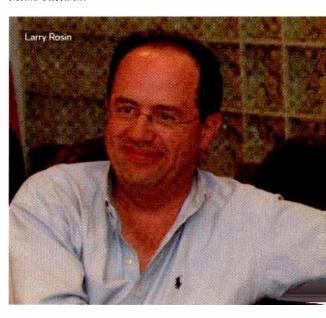
As an industry, we have done way too few qualitative projects to lead our Web development. Our streaming and alternative audio strategies, our methods to compete with satellite radio, how to engage with and react to the iPod ... why are we not bringing in more respondents and talking to them about these issues in qualitative settings? Qualitative should have been part of HD's development from the beginning, and we should be engaging in significant qualitative research as we continue to market and develop this platform.

Meanwhile, as commercial radio performs less and less qualitative research, the two parts of the "old radio" establishment that have been growing—public radio and religious radio—are performing more. This can't be a coincidence.

Focus groups, one-on-ones or any qualitative approach provide us with the opportunity to go so much deeper with a respondent than we can accomplish through quantitative measures. It gives us the chance to ask, "Why do you say that? What do you mean? What underlies that opinion? What could a radio station or the radio industry do to change the way you feel about that?"

I am not a member of the gloom-and-doom fraternity within the radio industry. But we are certainly going to require the wisdom that only penetrating discussions with our consumers—heavy users, light ones and the lapsed—are going to give us if we want to compete in an optimal fashion. It is time for radio stations and radio groups to put more money back into qualitative research.

Larry Rosin is founder and president of Edison Media Research.



#### **STREET TALK**®



### The Tale Of A Cat

Universal Republic/Chicago rep Dan Fullick shares a heartwarming holiday animal story. (No, it's not a little dog named Snuggles.) It's the tale of a stray cat. It all started two weeks ago during WJIM/Lansing, Mich.'s Pink Tie Affair, which raised thousands of dollars for the American Cancer Society and featured a concert by Faber Drive. Fullick picks up the story:

"PD Josh Strickland, morning gal Madison, the guys from Faber Drive, afternoon host Dave Beagle and I were hanging out after the event, and there was this cat that we couldn't keep out of the club. She was very skinny but had a flea collar and was obviously used to being around people, climbing all over us, purring, etc. In honor of Faber Drive, we named her 'Faber Tooth.' Get it?" [Ed. note: Yes.]

So then "a waitress from the club took Faber—the cat, not the band—home for the night, and the next day, Dave went on the air to find the owner or a good home for the cat," Fullick says. A local animal hospital checked out the cat's health, and WJIM's listeners responded in droves. "Dave was overwhelmed with calls and messages on his MySpace, and the hospital

has been inundated with adoption applications for Faber Tooth, who should be going to a new home any day now," says Fullick, who has pledged a five-pack of CDs (Amy Winehouse, Colbie Caillat, Faber Drive, Hinder, Alter Bridge) and a bunch of cat food to whomever adopts Faber Tooth. Dramatic epilogue: "Despite Dave's good deed," Fullick says, "I still refuse to give him Colbie Caillat's phone number."



## The Programming Department

- Mike Klein has been named PD/afternoon talent of Clear Channel top 40 WBVD (Kiss 95.1)/Melbourne, Fla. Klein's imminent arrival will: a) plug the gap created in October when APD/afternoon guy B-Rock left and b) free up a few extra hours in the week for Michael Bryan, who had been overseeing Kiss along with his other day job as PD of WXXL (XL106.7) in nearby Orlando and CC's regional director of interactive stuff. Klein's last programming gig was a two-year stint as APD of WKZL/ Greensboro before he left in September, Before that, he was MD/afternoon jock at WNVZ (Z104)/Norfolk, where he worked with Bryan.
- WLAN/Lancaster, Pa., PD/morning dude Dennis Mitchell is leaving for a position TBA across the street at Hall

- Communications AC WROZ (101 the Rose). Mitchell's exit means a sweet promotion to PD for current WLAN APD/MD/afternoon guy Jeff Hurley, who has assumed the position. Hurley's previous programming stops include WHKF/Harrisburg; WILN/Panama City, Fla.; and WRTS/Erie, Pa. (2004 R&R smallmarket station of the year).
- Cox alternative WDYL (Y101)/Richmond is now in the market for a PD, as Eric Kristensen is headed home to Chicago to join the family business. [Ed. note: We immediately flashed on "The Godfather," too, but we don't think it's that ominous . . . or exciting.]
- After a radio career spent mostly in the Midwest, Terry Simmons is headed to New England as new PD/morning talent at Cumulus hot AC

- WDBY (Y105)/Danbury, Conn. The position opened last month when PD/morning dude Tony Wise relinquished his stripes to become the station's production director.

  Simmons most recently spent 10 years as OM/PD/morning guy at hot AC WHBC FM/AM Canton, Ohio.
- WFLY/Albany, N.Y., has located its new MD/afternoon talent: Marissa Lanchak, currently doing weekends, who will take over for Rexx & Smitty. Lanchak joined FLY in July from WZBH/Ocean City, Md.
- There's been a disturbance in the Force at Entercom's WKSE (Kiss 98.5)/Buffalo, as APD/MD Brian B. Wilde exits after nine years. PD Sue O'Neil will absorb Wilde's programming duties. Wilde can be reached at 716-316-5155 or bwcw669@yahoo.com.



WHEN'S THE LAST TIME

SOMEONE FROM THE

AUDIENCE SAID.

"I'LL NEVER FORGET YOU

**GUYS AS LONG AS I LIVE."?** 

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- ALAN SCHAEFER, LEAD SINGER - FIVE STAR IRIS

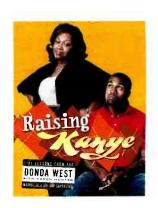


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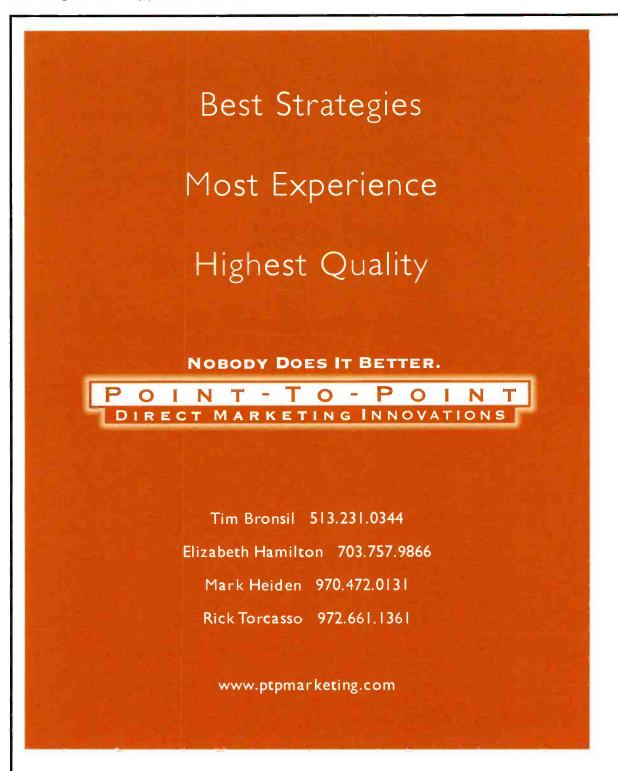
Our thoughts are with Kanye West upon hearing of the death of his mother. While complete details were unavailable at press time, the Los Angeles County coroner's office is investigating the death of Donda West, 58, after preliminary information indicated she may have died from complications from surgery performed last weekend at Centinela Freeman Regional Medical Center in Los Angeles. Donda, who raised Kanye as a single mom, was the inspiration for "Hey Mama" on Kanye's "Late Registration" album. Island Def Jam executive VP Greg Thompson told ST, "We all love Kanye and are deeply saddened by this loss."



#### Jock-O-Rama-Matic

- After a year and change off the air in Chicago, John
  Symons' make-out show "Love Notes" makes its triumphant return, this time on Clear Channel AC WLIT (93.9
  the Lite) from 7 p.m.-midnight, replacing the syndicated
  "Delilah." "Love Notes" used to be carried across the street
  on Bonneville's WILV (100.3 Love FM) and its predecessor,
  WNND (Windy 100), for eight years until February 2006.
  Prior to that, Symons spent 11 years at WSNY (Sunny
  95)/Columbus, Ohio.
- "Big Boy's Neighborhood" extends its southern boundaries into San Diego as the ABC-syndicated show lands a major affiliate, Finest City rhythmic XHTZ (Z90.3)/San Diego. Mr. Boy replaces current morning host Chino, but fear not: Señor Chino has returned to Clear Channel top 40 KZZP (104.7 Kiss FM)/Phoenix, where he did nights a year-and-a-half ago, and he's back this time as APD/MD, with a shift TBA. Meanwhile at Z90, Chino's former cohost, Tati, is currently on maternity leave—won't she be surprised when she comes back! But seriously, Tati will move to middays when she returns. D-Rock and former XMOR/San Diego midday personality Elsa are filling the shift in the interim.
- Big Boy
- Fifteen months after Emmis alternative WKQX (Q101)/Chicago replaced "Mancow's Morning Madhouse," "The Morning Fix" studio is now a lot less crowded as the station elects to go in a less chatty/more music direction. Because of this decision, five "Morning Fix" staffers are no longer with the show: James Engel, Ginger Jordan, Dave Ball, Aemilia Scott and Michael McCarthy. Survivors include host Alan Cox, news/sports/traffic dude Jim Lynam and audio producer Lou Lombardo. Ned Spindle returns to his position as Q101 imaging director, and Kevyn Howard will now focus his imaging talents on clustermate WLUP (Daaaa Loop).
- Motor City radio fave Jay Towers joins CBS Radio oldies WOMC/Detroit as APD/midday jock, caulking the hole created in August when Dana (Lundon) Masucci left. Towers, who now follows the legendary Dick Purtan, used to do the same shift down the hall at sister WKRK until it flipped to sports last month. Towers' longtime producer Jon Klaft is coming with him, since he knows what all those flashing lights and slide pots do.
- Clear Channel rhythmic AC WISX (My 106.1)/Philadelphia has dropped Premiere's "Wake Up With Whoopi" in favor of a more music-intensive direction featuring afternoon guy Logan.

- Ruben Perez is the new promotion director at Beasley rhythmic WPOW (Power 96)/Miami. Longtime Power 96 promotion director Kenny Bernstein left in August. Perez is the former promotion manager at WQHT (Hot 97)/New York and promotion coordinator at sister WQCD (CD101.9). Now, live from Joe's Stone Crab, Power 96 OM/PD Tom Calococci shrieks, "Thank God he's here!"
- After a 14-month ride with Cumulus hot AC WJLQ (Q100)/Pensacola, Fla., Lu Valentino has resigned and is looking for her next on-air radio adventure. Valentino, who had been doing afternoons, was moved to mornings in July to become the local producer of syndicated "Kidd Kraddick in the Morning," followed by a 10 a.m.-noon shift. Her previous market experience includes middays across the street at Pamal AC WMEZ. She can be reached at 251-689-9622, luvalentino@msn.com or myspace.com/luvalentino.
- Jimmy Salzarulo joins Bonneville alternative WSWD (94.9 the Sound)/Cincinnati for middays, pushing Clayton into the Sound's vacant morning shift. Market vet Salzarulo used to do afternoons at now-defunct WAQZ.
- The John Tesh March of Destiny '07 continues as he annexes nights at Citadel AC WHTT (Mix 104.1)/Buffalo. Mr. Tesh replaces PD Joe Siragusa, who will continue doing Mix's "Ultimate '80s" show from 7 p.m.-8 p.m. and then allow Tesh to usurp the rest of his night shift. Tesh fans in Jacksonville are about to double their pleasure as the Teshmeister picks up Renda AC WSOS (Sunny 94.1), where he'll air every friggin' night of the week from 7 p.m.-midnight. This just augments the excitement already pulsating across the hall at AC WEJZ (Lite 96.1), where Tesh runs on weekends and overnights.





# KOST: Consistent— And Consistently Great

Los Angeles' AC Landmark Celebrates 25 Years

By Keith Berman
Photographs By Kelly A. Swift /RETNA LTD.

## "It was amazingly ordinary."

That's how Bryan Simmons describes the first-ever break on KOST/Los Angeles, when he cracked the mic at midnight, Nov. 15, 1982, and began the station's continuing legacy as one of the biggest and longest-running AC radio stations in the country. "We didn't come on and do any big announcement. My instructions were to do a legal ID, just like we'd been there for three years," adds Simmons, the station's afternoon jock.

## To our friends at



HAPPY ONNIVERSARY!!!

CONGRATULATIONS
ON
25 MAGICAL YEARS!

With warmest wishes, Your friends at



WALT DISNEY STUDIOS MOTION PICTURES



#### Continued from page 12

He actually wasn't supposed to be first on the air at KOST: Chris Roberts, the station's original overnight jock, was slated to do the honors, but the PD at crosstown KFI, where Simmons was doing weekends and fill-in, refused to release Roberts in time.

Twenty-five years later, the Clear Channel station is one of the mainstays of the Los Angeles radio dial and the AC format as well as a consistent performer in the ratings. In the summer Arbitron, KOST was the No. 1 English-language station with women 25-54 and women 18+.

Stability is also one of KOST's hallmarks: Morning duo Mark Wallengren and Kim Amidon will celebrate 22 years at the station this February, while midday jock Mike Sakellarides has been with KOST since it signed on. Afternoon driver Simmons also signed on with the station's launch and has remained there, save for two-and-a-half years at crosstown KBIG. Karen Sharp, host of "Lovesongs," the 7 p.m.midnight show that is KOST's highest-rated daypart, has been in the building for 20 years. And PD/MD Stella Schwartz, who spent her first five years at KOST as an unpaid intern, has been on the payroll officially for the past 12 years for a total of 17 as part of the KOST family.

"The consistency is quite amazing," Wallengren

says. "We did a recent focus group, and the women there had been listening for under a year, so we are rotating perfectly and cycling audience—so it's not like our audience is just aging with us. We're also adding on all the time. That's even more remarkable."

Sharp believes the familial atmosphere among jocks and the appreciation they have for the station's heritage helps create the magic that keeps listeners enthralled. "We're all fans of KOST, we're all fans of the music, and I think we all move as a team," she says. "I feel like the music hasn't just stayed in time; it's moved with the audience. I'm just so happy and feel so privileged to be here." Simmons adds, "We've known each other a long time; we know each other's families.'

The airstaff has made it a point to extend that sense of family to the audience, creating an atmosphere that is open, honest and caring, along with a welcoming atmosphere on their shows."We really do make each other laugh, and I think people know that," Amidon says about longtime cohort Wallengren. "There's a warmth in that, and that makes it work. I think we come from the heart more, even if we're doing something silly."

While Simmons loves the opportunities working for KOST affords him—like remotes he's done from Tokyo, Rome and Walt Disney World—he still considers going out on local remotes and meeting

'We did a recent focus group, and the women there had been listening for under a year, so we are rotating perfectly and cycling audience—so it's not like our audience is just aging with us.

-Mark Wallengren

his listeners among some of the best moments he's experienced at the station."When you're in that little box every day, you have a tendency to lose touch with a lot of what's going on out there," he says. "When you can get out, you find you've done a lot more to touch people's lives."

Morning show host Mark Wallengren

Sharp echoes the sentiment, saving that meeting listeners is one of her favorite aspects of being at the station, because they express what KOST means to them. "It's so much fun to hear stories about how you are a part of their lives and how they listened to you when they were a teenager, and now their kids are listening."

She recalls in particular one call she received during "Lovesongs" from a young listener whose sister had run away. "She and her sister listened to KOST every night, and she asked her sister to please come home. A week later, she called me back and said her sister heard the dedication and came home. These things are so big in their lives, but it's just a little phone call to us. We don't realize the magnitude it has in people's lives. That hap-









# The Christmas song that connects with loved ones and keeps memories alive.



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"Someone is Missing
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Media Contact: Steve Levesque, Jen Onsum Luck Media & Marketing, Inc. 818.760.8077 info@luckmedia.com HAPPY ANNIVERSARY, KOST! Merry Christmas!





Mark Wallengren

Kim Amidon

Mike Sakellarides

**Bryan Simmons** 

Karen Sharp

**Brie Tennis** 

**Christine Martindale** 

Ted Ziegenbusch

Cathi Parrish

**Tobi Knight** 

Mike Nolan

Rosie Riddell

Rodrigo Hernandez

Klaudia Aresti

**Lindsey Sopp** 

Sarah Gillespie

We at Clear Channel Los Angeles congratulate all of you on your hard work, dedication and loyalty ...

And are proud to call you "family."



#### Continued from page 14

part of their lives, we become their comfort, we become their friends."

Of course, it's not always such a weighty atmosphere around the station. Wallengren recalls a Walt Disney World remote he did while accompanied by his then-4-year-old son Ryan, who suddenly was chased by a bee while Dad was live on the air. "Here we are, talking about this wonderful family place, and you hear this terrified kid screaming at the top of his lungs, running around the broadcast table," he says, laughing. "Those kinds of unplanned moments are pretty amazing."

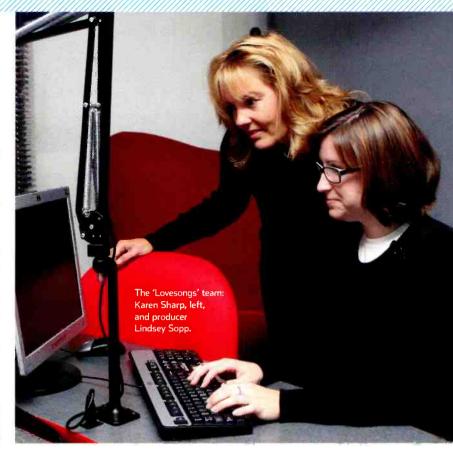
Amidon says that she and Wallengren get more personal with people, which not only lends to a better interview because the guests are more comfortable but also makes things more interesting and a bit hilarious. "I loved asking Donny

Osmond what he got spanked for as a kid. He told this whole story about how he was playing pirates, stole his mom's jewelry and buried it in the backyard," she says.

When it comes down to it, one of the reasons why there's so much stability and consistency at the station is because everyone there is still having fun and enjoys coming to work every day, and they still very much appreciate the opportunities presented to them.

"When I arrived, I thought, 'If I can be here two years, this'll be great,' "says Simmons, expressing a sentiment shared by the rest of the staff.

Wallengren admits he initially turned down the job when it was first offered to him 22 years ago. "I said it wouldn't last more than six months with people like Rick Dees in the market," he says. "But every day past that six months, I've been grateful. However long it lasts, I've done more than I ever expected to do."



KOST veteran 'brings a few hundred thousand people together every day to enjoy the music'

## Sakellarides Rides Midday Wave For 25 Years

The term "original equipment" could definitely be applied to Mike Sakellarides, who has accomplished something that few others in the radio industry have: He's been with AC KOST/Los Angeles since the day the station signed on 25 years ago—sitting behind the mic for the midday shift that entire time. According to "L.A. Radio People," he holds the record as the longest uninterrupted host of a program in the same time period among L.A. radio personalities.

"We used to have 13-week windows, and I'd tell my wife not to buy carpets because I didn't know if I'd be working for the next three months," he says, laughing. "But you can't stop living because you're in radio."

Sakellarides, who has been nominated as



best major-market air talent by R&R's sister publication Billboard and who won the prestigious Golden Mike Award in Los Angeles, says he got into radio because he's a "frustrated musician," a term KOST morning cohost Mark Wallengren also uses to describe himself. "I play lousy drums, lousy guitar and lousy clarinet—what am I going to do? I got into radio to share music. We're sharing and loving music. That's what a frustrated

Despite the fact that he has been doing this for the past 25 years, Sakellarides remains as engaging as he was on his first day on the air—and people frequently tell him that he sounds just as fresh too. "I respond, 'Oh, the show's that bad?' " he jokes. "I walk in every day, and this is my adventure. I don't know what the day is going to bring. I look at it as a fresh opportunity to make friends, find new listeners and to share music that people have never heard."

Apparently, the bond Sakellarides forms with his audience goes beyond just on-air friendships, as he's been invited to listeners' weddings, funerals and baptisms, and he still appreciates the fact that people share their lives with him as he shares every day with them.

As KOST's public service director,
Sakellarides has also frequently been
invited to speak before various groups in
the Los Angeles metro. He has served as
grand marshal of the City of Glendale's
Days of the Verdugos Parade and
appeared in the Chinese New Year Parade,
the Montrose Christmas Parade and the
Hollywood Christmas Parade. He also

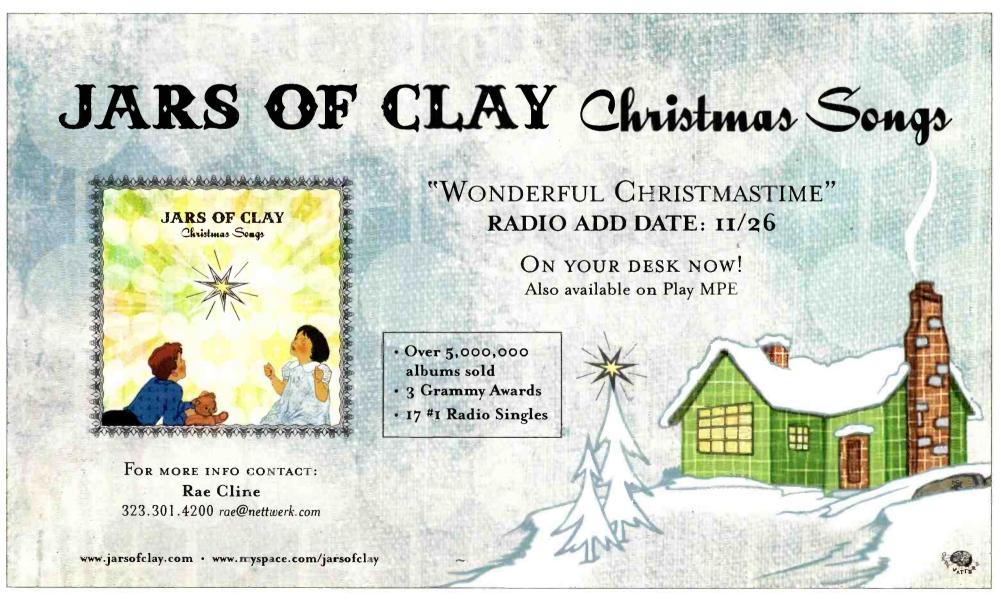
hosted the first live telethon for AIDSWALK of Greater Long Beach in 1998, raising \$125,000 in contributions.

Technology is helping him strengthen his relationships, as when he started, Sakellarides only had the phone to use to interact with people while on the air. "Now I'm e-mailing and writing a blog and answering the phone and running contests while I'm playing the music," he says. "It's busier than ever. We're in a new age. The joke used to be 'You've got a face for radio,' but now they want our faces all over the Web site. We make more personal appearances than ever as well."

Not only that, but technology is the biggest change Sakellarides has seen in his job—and within the industry. Recalling that he started out at KOST playing carts and the occasional vinyl record, it's now all coming from a hard drive. "I don't miss the queueing and surface noise," he says. "But if the music has heart and soul and a message, if the artist has integrity, then let's all enjoy it together. I just bring a few hundred thousand people together every day to enjoy the music."

Sakellarides has been assembling his L.A. family every day on the air since 1976, when he was working at crosstown KUTE and KGFJ, and he still gets calls from listeners who also remember when he left KZLA and arrived at KOST: the day of the station's sign-on in November 1982. "People tell me that they remember me on KZLA and they couldn't find me there, but then they found me on KOST and haven't left," he says. "You'd think I'd be tired of this, but I'm not."—KB





## Stella Schwartz: KOST's Fearless Leader

## PD Comes Up Through The Ranks To Lead The KOST Family

By Keith Berman Photograph By Kelly A. Swift /RETNA LTD.

Although she's been with the station for 17 years, AC KOST/Los Angeles PD/MD Stella Schwartz actually spent her first five years in the building as an unpaid intern, assisting "Lovesongs" personality Karen Sharp—sometimes every night of the week. "I'd have plans to go out with a friend or go on a date, then Karen would call and say, 'You can come in,' and I'd cancel everything to go to the station," she says, demonstrating that even early on, she was wholly dedicated to KOST. "I loved every single day, and I'd do it all over again if I had to. It was a blast, and I learned so much."

Schwartz spent a year doing weekends at a country station in Riverside, but despite her love of radio, her time there actually pushed her away from her original plan of being on air, as she realized that she loved being behind the scenes. In 1996, there was an opening to be assistant morning show producer for the team of Mark & Kim, and Schwartz at last began getting paid for working at the station.

Coincidentally, KOST not only brought her professional success, but also happiness in her personal life. "I met my husband while on a Mark & Kim remote," she says. "He was a captain for Hornblower [Cruises & Events], and we were doing a Valentine's Day cruise. I went home that day and told my parents that I'd met my husband, even if he didn't know it."

Continuing her rise, Schwartz was promoted to morning show producer and then, in October 1999, broke into the programming department as the station's new programming coordinator."I actually got the news I got the job while I was on my honeymoon," she recalls. "Johnny Chiang was our PD at the time. My husband and I were kicking back in our hotel room in Kauai and the phone rings. It was Johnny, and he said, 'I found you!' I thought the station burned down or something. But he said, 'I just wanted to tell you, you got the job.'"

After adding APD stripes in February 2000 and,

later, MD duties, Schwartz was handed the keys to the station in September 2003 as PD/MD.

Working in so many different positions has helped her gain a unique perspective on KOST, especially now that she's running the place. "Now, when I hire someone, I can let them know what I expect out of them because I did it," she says.

Having spent so much time at KOST and invested so much of herself in the station, it's no wonder that Schwartz considers the station home. "Since I've been with the station for so long, I consider myself lucky that I know the sound of KOST," she says. That knowledge and experience help her guide the station and maintain its familiar yet contemporary sound, giving the audience a comfortable sonic home at 103.5.

"There are a lot of songs that come across my desk, but it has to have a certain sound; if it fits, it's on the air. I think that's what helps keep the station always fresh but with that same, consistent sound."

Stability with music and jocks is not the only thing that KOST maintains to hold its connection with listeners. To keep direct ties to the audience, the station has never used phone screeners—jocks and producers are the ones answering the request lines. It's something Schwartz is particularly proud of.

"It's so funny, because listeners don't expect the jocks to answer the call. Halfway through the con-



'It's so funny, because listeners don't expect the jocks to answer the call. Halfway through the conversation, they'll ask if it's the on-air personality, and then they freak out when they find out it is.'

—Stella Schwartz

versation, they'll ask if it's the on-air personality, and then they freak out when they find out it is," she says. "Sometimes the jocks don't even realize their shock, but I have to remind them they're celebrities in listeners' eyes. It's an extra-special element for listeners. When they're reaching out to us, we can reach back out to them in a special way."

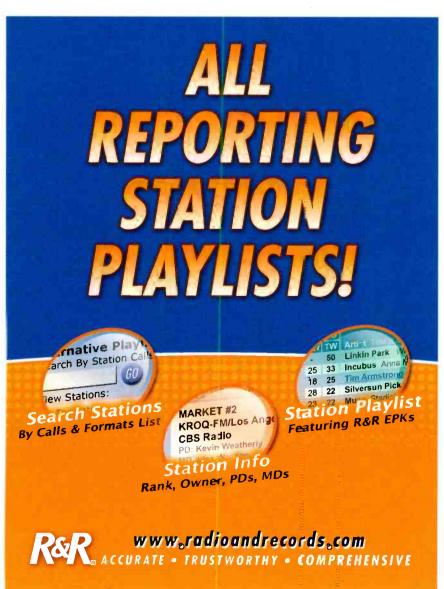
The Christmas season is actually Schwartz's favorite time of year. One of her biggest career moments came in 2001 when the station first went all-Christmas. "In my heart, I knew it was going to be a success," she says. "The audience loved it, and I thought it was really special."

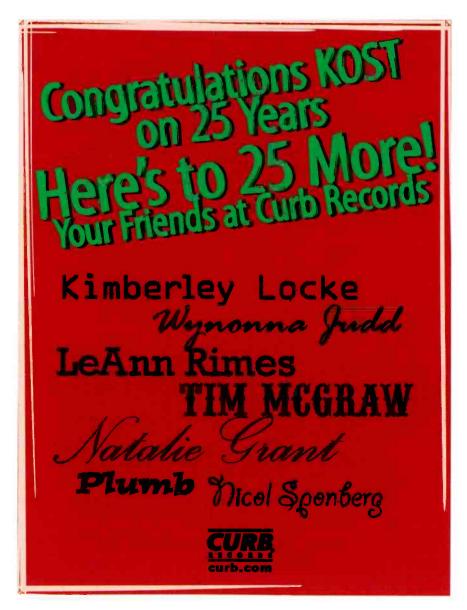
Even more fulfilling is when she gets to fulfill KOST's Christmas wishes, a promotion that gives listeners in need something to make their Christmas more enjoyable. Schwartz personally calls each family to grant their Christmas wish. "Every time I pick up the phone, I'm crying with them," she says. "It's a really special moment. Out of everything I do for KOST, fulfilling those Christmas wishes is the best thing."

During the last few years, Schwartz has found her job getting busier—just like the rest of the industry—as consolidation continues to have a significant impact. She maintains a much longer to-do list and has a more hands-on role that, in the past, other people might have helped fulfill.

Despite that, she feels the station still hasn't lost its magic—not just as an employee, but also as a listener. "I'm a true P1 fan of KOST. I love this station," she says. "KOST is a friend to everyone. I'm looking forward to keeping KOST consistent and having that familiar sound. When people turn to 103.5, they know it's KOST."







## Christian Special

The on-air talent pool goes off the deep end: Jocks found from the pews, the phones and the girl next door

## Real-World Talent

#### By Kevin Peterson

It used to be that when programmers had an on-air opening, they looked for a person with the best voice and the most experience to fill the position. But today, more PDs are looking outside of radio to find the best talent available.

'I approached him about the idea and he said he'd pray that God would send me someone else. However, his wife was praying he'd give it a try.'

-Jenn Czelada

KPEZ/Austin PD Gary Walsh remembers just such a find from his days programming WBGB (the Promise)/Jacksonville."The GM had worked with a lady at a local church and he thought she might have the personality to do the job," he recalls."I reluctantly accepted the interview, when in came a mom—not a polished 'one thought per break' jock who also happened to have children, but a real-life, everyday, can-hold-the-kid-andwrite-a-check-with-the-same-arm mom.

"She was bright, fun, energetic and brought to the show a real-life example of who we were targeting," Walsh says. She also brought show prep ideas that Walsh says he never would have thought of, like the latest in housecleaning technology. If a new kind of diaper hit the market, she not only knew about it, but had tried it out and knew all of the pertinent pluses and minuses. At remotes, she became such a favorite that listeners always asked if she would be there.

Jenn Czelada, GM/morning co-host for the Smile FM network in Michigan, needed to find a new co-host while on maternity leave. She says, "My friend George came to mind. He used to be a youth pastor and is a fun guy. He's in a stable marriage with three little kids, so he would relate well to my target listener. I approached him about the idea and he said he'd pray that God would send me someone else. However, his wife





was praying he'd give it a try."

Czelada says George has been on the show for eight months and is making a mighty impact with listeners: "I expected him to be more fun, but what I got was a sensitive and spiritually mature guy who has a heart for sharing insights about God in a fun and relevant way. It has been better than expected for us. He is also learning how to have a hobby farm, so we've gotten tons of show prep from his geese escaping or his goats eating the garden he just planted."

Consultant John Frost shares a story about an office manager turned morning show host at KTSY/Boise, Idaho, "Michelle would drift into the control room and do a few breaks each morning with Jerry Woods. Their chemistry was terrific, and we began looking for ways to get her on the air more." And that's how the Jerry and Michelle morning show was born.

KXOJ/Tulsa evening talent Rachelle Renee Carrillo, meanwhile, had big plans to head for Hollywood after completing her degree in drama at Oklahoma University, but she also knew she'd need to work for a while before she could afford to leave. She heard a promo on KXOJ saying the station was looking for experienced air talent.

She says, "I did have a demo tape, I just didn't have a lick of experience. I had made a tape in college for one of my drama classes, filled with all sorts of crazy cartoon voices for possible voiceover work, and one of the voices was an announcer. I took that silly tape along with my résumé up to KXOJ." Within a week she had a call from PD Bob Thornton, who had her come in and do a live audition in the production studio. "I told him I would be willing to commit a year of work if he'd have me, but then I'd have to be off to Los Angeles. He just smiled a know-



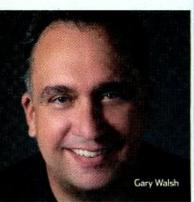
tracking weekends, then went live before temporarily filling in on middays and is now the fulltime evening personality at KXOJ.

It's amazing how many programmers have stories of finding that special personality in church. KNWI/Des Moines PD/morning man Dave St. John says that when he was programming crosstown KZZQ, the station was looking for a high energy, personable talent for mornings. "A rep doing sales for the station said she knew this woman in her church who would be great," he recalls. "What I found was a very smart woman with a sparkling personality and great ability to tell a story. The morning show went through her pregnancy, life as a mom of two, toddlers, etc. It was the life of the target listener brought on air. Dave and Jennifer in the morning really took off."

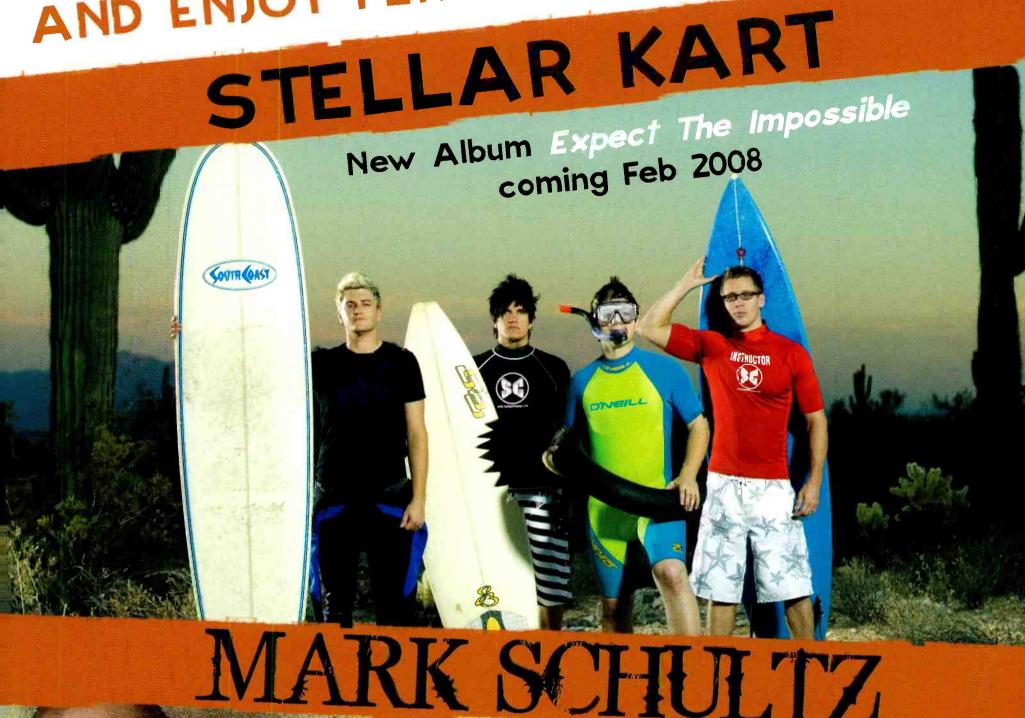
KCVO/Camdenton, Mo., PD Jim McDermott says a great personality is the No. 1 variable he looks for when searching for on-air talent."I want the person who everyone congregates around at church because they want to be that person's friend." He says his current morning show team may not have the best pipes, but all the listeners want to be their friends.

Sometimes listeners will provide the magic, too. Jade Clark became the evening jock at KVRK/Dallas while still in school but her talent was first revealed to PD Chris Goodwin when the station had listeners deliver traffic reports on the morning show. "She was 18 when she was on the air and I said, 'You're hired' right after she said, 'Good morning.' She has a very distinct voice and I just knew right away she could fit in here."

As far as coaching was concerned, Goodwin says that Clark needed very little: "I just showed her the format and let her go." Now that the DJ is married and has a son, she's moved to middays to better accommodate the mommy lifestyle.







## MARK SCHULTZ

"Everything To Me"

Impacting NOW!

New Broken & Beautiful Expanded Edition available now!

Word Label Group Radio Team: Derek Jones, James Riley, Rob McCloskey, Kenny Rodgers

W & C CURI OF

## Christian Special

More than two dozen artists to perform

## The Music Of The Summit

Following is a roster of the acts sched- seven years as a worship leader, Scott makes her uled to perform at the R&R Christian and Philip Janz. Summit in Nashville.

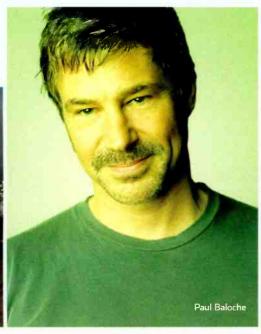


#### Paul Baloche

Paul Baloche is known as one of the best worship writers in the world, having penned songs like "Open the Eyes of My Heart," "Above All," "Hosanna" and "All the Earth Will Sing Your Praises." He leads worship in churches around the world and is now helping nurture the next generation of worshippers, serving as an instructor for Seminars4Worship and other conferences, where he trains and mentors worship leaders, songwriters and musicians. He's also found time to deliver his seventh Integrity album, "Our God Saves," recorded live at Community Christian Fellowship in Lindale, Texas, where Baloche has served as worship leader for 18 years.

#### Kathryn Scott

Worship has been part of Kathryn Scott's life for as long as she can remember. She grew up in Northern Ireland influenced by the likes of Matt Redman, Brenton Brown and mentor Brian Doerksen and even sang on a couple of projects Doerksen produced for Vineyard Music. After



solo debut with "Satisfy," produced by Doerksen

#### Mark Schultz

It's hard to believe it's already been seven years since we were introduced to Mark Schultz. Since then, he's scored seven top 10s on the Nielsen BDSfueled Christian AC chart, including No. 1"I Am"; had chart success at mainstream radio; won Dove and BMI Awards; and been recognized for his songwriting. Schultz's song "Letters From War" was selected as the centerpiece of the U.S. Army's 2004 Be Safe, Make It Home campaign, and last year he was invited to perform his latest single, "Everything to Me"-written for his birth mother-in Washington, D.C., at the Angels in Adoption Gala at the Ronald Reagan Center. This year Schultz rode a bike 3,500 miles across the United States from California to New Hampshire to raise money for widows and orphans.

#### Stellar Kart

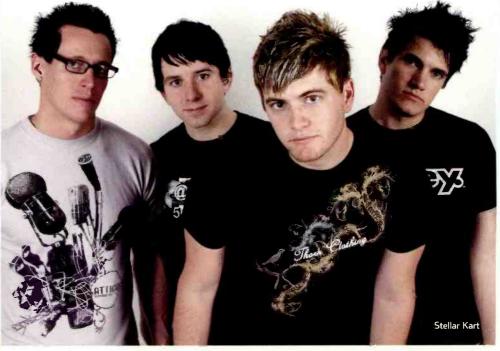
After such hits as "Me and Jesus" and "Hold On" (both of which peaked at No. 3 at Christian CHR), and the top 15 "I Wanna Live" from its

first two albums, Stellar Kart is finishing up its third album, "Expect the Impossible," which is scheduled for release in February 2008. The guys have had a great year, winning their first Dove Award for rock/contemporary song of the year for "Me and Jesus." They also made their international touring debut with dates in Canada and a trip to the Netherlands for the EO Youth Day, where they played for a crowd of 35,000.

#### Cadia

Longtime best friends Courtney Myers and Tori Smith have been singing and performing together for years. After becoming fast friends in the seventh grade, the girls found themselves walking through their difficult teenage years together. Looking back and learning from these experiences, the pair banded together to address themes of honesty, empowerment, self-esteem, compassion and confidence found through a relationship with God. The name Cadia is derived from the Greek word Arcadia, meaning a place of peace, symbolizing the tranquility found when fears, insecurities and trials are abandoned. The duo's song "Inside Out" is the official theme of the July 2008 Women of Faith Revolve tour.

Continued on page 26





# TOURS ARMS

- A Top 5 Song at Christian CHR
- Now Crossing over to Christian AC
- Christian AC Indicator Debut at 29



"PLUMB'S LUSCIOUS AND LOVELY
LULLABY REMINDS US HOW A
MOTHER'S CHILD AND ALL GOD'S
CHILDREN ARE SECURELY WRAPPED
AND ENVELOPED IN THE SAME
WARM HEAVENLY BLANKET!"

JIM EPPERLEIN, XM THE MESSAGE

"TIFFANY'S VOICE CAPTURES YOU
FROM HER FIRST WORDS. YOU FEEL
THE EMOTION FROM A MOTHER
TRUSTING GOD WITH HER CHILD
WHICH DEFINITELY CONNECTS WITH
OUR LISTENERS. THANK YOU PLUMB
FOR GIVING US A LITTLE GLIMPSE
OF A MOTHER'S HEART."

PHILLIP BROOKS
PROGRAM DIRECTOR
KBMQ



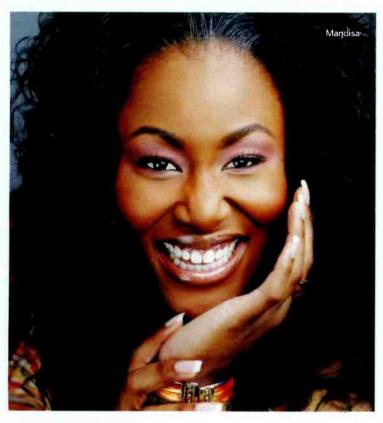
## Christian Special

'I talk about things on the record that I've struggled with: my weaknesses, hurts and my own experiences and just trying to be real.'—Britt Nicole

Continued from page 24

#### **Justin Unger**

Just after graduating from high school in 2000, Justin Unger won first-place honors in the Estes Park music contest, now called GMA Music in the Rockies. He became part of Christian group Across the Sky, which had a hit with "Found by You," and was nominated for a 2004 Dove Award for new artist of the year. Unger says he felt called to a different aspect of ministry and took a position as worship pastor for the Heights Church in Prescott, Ariz. His new solo album "Disengage" will hit stores in February 2008.



#### Mandisa

Season-six "American Idol" finalist Mandisa not only has a new album ("True Beauty") that contains her first hit single ("Only the World"), she also has a book out, "Idoleyes: My New Perspective On Faith, Fat & Fame," and has become a spokesmodel for plus-size retailer Ashley Stewart. Her latest release, EP "Christmas Joy," includes "Christmas Makes Me Cry," a duet with Matthew West. The disc is already available digitally, and will be in stores Nov. 20.

#### **Matthew West**

One trip to the doctor told Matthew West what no singer ever wants to hear: He would have to have surgery on his vocal cords. He had already decided his next album would be titled "Something to Say," but now couldn't say a word. After the surgery, West couldn't speak, couldn't sing to his young daughter and was relegated to using a dry-erase board to communicate with his wife. After two months of silence, he was having a difficult time when his pastor read a quote from C.S. Lewis that said, "God whispers to us in our pleasures, he speaks in our conscience, but he shouts in our pains. It is his megaphone to rouse a deaf

world." West says it gave him a whole new perspective on his trial and why the cover of his new album is a photo of him holding a megaphone.

#### **Britt Nicole**

Twenty-two-year-old Britt Nicole began writing at 16 and co-authored every song on her debut album, "Say It," released in May. Britt writes about issues surrounding today's youth from her personal experiences, including her parent's divorce when she was 7. She says, "I talk about things on the record that I've struggled with: my weaknesses, hurts and my own experiences and just trying to be real. Through God's peace and healing in my own life, I feel I can speak and sing of these things with genuine conviction and passion for those who are in similar places."

#### **Robbie Seay Band**

Literally giving away its music to promote new album "Give Yourself Away," the Robbie Seay Band offered free downloads of two songs from the set. The band toured this fall with Brandon Heath, and leads worship at Ecclesia, a Houston church where Robbie's brother, Chris, is pastor.

#### **Daniel Doss**

In addition to helping found a new church in Clarksville, Tenn., Daniel Doss is also its worship co-leader. Doss says the co-pastors of the new church were open to the arrangement, despite the fact that his signing with Sparrow Records would often take him out on the road. But Doss says his heart is in leading worship and like many artists, he will spend time on the road during the week and be back in his home church on Sundays.

#### Josh Wilson

One of the newest signings to Sparrow Records is Josh Wilson, a Texas native who won the Christian music showcase at Belmont University. Like many new artists, Wilson independently released his first EP, "Shake the Shadow," on his Web site, and also sells it at his shows. Having signed with Sparrow last fall, he is working on his label debut.

#### **Natalie Grant**

This year got off to a strong start for Natalie Grant, who gave birth to twin daughters in February. Since, she was a featured performer on the Women of Faith's Revolve tour and won her second consecutive Dove Award for female vocalist of the year. She also had a home for teen girls named in her honor and helped announce the formation of the Middle Tennessee Rescue & Restore Victims of Human Trafficking Coalition in Nashville with the U.S. Department of Health and Human Services' Administration for Children and Families. Her latest single, "In Better Hands," remains No. 1 on the inspo chart and is No. 4 on



the Christian AC chart. Somehow she also found time to work on her new album with husband Bernie Herms and tape a Christmas special for the Gospel Music Channel.

#### 33 Miles

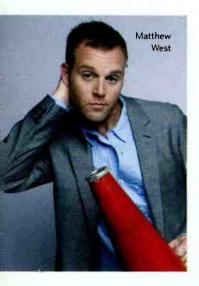
The members of 33 Miles didn't grow up together, but the guys believe God brought them to one another. Lead singer Jason Barton says, "Just because you are a Christian doesn't mean you live a perfect life. There are plenty of hurts. If we can come into a church and encourage them, build them up, edify them and get them to a place where they are excited about what God's going to do in their life, then we feel like we've accomplished our purpose." That goal is reflected in the band's name, which is a simple metaphor for the number of years Christ spent on Earth and how he lived them.

#### **Addison Road**

New INO signing Addison Road just completed its new album, which will hit stores in March 2008. The band spent exactly one year putting it together—writing more than 100 songs, spending the last two months living with its manager and his wife, recording every day and making sure the final product was just the way the group wanted it. If front-woman Jenny Simmons' entertaining blog entries are any indication of the writing, Addison Road's latest effort promises to be a stellar project.

Continued on poge 28





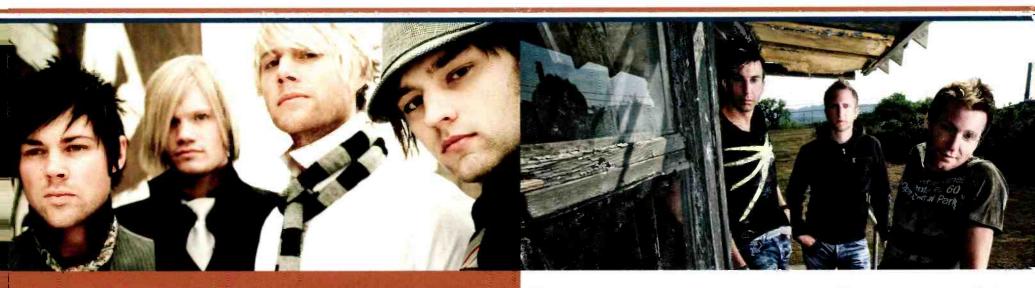


TOOTH & NAIL RECORDS PRESENTS A BRAND NEW RECORD FROM HAWK NELSON:

## WK NELSON IS MY FRIEND

WITH NEW SINGLES "FRIEND LIKE THAT" AND "ONE LITTLE MIRACLE"

**GOING FOR ADDS JANUARY 2008! ALBUM IN STORES APRIL 1ST** 



## MAINSTAY

NOW PLAYING AT: KSBJ-HOUSTON, KCMS-SEATTLE, KFIS-PORTLAND, KXOJ-TULSA, WLFJ-GREENVILLE, WBSN-NEW ORLEANS, WMSJ-PORTLAND, AND KTSL-SPOKANE

"WE THINK OUR JENNY IS GOING TO LOVE IT!" -MD JIM BEELER KSBJ ON TOUR WITH JEREMY CAMP THIS FALL!

### THOUSAND FOOT KRUTCH "WHAT DO WE KNOW"

ADDED BY THE ENTIRE CHR PANEL AND LOOKING FOR POWER **ROTATIONS THIS WEEK!** 

CATCH TFK ON TOUR NOW WITH TOBY MAC!



## Christian Special

'It is music geared for the church; it's what we do live, what we love, who we are and what consumes us.'

-MercyMe's

Bart Millard

Continued from page 26

#### Laura Story

Once an aspiring symphony conductor, Laura Story didn't realize she could sing, much less write songs, until she was in her early 20s. Today, Story is not only a gifted vocalist and worship leader, but also the composer of one of the most well-known worship songs and Christian radio hits of the decade: "Indescribable." Her label debut on INO Records arrives in January 2008.

#### D ...

Steve Fee is the former leader of the Passion: One Day campus tour and worship leader for 7:22, an Atlanta-based Bible study for area singles that draws an average attendance of 3,000. INO-signed Fee—the band—has tour dates lined up into January with most focused on youth. The single "Glorious One" from the album "We Shine" is receiving airplay on Christian AC and inspo stations.

#### Michael W. Smith

"It's a Wonderful Christmas" is Michael W. Smith's 20th album and third Christmas effort of his 30-year career. A highlight for Smitty in putting together this latest set was filming inside London's historic Abbey Road studios, which he says was one of the most memorable recording experiences of his life. Smith kicks off his annual Christmas tour immediately following the R&R Summit, accompanying "American Idol" finalist Melinda Doolittle and the Katinas.





#### Leeland

It's been a crazy year for Leeland. After nonstop touring, including almost every imaginable festival—most notably the Frenzy Festival in Edinburgh, Scotland—the band is now on the road again, this time with Casting Crowns and John Waller on the Altar and the Door tour. In other news, frontman Jack Mooring married Michael W. Smith's daughter, and the band has been working on its second album, "Opposite Way," which is slated for a February 2008 release.

#### **Brandon Heath**

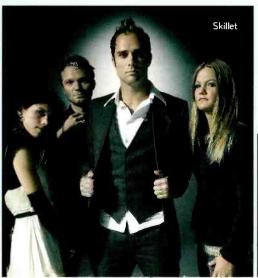
When Brandon Heath played at the 2005 Christian Summit, he didn't have any music out—not even a single. Since then, his first release, "Our God Reigns," went top 10 on R&R's Christian AC chart. His second single, "I'm Not Who I Was," hit No. 1, and is surely one of the most-played songs of 2007. Third single "Don't Get Comfortable" is already climbing at Christian AC as Heath tours with Robbie Seay Band.

#### **Kelly Pease**

Louisiana native Kelly Pease has been praying through music since she was 14. She says that at first, she thought the music God was giving her was simply to help her heal from losses she experienced early in life, including the divorce of her parents and her father's untimely death. But she says God eventually revealed to her that the music he was pouring through her was for others as well. Now, at 22, Pease shares her music and testimony in churches and conferences across the country.

#### Matt Maher

For many, Matt Maher's performance at the R&R Christian Summit will be their first exposure to him. Others have known about him for quite some time. In 2003, he received the Unity Award for best new artist of the year from the United Catholic Music and Video Assn. In 2004, he won the Unity Award for praise and worship song of the year for "I Love You, Lord," and 2006 garnered him two more Unity honors: one for rock album of the year and another for album packaging of the year, both for "Overflow."



#### MercyMe

After five best-selling projects, nine consecutive No. 1 Christian singles and four back-to-back mainstream radio hits, MercyMe is set to release "All That Is Within Me" Nov. 20. The album was recorded at Idaho ranch Cider Mountain Recorders, with strings recorded at London's famed Abbey Road Studios. The multiplatinum, Dove Award-winning and Grammy-nominated group says it purposely got away from it all for this project to focus solely on getting its creative direction straight from God. The result is an album of songs straight from scripture, according to lead singer Bart Millard, who says in many ways this record takes MercyMe back to where it began-singing for the church: "It is music geared for the church; it's what we do live, what we love, who we are and what consumes us."

#### Caedmon's Call

Earlier this year, Caedmon's Call made a few changes. It moved from Essential Records to INO Records and started working on a new album. The band also announced that former lead singer/songwriter Derek Webb, who also happens to call INO home, would join it on the album and a tour, scheduled to begin in February. Now in stores, the album's first single, "There Is a Reason," is No. 27 on the R&R Christian AC chart.

#### The Afters

These 2006 GMA Dove Award winners for new artist of the year have had their music air as a theme song for an MTV reality show and have received exposure on mtvU, ABC Family channel and E News, as well as on hot AC and VH1 radio. They've also picked up an mtvU Woody Award, and their song "Beautiful Love" was the most-downloaded Christian song of 2006. Their second album, "Never Going Back to OK," will be released Dec. 26, with the title track now going for adds.

#### Skillet

When the 2007 year-end charts are published, it wouldn't be a surprise if Skillet has three songs in the Christian CHR top 50 of the year. "The Last Night" and "The Older I Get" both hit No. 1, and "Rebirthing" went to No. 4. The group has also received mainstream airplay, toured with Flyleaf and most recently, opened for the Breaking Benjamin/Three Days Grace tour.



# COUNT ME IN" IMPACTING 11.16











A PLG CHRISTMAS FEATURING MUSIC FROM...



MICHAEL WSMITH "CHRISTMAS DAY" FEATURING MANDISA



FROM HIS NEW CD It's A Wonderful Christmas



## **praise**Bab Featuring Christine Dente "This is What Christmas Means to Me" From Joy to the World

## Christian Special

## **R&R Christian Summit:** Complete Agenda

Two days packed with keynote speeches, informative sessions, artist performances and the R&R Christian Industry Achievement Awards mark this year's R&R Christian Summit, to be held Nov. 15-16 at the Marriott at Vanderbilt University in Nashville. In addition to an opening keynote from Emmy Award-winning TV sports director, author and Christian speaker Dave Burchett, an estimated 25 acts will perform. Sessions are scheduled on topics ranging from new media and Arbitron's Portable People Meter to attracting and keeping younger listeners and brand development. Following is a complete summit agenda listing:

#### Thursday, Nov. 15

8 a.m.-5 p.m. REGISTRATION OPENS

8:30 a.m.-10 a.m. OPENING KEYNOTE/BREAKFAST Featuring Dave Burchett

Sponsored by Integrity Label Group Performances by Paul Baloche and Kathryn Scott

Emmy Award-winning TV sports director, author and Christian speaker Dave Burchett will open the summit with his unique blend of humor, compassion, insight and honesty. He is the author of "When Bad Christians Happen to Good People" and "Bring'em Back Alive-A Healing



Plan for Those Wounded by the Church." He and his wife, Joni, were also staff members of Campus Crusade's Athletes in Action. To learn more about Burchett, go to daveburchett.com.

#### 10:15 a.m.-11:30 a.m. GENERAL SESSION Facing The Facts About New Media

Internet radio, satellite radio, podcasts, social networking sites and other forms of new media that compete for listeners' attention surround terrestrial radio. This

panel will cover not only how to compete with new media, but how to use it to promote your station and engage new-media-savvy listeners. Moderator: Mark Adkison, EMI Christian Music Group. Panelists: Alan Mason, Goodratings Strategic Services; Scott Lindy, Sirius Satellite Radio; Joe Galante, Sony BMG Nashville.



11:45 a.m.-1:30 p.m. LUNCH Sponsored by Word Entertainment Performances by Mark Schultz, Stellar Kart and Cadia

#### 1:45 p.m.-2:45 p.m. GENERAL SESSION One Step Closer To The Truth: Arbitron's PPM

Arbitron will host this session to bring you up to speed on the latest Portable People Meter information, including the most recent numbers from PPM markets-and some of them may surprise you. PPM is definitely changing the way programmers think. We'll find out why, what they're doing differently and how it's working.

#### 3 p.m.-5 p.m. GENERAL SESSION Radio And Records Group Therapy Co-sponsored by Heights Music Group and ONdO Entertainment Performance by Justin Unger

This panel is back by popular demand for the third year in a row. Panelists from the Christian radio and record communities will discuss what's most important to their communities right now. With interaction from the audience, we'll discuss how to sustain the growth of the Christian music industry, radio and records, and continue to lead people to Christ.

Moderator: John Styll, Gospel Music Assn.

Panelists: Mike Novak, EMF Broadcasting; Grant Ḥubbard, EMI Christian Music Group: Dave Senes, WAY-FM: Derek Jones, Word Records; Jim Kirkland, Blue Ridge Broadcasting; John Butler, Curb Records; Brian Dishon, Provident Label Group; Scott Valentine, KCMS/Seattle.

5:30 p.m.-7 p.m. DINNER Sponsored by EMI-CMG Performances by Mandisa, Matthew West, Britt Nicole, Robbie Seay, Daniel Doss and Josh Wilson

7:15 p.m. CLUB R&R (off site) Sponsored by Curb Performance by Natalie Grant

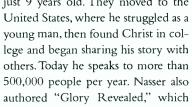
#### Friday, Nov. 16

8 a.m.-2 p.m. REGISTRATION OPEN

#### 8:30 a.m.-10 a.m. KEYNOTE/BREAKFAST Featuring David Nasser Sponsored by INO Records

Performances by 33 Miles, Addison Road and Laura Story Author, speaker and minister David Nasser will deliver the Friday morning keynote with the amazing story of his

family's escape from Iran when he was just 9 years old. They moved to the United States, where he struggled as a young man, then found Christ in college and began sharing his story with



was released along with the "Glory Revealed" CD, and joined Third Day's Mac Powell and other artists on the Glory Revealed tour.

#### 10:15 a.m.-11:30 a.m. GENERAL SESSION

The Slacker And The Spoiled: Engaging Gen X And Y Sponsored by INO Records

#### Performance by Fee

Find out how you can attract and keep younger listeners tuned in to your station. We'll explain what these two very different generations want and how Christian radio stations and record labels can meet those needs in a way that will resonate and have a lasting impact.

#### 11:45 a.m.-1:30 p.m. LUNCH Sponsored by Provident Label Group Performances by Michael W. Smith, Leeland, Brandon Heath, Kelly Pease and Matt Maher

#### 1:45 p.m.-2:45 p.m. GENERAL SESSION Brand Development: Making The Big Idea Happen

Sheri Warnke is a senior media and marketing executive with more than 25 years of experience in magazine publishing, national advertising, entertainment and music marketing, experiential marketing and event promotion. If you've had big ideas but have never been able to pull them off,



Warnke will share how strategic partnerships with national corporations or companies in your own community can help make them happen.

