

BLACK RADIO

Exclusive

20th Anniversary WTLC 105FM

(See story on Page 8)



WTLC 105FM—CELEBRATING TWO DECADES OF SERVICE

MCA RECORDS RESTRUCTURES BLACK MUSIC DIVISION MORE ARBS

30th ANNUAL GRAMMY AWARDS NOMINATIONS ANNOUNCED





**“Piano
in the
Dark”** (AM 3003)

from the album

GET HERE (SP 5178)

by Brenda Russell

Once Again,
She's Back up Front!



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PUBLISHER

Sidney Miller Jr.

EDITOR

Lee Ivory

EDITORIAL CONSULTANT

Hedi Butler

DIRECTOR OF ADVERTISING

K. Bianca Baker

RADIO/RETAIL

RESEARCH DIRECTOR

Carolyn Plummer Riley

MUSIC/PHOTO LIBRARIAN

Elaine Stepter

PRODUCTION DIRECTOR

Maxine Chong-Morrow

PRODUCTION ASSISTANT

Jacque Jones

ART DIRECTOR

Kim Smock

ASSISTANT ART DIRECTOR

Duff Marlowe

PHOTOGRAPHER

Kassa

DIGITAL TYPESETTING

Martin Blackwell

CIRCULATION DIRECTOR

Gwen Ivory

PUBLIC LIAISON

Roxanne Powell

TRAFFIC

Felix Whyte

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PUBLISHER'S PAGE

We're off to a roaring start in '88! And to show you that we're serious, let me introduce you to a new feature in BRE by telling you a little story:

XHRM, San Diego's Urban Contemporary station, was put off the air for several days this week when its tower was literally twisted to the ground from a freak storm that ripped through Southern California and Northern Mexico.

Daryl Cox, GM and Engineering Supervisor for XHRM, tells BRE that on Sunday morning, January 17, 1988, witnesses saw a funnel-like cloud rip across the mountain top in Mexico where XHRM's transmitter is located. The tower made a twisting motion and fell to the ground.

Fortunately, there were no injuries. The station was off the air shortly before the disaster and there was no transmitter damage. Engineers worked around the clock erecting their old antenna system on what was left of the damaged tower.

The competitive edge in radio today is no longer the singular domain of the programmer and air personalities. The numbers game is often won, in no small measure, by the engineer—the silent wizard who is responsible for the quality of the station's signal.

Then, too, there is the whole new language of the high-tech arena into which radio and every other field has been rapidly thrust—from discs to DAT—and the imperative need for all of us to understand and speak that language.

It is, therefore, with great pride that BRE introduces "Tech Talk," a column through which much of this technical maze will be deciphered for lay readers and amplified for practitioners. And we are extremely pleased to welcome its author, Billy Paul, to the BRE editorial fold and family.

A native of the Philadelphia suburb of Germantown and, by his own admission, an inveterate tinkerer, Paul brings a diverse background—including stints as an air personality, programmer, engineer and computer specialist—to the bank of information he'll be sharing with BRE's readers in the weeks to come.

And while he is new to committing words to paper, his knowledgeable perspectives more than compensate. I am particularly delighted that BRE can now provide this vital information to our readership. Fine tune your high-tech/Q with Billy Paul...

On behalf of the entire BRE family, I'd like to extend condolences to our Production Director, Maxine Chong-Morrow, on the recent loss of her father, Napoleon Sneed, in Calgary, Alberta, Canada. Max has been part of this magazine for at least a decade of its existence and we share her sorrow...

Sidney Miller



**BRE
CONFERENCE
'88
May 25-29**

**Registry and Universal Hotels
Los Angeles**

TW	LW	WOC		TW	LW	WOC	
1	2	2	GLADYS KNIGHT/PIPS, <i>Love Overboard</i> , MCA	51	80	2	REBBIE JACKSON, <i>Play Thing</i> , Columbia
2	3	2	MELI'SA MORGAN, <i>If You Can Do It...</i> , Capitol	52	84	2	WORLD CLASS WRECKIN' CRU, <i>Turn Off The Lights</i> , Macola
3	5	2	KASHIF/MELI'SA MORGAN, <i>Love Changes</i> , Arista	53	30	2	VANESE THOMAS, <i>I Wanna Get Close To You</i> , Geffen
4	4	2	KEITH SWEAT, <i>I Want Her</i> , Vintertainment/Elektra	54	45	2	SHERRICK, <i>Baby, I'm For Real</i> , Warner Brothers
5	9	2	MICHAEL COOPER, <i>To Prove My Love</i> , Warner Brothers	55	46	2	SURFACE, <i>Let's Try Again</i> , Columbia
6	6	2	MIKI HOWARD, <i>Baby Be Mine</i> , Atlantic	56	90	2	MORRIS DAY, <i>Fishnet</i> , Warner Brothers
7	7	2	LISA LISA/CULT JAM/FULL FORCE, <i>Someone To Love...</i> , Col.	57	77	2	TERENCE TRENT D'ARBY, <i>Wishing Well</i> , Columbia
8	1	2	MICHAEL JACKSON, <i>The Way You Make Me Feel</i> , Epic	58	78	2	EXPOSE, <i>Seasons Change</i> , Arista
9	11	2	PEBBLES, <i>Girlfriend</i> , MCA	59	88	2	THE JETS, <i>Rocket 2 U</i> , MCA
10	10	2	STEPHANIE MILLS, <i>Secret Lady</i> , MCA	60	56	2	THERESA, <i>Sweet Memories</i> , RCA
11	12	2	O'JAYS, <i>Let Me Touch You</i> , EMI/Manhattan	61	24	2	FORCE MD'S, <i>Touch and Go</i> , Tommy Boy/WB
12	13	2	LILLO THOMAS, <i>Wanna Make Love All Night</i> , Capitol	62	57	2	PRETTY POISON, <i>(Catch Me) I'm Falling</i> , Virgin
13	14	2	THE DEELE, <i>Two Occasions</i> , Solar	63	50	2	WALTER BEASLEY, <i>I'm So Happy</i> , Polydor/PG
14	16	2	PRINCE, <i>Hot Thing</i> , Paisley Park/WB	64	59	2	THE COVER GIRLS, <i>Because of You</i> , Fever/Sutra
15	18	2	RAY PARKER, JR. w/Natalie Cole, <i>Over You</i> , Geffen	65	63	2	MARLON JACKSON, <i>Baby Tonight</i> , Capitol
16	25	2	JODY WATLEY, <i>Some Kind of Lover</i> , MCA	66	79	2	JONATHAN BUTLER, <i>Take Good Care of Me</i> , Jive/RCA
17	19	2	GERALD ALBRIGHT, <i>So Amazing</i> , Atlantic	67	53	2	SMOKEY ROBINSON, <i>What's Too Much</i> , Motown
18	20	2	WELL RED, <i>Get Lucky</i> , Virgin	68	52	2	J. BLACKFOOT, <i>Respect Yourself</i> , Edge
19	22	2	WHISPERS, <i>In The Mood</i> , Solar	69	55	2	PATRICE RUSHEN, <i>Come Back To Me</i> , Arista
20	8	2	NATALIE COLE, <i>I Live For Your Love</i> , Manhattan	70	51	2	DIMPLES, <i>I Can't Live With or Without You</i> , Columbia
21	23	2	JOYCE SIMS, <i>Come Into My Life</i> , Fresh/Sleeping Bag	71	64	2	CHILL FACTOR, <i>Never My Love</i> , Warner Brothers
22	26	2	CHRIS JASPER, <i>SuperBad</i> , CBS Associated	72	69	2	TRUE LOVE, <i>Love Rap Ballad</i> , Atlantic
23	33	2	ANGELA WINBUSH, <i>Run To Me</i> , Mercury/PG	73	35	2	FULL FORCE, <i>Love Is For Suckers</i> , Columbia
24	32	2	STEVIE WONDER, <i>You Will Know</i> , Motown	74	**	--	DA 'KRASH, <i>Wasn't I Good To Ya</i> , Capitol
25	27	2	BABYFACE, <i>Mary Mack</i> , Solar	75	54	2	BARKAYS, <i>Don't Hang Up</i> , Mercury/PG
26	40	2	SHANICE WILSON, <i>No 1/2 Steppin'</i> , A&M	76	**	--	TONY TERRY, <i>Lovey Dovey</i> , Epic
27	15	2	ROGER TROUTMAN, <i>I Want To Be Your Man</i> , Reprise	77	66	2	BARKAYS, <i>Certified True</i> , Mercury/PG
28	34	2	GARRY GLENN, <i>Feels Good To Feel Good</i> , Motown	78	**	--	GEORGE MICHAEL, <i>Father Figure</i> , Columbia
29	17	2	LEVERT, <i>My Forever Love</i> , Atlantic	79	67	2	TOTAL CONTRAST, <i>Kiss</i> , London/PolyGram
30	41	2	TEMPTATIONS, <i>Look What You Started</i> , Motown	80	**	--	DEJA, <i>That's Where You'll Find Me</i> , Virgin
31	39	2	BARRY WHITE, <i>For Your Love</i> , A&M	81	**	--	CLUB NOUVEAU, <i>Heavy On My Mind</i> , WB/Tommy Boy
32	42	2	GLENN JONES, <i>Oh Girl</i> , Jive/RCA	82	**	--	EARTH, WIND & FIRE, <i>Thinking Of You</i> , Columbia
33	43	2	MILES JAYE, <i>Let's Start Love Over</i> , Atlantic	83	**	--	TAWATHA, <i>Are You Serious</i> , Epic
34	44	2	LOU RAWLS, <i>I Wish You Belonged To Me</i> , Gamble & Huff	84	**	--	GAVIN CHRISTOPHER, <i>You Are Who You Love</i> , EMI-Manhattan
35	47	2	PEABO BRYSON/REGINA BELLE, <i>Without You</i> , Elektra	85	**	--	GERRY WOO, <i>How Long</i> , Polydor/PG
36	48	2	BOY GEORGE, <i>Live My Life</i> , Virgin	86	86	2	TEEN DREAM, <i>Toy</i> , Warner Brothers
37	49	2	CHICO DEBARGE, <i>Rainy Night</i> , Motown	87	68	2	COLONEL ABRAMS, <i>Nameless</i> , MCA
38	21	2	WHITNEY HOUSTON, <i>So Emotional</i> , Arista	88	**	--	ATLANTIC STARR, <i>Thankful</i> , Warner Brothers
39	28	2	STEVIE WONDER, <i>Skeletons</i> , Motown	89	70	2	SIEDAH GARRETT, <i>Ever Changing Times</i> , Qwest/WB
40	29	2	NAJEE, <i>Mysterious</i> , EMI/Manhattan	90	71	2	D. RUFFIN/E. KENDRICKS, <i>I Couldn't Believe It</i> , RCA
41	58	2	LACE, <i>Since You Came Over Me</i> , Wing/PolyGram	91	72	2	TEMPTATIONS, <i>I Wonder Who She's Seeing Now</i> , Motown
42	76	2	ALEXANDER O'NEAL, <i>Never Knew Love Like This</i> , Tabu	92	89	2	ALEXANDER O'NEAL, <i>Criticize</i> , Tabu/CBS
43	62	2	MADAME X, <i>I Want Your Body</i> , Atlantic	93	73	2	SHALAMAR, <i>Games</i> , Solar
44	65	2	ANGELA CLEMONS, <i>This Is Love</i> , Portrait/EPA	94	74	2	TAWATHA, <i>Did I Dream You</i> , Epic
45	61	2	STREET FARE, <i>Come and Get This Love</i> , Atlantic	95	75	2	ANGELA WINBUSH, <i>Angel</i> , Mercury/PG
46	60	2	STACY LATTISAW, <i>Every Drop of Your Love</i> , Motown	96	81	2	MICO WAVE, <i>Misunderstood</i> , Columbia
47	38	2	CHARLIE SINGLETON, <i>Nothing Ventured...</i> , Epic	97	82	2	MISSION, <i>Show A Little Love</i> , Columbia
48	37	2	TONY TERRY, <i>She's Fly</i> , Epic	98	83	2	DIONNE WARWICK/KASHIF, <i>Reservations For Two</i> , Arista
49	36	2	EARTH, WIND & FIRE, <i>System of Survival</i> , Columbia	99	85	2	4 BY FOUR, <i>Don't Put The Blame On Me</i> , Capitol
50	31	2	KOOL MOE DEE, <i>How Ya Like Me Now</i> , Jive/RCA	100	87	2	ST. PAUL, <i>Rich Man</i> , MCA

ALEXANDER O'NEAL

Featuring **CHERRELLE**

The Song By
Alex O'Neal &
Cherrelle That
The Whole
World Can
Relate To...



