

TRIPLE A SPECIAL
 Core Artists Return In
 Doves, Many With
 Hits In Tow **PLUS:**
 WXP/Philly's Bruce
 Warren Shares PPM

Lessons Learned; Triple A
 Stations Get Serious About
 Hometown Artists; Meet PD
 Lorrin Palagi; Mike Wheeler
 Returns Roots To Atlanta's
 Dave-FM; and Noncommvention
 Founder Dan Reed pp.98-110

R&R

RADIO & RECORDS



MAY 30, 2008 NO. 764 \$6.50

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R&R News Focus

Senators Want GAO Study On Media Consolidation

The North Dakota Democrat leading a Senate charge against media consolidation has called for the government to initiate a "comprehensive study on the state of media." In a May 21 letter to Government Accountability Office acting comptroller Gene Dodaro, Sen. Byron Dorgan said, "There has been galloping concentration in the media. It is high time we examine the real-life impact consolidation has had on what Americans see, hear and read." The letter was co-signed by Sens. Patrick Leahy, D-Vt., and Herb Kohl, D-Wis., both of whom have expressed concerns during congressional hearings about media in America.



Dorgan

Dorgan pointed to a "decrease of independent programming in the radio and television industries as a troubling sign for the future of media diversity." Together, the senators said, "We worry that . . . independently produced and owned content on media outlets will continue to fall, limiting the number of distinct media voices."

Among the areas they want to see investigated are sources of programming on radio, TV and subscription video services and how they have changed in the past decade; factors contributing to distribution of programming; impact of consolidation on independently produced programming; and what role the Internet plays in providing an outlet for independent programming.—Jeffrey Yorke

HD Radio Goes South Of The Border

Citing its desire to "transmit at the same technological level" as the United States, Mexico's Federal Telecommunications Commission is authorizing radio stations within 200 miles of its border with the States to begin transmitting with digital HD radio technology.

"We're deeply grateful to the Mexican broadcasting industry for its decision to join the HD radio phenomenon," says Bob Struble, president/CEO of iBiquity Digital, the developer of HD radio technology. "As the outstanding success we're seeing in the United States is mirrored elsewhere in the world, more and more countries will reap the benefits of this technology's efficient use of spectrum to bring very high-quality audio and data to consumers."—Mike Boyle

PPM Rollout Debate Rages On

The debate over whether Arbitron's PPM rollout should resume without Media Rating Council accreditation took a new twist when Cox Radio and Inner City Broadcasting teamed to create an ad campaign taking Arbitron to task for failing to gain such accreditation for its PPM system in Philadelphia and the nine new markets scheduled for commercialization in September. Houston is the only PPM market to have received MRC accreditation and uses a different recruiting methodology.

Cox Radio president/CEO Bob Neil says that there are two goals behind the ad campaign: "Get the PPM system Arbitron wants to use in Philadelphia and beyond accredited before the rollout resumes, so we don't place radio's richest media markets at risk with bad data. Secondly, Arbitron [must] realize that 70 is a failing grade in terms of sample indexing. We feel like these ads allow us to make our case in detail, while making clear we support electronic measurement."



Neil

Arbitron responded with a statement that it is committed to completing an MRC audit in each market "before we commercialize electronic measurement. We are also committed to ultimately obtaining MRC accreditation for our currency services. These are the minimum [MRC] standards, [which] we are following in order to advance the science of radio audience measurement so that radio can keep pace with the digital media environment."

After analyzing a full year's worth of PPM data in Houston and Philadelphia, Cox consultant Randy Kabrich called for Arbitron to dump phone-based recruitment and go with the more expensive address-based recruitment used in Houston. Kabrich says about the Houston data, "The demo cells are relatively balanced and [Designated Delivery Index] levels are consistent throughout the sample," which he says has not been the case in Philadelphia.

CBS Radio president/CEO Dan Mason defended electronic measurement as a guest during the company's monthly Arbitron PPM progress call May 22.



Mason

Calling it "the other side of the debate," Mason said, "MRC accreditation is good, it's a Good Housekeeping seal of approval-type thing, but it is not the currency. At CBS—and we've taken the stand—we want better measurement. And we like electronic measurement because it's the future."

Mason added, "Do we really want the radio industry to be behind the television industry and the outdoor industry over an accreditation fight? Business still has to go on."

Meanwhile, Spanish Broadcasting System hired New York-based strategic communications and consulting firm MirRam Group to run a campaign intended to raise awareness among Latinos on the impact the PPM service could have on them. This is the same firm that orchestrated the "Don't Count Us Out" campaign leveled at Nielsen's rollout of local people meters for the TV industry. Several radio companies have raised concerns over the effectiveness of PPM in measuring listening habits of Latinos, and SBS has been one of the most critical.—Mike Boyle and Jackie Madrigal

NUMBER CRUNCH

<h1 style="font-size: 48px; margin: 0;">1</h1> <p style="font-size: 0.8em; margin: 0;">The number of top 10 Houston stations with a drop in cume between March 2007 and March 2008, according to consultant Randy Kabrich, using Arbitron's PPM Analysis Tool. Among the 10 outlets, six had stable cume year-to-year and three were up.</p>	<h1 style="font-size: 48px; margin: 0;">9</h1> <p style="font-size: 0.8em; margin: 0;">The number of top 10 Philadelphia stations with a drop in cume during the same period, according to Kabrich's analysis. The consultant contends Arbitron's door-to-door recruitment in Houston provides a better sample than the telephone recruitment it employs in Philadelphia and other markets.</p>	<h1 style="font-size: 48px; margin: 0;">91</h1> <p style="font-size: 0.8em; margin: 0;">The percentage of 18-34 age cell benchmarks Arbitron is meeting or exceeding in eight PPM markets, according to the company, which describes the PPM's progress as "slow and steady."</p>
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ON THE WEB

Radio Revenue Down 5% To Less Than \$4.5 Billion

Bad news for the radio business just doesn't end. First-quarter on-air revenue fell 7% to \$3.8 billion. Even factoring in network radio revenue, which grew 7% to \$274 million and off-air revenue (which includes online), up 15% to \$388 million, revenue was down 5% to slightly less than \$4.5 billion.

Local spot, radio's bread and butter, slid 6% to \$3.1 billion. In stark contrast to network radio, which is gaining favor among advertisers for its ability to split copy down to the station level, national spot is hurting, down 11% to \$649 million. Network radio benefited from a 157% increase in spending by Wal-Mart and a 10% jump by Home Depot.

Looking for a silver lining, the RAB, which released the revenue estimates May 22, pointed to the number of new and returning advertisers that increased budgets in the quarter, including insurance companies (24%), specialty retail (20%), professional services (20%) and beverages (12%). But whether those categories can offset decreases in automotive and communications categories and lead a turnaround in the industry remains to be seen.

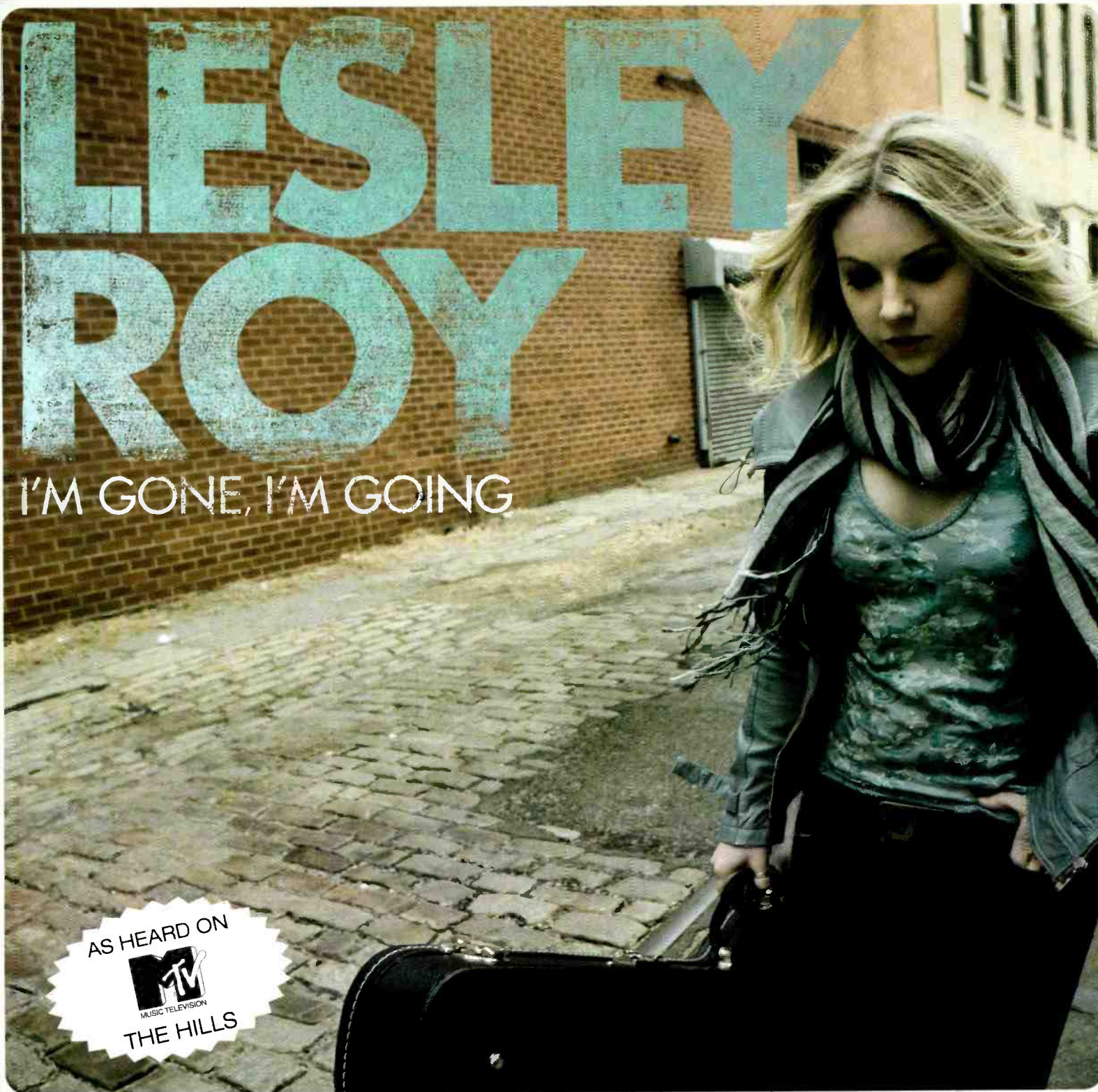
—Katy Bachman, *Mediaweek*

'Channel 104.3' Debuts In Baltimore

Clear Channel's WSMJ/Baltimore is the latest station to abandon smooth jazz, morphing into "Channel 104.3" just before Memorial Day weekend. Described as "Baltimore's exclusive rock alternative station," the outlet simulcasts "Elliot in the Morning," which originates at nearby alternative sister WWDC (DC101)/Washington and is also heard on similarly formatted WRXL/Richmond.

"The rock/alternative format is unique to the area and features some music that has not been played here for quite some time," Clear Channel Washington/Baltimore OM Jeff Kapugi says. Alternative hasn't had a full-time home in Baltimore since CBS Radio's legendary WHFS flipped to Spanish in January 2005.

Channel 104.3 is helmed by Clear Channel/Tampa regional VP of programming Brad Hardin and his crew, with a local staff expected soon. The station's call letters are now WCHH.—Mike Boyle and Kevin Carter



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WBHT, WKZL, Sirius Hits 1, WKRQ, WBNS, KZZO**

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Clear Channel Sues Tribune

U.S. District Court Judge Joan Gottschall has granted Clear Channel's request for a 10-day temporary restraining order preventing Andrew Friedman—former VP of news, talk and sports for Clear Channel's Online Music and Radio division—from taking a job with Tribune. Clear Channel filed a lawsuit following a series of high-level executives being lured away from the company by former Clear Channel Radio CEO and current Tribune COO Randy Michaels. According to published reports, the suit accuses Tribune of unfair competition and misappropriating trade secrets. Clear Channel says an analysis of Friedman's company laptop reveals he provided competitively significant information to Tribune and that he breached his contract, which runs through December. The parties were scheduled to appear in court May 28 to set a hearing date regarding Clear Channel's request for a preliminary injunction to keep Friedman from working with Tribune through the end of the year.

—Mike Stern

Newcap Restructuring In Edmonton

Newcap director of Alberta operations Randy Lemay, who is also GM of the Edmonton cluster, restructures some personnel in the market. First, Pat Cardinal comes in as cluster OM. Known for his time as GM/PD of CJAQ (92.5 Jack FM)/Toronto and PD of CILQ (Q107)/Toronto, Cardinal will work alongside existing OM Jackie Rae Greening. Gruff Gushnowski enters as PD of CIRK (97.3 K-Rock)/Edmonton from Rogers classic rock CHEZ/Ottawa, replacing Lochlin Cross, who exits the company.—Keith Berman

Sens. Seek Terrestrial Protection, More Restrictions In Sat Merger

A pair of U.S. senators has urged the FCC to protect local broadcasters by preventing any newly merged satellite radio entity from providing local content to subscribers if the FCC allows Sirius and XM to merge. In a May 21, two-page letter sent to FCC chairman Kevin Martin, Sens. Olympia Snowe, R-Maine, and Claire McCaskill, D-Mo., say, "One company cannot emulate the variety of local content delivered to every community by the thousands of local radio stations. The commission should reaffirm its position that the two satellite radio providers were licensed solely as national services and make clear that the merger company is not authorized to employ its terrestrial repeater networks to differentiate or localize content from market to market."

While a slew of letters have bombarded the FCC regarding the proposed \$5.4 billion merger, none have called for such specific protection for terrestrial broadcasters. Their letter could be viewed as a contradiction to speculation made by three other senators—Byron Dorgan, D-N.D.; Patrick Leahy, D-Vt.; and Herb Kohl, D-Wis.—who the same day called for a Government Accountability Office investigation into media consolidation on the notion that terrestrial radio license holders were not providing enough diversity.—Jeffrey Yorke

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1972

Birth Of KROQ/Los Angeles

To say that the "world-famous" KROQ/Los Angeles had a tumultuous childhood is an understatement. Its official "birth" was at 1500 AM in 1972, when KBBQ-AM flipped from country to top 40 as KROQ-AM. The following year, founder Gary Bookasta bought KPPC-FM, flipped it to KROQ-FM and brought in Shaoloe Stevens to program the duo with a rock format. In 1974, checks began bouncing, and KROQ went off the air.

In 1976, the FCC told Bookasta he'd forfeit the stations' licenses if they didn't resume broadcasting, and KROQ went back on-air—first, from the transmitter, then from the Pasadena Hilton, which was short-lived after

the operator was evicted for not paying room bills. Stevens returned, but the owners again had problems keeping the coffers filled, and the airstaff quit, except for Rodney Bingenheimer. KROQ mainstay Jed the Fish came onboard in 1978, about the time KROQ-AM was sold. In 1979, Rick Carroll arrived as PD, and "the Rock of the Eighties" was born, which went on to cement KROQ's status as a tastemaker station. In 1986, Infinity bought it for \$45 million. Today, KROQ boasts alumni like Jimmy Kimmel, Adam Carolla, Carson Daly, Raechel Donahue, Richard Blade, Freddy Snakeskin, Mark Goodman and J.J. Jackson.—Keith Berman

April PPM Highs And Lows

With continued talk about how urban-formatted stations are challenged in the PPM world, it is interesting to note that in Philadelphia, April's data shows a continuing upward trend in the persons 6+ share for Clear Channel urban AC WDAS. Since February, the station has gone 5.7-6.0-6.5. Although it is ranked No. 12 in persons 6+ by cume in April, WDAS continues to trend up in that metric (721,800-779,200-795,400).

On the other hand, Jerry Lee's market-leading AC WBEB (B101) has trended down in share since February (9.2-8.8-8.0), but clearly rules in the cume category, going from 1,877,700 in March to 1,945,200 in April.

In Houston, Clear Channel AC KODA was off slightly from March to April in cume (1,870,200-1,865,800), but its share soared 5.9-6.5, tying Radio One urban AC KMJQ (6.7-6.5), whose cume dipped from March to April (975,000-891,300).

Keep up with the latest radio ratings 24/7 at RadioandRecords.com. Click on the "Ratings" tab at the top of the home page.

—Mike Boyle

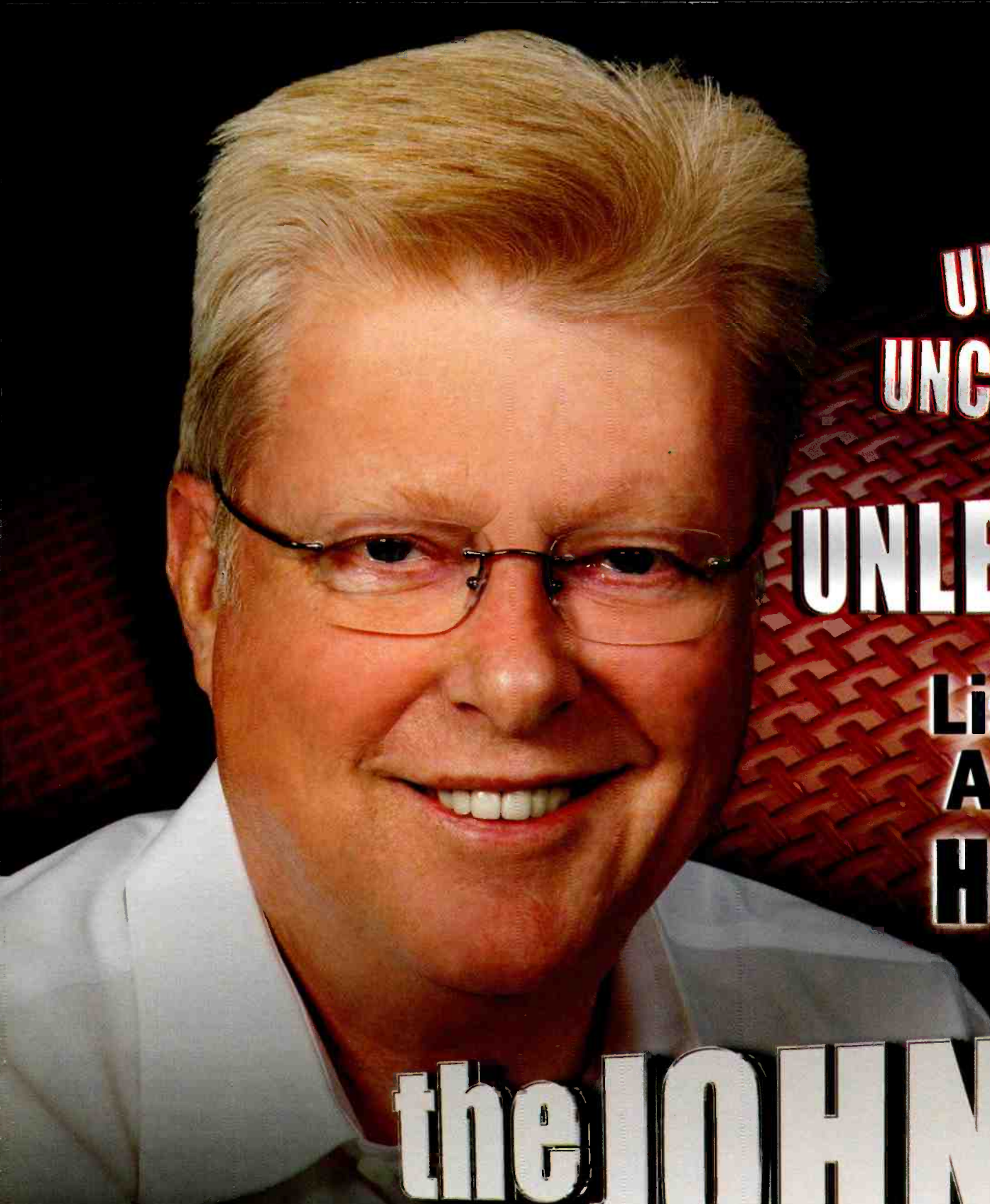
Winford Named Fresno 'Blaze' PD

Lotus Communications classic rock KKBZ (105.1 the Blaze)/Fresno names Andy Winford PD/afternoon host. Earlier in May, Lotus flipped the station from regional Mexican (KLBN/La Buena). Since 2003, Winford has been director of FM programming for Clear Channel stations in San Luis Obispo, Calif. He also worked in Fresno for CBS, at Mondosphere and as an independent owner. The market's other classic rock outlet is Wilks' KJFX (the Fox).—Mike Boyle

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Business Briefing By Jeffrey Yorke

Decision On Satcaster Merger Could Come Soon

A decision on the long-lingering proposed merger by Sirius Satellite Radio and competitor XM Satellite Radio could come from the FCC by June 30. FCC chairman Kevin Martin reiterated to reporters May 23 that the commission could announce its decision "in second quarter." Martin refused to discuss specifics of the review or provide what, if any, hurdles were faced in the regulatory review. While a slew of congressional members and activists have filed demands that could be placed on the deal—including splintering off up to 50% of the satellite spectrum to other companies to reach underserved listeners—Martin declined to say what concessions the FCC may have proposed or where the commission is in discussions with the satcasters.

Debt Portion Of Clear Channel Deal Is Bankrolled

Clear Channel said May 22 that banks participating in funding the broadcaster's renegotiated privatization have deposited into an escrow account all funds necessary to cover financing the debt portion of the \$19.4 billion deal settlement, dramatically improving

chances for a fast closing once company shareholders vote to accept the terms at \$36 per share.

Citigroup, Deutsche Bank, Morgan Stanley, Credit Suisse, Royal Bank of Scotland and Wachovia had until May 22 to comply with the escrow deposit as part of the privatization agreement, led by Bain Capital and Thomas H. Lee Partners.

Tidbits

Emmis has revised its \$50 million stock repurchase plan announced last August to now include preferred stock . . . Cumulus' board of directors intends to explore possible implementation of a new stock repurchase plan that would provide liquidity opportunities to stockholders—though the company says that there is no guarantee it will implement such a plan . . . Bellevue Radio, a subsidiary of Sandusky Radio, signed a multiyear agreement for Arbitron's PPM service when the technology is deployed in Seattle. The deal covers adult standards KIXI, rhythmic AC KQMV, news/talk KKNW, smooth jazz KWJZ and AC KRWM. Arbitron intends to make a decision about its previously announced commercialization schedule in June.

Transactions at a Glance

SIGA Broadcasting's KFJZ-AM/Fort Worth, Texas, to PacificStar Media for \$2.8 million, payable in cash at closing . . . Companion Broadcasting's WAAO-FM/Andalusia, Ala., to Three Notch Communications for \$1.25 million . . . Jimandi is selling a 50.25% interest in Nasty 1570 Sports, licensee of WNST-AM/Towson, Md., to WNST Sports Media for \$1 million . . . Community Broadcasting's WFVL-AM and WRJB-FM/Camden, Tenn., to Magic Valley Publishing for \$475,100 . . . GHB of Waxhaw's WSVM-AM/Valdese, N.C., to Radio Emmanuel for \$250,000 . . . Williams Communications' WFMH-AM and WMCJ-AM/Cullman, Ala., to Walton E. Williams III for the assumption of debt of \$350,000.

Deal of the Week

WRZK-FM/Colonial Heights (Johnson City-Kingsport-Bristol), Tenn.

PRICE: \$3.7 million **TERMS:** Asset sale for cash and note

BUYER: Glenwood Communications, headed by president/director George DeVault. Phone: 423-246-9578. It owns seven other stations, including WKPT-AM, WOPI-AM and WTFM-FM/Johnson City-Kingsport-Bristol.

SELLER: Murray Communications, headed by general partner Martha Murray. Phone: 423-239-4745

FORMAT: Alternative

COMMENT: Murray Communications' WRZK-FM/Colonial Heights, Tenn., to Glenwood Communications' Caloosa Television for \$3.7 million. Terms call for \$1 million in cash at closing, including an escrow deposit of \$182,500 plus a \$2.7 million promissory note.

2008 Deals to Date

Dollars to Date:	\$470,343,454	(Last Year: \$1,226,346,974)
Dollars This Quarter:	\$133,822,988	(Last Year: \$926,147,842)
Stations Traded This Year:	320	(Last Year: 654)
Stations Traded This Quarter:	168	(Last Year: 410)

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The Old Skool Show

Two hours of old school music & culture hosted by MC Serch

Sunday Nite Slow Jams

Four hours of contemporary and classic love songs hosted by R-Dub!

Old School House Party

Five hour weekend R&B party hosted by WMXD Detroit's Gerald McBride

The Sol Kafe

Two hours of Nu Soul hosted by Nigel Christopher

Lost in the 80's

Two hour R&B music & pop culture retrospective hosted by WALR's Derrick Jonzun & Stephanie Williams

Unhosted Mixes

- Slam Jam
- Kool Jam
- Classic Jam
- Smooth Jam
- Oldies Jam
- New Skool Mini-Mixx
- Old Skool Mini-Mixx
- Classic Jam Mini-Mixx

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- Ready2Go Rock (coming soon)
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Jam



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HOT AC & ADULT CHR

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Video Music Era hosted by Joe Cortez

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WHILE MAINTAINING ITS LOCK ATOP RHYTHMIC AND URBAN FOR A FIFTH WEEK ON EACH AND RAP FOR AN EIGHTH, **LIL WAYNE'S** "LOLLIPOP" CONTINUES ITS SURGE AT CHR/TOP 40, BULLETING AT NO. 7 WITH A GAIN OF 344 PLAYS.

R&R NO.1

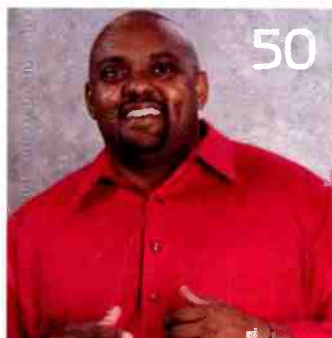
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COLDPLAY'S "VIOLET HILL" LEADS TRIPLE A FOR A SECOND WEEK, WHILE NEXT SINGLE "VIVA LA VIDA," THE TITLE CUT TO ITS NEW ALBUM, BUBBLES UNDER AS THE FORMAT'S TOP NEW AND ACTIVE TRACK. THE SET ARRIVES JUNE 17.



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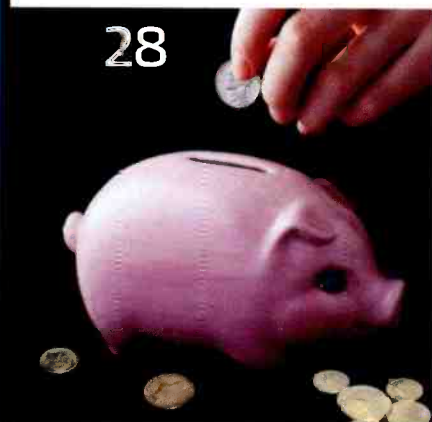
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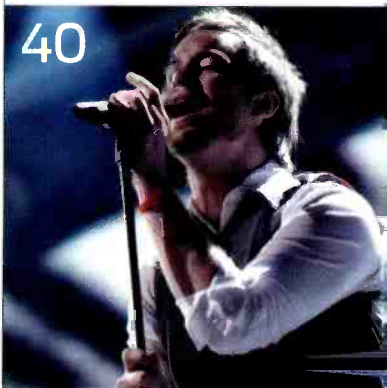


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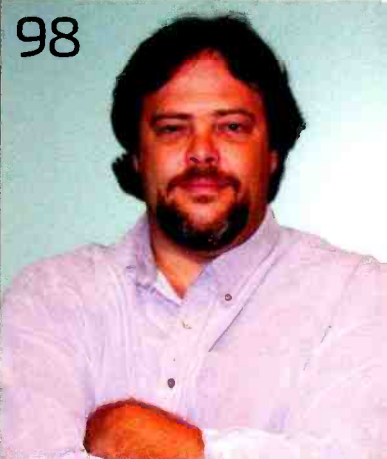
'The implosion of large public companies shows their basic business model was fatally flawed. Radio is not McDonald's and centralized systems can only go so far.' p.28



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What's New This Week Online

M

June 2
Phase 1 spring Arbitrends arrive from Akron, Baltimore, Cleveland and Washington.
▶ [Click on Ratings](#)

T

June 3
Phase 1 spring Arbitrends continue to roll out. Catch Cincinnati, St. Louis, Phoenix and Pittsburgh in today's batch.
▶ [Click on Ratings](#)

W

June 4
Salem conducts its annual shareholders' meeting at 9:30 a.m. PT in Westlake Village, Calif.
▶ [Bookmark Radioand-Records.com for coverage and analysis](#)

T

June 5
Phase 1 spring Arbitrends are released for Atlanta, Miami and Orlando.
▶ [Click on Ratings](#)

F

June 6
Arbitron issues phase 1 spring Arbitrends for Columbus, Ohio; Denver; Fresno; Portland, Ore.; Tucson; and Seattle.
▶ [Click on Ratings](#)

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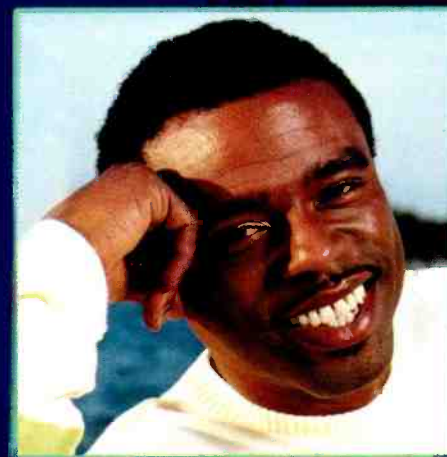
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Ratings analysis shows Americans who have graduated from college listen to much less radio than those who haven't

Has Radio Lost The College Grads?

Larry Rosin

lrosin@edisonresearch.com

Throughout the long Democratic primary season, one of the most consistent differences between voters for Barack Obama and Hillary Clinton has been education. As the exit polls that our company, Edison Media Research, performs for TV networks and the Associated Press have shown, Obama has won convincingly among those who have graduated from college, while Clinton has taken the vote of those who do not have a degree.

Looking at these numbers has led me to learn more about the differences between these two large groups. A general sense for the differences is summarized in this paragraph that ran recently in the New York Times:

"The college-educated and non-college-educated are likely to live in different towns. They have radically different divorce rates and starkly different ways of raising their children. The non-college-educated not only earn less, they smoke more, grow more obese and die sooner."

And there's another big difference: Those who have not graduated from college listen to much more radio than those who have.

ly the whole country except for Philadelphia and Houston), the weekly listening was as follows:

Not a college grad: 18 hours, 45 minutes
College grad: 15 hours, 45 minutes

Incredibly, I've never seen this discussed before, despite that it has been possible to find this data all along. But this finding actually understates the difference. That's because the non-college-grad group includes teenagers, who have always given significantly less TSL to radio. Look at the numbers for listening among 25- to 54-year-olds:

Not a college grad: 21 hours, 15 minutes
College grad: 15 hours, 45 minutes

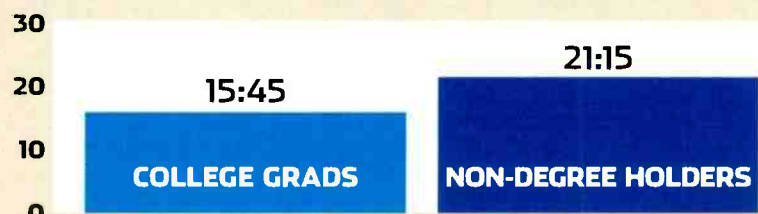
By The Numbers

In the spring of 2007, if one aggregates all of Arbitron's diary markets (essential-

Wow. College grads listen to five-and-
Continued on page 16

College Grads Listen To Vastly Less Radio Than Do Non-Degree Holders

25-54 Weekly Radio Listening (Hours and Minutes Per Week)



SOURCE: Arbitron National Radio Database-Diary Markets



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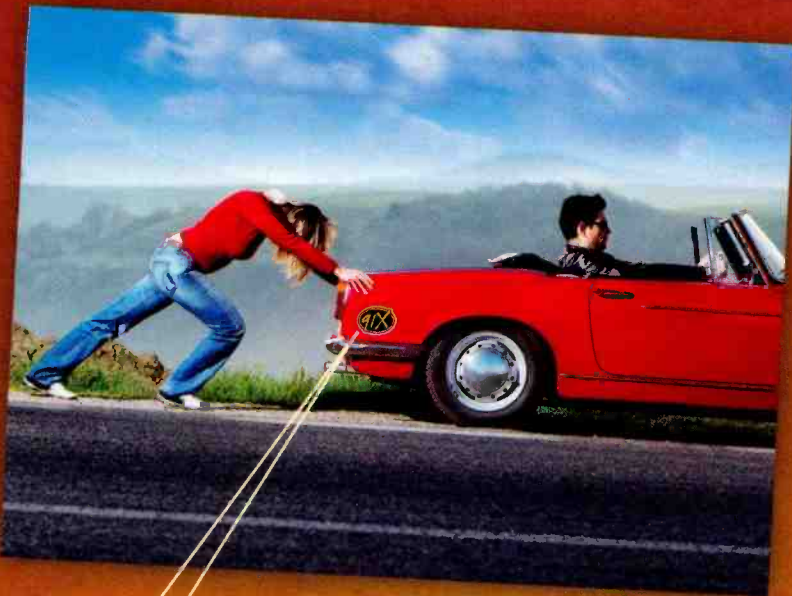
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R&R

MANAGEMENT / MARKETING / SALES

Continued from page 14

one-half fewer hours of radio per week, on average, than those who have not attained a college education.

I naturally wondered if we would see the same kind of differential with the PPM. The answer is no, because the difference is even bigger.

Houston (25-54):

Not a college grad: 22 hours, 45 minutes

College grad: 14 hours, 30 minutes

Philadelphia (25-54):

Not a college grad: 23 hours, 30 minutes

College grad: 14 hours, 30 minutes

Looking even more deeply at the data shows the source of the difference by location. The primary source of the difference is in at-work listening. Among 25- to 54-year-olds, on average college graduates only listen to about five-and-one-half hours per week at work; non-graduates listen nine-and-one-half hours. Non-grads also listen 50% more than grads do at home. It's only in the car where the two groups are equal (and they are to the decimal point).

Public Radio Consumption

Let's go a little further. I obtained the ratings among the college grads in San Francisco, just as one example:

25-54 San Francisco share among college grads (four-book average, spring '07-winter '08):

noncommercial KQED: 11.1

triple A KFOG: 6.2

AC KOIT: 4.9

Once again: Wow. KQED is five points clear of the field and has the same share as the next two stations combined. And as we know, the public stations, with their "Morning Edition"/"All Things Considered" tent poles, are doing great numbers among college grads in pretty much every market in the country.

The significance of these numbers simply cannot be overstated. What this

means is that if you combine the differential in total weekly listening with the fact that quite a lot of listening among college grads is going to public radio, you see that the difference in listening to commercial radio is enormous. Simply stated, college grads are now accounting for only a small minority of total commercial radio listening.

Strategic Directions

There are some obvious strategic directions that a station could take based on this information. The most clear would be to isolate the location with the most importance: at-work listening by non-college grads.

The other direction one could consider would be for those stations that perform well among the college-educated to start promoting their rankings among this group. While I know stations do use qualitative to sell, I've not heard of stations positioning around delivering high numbers of college grads and their incomes.

But I don't want to camouflage the most essential question here: Why exactly is the portion of America that has graduated from college listening to so much less radio, and in particular to so little commercial radio?

Is it that the programming available from commercial radio is just not appealing enough to college graduates? Has our programming simply chased college grads away from the dial? Or is it that college graduates just have less time available for radio listening and more income to buy replacements like iPods and satellite radio?

Edison will be releasing more data from our Internet & Multimedia studies that will help give a sense as to why this phenomenon exists. The industry as a whole needs to start thinking about why college grads consume so much less radio, and what, if anything, can be done about it.

R&R

Larry Rosin is founder/president of Edison Media Research.

Listening Difference Between College Grads And Non-Degree Holders In Philadelphia

25-54 Weekly Radio Listening (Hours and Minutes Per Week)



SOURCE: Arbitron Philadelphia PPM Data

“Perez IS Hollywood gossip!”

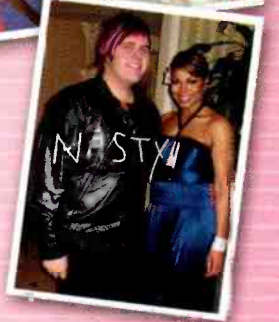
— Jimmy Steal, Emmis VP of Programming
Power 106, KPWR-FM, Los Angeles

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San Diego – KSCF-FM • **Portland** – KVMX-FM • **Pittsburgh** – WBZW-FM

Milwaukee – WSXX-FM • **Norfolk** – WNVZ-FM • **New Orleans** – WEZB-FM

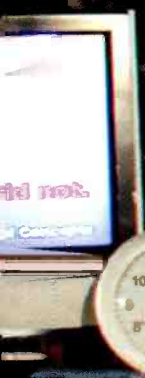
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St. Louis

heritage radio is alive and well in St. Louis, home to one of the oldest stations in the nation, news/talk KMOX-AM. CBS Radio-owned KMOX reaches 44 states and has held the No. 1 ratings spot for 129 consecutive surveys. The station has alliances with other media in town, including the St. Louis Post-Dispatch and Belo's CBS TV affiliate, KMOV. KMOV is also a news powerhouse, No. 1 at noon and at 10 p.m., with the third-highest ratings of any late newscast in the country. Another famous radio outlet in the market is Emmis Communications' KSHE, one of the oldest rock stations in the nation.

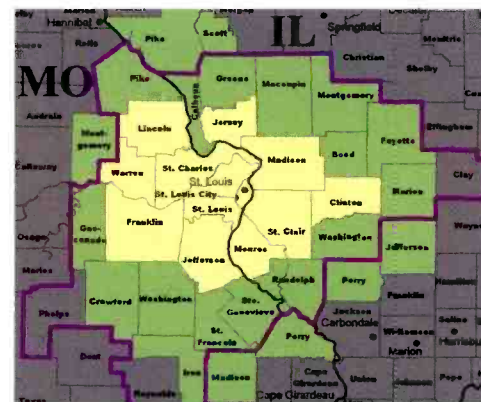
Meanwhile, CBS Radio also has the No. 2-ranked station, AC KEZK. Its sister company CBS Outdoor is the dominant out-of-home provider. Rivals with major portfolios include St. Louis-based DDI Media, Lamar Advertising and NextMedia. Clear Channel has the advertising contract for the St. Louis Lambert International Airport.

KSDK, Gannett's NBC affiliate, is the No. 2 news station and carries St. Louis Cardinals baseball games, practically a second religion in the market. The station did an unusual deal with WRBU, Roberts Broadcasting's MyNetworkTV affiliate, to carry NBC programming that is displaced by the Cardinals.

While KSDK and KMOV have been dominant in news, KTVI, Fox's owned-and-operated station, has been ramping up its coverage, launching a 10 p.m. newscast, Fox 2 News Edge, to go head to head with the leaders.

Sinclair Broadcast Group operates the ABC affiliate in town, KDNL, but relinquished the news position to the other stations in the market when it shut down its late newscast a few years ago.

There are no TV duopolies in the market, unless you count the virtual duopoly that will be created between Tribune's KPLR and Local TV, which is in the process of purchasing KTVI.—*Katy Bachman*



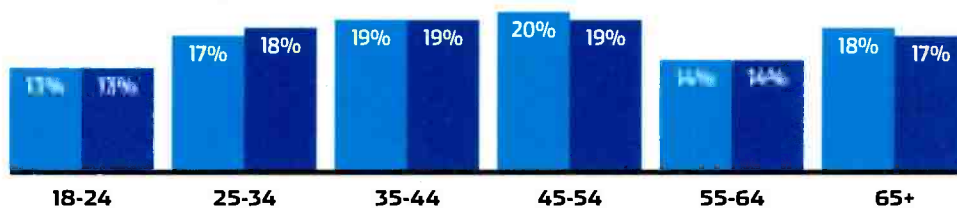
- TV DMA Rank: 21
- Population 2+: 3,039,620
- TV Households: 1,244,370
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 6/3/1/0
- Radio Metro Rank: 20
- Population 12+: 2,308,400
- No. Of Radio Stations (Rated): 25

WHO THEY ARE

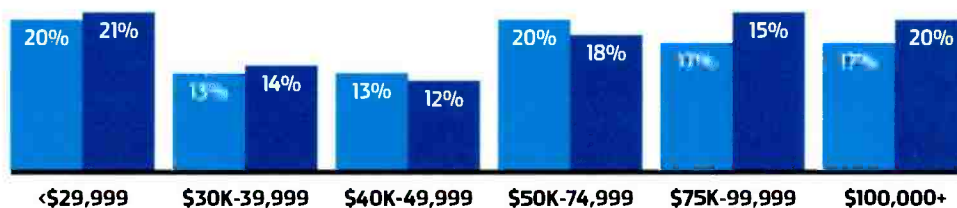
	St. Louis DMA %	US %
Men	48%	49%
Women	52%	51%
Married	56%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	18%	18%
White	83%	83%
Black/African-American	15%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	51%	50%
Employed Part-Time (Less Than 35 Hours)	16%	15%
Not Employed	33%	35%
No Children In Household (Under 18)	59%	59%
One Or More Children	41%	41%
Two Or More Children	25%	25%
Three Or More Children	10%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Newspaper	\$208.4M	\$241.4M	16%
Spot Television	264.5M	232.9M	-12%
Radio	83.6M	88.6M	6%
Outdoor	26.6M	27.8M	4%
Local Magazine	0.5M	0.7M	25%
Total	583.8M	591.3M	1%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$54.1M	\$260.1M	\$314.2M	69.3%
Television	14.8M	38.6M	53.3M	11.8%
Newspapers	13.9M	28.4M	42.3M	9.3%
Magazines	0.3M	28.7M	29.1M	6.4%
Directories	2.5M	7.0M	9.5M	2.1%
Radio	0.2M	3.3M	3.5M	0.8%
Other Print	1.3M	0.2M	1.6M	0.3%
Total	\$87.1M	\$366.4M	\$343.5M	

© 2007, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
March '08	\$104	▲\$131	▼\$316	▲\$218
February '08	▼104	▼129	▼317	▼217
December '07	▲128	▲188	▲378	▲258
September '07	118	173	356	241

SOURCE: SQAD Q1 2008, DMA

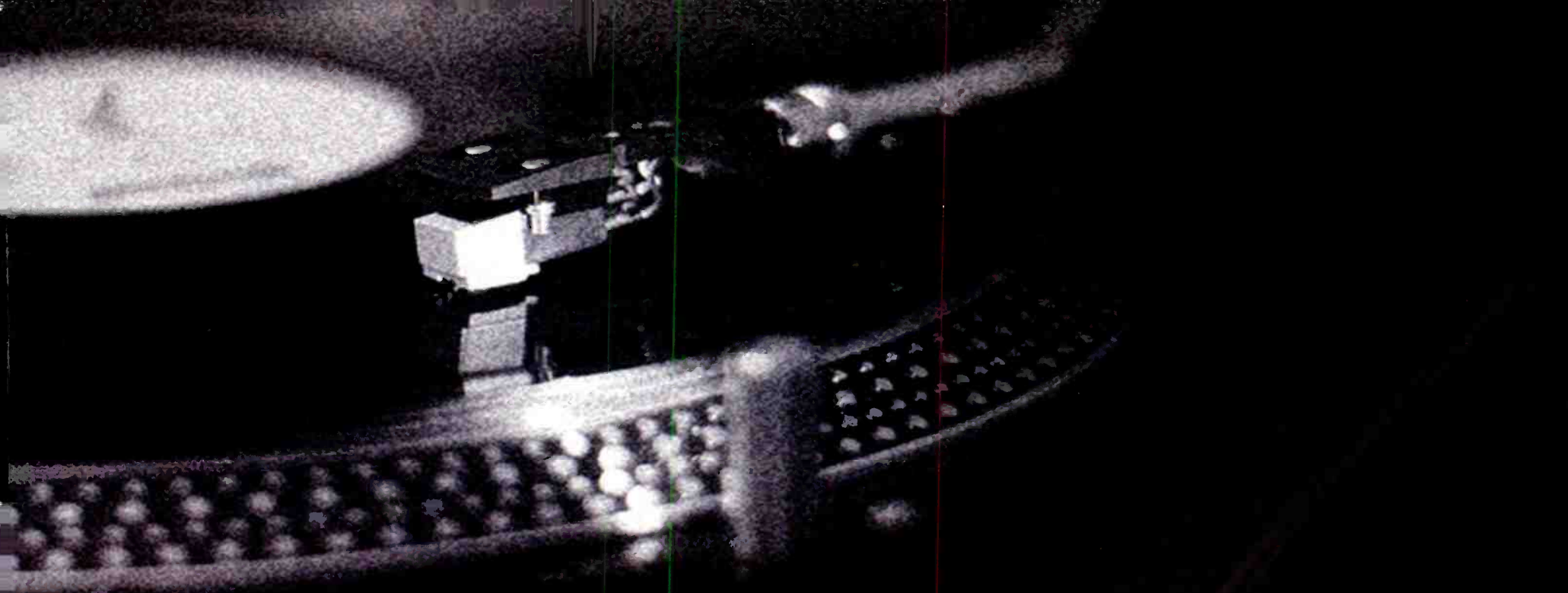
SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
March '08	\$125	▲\$116	▲\$135
February '08	▼125	▼113	▼134
December '07	▼132	▼115	▼135
September '07	135	122	142

SOURCE: SQAD Q1 2008, METRO

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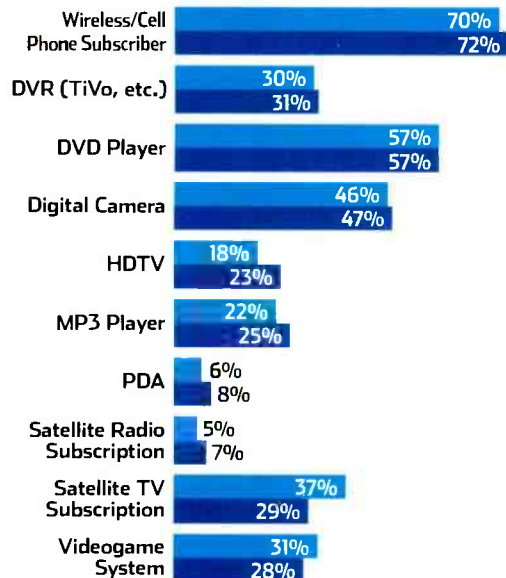
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St. Louis

MEDIA

Items In Household (vs. US)



Newspaper Readers

Any Daily (Cume)	59%
Any Sunday (Average)	55%
Online (Past 30 Days)	17%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	13%
10-19 Minutes	18%
20-29 Minutes	15%
30-59 Minutes	16%
60+ Minutes	--
Don't Commute	--

MODE OF TRAVEL

Carpool	5%
Drive (Not Carpool)	93%
Public Transportation (Combination of bus, metro link, taxi or other)	12%

Web Connection (HHLd)

Cable Modem	19%
Dial-Up	19%
DSL	28%
Other Connection	--
None	33%

Cable Penetration

Cable, Non ADS	71%
Alternate Delivery Sys.	xx%
Digital Cable	--
Cable With Pay	26%

Television Usage

Early AM (5-9a)	34%
Early Fringe (4-6p)	58%
Early News (6-6:30p)	65%
Prime Access (7-8p)	71%
Prime	71%
Late News (11-11:30p)	47%

SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper, OOH and Web: Scarborough St. Louis Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Fall 2007 Live+7, all DMA

Audio/Video Stores Shopped Past 12 Months (HHLd)

American TV & Appliance	6%	Radio Shack	8%	Other Store	13%
Best Buy	26%	Sam's Club	6%	Did Not Shop For Audio/Video Items	41%
Circuit City	14%	Target	13%	Any Audio/Video Store Shopped	59%
Kmart - Big K	7%	Wal-Mart	27%		

SOURCE: Scarborough St. Louis Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-APR	08-MAR	08-FEB	08-JAN	07-DEC
Western Stone & Metal	114	109	111	102	96
Vinson Mortgage Services	98	93	95	90	104
AT&T	72	146	97	38	120
Berkshire Hathaway	81	87	91	109	87
McDonald's	74	80	79	83	84
Vulcan	61	83	60	71	10
HD Radio	95	75	41	79	55
Verizon	78	94	70	63	72
Anheuser-Busch	41	41	44	20	30
Schnucks Supermarkets	67	66	40	47	62

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	5 FM, 1 AM (6)	21.4
CBS Radio	2 FM, 1 AM (3)	18.8
Emmis	4 FM	15

SOURCE: Arbitron Winter 2008, Metro

Radio Usage

AM Drive (6a-10a)	77%	PM Drive (3p-7p)	80%
Midday (10a-3p)	70%	Evening (7p-Mid)	48%

SOURCE: Arbitron Fall 2007, Persons 12+, Metro

Ratings

PERSONS 12+, FALL 07-WINTER 08 (RANK)		PERSONS 18-34 WINTER 08 (RANK)		PERSONS 25-54 WINTER 08 (RANK)	
KMOX-AM	7.6-7.7 (1)	KSLZ-FM	(1)	KSHE-FM	(1)
KEZK-FM	7.2-7.2 (2)	KPNT-FM	(2)	KEZK-FM	(2)
KSHE-FM	4.7-5.1 (3)	KATZ-FM	(3)	WARH-FM	(3)
WIL-FM	6.0-4.6 (4)	WHHL-FM	(4)	KYKY-FM	(3)
KSLZ-FM	4.3-4.5 (5)	KYKY-FM	(5)	KMJM-FM	(5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 DEATH CAB FOR CUTIE	NARROW STAIRS	6 NEIL DIAMOND	HOME BEFORE DARK
2 FRANK SINATRA	NOTHING BUT THE BEST	7 DUFFY	ROCKFERRY
3 JASON MRAZ	WE SING. WE DANCE. WE STEAL THINGS.	8 RADIOHEAD	IN RAINBOWS
4 SOUNDTRACK	JERSEY BOYS	9 MARIAH CAREY	E=MC2
5 LEONA LEWIS	SPIRIT	10 TOBY KEITH	35 BIGGEST HITS

SOURCE: Nielsen SoundScan, for week ending: 05/18/2008

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TIMELINE

7 YEARS AGO Scott Cohagen named GM at Salem/Boston. ■ Grace Blazer becomes PD at WTKK/Boston. ■ 92.3 FM in New York reverts to rock-formatted WXRK-FM.

5 YEARS AGO Entercom/Sacramento station manager Curtiss Johnson adds duties for newly acquired KWOD-FM. ■ Donna DeCoster named PD of WKFS-FM/Cincinnati. ■ Lee Logan accepts PD post at WSM-FM/Nashville.



Johnson

10 YEARS AGO Tracy Johnson boosted to VP/GM of KFMB-AM & FM/San Diego. ■ Dave McKay moves to KJQY-FM/San Diego as PD. ■ Cat Collins named PD of KQKS-FM/Denver.

15 YEARS AGO Rona Landy elevated to VP/GM of WLTW-FM/New York. ■ Ted Stecker selected as PD of WNOE-FM/New Orleans. ■ PD Carl Conner goes from WFXA/Augusta, Ga., to KYOK and KMJQ/Houston.



Conner

20 YEARS AGO Mel Karmazin ascends to president of Infinity Radio. ■ Jacor promotes Robert Lawrence and Randy Michaels to executive VPs. ■ Joel Folger returns to KEGL-FM/Dallas as PD.



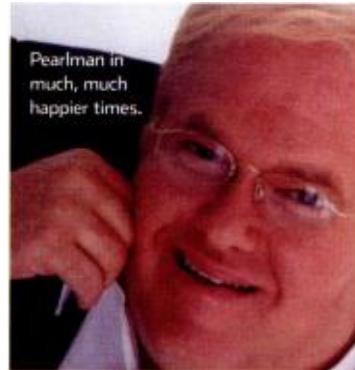
Forsythe

25 YEARS AGO Jack Forsythe named VP of pop promotion for Boardwalk Records. ■ John Mainelli returns to KSDO/San Diego as VP of news and programming. ■ Merrill Hansen boosted to GM of KSD-AM & FM/St. Louis.

30 YEARS AGO Mid-America appoints F. Richard Lee station manager and Gary Havens PD of WIRE and WXTZ/Indianapolis. ■ Bobby Applegate tapped as national album promotions director for Casablanca Records. ■ Don Imus hired by WHK-AM/Cleveland for afternoons.

Bye, Bye, Bye, Lou Pearlman

The saga surrounding boy band mogul **Lou Pearlman** and his missing millions finally has come to a close: A U.S. District Court judge sentenced Pearlman to 25 years in federal prison. You may recall that the Feds caught up to Pearlman—best-known for launching **the Backstreet Boys** and **'N Sync** into stratospheric success—last year while he was hiding out in Indonesia under the incredibly obvious (and unintentionally hilarious) pseudonym **A. Incognito Johnson** after scamming people out of \$300 million in an elaborate scheme involving real estate, money laundering and his TransContinental Airlines.



Benevolent Judge **G. Kendall Sharp** told Pearlman, "I'm going to give you the keys to your jail cell," sentencing him to one month per million—and that he could shave a month off for each million bucks he paid back. Pearlman's lawyer, **Fletcher Peacock**, who will appear in the next **John Grisham** novel, asked for a more lenient sentence since Pearlman really did want to pay the cash back . . . which drew much laughter in the courtroom. "Mr. Pearlman did live large, if you will, but, Judge, he was in the entertainment business," Peacock said, in what has now been dubbed the "White-Collar Twinkie Defense."

Formats You Might Flip Over

■ Citadel pulled the country plug on **KKND (106.7 the Wolf)/New Orleans** and began simulcasting urban AC sister **KMEZ (Old School 102.9)**, which will last until late June, when the migration to 106.7 becomes permanent. This move marks a huge upgrade for KMEZ, which had been surviving on a diet of 4,700 blazing watts at 102.9, while 106.7 is a 100-kw blowtorch. As a result of the flip, **KKND** PD/morning personality **Trapper John** exits, along with MID/afternoon talent **Chris Clare** and utility man **Jim Patrick**. There's no word on what format will eventually replace KMEZ on 102.9.

■ After detours into urban and rhythmic, Long Island Radio's **WBEA (1017 the Beach)** in beautiful Hamptons-Riverhead, N.Y., has returned to its top 40 heritage, which is a good thing—and PD **Steve Harper** agrees: "We saw a real need for a fresh CHR on the Eastern end of the Island . . . plus the PD wanted some good tunes to listen to when he was at the beach. Hey wait: I am the PD!" Harper says the initial response to the Beach has been great, "especially from the 25-44 demo—and advertisers."

In-Your-Face Label Love

■ In what can best be described as an "outside the box" move, RED senior VP **Danny Buch** has ventured far outside the normal promotional parameters, making the unusual move of raiding the Los Angeles roller derby ranks to find his new director of artist development and promotion. Please welcome Angel City Derby Girls' blocker **Vodka Toxic**, aka **Edie Lundeen**, famous for her

stints at Atlantic, Virgin, Lava, Capitol and Roadrunner. "I saw Toxic take the head off the lead skater of the Rolling Blackouts and then knock the Amazon, **Helena Handbasket** unconscious!" Buch marvels. "At that moment, I knew I had the perfect person for this position." Lundeen can be reached at recordchick@aol.com; enjoy Vodka's seedy exploits at myspace.com/vodkatoxic80pf.

■ It's a well-deserved promotion for Epic's **Sonny D**, who is upped from West Coast rhythmic regional to national director of rhythm promotions. Mr. D joined Epic in August 2007 and previously worked for TVT and handled mixshow promotions for Capitol. He'll remain in Los Angeles.

■ After a year in the saddle with Lawman Promotion, San Francisco-based promo pro

Lance Walden has left the company and is now in search of his next industry adventure. Prior to his Lawman stint, Walden was West Coast regional for Universal Republic. Before that, he spent 1994 to 2004 as West Coast regional for Arista Records. Walden can be reached at 415-759-1390, waldensf@aol.com, myspace.com/lancewalden or on Facebook.

Condolences

■ Our thoughts are with the family and many friends of former Clear Channel/Cleveland national sales manager **Randy Van Orman**, who died May 18 following a long battle with cancer. He was 51. "You should know that Randy was no regular walkin' around sales guy," Clear Channel VP of programming **Kevin Metheny** tells ST. "He was a wonderful human being, a deep and deeply feeling man with a light and whimsical sense of humor and an extraordinarily high

regard for humanity. All of us who worked closely with Randy are stunned and chagrined." Van Orman is survived by his wife, **Diane**.

■ We were also deeply saddened to learn of the untimely passing of **William Oliver Powell-Thompson**, the 3-month-old grandson of Tribune Interactive president **Marc Chase**. Little Oliver, who was born Feb. 15, died unexpectedly May 19.



Today radio faces a myriad of new challenges

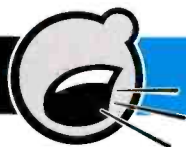
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The Programming Department

■ There's been a change atop the programming pyramid at Radio One urban WPHI (100.3 the Beat)/Philadelphia, which witnesses the departure of PD/afternoon personality Colby Colb. Almost immediately, night co-host (and former morning co-host) Poochman gets the big call to move up to afternoons. OM Elroy Smith will oversee Beat programming for now, but is seeking a qualified APD/MD type, as well as a new night co-host to team with DJ Touchtone (may not be his driver's license name), who will roll solo for now. Interested candidates like you can get all the gory details at 1003thebeatphilly.com.

■ Meanwhile, across the street, Booker exits mornings on CC top 40/CHR WIOQ (Q102) after two years, despite reportedly having some time left on his contract. Lovely co-host Angi Taylor and producer Blaire Galaton are also out, while morning fixture Diego Ramos (best-known as the lovable petroleum-based superhero Gasman) will hold things down for now as PD Rick Vaughn cranks up the

music in mornings. Before heading to Philly in May 2005, Booker was in New York for many years at WXRK during its first K-Rock run and then nights when it was WFNY (92.3 Free FM), spent some quality time at top 40/CHR WHTZ (Z100)/New York and briefly did a morning show with then-girlfriend Lynda Lopez on the late Blink 102.7, now AC WWFS.

■ We're pleased to announce that John Trout (who is also an actual meteorologist) has resurfaced as the new PD/morning dude on Cumulus AC WRWM (Warm 93.9)/Indianapolis. Señor Trout is beloved for his five-and-half year run at the helm of top 40 sister WHOT (Hot 101)/Youngstown, Ohio, which he left in August 2007. "It's great to have been selected to be part of what will prove to be a growth opportunity," Trout says, voice muffled from speaking through a paper-towel tube. "We have a great team of people who are dedicated to winning." That's not all: Bob Richards is also in the house as OM of Warm,

which launched back on Jan. 2 when Cumulus made the talk format go bye-bye.

■ Terrence "BT" Bibb is back in the game, hired by Radio One as the new PD/afternoon personality of urban WIZF (101.1 the Wiz)/Cincinnati. The position has been open since Eddie Bauer left in February. Bibb was last seen at Clear Channel/St. Louis, where he was PD of urban/gospel combo KATZ-FM & AM and MD/afternoon dude on urban AC KMJM (Majic 104.9) until the budget blade nicked him in October 2007.

■ Congrats to DJ Eric B, aka Eric Bennett, mixmeister extraordinaire at Journal Rhythmic WKHT (Hot 104.5)/Knoxville, who is rewarded with prestigious APD stripes to go along with all of his mixing stuff.

■ Fairly new KWNZ (293.7)/Reno, Nev., PD Justin Tyme is still unpacking, but he paused long enough to bestow APD stripes upon night jock Johnny B.

Who Dealt That Phantom Gas?



For the last month, many of the hardworking citizens of Tampa have been the unexpected beneficiaries of the generosity of a mysterious stranger known only as "the Gas Phantom." This unidentified white knight would just show up at random gas stations in the area and pay for people to fill up their tanks. At last estimation, the Gas Phantom had dropped more than \$10,000 to make some 250 motorists extremely happy. The thing was, no one seemed to know who this mysterious stranger was—and local buzz grew stronger as media outlets talked about the phenomenon, speculating about his identity, his motives and where he might strike next. After nearly a month of heightened intrigue, the Phantom was finally unmasked during a heavily attended news conference: Please say hello to Dave

Legaretta, the plant manager for Clear Channel/Tampa, who had been the secret gas minion of WFLZ's "MJ Morning Show" all along. Here's the amazing part: Other than MJ, none of the other WFLZ personalities were in on the bit! PD Tommy Chuck explains, "Only seven people were in on the plan: MJ—this was all his idea—promotions director Kim Cusmano, me, Dave Legaretta, OM Doug Hamand, regional VP Brad Hardin and GM Dan DiLoreto. The secret was kept from everyone else. When the other jocks found out, they were totally blown away that they didn't know. Each of them had done segments on their shows about this," Chuck says. "I was in [MD] Melissa Moran's office when the announcement was made. You should have seen the look on her face."