#### 3 p.m.-4 p.m. GENERAL SESSION Creating Powerful Radio

Geller Media International president and "Creating Powerful Radio" author Valerie Geller will show you how to get, keep and grow your audience by creating powerful radio.



#### 4:15 p.m.-5:30 p.m. GENERAL SESSION Christian Rate-a-Record\*

Another popular panel returns for the third straight year as panelists from radio and labels, as well as audience members, listen to new music, then rate each song using Broadcast Architecture's Mix-Master digital dials. Panelists: Dan Michaels, INO Records; David Pierce, K-LOVE/Air 1; Andrea Kleid, EMI Christian Music Group; Scott Smith, WPOZ/Orlando; Jim Epperlein, XM Satellite Radio.

\*Rate-a-Record is a service mark of Dick Clark Productions

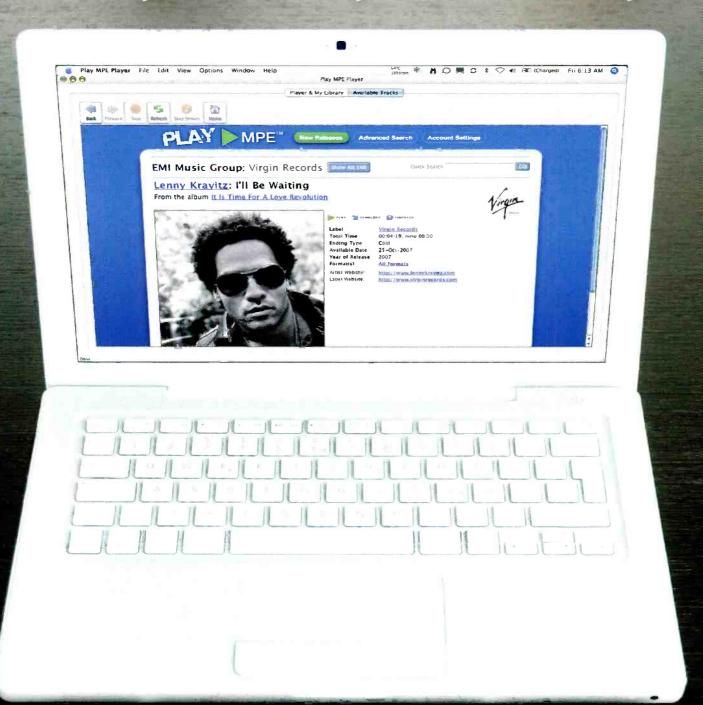
#### 5:30 p.m.-7:30 p.m. R&R CHRISTIAN INDUSTRY ACHIEVEMENT AWARDS DINNER

Sponsored by INO Records

Performances by MercyMe, Caedmon's Call, the Afters

Awards will again be presented for stations of the year in all market sizes, plus PD, MD and personalities of the year. We'll also crown labels and record promoters of the year as nominated and voted on by R&R readers.

## Start your day with Play...

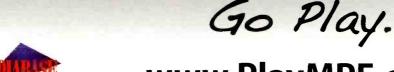


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## Survival

Mike Stern

MStern@RadioandRecords.com

've had nightmares. I close my eyes and I see everything burning. I see fire coming down the hillside; I see the palm trees down the street exploding and a wind tunnel of embers blowing down the street." Lee "Hacksaw" Hamilton has been a sports talk host for 22 years, returning to afternoon drive on the relaunched Clear Channel sports KLSD (XTRA-Sports-1360)/San Diego, the same slot he held on the original sports XTRA for 20 years. A former voice of the San Diego



I don't want to relive." He's no stranger to poten-



'We got an emergency reverse 911 call at 4:15 a.m., and by 4:30 there was fire in my front yard. It's like we were napalmed.'

-Lee Hamilton

It jumped the street and all the bushes and trees in my yard caught fire."

Usually cognizant of the threat of wildfires, Hamilton admits he was caught off guard. "During the last fires four years ago, we loaded our cars with photo albums, really important papers and things of that nature." But this time it didn't appear the fires were coming his way."The only thing I had done was put out all my bankbooks and our passports on the kitchen table."

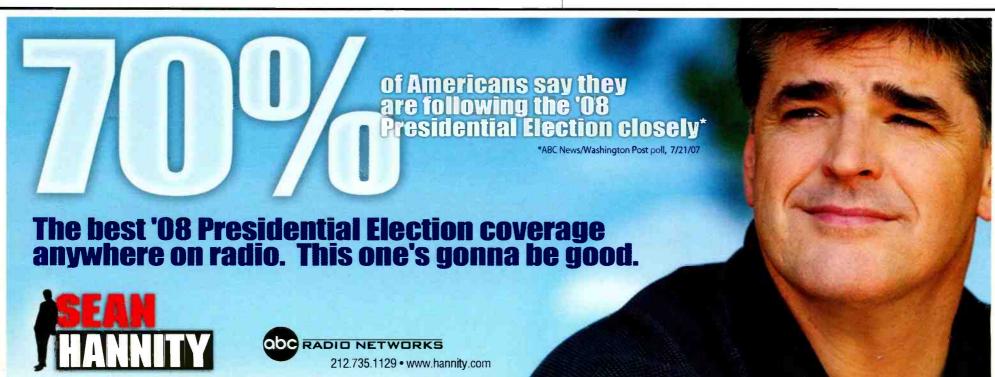
Once the threat was more than imminent, he says he did what he could."I made three trips in and out of the house. Everything was exploding around me. Embers were blowing everywhere in 50 mph winds. On the third trip, I shut the door, locked it and ran. I fell and got hit by flaming embers on my neck, one arm and both my knees, which burned the worst because I was wearing shorts." He has been to the emergency room twice to treat his injuries.

Hamilton was among the last to leave his neighborhood, and he says he could hardly see five feet in front of him, as "embers as big as silver dollars were bouncing off the car. As I drove away, I really thought I was saying goodbye to every possession I had."

Just as he roared away, fire trucks arrived. "The firefighters are unbelievable. They ran house to house to make sure nobody was inside. The houses in front of them were burning, the hillside be-



Chargers, Hamilton is fighting a hacking cough from smoke inhalation and has burns on his knees after nearly being trapped in the San Diego wildfires. at 4:15 a.m., and by 4:30 there was fire in my Hamilton describes his escape as "a life experience front yard. It's like we were napalmed. It happened really, really quickly." tially hazardous situations: "I've been through Hamilton had to evacuate his wife and his 93earthquakes, which are scary. I went through a lot year-old mother who lives with them. He says, of hurricanes as a kid. This was different. It was "I didn't panic. I knew it was very serious and I on us so fast; it was like a hurricane of fire." was just intent on what I had to do. The fire The fires came early in the morning, he rejumped Interstate 15 and came right down the counts. "We got an emergency reverse 911 call hillside setting the house across the street on fire.





hind them was on fire and those guys stood tall. Those are special, courageous people," he says.

lost everything. You wanted to cry for all of them."

His emotions were understandably mixed. "On one hand, you are unbelievably sad about the destruction and on the other, you have this unbelievable feeling of having survived it with our home intact." Hamilton did the only thing he could for his neighbors: "You put your arms around them and hug them."

To make matters worse, the destruction appears to have been random. At the

end of Hamilton's street, he says, there is a cul-de-sac with seven houses. Six burned to the ground, while one owned 'A picture may be worth a thousand words, but your newscasters painted a better picture by describing the hopelessness of man against a torrent of fire. It is the voice that brings the tear to the eye, not the picture.'—Listener e-mail

by an 88-year-old widow was untouched. He also saw a \$450,000 house completely torched, while a \$200,000 speedboat in the driveway was left entirely intact.

Hamilton knows it's going to be a slow process to bring the community back." A bunch of us formed work committees, taking shovels and sifters to a couple of houses to see if we could find anything salvageable," he says. "We also had a clothing drive for a neighbor who is a single mother."

Hamilton is already seeing front loaders come in to clear some properties down to the foundation: "People will rebuild, and they are already starting."

#### Waiting, Wondering, Listening

After getting settled into a hotel that night, it all hit him. "I crashed emotionally. I just unraveled as I started to think about all those mementos, which are the foundation of your family, that I thought were gone. My wife and I sat and talked. We were going to have to start our life over because at that point I assumed everything was gone. We talked about how to do this. Who do we contact? Did we want to stay in San Diego?"

Hamilton's role of radio host changed to listener; he says: "I depended on radio for the information I needed." He applauds Clear Channel/San Diego for turning all seven stations to news. "It was the biggest community service the broadcast industry could provide. It was news radio at its finest."

Tuesday morning around 3 a.m., Hamilton managed to sneak back into his neighborhood. "I couldn't believe my eyes. My house survived. I broke down and wept."

Hamilton's home has ash and smoke damage, but no structural problems. Others were not as fortunate: "It's hard to see your neighbors deal with the trauma of everything they own being in ashes. It was so sad. They

#### Radio Lends An Able Hand During Wildfire Crisis

One witness at the FCC's Oct. 31 localism hearing in Washington, D.C., testified that broadcasters did not provide local programming during last month's wildfires. NAB president David Rehr calls the allegation "outrageous" and is gathering details on local station coverage of the fires.

Clear Channel/San Diego sports talk host Lee Hamilton, who was nearly trapped in the fires and narrowly avoided losing his home, agrees with Rehr, saying that he relied on the radio for information. He calls Clear Channel's efforts during the fires "the most remarkable thing I've heard radio do." He shared some listener emails the cluster has received:

- "I just wanted to say a huge thank you for your coverage of the San Diego wildfires. You always seemed to have the most up-to-date information. You all were a vital link in the communications effort."
- "I express my appreciation to KOGO and your staff. Most TV stations carried news live and then they reverted to normal broadcasting. I immediately went to my radio and was pleased to find KOGO broadcasting up-to-the minute reports."
- "It has been great having your coverage of the fires. Your team is all about the community and the information has been a guiding light

for many through these scary fires. You truly are a community prize."

"I wish to commend you on your news staff, which did such a magnificent job covering the devastation of the San Diego wildfires. This was radio at its very best. A picture may be worth a thousand words, but your newscasters painted a better picture by describing the hopelessness of man against a torrent of fire. It is the voice that brings the tear to the eye, not the picture."

This is just a small sampling of the outpouring of thanks Clear Channel received. Clearly, radio played a crucial role in helping people during this trying time.—MS

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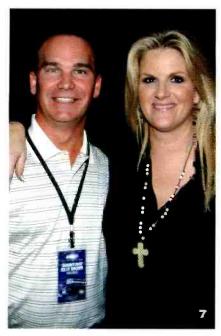
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## Stars Align For CMA Week

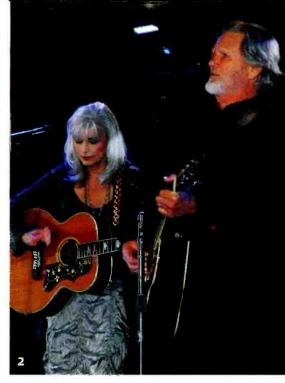
With the 41st annual Country Music Assn. Awards, held Nov. 7, as the centerpiece, Music Row and the city of Nashville rolled out the red carpet for visitors from all over the world. There were movie stars, TV stars, rock stars, radio stars and, oh, a few country stars, too.



1. Sony BMG Nashville and its artists had much to celebrate at the label group's post-CMA Awards party, held at its Music Row offices. Kenny Chesney, Carrie Underwood and Brad Paisley each won two awards. In the back, from left, are Sony BMG Music Entertainment COO Tim Bowen, Montgomery Gentry's Troy Gentry, artist Keith Anderson, Sony BMG Music Entertainment executive VP of human resources Ira Sallen, Montgomery Gentry's Eddie Montgomery, Sony BMG Nashville executive VP Butch Waugh, Sony BMG Music Entertainment CEO Rolf Schmidt-Holtz, Sony BMG Nashville chairman Joe Galante and Brooks & Dunn's Kix Brooks. In front, from left, are artists Miranda Lambert, Underwood. Chesney, Kellie Pickler, Martina McBride and Paisley. (Photo: Tony Phipps) 2. Emmylou Harris and Kris Kristofferson performed Rodney Crowell's "Til I Gain Control Again" during a tribute to BMI Icon Willie Nelson at the annual BMI Country Awards, held at its Music Row headquarters. Harris and Nelson often sang the song together when she opened shows for him. (Photo: John Russell) 3. Lee Brice cooked his special chili recipe for Curb label staff, fellow artists and a few members of the media. Bomshel's Kristy O stopped by for a bowl and a little squeeze. (Photo: Joe Hardwick) 4. Whiskey Falls visited Premiere Radio Networks' CMA remote broadcast center. From left are the band's Damon Johnson and Wally Brandt; CBS Radio KUPL/Portland, Ore., MD/midday jock Rick "Bubba" Taylor; and the band's Seven Williams and Buck Johnson. (Photo: Shelley Hargis, Midas Records) 5. Capitol Records Nashville celebrated post-awards at Nashville hotspot Layl'a Ultra Lounge. More than 500 friends and family came out to hang, hug and play "Guitar Hero 3" on an XBox 360. From right are Dierks Bentley and his wife, Cassidy; Nicole Kidman and her husband, Keith Urban; Capitol Nashville president/CEO Mike Dungan; Eric Church and his date, Katherine Blasingame; and Capitol Nashville COO Tom Becci. (Photo: Rick Diamond/Wirelmage) 6. Big Machine Records president/CEO Scott Borchetta helped



17-year-old rising star Taylor Swift commemorate her CMA Horizon Award win at the Big Machine/Equity Records CMA after-party in the Suite Level of the Sommet Center. From left are Swift; Borchetta; his wife, Big Machine Records creative director Sandi Spika Borchetta; and Big Machine artists Danielle Peck and Jack Ingram. (Photo: Hannah Elaine for Krista Lee Photography) 7. Trisha Yearwood, shown with Beasley country WKIS/Miami jock Downtown Billy Brown, was one of several superstars who participated in Premiere Radio Networks' CMA Awards radio remote.







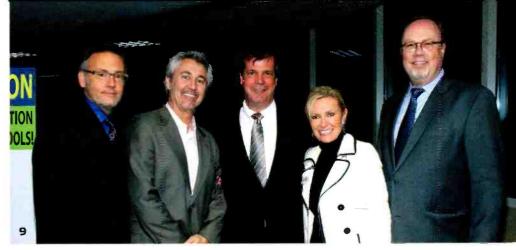














8. Sheryl Crow and Blake Shelton joined Warner Bros. Records executives at the Palm for the Warner Bros. Records CMA after-party. From left are Warner Bros. Records new-media manager Kami Knake, Shelton, Warner Bros. Nashville executive VP Bill Bennett, Crow and Warner Bros. Records CEO Tom Whalley. (Photo: Krista Lee) 9. The CMA board hosted a welcome reception for new Nashville mayor Karl Dean just days before the awards show. From left are Lyric Street Records president and CMA board president Randy Goodman, Spalding Entertainment president and CMA board chairman Clarence Spalding, Dean, CMA CEO Tammy Genovese and Capitol Nashville president/CEO and CMA board member Mike Dungan. (Photo: Amanda Eckard, CMA) 10. Universal Music Group Nashville feted wins by George Strait and Sugarland under a massive tent in Nashville's Bicentennial Park. From right are Sugarland's Jennifer Nettles and Kristian Bush, UMGN chairman Luke Lewis and Strait and his wife, Norma. (Photo: Peyton Hoge) 11. Capitol act Lady Antebellum performed new single "Love Don't Live Here" at the SESAC Nashville Music Awards. The band's Hillary Scott is a SESAC member. From left are Scott, Charles Kelley and David Haywood. (Photo: Ed Rode) 12. Joe Don Rooney and Jay DeMarcus of Rascal Flatts were on a roll after they were named vocal group of the year for the fifth consecutive year. Jamie Foxx, their CMA closing performance duet partner for "She Goes All the Way," rejoined the band for Lyric Street Records' after-party at the Global Café. From left are Lyric Street Records president Randy Goodman, DeMarcus, Foxx, CMA Awards producer Robert Deaton and Rooney. (Photo: Jennifer McVey) 13. Equity Music Group recording artists, staffers and hundreds of friends convened at the label's post-CMA festivities. From left are nominees Phillip Sweet and Kimberly Roads-Schlapman of Little Big Town, Clint Black, Equity Music Group president Mike Kraski and Little Big Town's Karen Fairchild and Jimi Westbrook. (Photo: Kay Williams) 14. Universal Records South partied with recording artists Phil Vassar and Jennifer Hanson at a post-CMA bash at Sambuca. From left are Universal Music Group executive VP/CFO of North America Chuck Ciongoli, Universal Records South senior VP/GM Fletcher Foster, Vassar, Hanson, Universal Music Group president Zach Horowitz and Universal Records South president Mark Wright. (Photo: Marty Copley) 15. Horizon Award and video of the year nominee Emerson Drive played on the Chevy stage outside Nashville's Sommet Center the night before the awards. From left are Emerson Drive's Dale Wallace and Brad Mates, Chevrolet general director of advertising and sales promotion Kim Kosak, and the band's Danick Dupelle, Mike Melancon and David Pichette. (Photo: Joe Hardwick)





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#### 800,000 SPINS

Unwell/ Matchbox Twenty /Atlantic

#### 700,000 SPINS

Give Me One Reason/ Tracy Chapman /Elektra/Atlantic

#### 600,000 SPINS

I'm Already There/ Lonestar /BNA

#### 500,000 SPINS

Bad Day/ Daniel Powter /Warner Bros. Get The Party Started/ Pink /LaFace/Zomba My Own Worst Enemy/ Lit /RCA Sunny Came Home/ Shawn Colvin /Columbia

#### 400,000 SPINS

Beverly Hills/ Weezer /Geffen
Hella Good/ No Doubt /Interscope
Just Another Day In Paradise/ Phil Vassar /Arista Nashville
Right Here/ Staind /Flip/Atlantic
Right Thurr/ Chingy /DTP/Capitol
The Sweet Escape/ Gwen Stefani Feat. Akon /Interscope
Waiting On The World To Change/ John Mayer /Aware/Columbia

#### 300,000 SPINS

Call Me When You're Sober/ Evanescence / Wind-Up
He Didn't Have To Be/ Brad Paisley / Arista Nashville
Hey There Delilah/ Plain White T's / Fearless/Hollywood
Home/ Daughtry / RCA/RMG
I Write Sins Not Tragedies/ Panic! At The Disco / Fueled By Ramen/Lava/Atlantic
Makes Me Wonder/ Maroon 5 / A&M/Octone/Interscope
On The Way Down/ Ryan Cabrera / E.V.L.A./Atlantic
One Step Closer/ Linkin Park / Warner Bros.
Schism/ Tool / Volcano
Seven Nation Army/ White Stripes / V2
U + Ur Hand/ Pink / LaFace/Zomba
Who's Your Daddy/ Toby Keith / Dreamworks
With You/ Jessica Simpson / Columbia

#### **200,000 SPINS**

Bartender/ T-Pain Feat. Akon /Konvict/Nappy Boy/Jive/Zomba
Cowboy/ Kid Rock /Lava
Girlfriend/ Avril Lavigne /RCA/RMG
Last Night/ Diddy Feat. Keyshia Cole /Bad Boy/Atlantic
Make Me Better/ Fabolous Feat. Ne-Yo /Desert Storm/Def Jam/IDJMG
Paralyzer/ Finger Eleven /Wind-Up
Redneck Yacht Club/ Craig Morgan /Broken Bow
Sk8er Boi/ Avril Lavigne /Arista/RMG
The Boys Of Summer/ Ataris /Columbia
Wait For You/ Elliott Yamin /Hickory/RED
Want To/ Sugarland /Mercury
What I've Done/ Linkin Park /Warner Bros.
Who Knew/ Pink /LaFace/Zomba

#### 100,000 SPINS

All My Friends Say/ Luke Bryan / Capitol Nashville Anna Molly/ Incubus /Immortal/Epic Because Of You/ Reba McEntire W/Kelly Clarkson /MCA Nashville Bed/ J. Holiday / Music Line/Capitol Big Things Poppin' (Do It)/ T.I. /Grand Hustle/Atlantic Bubbly/ Colbie Caillat /Universal Republic Buddy/ Musiq Soulchild / Atlantic Free And Easy (Down The Road | Go)/ Dierks Bentley /Capitol Nashville If You're Reading This/ Tim McGraw /Curb Love Me If You Can/ Toby Keith /Show Dog Nashville LoveStoned/ Justin Timberlake /Jive/Zomba Minority/ Green Day /Reprise Never Too Late/ Three Days Grace /Jive/Zomba Over You/ Daughtry /RCA/RMG Proud Of The House We Built/ Brooks & Dunn / Arista Nashville Take Me There/ Rascal Flatts /Lyric Street Teachme/ Musiq Soulchild / Atlantic The Great Escape/ Boys Like Girls /Columbia This Is Your Life/ Switchfoot /Columbia Until The End Of Time/ Justin Timberlake Duet With Beyonce /Jive/Zomba When You're Gone/ Avril Lavigne /RCA/RMG

You Are So Good To Me/ Third Day /Essential/PLG

# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R TIMELINE



Ryan Hatch is named PD for Bonneville's soon-to-debut KTAR/Phoenix. ■ Entercom

announces the return of Steve Oshin as VP/GM for triple A KMTT and country KKWF ■ Greater Media promotes David Ginsburg to PD of WBOS/Boston.



Clive Davis is named chairman of RCA Music Group.

WMAL/Washington taps Chris
Berry as president/GM. ■ Todd Shannon rises
to OM for Clear Channel's Philadelphia cluster.



Larry Wert is elevated to senior VP of operations for Chancellor Media's

Chicago and Detroit stations. ■ Gabe Crimalt is promoted to station manager at KLAX/Los Angeles. ■ WTLC-AM-FM/Indianapolis welcomes Vince Frugé as VP/GM.



Tom McKinley is named executive VP/GM of WTOP and

WASH/Washington. ■ KSDO and KCLX/San Diego usher in new VP/GM Susan Hoffman. ■ Neal Mirsky set to program WZTA/Miami as Pete Bolger shifts his PD duties to sister WINZ.



Clifford Levine is named president/GM at WLS and WYTZ/Chicago. ■ Frank Cody

promoted to VP of programming for KTWV/Los Angeles and the Wave Network; Paul Goldstein named director of program operations; and Chris Brodie set as MD. ■ Tom Cuddy joins ABC Networks as VP of entertainment programming.



WNBC/New York promotes Kevin Metheny to director of programming and operations. 

Sharon Allen joins

R&R as Nashville bureau chief. 
WMJX/Boston ups Bill Campbell
to VP.



Jack Minkow joins
WDAI/Chicago as GM.
Casablanca Records

Casablanca Records

taps Ruben Rodriguez for Northeast regional promotion duties. 

KCKN/Kansas City hires OM Chris Collier.



THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## Bentley's Long Trip To No. 1

Dierks Bentley claims his fifth No. 1 on the Country chart as "Free and Easy (Down the Road I Go)" (Capitol Nashville) jumps 2-1. At 25 weeks, the third single from "Long Trip Alone" marks Bentley's longest trek to the top. His debut single, "What Was I Thinkin'," took 24 weeks to hit the summit in September 2003. His



quickest ascent came with his last No. 1, "Every Mile a Memory" (17 weeks), in the Oct. 27, 2006, issue. Except for his last single, the album's title cut, Bentley has reached No. 1 with four of his last five entries.

#### Timbaland Nears Weekly Plays Record

Registering 10,051 plays, Timbaland's "Apologize" (Interscope), featuring OneRepublic, holds at CHR/Top 40's No. 1 spot for a second week and becomes the second song in the history of the chart to top 10,000 plays in a week. Earlier this year, Fergie's "Big Girls Don't Cry" (Interscope) exceeded that threshold for three weeks, hitting a high of 10,092 spins in the Aug. 3 issue. "Apologize" looks poised to break the format record next week, as it gains 526 plays, the chart's fifth-best increase.

## Time To Tally 2007's Best

This issue marks the last week of the chart year. The top artists, songs and labels of 2007 will be honored in R&R's special Year in Music issue, dated Dec. 7.

# Putting The C-H-A-R-T In Christmas

As several stations have already switched to all-holiday programming, R&R reintroduces the Holiday chart, which will run weekly in the AC section (p. 59) through the end of the year. In that span, the Canadian AC and Hot AC charts will print on an alternating basis. The Holiday chart will rank all seasonal titles, regardless of year of release. Only holiday songs released for the first time in 2007 will be eligible to appear on the AC tally or any of our other current charts.

Burl Ives' "A Holly Jolly Christmas" leads off this holiday season at No. 1, its 10th week on top overall since the Nielsen BDS-powered chart debuted in 2001. Only Brenda Lee's "Rockin' Around the Christmas Tree," at No. 2 this week, has spent more time in the chart's (north) pole position, with 11 weeks total.

#### Santa Rosa, Shakira Shake Up Latin Charts

Gilberto Santa Rosa catapults 5-1 on the Tropical tally with "Conteo Regresivo" (Sony BMG Norte), his 12th No. 1 on the Nielsen BDS-generated list. In the chart's 13-year history, just two artists have hit No. 1 more times: Marc Anthony (19) and Victor Manuelle (16). Santa Rosa first topped the list with "No Quiero Na' Regala'o" 11 years ago this week, and last led with "Los Hombres Tienen La Culpa" on the Feb. 2 chart.

At Latin Pop, "Las dela Intuicón" (Sony BMG Norte) from Shakira's 2-year-old "Fijacón Oral. Vol. 1" set re-enters, zooming back in at No. 11. The song originally peaked at No. 32 in March during a 17-week chart run. It has received renewed interest due to the Nov. 12 release of her "Oral Fixation" live DVD.

#### Kravitz Doubles His Pleasure; Crow 'Shines'

Lenny Kravitz debuts with a pair of tracks from his forthcoming album "It Is Time for a Love Revolution" as "Bring It On" (Virgin) enters Active Rock at No. 37 and Rock at No. 26, while "I'm Still Waiting" hits Triple A at No. 28. It's Kravitz's first appearance at Active since "Dig In" peaked at No. 23 in October 2001 and his fourth overall.

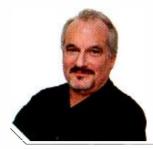
Also at Triple A, Sheryl Crow earns her 12th top 10 as "Shine Over Babylon" (Interscope) climbs 11-7. Crow, who trails U2 (17) and Dave Matthews Band (16), breaks a deadlock with the Wallflowers for third place among artists with the most top 10s.

#### T-Pain Deals Top 10 'Low' Blow

T-Pain soars into an incredible seventh Rhythmic top 10 as a featured artist this year as his latest guest appearance on Flo Rida's "Low" (Atlantic) flies 13-8 with Most Increased Plays (up 506). Including his own No. 1 tracks, "Buy U a Drank (Shawty Snappin')" and "Bartender," T-Pain has amassed nine top 10s since the start of 2007, for the highest calendar year total by any artist in the chart's history. Meanwhile, 50 Cent, with six top 10s in 2005, is a distant second. "Low" also gives T-Pain credit on half the songs in the Rap top 10 (Nos. 1, 7, 8, 9, 10), also the largest one-week sum by one artist since (you guessed it) 50 Cent in 2005.

NOVEMBER 16, 2007

## CHR/TOP 40



Q100/Atlanta's extended family sends thanks to troops deployed worldwide

## A Thanksgiving Effort Big Enough To Blanket The Earth

Kevin Carter

KCarter@RadioandRecords.com

s we speak, a large-scale military operation based in Atlanta is preparing for worldwide deployment. This one, however, is a home-grown humanitarian effort, one that epitomizes the very purpose of Thanksgiving—the simple act of giving thanks—something that's easy to talk about but much harder to put into practice. I'm talking about the Bert Show's Big Thank You, a promotion designed and executed by the cast and listeners of "The Bert Show" on Cumulus CHR/top 40 WWWQ (Q100)/Atlanta. Upon first listen, the plan sounds insane: Somehow, some way, get a handwritten "thank you" letter into the hands of each of the 375,000-plus U.S. troops deployed all over the world—just in time for Thanksgiving.

We're talking not only Iraq and Afghanistan but also such far-flung and exotic locales as Greenland, Ecuador, Egypt, Portugal, South Korea, Germany, Japan—anywhere an American soldier is stationed. Hey, no pressure. Not to mention that the simple act of writing a letter—in longhand, with a pen—is becoming a lost art in this age of e-mail, texting and instant messaging.

#### Seemed Like A Good Idea

At the outset, we should tell you that Bert Weiss and company went on the air armed only with an idea, not a plan. Thankfully, they also possessed the gift of blissful ignorance regarding the sheer scope of their idea, which probably kept them from bailing out.

"The original thought was, 'What can we do for the military. Where we can touch as many people as possible?' "Weiss says. It was quickly determined that doing something ambitious and time-consuming like care packages wouldn't work, as the logistics would be too unwieldy.

The concept was then refined to invite listeners to submit handwritten letters to the troops. "That way, you're still making a connection to people who are deployed overseas, and it doesn't take a crazy amount of time, and that felt doable to me," says Weiss, who casually tosses off the word "doable" in the same breath as the information that more than 375,000 American service

personnel are deployed from one end of the earth to the other.

"OK, I was pretty naive at the time," he freely admits now. "Chalk it up to morning guy's ego," he says, laughing.

So the idea, half-assed as it seemed, was now out there in the hands of his loyal listeners. So far, so good. After all, how hard could it be to collect a measly 375,000 letters?

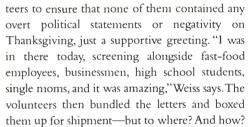
"There was this immediate groundswell of support, and it really was amazing," he says. The program took another giant step forward when the superintendent of Georgia's schools heard about the campaign and called the station. "She told us that she was going to put a statewide e-mail out to all teachers, suggesting this as an assignment for every student in Georgia," Weiss says. Shortly thereafter, the story was picked up by Fox News Channel as well as Atlanta's hometown news source, CNN, and not through any extraordinary means of investigative reporting: "An intern at CNN heard it and mentioned it to his supervisors," Weiss reports.

From the get-go, Weiss and crew avoided limiting their campaign to soldiers deployed in Iraq and Afghanistan, and that was by design. "We didn't want to use this as a political statement about the war," he says. "What we were saying was, 'There are 375,000 Americans spread out all over the world, fighting for your freedom, and they aren't going to be home with their families at Thanksgiving."

The overarching theme here:You're never more lonely than when you're alone on a holiday. "You can take the military out of the equation, and it could be a dorm room someplace," Weiss says. "We've all experienced that kind of disconnection from our families. Put the military back in and think about people deployed in places you've prob-

ably never heard of, and I think people connected with that concept pretty easily."

Connected, yes, but it quickly became apparent that, despite their heroic efforts, they remained about 50,000 letters short of their goal as the deadline approached. "The pressure started to mount, because we started getting calls from military personnel who had spoken to friends stationed in Iraq who had heard about the program and were expecting a letter . . . and we had no Plan B," Weiss says. That situation soon resolved itself, but another hurdle sprung up in its place: Each of the thousands of letters had to be personally screened by a crew of volun-



"We recruited a bunch of volunteers and interns to call every U.S. military installation around the globe to get their address and the name of one point person who would receive the boxes of letters to distribute to the soldiers," Weiss says. A local restaurant chain, Taco Mac, donated the warehouse space to store the letters until they were shipped, and the Pitney-Bowes company stepped up to donate the postage, which is estimated to be around \$10,000.



Above: Dedicated volunteers pretend not to notice the camera as they sort through thousands of listener-submitted letters to the troops. Below: Boxes



'What we were saying was, "There was, are 375,000 Americans spread out all over the world, fighting tor your freedom, and they aren't going to be home with their families at Thanks, giving.

-Bert Weiss

#### On To Victory

The sentiment that continued to spur WWWQ on to victory was the conversation Weiss had early on with one serviceperson, who told him, "You have absolutely no idea the impact that one handwritten letter can make when you're by yourself on Thanksgiving." Powerful words that made him and his crew redouble their efforts to reach their goal.

Another servicewoman explained to Weiss that in the military, receiving a letter in your barracks during mail call is referred to as "making the team." The image of a soldier not hearing his or her name called while everyone else did was just the inspiration the WMMQ team needed. "Just for that one day," Weiss says, "we wanted to eliminate that game and make sure that everyone would be part of the team."



	WELL ST.
	A 1.1
MOST A	DDED
	300
TITLE ARTIST / LABEL	NEW STATIONS
KISS KISS Chris Brown Feat. T-Paln (JIVE/ZOMBA)	

TEARDROPS ON MY GUITAR 20
Taylor Swift

Taylor Swift (BIG MACHINE/UNIVERSAL REPUBLIC) CKEY, KOND, KKMG, KRUF, WABB, WDJX, WERO, WFHN, WHBQ, WHTZ, WKRZ, WKSE, WNOK, WRVW, WSTW, WYYB, WXLK, WXSS, WXXL, WXYK

WON'T GO HOME WITHOUT

(MBN.)/MMU) KHFI, KHKS, KLAL, KQCH, KRQQ, WAEV, WAKS, WAKZ, WERO, WHYI, WIHT, WLAN, WQEN, WRVQ, WWST

PIECE OF ME

TAKE YOU THERE

(POE BOY/ATLANTIC)
KOND, KOWB, KZHT, WAKZ, WEZB, WFBC,
WFHN, WIOG, WKSS, WNOK, WQEN,
WWCK, WXXX

HE SAID, SHE SAID 11
Ashley Tisdale
(WARNER BROS.)
KKPN, KRUF, KWNZ, Sirius Hits 1, WBHT,
WCGQ, WFHN, WHTZ, WIOQ, WRVQ, WZEE WHEN I'M GONE

CATLANTIC/LAVA)
KLYO, KKPN, KQMQ, WJBQ, WKSE, WPST,
WVYB, WZEE, WZKL

ADDED AT... WZKL

Canton, OH

PD: John Stewart MD: Nikolina

FOR REPORTING STATIONS PLAYLISTS GO TO

	<b>NEW AND</b>
TITLE ARTIST / LABEL	PLAYS /GAIN
HERO/HEROINE Boys Like Girls (COLUMBIA)	703/128
TOTAL STATIONS:	42
SHAWTY IS A 10 The-Dream	595/139
(DEF JAM/IDJMG) TOTAL STATIONS:	48
TOTAL STATIONS:	(S) 40
SORRY Buckcherry (ELEVEN SEVEN/ATLANTI	507/65
TOTAL STATIONS:	33
BEST DAYS Matt White (GEFFEN)	410/39
TOTAL STATIONS:	26
ONE WORD Elliott Yamin (HICKORY/REO)	☆ 407/70
TOTAL STATIONS:	29

NI	O ACTIVE		
S N	TITLE ARTIST / LABEL		PLAYS /GAIN
8	SHE SAID, I SAID (TIME WE LET GO) NLT		388/76
2	(T.U.G./GEFFEN)		
9	TOTAL STATIONS:		30
9	CALLING YOU Blue October		329/116
8	(UNIVERSAL MOTOWN)		
	TOTAL STATIONS:		33
5	HOT Avril Lavigne	仚	328/50
3	(ARISTA/RMG)		31
9	TOTAL STATIONS:		- 16
,	HE SAID SHE SAID Ashley Tisdale	中	281/157
6	(WARNER BROS.)		
_	TOTAL STATIONS:		38
9	DREAMING WITH A BROKEN HEART John Mayer		239/25
>	(AWARE/COLUMBIA)		
	TOTAL STATIONS:		18

39

MOST INCREASED

PLAY5		
+1222		NO ONE Alicia Keys (MBKJJ/RMC) WKG5 +39, KIIS +38, KZCH +38, WXKB +33, WKST +32, WAEV +32, WAKZ +31, WKKF +30, KHKS +28, WZEE +26
+1037	廿	KISS KISS  Chris Brown Feat. T-Pain (Jlve/Zomba) KQCH +38, KHFI +36, KHTS +32, KSLZ +28, WKCS +27, WKSS +27, WOQ +25, WZKL +25, KHKS +24, WBLI +24
+654	廿	BUBBLY Colbie Caillat (Universal Republic) WFKS +7D, KRUF +44, KBKS +44, WAKZ +40, WKSS +40, WRVQ +31, KZCH +29, WWHT +29, WSNX +28, WIHT +25
+592	廿	CLUMSY Fergie (wll).i.am/A&M/Interscope) KDND +35, WRVQ +35, KWVL +27, WNKS +23, WVKS +22, WXKB +22, XT20 +20, KXXM +19, KHTT +17, WKCS +17
+526	由	APOLOGIZE Timbaland Feat. OneRepublic (MosleyBlackground/Interscope) WFKS -51, KZMC = 64, WSSS -61, WIHT + 52, KDWB +28, KRQQ +28, WNKS +27, WDLX +23, WBLI +22, WAKS +20

FOR WEEK ENDING NOVEMBER 11, 2007 FOR WEEK ENDING NOVEMBER 11, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 126 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielses Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprof 54 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



LET IT GO

KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM

BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI

TEARDROPS ON MY GUITAR
TAYLOR SWIFT

9

38

39

## Decals Go Everywhere

33

28

Is your marketing effort mobile? It should be. Print decals today.



Decals shown above as printed by Communication Graphics.

891

865

826

IMANI/GEFFEN

DESERT STORM/DEF JAM/IDJMG

II 🕁 BIG MACHINE/UNIVERSAL REPUBLIC

-436

+5

+412

6.342

9.403

4.837









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+311

-262

+174

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-239

+283

-238

-292

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+292

+195

+130 +111

+365

+497

+176

+273 +234

-263

+148

+65 +79

+150

+146

+8

-222

-104

+168

+116

+88

3355

3308

2781

2602

2258

2220

2100

2023

1954

1757

1724

1702

1615

1603

1501

1472

1448

1420

1108

954

951

915

655

650

612

458

458

**NOVEMBER 16, 2007** 

IMPRINT / PROMOTION LABEL

MOST FY/BLACKGROUND/INTERSCOPE

MOSLEY/BLACKGROUND/INTERSCOPE

A&M/OCTONE/INTERSCOPE

WILL.I.AM/A&M/INTERSCOPE

COLLIPARK/INTERSCOPE

UNIVERSAL REPUBLIC

SRP/DEF JAM/IDJMG

RCA/RMG

WIND-UP

JIVE/ZOMBA

ARISTA/RMG

JIVE/ZOMBA

MBK/J/RMG

IIVE/ZOMBA

HOLLYWOOD

GEFFEN

RCA/RMG

JIVE/ZOMBA

ARISTA/RMG

VIRGIN

DAYLIGHT/EPIC

PHONOGENIC/EPIC

MUSIC LINE/CAPITOL

ROC-A-FELLA/DEF JAM/IDJMG

FUELED BY RAMEN/ISLAND/IDJMG

FUELED BY RAMEN/ATLANTIC/LAVA

LAFACE/ZOMBA

ROC-A-FELLA/DEF JAM/IDJMG

0

4

7

10

12

TITLE

APOLOGIZE TIMBALAND FEAT, ONEREPUBLIC

HATE THAT I LOVE YOU RIHANNA FEAT, NE-YO

THE WAY I ARE TIMBALAND FEAT, KERI HILSON

HOW FAR WE'VE COME MATCHBOX TWENTY

CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM

BUBBLY COLBIE CAILLAT

STRONGER KANYE WEST

OVER YOU DAUGHTRY

PARALYZER FINGER ELEVEN

WAKE UP CALL MARDON 5

TATTOO IORDIN SPARKS

NO ONE ALICIA KEYS

CYCLONE BABY BASH FEAT, T-PAIN

KISS KISS CHRIS BROWN FEAT, T-PAIN

GOOD LIFE KANYE WEST FEAT, T-PAIN

LOVESTONED JUSTINTIMBERLAKE

S.O.S. JONAS BROTHERS

FIRST TIME LIFEHOUSE

MISERY BUSINESS PARAMORE

GIMME MORE BRITNEY SPEARS

WHEN YOU'RE GONE AVRIL LAVIGNE

WHO KNEW PINK

CLUMSY FERGIE

9

15

25

16

23

19

20

10

AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND SHADY/AFTERMATH/INTERSCOPE

I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE

LOVE LIKE THIS NATASHA BEDINGFIELD FEAT. SEAN KINGSTON

UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCE

SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA

I'M LIKE A LAWYER...(ME & YOU) FALL OUT BOY

INTO THE NIGHT SANTANA FEAT. CHAD KROEGER

PICTURES OF YOU THE LAST GOODNIGHT

**CHR/TOP 40 INDICATOR** 

## CHR/TOP 40

#### **CHR/TOP 40 INDICATOR REPORTERS**

KQID/Alexandria, LA	
PD: Souirrel	

KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele

WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino

KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart

WMSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte

KCRS/Odessa, TX

WWBX/Bangor, ME PD: Jonny Shields

WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.

WILN/Panama City, FL PD: Chris Alan MD: Spoon

KRSQ/Billings, MT OM/PD: Kyle McCoy

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham

WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black

WWYL/Binghamton, NY PD: Matt Johnson

KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews

KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr

WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreader

KNDE/Bryan, TX OM/PD: Lesley Henton

**WQPO/Harrisonburg, VA** PD: Bobby Mason MD: Ryan O'Bryan

WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet

WRZE/Cape Cod, MA OM: Steve McVie

KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett

WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde

KTRS/Casper, WY OM/PD: Donovan Sh

PD: David Duran

WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller

KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels

KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann

KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez

WHTF/Tallahassee, FL PD/MD: Brian O'Conner

WQQB/Champaign, IL PD: Joe McIntyre

KFRX/Lincoln, NE

WMGI/Terre Haute, IN

WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette

KZII/Lubbock, TX

WKHQ/Traverse City, MI OM/PD: Luke Spencer

WKMX/Dothan, AL

OM: Wes Nessm PD: Jacqui Neal

KUJ/Tri-Cities, WA PO: AJ Brewster

WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart

**WCIL/Marion, IL** PD: Jon E Quest MD: Ivy

WWKZ/Tupelo, MS OM/PD: Rick Stevens

WBIZ/Eau Claire, WI

KIFS/Medford, OR PD/MD: Gemineye Mayers

WIFC/Wausau, WI PD: John Jost MD: Belky

WJDQ/Meridian, MS OM: Brian Landrum PD: Carson Case

WAZO/Wilmington, NC OM/PD: Jerry Mac

WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay

KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin

KFFM/Yakima, WA

WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter

WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff

WDKS/Evansville, IN PD: Keith Curry

WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams

WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: AJ Seliga MD: Larry Knight

WDAY/Fargo, ND PD: Troy Daytor MD: Special Ed

WQGN/New London, CT

+38	445	SORRY BUCKCHERRY ELEVEN SEVEN/ATLANTIC/LAVA	37	3
-43	417	ME LOYE SEANKINGSTON BELUGA HEIGHTS/EPIC	35	
+199	409	TAKE YOU THERE SEANKINGSTON BELUGA HEIGHTS/EPIC	100	ð
+40	396	SHADOW OF THE DAY LINKIN PARK WARNER BROS.	39	3
-25	387	TEENAGERS MY CHEMICAL ROMANCE REPRISE	32	
+28	368	GOODBYE SALLY ANTHONY GRACIE		3
+112	332	LOW FLO RIDA FEAT, T-PAIN POE BOY/ATLANTIC	-	
-183	319	LET IT GO KEYSHIA COLE FEAT. MISSY ELLIOTT & LIL'KIM IMANI/GEFFEN	33	
			*	1
YS +/-	PLA	TITLE ARTIST  CANADA CHR/TOP 40  IMPRINT / PROMOTION LABEL	LAST WEEK	
+10	702	APOLOGIZE TIMBALAND FEATURING DNEREPUBLIC MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	1	
-24	609	STRONGER KANYE WEST ROC-A-FELLA/DEF JAM/UNIVERSAL	2	
+7	495	DON'T STOP THE MUSIC RIHANNA SRP/DEF JAM/UNIVERSAL	5	1
+22	494	HOT AVRIL LAVIGNE ❖  ARISTA/SONY BMG	6	1
-45	483	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	3	
+29	457	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO SRP/DEF JAM/UNIVERSAL	7	Ì
+30	454	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER ❖ ARISTA/SONY BMG	9	1
-71	440	GIMME MORE BRITNEY SPEARS JIVE/SONY BMG	4	
+11	413	AYO TECHNOLOGY SOCENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND SHADY/AFTERMATH/INTERSCOPE/UNIVERSAL	11	
-16	412	WAKE UP CALL MAROON S A&M/OCTONE/UNIVERSAL	8	
+4	389	BUBBLY COLBIE CAILLAT UNIVERSAL REPUBLIC/UNIVERSAL	16	1
+13	384	MONEY HONEY STATE OF SHOCK ♦ CORDOVA BAY	14	
+22	375	CLUMSY FERGIE WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	15	
-10	363	OVER YOU DAUGHTRY RCA/SONY BMG	13	
+48	346	GOOD LIFE KANYE WEST FEATURING T-PAIN ROC-A-FELLA/DEF JAM/UNIVERSAL	18	
-74	342	LOVESTONED JUSTINTIMBERLAKE JIVE/SONY BMG	10	
-53	335	DO IT NELLY FURTADO ♦ MOSLEY/GEFFEN/UNIVERSAL	12	
-18	321	TONGUE TIED FABER DRIVE   UNIVERSAL REPUBLIC/UNIVERSAL	17	3
+28	307	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM COLLIPARK/INTERSCOPE/UNIVERSAL	19	
+8	272	NO ONE ALICIA KEYS MBK/J/SONY BMG	31	
+74	244	FOR THE NIGHTS I CAN'T REMEMBER HEDLEY • UNIVERSAL	<b>3</b> 5	
+3	229	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE DAYLIGHT/EPIC/SONY BMC	30	2
+12	220	BED J. HOLIDAY MUSIC LINE/CAPITOL/EMI	24	3
-3	208	WHO KNEW PINK LAFACE/SONY BMG	20	4
+10	206	WHEN I'M GONE SIMPLE PLAN ♦ ATLANTIC/LAVA/WARNER	NE	3
+3	205	LAST TIME GEORGE ♦ HC ENTERTAINMENT	27	5
+9	204	KISS KISS CHRIS BROWN FEATURING T-PAIN JIVE/SONY BMG		7
-8	204	ALL I EVER WANTED BRIAN MELO ♦ SONY BMG	23	3
-11	202	HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HDLLYWOOD/UNIVERSAL	22	9
-9	194	SEVEN DAY FOOL JULLY BLACK 💠 UNIVERSAL	26	οĪ

## **RHYTHMIC**



Rhythmic stations that ruled their markets in the summer Arbitron

## Numbers, Numbers, Numbers

Darnella Dunham

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efore I joined R&R, I would visit radioandrecords.com at 5 p.m. EST whenever Arbitron quarterly ratings or Arbitrends were posted. Reading the 12+ numbers was cool, but I always wanted to know more: How did a station perform in its target demo? Which dayparts made the biggest moves? How well is that personality really connecting with the audience? Did that huge promotion have any impact on the ratings?

So when I began working at R&R and discovered I had direct access to detailed Arbitron ratings information in every market, I was beyond thrilled. Now I could easily get all the answers to my ratings questions.

Since I actually enjoy the tedious task of combing through the results in every market, I guess that officially makes me a radio geek. But I'm OK with that, because it's extremely gratifying to see so many rhythmic stations turn in such strong performances.

What follows is a survey of rhythm radio's greatest ratings successes from the summer 2007 survey.

#### **Market Leaders**

Chalk up another victory for American General Media's KISV (Hot 94.1)/Bakersfield overall and in the 18-34 demo. Every daypart grew its 12+ share from the spring, with "Romeo in the Morning" and afternoon driver Randy improving by as much as 1.2. Among 18- to 34-year-olds, Randy stepped up from 10.3-11.6.

WJMN (Jam'n 94.5)/Boston delivered No. 1 12+ and 18-34 ratings for Clear Channel in the summer. For the 12+ demo, Jam'n 94.5 posted a 6.9—a number it had not reached in the last 12 months. So did middayer Suzy Tavarez and Bobby Blaze in afternoons. Mornings, middays, afternoons and nights all finished with double-digit 18-34 AQH shares. Blaze went 13.7-14.2; Gee-Spin moved 16.2-16.9.

Every prime-time daypart on Clear Channel-

owned KGG1/Riverside rated higher with 18-34s in the summer than they had during the past year. While the station itself tacked on more than three shares (6.5-9.6), the biggest jump came from Mike Medina in middays, who leapt 3.6-9.1 in the demo. KGG1 was also No. 1 in 12+, trending 5.1-6.7 with ratings improvements in every daypart.

Finishing No. 1 overall in spring '07 with a 5.9 was certainly impressive for Lincoln Financial's KQKS (KS107.5)/Denver. Now the station has bested itself by nearly an entire share, growing to a 6.8. Middays with Tony V, afternoon drive hosted by Dreena Gonzalez and Slim's night show all experienced 12+ ratings highs.

Univision property KBBT (98.5 the Beat)/San Antonio has consistently been the top-rated 12+ station in the market—with and without direct competition. KBBT maintained its No. 1 spot in the summer in 12+ and in 18-34, with afternoon drive personality Romeo and Hammburger in nights racking up double-digit shares in the target demo.

Cox's WPYO (Power 95.3)/Orlando was between PDs for most of the summer book, but that didn't stop it from winning the 12+ and 18-34 ratings crowns in its market. Furthermore, every daypart registered its highest ratings in the target demo during the past 12 months.

#### Where It Matters Most

Placing second in 12+, KDON/Monterey was top of the heap with 18-34 listeners. The Clear Channel-owned station grew from 7.8-8.2 in









the target demo. "The Morning Madhouse," Nancy Nevarez in middays and night show host Visa all had ratings bumps throughout their spring 2007 results.

KPWR (Power 106 FM)/Los Angeles has been No. 1 with 18- to 34-year-olds for more than a year, and the summer was no exception. Afternoon team Big Syphe & Eric D-Lux along with Tito climbed 7.4-8 in the demo, while night show host the Homie Miguel moved 8.2-9.1 at the Emmis station.

With a 9.9 share, Clear Channel's KUBE/Seattle is miles ahead of the competition in the 18-34 demo. (Sandusky Radio rhythmic AC KQMV [MOViN' 92.5] is its closest competitor.) KUBE's morning drive "T-Man Show" posted a 9.8 in the demo, and OM/midday chick Shellie Hart matched her summer 2006 high with a 9 share.

Just one-tenth of a share separated Miami's No. 1 and No. 2 stations in 18- to 34-year-olds, with Beasley's WPOW (Power 96)/Miami coming out on top. Power's "DJ Laz Morning Pimp Show" reached a one-year high with a 9.9 in the target demo.

CBS Radio's KSFM and Entravision's KBMB (103.5 the Bomb) tied for fifth place overall in Sacramento. But in the target demo, KSFM prevailed with an 8.5 share of 18-34 listeners.

Milcreek-owned KUUU (U92)/Salt Lake City ruled with 18- to 34-year-olds, notching a 7.6 share of the demo, up from 7 in the spring. Ratings boosts in middays (with PID Brian Michel), afternoons (MD Kevin Cruise) and nights (Booker) sparked the growth.

CBS Radio-owned WMBX (X102.3)/West Palm Beach once again perched itself on top with 18-34s in the summer survey. In overall listeners, X102.3 had a 5 share for the third consecutive book.

It couldn't have been any closer in Albuquerque with Univision property KKSS (Kiss 97.3) tied for first place with regional Mexican sister station KJFA in 18-34s. Kiss 97.3's Johnny V won the battle in afternoon drive with a 12.9.

Entercom's KDGS (93.9)/Wichita improved its 18-34 dominance in the market. While Chase Taylor rose slightly in middays, MD/night show host Duece, who joined Power 93.9 in April, added four shares in the demo to finish with a 21 share.



Promotions' Greg Lawley, right, at the recent Lawman Fourth Quarter Music Presentations.