TOP 5 SINGLES

	ARTIST	TITLE	LABEL
1	GLADYS KNIGHT/PIPS	<i>LOVE OVERBOARD</i>	MCA
2	MELI'SA MORGAN	<i>IF YOU CAN DO IT...</i>	CAPITOL
3	KASHIF/MELI'SA MORGAN	<i>LOVE CHANGES</i>	ARISTA
4	KEITH SWEAT	<i>I WANT HER</i>	VINERTAINMENT/ELEKTRA
5	MICHAEL COOPER	<i>TO PROVE MY LOVE</i>	WARNER BROTHERS

SINGLE OF THE WEEK



EARTH, WIND & FIRE *THINKING OF YOU* COLUMBIA

OK, here's number two from the stunning "Touch The World" album, a fiery up tempo jam with tons of funk and dance sensibilities. Jumping out with a commanding presence, this one is piling up adds from our reporting stations, thus cementing a solid comeback for the classic crew.

ALBUM OF THE WEEK



WILTON FELDER *LOVE IS A RUSH* MCA

Tenor sax man Felder has racked up over two decades of experience in the funk and R&B flavored jazz field. This time the horn man breaks out on his own with an exciting collection of sophisticated tunes. Joe Sample teams with Felder both writing and producing the sparkling tracks.

IMPORTANT RECORDS

SINGLES



TAJA SEVELLE—WOULDN'T YOU LOVE TO LOVE ME—PAISLEY PARK—This jam is seeing action all over the U.S., with heavy adds on Black and Urban airwaves. Taja is certainly a new artist to watch. This up beat, happy sounding pop-funk dance groove was penned by his royal badness...Prince. Production by Bennett.

MICHAEL BOLTON—(SITTIN' ON) THE DOCK OF THE BAY—COLUMBIA—Bolton grabs hold of this Otis Redding original and doesn't let go, offering a fine, classic sounding rendition of the smooth R&B groover. Already breaking big with multi-format action, this one is a big winner! Jonathan Cain produces.

RUFFIN & KENDRICK—ONE MORE FOR THE LONELY HEARTS CLUB—RCA—This killer team has already proven itself to be a winning combination with their debut effort, now this second release from the "Ruffin & Kendrick" album is sure to be another hot radio pick. The mellow down tempo ballad is packed with soul!

ALBUMS



GAVIN CHRISTOPHER

GAVIN CHRISTOPHER—GAVIN—EMI/MANHATTAN—Check out this smoking album from this exciting artist! Go for the hitbound ballad "You Are Who You Love," it's a sure chart topper. Or pump up the volume with the up beat sizzler "Can't Party Hard Enough." Whichever way you turn, it's hit city!

ONAJE ALLAN GUMBS—THAT SPECIAL PART OF ME—ZEBRA/MCA—Gumbs is a saxophonist of uncommon depth and sensitivity, offering this quiet yet intense collection of string enhanced jazz compositions. Ready for radio, these mature sounding cuts are primed for action on Quiet Storm and Jazz formats. The sax invasion continues!

THE FIT—THE FIT—A&M—Here's a smartly packaged debut album from the A&M studios. Boasting a solid, fresh sounding group of R&B material, the LP includes the mid paced jam "Just Havin' Fun" as well as the dance flavored cut "Under Your Spell." A hot, hot collection!



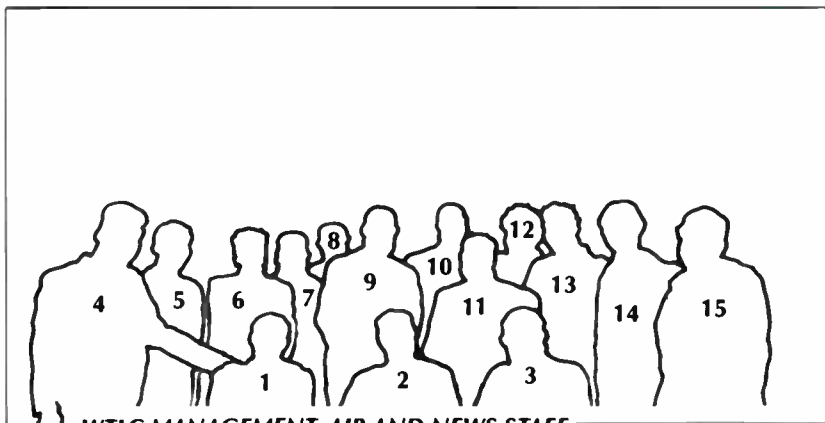
“...WTLC radio has built an enviable record of service as a public trustee in the finest traditions of American broadcasting.”



(Left to right): Jesus Garber, VP A&M Records; Jesse Johnson; Ricky Clark, WTLC; Ray Cooper, WTLC.



(Left to right): Frank Chaplin, CBS Records; “She’s Got To Have It” star Tommy Hicks; “Miami Vice” Phillip Michael Thomas; Jay Johnson WTLC.



WTLC MANAGEMENT, AIR AND NEWS STAFF

Seated (l-r): (1) Amos Brown, Station Manager; (2) Al Hobbs, VP/IGM; (3) Jay Johnson, PD. Standing (l-r): (4) Geno Shelton, DJ; (5) Wendall Ray, News; (6) Vicki Buchanan, DJ; (7) Stan Porter, News; (8) Tony Lamont, DJ; (9) Eric Blakely, DJ; (10) Ray Cooper, DJ; (11) Delores Poindexter, DJ; (12) Kevin O’Neal, News; (13) Kevin Bradley, News; (14) Gene Slaymaker, News Dir.; and (15) Ricky Clark, DJ.



Jody Watley (left) and Jay Johnson.

20th. Anniversary

WTLC 105FM—Celebrating Two Decades of Service

by Carolyn Plummer Riley

"I hope that Black radio will grow to the standard of acceptance of our counterparts and that the ineptitudes of those who seek to keep us from real success in the marketplace will focus on the strengths of our community, the stars that come from it, and the radio stations that struggle to make ends meet on an equal basis with unequal rewards. That is a goal not only I wish for, but one that all of us in radio might want to think about."
—Jay Johnson
Program Director



Jay Johnson

January 22nd marks the 20th anniversary of a unique institution in Indiana—WTLC (FM) Radio. Since that day in 1968 when the station first began broadcasting music, news and information at 105.7 on the FM band to the Indianapolis Black community, WTLC radio has built an enviable record of service as a public trustee in the finest traditions of American broadcasting.

WTLC began broadcasting from the old Dearborn Hotel. The first owners of the radio station included leading figures in the Marion County Democratic Party—James Beatty, John Hesseldenz, Pat Chavis, Dr. Frank Lloyd and Paul Cantwell.

The purpose of the founding owners, Calojay Broadcasting—who had bought the struggling classic formatted WAIV (FM)—was to create a full-time radio station to serve the growing Indianapolis Black community. Up to that time, several area radio stations were pro-

gramming Black-oriented music on a part-time basis, but none were providing 24-hour service.

In 1968, WTLC (FM) was one of a very few FM radio stations in America programming a Black-oriented format. Only WBLC in New York, WVKO in Columbus, Ohio, KJLH in Los Angeles and KPXS in Kansas City were formed ahead of WTLC.

In 1969, the radio station moved to studios on the southside and in 1975, the offices and studios moved to their present location on Meridian Street.

WTLC has been owned by four entities during its 20 years of service. In 1973, Community Media Corporation, an Indianapolis-based company led by Dr. Frank Lloyd, assumed control of the outlet. In 1981, the station was acquired by leading Black broadcast entrepreneur Ragan A. Henry. In 1987, the station became a part of Philadelphia-based Panache Broadcasting Corporation.

In spite of ownership changes, there has been a remarkable consistency of management styles and philosophy at WTLC (FM). And that has translated into the continued maintenance of the legacy of commitment and service to WTLC's target audience—the Indianapolis and Central Indiana Black community.

Owners, managers and staff of WTLC (FM) have over the years believed strongly in the ethic that broadcast stations exist to not only entertain, not only turn a profit, but also to serve, inform, educate, illuminate and lead a people and a community.

Because of that commitment, WTLC (FM) Radio has inaugurated many, many

different programs, activities, and enterprises designed to positively impact upon the lives of its audience and community. Over the years it has added and included different elements to its program schedule that are unequalled and not duplicated by any other radio station in Indianapolis, and by very few other FM radio stations or Black-formatted radio stations in America.

When the station began, the majority of the listeners were teenagers and young adults. But today, through the efforts in news and information, music, gospel programming and jazz, just 14 percent of the audience is teenagers. Over 16 percent are over age 55 and

the remainder between 18 and 55. According to Arbitron Ratings, WTLC (FM) regularly reaches nine out of every ten Blacks over 12, across all age and sex ranges. And of the total, WTLC (FM) audience of nearly 140,000 people, some 33 percent are white.

ENTERTAINMENT PROGRAMMING

WTLC (FM) believes in presenting music of and from the Black experience. It was the first commercial radio station in Indianapolis to present jazz on a full-time basis. "The Jazz Flight" program broadcast jazz evenings and early mornings for the past 10 years. Currently the "Jazz at 45" format exposes the audience to jazz every hour at 45 minutes after the hour, 24 hours a day.

WTLC (FM) was the first Indiana radio station to present Black Gospel music in stereo, on FM. The Sunday Gospel music programs ("Spirit at Sunrise" from 5-10 a.m. and "The Love Express" from 2:30-6 p.m.) and the weekday 5-6 a.m. morning Gospel program, "The Way Out," attracts the highest audience listening shares for any Black Gospel music program in America!

The quality of their entertainment programming has been recognized across the country. Black Radio Exclusive has honored WTLC (FM) three times as "Station of the Year" (1979, 1980, 1984). Billboard Magazine has honored WTLC (FM) twice as its "Soul Station of the Year" (1975, 1981). Lastly, just recently, The Bill Gavin Report, has nominated WTLC (FM) for "Station of the Year" for 1987!

In an industry known for "here today, gone tomorrow" staffing, the WTLC (FM) announcing staff has a longevity unique in radio. This powerful team is led by PD, "Super Jay" Johnson (who has been with the station for the past 13 years), Tony Lamont, Ray Cooper, Vicki Buchanan, Geno Shelton, Eric Blakely, Ricky Clark, Larry Evans, Delores Poindexter, Al Hobbs, Rev. Richard Hunter and Rev. Mozel Sanders have a combined tenure at WTLC (FM) of 95 years with the radio station. The announcers are visible and involved in a variety of community activities and events weekly.

Station manager Amos Brown, and general manager Al Hobbs are vital parts of the community, serving on a variety of civic and community boards, committees and commissions.

News and Information Programming

WTLC (FM) has always had a commitment to news, but it wasn't until 1976 that the commitment was upgraded and strengthened. The addition of Gene Slaymaker as news director, a veteran



Sugar Babies



WTLC's Booth at Annual Indiana Black Expo.



All smiles after a recent Michael Jackson contest.

journalist and writer with the Time-Life stations, brought a degree of commitment and professionalism to the WTLC (FM) news operation.

Under Slaymaker's stewardship, WTLC (FM) began to build a department of individuals, trained in quality journalism and news-gathering. Also under his leadership, the station began to build an award-winning record of service and quality that is now unmatched in Indianapolis radio.

Over the 20 years, WTLC (FM) has received more awards for quality journalism than any other radio station in Indiana, or any other FM or Black-oriented formatted radio station in the nation.

When it comes to news and information programming, WTLC (FM) is the only radio station in Indianapolis to air a live, local two-way telephone talk show featuring local community issues and activities ("Info 88," aired Sundays in prime time at 2 p.m.).

WTLC (FM) is the only radio station in Indianapolis to air a weekly review of the week's news stories, again in prime time ("Like It Is," the weekly news magazine, Sundays at 1 p.m.).

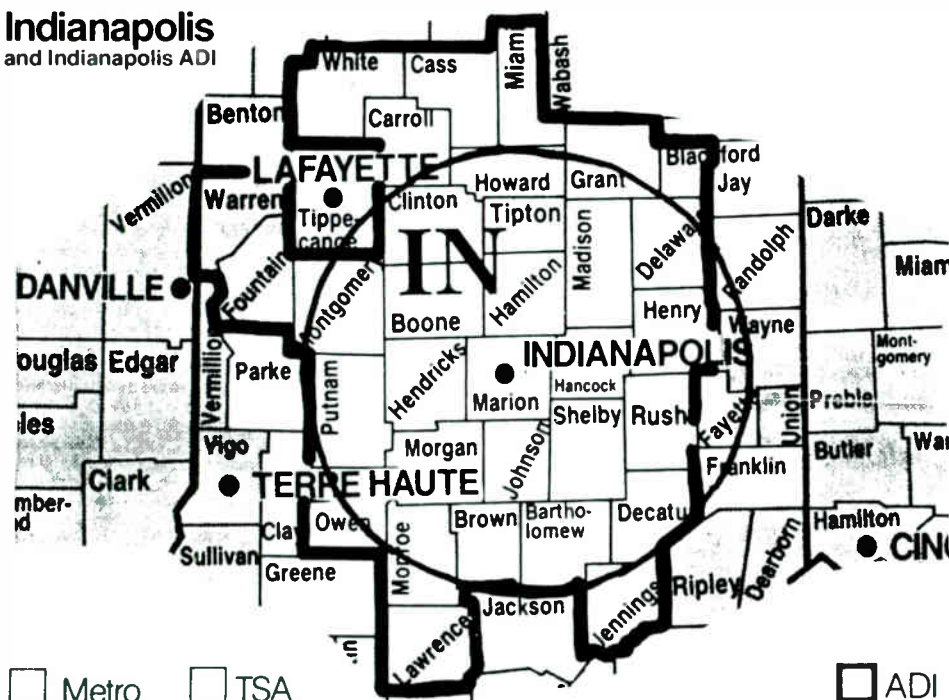
Indianapolis is the only city in the country where the city's mayor hosts a monthly two-way telephone talk show with the Black community to hear their comments and concerns and answer their questions. WTLC (FM)'s "Morning with Mayor William H. Hudnut" program, begun in 1978, airing in morning drive time monthly at 8 a.m., is the only program of its kind in the nation.

