# CAREER 2.0



When The Worst **Happens: Networking** Tips, A Robust Résumé, Social **Networking Sites** And The Internet,

Preparing For An Interview-And Possibly Even Changing Careers p.10 PLUS: The **Emotional Fallout p.47** 





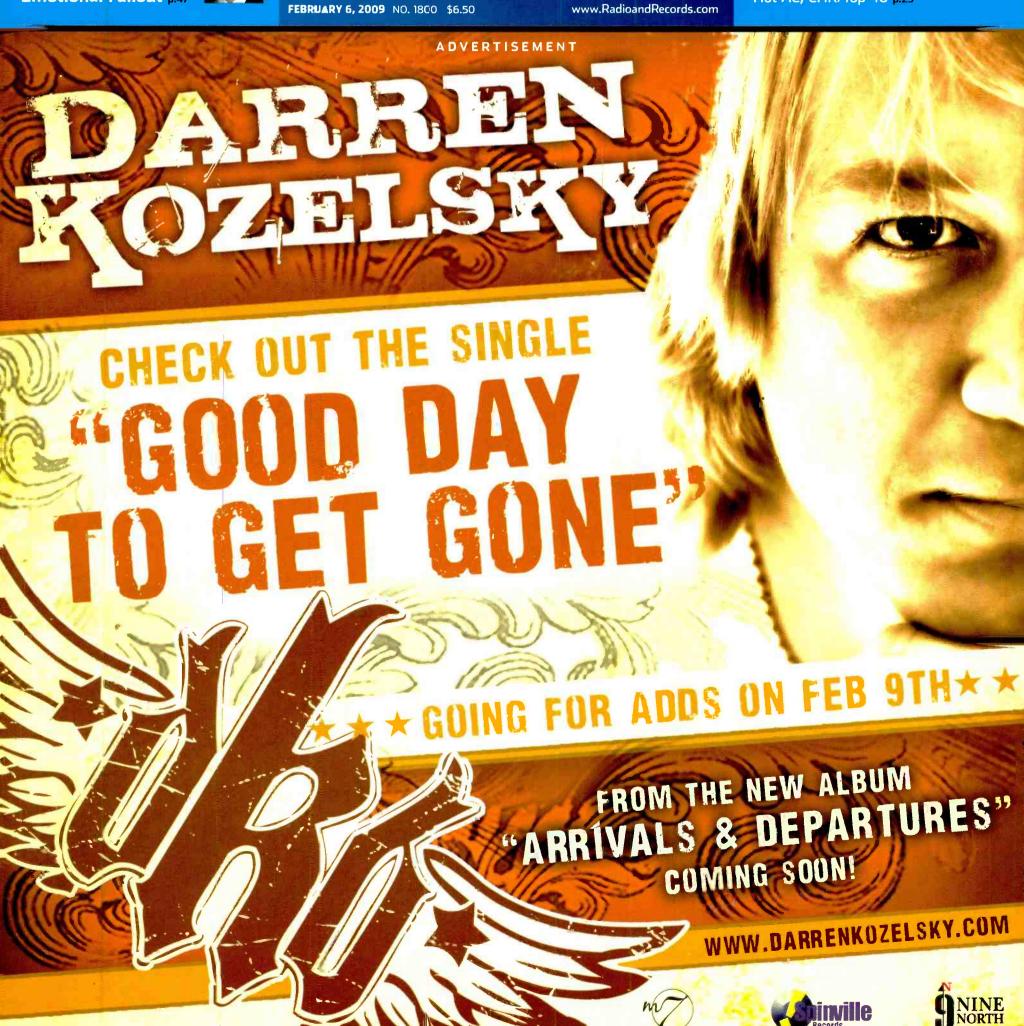


Urban Outlets Take Pride p.35, D.C. Stations Bear Witness p.28, Big Shots p.24

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# THE POWER OF FOX BEHIND THE PERSONALITY OF GIBSON



# R&R News Focus

## MOVER

# Mark DiDia Joins Island

Industry vet Mark DiDia ioins Island Records as executive VP/GM, reporting to president Steve Bartels, He began working at Island Def Jam Music Group's New York headquarters Feb. 2. DiDia was last



seen at Columbia Records, where he spent 18 months as part of the management triumvirate alongside Steve Barnett and Rick Rubin until his departure in December. He also was at Capitol Records, which he joined as senior VP in 2001 and was elevated to executive VP/GM, and has been senior VP/GM of Hollywood Records and GM of American Recordings.—Keith Berman

# SHAKER Catlin Rises At Cumulus/Dallas

Jeff Catlin, PD for Cumulus sports KTCK (the Ticket) and OM for news/talk KLIF/Dallas, is named to the newly created position of OM for the cluster. He will oversee country KPLX (the Wolf) and classic



rock KDBN (the Bone), as well as KTCK and KLIF, and remains PD for the Ticket.

Catlin has been with the Ticket since 1994, except for a three-year run at coowned KCMO/Kansas City, where he served as PD from 2000 to 2003.

"This is an exciting opportunity for me to get involved with all the great brands in the Cumulus Dallas-Fort Worth duster to make a positive impact in the PPM world," Catlin says.—Ken Tucker

# Registration For R&R 2009

R&P. Convention 2009 is set for Sept. 23-25 at the Sheraton Philadelphia City Center Hotel. The event will again be colocated with the NAB Radio Show, which will be held at the Philadelphia Convention Center. Registration is open for the R&R Convention at the rate of \$299, available through March 31. A "pros on the loose" rate will also be available, starting Aug. 17. For more information on the convention, go to radioandrecords.com/conventions/ rrconvention\_09.asp.

# **Economic Freefall Fuels More** Pay Cuts, Layoffs

Some 690 full- and part-time Beasley Broadcast Group employees in 11 markets got the word Feb. 3 that the Naples, Fla.-based company will invoke a 5% pay cut, effective immediately. The reduction affects all employees, from company founder/chairman George Beasley to the most recently hired. The company has already reduced staff by 7% during the past few months, and spokeswoman Denyse Mesnik says Beasley hopes the pay cuts "help us keep our employees."

The Beasley-style pav cuts have become vogue in radio and other industries. On Jan. 27, Salem said it was instituting a companywide pay cut of 5%, while top-line officers would see a reduction of an additional 5%, effective Feb. 1. For CEO Edward Atsinger, that means an annual base salary rate of \$765,000 instead of \$850,000; for chairman Stuart Epperson, \$472,500 from \$525,000; radio division president Joe Davis, \$387,000 from \$430,000; new business development president David Evans, \$360,000 from \$400,000; and senior VP/CFO Evan Masyr, \$270,000 from \$300,000.

At Entercom, executive salaries are frozen and brass will not see contracted 2009 salary increases. According to Forbes, president/CEO David Field was paid a 2007 salary of \$746,032, CFO/executive VP Stephen Fisher earned \$495.833 and executive VP/general counsel John Donlevie received \$319,595.

Cuts have even been deemed necessary at privately held Greater Media, which sliced 11 employees in its Boston cluster Jan. 29. Many of the cuts were on-air staff at alternative WBOS (Radio 92.9). In Denver, Wilks has taken over a trio of CBS Radio stations and released about 15 people, including director of operations Bill Gamble, and Disnev's job cutting will extend to the ESPN division, where the company intends to cut 200 slots this year through attrition rather than firings.—Jeffrey Yorke

# Ratings Wonderland

An all-Christmas music station was No. 1 in 13 of the 14 PPM markets in the period from Dec. 11, 2008 to Jan. 7, 2009.

STATION/MARKET	OWNER	FORMAT	NOV. '08-DEC. '08-HOLIDAY '08
WLTW/New York	Clear Channel	AC	5.4-6.8-8.3
KOST/Los Angeles	Clear Channel	AC	3.7-5.5-7.2
WLIT/Chicago	Clear Channel	AC	3.4-8.7-10.3
KOIT/San Francisco	Entercom	AC	6.0-6.1-8.3
KLNO/Dallas	Univision	regional Mex	ican 6.1-6.9-6.2
KODA/Houston	Clear Channel	AC	6.6-6.9-9.2
WSB/Atlanta	Cox	AC	4.3-6.7-9.1
WBEB/Philadelphia	WEAZ-FM Radio	AC	7.6-8.4-11.9
WASH/Washington	Clear Channel	AC	6.7-8.9-11.6
WNIC/Detroit	Clear Channel	AC	4.5-11.0-13.2
WALK/Nassau-Suffolk	Clear Channel	AC	6.5-8.0-10.5
KOLA/Riverside	Anaheim	classic hits	7.4-7.6-7.6
KBAY/San Jose	NextMedia	AC	6.9-6.8-8.4
WLTW/Middlesex	Clear Channel	AC	5.0-6.5-9.2
	Clear Channel	AC	

# Christmas Music Rules In PPM

PPM data from the first official holiday ratings period confirms the audience firepower of Brenda Lee and Burl Ives. Stations that flipped to Christmas music dominated in the period from Dec. 11, 2008, to Jan. 7, 2009, in 13 of the 14 markets that have converted to electronic audience measurement. The only market where Christmas wasn't king was Dallas, where Univision regional Mexican KLNO edged CBS Radio AC KVIL by one-tenth of a share 6+. In Chicago, Clear Channel AC WLIT nearly tripled its 6+ share, trending 3.4-8.7-10.3 from November (Oct. 16-Nov. 12) to December (Nov. 13-Dec. 10) to the holiday period (Dec. 11-Jan. 7). AC sister WNIC/Detroit experienced a similar explosion (4.5-11.0-13.2), while Cox AC WSB/Atlanta more than doubled (4.3-6.7-9.1). Even stations that were already perched atop the ratings roost made gains, such as Jerry Lee's AC WBEB/Philadelphia, which improved 7.6-8.4-11.9. The biggest holiday surprise? After a 30-year reign, Entercom AC KOIT unseated Citadel news/talk KGO/San Francisco as the No. 1 station in the market, rising 6.0-6.1-8.3. KCO slipped 6.3-6.1-5.4. —Mike Boyle, Julie Gidlow, Keith Berman and Mike Stern

## ON THE WEB

# Sony Music Cutbacks

Budget slices hit labels under the Sony Music umbrella Jan. 29. At Jive Records, VP of pop promo/West Coast Ken Lucek, senior director of rock formats Joanne Grand, Los Angeles-based West Coast promotion manager Rod "Roddy Rod" Edwards and Southeast mixshow director Chad Brown have been let go due to budget cuts. At J Records, VP of urban adult promotion Stephanie Lopez was released after being with the label since its inception in 2000. National director of mixshow promotion "Big Ro" Johnson and RCA Charlotte regional Damien Sabatello also exit.

—Keith Berman and Darnella Dunham

# Hot AC Vanishes, Reappears In Columbus

On Jan. 26, RadiOhio ditched hot AC on WBNS-FM (Mix 97.1)/Columbus, Ohio, opting to simulcast sports sister WBNS-AM and transform the station into "97.1 the Fan." The air and sales staffs were let go. though Mix PD Jay Taylor remained, as he's also cluster director of programming and operations. Less than 24 hours later, Saga jumped into the breach by flipping classic hits WODB to "the New Mix 107.9." The new station is getting things started with a 5,000-song commercial-free run. Tony Florentino, OM/PD of AC sister WSNY (Sunny 95), takes on the same duties at the new Mix.-Keith Berman

# **Seattle Braces For** Powers' Surge

Clear Channel rhythmic KUBE/Seattle PD Eric Powers will soon double broadcast day when he's handed the programming keys to CHR/top 40 rivalturned-ally KBKS



(106.1 Kiss FM), one of the CBS Radio properties that Clear Channel recently picked up. Market manager Michele Grosenick says Powers will assume his new Kiss duties when Clear Channel formerly acquires Kiss around April 1.--Kevin Carter

AROUND THE CLOCK: www.RadioandRecords.com

# **INSTANT REPLAY**

'Radio is where people turn when they need information in times of crisis. If cell phones had FM receivers, we could have served an even wider audience suffering through this storm, looking for updates on the weather, roads and schools.

-Emmis chairman/CEO **Jeff Smulyan** reacting to a memo from Cromwell Group president Bud Walters about a severe ice storm that hit Owensboro, Ky., wiping out all communications—with the exception of radio:

# R&R's Farber To Be Honored As Trailblazer

Erica Farber, who departed as R&R president/publisher Jan. 30, will be presented with the inaugural Trailblazers Award during the RAB Conference Board of Directors Luncheon March 18 in Orlando. The newly created award, unveiled by the RAB and the Mentoring and Inspiring Women in Radio Group (MIW), will be presented each year to someone who has "blazed new trails" for women in the radio industry. Farber will also be the featured guest of honor at the annual MIW Radio Group Reception March 17, sponsored by BMI, at the annual RAB conference.—Julic Gidlow

# CBS/L.A. Upheaval

A recent string of management changes at CBS Radio's Los Angeles cluster includes the exit of station manager Bob Moore, market manager Roy Laughlin and director of AM programming David G. Hall—and the return of former all-news KFWB programmer Andy Ludlum.

Laughlin, bestknown as co-market manager at Clear Channel/L.A., left Jan. 26 after fewer than six months with the company. Senior VP/director of sales Dan Weiner



has stepped in as acting market manager, overseeing the cluster while the company determines future management plans. Four days after Laughlin's exit. Moore resigned to accept an as-yet-unannounced opportunity. A 28-year CBS/L.A. employee, Moore was named station manager in September 2008. Following the December departure of Hall to program crosstown Citadel news/talk KABC, CBS on Jan. 30 rehired 10-year KFWB PD Andy Ludlum, whose position was eliminated late last vear. He will oversee KFWB and nevvs KNX as director of news programming.—Mike Stern

# **Business Briefing**

# **House Members Seek To** 'Correct Injustice' On Performance Royalties

Four House members have again sent a heads-up notice to their new colleagues, encouraging them to sign on to the performance rights bill when it is introduced on the House floor in the coming days. On Jan. 30 Reps. Marsha Blackburn (R-Tenn.), Stephen Cohen (D-Tenn.), Paul Hodes (D-N.H.) and John Shadegg (R-Ariz.) sent a onepage "Dear New Colleague" letter to new arrivals, welcoming them to Congress and giving them a heads-up on performance royalties legislation.

"Most Americans assume they will be compensated for their work product when it is used by someone else for commercial profit," the letter stated. "However, musicians and performers stand out as the only individuals who do not receive compensation under U.S. copyright law for the use of their property when terrestrial radio stations play their music, attract advertisers and ultimately receive revenue."

The new members were urged to "correct this injustice" and support the measure.

# Copps To Save FCC Heavy Lifting For New Boss

Michael Copps has taken on the role of acting FCC chairman with gusto, but he's not about to set an agenda that will reshape how the agency does business.

Responding to fellow commissioner Robert McDowell's Jan. 27 request that the FCC launch a commission-wide set of audits, Copps applauded the idea but said he felt the tasks were better left to the chairman that follows him.

He called McDowell's proposals

"interesting and promising" but believes "more permanent leadership should have the option to chart course in areas such as these." Although he has not announced his choice, President Barack Obama is expected to nominate former FCC adviser Julius Genachowski to be the new chairman.

# MMTC Adds Tate, Coley As Directors

Former FCC commissioner Deborah Taylor Tate and Washington-based media and telecommunications lawyer Maurita Coley have been elected to the board of directors on the Minority Media and Telecommunications Council. Tate served as a member of the FCC from December 2005 to January 2009. Coley, a partner at Davis Wright Tremaine, has practiced media and telecommunications law since 1981 and specializes in media regulation and business transactions. She also served at BET Holdings as senior VP of network operations and programming and as senior VP of legal affairs.

# Hyundai Broadens HD Radio Offering On Genesis Models

Hyundai of North America will offer HD radio on an expanded number of its increasingly popular Genesis models beginning with its 2011 edition. Named the 2009 North American car of the year at the Detroit Car Show last month, the Genesis offers HD radio as a factory-installed standard on models with navigation systems. For the 2010 model year, HD will be offered on models without the navigation feature. And the 2011 Hyundai lineup will feature additional models with available HD technology

# Deal of the Week

KEOR-AM/Catoosa (Tulsa), Okla.

PRICE: \$532,500 TERMS: Asset sale for cash

BUYER: Catholic Diocese of Tulsa, headed by Chancellor John Johnson. Phone: 918-294-1904. It owns no other stations. This represents its entry into this market.

SELLER: The RAFTT Corp., headed by president Jerome Friemel. Phone: 281-564-7064

FORMAT: (Station is currently off the air) BROKER: John W. Saunders

COMMENT: The RAFTT Corp.'s KEOR-AM/Catoosa, Okla., to Catholic Diocese of Tulsa for \$532,500 with a \$30,000 escrow deposit.

# 2009 Deals to Date

Dollars to Date: \$12,724,001 (Last Year: \$114,101,820) **Dollars This Quarter:** \$12,724,001 (Last Year: \$114,101,820) Stations Traded This Year: (Last Year: 49) Stations Traded This Quarter: (Last Year: 49)



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**U2'S** "GET ON YOUR BOOTS" TOPS TRIPLE A FOR A SECOND SUE. THE LEAD TRACK FROM 'NO LINE ON THE HORIZON," DUE MARCH 3, CONCURRENTLY STEPS 8-6 AT A\_TERNATIVE, 35-32 AT HOT AE AND 34-32 AT

# R&R

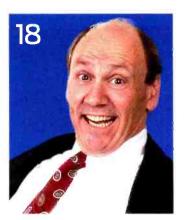
FORMAT	Fage	Artist / Title
CHR/TOP 40	29	Beyonce / Single Ladies (Put A Ring On It)
RHYTHMIC	35	Kanye West / Heartless
UREAN	36	Jim Jones & Rog Browz Feat. Juelz Santana / Pop Champagne
URBAN AC	37	Musiq Soukhild Featuring Mary J. Blige / If ULeave
. PAP	38	Kanye West / Heartless
GOSPEL	39	James Fortune & FIYA / I Trust You
CHRISTIAN AC	41	Third Day / Revelation
CHRISTIAN CHR	47	Tenth Aver⊾e North / By Your Side
CHRISTIAN ROCK	42	Kutless / To Know That You're Alive
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COUNTRY	45	Blake Shelton / She Wouldn't Be Gone
AC	48	Jason Mraz / I'm Yours
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SMOOTH JAZZ	52	Euge Groove / Religify
ALTERNATIVE	54	Shinedown / Second Chance
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TROP CAL	65	<b>Aventura /</b> Por Un Seg <sub>u</sub> ndo
LATIN RHYTHM	65	Wisin & Yandel Featuring Nesty / Me Estas Tentando
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LUIS FONSI'S "NO ME DOY POR VENCIDO," ATOP ATIN POP, IS ONE OF TWO



POSTMASTER: Send address changes to R&R. PO Box 16555, North Hollywoot. California 91615-9338
Under Canadian Publication MailMoreement Nc. 87/859 return undeliverable Canadian addresses to DH
Mail, 7496 Bath Road Unit 2, Mr. sissauga, ON \_4T 1\_2

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'Sure you never thought it could be you. Yes, others probably deserved it more. Now visualize the people involved in your layoff and forgive them. If you don't, they will continue to haunt you.' p.10



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# WWW.RADIOANDRECORDS.COM:

# What's New This Week Online



Feb. 9 Connect yourself with the whole industry: Get listed in the R&R Directory. ► Click on R&R Directory



Feb. 10 Find out who's ruling radio in the Great White North with R&R's Canada charts. ► Click on Charts



Feb. 11 Michael Copps conducts his first news briefing with reporters as acting FCC chairman at 10 a.m. ET. ► Keep it locked on R&R for full coverage.



Feb. 12 Journal Communications reports fourthquarter financial results during a telecor ference at 11 a.m. ET. **▶** Bookmark Radioand-Records.com for coverace and

analysis



Feb. 13

Discover tomorrow's hits today with HitPredictor. ► Click on Charts

www.americanradiohistory.com

# SEVINAR

# THURSDAY, MARCH

12:00-7:00PM

3:30-4:45PM

CO-MODERATORS



Cyndee Maxwel BAR

Mike Stern

# **REGISTRATION OPEN**

# ANNUAL ROUNDTABLE: THE TALKING HEADS OF TALK RADIO

A distinguished panel of industry leaders offer their assessment of the opportunities and challenges facing the format.

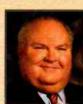




Kevin Magee Mark Masters



Oscar Ramos



**Bruce Reese** 



**Neal Schore** Triton Media Group



Michael Weiss **CBS** Radio

5:00-7:00PM

# R&R OPENING NIGHT TALKTAIL PARTY

8:00AM-6:00PM

8:30-9:00AM

9:00-10:00AM

REGISTRATION OPEN

CONTINENTAL BREAKFAST

THE STATE OF THE (RATINGS) NATION



Jon Coleman



Lorraine Hadfield Coleman Insights The Nielsen Company

It's more important than ever in our business to understand the business of ratings. Not only are they the report card programmers measure success against, they play a major role in a station's revenue success. This session will provide a full update on issues like new vendors, new measurement systems and new recruitment challenges.

# 10:30-11:45AM



Phil Tower Moderator The Allen Hunt Show

12-00-1:45PM

Robin Bertolucci KFI/Los Angeles







LING FOR TALENT: NEW SOURCES AND ALTERNATIVE SOLUTIONS

Harpo Productions KLSX/Los Angeles

Just like oil, talk radio talent is a rare commodity, which means, just like America, radio needs to drill in new areas to develop alternatives to our current dependence on small markets and broadcast schools. Learn about ways to build pipelines to new sources of fresh talent.

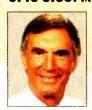
LUNCHEON

# MARCH 12-14, 2009 MARINA DEL REY MARRIOTT · LOS ANGELES

## 2:15-3:30PM



## 3:45-5:00PM



Roger Hedgeccck Moderato Radio America

5:00-6:00PM

# DID YOU HEAR THAT? HOW TO LISTEN TO YOUR STATION MORE EFFECTIVELY



KCRW/Los Angeles KABC/Los Angeles





As programmers are asked to take on ever-increasing workloads, including overseeing multiple stations, there is significantly less time being devoted to actually listening to and critiquing our product. A panel of experts will provide useful suggestions you can implement immediately, enabling you to not just listen to your station but to actually hear what's on the air.

# WHO SAID LIFE'S FAIR? THE FAIRNESS DOCTRINE DEBATE



**Brian Jennings** 

With renewed interest and some senators calling for reinstatement of the Fairness Doctrine, it's time to examine all sides of the issue, including the likelihood of its return, the potential ramifications and even the possible

# **R&R TALK RADIO HAPPY HOUR**

# SATURDAY, MARCH 14

8:00AM-12:00PM

8:30-9:00AM

9:00-9:45AM

10:00-11:15AM



Moderato Audience Development

11:15AM-12:30PM



Ruth Presslaff Presslaff Interactive

12:30-2:00PM

**REGISTRATION OPEN** 

**CONTINENTAL BREAKFAST** 

**GENERAL SESSION** 

# YOU'RE THE BOSS, NOW ACT LIKE IT



Talk Radio Network



Citadel/



San Francisco



The CEO Show



Air America

Most broadcasters find it easy to learn the mechanics of radio, but not as many learn how to effectively handle the hardest part of the job - managing a staff. A panel of experts will provide easy-to-implement suggestions to help you lead your staff in this time of unprecedented change.

# IT'S NOT JUST RADIO ANYMORE, MAXIMIZE YOUR INTERACTIVE EFFORTS



Colby Atwood Associates



Chris Balfe Mercury Radio Arts



Thom Callahan Associated Press



Caitlin Hill



Paul Krasinski Ando Media

There is no single bigger challenge facing broadcasters than maximizing their use of new digital technologies in ways that lead to generating revenue. The problem is we're not tech people, we're radio people. A panel of dig tal people will provice practical suggestions for improving your cnline effort.



# **R&R ANNUAL INDUSTRY** ACHIEVEMENT AWARDS LUNCHEON

TRS closes out with our annual R&R News/Talk/Sports Industry Achievement Awards. This year we will recognize the best of the best in 12 categories, including three new additions: Producer of the Year, Web Site of the Year, and Station of the Year in markets 51+. This year's ceremony will also include Larry King as the first-ever recipient of the new R&R Career Excellence Award.

LAST CHANCE TO SAVE \$50 · REGISTER FOR \$399 BY FEB. 6, 2009! radioandrecords.com

# **Noncommercial Radio Feels Economic Pinch**

By Jeffrey Yorke and John Schoenberger



'With most states facing dramatic budget shortfalls, public radio could be among the first to see its government funding dissipate.'

-Ken Mills

In December veteran reporter Ketzel Levine was working on a series for NPR called "American Moxie: How We Get By," covering how Americans were handling the economic crisis. But before she was able to complete the project. Levine learned she was among those at NPR earmarked for layoffs. With her editors' backing, Levine made the final installment in the series about herself.

Injecting herself into the story may be unusual but Levine's plight is not. As one of 64 employees sacked by Washington-based NPR in its first job trimming in 25 years, Levine is part of a larger trend where declines in corporate underwriting and major donations are forcing across-the-board cutbacks in noncommercial radio.

The NPR layoffs affected about 7% of its work force across all departments. After finishing its last fiscal year on budget with \$158 million in operating revenue. NPR has experienced an 8% decline in major funding and now expects to realize \$145 million in revenue.

Meanwhile, Northern California Public Broadcasting said Ireb. 2 that it would cut 13% of its budget and lay off 30 of its 291 employees due to dimmished corporate giving. It hopes to save \$8 million. The pubcaster owns three TV and two radio stations, including KQED-FM/San

Francisco, ranked No. 3 in the market 12± with a 5.3 share, according to Arbitron's Holiday PPM survey. No reporters will leave KQED-FM and no TV staff will depart, representatives said. Employees with enough seniority were offered a buyout package; others were dismissed immediately.

According to the San Francisco Chronicle, Northern California Public Broadcasting membership has dropped just 5% since October while major donations declined 15% and corporate underwriting plummeted 24%.

Longtime public radio consultant Ken Mills says that the Stanley Foundation, which has typically contributed about \$600,000 annually to public radio,"is pulling out of public radio entirely because its endowment is down by 60%." The foundation's stock investments simply aren't producing dividends like they once were. But, he adds, "Pledging continues to be strong. Stations are still seeing strong public underwriting."

The pinch is being felt at college radio, too. Cincinnati Public Radio has taken over operation of noncomm NPR member WMUB/Oxford, Ohio, from Miami University of Ohio after the school's budget shortfall caused it to slice the expense of running the station after 58 years. Next door in Indiana, Northeast Indiana Public

Radio put classical stations WBNI/Roanoke-Fort Wayne. WCKZ/Orland-Angola and a Fort Wayne translator on the market because the group says it needed to devote financial resources to other parts of its operation. And Middle Tennessee State University is eyeing WMOT/Murfreesboro, Tenn., for cost-cutting that threatens the future of one of the nation's last 24-hour NPR-affiliated jazz stations.

In some ways, noncommercial radio may be better-positioned for an austerity binge than commercial broadcasters, "We've dealt with a scarcity of cash all of our lives," Mills says. However, he says many noncomm GMs are "really scared about what the economic impact is going to be, particularly in states such as Indiana, Iowa, Wyoming and Alaska where public radio may get 10%-20% of its overall funding from the state. With most states facing dramatic budget shortfalls, public radio could be among the first to see its government funding dissipate."

Greg Guy, a station broker with Patrick Communications, says public radio is not feeling as much pain as commercial broadcasters primarily because public radio outlets were not bought and sold at the sky-high prices commercial broadcasters paid in the post-Telecom Act land rush.

# FOX SPORTS RADIO REVAMP DISPLACES LOCAL CLEAR CHANNEL TALENT

# By Mike Stern

Amid cutbacks that eliminated 9% of its work force, Clear Channel revamped the talent roster at Fox Sports Radio—which it operates and syndicates through its
Premiere Radio Networks unit—placing the sports net's programming on seven large-and medium-market Clear Channel stations with the potential for more to follow. These moves could serve as the blueprint for other nationally syndicated formats, according to a Clear Channel source.

Heading up the revamped FSR brand is Clear Channel sports KLAC/Los Angeles GM/PD Don Martin, who adds duties as VP/GM of the network, replacing Andrew Ashwood, who died unexpectedly last year. By essentially merging the two L.A.-based sports properties, KLAC has become the de facto FSR flagship, saving the company significant funds in duplicated positions and talent contracts.

Martin's stewardship of the network may signal the start of a different era at FSR. The network, not generally known for a high-energy in-your-face type of delivery, may start to hew closer to Martin's brasher, big-city-sounding style of programming.

The revised FSR lineup combines talent from the network and KLAC (see 2009 Fox Sports Radio Lineup, right). For example, FSR's Chris Myers is paired with KLAC's Steve Hartman from 3 p.m. to 7 p.m. ET, while the KLAC afternoon team of Petros Papadakis and Matt "Money" Smith air 7 p.m.-10 p.m. ET. "They are a sound unto themselves," Martin says. "They are the next major sports-radio stars. They will blow up."

The new lineup has replaced local talent

# 2009 Fox Sports Radio Lineup

6 a.m.-9 a.m.: Steve Czaban 9 a.m.-noon: Dan Patrick Noon-3 p.m.: "Steve Czaban Reloaded"

3 p.m.-7 p.m.: "The Drive With Chris Myers and Steve Hartman"
7 p.m.-10 p.m.: "Petros and Money"
10 p.m.-2 a.m.: JT the Brick
2 a.m.-6 a.m.: "The Fox Daily Rewind"
SOURCE: Fox Sports Radio. All times are Eastern

on several Clear Channel stations, including WDFN/Detroit, where all local personalities have been dismissed, and KLSD/San Diego, KGME/Phoenix and WYTS/Columbus, Ohio—which each carry the entire FSR line-up except for local afternoon drive shows. Similar replacement moves are under way or have already occurred at the company's WQTM/Orlando, KJR-AM/Seattle and KHHO/Tacoma, Wash.

Although Premiere syndicated host Jim Rome is not officially part of the FSR line-up—he already has a relationship with Fox Sports rival ESPN TV, where he hosts "Rome Is Burning"—FSR doesn't program against Rome. Instead, it carries a replay of morning man Steve Czaban's show from noon to 3 p.m. ET, making it easy for stations to carry Rome with the rest of the FSR lineup.

Despite the ability to roll out the FSR format on Clear Channel stations across the country, Premiere faces formidable competition that includes the well-established ESPN Radio Network. Claiming to be heard on 63% of all U.S. sports-formatted stations, the well-integrated multimedia

Petros and Money



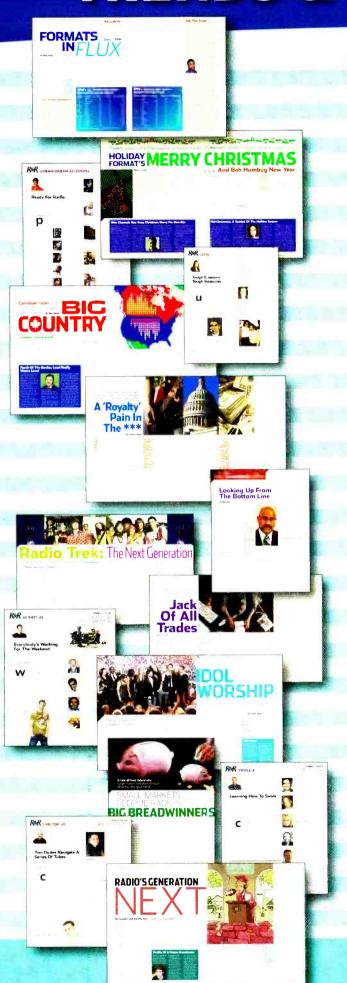
company also gives its radio hosts national exposure on its other media platforms. ESPN representatives declined to comment for this story.

FSR will also face strong, locally programmed sports stations in many markets. CBS Radio, a leader in the format, boasts such entrenched properties as WFAN/New York, WIP/Philadelphia and WSCR/Chicago. CBS has also recently launched FM sports outlets in Dallas, Detroit and Baltimore.

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When the worst happens: networking tips, a robust résumé, social networking sites and the Internet, preparing for an interview and possibly even changing careers

By Chuck Taylor

While the January loss of 1,850 jobs in a single swipe at Clear Channel Radio was a mind-numbing blow for the radio industry, the sad truth is that a hailstorm of pink slips have purged the business with startling consistency. CBS Radio, Citadel, Entercom, Greater Media and Sirius XM are among the radio groups that have been draining the ranks of programming, management, sales and talent for several months.

If miser; loves company, then there's not a lot of elbow soon left, as the troubling economy continues to prompt second job declines nationwith across a nultitude of business sectors. The Department of Labor reported that in December the jobles tally increased by 632,000 people to 11.1 million as the unemployment rate rose from 6.8% to 7.2%—the highest in 16 years. In the last four months of 2008, 1.9 million jobs were sheared. And perhaps the most chilling statistic of all: In the final week of January alone, more than 70,000 layof's were announced, from the likes of Pfizer, Home Depot, Sprint, Boeing, Microsoft, Intel and General Motors.

The radio industry's own fortunes are just as dismal. In November, overall industry revenue plummeted a staggering 20% compared with November 2007, according to the RAB. BIA Acytacry Services forecast that radio revenue would hit a five-year low in 2008 with a negative 7% growth rate. For 2009, ictal radio revenue is expected to tamble 10% before returning to the positive column in 2010, with a modes: 1.5% gain. Such analysts as Wachova Securities' Marci Ryvicker have projected even steeper radio revenue losses for this year.

# Taking Action

R&F. queried a nost of career counselors and experts in the field of surviving azoffs to recommend forward steps for out-of-work broadcasters. Their advice covers such essential topics as networking, building a robust résumé, utilizing social networking sites and the Internet, preparing for an interview and—a concept that might have seemed

inconceivable a few years ago—changing careers.

They may be onto something. A recent article on Carecrbuilder.com points out how the evolution of technology is profoundly impacting specific careers."Thanks to the advent of technology like computers, automated machines, voice recognition systems and cell phones, many jobs once deemed essential to the work force are on the decline." Among its top 10 endangered careers is "radio and television announcers" at No. 8: New technology and advancement of other media sources like satellite radio and syndicated programming means less need for radio and TV announcers.

Lauric Kahn is the founder of Media Staffing Network and All About Careers, During a Jan. 14 webinar. "Tips for the Media Job Search," that was hosted by R&R and the Mentoring and Inspiring Women Radio Group, she advised, "Most of us in media are smart and we know a lot of other industries. If you've lost your job, don't narrow your thoughts to being in just one industry. Consider what other industries might benefit from your skills."

Kahn, who has worked for 20 years hiring and training job seekers and employers, adds. "Maybe this is a blessing. What did you not like about your past job? What would your dream job look like? This is the time to think about what you're really passionate about. It's a time to open your mind."

Mary Jane Murphy, a career counselor and psychotherapist in Atlanta who oversees M J Murphy Counseling Services (murphycounseling.com), tells R&R that "career advice is tough for clients in industries such as radio, where opportunity is presently declining. Some will want to hunker down and try to remain in the field until they see how it all sorts out. Some will not mind making a major career change. Some will want to look at their skills and decide how they might transfer to another career they would possibly enjoy just as much as radio."

The key, she says, is "knowing what your skillset is-what within that skill set you want to promote and use in your next job, and to have a pitch that you can quickly present to anyone that tells them what you are looking for."

Keith Hatschek—author of How to Get a Job in the Music Industry" and an associate professor at the University of the Pacific's Conservatory of Music in Stockton, Calif.—concurs."If you have been working in a segment in which the layoffs just keep coming—like the record business and radio-look at other related fields that aren't being hit so hard with downsizing. For PDs, managers and on-air talent, it's especially important to think creatively about where your talents in communication, marketing, project management or team-building might be valued."

Hatschek recommends studying companies that are in a related content business; webcasters, TV and video production or videogames, "and sell them on how your experience can help them become more successful."

## Use The Internet—Carefully

As the search for potential jobs gets under way, counselors recommend utilizing the Internet as



a primary resource—within reason. Applying for jobs on sites like Monster.com or HotJobs.com is like tossing a needle in a haystack. Still, according to Joel Cheesman, "head cheese" for career recruitment site Cheezhead.com,"Recruiters are sourcing the Web like never before." He advises job candidates, "If you don't have a presence. vou're invisible. Be sure you're on LinkedIn [which boasts profiles from more than 30 million candidates] with a keyword-rich profile. And be sure you have an online résumé that Google can index with your skills. Putting things like 'résumé' and your primary skill set in the page's title is a plus. Then, after a few days or weeks, do searches on Google and other Web search engines to make sure you can be found." Social networking sites are also a valuable place to promote your wares: Consider Facebook, Twitter, Flickr, StumbleUpon, even YouTube.

Launching a career-targeted blog is another tool that job-seekers can utilize to stand above other qualified candidates, including-in particular for on-air talent—audio and videoclips.

But a word to the wise: CareerBuilder.com warns that content must be carefully tailored. Too much personal information can turn off emplovers, including alcohol or drug use, inappropriate photos or information, poor communication skills, bad-mouthing former employers or employees, unprofessional screen names and confidential information about past employers. One participant posted on an online radio community forum, "I was once looking for a p.in. drive AC replacement, The station is No. 1 with women 25-54. One of the top candidates on MySpace showed himself covered with tattoos on his motorcycle, close to a naked lady. Hmm, good fit for a classic rock station, but not mine. Another one had his paged filled with nasty political statements. Thanks but no thanks."

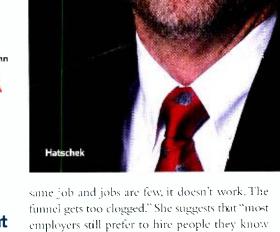
# **Beyond The Web**

While the Internet has its place, counselors stress that there is still no better means of selling oneself than personal communication and networking. Consider it this way: Spend the evenings researching and surfing online job boards. Spend your days out of the house.

Murphy says, "If someone is looking for a job that is in demand and they have the perfect résumé for that job, the Internet may provide some hits and may work just fine-however, if there are hundreds of people looking for the

'Know what within your skill set you want to promote and use in your next job, and have a pitch that you can quickly present to anyone that tells them what you are looking for.

—Laurie Kahn



or who are recommended through the compa-

Kalın notes that 93% of jobs are found through word-of-mouth, "so look for groups where you can meet people. Look in newspapers, Meetup.com, volunteer. Consult the Chamber of Commerce."

Hatschek adds, "Don't forget to utilize your school or college's career center, if possible. Many have online referral services as well as opportunities to link up with alumni who may be working in a related field. If you don't find a position quickly, enroll in a class or two at a community college to brush up on your business or production skills and to expand your network, adding the faculty and staff in your area of interest."

To arm yourself for networking meets, print business cards from your home computer to hand out to potential employers and contacts.

# Selling Yourself On Paper

Then there's the matter of the résuiné. Kahn insists: "Throw your old résumé out. Updating what you have now will only be attractive if you're applying for the same position. To move ahead and beyond, we start by opening our minds."

She notes that most résumés are scanned by potential employers in five to seven seconds."Try and catch their attention so they stick with it." In the old days, a résumé was professionally printed, but now that they're processed on the home computer, "you can have a different résumé for every job interview you go on. You don't have to have a cookie-cutter approach anymore."

First, research companies, positions and job profiles. Figure out what qualifications are needed for each job you're interested in. Then adapt your presentation.

There are three kinds of résumés, Kahn says: Chronological is the most common, which tollows career progress, with the most recent job at the top. "These are good for people who have worked at different types of jobs, with different responsibilities and accomplishments," she says.

Continued on page 12

## Continued from page 11

A functional résunté—sometimes referred to as skill-based—s"good for someone whose rateer path has consisted of doing the same job, with the same responsibilities for 4 fferent companies." At the top is a list of past accomplishments and responsibilities in an overview manner. Below are dates, titles and company names for each job

The third type of resumé Kahn calls "fun-clogical." This is for someone who has grown in their career and done similar jobs that expanded into management, but has always been in one inclustry-ad siles, for example. "In this case, I suggest an overview of skills on the top, with a brief description of accomplishments under each listed position below'

What do hiring managers look for it a résumé? Kaha points out correct spelling and grammar, experience, skilk, education, achievements, work above and beyond the job description, associations and community work, and dates. (References should never be included on a résumé i

'Study companies that are in a related content businesswebcasters, TV and video production or videogames and sell them on how your experience can help them become more successful.

-Keith Hatschek

# The Interview

Once at in erview has been landed for a promising position, Harschek advises, "The first thing to do is map out what is Lsted in terms of duties and responsibilities. Use your skills and experiences to march up as closely as possible with concrete examples of how you have relevant experiences that dow sou are a strong candidate to excel in that position. Remember, et uployers are looking first and foremost to fill mid- and seniorlevel positions with someone who will hit the ground rur ring on day one and have an impact."

As obsides as it sounds. Kalin say: she is surprised wher candidates arrive for an interview without doing their homework on the company, its pecducts and the person they're interviewing with. "Look at the company's Web site, study the comperison, know as much as you can," she says. "Print in out, have notes and prepared questions. It shows that you've done your homework." Also, "prectice your pitch, so you don't come in and look scarered." And never bring up money in a first nerview.

Items to take with your a charged cell phone,

the con pany's abone number and address, paper and per to take notes, a clean copy of your résumé ai c mozev in case you somehow end up in a region without cell service. Also: Dress up, clean up, cok professional. And be on time.

Throughout this er tire process, perhaps the toughest task is remaining upbeat. Many people use their ob as a way of defining themselves. It's natural enough to doubt your skills, marketability, value to society and value to your family when you're la d'off." At tude and stress are half the battle," Kalm says 'Exon't expect to find zour new job right away. In a normal economy, it takes three to six months to find a senior-level job, so consider that it will take longer in today's economy."

Hatschek stress is that a positive mind-set is important not just for self-preservation but in giving of a good tibe to everyone you interact with. "Even if it's a bit of an act, cheer yourself up, get our there and put your skills and accomplishments at the disposal of your prospective employer. No one warts to hire anyone who is exuding gloom As one career site suggests: "Fake it til you make at."

# After The Layoff: 10 Tips

## By Chuck Taylor

The boom came down and you've joined hundreds of thousands across the country who have lost jobs in a miserable economy. Now what?

R&R interviewed two career experts about immediate steps to take after a layoff. Here are 10 tips, courtesy of Harry Dahlstrom, president of Holliston, Mass.based Danistrom & Co. and author of "Surviving a Layoff," and Germantown, Md.-based speaker/consultant/career coach Malcolm Munro, author of "Marketing Yourself for Your Dream Job: How to Get the Job and Career You've Always Nanted" and seven other business and management books.

- Don't feel guilty about being laid off. A layoff is not a firing, Dahlstrom says. "Those who are fired usually did something to deserve losing their jobtheft, chronic absenteeism or refusing to do the work. People who are laid off did nothing wrong. Instead, their position was closed."
- 2. Talk it up. "Let everyone know you're out of work and you need a job," Munro suggests. "Most people keep it a shameful secret. People will help, but they can't if you don't ask for it." It's also therapeutic, Dahlstrom says: "Layoffs are emotional and you'll want to talk about it. So explain to your frends and family what happened."
- 3. Take some time. "Don't make any important decisions for a few days,"

Dahlstrom says. "Don't cash out your retirement account. Don't go on a spending spree. Don't write angry letters you might later regret. Instead, take several days to get over the shock of losing your job. Do things you want to do. Spend some time with your family. Take a day trip. Read a novel. Volunteer. Take a class or a lesson. Clean your house and have a

- 4 Grieve—and then move forward. Munro advises, "Sure, you never thought it could be you. Yes, others probably deserved it more. Yes, they'll miss you when you're gone. Now, v sualize the people involved in your layoff and forgive each and every one of them. Let them all off the hook. If you don't, they will continue to haunt you."
- 5. Get busy. Sign up for unemployment benefits. The government requires that employers pay for unemployment insurance. If your company hasn't already provided the information, call to see if you are qualified to receive benefits. Local offices are listed in the phone book under your state's name, Dahlstrom says.
- **6.** Extend your healthcare coverage. "If possible, get family coverage under your spouse's health policy. Or at your own expense, you can extend coverage under your ex-employer's group policy for 18 months," Dahlstrom notes. Employees have 60 days from the date

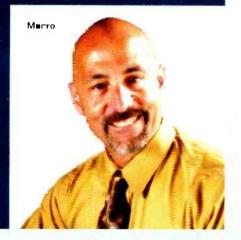
they were laid off to apply for a CO3RA extension.

# 7. Update your résumé

\*Depending on the direction you want to go, a chronological format is standard," Munro says, "but a skill-based ésumé might be best for someone whose career path has consisted of the same job with similar responsibilities for different companies. A résumé is an advertisement, which should show how you can benefit an employer—not just list your features and skills. Past performance is often an indicator of future performance. Explain how you made a past employer money, saved them money or improved a process or product. When people ask what you do, tel them you're an experienced station manager-or whatever-with expertise in the following areas . . . Mention specific accomplishments that were remarkable and what the results were."

8 Don't rely on the Internet to get a job interview. Cahlstrom advises: "Network with friends and relatives, mail your résumé to employers, phone hiring Tanagers, answer he p-wanted ads and register with an employment agency." Vinro adds, "Explore all ways of networking, particularly with tools like Facebook and Linkedin. Go to your school's alumn services to see if there are any services." He says that 50%-80% of jours come through networking contacts, not Monster.com.

- 9. Expanc your network. "The first part of networking is easy: Check in with people who know you," Munro says. "The next part car be scary. Talk to strangers. Meet as many new people as you can" from the gym, at church, parents of your kid's friends—anywhere there are potential allies and contacts.
- 10. Keep your chin up. "Optimism sells," Munro emphasizes. "With the voume of peop = looking for work, you have to show a potential employer you're eager and positive not desperate, not arrogant, but sucremely conficent. Show them or your sésumé and of course in an interview that you can solve problems, make or save money and get along well with others."





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What great salespeople know about the tough times

# These Are The Good Old Days

'The days of just selling the 25-54 avails are gone. To survive you are going to have to be a problem solver and not a spot peddler.'

—Tom Becka

Tom Becka

ear with me a moment and allow me to suggest something that, on the surface, may seem a bit absurd. I am going to propose why you need to embrace and enjoy the tough times. That's right—embrace and enjoy the tough times. Let me show you why great salespeople will not fall into the trap of believing all the negativity that is surrounding our economy.

I'll begin with a metaphor. When a musician is starting out in their career, they have to go through a lot of tough times, such as long nights on the road playing for eight drunk people. After the gig, they load the equipment in the van and the whole band crashes in a \$25-a-night flea-bag motel.

This is not the stuff that dreams are made of. But it is the stuff that creativity is made of. It is the stuff where determination to overcome adversity is developed. Like the sand in an oyster that makes the pearl, the tough times of the early years help make the band what they are.

The tough times are their good old days. My point is that people in sales are a lot like these entertainers. The hard times help make them who they are. The hard times are where they develop their style. The hard times are where they achieve their more memorable victories. The hard times make for the best stories. The hard times can really be the good times.

When I have interviewed successful entertainers and asked them about their "good old days" there is

a recurring theme. They were all in some sort of denial. They didn't let their surroundings get the better of them. They had dreams, goals and expectations of their future, and the flea-bag motels and lousy food were all part of getting to their destination.

We are now going through a tough economic time. Radio's revenue was down last year and the projections are that 2009 won't be much better. Every time you turn on the TV, radio or open a newspaper there's a story about how bad the economy is.

When you go see an account, you're hearing more and more stories of how the client is barely getting by. And even if they are doing OK, they'll start talking about a competitor or a company down the street that went out of business.

beneficiaries of this overall surge in

online gaming are Yahoo Games, with a

20% audience jump to 19.5 million visi-

tors; EA Online, up 21% to 15.4 million;

and Disney's games, which hit 13.4 mil-

lion visitors last December, an increase

of 13% over December 2007.

These are the good old days? Yes, as a matter of fact. I believe they are. And you should believe it, too. These times are just part of what we need to go through to get to where we are going.

# A Road Map Through Tough Times

Here's a bit of a road map to help you get there. Work with your accounts to generate new ideas. Get creative, Look for new ideas, new concepts, new solutions. The days of just selling the 25–54 avails are gone. To survive you are going to have to be a problem solver and not a spot peddler.

If your car business is drying up, do something different. Work with your creative team to put together a fun promotion for the dealers. Clients don't buy spots. They buy ideas. Look for new categories that aren't currently using radio. Health care and educational facilities are just two examples of industries that are doing well in a down economy. These categories are under-utilizing the reach and effectiveness of radio.

What have you got to lose? That band that's playing for eight drunk people can be innovative onstage. They can try new songs. New styles. This is where they work to create their hits. They can't experiment when they have 20,000 screaming fans in the audience. They write their best stuff when they are playing for the eight drunks.

It's the same for you in sales. Experiment a bit. Try new things. Be inventive. It's one of the things that make these times the good old days. Let's face it. The tough times make the better stories. They are the stories people want to tell; these are the stories people want to hear. Which is why you should be enjoying these times more, because no matter how bad things get, there are going to be winners. There are going to be people coming out on the other side stronger, more successful, triumphant and better looking.

## **Look Ahead**

The challenge for any salesperson in 2009 is to look at these times as the good old days. Just like the struggling actor who dreams of one day being a superstar, salespeople have got to keep looking ahead. You have got to think about these times as being the times that will one day be the source of some great stories.

And the nice thing about having this attitude is that there is a good chance that a lot of your competition doesn't feel this way. They are buying into the gloom and doom. And where will that get them? Nowhere. But it will give you a leg up on them.

Don't buy into the negativity. There is no need for despair.

John Lennon used to rally the other Beatles when they were playing 12-hour gigs in a dingy club in Hamburg by reminding them that they were going to the "toppermost of the poppermost." And while it may have been a corny saying, it should be where you are heading, too.

Hopefully at some time in the not too distant future, our paths will cross and we can sit down with a cup of coffee or a glass of single malt scotch, and reminisce about these good old days.

Tom Becka is an author/motivational speaker/radio talk show host who has also been a successful sales manager.

# Web Gaming Booms As Economy Busts

By Mike Shields

They say that low-cost entertainment typically thrives during a recession. No-cost entertainment apparently does even better.

Traffic to online gaming sites, many of which feature hundreds of free or low-cost games, has soared as the economy has gone sour. According to comScore, the online gaming category as a whole ballooned by 27% to 86 million unique users in December 2008 versus the previous year. And perhaps even more telling given the uncertain state of most users' finances is total time spent for the

category: It swelled by 42% in December.

Americans appear to be opting for more leisure time at home, so much so that gaming now accounts for a greater portion of the total time spent on the Web. It climbed from 3.7% in December 2007 to 4.9% last month, per comScore.

The trend has implications for radio:
Broadcasters could increase Web traffic by adding online games to their station sites or by doing a better job of promoting gaming features already offered on their sites.

Among the sites that are the early

WildTangent, which has deals with several of the top PC manufacturers to install its games directly on their hardware, also enjoyed one of the largest growth spurts in December. Its audience swelled by 74% year over year, netting 13.3 million users.

Mike Shields is a senior editor covering digital media for Mediaweek.

Learning from President Obama's inaugural speech

# Yes We Can

'Obama used the resources of the timessuch as the Internet—to his advantage. We should use the resources around us to improve our shows and stations.

-Ace McKav

Ace McKay acemckay927@gmail.com

> he word "change" was thrown around a lot during the recent election season—and that's what we got. We are now into the 44th presidency of the United States. Only time will tell what Barack Obama will do and what we will learn from him. As I watched his inaugural speech, I realized that there already were things we could take from him as a great communicator to apply to our radio shows.

words in Chicago on election night that reminded us we can have confidence in our dreams and then see them fulfilled. Those of us on the air sometimes think we will never move beyond our current market and propel to market 50, 25 or 1. But great personalities aren't all in the bigger markets; they are able to do bigmarket radio from the markets they're in.

Obama used the resources of the times—such as the Internet—to his advantage. We should use the resources around us to improve our shows and stations. One way is to hire a talent coach or consultant. If that's too pricey, another great resource is the relationships you have with talent outside your market. Talk to and learn from those who are successful to better your station, increase your cume and invest in your show.

# **Constantly Moving Forward**

We can learn about the content and delivery of our shows from Obama's speech in that it was

As Obama spoke, it was reminiscent of his constantly moving forward. He never wasted a word or repeated himself. Even though it was close to 20 minutes long, it held your attention. That kind of connection is what we should all aim for. A radio friend of mine recently said that good shows come before being local. We can't play to the idea that being in the know in our community will make us win. We have to have a good show with good content above everything else.

> Obama pointed out that the success of America is owed to those surrounding him—which included us, the current generation. That relates to a great show, too. We might be surrounded by a co-host or a producer, but mainly it's the listeners. We get to live life with them daily and it is what's going on in their life that makes the show. Their passions and opinions, whether they agree with us or not, help make our shows more about them and for them.

Obama acknowledged that everyone had worked to see change occur. He showed that we can keep people positive during tough times. Much like when we are on the air, our listeners may not be faith believers, but hearing words about "hope and virtue" is a powerful sentiment and something we all want to believe is possible. Your show can give that same hope to listeners.

# What Is Your Message?

Obama wants us to know where we stand with him and what to expect as he takes office. As an air personality, what are you saying to your listeners that lets them know what you stand for? Your show stands for something, and you have to define what that is and then prove it to your listeners. It goes back to the basic principle of reflecting your listeners' passions and delivering that faith back to them.

In Obama's acceptance speech in November, we heard about the passion he feels for his family. As you talk on-air about the things happening in the world and in your life, your filter is based on the role you play in your show. Allow listeners to hear your passions and priorities, even if the topic is last night's

episode of "American Idol" or "CSI." It doesn't mean that your show is all about you; rather, share the details of your life as you discuss the day's events and those concerns that your listeners care about.

Our responsibility to our listeners, our station and ourselves is to be great. It's difficult at times, but apply Obama's encouragement when you are on the air As he said.



"Our challenges may be new. The instruments with which we meet them may be new. But those values upon which our success depends—hard work and honesty, courage and fair play, tolerance and curiosity, loyalty and patriotism—these things are old. These things are true . . . What is demanded then is a return to these truths.'

If "change" is the buzzword, what change is necessary in your show? Can we change it? Yes we can.

Ace McKay co-hosts mornings on WLAB (Star 88.3)/ Fort Wayne, Ind. He also is a columnist for the Huntstille Times and runs The Marriage Playbook com.

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Keys to successful endorsement spots

# The Power Of Personality

Mike Stern MStern@RadioandRecords.com

his week's column is about an easy way for stations to increase their billing, for account executives to increase commissions and hosts to increase their income. If that doesn't interest you, turn the page. 
One of the oldest weapons in a salesperson's arsenal, the talent endorsement, meets all of these objectives. Stations can charge premium rates for endorsements, increasing billing and the resulting account executive commission checks, while associated talent fees put extra money into the host's pocket.

Clear Channel talk KFI/Los Angeles morning host Bill Handel explains the mathematics of endorsements with a simple formula: Add together the premium spot price and talent fees. "That comes out to about a 50% premium per spot, but I believe the commercial is at least three times more effective. So essentially, the advertiser is getting the overall effect for half the price."

The Catch

Of course, anything that sounds too good to be true

usually is. The challenge of successful endorsement advertising, Handel says, is that "you really have to give a damn about the product. It's impossible to manufacture passion and excitement."

Gregory Noack, managing partner of Fountainhead Communications, an advertising agency that specializes in talent endorsements, says it just takes coming up with the type of sponsors "where everybody wins; where talent wins because it's something they can truly talk about authentically, the advertiser wins because it sells product and the broadcaster wins because it drives revenue."

'I hear national spots on network shows where one talent is reading the exact same copy as another. Rush Limbaugh doesn't tell a story the same way as Glenn Beck. It defeats the purpose.

-Gregory Noack

Noack's previous work in syndicated radio is where he learned about the nature of effective endorsement spots. As Premiere Radio Networks executive VP of talk radio during the net's early years, he was closely involved with integrating Rush Limbaugh into the company and launching Glenn Beck into syndication. "I saw firsthand how when hosts really embraced an advertiser and really loved the product, you could tell," Noack says. "I could tell when Rush was doing a spot because they paid a good price to be on and when he was doing a spot because he loved the product."

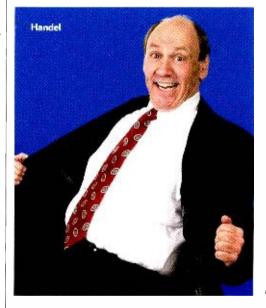
The key to truly reaching listeners with an endorsement spot is getting beyond the details. "Every purchase is an emotional purchase," Noack says."That's where radio can be so good. It's so inexpensive to create that emotion." Leave the product information for the company Web site."It's about telling stories and connections. An audience has a connection to a host."

Allen Brothers Steaks, a longtime sponsor of Limbaugh's show, is Noack's client. "Rush will talk about the weekend, having friends over and grilling

> Allen Brothers steaks," Noack says, "He'll say that he loves to sit there smiling and just waiting until they take their first bite." It's that image, not the details, that sells steaks, "It's not about the steaks being USDA prime, it's about that feeling when Rush is sitting there with a grin on his face watching his guests."

Only Limbaugh though can tell that particular story, "I hear national spots on Continued on page 20

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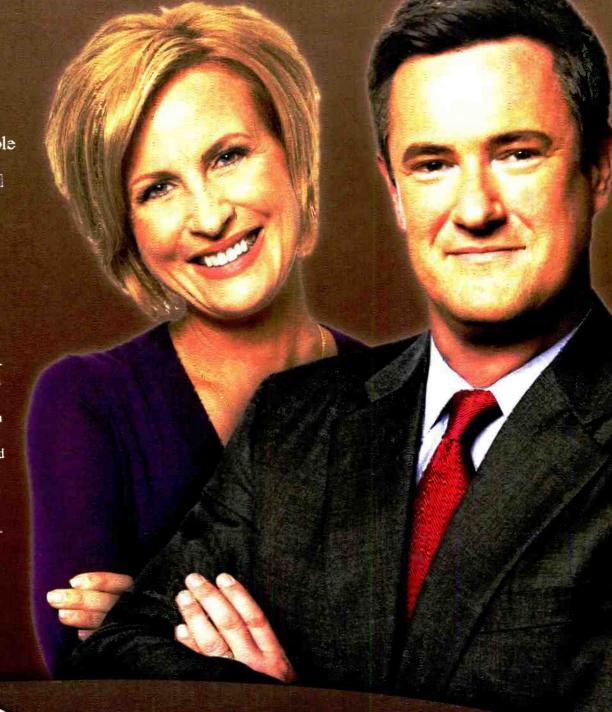
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# **NEWS / TALK / SPORTS**



## Continued from page 18

network shows where one talent is reading the exact same copy as another," Noack says. "Rush doesn't tell a story the same way as Glenn Beck. It defeats the purpose."

