

**EXCLUSIVE**

**FORMATS IN FLUX**

New Study Tracks Format-By-Format Impact In Initial Transition To PPM Ratings From Diary p.14

**DIAMOND 'RING'**



Beyoncé Earns A Fourth No. 1 At Mainstream R&B/Hip-Hop, As 'Ladies (Put A Ring On It)' Bounds 2-1 p.19

# R&R

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**LEGAL:** The Fairness Doctrine: 2009 Redux? p.8

**PROFILE:** Rubber City's Tom Mandel Gets Business Done By Keeping It Local p.62

**IMAGING:** Is Your On-Air Messaging Authentic? p.32

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# R&R News Focus

## Adelstein Pushes For PPM Investigation

FCC commissioner

Jonathan Adelstein has asked chairman Kevin Martin to initiate a formal investigation into Arbitron's PPM launch, based on persistent accusations by minority broadcasters that the technology short-counts their audience.



Adelstein

It is unclear whether Martin is predisposed to such an investigation and, if so, whether one would begin this year or with the start of the new Obama administration. "We have heard from numerous broadcasters and advocates for diversity that the continued deployment of [Arbitron's PPM] in new markets without accreditation from the Media Rating Council constitutes a clear and present danger to media diversity," Adelstein wrote to Martin, pressing him to use a rule that allows the agency to open investigations without a formal complaint.—Jeffrey Yorke

## Bubba The Love Sponge Expands



Bubba

Cox Radio classic rock WHPT/Tampa and WFYV/Jacksonville morning host Bubba the Love Sponge—who also hosts an afternoon show on Sirius XM's Howard 101 channel—adds three more Cox

properties—rock WHDR (93 Rock)/Miami, classic rock WHTQ/Orlando and alternative WDYL (Y101)/Richmond—along with Beasley Broadcast Group classic rock WRXK (96 K-Rock)/Fort Myers. The new stations will pick up the show beginning Jan. 5.—Mike Boyle

## Ammons Returns To Star 94

J.R. Ammons is the new PD at Lincoln Financial CHR/top 40 WSTR (Star 94)/Atlanta, returning to the station where he spent 11 years as APD/MD/promotions director. He starts Dec. 15, succeeding Dan Bowen, who departed in August. Ammons comes from the PD chair at Cox CHR/top 40 WAPE/Jacksonville, where he's been since May 2007. He also spent less than a year programming Wilks CHR/top 40 KMXV (Mix 93.3)/Kansas City after leaving Star in 2006.—Keith Berman

## Nielsen Gets 'Overwhelming' Response To Ratings Deal

Nielsen Radio has been "flooded with calls from station managers and group owners around the country" since the Nov. 18 announcement that it would conduct ratings measurements in 50 small- and- midsize markets for Cumulus, 17 of those also under contract to Clear Channel, Nielsen spokesman Gary Holmes says. Lorraine Hadfield, Nielsen Media Research managing director for North America, adds, "The calls have been overwhelmingly positive. It's been wonderful."

Surveys will be taken annually in all 50 markets but Huntsville, Ala., where the growing population and strong economy have encouraged broadcasters and Nielsen to conduct spring and fall sweeps. The decision to conduct two surveys a year was "because our clients and we agreed that this market was large enough to support two surveys," Holmes says. "The issue is always finding the best, most affordable tool for a market."

Nielsen Radio (whose parent the Nielsen Co. owns R&R), could also win MRC accreditation for its measurement soon after the service starts by inviting auditors to review its sampling design and reporting systems before launch, familiarizing them with the company and its processes, and then auditing the performance as it happens. One source familiar with MRC's procedures says that it is possible to win accreditation even before final tabulations are in, if Nielsen prepares properly.

Meanwhile, it is unclear how the arrival of Nielsen into the radio measurement arena will affect the company's relationship with ratings leader Arbitron and its partnership in Scarborough Research. While Nielsen says that it doesn't anticipate any changes, Arbitron spokesman Thom Mocarisky says, "From a business perspective we still need to evaluate what impact this move by Nielsen might have on our existing Scarborough partnership, but rest assured we will take all appropriate steps to preserve our rights and protect our interests."

Entry into the U.S. marketplace will not immediately impact Eastlan Ratings, the Sanmamish, Wash.-based media research firm that surveys about 400 stations in 80 markets and expects to be in nearly 100 markets in 2009. Eastlan doesn't have contracts in any of the 50 markets Nielsen is entering in its deals with Cumulus and Clear Channel. Eastlan, too, is picking up steam. On Nov. 20 it announced "long-term agreements" with Ed Levine's upstate New York-based Galaxy Communications. Levine yanked his business from Arbitron two years ago after a rate ruckus and tested the waters with Eastlan. Levine says he's "delighted" to ink a new deal and credits the company for helping Galaxy's broadcast cash flow grow 9.4% this year. "Had we not switched ratings vendors, this type of growth would not have been possible," he insists.—Jeffrey Yorke



Hadfield

## ON THE WEB

### Conyers Moves Issues To Full Judiciary Committee

House Judiciary Committee chairman John Conyers has moved all intellectual property issues, including the highly controversial issue of performance royalties, to the jurisdiction of the full committee and no longer under the purview of the House Subcommittee on Courts, the Internet and Intellectual Property, formerly chaired by Rep. Howard Berman.



Conyers

Berman, a Democrat who represents parts of Hollywood and champions royalties legislation, guided the controversial measure out of his committee and to the full committee in July. SoundExchange and other performance-rights advocates applauded Berman and the committee efforts, which marked the most traction performers seeking royalties have achieved in an 80-year-long effort to win compensation from broadcasters. Berman will relinquish his role as the subcommittee chairman to take the reins of the House Foreign Relations Committee.

Implications of the change could be significant. Conyers is an original co-sponsor of the Performance Rights Act. The performance royalties measure is expected to be taken up by the full House after the 111th Congress convenes in early January.—Jeffrey Yorke

## FCC Hears From Groups On Embedded Kids Ads

The Campaign for a Commercial-Free Childhood wants the FCC to ban product placement in children's TV programs. On Nov. 24, the CCFC asked the FCC to also limit product placement during prime-time viewing hours, arguing that commercial speech is not entitled to First Amendment protection and children should not be victims of obscured commercial messages. While the efforts are generally targeted toward TV, a broader application could be applied to radio advertising. The Radio and Television News Directors Assn. asked the FCC to reject such consumer group requests, saying that existing rules and disclosure requirements are sufficient to inform viewers about broadcast content that has been paid for.—Jeffrey Yorke

## Arbitron Releases New Population Rankings

In Arbitron's recently released "Market Survey Schedule & Population Rankings," Atlanta passes Philadelphia to become the No. 7 market with an estimated 12+ population of 4,378,000, just 25,000 higher than Philly with 4,352,800. Philadelphia's population has held steady, but Atlanta has added 110,000 people since fall 2007, the last time Arbitron updated its population estimates. Elsewhere, Seattle trades places with Puerto Rico to become market No. 13, and Tampa moves ahead of Nassau-Suffolk to become No. 18.

OLD RANK	NEW RANK	MARKET	OLD RANK	NEW RANK	MARKET
1	1	New York	11	11	Detroit
2	2	Los Angeles	12	12	Miami-Fort Lauderdale-Hollywood
3	3	Chicago	13	14	Puerto Rico
4	4	San Francisco	14	13	Seattle-Tacoma
5	5	Dallas-Fort Worth	15	15	Phoenix
6	6	Houston-Galveston	16	16	Minneapolis-St. Paul
7	8	Philadelphia	17	17	San Diego
8	7	Atlanta	18	19	Nassau-Suffolk
9	9	Washington	19	18	Tampa-St. Petersburg-Clearwater
10	10	Boston	20	20	St. Louis

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## Martin Blasted For Not Responding To Hill Plea



Martin

Bart Stupak, the Michigan Democrat who heads a House subcommittee investigating the FCC's regulatory practices and management, lashed out against FCC chairman Kevin Martin, accusing the Republican of mismanaging the commission. In a Nov. 21 interview with C-SPAN series "The Communicators," Stupak said, "The way FCC chairman Kevin Martin has run the commission is not the way it is supposed to be run."

Just a week before, Stupak and then-chairman of the House Commerce Committee John Dingell, D-Mich., sent a letter to Martin and other FCC staffers demanding that they contact committee investigators to comment on the committee's findings gleaned during an 11-month-long review of the FCC. Legislators gave the bureaucrats until Nov. 21 to respond, but Stupak said that Martin and crew failed to acknowledge this. While he didn't provide specifics of the report, Stupak said the invitation to respond to the committee was an opportunity to those who did not fare well in the report to explain themselves.

FCC spokesman Rob Kenny says, "We've been very cooperative with the committee and provided them with all of the documents they requested." With regard to accusations that Martin has run the agency in the dark, Kenny stressed that Martin has been transparent about his goals and that it's been an open process. "Chairman Martin has ensured that his proposals were circulated to all of his fellow commissioners at least three weeks in advance and that he discussed the proposals in detail by holding regularly scheduled press conferences," Kenny says.—Jeffrey Yorke

## Symonds Conquers Clear Channel/Richmond

Dave Symonds has reappeared as the new PD of Clear Channel AC WTVR (Lite 98)/Richmond and OM of Clear Channel's entire cluster there, which also includes CHR/top 40 WRVQ (Q94), news/talk WRVA, urban WBTJ (106-5 the Beat), sports WRNL and alternative WRXL (102.1 the X). He fills the hole made in September when Bill Cahill transferred to Clear Channel/Washington as PD of AC WASH and classic hits WBIG (Big 100.3). Symonds ended a three-year run at Entercom/Denver in November 2007, where he was PD of AC KOSI and hot AC KALC (Alice 105.9) when he exited. He also spent six years as OM of Entercom's six-station cluster in Rochester, N.Y.—Keith Berman

## Bayliss Puts Radio Roast On Hiatus

The John Bayliss Broadcast Foundation says it will not hold its annual Bayliss Radio Roast fund-raiser in 2009, due to the current economy. "The Bayliss Foundation is very much alive and well and intends to stay that way," president Carl Butrum says. "We are postponing the roast for a year out of concern and respect for our many supporters caused by the current economic climate and the difficulties facing all advertising-based media, but our scholarship and internship programs will continue to function."

Butrum says that radio scholarship awards totaling \$55,000 have been made to 11 students for the 2008-09 school year and that applications for the 2009 summer intern program have been distributed to students at Bayliss Schools.—Julie Gidlow

**INSTANT REPLAY**  
 'There's going to be a pretty big shakeout and I think that half the companies in business today will be gone within 36 months.'  
 —Cumulus Media CEO Lew Dickey, Atlanta Business Chronicle, Nov. 22

## Q3 Local/National Radio Revenue Down 9%; Trend Continues In October

An ad campaign to promote new energy and a political campaign didn't help radio much, as third-quarter radio revenue slipped 9% to \$4.9 billion. The bulk of that, \$3.5 billion, came from local revenue, which was off 10%, according to the latest figures tallied by Miller, Kaplan, Arase & Co. and released by the RAB. National revenue fell 12% to \$767 million; network advertising dropped 3% to \$285 million. One bright spot was off-air advertising, formerly known as nonspot revenue, which increased 5% to \$458 million during the quarter ending Sept. 30.

Wal-Mart, Home Depot and General Motors provided network radio with consistency, as Wal-Mart took the lead with nearly \$42.7 million invested through Q3 '08.

October was another bad month for generating radio revenue. The RAB says overall revenue was down 10% while local revenue slipped to an even greater degree—15%. National revenue dipped only 1%, a recovery of sorts from September's 7% decline. Total revenue was off 11%, while off-air revenue grew 2%, figuring for a grand total revenue drop of 10% for October.—Jeffrey Yorke

## Business Briefing By Jeffrey Yorke

### NYSE Delists Westwood One

Westwood One's common stock came off the New York Stock Exchange Nov. 21 with a few bruises and whimpers—down 75%, or 6 cents per share—at 2 cents per share after the exchange pushed the financially troubled syndication company off its charts because it wasn't able to maintain a minimum \$25 million market capitalization level.

WW1 began trading on the OTC (over the counter) Bulletin Board Nov. 24. The company is discussing restructuring its debt with lenders and bond-holders and is optimistic about negotiations.

tain the receivers.

The announcement signals the largest penetration of HD radio into the automobile industry to date.

While Volvo Car Corp. remains based in Gothenburg, Sweden, the company is owned by Ford Motor of Detroit, and a strong reception for HD radio could hasten expansion of HD receivers in new Fords.

### Tidbits

President-elect Barack Obama has cut a 60-second radio spot to encourage Georgia voters to cast their ballots for Democratic Senate hopeful Jim Martin's Dec. 2 runoff against freshman incumbent Republican Saxby Chambliss. Obama says, in part, "This is Barack Obama. I want to thank everybody who turned out and voted for me in November. Together, we can get America moving again—but the elections aren't over, and I want to urge you to turn out one more time and help elect Jim Martin to the United States Senate." . . . Arbitron will pay a 10-cent quarterly dividend Jan. 2, 2009, to shareholders of record as of Dec. 15, 2008.

### HD Radio Receivers Standard In '09 Volvos

Volvo will include HD radio receivers as standard equipment in all but one of its 2009 models. The cars set to get the newest terrestrial technology next month are the S40, V50, XC90, S80, V70, XC70, C70 and C30. The XC60, due next March, will also include HD radio as standard equipment, but the S60 sedan will not con-

## Transactions at a Glance

Carolina Broadcasting Service's WMPM-AM/Smithfield, N.C., to Family Media Group for \$175,000 . . . AAT Broadcasting's CP for NEW-AM/Malmstrom Air Force Base, Mont., to Community Communications for \$50,000 . . . Calvary Iowa City's CP for NEW-FM/Lingle, Wyo., to the University of Wyoming for \$32,000 . . . Transfer of KLVT-AM/Leveland, Texas, from Monte Spearman to High Plains Radio Network for no consideration.

## Deal of the Week

WMSX-AM/Brockton (Boston), Mass.

PRICE: \$540,000

TERMS: Asset sale for cash

BUYER: Kingdom Church, headed by president Alexander Hurt. Phone: 508-584-7400. It owns no other stations. This represents its entry into this market.

SELLER: Hispanic Broadcasting Asset Trust, headed by trustee Susan Schlesinger. Phone: 617-450-1425

FREQUENCY: 1410 kHz

POWER: 1kw day/156 watts night

FORMAT: Spanish/variety/ethnic

COMMENT: Hispanic Broadcasting Asset Trust's WMSX-AM/Brockton, Mass., to Kingdom Church for \$540,000. A \$20,000 deposit plus \$520,000 cash at closing.

## 2008 Deals to Date

Dollars to Date:	\$699,513,147	(Last Year: \$3,158,100,908)
Dollars This Quarter:	\$44,906,639	(Last Year: \$280,854,230)
Stations Traded This Year:	685	(Last Year: 1,605)
Stations Traded This Quarter:	123	(Last Year: 174)



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**↑ 98%** 5.3-10.5  
Men 25-54

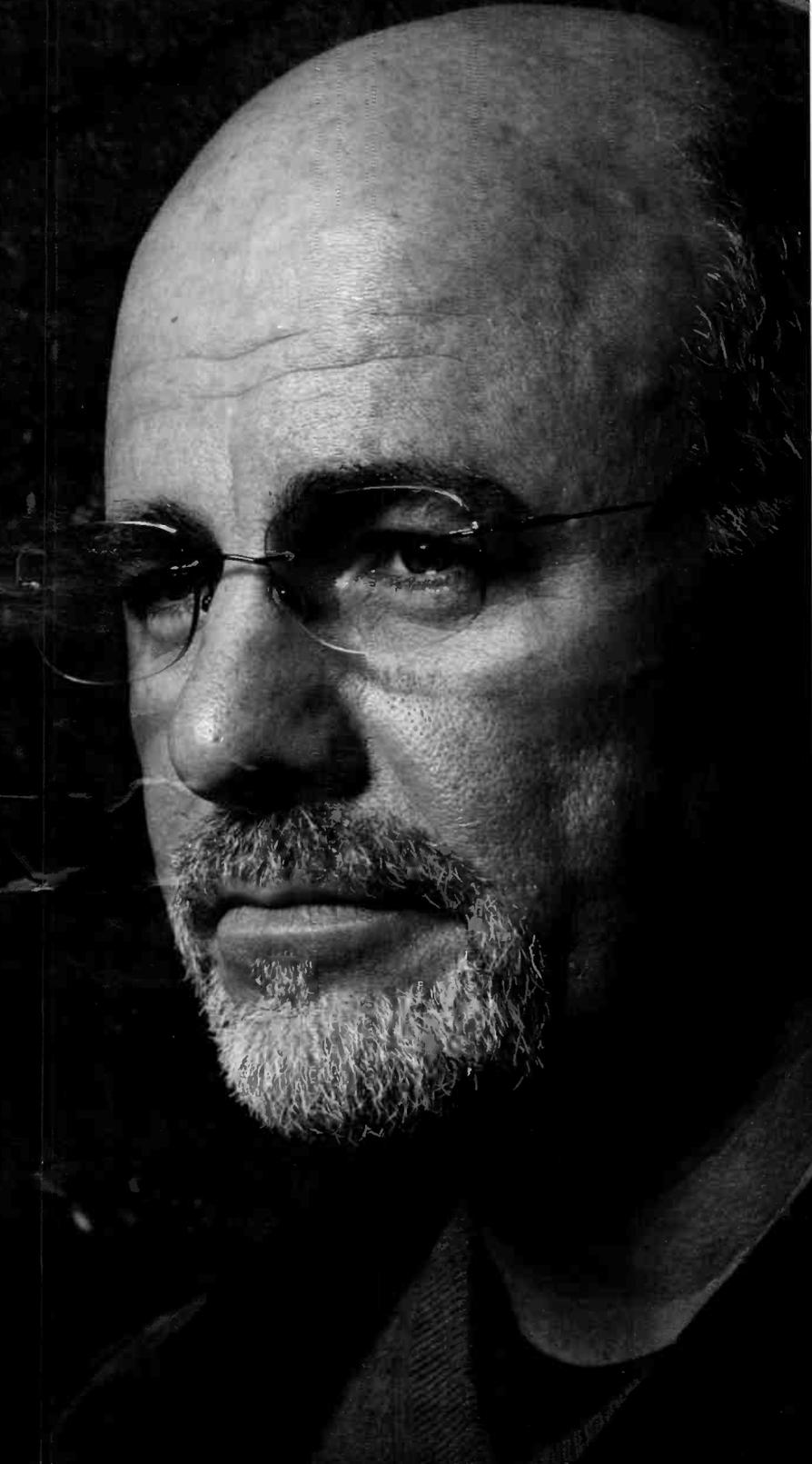
**↑ 35%** 5.7-7.7  
Persons 25-54

**#1 DALLAS**  
1.8-2.5 *KLIF*

**#1 PORTLAND**  
3.2-8.2 *KEX*

**#1 KANSAS CITY**  
3.1-4.4 *KCMO*

\* Number One represents highest share on station  
Persons 25-54, Summer '08 Book.  
Increase represents Spring '08 to Summer '08 Book.  
Persons 25-54 Summer '08 Book.



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# SPOTSCAN



**KATY PERRY**. ATOP CHR/TOP 40 FOR A SECOND WEEK WITH "HOT N COLD." IS SCHEDULED TO PERFORM THE SONG DEC. 5 ON "THE ELLEN DeGENERES SHOW." SHE'LL RING IN 2009 ON NBC'S "NEW YEAR'S EVE WITH CARSON DALY."

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**JEREMY CAMP RISES TO THE CHRISTIAN CHR SUMMIT WITH "THERE WILL BE A DAY." THE SONG LEADS CHRISTIAN AC INDICATOR FOR A THIRD ISSUE AND CLIMBS 8-6 ON THE MONITORED CHRISTIAN AC LIST.**



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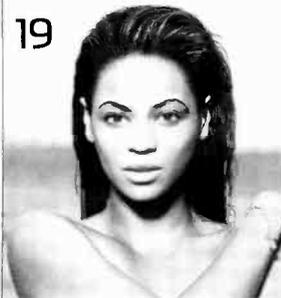


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'Look outside your window and remember where you are, because that city out there is what's going to take care of you.' p.62



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**F**

Dec. 5  
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The Fairness Doctrine, from both sides of the aisle

# In The Interest Of Fairness

**'House Speaker and California Congresswoman Nancy Pelosi and Massachusetts Sen. John Kerry seem to be in favor of resurrecting the Fairness Doctrine but president-elect Obama may hold the cards.'**

—Bob Shannon

**Bob Shannon**  
bob@shannonworks.com

It's election eve in Seattle and I've been sliding up and down the AM dial. On CBS Radio progressive talk KPTK (1090), Ed Schultz is chomping on a metaphoric happy meal, suggesting that if Barack Obama wins, "Fox Television will become the 'anti-America' network." In other words, if Obama is elected, it will be a mandate against conservatism. ■ At Fisher's KVI 570, Sean Hannity sounds anxious. "If Obama is elected, we're going to become 'conservatives in exile,'" he predicts. ■ I'm not sure who has it right, but does it matter? In this political climate, it's never so much about the issues as it is about the partisan bickering that, in another time, was played out on the streets by people waving signs that read, "Hooray for our side." ■ No matter what happens tomorrow, the cheap shots and the shouting will continue because commerce must roll on, human drama must play out and perhaps most important, because public debate is as American as, well, the Fairness Doctrine was in its day.

## All Those Years Ago

In 1940, at the instigation of the Roosevelt administration, the FCC introduced the Mayflower Doctrine. Its purpose was to prohibit broadcasters from editorializing or creating content that supported any position not consistent with the national interests, as defined by the government. The doctrine told broadcasters that they couldn't editorialize, which is not to say that some social observer—Groucho Marx, perhaps—didn't slyly sneak something between the lines.

By 1949, when Mayflower morphed into the Fairness Doctrine, different views prevailed. Now broadcasters were told that they could express contrary opinions but, in fairness, they had to offer both sides of an argument. The 1949 FCC thought that "station licensees were public trustees and had an obligation to afford reasonable discussion of contrasting points of view of controversial issues." Mind you, nowhere in my research did I see that a contrary opinion had to be offered immediately or in direct response to the presentation of an opposing point of view.

By 1985, a far different FCC reported in the Fairness Report that "the doctrine was no longer having its intended effect and could, in fact, be in violation of the First Amendment." Then, aided by then-FCC chairman Mark Fowler's vow to kill it, the courts (in *Meredith vs. FCC*) declared the doctrine wasn't mandated by Congress and

that the FCC didn't have to continue to enforce it. (Interestingly enough, in the 45 years the doctrine applied, it was always simply an FCC policy, never a law.) Quickly, both houses of Congress jumped into the fray and voted to keep the doctrine in effect, but President Reagan vetoed it—sending it into screaming oblivion.

## Election Day

It's noon on the West Coast, 3 o'clock in the East. The networks and cable shows aren't taking chances this year, so the only exit poll info we're getting is about issues, not votes. I turn to KPTK again and Schultz is talking about what Sen. Charles Schumer, D-N.Y., had to say on Fox News this morning. Schumer was defending the Fairness Doctrine. "I think we should all be fair and balanced, don't you?" he asked, somewhat sarcastically.

All this doctrine rhetoric surfaced in the last year because of comments by conservative talkers like Hannity and Rush Limbaugh suggesting that Democrats, once in control, would reimpose the doctrine. Weighing in on the issue are two elected Republicans. First, Indiana Congressman

Mike Pence told Congress, "Bringing back the Fairness Doctrine would amount to government control over political views expressed on the public airwaves. It is a dangerous proposal to suggest the government should be in the business of rationing free speech."

Presidential contender John McCain concurred: "Imposing such rules would stifle free speech, and there are plenty of political viewpoints in the marketplace."

On the other side of the aisle, House Speaker and California Congresswoman Nancy Pelosi and Massachusetts Sen. John Kerry seem to be in favor of resurrecting the doctrine, but their party's nominee may hold the cards. According to a statement released by his campaign, now-President-elect Obama "does not support reimposing the Fairness Doctrine on broadcasters. He considers this debate to be a distraction from the conversation we should be having about opening up the airwaves and modern communications to as many diverse viewpoints as possible."

So, you tell me. Who trumps who?

## Election Night

It's easy to pick a fight and tempting to pick at scabs, and this century, American media has been guilty of doing both. I believe our deeply felt partisan positions come as a result of our competitive nature and desire to win. But I also believe that if the past has taught us anything, it's that the old cliché—"Sticks and stones may break my bones, but words will never hurt me"—no longer rings true.

Tomorrow morning I'm going to get out of bed and go to work. Around lunch, I'll hit my radio to

see what Hannity and Schultz have to say about the country today. And at day's end, I may check in with Bill O'Reilly and Keith Olbermann. Or maybe not.

Sixty-eight years ago the government told broadcasters not to voice an opinion. Fifty-nine years ago it told us we could but, in the interest of fairness, we had to present both sides of a story. Then, 23 years ago, we were told we could use

the public airwaves to say whatever we wanted.

I believe government should never be able to tell us what to say or think, but sometimes an idea comes along when it's needed and can do good. No matter what your party or political persuasion is, don't these words sound like a Fairness Doctrine worth adopting? "So let us summon a new spirit of patriotism, of responsibility, where each of us resolves to pitch in and work harder and look after not only ourselves but each other." They come from Sen. Barack Obama, the future president of the United States. **R&R**



Shannon

*Bob Shannon writes, produces and consults from Bainbridge Island, Wash. His new book, "Turn It Up: American Radio in the Second Half of the Twentieth Century," will be published by Southern Skies Publishing early next year.*

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# Riverside-San Bernardino

**O**n Oct. 6, Arbitron commercialized its PPM ratings service in eight new markets, including Riverside-San Bernardino, which is part of Southern California's "Inland Empire." Ranked No. 26 by Arbitron, Riverside-San Bernardino is rated separately, but also embedded in the larger Los Angeles DMA. Stations that are home to the radio metro area compete with such L.A. powerhouses as Clear Channel CHR/top 40 KIIS and talk KFI-AM, Univision Latin pop KLVE and regional Mexican KSCA-FM.

According to Arbitron's population estimates, 46.7% of persons 6+ in the Riverside-San Bernardino radio market are Hispanic. Of that percentage, 21.3% consider Spanish their dominant language and 25.5% said English is their dominant language. Not surprisingly, the market supports several Spanish-language stations, including three that placed within the top 10 in Arbitron's October PPM report. Entravision's Spanish adult hits KLYY was ranked No. 2, followed by Liberman Mexican regional at No. 4 and KLVE-FM at No. 7.

Classic hits KOLA-FM, one of two Anaheim Broadcasting outlets in the market, was the top-rated station. KOLA-FM and clustermate rock KCAL are among the top revenue gen-

erators in Riverside-San Bernardino. According to BIA Financial Network, the stations billed \$9.5 million and \$7.2 million, respectively, in 2007.

Two Clear Channel stations—rhythmic KGGI-FM and news/talk KFI-AM—rounded out the top five, with KGGI coming in at No. 3 and KFI-AM at No. 5. KGGI, one of the top-billing rhythmic outlets in the nation, generated \$10.5 million in revenue in 2007. Only CBS Radio country station KFRG-FM billed more, generating \$14.5 million.

Overall, Clear Channel dominated the market with a 16.6 share, followed by CBS Radio with 11.9 and Anaheim Broadcasting's two stations with 10.3.—*Alexandra Cahill*



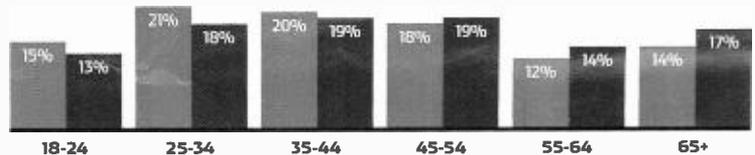
- Radio Metro Rank: 26
- Population 12+: 1,828,500
- No. Of Radio Stations (Rated): 19
- TV DMA Rank: 2
- Population 2+: 16,923,909
- TV Households: 5,647,440
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 12/13/4/1

## WHO THEY ARE

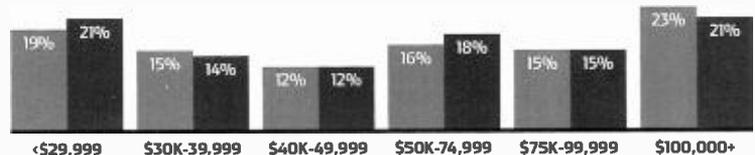
	Riverside-San Bernardino DMA %	US %
Men	50%	49%
Women	51%	51%
Married	59%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	15%	17%
White	86%	83%
Black/African-American	8%	12%
Hispanic	40%	14%
Other	4%	3%
Employed Full-Time (35 Hours Or More)	48%	50%
Employed Part-Time (Less Than 35 Hours)	17%	15%
Not Employed	36%	35%
No Children In Household (Under 18)	47%	59%
One Or More Children	53%	41%
Two Or More Children	35%	25%
Three Or More Children	15%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 1 2008, RIVERSIDE/SAN BERNARDINO/ONTARIO CBSA

## Market Demographics (vs. US)



## Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2008, RIVERSIDE/SAN BERNARDINO/ONTARIO CBSA

## MARKETPLACE

### Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$2,883.6M	\$2,553.2M	-11%
Newspaper	1,328.2M	1,281.3M	-4%
Radio	617.9M	611.5M	-1%
Outdoor	310.6M	365.7M	18%
Local Magazine	32.2M	36.2M	12%

SOURCE: Nielsen Monitor-Plus, DMA

### Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$67.4M	\$170.7M	\$238.1M	68.1%
Newspapers	26.8M	8.6M	35.4M	10.1%
Television	7.0M	23.0M	30.1M	8.6%
Magazines	2.8M	25.7M	28.5M	8.2%
Directories	12.6M	1.5M	14.2M	4.1%
Radio	1.7M	0.4M	2.1M	0.6%
Other Print	1.0M	0.1M	1.1M	0.3%
Total	\$119.4M	\$230.0M	\$349.4M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

### SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
October '08	▲\$1532	▲\$2019	▲\$6904	▲\$2429
September '08	▼\$1354	▼\$1728	▲\$6412	▲\$2286
June '08	▲\$1405	▲\$1815	▲\$5966	▲\$2228
March '08	1270	1542	5055	2065

SOURCE: SQAD Q3 2008, DMA

### SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
October '08	▼\$205	▼\$221	▼\$240
September '08	▲\$228	245	▲\$269
June '08	▲\$224	▲\$245	▲\$258
March '08	221	212	234

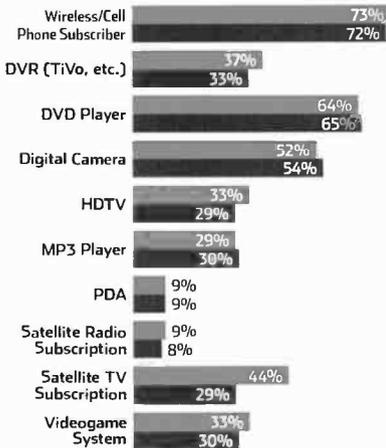
SOURCE: SQAD Q3 2008, METRO

### COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

## MEDIA

### Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2008, Riverside/San Bernardino/Ontario CBSA

### Newspaper Readers

Any Daily (Cume)	36%
Any Sunday (Average)	42%
Online (Past 30 Days)	17%

### Out-Of-Home Commuting Time (To Work, One-Way)

< 10 Minutes	20%
10-19 Minutes	13%
20-29 Minutes	23%
30-59 Minutes	24%
60+ Minutes	1%
Don't Commute	4%
<b>MODE OF TRAVEL</b>	
Carpool	13%
Drive (Not Carpool)	94%
Public Transportation (Combination of bus, Metro bus (MTA), Metrolink, OCTA bus, (Orange County), commuter train, taxi or other)	1%

Newspaper, OOH and Web: Scarborough Los Angeles Local Market Study, Release 2 2008, Riverside/San Bernardino/Ontario CBSA; Cable: Nielsen; TV: Nielsen Summer 2008 Live+7, all DMA

### Web Connection (HHLd)

Cable Modem	17%
Dial-Up	7%
DSL	36%
Other Connection	10%
None	32%

### Cable Penetration

Cable, Non ADS	49%
Alternate Delivery Sys.	35%
Digital Cable	36%
Cable With Pay	32%

### Television Usage

Early AM (5-9a)	23%
Early Fringe (4-6p)	44%
Early News (6-6:30p)	49%
Prime Access (7-8p)	53%
Prime	58%
Late News (11-11:30p)	48%

### Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	34%	La Curacao	1%	Target	21%
Circuit City	21%	Pacific Sales	1%	Wal-Mart	29%
Costco	17%	Paul's Big Screen TV	1%	Other Store	11%
Fry's Electronics	5%	Radio Shack	11%	Did Not Shop For Audio/Video Items	34%
Ken Crane's	1%	Sam's Club	7%	Any Audio/Video Store Shopped	66%
Kmart	7%	Sears	8%		

SOURCE: Scarborough Los Angeles Local Market Study, Release 2 2008, Riverside/San Bernardino/Ontario CBSA

## RADIO

### Top Revenue Generators (Mil)

CALLS	OWNER	FORMAT	2007 ESTIMATED REVENUE
KFRG-FM	CBS Radio	country	\$14.5M
KGGI-FM	Clear Channel	rhythmic	10.5M
KOLA-FM	Anaheim Broadcasting	classic hits	9.5M
KCAL-FM	Anaheim Broadcasting	rock	7.2M
KXSB-FM	Lazer Broadcasting	regional Mexican	3.7M
KCXX-FM	All Pro Broadcasting	alternative	3.5M
KATY-FM	All Pro Broadcasting	AC	2.5M
KTIE-AM	Salem	news/talk	1.9M
KRQB-FM	Liberman Broadcasting	regional Mexican	1.6M
KDIF-AM	Clear Channel	regional	1.45M

SOURCE: 2008 BIA Financial Network

### Ratings

PERSONS 12+, SEPT. 08-OCT. 08 (RANK)	PERSONS 18-34 OCTOBER 08 (RANK)	PERSONS 25-54 OCTOBER 08 (RANK)
KOLA-FM 7.0-8.4	KGGI-FM (1)	KOLA-FM (1)
KLYY-FM 7.9-6.8	KRQB-FM (2)	KLYY-FM (2)
KGGI-FM 6.1-6.1	KLYY-FM (3)	KGGI-FM (3)
KRQB-FM 4.7-5.2	KIIS-FM/KOLA-FM (4)	KRQB-FM (4)
KFI-AM 5.7-5.1	KLVE-FM (5)	KIIS-FM/KLVE-FM (5)

SOURCE: Arbitron Sept.-Oct. 2008 PPM, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 TAYLOR SWIFT	FEARLESS	6 CHRISTINA AGUILERA	KEEPS GETTIN' BETTER
2 T-PAIN	THR33 RINGZ	7 SOUNDTRACK	HIGH SCHOOL MUSICAL 3: SENIOR YEAR
3 VARIOUS ARTISTS	NOW THAT'S WHAT I CALL MUSIC VOL. 29	8 T.I.	PAPER TRAIL
4 DAVID ARCHULETA	DAVID ARCHULETA	9 AC/DC	BLACK ICE
5 TWILIGHT	SOUNDTRACK	10 JOHN LEGEND	EVOLVER

SOURCE: Nielsen SoundScan, for week ending: 11/16/2008

### Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	3 AM, 1 FM (4)	16.6
CBS Radio	1 FM	11.9
Anaheim	2 FM	10.3

SOURCE: Arbitron Fall 2008, Metro

### Radio Formats

6 regional Mexican, 5 news/talk, 3 AC, 3 alternative, 2 classic hits, 2 country, 2 Latin pop, 2 rhythmic, 1 CHR/top 40, 1 Christian talk, 1 classic country, 1 Latin rhythm, 1 rhythmic AC... and 8 others

### EDITORIAL

Associate Publisher/Editorial Director  
Gunder Maxwell  
GMaxwell@RadioandRecords.com  
(323) 954-3420

Executive Editor Paul Heine  
PHeine@RadioandRecords.com  
(646) 654-4669

Senior Editor (News, Rock Editor)  
Mike Boyle  
MBoyle@RadioandRecords.com  
(646) 654-4727

Senior Editor (Features)  
Chuck Taylor  
CTaylor@RadioandRecords.com  
(646) 654-4729

CHR/Top 40 Editor Kevin Carter  
KCarter@RadioandRecords.com  
(323) 954-3433

Washington, D.C. Bureau  
Chief/Business Editor Jeffrey Yorke  
JYorke@RadioandRecords.com  
(301) 773-7005

Country Editor R.J. Curtis  
RCurtis@RadioandRecords.com  
(323) 954-3444

Radio Editor Ken Tucker  
KTucker@RadioandRecords.com  
(615) 321-4286

Latin Formats Editor Jackie Madruga  
JMadruga@RadioandRecords.com  
(323) 954-3427

Urban/Rhythmic/Gospel Editor  
Darnella Durham  
DDurham@RadioandRecords.com  
(323) 954-3421

Assistant Editor Fokale Bell  
FBell@RadioandRecords.com  
(323) 954-3450

Christian Editor Kevin Peterson  
KPeterson@RadioandRecords.com  
(850) 916-9933

Triple A Editor John Schoenberger  
JSchoenberger@RadioandRecords.com  
(323) 954-3429

Smooth Jazz Editor Carol Archer  
CArcher@RadioandRecords.com  
(323) 954-3419

AC/Hot AC Editor Keith Berman  
KBerman@RadioandRecords.com  
(323) 954-3432

News/Talk/Sports Editor Mike Stern  
MStern@RadioandRecords.com  
(773) 857-2693

News Editor Julie Gidlow  
JGidlow@RadioandRecords.com  
(323) 954-3417

Online Editor Abandoah Cahill  
ACahill@RadioandRecords.com  
(646) 654-4679

Ratings Editor Hurricane Henao  
HHenao@RadioandRecords.com  
(323) 954-3425

Copy Chief Chris Woods

Copy Editors  
Wayne Robins, Christa Titus

CHARTS  
Director of Charts Silvio Pietrolungo  
SPietrolungo@RadioandRecords.com  
(646) 654-4624

Associate Director of Charts:  
Chart Manager Raphael George  
(Urban, Rhythmic, Rap)  
RGeorge@RadioandRecords.com  
(646) 654-4623

Nashville Director of Operations  
and Charts Wade Jessen  
(Country, Christian & Gospel)  
WJessen@RadioandRecords.com  
615-641-6080

Chart Managers  
Anthony Colombo  
(Alternative, Active Rock, Rock,  
Triple A)  
AColombo@RadioandRecords.com  
(646) 654-4640

Gordon Murray  
(Smooth Jazz)  
GMurray@RadioandRecords.com  
(646) 654-4638

Gary Frost  
(CHR/Top 40, AC, Hot AC)  
GFrost@RadioandRecords.com  
(646) 654-4659

### Director of Music Operations

Josh Bennett  
JBennett@RadioandRecords.com  
(323) 954-3431

Charts & Music Manager  
Michael Vogel  
MVogel@RadioandRecords.com  
(323) 954-3439

Chart Assistant Mary DeCroce  
(Country, Christian, Gospel)  
MDeCroce@RadioandRecords.com  
615-332-8339

Chart Production Manager  
Michael Cusson

Associate Chart Production Manager  
Alex Vitoulis

### ART

Art Director Roy Carlson

### PRODUCTION

Production Director Terrence Sanders  
Barry Bishop

Editorial Production Manager  
Susan Chikola

Editorial Production  
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager  
Chris Dexter

### Director of Digital Products

Susan Shankin  
Design Albert Escalante,  
Gloriosa Fajardo, Patricia McMahon

### SALES

Director of Sales Henry Mowry  
HMowry@RadioandRecords.com  
(323) 954-3424

Sales Manager Kristy Scott  
KScott@RadioandRecords.com  
(323) 954-3435

Sales Representatives  
Alison Cooper  
ACooper@RadioandRecords.com  
(323) 954-3437

Rosalina Correa  
RCorrea@RadioandRecords.com  
(323) 954-3434

Melissa Carr  
MCarr@RadioandRecords.com  
(615) 321-4283

Cabrielle Graf  
CGraf@RadioandRecords.com  
(615) 937-4088

Jessica Harrell  
JHarrell@RadioandRecords.com  
(615) 497-7299

Meredith Hupp  
MHupp@RadioandRecords.com  
(615) 321-4282

Steve Resnik  
SResnik@RadioandRecords.com  
(323) 954-3445

Michelle Rich  
MRich@RadioandRecords.com  
(812) 303-7676

Sales Assistant Jana Rockwell  
JRockwell@RadioandRecords.com  
(323) 954-3428

### NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives  
John Fagot  
JFagot@RadioandRecords.com  
(323) 954-3430

### ADMINISTRATION

Executive Assistant Lisa Linares  
LLinares@RadioandRecords.com  
(323) 954-3436

### SUBSCRIPTIONS

(800) 362-2706 (U.S.)  
(818) 487-4582 (outside U.S.)  
radioandrecords@espcorp.com

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# TIMELINE

**1** YEAR AGO Tom Bender becomes VP/GM of Greater Media Interactive. ■

Ken Wilson named senior VP of black music for Warner Bros. ■ Lisa Padron advances to VP/director of sales for Interp's CBS Radio Sales.



Bender

**5** YEARS AGO Zeke Chaidez appointed VP/GM of

KPLS-AM/Anaheim-Los Angeles. ■ Royce Blake elevated to station manager of Mercury/Salt Lake City. ■ Reggie Baker promoted to PD at WCDX/Richmond.

**10** YEARS AGO Michael Horton is upped to senior VP of promotion for black music at Universal. ■ David Cooke is chosen to be KFWB/Los Angeles PD. ■ Chris Ostrander becomes OM for Chancellor/Pittsburgh.

**15** YEARS AGO New York's new morning shows: John Lander joins WHTZ

while Dr. Dre & Ed Lover join WQHT. ■ Robert Scorpio rises to OM of KBXX/Houston. ■ Lisa Velasquez boosted to VP of crossover and pop promotion at Atlantic Records.



Velasquez

**20** YEARS AGO E.J. Williams ascends to president of Sheridan Broadcasting. ■ Chuck Goldmark returns to the VP/CM post at WHQT/Miami. ■ Ron Morgan elevated to PD of KLOU/St. Louis.



Smyth

**25** YEARS AGO Jack Silver selected as PD of

KMEL/San Francisco. ■ Peter Smyth named general sales manager of WOR/New York. ■ Glenn Beck hired to do mornings at KZM/Corpus Christi, Texas.

**30** YEARS AGO Bill Rock set as national PD of Insilco. ■ Sonny Taylor, tapped as VP of special markets for Polydor Records. ■ Rich Kincaid promoted to PD at WDXY/Sumter, S.C.

—Compiled by Hurricane Heeran  
(theheeran@radioandrecords.com)

## News Blows In The Windy City

Chicago radio listeners are trying to come to grips with the new reality that wake-up fixtures **Eddie & JoBo** are missing from their longtime home on CBS Radio rhythmic **WBBM-FM (B96)**, as the station makes a momentous change. Also out: co-host **Erica Cobb** and producer **Jeff Owen**. "We all celebrate Eddie & JoBo's nearly two decades of great entertainment and service to B96 but know that the time for change is here," longtime MD **Erik Bradley** tells ST. "We will miss them greatly, but it's time for a new direction in morning drive.

We've got several options to choose from and hope to make a formal announcement as soon as possible." Until that time, B96 midday personality **J Nice** will slide into mornings alongside entertainment reporter **Showbiz Shelly**. Weekend

personality **Rebecca Ortiz** will temporarily move up and cover middays. **Eddie Volkmann** and **Joe Bohannon** put in nearly 20 years of service at B96 during two tours of duty—separated by a little gap from May 1994 through January 1997, when they were rehired.

Across the street at **Oprah Winfrey's Harpo Radio**, many folks were equally shocked at the exit of GM and beloved industry icon **John Gehron** and PD **Laurie Cantillo**. "This has been a remarkable experience, and I feel fortunate to have had the opportunity to build something

here," Gehron says. He can be reached at [johngehrn@hotmail.com](mailto:johngehrn@hotmail.com). There's still no official word on the channel's future management structure from Harpo executive VP **Eric Logan**, who joined the company in July from XM.



Eddie, Erica and JoBo

## Hanson Good, Cromwell Glad



Hanson

Somebody at Cromwell likes **Troy Hanson** well enough that they want him to stick around longer as OM of CHR/top 40 **WPRT (102.5 the Party)** and active rock **WBUZ (102.9 the Buzz)/Nashville**. To prove it, Cromwell put its money where its mouth is and signed Hanson to a new multiyear extension. Here's GM **Tincy Crouse** to tell us more: "Troy is a vital part of our Nashville operation, overseeing all phases of on-air and our new interactive marketing initiatives. We are delighted to have

Troy leading our team into the next decade." Hanson joined the company in January as PD of **WBUZ** and was upped to OM in September. Prior to Cromwell, Hanson was VP of artist development for Wild Justice Management. His previous radio stops include **WBGG** and the late **WZTA/Miami**, **WRIF/Detroit** and **KAZR/Des Moines**. Not to be outdone, the multisyllabic Hanson tells ST that he is "pumped to be staying in Nashville; I like how the water tastes here. Reading good. Fire bad."

## Jacobs Bets You'll Bet Your App

With the iPhone conquering half the planet, the geniuses at **Jacobs Media** have devised a plan to put your station's stream on every iPhone that's so easy, it's almost criminal. [Insert evil laughter here.] Introducing the Jacobs iPhone App, which turns your station's logo into a button on the iPhone screen that, when clicked, will launch directly into your stream, allowing anyone with an iPhone anywhere on Earth to listen to your

station! Not only that, but you can also put up to five streams on the button, including HD and custom side channels. Greater Media has already signed up a bunch of its stations, and you can too for \$900 if you're a Jacobs Media client; \$1,000 for the rest of you. (Don't forget to mention ST—and get absolutely no discount whatsoever.) Check it out yourself at [jacobsiphone.com](http://jacobsiphone.com).



## Saddle Up For Boot Camp!

As 2008 slowly winds to a close, legions of smart, organized industry people (OK, not us) are already mapping out their calendar for 2009—and that includes the 21st annual Morning Show Boot Camp! **Don Anthony** and his merry band of Talentmasters are pleased to announce the next



edition of the Boot Camp, the first and foremost event for morning radio, which happens July 30-Aug. 1 at the luxurious Renaissance Hotel in beautiful downtown Nashville. Kindly mark those dates, and for more info, go to [morningshowbootcamp.com](http://morningshowbootcamp.com).

# Industry Shrinkage Continues

■ The hallways at CBS Radio rhythmic KZON (101.5 JamZ)/Phoenix are now two persons emptier, as budget cuts take out midday talent Jackie Morales and imaging/production director Abe Maney. For Morales, it was a fairly short ride: She joined the station in January, crossing the street from Sun City Latin rhythm KVIB (95.1 Latino Vibe). PD Byron Kennedy has pressed weekender Jasmine into midday fill-in service for now.

■ Seven-and-a-half years in the gig is still not enough time in to guarantee job security in these economically challenging times, as evidenced by the budget-related exit of PD Ronnie Ramirez from rhythmic KKWD (WILD 104.9)/Oklahoma City. Ramirez, who previously worked at CHR/top 40 KHTT/Tulsa, also has prior experience with hot AC and regional Mexican and is eager to speak with you about his future employment. Please contact him at 405-627-2418 or ronniearamez@aol.com.

■ It turned out to be a shorter ride than expected for afternoon dude Greg Rampage, who finds himself on the outside of the exit door at CBS Radio alternative KXTE

(X107.5 X-treme Radio)/Las Vegas just four months after he got off the bus from Tucson, where he was MD/afternoon jock at KFMA. X-treme PD/MD Chris Ripley, who will jump back into the afternoon air chair, tells ST, "Greg was a great jock, and I'm sure he'll find a gig soon." Won't you help? Contact Rampage at 520-661-9580 or greg.rampage@gmail.com.

■ Long Island radio royalty Steve Harper is currently without a kingdom, since he's yet another casualty of radio's ongoing budget crisis. Harper is out as PD/morning talent at Long Island Radio Broadcasting's WBEA (101.7 the Beach)/Hamptons-Riverhead, N.Y., after nearly two years. No word yet on whether the station will replace Harper in mornings or in the programming seat. Prior to the Beach, Harper had already cemented his L.I. cred with a remarkable 25-year run (yup, that's a quarter-century) in mornings at WBLI/Nassau-Suffolk. He can be reached at steveharper@harpmedia.com.

■ Budget cuts at Denver Radio CHR/top 40 KONN (One FM)/Denver claim market vets (and married duo) Davin & Ana Fesfire from their now-former morning show. "The

fantastic news is that we're no longer contractually obligated," Davin tells ST—relax, he's kidding . . . kind of. They're now looking for their next radio home and had been working on a reality TV show to pair up with their radio exploits, should any interested parties be looking for a multiplatform show. Hit them up at 720-841-1001 or davin450hp@aol.com, or check out their demos at mspace.com/davinanaarchives.

■ The fallout continues from the recent cuts at Sirius XM: The latest person on the market is Wayne Mayo, former PD of urban oldies Soul Town and classic hip-hop channel Backspin. Hit him up at j105md@aol.com.

■ The cuts reach all the way up to Saginaw, Mich., where morning guy Jim Johnson is sliced from NextMedia hot AC WGER (Magic 106.3). "Jim ran a quality show, he is a great guy to work with, and I am positive he will land well," PD Lauren "Ren" Davis tells ST. "He has earned my respect and kudos for a job well done at Magic, but it is time for us to move in a different direction." Look for Davis to remove the tarp from Magic's new lineup Dec. 1.

## Quick Hits

■ After three years at the helm of the Lotus cluster in Fresno, GM Mike Ginsburg has left the company. He had been overseeing classic rocker KKBZ (105.1 the Blaze), regional Mexican KLBN (La Buena), Spanish AC KXOB (Beso 107.1) and Spanish-language sports KGST (ESPN Deportes 1600). "I had a nice run with a good company, and local revenue did great," Ginsburg tells ST. "I'm definitely looking to find a fit with a good company." He can be accessed at 559-243-6028 or mikeginsburg8@gmail.com.

■ Lincoln Financial alternative KBZT (FM 94.9)/San Diego performed some delicate jock alterations: "We chose to make some lineup adjustments to strengthen the station overall in preparation for PPM," says PD Garrett Michaels, who instituted the changes Nov. 11, the station's sixth birthday: Morning co-host Tommy will now extend himself solo an hour from 9 a.m. to 10 a.m., pushing midday goddess Hilary back to 10 a.m.-3 p.m. and MD/afternoon dude Halloran to 3 p.m.-8 p.m. Michaels will insert himself into 8 p.m.-9 p.m. for "Garrett's 8 O'Clock Albums," followed by "Big Sonic Chill" with Amanda, which now adds on an hour in front to go 9 p.m.-2 a.m. Night goddess Boomer shifts back to weekends/fill-in. Everyone still with us?

■ Ryan Seacrest is installed in the lineup at Entercom CHR/top 40 WFBC (B93.7)/Greenville, S.C., from 4 p.m. to 7 p.m., where PD Chase Murphy now will roll 9:30 a.m.-noon, following by Dino until 4 p.m. and then Seacrest. Just Joe remains comfortably ensconced in nights.

■ After five years doing nights for Radio Disney in Dallas, Aaron K. is leaving the industry for what his parents often referred to as "a real job"; he'll be putting his business degree to work to do marketing and PR for a company called Working



Solutions in nearby Plano, Texas. Mr. K. started his radio career at the ripe young age of 15 at WKPK-FM in lovely Gaylord, Mich. He also made stops at WIOG/Saginaw, Mich., and WDRQ/Detroit before taking over nights at Radio Disney in the fall of 2005.

■ Rudy Gerdeman exits afternoons at Cumulus alternative WRWK (106.5 the Zone)/Toledo. Gerdeman joined the Zone in May after spending 13 years at Ingleside alternative WWCD (CD101)/Columbus, Ohio.

■ Always the giver, PD "Eddie Go!" Gomez has graciously agreed to move from afternoons to the vacant midday show on American General Media rhythmic KDLW (Wild 97.7 Jamz)/Albuquerque to make way for Double J, who most recently co-hosted mornings on Citadel rhythmic KWIN/Stockton. And there's more: A man known as Big Moon has also joined for nights, replacing Chico Suave, who left in September.

■ "The Billy Bush Show" picks up a new affiliate: Clear Channel hot AC WKDD/Akron, where Bush takes over nights, a shift that was conveniently vacated last week when Krissy Taylor made the daypart-whiplash-inducing move to mornings. And now, here's WKDD PD Keith Kennedy with a clever headline for us: "Kennedy's into Bush" . . . there's your lead. "Thanks, and tip your waitresses!"

■ Say hello to Cory Knight, your new PD/midday jock on Tejas Broadcasting hot AC KLTG (the Beach 96.5)/Corpus Christi, Texas. His arrival from MI/afternoon duties at Cumulus rhythmic KZBT

(B93)/Odessa-Midland, Texas, nicely fills the void created last month when Chris Roberts moved back home to Cincinnati for family reasons.

■ Leah Michaels has left nights on Quantum CHR/top 40 WWXM (Mix 97.7)/Myrtle Beach, S.C. Her plans are to go back to school and get her master's in education. Yes, she's much smarter than we are. Don't rub it in. You may recall that Michaels, a civilian without prior radio experience, scored the gig in June as the winner of Mix's "American Idol"-style Hire Me Mix contest. With Michaels now on her way to pursue an advanced degree and the inevitable "real job" that will follow, her present night job will now fall to the promotion's runner-up: aspiring standup comic Sterling Hill, who apparently had been waiting patiently in the wings for Michaels' educational aspirations to kick in.

■ There's been some additional movement at ROI Broadcasting's recently launched CHR/top 40 WFIZ (Z95.5)/Ithaca, N.Y. Just to review: After the untimely death of PD Tommy Frank, APD/MD Justin Wright was upped to PD and moved to mornings, teaming with Frank's former co-host Heather B. Now, Ms. B has decided to leave and return to her hometown of Montreal, where she's doing weekends/swing at hot AC CJFM (Mix 96). Wright hired Stacy Scott, inbound from WAKZ (95.9 Kiss FM)/Youngstown, Ohio, to co-host "The Z Morning Mess with Stacy & Justin" and stick around to do middays until 3 p.m., followed by Ryan Seacrest until 6 p.m. and Corey @ Night until 11 p.m. Days later, Scott was adorned with festive APD stripes, and the station installed "The Weekend Throwdown" with Jagger into Saturday nights.

■ Big news out of the bustling metropolis of Palmdale, Calif., as afternoon jock Jeff Duran is awarded APD stripes at High Desert active rock KKZQ (the Edge 100.1 FM). Despite the gravity of this news, most area schools and banks remained open.

# FORMATS IN FLUX

**EXCLUSIVE:**  
New Study Reveals  
How Individual  
Formats Are  
Affected In Initial  
Transition From  
Diary To PPM

By Paul Heine

*When it comes to* how individual radio formats perform under Arbitron's Portable People Meter radio ratings service, wider is better. Stations with broad appeal and a strong male listening audience do better in the initial transition from the diary to electronic audience measurement. Those outlets that rely on a small core audience that listens for long periods of time tend to get lower ratings under the PPM service compared with the diary.

Those conclusions are based on a new format-share study conducted by Annapolis, Md.-based research firm Research Director for Radio & Records, which is owned by Nielsen. The study compared the diary with PPM ratings across principal formats in eight major PPM markets: New York, Los Angeles, Chicago, San Francisco, Washington, Dallas, Atlanta and Detroit. (The analysis did not include Houston and Philadelphia, which made the transition in early 2007.)

By the end of the year, Arbitron will be measuring radio audiences using the PPM in 14 mar-

**The winning formats? Such baby boomer destinations as oldies, classic rock and classic hits, as well as news, CHR/top 40, AC and hot AC, rock and country.**

kets. Plans are to roll out the service to the top 50 markets by the end of 2010.

The winning formats? Such baby boomer destinations as oldies, classic rock and classic hits, and mainstream/general-market formats, including news, CHR/top 40, AC and hot AC, rock and country. In general, these formats saw significant increases in audience share.

The losers? Niche formats that rely on small core loyal audiences that listen for longer periods of time, such as Spanish-language formats, urban and urban AC, talk and smooth jazz. Audience shares for these formats tumbled in some cases by as much as 25%.

Registering the largest upswing in the top 10 was news, which skyrocketed 21.2% from a 5.6 overall share in the diary to a 6.8 with the PPM. However, the format likely would have surged regardless of methodology, due to exceptionally

high interest in a historic presidential election and an unprecedented global financial crisis.

Classic hits and oldies also received a huge boost, up 17.7% from 8.9 to 10.5. Other gainers in the top 10: country (up 13.7%), AC (up 8.6%) and rock and CHR (both up by 5.3%).

Meanwhile, audience share for minority formats in the top 10 plummeted: Urban AC lost 17.2% of its market share, urban took a 14.4% hit, and Spanish-language, while still ranked No. 1 among all formats in overall share, lost 10.3% of its lead.

Results varied significantly from market to market. For example, Spanish-language share ratings were up in Dallas and Atlanta, but down in the five other markets in the study where the format exists. Urban grew by nearly two share points in Chicago, was basically flat in New York and San Francisco, but fell sharply everywhere else. And while smooth jazz plunged by an aver-

## HOW THE STUDY WAS CONDUCTED

To assess how individual formats perform in Arbitron's PPM service compared with the diary, Research Director examined ratings from the eight major markets that have recent diary ratings as well as October PPM data. The most recent four-book averages of AQH share, persons 12+, Mon.-Sun., 6 a.m.-midnight from the diary service were compared with the same demo/daypart from the October PPM report. To achieve an apples-to-apples comparison, diary-based format shares from each market were recalculated to exclude unencoded stations. This compensated for the difference in the definition of "share" between the two methodologies: With the diary, it refers to the percentage of all listening in an average quarter-hour; with the PPM, it includes only encoded stations and not unencoded out-of-market signals. Also excluded were stations that did not achieve a minimal ratings threshold and stations that were not programming the same format during the four diary surveys and the October PPM survey. The only exception was triple A WRXP/New York, whose spring and summer 2008 diary ratings were used. Active rock, rock, alternative and triple A were grouped together as rock. Format shares from each of the eight markets were added up and divided by the number of markets where the format exists, to net an average format share across the eight markets.—PH

## PPM's Top Format Performers (Ranked By Format Share)

RANK	FORMAT	DIARY*	PPM**	% GAIN/LOSS
1	Spanish	14.8	13.3	-10.3%
2	Talk	10.9	10.7	-2.6%
3	Classic/oldies	8.9	10.5	17.7%
4	Urban AC	11.7	9.7	-17.2%
5	AC	8.1	8.8	8.6%
6	Urban	8.0	6.9	-14.4%
7	News	5.6	6.8	21.2%
8	Rock	6.2	6.5	5.3%
9	CHR	5.9	6.2	5.3%
10	Country	5.4	6.1	13.7%
11	Classical	6.7	6.0	-10.7%
12 (tie)	Public	5.4	5.0	-7.0%
12 (tie)	Hot AC	4.0	5.0	25.2%
13	Sports	3.3	4.2	27%
14	Smooth jazz	4.3	3.3	-24.6%
15	Rhythmic	3.2	3.2	-1.2%
16	Gospel	2.8	3.0	7.2%
17	Christian	0.9	0.8	-1.9%

\* Four-book average (fall 2007-summer 2008) \*\* October 2008 report (Sept. 18-Oct. 15)

SOURCE: Research Director analysis of Arbitron data from eight markets.

# Tell The Truth

As Mark Twain, quoting 19th-century British statesman Benjamin Disraeli, famously said, "There are three kinds of lies: lies, damned lies and statistics." Arbitron's diary ratings service reports considerably higher listening levels than the PPM does. So which ratings instrument is telling the truth?