► ATLANTA DUO PLAYAZ CIRCLE REACHES THE AIRPOWER THRESHOLD AS "DUFFLE BAG BOY," FEATURING LIL WAYNE, CLIMBS 23-20. THE SONG IS TOP FIVE AT URBAN (NO. 4) AND RAP (NO. 3).





nielsen

The same of	LAST WEEK	WEEKS ON CHART	11 NIELSEN BDS ☆ HITPREDICTOR TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PL.	AYS +/-	AUDIE MILLIONS	
0	1	9	KISS KISS CHRIS BROWN FEATURING T-PAIN  NO. 1(2 WKS)  DIVE/ZOMBA	56 <b>57</b>	+274	45. <b>577</b>	1
0	2	9	NO ONE ALICIA KEYS MBK/J/RMG	5197	+250	40.521	2
3	3	9	GOOD LIFE KANYE WEST FEATURING T-PAIN ROC-A-FELLA/DEF JAM/IDJMG	4940	+58	39.454	3
4	4	17	CRANK THAT (SOULJA BOY) ii 位 SOULJA BOY TELŁ'EM COLLIPARK/INTERSCOPE	4039	-470	31.673	4
5	6	14	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI DESERT STORM/DEF JAM/IDJMG	4017	-182	29.526	5
6	5	13	BED I1 位 J. HOLIDAY MUSIC LINE/CAPITOL	3729	-5 <b>79</b>	24.969	7
7	7	21	CYCLONE BABY BASH FEATURING T-PAIN ARISTA/RMG	3676	<b>-2</b> 37	27.875	6
8	13	9	LOW MOST INCREASED PLAYS FLORIDA FEATURING T-PAIN POE BOY/ATLANTIC	3216	+506	20.029	12
9	8	16	SHAWTY IS A 10 THE-DREAM DEF JAM/IDJMG	3107	-53	23.206	9
10	10		HATE THAT I LOVE YOU ANNA FEATURING NEVD SRP/DEF JAM/IDJMG	3029	+88	20.606	11
n	14	9	HYPNOTIZED PLIES FEATURING AKON BIG GATES/SLIP-N-SLIDE/ATLANTIC	2950	+337	19.639	13
12	15	6	APOLOGIZE TIMBALAND FEATURING DNEREPUBLIC MOSLEY/BLACKGRDUND/INTERSCOPE	2832	+294	18.583	14
13	9	19	STRONGER KANYEWEST ROC-A-FELLA/DEF JAM/IDJMG	2704	-391	23.783	8
14	12	9	UNTIL THE END OF TIME 11 ☆ JUSTIN TIMBERLAKE DUET WITH BEYONCE JIVEZZOMBA	2629	-96	13.059	20
15	18	5	SOULJA GIRL SOULJA BOY TELL'EM FEATURING I-15 COLLIPARK/INTERSCOPE	2434	+366	12.869	21
16	n	21	SHAWTY 11 PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	2303	-630	21.209	10
17	16	22	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	2138	-367	16.407	15
3	19	12	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEATURING AKON, EIL WAYNE & NIIA COLUMBIA	1998	-59	9.956	26
	17	21	WITCEF JEAN FEAT ORING ARON, ELE WAYNE & NINA LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM IMANI/GEFFEN/INTERSCOPE	1913	-485	12.060	22
20	23	6	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING UL WAYNE DTP/DEF JAM/IDJMC	1912	+358	15.106	16
21	20	14	HOOD FIGGA CORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	1877	-130	13.576	18
22	21	13	GET BUCK IN HERE DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON ISLAND URBAN/IDJMG	1730	+66	14.633	17
23	24	4	GIRLFRIEND BOW WOW & OMARION T.U.G./COLUMBIA	1597	+271	10.075	25
24	22	76	AYO TECHNOLOGY  50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND  SHADY/AFTERMATH/INTERSCOPE	1360	-238	10.395	23
25	25	7	THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA POLO GROUNDS/J/RMG	1210	-88	6.834	30
26	26	10	FREAKY GURL GUCCI MANE BIG CATIASYLUM/ATLANTIC	1181	+141	7.487	29
27	27	7	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ FULL SURFACE/J/RMG	1118	+191	13.254	19
28	34	2	WHAT IS IT BABY BASH FEATURING SEAN KINGSTON ARISTA/RMG	1053	+342	<b>5.94</b> 9	33
29	29	4	TAKE YOU THERE  SEAN KINGSTON  BELUGA HEIGHTS/EPIC/KOCH	980	+152	4.141	36
30	35	2	ROC BOYS (AND THE WINNER IS) JAY-Z ROC-A-FELLA/DEF JAM/IDJMG	52	+346	10.332	24
31	30	3	TREY SONGZ SONG BOOK/ATLANTIC	951	+151	8.861	27
32	31	8	SECRET ADMIRER PITBULL FEATURING LLOYO FAMOUS ARTISTS/TVT	924	+145	5.167	34
33	33	3	I'M SO HOOD  DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES  TERROR SQUAD/KOCH	883	+155	5.983	32
34	28	16	YOU KNOW WHAT IT IS  T.I. FEATURING WYCLEF JEAN  GRAND HUSTLE/ATLANTIC	681	-240	4.127	37
35	36	2	SHOULDA LET YOU GO  KEYSHIA COLE INTRODUCING AMINA  IMANI/GEFFEN/INTERSCOPE	676	+93	6.547	31
in.	40	2	CLUMSY FERGIE WILL.I.AM/A&M/INTERSCOPE	671	+177	5.069	35
37	38	4	GET IT BIG TRAP STARZ CLIK HIGH 4 LIFE/UNIVERSAL REPUBLIC	586	+26	2.461	
38	37	2	JUST FINE MARY J. BLIGE MATRIARCH/GEFFEN/INTERSCOPE	561	-7	2.914	
39	39	3	COME HOME AMANDA PEREZ UPSTAIRS	515	-27	2.099	
40	NI	EW	HYPNOTIZED  GEMINI BIG GUN	492	+80	2.559	

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A STATE OF THE STA	
MOST AD	DED
1000	
100	
TITLE ARTIST / LABEL	NE\ STATION
SUFFOCATE	12
J. Holiday (MUSIC LINE/CAPITOL)	
KBDS, KKFR, KRKA, KSEQ, I KYZZ, KZZA, WIBT, WJJS, W	KVEG, KXJM,
ROC BOYS (AND THE WINNER IS)	10
Jay-Z (ROC-A-FELLA/DEF JAM/IDJ	IMG)
KDON, KOHT, KSFM, KVYB, WBBM, WJFX, WKHT, WLLD	KXBT, KZZA,
SPEEDIN'	10
Rick Ross Feat. R. Kelly (SLIP-N-SLIDE/DEF JAM/IDJ	MG)
KBMB, KDDB, KHTN, KUUU WRDW, WRED, WRVZ, WXIS	, KVEG, KXHT,
GIRLFRIEND	9
Bow Wow & Omarion	
KIBT, KVYB, KXBT, KYLD, K WHZT, WIBT, XHTZ	ZON, WBTT,
The same of the sa	
Nicole Scherzinger Feat. wil	J.i.am
(INTERSCOPE) KBBT, KBDS, KCAQ, KDDB, I KYZZ, KZFM, XHTZ	KHTN, KKSS,
GOSSIP Lil Wayne	9
(CASH MONEY/UNIVERSAL KBBT, KBMB, KDDB, KXHT,	MOTOWN)
WRDW, WRVZ, WWKX	
STILL WILL SO Cent Feat. Akon	8
(SHADY/AFTERMATH/INTER	RSCOPE)
KBMB, KCAQ, KRKA, KVEG, WRCL, WXIS	NEFM. WMBX,
WHO THE F*** IS TH	
Dolla Feat. T-Pain & Tay Diz (JIVE/ZOMBA) KBMB, KHTN, KSEQ, KUUU,	
WRED, WXIS	KYZZ, KZFM.
DUFFLE BAG BOY	7
Playaz Circle Feat. Lil Wayn (DTP/DEF JAM/IDJMG)	
KGGI, KIBT, KKSS, KKWD, KR WJMN	MLXX ,WH
WHAT IS IT	7
Baby Bash Feat, Sean Kings (ARISTA/RMG)	
KDON, KLUC, KQKS, KXBT, WNVZ	WAJZ, WNHT,

ADDED AT... BIN 1043 **KXBT** Austin, TX PD: Rudy Ramos Jay-Z, Roc Boys (And The Winner Is)..., 37 Baby Bash Feat. Sean Kingston, What Is It, 34 Bow Wow & Omarion, Girlfriend, 33

FOR REPORTING STATIONS PLAYLISTS GO TO:

N	EW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAY5 /GAIN		YŠ -
LOVE LIKE THIS  Natasha Bedingfield Feat. Sean (PHONOGENIC/EPIC)	445/98 Kingston	SUFFOCATE  J. Holiday (MUSIC LINE/CAPITOL)	38
TOTAL STATIONS:	18	TOTAL STATIONS:	27
HEY BABY (AFTER THE CLUB) Ashanti Feat. Channel 7	404/94	BOYFRIEND GIRLFRIEND 308 C-Side (1720/PTMG)	/9
TOTAL STATIONS:	32	TOTAL STATIONS:	16
CALABRIA Enur Feat. Natasha	377/47	THE ANTHEM 293/2 Pitbull Feat. Lil Jon (FAMOUS ARTISTS/TVT)	:51
(ULTRA) TOTAL STATIONS:	14	TOTAL STATIONS:	37
STILL WILL 50 Cent Feat. Akon	367/181	THICKA THAN A SNICKA 266/2 Meech (EPIC)	28
(SHADY/AFTERMATH/INTERSCO		TOTAL STATIONS:	34
TOTAL STATIONS:	43		
MOVE SHAKE DROP	330/20	INDEPENDENT 257/ Webbie, Lil' Phat & Lil' Boosie (TRILL/ASYLUM)	
(DIAZ BROTHERS/TVT) TOTAL STATIONS:	*15	TOTAL STATIONS:	20
TOTAL STATIONS:	13		

MOST INCREASED PLAYS +506 Flo Rida Feat. T-Pain (Poe Boy/Atlantic) KVEG +43, WRVZ +42, WRDW +33, KSFM +32, WRCL +30, KXJM +21, WH2T +21, KBDS +21, XMOR +21, KBOS +19 +366 SOULJA GIRL Soulja Boy Tell'em Feat. I-15 (ColliPark/Interscope) KYZZ +29, KBDS +26, KSEQ +24, WIBT +24, KDHT +19, KPWT +19, WBTT +16, WWKX +16, KZON +15, WJMN +15 +358 **DUFFLE BAG BOY** Playaz Circle Feat. Lil Wayne (DTP/Det Janv/IDJMC) KVEG 4/9, WJMN 448, WPYO 441, KDHT +37, WBTS +27, WKHT +26, WJFX +22, WIBT +16, KTBT +44, WPOW +13 +346 ROC BOYS (AND THE WINNER IS)... Jay-Z (Roc-A-Fella/Def Jam/IDJMG) KXBT +37, WJMN +29, XHTZ +28, XMOR +27, WMBX +19, KUUU +18, KSFM +18, WZMX +17, KXHT +15, WLLD +14 +342 Baby Bash Feat. Sean Kingston (Arista/RMG) (Arista/RMG) KSEQ +39, KKWD +36, KXBT +34, KYZZ +27, WXIS +26, KQKS +25, KVEG +22, KLUC +19, KDHT +14, XHTZ +13

FOR WEEK ENDING NOVEMBER 11, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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## RHYTHMIC

#### RHYTHMIC REPORTERS

WAJZ/Albany, NY\* OM: Kevin Callahan PD: Rob Rvan MD: JD Redmar

KKSS/Albuquerque, NM\* PD: Homie Marco Arias MD: Matthew Candelaria

KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell 'Man@Large" Adams APD: Brad Erickson

WRTS/Atlanta, GA\* PD: Lee Cagle APD/MD: Maverick

KDHT/Austin, TX\* OM/PD: Chase APD: Boogie MD: Deuce

KXBT/Austin, TX\* APD: Chico Rico

KBDS/Bakersfield, CA\* PD: Robert Chavez APD: Adlai "DJ D-Lay"

KISV/Bakersfield, CA\* OM: Eric Sean PD/MD: J. Reed

WJMN/Boston, MA\* PD: Cadillac Jack APD: Dennis O'Heron

WCZQ/Champaign, IL PD/MD: Roderick "SuavA" Lake

WRVZ/Charleston, WV PD/MD: Woody Woods

WIBT/Charlotte, NC\* OM: Bruce Logan PD: Rob Wagman APD/MD: Jo Jo

WBBM/Chicago, IL\*

APD/MD: Erik Bradley KIBT/Colorado Springs, CO\* PD: Jared Goldberg

MD: Madboy K7FM/Cornus Christi, TX\*

MD: Arlene M. Cordell

KZZA/Dallas, TX\* PD: Al Fuentes

KQKS/Denver, CO<sup>3</sup> APD/MD: John E. Kage

KPRR/FI Paso, TX\* OM: Steve Gramzay PD: Patti Diaz APD/MD: DJ Slo Motion

XHTO/EI Paso, TX\* OM/PD: Francisco Aguirre APD/MD: Alex "Big Al" Flora

WRCL/Flint, MI\* OM: J. Patrick PD: Nathan Reed MD: Clay Church

KBOS/Fresno, CA\* ureg Hof MD: Danny Salas

KSEQ/Fresno, CA MD: DJ Lace

WBTT/Ft. Myers, FL\* PD: Scrap Jackson APD/MD: Omar "The Big O'

WFFY/Ft. Walton Beach, FL OM: Dan Collins PD: Philin "Drex" Rener

WJFX/Ft. Wayne, IN\* PD: Phil Becker APD/MD: Weasel

WNHT/Ft, Wayne, IN\* PD: Vincent "MoJo" Wilson APD/MD: Shady Spencer

WHZT/Greenville, SC\* OM: Steve Crumbley PD/MD: Jet Black

WDLD/Hagerstown, MD OM: Rick Alexande PD/MD: Artie Shultz

WWKL/Harrisburg, PA\* OM/PD: John O'Dea APD/MD: Venetia

W7MX/Hartford\_CT\* OM: Steve Salhany PD/MD: D J Buck

KDDB/Honolulu, HI\* PD: Ryan Sean

KiKi/Honolulu, Hi\* APD: Pablo Sato MD: K-Smooth

KPHW/Honolulu, HI\* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake

KPTY/Houston, TX OM: Arnulfo Ramirez PD: Cindy Hill

WXIS/Johnson City, TN\* PD/MD: Todd Ambros

KCHZ/Kansas City, MO\* OM/PD: Maurice De Vo

WKHT/Knoxville, TN\* OM: Rich Bailey MD: Joey Tack

KRKA/Lafavette, LA<sup>4</sup>

KNEX/Laredo, TX PD: Arturo Serna III

KLUC/Las Vegas, NV\* OM/PD: Cat Thomas APD/MD: J.B. King

KVEG/Las Vegas, NV\* PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia

WLTO/Lexington, KY\* PD: Tabatha Levraul

KPWR/Los Angeles, CA\* APD/MD: E-Man

OM: Jeff Scott PD/MD: Magoo

KSTQ/Lubbock, TX PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana

KBFM/McAllen, TX\* OM: Billy Santiago PD: Johnny O MD: Frankie G

KXHT/Memphis, TN\* PD: Mo Better

WPOW/Miami, FL\* OM/PD: Tom Calococci MD: Eddie Mix KTTB/Minneapolis, MN\* OM/PD: Sam Elliot MD: Zannie K

KHTN/Modesto CA\* OM/PD: Rene Roberts

KDON/Monterey, CA\* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"

KYZZ/Monterey, CA\* PD: Tommy Del Rio APD/MD: Q "Your Boy Q" Mevers

WQHT/New York, NY\* APD/MD: Jill Strada

WNVZ/Norfolk, VA\* OM: Don London PD: Tias Schuster MD: Shaggy

KMRK/Odessa, TX PD: Christopher Marquez APD/MD: Kid Vicious

KKWD/Oklahoma City, OM- Chris Raker PD: Ronnie Ramirez

WPYO/Orlando, FL\* OM: Steve Holbrook PD: Stevie DeMann

KCΔO/Oxnard, CΔ\* PD/MD: Brian "Big Bear" Davis

KVYB/Oxnard, CA<sup>4</sup> PD/AMD: Daniel "Mambo" Herrejon

KKUU/Palm Springs, CA PD: Anthony "Anthog APD: Erin Deveaux

MD: Ron T.

WZPW/Peoria, IL OM: Matt Bahan PD/MD: Quint "Q" Hafron

WRDW/Philadelphia, PA<sup>1</sup> PD: Leo "Kid Leo" Baldwin

MD: Marian Newsome McAdam KKFR/Phoenix, AZ\*

PD: Bruce St. James APD: Karlie Hustle MD: D J Joev Boy

KZON/Phoenix, AZ\* MD: DJ Mikee Mike WRED/Portland, ME\*

OM/PD: Buzz Bradley MD: DJ Jon

KXJM/Portland, OR\* OM: Tim McNamera PD: Mark Adams "Careezy" Fisher MD: Big Kid Bootz

WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre

WWKX/Providence, RI\* OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx

KEWB/Redding, CA OM: Rick Healy PD: Rico Garcia

KGGI/Riverside, CA\* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierez

WJJS/Roanoke, VA\* PD/MD: Cisgo

KBMB/Sacramento, CA\* PD: Pattie Moreno MD: DJ Short-E

KSFM/Sacramento, CA\* PD: Byron Kennedy APD: Randy Fox

WOCQ/Salisbury, MD MD: Bill Bake

KUUU/Salt Lake City, UT\* OM/PD: Brian Michel APD/MD: Kevin Cruise

KBBT/San Antonio, TX\* APD: John Henry Medina

KPWT/San Antonio, TX\* OM: Roger Allen

XHTZ/San Diego, CA\* PD: Rick Thomas APD: DJ Tre

XMOR/San Diego, CA\*

KYLD/San Francisco, CA\* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran

KWWV/San Luis Obispo, CA OM: Drew Ross PD/MD: JoJo Lopez APD: DJ Mel

KPAT/Santa Maria, CA MD-DIF-Wrek

KURE/Seattle WA\* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild

WYPW/South Bend, IN OM: Ron Stryker APD/MD: Mike "The Mayor

KEZE/Spokane, WA\* OM: Roger Nelson PD: Boomer Davis

KWIN/Stockton, CA\*

WLLD/Tampa, FL\* PD: Orlando APD: Scantman MD: Kristi Reif

KOHT/Tucson, AZ\* OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos

KTBT/Tulsa, OK\* OM: Don Cristi MD: Jonathan Shuford

KBLZ/Tyler, TX MD: Marcus "DJ Marcus Love" Love

WMBX/West Palm Beach, Fl.\* OM/PD: Mark McCray MD: Preston Lowe

PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobsen

KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley



21

16

8

11

28

13

SHAWTY

CYCLONE

FLASHING LIGHTS

GIRLS KISS GIRLS

31

FOR

10

12

WITH THREE RAP NO. 1s IN HIS YOUNG CAREER CHINGY HOPES TO STRIKE GOLD WITH HIS IDJMG DEBUT, "FLY WITH ME" FEATURING AMERIE, WHICH DEBUTS AT NO. 31 RAP PLAY5 80.686 CRANK THAT (SOULJA BOY) 5980 -688 48 552 3 COLLIPARK/INTERSCOPE DUFFLE BAG BOY 2 5972 +264 54.398 DTP/DEF JAM/IOJMG SOULJA GIRL SOULJA BOY TELL'EM FEATURING 1-15 +508 32.511 8 COLLIPARK/INTERSCOPE BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI 4912 -414 41 504 4 DESERT STORM/DEF JAM/IDJMG HYPNOTIZED 11 4360 +401 28.281 BIG GATES/SLIP-N-SLIDE/ATLANTIC 4276 -876 39 750 SLIP-N-SLIDE/ATLANTIC LOW FLO RIDA FEATURING T-PAIN 4244 +601 25.566 I'M SO HOOD
DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES 4228 +181 34.780 TERROR SQUAD/KOCH 4123 -181 30.526 9 FEATURING T-PAIN ARISTA/RMG

MY DRINK N' MY 2 STEP 3855 +175 37.036 6 15 FULL SURFACE/J/RMG HOOD FIGGA 10 23 3822 BLOCK/BAD BOY SOUTH/ATLANTIC STRONGER 13 20 3718 -499 27518 12 ROC-A-FELI A/DEF IAM/IDJMC FREAKY GURL 17 3083 -139 22.283 15 14 BIG CAT/ASYLUM/ATI ANTIC ROC BOYS (AND THE WINNER IS)... THE HAND CLAP 2445 15 -181 14 497 18 POLO GROUNDS/J/RMG MAKE ME BETTER 16 16 29 2147 -250 16.854 DESERT STORM/DEF JAM/IDJMG 18 **GET BUCK IN HERE** +94 17 19 16 1931 15.416 C, DIDDY, AKON, LUDACRIS & LIL JON ISLAND URBAN/IDJMG WANT YOU 21 -58 10.578 21 1607 G.O.O.D./GEFFEN/INTERSCOPE YOU KNOW WHAT IT IS 22 18 20 1532 -350 10.429 GRAND HUSTI F/ATLANTIC AYO TECHNOLOGY 19 12.107 20 1518 -309 IMBERLAKE & TIMBALAND SHADY/AFTERMATH/INTERSCOPE POP BOTTLES 23 +222 11.203 20 CASH MONEY/UNIVERSAL MOTOWN INDEPENDENT 24 6 1184 +264 9 268 23 STILL WILL 79 1176 +373 7.351 26 SHADY/AFTERMATH/INTERSCOPE I GET MONEY 17 1082 -186 8.838 24 22 SHADY/AFTERMATH/INTERSCOPE WHAT IS IT 1056 28 32 +339 5.954 GET IT BIG 27 25 8 1054 +130 6.398 27 HIGH 4 LIFE/UNIVERSAL REPUBLIC SECRET AOMIRER +172 5.252 29 30 8 986 FAMOUS ARTISTS/TVT BOTTLE POPPIN'
YUNG JOC FEATURING GORILLA ZOR +11 5.155 30 BLOCK/BAD BOY SOUTH/ATLANTIC BODY 733 -124 3.455 39 E FEATURING ASHLEY JOI THE INC./UNIVERSAL MOTOWN 31 FLY LIKE ME +481 3.679 37 668 INC. AMEDIE DTP/DEF JAM/IDJMG **BLOW YA MIND** 32 632 +129 4.577 33 36 LET'S VIBE 33 2.610 37 617 +102 MOUTH OF THE SOUTH/TVT WATCH MY SHOES 34 33 10 572 +2 3.877 36 TRILL/ASYLUM 35 THEY KNOW 40 562 +92 3.934 35 D4L/ASYLUM WADSYANAME 550 -309 3.230 DERRTY/UNIVERSAL MOTOWN SUPERSTAR 37 39 535 +54 3.537 38 TURING MATTHEW SANTOS IST & ISTH/ATLANTIC HYPNOTIZED +82 496 2.563



BIG GUN

DEE IAM/ID IMG

ROC-A-FELLA/DEF JAM/IDJMG

492

470

+139

-323

25

7.923

2.187

<sup>\*</sup> Monitored Reporters

## **URBAN/URBAN AC/GOSPEL**



Tales of ratings conquests from the summer 2007 Arbitron

## A Summer To Remember

Darnella Dunham

DDunham@RadioandRecords.com

hile 12+ ratings don't tell the full story of how a station is performing, it's always a good look to be the top station overall. In the summer 2007 Arbitron, many urban outlets showed a strong 12+ presence in the market while also dominating in their target 18-34 demographics. After taking a careful look at the summer results in all of the non-embargoed markets, I was overwhelmed by the number of urban outlets that ranked No. 1 with 18- to 34-year-olds and top five 12+. Following is a snapshot of almost three dozen stations with ratings that made 2007 a summer to remember.

By aggressively playing local and independent music that is huge in its market, Cumulus' WEMX (Max 94.1)/Baton Rouge received great response from listeners in the summer survey. The station rose from a 7.2 to 8.7 in 12+ and notched a 14.3 with 18-34s.

Local artists, including Lil Boosie and Webbie, have established national followings, and several other acts have pending label deals, evidence of the flourishing Baton Rouge local music scene. PD J Tweezy also showcases popular independent artists and offers them a platform on a local music specialty show.

Musically, another key to WEMX's success was embracing rhythmic-leaning titles that urban stations in the South often overlook.

This summer's Arbitron was the second consecutive survey where "J Tweezy and the Wake Up Syndicate" on WEMX surpassed Kidd Kraddick's syndicated morning show, which airs on Clear Channel CHR/top 40 WFMF. WEMX is prepping to ramp up its online and new-media initiatives while continuing to play independent and crossover titles that helped it win this summer, so it wouldn't be a surprise if the station and its morning show keep growing in the fall book.

WQUE (Q93)/New Orleans has been the market leader for ages and consistently posts double-digit 12+ numbers. Not only did it pull a jaw-dropping 15.1 share in 12+ in the summer book, each daypart also registered double-digit ratings. Additionally, all of the station's prime-time

dayparts captured ratings exceeding a 20 share in their 18–34 target demo. In fact, night jock Wild Wayne cornered an astonishing 36.6 share of the demo. (WQUE's closest competitor is co-owned urban AC WYLD.)

CBS Radio's WVEE (V-103)/Atlanta brought in a 9.7 with 12+ listeners. Even more remarkable was its dual win in the 18-34 (13.1) and 25-54 (10) derbies.

In Charleston, Citadel-owned WWWZ (Z93 JAMZ) is practically a force of nature. It not only finished first with total listeners, it also pulled a 17.5 share in the 18-34 demo.

KPRS (Hot 103 Jamz)/Kansas City is usually found at the top of the ratings, and the Carter Broadcast Group station maintained its winning position in the latest book. "The Steve Harvey Morning Show," middays (split between Julee Jonez and Tony G) and afternoons with Sean Tyler turned in their best ratings performances during the past four surveys. KPRS increased to 7.4 in 12+, up from a 6.5, and reached double digits with 18- to 34-year-olds.

Entercom's WJMH (102 JAMZ)/Greensboro is no stranger to stellar ratings. With an 18.4 in 12+ and a 31.4 in 18-34, night show host Waleed Coyote helped 102 JAMZ remain on top in both demographics.

WBHJ (95.7 Jamz)/Birmingham ranked second in 12+ with a 10.8 during former PD Mickey Johnson's final book at the Cox urban outlet.WBHJ's performance with 18-34 year-olds was even more impressive: 21.3 for the station,





**More Winners** 

Other stations that owned the 18-34 crown in the summer Arbitron include:
CBS Radio's WPGC/
Washington, D.C.
(10.4 share)
Clear Channel's WJLB/
Detroit (9.8)
Regent's WBLK/
Buffalo (12.0)
Monroe County's
WDKX/Rochester, N.Y.
(11.1)
Brewer's WJTT (Power

Brewer's WJTT (Power 94)/Chattanooga (14.9) Main Line's WGZB (B96.5)/Louisville (14.2) WDHT (Hot 102.9)/ Dayton (11.7)

Stations that
ranked No. 1 12+
and 18-34 include:
Beasley's WIKS (101.9
Kiss)/Greenville, N.C.
Cumulus'
WBLX/Mobile
Inner City's WJMI (99
Jams)/Jackson, Miss.
Cumulus' KMJJ/
Shreveport



20.3 for APD/midday personality Mary K. and 20.5 for MD/afternoon host Lil Homie and night personality Young Dil.

WERQ (92Q)/Baltimore is consistently one of Radio One's highest-rated stations. True to form, it delivered another outstanding book in summer 2007: No. 1 in 18-34 and No. 2 with 12+ listeners.

After dropping from first to fifth overall in the spring, Service-owned KKDA (K104)/Dallas returned to the top in the summer with a 5.6 share. While the station came in fourth in the 18–34 demo, KKDA ruled 25– to 54-year-olds. Former morning show host Skip Murphy brought in a 5.8 share in the money demo, while the station's total week share was a 5.3. Since then, Murphy has shifted to urban AC sister station KRNB for afternoon drive, and PD/afternoon personality Skip Cheatham has moved to mornings.

Clear Channel's KMEL/San Francisco was on top in its 18–34 target demo, and posted its highest 12+ numbers in the last year. In addition, every daypart showed an increase in both demos during the same time period.

Radio One-owned WENZ (Z107.9)/Cleveland also dominated the target denio with a 15.4 share. "The Russ Parr Morning Show," Robyn Simone in middays and afternoon drive achieved their highest ratings of the last year.

Radio One's WCKX (Power 107)/Columbus, Ohio, was truly powerful this summer, drawing a 13.3 share in 18-34. Especially bright spots were afternoon drive with B Slim and "The Blaze & City Night Show."

Another Radio One property on top in the 18-34 target demo in the summer was WHHH (Hot 96.3)/Indianapolis, which also ranked No. 2 12+. Mornings with Russ Parr and JJ's midday show trounced the competition.

A double-digit share among 18- to 34-year-olds is what WOWI (103 Jamz)/Norfolk delivered for owner Clear Channel. "The Good Afternoon Show," hosted by DJ Fountz, reached a four-book high in the demo with a 14.1.

It's been more than a year since Clear Channel's WJBT (92.7 the Beat Jamz)/Jackson-ville was No. 1 overall, but it's once again perched on top. In the 18-34 demo, WJBT uncorked a 15.7 share, with "The Doug Banks Morning Show," Déjà Vu in middays, afternoon personality T-Roy and night show host Easy E all finishing first in their dayparts with their best ratings in the last 12 months.

Jablamo's WTMG (Magic 101.3)/Gainesville ranked No. 1 in the 18-34 demo with a 10.6 share—its best in a year. The undisputed standout of the survey was "The Tom Joyner Show," which rose from 5.5 to 11.0 in the target demo.

Citadel KIPR (Power 92 Jams)/Little Rock night show host Cain made another remarkable leap: He rocketed 16.1-25.9 with 18-34s.The station overall was no slouch in the demo with a 14.6 share.

Next week: a look at highly rated urban AC and gospel outlets.

"LIKE YOU'LL NEVER SEE ME AGAIN" BY **ALICIA KEYS** IS THE MOST INCREASED PLAYS WINNER AT URBAN (35-26, UP 435) AND URBAN AC (UP 259), WHERE IT'S MOST ADDED AND DEBUTS AT NO. 26 FOR THE SECOND-BEST START BY A WOMAN THIS YEAR.





POWERED BY nielsen BDS

I HIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS TATUS ARTIST MPRINT / PROMOTION LABEL	PL/ TW	4Y5 +/-	AUDIEI MILLIONS	
1	1	11	NO ONE NO. 1 (4 WKS) ☆ ALICIA KEYS MBK/J/RMC	4966	-4€	53.195	1
2	2	10	KISS KISS CHRIS BROWN FEATURING T-PAIN JIVE/ZOMBA	4567	+132 .	45.615	2
3	3	8	GOOD LIFE KANYE WEST FEATURING T-PAIN ROC-A-FELLA/DEF JAM/IDJMG	4284	-7	41.232	3
4	4	14	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE DTP/DEF JAM/IDJMG	4060	-94	39.292	4
5	5	18	SHAWTY IS A 10 THE-DREAM DEF JAM/IDJMG	3497	-153	35.750	6
6	9	13	CAN'T HELP BUT WAIT TREY SONCZ SONG BOOK/ATLANTIC	3389	+23	36.065	5
•	7	13	I'M SO HOOD DJKHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES TERROR SQUAD/KOCH	3345	+26	28.798	9
8	8	25	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYDNCE JIVE/ZOMBA	2982	-265	30.768	8
٩	6	19	BED II th J. HOLIDAY MUSIC LINE/CAPITOL	2947	-437	33.989	7
10	10	12	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ  FULL SURFACE/J/RMG	2737	-16	23.782	10
0	11	9	SHOULDA LET YOU GO  KEYSHIA COLE INTRODUCING AMINA  IMANI/GEFEN	2591	+161	22.966	13
	12	7	SOULJA GIRL SOULJA BOY TELL'EM FEATURING I-15 COLLIPARK/INTERSCOPE	2510	+142	19.642	12
	18	6	JUST FINE 位 MARY J. BLIGE MATRIARCH/GEFFEN	2139	+251	15.558	18
]e.	13	24	SHAWTY II PLIES FEATURING T-PAIN SLIP-N-SLIDE/ATLANTIC	1973	-246	18.541	13
15	14	19	HOOD FIGGA GORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	1945	-235	16.331	17
16	15	20	CRANK THAT (SOULJA BOY)  SOULJA BOY TELL'EM  COLLIPARK/INTERSCOPE	1941	-218	16.879	15
12	16	15	FREAKY GURL GUCCI MANE BIG CAT/ASYLUM/ATLANTIC	1902	-277	14.796	19
18	19	3	ROC BOYS (AND THE WINNER IS) JAY-Z ROC-A-FELLA/DEF JAM/IDJMG	1883	+291	16.794	16
15	17	23	LET IT GO II 1 KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM IMANI/GEFFEN	1722	-204	17.550	14
20	21	4	SUFFOCATE	1616	+232	12.312	21
2"	20	7	I WANT YOU COMMON G.O.O.D./GEFFEN	1499	-35	9.649	25
23	22	8	HYPNOTIZED PLIES FEATURING AKON BIC GATES/SLIP-N-SLIDE/ATLANTIC	1410	+64	8.642	28
2	25	7	CRYING OUT FOR ME 始 MARIO 3RD STREET/J/RMG	1397	+105	8.786	27
24	24	0	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO SRP/DEF JAM/IDJMG	1329	-7	8.943	26
22	23	8	THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA POLO GROUNDS/J/RMG	1235	-93	7.658	29
<b>(E)</b>	35	2	LIKE YOU'LL NEVER SEE ME AGAIN MOST INCREASED PLAYS & MBK/J/RMG	1214	+435	13.480	20
27	30	5	POP BOTTLES 由RDMAN FEATURING LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN	1214	+264	9.988	24
28	28	5	GIVIN' ME A RUSH TYRA B WARNER BROS.	1195	+112	5.700	36
2⊊	26	16	INT'L PLAYERS ANTHEM (I CHOOSE YOU)	1146	-114	11.524	23
<b>30</b>	31	5	LOW FLO RIDA FEATURING T-PAIN POE BOY/ATLANTIC	1028	+95	5.537	38
31	36	2	INDEPENDENT WEBBIE, LIL'PHAT & LIL'BOOSIE TRILL'ASYLUM	927	+183	7.557	30
32	27	9	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI DESERT STORM/DEF JAM/IDJMG	895	-232	11.978	22
33	N	EW	GIRLFRIEND BOW WOW & OMARION T.U.G./COLUMBIA	878	+349	5.547	37
34	29	17	YOU KNOW WHAT IT IS  T.I. FEATURING WYCLEF JEAN GRAND HUSTLE/ATLANTIC	851	-110	6.302	33
35	40	2	STILL WILL 50 CENT FEATURING AKDN SHADY/AFTERMATH/INTERSCOPE	809	+192	4.130	40
36	37	3	BOTTLE POPPIN' YUNG JOC FEATURING GORILLA ZOE BLOCK/BAD BOY SOUTH/ATLANTIC	735	+17	4.406	39
37	33	5	<b>WOMAN</b> RAHEEM DEVAUGHN JIVE/ZOMBA	735	-50	5.971	34
•	39	3	LOST IN LOVE I-IS ZONE 4/INTERSCOPE	720	+103	3.691	F
-	32	15	I GET MONEY 50 CENT SHADY/AFTERMATH/INTERSCOPE	686	-182	6.480	32
800 8000	38	2	BODY  JA RULE FEATURING ASHLEY JOI THE INC./UNIVERSAL MOTOWN	610	-21	2.761	

	LEST .
MOST A	DOED
TITLE ARTIST / LABEL	NEW STATIONS
SPEEDIN' Rick Ross Feat. R. Kelly (SLIP-N-SLIDE/DEF JAM/	
KBTT, KDAY, KHTE, KIPR KNDA, KOPW, KRRQ, KTC WBLK, WBLX, WBTF, WD WEUP, WFXE, WJKS, WJN	X, WAMO, WBFA, KX, WEMX,
WJWZ, WJZD, WJZE, WPI WQHH, WRBJ, WTMG, W WZHT	EG, WPWX,
IN MY BEDROOM	32

I'M A G 19
LII Keke Feat. Birdman
(SWISHAHOUSE/UNIVERSAL MOTOWN)
KBTT, KHTE, KIPR, KKDA, KNDA, KOPW,
KRRQ, WBFA, WDKX, WEMX, WEUP, WJMI,
WJTT, WJUC, WJZD, WJZE, WQHH, WWWZ,
WZHT

Shawty Lo (O4L/ASYLUM) KBTT, KHTE, KIPR, KOPW, WBLK, WBTF. WJUC, WJZD, WPEG, WPRW, WQHH, WRBJ, WTMG, WWWZ, WXBT, WZFX

LIKE YOU'LL NEVER SEE ME AGAIN 12

Yo Gotti (MOUTH OF THE SOUTH/TVT) KIPR, WBFA, WDKX, WEUP, WFXA, WJTT, WJWZ, WPEG, WQBT, WQHH, WRBJ

Jaheim (DIVINE MILL/ATLANTIC) WBLX, WIKS, WJZE, WPHI, WPRW, WQBT, WQUE

ADDED AT... **WBLK** 

13.7WALK Buffalo, NY PD: Chris Reynolds Rick Ross Feat. R. Kelly, Speedin', 2 Shawty Lo, They Know, 1 B5, In My Bedroom, 0

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE	
TITLE PLAYS TITLE ARTIST / LABEL /GAIN ARTIST / LABEL	PLAYS /GAIN
WATCH MY SHOES 558/5 COPS UP  Sdeep Lyfe Jennings (COLUMBIA)	480/122
TOTAL STATIONS: 41 TOTAL STATIONS:	47
BLOW YA MINO 531/73 FLY LIKE ME Styles P Feat. Swizz Beatz (KOCH) Chingy Feat. Amerie (DTP/DEF JAM/IDJMG)	477/313
TOTAL STATIONS: 63 TOTAL STATIONS:	58
THEY KNOW         505/81         GET IT BIG           Shawty Lo         Trap Starz Clik           (D4L/ASYLUM)         (HIGH 4 LIFE/UNIVERSAL REPUB	<b>468/104</b> BLIC)
TOTAL STATIONS: 50 TOTAL STATIONS:	47
LET'S VIBE         488/77         CYCLONE           Yo Gotti         Baby Bash Feat. T-Pain (ARISTA/RMG)	447/56
TOTAL STATIONS: 36 TOTAL STATIONS:	27
HEARTBREAKER ☆ 484/30 Tank (GOOD GAME/BLACKGROUN)/  MEVER Jaheim (DIVINE MILL/ATLANTIC)	423/158
UNIVERSAL MOTOWN) TOTAL STATIONS:	61
TOTAL STATIONS: 42	

		4!
MOST INCREASEI PLAYS		
+435	並	LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys (MBK/J/RMG) WQHH+2L WKKV +2D, KMJU +2D, WAMO +18, WUBT +16, WRBJ +16, KSJM +15, WZF -15, WPRW +15, WZD +15
+349	垃	GIRLFRIEND BOW WOW & Omarion (T.U.G./Columbia) KSJM + 22, WH+IL +17, WZFX +15, WJKS +15, WEAS +15, WWWZ +15, KTICX +14, KIPR +14, WHRK +14, KRRQ +15
+313		FLY LIKE ME Chingy Feat. Amerie (DTP/Def Jam/IDJMG) WAMG+27, WEAS+26, KVSP+24, WEMX+13, WREJ+11, WWWZ+D, KPRS+9, WJMI+8, WJUC+8, WPRW+8
+291		ROC BOYS (AND THE WINNER IS) Jay-Z (Roc-A-Fella/Def Jam/IDJMG) KNDA +28, WTMG +27, KVSP +26, WBTF +24, WJWZ +22, XCTY +22, KKDA +99, KJMM +17, WZHT +12, WWWZ +12
+264	廿	POP BOTTLES Birdman Feat. Lil Wayne (Cash Money/Universal Motown) KKDA +32, KPE's 24, WHILL +23, KATZ +17, WQUE +16, XCTY +15, WJLB +14, WEUP +13, WZEX +12, WAMO +12

ACCURATE

# HEY DJS! FREE WEEKLY E-MAIL

DJs Pick The Next Hits BDS Mixshow Chart In The Mix Show Community







POWERED BY nielsen BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	PL,	AYS +/-	AUDIE MILLIONS	
1	1	11	NO ONE NO. 1(3 WKS) ALICIA KEYS MBK/J/RMG	1813	-34	16.447	1
2	3	17	BABY ANGE STONE FEATURING BETTY WRIGHT STAX/CONCORD	1538	+96	12.980	2
3	2	34	TEACHME 11 MUSIG SOULCHILD ATLANTIC	1365	ি 160	10.477	4
4	4	15	ANGEL CHAKA KHAN BURGUNDY/COLUMBIA	1342	-86	10.753	3
5	5	14	MY LOVE  JOE  JIVE/ZOMBA	1070	-54	6.744	11
6	6	25	IF I HAVE MY WAY CHRISETTE MICHELE DEF JAM/IDJMG	1025	-86	8.343	6
7	8	37	WHEN I SEE U FANTASIA J/RMG	1003	-46	7.875	8
8	7	31	CAN U BELIEVE ROBIN THICKE STAR TRAK/INTERSCOPE	988	-76	8.093	7
9	11	11	UNTIL THE END OF TIME  JUSTIN TIMBERLAKE DUET WITH BEYONCE  JIVE/ZOMBA	924	+106	7.681	9
10	9	58	PLEASE DON'T GO TANK GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	904	-12	6.541	12
	10	20	HATE ON ME JILL SCOTT HIDDEN BEACH	874	-13	10.052	5
12	12	14	HEARTBREAKER TANK COOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	770	+33	4.890	16
13	13	6	PUT YOU UP ON GAME ARETHA FRANKLIN WITH FANTASIA J/RMC	740	+51	4.758	19
<b>3</b>	15	17	BRUISED BUT NOT BROKEN JOSS STONE VIRGIN/CAPITOL	625	+26	5.182	14
15	16	16	ALRIGHT LEDISI VERVE FORECAST/VERVE	605	+27	4.805	17
16	14	20	DO YOU NE-YO DEF JAM/IDJMG	571	-54	4.905	15
17	23	5	JUST FINE AIRPOWER MARY J. BLIGE MATRIARCH/GEFFEN	566	+174	7.087	10
18		12	BED         11           J. HOLIDAY         MUSIC LINE/CAPITOL	501	-75	2.979	23
19		12	STOP BREAKING MY HEART RAHSAAN PATTERSON ARTISTRY	495	+35	2.897	24
20)	24	4	NEVER AIRPOWER JAHEIM DIVINE MILL/ATLANTIC	479	+98	6.089	13
0	21	5	DO YOU FEEL ME ANTHONY HAMILTON MERCURY/IDJMG	469	+36	3.926	21
22	22	9	I APOLOGIZE ANN NESBY IT'S TIME CHILD/SHANACHIE	450	+21	2.809	26
23	20	7	AFTER TONIGHT WILL DOWNING PEAK/CONCORD	437	-1	2.863	25
24	26	3	MY LOVE JILL SCOTT HIDDEN BEACH	391	+62	2.465	28
25	29	7	WOMAN RAHEEM DEVAUGHN JIVE/ZOMBA	377	+137	4.032	20
26	N	EW	LIKE YOU'LL NEVER SEE ME AGAIN MOST INCREASED PLAYS/MOST ADDED ALICIA KEYS MBK/J/RMG	371	+259	4.801	18
27	25	6	HEARTSTRINGS ELISABETH WITHERS BLUE NOTE/CAPITOL	326	-18	1.726	35
28	18	19	FUTURE BABY MAMA PRINCE NPG/COLUMBIA	325	-159	2.347	30
29	28	2	DECLARATION (THIS IS IT!) KIRK FRANKLIN GOSPO CENTRIC/ZOMBA	323	+69	2.101	33
30	32	14	GOT 2 BE DOWN ROBIN THICKE FEATURING FAITHEVANS STAR TRAK/INTERSCOPE	255	+70	1.746	34
31	27	14	ONLY ONE U FANTASIA J/RMG	205	-61	1.352	37
32	30	11	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM IMANI/GEFFEN	200	-8	2.470	27
33	38	10	SPEND THE NIGHT DONELL JONES LAFACE/ZOMBA	188	+57	2.324	31
34	31	11	CRYING OUT FOR ME- MARIO 3RD STREET/J/RMG	169	-29	1.514	36
35	N	EW	HOLD ON YOLANDA ADAMS COLUMBIA	167	+129	0.618	
36			I REMEMBER KEYSHIA OLE IMANI/GEFFEN	146	+54	2.431	29
37	33	9	COUNT ON ME PEABO BRYSON PEAK/CONCORD	146	-38	0.496	
38			SHOULDA LET YOU GO KEYSHIA COLE INTRODUCING AMINA IMANI/GEFFEN	141	+29	3.602	22
39	37	10	BETTER DAYS  LORENZO OWENS & MICHAEL SPENCER MUSIC MIND	133	+1	0.667	
40	36	2	POETRY MAN QUEEN LATIFAH FLAVOR UNIT/VERVE	128	-5	0.742	

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
LIKE YOU'LL NEVER SEE ME AGAIN 26 Alicia Keys (MBK/J/RMC) KBLX, KJLH, KMEZ, KMJK, KNEK, KOKY, KQXL, WBLS, WDAS, WDLT, WDZZ, WHRP, WHUR, WKXI, WLXC, WMMJ, WMPZ. WQMC, WQQK, WSRB, WTYB, WUHT. WYBE, WWOM, WXST, XM Suite 62
JUST FINE  Mary J. Blige (MATRIARCH/GEFFEN) KBLX, KMEZ, KQXL, WACH, WBLS, WFLM, WFXC, WGPR, WHUR, WKXI, WLVH, WLXC, WMGL, WTLZ, WUHT, WVBE, WVKL, WWDM
DECLARATION (THIS IS IT!) 8 Kirk Franklin (GOSPO CENTRIC/ZOMBA) KVMA, WDLT, WDZZ, WHRP, WQQK, WSRB, WTLZ, WTYB
HOLD ON 8 Yolanda Adams (COLUMBIA) XJLH, KWMA, WDZZ, WIMX, WQQK, WSRB, WVBE, WYLD
SAY YES 6 Cupid (ASYLUM/ATLANTIC) KMEZ, KQXL, WLXC, WMPZ, WTLZ, WXST
UNTIL THE END OF TIME  Justin Timberlake Duet With Beyonce (JIVE/ZOMBA)  WDAS, WDLT, WJMR, WKUS, WLVH
NEVER 4 Jaheim (DIVINE MILL/ATLANTIC) KVMA, WIMX, WKSP, WMMJ
HEARTSTRINGS 4 Elisabeth Withers (BLUE NOTE/CAPITOL) WAMJ, WFLM. WKSP, WQNC
THE ONE THAT GOT AWAY  Johnta Austin (SO SO DEF/ISLAND URBAN/IDJMG) KJLH, KNEK, WHUR, WWDM
MY LOVE 3 Joe (JIVE/ZOMBA) WFUN, WROU, WTLC



WFLM Ft. Pierce, FL PD: Joe Fisher MD: Joseph Jenkins Mary J. Blige, Just Fine, 7 Elisabeth Withers, Heartstrings, 3

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NE	W AN	D ACTIVE
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE PLAYS ARTIST / LABEL /GAIN
THE ONE THAT GOT AWAY  Johnta Austin (SO SO DEF/ISLAND URBAN/IDJMG	101/89	CAN'T HELP BUT WAIT 54/20 Trey Songz (SONG BOOK/ATLANTIC)
TOTAL STATIONS:	18	TOTAL STATIONS: 7
THE PARTY ROLL Chuck Brown	97/31	GROWN MAN SHH 46/36 Unco Sam
(FULL CIRCLE/RAW VENTURE) TOTAL STATIONS:	13	(TRILLIUM) TOTAL STATIONS: 10
NEVER WOULD HAVE MADE IT Marvin Sapp	84/4	I CAN LOVE YOU BETTER 44/23 Keith Sweat Feat. Keyshia Cole (SWEATSHOP)
(VERITY/ZOMBA)		TOTAL STATIONS: 15
JOY Ledisi	62/31	LIVIN' 37/9 The Clark Sisters (EMI GOSPEL)
(VERVE FORECAST/VERVE)		TOTAL STATIONS: 26
TOTAL STATIONS:	30	YOU STILL GOT IT 37/3
BETTERMAN Musiq Soulchild	58/5	Floyd Taylor (MALACO)
(ATLANTIC) TOTAL STATIONS;	10	TÖTAL STATIONS: 8

MOST INCREASED PLAYS	
+259	LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys (MBK/JIPMC) KMJK *34, WOZZ +8, XS62 +6, WTYB +15, WHRP +14, WACH +15, WBLS +10, WDLT +9, WQQK +9, WJMZ +8
+174	JUST FINE  Mary J. Blige (Matriarch/Geffen)  WSRB +18, WVBE +12, WIMX +8, KRNB +7, WUHT +7,  WFLM +7, WAMJ +6, WTYB +6, KQXL +6, WFXC +6
+137	WOMAN Raheem DeVaughn (Jive/Zomba) KRNB 46, X562 46, WMCL 46, WRNB 44, KJUH 44, WFXC 44, WMMJ 44, WWDM 44, WZAK 44, KOKY 44
+129	HOLD ON Yolanda Adams (Columbia) KMEZ +9, WDZZ +8, WDQK +8, WTLZ +8, WLXC +8, WYLD +8, WACH +7, WXST +7, WKXI +6, KBLX +6
+106	UNTIL THE END OF TIME  Justin Timberlake Duet With Beyonce (Jive/Zomba)  WJMR +3Q, WQMG +29, KMJK +15, WRNB +12, WQQK +9, WDLT +9, WDZZ +6, WDAS +6, WTYB +6, WYLD +5

FOR WEEK ENDING NOVEMBER 11, 2007 LEGEND: See legend to charts in charts section for rules and symbol explanations. 70 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

#### CHART LEGEND

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Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by crossreferencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country)
over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country)

#### **AUDIENCE TOTALS:**

Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

#### AIRPOWER:

Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

#### BREAKER:

Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

#### HOT SHOT DEBUT:

Awarded solely on the Country chart to the highest-ranking new entry.

#### **MOST INCREASED PLAYS:**

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

#### **MOST ADDED:**

A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

#### **NEW AND ACTIVE:**

Current songs below the chart threshold that are showing an increase in plays.

#### **TIES ON CHART:**

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

#### **RECURRENT RULE:**

Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



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WEEK	WEEK	WFFINS	II NIELSEN BDS				
THIS	LAST	WFF	TITLE CERTIFICATIONS ARTIST IMPRINT / PROMOTION LABEL	TW	4/-	MILLIONS	
1	1	25	NEVER WOULD HAVE MADE IT NO. 1 (14 WKS)  WARVIN SAPP  VERITY/ZOMBA	915	-20	4.936	1
2	2	30	ONE GOD MAURETTE BROWN CLARK AIR GOSPEL/MALACO	806	-22	4.220	2
3	3	28	PRAISE ON THE INSIDE  J MOSS PAJAM/GOSPO CENTRIC/ZOMBA	674	+43	3.689	3
4	5	25	CALL JESUS BRUCE PARHAM EMTRO GOSPEL	564	-27	2.435	10
5	8	10	RIGHT NOW PRAISE THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE TYSCOT/NEW LIFE/VERITY/ZOMBA	559	+40	2.502	9
б	4	37	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS EMI GOSPEL	556	-39	2.965	6
7	6	15	LIVIN' THE CLARK SISTERS EMIGOSPEL	545	<b>-2</b> 3	2.974	5
8	7	23	BRAND NEW DAY JONATHAN BUTLER MARANATHA!	524	-29	3.078	4
9	9	53	<b>LET GO</b> DEWAYNE WOODS & WHEN SINGERS MEET QUIET WATER/VERITY/ZOMBA	507	+3	2.811	8
10	13	=	YOU MUST COME IN AT THE DOOR REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR MQM/JEG	494	+57	1.474	21
11	11	č	HE'S DONE ENOUGH MOST ADDED  BEVERLY CRAWFORD JDI	466	-2	2.186	15
12	12	13	STRONGER MYRON BUTLER & LEVI EMI GOSPEL	453	-8	2.944	7
13	15	5	DECLARATION (THIS IS IT!) KIRK FRANKLIN COSPO CENTRIC/ZOMBA	440	+20	2.415	11
14	10	30	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR AIR GOSPEL/MALACO	440	-42	2.329	13
15	14	22	NOT ABOUT US BISHOP NOELJONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR ALPHA DOG/TYSCOT	432	-4	2.333	12
16	17	12	LISTEN TRIN-I-TEE 5:7 SPIRIT RISING/MUSIC WORLD	394	+2	2.157	16
17	16	12	WITH ALL OF MY MIGHT BYRON CAGE GOSPO CENTRIC/ZOMBA	383	-23	1.892	17
18	19	7	LOVE HIM LIKE I DO RUBEN STUDDARD, DEITRICK HADDON & MARY MARY VERITY/ZOMBA	379	+4	2.286	14
19	18	1年	WITH LONG LIFE ISRAEL & NEW BREED FEATURING T-BONE INTEGRITY	377	-12	1.548	20
20	20	9	I RECOMMEND JESUS THE CANTON SPIRITUALS VERITY/ZOMBA	347	-2	1,617	19
21	21	11	TELL IT GEORGIA MASS CHOIR SAVOY/MALACO	339	+13	1.081	24
222	22	5	GIANTS DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS EMI GOSPEL	287	+9	1.700	18
23	23	10	BE BLESSED BISHOP PAUL S. MORTON TEHILLAH/LIGHT	285	+10	0.883	28
24	25	19	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS BLACKBERRY/MALACO	248	-12	0.957	26
25	24	6	EVERYBODY CLAP YOUR HANDS JOSHUA'S TROOP NEW HAVEN	248	-15	1.081	25
26	28	15	GRATEFUL HEZEKIAH WALKER & LFC VERITY/ZOMBA	216	-7	1.452	22
27	26	8	MAGNIFY PASTOR RUDOLPH MCKISSICK JR: AND THE WORD & WORSHIP MASS CHOIR  EMTRO GOSPEL	214	-20	0.645	h
28	27	3	THE LIGHT RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) NUSPRING/EMI GOSPEL	202	-25	0.784	30
29	29	3	GOD IS MY EVERYTHING CHICAGO MASS CHOIR NEW HAVEN	185	-13	0.549	-
30	30	15	CELEBRATE SMOKIE NORFUL EMI GOSPEL	181	-11	1,142	23

MOST ADDED	
TITLE NEW ARTIST / LABEL STATIONS	
HE'S DONE ENOUGH 2	
Beverly Crawford (JDI) WPZS, WXTC	
YOU KEEP ON BLESSING ME 2 Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO)	
WTLC, WXTC  NOT ABOUT US  2	
Bishop Noel Jones Presents The City Of	
Refuge Sanctuary Choir (ALPHA DOG/TYSCOT) WJMO, WXTC	
STRONGER 2	
Myron Butler & Levi	

TITLE ARTIST / LABEL STATE	NEW ONS
HE'S DONE ENOUGH Beverly Crawford (JDI) WPZS, WXTC	2
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO) WTLC, WXTC	2
NOT ABOUT US Bishop Noel Jones Presents The City O Refuge Sanctuary Choir (ALPHA DOG/TYSCOT) WJMO, WXTC	2
STRONGER Myron Butler & Levi (EMI GOSPEL) KOKA, WXTC	2
SWEEPING THROUGH THE CITY Shrley Caesar (SHU-BELAIGHT) WNOO, XM The Spirit	2
GOD IS  Dewayne Woods Feat. The Tri-City Sing (QUIET WATER/VERITY/ZOMBA) KHLR, WNOO	2 jers
HE LAID HIS HANDS ON ME Lee Williams & The Spiritual Qc's (MCG) WCAO, WPZS	2
RIGHT NOW PRAISE New Life Community Choir Feat.	1

ohn P. Kee TYSCOT/NEW LIFE/VE VXTC	RITY/ZOMBA)
ADDED AT	21/4

WHLH Hallelujah Jackson, MS PD: Jenell Roberts MD: Lance Fuller Georgia Mass Choir, Tell It, 10 Stan Jones Feat. Tarralyn Ramsey, Where Would <u>I</u> Be, 0

> PLAYS TW LW 271

222

214

213

203

288

263

233

242

228

FUR	REPUR	CITIEL	DIA	HUNS	PLA	ribia	60	ш
	www	Dar	lina	adD	ecol	de c	000	

RECURRENTS						
TITLE ARTIST / LAPRINT / PROMOTION LABEL	I) NIELSEN BDS CERTIFICATIONS	PL TW	AYS LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS
PRAYIN* 4 U 7 SONS OF SOUL (SOUL WORLD/VERITY/ZOMBA)		396	397	6	STEP ASIDE YOLANDA ADAMS (ATLANTIC)	
ENCOURAGE YOURSELF DONALD LATVRENCE PRESENTS THE TRI-CITY SINGER	IS (EM) GOSPEL)	396	420	7	HIGH PRAISE ANOINTED PACE SISTERS (TYSCOT)	
NOBODY BUT THE LORD  ALVIN DARLING & CELEBRATION (EMTRO GOSPEL)		358	409	8	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP	PMASS CHOIR (MQM/JEG)
BROKEN BUT I'M HEALED BYRON CAGE (GOSPO CENTRIC/ZOMBA)		332	330	9	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOME	BA)
FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC (VERITY/ZOMBA)		281	300	10	THE BLOOD  JAMES FORTUNE & FIYA (WORLDWIDE)	

TITLE	PLAYS	TITLE	PLAY
ARTIST / LABEL	/GAIN	ARTIST / LABEL	/GA
EYES ON THE PRIZE Angela Spivey (JEG)	177/25	SUNDAY MORNING Shawn McLemore And New Image (WORLDWIDE)	120
TOTAL STATIONS:	19	TOTAL STATIONS:	1,246
MOVE Jimmy Hicks & The Voices Of In	<b>171/32</b> ntegrity	LORD I LOVE YOU Shei Atkins	119/
(WORLDWIDE) TOTAL STATIONS:	20	(SOUL MUZICK/PAID IN FULL) TOTAL STATIONS:	
TOTAL STATIONS:	20	TOTAL STATIONS:	
JESUS Shekinah Glory Ministry (KINGDOM/BOOKWORLD)	145/1	HE'LL NEVER LEAVE YOU Billy Rivers & The Angelic Voices O (RIGHT NOW)	113/ If Faith
TOTAL STATIONS:	14	TOTAL STATIONS:	
BEGGAR Jeff Majors (MUSIC ONE)	126/14	HOLD ON Yolanda Adams (COLUMBIA)	106/
TOTAL STATIONS:	13	TOTAL STATIONS:	- 7
GOD IS  DeWayne Woods Feat. The Tri-C		MY DAY Canton Jones (ARROW)	97

MOST INCREASED PLAYS	
+90	HE LAID HIS HANDS ON ME Lee Williams And The Spiritual QC's (MCG) WCAO -20, WFLT +13, WLOK +12, WFZE +12, WHLW +9 KROI +5, WFWW +2, WNCO +2, WPZE +2, WEAL +1

+43

) +20, WFLT +13, WLOK +12, WPZS +12, WHLW +9, +5, WFMV +2, WNOO +2, WPZE +2, WEAL +1 YOU MUST COME IN +57 AT THE DOOR Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG)
KOKA +33, WOAD +32, WJYD +12, WNOO +8, WXTC +5,
KHLR +4, WPCC +2, WFLT +2, WPZZ +1, KATZ +1 +43 PRAISE ON THE INSIDE

J Moss (PAJAM/Gospo Centric/Zomba) WHAL +2O, WJYD +15, WTLL +15, WHLW +6, WNNL +4, WXEZ +4, WSOK +3, WLIB +3, WJNI +3, WPCC +3 SO MUCH TO BE

Lee Williams And The Spiritual QC's (MCG) WHLW •32, WXOK •5, WEUP •3, WFLT •3

DIGHT NOW DRAISE The New Life Community Choir Feat.

THANKFUL FOR

John P. Kee (Tyscot/New Life/Verity/Zomba) WOAD +18, WHAL +13, WCAO +8, WXTC +5, XSRT +4, WEAL +4, WHLW +4, KOKA +3, WPZS +2, WLOU +2

FOR WEEK ENDING NOVEMBER 11, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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## **GOSPEL REPORTERS**

www.americanradiohistory.com

W PZE/Atlanta, GA\* OM: Steve Hegwood P 3/MD: Derek Harper

MTHB/Augusta, GA O.d/PD: Ron Thomes A <sup>2</sup>D: Sister Mary Kangcannon WCAO/Baltimore MD\* PD: Lee Michaels APD/MD: Danielle Brown

WWIN/Baltimore, MD MD: Jeff Majors MD: Jean Alston

WXOK/Baton Ro∎ge, LA\* OM: LeBron "LBJ" Joseph PL/MD: J'Michael Francois WJFO/Buffalo, NY\*

PE : Dwayne "Lar Cumberlander MD: Duane Price

WJNI/Charleston, SC\* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter

WXTC/Charleston, SC\* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright

WPZS/Charlotte, NC\* PD: Alvin Stowe MD: Tonya Rivens WNOO/Chattanooga, TN\* OM: Lee Clear PD/MD: Sam Terry

WGRB/Chicago, IL\* PD: Sonya M. Blakey APD/MD: Effie Rolfe WJMO/Cleveland, OH\* PD/MD: Terry Bello WFMV/Columbia, SC\* PD: Tony "Gee" Green APD/MD: Monica Washington

WEAM/Columbus, GA OM: Carl Conner, Jo PD: Pam Dixon

WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley WJYD/Columbus, OH\*

OM: Jerry Smith PD: Dawn Mosby KHVN/Dallas, TX PD: Antonio Johnson

WFLT/Flint, MI\* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson WEAL/Greensboro, NC\* PD/MD: Joseph Level

KROI/Houston, TX\* OM/PD: Terri Thomas

WDJL/Huntsville, AL\* PD/MD: Walter Peavey WEUP/Huntsville, AL\* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes

WTLC/Indianapolis, IN\* OM: Brian Wallace MD: Donavan Hartwell

WHLH/Jackson, MS\* WOAD/Jackson, MS\*

OM: Stan Branson PD/MD: Percy Davis

KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson

KHLR/Little Rock, AR\* OM: Sonny Victory PD: Torrez Harris

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James WLOU/Louisville, KY\*

WBBP/Memphis, TN MD: Doreen Graves WHAL/Memphis, TN\*

APD/MD: Tracy Bethea WLOK/Memphis, TN\* PD/MD: Kim Harper WMBM/Miami, FL PD/MD: Greg Cooper WHLW/Montgomery, AL\* OM: Michael Long PD/MD: Connye Bryant

WXVI/Montgomery, AL\* PD: Glinda Perkins

WTHE/Nassau, NY\* MD: Clara Mack

WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCo WYLD/New Orleans, LA\* APD/MD: Loretta Petit

WLIB/New York, NY\* WXEZ/Norfolk, VA\* PD: Dale Murray

WPPZ/Philadelphia, PA\* OM/PD: Elroy Smith APD: MoShay LaRen MD: CeCe McGhee

WNNL/Raleigh, NC\* OM/PD: Jerry Smi MD: Melissa Wade

WPZZ/Richmond, VA\* OM: Jeff Andersor PD: Reggie Baker

Rejoice/Satellite PD: Willie Mae McIver

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

Sirius Praise/Satellite\*
OM: B.J. Stone OM: B.J. Stone PD: Pat McKay MD: Sasha Montero

XM The Spirit/Satellite\* PD/MD: Jay Bryant WSOK/Savannah, GA\* PD: E. Larry McDuffie

KOKA/Shreveport, LA\* PD: Eddie Giles APD/MD: Sharon Flournoy

KATZ/St. Louis, MO\* MD: Dwight Stone

WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Charles Anthony WPGC/Washington, DC\* PD/MD: Cheryl Jackson

WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena Monitored Reporters

## CHRISTIAN



WMIT, WAYR excel outside of their communities of license

# A Big Impact In Small Markets

Kevin Peterson

KPeterson@RadioandRecords.com

t's one thing to reach listeners in your city of license. But WMIT (106.9 the Light)/Asheville, N.C., has such robust geographic coverage that it is spreading its message across some 42,000 square miles, giving it the 12th-largest FM coverage area in the United States, according to Duncan Radio Reports. Likewise, WAYR (90.7 Way Radio)/Brunswick, Ga., serves an audience that isn't even in its community of license.

WMIT is located in market No. 160, according to PD Tom Greene, "our tower is on one of the highest peaks east of the Rockies, so because of that height, we cover parts of seven different states, including four Arbitron markets." They are Asheville; Charlotte; Johnson City, Tenn.; and Greenville-Spartanburg, S.C.

In the Arbitron spring 2007 survey, WMIT was fourth in Asheville with women 25-54, and even though the other three markets it reaches all have strong Christian AC stations, WMIT still finished in the top 15 in that demographic in all three markets.

While WMIT's ownership is listed as Blue Ridge Broadcasting, it is run by the Billy Graham Evangelistic Assn. Billy and Ruth Graham bought the station in the mid-1960s.