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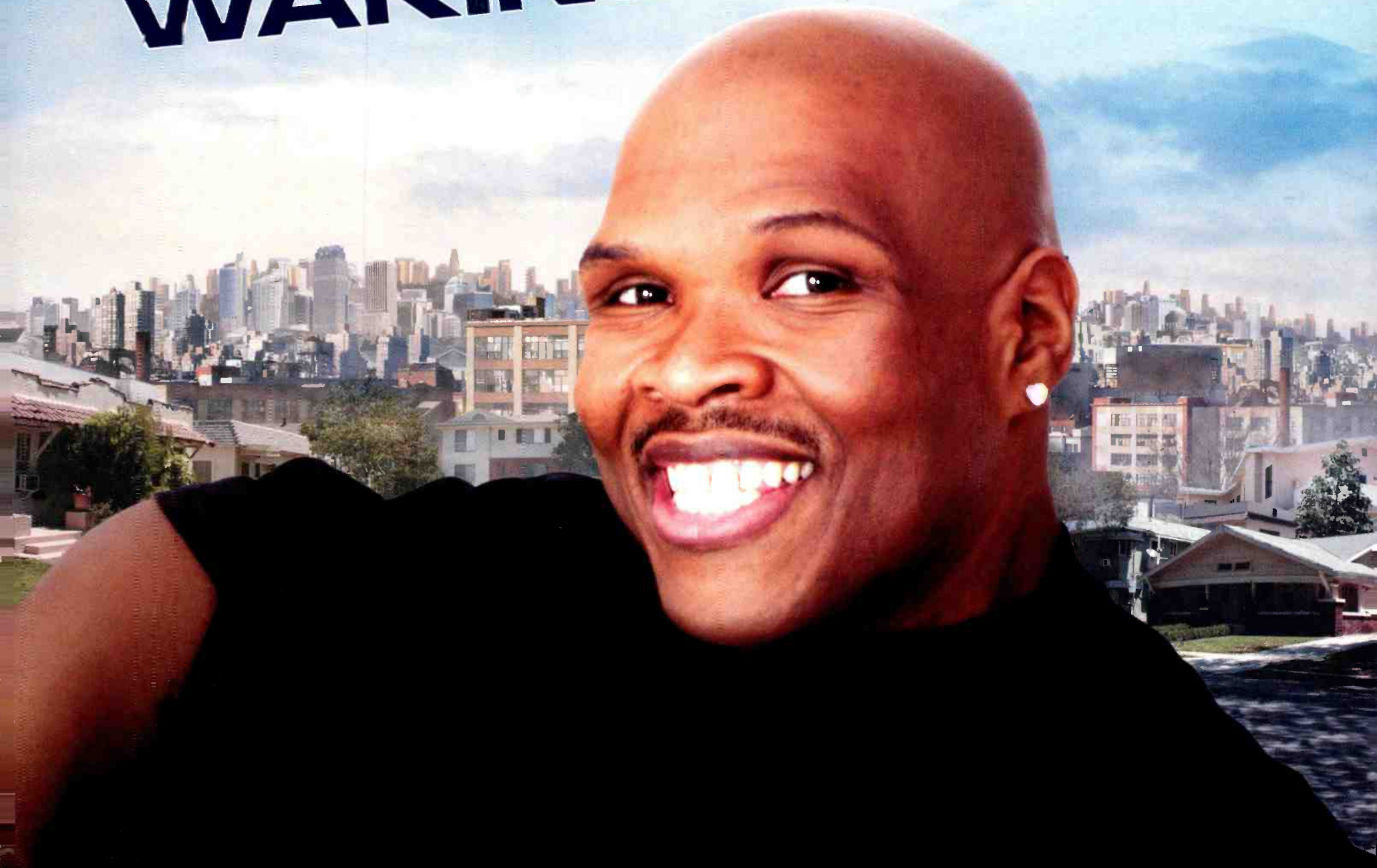
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A tale of two industries:
Large-market operators struggle
while the little guys thrive

SMALL MARKETS BECOME RADIO'S BIG BREADWINNERS

By Jeffrey Yorke

Those tuned in to Citadel Broadcasting's recent first-quarter financial results teleconference could clearly hear the disbelief in CEO Farid Suleman's voice as he reported to investors and analysts that national advertising at news/talk WABC/New York was off almost 35%. ■ The downturn in national advertising revenue has been stunning in some markets. But there is a revenue bright spot in a business that is persistently dealing with its share of hard knocks: In his May 19 "Radio Overview," seasoned, second-generation radio guru Jim Boyle, who analyzes the marketplace for C.L. King & Associates, points out that, by his calculations, small and midsize markets have exceeded revenue expectations in 23 of the past 27 months.

Earlier, in a similar review of the radio marketplace, Boyle reported that "radio has become a dramatically split-personality industry as the gap has widened between the top 50 markets and markets No. 76-No. 300." He chides that if New York Tribune founder/publisher Horace Greeley were alive today, he'd probably be telling radio operators to "go small, young man," rather than his famous guidance to gaining wealth and success of the day: "Go West, young man."

Boyle believes the "best predictor for radio revenue is market size, not regional or group differences," noting somewhat sarcastically that "data over the last several quarters suggests market size has become a very good predictor . . . of whether an investor should expect good or bad news."

In March 2007, C.L. King & Associates reviewed data for 16 large markets: Three were positive, one was flat and 12 were negative. A year later, all 16 were negative. With regard to small markets this past March, among 12 analyzed, Boyle says seven were up and five were down. His conclusion is that "small markets are getting healthier, and more of them are putting up positive revenue."

The Silver Lining

Small-market operators queried say they are concerned about the state of the economy, but also cautiously optimistic about businesses and their immediate future. While they too have generally seen some shrinkage in their portion of national advertising revenue, many are quick to point out that national accounts were never a huge part of their business, so they are not as adversely affected by the downturn.

According to Dick Blackburn, a media broker based in Alexandria, Va., small- and midsize-market outlets "have more one-on-one business with their advertisers rather than being insulated by an advertising agency or media buyer. That makes it easier for them to meet with advertisers in person, show them station ratings, talk about advertising results and go back to them to discuss campaigns. Their revenues are not impacted like the big guys who are facing a draining process."

Blackburn notes that for years, smaller-station operators have toiled in virtual obscurity. They sometimes operate without the tools that a high-tech, large-market broadcaster possesses, sometimes even without meaningful Web sites. "But they keep delivering for their customers," he says.

Continued on page 30

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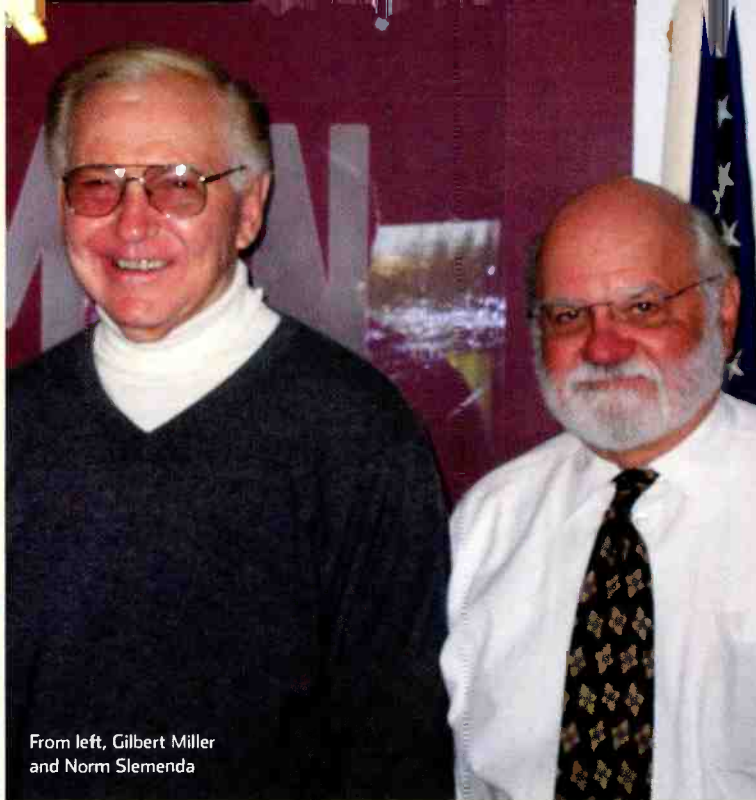
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Norm Slemenda, who manages three Prettyman Broadcasting stations in Martinsburg, W.Va., and Hagerstown, Md., some 100 miles northeast of the nation's capital, stresses that it's all about the local hustle by sales forces and local programmers. He acknowledges that it's not all roses in his small niche in the world. "This time last year we had Ford, Chrysler Chevrolet, Dodge, Jeep and Toyota on the air. Right now we have Dodge and Toyota. That's not the type of business you can make up for walking down Main Street."

Prettyman's WICL-FM/Williamsport, Md., recently flipped to Scott Shannon's True Oldies format, which airs 24/7—except for five hours on Sunday nights when veteran part-timer Max Oates, a former General Motors executive who cut his radio teeth doing weekends in Detroit, mans a local oldies program. Slemenda says that has locked in a strong local advertising base. Meanwhile, the syndicated format is starting to grow its audience, thanks in part to the station's True Oldies Road Crew, which makes frequent appearances.

Slemenda also oversees soft AC WLTF-FM and news/talk/sports WEPM-AM. He says, "I am having more success with my AM right now because we never depended on national or regional advertising dollars." He says an added bonus is having Gilbert Miller on the sales and programming staff. Miller, 82, has been with WEPM for 19 years—and is heard on the station with the popular "Coach's Corner," in which he hosts prerecorded interviews with area coaches.

The station has also begun broadcasting and streaming local sports games, including high school girls' softball. Slemenda says he recently got a clear reminder of the importance of local programming when a scheduling conflict put a Baltimore Orioles game on instead. Listeners flooded the station's switchboard with passionate pleas to "Bump the Orioles! Carry the girls!" Fortunately, Slemenda was able to direct the unhappy callers to the station's Web site, where the girls' game was being streamed—though the lesson was not lost on him.



From left, Gilbert Miller and Norm Slemenda

'In my wildest dreams, it was hard to imagine that owning a private company in markets 75+ would be the sweet spot of the business. But here we are.'

—Ed Levine

In upstate New York, Galaxy Communications is enjoying payoff from its intense focus on localism. "We managed to hit Q1 revenues and cash-flow budgets," says CEO Ed Levine, a longtime radio programmer who jumped to the ownership side of the radio business nearly 10 years ago. "April was tough, May pretty good and June is at 75% of revenue budget [as of] May 15, so we expect a spectacular month. We will be at budget through the first half of the year, which we feel pretty good about. Our bank and investors no doubt feel even better."

He says the 14 Galaxy stations in Syracuse and Utica derive roughly 20% of revenue from national and the rest from local, regional and nontraditional revenue. "Many of our advertisers are having tough times; some are doing well but many are suffering through a difficult period locally."

Levine says the company has significantly increased business during the past few years and has engaged an outside firm "to work with us and our customer base to craft holistic, fully integrated marketing programs that go beyond buying radio spots." An added bonus is that Galaxy also has a substantial events company and is the flagship for Syracuse University Athletics, "so we have a lot of weapons in our arsenal."

He adds that through April, the Utica-Rome

market was up more than 14 points, while the Syracuse market was flat. "We think that Utica will stay quite healthy and we look for the Syracuse market to rebound locally to low, single-digit growth. However, we believe that the national picture will remain bleak for some time to come, barring some political dollars."

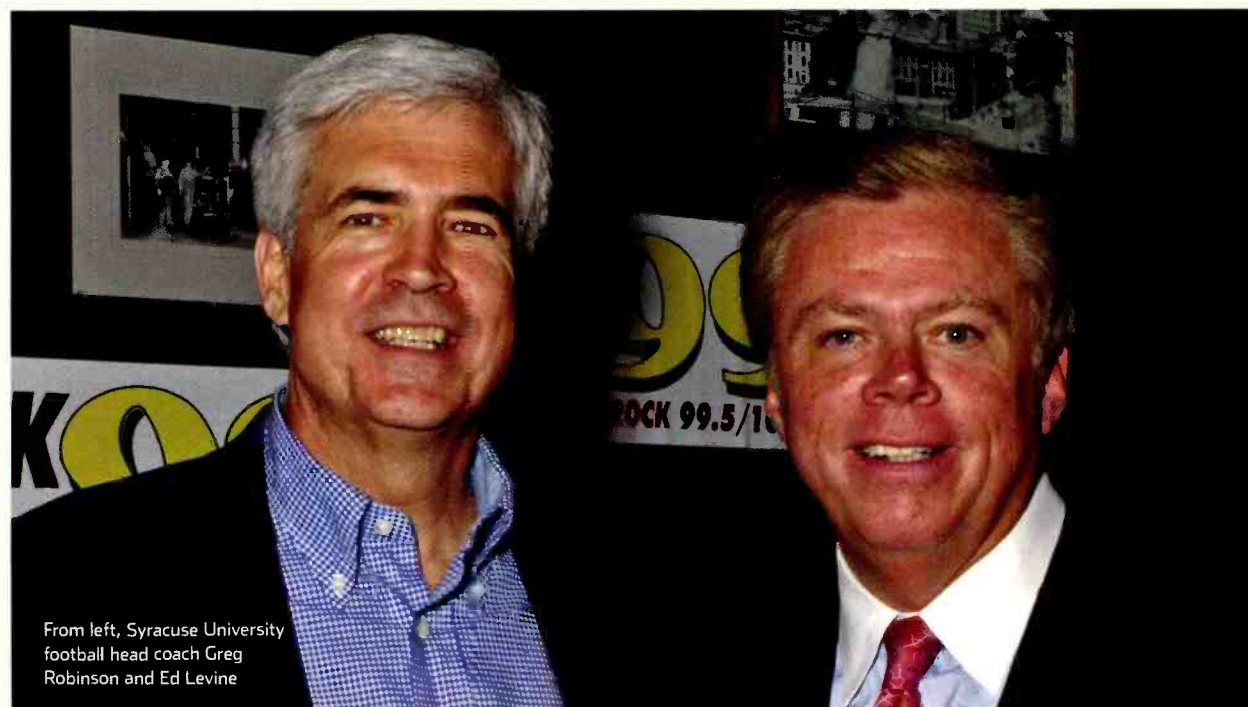
'Great Local Radio'

Cedar Rapids, Iowa-based NRG Media owns and operates about 55 stations throughout America's breadbasket—in Illinois, Iowa, Nebraska and Wisconsin—and its motto is "Great local radio . . . it is what we do . . . it is who we are." Its sales and programming staff are part of the fabric of their communities. NRG president/CEO Mary Quass reports that some local advertisers are less than optimistic about the economy. "Certainly if you are in a market that loses a large employer or faces layoffs, the mood is darker," she says. "However, most of our stations are enjoying the benefits of that four-letter word, c-o-r-n, and the record prices that grain is being traded at. When the agri-business economy is good, there is a ripple effect into the general retail economy of many of our markets. There is more disposable income that can be spent on more than capital equipment for the farm; maybe now is the time to remodel the house, get another car, etc. As long as the demand is there, we see a good six-month outlook."

Booking future business has always been a primary goal of operators, as a way of planning and growing the company. In recent years, advertisers, particularly in large markets, have kept their options open, looking at a slew of new advertising opportunities—and then often waiting until the last minute to book a radio schedule. But Quass says that the tide may be changing in smaller markets.

"Advance bookings are becoming more important, as it used to be if you entered the month at 65%-70% of goal, likely you would make the

Continued on page 32



From left, Syracuse University football head coach Greg Robinson and Ed Levine

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Joe Schwartz

Continued from page 30

month. In the last six months we have seen that number creep closer to 75%-80% at the beginning of the month, if we are to make goal." However, she adds that NRG stations are also seeing more last-minute cancellations than normal.

Quass also believes that the relentless chatter about a recession is just that. "There is generally a gap in the talk of a recession and the reality of the economy, and we talk ourselves into and out of a recession. The economic indicators I focus on are the real world of Main Street and what is actually happening. That is my barometer," she says. "I believe this will be the best year NRG Media has had in a long time."

Cherry Creek Radio, a Denver-based company that describes itself as "a small-market radio company focused on internal operations and driving revenue," operates 65 stations in 17 western states, including Arizona, California, Colorado and Montana. The company's Web site advises that it is "in an acquisition mode, and over the coming months, opportunities will abound with us."

President/CEO Joe Schwartz says that Cherry Creek is up about 6% top line and double that in terms of broadcast cash flow. He says the company's small-market advertising platform is about 90% local, 10% national. A national sales manager was hired at the end of 2007, which is fueling

'Unlike most of the press we read about radio, small-market radio is alive and doing exceedingly well. It's as if there are two radio businesses: the public companies that have Wall Street to report to and private, small-market companies.'

—Joe Schwartz

growth on that end. "Our small markets don't seem to be as negatively impacted as bigger markets, so our people are still pretty bullish," Schwartz says. "Two of our major states, Montana and Washington, are very strong with low unemployment rates and not a disproportionate amount of houses on the markets." He also reports that the company's sales culture is geared to sell long-term advertising. "We rarely take commitments from our local advertisers of less than 13 weeks."

Schwartz adds, "We are very pleased with our performance so far this year and are confident, barring any other major economic setbacks, that the rest of the year will continue at a strong pace. Unlike most of the press we read about radio, small-market radio is alive and doing exceedingly well. It's as if there are two radio businesses: the public companies that have Wall Street to report to and private, small-market companies like Cherry Creek that are and have been exceeding industry standards."

Adding New Business

A significant variable of middle- and smaller-market stations' success is finding new and alternative business and not relying on the same advertisers that major markets have depended upon for decades. Galaxy's Levine says, "We used to live on the beer category and now, happily, that is a very minor piece of our business as the 'value added' that traditionally comes with those dollars makes it very expensive money. Insurance, banking and automotive are three leading categories for us."

Quass says that while ad categories vary by market for NRG, health care remains major for her stations, "along with the usual list. We constantly ask, What is the next big segment?"

Schwartz says that "even though auto remains our strongest category today, at about 12% of our business, we have always worked to broaden the categories of business that are on our stations. Our sales culture is built around calling on every type of business imaginable, since, as strong believers of the value of radio, we go far beyond the traditional radio categories."

As a result, in the four years that Cherry Creek has been in business, it has grown its top line at

about 6%-7% per year, while lowering its dependence on auto from 20% of business when the company started to 12% today. "We strongly believe in diversification and not having dependence on any one category," Schwartz says.

Most of the broadcasters interviewed for this story say that their winning formula for programming is simple: live and local. Of course, there are exceptions where syndicated programming is utilized, but they strive to find ways to localize that, such as the True Oldies Road Crew that Prettyman Broadcasting's Slemenda noted.

"Local content is where it is at. There was only one Howard Stern. There was a reason that no one else had been able to do a nationwide morning show in decades—it's really hard," says Levine, who once programmed Infinity's WJFK/Washington, the second U.S. city that aired Stern as a syndicated program in the late '80s. "What has happened is that all the lame operators and programmers who hid behind him for years have now been exposed. It's back to basics on creating a great morning show and a great radio station after the morning show."

These days, Galaxy stations do some regional live programming refitted for individual stations in each market. "The only syndication we run is some weekend programming like 'Little Steven's Underground Garage,' which is clearly unique," Levine says.

Stepping back with a look at the entire radio canvas, Levine adds, "While the past eight years have been difficult for all of us that love radio, better times are ahead. The implosion of the large public companies shows that their basic business model was fatally flawed. Radio is not McDonald's and centralized systems can only go so far. This is a people- and management-intensive business. As the public companies continue to sell off the Syracuses and Uticas of the world, more privately held companies like Galaxy will be created."

"In my wildest dreams," Levine adds, "it was hard to imagine that owning a private company in markets 75+ would be the sweet spot of the business. But here we are." R&R



Mary Quass

'Political Money Is Manna From Heaven'

Smaller operators take nothing for granted. So when they sell advertising in a category that the big boys usually snatch up, they are plenty happy. Political campaign spending rarely trickles down to smaller markets, but when it does, it's a major bonus.

"Political money is like manna from heaven. We never count on it, budget against it or expect it. So it is always 'found' dollars," Galaxy CEO Ed Levine says. But, he admits, this year Galaxy is looking for a political windfall, thanks

to two area congressional races.

NRG Media president/CEO Mary Quass says markets where NRG owns stations that have heated political races "will generate additional revenues. The national campaign remains a bit of a mystery right now. Traditionally our smaller markets have seen fewer dollars from a national campaign."

Cherry Creek Radio president/CEO Joe Schwartz also acknowledges that "in small markets, political has always been dependent on local elections." In

2006, the company cashed in on a statewide race, when incumbent Conrad Burns was challenged for the first time in years for his Senate seat, which he lost. "There was more than \$1 million spent on our Montana stations that year for that election. That is an exception, and we expect this to be a fair year for us, but nowhere near 2006." For the June 2 presidential primary in Montana, Schwartz says the company is "getting a little [Barack] Obama money." —JY

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Bob Grant looks back on 60 years on the air

Celebrating History

Mike Stern

MStern@RadioandRecords.com

during the past six decades, American history has endured wars in Korea, Vietnam and Iraq. Dewey didn't beat Truman and Gore did not defeat Bush. Now, consider having a forum to talk about all of those events and more with listeners in America's largest radio markets. ■ On May 14, Citadel talk WABC/New York host Bob Grant marked his 60-year anniversary as a radio host. For the majority of that time, Grant, 79, has been on the air in Chicago, Los Angeles or New York. Throughout his remarkable career, he has chronicled history while changing the face of talk radio.

Prelude

It was Grant's high school drama teacher, Ruby Yetter, who suggested he try out for the radio council overseen by the Chicago public schools. He was excused from classes one day per month to work at the city's public radio station, WBEZ, and continued focusing on radio while attending the University of Illinois. Following graduation, Grant got his break at WAOK, a new out-

let in a Chicago suburb. His new calling began on an auspicious day: "The first thing I did was a newscast reporting that President Chaim Weitzman and Prime Minister David Ben Gurion had announced the creation of the state of Israel," Grant recalls. "We started on the same day and people have been out to get both of us ever since."

He moved from WAOK to CBS news WBBM-

AM/Chicago, staying for 10 years, until sister station KNX/Los Angeles hired him for afternoons. But it wasn't until Grant became sports director at KABC/Los Angeles that his future—and talk radio's—took shape.

"KABC was at the bottom of the Arbitron ladder," Grant recalls. The station hired an on-air host named Joe Pyne, who "told the station he could give them numbers, but he had to do the show his way." KABC was concerned about controversy, but Pyne told them controversy sells. As the first host to talk about topics like religion and politics, "he electrified the town," Grant says.

As sports director, Grant mixed commentary and opinion with scores. When Pyne couldn't have a night off because no one else could do his show, he convinced a reluctant Grant to fill in. He vividly remembers Pyne telling him, "There's a lot of guys that got brains but no balls; some guys got balls but no brains. You and I are the only guys that got both."

Grant says, "I was a little leery of the format, but right after I started, I felt great, like I'd been doing it all my life. After the first hour, I thought, 'Hey, I love this!'" The station recognized the fit, giving him a weekend show.

Continued on page 36

'I was a little leery of the [talk] format, but right after I started I felt great, like I'd been doing it all my life. After the first hour I thought "Hey, I love this this!"'

—Bob Grant



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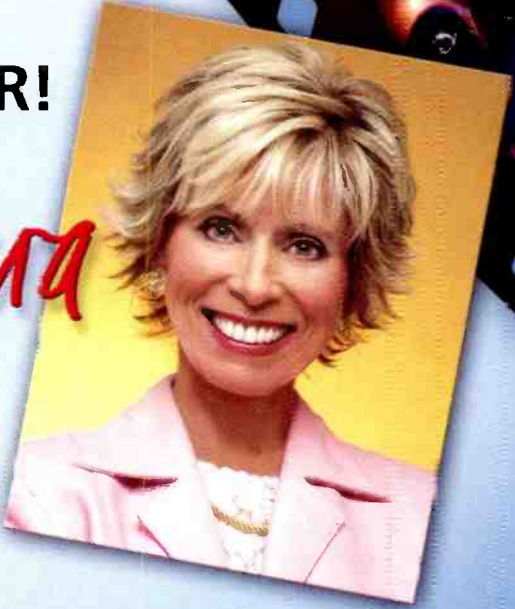
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Globe Trotters

R&R president/publisher Erica Farber and former Music Week publisher Ajax Scott co-moderated the Global Broadcast and Media Forum at MusExpo 2008 in West Hollywood, Calif. The four-day event draws music, media and technology executives from more than 40 countries. From left are Entravision Communications alternative KDLD and KDLE (Indie 103.1)/Los Angeles PD Max Tolkoff, U.K. media consultant Andrew Phillips, Xfm Radio Network (U.K.) program controller Ande MacPherson, MTV Networks VP of programming (U.K. and Ireland) Chris Price, Emmis VP of programming Jimmy Steal, Scott and Farber. Photo: John Gannon

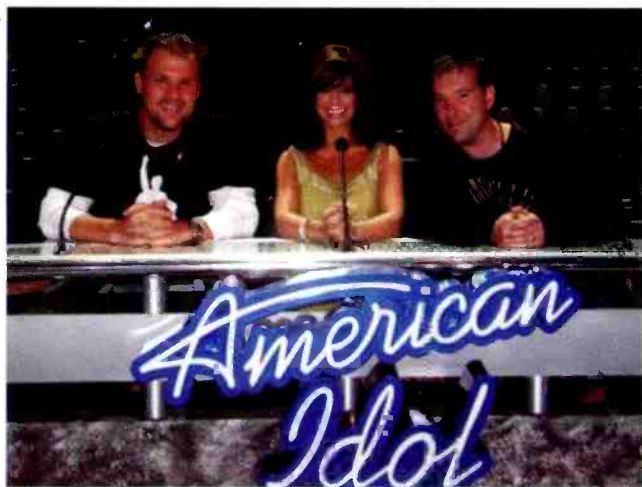


School Of Rock

Atlantic act Needtobreathe recently stopped by Akron Public Schools triple A WAPS (91.3 the Summit) for an interview and studio performance. From left are band members Bear Rinehart, Bo Rinehart and Joe Stillwell, WAPS PD Bill Gruber and the band's Seth Bolt.

The Replacement Players

Johnjay & Rich, morning show hosts at Clear Channel CHR/top 40 KZZP (104.7 Kiss-FM)/Phoenix and KRQQ (97.3 KRQ)/Tucson, sat in for judges Randy Jackson and Simon Cowell during a visit to the "American Idol" set. From left are Johnjay, Paula Abdul and Rich.



Million-Dollar Hotel

After selling nearly 3 million CDs in its native Germany, Universal glam-rock band Tokio Hotel is trying its luck in the United States. The quartet, which includes twin brothers Bill and Tom Kaulitz, stopped by Music Choice to discuss latest album "Scream" and appear on an episode of the network's original series, "Fresh Crops." From left are bassist Georg Listing, vocalist Bill Kaulitz, Music Choice head of rock and pop programming Gary Susalis, guitarist Tom Kaulitz and drummer Gustav Schäfer.



Big Wigs

Robbins Nashville singer/songwriter Joshua Stevens, center, clowning around with staffers from Citadel country WIVK/Knoxville after performing his debut single, "Rock 'N' Roll and Pensacola." OM Mike Hammond, left, went right for one of the mullet wigs Stevens brought along, while afternoon personality Gunner stuck with his Alan Jackson look.

Working For The Weekend

United Stations Radio Networks syndicated personality Hollywood Hamilton welcomed Epic Records pop star Natasha Bedingfield to his countdown show, "Hollywood Hamilton's Weekend Top 30." Second single "Pocket Full of Sunshine" is No. 10 on R&R's CHR/Top 40 chart. From left are Epic promo executive Paddy Rascona, Bedingfield and Hamilton.



The Big Takeover

Hidden Beach R&B singer Jill Scott co-hosted ABC Radio Networks' "The Ride With Doug & DeDe" as part of Clear Channel urban AC WVAZ/Chicago's Celebrity Takeover spring promotion. She chatted about her new album, "The Real Thing: Words and Sounds Volume 3," and her collaboration with fashion designer Ashley Stewart on a special bra collection. From left are Banks, Scott and co-hosts DeDe McGuire and Rudy Rush.



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Idols' Greatest Moments

As David Cook celebrates his "American Idol" title, he also enjoys his first chart ink, as "Time of My Life" enters AC at No. 30 and eight additional songs of

his debut on Billboard's Hot Digital Songs list (see page 126). Here is a look at the biggest radio hits by the show's previous winners and the formats where they rose highest.

- | Season | Artist | Song | Format | Peak | Year |
|--------|------------------|-----------------------------------|------------|------------------|------|
| One | Kelly Clarkson | "Breakaway" | AC | No. 1 (21 weeks) | 2004 |
| Two | Ruben Studdard | "Change Me," | Urban AC | No. 1 (eight) | 2006 |
| Three | Fantasia | "Truth Is," | Urban AC | No. 1 (13) | 2005 |
| Four | Carrie Underwood | "Jesus, Take the Wheel," | Country | No. 1 (six) | 2006 |
| Five | Taylor Hicks | "Do I Make You Proud," | AC | No. 14 | 2006 |
| Six | Jordin Sparks | "No Air" (duet with Chris Brown), | CHR/Top 40 | No. 2 | 2008 |



Mariah Carey

Rhythmic Rulers

With "Bye Bye," Mariah Carey says hello to her 20th career Rhythmic top 10, just one shy of Ludacris' format record. Here are the artists most proficient at reaching the top 10 since the list launched in late 1992:

- | No. Of Top 10s | Artist | Career Top 10 Span |
|----------------|---------------|--------------------|
| 21 | Ludacris | 2000-07 |
| 20 | Mariah Carey | 1993-2008 |
| 18 | R. Kelly | 1993-2007 |
| 15 | Janet Jackson | 1993-2001 |

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Lewis Leaps To Hot AC Summit

Leona Lewis' "Bleeding Love" (RMG) adds another chapter to its multiformat assault, rising 2-1 at Hot AC. With just eight weeks on the chart, the coronation of "Love" enters a three-way tie for second-fastest in the chart's history, matching the sprints of "Thank U" by Alanis Morissette in 1998 and "The Game of Love" by Santana featuring Michelle Branch in 2002. Only Celine Dion's "Because You Loved Me" scaled the summit more swiftly, needing just six frames in 1996. North of the border, "Love" takes over the top spot of Canada AC, the second Canadian format to have the song at No. 1. It also led Canada Hot AC for four weeks.

The 23-year-old Brit's debut smash, meanwhile, holds atop CHR/Top 40 for a sixth week and climbs 8-6 at AC as the latter chart's Most Increased Plays winner (up 171) for a fifth consecutive week. Her stint atop CHR/Top 40 is the longest by a female artist's debut single since Avril Lavigne stormed with an eight-week reign for "Complicated" in summer 2002.



'Bye' Week

Mariah Carey notches her 20th career Rhythmic top 10 as "Bye Bye" (IDJMG) rises 11-9, extending her record among females; runner-up Janet Jackson has tallied 15 top 10s. Carey also moves within one of Ludacris for the chart's all-time best top 10 total (see Spin Spotlight, left).

The format icon/newlywed claimed her first top 10 (and first of seven No. 1s) with "Dreamlover." Of the acts with at least 10 top 10s at the format, only Jackson and R. Kelly have had head starts over Carey. Before "Dreamlover" bowed in August 1993, Kelly launched with Public Announcement on "Slow Dance (Hey Mr. DJ)" on the first Nielsen BDS-fed Rhythmic chart dated Oct. 3, 1992, while Jackson first appeared with "That's the Way Love Goes" in May 1993.

'Leavin' ' Lifts McCartney; Kid Rock Rolls

Jesse McCartney resides in the top 10 of the CHR/Top 40 chart for the first time as an artist since debut single "Beautiful Soul" peaked at No. 4 in February 2005, as "Leavin'" (Hollywood) leaps 15-9 with the chart's second-best gain (up 644 plays). McCartney also owns co-writing credit on the format's No. 1 song, Leona Lewis' "Bleeding Love" (RMG).

Kid Rock, meanwhile, makes a return of his own, debuting on the list at No. 38 with "All Summer Long" (Atlantic), which samples Lynyrd Skynyrd and Warren Zevon. He last charted with "Picture," featuring Sheryl Crow, which hit No. 5 in March 2003.

Sugarland Starts Strong

Fresh off a rousing premiere performance of "All I Want to Do" (Mercury) May 18 at the Academy of Country Music Awards, Sugarland logs a career-high bow on the Country chart, landing at No. 27. The duo's previous best start was No. 36 on the Aug. 4, 2006, chart with "Want To," which eventually became the act's first chart-topper, spending two weeks at the summit that December.

"All" draws 6.5 million out-of-the-box impressions at 77 of the 108 stations monitored for the chart, grabbing Most Increased Plays and Most Added honors. The uptempo track previews the duo's third album, "Love on the Inside," due July 22. Sugarland won trophies for single and song of the year for "Stay" during the ACM Awards telecast, which will be rerun starting June 4 exclusively on GAC.

The Offspring Returns To Active Rock Top 10

The Offspring earns its 10th Active Rock top 10 as "Hammerhead" (Columbia) vaults 14-9 with Most Increased Plays accolades (up 160). The quartet last graced the top 10 in July 2005 when "Can't Repeat" peaked at No. 7. The group scored top 10 hits with its first five Active Rock appearances and topped the inaugural Active Rock list in June 1997 with its only No. 1 to date, "Gene Away."

Raising The Curtain On Scars On Broadway

Scars on Broadway, the group fronted by System of a Down members Daron Malakian and John Dolmayan, charges onto Alternative at No. 35 with "They Say" (Interscope), the first track from the group's self-titled set. The band is the second SOAD side project to chart recently: Lead singer Serj Tankian peaked at No. 3 with "Empty Walls" in December and No. 22 with "Sky Is Over" in March.

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Trick Pony's Heidi Newfield shows her softer side

Solo Success With A Song About A Duo's Enduring Love

Ken Tucker

KTucker@RadioandRecords.com

heidi Newfield, the former lead singer for Trick Pony, is glad she wrote her debut solo single when she did—and not when she first thought about it. “Johnny & June,” No. 31 on the R&R Country chart, is, as the title suggests, a song about long-lasting love, like that of the late Johnny Cash and June Carter Cash.

While she hadn't co-written with Deanna Bryant and Stephony Smith before, they knew that Johnny Cash had appeared on Trick Pony's first album and that Newfield had been friends with the couple. And while Newfield and her former bandmates, Ira Dean and Keith Burns, had an idea for a song about the famous couple years earlier, they never wrote it. “This was meant to be,” she told Bryant and Smith when they proposed the idea to her.

After departing Trick Pony in 2006, Newfield set out to find three things: the right manager, the right producer and the right songs for her solo debut. After signing with Red Light Management, where she works with Greg Hill and former Sony Nashville chief John Grady, her producer search began.

Tony Brown (George Strait, Reba McEntire) topped her list. “He goes in and builds a record around that artist, and it sounds like that artist,” she says. “He made Wynonna sound like Wynonna and he made Lyle Lovett sound like Lyle Lovett.”

All the same, when Grady suggested they approach Brown, Newfield was skeptical. “He's working with Brooks & Dunn and Reba and George Strait. There's no way he'd have time for me,” she told him. Yet after an initial meeting, Brown signed on. “I wanted to dig a little deeper musically and he loved that,” Newfield says. “I



Heidi Newfield

felt like we really made a connection.”

While she's proud of her work with Trick Pony, Newfield says she wanted to spread her wings. “We were known for one thing: that rowdy, barroom, honky-tonk sound. I love what we did, but we painted ourselves into a corner musically,” she says. “I wanted to show people a softer side, but I also wanted to keep an edge and still rock. I wanted it to be a little more intimate and a little more personal.”

Newfield's album, “What Am I Waiting For” (Curb/Asylum), is tentatively scheduled for late-summer release. Even though she wrote or co-wrote six of the 10 cuts, she says her philosophy was to let the best song win. “I hoped that I could write or co-write at least some of them, but if I didn't get to write any of them, then so be it.”

Empire Broadcasting country KRTY/San Jose, Calif., PD Julie Stevens says Newfield has been a favorite at the station since her Trick Pony days. But she was skeptical when she heard Newfield was recording a solo album, since Trick Pony's biggest chart hits, “Pour Me” and “On a Night Like This,” came seven years ago. “Frankly, we had no hopes for this song,” Stevens says. “We were not expecting anything.” That changed when she actually heard “Johnny & June.” “We loved it right off the bat,” Stevens says, noting that listeners seem to love it too, as it's already one of the station's top-researching songs.

Among the stations leading the charge on Heidi Newfield's solo debut, “Johnny & June,” are KKQB/Houston, KRTY/San Jose, KUZZ/Bakersfield and KHKI/Des Moines. The following stations played the song more than 25 times during the week ending May 25:

KKQB/Houston
KRTY/San Jose
KUZZ/Bakersfield
KHKI/Des Moines
WIRK/West Palm Beach
WOGI/Pittsburgh
WYRK/Buffalo

SOURCE: Nielsen BDS

Ponzoña Musical

A new concept in duranguense—a style of regional Mexican music driven by keyboards and a quick two-step dance—has spread quickly across the United States and Mexico. It's swept up photogenic groups of young men into recordings of a softer, poppier version of the style.

One such group to surge on the charts lately is Ponzoña Musical, an eight-piece band with three vocalists from Mexico's Durango state. Singer Sergio Robles says the group was put together nearly four years ago by its musical director, Leonardo Fregoso, who was a friend of an uncle of some of the members.

“It was like a game, because practically none of us were musicians,” Robles recalls. The boys holed up in all-night rehearsals for their first gig at the Durango Fair, and “he taught us how to play and sing in 15 days.”

What had been a hobby just a couple weeks earlier turned in a musical career, with tours throughout Mexico and then a record deal with American Show Latin. The label became a potent sales force in the United States this year via a distribution deal with Universal's Machete Music.

Ponzoña Musical has had two albums on Billboard's Top Latin Albums chart since last year. Having just wrapped a tour of the Midwest and East Coast, its first charting single, “Tal Vez,” is No. 23 on R&R's Regional Mexican chart.

“Three-and-a-half-years-ago, we were in school, and we didn't imagine what we'd be doing. It's really cool,” says Robles, whose band's name translates to “musical venom.” Why such a tough-sounding name for a squeaky-clean group whose single sounds like a '50s pop confection with a tuba? The state of Durango is known for its scorpions, which many musical groups from the area have adopted as a symbol.

“We inject people with our poison,” Robles jokes. “We make them dance and bring them that happy vibe.”—Ayala Ben-Yehuda, *Billboard*

NEWFIELD: ERICK ANDERSON



Ponzoña Musical

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More voices from the trenches. Part two of two

The Invaluable Art Of Mentoring

Kevin Carter

KCarter@RadioandRecords.com

I mentioned this last week, but it bears repeating that I was extremely gratified by the positive responses that poured in when I reached out to a bunch of industry pals to share their thoughts on the time-honored concept of mentoring—paying it forward, as it were, in order to cultivate that all-important next generation of industry talent. This week, their revealing, instructive and valuable insights continue.

Jimmy Steele, KHTS (Channel 9-3-3)/San Diego PD

There have been many mentors in the various aspects of my career and life. Among those who helped open my mind and helped shape me as a programmer, manager and leader [at Clear Channel] are Marc Chase, Buddy Scott and Gene Romano, all whom I am grateful to either be working with or to have worked with.

Marc was instrumental in demonstrating that most questions don't have one black-and-white answer. He taught me the value of recognizing the opposite reaction for every decision acted upon. He also taught me that the more powerful the tool is, the more it can do, and the more it can destruct if implemented incorrectly. He also led me to see that most successes are won in the halls.

Buddy Scott taught me to play devil's advocate in decision-making. He also taught me the importance in studying people, how they live, act, perceive and consume. I recall, back in my Nashville days, executing a promotion that could have been stronger. When I asked Buddy why he didn't step in, he said, "Because if I had, you wouldn't be asking me about this today." Sometimes we have to step back, unless it's a detriment to the product, and allow those we guide to make some mistakes in order to grow. Buddy taught me the importance of delegation—surrounding oneself with those who are the best at what they do and allowing them to shine, all while offering guidance, nurturing and discipline to be great.

Gene Romano has been a great mentor in the areas of strategy and detail. He taught me that it's not just about playing the hits. It's how we play the hits, where we play them and how we balance them

out with the glue between the songs. That's what sets apart great radio brands from the mediocre. Gene has taught me the importance of being analytical and overanalytical, crossing T's and staying focused on the details, which lead to greatness. He has also allowed me to spread my wings during the past few years, in ways that help other programmers and stations. Being given these opportunities has taught me the importance of giving back and helping others achieve our goals.

Finally, Gene taught me the great importance of having a plan and sticking with it, and knowing when to take immediate action when a plan turns out wrong. Learning from Gene has resulted in my fair-yet-firm management style.

When I'm able to identify a person who has the passion, no plan B, is aggressive about succeeding in this business and actually knows that there is only so much to gain by asking for help, I don't waste time in reaching out. We are where we are because of those who believed in us along the way—and still believe in us. We owe it to give back when the opportunity presents itself.

Jon Zellner, XM Satellite Radio senior VP of music programming

I actually experienced the best of both worlds starting out in radio when I did. I competed against Dave Robbins in the late '80s when I worked at the late WXGT (92X)/Columbus, Ohio, while he was across the street programming WNCI. After the demise of 92X, I spent three years working for Nationwide Communications at WNCI, WKZL/Greensboro and KZZP/Phoenix. Dave taught me everything I know about marketing warfare and

'We are where we are because of those who believed in us along the way. We owe it to give back when the opportunity presents itself.'

—Jimmy Steele



Zellner



Ammons

the art of psychological competition. Guy Zapoleon, who was the Nationwide Group PD at the time, taught me everything I know about the science of programming: music, rotations, interpreting research, coaching air talent, etc. I still talk to Dave and Guy regularly, and not a day goes by in my current job when I don't use something they taught me.

I have also tried to mentor as many young people as possible. Throughout my nine years at CBS, there were many instances where interns became part-timers, full-timers and even MDs. At XM, we have an incredible internship program and I try to spend as much time with the programming people as possible. The future of our industry is in the hands of a generation of music fans whose perception of radio is very different from ours and they experience the medium differently than we did. Mentoring, sharing ideas and listening are the best ways to stay relevant and continue to attract young people to our business.

Brenda Adriaance, Yea Network president/GM

My first mentor was Jim Tiller of Maxagrid. After that, it was the management team at Gannett. They had a mentoring program in place and I received wonderful business and career advice from Al Brady Law, Merrell Hansen, Jay Cook and Gerry DeFrancesco. Jay Mitchell of Jay Mitchell & Associates and Pat Pearson of Pearson Presentations have also been longtime mentors and friends. The value to me of a mentor is the advice and support you receive over a long period of time. They are so valuable because they know your strengths and weaknesses, and they are people you trust completely.

JR Ammons, WAPE/Jacksonville PD

Early in my career, my mentor was Don Benson, who is now president of the radio division for Lincoln Financial. Years ago, when Don was a consultant, working with a couple of stations I worked for, he really took me under his wing. Don is an incredible communicator, and I was fortunate enough to be in the right place at the right time and see not only the "right" things to do, but Don allowed me behind the curtain and showed me why they were the right things to do.

Soon after I got to Atlanta, Dan Bowen was named PD at WSTR (Star 94)/Atlanta. Dan is not only my best friend, but I seek his counsel all the time. He wouldn't agree with me out of modesty, but Dan is one of the smartest programmers out there. If I had to pick one thing Dan taught me that I consciously think about all the time, it's listening. It's a quality of his that I do my best to try and emulate. It's very tough to manage people if you don't actually listen to them. Dan is a terrific listener.

With regards to taking someone under my own mentoring wing, I will talk to whoever will listen. Chase Daniels here at WAPE is a young, up-and-coming programmer who will be great one day, and I hope that some of the stuff we talk about will resonate with him. I hope he'll look back on this period of his career and feel like I offered him something of value that he was able to take and make his own.

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2	3	14	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ²	7959 -465	48.575	2
3	2	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² ☆	7800 -874	46.557	3
4	4	11	RAY J & YUNG BERG SEXY CAN I		11	7754 +73	45.205	4
5	6	9	RIHANNA TAKE A BOY		☆	6642 +397	36.458	7
6	5	10	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		☆	6556 -9	37.927	6
7	7	7	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11	5873 +344	34.050	8
8	9	9	DANITY KANE DAMAGED		☆	5615 +151	40.730	5
9	15	9	JESSE MCCARTNEY LEAVIN'		☆	4761 +644	23.814	9
10	12	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		☆	4561 +215	23.104	10
11	10	21	SARA BAREILLES LOVE SONG		11 ³ ☆	4560 -857	23.005	11
12	13	15	COLBIE CAILLAT REALIZE		☆	4479 +175	20.085	10
13	8	24	MILEY CYRUS SEE YOU AGAIN		11 ☆	4432 -1090	23.004	12
14	11	25	ONEREPUBLIC STOP AND STARE		11	4415 -761	21.874	13
15	17	13	FLYLEAF ALL AROUND ME		11	3741 +168	15.996	20
16	14	29	FLO RIDA FEATURING T-PAIN LOW		11 ⁴	3606 -573	20.600	14
17	19	8	METRO STATION SHAKE IT	AIRPOWER	11	3531 +199	7.279	10
18	23	6	COLBY O'DONIS FEATURING AKONA WHAT YOU GOT	AIRPOWER	11	3393 +373	20.142	15
19	22	5	MARIAH CAREY BYE BYE		☆	3165 +123	15.016	23
20	18	23	CHRIS BROWN WITH YOU		11 ³ ☆	3029 -446	18.594	17
21	24	7	3 DOORS DOWN IT'S NOT MY TIME		☆	2990 +145	10.277	20
22	25	9	GAVIN DEGRAW IN LOVE WITH A GIRL		☆	2791 +86	11.906	25
23	28	4	CHRIS BROWN FOREVER		☆	2733 +645	16.023	15
24	20	15	MARIAH CAREY TOUCH MY BODY		11 ²	2723 -389	15.389	22
25	21	12	BRITNEY SPEARS BREAK THE ICE		☆	2652 -445	15.563	21
26	35	2	KATY PERRY I KISSED A GIRL	MOST INCREASED PLAYS/MOST ADDED	11	2208 +1031	14.058	24
27	26	20	LIFHOUSE WHATEVER IT TAKES		11 ☆	2118 -559	3.542	30
28	29	19	DAUGHTRY FEELS LIKE TONIGHT		11 ☆	1954 -53	9.088	25
29	30	6	JOHN MAYER SAY		☆	1873 +95	3.267	31
30	31	6	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHING		☆	1822 +106	3.243	28
31	27	12	TAYLOR SWIFT OUR SONG		11 ☆	1819 -619	3.352	27
32	34	2	NEW KIDS ON THE BLOCK SUMMERTIME		☆	1714 +447	3.981	34
33	32	8	SIMPLE PLAN YOUR LOVE IS A LIE		☆	1397 -17	5.259	30
34	33	2	DUFFY MERCY		☆	1380 +366	7.139	32
35	37	4	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	1178 +145	5.469	37
36	NEW		MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		☆	926 +308	3.523	-
37	39	2	SHWAYZE FEATURING CISCO ADLER BUZZIN'		☆	916 +160	5.521	30
38	38		KID ROCK ALL SUMMER LONG		☆	891 +274	2.181	-
39	40	2	THE SPILL CANVAS ALL OVER YOU		☆	834 +92	2.111	-
40	36	14	CHERISH FEATURING YUNG JOC KILLA		☆	813 -277	7.267	32

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

KATY PERRY 32
I Kissed A Girl (Capitol)

KBKS, KDWB, KKDM, KKRZ, KLAL, KZHT, KZMG, WAEZ, WAKS, WBLI, WBZV, WDJX, WFLY, WFLZ, WFMF, WHKF, WIOG, WJIM, WKCI, WKGS, WKST, WKZL, WLDI, WNCI, WNTQ, WQEN, WSTW, WVSF, WWST, WXXS, WYKS, WZKF

CHRIS BROWN 16
Forever (Jive/Zomba)

KHKS, KQMQ, KRQQ, WBSZ, WDCG, WDKF, WFLZ, WHBQ, WJIM, WKCI, WKFS, WLAN, WLKT, WNCI, WNKX, WVVB

DAVID COOK 13
The Time Of My Life (Fremantle/19/RCA/RMG)

KQXY, KRBE, KSMB, WAOA, WFLY, WHOT, WTVR, WWCK, WWWQ, WXXS, WYKS, WZYP, XM Top 20 on 20

NEW KIDS ON THE BLOCK 11
Summertime (Interscope)

KJYO, KXXM, WAEB, WAEV, WCCG, WDJQ, WHBQ, WIXX, WKKF, WRVW, WZEE

MILEY CYRUS 11
7 Things (Hollywood)

KKDM, WDJQ, WFLY, WHKF, WIXX, WJBO, WJIM, WKKF, WLKT, WNCI, WXXS

JESSE MCCARTNEY 10
Leavin' (Hollywood)

KQXY, KRBE, WAOA, WFKS, WHHY, WHOT, WTVR, WWCK, WWWQ, WZYP

MAROON 5 FEAT. RIHANNA 10
If I Never See Your Face Again (A&M/Octone/Interscope)

WAEZ, WDJQ, WHBQ, WHHY, WIOG, WNOK, WSSX, WVSF, WXXS, WYDY

SARA BAREILLES 9
Bottle It Up (Epic)

KJYO, KKOB, Sirius Hits 1, WHKF, WKZL, WLAN, WRVW, WYDY, WZKF

GOOD CHARLOTTE 8
Where Would We Be? (Epic)

KHOP, KQMQ, KRUF, KSAS, WHBQ, WNKX, WVVB, WZEE

FLOBOTS 8
Handlebars (Universal Republic)

KKPN, KQMQ, KRQQ, KSAS, KSMB, WVVB, WXXX, WXYK

ADDED AT... KZMG
Boise, ID
MO: Miggy Santos
John Mayer, Say, 24
Katy Perry, I Kissed A Girl, 8
Kid Rock, All Summer Long, 4
Veronicas, Untouched, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PLIES FEAT. NE-YO Bust It Baby Part 2 (Big Gates/Sip-N-Slide/Atlantic)	786/216	PARAMORE That's What You Get (Fueled By Ramen/RRP)	552/34
TOTAL STATIONS:	72	TOTAL STATIONS:	37
FOREVER THE SICKEST KIDS Whoa Oh! (Me Vs. Everyone) (Universal Motown)	724/93	NE-YO Closer (Def Jam/DJMG)	504/48
TOTAL STATIONS:	67	TOTAL STATIONS:	50
MILEY CYRUS 7 Things (Hollywood)	712/457	SARA BAREILLES Bottle It Up (Epic)	484/97
TOTAL STATIONS:	59	TOTAL STATIONS:	47
SECONDHAND SERENADE Fall For You (Glassnote/ILG)	629/32	BOYS LIKE GIRLS Thunder (Columbia)	474/72
TOTAL STATIONS:	42	TOTAL STATIONS:	37
ESTELLE FEAT. KANYE WEST American Boy (Home School/Atlantic)	618/82	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope)	447/65
TOTAL STATIONS:	61	TOTAL STATIONS:	36

MOST INCREASED PLAYS

+1031 **KATY PERRY**
I Kissed A Girl (Capitol)
KWYL +34, KDWB +33, KHHT +32, WXXS +32, KZZP +30, XT20 +24, WQEN +24, KKRZ +20, WZKF +20, KBKS +19

+645 **CHRIS BROWN**
Forever (Jive/Zomba)
WSSX +30, KHIS +29, WBLI +25, WFLZ +24, KZCH +22, WDKF +22, WBHT +20, KZMG +19, WNTQ +19, WZKF +18

+644 **JESSE MCCARTNEY**
Leavin' (Hollywood)
WXYK +28, WAKS +27, WKCI +27, KSLZ +25, WKGS +24, WWCK +24, KQCH +23, KZZP +22, WRVW +21, KBKS +21

+457 **MILEY CYRUS**
7 Things (Hollywood)
WHBQ +33, WSSX +26, WFHN +25, CKEY +23, WCCQ +23, WHKF +21, XT20 +19, WIXX +18, WXXS +18, WLAN +17

+447 **NEW KIDS ON THE BLOCK**
Summertime (Interscope)
WAEV +31, WDJX +25, WWCK +22, KQCH +21, WEZB +21, WIXX +20, KJYO +19, WJIM +18, WIOG +18, KJYO +17

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **COLBY O'DONIS** VAULTS 36-27 ON CANADA CHR/TOP 40 WITH THE GREATEST GAIN IN PLAYS WITHIN THE TOP 30 (UP 58). THE 19-YEAR-OLD'S DEBUT TRACK ALSO RISES 23-19 ON CHR/TOP 40 INDICATOR.

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
- WIXX/Appleton, WI**
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM/MD: Rob Roberts
APD/MD: Johnny O
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMY/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID**
MD: Miggy Santos
- WXKS/Boston, MA**
OM: Cadillac Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Bufalo, NY**
PD/MD: Dave Universal
- WKSE/Bufalo, NY**
OM/MD: Sue O'Neil
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WDJQ/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
OM: Jeff Zukauckas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Foxx
MD: Kat Jensen
- KVUU/Colorado Springs, CO**
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC**
- WCGQ/Columbus, GA**
PD: Dave Arwood
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDKF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM: Kevin Quinn
PD/MD: Riggs
- WHYS/Grand Rapids, MI**
OM: Brent Alberts
PD: Jack Spade
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQM/Honolulu, HI**
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: Brian Wallace
PD: Tim Rainey
- WYOY/Jackson, MS**
PD: Zak Tyler
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD/MD: Chase Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponch
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: Jeff Hurlley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: JB Wilde
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Matt Ryan
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Mike Klein
- WHBQ/Memphis, TN**
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Beau Daniels
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Zac Davis
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
APD: Madden
MD: Reagan Marks
- WHYH/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/MD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
MD: OC
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM: Tom Land
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Suttler
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggory"
D'Angelo
- WBZW/Pittsburgh, PA**
PD: Ryan Mill
APD/MD: Kobe
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWNZ/Reno, NV**
PD: Justin Tyne
APD: Johnny B
- KWYL/Reno, NV**
OM/MD: Nick Elliott
APD: Rude Boy
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danger
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
OM: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 2D/Satellite**
OM: Jon Zellner
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
PD/MD: Russ Francis
- KBKS/Seattle, WA**
PD: Steve Rivers
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM/MD: Chris Cannon
- KSLS/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaax
MD: Mikey B.
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
PD: PJ
APD/MD: Valentine
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: A.J.
MD: Marino
- WKRZ/Wilkes Barre, PA**
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossf
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH**
MD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	14	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	3703	-73
2	2	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	3258	-64
3	3	14	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	3208	+5
4	4	10	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	3073	+94
5	5	10	RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/KOCH/EPIC	2794	+37
6	6	9	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	2691	+111
7	7	9	DANITY KANE DAMAGED	BAD BOY/ATLANTIC	2278	+112
8	8	7	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	2113	-333
9	9	14	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	2069	+59
10	10	22	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	1999	-238
11	11	7	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	1908	+124
12	12	21	SARA BAREILLES LOVE SONG	EPIC	1849	-264
13	13	9	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	1832	+69
14	14	7	METRO STATION SHAKE IT	RED INK/RED/COLUMBIA	1791	+190
15	15	15	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	1706	+61
16	16	12	FLYLEAF ALL AROUND ME	A&M/OCTONE/INTERSCOPE	1523	+68
17	17	14	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	1466	-268
18	18	6	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1451	+87
19	19	15	COLBY O'DONIS FEAT. AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	1392	+133
20	20	8	GAVIN DEGRAW IN LOVE WITH A GIRL	J/RMG	1387	+46
21	21	5	MARIAH CAREY BYE BYE	ISLAND/IDJMG	1315	+159
22	22	4	CHRIS BROWN FOREVER	JIVE/ZOMBA	1155	+171
23	23	11	BRITNEY SPEARS BREAK THE ICE	JIVE/ZOMBA	986	-53
24	24	2C	DAUGHTRY FEELS LIKE TONIGHT	RCA/RMG	797	-48
25	25	4	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHIN	BELUGA HEIGHTS/EPIC	769	-2
26	26	6	JOHN MAYER SAY	AWARE/COLUMBIA	764	+30
27	27	5	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/RRP	752	+19
28	28	2	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE	734	+331
29	NEW	NEW	KATY PERRY I KISSED A GIRL	CAPITOL	625	+362
30	29	11	TAYLOR SWIFT OUR SONG	BIG MACHINE/UNIVERSAL REPUBLIC	608	-221
31	31	2	DUFFY MERCY	MERCURY/DJMG	502	+142
32	32	9	LONDON ONLY 2D	MATRIARCH	455	-4
33	33	10	FERRAS HOLLYWOOD'S NOT AMERICA	CAPITOL	419	-80
34	NEW	NEW	MAROON 5 FEAT. RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/INTERSCOPE	411	+223
35	NEW	NEW	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	385	+84
36	36	2	KASPERFROMTHEK WHATCHAGONDO	EO	374	+33
37	37	12	CHERISH FEAT. YUNG JOC KILLA	SHO'NUFF/CAPITOL	369	-41
38	NEW	NEW	2 PISTOLS FEAT. T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC	366	+91
39	NEW	NEW	FOREVER THE SICKEST KIDS WHOA OH! (ME VS. EVERYONE)	UNIVERSAL MOTOWN	309	-9
40	NEW	NEW	DAVID GUETTA FEAT. CHRIS WILLIS LOVE IS GONE	GUM/PERFECTO/ULTRA	297	+9

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	10	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	778	-1
2	2	16	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	614	-6
3	3	9	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	575	+55
4	4	12	RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/EPIC/KOCH	570	+23
5	5	14	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	569	-21
6	6	17	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	539	-25
7	7	8	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	499	-2
8	8	7	HEDLEY NEVER TOO LATE	UNIVERSAL	489	+16
9	9	14	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	456	-15
10	10	6	KREESHA TURNER DON'T CALL ME BABY	EMI	413	-2
11	11	14	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	404	-21
12	12	6	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	364	+36
13	13	6	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL	354	+9
14	14	20	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	350	-38
15	15	4	MARIAH CAREY BYE BYE	ISLAND/UNIVERSAL	341	+46
16	16	5	METRO STATION SHAKE IT	RED INK/COLUMBIA/SONY BMG	331	+40
17	17	10	ADDICTIV TONITE	URBAN BEAT	324	-7
18	18	11	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	322	-1
19	19	7	ELISE ESTRADA THESE THREE WORDS	ROCKSTAR	313	0
20	20	25	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC/WARNER	297	+7
21	21	13	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	288	-6
22	22	5	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	276	+45
23	23	15	JULY BLACK UNTIL I STAY	UNIVERSAL	258	-27
24	24	4	CHRIS BROWN FOREVER	JIVE/SONY BMG	249	+33
25	25	5	BELLY & KESHIA CHANTE GET TO KNOW YOU	CP	241	+19
26	26	3	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	228	+36
27	27	3	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/UNIVERSAL	226	+58
28	28	2C	CHRIS BROWN WITH YOU	JIVE/SONY BMG	224	-49
29	29	18	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	211	-27
30	30	18	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	211	-55

FOR WEEK ENDING MAY 25, 2008

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Music, position and ownership changes help KTTB (B96)/Minneapolis reach ratings highs

'We R Hip Hop'

Darnella Dunham
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On May 1, the winter Arbitron ratings were released for Minneapolis, and it was a day of celebration for the team at the market's KTTB (B96). "These are the highest ratings in station history," Northern Lights Broadcasting director of operations and B96 PD Sam Elliot says. "We ended up No. 1 in 18-34, No. 3 in 18-49, No. 5 25-54 and top five 12+." Although the station has previously ranked first 18-34 in specific dayparts, the winter survey was the first where it dominated in the demo for the total week.

The peak ratings mark follows a series of changes at the station during the past year, including new ownership, its first perceptual study, morning show adjustments and a change in positioning.

During Memorial Day weekend in 2007, B96 relaunched with the positioner "We R Hip Hop." Elliot says that listeners immediately latched onto the phrase, automatically repeating it after saying "B96" at the end of a call to the station.

For B96, it's all about owning hip-hop in Minneapolis. Before adopting the new slogan, "it was kind of cluttered positioning," Elliot says. "It was hip-hop, it was R&B—we were playing a little bit more mainstream pop. But we said, 'Let's be a station that plays mainstream hip-hop.' If it's a street record—great. If it's a rhythm record—great. You can't be too hip for the room in this market, but you can't be the cheesy hip-hop station."