The answer depends on whom you ask. PPM proponents, including Arbitron, argue that the diary overreported listening. Asked to recall what they listened to during a seven-day period, diary-keepers, intentionally or not, exaggerated their amount of listening and "voted" for their favorite station. On average, station Average Quarter Hour Persons decline by about 27% in the transition from diary to PPM.

PPM opponents, including some minority broadcasters whose ratings have tanked in the transition to electronic measurement, claim Arbitron's meter service is fundamentally flawed and does not accurately reflect radio listening.

"We don't know the truth," says Charlie Sisen, who was a member of the Arbitron Advisory Council when Arbitron first announced plans to develop the PPM system 15 years ago and now serves as president of Research Director. "Both services estimate listening very differently. Neither is perfect. Radio listening has not changed. All that's changed is the metrics of what's being reported. The same thing happened with Nielsen when they went from the diary to the local people meter, and we saw much lower TV viewership."

Arbitron—the subject of lawsuits by the attorneys general of New York and New Jersey, who allege it deceptively claimed that the PPM system is valid,

fair and representative of diverse radio markets—chose not to comment for this story.

Any new ratings methodology is likely to invite controversy and cause growing pains. While many broadcasters agree that electronic measurement is superior to paper-and-pencil diaries, minority broadcasters have raised a host of issues about the PPM, including the claim that it underreports listening. Among the theories advanced by PPM detractors:



The meter does not accurately capture some listening. The meter shows significantly higher listening among men than women. Stations with a heavy male appeal, especially music stations, do very well in metered ratings. Arbitron attributes this to a higher percentage of men among full-time workers. Both the diary and the meter show greater listening among full-time workers but the difference is more pronounced with the PPM. Arbitron rationalizes that full-time workers have more occasions to listen to radio and the meter records them more accurately than the diary. PPM detractors say women may be reluctant to carry it as often as men when wearing certain attire.

Not enough meters among nonassimilated minorities. Minority broadcasters argue that the meter "undercounts and misrepresents the listening habits of racial and ethnic minorities." While Arbitron's monthly proportionality reports show the company overperforming when it comes to matching PPM samples to the market's ethnic makeup, Arbitron refuses to report geographic sample distribution beyond the zip code level. There is a very good reason for this: Revealing the specific neighborhoods of PPM households could lead to ratings manipulation by broadcasters. So while its panels in total may include sufficient representation of African-Americans and Hispanics, it's impossible for clients to know if they are assimilated or nonassimilated minorities. "They're very different ethnic groups, and they listen to radio very differently," Sisen says.

PPM detractors have speculated that Arbitron has not achieved proportional representation of assimilated and nonassimilated minorities. One theory as to why minority stations in Philadelphia and Houston have higher ratings now than when the meter was first introduced in their markets last year is that Arbitron, over time, has done a better job at meter placement.

The PPM Coalition, whose members include minority broadcasters, ad agencies and trade groups, contends that Arbitron underrepresents cell phone-only households in its panels and that Hispanics and African-Americans index higher for CPO homes than the U.S. average. What's more, young people in Spanish-dominant and African-American households provide fewer usable days of PPM data, suggesting that their lower compliance levels are due to lifestyle activities or how they are dressed, the coalition says. It also accuses Arbitron of overinstalling meters among demos with better compliance rates, such as 35- to 44-year-old Hispanics at the expense of 18-24 Hispanics, while still claiming to have accurate representation of Hispanics. —PH

age of 24.6%, the format remains a vital ratings force in L.A., Detroit and other markets.

"The conclusions that we're making here are not die-cast. Every market has unique characteristics," Research Director president Charlie Sisen says. "Just because it happened in these eight markets doesn't mean it's going to happen in your market."

Another important caveat to consider in reading the PPM's Top Format Performers and PPM's Winners and Losers charts is that pre-currency data was used in four of the markets in the study. Arbitron may still be adjusting its sample in pre-currency markets.

Big-box formats perform better than niche formats in metered ratings because the relationship between cume and TSL is markedly different than it was in the diary. Virtually every station in PPM markets experiences a massive cume increase because the meter detects that people are exposed to twice as many stations compared with what they recorded in the diary. Conversely, the meter reports an equally dramatic TSL decline. In fact, TSL declines are so steep that Average Quarter Hour Persons, the metric produced by the relationship between cume and TSL, are lower across the board with the PPM.

"The meter is reporting that people are listening much less than what they were writing down in the diary," Sisen says. "We used to see people write down 50 hours of listening to one radio station. Those super-heavy listeners do not exist in a PPM world." Thus stations that relied heavily on TSL to jack up their AQH Persons are at a competitive disadvantage to stations that depend more on cume. "Stations that were winning on their great time spent listening in a diary-based world have to adjust their format more than big-cume stations," Sisen says.

## Rethink TSL

For some broadcasters, the PPM may force them to rethink their business model to adapt to the new methodology.

"The new model is, 'Get your core audience to your radio station,'" Sisen says. "Don't worry about tertiary listening, it doesn't account for much."

Sisen maintains that how stations achieve high TSL is markedly different with electronic measurement. "You can't overrely on an emotional relationship with listeners. Personalities have to be tight and concise. If they start to ramble, people turn them off and the meter picks that up. High-TSL radio stations need to be more conscious of what's going on on-air than they were before. They have to make sure they're not blowing off listeners."

The now textbook case of adjusting programming to the new methodology is Radio One's urban KBXX and urban AC KMJQ/Houston. Riding high in the market's final diary survey (winter 2007), each had a 5.7 share, tied for No. 1 with Clear Channel AC powerhouse KODA. When pre-currency ratings were released, the stations, both low cumers that relied on high TSL from a small loyal core, were pronounced dead in the water. KBXX sank to a 4.5 and KMJQ to 4.7 in April 2007. But after making programming and marketing changes, the stations rebounded and now rank Nos. 3 and 1, respectively, in the October PPM report.

"Those stations that [had] high TSL that did poorly at the onset of PPM have adjusted themselves and have climbed back," Sisen says. "I would expect in these eight markets we're looking at, some of the formats that are getting hurt now will adjust." *R&R*

## PPM's Winners And Losers (Ranked By Gain/Loss)

RANK	FORMAT	DIARY*	PPM**	% GAIN/LOSS
1	Sports	3.3	4.2	27%
2	Hot AC	4.0	5.0	25.2%
3	News	5.6	6.8	21.2%
4	Classic/oldies	8.9	10.5	17.7%
5	Country	5.4	6.1	13.7%
6	AC	8.1	8.8	8.6%
7	Gospel	2.8	3.0	7.2%
8 (tie)	CHR	5.9	6.2	5.3%
8 (tie)	Rock	6.2	6.5	5.3%
9	Rhythmic	3.2	3.2	-1.2%
10	Christian	0.9	0.8	-1.9%
11	Talk	10.9	10.7	-2.6%
12	Public	5.4	5.0	-7.0%
13	Spanish	14.8	13.3	-10.3%
14	Classical	6.7	6.0	-10.7%
15	Urban	8.0	6.9	-14.4%
16	Urban AC	11.7	9.7	-17.2%
17	Smooth jazz	4.3	3.3	-24.6%

\* Four-book average (fall 2007-summer 2008) \*\* October 2008 report (Sept. 18-Oct. 15)

SOURCE: Research Director analysis of Arbitron data from eight markets.



Pay attention to your stream, because your listeners are

# Streams Of Consciousness

Mike Stern

MStern@RadioandRecords.com

**t**he scene has played out thousands of times: A lively conversation taking place in the PD's office suddenly stops dead. Everyone looks at each other with alarm while straining to hear something—anything—coming from the speaker on the nearby radio. Just a few seconds of dead air results in a flurry of activity over what usually turns out to be a board-op pressing the wrong button.

While incredibly responsive to the terrestrial signal stopping for even a heartbeat, many programmers not only don't worry about their station's Internet stream, they never even monitor it. Perhaps this lack of attention to the station's Web broadcast hasn't mattered that much in the past, but online listenership is growing.

Arbitron recently released PPM data from 10 markets showing a 1 share of unweighted listening to AM and FM streams. Within that listening, news/talk/sports stations are the leading format, representing nearly 20% of recorded streaming.

"It's like a relative that's in trouble with the law

all the time," Jetcast senior marketing executive Tom Zarecki says about station streams. "You know him, you like him, but you really don't bring him up at family gatherings." Well, it's time to deal with crazy Uncle Tony.

## Clean Up Your Stream

The biggest mistake stations make is subjecting listeners to poorly programmed filler content while the terrestrial station is in a commercial break. It's common to hear the same PSA play a few times every hour, a station promo run sever-

**'Stations are not promoting their Web sites enough. Why not add it into every station mention all the time? We force talent to say the station call letters; why not include the Web site?'**

—Tom Zarecki

al times in a row or just generic production music, sometimes with the message, "This station is in a commercial break and will return shortly," that plays while the terrestrial signal is in a stopset.

"If the station is playing eight minutes of spots per hour and the sales staff is only selling two minutes of ads online, that leaves six minutes per hour that's not programmed," Zarecki says. "Programmers are missing a huge opportunity to program extra minutes of content."

Regardless of how busy PDs are, the responsibility for the sound of the station, no matter what the distribution channel, stops at their desk. "It's important to have the PDs fully engaged," says Rob Nichols, director of interactive brand integration for Emmis Communications' Indianapolis stations. "It's their audio. If they have ownership of it, it makes the product better."

That doesn't have to mean a large time commitment. Zarecki suggests using this opening to groom eager new talent. "This is a chance to use people that are not on the air but that should be or could be if pushed a little bit. Use it as a training ground."

Other ideas for cleaning up dead time in a sta-



When host Colin Cowherd (pictured in the ESPN player) made a bet with his board-op on running a 40-yard dash, it generated some 800,000 page views at ESPNRadio.com.

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Programming Information: [andrew.l.kalb@abc.com](mailto:andrew.l.kalb@abc.com) • Affiliation Information: [mary.mccarthy@citccmm.com](mailto:mary.mccarthy@citccmm.com)





### Fierce Creatures

Music World/Columbia singer Beyoncé visited Emmis rhythmic WQHT (Hot 97)/New York in support of third album "I Am . . . Sasha Fierce," which dropped Nov. 18. Lead track "Single Ladies (Put a Ring on It)" recently topped R&R's Urban chart and debuted at No. 37 at CHR/Top 40. From left are Hot 97 imaging director Dom Nero, Beyoncé, Hot 97 APD/MD Jill Strada and Hot 97 programming assistant Tiffany Jones.



### Chart-Toppers

Radio & Records charts department staffers presented RCA with plaques marking the label's 11 wins at the 2008 R&R Industry Achievement Awards in September in Austin, including major label and promotion executive of the year, for executive VP of promotion Richard Palmese. From left are R&R associate director of charts Raphael George, RCA senior VP of urban promotion Geo Bivins, R&R rock charts manager Anthony Colombo, RCA VP of rock Bill Burrs, Palmese, R&R director of charts Silvio Pietroluogo, R&R CHR/Top 40 and hot AC/AC chart manager Gary Trust (kneeling), RCA VP of adult formats Adrian Moreira and VP of urban adult promotion Stephanie Lopez.

### Hugs And Mugs

Before Columbia Nashville artist Keith Anderson, right, sang the national anthem at the Nov. 9 Pittsburgh Steelers game, he participated in Keymarket country WOGI (Froggy 98 FM)/Pittsburgh's remote broadcast outside Heinz Field. Anderson, currently promoting new single "Somebody Needs a Hug," was interviewed by Froggy 98's Danger Frog, left. Photo courtesy of Sony Nashville/Columbia Nashville.



### Rock Of Ages

R&R sales manager Kristy Scott, left, and R&R associate publisher/editorial director Cyndee Maxwell, right, congratulated Reprise VP of rock promotion Cheryll Valentine on her active rock label promotion executive of the year win. Valentine was officially honored at the 2008 R&R Industry Achievement Awards in September in Austin.

### Trak Stars

More than 100 on-air personalities, PDs and consultants attended the 2008 TalenTrak, held Nov. 8 at Columbia College's University Center in Chicago, for a day of sessions and airchecks. The event, presented by the Conclave, also featured NAB Broadcasting Hall of Famer Larry Lujack and Emmis classic rock WLUP/Chicago morning personality Jonathon Brandmeier. From left are Geometric Media president/chief strategist and PSP consultant George Cook, former Harpo Radio GM John Gehron and Conclave board member Jerry Boulding.



### Highly Evolved

G.O.O.D. Music/Columbia artist John Legend sat down with afternoon drive host Poochman during a recent visit to Radio One urban WPHI (100.3 the Beat)/Philadelphia and performed a selection from new album "Evolver" for listeners.



### Are You Experienced?

Lost Highway act Ryan Adams & the Cardinals stopped by Matt Pinfield's morning show on Emmis triple A WRXP (101.9 RXP the New York Rock Experience)/New York before the band played a sold-out Halloween night show at the Apollo Theater. From left are Cardinals guitarist Neal Casal and frontman Adams, Lost Highway Records VP of promotion and artist development Ray Di Pietro, Pinfield, Cardinals drummer Brad Pemberton and WRXP PD/morning show co-host Leslie Fram and MD Bryan Schock.

# Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN  
SPOTLIGHT

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George



Zac Brown Band

## Brand New Men (And Women)

Zac Brown Band becomes just the fifth duo or group to top Country with a debut single since the chart converted to Nielsen BDS data in January 1990. Of the five acts to earn the honor in that 19-year span, three have done so in the last two years and one month, after a gap of 15 years.

### Artist, Title, Date Reached No. 1

Zac Brown Band, "Chicken Fried," Nov. 28, 2008  
Heartland, "I Loved Her First," Oct. 20, 2006  
The Wreckers, "Leave the Pieces," Sept. 1, 2006  
Brooks & Dunn, "Brand New Man," Sept. 7, 1991  
Diamond Rio, "Meet in the Middle," June 1, 1991



RKM & Ken-Y

## Latin Rhythm Royalty

As RKM & Ken-Y visit the Latin Rhythm penthouse for a fourth time with "Te Regalo Amores," here is a look at the artists who have posted multiple No. 1s since the Nielsen BDS-based chart launched in August 2005.

### Total No. 1s, Artist

6, Wisin & Yandel  
5, Daddy Yankee  
4, RKM & Ken-Y  
2, Aventura  
2, Don Omar

## Beyoncé Nets No. 1 'Single' 'Better' In Time

Beyoncé earns her fourth solo No. 1 on the Urban chart, as "Single Ladies (Put a Ring on It)" (Columbia) bounces 2-1. The track grants the superstar twice as many chart-toppers solo as she scored as a member of Destiny's Child, which collected No. 1s with "Bills, Bills, Bills" (1999) and "Say My Name" (2000). The singer last led with "Irreplaceable" for six weeks beginning in December 2006.

With a No. 37 bow on CHR/Top 40, "Single" marks Beyoncé's 12th solo entry, one more than the 11 chart titles she tallied with her former group.



## 'Cleveland' Rocks

Scott Weiland makes his first solo appearance on the Nielsen BDS-powered Alternative chart in more than a decade, as "Missing Cleveland" (RED) enters at No. 33. Weiland last graced the list as a solo artist with "Barbarella," a No. 36 hit in March 1998. Overall, Weiland has scored 27 Alternative hits: 19 fronting Stone Temple Pilots, five with Velvet Revolver and three solo. "Cleveland" introduces Weiland's second solo album, "Happy" in Galoshes," released this week.

## Duo Doubles Up Atop Tropical, Latin Rhythm

RKM & Ken-Y scale the summits of two Latin lists, as "Te Regalo Amores" (Machete) rises 3-1 on Tropical and 2-1 on Latin Rhythm. On the latter chart, the pair pushes closer to the lead for most No. 1s in the slate's history with four (see Spin Spotlight, left). On Tropical, the song is the twosome's second No. 1.

## Rookie Reign: Zac Brown Band Crowns Country

Zac Brown Band is the first group to take a debut single to No. 1 on the Country chart in more than two years, as "Chicken Fried" (Atlantic/Homegrown/Big Picture) sizzles 2-1 (see Spin Spotlight, left). The track is the first chart entry for the act, but it's a case of reheated "Chicken": A version of the song by the Lost Trailers peaked at No. 52 in a three-week chart run in April 2006.

As the 2009 chart year begins this issue (for all formats), the Country chart incorporates a tweak to its recurrent rule. In addition to the existing tenet that descending titles move to recurrent status after 20 weeks if ranking below No. 10 in either audience or plays, descending titles will also now exit if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks.

Guns N' Roses' "Better" (Interscope) returns to the Rock and Active Rock lists at No. 29 and No. 31, respectively. The new radio single, which earns Most Increased Plays honors at the latter (up 293), spent two weeks on that chart, peaking at No. 38, and one week on Rock (No. 30) in March 2007 after it briefly became available due to an Internet leak. "Better" joins "Chinese Democracy" (No. 4 Rock, No. 8 Active Rock), the title track from the group's first studio album since 1993, on both surveys.

## Barry Christmas

Barry Manilow brings holiday cheer with "Christmas Is Just Around the Corner" (RMC), a debut on the AC chart at No. 30 with Most Increased Plays (up 46) and Most Added honors. With the bow, Manilow has notched more chart entries this decade (six) than in the '90s (five). He enjoyed his biggest hit in that span last year, when "Have Yourself a Merry Little Christmas" reached No. 11. The new song marks Manilow's 47th career AC hit stretching to his debut in 1974 with "Mandy," the first of his 13 No. 1s.

## At Last, Usher Atop Urban AC

Considering Susan Lucci didn't win her first Daytime Emmy Award until her 19th try, Usher reaching the Urban AC summit for the first time on his 18th chart visit seems like a breeze. The singer advances 3-1 with "Here I Stand" (Zomba), his first format leader in a career that began in 1994 at age 16 with the No. 24-peaking "Can U Get Wit It." Until "Here," Usher rose as high as No. 4 with "U Got It Bad" (2002) and "Burn" (2004). In contrast to his first No. 1 at Urban AC, Usher leads all artists with 11 No. 1s at Rhythmic and ranks second with 10 chart champions at Urban, where he trails only R. Kelly's 11.





Hit songwriter aims to hear his own voice on the radio

## Pen Of Steele

Ken Tucker

KTucker@RadioandRecords.com

**O**ne could forgive Jeffrey Steele if he had an inferiority complex. The writer of scores of hits, Steele is cursed with the same affliction that troubles songwriters worldwide: The public knows his songs, but not him. It comes with the territory, even for someone who has twice been named BMI's songwriter of the year.

Acts ranging from Faith Hill to Rascal Flatts to Tim McGraw and Trace Adkins have topped the charts with Steele's compositions, but as a solo artist the best he has done is a No. 33 finish on the Nielsen BDS-powered Country chart with his "Somethin' in the Water" (Monument) in 2001. "They were saying I was too rock'n'roll for country, blah, blah, blah," Steele says. "I could never fit into that mold of being a traditional country artist."

But Steele is doing just fine, thank you, and starting to draw attention. Along with Craig Wiseman, Bob DiPiero and Tony Mullins, he starred in the GAC reality show "The Hitmen of Music Row" in 2007. In September, Steele guest-hosted for pop-

ular radio MC Bob Kingsley on "Bob Kingsley's Country Top 40," a weekly countdown show. Steele hopes to do more work with Kingsley in the future, perhaps hosting his own program.

And after a Best Buy rep saw Steele last summer as a judge/mentor on NBC's "Nashville Star," the company contacted him about selling his product in its stores. "I've been knocking on it all my life, but that show opened the door to finally get some product out there," Steele says.

As of Nov. 18, three albums—which are on his own 3 Ring Circus label and distributed by Super D—that were previously available only through his Web site hit stores and are available from



**'Hell on Wheels,' which was produced by Steele and Scott Baggett, includes 14 Steele-penned songs that haven't been hits for other artists (at least not yet).**

iTunes, Amazon and Trans World-owned outlets.

"Hell on Wheels," which was produced by Steele and Scott Baggett, includes 14 Steele-penned songs that haven't been hits for other artists (at least not yet). Meanwhile, the Steele- and Baggett-produced "Countryopolitan" finds the California native taking on the Kris Kristofferson-penned "For the Good Times," Willie Nelson's "Angel Flying Too Close to the Ground" and Merle Haggard's "Going Where the Lonely Go," among others. The album, which also contains two songs he wrote, is a tribute to his parents. "I was a guy that grew up in L.A., playing rock clubs on the Sunset

Strip. That's the music that they loved and it's how I got started in country music."

The self-produced "Gold, Platinum, No Chrome, More Steele: Greatest Hits Vol. II" includes his versions of hits he wrote for others, such as "What Hurts the Most," "My Wish" and "Me and My Gang" (Rascal Flatts); "Brand New Girlfriend" (Steve Holy); and "Hell Yeah" (Montgomery Gentry).

Meanwhile, Steele and Miley Cyrus co-wrote a song for the new Disney animated movie "Bolt," which features the voices of Cyrus and John Travolta in the lead roles. As a family friend, Cyrus recorded "Simple Song" for her "Break-out" album, which was released earlier this year. The song was a favorite of Steele's son, Alex LeVasseur, who was killed in an all-terrain vehicle accident in early 2007. "She knew that was one of his favorite songs and that meant the world to me that she cut it," Steele says.

## Right On Track

The "American Idol" machine keeps on rolling as 2008 runner-up David Archuleta's self-titled 19 Recordings/Jive debut entered at No. 2 on the Billboard 200, with 183,000 copies sold, according to Nielsen SoundScan.

The "Idol" promo strategy is by now well-known and proved to produce. After a winner is crowned in May, contestants spend the summer on the road with the Idols Live tour while squeezing in studio time to get an album out by fourth quarter.

"I thought it would be ... slower," Archuleta says. "I thought you'd try to get your name out there and eventually you'd get to where you'd need to be. It sure happened a lot faster. I never imagined I'd have a CD coming out this year."

But Jive wanted music in the marketplace as soon as possible



and saw quick dividends when it released the single "Crush" digitally in mid-August. The song is No. 21 on CHR/Top 40, No. 11 at AC and No. 15 on Hot AC.

Clearly, there was pent-up demand: The track debuted at No. 2 on the Billboard Hot 100—the highest of 2008—after selling 166,000 downloads. "Crush" is now at 991,000, having sold at least 48,000 copies every week in 14 weeks of release, and Archuleta has sold more than 1.4 million tracks overall.

"We knew we needed to take this beyond an 'Idol' audience, and I think 'Crush' achieved that," Zomba Label Group senior director of marketing Dan Mackta says. "The video got a fair amount of play on VH1, MTV and even MTV Tr3s."

In contrast to "Idol" champ David Cook's mainstream rock approach, Archuleta's pop sound is hitting big with a younger-skewing demo. "Be-

yond being an American Idol, he's a true teen idol," Mackta says. "We did an in-store at Virgin Megastore in Times Square and there were tons of screaming girls, girls crying and even a girl who had passed out."

Those same fans have organized their own Archuleta street teams without Jive's prodding, but the company is looking to work with them as the campaign rolls on. "We want to give that more of a structure and give them tools and guidance to promote David's music," Mackta says.

And to continue mining that base, Jive has Archuleta booked for an appearance on the American Music Awards and a performance as part of the Macy's Thanksgiving Day Parade. He'll also make the rounds at station-sponsored holiday concerts like Clear Channel CHR/top 40 WHTZ (Z100)/New York's Jingle Ball, and Mackta says manager Jared Paul with Front Line is scoping out opportunities for "proper touring" in 2009.

"I'm so excited to be able to do this," Archuleta says. "A year ago, I had no idea that I would be doing this. I couldn't believe how much has happened this year. I've literally watched my dreams come true."—Jonathan Cohen, *Billboard*, with additional reporting by Kevin Carter

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A black and white photograph of Solange Aiken. She is wearing a white, feathered angel costume with large, fluffy wings. She is lying on a stone ledge, looking upwards and to the left with a serene expression. Her hair is dark and voluminous. The background is a soft-focus outdoor setting.

Album Contributions by The Neptunes, Cee-Lo,  
Mark Ronson, Lamont Dozier, Bilal, and more.



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**The New Album Sol-Angel and the Hadley St. Dreams Available Now!**



Z100's Darren Pfeffer and team get ready to light the fuse on Jingle Ball '08

## Wouldn't You Like To Be A Pfeffer, Too?

Kevin Carter

KCarter@RadioandRecords.com

**O**n Dec. 12, for the 14th consecutive year, WHTZ (Z100)/New York will again knock the socks off the tri-state area as it removes the symbolic holiday wrap from its 2008 Jingle Ball, and as usual, it doesn't suck: Please welcome Kanye West, Katy Perry, Chris Brown, Leona Lewis, Ne-Yo, Jesse McCartney, Paramore, David Archuleta, Brandy, Lady Gaga and more surprises. The stunning Rihanna will be the special guest host for the evening's festivities, to be held, once again, at the only venue huge enough to contain it: Madison Square Garden.

The guy standing at the swirling center of this artistic maelstrom is Darren Pfeffer, director of marketing for Z100 and urban sister WWPR (Power 105.1), whose employment history with Z is closely tied to that of Jingle Ball: "Dec. 15 marks my 15th year with Z100," says Pfeffer, who started as an intern, never refused an assignment no matter how unglamorous and steadily worked his way up the food chain to his current lofty position.

Much like Macy's Thanksgiving Day parade, where planning for the next year's event begins the day after, Jingle Ball is also a year-round operation. "We have the Garden locked in through 2011, and we also book the day prior," Pfeffer says. "On Dec. 11, the trucks start loading around 5 in the morning, and it becomes a 48-hour project. There are so many different elements that go into putting on this concert that we need a full 24 hours just to set up," he says.

On the day of the show, for example, Chris Brown will arrive around 9 a.m. and do a one-hour sound check. "There are so many moving parts to this concert, from sound, lights, pyro, etc., and the security is so tight, it's like trying to get into the White House."

Which brings us to that time-honored concert tradition: Who gets which particular level of backstage laminate, when everyone, naturally, is expecting to proudly sport the vaunted "all-access" pass. "We call that 'the God pass,'" Pfeffer says. "We have five or six different levels of credentials, depending on what you do." And yes, during that delicate credentialing process, egos will get bruised, but things always seem

to work out. "We have a credentials chart and work very closely with Live Nation to determine which level gets you where and at what time," he says. "We have over 175 media outlets from around the world coming in for this concert."

### Online Footprint

Besides the live experience for those listeners lucky enough to hold a Jingle Ball ticket, the show's framework also contains a sizable online footprint so everyone else can share the experience. The excitement of the event will travel outward at the speed of sound online, and in real time, as Jingle Ball rolls.

Clear Channel/New York online PD Zena Burns and her team "have built an entire hub backstage, and as the night goes on, we filter through thousands of pictures that go right up on Z100.com, and we also tape webisodes behind the scenes," Pfeffer says. Yup, it's all about producing prodigious amounts of exclusive online content for maximum brand extension.

Another unique (not to mention thirst-quenching) ancillary brand extension device is an initiative with Pepsi: "They printed the Jingle Ball brand on over 4 million cans of Pepsi, now available in area Shop-Rite stores, delis and bodegas," he says. "Again, it's a great way to extend the Jingle Ball brand, create more excitement for the show and generate bounce-back to Z100.com."

Dec. 12 will be one very long day for everyone,

and that's because Jingle Ball is just the middle event of a set of three. The first, the Z100 All Access Lounge, runs from noon to 5:30 p.m. at Manhattan's Roseland Ballroom, featuring performances from Brandy, Lady Gaga, Secondhand Serenade and the Veronicas. "It's an interactive experience with sponsor booths on-site, artist meet-and-

greet and a last chance to win tickets to the sold-out Jingle Ball that evening," Pfeffer says. The grand finale, very late that evening, is the exclusive, invite-only, industry after-party, the Z100 Jingle Bowl at Chelsea Piers.

A key component of Jingle Ball each year is the annual process of partnering with a deserving charity. This year, Jingle Ball's official partner is Stand Up to Cancer, an initiative that raises awareness and funds for cancer research. For every Jingle Ball ticket sold through Ticketmaster, \$1 will be donated to the charity, with an option to contribute an additional \$10. Leadership team member/TV anchor Katie Couric will be at the show on behalf of Stand Up to Cancer, and sometime during the show, Z100 morning host Elvis Duran will hand her a large check, says Pfeffer, who shares a direct connection to the charity: His mother died in August after a five-year battle with cancer.

### It Takes An Army

It takes a virtual army of dedicated Z100 employees all year to make Jingle Ball work, and it starts at the top: Pfeffer begins his kudos with Clear Channel senior VP of programming Tomi Poleman and Z100 PD Sharon Dastur: "They do an amazing job year after year booking the acts, always delivering the hottest artists." Plus, "we have such an amazing team at Z100 and Clear Channel/New York, from the engineering department that oversees the live broadcast; sales and sponsorships, which play a huge part in this concert; and, of course, the promotions department. A big thanks goes to my director of promotions Mark Rivieccio, who is at my side 24/7. We're like Batman and Robin, and these events would not be possible without his help."

Now, as showtime approaches, there comes that point where all the elements have been aligned: The tickets are sold out, hotel and airline tickets for the artists have been booked, and the boulder has been pushed to the top of the mountain, as it were, and it's ready to roll. At this point, Jingle Ball 2008 is going to happen, and it's out of Pfeffer's hands. "We know we have the venue locked in, there's going to be 19,000 seats filled, and we just have to connect all the moving parts," he says, sounding remarkably calm. "I am calm," he says. "It actually gets easier as the years go on. Everyone knows their roles and you get into a rhythm. At the end of each show, we always look back and say, 'How do we outdo ourselves next year?,' whether it's the talent, the production elements, etc. There's always a way to turn it up a notch, and I believe we have some surprises this year that will make people stand up out of their seats." *R&R*



Pfeffer

**New York Mayor Michael Bloomberg has issued a proclamation, officially designating Dec. 12, 2008, as 'Z100's Jingle Ball Day.'**



Pepsi and Z100: Delicious!

# R&R CHR/TOP 40

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► **THE VERONICAS**—SISTERS JESSICA AND LISA ORIGLIASSO—DEBUT WITH "UNTOUCHED," THEIR FIRST CHART ENTRY, AT NO. 35. THE DUO'S SECOND ALBUM, "HOOK ME UP," SCALED THE CHARTS IN THE PAIR'S NATIVE AUSTRALIA MORE THAN A YEAR AGO BEFORE HITTING RETAIL IN THE UNITED STATES IN LATE AUGUST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	PLAYS %	AUDIENCE MILLIONS	RANK
1	1	13	KATY PERRY HOT N COLD	NO. 1 (2 WKS)	11 CAPITOL	10005	-336	62.387	1
2	2	14	PINK SO WHAT		11 LAFACE/ZOMBA	9516	-589	57.598	2
3	3	11	T.I. WHATEVER YOU LIKE		11-2 GRAND HUSTLE/ATLANTIC	8483	-278	53.726	4
4	4	11	JASON MRAZ I'M YOURS		11 ATLANTIC/RRP	8304	+407	50.435	5
5	7	6	T.I. FEATURING RIHANNA LIVE YOUR LIFE		11 DEF JAM/GRAND HUSTLE/ATLANTIC	7352	+986	56.097	3
6	8	8	BRITNEY SPEARS WOMANIZER		11 JIVE/ZOMBA	6997	+712	50.007	6
7	5	14	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		CASH MONEY/UNIVERSAL REPUBLIC	6891	+341	41.624	7
8	9	15	SAVING ABEL ADDED		11 SKIDDD/VIRGIN/CAPITOL	6088	+45	29.825	13
9	19	5	LEONA LEWIS BETTER IN TIME		11 SYCO/JRMG	5562	-1183	37.795	8
10	9	9	NE-YO MISS INDEPENDENT		11 DEF JAM/DJMG	5476	+190	33.543	10
11	6	6	BEYONCE IF WE AIN'T A BOY		MUSIC WORLD/COLUMBIA	5319	+368	33.636	9
12	8	8	AKON RIGHT NOW (NA NA NA)		SRC/UNIVERSAL MOTOWN	4858	+279	30.008	12
13	20	4	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	MOST INCREASED PLAYS	11 STEELMILK/ROCKLIVE/CHERRYTREE/INTERSCOPE	4745	+989	32.769	11
14	14	8	NICKELBACK GOTTA BE SOMEBODY		11 ROADRUNNER/RRP	4591	+239	21.939	18
15	14	14	SHONTELLE T-SHIRT		11 SRP/SRC/UNIVERSAL MOTOWN	3966	-128	19.954	19
16	21	6	KANYE WEST LOVE LOCKDOWN	AIRPOWER	11 ROC-A-FELLA/DEF JAM/DJMG	3914	+683	26.380	14
17	23	13	RIHANNA DISTURBIA		11-2 SRP/DEF JAM/DJMG	3866	-636	26.018	15
18	24	19	SECONDHAND SERENADE FALL FOR YOU		11 GLASSNOTE/LG/ATLANTIC	3487	-443	22.198	17
19	22	16	NE-YO CLOSER		11-2 DEF JAM/DJMG	3470	-632	23.552	16
20	15	11	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		11 RCA/RMG	3189	-1097	17.039	21
21	18	15	DAVID ARCHULETA CRUSH		11 JIVE/ZOMBA	3066	-880	17.857	20
22	22	13	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 INTERSCOPE	2920	+112	11.381	26
23	26	4	RIHANNA REHAB		11 SRP/DEF JAM/DJMG	2494	+495	12.522	23
24	29	3	TAYLOR SWIFT LOVE STORY		11 BIG MACHINE/UNIVERSAL REPUBLIC	2361	+736	11.404	25
25	23	7	FALL OUT BOY I DON'T CARE		11 ISLAND/DJMG	2232	+161	7.664	28
26	28	5	BRANDY RIGHT HERE (DEPARTED)		11 EPIC	2224	+403	12.735	22
27	27	9	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11 KONVICT/NAPPY BOY/JIVE/ZOMBA	2056	+57	11.901	24
28	29	9	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 EVERFINE/ATLANTIC/RRP	2043	+34	7.596	29
29	30	4	METRO STATION SEVENTEEN FOREVER		11 COLUMBIA	1772	-249	6.705	32
30	3	3	HINDER WITHOUT YOU		11 UNIVERSAL REPUBLIC	1612	+200	5.477	34
31	34	3	DAVID COOK LIGHT ON		11 RCA/RMG	1552	+310	5.063	35
32	31	8	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		11 UNIVERSAL REPUBLIC	1452	-50	7.091	31
33	33	4	REHAB BARTENDER SONG		11 UNIVERSAL REPUBLIC	1310	+65	4.515	37
34	38	2	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 CASH MONEY/UNIVERSAL MOTOWN	1032	+158	4.797	36
35	NEW		THE VERONICAS UNTOUCHED		11 ENGINE ROOM/SIRE/REPRISE	1021	+276	7.096	30
36	37	2	THRIVING IVORY ANGELS ON THE MOON		11 WIND-UP	1001	+94	3.330	-
37	NEW		BEYONCE SINGLE LADIES (PUT A RING ON IT)	MOST ADDED	11 MUSIC WORLD/COLUMBIA	908	+509	7.862	27
38	40	2	LESLEY ROY UNBEAUTIFUL		11 RELIGION/JIVE/ZOMBA	865	+82	3.570	-
39	NEW		THE PUSSYCAT DOLLS I HATE THIS PART		11 INTERSCOPE	856	+122	6.696	33
40	NEW		THE ALL-AMERICAN REJECTS GIVES YOU HELL		11 DOGHOUSE/OC/L/INTERSCOPE	847	+74	2.290	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	26
TAYLOR SWIFT Love Story (Big Machine/Universal Republic)	22
THE FRAY You Found Me (Epic)	20
KANYE WEST Heartless (Roc-A-Fella/Def Jam/DJMG)	16
BRANDY Right Here (Departed) (Epic)	12
LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/DJMG)	12
AKON Right Now (Na Na Na) (SRC/Universal Motown)	10
DAVID COOK Light On (RCA/RMG)	9
THE VERONICAS Untouched (Engine Room/Sire/Warner Bros.)	9
PINK Sobber (LaFace/Zomba)	9

## MOST INCREASED PLAYS

+989	LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope)
+986	T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/DJMG/Atlantic)
+736	TAYLOR SWIFT Love Story (Big Machine/Universal Republic)
+712	BRITNEY SPEARS Womanizer (Jive/Zomba)
+685	KANYE WEST Love Lockdown (Roc-A-Fella/Def Jam/DJMG)

## ADDED AT... WSSX 95.5X

Charleston, SC  
 QM/P/D: Mike Edwards  
 AP/D/M/D: Daniel "Jiggy" Diaz  
 The Fray, You Found Me, 14  
 Thriving Ivory, Angels On The Moon, 3  
 Beyonce, Single Ladies (Put A Ring On It), 2

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
COLDPLAY Lovers In Japan (Capitol)	804/146	JENNIFER HUDSON (Arista/RMG)	372/48
PITBULL FEAT. LIL JON Crazy (M. 305/Famous Artd/The Orchard)	660/28	MATT NATHANSON Come On Get Higher (Vanguard/Capitol)	362/73
THE KILLERS Human (Island/DJMG)	592/105	MILEY CYRUS Fly On The Wall (Hollywood)	358/18
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope)	409/37	KANYE WEST Heartless (LaFace/Def Jam/DJMG)	331/149
LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/DJMG)	386/218	PINK Sobber (LaFace/Zomba)	299/125
	41		28

FOR WEEK ENDING NOVEMBER 23, 2008

**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ TORONTO'S THE MIDWAY STATE LANDS ITS FIRST TOP 20 HIT AT CANADA CHR/TOP 40, AS "NEVER AGAIN" RISES 22-19.

## CHR/TOP 40 MONITORED REPORTERS

- |  |   |  |  |
|--|---|--|--|
| <b>WFLY/Albany, NY</b><br>OM: Kevin Callahan<br>PD: Terry O'Donnell<br>APD: Brian Cody<br>MD: Marissa Lanchak  | <b>WCCQ/Columbus, GA</b><br>PD: Dave Arwood   | <b>KIIS/Los Angeles, CA</b><br>PD: John Hey<br>APD/MD: Julie Pilat                                 | <b>WRVQ/Richmond, VA</b><br>PD: Boomer   |
| <b>WKFF/Albany, NY</b><br>PD: Randy McCarty  | <b>WNCL/Columbus, OH</b><br>PD: Michael McCoy<br>APD: Erin Rafferty                         | <b>WDJX/Louisville, KY</b><br>APD/MD: Ben Davis  | <b>WXLK/Roanoke, VA</b><br>PD: Kevin Scott<br>APD: Danny Meyers<br>MD: Bob Patrick               |
| <b>KKOB/Albuquerque, NM</b><br>OM: Eddie Haskell<br>PD: Justin Riley<br>APD: Mark Anderson<br>MD: Carlos Duran | <b>KKPN/Corpus Christi, TX</b><br>APD/MD: Dave Ross   | <b>WZKF/Louisville, KY</b><br>PD/MD: Matt Ryan   | <b>WKCS/Rochester, NY</b><br>PD: Erick Anderson<br>MD: Jesse Graff                               |
| <b>WAEB/Allentown, PA</b><br>PD: Laura St. James   | <b>KHKS/Dallas, TX</b><br>PD: Patrick Davis<br>APD/MD: Billy The Kidd                       | <b>WZEE/Madison, WI</b><br>OM: Mike Ferris<br>PD: Jon Reilly                                       | <b>WPXY/Rochester, NY</b><br>PD: Mike Danger   |
| <b>WIXX/Aupleton, WI</b><br>PD: Jason Hillery<br>MD: David Burns   | <b>WDFK/Dayton, OH</b><br>OM: Tony Tifford<br>APD/MD: Ryan Drake                            | <b>WAOA/Melbourne, FL</b>  | <b>KDND/Sacramento, CA</b><br>PD: Dan Mason<br>MD: Christopher K.                                |
| <b>WKSY/Appleton, WI</b><br>PD: Dayton Kane<br>APD/MD: Brian Davis   | <b>WVVB/Daytona Beach, FL</b><br>OM: Frank Scott<br>APD: Annie Olson                        | <b>WBVD/Melbourne, FL</b><br>OM: Ken Holiday<br>PD: Mike Klein                                     | <b>WIOG/Saginaw, MI</b><br>PD: Jerry Noble<br>APD: Demas   |
| <b>WSTR/Atlanta, GA</b><br>PD: John Dimick<br>MD: Michael Chase  | <b>KKDM/Des Moines, IA</b><br>PO/ADP: Greg Chance<br>MD: Scotty Cage                        | <b>WHYI/Miami, FL</b><br>OM/MD: Rod Phillips<br>MD: Michael Yo                                     | <b>KZHT/Salt Lake City, UT</b><br>OM: Jeff Cochran<br>PD: Jeff McCartney<br>MD: Tricia Jenkins   |
| <b>WWWQ/Atlanta, GA</b><br>OM/MD: Rob Roberts<br>APD/MD: Johnny O  | <b>WKQI/Detroit, MI</b><br>PD: Don Theodore<br>APD/MD: Beau Daniels                         | <b>WXSS/Milwaukee, WI</b><br>OM/MD: Brian Kelly<br>APD/MD: Jojo Martinez                           | <b>KXXM/San Antonio, TX</b><br>OM: George King<br>PD: Tony Travatto<br>APD/MD: Russell Rush      |
| <b>WHHD/Augusta, GA</b><br>PD: Chuck Whitaker<br>APD: Kris Fisher  | <b>WKKF/Flint, MI</b><br>PD/MD: Shawn Powers  | <b>KDWB/Minneapolis, MN</b><br>OM/MD: Rob Morris<br>MD: Lucas                                      | <b>KHYS/San Diego, CA</b><br>PD: Jimmy Steele<br>APD/MD: Hitman Haze                             |
| <b>KHFI/Austin, TX</b><br>DM: Mac Daniels<br>PD: Jay Shannon<br>MD: Tony Gantetz                               | <b>WYKS/Gainesville, FL</b><br>OM/MD: Kevin Gunn  | <b>WABW/Mobile, AL</b><br>PD: Chris Michaels<br>APD/MD: QTIP                                       | <b>Sirius XM - 2D on 20/Satellite</b><br>OM: Jon Zellner<br>PD: Michelle Cartier<br>MD: Priestly |
| <b>WFMF/Baton Rouge, LA</b><br>PD: Kevin Campbell  | <b>WHTS/Grand Rapids, MI</b><br>OM: Steve Stewart<br>PD: Jack Souda<br>MD: Orphan Andrew    | <b>WHYY/Montgomery, AL</b><br>OM: Bill Jones<br>PD/MD: Steve Smith                                 | <b>Sirius XM - Hits 1/Satellite</b><br>OM: Kid Kelly<br>APD/MD: Ryan Sampson                     |
| <b>KQXY/Beaumont, TX</b><br>PO/MD: Brandon Shaw<br>APD: Patrick Sanders  | <b>WSNX/Grand Rapids, MI</b><br>OM: Doug Montgomery<br>PD: Eric O'Brien<br>APD: Holmes      | <b>WAEV/Savannah, GA</b><br>PO/MD: Russ Francis  | <b>KBKS/Seattle, WA</b><br>PD: Becky Brenner<br>APD: Bender<br>MD: Eric Tyler                    |
| <b>WXYK/Biloxi, MS</b><br>OM: Kenny West<br>PD: Lucas  | <b>WKZL/Greensboro, NC</b><br>PD: Jason Goodman<br>APD: Josie                               | <b>WRWV/Nashville, TN</b><br>OM/MD: Rich Davis<br>MD: Tommy Butter                                 | <b>KRUF/Shreveport, LA</b><br>OM: Gary McCoy<br>PD: Erin Bristol<br>MD: Andrew "A.G." Gordon     |
| <b>WQEN/Birmingham, AL</b><br>OM: Tom Harshbain<br>PD: Keith Allen<br>APD/MD: Madison Reeves                   | <b>WERO/Greenville, NC</b><br>PD: Chris "Hollywood" Mann<br>APD: Gina Gray                  | <b>WBLS/Nassau, NY</b><br>OM: Nancy Cambino<br>PD: Jeremy Rice<br>APD: Al Levine<br>MD: Tim Clarke | <b>KSPW/Springfield, MO</b><br>OM/MD: Valerie Knight<br>MD: Noah Sherwood                        |
| <b>KSAS/Boise, ID</b><br>PD: Steve "Kee Luw" Kicklighter<br>APD: Chris "Lucky" Stewart                         | <b>WFCB/Greenville, SC</b><br>PD: Chase Murphy  | <b>WFHN/New Bedford, MA</b><br>PD: Jim Reitz<br>MD: Michael Rock                                   | <b>KSJZ/St. Louis, MO</b><br>OM/MD: Mark Anderson<br>MD: Taylor J.                               |
| <b>KZMQ/Boise, ID</b><br>MD: Miggy Santos  | <b>WHKF/Harrisburg, PA</b><br>OM: Chris Tyler<br>PD: JT Bosch<br>APD: Mike Miller<br>MD: OC | <b>WKCI/New Haven, CT</b><br>PD: Chaz Kelly<br>MD: Mike "Jagger" Thomas                            | <b>WNTQ/Syracuse, NY</b><br>OM/MD: Tom Mitchell<br>MD: Rick Roberts                              |
| <b>WKKS/Boston, MA</b><br>OM: Cadillac Jack<br>PD: Chris Tyler<br>MD: Jim Clekin                               | <b>WKSS/Hartford, CT</b><br>PD: Stan "The Man" Priest<br>MD: Brian "Munchie" Donovan        | <b>WHTZ/New York, NY</b><br>OM: Tom Poleman<br>PD: Sharon Dastur<br>MD: Romeo                      | <b>WWTW/Syracuse, NY</b><br>PD: Butch Charles<br>MD: Jeff Wise                                   |
| <b>CKEY/Buffalo, NY</b><br>PO/MD: Dave Universal   | <b>KKHH/Houston, TX</b><br>PD: Mark Adams<br>APD/MD: Greg Morgan                            | <b>KJYO/Oklahoma City, OK</b><br>OM: Tom Travis<br>PD: Mike McCoy<br>MD: Frto                      | <b>WFLZ/Tampa, FL</b><br>OM: Doug Hamand<br>PD/MD: Tommy Chuck                                   |
| <b>WKSE/Buffalo, NY</b><br>OM/MD: Sue O'Neil   | <b>KRBE/Houston, TX</b><br>PD: Leslie Whittle   | <b>WTWR/Toledo, OH</b><br>PD: Jeff Andrews   | <b>WTVR/Toledo, OH</b><br>OM: Bill Michaels<br>PD: Nathan Reed<br>MD: Boomer                     |
| <b>WXXX/Burlington, VT</b><br>OM/MD: Ben Hamilton<br>MD: Pete Blair  | <b>WZYP/Huntsville, AL</b><br>PD: John Andrews  | <b>WKCH/Omaha, NE</b><br>OM/MD: Mark Todd<br>MD: Corey Young                                       | <b>WVKS/Toledo, OH</b><br>OM: Bill Michaels<br>PD: Nathan Reed<br>MD: Boomer                     |
| <b>WDJQ/Canton, OH</b><br>PD: John Stewart<br>MD: Nikolina   | <b>WNOU/Indianapolis, IN</b><br>OM: Brian Wallace<br>PD: Tim Rainey                         | <b>WXXL/Olando, FL</b><br>PD: Michael Bryan<br>APD/MD: Jana Sutter                                 | <b>KRQQ/Tucson, AZ</b><br>OM/MD: Tim Richards<br>MD: Chris Peters                                |
| <b>WIHB/Charleston, SC</b><br>OM/MD: Bryan Taylor<br>APD: Dave Ryan<br>MD: Sean Mack                           | <b>WYQY/Jackson, MS</b><br>PD: Zak Tyler<br>APD/MD: Nate West                               | <b>WIOQ/Philadelphia, PA</b><br>APD/MD: Jo Jo Brooks   | <b>KHHT/Tulsa, OK</b><br>OM/MD: Tod Tucker<br>APD: Billy "The Baby DJ" Seaton<br>MD: Mikey B.    |
| <b>WSSX/Charleston, SC</b><br>OM/MD: Mike Edwards<br>APD/MD: Daniel "Jiggy" Diaz                               | <b>WJPE/Jacksonville, FL</b><br>PD: JR Ammons<br>APD/MD: Chase Daniels                      | <b>KZZP/Phoenix, AZ</b><br>PD: Mark Medina<br>MD: Greg "DJ Gregory" D'Angelo                       | <b>WHYT/Washington, DC</b><br>OM/MD: Thea Mithem<br>APD: Toby Knapp<br>MD: Gillian Sullman       |
| <b>WVSR/Charleston, WV</b><br>OM: Jeff Whitehead<br>PD: Wade Hill<br>MD: Jason Reed                            | <b>WFKS/Jacksonville, FL</b><br>OM: Gail Austin<br>PD: Todd Shannon<br>APD: Jonathan Reed   | <b>WBZW/Pittsburgh, PA</b><br>PD: Keith Clark<br>APD/MD: Koibe                                     | <b>WLDI/West Palm Beach, FL</b><br>OM: Dave Denver<br>PD: PJ<br>APD/MD: Valentine                |
| <b>WNKS/Charlotte, NC</b><br>OM/MD: John Reynolds<br>MD: Oris  | <b>WAEZ/Johnson City, TN</b><br>OM: Bill Hagy<br>PD/MD: Jason Reed                          | <b>WKST/Pittsburgh, PA</b><br>OM/MD: Alex Tear<br>APD: Drew Hall<br>MD: DJ Bonics                  | <b>KZCH/Wichita, KS</b><br>OM: Lyman James<br>PD/MD: Sammy Suarez                                |
| <b>WDD/Chattanooga, TN</b><br>OM/MD: Danny Howard<br>MD: Sean Stewart  | <b>KMXV/Kansas City, MO</b><br>OM: Mike Rowen<br>PD: Porch<br>MD: Steve Serrano             | <b>WJBJ/Portland, ME</b><br>OM/MD: Tim Moore<br>MD: Mike Adams                                     | <b>WBHT/Wilkes Barre, PA</b><br>PD: A.J.   |
| <b>WSSC/Chicago, IL</b><br>PD: Rick Vaughn<br>MD: Jeff Murray  | <b>WWSW/Knoxville, TN</b><br>PD: Rick Bailey<br>MD: Scott Bohannon                          | <b>KKRZ/Portland, OR</b><br>PD: Brian Bridgman<br>APD: Mick Lee                                    | <b>WKRZ/Wilkes Barre, PA</b><br>PD: Mike O'Donnell<br>APD/MD: Kelly K.                           |
| <b>WKFS/Cincinnati, OH</b><br>OM: Scott Reinhart<br>PD: Jordan   | <b>KSMB/Lafayette, LA</b><br>OM: Keith LeBlanc<br>PD: Bobby Novosad<br>MD: Chris Reed       | <b>WPRO/Providence, RI</b><br>OM/MD: Tony Bristol<br>APD/MD: Davey Morris                          | <b>WSTW/Wilmington, DE</b><br>MD: Mike Yeager<br>APD/MD: Mike Rossi                              |
| <b>WAKS/Cleveland, OH</b><br>OM: Keith Abrams<br>PD: Bo Matthews<br>APD/MD: Kasper                             | <b>WLAN/Lancaster, PA</b><br>PD: Jeff Hurley  | <b>WDCC/Raleigh, NC</b><br>OM: Chris Shebel<br>PD: Randi West<br>APD/MD: Brody                     | <b>WAKZ/Youngstown, OH</b><br>MD: Dan Rivers<br>PD: Sean Stevens<br>MD: Krissy Taylor            |
| <b>KKMG/Colorado Springs, CO</b><br>OM: Bobby Irwin<br>PD: John Fox  | <b>WJIM/Lansing, MI</b><br>PD: Josh Strickland  | <b>KWNZ/Reno, NV</b><br>PD: Justin Tyne<br>APD: Johnny B.  | <b>WHOT/Youngstown, OH</b><br>PD: J-Dub  |
| <b>KVUU/Colorado Springs, CO</b><br>PD: Chris Pickett<br>MD: Darren McKee                                      | <b>WLKT/Lexington, KY</b><br>PD: JB Wilde   | <b>KWYL/Reno, NV</b><br>OM/MD: Nick Elliott<br>APD: Rude Boy<br>MD: Amy Black                      |  |
| <b>WNOK/Columbia, SC</b><br>PO/MD: Tommy BoDean  | <b>KLAL/Little Rock, AR</b><br>OM/MD: Randy Cain<br>APD: Ed Johnson<br>MD: Charlotte        |  |  |

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	TW	PLAYS +/-																														
										1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	1	13	KATY PERRY	HOT N COLD		CAPITOL	3883	-35																															
2	2	14	PINK	SO WHAT		LAFACE/SONY	3689	-186																															
3	18	3	JASON MRAZ	I'M YOURS		ATLANTIC/RRP	3610	+140																															
4	11	11	T.I.	WHATEVER YOU LIKE		GRAND HUSTLE/ATLANTIC	3154	-146																															
5	14	14	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK		CASH MONEY/UNIVERSAL	3093	+65																															
6	8	8	BRITNEY SPEARS	WOMANIZER		JIVE/SONY	3040	+267																															
7	15	15	SAVING ABEL	ADDICTED		SKIDD/VERIGN/CAPITOL	2862	+16																															
8	15	6	T.I. FEAT. RIHANNA	LIVE YOUR LIFE		CAS HONEY/UNIVERSAL	2635	+679																															
9	6	19	LEONA LEWIS	BETTER IN TIME		SYCO/JONAS	2587	-324																															
10	12	9	NE-YO	MISS INDEPENDENT		DEF JAM/JONAS	2487	+289																															
11	14	7	AKON	RIGHT NOW (NA NA NA)		SRC/UNIVERSAL	2406	+289																															
12	9	8	NICKELBACK	GOTTA BE SOMEBODY		ROADRUNNER/RRP	2441	-77																															
13	10	6	BEYONCE	IF I WERE A BOY		MUSIC WORLD/COLUMBIA	2375	+97																															
14	17	14	SHONTELLE	T-SHIRT		SRP/SRC/UNIVERSAL	1814	+104																															
15	9	8	FRANKIE BASKET	GOTTA BE SOMEBODY		ROADRUNNER/RRP	2401	-77																															
16	10	6	BEYONCE	IF I WERE A BOY		MUSIC WORLD/COLUMBIA	2375	+97																															
17	14	7	AKON	RIGHT NOW (NA NA NA)		SRC/UNIVERSAL	2406	+289																															
18	9	8	NICKELBACK	GOTTA BE SOMEBODY		ROADRUNNER/RRP	2441	-77																															
19	10	6	BEYONCE	IF I WERE A BOY		MUSIC WORLD/COLUMBIA	2375	+97																															
20	4	20	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE		STREAMLINE/KONIVG/CHERRY TREE/INTERSCOPE	1779	+332																															
21	13	14	DAVID ARCHULETA	CRUSH		19JIVE/ZOMBA	1735	-436																															
22	19	6	KANYE WEST	LOVE LOCKDOWN		FDC-A-FELLA/DEF JAM/JONAS	1693	+232																															
23	11	10	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER		RCAS/RRP	1655	-592																															
24	16	23	RIHANNA	DISTURBIA		SRP/DEF JAM/JONAS	1460	-468																															
25	18	24	SECONDHAND SERENADE	FALL FOR YOU		GLASSNOTE/ATLANTIC	1366	-239																															
26	22	8	FALL OUT BOY	I DON'T CARE		ISLAND/DMG	1359	+56																															
27	4	4	TAYLOR SWIFT	LOVE STORY		BIG MACHINE/UNIVERSAL	1279	+390																															
28	23	11	GAVIN ROSSDALE	LOVE REMAINS THE SAME		INTERSCOPE	1218	+79																															
29	21	20	NE-YO	CLOSER		DEF JAM/JONAS	1189	-218																															
30	4	4	RIHANNA	REHAB		SRP/DEF JAM/JONAS	1186	+201																															
31	25	16	T-PAIN FEAT. LIL WAYNE	CAN'T BELIEVE IT		KID VICT/NAPPY BOY/JIVE/ZOMBA	1064	+107																															
32	18	6	HINDER	WITHOUT YOU		UNIVERSAL	1034	+172																															
33	3	3	BRANDY	RIGHT HERE (DEPARTED)		EPIC	924	+197																															
34	26	9	D.A.R.	SHATTERED (TURN THE CAR AROUND)		EVERFINE/ATLANTIC/RRP	861	-35																															
35	2	2	METRO STATION	SEVENTEEN FOREVER		COLUMBIA	760	+196																															
36	31	3	DAVID COOK	LIGHT ON		19JIVE/RRP	742	-54																															
37	29	19	FLO RIDA FEAT. WILL.I.AM	IN THE AYER		POE BOY/ATLANTIC	661	-189																															
38	36	2	THRIVING IVORY	ANGELS ON THE MOON		WIND-UP	489	-44																															
39	NEW	16	SECOND STARE	RED CARPET MATERIAL		MIGHTY LOUD	478	+170																															
40	35	6	SAVAGE FEAT. SOULJA BOY	TELL'EM SWING		UNIVERSAL	476	+4																															
41	NEW	16	LESLEY ROY	UNBEAUTIFUL		RELIGION/JIVE/ZOMBA	401	+78																															
42	NEW	15	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER		CASH MONEY/UNIVERSAL	398	+101																															
43	NEW	15	DAUGHTRY	WHAT ABOUT NOW		RCAS/RRP	395	-130																															
44	NEW	15	BONEYEAR	SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA	362	+217																															
45	NEW	15	VERONICAS	UNTOUCHED		ENGINEERD/MSIRE/WARNER	355	+49																															

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CANADA CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	TW	PLAYS +/-																				
										1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	1	13	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK		CASH MONEY/UNIVERSAL	868	-4																					
2	2	9	BRITNEY SPEARS	WOMANIZER		JIVE/SONY	824	+54																					
3	4	14	PINK	SO WHAT		LAFACE/SONY	779	-4																					
4	3	13	KATY PERRY	HOT N COLD		CAPITOL/EMI	778	-41																					
5	7	8	T.I. FEAT. RIHANNA	LIVE YOUR LIFE		SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL	777	+113																					
6	5	11	T.I.	WHATEVER YOU LIKE		GRAND HUSTLE/ATLANTIC/WARNER	729	+23																					
7	6	10	NICKELBACK	GOTTA BE SOMEBODY		EMI	701	-1																					
8	7	7	BEYONCE	IF I WERE A BOY		MUSIC WORLD/COLUMBIA/SONY	591	-67																					
9	8	11	OEBOURAH COX	BEAUTIFUL UR		DECD/KOCH	560	-14																					
10	14	5	LADY GAGA	POKER FACE		STREAMLINE/KONIVG/CHERRY TREE/INTERSCOPE/UNIVERSAL	545	-79																					
11	11	9	NE-YO	MISS INDEPENDENT		DEF JAM/UNIVERSAL	499	+3																					
12	17	7	AKON	RIGHT NOW (NA NA NA)		SRC/UNIVERSAL	479	+27																					
13	9	8	KARDINAL OFFISHALL FEAT. KERI HILSON	NUBIA (TIDE IS HIGH)		KONIVG/CEFFEN/UNIVERSAL	473	+5																					
14	9	11	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER		RCAS/SONY	462	-69																					
15	16	8	KANYE WEST	LOVE LOCKDOWN		ROC-A-FELLA/DEF JAM/UNIVERSAL	450	-3																					
16	18	7	JASON MRAZ	I'M YOURS		ATLANTIC/WARNER	449	+25																					
17	15	17	LEONA LEWIS	BETTER IN TIME		SYCO/SONY	412	-45																					
18	19	18	HEDLEY	OLD SCHOOL		UNIVERSAL	373	-6																					
19	22	6	THE MIDWAY STATE	NEVER AGAIN		REMEDY/EMI	364	+31																					
20	21	12	EVA AVILA	GIVE ME THE MUSIC		SONY	361	-6																					
21	12	23	RIHANNA	DISTURBIA		SRP/DEF JAM/UNIVERSAL	353	-118																					
22	29	6	SAVING ABEL	ADDICTED		SKIDD/VERIGN/EMI	330	+23																					
23	27	5	SHONTELLE	T-SHIRT		SRP/SRC/UNIVERSAL	325	+40																					
24	20	26	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE		STREAMLINE/KONIVG/CHERRY TREE/INTERSCOPE/UNIVERSAL	323	-44																					
25	26	4	KREESHA TURNER	LADY KILLER		EMI	312	+21																					
26	24	10	ELISE ESTRADA	CRASH & BURN		ROCKSTAR	292	-16																					
27	31	24	STATE OF SHOCK	BEST I EVER HAD		CORDOVA BAY	261	+25																					
28	23	23	DANNY FERNANDES	PRIVATE DANCER		CP	252	-58																					
29	28	22	THEORY OF A DEADMAN	ALL OR NOTHING		60K/UNIVERSAL	246	-26																					
30	29	30	CHRIS BROWN	FOREVER		JIVE/SONY	242	-17																					



Music Mogul aims to open new revenue stream for artists

## A Virtual World For Artists And Their Fans

Darnella Dunham

DDunham@RadioandRecords.com

In an effort to help artists connect with fans and monetize their online presence, Grammy Award-winning producer/songwriter Rodney "Darkchild" Jerkins is launching a new Web site. Music Mogul will feature social-networking functions, online games and "live" performances that users can watch in streaming video. Like other online music destinations such as FameCast, myAWOL, and rapper Ludacris' WeMix, Music Mogul will use real-life rewards to help build an online audience. Users will be able to upload videos of themselves performing to compete for a three-song demo deal with Jerkins' Darkchild Productions.