Since great endorsement spots come from products hosts believe in, that passion makes it easier to keep them sounding fresh. Handel has retained clients for more than 10 years, doing spots for them five days a week. "It's like religion where you say the same prayer every day for your entire life," he says. "If you believe what you say, it doesn't matter if the language is the same. It's the passion, the believability and the credibility."

## The Next Level

Advertisers are starting to look for opportunities beyond endorsement spots. The time for product placement on

radio has arrived. In some cases, it occurs organically. "Once a client is involved with a radio show there are opportunities," Noack says. "If Rush gets a poignant call, he can say he appreciates it and send the caller a Rush pack from Allen Brothers. That way it's part of the show, it's authentic and truthful, so everybody wins."

KFI is exploring similar opportunities. "For the first time we're talking with a coffee company about being the coffee of our morning show," Handel says. That doesn't mean he's lowered his standards. "It still can't be contrived. It has to be real, genuine and passionate. We drank their coffee for weeks before even talking to them."

It also helps to play into a host's passions. Handel says that as a fan of musical theater, "the only reason I have Sirius is so I can listen to the Broadway channel." He says the sta-

Fountainhead Communic managing partner Gregor Mack (right) with his first client full Thomas (left), founder of Bill's Khakis and longtime Bill's Khakis endorser, Premiere syndicated host Glenn Beck.

tion is working on incorporating that into the show, creating product placement for theaters, possibly by playing a drop from a musical in town as the show returns from a break. "I'll react and talk about it without even thinking."

While listeners are wise to product placement and realize that it's advertising. Handel thinks the model works best when it crosses that line. "When it's a legitimate conversation that just comes up on the show—that's when it becomes a real piece of integrated radio, the perfect product placement. But it has to occur spontaneously."

# **Great Orators**

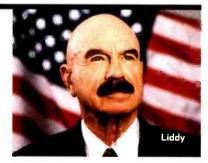
Much like a powerful endorsement ad, the potency of a great speech stems from the charisma and impact of the speaker. Following the inauguration of President Barack Obama, Radio America syndicated host G. Gordon Liddy shares some thoughts about great speeches and speakers:

I've lived to see 14 presidents and some great political orators in my day. There is the story of a man who was a very talented public speaker. When someone told him he was a great speaker, he replied, "No, I am a very good speaker. When a great speaker speaks, armies march."

By that criterion I judge Franklin Roosevelt a great speaker. I heard him tell us, "We have nothing to fear, but fear itself"—and a civilian army marched under the banners of the National Recovery Act, the Works Progress Administration and the Civilian Conservation Corps.

I heard Winston Churchill offer the British nothing but "blood, toil, tears and sweat," and they marched to war against Nazi Germany. For that matter, I heard—on shortwave radio—Adolph Hitler electrify Germany to march to its doom under the rubric, "Ein volk, ein reich, ein fuehrer." (One people, one empire, one leader.)

We'll never know whether John F. Kennedy, whose "Ask not what your country can do for you" inaugural speech showed such great promise, could have risen to greatness. A



coward's bullet denied him the opportunity. In more recent times, Ronald Reagan—whose "Mr. Gorbachov, tear down this wall" speech sparked a march to freedom in Eastern Europe—surely ranks as a great speaker.

Obama has the talent, but it is one thing to motivate many to march to the polls and to the Mall to celebrate, and quite another to move them to volunteer to risk everything in a great cause. We shall see.

# **Taking Credit**

Among the important components of a successful endorsement campaign is being able to show clients who is generating their sales. Gregory Noack, managing partner of Fountainhead Communications, an advertising agency that specializes in talent endorsements, says to make sure the campaign is trackable.

In the past, he says, clients didn't have the ability to track the campaign properly, "so they didn't really know if it was successful. They couldn't tell what kind of a lift there was—or wasn't."

Now there are many ways to track the success of endorsements. "Offer codes can be effective, but some people can forget to type that in," he says. "Another option is to have listeners to go the station Web site and type in a key word like 'steak.' That's trackable—but be careful not to create too many clicks."

It's not about building Web traffic statistics, it's about selling products. Noack says, "As long as the goal is to use the station Web site to truly benefit the client, then I'm all for it."—MS





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# TIMELINE



Chris Tyler promoted to PD of WJMN and WXKS-FM/Boston. Clark Ryan tapped as PD of KRSK/ Portland, Ore. Todd Stach appointed PD of

WCVO/Columbus, Ohio.



Angela Perelli rejoins KYSR/Los

Angeles as PD WDAS-FM/Philadelphia PD Joe "Butterball" Tamburro adds duties of AM sister. ■ Gary Nolan named PD of KRWM/Seattle.



Bob Callahan ascends to president of ABC Broadcasting. ■ Burt Baumgartner recruited as senior VP of pro-

motion for Capitol Records. ■ Steve Young accepts the PD chair at WAXQ/New York.



Lori Holder-Anderson boosted to VP of CHR promotion at A&M Records. David Foster hired as senior VP at

Atlantic Records. ■ John Brent becomes PD of KHYI/Sacramento.



Mary Cashman advances to VP/GM of

WBOS/Boston. ■ Gary Berkowitz joins WCZY/ Detroit as VP of programming. Cyndee Maxwell hired for afternoons at KGMG/San Diego.



Greg Gillespie gets PD gig at WDVE/Pittsburgh. ■ John Stevens promoted to national director of pro-

gramming for Surrey. Bill Lee lands afternoons at WLOL/Minneapolis.



Atlantic Records appoints Vince Faraci VP of

national promotion and Tunc Erim VP of national AOR promotion. Bill

Bartlett boosted to VP of album promotion at Ariola Records. ■ Charlie Van Dyke becomes morning man at WRKO/Boston.



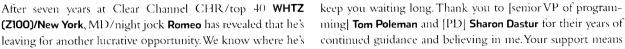
Charter Oil buys Bartell Media for an undisclosed price. The Greaseman slides into

WPOP/Hartford to do mornings. -Compiled by Hurricane Heeron (hheeron@ radioandrecords.com)

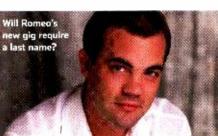
# Wherefore Art Thou, Romeo?

(Z100)/New York, MD/night jock Romeo has revealed that he's leaving for another lucrative opportunity. We know where he's

going, but we've been sworn to secrecy, which sucks. All we can say is, the gig has a decidedly continental flair."I will miss my Z100 family dearly," Romeo tells ST. "Obviously, the opportunity has to be right to leave a heritage station such as Z100 on your own. I can't wait to share the news of my new project and promise not to



the world to me." Romeo will remain on the air at Z100 for the next couple of weeks. On Feb. 23, his mighty night shoes will be filled by Billy the Kidd, APD/MD/night jock on Clear Channel sister KHKS (106.1 Kiss FM)/Dallas. Poleman tells ST that Billy will relocate to New York and track his night show back to Dallas.



# Bowen Being Fitted For Big Ol' Hat

Let's give a big sweaty "How-deee!" to our pal Dan Bowen, who's making the big move to the country side as the newly anointed VP of strategic marketing and communications for the Country Music Assn., where he will spend his days overseeing advertising, promotions, new media, research and media/public relations initiatives. Bowen most recently spent 11 years at the PD helm of Lincoln Financial's WSTR (Star 94)/Atlanta before leaving last August. His previous programming and marketing experience dates back to KQKS (KS107.5)/Denver and WNCI/Columbus, Ohio. Here's Mr. Bowen now to share his excitement: "Joining the country music family has long been a goal of mine, and being able to apply my experience in this way is very exciting," Bowen says. "I want to thank [CEO] Tammy [Genovese] and the incredible team at CMA for this opportunity in Music City. It feels like home already."

# The Programming Department

- Congrats and hugs to the lovely Danni, MD of CBS Radio rocker WXRK (92.3 K-Rock)/New York, who is now sporting additional velour APD stripes.
- Former CHR/top 40 programmer Zac Davis has been upped to APD/MD at Clear Channel country WRDU (106.1 the Rooster)/Raleigh. The solemn ceremony was conducted by his boss, OM Chris Shebel, who assumed the WRDU reins last October when Trey Cooler left to program Qantum country WGTR/Myrtle Beach, S.C. Davis, who does afternoons on the Rooster, most recently programmed Dittman CHR/top 40 WABB/Mobile but left last March and moved to Raleigh to go to school. He started working at WRDU in May 2008. His previous PD stops include KOSO/Modesto, Calif.; WGBT/Greensboro; and WBVD/Melbourne; and he was APD/MD of KUUU/Salt Lake City.
- Tony Manero, the star of "Saturday Night Fever" and PD of Clear Channel hot AC KPEK (the Peak 100.31/Albuquerque. is awarded bonus PD duties for country sister KBQI (Big 107.9). And there's more:

- Across the hall at rocker KZRR (94 Rock), PD Phil Mahoney adds programming duties at active rock sister KTEG (104.1 the Edge). Both positions suddenly became available when OM Bill May was caught up in Clear Channel's recent "reengineering" cavalcade.
- Afternoon dude Chuck "DZL" Thompson adds APD/MD stripes at alternative WEND (106.5 the End)/Charlotte. Feel free to bother him right now at dzl@clearchannel.com.
- Bad week for Boomer, aka the Rabbi of Rock, who exits his PD/afternoons gig at Triad/Adventure Radio alternative WFXH (Rock 106.1)/Savannah. Ga.-Hilton Head. S.C., on the heels of bringing in No. 118-34 numbers. "My exit leaves only one Jew in the building, and I'm afraid for her" he tells ST Mr. Boomer is available at 937-620-6407 or rabbiofrock@hotmail.com.
- After almost five years at Cox AC WEZN (Star 99.9)/Bridgeport, Conn., PD/midday princess Samantha Stevens exits. Stevens joined the station in March

- 2004 and was upped to PD a year-and-ahalf later. She can be reached at radiodisam@vahoo.com.
- A picturesque blanket of snow over New England cannot hide the fact that Saga has also been forced to make some tough budget cuts, like at classic rock WMLL (96.5 the Mill)/Manchester, N.H., where PD/afternoon guy Alex James exits after two years, as does morning personality Adam McCune. No stranger to the Granite State, James previously programmed heritage rockers WGIR/ Manchester and WHEB/Portsmouth, as well as WYNF/Sarasota. He can be reached at alexjames77@comcast.net. Market vet McCune, who previously did afternoons at AC monster WZID, can be found at amccune@gmail.com.
- Congrats to Taylor Morgan, promotions director of Beasley urban AC WUKS (Kiss 107.7)/Fayetteville, N.C., who, after almost a year as interim PD, finally gets the official nod. Morgan previously spent four years as MD/midday personality on urban sister WZFX (Foxy 99).

# **Barrette Lands On His Feet**

Finally, some good news out of all these industry layoffs: Less than a week after being downsized from Island Def Jam, 32-year promo vet Paul "King of New England" Barrette has reactivated his promotion company, Muzic 51, which he operated from 2004 to 2005, prior to joining IDJ. "I have developed solid relationships and can offer a number of services such as promotion, marketing, covering shows, setting up and executing promo tours," says

Barrette, who is looking to put his services to work for labels and/or artist management companies."Unlike many others, I have face-to-face meetings with programmers and cover all formats. [Cue announcer.] Real results from a well-respected record executive, with impeccable relationships, at reasonable rates." For more info, reach out to Barrette at 603-222-9020 (office), 603-494-4951 (cell) or muzic\_51@yahoo.com.

# Jock-O-Rama

- Paul "Cubby" Bryant, morning maven on Clear Channel rhythmic AC WKTU/New York, has picked up a little side work in a much warmer climate. He's your new South Beach buddy as he voice-tracks 6 a.m.-noon on Clear Channel's recently launched rhythmic AC WLVE/Miami, the former smooth jazz outlet that is now calling itself 93.9 MIA. "I love the music so much on 'KTU here in New York and our new Miami station," Bryant tells ST. "I'm really looking forward to doing this and being a part of a new format that I know will succeed. I'm happy that Rob Miller, Tom Poleman and Rod Phillips gave me the call." WKTU night jock Jagger has also made his MIA debut and will do nights there too, starting at 6 p.m.
- Clear Channel hot AC KBIG (My 104.3)/Los Angeles is spreading its existing talent love around to fill a recently created afternoon void: Morning personality Valentine will be practicing the lost art of audience recycling and will now be enjoyed in both drive-time shifts, as he temporarily covers the afternoon shift that was recently vacated by St. John. Valentine is certainly no stranger to driving you home, having done afternoons for a decade across the hall at KIIS-FM. "In this day and age, having Val volunteer to step up like this is brilliant . . . and the right thinking," says KIIS-FM PD John Ivey, who is temporarily covering the programming of KBIG ... but maybe not for much longer. ST hears a KBIG PD announcement could be forthcoming. Stay tuned.
- On June 1, Dean & Rog will pack up their stuff, look both ways and carefully cross the street from mornings at Clear Channel classic rock KKRW (93.7 the Arrow)/Houston

to set up shop at their new home: mornings on Cox classic hits KHTC (K-Hits 107.5). The duo ends a dozen years at the Arrow and replaces Scott Sparks and Susie Carr.

- Greater Media AC WMGC (Magic 105.1)/Detroit is the latest convert to the church of Seacrest-yup, "On Air With You-Know-Who" is now running 4 p.m.-7 p.m. Current afternoon talent Jim Paolucci adjusts his airshift from 3 p.m.-8 p.m. to 7 p.m.-midnight.
- Afternoon co-host Elle Duncan has been tapped to fill the midday opening on CBS Radio urban WVEE (V-103)/Atlanta. The gig has been open since Porsche Foxx left late last year. Duncan had been working on Ryan Cameron's afternoon show since 2005. She began her radio career in 2003 as an intern for "The Two Live Stews" on Lincoln Financial sports WQXI-AM. In addition to her radio gig, Duncan can be seen weekly on the Gospel Music Channel hosting "The Kitchen Sink."
- The Tom Kent Locomotive de Amor chugs its way to the Super Bowl city of Tampa, where Kent's

Radio Network sets up shop in nights on CBS Radio classic hits WRBO (Q105) seven friggin' nights a week.

Mark & Mercedes, already

kicking ass in mornings at CBS Radio hot AC KMXB (Mix 94.1)/Las Vegas, double their broadcast pleasure by annexing mornings at hot AC sister

KZZO (100.5 the Zone)/Sacramento. Across the hall at rhythmic KLUC, night jock Mr. Bob exits. Overnighter John Moug gets the big call and is upped to nights. Look for the Ronco Revolving Wheel of Jock Meat™ to handle overnights for now.

- The Budget Hacksaw of Destiny slices through Citadel/Buffalo, taking Jim Pastrick from middays on AC WHTT (Mix 104.1): he also did production for classic rock sister WGRF (97 Rock) and the Buffalo Bills Radio Network. Reach him at jimpastrick@hotmail.com. Mix PD Tony Siragusa will now cover the marathon noon-7 p.m. shift.
- PD Chad Martin has found a replacement for himself in mornings on Astral Media CHR/top 40 CIBK (Vibe 98-5)/Calgary, Alberta: It's Marc Michaels, who's inbound from mornings at Harvard Broadcasting CHR/top 40 CFWD (Wired 96.3)/Saskatoon, Saskatchewan. You may recall that Martin was upped to OM of Astral's Calgary cluster in December, and he announced then that he was looking for someone to take

over Vibe mornings in order to lighten his workload. Back at Wired, PD Chris Myers is now hunting for a new morning jock, so blast your stuff to him at cmyers@harvardbroadcasting.com.

> Ace Acevedo exits mornings at Stephens adult hits WFKL (Fickle 93.3)/Rochester, N.Y., leaving co-host Marti Mevers behind to hold things down by herself.



# Condolences

■ Top 40 radio pioneer **Jack Daniels** died Feb. 1 after a battle with cancer. He was 69. Daniels, born Floyd Thackrey, began his career in 1956 at KRBO/Las Vegas. He assumed his whiskey-flavored pseudonym in 1963 while working at WAKY/Louisville. After passing several whiskey billboards, he and his boss agreed that "Jack Daniels' would be easier to remember; he used the moniker for the next 45 years. His career later took him

to KRUX/Phoenix, KXYZ/Houston and KDWN/Las Vegas, but it was at KSTN/Stockton where he had the privilege of working with legendary programmer Bill Drake. Most recently, Daniels was the publisher of the daily TV Business Confidential.

Lynyrd Skynyrd keyboardist Billy Powell died of an apparent heart attack at his home in Florida. He was 56 Powell was one of two surviving band members who were

with the group before a 1977 plane crash killed three band members, including lead singer Ronnie Van Zant.

ST extends our sincerest condolences to Anna deHaro, a Clear Channel/Dallas vet since 1992, whose mother, Lillia, died Jan. 26, just one day after her birthday. Anna, who's overseeing KFXR/Dallas and community affairs for the cluster, can be reached at annadeharo@clearchannel.com.



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# On Location At The Inauguration





**Guests Of Honor** 

President Barack Ohama and wife Michelle greeted fans Jan. 18 at the We Are One: The Obama Inaugural Celebration at the Lincoln Memorial event.

# Family Values

D.C. politicians joined CBS Radio urban WPGC-FM/Washington staffers for their own inaugural celebration. From left are WPGC morning show producer DJ Simpson, WPGC evening drive host DJ Flexx, city council chairman Vincent C. Gray, WPGC MD and "Live in the Den" host Big Tigger, city councilman Harry Thomas Jr., city councilman Marion Berry and WPGC morning host Donnie Simpson, with morning show co-host Chris Paul and community affairs director Justine Love (sitting).



Globe)/Washington afternoon personality Cerphe (left) caught up with legendary singer/songwriter Graham Nash at the Blue Diamond Inaugural Ball in Washington,





## **Scenes From** A Mall

BMP hot AC KQUR (94.9 the Works)/ Laredo, Texas, senior PD/morning show personality Al Guevara and his cohost Sunni chatted with celebrities, including Jessica Alba, Jamie Foxx and Val Kilmer, while waiting for the inauguration festivities to begin. Here they are bundled up with actress Halle Berry (left) on the National Mall.



# It's 'Boss Time'

Bruce Springsteen, Stevie Wonder, Shakira, Garth Brooks, Mary J. Blige, James Taylor, Usher and Josh Groban were among the artists who performed during the We Are One concert Jan. 18 at the Lincoln Memorial. Columbia artist Springsteen, pictured here with the Inaugural Celebration Chorus, sang "The Rising" for an estimated 400,000 attendees.

# Message On A > **Bottle**

Artist/producer/ songwriter Jermaine Dupri quenched his thirst with a uniquely branded water bottle during the inaugural parade.





## Dressed To **Impress**

CBS Radio talk WJFK (Free FM 106.7)/Washington personalities Chad Dukes (right), cohost of "Big O & Dukes," and "Mike O'Meara Show" cast member Robb Spewak enjoyed the station's irreverent inaugural ball.

The gateway to music formats, the week in charts and airplay data.



## **Nine Down For** Shinedown

Securing its first Alternative No. 1 in nine tries with Second Chance." Shinedown is the fifth act to reach the summit for the first time after an equal or greater wait. Better

late than never, though: 14 acts have charted at least nine titles without ascending to No. 1, led by Stone Temple Pilots (19). Below is a look at the acts with the most charted titles it took to finally top the tally.

## Appearance That Marked First No. 1, Artist, Title, Year

- 12, Coldplay, "Viva La Vida," 2'008
- 11, Nime Inch Nails, "The Hand That Feeds," 2005
- 11, Weezer, "Beverly Hills," 2005
- 9, Morrissey, "Tomorrow," 1992
- 9, Shinedown, "Second Chance," 2009



# Third Day In First Place

With a rise to No. 1 for "Reveletion," Third Day pulls into a first-place tie for most leaders in the Nielsen BDS-based Christian AC chart's archives. Here are the acts to boast multiple chart-topping tracks.

## Total No. 1s, Artist

- 8, MercyMe, Third Day
- 7, Jeremy Camp, Casting Crowns
- 4, Chris Tomlin

FEBRUARY 6, 2009

2, Brandon Heath, Matthew West

# THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

# Mraz's Multiformat Success



Jason Mraz achieves his first AC chart-topper with "I'm Yours" (RRP) (3-1), which becomes the first song to top AC, CHR/Top 40, Hot AC and Triple A. "Yours" led Hot AC for nine weeks, CHR/Top 40 for one week in December and Triple A for one week in June.

The song dethrones another record-setting multiformat hit: Last issue, Coldplay's "Viva La Vida" (Capitol)

reached the AC summit, becoming the first title to perch atop AC, Hot AC, Alternative and Triple A.

Mraz's follow-up, "Lucky," with Colbie Caillat, climbs 32-30 at Hot AC and debuts at No. 26 on Triple A.

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# 'Revelation' Elevation

Third Day ties the record for most No. 1s on Christian AC, as 'Revelation" (Essential/PLG) ascends 2-1. The song is the group's eighth leader, matching MercyMe's sum (see Spin Spotlight, left). Third Day's last visit to the top resulted in its longest reign, as "Call My Name" led for 11 weeks last summer.

# Banda El Recodo Rules Regional Mexican

Banda El Recodo notches its first Regional Mexican No. 1 since "No Me Se Rajar" in August 2002, as "Te Presumo" (Fonovisa) rises 2-1. The band hadn't been idle since; in that span, it has collected 12 top 10s for a career total of 25 dating to its first in 1996. "Te Presumo" is the act's sixth No. 1. It first reigned with "Adorable Mentirosa" 10 years ago this month.

# Rich Rides To Solo Debut

Big & Rich's John Rich nets his first solo top 40 Country hit, as "Shuttin' Detroit Down" (WRN) opens as the chart's Hot Shot Debut at No. 34. The singer/producer began playing the auto worker anthem acoustically while visiting radio ahead of the release of his solo album, "Son of a Preacher Man," due in May, and label sources say that programmers' demand for the song prompted Rich to rush-record a studio version. Promotion for the set's first single ("Another You," No. 49), meanwhile, has been discontinued to make way for "Detroit."

Rich's chart history comprises four solo singles and 14 entries by Big & Rich, including the 2007 No. 1 "Lost in This Moment."

# Shinedown's 'Chance' Rewarded

Shinedown scores its first Alternative chart champ with its ninth entry, as "Second Chance" (Atlantic) climbs 3-1. The Jacksonville quintet becomes the fifth act in the survey's 20-year history to score its first No. 1 in as many or more visits (see Spin Spotlight, left).

"Chance" retains the top spot at Rock for a fourth week and ranks No. 2 for a second issue at Active Rock after a four-week reign. It is the first track to top all three charts since Puddle of Mudd's "Psycho" last year.

# Rejects' 'Hell,' 'Suck' Sworn Into Top 10

The All-American Rejects notch their first CHR/Top 40 top 10 in almost two years, as "Gives You Hell" (Interscope) climbs 11-9. The song marks the band's fourth consecutive top 10. It rose to its highest peak with "Dirty Little Secret" (No. 4) in February 2006.

At Hot AC, Kelly Clarkson clocks the fastest climb into the top 10 by a lead female artist in seven years, as "My Life Would Suck Without You" (RMG) rockets 18-10 in its third week with Most Increased Plays (up 597) and Most Added. Alanis Morissette's "Hands Clean" was the last track by a lead female to reach the top 10 in three weeks, shooting 16-10 on the Feb. 1, 2002, chart. Clarkson's cut also bounds 18-11 with Most Increased Plays (up 1,096) at CHR/Top 40.

# Coldplay Among Elite Company At Triple A

Nominated for seven Grammy Awards, Coldplay becomes the fourth act to land at least four Triple A top 10s from an album, as "Lovers in Japan" (Capitol) advances 11-8. Parent set "Viva La Vida or Death and All His Friends" joins U2's "All That You Can't Leave Behind" and "How to Dismantle an Atomic Bomb" (five top 10s apiece) and Dave Matthews Band's "Crash" and the Wallflowers "Bringing Down the Horse" (four each). "Lovers" follows the No. Is "Violet Hill," "Viva La Vida" and "Lost!"

# R&R SOUND DECISIONS



Porn stars, KROQ and limo drivers

# **On Tracy Lane**

Ken Tucker

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Lane has an advantage: a driven and visionary founder. Lead singer, founder and primary songwriter Darryn Yates and his band recently won a national contest sponsored by R&R and facilitated by if.net, a social networking site that allows its users to connect with likeminded people and participate in contests. To win the contest, "One Song Could Make You Famous," On Tracy Lane entered an original song and had their friends and family vote for them during the contest duration. Yates started OTL in 2004, after his Los Angeles band Smackerjack broke up. "I was tired of guys leaving the band because they wanted to be an actor," he says. "I wanted rock'n'roll warriors—a guy that lives guitar, that breathes guitar, and a drummer that no matter what happens, that's what he does. He's a drummer."

The band's name came from a brainstorming session between Yates and his brother. "The Darryn Yates Band—I thought was kind of a boring name,"Yates says. The brothers agreed that the name of the street they grew up on, Tracy Lane, would make a fine choice. When Yates discovered a European porn star had trademarked the name, he settled for On Tracy Lane.

# **KROQ Connection**

Like many others before him, Yates held a variety of jobs while pursuing his musical dreams. While living in Los Angeles, the Illinois native was a substitute teacher, a busboy, a pizza delivery man, a veterinary assistant and a limo driver. Yates even worked at CBS Radio alternative KROQ as a van driver. He was fired when instead of showing up at an event he went back to his apartment to play guitar with a friend. "The event was kind of cheesy and no one was there," Yates says with a laugh. "It was my first job out of college and my first firing."

Yates later moved to back to the St. Louis area, where he grew up. He reformed the band there, but grew frustrated when others didn't share his passion for rock stardom."No one wanted to just go for it," he says. "They were happy with their day jobs. I wanted to find guys that wanted to do this and just go for it."

While visiting a friend in Nashville in 2007, Yates fell in love with the city and made the move. "It was important to find a good vibe, a good scene," Yates says. "There's definitely a swell of pop-rock happening and a lot of camaraderie."

The current lineup of the Nashville-based band includes bassist Jerry McFarland, lead guitarist Anderson Layne, drummer Adam Bilsing and rhythm guitarist Dave Rogers. Multi-instrumentalist Brion Gamoa is set to officially join the band soon. McFarland is the lone holdover from the St. Louis version of the band. "I hand-picked this band," Yates says. "It's definitely the best lineup we've had."

Perhaps even more important is that his bandmates share his vision for being an honest to 'I was tired of guys leaving the band because they wanted to be an actor. I wanted rock'n'roll warriors.'

-Darryn Yates

goodness touring band. "We all have jobs that we can leave at any moment," Yates says.

# **Built For Arenas**

The band's music is best described as "pop rock with a splash of '70s and '80s retro feel," Yates says, noting that the group has drawn comparisons to Bon Jovi, the Cars and the Who, among others. The group has released two EPs, 2005's "The OTL LP" and "Pretend the Thing With Charlie Never Happened."

On Tracy Lane's live show is high energy. "We're built for arenas," Yates says. "There's six of us and we've all got our own energy going on. Even at a little club you would think we were playing at Staples Center—a big '80s style arena rock show, that's what we want to do. It's about the music and the songs, but we want to put on a big show."



It wasn't exactly an arena tour, but the group did just return from a run of Armed Forces Entertainment shows in Greenland, where the U.S. Air Force maintains Thule Air Base. "They liked our positive, happy, upbeat music and thought it would be good for the troops,"Yates says of AFE, the official Department of Defense agency that provides entertainment to U.S. military personnel overseas. "It was a very rewarding and awesome experience,"Yates says, adding that the temperature in late December/early January in Greenland regularly ranged from -10 to -50 below zero, and it was dark 24/7. The group performed at the Top of the World Club on the base. In all the band performed at the base four times during its eight-day visit.

Yates' goals for the band are simple. "We want to record a full-length album with a good indie or mid-major and get on the road," he says. "We just want to take it to the fans. If we make 20 grand a year, we'll be happy. It's about playing a song onstage in front of people. That's what it boils down to."

# Online Music Contesting

If.net is a social networking site that connects fans and contests. Among the contests currently running on if.net is one sponsored by CBS Radio country KILT/Houston. The winner of "KILT Country Star" will perform at the KILT barbecue tent at the Houston Livestock Show and Rodeo.

Another contest, "The Ultimate Music Make-Over," promises a studio session with producer Rich Mouser (Barenaked Ladies). Those interested can also vie for a chance to appear in an episode of Fox's "Bones" or an endorsement deal with Mapleworks Drums, among other opportunities.—KT

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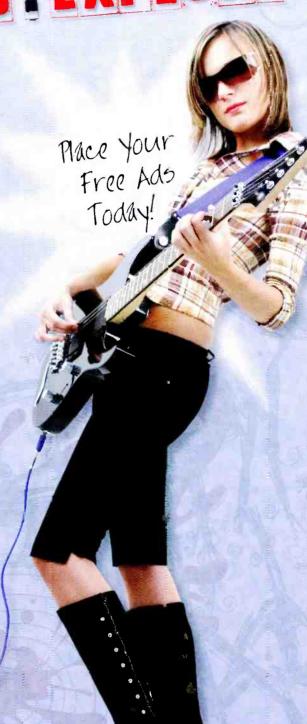
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# R&R CHR/TOP 40



Clear Channel's Washington stations had an unusually intimate vantage point for Barack Obama's inauguration

# D.C. Radio Bears Witness To History

Kevin Carter KCarter@RadioandRecords.com

> have never seen this city so electrified," says Thea Mitchem, OM of Clear Channel's D.C. cluster and PD of CHR/top 40 WIHT (Hot 99.5)/Washington, who was one of the fortunate folks to be an eyewitness to the historic inauguration of Barack Obama on Jan. 20.

"There was an excitement in this city that I have never seen," says Mitchem, who grew up in the D.C. area. She was instrumental in mobilizing her troops throughout the cluster to cover and individually interpret—through the filter of their formats-the myriad of inauguration festivities as the eyes of the world were suddenly focused on her town.

The weeks leading up to Obama's inauguration were extraordinary. "We started having meetings last November about the inauguration," she says. "Every station always puts on its 'A' game; now we had to have our 'A++' game on. We knew the whole world would be in town and would be listening to our radio stations for information, so we had to lead by example and truly be 'the inauguration stations.

The CC/D.C. crew made sure each station in the cluster was able to disseminate essential information for their listeners, both on the air and on the Web, offering some unusual tips. "We urged people to take an old-school transistor radio down to the Mall," she says. "God forbid if something had happened, because your cell phone wouldn't have worked, but a transistor radio would have provided useful information."

Needless to say, security was cranked up to a ridiculous level, and the city was in lockdown mode the morning of Jan. 20. But Mitchem's crew had anticipated these moves and planned well in advance, allowing themselves the luxury of being able to function through the chaos. "We had submitted credential requests for each station last year, which were granted the week before the inauguration, so we had a lot of access," she says. Logistically, that access wasn't always so easy, especially given the fact that the stations are located in Rockville, Md., about 15 miles from downtown D.C., where all the action would be centered. With many streets and bridges closed, they needed some inside help, which came in the form of Clear Channel's government liaison office, conveniently located right on Pennsylvania Avenue.

"They had the day off, so this gave us a place to go that was inside the ring of action," she says. Frozen staffers could use the offices to get out of the cold, upload pictures to the Web site and, best of all, make use of a comparatively luxurious, non-portable bathroom.

Hot 99.5 morning talent Kane took full advantage of this historic day to do his show from the Mall. Thanks to some technological advances that made the show fully mobile, he, co-host Sarah Saniy and Webmaster Jerry Houston freely mingled with an estimated 2 million new friends who had poured in from all directions in the pre-dawn hours before Obama's inauguration.

## **Event Of A Lifetime**

"This was going to be one of the biggest events of our lifetime, and we wanted to be immersed in it "says Kane who was the lucky recipient of a wonderful broadcast toy, courtesy of chief engineer Matt Howell-a Comrex cell phone ISDN box with a Verizon broadband card in the top. This delivered broadcast-quality sound that ranked somewhere between a cell phone and

Every station always puts on its "A" game; now we had to have our **A++** game on.' -Thea Mitchem



'All these news/talk people were doing old-school callins by cell phone, and we had this amazing box that made us sound almost like we had a studio down there.

From left: Hot 99.5's Sarah Samy, Jerry Houston and Kane, clutching the Comrex device. (Photo: Tim Staskiewicz)

ISDN. At 4 a.m., lugging their equipment, they arrived on location. "It was the first time I ever did a broadcast where I wasn't tethered to anything; we were actually roaming free," Kane says. "People didn't have to come to us; we could go where we wanted. Everyone was chanting, singing, talking and laughing. We could stop and talk to them, listen to their stories and find out what brought them to D.C. Each one of those became a break in and of itself. In the past, we would record some actualities, bring them back to the studio, edit them and put them on the air; this time, it was all done live as it was happening."

Indeed, while Kane and Sarah were talking to people, Houston was feeding live video directly to their Web page. "Jerry had his camera hooked to a laptop that was equipped with a cell card and uploaded everything to the Web," Kane says. Back at the station, APD Toby Knapp was running the board and orchestrating the broadcast.

Thanks to the media passes secured earlier by Mitchem and Hot 99.5 promotions director Kim Sauer, Kane and crew were allowed to wander around with broadcast equipment without being bothered. There was, however, one small, momentary concern, and it revolved around the Bible-sized Comrex unit. Because of the intense cold that morning. Kane had shoved the Comrex under his shirt to keep the battery warm, pausing at one point to imagine what security officials would think if they saw a guy wandering the Mall with a suspicious bulge under his jacket that had wires sticking out of it. Fortunately, he was not detained and wrestled to the ground. "That was one of our initial concerns, but we figured it would be good TSL if I got arrested and thrown to the ground," he says.

When stacked against the competition. Kane says the Comrex unit became a real difference-maker. "It was funny to see all these news/talk people walking around, all serious about the election, doing old-school call-ins by cell phone, and here we were with this amazing box that made us sound almost like we had a studio down there."

Now that Obama's inauguration is in the books, Kane and Mitchem are thrilled that they were able to be in such close proximity to history. "It's one thing to be stuck in the studio and have people call in, but to actually be a participant in history was something else," Kane says. "I was blessed to have the technology and the support to be

> that you ask your boss if you can broadcast from the Mall with 2 million people for the inauguration and they say, 'Sure. no problem: what do you need?' It was so amazing to be a part of



# CHR/TOP 40

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THIS WEEK	LAST WEEK	WEEKS	I) NIELSEN BDS \$\frac{1}{2}\text{HITPREDICTOR}  AFTIST CERTIFICATIONS STATUS  INDRINT / PROMOTION LABEL		<b>\Y</b> S +/-	AUDIENCE MILLIGNS RANK	
1)	1	11	BEYONCE 10.3 (2 WKS) 112 SINGLE LADIES (PUT A RING ON IT) MUSIC WORLD/COLUMBIA	10053	+97	64.695	1
2	2	14	LADY GAGA FEATURING COLBY O'DONIS 112 位 JUST DANCE STREAMHE/KONLIVE/CHERRYTREE/INTERSCOPE	9791	-107	59.940	2
3	3	13.	TAYLOR SWIFT LOVE STORY BIG MACHINE/UNIVERSAL REPUBLIC	9012	+294	54.758	3
4	6	8	BRITNEY SPEARS  CIRCUS  JIVEJULG	7453	+825	47.940	4
5	4	16	T.I. FEATURING RIHANNA LIVE YOUR LIFE	7288	-716	43.533	6
6	7	9	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	7134	+666	43.845	5
7	8	9	PINK SOBER LAFACE/JLG	6505	+765	34.478	8
8	5	18	BRITNEY SPEARS II 位 WEMANIZER JIVEJUG	5922	-1327	37.919	7
9	11	11	THE ALL-AMERICAN REJECTS 立 GIVES YOU HELL OOGHOUSE/OGC/INTERSCOPE	5766	+967	30.877	9
10	9	21	JASON MRAZ 11 <sup>3</sup> 位 M YOURS ATLANTIC/RRP	4933	-546	25.897	13
n	18	3	KELLY CLARKSON MOST INCREASED PLAYS かいは MY LIFE WOULD SUCK WITHOUT YOU RCARMO	4666	+1096	26.517	12
12	10	24	KEVIN RUDOLF FEATURING LIL WAYNE  LET IT ROCK  CASH MONEY/UNIVERSAL REPUBLIC	4638	-238	27.712	11
1	16	13	THE VERONICAS UNTOUCHEO ENGINEROOM/SIRE/WARNER BROS.	4568	+282	21.375	16
14	15	11	THE PUSSYCAT DOLLS IHATE THIS PART INTERSCOPE	4549	+263	28.551	10
15	12	23	KATY PERRY HCT N COLD CAPITOL	4386	-340	22.518	15
16	17	8	THE FRAY YOU FOUND ME EPIC	4343	+470	22.992	14
17	13	18	NICKELBACK GOTTA BE SOMEBODY ROADRUNNER/RRP	4144	-397	16.843	22
18	14	18	AKON RIGHT NOW (NA NA NA) KONY CT/UPFRONT/SRC/UNIVERSAL MOTOWN	3685	-789	17.935	21
19	19	21	T.I. 113 WHATEVER YOULIKE GRAND HUSTLE/ATLANTIC	3160	-262	20.530	17
20	22	13	DAVID COOK LIGHT ON 19/RCA/RMG	3089	+4	11.856	26
21	2€	4	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE GRAND HUSTLE/ATLANTIC	2947	+636	19.631	19
22	24	5	KATY PERRY THINKING OF YOU CAPITOL	2909	+253	14.600	25
23	32	3	FLO RIDA MOST ADDED TO POE BOY/ATLANTIC	2737	+1026	18.121	20
24	2C	16	KANYE WEST LCVE LDCKDDWN RDC-A-FELLA/DEF JAM/IDJMG	2693	-620	20.120	18
25	2.	4	<b>NE-YO</b> MAD	2680	+678	15.832	23
26	25	6	JOHN LEGEND FEATURING ANDRE 3000 11 GREENLIGHT G.D.D.A.(COLUMBIA	2680	+257	9.831	31
27	2:	14	RIHANNA REHAB SRP/DEF JAM/IDJMG	2213	-972	11.771	27
28	3"	3	LEONA LEWIS  I WILL BE  SYCD/J/RMG	2060	+341	9.855	30
29	25	12	THRIVING IVORY ANGELS ON THE MOON WIND-UP	2015	+162	6.436	33
30	22	19	NE-YO 13 <sup>2</sup> M SS INDEPENDENT DEF JAM/IDJMG	2002	-670	15.458	24
31)	3=	3	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL 位 BEAUTIFUL KON*ICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1678	+464	8.457	32
32	30	7	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK DTP/DEF JAM/IDJMG	1569	-153	5.3 <b>5</b> 1	36
33	39	2	LADY GAGA POKER FACE STREAM_INE/KONLIVE/CHERRYTREE/INTERSCOPE	1523	+620	10.473	28
34	28	16	BEYONCE IF I WERE A BOY MUSIC WORLD/COLUMBIA	1510	-438	10.506	29
35	33	12	LESLEY ROY UNBEAUTIFUL RELIGION/JYE/JLG	1488	+73	6.333	35
36		EW	JESSE MCCARTNEY FEATURING LUDACRIS HOLLYWOOD	1346	+535	6.412	34
37	37	2	THE WHITE TIE AFFAIR CANDLE (SICK AND TIRED) SLIGHTLY DANGEROUS/EPIC	1229	+223	3. <del>C</del> 04	40
38	36	7	THE KILLERS HJMAN ISLAND/IDJMG	1176	-26	3.597	-
39	N	EW	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE  SHADY/AFTERMATH/INTERSCOPE	1100	+305	4.918	37
40	3.	13	HINDER	987	-324	3,245	-

MOST ADDE	D
ARTIST TITLE / LABEL	NEW STATIONS
FLO RIDA Right Round (Poe Boy/Atlantic) KBKS, KKDM, KKHH, KRQQ, KRL KZMG, Sirius XM 20 on 20, WABI WAEZ, WAKZ, WAPE, WBLI, WFA WKZL, WNOK, WPXY, WQEN, W WWHT	B, WAEB, F, WKKF,
LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/In KBKS, KDND, KHOP, KLAL, KRUF XM 20 on 20, WAEB, WAEZ, WHI WKSZ, WKZL, WLAN, WNTQ, W WSSX, KYZL, WLAN, WYYB, WYKS	Sirius KF, WKST,
JESSE MCCARTNEY FEAT LUDACRIS	r. 17

How Do You Sleep?

(Hollywood) KMXV, KQCH, KQXY, KRBE, KXXM, KZMG, WAEZ, WBHT, WDOD, WHOT, WHYI, WIHB, WKKF, WNCI, WNOK, WTWR, WWCK EMINEM, DR. DRE & 50 CENT 17

EMINEM, DR. DRE & SO CENT 1: Crack A Bottle (Shady/Aftermath/Interscope) KKPN, KRUF, KSAS, KSMB, KSPW, WBHT, WCGQ, WDOD, WFBC, WHKF, WIOG, WYYB, WWHT, WXSS, WXYK, WYOY, WZEE

NE-YO 15
Mad
(Def Jam/IDJMG)
KQXY, KRBE, Sirius XM 20 on 20, WAOA,
WDCG, WDJX, WHHY, WHOT, WIOG, WLDI,
WNOK, WTWR, WWCK, WWST, WZYP

AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL 13

Beautiful (Konvict/Upfront/SRC/Universal Motown) KKDM, KZHT, KZZP, WDJQ, WDJX, WEZB, WFBC, WFMF, WHYI, WKSC, WKSS, WLKT, WXYK

(SRP/SRC/Universal Motown)
KHTT, KJYO, KKPN, KQMQ, WCGQ, WDKF, WDOD, WHKF, WIHB, WKGS, WXKB, WZEE

TIMBERLAKE
Dead And Gone
(Grand Hustle/Atlantic)
KRQQ, WAEV, WAKS, WHKF, WNTQ, WPXY,
WVKS, WXKB, WXLK, WZEE

Stuck With Each Other

T.I. FEAT. JUSTIN TIMBERLAKE

PLAYS /GAIN		RTIST TLE / LABEL
728/1 <b>2</b> 1	廿	IATT NATHANSON ome On Get Higher
40		/anguard/Capitol) DTAL STATIONS:
669/21	A	IM JONES & RON BI EAT. JUELZ SANTA op Champagne
bia/E1] 57	ı/⊡olur	ther Boy/Universal Motowr
		JIAL SIAHONS.
545/118		ID CUDI ay 'N' Nite ool's Gold/Downtown)
65		OTAL STATIONS:
492/3		/E THE KINGS ecret Valentine i-Curve)
36		OTAL STATIONS:
460/197		AVING ABEL 3 Days kiddco/Virgin/Capitol)

ARTIST TITLE / LABEL		PLAYS /GAIN
BEYONCE Halo	曲	458/102
(Music World/Columbia)		
TOTAL STATIONS:		35
DAVID ARCHULETA A Little Too Not Over You		399/30
(19/Jive/JLG)		
TOTAL STATIONS:		32
LIFEHOUSE Broken (Geffen/Interscope)		386/18
TOTAL STATIONS:		16
TOTAL STATIONS.		10
THEORY OF A DEAD! Bad Girlfriend (604/Roadrunner/RRP)	MAN	36S/30
TOTAL STATIONS:		24
TOTAL STATIONS.		2-4
SHINEDOWN Second Chance (Atlantic)		359/141
TOTAL STATIONS:		34



+1096	故	KELLY CLARKSON  My Life Would Suck Without You (RCA/RMC) KHOP +32, WKSS +29, WNOU +28, WOCG +28, KSAS +26, WPRO +25, WXYK +25, WBZW +24, KDWB +24, KQCH +23
+1026	廿	FLO RIDA Right Round (Poe Boy/Atlantic) WHTZ +4), KKRZ +31, WKKF +31, WSNX +28, WPXY +27, KSAS +25, KDWB +25, WKSC +24, WXXX +24, KSLZ +23
+967	廿	THE ALL-AMERICAN REJECTS Gives You Hell (Daghouse/DGC/Interscope) WEZB +38, WHHD +57, WIOG +57, WDIX +35, WAPE +33, WIHB +31, WBZW +27, KKRZ +26, WJM +24, WVKS +24
+825	廿	BRITNEY SPEARS  Circus (Jive/JLC)  WLKT +51, WFMF -46, WKSS +44, WEZB +42, WYKS +42, KBKS +38, WHYI +38, WAEZ +57, WVSR +36, KXXM +35
+765	廿	PINK Sober (LaFace/JLG) WKSS +59, WXXL +37, WZKF +36, KSPW +35, KQMQ +31, WRVW +30, KKOM +29, WNOK +28, WAKZ +27, WIHB +25

ADDED AT...

WYOY Jackson, MS

Shinedown, Second Chance, 20 Taylor Swift, White Horse, 12 Eminem, Dr. Dre & 50 Cent, Crack A Bottle, 1 3 Doors Down, Let Me Be Myself, O Saving Abel, 18 Days, O
WE The Kings, Secret Valentine, O
OR REPORTING STATIONS PLAYLISTS GO TO:

www.RadioandRecords.com

ECENTRY See lege at 0 charts in charts section for rules and symbol explanations. 129 CHR/top 40 and 20 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2009 Nielsen Business Media. Inc. All rights reserved.

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# **CHR/TOP 40 MONITORED REPORTERS**

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell APD: Brian Cody MD: Marissa Lanchak

WKKF/Albany, NY PD: Randy McCarten

KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran

WAEB/Allentown, PA

WIXX/Appleton, WI

MD: David Burn WKSZ/Appleton, WI

APD/MD: Brian Davis WSTR/Atlanta, GA

PD/APD: JR Ammo MD: Michael Chase

WWWQ/Atlanta, GA OM/PD: Rob Roberts APD/MD: Johnny O

WHHD/Augusta, GA PD: Chuck Whitake APD: Kris Fisher

KHFI/Austin, TX PD: Jay Shannon MD: Tony Cortez

WFMF/Baton Rouge, LA

KQXY/Beaumont, TX PD/MD: Brandin Shaw APD: Patrick Sanders

WXYK/Biloxi, MS OM: Kenny Vest PD: Lucas

WOEN/Birmingham, AL PD: Keith Allen APD/MD: Madison Reeves

KSAS/Boise, ID

Kicklighter APD: Chris "Lucky" Stewart

**KZMG/Boise, ID** MD: Miggy Santos WXKS/Boston, MA

OM: Cadillac Jack PD: Chris Tyler MD: Jim Clerkin

CKEY/Buffalo, NY PD/MD: Dave Universal

WKSE/Buffalo, NY OM/PD: Sue O'Neil

WXXX/Burlington, VT OM/PD: Ben Hamilton MD: Pete Belair

WDJQ/Canton, OH PD: John Stewart MD: Nikolina

WIHB/Charleston, SC OM/PD: Bryan Taylor APD: Dave Ryan MD: Sean Mack

WSSX/Charleston, SC OM/PD: Mike Edwards APD/MD: Danial "Jiggy" Diaz WVSR/Charleston, WV

OM: Jeff Whitehead PD: Wade Hill MD: Jason Reed WNKS/Charlotte, NC

MD: Otis WDOD/Chattanooga, TN OM/PD: Danny Howard MD: Sean Stewart

WKSC/Chicago, IL PD: Rick Vaughn MD: Jeff Murray

**WKFS/Cincinnati, OH** OM: Scott Reinhart PD: Jordan

WAKS/Cleveland, OH

OM: Keith Abram: PD: Bo Matthews APD/MD: Kasper KKMG/Colorado Springs, CO

OM: Bobby Irwin PD: John Foxx KVUU/Colorado Springs, CO

MD: Darren McKee WNOK/Columbia, SC PD/MD: Tommy BoDea WCGQ/Columbus, GA PD: Dave Arwood

WNCI/Columbus, OH PD: Michael McCoy APD: Erin Rafferty

KKPN/Corpus Christi, TX OM/PD: Scott Hoit APD/MD: Dave Ross

KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd

WDKF/Dayton, OH OM: Tony Tiltoro APD/MD: Ryan Drake

WVYB/Daytona Beach, FL OM: Frank Scott PD: Ammie Olson

KKDM/Des Moines, IA

OM/PD: Greg Chance MD: Scotty Cage

WKQI/Detroit, MI APD/MD: Beau Daniels

WWCK/Flint, MI WXKB/Ft. Myers, FL PD: Matt Johnson

WYKS/Gainesville, FL OM/PD: Kevin Quinn

WHTS/Grand Rapids, MI

WSNX/Grand Rapids, MI OM: Doug Montgomery PD: Eric O'Brien APD: Holmes

WKZL/Greensboro, NC APD: Josie

**WERO/Greenville, NC** PD: Chris "Hollywood" Mann APD: Gina Gray

WFBC/Greenville, SC PD: Chase Murphy

WHKF/Harrisburg, PA OM: Chris Tyler PD: JT Bosch APD: Mike Miller MD: OC

WKSS/Hartford, CT PD: Stan 'The Man' Priest MD: Brian "Munchie" Donovan

KOMO/Honolulu, HI

KKHH/Houston, TX APD/MD: Greg Morgan

KRBE/Houston, TX PD: Leslie Whittle

WZYP/Huntsville, AL PD: Jeff Andrews

**WNOU/Indianapolis, IN** OM: Brian Wallace PD: Tim Rainey

WYOY/Jackson, MS PD: Zak Tyler APD/MD: Nate West

WAPE/Jacksonville, FL APD/MD: Chase Danie WFKS/Jacksonville, FL

OM: Gail Austin APD: Jonathan Reed

WAEZ/Johnson City, TN OM: Bill Hagy PD/MD: Jason Reed

KMXV/Kansas City, MO OM: Mike Rowen PD: Ponch MD: Steve Serrano

WWST/Knoxville, TN PD: Rich Bailey MD: Scott Bohannon

KSMB/Lafayette, LA PD: Bobby Novosad MD: Chris Reed

WLAN/Lancaster, PA

WJIM/Lansing, MI PD: Josh Strickland WLKT/Lexington, KY PD: JB Wilde

KLAL/Little Rock, AR OM/PD: Randy Cain APD/MD: Ed Johnson

KIIS/Los Angeles, CA APD/MD: Julie Pilat

WDJX/Louisville, KY

WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick

WKGS/Rochester, NY

WPXY/Rochester, NY PD: Mike Danger

KDND/Sacramento, CA

PD: Dan Mason MD: Christopher K.

WIOG/Saginaw, MI PD: Jerry Noble APD: Demas

OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins

KZHT/Salt Lake City, UT

KXXM/San Antonio, TX

OM: George King PD: Tony Travatto APD/MD: Russell Rush

KHTS/San Diego, CA

PD: Jimmy Steele APD/MD: Hitman Haze

Sirius XM Hits 1/Satellite

APD/MD: Ryan Sampson

WAEV/Savannah, GA PD/MD: Russ Francis

KRUF/Shreveport, LA

OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon

KSPW/Springfield, MO OM/PD: Valorie Knight

MD: Noah Sherwood

KSLZ/St. Louis, MO OM/PD: Mark Anderson MD: Taylor J

WNTQ/Syracuse, NY OM/PD: Tom Mitchell MD: Rick Roberts

WWHT/Syracuse, NY

PD: Butch Charles MD: Jeff Wise

WFLZ/Tampa, FL

OM: Doug Hamand PD/MD: Tommy Chuck

WTWR/Toledo, OH

WVKS/Toledo, OH

KRQQ/Tucson, AZ OM/PD: Tim Richards MD: Chris Peters

OM/PD: Tod Tucker APD: Billy "The Baby DJ"

WIHT/Washington, DC OM/PD: Thea Mitchem APD: Toby Knapp MD: Gillian Sussman

OM/PD: Dave Denvi APD/MD: Valentine

KZCH/Wichita, KS

OM: Lyman James PD/MD: Sammy Suarez

WBHT/Wilkes Barre, PA

WKRZ/Wilkes Barre, PA

WSTW/Wilmington, DE PD: Mike Yeager APD/MD: Mike Rossi

WAKZ/Youngstown, OH OM: Dan Rivers PD: Sean Stevens MD: Krissy Taylor

WHOT/Youngstown, OH PD: J-Dub

PD: Mike O'Donn APD/MD: Kelly K

WLDI/West Palm Beach, FL

KHTT/Tulsa, OK

Sexaur MD: Mikey B.

OM: Bill Michaels PD: Nathan Reed MD: Boomer

KBKS/Seattle, WA

PD: Becky Brenn APD: Bender MD: Eric Tyler

Sirius XM 20 on 20/Satellite

OM: Kid Kelly PD: Mike Abrams

MD: Priestly

PD: Erick Ander MD: Jesse Graff

**WZKF/Louisville, KY** PD/MD: Matt Ryan

WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly

WAOA/Melbourne, FL WBVD/Melbourne, FL

PD: Mike Klein WHBQ/Memphis, TN OM: Chris Taylor MD: Joe Mack

WHYI/Miami, FL OM/PD: Rod Phillips MD: Michael Yo

WXSS/Milwaukee, WI OM/PD: Brian Kelly APD/MD: JoJo Martinez

KDWB/Minneapolis, MN OM/PD: Rob Morris MD: Lucas

WABB/Mobile, AL PD: Chris Michaels APD/MD: QTIP

KHOP/Modesto, CA OM: Richard Perry PD: MoJoe Roberts APD: Madden

WHHY/Montgomery, AL OM: Bill Jones PD/MD: Steve Smith

WRVW/Nashville, TN OM/PD: Rich Davis MD: Tommy Butter WBLI/Nassau, NY

DM: Nancy Camb PD: Jeremy Rice APD: All evine MD: Tim Clarke

WFHN/New Bedford, MA MD: Michael Rock

WKCI/New Haven, CT MD: Mike "Jagger" Thon WEZB/New Orleans, LA

PD: Tom "Jammer" MD: Stevie G. WHTZ/New York, NY OM: Tom Poleman PD: Sharon Dastur MD: Romeo

KJYO/Oklahoma City, OK

OM: Tom Travis PD: Mike McCoy MD: Frito KQCH/Omaha, NE

MD: Corey Young WXXI /Orlando El

PD: Michael Bryan APD/MD: Jana Sutter

**WIOQ/Philadelphia, PA** APD/MD: Jo Jo Brooks KZZP/Phoenix, AZ PD: Mark Medina MD: Greg "DJ Greggy D" D'Angelo

WBZW/Pittsburgh, PA

PD: Keith Clark APD/MD: Kobe WKST/Pittsburgh, PA APD: Drew Hall MD: DJ Bonics

WJBQ/Portland, ME OM/PD: Tim Moor MD: Mike Adams

KKRZ/Portland, OR APD: Mick Lee

WPRO/Providence, RI OM/PD: Tony Bristol APD/MD: Davey Morris WDCG/Raleigh, NC

OM: Chris Shebe PD: Randi West APD/MD: Brody KWNZ/Reno, NV PD: Justin Tyme APD: Johnny B

KWYL/Reno, NV OM/PD: Nick Elliott APD: Rude Boy MD: Amy Black

WRVO/Richmond, VA



NOVA SCOTIA RAPPER/PRODUCER **CLASSIFIED** VAULTS 42-27 AT CANADA CHR/TOP 40 WITH HIS MAJOR-LABEL DEBUT, "ANYBODY LISTENING." THE SONG SAMPLES GENESIS' 1981 CLASSIC "NO REPLY AT ALL."