Behind The Scenes

On June 13, 2007, just two weeks after B96's new sound hit the air, then-owner Radio One agreed to sell the station to Northern Lights Broadcasting, a newly formed, locally based company, for \$28 million. The deal, which closed Sept. 17, allowed Radio One to pay down debt and focus on markets with a larger urban audience.

"We had absolutely no problems with Radio One and what they did," Elliot says. "They really allowed us to do what they thought was best with the market. But this isn't

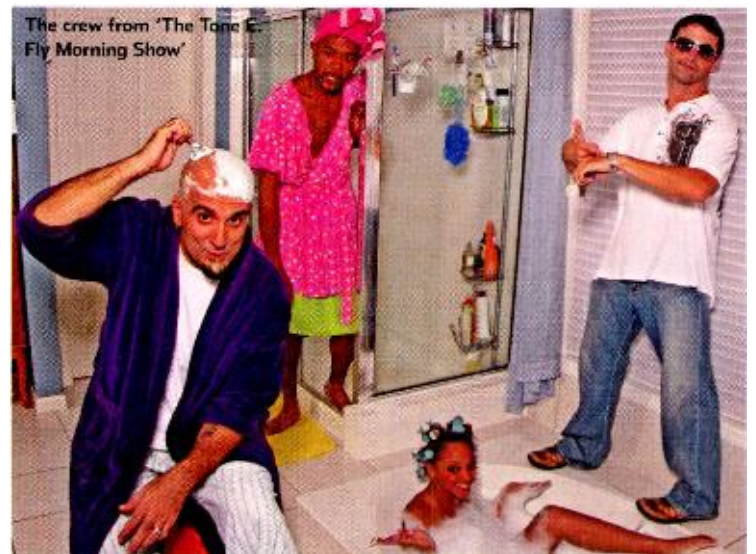
a typical Radio One market."

While ownership changes sometimes instill fear among employees, marketing and promotions director Miss Shannan says that wasn't the case at B96. "When we became locally owned, we really had the opportunity to super-serve this market and to find out what the people here wanted and to make sure that the identity fit this market."

Under new ownership, the station conducted its first focus group perceptual study, which took stock of how listeners perceived its morning show. It was hosted by Tone E. Fly, who previously spent 12 successful years at crosstown CHR/top 40 KDWB. "I hate being a morning guy and talking about how great research is," the veteran host says. "But it did help us a lot. It really did teach us what they want, what they don't like, how long they'll listen to stuff, when they tune out—these are all tools that we had never had before."

Elliot notes that the experience can be a humbling one for air talent. "To sit in a focus group and have people tell you what they like and what they don't like is a tough thing to do," he says.

Nevertheless, it was a necessary exercise for Tone E. Fly and his morning show team. "It was tough, but I think it was especially good for the other players on the show because two of the people are relatively new to the business," he says. "As air personalities, we're in the studio and we laugh at ourselves all morning. To see stuff that we think is hilarious and for a listener to not react at all was a really good education process."



'This is a super-charged staff. And it's the reason why we're successful.'
—Sam Elliot

After digesting the focus group results, the "Tone E. Fly Morning Show" made immediate adjustments. Creativity and brevity became paramount. Producer Trey describes the show's new style as "a lot more fast-paced. We trimmed the fat in a major way. It's really bit-driven now. Before we had more conversation—it was more about our lives. Now it's really focused on what's going on—hot topics, hot gossip, pop culture—and it's working really well."

We Fly High
Winter 2008 brought KTTB (B96)/Minneapolis its highest ratings ever. Here's how the station surged from the same time last year:

- 18-34 Ranked No. 1 +55%
- 18-49 Ranked No. 3 +65%
- 25-54 Ranked No. 5 +81%
- 12+ Ranked No. 5 +39%

Source: KTTB

Team Effort = Team Success

With a relatively small staff and independent ownership, B96 doesn't have as many new-media resources as some stations owned by larger companies. But the air personalities regularly update their pages on b96online.com and create online content. They also stay connected to listeners via text messaging and IM. "We can't just be DJs anymore. We have to be content providers," Fly says.

The team approach goes beyond online efforts. According to Miss Shannan, the staff shares a sense of pride that filters down from the top. "A lot of it has to do with our leadership. They delegate roles that they see fit for different personalities and different people in the building. They don't ask too much and if they do, it becomes more of a team environment. We are such a small staff and we do triple up on our responsibilities, but it's fun."

"It feels like a mom-and-pop old-school environment," Elliot adds, an observation frequently made by visitors to B96. "It's finally like validation for the way that we've been doing business. This is a super-charged staff. And it's the reason why we're successful. They all get it." R&R

Minneapolis TV Gets 'Fly'

On June 2, Northern Lights rhythmic KTTB (B96)'s "Tone E. Fly Morning Show" crew will hit the Twin Cities' CW affiliate WUCW-TV for a half-hour every weeknight. B96 PD Sam Elliot describes it as "a cross between 'The Howard Stern Show'

meets 'Chelsea Lately' meets ['Last Call With Carson Daly']". We felt like this is a way that we can extend our brand, create a new revenue stream and build market awareness for the morning personalities." Tone E. Fly adds, "The TV show is just the next branch of [us] being everywhere at once." —DD



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► **LLOYD** POSTS A CAREER HIGH DEBUT AS "GIRLS AROUND THE WORLD," FEATURING LIL WAYNE, ENTERS AT NO. 27. THE PAIR'S LAST COLLABORATION, "YOU," DIALED UP FOUR WEEKS AT NO. 1 LAST YEAR.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	10	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (5 WKS)	11	6538	-159	53.728
2	3	16	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	4311	-163	31.006
3	2	15	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11	4280	-587	33.424
4	7	9	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	4196	+352	27.257
5	4	18	RAY J & YUNG BERG SEXY CAN I		11	4137	-229	28.463
6	6	12	RICK ROSS FEATURING T-PAIN THE BOSS		11	3851	-150	27.599
7	5	15	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11	3576	-522	22.687
8	8	12	LEONA LEWIS BLEEDING LOVE		11	3557	-162	21.864
9	11	6	MARIAH CAREY BYE BYE		11	2512	+57	14.834
10	10	11	DANITY KANE DAMAGED		11	2263	-321	14.510
11	9	15	MARIAH CAREY TOUCH MY BODY		11	2234	-527	16.070
12	12	11	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS		11	2171	-79	13.193
13	16	4	USHER FEATURING BEYONCÉ & LIL WAYNE LOVE IN THIS CLUB, PART II		11	2119	+227	14.446
14	21	5	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	AIRPOWER/MOST INCREASED PLAYS	11	2064	+482	15.729
15	14	6	NE-YO CLOSER		11	2024	+49	12.629
16	17	6	RIHANNA TAKE A BOW	AIRPOWER	11	2001	+186	9.711
17	13	19	2 PISTOLS SHE GOT IT		11	1985	-202	14.448
18	7	7	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	1980	+216	11.323
19	15	37	FLO RIDA FEATURING T-PAIN LOW		11	1850	-124	12.751
20	22	4	THE DREAM I LUV YOUR GIRL	AIRPOWER	11	1703	+341	13.834
21	23	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLL! LOLL! (POP THAT BODY)		11	1623	+346	8.322
22	25	6	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11	1357	+179	7.606
23	24	6	ASHANTI THE WAY THAT I LOVE YOU		11	1308	+50	8.280
24	32	2	CHRIS BROWN FOREVER		11	1066	+212	7.411
25	27	8	BABY BASH FEATURING KEITH SWEAT DON'T STOP		11	968	-115	5.654
26	36	3	V.I.C. GET SILLY		11	850	+136	4.170
27	NEW		LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		11	825	+222	5.850
28	26	8	NELLY FEATURING FERGIE PARTY PEOPLE		11	823	-336	3.568
29	28	7	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHING		11	798	-155	4.301
30	34	8	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL		11	760	-24	5.637
31	39	2	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		11	746	+114	5.867
32	29	18	MARIO CRYING OUT FOR ME		11	702	-222	3.814
33	30	8	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11	700	-175	4.449
34	NEW		LIL WAYNE FEATURING T-PAIN GOT MONEY		11	679	+410	7.095
35	NEW		KANYE WEST FEATURING CHRIS MARTIN HOMECOMING		11	657	+343	5.487
36	NEW		CHRIS BROWN TAKE YOU DOWN		11	652	+95	8.077
37	35	7	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B. LIFE OF DA PARTY		11	632	-134	4.263
38	38	20	RIHANNA DON'T STOP THE MUSIC		11	625	-34	4.946
39	31	9	WIZ KHALIFA SAY YEAH		11	611	-199	3.986
40	33	16	CHERISH FEATURING YUNG JOC KILLA		11	555	-263	4.100

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

- KEYSHIA COLE** Heaven Sent (Imani/Geffen/Interscope) 14
- LIL WAYNE FEAT. T-PAIN** Got Money (Cash Money/Universal Motown) 10
- GIT FRESH** Booty Music (Island Urban/IDJMG) 13
- V.I.C.** Get Silly (Young Mogul/Warner Bros.) 9
- USHER FEAT. BEYONCÉ & LIL WAYNE** Love In This Club, Part II (LaFace/Zomba) 8
- THE DREAM** I Luv Your Girl (Radio Killa/Def Jam/IDJMG) 7
- KANYE WEST FEAT. CHRIS MARTIN** Homecoming (Roc-A-Fella/Def Jam/IDJMG) 7
- DAVID BANNER FEAT. CHRIS BROWN** Get Like Me (B.I.G.F.A.C.E./SRC/Universal Motown) 6
- LLOYD FEAT. LIL WAYNE** Girls Around The World (The Inc./Universal Motown) 6
- YOUNG JEEZY FEAT. KANYE WEST** Put On (CTE/Def Jam/IDJMG) 6

ADDED AT... KBBT

San Antonio, TX
 PD: Homie Marco Arias
 Shawty Lo, Foolish, 25
 G Unit, I Like The Way She Do It, 21
 2 Pistols Feat. Ray J, You Know Me, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ALICIA KEYS Teenage Love Affair (MBK//RMG)	552/217	YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)	336/249
TOTAL STATIONS:	50	TOTAL STATIONS:	40
JESSE MCCARTNEY Leavin' (Hollywood)	451/72	FLO RIDA In The Averb (Poe Boy/Atlantic)	317/164
TOTAL STATIONS:	19	TOTAL STATIONS:	47
2 PISTOLS FEAT. RAY J You Know Me (Universal Republic)	379/173	T.I. No Matter What (Grand Hustle/Atlantic)	309/36
TOTAL STATIONS:	37	TOTAL STATIONS:	27
LIL WAYNE A Milli (Cash Money/Universal Motown)	362/83	G UNIT I Like The Way She Do It (G Unit/Interscope)	283/67
TOTAL STATIONS:	37	TOTAL STATIONS:	39
SHAWTY PUTT Dat Baby (BME)	359/29	SHAWTY LO Foolish (D4L/Asylum)	272/55
TOTAL STATIONS:	18	TOTAL STATIONS:	37

MOST INCREASED PLAYS

- +482** **KARDINAL OFFISHALL FEAT. AKON** Dangerous (KonLive/Geffen/Interscope) WJMN +60, KDG5 +27, KVMX +27, WKHT +25, KYZZ +23, WBTT +22, WMBX +22, KLUC +21, KVIN +20, KGGI +18
- +410** **LIL WAYNE FEAT. T-PAIN** Got Money (Cash Money/Universal Motown) WJMN +51, WJFX +31, KXBT +24, KDHT +20, WVMX +16, WZMX +15, XHTZ +15, KUBE +14, KPZY +13, KPWR +13
- +352** **PLIES FEAT. NE-YO** Bust It Baby Part 2 (Big Gates/Slip-N-Slide/Atlantic) KZZA +42, WNVZ +39, WRDZ +33, CVYB +30, KCHZ +23, WLTO +23, KRKA +20, KISV +19, KDHT +16, KZFM +15
- +348** **KANYE WEST FEAT. CHRIS MARTIN** Homecoming (Roc-A-Fella/Def Jam/IDJMG) KCHZ +29, WRVZ +26, XMOR +23, WLTO +23, KVVY +22, KRKA +21, WJFX +20, KZZA +19, WZIS +18, KXBT +17
- +346** **THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER** Loll! Loll! (Pop That Body) (Hypnotize Minds/Columbia) KEZE +40, WBTT +29, WPYO +24, WPOW +22, KHTN +20, KZFM +19, KGGI +19, KQK5 +18, KBBT +17, KRKA +15

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 76 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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Marking a major career milestone, WERQ/Baltimore's Marc Clarke turns in No. 1 ratings

Twenty Years And Counting

Darnella Dunham
DDunham@RadioandRecords.com

m

ost urban personalities with 20 years of on-air experience under their belt have migrated to urban AC, but not Radio One's WERQ (92Q Jams)/Baltimore morning show host Marc Clarke. He has spent his two-decade career working in the urban format—almost 10 years of it at 92Q—and has evolved without losing his sense of self.

Clarke honed his on-air skills at a time when being community-minded was of paramount importance. Throughout the years, he has managed to retain the best qualities of jocks from that era while remaining relevant. His mass appeal in the market is apparent in the winter '08 ratings, where Clarke and the "Big Phat Morning Show" finished first with the 18-34 and 25-54 demographics.

The Foundation

Clarke launched his on-air career at the campus station while attending Southern Illinois University, Carbondale. After graduating in 1988, he tried his hand at radio sales for a few months before accepting the PD/morning host gig at WGKT/Huntsville, Ala. Those early years set the tone for the personality he ultimately became, he says. "The blessing is I was lucky that I was my own PD and I did mornings so I could kind of do what I wanted to do. That gave me a certain freedom to experiment and laid the groundwork for building my personality."

Clarke's next stop was Charleston, S.C., where, at WWVZ (Z-93), he learned a leaner, more regimented approach to being on-air, one that included tight execution of formatics and the proper delivery of liners. Still, he was allowed to inject some personality. "I [went] from being able to talk as long as I wanted to, to having a rigid format, which was a great learning experience," he says.

While Clarke was able to experiment and cultivate his own style, he recognizes that many

jocks that entered radio since the '90s haven't had the same opportunity. "Newer personalities never get a chance to develop and a lot of personalities unfortunately just read the liners and keep it moving," Clarke says. Radio's evolution from larger-than-life personalities to liner regurgitators has made him feel like he's one of the "last of the few still hanging on."

Despite his early programming experience, Clarke says he hasn't been tempted to return to that role. That's not to say that there weren't some aspects of the PD job he truly relished, namely teaching and managing. "But what I saw was that it wasn't about that anymore. It became very corporate and that meant a ton of meetings—a ton of things not having to do with the personality side of radio. That's why I hopped out and said, 'I'm going to be a morning guy.'"

The People's Choice And Voice

Finishing first with both younger and older demos was no easy feat in a top 25 market. The "Big Phat Morning Show" competes directly with "The Tom Joyner Morning Show," syndicated by Reach Media and heard on Radio One urban AC sister WMMJ (Magic 102.3). And although WERQ is the only urban station in Baltimore, the larger adjacent market of Washington is home to CBS Radio's WPGC-FM and Radio One's WKYS (93.9 Kiss). Both urban outlets penetrate most of the Baltimore listening area.

"I think it may have been the first time we were No. 1 18-34 and 25-54," Clarke says, "and that was a great feeling. Some people would

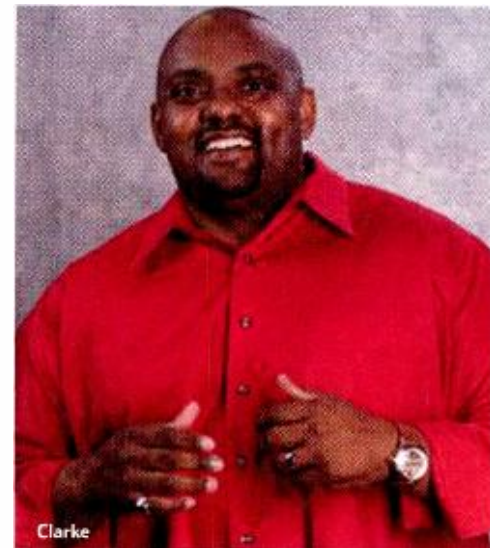
'It became very corporate . . . That's why I hopped out and said, "I'm going to be a morning guy."'

—Marc Clarke



Marc Clarke's On-Air Résumé

1988-90: WGKT/
Huntsville, Ala.
1990-93: WWVZ
(Z93)/Charleston, S.C.
1993-99: KMJM
(Magic 108)/St. Louis
1999-now: WERQ
(92Q Jams)/Baltimore



Being community-centric is not exclusive to mornings—it's a philosophy that has been ingrained in 92Q. "The governor who was our former mayor launched most of the community programs through our show and the radio station," Clarke says. "When 9-11 happened we were on the air all day. When [Hurricane] Katrina happened we raised money and were on the air most of the day. We always want to be the beacon that people look to for that kind of thing. At the same time our goal is to be entertaining and fun and cover all of the hot entertainment news."

With the 2008 presidential election front and center, Clarke says he's certain that Barack Obama is the candidate of choice for 92Q listeners. "Our listeners have been very pro-Obama and so we kind of celebrated with them. We ask fair questions about the candidates, but our listener response has been pro-Obama."

A great sense of humor, a relatable personality and a connection to listeners has helped Clarke have a lasting career in radio. As on-air talent continues to navigate the challenges created by consolidation and new competitors, it's encouraging to see that these attributes still matter and that their value can be reflected in ratings.

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▶ **YOUNG JEEZY'S "PUT ON"** CLAIMS THE WEEK'S TOP DEBUT AND MOST INCREASED PLAYS (UP 417) AT NO. 28. THE TRACK IS THE LEAD PIECE FROM HIS THIRD ALBUM, "THE RECESSION," DUE JULY 29.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+	-	AUDIENCE MILLIONS	RANK
1	10	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (5 WKS)	11 ☆	5179	-103	51.588	1	
2	11	PLIES FEATURING NE-YO BUST IT BABY PART 2			4191	+66	37.448	2	
3	13	ASHANTI THE WAY THAT I LOVE YOU		☆	3230	-267	24.176	8	
4	6	KEYSHIA COLE HEAVEN SENT		☆	3144	+238	31.677	3	
5	5	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB, PART II		☆	3059	-76	24.805	7	
6	17	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	2858	-286	22.428	11	
7	7	THE-DREAM I LUV YOUR GIRL		☆	2835	+356	26.450	6	
8	17	RICK ROSS FEATURING T-PAIN THE BOSS		☆	2820	-576	23.826	9	
9	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² ☆	2768	-564	23.287	10	
10	7	CHRIS BROWN TAKE YOU DOWN		☆	2766	-100	28.234	4	
11	15	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ² ☆	2695	-238	27.244	5	
12	6	V.I.C. GET SILLY		☆	2470	+242	19.557	13	
13	15	TREY SONGZ LAST TIME		☆	2455	-256	21.965	12	
14	17	RAHEEM DEVAUGHN CUSTOMER		☆	2054	-342	17.277	16	
15	18	RAY J & YUNG BERG SEXY CAN I		11 ☆	2031	-392	18.832	14	
16	5	ALICIA KEYS TEENAGE LOVE AFFAIR		☆	1978	+47	15.541	17	
17	15	MARIAH CAREY TOUCH MY BODY		11 ² ☆	1969	-432	17.567	15	
18	7	NE-YO CLOSER		☆	1494	-10	6.843	27	
19	4	SHAWTY LO FOOLISH		☆	1415	+167	9.423	21	
20	4	MARIAH CAREY BYE BYE		☆	1349	+6	6.929	26	
21	2	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		☆	1295	+294	9.779	20	
22	2	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	1250	+411	14.028	18	
23	2	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	1173	+245	8.975	23	
24	2	LIL WAYNE A MILLI		☆	1142	+313	12.772	19	
25	6	MARIO MUSIC FOR LOVE		☆	1015	-14	9.020	22	
26	17	LYFE JENNINGS NEVER NEVER LAND		☆	997	+38	8.787	24	
27	6	SEAN KINGSTON FEATURING ELAN & JUELZ SANTANA THERE'S NOTHIN		☆	978	-16	3.273	-	
28	NEW	YOUNG JEEZY FEAT. KANYE WEST PUT ON		MOST INCREASED PLAYS	957	+417	8.264	25	
29	7	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		☆	906	+75	5.520	30	
30	4	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW		☆	904	+104	3.642	39	
31	7	KARINA 16 @ WAR		☆	858	-84	4.888	31	
32	3	RIHANNA TAKE A BOW		☆	804	+82	4.024	34	
33	2	BUN B FEATURING SEAN KINGSTON THAT'S GANGSTA		☆	770	+92	6.257	28	
34	3	T.I. NO MATTER WHAT		☆	764	+66	6.055	29	
35	NEW	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING		☆	736	+291	4.209	33	
36	5	NELLY FEATURING FERGIE PARTY PEOPLE		☆	673	-162	2.793	-	
37	9	WEBBIE FEATURING LETOYA LUCKETT I MISS YOU		☆	627	-115	2.403	-	
38	3	CHERISH AMNESIA		☆	600	-36	2.050	-	
39	5	R. KELLY HAIR BRAIDER		☆	567	-168	3.221	-	
40	16	MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50		☆	565	-91	2.970	-	

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JAZMINE SULLIVAN Need U Bad (J/RMG)	31
LIL WAYNE FEAT. T-PAIN Got Money (Cash Money/Universal Motown)	28
GIT FRESH Booty Music (Island Urban/IDJMG)	21
LLOYD FEAT. LIL WAYNE Girls Around The World (The Inc./Universal Motown)	9
SHAWTY LO Foolish (D4L/Asylum)	9
HOT STYLZ FEAT. YUNG JOC Lookin Boy (Swagg Team/Block/Jive/Zomba)	8
KANYE WEST FEAT. CHRIS MARTIN Homecoming (Roc-A-Fella/Def Jam/IDJMG)	8
LIL WAYNE A Milli (Cash Money/Universal Motown)	8
LEE CARR Siletto (Jive/Zomba)	7
YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG)	5

ADDED AT...
KRRQ
 Lafayette, LA
 PD: D-Rock
 Jazmine Sullivan, Need U Bad, 8
 Git Fresh, Booty Music, 7
 Lil Wayne Feat. T-Pain, Got Money, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BIG BOI FEAT. ANDRE 3000 & RAEKWON Royal Flush (LaFace/Zomba)	550/98	RAY LAVENDER Stay (KonLive/Geffen/Interscope)	481/58
JAZMINE SULLIVAN Need U Bad (J/RMG)	550/94	BLOOD RAW FEAT. YOUNG JEEZY Louie (CTE/Def Jam/IDJMG)	445/6
G UNIT I Like The Way She Do It (G Unit/Interscope)	510/44	PLEASURE P. Did You Wrong (Not Listed)	443/31
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Universal)	508/119	SOULJA BOY TELL'EM Donk (Collipark/Interscope)	418/53
YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)	489/213	COLBY O'DONIS FEAT. AKON What You Got (KonLive/Geffen/Interscope)	386/35

MOST INCREASED PLAYS

+417	YOUNG JEEZY FEAT. KANYE WEST Put On (Corporate Thugs/Def Jam/IDJMG) KKDA +65, WZHT +41, WFXA +18, KNDA +15, WBFA +14, KBFB +14, WJMI +13, WWWZ +13, WJKS +12, WBHJ +11
+411	LLOYD FEAT. LIL WAYNE Girls Around The World (The Inc./Universal Motown) KKDA +37, KBFB +34, WENZ +25, WAMO +23, KMJJ +21, WHTD +19, SIHU +17, WBTF +16, WJKS +15, WKYS +14
+356	THE-DREAM I Luv Your Girl (Radio Killa/Def Jam/IDJMG) WEMX +34, WQHT +28, WJKS +27, WAMO +22, WWWZ +22, WHXT +21, WPHI +19, WPRW +19, KATZ +18, WCKX +16
+313	LIL WAYNE A Milli (Cash Money/Universal Motown) WPHI +31, KHTE +27, WCDX +23, KATZ +22, KBFB +17, WHTA +17, KMJJ +17, WUSL +15, WBFA +15, WZFX +15
+294	HOT STYLZ FEAT. YUNG JOC Lookin Boy (Swagg Team/Block/Jive/Zomba) WCDX +22, WUSL +19, WJBT +15, WJBT +14, WQOK +14, WBTQ +14, WHHH +13, WPHI +13, WXBT +12, WHHL +12

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **CHANTÉ MOORE** RETURNS TO THE CHART FOR THE FIRST TIME AS A SOLO ARTIST SINCE 2001 WITH "IT AIN'T SUPPOSED TO BE THIS WAY" AT NO. 34. HER LAST FOUR APPEARANCES INCLUDED A FEATURED ROLE WITH KENNY G AND THREE DUETS WITH HER HUSBAND KENNY LATTIMORE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	29	KEYSHIA COLE I REMEMBER	NO. 1 (9 WKS) IMANI/GEFFEN/INTERSCOPE	1712 -37	12.696 3
2	35	1	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1700 +32	14.159 1
3	32	1	JAHEIM NEVER	DIVINE MILL/ATLANTIC	1522 -139	13.042 2
4	4	23	MARVIN SAPP NEVER WOULD HAVE MADE IT	MOST INCREASED PLAYS VERITY/ZOMBA	1345 +122	12.118 4
5	6	33	MARY J. BLIGE JUST FINE	11 MATRIARCH/GEFFEN/INTERSCOPE	1142 -7	11.050 5
6	5	27	ERYKAH BADU HONEY	UNIVERSAL MOTOWN	1042 -154	7.346 10
7	9	15	MARIAH CAREY TOUCH MY BODY	112 ISLAND/IDJMG	1010 -47	10.475 6
8	7	29	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	112 MBKJ/RMG	1008 -111	9.819 7
9	8	23	J. HOLIDAY SUFFOCATE	11 MUSIC LINE/CAPITOL	962 -89	7.716 9
10	10	19	ANGIE STONE SOMETIMES	STAX/CMG	909 -46	8.754 8
11	13	13	NOEL GOURDIN THE RIVER	MOST ADDED EPIC	878 +75	5.863 13
12	11	17	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	836 -25	6.548 11
13	12	18	KEITH SWEAT FEATURING PAISLEY BETTIS SUGA SUGA SUGA	KEIA/ATCO/RHINO	818 -32	5.275 14
14	14	31	JILL SCOTT MY LOVE	HIDDEN BEACH	786 +57	6.046 12
15	16	5	ALICIA KEYS TEENAGE LOVE AFFAIR	MBKJ/RMG	643 +64	3.803 20
16	17	6	DWELE I'M CHEATIN'	RT/KOCH	553 +21	3.176 21
17	19	7	LALAH HATHAWAY LET GO	AIRPOWER STAX/CMG	507 +68	4.211 18
18	20	8	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	AIRPOWER DIVINE MILL/ATLANTIC	475 +26	3.899 19
19	21	8	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	391 -36	1.747 31
20	23	16	LEDISI IN THE MORNING	VERVE FORECAST/VERVE	376 +10	2.781 23
21	16	17	CHARLIE WILSON FEATURING T-PAIN SUPA SEXXY	JIVE/ZOMBA	372 -100	2.439 27
22	22	7	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	360 -42	4.470 16
23	28	4	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	356 +52	4.361 17
24	27	6	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	313 +9	1.471 32
25	24	10	CHRISSETTE MICHELE LOVE IS YOU	DEF JAM/IDJMG	281 -50	1.447 33
26	26	12	RAHEEM DEVAUGHN CUSTOMER	JIVE/ZOMBA	258 -34	2.960 22
27	25	14	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	238 -89	0.789 -
28	31	5	ALGEBRA RUN AND HIDE	KEDAR	234 +8	1.115 36
29	32	4	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOULBIRD/UNIVERSAL REPUBLIC	232 -7	1.064 37
30	29	3	WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	228 +2	0.945 39
31	33	13	JANET LUV	ISLAND/IDJMG	204 +38	1.989 28
32	34	2	ERYKAH BADU SOLDIER	UNIVERSAL MOTOWN	190 +21	0.732 -
33	30	14	MINT CONDITION BABY BOY BABY GIRL	CAGED BIRD/IMAGE	166 -54	0.545 -
34	NEW	1	CHANTÉ MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	154 +44	0.525 -
35	36	2	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	153 +5	4.829 15
36	36	1	MARIAH CAREY BYE BYE	ISLAND/IDJMG	152 +30	1.877 29
37	37	2	KEANTHONY I AIN'T TRYNA	REPRISE/WARNER BROS.	152 +1	0.422 -
38	38	1	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	147 +45	2.515 25
39	35	7	MARIO MUSIC FOR LOVE	3RD STREET/JRMG	138 -20	0.427 -
40	NEW	1	CALVIN RICHARDSON SANG NO MORE	NU MO/SHANACHIE	136 +14	0.513 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NOEL GOURDIN The River (Epic) KMJK, KVMA, WDLT, WDDZ, WHRP, WQQK, WTYB, WWIN	8
HOWARD HEWETT I Wanna Know (Groove) WBVA, WHUR, WTLZ, WWDM, WXST	5
ALICIA KEYS Teenage Love Affair (MBKJ/RMG) KMJK, WBL5, WVKL, WXMG	4
ERIC BENET You're The Only One (Friday/Reprise/Warner Bros.) WBL5, WMIB, WPHR, WWIN	4
REGINA BELLE God Is Good (Pendulum) KMEZ, KQXL, WDAS, WGPR	4
LYFE JENNINGS Never Never Land (Columbia) WJMZ, WMMJ, WVKL	3
CHANTÉ MOORE It Ain't Supposed To Be This Way (Peak/CMG) WPHR, WTLZ, WVBE	3
JENNIFER HUDSON Spotlight (Arista/RMG) Sirius Heart & Soul, WMMJ, WRNB	3
DWELE I'm Cheatin' (RT/Koch) WFXC, WQQK	2
LALAH HATHAWAY Let Go (Stax/CMG) WKJS, WTYB	2

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHAZ By My Side (PPK) TOTAL STATIONS: 17	83/4	HOWARD HEWETT I Wanna Know (The Groove) TOTAL STATIONS: 11	54/43
REGINA BELLE God Is Good (Pendulum) TOTAL STATIONS: 32	80/22	Q Steal My Show (Blackground/Universal Motown) TOTAL STATIONS: 7	48/8
APRIL HILL I Wanna Be Free (Jazzy Peach) TOTAL STATIONS: 3	75/1	JENNIFER HUDSON Spotlight (Arista/RMG) TOTAL STATIONS: 9	40/27
CHRIS BROWN Take You Down (Jive/Zomba) TOTAL STATIONS: 2	59/26	LATIMORE My Give A Damn Gave Out (Latstone) TOTAL STATIONS: 9	36/1
USHER FEAT. BEYONCE & LIL WAYNE Love In This Club, Part II (LaFace/Zomba) TOTAL STATIONS: 10	57/5	CECE WINANS Waging War (PureSprings Gospel) TOTAL STATIONS: 18	27/0

MOST INCREASED PLAYS

+122	MARVIN SAPP Never Would Have Made It (Verity/Zomba) WLVH +24, WMXD +21, WDLT +14, WTLZ +11, WVAZ +10, WDDZ +9, KMJK +8, WVBE +8, WTYB +7, WRDU +7
+75	NOEL GOURDIN The River (Epic) WZZZ +17, KMJK +16, WDLT +14, WQQK +14, WTYB +12, WMGL +8, WSRB +7, WWIN +7, WVAZ +6, KMEZ +4
+68	LALAH HATHAWAY Let Go (Stax/CMG) KBLX +7, KULH +6, KRNB +5, WAKB +5, WKSP +5, WDLT +4, WSRB +4, WKJS +4, WTLZ +4, WTYB +4
+64	ALICIA KEYS Teenage Love Affair (MBKJ/RMG) WLHT +10, KOKY +9, WMGL +6, WIMX +6, WXMG +6, WVBE +5, WBL5 +5, WCFB +5, WPHR +4, WWDM +4
+52	ERIC BENET You're The Only One (Friday/Reprise/Warner Bros.) WWIN +13, WIMX +12, KRNB +11, KBLX +7, WPHR +7, WVAZ +4, WMIB +4, WHUR +3, WKJS +3, WMGL +3

ADDED AT...
SIRIUS HEART & SOUL
Satellite
PD: B.J. Stone
Jasmine Sullivan, Need U Bad, O
Jennifer Hudson, Spotlight, O

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FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WAMJ/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WUKS/Fayetteville, NC PD: Ray Thomas	WCFB/Orlando, FL* OM: Steve Holbrook PD: Kevin Gardner
WAKB/Augusta, GA* OM/MD: Terry Monday MD: JayTek	WDZZ/Flint, MI* OM: Jim Kennedy PD: Trey Michaels	WDAS/Philadelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble
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WBAV/Charlotte, NC* PD/MD: Terri Avery	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	Sirius Heart & Soul/Satellite* OM/MD: B.J. Stone
WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James	KMJK/Kansas City, MO* OM: Jim Kennedy PD: Jerold Jackson MD: Yvonne Daniels	The Touch/Satellite PD: Stan Boston APD/MD: Hollywood Hernandez
WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry MD: Eric Foster	KNEK/Lafayette, LA* PD: D-Rock	XM Suite 62/Satellite* PD: Vic Clemons MD: Cayman Kelly
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WAGH/Columbus, GA* OM: Brian Waters PD: Derrick "Lil' D" Greene MD: Edward Lewis	WJMR/Milwaukee, WI* PD/MD: Lauri Jones	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
WKZJ/Columbus, GA OM/MD: Carl Conner, Jr. MD: Brandon Conner	WDLT/Mobile, AL* OM/MD: James Alexander OM: Jim Kennedy MD: Cathy Barlow	WIMX/Toledo, OH* PD: Rocky Love APD/MD: Brandi Brown
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	WKUS/Norfolk, VA* PD: DJ Law	

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▶ AFTER SETTING UP LAST SUMMER'S "ALMOST FAMOUS" EP WITH THE TOP 10 TRACK "SEXY LADY," **YUNG BERG** PREPS HIS NEXT PROJECT WITH "THE BUSINESS," FEATURING CASHA, AT NO. 26.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	CHG	AUDIENCE MILLIONS	RANK
1	1	11	LIL WAYNE FEATURING STATIC MAJOR	LOLLI POP	CASH MONEY/UNIVERSAL MOTOWN	NO. 1 (8 WKS)	11717	-262	105.316	1
2	2	12	PLIES FEATURING NE-YO	BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC		8387	+418	64.705	2
3	3	18	RICK ROSS FEATURING T-PAIN	THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG		6671	-726	51.424	3
4	4	20	2 PISTOLS FEATURING T-PAIN & TAY DIZM	SHE GOT IT	UNIVERSAL REPUBLIC		4843	-488	36.876	4
5	5	8	V.I.C.	GET SILLY	YOUNG MOGUL/WARNER BROS.		3320	+369	23.727	5
6	7	9	DAVID BANNER FEATURING CHRIS BROWN	GET _IKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		2886	+291	16.842	9
7	11	6	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE		2572	+601	17.478	7
8	6	13	DJ FELLI FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO	FINER THINGS	SO SO DEF/IDJMG		2459	-155	14.554	12
9	8	39	FLO RIDA FEATURING T-PAIN	LOW	POE BOY/ATLANTIC		2428	-191	17.136	8
10	9	34	WEBBIE FEATURING LIL' PHAT & LIL' BOOSIE	INDEPENDENT	TRILL/ASYLUM/ATLANTIC		2269	-253	15.715	10
11	13	5	THE GAME FEATURING KEYSHIA COLE	GAME'S PAIN	GEFFEN/INTERSCOPE		1919	+359	14.842	11
12	15	6	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER	LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	AIRPOWER	1753	+400	8.909	20
13	14	7	SHAWTY LO	FOOLISH	D4L/ASYLUM		1687	+221	10.929	13
14	19	4	LIL WAYNE	A MILLI	CASH MONEY/UNIVERSAL MOTOWN		1504	+396	17.761	6
15	10	9	NELLY FEATURING FERGIE	PARTY PEOPLE	DERRTY/UNIVERSAL MOTOWN		1496	-502	6.361	25
16	17	3	HOT STYLZ FEATURING YUNG JOC	LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA		1464	+337	10.347	17
17	28	2	KANYE WEST FEAT. CHRIS MARTIN	HOMECOMING	ROC-A-FELLA/DEF JAM/IDJMG	AIRPOWER/MOST INCREASED PLAYS	1393	+639	9.696	19
18	30	2	SHAWTY LO	DEF KNOW	D4L/ASYLUM		1318	-280	10.516	15
19	33	3	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CORPORATE THUGZ/DEF JAM/IDJMG	AIRPOWER	1218	-551	10.370	16
20	10	10	ACE HOOD FEATURING ROCK ROSS & T-PAIN	CASH FLOW	WE THE BEST/DEF JAM/IDJMG		1170	-109	5.124	29
21	16	10	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B.	LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE		1130	-238	8.117	23
22	23	10	BUN B FEATURING SEAN KINGSTON	THAT'S GANGSTA	RAP-A-LOT 4 LIFE/ASYLUM		1088	+86	8.521	22
23	24	4	T.I.	NO MATTER WHAT	GRAND HUSTLE/ATLANTIC		1073	+102	8.903	21
24	20	10	BABY BASH FEATURING KEITH SWEAT	DON'T STOP	ARISTA/RMG		970	-117	5.654	26
25	39	2	LIL WAYNE FEATURING T-PAIN	GET MONEY	CASH MONEY/UNIVERSAL MOTOWN		960	+531	10.027	18
26	NEW		YUNG BERG FEATURING CASHA	THE BUSINESS	YUNG BOSS/EPIC/ROCK		825	+461	3.784	34
27	22	12	WEBBIE FEATURING LETOYA LUCKETT	IMISS YOU	TRILL/ASYLUM/ATLANTIC		820	-224	3.011	-
28	32	6	G UNIT	I LIKE THE WAY SHE DO IT	G UNIT/INTERSCOPE		793	+111	6.748	24
29	27	12	PITBULL FEATURING TRINA & YOUNG BOSS	G3 GIRL	FAMOUS ARTISTS/TVT		766	-23	5.642	27
30	25	10	WIZ KHALIFA	SAY YEAH	ROSTRUM/WARNER BROS.		695	-200	4.578	32
31	35	5	BIG BOI FEATURING ANDRE 3000 & RAEKWON	ROYAL FLUSH	LAFACE/ZOMBA		650	+138	3.167	40
32	30	19	MIKE JONES FEATURING HURRICANE CHRIS	CRAP & GIMME 50	ICE AGE/SWISHHOUSE/ASYLUM/WARNER BROS.		637	-105	3.244	39
33	31	14	C-SIDE FEATURING KEYSHIA COLE	EOYFRIEND/GIRLFRIEND	1720/UNIVERSAL REPUBLIC		623	-178	5.285	28
34	26	16	FLO RIDA FEATURING TIMBALAND	ELEVATOR	POE BOY/ATLANTIC		621	-269	2.654	-
35	34	20	LIL' WIL	MY DOUGIE	RUDEBWOY/UNAUTHORIZED/ASYLUM		597	+33	4.724	31
36	21	10	TRINA FEATURING KEYSHIA COLE	I GOTTA THANK FOR YOU	SLIP-N-SLIDE		571	-182	2.605	-
37	33	5	SHAWTY PUTT	DAT BABY	BME		532	+38	3.046	-
38	37	3	BLOOD RAW FEATURING YOUNG JEEZY	_OUIE	CTE/DEF JAM/IDJMG		486	+2	2.190	-
39	38	4	FAT JOE FEATURING PLIES & DRE	AIN'T SAYIN' NOTHING	TERROR SQUAD/IMPERIAL/CAPITOL		480	+15	2.669	-
40	NEW		SOULJA BOY TELL'EM	DONK	COLLIPARK/INTERSCOPE		424	+51	3.467	36

FOR WEEK ENDING MAY 25, 2008

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▶ NOW IN ITS FIFTH CHART WEEK, **KIRK FRANKLIN** HAS THE YOUNGEST TITLE IN THE UPPER TWO-THIRDS OF THE CHART AS "JESUS" CROSSES THE AIRPOWER THRESHOLD (21-16).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	53	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (35 WKS) VERITY/ZOMBA	1165 +47	4,999 1
2	2	19	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	965 +40	4,230 2
3	4	25	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	918 +70	3,493 4
4	5	12	REGINA BELLE GOD IS GOOD	PENDULUM	847 +36	3,497 3
5	6	37	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	813 +34	3,303 5
6	3	43	THE CLARK SISTERS LIVIN'	EMI GOSPEL	744 -178	2,799 9
7	7	27	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	706 -12	3,089 7
8	8	31	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	625 -86	2,242 11
9	9	58	MAURETTE BROWN CLARK ONE GOD	AIR GOSPEL/MALACO	611 -8	3,145 6
10	11	50	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DOG/TYSCOT	607 +42	2,907 8
11	10	33	KIRK FRANKLIN DECLARATION (THIS IS IT!)	GOSPO CENTRIC/ZOMBA	546 -51	2,305 10
12	12	38	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	521 +19	1,977 13
13	14	15	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	443 -9	1,744 16
14	13	35	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO	VERITY/ZOMBA	423 -30	1,885 15
15	15	20	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	397 -13	1,393 17
16	21	5	KIRK FRANKLIN JESUS	AIRPOWER FO YO SOUL/GOSPO CENTRIC/ZOMBA	394 +82	2,105 12
17	16	12	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	380 +25	0,904 20
18	18	18	CANTON JONES MY DAY	ARROW	361 +12	1,895 14
19	19	21	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE	WORLDWIDE	350 +21	0,901 21
20	17	10	CHRISTOPHER YES	JEG	342 -9	0,834 26
21	20	17	ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST	HABAKKUK	327 -1	0,924 19
22	22	15	DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING)	QUIET WATER/VERITY/ZOMBA	324 +19	0,870 23
23	23	9	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	302 +8	0,760 27
24	24	8	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	INTEGRITY	275 -8	0,366 -
25	28	6	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	244 +35	0,878 22
26	26	13	DEITRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSCOT	230 -1	0,490 -
27	27	2	JEFF MAJORS GLORY GLORY	MUSIC ONE	222 +1	1,187 18
28	29	3	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	209 +20	0,441 -
29	30	4	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	189 +7	0,660 29
30	RE-ENTRY		NORMAN HUTCHINS IT'S YOUR SEASON	IR	166 +7	0,633 30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
21:03 Cover Me (PAJAM/Gospo Centric/Zomba) KHN, Sirius Praise, XM The Spirit	3
SHEKINAH GLORY MINISTRY Jesus (Kingdom) WPZE, WTHB	2
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WTHB, WWIN	2
TYE TRIBBETT & G.A. Stand Out (Columbia) WJYD, WPRS	2
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WTHB	1
REGINA BELLE God Is Good (Pendulum) WTHB	1
JAMES FORTUNE & FIYA I Trust You (Blacksmoke) WTHB	1
JONATHAN NELSON FEAT. PURPOSE My Name Is Victory (Integrity) Sirius Praise	1
BYRON CAGE Royalty (Live At The Apollo) (Gospo Centric/Zomba) WTHB	1

ADDED AT... WNOO
Chattanooga, TN
PD/MD: Sam Terry
LeAnne Palmore, Victory, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DESTINY PRAISE His Will (Destiny Style)	155/18	TYE TRIBBETT & G.A. Hold On (Integrity)	116/4
TOTAL STATIONS:	14	TOTAL STATIONS:	14
TYE TRIBBETT & G.A. Stand Out (Columbia/Integrity)	149/58	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) One More Chance (NuSpring/EMI Gospel)	113/83
TOTAL STATIONS:	13	TOTAL STATIONS:	11
NATHANIEL & NECY Serve Nobody But You (WOGG)	141/2	CHRISTOPHER LEWIS Joy (Frontline/Tyscot)	88/9
TOTAL STATIONS:	16	TOTAL STATIONS:	10
SUPREME 7 Another Yes (T)	138/20	DR. ED MONTGOMERY The Lord Is Blessing Me Right Now (Ablife)	77/8
TOTAL STATIONS:	14	TOTAL STATIONS:	17
LEE WILLIAMS AND THE SPIRITUAL QCS He Laid His Hands On Me (MCC)	121/12	JOHN TILLERY PROJECT Look At Me (Danbla)	76/9
TOTAL STATIONS:	26	TOTAL STATIONS:	8

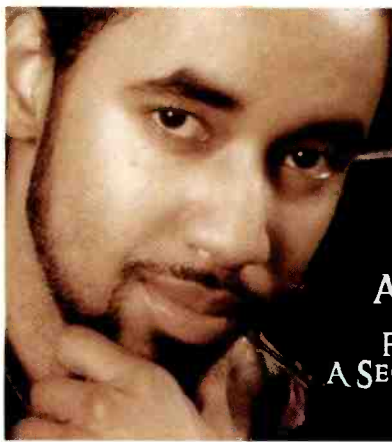
MOST INCREASED PLAYS

+83	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) One More Chance (NuSpring/EMI Gospel) WKEZ +16, WFMI +13, WXVI +12, WJMO +10, WLOU +9, WEUP +9, KOKA +8, WNOO +4, WPZE +3, KROI +1
+82	KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) KOKA +19, WHAL +16, WTHB +11, WWIN +9, WATC +4, WLOU +4, WHLH +4, WPZS +3, WJLB +3, WTLC +3
+70	TROY SNEED PRESENTS BONAFIDE PRAISERS Work It Out (Emtro Gospel) WOAD +35, WJMO +12, WJVI +10, WKKA +5, WJLB +5, WPPZ +5, WTHB +5, KHLR +4, SIPP +2
+59	CANTON JONES Heter Day (Arrow) WKEZ +19, WJMO +11, WTLC +6, WFMI +3, WFMV +2, WJYD +2, WJLB +2, WNNL +2, WPPZ +2, WPRS +2
+58	TYE TRIBBETT & G.A. Stand Out (Columbia/Integrity) WEUP +18, WJYD +12, WCAO +8, SIPP +8, WPRS +7, WNNL +6, WFMI +6, KHN +1, WTHE +1

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
42 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS


THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		545 579	6	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		343 341
2	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		530 561	7	YOLANDA ADAMS HOLD ON (COLUMBIA)		307 315
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		419 441	8	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		302 304
4	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE (JEG)		367 392	9	ISRAEL & NEW BREED FEATURING T-BONE WITH LONG LIFE (INTEGRITY)		300 269
5	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR (MQM/JEG)		346 332	10	TRIN-I-TEE 5:7 LISTEN (SPIRIT RISING/MUSIC WORLD)		295 261



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ZOMBA LABEL GROUP

**21:03 • 7 Sons of Soul • Ben Tankard • Bobby Jones • Byron Cage
The Canton Spirituals • Crystal Aikin • Dave Hollister • Deitrick Haddon
DeWayne Woods • Dijon • Donald Lawrence • Donnie McClurkin
Richard Smallwood • Dorinda Clark-Cole • Fred Hammond
Gospel Dream & Brian Smith • Hezekiah Walker & LFC • J Moss
Joann Rosario • John P. Kee • Keith "Wonderboy" Johnson • Kelly Price
Kirk Franklin • Kurt Carr • Natalie Wilson • New Direction • Marvin Sapp
Shari Addison • Shea Norman • Soul Seekers • Tramaine Hawkins
The Singletons • The McClurkin Project • The Murrills**





Executives explore the state of Christian music and suggest solutions for the industry's challenges

Views From The Corner Office

Kevin Peterson
 KPeterson@RadioandRecords.com

the current state of Christian music: We put this topic before three label presidents, an artist who also happens to be a label CEO and the chairman of the Gospel Music Assn.'s board of directors. Each offers a unique perspective on where the industry is today, where they see it going, what it will take to get there and how Christian radio can help. ■ EMI Christian Music Group (CMG) president Bill Hearn offers a rosy view. "Christian music is both exciting and challenging. Never before have so many people been impacted by Christian music and Christian radio. The audience is tens of millions of consumers every week. There are more listeners of Christian radio and more consumption of Christian music than at any time in history: through radio, retail, online, in films or on television shows."

Hearn adds that at the same time, the industry as a whole is undergoing a dramatic transformation; the greatest challenge is that music is widely available for free in digital form through illegal services, which is especially relevant to younger music fans. In addition, Christian retail continues to consolidate and sales are shifting online. On the radio front, he points out that terrestrial radio faces fierce competition from satellite and online broadcasters.

"Everywhere we turn, these many industry changes are putting new pressures on many of

the businesses and ministries that make up our industry," Hearn says.

One of the artists on EMI CMG's Forefront Records is TobyMac, who is also the co-founder/CEO of independent label Gotee Records. "I'm a very optimistic person when it comes to the state of Christian music," he says. "Things are tightening financially in the business world of all music. I do think there are some positive things happening. Obviously our companies have to

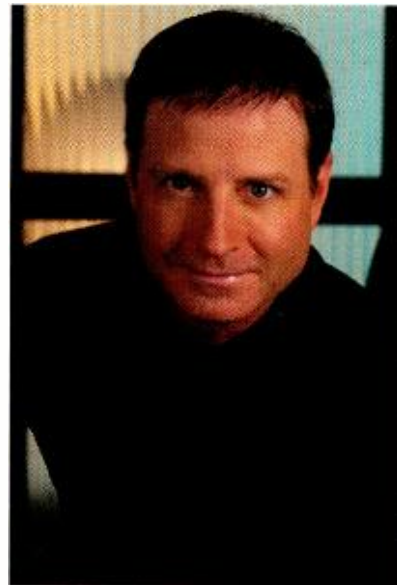
be more streamlined and all of them are streamlining down."



Jones

'There are more listeners of Christian radio and more consumption of Christian music than at any time in history: through radio, retail, online, in films or on television shows.'

—Bill Hearn



TobyMac says his focus is on content: "Especially for me being an owner of an independent record company, it's really focusing on artist development once again." He adds that it's not about how many bands the company can sign, but how those who are signed connect with people outside the walls of the church, reaching any and all looking for quality entertainment that may also open their minds to God in the midst of a chaotic day.

Music Remains Magic

William Morris Agency VP and chairman of GMA board of directors Charles Dorris says that from a touring perspective, the Christian music business is robust.

"You just have to walk down the street in New York City at lunchtime to see the phenomenon of everybody under 40—if they're not walking with a friend—listening to music" on portable devices, he says. "While that has caused challenges for our brothers and sisters in publishing and the record business, it has fed an already voracious appetite to see the music live. There are challenges and issues, but I am excited that more people than ever want to see live music."

Even with the challenges the Christian music industry is facing, Brash Music president Steve Jones says, "Music is as much a part of our daily lives as it's ever been, and I expect that to continue." The people just consume it differently now, he says. Record labels "need to identify these changing consumption trends and refocus our efforts to engage the consumer wherever they might be. We must also explore alternative revenue streams over the next couple of years."

One of the challenges many label heads mention is making up for the losses of physical CD sales. Inpop Records president Dale Bray admits that there are likely to be more losses in the near future. "I'm hopeful for a single-digit decline in CD sales in 2010 that will signal a true bottoming of the industry in 2011 with a continued increase in digital revenues," he says. "I think we will see cheaper records being made

Continued on page 62

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— Jim Beeler (KSBT)

WEEK 1 20 Stations On	WEEK 2 41 Stations On	WEEK 3 54 Stations On Debut #21 CHR Debut #22 AC-I
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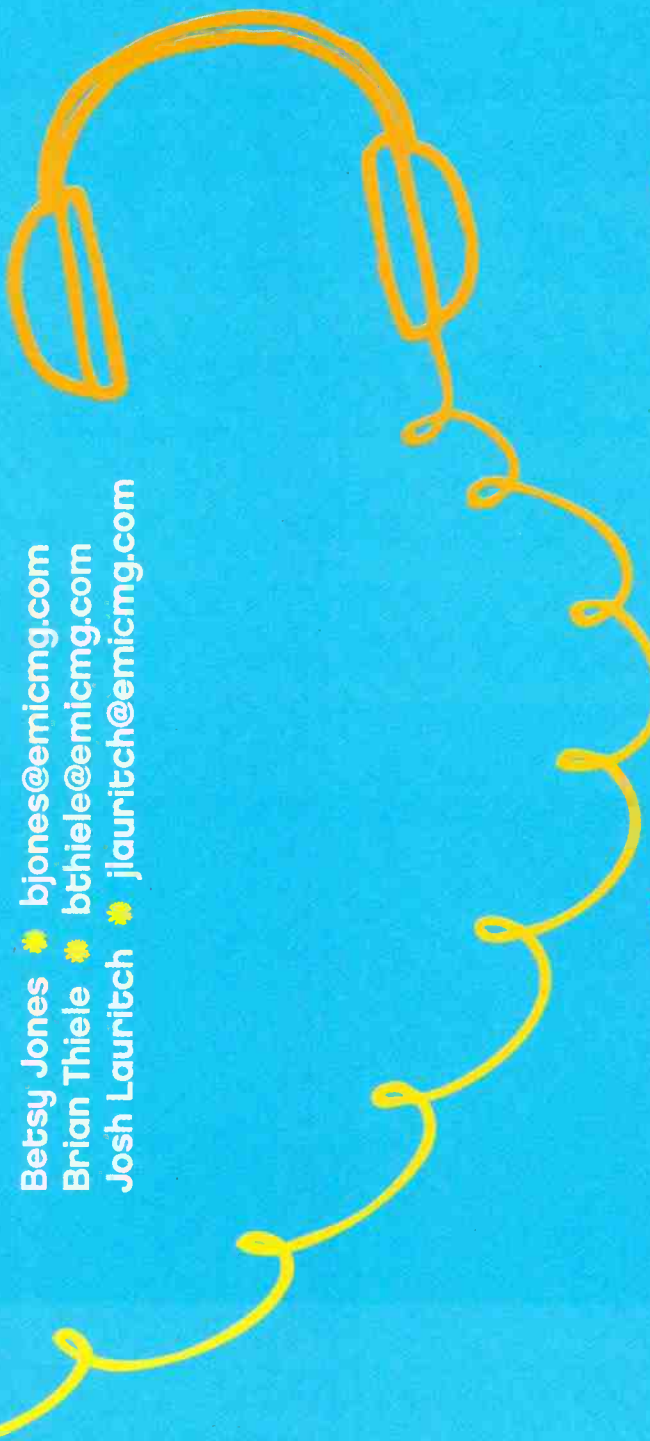
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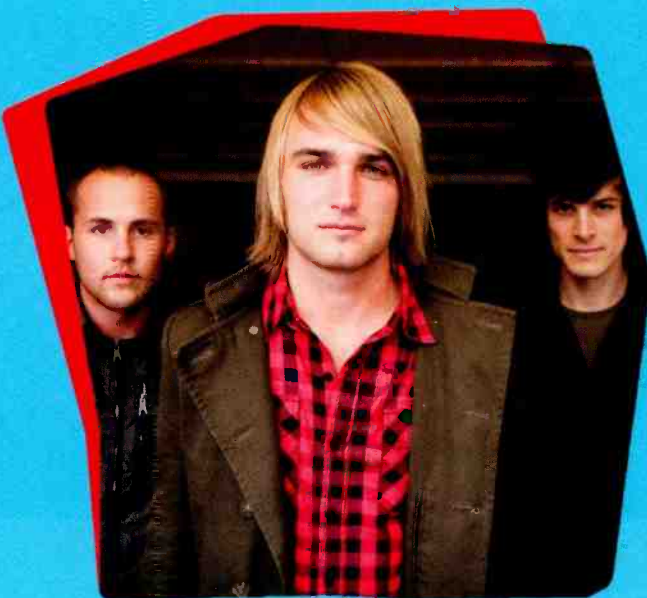




EMI CMG

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Above The Golden State
"Sound of Your Name"



Dizmas
"Yours"



Daniel Doss Band
"Hold On"




Mandisa
"Voice of a Savior"



Sanctus Real
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(Something Heavenly)"

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EMI Music
Christian Music Group



Continued from page 58

by 80% of existing artists and new artist releases will decline dramatically, while producers and studios will be involved in more partnership deals with artists, and especially new artists.”

He thinks that established artists will have more bargaining power and new artists will have much less. The best negotiating platform will be held by touring bands with existing fan bases.

New Business Models

Hearn says the industry is dealing with these and other challenges with optimism because of the possibilities the Christian market has to make an impact on popular culture and make a difference in people’s lives. “These opportunities are what drive us to continue working every day to help great artists create their best and most compelling, culturally relevant music,” he says. “We have to connect that music and artist to as many

consumers as possible through radio, retail, concerts, media and the Web, and do all we can to ensure artists are healthy spiritually, emotionally, physically and financially.”

In addition to offering artists traditional support, labels need to ramp up on digital marketing and access to a burgeoning number of new musical platforms. At EMI, Hearn says the company is working to develop new business models that support a range of genres “and give world-class services to artists at all stages of their careers.”

Most acknowledge that the business model of the future is going to look quite different soon. “In the last year, the pace has picked up on how quickly we need to change to meet people’s needs,” TobyMac says. “It has to be more content-driven. The deals will change, how music is assembled will change. An artist like myself takes a long time to make records because I won’t give up until I have 12 songs that I deeply love. It’s not just a snapshot of three months in the studio; it’s a two-year process of having 60 of these songs thrown by the wayside getting down to 12. In the new model, if I get two or three songs together that I think are hot, I’m ready to release it in some form.”

Dorris adds, “I think in the next couple of years, we’re going to see continued attention on how the major labels sign artists and the kinds of deals they’ll do. You’ll see labels looking to broaden their income stream opportunities beyond what they’ve traditionally done.” On the artist side, he also believes that acts are going to re-evaluate whether it’s even necessary to be signed with a major label. “Some independent artists are no longer asking, ‘Can I get a record deal?’ They’re asking, ‘Do I want a record deal?’”

Dorris says the reason is that many already have 1 million or more people listening to their music on MySpace, and they’re able to sell 10,000 to 20,000 units on their own and make more money than selling 300,000 or 400,000 units as a major-label artist.

How The Industry Can Help

As for how the overall Christian music community can help make the transition into the future, Jones suggests, “Support quality music, support individuality in an artist, recognize creativity and challenge the consumer by supporting that creativity—and engage artists that bring a fresh approach.”

Because he sees increasing acceptance among Christians that illegal downloading is not a bad thing, Bray adds, “As an industry, individual, parent, home group leader . . . if we could spend a moment challenging the conscience of those we influence, it would have so much impact on our industry.”

Dorris says the business needs to publicize the fact that more people are listening to Christian music than ever before. “We also need to point to our successes more—to our listeners, to our readers, to our buyers, to our advertisers—about all the good things happening with our music out there,” he says. “Admit the fact that models are changing in every field of entertainment, not

‘We need to point to our successes more—to our listeners, to our readers, to our buyers, to our advertisers—about all the good things that are happening with our music.’

—Charles Dorris



Christian Music Industry Highlights

- More Christian music is being consumed than ever.
- More people are listening to Christian radio than ever.
- Artists, labels and radio are becoming more content- and consumer-focused.
- Christian music touring is up.
- There are more opportunities to make an impact on popular culture.
- Technology makes it easier and more affordable to record.

just music. Consumers are adapting, so those providing entertainment in the form of Christian music need to adapt as well. [If not], there’s a chance we’ll drive some of our young, future listeners away because we’re not evolving as quickly with cutting-edge technology.”

Focus On Content

Focusing on compelling content that’s relevant in people’s lives is how TobyMac believes the Christian music business can successfully transition. “It’s a time for everybody to be put in check for everything we might have taken for granted over the last 10 years,” he says. “If I continue to focus on finding great art that connects with people’s lives, it will work; there’s always demand for music that connects with people’s lives.”

Hearn offers his own take on a solution for the future: Because so many fans now live online, EMI CMG aligned with digital music provider Passalong Networks to develop Christian-digitalstore.com. “It’s a turnkey way to become a digital retailer,” he says. “It allows Christian retailers, brands, radio stations and ministries a way to offer a tested digital music buying experience, with access to a huge array of Christian music from a range of labels and artists.” He says that Passalong powers the site, while EMI CMG manages relationships with retailers and other participating partners.

TobyMac says that Christian radio must “continue to stretch.” He applauds what he has seen so far and adds, “They might realize that their community is more musically diverse than they think and begin to meet those needs. When the power is put in consumers’ hands—and they’re buying what they want at the speed of light—radio needs to react. What they’re buying is what radio should be playing.”

Hearn sees an important key to the future in “how we improve our collective ability to introduce and break new artists to the consumer”—a challenge, given narrowing playlists and listener desire for familiarity. He notes one study that claims 61% of music consumers say radio is their No. 1 way of discovering new music. “Radio is a vital link connecting our artists with their fans, and Christian radio can help make that an emotional and personal connection far beyond the music alone,” he says.

Hearn adds a challenge to Christian radio to further embrace the digital marketplace and consider new ways to build audience, just as record labels are doing, and also study companies like imeem, Yahoo and Last.fm who are building innovative digital business models.