Jerkins, who also serves as Island Def Jam VP of A&R, partnered with former Vivendi Games executive Nicholas Longano on the site, which was previewed for attendees of a BMI panel discussion on the state of the music industry Nov. 18 in Los Angeles. An early peek was posted Nov. 24 at musicmogul.com and a formal launch is expected in February. The two execs have been developing the concept for the last year in China.

Music Mogul will generate revenue through a combination of advertising (Lionsgate Home Entertainment will be the first sponsor), premium subscriptions and the sale of virtual goods and services.

"We wanted to figure out a way to create new ways for people to socialize and communicate and at the same time make [the] artists and the labels money," Jerkins says.

### The Concept

Longano believes the online destination will "open up the world stage to everybody" by providing a platform for fans to discover new music of all genres and for acts to be discovered—all without leaving their home. "We can give [acts] all of the sources that they need to audition, to get the industry insights, to be reviewed by their peers, to perform and to hopefully land a demo deal with Rodney and eventually a record deal."

For fans, the site offers "an opportunity to absorb content in a very different manner than what they've done in the past," Longano says.

While MySpace and YouTube have become powerful exposure platforms, offering social and interactive elements for artists and their fans, neither site provides opportunities for artists to monetize that exposure. Music Mogul is more narrowly targeted to the music audience and aims to open a new revenue stream for artists. Access to the site and use of its social-networking features will be free, but users will have the option to purchase upgrades to their avatar's clothes and living quarters and attend events that will require paid admission. Music Mogul also plans to offer a monthly subscription that will provide users with access to all fee-based events and avatar accessories.

"It's the next online community where people can go socialize, but the difference is [an artist] can create his avatar and have his listening party for his new album on Music Mogul," Jerkins says. Using a webcam installed in a venue, the listening party is streamed live on the Web. "In the virtual world his avatar is up and all of his fans are able to experience his album. They then can click into another window and pre-order his album. So now we can show him where his album sales are coming from."



**'I control what I listen to, I control what I put out there, and I can control ultimately what my destiny is.'**

—Nicholas Longano

### Virtual Reality

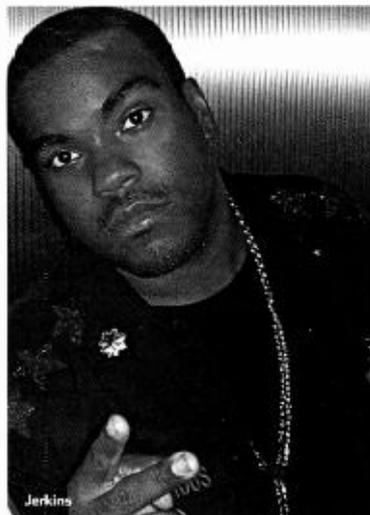
Longano believes charging a nominal fee to purchase virtual merchandise and customize avatars is a business model that gamers are comfortable with. "For anyone who plays virtual world or videogames over the Internet, it's all about micro-transactions," he says. "The same applies for music downloads. Everything you experience within the [virtual] world is based on micro-transactions and memberships. [This opens] a whole new stream of revenue for musicians, performers and the label that they've never had before.

"In Asia and Europe and even in the U.S. there are hundreds of millions of people spending billions of dollars on an annual basis playing a game," Longano says. "With Music

Mogul they get to discover new content, we discover and watch new acts and we give them a great and full game experience as well, all in an interactive universe. This is no longer about passive listening—this is about interactive listening. I control what I listen to, I control what I put out there, and I can control ultimately what my destiny is."

R&R

Additional reporting by Billboard senior R&B correspondent Gail Mitchell.



### In The Studio

As Rodney "Darkchild" Jerkins ventures to make an impact online, his work as a producer hasn't abated. Here's a look at some of the titles from Jerkins' multiplatinum discography:

- Natasha Bedingfield: "Angel"
- Beyoncé: "Déjà Vu"
- Mary J. Blige: "Enough Cryin' "
- Brandy: "Almost Doesn't Count," "Right Here (Departed)"
- Brandy & Monica: "The Boy Is Mine"

- Keyshia Cole: "Shoulda Let U Go"
- Destiny's Child: "Cater 2 U," "Lose My Breath," "Say My Name"
- Janet Jackson: "Feedback"
- Michael Jackson: "You Rock My World"
- Ludacris: "What Them Girls Like"
- Jennifer Lopez: "If You Had My Love"
- Monica: "Angel of Mine"
- The Pussycat Dolls: "Elevator," "When I Grow Up"
- Ray J: "One Wish"

► **LUDACRIS** EXTENDS HIS LEAD AS THE ARTIST WITH THE MOST RHYTHMIC TOP 10s, AS "ONE MORE DRINK" BECOMES HIS 22nd (12-10). THE SONG'S FEATURED ARTIST, T-PAIN, ADDS HIS 7th TOP 10 TO REMAIN IN FOURTH PLACE FOLLOWING MARIAH CAREY (20) AND R. KELLY (18).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	9	T.I. FEATURING RIHANNA LIVE YOUR LIFE	NO. 1 (2 WKS) DEF JAM/CANADIAN/ATLANTIC	1	6319	-110	52.647	1
2	16	1	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	1	5710	-317	42.170	2
3	13	3	NE-YO MISS INDEPENDENT	DEF JAM/DMC	1	5199	-126	40.198	3
4	12	1	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MONEY	CASH MONEY/UNIVERSAL MOTOWN	1	4695	-212	30.758	6
5	6	9	AKON RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN	1	4293	+367	29.333	7
5	17	1	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT	KONVICT/NAPPY BOY/JIVE/ZOMBA	1	3724	-539	34.245	4
7	10	1	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/DMC	1	3585	-56	31.133	5
8	8	6	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	1	3277	+248	18.685	8
9	13	6	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	1	2537	+593	17.946	9
10	12	4	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/DMC	1	2475	+502	16.542	11
11	10	14	THE GAME FEATURING LIL WAYNE MY LIFE	GEFFEN/INTERSCOPE	1	2427	-388	16.966	10
12	9	20	RIHANNA DISTURBIA	SRP/DEF JAM/DMC	1	2388	-441	16.508	12
11	10	10	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/DMC	1	2235	-328	14.717	15
14	11	11	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	C.O.D./COLUMBIA	1	1978	+161	12.214	17
15	23	3	KANYE WEST HEARTLESS	AIRPOWER ROC-A-FELLA/DEF JAM/DMC	1	1846	+485	15.743	13
16	22	5	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	1	1777	+407	15.239	14
17	16	14	LEONA LEWIS BETTER IN TIME	SYCO/JRM/C	1	1578	-235	9.107	20
18	15	12	PITBULL FEATURING LIL JON HONEY	MR. 305/FAMOUS ARTIST/TIME ORCHARD	1	1545	-279	7.765	27
19	17	27	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	1	1514	-187	13.589	16
20	18	32	NE-YO CLOSER	DEF JAM/DMC	1	1499	-480	11.559	18
21	24	5	50 CENT GET UP	SHADY/AFTERMATH/INTERSCOPE	1	1382	+31	6.115	33
22	7	7	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE	STREAMLINE/KONVICT/HERRY/REE/INTERSCOPE	1	1358	-302	8.607	22
23	3	2	PLIES FEATURING CHRIS J PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1	1252	-397	6.630	30
24	25	11	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1	1212	+28	8.880	21
25	30	3	JAZMINE SULLIVAN BUST YOUR WINDOWS	JRM/C	1	1189	-209	10.029	19
26	5	5	AKON FEATURING LIL WAYNE I'M SO PAID	SRC/UNIVERSAL MOTOWN	1	1130	+94	7.136	28
27	29	5	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMC	1	1127	+63	6.851	29
28	19	13	M.I.A. PAPER PLANES	XL/INTERSCOPE	1	1081	-350	8.097	25
29	35	4	KATY PERRY HOT N COLD	CAPITOL	1	1065	-320	8.152	23
30	21	18	SLIM FEATURING YUNG JOC SO FLY	MS/ASYLUM	1	1060	-368	7.893	26
31	NEW	1	T-PAIN FEATURING LUDACRIS CHOPPED N' SKREWED	KONVICT/NAPPY BOY/JIVE/ZOMBA	1	1059	-386	6.612	31
32	26	7	PLEASURE P. DID YOU WRONG	BLUESTAR/ATLANTIC	1	1042	-116	4.442	36
33	31	6	PINK SO WHAT	LAFACE/ZOMBA	1	1001	+96	8.134	24
34	NEW	1	RIHANNA REHAB	SRP/DEF JAM/DMC	1	851	-227	4.063	-
35	32	6	ESTELLE FEATURING SEAN PAUL COME OVER	HOME SCHOOL/ATLANTIC	1	839	-60	5.389	34
36	36	5	BRITNEY SPEARS WOMANIZER	JIVE/ZOMBA	1	757	-4	4.250	37
37	NEW	1	BOBBY VALENTINO FEATURING YUNG JOC BEEP	BLU KOL LA DREAMS/CAPITOL	1	730	+125	4.826	35
38	40	5	LIL ROB LEMMIE COME BACK	UPSTAIRS	1	693	-16	2.802	-
39	NEW	1	BUSTA RHYMES ARAB MONEY	UNIVERSAL MOTOWN	1	678	+64	6.485	32
40	NEW	1	NE-YO MAD	DEF JAM/DMC	1	665	+119	3.874	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE GAME FEAT. NE-YO Camera Phone (Geffen/Interscope)	14
T-PAIN FEAT. LUDACRIS Chopped N' Skrewed (Konvict/Nappy Boy/Jive/Zomba)	12
USHER Trading Places (LaFace/Zomba)	11
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	10
ELECTRIK RED Drink In My Cup (Def Jam/DMC)	10
KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	8
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
LEFT EYE Lets Just Do It (Mass Appeal)	8
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	7
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	6

ARTIST TITLE / LABEL	NEW STATIONS
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	10
ELECTRIK RED Drink In My Cup (Def Jam/DMC)	10
KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	8
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
LEFT EYE Lets Just Do It (Mass Appeal)	8
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	7
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	6

ARTIST TITLE / LABEL	NEW STATIONS
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	10
ELECTRIK RED Drink In My Cup (Def Jam/DMC)	10
KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	8
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
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BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	10
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KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	8
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
LEFT EYE Lets Just Do It (Mass Appeal)	8
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BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	10
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PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
LEFT EYE Lets Just Do It (Mass Appeal)	8
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	7
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	6

FOR REPORTING STATIONS PLAYLISTS GO TO: [www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MARIAH CAREY I Stay In Love (Island/DMC)	487/21	JAMIE FOXX FEAT. T.I. Just Like Me (JRM/C)	242/172
SLIM FEAT. FABOLOUS & RYAN LESLIE Good Lovin' (MS/Asylum)	46	KEYSHIA COLE FEAT. 2PAC Plane Card Right (Amar/Mani/Geffen/Interscope)	230/32
KARDINAL OFFISHALL FEAT. KERI HILSON Numba 1 (Tide Is High) (KonLive/Geffen/Interscope)	412/148	KID CUDI Day 'N Nite (Fool's Gold)	227/46
DAMM-D Love Me (Rap-A-Lot 4 Life)	40	C-SPOT BOYZ Stanky Legg (C-Spot)	188/12
LIL WIL Bust It Open (Rudeboy/Unauthorized/Asylum)	30	DOLLA Make A Toast (Konvict/Jive/Zomba)	168/55
USHER Trading Places (LaFace/Zomba)	289/54	PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	16
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	8	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	11
ELECTRIK RED Drink In My Cup (Def Jam/DMC)	8	LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/DMC)	11
KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	8	KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	11
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	11
LEFT EYE Lets Just Do It (Mass Appeal)	8	KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	11
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	8	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	11
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	8	LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/DMC)	11
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	8	KANYE WEST Heartless (Roc-A-Fella/Def Jam/DMC)	11
ELECTRIK RED Drink In My Cup (Def Jam/DMC)	8	PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	11
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PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	11
LEFT EYE Lets Just Do It (Mass Appeal)	8	KERI HILSON FEAT. LIL WAYNE Turnin Me On (Moseley/Zone 4/Interscope)	11
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal)	8	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	11
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How Q-Tip is maintaining his Tribe vibe and ushering in a new era

## Q-Tip's 'Revolution'

Darnella Dunham

DDunham@RadioandRecords.com

In 1990, Q-Tip released his debut, "People's Instinctive Travels and the Paths of Rhythm," as a member of A Tribe Called Quest. Nine years later, Tip recorded his first solo album "Amplified," a departure from his work with the group. With that project, he was able to achieve commercial airplay that had pretty much eluded the act throughout the years, as lead single "Vivrant Thing" held the No. 1 spot at urban for two weeks in October 1999. Follow-up "Breathe and Stop" peaked at No. 14 in January 2000.



In both cases, Q-Tip has maintained a reputation as one of the most credible and respected artists in hip-hop.

Originally, his sophomore solo effort, "The Renaissance," was due in 2003, but it didn't arrive until this month. Q-Tip says that it wasn't delayed; he was simply "biding time, waiting for it to be right for the situation to present itself."

In between albums, he toured with and without the rest of A Tribe Called Quest and returned to his roots as a DJ. Much has changed in the last decade, and here, Q-Tip shares his thoughts on how he's making his material work in the music industry's new climate and dealing with programmers who love his songs, but don't give them airplay.

**The record industry is completely different from what it was in 1999, when your last album came out. Has your strategy as an artist changed?**

I try to focus more on the music. The music business model has changed so I don't think sales necessarily reflect activity. There are so many different things: You have online, you have live shows. I'm encouraged by that because I have content so I'm not really shaken by the activity of a record, like in terms of sales or whatever. I'm not going to sit here and lie to you; of course one of my objectives is to sell a lot of records, but there are different ways to skin the cat.

**How do you make yourself relevant on all those other platforms?**

You have to be out there and work. You have to approach it from an artistic sense, I believe. It can be a challenge, but you have to approach each challenge with a degree of openness and creativity.

**Who's your core audience now?**

People who just like good music. People who like to go out to shows. People who have a mixed bag of music on their playlist. People who go to movies, go to functions. I think that's my audience. People who are socially aware, politically aware. People who like to dance, to socially network.

**So you describe a type of audience instead of labeling them by a demo, category, race or sex. Yeah, because it's just about what you do. It's not**

about color or any of that stuff; it's more about what's in your lifestyle.

**How would you describe the sound of "The Renaissance"?**

It has the quintessential Tribe sound. I think the underlying thing that was noticeable about us was the aggressiveness of the drums. That's present on this album. There are also some more rock-sounding songs. And then we have some more soulful things and jazz things—just interesting harmonies going on and melodies—definitely unorthodox but still hip-hop.

**I've talked to some PDs who love "The Renaissance" personally, yet aren't playing any of your singles. How do you react to that?**

I get that from a lot of people. I've been hearing that a lot. I'll just tell you who I am and my history and some of the things that I've done and why I'm still here and that I really believe in this record, so why don't you come to the show? Or better yet, I'm going to show you some things that I'm doing.

I think what we do in America is underestimate the consumer, sometimes saying that they're not going to get this. So you give them that simple shit and nine times out of 10, it's just formulaic. They'll understand the formula, they'll repeat the formula, but the formula will just be that—it won't be anything that sticks. It'll be memorized note by note but it won't be memorized with respect. Because of that, records could be big and test big at radio and have all these different spins and ringtones, but then when you put out the actual product it doesn't relate. This simple type of thing doesn't work in the long term.

I think that people are so interested in the bottom line and in getting numbers, especially in this heightened paranoia we're living in—this society now—that people forgo the substance for the quick result. Even if you put your best effort forward, it may not be the end result in sales.

If you're an artist, you can't just give somebody fast food. If you're trying to give them art, you should really dig deep and put your best effort forward. People will respect you for that. *R&R*

**'I think what we do in America is underestimate the consumer, sometimes saying that they're not going to get this. So you give them that simple shit and nine times out of 10, it's just formulaic.'**

—Q-Tip



During Q-Tip's Los Angeles promo run, he stopped by R&R's L.A. office. He is pictured here with graphic designer Patti McMahon.



► **SOULJA BOY TELL'EM** FLIES 38-33 (UP 138 PAYS) WITH "BIRD WALK." THE TRACK PREVIEWS THE TEEN RAPPER'S SECOND ALBUM, "SOULJABOYTELLEM," DUE DEC. 16. HIS DEBUT, "SOULJABOYTELLEM.COM," HAS SOLD 953,000 COPIES, ACCORDING TO NIELSEN SOUNDSCAN.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	2) HITPREDICTOR STATUS	PLAYS	AUDIENCE MILLIONS	RANK
1	7	7	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	NO. 1 (1WK)	MUSIC WORLD/COLUMBIA	5035	+269	51,464
2	1	9	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND	HUSTLE/DEF JAM/ATLANTIC	4711	-183	47,023
3	6	9	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	JRMG		3937	-95	37,263
4	4	18	<b>T.I.</b> WHATEVER YOU LIKE	GRAND	HUSTLE/ATLANTIC	3755	-219	39,399
5	3	15	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/DJMG		3646	-513	36,907
6	5	15	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. DEFEER	CASH MONEY/UNIVERSAL MOTOWN		3562	-281	35,756
7	7	18	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	KONVIKT/NAPPY BOY/LIVE/ZOMBA		3451	-268	32,525
8	9	8	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED	KONVIKT/NAPPY BOY/LIVE/ZOMBA		3226	+339	31,540
9	8	11	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA		3096	-174	26,100
10	10	22	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMC		2533	-340	26,724
11	11	6	<b>KEYSHIA COLE FEATURING 2PAC</b> PLAYA CARDO BRIGHT	AMARU/IMPACT/DEF JAM/INTERSCOPE		2517	-164	17,624
12	12	10	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/DJMG		2390	-98	21,660
13	14	12	<b>USHER</b> TRADING PLACES	LAFACE/ZOMBA		2293	-277	25,541
14	19	5	<b>JIM JONES &amp; RON BROWZ FEATURING JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH		2198	+399	22,723
15	16	6	<b>SO CENT</b> GET UP	SHADY/AFTERMATH/INTERSCOPE		2043	-107	12,898
16	17	5	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	DTI/DEF JAM/DJMG		2037	-213	15,442
17	21	4	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	AIRPOWER	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1756	-294	12,935
18	22	15	<b>SLIM FEATURING YUNG JOC</b> SO FLY	M3/ASYLUM		1700	-315	14,836
19	26	13	<b>JAZMINE SULLIVAN</b> NEED I ASK	JRMG		1662	-385	16,141
20	28	22	<b>PLEASURE P.</b> DID YOU WRONG	BLUESTAR/ATLANTIC		1605	-206	11,964
21	20	14	<b>AVANT</b> WHEN IT HURTS	CAPITOL		1578	-28	9,427
22	25	4	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA		1536	-357	14,496
23	23	6	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> IF I LEAVE	ATLANTIC		1334	+47	9,795
24	29	2	<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME	JRMG		1175	+273	8,448
25	22	8	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/DJMG		1154	-266	6,274
26	26	5	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> BEEP	BLU KOLLA DREAMS/CAPITOL		1129	+52	6,927
27	12	12	<b>ACE HOOD FEATURING TREY SONCZ</b> RIDE	WE THE BEST/DEF JAM/DJMG		1095	+58	8,895
28	31	3	<b>AKON FEATURING LIL WAYNE</b> I'M SO PAID	SRC/UNIVERSAL MOTOWN		1013	+146	5,834
29	24	7	<b>UNK</b> SHOW OUT	BIG GAMES/KOCH		975	-215	5,170
30	NEW	5	<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN	MUSIC WORLD/COLUMBIA		951	+447	8,922
31	5	5	<b>GORILLA ZOE FEATURING LIL WAYNE</b> LOST	BLOCK/BAD BOY SOUTH/ATLANTIC		934	+51	6,250
32	37	2	<b>KANYE WEST</b> HEARTY	ROC-A-FELLA/DEF JAM/DJMG		905	+184	6,636
33	38	2	<b>SOULJA BOY TELL'EM</b> BIRD WALK	COLLIPARK/INTERSCOPE		821	+138	4,923
34	33	4	<b>DJ KHALED FEATURING KANYE WEST &amp; T-PAIN</b> CO HARD	WE THE BEST/STERROR SQUAD/KOCH		805	0	3,433
35	34	4	<b>JADAKISS FEATURING NE-YO</b> BY MY SIDE	DEF JAM/DJMG		775	-1	5,163
36	28	13	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	GEFFEN/INTERSCOPE		759	-249	5,557
37	36	3	<b>BUSTA RHYMES</b> ARAB MONEY	UNIVERSAL MOTOWN		751	+29	5,348
38	32	7	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE		737	-127	6,238
39	40	2	<b>NE-YO</b> MAD	DEF JAM/DJMG		726	+140	5,201
40	35	6	<b>ROBIN THICKE</b> THE SWEETEST LOVE	STAR TRAK/INTERSCOPE		634	-94	4,216

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BEYONCE</b> If I Were A Boy (Music World/Columbia)	35
<b>THE GAME FEAT. RAHEEM DEVAUGHN</b> Touchdown (Geffen/Interscope)	34
<b>PLIES FEAT. CHRIS J</b> Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	9
<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	6
<b>COMMON FEAT. PHARRELL</b> Universal Mind Control (G.O.O.D./Geffen/Interscope)	6
<b>JENNIFER HUDSON</b> If This Isn't Love (Arista/RMC)	6
<b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink (DTI/Def Jam/DJMG)	5
<b>USHER</b> Trading Places (LaFace/Zomba)	5
<b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/DJMG)	5
<b>SOULJA BOY TELL'EM</b> Bird Walk (Collipark/Interscope)	5
<b>ADDED AT... WEMX</b> Baton Rouge, LA PD: J-Tweez MD: Kool DJ Supa Mike Beyonce, If I Were A Boy, 19 Game Feat. Raheem Devaughn, Touchdown, 3 Mint Condition, Nothing Left To Say, D	

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>YOUNG JEEZY</b> Crazy World (CTE/Def Jam/DJMG)	607/99	<b>RIHANNA</b> Rehab (SRP/Def Jam/DJMG)	362/0
<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> Cool (Mister's Music/So So Def/Zomba)	55	<b>STERLING FEAT. JADAKISS</b> All I Need (I Need Love) (Def Jam/DJMG)	341/47
<b>SLIM FEAT. FABOLOUS &amp; RYAN LESLIE</b> Good Lovin' (M3/Asylum)	560/262	<b>ELECTRIK RED</b> Go Hard (Def Jam/DJMG)	331/9
<b>BRANDY</b> Long Distance (Koch/Epic)	549/225	<b>LEE CARR</b> Live Zomba (Def Jam/DJMG)	329/76
<b>COMMON FEAT. PHARRELL</b> Universal Mind Control (G.O.O.D./Geffen/Interscope)	479/235	<b>IG &amp; LIL DP</b> (Eternity)	303/45
<b>PLIES FEAT. CHRIS J</b> Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	55	<b>PHARRELL</b> The Neptunes (A&M)	16
<b>JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own (Def Jam/DJMG)	+447	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	+399
<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	+399	<b>USHER</b> Trading Places (LaFace/Zomba)	+357
<b>COMMON FEAT. PHARRELL</b> Universal Mind Control (G.O.O.D./Geffen/Interscope)	+339	<b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/DJMG)	+339
<b>JENNIFER HUDSON</b> If This Isn't Love (Arista/RMC)	+339	<b>SOULJA BOY TELL'EM</b> Bird Walk (Collipark/Interscope)	+296
<b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink (DTI/Def Jam/DJMG)	+296	<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN (Music World/Columbia)	+296
<b>USHER</b> Trading Places (LaFace/Zomba)	+296	<b>BEYONCE</b> If I Were A Boy (Music World/Columbia)	+296
<b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/DJMG)	+296	<b>T-PAIN FEAT. LUDACRIS</b> Chopped 'N' Skrewed (Konvikt/Nappy Boy/Live/Zomba)	+296
<b>SOULJA BOY TELL'EM</b> Bird Walk (Collipark/Interscope)	+296	<b>PLIES FEAT. CHRIS J</b> Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	+296

## CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

**N** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listeners and a nationwide sample of carefully profiled music consumers.

**☑** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

# R&R URBAN AC

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▶ WITH A DEBUT AT NO. 36 JOINING SONGS AT NOS. 5 AND 22, **JAZMINE SULLIVAN** IS THE FIFTH FEMALE THIS YEAR TO BOAST THREE CONCURRENT CHART TITLES. **KEYSHIA COLE** WAS THE LAST WOMAN TO ACHIEVE THE FEAT, PLACING A TRIO OF ENTRIES ON THE CHART FOR 15 CONSECUTIVE WEEKS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	3	14	<b>USHER</b> Here I Stand	NO. 1 (1 WK) LAFACE/ZOMBA	1500	+139	12.558	3
2	1	24	<b>JENNIFER HUDSON</b> Spotlight	ARISTA/RMG	1489	-139	15.237	1
3	5	8	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> If U Love Me	ATLANTIC	1353	+143	12.517	4
4	6	10	<b>ROBIN THICKE</b> The Sweetest Love	MOST INCREASED PLAYS STAR TRAK/INTERSCOPE	1331	-177	9.457	7
5	2	14	<b>JAZMINE SULLIVAN</b> Need U Bad	J/RMG	1281	-172	13.172	2
6	4	19	<b>MINT CONDITION</b> Nothing Left To Say	CAGED BIRD/IMAGE	1264	-6	8.925	8
7	8	30	<b>ERIC BENET</b> You're The Only One	FRIDAY/REPRISE/WARNER BROS.	1086	-16	9.465	6
8	7	28	<b>KEYSHIA COLE</b> Heaven Sent	IMAN/GEFFEN/INTERSCOPE	1084	-37	9.585	5
9	14	11	<b>AVANT</b> When It Hurts	CAPITOL	938	+138	8.029	12
10	11	39	<b>NOEL GOURDIN</b> The River	EPIC	890	-20	5.587	15
11	10	24	<b>ROBIN THICKE</b> Magic	STAR TRAK/INTERSCOPE	886	-86	8.896	9
12	9	17	<b>ALICIA KEYS</b> Superwoman	MBK/J/RMG	840	-141	7.016	14
13	17	17	<b>MARY MARY</b> Get Up	MY BLOCK/COLUMBIA	821	+20	7.481	13
14	12	49	<b>MARVIN SAPP</b> Never Would Have Made It	VERITY/ZOMBA	803	-17	8.286	11
15	14	14	<b>NE-YO</b> Miss Independent	DEF JAM/DJMG	696	+15	8.822	10
16	11	16	<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> Cool	AIRPOWER MISTER S MUSIC/SO DEF/ZOMBA	680	+50	5.002	17
17	19	6	<b>CHARLIE WILSON</b> There Goes My Baby	JIVE/ZOMBA	658	+155	3.109	24
18	17	11	<b>RAPHAEL SAADIQ</b> Love That Girl	COLUMBIA	623	-2	5.433	16
19	21	15	<b>WAYNE BRADY</b> Ordinary	PEAK/CMG	534	+61	4.832	19
20	18	12	<b>ERIC BENET</b> The Hinger	FRIDAY/REPRISE/WARNER BROS.	522	-31	3.983	21
21	20	9	<b>JOHN LEGEND FEATURING ANDRE 3000</b> Green Light	G.O.O.D./COLUMBIA	511	+36	4.543	20
22	28	2	<b>JAZMINE SULLIVAN</b> Bust Your Windows	J/RMG	371	+124	4.959	18
23	24	12	<b>DEBORAH COX</b> Did You Ever Love Me	DECO/IMAGE	340	+6	2.286	28
24	22	19	<b>JOE</b> E.R. (EMERGENCY ROOM)	563/KEDAR	310	-70	3.396	23
25	4	25	<b>BEYONCE</b> At Last	MUSIC WORLD/COLUMBIA	305	+14	1.976	32
26	29	6	<b>LAURA IZIBOR</b> From My Heart To Yours	ATLANTIC	289	+65	1.281	36
27	26	5	<b>DWELE</b> A Few Reasons	RTA/KOCH	283	+9	1.320	35
28	23	9	<b>BRANDY</b> Right Here (Departed)	KOCH/EPIC	279	-79	3.043	25
29	30	5	<b>KENNY "BABYFACE" EDMONDS</b> I Need A Love Song	MERCURY/DJMG	247	-22	0.993	-
30	32	5	<b>SOLANGE</b> I Decided	MUSIC WORLD/GEFFEN/INTERSCOPE	236	+65	2.381	27
31	35	2	<b>JOE</b> We Need To Roll	563/KEDAR	232	+70	1.387	34
32	33	2	<b>BEYONCE</b> Single Ladies (Put A Ring On It)	MUSIC WORLD/COLUMBIA	224	+54	3.846	22
33	39	3	<b>SEAL</b> A Change Is Gonna Come	WARNER BROS.	206	+54	2.221	30
34	27	13	<b>LYFE JENNINGS</b> Will I Ever	COLUMBIA	198	-58	0.933	-
35	31	2	<b>JAMIE FOXX FEATURING T.I.</b> Just Like Me	J/RMG	183	0	0.463	-
36	36	1	<b>JAZMINE SULLIVAN</b> Lions, Tigers & Bears	J/RMG	182	+68	0.727	-
37	37	4	<b>LALAH HATHAWAY</b> That Was Then	STAX/CMG	169	+15	0.429	-
38	34	9	<b>KINDRED THE FAMILY SOUL</b> House Of Love	HIDDEN BEACH	165	-5	0.869	-
39	38	1	<b>LIONEL RICHIE</b> Good Morning	ISLAND/DJMG	163	+69	0.494	-
40	38	3	<b>LABELLE</b> Superlover	VERVE	160	+7	1.216	37

## MOST +

ARTIST TITLE / LABEL	NEW STATIONS
<b>INDIA.ARIE FEAT. MUSIQ SOULCHILD</b> Chocolate High (Universal Republic) KBLX, KDKS, KMEZ, KOKY, KQXL, Sirius: XM Heat & Soul, WAGH, WAKB, WBAV, WBL, WFCX, WGR, WHUR, WMMJ, WKXI, WLXC, WMGL, WTLZ, WUHT, WYBE, WXST	21
<b>BRANDY</b> Long Distance (Koch/EPIC) KDKS, KULH, KMEZ, KOKY, KQXL, Sirius: XM Heat & Soul, WAGH, WAKB, WGR, WHUR, WMMJ, WKXI, WLXC, WMGL, WROU, WSOL, WSRB, WTLZ, WUHT, WYBE, WXST	21
<b>CASE</b> Lovely (Indigo Blue) KOKY, KQXL, KRN, WAGH, WAKB, WCKL, WLXC, WMGL, WQMG, WYBE, WXST	11
<b>CHARLIE WILSON</b> There Goes My Baby (Jive/Zomba) KMJ, Sirius: XM Heat & Soul, WHRP, WQNC, WQK, WTYB, WVIN	7
<b>JOE</b> We Need To Roll (563/Kedar) WBAV, WBL, WKJS, WYLD	4
<b>KEYSHIA COLE FEAT. 2FAC</b> Playa Cardz Right (Amarulmani/Ceffen/InterScope) KBLX, KULH, KNEK, WSDL	4
<b>JENNIFER HUDSON</b> If This Is My Love (Arista/RMG) KDKS, WBL, WJWM	3
<b>JAZMINE SULLIVAN</b> Bust Your Windows (J/RMG) KMJM, WMXD, WXST	3
<b>USHER</b> Here I Stand (LaFace/Zomba) WMXD, WXMG	2
<b>ROBIN THICKE</b> The Sweetest Love (Star Trak/InterScope) WQNC, WZAK	2

**ADDED AT... WSRB**  
Chicago, IL  
PD: Tracie Reynolds  
Brandy, Long Distance, D  
Lalah Hathaway, That Was Then, D

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>KEYSHIA COLE FEAT. 2FAC</b> Playa Cardz Right (Amarulmani/Ceffen/InterScope) TOTAL STATIONS: 18	148/131	<b>JAMES FORTUNE &amp; FIYA</b> I Trust You (Black Smoke/WorldWide) TOTAL STATIONS: 35	90/37
<b>JENNIFER HUDSON</b> If This Is My Love (Arista/RMG) TOTAL STATIONS: 21	132/101	<b>BEYONCE</b> If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 48	84/41
<b>AL GREEN</b> Lay It Down (Blue Note/Capitol) TOTAL STATIONS: 20	123/53	<b>SLIM FEAT. YUNG JOC</b> So Fly (M&S/plym) TOTAL STATIONS: 10	78/4
<b>USHER</b> Trading Places (LaFace/Zomba) TOTAL STATIONS: 31	109/49	<b>SLIQUE</b> Your Body (StarTrak/InterScope) TOTAL STATIONS: 11	68/4
<b>MARY MARY FEAT. KIERRA 'KIKI' SHEARD</b> God In Me (My Block/Columbia) TOTAL STATIONS: 34	107/38	<b>MARIAH CAREY</b> If I Be Lovin' U Long Time (StarTrak/InterScope) TOTAL STATIONS: 33	66/62

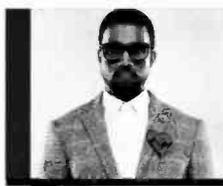
## MOST INCREASED PLAYS

<b>ROBIN THICKE</b> The Sweetest Love (Star Trak/InterScope) KDKS +14, WJWM +14, WLVH +14, WFLM +12, WQNC +12, WZAK +10, WMMJ +9, WQCB +9, WTLZ +8, WQPR +8	+177
<b>CHARLIE WILSON</b> There Goes My Baby (Jive/Zomba) WVIN +8, KDKS +12, WQNC +11, KMJM +10, KVMA +10, WYBE +7, WMGL +7, WHRP +7, KULH +6, WQK +5	+155
<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> If U Love Me (Atlantic) KOKY +9, WHUR +12, WQK +11, KMJM +10, KVMA +10, KULH +9, KMJG +9, WTLZ +8, WFLM +8, WMPZ +8	+143
<b>USHER</b> Here I Stand (LaFace/Zomba) WYLD +14, KVMA +14, WJWM +13, WLVH +11, WQK +10, WMXD +10, WQZZ +9, WQNC +9, WDLT +8, WKSP +8	+139
<b>AVANT</b> When It Hurts (Capitol) WJUR +2, KVMA +16, WLVH +12, WYBE +11, KOKY +11, WMMJ +8, WKSP +7, WMMJ +7, WPR +7, WAKB +5	+138

POP WEEK ENDING NOVEMBER 23, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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artistry



► **KANYE WEST**, WINNER OF FAVORITE MALE RAP ARTIST AND FAVORITE RAP ALBUM AT THIS YEAR'S AMERICAN MUSIC AWARDS NOV. 23, EARNS HIS 14TH TOP 10, AS "HEARTLESS" BEATS 12-10.

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## URBAN REPORTERS

- WJIZ/Albany, GA**  
PD/MD: Big Scoop
- KBCE/Alexandria, LA**  
PD: Al Irvin
- KKST/Alexandria, LA**  
OM/PD: Jay Stevens  
APD: Wade Hampton  
MD: Corey B.
- WHTA/Atlanta, GA\***  
OM/PD: Steve Hegwood  
APD: Bill Black
- WVEE/Atlanta, GA\***  
PD: Reggie Rouse
- WFXA/Augusta, GA\***  
OM/PD: Terry Monday  
MD: Jay Tek
- WPWR/Augusta, GA\***  
OM: Steve Burke  
PD: Tim "Fatty" Snell  
MD: TuTu
- WERQ/Baltimore, MD\***  
OM: Kathy Brown  
PD: Neke Howse  
MD: Kelson
- WEMX/Baton Rouge, LA\***  
PD: J-Tweez  
MD: Kool DJ Supa Mike
- KTCX/Beaumont, TX\***  
OM: Maurice DeVoe  
APD: Adrian Scott
- WJZD/Biloxi, MS\***  
PD: Rob Neal
- WBHJ/Birmingham, AL\***  
MD: Lil Homie
- WBLK/Buffalo, NY\***  
PD: Chris Reynolds
- WWWZ/Charleston, SC\***  
OM/PD: Terry Base  
MD: Yanni "Da Rude Bwoi"  
Rude
- WPGE/Charlotte, NC\***  
PD: Terri Avery  
MD: Deon Cole
- WUVA/Charlottesville, VA**  
OM/PD: Tanisha R.  
Thompson
- WJTT/Chattanooga, TN\***  
PD: Keith Landecker  
MD: Magic Crutcher
- WGCI/Chicago, IL\***  
PD: Kris Kelley  
MD: Kenard "K2" Karter
- WPWX/Chicago, IL\***  
PD: Jay Alan  
MD: Barbara McDowell
- WIZF/Cincinnati, OH\***  
PD: Terrence Bibb  
MD: Greg Williams
- WENZ/Cleveland, OH\***  
OM/PD: Kim Johnson  
APD: Robin Simone  
MD: DJ Latin Assassin
- WHXT/Columbia, SC\***  
PD: Chris Connors  
MD: Shanik Mincie
- WXBT/Columbia, SC\***  
OM: LJ Smith  
PD/MD: Brian Paiz
- WBFA/Columbus, GA\***  
OM: Brian Waters  
PD: Derrick "Lil D" Greene
- WFXX/Columbus, GA\***  
OM: Carl Conner, Jr.  
PD: Michael Soul  
MD: Kenya White
- WNSU/Columbus, MS**  
OM: CQ Riley  
PD: Sebastian Riley  
MD: Shawna Young
- WCXX/Columbus, OH\***  
PD: J.D. Kunes  
MD: B-Slim
- KNDA/Corpus Christi, TX\***  
PD/MD: Richard Leal
- KBFB/Dallas, TX\***  
OM/PD: John Candelaria  
MD: DJ Big Bink Theodore  
Turner
- KKDA/Dallas, TX\***  
OM/APD: Gary Saunders  
PD: Skip Cheatham  
MD: Nate Quick
- WDHT/Detroit, MI\***  
OM: Dayton  
PD: Steve Weed  
PD: Scott Sharp
- WHTD/Detroit, MI\***  
OM/PD: Bo Money  
APD/MD: Ms. Smiley
- WJLB/Detroit, MI\***  
OM/PD: KJ Holiday  
APD/MD: Cheron Mans
- WJNN/Dothan, AL**  
OM/PD: JR Wilson
- WZFX/Fayetteville, NC\***  
APD: Mike Tech  
MD: Sherman "DJ Drocc"  
Howze
- WTMG/Gainesville, FL\***  
PD/MD: Jamie "DJ Babyface"  
Pendleton
- WJMH/Greensboro, NC\***  
OM/PD: Brian Douglas  
MD: Tap Money
- WIKS/Greenville, NC\***  
PD: Teresa Terry  
MD: DJ Supreme
- KBXX/Houston, TX\***  
OM/PD: Terri Thomas  
MD: J Mac
- WEUP/Huntsville, AL\***  
PD: Anthony "Big Ant"  
Simmons  
MD: Jeffrey "DJ Illie III" Rice
- WHHH/Indianapolis, IN\***  
PD: Brian Wallace  
MD: Don "DJ Wreck 1"  
Williams
- WJMJ/Jackson, MS\***  
OM/PD: Stan Branson  
APD: Alice Marie
- WRBJ/Jackson, MS\***  
OM/PD: Kwasi Kwa
- WJBT/Jacksonville, FL\***  
OM: Gail Austin  
PD: G-Wiz
- KPRS/Kansas City, MO\***  
APD: Johnny Dee  
MD: Andre Carson  
PD/MD: Myron Fears
- KRRQ/Lafayette, LA\***  
PD: D-Rock
- KJMH/Lake Charles, LA**  
PD/MD: Erik Thomas  
APD: Gina Cook
- WQHH/Lansing, MI\***  
MD: J. Hicks
- KJMZ/Lawton, OK**  
OM/PD: Terry Monday  
APD: Tony Tone
- WBTF/Lexington, KY\***  
PD/MD: Jay Alexander
- KHTE/Little Rock, AR\***  
OM/PD: Joe Ratliff  
APD/MD: Tomi Seville
- KIPR/Little Rock, AR\***  
OM: Mark Dylan  
PD: Joe Booker  
MD: TreDay
- WZB/Louisville, KY\***  
PD: Tim Gerard Garton
- WFXM/Macon, GA**  
PD: Talus Knight
- WHRK/Memphis, TN\***  
PD: Devin Steel
- WJXM/Meridian, MS**  
PD: Jigga JT
- WEDR/Miami, FL\***  
PD: Derrick Baker  
MD: Shelby Rushin
- WKKV/Milwaukee, WI\***  
PD: Bailey Coleman  
APD/MD: Reggie Brown
- WBLX/Mobile, AL\***  
OM/PD: James Alexander  
APD: Cortney Hicks
- KRVV/Monroe, LA**  
PD: Chris Collins
- WJWZ/Montgomery, AL\***  
APD: Mike Tech  
MD: Sherman "DJ Drocc"  
Nugent
- WZHT/Montgomery, AL\***  
OM/MD: Michael Long  
PD: Darryl Elliott
- WUBT/Nashville, TN\***  
OM: Rich Davis  
PD/MD: Pamela Aniese
- WQUE/New Orleans, LA\***  
PD: Derrick Corbett  
MD: Angela Watkins
- WWRP/New York, NY\***  
PD: Cadillac Jack  
APD/MD: Geespin
- WOWI/Norfolk, VA\***  
OM: Travis Dylan  
PD: DJ Law  
MD: DJ Fountz
- KVSP/Oklahoma City, OK\***  
OM/PD: Terry Monday  
APD/MD: Jo Corleone
- KOPW/Omaha, NE\***  
OM: Nevin Dane  
PD: Bryant (Brzy B) McCain  
MD: Greg (Hot Boy)  
Lemmons
- WJHM/Orlando, FL\***  
PD: Michael Saunders  
APD: Keith Memoly  
MD: Dawn Campbell
- WPHI/Philadelphia, PA\***  
APD: Johnny Dee  
MD: Bent Roc
- WUSL/Philadelphia, PA\***  
OM: Brian Check  
PD/MD: Kashon Powell
- WAMO/Pittsburgh, PA\***  
PD: DJ Boogie  
MD: Kode Wried
- WQOK/Raleigh, NC\***  
OM/PD: Cy Young  
APD/MD: Shawn Alexander
- WBTT/Richmond, VA\***  
PD: Aaron Maxwell  
APD/MD: Mike Street
- WCDX/Richmond, VA\***  
OM/PD: Jeff Anderson
- WDXR/Rochester, NY\***  
OM/PD: Andre Marcel  
APD: Jim Jordan  
MD: Tariq Spence
- KMEL/San Francisco, CA\***  
OM: Michael Erickson  
PD: Stacy Cunningham  
MD: Von "Big Von" Johnson
- Music Choice Hip-Hop and R&B/Satellite**  
OM/PD: Damon Williams  
MD: Lamonda Williams
- Music Choice Rap/Satellite**  
OM/PD: Damon Williams  
APD: Mecca Thames  
MD: Lamonda Williams
- Sirius XM - Hip-Hop Nation/Satellite**  
OM: Geronimo  
PD: Leo C.  
MD: Reggie Hawkins
- Sirius XM - The Heat/Satellite**  
PD: Dion Summers
- WEAS/Savannah, GA\***  
OM: Maurice DeVoe  
PD: Lil G  
MD: Kenya Cabine
- WQBT/Savannah, GA\***  
PD: Todd "Chase" Gore
- KBTT/Shereveport, LA\***  
PD/MD: Quenn Echols
- KMJJ/Shereveport, LA\***  
OM/PD: Maurice DeVoe  
PD: Mychal Maguire
- KATZ/St. Louis, MO\***  
PD: Taylor J.
- WHHL/St. Louis, MO\***  
OM/PD: Jowell "Boogie D"  
Gidrist  
APD/MD: Staci Static
- WBTP/Tampa, FL\***  
PD: Ron "Jorjama" Shepard  
MD: Coka-Lani Kimbrough
- KZRB/Tezakana, TX**  
OM: Ray Busey  
PD: Brigitte Talbert  
MD: Dorian Cox
- WJUC/Toledo, OH\***  
PD: Charlie Mack
- WJZE/Toledo, OH\***  
PD: Rocky Love  
APD: Brandi Brown
- KJMM/Tulsa, OK\***  
OM/PD: Terry Monday  
APD: Aaron Bernard
- WESE/Tupelo, MS**  
OM: Rick Stevens  
PD: GQ Riley  
MD: Julian "DJ XTC" Vaughn
- WLYX/Valdosta, GA**  
OM: Shaiful  
MD: Juan Gotti
- WSTI/Valdosta, GA**  
OM: Clark Johnson  
PD: James "Kiila Groove"  
Walton
- WKYS/Washington, DC\***  
OM: Kathy Brown  
PD: Al Payne  
APD: Dionne Burkett  
MD: Paul Stewart
- WPCC/Washington, DC\***  
OM/PD: Rob Scorpio
- WJKS/Wilmington, DE\***  
PD: Tony Quarlarone  
MD: Manuel Mena
- WRBP/Youngstown, OH\***  
PD/MD: Tiffany Allen

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	AUDIENCE	MILLIONS	RANK
1	1	10	T.I. FEATURING RIHANNA	NO. 1 (3 WKS)	DEF JAM/GRAND HUSTLE/IDM/ATLANTIC	11	11030	-73	99.670	1
2	2	18	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11	9465	-536	86.569	2
3	3	17	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	11	8257	-493	66.514	3
4	4	12	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDM	11	4625	-230	36.377	5
5	5	6	LU DACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTI/DEF JAM/IDM	11	4512	+715	31.984	6
6	8	8	JM JONES & RON BROWZ FEAT. JUELZ SANTANA	SO CENT	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/ROCK	11	3975	+806	37.962	4
7	6	6	SO CENT	GET UP	SHADY/AFTERMATH/INTERSCOPE	11	3425	+138	19.014	11
8	17	7	THE GAME FEATURING LIL WAYNE	MY LIFE	GEFFEN/INTERSCOPE	11	3186	-637	22.523	7
9	6	6	PLIES FEATURING CHRIS J	PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	3008	+691	19.564	10
10	12	2	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/IDM	11	2751	+669	22.379	8
11	9	28	LIL WAYNE FEATURING T-PAIN	GD T MONY	CASH MONEY/UNIVERSAL MOTOWN	11	2406	-363	21.603	9
12	10	14	M.I.A.	PAPER PLANES	XJ/INTERSCOPE	11	1818	-478	14.335	12
13	13	12	PITBULL FEATURING LIL JON	KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	11	1673	-313	8.212	18
14	14	9	UNK	SHOW OUT	BIG OMF/ROCK	11	1518	-353	7.408	19
15	16	35	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	11	1473	+7	9.020	17
16	17	5	BUSTA RHYMES	ARAB MONEY	UNIVERSAL MOTOWN	11	1429	+91	11.833	13
17	15	29	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CTE/DEF JAM/IDM	11	1271	-207	10.669	15
18	18	32	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	NONALIVE/GEFFEN/INTERSCOPE	11	1215	-63	6.795	21
19	21	16	ACE HOOD FEATURING TREY SONGZ	AIRPOWER	WE THE BEST/DEF JAM/IDM	11	1213	+61	10.808	14
20	19	7	JADAKISS FEATURING NE-YO	BY MY SIDE	DEF JAM/IDM	11	1210	-60	9.316	16
21	22	7	CORILLA ZOE FEATURING LIL WAYNE	LOST	BLOCKBUD BOY SOUTH/ATLANTIC	11	1070	+112	6.790	22
22	15	15	LU DACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT	WHAT THE GIRLS LIKE	DTI/DEF JAM/IDM	11	924	-284	6.121	23
23	25	5	SOUJIA BOY TELL'EM	BIRD WALK	COLLIPARK/INTERSCOPE	11	899	+159	5.381	25
24	23	19	MIKE JONES FEATURING TREY SONGZ & TWISTA	CLUDY BUDDY	ICE AGE/ASYLUM	11	855	-81	5.056	26
25	24	6	DJ KHALED FEATURING KANYE WEST & T-PAIN	GO HARD	WE THE BEST/TERROR SQUAD/ROCK	11	834	-2	3.596	34
26	5	5	LIL ROB	LEMMIE COME BACK	JP/STAIRS	11	698	+18	2.809	-
27	29	4	YOUNG JEEZY	CRAZY WORLD	CTE/DEF JAM/IDM	11	681	+94	3.039	38
28	2	2	COMMON FEATURING PHARRELL	UNIVERSAL MIND CONTROL	G.O.O.G.EFFEN/INTERSCOPE	11	606	+258	4.311	31
29	9	9	LIL WIL	BUST IT OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM	11	596	-10	5.767	24
30	28	10	NOVAKANE	SHAWTY SAID	STP	11	579	-12	2.164	-
31	40	7	YUNG L.A. FEATURING DRO & T.I.	AIN'T I	GRAND HUSTLE	11	510	-23	3.821	32
32	31	4	G-SPOT BOYZ	STANKY LEGG	G-SPOT	11	437	-6	3.162	37
33	36	3	DAMM-D	LOVE ME	RAP-A-LOT 4 LIFE	11	408	+53	3.806	33
34	35	2	DOLLA	MAKE A DASS	NONYCTIVE/ZOMBA	11	389	+34	1.158	-
35	NEW	NEW	KARDINAL OFFISHALL FEATURING KERI HILSON	NEMISA (TIDE 6 HIGH)	NONALIVE/GEFFEN/INTERSCOPE	11	359	+61	1.871	-
36	40	3	YOUNG JEEZY FEATURING NAS	MY PRESIDENT	CTE/DEF JAM/IDM	11	359	+14	7.182	20
37	33	15	DAVID BANNER FEATURING LIL WAYNE	SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	11	339	-73	3.277	35
38	37	4	B-HAMP	DO THE RICKY BOBBY	CKB	11	324	-28	1.406	-
39	32	19	LIL WAYNE FEATURING JAY-Z	MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	11	319	-106	4.841	27
40	34	4	E-40 FEATURING SHAWTY LO	BREAK YA ANKLES	SICK WID IT/BME/REPRISE/WARNER BROS.	11	315	-70	1.610	-

FOR WEEK ENDING NOVEMBER 23, 2008

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▶ **21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS** EARN THE MOST INCREASED PLAYS NOD (UP 97) WITH "COVER ME" (7-3). THE SONG IS THE LEAD SINGLE FROM 21:03'S LATEST ALBUM, "TOTAL ATTENTION."

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
				TW	W		
1	41	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	NO. 1 (15 WKS) BLACK SMOKE/WORLDDWIDE	1239	-39	4.671	1
2	14	<b>MARY MARY</b> GET UP	MY BLOCK/COLUMBIA	899	-8	3.933	2
3	24	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> COVER ME	MOST INCREASED PLAYS PAJAM/GOSPO CENTRIC/ZOMBA	845	+97	3.826	3
4	29	<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	831	-80	2.474	11
5	46	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	818	+65	3.276	4
6	51	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT	EMTRO GOSPEL	760	-20	2.716	9
7	31	<b>KIRK FRANKLIN</b> JESUS	FOYQ/SOUL/COSPO CENTRIC/ZOMBA	709	+30	2.953	5
8	32	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	708	-43	2.814	7
9	53	<b>SHEKINAH GLORY MINISTRY</b> JESUS	KINGDOM	642	-62	2.754	8
10	79	<b>MARVIN SAPP</b> NEVER WOULD I HAVE MADE IT	VERITY/ZOMBA	615	-41	2.883	6
11	18	<b>ARKANSAS GOSPEL MASS CHOIR</b> LIFT MY HANDS	TEAM TROSP/EMI	605	+85	1.874	13
12	9	<b>HEZEKIAH WALKER &amp; LFC</b> SOULED OUT	VERITY/ZOMBA	605	+40	2.698	10
13	21	<b>PASTOR GREGG PATRICK &amp; THE BRIDGE PROJECT</b> I AM A WITNESS	CROSSOVER/TYSCOT	482	-49	1.822	14
14	4	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> PEACE AND FAVOR REST ON US	KCC/ZOMBA	444	+92	2.004	12
15	22	<b>DAMITA</b> NO LOOKING BACK	TYSCOT	415	+18	1.547	15
16	16	<b>KIERRA SHEARD</b> PRAISE HIM NOW	EMI GOSPEL	411	+1	1.137	20
17	12	<b>NIYOKI</b> JOY	D2C-EXECUTIVE	329	-36	1.177	19
18	17	<b>DAVE HOLLISTER</b> STRIVING	GOSPO CENTRIC/ZOMBA	322	-85	1.098	21
19	5	<b>REGINA BELLE</b> I CALL ON JESUS	PENDULUM	312	+14	0.957	23
20	8	<b>KATHY TAYLOR AND FAVOR</b> OH HOW PRECIOUS	KATEDY/TYSCOT	310	-8	1.365	16
21	5	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> GOD'S GOT IT	BLACK SMOKE/WORLDDWIDE	279	+35	0.679	28
22	5	<b>THE MURRILLS</b> FRIEND OF MINE	QUIET WATER/VERITY/ZOMBA	278	+30	0.804	25
23	10	<b>DETRICK HADDON</b> I'M ALIVE	VERITY/ZOMBA	272	-17	1.324	17
24	8	<b>VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE &amp; LOWELL PYE</b> YES WE CAN	TYSCOT/VERITY/ZOMBA	253	-10	1.190	18
25	22	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> ONE MORE CHANCE	NUSPRING/EMI GOSPEL	247	+25	0.975	22
26	17	<b>DOTTIE PEOPLES</b> DO IT!	DP	241	+10	0.470	-
27	17	<b>DOUG WILLIAMS &amp; PASTOR TIM ROGERS</b> THE LOVE OF JESUS	BLACKBERRY/MALACO	214	-70	0.513	-
28	<b>NEW</b>	<b>DONALD LAWRENCE</b> BACK IN EDEN	VERITY/ZOMBA	199	+62	0.686	27
29	4	<b>CANDI STATON</b> JUST JESUS	EMTRO GOSPEL	196	-6	0.346	-
30	<b>RE-ENTRY</b>	<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE</b> SAID HE WOULD BE WITH ME	HABARKUK	195	+17	0.587	30

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		PLAYS TW	LW
		TW	LW		
1	<b>JOSHUA'S TRDOP</b> EVERYBODY CLAP YOUR HANDS (NEW HAVEN)	469	523		
2	<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/ZOMBA)	441	413		
3	<b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b> ENCOURAGE YOURSELF (EMI GOSPEL)	384	378		
4	<b>TYE TRIBBETT &amp; G.A.</b> HOLD ON (COLUMBIA)	365	376		
5	<b>DORINDA CLARK-COLE</b> TAKE IT BACK (GOSPO CENTRIC/ZOMBA)	353	375		

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		PLAYS TW	LW
		TW	LW		
6	<b>BYRON CAGE</b> ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/ZOMBA)	321	343		
7	<b>REGINA BELLE</b> GOD IS GOOD (PENDULUM)	319	325		
8	<b>J MOSS</b> PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)	309	326		
9	<b>DEWAYNE WOODS &amp; WHEN SINGERS MEET</b> LET GO (QUIET WATER/VERITY/ZOMBA)	244	242		
10	<b>RUBEN STUDDARD, DETRICK HADDON &amp; MARY MARY</b> LOVE HIM LIKE I DO (VERITY/ZOMBA)	244	287		

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BLESSED</b> Gotta Take My Time (Ultimate) KHVN, KOKA, WFLT, WHLW, WOAD, WXEZ, WXTX	7
<b>KURT CARR &amp; THE KURT CARR SINGERS</b> Peace And Favor Rest On Us (KCC/Zomba) WHAL, WPZZ, WTLC, WXTX	4
<b>THE MURRILLS</b> Friend Of Mine (Quiet Water/Verity/Zomba) KATZ, WCHB, WNOG, WXTX	4
<b>HEZEKIAH WALKER &amp; LFC</b> Souled Out (Verity/Zomba) KATZ, WCHB, WHAL	3
<b>MAURETTE BROWN-CLARK</b> FEAT. SMOKIE NORFUL Someone To Watch Over Me (AIR Gospel/Malaco) KHVN, Sirius XM, WHAL	3
<b>BLASE</b> My Gift (SAJ) WXTX, WXXI	2
<b>HEATHER HEADLEY</b> FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) WCHB, WPZE	2
<b>THE WILLIAMS BROTHERS</b> Still Strong (Blackberry) KHVN, WFMI	2

**ADDED AT ...**  
**WLIB**  
New York, NY  
PD/MD: Skip Dillard  
Ricky Dillard & New G, One More Chance, II Tye Tribbett & G.A., Hold On, II

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>HEATHER HEADLEY</b> FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) TOTAL STATIONS: 19	<b>184/27</b>	<b>MARVIN SAPP</b> Praise Him In Advance (Verity/Zomba) TOTAL STATIONS: 16	<b>120/10</b>
<b>MAURETTE BROWN-CLARK</b> FEAT. SMOKIE NORFUL Someone To Watch Over Me (AIR Gospel/Malaco) TOTAL STATIONS: 11	<b>160/35</b>	<b>BRIAN COURTNEY WILSON</b> All I Need (Spirit Rising/Music World) TOTAL STATIONS: 7	<b>111/1</b>
<b>TAKE G FEAT. SHELEA FRAZIER</b> Someone To Watch Over Me (Heads Up) TOTAL STATIONS: 15	<b>138/31</b>	<b>CECE WINANS</b> It Ain't Over (PureSprings Gospel) TOTAL STATIONS: 12	<b>103/26</b>
<b>THE WILLIAMS BROTHERS</b> Still Strong (Blackberry) TOTAL STATIONS: 16	<b>137/60</b>	<b>PERFECTION</b> What Is This (Testimony) TOTAL STATIONS: 9	<b>103/3</b>
<b>BLASE</b> My Gift (SAJ) TOTAL STATIONS: 13	<b>131/31</b>	<b>STEPHEN HURD</b> Amazing (Integrity) TOTAL STATIONS: 11	<b>100/5</b>

## MOST INCREASED PLAYS

<b>+97</b>	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> Cover Me (PAJAM/Gospo Centric/Zomba) WXTX +25, WPRS +8, WSOX +1, WPZE +7, WCAO +7, WTHB +7, KATZ +6, WPZZ +6, WFLT +6, WHAL +3
<b>+92</b>	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> Peace And Favor Rest On Us (KCC/Zomba) WHAL +20, KRDI +8, WPZZ +7, KOKA +3, WXTX +2, WTHB +3, WKEZ +3, WTLC +3, WFLA +3, WMLV +3
<b>+85</b>	<b>ARKANSAS GOSPEL MASS CHOIR</b> LIFT MY HANDS (EMTRO Gospel) KOKA +6, WHLH +6, WKEZ +6, WLIB +10, WYLD +5, WUFO +5, WPZZ +4, WOAD +3, KATZ +3, WXTX +3
<b>+65</b>	<b>JONATHAN NELSON</b> FEAT. PURPOSE My Name Is Victory (Integrity) WXTX +22, KRDI +22, WHAL +1, WPRS +8, SKPR +7, WMLV +7, WLOU +5, WCRB +3, WHLH +3, WPZE +3
<b>+63</b>	<b>DONALD LAWRENCE</b> Back In Eden (Verity/Zomba) WKEZ +8, WFLT +5, WPZZ +1, WCAO +7, WJOL +5, WJMI +5, WPZZ +4, WEAL +4, WLOU +3, WTHB +3

**FOR WEEK ENDING NOVEMBER 23, 2008**  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## GOSPEL REPORTERS

- |  |  |  |  |   |   |  |   |
|--|--|--|--|---|---|--|---|
| <b>WPZE/Atlanta, GA*</b><br>OM: Steve Heywood<br>PD/MD: Derek Harper                           | <b>WP2S/Charlotte, NC*</b><br>PD/MD: Alvin Stove                               | <b>WJYD/Columbus, OH*</b><br>OM: Jerry Smith<br>PD: Dawn Mosby                         | <b>WTLC/Indianapolis, IN*</b><br>OM: Brian Wallace<br>PD: The First Lady Raye        | <b>WLOU/Louisville, KY*</b><br>PD: Bill Price                           | <b>Rejoice! Musical Soulfood/Network</b><br>PD: Willie Mae McIver                               | <b>WPPZ/Philadelphia, PA*</b><br>OM/MD: Ekoy Smith<br>APD/MD: CeCe McGhee                                | <b>KOKA/Shreveport, LA*</b><br>PD: Eddie Giles                              |
| <b>WTHB/Augusta, GA*</b><br>OM/MD: Terry Monday<br>APD: JayTek                                 | <b>WN00/Chattanooga, TN*</b><br>OM: Lee Clear<br>PD/MD: Sam Terry              | <b>KHVN/Dallas, TX*</b><br>PD: Dion Mortenson<br>MD: Jerome Thomas                     | <b>WHLH/Jackson, MS*</b><br>OM: Steve Kelly<br>PD: Torrez Harris<br>MD: Lance Fuller | <b>WBBP/Memphis, TN</b><br>MD: Doreen Graves                            | <b>Rejoy Radio/Network</b><br>OM: Frankie Hemphill<br>PD: RaShaun Green<br>MD: Samuel Priestner | <b>WNNL/Raleigh, NC*</b><br>OM/MD: Jerry Smith<br>MD: Melissa Wade                                       | <b>KATZ/St. Louis, MO*</b><br>PD: Darrel Eason<br>MD: Dwight Stone          |
| <b>WCAO/Baltimore, MD*</b><br>OM: Thea Mitchem<br>PD: Lee Michaels<br>APD/MD: Danielie Brown   | <b>WGRB/Chicago, IL*</b><br>PD: Sonya M. Blakey<br>APD/MD: EFlie Rolfe         | <b>WCHB/Detroit, MI*</b><br>OM/MD: Bo Money  | <b>WOAD/Jackson, MS*</b><br>OM: Stan Branson<br>PD/MD: Percy Davis                   | <b>WALM/Memphis, TN*</b><br>PD: Eileen Collier<br>APD/MD: Tracy Bathea  | <b>WPRF/New Orleans, LA*</b><br>OM: Stan Branson<br>PD/MD: JoJo Walker                          | <b>WPZZ/Richmond, VA*</b><br>OM: Jeff Anderson<br>PD: Reggie Baker                                       | <b>WIMG/Trenton, NJ</b><br>OM/MD: Felicia Brannon<br>APD/MD: Robyn McCollum |
| <b>WWIN/Baltimore, MD*</b><br>PD: Mike Roberts   | <b>WJMO/Cleveland, OH*</b><br>PD/MD: Kim Johnson                               | <b>WFLT/Flint, MI*</b><br>OM/MD: Sammie L. Jordan, Jr.                                 | <b>WAL/Greensboro, NC*</b><br>PD/MD: Joseph Level                                    | <b>WLOK/Memphis, TN*</b><br>MD: Kim Harper                              | <b>WYLD/New Orleans, LA*</b><br>PD: Derrick Corbett<br>APD/MD: Loretta Petit                    | <b>Sheridan Gospel Network/Satellite</b><br>PD: Michael Gamble<br>APD: Morgan Dukes<br>MD: Ace Alexander | <b>WTSK/Tuscaloosa, AL</b><br>OM: Greg Tomascello<br>PD/AM: Charles Anthony |
| <b>WUFO/Bufalo, NY*</b><br>PD: Lee Pettigrew   | <b>WFMB/Columbia, SC*</b><br>PD: Tony "Gee" Green<br>APD/MD: Monica Washington | <b>WEAL/Huntsville, AL*</b><br>PD/MD: Walter Peavey                                    | <b>KROI/Houston, TX*</b><br>OM/MD: Terri Thomas                                      | <b>WHLW/Montgomery, AL*</b><br>OM: Michael Long<br>PD/MD: Connye Bryant | <b>WLIB/New York, NY*</b><br>PD: Skip Dillard   | <b>WPMI/Washington, DC*</b><br>PD: Matt Anderson   | <b>WFAI/Wilmington, DE</b><br>OM: Melvin Brittingham<br>PD/MD: Manuel Mensa |
| <b>WJMI/Charleston, SC*</b><br>OM: Michael Baynard<br>PD: Betinda Parker<br>MD: Anthony Baxter | <b>WEAM/Columbus, GA</b><br>OM: Carl Conner, Jr.<br>PD: Pam Dixon              | <b>WELP/Huntsville, AL*</b><br>OM: Hundley Batts<br>PD: Steve Murry<br>MD: Ricky Sykes | <b>WHLH/Little Rock, AR*</b><br>OM: Sonny Lovy<br>PD: JC Lovy                        | <b>WTHE/Nassau, NY*</b><br>MD: Clara Mack                               | <b>WFM/Norfolk, VA*</b><br>OM: Neal Williams<br>PD: Mike Chandler                               | <b>Sirius XM - Praise/Satellite*</b><br>OM: B.J. Stone<br>PD: Pat McKay                                  |   |
| <b>WXTX/Charleston, SC*</b><br>PD: Michael Tee<br>APD: Edwin "Chief" Wright                    | <b>WAJV/Columbus, MS</b><br>OM: GQ Riley<br>PD: Sebastian Riley                |  | <b>KPZK/Little Rock, AR</b><br>OM: Mark Dyljan<br>PD/MD: Billy St. James             | <b>WXEZ/Norfolk, VA*</b><br>OM: John Shorby<br>PD: Dale Murray          | <b>WSOK/Savannah, GA*</b><br>PD: E. Larry McDuffie  |  |   |

\* Monitored Reporters



Connecting with listeners requires an honest look at how authentic the message is

## Get Real

Kevin Peterson

KPeterson@RadioandRecords.com

**A**mong the major topics discussed at the Rescue by Radio conference, which took place in September at the Billy Graham Training Center in Asheville, N.C., was how Christian radio can deliver its message and yet maintain a sense of authenticity—to preach the good word effectively, but in a way that is relevant to listeners' everyday lives.