Over its 20-year history, WTLC (FM) has created some memorable and lasting public service campaigns. This year will be no exception! Coming the end of January, the newest public service campaign will come to life. "Baby Love for Healthy Babies" is a year-long public service informational and educational campaign designed to affirmatively deal with the problem of Indianapolis' obscenely high Black infant mortality rate!

Since January, 1968, WTLC (FM) has set the pace for radio in Indianapolis. In the next 20 years the radio station will continue to lead the pace, setting new standards for responsible broadcasting in Indianapolis and the nation!

Congratulations, WTLC (FM), on your 20th Anniversary from all of us!

Indianapolis and Indianapolis ADI



January 22, 1988

BLACK RADIO EXCLUSIVE

WYLC PERSONNEL

Al Hobbs, VP/GM
Amos Brown, Station Manager
Jay Johnson, Program Director
Gene Slaymaker, News Director
Russ Dodge, Sales Manager
John Wilson, Sen. Account Executive
Jeff Dinsmore, Chief Engineer
Barbara Robinson, Traffic Director
Suzanne Graham, Business Manager
Kathy Edwards, Continuity Manager
Joan Bryant, Billing Manager
Natalie Mitchell, Receptionist
Vicki Buchanan, Acting MD

PROGRAM LINEUP

Monday thru Friday:
Midnight-2am, Ray Cooper Show
2am-5am, Vicki Buchanan Show
5am-6am, The Way Out with Rev. Moxel Sanders
6am-10am, Eric Blakely Show
10am-2pm, Tony Lamont Show
2pm-6pm, Super Jay Johnson Show
6pm-10pm, Geno Shelton Show
10pm-Midnight, Ray Cooper Show

Saturdays:
Midnight-2am, Ray Cooper Show
2am-6am, Ricky Clark Show
6am-11am, Eric Blakely Show
11am-Noon, Operation Breadbasket/
 Public Affairs Show
Noon-4pm, Vicki Buchanan Show
4pm-8pm, Geno Shelton Show
8pm-Midnight, Tony Lamont Show

Sundays:
Midnight-5am, Ricky Clark Show
5am-10am, Spirit at Sunrise/Gospel with
 Delores Poindexter
10am-1pm, Local Church Programs
1pm-2pm, Like It Is/Local News/Magazine
2pm-2:30pm, Info 88/Local Talk Show
2:30pm-6pm, The Love Express/Gospel
 with Al Hobbs
6pm-10pm, Larry Evans Show
10pm-Midnight, Ray Cooper Show

Special Programs:
Tuesdays, 4:15pm, Quiet Storm with Jay
 Johnson
Thursdays, 4:05pm, Watt Love Count-
 down
Mondays, 9pm, Album Premiere Hour
Monthly, 8am, Morning with the Mayor
 with Indianapolis Mayor William Hudnut III

Panache Broadcasting Corp.
 2126 N. Meridian Street
 P.O. Box 697
 Indianapolis, IN 46206
 (317) 923-1456

ANTHONY BOUNCES BACK



Warner Bros. Records' artist Anthony Malloy (c.), founder and frontman for one of New York City's most exciting new groups, Anthony and the Camp, has fully recovered from a severe auto accident. Producer Jellybean Benitez (l.) and Marcus Miller are ecstatic over product to be included in Malloy's album, "Suspense," set for release in March.

LEVERT'S UNIVERSAL CONVERGENCE



As part of their recent North American tour, Atlantic recording group LeVert performed at the Universal Amphitheatre in Los Angeles. Shown backstage after the show are, from left, LeVert's Sean and Gerald Levert; LeVert's manager Harry Coombs, fellow Atlantic recording artist Gerald Albright, Atlanta Black Music VP/GM Sylvia Rhone, and LeVert's Marc Gordon.

ELEKTRA HOOKS FISHER



Lisa Fisher, who many feel will become one of the hottest new stars in the music business, recently signed a contract with Elektra Records. Welcoming her to the label are, from left, standing, Raoul Roach, director, A&R; Gary Casson, senior VP, Business Affairs; Daniel Marcus, Fisher's manager; and Brad Hunt, senior VP, Promotion. Seated with the singer known primarily for her work with Luther Vandross, is Bob Krasnow, Elektra chairman.



WHODINI APPEARS ON VIDEO 'SOUL

Jive/Arista recording group Whodini recently made a guest appearance on Video Soul. During the visit, Whodini asked Video Soul host Donnie Simpson to become a permanent member of the group. Simpson declined, but tried on the "magic" hat for size anyway! From left are green-eyed Grandmaster Dee, Ecstasy, Simpson and Jalil Hutchins.

TINA KNOCKS 'EM DEAD



Capitol Records star Tina Turner, currently touring in South America, recently killed them at the fabulous Forum in Los Angeles. Shown with the shapely one are, from left, Step Johnson, VP, Black Promotion; Howard Geiger, Black Promotion; Tina, Michael White, Local Promotion; and, John Fagot, VP, Promotion, Capitol Records.

GOOD LOVE SPREAD AT KACE



Marvelous Meli'sa Morgan, who's been visiting radio stations across the country as part of a promotional tour, stopped by Los Angeles' KACE-FM to visit with program director Pam Wells (r.). Accompanying the star is promotion man Howard Geiger, who is rejoicing over the fact that Miss Morgan had two back-to-back No. 1 songs on her album "Good Love."

IN BRIEF

Bob Marley Day Set

LOS ANGELES, CA: Reggae for Cultural Awareness and New Directions will present its seventh annual "Bob Marley Day" concert at the Santa Monica Civic Auditorium on Feb. 7 at 2 p.m. Set to appear are Michael Rose (former Black Uhuru lead singer), Al Campbell, Leroy Sibbles, the Mighty Diamonds and Swelele. For info, call Henry Thomas, (213) 293-6900.

Radio Talk Show Is Topic Of Conversation

PENSACOLA, FL: The "Moving Up With Les Humphrey" show, broadcast live from the H&O Cafe each Tuesday (WXFP, 980AM Stereo; 7 to 8 p.m.), is fast becoming the talk of the town because of its unique format. Humphrey, publisher of the Pensacola Voice, and co-host Allen Travis "make for a well-balanced program filled facts," according to devoted radio listeners.

Sylvia Charts Course

NEW YORK: Sylvia Robinson, a woman associated with the sales of over 40 million records to date, has started Bon Ami Records and released her version of the Johnny Nash European hit "Rock Me Baby" as the first single. Robinson previously had All Platinum Records and Sugar Hill Records, which were both to quote the New York Times "the hottest independent recording companies in the country."

Mizell Recuperating

NEW YORK: Jason Mizell, a.k.a. Jam Master Jay of the top rap group Run-D.M.C., is recuperating in Manhattan's St. Vincent Hospital from head injuries suffered in an automobile accident in late December. Mizell collided with a car while driving his jeep at 3 a.m. the day after Christmas. The 22-year-old rapper was hit by a car being driven the wrong way on a street in lower Manhattan.

MCA Records Restructures Black Music Division



A. D. Washington



Louil Silas



Ron White

Jheryl Busby, president Black Music, has announced restructuring within MCA Records' Black Music division.

Louil Silas has been promoted to senior vice president, A&R Artist Development, Black Music. He previously served as vice president, A&R, Black Music.

A. D. Washington assumes

the post of director, National Promotion. He moves to MCA's home office in Los Angeles from Dallas, where he served as National Field Promotion Director. Washington has been with the label for almost 10 years.

Ron White, newly-appointed National Field Promotion Director, was previously MCA

Black Music regional representative for the Mid-Atlantic states. White will continue to work out of the label's Washington, DC office.

Mike Halley takes over the job of Co-National Field Promotion Director/East Coast. Prior to this selection, he was the label's regional representative for the Northeast area. Halley retains his former duties while taking on wider-ranging responsibilities as well.

Sara Melendez has been upped to National Marketing Director. She previously served as Regional Promotion Manager/West Coast.

Beverly Lias assumes the title of National Administrative Director of Promotion.

The restructuring of the MCA Black Music division comes at a time of notable success for its artists. As of this month, Gladys Knight and The Pips reached the number one spot on the Black music charts with "Love Overboard." Also in the Top 10 of the Black charts were Pebbles with "Girlfriend" and Stephanie Mills with "Secret Lady."

"Having a number one record and two more records in the Top 10 is an incredible way to open the year," Busby said. He added that 1988 is going to be a great year of opportunity for the MCA Black Music division and "we're constantly working to develop our professional staff."

"The MCA system is designed to keep moving people up, rather than simply bringing people in," he said. "We're putting together a very strong team."

ARBitron Ratings

The following information represents the latest ARBitron ratings for average quarter hour shares, metro survey area, Monday through Sunday, 6 a.m. - Midnight, for the Fall '87 rating period. The Summer '87 rating period is also shown as a point of comparison.

The following information represents ratings from urban, black and some contemporary formatted stations. More markets detailed next week.

	SUM. '87	FALL '87		SUM. '87	FALL '87
WASHINGTON, D.C.			PITTSBURGH, PA		
WKYS	5.1	6.5	WAMO	5.6	5.2
WHUR	5.3	5.0	CINCINNATI OH		
WDJY	5.7	3.6	WBLZ	3.4	4.4
WOL	1.5	1.7	WCIN	1.4	1.3
DETROIT, MICHIGAN			BOSTON, MA		
WJLB	7.8	8.6	WILD	2.8	3.0
WJZZ	1.8	2.1	BALTIMORE, MD		
WCHB	1.1	1.1	WEBB	2.6	1.8
WQBH	1.3	1.0	WWIN	3.0	1.5
CLEVELAND, OHIO			DENVER, CO		
WZAK	9.8	8.9	KDKO	3.0	.9
WJMO	1.8	1.5	BUFFALO, NY		
ST. LOUIS, MO.			WUFO	1.0	1.4
KATZ-FM	1.8	1.2	DALLAS, TX		
KMJM	5.7	8.2	KKDA-FM	10.6	8.6
NEW HAVEN, CT			KDLZ	1.4	1.6
WNHC	3.0	4.4	HOUSTON, TX		
HARTFORD, CT			KMJQ	10.3	7.8
WKND	1.4	.9	KYOK	1.4	1.7
			KCOH	1.2	1.4

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30th Annual Grammy Awards Nominations Announced

Top Music Stars Featured In "Family Reunion" Show

LOS ANGELES, CA: "Family Reunion—A Gospel Music Celebration" featuring more than 30 top entertainers, will be taped at a special in-concert session at the West Angeles Church of Christ on Jan. 28.

Multiple award-winning TV and music producer and writer Jonathan Stathakis will produce the show which will star such luminaries as Jeffrey Osborne, Jennifer Holliday, The Four Tops, Richie Havens, Edwin Tramaire and Walter Hawkins.

Andrae Crouch is musical director for the event and Cliff Rocquemore is writing the script for the special. Tony Singleterry is director.

Nominations in 71 categories for the 30th Annual Grammy Awards were announced at a press conference on Thursday, Jan. 14 at the Sheraton-Universal Hotel in Universal City.

Presiding over the event was Alfred W. Schlesinger, president and chairman of the Board of Trustees of the National Academy of Recording Arts and Sciences.

Billy Crystal, who picked up a Grammy nomination in the Best Comedy Recording category in 1986 with his best-selling A&M single, "You Look Mahvelous," will host the Grammy Awards telecast for the second year.

Superstar Michael Jackson, with four nominations, heads an impressive list of Black per-

formers vying for the coveted awards that honor outstanding artistic and technical achievement in the field of recording.

Jackson, with 11 wins out of 21 nominations, was cited for Best Pop Vocal Performance (Male), Best R&B Pop Vocal Performance, Producer of the Year for his "Bad" album, which was nominated for Album of the Year.

Others competing for Album of the Year honors include Whitney Houston for "Whitney" and Prince for "Sign O' the Times." Whitney, a past Grammy winner, is also up for Song of the Year honors with her "Didn't We Almost Have It All?"