Finally, he says, the industry needs to resolve the debate surrounding performance rights for artists and master owners. He states, “Just as music companies can’t continue to stick with the same old business models, neither can radio. I know a little about defending old ways of doing business, but in the end, Christian music companies and Christian radio will only survive and benefit from one another if we maintain an open mind to each other’s needs and a willingness to seek solutions together.”

R&R

Maria Sue Chapman, 2003-2008

Maria Sue Chapman, adopted and youngest daughter of Christian artist Steven Curtis Chapman and his wife, Mary Beth, was killed May 21 in an accident in the family driveway.

Chapman’s manager Jim Houser reflects, “Your prayers are needed for all in the Chapman family. This is a family who has so generously loved and given to so many. Just hours before, this close-knit family was celebrating the engagement of the oldest daughter Emily Chapman, and were just hours away from a graduation party, marking Caleb Chapman’s completion of high school. Now, they have buried a child who blew out five candles on a birthday cake less than 17 days ago. These words are unthinkable to type.” —KP

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PROMOTION

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PROMOTION@BIGTOWN-ONLINE.COM

DONNA BEAUVAIS | 615.822.4524
RADIODONNA@DAYWIND.COM



mm mercyme

you reign

the follow up to the #1 smash hit, "god with us"



Going for adds at AC/CHR/INSPO on May 30th.

From album, All That Is Within Me...



mm mercyme
all that is within me

follow the blog - www.mercyme.org/blog



SONGS CURRENTLY GOING FOR ADDS FROM THE MAY SHORT STACK



INO SHORT STACK COMPILATION  MAY '08 EDITION

AC and MULTIPLE FORMATS

- + MercyMe - *You Reign*
(AC, CHR, INSP0)
- + Sara Groves - *It Might Be Hope*
(AC, INSP0)
- + Caedmon's Call - *Need Your Love*
(AC, INSP0)
- + Connersvine - *Glory Be*
(AC/INSP0)

CHR

- + The Afters - *We Are The Sound*
- + Addison Road - *Sticking With You*
- + Skillet - *Those Nights*

ROCK

- + Disciple - *Love Hate*

COMING SOON

"True Love" *Phil Wickham*
"Hope Now" *Addison Road*

INO RADIO PROMOTIONS CONTACT:

Tate Luck

1.877.777.ADD-1 x7423 + Tate.Luck@inorecords.com

Kai Elmer

1.877.777.ADD-1 x7406 + Kai.Elmer@inorecords.com

Valerie Stone

1.877.777.ADD-1x7417 + Valerie.Stone@inorecords.com



www.inorecords.com/radio



FREECCM.COM

www.freeccm.com



► **FRANCESCA BATTISTELLI** SNARES THE CHART'S HIGHEST DEBUT AND MOST INCREASED PLAYS (NO. 26, UP 115) WITH "I'M LETTING GO." HER SUMMER TOUR INCLUDES SOLO DATES AS WELL AS OPENING SLOTS FOR BIG DADDY WEAVE.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	JEREMY CAMP LET IT FADE	NO. 1 (9 WKS) BEC/TOOTH & NAIL	1290 -55	3.253	5
2	2	FEE ALL BECAUSE OF JESUS	IND	1263 -36	3.047	7
3	4	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	1172 -22	2.655	11
4	6	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	1168 +59	3.952	1
5	5	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	1160 +47	3.023	8
6	7	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	1155 +50	2.351	14
7	8	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	1084 +8	3.166	6
8	3	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	1077 -123	3.601	3
9	9	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	974 -75	2.862	9
10	10	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	932 -113	3.828	2
11	11	33MILES THANK YOU	IND	871 -70	2.044	17
12	12	MERCYME GOD WITH US	IND	870 -58	2.424	13
13	14	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	844 -31	1.781	18
14	13	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	832 -43	2.731	10
15	17	NATALIE GRANT I WILL NOT BE MOVED	CURB	791 +61	1.554	19
16	16	JADON LAVIK COME THOU FOUNT	BEC/TODTH & NAIL	788 +35	3.329	4
17	15	AARON SHUST WATCH OVER ME	BRASH	751 -18	2.279	15
18	18	CHRIS SLIGH EMPTY ME	BRASH	659 +31	1.262	22
19	20	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	573 +43	1.361	21
20	22	LAURA STORY MIGHTY TO SAVE	IND	557 +83	1.014	26
21	19	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	519 -12	1.139	24
22	25	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	490 +58	0.981	27
23	21	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	473 -8	1.106	25
24	24	CONNERSVINE LIVE FOR YOU	IND	470 +10	2.647	12
25	26	PLUMB IN MY ARMS	CURB	436 +38	0.667	-
26	NEW	FRANCESCA BATTISTELLI I'M LETTING GO	MOST INCREASED PLAYS FERVENT/WORD-CURB	367 +115	0.772	30
27	27	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	IND	338 -50	0.669	-
28	29	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	332 +20	1.379	20
29	28	THE AFTERS KEEPING ME ALIVE	IND	329 -18	0.594	-
30	NEW	JEFF JOHNSON BAND RUIN ME	NUSPRING	314 +30	1.233	23

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MERCYME You Reign (INO) KGBI, KXOJ, WAFJ, WCRJ, WCVO, WDJC, XM The Message	7
FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KPEZ, WAKW, WCRJ, WLAB, WLFJ	5
BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) WBSN, WCSG, WLAB	3
SANCTUS REAL Whatever You're Doing (Something Heavenly) (Sparrow/EMI CMG) KPEZ, WCRJ, WDJC	3
SWITCHFOOT This Is Home (Walden Media/Walt Disney/Sparrow/EMI CMG) WAKW, WMSJ	2
FIREFLIGHT Brand New Day (Flicker/PLG) KKSP, KLTY	2
LEELAND Opposite Way (Essential/PLG) WBDX, WJTL	2
SARA GROVES It Might Be Hope (INO) WBSN, WCSG	2

ADDED AT... KPEZ
Austin, TX
PD: Gary Walsh
MD: Steve Etheridge
Sanctus Real, Whatever You're Doing (Something Heavenly), 9
Francesca Battistelli, I'm Letting Go, 7
RDR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LIFEHOUSE Whatever It Takes (Geffen/Interscope) TOTAL STATIONS: 8	287/2	MARK HARRIS All For The Glory Of You (INO) TOTAL STATIONS: 18	216/0
JOSH WILSON 3 Minute Song (Sparrow/EMI CMG) TOTAL STATIONS: 23	281/12	BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) TOTAL STATIONS: 19	184/48
SWITCHFOOT This Is Home (Walden Media/Walt Disney/Sparrow/EMI CMG) TOTAL STATIONS: 19	252/4	MANDISA Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 15	181/24
DIZMAS Yours (ForeFront/EMI CMG) TOTAL STATIONS: 16	234/6	ADDISON ROAD All That Matters (INO) TOTAL STATIONS: 12	145/15
SALVADOR Aware (Word-Curb) TOTAL STATIONS: 11	218/6	STELLAR KART Jesus Loves You (Word-Curb) TOTAL STATIONS: 15	141/44

↑ MOST INCREASED PLAYS

+115	FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KHZR -24, SIST +17, WCRJ +13, WAKW +9, XMES +8, KPEZ +7, KTSL +6, WLPJ +5, WAFJ +5, WBDX +4
+83	LAURA STORY Mighty To Save (INO) SIST +22, WJIE +17, WGT5 +16, WAWZ +11, WRBS +9, WAFJ +7, KHZR +4, WCVO +3, WCSG +3, KVMV +3
+83	MERCYME You Reign (INO) WJIE +22, WJIKL +19, SIST +15, WCRJ +7, WBDX +4, KFIS +2, KPEZ +2, KSBJ +2, WMLZ +2, WCSG +1
+64	DIZMAS Yours (ForeFront/EMI CMG) WLAB +29, KPEZ +16, KTSL +12, KBNJ +4, WDJC +4, XMES +4, KFIS +1, KBIQ +1, WLPJ +1
+61	NATALIE GRANT I Will Not Be Moved (Curb) KHZR +19, WLAB +12, WJIKL +11, WDJC +10, WBDX +8, WJTL +4, KVMV +3, WJIE +3, WAFJ +3, WCRJ +3

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
53 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 31 reporters, christian CHR 25, christian rock 27 and soft AC/inspirational 21. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

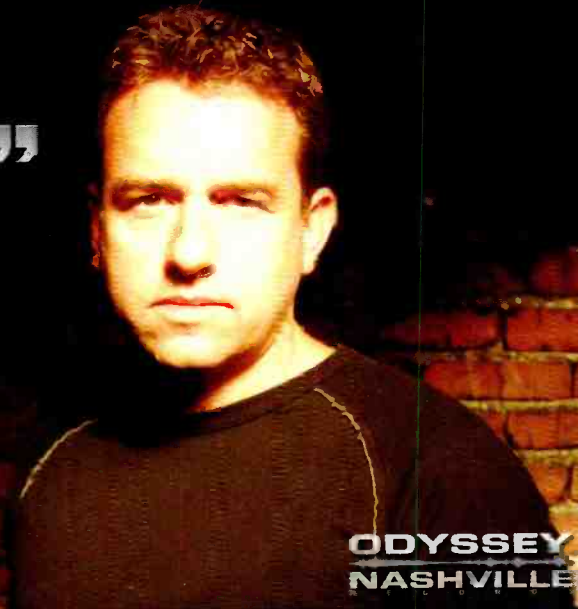
THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	AARON SHUST MY SAVIOR MY GOD (BRASH)	635	654	6	BRANDON HEATH I'M NOT WHO I WAS (MONODROME/REUNION/PLG)	538	528
2	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)	592	615	7	MERCYME BRING THE RAIN (INO)	510	536
3	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)	582	599	8	CHRIS TOMLIN HOW GREAT IS OUR GOD (SIXSTEPS/SPARROW/EMI CMG)	495	510
4	TREE63 BLESSSED BE YOUR NAME (INPOP)	556	561	9	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)	488	501
5	RUSH OF FOOLS UNDO (MIDAS)	541	533	10	TOBYMAC MADE TO LOVE (FOREFRONT/EMI CMG)	478	471

SOFT AC/INSPIRATIONAL REPORTERS

WMIT/Asheville, NC PD: Tom Greene MD: Matt Stockman	WNFR/Flint, MI OM: Lori McNaughton PD: Brian Smith MD: Elynn Davy	KAMB/Merced, CA PD/MD: David Benton	KLVV/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis	WSMR/Sarasota, FL OM: Douglas Poll PD: Dan Young MD: Paul Perrault	WGNV/Wausau, WI OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
WHCF/Bangor, ME OM: Tim Collins PD/MD: Joe Polek	WAGO/Greenville, NC PD: Keith Aycock MD: Tiffany Johnson	Family Life Communications/Network PD: Dawn Bumstead APD: Adam Biddeil MD: Bill Ronning	KLMP/Rapid City, SD PD: Suzanne Happs MD: Jamie Knapp	KCFB/St. Cloud, MN PD: Jim Park MD: Chuck Heuberger	KYCC/Stockton, CA PD: Scott Mearns MD: Marina Tahod
KCBI/Dallas, TX* PD: Mike Tirone APD: Bill Bumpas MD: John McLain	WCRH/Hagerstown, MD OM: Jeff Ward PD: Jeffrey Bean MD: Susanna Scott	WAFR/Network OM: Marvin Sanders PD: Rick Robertson MD: Jim Stanley	WGSL/Rockford, IL OM: Ron Tietsort PD: Corey Neese MD: Charmel Jacobs	KYCC/Stockton, CA PD: Scott Mearns MD: Marina Tahod	WOLW/Traverse City, MI PD/MD: Patrick Green
WCDR/Dayton, OH OM: Keith Hamer PD/MD: Eric Johnson	WHCB/Johnson City, TN OM: Matthew Hill MD: Dave Purin	KNLB/Phoenix, AZ PD: Faron Eckelbarger	KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes		

DeLayne Chowen "That Kind of Man"

Going for adds at AC and CHR!
Available on MPE!



Nathan Salsbery "Beside Me" Available on MPE!

Going for adds at AC
and Soft AC/Inspirational!



Briana Scott "Brand New Day"

Going for adds at AC and Gospel!

Available on MPE!



To become a member of the Christian Artist Association and help support these artists go to www.christianartistassociation.com



Lincoln Brewster

“TODAY IS THE DAY”







▶ WITH 145 SPINS AT 11 REPORTING STATIONS, VETERAN QUARTET **POINT OF GRACE** TAKES THE CHART'S HIGHEST BOW AT NO. 17 ON SOFT AC/INSPIRATIONAL. THE TRACK IS THE SECOND SINGLE FROM THE GROUP'S "HOW YOU LIVE" ALBUM.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	18	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	792	+16
2	3	15	RELIENT K THE BEST THING	CAPITOL/GOTEE	755	-5
3	2	19	JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	713	-56
4	4	38	STELLAR KART JESUS LOVES YOU	WORD-CURB	704	+11
5	7	7	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	684	+28
6	6	5	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	674	+11
7	5	20	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	625	-52
8	12	1	ARTICLE ONE WITHOUT YOU	INPOP	556	+32
9	9	18	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	553	-64
10	10	31	PAUL ALAN TO BRING YOU BACK	WHIPLASH	548	+4
11	11	26	AFTERS NEVER GOING BACK TO OK	INO	536	0
12	8	31	ADDISON ROAD ALL THAT MATTERS	INO	511	-122
13	16	5	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	502	+51
14	15	5	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	501	+36
15	17	41	DIZMAS YOURS	FOREFRONT/EMI CMG	486	+41
16	14	9	PILLAR SMILING DOWN	ESSENTIAL/PLG	486	+7
17	13	6	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	470	-21
18	18	12	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	432	-6
19	19	4	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	398	+17
20	21	2	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	381	+50
21	23	6	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	346	+36
22	24	2	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	342	+37
23	20	9	CHRIS TAYLOR TAKE ME ANYWHERE	BEC/TOOTH & NAIL	302	-30
24	22	9	CHRIS SLIGH EMPTY ME	BRASH	293	-27
25	25	3	CHASEN DROWN	OMG	286	+14
26	30	2	JOSH WILSON 3 MINUTE SONG	SPARROW/EMI CMG	270	+36
27	28	4	INHABITED I WANT TO KNOW	7 SPIN	235	-13
28	27	17	THE MYRIAD A THOUSAND WINTERS MELTING	KOCH	234	-21
29	25	20	SEVENGLORY LET IT BE LOVE	7 SPIN	229	-43
30	RE-ENTRY		FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	225	+15

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	16	ANBERLIN HELLO ALONE	TOOTH & NAIL	293	-3
2	6	12	PROJECT 86 MOLOTOV	TOOTH & NAIL	244	+16
3	5	13	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	239	+5
4	3	17	THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US	TOOTH & NAIL	232	-12
5	9	9	MXPX SECRET WEAPON	TOOTH & NAIL	226	+10
6	7	11	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	225	+6
7	8	8	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	220	+3
8	2	18	RELIENT K DEVASTATION AND REFORM	CAPITOL/GOTEE	217	-30
9	11	13	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	215	+10
10	10	16	EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	214	+1
11	4	16	FAMILY FORCE 5 FACE DOWN	MAVERICK/GOTEE	214	-27
12	12	5	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	194	+3
13	16	10	P.O.D. ADDICTED	COLUMBIA/INO	191	+15
14	14	9	RED LOST	ESSENTIAL/PLG	187	+5
15	13	14	EMERY THE PARTY SONG	TOOTH & NAIL	180	-8
16	17	12	SEVENTH DAY SLUMBER LAST REGRET	BEC/TOOTH & NAIL	168	+7
17	15	17	DISCIPLE LOVE HATE (ON AND ON)	SRE/INO	168	-10
18	18	4	EVER STAYS RED RUN	VERTICAL SHIFT	158	+6
19	19	15	DEAS VAIL ANYTHING YOU SAY	BRAVE NEW WORLD	150	+2
20	25	2	FIREFLIGHT THE HUNGER	FLICKER/PLG	146	+34
21	20	4	SEARCH THE CITY CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	143	-2
22	21	18	SECRET AND WHISPER VANISHINGS	TOOTH & NAIL	142	+4
23	22	8	DIZMAS YOURS	FOREFRONT/EMI CMG	141	+5
24	24	9	EOWYN SILENT SCREAMS	EOWYN	124	0
25	23	14	NUMBER ONE GUN WAKE ME UP	TOOTH & NAIL	122	-6
26	30	2	ILIA LAST NIGHT	ILIA	111	+18
27	28	3	SINCE OCTOBER DISASTER	TOOTH & NAIL	104	+5
28	27	20	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	95	-11
29	29	19	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	91	-3
30	NEW		HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	87	+4

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	12	12	LAURA STORY MIGHTY TO SAVE	INO	358	+3
2	6	6	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	346	+31
3	4	15	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	277	-9
4	6	9	RUSH OF FOOLS PEACE BE STILL	MIDAS	276	+42
5	3	12	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	269	-28
6	5	17	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	240	-37
7	8	15	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	236	+11
8	7	7	MARK ROACH SURROUNDED	MYRRH/WORD-CURB	220	-8
9	10	5	SALVADOR AWARE	WORD-CURB	208	+6
10	11	4	FEE ALL BECAUSE OF JESUS	INO	205	+14

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	9	15	TWILA PARIS LIVE TO PRAISE	MOUNTAIN SPRING	193	-14
2	12	3	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	186	+1
3	14	5	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT REUNION/PLG	SO GREAT REUNION/PLG	178	+2
4	15	12	KEITH & KRISTYN GETTY THE POWER OF THE CROSS	MARTINGALE	176	+22
5	16	8	GORDON MOTE DON'T LET ME MISS THE GLORY	SPRING HILL	161	+26
6	13	17	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	160	-20
7	NEW		POINT OF GRACE HEAL THE WOUND	WORD-CURB	145	+29
8	18	12	33MILES THANK YOU	INO	124	+3
9	19	20	AARON SHUST WATCH OVER ME	BRASH	123	+5
10	NEW		NEWSBOYS STAY STRONG	SPARROW/EMI CMG	117	+9

FOR WEEK ENDING MAY 25, 2008

Chris Chicago - chris@chrischicago.com
615.465.8247 - 877.253.4523 - 505.550.6462
COMING SOON: RockTheShamrock.com

RECORD PROMOTION, RADIO PRODUCTION, BOOKING

"I DOUBLE-CHECKED THE LENGTH ON 'GIVE ME YOUR EYES'. IT'S AN INCREDIBLY HOOKY FOUR-MINUTE SONG THAT FEELS LIKE IT'S OVER IN HALF THAT TIME! IT CAPTURES THE TENSION WE ALL FEEL - TRYING TO LOVE OTHERS AS CHRIST WOULD WHILE DEPENDING ON A SOURCE OF LOVE FAR BEYOND OUR SELF"

-DAVE SENES, NETWORK PROGRAM DIRECTOR, WAY-FM

GMA NEW ARTIST OF THE YEAR

BRANDON HEATH

GIVE
ME
YOUR
EYES

IMPACTING RADIO NOW!

THE LEAD SINGLE FROM NEW ALBUM "WHAT IF WE" RELEASING 8.19.08



FOR MORE INFORMATION, CONTACT MATT.INGLE@PMGSONYBMG.COM





Jeremy Camp

Thank you radio for your support! 16 career #1's!

**"Let It Fade" #1 for 16 combined weeks
at AC Monitored and AC Indicator
"No Matter What It Takes" #1
6 consecutive weeks at CHR**

Look out for a new album coming in November 2008!



Kutless

The highly anticipated new album "To Know That You're Alive" in stores 6/24/08!

**NEW SINGLES "COMPLETE" (AC/CHR) AND "THE FEELING" (ROCK)
AVAILABLE IN YOUR MPE PLAYERS AND GOING FOR ADDS NOW**

Catch Kutless headlining festivals all summer and on the Creation Tour with TFK this fall!





TOOTH & NAIL RECORDS IS TURNING UP THE HEAT FOR SUMMER '08 WITH NEW RELEASES FROM:



HAWK NELSON

FROM THE HIT RECORD "HAWK NELSON IS MY FRIEND" AVAILABLE NOW

"YOU HAVE WHAT I NEED" - IMPACTING AT ROCK JUNE 13TH!
"ONE LITTLE MIRACLE" - IMPACTING AT CHR JUNE 20!

Jaymes Reunion



BEC RECORDINGS INTRODUCES JAYMES REUNION!

The debut album "Everything You've Been Looking For" releasing August

"Fine" - Out of the box at: KJTH, WYLV, WRJF and KLYT!



BEBO NORMAN

From the highly anticipated BEC Recordings album coming September 2008!

Brand new singles coming to AC and CHR in June!



RUN KID RUN

THE BAND THAT BROUGHT YOU HITS "WE'VE ONLY JUST BEGUN" AND "CAPTIVES COME HOME"

NEW SONG "FREEDOM" ON YOUR MPE PLAYERS - IMPACTING AT CHR JUNE 27TH!

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WFSH/Atlanta, GA* MD: Mike Stoudt	KCCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/PD: Dave Burdud	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds	WQFL/Rockford, IL PD/MD: Johnny V.
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBJ/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KGTS/College Place, WA PD: Elizabeth Nelson MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD/MD: Tom Scott
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	KTSL/Spokane, WA* PD/MD: Beau Tyler
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KWND/Springfield, MO* PD/MD: Jeremy Morris
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KKJM/St. Cloud, MN OM/PD: Diana Madsen
WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
KBNJ/Corpus Christi, TX* PD: Joe Fahl	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reiche	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruise MD: Jeff MacFarlane
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
WMUZ/Detroit, MI* PD: Miranda Beicher MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	WGTS/Washington, DC* PD: Becky Wilson Alignay MD: Rob Conway
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	
KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil VanHouten	

* Monitored Reporters



► **NEEDTOBREATHE** HITS THE SUMMIT WITH "WASHED BY THE WATER" (2-1), REPLACING FEE'S "ALL BECAUSE OF JESUS," WHICH DOMINATED THE LIST FOR THREE STRAIGHT WEEKS.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	15	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	808 +11
2	3	18	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	788 -1
3	1	20	FEE ALL BECAUSE OF JESUS	INO	782 -78
4	5	12	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	755 +32
5	4	8	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	745 +5
6	6	16	AARON SHUST WATCH OVER ME	BRASH	701 +8
7	7	20	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	583 -89
8	9	13	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	565 +25
9	12	10	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	551 +28
10	11	16	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	523 -4
11	10	15	33MILES THANK YOU	INO	490 -39
12	15	9	NATALIE GRANT I WILL NOT BE MOVED	CURB	477 +37
13	13	10	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	467 -2
14	14	13	AFTERS KEEPING ME ALIVE	INO	463 +3
15	16	11	CHRIS SLIGH EMPTY ME	BRASH	460 +39
16	8	17	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	459 -127
17	17	7	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	400 +4
18	20	6	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	390 +70
19	18	11	LAURA STORY MIGHTY TO SAVE	INO	385 +8
20	22	2	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	366 +62
21	19	9	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	341 +20
22	24	2	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	310 +65
23	23	9	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	305 +4
24	NEW		BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	240 +122
25	21	17	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	231 -74
26	25	7	WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	220 +7
27	26	5	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	211 +10
28	30	3	SALVADOR AWARE	WORD-CURB	181 +18
29	27	3	JOSH WILSON 3 MINUTE SONG	SPARROW/EMI CMG	179 +7
30	28	12	DANIEL DOSS BAND GOD IN ME	SPARROW/EMI CMG	133 -36

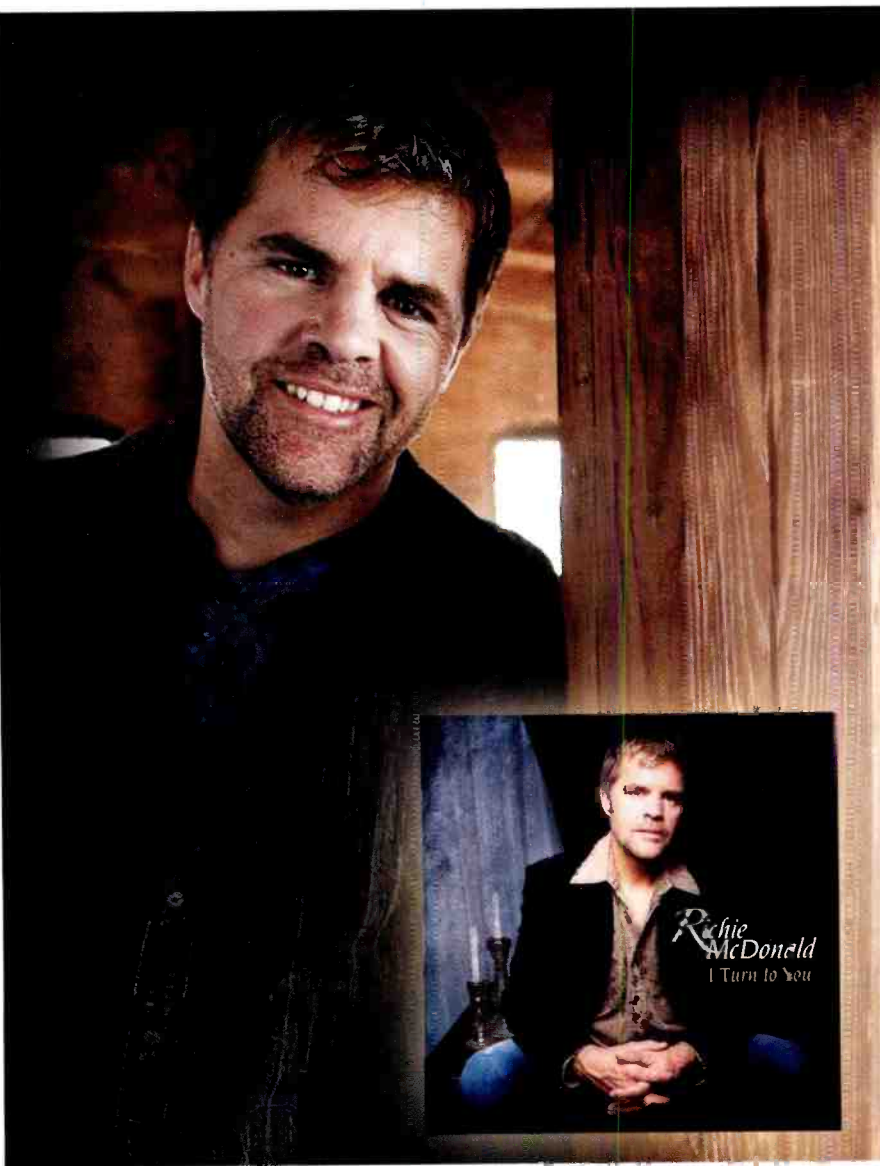


Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
STARFIELD REIGN IN US	SPARROW/EMI CMG	4.25	84%	7%	4.31	4.19	4.24
SANCTUS REAL WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.13	73%	11%	4.07	4.16	4.14
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.10	93%	20%	3.72	4.28	3.97
NATALIE GRANT I WILL NOT BE MOVED	CURB	4.08	77%	17%	4.00	4.09	4.05
FEE ALL BECAUSE OF JESUS	INO	4.07	94%	32%	3.44	4.00	3.72
THE AFTERS NEVER GOING BACK TO OK	INO	4.07	94%	21%	4.01	3.95	3.98
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	4.06	75%	9%	3.77	4.14	4.00
CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	4.06	95%	31%	3.95	3.66	3.81
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	4.06	92%	18%	3.86	4.16	4.01
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	4.06	95%	25%	4.00	4.18	3.99
STELLAR KART JESUS LOVES YOU	WORD-CURB	4.02	88%	18%	3.69	3.78	3.73
ADDISON ROAD ALL THAT MATTERS	INO	4.01	89%	21%	3.86	3.79	3.83
FIREFLIGHT UNBREAKABLE	FLICKER/PLG	4.01	95%	22%	4.03	3.88	3.96
MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	4.01	74%	9%	3.58	3.66	3.63
JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	4.00	97%	19%	3.90	4.08	3.99
CHRIS SLIGH EMPTY ME	BRASH	3.98	77%	16%	3.89	3.93	3.91
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.97	83%	12%	4.03	3.82	3.92
PAUL ALAN TO BRING YOU BACK	WHIPLASH	3.97	57%	17%	4.08	3.80	3.95
STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	3.96	92%	26%	3.50	3.60	3.56
HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	3.93	95%	27%	3.80	3.77	3.79

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 608 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



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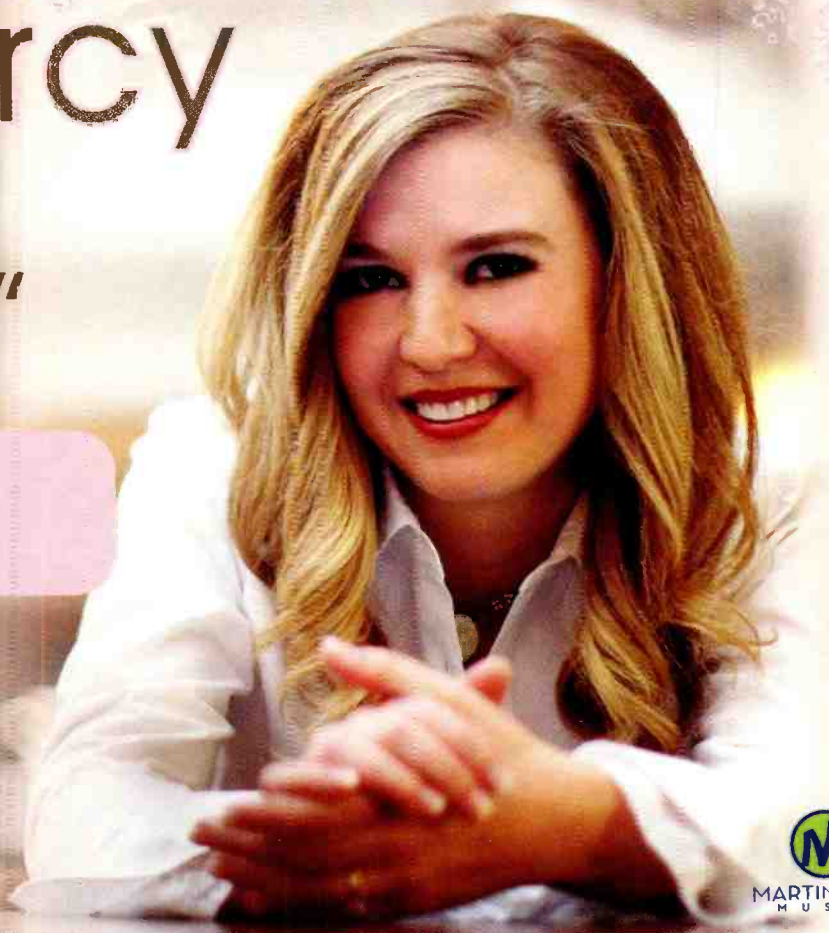
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Industry bigshots offer tips on mentoring

From Student To Teacher

R.J. Curtis

RCurtis@RadioandRecords.com

Responsibility. Honesty. Those two words are mentioned first when asking established, successful and respected members of the radio and record communities what's most important when serving as a mentor to those just getting started. Last week, we heard some familiar leaders in the country community describe individuals who not only inspired them to pursue their career path, but who lead by example and helped such people as Clay Hunnicutt, Tom Baldrice, Tim Roberts and Jimmy Harnen discover their own untapped abilities. As Hunnicutt put it when describing his first GM and mentor, Sammy George, "He kept seeing things in me I didn't think existed."

'It's Our Duty'

When people tell Sony BMG VP of marketing Tom Baldrice he's influenced their career, Baldrice says, "It flatters me and reminds me that a) I'm getting old and b) I can make a difference in someone's life." Capitol Records VP of promotion Jimmy Harnen says helping less experienced members of his staff "is something I take very seriously. I try to take all of the things that I have learned from all of the great people who have come into my life and put them into every day."

Tim Roberts, PD at CBS Radio's WYCD/Detroit, finds the motivation to help others from a period in his career when he received little or no guidance: "There was a two-year gap in my career when I didn't get a lot of mentoring after I graduated; I made some mistakes and I feel like I owe it to the next generation of radio to help them avoid it."

Hunnicutt says it goes beyond being a nice idea. "It's our duty. If we don't find and teach excited, creative young talent on both sides of the mic, we'll be in trouble for the future." WAMZ/Louisville PD Coyote Calhoun agrees that it's important to target industry newbies for guidance, "especially the younger ones." He says the best way to help is by "giving encouragement and being approachable."

Thomas Jefferson said, "Honesty is the first chapter in the book of wisdom." When we went snooping around for tips on how to serve as a mentor, honest feedback was a common theme. WYCD's Roberts says that when being frank, "keep it concise and don't overload young people; find strength in them and focus on that."

Hunnicutt echoes that for those just starting out, "find someone you trust who will tell you the truth."



Harnen

Tips for mentoring:

- Don't be enamored with power.
- Encourage people to listen, then apply their own style.
- Find time to share.
- Offer solutions, not problems.
- Encourage the student to surpass the teacher.

Tips for mentees

- Frame your own role and responsibilities.
- Identify what—then whom—you need.
- Evaluate yourself as a prospective mentee.
- Identify potential mentors.
- Prepare to approach potential mentors.
- Approach your potential mentors.
- Make it easy for someone to help you.
- Take responsibility for your development.

Source: The Mentoring Group, Grass Valley, Calif.



Hunnicutt

That's the key to everything. Some people avoid conflict, but constructive conflict helps us all." Whether it was seeking a mentor or acting as one, Baldrice says, "I've always lived by the philosophy of, tell me the truth."

Showing The Way

So how do some of today's mentors, who have already defined the foundation of mentoring—honesty and responsibility—go about the nuts and bolts of showing the way for the less experienced? "I try not to be enamored by power," Harnen says. "I respect it, but don't let it become the driver. Through the years I have found that lions don't need to roar. I try to seek out honest, passionate, hard-working people who fight like apes for things they believe in."

Calhoun says that he considers himself lucky that he never worked for someone who used fear as a tactic for success. "It seems that has ruined a lot of young talent." Time permitting, Roberts attempts to help as many people as possible, even those he's never met. "I aircheck people I really don't even know if they ask, and try and give them some common sense advice to prepare them for the road ahead." Buck Owens' KUZZ/Bakersfield PD Evan Bridwell tells his young airstaff, "Listen for someone who speaks to them, appreciate how they do it and then apply their own style." Hunnicutt says mentors should "find the time to share. If we always feel like we have to do it ourselves, then we will be doing it all alone. There's a quote that says, 'the Superman suit will kill you.' One person can't do it alone and you have to surround yourself with individuals that want to be great and won't settle for anything less than being No. 1."

Baldrice offers a series of bullet points for mentoring industry newcomers, starting with: "You should offer solutions and not just point out the problems." Additionally, he says consistent communication always helps. "Don't wait until a performance review once a year." And when dealing with staff, no matter what their experience level, Baldrice says, "There's no one size fits all. People think if they manage 10-15 people, they all have to adapt to you, but you have to know and understand each of your people differently."

Finally, Hunnicutt says no one who serves as a mentor should be afraid the student will eventually surpass the teacher. "I want everyone that works with me to be better than me and to do bigger things in their own career. That way when I get fired one day, someone that used to work with me can hire me back." **R&R**



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▶ UP 2.2 MILLION IMPRESSIONS, **BLAKE SHELTON** LOGS HIS SIXTH TOP 10 (11-8) WITH A COVER OF MICHAEL BUBLÉ'S NO. 1 AC HIT "HOME." THE SONG HAS BEEN ADDED TO NEW PRESSINGS OF SHELTON'S "PURE B.S." ALBUM.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
1	1	14	BRAD PAISLEY I'M STILL A GUY	NO. 1 (2 WKS)	☆	30.179 +0.771	4252	1
2	2	30	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	27.593 -0.336	4024	2
3	3	32	JAMES OTTO JUST GOT STARTED LOVIN' YOU		☆	25.874 -1.995	3476	5
4	4	14	RASCAL FLATTS EVERY DAY		☆	24.929 +0.071	3781	3
5	5	34	LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	24.860 +0.546	3628	4
6	8	10	KENNY CHESNEY BETTER AS A MEMORY		☆	22.887 +0.759	3452	6
7	7	11	CARRIE UNDERWOOD LAST NAME		☆	22.692 +0.381	3440	7
8	11	18	BLAKE SHELTON HOME		☆	22.380 +2.278	3217	8
9	10	14	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		☆	21.385 +0.519	3016	9
10	6	16	GEORGE STRAIT I SAW GOD TODAY		☆	21.380 -1.913	2817	10
11	12	20	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	17.826 +0.455	2655	12
12	13	7	ALAN JACKSON GOOD TIME		☆	17.645 +1.365	2673	11
13	9	20	TAYLOR SWIFT PICTURE TO BURN		☆	13.863 -7.096	2249	13
14	14	13	TOBY KEITH SHE'S A HOTTIE		☆	13.622 -0.363	2228	14
15	15	19	JEWEL STRONGER WOMAN		☆	12.789 -0.384	1942	16
16	18	21	MIRANDA LAMBERT GUNPOWDER & LEAD		☆	12.004 +1.587	1931	17
17	17	21	JOSH TURNER FEATURING TRISHA YEARWOOD ANOTHER TRY		☆	11.343 -0.264	1963	15
18	16	13	TIM MCGRAW KRISTOFFERSON		☆	11.014 -0.595	1809	19
19	20	17	KEITH ANDERSON I STILL MISS YOU		☆	10.858 +1.111	1779	20
20	22	5	BROOKS & DUNN PUT A GIRL IN IT		☆	10.793 +1.974	1602	21
21	19	17	REBA MCENTIRE EVERY OTHER WEEKEND		☆	10.609 +0.848	1580	22
22	21	32	JOSH GRACIN WE WEREN'T CRAZY		☆	9.999 +0.637	1835	18
23	23	10	GARY ALLAN LEARNING HOW TO BEND		☆	8.020 +0.200	1505	23
24	27	14	THE LOST TRAILERS HOLLER BACK		☆	7.652 +1.713	1316	25
25	26	17	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		☆	7.502 +1.026	1359	24
26	25	21	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆	7.350 +0.467	1230	26
27	NEW		SUGARLAND ALL I WANT TO DO	HOT SHOT DEBUT/BREAKER/MOST INCREASED AUDIENCE/MOST ADDED	☆	6.555 +6.542	738	32
28	29	13	JULIANNE HOUGH THAT SONG IN MY HEAD		☆	5.555 +0.278	1062	27
29	28	10	SUGARLAND FEATURING LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN		☆	5.345 +0.010	719	33
30	30	9	JIMMY WAYNE DO YOU BELIEVE ME NOW		☆	5.303 +0.208	972	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
31	32	8	HEIDI NEWFIELD JOHNNY & JUNE		☆	4.705 +0.029	879	30
32	33	18	PHIL STACEY IF YOU DIDN'T LOVE ME		☆	4.560 -0.080	975	28
33	34	12	LUKE BRYAN COUNTRY MAN		☆	4.383 +0.419	835	31
34	59	2	TAYLOR SWIFT SHOUL'D'VE SAID NO	BREAKER	☆	4.089 +3.550	534	39
35	31	19	SARA EVANS SOME THINGS NEVER CHANGE		☆	3.389 -1.675	714	34
36	41	6	CHUCK WICKS ALL I EVER WANTED		☆	2.999 +0.629	617	35
37	35	13	LEANN RIMES GODD FRIEND AND A GLASS OF WINE		☆	2.874 -0.149	582	36
38	39	6	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆	2.665 +0.180	442	40
39	37	5	JASON ALDEAN RELENTLESS	BREAKER	☆	2.601 +0.073	540	38
40	40	12	JO DEE MESSINA I'M DONE		☆	2.553 +0.081	555	37
41	36	10	CRYSTAL SHAWANDA YOU CAN LET GO		☆	2.347 -0.377	403	41
42	42	13	EMILY WEST ROCKS IN YOUR SHOES		☆	2.061 +0.148	397	42
43	43	8	JAMEY JOHNSON IN COLOR		☆	1.734 +0.076	371	44
44	38	10	GARTH BROOKS MIDNIGHT SUN		☆	1.649 -0.861	373	43
45	45	7	RODNEY ATKINS INVISIBLY SHAKEN		☆	1.458 +0.084	366	45
46	48	3	CRAIG MORGAN LOVE REMEMBERS		☆	1.378 +0.384	312	47
47	44	27	ELI YOUNG BAND WHEN IT RAINS		☆	1.308 -0.102	186	52
48	47	5	DAVID NAIL I'M ABOUT TO COME ALIVE		☆	1.200 +0.104	293	48
49	46	6	ERIC CHURCH HIS KIND OF MONEY (MY KIND OF LOVE)		☆	1.095 -0.256	260	50
50	50	5	BUCKY COVINGTON I'LL WALK		☆	0.939 -0.025	274	49
51	51	6	KEVIN FOWLER BEST MISTAKE I EVER MADE		☆	0.929 -0.028	69	60
52	54	4	ADAM GREGORY CRAZY DAYS		☆	0.924 +0.182	324	46
53	52	3	RISSI PALMER NO AIR		☆	0.905 -0.028	189	51
54	53	8	LONESTAR LET ME LOVE YOU		☆	0.807 -0.029	160	54
55	56	2	ASHTON SHEPHERD SOUNDS SO GOOD		☆	0.695 +0.127	154	55
56	NEW		KELLIE PICKLER DON'T YOU KNOW YOU'RE BEAUTIFUL		☆	0.673 +0.673	63	-
57	57	3	CHRIS CAGLE NO LOVE SONGS		☆	0.656 +0.101	163	53
58	55	3	ASHLEY GEARING OUT THE WINDOW		☆	0.531 -0.047	137	57
59	60	3	KID ROCK ALL SUMMER LONG		☆	0.455 +0.073	64	-
60	NEW		CHRIS YOUNG VOICES		☆	0.398 +0.085	152	56

MOST INCREASED AUDIENCE (IN MILLIONS)

+6.542 SUGARLAND
All I Want To Do (Mercury)
WKHX +0.618, KMPS +0.543, WUSN +0.502, KEEY +0.493, WUBE +0.287, KSCS +0.275, WUBL +0.232, WOH +0.214, WYRK +0.175, WKKT +0.170

+3.550 TAYLOR SWIFT
Should've Said No (Big Machine)
KEEY +0.382, WUBE +0.275, KMPS +0.253, WKHX +0.224, WYRK +0.224, KSCS +0.194, WYRK +0.159, KNCI +0.132, KWLJ +0.122, WDSY +0.103

+2.278 BLAKE SHELTON
Home (Warner Bros./WRN)
KILT +0.473, KEEY +0.317, KSON +0.271, KNIX +0.179, WYCD +0.163, WAMZ +0.130, WYRK +0.128, KBWF +0.106, KKWF +0.101, WSOX +0.106

+1.974 BROOKS & DUNN
Put A Girl In It (Arista Nashville)
KKGO +0.237, WDSY +0.212, WCOL +0.174, WSOX +0.159, WYRK +0.105, KMPS +0.104, KFDI +0.085, KNCI +0.079, KYGO +0.076, KMLE +0.071

+1.713 THE LOST TRAILERS
Holler Back (BNA)
KKGO +0.231, KSON +0.184, WQOR +0.168, KUJF +0.118, WXBQ +0.117, KEEY +0.086, KFRC +0.086, WXTU +0.085, WYCD +0.081, WUSN +0.080

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
RASCAL FLATTS Secret Smile (Lyric Street)	0.377/0.041	BLUEFIELD Butterfly (Country Thunder)	0.271/0.013	MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)	0.231/0.008
TOTAL STATIONS:	4	TOTAL STATIONS:	14	TOTAL STATIONS:	8
CLINT BLACK Long Cool Woman (Equity)	0.331/0.060	ZAC BROWN BAND Chicken Fried (Live Nation)	0.241/0.224	FISHER STEVENSON No Tomorrow Here Tonight (Big Machine)	0.226/0.034
TOTAL STATIONS:	2	TOTAL STATIONS:	6	TOTAL STATIONS:	21

MOST ADDED

SUGARLAND 42
All I Want To Do (Mercury)
KATM, KEEY, KEGA, KFRC, KIZN, KKGQ, KMPS, KRZY, KSKS, KSON, KTOM, KUZZ, KWJJ, KWRN, WAMZ, WBCT, WBEE, WBUL, WFBE, WGKX, WGTY, WIOV, WIRK, WIVK, WKKT, WKLB, WKSE, WMAD, WQDR, WQKQ, WPAW, WQDR, WQMX, WSIX, WSLC, WSOX, WUBE, WUBL, WUSJ, WUSN, WYNU, WYBM

TAYLOR SWIFT 33
Should've Said No (Big Machine)
KATC, KEEY, KEGA, KFOL, KIXZ, KKNQ, KMPS, KNCL, KNTY, KRZY, KSON, KUZZ, KYGO, WAMZ, WBCT, WBEE, WBUL, WCTK, WDSY, WFBE, WGGY, WGH, WGKX, WIVK, WKLB, WQKQ, WQMX, WQYK, WSLC, WUSN, WYNU, WXTU, WYCD

DARIUS RUCKER 13
Don't Think I Don't Think About It (Capitol Nashville)
KLIM, KILT, KRST, KUBL, KKXT, WGH, WIOV, WIVK, WUBE, WUSJ, WYCD, WYPPY, WYRK

THE LOST TRAILERS 10
Holler Back (BNA)
KEGA, KFKE, KTEX, KUZZ, WAMZ, WGKX, WQCK, WQBE, WSIX, WXBQ

ASHTON SHEPHERD 10
Sounds So Good (MCA Nashville)
KBWF, KSSN, KTOM, WCOL, WDSY, WGGY, WIRK, WKLB, WKXC, WRBT

BROOKS & DUNN 10
Put A Girl In It (Arista Nashville)
KBWF, KSSN, KTOM, WCOL, WDSY, WGGY, WIRK, WKLB, WKXC, WRBT

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
108 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.
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WQMX/Akron, OH* OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	WFBE/Flint, MI* PD: April Rose APD: Keith Allen	WMAD/Madison, WI* OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	WBEE/Rochester, NY* PD: Billy Kidd APD/MD: Weslea Neas
WGNA/Albany, NY* OM/PD: Tom Jacobsen	KSKS/Fresno, CA* PD: Tom Jordan	KTEX/McAllen, TX* OM: Billy Santiago PD: Jo Jo Cerda APD: Frankie Dee MD: Patches	KNCI/Sacramento, CA* PD: Mark Evans APD: Greg Cole
KRST/Albuquerque, NM* OM/PD: Eddie Haskell MD: Paul Bailey	WWGR/Ft. Myers, FL* PD/MD: Justin Tyler APD: Steve Hart	WGXX/Memphis, TN* PD: Tim Jones	KNTY/Sacramento, CA* PD/MD: Bob McNeill
WCTO/Allentown, PA* OM/PD: Shelly Easton APD/MD: Jerry Padden	WQHK/Ft. Wayne, IN* OM/PD: Rob Kelley MD: Dave Michaels	WKCC/Saginaw, MI* OM/PD: Mike Skot APD: Kevin Profit MD: John Richards	KEGA/Salt Lake City, UT* PD: Cody Alan
WKSF/Asheville, NC* OM/PD: Jeff Davis MD: Brian Hatfield	WOGK/Gainesville, FL* PD: Mr. Bob MD: Big Red	WML/Milwaukee, WI* OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KSOP/Salt Lake City, UT* APD/MD: Debby Turpin
WKHX/Atlanta, GA* OM/PD: Mark Richards MD: Mike Macho	WBCT/Grand Rapids, MI* OM/PD: Doug Montgomery APD/MD: Dave Taft	KEEY/Minneapolis, MN* OM/PD: Gregg Swedberg MD: Mary Gallas	KUBL/Salt Lake City, UT* PD: Ed Hill MD: Pat Garrett
WUBL/Atlanta, GA* OM/PD: Clay Hunnicutt APD/MD: Lance Houston	WPAW/Greensboro, NC* PD: Randall Bliss APD: Clay J.D. Walker	KTOM/Monterey, CA* OM: Sam Diggedy PD: Wes Poe APD: Jim Pearson	KAJA/San Antonio, TX* OM/PD: George King MD: Kactus Lou
WKXC/Augusta, GA* PD: T Gentry	WRNS/Greenville, NC* PD/MD: Wayne Carlyle	WKDF/Nashville, TN* OM: Dave Kelly	KSON/San Diego, CA* PD: John Marks APD/MD: Brooks O'Brian
KUZZ/Bakersfield, CA* PD: Evan Bridwell APD/MD: Donna James	WRBT/Harrisburg, PA* PD: Joe Kelly APD/MD: Newman	WSIX/Nashville, TN* OM: Rich Davis PD: Keith Kaufman	KBWF/San Francisco, CA* PD: Scott Mahalick APD: Keola MD: Nikki Landry
WYPY/Baton Rouge, LA* PD: Dave Dunaway APD/MD: Jimmy Brooks	WWYZ/Hartford, CT* PD: Pete Salant	WGH/Norfolk, VA* OM/PD: John Shomby APD/MD: Mark McKay	KRTY/San Jose, CA* PD/MD: Julie Stevens
KIZN/Boise, ID* OM/PD: Rich Summers APD: Steve Shannon MD: Spencer Burke	KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey	KKNG/Oklahoma City, OK* OM/PD: Kevin Christopher MD: Lynn Waggoner	KKWF/Seattle, WA* PD: Lance Tidwell
WKL/Boston, MA* OM: Don Kelley PD: Mike Brophay APD/MD: Ginny Rogers	WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon	KTST/Oklahoma City, OK* OM/PD: Tom Travis	KMPS/Seattle, WA* PD: Becky Brenner MD: Tony Thomas
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WEZL/Charleston, SC* OM: Steve Burke PD: Bill West	WGNE/Jacksonville, FL* OM/PD: Chuck Beck	WXBW/Pensacola, FL* PD/MD: Lynn West	KIXZ/Spokane, WA* OM: Robert Harder PD/AM/D: Paul "Coyote" Neumann
WQBE/Charleston, WV* OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WXBQ/Johnson City, TN* PD/MD: Bill Hagy	WXTU/Philadelphia, PA* OM/APD: Roy Land PD: Bob McKay	WPKX/Springfield, MA* OM/PD: Pat McKay APD: Marc Spencer
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WSOC/Charlotte, NC* PD: D.J. Stout APD/MD: Rick McCracken	WDAF/Kansas City, MO* OM: Thom McGinty PD: Michael Cruise	WDSY/Pittsburgh, PA* OM/PD: Keith Clark APD/MD: Stoney Richards	WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUSY/Chattanooga, TN* MD: Bill Poindexter	WVIV/Knoxville, TN* OM/PD: Mike Hammond MD: Colleen Addair	WOGI/Pittsburgh, PA* OM: Frank Bell PD: Dave Anthony	KIIM/Tucson, AZ* OM: Herb Crowe PD/MD: Buzz Jackson
WUSN/Chicago, IL* PD: Mike Peterson MD: Marci Braun	KMDL/Lafayette, LA* PD: Scott Bryant MD: T.D. Smith	KUPL/Portland, OR* PD: John Paul APD/MD: Rick Taylor	KV00/Tulsa, OK* PD: Luke Jensen MD: Dave Austin
WUBE/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	WPCV/Lakeland, FL* OM/PD: Mike James APD/MD: Jeni Taylor	KWJJ/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	WIRK/West Palm Beach, FL* PD: Mitch Mahan MD: JR Jackson
KATC/Colorado Springs, CO* OM: Bobby Irwin PD: Jim West MD: Wingnut	WIOV/Lancaster, PA* OM: Ken Carson PD: Al Brock	WOKQ/Portsmouth, NH* OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	KFDI/Wichita, KS* OM/PD: Beverlee Brannigan APD/MD: Carol Hughes
WWNU/Columbia, SC* PD: Rick Taylor MD: Tyler On The Radio	WITL/Lansing, MI* OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WCTK/Providence, RI* PD/MD: Stephen Giuttari APD: Sam Stevens	WGGY/Wilkes Barre, PA* PD: Doc Medek MD: Jessie Roberts
WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko	WCYE/Las Vegas, NV* PD/MD: R.W. Smith	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WXYC/Wilmington, DE* OM/PD: Dave Hovel APD: Mike Joseph MD: Chris Duff
KSCS/Dallas, TX* PD: Crash Poteet APD/MD: Chris Huff	KBUL/Reno, NV* PD: Brad Hansen APD/MD: Derek Gunn	KFRG/Riverside, CA* OM: Lee Douglas PD/MD: Don Jeffrey	WGTY/York, PA* PD: Brett Sharp MD: Dan Douglas
KYGO/Denver, CO* PD: Joel Burke MD: Garrett Doll	WAMZ/Louisville, KY* PD: Coyote Calhoun MD: Night Train Lane	WSLC/Roanoke, VA* PD: Robynn Jaymes	
KHKI/Des Moines, IA* OM: Jack O'Brien PD/MD: Andy Elliott			
WYCD/Detroit, MI* PD: Tim Roberts APD/MD: Mike Scott			



▶ **ADAM GREGORY'S "CRAZY DAYS"** JUMPS 34-23 AT CANADA COUNTRY. IT IS THE FIRST SINGLE FROM HIS UPCOMING FOURTH ALBUM, GREGORY'S FIRST SINCE SIGNING WITH MIDAS RECORDS.

COUNTRY INDICATOR HIGHLIGHTS

NO. 1				
ARTIST	TITLE	IMPRINT / PROMOTION LABEL		
BRAD PAISLEY	I'M STILL A GUY	ARISTA NASHVILLE		
MOST ADDED				
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS	
SUGARLAND	ALL I WANT TO DO	MERCURY	41	
TAYLOR SWIFT	SHOUL'D'VE SAID NO	BIG MACHINE	36	
THE LOST TRAILERS	HOLLER BACK	BNA	14	
CRAIG MORGAN	LOVE REMEMBERS	BNA	14	
JASON ALDEAN	RELENTLESS	BROKEN BOW	11	
LUKE BRYAN	COUNTRY MAN	CAPITOL NASHVILLE	10	
JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY	9	
MOST INCREASED PLAYS				
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN	
SUGARLAND	ALL I WANT TO DO	MERCURY	+349	
TAYLOR SWIFT	SHOUL'D'VE SAID NO	BIG MACHINE	+184	
KELLIE PICKLER	DON'T YOU KNOW YOU'RE BEAUTIFUL	BNA	+53	
GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE	+34	
ROAD HAMMERS	GIRL ON THE BILLBOARD	OPEN ROAD	+25	
JAMES OTTO	FOR YOU	WARNER BROS.	+19	
MARCEL	I LOVE THIS SONG	LYRIC STREET	+17	
DIERKS BENTLEY	SWEET & WILD	CAPITOL	+16	
INDICATOR EXCLUSIVES				
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS +/-
48	47	TRENT WILLMON BROKEN IN	COMPADRE/MUSIC WORLD/QUARTERBACK	363 -16
51	54	RICK HUCKABY I GOT YOU COVERED	HEADCOACH	300 +24
52	53	MARK CHESNUTT WHEN YOU LOVE HER LIKE CRAZY	LOFTON CREEK	290 +14
56	52	JEFF BATES DON'T HATE ME FOR LOVIN' YOU	BLACK RIVER	223 -54
60	-	CARTER'S CHORD DIFFERENT BREED	SHOW DOG NASHVILLE	159 +20

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

CANADA COUNTRY									
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-				
1	1	13	BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE/SONY BMG	705 +15				
2	3	13	JAMES OTTO JUST GOT STARTED LOVIN' YOU	RAYBOW/WARNER BROS./WARNER	648 -7				
3	6	9	CARRIE UNDERWOOD LAST NAME	ARISTA/ARISTA NASHVILLE/SONY BMG	627 +33				
4	10	6	ALAN JACKSON GOOD TIME	ARISTA NASHVILLE/SONY BMG	615 +100				
5	5	7	KENNY CHESNEY BETTER AS A MEMORY	BNA/SONY BMG	606 +7				
6	7	11	RASCAL FLATTS EVERY DAY	LYRIC STREET/UNIVERSAL	596 +12				
7	8	13	DOC WALKER BEAUTIFUL LIFE	OPEN ROAD/UNIVERSAL	592 +15				
8	2	16	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE/UNIVERSAL	592 -64				
9	4	15	GEORGE STRAIT I SAW GOD TODAY	MCA NASHVILLE/UNIVERSAL	574 -39				
10	9	12	AARON LINES MOMENTS THAT MATTER	OUTSIDE THE LINES	525 -5				
11	13	8	SHANE YELLOWBIRD DRIVE ME HOME	306/KOCH	484 +11				
12	12	16	DERIC RUTTAN FIRST TIME IN A LONG TIME	ON RAMP/EMI	484 +1				
13	14	10	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL	COLUMBIA/SONY BMG	478 +12				
14	17	17	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE/EMI	461 +26				
15	11	18	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE/EMI	454 -47				
16	18	9	THE HIGGINS FLOWER CHILD	OPEN ROAD/UNIVERSAL	435 +4				
17	23	4	BROOKS & DUNN PUT A GIRL IN IT	ARISTA NASHVILLE/SONY BMG	423 +82				
18	15	15	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE/EMI	409 -50				
19	19	9	TOBY KEITH SHE'S A HOTTIE	SHOW DOG NASHVILLE/UNIVERSAL	392 -19				
20	16	17	CRYSTAL SHAWANDA YOU CAN LET GO	RCA/SONY BMG	385 -56				
21	20	16	PHIL VASSAR LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH/UNIVERSAL	378 +9				
22	21	8	WILLIE MACK GOLDEN YEARS	OPEN ROAD/UNIVERSAL	366 -1				
23	34	2	ADAM GREGORY CRAZY DAYS	NSA/MIDAS/KOCH	336 +139				
24	25	7	TIM MCGRAW KRISTOFFERSON	CURB/EMI	333 +11				
25	22	19	GORD BAMFORD STAYED 'TIL TWO	ROYALTY	328 -24				
26	28	7	REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE/UNIVERSAL	326 +40				
27	26	18	PAUL BRANDT THAT'S WORTH FIGHTIN' FOR	BRAND-T/UNIVERSAL	295 -13				
28	24	13	JESSIE FARRELL BEST OF ME	UNIVERSAL	287 -51				
29	29	12	RIDLEY BENT HEARTLAND HEARTBREAK	OPEN ROAD/UNIVERSAL	273 -1				
30	30	20	CHRIS CAGLE WHAT KINDA CONE	CAPITOL NASHVILLE/EMI	255 -12				

FOR WEEK ENDING MAY 25, 2008

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WAJI/Fort Wayne, Ind., expands \$500 into more than \$40,000

'Little Give' Grows By Majic

Keith Berman

KBerman@RadioandRecords.com

The folks at Sarkes Tarzian hot AC WAJI (Majic 95.1)/Fort Wayne, Ind., led by PD/midday jock Barb Richards, are executing their battle plan for world domination—and what better way to do that than by emulating the Most Powerful Force Known to Man. No, not duct tape—I'm talking about Oprah. Many of you are probably familiar with "Oprah's Big Give" (which recently was turned into an eight-week series on ABC), where she hands people money with instructions to turn it into as much cash as possible during an allotted time period to benefit someone needy.

Majic morning co-host Dirk is one of those rare dudes who actually watches her show, and he saw that Winfrey had given \$10,000 to every TV affiliate; Fort Wayne's local ABC station donated its share to Fort Wayne Trails, a series of trails around town, and held a walkathon to add to the money.

"We thought it was a great idea," Richards says. "Then Dirk walked into my office and said, 'You know, if we could find \$300, we could do Dirk & Jeannette's Little Give and see what happens.' I told them to go do it and that I'd beg forgiveness from the GM later. They started to solicit phone calls, and the response was overwhelming. The next day, Dirk came into my office and asked, 'Do you think we could find \$500?'"

Dirk and his cohort Jeannette went on the air and solicited ideas from the locals for their own Little Gives. "They all came up with their own," Jeannette says. "Most people had it in their minds initially what they wanted to do."

Apparently, the Fort Wayne natives have a ton of Miracle-Gro stashed around town, because within a few days, five people had put plans into motion to enlarge their \$100.

Fabulous Feats

The biggest success story to come out of this escapade owes kudos to 26-year-old teacher

Shannon McClure, who, along with her mom, turned her \$100 into \$31,300 worth of book and cash donations for a local organization called Kate's Kart. "A few months ago, a 2-year-old named Kate died, and she loved books," Jeannette says. "Her parents decided they wanted to do something to honor her, and they decided to try to make books available to the kids in all of the Fort Wayne hospitals."



Dirk

"But they were just in the beginning phases of trying to figure out how to make it happen and what it was going to take logistically and how much money they needed. By the time Shannon and her mom were done, they were off and rolling, and they're going to be putting books in hospitals throughout northeast Indiana."