POWERED BY nielsen **BDS** 

(DMDS

					AILABLE
THIS WEEK	I AST WEEK	WEEKS	ARTIST TITLE CHR/TOP 40 INDICATOR IMPRINT / PROMOTION LABEL	PLA TW	AYS +/-
1	1	14	LAOY GAGA FEAT. COLBY O'DONIS JUST DANCE STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	3671	-64
2	2	14	TAYLOR SWIFT LOVE STORY  BIG MACHINE/UNIVERSAL REPUBLIC	3652	+18
3	3	11	BEYONCE SINGLE LADIES (PUT A RING ON IT)  MUSIC WORLD/COLUMBIA	3563	+86
4	8.	8	BRITNEY SPEARS CIRCUS JIVE/JLG	2940	+508
5	4	16	T.I. FEAT. RIHANNA LIVE YOUR LIFE DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	2824	-273
6	7	8	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	2767	+261
7	10	9	PINK SOBER LAFACE/JLG	2577	+323
8	13	10	THE ALL-AMERICAN REJECTS GIVES YOU HELL DOGHOUSE/DGC/INTERSCOPE	2553	+473
9	5	18	BRITNEY SPEARS WOMANIZER JIVE/JLG	2432	-619
10	12	11	THE VERONICAS UNTOUCHED ENGINEROOM/SIRE/WARNER BROS.	2255	+109
11	6	28	JASON MRAZ I'MYOURS ATLANTIC/RRP	2219	-423
12	n	18	NICKELBACK GOTTA BE SOMEBODY ROADRUNNER/RRP	2021	-233
12	9	17	AKON RIGHT NOW (NA NA NA) KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1975	-452
14	17	10	THE PUSSYCAT DOLLS IHATE THIS PART INTERSCOPE	1967	+264
15	16	10	THE FRAY YOU FOUND ME EPIC	1939	+136
16	22	3	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU RCA/RMG	1935	+744
17	14-	24	KEVIN RUOOLF FEAT. LIL WAYNE LET IT ROCK CASH MONEY/UNIVERSAL REPUBLIC	1858	-207
78	15	23	KATY PERRY HOT N COLD CAPITOL	1719	-231
19	18	13	OAVIO COOK LIGHT ON 19/RCA/RMG	1676	+2
20	21	5	KATY PERRY THINKING OF YOU CAPITOL	1431	+178
21	28	4	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND CONE GRAND HUSTLE/ATLANTIC	1182	+341
27	34	2	FLO RIDA RIGHT ROUND POE BOY/ATLANTIC	1158	+474
2	24	5	JOHN LEGEND FEAT. ANDRE 3000 GREEN LIGHT G.O.O.D./COLUMBIA	1157	+120
24	26	4	NE-YO MAD DEF JAM/IDJMG	1146	+253
25	20	16	KANYE WEST LOVE LOCKDOWN ROC-A-FELLA/DEF JAM/IDJMG	1069	-252
23	29	12	THRIVING IVORY ANGELS ON THE MOON WIND-UP	954	+129
27	-31	3	LEONA LEWIS I WILL BE SYCO/J/RMG	916	+133
28	36	1	AKON FEAT. COLBY O'DONIS & KAROINAL OFFISHALL BEAUTIFUL KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	846	+219
29	30	5	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK DTP/DEF JAM/IDJMG	693	-113
30	21	14	RIHANNA REHAB SRP/DEF JAM/IOJMG	682	-480
31	35	11	LESLEY ROY UNBEAUTIFUL RELIGION/JIVE/JLG	618	-23
32	25	19	NE-YO MISS INDEPENDENT DEF JAM/IDJMG	615	-333
33		EW	LADY GAGA POKER FACE STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	607	+272
34	27	16	HINDER WITHOUT YOU UNIVERSAL REPUBLIC	605	-268
55	33	7	PARAMORE DECODE FUELED BY RAMEN/CHOP SHOP/RRP	540	-167
36	39	2	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE SHADY/AFTERMATH/INTERSCOPE	507	+116
37	<b>∓</b> 0	2	JESSE MCCARTNEY FEAT. LUDACRIS HOW DO YOU SLEEP? HOLLYWOOD	506	+127
38	32	16	BEYONCE IF I WERE A BOY MUSIC WORLD/COLUMBIA	470	-256
39	58	2	THE KILLERS HUMAN ISLAND/IDJMG	452	+35
40		EW	THE WHITE TIE AFFAIR CANDLE (SICK AND TIRED)  SLIGHTLY DANGEROUS/EPIC	361	+114
I HIS WEEK	ASTWER	WEEKS	ARTIST TITLE CANADA CHR/TOP 40 IMPRINT / PROMOTION LABEL	PLA	
					-17
		15		876	
2		8	BRITNEY SPEARS CIRCUS  JIVE/SONY MUSIC  BEVONCE CIRCUS A DIRECTOR A DIRECTOR A DIRECTOR AND AND ADDRESS AND ADDRES	844	+66
	2	10	BEYONCE SINGLE LADIES (PUT A RING ON IT)  MUSIC WORLD/COLUMBIA/SONY MUSIC  KANYE WEST URANTI ESS	823	+3
	7	10	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/UNIVERSAL  T.I. FEAT. RIHANNA LIVE YOUR LIFE SRP/DEF JAM/GRAND HUST LE/ATLANTIC/JUNIVERSAL/WARNER	713	+107
3	3	18	T.I. FEAT. RIHANNA LIVE YOUR LIFE SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	682	-103

	I HIS WEEK	LASTWEEK	WEEKS	ARTIST TITLE CANADA CHR/TOP 40  IMPRINT / PROMOTION LABEL			AYS +/-
П	1	1	15	LADY GAGA POKER FACE STREAMLINE	/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	876	-17
П	2	4	8	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	844	+66
ı	3	2	10	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	823	+3
П	4	7	10	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	713	+107
П	5	3	18	T.I. FEAT. RIHANNA LIVE YOUR LIFE SRP/DEF JAM	//GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	682	-103
П	6	5	10	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL	649	+31
П	7	-8	10	PINK SOBER	LAFACE/SONY MUSIC	619	+51
П	8	32	11	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	558	+59
П	Э	6	18	NICK ELBACK GOTTA BE SOMEBODY ◆	ЕМІ	<b>55</b> 5	-57
1	0	m	12	DANNY FERNANDES FANTASY	CP	544	+15
П	1	9	17	AKON RIGHT NOW (NA NA NA) KONVICT	/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	465	-97
П	2	15	8	THE VERONICAS UNTOUCHED	ENGINEROOM/SIRE/WARNER	463	+45
П	3	13	23	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	457	-29
П	4	19	9	MARIANAS TRENCH CROSS MY HEART .	604/UNIVERSAL	451	+102
П	6	22	3	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/SONY MUSIC	449	+116
Ш	Б	_4	21	DEBORAH COX BEAUTIFUL U R 🔸	DECO/KOCH	400	-60
П	7	26	2	FLO RIDA RIGHT ROUND	POE BOY/ATLANTIC/WARNER	398	+130
П	В	0	19	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	382	-156
П	•	25	3	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DGC/UNIVERSAL	373	+103
П	<b>30</b> -	32	4	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND G	ONE GRAND HUSTLE/ATLANTIC/WARNER	356	+110
П	a,	7	11	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	355	-39
Н	22	6	19	KARDINAL OFFISHALL FEAT. KERI HILSON NUMBA 10	TIDE ISHIGH) • KONLIVE/GEFFEN/UNIVERSAL	351	-54
-	3	20	17	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	345	+2
1	<b>3</b>	28	3	KATY PERRY THINKING OF YOU	CAPITOL/EMI	337	+77
1	25	38	23	KATY PERRY HOT N COLD	CAPITOL/EMI	331	-41
1	25	21	14	SHILOH OPERATOR (A GIRL LIKE ME) .	UNIVERSAL	296	-44
П	<b>a</b>	-2	2	CLASSIFIED ANYBODY LISTENING .	SONY MUSIC	263	+85
П	2	£0	3	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	260	+71
		3	6	KID CUDI DAY 'N' NITE	FOOL'S GOLD	255	+14
П	30	27	24	PINK SOWHAT	LAFACE/SONY MUSIC	251	-15

FOR WEEK ENDING FEBRUARY 1, 2009

FEBRUARY 6, 2009

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Putting music first helps KPWR/L.A.'s ratings surge with the PPM; part one of a three-part series

# Music Is More Than A **Mantra For Power 106**

Darnella Dunham DDunham@RadioandRecords.com

ince 2002, Emmis VP of programming and KPWR (Power 106)/Los Angeles PD Jimmy Steal has been lauded annually by R&R readers for his outstanding programming skills. As the seven-time recipient of the R&R Industry Achievement Award for rhythmic PD of the year, the industry has recognized Steal for his captainship of one of the most influential rhythmic stations in the country. In accepting the accolades, there has been one constant: Rather than highlighting his programming prowess, Steal defers all honors to his team for putting the pow in Power 106.

It's not just what comes out of the speakers that makes Power 106 magical. Mere moments on the eighth floor of 2600 West Olive Ave. showcase the energy and passion that resonates internally and emanates every time the microphone is open.

"It's just a great atmosphere," says E-Man, APD/mixer/national music programmer of syndicated morning show "Big Boy's Neighborhood." "What I love about the vibe here is that not just the people that work

here pick up on it, but other people that come into the hallways and walk through the doors pick up on it—from artists to people just visiting to labels."



This atmosphere is encouraged by upper management. MD Ryan Dillon adds, "It's upbeat. We have our bosses and Jimmy's there but he just promotes that environment. He likes to hear us in the halls; he likes to hear us having fun and having a good time. As long as we get the job done and we get the results that he wants, it's good."

It may not be possible to fully grasp the Power 106 mystique, but there is one common thread that links its on-air talent with those behind the scenes: an indelible passion for music. Also, there is a remarkable number of mixers in the building. A DJ is prominently featured in every daypart from 6 a.m. to midnight, and they also dwell in programming, promotions, on the street team, the Internet department and even imaging.

"Music is the star" is a programming philosophy shared by many PDs, yet some become skittish about breaking future hits. Moreover, the

anticipation of Arbitron's PPM has compounded some programmers' reluctance to give new music a chance. Instead of being fearful of breaking untested songs in a PPM world, the Power 106 brain trust has

creatively found ways to introduce new tunes, keeping its sound fresh by presenting the mostplayed hits in compelling ways and owning the songs that eventually find their way onto the airwaves of competing stations in the market.

So far, the formula is working. In the December PPM results, Power 106 surged in every daypart with its target 18-34 audience. As a whole, the station grew from 3.1 to 3.5—a trend that has continued since the PPM became the ratings currency for L.A. beginning with the September 2008 survey.

In this three-part series, Power 106 programmers, personalities and mixers offer their insight into how new music drives their station and ratings under the PPM.

## The Selectors

Steal is known for his strategic programming, but the PD with more than 10,000 songs on his iPod is also a music lover. Since Steal has more than enough on his plate overseeing programming for Emmis and Power 106, he leans on E-Man, Dillon and mix show music coordinator/ night show host DI Felli Fel to handle the music for the station.

Dillon is the newest member of the team

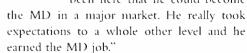
after joining the station as an intern three years ago, while E-Man and Felli have been with Power 106 for 14 years and about a decade, respectively.

The Boston native began an internship while at the L.A. branch of Emerson College and picked up experience quickly by handling an array of duties. Dillon worked as a board op at Power and went across the hall to schedule music for rhythmic AC sister KMVN (MoVIN' 93.9). He spent

a short period assisting Steal and was able to soak up ratings and programming knowledge, then started scheduling music for Power 106 and was named assistant MD and night show

> producer. Late last year he was elevated to MD.

Dillon replaced E-Man, who took on a bigger role in programming since the PPM became currency, in addition to his national programming duties for "Big Boy's Neighborhood," which is based at the station. He was able to ascend quickly into the position because "Ryan is just a huge fan of the music," E-Man says. "He knows his stuff. It's unheard of that in the limited amount of time he's been here that he could become



Dillon

E-Man

He may not be as seasoned as his counterparts, but his perspective on songs is valued. Dillon says, "I don't necessarily have the same opinions on music as E-Man or Felli and they respect what I feel about music, and that makes us good as far a team working together. We're not always going to get the same thing, but we're all working to try and get to the same goal."

When it comes to breaking music, E-Man notes that the music philosophy wasn't estab-

lished once the PPM hit L.A. Power 106 has consistently been a format leader and, he says, "we've always been the risk takers—and I don't mean risks in a bad way, but in regards to breaking records not just in the market but regionally, countrywide or even worldwide. People look at Power to see what we're going to play next."

Dillon adds that this reputation was earned because "we've been pretty good with a lot of the records that we've broken."



Changing the Way Mornings Are Done In top trackets coast to coast—dominating in both PPM and diary!

Big Boy's Neighborhood

Weekday Mornings

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ODC RADIO NETWORKS

# R&K RHYTHMIC

DADS



CENT THEIR 14th TOP 10s EACH. FORMAT VISIONARY DR. DRE POSTS HIS SEVENTH TOP 10 SINCE HIS FIRST, "NUTHIN' BUT A 'G' THANG," HIT IN 1993. "BOTTLE" ROCKETS IN ITS FOURTH WEEK, MARKING SLIM SHADY'S SPECIEST TOP 10/ASCENSION SINCE

**NEW AND ACTIVE** 

	THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS THITPREDICTOR STATUS TITLE IMPRINT / PROMOTION LABEL	PL/ TW	4YS +/-	AUDIEI MILLIONS	
	3	1	13	KANYE WEST NO. 1(3 WKS) 11 th HEARTLESS ROC-A-FELLA/DEF JAM/IDJMC	6093	+53	42.028	1
		2	16	BEYONCE 11 <sup>2</sup> ☆ SINGLE LADIES (PUT A RING ON IT) MUSIC WORLD/COLUMBIA	4622	-381	29.221	2
	3	4	17	LADY GAGA FEATURING COLBY O'DONIS  JUST DANCE  STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	4614	+57	27.916	3
		3	19	T.I. FEATURING RIHANNA LIVE YOUR LIFE DEF JAM/GRAND HUSTLE/IDJMC/ATLANTIC	4370	-402	27.680	4
	5	5	11	NE-YO MAD DEF JAM/IDIMG	4110	+341	26.008	6
	6	7	8	T.I. FEAT. JUSTIN TIMBERLAKE MOST INCREASED PLAYS & GRAND HUSTLE/ATLANTIC	4094	+556	<b>26</b> .045	5
		5	14	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK DTP/DEF JAM/IDJMG	3645	-123	22.131	7
	8	13	5	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL & BEAUTIFUL KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2925	+473	18.362	9
		3	15	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA 🏗 POP CHAMPAGNE ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/E1	2884	-268	16.709	u
	10	14	4	EMINEM, DR. DRE & SO CENT CRACK A BOTTLE SHADY/AFTERMATH/INTERSCOPE	2784	+465	18.667	8
	0	Б	8	KERI HILSON FEATURING LIL WAYNE TURNINME ON MOSLEY/ZONE 4/INTERSCOPE	2675	+398	15.627	12
		9	25	T.I. 11 <sup>3</sup> 位 WHATEVER YOU LIKE CRAND HUSTLE/ATLANTIC	2634	-394	18.211	10
		כו	19	AKON RIGHT NOW(NA NA NA) KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2511	-419	15.299	13
	14	n	23	NE-YO n2 位 MISS INDEPENDENT DEF JAM/IDJMG	2163	-494	13.065	14
ı	15	12	21	JOHN LEGEND FEATURING ANDRE 3000 コロウ CO.O.D./COLUMBIA	2147	-312	11.555	17
I	16	13	7	THE-DREAM AIRPOWER ROCKIN' THAT THANG RADIO KILLA/DEF JAM/IDJMG	2043	+257	11.688	16
	17	21	3	BEYONCE AIRPOWER MUSIC WORLD/COLUMBIA	2003	+504	12.626	15
		16	11	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED KONVICT/NAPPY BOY/JIVE/JLG	1701	-447	9.904	20
1		23	6	KID CUDI AIR POWER 位 DAY 'N' NITE FOOL'S GOLD/DOWNTOWN	1699	+351	10.421	18
		17	22	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD 11 位 MRS. OFFICER CASH MONEYJUNIVERSAL MOTOWN	1646	-326	8.536	24
1	21	33	2.	FLO RIDA RIGHT ROUND POF BOY/ATLANTIC	1467	+470	8.904	22
1	22	24	7	MIMS MOVE (IF YOU 'W'ANNA) AMERICAN KING/CAPITOL	1431	+101	6.087	28
1	23	20	20	KANYE WEST LOVE LOCKDOWN ROC-A-FELL A/DEF JAM/IDJMG	1349	-212	9.465	21
	20	20	4	BABY BASH FEATURING MARIO THAT'S HOW (CO ARISTA/RMG	1325	+206	8.484	25
1	25	26	8	GORILLA ZOE LOST BLOCK/BAD BOY SOUTH/ATLANTIC	1316	+39	5.546	33
1	26	31	4	MIKE JONES NEXT TO YOU ICE AGE/ASYLUM	1247	+214	6.158	27
1	27	<u>-</u> 9	11	BOBBY VALENTINO FEATURING YUNG JOC か BEEP BLUKOLLA DREAMS/CAPITOL	1218	+24	5.745	29
1	28	<b>.</b> 8	15	BRITNEY SPEARS  WOMANIZER  JIVEJIC	1158	-50	5.752	26
	29	27	15	AKON FEATURING LIL WAYNE & YOUNG JEEZY M SO PAID KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1041	-231	8.594	23
		<b>1</b> 5	12	PLIES FEATURING CHRIS J PUT IT ON YA BIG GATES/SLIP-N-SLIDE/ATLANTIC	1013	-274	5.189	37
	31	N	EW	JAMIE FOXX FEATURING T-PAIN BLAME IT J/RMG	950	+432	9.915	19
	32	35	3	BRITNEY SPEARS CIRCUS JIVE/JLG	894	+199	5.556	32
		2	11	REHANNA REHAB SRP/DEF JAM/JD/MC	861	-506	4.109	40
		2	14	KATY PERRY HOTN COLD CAPITOL	834	-192	5.222	36
	35	38	2	THE PUSSYCAT DOLLS  I HATE THIS PART INTERSCOPE	742	+90	4.082	-
	36	Z.	3	SLIM THUG IRUN BOSS HOGG OUTLAWZ/ET	728	+63	3.447	
	37	NI	EW	SOULJA BOY TELL 'EM FEATURING SAMMIE THE KISS ME THRU THE PHONE COLLIPARK/INTERSCOPE	720	+462	4.394	38
	38	40	2	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE COT HER OWN DEF JAM/IDJMG	681	+137	5.278	35
	39	N	W	SO CENT IGET IT IN SHADY/AFTERMATH/INTERSCOPE	608	+121	5.580	31
	40	N	W	LMFAO I'MIN MIAMI TRICK PARTY ROCK/INTERSCOPE	540	+73	<b>3.137</b>	1

MOST ADDED
ARTIST NEW TITLE / LABEL STATIONS
LIL WAYNE 20 Prom Queen (Cash Money/Universal Motown) KBBT, KBMB, KCAQ, KDDB, KDLW, KKND, KKWD, KRKA, KSEQ, KUJUJ, KVPW, KWIN, KYZZ, WAJZ, WJFX, WJQM, WRDW, WRVZ, WXIS, WZBZ
JAMIE FOXX FEAT. T-PAIN 19 Blame It (J/RMG) KBOS, KCAQ, KDHT, KHTN, KISV, KPRR, KQKS, KSEQ, KLJUJ, KVEC, KXJM, KYZZ, WMBX, WHHT, WRVZ, WZBZ, XHTO, XHTZ, XMOR
FLO RIDA Right Round (Poe Boy/Atlantic) KCHZ, KKFR, KKSS, KLUC, KOHT, KPHW, KPRR, KPWR, KQKS, KVYB, WBTS, WHZT, WLTO, WNHT, WWKL, XMOR
DJ FELLI FEL FEAT. T-PAIN, FLO RIDA, & PITBULL 16 Feel It (Def Jam/IDJMG) KBMB, KDDB, KHTN, KISV, KPTY, KSEQ, KUJU, KVPW, KYZZ, WBTT, WNHT, WRDW, WRVZ, WXIS, XHTO, XHTZ
SOULJA BOY TELL'EM FEAT. SAMMIE 12 Kiss Me Thru The Phone (Colilipark/interscope) KDGS, KDHT, KRKA, KTBT, KYLD, WNHT, WRCL, WWKX, WXIS. WZMX, XHTO. XMOR
50 CENT 8 I Get It In (Shady/Aftermath/Interscope) KDLW, KHTN, KISV, KKFR, WMBX, WNHT, WWKX, XHTZ
EMINEM, DR. DRE & SO CENT 7 Crack A Bottle (Shady/Aftermath/Interscope) KBBT, KCAQ, KDON, KGGI, KPWT, WMBX, WNHT
BEYONCE 7 Diva (Music World/Columbia) KBBT, KBFM, KDON, WBTT, WJJS, WJMN, WKHT
PLIES FEAT. ASHANTI 7 Want It, Need It (Big Gates/Slip-N-Slide/Atlantic) KDDB, KKND, KVPW, KXJM, WJQM, WNHT, WRDW
LUDACRIS FEAT. PLIES 6 Nasty Girl (DTP/Def Jam/IDJMG) KDON, KIBT, KKWD, KOHT, WNHT, WRCL
ADDED AT  KYZZ  Monterey, CA  PD: Tommy Del Rio  MD: Arny Chalis  Jamie Foxx Feat. T-Pain, Blame It, 4  DJ Felli Felf Feat. T-Pain, Flo Rido, & Pitbuil, Feel It. 2.
Lil Wayne, Prom Queen, 1

FOR REPORTING STATIONS PLAYLISTS GO TO

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
YOUNG BO\$\$ Shooting Star	474/149	SERANI No Games	368/31
(Xegutive/Mr. 305/Universal Rep		(Rockstone/Phase One/Universa	
TOTAL STATIONS:	36	TOTAL STATIONS:	14
RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	470/26	LUDACRIS CO-STARING PLIES Nasty Girl	364/107
TOTAL STATIONS:	40	(DTP/Def Jam.IDJMG)	
		TOTAL STATIONS:	3 <b>8</b>
CHAMILLIONAIRE FEAT. LUDACRIS Creepin' (Chamillitary/Universal Republic)	470/25	CIARA FEAT. YOUNG JEEZY Never Ever	347/101
TOTAL STATIONS:	22	(LaFoce/JLG)	
ASHER ROTH I Love College (SRC/Universal Motown)	372/158		32 å 332/61
TOTAL STATIONS:	41	Playa Cardz Right	
PITBULL Calle Ocho	372/82	(Amaru/Imani/Deffen/Interscope TOTAL STATIONS:	41
[Pitbull]		PINK	320/78
TOTAL STATIONS:	28	Sober (LaFace/JLG)	220770
		TOTAL STATICNS:	14



FOR WEEK ENDING FEBRUARY 1, 2009

LEGEND: See legend to charts in charts section for rules and symbol explanations.
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week.© 2009 Nielsen Business Media, Inc. All rights reserved.



**NEW MUSIC** DJs Pick The Next Hits LATEST NEWS

In The Mix Show Community

**CHART BDS Mixshow Chart** 



# R&R URBAN/URBAN AC/GOSPEL



Urban personalities bring the 2008 presidential inauguration to their listeners

# **Living History**

# Darnella Dunham DDunnam@RadioandRecords.com

lectrifying." "Inspiring." "A day our ancestors never believed would come." 

Those are some of the words used by urban radio personalities and syndicators to describe their feelings while broadcasting live from Washington to cover the historic Jan. 20 swearing in of Barack Obama as the 44th president of the United States. ■ Joined by local broadcasters and a herd of national media correspondents, such syndicated personalities as Tom Joyner, Russ Parr and Michael Baisden, among others, descended on D.C. to bring the inauguration and the events that surrounded it home to their listeners across the country in carefully orchestrated productions that involved dozens of behind-the-scenes support staffers.

The entire length of the National Mall was open to the public, drawing a crowd estimated at nearly 2 million. Countless others traveled to Washington for the ceremonies and various balls, parties and events. The inauguration itself was viewed by 37.8 million on TV, according to Nielsen, while 11 million flocked to CNN Digital Network, making it the top global online news destination that day, when ranked by unique audience.

A major event for urban-formatted stations all over the country, the election of the nation's first president of African descent was the culmination of support for Obama on urban, urban AC and gospe' stations throughout the campaign.

From his perch atop the Comcast building. ABC Radio's Joyner watched as the crowd expanded from hundreds, to thousands, to hundreds of thousands during the course of his morning show. Joyner called the inauguration a "day our ancestors never believed would come" and noted that people of all races, ages and walks of life were on hand to witness a day that signalled a new era of change for the country." As cold as I was, I had a warm feeling that got warmer as the morning went on," Joyner said. "And when I took my seat at the inauguration, me, whose roots began in Tuskegee, Ala., in the thick of segregation, I was finally able to really breathe and put things in perspective."

Marquee talent from Syndication One and the Radio One Network-including Parr, Rickey Smiley, Yolanda Adams, Warren Ballentine and the Rev. Al Sharpton—converged for three days of broadcasts from various sites. At one point, Smiley, Adams, Ballentine and Parr, joined by Radio One founder Cathy Hughes, were all on the air at the same time. The hosts scored interviews with assorted political and entertainment figures, including Martin Luther King III and Blair Underwood, Broadcasting from the JW Marriott hotel, the personalities presented as-ithappens coverage as 13,000 participants marched in the inaugural parade.

It took a team of 56 people working on and off the air to produce the network broadcasts, according to Syndication One president of programming Gary Bernstein, "The teamwork that Radio One showed was amazing. I was so proud of our broadcast team and how hard they worked," he says.



From left, Jay Anthony Brown from "The Tom Joyner Morning Show, Russ Parr of "The Russ Parr Morning Show" and "The Rickey Smiley Morning Show" host Rickey Smiley gathe during the Syndication One Inauguration Day broadcast.



Syndication One president of programming Gary Bernstein with actress Raven-Symoné.

According to Radio One senior VP of programming content Jay Stevens, the talent broadcast with "one voice" offering listeners and Web site visitors extensive coverage "through all of our radio stations and Web sites."

Smiley pulled a marathon 10-hour airshift on Inauguration Day, broadcasting from 6 a.m. to 4 p.m. to bring the event and parade to his listeners. One of Obama's most vocal radio supporters,"The Rickey Smiley Morning Show" host was involved in fund-raising and personally contributed \$250 per month during the campaign season.

Adams also had a special connection to Obama -she was personally requested by the Obamas to sing at a private service the morning of the mauguration. "To have your talent be a part of something so historic was an honor." Bernstein says.

Bernstein describes the atmosphere at the inaugural events as "inspiring and electrifying. You had to be there to actually experience the feeling of hope and inspiration in the air. It was a lot of fun, but listeners were treated to incredible radio and heard history firsthand."

# Live On The Scene

The afterglow of President Barack Obama's inauguration will remain with many for a long time to come. While it's difficult to capture the sense of unity of the day or to explain what it was like to be there, consultant Tony Gray and Radio One/Washington OM and urban AC WWIN (Magic 95.9)/Baltimore PD Kathy "KB" Brown were able to do so in their own unique ways.

Gray was heard on his local TV station, WBBM-TV in Chicago, as a citizen reporter the morning after the inauquration and shared his view of the event. Gray utilized all of his resources to get a ticket in a seated section of the Capitol

Grounds. Upon arrival, he was pleasantly surprised to be seated in the third row, directly in front of the podium where Obama took the oath and several rows in front of such A-list celebrities as Beyoncé, Jay-Z, Sean "Diddy" Combs and Oprah Winfrey. (Gray's three-minute clip can be viewed at cbs2chicago.com.)

Brown's inauguration experience can also be viewed online: She created KB's Inaug Blog (kbsinaugblog.blogspot. com), which took visitors behind the scenes during her Jan. 17-20 adventure. Of the Jan. 17 concert saluting syndicated morning man Tom Joyner, Brown wrote, "As I looked out at the massive crowd, it was clear how big Obama's win was for D.C., the country and the world,"

After reflecting on the big day's activities, Brown echoed a sentiment shared by many: "I just feel an overwhelming sense of pride to be an African-American woman today, but not only that . . . a proud American!"

During his exchange with the WBBM-TV morning anchors, Gray said, "We braved the cold yesterday to witness history and now the work begins for the Obama administration." He later surmised, "The outpouring of American citizens wishing the best for the Obama administration is just amazing. To have lived to see yesterday and beyond is something that we can all share with generations to come."-DD

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DIADS DIGITAL DOWNLOADS



▶ WITH HER SECOND ENTRY AS A LEAD—"ENERGY" REACHED NO. 14 IN OCTOBER—**KERI HILSON** POCKETS HER FIRST TOP 10, AS "TURNIN' ME ON" FLOATS 11-6. LIL WAYNE, THE CURRENT TRACK'S FEATURED ARTIST, COLLECTS HIS 21st TOP 10, LANDING HIM ONE SHORT OF LUDACRIS (22) FOR THE FORMAT'S ALL-TIME MARK AMONG RAPPERS.

THIS WEEK	LAST WEEK	WEEKS DN CHART	ARTIST CERTIFICATIONS TATUS TITLE STATUS  HIPRINT / PROMOTION LABEL	TIONS STATUS PLAYS		AUDIENCE MILLIONS RANK	
1		15	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA NO. 1(2WKS) POP CHAMPAGNE ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/EI	3844	-303	28.211	4
	3	12	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	3831	+178	27.481	5
0	7	7	BEYONCE DIVA MUSIC WORLD/COLUMBIA	3710	+536	30.621	2
4	2	17	BEYONCE 17 <sup>2</sup> ☆ SINGLE LADIES (PUT A RING ON IT) MUSIC WORLD/COLUMBIA	3648	-404	31.069	î
5	5	n	NE-YO FEATURING JAMIE FOXX & FABOLOUS は SHE GOT HER OWN DEF JAM/DJMG	3496	+226	29.583	3
6	18	8	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON MOSLEY/ZONE 4/INTERSCOPE	3147	+615	24.880	6
7	8	8	THE-DREAM ROCKIN' THAT THANG RADIO KILLA/DEF JAM/IDJMG	3125	+319	22.204	11
3	2	19	T.I. FEATURING RIHANNA LIVE YOUR LIFE DEF JAM/GRAND HUST LE/IDJMG/AT LANTIC	3040	-496	24.615	7
•	ç	12	JAMIE FOXX FEATURING T.I.  山 JUST LIKE ME JIRMG	2864	+195	22.766	9
10	E	18	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED KONVICT/NAPPY BOYJJIVEJILG	2833	-424	23.758	8
0	26	3	JAMIE FOXX FEAT. T-PAIN AIRPOWER/MOST INCREASED PLAYS 立 BLAME IT JRMG	2275	+933	22.308	10
0	16	15	BOBBY VALENTINO FEATURING YUNG JOC 由 BEEFP BLU KOLLA DREAMS/CAPITOL	2264	+263	15.592	14
114	15	22	USHER TRADING PLACES LAFACE/JI G	2244	-181	19.912	12
	10	14	PLIES FEATURING CHRIS J PUT IT ON YA BIG GATES/SLIP-N-SLIDE/ATLANTIC	2127	-456	16.401	13
Б	17	8	KEYSHIA COLE AIRPOWER 位 YOU COMPLETE ME IMANI/GEFFEN/INTERSCOPE	2118	+219	13.254	17
15	12	15	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK DTP/DEF JAM/IDJMG	1939	-508	12.881	18
17	2.	12	NE-YO AIRPOWER MAD DEF JAM/IDJMG	1872	+292	15.440	15
13	15	16	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RICHT  AMARU/IMANI/GEFFEN/INTERSCOPE	1702	-336	14.924	16
13	14	21	JOHN LEGEND FEATURING ANDRE 3000 11 th	1671	-469	12.258	19
20	23	8	YUNG L.A. FEATURING YOUNG DRO & T.I. AIRPOWER AIN'TI GRAND HUSTLE/INTERSCOPE	1646	+167	11.506	20
1	27	3	JAZMINE SULLIVAN LIONS, TIGERS & BEARS JIRMG	1622	+288	11.313	21
	22	15	GORILLA ZOE LOST BLOCK/BAD BOY SOUTH/ATLANTIC	1551	+35	8.872	26
0	24	4	GS BOYZ STANKY LEGG SWAGG TEAM/JIVE/BATTERY	1481	+89	8.573	2 <b>7</b>
	25	4	RON BROWZ JUMPING (OUT THE WINDOW) ETHER BOY/UNIVERSAL MOTOWN	1447	+83	9.284	23
<b>3</b>	25	3	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE GRAND HUSTLE/ATLANTIC	1389	+236	9.176	24
9	28	7.	J. HOLIDAY IT'S YOURS MUSIC LINE/CAPITOL	1364	+165	7.742	30
27	2C	16	MUSIQ SOULCHILD FEATURING MARY J. BLIGE	1359	-234	9.855	22
23	4C	2	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS METHRU THE PHONE COLLIPARK/INTERSCOPE	1332	+592	8.890	25
	32	3	MIMS MOVE (IF YOU 'W'ANNA)  AMERICAN KING/CAPITOL	1133	+130	7.858	29
	35	2	T-PAIN FEATURING CHRIS BROWN FREEZE KONVICT/NAPPY BOY/JIVE/JLG	1097	+209	6.637	31
31	31	9	BRANDY LONG DISTANCE  E1/EPIC	1040	-51	4.048	35
1	N	EW	PLIES FEATURING ASHANTI WANTIT, NEEDIT BIG CATES/SLIP-N-SLIDE/ATLANTIC	979	+331	5.307	34
33	30	19	DAZMINE SULLIVAN	971	-130	8.144	28
3	ı	EW	JAMU JAMU JAMU JAMU JAMU JAMU JAMU JAMU	762	+35	3.594	37
35	34	2	YOUNG JEEZY FEATURING NAS MY PRESIDENT CTE/DEF JAM/IDJMG	714	-181	5.497	33
36	38	20	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE   SWAGGA-IKEUS  ROC-A-FELLA/DEF JAM/IDJMG	689	-122	6.530	32
37	33	6	RIHANNA REHAB SRP/DEF JAM/IDJMG	661	-239	3.122	-
38	H	EW	CIARA FEATURING YOUNG JEEZY	653	+224	2.984	~
39	39	9	THE GAME FEATURING RAHEEM DEVAUGHN	607	-149	2.512	_
40	37	14	BEYONCE	582	-238	3.474	39
			IF I WERE A BOY MUSIC WORLD/COLUMBIA		_		

ARTIST TITLE / LABEL  STA  DRAMA Day Dreaming (Grand Hustle/Atlantic) KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA. WFXE, WJKS, WJMI, W. WJUC, WJWZ, WJZD, WQHH, WRBJ. WTMG, WWWZ, WZHT  JADAKISS	NEW ITIONS 26
ARTIST TITLE / LABEL  DRAMA Day Dreaming (Grand Hustle/Atlantic) KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA, WFXE, WJKS, WJMI, W, WJUC, WJWZ, WJZD, WQHH, WRBJ. WTMG, WWWZ, WZHT	NEW ITIONS 26
TITLE / LABEL  DRAMA  Day Dreaming (Grand Hustle/Atlantic)  KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA. WFXE, WJKS, WJMI, W, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WWWZ, WZHT	26 RO
TITLE / LABEL STA  DRAMA Day Dreaming (Grand Hustle/Atlantic) (KBTT, KIPR, K.JMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA, WFXE, WJKS, WJMI, W, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WWWZ, WZHT	26 RO
Day Dreaming (Grand Hustle/Atlantic) KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFAX, WFXE, WJKS, WJMI, W. WJUC, WJWZ, WJZD, WQHH, WRBJ. WTMG, WWWZ, WZHT	RO.
(Grand Hustle/Atlantic) KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA, WFXE, WJKS, WJMI, W. WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WWWZ, WZHT	RQ, EMX,
KBTT, KIPR, KJMM, KNDA, KOPW, KR KVSP, WBFA, WBLK, WBTF, WDKX, W WEUP, WFXA. WFXE, WJKS, WJMI, W. WJUC, WJWZ, WJZD, WQHH, WRBJ. WTMG, WWWZ, WZHT	RQ, EMX,
WTMG, WWWZ, WZHT	LIVIA,
WTMG, WWWZ, WZHT	111,
	25
Can't Stop Me	
(Def Jam/IDJMG) KBTT, KHTE, KIPR, KJMM, KNDA, KOI	PW,
KVSP, WAMO, WBFA, WBLK, WBTF, W WEMX, WFXA, WFXE, WHXT, WJKS, W	DKX,
WJTT, WJUC, WJZD, WPEG, WTMG,	+31VII)
WWWZ, WZFX	
ELECTRIK RED So Good	25
(Def Jam/IDJMG)	2144
KBTT, KHTE, KIPR, KJMM, KNDA, KOF KRRQ, KVSP, WBFA, WBTF, WDKX, WI WFXA, WFXE, WJKS, WJMI, WJTT, WJ	FMX
WJZD, WQHH, WRBJ, WTMG, WWWZ.	UC,
WZFX, WZHT	
JAMIE FOXX FEAT. T-PAIN	14
Blame It (J/RMG)	
KBXX, KMJJ, KTCX, WBHJ, WBLX, WI WEAS, WIKS, WJBT, WJMH, WQBT, W WQUE, WVEE	OK,
SOULJA BOY TELL'EM FEAT.	12
Kiss Me Thru The Phone	12
(ColliPark/Interscope) KATZ, KBXX, WBHJ, WERQ, WHTD, W	UBT,
WJLB, WKYS, WDWI, WPGC, WQOK, V	VRBP
JAY ROCK FEAT. LIL WAYNE All My Life	12
(Top Dawg/Warner Bros.) KBTT, KHTE, KNDA, KOPW, KRRQ, WA	MO,
KBTT, KHTE, KNDA, KOPW, KRRQ, WA WBFA, WBTF, WDKX, WFXE, WTMG, V	VZHT
T.I. FEAT. JUSTIN TIMBERLAKE	8
Dead And Gone	3
(Grand Hustle/Atlantic) KBFB, KBXX, WBLX, WJHM, WOWI,	
WPRW, WQUE, WZFX	
CIARA FEAT. YOUNG JEEZY	7
Never Ever (LaFace/JLG)	
WAMO, WCDX, WJLB, WJWZ, WPWX, WUBT, WVEE	
	7
YOUNG CAPONE FEAT. MARIO Choosin	7
(Trotti) KIPR, KJMM, KVSP, WFXA, WFXE, WJI	MI.
WJZD WJZD	

# MAO (C 101.3 PD: Jamie "DJ Babyface" Pendleton Drama, Day Dreaming, 2 Electrik Red, So Good, 0 Jadakiss, Can't Stop Me, O Jay Rock Feat. Lil Wayne, All My Life, D

FOR REPORTING STATIONS PLAYLISTS GO TO

	<b>NEW AND</b>	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
USHER Here I Stand (LaFace/JLG)	577/76	OJ DA JUICEMAN FEAT. GUCCI MANE Make Tha Trap Say Aye	503/173
TOTAL STATIONS:	50	(32/Mizay/So Icey/Asylum) TOTAL STATIONS:	51
MUSIQ SOULCHILD sobeautiful (Atlantic) TOTAL STATIONS:	568/183 52	EMINEM, DR. DRE & 50 CENT Crack A Bottle	503/62
SLIM THUG	552/117	(Shady/Aftermath/Interscope) TOTAL STATIONS:	41
I Run (Boss Hogg Outlawz/EI) TOTAL STATIONS:	59	YO GOTTI Sold Out	477/24
50 CENT	551/226	(STP) TOTAL STATIONS:	40
I Get It In (Shady/Aftermath/Interscope) TOTAL STATIONS:	65	JOHN LEGEND Everybody Knows	455/59
LUDACRIS		(G.O.O D./Columbia) TOTAL STATIONS:	47
CO-STARING PLIES Nasty Girl (DTP/Def Jam/IDJMG)	532/227	RICHGIRL FEAT. BUN B 24's	363/171
TOTAL STATIONS:	53	(Richcraft/Jive/JLG)	
		TOTAL STATIONS:	50



FOR WEEK ENDING FEBRUARY 1, 2009 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

81 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day,

7 days a week. Rap chart comprised of 81 urban and 74 Rhythmic electronically monitorical Nielsen

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ADDED AT... WTMG

Gainesville, FL







## URBAN AC

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► HEATHER HEADLEY RETURNS AFTER THREE YEARS COVERING THE COMMODORES CLASSIC "JESUS IS LOVE" AT NO. 29. HEADLEY HAS NOTCHED FOUR TOP 10s, INCLUDING THE BACK-TO-BACK NO. 1s "HE IS" AND "I WISH I WASN'T" IN 2003. HER NEW TITLE ALSO ASCENES 23-16 WITH AIRPOWER AND MOST INCREASED PLAYS (UP 128) ON GOSPEL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE IMPR	IT NIELSEN BDS CERTIFICATIONS INT / PROMOTION LABEL	PLA TW	Y <b>S</b> +/-	AUDIEN MILLIONS	
1	1	18	MUSIQ SOULCHILD FEAT. MARY J. BLIG	GE NO. 1 (5 WKS) ATLANTIC	1734	-1	12.344	1
2	2	24	USHER HERE I STAND	LAFACE/JLG	1687	+55	12.126	2
3	4	20	ROBIN THICKE THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1469	+85	10.031	4
4	3	21	AVANT WHEN IT HURTS	CAPITOL	1457	-75	10.568	3
5	7	21	ANTHONY HAMILTON FEAT. DAVID BANNER MOST	INCREASED PLAYS STER'S MUSIC/SO SO DEF/JLG	1283	+213	8.729	5
	6	16	CHARLIE WILSON THERE COES MY BABY	JIVE/JLG	1167	+91	6.346	10
7	5	34	JENNIFER HUDSON SPOTLICHT	ARISTA/RMG	1048	-111	8.371	6
8	8	29	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	992	+51	6.043	11
9	9	38	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	860	-46	6.467	9
10	10	24	JAZMINE SULLIVAN NEED U BAD	J/RMG	809	-55	7.013	7
11	11	40	ERIC BENET YOU'RE THE ONLY ONE FRII	DAY/REPRISE/WARNER BROS.	801	-41	5.878	12
12	12	24	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	788	-30	6.655	8
6	13	10	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT AMARU	J/IMANI/GEFFEN/INTERSCOPE	729	+91	5.293	13
1/4	14	9	BRANDY LONG DISTANCE	E1/EPIC	665	+67	3.228	19
	16	12	JOE WE NEED TO ROLL	563/KEDAR	620	+76	3.057	22
16	17	10	INDIA.ARIE FEAT. MUSIQ SOULCHILD CHOCOLATE HIGH	AIRPOWER UNIVERSAL REPUBLIC	597	+109	3.258	18
17	19	15	KENNY "BABYFACE" EDMONDS INEED A LOVE SONG	MERCURY/IDJ <b>M</b> G	505	+83	3.167	21
18	21	10	JENNIFER HUDSON IF THIS ISN'T LOVE	WER  ARISTA/RMG	468	+121	3.301	17
19	18	19	JOHN LEGEND FEATURING ANDRE 300 GREENLIGHT	C.O.O.D./COLUMBIA	449	-19	2.427	25
20	20	16	LAURA IZIBOR FROM MY HEART TO YOURS	ATLANTIC	445	+35	2.940	23
	26	4	MUSIQ SOULCHILD SOBEAUTIFUL	ATLANTIC	405	+128	3.183	20
22	23	11	JAZMINE SULLIVAN LIONS, TIGERS & BEARS	J/R <b>M</b> G	344	+29	1.480	29
23	22	6	CASE LOVELY	INDIGO BLUE	344	+19	1.134	35
24	24	12	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG	331	+41	3.645	14
25	27	12	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	317	+53	3.642	15
26	25	12	JAMIE FOXX FEATURING T.I. JUST LIKE ME	J/RMG	288	+10	1.171	34
	28	6	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	232	+21	2.061	27
28	36	9	USHER TRADING PLACES	LAFACE/JLG	217	+98	3.378	16
29	N	EW	HEATHER HEADLEY FEATURING SMOK JESUS IS LOVE	EMIGOSPEL	193	+147	1.177	33
30	30	15	<b>DWELE</b> A FEW REASONS (TRUTH PT.2)	RT/E1	172	-10.	0.399	ü-
31	31	14	BEYONCE AT LAST	MUSIC WORLD/COLUMBIA	162	-6	1.326	31
32	33	4	SLIQUE YOUR BODY	ROSEHIP	149	+10	1.029	37
33	RE-I	NTRY	WAYNE BRADY E.W.B.	PEAK/CMG	148	+101	2.230	26
34	29	13	LABELLE SUPERLOVER	VERVE	143	-43	0.930	39
65	39	2	NE-YO FEATURING JAMIE FOXX & FAB SHE GOT HER OWN	DEF JAM/IDJMG	142	+51	2.666	24
36	32	14	LALAH HATHAWAY THAT WAS THEN	STAX/CMG	139	-12	0.478	-
9	N	EW	SEAL IF YOU DON'T KNOW ME BY NOW	143/WARNER BROS.	119	+89	0.337	181
58	37	7	AL GREEN LAY IT DOWN	BILUE NOTE/CAPITOL	109	+7	0.213	
<u> </u>	N	EW	ROBIN THICKE YOU'RE MY BABY	STAR TRAK/INTERSCOPE	101	+67	1,573	28
40	34	3	AVANT SAILING	CAPITOL	99	-31	0.828	

MOST ADDED
ANGE NEW
ARTIST NEW TITLE / LABEL STATIONS
LIONEL RICHIE  Just Go (Def Jam/IDJMG) KDKS, KJLH, KMEZ. KNEK, KOKY, KQXL, WAKB, WGPR, WHUR. WKXI, WLXC, WMGLL WMPZ. WSRB, WVBE
LEE CARR 9 Breathe
(3rd Street/Jive/JLG) KMEZ, KNEK, KOKY, KQXL, WAKB, WKXI, WLXC, WMGL, WXST
JOE 6 We Need To Roll (563/Kedar) KMJK, KVMA, WDLT, WDZZ, WQQK, WTYB
KENNY "BABYFACE" EDMONDS 5 I Need A Love Song (Mercury/IDJMG) WDZZ, WHRP, WPHR, WSOL, WUHT
KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (Amaru/lmani/Geffen/Interscope)
WJMR, WKUS, WLVH
JENNIFER HUDSON If This Isn't Love (Arista/RMG) WKUS, WMKS, WZAK
BRANDY Long Distance (EVEpic) WRKS, WVKL
MUSIQ SOULCHILD 2 sobeautiful (Atlantic) WFUN, WWIN
JAZMINE SULLIVAN 2 Lions, Tigers & Bears (J/RMG) WBHK, WFXC
USHER 2 Trading Places (LaFace/JLG)

NE	W AND	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlan	84/22	JONATHAN NELSON FEAT. PURPOSE My Name Is Victory	48/12
TOTAL STATIONS:	20	(Integrity/Columbia)	
TOTAL SECTIONS.	20	TOTAL STATIONS:	27
JOE Why Just Be Friends (563/Kedar)	80/37	KURT CARR & THE KURT CARR SINGERS	42/15
TOTAL STATIONS:	34	Peace And Favor Rest On Us	
		(KCG/JLG)	70
JAMIE FOXX	72/20	TOTAL STATIONS:	28
1 Don't Need It (J/RMG)	70	LEIGH JONES Music	34/34
TOTAL STATIONS:	20	(Peak/CMG)	
K'JON	57/17	TOTAL STATIONS:	34
On The Otean (Up&Up/Eeh Tyme) TOTAL STATIONS:	4	JASON CHAMPION Always	34/6
MACY CDAY		(Brooks/EMI Gospel)	21
MACY GRAY & MARSHA AMBROSIUS	49/5	TOTAL STATIONS:	21
Still Hurt: (Stadium)		KEYSHIA COLE You Complete Me	32/8
TOTAL STATIONS:	7	(Imani/Geffen/Interscope) TOTAL STATIONS:	8
		TOTAL STATIONS:	8

MOST INCREASED PLAYS +213 ANTHONY HAMILTON FEAT. **DAVID BANNER** Cool (Mister's Music/So So Def/JLG) WHQT +16, WQQK -11, WHRP +10, WKUS +9, WJME +7, WXMG +7, WDLT +6, KNEK +6, WNEW +6, WIMX -5 +147 HEATHER HEADLEY FEAT. **SMOKIE NORFUL** Jesus Is Love (EMI Gospel) V/LXC +15, KMEZ +14, KQXL +9, WBLS +8, WBAV -7, V/MGL +6, KOKY +6, WKSP +6, WQNC +5, WGPR +5 +128 **MUSIQ SOULCHILD** Sobeautiful (Atlantic) V/KUS +17, WFUN +17, WWIN +12, SXHS +8, WMKS+7, V/BLS +6, KQXL +6, WSOL +6, WTLC +6, WHUR +7 JENNIFER HUDSON IF This Isn't Lave (Arista/RMG)
WCPR +13, KDKS +10, WBLS +8, WKUS +7, WZAK -7,
KMJM +6, WWDM +6, KNEK +5, WAGH +5, WUHT +4 INDIA.ARIE FEAT. MUSIQ Chocolate High (Universal Republic)
WYLD +7, KMJM +7, WKSP +6, WWDM +6, WCPR +5,
WIMX +5, WXST +5, WDAS +5, WBAV +4, WMCL +4

ADDED AT... WLXC Columbia, SC

WPHR WRKS

Lee Carr, Breathe, O Lionel Richie, Just Go, O

OR REPORTING STATIONS PLAYLISTS GO TO

FOR WEEK ENDING FEBRUARY 1, 2009
LECEND: See legend to charts in charts section for rules and symbol explanations.

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WIIZ/Albany, GA PD/MD: Big Scoop

KBCE/Alexandria, LA

KKST/Alexandria, LA MD: Corey B.

WHTA/Atlanta CA\* OM/PD: Steve Hegwood APD: Bill Black

WVEE/Atlanta, GA\* PD: Reggie Rouse

WFXA/Augusta, GA\* OM/PD: Terry Monday

WPRW/Augusta, GA\* OM: Steve Burke

PD: Tim "Fattz" Snell MD: TuTu WERQ/Baltimore, MD\*

OM: Kathy Brown

PD: Neke Howse

MD- Kelson WEMX/Baton Rouge, LA\*

MD: Kool DJ Supa Mike

KTCX/Beaumont, TX\* PD/MD: Adrian Scott

WJZD/Biloxi, MS\* PD: Rob Neal

WBHJ/Birmingham, AL\* PD: Mary K. MD: Lil Homie

WBLK/Buffalo, NY\* PD: Chris Reynolds

WWWZ/Charleston, SC\* OM/PD: Terry Base MD: Yonni "Da Rude Bwoi Rude

WPEG/Charlotte, NC\* D: Terri Avery

MD: Deon Cole WUVA/Charlottesville, VA OM/PD: Tanisha R.

WJTT/Chattanooga, TN\* PD: Keith Landecke MD: Magic Crutcher

WGCI/Chicago, IL\*

MD: Kenard "K2" Karter

WPWX/Chicago, IL\* MD: Barbara McDowell

WIZF/Cincinnati, OH\* PD: Terrence Bibb MD: Greg Williams

WENZ/Cleveland, OH\* OM/PD: Kim Johnson

MD: DJ Latin Assassir WHXT/Columbia, SC\* PD: Chris Connors MD: Shanik Mincie

APD: Robin Simone

WXBT/Columbia, SC\*

OM: LJ Smith PD/MD: Brian Paiz

WBFA/Columbus, GA\* PD: Derrick "Lil' D" Greene

WFXE/Columbus, GA\* OM: Carl Conner, Jr PD: Michael Soul MD: Kenya White

WMSH/Columbus MS OM: GQ Riley PD: Sebastian Riley MD: Shawna Young

WCKX/Columbus OH\* PD: J.D. Kunes MD: B-Slim

KNDA/Corpus Christi, TX\* PD/MD: Richard Leal

KBFB/Dallas, TX\* : John Candelaria MD: DJ Big Bink Theodore

KKDA/Dallas, TX\* OM/APD: Gary Saunders PD: Skip Cheatham MD: Nate Quick

WDHT/Dayton, OH\* OM: Steve Weer PD: Scott Sharp

WHTD/Detroit, MI\* OM/PD: Bo Money APD/MD: Ms. Smiley

WJLB/Detroit, MI\* APD/MD: Cheron Mans

WJJN/Dothan, AL OM/PD: JR Wilson

WZFX/Fayetteville, NC\* MD: Sherman "DJ Drocc"

WTMG/Gainesville, FL\* Pendleton

WJMH/Greensboro, NC\* OM/PD: Brian Douglas MD: Tan Money

WIKS/Greenville, NC\* PD: Teresa Terry MD: DJ Suprer

KBXX/Houston, TX\* MD: J Mac

WEUP/Huntsville, AL\* MD: Jeffrey "DJ Illie III" Rice

WHHH/Indianapolis, IN\* MD: Don "DJ Wrekk 1"

WJMI/Jackson, MS\*

OM/PD: Stan Branson APD: Alice Marie WRBJ/Jackson, MS\*

OM/PD: Kwasi Kwa WJBT/Jacksonville, FL\*

OM: Gail Austin

PD: G-Wiz KPRS/Kansas City, MO\*

PD/MD: Myron Fears KRRO/Lafavette, LA\*

KJMH/Lake Charles, LA

PD/MD: Erik Thomas APD: Gina Cook WQHH/Lansing, MI\*

KJMZ/Lawton, OK

OM/PD: Terry Monday APD: Tony Tone

WBTF/Lexington, KY\* PD/MD: Jay Alexand

KHTE/Little Rock, AR\* OM/PD: Joe Ratliff APD/MD: Toni Seville

KIPR/Little Rock, AR\* OM: Mark Dylar PD: Joe Booker APD: TreDay

WGZB/Louisville, KY\* PD: Tim Gerard Girton

WEXM/Macon, GA

WHRK/Memphis, TN\* PD: Devin Steel APD/MD: Big Sue Purnell

WJXM/Meridian, MS PD: Jigga JT

WEDR/Miami, FL\* D: Derrick Baker MD: Shelby Rushin

WKKV/Milwaukee, WI\* PD: Bailey Coleman APD/MD: Reggie Brown

WBLX/Mobile, AL\* OM/PD: James Alexander APD: Cortney Hicks

KRVV/Monroe, LA PD: Chris Collins

WJWZ/Montgomery, AL\* OM: Terry Barber PD: Marvin "Doughboy APD/MD: Frank White

WZHT/Montgomery, AL\* OM/MD: Michael Lone PD: Darryl Elliott

WUBT/Nashville, TN\* PD/MD: Pamela Aniese WOUE/New Orleans, LA\*

PD: Derrick Corbett MD: Angela Watkins

WWPR/New York, NY\* APD/MD: Geesnin

WOWI/Norfolk, VA\* OM: Travis Dylan PD: DJ Law MD: DJ Fountz

KVSP/Oklahoma City, OK\* OM/PD: Terry Monday

KOPW/Omaha, NE\* PD: Bryant (Bizzy B) McCain MD: Greg (Hot Boy)

WJHM/Orlando, FI\* PD: Michael Saunders APD: Keith Memoly

WPHI/Philadelphia, PA\* APD: Johnny Dee MD: Bent Roc

WUSL/Philadelphia, PA\* OM: Brian Check PD/MD: Kashon Powel

WAMO/Pittsburgh, PA\* PD: DJ Boogi MD: Kode Wred

WQOK/Raleigh, NC\*

WBTJ/Richmond, VA\* OM: Dave Symonds PD: Aaron Maxwell APD/MD: Mike Street

WCDX/Richmond, VA\* OM/PD: Jeff Anderson

WDKX/Rochester, NY\* OM/PD: Andre Marce APD: Jim Jordan MD: Tario Spence

KMFL/San Francisco, CA\* OM: Michael Erickson PD: Stacy Cunningham MD: Von "Big Von" Johnson Music Choice Hip-Hop and R&B/Satellite

OM/PD: Damon Williams MD: Lamonda Williams

Music Choice Ran/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams

Sirius XM Hip-Hop Nation/Satellite OM: Geronimo PD: Leo G. MD: Reggie Hawkins

Sirius XM The Heat/Satellite\* PD: Dion Summers

WEAS/Savannah, GA\* OM: Maurice DeVoe PD: LiLG

WOBT/Savannah, GA\*

KBTT/Shreveport, LA\* D/MD: Quenn Echol

KMJJ/Shreveport, LA\* OM: Maurice DeVoe PD: Mychal Maguire

KATZ/St. Louis, MO\*

WHHL/St. Louis, MO\* OM/PD: Jowcol "Boogie D" APD/MD: Staci Static

WBTP/Tampa, FL\* PD: Ron "Jomama" Shepard APD/MD: Stu Robinson

KZRB/Texarkana TX OM: Ray Bursey PD: Brigette Talbert

MD: Dorian Cox WJUC/Toledo, OH\* PD: Charlie Mack

WJZE/Toledo, OH\* PD: Rockey Love APD: Brandi Brown

KJMM/Tulsa, OK\* OM/PD: Terry Monday APD: Aaron Bernard

WESE/Tupelo, MS OM: Rick Stevens PD: GQ Riley MD: Julian "DJ XTC" Vaughn

WLYX/Valdosta, GA OM: Shailuv MD: Juan Gotti

WSTI/Valdosta, GA OM: Clark Johnson PD: James "Killa Groove"

WKYS/Washington, DC\* OM: Kathy Brown PD: Al Payne APD: Dionne Burkett MD: Paul Stewart

WPGC/Washington, DC\*

WJKS/Wilmington, DE\* PD: Tony Quartaron MD: Manuel Mena

WRBP/Youngstown, OH\*

\* Monitored Reporters



► SOULJA BOY TELL'EM DIALS UP DOUBLE AWARDS AS "KISS ME THRU THE PHONE," FEATURING SAMMIE, SOARS 22-12 WITH AIRPOWER AND MOST INCREASED PLAYS (UP 1,054).

POWERED BY nielsen BDS

DMDS

MEER	T WEEK	WEEKS ON CHART	RAP				
E III	LAST	WEE	ARTIST CERTIFICATIONS TITLE IMPRINT / PROMOTION LABEL	TW	AYS +/-	AUOIEI MILLIONS	
	1	12	KANYE WEST HEARTLESS NO. 1(3 WKS) ROC-A-FELLA/DEF JAM/IDJMG	9924	+231	69.510	1
2	2	20	T.I. FEATURING RIHANNA LIVE YOUR LIFE DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	7410	-898	52.295	2
3	3	18	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA POP CHAMPAGNE ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/E1	6728	-571	44.920	3
7	4	16	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK DTP/DEF JAM/IDJMG	5584	-631	35.012	5
	6	10	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND CONE GRAND HUSTLE/ATLANTIC	5483	+792	35.220	4
5	5	28	T.I. 113 WHATEVER YOU LIKE GRAND HUSTLE/ATLANTIC	4098	-602	30.285	6
	10	4	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE SHADY/AFTERMATH/INTERSCOPE	3287	+527	21.428	8
3	7	16	PLIES FEATURING CHRIS J	3140	-730	21.590	7
9	8	27	PUT IT ON YA BIG GATES/SLIP-N-SLIDE/ATLANTIC  LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD 11	2969	-476	19.182	9
	9	17	MRS. OFFICER CASH MONEY/UNIVERSAL MOTOWN GORILLA ZOE	2867	+74	14.419	10
		9	LOST BLOCK/BAD BOY SOUTH/ATLANTIC  MIMS				
4	11		MOVE (IF YOU 'W'ANNA)  AMERICAN KING/CAPITOL  SOULJA BOY TELL EM FEAT. SAMMIE  AIRPOWER/MOST INCREASED PLAYS	2564	+231	13.945	ון
2	22	4	KISS METHRU THE PHONE COLLIPARK/INTERSCOPE RON BROWZ	2052	+1054	13.284	12
3	12	5	JUMPING (OUT THE WINDOW) ETHER BOY/UNIVERSAL MOTOWN	1917	+109	11.192	14
4	13	17	YUNG L.A. FEATURING YOUNG DRO & T.J.  AIN'T! GRAND HUSTLE/INTERSCOPE	1841	+169	12.609	13
5	14	14	GS BOYZ STANKY LECC SWACC TEAM/JIVE/BATTERY	1798	+167	10.274	15
6	21	3	FLO RIDA RICHT ROUND AIR POWER POE BOY/ATLANTIC	1492	+484	9.077	17
	16	7	BABY BASH FEATURING MARIO THAT'S HOW IGO ARISTA/RMG	1332	+210	8.514	18
8	19	7	MIKE JONES NEXT TO YOU ICE AGE/ASYLUM	1307	+245	6.479	22
	17	8	SLIM THUG           IRUN         BOSS HOGG OUTLAWZ/EI	1280	+180	6.546	21
0	25	3	PLIES FEATURING ASHANTI WANT IT, NEED IT BIC GATES/SLIP-N-SLIDE/ATLANTIC	1278	+469	6.169	23
	24	3	SO CENT ICET IT IN SHADY/AFTERMATH/INTERSCOPE	1159	+347	9.230	16
2	30	2	LUDACRIS CO-STARING PLIES	896	+334	3.512	28
3	20	13	YOUNG JEEZY FEATURING NAS	819	-227	6.859	19
4	23	12	MY PRESIDENT CTE/DEF JAM/IDJMG COMMON FEATURING PHARRELL	787	-99	6.680	20
5	27	10	UNIVERSAL MIND CONTROL  G.O.O.D./GEFFEN/INTERSCOPE  JAY ROCK FEATURING LIL' WAYNE	627	-51	2.647	36
6	26	10	ALL MY LIFE TOP DAWG/WARNER BROS.  THE GAME FEATURING RAHEEM DEVAUGHN	623	-154		37
7	32	2	TOUCHDOWN GEFFEN/INTERSCOPE  OJ DA JUICEMAN FEATURING GUCCI MANE		+173	2.632	
4	-	7	MAKE THA TRAP SAY AYE  YO GOTTI	610		3.973	26
8	31	-	SOLD OUT STP  CHAMILLIONAIRE FEATURING LUDACRIS	581	+28	3.079	30
9	29	6	CREEPIN CHAMILLITARY/UNIVERSAL REPUBLIC YOUNG BOSS	564	-7	3.050	31
9	39	2	SHOOTING STAR XEQUTIVE/MR. 305/UNIVERSAL REPUBLIC BUSTA RHYMES FEATURING RON BROWZ	498	+160	2.996	32
	28	15	ARAB MONEY UNIVERSAL MOTOWN	433	-193	4.156	25
2	35	4	JAY-Z FEATURING SANTOGOLD BROOKLYNGO HARD BAD BOY/ATLANTIC	403	+13	5.931	24
3	NE	W	ASHER ROTH ILOVE COLLEGE SRC/UNIVERSAL MOTOWN	394	+171	2.779	34
9	38	2	GUCCI MANE STOOPID BIG CAT/TOMMY BOY	380	+35	2.118	-
	NE	W	PITBULL CALLE OCHO ULTRA	376	+84	2.423	39
6	NE	W	BOW WOW FEATURING JOHNTA AUSTIN YOU CAN GET IT ALL COLUMBIA	363	+264	1.801	-
	Ħ		UNLADY LIKE BARTENDER DEF.JAM/IDJMG	352	+125	1.005	-
в	36	19	LIL WIL BUST IT WIDE OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM	346	-44	2.762	35
9	37	2	HURRICANE CHRIS SHE'S FINE POLO GROUNDS	322	-52	1.905	
			DJ KHALED FEATURING KANYE WEST & T-PAIN				



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## GOSPEL

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▶ **BISHOP PAUL S. MORTON** RETURNS AFTER A YEAR ("BE BLESSED" REACHED NO. 19 IN EARLY 2008) WITH HIS FIFTH CHART ENTRY, AS "CRY YOUR LAST TEAR," WITH THE FULL GOSPEL BAPTIST CHURCH FELLOWSHIP MASS CHOIR, STARTS AT NO. 25. MORTON ROSE TO HIS HIGHEST PEAK TWO YEARS AGO THIS WEEK WHEN "I'M STILL STANDING" STRODE TO NO. 15.