The "Grammy Awards Show" will be telecast live by CBS Television from the stage of Radio City Music Hall in New York on March 2.

Other entertainers of color nominated for the cute gold statuettes, and the categories are:

Best New Age Performance: Yusef Lateef, "Yusef Lateef's Little Symphony."

Best Rock Vocal Performance (Male/Female): Tina Turner, "Better Be Good To Me."

Best Rock Instrumental Performance: Herbie Hancock, "Wipe Out."

Best R&B Vocal Performance (Female): Aretha Franklin, "Aretha"; Natalie Cole, "Everlasting"; Whitney Houston, "For the Love of You"; Nancy Wilson, "Forbidden Love"; and, Jody Watley, "Looking For A New Love."

Best R&B Vocal Performance (Male): Michael Jackson, "Bad"; Wilson Pickett, "In the Midnight Hour"; Smokey Robinson, "Just to See Her"; Jonathan Butler, "Lies"; and, Stevie Wonder, "Skeletons."

Best R&B Performance by a Duo or Group with Vocal: LeVert, "Casanova"; Aretha Franklin and George Michael, "I Knew You Were Waiting (For Me)"; Club Nouveau, "Lean On Me"; The Whispers, "Rock Steady"; and, Prince and Sheena Easton, "U Got the Look."

Best R&B Instrumental Performance: Stanley Turrentine, "Boogie On Reggae Woman"; Jonathan Butler, "Going Home"; and, Najee, "Najee's Theme."

Best Jazz Fusion Performance: George Benson and Earl Klugh, "Collaboration."

Best Jazz Vocal Performance (Female): Carmen McRae, "Any Old Time"; Sarah Vaughan, "Brazilian Romance"; Diane Schuur, "Diane Schuur and the Count Basie Orchestra"; and, Ella Fitzgerald, "Easy Living."

Best Jazz Vocal Performance (Male): Billy Eckstine, "Billy Eckstine Sings With Benny Carter"; Joe Williams, "Every Night"; Arthur Prysock, "This Guy's In

Continued on page 20



Gwen Guthrie shares her joy with, from left, Oscar Fields, VP, Black Music Sales; Chairman Mo Ostin; WB president Lenny Waronker; Ernie Singleton, VP, Black Music Marketing; and, Bob Caviano, Gwen's manager.

Warner Bros. Inks Gwen Guthrie

Gwen Guthrie, the acclaimed singer, songwriter, producer and arranger responsible for

such dance smashes as "Ain't Nothin' Goin' On But the Rent," "It Should Have Been You" and "Outside In the Rain," has been signed to an exclusive recording contract with Warner Bros. Records.

The pact was announced by Warner Bros. Records president Lenny Waronker and Guthrie's manager Bob Caviano. Gwen's new product, "Lifeline," is scheduled for release this spring.

"Can't Love You Tonight," from the upcoming "Lifeline" album, is a hard-hitting original honestly addressing the dangers of casual sex in the AIDS era. An activist in the field, Gwen Guthrie has recently thrown her support to AIDS prevention programs in both New York and Newark.

KDAY Radio Personality Will Host Variety Show

KDAY Radio public affairs director Rory Kaufman will guest emcee the Sugar Ray Robinson Youth Foundation's annual Variety Show, Jan. 30, in the Grand Theatre at Los Angeles Trade Technical College.

Kaufman will host the 1 p.m. display of talent from elementary and junior high school students from the Southern California area who are involved in the Foundation.

For information, contact the Sugar Ray Robinson Youth Foundation, (213) 936-2121.

Exec Stats



Rod Butler

Art Turner, former local RCA merchandiser in Chicago, has been named Midwest Regional R&B promotion manager for A&M Records. Label's R&B promotion chief Jesus Garber says Art will be based in Chicago ... **Mike Sikkas**, former creative manager in charge of A&R/Talent Acquisition, is manager, West Coast A&R for Arista Records ... **Alan Voss**, who joined the label in 1978, has been named director of national sales for PolyGram Records ... **Frances J. Jones**, a member of the New York and New Jersey bar who received her law degree from New York University in 1985, has been named Attorney, PolyGram Records by **Lisa S. Rothblum**, vice president, Legal for the label. Jones formerly served as a corporate and securities associate for the NY law firm of Dornbush, Mensch, Mandelstam & Silverman ... Former director, Media Relations for Atlantic Records, **Patti Conte**, has been appointed vice president, Press and Publicity for EMI-Manhattan Records ... **Jonathan Mann**, president of Jumpstreet Records, appointed **Gregg Fore** to the post of vice president of Special Projects for the New York-based label. Fore was once instrumental in planning marketing strategies for Warlock Records ... **Patricia Drosins** has been named vice president, Advertising and Creative Services, PolyGram Records, according to **Harry Anger**, senior

Continued on page 30

EAST COAST SCENE

NEW YORK: Super superstar **Michael Jackson** has been nominated for four 1988 Grammy Awards and classical vocalist **Kathleen Battle** is up for five. **Jackson** and **Ms. Battle** deservingly lead the Grammy list of nominees. It is disturbing, however, that no rap artist (not even **L.L. Cool J** or **Run-D.M.C.**) was nominated! It's high time that the music industry accept rap as pop music and not as an alternative musical style. We need to unite to address this issue now! (Call me so we can do some planning.) **Wilson Pickett** was nominated for his re-release of "In The Midnight Hour"—a classic that he recorded 22 years ago and ignored by the Grammys.

Nelson George of *Billboard* has an upcoming book, *The Death of Rhythm & Blues*, part of which deals with Black radio giants **Jack Gibson**, **Eddie O'Jay**, **Del Shields** and **Gary Byrd**. It includes the evolution of **WHUR**, **WBLS** & **WDIA**. . . Gospel programmers throughout the country are excited about **Bonnie Gatling's** "Thank You, Lord," on the LuBon Music label. Bonnie has performed with **Mahalia Jackson**, **Sam Cooke** and **James Cleveland** as well as having sang the National Anthem before millions during the televised Mets and Yankees games. Plans are underway now for her European tour to promote her Grammy-deserving album. Bookings: (212) 982-6988. . . I spoke with rapper **Heavy D** and he wants Black radio stations everywhere to know that he really appreciates your support. He has two new videos, "Money Earning Mt. Vernon" and "Don't U Know," due the end of this month. . . **Horace Taylor** of **General Tee Mgt.** has an unusual rapper named **Eniqueity** who takes on the persona of **Elvis Presley**, Eniqueity has recorded "Jam House Rock," "Crack, Don't Do It" and "Gangster." Horace's other acts are **MC Chris**, **One Step Beyond**, **Lady Ice**, **D-V-S** and **Pajama Girls**. Horace's number is (718) 284-8937. . . **Van Silk** and **Melle Mel's** Youth Day Across The World has been changed to April 18. Their first benefit at The World Disco was a tremendous success and starred DJ **Red Alert** of **WDKS**, **Grandmaster Flash**, **Melle Mel**, **Carlos Flores**, **Joeski Love**, **Afrika Bambaataa**, **Chris Rock**, **Sparky D.**, **The Rangers**, **Spider D.**, **Audio II**, **MC Lyte**, **Giggolette**, **Vandy C.** and **Bill Blast** and **Wanda D** . .

IN MARYLAND: **Scott Jantzen** of **WOCQ** in Ocean City informed me that they brought '88 in by switching to their ABC affiliate in NY for the Times Square

celebration. **WOCQ** sponsored a contest throughout Dec. and awarded 44 winners with compact discs, the grand prize winner receiving an all-expense paid two-night trip, courtesy of Motown, for two to Atlantic City to see **Smokey Robinson** appear at Bally's and \$104 in cash. . . **Deek DeBerry**, president of **Creative Funk Music** and his assistant, **Juliet Walker**, (301) 441-2661, proudly announce that the label has released **Jimmy Castor's** "I Could Never Break Away (From You)" and "Stay With Me (Spend The Night)." Also on the label are **Fat Back Band**, **Creative Funk**, **Zero Hour**, **Tyrone Burwell**, **DJ Kool & Mighty Rap Specialist**. Many may remember DeBerry, based in Greenbelt, when he worked for Atlantic Records. . . **Steven Franco** is busy working with such acts as **Go Go Lorenzo**, **New Mark**, **Jeanee Harris**, **WEO (Wizard Electronic Orchestra)**, **Deandre**, **Gary DeBerry Ensemble** and **Ron Anderson** in his 24-track Eastover studio. Franco's studio number is (301) 839-7999. . .

IN THE CAROLINAS: **Tim Greene**, formerly of **WZFX**, is putting the Carolinas on the map. Tim, a super songwriter and producer has enjoyed such top of the chart hits as "Two of Hearts" by **Stacey Q**, "Please, Please Me" by **Soft Touch**, "Party Freak" by **Cash Flow** and "I Need Love Now" by **Frosty** on the **Tommy Boy** label. He's also written and produced for **L.A. Stars**, **Fresh Air**, **Candi Looove**, **Phase II**, **The New Kid** and **Valerie Blackwell**. Tim will be airing a new cable program "Carolina Video Countdown" in Raleigh and Charlotte



Najee

soon and he's producing the movie, "Faded Dreams," due this fall. Tim's at (919) 834-8040. . . Not quite on the East Coast but. . .

IN OHIO: **J. Rick McEachern**, producer of "Telejam" TV show hosted by **Chuck Conners, Jr.** on **WOIO** in Shaker Heights, is now accepting videos from East Coast artists. Promoters may want to know that his club, **Vices: The Nightclub**, books national acts. **Rebbie Jackson** was just there and coming soon are **Miki Howard**, **Najee**, **Clarence Carter**, **Chaka Khan** and **Johnny "Guitar" Watson**. Rick manages **The Latest**, **Tonya Stewart**, **Niles McKinney** and **Avatar** and is looking for deals. His associates are **Mike Nelson**, **Curtis Davis**, **Atty. Lenza McElrath**, **Major Hudson**, **Verna Craighead**, **Charlotte Morgan** and **Lynn Tolliver** of **WZAK**. Call Rick at (216) 561-8847. . .

IN NEW JERSEY: **Paulette Jones** at (201) 824-7525 is now managing **DeBoice** who recorded "Broken Hearted" and **Flight**, whose hit is "Let's Get Jazzy." DeBoice was at the **Limelight** last week.

MIDWEST REPORT

By Jerome Simmons

In town for the **WGCI** Christmas party was **Epic's Don Eason** with a number of CBS artists like **Tawatha** and **Mtume**. **Tawatha** performed her latest recording for the **SRO** merry makers. **Elektra** Records artist **Keith Sweat** performed for the Xmas party.

Fletcher's One Stop and **Barney's One Stop** Records also held gala Christmas parties. **Lee Michaels** and **James Cochran** of **Motown Records** gave a New Years Eve party. Bringing in the New Year in a live performance was **Alexander O'Neal**, **Ramsey Lewis** and **Maze**.

One of the best shows to hit the market in some time featured the **O'Jays**, **Millie Jackson** and **LeVert**.

Restructures in the record industry are: **James Cochran**, **Midwest RPM**, has been named **Midwest National Promotion Mgr.**, **Motown Records**; **Manhattan Records' Reggie Barnes** has been transferred to **Baltimore**. He is replaced by **James Boyce** who held the position of local promotions manager in **Detroit**.

We welcome **James Boyce** to the market. . . **Jerry Butler** has been named president of the **Chicago** chapter of the **BMA**, and assumed his duties this month. . . The national **BMA** will research charges that advertising dollars for the **Black media** has been on a steady decline. . . Feb. 1 is the official date that **Dorton Broadcasting** takes over the reins of **WBMX**. . .

THE GAVINIZATION OF AMERICA BEGINS WITH

Y O U
A R E
W H O
Y O U
L O V E

GAVIN

CHRISTOPHER



EM
MAN
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TAN

Produced by David Frank & Mic Murphy. Management: Arthur Spivak & Freddy DeMann/DeMann Entertainment.

"YOU ARE WHO YOU LOVE." GAVIN CHRISTOPHER. THE MORE YOU HEAR, THE MORE YOU LOVE.

PROGRAMMER'S POLL

SOUTHEAST

RAY BOYD WVEE-FM

Jet's, "Rocket 2 U"—A hot release from the Jets! Good lyrics. A must for the dancers. Young demos.



Stevie Wonder, "You Will Know"—HOT action from Stevie. Out of the box response. Watch this one move up the singles chart.

Rebbie Jackson, "Plaything"—A super hot one from Rebbie. She sounds great. This one should receive top of the chart action. Heavy telephone requests.

Alexander O'Neal/Cherrelle, "Never Knew Love Like This"—One of the most requested songs in this area. Alexander is hot. Should move to the top of the charts real fast. Great music from these two. Hot telephone requests.

CHARLES MITCHELL WRBD

Rebbie Jackson, "Plaything"—The dancers will love this new release from Rebbie. It's danceable and funky. Should take this Jackson to the top of the charts. Hot phones.