A variety of views were expressed—and there was varying perspective about how far Christian radio should dig into its roots.

Goodratings Strategic Services partner Alan Mason pointed to Barna Group president David Kinnaman's study "Unchristian: What a New Generation Thinks About Christianity," which found skepticism among the younger generation: not about God or Jesus, but Christians.

Responses point to a number of unflattering traits about Christians: as old-fashioned, hypocritical, live in a bubble, too involved in politics, fake, anti-gay, phony,

talk out of both sides of their mouth, have a list of rules and regulations to follow, not fun, have ulterior motives, judgmental and live in a world that's not real.

So in other words, if a Christian station is going to talk the talk, it better walk the walk. That's authenticity and that's real—and it is required to influence culture, according to Mason.

To further demonstrate the point, he played a videoclip of pastor/author Rick Warren, who said it's easy to be relevant if you don't want to be biblical, and it's easy to be biblical if you don't want to be relevant, adding, "The real issue is both. But I can tell you



**'Christian radio needs to establish a mission field mentality. Missionaries go where people are, where the gospel hasn't been communicated. Christian radio is a needed thing.'**

—Joe Battaglia

all I know about engaging culture in pretty much a sentence or two. It's not 'programmatic,' it's personal. It's not a strategy, it's a lifestyle. You are the message."

Mason's partner at Goodratings, John Frost, read a strongly worded blog from WAY-FM network morning man Brant Hansen about the challenge of being real on Christian radio, "You Get the Christian Radio That They Deserve," in which he stated sarcastically: "Next time you tune in to a Christian CCM station and wonder, 'What planet, exactly, is this air personality from?; please know it's Earth. While he sounds utterly nonhuman, completely removed from our biosphere, he's actually in many ways, like you and me. Most encouraging, he has verbal skills, forming sentences that a normal human might also form. He's actually pretty cool. That's when he's off the air, anyway.

"When he's on the air, forget it, talking between those songs about how you should 'prayerfully consider' going to a concert, about those videogames 'the kids' are into these days and using only the most obvious humor?" Hansen continued. "That's not him. He's been beaten into submission by Christians immersed in an American evangelical church culture."

Hansen maintains that many Christian radio listeners aren't necessarily looking for real life. They want a dose of church culture, on the go. But then, if the air personality "slips up, if he's real, they bombard him with judgment, scriptures that they think he's never heard, suggestions that he should pray about it."

### The Great 'Unchurched'

Renaissance Communications president Joe Battaglia also referred to Barna Group's research, recalling that one-third of the U.S. adult population considers themselves "unchurched." But they use the radio to hear music. That's why he says stations need to bridge them to the gospel—but again, in real and authentic ways: "Christian radio needs to establish a mission field mentality. Missionaries go where people are, where the gospel hasn't been communicated. Christian radio is a needed thing."

R&R

## DISC: Who Are You?

Goodratings Strategic Services partners Alan Mason and John Frost had attendees of the recent Rescue by Radio conference take a DISC assessment test to explore what areas of ministry they might be best-suited for and how to communicate most effectively with co-workers and listeners of different styles. The survey measures users against four models to examine the behavior of individuals in their environment or within a specific



Mason

situation: Driver, Influencer, Steady and Cautious (DISC).

These quadrants determine whether individuals are people- or task-oriented and whether they are passive or active. The attributes can also reveal how they might be expected to see others.

Explaining what each of the four letters means and what percentage of the population fits into each style, Mason says "D" personalities are "I'm always right, even when I'm wrong." These people seek authority and do not mind confrontation. Drivers make up 3% of the population.

"I" personalities are emotional, expressive individuals who think, "We've talked about me long enough. Let's talk about you. What do you think about me?" They make up 12% of the population.

At 69%, the largest segment of the population is the "S" group, who are loyal, gentle team players that have a "Can't we just get along?" attitude.

"C" personalities are individuals who think more than they feel, and they're analytical, sensitive perfectionists who can never get enough detail. They make up 16% of the population.

Frost explains that there's no good or bad style; you are what you are and that all organizations need all types to get

things done. He adds that each type is the best fit for certain circumstances and recommends having station staff undergo the DISC assessment so that everyone understands their co-workers' different styles and how to best communicate with a wide range of individuals.

"If you're communicating with someone who is a different style than you, communicate in the other person's style if you want to be heard," Frost says.

D's will be the first to work with another style person, because they're goal-driven. It's have the hardest time adjusting because it's no longer about them. A small minority will tell you what you're doing is right. C's are compelled to call and let you know something's wrong. There are usually more female S's and more male D's.—KP



Frost

### DISC Assessment Behavioral Styles

D = Driver: Seeks authority and doesn't mind confrontation. "I'm always right even when I'm wrong." 3%

I = Influencer: Emotional, expressive individuals who think, "We've talked about me long enough. Let's talk about you. What do you think about me?" 12%

S = Steady: Loyal, gentle, team players. "Can't we just get along?" 69%

C = Cautious: Think more than they feel; analytical, sensitive, perfectionists. 16%

# R&R CHRISTIAN AC

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► **ADDISON ROAD** SNARES MOST INCREASED PLAYS (UP 95) WITH "HOPE NOW" (17-15), THE ACT'S FIRST CHARTED SINGLE ON CHRISTIAN AC. THE BAND SHONE EARLIER THIS YEAR ON CHRISTIAN CHR WITH "ALL THAT MATTERS" (NO. 1) AND "STICKING WITH YOU" (NO. 2).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	NO. 1 (10 WKS) MONODROME/REUNION/PLG	1671 -84	3.961 2
2	2	19	<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	1488 -42	4.038 1
3	3	15	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1403 -32	3.763 3
4	4	23	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1322 -101	2.980 8
5	5	24	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1285 -80	3.223 6
6	8	11	<b>JEREMY CAMP</b> THERE WILL BE A DAY	REC/TOOTH & NAIL	1274 +37	3.064 7
7	10	10	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	1217 +12	3.507 4
8	6	25	<b>MERCYME</b> YOU REIGN	INO	1214 -74	3.338 5
9	7	17	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	1201 -35	2.529 9
10	9	19	<b>DOWNHERE</b> HERE I AM	CENTRICITY	1118 -76	2.364 11
11	11	15	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	1111 +19	2.392 10
12	12	36	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	1020 -59	2.287 12
13	13	18	<b>33MILES</b> ONE LIFE TO LOVE	INO	962 -6	1.657 13
14	14	21	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	813 -60	0.916 22
15	17	10	<b>ADDISON ROAD</b> HOPE NOW	MOST INCREASED PLAYS INO	761 +95	1.391 16
16	16	14	<b>MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	740 +19	1.283 17
17	19	9	<b>BUILDING 429</b> END OF ME	AIRPOWER INO	653 +83	1.620 14
18	18	18	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	586 -57	1.464 15
19	22	5	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	477 +79	1.167 18
20	23	4	<b>NATALIE GRANT</b> OUR HOPE ENDURES	AIRPOWER/MOST ADDED CURB	446 +56	0.933 20
21	21	7	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	417 -14	0.910 23
22	20	13	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	417 -46	0.424 -
23	24	4	<b>POINT OF GRACE</b> I WISH	WORD-CURB	378 +35	1.044 19
24	26	14	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	312 +12	0.716 24
25	25	8	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	310 +4	0.340 -
26	28	2	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	291 +23	0.623 27
27	27	12	<b>BEBO NORMAN</b> BRITNEY	REC/TOOTH & NAIL	277 -20	0.918 21
28	NEW		<b>THE MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	258 +23	0.434 -
29	30	7	<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	242 +6	0.652 26
30	29	6	<b>DECEMBERADIO</b> FOR YOUR GLORY	SLANTED/SPRING HILL	241 +5	0.286 -

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>THIRD DAY</b> CALL MY NAME (ESSENTIAL/PLG)		667	733
2	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		573	588
3	<b>MATTHEW WEST</b> YOU ARE EVERYTHING (SPARROW/EMI CMG)		559	599
4	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		549	586
5	<b>TREE3</b> BLESSÉD OF YOUR NAME (INPOP)		542	559

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME (SPARROW/EMI CMG)		533	626
7	<b>NATALIE GRANT</b> I WILL NOT BE MOVED (CURB)		530	527
8	<b>CHRIS SLICH</b> LUPTI ME (BRASH)		514	550
9	<b>LINCOLN BREWSTER</b> EVERLASTING GOOD (INTEGRITY)		508	516
10	<b>CHRIS TOMLIN</b> HOW GREAT IS OUR GOD (SIXSTEPS/SPARROW/EMI CMG)		501	460

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NATALIE GRANT</b> Our Hope Endures (Curb) KNWI, KTSY, WEOX, WLEJ, WPAR	5
<b>CASTING CROWNS</b> I Heard The Bells On Christmas Day (Beach Street/Reunion/PLG) Sinus XM, WBSL, WJIE, WLAB	4
<b>MICHAEL GUNGOR BAND</b> Ancient Skies (Brash) KNWI, Sinus XM, WMUZ	3
<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> A New Hallelujah (Reunion/PLG) KFSH, WJIE	2
<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI CMG) WDJC, WMSJ	2
<b>AMY GRANT</b> I Need A Silent Night (Sparrow/EMI CMG) WBFJ, WLAB	2
<b>CASTING CROWNS</b> Slow Fade (Beach Street/Reunion/PLG)	1
<b>LINCOLN BREWSTER</b> Today Is The Day (Integrity) WAWZ	1
<b>MEREDITH ANDREWS</b> You Invite Me In (Word-Curb) WJQK	1

**ADDED AT...**  
**KNWI**  
Dex Moines, IA  
PD/MD: Dave St. John  
Michael Gungor Band, Ancient Skies, 5  
Natalie Grant, Our Hope Endures, 5

FOR REPORTING STATIONS PLAY/LISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>KUTLESS</b> Complete (REC/Tooth & Nail) TOTAL STATIONS: 12	<b>232/50</b>	<b>MARK HARRIS</b> One True God (INO) TOTAL STATIONS: 16	<b>135/60</b>
<b>JIMMY NEEDHAM</b> Hurricane (Inpop) TOTAL STATIONS: 9	<b>200/1</b>	<b>THE AFTERS</b> Never Going Back To OK (INO) TOTAL STATIONS: 9	<b>127/3</b>
<b>JOHN WALLER</b> White I'm Waiting (Beach Street/Reunion/PLG) TOTAL STATIONS: 17	<b>166/0</b>	<b>JADON LAVIK</b> Wondrous Love (REC/Tooth & Nail) TOTAL STATIONS: 6	<b>80/10</b>
<b>DAVID CROWDER BAND</b> O, For A Thousand Tongues To Sing (Sixsteps/Sparrow/EMI CMG) TOTAL STATIONS: 16	<b>162/73</b>	<b>COMPASSION ART FEAT. MATT REDMAN, TIM HUGHES &amp; JOEL HOUSTON</b> King Of Wonders (Sparrow/EMI CMG) TOTAL STATIONS: 8	<b>74/23</b>
<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> Lord (Integrity) TOTAL STATIONS: 13	<b>156/19</b>	<b>DAVID CROWDER BAND</b> Remedy (Sixsteps/Sparrow/EMI CMG) TOTAL STATIONS: 13	<b>72/4</b>

## MOST INCREASED PLAYS

<b>+95</b>	<b>ADDISON ROAD</b> Hope Now (INO) WLAB -27, WKMZ -23, KKSP -16, WJQK -11, KXJL -8, KTSY -6, WMSJ -5, KJLC -3, KHZR -1, WJIE -2
<b>+83</b>	<b>BUILDING 429</b> End Of Me (INO) WKMZ -24, KSBJ -19, KFS -15, KLTJ -13, SXMS -8, WCRJ -5, WDJC -3, KKSP -3, WBFJ -3, KTSY -3
<b>+79</b>	<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI CMG) WPAR -16, KKSP -15, WDJC -13, KJLC -12, KGBI -8, KBNJ -6, WFHM -6, WPOZ -2, KHZR -1, WLPI -1
<b>+73</b>	<b>DAVID CROWDER BAND</b> O, For A Thousand Tongues To Sing (Sixsteps/Sparrow/EMI CMG) WLAB -23, KJLC -13, WMUZ -10, KXJL -9, WJTL -7, KLTJ -5, WJIE -4, KPEZ -2, WFHM -1, KBQJ -1
<b>+60</b>	<b>MARK HARRIS</b> One True God (INO) WBXJ -12, WDJC -12, WCSG -11, WCQR -8, WMUZ -3, WKMZ -2, WRBS -2, KSBJ -2, WJIE -2, WFHM -2

FOR WEEK ENDING NOVEMBER 23, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 37 reporters. Christian CHR 27, Christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

## SOFT AC/INSPIRATIONAL REPORTERS

- |   |  |   |  |   |   |
|---|--|---|--|---|---|
| <b>WHCF/Bangor, ME</b><br>OM: Tim Collins<br>PD/MD: Joe Polek                     | <b>WNFR/Flint, MI</b><br>OM: Lori McNaughton<br>PD: Brian Smith<br>MD: Elynn Davey | <b>WHCB/Johnson City, TN</b><br>OM: Matthew Hill<br>MD: Dave Purin                | <b>WAFR/Network</b><br>OM: Marvin Sanders<br>PD: Rick Robertson<br>MD: Jim Stanley | <b>KLMP/Rapid City, SD</b><br>PD: Suzanne Happs<br>MD: Jamie Knapp    | <b>KYCC/Stockton, CA</b><br>PD: Scott Mearns<br>MD: Marina Tahod        |
| <b>KCEI/Dallas, TX*</b><br>PD: Mike Tirona<br>APD: Bill Bumpas<br>MD: John McLain | <b>WJYO/Ft. Myers, FL</b><br>OM/APD: Art Ramos<br>PD: Joe Scoggins                 | <b>KAMB/Merced, CA</b><br>PD/MD: David Benton                                     | <b>KNLB/Phoenix, AZ</b><br>PD: Faron Eckelbarger                                   | <b>WGSL/Rockford, IL</b><br>OM: Ron Tietzort<br>PD/MD: Charnel Jacobs | <b>WLJN/Traverse City, MI</b><br>OM/MD: DC Cavender<br>PD: Pete Lathrop |
| <b>WCDR/Dayton, OH*</b><br>OM: Keith Hamer<br>PD/MD: Eric Johnson                 | <b>WAGO/Greenville, NC</b><br>MD: Tiffany Johnson                                  | <b>Family Life Communications/Network</b><br>PD: Adam Biddell<br>MD: Bill Ronning | <b>KLVV/Ponca City, OK</b><br>PD/MD: Tony Weir<br>APD: Andy Youso                  | <b>KCRN/San Angelo, TX</b><br>PD/MD: Mark Mohr<br>APD: Steve Hayes    | <b>WOLW/Traverse City, MI</b><br>PD/MD: Patrick Green                   |
| <b>WCRH/Hagerstown, MD</b><br>PD: Jeffrey Bean<br>MD: Susanna Scott               |  |   |  | <b>KCFB/St. Cloud, MN</b><br>PD: Phil Kuammer<br>MD: Chuck Heubeger   |   |

\* Monitored Reporters

# R&R CHRISTIAN

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▶ WORSHIP SINGER **JAMIE SLOCUM** ATTAINS HIS FIRST CHART-TOPPER ON SOFT AC/INSPIRATIONAL, AS "DEPENDENCE" VAULTS 6-1 (UP 29 PLAYS). PREVIOUSLY, SLOCUM PEAKED AS HIGH AS NO. 4 WITH "DIFFERENT" IN SEPTEMBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	3	11	<b>JEREMY CAMP</b>	THEIR WILL BE A DAY	BEC/TOOTH & NAIL	930	+89
2	1	25	<b>BRANDON HEATH</b>	GIVE ME YOUR EYES	REUNION/PLG	875	-63
3	4	17	<b>BEO NORMAN</b>	PULL ME OUT	BEC/TOOTH & NAIL	788	+26
4	2	23	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b>	LOSE MY SOUL	FOREFRONT/EMI CMG	733	-111
5	7	12	<b>TENTH AVENUE NORTH</b>	BY YOUR SIDE	REUNION/PLG	721	+28
6	5	21	<b>JIMMY NEEDHAM</b>	A BREATH OR TWO	INPOP	720	-21
7	6	13	<b>NEEDTOBREATHE</b>	STREETS OF GOLD	ATLANTIC/WORD-CURB	718	-15
8	10	11	<b>GROUP 1 CREW</b>	KEYS TO THE KINGDOM	FERVENT/WORD-CURB	699	+51
9	9	16	<b>NEVERTHELESS</b>	SLEEPING IN	FLICKER/PLG	681	+9
10	8	18	<b>HAWK NELSON</b>	ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	671	-33
11	13	13	<b>STELLAR KART</b>	INNOCENT	WORD-CURB	596	+47
12	14	9	<b>JON MCLAUGHLIN</b>	BEATING MY HEART	ISLAND/IDJMG	558	+15
13	11	21	<b>ADDISON ROAD</b>	STICKING WITH YOU	INO	529	-53
14	17	8	<b>THIRD DAY</b>	RUN TO YOU	ESSENTIAL/PLG	501	+32
15	12	22	<b>BROOKE FRASER</b>	SHADOWFEET	WOOD AND BONE	480	-74
16	15	13	<b>FIREFLIGHT</b>	BRAND NEW DAY	FLICKER/PLG	478	-15
17	18	9	<b>DECEMBERADIO</b>	BELIEVER	SLANTED/SPRING-HILL	463	+2
18	16	20	<b>MERCYME</b>	YOU'RE GON	INO	433	+3
19	20	5	<b>ARTICLE ONE</b>	TAKEN BY THE STORM	INPOP	429	+62
20	19	7	<b>BUILDING 429</b>	END OF ME	INO	385	+15
21	23	3	<b>RUSH OF FOOLS</b>	LOSE IT ALL	MIDAS	367	+20
22	21	17	<b>JAYMES REUNION</b>	FINE	BEC/TOOTH & NAIL	330	-22
23	RE-ENTRY		<b>DISCIPLE</b>	WHATEVER REASON	INO	322	+82
24	22	15	<b>RELIENT K</b>	I JUST WANT YOU TO KNOW	GOTEE	299	-51
25	24	20	<b>CHRIS TOMLIN</b>	JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	284	-17
26	25	3	<b>CASTING CROWNS</b>	SLOW FADE	BEACH STREET/REUNION/PLG	283	+11
27	29	2	<b>JON FOREMAN</b>	YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	267	+23
28	27	9	<b>RUN KID RUN</b>	FREEDOM	TOOTH & NAIL	262	+9
29	28	3	<b>JOROIN SPARKS</b>	ONE STEP AT A TIME	19/JIVE/ZOV/BA	258	+8
30	30	4	<b>INHABITED</b>	LOVE (I NEED YOU)	FERVENT/WORD-CURB	238	-2

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	13	<b>PILLAR</b>	TURN IT UP	ESSENTIAL/PLG	344	+17
2	1	12	<b>RUN KID RUN</b>	SURE SHOT	TOOTH & NAIL	344	+4
3	4	4	<b>RED</b>	FIGHT INSIDE	ESSENTIAL/PLG	277	+19
4	3	12	<b>EMERY</b>	TEN TALENTS	TOOTH & NAIL	274	-2
5	6	11	<b>DEAS VAIL</b>	UNDERCOVER	BRAVE NEW WORLD	261	+11
6	9	10	<b>FIREFLIGHT</b>	YOU GAVE ME A PROMISE	FLICKER/PLG	253	+5
7	5	8	<b>WEDDING</b>	RETURN	BRAVE NEW WORLD	251	-2
8	7	16	<b>ALMOST.</b>	STOP IT	TOOTH & NAIL	250	0
9	8	7	<b>DISCIPLE</b>	3-2-1	INO	242	-7
10	10	14	<b>ABANDON</b>	PROVIDENCE	FOREFRONT/EMI CMG	228	-7
11	12	9	<b>BECOMING</b>	YOUR LOVE	TOOTH & NAIL	226	+13
12	13	3	<b>CLASSIC CRIME</b>	SING	TOOTH & NAIL	225	+13
13	11	11	<b>UNDEROATH</b>	TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	216	-12
14	14	7	<b>HOUSE OF HEROES</b>	LOSE CONTROL	MONO VS STEREO/GOTEE	214	+7
15	15	9	<b>JONEZETTA</b>	WIDE AWAKE	TOOTH & NAIL	199	+9
16	17	3	<b>KUTLESS</b>	TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	197	+26
17	21	6	<b>RUTH</b>	WHO I WAS AND WHO I AM	TOOTH & NAIL	171	+10
18	23	2	<b>REMEDY DRIVE</b>	STAND UP	WORD-CURB	169	+10
19	19	17	<b>PHILMONT</b>	I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	167	0
20	20	10	<b>EVER STAYS RED</b>	SAY WHAT YOU WILL	VSR	164	-1
21	28	5	<b>STELLAR KART</b>	I GIVE UP	WORD-CURB	152	+10
22	25	6	<b>CAPITAL LIGHTS</b>	OUTRAGE	TOOTH & NAIL	152	0
23	27	11	<b>KRYSTAL MEYERS</b>	BEAUTIFUL TONIGHT	ESSENTIAL/PLG	151	+2
24	26	2	<b>SECRET AND WHISPER</b>	ANCHORS	TOOTH & NAIL	150	-1
25	16	20	<b>SKILLET</b>	WHISPERS IN THE DARK	ARDENT/SRE/INO	141	-49
26	29	2	<b>SEARCH THE CITY</b>	THE RESCUE	TOOTH & NAIL	135	+3
27	NEW		<b>RELIENT K</b>	THE LAST, THE LOST, THE LEAST	GOTEE	129	+42
28	30	15	<b>PROJECT B6</b>	PUT YOUR LIPS TO THE TV	TOOTH & NAIL	129	+4
29	24	20	<b>DECYFER DOWN</b>	CRASH	INO	126	-29
30	18	18	<b>P.O.D.</b>	SHINE WITH ME	COLUMBIA/INO	126	-43

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	6	7	<b>JAMIE SLOCUM</b>	DEPENDENCE	CURB	320	+29
2	1	16	<b>STEVEN CURTIS CHAPMAN</b>	YOURS	SPARROW/EMI CMG	313	-59
3	2	10	<b>MEREDITH ANDREWS</b>	YOU INVITE ME IN	WORD-CURB	309	-13
4	3	13	<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b>	A NEW HALLELUJAH	REUNION/PLG	280	0
5	4	9	<b>JEREMY CAMP</b>	THEIR WILL BE A DAY	BEC/TOOTH & NAIL	276	-12
6	5	13	<b>MARK ROACH</b>	THE LEAST I CAN DO	MYRRH/WORD-CURB	270	-22
7	7	10	<b>WAYBURN DEAN</b>	I NEED A SAVIOR	WAY/ADE	244	-14
8	13	3	<b>33MILES</b>	ONE LIFE TO LOVE	INO	242	-5
9	9	6	<b>RUSH OF FOOLS</b>	WONDER OF THE WORLD	MIDAS	240	+10
10	11	9	<b>ADDISON ROAD</b>	HOPE NOW	INO	234	+9

## SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	17	2	<b>MARK HARRIS</b>	ONE TRUE GOD	INO	208	+29
2	13	20	<b>MOLLYE REES &amp; JAMIE SLOCUM</b>	DIFFERENT	HOLLOW OAK	195	-5
3	12	6	<b>DOWNHERE</b>	HERE I AM	CENTRICITY	187	-5
4	18	5	<b>JARED ANDERSON</b>	CLORIFIED	INTEGRITY	180	+16
5	16	11	<b>JADON LAVIK</b>	WONDEROUS LOVE	BEC/TOOTH & NAIL	170	-10
6	RE-ENTRY		<b>CURT COLLINS</b>	JESUS PAID IT ALL	FSS	164	+29
7	15	17	<b>BART MILLARD</b>	I STAND AMAZED	INO	155	+32
8	14	19	<b>ASHMONT HILL</b>	SONG OF GLORY	AKIOM	153	-43
9	19	2	<b>BRANDON HEATH</b>	GIVE ME YOUR EYES	REUNION/PLG	148	+11
10	NEW		<b>NATALIE GRANT</b>	OUR HOPE ENDURES	CURB	144	+30

## CHRISTIAN ROCK REPORTERS

- |  |   |  |   |   |   |
|--|---|--|---|---|---|
| <b>KLYT/Albuquerque, NM</b><br>OM: Johann "Yo" Snyder<br>MD: Joey Belleville | <b>KVRK/Dallas, TX*</b><br>PD: Chris Goodwin<br>MD: Drue Mitchell                           | <b>WJTL/Lancaster, PA*</b><br>PD: John Shirk<br>MD: Phil Smith | <b>WJLZ/Norfolk, VA*</b><br>OM/PD: Anne Verebely<br>APD: Troy Alan                        | <b>Firecape/Satellite</b><br>PD/MD: Joe Hayes                           | <b>WHRZ/Spartanburg, SC</b><br>OM: Michele Brady<br>PD: Britt Dillard<br>APD: Matthew Bishop<br>MD: Cale Nelson |
| <b>WCVK/Bowling Green, KY</b><br>OM: Ken Burns<br>PD: Susan Woodard          | <b>WSNL/Flint, MI</b><br>MD: Brian Goodman  | <b>KIBZ/Lincoln, NE</b><br>PD/MD: Ron Drury                    | <b>WTR/Rochester, NY</b><br>PD/MD: Samme Palermo<br>APD: Will "The Tuna" Benson           | <b>Sirius XM - The Message/Satellite*</b><br>PD: Al Skop                | <b>KCLC/St. Louis, MO</b><br>MD: Dave Merkel  |
| <b>WVDF/Bridgeport, CT</b><br>PD/MD: Bob Felberg                             | <b>WORQ/Green Bay, WI*</b><br>OM/PD: Jim Raider   | <b>WDML/Marion, IL</b><br>MD: Tom Schroeder                    | <b>WPRJ/Saginaw, MI</b><br>OM/PD: Aaron Dicer<br>MD: Josh Thompson                        | <b>The Sound Of Light/Satellite</b><br>PD: Bill Scott<br>MD: Jack Eason | <b>WBVM/Tampa, FL*</b><br>OM: Chris Sampson<br>PD/MD: Olivia Paff   |
| <b>WCWP/Brookville, NY</b><br>PD: Peter Bellotti<br>MD: Reena Temburni       | <b>WBFJ/Greensboro, NC*</b><br>OM: Dana Evans<br>PD/MD: Wally Decker<br>APD: Darren Stevens | <b>WMKL/Miami, FL</b><br>PD: Rob Robbins<br>MD: Kelly Downing  | <b>WJIS/Sarasota, FL</b><br>OM: Kris Byerly<br>PD: Michelle Tellone<br>MD: Elisha Skorski | <b>Whip Of Cords/Satellite</b><br>OM/PD: Matt Rhodes                    | <b>WYSZ/Toledo, OH</b><br>PD/MD: Jeff Howe  |
| <b>WUFM/Columbus, OH*</b><br>OM: Michael Buckingham<br>PD/MD: Nikki Cantu    | <b>Effect Radio/Network</b><br>PD/MD: Brian Harman<br>APD: Amanda Harman                    |  |   |   |   |

\* Monitored Reporters



▶ WITH 212 PLAYS AT 13 REPORTING STATIONS, THE DENVER-BASED **MICHAEL GUNGOR BAND** BOWS AT NO. 30 WITH "ANCIENT SKIES." THE SINGLE ALSO OPENS AT NO. 28 ON THE MONITORED CHRISTIAN AC LIST (258 PLAYS).

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## CHRISTIAN AC REPORTERS

- KGZV/Abilene, TX**  
OM/MD: Gary Hill
- WQME/Anderson, IN**  
PD/MD: Matt Rust
- WMIT/Asheville, NC\***  
OM/MD: Tom Greene  
MD: Matt Stockman
- WFSH/Atlanta, GA\***  
PD: Mike Blakemore  
MD: Mike Stoudt
- WVJF/Atlanta, GA\***  
OM/MD: Don Schaeffer  
APD: Steve Williams
- WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson
- KPEZ/Austin, TX\***  
OM: Mac Danfels  
PD: Gary Walsh  
APD/MD: Steve Etheridge
- WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland
- WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce
- KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woods  
APD/MD: Travis Culver
- WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard
- WAYR/Brunswick, GA**  
PD/MD: Bart Wagner
- KXGM/Cedar Rapids, IA**  
PD: Chris Behmlander  
MD: Sandy Barnes
- WRCM/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison
- WBXJ/Chattanooga, TN\***  
OM/MD: Jason McKay  
MD: Justin Wade
- WAKW/Cincinnati, OH\***  
PD: Kurt Wallace  
APD: Rob Lewis  
MD: Daryl Pierce
- WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Gna Hart
- KGTS/College Place, WA**  
PD/MD: Ernest Beck
- KBIQ/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton
- KCVO/Columbia, MO**  
OM/MD: Jim McDermott
- WMHK/Columbia, SC\***  
PD: Steve Sunshine
- WCVO/Columbus, OH\***  
PD: Todd Stach  
APD/MD: Mike Russell
- KBNJ/Corpus Christi, TX\***  
PD: Joe Fahl
- KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast
- KNWI/Des Moines, IA\***  
PD/MD: Dave St. John
- WMUZ/Detroit, MI\***  
PD: Julia Belcher
- WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward
- WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase
- KHPE/Eugene, OR**  
MD: Paul Hernandez
- KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens
- KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels
- WCLN/Fayetteville, NC**  
OM/MD: Dan DeBruere  
APD: Syndi Long  
MD: Steve Turley
- KCCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin
- WPER/Fredericksburg, VA**  
PD: Frankie Morea
- KZKZ/Ft. Smith, AR**  
OM/MD: Dave Burdwe
- WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana
- WCSG/Grand Rapids, MI\***  
PD: Chris Lemke
- WJQK/Grand Rapids, MI\***  
PD: Troy West  
PD/MD: Gary Thompson
- WBFJ/Greensboro, NC\***  
PD: David Evans  
PD/MD: Wally Decker  
APD: Darren Stevens
- WLCJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller
- KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Mike Gravatt
- KSBJ/Houston, TX\***  
PD: Jon Hull  
MD: Jim Beeler
- WCRJ/Jacksonville, FL\***  
PD: Chris Wayne  
MD: Theresa Ross
- WCQR/Johnson City, TN\***  
APD/MD: Brian Sumner
- KOBC/Joplin, MO**  
OM/MD: Lisa Davis
- KLJC/Kansas City, MO\***  
OM/MD: Michael Grimm
- WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith
- WLGH/Lansing, MI**  
PD: Jenn Czelada
- KSOS/Las Vegas, NV\***  
PD: Scott Herrold
- KKSP/Little Rock, AR\***  
PD: Don Burns
- KFSH/Los Angeles, CA\***  
PD: Chuck Tyler  
APD: Bob Shaw  
MD: Lara Scott
- WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain
- KSWP/Lufkin, TX**  
OM/MD: Al Ross  
APD/MD: Michelle Ross
- WNWC/Madison, WI**  
PD/MD: Dave St. John
- KVMV/McAllen, TX\***  
PD: James Gambin  
APD/MD: Bob Malone
- KJIL/Meade, KS**  
PD/MD: Michael Luskey
- WAWZ/Middlesex, NJ\***  
OM: Scott Taylor  
PD: Johnny Stone  
APD/MD: Keith Stevens
- WKWZ/Milwaukee, WI\***  
PD: David Pierce
- KTIS/Minneapolis, MN\***  
PD: Jason Sharp
- KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks
- WFFH/Nashville, TN\***  
PD/MD: Vance Dillard
- Family Life Ministries/Network**  
PD: Cecil Van Houten  
APD: Kevin VanBuren  
MD: Bruce Barrows
- New Life Media/Network**  
OM/MD: Joe Buchanan
- WBSN/New Orleans, LA\***  
OM: Julie Headrick  
PD: Tom Krimsier  
MD: Libby Krimsier
- KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux
- WPOZ/Orlando, FL\***  
OM/MD: Dean O'Neal  
APD: Jeff Cruz
- WMSJ/Portland, ME\***  
OM/MD: Paula K.  
MD: Kenny Robinson
- KFIS/Portland, OR\***  
OM/MD: Dave Arthur  
MD: Kat Taylor
- KSLT/Rapid City, SD**  
PD/MD: Dave Masters
- KSGN/Riverside, CA\***  
PD: Bryan O'Neal  
MD: Brandi Lanai
- WPAR/Roanoke, VA\***  
OM/MD: Jackie Howard
- WQFL/Rockford, IL**  
PD/MD: Johnny V.
- KKFS/Sacramento, CA\***  
PD/MD: Max Miller
- WSMR/Sarasota, FL**  
**Sirius XM - The Message/Satellite\***  
PD: Al Skop
- KCMS/Seattle, WA\***  
PD: Scott Huntley  
MD: Sarah Taylor
- WBYO/Sellersville, PA**
- WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore
- WHPZ/South Bend, IN**  
PD: Gary Hegland  
MD: Jay Michaels
- KWND/Springfield, MO\***  
PD/MD: Chalmers Harper
- KKJM/St. Cloud, MN**  
OM/MD: Diana Madsen  
MD: Dawn Madsen
- KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy
- WLPJ/Tampa, FL\***  
PD: Chuck Tyler  
APD: Bob Shaw  
MD: Lara Scott
- KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly
- KXOJ/Tulsa, OK\***  
PD: Bob Thornton
- WAJS/Tupelo, MS**  
OM: Marvin Sanders  
PD: Rick Robertson  
MD: John Riley
- KVNE/Tyler, TX**  
PD: Mike Harger  
MD: Jennifer Winborn
- WGTS/Washington, DC\***  
PD: Becky Wilson Alligany  
MD: Rob Conway
- KNWS/Waterloo, IA**  
PD: Dan Raymond
- WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher
- WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman
- WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	W1
1	12	7	<b>JEREMY CAMP</b> THERE WILL BE A DAY	REC/TOTHE & NAIL	960	+112
2	7	13	<b>TENTH AVENUE NDRTH</b> BY YOUR SIDE	REUNION/PLG	890	+153
3	24	24	<b>BRANDDN HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	873	+85
4	24	24	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMC	873	+82
5	4	27	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	823	+88
6	18	33	<b>MILES</b> ONE LIFE TO LOVE	INO	780	+29
7	9	9	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	773	+101
8	5	24	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMC	770	+47
9	8	21	<b>DOWNHERE</b> HERE I AM	CENTRICITY	715	+11
10	11	18	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	704	+62
11	10	15	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMC	681	+24
12	13	17	<b>ADDISON ROAD</b> HOPE NOW	INO	590	-34
13	16	10	<b>BUILDING 429</b> END OF ME	INO	557	+72
14	14	21	<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	550	+3
15	14	21	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	525	+9
16	15	16	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	508	-16
17	18	16	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	427	+22
18	17	18	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	426	-10
19	21	7	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMC	422	+79
20	20	8	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	421	+56
21	19	20	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMC	421	-67
22	24	2	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	319	+65
23	23	8	<b>AARON SHUST</b> CREATE AGAIN	BRASH	307	-27
24	27	12	<b>JIMMY NEEDHAM</b> HURRICANE	INPOP	305	-12
25	26	3	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMC	301	+56
26	29	5	<b>POINT OF GRACE</b> I WISH	WORD-CURB	295	+81
27	25	6	<b>DECEMBERADIO</b> FOR YOUR GLORY	SLANTED/SPRING HILL	264	+12
28	27	13	<b>BEOB NORMAN</b> BRITNEY	REC/TOTHE & NAIL	235	-7
29	28	3	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	221	+5
30	NEW		<b>MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	212	+43



## CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	WEEKS			
			25-54	25-34	35-44	45-54
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	97%	4.29	4.30	4.24	4.33
<b>LAURA STORY</b> MIGHTY TO SAVE	INO	99%	4.19	4.31	4.19	4.07
<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	91%	4.18	4.12	4.15	4.28
<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMC	99%	4.14	3.99	4.15	4.27
<b>CHRIS SLIGH</b> EMPTY ME	BRASH	96%	4.13	4.10	4.08	4.22
<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMC	95%	4.12	4.15	4.03	4.19
<b>MERCYME</b> YOU REIGN	INO	96%	4.10	3.90	4.15	4.25
<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	88%	4.09	4.01	4.09	4.16
<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	94%	4.05	3.97	4.05	4.13
<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	82%	4.04	4.07	4.01	4.03
<b>JEREMY CAMP</b> THERE WILL BE A DAY	REC/TOTHE & NAIL	81%	4.01	4.00	4.05	4.00
<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	99%	3.98	3.95	3.98	4.01
<b>DOWNHERE</b> HERE I AM	CENTRICITY	81%	3.98	3.89	4.04	4.00
<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMC	87%	3.95	3.89	3.95	4.02
<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	FERVENT/WORD-CURB	53%	3.92	3.75	4.03	3.97
<b>33 MILES</b> ONE LIFE TO LOVE	INO	82%	3.85	3.70	3.90	3.93
<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	SPARROW/EMI CMC	78%	3.82	3.73	3.84	3.89
<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	88%	3.77	3.93	3.70	3.68
<b>ADDISON ROAD</b> HOPE NOW	INO	71%	3.73	3.82	3.70	3.68
<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	44%	3.38	3.58	3.38	3.19

Total Sample size is 1925. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Litt at 740-549-9700, x61 or email jlitte@troyresearch.com.



Welcome to multitasking on steroids

## A Tale of Two Cities

R.J. Curtis

RCurtis@RadioandRecords.com

In the beginning, there was one station, one PD and one GM. As federal regulations were gradually relaxed, a few people took on added responsibilities. The new millennium arrived and with it came the “less is more” mantra. Doing more with less was radio’s next challenge. ■ Now it’s evolved to the point where there are simply fewer people in the biz altogether, each of them doing more. Not so long ago, it was hard to imagine a single PD or GM responsible for an entire cluster of stations while simultaneously handling an airshift or managing a sales team. Today, that’s standard operating procedure in many cases. And now, even that structure appears to be expanding, this time across state lines.

### Case In Point

Exhibit A: Paul O’Malley already had his hands full managing the Citadel/Atlanta cluster, which includes country WKHX (Kicks 106). Earlier this month, he took on additional duties for Citadel country sister KSCS/Dallas after the sudden retirement of Victor Sansone. O’Malley had prior experience in that department, having succeeded the longtime Atlanta manager when Sansone transferred to Dallas at the beginning of 2008. That part seems like a snap compared with O’Malley’s new interstate reality of managing two stations in separate top 10 markets.

Next, say hello to Scott Mahalick. In October, he assumed day-to-day programming responsibilities for Entercom’s KKWF (100.7 the Wolf)/Seattle, in addition to his existing role as PD at the company’s KBWF (the Wolf)/San Francisco. The move was a return of sorts for Mahalick, who originally launched Seattle’s Wolf in late 2005, then transferred to San Francisco to pilot KBWF’s flip to country in March 2007.

Neither O’Malley nor Mahalick is a reluctant participant in his current situation. In fact, each enthusiastically views his latest career opportunity as a challenge worth embracing—a sign of the times and possibly, of things yet to come. Technology and an innovative CEO, Mahalick says, are the great enablers for programming in two cities 680 miles apart.

Entercom president David Fields “is always challenging us to think differently and use technology. Using some of those things, it’s feasible to work in two different places at the type of intensity it takes to win,” Mahalick says.

When O’Malley first sat down with his new, other staff in Dallas, he told them it probably seems strange, “but in this environment you have to take logic and just put it on the shelf for a minute.”

While the responsibilities of programming and managing radio stations differ, Mahalick and O’Malley share the same philosophy about what will ultimately make this kind of arrangement succeed: “You’ve got to feel confident that you have good programming and sales management,” O’Malley says. “Day to day, you have good people that can make the call. You’ve got Mark Richards in Atlanta and Crash Potete in Dallas.”

Mahalick agrees, saying that finding, training and energizing people who are empowered is key. “They’re the real stars, let’s face it. If my efforts are put toward motivating and educating my staffs and keeping them excited and they’re on their game, it’s fairly easy to do.”

### Making It Up As They Go Along

Keep in mind, Mahalick and O’Malley have each logged less than a month of double duty,

### Scott Mahalick

Job titles: “Prime Minister of Twang,” Entercom KBWF (the Wolf)/San Francisco; PD, KKWF (the Wolf)/Seattle

Primary residence: Sausalito, Calif.

Distance between Seattle and San Francisco: 680 miles  
Flying time: 1 hour, 30 minutes

About KBWF: “Getting weekly ratings with PPM is a wonderful thing.”

About KKWF: “[Wolf morning man] Fitz is the beacon of energy and the vibe that sets the tone for the station.”

meaning no handbook exists on exactly how to pull off what seems like a managerial magic trick. So far, Mahalick says he’s been apt at “compartmentalizing and being focused.” Part of that comes from his previous experience with Citadel, when he worked with multiple markets. As a result, he’s already finding his rhythm. “I have office hours on both ends. I’ve got set meetings and times when I’m in San Francisco and Seattle; everyone can know and rely on the fact that those will happen.”

Time management, Mahalick adds, is all new territory. “I don’t think I have to work harder, but I have to absolutely be smarter about prioritizing goals and how I spend time.” O’Malley doesn’t wear just the Dallas manager hat while at KSCS, nor is he able to concentrate solely on WKHX when in Atlanta. “You get through everything,” he says.

When we spoke with O’Malley, he was working from the Dallas office. After a client meeting, he rushed back to the station for a conference call with his Atlanta team to discuss the annual Kicks Country Fair, planned for May. “You have five days a week to do your business,” he says. “The only difference is that I can’t have a physical meeting with somebody in Atlanta while I’m in Dallas.”

While their styles may differ in terms of how to manage time, both executives already see the benefit of being around two different teams. In this situation, Mahalick says, “one plus one equals three.” As the guy traveling back and forth, he is basically a courier of creative ideas that both stations can benefit from: “I expected to share ideas, but I didn’t see how it would refine things the way it has. There are more smart eyeballs looking at things, so we’ve just taken a lot of our game to a different level.” In his short time with KSCS and WKHX, O’Malley has already noticed this as well. “Having someone in both markets makes it easier to get people communicating on everything. The amount of ideas doing something like this is much better.”

Though it probably wasn’t fair to ask Mahalick and O’Malley if they believe the industry will see more scenarios like theirs—given their short tenure as interstate multitaskers—they were open with a response. According to Mahalick, “It’ll be based on success, and that will fuel the change and the opportunity.” The combination of realistic goals and great support from his two staffs has been put in place to make this unusual arrangement work. In other words, “I’m not being asked to perform a miracle. I’m lucky and grateful. It’s impossible to do it without those people. I don’t know how you could be successful . . . you’d be working 18 hours a day.”

O’Malley’s answer is also optimistic and realistic. “These are good jobs in radio. These are fun jobs and they’re hard, but you probably know friends and neighbors who are struggling a bit. At the end of the day, we’re still in radio—an unbelievable, viable medium. If you’re not being asked to do more, you’ll be asked to do less. That’s how I look at it.”

### Paul O’Malley

Job titles: market manager, Citadel/Atlanta [WKHX/WYAY]; GM, Citadel KSCS/Dallas

Primary residence: Atlanta

Distance between Dallas and Atlanta: 718 miles  
Flying time: 1 hour, 54 minutes

About this challenge: “As far as a growth curve, no matter where you are in your career if you get thrown into something like this, you’ll get better or you’ll get out.”

# R&R COUNTRY

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► **DIERKS BENTLEY** SCORES HIS 10TH TOP 10, AS "FEEL THAT FIRE" BURNS 12-10. OF HIS FIRST NINE TOP 10s, FIVE WENT ON TO REACH THE SUMMIT. HE MOST RECENTLY LED WITH "FREE AND EASY (DOWN THE ROAD I GO)" ON THE NOV. 16, 2007, CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS		
					IMPRINT / PROMOTION LABEL		TW +/-	TW RANK		
1	2	23	<b>ZAC BROWN BAND</b>	<b>ND. 1 (1 WK)</b>	✓	★	35.428	-1.141	4926	1
			CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE						
4	19		<b>TIM MCGRAW</b>	<b>LET IT GO</b>	✓	★	34.038	-3.554	4722	2
				Curb						
3	1	11	<b>TAYLOR SWIFT</b>	<b>LOVE STORY</b>	✓	★	33.114	-0.979	4362	4
				BIG MACHINE						
8	3	18	<b>MONTGOMERY GENTRY</b>	<b>ROLL WITH ME</b>	✓	★	31.879	+1.382	4399	3
				COLUMBIA						
5	6	12	<b>RASCAL FLATTS</b>	<b>HERE</b>	✓	★	28.145	+2.087	3859	6
				LYRIC STREET						
6	5	13	<b>SUGARLAND</b>	<b>ALREADY GONE</b>	✓	★	27.856	+1.841	3908	5
				MERCURY						
8	11		<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	<b>START A BAND</b>	✓	★	23.896	-0.192	3402	7
				ARISTA NASHVILLE						
8	7	20	<b>CARRIE UNDERWOOD</b>	<b>JUST A DREAM</b>	✓	★	23.627	-2.399	3102	9
				ISARI/ARISTA/ARISTA NASHVILLE						
9	9	29	<b>CRAIG MORGAN</b>	<b>LOVE REMEMBERS</b>	✓	★	21.830	+0.844	3241	8
				BNA						
10	12	10	<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	✓	★	20.340	-2.033	2809	13
				CAPITOL NASHVILLE						
15	19		<b>BILLY CURRINGTON</b>	<b>DO NOT</b>	✓	★	20.082	+1.706	2902	11
				MERCURY						
12	14	9	<b>ALAN JACKSON</b>	<b>COUNTRY BOY</b>	✓	★	19.462	+1.085	3050	10
				ARISTA NASHVILLE						
13	13	25	<b>LADY ANTEBELLUM</b>	<b>LOOKIN FOR A GOOD TIME</b>	✓	★	19.321	+0.773	2759	14
				CAPITOL NASHVILLE						
16	11	34	<b>JAMEY JOHNSON</b>	<b>IN COLOR</b>	✓	★	19.260	+0.736	2889	12
				MERCURY						
15	17	16	<b>BLAKE SHELTON</b>	<b>SHE WOULDN'T BE GONE</b>	✓	★	17.832	+0.888	2666	15
				WARNER BROS./WRN						
16	18	25	<b>RANDY HOUSER</b>	<b>ANYTHING GOES</b>	✓	★	15.000	+1.274	2255	16
				UNIVERSAL SOUTH						
19	7		<b>BROOKS &amp; DUNN FEAT. REBA MCFENTIRE</b>	<b>COMEBARS DON'T CRY</b>	✓	★	14.490	+1.647	2233	17
				ARISTA NASHVILLE						
18	21	5	<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	✓	★	14.099	+2.831	2099	18
				AIRPOWER SHOW DOG NASHVILLE						
19	24	5	<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	✓	★	13.682	+4.048	1902	20
				APPROX. MOST INCREASED AUDIENCE	BLUE CHAIR/BNA					
20	25	3	<b>KEITH URBAN</b>	<b>SWEET THING</b>	✓	★	13.586	+4.012	1781	22
				CAPITOL NASHVILLE						
21	20	24	<b>PAT GREEN</b>	<b>LET ME</b>	✓	★	12.918	+1.148	1944	19
				BNA						
22	23	16	<b>TRACE ADKINS</b>	<b>MUDDY WATER</b>	✓	★	10.613	+0.937	1828	21
				CAPITOL NASHVILLE						
23	22	28	<b>ASHTON SHEPHERD</b>	<b>SOUNDS SO GOOD</b>	✓	★	9.769	-0.360	1683	23
				MCA NASHVILLE						
24	33	3	<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	✓	★	9.095	+3.332	1249	26
				MCA NASHVILLE						
25	27	15	<b>JAKE OWEN</b>	<b>DON'T THINK I CAN'T LOVE YOU</b>	✓	★	9.064	+0.290	1580	24
				RCA						
26	26	20	<b>LEE ANN WOMACK</b>	<b>LAST CALL</b>	✓	★	9.042	+0.554	1573	25
				MCA NASHVILLE						
27	31	6	<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	✓	★	7.191	+1.085	1162	28
				CAPITOL NASHVILLE						
28	28	19	<b>PHIL VASSAR</b>	<b>I WOULD</b>	✓	★	6.626	-0.177	1170	27
				UNIVERSAL SOUTH						
29	30	8	<b>JACK INGRAM</b>	<b>THAT'S A MAN</b>	✓	★	6.403	+0.005	1086	30
				BIG MACHINE						
30	29	14	<b>JOSH TURNER</b>	<b>EVERYTHING IS FIRE</b>	✓	★	6.143	-0.165	1132	29
				MCA NASHVILLE						

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS		
					IMPRINT / PROMOTION LABEL		TW +/-	TW RANK		
31	32	17	<b>KRISTY LEE COOK</b>	<b>5 MILES OF SHAME</b>	✓	★	5.450	-0.115	968	31
				ISARI/ARISTA NASHVILLE						
35	7		<b>JIMMY WAYNE</b>	<b>I'LL</b>	✓	★	4.742	+0.244	964	32
				VALORY						
33	37	4	<b>MARTINA MCBRIDE</b>	<b>RIDE</b>	✓	★	4.333	+0.772	626	35
				BREAKER	RCA					
34	34	7	<b>GARY ALLAN</b>	<b>SHE'S SO CALIFORNIA</b>	✓	★	4.324	-0.030	793	34
				MCA NASHVILLE						
35	36	14	<b>MIRANDA LAMBERT</b>	<b>MORE LIKE HER</b>	✓	★	4.321	-0.072	797	33
				COLUMBIA						
36	39	11	<b>JOEY + RORY</b>	<b>CHEATER CHEATER</b>	✓	★	2.815	+0.205	463	38
				BREAKER	VANGUARD/SUGAR HILL/NINE NORTH					
37	38	12	<b>ELI YOUNG BAND</b>	<b>ALWAYS THE LOVE SONGS</b>	✓	★	2.782	-0.203	491	36
				REPUBLIC/UNIVERSAL SOUTH						
38	41	16	<b>JUSTIN MOORE</b>	<b>BACK THAT THING UP</b>	✓	★	1.868	-0.036	456	39
				VALORY						
39	43	7	<b>THE LOST TRAILERS</b>	<b>HOW 'BOUT YOU DON'T</b>	✓	★	1.824	+0.256	405	40
				BREAKER	BNA					
40	40	13	<b>JOSH GRACIN</b>	<b>UNBELIEVABLE (ANN MARIE)</b>	✓	★	1.803	-0.505	486	37
				LYRIC STREET						
41	57	2	<b>RODNEY ATKINS</b>	<b>IT'S AMERICA</b>	✓	★	1.486	+0.976	224	47
				Curb						
42	44	8	<b>JOHN MICHAEL MONTGOMERY</b>	<b>FOREVER</b>	✓	★	1.387	-0.046	286	43
				STRINGTOWN						
43	49	5	<b>SARAH BUXTON</b>	<b>REMEMBER THAT</b>	✓	★	1.251	+0.161	345	41
				LYRIC STREET						
44	47	8	<b>JESSICA SIMPSON</b>	<b>SMILE</b>	✓	★	1.179	-0.165	218	48
				EPIC/COLUMBIA						
45	45	10	<b>DARRYL WORLEY</b>	<b>TEQUILA ON ICE</b>	✓	★	1.076	-0.394	329	42
				STROUD/JAVARIOS						
46	53	3	<b>HEIDI NEWFIELD</b>	<b>CRY CRY (TIL THE SUN SHINES)</b>	✓	★	0.984	-0.186	233	46
				Curb						
47	RE-ENTRY		<b>MELISSA LAWSON</b>	<b>WHAT IF IT ALL GOES RIGHT</b>	✓	★	0.974	+0.352	67	-
				WARNER BROS./WRN						
48	48	7	<b>JULIANNE HOUH</b>	<b>MY HALLELUJAH SONG</b>	✓	★	0.954	-0.117	277	45
				MERCURY						
49	60	2	<b>EMERSON DRIVE</b>	<b>BELONGS TO YOU</b>	✓	★	0.954	+0.506	142	55
				MIDAS/VALORY						
50	51	5	<b>DEAN BRODY</b>	<b>BROTHERS</b>	✓	★	0.950	-0.091	284	44
				BROKEN BOW						
51	NEW		<b>JASON ALDEAN</b>	<b>HOT SHOT DEBUT</b>	✓	★	0.949	+0.434	157	53
				SHE'S COUNTRY	BROKEN BOW					
52	50	7	<b>KEITH ANDERSON</b>	<b>SOMEBODY NEEDS A HUG</b>	✓	★	0.848	-0.047	212	49
				COLUMBIA						
53	46	18	<b>RANDY OWEN</b>	<b>LIKE I NEVER BROKE HER HEART</b>	✓	★	0.676	-0.060	105	58
				BROKEN BOW						
54	52	11	<b>WHITNEY DUNCAN</b>	<b>WHEN I SAID I WOULD</b>	✓	★	0.571	-0.228	133	56
				WARNER BROS./WRN						
55	55	5	<b>JAMES OTTO</b>	<b>THESE ARE THE GOOD OLD DAYS</b>	✓	★	0.554	-0.090	178	52
				WARNER BROS./WRN						
56	RE-ENTRY		<b>JAMIE O'NEAL</b>	<b>LIKE A WOMAN</b>	✓	★	0.518	+0.040	129	57
				1720						
57	58	4	<b>JEREMY MCCOMB</b>	<b>WHAT IT TAKES</b>	✓	★	0.463	-0.047	153	54
				PARALLEL/NEW REVOLUTION						
58	RE-ENTRY		<b>ADAM GREGORY</b>	<b>BEST DAYS OF YOUR LIFE</b>	✓	★	0.461	-0.035	183	51
				MIDAS/BIG MACHINE						
59	56	2	<b>KELLIE PICKLER</b>	<b>WHERE I'M FROM</b>	✓	★	0.439	-0.131	70	-
				19/BNA						
60	NEW		<b>JASON MICHAEL CARROLL</b>	<b>WHERE I'M FROM</b>	✓	★	0.425	-0.014	186	50
				ARISTA NASHVILLE						

**MOST INCREASED AUDIENCE (IN MILLIONS)**

**+4.048**

**KENNY CHESNEY WITH MAC MCANALLY**

Down The Road (Capitol Nashville)  
KLT +0.425, KQOZ +0.325, KLT -0.032, WYDQ -0.029, WOSY +0.084, KPRF +0.053, WYKX +0.034, WQAN +0.017, WKTU +0.037, WMLB +0.022

**+4.012**

**KEITH URBAN**

Sweet Thing (Capitol Nashville)  
WJZN +0.341, KRKB +0.242, WYRK +0.202, WOSY +0.092, KSSN +0.073, KPRF +0.062, WKBO +0.052, KWJL +0.051, WBBB +0.028, KSSN -0.022

**+3.554**

**TIM MCGRAW**

Let It Go (Curb)  
KLT +0.508, KSCS +0.281, KQOZ +0.273, WL +0.263, KRKB +0.184, WJZN +0.180, KWJL +0.079, WYRK +0.075, WSCC +0.025, WQAF +0.024

**+3.332**

**GEORGE STRAIT**

River Of Love (MCA Nashville)  
KQOZ +0.532, KRKB +0.272, WYRK +0.270, WYCD +0.239, WJZN +0.194, KSSN +0.025, WYUW +0.098, WYDQ +0.067, WMLB +0.086, WYKX +0.084



► SUGARLAND SWEETENS '15 TOTAL OF CANADA COUNTRY NO. 1s, AS "ALREADY GONE" LIFTS 2-1 THE SONG IS THE DUO'S FIFTH FORMAT LEADER.