**NEW AND ACTIVE** 

20	X	<b>)</b> —							
	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL  TW +/-			AUDIENCE MILLIONS RANK		
1	1	51	JAMES FORTUNE & FIYA	NO. 1 (25 WKS)  BLACK SMOKE/WORLDWIDE	1159	-76	4.792	1	
2	2	24	MARY MARY GET UP	MY BLOCK/COLUMBIA	966	-16	4.207	3	
3	3	34	21:03 WITH FRED HAMMOND,		865	+10	4.320	2	
4	4	19	HEZEKIAH WALKER & LFC	VERITYJLG	828	+4	3.837	4	
5	5	14	KURT CARR & THE KURT CAR PEACE AND FAVOR REST ON US		731	+18	2.929	6	
6	6	28	ARKANSAS GOSPEL MASS CH		614	-4	2.279	7	
7	7	56	JONATHAN NELSON FEATURE		587	-21	3.053	5	
8	9	26	MY NAME IS VICTORY KIERRA KIKI SHEARD		540	+27	2.047	9	
9	8	42	PRAISE HIM NOW  THE WEST ANGELES COGIC M		533	-3	1.880	10	
10	10	61	TROY SNEED PRESENTS BON		492	-24	1,485	13	
11	12	11	DONALD LAWRENCE & CO.	EMTRO GOSPEL	482	+66	2.050	8	
12	11	39	JASON CHAMPION	QUIET WATER/VERITY/JLG	419	-13	1.324	16	
13			ALWAYS MAURETTE BROWN-CLARK	BROOKS/EMI COSPEL	418	+28	1.474	14	
	15	01	IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)  KATHY TAYLOR AND FAVOR	AIR GOSPEL/MALACO		+38		וו	
14	16	18	OH HOW PRECIOUS  MARVIN SAPP	KATCO/TYSCOT	406		1.667		
15	18	8	PRAISE HIM IN ADVANCE	VERITY/JLG	390	+62	1.537	12	
16	23	10	HEATHER HEADLEY FEAT. SMOKIE NORFU JESUS IS LOVE	EMI GOSPEL	382	+128	1.341	15	
17	17	15	THE MURRILLS FRIEND OF MINE	QUIET WATER/VERITY/JLG	365	+7	1.155	19	
18	19	12	ISAIAH D. THOMAS & ELEMEI SAIDHE WOULD BE WITH ME	NTS OF PRAISE	299	+14	0.890	21	
19	20	4	JAMES INGRAM DON'T LET GO	INTERING/MUSIC ONE	289	+11	1.189	18	
20	22	15	REGINA BELLE	PENDULUM	284	+24	1.009	20	
21	21	8	THE WILLIAMS BROTHERS	BLACKBERRY	275	-1	0.717	24	
22	24	15	JIMMY HICKS & THE VOICES	OF INTEGRITY  BLACK SMOKE/WORLDWIDE	235	-8	0.589	29	
23	28	2	SHARI ADDISON NO BATTLE, NO BLESSING	BET/VERITY/JLG	198	+19	0.794	23	
24	27	4	BLESSED COTTA TAKE MY TIME	ULTIMATE	198	-8	0.392		
25	N	EW	BISHOP PAUL S. MORTON PR		197	+38	0.418		
26	N	EW	CRYSTAL AIKIN LDESIRE MORE	BET/VERITY/JLG	189	+42	0.709	25	
27	29	2	JOE LEAVELL & ST. STEPHEN	TEMPLE CHOIR	183	+4	0.463	-	
28	26	15	PAUL PORTER	EMTRO GOSPEL	183	-17	0.511	5	
29		EW	WHAT DID YOU DO?  MARY MARY FEATURING KIE		180	+52	1.283	17	
30	25	18	VIP MASS CHOIR FEAT. PASTO YES WE CAN	MY BLOCK/COLUMBIA  R JOHN P. KEE & LOWELL PYE  TYSCOT/VERITY/JLG	180	-54	0.624	28	
			YES WE CAN	TYSCOT/VERITY/JLG					

MOST ADDE	
ARTIST	NEW
	STATIONS
ISRAEL HOUGHTON Just Wanna Say (Integrity) WHLH, WJNI, WLIB, WXOK, WXVI	S
HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) WEUP, WGRB, WLIB, WSOK	4
MARY MARY FEAT. KIERRA "KIKI" SHEARD	4
(My Block/Columbia) WCAO, WFMI, WPZZ, WXVI	
BROWN BOYZ FEAT. SPANKY WILLIAMS Love Like That (Black Smoke/Worldwide) KOKA, WHLW, WOAD, WXEZ	4
KEITH "WONDERBOY" JOHNSON & THE SPIRITUAL VOICES Time To Get Close To Jesus	3
(Gospel Truth) WFMI, WLIB, WNOO	
GEORGIA MASS CHOIR Holy Ghost (Savoy/Malaco)	3
WFMV, WTHE, WXOK	
DONALD LAWRENCE & CO Back II Eden	0. 2

Chattanooga, TN PD/MD: Sam Terry

MOST ADDE	D
ARTIST TITLE / LABEL	NEW STATIONS
ISRAEL HOUGHTON Just Wanna Say (Integrity) WHLH, WJNI, WLIB, WXOK, WXV	S
HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) WEUP, WGRB, WLIB, WSOK	4
MARY MARY FEAT. KIERRA "KIKI" SHEARD God In Me (My Block/Columbia)	4
WCAO, WFMI, WPZZ, WXVI  BROWN BOYZ FEAT.  SPANKY WILLIAMS  Love Like That  (Black Smoke/Worldwide)  KOKA, WHLW, WOAD, WXEZ	4
KEITH "WONDERBOY" JOHNSON & THE SPIRITUAL VOICES Time To Get Close To Jesus (Gospel Truth) WFMI, WLIB, WNOO	3
GEORGIA MASS CHOIR Holy Ghost (Savoy/Malaco) WFMV, WTHE, WXOK	3
DONALD LAWRENCE & C Back II Eden (Quiet Water/Verity/JLG) KATZ, WHLH	0. 2
MAURETTE BROWN-CLA It Ain't Over (Until God Says It's (AIR Gospel/Malaco) WNOO, WSOK	

Keith "Wonderboy" Johnson, Time to Get Close to Jesus, 5 Maurette Brown-Clark, It Ain't Over (Until God Says It's Over), 5

FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

RECUR	RENTS	

II NIELSEN BDS CERTIFICATIONS	PL.	AYS LW
	626	603
	507	546
-	406	405
BRIDGE PROJECT	386	397
	384	377
		CERTIFICATIONS

	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PL.	AYS LW
	KIRK FRANKLIN JESUS (FO YO SOUL/GOSPO CENTRIC/JLG)		362	403
	DAMITA NO LOOKING BACK (TYSCOT)		352	349
	DEWAYNE WOODS & WHEN SING LET GO (QUIET WATER/VERITY/JLG)	ERS MEET	321	309
	BYRON CAGE ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/	ulg)	320	321
,	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		317	322

	HEN AIN	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TED Y'INN Cod Bel eves in You	163/30	SHEKINAH GLORY MINI Stomp	STRY 96/1
(Teddys⊋mz)	22	(Kingdom) TOTAL STATIONS:	15
TOTAL STATIONS:	22	TOTAL STATIONS:	<u></u>
KEITH WONDERBOY J THE SPIRITUAL VOICE Time To Get Close To Jesus		MICAH STAMPLEY The Corinthian Song (Interface)	94/15
(Gospel Truth)		TOTAL STATIONS:	21
TOTAL STATIONS:  BRIAN COURTNEY WIL	15 SON 119/9	GI Get Up	81/24
All I Ne :d		(BGA/Black Smoke/Worldwide)	
(Spirit Fising/Music World)		TOTAL STATIONS:	10
TOTAL STATIONS:	8	BLASE	77/16
JUAN TA BYNUM Pour M / Love On You	102/4	My Gift (54J)	
(Flow)		TOTAL STATIONS:	20
TOTAL STATIONS:  STEPHEN HURD	100/15	GENITA PUGH You Made It Possible	65/20
Amazirg		(Eternity)	
(Integrity)	- 12	TOTAL STATIONS:	7
TOTAL STATIONS:	12		

MOST **PLAYS** +128 **HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love** (EMI Gospel) WSOK +26, WEUP +22, KATZ +15, WFLT +15, \WPRF +12, WXEZ +10, WGRB +7, WPRS +6, KHLR +5, WFNV +4 DONALD LAWRENCE & CO. +66 Back II Eden (Quiet Water/Verity/JLG) WGRB +20, K4TZ +10, WXOK +8, WNOO +6, WCAO +5, WPZZ +4, WFLT +3, WSOK +3, WJNI+3, KROI +3 +62 **MARVIN SAPP** Praise Him In Advance (Verity/JLG)
WFLT +23, KATZ +13, WGRB +6, WNNL +5, WF-VV +5,
KROI +3, WTLC +3, WXOK +2, WPRS +2, WUFO +2 MARY MARY FEAT. KIERRA 'KIKI' SHEARD God In Me (My Block/Columbia)
KHLR +9, WPZZ +9, WPRE +6, WPZE +5, WUFO +5,
WCAO +5, WTHE +4, KATZ +3, WPPZ +2, WCAB +2

ISRAEL HOUGHTON

Just Wanna Say (Integrity)
WXEZ +15, WOAD +12, WLIB +11, WXOK +4, WJNI +3,
WUFO +3, KOKA +1, WCAD +1, WNOO +1, WXYI +1

FOR WEEK ENDING FEBRUARY 1, 2009

LECEND: See legend to charts in charts section for rules and symbol explanations.
43 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

#### WPZE/Atlanta, GA\* OM: Steve Hegwood PD/MD: Derek Harper

WTHB/Augusta, GA\* OM/PD: Terry Monday

WCAO/Baltimore, MD\*

OM: Thea Mitchem PD: Lee Michaels APD/MD: Danielle Brown WWIN/Baltimore, MD\* PD: Mike Roberts

WXOK/Baton Rouge, LA\* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois

WUFO/Buffalo, NY\* PD: Lee Pettigrew MD: James Cornelius

WJNI/Charleston, SC\* OM: Michael Baynard PD/MD: Sctonda Kelly

WPZS/Charlotte, NC\*

WNOO/Chattanooca, TN\* OM: Lee Clear PD/MD: Sam Terry

WGRB/Chicago, IL<sup>3</sup> PD: Sonya M. Blakey APD/MD: Effie Rolfe

WJMO/Cleveland, OH\* PD/MD: Kim Johnso∎ WFMV/Columbia, SC\*

PD: Tony "Gee" Greer APD/MD: Monica Washington **WEAM/Columbus, GA** OM: Carl Conner, Jr. PD: Pam Dixon

**WAJV/Columbus, MS** OM: GQ Riley PD: Sebastian Riley

WJYD/Columbus, OH\* OM; Jerry Smith PD: Dawn Mosby

KHVN/Dallas, TX\* PD: Dion Mortenson MD: Jerome Thomas

WCHB/Detroit, MI\* OM/PD: Bo Money WFLT/Flint, MI\*
OM/PD: Sammie L. Jordan, Jr.

WEAL/Greensboro, NC\* PD/MD: Joseph Level KROI/Houston, TX\*

WDJL/Huntsville, AL\* PD/MD: Walter Peavey WEUP/Huntsville, AL\* OM: Hundley Batts OM: Hundley Bai PD: Steve Murry MD: Ricky Sykes

## **GOSPEL REPORTERS**

**WTLC/Indianapolis, IN\*** OM: Brian Wallace PD: The First Lady Raye

WHLH/Jackson, MS\*

WOAD/Jackson, MS\* OM: Stan Branson PD/MD: Percy Davis

KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson

KHLR/Little Rock, AR\* OM: Sonny Victory PD: JC Loves

KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James

WLOU/Louisville, KY\* PD: Bill Price

WBBP/Memphis, TN MD: Doreen Graves WHAL/Memphis, TN\*

PD: Eileen Collier APD/MD: Tracy Bethea

WLOK/Memphis, TN\* WMRM/Miami, FI

WHLW/Montgomery, AL\* OM: Michael Long PD/MD: Connye Bryant

WXVI/Montgomery, AL\* PD: Glinda Perkins

WTHE/Nassau, NY\*

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Rejoice! Musical Soulfood/Network PD: Willie Mae McIve

Rejoy Radio/Networ a OM: Frank e Hemphill PD: RaShaun Green MD: Samuel Priester

WPRF/New Orleans, LA\* PD/MO: JoJo Walker

WYLD/New Orleans LA\* PD: Derrick Corbett APD/MD: \_oretta Petit WLIB/New York, NY\*
OM/PD: Skip Dillard

WFMI/Norfalk, VA\* OM: Neal Williams PD: Mike Chandler

WXEZ/Norfolk, VA\* PD: Dale Murray

WPPZ/Philadelphia, PA\* OM/PD: Elroy S nith APD/MD: CeCe McGhee

WNNL/Raleigh, NC\* OM/PD: Jerry Smith MD: Melissa Wade

WPZZ/Richmond, VA\* OM: Jeff Anderson PD: Reggie Baker

Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

Sirius XM Praise/Satellite\*

OM: B.J. Stone PD: Pat McKay WSOK/Savannah, GA\* PD: E. Larry McDuffie WFAI/Wilmington, DE OM: Melvin Brittingnam PD/MD: Manuel Mena

KOKA/Shreveport, LA\* PD: Eddie Giles APD/MD: Sharon Flournoy

KATZ/St. Louis, MO\*

PD: Darrel Eason MD: Dwight Stone

WIMG/Trenton, NJ

OM/PD: Felicia Brannon APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL

OM: Greg Tomascello
PD/AMD: Charles Anthony

WPRS/Washington, DC\*

<sup>\*</sup> Monitored Reporters

# R&R CHRISTIAN



Listeners still giving in spite of economy

## **Fund Raising When** There Are Fewer Funds

Kevin Peterson KPeterson@RadioandRecords.com

e keep hearing how bad the economy is and how much billing has dropped at commercial radio stations, but there are plenty of noncommercial Christian music stations that, thankfully, continue to meet and even exceed listener support goals.

WAY-FM Media group senior VP Dusty Rhodes quotes a Barna Research Group study that says two-thirds of families are feel-

ing the effects of the economy and 31% of adults are cutting back on how much they're donating to nonprofit groups. Yet he believes there are reasons to remain optimistic.

"If you look at history, churchgoers in America actually gave at a higher percentage during the Great Depression than they did during the very prosperous next half-century," he says, "People gave 3.3% of their 1933 per capita income, but only 2.6% in 2006.

You also look at the history of giving to charities in the last few decades and since 1967, giving has increased every year, even when we've had recessions, with the exception of 1987, when tax laws changed," he continues. "Giving has increased an average of 8.4% in nonrecession years, but it still increased 6,2% in recession years—and

most of the charitable giving in this country is to religious organizations."

To conduct successful fund raising in the middle of a recession, ShareMedia president Todd Isberner says Christian broadcasters don't have to change a lot of things. "The only thing we're doing differently is absolutely addressing the presence of the elephant in the room," he says, "For a while we weren't doing that and we decided that as positive as we want to stay, we still have to

> acknowledge the financial difficulties lots of people are having."

> He adds that at the same time, it's important to work in a message that encourages listeners, which can be accomplished with stories, "One of the things we've done in the last year is bombard the airwaves with tons of great stories from listeners about what's happened in their lives when they listen to the music, when they hear the words of a song, when they feel encouraged, when they feel like their station is a friend."

> When other listeners hear that, Isberner says they are reinforced in their own belief that the radio station is doing a great job, that it's got tremendous value and is worth their support.



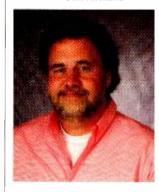
Rhodes

#### **Testimonials**

Billy Graham Evangelistic Assn. director of radio Jim Kirkland says that WMIT (106.9 the Light)/Asheville, N.C., offers similar messages. "We regularly run testimonies of how God has used a particular song or teaching program on the station to impact [listeners]," he says, "We also share e-mail, comments that have been

'As long as donors continue to hear that value has been added to people's lives, their heart follows. And where their heart goes, so go their gifts and prayers.

-Jim Kirkland



#### Fund-Raising Highlights

- Giving has increased annually since the '60s, even in recessions.
- Acknowledge the economy, but include a positive message.
- Share stories of how the station has impacted listeners.
- Meet donors face to face as much as possible.
- Develop relationships with donors, so it's not always about asking for money.
- Build a customer relationship management strateav.
- Stay calm and continue to focus on the ministry. Ministry first, money second.
- Communicate the need clearly and positively in every realm at your disposal.
- Add value to people's lives through your programming, Make the station a resource for listeners.

phoned in and things that we have just heard in passing. Some of the most powerful stories of how God has used the Light have come from talking to people at station events."

WAY-FM Media Group has surpassed where it was at this point last year in terms of listener support, according to Rhodes. "It comes down to relationships," he says. "We're working on building our customer relationship management strategy using integrated channels of communication so that we're better at giving donors what they want, when they want it, in the way that they want it. One-on-one, face-to-face meetings with donors tend to be the most successful way to raise money.'

> Since it will probably be a while before the economy improves, moving forward, Kirkland narrows down three important points to remember. First, he suggests remaining calm and staying focused on the ministry. It can be difficult, but that doesn't change what God has called a station to do.

> Second, "Ensure that you're communicating the need clearly and positively in every realm that's at your disposalthat most certainly includes on-air to let

people know that this is something bigger than all of us. It's God's work that you're partnering in, and make that opportunity clear and keep it positive at all times.'

Third and possibly most important, Kirkland says, continue to develop a one-on-one relationship with those donors who are sold on how God is using your station.

"Whether it's grabbing a cup of coffee, scheduling a dinner, inviting them to a donor-only gathering before a concert or a special evening, make sure that you have communicated personally, one on one, that you care about them, value them and that you are grateful they have caught a vision for what the station is doing," he says.

Isberner adds, "All we do when we launch our sharathons is shake the tree to see what fruit falls in the basket. What stations have got to do all year is grow great fruit."

He adds that the more effort the station puts into the depth of its ministry—hitting the hot buttons of where people live and providing them the spiritual nourishment they're thirsting for-the easier it is for them to ask for help, "People will give to what they value. It might not be as much as they want to give, or as often as they'd like to give, but they will give," Isberner says.

If the radio station is truly a ministry and is adding value to people's lives and serves as a resource to the listener, Kirkland says it's something they will want to return to again and again. "They see it as something worthy of their support. That's how donors develop from a foundational level. As long as donors continue to hear that value has been added to people's lives, their heart follows. And where their heart goes, so go their gifts and prayers."

## R&R CHRISTIAN AC

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▶ WORSHIP SINGER CHRIS TOMLIN BOWS AT NO. 25 WITH "I WILL RISE," NHICH SNARES MOST ADDED HONORS (14 COMMITMENTS! AND THE CHART'S FOURTH-GREATES" GAIN (UP 108 PLAYS), TOILLIN ALSO RANKS AT NO. 7 WITH PRIOR SINGLE "JESUS MESSIAH." WHICH LAST JULY BECAME HIS EIGHTH CONSECUTIVE TOP TO ON ITS WAY TO A NO. 2 PEAK IN OCTOBER.

I HIS WEEK	LAST WEEK	WEEKS	ARTIST TIT_E	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	¥S +/-	AUDIEN MILLIONS	
1	2	20	THIRD DAY REVELATION	NO. 1 (1 WK) ESSENTIAL/PLG	1741	+45	4.553	1
2	1	21	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	1738	+8	3.594	4
3	3	25	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	1531	-39	3.677	2
4		29	TOBYMAC FEATURING KIRK FR		1436	-92	3.605	3
5		34	BRANDON HEATH GIVEME YOUR EYES	MONOMODE/REUNION/PLG	1410	-99	3.457	5
6		5	FRANCESCA BATTISTELLI	FERVENT/WORD-CURB	1204	+137	2.689	6
7	6	33	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1107	-80	2.576	7
8	7	27	CASTING CROWNS	BEACH STREET/REUNION/PLG	1053	-107	2.127	9
9	n	5	MERCYME FINALLYHOME	INO	10:0	+123	2.564	8
10	9	14	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMICMG	914	+2	1.620	12
0	12	19	BUILDING 429 END OF ME	INO	880	+2	1.940	10
12	10-	20	ADDISON ROAD	INO	823	-76	1.780	11
13	15	11	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	815	+80	1.365	13
14	14	14	NATALIE GRANT OUR HOPE ENDURES	CURB	804	+28	0.926	18
15	-13	25	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMICMG	763	-111	1.010	17
16	17	16	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	598	+27	1.129	15
0	16	13	POINT OF GRACE	WORD-CURB	578	-1	1.358	14
18	18	7	THE MICHAEL GUNGOR BAND ANDIENT SKIES	BRASH	468	Ô	0.231	-
19	22	2		MOST INCREASED PLAYS	459	+143	0.741	20
2C	20	20	SANCTUS REAL W-ATEVER YOU'RE DOING (SOMETHING HEAV)	INLY) SPARROW/EMICMG	363	+23	1.043	16
21	19	5	IAN ESKELIN, MARK STUART &	S VICKY BEECHING	362	+12	0.924	19
23	2E	5	DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	346	+21	0.276	-5
23	24	5	MARK HARRIS ONE TRUE GOD	INO	321	+47	0.497	23
24	23	20	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	259	-32	0.173	-
25		EV		MOST ADDED SIXSTEPS/SPARROW/EMI CMG	236	+108	0.510	22
26	2€	3.	AARON SHUST CREATE AGAIN	BRASH	235	+19	0.157	-
25	25	12	MATT MAHER AS IT IS IN HEAVEN	ESSENTIAL/RLG	218	-4	0.512	21
28	2E	18	SALVADOR AY/ARE	WORD-CURB	194	-5	0.346	-
29	<b>3</b> @	2	JOHN WALLER WHILE I'M WAITING	BEACH STREET/REUNION/PLG	190	+20	0.359	-
30		EV	ABOVE THE GOLDEN STATE	SPARROW/EMI CMG	189	+97	0.495	24

MOST ADDE	NEW
TITLE / LABEL	STATIONS
CHRIS TOMLIN I Will Rise (Sixsteps/Sparrow/EMI CMG) KCMS, KHZR, KLJC, KSOS, Siri Message, WBFJ, WBSN, WCSG, WJTL, WLAB, WMIT, WMSJ	us XM The WDJC, WJIE,
MERCYME Finally Home (INO) KGBI, KTIS, KTSY, WCVO, WLF. WVFJ	7 J, WPOZ,
NEWSBOYS In The Hands Of God [Inpop] KSOS, WAWZ, WBDX, WCQR, V	6 VJQK, WPAR
MANDISA My Deliverer (Sparrow/EMI CMG) KBNJ, KSOS, WBDX, WJKL, WI	6 ∟AB, WMHK
BEBO NORMAN Pull Me Out (BEC/Tooth & Nail) KBNJ, KHZR, KLJC, KTSY, WBI	<b>5</b>
FRANCESCA BATTISTE Free To Be Me (Fervent/Word-Curb) KFSH, KGBI, KVMV, WVFJ	LLI 4
MATTHEW WEST The Motions (Sparrow/EMI-CMG) KCMS, KWND, WCVO, WLFJ	4
MARK HARRIS One True God (INO) KLIC, WJIE, WPAR	3
JEREMY CAMP There Will Be A Day (BEC/Tooth & Nail)	2

ADDED AT... 49 X X X **KTSY** 

PD: Jerry Woods MO: Travis Culver

MercyMe, Finally Home, 4 Bebo Norman, Pull Me Out, 0

FOR REPORTING STATIONS PLAYLISTS GO TO

DEC	HDD	ENT	_
KEC	URR		_

FFK				
THIS WFFK	ARTIST TITLE/INPRINT/PROMOTION LABEL	I) MIELSEN BDS CERTIFICATIONS	PL. TW	AYS LW
1	D DW NHERE HERE I AM (CENTRICITY)		979	1006
2	B G DADDY WEAVE W HAT LIFE WOULD BE LIKE (FERVENT/WORD-CURB)		963	1002
3	MERCYME YOUR TIGN (INO)		826	905
4	LAURA STORY MIGHTY TO SAVE (INO)		790	808
5	33M LES Or ELIFETOLOVE (INO)		648	658

ARTIST	11 NIELSEN BDS CERTIFICATIONS	PL.	AYS
TITLE / IMPRINT ' PROMOTION LABEL	CERTIFICATIONS	1 44	LW
MICHAEL W. SMITH WITH THE AFRICA A NEW HALLELUJAH (REUNIDN/PLG)	AN CHILDREN'S CHOIR	621	684
TREE63 BLESSED BE YOUR MAME (INPOP)		574	579
AARON SHUST MY SAVIOR MY GOC (BRASH)		570	563
LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		551	577
THIRD DAY CALL MY NAME (ESSENTIAL/PLG)		547	540

	NEW AND	ACTIVE	
ARTIST TITLE / _ABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	/GAIN
THE FRAY You Found Me (Epic/INO)	186/10	THE AFTERS Never Going Back To OK (INO)	132/1
TOTAL STATIONS:	20	TOTAL STATIONS	9
LINCOLN BREYSTER God You Reign (Integrity)	173/64	MANDISA My Deliverer (Sparrow/EM   CM   )	129 <mark>/5</mark> 0
TOTAL STATIONS:	14	TOTAL STATIONS	18
SARA - REEVES Sweet, Sweet Sound (Sparrow/EMI CMG)	173/ <mark>30</mark>	MIK ESCHAIR Can't Take Away (Curb)	85/16
TOTAL STATIONS:	14	TOTAL STATIONS	7
COMPASSION ART FE MATT REDMAIL, TIME & JOHL HOUSTON		BEBO NORMAN Pull Me Out (BEC/Tooth & Nai')	85/0
King Of Wonders		TOTAL STATIONS	7
(Sparrow/EMI CMG) TOTAL STATIONS:	23	KUTLESS	75/34
SALVADOR What Would It Be Like (Word-Curb)	143/20	I Do Not Be ong (BEC/Tooth & Nai ) TOTAL STATION⊆	8
TOTAL STATIONS:	7		

MOST INCREASED PLAYS +143 NEWSBOYS In The Hands Of God (Inpop)
WBSN +21, WLEJ +20, HSBJ 4B, WPAR +13, WMUZ +13,
WAWZ +11, WAEJ +10, WJQK +0, WDJC +6, KXCJ +5 +137 FRANCESCA BATTISTELLI Free To Be Me (Fervert/Word-Curb) WJKL +22, KKFS +19, WLPJ +7, WVFJ +13, KXCJ +10, WFHM +10, KSEJ +7, KSGN +6, KPEZ +6, WRE5. +6 +123 Finally Home (INO) WJKL +20, WVFJ +14, S\*MS -11, WCVO +11, K=J +10, WMSJ +8, KCMS +7, K\*OJ +7, KNWI +7, WDJC+5 CHRIS TOMLIN +108 | Will Rise (Sixsteps/Sparrow/EMI CMG) | KHZR +26, WJIE +18, WLPJ +2, WBFJ +11, WL± B +8, | KKSP +7, WJTL +4, WDJC +3\_KFIS +3, KGBI +2 I'II Love You So (Spa row/EMI CMG)
WBSN +21, SXMS +18, WFHN +17, KSBJ +16, V\*LPJ +13,
KPEZ +4, KXOJ +2, WJQK +2, WDJC +2, KCMS +2

FOR WEEE EMDING FEBRUARY 1, 2009

LEGEND: 5xc legerd to charts in charts section for rules and symbol explanations.
55 Christian #C stations are electronically monitored by Nielsen Bloadcast Data Systems 24 hours a day, 7 dayas week. Christian AC Indicator chart compiled of 35 reaorters, christian THR 28, christian ock 26 and som AC/inspirational 20. © 2009 Nielsen Business Media, Inc. All rights reserved.



# CHRISTIAN

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► ENTERING WITH 153 SPINS AT 11 REPORTING STATIONS, LINCOLN BREWSTER STARTS AT NO. 15 ON SOFT AC/INSPIRATIONAL WITH "GOD YOU REIGN." THE PASTOR/SINGER/GUITARIST LAST SCALED THE CHART WITH "LOVE THE LORD," WHICH PEAKED AT NO. 3 DURING A 20-WEEK CHART RUN IN 2007-08.

HIS WEEK	LASTWEE	WEEKS	CHRISTIAN CHR	IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-
1	1	22	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	1088	+47
	Ž	21	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	1076	+52
	3	23	GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB		+18
	4	13	RUSH OF FOOLS LOSE IT ALL	MIDAS	783	+64
	5	4	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	772	+55
•	7	10	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	692	+87
7	6	23	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	672	-5
	8	18	THIRD DAY RUN TO YOU	ESSENTIAL/PLG	648	+21
	10	9	VOTA HARD TO BELIEVE	INO	598	+17
E.	14	5	FRAY YOU FOUND ME	EPIC/INO	586	+68
	15	10	NEVER BE THE SAME	ESSENTIAL/PLG	584	+91
12	n	12	DISCIPLE WHATEVER REASON	INO	574	+28
	12	15	TAKEN BY THE STORM	INPOP	558	+22
14	13	23	STELLAR KART INNOCENT	WORD-CURB		-3
15	9	35	BRANDON HEATH GIVEME YOUR EYES BUILDING 429	REUNION/PLG	523	-16
15	16	17	END OF ME  DECEMBERADIO	ONI	482	+3
17	17	19	BELIEVER  JON MCLAUGHLIN	SLANTED/SPRING HILL	449	-3
18	18	19	BEATING MY HEART  KRYSTAL MEYERS	ISLAND/IDJMG	402	-38
	22	9	LOVEIT AWAY  JON FOREMAN	ESSENTIAL/PLG	395	+60
20	20	8	YOUR LOVE IS STRONG  CASTING CROWNS	CREDENTIAL/EMI CMG	375	+22
21	19	13.	SLOW FADE INHABITED	BEACH STREET/REUNION/PLG	366	-39
22	23	14	LOVE (I NEED YOU) NEWSBOYS	7 SPIN	308	-18
23	29	2	IN THE HANDS OF GOD BIG DADDY WEAVE	INPOP	288	+63
25	24	10	WHAT LIFE WOULD BE LIKE THIS BEAUTIFUL REPUBLIC	FERVENT/WORD-CURB	277	+14
25	25	8	BEAUTIFULLY BROKEN HELLO KELLY	FOREFRONT/EMI CMG	270	+83
	Z3 Ni	-10	FALL OVER ME  B. REITH	7 SPIN	269	+32
28	30	2	MESS SEVENGLORY	COTEE	252	+74
29	26	5	ALL OF THIS FOR YOU  ABOVE THE GOLDEN STATE	7 SPIN	229	-8
30	27	3	SOUND OF YOUR NAME  FLYLEAF THERE FOR YOU	SPARROW/EMI CMG  A&M/OCTONE/INTERSCOPE	227	0

THIS WEEK	TEEK	WEEKS	CHRISTIAN ROCK			
THIS	3	NO SEE	TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
	2.	13	KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	298	+18
	7	13	CLASSIC CRIME SING	TOOTH & NAIL	294	+35
	4	10	FAMILY FORCE S RADIATOR	TMG	286	+17
4	1	14	RED FIGHT INSIDE	ESSENTIAL/PLG	280	-18
9	3	17	HOUSE OF HEROES LOSECONTROL	MONO VS STEREO/GOTEE	276	+}
	9	19	BECOMING YOUR LOVE	TOOTH & NAIL	259	+1
7	5	16	CAPITAL LIGHTS OUTRAGE	TOOTH & NAIL	258	-9
8	n	12	REMEDY DRIVE STAND UP	WORD-CURB	247	0
9	10	n	RELIENT K THE LAST, THE LEAST	GOTEE	246	-10
10	8	17	DISCIPLE 3-2-1	INO	241	-18
11	6	18	WEDDING RETURN	BRAVE NEW WORLD	239	-26
	12	8	IVORYLINE HEARTS AND MINDS	TOOTH & NAIL	227	+2
	13	5	CHILDREN 18:3 HOMEMADE VALENTINE	TOOTH & NAIL	223	+11
4	15=	5	NEVERTHELESS CROSS MY HEART	FLICKER/PLG	191	+12
15,	14	12	SECRET AND WHISPER ANCHORS	TOOTH & NAIL	187	+3
6	17	5	THIS BEAUTIFUL REPUBLIC SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	184	+16
	22	3	THE CONTACT BLACK SEA	7 SPIN	169	+35
18	16	16	RUTH WHO I WAS AND WHO I AM	TOOTH & NAIL	168	-9
19	25	2	HAWK NELSON LET'S DANCE	BEC/TOOTH & NAIL	166	+53
20	18	12	SEARCH THE CITY THE RESCUE	TOOTH & NAIL	152	-7
21	20	8	A ROTTERDAM NOVEMBER ENOUGH	ARN	148	-1
22	23	2	ABANDON HOLDON	FOREFRONT/EMI CMG	142	+18
3	29	20	FIREFLIGHT YOU GAVE ME A PROMISE	FLICKER/PLG	116	+17
34)	26	5	WE AS HUMAN DEAD MAN	WE AS HUMAN	114	+3
25	<b>50</b> °	2	GRITS BEAUTIFUL MORNING	REVOLUTION ART	106	+20
26		5	MANAFEST 4-3-2-1	BEC/TOOTH & NAIL	103	+3
27		5	MANIC DRIVE BLUE	WHIPLAŞH	95	-23
28	FE-E	NTRY	JONEZETTA WIDE AWAKE	TOOTH & NAIL	82	-3
29		10	FALLING UP MAPS	BEC/TOOTH & NAIL	81	-69
30	N	EW	RUN KID RUN SET THE DIAL	TOOTH & NAIL	70	+65

THIS WFFK	LAST WEEK	WEEKS ON CHART®	ARTIST TITLE IMPRINT / PROMOTION LABEL			
1	1	17	JAMIE SLOCUM DEPENDENCE	CURB	361	-21
2	2	12	MARK HARRIS ONE TRUE GOD	INO	350	+5
3	3	20	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	313	-6
4	4	19	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	297	-4
5	5	4	MERCYME FINALLY HOME	INO	295	+26
6	6	9	NATALIE GRANT OUR HOPE ENDURES	CURB	252	-8
7)	8	16	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	231	+1
8	9	23	MARK ROACH THE LEAST I CAN DO	MYRRH/WORD-CURB	224	-2
9	7	20	WAYBURN DEAN I NEED A SAVIOR	WAYJADE	205	-50
IC)	10	10	CURT COLLINS JESUS PAID IT ALL	FSS	200	+5

TW	2.	wks	ARTIST WKS TITLE	IMPRINT / PROMOTION LABEL	PL/ TW	4YS +/-
650	-	3	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	181	+27
22		2	CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMICMG	173	+55
	4	6	JUSTIN UNGER BEHOLD	HEIGHTS	168	+14
14	2	15	JARED ANDERSON GLORIFIED	INTEGRITY	155	-4
<b>(B)</b>	ı	EW	LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	153	+38
16	11	19	ADDISON ROAD HOPE NOW	INO	153	-37
•	8	2	CARMEN D'ARCY WE ADORE THEE	BRICK STREET/MARTINGALE	152	+28
18	*5	7	THIRD DAY REVELATION	ESSENTIAL/PLG	135	-18
19	6	6	JAIME JAMGOCHIAN FOR YOU	CENTRICITY	126	-16
20			JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	114	+1

#### **CHRISTIAN ROCK REPORTERS**

KLYT/Albuquerque, NM OM: Johann "Yo" Snyder MD: Joey Belvi le

WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard

WVOF/Bridgeport, CT PD/MD: Bob Felberg

WCWP/Brookville, NY PD: Peter Bellctti MD: Reena Temburni

WU FM/Columbus, OH\* OM: Michael Buckingham PD/MD: Nikki Cantu

KVRK/Dallas, TX\* PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI\* MD: Brian Goodman

WORQ/Green Bay, WI\* OM/PD: Jim Raider

WBFJ/Greensboro, NC\* OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens

WJTL/Lancaster, PA\* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE PD/MD: Ron Drury

WDML/Marion, IL MD: Tom Schroeder

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

Effect Radio/Network\* PD/MD: B ian Harman APD: A manda Harman

WJLZ/Narfolk, VA\* CM/PC: Anne Verebely APD: Troy Alan

WITR/Rochester, NY PD/MD Samme Palermo APD: Will 'The Tuna" Benson

WPRJ, Saginaw, MI OM/PD: Aaron Dicer MD: Josh Thompson

**Firexcape/Satellite** PD/MD: Joe Hayes

Sirius XM The Message/Satellite\* PD: Al Skop

**The Sound Of Light/Satellite** PD: Bill Scott MD: Jack Eason

Whip Of Cords/Satellite OM/PD: Matt Rhodes

**WHRZ/Spartanburg, SC** OM: Michele Brady PD: Britt Dillard APD: Matthew Bishop MD: Cale Nelson

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL\* OM: Chris Samoson PD/MD: Olivia Daff

WLPJ/Tampa- FL\*

WYSZ/Toledc, OH\* PD/MD: Jeff Howe

FEBRUARY 6, 2009

#### **CHRISTIAN AC REPORTERS**

KGNZ/Abilene, TX PD/MD: Gary Hi

WMIT/Asheville, NC\* MD: Matt Stockm

WFSH/Atlanta, GA\* MD: Mike Stoudt

WVFJ/Atlanta, GA\* OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA\*

KPEZ/Austin, TX OM: Mac Daniels PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD\* PD: David Paul MD: Chris Scotland

WDJC/Birmingham, AL\* APD/MD: Ronnie Bruce

KTSY/Boise, ID\* OM: Chris Gilbreth

PD: Jerry Woods APD/MD: Travis Culver WCVK/Bowling Green, KY

PD: Susan Woodard **WAYR/Brunswick, GA** PD/MD: Bart Wagner

WRCM/Charlotte, NC\*

OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN\* OM/PD: Jason McKay MD: Justin Wade

WJKL/Chicago, IL\*

WAKW/Cincinnati, OH\* PD: Kurt Wallace

APD: Rob Lewis MD: Daryl Pierce

WFHM/Cleveland, OH\* PD: Len Howser MD: Gina Hart

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KBIQ/Colorado Springs, CO\* MD: Jack Hamilton

KCVO/Columbia, MO

WMHK/Columbia, SC\* PD: Steve Sunshine

WCVO/Columbus, OH\* APD/MD: Mike Russell

KBNJ/Corpus Christi, TX\* PD: Joe Fahl

KLTY/Dallas, TX\*

APD/MD: Michael Prendergast KNWI/Des Moines, IA4

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MD: Paul Hernandez KYTT/Eugene, OR

OM: Dave DeAndrea PD/MD: Rick Stevens

KLRC/Fayetteville, AR

WCLN/Fayetteville, NC OM!PD: Dan DeBr APD: Syndi Long

KG€B/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin

WPER/Fredericksburg, VA

KZKZ/Ft. Smith. AR

WLAB/Ft. Wayne, IN\* MD! Melissa Montana

WCSG/Grand Rapids, MI\*

WJQK/Grand Rapids, MI\* PD/MD: Gary Thompson

WBFJ/Greensboro, NC\* Ol√: Dana Evans PD/MD: Wally Decke APD: Darren Stevens

WLFJ/Greenville, SC<sup>4</sup> PD/MD: Rob Dempsey AP ): Gary Miller

KAIM/Honolulu, HI\* PD/MD: Mike Gravatt

KSBJ/Houston, TX\* PD: Jon Hull MD: Jim Beele

WQME/Indianapolis, IN

WCRJ/Jacksonville, FL\* PD: Chris Wayne MD: Theresa Ross

WCQR/Johnson City, TN\*

KOBC/Joplin, MO

KLJC/Kansas City, MO\* PD/MD: Michael Grimm

WJTL/Lancaster, PA\* PD; John Shirk MD: Phil Smith

WEGH/Lansing, MI

KSOS/Las Vegas, NV\*

KKSP/Little Rock, AR\*

PDr IR Runyon MD: Dave Srite KFSH/Los Angeles, CA\*

PD: Chuck Tyler APD: Boh Shaw

WJIE/Louisville, KY\* PD: Jim Galipeau APD/MD: Chris Crain

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WNWC/Madison, WI PD/MD: Dave St. Johr

KVMV/McAllen, TX\* APD/MD: Bob Malone

KJIL/Meade, KS PD/MD: Michael Luskey

WAWZ/Middlesex, NJ\* OM: Scott Taylor PD: Johnny Stone

APD/MD: Keith Stevens KTIS/Minneapolis, MN\*

KBMQ/Monroe, LA PD/MD: Phillip Brooks

PD: Jason Sharp

WFFH/Nashville, TN\*

Family Life Ministries/Network

APD: Kevin VanBuren

New Life Media/Network

WBSN/New Orleans, LA\* PD: Tom Krimsier

MD: Libby Krimsie KGBI/Omaha, NE\* PD: Melody Miller MD: Jeff Devereaux

WPOZ/Orlando, FL\* OM/PD: Dean O'N APD: Jeff Cruz

WMSJ/Portland, ME\* MD: Kenny Robinson

KFIS/Portland, OR\* OM/PD: Dave Arthui MD: Kat Taylor

KSLT/Rapid City, SD PD/MD: Dave Mas

KSGN/Riverside, CA\* PD: Bryan O'Neal MD: Brandi Lanai

WPAR/Roanoke, VA\*

WOFL/Rockford, IL

KKFS/Sacramento, CA\* PD/MD: Max Miller

WSMR/Sarasota, FL

Sirius XM The Message/Satellite\*

KCMS/Seattle, WA\*

WBYO/Sellersville, PA

WFRN/South Bend, IN MD: Doug Moore

WHPZ/South Bend, IN OM: Gary Hegland PD: Corey Mann

KWND/Springfield, MO\*

KKJM/St. Cloud, MN

OM/PD: Diana Mads MD: Dawn Madsen KHZR/St. Louis, MO\* PD/MD: Greg Cassidy

WLPJ/Tampa, FL\* MD: Jeff MacFarlane

KKCM/Tulsa, OK\* OM: Steve Hunte PD: Chris Kelly

KXOJ/Tulsa, OK\*

KVNE/Tyler, TX MD: Jennifer Winborn

WGTS/Washington, DC\* PD: Becky Wilson Alignay MD: Rob Conway KNWS/Waterloo, IA

WGNV/Wausau, WI

MD: Todd Christopher

WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman

WXHL/Wilmington, DE OM: Dan Edward PD/MD: Dave Kirby APD: Sal April



"AMERICAN IDOL" ALUM MANDISA, WHO PLACED NINTH IN THE SERIES' 2006 SEASON, BOWS AT NO. 22 WITH "MY DELIVERER." THE TRACK INTRODUCES THE GRAMMY AND DOVE AWARD NOMINEE'S SECOND ALBUM, "FREEDOM," DUE MARCH 24.

THIS WEEK	CASTWEEK	WEEKS	ARTIST TITLE  CHRISTIAN AC INDICATOR IMPRINT / PROMOTION LABEL					
1	1	22	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	1060	-46		
2	2	19	THIRD DAY REVELATION	ESSENTIAL/PLG	927	+6		
3	3	23	TENTH AVENUE NORTH BY YOUR SIDE REUNIDA/PLI		859	-57		
4	4	34	BRANDON HEATH GIVE ME Y DUR EYES	REUNION/PLG	692	-17		
5	5	13	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	685	+29		
6	n	4	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	643	+75		
7	8	12	NATALIE GRANT OUR HOPE ENDURES	CURB	605	+26		
8	7	20	BUILDING 429 END OF ME	INO	604	-5		
9	10	17	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	593	+18		
10	12	5	MERCYME FINALLY HOME	ONI	591	+39		
11	6	34	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	558	-58		
12	9	28	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	525	-34		
13	16	11	MICHAEL GUNGOR BAND ANCIENT SKIES	BRASH	512	+20		
14	15	25	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG		-47		
15	21	3	NEWSBOYS IN THE HANDS OF 200	INPOP	457	+179		
16	17	18	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	444	4		
17	18	15	POINT OF GRACE (WISH	WORD-CURB	419	-13		
18	19	18	AARON SHUST CREATE AGAIN	BRASH	324	-8		
19	20	10	IAN ESKELIN, MARK STUART & VICKY BEECHING LORD	INTEGRITY	322	+36		
20	22	5	MARK HARRIS ONE TRUE GOD	INO	280	+5		
21	23	4	DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING	SIX STEPS/SPARROW/EMI CMG	279	+61		
22		EW	MANDISA MY DELIVERER	SPARROW/EMI CMG	206	+99		
23	25	13	DECEMBERADIO FOR YOUR CLORY	SLANTED/SPRING HILL	185	+5		
24	24	8	JOHN WALLER WHILE I'M WAITING	BEACH STREET/REUNION/PLG	171	-10		
25	27	2	JAMIE SLOCUM DEPENDENCE	CURB	164	+23		
26	28	6	AFTERS NEVER COING BACK TC+OK	INO	157	+19		
27	26	5	MATT MAHER AS IT IS IN HEAJEN	ESSENTIAL/PLG	144	-24		
28		EW	REVIVE CHORUS OF THE SAINTS	ESSENTIAL/PLG	137	+22		
29		EW	KUTLESS + DO NOT BELONG	BEC/TOOTH & NAIL	136	+65		
30		EW	ABOVE THE GOLDEN STATE I'LL LOVE YOU SO	SPARROW/EMI CMG	115	+41		

Hit Music Research							
ARTISE	MPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	4.33	92%	12%	4.36	4.31	4.34
BRANT ON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.23	100%	22%	4.29	4.03	4.18
BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.23	95%	16%	4.29	4.05	4.17
MATTI- EW WEST THE MOTIONS	SPARROW/EMI CMG	4.20	80%	12%	4.17	4.07	4.12
JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.15	98%	25%	3.96	4.22	4.0
GROUF 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.13	61%	19%	4.04	3.96	4.0
THIRD DAY RUN TO YOU	ESSENTIAL/PLG	4.13	88%	18%	4.03	4.25	4.16
JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	4.07	74%	12%	4.18	4.25	4.2
JON FOREMAN YOUR LOVE IS STRONG	CREDENTIAL/EMICMG	4.07	91%	20%	4.31	4.07	4.19
CASTING CROWNS SLOW FADE	BEACHSTREET/REUNION/PLG	4.06	93%	30%	3.61	4.00	3.8
RUN K D RUN FREEDOM	TOOTH & NAIL	4.00	96%	29%	4.12	3.60	3.9
RUSH OF FOOLS LOSE IT ALL	MIDAS	3.98	88%	15%	3.91	3.73	3.8
THE FRAY YOU FOUND ME	EPIC/INO	3.97	79%	1196	3.86	3.68	3.7
SHAWH MCDONALD CLARITY	SPARROW/EMI CMG	3.94	8 <b>5%</b>	13%	3.47	4.06	3.7
STELL AR KART INNOCENT	WORD-CURB	3.94	87%	19%	4.10	3.53	3.9
FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	3.90	82%	16%	3.68	4.n	3.8
THOUSAND FOOT KRUTCH MY HOME	TOOTH & NAIL	3.88	ç5%	21%	4.00	3.60	3.8
RED NEVER BE THE SAME	ESSENTIAL/PLG	3.83	75%	17%	3.65	3.98	3.7
JORDI 1 SPARKS ONE STEP AT A TIME	19JIVE/JLG	3.82	100%	34%	4.10	3.94	4.0
THIS BEAUTIFUL REPUBLIC BEAUTIFULLY BR	OKEN FOREFRONT/EMICMG	3.80	92%	24%	3.77	3.50	3.62

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 962 respondents. Total average favorability estimates are based on a scale of 1-5, (1- don't like it at all, 5 = love ir). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be consic ered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

Monitored Reporters

# R&R COUNTRY



Radio's gravitational pull lands Lindy at KBUL/Atlanta

## The Bull By The Horns-And Then Some

R.J. Curtis RCurtis@RadioandRecords.com

> ou've heard the phrase, "Be careful what you wish for," right? So it's only day five on the job for Scott Lindy, the new OM for Clear Channel/Atlanta's six-station cluster, which includes country WUBL (94.9 the Bull). Try to follow along, as Lindy recounts an isolated moment that day: "We have the Atlanta Braves network here and [Baseball Hall of Fame pitcher] Don

Sutton had just been signed as the color guy. We're doing a contest on the Bull and were announcing the wrong prize. A salesperson came in and said, 'The prize has changed, is that OK?' I said no, because we've committed to 50 promos and have already done 40 of them with three giveaways. Then our business manager walks in to tell me we're changing the process on how to approve expenses. Next our guy that works with the Braves hands me his BlackBerry and says, 'Here, say hello to Don Sutton!' So suddenly, I'm like, 'What is happening here?' "

Believe it or not, this is exactly what Lindy hungered for—and he's eating it right up. The frenzy of day-to-day programming isn't new, it's just been a while since he's been back down to earth, so to speak. From 2002 until September 2008, he served as senior director for Sirius Satellite Radio coun-

try programming. Prior to that, Lindy compiled a long and successful programming track record, highlighted by his initial

foray into country at Clear Channel's WPOC/ Baltimore from 1997 to 2002.

The new job reunites I indy with terrestrial radio and Clear Channel; in Atlanta, he programs WUBL day to day while also overseeing regional Mexican WBZY, news/talk WGST, active rock WKLS, AC WWLG and Spanish AC WWVA. The day that Lindy announced he was headed to Atlanta, we asked him specifically about the Bull. The station has struggled to gain traction since launching during the Christmas holidays in 2006, as it competes with Citadel's longtime market leader WKHX. Lindy acknowledges that, but says, "We have a product that is completely capable of winning and a company that is fully committed to it, Now I get to be the lucky guy who gets to go work on it."

Between leaving Sirius and taking the job in

Atlanta, Lindy had four months off. He admits to going a bit stir crazy, but it also gave him an opportunity to step back from the business. Lindy recalled the environment at Sirius, where in terms of music, "We had a channel that was predicated on playing it first and playing it a lot."

While streaming a number of terrestrial radio stations during his recent free time. Lindy says he realized "there are a lot

of people that are more aggressive than I would have given them credit for in terms of new music coming out. Some great music decisions are being made out there, and that kind of re-ener-

Unlike many, Lindy says, "I didn't really have a position on 'radio is dying' and 'the Internet is going to beat it." Instead, he took on the role of observer, but says his position now is, "This is ours to lose. That's going to happen if we let it. Who knows how we deliver our programming in the next five years, but we still own it and let's not give it to anyone.'

One interesting dynamic is the timing of Lindy's arrival in Atlanta, The day before he started, Clear Channel laid off 1,850 employees company-wide, some of whom worked at his cluster. He wasn't sure what to expect when he walked in the door

'Who knows how we deliver our programming in the next five years, but we still own it and let's not give it to anyone.

—Scott Lindy



### **Diversity Helps**

they all want to be here and do this."

Immersed in his new responsibilities and with his family not yet with him in Atlanta, Lindy is practically living at the station and admits to being swamped, but he says, "It's a different kind of busy."The first five days of what Lindv describes as "a job I understand very well" have been spent trying to remember names and meetings.

less than 24 hours later, but he describes his staff as "energized. I have to tell you, the people here are dedicated. They are fired up. They know what they have to do. There are challenges for sure, but

Once he gets past remembering everyone's name, Lindy says, "Here's the cool thing: There aren't many challenges here I don't have an answer or a strategy for. It's great to know that in the five years of being away, the systems and technology have gotten better." Lindy says there hasn't been one thing so far "that has made me say, Hm

, how do we do that?' "That confidence is borne from his diverse programming background. "I started out in rock radio," he says. "I programmed AC in Richmond, Va., for four years; then country. At Sirius, I got involved in a Christian rock channel." Having experience in all those formats, Lindy says, "you learn that good programming platforms don't change—the strategies and the nuances do. I relish this."

Lindy is working on familiarizing himself with every station in the cluster and not surprisingly, he's doing that by listening to each of them. "Your great ideas don't come when you sit in a meeting or when you're making a marketing plan. They come when you're writing an e-mail to a friend and you hear a promo that reminds you to do something different. You turn into a listener in some respects, but you're the guy who gets to change it."

#### A New World, Virtually

It might have been unfair to pester new Clear Channel/Atlanta OM Scott Lindy on just his fifth day on the job, but we wanted to know if there is one specific area that has changed drastically in terrestrial radio during the six years that he worked on the satellite side of the business.

"The biggest thing is the Internet and our Web sites," Lindy says. "When I left WPOC/Baltimore, we had one guy who was overloaded. He was basically putting concert information up and we weren't contesting. We didn't have a lot of control over the design and it was largely sales-oriented. We had jock pages, which were basically a pic-

Everyone has come a long way since then. Lindy notes. "The locks all have their own administrator

passwords and post stuff to their sites every day. Our afternoon guy [on country KBUL (the Bull)] Lance Houston posted a video on his page shortly after thinking of the idea. There's content on the site from all different sources and the jocks can do this without the webmaster involved."

When Lindy left for Sirius, Clear Channel was just beginning to get more aggressive with its Web initiatives. Now he says, "You don't have to prod anybody about this. It's such a cool thing to say you have your own Web site that is administered by one of the most forwardthinking communication companies in the world—and by the way—you also have a 100,000-watt megaphone you can use to send people to your Web site."-RJC

# COUNTRY

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NOTABLE FEATS BOOKEND THE TOP 10. BLAKE SHELTON LEADS FOR A SECOND WEEK WITH "SHE WOULDN'T BE GONE." ALL FIVE OF HIS CHART-TOPPERS HAVE SPENT MULTIPLE WEEKS AT NO. 1: "AUSTIN" (FIVE), "SOME BEACH" (FOUR), "THE BABY" (THREE) AND "HOME" (TWO). MEANWHILE AT NO. 10, TAYLOR SWIFT TROTS TO HER SEVENTH TOP 10 WITH "WHITE HORSE."