Morris Day, "Fishnet"—Out of the box response from listeners. Morris Day has a hit! Hot and heavy phones.

Stevie Wonder, "You Will Know"—It's a hit for R&B and Pop. This one will move up the charts very fast. One of the most requested songs in this area. A super LP from Stevie.

Alexander O'Neal and Cherrelle, "Never Knew Love"—This was heavy as an LP cut. Should go quickly up the charts.

MID-ATLANTIC

HOPPY ADAMS Adams WANN

Jonathan Butler, "Take Good Care"—A hot release that should move up the charts. All demos.

Rebbie Jackson, "Plaything"—Good release from Rebbie. The kids love it. Top of the chart action.

Earth, Wind & Fire, "Thinking of You"—It's nice to have these guys back. A super song that's receiving lots of airplay. Heavy phones.

WEST

LORAE JACKSON KGFA

Chico DeBarge, "Rainy Night"—A super song from this talented guy. One of the most requested songs. Should move up the charts.

Stevie Wonder, "You Will Know"—One of the most requested songs. It was hot from the first spin. Look for this to top the R&B and Pop charts. All demos.

Atlantic Starr, "Thankful"—Atlantic Starr continues to put out the best. This one is no exception. Top of the chart action. All demos.

MIDWEST

HERMAN PEARSON (PAPPA GATTOR) KBWH

Morris Day, "Fishnet"—Morris is back with a big one. It's hot here. Should move to the top of the charts. A must for dancers!

Gery Woo, "How Long"—This is a super song for this new artist. Super lyrics with a great sound. I think this one is a winner.

Peabo Bryson & Regina Belle, "Without You"—These two certainly make great music together. Should receive great chart action.

Angela Winbush, "Run To Me"—Hit hit hit! This girl is HOT.

MID-SOUTH

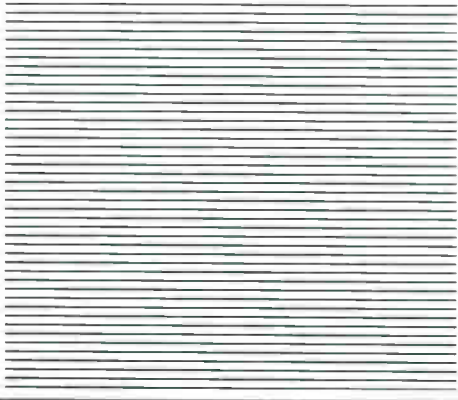
AUNDRAE RUSSELL WALT-T91



Stacey Lattisaw, "Every Drop of Your Love"—A super song for Stacey. Real hot vocals that are heating up the phones. Look for action on this one.

Shanice Wilson, "No 1/2 Steppin"—Take a listen to this new release from young Shanice Wilson. She's hot. Lots of phones.

Angela Winbush, "Run To Me"—A good up-tempo release from Winbush. It's a must for dancers. All demos.



AIRWAVES

By Carolyn Plummer Riley

Sandra Newman, promotion representative for Malverene Distributors in Maryland, presented a plaque to music director Al D'Angelo of WPGC in Washington, DC for helping to make Whistle's "Barbara's Bedroom" a cult hit of 1987. "Barbara's Bedroom" was one of the number one records in the Baltimore Washington area. Al also made Whistle's "Please Love Me" his pick hit in the R&B Report.

V-103/WXYV awarded \$10,000 in Christmas spending money to Walter Holmes (r) of Baltimore as part of the "Winning Check Sweepstakes" contest. Close to a quarter million "winning check" folders containing checks with individual serial numbers were mailed throughout Baltimore. Holmes received his "winning check" folder just one week prior to hearing the number on V-13. He was driving to work, heard the magic number, and promptly pulled over to a phone booth to redeem his prize. Shown presenting check to Holmes is Roy Sampson, program director.



Keeping the Dream Alive



1250 K-FOX is co-sponsoring "Keeping the Dream Alive," a celebration honoring Dr. Martin Luther King, Jr., featuring Seattle City Councilman, Norm Rice, as a special guest speaker and K-FOX's Alexis Commer, as master of ceremonies.

This special event took place on Monday, January 18, at the Seattle Center House.

In addition to Councilman Rice, speakers included Dr. Charles Mitchell, president, Seattle Central Community College, and Rev. Pat Hunter of Mt. Zion

Baptist Church. Featured entertainment included "The Total Experience Choir," film festival and art exhibit. Public service information booths were set up to answer questions.

K-FOX 1250 is also pleased to announce that beginning Monday, January 11, it will air "Every Hour On The Hour" ABC contemporary network news.

It has also been over three years since any Seattle area radio station has carried this unique network. ABC Contemporary is a popular full-service network offering many newsworthy features, including correspondent reports, actualities and artist profiles.

New Changes at WQQK/WVOL!

Fred Harvey has been appointed Operations Manager/PD for WQQK/WVOL, Nashville, TN. Cy Young will hold down the Assistant PD slot and an airshift at WQQK. Tiffany Lane is the overnight air personality.

Sam Brown is the assistant PD for WVOL and mid-day air personality.

Clarence Kilcrease, formerly the PD of WVOL, has been appointed to head the community affairs department at both stations.

WQQK would like to welcome Terry Alexander as the Mid-Day air personality.



"Miss Mississippi," Toni Seawright (c) was made an honorary member of WKKY 105 FM in Moss Point/Pascagoula, Ms. Program director Nikki deMarks (r) and afternoon air personality, R.J. O'Shea, present Toni Seawright, a native of Moss Point, and the first Black to win Miss Mississippi title, a WKKY shirt.

Encore Club! Grand Opening

The grand opening of the New Encore Club, Pleasant Hill, NC, was a big success! The grand opening drew as many as 600 people with standing room only both nights.

Ray Charles Ramsey, owner and manager, would like to extend a sincere thank you to his entire staff and the entertainers. A hearty thanks to WQOK-FM, with their Boom Box and the Goodtime Gator and to Thomas Lytle, PD of the WMYK-FM, Virginia Beach.



Ray Charles Ramsey and Thomas Lytle, PD from WMYK-FM, Virginia Beach.



Goodtime Gator from WQOK-FM, Raleigh, NC and Ray Charles Ramsey.

All Smiles: EPA is Bad!



Front Row: Maurice Warfield, Walt Love, R&R; Michelle Johns, Kathi More, Jacquie James. Second Row: Don Eason, Reggie Sullivan, Lamont Boles, Ray Anderson, Clifford Russel, Linda Penn, Dennis Lee, Chuck Debow and Jana Welch.



Eric Coston, air personality/WDAS; Tony Terry, Epic artist; Linda Penn, Regional Promo, EPA, and Butterball, PD/WDAS.



Vanesse Thomas drops by FOX 99 for an on-air interview and raps with program director Tony Lye and general manager Larry D. Williams.

Service Requests

WJMF, Smithfield, RI, needs service from all record companies, ASAP!

WJMF Radio
P.O. Box 1901
Smithfield, RI 02917
(401) 232-4122
Attn: Anthony B. Lilley

Tim Greene Productions and Filmworks, a new Video Countdown to air in the Carolinas in January, needs video service (VHS format) from all labels ASAP.

Tim Greene
c/o Tim Greene Prods.
& Filmworks
320 E. Cabarrus St.
Rear Suite
Raleigh, NC 27602
(919) 834-8040

WEAL, Greensboro, NC, needs service from Hot Mix Five Record Company.

WEAL
1060 Gatewood Avenue
Greensboro, NC 27405
(919) 272-5121

WPGA, Macon, GA, needs service from all record companies. ASAP!

WPGA Radio
404 Carroll Blvd.
Macon, GA 31069
(912) 987-2980
Attn: Patrick Manuel

KHYS, Port Arthur, TX, needs service from all Gospel labels.

Send to:
Kevan Stone, PD
7700 Gulfway Dr.
Port Arthur, TX 77642
(409) 963-1277

KWTD, Little Rock, AR, needs service from Solar Records ASAP.

KWTD
902 High Street
Little Rock, AR 72202
(501) 375-1069

WQAZ, Cleveland, MS, needs service from all record companies. CDs!

WQAZ
P.O. Box 1023
Cleveland, MS 38732
(601) 843-0094

TECH TALK

By Billy Paul



Billy Paul

To get things off on the right foot, I don't even know a Mrs. Jones! That's the other Billy Paul, the singer. I'm Billy Paul the engineer/programmer.

Having had the opportunity to work as an electronic technician in the computer industry, and later serving as a program operations director in radio, I seem to have acquired the handle of "Engineer-slash-Programmer."

My high school yearbook says: "Bill will enter the fields of electronics and/or communications." I've been a student

of both areas of broadcasting for many years now, and appreciate the opportunity BRE publisher Sidney Miller has given me to not only relate some of my experience to you, but also to keep you informed about our rapidly-changing technology.

The future is now! It seems like many years ago such things as lap top computers and telephones that you can carry on your hip were near science fiction. Actually, it was only a few years ago. The realization of the microprocessor chip, analog to digital devices, and new electronic component packaging methods have made it all possible. Research and Development departments worldwide are busier than ever.

The great thing is, we've only scratched the surface. Engineers are playing a more important role in the broadcast station. It's a fact that the consumer has home and car audio equipment equal to and, in some cases, better than the studio equipment we had to work with less than a dozen years ago.

We must give the fans the best their radios can handle. The sound you put on the airwaves is your product and any weak link in the chain degrades that product.

Program directors, be sure to show your engineer this column. As a matter of fact, take your engineer out to lunch, or buy him or her a new pocket screwdriver. A happy, well-informed engineer can be your key to some extra rating points. It's a proven fact that a strong working relationship between programming and engineering can be nothing but positive for a radio station.

There have been many studies on "listener fatigue." These studies find that equalization of the audio signal can have a direct effect on how long a person listens to a station. One example of this

is that women feel more comfortable with lower frequencies.

Fact or fiction, we must examine such studies because it just might give your station that extra edge. Personally, I'm a believer. When my sweet little mother from Philadelphia sits in my living room listening to Count Basie on the stereo she always comments on how she loves those "deep tones," and you know Mom is always right!

In future articles we will examine these studies and determine how audio psychology can help you on the dial.

Another directly related area is promotions. The station engineer can play an important role in planning the technical needs of the promotion department. Of course, the engineer has always been in on remote broadcasts, but what about sound system needs?

Quite often the sound systems are left up to a local rental company. Don't forget that they're in the business of renting equipment, and may give you equipment you really don't need. We plan to review some budget-conscious sound systems that you can tailor to your needs.

As the electronic manufacturers dream up new "bells and whistles," the chief engineer constantly reviews, researches and recommends what is needed to keep the station "Technically Competitive." We hope we can help both programmer and engineer sort through the masses of hi-tech devices coming down the pike.

It's a pleasure to have the opportunity to communicate with so many fine engineers and programmers. We invite input on the programming engineering connection, technical problems and solutions, and be sure to let us know if there should be any related areas of interest you would like to see covered in this column.

Continued from page 14

Love With You"; and, Bobby McFerrin, "What Is This Thing Called Love."

Best Jazz Instrumental Performance (Soloist): Branford Marsalis, "Cotton-tail"; Wynton Marsalis, "Marsalis Standard Time, Vol. 1"; Dexter Gordon, "The Other Side of Round Midnight"; and, Eddie Daniels, "To Bird With Love."

Best Jazz Instrumental Performance (Group): Wynton Marsalis, "Marsalis Standard Time, Vol. 1"; Eddie Daniels, "To Bird With Love"; and, Miroslav Vitous and Roy Haynes, "Trio Music, Live in Europe."

Best Jazz Instrumental Performance (Big Band): The Duke Ellington Orchestra conducted by Mercer Ellington, "Digital Duke."

Best Gospel Performance (Female): Deniece Williams, "I Believe In You."

Best Soul Gospel Performance

(Female): Lynette Hawkins Stephens, "Baby Sis"; Vickie Winans, "Be Encouraged"; CeCe Winans, "For Always"; Shirley Caesar, "The Lord Will Make A Way"; and, Della Reese, "You Gave Me Love."

Best Soul Gospel Performance (Male): Keith Pringle, "All To You"; BeBe Winans, "Call Me"; Al Green, "Everything's Gonna Be Alright"; Wintley Phipps, "Wintley Phipps"; and, Jessy Dixon, "The Winning Side."

Best Soul Gospel Performance by a Duo, Group, Choir or Chorus: "Ain't No Need to Worry" (single), The Winans and Anita Baker; "BeBe and CeCe Winans" (album), BeBe and CeCe Winans; "Decisions" (album), The Winans; "Give Us Peace" (album), Edwin Hawkins and the Music and Arts Seminar Mass Choir; and, "Heart and Soul" (album), The Clark Sisters.