Jeannette

Another creative participant, Jeff Sedlmeyer, threw his \$100 behind the Fort Wayne Firefighters Museum and the Learn Not to Burn program, since his brother-in-law is a firefighter. He called Dirk & Jeannette on a Thursday; by the next day he was already knee-deep in preparations for a concert fund-raiser on Sunday.

"He got the hall, the band and the food donated," Richards says. "The funny thing is that when he came back on-air with us, he said that he hadn't even spent the original \$100." Sedlmeyer also got many donations for gift cer-

'Little Give' Gets Huge Thanks

It's probably an understatement to say that Krista, Andy and Seth Layman of Kate's Kart were stunned to receive the more than \$31,000 that Shannon McClure and her mom Jenny raised for their organization. "Humbled, amazed, ecstatic, blessed . . . just a few of the words to describe how our family has felt these past few weeks. Wow . . . what an incredible ride the past few weeks have been," the Laymans wrote Dirk and Jeannette after the Little Give was done.

"Our family would just like to thank the two of you and WAJI, Shannon and Jenny for doing the Little Give, which turned into a completely huge give for us. No aspect of this was little for us. We are truly blessed . . . and will never ever forget what was done in honor of a beautiful little girl with a broken heart . . . but a contagious spirit." —KB

tificates and packages for people to bid on, raising even more money, and brought in some single firefighters to auction off for dates. "They were in uniform, and they looked fine," Jeannette says with a laugh. "We had a lot of fun with that."

At one of the local elementary schools, kindergarten teacher Monya Weissert took her \$100 and magically transformed it into more than \$4,000 to help fund the school's plan to make the playground wheelchair-accessible.

"This is a huge project," Richards says. "They did a big walkathon, and Dirk went out there—their \$100 became \$4,000, which is wonderful, but they need so much more. It's taking close to \$100,000. We were hoping that word might get to Oprah and she'd call us back and take care of this one for us. We gave Oprah plenty of credit for the overall idea—Dirk was saying on the air all the time that 'it's Oprah's Big Give and Dirk & Jeannette's Little Give—because we don't have the budget like Oprah has!'"

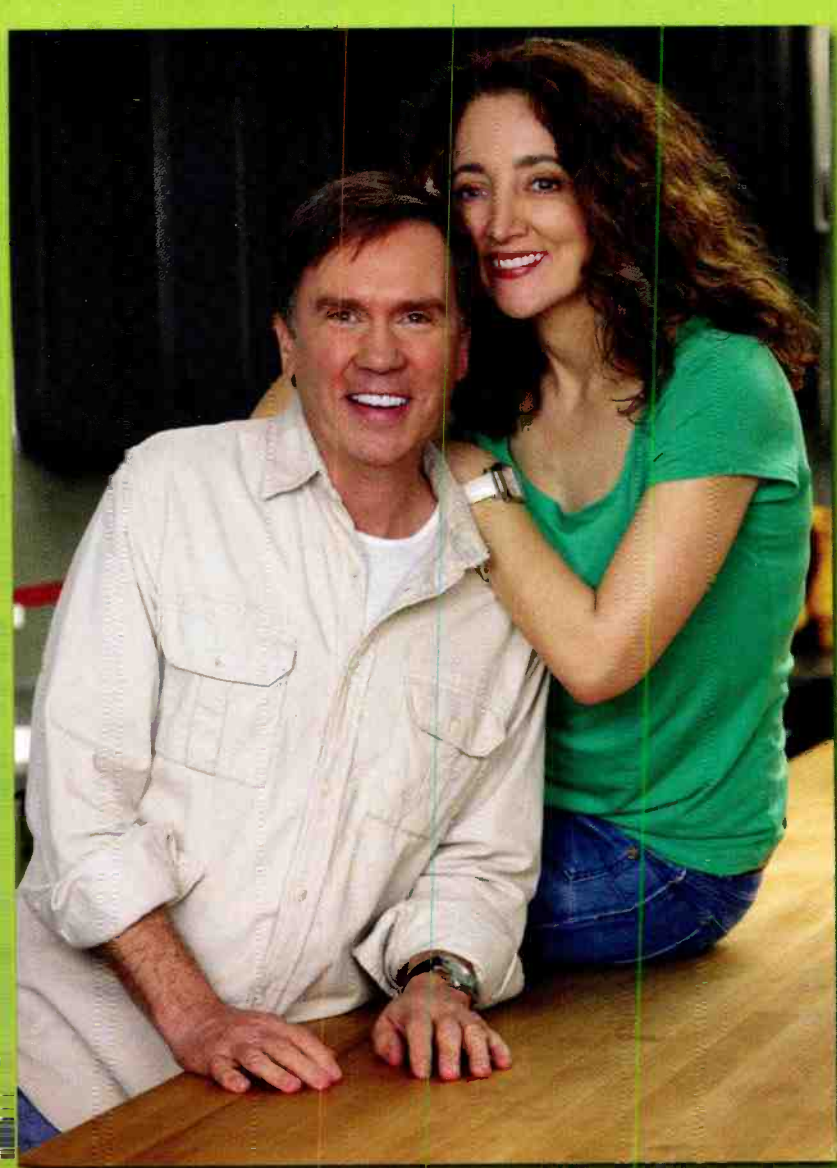
Adults weren't the only ones getting in on the action: 15-year-old Schuyler and her 10-year-old sister Journey put on a party with the cash and raised money to bring in more educational games for the kids of the Boys & Girls Club. The sisters threw a pizza party to give the kids a day of fun and cheese-intensive deliciousness, which netted a grand total of \$2,800, along with books and other donated items.

Finally, a local who goes by the hard-fightin' name of Taylor Trash when she competes with the Fort Wayne Derby Girls, got her team involved in the fight against breast cancer; she is using her \$100 to fund a venture called Bust-a-Move. "We're going to give away boobs!" Richards says, laughing. "They're actually going to make busts of their busts, which will then be auctioned off and the money will go toward breast cancer research," Jeannette says. Richards adds that consultant Mike McVay heard about it and said, "I love Fort Wayne!"

Richards says it all boils down to a couple of basic things that can always help make an impact on the community: "Always be willing to throw your prepared plans out the door, and be willing to do something that's topical," she says. "A lot of stations never seem to want to take the time. I think that's something we do really well that I wish every radio station would still do today. It's just a matter of taking out of your own time and still doing the things that are really important." **R&R**



The Kate's Kart event



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▶ IT'S A GOOD WEEK FOR "AMERICAN IDOL" CHAMPIONS: WHILE NEWLY CROWNED DAVID COOK BOWS AT NO. 30 (SEE SPIN SPOTLIGHT, PAGE 40), LAST YEAR'S WINNER **JORDIN SPARKS** BULLETS WITH "TATTOO" AT NO. 7 AND "NO AIR" AT NO. 24. THE LATTER SONG SCORES THE CHART'S BIGGEST POSITION JUMP AND FIFTH-BEST GAIN IN PLAYS (UP 60).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	20	SARA BAREILLES LOVE SONG	NO. 1 (3 WKS)	11 ³ ☆	2021	-9	17.842	1
2	2	43	COLBIE CAILLAT BUBBLY		11 ⁴ ☆	1816	-145	16.604	2
3	3	20	MICHAEL BUBLE LOST		143/REPRISE	1587	-1	12.277	4
4	4	30	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆	1434	-80	11.134	7
5	6	22	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆	1323	-110	10.048	9
6	8	7	LEONA LEWIS BLEEDING LOVE		11	1312	+171	14.118	3
7	21		JORDIN SPARKS TATTOO		11 ² ☆	1230	+34	11.692	6
8	5	48	FERGIE BIG GIRLS DON'T CRY		11 ⁵ ☆	1218	-288	11.793	5
9	9	42	PINK WHO KNEW		11 ³ ☆	1030	-74	10.646	8
10	10	22	ALICIA KEYS NO ONE		11 ⁵ ☆	1020	+12	9.971	10
11	13	12	JOHN MAYER SAY			798	+82	8.961	12
12	14	13	DAUGHTRY FEELS LIKE TONIGHT		11	771	+57	9.892	11
13	12	17	PLUMB IN MY ARMS			763	+33	2.897	17
14	15	16	EAGLES BUSY BEING FABULOUS			748	+54	4.510	14
15	1	20	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER			667	-173	3.446	15
16	16	15	LANDON PIGG FALLING IN LOVE AT A COFFEE SHOP			651	+123	3.181	16
17	17	12	KIMBERLEY LOCKE FALL			474	+29	1.150	29
18	19	7	JOSH GROBAN AWAKE		143/REPRISE	411	+24	2.331	18
19	18	14	CNOTE FORGIVE ME			407	-36	1.142	30
20	7		NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS			257	+23	0.905	-
21	21	5	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING			243	+30	0.480	-
22	23	7	LIFEHOUSE WHATEVER IT TAKES		11 ☆	235	+38	1.571	22
23	22	9	MAROON 5 WON'T GO HOME WITHOUT YOU		11	208	-1	1.471	24
24	27	3	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ²	203	+60	4.573	13
25	24	4	COLBIE CAILLAT REALIZE			180	+5	1.349	26
26	3		JOURNEY AFTER ALL THESE YEARS			177	+30	0.420	-
27	25	9	RED SPEEDWAGON FIND YOUR OWN WAY HOME			165	0	0.134	-
28	28	9	BUCKCHERRY SORRY		11 ²	110	-4	0.729	-
29	30	2	ROOM FOR TWO ROOTS BEFORE BRANCHES			106	+17	0.243	-
30	NEW		DAVID COOK THE TIME OF MY LIFE			102	+102	1.678	21

MOST ADDED

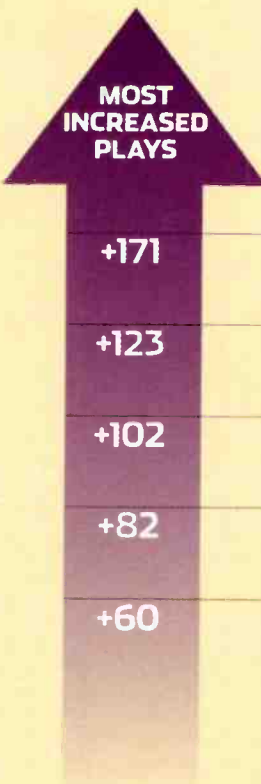
ARTIST TITLE / LABEL	NEW STATIONS
DAVID COOK The Time Of My Life (Fremantle/19/RCA/RMG)	11
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba)	6
DAUGHTRY Feels Like Tonight (RCA/RMG)	5
JOHN MAYER Say (Aware/Columbia)	4
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	3
JOURNEY After All These Years (Nomota)	3
ROOM FOR TWO Roots Before Branches (Curb/Warner Bros.)	3
HILARY MCRAE Every Day (When Will You Be Mine) (Hear/CMG)	3

**ADDED AT...
WOBM**
Monmouth, NJ
PD/MD: Steve Ardolina
David Cook, The Time Of My Life, 2
Jordin Sparks Duet With Chris Brown, No Air, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic)	89/9	CHRIS BROWN With You (Jive/Zomba)	47/3
LAREAU Change My World (Warrior/Bungalo)	83/4	MILEY CYRUS See You Again (Hollywood)	45/4
CLAY AIKEN On My Way Here (S/19/RCA/RMG)	78/18	KARMINA The Kiss (CBS)	36/11
NEIL DIAMOND Pretty Amazing Grace (Columbia)	61/4	KID ROCK All Summer Long (Top Dog/Atlantic)	34/14
ONEREPUBLIC Stop And Stare (Mosley/Interscope)	50/2	MINDI ABAIR Stars (Peak/CMG)	34/1



+171	LEONA LEWIS Bleeding Love (SYCO/J/RMG) WRLR +8, WJBR +11, KTSM +10, WOOD +10, KOST +9, WJJK +9, WZLD +9, WMGF +8, KCKC +8, XBLN +7
+123	LANDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) XBLN +9, WYJB +8, WHLG +5, KMCA +4, KSNE +4, KMGL +4, WDOK +4, KTSM +4, WTVR +4, KKBA +4
+102	DAVID COOK The Time Of My Life (Fremantle/19/RCA/RMG) WDOK +10, WOOD +8, KUOL +7, WLIT +7, WLEV +6, KRVM +5, KSNE +5, WRRM +5, WVBW +5, KEZK +4
+82	JOHN MAYER Say (Aware/Columbia) WMC +12, WLIT +10, WOBM +9, WVBW +9, KNEV +8, KCKC +8, WMGS +6, WYYY +5, WYJB +5, KSNE +5
+60	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) WLIT +7, WAHR +10, KTDY +8, KKBA +6, WHUD +6, KBIC +5, KNEV +5, KUMU +5, KKCV +2, WFMK +2

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	DAUGHTRY HOME (RCA/RMG)	11 ⁴	1066	1197
2	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	812	756
3	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	810	877
4	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁴	776	892
5	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 ⁴	756	847

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	741	749
7	ELLIOTT YAMIN WAIT FOR YOU (HICKORY/RED)	11 ³	736	803
8	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)	11 ⁵	677	751
9	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	666	815
10	CARRIE UNDERWOOD BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG)	11 ⁶	657	669



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► **NATASHA BEDINGFIELD'S "POCKETFUL OF SUNSHINE"** SOARS 21-17 WITH MOST INCREASED PLAYS (UP 271) AND AIRPOWER HONORS. THE SONG HAS SOLD MORE THAN 800,000 DOWNLOADS, ACCORDING TO NIELSEN SOUNDSCAN, AND BECOMES HER FOURTH TOP 10 AT CHR/TOP 40 (12-10, UP 215).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	8	LEONA LEWIS BLEEDING LOVE	NO. 1 (1 WK)	11 ☆ SYCO/J/RMG	3100 +241	15.530	2
2	1	20	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG	3007 -76	15.878	1
3	3	29	LIFHOUSE WHATEVER IT TAKES		11 ☆ Geffen/Interscope	2635 -114	12.310	4
4	4	40	SARA BAREILLES LOVE SONG		11 ³ EPIC	2538 -165	13.223	3
5	6	19	ONEREPUBLIC STOP AND STARE		11 ☆ MOSLEY/Interscope	2505 +16	11.681	5
6	5	24	MAROON 5 WON'T GO HOME WITHOUT YOU		11 A&M/Octone/Interscope	2336 -191	10.085	8
7	7	33	BUCKCHERRY SORRY		11 ² ELEVEN SEVEN/Atlantic/RRP	2201 -237	10.993	6
8	15	15	GAVIN DEGRAW IN LOVE WITH A GIRL		☆ J/RMG	2178 -44	9.297	9
9	19	19	COLBIE CAILLAT REALIZE		☆ UNIVERSAL REPUBLIC	2167 -48	9.084	10
10	11	10	3 DOORS DOWN IT'S NOT MY TIME		☆ UNIVERSAL REPUBLIC	2009 +20	8.611	11
11	10	23	JOHN MAYER SAY		☆ AWARE/COLUMBIA	1861 -256	8.426	12
12	12	23	MATCHBOX TWENTY THESE HARD TIMES		☆ MELISMA/Atlantic	1611 -301	7.119	13
13	13	44	FINGER ELEVEN PARALYZER		11 ⁵ WIND-UP	1600 -54	10.430	7
14	14	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² 19/JIVE/Zomba	1443 +57	6.947	14
15	16	13	THE LAST GOODNIGHT STAY BEAUTIFUL		☆ VIRGIN/Capitol	1292 +88	3.953	18
16	17	10	Yael Naim NEW SOUL		☆ TOT OU TARD/Atlantic	1128 +12	5.062	16
17	21	6	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	AIRPOWER/MOST INCREASED PLAYS	PHONOGENIC/EPIC	1119 +271	5.162	15
18	20	11	DUFFY MERCY		☆ MERCURY/IDJMG	1053 +129	3.655	19
19	22	5	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆ INTERSCOPE	1008 +162	2.915	21
20	18	16	JACK JOHNSON IF I HAD EYES		☆ BRUSHFIRE/UNIVERSAL REPUBLIC	949 -97	3.588	20
21	23	9	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		☆ WARNER BROS.	887 +74	3.954	17
22	24	9	JASON MRAZ I'M YOURS		☆ Atlantic/RRP	835 +78	2.752	22
23	26	11	THE SPILL CANVAS ALL OVER YOU		☆ DNE ELEVEN/SIRE/REPRISE	744 +77	2.099	24
24	25	15	MARIE DIGBY SAY IT AGAIN		☆ HOLLYWOOD	715 +4	2.447	23
25	27	6	PANIC AT THE DISCO NINE IN THE AFTERNOON		☆ DECAYDANCE/FUELED BY RAMEN/RRP	647 +37	1.959	26
26	19	13	FERRAS HOLLYWOOD'S NOT AMERICA		☆ Capitol	569 -372	1.774	27
27	28	17	MILEY CYRUS SEE YOU AGAIN		11 HOLLYWOOD	556 -26	2.070	25
28	30	5	KID ROCK ALL SUMMER LONG		☆ TOP DOG/Atlantic	449 +109	1.742	28
29	29	4	ALANIS MORISSETTE UNDERNEATH		☆ MAVERICK/REPRISE	442 +40	1.514	29
30	31	3	SARA BAREILLES BOTTLE IT UP		☆ EPIC	354 +33	0.714	38
31	40	2	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		☆ A&M/Octone/Interscope	322 +123	1.435	31
32	35	3	NEWTON FAULKNER DREAM CATCH ME		☆ AWARE/COLUMBIA	300 +36	0.395	-
33	37	4	ANNA NALICK SHINE		☆ EPIC	271 +19	0.550	-
34	34	14	CHRIS BROWN WITH YOU		11 ³ JIVE/Zomba	242 -28	1.043	32
35	33	10	AUGUSTANA SWEET AND LOW		☆ EPIC	235 -37	0.402	-
36	39	2	SEETHER RISE ABOVE THIS		☆ WIND-UP	229 +21	0.814	34
37	NEW		FLYLEAF ALL AROUND ME		11 A&M/Octone/Interscope	220 +54	0.574	40
38	12	14	RIHANNA DON'T STOP THE MUSIC		11 ² SRP/DEF JAM/IDJMG	215 -101	1.471	30
39	NEW		MATT NATHANSON COME ON GET HIGHER		☆ VANGUARD	202 +9	0.216	-
40	36	19	SHERYL CROW LOVE IS FREE		☆ A&M/INTERSCOPE	183 -79	0.819	33

MOST ADDED

- DAVID COOK** 12
The Time Of My Life (Fremantle/19/RCA/RMG)
KBBY, KCDU, KLLY, WAYV, WBMX, WJLK, WKRQ, WMEW, WNNK, WQAL, WWWM, WXLO
- GAVIN ROSSDALE** 8
Love Remains The Same (Interscope)
KAMX, KEZR, KHMx, KRuz, KURB, WRQX, WXLO, WZPL
- NATASHA BEDINGFIELD** 8
Pocketful Of Sunshine (Phonogenic/Epic)
KALC, KDMX, KEZR, KIOI, KLCA, WHYN, WMGX, WTIK
- MAROON 5 FEAT. RIHANNA** 7
If I Never See Your Face Again (A&M/Octone/Interscope)
KCDU, KLTG, KMHX, KSTZ, WBNS, WKDD, WNNF
- COLDPLAY** 7
Viva La Vida (Capitol)
KCIX, KLCA, KLLY, KSII, KZZU, WAYV, WTMX
- KID ROCK** 5
All Summer Long (Top Dog/Atlantic)
KURB, KZZU, WAJI, WBNS, WKRQ
- JASON MRAZ** 4
I'm Yours (Atlantic/RRP)
KLLC, KURB, WMGX, WXMA
- MADONNA FEAT. JUSTIN TIMBERLAKE** 4
4 Minutes (Warner Bros.)
KHMx, WBMX, WINK, WKTJ
- ADELE** 4
Chasing Pavements (XL/Columbia)
KMHX, KOSO, KPEK, WCDA
- JORDIN SPARKS DUET WITH CHRIS BROWN** 3
No Air (19/Jive/Zomba)
KFBZ, KIOI, WAJI

ADDED AT...
KMHX
Santa Rosa, CA
PD: Danny Wright
Maroon 5 Feat. Rihanna, If I Never See Your Face Again, 1
Adele, Chasing Pavements, 0
Ben Jelen, Wreckage, 0

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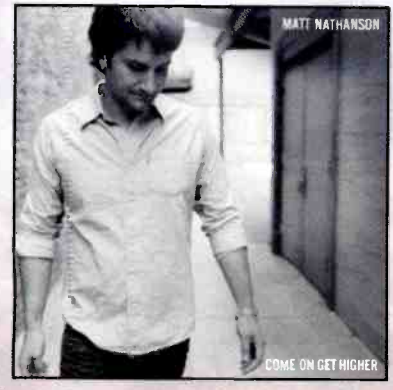
NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MARIAH CAREY Touch My Body (Island/DJMG) TOTAL STATIONS: 13	159/20	DAVID COOK The Time Of My Life (Fremantle/19/RCA/RMG) TOTAL STATIONS: 30	116/116
DELTA GOODREM In This Life (Mercury/Decca) TOTAL STATIONS: 17	147/62	TRISTAN PRETTYMAN Madly (Virgin/Capitol) TOTAL STATIONS: 15	101/58
JESSE MCCARTNEY Leavin' (Hollywood) TOTAL STATIONS: 8	133/21	COLDPLAY Viva La Vida (Capitol) TOTAL STATIONS: 11	98/70
RIHANNA Take A Bow (SRP/Def Jam/IDJMG) TOTAL STATIONS: 8	130/31	SHERYL CROW Out Of Our Heads (A&M/Interscope) TOTAL STATIONS: 15	93/40
FINGER ELEVEN I'll Keep Your Memory Vague (Wind-up) TOTAL STATIONS: 11	118/2	ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS: 12	78/46

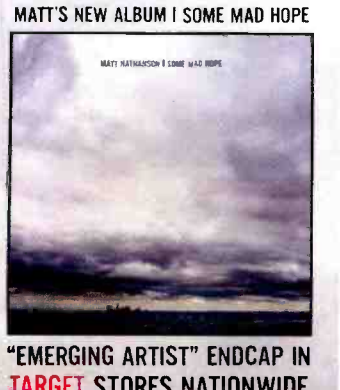
MOST INCREASED PLAYS

- +271** **NATASHA BEDINGFIELD**
Pocketful Of Sunshine (Phonogenic/Epic)
KLLY +26, WMGX +25, KSII +22, WTIK +19, KYKY +17, WZPL +17, KDMX +16, WRQX +15, KEZR +14, WQAL +12
- +241** **LEONA LEWIS**
Bleeding Love (SYCO/J/RMG)
WQDA +32, WWWM +26, WZPL +23, KHMx +20, KYIS +15, WKTI +13, WNNK +12, KCDA +11, WMYX +11, WPTE +11
- +162** **GAVIN ROSSDALE**
Love Remains The Same (Interscope)
KAMX +17, WMYX +17, KHMx +13, WRMF +13, WXLO +11, WPTE +10, WZPL +10, KRuz +9, KSRZ +8, KJMY +7
- +129** **DUFFY**
Mercy (Mercury/IDJMG)
WKTJ +23, WJLK +17, KSII +15, KFVY +14, WZPL +13, KEZR +12, KLTG +11, KAMX +9, KJMY +8, KOSO +7
- +123** **MAROON 5 FEAT. RIHANNA**
If I Never See Your Face Again (A&M/Octone/Interscope)
KLLY +22, WTMX +16, WKRQ +15, KVLV +15, WNNF +13, WBNS +10, SIPL +9, KALC +7, KEZR +4, WDVD +4

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HOT AC REPORTERS

- | | | | |
|--|--|---|--|
| WKDD/Akron, OH*
OM/PD: Keith Kennedy | WMMX/Dayton, OH*
OM/PD: Jeff Stevens
APD: Shaun Vincent | WTKI/Milwaukee, WI*
PD: Bob Walker | KMYI/San Diego, CA*
PD: Jimmy Steeie
MD: Jen Sorenson |
| WRVE/Albany, NY*
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse | KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill | WMYX/Milwaukee, WI*
OM: Brian Kelly
PD: Mike Nelson | KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries |
| KPEK/Albuquerque, NM*
PD: Tony Manero
MD: Jamie Frye | KIMN/Denver, CO*
PD: John Roberts
MD: Hollywood Henderson | KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen | KLCC/San Francisco, CA*
OM/PD: Mike Preston
APD: Marcus D. Najera
MD: Jayn |
| KDBZ/Anchorage, AK
OM: Tom Oakes
PD/MD: Erik O'Connor | KSTZ/Des Moines, IA*
OM/PD: Scott Allen
PD: Jimmy Wright | KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimpino
MD: Alicia Pecorino | KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Pepper |
| KMXS/Anchorage, AK
APD: Joe Campbell | WVDV/Detroit, MI*
OM/PD: Ron Harrell
MD: Jesse Addy | WJLK/Monmouth, NJ*
OM/PD: Lou Russo
MD: Steve Ardolina | KRUZ/Santa Barbara, CA*
PD: Danny Wright |
| WAYV/Atlantic City, NJ*
PD: Paul Kelly | KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter | KCDU/Monterey, CA*
OM/PD: Kenny Allen | Music Choice Adult Top 40/Satellite
PD/MD: Steve Nichols
APD: Jeff Garfield
MD: Michael Schwab |
| KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards | KSII/El Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd | WGMT/Montpelier, VT
OM/PD: Steve Nichols
APD: Jeff Garfield | Sirius The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan |
| KLLY/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn | WBQB/Fredericksburg, VA
OM/PD: Chris Carmichael | WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro | XM Flight 26/Satellite*
OM: Jon Zellner
PD/MD: Mike Abrams |
| WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Greg Carpenter | KALZ/Fresno, CA*
OM/PD: Paul Wilson
APD: Laurie West | WPTE/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch | KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto |
| WLTB/Binghamton, NY
OM/PD: Dana Potter
APD: Dan Michaels
MD: Steve Gilinsky | KKPL/Ft. Collins, CO
OM/PD: Mark Callaghan
MD: Beano | KYIS/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Cisco | KCD/Spokane, WA*
OM: Robert Harder |
| WMRV/Binghamton, NY
OM/PD: Jim Free | WINK/Ft. Myers, FL*
PD: Chad Ruffer
APD: Dave Alexander | WMXO/Olean, NY
PD/MD: Chris Hicks | KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins |
| KCIX/Boise, ID*
PD/MD: Brent Carey | WAJI/Ft. Wayne, IN*
OM: Lee Tobin
PD: Barb Richards
MD: Marti Taylor | KQKQ/Omaha, NE*
OM/PD: Nevin Dane
MD: Heather Lee | WHYN/Springfield, MA*
OM/PD: Pat McKay
MD: Kevin Johnson |
| WBMX/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney | WMEE/Ft. Wayne, IN*
OM/PD: Rob Kelley
APD/MD: Dave Michaels | KSRZ/Omaha, NE*
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Dol | KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers |
| WUHU/Bowling Green, KY
PD/MD: Brooke Summers | WQLH/Green Bay, WI*
PD: Jimmy Clark | WOMX/Orlando, FL*
PD: Jeff Cushman
APD: Bobby Smith
MD: Laura Francis | WQKX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter |
| WTSS/Buffalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas | WIKZ/Hagerstown, MD
OM/PD: Rick Alexander
MD: Jeff Roteman | KBBY/Oxnard, CA*
PD: Todd Violette
MD: Keli Reynolds | WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner |
| WHBC/Canton, OH*
PD: Hunter Scott
APD/MD: Kayleigh Kriss | WNKK/Harrisburg, PA*
OM/PD: John O'Dea
MD: Denny Logan | KFYV/Oxnard, CA*
OM: Brian "Big Bear" Davis
APD/MD: Maverick | WBOW/Terre Haute, IN
PD/MD: Adam Michaels |
| WCOD/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews | WTIC/Hartford, CT*
OM: Steve Salhany
PD/MD: Jeannine Jersey | KPSI/Palm Springs, CA
PD: Connie Breeze
MD: Bradley Ryan | WWW/Toledo, OH*
PD: Ron Finn |
| WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller | KLAZ/Hot Springs, AR
APD: Anthony Michaels
MD: Aaron Garrett | KMXP/Phoenix, AZ*
OM: Alan Sledge
PD: Ron Price
MD: Allen Frey | KLZR/Topeka, KS*
PD/MD: Jon Thomas |
| WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto | KHMX/Houston, TX*
OM: Ken Charles
PD/MD: Keith Scott | WMGX/Portland, ME*
OM: Chris Mac
PD: Rendi Kirshbaum
APD/MD: Shelly Kincaid | WPST/Trenton, NJ*
OM/PD: Dave McKay
APD/MD: Matt Sneed |
| WKRQ/Cincinnati, OH*
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas | WZPL/Indianapolis, IN*
OM/PD: Scott Sands
APD: Kari Johl
MD: Dave Decker | KRSK/Portland, OR*
OM/PD: Clark Ryan
MD: Sheryl Stewart | KLRK/Waco, TX
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards |
| WNNF/Cincinnati, OH*
PD: Mark Anderson | KQUR/Laredo, TX
PD: AL Guevara | WBWZ/Poughkeepsie, NY
PD: Aaron "Dave" McCord
MD: Chris Chase | WRM/West Palm Beach, FL*
PD: Bob Neumann
APD/MD: Amy Navarro |
| WQAL/Cleveland, OH*
PD: Dave Popovich | KMXB/Las Vegas, NV*
PD: Justin Chase
MD: Brandon Bell | KLCA/Reno, NV*
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray | KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan |
| WBNS/Columbus, OH*
OM/PD: Jay Taylor
MD: Sue Leighton | WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Dale O'Brian
MD: Chris Elliott | KZZO/Sacramento, CA*
OM: Byron Kennedy
PD: Jeff Z. | KFBZ/Wichita, KS*
PD: Dusty Hayes |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | KURB/Little Rock, AR*
OM/PD: Randy Cain
APD/MD: Becky Rogers | WGER/Saginaw, MI
PD: Bob Moore | WINC/Winchester, VA
OM/PD: Jeff Adams
APD/MD: Paula Kidwell |
| KLTC/Corpus Christi, TX*
OM: Clayton Allen
PD: Chris Roberts | WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | WXLO/Worcester, MA*
OM/PD: Jerry McKenna
APD/MD: Mary Knight |
| KDMX/Dallas, TX*
PD: Rick O'Bryan
MD: Lisa Thomas | KVLY/McAllen, TX*
PD: Alex Duran
APD/MD: Meridee | KUDD/Salt Lake City, UT*
OM/PD: Brian Michel | |
| WDAQ/Danbury, CT
MD: Zach Dillon | WMC/Memphis, TN*
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco | | |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	12	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	348	-8
2	1	16	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	346	-13
3	3	37	MICHAEL BUBLE LOST	143/REPRISE/WARNER	345	+3
4	4	28	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	317	-5
5	5	16	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	303	-1
6	6	20	ALICIA KEYS NO ONE	MBK/J/SONY BMG	301	+1
7	7	35	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	288	+4
8	8	33	FEIST 1234	ARTS & CRAFTS	273	+20
9	11	13	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	241	+27
10	9	10	SARAH SLEAN GET HOME	WARNER	235	-1
11	10	46	FERGIE BIG GIRLS DDDN'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	211	-5
12	12	41	JULLY BLACK SEVEN DAY FOOL	UNIVERSAL	208	+1
13	19	11	JOHN MAYER SAY	A&M/COLUMBIA/SONY BMG	195	+36
14	13	9	CELINE DION ALDNE	COLUMBIA/SONY BMG	192	0
15	14	18	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	185	+2
16	21	15	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	174	+17
17	20	34	BLUE RODED THIS TOWN	WARNER	167	+8
18	15	39	ENRIQUE IGLESIAS SOMEBODY'S ME	UNIVERSAL LATI-NO/INTERSCOPE/UNIVERSAL	157	-24
19	16	42	PLAIN WHITE T'S HEY THERE DELILAH	FEARLESS/HOLLYWOOD/UNIVERSAL	156	-14
20	17	17	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	155	-9
21	22	15	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	150	+4
22	24	4	JULLY BLACK UNTIL I STAY	UNIVERSAL	121	+31
23	29	9	DUFFY MERCY	MERCURY/UNIVERSAL	94	+23
24	25	3	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	88	-1
25	32	10	RYANDAN LIKE THE SUN/COMME LE SOLEIL	UNIVERSAL	87	+24
26	26	5	ARIANE MDDFATT JE VEUX TOUT	AUDIOGRAM	82	-3
27	30	17	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	79	+9
28	23	8	Yael Naim NEW SOUL	TOT OU TARD/WARNER	79	-15
29	38	3	ROSE LA LISTE	EMI	72	+22
30	40	19	ELLIOTT YAMIN WAIT FOR YOU	HICKORY/SONY BMG	59	+13

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	10	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	860	-6
2	2	16	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	808	+8
3	3	15	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	713	-22
4	4	8	HEDLEY NEVER TOO LATE	UNIVERSAL	702	+19
5	8	22	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	666	+43
6	10	10	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	P-HONOGENIC/EPIC/SONY BMG	665	+10C
7	6	12	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	661	+33
8	5	13	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	653	-23
9	7	18	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	609	-15
10	9	12	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	561	-7
11	13	6	KREESHA TURNER DON'T CALL ME BABY	EMI	522	+47
12	11	19	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	518	-14
13	12	20	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	509	-22
14	15	10	GAVIN DEGRAW IN LOVE WITH A GIRL	J/SONY BMG	493	+49
15	16	12	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	461	+37
16	14	21	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	411	-36
17	18	7	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	408	+35
18	17	14	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	361	-17
19	21	10	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	351	-5
20	20	14	JULLY BLACK UNTIL I STAY	UNIVERSAL	349	-15
21	22	6	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	342	+5
22	23	8	DUFFY MERCY	MERCURY/UNIVERSAL	341	+24
23	24	12	SUM 41 WITH ME	AQUARIUS	307	+1
24	19	25	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	304	-68
25	28	9	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	287	+31
26	31	5	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	265	+36
27	32	4	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	253	+25
28	35	4	METRO STATION SHAKE IT	RED INK/COLUMBIA/SONY BMG	242	+41
29	26	26	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	240	-30
30	27	19	CHRIS BROWN WITH YOU	JIVE/SONY BMG	237	-29

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WHO SHOULD ATTEND

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Creative Directors

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Imaging Directors

Producers

Voiceover Talents

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invites you to attend
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— DAVE FOXX
Z100/New York

Los Angeles ■ August 8 - 9, 2008

YOUR HOST



DAN O'DAY

Breakthrough
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Spot-A-Thon

SPECIAL GUEST SPEAKERS



PATRICK FRALEY

GETTING FUNNY FAST:
The Art of Voiceover Comedy



DICK ORKIN

SECRET CASE HISTORIES
OF THE RADIO RANCH:
From Client Problem to
Creative Solutions to What
You Heard On The Air

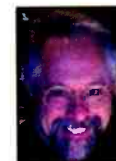


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Some journeys take talent, strength, courage—and a boundless heart

Wayman Tisdale, On The 'Rebound'

Carol Archer
CArcher@RadioandRecords.com

dogged determination has always characterized Wayman Tisdale's endeavors. He was honored as the nation's No. 1 high school basketball player, was a gold medalist on the 1984 Olympic basketball team, second overall pick in the 1985 NBA draft behind Patrick Ewing and an extraordinary NBA center and power forward with the Indiana Pacers, Sacramento Kings and Phoenix Suns. During a 12-year career, he scored some 12,800 points and pulled down more than 5,000 rebounds.

Today Tisdale is scoring in the music business: He now boasts a successful career as a bassist and recording artist. His seventh CD, "Rebound" (Rendezvous), streets June 3. Since 2001, he has branded his own Jazz Cruises smooth jazz excursion. As if he hasn't accomplished enough, the Tulsa native is also a member of the Oklahoma Board of Tourism, and he recently prevailed over a bout with knee cancer.

Highly Competitive

As the youngest of six kids, Tisdale says he was a sensitive, happy child. They called him the spoiled one, because whatever he set his mind to, he accomplished. Obviously, he was born with a highly competitive nature.

His father, a minister, recognized the boy's innate musical gifts early and awarded him a Mickey Mouse guitar—followed soon after with a real one. "It was the

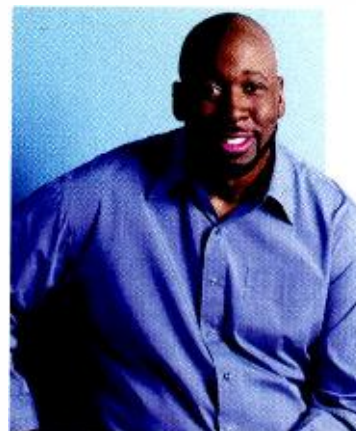
greatest gift my dad ever gave me," Tisdale says. He could play any melody that his dad sang. He had no formal training, but by the third or fourth grade, he played for the church choir. During evening services, he would sit in the front row with the other kids, observing guest musicians, "completely mesmerized. I'd watch their fingering, remember the melodies and play them by ear when I got home."

Artists who inspired his youthful musical aspirations ran the gamut, from Stanley Clarke and funksters like Parliament Funkadelic and the Gap Band (whose members attended his high school), to the Winans, James Taylor, Paul McCartney & Wings and the Eagles. He was equally enthralled by the "country musician-ship" he saw on TV's long-running "Hee Haw."

Before he retired from basketball after the 1997 season, Tisdale tried to establish a career in music—his first two CDs, in fact, were released while he still played in the NBA. Two weeks after the end of a 100-game sea-

'Earlier, I was trying to be like Marcus Miller and Stanley Clarke, but when I tried to be Wayman, everything exploded, because I found my voice. It opened me completely.'

—Wayman Tisdale



Wayman Tisdale Discography Top Contemporary Jazz Albums

Date/Album Title/Peak

Sept. 9, 1995
"Power Forward," No. 4

Aug. 31, 1996
"In the Zone," No. 7

Oct. 24, 1998
"Decisions," No. 9

June 2, 2001
"Face to Face," No. 1

Source: Nielsen BDS

son, he would embark on six-week tours.

"My goal, and my first love, was to be an artist. It didn't matter if it meant I got home from a session at 5 a.m. after practice," he says.

In The Music Zone

In 1995, debut CD "Power Forward" climbed to No. 4 on the Billboard Top Contemporary Jazz albums chart. Subsequent projects "In the Zone," "Decisions" and "Face to Face" also hit the top 10 on that chart, with "Face to Face" going all the way to No. 1 in 2001.

"Hang Time" marked his label debut for Rendezvous Entertainment in 2005. It also generated two No. 1s at smooth jazz radio: "Can't Hide Love" and "Ain't No Stoppin' Us Now." In July 2006, "Get Down on It" from the CD "Way Up" peaked at No. 2.

His towering 6'9" frame, exceptional strength and relentless work ethic made Tisdale one of basketball's most dominating power forwards; his unusual use of the bass as a melodic lead instrument qualifies him as a musical trailblazer in a similar sense. The lefty previously played a right-handed bass, with its body upside-down, which made the instrument appear as diminutive as a ukulele in his massive hands, but he eventually replaced it with a standard, left-handed model.

Tisdale's instantly recognizable bass tone was inspired by the advice of a friend, jazz musician and fellow bassist Marcus Miller, whom he considers "the best player in the world" and his idol. Miller told him that the secret to longevity in the music business is to develop an individual sonic style, "because people have to know who you are after two or three notes.

"Earlier, I was trying to be like Marcus and Stanley Clarke, but when I tried to be Wayman, everything exploded, because I found my voice. It opened me completely." Today he is Rendezvous' top-selling artist.

Now 100 pounds lighter and his health restored following treatment for a cancerous bone spur, his ebullience about new collection "Rebound," produced by Darren Rahn, is inspiring. "Throwin' It Down," a top 15 hit on the R&R Smooth Jazz chart, was written by the pair in five minutes, he says. They cut Toby Keith's vocal on a cover of Barry White's "Never Gonna Give You Up" in less than an hour.

Once again, Tisdale is at the top of his game. **R&R**

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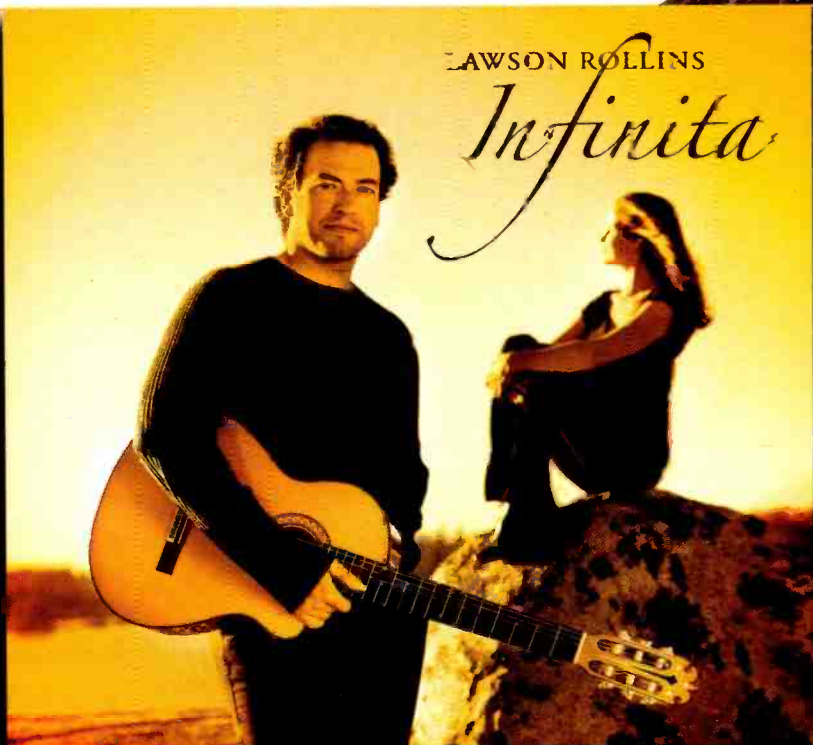
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► **JESSE COOK'S "CAFÉ MOCHA"** HAS PICKED UP STEAM EACH WEEK IT HAS BEEN ON THE LIST AND SHOTS INTO THE TOP 10 (14-10) WITH THE BEST GAIN (UP 26) AMONG THE 30 CHART TITLES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	JESSY J TEQUILA MOON	NO. 1 (3 WKS) PEAK/CMG	438 -7	4.524	1
2	2	18	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	418 -6	4.070	2
3	3	18	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	409 +10	3.383	3
4	4	22	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	346 -12	3.153	4
5	6	23	EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	320 +18	3.043	5
6	5	9	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	300 +3	2.952	6
7	8	26	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	281 -15	2.076	8
8	7	30	EVERETTE HARP OLD SCHOOL	SHANACHIE	255 -34	1.995	11
9	9	16	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	244 -7	1.908	14
10	14	10	JESSE COOK CAFÉ MOCHA	COACH HOUSE/KOCH	230 +26	2.638	7
11	16	16	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	226 +4	2.061	9
12	10	13	THE SAX PACK FALLIN' FOR YOU	SHANACHIE	226 -6	1.973	12
13	12	12	MINDI ABAIR SMILE	PEAK/CMG	217 -1	1.665	15
14	13	17	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN	186 -29	2.033	10
15	16	12	JOHN LEGEND EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	181 -2	1.296	19
16	15	7	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	175 -7	1.936	13
17	17	17	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	158 -12	1.130	22
18	6	6	EARL KLUGH DRIFTIN'	KOCH	155 +21	1.353	18
19	20	13	ROBIN THICKE CAN U BELIEVE	STAR TRAK/INTERSCOPE	106 -7	1.231	20
20	19	10	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	97 -20	1.209	21
21	21	9	SEAL ROLLING	WARNER BROS.	90 -12	0.583	-
22	26	2	DAVID BENOIT HUMAN NATURE	PEAK/CMG	89 +16	1.493	17
23	24	10	SOUL BALLET DA DA DIAMONDS	ARTIZEN	84 +2	0.742	25
24	22	3	CANDY DULFER BACK TO JUAN	HEADS UP	83 +7	0.666	29
25	29	2	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	82 +14	0.613	-
26	25	12	MARC ANTOINE SPOOKY	PEAK/CMG	81 +10	1.576	16
27	28	8	BOB BALDWIN THIRD WIND	NUGROOVE	80 +9	0.672	28
28	23	4	JAY SOTO STAY AWHILE	NUGROOVE	79 +3	0.622	-
29	RE-ENTRY	15	GERALD VEASLEY SLIP N SLIDE	HEADS UP	58 +1	0.124	-
30	15	15	NILS DREAMIN'	BAJA/TSR	58 -15	0.430	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MELODY GARDOT Worrisome Heart (Verve) KXSF, KYOT, Sirius Jazz Cafe	3
MICK HUCKNALL Farther On Up The Road (Atco) KSSJ, KTWV, XM Watercolors	3
EARL KLUGH Driftin' (Koch) WJZZ, WSJW	2
ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG) WDSJ, WLVE	2
ERIC DARIUS Goin' All Out (Blue Note/Capitol) Sirius Jazz Cafe, WSJT	2
BRIAN CULBERTSON Always Remember (GRP/Verve) WSJT	1
MINDI ABAIR Smile (Peak/CMG) Jones Radio Networks	1
MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (3 Deuces/CMG) KSSJ	1
CANDY DULFER Back To Juan (Heads Up) WVMV	1
BOB BALDWIN Third Wind (NuGroove) WSJW	1

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	21	JESSY J TEQUILA MOON	PEAK/CMG	194 -1
2	2	7	EARL KLUGH DRIFTIN'	KOCH	171 0
3	4	6	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	154 +4
4	6	5	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	152 +6
5	5	17	KENNY G SAX-O-LOCC	STARBUCKS/CONCORD/CMG	150 0
6	10	12	MINDI ABAIR SMILE	PEAK/CMG	143 +5
7	3	21	EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	142 -10
8	8	14	STEVE OLIVER FEAT. WARREN HILL ON THE UPSIDE	SOM	141 0
9	7	12	GERALD VEASLEY SLIP N SLIDE	HEADS UP	140 -1
10	11	17	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	137 +4
11	9	13	SAX PACK FALLIN' FOR YOU	SHANACHIE	137 -2
12	12	20	NILS DREAMIN'	BAJA/TSR	132 0
13	15	10	DWAYNE KERR SMOOTH	DMANNS	125 +5
14	16	13	BOB BALDWIN THIRD WIND	NUGROOVE	122 +2
15	13	17	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	119 -4
16	17	6	MATT MARSHAK I'M ON FIRE	NUANCE	118 +1
17	14	15	MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE	3 DEUCES/CMG	117 -6
18	20	4	CANDY DULFER BACK TO JUAN	HEADS UP	114 0
19	19	13	SEKOU BUNCH TAKE S'IN THREE	TRIPPIN' N' RHYTHM	114 -1
20	18	12	JIMMY SOMMERS FEAT. BRIAN CULBERTSON KICKIN' IT	GEMINI	111 -5
21	24	4	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	109 +8
22	21	4	DAVID WELLS FRIDAY AFTERNOON	NUANCE	109 +1
23	22	5	JAY SOTO STAY AWHILE	NUGROOVE	105 -1
24	28	3	GAIL JHONSON PEARLS	NU GROOVE	103 +9
25	23	18	TOM BRAXTON FEAT. BRIAN SIMPSON ESCAPE	PACIFIC COAST JAZZ	102 -1
26	NEW	6	DAVID BENOIT HUMAN NATURE	PEAK/CMG	99 +11
27	25	6	JESSE COOK CAFÉ MOCHA	KOCH	98 +1
28	29	9	SOUL BALLET DA DA DIAMONDS	ARTIZEN	96 +4
29	RE-ENTRY	3	ROBERT HARRIS MONACO	CANYON LAKE	94 +6
30	30	3	NATE HARASIM FEEL THE LOVE	NUGROOVE	89 0

MOST INCREASED PLAYS

+33	MICK HUCKNALL Farther On Up The Road (Atco/Rhino) WVMV +16, KTWV +8, KIFM +7, WNJA +1, WSJT +1
+26	JESSE COOK Café Mocha (Coach House/Koch) KSSJ +8, KIFM +8, WDSJ +8, WJZZ +5, KBZN +4, WLOQ +1
+25	GERALD ALBRIGHT Knock On Wood (Peak/CMG) KBZN +8, XWRC +8, SLJC +5, WVMV +4, KIFM +1, KXSF +1
+21	EARL KLUGH Driftin' (Koch) KIFM +4, KXSF +3, SJC +3, KSSJ +2, KYOT +2, WSJW +2, WLOQ +1, KBZN +1, WJZZ +1, WDSJ +1
+18	EUGE GROOVE Mr. Groove (Narada Jazz/Capitol) KIFM +0, WVMV +8, WSJW +5, KTWV +2, XWRC +2, WJZZ +1, WJZZ +1, KYOT +1, JSJ +1, KSSJ +1

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
BONEY JAMES The Way She Walks (Concord/CMG)	49/8	MICK HUCKNALL Farther On Up The Road (Atco/Rhino)	43/33	GERALD ALBRIGHT Knock On Wood (Peak/CMG)	31/25
TOTAL STATIONS:	3	TOTAL STATIONS:	5	TOTAL STATIONS:	7
MELODY GARDOT Worrisome Heart (Verve)	46/10	U-NAM Keep The Faith (Trippin' N' Rhythm)	41/0	ESPERANZA SPALDING Precious (Heads Up)	25/4
TOTAL STATIONS:	7	TOTAL STATIONS:	4	TOTAL STATIONS:	10

ADDED AT...
WSJW
Harrisburg, PA
PD/MD: Paul Scott
Bob Baldwin, Third Wind, 2
Earl Klugh, Driftin', 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
23 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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Indie 103.1 serves a unique alternative niche

Left Of Center In L.A.

Mike Boyle

MBoyle@RadioandRecords.com

Entravision Communications alternative KDLA and KDLE (Indie 103.1)/Los Angeles may not be setting the world on fire with its ratings (see list, right), but it is making money and is successfully serving a specific niche in the alternative community. ■ Born on Christmas Day 2003 as a collaboration between Entravision and Clear Channel Radio Sales, which handles advertising, the simulcast has limited coverage in the sprawling L.A. basin. The pair of class A stations—KDLA is licensed to Santa Monica and KDLE is licensed to Newport Beach—are best picked up on the market's West Side.

Despite being overshadowed by the nation's top-billing station (CBS Radio alternative behemoth KROQ), Indie 103.1 has carved out a niche of its own, one that GM Dawn Girocco says comprises "super-smart people and tastemakers. They want a broad range of information on music, films and art, and that's what they get from Indie 103.1."

The station's adventurous programming earned it a nod as "Best Radio Station" in the May 1 issue of *Rolling Stone*.

Explaining how art and commerce cohesively work together, PD Max Tolkoﬀ says, "It's because the sales department works extra hard to make sure that their clients and the other people they are talking to understand that we hit a specific type of audience that is viable to their needs. So what you have in us is a low-rated alterna-

tive that makes money." The station had \$8.8 million in 2007 revenue, up from \$3.5 million in 2006, according to BIA Financial Networks.

It's a strategy Tolkoﬀ would like to see embraced in more markets. "Why can't you be more alternative?" he asks. "Why not take a chance instead of being like everybody else?"

Not Like Everybody Else

According to Tolkoﬀ, what specifically makes Indie 103.1 not "like everybody else" is that it is alternative in the truest sense of the word. Much of that comes from the upwards of 18 specialty shows the

station airs with hosts that run the gamut from Henry Rollins and Dave Navarro to the daily noon-2 p.m. "Jonesy's Jukebox," hosted by former Sex Pistol Steve Jones.

Tolkoﬀ adds, "We explore the music that is being left on the table by so many stations and a lot of it is not being promoted at all either. It's just out there. Nobody is giving a voice to these bands and this music."

As for how he views his competitive situation with KROQ, Tolkoﬀ doesn't see much similarity between the two stations.

"In most markets there is only one, not two alternative stations battling each other," he says. "And even here I'm not saying it's a battle, because I think KROQ and Indie 103.1 occupy different territories. There is some overlap,

but—and I don't mean this in a bad way—they just don't represent what used to be termed 'alternative.'"

Tolkoﬀ contends that market conditions have enabled KROQ to occupy a wider position in the L.A. market. During the past 15 or 20 years, "they have essentially become the rock station for this market, which really means that they are not an alternative to another rock station, they are basically 'the rock station.' For a long time there was never anything to the left of them. So I guess you could say we are an alternative to them."

Making the market more competitive, Clear Channel's KYSR was recently moved from R&R's hot AC panel to the alternative panel.



Girocco

L.A. Alternative By The Numbers

Persons 12+

KDLA: 0.4-0.5

KROQ: 3.3-3.1

KYSR: 1.4-1.4

Persons 18-34

KDLA: 0.5-0.6

KROQ: 6.3-5.8

KYSR: 1.8-1.8

Persons 18-49

KDLA: 0.6-0.8

KROQ: 4.4-4.1

KYSR: 1.8-1.7

Persons 25-49

KDLA: 0.6-0.8

KROQ: 3.8-3.1

KYSR: 1.7-1.7

Source: Arbitron, fall '07-winter '08

'We explore the music that is left on the table by so many stations and a lot of it is not being promoted at all either. It's just out there.'

—Max Tolkoﬀ

KDLA/KDLE Music Monitor

10 a.m., May 15

The Stooges, "I Wanna Be Your Dog"

Silversun Pickups, "Lazy Eye"

Public Image Ltd., "Public Image"

The Smashing Pumpkins, "Mayonnaise"

The Cure, "The Only One"

English Beat, "Save It for Later"

Spoon, "You Got Yr. Cherry Bomb"

Doves, "There Goes the Fear"

My Morning Jacket, "Touch Me I'm Going to Scream"

Tokyo Police Club, "Tessellate"

Catherine Wheel, "Crank"

Source: Nielsen BDS

Max's Touch

Tolkoﬀ has programmed such alternative stations as WFNX/Boston and XTRA (91X)/San Diego, handled label promotion and consulting, and even penned the alternative column for R&R at one time. He joined Indie in April 2007, replacing Michael Steele. Girocco says she hired Tolkoﬀ "because there needed to be some method of organization and ways to get things done, and that's what Max brought to this radio station. I needed someone to make this staff run as fast as possible, but then also keep everything in line. He's a legend."

As for what he felt the station required upon his arrival, Tolkoﬀ says that overall there needed to be a more consistent flow to the music.



Tolkoﬀ

"Previously you were dealing with a station where you could tune in, and for 30 or 40 minutes not recognize anything, followed by another 30-40 minutes of all stuff that you recognized. The flow and

balance as each hour progressed wasn't really there."

Part of that balance is giving away tickets to shows around town and to such events as Coachella and Lollapalooza, hosting free concerts and being involved in the local music scene. "Local music is a huge part of what we do, because L.A. is the crucible for a lot of new bands and so many have come out of here it's ridiculous," Tolkoﬀ says. "One of this station's earliest mandates was to tap into local music in a way that hadn't been done before, because it's been left by the wayside by most of the stations in town."

Tolkoﬀ cites L.A.'s Silversun Pickups as one of the local bands that has been embraced in regular rotation. "Look what they did last year," he says. "They are a huge success story and we played them about a year before they broke." The band has charted two hits at the format: "Lazy Eye," which peaked at No. 5 in the April 20, 2007, issue and "Well Thought Out Twinkles," which hit No. 9 on Jan. 18.

Perhaps it was that particular brand of sassiness that helped Tolkoﬀ and his merry band of Indie 103.1 staffers earn the *Rolling Stone* award. The distinction, he says, "just came out of the blue" and he takes the opportunity of the accolade to make his case about how terrestrial radio is viewed today.

"The one thing that has pissed me off over the years is the bashing that radio has taken in general from all corners. I could argue that the NAB is not doing its job because they haven't gotten the counter-message out that terrestrial radio is not dead, while everybody else has written radio off for the last few years saying that it's satellite, it's Internet, it's all these other things that are hot, yet the landscape is littered with failures. You'll notice that we have no terrestrial stations that have gone dark; we pretty much have the same amount that we had years ago. So it's great when a consumer publication like *Rolling Stone* actually points out that there is still good radio out there."