Greene says that what makes the station so successful is that "people really get behind what we're doing as far as ministry outreach. We do a lot of international outreach—to some degree, I would say even more than domestically—and that really seems to resonate with people. We have a sis-

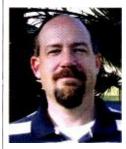
ter station that reaches out to Arabic-speaking listeners in North Africa and the Middle East, and people really get behind that. We've done some work with Equip to help train leaders in different parts of the world and Operation Christmas Child is a big thing for us."

Programming is unique as well when compared with most other markets. "We still have the teaching and the music on," he explains. "A lot of the conventional wisdom would say that you can't do that anymore. Would you go into another market and put on a station that's teaching and music? Probably not, but for WMIT, that seems to be a unique part of our DNA."

Not only do the listeners love the station, as the ratings show, but they also support it. WMIT's



106.9 The Light



Wagner



recent two-day annual Sharathon brought in more than \$2 million.

WAYR's current owner, Good Tidings Trust, bought the station in 1998 and started with what it called "sacred selections." After four years of underperforming, Luke Stephens was hired as GM and decided to turn to contemporary Christian music, first as an inspo station, eventually evolving into Christian AC.

PD Bart Wagner has been there through that entire time, watching the station evolve from humble beginnings to its current No. 2 ranking in the market with women 25-54 and fourth with persons 12+. And to make the situation even more unique, the station isn't physically in the market where it performs so well. WAYR is located in Green Cove Springs, across the state line in Florida, just outside Jacksonville—although the signal doesn't reach Jacksonville. Plans are under way to move the studios into Brunswick in the next year.

Even though the studios aren't geographically within the locale, Wagner believes the music makes it a hit with listeners. He says, "Luke said he wanted us to have a 45-minute music sweep every hour, where the music does not stop, so we started that. When we do stop, we try not to talk too long. We just did some research, and that's one of the things that came back to us."

Wagner says that since they're not talking as much during those long music sweeps, when they do talk, they try to communicate events going on in the area as well in as their own lives and those of the artists they're playing. "One of the things that's really helped us is our midday lady Mandy [Prusha], who talks about her family a lot," he says. "I get so many comments from people who really love her because she talks about her children and what's going on in her life. People in the Brunswick area really seem to respond to that."

Way Radio has worked around its location challenge promotionally, too. Wagner says the biggest thing the station has done is its annual free beach concert each November. He explains, "We've done this for five years now. This year Sonicflood is our headliner, along with Nicole Sponberg and Robert Pierre. We invite listeners to come and bring their friends and neighbors who don't go to church as an outreach. Two years ago, we had Scott Krippayne, Charity Von and DecembeRadio, and had 1,500 people show up on Jekyll Island."



► HOUSTON-BASED ROBBIE SEAY BAND ACHIEVES AIRPOWER STATUS (19-17)





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THE WAY	LAST WEEK	WEEKS	TITLE IMPRINT / PROMOTION LABE	PL.	AYS +/-	AUDIE MILLIONS	
0	1	20	EAST TO WEST NO. 1 (10 WKS) CASTING CROWNS BEACH STREET/REUNION/PL	1649	+9	5.092	1
2	1	n	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN SIXSTEPS/SPARROW/EMICM	c 1519	+103	4.203	2
3	6	6	GOD WITH US MOST INCREASED PLAYS MERCYME	1122	+135	2.894	4
0	5	12	IN BETTER HANDS NATALIE GRANT CUR	B 1106	+58	2.663	6
3	3	16	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN SPARROWEMICM	G 1100	-35	2.303	13
6	4	20	EVERYTHING GLORIOUS  DAVID CROWDER BAND SIXSTEPS/SPARROW/EMICM	1051	-30	2.726	5
7	9	8	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE WORD-CUR	990	+82	2.450	12
8	7	9	IN WONDER NEWSBOYS INPO	986	+42	2.517	10
9	8	21	LOVE THE LORD LINCOLN BREWSTER INTECRIT	y 887	-57	2.083	14
כו	10	33	BRING THE RAIN MERCYME IN	88/	-18	2.951	3
П	11	34	GIVE YOU GLORY JEREMY CAMP BEC/TOOTH & NAI	861	+24	2.454	11
12	14	10	THE TWENTY-FIRST TIME MONK & NEAGLE REUNION/PL	818	+53	2.570	8
13	17	5	YOU ARE EVERYTHING MATTHEW WEST SPARROW/EMICM	783	+100	1.897	17
14	12	26	GIVE ME WORDS TO SPEAK AARON SHUST BRAS	782	-46	1.927	16
15	13	44	UNDO RUSH OF FOOLS MIDA	s 780	-25	2.596	7
16	16	18	SUNDAY TREE63 INPO	655	-47	1.063	24
17	19	n	SONG OF HOPE AIRPOWER ROBBIE SEAY BAND SPARROW/EMICM	<sub>G</sub> 647	+47	1.520	19
18	18	11	WHEN OUR HEARTS SING RUSH OF FOOLS MIDA	626	-6	0.824	28
19	20	6	DON'T GET COMFORTABLE BRANOON HEATH MONOMODE/REUNION/PL	613	+33	1.362	21
20	21	7	MADE AIRPOWER CALEB ROWDEN SLANTED/SPRING HIL	L 553	+1	2.526	9
0	22	17	BE STILL STORYSIDE:B SILENT MAJORITY/GOTE	<b>536</b>	-1	0.998	25
22	23	21	COMING BACK TO LIFE ECHOING ANGELS IN	528	-1	1.932	15
23	25	17	JESUS HOLD ME ANDREW CARLTON BAKERTOW	489	-30	1.847	18
23	26	5	THERE IS A GOD 33MILES IN	445	+10	0.977	26
23	27	10	AFTER THE WORLD DISCIPLE SRE/IN	364	+7	1.091	23
26	28	10	BEAUTIFUL NEWS MATT REDMAN SIXSTEPS/SPARROW/EMICM	325	-14	0.753	
27	29	13	THERE IS A REASON CAEDMON'S CALL.	302	-17	0.630	-
28	_	EW	SET THE WORLD ON FIRE BRITT NICOLE SPARROW/EMICM	287	-2	0.632	-
29	1	न कि	BACK TO THE CROSS OUR HEART'S HERO GOTE	285	+11	1.133	22
30		EW .	GIVE UNTIL THERE'S NOTHING LEFT RELIENTK CAPITOL/GOTE	258	0	0.360	
	September						

MOST ADDED
TITLE NEW
ARTIST / LABEL STATIONS
HOW YOU LIVE (TURN UP THE MUSIC) 5 Point Of Grace (WORD-CURB) KKCM, WFSH, WJQK, WLAB, WLFJ
THE TWENTY-FIRST TIME 5 Monk & Neagle (REUNION/PLG) KHZR, KXOJ, WAKW, WFSH, WLAB
YOU ARE EVERYTHING Matthew West (SPARROW/EMI CMG) KTSY, WFZH, WLFJ
SONG OF HOPE Robbie Seay Band (SPARROW/EMI CMG) KTSL, KVMV, WAWZ
HOLD ME JESUS  Big Daddy Weave (FERVENT/WORD-CURB) KLJC, WAFJ
GLORIOUS ONE 2 Fee (INO) KLJC. WBDX
AFTER YOUR HEART 2 Phil Wickham (SIMPLE/INO) KBNJ. KFIS
WHERE YOUR HEART BELONGS 2 Mainstay (BEC/TOOTH & NAIL) KFIS, KTSL

ADDED AT	101.0
KTSL	101.9

KTSL Spokane, WA PO/MD: Beau Tyler

Needtobreathe, Signature of Divine (Yaweh), 27 Mainstay, Where Your Heart Belongs, 15 Robbie Seay Band, Song of Hope, 9 Steven Curtis Chapman, Cinderella, 8

FOR REPORTING STATIONS PLAYLISTS GO TO

			F	RECUF	REN	TS
I HIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL: TW	AYS LW	THIS WEEK	TIT ART
	I'M NOT WHO I WAS BRANDON HEATH (MONOMODE/REUNION/PLG)		764	753	6	BLE
2	I'M FOR YOU TOBYMAC (FOREFRONT/EMI CMG)		726	727	7	MA
3	EVERY TIME I BREATHE BIG DADDY WEAVE (FERVENT: WORD-CURB)		662	641	8	HO
4	MY SAVIOR MY GOD  AARON SHUST (BRASH)		643	641	9	CAST
5	EVERLASTING GOD LINCOLN BREWSTER (INTEGRITY)		556	535	10	HO

TITLE	I) NIELSEN BDS	PL	AYS
ARTIST / IMPRINT / PROMOTION LABEL	CERTIFICATIONS	TW	LW
BLESSED BE YOUR NAME TREE63 (INPOP)		549	543
MADE TO LOVE TOBYMAC (FOREFRONT/EMICMG)		501	498
HOME DAUGHTRY (RCA/RMG)		490	526
PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)		487	484
HOLY IS THE LORD  CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		482	487

TITLE ARTIST / LABEL	/GAIN	TITLE ARTIST / LABEL	PLA /GA
WRITING ON THE WALL Mark Harris (INO)	251/2	SIGNATURE OF DIVINE (YAHWEH) Needtobreathe	200
TOTAL STATIONS:	14	(ATLANTIC/WORD-CURB)	
		TOTAL STATIONS:	
Fee (INO)	DRIOUS ONE 226/49		192
TOTAL STATIONS:	13	(FERVENT/WORD-CURB)	
		TOTAL STATIONS:	
Connersvine (INO)	213/35	I'LL STAND BY YOU Carrie Underwood	177
TOTAL STATIONS:	15	(FREMANTLE/19)	
		TOTAL STATIONS:	
UNDENIABLE Mat Kearney (AWARE/COLUMBIA/INPOP)	202/46	EVERYTHING TO ME Mark Schultz	153/
TOTAL STATIONS:	12	(WORD-CURB)	
		TOTAL STATIONS:	
GOD SPEAKING Mandisa (SPARROW/EMI CMG)	201/17	FIND YOU WAITING DecembeRadio	135/
TOTAL STATIONS:	14	(SLANTED/SPRING HILL)	
		TOTAL STATIONS:	

MOST INCREASED PLAYS	
+135	GOD WITH US  MercyMe (INO) WKL +9, WDL +17, KVMV +15, WFSH +14, WLPJ +10, KAIM +8, WFHM +7, WCQR +6, WRCI +6, WMSJ +6
+103	AMAZING GRACE (MY CHAINS ARE GONE) Chris Tomlin (Sixsteps/Sparrow/EMI CMG) KTSY +23, WFSH +5, KVMV +14, WLDJ +14, WCVO +8, WJQK +7, KFIS +6, WFHM +6, WFZH +4, KGBI +4
+100	YOU ARE EVERYTHING Matthew West (Sparrow/EMI CMG) WBSN 48, WFFH +16, WMSJ +15, KVMV -9, WFZH +9, SIST +8, KCMS +7, WJKL +4, WRCI +4, KLJC +4
+82	HOW YOU LIVE (TURN UP THEMUSIC) Point Of Grace (Word-Curb) WCVO +25, KVMV +14, WAKW +14, WLPJ +14, WFSH +18, KCMS +6, WMSJ +5, KHZR +4, WRCI +4, WJQK +4
+58	IN BETTER HANDS  Natalie Grant (Curb) WDIC +20, WLPJ +16, WVEJ +6, WFZH +6, KLJC +5, KVMV +3, KXQJ +3, WCVO +3, WRCI +3, KBNU +3

FOR WEEK ENDING NOVEMBER 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

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KDUV/Visalia, CA\* PD: Joe Croft APD/MD: Shannon Steele

WCLQ/Wausau, WI PD/MD: Matt Deane

\* Monitored Reporters

## CHRISTIAN

► GRAMMY AWARD-NOMINATED NASHVILLE ROCK GROUP **RED** CLAIMS TOP HONORS ON CHRISTIAN ROCK WITH "LET GO," WHICH DRAWS 277 PLAYS AT 26 REPORTERS.





I	HIS WEEK	LAST WEEK	WEEKS	CHRISTIAN CHR TITLE ARTIST IMPRINT / PROMOTION LARFE	PLA	
		,_	13	THE OLDER I GET	980	+/-
	2	3	20	SKILLET ARDENT/SRE/IND SIGNATURE OF DIVINE (YAHWEH)	840	-30
L	3	7	14	NEEDTOBREATHE ATLANTIC/WORD-CURB  LET GO  CONTINUENT OF THE PROPERTY OF THE PR	781	+73
	4	2	19	GREY HOLIDAY ESSENTIAL/PLG GIVE UNTIL THERE'S NOTHING LEFT RELIENT K CAPITOL/GOTEE	756	-137
ı	5	4	18	WHAT DO WE KNOW? THOUSAND FOOT KRUTCH TOOTH & NAIL	737	-107
	6	6	27	I'M FOR YOU TOBYMAC FOREFRONT/EMICMG	702	-46
	D	12	5	WE NEED EACH OTHER SANCTUS REAL SPARROW/EMI CMG	691	+108
1	8	8	13	SONG OF HOPE ROBBIE SEAY BAND SPARROW/EMI CMG	665	-5
ŀ	9	10	16	EVERYTHING GLORIOUS DAVID CROWDER BAND SIXSTEPS/SPARROW/EMI CMG	644	-10
ŀ	0	9	19	EAST TO WEST  CASTING CROWNS BEACH STREET/REUNION/PLG	642	-18
	11	5	23	IN MY ARMS PLUMB CURB	637	-113
	2	13	11	THINGS LEFT UNSAID DISCIPLE SRE/INO	591	+20
1	3	11	18	JUST ME SEVENGLORY 75PIN	582	-8
	4	15	10	WHAT I'VE DONE UNTIL JUNE  FLICKER/PLG	530	+15
ľ	5	21	8	HEAD OVER HEELS (IN THIS LIFE) SWITCHFOOT SPARROW/COLUMBIA/EMI CMG	515	+120
	6	14	15	LET'S GO BACK EVERYDAY SUNDAY INPOP YOU ARE	495	-31
	7	16	11	RUTH BEC/TOOTH&NAIL BELIEVE	447	-25
	8	18	9	MAINSTAY BEC/TOOTH & NAIL FENCE RIDERS	444	+15
	9	20	9	JIMMY NEEDHAM INPOP  I WANNA LIVE	423	+9
Г	21	17	20	STELLAR KART WORD-CURB	408	-7
L	2	26	2	ELEVENTYSEVEN FLICKER/PLG SO MUCH LOVE	384	-48 +78
	3	24	6	THE ROCKET SUMMER ISLAND/IDJMG HUSH	368	+12
ь	4	23	8	INHABITED 75PIN  CRAZY BEAUTIFUL	359	-18
6	5	25	3	CHASEN         OMC           SET THE WORLD ON FIRE         SPARROW/EMI CMG           BRITT NICOLE         SPARROW/EMI CMG	354	+43
2	6	22	20	BEAUTIFUL DISASTER JON MCLAUGHLIN ISLAND/UMCG	323	-65
2	D	28	6	AFTER YOUR HEART PHIL WICKHAM SIMPLE/INO	319	+26
6	8	NE	W	FIND YOU WAITING DECEMBERADIO SLANTED/SPRING HILL	294	+32
2	9	29	16	CAN'T GO ON GROUP1CREW FERVENT/WORD-CURB	283	-5
3	0	27	9	WHO I WANNA BE OVERFLOW MARANATHA!	267	-31

ı	THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK TITLE ARTIST IMPRINT / PROMOTION LABEL			AYS +/-
	0	2	14	LET GO RED	ESSENTIAL/PLG	277	+8
ı	2	1	13	WHEN HOPE IS ALL YOU HAVE SPOKEN	TOOTH & NAIL	267	-22
ı	3	3	15	COMATOSE SKILLET	ARDENT/SRE/INO	262	-4
ľ	4	4	12	NEVER LET ME GO FAMILY FORCES	MAVERICK/MONO VS STEREO/GOTEE	258	+1
	5	5	13	STARING AT THE LIGHT WEDDING	BRAVE NEW WORLD	256	+27
	6	8	8	PART ONE WAYORLY	FLICKER/PLG	241	+22
ı	7	6	12	WORLD AWAY EMERY	TOOTH & NAIL	234	+6
ľ	8	13	12	BLACK BOX THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMICMG	223	+27
ľ		9	6	ANGELS MXPX	TOOTH & NAIL	219	+4
ı	10	7	17	HOTEL AQUARIUM FALLING UP	BEC/TOOTH & NAIL	211	-9
ı	11	12	7	ILLUMINATE PROJECT 86	TOOTH & NAIL	197	-2
ı	12	n	16	AMAZING BECAUSE IT IS ALMOST.	TOOTH & NAIL	194	-7
K	13	20	2	FOR THE LOVE OF THE GAME PILLAR	FLICKER/PLG	178	+19
ı	14	14	17	FALLS APART THOUSAND FOOT KRUTCH	TOOTH & NAIL	176	-8
ľ	15	16	12	GAME ON DISCIPLE	SRE/INO	170	0
ı	16	ю	19	I NEED YOU RELIENT K	CAPITOL/GOTEE	167	-39
ľ	17	19	3	CARRY ME DOWN DEMON HUNTER	SOLID STATE/TOOTH & NAIL	164	+2
ı	18	18	15	LOVE IN YOUR ARMS ELEVENTYSEVEN	FLICKER/PLG	163	0
ı	19	17	13	ELEVEN REGRETS MANIC DRIVE	WHIPLASH	162	-4
ı	20	15	14	THE UNWINDING CABLE CAR ANBERLIN	TOOTH & NAIL	153	-30
K	21	22	16	AWAKE SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	144	+5
K	222	27	10	<b>NEED</b> THE SEND	TOOTH & NAIL	141	+13
	23	24	7	SWEET REDEEMER HIGH FLIGHT SOCIETY	rkt/rocketown	141	+6
ı	24	21	2	SHAKE IT OFF DIZMAS	CREDENTIAL/EMI CMG	140	-2
K	23	28	5	WOLVES (G.O.B. VS TONY WONDER) CHASING VICTORY	MONO VS STEREO/GOTEE	132	+9
	26	NI	EW	MEDICINE THE FOLD	TOOTH & NAIL	127	+34
	27	23	8	RA-RANDOM TRANSISTOR RADIO	UP AT NITE	119	-20
	28	N	EW	NEVER GOING BACK TO OK THE AFTERS	SIMPLE/INO	m	+43
	29	29	19	LET'S GO BACK EVERYDAY SUNDAY	INPOP	110	-4
	30		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	INTERMISSION TO THE MOON A DREAM TOO LATE	TOOTH & NAIL	103	+27

THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST IMPRINT / PROMOTION LA	BEL	PL4	YS +/-
1	1	n	IN BETTER HANDS NATALIEGRANT	JRB	317	-5
2	2	11	AMAZING GRACE (MY CHAINS ARE GONE) CHRISTOMLIN SIXSTEPS/SPARROW/EMIC	MG	300	+9
3	3	19	EAST TO WEST CASTING CROWNS BEACH STREET/REUNION/	PLG	258	-32
4	4	12	MIRACLE OF THE MOMENT STEVENCURTIS CHAPMAN SPARROW/EMIC	MG	249	-7
5	5	1C	LOVE THE LORD LINCOLN BREWSTER INTEGR	HTY	226	+2
6	8	5	RESCUE ME SELAH	JRB	203	+32
7	7	5	GOD WITH US MERCYME	INO	199	+27
8	6	6	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE WORD-CO	JRB	195	+16
9	10	12	YOU ARE MARK ROACH MYRRH/WORD-CO	JRB	165	+10
10	14	3	WHEN THE SAINTS SARA GROVES	INO	164	+23

INSF	0						
	TW	LW	wks	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL/ TW	4/-
	11	9	8	WRITING ON THE WALL MARK HARRIS	INO	160	-10
	12	n	5	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	147	-2
	13	. 17	4	YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EMI CMG	146	+20
	14	16	8	THERE IS A GOD 33MILES	IND	138	+6
	15	13	21	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	134	-8
	16	18	2	GOD OF ALL MERCY MICHAEL O'BRIEN	CROWN	119	+3
	17	N	EW	THERE IS A HIGHER THRONE KEITH & KRISTYN CETTY	GETTY	117	+12
	18	20	2	COUNT IT ALL JOY SHANNON WEXELBERG	DISCOVERY HDUSE	116	+3
	19	15	12	ANYWAY KATIE GIGUERE	MARTINGALE	112	-23
	20	19	10	I'M FORGIVEN ALLEN ASBURY WITH BRYANDUNCAN	RAZDR & TIE	110	-5

#### **CHRISTIAN ROCK REPORTERS**

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WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitney Yule

WVOF/Bridgeport, CT PD/MD: Bob Felberg

**WCWP/Brookville, NY** PD: Peter Bellotti MD: Reena Temburni WUFM/Columbus, OH\* OM: Michael Buckingham PD/MD: Nikki Cantu APD: Laine Moneyhon

KVRK/Dallas, TX\* PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI MD: Brian Goodman

WORQ/Green Bay, WI\* OM/PD: Jim Raider

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens WJTL/Lancaster, PA\* PD: John Shirk MD: Phil Smith

> KIBZ/Lincoln, NE OM: Lester St. James PD/MD: Ron Drury

**WDML/Marion, IL** MD: Tom Schroeder

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**Effect Radio Network/Network** PD/MD: Brian Harman APD: Amanda Harman

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WITR/Rochester, NY PD/MD: Samme Palermo APD: Will "The Tuna" Benson

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**Planet Edge/Satellite** PD: Arron Daniels

Positive Rock Show/Satellite PD/MD: Josh Booth

**Red Letter Rock 20/Satellite** PD: Cody Christopher MD: Reid Johnson

**Sirius Spirit 66/Satellite\*** PD: Al Skop MD: Joey Black

The Sound Of Light/Satellite PD/MD: Bill Moore Whip Of Cords/Satellite OM/PD: Matt Rhodes

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL\* PD: Wendy Templeton MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

WCLQ/Wausau, WI PD/MD: Matt Deane

\* Monitored Reporters

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## **CHRISTIAN**

#### CHRISTIAN AC REPORTERS

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WVFJ/Atlanta, GA\* OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA\*

KPEZ/Austin, TX OM: Mac Daniel PD: Gary Walsh APD/MD: Steve Etheridge

WRBS/Baltimore, MD\* PD: David Paul MD: Mike Alley

WDJC/Birmingham, AL\* APD/MD: Ronnie Bruce

KTSY/Boise, ID\* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver

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WRCM/Charlotte, NC\* OM: Gary Morland PD: Dwayne Harrison

WBDX/Chattanooga, TN\* OM/PD: Jason McKay APD/MD: Justin Wade

WAKW/Cincinnati, OH\* PD: Rob Lewis MD: Daryl Pierce

WFHM/Cleveland, OH\* PD: Len Howser MD: Josh Booth

KGTS/College Place, WA PD/MD: Flizabeth Nelson

KBIQ/Colorado Springs, CO\* PD: Bret Stevens MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: Jim McDermott

WMHK/Columbia, SC\*

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KLTY/Dallas, TX\* PD: Chuck Finney
APD/MD: Michael Prendergast

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KHPE/Eugene, OR MD: Paul Hernandez

KYTT/Eugene, OR PD/MD: Rick Stevens

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WCSG/Grand Rapids, MI\* OM: Don Michael PD/MD: Chris Lemke APD: John Balyo

WJQK/Grand Rapids, MI\* OM/PD: Troy West APD/MD: Gary Thompson

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC\* APD: Gary Miller

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KSBJ/Houston, TX\* PD: Chuck Pryor MD: Jim Beeler

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WCQR/Johnson City, TN\* APD: Chalmer Harpe

KOBC/Joplin, MO

KLJC/Kansas City, MO\*

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KBMO/Monroe, LA

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KSGN/Riverside, CA\*

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XM The Message/Satellite\* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlei

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WHPZ/South Bend, IN

KTSL/Spokane, WA\* PD/MD: Beau Tyler

KWND/Springfield, MO\* KKJM/St. Cloud, MN

KHZR/St. Louis, MO\*

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MD: Jeff MacFarlane KKCM/Tulsa, OK\* OM: Steve Hunter PD: Chris Kelly APD: Dale Christopher

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WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman

WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April

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▶ WITH MOST ADDED APPLAUSE AND THE CHART'S SECOND-LARGEST GAIN (UP 48), BRANDON HEATH JUMPS 26-21 WITH "DON'T GET COMFORTABLE."

THIS WEEK	LAST WEEK	WEEKS	TITLE CHRISTIAN AC INDICATOR		PLA	YS
Ĕ 1	3	100	ARTIST MEST SASTING SPONNIS	IMPRINT / PROMOTION LABEL	TW	+/- -81
		20	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	880	_
2	2	11	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	793	+30
3	3	11	IN BETTER HANDS NATALIE GRANT	CURB	742	-19
4	5	11	IN WONDER NEWSBOYS	INPOP	718	-5
5	4	17	SUNDAY TREE63	INPOP	691	-62
6	6	14	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	636	-30
7	9	6	GOD WITH US MERCYME	IND	611	+34
8	7	20	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMICMG	605	-35
9	10	7	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD-CURB	598	+59
10	11	13	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	543	+39
n	8	18	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	504	-73
12	13	6	YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EMI CMG	484	+29
13	14	9	THE TWENTY-FIRST TIME MONK & NEAGLE	REUNION/PLG	461	+14
14	12	10	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	438	-20
15	15	19	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	367	-18
16	16	15	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	330	-27
17	18	5	MADE CALEB ROWDEN	SLANTED/SPRING HILL	288	-4
18	17	n	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/WORD-CURB	278	-30
19	19	н	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	253	-35
20	22	20	COMING BACK TO LIFE ECHOING ANGELS	INO	243	+16
21)	26	3	DON'T GET COMFORTABLE BRANDON HEATH	REUNION/PLG	239	+48
22	20	4	WRITING ON THE WALL MARK HARRIS	INO	235	-7
23	23	4	SET THE WORLD ON FIRE BRITT NICOLE	SPARROW/EMI CMG	215	-9
24	21	8	THE REAL JESUS DOWNHERE	CENTRICITY	201	-26
25	25	9	CAPTIVATED SHAWN MCDONALD	SPARROW/EMI CMG	200	-3
26	24	5	THERE IS A GOD 33MILES	INO	198	-7
27	29	2	ON MY WAY MARIE MILLER	CURB	178	+12
28	28	2	WHEN THE SAINTS SARA GROVES	INO	177	+5
29	RE-E	NTRY	IN MY ARMS PLUMB	CURB	176	+19
30	N	EW	SINGING OVER ME BUILDING 429	WORD-CURB	165	+33

CHRISTIAN C MUSIC RESEA								
Hit Music Research								
TITLE ARTIST IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34		
EAST TO WEST CASTING CROWNS BEACH STREET/REUNION/ PLG	4.32	97%	19%	4.29	4.41	4.35		
HOTEL AQUARIUM FALLING UP BEC/TOOTH & NAIL	4.18	77%	12%	3.93	4.11	4.06		
I'M FOR YOU TOBYMAC FOREFRONT/EMICMG	4.14	99%	23%	4.19	4.20	4.20		
SONG OF HOPE ROBBIE SEAY BAND SPARROW/EMI CMG	4.14	73%	8%	4.14	4.14	4.15		
THE OLDER I GET SKILLET ARDENT/SRE/IND	4.14	88%	15%	4.13	4.16	4.14		
EVERYTHING GLORIOUS DAVID CROWDER BAND SIXSTEPS/SPARROW/EMI CMG	4.13	97%	21%	4.13	4.35	4.24		
CRAZY BEAUTIFUL CHASEN DMG	4.12	80%	11%	4.14	3.86	4.03		
I WANNA LIVE STELLAR KART WORD-CURB	4.10	95%	19%	3.98	4.26	4.07		
CAPTIVATED SHAWN MCDONALD SPARROW/EMICMG	4.09	91%	20%	4.27	4.27	4.27		
IT'S BEAUTIFUL ELEVENTYSEVEN FLICKER/PLG	4.01	92%	17%	3.99	4.01	4.01		
LET'S GO BACK EVERYDAY SUNDAY INPOP	4.01	79%	13%	4.12	3.92	4.03		
BEAUTIFUL DISASTER JON MCCLAUGHLIN ISLAND/UMCG	4.00	97%	22%	3.91	3.99	3.96		
WHEN OUR HEARTS SING RUSH OF FOOLS MIDAS	4.00	87%	17%	4.22	4.22	4.22		
BE STILL STORYSIDE:B GOTEE	3.98	46%	6%	4.00	4.00	4.00		
MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN SPARROW/EMICMG	3.97	81%	12%	4.07	3.74	3.90		
BELIEVE MAINSTAY BEC/TOOTH & NAIL	3.95	75%	17%	3.95	4.04	3.98		
CAN'T GO ON GROUP 1 CREW FERVENT/WORD CURB	3.95	92%	24%	4.14	4.08	4.11		
THINGS LEFT UNSAID DISCIPLE SRE/INO	3.95	86%	19%	3.78	4.04	3.88		
GIVE UNTIL THERE'S NOTHING LEFT RELIENT K CAPITOL/GOTEE	3.94	87%	17%	3.87	3.92	3.90		
LET GO GREY HOLIDAY ESSENTIAL/PLG	3.93	79%	14%	3.86	3.92	3.89		

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 946 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

<sup>\*</sup> Monitored Reporters

## **COUNTRY**



What is country to do with competing all-Christmas ACs?

# The Christmas Conundrum

R.J. Curtis

RCurtis@RadioandRecords.com

e're rapidly approaching "the most wonderful time of the year." Well, OK—at least the season inspires a joyful noise from most AC radio stations, which flip to all-Christmas programming and traditionally receive a December monthly ratings report gift-wrapped in gold. Not to be a Grinch or anything, but all-Christmas is an all-out dilemma for country, because we share so much listening with those AC guys. Women tend to flock to Christmas music, which hurts country cume and TSL. I polled country PDs, wondering if we're at the point where we simply concede December, or is there a way to counter-program? Then, on Nov. 6, it got weird.

Clear Channel's WROO (93.3 the Rooster)/Jacksonville ditched its classic country playlist for "continuous Christmas classics." Rather than focusing on core country artists, the Rooster went wide, with classic holiday tunes from Bing Crosby, Gene Autry, Nat "King" Cole and other tried-and-true seasonal titles and artists. Yes, there are songs by the usual country suspects, but if you didn't know the Rooster was crowing country, you'd swear the station playlist was designed for general-market consumption.

The risk factor would seem low for WROO: After the summer 2007 Arbitron book, it ranked 16th 12+, with a 1.4, and is a complement to country cluster buddy WQIK, which ranks third with a 7.3. At press time, no other AC in Jacksonville had flipped to all-Christmas. Yet.

#### Slingshot Effect

It's unusual but not unprecedented for a country station to go all-Christmas—which I know first-hand. In 2005, while programming Emmis' KZLA/Los Angeles, we tried it to combat Clear Channel's AC KOST. Since 2001, that outlet has started airing holiday music on or around the Friday before Thanksgiving, and it clearly made a difference. Already a perennial top five station in most surveys, November and December extraps for KOST were through the roof; January was also huge, thereby creating a slingshot effect that made the fall and winter books very strong for KOST.

The results of this experiment for KZLA could best be described as mixed. The station had a slightly weaker December than in prior years and core listeners complained it was too much too early, mostly because KZLA was the only country outlet in Los Angeles.

Clear Channel's WMIL/Milwaukee is that market's stand-alone country station, and PD Kerry Wolfe says that while he usually doesn't lose cume, TSL suffers "because a 35- to 54-year-old woman will listen to Christmas music." Entercom's WMYX is already all-Christmas this year, something Wolfe says WMIL "would never do, because we're the only game in town." Instead, Wolfe gradually increases Christmas tunes on the station, going a little heavier on weekends at first but backing off on weekdays. After Dec. 12, Wolfe says WMIL will play about four holiday tunes per hour.

#### Cluster Bells Are Ringing

Kansas City's three country stations—Entercom's WDAF (the Wolf) and Wilks Broadcast Group outlets KFKF and KBEQ—each contend with two all-Christmas outlets every year. For programmers Mike Kennedy of KBEQ and Dale Carter of KFKF, it's AC clustermate KCKC. Kennedy says that after watching the phenomenon that is all-Christmas for the past five years, "I have come to the conclusion that we have to prepare to take a hit in the third phase of the book."



Kennedy

'I have come to the conclusion that we have to prepare to take a hit in the third phase of the book.'

-Mike Kennedy

'I just have to make sure I keep Tony Bennett on KQXT and George Strait on KAJA.'

-George King



Wolfe

That's not to say that Kennedy, who many of us know to be an absolutely tenacious competitor, concedes anything, but he is also realistic and doesn't believe that weaving in extra Christmas music earlier makes a big difference. "When you track the last three and sometimes four weeks of the book, the all-Christmas stations just blow up." Kennedy believes KBEQ has enough holiday activities and events "to keep it wired into the Christmas fabric of the city."

#### Give The Gift Of Garth

His counterpart, KFKF's Carter, agrees, citing a long list of what he calls "our traditional warm and fuzzy" activities for KFKF that include helping at the Salvation Army for the annual Turkey Day fund-raiser the day before Thanksgiving and KFKF personality Dan Holiday on an area Wal-Mart's roof for the station's annual Toy-a-Thon, which collects 9,400 toys for Toys for Tots.

The overall outlook for fall, Carter and Kennedy agree, is strong, because unlike any other market, Kansas City benefitted from the return of Garth Brooks to the concert stage for nine sold-out shows this month at the city's Sprint Center. "Christmas came early to KC with Garth," Kennedy says. "The Garth event rolls through the end of the second phase of fall, so I feel like we've been blessed already."

In Dallas, CBS Radio's AC KVIL converted to all-Christmas Nov. 7. Last year when it happened, Cumulus' KPLX (the Wolf) didn't respond, says John Sebastian, who arrived as PD this year. He says this year, the Wolf will definitely play Christmas music: "Yes, we'll include non-country classic material as well as country Christmas songs." While acknowledging that his station may not win December, Sebastian vows, "We'll be competitive."

Clear Channel/San Antonio OM George King has a unique perspective. He's day-to-day on country KAJA (KJ 97), yet oversees AC KQXT, which will eventually play all-Christmas. In every cluster King has worked in with Clear Channel—Phoenix, Washington and now San Antonio—there was an AC station that played all-Christmas music. "Yes, they hurt us," he says. "But country has to do what country does, and that's give the listeners what they want." King doesn't think it's wise to ignore it or to go too far, "which I did one year in Phoenix by going all-Christmas every weekend from after Thanksgiving through Christmas . . . and got killed."

In his current position as cluster OM, King says he can't afford to let KQXT dictate how much or how little holiday music KJ 97 plays. "Since this market has a very large Hispanic audience and is a country lifestyle market, we're going to make sure our listeners get a good dose of Christmas music from KAJA."

Another point King brings up in terms of music is that most AC stations' Christmas playlists contain many country artists. Conversely, most country stations will play the Christmas standards by Crosby, Cole and Burl Ives. "I just have to make sure I keep Tony Bennett on KQXT and George Strait on KAJA."

► WITH THE CHART'S SECOND-BIGGEST AUDIENCE INCREASE (UP 1.8 MILLION), **MONTGOMERY GENTRY** LOGS ITS 12th TOP 10 WITH "WHAT DO YA THINK ABOUT THAT" (12-10).



THISWFFK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS STATUS ARTIST IN NIELSEN BDS 位 HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDI (IN MIL TW		PLAY TW	'S RANK
1	2	25	FREE AND EASY (DOWN THE ROAD I GO) NO. 1 (1 WK) 17 1 12 CAPITOL NASHVILLE	33.170	-0.56 <b>3</b>	4152	3
2	1	12	DON'T BLINK KENNY CHESNEY BNA	32.887	-2.476	4195	2
3	3	15	SO SMALL CARRIE UNDERWOOD ARISTÀ/ARISTA NASHVILLE	32.731	+1.121	4200	1
4	4	11	MORE THAN A MEMORY  GARTH BROOKS  PEARL/BIG MACHINE	31.061	+1.242	4108	4
5	8	20	FIRECRACKER OSH TURNER MCA NASHVILLE	26.291	+1.776	3417	6
6	6	14	HDW 'BOUT THEM COWGIRLS GEORGE STRAIT MCA NASHVILLE	26.139	+0.320	3392	7
7	5	34	FALL CLAY WALKER ASYLUM-CURB	25.968	-0.121	3447	5
8	7	37	LIVIN' OUR LOVE SONG  JASON MICHAEL CARROLL  ARISTA NASHVILLE	25.313	+0.289	3363	8
9	10	13	OUR SONG TAYLOR SWIFT BIG MACHINE	22.933	+1.708	2985	9
10	12	17	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY COLUMBIA	20.152	+1.834	2663	n
1	11	12	EVERYBODY KEITH URBAN CAPITOL NASHVILLE	19.385	+0.218	2666	10
12	13	23	AS IF SARA EVANS RCA	18.509	+0.409	2458	12
13	18	9	STAY MOST INCREASED AUDIENCE TO MERCURY	17.592	+2.443	2403	13
14	16	5	WINNER AT A LOSING GAME  RASCAL FLATTS  LYRIC STREET	17.393	+1.109	2402	14
15	19	24	NOTHIN' BETTER TO DO LEANN RIMES ASYLUM-CURB	15.937	+1.054	2177	15
76	17	19	TAKE ME THERE II ☆ RASCAL FLATTS LYRIC STREET	13.686	-2.066	1697	17
17	21	17	WATCHING AIRPLANES  GARY ALLAN  MCA NASHVILLE	13.642	+0.387	1907	16
18	32	16	READY, SET, DON'T GO AIRPOWER TO BILLY RAY CYRUS WITH MILEY CYRUS WALT DISNEY/LYRIC STREET	13.246	+0.821	1692	18
19	23	17	HE AVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD BIG MACHINE	11.356	+0.519	1654	19
20	24	12	STEALING CINDERELLA AIRPOWER CHUCK WICKS RCA	10.365	+0.574	1530	20
21	25	21	THE MORE I DRINK BLAKE SHELTON WARNER BROS./WRN	10.326	+1.653	1510	21
22	26	5	LETTER TO ME BRAD PAISLEY ARISTA NASHVILLE	10.252	+1.783	1495	22
23	:9	9	INTERNATIONAL HARVESTER CPAIG MORGAN BROKEN BOW	7.889	+1.252	1062	26
24	=7	13	HOW LONG EAGLES ERC/LOST HIGHWAY/MERCURY	7.840	+0.829	1187	23
95	51	8	CLEANING THIS GUN (COME ON IN BOY) RODNEY ATKINS CURB	7.359	+1.258	1079	25
26	≆8	14	LAUGHED UNTIL WE CRIED     ☆       JASON ALDEAN     BROKEN BOW	7.149	+0.317	1139	24
9	30	17	WHAT KINDA GONE CI-RIS CAGLE CAPITOL NASHVILLE	6.436	-0.092	1062	27
28	2	8	RED UMBRELLA FAITH HILL WARNER BROS./WRN	5.611	+0.204	836	28
39	36	4	GET MY DRINK ON TCBY KEITH SHOW DOG NASHVILLE	4.901	+1.429	803	29
<b>30</b>	35	10	IT'S GOOD TO BE US BL CKY COVINGTON LYRIC STREET	4.621	+0.415	793	30

THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS STATUS  ARTIST IN NIELSEN BDS \$\frac{\psi}{2}\$ HITPREDICTOR STATUS  IMPRINT / PROMOTION LABEL	AUD! (IN MIL TW	IENCE .LIONS) +/-	PLAY	YS RANK
31	34	17	YOU STILL OWN ME EMERSON DRIVE MONTAGE/MIDAS/NEW REVOLUTION	4.353	-0.111	782	31
32	40	12	I'M WITH THE BAND  LITTLE BIG TOWN EQUITY	3.491	+0.533	534	33
33	39	8	THINGS THAT NEVER CROSS A MAN'S MIND KELLIE PICKLER BNA	3.480	+0.312	582	32
(34	33	13	ROLLIN' WITH THE FLOW BREAKER MARK CHESNUTT LOFTON CREEK	3.263	+0.090	396	37
35	44	3	GOD MUST BE BUSY BREAKER BROOKS & DUNN ARISTA NASHVILLE	2.742	+1.212	396	36
36	37	14	IGOT MY GAMEON TRACE ADKINS CAPITOL NASHVILLE	2,450	-0.970	<b>45</b> 3	34
37	42	6	LOVE DON'T LIVE HERE LADY ANTEBELLUM CAPITOL NASHVILLE	2.108	+0.005	348	38
38	45	11	SOMETHIN' ABOUT A WOMAN JAKE OWEN RCA		+0.459	417	35
39	43	21	THE STRONG ONE CLINT BLACK EQUITY	1.810	-0.118	226	44
40	51	2	LOVE IS A BEAUTIFUL THING PHIL VASSAR UNIVERSAL SOUTH	1.692	+0.732	296	40
4	45	6	TAKIN' OFF THIS PAIN ASHTON SHEPHERD MCA NASHVILLE	1670	+0.132	347	39
0	N	EW	SMALL TOWN SOUTHERN MAN HOT SHOT DEBUT/ MOST ADDED ALAN JACKSON ARISTA NASHVILLE	15/5	+1.501	172	49
43	48	2	FOR THESE TIMES MARTINA MCBRIDE RCA	1396	+0.362	270	41
44	4	14	BETWEEN RAISING HELL AND AMAZING GRACE BIG & RICH WARNER BROS./WRN	1125	-1.370	167	51
45	49	12	GOES DOWN EASY VAN ZANT COLUMBIA	1103	+0.112	206	46
46	4,	4	WE WEREN'T CRAZY JOSH GRACIN LYRIC STREET	1088	-0.012	185	48
47	53	6	HAPPY ENDINGS LEE BRICE ASYLUM-CURE	1.035	+0.099	267	42
48	57	4	JUST GOT STARTED LOVIN' YOU JAMES OTTO WARNER BROS./WRI	1.010	+0.313	255	43
49	<b>5</b> C <sub>1</sub>	10	TILL WE AIN'T STRANGERS ANYMORE BON JOVI FEATURING LEANN RIMES ISLAND/CURB/MERCUR	0.063	-0.017	158	52
50	N	EW	MAYBE SHE'LL GET LONELY JACK INGRAM BIG MACHINI	0.937	+0.359	157	53
9	N	EW	DEVIL AND THE CROSS HALFWAY TO HAZARD STYLESONIC/MERCURY	0.898	+0.222	168	50
52	34	6	ONCE A WOMAN GETS A HOLD OF YOUR HEART HEARTLAND COUNTRY THUNDER	0.770	-0.118	139	55
33	RE-E	NTRY	WE RODE IN TRUCKS LUKE BRYAN CAPITOL NASHVILLI	0.760	+0.197	150	54
54	89	7	WHAT IF IT'S ME ANDY GRIGGS MONTAGI	0.752	+0.057	193	47
<b>63</b>	56	6	YOU DON'T HAYE TO GO HOME GRETCHEN WILSON COLUMBIA	0.687	-0.022	138	56
56	53	7	BETTER GET TO LIVIN' DOLLY PARTON DOLLY	0.670	-0.243	84	-
57	55	8	SINNERS LIKE ME ERIC CHURCH CAPITOL NASHVILLI	0.613	-0.112	135	58
58			GIRL NEXT DOOR COLE DEGGS & THE LONESOME COLUMBA	0.610	+0.204	131	59
59	58	7	THE POWER OF ONE BOMSHEL CURI	0.566	-0.134	211	45
60	60	3.	MAKE YOU MINE CROSSIN DIXON BROKEN BOY	0.564	-0.128	101	

MOST INCREASED AUDIENCE (IN MILLIONS)
+2.443 stay ☆
Sugarland (Mercury) KSON +0.27, KYCO +0.174, WUSN +0.64, KSCS +0.162, KNOI +0.142, WPAW +0.140, KFRG +0.11, WYCD +0.110.

+1.834 WHAT DO YA HINK ABOUT THAT

+1.783 LETTER TO ME 由

+1.776
FIRECRACKE

53

Josh Turner (MCA Nashvile) WQYK +0.493, KSCS +0.205 KYGO +0.167, KMPS +0.124, WMIL +0.115, WYCD +0.103, WKCQ +0.095, KCYE +0.087 WXTU +0.061, KIIM +0.066

(Big Machine) KYCO +0.309, WKHX +0.229, WKLB +0.114, WBEE +0.095, WCYK +0.090, WKKO +0.088, WUSN +0.083, WUBL +0.078, WFMS +0.076, KUBL +0.074

#### **NEW AND ACTIVE**

TOTAL STATIONS

TITLE ARTIST / LABEL	AUD / GAIN
SON ETHING 51	RONGER
THAN ME (	0.449/0.005
Travis Tritt	
(CATESORY 5/CO5)	
TOTAL STATIONS:	12

TIL I WAS A DADBY TOO 0.423/0.075 Tracy Lawrence (ROCH / COMFORT/CC/5)

TITLE ARTIST / LABEL AUD / GAIN IN MY NEXT LIFE 0.417/0.061 Terri Clark (BNA)

BACK THERE ALL THE TIME 0.417/0.110
The Drew Davis Band
(LOFTON CREEK)
TOTAL STATION TOTAL STATIONS:

TITLE ARTIST / LABEL AUD / GAIN THE ONLY PROMISE THAT REMAINS 0.414/0.124
Reba McEntire Duet With Justin
Timberlake Timberlake (MCA NASHVILLE) TOTAL STATIONS:

SHIFTWORK 0.394/0.081 Kenny Chesney Duet With George Strait (BNA) TOTAL STATIONS: 7



SMALL TOWN
SOUTHERN MAN 20
Alan Jackson
(ARISTA NASHVIILLE)
KATM, KRKF, KKNC, KPLX,
KSCS, KSOP, KUBL, KUZZ,
WCTK, WFBE, WCNA, WKDF,
WKHX, WOGK, WPCV,
WQHK, WUBE, WUSJ,
WXTU, WYPY

Brooks & Dunn

(ARISTA NASHVILLE) KEEY, KFKF, KFRG, KHEY, KKNG, WBEE, WGH, WITL, WKDF, WQYK, WUBL, WWGR, WXTU, WYCD

GET MY DRINK ON 13 Toby Keith (SHOW DOG NASHVILLE) KHAY, KKWF, KMLE, KMPS, KSKS, KUPL, WBCT, WFMS, WGNE, WIRK, WIVK, WQBE, WSLC

LETTER TO ME 10
Brad Paisley
(ARISTA NASHVILLE)
KHAY, KMLE, KNIX, KTOM,
KXKS, WBUL, WCOL, WCTQ,
WKKO, WSLC

FALLING INTO YOU 10 Whiskey Falls (MIDAS/NEW REVOLUTION) KATM, KFRG, KHKI, KSKS, WDAF, WGNE, WGTY, WITL, WKCQ, WKXC

SHE'S PRETTY 8
Star De Azlan
(CURB)
KIZN, KSCP, WDAF, WIRK,
WPCV, WQBE, WRNS, WXBQ

CLEANING THIS GUN (COME ON IN BOY) 7 Rodney Atkins (CURB) KHEY, KUPL, WCDL, WCTO, WOGI, WQMX, WYCD

FOR WEEK ENDING NOVEMBER 11, 2007

LEGEND See legend to charts in charts section for rules and symbol explanations.
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## NEWS FOR COUNTRY RADIO

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#### **COUNTRY MONITORED REPORTERS**

WQMX/Akron, OH OM: LINUCK CO... PD: Sue Wilson APD/MD: Ken Steel

WGNA/Albany, NY PD/MD: Torn Jacobse

KBQI/Albuquerque, NM OM/PD: Bill May

KRST/Albuquerque, NM OM/PD: Eddie Haskell MD: Paul Bailey

WCTO/Allentown, PA OM/PD: Shelly Easton APD/MD: Jerry Padden

WKSF/Asheville, NC OM/PD: Jeff Davis APD/MD: Brian Hatfield

WKHX/Atlanta, GA OM/PD: Mark Richard MD: Mike Macho

WUBL/Atlanta, GA OM/PD: Clay Hunnicutt APD/MD: Lance Houstor

WKXC/Augusta, GA PD: T Gentry

KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Donna Jamès

WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks

KIZN/Boise, ID

54

WKLB/Boston, MA OM: Don Kelley PD: Mike Brophey APD/MD: Ginny Rogers

WYRK/Buffalo, NY PD: Wendy Lynn

WNKT/Charleston, SC PD: Brian Driver

WOBE/Charleston, WV OM: Jeff Whitel PD: Ed Roberts MD: Bill Hagy

WKKT/Charlotte, NC OM: Bruce Logan PD/MD: John Roberts

WSOC/Charlotte, NC APD/MD: Rick McCracken

WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Poindexter

WUSN/Chicago, IL PD: Mike Peterso MD: Marci Braun

WUBE/Cincinnati, OH OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton

WGAR/Cleveland, OH MD: Chuck Collier

KATC/Colorado Springs, CO OM: Bobby Irwin PD: Jim "Catfish" Miller

WWNU/Columbia, SC PD: Rick Taylor MD: Tyler On The Radio

WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko

KPLX/Dallas, TX

KSCS/Dallas, TX OM/PD: Tom Hunter APD/MD: Chris:Huff

KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll

KHKI/Des Moines, IA

WYCD/Detroit, MI PD: Tim Roberts APD/MD: Mike Scott

KHEY/EI Paso, TX MD: Marty Austin

WFBE/Flint, MI

KSKS/Fresno, CA

WWGR/Ft. Myers, FL PD/MD: Justin Tyler APD: Steve Hart

WQHK/Ft. Wayne, IN

WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red

WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft

WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker

WRNS/Greenville, NC PD/MD: Wayne Carlyle

WRBT/Harrisburg, PA PD: Joe Kelly APD/MD: Newman

WWYZ/Hartford, CT

KILT/Houston, TX MD: Greg Frey

WFMS/Indianapolis, IN

WUSJ/Jackson, MS

WGNE/Jacksonville, FL PD/MD: Jeff Davis

WXBQ/Johnson City, TN PD/MD: Bill Hagy

KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire

KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens

WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise

WIVK/Knoxville, TN OM/PD: Mike Hammon MD: Colleen Addair

KMDL/Lafayette, LA PD: Scott Bryai MD: T.D. Smith

WPCV/Lakeland, FL OM/PD: Mike James APD/MD: Jeni Taylor

WITL/Lansing, MI

OM: Brent Alberts APD/MD: Chris Tyler KCYE/Las Vegas, NV

KWNR/Las Vegas, NV PD: Cary Rolfe MD: Jason Steiner

WBUL/Lexington, KY

KSSN/Little Rock, AR PD/MD: Chad Heritage

KKGO/Los Angeles, CA OM: Mike Johnson PD: Tonya Campos

WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane

WMAD/Madison, WI OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese

KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches

WGKX/Memphis, TN PD: Tim Jones

WKIS/Miami, FL

WMIL/Milwaukee, WI OM/PD: Kerry Wol APD: Scott Dolphir MD: Mitch Morgan

KEEY/Minneapolis, MN OM/PD: Gregg Swedberg OM/PD: Gregg S MD: Mary Gallas

KTOM/Monterey, CA

WKDF/Nashville, TN OM: Dave Kelly PD: Bud Ford

WSM/Nashville, TN

WGH/Norfolk, VA APD/MD: Mark McKay

KKNG/Oklahoma City, OK OM/PD: Kevin Christopher MD: Lynn Waggoner

KTST/Oklahoma City, OK

KXKT/Omaha, NE MD: Craig Allen

KHAY/Oxnard, CA

WXBM/Pensacola, FL PD/MD: Lynn West

WXTU/Philadelphia, PA OM/APD: Roy Land PD: Bob McKay

KMLE/Phoenix, AZ

PD: Jay McCarthy APD/MD: Dave Collins

KNIX/Phoenix, AZ PD: Ray Massie

WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards

WOGI/Pittsburgh, PA OM: Frank Bell PD: Dave Anthony

KUPL/Portland, OR APD/MD: Rick Taylor

KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones

**WOKQ/Portsmouth, NH** OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie

WCTK/Providence, RI PD/MD: Stephen Guittari APD: Sam Stevens

**WQDR/Raleigh, NC** OM: Paul Michaels PD: Lisa Mckay KFRG/Riverside, CA

OM: Lee Douglas PD/MD: Don Jeffrey

WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes

WBEE/Rochester, NY PD: Billy Kidd MD: Weslea Neas

KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole

WKCQ/Saginaw, MI OM/PD: Mike Skot APD: Kevin Profitt MD: John Richards

KSOP/Salt Lake City, UT APD/MD: Debby Turpin

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett

KAJA/San Antonio, TX OM/PD: George King MD: Kactus Lou

KSON/San Diego, CA

KRTY/San Jose, CA PD/MD: Julie Stevens

WCTQ/Sarasota, FL PD: Sammy Cruise APD/MD: Heidi Decker

KKWF/Seattle, WA OM: Dave Richards PD: Lance Tidwell APD/MD: Rob Walker

KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas

KXKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans KDRK/Spokane, WA APD/MD: Ryan Dokke

KTTS/Springfield, MO OM/PD: Chris Cannon APD/MD: Curly Clark

KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas

WQYK/Tampa, FL OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts

WKKO/Toledo, OH PD/MD: Gary Shores APD: Harvey Steele

KIIM/Tucson, AZ OM: Herb Crowe PD/MD: Buzz Jackson

KVOO/Tulsa, OK

WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson

KFDI/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Carol Hughes WGGY/Wilkes Barre, PA

UM: Jim Rising PD: Doc Medek MD: Jaymie Gordon WXCY/Wilmington, DE PD/MD: Dave Hovel

WGTY/York, PA

WQXK/Youngstown, OH OM: Scott Kennedy PD: Dave Steele APD: Doug James MD: Burton Lee

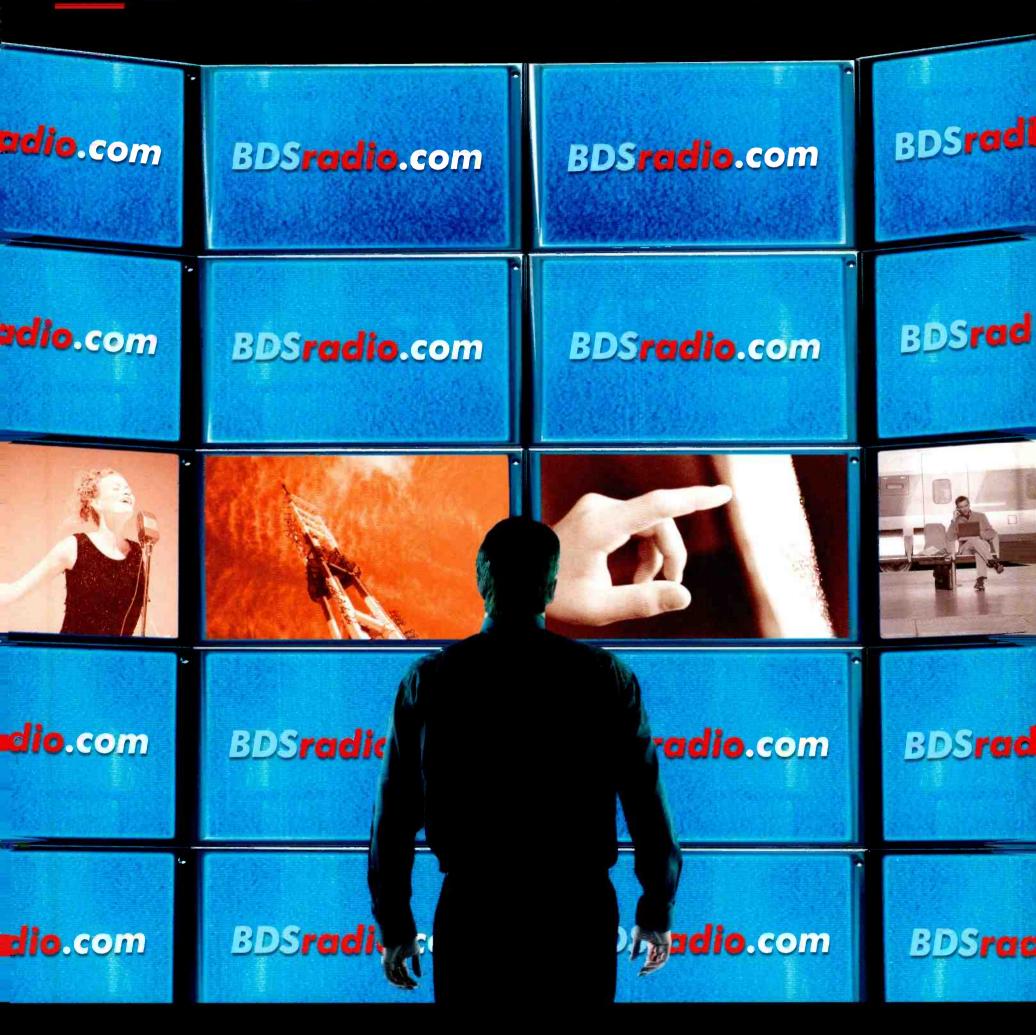
THIS WEEK	AST WITH	WEEKS ON CHART	TITLE COUNTRY INDICATOR	PLA		TOTAL
	-		ARTIST IMPRINT / PROMOTION LABEL	TW	+/-	AUD.
0	3	15	SO SMALL CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE	4348	+89	10.037
2	2	24	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY CAPITOL NASHVILLE	4344	-74	9.855
3	1	12	DON'T BLINK KENNY CHESNEY BNA	4312	-155	10.252
A	4	11	MORE THAN A MEMORY GARTH BROOKS PEARL/BIG MACHINE	4128	+62	9.542
5	) E	31	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL ARISTA NASHVILLE	3958	+71	8.956
€	=	14	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT MCA NASHVILLE	3945	+7	9.028
0	7	18	FIRECRACKER JOSH TURNER MCA NASHVILLE	3744	+39	8.698
8	8	29	FALL CLAY WALKER ASYLUM-CURB	3656	-12	8.077
9	5	12	EVERYBODY KEITH URBAN CAPITOL NASHVILLE	3435	+32	8.211
<b>B</b>	10	10	OUR SONG TAYLOR SWIFT BIG MACHINE	3414	+195	7.872
1	E	16	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY COLUMBIA	3207	+152	7.405
(E)	14	8	STAY SUGARLAND MERCURY	2966	+286	6.522
0	12	20	AS IF SARA EVANS RCA	2892	+10	6.507
13	15	5	WINNER AT A LOSING GAME RASCAL FLATTS LYRIC STREET	2888	+247	6.336
(3)	16	21	NOTHIN' BETTER TO DO LEANN RIMES ASYLUM-CURB	2498	+136	5.460
<b>(B)</b>	קן	16	WATCHING AIRPLANES GARY ALLAN MCA NASHVILLE	2315	+42	4.930
0	13	4	<b>READY, SET, DON'T GO</b> BILLY RAY CYRUS WITH MILEY CYRUS WALT DISNEY/LYRIC STREET	2253	+296	5.040
(8)	22	4	LETTER TO ME BRAD PAISLEY ARISTA NASHVILLE	1873	+278	3.955
(9)	13	20	THE MORE I DRINK BLAKE SHELTON WARNER BROS./WRN	1841	+21	3.581
	21	7	STEALING CINDERELLA CHUCK WICKS RCA	1764	+61	3.739
21	20	15	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD BIGMACHINE	1752	-59	3.861
2	24	12	LAUGHED UNTIL WE CRIED JASON ALDEAN BROKEN BOW	1521	+99	3.154
	26	7	INTERNATIONAL HARVESTER CRAIG MORGAN BROKEN BOW	1510	+111	3.378
2	25	6	CLEANING THIS GUN (COME ON IN BOY) RODNEY ATKINS CURB	1494	+76	3.233
	27	14	WHAT KINDA GONE CHRISCAGLE CAPITOL NASHVILLE	1446	+85	3.034
	30	3	GET MY DRINK ON TOBY KEITH SHOW DOG NASHVILLE	1444	+291	3.124
ER	28	11	HOW LONG EAGLES ERC/LOST HIGHWAY/MERCURY	1283	-40	2.765
13	31	6	RED UMBRELLA FAITH HILL WARNER BROS./WRN	1137	+24	2.465
25	29	19	ONLINE BRAD PAISLEY ARISTA NASHVILLE	1112	-149	2.818
30	32	9	IT'S GOOD TO BE US BUCKY COVINCTON LYRIC STREET	1080	+18	2.425
5	23	19	TAKE ME THERE RASCAL FLATTS LYRIC STREET	1068	-378	2.580
27	33	17	TANGLED UP BILLY CURRINGTON MERCURY	966	-87	2.143
	34	n	YOU STILL OWN ME EMERSON DRIVE MONTAGE/MIDAS/NEW REVOLUTION	933	+14	1.967
6	H	IW	GOD MUST BE BUSY BROOKS & DUNN ARISTA NASHVILLE	707	+353	1.326
65	36	4	ROLLIN' WITH THE FLOW MARK CHESNUTT LOFTON CREEK	679	+38	1.331
7.6	37	3	THINGS THAT NEVER CROSS A MAN'S MINO KELLIE PICKLER BNA	673	+47	1.475
6	58	2	LOVE OON'T LIVE HERE LADY ANTEBELLUM CAPITOL NASHVILLE	664	+78	1.485
38	35	12	I GOT MY GAME ON TRACE ADKINS CAPITOL NASHVILLE	632	-234	1.309
59	40	2	I'M WITH THE BAND LITTLE BIG TOWN EQUITY	568	+58	1.022
<b>=0</b>	- N	W	SINNERS LIKE ME ERIC CHURCH CAPITOL NASHVILLE	427	-19	0.799

HIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CANADA COUNTRY		PLA	NYS.
Ξ	3	¥8	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	11	DON'T BLINK KENNY CHESNEY	BNA/SONY BMC	651	-14
2	2	η	MORE THAN A MEMORY GARTH BROOKS	PEARL/BIG MACHINE/UNIVERSAL	618	-30
3	4	12	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	503	-40
2	3	12	DARLIN' JOHNNY REID 💠	OPEN ROAD/UNIVERSAL	503	-60
5	7	8	OUR SONG TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	501	-10
E	8	10	EVERYBODY KEITH URBAN	CAPITOL NASHVILLE/EMI	469	-27
5	10	9	COME ON & GET SOME PAUL BRANDT .	UNIVERSAL	457	-15
8	n	6	I REMEMBER THE MUSIC SHANE YELLOWBIRD 💠	3D6	455	0
ç	5	15	SO SMALL CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMC	449	-91
10	€	24	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	437	-76
T	12	13	GOOD TIME DERIC RUTTAN 🍁	NOT LISTED	429	-5
1	14	8	SOMEBODY'S SON AARON LINES .	OUTSIDE THE LINES	428	+16
15	Ē	15	BLAME IT ON THAT RED DRESS GORD BAMFORD .	GWB/ROYALTY	403	-72
<b>(3)</b>	16	16	FIRECRACKER JOSH TURNER	MCA NASHVILLE/UNIVERSAL	397	+17
15	15	9	FELL RIGHT INTO YOU JESSIE FARRELL .	UNIVERSAL	366	-35
<b>(5)</b>	25	3	WINNER AT A LOSING GAME RASCAL FLATTS	LYRIC STREET/UNIVERSAL	365	+56
1	77	12	WHAT DO YA THINK ABOUT THAT MONTGOMERY CENTRY	COLUMBIA/SONY BMC	365	+2
13	13	19	ONLINE BRAD PAISLEY	ARISTA NASHVILLE/SDNY BMG	344	-76
9	35	3	LETTER TO ME BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	321	+105
20	19	17	IF YOU'RE READING THIS TIM MCGRAW	CURB/EMI	321	-16
0	32	3	THAT TRAIN DOC WALKER .	OPEN ROAD/UNIVERSAL	300	+69
22	13	16	AS IF SARAEVANS	RCA/SONY BMG	300	-56
<b>23</b>	22	22	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	292	-34
<b>Z</b> 4	21	10	ALL MY FRIENDS SAY LUKEBRYAN	CAPITOL NASHVILLE/EMI	292	-36
9	300	3	READY, SET, DON'T GO BILLY RAY CYRUS WITH MILEY CYRUS	WALT DISNEY/LYRIC STREET/UNIVERSAL	282	+46
3	27	7	RING OF FIRE GEORGE CANYON .	UNIVERSAL	279	+13
27	20	16	TESTIFY EMERSON DRIVE .	MIDAS/KOCH	279	-51
28	.6	7	WATCHING AIRPLANES GARY ALLAN	MCA NASHVILLE/UNIVERSAL	274	+60
29	Z4.	18	TAKE ME THERE RASCAL FLATTS	LYRIC STREET/UNIVERSAL	256	-48
30	26	11	HOW LONG EAGLES EF	RC/MERCURY/LOST HIGHWAY/UNIVERSAL	247	-23

indicates CanCon

**NOVEMBER 16, 2007** 

## THE INDUSTRY STANDARD FOR MUSIC MONITORING





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## AC/HOT AC



'Stop, drop and roll' won't cut it in this kind of emergency

## What's The Plan, Man?

## Keith Berman KBerman@RadioandRecords.com

n Sept. 11, many of us were caught completely unaware, with no contingency plans for an emergency. Many stations ended up just plugging the studio TV into the board and running CNN or something along those lines. Since then, we've endured such natural disasters as Hurricane Katrina and, most recently, the Southern California wildfires. Jimmy Steele, PD of Clear Channel's KMYI (Star 94.1) and KHTS (Channel 933)/San Diego, says that at the height of the wildfire evacuations, hundreds of thousands of people were tuning into his cluster's stations. "They were all listening to the radio in the car, trying to figure out how to get out of town, but they weren't watching TV because that had to be left behind," he says.