Best Traditional Blues Recording: Albert

Collins, "Cold Snap"; Koko Taylor, "Live from Chicago—An Audience With the Queen"; James Cotton, "Take Me Back"; and, Eddie "Cleanhead" Vinson, "Old Maid Boogie."

Best Contemporary Blues Recording: Bobby Bland, "After All"; Earl King and Roomful of Blues, "Glazed"; Robert Cray, "Strong Persuader"; Buckwheat Zydeco, "On A Night Like This"; and, B. B. King, "Standing On the Edge of Love."

Best Traditional Folk Recording: Various artists, "Mbube Roots—Zulu Choral Music from South Africa"; Various artists, "Zulu Men's Singing Competition"; and, Ladysmith Black Mambazo, "Shaka Zulu."

Best Reggae Recording: Black Uhuru, "Brutal Dub"; Third World, "Hold On to Love"; Peter Tosh, "No Nuclear War"; and, Burning Spear, "People of the World."

Best Recording for Children: Jack Nicholson (narration) and Bobby McFerrin (music), "The Elephant's Child."

Best Instrumental Composition: Wayne Shorter, Ron Carter, Herbie Hancock and Billy Higgins, "Call Sheet Blues."

Best Song Written Specifically for a Motion Picture or TV: Al Jarreau and Lee Holdridge, "Moonlighting."

Best Performance Music Video: Elton John, Tina Turner, Sting et al, "The Prince's Trust All-Star Rock Concert"; and Bobby McFerrin, "Spontaneous Inventions."

Best Concept Music Video: Janet Jackson, "Control—The Videos, Part II."

Best Instrumental Arrangement Accompanying Vocal: Frank Foster, "Deedles' Blues."

Best Historical Album (Producers): Kim Cooke and Bob Porter, "The Otis Redding Story."

BRE rap columnist Duff Marlowe interviews super jock Greg Mack of KDAY, Los Angeles.

BRE: What were you doing before you came to KDAY?

GREG MACK: Magic 102 in Houston. I was there for about three and a half years.

BRE: And there was a big difference in the amount of rap that you could play...

GM: In Houston we'd day part it after six, and we didn't play that much. Maybe one or two an hour at the most. But L.A. is a totally different scene. At KDAY it's about half and half. We play a lot because we kind of have to find our niche in the market. So we play a little more rap than most people.

BRE: So you get a lot of phones for rap artists.

GM: Yeah. Almost all our requests are for rap stuff. Basically the rap records are the ones that get the best response.

BRE: How has the format changed since you arrived at KDAY?

GM: Well, KDAY played some rap then but they were very contemporary. They played a lot of national hits.

BRE: And you eventually did the programming at the station?

GM: Yeah, you know Jack and Edward are the kind of people that it was like "OK, if you're gonna do the music, then we're gonna get behind you." And I was fortunate in that, because a lot of stations you try to do something with the music and they go "Hey, what are you doin'?" But I was fortunate that they let me do it so we tried something different. I remember it was all KGFJ, and I asked my cousin what's the station and he said KGFJ. That's all everybody would listen to. When I came out here they said it was my only goal was to beat KGFJ. Beat them and we'll love you forever. We beat

RAP REPORT

By Duff Marlowe

them the first three months. First book. And we did it by getting real aggressive with the music...and rap. Not only day parting it, but throughout the day and probably a little more, in fact a lot more than they did. And the kids instantly...switched! It was like there was a new station. After that it was KDAY, KDAY, KDAY!

BRE: What are your demos like at the station?

GM: Our average listener is twenty-two. We get kids and adults.

BRE: What about L.A. rap? Do you play local stuff?

GM: Oh yeah, we play a lot of the local groups. We play Easy E., N.W.A., Ice T. There are a lot of groups coming out saying "Hey, why don't you play our song, you play everybody else's, why not ours?" Because it's not good. We won't just play it because they are local guys. But I think that the L.A. rap scene has gotten a hundred percent better in the last couple years. In fact I wouldn't be surprised if in a couple of years the L.A. rap scene becomes the trendsetter, perhaps more so than New York. But they do have quite a jump on us, though.

BRE: Right. Are there any other areas of the country that have a developing rap scene?

GM: Miami. Luke Skywalker and those guys, they've really come a long way. They aren't hard core hip-hop, though, they're more techno-funk rap. You know that fast beat...

BRE: Now when you were in Houston you played a lot less rap. What are the reasons that you think rap is less

accepted, say in middle America?

GM: In Houston you have a different market because you really have only one Black FM station. In Houston AM can't compete because there FM can reach everywhere. So why listen to AM? People are more FM people in Houston than L.A. That and the fact in Houston we really didn't have to play rap. You know rap is for younger demos and as all people know, you make the money with the older demos. So why do something that they really didn't have to do? I think that if another station went into the market and started playing rap, then they would have to. That goes for a lot of markets, say Chicago and Detroit. Somebody's gonna bust off in those markets and start playing some rap and kick some ass! If KDAY were on FM, I think it would be the number one Black station.

BRE: How do you handle rap lyrics? Do you have any problems with that?

GM: I would rather that the rap groups didn't put explicit lyrics in songs, because that's not what real rap is about. You talk to the guys from the old school and they're very against it. And I think that there's going to be a big backlash for all the groups that do that a lot. It can only hurt groups as far as radio programmers, but most rap groups don't sell records because of radio anyway. Because radio stations in quite a few cities now just don't play rap, so they don't expect radio airplay anyway. But it would be nice to have a few more "I Need Love's" and stuff like that that can be widely accepted.

EAST COAST REPORT

By Raven T.

The 1987 Latin Quarter Rap Awards was hosted by Paradise. Award winners were: **Best DJ:** Cash Money; **Best Radio DJ:** Marly Marl (WBLS 107.5 FM); **Best Radio Personality:** Vandy C (WNYE 91.5 FM); **Best Radio Show:** Red Alert (WRKS 98.7 FM); **Best Rap Video:** "I'm Bad," L.L. Cool J; **Best New Rapper:** Big Daddy Kane; **Best New Group:** Public Enemy; **Best Male Group:** Run-D.M.C.; **Best Female Group:** Salt-n-Pepa; **Best Stage Show:** Doug E. Fresh; **Best Single:** Rebel Without A Pause (Public Enemy); **Best Album:** B.A.D. (L.L. Cool J); **King of Rhymes, 1987:** Rakim; **Producer of the Year:** Hurby Luv Bug; **Best Rap Dance Group:** I.O.U. Dancers.

The hardest working man in show business, James Brown, is in the studio

with Full Force working on an album. Rumor has it that he will include a rap project dissing Eric B and Rakim ("I Got Soul"). James is reportedly in litigation with a number of record labels whose artists have used his music to enhance their own productions. This reporter can't wait to see if Mr. Dynamite can pull off this big payback and get paid in full. This is it, ya'll! The Dismasters (with me, Raven T) were in INS studio on Jan. 13 working on our next release called "Let's Do This." I told you before that our next jam would be burning hot. It will be released on Urban Rock Records.

Congrats to the Skinny Boys on reaching the 150,000 record sales mark with "Skinny and Proud," their album on Jive Records. . . Introducing Prestige

on Lady J Records. "Pure Power" is the A side but "Practice Makes Perfect," the B side, is the more powerful of the two. Prestige is Beatmaster Jaz, Juice Love, M.C. Choice, and D.J. Doc Fast. For all DJs interested in checking out the jam, contact Dazha (that's pronounced Day-sha) at: 718-284-7863). . . When Vandy C and Bill Blast are not rocking the mike, they keep themselves busy by producing quality acts like Kid Flash, who is on CBS/Tabu Records, with a cut called "Hot Like Fire, Partners In Rhyme" on Tommy Boy/Bodyrock Records. The title of the track is the same as the group's name. Vandy and Bill are also working with Vicki Love (formerly of 4th and Broadway). See you next issue when I talk with Philadelphia radio personality Lady B and Veronica Ramirez. How ya like me now?

Sting

BE STILL MY BEATING HEART
(AM 2992)



is the new single from Sting's ... Nothing Like the Sun album.

**FEATURING SOME OF THE
MOST NOTABLE NAMES IN
THE WORLD OF JAZZ.**

Branford Marsalis — Saxophone
Mino Cinelu — Percussion
Kenny Kirkland — Keyboards
Manu Katche — Drums
And special guest
Andy Summers



PRODUCED BY NEIL DORFSMAN
AND STING

REGIONAL RADIO REPORT

The following reports reflect new adds to the stations listed from the cut off of reports on Tuesdays. Reports reflect changes for that week. Complete playlist information is on file at BRE offices. For information, call (213) 469-7262.

WEST

KAGE
103.9FM
Pam Wells
1710 E. 111th St.
Los Angeles, CA 90008
213-564-7951

- A TKA, TEARS MAY FALL
- A EARTH WIND & FIRE, THINKING
- A POINTER SISTERS, HE TURNED ME
- A WILL DOWNING, FREE

KCEP
Byron Johnson
330 W. Washington
Las Vegas, NV 89106
702-647-2921

- A EARTH WIND & FIRE, THINKING
- A MORRIS DAY, FISH NET
- A SAMANTHA FOX, NAUGHTY GIRLS
- A L.L. COOL J, GOING BACK TO

HOLLY
Jack Patterson
1700 N. Alvarado
Los Angeles, CA 90026
213-665-1105

- A MORRIS DAY, FISH NET
- A L.L. COOL J, GOING BACK TO
- A EARTH WIND & FIRE, THINKING

KGFA
Lorae Jackson
223 California Ave
West Bakerveld, CA 93304
805-326-9418

- A MORRIS DAY, FISH NET
- A WARWICK/HEWETT, ANOTHER

KJAY
Lester Hall
4241 Florin Road #75
Sacramento, CA 95823
916-972-8000

- A DEJA, THAT'S WHERE YOU'LL
- A MORRIS DAY, FISH NET
- A REBBIE JACKSON, PLAY THING
- A BOY GEORGE, LIVE MY LIFE
- A PATRICE RUSHEN, COME BACK TO
- A TONY TERRY, LOVEY DOVEY
- A SMOKEY ROBINSON, LOVE DON'T
- A CHAPTER 3, ROCK THE HOUSE

kjLh
102.3 FM
Cliff Winston
3847 Crenshaw Blvd.
Los Angeles, CA 90008
213-299-5960

- A STEPHANIE MILLS, SECRET LADY
- A EARTH WIND & FIRE, THINKING

KOL
Marvin Robinson
1730 Amphlett Blvd. #327
San Mateo, CA 94402
415-341-8777

- A STEVIE WONDER, YOU WILL KNOW
- A D'AKRASH, WASN'T I GOOD TO
- A FULL FORCE, LOVE IS FOR
- A BROWN MARK, NEXT TIME
- A WALTER BEASLEY, I'M SO HAPPY
- A EARTH WIND & FIRE, THINKING
- A WILL DOWNING, FREE
- A PARTY REBEL, CENTERFOLD

XHRM
Gene Harris
Nick Fontaine
4165 Market St.
San Diego, CA 92102
619-263-4485

- A EARTH WIND & FIRE, THINKING
- A CHRIS JASPER, SUPER BAD
- A ROGER, THRILL SEEKERS
- A TONY TERRY, LOVEY DOVEY
- A BLUE MERCEDES, I WANT
- A BROWN MARK, NEXT TIME
- A LACE, SINCE YOU CAME
- A JETS, ROCKET 2 U
- A POINTER SISTERS, HE TURNED
- A DEJA, THAT'S WHERE YOU'LL
- A ANGELA WINBUSH, RUN TO ME
- A ALEXANDER O'NEAL, NEVER KNEW
- A MADAME X, I WANT YOUR BODY
- A CLUB NOUVEAU, HEAVY ON MY
- A D'AKRASH, WASN'T I GOOD TO

MID-SOUTH

KilZam

Lou Bennett
P.O. Box 880
Killeen, TX 76540
817-699-5000

- A FROZEN

KHYS 99
Kevan Stone
Stephanie Smallwood
7700 Gulfway Drive
Port Arthur, TX 77642
409-722-9301



KKDA
Mike Spears
Jimmy Smith
P.O. Box 530860
Grand Prairie, TX 75053
214-263-9911

- A FROZEN

KMJQ FM MAJIC 102
Terri Avery
24 Greenway Plaza #1508
Houston, TX 77046
713-623-0102

- A GAVIN CHRISTOPHER, YOU ARE
- A EARTH WIND & FIRE, THINKING
- A BETTY WRIGHT, AFTER THE PAIN
- A ROGER, THRILL SEEKERS

KNON
Craig Taylor
Patrice Carey
P.O. Box 710909
Dallas, TX 75375
214-828-9500

- A CLUB NOUVEAU, HEAVY ON MY
- A SYSTEM, HOUSE OF RHYTHM
- A BOOGIE BOYS, I COMING
- A JETS, ROCKET 2 U
- A E-Z, BOYS IN
- A KASH MONEY, UGLY PEOPLE