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## COUNTRY MONITORED REPORTERS

WQMX/Akron, OH* OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	KJJY/Des Moines, IA* OM: Steve Brill PD: Andy Elliott MD: Eddie Hatfield	KSSN/Little Rock, AR* OM/MD: Chad Heritage	WSLC/Roanoke, VA* PD: Brett Sharp
WGNA/Albany, NY* OM/MD: Tom Jacobsen	WDTW/Detroit, MI* PD: John Tripano APD: Scott Gaines	KKGO/Los Angeles, CA* OM: Mike Johnson PD: Tonya Campos	WBEE/Rochester, NY* PD: Billy Kidd APD/MD: Weslea Neas
KBQI/Albuquerque, NM* OM/MD: Bill May MD: Bev Rainey	WYCD/Detroit, MI* PD: Tim Roberts APD/MD: Mike Scott	WAMZ/Louisville, KY* PD: Coyote Calhoun MD: Night Train Lane	KNCI/Sacramento, CA* PD: Mark Evans APD/MD: Greg Cole
KRST/Albuquerque, NM* OM/MD: Eddie Haskell MD: Paul Bailey	KHEY/El Paso, TX* PD: Ted "Bob Cat" Brown MD: Marty Austin	WVQM/Madison, WI* OM: Pat O'Neill PD: Brad Austin APD/MD: Kerry Jay	KNTY/Sacramento, CA* PD/MD: Bob McNeill
WCTO/Allentown, PA* OM/MD: Shelly Easton APD/MD: Jerry Padden	WFBE/Flint, MI* PD: April Rose APD: Keith Allen	KTEX/McAllen, TX* OM: Billy Santiago PD: Jo Jo Cerda APD: Frankie Dee MD: Patches	WKCQ/Saginaw, MI* APD: Kevin Proffitt MD: John Richards
WKSJ/Asheville, NC* OM/MD: Jeff Davis MD: Brian Hatfield	KSKS/Fresno, CA* PD: Tom Jordan	WGXX/Memphis, TN* PD: Tim Jones MD: Kay Manley	KUBL/Salt Lake City, UT* MD: Pat Garrett
WKHX/Atlanta, GA* OM/MD: Mark Richards MD: Mike Macho	WWGR/Flt. Myers, FL* PD/MD: Justin Tyler APD: Steve Hart	WMLI/Milwaukee, WI* OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KAJA/San Antonio, TX* OM/MD: George King MD: Kactus Lou
WUBL/Atlanta, GA* OM/MD: Clay Hunnicutt APD/MD: Lance Houston	WQHK/Flt. Wayne, IN* OM/MD: Rob Kelley MD: Dave Michaels	KKEY/Minneapolis, MN* OM/MD: Gregg Swedberg MD: Mary Gallas	KSON/San Diego, CA* PD: John Marks APD/MD: Brooks O'Brian
WKXK/Augusta, GA* PD: T. Gentry MD: Chris O'Kelley	WQCK/Gainesville, FL* PD: Mr. Bob MD: Big Red	WKSJ/Mobile, AL* OM: Steve Powers PD: Bill Black	KBWF/San Francisco, CA* PD: Scott Mahalick APD/MD: Keola Lui Kwan
KASE/Austin, TX* OM/MD: Max Daniels APD/MD: Bob Pickett	WBCT/Grand Rapids, MI* OM/MD: Doug Montgomery APD/MD: Dave Taft	WMMK/Monmouth, NJ* OM: Mike Fitzgerald PD/MD: Brian Moore	KRTY/San Jose, CA* PD/MD: Julie Stevens
KUZZ/Bakersfield, CA* PD: Evan Bridwell	WPAW/Greensboro, NC* PD: Randall Bliss APD: Clay J.D. Walker	KTOM/Monterey, CA* OM: Sam Diggey PD: Wes Poe APD/MD: Jim Pearson	KKWF/Seattle, WA* OM: Dave Richards PD: Scott Mahalick MD: Lola Montgomery
WYYP/Baton Rouge, LA* PD/MD: Dave Dunaway	WTQR/Greensboro, NC* OM: Tim Satterfield PD/MD: John Roberts	WKDF/Nashville, TN* OM/MD: Larry Stone	KMPS/Seattle, WA* PD: Becky Brenner MD: Tony Thomas
KIZN/Boise, ID* OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	WRNS/Greenville, NC* PD/MD: Wayne Carlyle	WSIX/Nashville, TN* OM: Rich Davis PD: Keith Kaufman	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WKLB/Boston, MA* OM: Don Kelley PD: Mike Bophey APD/MD: Ginny Rogers	WRBT/Harrisburg, PA* PD: JT Bosch APD/MD: Newman	WGH/Norfolk, VA* OM/MD: John Shonty APD/MD: Mark McKay	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WYRK/Buffalo, NY* PD: Wendy Lynn	WWYZ/Hartford, CT* PD: Pete Salant	KKNG/Oklahoma City, OK* OM/MD: Kevin Christopher MD: Lynn Waggoner	WPKY/Springfield, MA* OM/MD: Pat McKay APD: Marc Spencer
WEZL/Charleston, SC* OM: Steve Burke PD: Bill West	KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey	KTTS/Springfield, MO* OM/MD: Chris Cannon APD/MD: Curly Clark	KSD/St. Louis, MO* OM: Mark Anderson PD: Billy Greenwood MD: Erin Austin
WQIE/Charleston, WV* OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	KKBQ/Houston, TX* OM/MD: Johnny Chiang APD/MD: Christi Brooks	KTST/Oklahoma City, OK* OM/MD: Tom Travis	WIL/St. Louis, MO* PD: Greg Moringo APD/MD: Darny Montana
WKKT/Charlotte, NC* OM/MD: Bruce Logan APD/MD: Ryan Dolk	WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon	KXKT/Omaha, NE* PD: Erik Johnson MD: Craig Allen	KATM/Stockton, CA* OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WYSC/Charlotte, NC* PD: D.J. Stout APD/MD: Rick McCracken	WUSJ/Jackson, MS* PD: Russ Williams	WXBM/Pensacola, FL* PD/MD: Lynn West	WBBS/Syracuse, NY* OM/MD: Rich Lauber
WUSY/Chattanooga, TN* PD: Jay Cruz MD: Bill Panderster	WQXQ/Johnson City, TN* PD/MD: Bill Hagy	WXTU/Philadelphia, PA* OM/MD: Roy Land PD: Bob McKay	WFUS/Tampa, FL* OM: Doug Hamand PD: Travis Daily
WUSN/Chicago, IL* PD: Dave Robbins MD: Marco Braun	KBQK/Kansas City, MO* PD: Mike Kennedy MD: T.J. McIntire	KMLE/Phoenix, AZ* PD: Kris Abrams APD: Andrew Bland MD: Gwen Foster	WQYK/Tampa, FL* OM: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUBE/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	KFKF/Kansas City, MO* OM/MD: Dale Carter APD/MD: Tony Stevens	WDSY/Pittsburgh, PA* OM/MD: Keith Clark APD/MD: Stoney Richards	KIIM/Tucson, AZ* OM: Herb Crowe PD: Buzz Jackson MD: Lois Lewis
WGAR/Cleveland, OH* OM: Keith Abrams PD: Brian Jennings APD/MD: Chuck Collier	WDAF/Kansas City, MO* OM: Tom McGinty PD: Michael Cruise	WOGI/Pittsburgh, PA* OM: Frank Bell PD: Dave Anthony	KVOD/Tulsa, OK* PD: Lyle Jensen MD: Dave Austin
KATC/Colorado Springs, CO* OM: Bobby Irwin PD: Jim West MD: Wignut	WIVK/Knoxville, TN* OM/MD: Mike Hammond MD: Colleen Addair	WQPL/Portland, OR* PD: John Paul APD/MD: Rick Taylor	WIRK/West Palm Beach, FL* PD: Mitch Mahan
WWNU/Columbia, SC* MD: Tyler On The Radio	KMDL/Lafayette, LA* PD: Scott Bryant APD: Jude Vice MD: T.D. Smith	WQK/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	KFDI/Wichita, KS* APD/MD: Beverley Brannigan APD/MD: Carol Hughes
WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko	WPCV/Lakeland, FL* OM/MD: Mike James APD/MD: Janet Taylor	WQK/Portsmouth, NH* OM: Mark Erickson PD: Mark Jennings MD: Dan Lunnie	WCGY/Wilkes Barre, PA* PD: Doc Medek MD: Jessie Roberts
KPLX/Dallas, TX* PD: Jan Jeffries APD: Smokey Rivers MD: Mark Phillips	WIOV/Lancaster, PA* OM: Ken Carson PD: Al Brock	WCTK/Providence, RI* APD: Sam Stevens MD: Jessica Tyler	WXCX/Wilmington, DE* OM/MD: Dave Hovel
KSCS/Dallas, TX* PD: Crash Potet APD/MD: Chris Huff	WITL/Lansing, MI* OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WCTY/York, PA* PD: Scott Donato MD: Dan Douglas
KYGO/Denver, CO* PD: Joel Burle MD: Garrett Doll	KCYE/Las Vegas, NV* PD/MD: Raw Smith	KBLU/Reno, NV* PD: Brad Hansen APD/MD: Derek Gunn	KFRG/Riverside, CA* OM/MD: Lee Douglas MD: Don Jeffrey
	KWNR/Las Vegas, NV* PD: Cary Rolfe MD: Bill Lubitz		
	WBUL/Lexington, KY* PD: Mark Grantin		

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST	TITLE	IMPRINT / PROMOTION LABEL
ZAC BROWN BAND	CHICKEN FRIED	ATLANTIC/HOME GROWN/BIG PICTURE

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
RODNEY ATKINS	IT'S AMERICA	CURB	23
KEITH URBAN	SWEET THING	CAPITOL NASHVILLE	20
GEORGE STRAIT	RIVER OF LOVE	MCA NASHVILLE	20
MARTINA MCBRIDE	RIDE	RCA	20
DARIUS RUCKER	IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	17
KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD	BLUE CHAIR/BNA	12

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
KEITH URBAN	SWEET THING	CAPITOL NASHVILLE	+618
GEORGE STRAIT	RIVER OF LOVE	MCA NASHVILLE	+565
TOBY KEITH	GOD LOVE HER	SHOW DOG NASHVILLE	+486
RASCAL FLATTS	HERE	LYRIC STREET	+465
KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD	BLUE CHAIR/BNA	+431
DIERKS BENTLEY	FEEL THAT FIRE	CAPITOL NASHVILLE	+412

INDICATOR EXCLUSIVES					
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS +/-
36	48	KATIE ARMIGER	UNSEEN	COLD RIVER/NINE NORTH	495 +39
47	47	RICK HUCKABY	AIN'T ENOUGH BLACKTOP	HEADCOACH/SPINWAVE	233 +8
48	50	MARK WILLS	THE THINGS WE FORGET	TENACITY	230 +23
54	53	ZONA JONES	YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	180 +12
55	55	TRACY LAWRENCE	YOU CAN'T HIDE REDNECK	ROCKY COMFORT/NINE NORTH	179 +22
56	59	MATT STILLWELL	SHINY	STILL 75/SPINWAVE/COS	172 +31
59	-	JESSICA ANDREWS	EVERYTHING	CAROLWOOD	148 +68
68	-	LITTLE BIG TOWN	GOOD LORD WILLING	CAPITOL NASHVILLE	130 +71

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit [www.radioandrecords.com](http://www.radioandrecords.com).

CANADA COUNTRY						
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW	PLAYS +/-
1	2	11	SUGARLAND	ALREADY GONE	MERCURY/UNIVERSAL	718 -7
2	3	8	ALAN JACKSON	COUNTRY BOY	ARISTA NASHVILLE/SONY BMG	710 +61
3	1	10	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/UNIVERSAL	650 -50
4	8	16	TIM MCGRAW	LET IT GO	CURB/EMI	641 +28
5	6	14	MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA/SONY BMG	634 +25
6	4	10	BRAD PAISLEY	DUET WITH KEITH URBAN START A BAND	ARISTA NASHVILLE/SONY BMG	629 0
7	5	7	GEORGE CANYON	JUST LIKE YOU	UNIVERSAL	619 +9
8	9	9	DIERKS BENTLEY	FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	611 +31
9	7	10	RASCAL FLATTS	HERE	LYRIC STREET/UNIVERSAL	594 +11
10	12	9	ZAC BROWN BAND	CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	567 +26
11	7	5	BROOKS & DUNN	FEATURING REBA MCKENTRE COWGIRLS DON'T CRY	ARISTA NASHVILLE/SONY BMG	519 +64
12	20	4	CRYSTAL SHAWANDA	MY ROOTS ARE SHOWING	RCA/SONY BMG	514 +87
13	14	9	JESSIE FARRELL	I GUESS	UNIVERSAL	504 -12
14	19	6	AARON PRITCHETT	HOW DO I GET THERE	OP/604	503 +50
15	16	6	DEAN BRODY BROTHERS		BROKEN BOW/SONY BMG	493 -16
16	13	8	CARRIE UNDERWOOD	JUST A DREAM	BMARISTA/ARISTA NASHVILLE/SONY BMG	469 -49
17	11	11	JASON BLAINE	GOOD DAY TO GET GONE	KDCH	464 -89
18	15	11	PAUL BRANDY	VIRTUAL LIFE	BRAND-TAM/UNIVERSAL	451 -60
19	10	16	KENNY CHESNEY WITH THE WAILERS	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA/SONY BMG	441 -118
20	25	3	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD	BLUE CHAIR/BNA/SONY BMG	409 +65
21	18	21	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	400 -54
22	33	2	KEITH URBAN	SWEET THING	CAPITOL/EMI	396 -138
23	22	13	LADY ANTEBELLUM	LOOKING FOR A GOOD TIME	CAPITOL NASHVILLE/EMI	378 -20
24	27	3	DOC WALKER	ONE LAST SUNDOWN	OPEN ROAD/UNIVERSAL	369 +54
25	29	2	TOBY KEITH	GOD LOVE HER	SHOW DOG NASHVILLE/UNIVERSAL	368 +74
26	21	15	GORD BAMFORD	POSTCARD FROM PASADENA	ROYALTY	356 -60
27	23	18	JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY/UNIVERSAL	345 -18
28	26	11	SHANE YELVE	BIRD LIFE IS CALLING MY NAME	ON RAMP/EMI	318 -9
29	NEW	NEW	EMERSON DRYE	BELONGS TO YOU	MIDAS/UNIVERSAL	277 +140
30	28	17	DERIC RUTTAN	LOVIN' YOU IS KILLIN' ME	ON RAMP/EMI	263 -34

FOR WEEK ENDING NOVEMBER 23, 2008

⊕ indicates CanCon



Looking back on 2008 and ahead to 2009. Part two of a two-part series

## Your New Favorites And Faves-To-Be

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

As the year winds down, we continue our look at some of the biggest hits of 2008 according to a group of the adult formats' citizenry—not just on the charts, but also in their hearts. Our esteemed panel of AC and hot AC personnel also take a quick glimpse into the future to predict what's to come in just a few short weeks when 2009 dawns.

**Laura Dane, PD, Sandusky Radio AC KRWM (Warm 106.9)/Seattle**

**Favorite song/album:** Jakob Dylan's "Seeing Things."

**Favorite movie:** "Tell No One."

**Best moment/day:** Barack Obama being elected as president of the United States.

**New Year's resolution I will probably break:** Doing daily workouts.

**Most looking forward to:** Backpacking across the Southern Alps of New Zealand in April.

**Movie I am excited about:** "Harry Potter and the Half-Blood Prince."

**Dave Gunning, APD, Nassau Broadcasting AC WAFY (Key 103)/Frederick, Md.**

**Favorite song/album:** Natasha Bedingfield's "Pocketful of Sunshine."

**Favorite movie:** "Dark Knight" or "Saw V." Yup, I program soft rock—makes perfect sense, no?

**Best moment/day:** I have two weeks' worth of them every year. Paid.

**New Year's resolution I will probably break:** To stop getting McSkillet Burritos just because McDonald's is the only place open at 4 a.m.

**Movie I am excited about:** It's not going to be a good year for movies, is it?

**Beej Bretz, PD, Americom hot AC KLCA (Alice @96.5)/Reno, Nev.**

**Favorite song/album:** Flyleaf's "All Around Me" from the best rock album of the past three years, "Flyleaf."

**Favorite movie:** "Cloverfield." I "heart" hype.

**Best moment/day:** The day I realized there was no chance that I would ever have to say "President Huckabee."

**New Year's resolution I will probably break:** Resolutions are for the weak. And people who program smooth jazz.

**Most looking forward to:** Waking up on Dec. 31 and being able to say, "Hey, I kept my job for another year."

**Movie I am excited about:** "Saw VI."

**Mark Edwards, PD, CBS Radio AC KEZK and hot AC KYKY (Y98)/St. Louis**

**Favorite song/album:** Elvis Presley's "Christmas Duets."

**Favorite movie:** "Hannah Montana/Miley Cyrus: Best of Both Worlds Concert Tour," because my station Y98 was featured prominently in it.

**Best moment/day:** The day the Chicago Cubs clinched the National League East. Let's not talk about any days after that.

**New Year's resolution I will probably break:** To not devote every extra minute I have to thinking the Cubs will win the World Series.

**Most looking forward to:** Remaining gainfully employed.

**Movie I am excited about:** "Assassination of a High School President." I can't get me enough Mischa Barton.

**Mike Mullaney, MD, CBS Radio hot AC WBMX (Mix 98.5)/Boston**

**Favorite song:** "I'm Yours" by Jason Mraz: unexpected, perfect kick-back vibe.

**Favorite album:** Funny, but for the first time in many years, nothing honestly stands out for

more than two or three cuts.

**Favorite movie:** "Dark Knight" and "Iron Man"—both showed that heroes are way better to watch when all messed up.

**Best moment/day:** One day I spent on a beach in Maine with family and friends; we golfed, we swam, we fished, we ate lobster, and we enjoyed a perfect, warm, amazing, simple day.

**New Year's resolution I will probably break:** I'll get in the best shape of my life. If I can find a time machine, it may happen.

**Most looking forward to:** Radio rebounding with a multiplatform attack of awesome content . . . and this will happen.

**Movie I am excited about:** "The Mullaney Kids Return to Disney World." Yes, home movies are the best ones, mark my words.



Dane



Bretz



Edwards



Mullaney



Rufer

**Chad Rufer, PD, Fort Myers Broadcasting hot AC WINK/Fort Myers**

**Favorite song/album:** Song, "Bleeding Love" by Leona Lewis; album, "Some Mad Hope" by Matt Nathanson.

**Favorite movie:** "Sex and the City."

**Best moment/day:** Having after-hours cocktails at the Conclave with Keith Berman.

**New Year's resolution I will probably break:** Doing a better job of balancing my personal life with my job.

**Most looking forward to:** The return to greatness for WINK-FM.

**Movie I am excited about:** "He's Just Not That Into You." I hated that damn book. One of my ex-girlfriends read it and said that "I was just not that into her." I took her book and tossed it out of the house. In 20/20 hindsight, the book was right, and she was a wack-a-doodle.

**Dave "Chachi" Denes, PD, Clear Channel AC KBIG (104.3 MYfm)/Los Angeles**

**Favorite song/album:** Gavin Rossdale's "Love Remains the Same." He's a total class act.

**Favorite movie:** "The Dark Knight."

**Best moment/day:** The day the PPM was released in Los Angeles.

**New Year's resolution I will probably break:** To read my R&R cover to cover every week.

**Movie I am excited about:** "Angels and Demons."

**Brian Michel, PD, Millcreek hot AC KUDD (Mix 107.9)/Salt Lake City**

**Favorite song:** A tie between Metro Station's "Shake It" and Lady Gaga's "Just Dance."

**Favorite album:** Matt Nathanson's "Some Mad Hope."

**Best moment/day:** Watching my baby boy walk for the first time—followed by Nov. 4 when the nation elected Barack Obama.

**New Year's resolution I will probably break:** To not overwork and overcommit myself.

**Most looking forward to:** The rising economy.

**Movie I am excited about:** "Transformers 2: Revenge of the Fallen."

R&R



► **FAITH HILL** ASCENDS 24-19 WITH HER SECOND CHARTED HOLIDAY TRACK "A BABY CHANGES EVERYTHING." IN DECEMBER 2008, SHE REACHED NO. 10 WITH "WHERE ARE YOU CHRISTMAS?" THE NEW SONG LEADS OFF HER FIRST HOLIDAY ALBUM, "JOY TO THE WORLD."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	W	LW	AUDIENCE MILLIONS	RANK
1	1	27	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (10 WKS)	11 ☆	2246	-374	9,642	2	
2	4	19	<b>COLDPLAY</b> VIVA LA VIDA		11 <sup>2</sup> CAPTOL	201	-296	10,500	1	
3	3	23	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11 <sup>2</sup> PHONOGEN/EPIC	1057	-443	8,181	5	
4	2	33	<b>LEONA LEWIS</b> BLEEDING LOVE		11 <sup>2</sup> SYCO/JRMG	1035	-485	8,853	3	
5	5	46	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>4</sup> ☆ EPIC	391	-406	7,971	6	
6	7	16	<b>JASON MRAZ</b> TWO YEARS		11 ☆ ATLANTIC/RRP	957	-223	8,732	4	
7	6	38	<b>JOHN MAYER</b> SAY		11 AWARE/COLUMBIA	880	-382	6,603	8	
8	8	39	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>2</sup> RCA/JRMG	776	-351	6,611	7	
9	9	30	<b>COLBIE CAILLAT</b> REALIZE		11 <sup>2</sup> UNIVERSAL REPUBLIC	584	-263	3,182	12	
10	10	33	<b>LIFEHOUSE</b> WHATEVER IT TAKES		11 <sup>2</sup> ☆ GEFEN/WINTERSCOPE	541	-190	3,909	10	
11	11	15	<b>DAVID ARCHULETA</b> CRUSH		11 <sup>2</sup> ZOMBA	520	-79	3,047	13	
12	13	10	<b>DAUGHTRY</b> WHAT ABOUT NOW		11 ☆ RCA/JRMG	362	-36	3,745	11	
13	17	6	<b>LEONA LEWIS</b> BETTER IN TIME		11 ☆ SYCO/JRMG	278	-21	4,492	9	
14	14	14	<b>MISSY HIGGINS</b> WHERE I STOOD		11 ☆ ELEVEN/REPRISE	267	-72	0,913	21	
15	12	13	<b>SIMON COLLINS</b> UNCONDITIONAL		11 ☆ RAZOR & TIE	251	-104	1,039	19	
16	16	11	<b>EAGLES</b> WHAT DO I DO WITH MY HEART		11 ☆ ERC	234	-43	0,751	24	
17	19	5	<b>TAYLOR SWIFT</b> LOVE STORY		11 ☆ BIG MACHIN/UNIVERSAL REPUBLIC	169	-33	0,745	25	
18	15	8	<b>CELINE DION</b> MY LOVE		11 ☆ COLUMBIA	166	-129	0,534	30	
19	24	2	<b>FAITH HILL</b> A BABY CHANGES EVERYTHING		11 ☆ WARNER BROS. (NASHVILLE)/WARNER BROS.	162	+29	0,902	22	
20	21	5	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 INTERSCOPE	162	-40	1,936	16	
21	18	8	<b>JAMES TAYLOR</b> IT'S GROWING		11 ☆ HEARST/CMG	152	-53	0,349	-	
22	25	3	<b>Q.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11 ☆ EVERFINE/ATLANTIC/RRP	139	-26	1,336	18	
23	23	17	<b>RIHANNA</b> TAKE A BOW		11 <sup>3</sup> SRP/DEF JAM/JRMG	132	-2	2,426	14	
24	20	10	<b>SARAH MC LACHLAN</b> U WANT ME 2		11 ☆ ARISTA/JRMG	79	-50	0,309	-	
25	22	5	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		11 ZOMBA	70	-36	1,648	17	
26	29	2	<b>MARIAH CAREY</b> RIGHT TO DREAM		11 ISLAND/ID/JMG	78	-1	0,065	-	
27	26	7	<b>WAYNE BRADY</b> ORDINARY		11 ☆ PEAK/CMG	74	-36	0,132	-	
28	27	3	<b>ENYA</b> TRAINS AND WINTER RAINS		11 REPRISE	72	-13	0,126	-	
29	NEW		<b>NICKELBACK</b> COTTA BE SOMEBODY		11 ROADRUNNER/RRP	52	-34	0,689	26	
30	NEW		<b>BARRY MANILOW</b> CHRISTMAS IS JUST AROUND THE CORNER		11 ☆ ARISTA/JRMG	49	-46	0,195	-	

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BARRY MANILOW</b> Christmas Is Just Around The Corner (Arista/JRMG)	10
<b>FAITH HILL</b> A Baby Changes Everything (Warner Bros. (Nashville)/Warner Bros.)	5
<b>GREG LONDON</b> Have Yourself A Merry Little Christmas (London's)	5
<b>KIMBERLEY LOCKE</b> We Need A Little Christmas (Curb/Reprise)	4
<b>JIM BRICKMAN FEAT. MARK MASRI</b> Christmas Is (Brickhouse Direct)	4
<b>RASCAL FLATTS</b> Jingle Bell Rock (Lyric Street)	4
<b>CARRIE UNDERWOOD</b> Hark! The Herald Angels Sing (19/Arista/Arista Nashville/RMG)	4
<b>GLENN MOHR CHORALE</b> Christmas In Heaven (Spencertown/Combustion)	4

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PLUMB</b> Silver Bells (Curb/Reprise)	47/40	<b>BEYONCE</b> If I Were A Boy (Music World/Columbia)	37/12
<b>STRAIGHT NO CHASER</b> The 12 Days Of Christmas (Atlantic)	47/38	<b>JIM BRICKMAN FEAT. MARK MASRI</b> Christmas Is (Brickhouse Direct)	25/12
<b>ENYA</b> White Is In The Winter Night (Reprise)	43/43	<b>PUDDLE OF MUDD</b> We Don't Have To Look Back Now (Flowless/Capitol/Interscope)	21/1
<b>KIMBERLEY LOCKE</b> We Need A Little Christmas (Curb/Reprise)	43/25	<b>BRIAN MCKNIGHT</b> I'll Be Home For Christmas (Cuzzo & Tie)	18/18
<b>CARRIE UNDERWOOD</b> Hark! The Herald Angels Sing (19/Arista/Arista Nashville/RMG)	41/24	<b>RADIO CITY ROCKETTES</b> Merry Christmas Everybody (Radio City)	18/17

## MOST INCREASED PLAYS

+46	<b>BARRY MANILOW</b> Christmas Is Just Around The Corner (Arista/JRMG)
+43	<b>ENYA</b> White Is In The Winter Night (Reprise)
+40	<b>PLUMB</b> Silver Bells (Curb/Reprise)
+38	<b>STRAIGHT NO CHASER</b> The 12 Days Of Christmas (Atlantic)
+29	<b>FAITH HILL</b> A Baby Changes Everything (Warner Bros. (Nashville)/Warner Bros.)

**ADDED AT... WJXB**  
Knoxville, TN  
PD: Jeff Jarnigan  
Barry Manilow, Christmas Is Just Around The Corner, O Greg London, Have Yourself A Merry Little Christmas, O Rascal Flatts, Jingle Bell Rock, O Rascal Flatts, White Christmas, O

**1975**  
Knoxville's 92.5  
Knoxville's 94.9

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>BRENDA LEE</b> ROCKIN' AROUND THE CHRISTMAS TREE (MCA/UMG)	11	1667	877
2	<b>ANDY WILLIAMS</b> IT'S THE MOST WONDERFUL TIME OF THE YEAR (COLUMBIA/LEGACY)	11	1613	817
3	<b>NAT KING COLE</b> THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU) (CAPITOL)	11	1595	847
4	<b>BURL IVES</b> A HOLLY HOLLY CHRISTMAS (MCA SPECIAL PRODUCTS/UMG)	11	1577	828
5	<b>JOHNNY MATSIS</b> IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS (COLUMBIA/LEGACY)		1566	790

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>MARIAH CAREY</b> ALL I WANT FOR CHRISTMAS IS YOU (COLUMBIA/LEGACY)	11	1516	848
7	<b>DARYL HALL JOHN OATES</b> JINGLE BELL ROCK (RCA/LEGACY)		1427	731
8	<b>JOHN LENNON &amp; YOKO ONO</b> HAPPY XMAS (WAR IS OVER) (CAPITOL)	11	1275	710
9	<b>JOSH GROBAN</b> OH MY HEART (REPRISE)		1226	623
10	<b>BING CROSBY</b> WHITE CHRISTMAS (MCA/UMG)	11	1212	706

FOR WEEK ENDING NOVEMBER 23, 2008  
LEGEND: Size legend to charts in charts section for rules and symbol explanations.  
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▶ ON THE HEELS OF SELLING 592,000 COPIES OF "FEARLESS" (THE FOURTH-BEST SALES WEEK OF 2008, ACCORDING TO NIELSEN SOUNDSCAN), **TAYLOR SWIFT** BOWS WITH HER NO. 1 COUNTRY SMASH "LOVE STORY" AT NO. 34. THE SONG ALSO PUSHES 19-17 AT AC AND 29-24 AT CHR/TOP 40.

HIT WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	35	<b>JASON MRAZ</b> I'm Yours	NO. 1 (8 WKS)	11 ☆	ATLANTIC/RRP	3030	-36	15,958	2
2	3	14	<b>PINK</b> So What		11 ☆	LAFACE/ZOMBA	2972	+11	16,427	1
3	2	22	<b>O.A.R.</b> Shattered (Turn the Car Around)		☆	EVREFINE/ATLANTIC/RRP	2892	-118	13,656	4
4	5	8	<b>NICKELBACK</b> Gotta Be Somebody		☆	ROADRUNNER/RRP	2721	+144	12,829	6
5	9	9	<b>KATY PERRY</b> Hot n Cold	<b>MOST INCREASED PLAYS</b>	11 ☆	CAPITOL	2562	+246	13,909	3
6	4	31	<b>CAVIN ROSSDALE</b> Love Remains the Same		11 ☆	INTERSCOPE	2459	-175	13,134	5
7	1	19	<b>LIFEHOUSE</b> Broken		☆	GEFFEN/INTERSCOPE	2389	-12	11,120	9
8	15	15	<b>LEONA LEWIS</b> Better in Time		11	SYCO/RRG	2388	+42	12,112	8
9	6	22	<b>DAUGHTRY</b> What About Now		☆	REAR/RRG	2308	-165	12,813	7
10	10	26	<b>COLDPLAY</b> Viva la Vida		112 ☆	CAPITOL	2070	-122	10,730	10
11	11	27	<b>MATT NATHANSON</b> Come On Get Higher		☆	VANGUARD/CAPITOL	1848	-106	7,744	11
12	13	11	<b>SECONDHAND SERENADE</b> Fall for You		11	CLASSNOTE/LLG/ATLANTIC	1428	+69	6,662	12
13	15	8	<b>SAVING ABEL</b> Addicted		11	SKIDD/CO/VIRGIN/CAPITOL	1411	+122	5,267	17
14	18	6	<b>DAVID COOK</b> Light On		☆	19/RCA/RRG	1359	-229	5,439	15
15	17	13	<b>DAVID ARCHULETA</b> Crush		☆	19/JIVE/ZOMBA	1289	-137	5,700	14
16	16	20	<b>ADELE</b> Chasing Pavements		☆	XL/COLUMBIA	1178	+35	2,897	20
17	20	9	<b>3 DOORS DOWN</b> Let Me Be Your Secret		☆	UNIVERSAL REPUBLIC	1085	-98	3,824	18
18	19	17	<b>JORDIN SPARKS</b> One Step at a Time		11	19/JIVE/ZOMBA	1029	-72	5,325	16
19	23	17	<b>JON MCLAUGHLIN</b> Beating My Heart		☆	ISLAND/JMG	981	+48	2,858	21
20	22	13	<b>RIHANNA</b> Disturbia		112 ☆	SRP/DEF JAM/JMG	904	-32	6,150	13
21	25	4	<b>THE KILLERS</b> Human		☆	ISLAND/JMG	766	+140	2,752	22
22	26	5	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> Let It Rock		☆	CASH MONEY/UNIVERSAL REPUBLIC	676	+74	2,606	24
23	29	5	<b>CHRISTINA AGUILERA</b> Keeps Gettin' Better		☆	RCA/RRG	663	+116	2,934	19
24	12	12	<b>LINKIN PARK</b> Leave Out All the Rest		☆	WARNER BROS.	642	+14	2,012	25
25	11	11	<b>LENKA</b> The Show		☆	EPIC	632	+34	1,507	31
26	32	3	<b>COLDPLAY</b> Lovers in Japan		☆	CAPITOL	618	+175	1,876	26
27	31	8	<b>MISSY HIGGINS</b> Where It Stood		☆	ELEVEN/REPRISE	588	+122	1,865	27
28	30	10	<b>SAFETY SUIT</b> Someone Like You		☆	UNIVERSAL MCGOWN	543	-3	1,025	34
29	33	2	<b>BEYONCE</b> If I Were a Boy		☆	MUSIC WORLD/COLUMBIA	455	+77	2,634	23
30	34	3	<b>HINDER</b> Without You		☆	UNIVERSAL REPUBLIC	446	+70	0,940	38
31	35	5	<b>PLAIN WHITE T'S</b> I, Z, Z, Z		☆	HOLLYWOOD	433	+58	1,677	29
32	36	3	<b>ERIC HUTCHINSON</b> Rock & Roll		☆	LET'S BREAK/WARNER BROS.	415	+59	0,945	37
33	39	2	<b>THE ALL-AMERICAN REJECTS</b> Caves You Hell		☆	DIORHOUSE/DGC/INTERSCOPE	338	+45	0,872	39
34	NEW		<b>TAYLOR SWIFT</b> Love Story		☆	BIG MACHINE/UNIVERSAL REPUBLIC	334	+115	1,685	28
35	27	19	<b>PUDDLE OF MUDD</b> We Don't Have to Look Back Now		☆	FLAWLESS/GEFFEN/INTERSCOPE	328	-272	0,837	40
36	38	5	<b>THRIVING IVORY</b> Angels on the Moon		☆	WIND-UP	309	-1	0,515	-
37	NEW		<b>THEORY OF A DEADMAN</b> Not Meant to Be		☆	EQ4/ROADRUNNER/RRP	277	-11	0,955	36
38	37	16	<b>STAINED</b> Believe		☆	FLIP/ATLANTIC	264	-76	0,771	-
39	40	15	<b>ESTELLE FEATURING KANYE WEST</b> American Boy		11	HOME SCHOOL/ATLANTIC	239	-41	1,538	30
40	NEW		<b>FALL OUT BOY</b> I Don't Care		☆	ISLAND/JMG	210	+23	1,176	35

## MOST ADDED

**THE FRAY**  
You Found Me (Epic)  
NEW STATIONS: 29

**DAVID COOK**  
Light On (19/RCA/RRG)  
NEW STATIONS: 6

**KEVIN RUDOLF FEAT. LIL WAYNE**  
Let It Rock (Cash Money/Universal Republic)  
NEW STATIONS: 6

**CHRISTINA AGUILERA**  
Keeps Gettin' Better (RCA/RRG)  
NEW STATIONS: 6

**DAVID ARCHULETA**  
Crush (19/Jive/Zomba)  
NEW STATIONS: 5

**COLDPLAY**  
Lovers in Japan (Capitol)  
NEW STATIONS: 4

**TAYLOR SWIFT**  
Love Story (Big Machine/Universal Republic)  
NEW STATIONS: 4

**SNOW PATROL**  
Crack the Shutters (Polydor/Fiction/Geffen/Interscope)  
NEW STATIONS: 4

**SAVING ABEL**  
Addicted (Skiddco/Virgin/Capitol)  
NEW STATIONS: 3

**SECONDHAND SERENADE**  
Fall for You (Classnote/LLG/Antilic)  
NEW STATIONS: 3

**ADDED AT... WCDA**  
Lexington, KY  
OM: Charlie Kendall  
PD: Dale O'Brian  
MD: Chris Elliott  
The Fray, You Found Me, O Kevin Rudolf feat. Lil Wayne, Let It Rock, O Sheryl Crow, Detours, O  
FOR REPORTING STATION'S PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
<b>THE FRAY</b> You Found Me (Epic) TOTAL STATIONS: 30	193/193	<b>PARAMORE</b> That's What You Get (Fueled by Ramen/RRP) TOTAL STATIONS: 4	123/4
<b>LESLEY ROY</b> Unbeautiful (Religion/A&M/Zomba) TOTAL STATIONS: 2D	183/24	<b>BEN FOLDS FEAT. REGINA SPEKTOR</b> You Don't Know Me (Epic) TOTAL STATIONS: 11	102/1
<b>BRITNEY SPEARS</b> Womanizer (Jive/Zomba) TOTAL STATIONS: 12	177/49	<b>WE THE KINGS</b> Check Yes Juliet (Run Baby Run) (5-Curve/Capitol) TOTAL STATIONS: 1	91/0
<b>BUCKCHERRY</b> Don't Go Away (Eleven Seven/Atlantic) TOTAL STATIONS: 22	169/45	<b>SNOW PATROL</b> Take Back the City (Polydor/Fiction/Geffen/Interscope) TOTAL STATIONS: 2	88/6
<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 10	145/56	<b>SHERYL CROW</b> Detours (A&M/Interscope) TOTAL STATIONS: 10	86/35

## MOST INCREASED PLAYS

<b>+246</b>	☆ <b>KATY PERRY</b> Hot n Cold (Capitol) KEDU +9, KZZU +8, WAVY +6, KMXX +6, KCDA +13, WHBC +13, KQKQ +11, WRMF +11, KEZR +11, WMGX +11
<b>+229</b>	☆ <b>DAVID COOK</b> Light On (19/RCA/RRG) WOMX +26, KMXX +23, KQKQ +16, KMXX +16, KCIX +13, KZZU +12, KJMY +9, KALC +9, KLLC +9, SKPL +8
<b>+193</b>	<b>THE FRAY</b> You Found Me (Epic) WTRX +26, KPLZ +15, KSCF +15, KLLC +11, KALC +10, SKPL +10, WMAE +10, KMXX +9, WMGX +9
<b>+175</b>	☆ <b>COLDPLAY</b> Lovers in Japan (Capitol) WINK +22, KCDA +9, WMGX +9, KLLC +13, KJMY +13, WHBC +12, KEZR +11, WTRX +10, WMAE +9, KJDD +7
<b>+144</b>	☆ <b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) WKRO +35, KLUO +14, WMGX +12, KCDA +11, WQAL +11, WKOD +7, KVLV +7, WTRX +7, KRKX +7, WZPL +7

FOR WEEK ENDING NOVEMBER 23, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ **ELVIS PRESLEY RE-ENTERS THE HOLIDAY CHART AT NO. 25 WITH "BLUE CHRISTMAS," A NEW VERSION OF THE SONG FEATURING VOCALS FROM MARTINA MCBRIDE APPEARS ON THE K'NIG'S RECENTLY RELEASED SET, "CHRISTMAS DUETS."**

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## HOT AC REPORTERS

<b>WKDD/Akron, OH*</b> DM/PD: Keith Kennedy	<b>KALC/Denver, CO*</b> PD: Dylan Sprague APD/MD: Sam Hill	<b>WJLK/Monmouth, NJ*</b> DM/PD: Lou Russo MD: Steve Ardolina	<b>KLLC/San Francisco, CA*</b> DM: Mike Preston PD: Charese Fruge APD: Marcus D. Najera MD: Jayn
<b>WRVE/Albany, NY*</b> DM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse	<b>KIMN/Denver, CO*</b> DM/PD: Bill Gambill MD: Hollywood-Henderson	<b>KCDU/Monterey, CA*</b> DM/PD: Kenny Allen	<b>KEZR/San Jose, CA*</b> PD: Dana Jang MD: Kirk Pepper
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manero MD: Jamie Frye	<b>KSTZ/Des Moines, IA*</b> OM/PD: Scott Allen MD: Jimmy Wright	<b>WGMT/Montpelier, VT</b> PD/MD: Steve Nichols APD: Jeff Garfield	<b>KRZU/Santa Barbara, CA*</b> PD: Matt Stone
<b>KDBZ/Anchorage, AK</b> DM/PD: Tom Oakes	<b>WVDW/Detroit, MI*</b> OM/PD: Ron Harrell MD: Jesse Addy	<b>WPLJ/New York, NY*</b> OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro	<b>KMHX/Santa Rosa, CA*</b> PD: Danny Wright
<b>KMXS/Anchorage, AK</b> PD: Devan Mitchell APD/MD: Amber O'Neill	<b>KBMX/Duluth, MN</b> OM: David Dur PD: Corey Carter	<b>WPTE/Norfolk, VA*</b> PD: Barry McKay MD: Heather Branch	<b>Music Choice Adult Top 40/Satellite</b> OM: Justin Prager MD: Michael Schwab
<b>WAYV/Atlantic City, NJ*</b> PD: Rob Garcia	<b>KSII/EI Paso, TX*</b> OM: Courtney Nelson PD: Jerry Kidd	<b>KYIS/Oklahoma City, OK*</b> OM: Chris Baker MD: Cisco	<b>Sirius XM The Pulse/Satellite*</b> OM: Kid Kelly PD/MD: Jim Ryan
<b>WSJO/Atlantic City, NJ*</b> PD/MD: Eric Johnson APD: Christopher Knight	<b>KFLX/Flagstaff, AZ</b> OM/PD: Rob Rose MD: Kat Kasey	<b>WMO/Olean, NY</b> MD: Tom Power	<b>KPLZ/Seattle, WA*</b> PD: Kent Phillips OM/PD: Nevin Dane MD: Allsa Hashimoto
<b>KAMX/Austin, TX*</b> PD: Cat Thomas APD/MD: Carey Edwards	<b>WBOG/Fredericksburg, VA</b> OM/PD: Chris Carmichael	<b>KQKQ/Omaha, NE*</b> OM/PD: Nevin Dane MD: Heather Lee	<b>KCDA/Spokane, WA*</b> OM/PD: Robert Harder
<b>KLLY/Bakersfield, CA*</b> OM/PD: E. J. Tyler APD: Erik Fox MD: Darci Dawn	<b>KALZ/Fresno, CA*</b> OM/PD: Paul Wilson APD: Laurie West	<b>WOMX/Orlando, FL*</b> PD: Jeff Cushman APD: Bobby Smith MD: Laura Francis	<b>KZZU/Spokane, WA*</b> OM: Roger Nelson MD: Ken Hopkins
<b>WMMX/Baltimore, MD*</b> OM: Dave LaBrozzi PD: Greg Carpenter	<b>KKPL/Ft. Collins, CO</b> OM/PD: Mark Callaghan MD: Beano	<b>KBBY/Oxnard, CA*</b> MD: Kel Reynolds	<b>WHYN/Springfield, MA*</b> OM/PD: Pat McKay MD: Kevin Johnson
<b>WMRV/Binghamton, NY</b> OM/PD: Jim Free	<b>WINK/Ft. Myers, FL*</b> PD: Chad Ruter	<b>KFYW/Oxnard, CA*</b> OM: Brian "Big Bear" Davis APD/MD: Maverick	<b>KYKY/St. Louis, MO*</b> PD: Mark Edwards MD: Jen Myers
<b>KCIX/Boise, ID*</b> PD/MD: Brent Carey	<b>WQLH/Green Bay, WI*</b> PD: Jimmy Clark	<b>KPSI/Palm Springs, CA</b> PD: Connie Breeze APD: Bradley Ryan	<b>WQKX/Sunbury, PA</b> PD: Drew Kelly APD: Chad Evans MD: Rob Stent
<b>WBWX/Boston, MA*</b> PD: Jay Beans Jones APD/MD: Mike Mullaney	<b>WNNK/Harrisburg, PA*</b> OM/PD: John O'Dea MD: Denny Logan	<b>KMXP/Phoenix, AZ*</b> OM: Alan Sledge PD: Ron Price APD: Allen Frey MD: Chris Marino	<b>WMTX/Tampa, FL*</b> OM/PD: Doug Hamand APD/MD: Kurt Schreiner
<b>WUHU/Bowling Green, KY</b> PD/MD: Brooke Summers	<b>WTC/Hartford, CT*</b> OM: Steve Salthany PD/MD: Jeannine Jersey	<b>WGMX/Portland, ME*</b> OM: Chris Mac PD: Randi Kirshbaum APD/MD: Alisha Bolin	<b>WWWM/Toledo, OH*</b> PD: Ron Finn
<b>WHBC/Canton, OH*</b> PD: Jerry Mac APD/MD: Kayleigh Kriss	<b>KLAZ/Hot Springs, AR</b> OM/PD: Keith Michaels APD/MD: Aaron Garrett	<b>WRM/Portland, OR*</b> OM: Clark Ryan PD: Dan Persigehl MD: Sheryl Stewart	<b>KLZR/Topeka, KS*</b> OM: Ron Covert
<b>WCOD/Cape Cod, MA</b> OM: Steve McVie PD: Kevin Matthews	<b>KHMX/Houston, TX*</b> OM: Ken Charles PD: Keith Scott MD: John Whalen	<b>WPSI/Trenton, NJ*</b> OM/PD: Dave McKay APD/MD: Matt Sneed	<b>KLRK/Waco, TX</b> OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards
<b>WLNC/Charlotte, NC*</b> PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller	<b>WZPL/Indianapolis, IN*</b> OM/PD: Scott Sands APD: Kari Johl MD: Dave Decker	<b>WBWZ/Poughkeepsie, NY</b> OM/PD: Reggie Osterhoudt	<b>WRQX/Washington, DC*</b> OM/PD: Kenny King MD: Carol Parker
<b>WTMX/Chicago, IL*</b> PD: Mary Ellen Kachinske MD: Nikki Chuminnatto	<b>KQUR/Laredo, TX</b> PD: AL Guevara	<b>WSNE/Providence, RI*</b> PD: Chris Duggan	<b>WRMF/West Palm Beach, FL*</b> PD: Bob Neumann APD/MD: Amy Navarro
<b>WKRO/Cincinnati, OH*</b> OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas	<b>KMVB/Las Vegas, NV*</b> PD: Justin Chase MD: Brandon Bell	<b>KLCA/Reno, NV*</b> OM: Bill Schulz PD: Beej Bretz MD: Connie Wray	<b>KNNI/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WNNF/Cincinnati, OH*</b>	<b>WCDA/Lexington, KY*</b> OM: Charlie Kendall PD: Dale O'Brian MD: Chris Elliott	<b>KZZO/Sacramento, CA*</b> OM: Byron Kennedy PD: Bryan Jackson	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WQAL/Cleveland, OH*</b> PD: Dave Popovich	<b>KURB/Little Rock, AR*</b> OM/PD: Randy Cain APD/MD: Becky Rogers	<b>WGER/Saginaw, MI</b> PD: Lauren Davis	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WBNS/Columbus, OH*</b> OM/PD: Jay Taylor MD: Sue Leighton	<b>KJMY/Salt Lake City, UT*</b> OM: Jeff Cochran PD: Rob Boshard	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WLNH/Concord (Lakes Region), NH</b> OM: Andy Mack PD: Molly King	<b>KVLY/McAllen, TX*</b> PD: Alex Duran APD/MD: Meridie	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>KLTC/Corpus Christi, TX*</b> OM: Clayton Allen PD: Cory Knight	<b>WMC/Memphis, TN*</b> OM: Jerry Dean PD: John Roberts MD: Jill Bucio	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>KDMX/Dallas, TX*</b> PD: Rick O'Bryan MD: Lisa Thomas	<b>KSTP/Minneapolis, MN*</b> PD: Leighton Peck APD/MD: Jill Roen	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WOAQ/Danbury, CT</b> PD: Zach Dillon MD: Nate Mumford	<b>KOSO/Modesto, CA*</b> PD: Angie Good APD: John Chimp MD: Tammy Cruise	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>WMMX/Dayton, OH*</b> OM/PD: Jeff Stevens APD: Shaun Vincent		<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan	<b>WVTV/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	HOLIDAY		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	43	43	<b>BRENDA LEE</b> ROCKIN' AROUND THE CHRISTMAS TREE	MCA/UMe	1667 +790
5	45	45	<b>ANDY WILLIAMS</b> IT'S THE MOST WONDERFUL TIME OF THE YEAR	COLUMBIA/LEGACY	1613 +796
2	42	42	<b>NAT KING COLE</b> THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU)	CAPITOL	1595 +748
4	45	45	<b>BURL IVES</b> A HOLLY JOLLY CHRISTMAS	MCA SPECIAL PRODUCTS/UMe	1577 +749
6	42	42	<b>JOHNNY MATHEIS</b> IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS	COLUMBIA/LEGACY	1566 +776
3	42	42	<b>MARIAH CAREY</b> ALL I WANT FOR CHRISTMAS IS YOU	COLUMBIA/LEGACY	1516 +668
7	34	34	<b>DARYL HALL JOHN OATES</b> JINGLE BELL ROCK	REAL/LEGACY	1427 +696
9	42	42	<b>JOHN LENNON &amp; YOKO ONO</b> HAPPY XMAS (WAR IS OVER)	CAPITOL	1275 +565
10	25	25	<b>JOSH GROBAN</b> O HOLY NIGHT	W&R/REPRISE	1226 +603
8	42	42	<b>BING CROSBY</b> WHITE CHRISTMAS	MCA/UMe	1212 +506
11	39	39	<b>JOSE FELICIANO</b> FELIZ NAVIDAD	RCA/SONY BMG	1209 +582
12	42	42	<b>BOBBY HELMS</b> JINGLE BELL ROCK	DECCA/NCA/UMe	1184 +565
13	43	43	<b>GENE AUTRY</b> RUDDOLPH THE RED-NOSED REINDEER	COLUMBIA/LEGACY	1170 +590
15	16	16	<b>LEROY ANDERSON</b> SLEIGH RIDE	DECCA/UMe	1160 +604
14	8	8	<b>AMY GRANT</b> WINTER WONDERLAND	AS&M/INTERSCOPE	1096 +529
17	36	36	<b>EAGLES</b> PLEASE COME HOME FOR CHRISTMAS	ASYLUM/ELEKTRA	1016 +487
18	42	42	<b>BAND-AID</b> DO THEY KNOW IT'S CHRISTMAS?	COLUMBIA	1006 +500
16	45	45	<b>WHAM!</b> LAST CHRISTMAS	COLUMBIA	997 +455
22	3	3	<b>VANESSA WILLIAMS</b> DO YOU HEAR WHAT I HEAR?	MERCURY/RYDYM/JG	989 +521
20	23	23	<b>TRANS-SIBERIAN ORCHESTRA</b> CHRISTMAS CANON	ATLANTIC/LA WA	976 +487
19	36	36	<b>PAUL McCARTNEY</b> WONDERFUL CHRISTMAS TIME	MPL/CAPITOL	973 +482
23	12	12	<b>THE HARRY SIMONE CHORALE</b> THE LITTLE DRUMMER BOY	20TH CENTURY	874 +405
24	42	42	<b>CARPENTERS</b> MERRY CHRISTMAS DARLING	AS&M/UMe	857 +384
21	8	8	<b>DAVID FOSTER</b> CAROL OF THE BELLS	INTERSCOPE	840 +363
25	77	77	<b>ELVIS PRESLEY</b> BLUE CHRISTMAS	RCA/RMG	790 +392
26	30	30	<b>THE BEACH BOYS</b> LITTLE SAINT NICK	CAPITOL	775 +358
RE-ENTRY	77	77	<b>BING CROSBY</b> IT'S BEGINNING TO LOOK LIKE CHRISTMAS	DECCA/NCA/UMe	742 +388
26	18	18	<b>JAMES TAYLOR</b> HAVE YOURSELF A MERRY LITTLE CHRISTMAS	COLUMBIA	742 +335
RE-ENTRY	45	45	<b>ANDY WILLIAMS</b> HAPPY HOLIDAY/HOLIDAY SEASON	COLUMBIA/LEGACY	716 +383
RE-ENTRY	50	50	<b>ELTON JOHN</b> STEP INTO CHRISTMAS	POLYDOR/UNIVERSAL/UMe	714 +393

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
15		15	<b>SARAH MCLACHLAN</b> U WANT ME 2 ♣	NETTWERK	351 +3
18		18	<b>COLOPLY</b> VIVA LA VIDA	PARLOPHONE/EMI	350 -10
5	25	25	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	PHONOC/SONY/EPIC/SONY BMG	316 +23
4	3	3	<b>ALI SLAIGHT</b> GREAT EXPECTATIONS ♣	UNIVERSAL	315 +1
6	8	8	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/WARNER	289 +12
4	26	26	<b>KREEHA TURNER</b> DON'T CALL ME BABY ♣	EMI	277 -37
7	38	38	<b>LEONA LEWIS</b> BLEEDING LOVE	SYCO/SONY BMG	273 +1
8	17	17	<b>LIGHTS</b> DRIVE MY SOUL ♣	LIGHTS MUSIC	258 -10
9	10	10	<b>DIVINE BROWN</b> LAY IT ON THE LINE ♣	WARNER	239 -8
10	7	7	<b>CELINE DION</b> MY LOVE	COLUMBIA/SONY BMG	238 +18
11	9	9	<b>JOHN MAYER</b> SAY	AWARE/COLUMBIA/SONY BMG	238 -11
12	13	13	<b>SIMON COLLINS</b> UNCONDITIONAL ♣	RAZOR & TIE/SONY BMG	237 +21
13	14	14	<b>SARA BAREILLES</b> LOVE SONG	EPIC/SONY BMG	212 0
14	20	20	<b>DAVID COOK</b> THE TIME OF MY LIFE	19/RCA/SONY BMG	212 -6
15	16	16	<b>CARLY RAE JEPSEN</b> SUNSHINE ON MY SHOULDERS ♣	MAPLE/MUSIC	182 +3
16	63	63	<b>MICHAEL BUBLE</b> LOST ♣	143/REPRISE/WARNER	174 -16
17	19	19	<b>BURTON CUMMINGS</b> DREAM ♣	SONY BMG	164 +1
18	17	17	<b>NELLY FURTADO</b> FEATURING KEITH URBAN IN GOD'S HANDS ♣	MOSLEY/GEFFEN/UNIVERSAL	164 -6
22	6	6	<b>BRYAN ADAMS</b> SHE'S GOT A WAY ♣	BIADMAN/UNIVERSAL	162 +21
18	30	30	<b>JULY BLACK</b> UNTIL I STAY ♣	UNIVERSAL	158 -7
24	14	14	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/SONY BMG	148 +31
22	21	21	<b>KID ROCK</b> ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	137 -14
23	20	20	<b>MARDON'S</b> WON'T GO HOME WITHOUT YOU	A&M/DC/ONE/INTERSCOPE/UNIVERSAL	134 -18
24	23	23	<b>COLBIE CAILLAT</b> REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	117 -12
25	5	5	<b>MADONNA</b> MILES AWAY	WARNER BROS./WARNER	111 +9
27	13	13	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/UNIVERSAL	104 +6
27	29	29	<b>DAUGHTY</b> FEELS LIKE TONIGHT	RCA/SONY BMG	100 -16
28	6	6	<b>DAVID ARCHULETA</b> CRUSH	19/JIVE/SONY BMG	96 0
34	28	28	<b>JORDIN SPARKS</b> OJET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	95 +29
30	2	2	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY BMG	94 +31

♣ indicates CanCon



A place where the future of jazz is viewed with optimism

## A Stroll Down Mack Avenue

Carol Archer

CArcher@RadioandRecords.com

**d**etroit-based Mack Avenue Records' smart, seasoned president Denny Stilwell couldn't be more enthusiastic about the entire jazz genre, which the label now covers like white on rice. Its December 2007 purchase of Artistry Music, followed by acquisitions of Rendezvous Entertainment and ARTizen Music Group this past summer, propelled Mack Avenue to the forefront of the recorded jazz music industry.

Stilwell previously served as a consultant to Mack Avenue and started Artistry Music as his own venture with bassist Brian Bromberg, artist manager Lucille Hunt and vocalist Rahsaan Patterson. The two labels' goals were complementary and at year-end 2007 merged. Subsequently, Stilwell was named president of the parent label.

The executive takes a long view of the recorded jazz music business and believes there is value in copyright ownership and working collaboratively with jazz artists. "Our industry is in a down cycle at the moment, but it will recover, though it may take a few years for the new model to reveal itself," Stilwell says. "We're getting there, slowly but surely. We're going through an unprecedented period and as an industry we don't really have a historical footprint."



### Sticking With What Works

Stilwell observes that in the future, consumers will still pay for records, but obviously not in the CD format. Increasingly they have more choices and easier access to them, which drives down the price of music.

"Record companies have been reliant on CD sales for some years, but we're not trading dollar for dollar because consumers want individual tracks, so we're changing the model. Even in the jazz segment there will be format tweaks. Just as we now have singles and multi-CD

boxed sets, consumers will have new opportunities to buy music in different kinds of packages. We're trading the purchase of a physical good for purchase of digital goods."

Challenges of course abound for labels, in-

## Everything's Coming Up Mack Avenue

For Mack Avenue Records and its family of labels, 2009 will boast the largest offering in the label's history: the debut of über-bassist Christian McBride on dual releases, new solo titles by Richard Elliot and Rick Braun, and a host of efforts by straight-ahead jazzers including Sean Jones, Carl Allen and Rodney Whitaker, as well as Beyoncé's sax accompanist, Tia Fuller.