Additionally, in the case of a massive disaster, radio will most likely be the only means of disseminating information. Look what happened in New Orleans during Katrina, when the power was out and the only lifeline was WWL-AM because people could listen on portable radios. Heaven forbid that something like that happens in your city, but if it does, do you have an up-to-date plan in place to keep your station running and get information to the masses?

Many clusters have the benefit of a news/talk station in the building, and for the most part, the plan is to get updates from that station—or just flip the switch to a complete simulcast. As Steele lives only a block away from the CC/San Diego building, he came in and was on the air with news/talk KOGO morning news anchor LaDona Harvey at the height of the evacuations, from 10 p.m. until 4 a.m. on the night of Oct. 21.

"The first part of the plan is to communicate, then collectively assess," says Steele, who conferred with the other programmers in his cluster. They all made the decision to flip the entire cluster's programming to a simulcast of KOGO.

At Entercom/Buffalo, WTSS (Star 102.5) PlD Brin Demay says that WTSS also relies on its inhouse news station, WBEN-AM, and can switch to a simulcast at the push of a button. But he has a partnership with the local NBC-TV affiliate for weather and information, as Buffalo is frequently hit with crippling snowstorms. "Depending on

the level of the emergency, we can have reporters on the air live giving updates, or we can easily switch to all-WBEN coverage," he says.

Staying in communication with your staff is key, and Clear Channel/Los Angeles—which also has a contingency plan to flip to simulcasts of talk KFI—has established out-of-state contact numbers of staff members to call in case of an emergency, which can also strike in the form of something unexpected, like a major earthquake.

"Even with home evacuation plans, they say to have an out-of-state emergency contact so that if your family gets separated in a disaster, you have a relative in another state you can all check in with," KFI PD Robin Bertolucci says. She also advises setting up such a number or contact so that, in the case that the local phone grid is down, station personnel can check in with the out-of-state contact and be told where to go or what to do. "The No. 1 thing in a wide-scale emergency is communication and No. 2 is mobilizing resources so you stay on the air and get the information out to listeners."

According to KBIG (My 104.3)/Los Angeles PD Dave "Chachi" Denes, redundancy is a critical factor in staying on the air and dispersing important information. "There's a station vehicle out at the KFI transmitter site in Orange County, so we could broadcast right from there if need be," he says. Essential personnel also have access to Premiere's studios and Airwatch Traffic

in Orange County for use as backups in case of emergency. While not everyone has the luxury of a full backup studio, it may pay off to set up a makeshift studio at your transmitter or some other off-site location.

Thankfully, technology helps keep everyone in touch, and Steele was able to reach his airstaff and—



Around 1 a.m. on Oct. 23, KMYI/KHTS PD Jimmy Steele went up to the roof of the Clear Channel/San Diego building and took this photo of Mount Miguel. "This is when it hit home for me," he says of the wildfires.

shows, which still ran independently across the cluster—tell them to stay home due to the simulcast. "Everyone's in touch," he says. "There's no secret weapon here, other than just making sure everyone has Black-Berry service and can be reached by e-mail, text or phone."

save for the morning

While the wildfires

were burning, the PDs took turns rotating through the San Diego cluster to keep an eye on the events. Because they respect each other as professional peers, Steele says they trust one another to make decisions for each other's stations. Denes says that each PD in his cluster has conferred with Bertolucci to formulate a customized plan for coverage on their individual stations.

"The communication process and making sure you communicate and assess collectively is a really simple game plan," Steele says. From that, "you have to come up with the actionable steps you have to immediately take during the event. Then you have to project what you need to deliver the next day. What happens if things worsen? Who's going to handle it? When are we going to resume playing commercials? Those are the kinds of things that need constant assessment."

It's also extremely important to make sure that you're reporting accurate information to your audience. Bertolucci says that once her staff and their families are safe, it's all hands on deck for the KFI news team to make sure it gathers as much information as possible to disseminate to the Los Angeles area. In San Diego, the KOGO news team was in full effect, and Steele, along with some of the cluster's other PDs and air talent, pitched in to do airshifts on KOGO.

Given that information is power, Denes stresses that it's important to work closely with your AM news/talk station if you have one in the building. "If you aren't fortunate enough to have a news/talk station in your cluster, then partner with another AM station, even if it is the competition. Or maybe a TV station," he says.

"You just need to think about 'what if,' "Bertolucci says. "Everybody's situation is different—if you live in a tornado area, your situation is different than if you live in earthquake country. A terror attack would be a different dynamic than this. If you're a music station, where will you get your information? Have a partner ready to rock. It's just wise to think about all the eventualities."

'The No. 1 thing in a wide-scale emergency is communication and No. 2 is mobilizing resources so you stay on the air and get the information out to listeners.'

—Robin Bertolucci

'If you aren't fortunate enough to have a news/talk station in your cluster, then partner with another AM station, even if it is the competition. Or maybe a TV station.'

—Dave 'Chaci' Denes

TIMBALAND'S "APOLOGIZE" MAKES THE CHART'S LARGEST POSITION INCREASE (27-22) AND NABS MOST ADDED. AT HOT AC, THE TRACK SCORES MOST INCREASED PLAYS FOR A FOURTH CONSECUTIVE WEEK (15-13, UP 254).





POWERED BY nielsen BDS

ËK	WEEK	TH	A			71-11	
THIS WEEK	LASTW	WEEKS	TITLE CERTIFICATIONS STATUS 4RTIST IMPRINT / PROMOTION LABEL	PL: TW	*/-	AUDIEN	
1	2	27	HOME NO. 1 (11 WKS) 113 th REA/RMC	1853	-77	15.529	2
2	1.	20	BIG GIRLS DON'T CRY 11 <sup>3</sup> ☆ FERGIE WILL.I.AM/A&M/INTERSCOPE	1847	-148	16.099	1
(3)	4	15	BUBBLY MOST INCREASED PLAYS 11 COLBIE CAILLAT UNIVERSAL REPUBLIC	1599	<b>+79</b>	13.850	3
4	3	18	HEY THERE DELILAH PLAIN WHITE T'S  PLAIN WHITE T'S  FEARLESS/HOLLYWOOD	1458	-157	11.743	5
5	5	19	WAIT FOR YOU ELLIOTT YAMIN HICKORY/RED	1358	-136	9.329	8
6	7	22	(YOU WANT TO) MAKE A MEMORY BON JOVI MERCURY/ISLAND/IDJMG	1230	-52	9.894	6
7	8	30	BEFORE HE CHEATS 114 立 CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE/RMC	1228	-34	12.221	4
8	6	30	THE SWEET ESCAPE  GWEN STEFANI FEATURING AKON  INTERSCOPE	1225	-114	9.846	7
9	9	33	EVERYTHING MICHAEL BUBLE 143/REPRISE	1215	+64	7.564	10
10	10	12	HOW LONG 飲 EAGLES ERC	1053	+10	5.971	13
•	12	8	TAKING CHANCES  CELINE DION COLUMBIA	924	+64	7.137	11
12	13	14	WHO KNEW 11 <sup>2</sup> 位 PINK LAFACE/ZOMBA	849	+3	9.236	9
13	11.	26	MAKES ME WONDER MAROONS  A&M/OCTONE/INTERSCOPE	753	-113	6.993	12
W	14	13	BAND OF GOLD  KIMBERLEY LOCKE  CURB/REPRISE	694	-21	2.106	17
15	15	12	FIRE AND RAIN KENNY "BABYFACE" EDMONDS MERCURY/IDJMG	411	-137	3.832	14
16	17	7	LOST ☆ FAITHHILL WARNER BRDS. (NASHVILLE)/WARNER BROS.	392	+44	3.349	15
17	16	15	LOST IN THIS MOMENT 3IG & RICH WARNER BROS. (NASHVILLE)/WARNER BROS.	313	-57	0.964	24
18	18	9	SOMEBODY'S ME  ENRIQUE IGLESIAS INTERSCOPE	289	+9	1.265	21
9	20	4	DREAMING WITH A BROKEN HEART  JOHN MAYER  AWARE/COLUMBIA	253	+26	1.473	19
20	19	8	NOTHIN' BETTER TO DO	230	+8	0.456	-
9	21	6	DREAM ON 位 KELLY SWEET RAZOR&TIE	205	+1	0.356	-
22	27	2	APOLOGIZE TIMBALAND FEATURING ONEREPUBLIC MOST ADDED ☆ MOSLEY/BLACKGROUND/INTERSCOPE	155	+39	2.267	16
23	23	10	FIRST TIME LIFEHOUSE LIFEHOUSE LIFEHOUSE LIFEHOUSE LIFEHOUSE LIFEHOUSE	A55	-12	0.996	23
24	25	5	ALMOST LOVER AFINE FRENZY VIRGIN	132	-6	1.413	20
25	24	3	OVER YOU IT REA/RMC	131	-32	0.859	27
26	26	8	I DON'T WANNA SING THAT SONG KELLY KING CALELLO	121	+3	0.115	
27	29	3	I JUST LOVE YOU FIVE FOR FIGHTING AWARE/COLUMBIA	118	+3	0.716	28
28	22	9	INCONSOLABLE BACKSTREET BOYS JIVE/ZOMBA	m	-36	0.185	
29	28	3	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER ARISTA/RMG	110	-16	0.920	26
30		EW	HOW FAR WE'VE COME  MATCHBOX TWENTY  MELISMA/ATLANTIC	94	-30	0.417	-

Ī	
	MOST ADDED
ì	TITLE NEW ARTIST / LABEL STATIONS
	APOLOGIZE Timbaland Feat, OneRepublic
	(MOSLEY/BLACKGROUND/INTERSCOPE) KKCW, KNEV, WALK, WHUD, WMJX, WMTX, WVAF, WWFS
Ī	LOST 5 Faith Hill
	(WARNER BROS. (NASHVILLE)/ WARNER BROS.)
	WASH, WDOK, WVAF, WWDE, WWFS
	DREAMING WITH A BROKEN HEART 5
	John Mayer (AWARE/COLUMBIA)
1	KNEV, WHUD, WMGN, WVAF, XM The Blend
	TAKING CHANCES 4 Celine Dion
	(COLUMBIA) KISC, WASH, WFMK, WRRM
i	INTO THE NIGHT 3
	Santana Feat. Chad Kroeger (ARISTA/RMG) KNEV, KVLY, WLHT
Ī	HEY THERE DELILAH 2
Ì	Plain White T's (FEARLESS/HOLLYWOOD) KNEV, WLQT
	DREAM ON 2 Kelly Sweet
	(RAZOR & TIE) KISC, WOOK
Ī	NOTHIN' BETTER TO DO 2
	LeAnn Rimes (CURB/REPRISE) KKMJ, WTVR
	I JUST LOVE YOU 2 Five For Fighting
	(AWARE/COLUMBIA) KKCW, WRSA
	ADDED AT WCDV SUNNY
	Baton Rouge, LA
	OM: LeBron "LBJ" Joseph PD: Jeff Johnson
ĺ.	Kimberley Locke, Frosty The Snowman, 27 FOR REPORTING STATIONS PLAYLISTS GO TO:
	ON MERORITHO STATIONS PERTEISTS OF TO

NE	W AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE)	92/30	IT NEVER RAINS IN SOUTHERN CALIFORNIA Barry Manilow	63/1
TOTAL STATIONS:	9	(ARISTA/RMG)	- ,,
KNOCK DOWN THE WALLS	92/6	TOTAL STATIONS:	11
Chubby Checker (TEEC)	72/0	THE AIR THAT I BREATHE	6D/17
TOTAL STATIONS:	10	(MESA/BLUEMOON/SMC)	
14 11 2 3 12 10 10 10		TOTAL STATIONS:	14
THE TRACKS OF MY TEARS	91/25		
Boyz II Men		TAKING CHANCES	58/1
(OECCA)		Platinum Weird	
TOTAL STATIONS:	15	(WEAPONS OF MASS	
		ENTERTAINMENT/INTERSCOPE)	
FEELS LIKE	81/-5	TOTAL STATIONS:	36
Raquel Aurilia			
(SHEA35)		SING	55/30
TOTAL STATIONS:	. 17	Annie Lennox	
		(ARISTA/RMG)	2700
NOT MY PROBLEM	73/5	TOTAL STATIONS:	15
Dana Parish		LOST HIGHWAY	47/4
(COMBUSTION)	17	Bon Jovi	4//4
TOTAL STATIONS:	1/		
		(MERCURY/ISLAND/IDJMG)	5
		TOTAL STATIONS:	_ >

MOST INCREASED PLAYS	
+79	BUBBLY  Colbie Caillat (Universal Republic)  WSPA +4, KQIS +4, WJXB +12, KBEE +10, KOSI +8,  WTCB +8, WVAF +8, WJKK +8, KBIC +7, WDEF +7
+64	立 TAKING CHANCES  Celine Dion (Columbia)  WEBE *15, WARM *11, WHLG *7, WJKK *6, KCBX *6, WRRM *5, WLTJ *5, WCRZ *5, KBAY *5, WKJY *4
+44	Taith Hill (Warner Bros. (Nashville)/Warner Bros.) KTDY +4, WHIG +4, WLTW +3, WFMK +3, WFFG +2, KBAY +2, KEZK +2, KKMJ +2, KKMY +2, KMGA +2
+43	NO ONE Alicia Keys (MBK/J/RMG) KVLY +32, KKBA +11, WMXC +1
+39	APOLOGIZE     Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope)     KBIG +12, WLEV +9, WK.JY +7, WALK +5, KSSK +4,     KVLY +3, KKCW +3, KNEV +3, WMJX +3, WMTX +1

FOR WEEK ENDING NOVEMBER 11, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
102 AC, 27 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielse
Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, In
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			F	RECUF	RREN	TS
THIS WEEK	TITLE  ARTIST / IMPRINT / PROMOTION LABEL	II NIELSEN BDS CERTIFICATIONS	PL. TW	AYS LW	THIS WEEK	TITI ARTI
1	HOW TO SAVE A LIFE THE FRAY (EPIC)	n <sup>5</sup>	1024	994	6	YOU
2	WAITING ON THE WORLD TO CHA JOHN MAYER (AWARE/COLUMBIA)	NGE 11 <sup>4</sup>	894	999	7	BEC KELLY
3	CHASING CARS SNOW PATFIOL (POLYDDR/A&M/INTERSCOPE)	114	843	906	8	YOU
4	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	115	816	842	9	FAR NICKE
5	BAD DAY DANIEL POWTER (WARNER BROS.)	115	712	891	10	WH RASC

TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL.	AYS LW
YOU AND ME LIFEHOUSE (GEFFEN)	116	688	700
BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	n <sup>5</sup>	681	714
YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	n <sup>4</sup>	<b>67</b> 3	648
FAR AWAY NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	n <sup>4</sup>	625	660
WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	114	581	645



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11-10. THE SONG ALSO

CLIMBS 33-29 AT CHR/TOP 40.





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THIS WEEK	LAST WEEK	WEEKS	TITLE CERTIFICATIONS STATUS ARTIST IMPRINT / PROMOTION LABEL	PL,	AYS +/-	AUDIE	
1	1	19	BUBBLY NO. 1(4 WKS) 11 th COLDIE CAILLAT	3053	-85	1 <b>5</b> .13 <b>3</b>	2
2	2	21	WHO KNEW         112 th           PINK         LAFACE/ZOMBA	2916	-64	15.290	1
3	3	17	HOW FAR WE'VE COME  MATCHBOX TWENTY  MELISMA/ATLANTIC	<b>27</b> 66	-32	14.685	3
4	5	15	WAKE UP CALL MAROON 5 A&M/OCTONE/INTERSCOPE	2630	+18	13.679	4
5	4	15	OVER YOU DAUGHTRY RCA/RMG	2623	-25	13.403	5
6	6	23	BIG GIRLS OON'T CRY 11 <sup>3</sup> ☆ FERGIE WILL.I.AM/A&M/INTERSCOPE	2318	-197	12.022	6
7	7	28	FIRST TIME LIFEHOUSE LIFEHOUSE GEFFEN	2130	-246	11.044	7
8	9	9	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER ARISTA/RMG	1942	+102	9.552	8
9	8	17	DREAMING WITH A BROKEN HEART  JOHNMAYER AWARE/COLUMBIA	1917	-104	7.665	12
10	11	16	PICTURES OF YOU THE LAST GOODNIGHT VIRGIN	1825	+62	7.990	11
0	12	16	PARALYZER 112 FINGER ELEVEN WIND-UP	1804	+47	7.186	14
12	10	15	HER EYES PAT MONAHAN COLUMBIA	1761	-43	7.484	13
13	15	6	APOLOGIZE MOST INCREASED PLAYS か TIMBALAND FEATURING ONEREPUBLIC MOSLEY/BLACKGROUND/INTERSCOPE	1721	+254	9.301	9
14	13	28	HEY THERE DELILAH PLAIN WHITE T'S FEARLESS/HOLLYWOOD	1488	-109	6.911	15
15	14	44	ROCKSTAR 11 <sup>2</sup> ☆ NICKELBACK ROADRUNNER/ATLANTIC/LAVA	1458	-61	8.303	10
16	16	12	LOVE SONG SARA BAREILLES EPIC	1304	+35	4.514	17
17	17	8	LOST HIGHWAY BON JOVI MERCURY/ISLAND/IDJMC	1071	+40	5.758	16
13	19	16	CALLING YOU BLUE OCTOBER UNIVERSAL MOTOWN	907	+43	2.692	21
19	18	8	BREATHE IN BREATHE OUT MATKEARNEY HOLLYWOOD/AWARE/COLUMBIA	893	+21	3.503	19
20	21	10	THE GREAT ESCAPE 11 ☆ BOYS LIKE GIRLS COLUMBIA	769	-16	2.745	20
21	23	5	SORRY MOST ADDED BUCKCHERRY ELEVEN SEVEN/ATLANTIC/LAVA	733	+148	2.638	22
22	20	20	WHEN YOU'RE GONE 11 AVRIL LAVIGNE RCA/RMG	665	-156	3.982	18
23	24	3	SHADOW OF THE DAY LINKIN PARK WARNER BROS.	657	+130	2.442	23
24	22	18	HOLLYWOOD COLLECTIVE SOUL EL	536	-129	1.478	28
25	25	9	SEVEN DAYS OF LONELY ININE J/RMG	504	-11	0.946	39
26	26	11	NOLITA FAIRYTALE VANESSA CARLTON THE INC./UNIVERSAL MOTOWN	421	-44	1.123	33
27	27	8	STRAIGHT LINES SILVERCHAIR ELEVEN://LG/ATLANTIC/LAVA	414	-12	0.963	38
28	29	4	FALLING DOWN DURAN DURAN EPIC	393	+18	1.773	25
29	34	2	THE WAY I AM INCRID MICHAELSON CABIN 24/ORIGINAL SIGNAL/RED	362	+71	2.323	24
30	31	4	1234	349	+13	1.125	32
31	28	9	LOVESTONED JUSTIN TIMBERLAKE JIVE/ZOMBA	337	-63	1.061	34
32		*	WHATEVER IT TAKES LIFEHOUSE CEFFEN	322	+136	1.492	27
33	36	2	LOVE LIKE THIS NATASHA BEDINGFIELD PHONOGENIC/EPIC	321	+40	1.248	31
34	30	7	THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE	318	-32	1.313	30
35	37	2	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE DAYLIGHT/EPIC	311	+41	0.779	-
36	32	4	LIGHT UP THE SKY YELLOWCARD CAPITOL	311	+3	0.577	-31
37	38	11	SHUT UP AND DRIVE 位 RIHANNA SRP/DEF JAM/IDJMG	253	+11	0.993	36
38	33	6	UMBRELLA MARIEDIGBY HOLLYWOOD	247	-60	0.870	
39			TATTOO JORDIN SPARKS JIVE/ZOMBA	244	+71	0.993	35
40	39	2	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO SRP/DEF JAM/IDJMG	231	+6	0.875	40

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MOST ADDED
ARTIST / LABEL STATIONS
SORRY 7 Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) KMXP, WBNS, WCDA, WHYN, WLNK, WPLJ, WTIC
I'LL BE WAITING 7
Lenny Kravitz (VIRGIN) KCIX, KLCA, KMXP, KMYI, KPEK, Sirius The Pulse, WTIC
APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE) KAMX, KCIX, KMYI, WMGX, WMMX, WPTE
SHADOW OF THE DAY Linkin Park (WARNER BROS.) KALZ. KFYV. KPEK, KVUU, WCDA, XM Flight 26
THE WAY I AM Ingrid Michaelson (CABIN 24/DRIGINAL SIGNAL/RED) KCDU, KMXB, WMC, WPTE
TATTOO 4  Jordin Sparks (JIVE/ZOMBA) KPEK, WCDA, WJLK, WPLJ
TEARDROPS ON MY GUITAR 4 Taylor Swift (BIG MACHINE/UNIVERSAL REPUBLIC) KVUU, KZZO, WAYV, WOMX
LOST HIGHWAY 3 Bon Jovi
(MERCURY/ISLAND/IDJMG) KLL <b>Y, KZZ</b> O, WMC
I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) 3 Good Charlotte (DAYLIGHT/EPIC) KPEK, WJLK, WKRQ
BEST DAYS (THE REST OF OUR LIVES) 3 Graham Colton (UNIVERSAL REPUBLIC) KLTG, KORKO, WWHA



FOR REPORTING STATIONS PLAYLISTS GO TO:

NE	W ANI	ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BEST OAYS (THE REST OF OUR LIVES) ☆ Graham Colton	217/58	OUR TIME NOW Plain White T's (HOLLYWOOD)	154/16
(UNIVERSAL REPUBLIC)		TOTAL STATIONS:	<sub>e</sub> 13
TOTAL STATIONS:	15	AUGERY PHONESS	
I'LL BE WAITING	216/55	MISERY BUSINESS Paramore	127/21
Lenny Kravitz		(FUELED BY RAMEN/ATLANTIC/	
(VIRGIN)	19	TOTAL STATIONS:	9
TOTAL STATIONS;	19	TEAROROPS ON	
CAR CRASH	216/20	MY GUITAR Taylor Swift	125/105
			IBLIC
(MANCHADD)			
(VANGUARD)	110	(BIG MACHINE/UNIVERSAL REPL	
(VANGUARD) TOTAL STATIONS;	18	TOTAL STATIONS:	13
	18		
TOTAL STATIONS;  CLUMSY Fergie		TOTAL STATIONS:  MY WISH Rascal Flatts	13
TOTAL STATIONS;  CLUMSY  Fergie (WILLI.AM/A&M/INTERSCOPE)	195/17	TOTAL STATIONS:  MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD)	13 107/8 7 103/31
TOTAL STATIONS;  CLUMSY Fergie (WILL:I.AM/A&M/INTERSCOPE)	195/17	TOTAL STATIONS:  MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD) TOTAL STATIONS:  I'M LIKE A LAWYER (ME & YOU) Fall Out Boy	13 107/8 7 103/31

FOR WEEK ENDING NOVEMBER 11, 2007 LECEND: See legend to charts in charts section for rules and symbol explanations. 78 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

# INDUSTRY INFO AT YOUR FINGERTIPS









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## AC/HOT AC

#### AC REPORTERS

WYJB/Albany, NY\* OM: Kevin Calla PD: Ric Mitchell APD/MD: Chad O' Hara

KMGA/Alhuguerque, NM\* OM: Eddie Haskel PD/MD: Justin Riley

WLEV/Allentown, PA<sup>4</sup> OM/PD: Shelly Easton APD/MD: Jerry Padder

KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin

WFPG/Atlantic City, NJ\*

KKMJ/Austin, TX\* PD: Cat Thomas APD: Stephen Michael Kerr MD: Terri McCormici

WCDV/Baton Rouge, LA\* OM: LeBron "LBJ" Joseph OM: LeBron "LB. PD: Jeff Johnson

KKMY/Beaumont, TX\*

WM IV/Biloxi, MS\*

WLTB/Binghamton, NY APD: Dan Michaels

WMJX/Boston, MA\*

WEBE/Bridgeport, CT\* OM/PD: Curt Hansen MD: Danny Lyons

WEZF/Burlington, VT\* OM: Steve Cormier PD/MD: Gale Parmelee

WVAF/Charleston, WV\*

WDEF/Chattanooga, TN\* OM/PD: Danny Howard APD: Patti Sanders MD: Robin Daniels

WLIT/Chicago, IL\*

WRRM/Cincinnati, OH\*

WDOK/Cleveland, OH\* PD: Scott Miller MD: Ted Kowalsk

WTCB/Columbia, SC\*

WGSY/Columbus, GA\*

WLNH/Concord (Lakes

Region), NH PD: AJ Dukette APD: Molly King

KKBA/Corpus Christi, TX\* OM: Ed Ccanas PD/MD: Bart Allison APD: Norma Jean Morales

WLQT/Dayton, OH\* APD/MD: Brian Michaels

KOSI/Denver, CO\* PD: Dave Symonds APD/MD: Steve Hamilton

WNIC/Detroit, MI\* APD/MD: Theresa Lucas

WOOF/Dothan, AL

KTSM/El Paso, TX\*

WXKC/Erie, PA

KEZA/Fayetteville, AR MD: Rich Higdon

WCRZ/Flint, MI\* APD/MD: George McIntyre

WDAR/Florence, SC

WAFY/Frederick, MD PD: Marc Richards

KSOF/Fresno, CA\* OM: Paul Wilso PD: Mike Brady MD: Kristen Kelley

KTRR/Ft. Collins, CO OM/PD: Mark Callan

WHLG/Ft. Pierce, FL\*

WLHT/Grand Rapids, MI\* OM/PD: Bill Bailey MD: Kim Carson

WOOD/Grand Rapids, MI3 OM: Doug Montgomery PD/MD: Tim Kiesling

WMGV/Greenville, NC\* D: Colleen Jackson

WSPA/Greenville, SC\* OM: Mark Hamlin PD/MD: Mike McKeel

WRCH/Hartford, CT\* MD: Joe Hann

KSSK/Honolulu, HI\*

KUMU/Honolulu, HI\*

WAHR/Huntsville, AL\* OM: Lee Reynolds PD: Chris Calloway

WRSA/Huntsville, AL\* PD: John Malone MD: Nate Cholevik

WJKK/Jackson, MS\* PD/MD: John Anthony WTFM/Johnson City, TN\*

KCKC/Kansas City, MO\* PD: Luke Jenser

KUDL/Kansas City, MO\* OM/PD: Thom McGinty

WJXB/Knoxville, TN\*

KQIS/Lafayette, LA\* PD: "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins

KTDY/Lafayette, LA\* PD: C.J. Clement: APD: Debbie Ray MD: Steve Wiley

WFMK/Lansing, MI\* OM: Brent Alberts PD/MD: Chris Reynolds

KSNE/Las Vegas, NV\* PD: Tom Chase MD: John Berry

KBIG/Los Angeles, CA\* PD/MD: Dave "Cha APD: Jason Griffin

KOST/Los Angeles, CA\* PD/MD: Stella Schwartz

WMGN/Madison, WI\* APD: Amy Ziebell MD: Arny Ahhot:

WZID/Manchester, NH\*

WLRQ/Melbourne, FL\* OM/PD: Ken Holiday APD/MD: Michael W. Lowe

WRVR/Memphis, TN\* MD: Scott Mille

WMGQ/Middlesex, NJ PD: Jeff Rafter APD/MD: Debbie Mazella WMYX/Milwaukee, WI\* OM: Brian Kelly

WMXC/Mobile, AL\* PD: Dan Mason MD: Mary Booth

WOBM/Monmouth, NJ\* D/MD: Steve Ardol

KWAV/Monterey, CA\* WMXS/Montgomery, AL\* PD/MD: Brian Roberts

WALK/Nassau, NY\* PD/MD: Roh Mille

APD: Patrick Shea WKJY/Nassau, NY\*

MD: Indi Vale WLTW/New York, NY\* APD/MD: Morgan Prue

WWFS/New York, NY\* APD/MD: Fahi Pimentel

WHUD/Newburgh, NY OM/PD: Steven Petroni APD/MD: Tom Furci

WVBW/Norfolk, VA OM: John Silvi PD: Mike Allen

WWDE/Norfolk, VA\* MD: Mark McCarthy

KCHX/Odessa, TX PD/MD: Grace Tijerin KMGL/Oklahoma City, OK\* PD/MD: Steve O'Brien

KLTQ/Omaha, NE\*

KSRZ/Omaha, NE\* OM: Tom Land PD: J. Pat Mille MD: Jessica Dol

WMGF/Orlando, FL\* OM: Chris Kampme PD/MD: Ken Payne APD: Brenda Matthews

KEZN/Palm Springs, CA PD/MD: Rick Shaw

WMEZ/Pensacola, FL\* PD/MD: John Sykes

WSWT/Peoria, IL OM/PD: Randy Rur

WBEB/Philadelphia, PA\*

KESZ/Phoenix, AZ\*

WLTJ/Pittsburgh, PA\*

WSHH/Pittsburgh, PA\* WHOM/Portland, ME\*

KKCW/Portland, OR\*

WBYY/Portsmouth, NH OM/PD: Duncan Dewar APD: Ian Horne MD: Pat McCrueden

WSNE/Providence, RI\* PD: Rick Everett APD/MD: David O'Leary

WWLI/Providence, RI\* OM/PD: Tony Bristo APD: Mike Rovin

WRAL/Raleigh, NC\* PD: Barry Fox APD/MD: Jim Kelly

KNEV/Reno, NV\* OM/PD: Nick Elliott KRNO/Reno, NV\* PD/MD: Dan Fritz WTVR/Richmond, VA\* OM/PD: Bill Cahill APD: Adam Stubbs

WSLO/Roanoke VA\* PD: Jim Murphy MD: Dick Daniel

WGFB/Rockford, IL OM: Jim Stone PD: Timothy Crull MD: Gail Lewis

KGBY/Sacramento, CA\* OM: Don Alias PD: Sonia Jimenez

KBEE/Salt Lake City, UT\*

KBAY/San Jose, CA\* PD: Dana Jan MD: Steve Fox

KSBL/Santa Barbara, CA OM/PD: Keith Royer OM/PD: Keith MD: Peter Bie

Sirius Starlite/Satellite\* OM/PD: Kid Kelly XM The Bland/Satellite\*

UM: Jon Zellner PD: Mike Abrams KRWM/Seattle, WA\*

KVKI/Shreveport, LA\* OM/PD: Gary McCoy

WNSN/South Bend, IN

APD/MD: Brad Kind KISC/Spokane, WA\*

WMAS/Springfield, MA\* APD/MD: Rob Anthony

KGBX/Springfield, MO\* OM/PD: Paul Kelley

KEZK/St. Louis, MO\* PD: Mark Edwards APD: Bob London WYYY/Syracuse, NY\*

OM: Rich Laubei PD: Kathy Rowe APD/MD: Marne Mason WMTX/Tampa, FL\*

OM/PD: Doug Hamand APD/MD: Kurt Schreiner WRVF/Toledo, OH\*

PD: Tom Cook MD: KC Palmer

KONA/Tri-Cities, WA OM/PD: Doug Da

KMXZ/Tucson, AZ\* OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois

KBEZ/Tulsa, OK\*

KOOI/Tyler, TX PD/MD: Rick Evans WLZW/Utica, NY

PD: Eric Miller MD: Mark Richards WASH/Washington, DC\*

KRBB/Wichita, KS\*

OM/PD: Lyman J MD: Dave Wilson WMGS/Wilkes Barre, PA\* APD: Fran Pantusu MD: Brian Hughes

WJBR/Wilmington, DE\* OM/PD: Michael Waite MD: Catey Hill

WSRS/Worcester, MA\*

WARM/York, PA\* PD: Dave Russell MD: Melanie Gardner

\* Manitared Reporters

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THIS WEEK	LAST WEEK	(S HART	CANADA A	AC .		
1PIS	LAST	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PL/	AYS +/-
0	2	9	LOST MICHAEL BUBLE .	143/REPRISE/WARNER	383	+12
2	1	18	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	358	-20
(3)	4	14	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL	357	+6
4	5	30	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	350	+6
5	6	9	TAKING CHANCES CELINE DION	COLUMBIA/SONY BMG	338	-3
6	3	16	1973 JAMES BLUNT	CUSTARD/ATLANTIC/WARNER	337	-20
7	7	18	DOWN IN HEAVEN KALAN PORTER 🍁	SONY BMG	302	-1
	9	7	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC/UNIVERSAL	298	+38
9	8	11	THE FACE RYANDAN .	UNIVERSAL	277	+3
10	10	22	HOME DAUGHTRY	RCA/SONY BMG	275	+16
1	14	13	SEVEN DAY FOOL JULLY BLACK .	UNIVERSAL	259	+28
12	11	30	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	256	+6
13	13	31	WHAT YOU WANT HAYLEY SALES 🍁	UNIVERSAL	252	+7
14	12	19	WHEN YOU'RE GONE AVRIL LAVIGNE 🍁	RCA/SONY BMG	229	-16
15	18	6	THE STORY OF YOUR LIFE ALISLAIGHT 🔸	WARNER	201	+23
16	15	34	EVERYTHING MICHAEL BUBLE 🔸	143/REPRISE/WARNER	197	-16
17	24	5	1234 FEIST .	ARTS & CRAFTS	192	+50
18	16	22	SON OF A PREACHERMAN JANN ARDEN 🔸	UNIVERSAL	174	-30
19	21	30	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	173	+11
20	17	10	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY/UNIVERSAL	169	-19
21	19	23	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	163	-6
22	20	12	BELIEVE SUZIE MCNEIL 🍁	CURVE/UNIVERSAL	158	-8
23	29	6	THIS TOWN BLUE RDDEO 🍁	WARNER	146	+31
24	22	27	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	138	-11
25	23	19	TOO MUCH OF EVERYTHING CORNEILLE 🍁	DEJA MUSIQUE	131	-15
26	28	8	INCONSOLABLE BACKSTREET BOYS	JIVE/SONY BMG	122	+5
27	26	12	WISH YOU WELL JUSTIN HINES 🍁	UNIVERSAL	121	-3
23	27	7	BAND OF GOLD KIMBERLEY LOCKE	CURB/EMI	119	+1
29	37	n	SOMEBODY'S ME ENRIQUE IGLESIAS	UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	110	+33
3C	30	30	IT AIN'T ME BABE JESSE COOK ◆	ЕМІ	110	-5

► THE CARPENTERS DECORATE THE

AND 26. THE LEGENDARY DUO IS TIED

HOLIDAY CHART WITH TITLES AT NOS. 12

WITH ELTON JOHN FOR MOST NO. 1s (15) IN THE AC CHART'S 46-YEAR HISTORY.

THIS WEEK	LAST WEEK	WEEKS	TITLE HOLIDAY ARTIST IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-
D	2	35	A HOLLY JOLLY CHRISTMAS BURLIVES MCA SPECIAL PRODUCTS/UME	305	+16
2)	3	33_	ROCKIN' AROUND THE CHRISTMAS TREE BRENDALEE MCA/UME	281	+14
3	1	32	THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU) NAT KING COLE CAPITOL	281	+13
	5	32	JINGLE BELL ROCK BOBBY HELMS DECCA/MCA/UME	274	+14
	4	32	WHITE CHRISTMAS BING CROSBY MCA/UME	271	+14
	8	35	IT'S THE MOST WONDERFUL TIME OF THE YEAR ANDY WILLIAMS COLUMBIA/LEGACY	268	+15
7	6	32	ALL I WANT FOR CHRISTMAS IS YOU MARIAH CAREY COLUMBIA	249	+12
8	10	32	HAPPY X-MAS (WAR IS OVER) JOHN LENNON & YOKO ONO CAPITOL	240	+13
9	9	32	IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS JOHNNY MATHIS COLUMBIA/LEGACY	235	+12
0	7	29:	FELIZ NAVIDAD JOSE FELICIANO RCA/SONY BMG STRATEGIC MARKETING GROUP	221	+10
D	-11	17	WINTER WONDERLAND EURYTHMICS A&M/INTERSCOPE	216	+10
	22	32	MERRY CHRISTMAS DARLING THE CARPENTERS A&M/UME	215	+13
3	19	26	PLEASE COME HOME FOR CHRISTMAS EAGLES ASYLUM/ELEKTRA	205	+11
4	14	19	DO YOU HEAR WHAT I HEAR WHITNEY HOUSTON ARISTA/RMG	202	+10
	15	<b>3</b> 3	RUDOLPH THE RED-NOSED REINDEER GENE AUTRY COLUMBIA/LEGACY	200	+10
6	13	20	SANTA CLAUS IS COMIN' TO TOWN BRUCE SPRINGSTEEN COLUMBIA	196	+10
9	16	24	JINGLE BELL ROCK DARYL HALL JOHN DATES RCA/SONY BMG STRATEGIC MARKETING GROUP	193	+10
8	2	32	DO THEY KNOW IT'S CHRISTMAS? BAND-AID COLUMBIA	191	+8
9	18	2	RUDOLPH THE RED-NOSED REINDEER BURLIVES MCA SPECIAL PRODUCTS/UME	179	+9
20	17	35	LAST CHRISTMAS WHAM! COLUMBIA	170	+8
21	27	32	HAPPY HOLIDAY/THE HOLIDAY SEASON ANDY WILLIAMS COLUMBIA/LEGACY	169	+9
22	23	6	IT'S BEGINNING TO LOOK LIKE CHRISTMAS BING CROSBY DECCA/MCA/UME	169	+8
3	20	26	WONDERFUL CHRISTMAS TIME PAUL MCCARTNEY MPL/CAPITOL	165	+7
4	24	7	(THERE'S NO PLACE LIKE) HOME FOR THE HOLIDAYS PERRY COMO RCA/LEGACY	160	+78
	25	10	SLEIGH RIDE LEROY ANDERSON DECCA/UME	146	+6
6	NE	W	SLEIGH RIDE THE CARPENTERS A&M/UME	143	+8
7	RE-E	NTRY	CHRISTMAS EVE (SARAJEVO 12/24) TRANS-SIBERIAN ORCHESTRA ATLANTIC/LAVA	142	+9
8	RE-EI	VTRY.	STEP INTO CHRISTMAS ELTON JOHN POLYDOR/UNIVERSAL/UME	140	+7
9	RE-EI	NTRY	CHRISTMAS CANON TRANS-SIBERIAN ORCHESTRA ATLANTIC/LAVA	139	+8
0	RE-E	NTRY	IT'S THE MOST WONDERFUL TIME OF THE YEAR JOHNNY MATHIS COLUMBIA/LEGACY	137	+7

indicates CanCon

NOVEMBER 16, 2007

## **SMOOTH JAZZ**



A look back at smooth jazz's summer book

## A Page-Turner? Or Scarier Than 'The Shining'?

Carol Archer

CArcher@RadioandRecords.com

ith the summer sun already a fading memory, Arbitron ratings for the period of June 28-Sept. 19 point to some pretty hot rankings for smooth jazz stations. However, a handful of stations' losses appear so bizarre that they defy reason, save for alien abduction. Don't laugh; stranger things have happened. A few years ago, KWJZ/Seattle's entire male audience vanished during one ratings period. Fortunately, it returned and was sampled in subsequent books.

Summer 2007 was New York's final survey utilizing the age-old diary technology. It marked an up book for WQCD (CD101.9), which rose 2.9-3.3 12+ to No. 11. It ranks 10th 25-54 and fourth 35-64.

"In July and August, we got two kisses, and a slap in September," PD Blake Lawrence says. "The highs were really high; in the individual month of July, we were fourth 35-64, and in August, we were No. 2 35-64 next to WCBS-FM."

But September, he says, "was a little below average and kept us from growing more in the full book. A handful of super-heavy listening 100-plus quarter-hour diaries made the difference in July and August. If the diary drop doesn't include a person or two who logs that kind of astonishingly heavy listening, the station suffers overall. We're looking to PPM [the Portable People Meter] to even out some of these wobbles and inconsistencies, but time will tell."

KTWV (the Wave)/Los Angeles rose 3.3-3.7 in a tie for No. 6 12+. It ranks 11th 25-54 and third 35-64. Wave VP of programming Paul Goldstein credits the station's team with creating new ways to captivate audiences.

Clear Channel Chicago regional VP of programming Darren Davis says that the summer was "awesome" for WNUA/Chicago. The outlet rose 3.8-4.2 12+ to No. 6, and it ranks fifth 25-54, second 35-54 and third 35-64. The BA Smooth Jazz Network's afternoon drive show, hosted by Dave Koz, earned a 4.3 in 25-54 to rank third behind sister station WVAZ and Spanish WOJO, and No. 1 35-64.

"But all that matters is preparing for PPM, which begins in January," Davis emphasizes. "The whole landscape will change, and we have to make sure WNUA is poised to perform well in the new measurement system."

KKSF/San Francisco rose 2.4-3.1 12+ to No.7, and it ranks ninth 25-54 and fifth 35-64. The station saw an immediate and substantial gain by dropping the syndicated "Wake Up With Whoopi" and adding SJN's "The Ramsey Lewis Morning Show." "We invested in some of the most highly trafficked areas in our nine-county service area," PD Ken Jones says. "There's nothing like coming over the Bay Bridge with 237,953 other commuters and seeing your station's creative with the likes of Yahoo, Coca-Cola and Lexus."

WVMV/Detroit climbed 4.3– 4.9 and is tied for fourth 12+, ranks sixth 25–54 and is No. 2 35–64. PD Tom Sleeker comments, "We were encouraged by the progress we made over the summer. A lot of the credit should go to our marketing and promotion staff and event teams. We were highly visible all summer long at festivals, concerts and public appearances."

WSMJ/Baltimore has no marketing or research budgets, nor has it had a strategic promotional team for grass-roots marketing, so programming has stepped up to work its voodoo magic in the battle for listener recall, PD Lori Lewis says. But "WSMJ'sTSL is back to second place, tied with an urban in the market with adults



▶ BONEY JAMES, WHO WILL BE BIDDING FOR HOLIDAY AIR-PLAY WITH TRACKS FROM HIS NEW "CHRISTMAS PRESENT" ALBUM, HITS THE TOP FIVE WITH "LET IT GO" (8-5, UP 15).

THIS WEEK	SMOOTH JAZZ INDICATOR  TITLE ARTIST  IMPRINT / PROMOTION LABEL				PLAYS TW +/-		
0	2	15	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF COLUB FEAT. RICHARD ELLIOT NARADA JAZZ/BLC	178	+11		
2	3	8	L.A. CITY LIGHTS CANDY DULFER HEADS UF	174	-2		
3	4	11	BLUE WATER ERIC MARIENTHAL PEAK/CONCORD	156	+11		
4	3	14	COME WHAT MAY NAJEE HEADS UP	151	-8		
5	8	11	LET IT GO BONEY JAMES CONCORD	146	+15		
6	6	20	R N R RICK BRAUN & RICHARD ELLIOT ARTIZEM	132	-7		
7	10	15	WHAT CHA GONNA DO? BRIAN SIMPSON RENDEZVOUS	128	+4		
8	12	22	REMEMBER ME MARION MEADOWS HEADS UP	127	+5		
9	9	15	COMING RIGHT AT YA MICHAEL MANSON NUCROOVE	127	-1		
0	14	7	HAPPY HOUR JIMMY SOMMERS CEMIN	119	+2		
11	13	8	VENICE (HRIS BOTTI COLUMBIA	119	-2		
2	15	6	YOU BELONG TO ME CHAKA KHANFEAT. MICHAEL MCDONALD BURGUNDY/COLUMBIA	113	-3		
13	16	14	BUMPIN' ON THE WES SIDE BLAKE AARON INNERVISION	113	-3		
4	11	26	SLAMMIN JAY SOTO NUCROOVE	113	-10		
5	5	24	CATNAP NILS BAJA/TSF	112	-28		
6	19	3	OLD SCHOOL EVERETTE HARP SHANACHIE	102	+7		
7	18	6	GIVE IT TO ME BABY DAVE SERENY NUCROOVE	95	-2		
В	20	4	POETRY MAN QUEEN LATIFAH FLAVOR UNIT/VERVE	92	-1		
9	17	15	SMDOTH AS SILK MIKE CATALANO CATMAN	- 92	-10		
0	24	3	RED BEANS AND RICE HIROSHIMA HEADS UP	87	+5		
21	21	15	SMOOTHVEGAS SOUL BALLET ARTIZEM	87	-4		
2)	25	6	BOSSA AWHILE RONNY SMITH K&A	83	+4		
3	23	20	PARKSIDE SHUFFLE DOWN TO THE BONE NARADA JAZZ/BLO	83	-1		
24	25	2	KEEPIN' IT COOL NICK COLIONNE NARADA JAZZ/BLO	78	-2		
5	22	10	FIRE AND RAIN KENNY "BABYFACE" EDMONDS MERCURY/IDJMC	78	-9		
25)	N	EW	BUCKTOWN LAKE EFFECT NUGROOVE	75	+3		
27	29	3	AIN'T NO SUNSHINE DWAYNE KERR FEAT. ERYKAH BADU DMANNS	75	0		
28	N	W	LUCKY STAR PAUL HARDCASTLE TRIPPIN'N' RHYTHM	74	+32		
19	N	EW	TROPICA WILL DONATO INNERVISION	73	0		
o	27	9	BLISS RANDY SCOTT FEAT. TIM BOWMAN MEGAWAYE	73	-5		

FOR WEEK ENDING NOVEMBER 11, 2007



Vasquez

25-54." She adds that TSL is No. 1 among women 25-54 as well as with adults 25-54 in a.m. drive and middays. "TSL is a statement that people perceive that they spend more time with you than any other station. Perhaps it's due to WSMJ always striving to make that personal connection and giving good music flow," Lewis says.

KIFM/San Diego tied for second 12+, dropping 5.4-4.5; it ranks ninth 25-54 and is second 35-64. "After four consecutive No. 1 finishes 12+, we were bound to come down a little eventually," PD Mike Vasquez notes. "The good news is that our third phase of the summer book was back in our usual 'neighborhood."

KSSJ/Sacramento dipped 5.2-4.4 12+ but continued performing well with women, a pattern that's developed during the past few years, station manager Lee Hansen says. "The old 50/50 gender split rarely got us high enough on the rankers of either men or women to be considered automatic on lots of business. In this book, the split was 63% women to 37% men. Our women numbers will keep the billing healthy." Weekday prime [Monday-Friday 6 a.m.-7 p.m.] for KSSJ was tied for second in women 25-54. "And we did it with less than half the cume of the station we tied and less than two-thirds of the cume of the No. 1 station. In other words, we had killer TSL in this demo."

KOAS/Las Vegas took a hit, dropping 4.7-3.7 12+ for a ninth-place tie in the market. According to PD Samantha Pascual, "Our numbers with women were up, but men went missing in September, specifically our target, 35-54. Since this is a medium-size market, that one age cell was able to bring us down in the ratings. Our audience is normally 50/50 male/female; this book was only 37% male.

"I have confidence that we are programming the station well and gave men no reason for an exodus and plenty of reasons to stay. In order to keep this a fluke book, we are continuing to invest in our product with resources including research, marketing and creativity," Pascual adds. "We have been running a TV campaign for the fall book. Every time I see the spot, I remind myself how fortunate I am to work for a company like RBG with a supportive GM that plays to win."



Pascual

## SMOOTH JAZZ WITH A TRIO OF AWARDS: AIRPOWER, MOST

► PAUL HARDCASTLE'S "LUCKY STAR" DEBUTS AT NO. 19 AND SPARKLES INCREASED FLAYS (UP 117) AND MOST ADDED.