KQXL
A.B. Welch
7707 Waco Drive
Baton Rouge, LA 70806
504-926-1106

- A RONNIE LAWS, RHYTHM
- A L.L. COOL J, GOING BACK TO
- A EXPOSE, SEASONS CHANGE
- A RODNEY SALSBERY, WHO DO YOU
- A MADAME X, I WANT YOUR BODY
- A GAVIN CHRISTOPHER, YOU ARE
- A LA JUAN LOVE, EVERYBODY SAY

KXOJ
Michael Hightower
1623 A East Apache
Tulsa, OK 74106
918-428-4451

- A FROZEN

KXZZ
Jay Jefferies
311 Alamo St.
Lake Charles, LA 70601
318-436-7277

- A FROZEN

KYEA
Julian Davis
P.O. Box 2199
West Monroe, LA 71294
318-322-1491

- A MORRIS DAY, FISH NET
- A REBBIE JACKSON, PLAY THING
- A TONY TERRY, LOVEY DOVEY
- A STEVIE WONDER, YOU WILL KNOW
- A JETS, ROCKET 2 U

WACR
Cathy Jackson
1901 14th Ave. No.
Columbus, MS 39703
601-328-1050

- A JODY WATLEY, SOME KINDA LOVER
- A WHISPERS, IN THE MOOD
- A SHANICE WILSON, NO HALF
- A EARTH WIND & FIRE, THINKING

WCPC
Rick Huffman
Hwy 15 North
Houston, MS 38851
601-456-3071

- A EARTH WIND & FIRE, THINKING
- A ALEXANDER O'NEAL, NEVER KNEW
- A PARKER/COLE, OVER YOU
- A CHRIS JASPER, SUPER BAD

WJMG
Cedric Thomas
1204 Gravel Line Street
Hattiesburg, MS 39401
601-544-1947

- A MADAME X, I WANT YOUR
- A D'AKRASH, WASN'T I GOOD TO
- A JOYCE SIMS, COME INTO MY LIFE
- A REBBIE JACKSON, PLAY THING
- A GEORGE MICHAEL, FATHER FIGURE
- A STACEY LATTISAW, EVERY DROP

WKKY 105
Keylo Cervonte
Nikki Demark
P.O. Box 1789
Pascagoula, MS 39567
601-475-4108

- A MORRIS DAY, FISH NET
- A D'AKRASH, WASN'T I GOOD
- A GAVIN CHRISTOPHER, YOU ARE
- A CENTERFOLD, PARTY REBEL
- A EARTH WIND & FIRE, THINKING
- A L.L. COOL J, GOING BACK TO
- A CHRIS JASPER, SUPER BAD

WQFX
Al Jenkins
P.O. Box 789
Gulfport, MS 39502
601-863-3626

- A PUBLIC ENEMY, BRING THE NOISE
- A ATLANTIC STARR, THANKFUL
- A BRICK, DAZZ
- A RUFFIN/KENDRICKS, ONE MORE
- A POINTER SISTERS, HE TURNED ME
- A RONNIE LAWS, RHYTHM OF
- A RODNEY SALSBERY, WHO DO YOU
- A LE JUAN LOVE, EVERYBODY SAY
- A STACEY LATTISAW, EVERY DROP
- A SMOKEY ROBINSON, LOVE DON'T
- A D'AKRASH, WASN'T I GOOD
- A SIDE EFFECT, I LOVE YOU
- A DEJA, THAT'S WHERE YOU'LL

wqjc
Larry Carr
P.O. Box 5353
Meridian, MS 39302
601-693-4851

- A EARTH WIND & FIRE, THINKING
- A EXPOSE, SEASONS CHANGE
- A DEJA, THAT'S WHERE
- A D'AKRASH, WASN'T I
- A REBBIE JACKSON, PLAY THING

WXOK
Matt Morton
P.O. Box 66475
Baton Rouge, LA 70896
504-927-7060

- A ATLANTIC STARR, THANKFUL
- A DEJA, THAT'S WHERE YOU'LL
- A D'AKRASH, WASN'T I GOOD
- A GIORGE PETTUS, MAKE IT RIGHT
- A LE JUAN LOVE, EVERYBODY SAY
- A RODNEY SALSBERY, WHO DO YOU



MIDWEST

COOL Louie D
3815 S. Calhoun Street
Ft. Wayne, IN 46807
219-745-7805

- A PEBBLES, GIRLFRIENDS
- A GAVIN CHRISTOPHER, YOU ARE
- A MORRIS DAY, FISH NET
- A EARTH WIND & FIRE, THINKING

KBBG Bill Jackson
527 Cottage
Waterloo, IA 50703
319-234-1441

- A MICHAEL COOPER, QUICKNESS
- A CHRIS JASPER, SUPER BAD
- A MORRIS DAY, FISH NET
- A TEMPTATIONS, DO YOU WANT

KCXL Chuck Moore
Cleo Cook
810 E. 63rd Street
Kansas City, MO 64110
816-333-2583

A FROZEN

KMOJ T. J. Jones
501 Bryant Avenue North
Minneapolis, MN 55405
612-377-0594

- A SKWARES, DON'T MESS WITH
- A RUFFIN/KENDRICKS, ONE MORE
- A TKA, TEARS MAY FALL
- A MORRIS DAY, FISH NET
- A WIL DOWNING, FREE
- A TRIAD SOCIETY, WHICH WAY
- A GIORGE PETTUS, MAKE IT RIGHT
- A NAGEE, MYSTERIOUS
- A BETTY WRIGHT, AFTER THE PAIN
- A PEBBLES, GIRLFRIEND

KPRW Darnell Swift
4045 N.W. 64th St.
Oklahoma City, OK 73125
405-478-9870

- A D'AKRASH, WASN'T I GOOD
- A ISLEY BROTHERS, I WISH
- A MORRIS DAY, FISH NET
- A TONY TERRY, LOVEY DOVEY
- A STREETFARE, COME AND GET

WBXX Lee Michaels
408 S. Oak Park Avenue
Oak Park, IL 60302
312-524-3224

- A TONY TERRY, LOVEY DOVEY
- A EARTH WIND & FIRE, THINKING
- A BROWN MARK, NEXT TIME
- A D'AKRASH, WASN'T I
- A TEENA MARIE, OOH LA LA
- A LAKESIDE, STILL FEELING

WGCI 107.5 FM Sonny Tylor
6 N. Michigan Avenue
Chicago, IL 60602
312-984-1400

- A MORRIS DAY, FISH NET
- A EARTH WIND & FIRE, THINKING
- A DEJA, THAT'S WHERE YOU'LL
- A STACEY LATTISAW, EVERY DROP
- A RUFFIN/KENDRICKS, ONE MORE
- A TKA, TEARS MAY FALL

WLTH Eugene Phillips
3669 Broadway
Gary, IN 46409
219-884-9400

- A MORRIS DAY, FISH NET
- A TAJA SEVILLE, WOULDNT YOU
- A WORLD CLASS WRECKING, TURN
- A STACEY LATTISAW, EVERY DROP
- A MAARS, PUMP UP THE VOLUME

WLUM 102 Steve Hegwood
12800 W. Bluemond Road
Elm Grove, WI 53122
414-786-1590

- A MAARS, PUMP UP THE VOLUME
- A GEORGE MICHAEL, FATHER FIGURE
- A EARTH WIND & FIRE, THINKING
- A PARKER/COLE, OVER YOU
- A RODNEY SAULSBERRY, WHO DO YOU

WNOV Charles A. Brown
3815 N. Teutonia Ave.
Milwaukee, WI 53206
414-449-9668

- A WHODINI, ROCK YOU AGAIN
- A CLUB NOUVEAU, HEAVY ON MY
- A MORRIS DAY, FISH NET
- A REBBIE JACKSON, PLAY THING
- A TAJA SEVILLE, WOULDNT YOU
- A BABYFACE, MARY MACK
- A DEELE, TWO OCCASIONS
- A J. BLACKFOOT, BREAK THE

wtlc Jay Johnson
2126 N. Meridian Street
Indianapolis, IN 46202
317-923-1356

- A EARTH WIND & FIRE, THINKING
- A RUFFIN/KENDRICKS, ONE MORE
- A SMOKEY ROBINSON, LOVE DONT
- A THE FIT, JUST HAVING FUN
- A CHAD, JENNIE
- A WILL DOWNING, FREE
- A SKWARES, DON'T MESS WITH

MID-ATLANTIC

WABD Rasheeda Miller
P.O. Box 521
Ft. Campbell, KY 42223
615-431-4984

- A KOOL MOE DEE, HOW YA LIKE ME
- A SHANICE WILSON, NO HALF
- A STACEY LATTISAW, EVERY DROP
- A WHODINI, ROCK YOU AGAIN
- A GEORGE MICHAEL, FATHER FIGURE

Wann Hoppy Adams
P.O. Box 631
Annapolis, MD
301-269-6742

- A DEBARGE, YOU BABE
- A ALEXANDER O'NEAL, NEVER KNEW
- A GERALD ALBRIGHT, SO
- A GEORGE MICHAEL, FATHER FIGURE
- A THE FIT, JUST HAVING FUN

WDIA

Bobby O'lay
112 Union Ave
Memphis, TN 38103
901-529-4397

- A DEBARGE, YOU BABE
- A ALEXANDER O'NEAL, NEVER KNEW
- A JONATHAN BUTLER, TAKE GOOD
- A REBBIE JACKSON, PLAY THING
- A JETS, ROCKET 2 U
- A GEORGE MICHAEL, FATHER FIGURE
- A DEBARGE, YOU BABE

- A TYRONE DAVIS, DO YOU FEEL IT
- A RUFFIN/KENDRICKS, ONE MORE
- A POINTER SISTERS, HE TURNED ME
- A GAVIN CHRISTOPHER, YOU ARE

WDJY Chris Barry
5321 1st Place N.E.
Washington, DC 20011
202-722-1000

- A GARRY GLENN, FEELS GOOD TO
- A TEMPTATIONS, LOOK WHAT YOU'VE
- A STACEY LATTISAW, EVERY DROP
- A RODNEY SAULSBERRY, WHO DO YOU
- A SUNDANCE, I DO
- A JETS, ROCKET 2 U
- A TEENA MARIE, OOH LA LA
- A EARTH WIND & FIRE, THINKING
- A MORRIS DAY, FISH NET

David Shaw
425 E. Chester
Jackson, TN 38301
901-427-9619

- A MORRIS DAY, FISH NET
- A REBBIE JACKSON, PLAY THING
- A WELL RED, GET LUCKY
- A ROGER, THRILL SEEKERS

WHRK Mark Christian
Stan Bell
112 Union
Memphis, NC 30103
901-529-4397



- A CHAD, JENNIE
- A EARTH WIND & FIRE, THINKING
- A GEORGE MICHAEL, FATHER FIGURE
- A TIFFANY, COULD HAVE BEEN

WILA Lawrence(Leon)Toller
P.O. Box 3444
Danville, VA 24543
804-799-1580

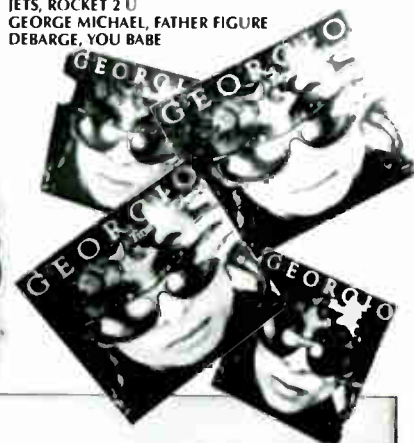
- A MORRIS DAY, FISH NET
- A TAJA SEVILLE, WOULDNT YOU
- A CENTERFOLD, PARTY REBELS
- A KENDRICKS/RUFFIN, ONE MORE
- A WEL DOWNING, FREE
- A SKWARES, DON'T MESS
- A GAVIN CHRISTOPHER, YOU ARE
- A WARWICK/HEWETT, ANOTHER

K.J. Holiday
1633 N. Division St.
Salisbury, MD 21801
301-742-5191

- A EARTH WIND & FIRE, THINKING
- A SAMANTHA FOX, NAUGHTY GIRL
- A REBBIE JACKSON, PLAY THING
- A MORRIS DAY, FISH NET
- A NAGEE, MYSTERIOUS

WJYL Maurice Harrod
Phillip D. March
10213 Linn Station Road
Louisville, KY 40223
502-425-3444

- A ALEXANDER O'NEAL, NEVER KNEW
- A JONATHAN BUTLER, TAKE GOOD
- A REBBIE JACKSON, PLAY THING
- A JETS, ROCKET 2 U
- A GEORGE MICHAEL, FATHER FIGURE
- A DEBARGE, YOU BABE



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- A CHRIS JASPER, SUPER BAD
- A NAGEE, MYSTERIOUS
- A WHISPERS, IN THE MOOD