THIS WFFK	LAST WEEK	WEEKS ON CHART	ARTIST CERTIFICATIONS TITLE IMPRINT / PI	ITPREDICTOR STATUS ROMOTION LABEL	AUDII (IN MILI TW	ENCE LIONS) +/-	PLAY TW	S RANK
0	1	26	BLAKE SHELTON NO. 1 (2 WK	WARNER BROS./WRN	31.972	+0.883	4734	1
2	4	20	DIERKS BENTLEY FEEL HAT FIRE	CAPITOL NASHVILLE	31.496	+1.795	4557	2
•	6	15	KENNY CHESNEY WITH MAC MC	ANALLY 🏚 BLUE CHAIR/BNA	30.881	+2.944	4372	4
4	7	13	KEITH URBAN SWEET THING	CAPITOL NASHVILLE	29.928	+2.335	4195	6
9	5	15	TOBY KEITH	HOW DOG NASHVILLE	29.899	+1.494	4405	3
6	2	29	BILLY CURRINGTON DON'T	11 th	29.520	-1.267	4334	5
0	8	17	BROOKS & DUNN FEAT. REBA M	CENTIRE 🏚	27.336	+1.700	3964	7
8	3	19	ALAN JACKSON COUNTRY BOY	11 🏠 ARISTA NASHVILLE	25.669	-4.041	3896	8
9	10	13	GEORGE STRAIT RIVER OF LOVE	₩ MCA NASHVILLE	23.171	+1.485	3428	9
10.	n	10	TAYLOR SWIFT WHITE HORSE	BIG MACHINE	21.282	+1.572	3126	10
0	12	16	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	20.843	+1.604	3068	11
12	13	34	PAT GREEN LET ME	th BNA	17.594	+1.599	2632	12
(3)	15	25	JAKE OWEN DON'T THINK I CAN'T LOVE YOU	₩ RCA	15.579	+0.954	2482	13
13	16	12	RODNEY ATKINS IT'S AMERICA	CURB	14.893	+1.693	2315	15
15	14	30	LEE ANN WOMACK LAST CALL	MCA NASHVILLE	14.793	+0.159	2422	14
15	20	7	TIM MCGRAW AIRPOWI	CURB	13.729	+3.747	2191	16
17	17	14	MARTINA MCBRIDE RIDE	T RCA	13.465	+0.924	2123	17
18	19	18	JACK INGRAM THAT'S A MAN	BIG MACHINE	12.575	+0.769	2097	19
P	18	24	MIRANDA LAMBERT MORELIKEHER	COLUMBIA	12.532	+0.536	2101	18
20	21	24	JOSH TURNER AIRPOWI	MCA NASHVILLE	10.074	+0.578	1821	20
1	23	11	JASON ALDEAN SHE'S COUNTRY	BROKEN BOW	9.891	+1.912	1755	21
22	26	3	CARRIE UNDERWOOD BREAKE ITOLD YOU SO	P	9.659	+3.085	1480	23
23	22	17	IWILL	VALORY	8.918	+0.740	1719	22
24	27	5	TRACE ADKINS MARRY FOR MONEY	立 CAPIT <u>OL N</u> ASHVILLE	8.710	+2.626	1479	24
25	29	2	RASCAL FLATTS BREAKER/MOST INCREASED A HERE COMES GOODBYE	LYRIC STREET	8.583	+3.891	1248	26
26	24	17	GARY ALLAN SHE'S SO CALIFORNIA	MCA NASHVILLE	7.629	+0.214	1446	25
27	25	22		LIC/UNIVERSAL SOUTH	7.413	+0.637	1212	27
28	28	17	THE LOST TRAILERS HOW 'BOUT YOU DON'T	BNA	5.351	+0.443	922	29
29	30	11	JASON MICHAEL CARROLL WHERE I'M FROM	ARISTA NASHVILLE	4.490	+0.263	1057	28
30	31	18	JOHN MICHAEL MONTGOMERY FOREVER	立 STRINGTOWN	3.934	-0.029	685	33

THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICA	N BDS & HITPREDICTOR TIONS STATUS IMPRINT / PROMOTION LABEL	AUDII (IN MIL) TW		PLAY	/S RANI
31)	33	13	HEIDI NEWFIELD CRY CRY ('TIL THE SUN SHINES)	CURB	3.460	+0.005	728	31
32	34	12	EMERSON DRIVE	MiDAS/VALORY	3.324	+0.174	663	34
33	35	15	DEAN BRODY BROTHERS	BROKEN BOW	3.298	+0.302	729	30
34	N	EW		IOT DEBUT/BREAKER WARNER BROS./WRN	3.263	+3.177	428	39
35	36	12	KELLIE PICKLER BEST DAYS OF YOUR LIFE	ជា 19/BNA	2.868	-0.077	572	36
36	37	15	JAMES OTTO THESE ARE THE GOOD OLD DAYS		2.336	-0.197	517	38
37	40	7	JOSH GRACIN	BREAKER LYRIC STREET	2.237	+0.557	602	35
38	<b>3</b> 8	15	SARAH BUXTON	LYRIC STREET	2.220	-0.307	686	3;
39	49	2	MONTGOMERY GENT		2.118	+1. <b>21</b> 5	321	4
40	42	4	ZAC BROWN BAND WHATEVER IT IS	HOME GROWN/ATLANTIC/BIG PICTURE	1.933	+0.486	314	4
4	41	5	CRAIG MORGAN GOD MUST REALLY LOVE ME	BNA	1.930	+0.258	400	4
42	48	3	LADY ANTEBELLUM	CAPITOL NASHVILLE	1.801	+0.828	301	4
43	39	12	ADAM GREGORY WHAT IT TAKES	MIDAS/BIG MACHINE	1.521	-0.168	536	3
44	46	12	MELISSA LAWSON WHAT IF IT ALL GOES RIGHT	WARNER BROS./WRN	1.345	+0.336	85	5
45	44	5	TRENT TOMLINSON THAT'S HOW IT STILL OUGHTA B	E CAROLWOOD	1.197	+0.126	213	4
46	50	8	LITTLE BIG TOWN GOOD LORD WILLING	CAPITOL NASHVILLE	1.164	+0.379	284	4
47	43	10	JAMIE O'NEAL	172D	1.126	-0.206	259	4
48	47	9	JESSICA ANDREWS	CAROLWOOD	1.074	+0.097	326	4
49	45	4	JOHN RICH ANOTHER YOU	WARNER BROS./WRN	0.897	-0.165	180	5
50	51	3	CARRIE UNDERWOOD THE MORE BOYS I MEET		0.828	+0.129	51	
51	52	3	CHUCK WICKS MAN OF THE HOUSE	RCA	0.773	+0.198	178	5
52	N	EW	DARRYL WORLEY SOUNDS LIKE LIFE TO ME	.STROUDAVARIOUS	0.762	+0.442	203	4
53	53	5	RICHIE MCDONALD HOW DO I JUST STOP	STROUDAVARIOUS	0.717	+0.183	247	4
54	54	5	POINT OF GRACE	WORD-CURB/WRN	0.699	+0.166	130	5
55	55	2	GLORIANA WILD AT HEART	EMBLEM/NEW REVOLUTION	0.584	+0.077	129	5
56	57	2	KID ROCK BLUE JEANS AND A ROSARY	TOP DDG/ATLANTIC/COS	0.556	+0.086	107	5
57	58	3	KEITH ANDERSON SHE COULD'VE BEEN MINE	COLUMBIA	0.553	+0.094	170	5
58	P	IEW	DUSTY DRAKE THE 12TH MAN	B.G MACHINE	0.551	+0.386	72	
59	59	5	STEVE AZAR YOU'RE MY LIFE	RIDE/DANG/NEW REVOLUTION	0.514	+0.057	170	5
60	-	IEW	TRAILER CHOIR WHAT WOULD YOU SAY	SHOW DOG NASHVILLE	0.500	+0.127	122	5

MOST
NCREASED
AUDIENCE (IN MILLIONS)
+3.891

FLATTS

+3.747

+3.085

I Told You So

Marry For Money (Capitol Nashville) KKCO +0.303, WKHX +0.196, WDSY +0.156, WBEE +0.118, KMLE +0.114, WXTU +0.113, KTEX +0.113, WIL +0.102, KFKF +0.101, WUBL +0.099

#### **NEW AND ACTIVE**

ARTIST TITLE / LABEL AUDIENCE / GAIN PHIL VASSAR 0.375/0.131

CHRIS YOUNG 0.286/0.271

SARA EVANS 0.270/0.017 al/Arista Nashville/RCA) TOTAL STATIONS:

JAMEY JOHNSON 0.255/0.208 High Cost Of Living (Mercury) TOTAL STATIONS:

ARTIST TITLE / LABEL AUDIENCE / GAIN TITLE / LABEL AUDIENCE / GAIN DANIELLE PECK 0.176/0.088
Can't Behave
(Big Machine)
TOTAL STATIONS: 37

ERIC CHURCH 0.165/0.072 Love Your Love The Most (Capitol Nashville)
12 TOTAL STATIONS:



RASCAL FLATTS

Here Comes Goodbye
(Lyric Street)
KAJA, KASE, KATC, KBQI,
KDRK, KKGO, KSSN, KUPL,
KWNR, WBBS, WBEE, WCTO,
WDTW, WGGY, WGTY, WIOV,
WIRK, WIYK, WKCQ, WKKT,
WKLB, WKSJ, WMIL, WOGK,
WOKQ, WPAW, WQDR,
WQMX, WRNS, WSIX, WSLC,
WUSJ, WUSN, WUSY, WYPY

JOHN RICH 27
Shuttin' Detroit Down
(Warner Brcs./WRN)
KBUL, KBWF, KEEY, KIZN,
KJJY, KKGG, KKNG, KNITY

KBUL, KBWF, KEEY, KIZN,
KJJY, KKGG, KKNG, KNTY,
KUBL, KVOO, KWJJ, WBCT,
WDTW, WGAR, WGNE,
WIVK, WKCQ, WKMK, WMIL.
WGGK, WQHK, WQYK,
WSOC, WUSJ, WWQM,
WXTU, WYCD

CARRIE UNDER-WOOD I Told You So

I Told Yau So

(I)9/Arisha Nashville)

KAJA, KBEQ, KBQI, KFRG,
KKNG, KNCI, KSSN, KUPL,
KUZZ, IRWNR, KXKT, WBEE,
WBUL. 'WGCY, WGTY, WIVK.
WKCQ, "NKSJ, WPCV, WPKX,
WQDR, WRBT, WSOC,
WXBM, WYPY

Small Town USA

LECEHID: See legend to charts in charts section for rules and symbol explanations.
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► JUST THREE WEEKS AFTER WRAPPING A TWO-ISSUE RUN ATOP CANADA COUNTRY AS A GUEST ON BRAD PAISLEY'S "START A BAND," **KEITH URBAN** RETURNS TO THE TOP WITH HIS OWN "SWEET THING" (2-1), HIS 13th CAREER NO. 1. nielsen BDS

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KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost

KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell

WPUR/Atlantic City, NJ\* PD: Joe Kelly

KYKR/Beaumont, TX OM/PD: Trey Poston

WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger

KCTR/Billings, MT

OM: Jay Brandon PD/MD: Mark Hill

WZKX/Biloxi, MS\* OM/PD: Bryan Rhodes

WHWK/Binghamton, NY PD: Don Brake

WNCB/Birmingham, AL\* OM/PD: Justin Case

**WBWN/Bloomington, IL** OM/PD: Dan Westhoff APD/MD: Buck Stevens

**WHKX/Bluefield, WV** OM: Ken Dietz PD/MD: Joe Jarvis

KQFC/Boise, ID\* PD/MD: Wes McShay

KAGG/Bryan, TX APD/MD: Adam Drake

WOKO/Burlington, VT\* OM/PD: Steve Pelkey MD: Bill Sargent

WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals

WIWF/Charleston, SC\*

WKWS/Charleston, WV OM: Rick Johnson PD/MD: John Anthony

WOGT/Chattanooga, TN\*

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PD: Alan Quin APD/MD: Mike Kelly

WCLT/Columbus, OH\* PD: Curtis Newland MD: Tommy Douglas

WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James

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KOUL/Corpus Christi, TX\* OM/PD: Clayton Allen

KRYS/Corpus Christi, TX\* OM: Paula Newell PD: Frank Edwards

KHKI/Des Moines, IA\* OM: Steve Brill OM: Steve Brill PD/MD: Andy Elliott

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KKCB/Duluth, MN OM/PD: David Drew

WAXX/Eau Claire, WI OM/PD: George House APD/MD: Alex Edwards

WORB/Eau Claire, WI PD/MD: Mike McKay

WRSF/Elizabeth City, NC OM/PD: Cuervo Curtis

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WXTA/Erie, PA OM/PD: Adam Reese

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WKDQ/Evansville, IN PD/MD: Jon Prell

KVOX/Fargo, ND PD: Eric Heyer MD: Scott Winston

WKML/Fayetteville, NC PD/MD: DeanO

KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn

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WEGX/Florence, SC OM/PD: Randy "Mudflap" MD: Chase Matthews

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WFLS/Fredericksburg, VA\* OM/PD: Paul Johnson APD: Todd Grimsted

KHGE/Fresno, CA

KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary

WCKT/Ft. Myers, FL\* PD/MD: Mark Wilson PD/MU: Main 11/19 APD: Dave Logan

KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff

WBTU/Ft. Wavne, IN OM: Phil Becker PD: Chris Sargent

WTRS/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler

WTNR/Grand Rapids, MI\* OM: Brent Alberts OM/PD: Steve Stewart APD/MD: Nick Alan

WNCY/Green Bay, WI\* APD: Chance Lewis MD: Charli McKenzie

**WAYZ/Hagerstown, MD** MD: Tori Anderson

WCTY/Hamptons, NY PD: Dave Elder APD/MD: Jimmy Lehn

WCAT/Harrisburg, PA\* PD/MD: Rich Creeger

**WDGG/Huntington, WV** OM/PD: Jeff "CrawDawg" Crawford

WTCR/Huntington, WV PD: Judy Eaton MD: Scott Hesson

KTHK/Idaho Falls, ID OM: Mike Nelson PD/MD: Dale Desmond

KIXQ/Joplin, MO PD: Rob Meyer MO: Jack White

**WNWN/Kalamazoo, MI** PD: Woody Houston APD/MD: Scott Wagner

WYZO/Kalamazoo, MI OM: Brian Hayes OM: Brian Hayes PD: P.J. Lacey MD: Dan Diggler

KDBR/Kalispell, MT OM/PD: John Michaels

WKOA/Lafayette, IN OM: Jim Roberts PD: Mark Allen APD: Annie James MD: Bob Vizza

WBBN/Laurel, MS OM/PD: Stephen St. James

KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner

KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates

WMAD/Madison, WL\* OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese

KIAI/Mason City, IA PD/MD: Jared Allen

KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler

KUBB/Merced, CA APD: Greg Edwards MD: Dee Kelly

WOKK/Meridian, MS

WBAM/Montgomery, AL\*

WLWI/Montgomery, AL\* OM: Bill Jones PD/MD: Bill Dollar

WMDH/Muncie, IN PD/MD: Shane Goad

WMUS/Muskegon, MI\* OM: Dave Tatt PD: Mark Dixon

WGTR/Myrtle Beach, SC PD: Trey Cooler MD: Korby Ray

KJCS/Nacogdoches, TX PD/MD: Robby Lynn

KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson

KPLM/Palm Springs, CA MD: Kory James

**WPAP/Panama City, FL** PD: Todd Berry APD: David Howard MD: Shane Collins

WYCT/Pensacola, FL PD: Kevin King

WFYR/Peoria, IL OM/PD: Ric Morgan

WPOR/Portland, ME\* OM: Randi Kirshbau PD: Matty Jeff

**WRWD/Poughkeepsie, NY** PD: Paty Quyn

WRDU/Raleigh, NC\* OM: Chris Shebel APD: Zac Davis

KOUT/Rapid City, SD PD: Mark Houston MD: Dean Taylor

**KUUB/Reno, NV** OM: Jim McClain APD: "Big" Chris Hart

WYYD/Roanoke, VA\* OM: Steve Cross PD/MD: Kenny Shelton

WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond

WCEN/Saginaw, MI\* PD/MD: Joby Phillips

WWFG/Salisbury, MD OM/PD: Dick Raymond

KEGA/Salt Lake City, UT\*
PD: Alan Hague

KGKL/San Angelo, TX OM/PD: Boomer Kingston

KUSS/San Diego, CA\* OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer

KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels

KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter

KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner

KFGY/Santa Rosa, CA PD: Rob Taylor APD/MD: Stacy Hoblitzell

Dial Global Hot Country/Satellite\* OM/PD: Jim Murphy MD: Rick Morgan

Dial Global Mainstream Country/Satellite\* OM/PD: Penny Mitchell MD: Joani Williams

Sirius XM The Highway/Satellite\* PD: Jon Anthony MD: Jay Thomas

WJCL/Savannah, GA\* PD/MD: Boomer Lee

WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler

KSUX/Sioux City, IA PD/MD: Tony Michaels WBYT/South Bend, IN

MD: Shannon Marie KIXZ/Spokane, WA\* OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels

WTHI/Terre Haute, IN OM/PD: Barry Kent

WIBW/Topeka, KS PD: Keith Montgomer

APD/MD: Stephanie Lynn WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson

**WWZD/Tupelo, MS** OM: Rick Stevens PD: Bill Hughes

WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk

WFRG/Utica, NY OM/PD: Bill McAdams

**KJUG/Visalia, CA** PD: Dave Daniels MD: Adam Jeffries WDEZ/Wausau, WI APD/MD: Vanessa Ryan

WOVK/Wheeling, WV PD/MD: Jim Elliott

KZSN/Wichita, KS\* OM: Lyman James PD: Cody Carlson **WILQ/Williamsport, PA** OM/PD: Ted Minier APD/MD: John O'Brien

KXDD/Yakima, WA UM/PD: Dewey Boyntor APD/MD: Joel Baker

#### COUNTRY INDICATOR HIGHLIGHTS

COUNTRY INDICA	TOR HIGHLIGHT:	•	
No.			
ARTIST TITLE	IMPRINT / PROMOTIC	ON LABEL	
DIERKS BENTLEY FEEL THAT FIRE	CÁPITOL NA	IASHVILLE	
моэти	(Distance in the Control of the Cont		
ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIC	
RASCAL FLATTS HERE COMES GOODBYE	LYRIC STREET	40	
MONTGOMERY GENTRY ONE IN EVERY CROWD	COLUMBIA	21	
CARRIE UNDERWOOD ! TOLD YOU SO	19/ARISTA NASHVILLE	17	
JOHN RICH SHUTTIN' DETROIT DOWN	WARNER BROS./WRN	74	
CHUCK WICKS MAN OF THE HOUSE	RCA	11	
LADY ANTEBELLUM I RUN TO YOU	CAPITOL NASHVILLE	9	
TRACE ADKINS MARRY FOR MONEY	CAPITOL NASHVILLE	8	
MOST INCRE	RSED PLAYS	710-76	
ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN	
RASCAL FLATTS HERE COMES GOODBYE	LYRIC STREET	+888	
CARRIE UNDERWOOD I TOLD YOU SO	19/ARISTA NASHVILLE	+674	
DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	+355	

V LW ARTIST TITLE	IMPRINT / PROMOTION LABEL TW PLAY	YS +/-	
	EXCLUSIVES		
MIRANDA LAMBERT MORE LIKE HER	COLUMBIA	+284	
MONTGOMERY GENTRY ONE IN EVERY CROWD	COLUMBIA	+286	
TIM MCGRAW NOTHIN' TO DIE FOR	CURB	+293	
TRACE ADKINS MARRY FOR MONEY	CAPITOL NASHVILLE	+299	
DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	+355	

TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
6	<b>5</b> 7	KATIE ARMIGER TRAIL OF LIES	COLD RIVER	191	+48
53	52	ZONA JONES YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	138	-23
54	53	MARK WILLS THE THINGS WE FORGET	TENACITY	187	-19
<b>5</b>	55	SHAWN HAMMONDS EVERYTHING	COUNTRY THUNDER	165	+6
<b>5</b> 6	56	MARK CHESNUTT THINGS TO DO IN WICHITA	BIG 7/LOFTON CREEK	154	+19
<b>5</b> 9	60	JULIA BURTON WHAT A WOMAN WANTS	EMERALD RIVER/SPINVILLE	146	+25

Set your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to A&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST CANADA COUNTRY	IMPRINT / PROMOTION LABEL	PL TW	4YS +/-
	2	12	KEITH URBAN SWEET THING	CAPITOL NASHVILLE/EMI	774	+23
2	1	13	KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD	BLUE CHAIR/BNA/SONY MUSIC	756	-5
3	4	19	DIERKS BENTLEY FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	744	+33
4	3	15	BROOKS & DUNN FEATURING REBA MCENTIRE COWGIRLS DON'T C	RY ARISTA NASHVILLE/SONY MUSIC	733	-12
	5	12	TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE/UNIVERSAL	716	+33
	6	11	GEORGE STRAIT RIVER OF LOVE	MCA NASHVILLE/UNIVERSAL	656	+30
	112	17	BLAKE SHELTON SHE WOULDN'T BE GONE	WARNER BROS./WARNER	635	+82
	8	11	EMERSON DRIVE BELONGS TO YOU .	VALORY/OPEN ROAD/UNIVERSAL	604	+23
	17	3	JOHNNY REID A WOMAN LIKE YOU 🔸	OPEN ROAD/UNIVERSAL	578	+94
10	10	13	DOC WALKER ONE LAST SUNDOWN 🝁	OPEN ROAD/UNIVERSAL	575	+10
	18	10	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE/EMI	566	+89
12	13	8	TAYLOR SWIFT WHITE HORSE	BIG MACHINE/OPEN ROAD/UNIVERSAL	556	+23
13	12	16	AARON PRITCHETT HOW DO LET THERE .	OPM/604	525	-22
140	16	10	THE ROAD HAMMERS HOMECROWN .	OPEN ROAD/UNIVERSAL	518	+33
15	7	20	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND	ARISTA NASHVILLE/SONY MUSIC	502	-121
16	15	10	TARA ORAM 538 STARS .	OPEN ROAD/UNIVERSAL	494	+8
	24	6	ADAM GREGORY WHAT IT TAKES .	BJG MACHINE/OPEN ROAD/UNIVERSAL	475	+70
18	20	13	BILLY CURRINGTON DON'T	MERCURY/UNIVERSAL	471	+18
19	9	18	ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE/SONY MUSIC	468	-103
20	19	16	DEAN BRODY BROTHERS	BROKEN BOW/SONY MUSIC	458	-1
2	21	8	ONE MORE GIRL I CAN LOVE ANYONE -	EMI	454	+14
22	28	3	GORD BAMFORD LITTLE GUY	ROYALTY	446	+106
23	14	17	GEORGE CANYON JUST LIKE YOU 💠	UNIVERSAL	418	-87
24	29	3	TIM MCGRAW NOTHIN' TO DIE FOR	CURB/EMI	401	+82
25	27	8	MARTINA MCBRIDE RIDE	RCA/SONY MUSIC	388	+43
26	25	19	ZAC BROWN BAND CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	<b>3</b> 53	-37
27)	35	2	TRACE AOKINS MARRY FOR MONEY	CAPITOL NASHVILLE/EMI	345	+117
28	22	21	SUGARLAND ALREADY GONE	MERCURY/UNIVERSAL	340	-80
29	37	3	DERIC RUTTAN CALIFORNIA PLATES 💠	ON RAMP/EMI	321	+113
30	38	3	CARRIE UNDERWOOD I TOLD YOU SO	19/ARISTA NASHVILLE	290	+84

FOR WEEK ENDING FEBRUARY 1, 2009

indicates CanCon

## R&R AC/HOT AC



The emotional fallout of layoffs

## Step Away From The Ben & Jerry's

Keith Berman KBerman@RadioandRecords.com

hile news filters in every day about more people losing their jobs and the unemployment rate reaching levels that haven't been seen in decades, the cuts have been particularly hard for the radio industry, culminating in Clear Channel's companywide swath of 1,850 personnel slices a few weeks ago. Once the layoffs are done, it's easy to look at the bottom line and determine what cost savings have been achieved by the loss of people. But the emotional toll—both for employees who have been let go and those who remain behind in the workplace—is something that can't be calculated on a balance sheet.

It's important for those who are laid off to keep in mind that it's not their fault, according to workplace psychologist Dr. Rex Gatto. While he says many are coming into psychologists' offices, claiming they did nothing wrong and asking why this is happening to them, Gatto stresses that terminated employees are caught in an economic downturn and

"Keep a positive thought and say to yourself, I did nothing wrong, I am caught in a particular situation," he advises. "I give people three days to get past the shock and the upset. But when you get very angry, it only hurts you."

Gatto refers to the current situation as a perfect storm that has wreaked economic and psychological havoc on the country. It's easy to get mad at the way things have been generally going on a macro scale, given the news about what he calls "failed leadership" at companies like Enron or Lehman Brothers.

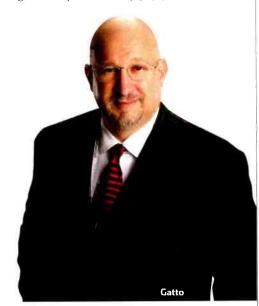
#### Denial Isn't Just A River

When you're laid off, it's extremely common to go through the usual stages of grief, which is unsurprising given the fact that it is an actual loss. When you spend 40 or more hours a week at work, the job can become a huge portion of your life."You don't have to go through all of the stages, but most do." Gatto says. "The first aspect is surprise-ime? This is happening to me?'The second stage is denial:'This isn't really happening, everything will be fine.

"Then there's a point of anger, and people can get

very angry. The concern of many psychologists today is that people can remain angry, and we want them to move beyond into a stage of self-help. It's a matter of not getting caught up in negative thinking, the loss of self-esteem or 'why me' thinking because that's what keeps you in the angry stage. Finally, you have to accept that you did nothing wrong; now, move on. Psychologists want people to get to the acceptance stage, where people accept their situation whether or not it's right or they agree with it."

It's OK to take a couple of days to bounce back from the event, but the problem is when people get stuck in that rut of what Gatto calls "poor-me thinking," where you constantly pity yourself for what's



'Psychologists want people to get to the acceptance stage, where people accept their situation whether or not it's right or they agree with it.

-Dr. Rex Gatto

#### The Stages Of Corporate Grief

- Surprise
- Denial
- Anger
- Acceptance
- Self-Help

#### Redirect Your **Efforts**

Why not use your time off to explore some of your other talents and interests? One guy, who calls himself Odd Todd, was laid off in 2001 from a job doing business development for AtomFilms. He started making Flash movies about being laid off and got publicity for his Web site (where he's been collecting tips and donations), wrote a book and began selling Odd Todd merchandise on CaféPress.com. He's managing to make enough money from these efforts to get by and pay some bills. See the movie that started the whole thing at oddtodd.com/index2.

happened and don't break yourself out of bad comfort habits, like heavy sustained drinking or spending hours in front of the TV with 18 pounds of Kraft Mac 'n' Cheese.

Gatto stresses the importance of being well-networked and well-positioned."When you don't have a job, finding a new one is a full-time job itself." he says, "You have to be active. Get a journal and compile all of your contacts. Get involved in professional and community organizations. Log every person you talk to or every organization you contact in the journal so you have a book of accomplishments. Don't be passive." Being active helps people move past the poor-me stage and into self-help, allowing the unemployed person to move on.

#### Circulate Among The Troops

For those who are "left behind"—meaning the people who get to keep their jobs and remain in a workplace devastated by lavoffs where morale is probably somewhere below ground, Gatto recommends that leaders continually talk to their employees on a daily basis and be extremely visible.

"Leaders need to be out of their offices and among the troops," he says. "Can you imagine an army general saying to his troops, Here's the strategy for the battle, we need to win this battle, then here's the next battle, then the next and so on, and then we'll win. I'll be back in three years to see how it's going.' In many ways, that's what corporate leaders are doing. They need to be active.

It's also important that bosses not only give more feedback, but facilitate intra-office communication between employees."They need to focus and realign people from the individual job to the team and pull the team together," Gatto says." I highly recommend they pull their people together, because people internally network in order to set up lines of communication to consult each other on how best to accomplish tasks. Those lines have been cut, thanks to the layoffs, and need to be rebuilt."

Transparency is also key, since trust needs to be reinforced between employees and their leaders. If possible, Gatto recommends setting up focus groups once or twice a week in the office to help facilitate those internal lines of communication, as well as what he calls "lunch-and-learns," where top managers meet with different people at lunch to set up clear interaction and discuss the current state of affairs. Additionally, he strongly urges that bosses have 15-minute touch-base meetings with their staffs at the beginning and end of every workday.

While everything seems in disarray right now and there doesn't seem to be an end in sight. Gatto says it's important to keep in mind that things will eventually get better."I view this as a forest fireit's devastating," he says, "But what happens after that devastation is that all of those houses and brush are cleared away—the forest is gone. But within a year, that ground begins to become pristine, and then there is new growth within a year or two. Lush greenery and trees begin to grow, and people then can go back and plant where they couldn't before. We're seeing devastation and tremendous pain right now, but I hope that in a year that all of this will be cleared away, and corporate leaders will emerge."

BDS

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► SIMPLY RED INTRODUCES "25: THE GREATEST HITS," RELEASED THIS WEEK, AT NO. 28 WITH "GO NOW," A COVER OF THE MOODY BLUES' 1965 DEBUT POP HIT. CHARTING AT AC SINCE 1986, SIMPLY RED IS ONE OF ONLY FOUR BANDS, ALONG WITH THE EAGLES, FLEETWOOD MAC AND JOURNEY, WITH TOP 10s IN EACH OF THE '80s, '90s AND '00s.

NEW AND ACTIVE

THIS WFFK	LASF WEER	WEEKS ON CHART	ARTIST TITLE	IN NIELSEN BDS は HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PL,	AYS +/-	AUDIE MILLIONS	
1	3	25	JASON MRAZ I'M YOURS	NO. 1(1WK) 11 <sup>3</sup> ☆ ATLANTIC/RRP	1888	+102	14.711	2
2	1	2'9	COLDPLAY VIVA LA VIDA	I) <sup>3</sup> CAPITOL	1883	-54	14.581	3.
3	2	37	DAVID COOK THE TIME OF MY LIFE	l) 합 19/RCA/RMG	1815	-14	15.336	ĭ
4	4	33	NATASHA BEDINGFIE POCKETFUL OF SUNSHINE		1681	-9	13.804	4
5	5	56	SARA BAREILLES	い <sup>5</sup> 敢 EPIC	1379	-133	10.534	5
6	6	43	LEONA LEWIS BLEEDING LOVE	I)5 SYCOJJ/RMG	1361	-36	9.151	8
0	7	25	DAVID ARCHULETA	I) 19/JIVE/JLG	1356	+117	7.561	10
8	8	15	TAYLOR SWIFT LOVE STORY	MOST INCREASED PLAYS 11 <sup>2</sup> 位 BIG MACHINE/UNIVERSAL REPUBLIC	1346	+287	9.749	6
9	ъ	20	DAUGHTRY WHAT ABOUT NOW	II 位 RCA/RMG	977	+74	7.976	9
10	9	49	DAUGHTRY FEELS LIKE TONIGHT	11 <sup>2</sup> RCA/RMG	967	-4	6.629	11
0	Ħ	16	LEONA LEWIS BETTER IN TIME	112 th SYCO/J/RMG	921	+103	9.190	7
12	12	23	MISSY HIGGINS WHERE ISTOOD	ELEVEN:/REPRISE	664	+5	2.662	14
13	13	15	GAVIN ROSSDALE LOVE REMAINS THE SAME	11 INTERSCOPE	554	+74	2.711	13
14	15	15	JAMES TAYLOR	INTERSCOPE TO HEAR/CMG	397	+54	2.736	12
15	14	22	SIMON COLLINS	RAZOR & TIE	339	-48	0.782	19
16	19	13	O.A.R. SHATTERED (TURN THE CAR ARC	n	244	+29	1.553	16
17	17	16	CELINE DION		236	-36	0.721	20
8	20	11	JORDIN SPARKS ONE STEP AT A TIME	COLUMBIA 11 <sup>2</sup> 19/JIVE/JLG	219	+30	1.756	15
-9	18	5	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	202	-14	1.141	18
20	23	6	NICKELBACK GOTTA BE SOMEBODY	AIRPOWER 13 ROADRUNNER/RRP	200	+31	1.194	17
9	24	3	1	JRING RUSH OF FOOLS	192	+35	0.556	22
22	21	18	SARAH MCLACHLAN UWANTME2	垃	147	-35	0.261	25
23	25	5	ADELE CHASING PAVEMENTS	ARISTA/RMG	97	-5	0.217	26
	28	5	KATY PERRY HOT N COLD	XL/COLUMBIA	92	+5	0.630	21
•	26	4	DAVID COOK LIGHT ON	CAPITOL	90	+1	0.203	29
26	29	2	DUFFY STEPPING STONE	19/RCA/RMG	89	+15	0.081	
27	27	7	MARIAH CAREY	MERCURY/IDJMG	83	-5	0.073	-
28	N	EW	SIMPLY RED	ISLAND/IDJMG	68	+65	0.068	
29	30	14	GONOW WAYNE BRADY	SIMPLYRED.COM/RAZOR & TIE	64	-7	0.105	-
30	1000	NTRY	THE FRAY YOU FOUND ME	PEAK/CMG  ÉPIC	62	+8	0.543	23

MOST ADDED	
ARTIST NEW TITLE / LABEL STATIONS	
LIONEL RICHIE  Just Go (Def Jam/IDJ/MG) (RBEZ, KKBA, KUMJ, KWAV, WDEF, WFPG, WHLG, WHOM, WHUD, WJKK, WLOB, WLNB, WMAS, WMJX, WYJB	
TAYLOR SWIFT 9 Love Story (Big Machine/Universal Republic) KEZK, KKMJ, KMXZ, KRBB, WDOK, WLHT, WMGF, WSHH, WWDE	
SEAL 8 If You Don't Know Me By Now (143/Warner Bros.) KMGA, KMGL, KQIS, KRWM, Sirius XM The Blend, WDEF, WJBR, WSPA	
JIM BRICKMAN FEAT. RUSH OF FOOLS 7 Never Far Away (Time Life) WJKK, WLNP, WLRQ, WSHH, WSPA, WSRS. WTVR	
TAYLOR HICKS 7 What's Right Is Right (Modern Whomp/Azoffmusic) KKBA. KQIS. WEZF, WHUD, WSPA, WTCB, WZID	

ı	IEW AND	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SEAL  If You Don't Know Me By Now (143/Warner Bros.)	₾ 54/54	DOLLY PARTON Drives Me Crazy (Dolly)	20/10
TOTAL STATIONS:	14	TOTAL STATIONS:	5
PINK So What (LaFace/JLG)	46/11	COLBIE CAILLAT The Little Things (Universal Republic)	20/3
TOTAL STATIONS:	6	TOTAL STATIONS:	3
TAYLOR HICKS What's Right Is Right (Modern Whomp/Azoffmusic)	34/34	DAVID ARCHULETA A Little Too Not Over You (19/Jive/JLG)	18/8
TOTAL STATIONS:	10	TOTAL STATIONS:	2
MATT NATHANSON Come On Get Higher (Vanguard)	27/6	PINK Sober (LaFace/JLG)	17/3
TOTAL STATIONS:	5	TOTAL STATIONS:	5
BARRY MANILOW DUET WITH REBA MCENTIRE Islands In The Stream	26/26	TOM JONES If He Should Ever Leave You (S-Curve)	16/3
(Arista/RMG)		TOTAL STATIONS:	4
TOTAL STATIONS:	6		

MOST NCREASED PLAYS

+103

+287 **TAYLOR SWIFT** Love Story (Big Machine/Universal Republic) WLTW +17, KKMJ +12, KOSI +12, WMCC +12, KESZ +12, WARM +10, WSLQ +10, WWFS +10, WRVR +9, WRCH +9 +117 **DAVID ARCHULETA** Crush (19/Jive/JLG) WWFS +16, WRVF +11, KKCW +9, WRVR +8, WYYY +8, WMJY +8, KTDY +7, WAHR +6, WRSA +6, WFPG +5

Better In Time (SYCO/J/RMG) WMXC +1I, WKJY +7, KESZ +7, WWFS +6, WWLI +6, WEZF +6, KBEE +6, KSNE +5, KUMU +5, KKMJ +5

+102 JASON MRAZ

I'm Yours (Atlantic/RRP) WWFS +10, KXLT +10, WRVF +9, WWDE +8, WSNY +7, WSLQ +6, KESZ +5, WTVR +5, WCFS +5, WCDV +4

What About Now (RCA/RMG) WWFS +21, WWLI +14, KQIS +13, WLDB +12, KXLT +9, WSRS +8, WFPG +7, WJXB +4, WMJY +4, WMGV +3

ARTIST
TITLE / IMPRINT / PROMOTION LABEL IN NIELSEN BDS CERTIFICATIONS PLAYS TW LW

GAVIN ROSSDALE Love Remains The Same (Interscope) KWAV, WDOK, WMXC, WVAF

Brandy, Long Distance, 3
Barry Mankov Duet With Reba McEntire, Islands In The Stream. 0
Idina Menzel, I Stand, 0
Jason Mraz & Colibie Caillat, Lucky, 0

FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

Lionel Richie, Just Go, O Melinda Doolittle, It's Your Love, O

ADDED AT...

KUMU Honolulu, HI

MD: Lee Kirk

TIMBALAND FEATURING ONEREPUBLIC  $11^6$ 845 NATASHA BEDINGFIELD  $11^{7}$ 765 638 DAUGHTRY 115 708 GWEN STEFANI FEATURING AKON 115 692 712  $\bar{\Pi}^4$ 673 691

FOR WEEK ENDING FEBRUARY 1, 2009 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 102 AC, 26 Canado AC and 24 Canada hot AC stations are electronically monitored by Nielser Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc All rights reserved.



**RECURRENTS** 

1121

953

919

922

1003

1076

870

n<sup>2</sup> 999

11.5

n

136 850

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ARTIST
TITLE / IMPRINT / PROMOTION LABEL

RSAL REPUBLIC)

FERGIE
BIC GIRLS D DN'T CRY (WILL I AM/A&M/INTERSCOPE)

WE ATEVER IT TAKES (GEFFEN/INTERSCOPE) COLBIE CAILLAT
BU3BLY (UNIVERSAL REPUBLIC)

COLBIE CAILLAT

JOHN MAYER
SA" (AWARE/COLUMBIA)

LIFEHOUSE

## HOT AC

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NATASHA BEDINGFIELD BOWS AT NO. 37 WITH "SOULMATE," THE THIRD SINGLE FROM "POCKETFUL OF SUNSHINE." LEAD CUT "LOVE LIKE THIS" REACHED NO. 21, WHILE THE TITLE TRACK ROSE TO NO. 3. THE ALBUM HAS SOLD 516,000 COPIES SINCE ITS JANUARY 2008 RELEASE, ACCORDING TO NIELSEN SOUNDSCAN.

PLAYS /GAIN

226/20

☆ 187/23

☆ 176/22

175/90

13

12

171/6

ARTIST TITLE / LABEL

**NEW AND ACTIVE** 

ARTIST TITLE / LABEL

(Def Jam/IDJMG)
TOTAL STATIONS:

PARAMORE

Make You Crazy

TOTAL STATIONS:

**GABRIELLA CILMI** 

TOTAL STATIONS:

RIHANNA Rehab (SRP/Def Jam/IDJMG) TOTAL STATIONS:

Decode (Fueled By Ramen/Chop Shop/RRP) TOTAL STATIONS:

NE-YO

165/31

160/30

149/62

5

16

11

141/11

123/19

THIS WEEK	LAST WEEK	WEEKS ON CHART		NIELSEN BDS ERTIFICATIONS IMPR	並 HITPREDICTOR STATUS INT / PROMOTION LABEL	PLA TW	YS +/-	AUDIEN MILLIONS	
1.	1	18	NICK ELBACK COTTA BE SOMEBODY	NO. 1(4	WKS) 11 th	3421	+34	17.806	1
3	2	19	KATY PERRY HOTN COLD		112 de CAPITOL	3102	+26	16.131	2
3	4	10	THE FRAY YOU FOUND ME		्री EPIC	2903	+159	14.016	4
4	3	45	JASON MRAZ I'M YOURS		11 <sup>3</sup> ☆ ATLANTIC/RRP	2663	-220	15.189	3
5	6	16	DAVID COOK LIGHT ON		19/RCA/RMG	2611	+72	12.169	9
6	8	13	TAYLOR SWIFT	BIC MA	112 CHINE/UNIVERSAL REPUBLIC	2509	+172	12.212	8
7	5	32	O.A.R. SHATTERED (TURN THE CAR AROUN	ND)	EVERFINE/ATLANTIC/RRP	2465	-93	12.860	6
8	7	24	PINK SO WHAT		I1 <sup>2</sup> ∰ LAFACE/JLG	2309	-181	13.579	5
9	9	32	DAUGHTRY WHAT ABOUT NOW		RCA/RMC	2030	-101	12.577	7
10	18	3		T INCREASED PLAY		1820	+597	9.239	12
11	10	41	GAVIN ROSSDALE LOVE REMAINS THE SAME		I) 位 INTÉRSCOPÉ	1802	-228	9.849	11
12	13	29	LIFEHOUSE BROKEN		GEFFEN/INTERSCOPE	1779	-66	10.007	10
13	12	18	SAVING ABEL ADDICTED		112 SKIDDCO/VIRGIN/CAPITOL	1765	-153	7.239	16
14	n	25	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG	1705	-287	8.379	13
15	14	19	3 DOORS DOWN LET ME BE MYSELF		UNIVERSAL REPUBLIC	1642	-12	6.813	17
16	16	7	PINK SOBER		LAFACE/JLG	1536	+293	7.475	15
17	15	15	KEVIN RUDOLF FEATUR			1436	-64	7.610	14
18	17	14	THE KILLERS	£ 13(1)	(SLAND/IDJMG	1346	+88	5.847	18
19	20	13	COLDPLAY LOVERS IN JAPAN		CAPITOL	1150	+19	4.228	22
20	24	12	THE ALL-AMERICAN RE		DOGHOUSE/DGC/INTERSCOPE	1098	+147	4.728	21
21	21	18	MISSY HIGGINS WHERE ISTOOD		ELEVEN:/REPRISE	1093	+61	3.777	24
22	23	9	LADY GAGA FEATURING			1049	+89	4.954	20
23	28	7	BEYONCE	3 PREAMEINDING TEN	MUSIC WORLD/COLUMBIA	940	+241	5.251	19
24	22	15	CHRISTINA AGUILERA		RCA/RMG	920	-73	4.171	23
25	27	13	KEEPS GETTIN' BETTER  ERIC HUTCHINSON  ROCK & ROLL		LET'S BREAK/WARNER BROS.	817	+48	2.989	25
26	25	13	HINDER		UNIVERSAL REPUBLIC	781	-21	2.434	30
27	26	22	WITHOUT YOU  LINKIN PARK LEAVE OUT ALL THE REST		WARNER BROS.	755	-13	2.647	28
28	29	11	THEORY OF A DEADMA	AN	WARNER BRUS.  位 604/ROADRUNNER/RRP	725	+104	2.800	27
29	30	15	PLAIN WHITE T'S		HOLLYWOOD	682	+90	2.809	26
30	32	3	JASON MRAZ & COLBI	E CAILLAT	ATLANTIC/RRP	629	+173	2.470	29
(31)	31	15	THRIVING IVORY		WIND-UP	490	+4	1.293	33
32	35	2	ANCELS ON THE MOON  U2		ISLAND/INTERSCOPE	427	•86	1.473	31
33	34	8	BUCKCHERRY		廿	396	+27	0.883	37
34	33	10	BRITNEY SPEARS		ELEVEN SEVEN/ATLANTIC	377	-34	1.411	32
333		IEW	BRITNEY SPEARS		JIVE/JLG	294	+94	1.058	36
Č	38	3	KATY PERRY		JIVE/JLG	292	+57	1.257	34
37		IEW	NATASHA BEDINGFIEL	D	CAPITOL	258	+70	0.797	39
38	40	2	HOOBASTANK		PHONOGENIC/EPIC	258	+45	0.524	
	39	3	SD CLOSE, SD FAR THE VERONICAS		iSLAND/IDJMG  ☆	240	+25	0.818	38
40	37	7	UNTOUCHED SNOW PATROL		NEROOM/SIRE/WARNER BROS.	237	-37	0.379	
40	3/	/	CRACK THE SHUTTERS	POLYDOF	FICTION/GEFFEN/INTERSCOPE	16.2	-31	0.575	

W. as
MOST ADDED
ARTIST NEW TITLE / LABEL STATIONS
KELLY CLARKSON 14 My Life Would Suck Without You (RCA/RMG) KALZ, KAMX, KBBY, KBIG, KDMX, KIOI, KSRZ, KURB, WHYN, WNNK, WQLH. WRQX, WWMX, WWWM
GAVIN ROSSDALE  Forever May You Run (Interscope) KLCA. KLTC, KLZR, KMXB, KOSO, KPEK, KRUZ, KUDD, WCDA
O.A.R. 9 This Town (Everfine/Atlantic/RRP) KLCA, KLTG, KMHX, KSII, KURB, KVLY, KZZU, WAYV. WCDA
JASON MRAZ & COLBIE CAILLAT  Lucky (Atlantic/RRP) KEZR, KJMY, KLLC, KSTP, WHBC, WMEE, WQAL, WXMA
PINK 7 Sober (LaFace/JLC) KFBZ, KYIS, WMC, WMYX, WOMX, WPTE, WRQX
U2 7 Get On Your Boots (Interscope) KLCA, KLLY, KLZR, KMHX, KPEK, KYKY, WOMX
LILY ALLEN 7 The Fear (Capitol) KCDU, KJMY, KMHX, KZZO, KZZU, Sirius XM The Pulse, WXMA
PLAIN WHITE T'S 1, 2, 3, 4 (Hollywood) KRSK, KRUZ, KURB, KZZU, WHBC, WPTE
BEYONCE 5 Single Ladies (Put A Ring On It) (Music World/Columbla) KFBZ, KIOI, KSCF, WBMX, WSNE
NATASHA BEDINGFIELD 5 Soulmate (Phonogenic/Epic) KLTG, KMXP, KRSK, KUDD, WKRQ

#### ADDED AT... KSII

El Paso, TX OM: Courtney Nelson PD: Jerry Kidd

The Veronicas, Untouched, 18 Leona Lewis, I WIII Be, 15 Erin McCarley, Love, Save The Empty, D Nick Lachey, Patience, D O.A.R., This Town, D

DR REPORTING STATIONS PLAYLISTS GD TO:

www.RadioandRecords.com

#### titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays

**AUDIENCE TOTALS:** Songs showing an increase in Derived, in part, using certain Arbitron Inc. ccpyrighted Persons 12+ audience estimates, under license. plays (audience for Country) over the previous week, regardless of chart movement. A song

(audience for Country).

#### AIRPOWER:

Awarded to sor gs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

#### BREAKER:

Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

#### HOT SHOT DEBUT:

Awarded solely on the Country chart to the highest-ranking new entry.

#### MOST INCREASED PLAYS

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

#### MOST ADDED:

A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

#### NEW AND ACTIVE:

Current songs below the chart threshold that are showing an increase in plays.

#### TIES ON CHART:

A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked

#### RECURRENT RULE:

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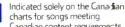
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; :op 10 for Soft AC/Inspiration II) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 1) in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank helow No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both aud ence and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPrezictor status in research data provided by Promosquad. Songs are test-ed online by Promosquad using mu tiple listens and a nationwide sample of care fully profiled music consumers.



charts for songs meeting
Canadian content requirements.

#### MOST **INCREASED** PLAYS +597 **KELLY CLARKSON** My Life Would Suck Without You (RCA/RMG) WWWMX +31, KQKQ +28, KDMX +28, WPTE +25, KVLY +23, KZZO +23, WWGX +22, KLZR +21, KBBY +21, KBIG +2C +293 位 **Sober** (LaFace/JLG) KZZU +28, WOMX +24, WZPL +23, KFYV +21, WDVD +17, WRMF +16, KSII +15, WQAL +14, KLZR +14, KJMY +14 +241 BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) WBMX +32, KLLY +26, KIMN +19, KLTG +18, WWMX +15, KVLY +14, WSJO +10, WSNE +10, WTSS +9, KSII +8 **JASON MRAZ & COLBIE CAILLAT** Lucky (Atlantic/RRP) KSTP •25, KZZU •19, KLLC •18, KJMY •17, KRSK •17, KLTG •16, WAJI •12, WOMX •17, KCDU •17, WTMX •11 TAYLOR SWIFT Love Story (Big Machine/Universal Republic) WMYX \*29, WCDA \*22, KMHX \*17, WAJI \*17, WSNE \*12 WXMA \*10, WMGX \*9, KCDU \*8, KRSK \*7, WWWM \*6

FOR WEEK ENDING FEBRUARY 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
83 hot A.<sup>2</sup> stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

**CHART LEGEND** 

Charts are ranked by plays (except for

Country, which is based on audience impressions, computed by cross-refer-

will also receive a bullet if its percent-

age loss in plays (audience for Country) does not exceed the percent

age of monitored station downtime for the format. Exempting the Country chart, a song that has been on the

generally not receive a bullet, even if it

registers an increase in plays. Country

chart for more than 20 weeks will

encing exact times of airplay with

Arbitron listener data).

► **BEYONCÉ** BLASTS TO HER FIRST NO. 1 AT CANADA HOT AC, AS "SINGLE LADIES (PUT A RING ON IT)" JUMPS 3-1 WITH THE FORMAT'S FOURTH-BEST INCREASE IN PLAYS (UP 84).

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DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

#### **HOT AC REPORTERS**

WKDD/Akron, OH\* OM/PD: Keith Kennedy

WRVE/Albany, NY\* ⊕M/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse

**KPEK/Albuquerque, NM\*** PD: Tony Manero MD: Jamie Frye

KDBZ/Anchorage, AK OM/PD: Tom Oakes

KMXS/Anchorage, AK PD: Devan Mitchell APD/MD: Amber O'Neill

WAYV/Atlantic City, NJ\* PD: Rob Garcia

WSJO/Atlantic City, NJ\* APD: Christopher Knight

KAMX/Austin, TX\* APD/MD: Carey Edwards

KLLY/Bakersfield, CA\* 1/PD: E.J. Tyler APD: Erik Fox

**WWMX/Baltimore, MD\*** OM: Dave LaBrozzi PD: Greg Carpenter

WMRV/Binghamton, NY

KCIX/Boise, ID\* PD/MD: Brent Carey

WBMX/Boston, MA\* PD: Jay Beau Jones APD/MD: Mike Mullaney

**WUHU/Bowling Green, KY** PD/MD: Brooke Summers

WTSS/Buffalo, NY\* PD: Brian Demay MD: Rob Lucas

WHBC/Canton, OH\* PD: Jerry Mac APD/MD: Kayleigh Kriss

WCOD/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews

WLNK/Charlotte, NC\* PD: Neal Sharpe APD: Anthony Michaels

MD: Todd Haller WTMX/Chicago, IL\* PD: Mary Ellen Kachinske MD: Nikki Chuminatto

WKRQ/Cincinnati, OH\* OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas

WNNF/Cincinnati, OH\*

WQAL/Cleveland, OH\* PD: Dave Popovich

WLNH/Concord (Lakes Region), NH OM: Andy Mack PD: Molly King

KLTG/Corpus Christi, TX\* PD/MD: Cory Knight

KDMX/Dallas, TX\* PD: Patrick Davis APD: Rick O'Bryan

WDAQ/Danbury, CT MD: Nate Mumford

WMMX/Dayton, OH\*

OM/PD: Jeff Stevens APD: Shaun Vincent

KALC/Denver, CO\* PD: Dylan Sprague APD/MD: Sam Hill

KIMN/Denver, CO<sup>4</sup> PD: Geronimo MD: Hollywood Henderson

KSTZ/Des Moines, IA4 OM/PD: Scott Allen APD/MD: Jimmy Wright

WDVD/Detroit, MI\* MD: Jesse Addy

KBMX/Duluth, MN OM: David Drew PD: Corey Carter

KSII/EI Paso, TX\* OM: Courtney Nelso PD: Jerry Kidd

KFLX/Flagstaff, AZ MD: Kat Kasey

WBQB/Fredericksburg, VA OM/PD: Chris Carmichae

KALZ/Fresno, CA\* OM/PD: Paul Wilson APD: Laurie West

KKPL/Ft. Collins CO. OM/PD: Mark Callagi MD: Beano

WINK/Ft. Myers, FL\*

WAJI/Ft. Wayne, IN\* OM: Lee Tobin PD: Barb Richards MD: Marti Taylor

WMEE/Ft. Wayne, IN\* OM/PD: Rob Kelley APD/MD: Dave Michaels

**WQLH/Green Bay, WI\*** PD: Jimmy Clark

WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman

WNNK/Harrisburg, PA\* OM/PD: John O'Dea MD: Denny Logan

WTIC/Hartford, CT\* OM: Steve Salhany PD/MD: Jeannine Jersey

KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett

KHMX/Houston, TX\* PD: Keith Scott

MD: John Whaler WZPL/Indianapolis, IN\* OM/PD: Scott Sands APD: Kari Johll MD: Dave Decker

**KQUR/Laredo, TX** PD: AL Guevara

KMXB/Las Vegas, NV\* PD: Cat Thomas APD/MD: Brandon Bell

WAJK/LaSalle, IL PD: John Spencer MD: Clare Bennett

WCDA/Lexington, KY\* OM: Charlie Kendall PD: Dale O'Brian MD: Chris Elliott

KURB/Little Rock, AR\* OM/PD: Randy Cain APD/MD: Becky Rogers

KBIG/Los Angeles, CA\* PD: John Ivey APD: Jason Griffin

WXMA/Louisville, KY\* OM/PD: George Lindsey MD: Tommy Lee

KVLY/McAllen, TX\* PD: Alex Duran APD/MD: Meridee

WMC/Memphis, TN\* OM: Jerry Dean PD: John Roberts MD: Jill Bucco

WMYX/Milwaukee, WI\* OM/PD: Brian Kelly APD/MD: Tony Lorino

KSTP/Minneapolis, MN\* PD: Leighton Peck APD/MD: Jill Roen

KOSO/Modesto, CA\* PD: Angle Good APD: John Chimpo MD: Tammy Cruise

WJLK/Monmouth, NJ\* OM/PD: Lou Russo MD: Steve Ardolina

KCDU/Monterey, CA\* OM/PD: Kenny Allen

WGMT/Montpelier, VT PD/MD: Steve Nichols APD: Jeff Garfield

WPLJ/New York, NY OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro

WPTE/Norfolk, VA\* PD: Barry McKay MD: Heather Branch

KYIS/Oklahoma City, OK\* OM/PD: Chris Baker

WMXO/Olean, NY

KQKQ/Omaha, NE\* D: Nevin Dane MD: Heather Lee

KSRZ/Omaha, NE\* PD: Kurt Owens MD: Jessica Do

WOMX/Orlando, FL\* PD: Jeff Cushman APD: Bobby Smith MD: Laura Francis

KBBY/Oxnard, CA\* PD: Matt Stone MD: Keli Reynolds

KFYV/Oxnard, CA\* OM/PD: Brian "Big Bear" Davis

KPSI/Palm Springs, CA APD: Bradley Ryan

KMXP/Phoenix, AZ\* OM: Alan Sledge PD: Ron Price APD: Allen Frey MD: Chris Marino

WMGX/Portland, ME\* OM: Chris Mac PD: Randi Kirshbaum

APD/MD: Alisha Bolin KRSK/Portland, OR\* OM: Clark Ryan PD: Dan Persigehl MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY OM/PD: Reggie Osterhoudt

WSNE/Providence, RI\*

KLCA/Reno, NV\* OM: Bill Schulz PD: Beej Bretz MD: Connie Wray

KZZO/Sacramento, CA\* DM: Byron Kennedy PD: Bryan Jackson

WGER/Saginaw, MI DM: Dave Maurer PD: Lauren Davis

KJMY/Salt Lake City, UT\* OM/PD: Jeff Cochran MD: Ian McCain APD: AJ Carson

KUDD/Salt Lake City, UT\* OM/PD: Brian Michel

KMYI/San Diego, CA\*

KSCF/San Diego, CA\* PD: Charese Fruge APD: Jeff Stewart MD: Cristy Westfall

KIOI/San Francisco, CA\* OM: Michael Erickson PD: Andrew Jeffries

KLLC/San Francisco, CA\* PD: Charese Fruge APD: Marcus D. Najera MD: Jayn

KEZR/San Jose, CA\* MD: Kirk Peffe

KRUZ/Santa Barbara, CA\* PD: Matt Stone

KMHX/Santa Rosa, CA\* PD: Danny Wright

Adult Top 40/Satellite PD: Justin Prager APD: Josh Orentlicher

Sirius XM The Pulse/Satellite\*
OM: Kid Kelly
PD/MD: Jim Ryan

**KPLZ/Seattle, WA\*** PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto

KCDA/Spokane, WA\* OM/PD: Robert Harder

KZZU/Spokane, WA\* OM: Roger Nelson PD: Ken Hopkins

WHYN/Springfield, MA\* OM/PD: Pat McKay MD: Kevin Johnson KYKY/St. Louis, MO\* PD: Mark Edwards MD: Jen Myers

WOKX/Sunbury, PA PD: Drew Kelly APD: Chad Evans MD: Rob Senter

WMTX/Tampa, FL\* OM/PD: Doug Hamand APD/MD: Kurt Schreiner

WWWM/Toledo, OH\* KLZR/Topeka, KS\*

OM: Ron Covert PD: Dale Kovar WPST/Trenton, NJ\*
OM/PD: Dave McKav APD/MD: Matt Sneed

KLRK/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards

WROX/Washington, DC\* OM/PD: Kenny King MD: Carol Parker

WRMF/West Palm Beach, FL\* PD: Bob Neumann APD/MD: Amy Navarro

KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan

KFBZ/Wichita, KS\* PD: Dusty Hayes WINC/Winchester, VA

OM/PD: Jeff Adams APD/MD: Paula Kidwell WXLO/Worcester, MA\* OM/PD: Jerry McKenna APD/MD: Mary Knight

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST CANADA AC			AYS
E	2	30	JASON MRAZ I'M YOURS	IMPRINT / PROMOTION LABEL	TW	+/-
2	1	175		ATLANTIC/WARNER	449	+1
4	2	28	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	352	-2
Н	5	12	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	351	+49
9	10	24	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY MUSIC	297	+34
5	7	35	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY MUSIC	297	-2
6	6	27	LIGHTS DRIVE MY SOUL 🦫	LICHTS MUSIC	297	-2
7	12	12	DEBORAH COX BEAUTIFUL UR 🍁	DECO/KOCH	294	+57
8	4	36	KREESHA TURNER DON'T CALL ME BABY	EMI	292	-11
9	8	21	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL	291	-6
10	3	25	ARAH MCLACHLAN U WANT ME 2 🍁 NETTWERK		290	-24
Ą	9	30	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY MUSIC	266	+1
6	11	18	SIMON COLLINS UNCONDITIONAL .	RAZOR & TIE/SONY MUSIC	255	+6
13	14	47	JOHN MAYER SAY	AWARE/COLUMBIA/SONY MUSIC	207	-15
14	15	48	LEONA LEWIS BLEEDING LDVE	SYCD/J/SONY MUSIC	189	0
15	13	35	DIVINE BROWN LAYIT ON THE LINE .	WARNER	189	-37
<b>(b)</b>	18	15	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC	174	+13
	23	15	ROBIN THICKE MAGIC .	STAR TRAK/INTERSCOPE/UNIVERSAL	166	+24
18	16	17	CELINE DION MY LOVE	COLUMBIA/SONY MUSIC	158	-25
19	22	16	BRYAN ADAMS SHE'S GOT A WAY .	BADMAN/UNIVERSAL	154	+13
20	17	27	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS +	MAPLEMUSIC	149	-25
21	23	23	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	144	+6
22	20	16	BURTON CUMMINGS DREAM .	SONY MUSIC	112	-35
23	27	12	SEAL A CHANGE IS GONNA COME	143/WARNER BROS./WARNER	92	+16
24	24	21	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	92	-23
25	26	13	JAMES BLUNT LOVE, LOVE, LOVE	CUSTARD/ATLANTIC/WARNER	91	-4
26	28	30	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	89	+14
27	25	14	MADONNA MILES AWAY	WARNER BROS./WARNER	89	-19
28	34	4	DAUGHTRY WHAT ABOUT NOW	RCA/SONY MUSIC	84	+31
29	30	2	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC	84	+20
30	29	2	GAROU FIRST DAY OF MY LIFE .	SONY MUSIC	80	+13
				3041 MOSIC	50	. 10

30	29	2	GAROU FIRST DAY OF MY LIFE 🍁	SONY MUSIC	80	+13
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST CANA	DA HOT AC	PL/ TW	AYS +/-
	3	8	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	773	+84
2	1	13		STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	702	-50
3	4	18	NICKELBACK GOTTA BE SOMEBODY .	EMI	690	+10
4	2	19	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	673	-54
	7	8	PINK SOBER	LAFACE/SONY MUSIC	669	+79
	5	14	DAVID COOK LIGHT ON	19/RCA/SONY MUSIC	646	+2
	9	9	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	632	+62
3	10	7	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	593	+59
9	6	18	KEVIN RUDOLF FEAT. LIL WAYNE LET IT	ROCK CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	557	-35
10	16	7	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	490	+85
11	8	20	DEBORAH COX BEAUTIFUL UR 🔸	DECO/KOCH	473	-99
12	12	13	CARLY RAE JEPSEN TUG DE WAR .	MAPLEMUSIC	440	-12
	17	7	HEDLEY DYING TO LIVE AGAIN 💠	UNIVERSAL	435	+37
	23	3	KELLY CLARKSON MY LIFE WOULD SUCK W	THOUT YOU RCA/SONY MUSIC	412	+10:
15	14	9	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	408	-26
16	15	13	AKON RICHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	392	-16
17	13	22	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	387	-49
18	19	8	DANNY FERNANDES FANTASY .	СР	373	-11
	21	7	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	366	+28
20	26	5	THE PUSSYCAT OOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	362	+74
21	20	14	THE MIOWAY STATE NEVER AGAIN .	REMEDY/EMI	362	-14
22	11	21	KATY PERRY HOT N COLD	CAPITOL/EMI	358	-96
23	22	22	SIMPLE PLAN SAVE YOU 🍁	LAVA/ATLANTIC/WARNER	317	-8
24)	24	10	KREESHA TURNER LADY KILLER •	EMI	312	+8
25	18	18	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	303	-95
26	NE	W	NICKELBACK IF TODAY WAS YOUR LAST DAY	<b>▶</b> EMI	277	+118
27	30	16	THE KILLERS HUMAN	ISLAND/UNIVERSAL	272	+23
28	27	15	SHILOH OPERATOR (A GIRL LIKE ME) 🔸	UNIVERSAL	258	-25
29	31	4	THE LATENCY TONIGHT, I LOVE YOU .	NOT LISTED	252	+8
30)	37	3	EVA AVILA DAMNED .	SONY MUSIC	249	+43

indicates CanCon

**FEBRUARY 6, 2009** 

<sup>\*</sup> Monitored Reporters

# R&R SMOOTH JAZZ



Radio, music industry leaders and 'civilians' weigh in

## The Lay Of The (Smooth) Land

Carol Archer CArcher@RadioandRecords.com

ith 10 stations flipping out of smooth jazz last year—plus the loss of Radio One's WIZZ/Atlanta (which converted to urban AC Jan. 28)—discussion of the demise of locally programmed smooth jazz radio has naturally intensified. Clear Channel's dismissal of WNUA/Chicago personalities Rick O'Dell and Danae Alexander and KKSF/San Francisco PD Ken Jones last month only heaped fuel on the fire. With each day comes increasing awareness that jobs in smooth jazz—like the format itself—are in jeopardy.