R&R

R&R ALTERNATIVE

POWERED BY nielsen BDS

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► **SAVING ABEL** EARNs THE HIGHEST OF THE CHART'S NINE BULLETS AS "ADDICTED" MOVES 18-15 IN ITS 10TH CHART WEEK. THE TRACK MARKS THE GROUP'S FIRST APPEARANCE IN THE ALTERNATIVE TOP 15.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	6	WEEZER PORK AND BEANS	NO. 1 (4 WKS)	☆	1746	-151	7.687
2	2	14	SEETHER RISE ABOVE THIS		WIND-UP	1492	-144	6.995
3	4	3	THE OFFSPRING HAMMERHEAD		COLUMBIA	1486	-52	6.019
4	3	8	FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC	1410	-160	5.284
5	5	12	LINKIN PARK GIVEN UP		WARNER BROS.	1346	-37	6.629
6	7	8	FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG	1297	-29	5.842
7	6	5	NINE INCH NAILS DISCIPLINE		THE NULL CORPORATION/RED	1235	-94	4.170
8	8	9	THE RACONTEURS SALUTE YOUR SOLUTION		THIRD MAN/WARNER BROS.	1226	-78	4.425
9	9	10	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC	1202	-96	5.082
10	10	4	COLDPLAY VIOLET HILL		CAPITOL	1194	-48	5.131
11	14	30	PUDDLE OF MUDD PSYCHO		FLAWLESS/GEFFEN/INTERSCOPE	1119	+14	5.587
12	12	9	DISTURBED INSIDE THE FIRE		REPRISE	1076	-55	2.882
13	13	14	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	1054	-56	4.268
14	11	18	ATREYU FALLING DOWN		HOLLYWOOD	982	-197	2.893
15	18	10	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL	803	+21	2.003
16	15	34	THE BRAVERY BELIEVE		ISLAND/IDJMG	782	-181	5.130
17	17	17	THEORY OF A DEADMAN SO HAPPY		604/ROADRUNNER/RRP	707	-90	2.215
18	21	3	SHINEDOWN DEVOUR		ATLANTIC	683	+45	1.810
19	19	15	10 YEARS BEAUTIFUL		UNIVERSAL REPUBLIC	682	-100	2.486
20	16	43	FOO FIGHTERS THE PRETENDER		ROSWELL/RCA/RMG	672	-142	4.090
21	22	10	LUDDO LOVE ME DEAD		REDBIRD/ISLAND/IDJMG	633	0	1.358
22	20	15	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS		20-2D/ENT./JIVE/ZOMBA	632	-113	1.762
23	24	12	PENNYWISE THE WESTERN WORLD		MYSPEACE	588	-2	2.182
24	31	14	MGMT TIME TO PRETEND		COLUMBIA	553	-68	1.405
25	25	6	SAFETYSUIT SOMEONE LIKE YOU		UNIVERSAL MOTOWN	518	-21	1.134
26	26	8	THE KOOKS ALWAYS WHERE I NEED TO BE		ASTRALWERKS/CAPITOL	482	-38	1.743
27	29	4	CAROLINA LIAR I'M NOT OVER		ATLANTIC	464	+21	1.556
28	27	7	AVENGED SEVENFOLD AFTERLIFE		HOPELESS/WARNER BROS.	460	-48	1.091
29	28	17	PANIC AT THE DISCO NINE IN THE AFTERNOON		DECAYDANCE/FUELED BY RAMEN/RRP	433	-59	2.139
30	30	8	SIXX: A.M. LIFE IS BEAUTIFUL		ELEVEN SEVEN	396	+8	2.146
31	32	5	ALKALINE TRIO HELP ME		EPIC	395	+23	0.768
32	33	2	THE CURE THE ONLY ONE		SURETONE/GEFFEN/INTERSCOPE	366	+61	1.482
33	33	6	RED ALREADY OVER		ESSENTIAL/RED/EPIC	352	-30	0.850
34	33	5	GAVIN ROSSDALE LOVE REMAINS THE SAME		INTERSCOPE	306	-15	1.444
35	NEW	1	SCARS ON BROADWAY THEY SAY		VELVET HAMMER/INTERSCOPE	283	+67	1.430
36	36	2	PARAMORE THAT'S WHAT YOU GET		FUELED BY RAMEN/RRP	235	-8	0.458
37	40	2	TANTRIC DOWN AND OUT		SILENT MAJORITY/VILG	234	+7	0.424
38	NEW	1	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	216	-2	0.415
39	34	18	ASHES DIVIDE THE STONE		ISLAND/IDJMG	216	-103	0.471
40	35	15	VAMPIRE WEEKEND A-PUNK		XL/BEGGARS GROUP	215	-88	0.651

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) KQRA, KRZQ, KYSR, WJBX, WMFS, WRZX	6
SAVING ABEL Addicted (Skiddco/Virgin/Capitol) CIMX, KQGE, KUCC, WLUM, WROX	5
CAROLINA LIAR I'm Not Over (Atlantic) KMYZ, KXRX, KYSR, WCYY, WLUM	5
SAFETYSUIT Someone Like You (Universal Motown) CIMX, KMYZ, WGRD, WJBX	4
SCARS ON BROADWAY They Say (Velvet Hammer/Interscope) KHBZ, WBCN, WROX, WXEG	4
SICK PUPPIES What Are You Looking For (RMR/Virgin/Capitol) KCXX, KFTE, KQXR, WXEG	4
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) KHBZ, KPNT, KUCC	3
SANTOGOLD L.E.S. Artistes (Lizard King/Downtown) KUCC, WROX, WWCD	3
BECK Chemtrails (Interscope) KITS, Sirius Alt Natlon, XM Ethel	3
SLIGHTLY STOOPID 2 A.M. (Stoopid) KJEE, WEQX, XETRA	3

ADDED AT... WXEG
Dayton, OH
PD: Steve Kramer
MD: Matt Jericho
Sick Puppies, What Are You Looking For, 5
Scars On Broadway, They Say, 4

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) TOTAL STATIONS: 17	193/91	MY MORNING JACKET Touch Me I'm Going To Scream Part II (ATO/RED) TOTAL STATIONS: 22	117/5
ATMOSPHERE You (Rhymesayers Entertainment/ILG) TOTAL STATIONS: 31	156/29	THE TING TINGS Shut Up And Let Me Go (Columbia) TOTAL STATIONS: 18	102/27
RADIOHEAD House Of Cards (TBD/ATO) TOTAL STATIONS: 14	152/19	ONEREPUBLIC Stop And Stare (Mosley/Interscope) TOTAL STATIONS: 4	100/0
SANTOGOLD L.E.S. Artistes (Lizard King/Downtown) TOTAL STATIONS: 18	125/61	MOTLEY CRUE Saints Of Los Angeles (Motley) TOTAL STATIONS: 10	95/4
SICK PUPPIES What Are You Looking For (RMR/Virgin/Capitol) TOTAL STATIONS: 15	120/26	FOXBORO HOT TUBS The Pedestrian (Jingle Town) TOTAL STATIONS: 9	89/0

MOST INCREASED PLAYS

+

91

+

PUDDLE OF MUDD
We Don't Have To Look Back Now
(Flawless/Geffen/Interscope)
KUCC +34, WZLJ +18, KFTE +7, WITZR +4, WARQ +10,
KQRA +5, KTBZ +5, WSVD +4, KHBZ +4, WLUM +3

+

77

+

BECK
Chemtrails (Interscope)
WEQX +21, WBRU +13, KITS +12, XETH +8, KCNL +6,
WFNX +6, KNDD +2, WBTZ +2, WKQX +2, WLUM +2

+

67

+

SCARS ON BROADWAY
They Say (Velvet Hammer/Interscope)
XTRA +3, WFXH +13, KWDD +12, KRDX +10, KHBZ +9,
KXRX +3, WARQ +8, WNFZ +7, WLUM +6, WGRD +5

+

61

+

THE CURE
The Only One (Suretone/Geffen/Interscope)
KUCC +20, SIAN +16, XETH +16, KWDD +11, WBRU +8,
WRWK +8, WROX +8, KNXX +7, KRZB +6, KCNL +5

+

61

+

SANTOGOLD
L.E.S. Artistes (Lizard King/Downtown)
SIAN +43, KUCC +11, WROX +3, WFNX +3, KNKX +2,
KWDD +2, KBZT +1, WSUN +1, KRZB +1

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
69 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

▲ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listeners and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R ACTIVE ROCK

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ **3 DOORS DOWN** LEADS FIVE DEBUTS ONTO THE CHART AS "TRAIN" FOLLS IN AT NO. 32 (UP 117 PLAYS). THE TRACK IS THE SECOND FROM THE GROUP'S SELF-TITLED ALBUM WHICH OPENS AT NO. 1 ON THE BILLBOARD 200.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	9	DISTURBED INSIDE THE FIRE	NO. 1 (5 WKS) REPRISE	1694	-53	5.547	1
2	2	17	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/CAPI/TOL	1490	+20	4.496	3
3	3	14	SEETHER RISE ABOVE THIS	WIND UP	1474	+15	4.668	2
4	7	13	LINKIN PARK GIVEN UP	WARNER BROS.	1184	+63	3.425	5
5	5	16	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	1109	-66	2.737	9
6	10	4	SHINEDOWN DEVOUR	ATLANTIC	1096	+96	3.150	6
7	4	15	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1096	-157	3.700	4
8	16	16	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	1077	-27	2.640	10
9	14	3	THE OFFSPRING HAMMERHEAD	MOST INCREASED PLAYS COLUMBIA	1023	+160	3.072	7
10	11	6	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	947	+3	2.588	11
11	6	18	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	894	-286	2.243	14
12	12	12	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	891	-14	2.070	17
13	13	31	THREE DAYS GRACE RIOT	JIVE/ZOMBA	854	-81	2.356	13
14	9	18	ATREYU FALLING DOWN	HOLLYWOOD	815	-193	2.224	15
15	15	34	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	773	-79	2.595	8
16	16	5	FOO FIGHTERS LET IT DIE	ROSWELL/CA/RMG	753	+88	2.093	16
17	20	46	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	678	+1	2.577	12
18	19	6	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	647	+5	1.356	18
19	18	14	SEVENDUST PRODIGAL SON	7BROS/ASYLUM/ILG	594	-45	1.087	22
20	17	13	RED ALREADY OVER	ESSENTIAL/RED/EPIC	538	-24	1.001	23
21	22	14	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	520	-23	0.957	24
22	24	9	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	507	+11	0.860	25
23	26	5	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION/RED	497	+47	1.089	21
24	23	10	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	490	-38	1.250	19
25	27	7	REV THEORY HELL YEAH	WAN HOWES/MALOOFF/INTERSCOPE	405	+17	0.727	27
26	34	2	CANDLEBOX STAND	SILENT MAJORITY/ILG	340	+91	0.545	31
27	25	19	ASHES DIVIDE THE STONE	ISLAND/IDJMG	330	-127	1.115	20
28	29	4	ALTER BRIDGE BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	317	-5	0.808	26
29	28	10	FILTER SOLDIERS OF MISFORTUNE	PULSE	314	-4	0.415	37
30	30	5	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	312	+22	0.722	28
31	37	3	POP EVIL HERO	PAZZO/JARD STAR	278	+55	0.382	38
32	NEW		3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	267	+17	0.675	29
33	31	8	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	265	-13	0.673	30
34	33	7	HURT LODED	CAPI/TOL	220	-51	0.198	-
35	NEW		PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	210	+70	0.455	35
36	36	11	P.O.D. ADDICTED	INO/COLUMBIA	198	-40	0.282	39
37	NEW		SCARS ON BROADWAY THEY SAY	VELVET HAMMER/INTERSCOPE	185	+23	0.455	33
38	33	11	SIXX: A.M. PRAY FOR ME	ELEVEN SEVEN	184	-58	0.251	-
39	NEW		THEORY OF A DEADMAN BAD GIRLFRIEND	MOST ADDED 604/ROADRUNNER/RRP	180	+28	0.521	32
40	NEW		AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	156	+56	0.472	34

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KDJE, KHTB, KOMP, Sirius Octane, WBSX, WCHZ, WIL, WKQZ, WFXX, WRZK, WWBN, WYBB, WZOR	13
3 DOORS DOWN Train (Universal Republic) KDJE, KHTB, KISW, WKQZ, WRIF, WWBN, WWWX	7
CANDLEBOX Stand (Silent Majority/ILG) KLAQ, KZRQ, WBSX, WKQZ, WRXR, WWWX	6
AIRBOURNE Runnin' Wild (Roadrunner/RRP) KISW, KOMP, KFX, WCHZ, WCPR, WZMR	6
NINE INCH NAILS Discipline (Null Corporation/RED) WCPR, WKQZ, WTFX, WTKX, WYBB	5
SCARS ON BROADWAY They Say (Velvet Hammer/Interscope) KBPI, KDOT, KIOZ, WIL, WRXW	5
EARSHOT Misunderstood (In De Goot) KHTQ, KOMP, WJJO, WRIF, WZOR	5
SHINEDOWN Devour (Atlantic) KBPI, WKQZ	2
THE OFFSPRING Hammerhead (Columbia) KRZR, WKQZ	2
RED Already Over (Essential/RED/Epic) KIOZ, WKQZ	2

ADDED AT... KISW

Seattle, WA
OM/PD: Dave Richards
APD: Ryan Castle
3 Doors Down, Train, 4 Airbourne, Runnin' Wild, 3 Jet Black Stars, Ready To Roll, 3 Foo Fighters, Let It Die, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ENDEVERAFTER Baby Baby Baby (Razor & Tie) TOTAL STATIONS: 15	133/15	MIDNIGHT TO TWELVE Slam (J&J-Ent) TOTAL STATIONS: 8	52/9
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) TOTAL STATIONS: 16	101/30	THE EXIES These Are The Days (Eleven Seven) TOTAL STATIONS: 7	51/10
SOILWORK Exile (Nuclear Blast/Caroline/Capitol) TOTAL STATIONS: 8	91/8	VAYDEN Arthem Of The Used (Sent Majority/ILG) TOTAL STATIONS: 7	51/0
FLOBOTS Handlebars (Universal Republic) TOTAL STATIONS: 20	87/14	RJYAL BLISS Serve Me (Ar Castle/Capitol) TOTAL STATIONS: 3	47/4
TRAPT Who's Going Home With You Tonight? (Eleven Seven) TOTAL STATIONS: 17	76/38	EARSHOT Misunderstood (In De Goot) TOTAL STATIONS: 10	45/24

↑ MOST INCREASED PLAYS

+160	THE OFFSPRING Hammerhead (Columbia) KZRQ +28, KDJE +12, WKQR +11, KRZR +11, KHTQ +10, KNCN +10, WZOR +9, KLAQ +9, WRZK +8, KISS +8
+128	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WKQZ +24, WJJO +15, KUPD +14, KDJE +11, WBSX +10, KATT +7, WIL +7, WRIT +6, KQRC +5, WLZX +5
+123	SCARS ON BROADWAY They Say (Velvet Hammer/Interscope) WBSX +11, KBPI +10, KXXR +10, WYBB +10, KDOT +9, KILO +8, KHTQ +8, KIOZ +7, WEDG +7, XSQJ +7
+117	3 DOORS DOWN Train (Universal Republic) WRZK +14, WKQZ +12, WYBB +10, KXXR +9, WWWX +9, WIL +8, KOMP +8, WCPR +6, KDJE +6, WKQR +5
+96	SHINEDOWN Devour (Atlantic) WKQZ +17, WZOR +17, KZRQ +15, KNCN +12, KFX +11, KUPD +9, WJJO +9, KBPI +9, WBSX +8, WRXW +8

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **DISTURBED** LANDS ITS SECOND ROCK TOP FIVE AS "INSIDE THE FIRE" RISES 7-5. IT IS THE FIRST TRACK FROM THE QUARTET'S FOURTH STUDIO ALBUM, "INDESTRUCTIBLE," DUE JUNE 3.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	3 DOORS DOWN IT'S NOT MY TIME	NO. 1 (4 WKS) UNIVERSAL REPUBLIC	430 -33	1.354 1
2	2	31	PUDDLE OF MUDD PSYCHO	FLAWLESS/EFFEN/INTERSCOPE	394 +5	1.330 2
3	3	14	SEETHER RISE ABOVE THIS	WIND-UP	358 -16	1.260 3
4	6	6	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	326 +7	0.911 6
5	7	9	DISTURBED INSIDE THE FIRE	REPRISE	309 +4	1.131 4
6	4	47	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	304 -67	1.122 5
7	5	18	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	292 -47	0.756 7
8	9	3	SHINEDOWN DEVOUR	ATLANTIC	229 +16	0.693 9
9	10	12	SAVING ABEL ADDICTED	MOST INCREASED PLAYS SKIDDCO/VIRGIN/CAPITOL	220 +18	0.535 10
10	8	39	SEETHER FAKE IT	WIND-UP	198 -24	0.730 8
11	11	20	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	164 -27	0.461 13
12	13	10	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	155 -11	0.326 19
13	15	14	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	152 +1	0.473 12
14	12	11	DEF LEPPARD FEATURING TIM MCGRAW NINE LIVES	ISLAND/CURB/UME	148 -23	0.455 14
15	14	16	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	136 -16	0.397 15
16	17	17	THREE DAYS GRACE RIOT	JIVE/ZOMBA	121 -6	0.533 11
17	16	12	LINKIN PARK GIVEN UP	WARNER BROS.	120 -10	0.341 18
18	18	3	THE OFFSPRING HAMMERHEAD	COLUMBIA	110 +6	0.389 16
19	19	5	FOO FIGHTERS LET IT DIE	MOST ADDED ROSSELL/RCA/RMG	85 -5	0.354 17
20	20	13	ATREYU FALLING DOWN	HOLLYWOOD	83 -5	0.209 21
21	22	6	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	61 -2	0.080 -
22	25	2	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	49 +4	0.095 25
23	28	3	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	47 +11	0.232 20
24	29	2	CANDLEBOX STAND	SILENT MAJORITY/ILG	46 +11	0.093 26
25	24	4	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	46 0	0.085 29
26	23	10	RUSH WORKING THEM ANGELS	ANTHEM/ATLANTIC	44 -6	0.129 24
27	21	17	ASHES DIVIDE THE STONE	ISLAND/IDJMG	43 -26	0.088 28
28	NEW		ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	35 +4	0.039 -
29	RE-ENTRY		TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	34 +1	0.052 -
30	27	3	ALTER BRIDGE BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	34 -8	0.133 23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) KAZR, KMOD, KTUX	3
3 DOORS DOWN Train (Universal Republic) WJXQ, WKLC, WONE	3
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KIOC, WOHA, WJXQ	3
CANDLEBOX Stand (Silent Majority/ILG) WDHA, WGIR	2
SHINEDOWN Devour (Atlantic) WONE	1
SAVING ABEL Addicted (Skiddco/Virgin/Capitol) WZZO	1
KID ROCK All Summer Long (Top Dog/Atlantic) WXMM	1
AIRBOURNE Runnin' Wild (Roadrunner/RRP) WZZO	1
ROYAL BLISS Save Me (Capitol) KBER	1

ADDED AT... WONE

Akron, OH
PD: T.K. O'Grady
APD/MD: Tim Daugherty
Whitesnake, Lay Down Your Love, 8
3 Doors Down, Train, 5
Shinedown, Devour, 5

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SERJ TANKIAN Sky Is Over (Serjical Strike/Reprise) TOTAL STATIONS: 3	31/18	3 DOORS DOWN Train (Universal Republic) TOTAL STATIONS: 6	20/3
ZO2 Isolate (Riker Hill) TOTAL STATIONS: 4	25/8	DROWNING POOL Enemy (Eleven Seven) TOTAL STATIONS: 1	17/3
SIXX: A.M. Pray For Me (Eleven Seven) TOTAL STATIONS: 2	21/11	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) TOTAL STATIONS: 1	15/15

MOST INCREASED PLAYS

+18	SAVING ABEL Addicted (Skiddco/Virgin/Capitol) WNOR +12, WZZO +10, WONE +7, WKLC +3, WXMM +3, KMOD +2, KBER +2, WVRK +1, WBEW +1
+18	SERJ TANKIAN Sky Is Over (Serjical Strike/Reprise) KUFO +17, WBEW +1
+16	SHINEDOWN Devour (Atlantic) KMOD +13, KSHE +7, WAQX +7, KTUX +5, WONE +5, WXMM +3, WNOR +1, WKLC +1
+15	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KIOC +15
+11	THE RACONTEURS Salute Your Solution (Third Man/Warner Bros.) KUFO +12, KBER +1

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	THREE DAYS GRACE NEVER TOO LATE (JIVE/ZOMBA)		188 187	6	GUNS N' ROSES SWEET CHILD O' MINE (EFFEN/INTERSCOPE)		105 103
2	FOO FIGHTERS LONG ROAD TO RUIN (ROSSELL/RCA/RMG)		114 118	7	FINGER ELEVEN PARALYZER (WIND-UP)		105 116
3	OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		110 106	8	AC/DC FOR THOSE ABOUT TO ROCK (WE SALUTE YOU) (ATLANTIC)		104 82
4	FOO FIGHTERS THE PRETENDER (ROSSELL/RCA/RMG)		107 116	9	AC/DC HIGHWAY TO HELL (ATLANTIC)		95 91
5	GUNS N' ROSES PARADISE CITY (EFFEN/UME)		106 92	10	NICKELBACK ROCKSTAR (ROADRUNNER/RRP)		94 95

ROCK REPORTERS

WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong

WBNB/Cincinnati, OH*
OM: Rick Reinhard
MD: Dave Fritz

WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder

WDHA/Morristown, NJ*
PD: Steve Hoffman
APD: Curtis Kay

KCAL/Riverside, CA*
PD: Daryl Norsell

KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers

WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster

WMMS/Cleveland, OH*
PD: Bo Matthews

WRVC/Huntington, WV
PD: Reeves Kirtner
APD: Stephen Perry

WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell

WVRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz

WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer

WRQK/Canton, OH*
PD: Greg Ausham

WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos

WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas

WXMM/Norfolk, VA*
OM/PD: John Shomby

KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

KMOD/Tulsa, OK*
OM/PD: Don Cristi

KWHL/Anchorage, AK
PD/MD: Brad Stennett

WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire

KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall

WGIR/Manchester, NH*
PD: Chris "Doc" Garrett

KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski

KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads

WMZK/Wausau, WI
MD: Steve Resnick

WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush

WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox

KHQG/Duluth, MN
OM/PD: Jack Lawson

WXFX/Montgomery, AL*
PD: Rick Hendrick

KUFO/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk

KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill

KBZS/Wichita Falls, TX
PD: Liz Ryan

WHJY/Providence, RI*
PD: Scott Laudani

* Monitored Reporters



▶ AS **WEEZER** GETS SET TO RELEASE ITS LATEST, SELF-TITLED ALBUM NEXT WEEK (JUNE 3), FIRST SINGLE "PORK AND BEANS" BECOMES THE BAND'S SIXTH TOP 10 (11-10) AT CANADA ROCK.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremy Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBS/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homje Poeser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Rick Everett

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiclen
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
OM: Randy Jones
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristler Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pair

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WYBY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie E.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Briar Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYS/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	13	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	480	-16
2	2	12	SAM ROBERTS	THEM KIDS	UNIVERSAL	466	+3
3	3	13	SEETHER	RISE ABOVE THIS	WIND-UP	454	+26
4	5	9	FOO FIGHTERS	LET IT DIE	ROSWELL/RCA/SONY BMG	394	+41
5	8	4	COLDPLAY	VIOLET HILL	PARLOPHONE/EMI	393	+51
6	6	6	MOTLEY CRUE	SAINTS OF LOS ANGELES	MOTLEY	388	+35
7	7	8	FINGER ELEVEN	TALKING TO THE WALLS	WIND-UP	387	+38
8	4	18	THEORY OF A DEADMAN	SO HAPPY	604/UNIVERSAL	376	+5
9	3	3	THE OFFSPRING	HAMMERHEAD	COLUMBIA/SONY BMG	344	+71
10	11	6	WEEZER	PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	339	+42
11	14	6	THE TREWS	PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	316	+58
12	9	24	QUEENS OF THE STONE AGE	MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	315	-19
13	10	9	THE RACONTEURS	SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	272	-53
14	12	24	PUDDLE OF MUDD	PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	270	-20
15	15	13	GOB UNDERGROUND		AQUARIUS/EMI	228	+8
16	18	7	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	227	+22
17	17	27	STATE OF SHOCK	HEARTS THAT BLEED	CORDOVA BAY	199	-7
18	16	15	R.E.M.	SUPERNATURAL SUPERSERIOUS	WARNER BROS./WARNER	189	-20
19	19	10	WINTERSLEEP	OBIVION	DEPENDENT/EMI	188	+9
20	22	4	NINE INCH NAILS	DISCIPLINE	THE NULL CORPORATION	181	+15
21	20	24	AGE OF DAZE	AFFLICTED	WIDEAWAKE	162	-11
22	24	3	MATT MAYS & EL TORPEDO	TALL TREES	SONIC/WARNER	158	+19
23	26	5	AIRBOURNE	RUNNIN' WILD	ROADRUNNER/UNIVERSAL	148	+8
24	23	11	THE ART OF DYING	GET THROUGH THIS	THORNY BLEEDER/UNIVERSAL	146	-4
25	21	16	RIDES AGAIN	INFECTED	PUT IT ON/UNIVERSAL	148	-23
26	24	19	AGAINST ME!	STOP	SIRE/REPRISE/WARNER	141	-19
27	28	8	DISTURBED	INSIDE THE FIRE	REPRISE/WARNER	139	+3
28	25	30	AIRBOURNE	TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/WARNER	128	-30
29	30	10	LINKIN PARK	GIVEN UP	WARNER BROS./WARNER	113	-7
30	29	11	APOCALYPTICA FEATURING COREY TAYLOR	I'M NOT JESUS	20-20 ENT./JIVE/SONY BMG	112	-9

FOR WEEK ENDING MAY 25, 2008

* indicates CanCon

WKLQ/Grand Rapids, MI* OM: Brent Alberts PD/MD: Michael Grey	KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	WIXO/Peoria, IL OM/PD: Matt Bahan	XM Squiz/Satellite* PD: Bodhi Ebricht MD: Grant Random
WZOR/Green Bay, WI* PD: Joe Calgano APD: Cutter MD: Borna Velic	WTFX/Louisville, KY* PD: Charlie Steele MD: Frank Webb	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler	KISW/Seattle, WA* OM/PD: Dave Richards APD: Ryan Castle
WXQR/Greenville, NC* PD/MD: Dave Tripp	KFMX/Lubbock, TX OM/PD: Wes Nessmann	WYSP/Philadelphia, PA* APD: Spike MD: Jeff Sottolano	WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson
WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Twisted Todd	WJJO/Madison, WI* OM/PD: Mark Hawke APD/MD: Blake Patton	KUPD/Phoenix, AZ* PD/MD: Larry McFeele	WRBR/South Bend, IN PD: Tommy Carroll
WQXA/Harrisburg, PA* OM/PD: Ken Carson APD/MD: Nixon	KFRQ/McAllen, TX* OM/PD: Mike Quinn	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson	KHTQ/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers
WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi	KBRE/Merced, CA PD/MD: Jason LaChance	KRXQ/Sacramento, CA* OM/PD: Jim Fox	WLZX/Springfield, MA* PD/MD: Courtney Quinn
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	WHDR/Miami, FL* OM: David Israel PD: Kevin Vargas MD: Dave Hanson	WKQZ/Saginaw, MI* PD: Hoser APD/MD: Matt Bingham	KZRQ/Springfield, MO* OM: Valerie Knight PD: Simon Nytes
WRIT/Huntsville, AL* OM/PD: Lee Reynolds APD/MD: Clay Sanders	KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WRXW/Jackson, MS* PD/MD: Brad Stevens	WRAT/Monmouth, NJ* OM/PD: Carl Craft APD/MD: Robyn Lane	KHTB/Salt Lake City, UT* PD: Kayvon Motiee APD/MD: Roger Orton	WKLL/Utica, NY MD: Ty
WRZK/Johnson City, TN* PD/MD: Scott Onks	WCLG/Morgantown, WV OM/PD: Jeff Miller	KISS/San Antonio, TX* PD/MD: LA Lloyd	KFMW/Waterloo, IA OM/PD: Michael Cross
KQRC/Kansas City, MO* OM/PD: Bob Edwards MD: Paul Marshall	WBUZ/Nashville, TN* OM: Dean Warfield PD/MD: Troy Hanson APD: Zigz	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown	WBSX/Wilkes Barre, PA* PD/MD: James McKay
KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	KATT/Oklahoma City, OK* OM/PD: Chris Baker MD: Jake Daniels	KURQ/San Luis Obispo, CA OM: Mark Mitchell APD/MD: Stephanie Bell	KATS/Yakima, WA OM/PD: Ron Harris
KZCD/Lawton, OK PD: Don "Citter" Brown APD: J.C. "Kelso" Kellison	WYXX/Panama City, FL OM: Kris Van Dyke PD: Chris Alan APD/MD: Stroke	KXFX/Santa Rosa, CA* PD/MD: Scott Less	WWIZ/Youngstown, OH* OM/PD: Scott Kennedy
WXZZ/Lexington, KY* OM: Robert Lindsey PD: Johnny Maze APD: Twitch	WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis	Sirius Octane/Satellite* OM: Gregg Steele PD: Jeff Regan

* Monitored Reporters



Noncommvention founder says new competition is a core focus for eighth annual conference

A Noncomm Conversation With Dan Reed

John Schoenberger

JSchoenberger@RadioandRecords.com

Based in Louisville every year since its 2001 inception except for one, the eighth annual Noncommvention convenes May 28-31 in Philadelphia. Now sponsored by the University of Pennsylvania and its triple A outlet WXPB, the conference—which includes performances by more than two dozen acts—is expected to remain in Philadelphia for the foreseeable future. ■ In addition to a new staff working on the event under the guidance of founder/organizer Dan Reed—who also happens to be OM/MD at WXPB—the gathering takes advantage of the station's new state-of-the-art studios and meeting rooms, along with the music facilities of the World Cafe Live venue, which is located in the same Walnut Street building as the station.

Reed spoke with R&R about this year's event and his views on public and commercial radio.

In light of its new sponsor, have you set new goals for the Noncommvention?

We have done very little tinkering with the event. I think most folks are happy with the basic agenda and framework we have developed over the years. However, we have added another day of meetings on Thursday [May 29]. It is being presented as a noncomm triple A boot camp with general and breakout sessions targeted mainly for stations that want to learn more about this format, how to sell it to members and other nuts-and-bolts stuff. These meetings will happen at the WXPB offices.

What should we expect from the convention's sessions?

The overall theme for the convention will be competition from all sides and how it is affecting

us all. In addition to the programming challenges that radio faces this year, we also plan to address the expanding world of new media and new delivery platforms. This gathering doesn't always mean that it is the big guys teaching the little guys new things, either. Every year I learn something from a small-market station that I can bring back to my day-to-day job. Plus, the opportunity to network at the Noncommvention is one of its strengths. Everyone is accessible; there is no elitism or cliques. I am very proud of the friendly, open vibe and I work hard to keep it that way.

What's your strategy for booking acts to perform at the event?

As usual, much of what ends up being showcased is the luck of the draw—bands that are available, bands that have new projects out, acts with a budget, those touring and so on. I try to balance it with some masters as well as some acts I think

Session Highlights

Thursday, May 29

The Noncomm Boot Camp will offer a day of sessions on the basics of noncommercial radio, including:

- "What Is Triple A and Who Listens?"
- "Programming the Format"
- "Making a Case for Triple A Fund-Raising"
- "Marketing, Events and Community Building"
- "An Inside Look at PPM in the Philadelphia Market at Noncomm Radio"

Friday, May 30

- "Future of Music": This morning session will feature a keynote by Radio and Internet Newsletter editor Kurt Hanson, followed by a panel discussing current listening trends at radio and online.
- "Music Meeting": This annual afternoon session, hosted by indie promoter Songlines, gives convention participants the opportunity to hear new music and vote on the songs.

are poised to break through. I also strive to present a few acts that are off the beaten path or that I happen to really like personally that deserve the shot. Needless to say, there are way more bands that want a slot than I have room for, but we will still have 30 bands in three days.

What's your outlook for triple A's future at public radio?

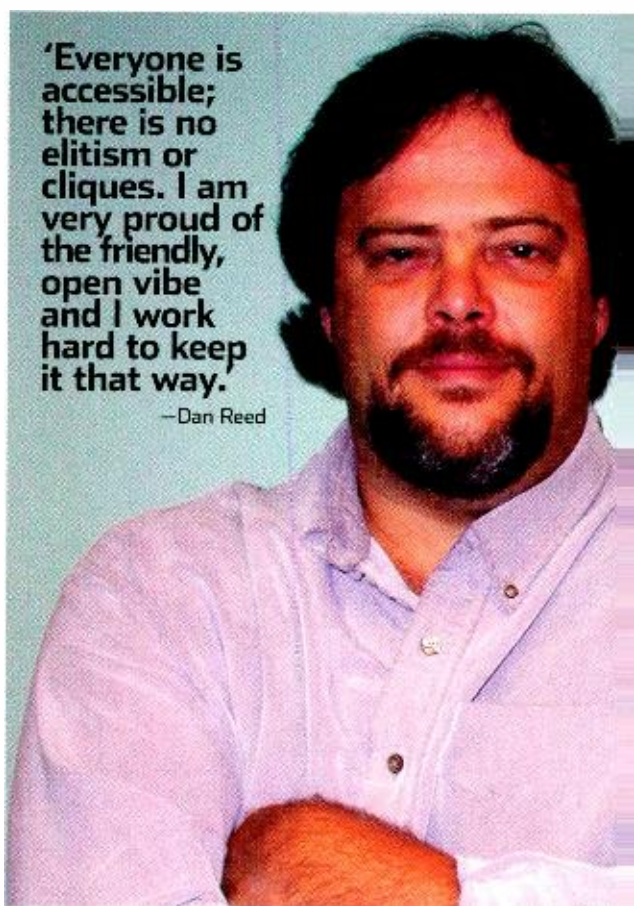
I remain bullish on the format for public radio, which is looking for new ways to draw an audience. Repeating shows that other stations already air is an unsuccessful approach. Further, some of the music formats traditionally associated with public radio, like classical and jazz, are drifting toward an older audience. Triple A draws adults, to be sure, but the average listener is younger. Plus, I believe this format has the adaptability to go even younger over time. We are already trying out several ideas at WXPB to accomplish that, such as our Y-Rock partnership [with the alternative-formatted Internet station] and some of the things we are doing on the Web with xponential.com.

What's your take on the state of terrestrial radio as a whole?

Radio is at a crossroads and public radio has advantages commercial radio doesn't. As long as people still listen to radio on the FM band—and I think they will for a long time to come—there is a place for adventurous radio. Challenges create opportunities.

Rather than being forced to look over our shoulders and strive for the lowest common denominator, we are asked to be creative and artistic. But I believe that the right kind of management at commercial radio can create a similar environment, and those are the stations that will develop future successes.

R&R



'Everyone is accessible; there is no elitism or cliques. I am very proud of the friendly, open vibe and I work hard to keep it that way.'

—Dan Reed

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Meet PD of all formats—and WTGB/Washington PD—Lorrin Palagi

A Spin Around The Globe

By John Schoenberger

Lorrin Palagi has programmed just about every imaginable format during his career, including CHR/top 40, AC, hot AC, rock, urban and country. He has also worked in the consulting arena, first with Guy Zapoleon's Zapoleon Media Strategies for eight years, serving AC and hot AC clients, then running his own firm.

On Oct. 1, Palagi returned to Washington—where he had programmed hot AC WRQX in the early '90s—as PD of CBS Radio's triple A hybrid WTGB (the Globe). When it launched Feb. 2, 2007, as an “environmentally friendly” station, senior VP/GM Michael Hughes pledged to “incorporate green aspects into every facet of our operation.” With an airstaff populated with several survivors from the station's WARW classic rock era, the Globe has made modest ratings progress, increasing from a 1.9 share in adults 25-54 in fall 2006 to a 2.7 in spring 2007, its first full Arbitron survey. The station had a 2.1 share in 25-54 in winter 2008.

Working with Hughes, CBS Radio VP of adult rock programming Norm Winer, executive VP of programming Greg Strassell and president/CEO Dan Mason, Palagi has definite ideas about the evolution of the station, what he foresees in the long run for the outlet and his take on branding it as a green station.

How important was timing in launching the Globe as an environmentally friendly station?

The architects of the station got in early on the green idea before it became really trendy. But I believe the movement is now here to stay. Not only has it been great in terms of attracting advertisers who want to get the message out about what they are doing to be environmentally responsible, it also happens to fit right in with the lifestyle of the people we are trying to attract.

We have had to make sure this station is customized for the market it serves. Washington is unique, where standard formats don't always perform well. You have to come up with a hybrid approach to attract the transient, educated, upscale audience we want to appeal to. The music we are playing and the message we are delivering is designed to form a coalition of listeners.

What specific organizations and events has the Globe aligned with?

There is so much going on these days in terms of the green movement that we can align ourselves with that it is difficult to pick just a few. In fact, we are trying to get the message out about as many organizations

and events as we possibly can. Needless to say, this year we tied in heavily with the Earth Day Network organization, the people who started Earth Day back in 1970. They put on the Green Apple Festival for the first time this year in Washington on the National Mall.

On a broader level, our hosts have certain causes they align themselves with and we allow them to talk about it during their shifts. They are passionate, and it's important for that to become part of the fabric of the station.

We also run public service announcements and feature interviews on the air with leaders in the community and in the environmental movement. We have an ongoing series we call “Going Green With 94.7 the Globe.” They offer short, practical green tips to help people realize they can do small things in their daily lives that can add up to make a big difference.

We have made some technical moves to make our transmitter partially powered by sun and wind. We are also converting our offices to be as green as possible, which is an ongoing process.

What is the station's music philosophy?

The music mix is evolving, to be sure, but being a hybrid station we are offering up a blend of eras and styles. We recognize that the active adults this kind of station attracts like to hear music they are comfortable with, but they are also hungry to discover new music.

What I have been doing since I got here is to increase the currents somewhat and add in some acts that may have been popularized by other stations in town that I think we can now use to help build our cume.

Over time, I see us becoming even a bit more current, but there will always be a considerable amount of gold and re-currents in

Ratings Strides

Adults 25-54

Fall '06	Winter '07	Spring '07	Summer '07	Fall '07	Winter '08
1.9	2.4	2.7	2.4	2.1	2.1

Men 25-54

Fall '06	Winter '07	Spring '07	Summer '07	Fall '07	Winter '08
2.6	3.3	3.0	3.3	2.5	2.2

Women 25-54

Fall '06	Winter '07	Spring '07	Summer '07	Fall '07	Winter '08
1.3	1.4	2.3	1.6	1.8	1.9

■ A 41-year-old wrote the following in a recent Arbitron diary entry about the Globe: “I stopped listening to radio for a good 10 years—from 1997 to 2007—but when 94.7 the Globe changed its format to include classic rock from the '60s and '70s and modern rock from the '80s, '90s and today, I came back. I love it now.”

SOURCE: Arbitron

there. We need to be pretty picky. You will see us parallel the triple A national chart to a certain extent, but we are not afraid to play acts that may lean more in the hot AC or alternative direction. These titles are primarily to add familiarity and give us a dash of variety on the air.

How is the station's digital strategy evolving?

We are in the process of retooling our site. We want to make it a bit more vibrant, easier to navigate and to offer more features that compel people to come back more often, other than using the site to stream the station. CBS, on a corporate level, is making moves in this area, and we will certainly participate in as many ways that make sense for us.

We are spending a lot of time on the stream to make sure it is up to speed. We're dedicating time and manpower to make sure the stream cover for the breaks has sophisticated and intelligent content. We are even doing some contesting that is exclusively for the stream—we promo them on the air but you have to go online and stream to get the details.

Granted, the online initiatives are difficult to monetize at this time, but we also understand that this delivery platform is the future for broadcasting, so we want to nurture it now. We are also using the site to heavily promote HD radio. Our HD2 channel is more traditionally classic rock-based, which we feel complements the main channel well.

Does the company have the patience for this brand of radio?

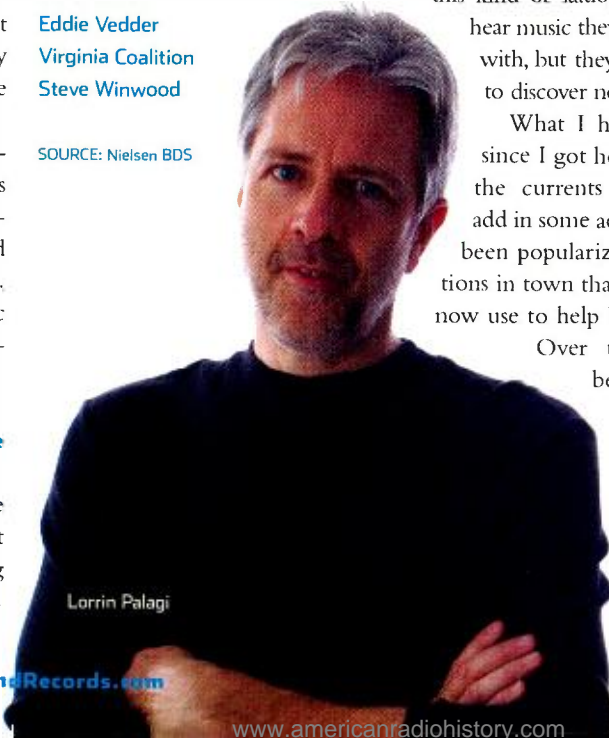
Even though we have been around for a year, we know that this type of hybrid station that is targeted to adults is going to be a slow build. And we are patient and determined to do this right. **R&R**



Most-Played Current Acts

- The Black Crowes
- Counting Crows
- Death Cab for Cutie
- Mike Doughty
- Duffy
- Newton Faulkner
- Feist
- Finger Eleven
- The Fray
- Jack Johnson
- Rilo Kiley
- The Killers
- The Kooks
- Modest Mouse
- Yael Naim
- Robert Plant & Allison Krauss
- Tristan Prettyman
- R.E.M.
- Bruce Springsteen
- KT Tunstall
- Eddie Vedder
- Virginia Coalition
- Steve Winwood

SOURCE: Nielsen BDS



Lorrin Palagi

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R&R Triple A #2

Jason Mraz "I'm Yours"

R&R Triple A #3

Yael Naim "New Soul"

R&R Triple A #9

NeedToBreathe "More Time"

R&R Triple A #16

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Fourteen months after converting to Arbitron's PPM ratings service, WXPN/Philadelphia's Bruce Warren shares what he's learned about electronic audience measurement

Living In A PPM World

By Bruce Warren

What a year of information gathering it has been. Without any doubt, Arbitron's PPM data is infinitely better than the information produced by the diary. It's real! It doesn't rely on recall and reflects genuine audience behavior.

Back in the diary days, a colleague of mine at WXPN had a favorite story he'd tell about a driver of the University of Pennsylvania bus that he rode home in every night. The bus had a radio, and regardless of the driver's age or gender, within a 10-minute ride from work to home, the driver would punch the radio dial and change stations at least a dozen times, constantly searching for the song he or she most wanted to hear.

A commercial comes on, and boom! The dial changed. The DJ talks too long: The dial changed. My colleague would tell this story to me with every new Arbitron book we'd get, saying, "See, these people make up this stuff. Nobody listens to 'XPN 12 hours a week. These reports are based on no one's reality I know."

With PPM, the respondents don't make up this stuff.

What have we learned from PPM so far? For starters, we're still studying a lot about the data, what's available and how to use it. It is easy to get overwhelmed by it all, but we're settling into a groove for a management reporting system. There are massive amounts of information we receive weekly and monthly, not only about our station, but the other stations in the market. We can literally drill down to the minute, the quarter-hour and hour to hour. While I have heard that some of my colleagues in the market have been very reactive to the data with regards to changing their Radio 101 tactics, we're taking the steady course. In general, we have seen that some programming stunts have a positive impact on listening and that some of our special programming has a negative impact.

Top-Line Insights

■ **Overall, cume has risen for most stations in the market.** Having said that, our cume during the last 13 months has been off about 11% from when we started. The first month of PPM data showed us with a weekly cume of about 350,000. The second month we spiked to 400,000. (Get out the champagne!) In month three we dropped back to

350,000 (return the champagne!) and have pretty much settled into a monthly cume of 304,000. To give you a comparison, our six-month diary cume trend before we moved to PPM was approximately 224,000.

■ **While cume is up, time spent listening is down considerably.** This reflects the aforementioned "bus driver" phenomenon. In the diary days, the 12+ TSL for WXPN was about eight hours per week. TSL—referred to in PPM lingo as ATE (average time exposed) and AWTE (average weekly time exposed)—is now about 45 minutes per day for WXPN. Weekly time exposed is about two hours for each listener. Think about the implications for this as it relates to reach and frequency for on-air promos and rotations. We continue to experiment on this front.

■ **Special programming can make a difference.** As I mentioned, PPM has the ability to hyper-measure listening and to deliver with granularity very specific information. At some stations, including WXPN, we're seeing increased tune-in for special "major announcement" promotions and special live music events. Each Friday, WXPN does a "Free at Noon" concert from World Cafe Live. Yes, we promote it a lot, and it consistently remains the hourly tune-in leader week after week.

■ **The audience composition for WXPN has changed significantly.** In the diary days, a little more than half of our listening came from men, whereas with PPM, in some months we're seeing 60% from men. Our three-month trend at the end of March 2008 shows men contributing 57% of listening. Draw whatever conclusions you want, but for WXPN it's increasingly become a man's man's world, regardless of how much Joni Mitchell we continue to play.

■ **The qualitative profile is not changing much.** Researcher John Sutton recently wrote in the Paragon Media Strategies blog that "public radio's ratings performance is best among people with a college degree or higher. While college-educated listeners are public radio's strength, the majority don't use public radio on a weekly basis. The data suggests that public radio might still be more a niche medium than we thought. But that niche will serve public radio well into the future and it might provide an example to all radio stations trying to succeed in a constantly fragmenting media marketplace."

Sutton makes a great point here. Noncomms may not deliver the numbers that our commercial colleagues do, but we have a unique psycho-

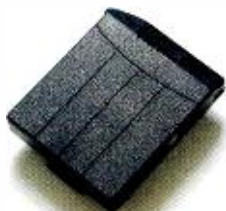
Philadelphia Market Profile

- **Population 12+:** 4.4 million
- **Radio metro rank:** 7
- **No. of rated radio stations:** 42
- **Gender breakout:** 48% men, 52% women
- **Radio ad revenue:** \$226.9 million (2006)
- **Radio usage:** A.M. drive, 69%; MIDDAYS, 74%; P.M. drive, 77%; Evenings, 56%

Through The PPM Lens

- **Last diary report:** Fall 2006
- **PPM pre-currency:** Jan.-Feb. 2007
- **PPM currency adopted:** March 2007
- **Public radio data now published**
- **AQH ratings down, but cumes soaring**
- **WXPN 6+ persons trends, March-April:** 1.8-1.9 (share), 315,300-313,200 (cume)

SOURCES: Scarborough Research, Nielsen Monitor-Plus, Arbitron



Bruce Warren

graphic competitive advantage that public stations can leverage for greater financial support from fund-raising and business support.

■ **PPM has shuffled the traditional "tent poles."** Where Monday-to-Friday midday listening has traditionally been the high point at WXPN, we have seen a swing to mornings as the most cumed daypart. However, the average daily time exposed remains constant across dayparts. As for P1 loyalty, it remains strong.

■ **Fund drives hurt us bad.** Finally, in the "Gee, we really needed PPM to confirm this?" department, we now know definitively that fund drives kick our butts. With the little audience research we've done over the years, we have learned that listeners tune out during fund drives, sometimes as much as 50%. We've been through two fund drives with PPM. In February during the drive, we had a 38% drop in daily cume and a 45% drop in AQH persons. The good news is that we bounced back pretty quickly after the drive to our base numbers for the month of February.

Despite this new wealth of information, we haven't made any significant changes yet. But as we continue to look at PPM's impact on formats, we will more than likely begin to experiment with pitch length, the impact of special programming on tune-in during drives and various other factors.

R&R

Bruce Warren is assistant GM of programming for the University of Pennsylvania's WXPN/Philadelphia.

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Core artists of the format return in droves, many with hits in tow

An Early Bumper Crop

By John Schoenberger

After 18 months of relatively few core artist releases for triple A, the format is enjoying a bumper crop of name acts in 2008. Following are many of the albums leading the charge, several of which have already delivered hit singles.

Augustana

"Can't Love, Can't Hurt" (Epic)

While recording its 2005 debut, "All the Stars and Boulevards," a sound that Augustana could truly call its own began to coalesce. The set produced the top 10 triple A track "Boston." But the reserved power and seeming innocence of then has since been tempered by experience and maturity. After nearly three years of touring and songwriting, the band entered the studio with producer Mike Flynn for sophomore effort "Can't Love, Can't Hurt." Lead track "Sweet and Low" moves 6-5 on this week's Triple A chart.

The Black Crowes

"Warpaint" (Silver Arrow)

Following a seven-year recording absence, the retooled Black Crowes return with the critically acclaimed "Warpaint," produced by sometime band guitarist Paul Stacey. The complete band for the sessions—and its live lineup—included the rhythm section of drummer Steve Groman and bassist Sven Pipien, along with new additions Luther Dickinson (guitarist/co-founder of the North Mississippi Allstars) and Adam MacDougall on keys. While several of the new tracks recall the band's signature Rolling Stones/Faces raunch, brothers Chris and Rich Robinson continue to progress as songwriters with a newfound political awareness. "Goodbye Daughters of the Revolution" peaked at No. 9 in the March 28 issue.

John Hiatt's career spans more than 30 years and his songs have been covered by dozens of artists—but there is nothing quite like Hiatt singing them himself.

BoDeans

"Still" (Resolution)

Things have now come full circle for the BoDeans with the release of their eighth studio album, "Still." Having reunited with T Bone Burnett for the project, the band has been streamlined down to its original core of Sam Llanas and Kurt Neumann, who share vocals and guitar. They were joined by an all-star cast of players for the project, including drummers Kenny Aronoff, Noah Levy and Jay Bellerose, keyboardist Bukka Allen and bassist Eric Holden, with Burnett adding some guitar.

Sheryl Crow

"Detours" (A&M/Interscope)

The past two years have been tumultuous ones for Sheryl Crow. In early 2006, she was diagnosed with Stage 1 breast cancer. She also adopted a son, uprooted her life in California by moving to Tennessee and spent time in New Orleans. These experiences have given Crow pause about what she feels is important in her life and are reflected in her music. "Love Is Free," from her new, aptly titled "Detours" set, hit No. 4 in the March 7 issue, becoming Crow's 13th top 10 at the format.

Counting Crows

"Saturday Nights & Sunday Mornings" (DGC/Geffen/Interscope)

Just when you thought Counting Crows had run their course—a killer 15-year stretch that saw the Northern California band accumulate 205 chart weeks since the February 1996 birth of the Nielsen BDS Triple A chart, including 11 top 10 tracks (of which six went to No. 1)—they return with their most ambitious and probing album since their massively successful 1993 debut, "August and Everything After." In many ways, "Saturday Nights & Sunday Mornings" is the bookend to this phase of the thoughtful and intelligent band's career. "You Can't Count On Me" landed at No. 1 in the April 25 issue.

Elvis Costello & the Imposters

"Momofuku" (Lost Highway)

As with 2002's "When I Was Cruel"—his first album with original Attractions Steve Nieve and Pete Thomas, who were joined by Davey Faragher and dubbed the Imposters—the always eclectic Elvis Costello returns to his rock home base. "Momofuku" is a quick, off-the-cuff effort recorded in a handful of weeks, relying heavily on the spontaneity of the moment and featuring contributions from such youthful guests as Jenny Lewis, Jonathan Rice and Tennessee Thomas.



Death Cab for Cutie

"Narrow Stairs" (Atlantic)

Death Cab for Cutie's 2005 breakthrough "Plans" netted three top five tracks, including the irrepressible "Soul Meets Body," which logged 10 weeks at No. 1. Produced by the band's Chris Walla, the long-awaited follow-up has already notched one chart-topper, "I Will Possess Your Heart." The band is quick to point out that "Narrow Stairs"—which debuted at No. 1 on the Billboard 200 May 31—is an ambitious effort that offers a much broader musical vision than anything it has done before. After 18 months off the road, Death Cab is touring through mid-June, including an appearance at the Bonnaroo Music & Arts Festival. It also played April's Coachella Festival.

Jakob Dylan

"Seeing Things" (Columbia)

While touring as a solo acoustic artist with T Bone Burnett in 2006, Jakob Dylan discovered that the songs he had written for the Wallflowers—currently on hiatus—resonated with the audience differently when they were stripped down to basics. That insight that led to the beginning of what would be his first solo effort, "Seeing Things."

John Hiatt

"Same Old Man" (New West)

John Hiatt's career spans more than 30 years and his songs have been covered by dozens of artists—but there is nothing quite like Hiatt singing them himself. After a three-year rest, he returns with the self-produced "Same Old Man," backed sparingly by Luther Dickinson on guitar and mandolin, Patrick O'Hearn on bass and Kenneth Blevins on drums. Hiatt's daughter Lilly sings harmony on a couple of tracks.



Jack Johnson

"Sleep Through the Static"

(Brushfire/Universal Republic)

Since his 2001 debut, "Brushfire Fairytales," Jack Johnson has sold in excess of 15 million albums, according to Nielsen SoundScan, and logged 273 weeks on the R&R triple A chart. New set "Sleep Through the Static" debuted at No. 1 on the Billboard 200 Feb. 23 and stayed there for three weeks. Produced by PJ Plunier, with whom he worked on his debut album, Johnson is also joined by longtime band members Adam Topo, Merlo Podlewski and Zach Gill. In addition to the mellow, acoustic sides we've come to expect, the Hawaiian native steps up to a more produced and higher energy level on some of the new material. Lead track "If I Had Eyes" is his sixth No. 1 (spending 10 weeks at the summit beginning Jan. 18) and follow-up "Hope" moves 30-20.

Van Morrison

"Keep It Simple" (Lost Highway)

During the course of 40 albums, Van Morrison has explored many musical idioms and a variety of moods and themes, but he has always remained a pioneer, shunning popular trends in favor of a particular musical muse that holds sway over him. Morrison returns with the self-produced "Keep It Simple," featuring 11 newly penned songs, including "That's Entrancement" which peaked at No. 12 April 4.

Mudcrutch

"Mudcrutch" (Reprise)

Formed in Gainesville, Fla., in 1970, this bar band was a precursor to Tom Petty & the Heartbreakers, featuring Petty (bass/vocals) along with Mike Campbell (guitar/mandolin) and Benmont Tench (keys/vocals). It was rounded out by Randall Marsh (drums) and Tom Leadon (guitar/vocals). Moving to Los Angeles in 1974 to find fame and fortune, the band splintered before completing an album intended to be released by Leon Russell and Denny Cordell's Shelter Records. Last summer, Petty reunited Mudcrutch to record its self-titled album. Released April 29, its lead track, "Scare Easy," moves 7-6 on this week's chart.

Shawn Mullins

"Honeydew" (Vanguard)

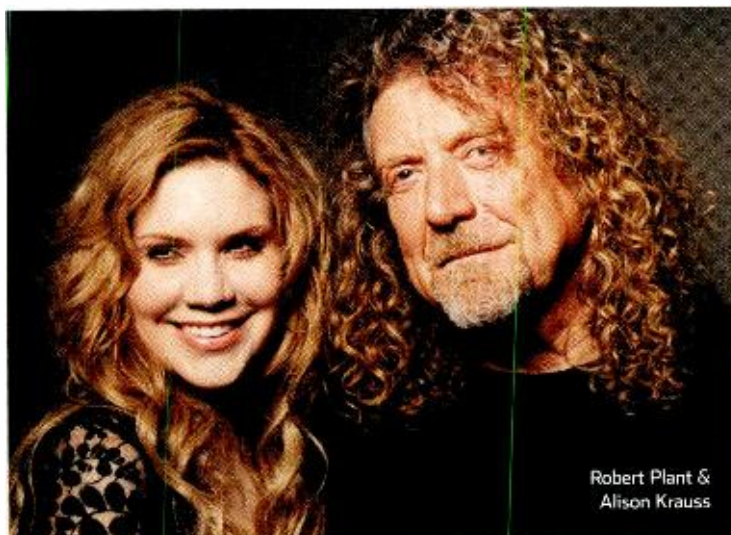
Atlanta-based singer/songwriter Shawn Mullins calls his latest effort, "Honeydew," his most personal to date. Produced by Mullins and recorded in his drummer Gerry Hansen's Creekside Station studio, the set features appearances by guitarist Peter Stroud and vocalists Francine Reed and Kasey Chambers. "All in My Head" peaked at No. 16 in the March 7 issue.

Jason Mraz

"We Dance. We Sing. We Steal Things."

(Atlantic/RRP)

After parking two tracks at No. 1 in 2003, Jason Mraz returns with "We Dance. We Sing. We Steal



Robert Plant & Alison Krauss

Things." But the project didn't come together until he finally took some time off. After a non-stop four-year run, Mraz decided not to tour, record or work for a year. Then he joined producer Martin Terefe in London to record the new album, co-writing some of the material with Sasha Skarbek. While Mraz retains his highly effective phrasing on much of the album and hasn't lost his sense of humor, he has clearly expanded his musical palette. "I'm Yours" holds at No. 3 on this week's chart.

Robert Plant & Alison Krauss

"Raising Sand" (Rounder)

Before he fronted Led Zeppelin and in the years that followed, Robert Plant explored many musical styles and collaborated with a broad spectrum of musicians worldwide. Since her days as a fiddle prodigy, bluegrass diva Alison Krauss has also challenged the boundaries of her chosen genre. A few years ago, they sang together for the first time at a Leadbelly tribute at the Rock and Roll Hall of Fame. That became the impetus for Grammy Award-winning 2007 collaboration "Raising Sand." The album's "Gone, Gone, Gone" hit No. 2 Nov. 30, while "Please Read the Letter" reached No. 22 March 21.

R.E.M.

"Accelerate" (Warner Bros.)

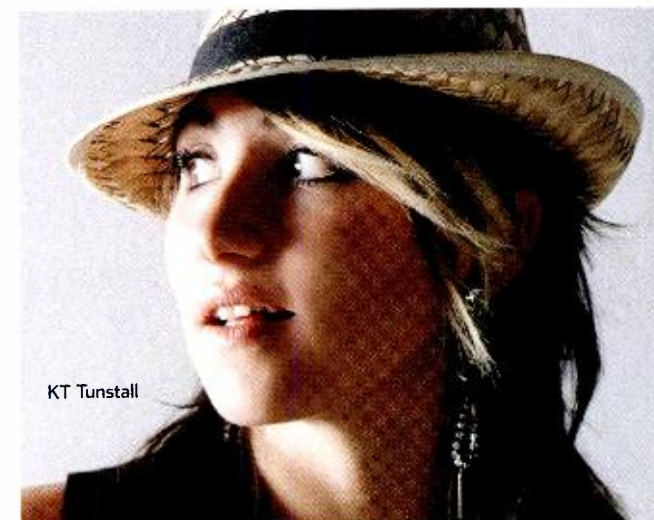
As the title suggests, Michael Stipe, Matt Mills and Peter Dinklage were ready to rock with the new Jacknife Lee-produced "Accelerate." R.E.M. has always made its opinions known in its music, and even though the band says there are plenty of reasons to be angry about world affairs today, it views this album as embodying a "positive, forward-moving anger." "Supernatural Superserious" spent five weeks atop the triple A chart, beginning with the March 28 issue.

Since his 2001 debut, 'Brushfire Fairytales,' Jack Johnson has sold in excess of 15 million albums, according to Nielsen SoundScan, and logged 273 weeks on R&R's Triple A chart.

Bruce Springsteen

"Magic" (Columbia)

Since reuniting the E Street Band in 1999, Bruce Springsteen has recorded two studio albums featuring the legendary group as a whole. Released in 2002, the title track of the 9-11-inspired "The Rising," spent three weeks at No. 1 while "Lonesome Day" peaked at No. 3 and "Waiting On a Sunny Day" went top 20. Reteaming with producer Brendan O'Brien, Springsteen and the E Streeters issued "Magic" last fall, with lead track "Radio Nowhere" hitting No. 2 Oct. 5. Follow-up "Girls in Their Summer Clothes" went top 10 in February.



KT Tunstall

KT Tunstall

"Drastic Fantastic" (Relentless/Virgin/Capitol)

Every now and again, an artist seemingly comes out of nowhere and totally captivates the scene. KT Tunstall certainly did that with her 2006 debut, "Eye to the Telescope." The inescapable "Black Horse & the Cherry Tree" logged three weeks at No. 1, followed by "Suddenly I See" (No. 3) and "Other Side of the World" (No. 7). Amid high anticipation, Tunstall returns with sophomore effort "Drastic Fantastic." Once again produced by Steve Osborne, it shows Tunstall evolving in interesting and creative ways. Leadoff single "Hold On" logged 11 weeks at No. 1, beginning with the Aug. 31, 2007, issue, followed by "Saving My Face," which reached No. 4 Feb. 15.

Steve Winwood

"Nine Lives" (Columbia)

Steve Winwood broke into the international music scene as a teenage R&B belter with the Spencer Davis Group in the mid-'60s. Combining jazz, folk and psychedelia, he co-founded Traffic and then participated in the first rock "super group," Blind Faith. More than 30 years of solo efforts followed, including a stretch in the '80s as a slick, blue-eyed soul popster. Since touring with the Dead in 2003 to support "About Time," Winwood has returned to his improvisational musical roots while reaching into new areas of influences from the Latin world and South Africa. New album "Nine Lives" continues in that vein, with Winwood reuniting with former Blind Faith compadre Eric Clapton on the set's "Dirty City," which peaked at No. 5 April 18. **R&R**

Just Around The Bend

Beck, title TBD

Ben Folds, title TBD

T Bone Burnett, "Tooth of Crime"

Coldplay, "Viva la Vida or Death and All His Friends"

Dr. John, "City That Care Forgot"

Amos Lee, "Last Days at the Lodge"

Los Lonely Boys, "Forgiven"

Alanis Morissette, "Flavors of Entanglement"

Randy Newman, "Harps and Angels"



R.E.M.

Mike Wheeler returns Atlanta's Dave-FM to its roots

Back On Track

By John Schoenberger

When WZGC (92.9 Dave-FM) signed on in July 2004, the triple A community was thrilled that it had finally penetrated the growing top 10 market of Atlanta. Under the guidance of then-director of programming Michelle Engel, the former classic rock station got off to a promising start, notching a 3.1 share in 12+ persons in the winter 2005 Arbitron survey. However, it dropped to a 2.1 in the spring of that year and fell even farther—to a 1.6—by spring 2006.

Since joining the CBS Radio station as PD last June, programming veteran Mike Wheeler has focused on returning Dave to its original vision, where current music occupies a more prominent role. According to Nielsen BDS, the station increased the percentage of spins devoted to current/recurrent titles from 6.9% in May 2007 to 26.2% in May 2008.

In the fall 2007 survey the station rebounded to a 2.3 in 12+ and a 3.3 in 25-54. In the winter 2008 survey, it slipped to a 1.9 in 12+ and a 2.6 in 25-54.

Wheeler's background includes 10 years programming for Noble Broadcasting, then Jacor, then Clear Channel in Toledo, Ohio; six years as regional VP of programming for Clear Channel in St. Louis; and two-and-a-half years in a similar position in Atlanta before joining Dave-FM.

One year into his mission, he discusses the changes he has made to bring Dave-FM back on course.

What were the first things you needed to address when you joined the station?

Obviously, we didn't have to blow up the station and start all over again, but there were some fundamental changes I felt needed to be done at Dave when I arrived. The station had a huge beginning, but as the numbers slipped, the music changed to the point where there were eventually no currents left on the air. The station had been following a path that the research showed, but the reality was that the core it drew was just too small.

Mostly what we have done is take the station back to the original concept of playing a wide-ranging selection of rock music that has appeal on both the male and female ends. We have also gradually put more and more currents back on the air. As much as we feel the adults we are attracting like to hear familiar music, we also believe they are eager to discover new music.

I also made changes in the mornings. Whereas our morning show was very music-intensive before, I brought in Zakk Tyler, who had been at

WLUP in Chicago. We paired him with Jane Monzures, a co-worker with Zakk in Chicago. That helped establish the chemistry between the two of them almost immediately. The show has been on the air about three months and all indications are that we have a winner. We still play quite a bit of music, but we are also injecting a lot more personality and information.

Explain the station's more aggressive music position.

Lifestyle initiatives are important, to be sure, but the music is the heart of Dave-FM and I think we now have it just about right. Getting new music back in there needed to be gradual and I am now comfortable with the mix of currents we have with the more familiar stuff.

We went even a bit further by creating a category we call "Dave Songs." It may be something we use to test out a new song and then expand it from there, or it may simply be a way for us to expose and talk about a release we think our listeners would like to know more about. It gets us beyond looking at new music simply from potentially being a big hit or as a priority for us to add, but rather as good music that deserves some play.

We view our target listeners as music seekers—the ones who grew up waiting for new releases, hanging out in record stores, reading liner notes, reading music publications, going to as many shows as they could and constantly searching to find out more about the music they loved. Now they are busy with their families and careers, but still have that hunger to discover what's new and what's next, just on a more modest scale today.