POWERED BY

61

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL 2	.YS +/-	AUDIEN MILLIONS	
1	1	21	R N R RICK BRAUN & RICHARD ELLIOT	1 (TO WKS)  ARTIZEN	555	-22	6.393	1
2	2	16	AIN'T NO WOMAN (LIKE THE ONE JEFF GOLUB FEATURING RICHARD ELLIOT	I <b>GOT</b> ) NARADA JAZZ/BLG	545	+2	5.852	2
3	4	30	NOODLE SOUP FOUR80EAST	NATIVE LANGUAGE	427	+3	5.636	4
4	7	26	SLAMMIN JAY SOTO	NUGROOVE	418	+47	3.297	14
5	10	10	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	401	+57	5.731	3
6	5	30	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	399	-15	3.715	10
7	12	10	LET IT GO BONEY JAMES	CONCORD	392	+84	4.705	6
8	3	26	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	384	-64	4.966	5
9	8	6	POETRY MAN QUEEN LATIFAH	FLAVOR UNIT/VERVE	374	+10	3.978	8
10	6	29	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	368	-15	4.153	7
11	n	13	FIRE AND RAIN KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	337	+3	3.668	11
12	9	25	STREET LIFE U-NAM	TRIPPIN 'N' RHYTHM	322	-26	3.366	13
13	13	7	VENICE CHRIS BOTTI	COLUMBIA	298	+29	3.893	9
14	15	8	BLUE WATER ERIC MARIENTHAL	PEAK/CONCORD	270	+5	3.384	12
15	16	20	REMEMBER ME MARION MEADOWS	HEADS UP	261	+2	1.962	21
16	14	20	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BŁG	240	-26	1.749	23
17	17	13	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	197	-11	2.439	17
18	19	11	NAJEE	HEADS UP	189	+8	2.227	18
19	N	EW	LUCKY STAR AIRPOWER/MOST INCREA	SED PLAYS/MOST ADDED TRIPPIN'N' RHYTHM	182	+117	2.492	16
20	25	3	NO ONE AII ALICIA KEYS	RPOWER MBK/J/RMG	173	+67	2.569	15
21	18	8	YOU BELONG TO ME CHAKA KHAN FEATURING MICHAEL MCDONALD	BURGUNDY/COLUMBIA	160	-36	1.536	25
22	20	10	HAPPY HOUR JIMMY SOMMERS	GEMINI	136	-8	1.219	28
23	21	13	THE WAVE (2007) KIRK WHALUM	RÉNDEZVOUS	117	-13	2.184	19
24.	24	12	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	109	-2	1.744	24
25	23	6	FEELIN' GOOD THE PUSSYCAT DOLLS	A&M/INTERSCOPE	108	-5	1.903	22
26	22	4	COMING RIGHT AT YA MICHAEL MANSON	NUGROOVÉ	105	-13	1.221	27
27	27	2	OLD SCHOOL EVERETTE HARP	SHANACHIE	95	+15	1.196	29
28	30	2	BETWEEN US NYEE MOSES	NYEE MOSES	94	+20	1.469	26
29	26	2	LET'S DO IT AGAIN WAYMAN TISDALE	RENDEZVOUS	84	-1	1.996	20
30	28	17	WE GOT LOVE RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	81	+1	0.680	-1

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
LUCKY STAR 5 Paul Hardcastle (TRIPPIN 'N' RHYTHM) Jones Radio Networks, KBZN, KOAS, WJZZ, XM Watercolors
L.A. CITY LIGHTS 4 Candy Dulfer (HEADS UP) KJZY, KKSF, KWJZ, WLVE
NO ONE Alicia Keys (MBK/J/RMG) KOAS, WJZW, WLOQ, WLVE
POETRY MAN 2 Queen Latifah (FLAVOR UNIT/VERVE) KJZS, WDSJ
NOODLE SOUP 2 Four 80 east (NATIVE LANGUAGE) KYOT, WLVE
WHAT CHA GONNA DO? 2 Brian Simpson (RENDEZVOUS) KJZS, KTWV
OLD SCHOOL 2 Everette Harp (SHANACHIE) WJZZ, WNUA
WHY NOT YOU 2 Walter Beasley (HEADS UP) Sirius Jazz Cafe, WNUA
WINDOW OF THE SOUL Chuck Loeb (HEADS UP) Jones Radio Networks, Sirius Jazz Cafe
ADDED AT KJZS Reno, NV OM: Mark Keefe PDiMD: Jay Qavis
Queen Latifah, Poetry Man, 5 Kelly Sweet, Dream On, 2 Brian Simpson, What Cha Gonna Do?, 0

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EW AND	ACTIVE	
PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
78/19	DO YOU MISS ME? Mindi Abair (CRP/VERVE)	64/1
10	TOTAL STATIONS:	.8
70/3	EACH DAY GETS BETTER John Legend (G.O.O.D/C>LUMBIA/SUM)	S1/4
7.	TOTAL STATIONS:	. 5
65/9	SARAH SARAH (INSTRUMENTAL 07) Jonathan Butler (RENDEZVOUS)	40/16
6		4
	PLAYS /GAIN 78/19 10 70/3 7	78/19 DO YOU MISS ME? Mindi Abair (CRP/VERVE) 10 TOTAL STATIONS:  70/3 EACH DAY GETS BETTER John Legend (C.O.O.D/CDLUMBIA/SUM) 7 TOTAL STATIONS:  SARAH SARAH (INSTRUMENTAL 07) Jonathan Butler (RENDEZY/OUS)

MOST INCREASED PLAYS	
+117	LUCKY STAR  Paul Hardcastle (Trippin 'N' Rhythm) WQCD -17, SUC -13, KKSF -12, KBZN -11, KRWR -11, WLOQ -10, KJZY -8, KYOT -7, WSMJ -7, XWRC -7
+84	LET IT GO  Boney James (Cancord)  WNNV +6, WSM +4, WSM +12, KSSJ +9, KKSF +9, WLOQ +7, WLVE +5, W.ZW +3, KHJZ +3, WQCD +2
+67	NO ONE Alicia Keys (MBK/J/RMC) WSSJ +7, W.ZW +2, W.NWV +1, W.JSJ +10, K.ZS +5, W.LVE +4, K.JCD +4, KBZN +3, WSMJ +2, KHJZ +2
+57	L.A. CITY LIGHTS  Candy Dulfer (Heads Up)  WNWY +9, WSJT +11, KYOT +9, WLOQ +9, SUC +5,  WLVE +5, KTWY +2, KLZY +2, KWJZ +2, KJZS +1
+47	SLAMMIN  Jay Soto (NuGroove)  WSJW 47, WDSJ 47, WJSJ 49, WSJT 44, KYOT 43,  KRVR 43, KHJZ 42, KSSJ 42, KJCD 42, WJJZ 42

FOR WEEK ENDING NOVEMBER 11, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week, Indicator chart comprised of 16 reporters.
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THIS WEEK	TITLE  ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW
1	CATNAP NILS (BAJA/TSR)		252	259
2	TROUBLE SLEEPING CORNNE BAILEY RAE (CAPITOL)		242	260
3	CANTALOUPE ISLAND BRIAN BROMBERG (ARTISTRY)		217	230
4	LET'S TAKE A RIDE NOFMAN BROWN (PEAK/CONCORD)		182	193
5	GCT TO GIVE IT UP KIM WATERS (SHANACHIE)		157	164

TITLE ARTIST / IMPRINT / PROMOTION LABEL	I) NIELSEN BOS CERTIFICATIONS	PLA TW	AYS LW
THE RHYTHM METHOD  PAUL BROWN (PEAK/CONCORE)		157	191
HYPNOTIC BONEY JAMES (CONCORD)		153	138
EVERYTHING MICHAEL BUBLE (143/REPRISE)		138	191
MOMENTS IN LOVE THE ART OF NOISE (ZTT/ISLAND/UME)		125	129
DRESSED TO CHILL MARION MEADOWS (HEADS UP)		125	133

#### WJZZ/Atlanta, GA\*

OM: Steve Hegwood PDAMD: Dave Kosh WEAA/Baltimore, MD PD: Sandi Mallory APD/ MD: Marcellus "Bassman" Shepard

WSMJ/Baltimore, MD\*
PD/MD: Lori Lewis

WVS J/Birmingham, AL OMFED: Andy Parrish

WNUA/Chicago, IL\* OM\*FD: Darren Davis MD Fick C'Dell

WNWV/Geveland, DH\* OMFD: Bernie Kimble

WES J/Dayton, OH\* OM\*FD: Jeff Stevens

KJCD/Denver, CO\* PD/MD: Michael Fischer

WVMV/Detroit, MI\* OM/PD: Tom Sleeker MD: Sandy Kovach WZJZ/Ft. Myers, FL

OM: Louis Kaplan APD/MD: Randi Bachman WSBZ/Ft. Walton Beach, FL

PD: Mark Carter MD: Mark Edwards WSJW/Harrisburg, PA\* PD/MD: Paul Scott

WQTQ/Hartford, CT PD/MD: Stewart Stone

KHJZ/Houston, TX\* APD/MD: Greg Morgan KPVU/Houston, TX PD: Wayne Turner

RECURRENTS

WJSJ/Jacksonville, FL\* OM/PD: Joel Widdows

KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson

KOAS/Las Vegas, NV\* PD: Samantha Pa MD: Lynn Briggs

KUAP/Little Rock, AR PD/MD: Michael Nellums

KSBR/Los Angeles, CA OM/PD: Terry Wede MD: Vienna Yip

#### **SMOOTH JAZZ REPORTERS** KTWV/Los Angeles, CA\*

PD: Paul Goldstein APD/MD: Blake Florence

WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian

WLVE/Miami, FL\* OM/PD: Rich McMillan

KRVR/Modesto, CA\* OM/MD: Doug Wulff PD: James Bryan

WVAS/Montgomery, AL OM: Candy Cape MD: Jay Holcey

WQCD/New York, MY\* PD: Blake Lawrence MD: Carolyn Bednars**k**i

#### WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson

FOR REPORTING STATIONS PLAYLISTS

WLOQ/Orlando, FL\*

PD: Paul Lavoie APD/MD: Brian Morgan WJJZ/Philadelphia, PA\*

D: Michael Tozzi
D: Frank Childs

⟨YOT/Phoenix, AZ\* PD: Smokey Rivers APD/MD: Angie Handa

**SJZS/Reno, NV\*** DM: Mark Keefe PD/MD: Jay Davis

**<SSJ/Sacramento, CA\***PD/MD: Lee Hansen

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KBZN/Salt Lake City, UT\* OM/PD::Dan Jessop

KIFM/San Diego, CA\* PD: Mik, Vasquez APD: J. Wiedenheimer MD: Kell, Cole

KKSF/San Francisco, CA\* PD/MD: Ken Jones

KJZY/Santa Rosa, CA\* APD/M[\*: Rob Singleton

DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews

DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews

Jones Radio Networks/Satellite\* OM/PD: Steve Hibbard APD/MD: Laurie Cobb

Music Choice Smooth Jazz/Satellite APD: Will Kinnally

Sirius Jazz Cafe/Satellite\* OM: Gregg Steele PD: Shirley Maldonado MD: Michael Shobe

XM Watercolors/Satellite\* PD: Shirlitta Colon MD: Lynette White

KWJZ/Seattle, WA\* PD: Carol Handley MD: Dianna Rose

\* Monitored Reporters

KCOZ/Springfield, MO

WJZW/Washington, DC\*

OM: Jae Jones PD/MD: Jarrett Grogan

WSJT/Tampa, FL\*

PD: Ross Block MD: Kathy Curtis

## ALTERNATIVE/ACTIVE/ROCK



Former WMMS/Cleveland PD John Gorman's memoir on the station's glory days finally published

## The Buzzard Remembered In Book Form

Mike Boyle MBoyle@RadioandRecords.com

rom 1973 to 1986, WMMS rocked Cleveland—musically, and in the ratings and revenue. Back in the day, it wasn't uncommon for 'MMS to rack up 13- and 14-share ratings with persons 12+. The station, which blurred the line between AOR and CHR/top 40 before flipping to CHR in the mid-'80s, also won several consecutive best station awards in Rolling Stone's annual reader poll until 1988, when controversy erupted over alleged ballot box stuffing.

At the programming helm of the station during those 13 years was John Gorman, a selfproclaimed radio freak and Boston transplant who arrived in the summer of '73 as MD. Within a couple of months, he inherited the PD job from Beantown pal Denny Sanders, who slid into the creative services director role Gorman exited the station in 1986, but returned to 'MMS for a second tour of duty between 1994 and 1996, when OmniAmerica owned the station.

While the legend and success of 'MMS in the '70s and '80s has been textbook-speak for years, only recently was it officially documented with the release of Gorman's nearly 300titled "The Buzzard: Inside the Glory Days of WMMS and Cleveland Rock Radio-A

Gorman, who says he's not the most organized person, used to kid Rhonda Kiefer, his longtime programming assistant, that she

page tome-co-authored by Tom Feran-

## How The Buzzard Began

The origin of WMMS/Cleveland's nickname/logo/mascot the Buzzard is a long story, but former PD John Gorman's abbreviated version takes us back to 1973, when he arrived at the station.

"The city was going downhill at the time," Gorman recalls. "Fortune 500 companies were moving out, neighborhoods were deteriorating, unemployment was on the rise, race issues took center stage, and the city was just in bad shape from mismanagement."

During a cold night in November '73 when the station was contemplating a logo/mascot, Gorman was driving home when an idea hit him. "With all that Cleveland was going through at the time, what else would you see flying over Cleveland except buzzards?"

The Buzzard made its appearance in April

1974. The logo was not initially well-received by station management. Gorman recalls, "They asked, 'Are you making fun of the city?' And I said, 'Well, yes, we are making fun of the city.' "

WMMS, today still rockin' at 100.7 and owned by Clear Channel, recently dumped the Buzzard persona, mainly because, as current PD Bo Matthews told R&R this summer, the station had outgrown it and people listening to WMMS today don't relate to it anymore.

So how does Gorman feel about the Buzzard flying away after all of these years?

"It's been unfair to the people who have worked there over the past 10 years, because times have changed. It's a different format, yet it was keeping the old logo. The fact is, it had become time for the station to create a new identity for itself."-MB



'Radio has suffered paralysis from analysis, where everything was overresearched.'

-John Gorman



the Glory Days of WMMS and Cleveland Rock Radio-A Memoir' by John Gorman is available at Amazon.com. For more information, call Gray & Co., Publishers at 1-800-915-3609 or visit its Web site at: grayco.com.

should write a book about the station, since she meticulously maintained files of his memos and documents. Gorman says, "She wasn't interested in writing a book and told me I was the one who had to write it. That went back and forth for a while, until a publisher, Gray & Co., [Publishers], who made the suggestion about

> writing the book, approached me. That was seven years ago."

Gorman says the appetite for a book about the Buzzard has long existed because people wanted to look back, and the station had an enormous impact Cleveland and rock radio during that period. "I made one more pitch Rhonda to write," he recalls. "but she declined, and I started out on the journey to write the book."

There were several false starts. Gorman completed an early draft, but says he was

unhappy with its tone. "I felt it didn't capture the station, so I scrapped it and started again from scratch and wrote it off the top of my head, referring to the memos to make sure I had the right time frame." He contacted former staff members to ask for their recollections and to clarify his memories, he says.

Today, Gorman runs Gorman Media, a consulting firm involved in radio and Internet projects. He still looks back on his time at WMMS with great fondness.

"It was a championship team. Everyone on the airstaff and behind the scenes—people such as Sanders, [afternoon host/MD] Kid Leo, [midday man] Matt the Cat, and station voice/air personality Len 'Boom Boom' Goldberg, to name a few-was that good, and everybody contributed?

In addition to his media consultancy, Gorman has a blog, gormanmediablog.blogspot.com. where he offers his insights on radio today.

"First, people might think from reading my blog that I don't love radio," he says. "Not true. I still love radio and do everything I can to support it. However, radio today is driving its audience away because it's not doing it well and other things-videogames, iPods, Internet radio, etc.are picking up the slack."

Overall, Gorman adds, "radio has suffered paralysis from analysis, where everything was over-researched. Now, because of budget constrictions, you have stations and programmers that can't afford to do it but are told by corporate to use research from one of their other stations in another city, because corporate believes they are similar markets. It's that kind of thinking that is killing radio."

► SHINY TOY GUNS POST A 45% INCREASE IN PLAYS, THE LARGEST PERCENTAGE GAIN OF ANY TITLE ON THE CHART, AS "RAINY MONDAY" ENTERS AT NO. 38 (UP 96 SPINS).





POWERED BY nielsen

IHIS WEEK	LASS WELL	WEEKS		NIELSEN BDS	FLA	\YS +/-	AUDIE!	
1	1	15	THE PRETENDER FOO FIGHTERS	NO. 1(13 WKS)  ROSWELL/RCA/RMG	2336	-38	11.423	1
2		11	FAKE IT SEETHER	WIND-UP	1774	+64	6.248	3
3	3	11	BIG CASINO JIMMY EAT WORLD	TINY EVIL/INTERSCOPE	1632	+8	5.976	4
6		9	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	1482	+13	5.337	7
5	<b>1</b>	25	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	145€	-105	5.542	5
5	4	22	BLEEO IT OUT LINKIN PARK	<b>位</b> WARNER BROS.	1435	-156	7.865	2
7	7	19	MISERY BUSINESS PARAMORE	FUELED BY RAMEN/ATLANTIC/LAVA	1311	-153	5.506	6
8	3	39	PARALYZER FINGER ELEVEN	112 th	1304	-120	5.152	8
9	3	12		E IS (YOU JUST DO AS YOU'RE TOLD)  THIRD MAN/WARNER BROS.	1223	-10,	3.897	9
1		17	I GET IT CHEVELLE	∯ EPIC	1151	+104	3.708	11
0		6	SHADOW OF THE DAY	WARNER BROS.	1027	+127	3.834	10
12		16	WELL THOUGHT OUT TY SILVERSUN PICKUPS		1000	+86	3.337	12
13		-0-	EVERYTHING'S MAGIC ANGELS AND AIRWAYES	SURETONE/GEFFEN	934	+56	3.035	14
14	2	6	THRASH UNREAL AGAINST ME!	SIRE/REPRISE	929	-53	2.341	17
15		23	ALL AROUND ME	垃	907	-107	2.470	16
15	E	5	FLYLEAF HARD SUN	A&M/OCTONE/INTERSCOPE  MOST INCREASED PLAYS	865	+128	3.279	13
17	20	5	ALMOST EASY	MONKEY WRENCH/J/RMG  AIRPOWER	<b>77</b> 6	+91	2.279	19
13		13	BECOMING THE BULL	HOPELESS/WARNER BROS.	769	+30	2.161	20
Ð		5	ATREYU BELIEVE	HOLLYWOOD	742	+94	2,151	21
20	15	29	ICKY THUMP	ISLAND/IDJMG	695	-50	2.679	15
21		17	THE WHITE STRIPES  ISLAND (FLOAT AWAY)	THIRD MAN/WARNER BROS.	648	-24	1.619	25
22	ide.	7	THE STARTING LINE THE RUNNING FREE	VIRGIN	610	+66	1.443	26
	죮		COHEED AND CAMBRIA TIME IS RUNNING OUT	COLUMBIA	-			
23		Б	PAPA ROACH SHADOWPLAY	EL TONAL/GEFFEN	571	-112	1.721	24
24	Ē	4	THE KILLERS  3'S & 7'S	ISLAND/IDJMG  ☆	541	+72	1.741	23
25		8	QUEENS OF THE STONE AGE THE UNDERDOG	REKORDS REKDRDS/INTERSCOPE	532	-1	1.198	33
25	2	8	SPOON THE GOOD LEFT UNDON	MERGE	456	+40	1.384	28
27		20	RISE AGAINST GOOD TIMES BAD TIMES	GEFFEN	443	+7	2.337	18
23		4	GODSMACK	UNIVERSAL REPUBLIC	432	+9	1.371	29
23	55	4	PUSCIFER	PUSCIFER/RED	430	+43	1.072	35
3:0		19	STRAIGHT LINES SILVERCHAIR	ELEVEN:/ILG/ATLANTIC/LAVA	422	-103	1.408	27
3		5	OUR TIME NOW PLAIN WHITET'S	HOLLYWOOD	416	+30	0.923	37
32	3	3	FOO FIGHTERS	MOST ADDED TO ROSWELL/RCA/RMG	407	+124	1.990	22
33	55	3	RADIOHEAD	SIDE ONE/ATO	391	+13	1.102	34
34	76	3	ALTER BRIDGE	UNIVERSAL REPUBLIC	376	+40	1.242	32
35	12	2	PSYCHO PUDDLE OF MUDO	FLAWLESS/GEFFEN	362	+58	1.258	31
36	25	5.	1234 FEIST	CHERRYTREE/POLYOOR/INTERSCOPE	341	-15	1.261	30
3.7	23	13	SO HOTT KIO ROCK	TOP DOG/ATLANTIC	319	-136	0.569	-
38		Dr.	RAINY MONDAY SHINY TOY GUNS	UNIVERSAL MOTOWN	308	+96	0.541	-
39		12	THAT'S THE WAY (MY L THE SMASHING PUMPKINS	OVE IS) 🏚 MARTHA'S MUSIC/REPRISE	306	-175	0.747	39
10		NTRY	TICK TICK BOOM THE HIVES	A&M/DCTONE/INTERSCOPE	293	+37	0.557	

MOST ADDED
TITLE NEW STATIONS
LONG ROAD TO RUIN 9 Foo Fighters (ROSWELL/RCA/RMG) KEDJ, KHBZ, KPNT, KROX, KTBZ, KXRK, WBCN, WBRU, WSWD
CRUSHCRUSHCRUSH Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) KHBZ, KITS, KRZQ, KTCL, KUCD, KWOD, WLUM, WPBZ
SHAOOWPLAY The Killers (ISLAND/IDJMG) KFMA, KMYZ, KUCD, WBRU, WNNX. WRWK
BABY GIRL, I'M A BLUR  5 Say Anything (DOGHOUSE/J/RMG) KFMA, KUCD, WARQ, WLUM, WPBZ
HARD SUN Eddie Vedder (MONKEYWRENCH/J/RMG) KQXR, KRBZ, WDYL, WSWD
THE RUNNING FREE Coheed And Cambria (COLUMBIA) KDCE, WROX, WRWK, WXEG
MY WORLD Sick Puppies (RMR/VIRGIN) KQXR, WBCN, WHRL, WHTG
FALLING ON 4 Finger Eleven (WIND-UP) KFTE, KQRA, WJBX, WJRR
AMEN Kid Rock (TOP DOG/ATLANTIC) KTBZ, WARQ, WNFZ, WPBZ
BELIEVE 3 The Bravery (ISLAND/IDJMG) KCXX, KDGE, KROX

	LW AIT
TITLE ARTIST / LABEL	PLAYS /GAIN
	, 4, ,,,,,
TEN TON BRICK	278/18
Hurt	
(CAPITOL) TOTAL STATIONS:	20
TOTAL STATIONS:	20
IS THERE A GHOST	230/94
Band Of Horses	
(SUB POP)	
TOTAL STATIONS:	30
BABY GIRL, I'M A BLUR	228/83
Say Anything	
(DOGHOUSE/J/RMG)	
TOTAL STATIONS:	36
CRUSHCRUSHCRUSH	212/101
Paramore	
(FUELED BY RAMEN/ATLANTIC/I	
TOTAL STATIONS:	19
MY WORLD	208/51
Sick Puppies	
(RMR/VIRGIN)	
TOTAL STATIONS:	19

NEW AND	ACTIVE	
PLAYS /GAIN	TITLE ARTIST / _ABEL	PLAYS /GAIN
278/18	UNTIL THE END Breaking Benjamin (HOLLYWOOD)	203/32
20	TOTAL STATIONS	17
230/94	FALLING ON Finger Eleven (WIND-UP)	201/40
30	TOTAL STATIONS:	20
UR 228/83	CAN'T BELIEVE A SINGLE WORD VHS Or Beta (ASTRALWERKS)	196/14
00	TOTAL STATIONS:	17
212/101	LIVING IS A PROBLEM B	ECAUSE 166/45
TIC/LAVA)	Biffy Clyro (ROADRUNNER)	100/43
208/51	TOTAL STATIONS:	19
19	SOUTHERN WEATHER The Almost.	165/9
	(TOOTH & NAIL/VIRGIN) TOTAL STATIONS:	14
	TOTAL STATIONS.	

63

MOST PLAYS

> +128 HARD SUN

Eddie Vedder (Monkey Wrench/J/RMG) WDYL +19, WSWD +18, WZJO +14, WZNE +12, WNNX +11, KXRK +11, KMYZ +11, WTZR +9, WLRS +8, KQRA +8 +127 **SHADOW OF THE DAY** 

Linkin Park (Warner Bros.) KHBZ +17, WSUN +15, KJEE +14, WMFS +14, KMYZ +13, KROX +10, KNXX +9, WZNE +8, KRAB +8, KROQ +8

+124 **LONG ROAD TO RUIN** Foo Fighters (Roswell/RCA/RMG) KRZQ +22, WCYY +13, KTBZ +9, WSWD +9, WBCN +8, KNDD +7, WNFZ +6, KRBZ +6, WMFS +6, KBZT +6

+104 I GET IT

Chevelle (Epic) WSUN+21, WXQX+11, K-YYZ+10, KJEE+10, WARQ+9, KXTE+8, KNXX+6, WBRU+6, KPNT+6, WRZX+6 +101

Paramore (Fueled By Ramen/Atlantic/Lava) KTCL +15. KFMA +5, KUCD +15. KITS +12, XETH +8, KWOD +8, CIMX +7, WPBZ +7, KNDO +5, KDGE +5

KWOD Sacramento, CA PD: Curtiss Johnson MD: Andy Hawk

ADDED AT

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WEEK ENDING NOVEMBER 11, 2007

LEGEND: See legend to Charts in charts section for rules and symbol explanations.

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## ACTIVE ROCK ALL. EXTENDING CHART RECORDS, AS "GOOD TIMES BAD TIMES" JUMPS 12-9.

**▶ GODSMACK** EARNS ITS 10TH CONSECUTIVE TOP 10 AND 16TH OVER-





TITLE ARTIST / LABEL

AMEN
Kid Rock
(TOP DOC/ATLANTIC)
TOTAL STATIONS:

OUT TO GET YOU

THRASH UNREAL

LONG ROAD TO RUIN

Foo Fighters (ROSWELL/RCA/RMG) TOTAL STATIONS:

Against Me! (SIRE/REPRISE) TOTAL STATIONS:

RAT RACE

(REPRISE) TOTAL STATIONS **NEW AND ACTIVE** 

TITLE ARTIST / LABEL

(TVT)
TOTAL STATIONS:

MISERY BUSINESS

TOO MUCH, TOO YOUNG, TOO FAST

BEAUTIFUL TRAGEDY

Jimmy Eat World (TINY EVIL/INTERSCOPE) TOTAL STATIONS:

Airbourne (ROADRUNNER) TOTAL STATIONS:

**BIG CASINO** 

FUELED BY RAMEN/ATLANTIC/LAVA)

HOME

PLAYS /GAIN

77

17

12

32

128/43

147/3

132/3

155/5

174/105

POWERED BY nielsen

119/2

113/24

107/44

17

17

101/13

KHTB +11, KHTQ +8, COMP +5, KZBD +3

17

interesting	CASTWEEN	WEEKS	TITLE ARTIST	17 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL <sub>4</sub>	¥YS +/•	AUDIE:	
1	1	12	FAKE IT SEETHER	NO. 1(2 WKS)	1865	+8	7.081	1
2	2	15	THE PRETENDER FOO FIGHTERS	ROSWELL/RCA/RMG	1792	+12	6.973	2
3	3	18	LIFE IS BEAUTIFUL SIXX: A.M.	ELEVEN SEVEN	1580	+3	5.432	3
6	4	15	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	1382	+8	4.435	4
5	5	17	BECOMING THE BULL ATREYU	HOLLYWOOD	1304	-18	3.363	8
6	6	9	EMPTY WALLS SERJTANKIAN	SERJICAL STRIKE/REPRISE	1215	+7	3.425	6
7	9	8	ALMOST EASY AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	1170	+59	3.210	9
8	0	20	BLEED IT OUT LINKIN PARK	WARNER BROS.	1011	-62	3.554	5
9	12	6	GOOD TIMES BAD TIMES CODSMACK	UNIVERSAL REPUBLIC	937	+51	2.951	12
-o		18	ALCOHAULIN' ASS	EPIC	921	-216	2.998	n
11	17	6		INCREASED PLAYS FLAWLESS/GEFFEN	887	+135	2.671	13
2	15	n	BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	851	+58	2.427	16
13	71	29	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	841	-91	3.080	10
14	8	14	SO HOTT KID ROCK	TOP DOG/ATLANTIC	838	-270	2.559	15
<b>(</b> 5)	76	10	HOLY DIVER KILLSWITCH ENGAGE	ROADRUNNER	783	+18	2.092	17
<b>6</b>	38	13	TEN TON BRICK	CAPITOL	780	+37	1.839	19
17	13	43	PARALYZER FINGER ELEVEN	I <mark>1</mark> 2 WIND-UP	779	-54	3.402	7
18	15	7	HOLD ON KORN	VIRGIN	767	+63	1.860	18
19	14	23	I GET IT CHEVELLE	EPiC	755	-63	2.579	14
20	2	5	DULL BOY MUDVAYNE	EPIC	619	+40	1.213	22
21	22	17	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRM	<b>5</b> 54	-1	1.049	23
22	20	17	NOT GOING AWAY OZZY DSBOURNE	EPIC	475	-162	1.298	21
21	26	76-	LET GO RED	ESSENTIAL/RED	472	+43	0.772	30
24	20	11	KING OF THE STEREO SALIVA	ISLAND/IDJMG	468	-82	0.913	24
25	<b>2</b> 5	- 12	FALLING ON FINGER ELEVEN	WIND-UP	456	-23	0.687	34
26	29	5	UNTIL THE END BREAKING BENJAMIN	HOLLYWOOD	436	+86	0.856	27
23	27	4	SHADOW OF THE DAY LINKIN PARK	WARNER BROS.	412	+61	1.344	20
28	30	6	NOTHING TO LOSE OPERATOR	ATLANTIC	409	+68	0.814	29
29	31	8	CRASHED DAUGHTRY	RCA/RMG	343	+6	0.624	36
30	34	4	ZZYZX RD. STONE SOUR	ROADRUNNER	313	•65	0.751	31
31	32	7	YOU DON'T KNOW WHAT LOVE IS () THE WHITE STRIPES	<b>/OU JUST DO AS YOU'RE TOLD)</b> THIRD MAN/WARNER BROS.	297	+24	0.889	26
32	33	8	SO MANY PEOPLE NEUROSONIC	BODOG	294	+32	0.407	38
35	24	12	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	272	-278	0.897	25
34	23	16	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	271	-58	0.704	33
35	33	3	RIOT THREE DAYS GRACE	JIVE/ZOMBA	268	+62	0.739	32
36	35	2	MARCH OF WAR NONPOINT	BIELER BROS.	250	+47	0.277	
37	N	W	BRING IT ON LENNY KRAVITZ	VIRGIN	246	+106	0.670	35
38	35	3	THE RUNNING FREE COHEED AND CAMBRIA	COLUMBIA	213	-6	0.267	
39		D.	I WANNA BE YOUR MAN ENDEVERAFTER	RAZOR & TIE	202	+84	0.285	
40			QUEEN B PUSCIFER	PUSCIFER/RED	198	+52	0.405	39

MOST ADDED	
MOST ADDED	
TITLE NE STATIO	
AMEN Kid Rock (TOP DOG/ATLANTIC) (XZRQ, WCCC, WKLQ, WKQZ, WQXA, WRXW, WRZK, WTPT, WXQR	9
Airbourne (ROADRUNNER) KQRC, KRZR, KZRQ, WBUZ, WIIL, WJJO,	8
WXQR, WYBB  BLACK RAIN Ozzy Osbourne (EPIC) KILO, KOMP, KQRC, WCHZ, WIIL, WXQR	6
YOU MAKE ME SICK Egypt Central (FAT LADY/ILC) KHTQ, KZRQ, WCPR, WKLQ, WWBN	5
MARCH OF WAR Nonpoint (BIELER BROS.) WCHZ, WQXA, WRUF, WYBB	4
BRING IT ON Lenny Kravitz (VIRGIN) KZRQ, WCPR, WRXW, WWIZ	4
BLEED WELL Him (SIRE/WARNER BROS.) Sirius Octane, WIIL, WKQZ, XM Squizz	4
ENEMY Drowning Pool (ELEVEN SEVEN) KQRC, Sirius Octane, WYBB, WZQR	4
HOLD ON Korn (VIRGIN) KIOZ, WLZX, WZMR	3
TEN TON BRICK Hurt (CAPITOL) KIOZ, KISW, WBZX	3

MOST INCREASED PLAYS	
+135	PSYCHO Puddle Of Mudd (Flawless/Geffen) KISW +6, WZOR +12, WRZK +11, KRZR +11, WIIL +10, KNCN + 10, WTPT +9, WBSX +8, WBYR +8, WXZZ +6
+106	BRING IT ON Lenny Kravitz (Virgin) WCHZ +8, WRZX +8, KZRQ +7, KHTB +1, KHTQ +8 WW/Z +8, KLAQ +7, WMMR +5, KDMP +5, KZBD +3
+105	AMEN Kid Rock (Top Dog/Atlantic) KZRQ +21, WCFG +85, WMMR +9, KQRC +8, XSQU +8 KHTB +7, KISW +7, WCCC +7, WRIF +6, KOMP +5
+86	UNTIL THE END Breaking Benjamin (Hollywood) WRZK +18, WRXW +14, WBSX +8, WIIL +7, WYBB +5, KBPI +5, WZOR +4, KNCN +4, WRIF +4, KICT +4
+84	I WANNA BE YOUR MAN Endeverafter (Razor & Tie) KZBD +18, SICC +16, KZBQ +12, KDDT +9, WBZX +8, WWIZ +7, WRIF +6, WQXA +3, KISW +2, WIYY +2

ADDED AT... WRXW Jackson, MS PD: Brad Steve Kid Rock, Amen, 1 Lenny Kravitz, Bring It On. O. FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

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► KID ROCK LOGS HIS 12TH APPEARANCE AT THE FORMAT AS "AMEN" OPENS AT NO. 29 (UP 39). EARNING MOST INCREASED PLAYS AND MOST ADDED HONORS.





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193 - 8 - 101	LAST WEEK	WEEKS	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-	AUDIEI MILLIONS	
1	1	14	THE PRETENDER FOO FIGHTERS	NO. 1 (5 WKS)  ROSWELL/RCA/RMG	408	-24	1.411	1
0	2	11	FAKE IT SEETHER	WIND-UP	401	+14	1.187	3
0	5	27	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	314	+10	0.953	5
0	6	19	LIFE IS BEAUTIFUL SIXX: A.M.	ELEVEN SEVEN	305	+11	0.781	6
5	4	41	PARALYZER FINGER ELEVEN	I1 <sup>2</sup> WIND-UP	289	-19	1.196	2
6	7	31	I DON'T WANNA STOP OZZY OSBOURNE	EPiC	285	-4	1.133	4
7	8	13	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	278	-8	0.634	7
8	3	13	SO HOTT KID ROCK	TOP DOG/ATLANTIC	272	-62	0.609	8
9	10	17	ALCOHAULIN' ASS	EPIC	198	-5	0.531	11
10	12	5	GOOD TIMES BAD TIMES	UNIVERSAL REPUBLIC	178	-4	0.334	17
11	11	42	FOREVER PAPA ROACH	EL TONAL/GEFFEN	174	-19	0.568	9
12	9	25	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	173	-32	0.520	12
13	13	32	WHAT I'VE DONE LINKIN PARK	11 <sup>2</sup> WARNER BROS.	166	-6	0.467	13
14	15	13	NOT GOING AWAY OZZY OSBOURNE	EPIC	140	+1	0.230	19
15	14	29	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	138	-20	0.393	15
15	19	7	CRASHED DAUGHTRY	RCA/RMG	137	+19	0.391	16
•	18	16	BLEED IT OUT LINKIN PARK	WARNER BROS.	119	+1	0.551	10
18	16	14	HUMANITY SCORPIONS	NEW DOOR/UME	117	-18	0.416	14
19	24	6	BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	97	+21	0.156	22
20	20	10	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	95	-14	0.201	21
21	21	9	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	84	-6	0.152	23
22	23	10	RADIO NOWHERE BRUCE SPRINGSTEEN	CDLU <b>M</b> BIA	76	-1	0.289	18
23	22	7	BECOMING THE BULL ATREYU	HOLLYWOOD	73	-6	0.112	30
24	26	4	ALMOST EASY AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	63	+10	0.101	_
25	29	3	PSYCHO PUDDLE OF MUDD	FLAWLESS/GEFFEN	55	+8	0.100	-
26	NI	W	BRING IT ON LENNY KRAVITZ	VIRGIN	54	+11	0.228	20
27	25	14	THE LARGER BOWL RUSH	ANTHEM/ATLANTIC	54	-4	0.151	24
28	Ţij.	w	ZZYZX RD. STONE SOUR	ROADRUNNER	45	+4	0.100	-
29	NI	W	AMEN MOST INCRI	EASED PLAYS/MOST ADDED TOP DOG/ATLANTIC	41	+39	0.141	26
30	41	3	HARD SUN EDDIE VEDDER	MONKEY WRENCH/J/RMG	40	-12	0.132	27
		Towns (Cont.)						

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
AMEN 5
Kid Rock (TOP DOG/ATLANTIC) KAZR. KMOD, KUFO, WKLC, WNOR
ALMOST EASY 4
Avenged Sevenfold (HOPELESS/WARNER BROS.) KAZR, KTUX, KUFO, WNOR
PSYCHO 2 Puddle Of Mudd (FLAWLESS/GEFFEN) WONE, WVRK
CRASHED Daughtry (RCA/RMG) WVRK
BROKEN AGAIN  Another Animal (UNIVERSAL REPUBLIC) WXMM
HARD SUN Eddie Vedder (MONKEYWRENCH/J/RMC) WDHA
HOLD ON 1 Korn (VIRGIN) WVRK
TOO MUCH, TOO YOUNG, TOO FAST

ADDED AT WVRK	ROCK 103
Columbus, GA	Form Book in Hall
PD: Chris Chaos	
Daughtry, Crashed, O Korn, Hold On, O Ozzy Osbourne, Black Puddle Of Mudd, Psyc	
OR REPORTING STATIC	
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			F	RECUR	REN	TS		
THIS WEEK		I) NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW	THIS WEEK	TITLE IN NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATION		AYS LW
1	BREATH BREAKING BENJAMIN (HOLLYWOOD)		123	122	6	I GET IT CHEVELLE (EPIC)	108	130
2	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		114	131	7	HIGHWAY TO HELL AC/DC (ATLANTIC)	107	100
3	ROCKSTAR NICKELBACK (ROADRUNNER)		113	115	8	TOM SAWYER RUSH (ANTHEM/MERCURY/UME)	104	101
4	SWEET CHILD O' MINE CUNS N' ROSES (GEFFEN)		111	105	9	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	104	105
5	BACK IN BLACK AC/DC (LEGACY/EPIC)		111	117	10	SWEET EMOTION AEROSMITH (COLUMBIA)	100	94

Ni	EW AND	O ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SHADOW OF THE DAY Linkin Park (WARNER BROS.)	36/0	FALLING ON Finger Eleven (WIND-UP)	25/7
TOTAL STATIONS:	3	TOTAL STATIONS:	5
HOLD ON Karn (VIRGIN)	34/2	I WANNA BE YOUR MAN Endeverafter (RAZOR & TIE)	24/12
TOTAL STATIONS:	8	TOTAL STATIONS	4
UNTIL THE END Breaking Benjamin (HOLLYWOOD)	30/0	KING OF THE STEREO Saliva (ISLAND/IDJMG)	23/2
TOTAL STATIONS:	8	TOTAL STATIONS:	9

MOST	
INCREASED PLAYS	
+39	AMEN
199	Kid Rock (Top Dog/Atlantic) KMOD +16, KUFO +10, WLXQ +7, WONE +6, WDHA +1
+21	BROKEN AGAIN Another Animal (Universal Republic) WJXQ +9, KIDC +5, KZRR +4, WDHA +2, KTUX +1, WNOR +1, KBER +1
+19	CRASHED  Daughtry (RCA/RMG)  WIXQ +8, WNOR +6, WDHA +4, KTUX +4, WXMM +3, KBER +2, WKLC +2
+14	FAKE IT  Seether (Wind-up)  WIXQ +12, KAZR +3, KTUK +3, WXMM +3, WDHA +2,  WVRK +2, KMOD +1, WRQK +1, WKLC +1
+12	I WANNA BE YOUR MAN Endeverafter (Razor & Tie) WNOR +12

FOR WEEK ENDING NOVEMBER 11, 2007
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#### **ROCK REPORTERS**

WONE/Akron, OH\* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM\* OM: Bill May PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA\* PD: Tori Thomas MD: Keith Moyer

KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush KIOC/Beaumont, TX\* OM: Trey Poston PD: Joey Armstrong

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WRQK/Canton, OH\* PD: Keith Hamilton

WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire

WKLC/Charleston, WV\* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox **WEBN/Cincinnati**, **OH\*** OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cleveland, OH\* PD: Bo Matthews

WVRK/Columbus, GA\* OM: Brian Waters PD: Chris Chaos

KAZR/Des Moines, IA\* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall

**WQCM/Hagerstown, MD** OM: Rick Alexander PD/MD: Mike Holder **WRVC/Huntington, WV** PD: Reeves Kirtner APD: Stepheπ Perry

WJXQ/Lansing, MI\* OM: Paul Cashin PD: Sheri Vegas

WGIR/Manchester, NH\* APD: Becky Pohotsky

WXFX/Montgomery, AL\* PD: Rick Hendrick

WDHA/Morristown, NJ\* PD: Tony Paige APD: Curtis Kay

**WNOR/Norfolk, VA\*** PD: Harveγ Kojan APD/MD: Sonja Morrell WXMM/Norfolk, VA\* OM/PD: John Shomby APD/MD: Zak Tyler

KCLB/Palm Springs, CA PD: Jace Edwards MD: Jenn Brewski

KUFO/Portland, OR\* APD/MD: Dan Bozyk

WHJY/Providence, RI\* PD: Scott Laudani MD: Mike Brangiforte

KCAL/Riverside, CA\* PD: Steve Hoffman APD/MD: Daryl Norsell WXRX/Rockford, IL PD: Jim Stone MD: Jon Schulz

KBER/Salt Lake City, UT\* PD: Kelly Hammer APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads

KTUX/Shreveport, LA\* OM/PD: Gary McCoy MD: Flynt Stone

KSHE/St. Louis, MO\* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza WAQX/Syracuse, NY\* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley

KMOD/Tulsa, OK\* OM/PD: Don Cristi

WMZK/Wausau, WI PD: Jeff Cecil

KBZS/Wichita Falls, TX PD: Liz Ryan

\* Monitcred Reporters

#### ALTERNATIVE & ACTIVE REPORTERS

#### **ALTERNATIVE**

WEQX/Albany, NY

MD: Amber Miller

WHRL/Albany, NY\* OM: John Cooper PD/MD: Tim Noble

WNNX/Atlanta, GA\*

M: Rob Roberts PD: Leslie Fram APD: Steve Craig

WJSE/Atlantic City, NJ APD/MD: Shawn Castelluccio

WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes

KROX/Austin, TX\* PD: Lynn Barstov MD: Toby Ryan

KRAB/Bakersfield, CA\* OM: Steve King PD/MD: Danny Spanks APD: Jared Manr

KNXX/Baton Rouge, LA\* DM/PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier

KQXR/Boise, ID\* M: Dan McColly PD: Jeremy Nicolato MD: Jeremi Smith

66

WBCN/Boston, MA\* MD: Dan O'Brien

WFNX/Boston, MA\* MD: Paul Driscoll

WBTZ/Burlington, VT\* OM/PD: Matt Grasso APD/MD: Kevin Mays

WZJO/Charleston, WV PD/MD: Bruce Clark

WEND/Charlotte, NC<sup>a</sup> OM: Bruce Logan PD/MD: Jack Daniel

WKQX/Chicago, IL\*

WSWD/Cincinnati, OH\* OM: Patti Marshall PD: Tommy Bodean

WKRK/Cleveland, OH

APD: Julie Evans

WARQ/Columbia, SC\*

PD: Dave Stewart MD: Matt Lee

WWCD/Columbus, OH\* OM: Randy Malloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX\* PD: Duane Doherty APD: Chris Ryan

WXEG/Dayton, OH\*

PD: Steve Krame

KTCL/Denver, CO\*

MD: Eric "Boney" Clouse

CIMX/Detroit, MI MD: Jay Hudson

KXNA/Favetteville, AR

WYSK/Fredericksburg, VA

WJBX/Ft. Myers, FL\*

APD: Anthony "Roach" Proffitt MD: Jeff 7ito

WGRD/Grand Rapids, MI\*

WXNR/Greenville, NC\* OM: Bruce Simel APD/MD: Greg Brady

KUCD/Honolulu, HI\* PD: Adam Carr MD: Chris Sampaio

KTBZ/Houston, TX\* PD: Vince Richards MD: Don Jantzen

WRZX/Indianapolis, IN

WTZR/Johnson City, TN\* OM/PD: Bruce Clar

KRBZ/Kansas City, MO\* PD: Greg Bergen APD/MD: Jason Ulane

WNFZ/Knoxville, TN\* OM: Terry Gillingha PD: Shane Cox APD/MD: Valerie Hale

KFTE/Lafavette, LA MD: Jude Vice

KXTE/Las Vegas, NV\* PD: Chris Ripley MD: Homie Pooser

KROQ/Los Angeles, CA\*

WLRS/Louisville, KY\* APD/MD: Joe Stamn

WMFS/Memphis, TN\* PD: Rob Cressman MD: Sydney Nabor

WLUM/Milwaukee, WI\* PD: Jacent Jackson MD: Chris Calef

WHTG/Monmouth, NJ\* PD: Terrie Carr MD: Matt Murray

WKZQ/Myrtle Beach, SC

MD: Mase Brazelle

WROX/Norfolk, VA<sup>4</sup> OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK\* PD: Jeff Blackburn MD: Crystal Clements

WJRR/Orlando, FL\*

MD: Brian Dickerman WOCL/Orlando, FL\*

KMRJ/Palm Springs, CA

OM/PU: Thomas Mitchel APD/MD: Dwight Arnold KEDJ/Phoenix, AZ\*

PD: Bruce St. James APD/MD: Tim Virgin

WXDX/Pittsburgh, PA\* OM/PD: John Mosch MD: Vinnie Ferguson

WCYY/Portland, ME\* PD: Herb Ivy MD: Brian James

KNRK/Portland, OR\* PD: Mark Hamilton APD: Jaime Cooley

WBRU/Providence, RI\* PD: Chris Novello APD: Tom Ghiden MD: Noah Chevalie

KRZQ/Reno, NV\* OM: Mark Keefe PD: Melanie Flores MD: Chris Payne

WDYL/Richmond, VA PD/MD: Eric Kristens

WRXL/Richmond, VA\* OM: Bill Cahill PD/MD: Casev Krukowski

KCXX/Riverside, CA\* APD/MD: Bobby Sato

WZNE/Rochester, NY\*

KWOD/Sacramento, CA\* OM/PD: Curtiss Johnson MD: Andv Hawk

KXRK/Salt Lake City, UT1 PD: Todd Noke APD: Corey O'Brien MD: Artie Fufkin

KBZT/San Diego, CA\* PD: Garett Michael: APD: Mike Hansen MD: Mike Halloran

XETRA/San Diego, CA\* PD: Phil Manning MD: Capone

KITS/San Francisco, CA<sup>4</sup> APD/MD: Aaron Axelsen

KCNL/San Jose, CA<sup>3</sup>

KJEE/Santa Barbara, CA\* PD: Eddie Gutierrez MD: Dave Hanacek

Music Choice Alternative/Satellite PD: Justin Prage MD: Gary Susalis

Sirius Alt Nation/Satellite\*

OM: Gregg Steele PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brooks

XM Ethel/Satellite\* PD: Steve Kingsto MD: Erik Range

WFXH/Savannah, GA\* PD: Bo APD/MD: Leslie Scott

KNDD/Seattle, WA<sup>4</sup> APD: Jim Keller

KORA/Springfield, MO\* PD: Kristen Bergman MD: Shadow Williams

KPNT/St. Louis, MO\* PU: Tommy Matteri APD: Kyle Guderian MD: Scott Rizzuto

WKRL/Syracuse, NY\*

WSUN/Tampa, FL\*

WRWK/Toledo, OH\* PD: Dan McClintock APD/MD: Carolyn Stone

KFMA/Tucson, AZ\* PD: Matt Spry MD: Greg Rampage

KMYZ/Tulsa, OK\* APD/MD: Amber Fiedle

WWDC/Washington, DC\* APD: Dave Hennessy MD: Greg Roche

WPBZ/West Palm Beach, FL\* PD: John O'Connell MD: Ross Mahoney

WSFM/Wilmington, NC PD/MD: Mike Kennedy

**ACTIVE** 

KEYJ/Abilene, TX OM: Randy Jone PD/AMD: Frank Pain

OM: Kevin Callaha PD: Nik Riv PD: Nik Rivers APD/MD: Christy Taylor

KTEG/Albuquerque, NM\*

WCHZ/Augusta, GA\*

WIYY/Baltimore, MO\*

WCPR/Biloxi, MS\* OM: Kenny Vest APD/MD: Maynard

WKGB/Binghamton, NY UM/PU: Jim Free APD/MD: Tim Boland

PD: Ron Valeri MD: Mistress Carrie

WYBB/Charleston, SC\*

OM: Kris Van Dyke PD: Boner

WIIL/Chicago, IL\* OM/PD: John F APD: Tom Kief

PD- Neil Randal

KILO/Colorado Springs, CO\* MD: Jack Mehoff

WBZX/Columbus, OH<sup>4</sup> APD/MD: Ronni Hunte

KNCN/Corpus Christi, TX\* OM/PD: Paula Newell APD/MD: Monte Montana

KBPI/Oenver, CO\*

WRIF/Oetroit, MI\*

OM/PD: Doug Podell APD/MD: Mark Pennington

KLAQ/El Paso, TX\*

WGBF/Evansville, IN APD/MD: Slick Nick

OM: J. Patrick PD: Brian Beddov APD/MD: Tony LaBrie

WZMR/Albany, NY\*

OM/PD: Bill May MD: Aaron "Buck" Burnett

WWWX/Appleton, WI<sup>4</sup>

PD: Chuck William

PD: Dave Hill APD/MD: Rob Heckmar

WAAF/Boston, MA\*

WEDG/Buffalo, NY\* PD/MD: Evil Jin

MD: Amy Hutto

WRXR/Chattanooga, TN\*

MD: Steve Salman

KRQR/Chico, CA

PD: Willie B. APD/MD: Aaron "Double A'

KRBR/Duluth, MN OM/PD: Mark Fleische

OM/PD: Courtney Nelsor APD/MD: Glenn Garza

WWBN/Flint, MI\*

KRZR/Fresno, CA\* MD: Skippy



▶ FOO FIGHTERS' "THE PRETENDER"

THE BAND'S LONGEST STAY AT THE TOP, ACCOMPLISHED WITH "LEARN TO FLY."

HOLDS AT NO. 1 ON THE CANADA ROCK

CHART FOR A 13TH WEEK, MATCHING

NOVEMBER 11, 2007

23

13

16

26

WBYR/Ft. Wayne, IN\* WRUF/Gainesville FL\*

21

22

23

25

26

27

30

OM/PD: Harry Guscot MD: Kyle Devlin WKLO/Grand Rapids, MI\* PD/MD: Michael Grey

WZOR/Green Bay, WI\* APD: Cutter

MD: Borna Veli

WXQR/Greenville, NC\* OM: Rolf Pepple PD/MD: Dave Tripp

OM/PD: Mark Hendrix MD: Twisted Todd WQXA/Harrisburg, PA<sup>4</sup>

APD/MD: Nixor WCCC/Hartford, CT\*

APD/MD: Mike Karolvi WAMX/Huntington, WV PD/MD: Frik Raines

APD: Robin Wilds WRTT/Huntsville, AL<sup>4</sup>

APD/MD: Clay Sander WRXW/Jackson, MS\* PD/MD: Brad Ste

WRZK/Johnson City, TN\* PD/MD: Scott Onks KQRC/Kansas City, MO<sup>4</sup>

MD: Paul Marshall KOMP/Las Vegas, NV\* PD: John Griff MD: Carlota

KZCD/Lawton, OK PD: Don "Critter" Brown APD: J.C. "Kelso" Kellison

www.americanradiohistory.com

WXZZ/Lexington, KY\* OM: Robert Linds PD: Johnny Maze

WHAT I WANT DAUGHTRY FEATURING SLASH

TOO MUCH, TOO YOUNG, TOO FAST AIRBOURNE

INTO THE NIGHT SANTANA FEATURING CHAD KROEGER

NOTHING SPECIAL ILLSCARLETT .

WEIGHTY GHOST WINTERSLEEP

RIOT THREE DAYS GRACE +

EMPTY WALLS SERUTANKIAN

FALLING ON FINGER ELEVEN +

WALKING DISASTER SUM 41

LET ME IN HOT HOT HEAT .

APD: Twitch KDJE/Little Rock, AR\* OM: Sonny Victory PD: Jeff Petterson

MD: Adam Peterson

WTFX/Louisville, KY\* PD: Charlie Steele MD: Frank Webb

KFMX/Lubbock, TX WJJO/Madison, WI\* ): Randy Hawk APD/MD: Blake Pattor

KFRQ/McAllen, TX\* KBRE/Merced, CA

APD: Jason LaChance WHDR/Miami, FL\* OM: David Israe PD: Kevin Vargas

MD: Dave Har KXXR/Minneapolis, MN\* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo

WRAT/Monmouth, NJ\* OM/PD: Carl Craft APD/MD: Robyn Lane

WCLG/Morgantown, WV OM/PD: Jeff Miller WBUZ/Nashville, TN\*

OM: Dean Warfield KATT/Oklahoma City, OK<sup>4</sup> OM/PD: Chris Bal MD: Jake Daniels

WYYX/Panama City, FL

PD: Chris Alan APD/MD: Stroke WTKX/Pensacola, FL\* APD/MD: Mark The Shark WIXO/Peoria, IL OM/PD: Matt Bah

WMMR/Philadelphia, PA\* PD: Bill Weston MD: Sean "The Rabbi" Tyszler

KUPO/Phoenix, AZ\*

D/MD: Larry McFeelie KDOT/Reno, NV\* OM: Jim McClain PD/MD: Jave Patterson

KRXQ/Sacramento, CA\* OM/PD: Jim Fox WKQZ/Saginaw, MI\*

APD/MD: Matt Bingham WZBH/Salisbury, MD

DM: Sue Timmons PD: Sean McHugh

MD: Chris Steele KHTB/Salt Lake City, UT\* PD: Kayvon Motiee APD/MD: Roger Orton

PD/MD: LA Lloyd

KIOZ/San Diego, CA\* PD/MD: Shauna Moran-Brown KURQ/San Luis Obispo, CA

APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA\* PD/MD: Scott Les Music Choice Rock/Satellite

Sirius Octane/Satellite\* OM: Gregg Steele PD: Jeff Regan MD: Tom Wilkinso

MD: Gary Susalis

XM Squizz/Satellite PD: Bodhi Ebright MD: Grant Randor

KISW/Seattle, WA\* APD: Ryan Castle

WHBZ/Sheboygan, Wi

RED INK/SONY BMG

SERJICAL STRIKE/REPRISE/WARNER

JIVE/SONY BMG

DEPENDENT/EM

SIRE/REPRISE/WARNER

WIND-UP

AQUARIUS

ROADRUNNER

RCA/SONY BMG

ARISTA/SONY BMG

197

190

170

164

162

146

139

129

129

128

indicates CanCon

-24

-13

+25

-81

-1

0

+50

+20

+2

PD: Ron Simonet MD: Dave Nelson WRBR/South Bend, IN

KHTO/Spokane, WA\* PD/MD: Barry Bennett APD: Kris Siebers

KZBD/Spokane, WA\*

WLZX/Springfield, MA\* PD/MD: Courtney Quinn KZRQ/Springfield, MO\*

OM: Chris Canno PD: Simon Nytes WXTB/Tampa, FL\* OM: Brad Hardin PD: Double Down APD: Mike Killabrew

WKLL/Utica, NY KEMW/Waterloo, IA

KICT/Wichita, KS\* MD: Rick Thomas

WRSX/Wilkes Barre, PA\*

KΔTS/Yakima, WΔ

WWIZ/Youngstown, OH\*

\* Monitored Reporters

**NOVEMBER 16, 2007** 

24/7 NEWS ONLINE @ www.RadioandRecords.com

## TRIPLE A



Satisfying the customer's expectations

# Getting Sirius About Programming

John Schoenberger

JSchoenberger@RadioandRecords.com

**Music Monitor:** 

The Spectrum

Lucinda Williams, "Can't Let Go"

Patti Scialfa, "Looking for Elvis"

U2, "Two Hearts Beat As One"

Genesis, "Lamb Lies Down On

Eddie Vedder, "Hard Sun'

Bruce Springsteen, "Girls in Their

Norah Jones, "What Am I to You"

Jayhawks, "Save It for a Rainy Day"

Modest Mouse, "Missed the Boat"

Sheryl Crow, "Shine Over Babylon"

Matt Nathanson, "Car Crash"

Dire Straits, "Skateaway"

Tori Amos, "Big Wheel"

Oct. 30, 2 p.m.

Coldplay, "Yellow"

Summer Clothes"

Broadway"

ary Schoenwetter has been with Sirius Satellite Radio for about three-and-a-half years now, and he's loved every minute of it. He brought an impressive résumé in terrestrial radio along with him, too, including stints as operations manager for several Clear Channel San Francisco Bay Area rock stations from 1998–2004, PD at adult alternative KXPK

(the Peak)/Denver from 1995-98 and PD at alternative WEQX/Albany, N.Y., in the early '90s.

Programming the sat service's triple A outlet the Spectrum is his main concern today, but as director of rock programming, his responsibilities also include the Classic Vinyl channel (early-era classic rock), the Grateful Dead channel, Jam On, Sirius Blues and the Bridge (soft classic rock). He also has managerial overview of Little Steven's Underground Garage and Jimmy Buffet's Radio Margaritaville.

The Spectrum was already up and running when Schoenwetter arrived at the company, and his first order of business was to develop a more focused brand for the channel.

"We've promised our subscribers a broad variety of commercial-free music channels, and one thing they are very good at is letting us know if they think the channels are drifting too closely together in terms of what they offer," Schoenwetter says.

He says there will always be certain artists and songs that are shared among channels, but he and his fellow programmers have to remain vigilant that each channel has

as distinct a musical identity as possible.

But first and foremost, even though Sirius is offering more narrowcasted choices, listeners have certain expectations as to what a radio station is supposed to sound like, and the programmers have to apply many common elements of radio to make it a comfortable listening experience.

"We have to operate in a slightly different paradigm when doing satellite radio," Schoenwetter says, "but we also have to do good radio."

Even though some of Sirius' channels don't have jocks, Schoenwetter feels it is a crucial element for a channel like his: They help provide personality, they develop a sense of trust with listeners, and they act as guides as new music is presented.

The Spectrum, in particular, offers an impressive selection of new music, with more than 40% of its titles in the current category (and another 22% recurrent). There are enough other



22

23

5

FOR WEEK ENDING NOVEMBER 11, 2007

10

'The nature of the service allows us to be a bit broader and more adventurous.'

-Gary Schoenwetter

channels for subscribers to get much of the classic rock and '80s/early-'90s hits as well as the flavor of the moment, so he positions the channel somewhere among those other offerings. It allows the Spectrum to be primarily about 2007.

► THE JENNY LEWIS-LED QUARTET RILO KILEY SCORES

A 15-SPIN GAIN AND JUMPS 18-15 WITH "SILVER LINING."

IMPRINT / PROMOTION LABEL

COLUMBIA

ROUNDER

ATO/RED

VIRGIN

NEW WEST

HOLLYWOOD

FANTASY/CONCORD

WARNER BROS.

A&M/INTERSCOPE

JARRAH/ATLANTIC/LAVA

CURB/LOST HIGHWAY

WIDESPREAD

SUB POP

YEP ROC

ONE HAVEN/RAZOR & TIE/RED

CABIN 24/ORIGINAL SIGNAL/RED

HEFFA/VECTOR/WARNER BROS.

CHERRYTREE/POLYDOR/INTERSCOPE

VICTOR/CMG

ERC/MERCURY/LOST HIGHWAY

RELENTLESS/VIRGIN

WARNER BROS.

526

499

423

477

364

359

336

302

299

287

280

277

275

267

267 239

236

223

195

194

193

191

185

173

-53

+46

-36

+16

+24

-56

-15 -23

+15

-35 +18

+15

-38

+76

-30

+22

+39

+47

+5

+10

-1

+7

**TRIPLE A INDICATOR** 

GONE, GONE (DONE MOVED ON) ROBERT PLANT / ALISON KRAUSS

RADIO NOWHERE BRUCE SPRINGSTEEN

YOU'RE THE WORLD TO ME DAVID GRAY

**PUNISH THE MONKEY MARK KNOPFLER** 

IN THE COLORS REN HARPER & THE INNOCENT CRIMINALS

LOVE ME LIKE THE WORLD IS ENDING BEN LEE

AIN'T NO TIME GRACE POTTER AND THE NOCTURNALS

DON'T YOU WISH IT WAS TRUE JOHN FOGERTY

EVERYBODY KNOWS RYAN ADAMS

CITY OF IMMIGRANTS STEVE EARLE

HOLD ON KT THINSTALL

HOW LONG EAGLES

LOVE SONG SARA BAREILLES

SILVER LINING RILO KILEY

RIGHT MOVES INSHRITTER

DO THE 45 RYAN SHAW

3 DOGS DAMIEN RICE

SHINE OVER BABYLON SHERYL CROW

LISTENING TO LEVON MARC COHN

GOOD EXCUSE THE JOHN BUTLER TRIO

THE WAY I AM INGRID MICHAELSON

UP ALL NIGHT WIDESPREAD PANIC

ROY WITH A COIN IRON AND WINE

MY MOON MY MAN FEIST

FRECKLE SONG CHUCK PROPHET

ALL DOWNHILL LYLE LOVETT AND HIS LARGE BAND

STRAPPED FOR CASH FOUNTAINS OF WAYNE

CAN'T BELIEVE A SINGLE WORD VHS OR BETA

Schoenwetter does make certain song choices based on hit potential, but triple A is very much an artist-driven format to him, and he is selective as to who he will commit time and energy to.