Asked if his sales staff could sell the cluster's smooth jazz property if it was "the last man standing," one noted market manager suggested that a handful of brands "transcend format," saying that "advertisers buy stations that generate business."

KWIZ/Seattle MD Dianna Rose's response to the same inquiry: "I'm more concerned about where we'd find music," she says, observing the difficulty in unearthing quality smooth jazz tunes, even in the best

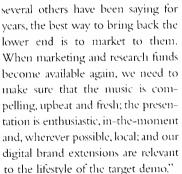
So we poked around radio and the music scene—including fans for a variety of perspectives on the way forward in smooth jazz.

Entercom KSSJ/Sacramento station manager Lee Hansen notes that recent remarks in R&R from CBS Radio's KTWV (the Wave)/Los Angeles VP of programming Paul Goldstein on the downturn in smooth jazz "coincide almost exactly with the downturn in marketing and research. The one station still doing the most of both

[KTWV] is the one station that is still performing like many of us were a few years ago. OK, actually, they're doing better than most of us were, but the point is valid . . . If we continue to try to fix the problem with experimentation and programming adjustments that are not supported by research, we'll expedite our demise," he says.

From Hansen's perspective, the best plan right

now is to do everything to keep smooth jazz's existing listeners happy and engaged, even as they age. "It's better to be competitive in the 35-64 demo than to cause them to erode as we attempt to bring the lower end back to the format. As I and



With the strong TSL most smooth jazz stations are generating, the return on investment from marketing and research would be significant."Just ask the one station still doing both how their margins are holding up, compared to the stations that are not doing much of either," Hansen says.



Lorber

#### **Declining Label Commitment**

Meanwhile, smooth jazz artists are being dropped right and left and securing label partners will likely grow more difficult with time. All That Jazz associate Iason Gorov says that artists' best course of action is to release their own recordings with online retailers as their key sales outlets: iTunes, Amazon and CDbaby.com. "There's still a strong market for live

'If we continue to try to fix the problem with experimentation and programming adjustments that are not supported by research, we'll expedite our demise.

-Lee Hansen



'There's still a strong market for live smooth jazz, and artists who take their shows on the road will make a few bucks selling CDs at live gigs.

-Jason Gorov

smooth jazz, and artists who take their shows on the road will make a few bucks selling CDs at live gigs."

A prominent artist manager notes that last year was his acts' best to date, with 2009 shaping up to the point that it may eclipse 2008. Apparently, established artists are not entirely dependent on airplay in a region—the northeast corridor, in this case—when promoters understand from direct experience that an artist's marquee value among core fans "puts butts in seats."

More than one senior label executive suggests that waning confidence in the genre's ability to sell sufficient units of most artists' CDs has undermined overall commitment to smooth jazz. Any number of promotion people privately expressed insecurity about their positions, as sweeping layoffs and restructuring continue at labels including Universal and Columbia, among others.

One promo vet observes smooth jazz's ongoing migration to the Internet, saying, "I don't feel as constrained by radio airplay today as I once did, but whether I'll still have my job at the end of this year is another question."

#### 'Passion Runs High'

With more than 12,000 MySpace friends, fusion pioneer Jeff Lorber is busier than ever with solo endeavors, collaborations (with Yellowjackets' Jimmy Haslip, and appearing on the Guitars & Saxes tour), producing (Polish saxophonist Marcin Nowakowski) and international tours and festivals, such as Wayman Tisdale's recent Smooth Jazz Cruise."I see two conflicting forces at work: The format needs to be refreshed and reinvented, while programmers are trying to give the audience what it wants, as long as people aren't listening actively to the music," he says.

Chat rooms and message boards in markets where smooth jazz has vanished from the airwaves continue to buzz—and passions run high. Listeners are in on the conversation, too. One smooth jazz artist manager recently received an e-mail from a fan in Minneapolis, who wrote, "Everyone's complaining that there's no [longer] smooth jazz radio here and they have to go to the Internet for their music. The station's been gone for years, but people still crave smooth jazz."

#### **Pre- And Post-Format Flip Ratings**

In its final PPM monthly in January 2008, Emmis' smooth jazz WQCD (CD 101.9)/New York earned a 2.6 share 12+. Its triple A replacement format, WRXP, has yet to rise above 1.2 12+ in the PPM.

After notching a 4.2 12+ share in summer 2007, Citadel's WJZW/ Washington fell to a 2.4 in fall 2007 and posted a 2.5 in winter 2008 as a smooth jazzer. Since flipping to oldies Feb. 29, the station trended 1.7-1.9 (spring-summer 2008),

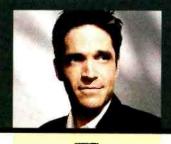
according to the diary, and registered a 2.1 in the December PPM survey, followed by a 1.6 share in the recent holiday 2008 PPM report.

Lincoln Financial Media's smooth jazz KJCD/Denver scored a 2.7 12+ in its final full diary book (fall 2007) and a 2.8 in the winter survey. The station flipped to sports KKFN March 6, 2008, and delivered a 1.4 12+ one year later in fall 2008.-CA

## **SMOOTH JAZZ**

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MOST ADDED

► DAVE KOZ'S "BADA BING," WRITTEN WITH RICK BRAUN AND FEATURING JEFF GOLUB ON GUITAR, STREAKS 28-23 WITH THE FORMAT'S SECOND-LARGEST GAIN IN PLAYS (UP 37). A LIVE VERSION OF THE SONG IS AVAILABLE AS A FREE DOWNLOAD ON KOZ'S OFFICIAL WEBSITE, DAVEKOZ.COM.

THIS WEEK	LAST WEEK	WEEKS ON CHART	<b>ARTIST</b> TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL, TW	AYS +/-	AUDIE MILLIONS	
1	1	23	EUGE GROOVE RELIGIFY	NO. 1(5 WKS)  NARADA JAZZ/CAPITOL	329	-5	3.174	1
2	2	31	WARREN HILL LA DOLCE VITA	EVOLUTION/F1	266	-14	2.028	4
3	3	30	TIM BOWMAN SWEET SUNDAYS	TRIPPIN 'N' RHYTHM	254	+7	1.858	5
9	5	23	MICHAEL LINGTON YOU AND I	NUGROOVE	241	+18	2.471	3
5	7	5	BONEY JAMES MOST I STDP. LDOK, LISTEN (TO YOUR HEART)	NCREASED PLAYS CONCORD/CMG	240	+48	2.774	2
6	4	30	NAJEE OUT OF A DREAM	HEADS UP	233	+3	1.321	8
7	8	24	WAYNE BRADY ORDINARY	PEAK/CMG	183	+17	1.423	6
8	10	30	KENNY G TANGO	STARBUCKS/CONCORD/CMG	169	+11	1.260	9
9	6	29	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	162	-57	1.028	16
10	9	33	PAUL HARDCASTLE MARIMBA	CAI IT OF	158	-9	1.394	7
1	12	25	NICK COLIONNE NO LIMITS	TRIPPIN 'N' RHYTHM	151	+8	1.183	10
12	14	9	SEAL A CHANGE IS GONNA COME	ON THE EDGE/EI	140	+21	1.089	13
13	11	13	BEYONCE AT LAST	143/WARNER BROS.	140	-15	0.974	18
14	13	15	OLI SILK	MUSIC WORLD/COLUMBIA	139	+3	1.097	12
15	15	38	ERIC DARIUS	TRIPPIN 'N' RHYTHM	136	+5	1.164	n.
16	16	23	GOIN' ALL OUT FOURPLAY	BLUE NOTE/CAPITOL	127	-2	0.727	22
17	17	13	FORTUNE TELLER KIM WATERS	HEADS UP	125	-11	0.889	19
18	18	12	JESSE COOK	SHANACHIE	110	-6	1.075	14
10	22	15	HAVANA CHRIS STANDRING	COACH HOUSE/E1		+14		
20	21	18	HAVE YOUR CAKE & EAT IT MIND! ABAIR	ULTIMATE VIBE	93		0.594	26
21	19	20	DUT OF THE BLUE  SERGIO MENDES FEATURING FEE	23/PEAK/CMG	91	-10	0.672	23
	20		THE LOOK OF LOVE  JOHN LEGEND	WILL.I.AM/STARBUCKS/CONCORD/CMG	88	-8	0.670	24
		]7	GOOD MORNING  DAVE KOZ FEATURING JEFF GOL	G.O.O.D /COLUMBIA	86	+1	0.604	25
	28	5	BADA BING KENNY LATTIMORE	CAPITOL	77	+37	0.827	20
	23		ANDILOVE HER ROBIN THICKE	VERVE	75	+12	0.823	21
	25	13	MAGIC WALTER BEASLEY	STAR TRAK/INTERSCOPE	56	+4	0.475	28
•	27	3	STEADY AS SHE GOES  PHIL PERRY	HEADS UP	55	+11	0.394	-
27	24	12	SHOWER THE PEOPLE  KYLE WOLVERTON	SHANACHIE	55	-1	0.334	-
28	29	9	MISS PEACHES	SMOOTH RIDE	52	+13	0.414	30
29	25	17	PAUL TAYLOR STREAMLINE	PEAK/CMG	41	-3	0.355	
50	30	6	CANDY DULFER SMOKIN GUN	HEADS UP	36	0	0.112	

ARTIST TITLE / LABEL STAT	NE
KENNY G Ritmo Y Romance (Rhythm & Romanc (Starbucks/Concord/CMG) KTWV, Sirius XM Watercolors	
PIECES OF A DREAM Vision Accomplished (Heads Up) KWJZ, Sirius XM Watercolors	
BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG) WVMV	
JESSE COOK Havana (Coach House/E1) KIFM	
DAVE KOZ FEAT. JEFF GOLUB Bada Bing (Capitol) KIFM	
KENNY LATTIMORE And I Love Her (Verve) WSJW	
BRIAN SIMPSON FEAT. KIRK WHALUM Juicy (Mack Avenue) WSJW	ì
EVERETTE HARP All Jazzed Up (Shanachie) KWJZ	
FREDDIE FOX Still Lovin' You (Foxhole) KWJZ	,
KARRIN ALLYSON Desafinado (Slightly Out Of Tune) (Concord Jazz/CMG) Sirius XM Watercolors	3

AST WEEK	WEEKS ON CHART	SMOOTH JAZZ IN	NDICATOR	PL	AYS
5	38	TITLE IMPRINT / PROMOTION LABEL			+/-
2	22	MICHAEL LINGTON YOU AND I	NUGROOVE	144	+14
1	22	FOURPLAY FORTUNE TELLER	HEADS UP	133	0
3	4	BONEY JAMES STOP, LOOK, LISTEN (TO YO	URHEART) CONCORD/CMC	131	+26
11	23	OLI SILK CHILL OR BE CHILLED	TRIPPIN 'N' RHYTHM	122	+18
8	3	WALTER BEASLEY STEADY AS SHE	GOES HEADS UP	115	+22
4	23	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	112	-6
10	31	TIM BOWMAN SWEET SUNDAYS	TRIPPIN 'N' RHYTHM	98	-8
6	20	ANDRE DELANO SISTA CALIENTE	NUGROOVE	97	+2
27	3	CHRIS STANDRING HAVE YOUR CAKE	EATIT ULTIMATE VIBE	87	+17
22	10	MIND! ABAIR DUT OF THE BLUE	23/PEAK/CMG	86	+14
13	13	SHAUN LABELLE DESERT NIGHTS	INNERVISION	86	+10
12	32	WARREN HILL LA DOLCE VITA	.EVOLUTION/E)	84	-20
5	16	GERALD VEASLEY YOUR MOVE	HEADS UP	80	-2
7	3	MATT MARSHAK FEAT. DR. MARTIN LUTHER KING	JR. BROTHERHOOD NUANCE	78	+2
15	12	KENNY G TANGO STA	RBUCKS/CONCORD/CMG	77	-12
8	2	DAVE KOZ FEAT. JEFF GOLUB BA	DA BING CAPITOL	75	+7
9	12	WAYMAN TISDALE ONE ON ONE	RENDEZVOUS	74	-1
7	3	INCOGNITO I REMEMBER A TIME	HEADS UP	72	+3
9	3	ERIC ESSIX SHUTTLESWORTH DRIVE	EDCLECTIC/ESSENTIAL	69	+10
0	3	VIBES ALIVE AFTER HOURS	SWINGDING	68	+9
4	4	ROBERT HARRIS STEPPIN OUT	CANYON LAKE	65	-1
E-EI	YTRY	JOHN LEGEND GOOD MORNING	G.O.O.D./COLUMBIA	61	+2
NE	W	GREGG KARUKAS MANHATTAN	TRIPPIN 'N' RHYTHM	60	+15
NE	W	AIRBORNE WINDS OF CHANGE	TILT	60	-2
21	3	DAVID BOSWELL ILIKE THAT	MY QUIET MOON	58	+9
9	3	LORI JENAIRE CALIFORNINA DREAMI	N' NOUVEAU BLEU	58	+5
E-EN	<b>ITRY</b>	DAVID WELLS DISCO KID	NUANCE	57	+15
NE	W	BLAKE AARON WILL IT GO ROUND IN	CIRCLES INNERVISIÓN	57	+13
E-EN	ITRY	CANDY DULFER SMOKIN'GUN	HEADS UP	57	+11
NE	w	BEYONCE AT, LAST M	USIC WORLD/COLUMBIA	57	-3

#### **NEW AND ACTIVE**

ARTIST TITLE / LABEL	PLAYS / GAIN
BRIAN CULBERTS Let's Stay In Tonight (GRP'Verve)	ON 31/10
TOTAL STATIONS:	3
PAUL HARDCASTE Revival (Trippin 'n' Rhythm)	E 31/0
TOTAL STATIONS:	1

ARTIST TITLE / LABEL	PLAYS / GAIN
<b>BRIAN SIMPSON</b>	
FEAT. KIRK WHALL	JM 30/21
Juicy	
(Rendezvous)	
TOTAL STATIONS:	4
EARL KLUGH	28/1
Ocean Blue	
(861/E1)	
TOTAL STATIONS:	2

ARTIST TITLE / LABEL	PLAYS / GAIN
MATT MARSHAK On The Rocks (Nuance)	28/0
TOTAL STATIONS:	3
GREGG KARUKAS Manhattan (Trippin 'n' Rhythm)	23/14
TOTAL STATIONS:	3



FOR REPORTING STATIONS PLAYLISTS GO TO

MOST NCREASED PLAYS	
+48	BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG) WLOO 12. KRYR 10. KIFM 17. WNWV 16. KSSJ 14.
+37	KYUT +4, KTWV +2, WNUA +2, KKSF +2, KJZY +1  DAVE KOZ FEAT. JEFF GOLUB  Bada Bing (Capitol)  WLOQ +1, KSSJ +1, KIFM +7, KRVR +7, KTWV +4,
+21	SXWR +4, KWJZ +1  SEAL  A Change Is Gonna Come (143/Warner Bros.) KRVR +13, WNUA +6, WLOQ +2, WSJW +1, KKSF +1, KYOT +1, WNWW +1, WVMV +1
	BRIAN SIMPSON FEAT. KIRK WHALUM Juicy (Rendezvous) KRVR +9, SXWR +9, WSJW +3
	MICHAEL LINGTON

MICHAEL LINGTON
You And I (NuGroove)
WDSJ +18, WSJW +4, KTWV +2, KRVR +2, KWJZ +2, WLOQ+1
FOR WEEK ENDING FEBRUARY 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. If smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 15 reporters.
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#### **SMOOTH JAZZ REPORTERS**

WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard

WVSU/Birmingham, AL OM/PD: Andy Parrish

WNUA/Chicago, IL\* OM/PD: Tony Coles

WNWV/Cleveland, OH\*

WVMV/Detroit, MI\* OM/PD: Tom Sleeker MD: Sandy Kovach

WDSJ/Dayton, OH\* OM/PD; Jeff Stevens

WZJZ/Ft. Myers, FL APD/MD: Randi Bachman

WSBZ/Ft. Walton Beach, FL PD: Mark Carter PD: Mark Carter MD: Mark Edwards

KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson

WSJW/Harrisburg, PA\*

WQTQ/Hartford, CT PD/MD: Stewart Stone

KPVU/Houston, TX

PD: Cheryl Brooks MD: Jeff Kelley

KOAS/Las Vegas, NV\* OM/PD: Duncan Payton APD/MD: Carmy Ferreri

**KUAP/Little Rock, AR** PD/MD: Michael Nellums

KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip

KTWV/Los Angeles, CA\* APD/MD: Blake Florence

KRVR/Modesto, CA\* OM/MD: Doug Wulff PD: James Bryan

WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcey

WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson

WLOQ/Orlando, FL\* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James

KYOT/Phoenix, AZ\* PD/MD: Russ Egan

KSSJ/Sacramento, CA\* PD/MD: Lee Hansen

KIFM/San Diego, CA\* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole

KKSF/San Francisco, CA\* PD/MD: Ken Jones

KJZY/Santa Rosa, CA\* PD: Gordon Zlot APD/MD: Rob Singleton

Sirius XM Watercolors/Satellite\* OM/PD: Trinity MD: Lynette White

DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews

KWJZ/Seattle, WA\* PD: Carol Handley MD: Dianna Rose

DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews

KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan

Music Choice Smooth Jazz/Satellite APD: Will Kinnally

\* Monitored Reporters

## RAR ALTERNATIVE/ACTIVE/ROCK



What the big guys can learn about sales from the little guys. Part one of a three-part series, 'The Economy of Today's Rock'

## **Back To The Basics**

Mike Boyle MBoyle@RadioandRecords.com

o you really need to be reminded about radio's bleak revenue projections for 2009? In case you're not following the forecasts, Wachovia Securities senior media analyst Marci Ryvicker recently estimated that radio revenue tumbled by 9.2% in 2008 and that the industry will experience a projected 13% decrease this year. "Even this number may be too optimistic," she says about her 2009 outlook. Ryvicker, whom Forbes rated No. 2 on its Best Brokerage Analysts in 2008 (and R&R interviewed in the Jan. 23 Publisher's Profile), had earlier estimated only an 8% drop in 2009 revenue.

Fourth-quarter 2008 revenue estimates aren't out vet from the RAB, however, Q3 numbers showed national revenue off 12% compared with the same period in 2007, and a 10% decline in local revenue.

So it's no wonder that many of the larger broadcasters in major markets are struggling, as evidenced by recent layoffs at Clear Channel, CBS Radio, Cumulus and others. But several small-market broadcasters, including Denver-based Cherry Creek Radio, are holding their own by generating revenue the old-fashioned way and going back to basics.

Formed in 1994 by president/CEO Joe

Schwartz, Cherry Creek owns and operates more than 60 small-market stations in the states of Washington, North Dakota, California, Utah, Colorado, Montana, Arizona and Texas. In the rock arena, the company owns several classic rock stations in Montana and Washington, plus active rock KRZN (96.3 the Zone)/Billings, Mont.

"In the small-market arena, what I'm looking for are mass-appeal stations," Schwartz says. "The stations that do the best for us are country, AC, news/talk and classic rock. Our active rocker in Billings, Mont., does well, but as a rule in small markets there are not a lot

One Small-Market PD Helping Sales

In today's trying economic times, it is more important than ever that sales and programming be on the same page; it can't be an adversarial relationship as it may have been in better times. So says Kindred Communications rock WRVC/Huntington, W.Va., PD

"I signed off on a remote at a leather goods-type store with my sales manager recently that a year or so ago I never would have agreed to," Kirtner says. "We aren't turning down anything these days."

asking for value-added, and as long as it doesn't go overboard, such as "every time we open up the mic we're mentioning a sponsor," He is OK

with that, too.

In the spirit of cooperation, Kirtner recently made accommodations for a last-minute sponsor ship request for the station's live cuts special weekend. Traditionally, the weekend was sponsored by

> one client, so as not to make it sound too exploited, "On the Wednesday before a salesperson came in and told me he sold the weekend to an additional sponsor," Kirtner relates. "In the old days I probably would have balked at that, but understanding the times we're in we made it work by suggesting that we schedule another special

weekend in February for that client. They loved the



-Joe Schwartz



#### Joe Schwartz's Advice To **Broadcasters**

- 1. Survive. Chances are the economic turnaround is going to last one or two years, so what you really have to do is build an organization that is going to survive this crisis.
- 2. Once you survive, you have to start thinking about positioning yourself to take advantage of better times . . . and there will be better times.
- 3. Don't focus on what CNN, Fox and all of the rest are telling you. It doesn't mean anything. What really matters is what's going on in your local world.

In next week's column, we offer advice on coping with the loss of your job and tips on how to network to a new one.

of businesses wanting to hit that 18-24 or 18-34 demo. The active rock and alternative arenas are simply a tough sell in small markets."

That's why, when it comes to rock formats, Cherry Creek is bullish on classic rock. Even mass-appeal CHR/top 40 "is a tough sell" in smaller markets, Schwartz says, because of its young demographic skew.

#### The Difference In Small Markets

Prior to getting into ownership, Schwartz worked in larger markets for major broadcasters and was also once a media buyer. Now he says the reason smaller groups are doing better comes down to control. For example, small-market broadcasters are less reliant on national ad dollars, an area that operators have less control over than local spot buys.

"What's not in our control, and works to our benefit, is our lack of dependence on national business," Schwartz says. "It's no secret that since 9/11 we have been in an advertising recession, but the area hurt far more than others is the national business. When you look at numbers since then, radio is down, but national is down far more than local."

According to the RAB, national radio ad dollars were down by 11% year to date through the third quarter of last year compared with the same period in 2007, while local declined 8%.

Schwartz savs roughly 8% of his ad business is national."In a normal top 50 world, they are looking at 20%-30% of their business as being national. That makes a big difference for us when you are talking strictly revenue.

To mine new business and grow revenue, Schwartz says Cherry Creek refuses to undervalue its ad inventory and shuns NTR. "We don't believe in all this value-added that the industry has gotten itself into," he says. "Our belief system starts with: If you run enough ads, if you run a good piece of copy, if you run the ads on the right stations and you run enough frequency, you're going to get tremendous results. You don't need a promotion or bonus spots. It all starts with us believing in our product and selling the value of radio."

Cherry Creek also insists on only selling longterm. Every ad campaign it runs is 13 weeks, 26 weeks or 52 weeks in duration. Schwartz says, "We're not interested in taking weekend buys to move merchandise; we don't think things like that work. We think clients need to be on a regular basis on the right stations and with some heavy frequency."

Bucking the large-market trend to make significant investments in online platforms, Schwartz says he has personally spent more than two years studying the interactive digital space and has yet to find a way in his small markets to make it profitable. "So to date, we have not spent one penny in the digital space, except for setting up Web sites for our stations; it's just not working for us yet."

This flies in the face of the national trend, where off-air revenue, which reflects everything other than spot sales, grevy by 9% year to date through thirdquarter 2008 compared with the same period in 2007, according to the RAB."We continue to make our money just by selling radio advertising and showing clients how they can drive their businesses with radio advertising," Schwartz says. "I believe that philosophy can work in a lot of other places and ani surprised more broadcasters haven't tried it." RM

Reeves Kirtner.

Kirtner also says many clients are

idea that they were the sole sponsor instead of having to share it, so it all worked out."—MB

## ALTERNATIVE

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► MY CHEMICAL ROMANCE SCORES MOST INCREASED PLAYS (UP 390), AS "DESOLATION ROW" STARTS AT NO. 32. THE TRACK, A REMAKE OF THE 1965 BOB DYLAN CLASSIC, WAS RECORDED FOR THE SUPERHERO FILM "WATCHMEN," WHICH OPENS MARCH 6.

New Age	LAST WEEK	WFFKS ON CHART	ARTIST TITLE	IN NIELSEN BDS	TATUS PLAYS		AUDIENCE MILLIONS RANK	
1	3	20	SHINEDOWN SECOND CHANCE	NO. 1(TWK) 位 ATLANTIC	1766	+142	7.408	3
0	2	.6	INCUBUS LOVE HURTS	<b>☆</b> IMMORTAL/EPIC	1697	+35	9.269	ľ
3		24	KINGS OF LEON SEX ON FIRE	र्फ RCA/RMG	1639	-128	8.800	2
4	4	20	SEETHER BREAKDOWN	WIND-UP	1313	-21	4.624	9
5	5	17	PARAMORE DECODE	FUELED BY RAMEN/CHOP SHOP/RRP	1251	-80	5.281	7
6	8	2	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	1191	+124	5.304	6
7	6	31	APOCALYPTICA FEAT	URING ADAM GONTIER 11 th	1149	-138	5.695	5
(9)	9	26	THE AIRBORNE TOXION SOMETIME AROUND MIDNIGHT	C EVENT   MAJORDOMO/SHOUT! FACTORY	1101	+36	4.965	8
9	7	28	THE OFFSPRING YOU'RE GONNA GO FAR, KID	<b>☆</b> COLUMBIA	1070	-109	6.423	4
10	B	18	ANBERLIN FEEL GOOD DRAG	UNIVERSAL REPUBLIC	1043	+2	3.528	13
11	В	9	THE OFFSPRING KRISTY, ARE YOU DOING OK?	COLUMBIA	938	+84	3.609	12
12	n	17	DISTURBED INDESTRUCTIBLE	AIRPOWER THE REPRISE	892	+1	2.285	20
13	12:	17	SAVING ABEL 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	871	-3	2.469	19
14	14	18	MUDVAYNE DO WHAT YOU DO	<b>☆</b> EPIC	850	+47	2.026	23
15	16	12	MGMT KIDS	COLUMBIA	827	+85	4.140	10
16	15	8	THE KILLERS SPACEMAN	ISLAND/IDJMG	803	+48	3.370	14
0	19	5	BLUE OCTOBER DIRT ROOM	UNIVERSAL MOTOWN	795	+77	3.183	16
18	22	3	PAPA ROACH LIFELINE	AIRPOWER EL TONAL/DGC/INTERSCOPE	787	+162	2.860	18
19	27	3	KINGS OF LEON USE SOMEBODY	AIRPOWER RCA/RMG	732	+195	3.761	11
20	21	5	RISE AGAINST AUDIENCE OF ONE	AIRPOWER DGC/INTERSCOPE	731	+93	3.216	15
0	20	12	THE RED JUMPSUIT A	APPARATUS &	717	+31	1.746	26
22	:8	16	HOLLYWOOD UNDEAL	A&M/OCTONE/INTERSCOPE	681	-50	2.033	22
<b>2</b> 3	23	9	FRANZ FERDINAND	立 DOMINO/EPIC	613	-4	1.976	24
24	2€	15	FRAMING HANLEY	SILENT MAJORITY/ILG/WARNER BROS.	567	+25	1.705	27
25	25	8	METALLICA CYANIDE	WARNER BROS.	562	-6	1.358	32
26	26	9	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	532	-39	1.241	36
	30	11	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	531	+34	1.190	37
28	28	7	STAIND ALLIWANT	FLIP/ATLANTIC	531	0	2.133	21
29	23	10	CAROLINA LIAR SHOW ME WHAT I'M LOOKING FO		465	-50	1.839	25
30	31	19	THE KILLERS	ISLANO/IOJMG	428	-11.	3.022	17
31	32	8	SHINY TOY GUNS CHOST TOWN	UNIVERSAL MOTOWN	426	-3	1.297	34
32	N	EW		MOST INCREASED PLAYS/MOST ADDED REPRISE	390	+390	1.354	33
3	35	4	THEORY OF A DEADM		341	+29	0.838	40
34	38	2	THE ALL-AMERICAN F		269	+25	1.523	29
35	36	3	WEEZER	ED(VARIATIONS ON A SHAKER HYMN) DCC/INTERSCOPE	267	+2	1.649	28
36	34	16	HOOBASTANK MY TURN	ISLAND/IDJMG	265	-55	0.710	*
37	39	. 3	THE GASLIGHT ANTH THE '59 SOUND		250	+11	0.838	
38	40	2	AVENGED SEVENFOLD		246	+13	0.692	
39	₹E-E	NTRY	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	224	-7	0.805	-
4	N	EW	FAR PONY	FAR	220	+6	1.398	30

MOST ADDED	
ARTIST NE	
MY CHEMICAL ROMANCE Desolation Row (Reprise) KCNL, KNXX, KRAB, WBCN, WCYY, WSUN, WSWD	,
RISE AGAINST Audience Of One (DGC/Interscope) KROX, WARQ, WSUN, WTZR, WZJO	5
IGLU & HARTLY In This City (Universal Republic) KCNL, KRAB, KWOD, Sirius XM Alt Nation, WROX	5
COLDPLAY Life In Technicolor II (Capitol) KRBZ, WARQ, WLUM, WROX, WWCD	5
HURT Wars (Amusement) KPNT, WBTZ, WKQX, WKRL, WRZX	;
U2 Get On Your Boots (Interscope) KDGE, KTBZ, WDYL, WPBZ	
MGMT Kids (Columbia) KFTE, WRFF, WSWD, WZNE	,
DEATH CAB FOR CUTIE Grapevine Fires (Atlantic) KCNL, KRBZ, KXRK, WBRU	
KINGS OF LEON Use Somebody (RCA/RMG) KCXX, KDGE, KTBZ	
FRAMING HANLEY Lollipop (Silent Majority/ILG/Warner Bros.) KJEE, KQRA, KWOD	

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST	PLAYS
	/GAIN	TITLE / LABEL	/GAIN
IGLU & HARTLY In This City (Universal Republic)	213/42	SNOW PATROL Crack The Shutters (Polydor/Fiction/Ceffen/Interscope)	177/0
TOTAL STATIONS:	28	TOTAL STATIONS:	v
K'NAAN FEATURING KIRK HAMMETT If Rap Gets Jealous (A&M/Octone/Interscope)	199/25	FIVE FINGER DEATH PUNCH Stranger Than Fiction (Firm)	166/12
TOTAL STATIONS:	28	TOTAL STATIONS:	18
OASIS I'm Outta Time (Big Brother/Reprise)	195/19	AC/DC Big Jack (Columbia)	157/21
TOTAL STATIONS:	15	TOTAL STATIONS:	10
THE FRAY You Found Me (Epic)	188/15	COLDPLAY Life In Technicolor II (Capitol)	132/57
TOTAL STATIONS:	7	TOTAL STATIONS:	- 11
BUCKCHERRY Rescue Me (Eleven Seven/Atlantic)	☆ 182/6	POP EVIL 100 In A 55 (Pazzo/Jard Star)	123/2
TOTAL STATIONS:	16	TOTAL STATIONS:	TI.



KCXX Riverside, CA PD: John DeSantis APD/MD: Bobby Sato Kings Of Leon, Use Somebody, 7 The Killers, Spaceman, 0 Theory Of A Deadman, Hate My Life, 0

ADDED AT...

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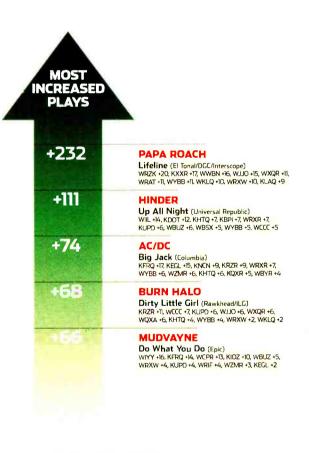


▶ BURN HALO ENTERS THE CHART FOR THE FIRST TIME, AS "DIRTY LITTLE GIRL" RIDES AN INCREASE OF 68 PLAYS TO A NO. 38 DEBUT. THE QUINTET, FRONTED BY FORMER 18 VISIONS SINGER JAMES HART, IS TOURING THE SOUTHWEST UNITED STATES BEFORE RELEASING ITS SELF-TITLED DEBUT ALBUM MARCH 10.

THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE IMP			Y5 +/-	AUDIEN MILLIONS	
î	1	19	MUDVAYNE NC. 1(	Z WKS)	1640	+66	5.677	3
2	2	22	SHINEDOWN SECOND CHANCE	ATLAN <sup>-</sup> IC	1605	+38	6.067	1
3	3	24	DISTL'RBED INDESTRUCTIBLE	REPRISE	1425	-133	5.706	2
9	5	12	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/REP	1410	+22	4.825	4
5	4	24	SEETHER BREAKDC WN	WIND-LP	1400	-68	4.733	5
6	6	23	SAVING ABEL 18 DAYS	SKIDDCO/VIRGIN/CAPITCL	1143	-7	3.202	8
7	7	22	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOFE	1088	+1	3.098	9
(3)	9	15	SLIPK NOT DEAD MEMORIES	ROADRUNNER/RR 2	1069	+29	2.890	10
9	10	10	METALLICA CYANIDE	WARNER BROS	1024	+17	3.534	7
10	12	10	THEORY OF A DEADMAN HATE MY LIFE	6D4/ROADRUNNER/RRF	928	+66	2.615	14
11	8	32	APOCALYPTICA FEATURING ADAM GO	ONTIER 11 20-20/JIVE/JLC	891	-146	3.630	6
12	Ti-	20	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	<del>5</del> 73	-43	2.806	12
3	14	15	SALIVA FAMILY REL NION	ISLAND/IDJMG	798	+14	2.093	18
<b>(a</b> )	13	17	FIVE FINGER DEATH PUNCH STRANGER THAN FICTION	FIRM	789	0	2.078	19
15	23	3	PAPA ROACH AIRPOWER/MOST LIFELINE	INCREASED PLAYS EL TDNAL/DGC/INTERSCOPE	717	+232	2.341	16
6	19	6	AC/DC BIG JACK	COLUMBIA	672	+74	2.192	17
17	17	37	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	664	-9	2.712	13
13	18	22	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	647	-3	1.539	22
19	15	26	THE OFFSPRING YOU'RE GONMA GO FAR, KID	COLUMBIA	639	-65	2.528	15
23	16	23	AC/DC ROCK N ROLL TRAIN	COLUMBIA	600	-61	2.857	n
•	21	19	ALL THAT REMAINS TWO WEEKS	PROSTHETIC/RAZOR & TIE	585	+38	1.168	26
0	22,	12	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	584	+56	1.960	20
9	27	4	HINDER UP ALL NIGHT	UNIVERSAL REPUBLIC	520	+1111	1.514	23
0	25	7	3 DOORS DOWN CITIZEN/SOLDER	UNIVERSAL REPUBLIC	492	+48	1.277	25
25	20	13	GUNS N' ROSES BETTER BU	ACK FROG/GEFFEN/INTERSCOPE	475	-100	1.558	21
<b>2</b> E	26	11	PÓP EVIL 100 IN A 55	PAZZO/JARO STAR	445	+34	0.937	29
27	24	19	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/INTERSCOPE	411	-42	0.928	30
28	28	9	STAIND ALLIWANT	FLIP/ATLANTIC	395	+4	0.865	<b>3</b> 2
23	31	8		IN DE GOOT/ROADRUNNER/RRP	<b>3</b> 85	+31	1.011	28
30	<b>3</b> 3	8	THE RED JUMPSUIT APPARATUS YOU BETTER PRAY	VIRGIN/CAPITOL	37C	+58	0.589	36
31	30	13	REV THEORY LIGHT IT UP VAN HOW	VES/MALOOF/DGC/INTERSCOPE	351	-25	1.078	27
	34	2	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	348	+58	1.329	24
	36	5	RED DEATH OF ME	ESSENTIAL/RED	342	+60	0.771	33
34	29	16	MY TURN	ISLAND/IDJMG	338	-39	0.877	31
35	32	9		MA. ORITY/ILG/WARNER BROS.	332	+7	0.524	37
36	35	7	KINGS OF LEON SEX ON FIRE	RCA/RMG	274	-2	0.716	34
9		2	THE OFFSPRING KRISTY, ARE YOU DOING OK?	COLUMBIA	212	+2	0.314	٠
38	N	EW	BURN HALO DIRTY LITTLE GIRL	RAWKHEAD/ILG	211	-68	0.464	38
39	77	12	10 YEARS SOLONG, GOOD-B/E	UNIVERSAL REPUBLIC	208	-52	0.678	35
40	Newson	EW	BLUE OCTOBER DIRT ROOM	UNIVERSAL MOTOWN	204	+29	0.293	20

MOST ADDED	
ARTIST	NE
	TATIO
TRAPT Contagious (Eleven Seven) KQRC, KXFX, KZRQ, KZZQ, WQXA,	WRXW
AC/DC	
Big Jack (Columbia) KEGL, KISW, KRZR, KZZQ, WRXR	
RED Death Of Me (Essential/RED) KLAQ, KQXR, WYBB, WZMR, WZOR	1
HURT Wars (Amusement) KEGL, KFRQ, KZZQ, WBUZ, WYBB	
DOPE Addiction (EI) KHTQ, KUPD, KXXR, Sirius XM Octa	ane,
PAPA ROACH	
Lifeline (El Tonal/DGC/Interscope) KATT, KIOZ, KNCN, WZMR	
(HED)P.E. Renegade (Suburban Noize) KXFX, WCPR, WIIL, WKLQ	
STAIND All I Want (Flip/Atlantic)	
KRZR, KZRQ, WZMR	
SEVENDUST Inside (7 Bros./Asylum/ILG)	
WBYR, WKLQ, WRXW	

	NEW ANI	D ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<mark>HURT</mark> Wars	202/64	TRAPT Contagious	94/36
Amusement) TOTAL STATIONS:	41	(Eleven Seven) TOTAL STATIONS:	16
SEVENDUST nside	134/42	STEADLUR Bumpin'	75/47
7Bros/Asylum/ILG) TOTAL STATIONS:	37	(Roadrunner/RRP) TOTAL STATIONS:	33
(HED) P.E. Penegade (Suburban Noize)	122/11	LAMB OF GOD Set To Fail	74/23
NOTAL STATIONS:	24	(Epic) TOTAL STATIONS:	26
LAST VEGAS I'n Bad (Cleven Seven)	114/15	BLACK TIDE Shout (Interscope)	58/22
TOTAL STATIONS:	14	TOTAL STATIONS:	- 1
AGE OF DAZE Afflicted (Higher Ground)	103/27	SINCE OCTOBER Guilty (Tooth & Nail/Capitol)	55/24
TOTAL STATIONS:	30	TOTAL STATIONS:	1



**WZMR** Albany, NY OM/PD: Kevin Callahan Papa Roach, Lifeline, 1 Red, Death Of Me, 1 Burn Halo, Dirty Little Girl, 0 Staind, All I Want, 0

ADDED AT..

OR REPORTING STATIONS PLAYLISTS GO TO

FOR WEEK ENDING FEBRUARY 1, 2009

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► SAVING ABEL POSTS ITS SECOND CONSECUTIVE TOP FIVE, AS "18 DAYS" JUMPS 8-5 WITH A GAIN OF 33 SPINS, THE CHART'S SECOND-LARGEST INCREASE. THE QUINTET SPENT A PAIR OF WEEKS IN THE CHART'S POLE POSITION WITH "ADDICTED" IN AUGUST. ON ACTIVE ROCK, "18 DAYS" HOLDS AT ITS PEAK OF NO. 6.

EK	100	Ħ			4			
THISWE		WEEKS ON CHART	ARTIST TITLE	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	4YS +/-	AUDIE!	
0	1	21	SHINEDOWN SECOND CHANCE	NO. 1(4 WKS)	436	+2	1.422	1
2	2	12	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	405	+2	1.380	2
3	3	27	APOCALYPTICA FEATURING A	ADAM GONTIER 11 20-20/JIVE/JLG	313	-16	1.295	3
4	5	19	SEETHER BREAKDOWN	WIND-UP	282	-18	0.704	10
0	8	20	SAVING ABEL 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	280	+33	0.724	9
6	6	21	DISTURBED INDESTRUCTIBLE	REPRISE	267	-23	0.991	5
7	Z	23	AC/DC ROCK N ROLL TRAIN	COLUMBIA	256	-47	1.275	4
8	2	36	THEORY OF A DEADMAN	604/ROADRUNNER/RRP	242	-12	0.880	7
g	į	18	METALLICA CYANIDE	WARNER BROS.	231	+33	0.949	6
10	9	24	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	225	-12	0.735	8
n	73	6		T INCREASED PLAYS COLUMBIA	220	+50	0.440	16
12	4	9	THEORY OF A DEADMAN	604/ROADRUNNER/RRP	185	<b>+7</b>	0.453	14
13		19	MUDVAYNE DO WHAT YOU DO	EPIC	157	-24	0.515	12
	(e)	12	GUNS N' ROSES	BLACK FROG/GEFFEN/INTERSCOPE	155	+8	0.407	17
15	14	2	U2 GET ON YOUR BOOTS	MOST ADDED  ISLAND/INTERSCOPE	147	-16	0.552	11
(13)		11	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTI®	146	ă	0.511	13
Ī7	18	8	3 DOORS DOWN CITIZEN/SOLDIER	AIRPOWER  UNIVERSAL REPUBLIC	141	+9	0.254	20
В	Ŋ,	8	STAIND ALLIWANT	FLIP/ATLANTIC	127	-13	0.453	15
9	20	14	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	109	+2	0.223	23
20	- 21	13	SALIVA FAMILY REUNION	ISLAND/IDJMG	104	+15	0.174	28
21	19	15	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	91	-39	0.176	26
22	22	18	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	84	-2	0.326	18
23	29	2	PAPA ROACH LIFELINE	EL TONAL/DCC/INTERSCOPE	78	+26	0.204	25
(24)	23	5	BLACK STONE CHERRY PLEASE COME IN	IN DE GOOT/ROADRUNNER/RRP	76	+1	0.161	29
25	24	16	THE OFFSPRING YOU'RE CONNA CO FAR, KID	COLUMBIA	70	-2	0.243	21
26	25	4	HOLLYWOOD UNDEAD	A&M/OCTONE/INTERSCOPE	63	-8	0.139	30
27)	27	8	POP EVIL	PAZZO/JARD STAR	62	+1	0.044	-
28	30	3	INCUBUS LOVE HURTS	IMMORTAL/EPIC	58	+9	0.220	24
29	26	6	KINGS OF LEON SEX ON FIRE	RCA/RMG	58	-5	0.314	19
30	RE-E	NTRY	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	56	+16	0.174	27

MOST ADDE	NEW
U2 Get On Your Boots (Interscope) KTUX, WVRK, WZZO	STATIONS 3
AC/DC Big Jack (Columbia) KIOC, KZRR	2
SHINEDOWN Second Chance (Atlantic) WNOR	1
NICKELBACK Something In Your Mouth (Roadrunner/RRP) WNOR	1
METALLICA Cyanide (Warner Bros.) KIOC	1
PAPA ROACH Lifeline (El Tonal/DGC/Interscope) WVRK	1
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) WVRK	1
HINDER Up All Night (Universal Republic) KTUX	1
MY CHEMICAL ROMANCE Desolation Row (Reprise) KUFO	1

ADDED AT... **KTUX** Shreveport, LA OM: Gary McCoy PD/MD: Randy Hill Hinder, Up All Night, 0 U2, Get On Your Boots, 0

FOR REPORTING STATIONS PLAYLISTS

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G0 TO:	
'S LW	
88	
101	
111	
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100	

NE	W AND	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
HINDER Up All Night	41/2	ROYAL BLISS I Was Drunk	25/7
(Universal Republic)		(Merovingian/Contraband/Caroline)	
TOTAL STATIONS:	6	TOTAL STATIONS:	2
HOOBASTANK My Turn (Island/IDJMG)	33/7	REV THEORY Light It Up [Van Howes/Maloof/DGC/Interscope]	24/5
TOTAL STATIONS:	10	TOTAL STATIONS:	4
FIVE FINGER DEATH PUNCH Stranger Than Fiction (Firm)	30/1	THE OFFSPRING Kristy, Are You Doing OK? (Columbia)	21/1
TOTAL STATIONS:	7	TOTAL STATIONS:	4

MOST INCREASED PLAYS	
+50	AC/DC Big Jack (Columbia) KZRR +8, KBER +8, KIOC +8, WGIR +6, WJXQ +6, WVRK +6, WDHA +5, KMOD +4, WXMM +3, WRQK +6
+33	SAVING ABEL  18 Days (Skiddcor/Irgin/Capitol)  KTUX +5, WRQK +3, KBER +5, WXFX +4, WHDR +2 WAQX +2, WGR +2, WKLC +2, KUFO +2, WJXQ +)
+33	METALLICA Cyanide (Warner Bros.) WDHA +9, WJXQ +7, KZRR +5, KBER +5, KIOC +5, WNOR +2, WRQK +2, WAQX +1, KSHE +1, WVRK +1
+26	PAPA ROACH Lifeline (El Tonal/DGC/Interscope) WROK +7, WKLC +5, KAZR +3, WDHA +3, KMOD +3, WXFX +3, WEBN +2, WJXQ +1, KIOC +1, KTUX +1
<b>≥17</b> / = 2	MY CHEMICAL ROMANCE Desolation Row (Reprise) KUFO +17

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#### **RECURRENTS**

ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW
SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		174	176
SAVING ABEL ADDICTED (SKIDDCO/VIRGIN/CAPITOL)		137	134
PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		131	135
SEETHER FAKEIT (WIND-UP)		112	104
GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		105	108

	ı	ŀ	Ē	ı	1
 YS LW	176	134	135	104	108

M SIN	ARTIST TITLE / IMPRINT / PROMOTION LABEL
6	PEARL JAM EVEN FLOW (EPIC/LEGACY)
7	AEROSMITH DREAM ON (COLUMBIA)
3.	3 DOORS DOWN IT'S NOT MY TIME (UNIVERSAL REPUBLIC)
9	LINKIN PARK GIVEN UP (WARNER BROS.)
0	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)

NIELSEN BDS	PL.	AYS
ERTIFICATIONS	TW	LW
	101	88
	97	101
	95	. 111
	94	85
	94	100

WONE/Akron, OH\* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM\* PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA\* PD: Tori Thomas MD: Keith Moyer

KWHL/Anchorage, AK PD: Brad Stennett VD: Matthew Collins

V/TOS/Augusta, ME CM/PD: Jack O'Brien APD: Mark Smith

## KIOC/Beaumont, TX\* OM: Trey Poston PD: Mike Davis

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WRQK/Canton, OH\*

WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire

WKLC/Charleston, WV\* OM/PD: Jay Nunley APD/MD: Brian Thompson

## **WEBN/Cincinnati, OH\*** OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cleveland, OH\* OM: Keith Abrams PD: Bo Matthews

WVRK/Columbus, GA\* PD: Chris Chaos

KAZR/Des Moines, IA\* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall

KHOG/Duluth, MN OM: Jack Lawso PD: Scott Klohn

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**WQCM/Hagerstown, MD** OM: Rick Alexander PD/MD: Mike Holder

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WJXQ/Lansing, MI\* PD; Sheri Vegas

WGIR/Manchester, NH\* PD: Chris "Doc" Garrett

WHDR/Miami, FL\* PD: Kevin Vargas MD: Dave Hanson

WXFX/Montgomery, AL\* PD: Rick Hendrick

WDHA/Morristown, NJ\* APD: Curtis Kay

**WNOR/Norfolk, VA\*** PD: Mike Beck APD: Sonja Morrell MD: Tim Parker

WXMM/Norfolk, VA\* OM/PD: John Shomby

KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Shelly Brown

KUFO/Portland, OR\* OM/PD: Chris Patyk

KZOZ/San Luis Obispo, CA. OM: Pepper Daniels PD/MD: Dusty Rhoads

PD: Kelly Hammer APD/MD: Darby Wilcox

KBER/Salt Lake City, UT\*

WHJY/Providence, RI\* PD: Dennis O'Heron

WXRX/Rockford, IL

PD: Jim Stone MD: Jon Schulz

KTUX/Shreveport, LA\* OM: Gary McCoy PD/MD: Randy Hill

KSHE/St. Louis, MO\* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY\* OM: Tom Mitchell PD: Hunter Scott APD/MD: Don Kelley

KMOD/Tulsa, OK\* OM/PD: Don Cristi

**WMZK/Wausau, WI** MD: Larry Offerman

KBZS/Wichita Falls, TX PD: Liz Ryan

\* Monitored Reporters

WEEKS

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ARTIST TITLE

U2 GET ON YOUR BOOTS

SEETHER BREAKDOWN

AC/DC BIG IACK

SHINEDOWN SECOND CHANCE

KINGS OF LEON SEX ON FIRE

THORNLEY MAKE BELIEVE .

THE STILLS BEING HERE .

MOBILE THE KILLER .

SAVING AREL 18 DAYS

METRIC HELP I'M ALIVE

RESPECTABLES SUGAR

HINDER USE ME

COLDPLAY LOST

INCUBUS LOVE HURTS

DISTURBED INDESTRUCTIBLE

AIRBOURNE DIAMOND IN THE ROUGH

THE RACONTEURS CONSOLER OF THE LONELY

EAGLES OF DEATH METAL WANNABE IN LA

THEORY OF A DEADMAN HATE MYSIEF

RISE AGAINST AUDIENCE OF ONE

MGMT KID

FRANZ FERDINAND ULYSSES

KINGS OF LEON USE SOMEBODY

ARKELLS OH, THE BOSS IS COMING!

NICKELBACK SOMETHING IN YOUR MOUTH .

THE OFFSPRING YOU'RE GONNA GO FAR. KID

MATT MAYS & EL TORPEDO BUILDING A BOAT .

RISE AGAINST RE-EDUCATION (THROUGH LABOR)

THEORY OF A DEADMAN NOT MEANT TO BE

APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE

▶ RISE AGAINST LEAPS 39-29 ON CANADA ROCK WITH "AUDIENCE OF ONE," THE FOLLOW-UP TO THE NO. 7-PEAKING "RE-EDUCATION (THROUGH LABOR)," WHICH REMAINS IN THE LIST'S UPPER HALF (NO. 15).

**CANADA ROCK** 



(D)MDS

PLAYS

589

561

551

448

441

400

345

334

260

236

220

218

216

213

212

199

192

190

189

183

182

175

159

152

143

141

140

136

indicates CanCon

IMPRINT / PROMOTION LABEL

ISLAND/INTERSCOPE/UNIVERSAL

ATLANTIC/WARNER

COLLIMBIA/SONY MUSIC

COLUMBIA/SONY MUSIC

DOMINO/EPIC/SONY MUSIC

20-20/JIVE/SONY MUSIC

SKIDDCO/VIRGIN/EMI

COLUMBIA/SONY MUSIC

604/UNIVERSAL

ARTS & CRAFTS

RCA/SONY MUSIC

SONIC/WARNER

DGC/UNIVERSAL

604/UNIVERSAL

REPRISE/WARNER

ROADRUNNER/UNIVERSAL

IMMORTAL/EPIC/SONY MUSIC

604/UNIVERSAL

DGC/UNIVERSAL

PARLOPHONE/EM!