Expect reprise offerings from numerous Rendezvous favorites and a new release by

classic R&B vocalist Rahsaan Patterson. Such singer/songwriters as John Brennan and famed Detroit bluesman Johnnie Basset will be the focal point of the Sly Dog imprint's increased profile.

Web marketing and increased alliances with social network partners will augment a concentrated Web retail approach, while Mack Avenue's rebuilt Web site will launch before the holidays, highlighting its presence to the world at large at [mackavenue.com](http://mackavenue.com).—CA

**'At this point, the presence of new music on smooth jazz is anemic, and it's very frustrating for us that currents have taken a back seat.'**

—Denny Stilwell



### Mack Avenue Records: Who's Who & Where

Mack Avenue Records  
19900 Harper Ave.  
Harper Woods, MI  
48225  
313-640-8414, phone  
313-640-8415, fax

Mack Avenue/Artistry Music/Sly Dog  
818-986-5200, phone  
818-986-5210, fax  
[mackavenue.com](http://mackavenue.com)  
[myspace.com/mackavenue](http://myspace.com/mackavenue)  
[info@mackavenue.com](mailto:info@mackavenue.com)

**Management:**  
Denny Stilwell, president  
Gretchen Valade, chairman  
Tom Robinson, CEO  
Al Pryor, executive VP of A&R  
Lucille Hunt, senior VP of publishing/licensing  
Randall Kennedy, VP of sales and marketing  
Cornell Batie, VP of finance  
Maria Ehrenreich, director of creative services/production  
Denise Nichols, OM

cluding those that specialize in jazz, and particularly in terms of reaching consumers. Clearly, there are fewer clubs and commercial radio outlets—and arguably fewer avenues overall than existed only a few years ago—to expose jazz to fans. While new media are emerging, this is a period of transition in which record companies are less dependent than ever on radio to reach artist and label fan bases.

As a music company, Mack Avenue challenges itself to explore new strategies, but not at the cost of putting all its eggs in one basket. An array of alternative marketing opportunities is incubating, in addition to such traditional approaches as print, radio and touring. "With various online media, we must be sure to try a variety of approaches and smartly and carefully measure our results to find what's working. We'll stick with what works," Stilwell says.

The Mack Avenue brand is dedicated to mainstream jazz with new signings that include saxophonist Kenny Garrett, bassist Christian McBride, guitarist Stanley Jordan and such newcomers as Lincoln Center Jazz Band's dynamic trumpeter Sean Jones and saxophonist Tia Fuller, who has toured with Beyoncé. Artistry comprises contemporary jazz and adult R&B, including the aforementioned Bromberg and Patterson.

Stilwell observes that its summer 2008 acquisition of the ARTizen and Rendezvous imprints rounds out Mack Avenue's offerings with "marquee talent." These include such diverse Rendezvous artists as bassist Wayne Tisdale, saxophonist Kirk Whalum, guitarist/vocalist Jonathan Butler and keyboardist Brian Simpson. "We couldn't be more thrilled to have those great artists, as well as trumpeter Rick Braun and saxophonists Richard Elliot and Jackie Joyner. Overnight, we've acquired some of the best talent in that genre," Stilwell says.

### The Airplay 'Footprint'

With Mack Avenue's now-comprehensive artist roster, the role of radio airplay in the label's marketing plans is certainly on the agenda. At present, the idea is to try a little bit of everything, especially since "radio hasn't had the impact that it has in the past—although it's still an important part of the mix," Stilwell says.

"Clearly, the smooth jazz format has matured," he adds. A deep library of music that comprises the preponderance of most smooth jazz outlets' playlists creates more competition for slots among currents that compete not with other new music, but library gold. "At this point, the presence of new music on smooth jazz is anemic, and it's very frustrating for us that currents have taken a back seat," he says. "The radio industry has its own demons to deal with and we have ours, but we have to find a way to work together somehow. There are a lot of variables that affect what radio is playing, just as there are variables that play into why we're not selling as many units as we were five or 10 years ago."

R&R

# R&R SMOOTH JAZZ

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► "HAVANA," **JESSE COOK'S** FOLLOW-UP TO HIS NO. 5 "MAS-I "CAFÉ MOCHA," IS THE FIRST SONG TO MAKE A 10-POSITION VAULT SINCE THE FEB. 29 ISSUE, WHEN **JESSE**'S "TEQUILA MOON" ROSE 19-9. **COOK'S** TRACK ROCKETS 30-20 AND CLAIMS MOST INCREASED PLAYS (UP 28).

LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART	AUDIENCE MILLIONS	RANK
1	19	<b>DAVE KOZ</b>	LIFE IN THE FAST LANE	NO. 1 (7 WKS) CAPITOL	320	+6	3,360	3
2	28	<b>ERIC DARIUS</b>	COIN' ALL OUT	BLUE NOTE/CAPITOL	312	+1	2,936	4
3	20	<b>TIM BOWMAN</b>	SWEET SUNDAYS	TRIPPIN' N' RHYTHM	305	+6	4,097	1
4	21	<b>WARREN HILL</b>	LA DOLCE VITA	EVOLUTION/KOCH	289	-2	2,735	5
5	13	<b>EUGE GROOVE</b>	RELIGIFY	NARADA JAZZ/CAPITOL	253	-7	3,982	2
6	23	<b>PAUL HARDCASTLE</b>	MARIMBA	TRIPPIN' N' RHYTHM	231	-28	2,715	6
7	20	<b>NAJEE</b>	OUT OF A DREAM	HEADS UP	183	-1	1,299	14
14	13	<b>MICHAEL LINGTON</b>	YOU AND I	NUGROOVE	159	+27	2,407	7
10	20	<b>KENNY G</b>	TANGO	STARBUCKS/CONCORD/CMG	151	0	1,518	10
8	32	<b>EARL KLUGH</b>	DRIFTIN'	KOCH	149	-30	1,166	17
9	14	<b>WAYNE BRADY</b>	ORDINARY	PEAK/CMG	147	-15	1,288	15
12	10	<b>SERGIO MENDES FEATURING FERGIE</b>	THE LOOK OF LOVE	WILLIAMS/STARBUCKS/CONCORD/CMG	145	+2	1,763	8
11	42	<b>NORMAN BROWN</b>	POP'S COOL GROOVE	PEAK/CMG	138	-11	1,668	9
13	39	<b>THE SAX PACK</b>	FALLIN' FOR YOU	SHANACHIE	116	-18	1,242	16
15	15	<b>NICK COLIONNE</b>	NO LIMITS	ON THE EDGE/KOCH	113	+4	1,134	18
20	7	<b>JOHN LEGEND</b>	GOOD MORNING	C.O.O.D./COLUMBIA	100	+21	1,510	11
23	3	<b>BEYONCE</b>	AIRPOWER/MOST ADDED AT LAST	MUSIC WORLD/COLUMBIA	91	+21	1,637	13
19	5	<b>CHRIS STANDRING</b>	LET'S GET ON IT	AIRPOWER	86	+7	1,099	20
18	5	<b>OLI SILK</b>	CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	82	-8	1,130	19
30	2	<b>JESSE COOK</b>	HAVANA	COACH HOUSE/KOCH	74	-28	0,862	21
28	8	<b>MINDI ABAIR</b>	OUT OF THE BLUE	23/PEAK/CMG	68	+14	0,275	-
21	13	<b>FOURPLAY</b>	FORTUNE TELLER	HEADS UP	67	-5	0,442	29
22	14	<b>JEFF LORBER</b>	REHAB	PEAK/CMG	63	-8	0,324	-
20	4	<b>PHIL PERRY</b>	SHOWER THE PEOPLE	SHANACHIE	62	-5	0,646	22
29	8	<b>PAUL TAYLOR</b>	STREAMLINE	PEAK/CMG	53	+1	0,476	26
25	20	<b>MELODY GARDOT</b>	WARRISONE HEART	VERVE	53	-4	0,241	-
27	4	<b>ROBIN THICKE</b>	MADIC	STAR TRAK/INTERSCOPE	52	-4	0,477	25
NEW	NEW	<b>KIM WATERS</b>	LET'S GET ON IT	SHANACHIE	49	-22	0,236	-
26	14	<b>DAVID SANBORN FEATURING DEREK TRUCKS</b>	BROTHERRAY	DECCA	43	-13	0,258	-
NEW	NEW	<b>KENNY G</b>	SABOR A MI	STARBUCKS/CONCORD/CMG	33	+9	1,506	12

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
<b>KYLE WOLVERTON</b> Miss Peaches (Smooth Ride)	28/9	<b>DARREN RAHN FEAT. WAYMAN TISDALE</b> On The Rebound (NuGroove)	23/7	<b>CLONING EINSTEIN</b> I Still Haven't Found What I'm Looking For (Toucan Cove)	22/10
TOTAL STATIONS:	2	TOTAL STATIONS:	2	TOTAL STATIONS:	2
<b>WAYMAN TISDALE</b> One On One (Rendezvous)	23/15	<b>VIBES ALIVE</b> Lighthouse (Swingding)	23/3	<b>CANDY DULFER</b> Smokin' Gun (Heads Up)	22/6
TOTAL STATIONS:	3	TOTAL STATIONS:	2	TOTAL STATIONS:	3

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BEYONCE</b> At Last (Music World/Columbia)	2
<b>SERGIO MENDES FEAT. FERGIE</b> The Look Of Love (Willi.Am/Starbucks/Concord/CMG)	1
<b>OLI SILK</b> Chill Or Be Chilled (Trippin' N' Rhythm)	1
<b>MINDI ABAIR</b> Out Of The Blue (23/Peak/CMG)	1
<b>CANDY DULFER</b> Smokin' Gun (Heads Up)	1
<b>JESSE COOK</b> Havana (Coach House/Koch)	1
<b>KYLE WOLVERTON</b> Miss Peaches (Smooth Ride)	1
<b>KENNY LATTIMORE</b> And I Love Her (Verve)	1
<b>SHARON ROBINSON</b> Invisible Tattoo (Sharon Robinson)	1
<b>GERALD ALBRIGHT</b> Walkin' Down Beale Street (Peak/CMG)	1

## SMOOTH JAZZ INDICATOR

LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART	PLAYS +/-
21	2	<b>TIM BOWMAN</b>	SWEET SUNDAYS	TRIPPIN' N' RHYTHM	190	+7	
2	19	<b>DAVE KOZ</b>	LIFE IN THE FAST LANE	CAPITOL	164	-3	
5	22	<b>WARREN HILL</b>	LA DOLCE VITA	EVOLUTION/KOCH	160	+5	
3	12	<b>FOURPLAY</b>	FORTUNE TELLER	HEADS UP	159	-5	
8	12	<b>MICHAEL LINGTON</b>	YOU AND I	NUGROOVE	155	+21	
6	13	<b>OLI SILK</b>	CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	152	+10	
7	22	<b>NICK COLIONNE</b>	NO LIMITS	KOCH	147	+8	
8	23	<b>PAUL HARDCASTLE</b>	MARIMBA	TRIPPIN' N' RHYTHM	146	-13	
11	10	<b>ANDRE DELANO</b>	SISTA CALIENTE	NUGROOVE	131	+9	
10	12	<b>JEFF LORBER</b>	REHAB	PEAK/CMG	129	-2	
11	13	<b>SHILTS</b>	BACK ON THE HUDSON	NUGROOVE	122	+5	
9	25	<b>ERIC DARIUS</b>	COIN' ALL OUT	BLUE NOTE/CAPITOL	116	-18	
13	13	<b>EUGE GROOVE</b>	RELIGIFY	NARADA JAZZ/CAPITOL	114	0	
14	10	<b>DAVID WELLS</b>	SAHAMA'S BLUES	NUANCE	110	+3	
16	10	<b>MIKE CATALANO</b>	RIGHT ON TIME	CATMAN	107	+1	
15	15	<b>BLAKE AARON</b>	SHINE	INNERVISION	106	-1	
17	17	<b>LARRY CARLTON</b>	ALL IN GOOD TIME (RECORDING)	335	102	+2	
18	9	<b>URBAN JAZZ COALITION</b>	DEJA VU	CONTINUUM	102	-2	
19	6	<b>GERALD VEASLEY</b>	YOUR MOVE	HEADS UP	98	+3	
20	19	<b>WAYMAN TISDALE</b>	ONE ON ONE	RENDEZVOUS	98	-1	
21	4	<b>EVERETTE HARRIS</b>	ALL JAZZED UP	SHANACHIE	94	-3	
22	11	<b>WAYNE BRADY</b>	ORDINARY	PEAK/CMG	92	-3	
23	3	<b>JESSE COOK</b>	HAVANA	COACH HOUSE/KOCH	90	-1	
24	6	<b>CANDY DULFER</b>	SMOKIN' GUN	HEADS UP	88	-3	
25	7	<b>PALM JACKSON JR.</b>	DON'T YOU WORRY 'BOUT A THING	BRANCH	87	-3	
26	3	<b>SHAUN LABELLE</b>	DESERT NIGHTS	INNERVISION	85	-1	
27	3	<b>DANNY LERMAN</b>	SOUTH BEACH RENAISSANCE	SUGAR WALKER/LEGATIMEAR	84	+1	
28	NEW	<b>BRIAN CULBERTSON</b>	LET'S STAY IN TONIGHT	CARVER/VERVE	82	+13	
29	4	<b>DARREN RAHN FEAT. WAYMAN TISDALE</b>	ON THE REBOUND	NUGROOVE	80	-2	
30	19	<b>INCOGNITO</b>	N.C.T.	HEADS UP	79	-12	

## MOST INCREASED PLAYS

+28	<b>JESSE COOK</b> Havana (Coach House/Koch) KRVR +10, WJZZ +10, SXWR -3, KJFM +2, KTWV -1, KYOT -1, WNJA -1
+27	<b>MICHAEL LINGTON</b> You And I (NuGroove) KYOT +9, KTWV -2, WJZZ +3, WNVV +2, SXWR +2, KJFM +2, KJZZ -1, KJFM +1, KJFM -1, WNJA -1
+22	<b>KIM WATERS</b> Let's Get On It (Shanachie) KRVR +9, WJZZ +6, SXWR +3, WNJA -1, KJFM -1, KJFM -1, WNVV +1
+21	<b>JOHN LEGEND</b> Good Morning (C.O.O.D./Columbia) KJFM +1, WNJA -3, KRVR -1, KTWV -1, KJFM -1, KJFM -1, WNVV +1
+20	<b>BEYONCE</b> At Last (Music World/Columbia) KYOT +1, WJZZ +1, WNVV +1, WNVV +1

### ADDED AT...

## KWJZ

Seattle, WA  
PD: Carol Handley  
MD: Olanne Rose  
Mindi Abair, Out Of The Blue, 2  
Gerald Albright, Walkin' Down Beale Street, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

30 WEEKS ENDING NOVEMBER 23, 2008  
**LEGEND** See legend to charts in charts section for rules and symbol explanations.  
7 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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## SMOOTH JAZZ REPORTERS

<b>WJZZ/Atlanta, GA*</b> OM: Steve Hegwood PD/MD: Dave Kosh	<b>WNWV/Cleveland, OH*</b> PD/MD: Angie Handa	<b>WSJW/Harrisburg, PA*</b> PD/MD: Paul Scott	<b>KOAS/Las Vegas, NV*</b> DM/MD: Duncan Payton	<b>WGRV/Melbourne, FL</b> PD/MD: Randy Bennett APD: Jan Julian	<b>WLOQ/Orlando, FL*</b> PD: Paul Lavioie APD: Brian Morgan MD: Patricia James	<b>KKSF/San Francisco, CA*</b> PD/MD: Ken Jones	<b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally
<b>WEAA/Baltimore, MD</b> PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	<b>WDSJ/Dayton, OH*</b> OM/MD: Jeff Stevens	<b>WQTQ/Hartford, CT</b> PD/MD: Stewart Stone	<b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums	<b>KRRV/Modesto, CA*</b> OM/MD: Doug Wulff PD: James Ryan	<b>KYOT/Phoenix, AZ*</b> PD/MD: Russ Egan	<b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zott APD/MD: Rob Singleton	<b>Sirius XM - Watercolors/Satellite*</b> OM/MD: Trinity MD: Lynette White
<b>WVSU/Birmingham, AL</b> OM/MD: Andy Parrish	<b>WVMV/Detroit, MI*</b> OM/MD: Tom Sleeter MD: Sandy Kovach	<b>KPVU/Houston, TX</b> PD: Cheryl Brooks MD: Jeff Kelly	<b>KSBR/Los Angeles, CA</b> OM/MD: Terry Wedel MD: Vienna Yip	<b>WVAS/Montgomery, AL</b> OM: Candy Chapel PD: Mel Marshall MD: Jay Holcay	<b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen	<b>DMX Jazz Vocal Blend/Satellite</b> PD/MD: Rochelle Matthews	<b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Diana Rose
<b>WNJA/Chicago, IL*</b> OM: Darren Davis PD: Rick O'Jell	<b>WZJZ/Ft. Myers, FL</b> APD/MD: Randi Bachman	<b>KJLI/Jefferson City, MO</b> PD: Paul Goldstein PD/MD: Dan Turner APD: LaVaughn Wilson	<b>KTWV/Los Angeles, CA*</b> PD: Paul Goldstein APD/MD: Blake Florence	<b>WHOV/Norfolk, VA</b> PD: Kevin "The Moose" Anderson	<b>KIFM/San Diego, CA*</b> PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	<b>DMX Smooth Jazz/Satellite</b> PD/MD: Rochelle Matthews	<b>KCOZ/Springfield, MO</b> OM: Jae Jones PD/MD: Jarrett Grogan
<b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Mark Edwards							<i>* Monitored Reporters</i>



Frequency flip has KZZQ and KHTB coveting a similar audience

## Salt Lake City Rock Battle Heats Up

Mike Boyle

MBoyle@RadioandRecords.com

The active rock frequency flip that took place Aug. 11 in Salt Lake City was not your typical two-stations-in-a-cluster swap or one amicably brokered between two companies. Instead it was the culmination of a high-stakes game involving a pair of broadcasters vying for the same music position, a code of on-air silence, guerrilla marketing, lawyers and plenty of listener confusion.

The saga was the result of Cltris Devine's Marathon Media experiencing financial difficulties and selling active rock KHTB (94.9 the Blaze) to Citadel Broadcasting in a complicated deal earlier this year. Prior to Citadel taking control of the station in August, Devine filed for bankruptcy and a group of investors known as Millcreek Broadcasting (which Devine previously had a stake in) temporarily assumed operations of KHTB. Terms of the sale called for Millcreek to retain the station's intellectual property and for Citadel to acquire the frequency and calls.

Therein lay the problem for Citadel. This past spring it informed Millcreek of its intent to completely take over the station. Millcreek promptly reminded Citadel that it retained the IP rights, including the name "the Blaze." Citadel responded in early August by notifying Millcreek that the latter wasn't allowed to say on-air what the fate of the Blaze would be or reveal any plans to move it to a different dial position. As then-KHTB PD Kayvon Motiee says, "We were told we were not allowed to hinder the process or devalue the frequency or call letters."

Citadel and KHTB officials declined to comment.

### No Frequency—Now What?

Left in limbo for a short while, the Blaze staff pinned its hopes on continuing to work together.

As it turned out, Millcreek had two frequencies available in the market—97.5 and 105.1—and Motiee, along with APD/MD Roger Orton and their staff, went about plotting a frequency move. But if they couldn't say anything on the air, how would they alert listeners of the change? Complicating matters was that Citadel planned to place a nearly identical product on the 94.9 frequency.

Motiee, Orton and GM Randy Rodgers devised a solution: a Web site called SaveTheBlaze.com. Between songs, the station aired a bumper that said, "SaveTheBlaze.com, SaveTheBlaze.com—we can't tell you anything more, just go to SaveTheBlaze.com."

Visitors to the site found a brief synopsis of the situation and a form to fill out. The logic: If Millcreek was legally prevented from informing KHTB listeners of the frequency change until after it occurred, the Web offered a way to capture e-mail addresses and other contact info to get the word out after the move.

Within an hour of the site's launch, more than 1,000 people signed up, according to Motiee. But the drama wasn't over. About 24 hours later, Millcreek received a cease-and-desist letter from Citadel's attorney informing the company that it was legally prohibited from saying "SaveTheBlaze.com" on the air. Motiee and company quickly resolved the dilemma by changing the on-air language to "Go to the Blaze Web site and



Roger Orton, left, and Kayvon Motiee

**'Citadel played the same titles, the same imaging and the same slogans. They just didn't say "the Blaze" because we had the intellectual property.'**

—Kayvon Motiee

become a member of the Blaze Army," the name of the station's loyal listener club.

### Moving Day Arrives

By Aug. 6, Motiee knew the station would be moving to its new main 97.5 frequency—using 105.1 for additional coverage. Millcreek engineers were ready to make the flip Aug. 8, and Motiee decided to make the move Aug. 11, two days ahead of Citadel's Aug. 13 eviction notice date.

"The switch was made at 7 a.m. on Aug. 11," Orton says, "but the real work started immediately by spreading the word to the Blaze Army database. We also had a nice marketing budget, so we did some outdoor as well and some television, along with conventional things."

With the 97.5 frequency up—and new calls KZZQ—the 94.9 frequency went dark for nearly two days, Orton says, until Citadel threatened legal action. "They told us we had to have something on the frequency, so we put on a CD with about 14 songs from our library and ran a legal ID at the top of each hour. That played for another day until they finally debuted their new station."

Citadel's new entry, branded as 94.9 Z-Rock, is a sister to entrenched rocker KBER. In the summer Arbitron, the Blaze pulled ahead of KBER in 12+ with a 3 share to KBER's 2.5. Simmons Media Group alternative KXRX has been the market's dominant rock station for years.

"[Citadel] played the same titles, the same imaging and the same slogans," Motiee says of Z-Rock. "They just didn't say 'the Blaze' because we had the intellectual property."

A few months into its new journey, KZZQ (97.5 the Blaze) PD Motiee says confusion still exists among listeners because 94.9 has long been a rock frequency in the market. However, he adds, "There is definitely a feeling of rejuvenation over this whole thing. We all came together and knew this was something more than just a radio station." *R&R*

### By The Numbers

The rock battle in Salt Lake City:

Persons 18-34  
KXRX (Simmons alternative) 6.3-8.1  
KHTB 4.2-5.2\*  
KBER (Citadel rock) 3.9-2.6  
Men 18-34  
KXRX 6.8-11.8  
KHTB 5.4-7.4\*  
KBER 6-2.8

Source: Summer 2008 Arbitron, Mon.-Sun., 6 a.m.-midnight

\*KHTB (94.9 the Blaze) was operated by Millcreek Broadcasting until Aug. 11 when Citadel took over the frequency and the station became 94.9 Z-Rock. The Summer 2008 Arbitron ratings period covers June 26-Sept. 17.

## Music Monitors

Nov. 11, 4 p.m.-5 p.m.

KZZQ (97.5 the Blaze)  
AC/DC, "Rock N Roll Train"  
Bullet for My Valentine, "Tears Don't Fall"  
Korn, "Thoughtless"  
Shinedown, "Second Chance"  
Deftones, "Change"  
Avenge Sevenfold, "Scream"  
Metallica, "Enter Sandman"  
3 Doors Down, "Duck and Run"  
Linkin Park, "Faint"  
Rush, "Freewill"  
Slipknot, "Dead Memories"  
Killswith Engage, "Holy Diver"  
Van Halen, "Jamie's Cryin' "

KHTB (94.9 Z-Rock)

Ozzy Osbourne, "Bark at the Moon"  
Red, "Already Over"  
Foo Fighters, "My Hero"  
Saliva, "Ladies and Gentlemen"  
Nickelback, "Gotta Be Somebody"  
Stone Sour, "Through Glass"  
Offspring, "You're Gonna Go Far, Kid"  
Alice in Chains, "Them Bones"  
Bon Jovi, "You Give Love a Bad Name"  
Shinedown, "Second Chance"  
Red Hot Chili Peppers, "Aeroplane"  
Linkin Park, "Breaking the Habit"  
Bush, "Machinehead"  
Soundgarden, "My Wave"

Source: Nielsen BDS



# R&R ALTERNATIVE

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▶ **THE AIRBORNE TOXIC EVENT'S**  
"SOMETIME AROUND MIDNIGHT" CLOCKS A 31-26  
UPTICK IN ITS 16TH CHART WEEK. THE SONG'S 68-  
SPIN INCREASE MARKS ITS LARGEST SINGLE-WEEK  
GAIN SINCE IT IMPACTED RADIO IN MID-JULY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS	AUDIENCE MILLIONS	RANK
					IMPRINT / PROMOTION LABEL	'W	+/-	
1	1	18	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	NO. 1 (10 WKS)	COLUMBIA	1949	-51	10.654
2	14		<b>KINGS OF LEON</b> SEX ON FIRE		RCA/RYM	1791	+85	8.901
3	21		<b>APOCALYPTICA</b> FEATURING ADAM GONTIER I DON'T CARE		20-20/JIVE/20CMB	1657	+43	6.453
4	14		<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)		DGC/INTERSCOPE	1542	-8	5.677
7	10		<b>SHINEDOWN</b> SECOND CHANCE		ATLANTIC	1145	+124	4.466
8	6		<b>INCUBUS</b> LOVE HURTS		IMMORTAL/EPIC	1140	+161	6.153
7	5	20	<b>WEEZER</b> TROUBLEMAKER		DGC/INTERSCOPE	1092	-173	5.083
8	6	9	<b>THE KILLERS</b> HUMAN		ISLAND/JMG	986	-89	5.449
12	7		<b>PARAMORE</b> DECODE	FUELED BY RAMEN/CHOP SHOP/RRP		966	+121	4.464
13	10		<b>SEETHER</b> BREAKDOWN		WIND-UP	853	+8	2.628
11	11	13	<b>DEATH CAB FOR CUTIE</b> CATH...		ATLANTIC	842	-12	3.778
16	11		<b>COLDPLAY</b> LOST!		CAPITOL	811	+23	3.770
13	10	23	<b>THEORY OF A DEADMAN</b> BAD GIRL FRIEND	604/ROADRUNNER/RRP		757	-76	3.212
14	15	8	<b>THE SMASHING PUMPKINS</b> G.I. LOW		MARTHA'S MUSIC	758	-23	1.884
15	9	14	<b>METALLICA</b> THE DAY THAT NEVER COMES		WARNER BROS.	758	-131	3.000
16	14	36	<b>SAVING ABEL</b> ADDICTED		SKIDDCC/VIRGIN/CAPITOL	733	-64	3.036
17	17	34	<b>FOO FIGHTERS</b> LET IT DIE		ROSWELL/RCA/RYM	708	-9	3.584
22	8		<b>ANBERLIN</b> FEEL GOOD DRAG		UNIVERSAL REPUBLIC	673	-65	1.566
21	8		<b>MUDVAYNE</b> DO WHAT YOU DO		EPIC	672	+51	1.625
23	7		<b>DISTURBED</b> INDESTRUCTIBLE		REPRISE	638	+37	1.409
25	7		<b>SAVING ABEL</b> 18 DAYS		SKIDDCC/VIRGIN/CAPITOL	607	+76	1.647
22	11		<b>FALL OUT BOY</b> I DON'T CARE		ISLAND/JMG	570	-12	2.587
23	19	8	<b>NICKELBACK</b> GOTTA BE SOMEBODY		ROADRUNNER/RRP	552	-99	1.688
29	6		<b>HOLLYWOOD UNDEAD</b> UNDEAD		A&M/OCTONE/INTERSCOPE	535	+52	1.920
27	10		<b>AC/DC</b> ROCK N ROLL TRAIN		COLUMBIA	531	+5	1.354
31	16		<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT	MAJOR/DOMS/SHOUT FACTORY		509	+68	2.298
27	20	13	<b>SHINY TOY GUNS</b> R-COCHET		UNIVERSAL MOTOWN	509	-139	1.225
28	5		<b>HOOBASTANK</b> MY TURN		ISLAND/JMG	497	+12	1.320
29	26	5	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY		BLACK FROG/GEFFEN/INTERSCOPE	474	-55	1.333
30	14		<b>JACK'S MANNEQUIN</b> THE RESOLUTION		SIRE/WARNER BROS.	441	-41	1.077
35	2		<b>THE RED JUMPSUIT APPARATUS</b> YOU BETTER PRAY		VIRGIN/CAPITOL	433	+84	0.866
32	33	5	<b>FRAMING HANLEY</b> LOLLIPOP		SILENT MAJORITY/WIG	40E	-4	1.314
33	NEW		<b>SCOTT WEILAND</b> MISSING CLEVELAND		SOFTDRIVE/NEW WEST/RED	305	+71	1.644
34	36	17	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		WARNER BROS.	298	-10	1.979
35	38	5	<b>INNERPARTYSYSTEM</b> DON'T STOP		STOLEN TRANSMISSION/ISLAND/JMG	292	-7	0.890
36	37	3	<b>THE TING TINGS</b> THAT'S NOT MY NAME		COLUMBIA	287	-20	0.653
37	NEW		<b>SLIPKNOT</b> DEAD MEMORIES		ROADRUNNER/RRP	281	+90	0.726
38	39	2	<b>MGMT</b> KIDS		COLUMBIA	272	+2	2.361
39	NEW		<b>EAGLES OF DEATH METAL</b> WANNABE IN LA		DOWNTOWN	271	+32	0.732
40	34	14	<b>OASIS</b> THE SHOCK OF THE LIGHTNING		BIG BROTHER/REPRISE	253	-120	1.342

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>THE OFFSPRING</b> Kristy, Are You Doing OK? (Columbia)	9
<b>STAIN'D</b> All I Want (Flip/Atlantic)	6
<b>CAROLINA LIAR</b> Show Me What I'm Looking For (Atlantic)	5
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope)	5
<b>HOLLYWOOD UNDEAD</b> Undead (A&M/Octone/Interscope)	4
<b>AIRBORNE TOXIC EVENT</b> Sometime Around Midnight (Major/Doms/Shout Factory)	4
<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	4
<b>THE TING TINGS</b> That's Not My Name (Columbia)	4
<b>SHINY TOY GUNS</b> Ghost Town (Universal Motown)	4
<b>FRANZ FERDINAND</b> Ulysses (Domino/Epico)	4

**ADDED AT... KQRA**  
Springfield, MO  
PD: Kristen Bergman  
MD: Shadow Williams  
Guns N' Roses, Better. I  
The Ting Tings, That's Not My Name, I  
Kings Of Leon, Sex On Fire, O  
The Offspring, Kristy, Are You Doing OK?, O  
Shiny Toy Guns, Ghost Town, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>CAROLINA LIAR</b> Show Me What I'm Looking For (Atlantic)	239/60	<b>THE GASLIGHT ANTHEM</b> The '59 Sound (Sire/Columbia)	192/9
TOTAL STATIONS:	21	TOTAL STATIONS:	14
<b>PENDULUM</b> Propane Nightmares (Hobbes/Warner Bros.)	231/34	<b>AVENGED SEVENFOLD</b> Scream (Hobbes/Warner Bros.)	187/15
TOTAL STATIONS:	22	TOTAL STATIONS:	19
<b>SALIVA</b> Family Reunion (Warner Bros.)	223/28	<b>METALLICA</b> Cyanide (Warner Bros.)	138/41
TOTAL STATIONS:	21	TOTAL STATIONS:	11
<b>FRANZ FERDINAND</b> Ulysses (Domino/Epico)	203/200	<b>HINDER</b> Without You (Universal Republic)	134/42
TOTAL STATIONS:	37	TOTAL STATIONS:	10
<b>10 YEARS</b> So Long, Good-Bye (Universal Republic)	201/17	<b>LUDO</b> Go-Catcher Greg (Redline/Island/JMG)	129/25
TOTAL STATIONS:	15	TOTAL STATIONS:	21

## MOST INCREASED PLAYS

<b>+200</b>	<b>FRANZ FERDINAND</b> Ulysses (Epico) KQRA +34, KROQ +24, KNDD +21, WBRU +17, WFNX +16, SCAN +14, WRXK +13, KITS +9, KNKR +8, WARA +4
<b>+161</b>	<b>INCUBUS</b> Love Hurts (Immortal/Epico) KMYZ +24, KFRR +15, OKR +14, KFTE +13, WKRL +13, WLLM +12, WWDG +12, KWOD +12, WPCV +9, KRZB +9
<b>+124</b>	<b>SHINEDOWN</b> Second Chance (Atlantic) WRR +12, WXEG +11, WARA +9, XTRA +9, KHEZ +6
<b>+121</b>	<b>PARAMORE</b> Decode (Fueled By Ramen/Chop Shop/RRP) WRDX +24, WZJO +12, KROQ +11, WCYF +10, KROQ +9, KPNT +8, WBRU +7, WBCN +7, WSLN +5, KWOD +5
<b>+90</b>	<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP) WZJO +14, WTRZ +13, KFMA +12, WFKY +12, WZNE +12, KFRR +9, KRAB +8, WFRD +6, WXRN +5, WCYF +4

FOR WEEK ENDING NOVEMBER 23, 2008  
LEGEND: See legend to charts in charts section for sales and symbol explanations.  
69 alternative and 25 C-rada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.  
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THE AIRBORNE TOXIC EVENT: KRISTI SPARROW

# R&R ACTIVE ROCK

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► **SLIPKNOT** SNARES AIRPOWER STRIPES AS "DEAD MEMORIES" LEAPS 21-16 (UP 124 PLAYS). THE TRACK IS THE GROUP'S FIFTH TOP 20 HIT AND SECOND FROM "ALL HOPE IS GONE," WHICH TOPPED THE BILLBOARD 200 IN SEPTEMBER. LEAD CUT "PSYCHOSOCIAL" SLASHED ITS WAY TO A NO. 6 PEAK LAST MONTH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS		PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
					NO. 1 (2 WKS)	20-20 (N/E/COMBA)				
1	1	22	<b>APOCALYPTICA</b> FEATURING <b>ACAM GONTIER</b> LOUNT CARPE				1738	-40	5.790	2
2	3	13	<b>AC/DC</b> ROCK N ROLL TRAIN	COLUMBIA			1578	-19	6.355	1
3	2	14	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS.			1468	-155	5.207	3
4	14		<b>DISTURBED</b> INDESTRUCTIBLE	REPRISE			1459	+56	5.055	4
5	12		<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC			1440	+73	4.715	5
6	9		<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC			1383	+25	4.187	6
9	14		<b>SEETHER</b> BREAKDOWN	WIND-UP			1249	-71	3.517	9
8	7	5	<b>GUNS N' ROSES</b> CHINESE THEOCRACY	BLACK FROG/GEFFEN/INTERSCOPE			1194	-61	4.135	7
9	8	27	<b>THEORY OF A DEADMAN</b> BAD GIRL FRIEND	604/ROADRUNNER/RRP			1106	-77	3.944	8
10	13		<b>SAVING ABEL</b> 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL			972	-38	2.876	11
11	16		<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA			918	-12	3.215	10
13	12		<b>HOLLYWOOD UNDEAD</b> UNDEAD	A6/MO/TONE/INTERSCOPE			829	+27	1.916	16
13	12	24	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN			793	-54	2.057	14
15	5		<b>SALIVA</b> FAMILY REUNION	ISLAND/IDJMG			753	+79	2.275	12
16	10		<b>AVENGED SEVENFOLD</b> SCREAM	HOPELESS/WARNER BROS.			684	-61	1.812	17
16	21	5	<b>SLIPKNOT</b> DEAD MEMORIES	ROADRUNNER/RRP	AIRPOWER		644	+124	1.506	19
17	29	2	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	AIRPOWER/MOST ADDED		591	+218	2.139	13
19	7		<b>FIVE FINGER DEATH PUNCH</b> STRANGER THAN FICTION	FIRM			568	+19	1.451	21
19	17	22	<b>SLIPKNOT</b> PSYCHOSOCIAL	ROADRUNNER/RRP			538	-66	1.502	20
20	43		<b>SAVING ABEL</b> ADDED	SKIDD/CO/VIRGIN/CAPITOL			523	-24	2.007	15
21	14	8	<b>NICKELBACK</b> GOTTA BE SOMEBODY	ROADRUNNER/RRP			488	-201	1.579	18
28	6		<b>HOBBASTANK</b> MY TURN	ISLAND/IDJMG			479	+52	0.775	30
28	12		<b>DROWNING POOL</b> 37 STITCHES	ELEVEN SEVEN			475	+8	1.137	23
27	9		<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	DCG/INTERSCOPE			453	+26	0.902	28
25	9		<b>ALL THAT REMAINS</b> TWO WEEKS	PROSTHETIC/RAZOR & TIE			453	+15	0.665	33
26	22	20	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC			432	-71	1.045	24
27	23	18	<b>12 STONES</b> ADRENALINE	WIND-UP			418	-63	0.668	32
28	8		<b>THE SMASHING PUMPKINS</b> GL.D.W.	MARTHA'S MUSIC			366	-68	0.535	35
29	31	3	<b>ROB ZOMBIE</b> WAK ZOMB	LIONSGATE/RED			347	+33	0.948	26
30	32	3	<b>REV THEORY</b> LIGHT IT UP	VARI/HO/WES/MAL/DOR/DIC/INTERSCOPE			334	+49	0.791	29
31	RE-ENTRY		<b>GUNS N' ROSES</b> BETTER	BLACK FROG/GEFFEN/INTERSCOPE	MOST INCREASED PLAYS		293	+293	1.395	22
35	2		<b>BUCKCHERRY</b> RESCUE ME	ELEVEN SEVEN/ATLANTIC			293	+47	1.043	25
30	15		<b>PUDDE OF MUDD</b> LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE			281	-85	0.941	27
40	2		<b>10 YEARS</b> SO LONG, GOOD-BYE	UNIVERSAL REPUBLIC			226	+21	0.497	38
39	7		<b>WEEZER</b> TROUBLEMAKER	DCG/INTERSCOPE			225	+16	0.679	31
36	6		<b>KID ROCK</b> ROCK N ROLL JESUS	TOP GUN/ATLANTIC			225	-4	0.517	36
38	4		<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC			219	+3	0.631	34
38	34	10	<b>MOTLEY CRUE</b> MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN			214	-43	0.513	37
39	NEW		<b>POP EVIL</b> 100 IN A 55	PAZZO/JARD STAR			196	+58	0.334	-
40	RE-ENTRY		<b>TANTRIC</b> FALL DOWN	SILENT MAJORITY/VILG			187	+22	0.423	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP)	15
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope)	11
<b>STAINED</b> All I Want (Flip/Atlantic)	11

<b>KATT</b> (KHTQ, KLAQ, WAAP, WCCB, WCHZ, WEDG, WJLJ, WMMR, WRTE, WRUF, WRXN, WRXW, WTXF, WXTB)	
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
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<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
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<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

**ADDED AT... WEDG**  
Buffalo, NY  
PD/MD: Evil Jim  
Metallica, Cyanide, 15  
Buckcherry, Rescue Me, 7  
Hoobastank, My Turn, 4  
Slipknot, Dead Memories, 1  
Nickelback, Something In Your Mouth, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadiandRecords.com](http://www.RadiandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	175/36	<b>THE RED JUMPSUIT APPARATUS</b> You Better Pray (Virgin/Capitol)	105/23
TOTAL STATIONS:	21	TOTAL STATIONS:	16
<b>FRAMING HANLEY</b> Lollipop (Silent Majority/ILG)	155/34	<b>INCUBUS</b> Love Hurts (Immortal/Epic)	103/40
TOTAL STATIONS:	19	TOTAL STATIONS:	14
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	144/59	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMC)	102/34
TOTAL STATIONS:	36	TOTAL STATIONS:	13
<b>METALLICA</b> Cyanide (Warner Bros.)	122/49	<b>PAPA ROACH</b> Hollywood Whore (EI Tonal/Geffen/Interscope)	93/32
TOTAL STATIONS:	22	TOTAL STATIONS:	32
<b>VAYDEN</b> The One You Left Behind (Silent Majority/ILG)	107/6	<b>STEREOPHONICS</b> My Own Worst Enemy (Vox Populi)	90/11
TOTAL STATIONS:	13	TOTAL STATIONS:	13

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
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<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP)	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	5
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star)	5
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol)	5
<b>10 YEARS</b> So Long, Good-bye (Universal Republic)	4
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP)	4

**MOST INCREASED PLAYS**  
+293  
**GUNS N' ROSES**  
Better (Black Frog/Geffen/Interscope)  
KQXR +28, WAAP +28, WTXF +12, WMMZ +12, KZZQ +16, WMMX +16, WQXA +14, WRUF +13, KATT +12, KRQZ +12

+218  
**NICKELBACK**  
Something In Your Mouth (Roadrunner/RRP)  
WYYY +40, WZOR +12, WRXN +12, KRQZ +16, WXTB +15, KUPD +12, KILD +12, WKQZ +12, WWSN +12, WTFX +9

+124  
**SLIPKNOT**  
Dead Memories (Roadrunner/RRP)  
KZZQ +16, WZMR +15, WXTB +14, WAAP +9, WXQR +7, WYYY +7, WBSX +7, KISW +5, KDJE +5, WQXA +5

+79  
**SALIVA**  
Family Reunion (Island/IDJMG)  
WXTB +5, KSH +11, KRZR +8, WMMR +8, WJL +7, KQXP +5, WEDG +5, WSPR +4, KISS +4, WRZK +3

+73  
**SHINEDOWN**  
Second Chance (Atlantic)  
KFRQ +21, KECL +9, WRTT +8, WZMR +6, WJLJ +6, WJL +5, WLRS +4, SXDC +4, WCCC +4, KZZQ +3

FOR WEEK ENDING NOVEMBER 23, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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► **NICKELBACK** NABS MOST INCREASED PLAYS (UP 82), MOST ADDED (FOUR NEW COMMITMENTS) AND AIRPOWER HONORS, AS "SOMETHING IN YOUR MOUTH" VAULTS 30-16. THE SONG BECOMES THE QUARTER'S 17TH TOP 20 TRACK AMONG 19 CHART APPEARANCES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	±	AUDIENCE MILLIONS	
							CHART	LAST WEEK
1	1	13	<b>AC/DC</b> ROCK N ROLL TRAIN	NO. 1 (11 WKS)	50E	-5	1.647	1
2	2	14	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS.	39E	-18	1.245	2
3	4	26	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	37E	+8	1.175	3
4	3	5	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	35E	-19	1.115	4
5	6	11	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	32E	+42	0.788	8
6	5	8	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	28E	-56	0.981	5
7	17		<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/LIVE/ZOMBA	264	+2	0.933	6
8	11		<b>DISTURBED</b> INDUSTRIAL EMBLE	REPRISE	24C	+3	0.756	9
9	11	9	<b>SEETHER</b> BREAKDOWN	WIND-UP	223	+3	0.554	12
10	22		<b>STAIN'D</b> BELIEVE	FLI/ATLANTIC	201	-24	0.580	11
11	15	9	<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	189	+35	0.459	14
12	9	20	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	189	-47	0.400	15
13	12	35	<b>DISTURBED</b> INSIDE THE FIRE	REPRISE	168	-17	0.819	7
14	13	31	<b>FOO FIGHTERS</b> LET IT DIE	RDSWELL/RCA/RMG	167	-12	0.628	10
15	16	10	<b>SAVING ABEL</b> LET IT DIE	SKIDD/DC/VIRGIN/CAPITOL	155	+5	0.252	17
16	30	2	<b>NICKELBACK</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	ROADRUNNER/RRP	136	+82	0.482	13
17	20	11	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	85	+1	0.313	28
18	11		<b>TESLA</b> I WANA LIVE	TESLA ELECTRIC CO.	84	-7	0.104	-
19	25	6	<b>KID ROCK</b> ROCK N ROLL JESUS	TOP DOG/ATLANTIC	79	+17	0.100	-
20	22	5	<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC	75	-1	0.122	25
21	19	19	<b>BUCKCHERRY</b> TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	75	-11	0.121	26
22	24	3	<b>SALIVA</b> FAMILY REUNION	ISLAND/IMG	73	+9	0.098	-
23	21	16	<b>PUDDLE OF MUDD</b> LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	70	-13	0.109	29
24	17	9	<b>QUEEN + PAUL RODGERS</b> CELEBRITY	HOLLYWOOD	65	-35	0.211	20
25	RE-ENTRY		<b>METALLICA</b> CYANIDE	WARNER BROS.	58	+9	0.384	16
26	RE-ENTRY		<b>THE OFFSPRING</b> YOUR BORN TO GO FAR, KID	COLUMBIA	57	+6	0.237	18
27	29	4	<b>SLIPKNOT</b> DEAD AND BURIED	ROADRUNNER/RRP	57	+2	0.078	-
28	27	19	<b>ROYAL BLISS</b> SAVE ME	MERVDIAN/CAROLINE/CONTRABAND	54	-2	0.068	-
29	RE-ENTRY		<b>GUNS N' ROSES</b> BETTER	BLACK FROG/GEFFEN/INTERSCOPE	52	+52	0.185	21
30	NEW		<b>BUCKCHERRY</b> RESCUE ME	ELEVEN SEVEN/ATLANTIC	47	+18	0.090	-

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP) KAZR, KIOC, KMDD, KTUX	4
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) WDHA, WEBN, WKLC	3
<b>SHINEDOWN</b> Second Chance (Atlantic) WRQK, WVRK	2
<b>METALLICA</b> Cyanide (Warner Bros.) WAQX, WJXJ	2
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP) WONE, WVRK	2
<b>BRUCE SPRINGSTEEN</b> Working On A Dream (Columbia) WKLA, WONE	2
<b>STAIN'D</b> All I Want (Flip/Atlantic) KAZR, WKLC	2
<b>SEETHER</b> Breakdown (Wind-up) KUF0	1
<b>APOCALYPTICA FEAT. ADAM GONTIER</b> I Don't Care (20-20/Live/Zomba) WVMS	1

### ADDED AT... WVRK

Columbus, GA  
 OM: Brian Waters  
 PD: Chris Chaos  
 Theory Of A Deadman, Hate My Life, 1 Biggie, Money, It's Pure Evil, O Scott Weiland, Missing Cleveland, O Shinedown: Second Chance, O  
 FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star) TOTAL STATIONS: 5	<b>40/13</b>	<b>BLACK STONE CHERRY</b> Please Come In (In De Goot/Roadrunner/RRP) TOTAL STATIONS: 3	<b>28/19</b>
<b>AC/DC</b> War Machine (Columbia) TOTAL STATIONS: 5	<b>39/10</b>	<b>HOOBASTANK</b> My Turn (Island/IMG) TOTAL STATIONS: 8	<b>23/6</b>
<b>AVENGED SEVENFOLD</b> Scream (Hopeless/Warner Bros.) TOTAL STATIONS: 9	<b>38/7</b>	<b>HOLLYWOOD UNDEAD</b> Undead (A&M/Octone/Interscope) TOTAL STATIONS: 5	<b>21/4</b>

## ↑ MOST INCREASED PLAYS

+82	<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP) KBER +17, WDHA +13, KXCC +11, KIOC +9, WVMS +8, WHLY +6, WRQK +5, WJXJ +4, WONE +2, WEBN +2
+52	<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) KBER +10, WKLC +8, WEBN +7, KAZR +6, KUF0 +5, WJXJ +4, WAQX +3, WDHA +2, WHLY +2, WONE +2
+42	<b>SHINEDOWN</b> Second Chance (Atlantic) KMDD +9, KTUX +7, KIOC +7, WZZD +5, KBER +5, WKLC +4, WGR +4, WAQX +2, WDHA +2, WJXJ +2
+35	<b>MUDVAYNE</b> Do What You Do (Epic) WAQX +10, KUF0 +7, WRQK +6, KTLB +4, WKLC +4, KAZR +2, WEBN +2, KMDD +2, WJXJ +2
+19	<b>BLACK STONE CHERRY</b> Please Come In (In De Goot/Roadrunner/RRP) WKLC +10, KMDD +6, WDHA +3

FOR WEEK ENDING NOVEMBER 23, 2008  
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### RECURRENTS

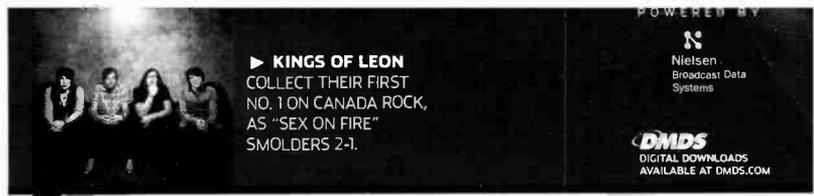
THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS		PLAYS TW	LW
		TW	LW		
1	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL (ELEVEN SEVEN)	159	158		
2	<b>SAVING ABEL</b> ADDICTED (SKIDD/DC/VIRGIN/CAPITOL)	151	173		
3	<b>SEETHER</b> FAKE IT (WIND-UP)	131	138		
4	<b>3 DOORS DOWN</b> IT'S NOT MY TIME (UNIVERSAL REPUBLIC)	118	138		
5	<b>PUDDLE OF MUDD</b> PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)	115	118		

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS		PLAYS TW	LW
		TW	LW		
6	<b>FOO FIGHTERS</b> THE PRETENDER (RDSWELL/RCA/RMG)	103	93		
7	<b>PINK FLOYD</b> ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)	101	95		
8	<b>FINGER ELEVEN</b> PARALYZER (WIND-UP)	97	88		
9	<b>AEROSMITH</b> SWEET EMOTION (COLUMBIA)	93	104		
10	<b>SOUDNGARDEN</b> BLACK HOLE SUN (A&M/J&M)	92	81		

## ROCK REPORTERS

- |  |  |   |  |  |  |   |
|--|--|---|--|--|--|---|
| <b>WONE/Akron, OH*</b><br>OM: Chuck Collins<br>PD: TK O'Grady<br>APD/MD: Tim Daugherty | <b>KIOC/Beaumont, TX*</b><br>OM: Trey Poston<br>PD: Mike Davis                     | <b>WBN/Cincinnati, OH*</b><br>OM/PD: Scott Rehnart<br>MD: Dave Fritz                | <b>WQCM/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Mike Holder | <b>WDHA/Morrisstown, NJ*</b><br>APD: Curtis Kay                        | <b>WXR/ Rockford, IL</b><br>PD: Jim Stone<br>MD: Jon Schultz                       | <b>WAQX/Syracuse, NY*</b><br>OM: Tom Mitchell<br>PD: Hunter Scott<br>APD/MD: Don Kelley |
| <b>KZRR/Albuquerque, NM*</b><br>OM: Bill May<br>PD: Phil Mahoney<br>MD: Rob Brothers   | <b>WPTQ/Bowling Green, KY</b><br>OM/PD: Alex "Ace" Parlati<br>APD/MD: Monty Foster | <b>WVMS/Cleveland, OH*</b><br>OM: Keith Abrams<br>PD: Bo Matthews                   | <b>WRVC/Huntington, WV</b><br>PD: Reeves Kirtner                       | <b>WNOR/Norfolk, VA*</b><br>PD: Harvey Kojan<br>APD/MD: Sonja Morrell  | <b>KBER/Salt Lake City, UT*</b><br>PD: Kelly Hammer<br>APD/MD: Darby Wilcox        | <b>KMDD/Tulsa, OK*</b><br>OM/PD: Don Crispi   |
| <b>WZZO/Allentown, PA*</b><br>PD: Tom Thomas<br>MD: Keith Moyer                        | <b>WRQK/Canton, OH*</b><br>PD: Greg Ausham   | <b>WVRK/Columbus, CA*</b><br>OM: Brian Waters<br>PD: Chris Chaos                    | <b>WJXQ/Lansing, MI*</b><br>PD: Sheri Vegas                            | <b>WXMM/Norfolk, VA*</b><br>OM/PD: John Stomby                         | <b>KZDZ/San Luis Obispo, CA</b><br>OM: Pepper Daniels<br>PD/MD: Dusty Rhoads       | <b>WMZK/Wausau, WI</b><br>MD: Larry Offerman  |
| <b>KWHL/Anchorage, AK</b><br>PD: Brad Stennett<br>MD: Matthew Collins                  | <b>WVMS/Charleston, WV*</b><br>OM/PD: Jay Nunley<br>APD/MD: Brian Thompson         | <b>KAZR/Des Moines, IA*</b><br>OM: Scott Allen<br>PD: Ryan Patrick<br>MD: Andy Hall | <b>WGIR/Manchester, NH*</b><br>PD: Chris "Doc" Garrett                 | <b>KCLB/Palm Springs, CA</b><br>OM/PD: Jen Shevlin<br>MD: Shelly Brown | <b>KTUX/Shreveport, LA*</b><br>OM: Gary McLoyle<br>PD/MD: Randy Hill               | <b>KBZS/Wichita Falls, TX</b><br>PD: Liz Ryan   |
| <b>WTDS/Augusta, ME</b><br>OM/PD: Jack O'Brien<br>APD: Mark Smith                      |  | <b>KHQD/Duluth, MN</b><br>OM: Jack Lawson<br>PD: Scott Klohn                        | <b>WHDR/Miami, FL*</b><br>MD: Dave Hanson                              | <b>KUF0/Portland, OR*</b><br>OM/PD: Chris Patyk                        | <b>KSHS/St. Louis, MO*</b><br>OM: Rick Balis<br>APD: Katy Kruze<br>MD: Guy Favazza |   |
|  |  |   | <b>WXFX/Montgomery, AL*</b><br>PD: Rick Heidrick                       | <b>WHJY/Providence, RI*</b><br>PD: Scott Laudani                       |  |   |

\* Monitored Reporters



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## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEXQ/Albany, NY\***  
OM/ PD: Willibee  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**WJSE/Atlantic City, NJ**  
OM/ PD: Paul Kelly  
MD: Scott Reilly

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenni McCLOUD  
PD/MD: Danny Spinks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM: Phillip Kish  
MD: Darren Gauthier

**WBGN/Boston, MA\***  
PD: Mike Thomas  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
APD: Fletcher  
MD: Paul Driscoll

**WBTV/Burlington, VT\***  
OM/ PD: Matt Grasso  
APD/MD: Kevin Mays

**WZLJ/Charleston, WV\***  
MD: Jeff Whitehead

**WEND/Charlotte, NC\***  
DM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Jay Cruz  
APD/MD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/ PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Neff  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**KFRF/Fresno, CA\***  
PD: Jason Squares  
APD/MD: Ryan Oldfield

**WJBX/Ft. Myers, FL\***  
PD: Matt Johnson  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
OM/ PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**WURH/Hartford, CT\***  
OM: Todd Thomas  
PD: Becky Piotrowski

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBT/Houston, TX\***  
PD: Don Jantzen  
MD: Karah Leigh

**WRXZ/Indianapolis, IN\***  
PD/MD: Lenny Dana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy  
PD/MD: Jay Patriz

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Lalo  
APD/MD: Jason Ulanet

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Josh Boulanger

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandblom  
MD: Lina Wolden

**KYSR/Los Angeles, CA\***  
PD: Michael Martin  
APD/MD: Julie Pilat

**KROG/Medford, OR**  
PD/MD: Cosmo

**WMFS/Midway, TN\***  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
APD: Stephen Kallao

**WHTG/Monmouth, NJ\***  
PD: Terie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
DM/ PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/ PD: Jay Michaels  
MD: James Steele

**KHBS/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**WRFPH/Philadelphia, PA\***  
OM: Thea Mitchem  
PD/MD: John Allers  
APD: Wendy Rollins

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM: Alex Tear  
PD: John Moschitta

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KFRF/Fresno, CA\***  
PD: Jason Squares  
APD/MD: Ryan Oldfield

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Wendell Clough  
APD: Gabrielle Greenfield  
MD: Alex Korzec

**KRZQ/Reno, NV\***  
DM: Mark Keele  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Mojo

**WRXL/Richmond, VA\***  
PD/MD: Casey Kukulowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM: Mike Ninnie  
PD: Nik Rivers

**KWOD/Sacramento, CA\***  
OM/ PD: Curtiss Johnson  
MD: Andy Hawk

**KXKR/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD/MD: Corey O'Brien

**KBZT/San Diego, CA\***  
PD: Garett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Capone  
MD: Christy Taylor

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeaneane Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius XM  
All Nation/Satellite\***  
DM/ PD: Gregg Steele  
APD: Tom Wilkinson

**WFXH/Savannah, GA\***  
DM: Jon Robbins  
PD: Boomer

**KNDD/Seattle, WA\***  
PD: Mike Kaplan  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Matten  
APD: Kyle Guderian  
MD: Scott Ruzato

**WKRL/Syracuse, NY\***  
PD: Nixon

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
PD: Dan McCintock  
APD/MD: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Chris Firmeage

**KMYZ/Tulsa, OK\***  
PD: Kenny Wall

**WWDC/Washington, DC\***  
OM: Thea Mitchem  
PD: Dave Wellington  
APD: Dave Hennessy  
MD: Greg Roche

**WPBZ/West Palm Beach, F.\***  
PD: John O'Connell  
APD/MD: Ross Mahoney

**WFSM/Wilmington, NC**  
PD/MD: Mike Kennedy

**ACTIVE**

**KEY/Abilene, TX**  
OM: Randy Jones  
PD/MD: Frank Pain

**WZMR/Albany, NY\***  
OM/ PD: Kevin Callahan

**KTEG/Albuquerque, NM\***  
OM/ PD: Bill May  
MD: Aaron "Buck" Burnett

**WWXX/Appleton, WI\***  
PD/MD: Guy Dark

**WHZY/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WYYW/Baltimore, MD\***  
PD: Dave Hill

**WCPR/Biloxi, MS\***  
OM/ PD: Kenny Vest  
MD: Denver Crabb

**WKGB/Binghamton, NY**  
OM/ PD: Jim Free  
APD/MD: Tim Boland

**KQXR/Boise, ID\***  
DM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremi Smith

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Ewl Jim

**WYBB/Charleston, SC\***  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WIL/Chicago, IL\***  
DM/ PD: John Perry  
APD: Tom Klef  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM: Chad Perry  
MD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Methoff

**KNCN/Corpus Christi, TX\***  
OM/ PD: Paula Newell  
APD/MD: Monte Montana

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Mosell

**WRIF/Detroit, MI\***  
OM: Doug Pedding  
PD: Mark Pennington

**KLAQ/El Paso, TX\***  
OM/ PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/ PD: Mike Sanders  
APD/MD: Sick Nick

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/ -
1	2	14	<b>KINGS OF LEON</b>	SEX ON FIRE	RCAS/SONY BMG	641	+71
2	1	17	<b>THE OFFSPRING</b>	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	615	+5
3	3	13	<b>AC/DC</b>	ROCK N' ROLL TRAIN	COLUMBIA/SONY BMG	515	-9
4	6	5	<b>CUNTS N' ROSES</b>	CHINESE DEMOCRACY	BLACK FROG/GEFFEN/UNIVERSAL	429	+45
5	5	23	<b>APOCALYPTICA FEATURING ADAM GONTIER</b>	I DON'T CARE	20-20/DIVISION/SONY BMG	416	-13
6	4	17	<b>WEEZER</b>	TROUBLEMAKER	DGC/UNIVERSAL	409	-46
7	8	14	<b>RISE AGAINST</b>	RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	333	+4
8	7	25	<b>THEORY OF A DEADMAN</b>	BAD GIRL FRIEND	604/UNIVERSAL	328	-20
9	9	19	<b>HINDER</b>	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	317	-10
10	11	20	<b>MOBILE</b>	THE KILLER	UNIVERSAL	311	-6
11	13	7	<b>SEETHER</b>	BREAKDOWN	WIND-UP	304	-2
12	16	8	<b>SHINEDOWN</b>	SECOND CHANCE	ATLANTIC/WARNER	291	-30
13	12	14	<b>OASIS</b>	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	285	-27
14	15	24	<b>THE STILLS</b>	BEING HERE	ARTS & CRAFTS	277	-50
15	10	8	<b>NICKELBACK</b>	GOTTA BE SOMEbody	EMI	270	-10
16	17	10	<b>MATT MAYS &amp; EL TORPEDO</b>	BUILDING A BOAT	SONIC/WARNER	258	+6
17	14	14	<b>METALLICA</b>	THE DAY THAT NEVER COMES	WARNER BROS./WARNER	254	-43
18	20	3	<b>NICKELBACK</b>	SOMETHING IN YOUR MOUTH	EMI	238	+56
19	19	16	<b>SAM ROBERTS</b>	DETROIT 67	SECRET BRAIN/UNIVERSAL	227	+1
20	18	11	<b>THE TREWZ</b>	MAN OF TWO MINDS	THE BUMSTEAD/UNIVERSAL	212	-15
21	21	9	<b>BILLY TALENT &amp; ANTI-FLAG</b>	TURN YOUR BACK	WARNER MUSIC CANADA/WARNER	179	-2
22	24	8	<b>DISTURBED</b>	INDestructible	REPRISE/WARNER	166	+39
23	20	3	<b>METRIC</b>	HELP ME ALIVE	LAST GANG	150	+37
24	27	7	<b>COLDPLAY</b>	LOST!	PARLOPHONE/EMI	150	+22
25	25	29	<b>REV THEORY</b>	HELL YEAH	VAN HOWES/MALDOR/DGC/UNIVERSAL	149	+11
26	29	4	<b>AIRBOURNE</b>	DIAMOND IN THE ROUGH	ROADRUNNER/UNIVERSAL	128	+15
27	23	20	<b>STAINED</b>	BELIEVE	FLIP/ATLANTIC/WARNER	126	-40
28	22	23	<b>COLDPLAY</b>	VIVA LA VIDA	PARLOPHONE/EMI	119	-51
29	24	9	<b>THE WALKERS</b>	HUMAN	ISLAND/UNIVERSAL	118	-32
30	32	22	<b>WAKING EYES</b>	ALL EMPIRES FALL	WARNER MUSIC CANADA/WARNER	113	+27

\*OR WEEK ENDING NOVEMBER 23, 2008

◆ indicates CanCon

**CRZR/Fresno, CA\***  
DM/ PD: Paul Wilson  
APD/MD: Skippy

**WBVF/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
DM/ PD: Mike Allen  
APD: Kyle Baldry  
MD: Jack Wich

**WKLQ/Grand Rapids, MI\***  
DM: Steve Stewart  
PD: Michael Gray  
APD: Jay Deacon  
MD: Darcy

**WZOR/Green Bay, WI\***  
PD: Joe Calgaro  
APD: Cutter  
MD: Borna Velic

**WXQR/Greenville, NC\***  
OM: Mark McKinney  
PD: Wes Styles

**WTPT/Greenville, SC\***  
OM/ PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/ PD: Ken Carson

**WCCC/Hartford, CT\***  
PD: Michael Picozzi  
APD/MD: Mike Karolyi

**WAXX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM/ PD: Lee Reynolds  
APD/MD: Clay Sanders

**WRXW/Jackson, MS\***  
OM/ PD: Brad Stevens

**WRAT/Monmouth, NJ\***  
OM/ PD: Carl Craft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/ PD: Jeff Miller

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KOMP/Las Vegas, NV\***  
PD: John Griffin  
MD: Carlota

**KZCD/Lawton, OK**  
PD: Don "Criter" Brown  
APD: J.C. "Kelso" Kellison

**WXZZ/Lexington, KY\***  
PD: Johnny Maze  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD: Jeff Petterson  
MD: Adam Peterson

**WLRS/Louisville, KY\***  
OM: George Lindsey

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/ PD: Wes Nessmann

**WJJO/Madison, WI\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KFRQ/McAllen, TX\***  
PD: Alex Duran  
MD: Keith West

**KBRE/Merced, CA**  
PD/MD: Jason LaChance

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/ PD: Carl Craft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/ PD: Jeff Miller

**KURO/San Luis Obispo, CA**  
OM/ PD: Mark Mitchell

**KXFX/Santa Rosa, CA\***  
PD/MD: Scott Less

**Music Choice Rock/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius XM  
Octane/Satellite\***  
DM: Lou Brutus  
PD: Bobbi Ebright

**KISW/Seattle, WA\***  
OM/ PD: Dave Richards  
APD: Ryan Cast

**WHBS/TheShoegyan, WI**  
PD: Ron Simonet  
MD: Dave Nelson

**WRBR/South Bend, IN**  
PD: Tommy Carroll  
APD: Maximus

**KHTQ/Spokane, WA\***  
PD: Larry Snider

**WLZZ/Springfield, MA\***  
PD: Rob Gressman

**KZRO/Springfield, MO\***  
OM: Valerie Knight  
PD: Simon Nyles

**WXTB/Tampa, FL\***  
OM: Brad Hardin  
PD: Double Down  
APD: Mike Killabrew

**WKLL/Utica, NY**  
PD: Nixon

**KFMW/Waterloo, IA**  
OM/ PD: Michael Cross

**WBSX/Wilkes Barre, PA\***  
PD: Karyon Mjoire  
APD/MD: Roger Orton

**KATS/Yakima, WA**  
PD: Todd Lyons  
MD: Ken Hernan

**WWIZ/Youngstown, OH\***  
OM/ PD: Scott Kennedy

\* Monitored Reports



Honoring KUT's 50th anniversary. Part two of a two-part series

## With An Eye Toward The Future

John Schoenberger

JSchoenberger@RadioandRecords.com

In the 2008 summer book, heritage triple A KUT/Austin had a 12+ person AQH rating of 6.4 and a cume audience of 190,300, ranking it in the market at No. 2. The station also set a record by raising \$775,000 for programming during this year's fall pledge drive.