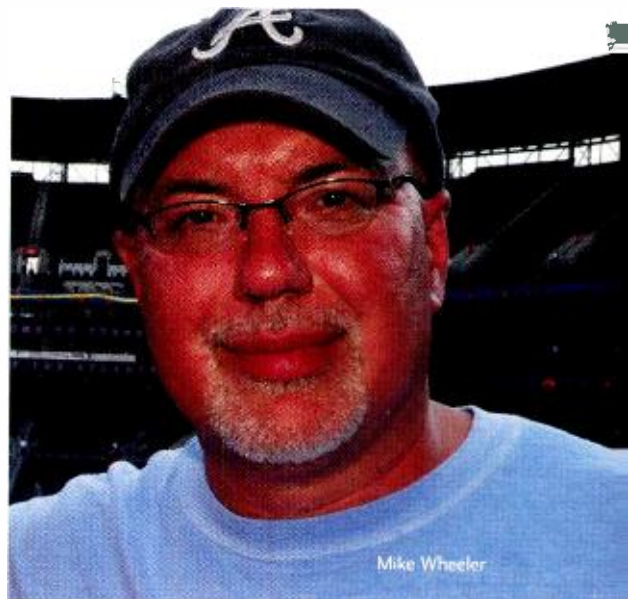
What benchmark events do you use to develop the station's unique brand?

The Highland Summerfest—a huge annual downtown festival that we sponsor—is the biggest event we have each year. We had also been doing a number of smaller things, but are shying away from them now in deference to aligning ourselves with a couple of larger, more mass-appeal projects we are working on.

We used April to formally kick off our green initiative. The theme is "Everything Counts." We are focusing more on the small things everyone can do to make a difference. We have also been talking with and borrowing some ideas from our sister station the Globe [triple A WTGB/Washington] in this area. There is a fundamental shift in the way people in this country will behave when it comes to this subject. It has nothing to do with belief systems or politics or any of those things that can divide us; this transcends that. It makes sense for radio to do what it has always done, which is get on the front end of a big social change and help move it along.

What on-air features have survived since you retooled the station?

The "Dave After Tomorrow" feature, which spotlighted music built around a musical era or style, was gone by the time I got here, but we are exploring a return to that. We have held on to some other on-air features, such as "Radio Free Lunch With Mara Davis," also built around a theme where we ask the listeners to suggest songs to play. We still do "Retro in the Metro With Sully," which features '80s songs every afternoon at 5 pm. We still have our "Acoustic Sunrise" program on Sundays from 7 a.m. to noon, which is very successful for us.



Mike Wheeler

Tell us about new-media efforts.

Our MD Margot Smith has done a great job developing our Dave Roots HD side channel. We feel the [Americana] channel complements our main brand very well. In fact, we call it the prequel to Dave. We are also getting ready to do a Sunday evening show, which will be 60 minutes of rootsy music we pull from the Dave Roots log. It is a great opportunity to educate people about HD radio and what our HD2 channel is all about.

On the Internet front, we will incorporate as much as we can from all the new partnerships CBS corporate has been forging. We are also launching a second site, which we are calling edave.com. It is built around the idea of an online magazine that will be rich in content. It is still in its infancy, but is another way to add dimension to the Dave experience.

Atlanta is a very inside-the-perimeter and outside-perimeter kind of city. Up until recently, everything we did was focused on the inside. We want to reach further out now to establish a broader presence for the station in the greater Atlanta area via any platform we can.

92.9 atlanta
davefm

Most-Played Current Acts

Ryan Adams
Augustana
Sara Bareilles
Black Crowes
Collective Soul
Coldplay
Sheryl Crow
Counting Crows
Death Cab for Cutie
Duffy
Jakob Dylan
Steve Earle
Foo Fighters
Newton Faulkner
Missy Higgins
Jack Johnson
Mat Kearney
Eric Lindell
Shawn Mullins
Jason Mraz
Matt Nathanson
Needtobreathe
R.E.M.
Gavin Rossdale
Snow Patrol
Bruce Springsteen
Weezer
Steve Winwood

SOURCE: Nielsen BDS

VERVE™ FORECAST



JESSIE BAYLIN
Firesight
 Street Date:
 6/24



THE BRIDGES
Limits Of The Sky
 Street Date: 6/10



TEDDY THOMPSON
A Piece Of What You Need
 Street Date: 6/17

CONTACT: CASEY SILCOCK / VERVE MUSIC GROUP / casey.silcock@umusic.com

OLD 97's Blame It On Gravity

featuring the single **DANCE WITH ME**



ALREADY SPINNING:
 WXRT, KBCO, WXRV, WNCS, WCLZ,
 WRNR, WCOO, WMMM, KCUV, KTHX,
 KXLY, KRSH, XM Cafe, Sirius Spectrum

114 spins
 Debut 85 Billboard Chart
 Top 5 Indicator 455 spins
 On 44 stations!

ON TOUR THIS SUMMER!

5/30 Houston, 5/31 Dallas, 6/1 Tulsa, 6/3 Omaha, 6/4 Minneapolis, 6/5 Chicago,
 6/6 St. Louis, 6/7 Lawrence, 6/10 Englewood, 6/11 Salt Lake City, 6/13 Vancouver,
 6/14 Seattle, 6/15 Portland, 6/17 San Francisco, 6/19 Los Angeles, 6/20 San Diego



JOHN HIATT Same Old Man

featuring the single **LOVE YOU AGAIN**



ON 28 STATIONS!
 Including: WCLZ, WXPB, WYEP, WFPK,
 KGSR, KTAO, KUT, KCUV, KTHX, KPIG,
 DMX Folk, WNCW, WUIN, WDST, WFUV

Indicator #3 Most Increased Spins +98

ON TOUR THIS SUMMER!

5/5-5/6 Austin, 6/26 Ann Arbor,
 7/6-7/8 Alexandria, VA, 7/11 Atlanta,
 7/12 Maryville, TN, 7/17 Madison, WI, 7/18 Highland Park, IL 7/19 Bayfield, WI,
 7/20 Pittsburgh, 7/27 San Sebastian, Spain, 8/1-8/2 Norway, 8/3 Cartridge, England,
 8/15 Raleigh, 8/16 Cockeysville, MD, 8/17 Oyster Bay, NY 8/19 Fachester, NY,
 8/21 Newport, RI, 8/22 Lowell, MA, 8/23 Freeport, ME, 8/24 Rutland, VT,
 8/26 Bronfield, ME

Moving beyond generic weekend shows, some triple A stations get serious about hometown artists

Local Scene

By John Schoenberger

One of the hallmarks of the triple A format is its ability to become part of the fabric of the local community it serves. One of the best ways to facilitate that goal is by supporting local bands. There is a trend within the format to take that commitment beyond the typical Sunday evening local music show.

Two of the best examples are Milwaukee Board of School Directors' WYMS/Milwaukee and Emmis Communications' WRXP/New York. Both stations are making an effort to take locally based talent—some with national awareness—and play them in regular rotation alongside well-established artists.

WYMS PD Kedar Coleman says there is an impressive music scene in Milwaukee, which he considers one of the best-kept secrets about the city. He sees a mandate to use his station to draw attention to that scene, and with WYMS' unique blend of rock and modern urban sounds, he hopes to bring segments of the community that may not normally interact together. "Beyond the entertainment value, we view the music as an organizing tool and recognize that it can serve as a great social icebreaker," Coleman explains. "It helps to get listeners from different areas of the city talking by simply rubbing shoulders together at the various events and concerts we promote."

Newcomer WRXP has also made a concerted effort to support the local music scene to help cement its mission as "New York's Rock Experience." It, too, has added several local artists in regular rotation. "We are trying to make it clear that we represent the entire tri-state scene," station MD Bryan Schock says. "The New York market is a big area and includes the five boroughs as well as upstate counties, Southern Connecticut and Northern and Central New Jersey."

The outlet plans a station-sponsored local artist concert series to take place in various clubs. The recent sign-on has a section on its Web site

Local Acts Now Playing

WRXP/New York

Santogold
Star Spangles
Saints and Lovers
The Hold Steady

WYMS/Milwaukee

Element
Paul Cebar
Fever Marlene
Northern Room

KFOG/San Francisco

The Lovemakers
Samantha Stollenwerck
Tea Leaf Green
Etienne de Rocher

KGSR/Austin

Suzanna Choffel
Guy Forsyth
Papa Mali
South Austin Jug Band

KPTL/Des Moines

Nadas
Dick Prall
Josh Davis Band
Envy Corps



Saints and Lovers

completely devoted to the local music scene where acts can post information about themselves and link to their own sites.

"We not only want bands to have a place to expose themselves, but to provide the opportunity for listeners to go on a journey of discovery for themselves," Schock says. "We simply want to be a radio station that serves its market in as many ways as we can. That's what a successful radio is all about, isn't it?"

Taking It To The Limit

Cumulus Media Partners' KFOG/San Francisco has actively supported local musicians for many years. Certainly, several well-established artists that KFOG plays call the Bay Area home, but the station digs deeper to reveal more about the vibrant local scene. "San Francisco's music scene is a tremendous part of the artistic energy that makes our city a uniquely vibrant and progressive cultural mecca," KFOG MD Kelly Ransford says. "This area holds so much artistic history, but it's also easy to appreciate the music scene it offers today."

The station has dedicated August as its annual Local Scene Month. It produces a "Local Scene" compilation CD highlighting some of the area's best artists; so far, five have been released. The series sells for \$10, with profits going to Music in Schools Today, which supports, develops and promotes music education in public schools.

KFOG also hosts free afternoon and after-work concerts featuring local bands every Thursday in August. The concerts are spread throughout the Bay Area. As an added benefit, the series also helps support local clubs. And from July through September KFOG offers a Local Music stream channel on kfog.com.

Finally, Renee Richardson from "The KFOG Morning Show" hosts a local music series titled "Conversations With Renee" that features a Q&A with a local band before an audience and an acoustic set afterward. "Throughout the year, 'The

KFOG Morning Show' also invites various local scenesters in to promote upcoming gigs and CD releases," Ransford says. "In addition, the local scene is always profiled on our Web site: Every three months we put different artists in the spotlight. We also have some fantastic video blogs called FogVision that we stream throughout the year."

Austin is also a musical mecca that is home to many artists. Jody Denberg, content manager/afternoon jock of Emmis Communications' KGSR Austin, says that when you live in a city where Patty Griffin, James McMurtry, Alejandro Escovedo, Shawn Colvin, Iron and Wine, Marcia Ball, Jimmie Vaughan, Willie Nelson, Spoon, Ian McLagan and so many others make their home, supporting local music is an easy task.

"As for the other thousands of musicians who are not quite as well-known, KGSR has many features for exposure," he says. Bryan Beck of "KGSR in the Morning" welcomes a local musician for a song or two weekdays at 9:15 a.m., Denberg has a 3:45 p.m. feature called "The Daily Demo" that spotlights an unreleased or self-released song, and Friday nights from 10 p.m. to midnight, Roger Allen hosts two hours of Texas music on his "Lone Star State of Mind" program. All this is in addition to the Austin music currents played in regular rotation.

Recognizing The Importance

Deeya McClurkin, PD at the relatively new Clear Channel KPTL/Des Moines, says it took her more time than she originally planned after signing on to actively support local music. "Now with the dedication of a part-timer, Daniel Bosman, who is very involved with the local scene, we were finally able to put 'From the Capital Backyard' on the air Saturday nights at 10 p.m. this past fall," she says. In addition to spotlighting local and regional artists, host Bosman brings in artists to perform in the studio.

KPTL has also established a relationship with regional music retailer Homer's to create a Capital Backyard section, and a local venue is working with the station to put together a Friday happy-hour show featuring local bands, called "The Capital Backyard Summer BBQ Concert Series."

"The reaction I get from listeners is overwhelmingly positive," McClurkin says. "Not a week goes by without an e-mail praising us for not 'toeing the corporate line' and supporting local musicians, and as many see it, being in touch with the street. It's a no-brainer for us. I mean, isn't that a part of what triple A is all about?"

R&R





2008 TRIPLE A INDUSTRY ACHIEVEMENT AWARDS

Here's your chance to celebrate excellence in the radio and record industries! We are now accepting nominations for the radio stations and radio and record executives who exemplify the highest standards of quality, knowledge, service and success. Your nominations will help our awards committee determine the final nominee list in each category. After the final nominees are determined, qualified R&R magazine subscribers will receive detailed information on the voting process.

Winners will be announced at the R&R Triple A Summit in Boulder, CO August 6-9, 2008

Eligibility and Nomination Requirements:

- Nominations will only be accepted online at www.radioandrecords.com/conventions/nominations.asp
- Nominations should be based on the highest standards of quality, knowledge, service and success.
- Any U.S.-licensed station is eligible for nomination.
- The eligibility period is June 1, 2007 to May 31, 2008.
- You may nominate yourself, your co-workers, your own station, and your own company.
- Only one form per person will be accepted.
- All responses will be held in the strictest confidence.
- Deadline for submissions is June 13, 2008.

Nominations will be accepted in the following categories:

Commercial Radio Station of the Year: Markets 1-25
Commercial Radio Station of the Year: Markets 26-100
Commercial Radio Station of the Year: Markets 101+
Non-Commercial Radio Station of the Year: Markets 1-50
Non-Commercial Radio Station of the Year: Markets 51+
Program Director of the Year

Music Director of the Year
Air Personality of the Year
Major Record Label of the Year
Independent Record Label of the Year
Label Promotion Executive of the Year
Independent Promotion Executive of the Year

Nominations will only be accepted online at:

www.radioandrecords.com/conventions/nominations.asp

Deadline for submissions is June 13, 2008!

Register for the R&R Triple Summit and get hotel information at:
www.radioandrecords.com/conventions/tripleasummit.asp

Stay focused on what radio does best

Covering Your Digital Ass(ets)

By Dave Rahn

These days it's easy to feel that radio is being left in the dust by the digital revolution. Cell phones, iPods, iPhones, mobile Internet radio, satellite radio, YouTube, MySpace, text messaging . . . It seems like just about every new digital device and service has more sex appeal and sizzle than old-fashioned radio. We know we need to get in the game, but often, we just don't know where to start.

I've attended three radio conventions recently: the RAB in Atlanta, Radio Ink's Convergence Conference in San Jose and the NAB in Las Vegas. Not surprisingly, the big topic at every one was digital initiatives. I could see the eyes in every room glaze over as panelists discussed the merits and pitfalls of ad-supported text messaging, the cost per point of video gateway ads, how it's "easy" to produce and post compelling station videos, why your station should be blogging, podcasting, networking socially—all with compelling and exclusive content, and generating revenue from day one. Oh, yeah, and do it with fewer staff than you had this time last year.

Gee, no pressure.

When it comes down to it, we're not in the radio business—we're in the audio entertainment business. We're good at creating compelling audio entertainment that attracts an audience that advertisers are willing to pay us to reach. At the most basic level, our listeners expect us to entertain and inform them.

Every station has different key assets. But for many triple A stations, chief among them are personalities, music variety and discovery, and unique music images that are part of the station's variety brand—new music, classics, deep tracks, acoustic cuts, blues, etc. Perhaps most important, you have the asset of your relationship and daily communication with listeners, both on and off the air.

We Do Audio

Given that we're in the audio entertainment business, I've always been curious why more stations don't provide more audio content on their Web sites. The sites are usually chock-full of text, images, ads, concert schedules and upcoming events, but few deliver what they're really good at: compelling audio programming. It's a little like going to a newspaper Web site with the expectation of finding news articles or classified ads and finding mostly music and videos.

"Yeah," you say, "but we stream our station. That's compelling audio content, right?" Yes, but

'If you know your audience as well as you think you do, there should be no online or satellite radio station able to satisfy them better than your brand.'

—Dave Rahn

Prioritizing A Station's Digital Initiatives

- Focus on the business you're in.
- Focus on what you're good at.
- Focus on what listeners expect from you.
- Focus on your key assets, those things you're best-known for.

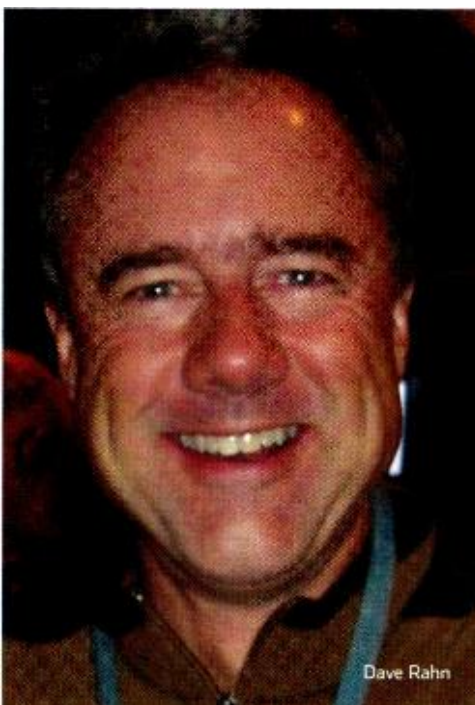
it doesn't count. Your stream doesn't add any value to your station's brand; it simply puts your existing audio content onto a more convenient playback device for a portion of your listeners.

As audio entertainment brands, we need to go far beyond our single FM signal and Internet simulcast if we're to compete in today's (and tomorrow's) massively multichannel digital media jungle.

The concept of multiple channels under a single station brand is a natural for any music format, but is especially so for triple A because the format brings together such a diverse coalition of music listeners and interests. CBS Radio's top-rated KINK/Portland, Ore. (a client at my SBR Creative Media company), is known for playing a wide variety of diverse programming—everything from rock and pop to acoustic, jazz and blues. But there are only so many hours in the day and so many days in the week for a single FM signal.

If you go to KINK's Web site (kink.fm) and click on the KINK Live Stream link, you will find a smorgasbord of online channel options: blues, acoustic, new music and, every December, the KINK Holiday Music Channel. These online channels are an amplification of KINK's powerful music brand.

Station PD Dennis Constantine says, "Our side channels give KINK listeners the opportunity to focus on specific styles that are part of the DNA of KINK. We don't play very much blues in our on-air mix, but we do sponsor the huge annual blues festival in Portland and we have a blues show, so the blues channel allows us to extend our brand into certain styles of music without having to create roadblocks in our on-air music flow."



Stay Focused

Another station that makes good use of online audio content is CBS Radio's WXRT/Chicago (93xrt.com). 'XRT offers listeners two online channels: Channel X, its new-music channel (which doubles as 'XRT's HD2 channel), and the Note, which features the softer side of the station's library.

When Entercom's KMTT (the Mountain)/Seattle (kmtt.com) dropped its nightly "Chill Side" programming earlier this year, fans of the eclectic programming didn't go without. Now they can hear the station's Chill Channel anytime they want online.

Sarkes Tarzian's WTTS/Indianapolis also provides a variety of exclusive online audio choices, including a new-music channel and a number of on-demand audio interviews, entertaining listener responses and a weekly "World Class Rock Report." PD Brad Holtz says, "Our online channels are natural brand extensions for WTTS. Listeners appreciate the additional listening options WTTS provides, and clients appreciate a new way to reach WTTS listeners."

These online channels are not designed to garner huge audiences. They're designed to superserve a specific music-interest community of listeners and to reinforce the station's key assets. Remember, a big chunk of your audience spends far more time in front of a computer every day than they do listening to an FM receiver. If you know your audience as well as you think you do, there should be no online or satellite radio station able to satisfy them better than your brand.

Whether we like it or not, listeners' definition of radio is changing rapidly—and so must ours. Strong radio brands are evolving from thinking of themselves as monolithic slaves to Arbitron ratings to thinking of themselves as multidimensional audio entertainment brands. A GM once asked me, "If they're listening to my online channel instead of my radio station, won't I lose Arbitron credit?" I replied, "Would you rather have them be listening to your brand and your advertisers or to AOL Radio, Yahoo or Sirius?"

Yes, it's important for us to keep working on great interactive Web sites, music downloads, cool videos, text messaging, social networking and blogs. But the next time you evaluate your station's digital strategies, consider what business you're in and what you're really good at. Start there. The rest will come.

R&R

Dave Rahn is co-president of SBR Creative Media, whose services include CustomChannels.net to help stations create and manage online audio programming channels.

R&R TRIPLE A

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DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **JACK JOHNSON** POSTS A 50% INCREASE IN PLAYS (UP 6th) AS "HOPE" LEAPS 30-20 TO EARN AIRPOWER AND MOST ADDED STRIPES IN ITS SECOND CHART WEEK.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	4	COLDPLAY VIOLET HILL	NO. 1 (2 WKS) CAPITOL	537 -20	6.28	1
2	2	9	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	516 -20	1.502	3
3	3	13	JASON MRAZ I'M YOURS	ATLANTIC/RRP	498 +15	1.544	2
4	5	16	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	398 -4	1.453	4
5	6	15	AUGUSTANA SWEET AND LOW	EPIC	363 -5	1.187	5
6	7	8	MUDCRUTCH SCARE EASY	REPRISE	360 -2	0.936	10
7	4	16	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	315 -88	0.903	7
8	12	10	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	314 +32	0.900	2
9	10	11	Yael Naim NEW SOUL	TDT OU TARD/ATLANTIC	295 -8	1.183	5
10	11	24	SPOON DON'T YOU EVAH	MERCURY	280 -4	1.025	9
11	13	12	NEWTON FALKNER DREAM CATCH ME	AWARE/COLUMBIA	272 -1	0.799	17
12	14	7	DUFFY MERCY	MERCURY/IDJMG	267 -3	1.026	8
13	8	13	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY	COLUMBIA	267 -71	0.868	14
14	15	11	MATT NATHANSON COME ON GET HIGHER	VANGUARD	258 +21	0.884	13
15	9	26	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	251 -54	1.035	7
16	17	7	NEEDTOBREATHE MORE TIME	ATLANTIC	219 +4	0.440	-
17	16	3	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	218 -16	0.453	30
18	19	6	SARA BAREILLES BOTTLE IT UP	EPIC	208 +1	0.561	22
19	21	5	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	202 +10	0.814	16
20	30	2	JACK JOHNSON HOPE	AIRPOWER/MOST ADDED BRUSHFIRE/UNIVERSAL REPUBLIC	192 +64	0.623	20
21	20	10	TRISTAN PRETTYMAN MADLY	VIRGIN/CAPITOL	189 -7	0.448	-
22	25	2	LOS LONELY BOYS STAYING WITH ME	EPIC	188 +44	0.709	18
23	18	13	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP	RCA/RMG	181 -27	0.853	15
24	24	4	MY MORNING JACKET I'M AMAZED	ATO/RED	174 +19	0.532	24
25	23	6	FEIST I FEEL IT ALL	CHERRYTREE/POLYDOR/INTERSCOPE	162 -17	0.351	-
26	22	18	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	162 -22	0.359	-
27	NEW		R.E.M. HOLLOW MAN	WARNER BROS.	140 +45	0.505	25
28	28	4	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	135 -6	0.455	29
29	NEW		THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	132 +7	0.284	-
30	29	3	TIFT MERRITT BROKEN	FANTASY/MG	132 +6	0.165	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JACK JOHNSON Hope (Brushfire/Universal Republic) KCUV, KENZ, KPTL, KTCZ, KTHX, KWMT, KXLY, WCOO, WRNR, XM Cafe	10
COLDPLAY Viva La Vida (Capitol) KCUV, KFOG, KINK, KRVB, KTHX, KXLY, WRLT, WXPV	8
R.E.M. Hollow Man (Warner Bros.) KMTT, KTCZ, KTHX, KXLY, WCLZ, WTTT	6
COUNTING CROWS Come Around (DGC/Geffen/Interscope) KMTT, WCLZ, WNCB, WXPV	4
SHERYL CROW Out Of Our Heads (A&M/Interscope) KWMT, WMMJ, XM Cafe	3
BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (Real World) KRSH, Sirius Spectrum, WCOO	3
DUFFY Mercy (Mercury/IDJMG) KWMT, KXLY	2
AIMEE MANN Freeway (SuperEgo) WCLZ, WZEW	2

ADDED AT... **KPRI**
San Diego, CA
PD: Bob Burch
APD: Sean Smith
Robert Plant / Alison Krauss, Rich Woman, 9
Amos Lee, Listen, 0
Weezer, Pork And Beans, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadicaandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
COLDPLAY Viva La Vida (Capitol) TOTAL STATIONS: 18	131/68	COUNTING CROWS Come Around (DGC/Geffen/Interscope) TOTAL STATIONS: 12	101/5
THE CURE The Only One (Suretone/Geffen/Interscope) TOTAL STATIONS: 14	126/40	BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (Real World) TOTAL STATIONS: 14	99/72
ALEJANDRO ESCOVEDO Always A Friend (Back Porch/Manhattan/Capitol) TOTAL STATIONS: 17	121/21	RADIOHEAD House Of Cards (Epic) TOTAL STATIONS: 13	98/0
KT TUNSTALL Little Favours (Relentless/Virgin/Capitol) TOTAL STATIONS: 14	109/6	ROBERT PLANT / ALISON KRAUSS Rich Woman (Rounder) TOTAL STATIONS: 11	91/34
AIMEE MANN Freeway (SuperEgo) TOTAL STATIONS: 14	105/5	BODEANS Every Day (Resolution) TOTAL STATIONS: 9	76/0

MOST INCREASED PLAYS

+72	BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (Real World) KRVB +32, WNCB +13, KRSH -8, WCOO +8, WRNR +5, KPRI +5, KTCZ +3, KMCF +2, WXRT +2, KCUV +2
+68	COLDPLAY Viva La Vida (Capitol) KPRI +2, WRNR +10, WTTT +10, WXPV +8, SISP +7, KFOG +7, KCSR +6, KPTL +5, WRLT +5, WXRT +4
+64	JACK JOHNSON Hope (Brushfire/Universal Republic) WCLZ +10, WRLT +10, KRVB +9, KWMT +9, KMTT +7, KPTL +6, KTCZ +6, WRNR +5, WRNX +5, KPRI +3
+45	R.E.M. Hollow Man (Warner Bros.) KTCZ +9, WCOO +9, SISP +8, KMTT +8, WXPV +6, WRLT +4, WRNR +3, KCSR +2, KINK +1, WTTT +1
+44	LOS LONELY BOYS Staying With Me (Epic) SISP +23, WTTT +13, WNCB +7, WXPV +4, WMMJ +3, KCSR +3, KMTT +2, KRSH +1, KTHX +1, WZEW +1

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		218	229
2	SARA BAREILLES LOVE SONG (EPIC)		153	176
3	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)		141	148
4	EDDIE VEDDER HARD SUN (MONKEY WRENCH/RMG)		127	142
5	MIKE DOUGHTY 27 JENNIFERS (ATO/RED)		118	131

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		112	117
7	SHERYL CROW LOVE IS FREE (A&M/INTERSCOPE)		111	127
8	ONEREPUBLIC STOP AND STARE (MOSLEY/INTERSCOPE)		102	140
9	ROBERT PLANT / ALISON KRAUSS DONE, GONE, GO-HE (DONE MOVED ON) (ROUNDER)		100	97
10	THE KILLERS READ MY MIND (ISLAND/IDJMG)		99	99

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"A Taste Of Triple A is a great resource to expose bands both big and small; in these days where ALL of us are wearing a lot more hats, having a 'one-stop shopping' resource to listen to current Triple A priorities is an invaluable tool for all of us." - Adrian Moreira, RCA Music Group

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R&R TRIPLE A/ AMERICANA

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► **R.E.M.** LANDS A STRONG DEBUT ON THE TRIPLE A INDICATOR LIST AS "HOLLOW MAN" OPENS AT NO. 12. THE TRACK, WHICH LOGS THE WEEK'S BIGGEST SPIN INCREASE (UP 123), IS THE FOLLOW-UP TO "SUPERNATURAL SUPERSERIOUS" WHICH SPENT SIX WEEKS AT NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	9	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	664	-18
2	2	4	COLDPLAY VIOLET HILL	CAPITOL	616	+58
3	10	10	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	502	+5
4	7	7	MUDCRUTCH SCARE EASY	REPRISE	483	+23
5	5	6	OLO 97'S DANCE WITH ME	NEW WEST	455	+12
6	10	4	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	405	+54
7	12	12	JASON MRAZ I'M YOURS	ATLANTIC/RRP	377	-15
8	8	13	STEVE WINWOOD FEAT. ERIC CLAPTON DIRTY CITY	COLUMBIA	353	-23
9	7	15	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	351	-38
10	11	3	ELVIS COSTELLO AND THE IMPOSTERS NO HIDING PLACE	LOST HIGHWAY	347	+19
11	14	6	DUFFY MERCY	MERCURY/IDJMG	317	+12
12			R.E.M. HOLLOW MAN	WARNER BROS.	309	+123
13	18	3	AIMEE MANN FREEWAY	SUPEREGO	301	+37
14	21	3	MY MORNING JACKET I'M AMAZED	ATO/RED	299	+42
15	16	4	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	295	+16
16	12	6	THE CAT EMPIRE SO MANY NIGHTS	VELOUR	288	-28
17	13	9	JACKIE GREENE SHAKEN	429/SLG	284	-22
18	19	9	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	274	+12
19	26	2	LOS LONELY BOYS STAYING WITH ME	EPIC	271	+70
20	15	11	AUGUSTANA SWEET AND LOW	EPIC	271	-21
21	20	4	WILCO GLAD IT'S OVER	NBC/ADRENALINE	263	+4
22	17	9	THE KOOKS ALWAYS WHERE I NEED TO BE	ASTRALWERKS/CAPITOL	260	-7
23			JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	250	+93
24	9	15	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	247	-111
25	23	6	KT TUNSTALL LITTLE FAVOURS	RELENTLESS/VIRGIN/CAPITOL	233	-9
26	24	15	TRISTAN PRETTYMAN MADLY	VIRGIN/CAPITOL	215	-22
27	30	2	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	210	+16
28			THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	204	-46
29	29	3	SARA BAREILLES BOTTLE IT UP	EPIC	201	+4
30	27	9	YAEL NAIM NEW SOUL	TOT OU TARD/ATLANTIC	195	-4

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS		
			ARTIST TITLE	IMPRINT PROMOTION LABEL	TW	+/-	CUMULATIVE
1	1		HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	623	+16	3581
2	2		JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	563	-16	5290
3	3		VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	298	-21	3050
4	4		PAUL THORN A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	288	-23	5939
5	8		OLD 97'S BLAME IT ON GRAVITY	NEW WEST	288	+14	1128
6	9		TIM O'BRIEN CHAMELEON	PROPER AMERICAN	278	+6	2579
7	21		JOHN HIATT SAME OLD MAN	NEW WEST	278	+83	572
8	5		KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	274	-17	3638
9	7		JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	273	-6	1579
10	6		THE WAYBACKS LOADED	COMPASS	268	-17	2650
11	10		THE WAIFS SUNDIRTY WATER	COMPASS	248	-14	3335
12	12		KATHY MATTEA COAL	CAPTAIN POTATO/THIRTY TIGERS	246	+2	2738
13	11		TIFT MERRITT ANOTHER COUNTRY	FANTASY/CMG	237	-13	7358
14	25		BAND OF HEATHENS BAND OF HEATHENS	BOH	236	+62	504
15	19		MARCIA BALL PEACE, LOVE & BBQ	ALLIGATOR	226	+28	1453
16	13		BELLEVILLE OUTFIT WANDERIN'	INDEPENDENT	222	-16	3243
17	15		RYAN BINGHAM MESCALITO	LOST HIGHWAY	222	0	8776
18	16		SOUTH AUSTIN JUG BAND STRANGE INVITATION	JANK JANKINS	219	-1	2797
19	23		ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	209	+27	788
20	14		CHATHAM COUNTY LINE IV	YEP ROC	207	-15	2441
21	18		THE STEELDRIVERS THE STEELDRIVERS	ROUNDER	206	-7	4464
22	17		JIM LAUDERDALE & THE DREAM PLAYERS HONEY SONGS	YEP ROC	196	-21	3178
23	22		THE DOC MARSHALLS HONEST FOR ONCE	DOC MARSHALLS	186	-6	2097
24	20		DRIVE-BY TRUCKERS BRIGHTER THAN CREATION'S DARK	NEW WEST	179	-17	5332
25	28		ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	174	+24	417
26	32		MUDCRUTCH MUDCRUTCH	REPRISE	170	+33	523
27	27		JACKIE GREENE GIVING UP THE GHOST	429/SLG	167	+8	1617
28	29		THE INFAMOUS STRINGDUSTERS THE INFAMOUS STRINGDUSTERS	SUGAR HILL	167	+22	356
29	34		ELIZA GILKYSOON BEAUTIFUL WORLD	RED HOUSE	161	+27	424
30	30		OR, THE WHALE LIGHT POLES AND PINES	INDEPENDENT	156	+16	731

MOST ADDED

- JACK JOHNSON** 10 Hope (Brushfire/Universal Republic) DMX Folk Rock, KDBB, KLRR, KNBA, KTAO, KYSL, WOST, WNRN, WVOD, WXPX
- THE RACONTEURS** 7 Old Enough (Third Man/Warner Bros.)
- G. LOVE & SPECIAL SAUCE** 6 Peace, Love & Happiness (Brushfire) KFMJ, WBJB, WFUV, WUIN, WVOD, WXPX
- BIG BLUE BALL FEAT. PETER GABRIEL** 6 Burn You Up, Burn You Down (Real World) KBAC, KCLC, KPND, WFIV, WMVY, WUIN
- BRENDAN JAMES** 6 (Velour) Music Choice Adult Alternative, WCBE, WFPK, WJCU,
- SONNY LAN-DRETH** 6 Blue Tarp Blues (Landfall) KPND, KSUT, KTAO, WFPK, WUIN, WYEP
- R.E.M.** 5 Hollow Man (Warner Bros.) KDBB, KNBA, KSUT, WFUV, WMVY

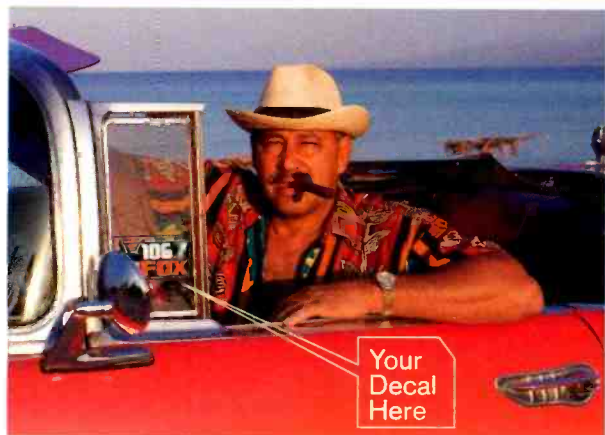
FOR WEEK ENDING, MAY 25, 2008

MOST ADDED

- JOHN HIATT** 16 Same Old Man (New West)
- CHIP TAYLOR** 13 New Songs Of Freedom (Train Wreck)
- SONNY LANDRETH** 11 From The Reach (Landfall)
- THE INFAMOUS STRINGDUSTERS** 11 The Infamous Stringdusters (Sugar Hill)
- JAMES HUNTER** 8 The Hard Way (Hear/CvG)
- ABIGAIL WASHBURN AND THE SPARROW QUARTET** 8 Abigail Washburn and The Sparrow Quartet (Netwerk)
- BAND OF HEATHENS** 8 Band of Heathens (BOH)
- PINETOP PERKINS** 6 Pinetop Perkins & Friends (Telarc)

FOR WEEK ENDING MAY 25, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.



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A one-on-one with syndicated jock/recording artist Rocío Sandoval

'La Peligrosa': Multitalented And Successful

Jackie Madrigal
JMadrigal@RadioandRecords.com

Rocío Sandoval is one of the most successful jocks in the regional Mexican format, a triumph for women, since the format often lacks the female touch. Known as La Peligrosa (the Dangerous One), her afternoon drive show originates on Univision Radio's KSCA (La Nueva)/Los Angeles and is syndicated to regional Mexican sisters KSOL (Estéreo Sol)/San Francisco, KSQL (Estéreo Sol)/San Jose, KGBT-AM (La Tremenda)/McAllen and Spanish news/talk KCOR-AM/San Antonio. On her KSCA flagship, Sandoval tied for second place in adults 25-54 with a 4.8 share in the fall 2007 Arbitron survey. She also finished third in adults 18-34 with a 6.0 and posted a 3.7 in persons 12+.

With an open mind, a solid sense of self and strong opinions, Sandoval doesn't back down from anyone or any subject that may come up during her show. A multitalented woman, Sandoval is also a recording artist who released her first album, "Así Es la Vida," in 2002, and has released three others since. Upcoming "Mujeres Desesperadas" is Sandoval's introduction to the Latin pop/ballad genre—her previous releases were all regional Mexican.

R&R recently spoke to Sandoval about her radio and recording careers.

Does it help being a woman when addressing a primarily male audience?

You can be a man or woman but it's the audience

who has the option of listening to you or not. I do have to say that it is more difficult for a woman to speak to men because you don't want to sound like you're scolding them, when you're just having a normal conversation. I think I've been able to handle it.

You have a very strong presence on the air and don't shy away from any topic.

Much of that has to do with one's personality. I have my own ideas, and although I respect everyone else's, I defend my own. Because I've been doing it for a long time, I've developed my own temperament. I've learned to always speak up and to say what I'm thinking. Then you realize you're not the only one that thinks this way, but that we all like to be listened to and to be respected for our opinions.

Rocío Sandoval Discography

"Así Es la Vida" (2002)

"Mujer Que Soy" (2003)

"Peligrosa" (2004)

"Orgullosamente Mexicana" (2006)



'People have a need to be heard . . . they know they'll be speaking with someone who is going to listen to them, give them an opinion, but not judge them.'

—Rocío Sandoval

I think that's why women also listen to the show.

Your show is talk-intensive. Is the audience asking for more talk and less music?

Definitely, and it's sometimes odd. People call in and ask why we're playing so much music and ask me to talk more. That proves to me that people have a need to express themselves and be heard. Some of my audience tells me that when we play music or a commercial comes on, they switch the dial and tune back in once I'm discussing a subject.

How do you prepare for your show?

It may sound like a cliché, but I don't do that much prep. The years I've been in radio have taught me that we're all the same. I talk about the everyday things I experience, or my neighbor or the 24- or 34-year-olds that work with me. Whether it's sports, sex, personal or family relationships, we all care about the same things. I pose a question or topic and we all contribute to develop a great conversation.

Does the audience also contribute topics?

Yes, and sometimes they think I'm their shrink. I always tell them they have to realize I'm an entertainer, and I have no moral authority to tell them what to do or not to do. But they trust me, because they know I'm going to listen to them, give them an opinion but not judge them. But at the end of the day, they will do what they want to do.

Talk about your new album.

This is completely different from anything I've done before because it's a pop/ballad album. I've been wanting to do this type of record for a long time, because I love to sing this music. We used the best composers and producers. The album comes with several covers and new songs, all about love, lack of [love] and every emotion women experience. It's a very strong album called "Mujeres Desesperadas" [Desperate Women], though I've yet to sign with the new label, so I can't mention a company just yet.

How much of a challenge is it combining radio and recording careers?

It can be challenging, because some people don't think you can be good at both. I try to separate both careers as much as possible, though it's not always easy. I'm very thankful to my fans who support me, and though there have been ups and downs, I'm very happy where I am at right now. **R&R**



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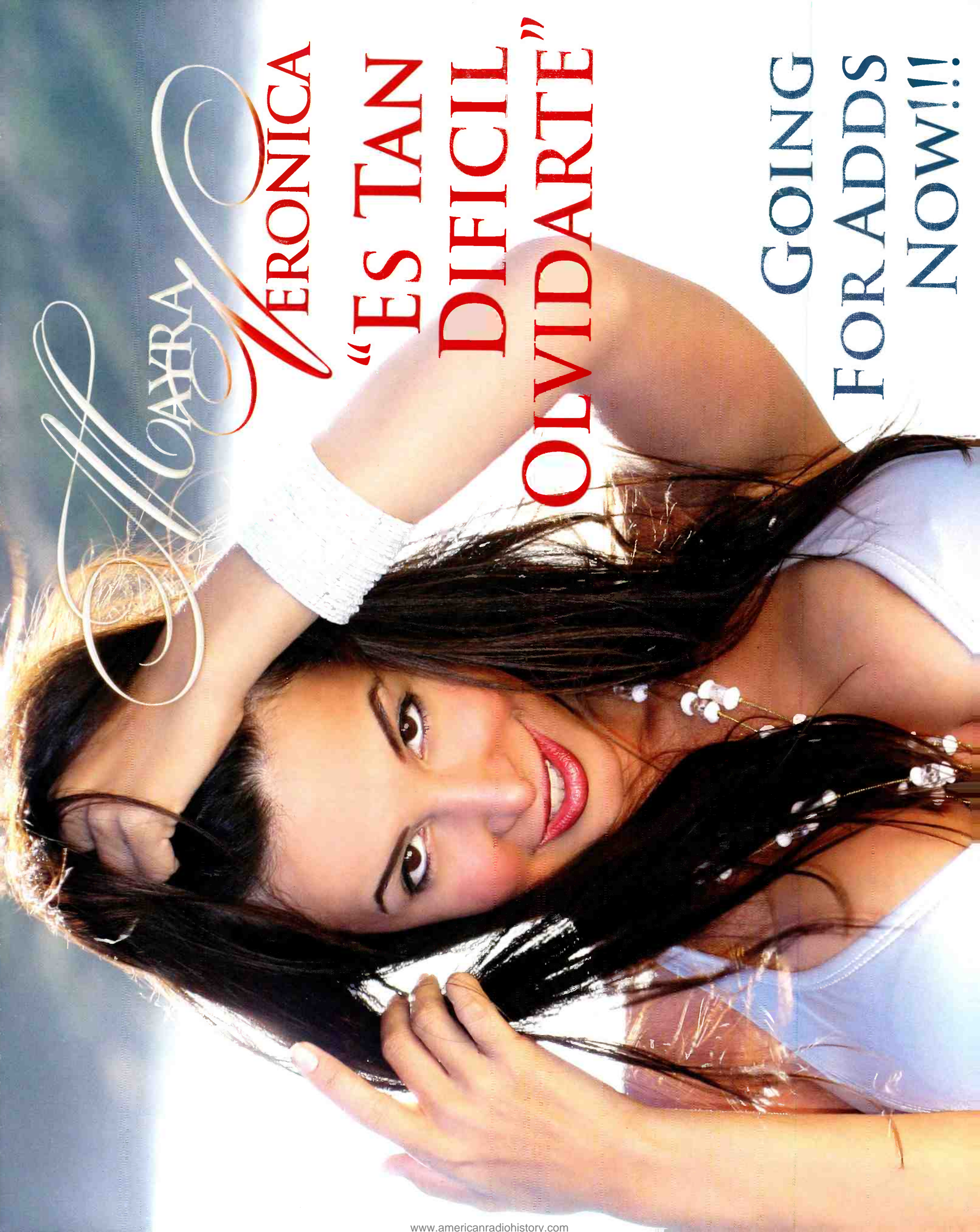
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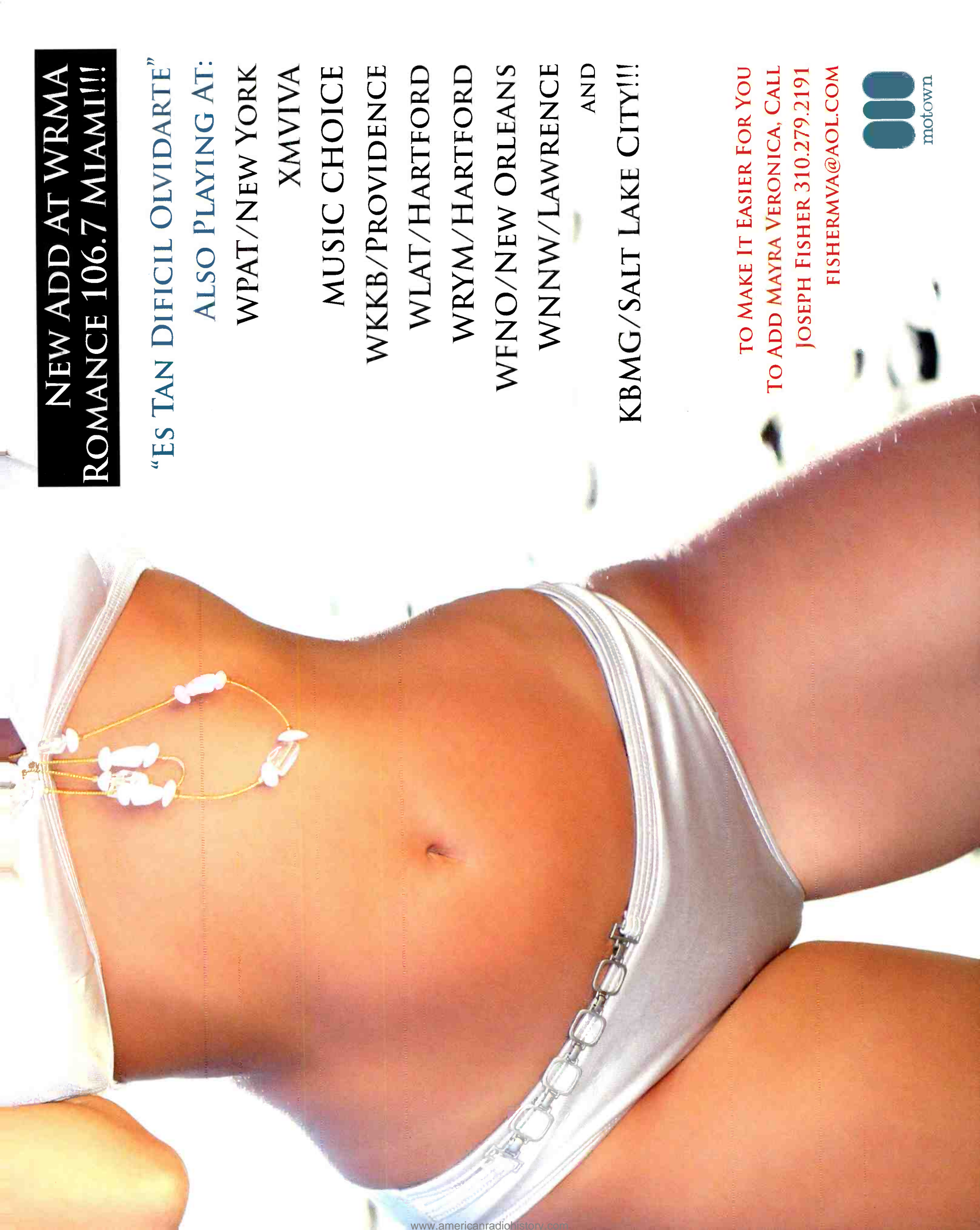
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WNNW/LAWRENCE

AND

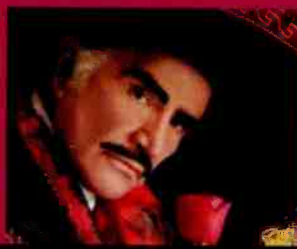
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► **VICENTE FERNANDEZ** DEBUTS AT NO. 36 WITH THE TITLE TRACK AND THIRD CHARTING SINGLE FROM HIS CURRENT BLOCKBUSTER ALBUM "PARA SIEMPRE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	3	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	NO. 1 (2 WKS) DISA	1397	+8	9.579	1
2	2	18	VICENTE FERNANDEZ LA DERRÓTA	SONY BMG NORTE	1162	-84	7.537	3
3	5	5	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISA	1047	+43	6.893	7
4	5	4	BANDA EL RECODO TOMAME O DEJAME	FONOVISA	1000	-21	6.828	8
5	4	20	CONJUNTO PRIMAVERA TE LLORÉ	FONOVISA	990	-92	7.661	2
6	8	10	PALOMO SUFRIRAS	DISA	968	-13	4.296	17
7	3	32	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	DISA/EDIMONSA	964	-123	7.006	6
8	11	3	JENNI RIVERA INOLVIDABLE	FONOVISA	948	-7	6.592	9
9	13	5	INTOCABLE TU ADIOS NO MATA	EMI TELEVISION	918	+80	6.097	11
10	14	4	CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	914	+115	5.410	13
11	9	27	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	908	-73	6.173	10
12	12	17	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	905	+18	7.063	5
13	7	19	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	892	-101	5.520	12
14	10	26	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	830	-151	5.071	14
15	35	30	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	731	-36	7.281	4
16	20	10	LUPILLO RIVERA DE QUE ME PRESUMES	ASL	658	+6	3.198	23
17	17	26	PATRULLA B1 TE QUIERO MUCHO	DISA	656	-40	4.545	15
18	18	11	LOS HDROSCOPDS DE DURANGO TE AMO	UNIVISION	642	-44	3.851	20
19	23	14	ALIADOS DE LA SIERRA TE AMO	ASL	592	+5	3.357	21
20	19	18	LOS TIGRES DEL NORTE RUMBO AL SUR	FONOVISA	592	-81	3.885	19
21	26	13	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS FLORES	ASL	573	+46	2.894	25
22	33	2	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	570	+188	4.176	18
23	22	18	PONZONA MUSICAL TAL VEZ	ASL	552	-73	2.358	30
24	21	16	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	545	-84	2.707	27
25	24	6	BANDA MACHOS EL PROXIMO TONTO	SONY BMG NORTE	533	-22	3.003	24
26	16	15	DIANA REYES ME MUERO	DBC	527	-201	2.294	31
27	31	5	LOS TUCANES DE TIJUANA QUE TE PERDOME TU MADRE	UNIVISION	502	+44	1.569	40
28	27	17	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	493	+2	3.303	22
29	28	4	PEDRO FERNANDEZ AMIGA POR FAVOR	MACHETE	475	-12	1.626	39
30	30	7	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	448	-22	1.075	-
31	29	40	VICENTE FERNANDEZ ESTOS CELOS	SONY BMG NORTE	431	-54	4.518	16
32	36	6	LA AUTORIDAD DE LA SIERRA TODO CAMBIO	DISA	389	+18	1.330	-
33	34	8	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVISA	388	+8	2.051	33
34	32	10	LOS HEREDEROS DE NUEVO LEON TRES VUELTAS	SERCA	388	-21	1.977	34
35	38	18	VAGON CHICANO COMO ARRANCARTE	ASL	360	+10	2.083	32
35	NEW		VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	358	+254	2.726	26
37	37	9	LINDEROS DEL NORTE VUELVE AMOR	A.R.C.	355	-6	0.561	-
38	NEW		SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	337	+28	2.567	28
39	40	2	CONJUNTO PRIMAVERA LA GRAN SEÑORA	FONOVISA	335	+20	1.187	-
40	NEW		URANIO MUSICAL DULCE VENENO	ASL	323	+168	2.505	29

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KDUT, KIST, KJFA, KOND, KRAY, KSKD, KSOL, KSTN, KTTA, KWEI, KXLM, KXSB, KYQQ, WLCC, WQBU, XHNZ	16
URANIO MUSICAL Dulce Veneno (ASL) KESL, KISF, KLNK, KSCA, KSTN, KTUZ, KXLM, KXSB, WEDJ, WOJO	10
VICENTE FERNANDEZ Para Siempre (Sony BMG Norte) KDUT, KIST, KMYX, KRZZ, KSTN, KWEI, WLCC, WOJO, WYMY, XHNZ	10
EL CHAPO DE SINALOA El Paletero (Disa) KDUT, KESS, KGBT, KJFA, KKPS, KMYX, KRZZ, KXLM, KXPD, KXSB	10
K-PAZ DE LA SIERRA Volvere (Disa/Edimonsa) KBNO, KSAH, KTUZ, KWEI, KXPD, WOJO, XHNZ, XHTY	8
LOS INQUIETOS DEL NORTE La Borrachera (Eagle) KDUT, KIWI, KRAY, KRZZ, KSTN, KTTA, KWEI, KXPK	8
GRUPO MONTEZ DE DURANGO La Imagen De Mal Verde (Disa) KDUT, KESS, KGBT, KIWI, KJFA, KMYX, WYMY	7
INTOCABLE Tu Adios No Mata (EMI Television) KXLM, KXSB, KXTN, WLEY	4
CUISILLOS Vive Y Dejame Vivir (Musart/Balboa) KISF, KKPS, KLNK, KSCA	4
CONJUNTO ATARDECER Se Va Murriendo Mi Alma (Campanario) KDUT, KLNK, KLVO, WQBU	4

ADDED AT... WLEY
Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista
Los Primos De Durango, La Playa, 21
Vagon Chicano, Sigues Arrasando, 14
Palomo, Sufriras, 10
Intocable, Tu Adios No Mata, 9
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LOS TEMERARIOS Si Tu Te Vas (Fonovisa) TOTAL STATIONS: 25	302/302	LOS BUITRES DE CULIACAN SINALOA Estoy Tomando Sin Control (Ladiscamus/Universal Latino) TOTAL STATIONS: 20	278/16
CONJUNTO ATARDECER Se Va Murriendo Mi Alma (Campanario) TOTAL STATIONS: 20	299/53	GRUPO EXTERMINADOR Borracho Y Desgraciado (Fonovisa) TOTAL STATIONS: 18	264/25
LOS INVASCRES DE NUEVO LEON Decias Que No (Serca) TOTAL STATIONS: 16	291/20	KUMBIA ALL STARZ FEAT. MELISSA JIMENEZ Rica Y Apretadita (EMI Television) TOTAL STATIONS: 13	261/16
TEMOH GONZALEZ A Pasos De Gigante (Disa) TOTAL STATIONS: 26	291/4	NESTOR EN BLOQUE Una Calle Nos Separa (Campanario) TOTAL STATIONS: 14	259/2
K-PAZ DE LA SIERRA Volvere (Disa/Edimonsa) TOTAL STATIONS: 24	282/197	EL CHAPO DE SINALOA El Paletero (Disa) TOTAL STATIONS: 16	250/168

MOST INCREASED PLAYS

+302	LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KSTN +39, KSKD +35, KRAY +28, WLCC +23, KDUT +20, KWEI +20, KJFA +16, KTTA +16, KYQQ +16, XHNZ +16
+254	VICENTE FERNANDEZ Para Siempre (Sony BMG Norte) XHTY +26, KSTN +24, KCOM +21, WLCC +20, XHNZ +19, KWVZ +17, KLTN +16, KLAX +16, KMYX +13, KDUT +13
+197	K-PAZ DE LA SIERRA Volvere (Disa/Edimonsa) KWVZ +22, KWEI +21, KGBT +18, KXPD +18, XHNZ +14, KLEY +12, WLEY +11, XHTY +11, KTUZ +11, KBNO +10
+188	GRUPO MONTEZ DE DURANGO La Imagen De Mal Verde (Disa) KGBT +21, KIWI +16, KSOL +16, KESS +15, KTUZ +12, KDUT +11, WLEY +10, KHOT +10, KMYX +10, KSAH +9
+168	URANIO MUSICAL Dulce Veneno (ASL) KBNO +26, KSCA +18, KESS +18, KSOL +14, KXLM +14, KWEI +10, KLNK +10, KXSB +9, WOJO +9, KTUZ +8

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

FONSECA

- New hit singles

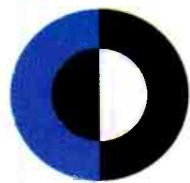
"Enrédame" from his new album **Gratitud**
"Eres," recorded by *Alejandro Fernández*



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NUEVA
101.9

R&R LATIN POP

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► **KANY GARCIA ZOOMS 33-21** WITH "ESTA SOLEDAD," WHICH IS MOST ADDED AND RANKS SECOND ON THE MOST INCREASED PLAYS TALLY (UP 76).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	MANA SI NO TE HUBIERAS IDO	NO. 1 (6 WKS) WARNER LATINA	1102 +24	13.285	1
2	2	16	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	978 +6	10.079	2
3	4	18	BELANOVA CADA QUE...	UNIVERSAL LATINO	833 -37	8.504	3
4	3	22	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	823 -55	7.125	5
5	5	30	FLEX TE QUIERO	EMI TELEVISION	743 -14	8.175	4
6	8	7	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	616 +30	4.898	9
7	6	17	CAMILA YO QUIERO	SONY BMG NORTE	608 -41	4.230	11
8	7	16	JESSE & JOY LLEGASTE TU	WARNER LATINA	549 -55	3.285	18
9	9	12	TOMMY TORRES PEGADITO	WARNER LATINA	543 +18	6.480	6
10	11	6	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	534 +41	2.987	22
11	10	12	PLAYA LIMBO IO PARA LAS IO	SONY BMG NORTE	523 +4	2.358	32
12	13	8	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	487 +50	6.373	7
13	12	38	JUANES ME ENAMORA	UNIVERSAL LATINO	446 -17	6.160	8
14	14	8	ALEJANDRA GUZMAN HASTA EL FINAL	EMI TELEVISION	420 +12	2.035	38
15	16	9	RBD EMPEZAR DESDE CERO	EMI TELEVISION	357 +7	3.276	19
16	17	7	FONSECA ENREDAME	EMI TELEVISION	331 -14	4.006	13
17	15	31	YURIDIA AHORA ENTENDI	SONY BMG NORTE	322 -36	3.844	14
18	19	4	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/IDJMG	312 +13	2.718	25
19	34	2	GLORIA TREVI CINCO MINUTOS	UNIVISION	293 +45	0.871	-
20	22	37	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	271 -7	4.300	10
21	33	2	KANY GARCIA ESTA SOLEDAD	SONY BMG NORTE	268 +76	3.553	15
22	23	13	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	243 -19	1.908	-
23	27	3	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISION	223 +11	2.983	23
24	25	12	EDNITA NAZARIO DESPUES DE TI	SONY BMG NORTE	215 -23	2.553	28
25	32	3	ABRAHAM VELAZQUEZ AMARTE	MACHETE	214 +19	3.053	21
26	31	4	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISION	212 +15	4.023	12
27	21	13	ALEKS SYNTEK HASTA EL FIN DEL MUNDO	EMI TELEVISION	211 -75	1.305	-
28	20	16	LA NUEVA BANDA TIMBIRICHE TU, TU, TU	EMI TELEVISION	194 -97	0.565	-
29	30	6	JUAN BUSCANDO TU SOMBRA	FONOVISA	193 -6	2.503	29
30	29	5	ANA ISABELLE QUIEN DIJO AMIGOS	LA CALLE/UNIVISION	184 -18	2.186	36
31	25	18	KANY GARCIA AMIGO EN EL BANDO	SONY BMG NORTE	184 -54	1.588	-
32	RE-ENTRY		WISIN & YANDEL AHORA ES	MACHETE	178 +26	1.947	40
33	33	2	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	177 +16	1.189	-
34	28	33	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISA	176 -36	3.333	17
35	40	4	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	162 +2	2.450	30
36	RE-ENTRY		CHAYANNE LOLA	SONY BMG NORTE	160 0	3.110	20
37	NEW		MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	159 0	2.582	27
38	NEW		JOHNNY SIGAL QUEDO EN NADA	UC MEDIA/BISSI	158 +7	0.997	-
39	NEW		ZORRO VIEJO DULE PERDER	NU	153 +21	2.446	31
40	35	4	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	148 -24	2.748	24

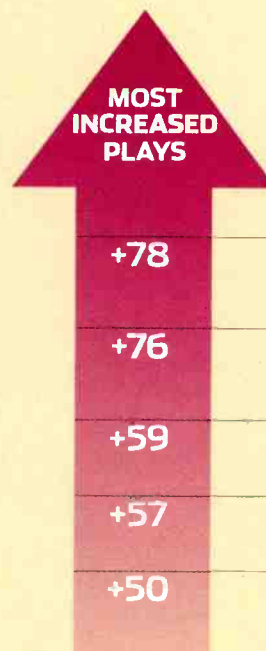


ARTIST TITLE / LABEL	NEW STATIONS
KANY GARCIA Esta Soledad (Sony BMG Norte) KXOB, WAMR, WPAT, WXYX	4
JUANES Tres (Universal Latino) KBMG, WFID, WIAC, WXYX	4
JEANETTE Por Que Te Vas (EMI Televisa) WFID, WIOA, WKAQ	3
JORGE VILLAMIZAR Ninguna (Warner Latina) WPAT, WRMA	2
ALEJANDRO FERNANDEZ Eres (Sony BMG Norte) WRMA	1
LUIS MIGUEL Si Tu Te Atreves (Warner Latina) KXOB	1
ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) KPSL	1
MIGUEL BOSE FEAT. BIMBA BOSE Como Un Lobo (Warner Latina) KLQL	1
RBD Empezar Desde Cero (EMI Televisa) KXXS	1
GLORIA TREVI Cinco Minutos (Univision) KXXS	1

ADDED AT... WRMA
Miami, FL
PD: Gino "Latino" Reyes
Johnny Sigal, Quedo En Nada, 16
Mayra Veronica, Es Tan Dificil, 14
Jorge Villamizar, Ninguna, 12
Alejandro Fernandez, Eres, 10