THIRD MAN/WARNER BROS./WARNER

REKORDS REKORDS/DOWNTOWN/FONTANA NORTH

UNIVERSAL REPUBLIC/UNIVERSAL

LAST GANG

UNIVERSAL

UNIVERSAL

DINE ALONE

RCA/SONY MUSIC

WIND-UP

#### **ALTERNATIVE & ACTIVE REPORTERS**

ALT	ERI	TAN	IVE

WEQX/Albany, NY\* MD: Amber Miller

WHRL/Albany, NY\*

OM: John Cooper PD/MD: Tim Noble

WJSE/Atlantic City, NJ MD: Scott Reilly

KROX/Austin, TX\*

PD: Lynn Barstow MD: Tohy Ryan

KRAB/Bakersfield, CA\* PD/MD: Danny Spanks APD: Jared Mann

KNXX/Baton Rouge, LA\* OM/PD: Dave Dunaw APD: Phillip Kish MD: Darren Gauthier

WBCN/Boston, MA\*

WFNX/Boston, MA\* PD: Keith Dakin APD: Fletche MD: Paul Driscoll

MD: Dan O'Brien

WBTZ/Burlington, VT\* APD/MD: Kevin Mavs

WZJO/Charleston, WV\*

WEND/Charlotte, NC\* OM: Bruce Logan PD/MD: Jack Daniel

WKQX/Chicago, IL\*

PD: Marc Young

WSWD/Cincinnati, OH\*

APD/MD: Julie Evans WKRK/Cleveland, OH\*

WARQ/Columbia, SC\*

MD: Matt Lee

WWCD/Columbus, OH\* OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX\* OM/PD: Vince Richards APO: Chris Ryan

WXEG/Dayton, OH\* OM: Tony Tilford PD: Steve Krame

MD: Matt Jerich

KTCL/Denver, CO\*

CIMX/Detroit, MI\* MD: Jay Hudson

KXNA/Fayetteville, AR

KFRR/Fresno, CA\*

APD/MO: Ryan Oldfield WJBX/Ft. Myers, FL\*

MD: Jeff Zito

WGRD/Grand Rapids, MI\* OM/PD: Jerry Tarrants

WXNR/Greenville, NC\* MD: Blando

WURH/Hartford, CT\* OM/PD: Todd Thomas

KUCD/Honolulu, HI\* MD: Chris Sampai

KTBZ/Houston, TX\* MD: Karah Leinh

WRZX/Indianapols, IN\*

WTZR/Johnson City, TN\* OM: Bill Hagy PD/MD: Jay Patrix

KRBZ/Kansas City, MO\* OM: Bob Edwards PD: Lazlo APD/MD: Jason Ulane

KFTE/Lafayette, LA\* MD: Josh Boulange

KXTE/Las Vegas, NV\*

KROQ/Los Angeles, CA\* PD: Kevin Weatherly APD: Gene Sandbloon MD: Lisa Worden

KYSR/Los Angeles, ĈA\* MD: Julie Pilat

KROG/Medford, OR

WMFS/Memphis, TN

WLUM/Milwaukee, WI\*

APD: Stephen Kallao WKZQ/Myrtle Beach, SC

MD: Mase Brazelle

WROX/Norfolk, VA\* MD: James Steele

KHBZ/Oklahoma City, DK\* OM: Iom Iravis
PD: Jeff Blackburn

WJRR/Orlando, FL\* PD: Rick Everet

WRFF/Philadelphia, PA\* OM: Thea Mitche PD/MD: John Allers

APD: Wendy Rollins KEDJ/Phoenix, AZ\*

PD: Bruce St. James APD/MD: Tim Virgin

WXDX/Pittsburgh, PA\* PD: John Moschitta

WCYY/Portland, ME\* MD: Brian James

KNRK/Portland, OR\* PD: Mark Hamilto

WBRU/Providence, RI\* OM: Mark Stachowsk PD: Wendell Clough APD: Gabrielle Greenfield MD: Alex Korzec

KRZQ/Reno, NV\* OM: Mark Keef PD: Melanie Flores MD: Chris Payne

WDYL/Richmond, VA\*

WRXL/Richmond, VA\* DM: Dave Symonds PD/MD: Casey Krukowski

KCXX/Riverside, CA\*

APD/MD: Bobby Sato WZNE/Rochester, NY\*

PD: Nik Rivers KWOD/Sacramento, CA\*

ом/PD: Curtiss Joh MD: Andy Hawk KXRK/Salt Lake City, UT\* PD: Todd Noker APD/MD: Corey O'Brier

KBZT/San Diego, CA<sup>a</sup> APD: Mike Hanse

XETRA/San Diego, CA\* MD: Christy Taylor

KITS/San Francisco, CA\* APD/MD: Aaron Axelsen

KCNL/San Jose, CA\*

KJEE/Santa Barbara, CA\* MD: Dave Hanacek

Music Choice Alternative/Satellite Justin Prage APD: Josh Orentlicher MD: Gary Susalis

Alt Nation/Satellite OM: Gregg Steele PD: Jeff Regan

APD: Jordan Gremli WFXH/Savannah, GA\*

MD: Marri Stanley KNDD/Seattle, WA\*

PD: Mike Kaplan APD/MD: Andrew Harms KORA/Springfield, MO\*

MD: Shadow William KPNT/St. Louis, MO<sup>4</sup>

APD: Kyle Guderiai

WKRL/Syracuse, NY\*

WSUN/Tampa, FL\*

WRWK/Toledo, OH\* APD/MD: Carolyn Stone

KFMA/Tucson, AZ\* PD: Matt Spry MD: Chris Firmage

KMYZ/Tulsa, OK\* PD: Kenny Wal

WWDC/Washington, DC\* OM: Thea Mitchem PD: Dave Wellingtor APD: Dave Hennessy MD: Grea Roche

WPBZ/West Palm Beach, FL\* APD/MD: Ross Mahoney

WSFM/Wilmington, NC PD/MD: Mike Kenned

**ACTIVE** 

KEYJ/Abilene, TX PD/MD: Frank Pain

WZMR/Albany, NY\* DM/PD: Kevin

KTEG/Albuquerque, NM<sup>4</sup> PD: Phil Maho MD: Aaron "Buck" Burnett

WWWX/Appleton, WI\*

WCHZ/Augusta, GA\* PD: Chuck William

WIYY/Baltimore, MD\*

WCPR/Biloxi, MS\* MD: Denver Crabb

WKGB/Binghamton, NY APD/MD: Tim Boland

KQXR/Boise, ID\* OM: Dan McCol PD: Jeremy Nicolato MD: Jeremi Smith

WAAF/Boston, MA\* MO: Mistress Carrie

WEDG/Buffalo, NY\*

WYBB/Charleston, SC\* MD: Matthew Potter

WRXR/Chattanooga, TN\*

WIIL/Chicago, IL\* OM/PD: John Perry APD: Tom Kief MD: Steve Salzman

KRQR/Chico, CA PD: Neil Randall

KILO/Colorado Springs, CO\* MD: Jack Mehoff

KNCN/Corpus Christi, TX\* APD/MD: Monte Montana

KEGL/Dallas, TX\* PD: Chris Ryan

KBPI/Denver, CO\* WRIF/Detroit, MI\*

OM: Doug Podell PD: Mark Pennington

KLAQ/EI Paso, TX\* OM/PD: Courtney Nelson APD/MD: Glenn Garza WGBF/Evansville, IN

WWBN/Flint, MI\* OM: J. Patrick PD/MD: Tony LaBrie

OM/PD: Mike Sande APD/MD: Slick Nick

KRZR/Fresno, CA\* OM/PD: Paul Wil APD/MD: Skippy

WBYR/Ft. Wayne, IN\*

WRUF/Gainesville, FL\* OM/PD: Harry Gu APD: Kyle Baldry MD: Jack Wich

VEEK ENDING FEDRUARY 1, 2009

WKLO/Grand Rapids, MI\* OM: Steve Stewa PD: Michael Grey APD: Jay Deacon

MD: Darcy WZOR/Green Bay, WI\* APD: Cutter MD: Borna Velic

WXOR/Greenville, NC\* PD: Wes Styles

WTPT/Greenville, SC\* MD: Twisted Todd

WQXA/Harrisburg, PA\* OM/PD: Ken Carsor

WCCC/Hartford, CT\* APD/MD: Mike Karolvi

WAMX/Huntington, WV APD: Robin Wilds

WRTT/Huntsville, AL\* OM/PD: Lee Reynolds APD/MD: Clay Sanders

WRXW/Jackson, MS\* PD/MD: Brad Stever

WRZK/Johnson City, TN\* PD/MD: Scott Onks KORC/Kansas City, MO<sup>4</sup>

WNFZ/Knoxville, TN\* OM: Terry Gilling PD: Shane Cox APD/MD: Valerie Hale

MD: Paul Marshall

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KOMP/Las Vegas, NV\* MD: Carlota

KZCD/Lawton, OK PD: Don "Critter" Brown APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY\* PD: Johnny Maze APD: Twitch

OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson WLRS/Louisville, KY\*

KDJE/Little Rock, AR\*

WTFX/Louisville, KY\*

MD: Frank Webb KFMX/Lubbock, TX OM/PD: Wes Ness

WJJO/Madison, WI\* APD/MD: Blake Patton

KFRQ/McAllen, TX\* MD: Keith West

KBRE/Merced, CA

KXXR/Minneapolis, MN\* OM: Dave Hamilt APD/MD: Pablo

WRAT/Monmouth, NJ\* OM/PD: Carl Craft APD/MD: Robyn Lan

WCLG/Morgantown, WV OM/PD: Jeff Miller WBUZ/Nashville, TN\* OM: Dean Warfield APD: Zigz

KATT/Oklahoma City, OK\* MD: Jake Daniels

WYYX/Panama City, FL APD/MD: Stroke

WTKX/Pensacola, FL\* APD/MD: Mark The Shark

WIXO/Peoria, IL OM/PD: Matt Ba WMMR/Philadelphia, PA

PO: Bill Weston APD: Churk Damico MD: Sean "The Rabbi" Tyszle KUPD/Phoenix, AZ\*

PD/MD: Larry McFeelie KDDX/Rapid City, SD

KDOT/Reno, NV\* OM: Jim McClain PD/MD: Jave Patterson

KRXO/Sacramento, CA\*

WKQZ/Saginaw, MI\* APD/MD: Matt Bingham

WZBH/Salisbury, MD PD: Sean McHugh MD: Chris Steele

KZZQ/Salt Lake City, UT\* APD/MD: Roger Orton

KISS/San Antonio, TX\* PD/MD: LA Lloyd KIOZ/San Diego, CA\*

KURQ/San Luis Obispo, CA

KXFX/Santa Rosa, CA\*

Music Choice Rock/Satellite PD: Justin Prager APD: Josh Orentlicher MD: Gary Susalis

Sirius XM Octane/Satellite\*

OM: Lou Brutus PD: Bodhi Ebright KISW/Seattle, WA\* OM/PO: Dave Ric APD: Ryan Castle

WHBZ/Sheboygan, WI MD: Oave Nelsor

WRBR/South Bend, IN PD: Tommy Carroll APD: Maximus

WLZX/Springfield, MA\*

KZRQ/Springfield, MO\*

KHTQ/Spokane, WA\*

WXTB/Tampa, FL\* OM: Brad Har

APD: Mike Killabrew WKLL/Utica, NY

KFMW/Waterloo, IA

WBSX/Wiłkes Barre, PA\*

PD/MD: James McKay KATS/Yakima, WA

PD: Todd Lyons MD: Ken Hemar WWIZ/Youngstown, OH\* OM/PD: Scott Kenne

\* Monitored Reporters

+9

+21

+3

+21

-70

+2

+41

+46

-36

-39

-13

+20

-1

+13

+4

+42

-7

-16

+18

-4

+8

+10

1

+39

-3

<sup>+13</sup> \_4 450 +3

# R&R TRIPLE A



KPRI/San Diego's Bob Hughes on the current state of radio and the new advertising approaches

## Independent Insight

#### John Schoenberger JSchoenberger@RadioandRecords.com

ike most independent owners and operators, Compass Broadcasting co-owner and triple A KPRI/San Diego GM Bob Hughes believes he has a slight competitive edge during these dire economic times. "We don't have the pressure to please an investment body. This is a really bad time to be heavily leveraged, and I am happy to say we are not in that predicament."

Last week's column spotlighted several principals from independently owned stations in small to midsize markets who offered their thoughts on how they are coping with the economy. Hughes now shares his perspective from a larger-market point of view.

Hughes takes his career and the business of radio seriously. "We use the word 'professional' a lot in radio," he says. "In the worlds of accounting, law and medicine, that means someone who has studied the best practices of his or her profession and knows what works. Further, they are committed morally and ethically to promote and offer only those services that get results. Sadly, I am not sure we can claim that level of expertise all the time in radio."

#### How was 2008 for Compass?

It was a disappointing year, not only for us but for the overall San Diego market. Revenue was down and we think it will be down again in 2009, Let's face it: All of radio has been trending down for the past several years, but there is

going to be \$158 million-\$170 million worth of revenue to go after in San Diego this year. That is still a lot of money.

#### How do you cope?

Step one, obviously, is to tighten your belt and make every dollar you spend count. However, as an independent we've coped in a severe operating environment since 1996 when consolidation began, which forced us to run a lean operation. All along, we have had the mind-set that if we didn't pare down expenses wherever we could, we would never be able to compete against those larger groups.

We have also been a leader in the industry in terms of nurturing and building a database of frequent listeners that we have then been able to use on a variety of levels, from promotion and marketing to all kinds of targeted sales initiatives. That has been very important to us, and we still feel there is a lot of growth in that area in the

#### Do you follow what the Radio Advertising Effectiveness Laboratory has been doing?

This RAB/NAB partnership has recently been looking into the whole issue of the on-air and online interface. They have given us many ideas on how to offer a multiplatform solution to advertisers and so far it has been very effective for us.

> Rather than view this current situation as all doom and gloom, we have some other ideas we are exploring, too. We think there is a whole category of advertiser that we have never talked to as an industry, and the approach we are taking goes past an Arbitron share, transaction-based business and focuses more on lifestyle and community-targeted methods.

> > How is localism key to your success? In two ways: being the

**important** for us to be partners capable of diagnosing a problem and coming up with a solution for our clients. —Bob Hughes

'More than

ever, it is

ity, in terms of showing marketers how to have effective advertising. Sure, we want as much business as we can get, but since most of ours comes from local entities that we know, it is incumbent on us to treat them fairly and to offer them solutions that will work for them.

local voice on the air and also being a voice of san-

Radio still has the biggest reach, week after week, and this is a message that advertisers large and small need to continue to hear. People are time-shifting their TV and skipping past the commercials, newspaper readership is rapidly declining, and the Web is still in a growth phase. But most people still listen to the radio [19 hours per week, according to Arbitron]. Reach and frequency start with time spent with a given medium, and radio still trumps them all.

If we as an industry can get that message out there again, I think the recession will be shorter and less severe for us than for some other media.

#### Does the way ads are presented on the air need to change?

I am all for flexibility in terms of the length of spots and even trying out sponsorship-type approaches, but I do think the whole I ess Is More approach has been a disaster. We have told advertisers they can do a good job on the air with five. 10 or 15 seconds, when I believe you need at least a minute to really get your message across in a meaningful way.

We are also very high on the underwriting concept and are pursuing that model aggressively. We think that is a good vehicle for a sophisticated type of client who wants to present themselves in a different kind of way. And we are also very aggressive with our database and Web site and ways to utilize it for our clients.

We are emphasizing with our staff and our clients that it is now more important than ever for us to be partners capable of diagnosing a problem and coming up with a solution. Radio has many options, both on and off the air, to offer these days. The key is to give them a thoughtful and respectful presentation of the options they can take advantage of and let them feel like their success is as important to us as to them.

#### Let's Get RAEL

The Radio Ad Effectiveness Lab (RAFL) works with advertisers. agencies and radio broadcasters

in an effort to further the industry's understanding of Effectiveness Lab

how radio advertising works and to measure its effectiveness. It also aims to increase advertiser/agency confidence in radio as an advertising medium.

RAEL is currently conducting a series of new research

projects under the theme "Radio and the Consumer's Mind: How Radio Works." The

> goal is to continue learning how radio advertising

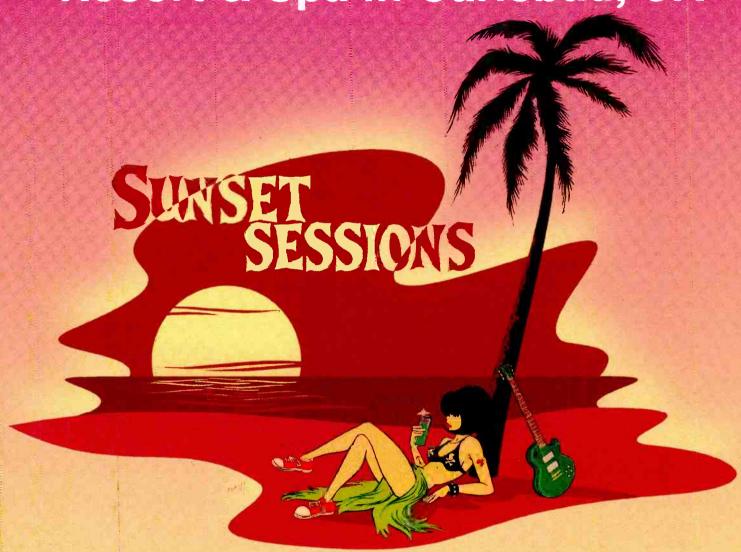
effects consumers differently and how it works synergistically with other forms of media, especially the Internet.

RAEL has several other initiatives under way. For more information, go to radioadlab.com.-JS



Our 12th Year of Showcasing Major and Independent Artists to Triple A Radio Programmers & Music Supervisors

> At the Luxurious La Costa Resort & Spa in Carlsbad, CA



Feb 12-14, 2009





Presented in affiliation with Radio and Records

Hosted by KPRI/San Diego

To register or submit bands go to www.SunsetSessions2009.com

www.mmmusicsite.com

323.939.8206

# TRIPLE A

DIGITAL DOWNLOADS

AVAILABLE AT DMDS.COM



▶ **DEATH CAB FOR CUTIE** EARNS THE WEEK'S SOLE AIRPOWER TRACK, AS "NO SUNLIGHT" BURNS 26-20. THE SONG IS THE THIRD TO CHART FROM THE ALBUM "NARROW STAIRS," THE BAND'S FIRST BILLBOARD 200 CHART-TOPPER, FOLLOWING THE NO. 1 "I WILL POSSESS YOUR HEART" AND NO. 11 "CATH . . . "

THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLA TW	4YS +/-	AUDIENCE MILLIONS RANK	
1	3	2	UZ GET ON YOUR BOOTS	NO. 1(2 WKS) ISLAND/INTERSCOPE	593	-46	2.208	1
2.	2	17	THE FRAY YDU FOUND ME	EPIC	574	-15	2.108	2
3	3	10	BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	434	-12	1.456	5
4	4	29	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS	416	-21	1.291	б
5	8	1	SNOW PATROL MOST INC	CREASED PLAYS/MOST ADDED POLYDOR/FICTION/GEFFEN/INTERSCOPE	388	+61	1.541	3
6	5	23	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	371	-4	1.471	4
7	6	77	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	346	-2	1.013	9
(8)	11	8	COLDPLAY LOVERS IN JAPAN	CAPITOL	308	+19	1.130	7
9	7	21	BRETT DENNEN FEATURIN MAKE YOU CRAZY	IG FEMI KUTI DOWNTOWN/DUALTONE	300	-38	0.693	12
10	10	18	RYAN ADAMS & THE CARD		283	-29	0.929	10
'n	9	118	THE KILLERS HUMAN	ISLAND/IDJMG	282	-33	1.016	8
12	13	16	KEANE THE LOVERS ARE LOSING	INTERSCOPE	234	-25	0.660	13
1	17	5	PRETENDERS LOVE'S A MYSTERY	SHANGRI-LA	219	+13	0.568	16
14	16	2	SHERYL CROW DETOURS	A&M/INTERSCOPE	217	-2	0.598	14
9	18	0	ADELE RIGHT AS RAIN	XL/COLU <b>M</b> BIA	215	+10	0.447	22
16	19	16	KINGS OF LEON SEX ON FIRE	RCA/RMG	192	+11	0.848	11
17	14	20	SNOW PATROL TAKE BACK THE C TY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	185	-66	0.575	15
18	2	12	MEIKO BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	175	-2	0.433	24
19	20	17	DAVID BYRNE & BRIAN EN	OPAL/TODOMUNDO	162	-16	0.464	21
20	26	9	DEATH CAB FOR CUTIE NO SUNLIGHT	AIRPOWER ATLANTIC	161	+23	0.524	19
0	25	3	COUNTING CROWS WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	159	+12	0.443	23
•	29	3	THE DEREK TRUCKS BAND	VICTOR	153	+34	0.353	26
23	24	2	ANDREW BIRD FITZ AND THE DIZZYSPELLS	FAT POSSUM/RED	145	-8	0.312	29
24	22	15	AUGUSTANA I STILL AIN'T OVER YOU	EPIC	145	-19	0.325	28
25	30	8	ADELE CHASING PAVEMENTS	XL/COLUMBIA	125	+13	0.511	20
26	N	EW	JASON MRAZ & COLBIE CA	ATLANTIC/RRP	120	+31	0.295	30
27	RE-E	NTRY	DONAVON FRANKENREITE YOUR HEART	LOST HIGHWAY	118	+10	0.246	-
28	23	15	TRACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	114	-44	0.267	-
25	28	6	MISSY HIGGINS WHERE I STOOL	ELEVEN:/REPRISE	111	-11	0.531	18
30	N	EW	THE FIREMAN SING THE CHANGES	ATO/RED	107	+13	0.194	-

MOST ADDED	
ARTIST TITLE / LABEL SNOW PATROL	NEW ONS
Crack The Shutters (Polydor/Fiction/Geffen/Interscope) KTHX, WRNR, WXRT	
SERENA RYDER Little Bit Of Red (Atlantic) KMTT, KPRI, KRVB	3
SAM ROBERTS Them Kids (Zoe/Rounder) KTHX, Sirius XM Spectrum, WRNR	3
KAISER CHIEFS Good Days Bad Days (B-Unique/Universal Motown) KINK, KRSH, KXLY	3
BEN HARPER & RELENTLESS7 Shimmer And Shine (Virgin/Capitol) KPRI, Sirius XM Spectrum, WZEW	3
COLDPLAY Lovers In Japan (Capitol) CIDR, KMTT	2
KINGS OF LEON Sex On Fire (RCA/RMG) WMMM, WNCS	2
MEIKO Boys With Girlfriends (Lucky Ear/DGC/MySpace) KTHX, WMMM	2
COUNTING CROWS When I Dream Of Michelangelo (DGC/Geffen/Interscope) KPRI. WZEW	2
ADDED AT KGSR	

Austin, TX PD: Lynn Barstow MD: Susan Castle M. Ward, Never Had Nobody Like You, 8 Ray Lamontagne, Let It Be Me, 6 Neko Case, People Got A Lotta Nerve, 4

ARTIST TITLE / LABEL ST	NEW
SNOW PATROL Crack The Shutters (Polydor/Fiction/Geffen/Interscope) KTHX, WRNR, WXRT	3
SERENA RYDER Little Bit Of Red (Atlantic) KMTT, KPRI, KRVB	3
SAM ROBERTS Them Kids (Zoe/Rounder) KTHX, Sirius XM Spectrum, WRNR	3
KAISER CHIEFS Good Days Bad Days (B-Unique/Universal Motown) KINK, KRSH, KXLY	3
BEN HARPER & RELENTLESS Shimmer And Shine (Virgin/Capitol) KPRI, Sirius XM Spectrum, WZEW	7 3
COLDPLAY Lovers In Japan (Capitol) CIDR, KMTT	2
KINGS OF LEON Sex On Fire (RCA/RMG) WMMM, WNCS	2
MEIKO Boys With Girlfriends (Lucky Ear/DGC/MySpace) KTHX, WMMM	2
COUNTING CROWS When I Dream Of Michelangelo (DGC/Geffen/Interscope) KPRI, WZEW	2

RECURRENTS	
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WFFK				1
THIS W	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	TW	LW LW
1	O.A.R. SHATTERED (TURN THE CAR AROUND) (EVERFINE)	ATLANTIC/RRP)	205	235
2	MATT NATHANSON CCML ON GET HIGHER (VANGUARD)		201	201
3	COLDPLAY LCST! (CAPITOL)		189	284
4	JASON MRAZ I'M Y DURS (ATLANTIC/RRP)		174	182
5	SARAH MCLACHLAN U WANT ME 2 (ARISTA/RMG)		165	199

í				
	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PL/ TW	AYS LW
	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU) (800 800 WAX/ANTI-/EPITAF	'H)	160	156
	COLDPLAY VIVA LA VIDA (CAPITOL)		153	147
	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES (STARBUCKS/CI	DLUMBIA)	132	131
	NEEDTOBREATHE MORE TIME (ATLANTIC)		130	127
)	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER (LOST HIGHWAY)		127	136

	NEW AND	) ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KINGS OF LEON Use Somebody (RCA/RMG)	99/17	RAY LAMONTAGNE Let It Be Me (RCA/RED)	78/22
TOTAL STATIONS:	8	TOTAL STATIONS:	9
SERENA RYDER Little Bit Of Red (Atlantic)	96/34	LIFEHOUSE Broken (Geffen/Interscope)	71/1
TOTAL STATIONS:	9	TOTAL STATIONS:	4
MATT NATHANSON Ail We Are (Vanguard)	85/10	BRUCE SPRINGSTEEN My Lucky Day (Columbia)	66/40
TOTAL STATIONS:	9	TOTAL STATIONS:	, 18
AMY MACDONALD This Is The Life (Mercury/Decca)	81/9	LILY ALLEN The Fear (Capitol)	66/21
TOTAL STATIONS:	10	TOTAL STATIONS:	10
GAVIN ROSSDALE Can't Stop The World Interscope	80/6	THE RACONTEURS Top Yourself (Third Man/Warner Bros.)	64/23
TOTAL STATIONS:	9	TOTAL STATIONS:	9

MOST INCREASED PLAYS	
+61	SNOW PATROL Crack The Shutters (Polydon/Fiction/Geffen/Interscope) KYMT1 + 16, KMTT + 10, WZEW + 9, WMMM + 8, WRLT + 7, WXRV + 5, WNCS + 5, WXRT + 5, KPTL + 4, KXLY + 3
+40	BRUCE SPRINGSTEEN My Lucky Day (Columbia) KINK +6, WAMM +6, WRNR +5, KPRI +4, WRLT +3, KSWD +3, WCLZ +3, WCOO +2, WNCS +2, WTTS +2
+36	INDIGO GIRLS What Are You Like (IG/Vanguard) WTTS +16, KMTT +8, KBCO +5, KINK +3, WXRT +2, KGSR +1, KSWD +1
+34	THE DEREK TRUCKS BAND  Down In The Flood (Victor)  SXSP +26, WZEW +6, WRNX +6, WCOO +4, KTHX +2, WXRT +2, KGSR +1, KINK +1, WMMM +1
	SERENA RYDER Little Bit Of Red (Atlantic) KMTT +10, WZEW +9, WCLZ +7, SXSP +6, WCOO +4, KXLY +1, KRVB +1

FOR WEEK ENDING FEBRUARY 1, 2009 **LEGEND:** See legend to charts in charts section for rules and symbol explanations.

30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, Indicator chart comprised of 52 reporters.

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XJEMSIHI 1 (2) (4) 5	1 2 6 4 3 5	0 WEEKS	TRIPLE A INDICENTIFIED  BRJCE SPRINGSTEEN WORKING ON A DRIAM  CO JPLAY LOVERS IN JAPAN  UZ SET ON YOUR BOOTS	IMPRINT / PROMOTION LABEL COLUMBIA CAPITOL	PLA TW 569 522	-8 +/- -8
1 2 3 4 5	6 4 3	5 2 5	CO .DPLAY LOVERS IN JAPAN			
3	6 4 3	2		CAPITOL	522	+31
4 5	3	5	UZ SET ON YOUR BOOTS			
5	3			INTERSCOPE	515	+163
5	-	10	PRETENDERS LOVE'S A MYSTERY	SHANGRI-LA	432	+14
	5		DO-VAYON FRANKENREITER YOUR HEART	LOST HIGHWAY	428	-5
(6)		10	THE FRAY YOU FOUND ME	EPIC	419	+10
7	8	3	THE DEREK TRUCKS BAND DOWN IN TEFLOOD	VICTOR	353	+25
8	15	3	ANDREW BIRD FITZ AND THE DIZZYSPELLS	FAT POSSUM/RED	340	+63
9	7	12	ADELE RIGHT AS RAIN	XL/COLUMBIA	331	-7
10	13	11	DELTA SPIRIT PEOPLE C'MON	ROUNDER	275	-14
11	9	16	SUGAN TEDESCHI TRUE	VERVE FORECAST/VERVE	275	-40
12	n	13	KEANE THE LOVERS ARE LOSING	INTERSCOPE	267	-35
13	18	4	SN JW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	243	+8
14	=14	17	TH : KILLERS HUMAN	ISLAND/IDJMG	240	-47
15	=12	15	TR ACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	239	-59
16	21	4	AMY MACDONALD THIS IS THE LIFE	MERCURY/DECCA	237	+24
17	28	2	RAY LAMONTAGNE LET IT BE ME	RCA/RED	230	+46
18	10	18	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	229	-82
19	,	EW	DATID BYRNE & BRIAN ENO LIFE IS LOVE	OPAL/TODOMUNDO	224	+61
20	19	3	LILT ALLEN THE FEAR	CAPITOL	222	+8
21	=17	5	COUNTING CROWS WHEN I DREAM OF MICH ELANGELO	DGC/GEFFEN/INTERSCOPF	212	-27
22	16	12	JEPNY LEWIS CARPETBAGGERS	WARNER BROS.	209	-35
2	N	EA	RYAN ADAMS & THE CARDINALS MASK	LOST HIGHWAY	208	+71
24	24	3	CALEXICO VICTOR JARA'S HANDS	QUARTERSTICK/TOUCH & GO	207	+9
25	22	12	KI™GS OF LEON SEX ON FIRE	RCA/R <b>M</b> G	206	-7
26	25	12	JAMES MORRISON NOTHING EVER HURT _ KE YOU	POLYDOR/INTERSCOPE	204	+7
0	23	10	THE FIREMAN SING THE CHANGES	ATO/RED	<b>20</b> 2	+3
28	<b>2</b> 6	3	JJ LREY & MOFRO EVERYTHING GOOD IS 310	ALLIGATOR	197	+3
29	<b>I</b>	EW	NECO CASE PEOPLE GOT A LOTTA NERVE	ANTI-/EPITAPH	189	+56
30	27	19	SNOW PATROL TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	186	0

MOST ADDED	MICHAEL FRANTI & SPEARHEAD 14 Hey World (Boo Boo Wax/ Anti-/Epitaph) KFMU, KLRR, KMTN, KNBA, KPIG, KSUT, KTAO, KTBG, KYSL, WDST, WEXT, WJCUJ WNRN, WYEP  RUTHIE FOSTER 11 Stane Love (Blue Corn)	KINBA, KPIG, KSUT, WCBE, WKZE, WMVY, WMWV, WNCW, WNRN, WUIN, WYEP  JASON ISBELL & THE 400 UNIT 10 Seven-Mile Island C.ightning Rod) KINBA, KTAD, KITBC, KYSL, WDE, WFPK, WNCW, WNRN, WTMD, WUIN	YOUNG DUBLINERS 10 Rosie (A29/SLG) KFMU, KMTN, KPIG, KROK, WCBE, WCNR, WFPK, WMWV, WNRN, WTMD  SARAH BORGES & THE BROKEN SINGLES 8 Do It For Free (Sugar Hill)	KMTN, KROK. WBJB. WEXT. WEPK, WJCU. WMVY, WMWV  BEN HARPER & RELENTLESS7 7 Shimmer And Shine (Virgin/Capitol) KFMJ. KMTN, KSPN. WBJB. WMVY, WOCM, WVOD
DR WEEK ENDING FEBFUARY 1, 20	109			



► FORMER JAYHAWKS MEMBERS MARK OLSON & GARY LOURIS LEAP TO NO. 20 ON AMERICANA WITH "READY FOR THE FLOOD." ALTHOUGH THE DUO HAS COLLABORATED OCCA-SIONALLY SINCE OLSON LEFT THE GROUP IN 1995 (LOURIS REMAINED THROUGH THE BAND'S LAST SET IN 2003), "FLOOD" MARKS THE PAIR'S FIRST ALBUM RELEASE.

	VEEK	WEEK		AMERICANA			
	THIS WEEK	LAST WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	PLAY!	S CUMULAT VE
	1	1	LUCINDA WILLIAMS	LOST HIGHWAY	278	-15	6146
	2	5	THE GOURDS HAYMAKER!	YEP ROC	267	+16	947
	3	3	THE TEJAS BROTHERS THE TEJAS BROTHERS	SMITH	266	+6	2756
1	4	4	RODNEY CROWELL SEX AND GASOLINE	WORK SONG/YEP ROC	247	-5	7227
	9	13	OTIS GIBBS GRANDPA WALKED A PICKETLINE	WANAMAKER	244	+49	686
ı	6	2	RYAN ADAMS & THE CARDINALS CARDINOLOGY	LOST HIGHWAY	241	-36	4041
	9	6	SUSAN TEDESCHI BACK TO THE RIVER	VERVE FÖRECAST/VERVE	235	O	3012
	8	8	HANK WILLIAMS III DAMN RIGHT REBEL PROUD	CURB	213	-6	3452
	9	7	YARN EMPTY POCKETS	ARDSLEY	207	-17	3811
П	10	9	OLD CROW MEDICINE SHOW TENNESSEE PUSHER	NETTWERK	200	-6	5462
	9	17	THE DEREK TRUCKS BAND ALREADY FREE	VICTOR	196	+35	449
	9	14	BIG HOUSE NEVER ENDING TRAIN	BIG HOUSE	190	+13	1064
П	13	10	THE BRIDGE BLIND MAN'S HILL	HYFNA	183	-12	1795
		22	BEN KWELLER CHANGING HORSES	ATO/RED	175	+25	917
	5	26	CHARLIE HADEN FAMILY & FRIEND		172	+29	2581
	16	39	JORMA KAUKONEN RIVER OF TIME	RED HOUSE	172	+68	280
	17	57	GURF MORLIX LAST EXIT TO HAPPYLAND	GURF MOREIX	172	+91	253
	18	12	THE DERAILERS GUARANTEED TO SATISFY	PALO DURO	161	-21	2470
	19	23	RAUL MALO ŁUCKY ONE	FANTASY/CMG	161	+13	581
K	20	47	MARK OLSON & GARY LOURIS READY FOR THE FLOOD	NEW WEST	161	+73	249
ı	21	13	TODD SNIDER PEACE QUEER	AIMLESS	160	-21	6542
	22	20	RECKLESS KELLY BULLETPROOF	YEP ROC	157	+3	888€
		84	WILLIE NELSON AND ASLEEP AT THE	HE WHEEL  BISMEAUX	154	+99	209
	24	16	KASEY CHAMBERS & SHANE NICHO	DLSON SUGAR HILL	152	-12	7159
١	25	19	MICKY AND THE MOTORCARS	SMITH	146	-12	4952
	26	18	GRAYSON CAPPS & THE STUMPKN	IOCKERS HYFNA	139	-21	3023
	2 <b>7</b>	21	PRETENDERS BREAK UP THE CONCRETE	SHANGRI-LA	139	-12	3645
	28	24	CHARLIE LOUVIN SINGS MURDER BALLADS AND DISASTER SONGS	TOMPKINS SQUARE	137	-10	1007
	29	27	VARIOUS ARTISTS VOICES OF A GRATEFUL NATION, VOLUME 1&2	WELCOME HOME PROJECT	136	-4	969
	30	25	CHRIS KNIGHT HEART OF STONE	DRIFTER'S CHURCH	133	-10	6412



River Of Time (Red House)

Sweetheart Like You

FOR WEEK ENDING FEBRUARY 1, 2009



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Hispanic stations come together at Promesa y Esperanza seminar

## **Preaching The** St. Jude Cause

Jackie Madrigal JMadrigal@RadioandRecords.com

group of 250-plus Hispanic radio programmers, account managers, jocks and other execs gathered in Memphis to attend the St. Jude Children's Research Hospital seminar Promesa y Esperanza Jan 23-25. The seminar is designed to help stations implement their individual radiothons, which raise money for St. Jude.

This is a remarkable leap from 1997, when the Hispanic initiative began with WOJO/Chicago, the first Spanish-language station to host a radiothou for the center, which is dedicated to research. and treatment for children with cancer and other catastrophic illnesses. To date, Latin stations have raised \$32 million for the cause.

St. Jude COO/interim CEO David L. McKee says the organization has been overwhelmed with the response from Latino listeners since the start of the Hispanic program. The radiothons, which are based on the long-running Country Cares for St. Jude Kids program, are held throughout the year at a time of the local station's choosing.

Because Hispanics are about family, religion and children, he says, the St. Jude story strongly resonates with them. "We find that the donors that come through our Hispanic radio event are very dedicated and loyal, and they continue to give beyond the radio event," McKee says. In fact, St. Jude now has hundreds of thousands of Hispanic donors on file with whom it communicates on a regular basis.

#### Markets Of All Sizes

More than 100 Latin stations are part of the initiative, according to the hospital, from outlets in small, emerging Hispanic markets like Louisville to such large metros as Los Angeles. Among the many stations present at the seminar were ZGS Radio Latin pop WILC (Viva)/Washington, Davidson Media tropical WKKB (Latina)/Providence, Hindlin Broadcasting Spanish hits WVXX (Selecta)/Norfolk, Clear Channel regional Mexican WBZY (El Patrón) and Latin pop WWVA (Viva)/Atlanta, Tyler Broadcasting regional Mexican KTUZ (La Zeta)/Oklahoma City and Golden Door Broadcasting contemporary/

regional Mexican WTUV FM & AM (La Caliente)/Louisville.

Universal Music Latino brought two artists to the event: Colombian singer Fanny Lú and Spanish singer Chenoa.

Univision Radio, the country's largest Hispanic radio group, was represented by executives from such markets as Los Angeles, Houston, Austin, Miami and New York, and company president/COO Gary Stone made his first visit to the hospital. "Gary has been involved since day one with Univision and is one of our biggest advocates," McKee says. Stone also serves on St. Jude's professional advisory board.

#### **Committed Advocates**

Most everyone who visits St. Jude leaves as a committed advocate of the hospital and research center. Executive after executive expressed admiration for the hospital's commitment to sick children and their families, especially since they are treated regardless of their parents' ability to pay.

"St. Jude is a real family. Anyone that was there [at the event] will never look at life and the cause the same way ever again," La Caliente/ Louisville VP/GM Thomas McSweeney says, adding that parent company Golden Door Broadcasting and COO Russ Jones are committed to helping the program. Viva/Washington station manager Patricia Omaña echoes Mc-Sweeney's sentiments, saying she has no words to describe the experience."We will all remain committed to the St. Jude cause even when we're no longer part of a station," she says.

"Personally, the experience changed the way I see my life, and everything else," El Patrón and Viva/Atlanta PD Raffy Contigo says. "After I

'We have research projects that show great signs of a cure and kids under treatment, so we have to keep raising the money. And the Hispanic community is more than stepping up to help.

—David L. McKee

Universal Music Latino

artists Chenga (left) and Fanny Lú (right) meet a child receiving treatment at St. Jude Children's Research Hospital, The artists toured the hospital during the Promesa y performed for industry attendees during a closingnight dinner.

came back from the seminar, I hugged and kissed my family all day and went to church every Sunday to thank God and pray for all the children and families 1 met at St. Jude," Professionally, he says it was "incredible and inspiring" to see his colleagues come together to support the initiative.

"It's wonderful that so many stations come together for St. Jude, despite the distance that sometimes separates us,"Viva/Washington news director/anchor Mavi Baez says. "It's an experience to cherish."

Singer Chenoa was equally impressed. After touring the hospital and meeting some of the patients, she says, "it is the children who really are the ones giving back to us. They teach us how to be strong and have a positive outlook on life while confronting the harshest of realities?

The stories of Hispanic stations' ability to raise money for St. Jude are inspirational. Univision stations raised more than \$6 million during the twoday marathon last year—the company's L.A. outlets alone raised more than \$2 million last year. Similar results are expected when Univision stations hold their radiothons Feb. 5-6.

Stations in markets of all sizes are making significant contributions. In Louisville, La Caliente raised \$44,000 during its first radiothon late last year. Another 2008 first-timer, Viva and Patrón/Atlanta, raised more than \$800,000.

> McKee says these stations "exceeded our expectations and their own."

> McSweeney says participating stations are fervently devoted to the program's cause, which he says is "probably the best I've seen for children. It doesn't matter what race or nationality or reli-

gion you are, everyone is treated the same [at St. Jude]. And that's what is so special."

Contigo says building an unbreakable bond with listeners and the community is also a great benefit to the stations. El Patrón jock Miguel Aguilar adds, "It says to the audience that the station is managed by humane people with a great heart." If any station has doubts about helping the program, Omaña says they are missing an opportunity to join a unique cause, one that is so gratifying that it is difficult to describe. "It's a way to help our community and be part of a group of people, patients and doctors unlike any other in the world.

With a strong commitment from stations ready to hold radiothons for St. Jude this year, McKee says he expects the Hispanic program to continue to grow and equal that of Country Cares. That program, in which nearly 200 country stations have participated, began in 1989 and has raised \$200 million in pledges. "We have research projects that show great signs of cure and kids under treatment, so we have to keep raising the money," he says. "And the Hispanic community is more than stepping up to help."

# REGIONAL MEXICAN



▶ EL GUERO Y SU BANDA CENTENARIO ADD THEIR SECOND TOP 10, AS "VEN TU" RISES 12-10 WITH THE FORMAT'S FIFTH-BEST INCREASE (UP 120 PLAYS). THE JORGE HERNANDEZ-LED GROUP PEAKED AT NO. 10 IN AUGUST WITH PREVIOUS SINGLE "ANTES."

THE SEC	LAST WEEK	WEEKS	ARTIST TITLE IMPRINT	IN NIELSEN BDS CERTIFICATIONS / PROMOTION LABEL	PL/ TW	\YS +/-	AUDIEI MILLIONS	
1	2	14	BANDA EL RECODO TE PRESUMO	FONOVISA	1909	+157	11.129	1
2	T	19	GRUPO MONTEZ DE DURANGO ESPERO	DISA	1873	+20	11.011	2
3	4	10	VICENTE FERNANDEZ EL ULTIMO BESO	NORTE/SML	1665	+96	10.197	3
4	3	18	EL CHAPO DE SINALOA MALDITOLICOR	DISA	1607	+23	8.357	4
5	5	26	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	1475	-73	7.718	7
6	E	28	ALACRANES MUSICAL DAME TU AMOR	FONOVISA/MUSIVISA	1410	-50	8.215	5
7	9	17	BANDA MS EL MECHON	ASL.	1311	+47	7.934	6
8	7	20	PESADO OJALA	ASL	1251	-41	5.573	10
9	8	19	EL POTRO DE SINALOA DEJAME VACIO	FONOVISA/MUSIVISA	1235	-34	7.032	8
10	12	19	EL GUERO Y SU BANDA CENTENARIO VENTU	A.R.C.	1107	+120	3.442	23
n	10	26	ESPINOZA PAZ EL PROXIMO VIERNES	ASL	1065	-49	6.380	9
12	13	11	LOS DAREYES DE LA SIERRA QUE TE ENTREGUES HOY	DISA	1026	+62	5.004	11
13	n	21	MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISA	918	-117	4.160	17
14	14	17	INTOCABLE LLEVAME EN TU VIAJE	EMI TELEVISA	906	-51	3.445	<b>2</b> 2
15	15	15	LOS TUCANES DE TIJUANA SE FUE MI AMOR	FONOVISA/MUSIVISA	900	+30	4.459	16
16	19	10	LOS PRIMOS DE DURANGO FUECO EN TU PIEL	ASL	869	+60	4.982	12
17	17	25	JENNI RIVERA CULPABLE O INOCENTE	FONOVISA	795	-29	3.641	20
18	.0	49	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	762	-40	4.840	13
19	16	13	GLORIA TREVI & LOS HOROSCOPOS DE D CINCO MINUTOS	URANGO INIVERSAL MUSIC LATINO	7 <b>5</b> 5	-86	4,485	15
20	26	7	PATRULLA 81 QUIEREME MAS	DISA	735	+114	3.624	21
21	21	25	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISA	718	-35	4.654	14
22	23	6	CONJUNTO PRIMAVERA MI PRIMERA VEZ	FONOVISA	701	-21	2.765	28
23	18	30	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	NORTE/SML	695	-115	3. <b>8</b> 95	19
24	25	7	LOS CREADOREZ DEL PASITO DURANGLENSE DE A	ALFREDÖ RAMIREZ DISA/EDIMONSA	614	-31	2.268	29
25	27	3	EL TRONO DE MEXICO ALMAS GEMELAS	FONOVISA/MUSIVISA	604	+26	4.047	18
26	22	11	EL COYOTE Y SU BANDA TIERRA SANTA CITA CON UN INVENTO	FONOVISA/MUSIVISA	603	-132	3.418	24
27	26	13	LOS INVASORES DE NUEVO LEOM AHORA VALAMIA	SERCA.	600	-61	2.9 <del>95</del>	26
28	34	2	HECHIZEROS BAND MOST IN CREASE EL SONIDITO	D PLAYS RY/FONOVISA/MUSIVISA	555	+190	3.178	25
29	29	8	LOS TEMERARIOS LUZ DE LUNA	FONOVISA	502	-9	1.327	-
30	28	15	BANDA PACHUCO AUNQUE ME JUZGUES DE LOCO	MUSART/BALBOA	467	-50	1.689	32
31	N	EW	LOS HURACANES DEL NORTE MOST A	DISA	443	+137	1.555	35
32	30	8	GRUPO INNOVACION A MI MODO	GARMEX	414	+1	1.016	*
33	3	3	EL PODER DEL NORTE ULTIMAS NOTICIAS	DISA	412	+25	1.467	38
34	33	11	TIERRA CALI PERRA SOLEDAD	VENEMUSIC	397	+23	1.504	37
35	RE-E	MTRY	GERMAN MONTERO PENSANDO EN TI	FONOVISA/MUSIVISA	349	+58	2.264	30
36		EW	PALOMO EL OTRO	DJSA	345	+108	1.675	33
37		EW	LOS TIGRES DEL NORTE MIS DOS PATRIAS (LIVE)	FONOVISA	344	+56	0.742	-
38	N	EW	JENNI RIVERA CHUPER AMIGOS	FONOVISA.	338	+95	1.912	31
39	39	20	CARDENALES DE NUEVO LEON YALO SE	ASL	336	+17	1.397	
40	N	EW	<b>DUELO</b> NECESITO MAS DE TI	FONOVISA/MUSIVISA	328	+88	1.156	1

MOST ADDED	
ARTIST TITLE / LABEL ST	NE\ ATION
LOS HURACANES DEL NORT La Higuera (Disa) KBUE, KCMT, KISF, KLVO, KMYX, KR KTUZ. KXPD. WBZY	E 9
JENNI RIVERA Chuper Amigos (Fonovisa) KESS, KLVO, KMYX, KTTA, KXLM, KX KXSB, KYQQ, WLEY	g XPD;
BANOA MACHOS La Novia Coja (Norte/SML) KBNO, KDXX, KRZZ, KSKD, KTTA, KV KXLM, KXSB, WLEY	yız,
LOS PIKADIENTES DE CABORCA La Machaca (Norte/SML) KHOT, KLVO, KMYX, KSTN, KTTA, K: WBZY, WLEY	EXPD,
PATRULLA 81 Quiereme Mas (Disa) KIWI, KJFA, KRYP, KSAH, KSOL, WO.	10
LOS RIELEROS DEL NORTE Voy A Dejarte (Fonovisa) KDXX, KESS, KLNV, KSAH, KTUZ, W	LEY
HECHIZEROS BAND El Sonidito (Nery/Fonovisa/Musivisa) KBUE, KTTA, KWEI, KXPD, WYMY	5
MARCO ANTONIO SOLIS Nada Que Me Recuerde A Ti (Fonovisa) KSKD, KTTA, KXPD, KYQQ, XHNZ	5
LABERINTO Rafa Y Su Primo (Bolboa/Musart) KMQA, KSKD, KTTA, KXLM, KXSB	5
EL TRONO DE MEXICO Almas Gemelas (Fonovisa/Musivisa) KMYX, KSTN, KTTA, KTUZ	4

	<b>NEW AND</b>	ACTIVE	
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BANDA MACHOS La Novia Coja (Norte/SML)	307/185	LUIS FONSI No Me Doy Por Vencido (Universal Music Latino)	237/5
TOTAL STATIONS:	32	TOTAL STATIONS:	16
PANCHO BARRAZA Papa Soltero (Musart/Balboa)	302/38	EL TIGRILLO PALMA Gente De Alto Poder (Fonovisa)	206/40
TOTAL STATIONS:	21	TOTAL STATIONS:	12
LOS RIELEROS DEL NORTE Voy A Dejarte	289/109	<b>DEZATADOS</b> Un Beso (Disa)	197/1
(Fonovisa)		TOTAL STATIONS:	16
TOTAL STATIONS:	22	*** 0.50 *****************	107/0/
LOS PIKADIENTES DE CABORCA	283/58	MARCO ANTONIO SOLIS Nada Que Me Recuerde A Ti (Fonovisa)	<u> 1</u> 93/94
La Machaca		TOTAL STATIONS:	12
(Norte/SML)	7.4	DANIDA CAN 1000	
TOTAL STATIONS:	24	BANDA SAN JOSE DE MESILLAS	192/23
FIDEL RUEDA Y Tu Que Harias	266/58	Como La Palma De Mi Mano (La Sierra)	
(Fonovisa)		TOTAL STATIONS:	16
TOTAL STATIONS:	22		

MOST INCREASED **PLAYS** +190 **HECHIZEROS BAND** El Sonidito (Nery/Fonovisa/Musivisa) KBUE +43, KTTA +26, KDUT +16, KIWI +14, KTJM +15, KLVO +13, WYMY +12, KSAH +11, XOCL +10, KXPD +10 +185 **BANDA MACHOS** La Novia Coja (Norte/SML) KSKD +25, KTTA +20, KWIZ +19, WLEY +15, KCMT -14, KDXX +13, KXLM +12, KXSB +10, KBNO +10, KDUT +9 +157 **BANDA EL RECODO** Te Presumo (Fonovisa) KLNV +22, KDXX +22, KLEY +19, WLEY +14, KJFA -13, XOCL +12, KTTA +11, KSKD +10, KRYP +9, KISF +8 LOS HURACANES DEL NORTE La Higuera (Disa) KTTA +20, KLVO +16, KRZZ +12, KCMT +12, KMYX -11, WLEY +10, KTUZ +10, KBUE +10, KXPD +9, WBZY +8 **EL GUERO Y SU BANDA** CENTENARIO Ven Tu (A.R.C.) KROM +25, KXTS +19, KTTA +11, KYQQ +10, XHNZ -9, KLBN +9, KCMT +8, KDUT +6, KESS +5, KDXX +4

ADDED AT .. KHOT



Phoenix, AZ OM/PD: Nelson Oseida

Los Primos De Durango, Fuego En Tu Piel, 18 Lupillo Rivera, Epoca De Oro, 11 Los Pikadientes De Caborca. La Machaca, 7

FOR REPORTING STATIONS PLAYLISTS GO TO WWW.RadioandRecords.com

FOR WEEK ENDING FEBRUARY 1, 2009

LECEND: See legend to charts in charts section for rules and symbol explanations.
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#### REGIONAL MEXICAN MONITORED REPORTERS

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KJFA/Albuquerque, NM KLVO/Albuquerque, NM KRYP/Astoria, OR OM: Dave Arthur PD/MD: Jose Elias Cruz WBZY/Atlanta, GA OM: Scot: Lindy PD: Faffy Contico APD: Alv Young KHHL/A stin, TX KIWWBakersfield, CA PD/MD: Faul Evangelista KMQA/Bakersfield, CA OM: I rene Escalente PD/M D: Yesenia De Luna APD: Victor Martinez

**KMYX/Bakersfield, CA** OM: Robert Chavez PD: Cesar Chavez

KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez

WLEY/Chicago, IL PD: Jose "Cheoue" Conzalez WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista KLHB/Corpus Christi, TX

DM: Clayton Allen PD/MD: Luis Munoz KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena

KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta KESS/Dallas, TX PD: Oscar Ríos KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrufino KXPK/Denver, CO PD: Napoleon Sanchez XHNZ/El Paso, TX PD: Francisco Aguirre KLBN/Fresno, CA PD/MD: Jorge Guillen KOND/Fresno, CA KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto KTJM/Houston, TX PD/MD: Eddie Leon

WEDJ/Indianapo is, IN KISF/Las Vegas, NV KBUE/Los Angeles, CA

KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hicalgo MD: Lupita Del Castillo

KSCA/Los Angeles, CA PD: Veronca Nava KWIZ/Los Angeles, CA KESO/McAllen, TX

KGBT/McAllen, TX P D: Hugo De La Cri z M D: Armando Almazan KKPS/McAllen, TX PD: Mando San Roman MD: Robert Montalvo

KSKD/Merced, CA OM: Debbie Gomez PD: Nelson F. Gomez

KRAY/Monterey, CA WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino

KTUZ/Oklahoma City, OK OM/PD: Kevin Christor MD: Gabriel Oceaneda KXLM/Oxnard, CA PD/MD: Salvador Prieto

KHOT/Phoenix, AZ OM/PD: Nelson Oseida

KXPD/Portland, OR OM/PD: Paul Danitz APD/MD: Nancy Corcuera

WYMY/Ra eigh, NC KXSB/Riverside, CA PD/MD: Salvador Prieto

Salvador Prieto KTTA/Sacramento, CA

PD: Juan Gonzalez

KDUT/Salt Lake City, UT

KLEY/San Antonio, TX OM/PD: Alfonso Flores APD/MD: Edgar Monsivais

KROM/San Antonio, TX

KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez

KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III

KLNV/San Diego, CA PD: Antonio Covarrubias

APD: Gabriel Alvarez XHTY/San Diego, CA

XOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno KRZZ/San Francisco, CA

OM: Olga Rosales PD: Jesse Portillo

KSTN/Stockton, CA WLCC/Tampa, FL PD: Luis Briceno KCMT/Tucson, AZ PD/MD: Enrique Mayans KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez

KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros

KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros

# LATIN POP



► TWO FORMAT VETERANS ENJOY WELCOME RETURNS TO THE TOP 10: LA SA ESTACION COLLECTS ITS FIRST TOP 10 THE TOP 10: LA SA ESTACION COLLECTS ITS THAS I TOP
10 SINCE "AHORA QUE TE VAS" IN 2007, AS "QUE TE
QUERIA" ZOOMS 17-8 WITH MOST ADDED. A NOTCH BELOW,
LAURA PAUSINI HITS THE TOP TIER FOR THE FIRST TIME IN THREE YEARS, AS "EN CAMBIO NO" CLIMBS 11-9.

10000	LAST WEEK	WEEKS	ARTIST TITLE IM	I) NIELSEN BDS CERTIFICATIONS PRINT / PROMOTION LABEL	PLA TW	\YS +/-	AUDIEI MILLIONS	
1	1	31	LUIS FONSI NO. 1 ( NO ME DOY POR VENCIDO	25 WKS) UNIVERSAL MUSIC LATINO	963	-48	8.366	1
2	42	25	REIK INOLVIDABLE	NORTE/SML	838	-66	7.187	2
3	4	32	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL MUSIC LATINO	794	-5	6.532	3
4	3	18	RICARDO ARJONA COMO DUELE	WARNER LATINA	720	-89	5.878	4
5	7	11	PLAYA LIMBO ASIFUE	NORTE/5ML	616	-12	3.007	20
	8	14	FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC.LATINO	613	+56	4.081	12
7	5	45	MANA SI NO TE HUBIERAS ICO	WARNER LATINA	583	-61	5,448	5
8	17	4	LA 5A ESTACION MOST QUE TE QUERIA	ADDED NORTE/SML	572	+146	4.613	8
9	n	15	LAURA PAUSINI EN CAMBIO NO	WARNER LATINA	565	+38	4.096	11
τ	6	19	RKM & KEN-Y TEREGALO AMORES	PINA/MACHETE	546	-84	4.444	9
0	12	12	KALIMBA SE TE OLVIDO	NORTE/SML	520	+6	2.091	36
Z	9	38	GLORIA TREVI	UNIVERSAL MUSIC LATINO	507	-50	3,444	17
3	27	2	LUIS FONSI AIRP	OWER UNIVERSAL MUSIC LATINO	437	+174	4.665	6
z	10	21	JUANES ODIO POR AMOR	UNIVERSAL MUSIC LATINO	435	-96	2.757	23
5	13,	35	AVENTURA EL PERDEDOR	PREMIUM LATIN	428	-43	3.524	16
E	16	52	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL MUSIC LATINO	404	-27	3.882	13
0	21	3	CRISTIAN CASTRO NO ME DIGAS	UNIVERSAL MUSIC LATINO	395	+79	2.195	34
3	15	12	ALEXANDER ACHA TEAMO	WARNER LATINA	392	-53	1.396	-
ç	23	4		OWER NORTE/SML	387	+90	4.349	10
<b>_0</b>	14	9	AVENTURA POR UN SECUNDO	PREMIUM LATIN	383	-81	3:671	15
2"	18	18	BETO CUEVAS VUELVO	WARNER LATINA	365	-23	1.063	Q
22	19	23	FONSECA ARROYITO	EMI TELEVISA	352	-16	3.764	14
<b>3</b>	25	3	REIK FUI	NORTE/SML	330	+39	1.448	-
9	22	16	NEGROS EN UN SOLO DIA	PREMIUM LATIN	307	+4	4.636	7
25	26	2	RICARDO ARJONA SIN TISIN MI	WARNERLATINA	306	+42	3.176	19
26	20	16	CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML	275	-65	1.567	40
27	24	19	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	WY/MACHETE	272	-25	2.196	33
28	28	17	KANY GARCIA ESTIGMA DE AMOR	NORTE/SML	253	-9	3.001	21
29	29	3	FLEX DIME SITE VAS CON EL	EMI TELEVISA	238	-18	2.166	35
30	33	16	VICTOR & LEO NADA ES NORMAL	NORTE/SML	222	+2	2.476	27
7	P	ew .	LA OREJA DE VAN GOGH MOST IN INMORTAL	ICREASED PLAYS NORTE/SML	213	+213	2.711	24
0	36	2	TOMMY TORRES IMPARABLE	WARNER LATINA	206	+13	3.234	18
33	34	9	MAKANO TE AMO	PANAMA/MACHETE	205	-6	1.554	-
54	30	19	MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISA	201	-48	2.420	28
<b>35</b>	38	4	LA SECTA ALL-STAR DEJALOS QUE HABLEN	NORTE/SML	193	+6	2.415	30
<b>56</b>	RE-I	a Re	PAT-RICH VS. NICOLA FASANO 75, BRAZIL STREET	ULTRA	185	+53	2.878	22
37	35	3	KATY PERRY HOT N COLD	CAPITOL	183	-16	2.549	26
38	RE-	ETRY	LUZ RIOS FEATURING JOAN SEBAST	LCR	181	+34	1.429	
39	31	10	DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	177	-57	1.506	2
	40	15	ROSARIO NO DUDARIA	UNIVERSAL MUSIC LATINO	166	-1	2.420	29

MOST ADDED	
ADTIET	NEW
	STATIONS
LA 5A ESTACION Que Te Queria (Norte/SML) KAMA, KGSX, KLOL, WIAC, WMGE XGLX	<b>,</b> WVJP,
LA OREJA DE VAN GOGH Inmortal (Norte/SML) WFID, WIAC, WIOA. WKAQ, WVJP,	6 wxyx
LUIS FONSI Aqui Estoy Yo (Universal Music Latino) KGSX, KSSE, WVJP, XGLX, XHFG	5
FRANCO DE VITA Cuando Tus Ojos Me Miran (Norte/SML) KLOL, KQQK, KXOB	3
AMAIA MONTERO Quiero Ser (Norte/SML) KRIO, WXYX, XHFG	3
LAURA PAUSINI En Cambio No (Warner Latina) KPSL, XLTN	2
CRISTIAN CASTRO No Me Digas (Universal Music Latino) XGLX, XLTN	2
REIK Fui (Norte/SML) KLOL, WXYX	.2
LUZ RIOS FEAT. JOAN SEBASTIAN Aire (LCR) WRLX, WRMA	2
HA*ASH Lo Que Yo Se De Ti (Norte/SML) WXYX, XAVO	2

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MIRANDA Enamorada	155/1	BELANOVA Paso El Tiempo	129/28
(EMI Televisa) TOTAL STATIONS:	4	(Universal Music Latino) TOTAL STATIONS:	4
LOS TEMERARIOS Luz De Luna (Fonovisa)	147/8	MELINA LEÓN No Seas Cobarde (Infinity)	126/4
TOTAL STATIONS:	8	TOTAL STATIONS:	4
TATI Amame (Tati)	140/23	HA*ASH Lo Que Yo Se De Ti (Norte/SML)	112/40
TOTAL STATIONS:	9	TOTAL STATIONS:	(
AMAIA MONTERO Quiero Ser (Norte/SML)	137/52	LADY GAGA FEAT. COLBY O'DONIS Just Dance	105/2
TOTAL STATIONS:	8	(Streamline/KonLive/Cherrytree	
LA MUZA FEAT. ANDRES JIMENEZ EL JIBARO	131/23	TOTAL STATIONS:  ZORRO VIEJO	79/46
Mi Bandera (Luar)		No Quedan Lagrimas (Nu)	
TOTAL STATIONS:	3	TOTAL STATIONS:	



MOST

ADDED AT... KRIO



San Antonio, TX OM/PD: Alfonso Flores Aventura, Por Un Segundo, 20 Amaia Montero, Quiero Ser, 16

FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

FOR WEEK ENDING FEBRUARY 1, 2009 **LEGEND:** See legend to charts in charts section for rules and symbol explanations. 29 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

#### TROPICAL & LATIN RHYTHM MONITORED REPORTERS

#### **TROPICAL**

'MEST/A lentown, PA • M: JeFrzy Maddox <sup>3</sup> ): Ton / Rodriguez λ<sup>⊃</sup>[I: J<sub>e</sub>y Miguel

MNNW/ Boston, MA M: Ke• i∎ Wright <sup>2</sup>D: Joh nny McKenzie

**MLAT/** Hartford, CT <sup>2</sup>): Folto e "DJ" Trigueno

**MXDJ Miami**, FL <sup>2</sup>): Cin<sup>3</sup> 'Latino" Reyes viD: 'Jam min'' Jimmy Caride

WSKQ/New York, NY PD: Tony Luna MD: Polito Vega

WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez

WRUM/Orlando, FL PD: Raymond Torres

WEMG/Philadelphia, PA PD: Maria Del Pilar

WUBA/Philadelphia, PA PD: Milca Madera

WKKB/Providence, RI PD: Darvin Garcia

WPMZ/Providence, RI PD: Dilson Mendez, Jr.