Last issue we talked about the accomplishments that have put KUT in an inevitable position in Central Texas, as it celebrates its 50th anniversary. But management is hardly content to coast on its history and has set lofty goals to keep the station moving forward. Here, director/GM Vanderwilt, associate GM Hawk Mendenhall and MD Jeff McCord lay out their immediate goals for the University of Texas-licensed news and music outlet.

### Realistic Goals

There is a worldwide interest in the Austin experience and the Web allows people from almost anywhere to vicariously take part. Vanderwilt says the station is aiming to

improve its content and offerings to further explore that dynamic without, of course, taking away from the listening experience for the local community.

"Our content strategy is from Austin for Austin, but that doesn't mean it can't appeal to those outside of Central Texas," he says. "So the second pillar is from Austin to the world."

These are the priorities Mendenhall will keep in mind as he approaches his new duties at the station. He would like to see KUT become even more connected to the community than it already is, aspiring to make KUT a regional institution. Echoing Vanderwilt's mandate, he says, "We have the people in place to be not only a window into our community for the people who live here, but thanks to all the new platform opportunities

### Program Sampler

Besides airing some of NPR, PRI and BBC's top-rated syndicated news, information and music programming, KUT offers a full menu of locally produced programs and features. Highlights include:

- "Eklektikos," hosted by John Aielli, features a mix of music that leaps across multiple musical genres.
- "Texas Music Matters," the brainchild of David Brown, is a multimedia project that addresses all aspects of Texas music.
- "Left of the Dial," hosted by Jeff McCord, explores many avenues of music expression, along with occasional surprise guests.

- "Horizontes," hosted by Michael Crockett, explores Latin music in all its permutations.
- "Paul Ray's Jazz" offers a blend of old and new jazz.
- "Living on Earth," hosted by Steve Curwood, goes beyond the news headlines on a broad range of ecological issues.
- "On the Media" is a KUT news team production that covers how popular culture, politics and money influence media and society at large.
- "Latino USA," hosted by Maria Hinojosa, is a weekly mix of news and public affairs on cultural trends affecting U.S. Latinos.—JS

### Meet Jody Evans



New PD Jody Evans comes to KUT after a decade as PD of Vermont Public Radio. She says that a new PD can go in one of two directions: as "an agent for change or enhance the good work already being done and foster an environment where the creativity can continue and grow." Her choice? "I'll be doing the latter. KUT has an incredibly loyal audience along with a creative content team and one of the most respected management teams in public radio."—JS

out there, we can also be that window for the world into what makes Austin Austin."

Mendenhall also wants to help new PD Jody Evans focus on the on-air sound while he takes care of the minutiae that so often seem to steal time away from PDs.

"I want her ears on the radio every day. If I can accomplish that, KUT listeners will benefit tremendously," Mendenhall says. "I will also be handling a lot of the day-to-day GM stuff so Stewart Vanderwilt can concentrate on raising money for the new building we have on the drawing board."



### Let's Celebrate

KUT is planning a year of activities to celebrate the station's 50th anniversary.

- It began in August with a special Patty Griffin concert.
- On Nov. 20-21, "BBC: World Have Your Say" broadcast live from KUT's studios.
- On Feb. 28, there will be a 50th-anniversary gala at the Four Seasons Hotel.
- On May 28, a live taping of NPR's "Wait Wait Don't Tell Me" takes place at the renovated Bass Concert Hall.
- On Sept. 3, Bass Concert Hall hosts a second live concert event.

### Step By Step

Despite a relatively long tenure at the station, McCord says KUT has seen many permutations in its 50 years—but since the station started celebrating its anniversary this year, he has learned a lot about its history before he was aboard.

"It has been a fascinating journey for me," he says. "Some of our most popular shows, such as John Aielli's 'Eklektikos' and Paul Ray's jazz program have been a part of this station for a very long time. It is exciting that these and other shows have been able to adapt over time and still remain vital today."

McCord also intends to lean on technology to improve the station's overall musicality. For example, KUT still uses CDs. "My goal is to get us on a computer system to make everything easier to control and access," he says. "However, I don't want the system to dictate to the hosts what they can or cannot play. We are working on how to accomplish this without stifling creativity. The last thing we want is to become predictable."

Vanderwilt sums up the station's overall goal as it heads into its second half-century: "It is a pretty simple equation; sure, we have grants and corporate underwriting and all that, but membership funds remain the backbone of the station. So far this model continues to work and it works better than most in the tough economic times we are facing right now. The more people who listen and value what we do, the more likely they will support us as a member."

R&R

# R&R TRIPLE A

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► **THE FRAY** EARNS MOST INCREASED PLAYS (UP 105) AND MOST ADDED (12 NEW STATIONS), AS "YOU FOUND ME" OPENS AT NO. 29. THE TRACK, WHICH PREMIERED NOV. 20 DURING ABC'S "GREY'S ANATOMY," SETS THE STAGE FOR THE GROUP'S SELF-TITLED SECOND ALBUM, DUE FEB. 3.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	(1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W/	AUDIENCE MILLIONS	RANK
1	1	13	<b>COLDPLAY</b> LOST!	NO. 1 (3 WKS) CAPITOL	486	-56	1,751	4
2	2	10	<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	446	-35	2,330	1
3	3	22	<b>O.A.R.</b> SHUTTLED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	436	-16	1,982	3
4	19		<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	417	+6	1,454	5
5	6	13	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	409	+34	1,488	5
6	5	8	<b>THE KILLERS</b> HUMAN	ISLAND/JANG	403	+12	2,327	2
7	11		<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	346	+26	0,933	11
8	11	14	<b>SARAH MCLACHLAN</b> I WANT ME 2	ARISTA/RMG	283	+12	1,016	8
9	10	8	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	267	-7	0,738	14
10	12	9	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	266	+2	0,560	19
11	9	20	<b>BECK</b> ORPHANS	DGC/INTERSCOPE	252	-30	1,002	9
12	8	15	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	238	-48	0,876	13
13	16	7	<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	235	+15	0,533	22
14	22	5	<b>TRACY CHAPMAN</b> SING FOR YOU	ELEKTRA/ATLANTIC	223	+39	0,499	27
15	13	12	<b>DEATH CAB FOR CUTIE</b> CATAL.	ATLANTIC	222	-29	0,678	16
16	17	7	<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE OVERTONES	TODD MUNDO	217	+5	0,963	10
17	18	10	<b>ERIN MCCARLEY</b> PONY (IT'S OK)	UNIVERSAL REPUBLIC	209	-2	0,330	-
18	20	14	<b>INGRID MICHAELSON</b> BE DIX	CABIN 24/ORIGINAL SIGNAL/RED	208	+17	0,469	29
19	23	6	<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	202	+21	0,577	18
20	14	14	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	199	-28	0,880	12
21	21	6	<b>KINGS OF LEON</b> SEX ON FIRE	RCA/RMG	185	-5	1,125	7
22	19	20	<b>DONAVAN FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	174	-24	0,514	25
23	24	5	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	161	+18	0,300	-
24	26	2	<b>MEIKO</b> BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/IMPSPACE	141	+27	0,427	-
25	25	4	<b>JOHN MELLENCAMP</b> TROUBLED LAND	HEARST/CMG	131	+12	0,251	-
26	27	12	<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	118	+4	0,310	-
27	30	2	<b>SHERYL CROW</b> DETOURS	A&M/INTERSCOPE	116	+23	0,318	-
28	NEW		<b>SNOW PATROL</b> CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	107	+16	0,432	-
29	NEW		<b>THE FRAY</b> YOU FOUND ME	EPIC	105	+105	0,515	24
30	29	5	<b>ADELE</b> CHASING PAVEMENTS	XL/COLUMBIA	105	+12	0,415	-

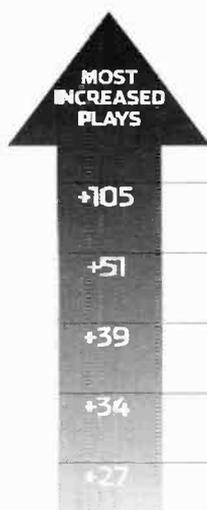
## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>THE FRAY</b> You Found Me (Epic) CIDR, KBEO, KPRI, KRVB, KTCZ, KOLY, Sirius XM, WCLZ, WNCS, WRLL, WTTT, WXXV	12
<b>BRUCE SPRINGSTEEN</b> Working On A Dream (Columbia) KPRI, KALY, Sirius XM, WCLZ, WMMX, WRLL, WTTT, WXXV	8
<b>SNOW PATROL</b> Crack The Shutters (Polydor/Fiction/Geffen/Interscope) KFCO, KSWD, KWMT	3
<b>TRACY CHAPMAN</b> Sing For You (Elektra/Atlantic) KPTL, WRNX	2
<b>COLDPLAY</b> Lovers In Japan (Capitol) KBEO, KSWD	2
<b>JAMES MORRISON</b> Nothing Ever Hurt Like You (Polydor/Interscope) WZEW	1
<b>DAVID BYRNE &amp; BRIAN ENO</b> Strange Overtones (Todd Mondo) WRNX	1
<b>ERIN MCCARLEY</b> Pony (It's Ok) (Universal Republic) KWMT	1

**ADDED AT... KXLY**  
Spokane, WA  
PO: Steve Vail  
MO: Marie McCallister  
Bruce Springsteen, Working On A Dream, 5 The Fray, You Found Me, 4 Keaton Simons, Without Your Skin, 1 Greg Laswell, That It Moves, 0  
FOR REPORTING STATIONS' PLAYLISTS GO TO: [www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ADELE</b> Right As Rain (XL/Columbia) TOTAL STATIONS:	104/24 10	<b>SUSAN TEDESCHI</b> True (Verve Forecast/Verve) TOTAL STATIONS:	66/6 9
<b>JACK'S MANNEQUIN</b> The Resolution (Sire/Warner Bros.) TOTAL STATIONS:	97/17 9	<b>PRETENDERS</b> Love's A Mystery (Shangri-La) TOTAL STATIONS:	65/20 5
<b>DEATH CAB FOR CUTIE</b> No Sunlight (Atlantic) TOTAL STATIONS:	81/4 8	<b>THE FIREMAN</b> Sing The Changes (ATO/RED) TOTAL STATIONS:	64/9 11
<b>MISSY HIGGINS</b> Where I Stood (elevation/Republic) TOTAL STATIONS:	80/18 6	<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP) TOTAL STATIONS:	56/0 2
<b>TRISTAN PRETTYMAM</b> Hello (Virgin/Capitol) TOTAL STATIONS:	71/4 8	<b>JACKSON BROWNE</b> Out Of Wonderland (Inside) TOTAL STATIONS:	55/3 8



**THE FRAY**  
You Found Me (Epic)  
KENZ +52, KBEO +42, KTCZ +8, CIDR +5, WRLL +5, WXXV +5, KOLY +4, WNCS +4, WTTT +4, KPTL +2

**BRUCE SPRINGSTEEN**  
Working On A Dream (Columbia)  
WXXV +9, KPRI +7, KBEO +5, KCSR +5, KOLY +5, WMMX +5, WRLL +5, CIDR +2, WNCS +2, WXXV +2

**TRACY CHAPMAN**  
Sing For You (Elektra/Atlantic)  
KSQP +8, WMMX +5, WZEW +5, KPTL +5, KRVB +4, WRNX +4, WRLL +2, KPRI +1, WNCS +1

**RAY LAMONTAGNE**  
You Are The Best Thing (RCA/RED)  
KWMT +5, WNCS +9, KRSH +5, WXXV +5, KCSR +3, WCCO +2, WMMX +2, KPTL +2, KOLY +1, WXXV +1

**MEIKO**  
Boys With Girlfriends (Lucky Ear/DGC/IMPSPACE)  
KPRI +3, WCLZ +2, WCCO +3, KTCZ +2, KWMT +1, WZEW +1

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	(1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>MATT NATHANSON</b> COME ON GET HIGHER (VANGUARD)		238	222
2	<b>JASON MRAZ</b> I'M YOURS (ATLANTIC/RRP)		235	255
3	<b>CAVIN ROSSDALE</b> LOVE REMAINS THE SAME (INTERSCOPE)		224	249
4	<b>COLDPLAY</b> VIVA LA VIDA (CAPITOL)		222	217
5	<b>COUNTING CROWS</b> COME AROUND (DGC/GEFFEN/INTERSCOPE)		191	224

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	(1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>MY MORNING JACKET</b> I'M AMAZED (ATO/RED)		158	139
7	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)		156	170
8	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART (ATLANTIC)		136	142
9	<b>AUGUSTANA</b> SWEET AND LOW (EPIC)		130	134
10	<b>DUFFY</b> MERCY (MERCURY/DGC)		127	115

FOUR WEEK ENDING NOVEMBER 23, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
30 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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# R&R TRIPLE A / AMERICANA

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► **SUSAN TEDESCHI'S** "BACK TO THE RIVER" FLOWS INTO THE AMERICANA TOP 10 (16-10). "TRUE," THE SET'S FIRST SINGLE, CONCURRENTLY CLIMBS 9-6 ON TRIPLE A INDICATOR (UP 34 PLAYS) AND IS THE HIGHEST-RANKED OF EIGHT SONGS BY FEMALE SOLO ARTISTS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	8	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	609	-6
2	1	14	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCARE/RED	573	-52
3	4	12	<b>BRETT DENNEN FEAT. FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DJAL/TONE	532	+18
4	3	11	<b>COLDPLAY</b> LOST!	CAPITOL	514	-12
5	5	8	<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE OVERTONES	TODD MUNDO	442	+2
6	9	6	<b>SUSAN TEDESCHI</b> TRUE	VERVE FORECAST/VERVE	428	+34
7	6	9	<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FUNCTION/EFFEN/WINTERSCOPE	414	-5
8	8	7	<b>THE KILLERS</b> HUMAN	ISLAND/IDJMG	390	-7
9	7	16	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAXIANTH/EPITAPH	381	-26
10	10	12	<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	344	-14
11	13	5	<b>TRACY CHAPMAN</b> SING FOR YOU	ELEKTRA/ATLANTIC	322	+9
12	11	13	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	321	-32
13	21	2	<b>JENNY LEWIS</b> CARPETBAGGERS	WARNER BROS.	278	+51
14	17	3	<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	269	+34
15	12	15	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	258	-91
16	23	2	<b>ADELE</b> RIGHT AS RAIN	XL/COLUMBIA	253	+32
17	15	11	<b>BEN FOLDS FEAT. REGINA SPEKTOR</b> YOU DON'T KNOW ME	EPIC	245	0
18	9	11	<b>SARAH MCLACHLAN</b> I WANT ME 2	ARISTA/RMG	245	-19
19	24	2	<b>KINGS OF LEON</b> SEX ON FIRE	FCB/RMG	234	+13
20	19	10	<b>OSASIS</b> THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	232	+1
21	25	4	<b>LOS LONELY BOYS</b> HEART WON'T TELL A LIE	EPIC	230	+10
22	18	8	<b>KAISER CHIEFS</b> NEVER MISS A BEAT	B-UNIQUE/UNIVERSAL MOTOWN	227	-6
23	30	2	<b>JOHN MELLENCAMP</b> TROUBLED LAND	HEARSTING	219	+21
24	16	13	<b>JJ GREY &amp; MOFRO</b> ORANGE BLOSSOMS	ALICATOR	211	-33
25	25	7	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	210	-8
26	22	11	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	210	-15
27	<b>NEW</b>		<b>DELTA SPIRIT</b> PEOPLE'S COMMON	ROUNDER	207	+62
28	28	12	<b>INGRID MICHAELSON</b> BE OK	CAB 24/ORIGINAL SIC 141/RED	203	0
29	27	5	<b>MEIKO</b> BOYS WITH GIRLFRIENDS	LUCKY EAR/DCC/INYS/SPACE	198	-8
30	<b>RE-ENTRY</b>		<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	193	+4

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS		CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1		<b>TODD SNIDER</b> PEACE QUEER	AIMLESS	385	-25	4446
2	2		<b>LUCINDA WILLIAMS</b> LITTLE HONEY	LOST HIGHWAY	375	-17	3414
3	4		<b>RODNEY CROWELL</b> SEX AND GASOLINE	WORK SONG/EPIC	338	-31	4937
4	3		<b>OLD CROW MEDICINE SHOW</b> TENNESSEE PUSHER	NETTWERK	334	-41	3550
5	6		<b>RYAN ADAMS AND THE CARDINALS</b> CARDINOLOGY	LOST HIGHWAY	320	-26	1648
6	5		<b>KASEY CHAMBERS &amp; SHANE NICHOLSON</b> RATTLIN' BONES	SUGAR HILL	310	-42	5201
7	8		<b>YARN</b> EMPTY POCKETS	ARDSLEY	276	0	1806
8	7		<b>CHRIS KNIGHT</b> HEART OF STONE	DRIFTER'S CHURCH	256	-43	4848
9	9		<b>PRETENDERS</b> BREAK UP THE CONCRETE	SHANGRI-LA	245	+1	2'89
10	10		<b>SUSAN TEDESCHI</b> BACK TO THE RIVER	VERVE FORECAST/VERVE	236	+19	983
11	10		<b>MICKY AND THE MOTORCARS</b> NAIVE	SMITH	230	-6	3435
12	18		<b>WAYLON JENNINGS</b> WAYLON FOREVER	VAGRANT	230	+36	1091
13	14		<b>HANK WILLIAMS III</b> DAMN RIGHT REBEL PROUD	CURB	218	-1	1662
14	12		<b>CARRIE RODRIGUEZ</b> SHE AIN'T ME	BACK FORCHMAN/HATTAN/CAPITOL	217	-8	5377
15	17		<b>THE TEJAS BROTHERS</b> THE TEJAS BROTHERS	SMITH	210	+12	722
16	19		<b>THE DERAILERS</b> GUARANTEED TO SATISFY	PALO DURO	209	+20	933
17	13		<b>BRUCE ROBISON</b> THE NEW WORLD	PREMIUM	201	-18	3232
18	11		<b>LITTLE FEAT AND FRIENDS</b> JOIN THE BAND	429/SLG	191	-40	5057
19	15		<b>GRAYSON CAPP &amp; THE STUMPKNOCKERS</b> ROTT-N-ROLL	HYENA	191	-27	1832
20	21		<b>THE BAND OF HEATHENS</b> THE BAND OF HEATHENS	BOH	176	-5	3991
21	22		<b>JOHN HIATT</b> SAME OLD MAN	NEW WEST	174	-6	9237
22	25		<b>CHARLIE HADEN FAMILY &amp; FRIENDS</b> RAMBLING BOY	DECCA	174	+5	1271
23	24		<b>BOB DYLAN</b> TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 2	COLUMBIA	172	-4	1421
24	23		<b>JENNY LEWIS</b> ACID TONGUE	WARNER BROS.	170	-7	824
25	28		<b>ARTHUR GODFREY</b> BROKEN WINGS	ARTHUR GODFREY	165	+4	813
26	26		<b>RECKLESS KELLY</b> BULLET PROOF	YEP ROC	162	-4	7640
27	30		<b>DARRELL SCOTT</b> MODERN HYMNS	APPLESEED	156	-31	4481
28	31		<b>DIGNEY FIGNUS</b> TALK OF THE TOWN	FIGTONE	155	+9	1920
29	33		<b>PATTY LOVELESS</b> SLEEPLESS NIGHTS	SACUARD ROAD	154	+15	1133
30	27		<b>VARIOUS ARTISTS</b> MUS RANCH RECORD	NEW WEST	145	-16	1037

MOST ADDED	
<b>BRUCE SPRINGSTEEN</b> 19 Working On A Dream (Columbia) DMX Folk Rock, KFMM, KLRR, KNBA, KDZT, KSPN, KTBC, KLTT, KYSL, WAPL, WBJB, WCNR, WOST, WEHM, WMYV, WNRN, WTMQ, WXPX, WXPX	<b>THE FRAY</b> 10 You Found Me (Epic) KFMM, KLRR, KMTN, KRQK, KRVO, KSPN, KYSL, WAPL, WCNR, WXPX
<b>FRANZ FERDINAND</b> 8 Ulysses (Domino/Epic) KCMR, KFMM, KSPN, WBJB, WFPK, WNRN	<b>WOCM, WXPX</b> <b>DOMAYN FRANKENREITER</b> 6 Your Heart (Lost Highway) KLRR, KNBA, Music Choice Adult Alternative, WEHM, WUIN, WVOO
<b>AIMEE MANN</b> 6 31 Today (SuperEgo) KCB, KPND	<b>KTAQ, WEXT, WNRN, WRSI</b> <b>CALEXICO</b> 5 Victor Jara's Hands (Quarterstick) DMX Folk Rock, KHLN, WMYV, WXPX, WYEP
<b>TRACY CHAPMAN</b> 4 Sing For You (Elektra/Atlantic) KLTT, WFPK, WJLU, WKZE	

FOR WEEK ENDING NOVEMBER 23, 2008

MOST ADDED	
<b>BUDDY MILLER</b> 5 The Best of the Hightone Years (HighTone)	<b>WAYLON JENNINGS</b> 4 Waylon Forever (Vagrant)
<b>TOBY WALKER</b> 5 Hand Picked (Band In The Head)	<b>KATE CAMPBELL</b> 4 Save The Day (Large River)
<b>WILL QUINLAN &amp; THE DIVINERS</b> 5 Navasota (Ironweed)	<b>MILTON</b> 4 Grand Hotel (Magadee)
	<b>ASYLUM STREET SPANKERS</b> 4 What? And Give Up On Show Biz? (Yellow Dog)
	<b>BEN KWELLER</b> 3 Charging Horses (ATO)
	<b>THE BORMASTERS</b> 3 Christmas Cheer (Vanguard)
	<b>KRISTIN SCOTT BENSON</b> 3 Second Season (Pinecastle)

FOR WEEK ENDING NOVEMBER 23, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2008 Americana Music Association.

# R&R MOBILE ALERTS

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Programmers reflect on what they—and their listeners—are most thankful for

## A Time To Give Thanks

Jackie Madrigal  
 JMadrigal@RadioandRecords.com

**W**ithout a doubt 2008 has been a roller-coaster ride, one for the history books. In a historic election, Barack Obama became the first African-American elected president of the United States. Meanwhile, the global economy continues to endure a harsh downturn of record-setting proportion. It has also been a tough year for the radio industry, marked by declining revenue and layoffs.

Still, there are many reasons for Latino broadcasters and listeners to be thankful this Thanksgiving. Even though this very American holiday doesn't exist in Latin American countries and isn't part of Latino culture, Latinos celebrate it as their own. Latinos, too, look to Thanksgiving to join family and friends in giving thanks for blessings received throughout the year.

What are Latinos thankful for this year? In this week's column, programmers share their personal expressions of gratitude and what their listeners say they are thankful for.



Romero

(El Zol)/Miami PD Gino "Latino" Reyes says that on a personal level, he is most grateful for "the most important things in my life: my wife and my two daughters. I'm also thankful to have a job because there are too many good people out of work." Looking ahead to 2009, Reyes says the PPM is radio's biggest challenge. "If you're in this business and you're not worried about PPM, you're not doing things right. I'm looking forward to it, but you have to be prepared."

### A Family Affair

Continental Broadcasting regional Mexican WEIJ (Radio Latina)/Indianapolis PD Manuel Sepúlveda says U.S. Hispanics celebrate Thanksgiving because it's a family affair, and family is No. 1 in Latin culture. Personally, Sepúlveda says he's most thankful for "my health, being able to contribute to the success of my station and for my family, who has always supported me."

Sepúlveda says the one thing the Latino community in Indianapolis is most thankful for is the election of Obama, because they hope the new administration will bring about positive changes. "I'm hearing from my jocks that despite the discrimination and immigration issues our listeners often face, they are happy with the choice of the new president, who they hope will help Latinos."

Spanish Broadcasting System tropical WXIDJ

### Hopeful For A Turnaround

In Miami, where Latinos are the majority, Reyes says people are upbeat that Obama will make moves to positively affect the economy, a major concern for Floridians who have been hit hard by foreclosures. "Miami is one of the cities most affected when the real estate bubble popped," he says. "Everybody is worried. I don't think it's hit us really hard yet, but people are anticipating that things are going to get tough."

Latinos have adopted Thanksgiving because "we love this country, the country of opportunities that opened its doors to us." Clear Channel Latin pop KLOL (Mega)/Houston PD Omar Romero says. Latinos are also very family-oriented, he adds, and the holiday brings families together. "We also love to party and any time there's an opportunity to have fun, we're there."

And what is he personally thankful for? "Being healthy" tops the list, Romero says.

**'The hope is that the lives of so many Latinos, who only come to this country to work hard, will improve.'**

—Alex Ballesteros

**'People have jobs and we haven't had the job loss other cities have experienced. That's something to be thankful for.'**

—Omar Romero

Professionally he's grateful to be "working with such a great group of people and having positioned the station as the No. 1 Hispanic outlet in the market." As for his audience, Romero says, he and his jocks are hearing story after story from listeners grateful for the safe return of loved ones from the war in Iraq. In regards to the economic downturn, Romero says Houston has been spared so far. "People here have jobs right now, so we haven't had the job loss other cities have experienced. That's something to be thankful for."

This is PD Alex Ballesteros' first year programming Sinclair Telecable regional Mexican KXTS (Exitos 98.7)/Santa Rosa, Calif., and he says he's most thankful for the opportunity. "I'm very young, so I'm grateful for the confidence this company has showed in my ability to lead the station. And I'm also grateful for all the support from my co-workers, who I have learned so much from."

Despite many challenges, Ballesteros says KXTS listeners are an optimistic bunch who believe that having a family and being alive and well are the most important things in life. "Many people are out of work, but they stay positive and give thanks for what they have, and they aren't giving up. They are ready to work hard." Ballesteros says the Santa Rosa Latino community is optimistic about the new president and wants him to keep his promises. "The hope is that the lives of so many Latinos, who only come to this country to work hard, will improve." **R&R**



**DON TETTO ROCKS** Colombian rock band Don Tetto has burst onto the U.S. Latin music scene with the single "Auto Rojo," which is No. 37 on R&R's Latin Pop chart. Pictured, from left, during a recent visit to WVIV (La Kalle)/Chicago are drummer Jaime Medina, La Kalle PD Armando Reyes, vocalist/guitarist Diego Pulecio, guitarist Carlos Leongomez and bassist Jaime Valderrama.



**UNIVERSAL FRIENDS** Universal Latino artists Rosario, left; Fanny Lú, center; and Antonio Carmona performed during the Miss Colombia national pageant, held in Cartagena, Colombia.

# R&R REGIONAL MEXICAN

POWERED BY nielsen BDS



▶ **LOS DAREYES DE LA SIERRA** GET OFF TO A GOOD START BY FOLLOWING UP "HASTA EL DIA DE HOY," WHICH RULED THE LIST FOR 14 WEEKS (NOW AT NO. 9). "QUE TE ENTREGUES HOY" BEGINS AT NO. 35 WITH THE FORMAT'S FIFTH-BEST GAIN (UP 103 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	18		<b>ALACRANES MUSICAL</b> DAME TU AMOR	FONOVISA/MUSIVISA	1525	-92	10.821	1
2	2	16	<b>LA ARROLLADORA</b> BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	1523	-18	10.522	2
3	3	20	<b>LOS PIKADIENTES DE CABORCA</b> LA CUMBIA DEL RIO	SONY BMG NORTE	1360	-124	9.354	5
4	6	9	<b>GRUPO MONTEZ DE DURANGO</b> ESPERO	DISA	1295	+92	8.827	7
5	4	11	<b>MARCO ANTONIO SOLIS</b> NO VOLESTAR	FONOVISA	1253	-2	6.862	11
6	8	8	<b>EL CHAPO DE SINALOA</b> MALDITO LICOR	DISA	1237	+110	8.873	6
7	5	15	<b>JENNI RIVERA</b> CULPABLE O INOCENTE	FONOVISA	1232	+21	9.583	4
8	7	10	<b>PESADO</b> OJALA	ASL	1206	+14	5.433	13
9	10	39	<b>LOS DAREYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	1058	-50	10.425	3
10	9	27	<b>VICENTE FERNANDEZ</b> PARA SIEMPRE	SONY BMG NORTE	1027	-97	8.131	8
11	11	16	<b>ESPIÑOZA PAZ</b> EL PROXIMO VIERNES	ASL	1009	-42	8.018	9
12	12	9	<b>EL POTRO DE SINALOA</b> DE JUAN VACIO	FONOVISA/MUSIVISA	988	+33	6.998	10
13	13	7	<b>INTOCABLE</b> LLEVAME EN TU VIAJE	EMI TELEVISION	947	+45	5.188	14
14	14	7	<b>BANDA MS</b> EL MECHON	ASL	850	+26	6.389	12
15	16	4	<b>BANDA EL RECODO</b> TE PRESUMIO	FONOVISA	814	+51	4.395	19
16	15	19	<b>JULIO CHAIDEZ</b> EL AMOR EN CARRO	ASL	785	-11	4.520	16
17	17	14	<b>CONJUNTO PRIMAVERA</b> SENTI	FONOVISA	730	-32	2.827	23
18	20	8	<b>LALO MORA</b> EL ASALTA CUNAS	DISA/EDIMONSA	681	+31	2.807	24
19	19	9	<b>EL GUERO Y SU BANDA CENTENARIO</b> VENTU	A.R.C.	654	-26	1.535	40
20	22	15	<b>EL TIGRILLO PALMA</b> EL BALBUZADO	FONOVISA	649	+50	4.453	18
21	18	14	<b>BANDA MACHOS</b> NO HAY PROBLEMA	SONY BMG NORTE	622	-74	4.458	17
22	21	8	<b>LOS RIELEROS DEL NORTE</b> ALIXILU	FONOVISA	613	-28	2.471	26
23	27	5	<b>LOS TUCANES DE TIJUANA</b> SE FUE MI AMOR	FONOVISA/MUSIVISA	548	+58	5.025	15
24	31	3	<b>LOS INVASORES DE NUEVO LEON</b> AHORA VA LA MIA	SERCA	547	+134	1.819	34
25	28	5	<b>BANDA PACHUCO</b> ALUNQUE ME JUZGUES DE LOCO	MUSART/BALBOA	540	+67	2.373	27
26	23	10	<b>CARDENALES DE NUEVO LEON</b> YALO SE	ASL	539	-29	1.872	33
27	36	3	<b>LUZ RIOS FEATURING JOAN SEBASTIAN</b> LOR	LCR	523	-6	2.095	31
28	33	3	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	488	+9	3.373	22
29	35	2	<b>CONTROL</b> EL GATO VUIDO	DEIGO	463	+88	0.914	-
30	29	5	<b>SERGIO VEGA</b> QUE SE MIERAN LOS FOS	SONY BMG NORTE	449	-9	2.307	28
31	32	6	<b>CUISILLOS</b> ALUNQUE TENGAS LA RAZON	MUSART/BALBOA	440	+28	1.284	-
32	34	4	<b>LOS INQUIETOS DEL NORTE</b> POR QUE TE AMO	EAGLE	415	-15	1.055	-
33	30	15	<b>BANDA EL RECODO</b> NO HAY PROBLEMA	FONOVISA	394	-23	4.325	20
34	RE-ENTRY		<b>ADAN ROMERO</b> SOLO UN DIA (AHORA TE AMO)	LA SIERRA	378	+82	3.816	21
35	NEW		<b>LOS DAREYES DE LA SIERRA</b> QUE TE ENTREGUES HOY	DISA	361	+103	2.151	30
36	37	12	<b>LOS TIGRES DEL NORTE</b> SANGRE CALIENTE	FONOVISA	332	+9	2.254	29
37	NEW		<b>DEZATADOS</b> UN BESO	DISA	319	+28	1.337	-
38	NEW		<b>TIERRA CALI</b> PERRA SOLEDAD	UNIVERSAL LATINO	318	+57	1.286	-
39	NEW		<b>EL COVOTE Y SU BANDA TIERRA SANTA</b> CITA CON UN INVENTO	FONOVISA/MUSIVISA	318	+56	0.988	-
40	35	5	<b>TITANES DE DURANGO</b> EL BORRACHO	DISA	317	-52	1.204	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>VICENTE FERNANDEZ</b> El Ultimo Beso (Sony BMG Norte) KOUT, KCBT, KLEY, KMQA, KSAH, KSTN, KTTA, KTUZ, KWJZ, KXLM, KXSB, KXTS, KYQQ, WLCC, XOCL	15
<b>CESAR DANIEL Y SU BANDA CENTELAS DE SINALOA</b> O Tu O Nada (Sony BMG Norte) KBUE, KCMT, KTTA, KXLM, KXSB, KXTS, WLCC, XOCL	8
<b>DIANA REYES</b> Me Estoy Volviendo Loca (Sole) KBNO, KMXY, KSTN, KTUZ, KYQQ, WBZY, WYMY	7
<b>GLORIA TREVI</b> Cinco Minutos (Universal Latino) KBUE, KISF, KSKD, KSOL, KSTN, WLEY	6
<b>EL CHAPO DE SINALOA</b> Maldito Licor (Disa) KGBT, KLEY, KLVQ, KTUZ, WLCC	5
<b>LOS INVASORES DE NUEVO LEON</b> Ahora Va La Mia (Sercia) KLAX, KLHB, KROM, KRYP, XOCL	5
<b>LOS DAREYES DE LA SIERRA</b> Que Te Entregues Hoy (Disa) KLAX, KLEY, WYMY	3
<b>LOS PRIMOS DE DURANGO</b> Fuego En Tu Piel (ASL) KBUE, KDUT, KRAY	3
<b>K-PAZ DE LA SIERRA</b> Ese loco Soy Yo (Disa) KGBT, KXLM, KXSB	3
<b>INTOCABLE</b> Llevame En Tu Viaje (EMI Televisu) KGBT, KXSB	2

**ADDED AT... WQBU**  
New York, NY  
PD: Gerardo Lopez  
APD: Gabriel Pino  
Los Tucanes De Tijuana. Se Fue Mi Amor, 8

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TRUPE / LABEL	PLAYS /GAIN
<b>LOS PRIMOS DE DURANGO</b> Fuego En Tu Piel (ASL) TOTAL STATIONS: 25	310/28	<b>GRUPO INNOVACION</b> A Mi Modo (Garcem) TOTAL STATIONS: 21	295/11
<b>DUELO</b> Pobre Loco (Fonovisa/Musivisa) TOTAL STATIONS: 17	307/51	<b>LUIS FONSI</b> No Me Voy Por Vencido (Universal Latino) TOTAL STATIONS: 16	287/26
<b>VALENTIN ELIZALDE</b> Dejame (Fonovisa/Musivisa) TOTAL STATIONS: 21	307/6	<b>LOS TRAILEROS DEL NORTE</b> La Tabla Del Uno (Sercia) TOTAL STATIONS: 12	275/2
<b>VICENTE FERNANDEZ</b> El Ultimo Beso (Sony BMG Norte) TOTAL STATIONS: 31	303/303	<b>ANDRES MARQUEZ "EL MACIZO"</b> Hotel El Cid (Disa) TOTAL STATIONS: 16	222/38
<b>ISABELA</b> Mis Ojos (Jaran Per Tri (Disa) TOTAL STATIONS: 20	303/8	<b>LOS TEMERARIOS</b> Luz De Luna (Fonovisa) TOTAL STATIONS: 12	216/33

## MOST INCREASED PLAYS

<b>+303</b>	<b>VICENTE FERNANDEZ</b> El Ultimo Beso (Sony BMG Norte) WLCC -37, KDUT -34, KSAH -24, KTTA +22, KMQA -20, KSTN +20, KLEY +18, KXTS +18, KTUZ +16, KYQQ +14
<b>+134</b>	<b>LOS INVASORES DE NUEVO LEON</b> Ahora Va La Mia (Sercia) KROM +12, XOCL +12, KLAX +16, KYQQ +15, KLHB +13, KRYP +13, KCMT +12, KLTN +11, KBNO +11, KXSB +7
<b>+110</b>	<b>EL CHAPO DE SINALOA</b> Maldito Licor (Disa) KLVQ +21, KGBT +18, WLCC +14, KLEY +13, KOUT +12, KTUZ +11, KISF +10, XOCL +9, WEDU +6, WJVO +6
<b>+109</b>	<b>CESAR DANIEL</b> O Tu O Nada (Sony BMG Norte) KCMT +12, KXTS +11, WLCC +10, KTTA +8, KXLM +8, KXSB +8, KBUE +7, XOCL +7, KMQA +6, WBZY +6
<b>+103</b>	<b>LOS DAREYES DE LA SIERRA</b> Que Te Entregues Hoy (Disa) WLCC +32, KLAX +18, KBUE +18, WYMY +11, KTTA +10, KSAH +10, KDUT +9, KLHB +8, KYQQ +6, KWJZ +6

FOR WEEK ENDING NOVEMBER 23, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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## REGIONAL MEXICAN MONITORED REPORTERS

<b>KJFA/Albuquerque, NM</b> PD: Henry Gonzalez	<b>KMYX/Bakersfield, CA</b> OM: Robert Chavez PD: Cesar Chavez	<b>KESS/Dallas, TX</b> PD: Oscar Rios	<b>WEDJ/Indianapolis, IN</b> PD/MD: Manuel Sepulveda	<b>KGBT/McAllen, TX</b> OM: Hugo De La Cruz MD: Armando Almazan	<b>KHOT/Phoenix, AZ</b> OM/MD: Nelson Oseida	<b>KSAH/San Antonio, TX</b> OM: Robin Flores PD: Alfonso Flores	<b>KSOL/San Francisco, CA</b> PD/MD: Jose Luis Gonzalez
<b>KLVO/Albuquerque, NM</b> PD/MD: Rene Leon	<b>KWEI/Boise, ID</b> OM: Steve Ramirez PD: Cesar Chavez	<b>KBNO/Denver, CO</b> PD: Socorro Rios	<b>KISF/Las Vegas, NV</b> MD: Jose Ramon Bravo	<b>KKPS/McAllen, TX</b> PD: Mando San Roman MD: Robert Montalvo	<b>KXPD/Portland, OR</b> OM/MD: Paul Danitz	<b>KST/Santa Barbara, CA</b> OM: Keith Royer PD: Jose Fierros	<b>KIST/Santa Barbara, CA</b> OM: Keith Royer PD: Jose Fierros
<b>KRYP/Astoria, OR</b> OM: Dave Arthur PD/MD: Jose Elias Cruz	<b>WLEY/Chicago, IL</b> PD: Ezequiel Gonzalez	<b>KXPK/Denver, CO</b> PD: Napoleon Sanchez	<b>KBUE/Los Angeles, CA</b> PD: Pete Garza	<b>KSKD/Merced, CA</b> OM: Debbie Gomez PD: Robert Montalvo	<b>WYMY/Raleigh, NC</b> PD: Julie Garza	<b>KXTN/San Antonio, TX</b> PD: Jon Ramirez	<b>KXTS/Santa Rosa, CA</b> OM: Krista Bowker PD: Alex Ballesteros
<b>WBZY/Atlanta, GA</b> PD: Raffy Contigo APD: Ali Young	<b>WOJQ/Chicago, IL</b> OM: Cesar Canales PD: Rafael Bautista	<b>XHNZ/El Paso, TX</b> PD: Francisco Acuirre	<b>KLAX/Los Angeles, CA</b> OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lucita Del Castillo	<b>KXSB/Riverside, CA</b> PD/MD: Salvador Prieto	<b>KXSB/Riverside, CA</b> PD: Pete A. Morales III	<b>KLN/San Diego, CA</b> PD: Antonio Covarrubias APD: Gabriel Alvarez	<b>KSTN/Stockton, CA</b> PD: Kent Rodriguez WLCC/Tampa, FL PD: Luis Ericeno
<b>KHHL/Austin, TX</b> PD: Jose "Jime" Martinez	<b>KLHB/Corpus Christi, TX</b> OM: Clayton Allen PD/MD: Luis Munoz	<b>KLBN/Fresno, CA</b> PD/MD: Jorge Guillen	<b>KSCA/Los Angeles, CA</b> PD: Veronica Nava	<b>KTTA/Sacramento, CA</b> PD: Juan Gonzalez	<b>KXSB/Riverside, CA</b> PD: Saul Fiallos	<b>XHTY/San Diego, CA</b> PD: Elvis Valle	<b>KSTN/Stockton, CA</b> PD: Kent Rodriguez WLCC/Tampa, FL PD: Luis Ericeno
<b>KIWI/Bakersfield, CA</b> PD/MD: Raul Evangelista	<b>KSAB/Corpus Christi, TX</b> OM: Paula Newell PD/MD: Dan Pena	<b>KOND/Fresno, CA</b> PD: Juan Fernando	<b>KWIZ/Los Angeles, CA</b> PD: Eddie Leon	<b>KDUT/Salt Lake City, UT</b> OM: Carlos Martin Valdez PD: Cesar Valdovinos	<b>KXSB/Riverside, CA</b> PD: Pete A. Morales III	<b>XOCL/San Diego, CA</b> PD: Marilyn Ramos APD: Gisel Moreno	<b>KCMT/Tucson, AZ</b> PD/MD: Enrique Mayans KYQQ/Whittier, CA OM: Beverlee Brannigan PD: Arnoldo Gonzalez
<b>KMQA/Bakersfield, CA</b> OM: Yessenia De Luna APD: Victor Martinez	<b>KDXX/Dallas, TX</b> OM: Andy Lockridge PD: Jesus Espiricueta	<b>KLTM/Houston, TX</b> PD: Raul Brindis MD: Angel Basulto	<b>KESQ/McAllen, TX</b> OM: Romeo Herrera PD: Mario Facundo	<b>KLEY/San Antonio, TX</b> OM/MD: Alfonso Flores APD/MD: Edgar Monsivais	<b>KRYP/San Antonio, TX</b> PD: Rogelio Leal		

# R&R LATIN POP

POWERED BY nelsen BDS



▶ RECENT LATIN GRAMMY AWARD WINNERS **WISIN & YANDEL** DEBUT AT NO. 33 WITH "ME ESTAS TENTANDO." THE SONG IS ONE OF FOUR BY THE DUO ON THE NEWLY RELEASED COMPILATION "WISIN Y YANDEL PRESENTAN LE MENTE MAESTRA," PRODUCED BY THE FEATURED ARTIST ON "TENTANDO," NESTY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK	11 NIELSEN BDS CERTIFICATIONS	
									NO. 1 (15 WKS)	UNIVERSAL LATINO
1	1	21	<b>LUIS FONSI</b> NO ME DOLY POR VENICIDO	NO. 1 (15 WKS) UNIVERSAL LATINO	1179	-59	12.404	1		
2	3	8	<b>RICARDO ARJONA</b> COMO DUELE	<b>MOST INCREASED PLAYS</b> WARNER LATINA	1091	+64	12.225	2		
3	2	22	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	1030	-92	9.364	4		
4	15	15	<b>REIK</b> INOLVIDABLE	SONY BMG NORTE	993	+38	9.802	3		
5	5	11	<b>JUANES</b> COMO POR AMOR	UNIVERSAL LATINO	888	-37	8.904	5		
6	6	35	<b>MANA</b> SI NO TE AJUBIRAS IDO	WARNER LATINA	773	+7	7.530	6		
7	7	28	<b>CLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	744	-20	5.129	12		
8	8	20	<b>HAYASH</b> NO TE OLVIDARE	SONY BMG NORTE	698	-36	4.605	14		
9	10	25	<b>AVENTURA</b> EL PERDIDOR	PREMIUM LATIN	598	+10	6.245	9		
10	9	16	<b>FRANCO DE VITA</b> MI SUENO	SONY BMG NORTE	580	-50	5.287	10		
11	12	42	<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	513	+37	5.236	11		
12	11	12	<b>JESSE &amp; JOY</b> ESTO ES LO QUE SOY	WARNER LATINA	480	-31	4.149	16		
13	15	6	<b>CALLE 13 FEATURING CAFE TACUBA</b> NO HAY NAIDE COMO TU	SONY BMG NORTE	435	+36	4.358	15		
14	16	13	<b>FONSECA</b> ARRIVITO	EMI TELEVISIA	403	+10	3.991	18		
15	19	4	<b>FANNY LU</b> TU NO ERES PARA MI	UNIVERSAL LATINO	399	+61	2.296	29		
16	17	8	<b>BETO CUEVAS</b> VUELVO	WARNER LATINA	396	+36	2.672	28		
17	14	9	<b>RKM &amp; KEN-Y</b> TE RECALO AMORES	PRIMA/MACHETE	396	-12	4.011	17		
18	13	48	<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	383	-27	3.636	20		
19	18	6	<b>VICTOR &amp; LEO</b> NADA ES NORMAL	SONY BMG NORTE	358	+17	1.655	38		
20	22	5	<b>LAURA PAUSINI</b> ENCAMBIO	<b>AIRPOWER</b> WARNER LATINA	355	+44	4.762	13		
21	21	9	<b>MARCO ANTONIO SOLIS</b> NO ME OLVIDAR	FONOVISA	324	+8	6.322	8		
22	20	14	<b>MOTEL FEATURING PATY CANTU</b> DOS PAL ABRAS	WARNER LATINA	310	-28	1.283	-		
23	24	16	<b>CHAYANNE</b> AMOR INMORTAL	SONY BMG NORTE	297	0	6.844	7		
24	23	19	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	285	-26	2.182	30		
25	25	14	<b>LA OREJA DE VAN GOGH</b> EL ULTIMO VALS	SONY BMG NORTE	273	-22	2.683	27		
26	28	12	<b>EDDY LOVER</b> LUNA	MACHETE	266	+50	1.303	-		
27	26	7	<b>KANY GARCIA</b> ESTIGMA DE AMOR	SONY BMG NORTE	264	+5	2.961	22		
28	27	5	<b>ROSARIO</b> NO DUDARIA	UNIVERSAL LATINO	219	-8	2.956	23		
29	30	6	<b>NEGROS</b> EN UN SOLO DIA	PREMIUM LATIN	215	+4	3.760	19		
30	31	3	<b>TOMMY TORRES</b> POR UN BESO TUYO	WARNER LATINA	214	+23	3.028	21		
31	32	3	<b>YOLANDITA MONGE</b> MILVA	UNIVERSAL LATINO	202	+33	2.807	24		
32	40	2	<b>KALIMBA</b> SE TE OLVIDO	SONY BMG NORTE	197	+60	0.747	-		
33	NEW		<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO	WY/MACHETE	187	+54	2.780	25		
34	36	2	<b>ALEXANDER ACHA</b> TE AMO	WARNER LATINA	181	+29	0.580	-		
35	NEW		<b>PLAYA LIMBO</b> ASI FUE	<b>MOST ADDED</b> SONY BMG NORTE	172	+36	0.674	-		
36	29	17	<b>ERRE XI FEATURING PEE WEE</b> CARITA BONITA	MAS FLOW/MACHETE	171	-43	0.988	-		
37	39	2	<b>DON TETTO</b> AUTO ROJO	796	170	+27	0.802	-		
38	NEW		<b>LUZ RIOS FEATURING JOAN SEBASTIAN</b> AIRE	LER	150	+13	2.038	31		
39	33	5	<b>IVY QUEEN</b> DIME	MACHETE	147	-22	1.641	-		
40	NEW		<b>MAKANO</b> TE AMO	MACHETE	139	+24	1.302	-		

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PLAYA LIMBO</b> Asi Fue (Sony BMG Norte) KSSE, XAVO, XGLX	3
<b>FRANCO DE VITA</b> Mi Sueno (Sony BMG Norte) WMGE, XHFG	2
<b>EDDY LOVER</b> Luna (Machete) KGSX, WMGE	2
<b>KALIMBA</b> Se Te Olvido (Sony BMG Norte) KXKS, XLTN	2
<b>WISIN &amp; YANDEL FEAT. NESTY</b> Me Estas Tentando (WY/Machete) WVIV, XGLX	2
<b>AVENTURA</b> Por Un Segundo (Premium Latin) WKAQ, WVIV	2
<b>VICENTE FERNANDEZ</b> El Ultimo Beso (Sony BMG Norte) KBMG, KXOB	2
<b>LA SECTA ALLSTAR</b> Dejatos Que Hablen (Sony BMG) WJAC, WKAQ	2
<b>REIK</b> Inolvidable (Sony BMG Norte) KAMA	1

**ADDED AT... XGLX**

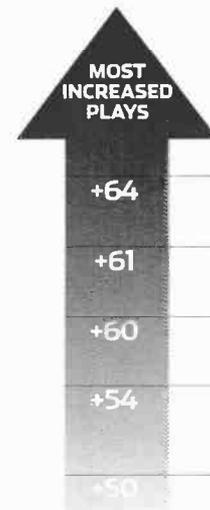
San Diego, CA  
PD: Mario Ramos  
APD: Jorge Rivera

Xtreme, Through That Window (Enamorado Estoy), 13  
Playa Limbo, Asi Fue, 10  
Wisin & Yandel Feat. Nesty, Me Estas Tentando, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DADDY YANKEE</b> Llamado De Emergencia (El Cartel) TOTAL STATIONS: 6	<b>134/8</b>	<b>JAGUALES</b> Visibie (EMI Televisa) TOTAL STATIONS: 5	<b>93/3</b>
<b>HECTOR ACOSTA</b> Sin Perdon (D.A.M./Venusmusic) TOTAL STATIONS: 6	<b>131/4</b>	<b>NE-YO</b> Closer (Def Jam/DMJM) TOTAL STATIONS: 4	<b>91/8</b>
<b>AVENTURA</b> Por Un Segundo (Premium Latin) TOTAL STATIONS: 9	<b>107/44</b>	<b>ALEXIA</b> Caritas De Amor (Sony BMG Norte) TOTAL STATIONS: 3	<b>82/34</b>
<b>ANGEL &amp; KHRIZ</b> Na De Na (VulMarchete) TOTAL STATIONS: 9	<b>107/13</b>	<b>ISKANDER</b> A Labio Dulce (Warner Latina) TOTAL STATIONS: 4	<b>82/24</b>
<b>PAT-RICH VS. NICOLA FASANO</b> 75, Brazil Street (Ultra) TOTAL STATIONS: 5	<b>102/13</b>	<b>ANA ISABELLE</b> Dime (Apolito) TOTAL STATIONS: 3	<b>81/4</b>



<b>+64</b>	<b>RICARDO ARJONA</b> Como Duele (Warner Latina) KRIB -15, KAMA -15, XHFX -13, KQKX -13, KGSX -13, XHFG -11, KTCY -6, KOKS -5, WVIV -4, WWA -3
<b>+61</b>	<b>FANNY LU</b> Tu No Eres Para Mi (Universal Latino) WRLL -13, KLCL -15, KBMG -13, XGLX -12, WKMA -13, WWA -2, WDA -2, WAMR -2, WPAT -2, JODD -1
<b>+60</b>	<b>KALIMBA</b> Se Te Olvido (Sony BMG Norte) KOKS -17, KXOB -16, XGLX -13, XLTN -12, KMAN -4, KSSE -3, KBMG -1, KAMA -1
<b>+54</b>	<b>WISIN &amp; YANDEL FEATURING NESTY</b> Me Estas Tentando (WY/Machete) WKAQ -21, WVIV -17, KGSX -8, WYXX -6, KAMA -3, KBMG -1, XGLX -1
<b>+50</b>	<b>EDDY LOVER</b> Luna (Machete) XHPK -20, XAVO -13, WMGE -10, KGSX -10, WWA -9, KLCL -7, KQKX -3, WYXX -1, WRLL -1, KLVE -1

FOR WEEK ENDING NOVEMBER 23, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## TROPICAL & LATIN RHYTHM MONITORED REPORTERS

<b>TROPICAL</b>	<b>WSKQ/New York, NY</b> PD: Tony Luna	<b>WPMZ/Providence, RI</b> PD: Dilson Mendez, Jr.	<b>WORC/Worcester, MA</b> OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	<b>KLLE/Fresno, CA</b> PD: Al Sanchez MD: Ramona Rivera	<b>KVIB/Phoenix, AZ</b> PD: Bobby Ramos APD: Mark Garcia
<b>WEST/Allentown, PA</b> OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jay Miguel	<b>WNUE/Orlando, FL</b> PD: Rafael Grullon MD: Jose Martinez	<b>WPRM/Puerto Rico</b> PD: Jorge Pabon	<b>LATIN RHYTHM</b>	<b>WTLQ/Ft. Myers, FL</b> PD: Hector Velazquez	<b>WODA/Puerto Rico</b> OM: Jose Nelson PD/MD: Rogie Gallart
<b>WNNW/Boston, MA</b> OM: Kevin Wright PD: Johnny McKenzie	<b>WRUM/Orlando, FL</b> PD: Raymond Torres	<b>WZNT/Puerto Rico</b> PD: Pedro Arroyo	<b>KFZO/Dallas, TX</b> OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	<b>KXOL/Los Angeles, CA</b> OM: Pio Ferro PD: Jerry Pulles	<b>WVOZ/Puerto Rico</b> PD: Jamie Ortiz MD: Edgar Diaz
<b>WLAT/Hartford, CT</b> PD: Robbie "DJ" Triguero	<b>WEMG/Philadelphia, PA</b> PD: Maria Del Pilar	<b>WSPR/Springfield, MA</b> PD: Nelson Brudys	<b>KZZA/Dallas, TX</b> PD: Raquenal Villarreal MD: Juan Tapia	<b>WRTO/Miami, FL</b> OM: Loretta Anaya PD: Walo Davila	<b>KVYZ/San Francisco, CA</b> PD: Bismarck Espinoza
<b>WXDJ/Miami, FL</b> PD: Gino "Laino" Reyes	<b>WUBA/Philadelphia, PA</b> PD: Milca Madera	<b>WYUU/Tampa, FL</b> OM: Mike Culotta PD: George Mier MD: Carlos Jose Peralta	<b>WCAA/New York, NY</b> OM: Pete Manriquez PD: Tony Santos MD: DJ Kazanova		
	<b>WKKB/Providence, RI</b> PD: Darvin Garcia	<b>WLZL/Washington, DC</b> PD: Aracely Rivera			