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MARIAH CAREY Touch My Body (Island/IDJMG)	132/2	MARCO ANTONIO SOLIS Te Voy A Esperar (Fonovisa)	97/5
TOTAL STATIONS:	6	TOTAL STATIONS:	4
DANIEL CALVETI En Paz (Venemusic)	120/36	MJ He Venido (Machete)	96/17
TOTAL STATIONS:	4	TOTAL STATIONS:	4
JAIME CIERO Ahora (E1-A)	117/29	CHRIS BROWN With You (Jive/Zomba)	94/47
TOTAL STATIONS:	6	TOTAL STATIONS:	4
LOS CAFRES Bastara (Luar/Machete)	109/11	LEONA LEWIS Bleeding Love (SYCO/J/RMG)	84/38
TOTAL STATIONS:	2	TOTAL STATIONS:	2
ANGEL & KHRIZ La Vecina (VI/Machete)	104/11	KUMBIA ALL STARZ FEAT. MELISSA JIMENEZ Rica Y Apretadita (EMI Televisa)	83/20
TOTAL STATIONS:	4	TOTAL STATIONS:	7



JUANES Tres (Universal Latino) WIAC +26, KBMG +20, WFID +15, WXYX +15, WAMR +1, WVJP +1
KANY GARCIA Esta Soledad (Sony BMG Norte) WXYX +22, WPAT +20, WAMR +18, KXOB +12, KSSE +10, WIOA +4, WKAQ +1, XHFG +1, KLQL +1
JEANETTE Por Que Te Vas (EMI Televisa) WKAG +30, WIOA +22, WFID +7
JORGE VILLAMIZAR Ninguna (Warner Latina) KBMG +20, WPAT +19, WRMA +12, XHPX +5, WAMR +1
LUIS MIGUEL Si Tu Te Atreves (Warner Latina) WAMF +19, KLVE +17, WKAQ +15, KXXS +12, KXOB +12, WVJP +2, XHFG +2, XLTN +2, WRMA +1

FOR WEEK ENDING MAY 25, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 17 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

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WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PD: Robbie "DJ" Triguero	WRUM/Orlando, FL PD: Raymond Torres	WPRM/Puerto Rico PD: Jorge Pabon	WORC/Worcester, MA OM: Lilly Guzman PD/AMD: Sergio Toribio	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WXDJ/Miami, FL PD: Gino "Latino" Reyes	WEMG/Philadelphia, PA PD: Maria Del Pilar	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza

Vicente Fernández

4 X Platino

1st single "Estos Celos"

No. 1 for 11 weeks / Regional Mexican

2nd single "La Derrota"

No. 1 / Regional Mexican

New Single "Para Siempre"

Main theme of the hit telenovela
"Fuego En La Sangre"

GOING FOR ADDS NOW

PLAYING AT:

KLAX/Los Angeles
KLTN/Houston
KRZZ/San Francisco
KMYX/Bakersfield
KLVO/Albuquerque

WOJO/Chicago
KNOR/Dallas
KXLM/Oxnard
KSTN/Stockton
KCMT/Tucson



SONY & BMG
MUSIC ENTERTAINMENT



► **VICTOR MANUEL'S** "YO NO SE PERDONARTE" SOARS 15-5 WITH MOST INCREASED PLAYS (UP 57).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	23	NG2 ELLA MENEÁ	SONY BMG NORTE	407 -3	1.892	9
2	2	27	FLEX TE QUIERO	EMI TELEVISIA	353 -7	3.986	2
3	3	27	AVENTURA EL PERDEDOR	PREMIUM LATIN	291 +11	2.503	6
4	5	10	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	258 +22	1.357	13
5	15	4	VICTOR MANUEL YO NO SE PERDONARTE	KIVAVI/VM	248 +57	2.689	4
6	7	13	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	235 +9	1.053	20
7	6	14	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	227 0	1.112	18
8	11	8	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	223 +14	1.054	19
9	10	37	JUANES ME ENAMORA	UNIVERSAL LATINO	223 +13	1.332	14
10	4	34	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	215 -54	1.768	10
11	16	12	DOMENIC MARTE FEATURING GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N	213 +25	0.823	23
12	18	29	FRANK REYES AMOR DESPEROICIADO	M.P./JVN/J&N	209 +23	1.936	8
13	12	25	HECTOR ACOSTA SIN PERDON	VENEMUSIC	209 +3	2.657	5
14	9	13	WISIN & YANDEL AHORA ES	MACHETE	205 -10	1.312	15
15	8	19	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	201 -24	0.842	22
16	13	9	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	200 -5	0.876	21
17	14	7	WILLY CHIRINO PALANTE	LATHIUM	181 -14	3.023	3
18	17	12	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	176 -11	2.280	7
19	20	8	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MÁS	174 +10	4.247	1
20	21	16	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	166 +5	1.410	12
21	19	15	ANGEL & KHRIZ LA VECINA	VI/MACHETE	158 -10	1.262	16
22	22	16	ANDY ANDY ME VAS A PERDER	EMI TELEVISIA	126 +10	1.197	17
23	26	11	NEGROS CON LAS MANOS VACIAS	PREMIUM LATIN	113 +5	0.210	-
24	23	8	FONSECA ENREDAME	EMI TELEVISIA	111 -4	0.574	28
25	25	17	OLGA TANON FEATURING MILLY QUEZADA COSAS DEL AMOR	UNIVISION	106 -3	0.406	39
26	24	11	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE	106 -5	0.499	31
27	27	5	LENY AYER CUANDO TE VI	UNIVERSAL LATINO	100 -2	0.298	-
28	30	14	TITO "EL BAMBINO" EN LA DISCO	EMI TELEVISIA	95 +7	0.272	-
29	32	5	TONY DIZE PERMITAME	WY/MACHETE	85 0	0.470	32
30	31	4	DANIEL SANTACRUZ A DONDE VA EL AMOR	BIG DREAM	85 -1	0.414	37

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	30	30	FLEX TE QUIERO	EMI TELEVISIA	442 +32	4.256	2
2	19	19	WISIN & YANDEL AHORA ES	MACHETE	329 -37	4.099	3
3	27	27	AVENTURA EL PERDEDOR	PREMIUM LATIN	320 +5	4.718	1
4	8	8	BABY BOY YA NO LLORES (LET ME LOVE YOU)	78E/SIENTE	290 +18	2.646	11
5	10	10	TONY DIZE PERMITAME	WY/MACHETE	287 +24	4.079	4
6	20	20	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	269 +8	1.009	37
7	9	9	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	257 +8	1.096	34
8	21	2	DADDY YANKEE AIRPOWER/MOST INCREASED PLAYS POSE	EL CARTEL/INTERSCOPE	250 +134	3.563	5
9	31	32	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	219 +38	3.308	6
10	8	48	LA FACTORIA PERDONAME	UNIVERSAL LATINO	217 -27	2.701	10
11	15	7	MJ HE VENIDO	MACHETE	201 +49	1.927	15
12	9	16	ANGEL & KHRIZ LA VECINA	VI/MACHETE	191 -31	1.433	25
13	10	16	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	188 0	0.582	-
14	13	14	MIGUELITO FEATURING DIVINO MOCHILA DE AMOR	LOS CANCRI/MACHETE	165 -3	1.175	30
15	12	14	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	154 -19	1.084	35
16	14	12	BELANOVA CADA QUE...	UNIVERSAL LATINO	152 -14	0.758	-
17	16	7	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	148 +9	2.361	12
18	30	3	TOMMY TORRES PEGADITO	WARNER LATINA	130 +36	0.852	-
19	20	32	DON OMAR CANCION DE AMOR	VI/MACHETE	129 +11	0.691	-
20	17	27	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	128 -8	0.920	40
21	18	6	DE LA GHETTO EL DIFICIL	CMG/SRC/UNIVERSAL MOTOOWN	126 -7	3.238	7
22	25	4	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOOWN	117 +12	2.980	8
23	22	13	CAMILA YO QUIERO	SONY BMG NORTE	116 +2	1.011	36
24	19	10	YOMO TU TE LAS TRAE	BLA.K PEARL	113 -14	1.533	23
25	26	4	VOLTIO FEATURING ARCANGEL UN AMOR COMO TU	SONY BMG NORTE	99 -3	1.537	22
26	27	7	ALEXIS & FIDO SOBRENATURAL	SONY BMG NORTE	97 -4	2.194	13
27	32	3	ANA ISABELLE QUIEN DIJO AMIGOS	LA CALLE/UNIVISION	94 +10	1.350	27
28	23	18	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/DJMG	93 -20	0.689	-
29	31	4	R.K.M. & KEN-Y FEAT. JCO TE AMARE	PINA/UNIVERSAL LATINO	89 -5	1.169	31
30	NEW	1	WISIN & YANDEL SIGUELO	MACHETE	86 +56	1.691	21

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	6	BABASONICOS PIJAMAS	UNIVERSAL LATINO
2	2	11	MOTEL UNO, DOS, TRES	WARNER LATINA
3	3	8	MANU CHAO 13 DIAS	NACIONAL
4	4	18	DISIDENTE ENEMIGO	PISTOLERO/V&J
5	5	12	CIRCO ALGUIEN	SONY BMG NORTE
6	6	3	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
7	7	34	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
8	8	13	TOOOS TUS MUERTOS ANDATE	NACIONAL
9	9	6	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO
10	10	4	NORTEC COLLECTIVE BOSTITCH & FUSSIBLE THE CLAP	NACIONAL
11	11	10	MONTE NEGRO ME OUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
12	12	15	AUSTIN TV MARDUK	TERRICOLAS IMBECILES
13	13	3	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOUND MACHINE	NACIONAL
14	14	7	DJ BITMAN TROPILOVE	NACIONAL
15	15	5	JORGE VILLAMIZAR NINGUNA	WARNER LATINA
16	16	2	PASTILLA CIERRA LOS OJOS	SONY BMG NORTE
17	RE-ENTRY	1	MEXICAN INSTITUTE OF SOUND EL MICROFONO	NACIONAL
18	18	21	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA
19	NEW	1	SKAPULARIO ERES VENENO	AMM
20	RE-ENTRY	1	LOS MONO PROMESAS	SONIC 360

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	8	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
2	3	9	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
3	4	11	GLORIA ESTEFAN PINTAME DE COLORES	BURGUNDY/SONY BMG NORTE
4	5	8	PEDRO JESUS QUE ES MALO	M.P./JVN/J&N
5	6	11	RKM & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO
6	7	11	AKWID Y LOS TUCANES DE TIJUANA OMBLIGO A OMBLIGO	UNIVISION
7	8	10	ANGEL Y KHRIZ LA VECINA	VI/MACHETE
8	9	11	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE
9	10	7	OEL PATIO LO PALO	TIBURON
10	11	10	WISIN & YANDEL AHORA ES	MACHETE
11	12	15	NG2 ELLA MENEÁ	SONY BMG NORTE
12	13	13	EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR	SONY BMG NORTE
13	14	16	NICKY JAM FEAT. RKM GAS PELA	PINA/UNIVERSAL LATINO
14	15	5	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPISOUNDS
15	16	7	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J&N
16	17	4	TONY DIZE PERMITAME	WY/MACHETE
17	18	5	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO
18	19	2	MANA SI NO TE HUBIERAS IDO	WARNER LATINA
19	20	15	MARIANA ATREVETE A MIRARME DE FRENTE	UNIVISION
20	21	12	FLEX TE QUIERO	EMI TELEVISIA

Maria Marín

2008 Recipient

Medallas de Cortez

"Personality of the Year" Award

Top 10 Hispanic Markets

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R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** BILLBOARD **nielsen**
BDS CHARTS COMPILED BY SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	WEEKS ON CHART	PEAK POSITION
1	1	1	3 DOORS DOWN	3 Doors Down	1	1
2	2	1	BUN-B	II Trill	2	2
3	3	1	JULIANNE HOUGH	Julianne Hough	3	3
4	2	1	FRANK SINATRA	Nothing But The Best	2	2
5	1	1	DEATH CAB FOR CUTIE	Narrow Stairs	1	1
6	5	6	LEONA LEWIS	Spirit	1	1
7	6	5	MARIAH CAREY	E=MC2	1	1
8	4	1	DUFFY	Rockferry	4	4
9	8	3	MADONNA	Hard Candy	1	1
10	7	1	NEIL DIAMOND	Home Before Dark	1	1
11	3	1	JASON MRAZ	We Sing. We Dance. We Steal Things.	3	3
12	11	1	TAYLOR SWIFT	Taylor Swift	3	5
13	9	2	BOB KEITH	35 Biggest Hits	2	2
14	NEW	1	JESSE MCCARTNEY	Departure	14	14
15	183	3	GREATEST FLOLOTS	Fight With Tools	15	15
16	24	25	CARRIE UNDERWOOD	Carnival Ride	2	2
17	NEW	1	DONNA SUMMER	Crayons	17	17
18	13	13	VARIOUS ARTISTS	NOW 27	27	27
19	23	18	JORDIN SPARKS	Jordin Sparks	18	18
20	30	27	DAUGHTRY	Daughtry	4	4
21	NEW	1	FOXBORO HOTTUBS	Stop Drop And Roll!!!	21	21
22	27	34	RICK ROSS	Trilla	1	1
23	19	17	SOUNDTRACK	Junjo	1	1
24	88	80	ONEREPUBLIC	Dreaming Out Loud	14	14
25	67	64	SUGARLAND	Enjoy The Ride	2	2

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums on Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

VIDEO CHANNELS

MTV	VH1
1 Coldplay, Violet Hill	1 Duffy, Mercy
2 Simple Plan, Your Love Is A Lie	2 Leona Lewis, Bleeding Love
3 Rihanna, Take A Bow	3 Usher, Love In This Club
4 Usher, Love In This Club	4 Madonna, 4 Minutes
5 David Banner, Get Like Me	5 Gavin Degraw, In Love With A Girl
6 Ramones, I Wanna Be Your Boyfriend	6 3 Doors Down, It's Not My Time
7 P!nk, Bust It Baby Part 2	7 Jordin Sparks Duet With Chris Brown, No One
8 RoboCop, Handbars	8 Maroon 5, If I Never See Your Face Again
9 WE the Kings, Check Yes Juliet	9 Rihanna, Take A Bow
10 The Myriad, A Clean Shot	10 Colbie Caillat, Realize
11 Tokyo Police Club, Tesselate	11 Alicia Keys, Teenage Love Affair
12 Tyga, Coconut Juice	12 Natasha Bedingfield, Pockyful Di
13 Lil Wayne, Lollipop	13 Coldplay, Violet Hill
14 Fall Out Boy, Beat It	14 ADELIC, Chasing Pavements
15 Madonna, 4 Minutes	15 Sarah Corbett, Bye Bye
16 Angels And Airwaves, True Love	16 John Mayer, It's About Time
17 Busta Rhymes, Don't Touch Me	17 Death Cab For Cutie, I Will Possess Your Heart
18 HIM, Right Here In My Arms	18 Augustana, Sweet And Low
19 OneRepublic, Prudig	19 Justin Nozuka, After Tonight
20 Scarlett Johansson, Falling Down	20 OneRepublic, Stop And Start
21 Gavin Degraw, In Love With A Girl	21 Fyfe, All Around Me
22 Kanye West, Sexy Can I	22 Ashanti, The Way That I Love You
23 Ray J & Yung Berg, Sexy Can I	23 Yael Naim, Heyou
24 Garrison Starr, Beautiful In Los Angeles	24 Ferras, Hollywood's Not America
25 Jesse McCartney, Leavin'	25 Gavin Rossdale, Love Remains The Same
26 Rick Ross, The Boss	26 Daughtry, Feels Like Tonight
27 Metro Station, Shake It	27 Sara Bareilles, Bottle It Up
28 Rose Royce, Car Wash	28 Jason Mraz, I'm Yours
29 CKY, 90 Quota Bitter Beliefs	29 Theory Of A Deadman, So Happy
30 Michelle Branch, Goodbye To You	30 Britney Spears, Break The Ice

STREAMS

AOL Song Streams	AOL Radio
1 Leona Lewis, Bleeding Love	1 Leona Lewis, Bleeding Love
2 Mariah Carey, Touch My Body	2 Mariah Carey, Touch My Body
3 Chris Brown, With You	3 Chris Brown, With You
4 Sara Bareilles, Love Song	4 Sara Bareilles, Love Song
5 Flo Rida, Elevator	5 Flo Rida, Elevator
6 Miley Cyrus, See You Again	6 Miley Cyrus, See You Again
7 Jonas Brothers, When You Look Me In The Eyes	7 Jonas Brothers, When You Look Me In The Eyes
8 Daughtry, Feels Like Tonight	8 Daughtry, Feels Like Tonight
9 Buckcherry, Sorry	9 Buckcherry, Sorry
10 OneRepublic, Stop And Start	10 OneRepublic, Stop And Start
11 Justin Nozuka, After Tonight	11 Justin Nozuka, After Tonight
12 4 Minutes	12 4 Minutes
13 Britney Spears, Break The Ice	13 Britney Spears, Break The Ice
14 Ray J & Yung Berg, Sexy Can I	14 Ray J & Yung Berg, Sexy Can I
15 Alicia Keys, Teenage Love Affair	15 Alicia Keys, Teenage Love Affair
16 Jordin Sparks Duet With Chris Brown, No One	16 Jordin Sparks Duet With Chris Brown, No One
17 Mariah Carey, Bye Bye	17 Mariah Carey, Bye Bye
18 Bust It Baby Part 2	18 Bust It Baby Part 2
19 Linkin Park, Shadow Of The Day	19 Linkin Park, Shadow Of The Day
20 Colbie Caillat, Realize	20 Colbie Caillat, Realize

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)
1	1	1	#1 THE TIME OF MY LIFE	DAVID COOK (FREMANTLE/19/RCA/RMG)	1	1	1	DON'T LET THE SUN GO DOWN ON ME	DAVID ARCHULETA (FREMANTLE/19)
2	3	10	LOLLOIPOP	LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)	27	10	21	SAY JOHN	JOHN MAYER (AWARE/COLUMBIA)
3	1	3	TAKE A BOW	RIHANNA (SRP/DEF JAM/IDJMG)	28	1	1	IN THIS MOMENT	DAVID ARCHULETA (FREMANTLE/19)
4	14	3	VIVA LA VIDA	COLDPLAY (CAPITOL)	29	1	1	ALWAYS BE MY BABY	DAVID COOK (FREMANTLE/19)
5	2	14	BLEEDING LOVE	LEONA LEWIS (SYCO/JRMG)	30	20	11	WHAT YOU GOT	COLBY O'DONN FEAT. AKON (KONLIVE/GEFFEN/INTERSCOPE)
6	4	14	POCKETFUL OF SUNSHINE	NIATASHA BEDINGFIELD (PHONOGENIC/EPIC)	31	32	22	STOP AND START	ONEREPUBLIC (MOSLEY/INTERSCOPE)
7	1	1	DREAM BIG	DAVID COOK (FREMANTLE/19)	32	1	1	HELLO	DAVID COOK (FREMANTLE/19)
8	5	9	4 MINUTES	MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)	33	24	9	BUST IT BABY PART 2	PLIES FEAT. NE-YO (BIG GATES/SLIP-N-SLIDE/ATLANTIC)
9	1	1	I STILL HAVEN'T FOUND WHAT I'M FOR	DAVID COOK (FREMANTLE/19)	34	37	6	HANDLEBARS	FLOLOTS (UNIVERSAL REPUBLIC)
10	7	20	NO AIR	JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)	35	23	5	A MILLI	LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)
11	9	5	LEAVIN'	JESSE MCCARTNEY (HOLLYWOOD)	38	19	8	IN LOVE WITH A GIRL	GAVIN DEGRAW (J/RMG)
12	6	13	LOVE IN THIS CLUB	USHER FEAT. YOUNG JEEZY (LAFACE/ZOMBA)	37	21	18	REALIZE	COLBIE CAILLAT (UNIVERSAL REPUBLIC)
13	17	3	I KISSED A GIRL	KATY PERRY (CAPITOL)	38	16	1	TOUCH MY BODY	MARIAH CAREY (ISLAND/IDJMG)
14	1	1	THE WORLD I KNOW	DAVID COOK (FREMANTLE/19)	39	30	25	DON'T STOP THE MUSIC	RIHANNA (SRP/DEF JAM/IDJMG)
15	8	15	SEXY CAN I	RAY J & YUNG BERG (KNOCKOUT/DEJA 34/KOCH/EPIC)	40	22	29	LOW	FLO RIDA FEAT. T-PAIN (POE BOY/ATLANTIC)
16	1	1	IMAGINE	DAVID ARCHULETA (FREMANTLE/19)	41	1	1	THE MUSIC OF THE NIGHT	DAVID COOK (FREMANTLE/19)
17	27	7	IT'S NOT MY TIME	3 DOORS DOWN (UNIVERSAL REPUBLIC)	42	36	3	VIOLET HILL	COLDPLAY (CAPITOL)
18	11	5	FOREVER	CHRIS BROWN (JIVE/ZOMBA)	43	18	2	LOVE IN THIS CLUB, PART II	USHER FEAT. BEYONCE & LIL WAYNE (LAFACE/ZOMBA)
19	54	3	LAST NAME	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	44	29	25	SEE YOU AGAIN	MILEY CYRUS (HOLLYWOOD)
20	69	43	APOLOGIZE	TIMBALAND FEAT. ONEREPUBLIC (MOSLEY/BLACKGROUND/INTERSCOPE)	45	42	4	AMERICAN BOY	ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)
21	1	1	I DON'T WANT TO MISS A THING	DAVID COOK (FREMANTLE/19)	46	38	6	BYE BYE	MARIAH CAREY (ISLAND/IDJMG)
22	12	11	DAMAGED	DANITY KANE (BAD BOY/ATLANTIC)	48	40	9	WITH YOU	CHRIS BROWN (JIVE/ZOMBA)
23	13	5	MERCY	DUFFY (MERCURY/IDJMG)	49	33	3	ALL AROUND ME	FLYLEAF (A&M/OCTONE/INTERSCOPE)
24	1	1	BILLIE JEAN	DAVID COOK (FREMANTLE/19)	50	1	1	IF I NEVER SEE YOUR FACE AGAIN	MARON 5 FEAT. RIHANNA (A&M/OCTONE/INTERSCOPE)
25	15	8	SHAKE IT	METRO STATION (RED INK/RED/COLUMBIA)				DANGEROUS	KARDINAL OFFISHALL (KONLIVE/GEFFEN)

BET	CMT
1 Usher, Love In This Club	1 Taylor Swift, Picture To Burn
2 Lil Wayne, Lollipop	2 Rascal Flatts, Every Day
3 No-Yo, Doser	3 Carrie Underwood, Last Name
4 Chris Brown, Take You Down	4 Blake Shelton, Home
5 P!nk, Bust It Baby Part 2	5 James Otto, Just Got Started Lovin' You
6 Busta Rhymes, Don't Touch Me	6 Toby Keith, She's A Homebody
7 P!nk, Bust It Baby Part 2	7 Sugarland, Live Through This
8 Mariah Carey, Bye Bye	8 Brad Paisley, I'm Still A Guy
9 Sean Kingston, There's Nothin' Like The Game	9 Colbie Caillat, Realize
10 Ashanti, The Way That I Love You	10 Julianne Hough, That Song In My Head
11 The Game, Game's Pain	11 Josh Turner, Another Try
12 Alicia Keys, Teenage Love Affair	12 Trace Adkins, You're Gonna Miss This
13 Nelly, Party People	13 Jamey Johnson, In Color
14 The-Dream, I Luv Your Girl	14 Phil Stacey, If You Don't Love Me
15 Estelle, American Boy	15 Jewel, Stronger Woman
16 Jordin Sparks Duet With Chris Brown, No One	16 Kenny Chesney, Live
17 Keyshia Cole, Heaven Sent	17 Sugarland, Life In A Northern Town
18 Keyshia Cole, Heaven Sent	18 Keith Anderson, I Still Miss You
19 Rick Ross, The Boss	19 Kenny Chesney, Don't Blink
20 Raheem DeVaughn, Customer	20 Emily West, Roses In Your Shoes
21 Rick Ross, Here I Am	21 Del McCarty, Nine Lives
22 Trey Songz, Last Name	22 Lady Antebellum, Love Don't Live Here
23 Madonna, 4 Minutes	23 David Nail, I'm About To Come Alive
24 Kanye West, Homecoming	24 Josh Gracin, We Weren't Crazy
25 Busta Rhymes, We Made It	25 Kenny Chesney Duet With George Strait, Shotgun
26 Miranda Lambert, Gunpowder & Lead	26 Robert Plant / Alison Krauss, Please Read
27 Mariah Carey, Bye Bye	27 Rhonda Vincent, I Gotta Start Somewhere
28 Tiffany Evans, I'm Grown	28 Carrie Underwood, So Small
29 Ace Hood, Cash Flow	29 Taylor Swift, Our Song
30 V.I.C., Get Silly	30 Miranda Lambert, Gunpowder & Lead

Great American Country	FUSE
1 Sugarland, All I Want To Do	1 Lil Wayne, Lollipop
2 Brad Paisley, I'm Still A Guy	2 Death Cab For Cutie, I Will Possess Your Heart
3 Dierks Bentley, Tryin' To Stop Your Heart	3 Atrocity, Falling Down
4 Carrie Underwood, Last Name	4 Usher, Love In This Club
5 Phil Vassar, Love Is A Beautiful Thing	5 Avenged Sevenfold, Afterlife
6 Blake Shelton, Home	6 Snoop Dogg, Life Of Da Party
7 James Otto, Just Got Started Lovin' You	7 Paramore, That's What You Get
8 Taylor Swift, Picture To Burn	8 Against Me!, Stop
9 Lady Antebellum, Love Don't Live Here	9 Duffy, Mercy
10 Rascal Flatts, Every Day	10 Fall Out Boy, Beat It
11 Josh Turner, Another Try	11 Madonna, 4 Minutes
12 Trace Adkins, You're Gonna Miss This	12 Ray J & Yung Berg, Sexy Can I
13 Julianne Hough, That Song In My Head	13 Rick Ross, The Boss
14 Phil Stacey, If You Don't Love Me	14 Seether, Rise Above This
15 Chuck Wicks, Stealing Underdella	15 Sean Kingston, There's Nothin' Like The Game
16 Jewel, Stronger Woman	16 3 Doors Down, It's Not My Time
17 Alan Jackson, Small Town Southern Man	17 Busta Rhymes, Don't Touch Me
18 Keith Anderson, I Still Miss You	18 Panic At The Disco, That Green
19 Gary Allan, Watchin' Airplanes	19 Nelly, Party People
20 Keith Anderson, I Still Miss You	20 Linkin Park, Given Up
21 Trisha Yearwood, This Is Me You're	21 The Reckoners, Salute Your Solution
22 Miranda Lambert, Gunpowder & Lead	22 Maroon 5, If I Never See Your Face Again
23 Rascal Flatts, Stand	23 Wyclef Jean, Fast Car
24 Carrie Underwood, All-American Girl	24 Lupo Lupo, Hip-Hop Saved My Life
25 Josh Gracin, We Weren't Crazy	25 Leona Lewis, Bleeding Love
26 Billy Ray Cyrus, Just A Little Bit Of Heaven	26 Ashes Divide, The Stone
27 Road Hammers, Girl On The Billboard	27 Flo Rida, Elevator
28 Kenny Chesney, Don't Blink	28 Lordz, The Brooklyn Way
29 Garth Brooks, Midnight Sun	29 Shwayze, Buzza
30 Ashton Shepherd, Takin' Off This Pain	30 Apocalyptica, I'm Not Jesus

MTV2	CMT Canada
1 Coldplay, Violet Hill	1 Rascal Flatts, Every Day
2 Busta Rhymes, Don't Touch Me	2 Dierks Bentley, Tryin' To Stop Your Heart
3 Panic At The Disco, That Green	3 Carrie Underwood, Last Name
4 Tokyo Police Club, Tesselate	4 Doc Walker, Beautiful Life
5 The Myriad, A Clean Shot	5 Taylor Swift, Picture To Burn
6 P!nk, Bust It Baby Part 2	6 Higgins, Flower Child
7 Kanye West, Homecoming	7 Lady Antebellum, Love Don't Live Here
8 Kidz In The Hall, Drivin' Down The Block	8 Trace Adkins, You're Gonna Miss This
9 Tyga, Coconut Juice	9 Phil Vassar, Love Is A Beautiful Thing
10 Fall Out Boy, Beat It	10 Alex J. Robinson, That's Who I Am
11 Lil Wayne, Lollipop	11 LeAnn Rimes, Good Friend And A Glass
12 Usher, Love In This Club	12 Dierks Bentley, Trying To Stop Your Heart
13 The Roots, Always Where I Need To Be	13 Jessie Farrell, Best Of Me
14 Fall Out Boy, Beat It	14 Blake Shelton, Home
15 The Roots, Always Where I Need To Be	15 Julianne Hough, That Song In My Head
16 MGMT, Time To Pretend	16 Adam Gregory, Crazy Days
17 Stay The Year, Wake Up	17 Josh Turner, Another Try
18 V.I.C., Get Silly	18 Jason Blaine, Firm With Me
19 Fat Joe, Cocobaby	19 Deric Ruttan, First Time In A Long Time
20 Death Cab For Cutie, I Will Possess Your Heart	20 Trisha Yearwood, This Is Me You're
21 Paramore, That's What You Get	21 Gord Bamberg, Stayin' Alive
22 Azealia Banks, 21	22 Sugarland, Life In A Northern Town
23 Avenged Sevenfold, Afterlife	23 Karen Lee Babban, Hearts On The Run
24 RoboCop, Handbars	24 Johnny Reid, Thank You
25 Seether, Rise Above This	25 George Canyon, Seven Spanish Angels
26 Atmosphere, Breathe	27 Kathleen Edwards, The Cheapest Key
27 Against Me!, Stop	28 Corb Lund, Family Reunion
28 Ludo, Love Me Dead	29 Charli Major, Make It Right
29 The Reckoners, Salute Your Solution	30 Sama Evans, No Piece That Far
30 From First To Last, Works Awey	

YAHOO! Video On Demand	Y! MUSIC
1 Mariah Carey, Bye Bye	1 Mariah Carey, Bye Bye
2 Lil Wayne, Lollipop	2 Lil Wayne, Lollipop
3 Rihanna, Take A Bow	3 Rihanna, Take A Bow
4 Mariah Carey, Touch My Body	4 Mariah Carey, Touch My Body
5 Rihanna, No One	5 Rihanna, No One
6 Jordin Sparks Duet With Chris Brown, No One	6 Jordin Sparks Duet With Chris Brown, No One
7 Leona Lewis, Bleeding Love	7 Leona Lewis, Bleeding Love
8 Carrie Underwood, Last Name	8 Carrie Underwood, Last Name
9 Madonna, 4 Minutes	9 Madonna, 4 Minutes
10 Scarlett Johansson, Falling Down	10 Scarlett Johansson, Falling Down
11 Taylor Swift, Our Song	11 Taylor Swift, Our Song
12 Fall Out Boy, Beat It	12 Fall Out Boy, Beat It
13 Mariah Carey, Bye Bye	13 Mariah Carey, Bye Bye
14 Ray J & Yung Berg, Sexy Can I	14 Ray J & Yung Berg, Sexy Can I
15 Usher, Love In This Club	15 Usher, Love In This Club
16 Party People	16 Party People
17 Rihanna, Hate That I Love You	17 Rihanna, Hate That I Love You
18 Chris Brown, Forever	18 Chris Brown, Forever
19 Rihanna, Umbrella	19 Rihanna, Umbrella
20 Alicia Keys, No One	20 Alicia Keys, No One

AOL TOTAL STREAMS	Y! MUSIC
1 Leona Lewis, Bleeding Love	1 Leona Lewis, Bleeding Love
2 Mariah Carey, Touch My Body	2 Mariah Carey, Touch My Body
3 Chris Brown, With You	3 Chris Brown, With You
4 Sara Bareilles, Love Song	4 Sara Bareilles, Love Song
5 Flo Rida, Elevator	5 Flo Rida, Elevator
6 Miley Cyrus, See You Again	6 Miley Cyrus, See You Again
7 Jonas Brothers, When You Look Me In The Eyes	7 Jonas Brothers, When You Look Me In The Eyes
8 Daughtry, Feels Like Tonight	8 Daughtry, Feels Like Tonight
9 Buckcherry, Sorry	9 Buckcherry, Sorry
10 OneRepublic, Stop And Start	10 OneRepublic, Stop And Start
11 Justin Nozuka, After Tonight	11 Justin Nozuka, After Tonight
12 4 Minutes	12 4 Minutes
13 Britney Spears, Break The Ice	13 Britney Spears, Break The Ice
14 Ray J & Yung Berg, Sexy Can I	14 Ray J & Yung Berg, Sexy Can I
15 Alicia Keys, Teenage Love Affair	15 Alicia Keys, Teenage Love Affair
16 Jordin Sparks Duet With Chris Brown, No One	16 Jordin Sparks Duet With Chris Brown, No One
17 Mariah Carey, Bye Bye	



Affiliate Sales Interactive Media & Solutions

Join industry leading provider of web-based solutions that help radio stations embrace new interactive technologies and connect with their listeners 'off-air' to build ratings and revenue. Portfolio of our solutions includes: tools to help stations manage content on their websites, engage in 2-way sms texting, e-marketing, e-contesting, music and perceptual survey tools, web ad management and other emerging technologies.

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POSITIONS SOUGHT

Sixties/Seventies Jock seeks oldies gig. Desires Texas, Memphis, or Denver markets. Radio experience: Texas, Atlanta, and Philadelphia. Randy (678) 776-6273.

Good technical ability, strong digital skills and commercial voice, with quick wit and sales savvy. Contact Danny Gamble 817-965-3275; djgamble37@yahoo.com.

Driven, passionate, industrious, conscious and extremely dependable. Broad grasp of sports. Knowledge of running sound/music boards. Shawn 469-230-5300, shawn4848@yahoo.com.

Hard-working, NorCal veteran, seeks return to radio. Contact Frank at 510-223-1534.

Extremely friendly, personable, and fluently Bilingual. Motivated, and enthusiastic about developing relationships with listeners. Sales professional also. Yolanda Diaz 817-500-8229.

Sports guy seeking employment on-air/behind scenes within the programming, or sports departments of a broadcasting firm. Matt 817-298-9302 matthewlowrey37@yahoo.com.

22 plus years on air experience throughout Northeast, Southeast and West Coast. Plenty of seasoning and very conversational with news experience too!!! E-mail fmdjay@yahoo.com cell 760-519-5969.

Loyal, committed, and passionate individual. Solid news delivery/boards seeks to provide immediate impact with broadcasting organization. Stephen 469-274-6221; steve.huffman08@gmail.com.

Spirited personality and optimistic outlook. Highly motivated, multi-tasker ready to tackle on-air, news/sports, production and more! Joe Epps 903-819-4413, jae_promo_tx@sbcglobal.net.

LA veteran sportscaster - ISDN ready, is available for sports talk, sports updates, copy reading etc. Bob Harvey 951-963-4292.

Great personality, extremely dedicated, and very reliable - with notable Cool Edit abilities. Pleasantly persistent, and goal-oriented! Mike 972-240-1560, ghostgetter88@yahoo.com.

Toledo Ohio. Part-time news anchor gig sought in or around Toledo, Ohio. 35+ years on air. cwmichael@voicework1.com.

Great personality with strong voice. On-air talent, commercial writing, and production skills and more. For more information call 469-474-5368 dmartin515@aol.com.

Sharp production and voice talent. Professional presentation, artistic writing and extensive editing abilities. Young, hip, energetic sound. LP 817-449-9742; pihon101@yahoo.com

Heart for Christ and Kids - passionate, dedicated, honest female with a caring voice, plus outgoing personality. Natasha 972-748-6615 tsims_love@yahoo.com

Familiar with mixing beats and music/broadcast edits, very creative, honest, industrious, friendly, and catches on quickly. Clyde 817-495-7626; clydewebber77@yahoo.com.

Conservative-Libertarian Talk Show Host Can Bring Younger Demographic! Internship with nationally syndicated show, on-air and sales experience. Jeff@JeffScottShow.com.

Radio Sales Leader. NTR, NBD Specialist looking in Florida. Career Radio Pro with 30 years Sales, Talent, Management experience. consultant.radio@gmail.com.

Canadian personality looking for American opportunity. Prefer Southwest, open to anywhere. Best suited for Rock. kev.b.radio@gmail.com.

Bilingual with vast knowledge of sports history, rules, and stats. Excellent on-air personality, boards, and technical skills. Daniel 210-393-3341; dralvarado@mail.txwes.edu.

Results oriented. Creative copywriting, solid grasp of basics; prep/technical abilities. Production skills Cool Edit, and CuBase SX. Samuel 817-714-7519 samuill@yahoo.com.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

R&R THE BACK PAGES

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BDS

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	LEONA LEWIS BLEEDING LOVE	NO. 1 (6 WKS)	11	SYCO/J/RMG
2	3	14	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	11 ²	☆	LAFACE/ZOMBA
3	2	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11 ²	☆	19/JIVE/ZOMBA
4	4	11	RAY J & YUNG BERG SEXY CAN I	11	☆	KNOCKOUT/DEJA 34/KOCH/EPIC
5	6	9	RIHANNA TAKE A BOW	☆	☆	SRP/DEF JAM/IDJMG
6	5	10	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	☆	☆	WARNER BROS.
7	7	7	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	11	☆	CASH MONEY/UNIVERSAL MOTOWN
8	9	9	DANITY KANE DAMAGED	☆	☆	BAD BOY/ATLANTIC
9	15	9	JESSE MCCARTNEY LEAVIN'	☆	☆	HOLLYWOOD
10	12	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	☆	☆	PHONOGENIC/EPIC

NO. 1 MOST ADDED

KATY PERRY | Kissed A Girl (CAPITOL)

NO. 1 MOST INCREASED PLAYS

KATY PERRY | Kissed A Girl (CAPITOL)

TOP 5 NEW AND ACTIVE

- PLIES FEAT. NE-YO** Bust It Baby Part 2 (BIG GATES/SLIP-N-SLIDE/ATLANTIC)
- FOREVER THE SICKEST KIDS** Whoa Oh! (Me Vs. Everyone) (UNIVERSAL MOTOWN)
- MILEY CYRUS** 7 Things (HOLLYWOOD)
- SECONDHAND SERENADE** Fall For You (GLASSNOTE/ILG)
- ESTELLE FEAT. KANYE WEST** American Boy (HOME SCHOOL/ATLANTIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 45

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	10	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (5 WKS)	11	CASH MONEY/UNIVERSAL MOTOWN
2	3	16	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	☆	☆	KONLIVE/GEFFEN/INTERSCOPE
3	2	15	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	11 ²	☆	LAFACE/ZOMBA
4	7	9	PLIES FEATURING NE-YO BUST IT BABY PART 2	☆	☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
5	4	18	RAY J & YUNG BERG SEXY CAN I	11	☆	KNOCKOUT/DEJA 34/EPIC/KOCH
6	6	12	RICK ROSS FEATURING T-PAIN THE BOSS	☆	☆	SLIP-N-SLIDE/DEF JAM/IDJMG
7	5	15	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11 ²	☆	19/JIVE/ZOMBA
8	8	12	LEONA LEWIS BLEEDING LOVE	11	☆	SYCO/J/RMG
9	11	6	MARIAH CAREY BYE BYE	☆	☆	ISLAND/IDJMG
10	10	11	DANITY KANE DAMAGED	☆	☆	BAD BOY/ATLANTIC

NO. 1 MOST ADDED

KEYSHIA COLE Heaven Sent (IMANI/GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

YUNG BERG FEAT. CASHA The Business (YUNG BOSS/EPIC/KOCH)

TOP 5 NEW AND ACTIVE

- ALICIA KEYS** Teenage Love Affair (MBKJ/RMG)
- JESSE MCCARTNEY** Leavin' (HOLLYWOOD)
- 2 PISTOLS FEAT. RAY J** You Know Me (UNIVERSAL REPUBLIC)
- LIL WAYNE** A Milli (CASH MONEY/UNIVERSAL MOTOWN)
- SHAWTY PUTT** Dat Baby (BME)

COMPLETE RHYTHMIC CHART ON PAGE 49

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	10	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (5 WKS)	11	CASH MONEY/UNIVERSAL MOTOWN
2	2	11	PLIES FEATURING NE-YO BUST IT BABY PART 2	☆	☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
3	3	13	ASHANTI THE WAY THAT I LOVE YOU	☆	☆	THE INC./UNIVERSAL MOTOWN
4	9	6	KEYSHIA COLE HEAVEN SENT	☆	☆	IMANI/GEFFEN/INTERSCOPE
5	7	5	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB, PART II	☆	☆	LAFACE/ZOMBA
6	6	17	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	☆	☆	UNIVERSAL REPUBLIC
7	12	7	THE-DREAM I LUV YOUR GIRL	☆	☆	RADIO KILLA/DEF JAM/IDJMG
8	4	17	RICK ROSS FEATURING T-PAIN THE BOSS	☆	☆	SLIP-N-SLIDE/DEF JAM/IDJMG
9	5	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11 ²	☆	19/JIVE/ZOMBA
10	10	7	CHRIS BROWN TAKE YOU DOWN	☆	☆	JIVE/ZOMBA

NO. 1 MOST ADDED

JAZMINE SULLIVAN Need U Bad (J/RMG)

NO. 1 MOST INCREASED PLAYS

YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

- BIG BOI FEAT. ANDRE 3000 & RAEKWON** Royal Flush (LAFACE/ZOMBA)
- JAZMINE SULLIVAN** Need U Bad (J/RMG)
- G UNIT** I Like The Way She Do It (G UNIT/INTERSCOPE)
- KARDINAL OFFISHALL FEAT. AKON** Dangerous (KONLIVE/GEFFEN/UNIVERSAL)
- YUNG BERG FEAT. CASHA** The Business (YUNG BOSS/EPIC/KOCH)

COMPLETE URBAN CHART ON PAGE 52

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	29	KEYSHIA COLE I REMEMBER	NO. 1 (9 WKS)	11	IMANI/GEFFEN/INTERSCOPE
2	2	35	RAHEEM DEVAUGHN WOMAN	☆	☆	JIVE/ZOMBA
3	3	32	JAHEIM NEVER	☆	☆	DIVINE MILL/ATLANTIC
4	4	23	MARVIN SAPP NEVER WOULD HAVE MADE IT	MOST INCREASED PLAYS	☆	VERITY/ZOMBA
5	6	33	MARY J. BLIGE JUST FINE	11	☆	MATRIARCH/GEFFEN/INTERSCOPE
6	5	27	ERYKAH BADU HONEY	☆	☆	UNIVERSAL MOTOWN
7	9	15	MARIAH CAREY TOUCH MY BODY	11 ²	☆	ISLAND/IDJMG
8	7	29	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	11 ²	☆	MBKJ/RMG
9	8	23	J. HOLIDAY SUFFOCATE	11	☆	MUSIC LINE/CAPITOL
10	10	19	ANGIE STONE SOMETIMES	☆	☆	STAX/CMG

NO. 1 MOST ADDED

NOEL GOURDIN The River (EPIC)

NO. 1 MOST INCREASED PLAYS

MARVIN SAPP Never Would Have Made It (VERITY/ZOMBA)

TOP 5 NEW AND ACTIVE

- CHAZ** By My Side (PPK)
- REGINA BELLE** God Is Good (PENDULUM)
- APRIL HILL** I Wanna Be Free (JAZZY PEACH)
- CHRIS BROWN** Take You Down (JIVE/ZOMBA)
- USHER FEAT. BEYONCE & LIL WAYNE** Love In This Club, Part II (LAFACE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 54

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	BRAD PAISLEY I'M STILL A GUY	NO. 1 (2 WKS)	☆	ARISTA NASHVILLE
2	2	30	PHIL VASSAR LOVE IS A BEAUTIFUL THING	11	☆	UNIVERSAL SOUTH
3	3	32	JAMES OTTO JUST GOT STARTED LOVIN' YOU	11	☆	RAYBOW/WARNER BROS./WRN
4	4	14	RASCAL FLATTS EVERY DAY	☆	☆	LYRIC STREET
5	5	34	LADY ANTEBELLUM LOVE DON'T LIVE HERE	☆	☆	CAPITOL NASHVILLE
6	8	10	KENNY CHESNEY BETTER AS A MEMORY	☆	☆	BNA
7	7	11	CARRIE UNDERWOOD LAST NAME	☆	☆	ARISTA/ARISTA NASHVILLE
8	11	18	BLAKE SHELTON HOME	☆	☆	WARNER BROS./WRN
9	10	14	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL	☆	☆	COLUMBIA
10	6	16	GEORGE STRAIT I SAW GOD TODAY	11	☆	MCA NASHVILLE

NO. 1 MOST ADDED

SUGARLAND All I Want To Do (MERCURY)

NO. 1 MOST INCREASED AUDIENCE

SUGARLAND All I Want To Do (MERCURY)

TOP 5 NEW AND ACTIVE

- RASCAL FLATTS** Secret Smile (LYRIC STREET)
- CLINT BLACK** Long Cool Woman (EQUITY)
- BLUEFIELD** Butterfly (COUNTRY THUNDER)
- ZAC BROWN BAND** Chicken Fried (LIVE NATION)
- MARK CHESNUTT** When You Love Her Like Crazy (LOFTON CREEK)

COMPLETE COUNTRY CHART ON PAGE 78

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	SARA BAREILLES LOVE SONG	NO. 1 (3 WKS)	11 ³	EPIC
2	2	43	COLBIE CAILLAT BUBBLY	11 ⁴	☆	UNIVERSAL REPUBLIC
3	3	20	MICHAEL BUBLE LOST	☆	☆	143/REPRISE
4	4	30	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	11 ⁵	☆	MOSLEY/BLACKGROUND/INTERSCOPE
5	6	22	TAYLOR SWIFT TEARDROPS ON MY GUITAR	11 ³	☆	BIG MACHINE/UNIVERSAL REPUBLIC
6	8	7	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	11	SYCO/J/RMG
7	7	21	JORDIN SPARKS TATTOO	11 ²	☆	19/JIVE/ZOMBA
8	5	48	FERGIE BIG GIRLS DON'T CRY	11 ⁵	☆	WILL.I.AM/A&M/INTERSCOPE
9	9	42	PINK WHO KNEW	11 ³	☆	LAFACE/ZOMBA
10	10	22	ALICIA KEYS NO ONE	11 ⁵	☆	MBKJ/RMG

NO. 1 MOST ADDED

DAVID COOK The Time Of My Life (FREMANTLE/19/RCA/RMG)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

- MATCHBOX TWENTY** These Hard Times (MELISMA/ATLANTIC)
- LAREAU** Change My World (WARRIOR/BUNGALO)
- CLAY AIKEN** On My Way Here (S/19/RCA/RMG)
- NEIL DIAMOND** Pretty Amazing Grace (COLUMBIA)
- ONEREPUBLIC** Stop And Stare (MOSLEY/INTERSCOPE)

COMPLETE AC CHART ON PAGE 84

R&R THE BACK PAGES

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	8	LEONA LEWIS	BLEEDING LOVE	NO. 1 (1 WK)	☆☆
2	1	20	DAUGHTRY	FEELS LIKE TONIGHT		☆☆
3	3	29	LIFEHOUSE	WHATEVER IT TAKES		☆☆
4	4	40	SARA BAREILLES	LOVE SONG		☆☆
5	6	19	ONEREPUBLIC	STOP AND STARE		☆☆
6	5	24	MAROON 5	WON'T GO HOME WITHOUT YOU		☆☆
7	7	33	BUCKCHERRY	SORRY		☆☆
8	8	15	GAVIN DEGRAW	IN LOVE WITH A GIRL		☆☆
9	9	19	COLBIE CAILLAT	REALIZE		☆☆
10	11	10	3 DOORS DOWN	IT'S NOT MY TIME		☆☆

NO. 1 MOST ADDED

DAVID COOK The Time Of My Life (FREMANTLE/19/RCA/RMG)

NO. 1 MOST INCREASED PLAYS

NATASHA BEDINGFIELD Pocketful O' Sunshine (PHONOGENIC/EPIC)

TOP 5 NEW AND ACTIVE

MARIAH CAREY Touch My Body (ISLAND/IDJMG)

DELTA GOODREM In This Life (MERCURY/DECCA)

JESSE MCCARTNEY Leavin' (HOLLYWOOD)

RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)

FINGER ELEVEN I'll Keep Your Memory Vague (WIND-UP)

COMPLETE HOT AC CHART ON PAGE 86

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS
1	1	19	JESSY J	TEQUILA MOON	NO. 1 (3 WKS)
2	2	18	CHRIS STANDRING	LOVE & PARAGRAPHS	
3	3	18	KENNY G	SAX-O-LOCO	
4	4	22	PAUL BROWN	OL' SKOOLIN	
5	6	23	EUGE GROOVE	MR. GROOVE	
6	5	9	BRIAN CULBERTSON	ALWAYS REMEMBER	
7	8	26	CHUCK LOEB	WINDOW OF THE SOUL	
8	7	30	EVERETTE HARP	OLD SCHOOL	
9	9	16	NORMAN BROWN	POP'S COOL GROOVE	
10	14	10	JESSE COOK	CAFE MOCHA	

NO. 1 MOST ADDED

MELODY GARDOT Worrisome Heart (VERVE)

NO. 1 MOST INCREASED PLAYS

MICK HUCKNALL Farther On Up The Road (ATCO/RHINO)

TOP 5 NEW AND ACTIVE

BONEY JAMES The Way She Walks (CONCORD/CMG)

MELODY GARDOT Worrisome Heart (VERVE)

MICK HUCKNALL Farther On Up The Road (ATCO/RHINO)

U-NAM Keep The Faith (TRIPPIN' IN RHYTHM)

GERALD ALBRIGHT Knock On Wood (PEAK/CMG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 92

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	6	WEEZER	PORK AND BEANS	NO. 1 (4 WKS)	☆☆
2	2	14	SEETHER	RISE ABOVE THIS		☆☆
3	4	3	THE OFFSPRING	HAMMERHEAD		☆☆
4	3	8	FLOBOTS	HANDLEBARS		☆☆
5	5	12	LINKIN PARK	GIVEN UP		☆☆
6	7	8	FOO FIGHTERS	LET IT DIE		☆☆
7	6	5	NINE INCH NAILS	DISCIPLINE		☆☆
8	8	9	THE RACONTEURS	SALUTE YOUR SOLUTION		☆☆
9	9	10	DEATH CAB FOR CUTIE	I WILL POSSESS YOUR HEART		☆☆
10	10	4	COLDPLAY	VIOLET HILL		☆☆

NO. 1 MOST ADDED

REHAB Sittin' At A Bar (Bartender Song) (EPIC/UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

PUDDLE OF MUDD We Don't Have To Look Back Now (FLAWLESS/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

PUDDLE OF MUDD We Don't Have To Look Back Now (FLAWLESS/GEFFEN/INTERSCOPE)

ATMOSPHERE You (RHYMESAYERS ENTERTAINMENT/ILG)

RADIOHEAD House Of Cards (BTD/ATO)

SANTOGOLD L.E.S. Artistes (LIZARD KING/DOWN TOWN)

SICK PUPPIES What Are You Looking For (RMR/VIRGIN/CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 94

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS
1	1	9	DISTURBED	INSIDE THE FIRE	NO. 1 (5 WKS)
2	2	17	SAVING ABEL	ADDICTED	
3	3	14	SEETHER	RISE ABOVE THIS	
4	7	13	LINKIN PARK	GIVEN UP	
5	5	16	APOCALYPTICA FEATURING COREY TAYLOR	I'M NOT JESUS	
6	10	4	SHINEDOWN	DEVOUR	
7	4	15	3 DOORS DOWN	IT'S NOT MY TIME	
8	8	16	10 YEARS	BEAUTIFUL	
9	14	3	THE OFFSPRING	HAMMERHEAD	
10	11	6	MOTLEY CRUE	SAINTS OF LOS ANGELES	

NO. 1 MOST ADDED

THEORY OF A DEADMAN Bad Girlfriend (604/ROADRUNNER/RRP)

NO. 1 MOST INCREASED PLAYS

THE OFFSPRING Hammerhead (COLUMBIA)

TOP 5 NEW AND ACTIVE

ENDEVERAFTER Baby Baby Baby (FAZOR & TIE)

REHAB Sittin' At A Bar (Bartender Song) (EPIC/UNIVERSAL REPUBLIC)

SOILWORK Exile (NUCLEAR BLAST/CAROLINE/CAPITOL)

FLOBOTS Handlebars (UNIVERSAL REPUBLIC)

TRAPT Who's Going Home With You Tonight? (ELEVEN SEVEN)

COMPLETE ACTIVE ROCK CHART ON PAGE 95

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS
1	1	14	3 DOORS DOWN	IT'S NOT MY TIME	NO. 1 (4 WKS)
2	2	31	PUDDLE OF MUDD	PSYCHO	
3	3	14	SEETHER	RISE ABOVE THIS	
4	6	6	MOTLEY CRUE	SAINTS OF LOS ANGELES	
5	7	9	DISTURBED	INSIDE THE FIRE	
6	4	47	SIXX: A.M.	LIFE IS BEAUTIFUL	
7	5	1E	THEORY OF A DEADMAN	SO HAPPY	
8	9	3	SHINEDOWN	DEVOUR	
9	10	12	SAVING ABEL	ADDICTED	
10	8	39	SEETHER	FAKE IT	

NO. 1 MOST ADDED

FOO FIGHTERS Let It Die (ROSWELL/RCA/RMG)

NO. 1 MOST INCREASED PLAYS

SAVING ABEL Addicted (SKIDD/CO/VIRGIN/CAPITOL)

TOP 5 NEW AND ACTIVE

SERJ TANKIAN Sky Is Over (SERJICAL STRIKE/REPRISE)

ZD2 Isolate (RIKER HILL)

SIXX: A.M. Pray For Me (ELEVEN SEVEN)

3 DOORS DOWN Train (UNIVERSAL REPUBLIC)

DROWNING POOL Enemy (ELEVEN SEVEN)

COMPLETE ROCK CHART ON PAGE 96

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS
1	1	4	COLDPLAY	VIOLET HILL	NO. 1 (2 WKS)
2	2	9	DEATH CAB FOR CUTIE	I WILL POSSESS YOUR HEART	
3	3	13	JASON MRAZ	I'M YOURS	
4	5	16	COUNTING CROWS	YOU CAN'T COUNT ON ME	
5	6	15	AUGUSTANA	SWEET AND LOW	
6	7	8	MUDCRUTCH	SCARE EASY	
7	4	16	R.E.M.	SUPERNATURAL SUPERSERIOS	
8	12	10	JAKOB DYLAN	SOMETHING GOOD THIS WAY COMES	
9	10	11	Yael Naim	NEW SOUL	
10	11	24	SPOON	DON'T YOU EVAH	

NO. 1 MOST ADDED

JACK JOHNSON Hope (BRUSHFIRE/UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (REAL WORLD)

TOP 5 NEW AND ACTIVE

COLDPLAY Viva La Vida (CAPITOL)

THE CURE The Only One (SURETONE/GEFFEN/INTERSCOPE)

ALEJANDRO ESCOVEDO Always A Friend (BACK PORCH/MANHATTAN/CAPITOL)

KT TUNSTALL Little Favours (RELENTLESS/VIRGIN/CAPITOL)

AIMEE MANN Freeway (SUPRECO)

COMPLETE TRIPLE A CHART ON PAGE 111

Putumayo founder creates a whole new world with his international-flavored CDs. But he's just getting started

Dan Storper

By Erica Farber

In deciding what he wanted to do with his life, Dan Storper combined his love for traveling with his love of music. Putumayo World Music was established 15 years ago to introduce people to music of the world's cultures. The label grew out of the Putumayo clothing company that Storper founded in the mid-'70s.

Beginning your career: When I was 16 I spent the summer in Mexico traveling with my aunt and uncle and their family. I spent a month working at an archeological excavation outside of Mexico City and fell in love with the traditional Latin and Indian culture of Mexico. So I majored in Latin-American studies in college. That led me to spend a semester abroad in Spain. Then I traveled throughout Latin America after I graduated.

The first day I was in Colombia, I was in a big coastal city and saw an interesting wall hanging and bought it. I decided I wanted to travel through South America and set up some kind of import business. I opened a shop in New York City, which I called Putumayo. I started getting a following for the handicrafts and clothing I was importing. The clothes were selling better than the crafts, and I started designing clothing and traveling to Asia, Indonesia, India and Afghanistan.

On the Putumayo name: Putumayo is a river in Southern Colombia that flows along the borders of Colombia and Ecuador, Ecuador and Peru, and into the Amazon in Brazil. It touches on four important countries where I did a lot of craft collecting.

Getting into music: I used to play some of the records I brought back from the Andes and I'd mix them in with my favorite artists. Music is an important part of the retail environment and having an international-themed store, it seemed like an international soundtrack would make sense. One day coming back from Bali and Indonesia, I stopped in San Francisco and happened upon this scene of a few hundred people of different ages and backgrounds dancing to this African group Kotoja. I was struck how the music had brought them together, so I made a note to buy their album. But there were no copies in New York. A few days later I went to a singer/songwriter event and heard artists singing songs they

had written in an acoustic setting. The two experiences reminded me that there is a musical place where everyone kind of meets.

I started working with a company that produces in-store play tapes and put a four-hour tape together of songs I loved by triple A artists, mixing in artists from around the world. The tapes went out to the stores, and that afternoon I was getting calls from managers saying they experienced incredible response and people were asking where can they could find it. I was a member of a nonprofit group called the Social Venture Network, a group of companies with the idea of integrating social responsibilities into their businesses. One of the members was the founder of Rhino Records, Richard Foos, who now runs Shout Factory. I told him about the response and suggested we work together on a series of compilations of music. He liked the idea, and we got the first two out in April 1993.

For the first 18 months they had exclusive rights to sell to record stores and we had rights to sell to nontraditional, non-record stores. After Rhino decided they weren't going to continue, we took over traditional distribution and worked with an independent distributor. By 1997 I was able to sell the clothing business to focus on the record business. The day I signed the agreement, "Seinfeld" did an episode featuring



the Putumayo store and everyone said, "You can't sell; you're going to be famous!" I said, "No amount of fame or money is worth the grief if you don't like what you're doing."

Mission of the company: To introduce people to other cultures through melodic, upbeat music from around the world. Music is one of the easiest ways to access other parts of the world and other cultures, with the power to lift people's spirits. Another key part of our mission is to enforce the belief that music is created in these cultures to rise above daily problems.

Long-range plans: There are several aspects that all touch on a desire to introduce people to other cultures in a positive way. Our syndicated radio show has been adapted into Spanish and is heard in a number of countries. We are developing a kids' radio series. We're also working on television projects, including a children's series. We're launching our first DVDs and a book series. I've set up an office in New Orleans, where we have been focusing on the regional music of America. For the holiday season, we're working on two projects: a jazz and blues Christmas album and female jazz musicians who sing in English but come from around the world. The search for music continues, but we're expanding into other areas.

Biggest challenge: The world is becoming much more complex. People are downloading illegally and copying. We're sold in over 100 countries and do extremely well in places like Mexico, even though you can buy pirated copies of our CDs on the streets. We've even busted a piracy ring in Russia producing fake Putumayo CDs. Record stores are diminishing. We've been able to develop the nontraditional market because it's an important part of our vision.

Career highlight: Developing an international market and introducing the music of other cultures. We've sold 20 million CDs. I get letters saying that people have not only fallen in love with an artist, but decided to travel to a country because of the music. We're having a huge celebration in Central Park with one of my favorite groups, Taj Mahal, and others July 27.

Advice for radio: The world is getting smaller. Ultimately every station has to create not only an identity, but a reason why people trust them. That centers around the melodic nature of music that is universal. As you might expect, I'm going to suggest people pay a little more attention to those special songs that really grab a listener. Radio stations can distinguish themselves if they take the occasional risk of playing something that isn't dead center, but is melodically connected to what they do. **R&R**

'Radio stations can distinguish themselves if they take the occasional risk of playing something that isn't dead center, but is melodically connected to what they do.' —Dan Storper

Live Notes

Profile: Dan Storper
Title: Putumayo World Music founder/CEO
Favorite radio format: Triple A
Favorite TV show: "CBS Sunday Morning"
Favorite song: "No Woman No Cry"
Favorite movie: "To Kill a Mockingbird"
Favorite book: "I Married Adventure" by Osa Johnson
Favorite restaurant: Shahjehan in New Delhi, India
Beverage of choice: Coffee
Hobbies: "Reading, mostly about history and biography."
E-mail address: dan@putumayo.com

THE JOHN TESH RADIO SHOW

#1 at Night in Portland!

The John Tesh Radio Show continues to dominate in the evenings at K103/Portland, OR. We're thrilled we made the "intelligent" switch from Love Songs at night to John Tesh. Tesh CONSISTENTLY comes in at #1 in our most important demographics. Tesh's theme of "Intelligence For Your Life" really touches our listeners, and the consistent ratings prove how passionate they are about the program.

As for numbers, John was huge – as always:

#1 Persons 12+

#1 Adults 25-54

#1 Women 25-54

#1 Women 18-49

Tony Coles
Regional VP/Programming
Clear Channel Communications
Portland, OR



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