"The nature of the service also allows us to be a bit broader and more adventurous in our musical tastes than we might be if we were a terrestrial station," Schoenwetter explains. "The simple fact that there are no commercial breaks allows me three or four more songs in every hour.

"We also have the ability to go three or four tracks deep on a project that we really like. Further, we are going past the idea of albums a bit and are investigating an artist's total body of work."

At Sirius, Schoenwetter's main concern is programming his

channels. He has little to do with the other things that make this large company run. But he doesn't feel isolated or out of touch. "It is really refreshing to be focused almost exclusively on the product that is broadcast out of here," he says. "After all, when you put the infrastructure and delivery technology aside, it is the programming that convinces people to pay for the service."

#### **Shared Audience**

Among Sirius Satellite Radio's 70plus music.channels, triple A the Spectrum shares audience most with:

- E Street Radio
   Live recordings and more from Bruce Springsteen
- The Coffeehouse Singer/songwriter and live acoustic performances
- The Grateful Dead Channel All Dead, all the time
- Sirius Disorder Free-form progressive
- Radio Margaritaville
   Jimmy Buffet-guided channel
- Left of Center Indie and underground bands

VoV

Source: Nielsen BDS

NOVEMBER 16, 2007

**EDDIE VEDDER** PICKS UP HIS SECOND SOLO TOP 10, MORE THAN FIVE YEARS AFTER
HIS FIRST, AS "HARD SUN" LEAPS
14-8 IN ITS 10TH CHART WEEK.





nielsen

-	LAST WEEK	WEEKS	TITLE ARTIST	I1 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL			AUDIENCE MILLIONS RANK	
Th	1	17	HOLD ON NO	. 1 (1) WKS) RELENTLESS/VIRGIN	536	-18	1.823	2
2	2	21	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	490	-31	1.867	1
9	6	7	YOU'RE THE WORLD TO ME DAVID GRAY	ATO/RED	436	+35	1.574	3
4	4	16	THE UNDERDÖG SPOON	MERGE	422	-20	1.432	4
≅	3	n	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	413	-36	1.227	6
•	5	10	GONE, GONE, GONE (DONE MOVE) ROBERT PLANT / ALISON KRAUSS	OON) ROUNDER	404	-3	1.123	8
0	11	3	SHINE OVER BABYLON SHERYL CROW	A&M/INTERSCOPE	357	+49	1.270	5
•	14	10	HARD SUN EDDIE VEDDER	MONKEY WRENCH/J/RMG	311	+28	0.956	12
3	7	15	1973 JAMES BLUNT	CUSTARD/ATLANTIC	311	-65	0.942	13
τ	9	19	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	309	-16	1.181	7
П	8	10	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS.	287	-50	0.820	15
7	13	16	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	280	-7	0.998	10
2	15	12	LOVE SONG SARA BAREILLES	EPIC	273	-9	0.699	20
2	10	18	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	271	-42	0.775	16
5	12	26	1234 FEIST C	HERRYTREE/POLYDOR/INTERSCOPE	268	-37	0.959	n
6	16	15	CAR CRASH MATT NATHANSON	VANGUARD	262	-20	0.883	14
•	18	7	BREATHE IN BREATHE OUT MAT KEARNEY	HOLLYWOOD/AWARE/COLUMBIA	253	+2	0.626	21
3	17	16	FIRST TIME LIFEHOUSE	IT GEFFEN	249	-4	1.004	9
9	25	3	EVERYBODY KNOWS MOST INC RYAN ADAMS	REASED PLAYS LOST HIGHWAY	200	+60	0.452	25
<b>40</b>	27	2	PAOLO NUTINI	ATLANTIC	171	+36	0.297	
•	22	3	ALMOST LOVER A FINE FRENZY	VIRGIN	168	+22	0.392	28
<b>4</b>	21	10	STRAIGHT LINES SILVERCHAIR	ELEVEN:/ILG/ATLANTIC/LAVA	159	+11	0.526	23
•	24	6	MY MOON MY MAN FEIST G	HERRYTREE/POLYDOR/INTERSCOPE	144	+2	0.746	17
24	20	7	DOGS DAMIEN RICE	HEFFA/VECTOR/WARNER BROS.	142	-17	0.354	
25	19	12	HOW LONG EAGLES	ERC/MERCURY/LOST HIGH WAY	138	-22	0.727	18
36	29	4	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	ARISTA/RMG	137	+8	0.595	22
22	23	4	LISTENING TO LEVON MARC (OHN	DECCA	137	-б	0.311	
38	NE	W	I'LL BE WAITING LENNY KRAVITZ	Virgin	130	+33	0.369	30
29	23	3	TURPENTINE BRANDICARLILE	COLUMBIA	128	-4	0.462	24
10	#		THE WAY I AM INGRID MICHAELSON	CABIN 24/ORIGINAL SIGNAL/RED	121	+34	0.709	19

MOST ADDED	İ
TITLE NEV	
ARTIST / LABEL STATION:  27 JENNIFERS 7 Mike Doughty (ATO/RED) KFOC, WCOO, WMMM, WNCS, WRLT, WRNR, WTTS	5
I'LL BE WAITING 4 Lenny Kravitz (VIRGIN) KINK, KPTL, WNCS, WZEW	
GIRLS IN THEIR SUMMER CLOTHES  Bruce Springsteen (COLUMBIA) KCUV. KMTT, WNCS	MAN WILLIAM
ALL THAT I KNOW 3 Collective Soul (EL) KMTT, KPRI, WNCS	
SAVING MY FACE KT Tunstall (RELENTLESS/VIRGIN) KFOG, KGSR, WDOD	
BETTER 3 Regina Spektor (SIRE/WARNER BROS.) WCOO, WRLT, WRNR	
STRAIGHT LINES 2 Silverchair (ELEVEN-//LG/ATLANYIC/LAVA) WCLZ, WRNX	
LISTENING TO LEVON 2 Marc Cohn (DECCA) KPRI, WRNX	

KGSR	(27)
Austin, TX	3 14 42 E
PD: Chris Edge MD: Susan Castle	
Eagles, Frail Grasp On KT Tunstall, Saving My Spoon, Don't You Evah	Face, O
FOR REPORTING STATIO	NS PLAYLISTS GO TO
unusu Padioand	Docorde com

		RECU	RREN	TS		
TITLE II NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATIONS	PL TW	AYS LW	THIS WEEK	TITLE 13 NIELSEN BDS ARTIST / IMPRINT / PROMOTION LABEL CERTIFICATIONS		.AYS
BUBBLY COLBIE CAILL AT (UNIVERSAL REPUBLIC)	260	266	6	NEW SHOES PAOLO NUTINI (ATLANTIC)	150	152
MISSED THE BOAT MODEST MOUSE (EPIC)	235	250	7	LAST REQUEST PAOLD NUTINI (ATLANTIC)	145	175
HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)	189	192	8	THE STORY BRANDI CARLILE (COLUMBIA)	133	123
HOLLYWOOD COLLECTIVE SOUL (EL.)	184	191	9	YOU KNOW I'M NO GOOD AMY WINEHOUSE (UNIVERSAL REPUBLIC)	132	153
READ MY MIND THEKILLERS (ISLAND/IDJMG)	170	200	10	SEE THE WORLD GOMEZ (ATO/RED)	130	136

N	EW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLA'
BRING IT ON Lenny Kravitz	105/40	CRY Dan Wilson	68/
(VIRGIN)		(AMERICAN/COLUMBIA)	
TOTAL STATIONS:	13	TOTAL STATIONS:	
ALL DOWNHILL Lyle Lovett And His Large Band	100/8	DIABLO ROJO Rodrigo Y Gabriela	68.
(CURB/LOST HIGHWAY)		(ATO/RED)	
TOTAL STATIONS:	12	TOTAL STATIONS:	
COME HOME Back Door Slam (BLIX STREET)	85/11	SHADOW OF THE DAY Linkin Park (WARNER BROS.)	66
TOTAL STATIONS:	12	TOTAL STATIONS:	
UP ALL NIGHT Widespread Panic (WIDESPREAD)	74/17	CAN'T BELIEVE A SINGLE WORD VHS Or Beta	64/
TOTAL STATIONS:	.13	(ASTRALWERKS)	
YOU DON'T KNOW WHAT		TOTAL STATIONS:	
LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes	70/4	LOVE ME LIKE THE WORLD IS ENDING Ben Lee	64/
(THIRD MAN/WARNER BROS.)		(NEW WEST)	
TOTAL STATIONS:	6	TOTAL STATIONS:	

INCREASED PLAYS	
+60	EVERYBODY KNOWS  Ryan Adams (Lost Highway)  WCLZ +65, SISP +9, WRIT +9, KRVB +7, WRNR +7, KGSR +5,  WXRV +5, KCUV +4, WXRT +4, WNCS +3
+49	SHINE OVER BABYLON Sheryl Crow (A&M/Interscope) WXRV •77, WCOO •16, WMMM •12, KBCO •5, KINK •4, WRNX •4, KTHX •4, WBOS •3, KCUV •3, KFOG •3
+40	BRING IT ON  Lenny Kravitz (Virgin) SISP +15, CIDR +15, WRLT +2, KPRI +6, WTTS +5, WMMM +4, WDOD +3, KMTT +1, KENZ +1
+36	JENNY DON'T BE HASTY  Paolo Nutini (Atlantic)  KRYDB +11, KPRI +9, KTHIX +6, KPTL +3, WZEW +3, WNCS +3, CIDR +2, KBCO +2, WBOS +2, SISP +1
+35	YOU'RE THE WORLD TO ME David Gray (ATO/RED) WBOS +IL WRINR +B, WNCS +7, KCSR +B, CIDR +B, KBCO +B, WXRT +B, KFOG +B, KINK +B, W/MMM +B

FOR WEEK ENDING NOVEMBER 11, 2007 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, Indicator chart comprised of 47 reporters.

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KMTT/Seattle, WA\*

WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley

WNCW/Spindale, NC OM/PD: Dave Kester

WXPN/Philadelphia, PA KXLY/Spokane, WA\*

WYEP/Pittsburgh, PA WRNX/Springfield, MA\*

WCLZ/Portland, ME\* KCLC/St. Louis, MO OM: Chris McGorrill PD/MD: Ethan Mintor

KINK/Portland, OR\* KFMLI/Steamboat PD: Dennis Constantin APD/MD: Dean Kattar Springs, CO

WDST/Poughkeepsie, NY OM: Greg Gattin PD: Jimmy Buff MD: Dave Doud KTAO/Taos, NM

KTHX/Reno, NV\* APD/MD: Dave Herold

WOCM/Salisbury, MD PD/AMD: Skip Dixxon

KENZ/Salt Lake City, UT\*

KPRI/San Diego, CA\* OM/PD: Bob Burch APD: Sean Smith

KFOG/San Francisco, CA\* MD: Kelly Ransford

KPND/Sandpoint, ID OM: Dylan Benefield PD: Jonny Knight APD/MD: Diane Michaels KBAC/Santa Fe, NM

KRSH/Santa Rosa, CA\*

DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan

Music Choice Adult PD: Justin Prager MD: Tiffany Sinder

Sirius Spectrum/Satellite\*

XM Cafe/Satellite

APD/MD: Shawn Stewart

MD: Will Baylies

MD: Martin Anderson

69

MD: Marie McCalliste

PD: Rich Reighard MD: Will Baker

OM: Julia Arrotti PD/MD: John Johnston

OM: Dave No PD/MD: Brad Hockmeyer

KWMT/Tucson, AZ\* MD: Jennie Grabe

WVOD/Wanchese, NC MD: Jeff White

WXPK/White Plains, NY APD/MD: Roh Lipshutz

WTYD/Williamsburg, VA

PD/MD: Amy Miller

WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Danie!

\* Monitored Reporters

## MERICANA

	EEK	WEEK					
1	THIS WEEK	LASTY	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	PLAYS	CUMULATIVE
1	0	1	WASHINGTON SQUARE SERENADE STEVE EARLE	NEW WEST	669	+25	5809
1	2	2	RAISING SAND ROBERT PLANT & ALISON KRAUSS	ROUNDER	600	+50	3606
		3	REVIVAL JOHN FOGERTY	FANTASY/CONCORD	522	+32	3508
٦	•	6	DIRT FARMER LEVON HELM	DIRT FARMER/VANGUARD	484	+97	1232
	6	8	GOIN' HOME: A TRIBUTE TO FATS DOMINO VARIOUS ARTISTS	VANGUARD	420	+71	1746
	6	7	DWIGHT SINGS BUCK DWIGHT YOAKAM	NEW WEST	407	+21	1919
	7	5	IT'S NOT BIG IT'S LARGE LYLE LOVETT AND HIS LARGE BAND	LOST HIGHWAY	371	-17	4879
	8	4	KANE WELCH KAPLIN KANE WELCH KAPLIN	COMPASS	355	-34	4166
	9	9	SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS	RHINO	334	+1	2171
	10	12	THE WOLF SHOOTER JENNINGS	UNIVERSAL SOUTH	318	+30	943
١		11	MESCALITO RYAN BINGHAM	LOST HIGHWAY	297	+7	1439
ı	12	13	BETWEEN DAYLIGHT AND DARK MARY CAUTHIER	LOST HIGHWAY	279	+3	1953
		15	MAGIC BRUCE SPRINGSTEEN AND THE E STREET BAND	COLUMBIA	271	+10	1601
	14	30	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	267	-27	8891
1	15	14	EASY TIGER RYAN ADAMS	LOST HIGHWAY	263	+1	9570
	16	16	STREET SYMPHONY THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	258	+1	6770
d		20	THE BLUEGRASS SESSIONS MERLE HAGGARD	MCCOURY	248	+31	1303
d	18	17	MADE IN THE SHADE RED STICK RAMBLERS	SUGAR HILL	237	-13	1830
	19	19	THE BLUEGRASS DIARIES JIM LAUDERDALE	YEPROC	210	-13	1505
1	20	26	LIVE FROM THE RUHR TRIENNALE CHIP TAYLOR & CARRIE RODRIGUEZ	TRAIN WRECK	209	+14	837
		27	A LONG DAY FOR THE WEATHERVANE	THE WEATHERVANE	207	+24	998
1	222	23	THE SPIRITUAL KIND TERRIHENDRIX	WILORY	206	0	4478
1	23	-8	SONG OF AMERICA VARIOUS ARTISTS	31 TIGERS	204	-21	2182
٦	24	24	NEVER LOOK BACK TOMGILLAM	TREE HOUSE	204	+5	1717
ı	25	22	LONG ROAD OUT OF EDEN EAGLES	ERC/MERCURY/LOST HIGHWAY	203	-6	1684
	26	21	DIAMONDS IN THE SUN WALT WILKINS AND THE MYSTIQUEROS	PALO DURO	197	-15	4541
	27	30	SOAP & WATER CHUCK PROPHET	YEP ROC	191	+15	953
	28	34	EP WILL KIMBROUCH	DAPHNE	191	+27	<b>79</b> 6
	29	25	REMEMBER THE SUN PIETA BROWN	ONE LITTLE INDIAN	181	-17	1455
	30	37	SMALL MIRACLES BLUE RODEO	TELESOUL	181	+25	539

MOST ADDED

FOR WEEK ENDING NOVEMBER 11, 2007

SETH WALKER 7

(VERVE FORECAST)

FARMER/VANGUARD)

Eilen Jewell
(SIGNATURE SOUNDS)

PD: Michael Friend MD: Ronda Chollock WDOD/Chattanooga, TN\*

MD: Brad Steiner

APD: Laura Shine

TRIPLE A

WAPS/Akron, OH

MD: Cornelius Gould

OM/PD: Loren Dixor MD: Danny Preston

KSPN/Aspen, CO

KGSR/Austin, TX\*

APD: Jody Denberg

MD: Susan Castle

KUT/Austin, TX

MD: Jeff McCord

Vasilikos

WRNR/Baltimore, MD\*

OM/PD: Bob Waugh APD/MD: Alex Cortright

WTMD/Baltimore MD

KLRR/Bend, OR

APD: David Miller

KRVB/Boise, ID\*

OM/PD: Dan McColly

WBOS/Boston, MA\*

WXRV/Boston, MA\*

OM/PD: Ron Bowen APD/MD: Catie Wilber

KMMS/Bozeman, MT OM/PD: Michelle Wolfe

PD: Tom Fricke MD: TJ Sanders

PD/MD: PJ Finn

MD: loel Frank

OM: Rick Daniels

PD: Brad Savage APD: Tad Abbey

MD: Jeff Sweatman

OM/PD: Mike Allen

KYSL/Breckenridge, CO

WNCS/Burlington, VT\*

APD/MD: Jamie Canfield

WMVY/Cape Cod, MA

WCNR/Charlottesville, VA

WNRN/Charlottesville, VA

OM/PD: Doug Donoho

PD: Sam Schol

PD: Chris Edge

KNBA/Anchorage, AK

TRIPLE A REPORTERS

KTCZ/Minneapolis, MN\*

PD: Lauren MacLeash MD: Thorn

WZEW/Mobile, AL4 OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp

WBJB/Monmouth, NJ

APD: Leo Zaccari

KPIG/Monterey, CA

APD: Aileen MacNeary

WRLT/Nashville, TN\* OM/PD: David Hall APD/MD: Rev. Keith Coes

WFUV/New York, NY

WRSI/Northampton, MA

PD: Sean O'Mealy MD: Chris "Monte" Belmonte

KDBB/Park Hills, MO

PD: Bruce Warrer

PD: Kyle Smith MD: Mike Saute

OM: Ralph Jenning:

PD: Chuck Singleton APD: Tara Anderson

OM: Frank Caprista

MD: Jeff Raspe

WXRT/Chicago, IL\*

WCBE/Columbus, OH

PD: Norm Winer

OM: Tammy Allen PD: Dan Mushaiko

MD: Maggie Brennan

WMWV/Conway, NH

PD/MD: Mark Johnson

APD: Roy Prescott

KBCO/Denver, CO\* PD: Scott Arbough MD: Mark Abuzzahab

KCUV/Denver, CO\*

KPTL/Des Moines, IA\*

PD: Deeya McClurkin

CIDR/Detroit, MI\*

KHUM/Eureka, CA

PD/MD: Mike Dronkers

WFIV/Farragut, TN OM/PD: Brian Tatum

KOZT/Ft. Bragg, CA

APD/MD: Kate Hayes

PD: Lauren Stone

MD: Harry Wareing

KSUT/Ignacio, CO

PD: Brad Holtz APD/MD: Laura Duncan

KMTN/Jackson, WY PD/MD: Mark "Fish"

Jon Hart PD: Jon Hart MD: Byron Johnson

KTBG/Kansas City, MO

WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons

KOHO/Leavenworth, WA

PD/MD: Elliott Salmor

KROK/Leesville, LA

PD/MD: Sandy Blackwell

WFPK/Louisville, KY

OM: Rick Barnicke

OM: Brian Conn PD: Stacy Owen

MD: Stasia Lanier WTTS/Indianapolis, IN<sup>4</sup>

WEHM/Hamptons, NY

PD: Doug Clifton MD: Benji McPhail

WMMM/Madison, WI\* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons

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# 



Part one of a two-part Q&A with Universal Latino president John Echeverría

## On The Record

Jackie Madrigal JMadrigal@RadioandRecords.com

ket. According to Arbitron's 2007 edition of Hispanic Radio Today, the number of stations programming to Hispanic audiences is up 24% since spring 2002. But is the Latin record industry enjoying the same level of success? We checked with one of the market's leading labels, Universal Latino, whose diverse roster includes Juanes, Christian Castro, Paulina Rubio and David Bisbal. In part one of a two-part series, label president John Echeverría opens up to R&R about the state of the Latin record industry.

panish-language radio is the success story of the Latin mar-

#### What is the current state of the Latin record industry, and how is it changing?

We've known that the big bad wolf was coming, and it came. In the last two years we've lost more than 20% of the market, consecutively. In 2007, we're down 26% from 2006, although these figures don't include any digital initiatives, which are just beginning to take off. We have seen an increase in the mobile market, and those companies that are at the forefront of things, like Universal Latino, have seen an increase in digital sales, but they still [represent less than] 20% of

#### How is Universal taking advantage of digital opportunities?

We clearly see that there is still a divide in the Latin market and we know how much mobile has grown in comparison to the Internet. And the explanation is very clear: If much of our community doesn't have access to credit cards, they can't buy product from iTunes and other providers. But if they have a contract with a cell phone company, which they do, they can download ringtones. While regional Mexican doesn't really do well with digital downloads, it does with ringtones. Valentín Elizalde was a success story for us in mobile. On the other hand, a pop artist like Juanes has had enormous success with digital downloads all over the world. This means the Latin community is part of the digital world, but it is the second-generation Latinos, kids, because once they go to school in the U.S., they assimilate.

#### Digital initiatives also tend to do well with Latin urban product.

But we're now seeing that change. We used to believe that only artists like Daddy Yankee and RKM & Ken-Y worked well, but then we were suddenly and incredibly surprised at what happened with Valentín Elizalde. We didn't have any preconceived notions and, from the beginning, we positioned his music on every digital track music distributor we could. And the public responded. That tells me that sometimes it is the Latin labels that set limits on themselves.

#### Wasn't Valentín a special situation, because while very popular when he was alive, he became an icon when he passed.

Sure, but we had been working him for a long time and we were seeing his progress. Unfortunately the catalyst [for his massive success] was a tragedy. Even so, if he hadn't already had the public's support, the results wouldn't have been there. I do believe that if you're in the digital business, it works.



**► MOLOTOV** LEADS THREE DEBUTS ONTO THE LATIN ROCK CHART AS "YOFO" ENTERS AT NO. 9.

THIS WEEK	WAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE ARTIST	IMPRINT / PROMOTION LABEL
1		8	VOLVER A COMENZAR CAFE TACVBA	UNIVERSAL LATINO
2	2	22	RAININ IN PARADIZE MANU CHAO	BECAUSE/NACIONAL
3	4	9	ME ENAMORA JUANES	UNIVERSAL LATINO
4	5	7	ANTES DEL FIN CIRCO	SONY BMG NORTE
5	3	14	EL MICROFONO MEXICAN INSTITUTE OF SOUND	NACIONAL
6	5	13	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO
7	12	6	COLORES PASTILLA	SONY BMG NORTE
8	10	10	EL INFAME "ESTAR Y NO ESTAR" PANDA	WARNER LATINA
9		EW	YOFO MOLOTOV	UNIVERSAL LATINO
10	15	24	NANAI MALA RODRIGUEZ	MACHETE
0	13	14	GATO ENCERRADO GATO BLANCO	TROPISOUNDS/WATTS UP!
12	7	6	HOST OF A GHOST PORTER	NACIONAL
13	19	3	SOY SOLO UN SECRETO ALEJANDRA GUZMAN	EMI TELEVISA
14	-N	21	LA VIDA RABANES	UNIVERSAL LATINO
15	14	13	MARDUK AUSTIN TV	TERRICOLAS IMBECILES
16	16	n	TU THE MONAS	WATTS UP!
17		EW	PERFECTA MIRANDA	EMI TELEVISA
18	RE II	NTRY	ESCUCHAME FATIMA	INDÉPENDIENTE
19	2C	2	FANTASMA QBO	DELANUCA
20	-	EW	EL OUTSIDER CAFE TACYBA	UNIVERSAL LATINO

	THIS WEBK	MAM 259	WEEKS	RECORD POOL	
	Ĕ	169	N. O. S.	ARTIST	IMPRINT / PROMOTION LABEL
	1	1	8	LOS QUE LUCHAMOS KINTO SOL	UNIVISION
	2	6	4	CUESTA ABAJO JERRY RIVERA	EMI TELEVISA
	3	2	8	SI NOS DUELE VICTOR MANUELLE	SONY BMG NORTE
	4	4-	9	<b>DEJALO AHI</b> FULANITO FEAT. LA BANDA GORDA	CUTTING
	5	3	10	ANTES DE QUE TE VAYAS TITOROJAS	M.P./JVN/J&N
	б	9	4	AGUANILE MARC ANTHONY	SONY BMG NORTE
	7	7	8	DESEOS DE AMARTE DOMENIC MARTE	M.P./JVN/J&N
	8	5	13	DAMELA SI ANAMOR	M.P./JVN/J&N
	9	8	5	PA' LA TUMBA HECTOR "EL FATHER"	VI/MACHETE
ĸ	10	71:	5	SENTIMIENTO IVY QUEEN	UNIVISION
	П	TC	12	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE
	12	16	3	SOLO DIME QUE SI TITO "EL BAMBINO"	EMI TELEVISA
	13	15	2	SEXY MOVIMIENTO WISINY YANDEL	MACHETE
8	14	13	6	LICUADORA CROOKED STILO	MELODY/FONOVISA
EME	15	12	9	LA TRAVESIA JUAN LUIS GUERRA Y 44D	EMI TELEVISA
	16	15	6	TRADICIONAL A LO BRAVO TEGO CALDERON	WARNER LATINA
INC	17	17	2	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO
FOR WEEK ENDING NOVEMBER 11, 2007	18	H	W	ME ODIO GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE
	19	16	16	MALDITO AMOR ANDY ANDY	EMI TELEVISA
Š	20	H	W	MI CHULI CHULI ANTHONY CRUZ	M.P./JVN/J&N



E∉**h**everría

#### Does piracy continue to have a significant negative impact on the Latin record industry?

In the last few years we've seen a series of effects coming from piracy that are impacting a very sensitive Latin market. Economically, the Latin market is one of the weakest and every time there's a virus, it catches a cold.

The immigration debate impacted the industry last year and this year, and will continue to do so until after the next elections. The gas crisis is also a factor. Then there were the fires in California. I can give you a clear example: This week's sales in California plummeted due to the fires. Sales of Juanes' latest album have suffered in San Diego, Los Angeles, etc.

#### How exactly is the immigration debate impacting the industry?

People are less inclined to go out [due to fear of immigration raids]. It has not only affected record sales, but live events. Normally when record sales are suffering, live events take off, but concert promoters are very aware of the impact immigration has had on their business. Those huge dances with Los Tigres del Norte or Tucanes de Tijuana don't exist any more. The events that were previously considered medium-size are now the big events.

► LOS HURACANES DEL NORTE SOARS WITH "VOLE MUY ALTO" (21-8) AND SCORES AIRPOWER, MOST ADDED AND MOST INCREASED PLAYS (UP 422) HONORS.





POWERED BY nielsen BDS

EEK	Ä	ART		i) NIELSEN BDS					
THIS WEEK	CAST.	WCEKS ON CHART	TITLE ARTIST IM	CERTIFICATIONS PRINT / PROMOTION LABEL	PLA TW	4/-	AUDIE		
1	1	12	ESTOS CELOS NO. 1 VICENTE FERNANDEZ	(7 WKS) SONY BMG NORTE	1398	-69	10.339	2	
2	2	25	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	DISA	1134	-67	8.875	3	
3	3	24	LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	1078	<b>-6</b> 9	7.793	5	
4	4	12	SIN QUE LO SEPAS TU LOS TEMERARIOS	FONOVISA	1060	-39	5.261	14	
5	7	5	QUE BONITO BANDA EL RECODO	FONOVISA	987	+34	6.312	11	
6	5	18	BASTO INTOCABLE	EMI TELEVISA	972	-73	7.185	7	
7	10	4	SOBRE MIS PIES LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	957	+121	6.129	12	
8	21	5	VOLE MUY ALTO AIRPOWER/MOST INCRE LOS HURACANES DEL NORTE	ASED PLAYS/MOST ADDED UNIVISION	955	+422	10.397	1	
9	6	16	TE PIDO QUE TE QUEDES LOS CREADOREZ DEL PASITO DURAGUENSE DE ALFREDO	RAMIREZ DISA/EDIMONSA	942	-39	6.440	10	
10	9	17	PAZ EN ESTE AMOR FIDEL RUEDA	MACHETE	900	+50	7.549	6	
11	.8	8	NO PUEDO OLVIDARLA MARCO ANTONIO SOLIS	FONOVISA	853	+1	4.091	18	
12	TI	26	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	798	-17	7.805	4	
13	13	30	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	752	-12	6.858	8	
14	12	12	COMO OLVIDARTE LINDEROS DEL NORTE	A.R.C.	745	-19	2.792	23	
15	17	6	AHORA QUE ESTUVISTE LEJOS JENNI RIVERA.	FONOVISA	721	+15	4.686	17	
16	14	28	CUANDO REGRESES PATRULLA 81	DISA	704	-51-	5.237	15	
17	22	3		OWER DISA/EDIMONSA	669	+138	3.959	19	
18	15	32	DE TI EXCLUSIVO		666	-41	5.961	13	
19	Б	28	POR AMARTE ASI	DISA/EDIMONSA	635	-94	6.537	9	
20	18	21	OLVIDAME TU	UNIVISION	591	-87	3.839	20	
21	20	18	Y TU TE VAS	UNIVISION	590	-18	2.429	29	
22	19	34	LOS PRIMOS DE DURANGO MIL HERIDAS	MARINTERNACIONAL	572	-61	5.187	16	
23	23	5	EL AMOR QUE NUNCA FUE	MUSART/BALBOA	526	+3	2.759	24	
24	-4	n	CONJUNTO PRIMAVERA PERDONAME	FONOVISA	505	+12	2.600	28	
25	26	10	CON LOS OJOS CERRADOS	MUSART/BALBOA	501	+64	2.965	21	
26	34	4	ALIADOS DE LA SIERRA  VEN Y DIME	ASL/MACHETE	447	+71	2.192	32	
27	28	4	LOS RIELEROS DEL NORTE  EL BATO GACHO	FONOVISA	428	+7	2.625	27	
28	17-	-	GRACIELA BELTRAN SOLO CONTIGO	UNIVISION	-			-	
	53	6	DUELO  LAS PARRANDAS	UNIVISION	418	+34	2.168	33	
29	25	13	LOS INQUIETOS DEL NORTE QUISIERA SER	EAGLE MUSIC	378	-30	1.489	39	
30	30	7	EL PUMA DE SINALOA SIN TU AMOR	ASL	368	-37	2.247	31	
31	36	2	ALACRANES MUSICAL  ANDO BUSCANDO AMOR	UNIVISION	363	+31	1.793	36	
32	32	7	BRAZEROS MUSICAL DE DURANGO MUEVELO	DISA	359	-31	1.305	36	
33	25	14	CRUZ MARTINEZ PRESENTA LOS SUPER REYES  AMOR SIN MAQUILLA JE	WARNERLATINA	323	-119	2.661	26	
34	35	2	JOAN SEBASTIAN  GRACIAS POR TU AMOR	MUSART/BALBOA	322	+21	1.028		
35	38	4	PESADO  NUNCA ME FUI	WARNER LATINA	321	+6	2.823	22	
36	-31		GRUPO INNOVACION  COMO OLVIDAR	GARMEX	295	+45	0.704	-	
37	40	6	GRUPO BRYNDIS	DISA	294	+5	1.274	•	
38	35	12	LOSTUCANES DETIJUANA	UNIVISION	293	-71	1.317	•	
39	Y	EW	CUANDO TE LAVAS LA CARA SERGIO VEGA	SONY BMG NORTE	290	+49	1.864	35	
40	RE-E	NTRY	EL AVION DE LAS 3 AK-7	UNIVISION	262	-17	1.704	37	

MOST ADDED
TITLE NEW ARTIST / LABEL STATIONS
VOLE MUY ALTO Los Huracanes Del Norte (UNIVISION) KCMT, KDXX, KHOT, KISF, KLAX, KOQO, KQBU, KROM, WLEY, WQBU, XHNZ, XHTY
UN BUEN PERDEDOR K-Paz With Franco De Vita (DISA/EDIMONSA) KDXX, KISF, KIWI, KTUZ, WQBU, WYMY
NI LOS PLEITOS 5 Los Cardenales De Nuevo Leon (SERCA) KDXX, KKPS, KROM, KSAH, XHNZ
ADICTO A TI Grupo Exterminador (FONOVISA) KHOT, KISF, KXLM, KXSB
SI TU TE VAS Beto Y Sus Canarlos (ASL.) KHHL. KRAY, KSTN, WQBU
SOBRE MIS PIES La Arrolladora Banda El Limon (DISA/EDIMONSA) KESS, KJFA, KLBN
CUANDO TE LAVAS LA CARA 3 Sergio Vega (SONY BMG NORTE) KHOT, KSOL, WYMY
SOLO CONTIGO Duelo (UNIVISION) KOQO, KSKD, KXTN
AMOR SIN MAQUILLAJE  Joan Sebastian (BALBOA/MUSART) KBNO, KMYX, XHNZ
ME LLEGA, ME LLEGA Pabio Montero (FONOVISA) KKPS, KSKD, WOJO

	NEW AN	D ACTIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TOTAL YA SE FUE Julio Chaidez (ASL/MACHETE)	254/9	NO LE DIGAS Los Sierrenos De Sinaloa (DISA)	201/6
TOTAL STATIONS:	18	TOTAL STATIONS:	11
EL DICCIONARIO Conjunto Agua Azul (ACE)	223/27	EL COMANDO NEGRO Los Tucanes De Tijuana (UNIVISION)	199/61
TOTAL STATIONS:	14	TOTAL STATIONS:	15
SE FUE El Trono De Mexico (UNIVERSAL LATINO)	220/32	LA RATA FLACA La Autentica De Jerez (VIVA)	199/14
TOTAL STATIONS:	15	TOTAL STATIONS:	10
QUIERO QUE ME DESNI CON LA BOCA Bobby Pulido	UDES 217/6	SE TE ACABO LA TONTA LMT (DISA/EDIMONSA)	198/19
(SNIPER)		TOTAL STATIONS:	13
TOTAL STATIONS:	8	ADICTO A TI	192/25
EL VASO DERAMA El Potro De Sinaloa	213/27	Grupo Exterminador (FONOVISA)	1,72,723
(MACHETE)		TOTAL STATIONS:	15
TOTAL STATIONS:	11		

MOST INCREASED **PLAYS** +422 **VOLE MUY ALTO** Los Huracanes Del Norte (Univision)
KSTN +25, KROM +24, <OQO +24, KCMT +20, WQBU +20,
KSCA +19, WEDJ +18, KRAY +17, WOJO +16, KSOL +14 +138 UN BUEN PERDEDOR K-Paz With Franco De Vita (Disa/Edimonsa) KOQO +22, KCMT +19, F.DXX +17, KTTA +16, KTLZ +15, KHHL +13, WYMY +9, KIWI +9, WQBU +8, KISF +7 +121 SOBRE MIS PIES La Arrolladora Banda El Limon (Disa/Edimonsa) KLBN +30, KJFA +18, KHHL +15, KISF +14, KCMT +13, WBZY +10, KMYX +9, XHNZ +8, KOND +8, KOGO +7 NI LOS PLEITOS +99 Cardenales De Nuevo Leon (Serca) KDXX +26, KKPS +19, KLEY +15, KROM +14, KSAH +11, XHNZ +7, KDUT +5, KLTN +2 +96 YO NO TE AMO Los Invasores de Nuevo Leon (Serca) KKPS +47, KDXX +17, K\_EY +13, XHNZ +7, KGBT +5, KDUT +4, KLTN +3

FOR WEEK ENDING NOVEMBER 11, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations 53 regional mexican stations electronically monitored by Nelsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albi querque, NM PD: Artonic Covarrubias

KLVO: A Ibaquerque, NM PD/MD: Rene Leon

WBZY/Atlanta, GA OM: Ilav Hunn cutt PD: Ploboie Ramirez APD Alv Young

KHHL/Austin, TX PD: .ose "Jime" Martinez

KIW /Bakersfield, CA PD/MD: Raul Evangelista

KMCA/Bakersfield, CA OM: reme Escalante PD/MD: Yesenia De Luna APD Victor Martinez

KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez

KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez WLEY/Chicago, IL

WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista

KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz

KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridge PD: Chayan Ortuno

KESS/Dallas, TX KBNO/Denver, CO

PD: Socorro Rios MD: Zenon Ferrufino

KXPK/Denver, CO PD: Napoleon Sanchez XHNZ/El Paso, TX PD: Francisco Aguirre MD: Arturo Buenrostro

KLBN/Fresno, CA KOND/Fresno, CA KOQO/Fresno, CA KLTN/Houston, TX

PD: Raul Brindis MD: Angel Basulto KQBU/Houston, TX

KTJM/Houston, TX

WEDJ/Indianapolis, IN PD/MD: Manuel Sepulved

KISF/Las Vegas, NV KBUE/Los Angeles, CA

KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo

KLYY/Los Angeles, CA OM/PD: Elias Autran

Chalinillo, Al Mismo Nivel, 10 Deyra, Se Quedo Con Las Ganas, 8 Beto Y Sus Canarios, Si Tu Te Vas, 7 Kampesino Musical, Quiero Dormir Cansado

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

ADDED AT... **KRAY** 

Monterey, CA PD: Vicente Romero

KSCA/Los Angeles, CA KGBT/McAllen, TX

PD: Hugo De La Cruz MD: Armando Almazar KKPS/McAllen, TX

MD: Robert Montalvo KSKD/Merced, CA

OM: Debbie Gomez PD: Saul Fiallos KRAY/Monterey, CA

WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino

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KTUZ/Oklahoma City, OK OM: Kevin Christophe PD/MD: Sammy Soto

KXLM/Oxnard, CA

103.5 FM

KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida

WYMY/Raleigh, NC

KXSB/Riverside, CA PD/MD: Salvador Prieto

KTTA/Sacramento, CA PD: Juan Gonzalez

KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdiosera

KLEY/San Antonio, TX PD: Rudy Ramos APD/MD: Danny D.

KROM/San Antonio, TX PD: Rogelio Leal

KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez

KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III

KLNV/San Diego, CA XHTY/San Diego, CA

KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo

KSOL/San Francisco, CA

KSTN/Stockton, CA KCMT/Tucson, AZ PD/MD: Enrique Mayans

KYQQ/Wichita, KS OM: Beverlee Brannigar PD: Arnoldo Gonzalez

NOVEMBER 16, 2007

W. State	LASTWEEK	WEEKS	TITLE IMPRIN	IT NIELSEN BDS CERTIFICATIONS IT / PROMOTION LABEL	PLA TW	4/-	AUDIE MILLIONS	
1	1	10	ME ENAMORA NO. 1(8 W	(KS) UNIVERSAL LATINO	1212	-2	13.140	1
2	2	9	SOMEBODY'S ME ENRIQUE IGLESIAS INTER	SCOPE/UNIVERSAL LATINO	779	+34	7.615	2
3	5	37	TODO CAMBIO CAMILA	SONY BMG NORTE	748	+68	7.117	3
4	3	17	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO	679	-54	5.259	13
5	9	3	INALCANZABLE MOST INCREAS RBD	ED PLAYS EMITELEVISA	654	+99	6.719	4
	4	13	SOLO PARA TI CAMILA	SONY BMG NORTE	634	-58	5.843	8
7	ъ	25	OJALA PUDIERA BORRARTE	WARNER LATINA	626	+24	5.201	14
8	8	25	INTOCABLE ALEKS SYNTEK	EMI TELEVISA	614	+21	5.787	9
9	10	6	NO ESTAMOS SOLOS EROS RAMAZZOTTI & RICKY MARTIN	SONY BMG NORTE	542	-3	6.525	6
10:	7	30	DIMELO	SCOPE/UNIVERSAL LATINO	512	-83	6.679	5
11	RE-E	NTRY	LAS DE LA INTUICION MOST ADI		473	+30	5.009	16
12	34	6	NO SE ME HACE FACIL ALEJANDRO FERNANDEZ	SONY BMG NORTE	433	+25	5.552	11
13	12	17	HOY YA ME VOY KANY GARCIA	SONY BMG NORTE	433	-43	2.118	32
14	11	38	SI NOS QUEDARA POCO TIEMPO CHAYANNE		433	-55	6.144	7
15	13	28	TE VOY A PERDER	SONY BMG NORTE	415	-21	4.111	17
16	-6	35-	ME DUELE AMARTE	SONY BMG NORTE	396	+10	3.668	20
17	15	10	DE QUE SIRVE	SONY 8MG NORTE	384	-9	3.168	22
18	20	3	AHORA ENTENDI	SONY 8MG NORTE	375	+47	2.324	30
19	77	13	YURIDIA PERFECTA	SONY BMG NORTE	375	-2	1.290	50
20	The last	7	MIRANDA AYER	EMI TELEVISA	-	-17		10
21			BLACK: GUAYABA MI CORAZONCITO	MACHETE	341		5.163	15
	21	13	AVENTURA PSICOFONIA	PREMIUM LATIN	325	+1	2.680	25
22	19	9	CLORIA TREVI ES DE VERDAD	UNIVISION	318	-31	2.497	27
23	24	7	BELINDA SOY SOLO UN SECRETO	EMI TELEVISA	315	+4	3.848	19
24	23	3	ALEJANDRA GUZMAN SUENOS ROTOS	EMI TELEVISA	313	-1	1.863	37
25	25	20	LA SA ESTACION  LA TRAVESIA	SONY BMG NORTE	308	+2	1.915	34
26	28	9	JUAN LUIS GUERRA Y 440 TE QUIERO	EMITELEVISA	295	+10	5.530	12
27	32	2	FLEX MORENA MIA	EMITELEVISA	271	+43	1.366	_
28	27	19	MIGUEL BOSE FEATURING JULIETA VENEGAS  BESAME SIN MIEDO	WARNER LATINA	263	-30	1.325	-
29	26	15	RBD TU Y YO SOMOS UNO MISMO	EMITELEVISA	249	-48	1.393	-
30	30	17	TIMBIRICHE	EMI TELEVISA	237	-7	1.154	-
31	31	23	POR AMARTE PEPE AGUILAR	EMI TELEVISA	234	0	5.678	10
32	36	2	QUIERO RICARDO ARJONA	SONY BMG NORTE	224	+26	2.331	29
33	33	6	NO ME HAGAS SUFRIR MANNY MANUEL	UNIVERSAL LATINO	218	+4	3.414	21
34	34	5	NO PUEDO OLVIDARLA MARCO ANTONIO SOLIS	FONOVISA	213	0	3.097	23
35	29	19	QUIEN RICARDO ARJONA	SONY BMG NORTE	209	-50	1.240	-
36		V	EL ALMA AL AIRE ALEJANDRO SANZ	WARNER LATINA	202	+63	1.465	
57	37	4	SEXY MOVIMIENTO WISIN & YANDEL	MACHETE	202	+n	1.615	
38	35	19	TU JEREMIAS	UNIVERSAL LATINO	182	-20	1.325	
39	38	14	TUYA JENNIFER PENA	UNIVISION	175	+7	4.016	18
40	40	7	BIG GIRLS DON'T CRY FERGIE WI	LL.I.AM/A&M/INTERSCOPE	165	+8	2.572	26

MOST ADDED
TITLE NEW
ARTIST / LABEL STATIONS
LAS DE LA INTUICION 10 Shakira (EPIC) KEXA. KQQK, KSSE, KTCY, KVVA. WFID, WMGE, WPAT, XHFG, XHPX
INALCANZABLE 5 RBD (EMI TELEVISA) KVVA, KXOB, WXYX, XHFG, XLTN
QUIERO 4 Ricardo Arjona (SONY BMG NORTE) KEXA, KQQK, WKAQ, WPAT
NO SE ME HACE FACIL Alejandro Fernandez (SONY BMG NORTE) KXXS, WKAQ, XAVO
NO TE MENTIA Ednita Nazario (SONY BMG NORTE) WFID, WIAC, WKAQ
VIVE YA  Andrea Bocelli Feat. Laura Pausini (SUGAR/SIENTE) WPAT, WRMA
PRINCESA TIBETANA 2 Timbiriche 25 (EMI TELEVISA) KXXS, XAVO
SOY SOLO UN SECRETO Alejandra Guzman (EMI TELEVISA) WIAC
AHORA ENTENDI 1 Yuridia (50NY BMG NORTE) KSSE
NO PUEDO OLVIDARLA Marca Antonio Solis (FONOVISA) KWIZ

IN .	EW AIN	DACIIVE	
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
VIVE YA Andrea Bocelli Feat. Laura Pausi (SUGAR/SIENTE)		SI NOS DUELE Victor Manuelle (SONY BMG NORTE)	114/0
TOTAL STATIONS:	12	TOTAL STATIONS;	5
QUE.NOS PASO Kany Garcia (SONY BMG NORTE)	142/36	NO TE MENTIA Ednita Nazario (SONY BMG NORTE)	99/99
TOTAL STATIONS:	6	TOTAL STATIONS:	4
DEJAME VIVIR Jarabe De Palo (WARNER LATINA)	138/24	COMO TU MUJER Anais (UNIVISION)	94/12
TOTAL STATIONS:	4	TOTAL STATIONS:	5
VOLVER A COMENZAR Cafe Tacuba (UNIVERSAL LATINO)	122/20	ANTES DEL FIN Circo (SONY BMG NORTE)	87/10
TOTAL STATIONS:	5	TOTAL STATIONS:	3
SI ME DEJAS AHORA Ivan (NU LIFE/MACHETE)	114/40	GIMME MORE Britney Spears (JIVE/ZOMBA)	65/15
TOTAL STATIONS:	5	TOTAL STATIONS:	4

**NEW AND ACTIVE** 

MOST INCREASED PLAYS +99 INALCANZABLE RBD (EMI Televisa) WXYX •27, WFID •17, XLTN •17, XHFG •16, KVVA •15, KXOB •13, KSSE •8, KTCY •8, KQQK •7, WPAT •5 +99 NO TE MENTIA Ednita Nazario (Sony BMG Norte) WKAQ +36, WAC +33, WFID +29, WAMR +1 +63 EL ALMA AL AIRE Alejandro Sanz (Warner Latina) WAMR +12, WXYX +11, WRMA +10, KPSL +7, XHPX +5, KQQK +5, KXXS +5, WWVA +4, WIOA +3, WKAQ +3 +61 Andrea Bocelli Feat. Laura Pausini (Sugar/Siente) WRMA +19, WIOA +12, WXYX +9, WPAT +7, WIAC +3, WFID +3, WKAQ +3, WAMR +1, KBMG +1, KLVE +1 +47 AHORA ENTENDI **Yuridia** (Sony BMG Norte) KSSE +23, KXXS +21, WKAQ +18, KVVA +9, XHPX +4, WIOA +3, KBMG +3

ADDED AT...
WFID
San Juan, PR
PD: Lucy-Ann Ramos
Ednita Nazario, No Te Mentia, 29

Ednita Nazario, No Te Mentia, 29 Ivan, Si Me Dejas Ahora, 11 Shakira, Las De La Intuicion, 7

FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

#### **LATIN POP MONITORED REPORTERS**

WWVA.'Atlanta, GA OM: □ ay Furmicutt PD.'MD: Robbie Ramirez

KXXS/Austin, TX
DM/PD: Romao Herrera

MC: Julieta Ji

KPSL/Eakersfield, CA

PD: Isidro Roman

KTCY/Da las, TX
PD: \_avier Casanova

XHFX/El Paso, TX

**KXOB/Fresno, CA**PD: Jorge Guillen

KLOL/Houston, TX
OM/PD: Vince Richards

**KQQK/Houston, TX** PD: Ezequiel Gonzalez MD: Raquenell Villarreal

KLVE/Los Angeles, CA PD: Jose Santos KSSE/Los Angeles, CA

OM: Elias Autran PD: Nestor Rcicha APD: Andrea Becerra

KWIZ/Los Angeles, CA PD: Eddie Leon

**XAVO/McAllen, TX** OM: Jeff Koch PD: Juan Facundo

WAMR/Miami, FL PD: Pedro Javier Gonzalez WMGE/Miami, FL

OM: Rod Phillips PD: Rogelio Alfonso MD: Raymond Hernandez

WRMA/Miami, FL OM/PD: Tony Campos

KEXA/Monterey, CA PD: Vicente Romero

WPAT/New York, NY PD: Tony Luna

KVVA/Phoenix, AZ PD: Edgar Pineda WFID/Puerto Rico

FOR WEEK ENDING NOVEMBER 11, 2007

PD: Lucy-Ann Ramos

**WIAC/Puerto Rico** PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico

PD: Carlos Gonzalez APD: Natalia Cuevas

WXYX/Puerto Rico PD/MD: Herman Davila KBMG/Salt Lake City, UT OM: Carlos Martin Valdez

LEGEND: See legend to charts in charts section for rules and symbol explanations. 27 Latin pop, 15 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

PD: Ana Perez

KRIO/San Antonio, TX

OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA PD: Elvis Valle

XLTN/San Diego, CA PD: Libia Sauza NO. 38 WITH HIS LATEST, "TE VAS."

73

FOR WEEK ENDING NOVEMBER 11, 2007

		-			_	_	_	_
WEEK	AST WEEK	TART	TROPICA	L 11 NIELSEN BDS				
THIS	TAN	WELKE	TITLE ARTIST	CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	4/-	AUDIE! MILLIONS	
1	5	6	CONTEO REGRESIVO GILBERTO SANTA ROSA	NO. 1(1 WK) SONY BMG NORTE	377	+74	4.624	1
2	T.	4	LA TRAVESIA JUAN LUIS GUERRA Y 440	EMI TELEVISA	369	-26	2.667	6
3	200	7	CUESTA ABAJO JERRY RIVERA	EMI TELEVISA	306	-17	3.228	4
4	4	9	ME ENAMORA JUANES	UNIVERSAL LATINO	295	-4	1.807	13
5	1000	4	SEXY MOVIMIENTO WISIN & YANDEL	MACHETE	279	-18	2.656	7
6	6	21	NO TE VEO CASA DE LEONES	WARNER LATINA	242	-49	3.465	2
7	8	<b>42</b>	MI CORAZONCITO AVENTURA	PREMIUM LÁTIN	234	+27	3.263	3
8	3	12	SI NOS DUELE VICTOR MANUELLE	SONY BMG NORTE	228	-15	3.095	5
9	10	9	SOLO DIME QUE SI TITO "EL BAMBINO"	EMI TELEVISA	194	-15	0.987	19
10	8	22	MI GENTE MARC ANTHONY	SONY BMG NORTE	192	-48	1.431	15
11	14	6	AGUANILE MARC ANTHONY	SONY BMG NORTE	191	+27	2.508	9
12	9	19	ELLA ME LEVANTO DADDY YANKEE	EL CARTEL/INTERSCOPE	178	-35	2.451	10
13	12	13	DESEOS DE AMARTE DOMINIC MARTE	M.P./JVN/J & N	176	-22	0.720	24
74	13	17	AYER LA VI DON OMAR	VI/MACHETE	167	-24	1.415	16
15	5	19	MALDITO AMOR ANDY ANDY	EMI TELEVISA	139	-8	1.185	18
16	Б	8	LA AMAS COMO YO KARIS FEATURING KEN-Y	PINA/UNIVERSAL LATINO	135	-22	0.793	21
17	T	14	COMO FUI A ENAMORARME TITO NIEVES	DE TI SGZ/LA CALLE/UNIVISION	122	-12	0.899	20
18	24	9	LLORE Y LLORE ELVIS CRESPO	MACHETE	117	+8	0.631	26
19	20	4	SOMEBODY'S ME ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	117	0	1.933	12
20	Э	18	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	m	-11	0.598	29
21	21	31	<b>DEBIL</b> LENY	UNIVERSAL LATINO	106	-9	0.324	39
22	51	7	LA CALLE JOSE ALBERTO "EL CANARIO"	212	101	+17	0.250	
23	18	15	5 LETRAS ALEXIS & FIDO	SONY BMG NORTE	96	-24	0.317	Ē.
24	<b>2</b> 2	12	VIVA LA ESPERANZA SALSAKIDS	BLACK PEARL	95	-14	0.326	38
25	29	5	SAZON ORO SOLIDO	24K	93	+2	0.459	32
25	20	7	ES TAN DIFICIL ZACARIAS FERREIRA	M.P./JVN/J & N	84	+6	0.688	25
27	38	2	CALABRIA ENUR FEATURING NATASHA	ULTRA	83	+16	1.488	14
28	23	6	TE VEO NENA EL GRAN COMBO DE PUERTO RICO	SONY BMG NORTE	83	-24	0.783	22
29	28	32	DIME QUE FALTO ZACARIAS FERREIRA	M.P./JVN/J & N	81	-10	2.648	8
30	27	3	CANCION DE AMOR DONOMAR	VI/MACHETE	81	-15	0.254	
31	E	EW	SI YA NO ESTAS MOST IN	CREASED PLAYS/MOST ADDED NU LIFE/MACHETE	77	+77	1.956	11
32	34	12	AMAR O MORIR MIGUEL ANGEL	TIGER	77	+5	0.133	-
333	N S	EW	EL O YO ANDY ANDY	EMI TELEVISA	76	+22	0.161	-
34	26	12	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	76	-20	0.392	35
35	<b>52</b>	3	ME ODIO GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	73	-5	0.631	27
36	25	3	PA'L NORTE CALLE 13 FEATURING ORISHAS	SONY BMC NORTE	70	-27	1.396	17
37	in the second		AMOR DESPERDICIADO FRANK REYES	M.P./JVN/J & N	69	+14	0.194	- 1
38	3,	4	PERDONAME VOZ A VOZ	VENEMUSIC	68	-4	0.128	-
	-	1000	EL MELLAO		1		0	

1	AUDIEN MILLIONS  11.017  6.146  6.232  5.434  6.705  5.959  3.746  5.326  4.619  4.511  5.478  3.224  1.699	
WISIN & YANDEL	6.146 6.232 5.434 6.705 5.959 3.746 5.326 4.619 4.511 5.478 3.224	4 3 8 2 5 13 9 11 12 7
3   3   28   NO TE VEO   CASA DELEONES   WARNER LATINO   481   421     4   2   19   ELLA ME LEVANTO   DADDY YANKEE   EL CARTEL/INTERSCOPE   410   -28     5   5   25   AYER LA VI   DON OMAR   VIJMACHETE   395   +11     6   7   5   QUITARTE TO   MOST ADDED   WARNER LATINA   385   +44     7   6   38   MI CORAZONCITO   AVENTURA   PREMIUM LATIN   347   -3     8   8   16   CARITA DE ANGEL   INVASION FEATURING ANGEL & KHRIZ   VIJMACHETE   296   -28     9   11   ZUIN DADA   BABY/CMC/SRC/UNIVERSAL MOTOWN   278   +29     10   9   10   SOLO DIME QUE SI   TITO "EL BAMBINO"   EMITELEVISA   268   -34     10   27   YO TE QUIERO   WISIN & VANDEL   WY/MACHETE   257   -8     12   13   8   PA'L NORTE   CALLE 13 FEATURING ORISHAS   SONY BMC NORTE   223   +43     14   15   20   PERDONAME   LA FACTORIA   UNIVERSAL LATINO   217   +35     15   12   30   LLORARAS   RIK.M. & KEN-Y   PINA/UNIVERSAL LATINO   209   -38     16   18   7   PA'LA TUMBA   HECTOR "EL FATHER"   VIJMACHETE   198   •21	6.232 5.434 6.705 5.959 3.746 5.326 4.619 4.511 5.478 3.224	3 8 2 5 13 9 11 12
3   3   28   NO TE VEO CASA DELEDNES   WARNERLATINA   431   +2     4   2   19   ELLA ME LEVANTO DADDY YANKEE   EL CARTEL/INTERSCOPE   410   -28     5   5   25   AYER LA VI DONOMAR   VIMACHETE   395   +11     6   7   5   TEGO CALDERON   MOST ADDED   WARNERLATINA   385   +44     7   6   38   MI CORAZONCITO AVENTURA   PREMIUM LATIN   347   -3     8   8   16   CARITA DE ANGEL   VIMACHETE   296   -28     9   11   ZUN DADA   BABY/CMC/SRC/UNIVERSAL MOTOWN   278   +29     10   9   10   SOLO DIME QUE SI   TITO TEL BAMBINO   EMITELEVISA   268   -34     10   27   YO TE QUIERO   WY/MACHETE   257   -8     12   13   8   PA'L NORTE   OLILE 13 FEATURING ORISHAS   SONY BMC NORTE   233   +22     13   17   18   TODO CAMBIO   SONY BMC NORTE   223   +43     16   18   7   PARODAME   LA FACTORIA   UNIVERSAL LATINO   209   -38     16   18   7   PA'LA TUMBA   HECTOR "ELFATHER"   VIMACHETE   198   *21	5.434 6.705 5.959 3.746 5.326 4.619 4.511 5.478 3.224	8 2 5 13 9 11 12 7
19   ELLA ME LEVANTO   DADDY YANKEE   A10   -28	6.705 5.959 3.746 5.326 4.619 4.511 5.478 3.224	2 5 13 9 11 12 7
5   5   25   AYER LA VI   DON OMAR   SUMMACHETE   395   +11	5.959 3.746 5.326 4.619 4.511 5.478 3.224	5 13 9 11 12 7
6   7   5   QUITARTE TO	3.746 5.326 4.619 4.511 5.478 3.224	13 9 11 12 7
7   6   38   MI CORAZONCITO   AVENTURA   PREMIUM LATIN   347   -3     8   8   16   CARITA DE ANGEL   INVASION FEATURING ANGEL & KHRIZ   VI/MACHETE   296   -28     9   11   ZUN DADA   BABY/CMC/SRC/UNIVERSAL MOTOWN   278   +29     10   9   10   SOLO DIME QUE SI   EMITELEVISA   268   -34     10   27   YO TE QUIERO   WY/MACHETE   257   -8     12   13   8   PA'L NORTE   257   -8     13   17   18   TODO CAMBIO   SONY BMC NORTE   233   +22     13   17   18   TODO CAMBIO   SONY BMC NORTE   223   +43     14   15   20   PERDONAME   LA FACTORIA   UNIVERSAL LATINO   217   +35     15   12   30   LLORARAS   PINA/UNIVERSAL LATINO   209   -38     16   18   7   PA'LA TUMBA   HECTOR" EL FATHER"   VI/MACHETE   198   •21	3.746 5.326 4.619 4.511 5.478 3.224	9 11 12 7
8       8       16       CARITA DE ANGEL INVASION FEATURING ANCEL & KHRIZ       VI/MACHETE       296       -28         9       11       ZUIN DADA       BABY/CMC/SRC/UNIVERSAL MOTOWN       278       +29         10       9       10       SOLO DIME QUE SI TITO "EL BAMBINO"       EMITELEVISA       268       -34         10       27       YO TE QUIERO       WY/MACHETE       257       -8         12       13       8       PA'L NORTE CALLE IS FEATURING ORISHAS       SONY BMC NORTE       233       +22         13       17       18       TODO CAMBIO CAMBIO CAMILA       SONY BMG NORTE       223       +43         14       15       20       PERDONAME LA FACTORIA       UNIVERSAL LATINO       217       +35         15       12       30       LLORRARAS R.K.M. & KEN-Y       PINAJUNIVERSAL LATINO       209       -38         16       18       7       PA' LA TUMBA HECTOR "EL FATHER"       VI/MACHETE       198       -21	4.619 4.511 5.478 3.224	11 12 7
3	4.511 5.478 3.224	12
10   9   10   SOLO DIME QUE SI   EMITELEVISA   268   -34     10   27   YO TE QUIERO   WY/MACHETE   257   -8     12   13   8   PA'L NORTE   CALLE IS FEATURING ORISHAS   SONY BMG NORTE   233   +22     13   17   18   TODO CAMBIO   SONY BMG NORTE   223   +43     14   15   20   PERDONAME   UNIVERSAL LATINO   217   +35     15   12   30   LLORARAS   PINA/UNIVERSAL LATINO   209   -38     16   18   7   PA'LA TUMBA   HECTOR" EL FATHER"   VI/MACHETE   198   -21	5.478 3.224	7
10   27   YO TE QUIERO   WISIN & YANDEL   WY/MACHETE   257   -8     12   13   8   PA'L NORTE   CALLE I3 FEATURING ORISHAS   SONY BMC NORTE   233   +22     13   17   18   TODO CAMBIO   SONY BMC NORTE   223   +43     14   15   20   PERDONAME   UNIVERSAL LATINO   217   +35     15   12   30   LLORARAS   PINA/UNIVERSAL LATINO   209   -38     16   18   7   PA'LA TUMBA   HECTOR "EL FATHER"   VI/MACHETE   198   +21	3.224	
12   13   8   PA'L NORTE   233   +22		14
13   17   18   TODO CAMBIO   SONY BMC NORTE   223   +43		
14   15   20   PERDONAME   UNIVERSALLATINO   217   +35     15   12   30   LLORARAS   R.K.M. & KEN-Y   PINA/UNIVERSALLATINO   209   -38		31
15   12   30   LLORARAS   PINA/UNIVERSALLATINO   209   -38	5.481	6
16 18 7 PA' LA TUMBA HECTOR "EL FATHER"  N/MACHETE  198 •21	2.667	18
HECTUR 'EL FAI MER' VI/MACHETE	2.589	19
17 14 22 5 LETRAS	5.149	10
ALEXIS & FIDO SONY BMG NORTE	2.953	16
TO TO CALABRIA 176 +12	2.479	20
20 16 26 NUESTRO AMOR ES ASI	1.873	26
21 34 2 NO ONE	3.159	15
ALICIA KEYS  ABRIJIRMG   0.762		
MANA WARNER LATINA  THE ANTHEM MOST INCREASED PLAYS		-
PITBULL FEATURING LILL JON FAMOUS ARTISTS/TVT 124 +90  24 24 4 CANCION DE AMOR	1,796	30
DUNOMAR V/MALHETE	0.597	30
CRUZ MARTINEZ PRESENTALOS SUPER REYES WARNER LATINA		20
ZS Z TITO "EL BAMBINO" EMITELEVISA 121 *3	1.843	28
2/1 36 3 ZION FEATURING EDDIE DEE BABY/CMG/SRC/UNIVERSAL MOTOWN 12U +43	2.109	25
28 22 8 IVYQUEEN UNIVISION II4 -1/	1.600	33
BELANOVA UNIVERSAL LATINO 113 "-20	0.987	
CASA DE LEONES WARNER LATINA	1.042	
NOTCH CINCO POR CINCO/MACHETE 93 -0	1.867	27
EDDIE CALOR	1.520	34
QUE CALOR SUPER MER KA 2 MUSART/BALBOA 82 +38 CYCLONE	0.565	-
BABY BASH FEATURING T-PAIN ARISTA/RMG	2.745	17
35 32 5 DEMASIADO FUERTE VOLANDITA MONCE LACALLE/UNIVISION 79 -8	1.351	36
36 25 6 SE DESVIVE POR ELLA LA SISTA FEATURING JADIEL CALIDOSO/MACHETE 75 -42	1.143	8-
37 40 2 BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI DESERT STDRM/DEF JAM/IDJMG 74 +6	2.395	22
CONTRACTOR OF THE PARTY OF THE	1.023	-
TE VAS ZION BABY/CMG/SRC/JUNIVERSAL MOTOWN 71 +28	0.711	-

#### TROPICAL & LATIN RHYTHM MONITORED REPORTERS

#### TROPICAL

WNNW/Boston, MA

OM: Kevin Wright PD: \_chnn\* McKenzie

WLAT/Hartford, CT PD/MD: Nelson Brudys

WXDJ/Miami, FL PD: Gino "Latino" Reyes

WSF.Q/New York, NY PD: \_crce Mier

WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez

WRUM/Orlando, FL PD: Raymond Torres

WEMG/Philadelphia, PA PD: DJ Frankie

WUBA/Philadelphia, PA OM: Thea Mitchem PD: Juan Arroyo

WKKB/Providence, RI PD: Darvin Garcia

WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.