WPRM/Puerto Rico PD: Jorge Pabon

WZNT/Puerto Rico PD: Pedro Arroyo

WSPR/Springfield, MA PD: Nelson Brudys

WYUU/Tampa, FL OM: Mike Culotta PD: George Mier MD: Carlos Jose Peralta

WLZL/Washington, DC PD: Aracely Rivera

WORC/Worcester, MA OM: Lilly Guzman

PD: Andres Perez APD/MD: Sergio Toribio

#### **LATIN RHYTHM**

KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez

KZZA/Dallas, TX PD: Raquenell Villarreal MD: Juan Tapia

PD: Hector Velazquez KXOL/Los Angeles, CA OM: Pio Ferro

WTLQ/Ft. Myers, FL

KLLE/Fresno, CA

MD: Ramona Rivera

PD: Al Sanchez

PD: Jerry Pulles WRTO/Miami, FL

OM: Loretta Anaya PD: Walo Davila

WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova

KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia

WODA/Puerto Rico OM: Jose Nelson PD/MD: Roggie Gallart

WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz

KVVZ/San Francisco, CA PD: Bismarck Espinoza

# R&R. LATIN



► CALLE 13—EDUARDO CABRA AND RENÉ PÉREZ
—EARNS AIRPOWER AND MOST INCREASED PLAYS
TROPHIES AT LATIN RHYTHM AS "ELECTRO
MOVIMIENTO" SURGES 28-19 (UP 76). THE SONG
BECOMES THE DUO'S FIFTH CONSECUTIVE TOP 20
TITLE SINCE APRIL 2007.

	WEEK	WEEK	THY	TROPICAL	12	NIEL CENT DDC			N	
	THIS	1.457	WEEKS	ARTIST TITLE	CE	NIELSEN BDS RTIFICATIONS OMOTION LABEL	PLA TW	4/-	AUDIEI MILLIONS	
I	1	1	13	AVENTURA N POR UN SEGUNDO	O. 1(5 WKS)	PREMIUM LATIN	468	+7	3.739	1
	2	2	21	RKM & KEN-Y TE REGALO AMORES		PINA/MACHETE	320	0	1.814	4
	3	3	32	ADOLESCENT'S ORQUESTA EN AQUEL LUGAR		KORTA/UNION	296	-13	2.327	2
-	4	5	30	LUIS FONSI NO ME DOY POR VENCIDO	UNIVE	RSAL MUSIC LATINO	262	+3	0.933	19
	5	.4	17	TITO NIEVES MIETERNO AMOR SECRETO		MACHETE	261	-4	1.200	14
	6	9	9	GRUPO MANIA MARIALOLA		WW/NEW	231	+34	1.585	8
	7	6	4	GILBERTO SANTA ROSA LLEGO EL AMOR		NORTE/SML	231	+]]	1.581	9
	8	7	14	WISIN & YANDEL FEATURING NE	STY	WY/MACHETE	222	+19	1.645	7
	9	34	10	HECTOR ACOSTA CON QUE OJOS		D.A.M./VENEMUSIC	199	+12	1,811	5
•	0	8	20	ENRIQUE IGLESIAS LLORO POR TI	UNIVE	RSAL MUSIC LATINO	199	-3	0.744	31
	D	14	12	DON OMAR VIRTUAL DIVA		VI/MACHETĘ.	195	+16	1.936	3
	2	10	9	BACHATA HEIGHTZ ME PUEDO MATAR		NULIFE	184	-6	0.897	23
	3	13	8	JORGE CELEDON & JIMMY ZAMB	RANO	NORTE/SML	179	-2	0.924	21
=1	4	312	16	JUANES ODIO POR AMOR	UNIVE	RSAL MUSIC LATINO	174	-9	0.637	33
	5	16	35	TOBY LOVE LLDRAR LLDVIENDO		NORTE/SML	169	19	1.728	6
1	6	2C	9	N'KLABE AMOR DE AGUA		NU LIFE/MACHETE	168	+45	0.879	25
	7	15	20	GILBERTO SANTA ROSA PENSANDO EN TI		NORTE/SML	168	0	0.571	35
	8	18	77	RICARDO ARJONA COMO DUELE		WARNER LATINA	143	-9	0.972	17
1	9	17	17	DADDY YANKEE LLAMADO DE EMERGENCIA		EL CARTEL	137	-18	0.835	28
	c	19	3	OSCAR D'LEON HASTA QUE VUELVAS		NORTE/SML	134	+11	0.830	29
2	1	32	4	RAFELY ROSARIO MIDST IN MELIBERE	ICREASED P	LAYS D.A.M./VENEMUSIC	132	+49	0.891	24
2	2	3C	2	DOMENIC MARTE ERES ASI		M.P./JVN/J & N	<b>12</b> 3	+37	0.162	-
5	3	2.5	12	MAKANO TE AMO		PANAMA/MACHETE	112	-4	1.092	15
2	4	24	21	IVY QUEEN DIME		DRAMA/MACHETE	m	-2	0.939	18
2	5	26	27	MARCY PLACE FEATURING DON O	OMAR	ORFANATO/SIENTE	108	-1	1.206	13
9	8	22	3	<b>DE LA GHETTO</b> TUTE IMAGINAS	FIGHT KLUB NATIO	ON/PREMIUM LATIN	106	-13	0.147	181
	7	33	3	OPTIMO TE OLVIDARE		NORTE/SML	99	+17	0.126	۵
3	8	21	12	FANNY LU TUNO ERES PARA MI	UNIVE	RSAL MUSIC LATINO	99	-22	0.382	2
1	9	<b>3</b> €	2	CHARLIE CRUZ COMO LA PRIMERA VEZ		DAY 1/NORTE/SML	91	+23	0.315	-
3	0	27	19	WILLY CHIRINO LOS CAMPEONES DE LA SALSA		EVENTUS/LATINUM	83	-8	0.743	32

THIS WEEK	LASTWEEK	WEEKS ON CHART	ROCK/ALTERNAT	TIVE
뚩	SS	WEE	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	10	D-MENTE LUZ	RAMHAUS RECORDS/V&J
2	3	16	PLASTILINA MOSH PERVERT POP 50NG	NACIONAL
3	2	10	AUDITIVO SINCERA	PISTOLERO
9	4	13	KINKY HASTA QUEMARNOS	NETWORK
3	.6	2	MENORES MUERE LA ILLUSIÓN	NOT LISTED
3	11	18	ATERCIOPELADOS RIO	NACIONAL
7	8	12	GONZALO YANEZ DISPARA	NACIONAL
8	5	12	BETO CUEVAS YUELVO	<b>W</b> ARNÉR LATINA
9	10	5	ALLISON ALGO QUE DECIR	NORTE/SML
10	7	10	CAFE TACVBA VAMONOS	UNIVERSAL MUSIC LATINO
D	15	16	MANU CHAO LA VIDA TOMBOLA	NACIONAL
2	13	3	JUANES ODIO POR AMOR	UNIVERSAL MUSIC LATINO
13	12	5	ENJAMBRE AUSENCIA DE COSINA	TELY
4	14	22	JAGUARES ENTRE TUS JARDINES	CAPITOL
15	9	4	CALLE 13 FEAT. CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML
b	M	EW	LOS FABULOSOS CADILLACS PADRE NUESTRO	NACIONAL
17	17	11	ALLISON BABE PLEASE	NORTE/SML
8	18	14	MASAPPAN NO TENGO DINERO	NORTE/SML
9	M	EW .	MORRISSEY I'M THROWING MY ARVS AROUND PARIS	ATTACK/LOST HIGHWAY
20	MI	EW .	MONTE NEGRO ARDE EL CORAZON (TRIANGLED LOVE)	EP:C

MEEK	WEEK	₽	LATIN RHYTHM IN NIEL SEN ROS			7 - 1		
THISWI	LASTW	WEEKS ON CHART	ARTIST CERTIFICATIONS TITLE IMPRINT / PROMOTION LABEL	PL TW	AYS +/-	AUDIE MILLIONS		
1	1	16	WISIN & YANDEL FEAT. NESTY NO. 1(3 WKS) ME ESTAS TENTANDO WY/MACHETE	608	+42	5.714	1	
Z	2	22	RKM & KEN-Y TE RECALD AMORES PINA/MACHETE	443	-23	2.728	5	
3	3	13	AVENTURA POR UN SEGUNDO PREMIUM LATIN	434	-26	3.578	3	
	4	15	DON OMAR VIRTUAL DIVA VI/MACHETE	433	+21	4.338	2	
9	8,5	25	MAKANO TE AMO PANAMA/MACHETE	398	+59	3.546	4	
€	6	28	IVY QUEEN DIME DRAMA/MACHETE	357	+24	2.070	9	
7	7	29	LUIS FONSI NO ME DOY POR VENCIDO UNIVERSAL MUSIC LATINO	303	-4	1.379	16	
(3)	11	8	ARCANGEL POR AMAR A CIECAS MAS FLOW/MACHETE	300	+54	2.172	8	
ç	9	21	REIK INDLVIDABLE NORTE/SML	259	-15	1.057	27	
10	8	10	BABY RASTA & GRINGO TIEMBLO  TIEMBLO  TIEMBLO	239	-66	1.294	19	
F	12	11	FANNY LU  TU NO ERES PARA MI  UNIVERSAL MUSIC LATINO UNIVERSAL MUSIC LATINO UNIVERSAL MUSIC LATINO UNIVERSAL MUSIC LATINO	222	+3	1.280	20	
T.	10	21	DADDY YANKEE LLAMADO DE EMERGENCIA EL CARTEL	212	-57	1.201	22	
E	13	25	ENRIQUE IGLESIAS	192	-8	0.699	38	
14	15	6	LLORO POR TI UNIVERSAL MUSIC LATINO BEYONCE	189	-2	1.348	18	
15	14	29	SINGLE LADIES (PUT A RING C N IT) MUSIC WORLD/COLUMBIA EDDY LOVER	186	-10	1.139	23	
16	16	6	FLEX	184	-1	1.701	12	
15	22	6	DIME SI TE VAS CON EL EMITELEVISA  LADY GAGA FEAT. COLBY O'DONIS AIRPOWER  METALEVISA	182	+29	2,470	6	
18.	19	17	JUST DANCE STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE  AKON  RIGHT NOW (NA NA NA) KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	182	+10	1.748	11	
15	28	2	RIGHT NOW (NA NA NA) KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN  CALLE 13  ELECTRO MOVIMIENTO  NOTE:SML	178	+76	1.388	15	
20	23	3	PITBULL  CALLE OCHO  ULTRA	165	+13	1.113	24	
2	18	7	TITO "EL BAMBINO"  UNDER EMITELEVISA	162	-18	2.208	7	
22	2 <b>C</b>	12	T.I. FEATURING RIHANNA LIVE YOUR LIFE  DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	157	-11	1.868	10	
25	17	9	RKM & KEN-Y  CUERPO SENSUAL  PINA/MACHETE	157	-28	1.686	13	
2-	25	14	BABY BOY DONDE ESTAS 786/SIENTE	128	+4	1.072	26	
25	21	17	XTREME THROUGH THAT WINDOW (EMAMORADO ESTOY) MACHETE	128	-29	0.647	40	
26	33	2	DE LA GHETTO TUTE IMAGINAS FIGHT KLUB NATION/PREMIUM LATIN	118	+30	1.273	21	
2"	24	6	YOMO DESCARA BLACK PEARL	118	-15	1.393	14	
28	27	3	DADDY YANKEE QUETENCO QUE HACER EL CARTEL	94	-14	1.031	29	
29	31	7	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	<b>8</b> 5	-9	1.378	17	
30	RE-E	HTRY	LA SA ESTACION QUE TE QUERIA NORTE/SML	79	+14	0.493	~	

THIS WFFK	LASTWEEK	WEEKS	RECORD POOL ARTIST TITLE	IMPRINT / FROMOTION LABEL
1	1	11	AVENTURA POR UN SEGUNDO	PREMIUM LATIN
2	2	8	BABY RASTA Y GRINGO TIEMBLO	LOUDES68/E #E/UNIVERSAL LATIN
3	4	8	PENA SUAZO Y LA BANDA GORDA ELLA TIENE UNA COSA QUE AMARRA	M.P./JVN/J.A.M
9	3	וו	WISIN & YANDEL FEAT. NESTY MEESTAS TENTANDO	WY/MACHETE
	5	4	FANNY LU TU NO ERES PARA MI	UNI\=RSAL MUSIC LATINO
6	9	9	BRENDALY RITMO LATING	SOUTHERN PEARL
7	7	12	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE
3	12	10	DANIEL MONCION CULFABLE	M.P./JVN/J&N
Ģ	6	15	TITO NIEVES MIETERNO AMOR SECRETO	MACHET
•	11	3	NANDA MY BIZ	A4 PRODUCTIONS
11	10	23	EDDY LOVER LUNA	MACHETE
12	8	21	OSCAR D'LEON NIFRIO NICALOR	NORTE/SMI
	74	17	CHARLIE CRUZ SIGO TRATANDO	NORTE/SMI
2	17	2	MAKANO TE AMO	MACHETI
15	15	18	ANAYKA NADIE SE MUERE POR UN AMOR	PRO MOTION
E	19	9	ISSAC DELGADO NO VALE LA PENA	MACHETE
7	N	EW	KEVIN CEBALLO POR ES ) TE QUIERO	M.P./JVN/J&N
8	N	EW	GRUPO RUSH JASMINE	M.P./JVN/J&N
Ę	16	17	GILBERTO SANTA ROSA PENSANDO EN TI	NORTE/SML
20	RE-B	NTRY	WILLY CHIRINO LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM

POWERED BY nielsen BDS

BILLBOARD MICSCH CHARTS COMPILED BY SoundScan

THIS	LAST	2 WEEKS AGO	WEEKS ON CHT	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	Title
0	HOT S	HOT UT	1	BRUCE SPRINGSTEEN COLUMBIA 41355 SONY MUSIC (18 98)	Working On A Dream
2	1	1	12	TAYLOR SWIFT BIG MACHINE 0200 (18 98) →	Fearless
3	2	2	11	BEYONCE MUSIC WORLD COLUMBIA 19492 SONY MUSIC (15 981	l AmSasha Fierce
4	3	3	11	NICKELBACK ROADRUMER STREET (18 98)	Dark Horse
5	4	5	10	KANYE WEST ROC A (1.1.4 DH 1.47 DI 198 10 JMG (13 98)	808s & Heartbreak
6	NE	W	1	VARIOUS ARTISTS GRAMMY 517633 AHINO (18 98)	Grammy Nominees 2009
*	8	8	7	JAMIE FOXX J #1294 RMG (18 98)	Intuition
8	6	9	7	KEYSHIA COLE IMANI/GEFFEN 012395 IGA (13.98)	A Different Me
9	NE	W	1	FRANZ FERDINAND DOMIND EPIC 37255* SUNY MUSIC (15.98)	Tonight: Franz Ferdinand
10	7	7	•	BRITNEY SPEARS JIVE 46387 JLG (18 98) *	Circus
0	NE	w	1	SOUNDTRACK WWF CHILUMBIA 43882 SONY MUSIC (15.98)	Voices: WWE The Music Vol. 9
12	5	6	13	SOUNDTRACK SUMMIT CHOP SHOP ATLANTIC 515923*/AG (18.98)	Twllight
13	11	11	12	VARIOUS ARTISTS	NOW 29
14	15	14	14	PINK	Funhouse
15	17	12	O	AKON  PERONT SRC UNIVERSAL MOTOWN 012334-UMRG (13	.98) Freedom
16	18	17		T.I. GRAND HUSILE ATLANTIC 512267 AG (18.98) +	Paper Trail
D	24	21	38	JASON MRAZ	We Sing. We Dance. We Steal Things.
B	NE	w	1	PAT GREEN BNA 26972 MN (12 98)	What I'm For
19	20	18	14	LADY GAGA STAEAMLINE KONLIVE CHERRYTREE INTERSCOPE 011805 - IGA (	12 98) The Fame
20	14	10		DAVID COOK 19 RCA 33463 RMG (18 98)	David Cook
21	19	16		SOUNDTRACK	Slumdog Millionaire
22	21	15	30	SOUNDTRACK DECCA 011439 18 981 +	Mamma Mia!
23	22	20	87	RIHANNA	Good Girl Gone Bad
24	9	4	H	SOUNDTRACK FOR BAD BOY STITEOUS AG (18 98) +	Notorious

#### Billboard HOT DIGITAL SONGS

WEEK	WEEK	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT.		WEEK	WEEK	WEEKS ON CHT	
1	1	2	# MY LIFE WOULD SUCK WITHOUT YOU KELLY CLARKSON (RCA RMG)			28	40	3	DIVA BEYONCE (MUSIC WORLD/COLUMBIA)
2	2	13	GIVES YOU HELL THE ALL-AMERICAN REJECTS (DOGHDUSE/DGC INTERSCOPE)			27	24	24	SO WHAT PINK (LAFACE (LG)
3	3	29	JUST DANCE LADY GAGA FEAT, COLBY O'DONIS (STREAMLINE KONLINE INTERSCOPE)			28	22	19	RIGHT NOW (NA NA NA) AKON (KÜNVICT UPFRONT SRC UNIVERSAL MOTOWN
1	4	11	YOU FOUND ME	•		29	31	33	DISTURBIA RIHANNA (SRP DEF JAM/IDJMG)
5	5	13	HEARTLESS KANYE WEST (ROC-A-FELLA DEF JAM/IDJMG)			30	37	3	MY PRESIDENT YOUNG JEEZY FEAT. NAS (CTE DEF JAM IDJMG)
3	В	11	SINGLE LADIES (PUT A RING ON IT) BEYONCE (MUSIC WORLD COLUMBIA)			31	26	24	WHATEVER YOU LIKE T.I. (GRAND HUSTLE ATLANTIC)
	-	t	PROM QUEEN LIL WAYNE (CASH MONEY UNIVERSAL MOTOWN)			32	32	20	CHICKEN FRIED ZAC BROWN BAND (HOME GROWN/ATLANTIC-BIG PICTURE)
3	5	21	LOVE STORY TAYLOR SWIFT (BIG MACHINE)			33	47	3	TURNIN ME ON KERI HILSON FEAT. LIL WAYNE (MOSLEY ZONE 4 INTERSCOP
3	7	10	I HATE THIS PART THE PUSSYCAT COLLS (INTERSCOPE)		- 1	34	35	39	VIVA LA VIDA COLDPLAY (CAPITOL)
0	9	9	CIRCUS BRITNEY SPEARS (JIVE JLG)			35	69	2	1, 2, 3, 4 PLAIN WHITE T'S (HOLLYWOOD)
0	12	5	DEAD AND GONE THE FEAT JUSTIN TIMBERLAKE (GRAND HUSTLE/ATLANTIC)			36	no.	3	THAT'S NOT MY NAME THE TING TINGS (COLUMBIA)
3	11	42	I'M YOURS JASON MRAZ (ATLANTIC/RRP)			37	27	12	REHAB RIHANNA (SRP DEF JAM/IDJMG)
3	10	23	LET IT ROCK KEYIN RUDOLF FEAT LIL WAYNE ICASHIMAL THE ALFEST AL			38	-	1	HALO BEYONCE (MULIC WORLD COLUMBIA)
9	19	6	POKER FACE LADY GAGA (STREAMLINE KONLIVE CHERRYTREE INTERSCOPE)			39	25	16	LIGHT ON DAVID CODK (19/RCA RMG)
5	16	11	SOBER PINK (LAFACE JLG)		(	40	58	4	LUCKY JASON MRAZ & COLBIE CAILLAT (ATLANTIC/RRP)
6	13	10	UNTOUCHED THE VERONICAS (ENGINEROOM/SIRE/WARNER BROS.)	•		41	33	15	IF I WERE A BOY BEYONCE (MUSIC WORLD COLUMBIA)
7	14	28	HOT N COLD KATY PERRY (CAPITOL)	Ė	1	42	36	12	I'M SO PAID AKON FEAT LIL WAYNE & YOLING JEZY KON/ICT LIFFRONT SRC LIAN-ERSAL MOTOWAY
8	15	18	LIVE YOUR LIFE THE FEAT RIHANNA (DEF JAM/GRAND HUSTLE/JOUNG ATLANTIC)			43	29	5	LA LA LAND DEMI LOVATO (HOLLYWOOD)
9	17	17	WOMANIZER BRITNEY SPEARS (JIVE/JLG)			44	46	25	CRUSH DAVID ARCHULETA (19 JIVE JLG)
0	23	4	MAD NE-YO (DEF JAM (DJMG)			45	38	18	HUMAN THE KILLERS (ISLAND ID)MG)
0	28	5	KISS ME THRU THE PHONE SOULJA BOY TELL EM FEAT SAMMIE (COLLIPARK, INTERSCOPE)			46	41	11	POP CHAMPAGNE JIM JONES & 100N BROWZ ATTER HER TRAVERSAL MOTOVAN COLLINGAET
2	20	18	GOTTA BE SOMEBODY NICKELBACK (ROADRUNNER RRP)			47	43	37	PAPER PLANES M.I.A. (XL/INTERSCOPE)
3	34	9	BEAUTIFUL AND FLAT COLLY ODDISS & NATIONAL OFFISHALL NOW, C. SPECIAL STATES AND SHEET		1	48	44	14	DON'T TRUST ME 30HI3 (PHOTO FINISH ATLANTIC/RRP)
4	45	2	THINKING OF YOU KATY PERRY (CAPITOL)		1	49	48	21	GREEN LIGHT JOHN LEGEND FEAT, ANDRE 3000 (G.O.O.O. COLUMBIA
5	18	20	LOVE LOCKDOWN KANYE WEST (ROC-A-FELLA DEF JAM/IDJMG)		1	50	39	12	WHITE HORSE TAYLOR SWIFT (BIG MACHINE)

#### **VIDEO CHANNELS**





		199	FAA
1	Lily Allen. The Fear	- 11	0
2	The Fray, You Found Me	10	0
3	Leona Lewis, 1 Will Be	10	0
4	Bow Wow. Roc The Mic	9	0
5	David Archuleta. A Little Too Not Over You	9	0
6	Pink. Sober	9	12
7	Plain White Ts, 1, 2, 3, 4	В	0
8	Katy Perry. Thinking Of You	8	11 11
9	Jamie Foxx, Just Like Me	8	11
10	Plees. Put It On Ya	8	11
11	Kanve West Heartless	8	12
12	The All-American Rejects. Gives You Hell	8	12
13		8	12
14	Akon, Right Now INa Na Na)	8	12
15	Fall Out Boy, America's Suitehearts	В	12
16	Nickelback, Gotta Be Somebody	7	0
17	Britiney Spears. Circus	6	3
18	Beyonce. Diva	5	8
19		3	4
20	Joe. I Want A Girl Like You	8 7 6 5 3 2 2 2 2	0 3 8 4 0 0 2 4
21	JC Chasez, Blowin' Me Up (With Her Love)	2	0
22		2	2
23		2	4
24		2	4
25		î	1
26	Eli "Paperboy" Reed & The True Loves. (Dom' The) Boom Boom	1	4
A+	No Airplay Adds This Week		

# Fall Our Boy. I Don't Care The Fray. You Found Me Kange West, Hearniess Region Long Hearnies Beyonce. Single Ladies (Pur A Ring On It) Taylor Swirt. Lone Story Nickelback. Gorta Be Somebody The All American Rejects. Grees You Hell Brimey Spears. Gretus Hearnies Story Name Human Katy Perry. Thereing Of You David Cook. Light On Pink. Sober Pi

BET☆ VP/Music Prog Stephen Hill MD Kelly G Viacom 212-975-4055



VP, Music & Talent Rel. Chris Parr Dit Music Pgmg, Evan Krott Viacom 615-335-8400

1 Martina Mc Bride. Bride
2 Zac Brown Band. Chicken Fried
Kehl Urban. Sweet Thing
Kehl Urban. Sweet Thing
Singarland. Love.
6 Miranda Lambert. More Like Her
7 Dierks Beutley. Feet That Fre
8 Toby Keith. God Love Her
9 Alan Jackson. Country Boy
Cartier Wins. Heart Like Memphis
1 Brooks & Dunn. Coxguis Dont Cry
Jake Owen. Don't Think Lord Tuber You
Blake Shetton. Sine Visuation Be Gone
1 Bride Pasiley Duer With Keith Urban. Start A Band
1 Bride Pasiley Duer With Keith Urban. Start A Band
1 Bride Pasiley Duer With Keith Urban. Start A Band
1 Bride Pasiley Duer With Keith Urban.
1 Bride Pasiley Duer With Keith Urban.
2 Bride Pasiley Duer With Keith Urban.
2 Bride Pasiley Duer With Keith Urban.
3 Dien Heiners. Old Enough
3 Julianne Blough. My Hailekland Song
3 Taylor Swift. Love Story
3 Taylor Swift. Love Story
4 Kenny Chesater Cheater
4 Jason Aldman. Shies Courthy
5 Joseph. Till Frees Lide Cheater
5 Jash Turner. Everythrigh Sine
6 Jason Aldman. Shies Courthy
6 Javel. Till Frees Lide Cheaten
7 Sarah McLachlan. Answer
8 Lady Antebellum. Lookin For A Good Time
8 Martine McBride. Bide

A+ Leona Lewis, | Will Be A+ Plain White Ts, 1, 2, 3, 4



1	Jim Jones & Ron Browz, Pop Champagne	7	6
2	Keri Hilson, Turnin Me On	6	4
3	T Pain, Freeze	6	6
4	Jamie Foxx, Just Like Me	6	6
5	Stim Thug 1 Run	5	1
6	Keyshila Cole. You Complete Me	76665555444444433333222222222	2
7	Yung LA., Air/1	5	4
В	Busta Rhymes. Arab Money	5	5
9	GS Boyz. Stanky Legg	4	5
10	Soulja Boy Tell'era, Kiss Me Thru The Phone	4	
11	Aaliyah, Ai Your Best (You Are Love)	1	2
12	Bobby Valentino, Beep	4	02245533330
13	Plies, Put It On Ya	A	1
14	Ne-Yo. Mad	4	5
15	Brandy, Long Distance	.1	5
	Akon. I'm So Paid	3	3
16 17 18 19 20	Young Jeezy, My President	3	3
18	Gorilla Zoe. Lost	3	3
10	Charles Hamilton, Brooklyn Girls	2	3
30	Missy Elliott, Lose Control	2	0
21	Special AKA, Free Nelson Mandela	2	0
22	Mya & Jay Z, Best Of Me Part 2	2	0
22	Ludacris & Field Mob. Georgia	2	1
24	Soulja Boy Tell'em, Bird Walk	2	i
2	Carl Carlton, She's A Bad Mama Jama (She's Built, She's Stacked)	2	1
26	Lyfe Jennings, Must Be Nice	2	1
27	Common. Universal Mind Control	2	2
28	Q-Tip. Move	2	2
21 22 23 24 25 26 27 28 29	Jadakiss, Letter To B.I.G.	2	2 2 0
30	Britney Starr, Party All Nigh	î	Ö

#### **Great American Country**

1 Dierks Bentley, Feel That Fire
2 Josh fumer: Everything Is Fine
3 Blake Shehun, Shir Wouldn't Be Gone
4 Brooks & Dunn, Cowyist Bon't Cry
5 Toby Kerth. God Love Her
6 Brad Parise Duer Wirk Keith Urban. Start A Band
7 Kerth Urban. Sweet Ihnig
9 Alan Jackson. Country Boy
10 Martina McBride, Ride
11 Montgomery Gentry, Roll With Me
12 Jimmy Wayne. I Will
13 Mirrands Lambert. More Like Her
14 Sugarland. Already Gone
14 Sugarland. Already Gone
15 Jack Ingran. That's A Man
16 Emerson Drive. Belongs To You
17 Jack Ingran. That's A Man
18 Kristy Lee Look. I Shirines Di Shame
19 Billy Ray Cyrus. Somebody Said. A Prayer
10 Jame Broat. Somebody Said. A Prayer
10 Jame Broat. More Somebody Said. A Prayer
10 Jame Broat. Somebody Said. A Prayer
11 Jack Deven. Don't Think I Can't Love You
12 Lee Aan Womash. Shafe Scourthy
12 Jake Deven. Don't Think I Can't Love You
13 Irace Addiss. Muddy Water
14 Martina McBride. Ride

15 Mer Stillowell. Shire
16 Mer Stillowell.

1 N°E\*R\*D, Sooner Or Later

K Annye West. Heartiess
Fratz Ferdinand. Ulysses
Akon. Im So Pad.

Akon. Im So Pad.

Akon. Im So Pad.

K Hollywood Indead. Undread

Lil Wayne. Mrs. Officer

Fall Out Boy. America's Surferearts

B o B. I'll Be In The Sky

Crooked X, Anck N Boll Dream

The Ting Tings. That's Not My Name

Rosstrademus. Big Bills

T Pain. Freeze

Shimedown. Bord

The Rosstrademus. Big Bills

T Pain. Freeze

Charles Hamilton, Grooklyn Girls

The All-American Rejects.

The All-American Rejects.

The All-American Rejects.

The All-American Rejects.

The Red Jampson Apparatus. You Better Pray

The Rock. All My Life

Bow Wlow. Roc The Mite.

Soulis Boy Felf em. Kiss Me Thru The Phone

Jay Rock. All My Life

Mayday Parade. Miserable At Best

Franc Ferdinand. Ulysses

Hoseseral Index of Life Lights

The Life and Life and Life Life and Life and Life and Life and Life Life and Life

A+ Martina McBride, Ride A+ Mati Stittwell, Shine

A+ Keri Hilson, Turnin Me On

A+ No Airplay Adds This Week



		-		
		-	30	
,			-	u
C	DS A1	A 2-10 TH	CANC	OUNTR

FUSE



1	Beyonce. Single Ladies (Put A Ring On It)
2	Kanye West Heartless
3	T.I., Live Your Life
4	Seether. Breakdown
5	Slipknot, Dead Memories
6	Paramore. Decode
3 4 5 6 7 8 9	Hollywood Undead. Undead
8	Ludacris Co-Starring T-Pain. One More Drink
9	Kings Of Leon, Sex On Fire
10	Pink Sober
11	
12	Ne-Yo Mad
13	Akon Right Now (Na Na Na)
14	Britney Spears. Circus
15	Veronicas, Untoriched
16	Rise Against Audience Of One
17	Metallica. All Nightmare Long
18	Nickelback, Gotta Be Somebody
19	The All-American Rejects. Gives You Hell
20	Mixi. 1 Miss Those Days (Ghost)
21	Anocalyptica, 1 Don't Care
22	The Fray, You Found Me
23	Keri Hilson. Turnin Me On
24	Shinedown Second Chance
25	Rihanna, Rehab
22 23 24 25 26 27	Fall Out Boy. America's Surfehearts
77	Katy Perry, Thinking Of You
28	The Killers, Human
28 29	Anberlin. Feel Good Drag
30	Chris Cornell. Scream
.,,,,,	OTHER DOTTER!

#### **CMT Canada** On. Pymy. Casey Clarko MD: Dana Bourgon Corus 416-534-1191

	Taylor Swift, Love Story	22
٠	Alan Jackson, Country Boy	21 2
	Keith Urban, Sweet Thing	19
i	Sugarland, Love	19 7
	Brooks & Dunn, Cowgirls Don't Cry	19 2
	Dierks Bentley, Feel That Fire	19 19 15
1	Zac Brown Band, Chicken Fried	15
t	Toby Keith, God Love Her	13
ı	Johnny Reid. A Woman Like You	12 '
1	Gord Barmford, Little Guy	12 '
	Blake Shelton, She Wouldn't Be Gone	12
1	Road Hammers, Homegrown	11
ı	Emerson Drive, Belongs To You	11
ŀ	George Canyon, Just Eike You	11
,	Tara Oram, 538 Stars	11
i	Billy Currington. Don't	10
1	Montgomery Gentry, Roll With Me	10
١	Dean Brody, Brothers	9
1	One More Girl, I Can Love Anyone	9
)	Lisa Brokop November Trees	9
	Dierks Bentley, Trying To Stop Your Leaving	8
1	Jinvmy Wayne, 1 Will	В
1	Aaron Pritchett, How Do I Get There	8
ŀ.	Randy Houser. Anything Goes	7
,	Miranda Lambert, More Like Her	7
,	Kenny Chesney, Got A Little Crazy	7
1	Carrie Underwood, Last Name	6
3	Taylor Swift, Picture To Burn	9998887776666
9	Corb Lund, Hard On Equipment (Tool For The Job)	6
1	Adam Gregory, What it Takes	6

Dir. Pgmg., Janis Unterweiser Rainbow Media 212-324-3416

A+ Martina McBride. Ride
A+ Carter Twins. Heart Uke Memphis
A+ Johnny Cash. Folsom Prison Blues (Remixed)

12 10 12 10

11	Blake Shelton, She Wouldn't Be Gone	12 11 11
12	Road Hammers. Homegrown	17
13	Emerson Drive, Belongs To You	11
14	George Canyon, Just Eike You	11
15	Tara Oram, 538 Stars	11
16	Billy Currington, Don't	10
17	Montgomery Gentry, Roll With Me	10
18	Dean Brody, Brothers	9
19	One More Girl, I Can Love Anyone	998888777766666
20	Lisa Brokop November Trees	9
21	Dierks Bentley, Trying To Stop Your Leaving	8
22	Jimmy Wayne, 1 Will	8
22 23 24	Aaron Pritchett, How Do I Get There	8
24	Randy Houser, Anything Goes	7
25	Miranda Lambert, More Like Her	7
26	Kenny Chesney, Got A Little Crazy	7
27	Carrie Underwood, Last Name	6
28	Taylor Swift, Picture To Burn	6
29 30	Corb Lund, Hard On Equipment (Tool For The Job)	6
30	Adam Gregory, What it Takes	6
A+	Kerth Urban, Sweet Thing	19
A+	Jimmy Wayne, I Will	8
A+	Corb Lund, Hard On Equipment (Tool For The Job)	6



#### **OPPORTUNITIES**

#### NATIONAL

# Radio Done Right Management Opportunities at Times-Shamrock

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PD for our Baltimore classic rock station.

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General Sales Manager–Scranton/Wilkes-Barre Contact: Brett Beshore, GM bbeshore@shamrocknepa.com.

Corporate National Sales Manager Contact: Bill Hurwitz, GM bhurwitz@milwaukeeradio.com.

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To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to rcorrea@radioandrecords.com, faxed to: [323] 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036, Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on  $8^{1}/2^{\circ}$  x11" company/station letterhead.

#### WEST





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**Able to connect to the listener,** with personable on-air style. Proficient copywriting ability. Strong digital/studio skills. Brandon (682) 556-3497; rockguy44@gmail.com.

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			CHR/T	OP 40
THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	IN NIELSEN BDS & HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	1	n	BEYONCE SINGLE LADIES (PUT A RING ON IT	NO. 1(2 WKS) H1 <sup>(2</sup> MUSIC WORLD/COLUMBIA
2	2	14	LADY GAGA FEATURII JUST DANCE	NG COLBY O'DONIS 11 <sup>2</sup> ☆ STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOP
3	3	13	TAYLOR SWIFT LOVE STORY	11 <sup>2</sup> ☆ BIG MACHINE/UNIVERSAL REPUBLI
4	6	3	BRITNEY SPEARS CIRCUS	JIVE/JLS
5	4	16	T.I. FEATURING RIHA	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTI
5	7	3	KANYE WEST HEARTLESS	POC-A-FELLA/DEF JAM/IDJM
7	8	Э	PINK SOBER	LAFACE/JU
8	5	18	BRITNEY SPEARS WOMANIZER	I) the
9	11	11	THE ALL-AMERICAN P	DOCHOUSE/DCC/INTERSCOP
10	9	21	JASON MRAZ	I1 <sup>3</sup> ∰ ATLANTIC/RŘI

			RHYT	НМІС
	LAST WEEK	WEEKS ON CHART		NIELSEN BDS
T	1	13	KANYE WEST HEARTLESS	NO. 1(3 WKS) (1) 食 ROC-A FELLA/DEF JAM/IDJMG
2	2	16	BEYONCE SINGLE LADIES (PUT A RING ON IT)	11 <sup>2</sup> <b>☆</b> MUSIC WORLD/COLUMBIA
3	4	17	LADY GAGA FEATURING JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE
4	3	19	T.I. FEATURING RIHANI LIVE YOUR LIFE	NA II <sup>3</sup> 位 DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
5	5.	ij	NE-YO MAD	<b>章</b> DEF JAM/IDJMG
6	7	8	T.I. FEAT. JUSTIN TIMBERL DEAD AND GONE	AKE MOST INCREASED PLAYS 位 GRAND HUSTLE/ATLANTIC
7	6	14	LUDACRIS CO-STARRIN ONE MORE DRINK	G T°PÄIN° ☆ DTP/DEF JAM/IDJMG
8	13	5	AKON FEAT. COLBY O'D	OONIS & KARDINAL OFFISHALL 位 KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
9	8	15	JIM JONES & RON BRO POP CHAMPAGNE	WZ FEAT. JUELZ SANTANA 🌣 ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/E)
10	14	4	EMINEM, DR. DRE & SO CRACK A BOTTLE	CENT SHADY/AFTERMATH/INTERSCOPE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST CERTIFIC	
1	1	15	JIM JONES & RON BROWZ FEAT. J POP CHAMPAGNE ETHER	IUELZ SANTANA NO. 1(2 WKS R BOY/UNIVERSAL MOTOWN/COLUMBIA/E
9)	3	12	KANYE WEST HEARTLESS	门 食 ROC-A-FELLA/DEF JAM/IDJMO
3	7	7	BEYONCE DIVA	MUSIC WORLD/COLUMBIA
4	2	17	BEYONCE SINGLE LADIES (PUT A RING ON IT)	11 <sup>2</sup> ☆ MUSIC WORLD/COLUMBIA
8	5	11	NE-YO FEATURING JAMIE FOX SHE GOT HER OWN	X & FABOLOUS DEF JAM/IDJMO
6	11	8	KERI HILSON FEATURING LIL Y	MOSLEY/ZONE 4/INTERSCOP
y.	8	8	THE-DREAM ROCKIN' THAT THANG	RADIO KILLA/DEF JAM/IDJMI
8	4	19	T.I. FEATURING RIHANNA LIVE YOUR LIFE	ロスター DEF JAM/GRAND HUSTLE/IDJMG/ATLANTI
9	9	12	JAMIE FOXX FEATURING T.I. JUST LIKE ME	th J/RMi
10	6	18	T-PAIN FEATURING LUDACRIS	KONVICT/NAPPY BOY/JIVE/JLI

#### NO. MOST ADDED

FLO RIDA Right Round (POE BOY/ATLANTIC)

#### NO. MOST INCREASED PLAYS

KELLY CLARKSON My Life Would Suck Without You (REA/RMG)

#### **TOP 5 NEW AND ACTIVE**

MATT NATHANSON Come On Get Higher (VANGUARD/CAPITOL)

JIM JONES & RON RROWZ FEAT, JUELZ SANTANA Pon Champagne (ETHER ROY/UNIVERSAL MOTOWN/COLUMBIA/ET)

KID CUDI Day 'N' Nite (FOOL'S GOLD/DOWNTOWN)

WE THE KINGS Secret Valentine (S-CURVE)

COMPLETE CHR/TOP 40 CHART ON PAGE 29

SAVING ABEL 18 Days (SKIDDCO/VIRGIN/CAPITOL)

#### NO. MOST ADDED

LIL WAYNE Prom Queen (CASH MONEY/UNIVERSAL MOTOWN)

#### NO. MOST INCREASED PLAYS

T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (CRANDHUSTLE/ATLANTIC)

#### TOP 5 NEW AND ACTIVE

YOUNG BO\$\$ Shooting Star (XEQUTIVE/MR. 305/UNIVERSAL REPUBLIC)

RON BROWZ Jumping (Out The Window) (ETHER BOY/UNIVERSAL MOTOWN)

CHAMILLIONAIRE FEAT. LUDACRIS Creepin' (CHAMILLITARY/UNIVERSAL REPUBLIC)

ASHER ROTH I Love College (SCHOOLBOY/LOUD/SRC/UNIVERSAL MOTOWN) PITBULL Calle Ocho (ULTRA)

COMPLETE RHYTHMIC CHART ON PAGE 34

#### NO. MOST ADDED

DRAMA Day Dreaming (GRANDHUSTLE/ATLANTIC)

#### NO. MOST INCREASED PLAYS

JAMIE FOXX FEAT. T-PAIN Blame It (J/RMG)

#### **TOP 5 NEW AND ACTIVE**

USHER Here | Stand (LAFACE/JLG)

MUSIO SOULCHILD sobeautiful (ATLANTIC)

SLIM THUG I Run (BOSS HOGG OUTLAWZ/EI)

SO CENT | Get It In (SHADY/AFTERMATH/INTERSCOPE)

LUDACRIS CO-STARING PLIES Nasty Girl (DTP/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 36

#### USHER HERE I STAND 24 LAFACE/JLG ROBIN THICKE THE SWEETEST LOVE STAR TRAK/INTERSCOPE CHARLIE WILSON JIVE/JLG JENNIFER HUDSON ARISTA/RMC MINT CONDITION 29 CAGED BIRD/IMAGE KEYSHIA COLE HEAVEN SENT 38 IMANI/GEFFEN/INTERSCOPE JAZMINE SULLIVAN

			COU	NIRY	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IT NIELSEN BDS CERTIFICATIONS IMPR	THE HITPREDICTOR STATUS
(1)	1	26	BLAKE SHELTON SHE WOULDN'T BE GONE	NO. 1(2	WKS) 🏠
0	4	20	DIERKS BENTLEY FEEL THAT FIRE		食 CAPITOL NASHVILLE
3	6	15	KENNY CHESNEY W DOWN THE ROAD	VITH MAC MCANALL	BLUE CHAIR/BNA
4	7	13	KEITH URBAN SWEET THING		CAPITOL NASHVILLE
9	5	15	TOBY KEITH GOD LOVE HER		SHOW DOG NASHVILLE
6	2	29	BILLY CURRINGTON	(	I) 位 MERCURY
0	8	17	BROOKS & DUNN F	EATURING REBA M	CENTIRE &
8	3	19	ALAN JACKSON COUNTRY BOY		门 <b>位</b> ARISTA NASHVILLE
9	10	13	GEORGE STRAIT RIVER OF LOVE		MCA NASHVILLE
0	11	10	TAYLOR SWIFT WHITE HORSE		BIG MACHINE

			A	C
THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	I) NIELSEN BDS 位 HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	3	<b>2</b> 6	JASON MRAZ I'MYOURS	NO. 1(1 WK) 17 <sup>3</sup> ☆ ATLANTIC/RRP
2	1	29	COLDPLAY VIVA LA VIDA	I) <sup>3</sup> Capitol
3	2	37	DAVID COOK THE TIME OF MY LIFE	I) 位 19/RCA/RMG
4	4	33	NATASHA BEDINGFIEL POCKETFUL OF SUNSHINE	D IN <sup>3</sup> PHONOGENIC/EPIC
5	5	56	SARA BAREILLES LOVE SONG	II <sup>5</sup> 位 EPIC
6	6	43	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMC
0	7	25	DAVID ARCHULETA CRUSH	19/JIVE/JLG
8	8	15	TAYLOR SWIFT LOVE STORY	MOST INCREASED PLAYS 11 <sup>2</sup> ☆ BIG MACHINE/UNIVERSAL REPUBLIC
9	10	20	DAUGHTRY WHAT ABOUT NOW	门 <b>位</b> RCA/RMG
10	9	49	DAUGHTRY FEELS LIKE TONIGHT	I) <sup>2</sup> RCA/RMC

#### NO. MOST ADDED

LIONEL RICHIE Just Go (DEF JAM/IDJMG)

#### NO. MOST INCREASED PLAYS

ANTHONY HAMILTON FEAT. DAVID BANNER Cool (MISTER'S MUSIC/SO SO DEF/JLG)

#### TOP 5 NEW AND ACTIVE

T.I. FEAT. RIHANNA Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

JOE Why Just Be Friends (563/KEDAR)

JAMIE FOXX I Don't Need It (J/RMG) K'JON On The Ocean (UP&UP/DEH TYME)

MACY GRAY & MARSHA AMBROSIUS Still Hurts (STADIUM)

COMPLETE URBAN AC CHART ON PAGE 37

#### NO. MOST ADDED

RASCAL FLATTS Here Comes Goodbye (LYRIC STREET)

#### NO. MOST INCREASED AUDIENCE

RASCAL FLATTS Here Comes Goodbye (LYRIC STREET)

#### TOP 5 NEW AND ACTIVE

PHIL VASSAR Prayer Of A Common Man (UNIVERSAL SOUTH)

CHRIS YOUNG Gettin' You Home (RCA)

SARA EVANS Low (ESSENTIAL/ARISTA NASHVILLE/RCA)

JAMEY JOHNSON High Cost Of Living (MERCURY) DANIELLE PECK Can't Behave (BIG MACHINE)

**COMPLETE COUNTRY CHART ON PAGE 45** 

#### NO. MOST ADDED

LIONEL RICHIE Just Go (DEF JAM/IDJMG)

#### NO. MOST INCREASED PLAYS

TAYLOR SWIFT Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

#### TOP 5 NEW AND ACTIVE

SEAL If You Don't Know Me By Now (143/WARNER BROS.)

PINK So What (LAFACE/JLG)

TAYLOR HICKS What's Right Is Right (MODERN WHOMP/AZOFFMUSIC)

MATT NATHANSON Come On Get Higher (VANGUARD/CAPITOL)

BARRY MANILOW DUET WITH REBA MCENTIRE Islands In The Stream (ARISTA/RMC)

COMPLETE AC CHART ON PAGE 48

CDMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

	HOT AC						
THIS WEEK	LAST WEEK	WEEKS		IN NIELSEN BDS			
1	1	18	NICKELBACK GOTTA 3E SOMEBODY	NO. 1(4 WKS) 11 食 ROADRUNNER/RRP			
3	2	19	KATY PERRY HOT N :OLD	11 <sup>2</sup> 位 CAPITOL			
3	4	10	THE FRAY YOU FOUND ME	th EPIC			
4	3	45	JASON MRAZ I'M YOURS	113 th ATLANTIC/RRP			
•	6	16	DAVID COOK LIGHT ON	19/REA/RMG			
	8	11	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC			
7	5	32	O.A. R. SHATT IRED (TURN THE CAR AROU	JND) EVERF NE/ATLANTIC/RRP			
8	7	24	PINK SO WH ST	11 <sup>2</sup> ✿ LAFACE/JLG			
9	9	32	DAUGHTRY WHAT ABOUT NOW	IT RCA/RMG			
10	18	3	KELL CLARKSON MOS MY LIFE WOULD SUCK WITHOUT Y	T INCREASED PLAYS/MOST ADDED TO RCA/RMG			

	SMOOTH JAZZ							
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL				
1	1	23	EUGE GROOVE RELIGIFY	NO. 1(5 WKS)  NARADA JAZZ/CAPITOL				
2	2	31	WARREN HILL LA DOLCE VITA	EVOLUTION/E1				
3	3	30	TIM BOWMAN SWEET SUNDAYS	TRIPPIN 'N' RHYTHM				
4	5	23	MICHAEL LINGTON YOU AND!	NUGROOVE				
5	7	5	BONEY JAMES MOS	T INCREASED PLAYS CONCORD/CMG				
	4	30	NA JEE OUT OF A DREAM	HEADS UP				
•	8	24	WAYNE BRADY ORDINARY	PEAK/CMG				
9	10	30	KENNY G TANGO	STARBUCKS/CONCORD/CMG				
9	6	29	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL				
10	9	33	PAUL HARDCASTLE MARIMBA	TRIPPIN'N' RHYTHM				

	ALTERNATIVE						
THIS WEEK	CASTWEIN	WEEKS		NIELSEN BDS 並 HITPREDICTOR ERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL			
1	3	20	SHINEDOWN SECOND CHANCE	NO.1(TWK) 位 ATLANTIC			
2	2	16	INCUBUS LOVE HURTS	<b>☆</b> IMMCRTAL/EPIC			
3	1	24	KINGS OF LEON SEX ON FIRE	立 RCA/RMG			
4	4	20	SEETHER BREAKDOWN	WIND-UP			
5	5	17	PARAMORE DECODE	FUELED BY RAMEN/CHOP SHOP/RRP			
6	8	2	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE			
7	6	31	APOCALYPTICA FEATU	RING ADAM GONTIER 1) ☆ 20-20/JIVE/JLG			
8	9	26	THE AIRBORNE TOXIC SOMETIME AROUND MIDNIGHT	MAJORDOMO/SHOUT! FACTORY			
9	7	28	THE OFFSPRING YOU'RE GONNA GO FAR, KID	<b>☆</b> □OLUMBIA			
10	10	18	ANBERLIN FEEL GOOD DRAG	UNIVERSAL REPUBLIC			

#### NO. MOST ADDED

MY CHEMICAL ROMANCE Desolation Row (REPRISE)

#### NO. MOST INCREASED PLAYS

MY CHEMICAL ROMANCE Desolation Row (REPRISE)

#### TOP 5 NEW AND ACTIVE

IGLU & HARTLY In This City (UNIVERSAL REPUBLIC)

K'NAAN FEAT. KIRK HAMMETT If Rap Gets Jealous (A&M-OCTONE/INTERSCOPE)

OASIS I'm Outta Time (BIG BROTHER/REPRISE)

THE FRAY You Found Me (EPIC)

COMPLETE ALTERNATIVE CHART ON PAGE 54

BUCKCHERRY Rescue Me (ELEVEN SEVEN/ATLANTIC)

#### NO. MOST ADDED

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

#### NO. MOST INCREASED PLAYS

KELLY CLAPKSON My Life Would Suck Without You (RCA/RMG)

#### TOP 5 NEW AND ACTIVE

KID ROCK Roll On (TOP DOG/ATLANTIC)

ALTER BRIDGE Watch Over You (UNIVERSAL REPUBLIC)

LESLEY ROY Unbeautiful (RELIGIONALYEALG)

LILY ALLEN The Fear (CAPITCL) NE-YO Closer (DEF JAM/IDJMC)

COMPLETE HOT AC CHART ON PAGE 49

#### MATT MARSHAK On The Rocks (NUANCE) COMPLETE **SMOOTH JAZZ** CHART ON PAGE 52

NO. MOST ADDED

KENNY G Ritmo Y Romance (Rhythm & Romance) (STARBUCKS/CONCORD/CMG)

NO. I MOST INCREASED PLAYS

BONEY JAMES Stop, Look, Listen (To Your Heart) (CONCORD/CMG)

**TOP 5 NEW AND ACTIVE** 

BRIAN CULBERTSON Let's Stay In Tonight (GRP/VERVE)

PAUL HARDCASTLE Revival (TRIPPIN 'N' RHYTHM)

BRIAN CULBERTSON FEAT, KIRK WHALUM Juicy (RENDEZVOUS)

EARL KLUGH Ocean Blue (861/E1)

			<b>ACTIVE R</b>	OCK
I HIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1] NIELSEN BDS CEFTIFICATIONS IMPRINT / PROMOTION LABEL
	1	19	MUD AYNE DO WHAT YOU DO	NO. 1(2 WKS)
2	2	22	SHINEDOWN SECON(*CHANCE	ATLANTIC
3	3	24	DIST JRBED INDESTRUCTIBLE	REPRISE
4	5	12	NICKELBACK SOMET HING IN YOUR MOUTH	F:OADRUNNER/RRP
5	4	24	SEETHER Breakdown	WIND-UP
ó	6	23	SAVING ABEL 18 DAYS	SKIDD©/VIRGIN/CAPITOL
7	7	22	HOLLYWOOD UNDEAD	A&M/OCTONE/INTERSCOPE
3	9	15	SLIPKNOT DEAD MEMORIES	FOADRUNNER/RRP
9	10	ю	METALLICA CYANIDE	WARNER BROS.
0	12	10	THEORY OF A DEADMAN HATE MY LIFE	604/F OADRUNNER/RRP

NO. MOST ADDED

TRAPT Contagious (ELEVEN SEVEN)

NO. MOST INCREASED PLAYS

PAPA ROACH Lifeline (EL TONAL/DGC.THTERSCOPE)

TOP 5 NEW AND ACTIVE

HURT Wars (AMUSEMENT)

SEVENDUST Inside (7BROS/ASYLL-M/ILG)

(HED) P.E. Renegade (SUBURBAN 40 ZE)

LAST VEGAS I'm Bad (ELEVEN SEVEN)

AGE OF DAZE Afflicted (HIGHER GEOUND)

COMPLETE ACTIVE ROCK CHART ON PAGE 55

# 604/FOADRUNNER/RRI

ARTIST CERTIFICATIO  TITLE IMPRINT / PROMOTION LAG	WEEKS	LAST WEEK	THIS WEEK
SHINEDOWN NO. 1(4 WKS) SECOND CHANCE ATLAN	21	1	1
NICKELBACK SOMETHING IN YOUR MOUTH ROADRUNNER/	12	2	2
APOCALYPTICA FEATURING ADAM GONTIER IDON'T CARE 20-20/JIVE	27	3	3
SEETHER BREAKDOWN WIND	19	5	4
SAVING ABEL 18 DAYS SKIDDCO/VIRGIN/CAPI	20	8	6
DISTURBED INDESTRUCTIBLE REPR	 21	6	6
AC/DC ROCK NROLL TRAIN COLUM	 23	4	7
THEORY OF A DEADMAN BAD GIRLFRIEND 604/ROADRUNNER/	 36	7	8
METALLICA CYANIDE WARNER BR	18	10	9
METALLICA THE DAY THAT NEVER COMES WARNER BR	 24	9	10

#### I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL NO. 1(2WKS) THE FRAY BRUCE SPRINGSTEEN 10 **ERIC HUTCHINSON** LET'S BREAK/WARNER BROS. RAY LAMONTAGNE 23 **JAMES MORRISON** 17 6 POLYDOR/INTERSCOPE COLDPLAY CAPITOL BRETT DENNEN FEATURING FEMI KUTI RYAN ADAMS & THE CARDINALS LOST HIGHWAY

#### NO. MOST ADDED

U2 Get On Your Boots (INTERSCOPE)

#### NO. MOST INCREASED PLAYS

AC/DC Big Jack (COLUMBIA)

#### **TOP 5 NEW AND ACTIVE**

HINDER Up All Night (UNIVERSAL REPUBLIC)

HOOBASTANK My Turn (ISLAND/IDJMG)

FIVE FINGER DEATH PUNCH Stranger Than Fiction (FIRM)

ROYAL BLISS I Was Drunk (MEROVINGIAN/CONTRABANO/CAROLINE) REV THEORY Light It Up (VAN HOWES/MALOOF/DGC/INTERSCOPE)

COMPLETE ROCK CHART ON PAGE 56

#### NO. MOST ADDED

SNOW PATROL Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

#### NO. MOST INCREASED PLAYS

SNOW PATROL Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

#### TOP 5 NEW AND ACTIVE

KINGS OF LEON Use Somebody (RCA/RMG)

SERENA RYDER Little Bit Of Red (ATLANTIC)

MATT NATHANSON All We Are (VANGUARD)

AMY MACDONALD This Is The Life (MERCURY/DECCA) GAVIN ROSSDALE Can't Stop The World (INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 60

**FEBRUAFY** 6, 2009



Keeping in step with an evolving industry

# A New Chapter Opens

#### Dear R&R Readers,

ast week marked the end of one chapter in R&R's history with the departure of Erica Farber. Under Erica's leadership and guidance as president/publisher, R&R has held a prominent place in the industry. Her wisdom, influence, dedication and passion guided us for more than 16 years. As she now opens a new chapter in her life, we likewise open a new chapter in R&R history. Even more important than the question of what might change is the question of what will not change, which is R&R's original mission set forth in 1973: to superserve the needs of the radio and record industries by providing timely, unbiased and accurate news and information that help broadcasters, music executives and industry partners in their daily jobs. • We will continue to have format editors who are specialists in their field with real-world experience. We will continue to deliver the most credible charts and music information based on accurate airplay data of the nation's most successful stations. We will continue to support the needs of broadcasters and music executives in these changing and challenging times. • What will change will be a reflection of what you, our customers and readers, tell us needs to change. And that has always been a guiding principle of R&R's philosophy through the years. As your needs become different, we will keep in step with tools that will

unloaded, tools that will enable you to separate fact from fiction, tools that will make you a more informed member of our community, help your decision-making ability and guide you through the changing times. Although it's human nature to think of change as a negative, change is really what you make it—and it can be positive. We have positive changes ahead to prove it. On Feb. 19, we will launch a brand-new Web site, and we will present everything you expect from us and more in a newer look and easier-to-use format. We will also unveil a fresh new

help you sort through the mounds of minutiae that technology has



 Additionally, R&R is actively creating initiatives to aid the multitude who are now out of work, such as the complimentary R&R Today Three-Pack—a suite of three daily e-mails that will help "pros on the loose" stay current on all the latest industry news. ■ But we haven't forgotten all of those who are still working. In fact, in some ways, things are even harder for those who must now get more done with a smaller staff and fewer resources. We are committed to helping you navigate these new waters just as we have done throughout our 36-year history.

#### The R&R Way

Our commitment to excellence will always be the R&R way. That is what sets us apart and motivates our actions. We value our role in the radio and record community, and we thank you for allowing us to be a bridge in the industry. We are grateful for the opportunity to continue to earn your trust. As always, you can count on your team at R&R as you have in the past. R&R associate publisher/editorial director Cyndee Maxwell and R&R director of sales Henry Mowry will remain in their respective roles and will take on greater leadership and responsibility moving forward. With their combined experience and knowledge of R&R's history, and their passion for R&R's future, Radio & Records will continue to work hard for the industry that bears our name.

Howard Appelbaum

happelbaum@radioandrecords.com

Gjordee Marpwell

Associate Publisher/Editorial Director cmaxwell@radioandrecords.com

approach in our daily e-mails.

# Unveiling Feb. 19





## CELEBRATING



AFFILIATES