▶ AFTER A WEEK'S ABSENCE, "TODO LO QUE SOY" BY **MARCY PLACE** RE-ENTERS AND REACHES A NEW PEAK ON LATIN RHYTHM AT NO. 26. THE TRACK PREVIOUSLY ROSE AS HIGH AS NO. 30 IN THE OCT. 31 ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL		1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST TITLE					
2	11		<b>RKM &amp; KEN-Y</b>	TE REGALO AMORES	NO. 1 (1 WK) PINA/MACHETE	376 +50	1,803	10
1	20		<b>LUIS FONSI</b>	NO ME DOY POR VENCIDO	UNIVERSAL LATINO	334 -17	1,867	8
4	22		<b>ADOLESCENT'S ORQUESTA</b>	EN AQUEL LUGAR	KORTA/LATIN	273 +19	1,753	11
5	53		<b>AVENTURA</b>	EL PERDEDOR	PREMIUM LATIN	257 +17	1,222	21
6	7		<b>TITO NIEVES</b>	MIEDO NO AMOR SECRETO	MACHETE	254 -21	1,578	13
5	15		<b>AVENTURA</b>	POR UN SEGUNDO	MOST INCREASED PLAYS/MOST ADDED PREMIUM LATIN	232 +52	2,556	2
3	17		<b>EDDY LOVER</b>	LUNA	MACHETE	223 -33	1,886	7
8	10		<b>ENRIQUE IGLESIAS</b>	LLORO POR TI	UNIVERSAL LATINO	221 +15	0,770	28
7	39		<b>GILBERTO SANTA ROSA</b>	NO TE VAYAS	SONY BMG NORTE	204 -24	0,702	31
9	25		<b>TOBY LOVE</b>	LLORAR LLOVENDO	SONY BMG NORTE	202 -1	2,228	5
14	6		<b>JUANES</b>	ODIO POR AMOR	UNIVERSAL LATINO	201 +20	0,683	32
11	11		<b>IVY QUEEN</b>	DIME	MACHETE	193 -6	2,242	4
16	6		<b>XTREME</b>	THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	189 +15	1,462	16
10	36		<b>JUAN LUIS GUERRA Y 440</b>	COMO YO	EMI TELEVISIA	188 -12	0,746	29
12	11		<b>OSCAR D'LEON</b>	NI FRIO NI CALOR	SONY BMG NORTE	186 -12	0,910	25
20	4		<b>WISIN &amp; YANDEL FEATURING NESTY</b>	ME ESTAS TENTANDO	WY/MACHETE	185 +43	1,409	17
13	10		<b>GILBERTO SANTA ROSA</b>	PENSANDO EN TI	SONY BMG NORTE	170 -24	0,721	30
18	12		<b>OPTIMO</b>	YA TE PERDI	SONY BMG NORTE	160 0	0,306	-
23	10		<b>CHAYANNE</b>	AMOR INMORTAL	AIRPOWER SONY BMG NORTE	156 -31	6,378	1
17	16		<b>DOMENIC MARTE</b>	YO ME EQUIVOCO	M. PIZZANO & N	154 -12	0,269	-
21	29		<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b>	ME VOY LLORAR	SONY BMG NORTE	133 -4	2,111	6
22	9		<b>WILLY CHIRINO</b>	LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM	127 -6	0,956	24
25	17		<b>MARCY PLACE FEATURING DON OMAR</b>	TODO LO QUE SOY	EL ORFANATO	120 +5	1,329	18
35	2		<b>MAKANO</b>	TE AMO	MACHETE	113 +31	0,393	-
27	20		<b>FUEGO</b>	MIALMA SE MUERE	CHOSEN FEW EMERALD/DONE	109 +1	0,474	40
26	2		<b>FANNY LU</b>	TU NO ERES PARA MI	UNIVERSAL LATINO	109 +1	0,349	-
24	3		<b>ISSAC DELGADO</b>	NO VALE LA PENA	MACHETE	108 -11	0,657	33
29	5		<b>CHARLIE CRUZ</b>	SICO TRATANDO	SONY BMG NORTE	107 +10	0,195	-
28	7		<b>DADDY YANKEE</b>	LLAMADO DE EMERGENCIA	EL CARTEL	104 -4	1,305	19
40	2		<b>DON OMAR</b>	VIRTUAL DIVA	V/MACHETE	95 +22	1,527	14

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE		IMPRINT / PROMOTION LABEL
			ARTIST TITLE		
1	8		<b>ATERCIDPELADOS</b>	RIO	NACIONAL
3	11		<b>VICTIMAS DEL DOCTOR CEREBRO</b>	EL CADAVER DEL AMOR	ONE AMERICA
2	6		<b>PLASTILINA MOSH</b>	PERVERT POP SONG	NACIONAL
11	7		<b>CIRCO</b>	VELOCIDAD LUZ	SONY BMG NORTE
5	2		<b>GONZALO YANEZ</b>	DISPARA	NACIONAL
4	6		<b>MANU CHAO</b>	LA VIDA TOMBOLA	NACIONAL
9	5		<b>MONARETA</b>	ME VOY PA' L MAR	NACIONAL
8	14		<b>JAGUARES</b>	VISIBLE	EMI TELEVISIA
7	12		<b>JAGUARES</b>	ENTRE TUS JARDINES	EMI TELEVISIA
10	3		<b>KINKY</b>	HASTA QUEMARNOS	NETWORK
12	17		<b>PLASTILINA MOSH</b>	LET U KNOW	NACIONAL
13	24		<b>JULIETA VENEGAS</b>	EL PRESENTE	SONY BMG NORTE
14	12		<b>LILA DOWNS &amp; ENRIQUE BUNBURY</b>	JUSTICIA	EMI LATIN/VIRGIN
16	4		<b>KINKY</b>	AVIION	NETTWERK
15	NEW		<b>ALLISON</b>	BABE PLEASE	SONY BMG NORTE
18	4		<b>MASSAPAN</b>	NO TENGO DINERO	SONY BMG NORTE
16	2		<b>BABASONICOS</b>	MICRODANCING	UNIVERSAL LATINO
15	7		<b>KUDAI</b>	LEJOS DE AQUI	EMI LATIN
17	16		<b>FATIMA</b>	HUSH HUSH	FATIMA
19	2		<b>BETO CUEVAS</b>	VUELVO	WARNER LATINA

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST TITLE					
1	2		<b>RKM &amp; KEN-Y</b>	TE REGALO AMORES	NO. 1 (1 WK) PINA/MACHETE	577 +51	7,589	1
2	18		<b>IVY QUEEN</b>	DIME	MACHETE	524 -11	7,493	2
3	4		<b>WISIN &amp; YANDEL FEATURING NESTY</b>	ME ESTAS TENTANDO	MOST ADDED WY/MACHETE	462 +75	6,152	3
4	19		<b>EDDY LOVER</b>	LUNA	MACHETE	405 -9	4,818	5
5	15		<b>ENRIQUE IGLESIAS</b>	LLORO POR TI	UNIVERSAL LATINO	402 +23	3,705	9
6	19		<b>LUIS FONSI</b>	NO ME DOY POR VENCIDO	UNIVERSAL LATINO	352 +12	4,131	8
7	15		<b>MAKANO</b>	TE AMO	MACHETE	349 +41	4,574	6
8	11		<b>DADDY YANKEE</b>	LLAMADO DE EMERGENCIA	EL CARTEL	299 -44	3,078	12
9	13		<b>AVENTURA</b>	POR UN SEGUNDO	MOST INCREASED PLAYS PREMIUM LATIN	292 +81	4,447	7
11	7		<b>XTREME</b>	THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	281 +29	3,558	10
10	5		<b>DON OMAR</b>	VIRTUAL DIVA	V/MACHETE	270 +16	5,246	4
9	13		<b>PITBULL FEATURING LIL JON</b>	KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	226 -54	2,720	13
3	17		<b>CALLE 13 FEATURING CAFE TACUBA</b>	NO HAY NADIE COMO TU	AIRPOWER SONY BMG NORTE	213 +42	1,863	16
4	15		<b>REIK</b>	INOLVIDABLE	SONY BMG NORTE	185 -7	1,071	38
5	16		<b>GLORIA TREVI</b>	CINCO MINUTOS	UNIVERSAL LATINO	167 -11	0,745	-
16	21		<b>HECTOR "EL FATHER"</b>	Y LLORA	AIRPOWER V/MACHETE	165 +30	1,835	17
7	14		<b>ANGEL &amp; KHRIZ</b>	NA DE NA	V/MACHETE	154 -46	1,202	36
8	22		<b>JADIEL</b>	PRETTY GIRL	AIRPOWER CAPITOL	137 +2	1,691	19
19	7		<b>AKON</b>	RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MDTOWN	130 +16	2,288	14
20	24		<b>T.I.</b>	WHATEVER YOU LIKE	AIRPOWER GRAND HUSTLE/ATLANTIC	129 +14	2,115	15
11	32		<b>CHAYANNE</b>	AMOR INMORTAL	SONY BMG NORTE	127 +39	3,276	11
22	4		<b>BABY BOY</b>	DOÑE DE ESTAS	786/SIENTE	114 +10	0,731	-
23	19		<b>ALEXIS &amp; FIDO</b>	SUBETE	SONY BMG NORTE	114 -33	1,422	28
24	23		<b>MANA</b>	ARDE EL CIELO	WARNER LATINA	107 -23	0,632	-
25	28		<b>RIHANNA</b>	DISTURBIA	SRP/DEF JAM/DJANG	101 +5	1,237	33
26	RE-ENTRY		<b>MARCY PLACE FEATURING DON OMAR</b>	TODO LO QUE SOY	EL ORFANATO	99 +32	1,620	22
27	27		<b>NALOO FEATURING JOWELL &amp; RANDY</b>	YA NO EXISTEN DETALLES	SANGRE NUEVA	99 0	1,038	40
28	20		<b>JUANES</b>	ODIO POR AMOR	UNIVERSAL LATINO	98 -39	1,550	24
29	3		<b>FUEGO</b>	MIALMA SE MUERE	CHOSEN FEW EMERALD/DONE	97 +13	1,544	25
30	2		<b>YOLANDITA MONGE</b>	MALA	UNIVERSAL LATINO	96 +5	1,235	34

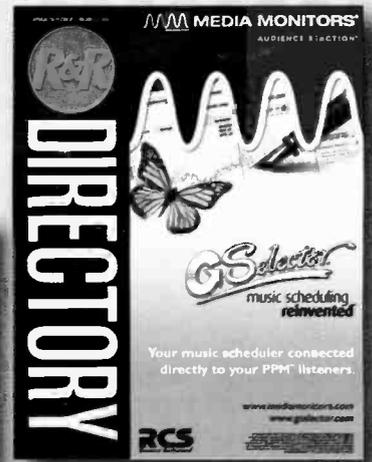
THIS WEEK	LAST WEEK	WEEKS ON CHART	RECORD POOL		IMPRINT / PROMOTION LABEL
			ARTIST TITLE		
1	2		<b>INDIA</b>	I CAN'T GET NO SLEEP '08	ANGEL EYES
2	1		<b>OSCAR D'LEON</b>	NI FRIO NI CALOR	SONY BMG NORTE
3	13		<b>EDDY LOVER</b>	LUNA	MACHETE
4	4		<b>THALIA</b>	TEN PACIENCIA	EMI TELEVISIA
5	6		<b>ANAYKA</b>	NADIE SE MUERE POR UN AMOR	PRO MOTION
6	7		<b>TITO NIEVES</b>	MIEDO NO AMOR SECRETO	MACHETE
7	5		<b>OPTIMO</b>	YA TE PERDI	SONY BMG NORTE
8	NEW		<b>AVENTURA</b>	POR UN SEGUNDO	PREMIUM LATIN
9	8		<b>CHARLIE CRUZ</b>	SICO TRATANDO	SONY BMG NORTE
10	6		<b>WILLY CHIRINO</b>	LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM
11	NEW		<b>WISIN &amp; YANDEL FEAT. NESTY</b>	ME ESTAS TENTANDO	WY/MACHETE
12	9		<b>MJ FEAT. SEAN KINGSTON</b>	SHE MAKES ME FEEL (ME HACE SENTIR)	MACHETE
13	20		<b>XTREME</b>	THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE
14	13		<b>MARALA</b>	QUIERO TE VERTE	RVM
15	10		<b>IVY QUEEN</b>	DIME	MACHETE
16	12		<b>CHAMBAO</b>	PAPELES MOJADOS	SONY BMG NORTE
17	14		<b>GILBERTO SANTA ROSA</b>	PENSANDO EN TI	SONY BMG NORTE
18	NEW		<b>GILBERTO SANTA ROSA</b>	LA FIESTA NO ES PARA FEOS	SONY BMG NORTE
19	RE-ENTRY		<b>JUANES</b>	TRES	UNIVERSAL LATINO
20	17		<b>ENRIQUE IGLESIAS</b>	LLORO POR TI	UNIVERSAL LATINO

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# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nicsen** BILLBOARD **nicsen**  
BDS CHARTS  
COMPILED BY SoundScan

## Billboard TOP ALBUMS

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Album / Distribution Label (Price)	PEAK POSITION
1	1	1	<b>BEYONCÉ</b>	#1 MUSIC WORLD/COLUMBIA 19492/SONY MUSIC (15.99)	1
2	NEW	1	<b>NICKELBACK</b>	ROADRUNNER 819028 (18.99)	2
3	NEW	1	<b>DAVID COOK</b>	18 RCA 33463/RMG (18.99)	3
4	1	1	<b>TAYLOR SWIFT</b>	BIG MACHINE 0205 (18.99) ⊕	4
5	NEW	1	<b>IL DIVO</b>	SYCO/COLUMBIA 39968/SONY MUSIC (18.99) ⊕	5
6	5	1	<b>SOUNDTRACK</b>	SUMMIT/CHOP SHOP/ATLANTIC 515623/AG (18.99)	6
7	3	2	<b>VARIOUS ARTISTS</b>	UNIVERSAL/EMI/SONY BMG ZOMBA 012100/UMG (18.99)	7
8	7	3	<b>SOUNDTRACK</b>	WALT DISNEY 002714 (19.99) ⊕	8
9	8	2	<b>ENYA</b>	REPRISE 512383/WARNER BROS. (18.99)	9
10	6	2	<b>AC/DC</b>	COLUMBIA 33829 EX/SONY MUSIC (14.99)	10
11	2	2	<b>DAVID ARCHULETA</b>	18 JIVE 34752/ZOMBA (18.99)	11
12	4	1	<b>T-PAIN</b>	KONVIC/HAPPY BOY/JIVE 51630/ZOMBA (18.99) ⊕	12
13	NEW	1	<b>DIDO</b>	GOOD/ARISTA 30709/RMG (18.99) ⊕	13
14	10	7	<b>T.I.</b>	GRAND MUSTEL/ATLANTIC 512287/AG (18.99) ⊕	14
15	NEW	1	<b>MUDVAYNE</b>	EPIC 01299/SONY MUSIC (15.99)	15
16	24	22	<b>GREATEST FAITH HILL</b>	WARNER BROS. (NASHVILLE) 511500/WRM (18.99)	16
17	NEW	1	<b>ZAC BROWN BAND</b>	ROADRUNNER PICTURE HOME GROUNDS/ATLANTIC 516931/AG (13.99)	17
18	12	6	<b>JOHN LEGEND</b>	G.O.D. COLUMBIA 13740/SONY MUSIC (18.99) ⊕	18
19	11	5	<b>PINK</b>	LEVI 36750/ZOMBA (18.99)	19
20	17	14	<b>ROCK ROLL</b>	TOP DOG/ATLANTIC 290556/AG (18.99)	20
21	NEW	1	<b>VARIOUS ARTISTS</b>	KTCT 7013 EX (29.99)	21
22	15	10	<b>RASCAL FLATTS</b>	LYRIC STREET 002718/HOLLYWOOD (13.99)	22
23	9	2	<b>CHRISTINA AGUILERA</b>	RCA 30815 EX/RRP (11.98) ⊕	23
24	53	2	<b>VARIOUS ARTISTS</b>	KTCT 7013 EX (29.99)	24
25	56	61	<b>ELVIS PRESLEY</b>	RCA NASHVILLE 35478/CSN (17.99)	25

## Billboard HOT DIGITAL SONGS

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	PEAK POSITION
1	1	1	<b>#1 SINGLE LADIES (PUT A RING ON IT)</b>	BEYONCÉ MUSIC WORLD/COLUMBIA	1
2	1	5	<b>IF I WERE A BOY</b>	BEYONCÉ (MUSIC WORLD/COLUMBIA)	2
3	2	13	<b>LIVE YOUR LIFE</b>	T.I. FEAT. RIHANNA (DEF JAM/GRAND MUSTEL/ATLANTIC)	3
4	13	19	<b>JUST DANCE</b>	LOVE LOCKDOWN FEAT. COLBY DODDINS (STREAMLINE/INTERSCOPE)	4
5	9	10	<b>LOVE LOCKDOWN</b>	KANYE WEST (ROC-A-FELLA/DEF JAM/JMG)	5
6	4	13	<b>LET IT ROCK</b>	KEVIN ROBERTS FEAT. BRYAN CASH MONEY/UNIVERSAL/REPUBLIC	6
7	3	18	<b>HOT N' COLD</b>	KATY PERRY (CAPITOL)	7
8	8	9	<b>RIGHT NOW (NA NA NA)</b>	AKON (SRC/UNIVERSAL/MOTOWN)	8
9	6	7	<b>WOMANIZER</b>	BRITNEY SPEARS (JIVE/ZOMBA)	9
10	18	11	<b>LOVE STORY</b>	TAYLOR SWIFT (BIG MACHINE)	10
11	10	14	<b>WHATEVER YOU LIKE</b>	T.I. (GRAND MUSTEL/ATLANTIC)	11
12	11	14	<b>SO WHAT</b>	PINK (JIVE/ZOMBA)	12
13	12	32	<b>I'M YOURS</b>	JASON MRAZ (ATLANTIC/RRP)	13
14	1	1	<b>YOU FOUND ME</b>	THE FRAY (EPIC)	14
15	7	3	<b>HEARTLESS</b>	KANYE WEST (ROC-A-FELLA/DEF JAM/JMG)	15
16	15	8	<b>GOTTA BE SOMEBODY</b>	NICKELBACK (ROADRUNNER/RRP)	16
17	1	1	<b>I'D COME FOR YOU</b>	NICKELBACK (ROADRUNNER/RRP)	17
18	19	23	<b>DISTURBIA</b>	RIHANNA (SRP/DEF JAM/JMG)	18
19	14	15	<b>CRUSH</b>	DAVID ARCHULETA (JIVE/ZOMBA)	19
20	17	8	<b>KEEPS GETTIN' BETTER</b>	CHRISTINA AGUILERA (RCA/RMG)	20
21	22	10	<b>CHICKEN FRIED</b>	ZAC BROWN BAND (HOME GROUNDS/ATLANTIC/BIG PICTURE)	21
22	21	19	<b>ADDICTED</b>	SAVING PRIVATE RYAN (GEM/DOW/RRP/CAPITOL)	22
23	27	3	<b>DECODE</b>	PARAMORE (FUELED BY RAMEN/CHOP SHOP/RRP)	23
24	24	13	<b>MISS INDEPENDENT</b>	ME-YO (DEF JAM/JMG)	24
25	67	2	<b>REHAB</b>	RIHANNA (SRP/DEF JAM/JMG)	25
26	16	2	<b>IF TODAY WAS YOUR LAST DAY</b>	NICKELBACK (ROADRUNNER/RRP)	26
27	5	2	<b>GIVES YOU HELL</b>	THE ALL-AMERICAN REJECTS (DOGGHOUSE/DC/INTERSCOPE)	27
28	44	3	<b>BETTER IN TIME</b>	LEONA LEWIS (SYCO/JRMG)	28
29	21	1	<b>MRS. OTTOLINI</b>	MIAMI VIXENS (RRP)	29
30	28	12	<b>PAPER PLANES</b>	M.I.A. (JXL/INTERSCOPE)	30
31	26	27	<b>VIVA LA VIDA</b>	COLDBLAY (CAPITOL)	31
32	31	29	<b>CAN'T BELIEVE IT</b>	T-PAIN FEAT. LIL WAYNE (KONVIC/HAPPY BOY/JIVE/ZOMBA)	32
33	34	17	<b>SWING</b>	SAVAGE FEAT. SOULJA BOY TELL ME (BADNTRAD/UNIVERSAL/REPUBLIC)	33
34	35	31	<b>KRAZY</b>	TRINIDAD FEAT. LIL JON (MR. 305/FANFANT ARTIST/THE ORCHARD)	34
35	37	9	<b>T-SHIRT</b>	SHONELLE (SRP/SRC/UNIVERSAL/MOTOWN/UNIVERSAL)	35
36	41	12	<b>GREEN LIGHT</b>	JOHN LEGEND FEAT. ANDRE 3000 (G.O.D./COLUMBIA)	36
37	53	11	<b>ANOTHER WAY TO DIE</b>	JACK WHITE & ALICIA KEYS (THIRD MAN/JRMG)	37
38	42	3	<b>SHATTERED (TURN THE CAR AROUND)</b>	D.A.R. (EVERETT/ATLANTIC/RRP)	38
39	43	16	<b>FALL FOR YOU</b>	SECONDHAND SERENADE (GLASSNOTE/LLG)	39
40	44	11	<b>SWAGGA LIKE US</b>	JAY-Z & LIL WAYNE WEST (LIL WAYNE/ROC-A-FELLA/DEF JAM/JMG)	40
41	47	11	<b>CHOPPED 'N' SKREWED</b>	T-PAIN FEAT. LUDACRIS (KONVIC/HAPPY BOY/JIVE/ZOMBA)	41
42	43	59	<b>ALL SUMMER LONG</b>	THE ROCK HERDES (BIG EYE)	42
43	44	33	<b>SEX ON FIRE</b>	KINGS OF LEON (RCA/RMG)	43
44	45	38	<b>HUMAN</b>	THE KILLERS (ISLAND/JMG)	44
45	46	60	<b>CHINESE DEMOCRACY</b>	GUNS N' ROSES (BLACK/ROGUEFFEN/INTERSCOPE)	45
46	47	20	<b>JUST A DREAM</b>	CARRIE UNDERWOOD (18 ARISTA/ARISTA NASHVILLE)	46
47	48	30	<b>MY LIFE</b>	THE GAME FEAT. LIL WAYNE (GEM/INTERSCOPE)	47
48	49	16	<b>IN THE AYER</b>	FLO RIDA FEAT. WILLIAM (POP BOY/ATLANTIC)	48
49	50	23			49

## VIDEO CHANNELS

### MTV

Se: VPMusic & Talent: Amy Doyle  
VPMusic & Talent: Peter Baron  
Vicom 212-238-8000

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	1	<b>50 Cent: Get Up</b>	50 Cent	1
2	2	2	<b>Beyoncé: Single Ladies (Put A Ring On It)</b>	Beyoncé	2
3	3	3	<b>Lady Gaga: Just Dance</b>	Lady Gaga	3
4	4	4	<b>Lil Wayne: My Dilemma</b>	Lil Wayne	4
5	5	5	<b>Kevin Rudolf: Let It Rock</b>	Kevin Rudolf	5
6	6	6	<b>Jesse Brimley: Love Story</b>	Jesse Brimley	6
7	7	7	<b>Taylor Swift: Love Story</b>	Taylor Swift	7
8	8	8	<b>Jack's Mannequin: The Revolution</b>	Jack's Mannequin	8
9	9	9	<b>Paramore: Decode</b>	Paramore	9
10	10	10	<b>Kanye West: Love Lockdown</b>	Kanye West	10
11	11	11	<b>Fall Out Boy: I Don't Care</b>	Fall Out Boy	11
12	12	12	<b>Maine: Everything I Ask For</b>	Maine	12
13	13	13	<b>Britney Spears: Beat the Leak Magazine</b>	Britney Spears	13
14	14	14	<b>will.i.am: It's A New Day</b>	will.i.am	14
15	15	15	<b>Britney Spears: Bow Like Me Time</b>	Britney Spears	15
16	16	16	<b>Britney Spears: Womanizer</b>	Britney Spears	16
17	17	17	<b>50 Cent: I Da Da Da</b>	50 Cent	17
18	18	18	<b>Backstreet Boys: I Want It That Way</b>	Backstreet Boys	18
19	19	19	<b>Ludacris: Stand Up</b>	Ludacris	19
20	20	20	<b>Christina Aguilera: Keeps Gettin' Better</b>	Christina Aguilera	20
21	21	21	<b>OutKast: Hey Ya!</b>	OutKast	21
22	22	22	<b>Britney Spears: Piece Of Me</b>	Britney Spears	22
23	23	23	<b>Snoop Dogg: Drop It Like It's Hot</b>	Snoop Dogg	23
24	24	24	<b>Lisa Miskolczi: Still Alive</b>	Lisa Miskolczi	24
25	25	25	<b>Britney Spears: I'm A Slave 4 U</b>	Britney Spears	25
26	26	26	<b>Rihanna: Rehab</b>	Rihanna	26

### VH1

Se: VPMusic & Talent: Rick Kim  
Se: VPMusic & Talent: Evan Kraff  
VPMusic & Talent: Sandy Aboum  
Vicom 212-238-7800

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	1	<b>Eric Hutchinson: Rock &amp; Roll</b>	Eric Hutchinson	1
2	2	2	<b>D.A.B.: Shattered (Turn The Car Around)</b>	D.A.B.	2
3	3	3	<b>Lemka: The Show</b>	Lemka	3
4	4	4	<b>Jason Mraz: I'm Yours A Boy</b>	Jason Mraz	4
5	5	5	<b>Katy Perry: Hot N' Cold</b>	Katy Perry	5
6	6	6	<b>Britney Spears: Love Story</b>	Britney Spears	6
7	7	7	<b>Adelle: Chasing Pavements</b>	Adelle	7
8	8	8	<b>Missy Elliott: Come On Get Higher</b>	Missy Elliott	8
9	9	9	<b>Paula Abdul: So What</b>	Paula Abdul	9
10	10	10	<b>Britney Spears: Womanizer</b>	Britney Spears	10
11	11	11	<b>Kid Rock: Roll On</b>	Kid Rock	11
12	12	12	<b>Christina Aguilera: Keeps Gettin' Better</b>	Christina Aguilera	12
13	13	13	<b>Ally Brooke: Watch Over You</b>	Ally Brooke	13
14	14	14	<b>Loona Love: Better In Time</b>	Loona Love	14
15	15	15	<b>Lil Wayne: My Dilemma</b>	Lil Wayne	15
16	16	16	<b>John McVie: Troubled Land</b>	John McVie	16
17	17	17	<b>David Archuleta: Drop It</b>	David Archuleta	17
18	18	18	<b>The Killers: Human</b>	The Killers	18
19	19	19	<b>The All-American Rejects: Gives You Hell</b>	The All-American Rejects	19
20	20	20	<b>Saving Abel: Addicted</b>	Saving Abel	20
21	21	21	<b>AC/DC: Rock n' Roll Train</b>	AC/DC	21
22	22	22	<b>Jonas Brothers: Sucker</b>	Jonas Brothers	22
23	23	23	<b>Colby: Lovers In Japan</b>	Colby	23
24	24	24	<b>Me-Yo: Miss Independent</b>	Me-Yo	24
25	25	25	<b>Colby: Viva La Vida</b>	Colby	25
26	26	26	<b>Cardinal Offishall: Numb3 1 (Tide Is High)</b>	Cardinal Offishall	26
27	27	27	<b>Colby: Lovers In Japan</b>	Colby	27
28	28	28	<b>Colby: Lovers In Japan</b>	Colby	28
29	29	29	<b>Colby: Lovers In Japan</b>	Colby	29
30	30	30	<b>Colby: Lovers In Japan</b>	Colby	30

### BET

Se: VPMusic Prog: Stephen Hill  
Se: VPMusic Prog: Peter Baron  
Vicom 212-915-4055

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	1	<b>T-Pain: Chopped 'N' Screwed</b>	T-Pain	1
2	2	2	<b>Mania Carr: I Stay In Love</b>	Mania Carr	2
3	3	3	<b>T.I.: Live Your Life</b>	T.I.	3
4	4	4	<b>Beyoncé: Single Ladies (Put A Ring On It)</b>	Beyoncé	4
5	5	5	<b>Jessie J: Let It Rock</b>	Jessie J	5
6	6	6	<b>John Legend: Green Light</b>	John Legend	6
7	7	7	<b>John Legend: Green Light</b>	John Legend	7
8	8	8	<b>John Legend: Green Light</b>	John Legend	8
9	9	9	<b>John Legend: Green Light</b>	John Legend	9
10	10	10	<b>John Legend: Green Light</b>	John Legend	10
11	11	11	<b>John Legend: Green Light</b>	John Legend	11
12	12	12	<b>John Legend: Green Light</b>	John Legend	12
13	13	13	<b>John Legend: Green Light</b>	John Legend	13
14	14	14	<b>John Legend: Green Light</b>	John Legend	14
15	15	15	<b>John Legend: Green Light</b>	John Legend	15
16	16	16	<b>John Legend: Green Light</b>	John Legend	16
17	17	17	<b>John Legend: Green Light</b>	John Legend	17
18	18	18	<b>John Legend: Green Light</b>	John Legend	18
19	19	19	<b>John Legend: Green Light</b>	John Legend	19
20	20	20	<b>John Legend: Green Light</b>	John Legend	20
21	21	21	<b>John Legend: Green Light</b>	John Legend	21
22	22	22	<b>John Legend: Green Light</b>	John Legend	22
23	23	23	<b>John Legend: Green Light</b>	John Legend	23
24	24	24	<b>John Legend: Green Light</b>	John Legend	24
25	25	25	<b>John Legend: Green Light</b>	John Legend	25
26	26	26	<b>John Legend: Green Light</b>	John Legend	26
27	27	27	<b>John Legend: Green Light</b>	John Legend	27
28	28	28	<b>John Legend: Green Light</b>	John Legend	28
29	29	29	<b>John Legend: Green Light</b>	John Legend	29
30	30	30	<b>John Legend: Green Light</b>	John Legend	30

### CMT

Se: VPMusic & Talent: Rick Kim  
Se: VPMusic & Talent: Evan Kraff  
Vicom 615-325-8400

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	PEAK POSITION
1	1	1	<b>Montgomery Gentry: Roll With Me</b>	Montgomery Gentry	1
2	2	2	<b>Kelly Rowland: Don't You Know You're Beautiful</b>	Kelly Rowland	2
3	3	3	<b>Juanes: My Heart Is a Lonely Soul</b>	Juanes	3
4	4	4	<b>John Legend: Green Light</b>	John Legend	4
5	5	5	<b>Lady Antebellum: Just A Dream</b>	Lady Antebellum	5

## OPPORTUNITIES

### MIDWEST

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**Great personality with solid on-air,** production and creative copywriting ability. Extremely dependable. Voiceover, Marketing/Promotions experience. Sonia 817-456-7572; [soniafennell@yahoo.com](mailto:soniafennell@yahoo.com).

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**Creativo, dinamico, espontaneo en busca de una** oportunidad como locutor/medio de comunicacion. Experiencia en voiceovers,/al aire/producciones/copy. Javier 210-857-2532. [javiboy4676@yahoo.com](mailto:javiboy4676@yahoo.com).

**Audition RCS Protocols Flash Photoshop** Dreamweaver/38.2-50.4 Shares mornings/afternoons CHR, Country, HOT AC, or CCM. [www.scholarbrad.com](http://www.scholarbrad.com), [Brad@scholarbrad.com](mailto:Brad@scholarbrad.com).

**Radio veteran with big voice and vast experience** in News/Sports/Oldies and Country. DFW/Cincy/Miami preferred. Call Dave at 972-464-7335 or [daveinlewisville@email.com](mailto:daveinlewisville@email.com).

**Accomplished Radio Professional** with programming and sales experience. Former APD, MD, CRMC and air personality. Will relocate (313) 567-9631 or [bgray1059@comcast.net](mailto:bgray1059@comcast.net).

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**Personable, warm yet witty communicator.** Award winning morning show host. I have been in radio for over 38 years. Mike Stanley: [dallcreek@myway.com](mailto:dallcreek@myway.com); 906-293-1951.

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# R&R THE BACK PAGES

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## CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	KATY PERRY HOT N/COLD	NO. 1 (2 WKS)	11 ☆	CAPITOL
2	2	14	PINK SO WHAT		11 ☆	LAFACE/ZOVBA
3	3	11	T.I. WHATEVER YOU LIKE		11 <sup>2</sup>	GRAND HUSTLE/ATLANTIC
4	4	11	JASON MRAZ I'M YOURS		11 ☆	ATLANTIC/RRP
5	7	6	T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 ☆	
6	3	8	BRITNEY SPEARS WOMANIZER		11 ☆	JIVE/ZOMBA
7	6	14	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	11	
8	9	15	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	11	
9	5	19	LEONA LEWIS SINGLES IN TIME		11 ☆	SYCO/J/RMG
10	10	9	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	11	

### NO. 1 MOST ADDED

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

LADY GAGA FEAT. COLBY O'DONIS Just Dance (STREAMLINE/KONIVIE/CHERRYTREE/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

COLDPLAY Lovers In Japan (CAPITOL)

PITBULL FEAT. LIL JON Crazy (MR. 305/FAMOUS ARTIST/THE ORCHARD)

THE KILLERS Human (ISLAND/IDJMG)

THE GAME FEAT. LIL WAYNE My Life (GEFFEN/INTERSCOPE)

LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

## RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	T.I. FEATURING RIHANNA LIVE YOUR LIFE	NO. 1 (2 WKS)	11 ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
2	2	16	T.I. WHATEVER YOU LIKE		11 <sup>2</sup> ☆	GRAND HUSTLE/ATLANTIC
3	3	13	NE-YO MISS INDEPENDENT		11 ☆	DEF JAM/IDJMG
4	4	12	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
5	6	9	AKON RIGHT NOW (NA NA NA)		11 ☆	SRCA/UNIVERSAL MOTOWN
6	5	17	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
7	7	10	KANYE WEST LOVE LOCKDOWN		11 ☆	ROC-A-FELLA/DEF JAM/IDJMG
8	8	6	BEYONCE IF I WERE A BOY		11 ☆	MUSIC WORLD/COLUMBIA
9	13	5	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MOST INCREASED PLAYS	11 ☆	MUSIC WORLD/COLUMBIA
10	12	4	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		11 ☆	DTP/DEF JAM/IDJMG

### NO. 1 MOST ADDED

THE GAME FEAT. NE-YO Camera Phone (GEFFEN/INTERSCOPE)

### NO. 1 MOST INCREASED PLAYS

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

### TOP 5 NEW AND ACTIVE

MARIAH CAREY I Stay In Love (ISLAND/IDJMG)

SLIM FEAT. FABOLOUS & RYAN LESLIE Good Lovin' (MCA/SYLVLM)

KARDINAL OFFSHALL FEAT. KERI HILSON Numba 1 (Tide Is High) (KONVICT/NEFFEN/INTERSCOPE)

DAMM-D Love Me (RAP-A-LOT 4 LIFE)

LIL WIL Bust It Open (GUEDEBWOY/UNAUTHORIZED/DASYLUM)

COMPLETE RHYTHMIC CHART ON PAGE 26

## URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	7	BEYONCE SINGLE LADIES (PUT A RING ON IT)	NO. 1 (1 WK)	11 ☆	MUSIC WORLD/COLUMBIA
2	1	9	T.I. FEATURING RIHANNA LIVE YOUR LIFE		11 ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
3	6	9	JAZMINE SULLIVAN BUST YOUR WINDOWS		11 ☆	J/RMG
4	4	18	T.I. WHATEVER YOU LIKE		11 <sup>2</sup> ☆	GRAND HUSTLE/ATLANTIC
5	3	15	NE-YO MISS INDEPENDENT		11 ☆	DEF JAM/IDJMG
6	5	15	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
7	7	18	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
8	8	8	T-PAIN FEATURING LUDACRIS CHOPPED 'N SKR3E'D		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
9	11	8	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		11 ☆	G.O.O.D./COLUMBIA
10	10	22	RANDY HUDSON SPOTLIGHT		11 ☆	ARISTA/RMG

### NO. 1 MOST ADDED

BEYONCE If I Were A Boy (MUSIC WORLD/COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

NE-YO FEAT. JAMIE FOXX & FABOLOUS She Got Her Own (DEF JAM/IDJMG)

### TOP 5 NEW AND ACTIVE

YOUNG JEEZY Crazy World (C/TE/DEF JAM/IDJMG)

ANTHONY HAMILTON FEAT. DAVID BANNER Cool (MISTER MUSIC/50 DEF/ZOMBA)

SLIM FEAT. FABOLOUS & RYAN LESLIE Good Lovin' (MCA/SYLVLM)

BRANDY Long Distance (KOCH/EPIC)

COMMON FEAT. PHARRELL Universal Mind Control (G.O.O.D./GEFFEN/INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 28

## URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	14	USHER HERE I STAND	NO. 1 (1 WK)	11 ☆	LAFACE/ZOMBA
2	2	24	JENNIFER HUDSON SPOTLIGHT		11 ☆	ARISTA/RMG
3	8	8	MUSIQ SOULCHILD FEATURING MARY J. BLIGE HILF EASE		11 ☆	ATLANTIC
4	6	10	ROBIN THICKE THE SWEETEST LOVE	MOST INCREASED PLAYS	11 ☆	STAR TRAK/INTERSCOPE
5	2	14	JAZMINE SULLIVAN NEED U BAD		11	J/RMG
6	4	19	MINT CONDITION NOTHING LEFT TO SAY		11	CAGED BIRD/IMPACT
7	8	30	ERIC BENET YOU'RE THE ONLY ONE		11	FRIDAY/REPRISE/WARNER BROS.
8	7	28	KEYSHIA COLE HEAVEN SENT		11	IMANI/GEFFEN/INTERSCOPE
9	14	11	AVANT WHEN IT HURTS		11	CAPITOL
10	11	39	NOEL GOURDIN THE RIVER		11	EPIC

### NO. 1 MOST ADDED

INDIA.ARIE FEAT. MUSIQ SOULCHILD Chocolate High (UNIVERSAL REPUBLIC)

### NO. 1 MOST INCREASED PLAYS

ROBIN THICKE The Sweetest Love (STAR TRAK/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (AMARUJAN/MCA/GEFFEN/INTERSCOPE)

JENNIFER HUDSON If This Isn't Love (ARISTA/RMG)

AL GREEN Lay It Down (BLUE NOTE/CAPITOL)

USHER Trading Places (LAFACE/ZOMBA)

MARY MARY FEAT. KIERRA 'KIKI' SHEARD God In Me (MY BLOCK/COLUMBIA)

COMPLETE URBAN AC CHART ON PAGE 29

## COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	23	ZAC BROWN BAND CHICKEN FRIED	NO. 1 (1 WK)	11 ☆	HOME GROWN/ATLANTIC/BIG PICTURE
2	4	19	TIM MCGRAW LET IT GO		11 ☆	CURB
3	1	11	TAYLOR SWIFT LOVE STORY		11 ☆	BIG MACHINE
4	3	18	MONTGOMERY GENTRY ROLL WITH ME		11 ☆	COLUMBIA
5	6	12	RASCAL FLATTS HERE		11 ☆	LYRIC STREET
6	5	13	SUGARLAND ALREADY GONE		11 ☆	MERCURY
7	8	11	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND		11 ☆	ARISTA/NASHVILLE
8	7	20	CARRIE UNDERWOOD JUST A DREAM		11 ☆	19/ARISTA/ARISTA/NASHVILLE
9	9	29	CRAIG MORGAN LOVE REMEMBERS		11 ☆	BNA
10	12	10	DIERKS BENTLEY FEEL THAT FIRE		11 ☆	CAPITOL/NASHVILLE

### NO. 1 MOST ADDED

GEORGE STRAIT River Of Love (MCANASHVILLE)

### NO. 1 MOST INCREASED AUDIENCE

KENNY CHESNEY WITH MAC MCANALLY Down The Road (BLUE CHAIR/BNA)

### TOP 5 NEW AND ACTIVE

STEVE HOLLY Might Have Been (CURB)

MATT STILLWELL Shine (STILL 75/SPIN/VEE)

KID ROCK Blue Jeans And A Rosary (TOP DOG/ATLANTIC)

TAYLOR SWIFT White Horse (BIG MACHINE)

SARA EVANS Low (ESSENTIAL/ARISTA/NASHVILLE/RCA)

COMPLETE COUNTRY CHART ON PAGE 37

## AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	DAVID COOK THE TIME OF MY LIFE	NO. 1 (10 WKS)	11 ☆	19/RECA/RMG
2	4	19	COLDPLAY VIVA LA VIDA		11 <sup>2</sup>	CAPITOL
3	3	23	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 <sup>2</sup>	PHONOGENIC/EPIC
4	2	33	LEONA LEWIS BLEEDING LOVE		11 <sup>5</sup>	SYCO/J/RMG
5	5	46	SARA BAREILLES LOVE SONG		11 <sup>4</sup> ☆	EPIC
6	7	16	JASON MRAZ I'M YOURS		11 ☆	ATLANTIC/RRP
7	6	38	JOHN MAYER SAV		11	AWARE/COLUMBIA
8	8	39	DAUGHTY FEELS LIKE TONIGHT		11 <sup>2</sup>	RECA/RMG
9	9	30	COLBIE CAILLAT REALIZE		11 <sup>2</sup>	UNIVERSAL REPUBLIC
10	10	33	LIFEHOUSE WHATEVER IT TAKES		11 <sup>2</sup> ☆	GEFFEN/INTERSCOPE

### NO. 1 MOST ADDED

BARRY MANILOW Christmas Is Just Around The Corner (ARISTA/RMG)

### NO. 1 MOST INCREASED PLAYS

BARRY MANILOW Christmas Is Just Around The Corner (ARISTA/RMG)

### TOP 5 NEW AND ACTIVE

PLUME Silver Bells (CURB/REPRISE)

STRAIGHT NO CHASER The 12 Days Of Christmas (ATLANTIC)

ENYA White Is In The Winter Night (REPRISE)

KIMBERLEY LOCKE We Need A Little Christmas (CURB/REPRISE)

CARRIE UNDERWOOD Hark! The Herald Angels Sing (19/ARISTA/NASHVILLE/RMG)

COMPLETE AC CHART ON PAGE 40

# R&R THE BACK PAGES

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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	35	<b>JASON MRAZ</b> I'M YOURS	NO. 1 (8 WKS)	1) ☆	ATLANTIC/RRP
2	3	14	<b>PINK</b> SO WHAT	1) ☆	☆	LAFACE/ZOMBA
3	2	22	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	☆	☆	EVERFINE/ATLANTIC/RRP
4	8	8	<b>NICKELBACK</b> GOTTA BE SOMEBODY	☆	☆	ROADRUNNER/RRP
5	9	9	<b>KATY PERRY</b> HOT N COLD	MOST INCREASED PLAYS	1) ☆	CAPITOL
6	4	31	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	1) ☆	☆	INTERSCOPE
7	19	19	<b>LIFEHOUSE</b> BROKEN	☆	☆	GEFFEN/INTERSCOPE
8	15	15	<b>LEONA LEWIS</b> BETTER IN TIME	☆	1)	SYCO/J/RMG
9	6	22	<b>DAUGHTRY</b> WHAT ABOUT NOW	☆	☆	RCA/RMG
10	10	26	<b>COLDPLAY</b> VIVA LA VIDA	1) ☆	☆	CAPITOL

### NO. 1 MOST ADDED

**THE FRAY** You Found Me (EPIC)

### NO. 1 MOST INCREASED PLAYS

**KATY PERRY** Hot N Cold (CAPITOL)

### TOP 5 NEW AND ACTIVE

**THE FRAY** You Found Me (EPIC)

**LESLEY ROY** Unbeautiful (RELIGION/WEVE/ZOMBA)

**BRITNEY SPEARS** Womanizer (JIVE/ZOMBA)

**BUCKCHERRY** Don't Go Away (ELEVEN SEVEN/ATLANTIC)

**LADY GAGA FEAT. D.L.B.Y. O'DONNIS** Just Dance (STREAMLINE/OLIVE/CHERRYTREE/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 41

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	NO. 1 (7 WKS)	☆	CAPITOL
2	2	28	<b>ERIC DARIUS</b> CONY ALL OUT	☆	☆	BLUE NOTE/CAPITOL
3	3	20	<b>TIM BOWMAN</b> SWEET SUNDAYS	☆	☆	TRIPPIN' N' RHYTHM
4	4	21	<b>WARREN HILL</b> LA DOLCE VITA	☆	☆	EVOLUTION/KOCH
5	5	13	<b>EDGE GROOVE</b> RELIGY	☆	☆	NARADA JAZZ/CAPITOL
6	6	23	<b>PAUL HARDCASTLE</b> MARIMBA	☆	☆	TRIPPIN' N' RHYTHM
7	7	20	<b>NAJEE</b> OUT OF A DREAM	☆	☆	HEADS UP
8	14	13	<b>MICHAEL LINGTON</b> YOU AND I	☆	☆	MUGROOVE
9	10	20	<b>KENNY G</b> TANGI	☆	☆	STARBUCKS/CONCORD/CMG
10	8	32	<b>EARL KLUGH</b> DRIFTIN'	☆	☆	KOCH

### NO. 1 MOST ADDED

**BEYONCE ALI** Last (MUSIC WORLD/COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

**JESSE COOK** Havana (COACH HOUSE/KOCH)

### TOP 5 NEW AND ACTIVE

**KYLE WOLVERTON** Miss Peaches (SMOOTH RIDE)

**WAYMAN TISDALE** One On One (RENDEZVOUS)

**DA'AREN RAHN FEAT. WAYMAN TISDALE** On The Rebound (MUGROOVE)

**VIBES ALIVE** Lighthouse (SWIN/DIGM)

**CLOMOP EINHSTEIN** I Still Haven't Found What I'm Looking For (TOUCAN/COVE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 44

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	NO. 1 (10 WKS)	☆	COLUMBIA
2	3	14	<b>KINGS OF LEON</b> SEX ON FIRE	☆	☆	RCA/RMG
3	2	21	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	☆	☆	20-20/JIVE/ZOMBA
4	4	14	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	☆	☆	DCE/INTERSCOPE
5	7	10	<b>SHINEDOWN</b> SECOND CHANCE	☆	☆	ATLANTIC
6	5	6	<b>INCUBUS</b> LOVE MURTS	☆	☆	IMMORTAL/EPIC
7	5	20	<b>WEEZER</b> TROUBLEMAKER	☆	☆	DCE/INTERSCOPE
8	6	9	<b>THE KILLERS</b> HUMAN	☆	☆	ISLAND/DJMG
9	12	7	<b>PARAMORE</b> DECODE	☆	☆	FUELED BY RAMEN/CHOP SHOP/RRP
10	13	10	<b>SEETHER</b> BREAKDOWN	☆	☆	WIND-UP

### NO. 1 MOST ADDED

**THE OFFSPRING** Kristy, Are You Going OK? (COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

**FRANZ FERDINAND** Ulysses (EPIC)

### TOP 5 NEW AND ACTIVE

**CAROLINA LIAR** Show Me What I'm Looking For (ATLANTIC)

**PENDULUM** Propane Nightmares (ATLANTIC)

**SALIVA** Family Reunion (ISLAND/DJMG)

**FRANZ FERDINAND** Ulysses (DOMINO/EPIC)

**10 YEARS** So Long, Good-Bye (UNIVERSAL REPUBLIC)

COMPLETE ALTERNATIVE CHART ON PAGE 46

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	NO. 1 (2 WKS)	☆	20-20/JIVE/ZOMBA
2	3	13	<b>AC/DC</b> ROCK IN THE HEAVENS	☆	☆	COLUMBIA
3	2	14	<b>METALLICA</b> THE DAY THAT NEVER COMES	☆	☆	WARNER BROS.
4	4	14	<b>DISTURBED</b> INDestructIBLE	☆	☆	REPRISE
5	5	12	<b>SHINEDOWN</b> SECOND CHANCE	☆	☆	ATLANTIC
6	6	9	<b>MUDVAYNE</b> DO WHAT YOU DO	☆	☆	EPIC
7	7	14	<b>SEETHER</b> BREAKDOWN	☆	☆	WIND-UP
8	8	5	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	☆	☆	BLACK FROG/GEFFEN/INTERSCOPE
9	8	27	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	☆	☆	604/ROADRUNNER/RRP
10	10	13	<b>SAVING ABEL</b> 18 DAYS	☆	☆	SKID/DC/VIRGIN/CAPITOL

### NO. 1 MOST ADDED

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**GUNS N' ROSES** Better (BLACK FROG/GEFFEN/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**THEORY OF A DEADMAN** Hate My Life (604/ROADRUNNER/RRP)

**FRAMING HANLEY** Lollipop (SILENT MAJORITY/LG)

**CROOKED X** Rock N Roll Dream (MPM/CAPITOL)

**METALLICA** Cyanide (WARNER BROS.)

**VAYDEN** The One You Left Behind (SILENT MAJORITY/LG)

COMPLETE ACTIVE ROCK CHART ON PAGE 47

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	<b>AC/DC</b> ROCK IN THE HEAVENS	NO. 1 (1 WKS)	☆	COLUMBIA
2	2	14	<b>METALLICA</b> THE DAY THAT NEVER COMES	☆	☆	WARNER BROS.
3	4	26	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	☆	☆	604/ROADRUNNER/RRP
4	3	5	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	☆	☆	BLACK FROG/GEFFEN/INTERSCOPE
5	6	11	<b>SHINEDOWN</b> SECOND CHANCE	☆	☆	ATLANTIC
6	5	8	<b>NICKELBACK</b> GOTTA BE SOMEBODY	☆	☆	ROADRUNNER/RRP
7	7	17	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	☆	☆	20-20/JIVE/ZOMBA
8	8	11	<b>DISTURBED</b> INDestructIBLE	☆	☆	REPRISE
9	9	11	<b>SEETHER</b> BREAKDOWN	☆	☆	WIND-UP
10	10	22	<b>STAIN'D</b> BELIEVE	☆	☆	FLIP/ATLANTIC

### NO. 1 MOST ADDED

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**POP EVIL** 100 In A 55 (PAZZUARO STAR)

**AC/DC** War Machine (COLUMBIA)

**AVENGED SEVEN-FOLD** Scream (HOPELESS/WARNER BROS.)

**ELACK STONE CHERRY** Please Come In (ON DE FOOT/ROADRUNNER/RRP)

**HOOBASTANK** My Turn (ISLAND/DJMG)

COMPLETE ROCK CHART ON PAGE 48

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	<b>COLDPLAY</b> LOST!	NO. 1 (3 WKS)	☆	CAPITOL
2	2	10	<b>SNOW PATROL</b> TAKE BACK THE CITY	☆	☆	POLYDOR/FUNCTION/GEFFEN/INTERSCOPE
3	3	22	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	☆	☆	EVERFINE/ATLANTIC/RRP
4	4	19	<b>ERIC HUTCHINSON</b> ROCK & ROLL	☆	☆	LET'S BREAK/WARNER BROS.
5	5	13	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	☆	☆	RCA/RED
6	6	8	<b>THE KILLERS</b> HUMAN	☆	☆	ISLAND/DJMG
7	7	11	<b>BRETT DENNEN FEATURING FEMI KUTTI</b> I WANT ME 2	☆	☆	DOWNTOWN/DUALTONE
8	8	14	<b>SARAH MCCLACHLAN</b> FIX IT	☆	☆	ARISTA/RMG
9	9	8	<b>RYAN ADAMS &amp; THE CARDINALS</b> WHAT'S BEEN GOING ON	☆	☆	BLUE NOTE/CAPITOL
10	10	22	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	☆	☆	BLUE NOTE/CAPITOL

### NO. 1 MOST ADDED

**THE FRAY** You Found Me (EPIC)

### NO. 1 MOST INCREASED PLAYS

**THE FRAY** You Found Me (EPIC)

### TOP 5 NEW AND ACTIVE

**ADELE** Right As Rain (XLC/COLUMBIA)

**JACK'S MANNEQUIN** The Resolution (SIRE/WARNER BROS.)

**DEATH CAB FOR CUTIE** No Sunlight (ATLANTIC)

**MISSY HIGGINS** Where I Stood (ELEVEN/REPRISE)

**TRISTAN PRETTYMAN** Hello (VIRGIN/CAPITOL)

COMPLETE TRIPLE A CHART ON PAGE 51

Rubber City Radio Group gets business done with a focus on local

# Tom Mandel

By Erica Farber

## Liner Notes

**Profile:** Tom Mandel  
**Title:** Rubber City Radio Group president  
**Favorite format:** "I'm a bit of a news junkie, but I like blues, jazz and country—although I have to admit a lot of the country music I like is not the music you hear on the radio."  
**Favorite TV show:** "My wife and I like a lot of the HBO short series they've been running, although we don't have a favorite right now."  
**Favorite song:** "Santana's cover of 'She's Not There,' and 'What Is Hip' by Tower of Power."  
**Favorite movie:** "The Godfather"  
**Favorite restaurant:** "My current favorite is a little Italian place here in Akron called Vaccaro's."  
**Beverage of choice:** "Scotch, either Oban or Macallan."  
**Hobbies:** "Right now I'm watching my 7-year-old kid grow up. He likes me to read to him."  
**E-mail address:** tom@wakr.net

Tom Mandel is listening, and listening closely. As founder/president of Rubber City Radio Group, Mandel has radio clusters in Akron and Lansing, Mich. He has made it his mission to surround himself with smart people and consistently asks for their input. Relationships are equally important as he programs his stations specifically for their local markets.

**Getting into the business:** Growing up I always wanted to be in radio. My first actual job was in high school working at a local college. By the time I got to college, I was working at a local radio station in Syracuse, at WNDR. When I got back to Cleveland, WGAR had an FM, WKSX. I was actually on the FM staff, which eventually became WGAR-FM, and is the WGAR you know today. It started as 40 hours of part-time and eventually [turned] into a program director's job.

**Founding of Rubber City:** Ultimately I said, "I'm going to be better off if I'm on the other side of the microphone," because I was always a second-rate announcer. I got an opportunity to get into WDBN in Medina [Ohio] and put together an ownership group, which I eventually bought out. And I've been there ever since. We added WAKR and WONE-FM to that, and WDBN became WQMX. We started in 1988, then added the other stations in 1993 and some Michigan radio stations in 1999.

**Mission of the company:** We much more broadly describe what we do as "media." Like everybody else, we're trying to figure out the Internet and how it fits in. If I had to pick a mission, it is to create information broadcast for the communities we work in. Certainly that is what we do in Akron and Lansing. We are farther along in Akron, maybe because it's a bigger market that allows us to do more. We have a Web site that competes with the newspaper's Web site—a news portal that stands alone called AkronNewsNow.com. If you look up any of our radio station Web sites, you can link to it as well. We have a lot of users that go straight to it without going through our stations; at this point it has more users than any of the station sites.

**Long-range plans:** As a media company we are

trying to find other things we can do that have to do with communication. The niche for us is still going to be local, but it is a "what more could we do" kind of thing. Some of that is creating micro-sites. A month ago we had a micro-site up called AkronScreams.com all about Halloween. The Web site had all of the night's TV listings for scary programs, which might be as simple as the Peanuts cartoon or the slasher movies running on the cable networks. It also had a directory of the area's haunted houses, whether they buy advertising from us or not, and all of the Web sites that have pumpkin carvings or Halloween recipes—a Halloween kind of one-stop. And it was advertiser-supported.

We don't have anything for Santa this year yet, but we've already locked down all of the applicable Web site names we could possibly come up with. We think micro-sites are an interesting option and we're definitely getting into them in a big way. We have our own servers in the building so we can do whatever we want. This build-



ing was the logistic center for a trucking company 15 years ago, and the computers that knew where every package was are in this building. All we had to do was repurpose all that stuff when we started growing our operation.

**Biggest challenge:** Keeping people looking forward. We are constantly encouraging our program directors, airstaff and sellers to always be thinking about what comes next. Before I was talking to you I was upstairs at what we call our Monday morning coffee club, an open staff meeting where we sit in one of the big open meeting spaces on our programming floor and anybody who wants can just sit in and talk to the group. I'm always there. My two vice presidents, Nick Anthony and Mark Biviano, are always there. Usually the program director is there, the news director sticks his head in when he can, and anybody on the air is welcome to sit down and hear what we're talking about or contribute their own ideas. That's where we do a lot of the strategic planning and engage people who might otherwise not get asked.

**State of radio:** We have a lot of challenges ahead. We need to not get stuck in the middle of the road waiting for the next thing to come pick us up; we need to be active. I think we've done a very poor job of engaging the next generation. Some of that is simply because the powers that be can't measure a young audience very well. As a result we tend to program for people that can't be measured and that means we're missing the next generation of adults.

**Career highlight:** Building this company that has to do with local community broadcasting. We are the company that if the American Heart Assn. in Akron is going to do a fund-raising event, a walk or a benefit dinner, they call us first to participate as a media sponsor. That says a lot about what they think of us. One thing we've done as a company is made ourselves the No. 1 place the community comes to for help.

**Career disappointment:** I wish I had been in a position to do more 15 years ago when the business exploded. I suppose I did everything I could but I didn't have the resources other companies had at the time. Still, I've also got a quality of life that's pretty good. There aren't too many of me left. I'm not even out of the 25-54 demo yet, and I'm already one of the old guys.

**Advice for broadcasters:** Look outside your window and remember where you are, because that city out there is what's going to take care of you. *R&R*

**'There aren't too many of me left. I'm not even out of the 25-54 demo yet, and I'm already one of the old guys.'** —Tom Mandel



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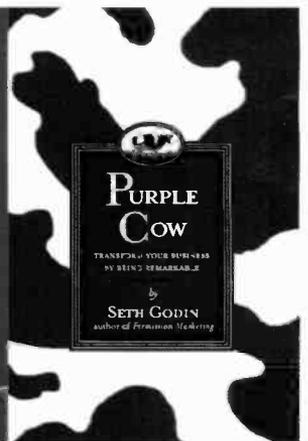
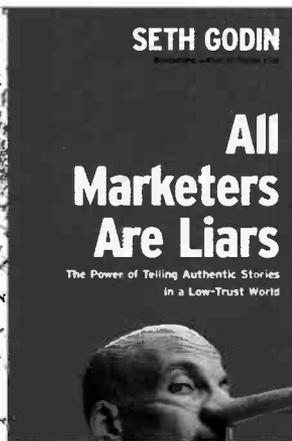
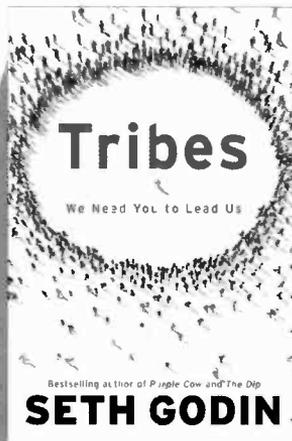
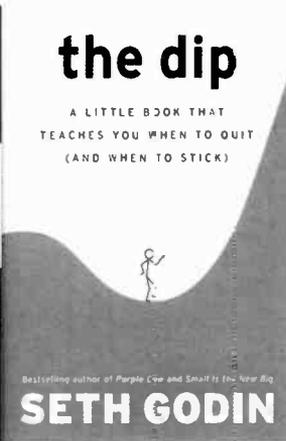
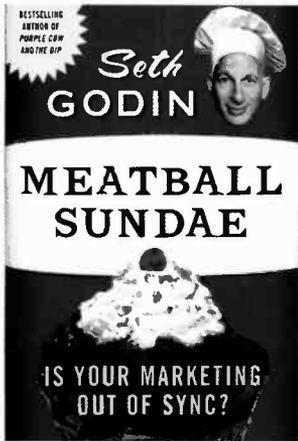
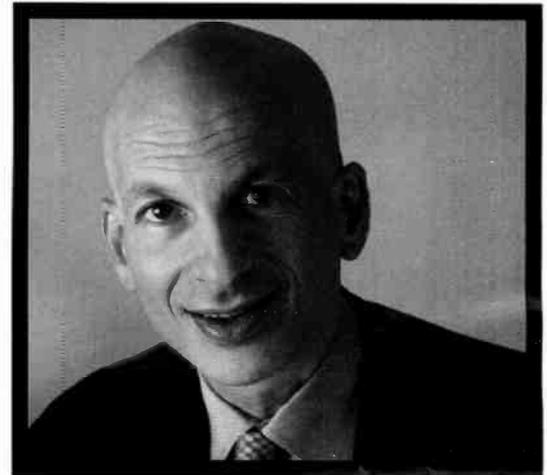


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