0.091

0.444 33

WPRM/Puerto Rico PD: Jorge Pabon

65

62

SONY BMG NORTE

WY/MACHETE

0

-7

WZNT/Puerto Rico PD: Pedro Arroyo

WSPR/Springfield, MA PD: Marcos Rivera

WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta

WLZL/Washington, DC PD: Aracely Rivera

**LATIN RHYTHM** 

WVIV/Chicago, IL OM/FD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes

KFZO/Dallas, TX OM: Ancy Lockridge PD: Chayan Ortuno APD: Alejandro Covarrubias KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera

WTLQ/Ft. Myers, FL PD: Hector Velazquez

KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles

WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova

KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz

KVVZ/San Francisco, CA PD: Bismarck Espinoza

EL MELLAO VOLTIO

YO TE QUIERO WISIN & YANGEL

BILLBOARD nielsen CHARTS SoundScan

## NATIONAL AIRPLAY OVERVIEW

				Billbeard TOP	ALBUMS		
THIS	LAST	2 WEEKS AGO	WEEKS ON CHT	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	Title	CERT.	PEAK
0	HOT :	SHOT BUT	1	#1 1WK ROC-A-FELLA/DEF JAM 010229/IDJMG (13.98)	American Gangster		1
2	1	-	2	EAGLES ERC 450(1 EX (14 98)	Long Road Out Of Eden	Ĭ	Ţ
3	NE	w	1	GARTH BROOKS PEARL 213 (25.98 CD DVD) ⊕	The Ultimate Hits		Ī
4	NE	w	1	CHRIS BROWN JIVE 12049/ZOMBA (18.98) ⊕	Exclusive	ī	
7	3	1	3	CARRIE UNDERWOOD ARISTAVARISTA NASHVILLE 11221/RMG/SBN (18.98)	Carnival Ride		Ì
6		5	5	JOSH GROBAN 143/REPRISE 231548/WARNER BROS (18.98)	Noel		
7	2		2	BRITNEY SPEARS JIVE 19073/ZOMBA (18.98)	Blackout		Ĭ
8	<b>2</b> 6	26	55	GREATEST TAYLOR SWIFT GAINER BIG MACHINE 120702 (18.98) ①	Taylor Swift		
9	M	*	ΞÜ	ANGELS AND AIRWAVES SURETONE GEFFEN 010101/IGA (13.98)	I-Empire	/ ====	H
10	16		1	CASSIDY	B.A.R.S. The Barry Adrian Reese Story		h
m			13	FULL SURFACE J 18699*/RMG (15.98)  SOUNDTRACK	High School Musical 2	2	i
12	15	14	8	REBA MCENTIRE	Reba Duets		
13	28	28	53	MCA NASHVILLE 008903/UMGN (13.98)  SUGARLAND	Enjoy The Ride	-	t
14	NE	W	1	MERCURY (NASHVILLE) 007411/UMGN (13.98) WISIN & YANDEL	Wisin Vs. Yandel: Los Extraterrestres		
10	13	15	17	MACHETE 010293 (16.98)  COLBIE CAILLAT	Coco	•	
16	6	2	3	UNIVERSAL REPUBLIC 009219/UMRG (10.98)  ROBERT PLANT / ALISON KRAUSS	Raising Sand		İ
17	10	8	7	ROUNDER 619075* (18.98) RASCAL FLATTS	Still Feels Good		
10	9		2	ANDREA BOCELLI	The Root Of Andrea Recelli: Vivare		
19	5		2	SUGAR/DECCA D09988/UNIVERSAL CLASSICS GROUP (18.98)	Everything is Fine		
20	16	17	20	MILEY CYRUS Hannah M	ontana 2 (Soundtrack)/Meet Miley Cyrus	2	
21	18	19	7	KEYSHIA COLE	Just Like You	F	ı
22	12	7	5	CONFIDENTIAL/IMANI/GEFFEN 009475*/IGA (13.98) KID ROCK	Rock N Roll Jesus		
23	115		8	PACE PAUL POTTS	One Chance		2
24	NE			SETTER SYCO/COLUMBIA 15517/SONY MUSIC (18.98) LITTLE BIG TOWN	Place To Land		2
25			6	SOULJA BOY TELL'EM			
23	19	18	0	COLLIPARK/INTERSCOPE 009962*/IGA (13.98)	souljaboytellem.com		

## Billboard HOT DIGITAL SONGS

MEEK	NST.	EEKS N CHT	TITLE	CERT.
1	1	15	ARTIST (IMPRINT / PROMOTION LABEL)  #1 APOLOGIZE	٠
			2 WKS TIMBALAND FEAT OVEREPUBLIC MOSLEY/BLACKGROUND/WITERSCOPE	-
2	40	4	CHRIS BROWN FEAT. T-PAIN (JIVE/ZOMBA)	
3	-	1	FLO RIDA FEAT, T-PAIN (POE BOY/ATLANTIC)	
4	3	18	CRANK THAT (SOULJA BOY) SOULJA 80Y TELL'EM (COLLIPARK/INTERSCOPE)	
5	5	9	NO ONE ALICIA KEYS (MBK/J/RMG)	
6	4	17	BUBBLY COLBIE CAILLAT (UNIVERSAL REPUBLIC)	
7	ti	16	CYCLONE BABY BASH FEAT, T-PAIN (ARISTA/RMG)	
8	12	4	CLUMSY FERGIE (WILL.I.AM/A&M/INTERSCOPE)	
9	11	18	PARALYZER FINGER ELEVEN (WIND-UP)	
10	7	16	STRONGER KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)	
11	9	10	HOW FAR WE'VE COME MATCHBOX TWENTY (MELISMA/ATLANTIC)	
12	8	7	GIMME MORE BRITNEY SPEARS (JIVE/ZOMBA)	
13	10	9	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO (SRP/DEF JAM//DJMG)	
14	17	7	TATTOO JORDIN SPARKS (JIVE/ZDMBA)	
15	30		OUR SONG TAYLOR SWIFT (BIG MACHINE)	
16	47	5	STAY SUGARLAND (MERCURY (NASHVILLE))	
17	13	9	GOOD LIFE KANYE WEST FEAT, T-PAIN (ROC-A-FELLA/DEF JAM/IDJMG)	
18	14	6	I'M SO HOOD  DJ KHALED (TERROR SQUAD/KOCH)	
19	-	1	FROM WHERE YOU ARE LIFEHOUSE (GEFFEN)	
20	19	11	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE (DAYLIGHT/EPIC)	
21	20	6	INTO THE NIGHT SANTANA FEAT, CHAD KROEGER (ARISTA/RMG)	
22	16	29	ROCKSTAR NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	
23	29	4	LOVE LIKE THIS NATASHA BEDINGFIELD FEAT, SEAN KINGSTON (PHONOGENIC/EPIC)	
24	15	23	THE WAY I ARE TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)	
25	28	11	SO SMALL CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	

THIS	LAST	WEEKS ON CHT	TITLE ARTIST (IMPRINT #PROMOTION LABEL)	
26	1	1	WALL TO WALL CHRIS BROWN (JIVE/ZOMBA)	
27		1	GET BUCK IN HERE DJ FELLI FEL FEAT. DIDDY, AKON, LUDACRIS & LIL JON (ISLAND URBANADJANG)	
28	22	4	HYPNOTIZED PLIES FEAT. AKON (BIG GATES/SLIP-N-SLIDE ATLANTIC)	
29	24	12	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIIA (CDLUMBIA)	
30	18	14	AYO TECHNOLOGY 50 CENT FEAT: JUSTIN TIMBERLAKE & TIMBALAND (SHADY/AFTERMATH/WITERSCOPE)	
31	25	12	OVER YOU DAUGHTRY (RCA/RMG)	
32	23	30	BIG GIRLS DON'T CRY FERGIE (WILL.I.AM/A&M/INTERSCOPE)	
33	-	1	MUSIC IS MY HOT HOT SEX CSS (SUB POP)	
34	27	13	WAKE UP CALL MAROON 5 (A&M/OCTONE/INTERSCOPE)	
35	26	7	DUFFEL BAG BOY PLAYAZ CIRCLE FEAT. LIL WAYNE (DTP/DEF JAM/IDJMG)	
36	58	4	MY DRINK N' MY 2 STEP CASSIDY FEAT. SWIZZ BEATZ (FULL SURFACE/J/RMG)	7
37	32	6	SHAWTY IS DA SH*! (10) HE-DREAM (DEF JAM/IDJMG)	
38	21		PIECE OF ME Britney Spears (JIVE/ZOMBA)	
39	34	18	MISERY BUSINESS PARAMORE (FUELED BY RAMEN/ATLANTIC/LAVA)	
40	65	2	TAKE YOU THERE SEAN KINGSTON (BELUGA HEIGHTS/EPIC)	
41	59	9	DON'T BLINK KENNY CHESNEY (BNA)	
42	31	15	J. HOLIDAY (MUSIC LINE/CAPITOL)	
43	36	9	1234 FEIST (CHERRYTREE/POLYDOR/INTERSCOPE)	
	41	17	WHO KNEW PINK (LAFACE/ZOMBA)	
45	37	32	HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)	
46	54	2	I'M LIKE A LAWYER(ME & YOU) FALL OUT BOY (FUELED BY RAMEN/ISLAND/IOJMG)	
47	42	6	SOULJA GIRL SOULJA BOY TELL'EM FEAT. 1-15 (COLLIPARK/INTERSCOPE)	
48	39	23	FIRST TIME LIFEHOUSE (GEFFEN)	
49	40	25	IMBRELLA IHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)	
-50	44	14	BLEED IT OUT LINKIN PARK (WARNER BROS.)	

### **VIDEO CHANNELS**

#### MTV



		TW	1
1	Alicia Keys, No One	20	
2	Jay-Z. Roc Boys (And The Winner Is).	17	
3	Keyshia Cole Introducing Amina. Shoulda	17	
4	Plies, Hypnotized	14	
5	Plies, Hypnotized Cassidy, My Drink N' My 2 Step	14	
6	Soulja Boy Tell'em, Soulja Girl	13	
7	Chris Brown, Kiss Kiss	13	
8	Trey Songz, Can't Help But Wait	12	
9	Jay-Z. Blue Magic	12	
10	BJ Khaled, I'm So Hood	12	
11	8ow Wow & Omarion. Girtfriend	11	
12	Hurricane Chris, The Hand Clap	-11	
13	Rihanna, Hate That I Love You	9	
14	The-Dream, Shawty Is A 10	9	
15	Fabolous, Baby Don't Go	8	
16	Kanye West, Good Life	8	
17	Playaz Circle, Duffle Bag Boy	7	
18 19	Omarion, Cut Off Time	68	
19	Birdman, Pop Bottles	5	
20	Wyclef Jean, Sweetest Girl (Dollar Bill)	- 5	
21	Gorilla Zoe, Hood Figga	5	
22	Project Pat, Don't Call Me No Mo	4	
20 21 22 23	Ja Rule. Body	4	
74	Beanie Sigel. All The Above	4	
25	Mario, Crying Out For Me	4	
26	Nelly, Wadsvaneme	4	
27	Johnny Gill & Coko, Fire & Desire	3	
25 26 27 28	Common, I Want You	9988765554444433333	
29 30	Yung Ralph, Look Like Money	3	
30	Yung Joc, Bottle Poppini	3	
		-	

Great American Country
MD: Tony Troyato MD: Tony Trovato Scripps 615-327-7525

1	laylor Swift, Our Sono	32	24	
2	Rascal Flatts. Take Me There	32	29	
3	Garth Brooks, More Than A Memory	31	44	
4	Miranda Lambert Famous in A Small	28	24	
5	Brooks & Dunn, Proud Of The House	27	20	
6	Josh Turner, Firecracker	27	40	
7	Carrie Underwood, So Small	26	30	
В	Kenny Chesney, Don't Blink	25	27	
7 8 9	Dierks Bentley, Free And Easy	24	21	
10	Rebe McEntire Duet With Kelly Clarkson, Because	24	21	
11	Toby Keith, Love Me If You Can	24	25	
12	Sara Evans, As If	24	28	
13	Little Big Town, I'm With The Band	23	14	
14	Trisha Yearwood, Heaven, Heartache	21	20	
15	Clay Walker, Fall	21	25	
16	Blake Shelton. The More I Drink	20	18	
17	Brad Paisley, Online	20	18	
18	Trace Adkins.   Got My Game On	20	18	
19	Jason Michael Carrott, Livin' Dur Love	20	20	
20	Sugarland, Stay	19	19	
21	Joe Nichols, Another Side Of You	18	15	
22	Gary Allan, Watching Airplanes	17	18	
23	LeAnn Rimes, Nothin Better To Do	16	15	
77 27 27 27 27 27 27 27 27 27 27 27 27 2	Chuck Wicks. Stealing Cinderella	15	11	
25	Montgomery Gentry, What Op Ya Think	15	14	
26	Eagles, How Long	15	18	
27	Tracy Lawrence, Find Out Who Your	15	18	
28	Jason Aldean. Laughed Until We Cried	14	16	
29	Billy Ray Cyrus With Miley Cyrus. Ready,	13	12	
30	Bucky Covington. It's Good To Be Us	11	11	



		TW	LW
1	Playaz Circle, Duffle Bag Boy	15	12
2	Fabolous, Baby Don't Go	15	15
3	The Last Goodnight, Pictures Of You	14	
4	Paramore, Crushcrushcrush	14	11
5 6 7 8 9	Coheed And Cambria, The Running Free	14	31
6	Jay-Z, Blue Magic	13	7
7	Chromeo, Bonafied Lovin' (Tough Guys)	13	11
Ř	Serj Tankian, Empty Walls	13	-11
ğ	Gucci Mane, Freaky Gurl	12	6
10	Linkin Park, Shadow Of The Day	12	6
11	Wyclef Jean, Sweetest Girl (Dollar Bill)	12	7
12	Hurricane Chris, The Hand Clap	12	10
13	Plies, Hypnotized	12	10
4	Common, I Want You	12	10
15	Cassidy, My Drink N' My 2 Step	12	11
6	Lupe Hasce, Superstar	11	0
7	Angels And Airwaves, Everything's	11	7
8	Fall Out Boy, I'm Like A Lawyer	11	7
9	Avenged Sevenfold, Almost Easy	11	7
Ď	Foo Fighters, Long Road To Rum	11	8
ñ	Jimmy Eat World, Big Casino	10	6
'n	Kid Rock, So Hott	10	7
12345678	Ja Rule, Body	8	6
24	Sum 41, Walking Disaster	8	3
25	Biffy Clyro, Living Is A Problem Because	7	10
×	Kenna, Say Goodbye To Love	6	3
ñ	The Academy IsO, Everything We Had	6	3
'n	The Red Jumpsuit Apparatus, Your Guardian	6	3
29	The-Dream, Shawty is A 10	6	15
30	Gorilla Zoe, Hood Figga	3	3
~	domina coc, mosa migga	3	3
-			- 6

			-
1	Alicia Keys, No One	38	13
2	Colbie Caillat, Bubbly	22	2
3	Timbaland, Apologize	20	1
4	Maroon 5. Wake Up Call	20	2
5	matchbox twenty, How Far We've Come	20	2
6	Daughtry, Over You	18	2
7	Britney Spears, Gimme More	17	11
8	Santana, Into The Night	17	1
9	Rihanna, Hate That I Love You	17	1
10	Natasha Bedingfield, Love Like This	16	1
11	Bon Jovi, Lost Highway	16	-1
12	Finger Eleven, Paralyzer	15	1
13	Mary J. Blige, Just Fine	15	11
14	Fergie, Clumsy	15	18
15	Foo Fighters, The Pretender	13	14
16	Feist, 1234	13	1
17	Kanye West, Good Life	11	9
18	Good Charlotte, I Don't Wanna Be In Love	11	1
19	Duran Duran, Falling Down	10	8
20	Regina Spektor, Better	10	10
21	Kanye West, Stronger	10	10
21 22	Sara Bareilles, Love Song	10	10
23	Bruce Springsteen. Radio Nowhere	10	12
24	Chrisette Michele, Best Of Me	10	1;
25	Fall Out Boy, I'm Like A Lawyer	9	5
26	A Fine Frenzy, Almost Lover	9	9
27	Mat Keamey, Breathe In Breathe Out	9	16
27 28	Pat Monahan, Her Eyes	9	1
29	Jay-Z, I Know	8	0
30	Vanessa Carlton. Nofita Fairytale	8	6
A+	Fall Out Boy, I'm Like A Lawyer	9	5
A+	Jay-Z, I Know	8	0
A+	Matt White, Best Oays	6	.4

CMT

		TW	LW	
1	Keith Urban, Somebody Like You	24	4	
2	Garth Brooks. More Than A Memory	19	11	
3	Carrie Underwood, So Small	18	17	
4	Sara Evans, As If	17	19	
5	Josh Turner, Firecracker	17	21	
6	Kenny Chesney, Don't Blink	17	21 22	
7	Sugarland, Stay	16	19	
8	Rascal Flatts, Take Me There	16	20	
9	Bucky Covington, It's Good To Be Us	15	9	
10	Taylor Swift, Our Song	15	18	
11	Gary Allan, Watching Airplanes	13	21	
12	Jason Aldean, Laughed Until We Cried	12	7	
13	Jason Michael Carroll, Lwn Our	11	7	
14	Clay Walker, Fall	11	9	
15	Trisha Yearwood, Heaven, Heartache	10	8	
16	Reba McEntire Duet With Kelly Clarkson, Because	10	8	
17	Martina McBride, Anyway	9	1	
18	Carrie Underwood, Before He Cheats	9	2	
19	Brad Paisley, Online	9	17	
20	Trace Adkins, I Got My Game On	9	23	
21	Kenny Chesney, You Save Me	8	2	
22	Eagles, How Long	8	4	
23	Big & Rich, Lost In This Moment	8	5	
24	Big & Rich. Between Raising Hell And	8	18	
25	Kellie Pickler, I Wonder	7	4	
26	Lady Antebellum. Love Don't Live Here	7	6	
26 27	Toby Keith, Love Me If You Can	7	16	
28	Eric Church, Lightning	6	0	
29	Dwight Yoakam. Close Up The Honky Tor	iks	6	

#### FUSE

A+ Eric Church, Lightning

Dir. Pgmg.: Janis Unterweiser Rainbow-Media 212-324-3416

1	Foo Fighters, Long Road To Ruin	17	2
2	Jimmy Eat World, Big Casino	16	11
3	Coheed And Cambria, The Running Free	15	13
4	Mary J. Blige, Just Fine	14	0
5	Puddle Of Mudd, Psycho	14	10
6	Avril Lavigne, Hot	14	12
234567	Kanye West, Good Life	13	4
8	Angels And Airwaves. Everything's	13	12
8	The Used. Pretty Handsome Awkward	13	13
10	Foo Fighters. The Pretender	13	14
11	Linkin Park. Shadow Of The Day	13	15
12	Paramore, Crushcrushcrush	13	16
13	Avenged Sevenfold, Almost Easy	13	19
14	Fail Out Boy, I'm Like A Lawyer	12	15
15	Common, Want You	11	0
16	The White Stripes. You Don't Know	11	12
17	Rihanna, Hate That I Love You	11	14
18	Seri Tankian, Empty Walls	.11	14
19	Fergie, Clumsy	to	5
20	Britney Spears. Gimme More	10	11
20 21 22 23	50 Cent, 'Ayo Technology	10	11
22	Sum 41, Walking Disaster	10	111
23	The Smashing Pumpkins, That's The Way	9	11
24	Against Me!, Thrash Unreal	9	11
24 25	Good Charlotte, I Don't Wanna Be in Love	9	11

CMT Canada Dir. Pgmg: Casey Clark MD: Dana Bourgoin Corus 416-534-1191

1	Carrie Underwood, So Small	24 21
2	Brooks & Dunn. Proud Of The House	23 21
3 4	Rascal Flatts, Take Me There	22 22
4	Kenny Chesney, Don't Blink	21 19
5	Garth Brooks, More Than A Memory	1B 21
6	Taylor Swift, Our Song	15 13
7	Corb Lund, I Wanna Be in The Cavalry	14 12
5 6 7 8	Aaron Lines, Somebody's Son	14 12
9	Johnny Reid, Darlin'	14 13
10	Josh Turner, Firecracker	13 8
11	Little Big Town, I'm With The Band	13 11
12	Shane Yellowbird. I Remember The	13 12
13	Trisha Yearwood, Heaven, Heartache	12 17
14	Sara Evans, As If	11 11
15	Bon Jovi, Lost Highway	11 12
16	Doc Walker, That Train	11 12
17	Gary Allan, Watching Airplanes	10 2 10 7
18	Sugarland Stay	10 7
19	George Canyon, Ring Of Fire Jessie Farrell, Fell Right Into You	10 11
20	Jessie Farrell Fell Bight Into You	8 8
21	Gord Barnford, Blame It On That Red	8 8
22	Eagles, How Long	8 9
23	Jae Nichols, Another Side Of You	7 8
24	Deric Ruttan, Good Time	7 9
25	Paul Brandt, Come On & Get Some	6 0
26	Prairie Oyster, One Kiss	6 6
18 19 20 21 22 23 24 25 26 27	Little Big Town, A Little More You	5 0
28	Faith Hill, This Kiss	5 3
29	Brad Paisley, Online	5 3
30	Dwight Yoakam, Crazy Little Thing	5 4
-		

#### **STREAMS**

	AOL Video On Demand AOL	<b>⊳</b> m	usic
	212-652-6400	TW	LW
1	Gorilla Zoe, Hood Figga	9.861	10,036
2	Tiffany Evans, Promise Ring	8.321	8,669
3	Gucci Mane, Freaky Gurl	7,496	7,17]
4	Juanes, Me Enamora	5.909	5.882
5	Fergie, Clumsy	4.331	19.976
6	Britney Spears,		
7	Toxic Linkin Park,	4,212	7,548
8	In The End	3,688	3,665
	Martina McBride, Concrete Angel	3,395	3.043
9	Rosanne Cash, The Wheel	2,906	0
10	Eminem,		
11	Vanessa Hudgens,	2,649	2,655
12	Say OK	2,420	2,271
	Journey, Don't Stop Believin'	2,404	2,485
13	Alicia Keys, If I Ain't Got You	2,350	1,563
14	Evanescence,		
15	My Immortal Britney Spears,	2.329	2,112
16	Baby One More Time Three Days Grace,	2,272	3,395
	(! Hate) Everything About You	2,184	2,258
17	Sugarland, Baby Girl	2.065	2.070
18	Alicia Keys		
19	Fallin JoJo,	1,975	1,229
	Leave (Get Out)	1,968	1,379

#### YAHOO! MUSIC

	310-526-4300		
		TW	LW
1	Alicia Keys, No One	344.215	308.81
2	Soulia Boy Tell emi		
	Crank That (Soulia Boy)	330,140	375,60
3	Britney Spears, Gimme More	266,006	423,46
4	Chris Brown, Kiss Kiss	214,774	208.36
5	Spice Girls,	214.774	200,00
٠	Headlines	172,072	0
6	Fergie,		
36C	Clumsy	151,742	82.887
7	Soulja Boy Tell'ern,	135,733	114,033
8	Soutja Girl Rihanna	133,733	114,03
	Umbrella	118,568	89,104
9	Timbaland,		
	Apologize	108,136	68,061
10	Fergie, Big Girls Don't Cry	103.640	113.91
11	Jordin Sparks,	103.040	113,31
	Tattoo	98,557	117,73
12	Taylor Swift,	1.	
	Our Song	82.772	59.08
13	Colbie Caillat. Bubbly	82,091	69.95
14	Sean Kingston,	02,031	05,500
	Beautiful Girls	80.742	91,962
15	Timbaland,		
	The Way I Are	78,784	80,77
16	Baby Bash, Cyclone	78,778	73.926
17	Avril Lavigne.	10,170	73.920
	Hot	77,369	127,91
18	J. Holiday,		
	Bed	74,758	73.133
19	Aly & AJ. Potential Breakup Song	72,268	77,815
20	Rihanna,	72,200	17,013
	Don't Stop The Music	69.057	74,38

### AOL M TOTAL STREAMS



1	Chris Brown,		
	Kiss Kiss	743,703	620,3
,	Britney Spears,	C40.000	707.1
6	Gimme More J. Holiday,	640,032	797,1
	Bed	548,535	491,3
,	Colbie Caillat, Bubbly	515.538	502.2
3	Kanye West,		
,	Stronger Rihanna	480.940	518.4
	Umbrella	443,726	413,5
)	50 Cent, Ayo Technology	434,253	447,5
ı	Baby Bash,		
?	Cyclone Sean Kingston,	426,247	433,1
	Beautiful Girls	415,292	416,0
3	Rihanna,	410.002	420.8
	Hate That I Love You Fergie,	410,087	420,0
	Big Girls Don't Crv	400,150	401,1
ò	Avril Lavigne, When You're Gone	399,519	403,1
3	Elliott Yamin,		
,	Wait For You Aly & AJ,	384,363	385,9
	Potential Breakup Song	374,595	349,6
3	Timbaland, The Way I Are	373,207	402.6
,	Jordin Sparks,	3/3.20/	402.0
	Tattoo	360,999	423,6
)	Keyshia Cole, Let it Go	360.508	342.4
ı	Avril Lavigne,		
2	Girlfriend Pink	357,004	370,7
	Who Knew	334,894	349,3
3	Maroon 5, Wake Up Call	333,587	380,8
	Plain White T's.	333,367	
,	Hey There Delilah	332,069	388,2
	Daughtry, Over You	329,672	350,6
,	Timbaland,	200 550	101.0
,	Apologize Fergie,	329,558	191,8
	Clumsy	328,925	327,5
3	T-Pain, Bartender	328,398	337,6
•	Beyonce & Shakira,		
}	Rihanna,	324,677	347,2
	Shut Up And Drive	323,987	309,7
	matchbox twenty, How Far We've Come	317,248	221 7
	Hurricane Chris,	317,248	321,7
	A Bay Bay	315,551	311,0

285,952 270,335

# R&R. OPPORTUNITIES/MARKETPLACE

#### **OPPORTUNITIES**

EAST



# DETROIT OVERNIGHT HOST/ PRODUCTION ASSISTANT

Get noticed in this job. Citadel/ABC Radio Detroit has an immediate opening for an Overnight On-Air Host and Production Assistant for WDVD/WDRQ. The previous three people to hold this position have moved directly to host PM Drive in Denver, advance to Creative Services Director at WDVD, and host Middays in Dallas. Pro Tools, Adobe Audition software expertise is needed. Send audio packages to "WDVD Programming," 3011 W. Grand Blvd. STE 800, Detroit, MI 48202. EOE.

Classic Hits station looking for a personality oriented, energetic morning host who understands what it takes to prepare and deliver a fast paced, local content, family oriented entertaining show that relates to adults while working with a partner. Must embrace public appearances and have the ability to efficiently handle

multiple responsibilities with special attention to detail. Previous on air experience required. Experience with Scott Studios and Adobe Audition strongly recommended. EOE,

Please apply to: rcorrea@radioandrecords.com or send demo to 5055 Wilshire Blvd. 7th Floor Los Angeles, CA 90036. Job #1182

ratings share in the high growth market and working hand in hand with local sales team in building local events/marketing. Bilingual is a plus! Qualified and experienced candidates email résumé to <u>Jsmith@bmpradio.com</u>. BMP is an Equal Opportunity Employer.

#### WEST

#### **Regional Director of Sales**

Appaloosa Broadcasting seeks someone full of piss and vinegar to oversee Colorado and Wyoming. Growth has created this brand new position. If you're ready to make a difference and be part of the senior management team, send your résumé to: <a href="mailto:browevt@aol.com">browevt@aol.com</a> EOE



BMP Radio in Rio Grande Valley (McAllen/Harlingen/Brownsville, Texas) is looking for dynamic Operations Manager to join the BMP Management team in building this cluster in market #58. BMP's RGV cluster has both English and Spanish formats and leads the market in local revenue development. Responsibilities include developing programming strategies for 8 format cluster, leading programming staff to elevated

#### **POSITIONS SOUGHT**

RADIO VETS AVAILABLE! Married duo, 55 years combined experience, ready for your station. Family-friendly, topical morning team, individual voicetracking, station imaging. AC, Smooth Jazz, Classic Hits, Oldies. Call Ann & John. 317-535-5763. jandacinnamon@aol.com.

**Enthusiastic Conservative talk show host**. Young, witty, charismatic economist seeks host/producer position. Experienced: Fox News, AM Radio and Print. <a href="mailto:dbramsey@gmail.com">dbramsey@gmail.com</a>

**Traffic Manager** with 12 years exp seeks position in Radio/TV/Entertainment Industry in NY Area only Summer2007NJfdyahoo.com

**Very smooth voice, quality production skills.** Extremely personable, thorough prep, and follow through. Methodical, organized and dependable. Marvin 817-684-0191; muhammadmarvin@hotmail.com

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## THE BACK PAGES

#### CHR/TOP 40 THITPREDICTOR STATUS PRINT / PROMOTION LABEL APOLOGIZE TIMBALAND FEATURING ONEREPUBLIC BUBBLY COLBIE CAILLAT n ☆ UNIVERSAL REPUBLIC STRONGER KANYE WEST 16 ROC-A-FELLA/DEF JAM/IDJM THE WAY I ARE TIMBALAND FEATURING KERI HILSON MOSLEY/BLACKGROUND/INTERSCOPE HATE THAT I LOVE YOU 5 OVER YOU DAUGHTRY WHO KNEW 11<sup>2</sup> 食 LAFACE/ZOMBA PARALYZER $m^2$ 12 WIND-UP CRANK THAT (SOULJA BOY) I1 位 COLLIPARK/INTERSCOPE WAKE UP CALL A&M/OCTONE/INTERSCOPE

	RHYTHMIC				
THIS WEEK	LAST WEEK	WEEKS		SEN BDS the HITPREDICTOR CATIONS STATUS IMPRINT / PROMOTION LABEL	
1	1	9	KISS KISS CHRIS BROWN FEATURING T-PAIN	NO. 1(2 WKS)   JIVE/ZOMBA	
0	2	9	NO ONE ALICIA KEYS	<b>☆</b> MBK/J/RMG	
(3)	3	9	GOOD LIFE KANYE WEST FEATURING T-PAIN	ROC-A-FELLA/DEF JAM/IDJMG	
4	4	17	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	门 <b>位</b> COLLIPARK/INTERSCOPE	
	6	14	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI	DESERT STORM/DEF JAM/IDJMG	
	5	13	BED J. HOLIDAY	川 ☆ MUSIC LINE/CAPITOL	
	7	21	CYCLONE BABY BASH FEATURING T-PAIN	ARISTA/RMG	
8	13	9	LOW MOS FLO RIDA FEATURING T-PAIN	T INCREASED PLAYS POE BOY/ATLANTIC	
9	8	16	SHAWTY IS A 10 THE-DREAM	<b>位</b> DEF JAM/IDJMG	
10	10	12	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO	SRP/DEF JAM/IDJMG	

_					
	URBAN				
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE CERTIFICATIONS ARTIST IMP	THE HITPREDICTOR STATUS RINT / PROMOTION LABEL	
1	1	11	NO ONE NO. 1(4)	4 WKS) 🏗	
2	2	10	KISS KISS CHRIS BROWN FEATURING T-PAIN	JIVE/ZOMBA	
3	3	8	GOOD LIFE KANYE WEST FEATURING T-PAIN	ROC-A-FELLA/DEF JAM/IOJMG	
4	4	14	<b>DUFFLE BAG BOY</b> PLAYAZ CIRCLE FEATURING LIL WAYNE	DTP/DEF JAM/IDJMG	
5	5	18	SHAWTY IS A 10 THE-DREAM	DEF JAM/IDJMG	
6	9	13	CAN'T HELP BUT WAIT TREY SONGZ	立 SONG BOOK/ATLANTIC	
7	7	13	I'M SO HOOD  DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLI	ES TERROR SQUAD/KOCH	
8	8	25	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCE	门 <b>位</b> JIVE/ZOMBA	
9	6	19	BED J. HOLIDAY	门 <b>位</b> MUSIC LINE/CAPITOL	
10	10	12	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ	full. Surface/J/RMG	

#### NO. MOST ADDED

KISS KISS Chris Brown Feat. T-Pain (JIVE/ZOMBA)

#### NO. MOST INCREASED PLAYS

NO ONE Alicia Keys (MBK/J/RMG)

#### **TOP 5 NEW AND ACTIVE**

HERO/HEROINE Boys Like Girls (COLUMBIA)

SHAWTY IS A 10 The-Dream (DEF JAM/IDJMG)

SORRY Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

BEST DAYS Matt White (GEFFEN)

ONE WORD Elliott Yamin (HICKORY/RED)

COMPLETE CHR/TOP 40 CHART ON PAGE 39

#### NO. MOST ADDED

SUFFOCATE J. Holiday (MUSIC LINE/CAPITOL)

#### NO. MOST INCREASED PLAYS

LOW Flo Rida Feat. T-Pain (POE BOY/ATLANTIC)

#### TOP 5 NEW AND ACTIVE

LOVE LIKE THIS Natasha Bedingfield Feat. Sean Kingston (PHONOGENIC/EPIC) HEY BABY (AFTER THE CLUB) Ashanti Feat. Channel 7 (THE INC./UNIVERSAL MOTOWN)

CALABRIA Enur Feat. Natasha (ULTRA)

STILL WILL SO Cent Feat, Akon (SHADY/AFTERMATH/INTERSCOPE) MOVE SHAKE DROP DJ Laz (DIAZ BROTHERS/TVT)

COMPLETE RHYTHMIC CHART ON PAGE 42

#### NO. MOST ADDED

SPEEDIN' Rick Ross Feat. R. Kelly (SLIP-N-SLIDE/DEF JAM/IDJMG)

#### NO. MOST INCREASED PLAYS

LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys (MBK/J/RMG)

#### **TOP 5 NEW AND ACTIVE**

WATCH MY SHOES 3deep (TRILL/ASYLUM)

BLOW YA MIND Styles P Feat, Swizz Beatz (KOCH)

THEY KNOW Shawty Lo (D4L/ASYLUM)

LET'S VIBE Yo Gotti (MOUTH OF THE SOUTH/TVT)

HEARTBREAKER Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) COMPLETE URBAN CHART ON PAGE 45

#### URBAN AC

THIS WEE	LAST WEE	WEEKS	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	11	NO ONE ALICIA KEYS	NO. 1(3 WKS)  MBK/J/RMC
2	3	17	BABY ANGIE STONE FEATURING BETTY WRIGH	T STAX/CONCORD
3	2	34	TEACHME MUSIQ SOULCHILD	I) ATLANTIC
4	4	15	ANGEL CHAKA KHAN	BURGUNDY/COLUMBIA
5	5	14	MY LOVE JOE	JIVE/ZOMBA
6	6	25	IF I HAVE MY WAY CHRISETTE MICHELE	DEF JAM/IDJMG
7	8	37	WHEN I SEE U FANTASIA	LI J/RMG
8	7	31	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE
9	11	11	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYON	I 1 ICE JIVE/ZOMBA
10	9	58	PLEASE DON'T GO	ODCAME/BLACKCROLIND/LINIVERSAL MOTOWN

# TITLE THE HITPREDICTOR II NIELSEN BDS

#### IT NIELSEN BDS THE HITPREDICTUR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL NO. 1(1) WKS) 27 BIG GIRLS DON'T CRY 113 位 HEY THERE DELILAH PLAIN WHITE T'S 18 WAIT FOR YOU MERCURY/ISLAND/IDJMG (YOU WANT TO) MAKE A MEMORY 6 7 BEFORE HE CHEATS 8 THE SWEET ESCAPE 6 30 INTERSCOPE EVERYTHING 33 HOW LONG

#### NO. MOST ADDED

LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys (MBK/J/RMG)

#### NO. MOST INCREASED PLAYS

LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys (MBK/J/RMG)

#### **TOP 5 NEW AND ACTIVE**

THE ONE THAT GOT AWAY Johnta Austin (SO SO DEE/ISLAND URRAN/IDIMG)

THE PARTY ROLL Chuck Brown (FULL CIRCLE/RAW VENTURE)

NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA)

JOY Ledisi (VERVE FORECAST/VERVE) BETTERMAN Musiq Soulchild (ATLANTIC)

COMPLETE URBAN AC CHART ON PAGE 46

Ti 8	LASTW	WEEKS	ARTIST IM	PRINT / PROMOTION LABEL
ī	2	25	FREE AND EASY (DOWN THE ROAD I	GO) NO. 1(1 WK) CAPITOL NASHVILLE
2	1	12	DON'T BLINK KENNY CHESNEY	th BNA
3	3	15	SO SMALL CARRIE UNDERWOOD	☆ ARISTA/ARISTA NASHVILLE
4	4	н	MORE THAN A MEMORY GARTH BROOKS	PEARL/BIG MACHINE
5	8	20	FIRECRACKER JOSH TURNER	₩CA NASHVILLE
6	6	14	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT	<b>爺</b> MCA NASHVILLE
7	5	34	FALL CLAY WALKER	<b>爺</b> ASYLUM-CURB
8	7	37	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE
9	10	13	OUR SONG TAYLOR SWIFT	th BIG MACHINE
10	12	17	WHAT DO YA THINK ABOUT THAT	COLUMBIA

#### NO. MOST ADDED

SMALL TOWN SOUTHERN MAN Alan Jackson (ARISTA NASHVILLE)

#### NO. MOST INCREASED AUDIENCE

STAY Sugarland (MERCURY)

#### **TOP 5 NEW AND ACTIVE**

SOMETHING STRONGER THAN ME Travis Tritt (CATEGORY 5/COS)

TIL I WAS A DADDY TOO Tracy Lawrence (ROCKY COMFORT/CO5) IN MY NEXT LIFE Terri Clark (BNA)

BACK THERE ALL THE TIME The Drew Davis Band (LOFTON CREEK)

THE ONLY PROMISE THAT REMAINS Reba McEntire Duet With Justin Timberlake (MCANASHVILLE)

#### COMPLETE COUNTRY CHART ON PAGE 53

#### NO. MOST ADDED

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

#### NO. MOST INCREASED PLAYS

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

#### **TOP 5 NEW AND ACTIVE**

WAKE UP CALL Margon 5 (A&M/OCTONE/INTERSCOPE)

KNOCK DOWN THE WALLS Chubby Checker (TEEC)

THE TRACKS OF MY TEARS Boyz II Men (DECCA)

FEELS LIKE Raquel Aurilia (SHEA35) NOT MY PROBLEM Dana Parish (COMBUSTION)

#### COMPLETE AC CHART ON PAGE 57

## THE BACK PAGES



	HOT AC				
THIS WEEK	LASTWEEK	WEEKS	TITLE CERTIFICATIONS ARTIST IM		
1	1	19	BUBBLY NO. 1 COLBIE CAILLAT	(4 WKS) D the UNIVERSAL REPUBLIC	
ī	2	21	WHO K NEW PINK	I1 <sup>2</sup> 位 LAFACE/ZOMBA	
3	3	17	HOW FAR WE'VE COME MATCHBOX TWENTY	11 🏚 MELISMA/ATLANTIC	
6	5	15	WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	
5	4	15	OVER YOU DAUGHTRY	I) <b>位</b> RCA/RMG	
6	6	23	BIG GIRLS DON'T CRY FERGIE	in <sup>3</sup> 位 Will.i.am/a&m/interscope	
T	7	28	FIRST TIME LIFEHOUSE	I <b>) 位</b> GEFFEN	
8	9	9	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	<b>☆</b> ARISTA/RMG	
9	8	17	DREAMING WITH A BROKEN HEART JOHN MAYER	AWARE/COLUMBIA	
10	11	16	PICTURES OF YOU THE LAST GOODNIGHT	VIRGIN	

			SMOOTH JA	ZZ
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	I NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	21	R N R RICK BRAUN & RICHARD ELLIOT	. I (10 WKS) ARTIZEN
2	2	16	AIN'T NO WOMAN (LIKE THE ONE JEFF GOLUB FEATURING RICHARD ELLIOT	I GOT) NARADA JAZZ/BLG
3	4	30	NOODLE SOUP FOURBDEAST	NATIVE LANGUAGE
4	7	26	SLAMMIN JAY SOTO	NUGROOVE
9	10	10	L.A. CITY LIGHTS CANDY DULFER	HEAOS UP
6	5	30	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY
7	12	10	LET IT GO BONEY JAMES	CONCORD
8	3	26	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD
9	8	6	POETRY MAN QUEEN LATIFAH	FLAVOR UNIT/VERVE
10	6	29	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG



#### NO. 1 MOST ADDED

SORRY Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

#### NO. MOST INCREASED PLAYS

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

#### TOP 5 NEW AND ACTIVE

BEST DAYS (THE REST OF OUR LIVES) Graham Colton (UNIVERSAL REPUBLIC)

I'LL BE WAITING Lenny Kravitz (VIRGIN)

CAR CRASH Matt Nathanson (VANGUARD)

CLUMSY Fergie (WILL.I.AM/A&M/INTERSCOPE)

SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS/CAPITOL)

COMPLETE HOT AC CHART ON PAGE 58

#### NO. MOST ADDED

LUCKY STAR Paul Hardcastle (TRIPPIN'N' RHYTHM)

#### NO. I MOST INCREASED PLAYS

LUCKY STAR Paul Hardcastle (TRIPPIN'N' RHYTHM)

#### TOP 5 NEW AND ACTIVE

WHY NOT YOU Walter Beasley (HEADS UP)

SWEET SURRENDER Chieli Minucci & Special EFX (SHANACHIE)

I'VE GOT TO USE MY IMAGINATION Joan Osborne (TIME LIFE)

DO YOU MISS ME? Mindi Abair (GRP/VERVE)

EACH DAY GETS BETTER John Legend (G.O.O.D./COLUMBIA/SUM)

COMPLETE SMOOTH JAZZ CHART ON PAGE 61

#### NO. MOST ADDED

LONG ROAD TO RUIN Foo Fighters (ROSWELL/RCA/RMG)

#### NO. I MOST INCREASED PLAYS

HARD SUN Eddie Vedder (MONKEY WRENCH/J/RMG)

#### **TOP 5 NEW AND ACTIVE**

TEN TON BRICK Hurt (CAPITOL)

IS THERE A GHOST Band Of Horses (SUB POP)

BABY GIRL, I'M A BLUR Say Anything (DOGHOUSE/J/RMG)

CRUSHCRUSHCRUSH Paramore (FUELED BY FAMEN/ATLANTIC/LAVA) MY WORLD Sick Puppies (RMRA/IRGIN).

COMPLETE ALTERNATIVE CHART ON PAGE 63

#### THE PRETENDER LIFE IS BEAUTIFUL RISE TODAY BECOMING THE BUL EMPTY WALLS ALMOST EASY BLEED IT OUT 20 GOOD TIMES BAD T

ROCK	
1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	
NO. 1(2 WKS)	
ROSWELL/RCA/RMG	
ELEVEN SEVEN	
UNIVERSAL REPUBLIC	
HOLLYWOOD	L.
SERJICAL STRIKE/REPRISE	
HOPELESS/WARNER BROS.	
WARNER BROS.	
S UNIVERSAL REPUBLIC	IMES
FDIC	

#### NO. MOST ADDED AMEN Kid Rock (TOP DOG/ATLANTIC)

ALCOHAULIN' ASS

#### NO. MOST INCREASED PLAYS

PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN)

#### TOP 5 NEW AND ACTIVE

AMEN Kid Rock (TOP OOG/ATLANTIC)

OUT TO GET YOU Bloodsimple (REPRISE) THRASH UNREAL Against Me! (SIRE/REPRISE)

RAT RACE Skindred (BIFLER BROS.) LONG ROAD TO RUIN Foo Fighters (ROSWELL/RCA/RMG)

COMPLETE ACTIVE ROCK CHART ON PAGE 64

	ROCK				
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	
1	1	14	THE PRETENDER FOO FIGHTERS	NO. 1(5 WKS)  ROSWELL/RCA/RMG	
0	2	n	FAKE IT SEETHER	WIND-UP	
6	5	27	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	
•	6	19	LIFE IS BEAUTIFUL SIXX: A.M.	ELEVEN SEVEN	
5	4	41	PARALYZER FINGER ELEVEN	I) <sup>2</sup> WIND-UP	
6	7	31	I DON'T WANNA STOP OZZY OSBOURNE	EPIČ	
7	8	13	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	
8	3	13	SO HOTT KIDROCK	TOP DOG/ATLANTIC	
9	10	17	ALCOHAULIN' ASS HELLYEAH	EPIC	
10	12	5	GOOD TIMES BAD TIMES GODSMACK	UNIVERSAL REPUBLIC	

#### NO. MOST ADDED

AMEN Kid Rock (TOP DOG/ATLANTIC)

#### NO. MOST INCREASED PLAYS

AMEN Kid Rock (TOP DOG/ATLANTIC)

#### TOP 5 NEW AND ACTIVE

SHADOW OF THE DAY Linkin Park (WARNER BROS.)

HOLD ON Korn (VIRGIN)

UNTIL THE END Breaking Benjamin (HOLLYWOOD)

FALLING ON Finger Eleven (WIND-UP) I WANNA BE YOUR MAN Endeverafter (RAZOR & TIE)

COMPLETE ROCK CHART ON PAGE 65

J.	TRIPLE A					
THIS WEEK	LAST WEEK	WEEKS	TITLE ARTIST	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL		
1	1	17	HOLD ON KT TUNSTALL	NO. 1(11 WKS) RELENTLESS/VIRGIN		
2	2	21	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE		
(3)	6	7	YOU'RE THE WORLD TO ME DAVID GRAY	ETO/RED		
4	4	16	THE UNDERDOG SPOON	MERGE		
5	3	11	RADIO NOWHERE BRUCE SPRINGSTEEN	CO_UMBIA		
6	5	10	GONE, GONE, GONE (DONE MOV ROBERT PLANT / ALISON KRAUSS	/ED ON)		
9	п	3	SHINE OVER BABYLON SHERYL CROW	A&M/INTERSCOPE		
	14	10	HARD SUN EDDIE VEDDER	MONKEY W RENCH/J/RMG		
9	7	15	1973 JAMES BLUNT	CUSTARD/ATLANTIC		
10	9	19	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN		

#### NO. I MOST ADDED

27 JENNIFERS Mike Doughty (4TD/RED)

#### NO. I MOST INCREASED PLAYS

EVERYBODY KNOWS Ryan Adams (LOST HIGHWAY)

#### TOP 5 NEW AND ACTIVE

BRING IT ON Lenny Kravitz (VIRGIN)

ALL DOWNHILL Lyle Lovett And His Large Band (CURB/LOST HIGHWAY)

COME HOME Back Door Slam (BLIX STREET)

UP ALL NIGHT Widespread Panic (WIDESPREAD)

YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (THIROMAN WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 68



EMF Broadcasting CEO is a man on a Christian mission

## Dick **Jenkins**

By Erica Farber

As founder/CEO of EMF Broadcasting, Dick Jenkins oversees what began as a single radio station in Santa Rosa, Calif. Twenty-one years later, it is a national network of 239 FM stations and 335 FM translators in 45 states. And it's still growing.

Beginning your career: In high school, I was accepted to an announcer program operated for Portland Public high schools. In the '50s, NBC had a program on weekends with a female announcer called the Monitor Girl. In the late '60s. she headed the broadcasting program at Portland State, where I went. I told her about my dream to become a successful radio announcer and shared my worry that my voice had not changed. She said, "In three months, I can lower your voice an octave." She took me on as a project and put a bunch of sewing spools in my checks and had me enunciate. She'd put marbles in my mouth and have me read copy. I spent 15 minutes every day making guttural noises, and in three months, my voice was an octave lower.

Moving on in your career: I got a job in Portland [Ore.] at KGAR. From there, I went to a small station east of Portland, KRDR. They played country during the day and rock at night. When the morning man and news director went on vacation, I did their jobs, and when one of the two salesmen went on vacation. I would go out on sales calls. Over a one-year period, I got a lifetime of experience. My next jobs were at [Oregon stations| KPAM, KQIV, KISN and then on to KTAC/Tacoma. I got married, changed my lifestyle and went to work doing marketing and lobbying for the pleasure boating industry.

Founding of EMF Broadcasting: I started my own trade show company, which crashed and burned after a couple years. That led me for two years to this tiny noncommercial radio station, KCLB in Santa Rosa, Calif. As a friend, I was sitting with the engineer of a small noncommercial station in Monterey that was losing money, and he's telling me how he was up 4,250 feet on a mountain working at the transmitter site and could hear KCLB, which is 150 miles away. He says, "Aren't you guys on a 4,000-foot mountain? We could just rebroadcast you." And that's where the idea

of the first affiliate station came from. We changed our call letters to KLVM and KLVR, which was the beginning of the K-LOVE Network. From there, our first acquisition was an AM station in Medford, Ore. Then another station became available, and another, and eventually, as the deals got bigger, our investors took us to the next level.

Mission of company: To be positive and encouraging, and to take the gospel message to people on a spiritual journey. This is different from your typical Christian radio station, which may have a message that you're going to hell and we can sell you a fire insurance policy. Hopefully, they'll spend enough time with us to adopt values we consider important. We primarily get our message out through contemporary Christian music and announcers who share what their faith means on a personal basis. We get about 22,000 prayer requests a month. We meet four times a day to pray as a staff and also get assistance from William Jessup University students studying to be pastors.

**Structure of the company:** Our headquarters has about 300 employees, and we have ambassadors, regional managers and senior regional managers in markets throughout the U.S. who do ascertainments, stay involved with the community and



make public appearances. Three weeks ago, the board promoted me to CEO and allowed me to pick my choice of president, Mike Novak.

Long-term plans: Our signals fall on about 60 million of the 300 million in America. I want to see our signals reach over 250 million, so we still have a ways to go. We are a major buyer of radio stations.

Biggest challenge: I wonder about 2012, when I hop into my car that has a TV screen, I can get my e-mail and listen to 5,000 radio stations from the Internet and satellite. It's going to boil down to who provides the best, most creative programming. I want EMF to become the premier Christian music provider, in hopes we can survive unlimited competition in a digitally distributed world.

State of Christian radio: The music quality has gotten better: look at the five-year growth of the music genre at Arbitron. SoundScan has helped because it tracks actual sales rather than shipments. Christian talk and preaching is on a five-year slide. They are still selling program time, but the programming is not culturally effective. Our society is shying away from anything with a Christian name on it. Christian radio has to be easily understood by average people and has to encourage them.

Something about your company that would surprise our readers: We have people throughout this organization who left jobs at twice the money to work at a place where people really care about the product and believe in the mission.

Most influential individual: My first boss when I got out of radio. Louie Larson, was instrumental in shaping my people skills. Barry Traub, a wealthy investment capital person, taught me about big picture. Jim McDaniel and David Callaham, my investor angels during those early years. And the core team here.

Career highlight: The good we have been able to do. As I look back, I am excited to see K-LOVE and AIR 1 go from one radio station in '86 to this network of 550 signals. And the many nonprofit ministries we have helped. We don't take money from them like other noncommercial broadcasters do. We help them because it is the right thing to do.

Advice for broadcasters: Get back to providing the best possible product a listener can find on the radio, and the money will come. The first question we should be asking is, "Did we improve programming dramatically this month? Is what we do the best of what is on the radio?" Also, if you're not having fun, get another job. Life is too short. If you do what really excites you, you will be personally fulfilled and successful.

'This is different from your typical Christian radio station, which may have a message that you're going to hell and we can sell you a fire insurance policy." - Dick Jenkins

Liver Notes

Profile: Dick Jenkins Title: FMF Broadcasting CEO Favorite radio format: "Everything, I love country, classical, rock, oldies, NPR, CHR. I love

all music " Favorite TV show: "This Old House"

Favorite song: "I have too many."

Favorite movie: "Patton" and "What About Bob?" Favorite book: "Good to Great" by Jim Collins

Favorite restaurant: "Frank Fat's, a Chinese restaurant here in Sacramento,"

Beverage of choice: "A five-shot venti breve white chocolate mocha that I sip all day long." Hobbies: "I have a

Harley Davidson and love to ride. I live on the edge of the Sierra Nevada Mountains, so I am able to drive up toward Tahoe on back country roads. It is a real release for me."

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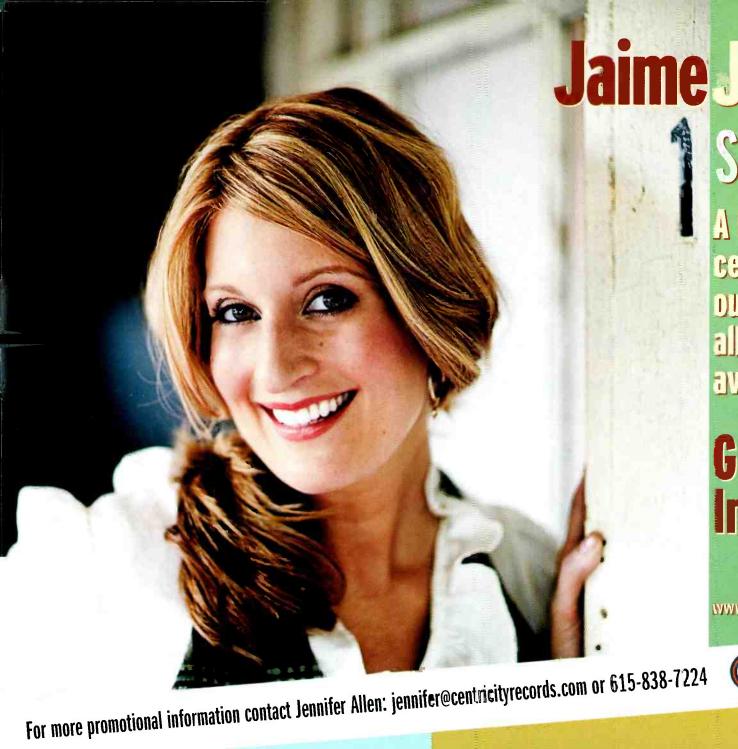


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