Bill Price
P.O. Box 3244
Louisville, KY 40208
502-636-3536

- A TONY TERRY, LOVEY DOVEY
- A GAVIN CHRISTOPHER, YOU ARE
- A SMOKEY ROBINSON, LOVE DON'T

WNOO

Henderson
Riley
P.O. Box 5156
Chattanooga, TN 37406
615-698-8617

- A EARTH WIND & FIRE, THINKING
- A GAVIN CHRISTOPHER, YOU ARE
- A RONNIE LAWS, RHYTHM OF
- A RUFFIN/KENDRICKS, ONE MORE
- A DEJA, THAT'S WHERE YOU'LL
- A JETS, ROCKET 2 U
- A RODNEY SAULSBERRY, WHO DO YOU

WOL

J.J. Starr
400 H Street N.E.
Washington, DC 20002
202-675-4800

- A DEJA, THAT'S WHERE YOU'LL
- A BLACK BRITAIN, JUST REAL LIFE
- A BETTY WRIGHT, MOTHER
- A RENA SCOTT, DO THAT TO ME ONE

WPLZ

Debbe Parker
3267 Crader Road
Petersburg, VA 23805
804-748-4199

- A TONY TERRY, LOVEY DOVEY
- A JONATHAN BUTLER, TAKE GOOD
- A REBBIE JACKSON, PLAY THING
- A LACE, SINCE
- A MADAME X, I WANT
- A TERENCE TRENT D'ARBY, WISHING

WPZZ

R.J. Miles
4760 Kingsway Dr.
Indianapolis, IN 46205
317-257-8928

- A BRUCE SPRINGSTEEN, TUNNEL OF
- A STEPHANIE MILLS, JESSE
- A MILES JAYE, I'VE BEEN A
- A WARWICK/HEWETT, ANOTHER



Cy Young
P.O. Box 8085
Nashville, TN 37207
615-227-1470

- A GEORGE MICHAEL, SITTING ON
- A JETS, ROCKET 2 U
- A WARWICK/HEWETT, ANOTHER
- A DAKRASH, WASN'T I GOOD
- A TERRY GONZALEZ, LOVE'S

WSLV

- A STEVIE WONDER, YOU WILL KNOW
- A GARRY GLENN, FEELS GOOD TO
- A CHICO DEBARGE, RAINY NIGHTS
- A STACEY LATTISAW, EVERY DROP
- A TEEN DREAM, TOY
- A GEORGE MICHAEL, FATHER FIGURE
- A BLACK FLAMES, ARE YOU MY
- A TAJA SEVILLE, WOULDN'T YOU



Clarence Kilcrease
P.O. Box 8085
Nashville, TN 37207
615-227-1470

- A VANESE THOMAS, WANNA GET
- A WHISPERS, IN THE MOOD
- A MILES JAYE, LET'S GET CLOSER
- A PARKER/COLE, OVER YOU

WXSS

Al Michaels
T.Smith
1188 Minna Place
Memphis, TN 38104
901-726-5010

- A WILLIE CLAYTON, GETTING
- A RUFFIN/KENDRICKS, ONE MORE
- A EARTH WIND & FIRE, THINKING
- A MICHAEL COOPER, LOVE IS SUCH
- A MILES JAYE, LET'S START LOVE
- A KEITH SWEAT, I WANT HER
- A ARETHA FRANKLIN, ONE LORD

NORTHEAST

WAM-O

Chuck Woodson
John Anthony
1500 Chamber of Commerce
Pittsburgh, PA 15219
412-471-2181

- A DEJA, THAT'S WHERE YOU'LL
- A SMOKEY ROBINSON, LOVE DON'T
- A EARTH WIND & FIRE, THINKING
- A BRICK, DAZZ
- A MADONNA, SPOTLIGHT
- A DAKRASH, WASN'T I GOOD TO



Joe Tamburro
Belmont Ave. & Edgely Rd.
Philadelphia, PA 19131
215-878-2000

- A FROZEN



Elroy Smith
Artemis Morale
90 Warren St.
Boston, MA 02119
617-427-2222

- A TONY TERRY, LOVEY DOVEY
- A REBBIE JACKSON, PLAY THING
- A CHAD, JENNIE
- A TEENA MARIE, OOH LA LA
- A DEJA, THAT'S WHERE YOU'LL

WNHC

Hector Hannibal
David Dickenson
P.O. Box 1340
New Haven, CT 06505
203-776-1340

- A MORRIS DAY, FISH NET
- A STACEY LATTISAW, EVERY DROP
- A TEENA MARIE, OOH LA LA
- A EARTH WIND & FIRE, THINKING
- A STREET FARE, COME AND GET
- A L.L. COOL J, GOING BACK TO
- A TERRY BILLIE, DON'T LOCK ME
- A GERRY WOO, HOW LONG

WUSL

Dave Allan
Frank Cerami
440 Domino Lane
Philadelphia, PA 19128
215-483-8900

- A TONY TERRY, LOVEY DOVEY
- A JETS, ROCKET 2 U
- A EARTH WIND & FIRE, THINKING
- A MORRIS DAY, FISH NET

SOUTHEAST



Ron January
P.O. Box 39054
Birmingham, AL 35208
205-780-2014

- A MORRIS DAY, FISH NET
- A NIKKI, BE A FRIEND
- A TERENCE TRENT D'ARBY, WISHING
- A EARTH WIND & FIRE, THINKING
- A DAKRASH, WASN'T I GOOD TO
- A SWEET T, I GOT THE FEELING
- A ROGER, THRILL SEEKERS
- A GAVIN CHRISTOPHER, YOU ARE

WBIL

Costee McNair
P.O. Box 666
Tuskegee, AL 36083
205-727-2100

- A WHODINI, ROCK YOU AGAIN
- A GAVIN CHRISTOPHER, YOU ARE
- A EARTH WIND & FIRE, THINKING
- A BOOGIE BOYS, I'M COMING
- A STEVIE WONDER, YOU WILL KNOW
- A DEJA, THAT'S WHERE YOU'LL
- A CHICO DEBARGE, RAINY NIGHTS
- A REBBIE JACKSON, PLAY THING
- A MORRIS DAY, FISH NET

WBLX

Tony Brown
P.O. Box 1967
Mobile, AL 36633
205-432-7609

- A DEJA, THAT'S WHERE YOU'LL
- A WIL DOWNING, FREE
- A TERENCE TRENT D'ARBY, WISHING
- A GEORGE MICHAEL, SITTING ON
- A BROWN MARK, NEXT TIME

WCLK 91.9 FM

Sidney Wood
Claude Motley, Jr
111 James D. Brawley Dr.
Atlanta, GA 30314
404-522-8776

- A BIRELLI LAGRENE, INFERNO
- A HENRY JOHNSON, FUTURE
- A MIKE METHENY, KALEIDOSCOPE
- A GAMALON, GAMALON



Debra Duvall
200 Main St.
Madison, AL 35758

- A AUDREY WHEELER, FORGET ABOUT
- A EARTH WIND & FIRE, THINKING
- A TONY TERRY, LOVEY DOVEY
- A JONATHAN BUTLER, TAKE GOOD
- A RICK ASHLEY, NEVER GONNA GIVE
- A DAKRASH, WASN'T I GOOD
- A REBBIE JACKSON, PLAY THING
- A GAVIN CHRISTOPHER, WHO DO YOU
- A JETS, ROCKET 2 U
- A GEORGE MICHAEL, SITTING ON



Don Jones
2515 Abercorn Street
Savannah, GA 31401
912-232-7288

- A LILLO THOMAS, WANNA MAKE LOVE
- A ALEXANDER O'NEAL, NEVER KNEW
- A REBBIE JACKSON, PLAY THING



WEDR

Leo Jackson
George Jones
1437 N.W. 35th St.
Miami, FL 33142
305-633-1487

- A MAARS, PUMP UP THE VOLUME
- A GEORGE MICHAEL, FATHER FIGURE
- A L.L. COOL J, GOING BACK
- A TERRY BILLY, DON'T LOCK ME
- A JONATHAN BUTLER, TAKE GOOD
- A SMOKEY ROBINSON, LOVE DON'T
- A DAKRASH, WASN'T I GOOD
- A MORRIS DAY, FISH NET
- A RODNEY SAULSBERRY, WHO DO YOU
- A STREET FARE, COME AND GET

WFXM

Earl Boston
364 Cotton Ave.
Macon, GA
912-742-2505

- A ALEXANDER O'NEAL, NEVER KNEW
- A STACEY LATTISAW, EVERY DROP
- A ISLEY BROS., I WISH
- A STEVIE WONDER, YOU WILL KNOW
- A PATRICE RUSHEN, COME BACK TO
- A MORRIS DAY, FISH NET
- A GERRY WOO, HOW LONG
- A WELL RED, GET LUCKY
- A REBBIE JACKSON, PLAY THING
- A GARRY GLENN, FEELS GOOD TO
- A JONATHAN BUTLER, TAKE GOOD
- A BOY GEORGE, LIVE MY LIFE
- A TERENCE TRENT D'ARBY, WISHING

WGOK

Charles Merritt
800 Gum
Mobile, AL 36603
205-432-8661

- A JETS, ROCKET 2 U
- A JONATHAN BUTLER, TAKE GOOD
- A ROSE BROS., PUT YOUR MONEY
- A BROWN MARK, NEXT TIME
- A MORRIS DAY, FISH NET
- A GERRY WOO, HOW LONG
- A DAKRASH, WASN'T I GOOD TO
- A DEBBIE DEB, FANTASY
- A FIT, JUST HAVING FUN
- A COOKIE CREW, FEMALES



Big George Threatt
369 2nd St.
Macon, GA 31212
912-742-2505

- A MORRIS DAY, FISH NET
- A ATLANTIC STARR, THANKFUL
- A JONATHAN BUTLER, TAKE GOOD
- A GERRY WOO, HOW LONG
- A DEBBIE DEB, FANTASY
- A WARWICK/HEWETT, ANOTHER
- A LA JUAN LOVE, EVERYBODY SAY

WORJ

Freddie Austin
P.O. Box 1259
Ozark, AL 36360
205-774-3000

- A MORRIS DAY, FISH NET
- A TONY TERRY, LOVEY DOVEY
- A RICK ASHLEY, NEVER GONNA GIVE
- A STACEY LATTISAW, EVERY DROP
- A ALEXANDER O'NEAL, NEVER KNEW

REGIONAL ADDS CHART



ARTIST & SONG MA NE MS OV CAR MW SE WST TOTAL

EARTH WIND & FIRE, <i>Thinking Of You</i> , Columbia	5	3	5	5		5	9	5	37
MORRIS DAY, <i>Fish Net</i> , Warner Bros.	4	2	2	1	4	7	11	5	36
DA'KRASH, <i>Wasn't I Good To You</i> , Capitol	1	1	5	2		3	10	1	23
REBBIE JACKSON, <i>Play Thing</i> , Columbia	4	1	3	3	1	1	6	2	21
TONY TERRY, <i>Lovey Dovey</i> , EPA/Epic	2	2	1	4	1	2	4	2	18
GAVIN CHRISTOPHER, <i>You Are...</i> , Manhattan	4		3	1	2	1	5	1	17
JONATHAN BUTLER, <i>Take Good Care...</i> , Jive/RCA	2			2			10	1	15
DEJA, <i>That's Where You'll Find Me</i> , Virgin	2	2	3			1	3	3	14
JETS, <i>Rocket 2 U</i> , MCA	4	1	3	2			3	1	14
ALEXANDER O'NEAL, <i>I Never Knew Love...</i> , Tabu	2		1	1	1	1	7	1	14
GEORGE MICHAEL, <i>Father Figure</i> , Columbia	6		1		1	1	4		13
STACEY LATTISAW, <i>Every Drop Of...</i> , Motown	3	1	2			2	3		11
GERRY WOO, <i>How Long</i> , Polydor/Polygram		1		1	1	1	5	1	10

WQLM 95 FM
 Frenche Be
 P.O. Box 604
 Prattville, AL 36067
 205-365-0393

A FROZEN

WRB 1590 AM
 James Stubbs
 3000 34th St. South B-206
 St. Petersburg, FL 33712
 813-864-1515

A CHAD, JENNIE
 A ROGER, THRILL SEEKERS
 A RODNEY SAULSBERRY, WHO DO YOU
 A JONATHAN BUTLER, TAKE GOOD

WJAX
 Mark Picus
 2611 WERD Radio Drive
 Jacksonville, FL 32205
 904-389-1111

A CHRIS JASPER, SUPER BAD
 A L.L. COOL J, GOING BACK
 A ATLANTIC STARR, THANKFUL
 A WHISTLE, FALLING IN LOVE
 A TERRY BILLY, DON'T LOCK ME
 A ALEXANDER O'NEAL, NEVER KNEW

WTF
 Chris Turner
 P.O. Box 1101
 Tampa, FL 33601
 813-626-4108

A POINTER SISTERS, HE TURNED ME
 A MORRIS DAY, FISH NET
 A EARTH WIND & FIRE, THINKING
 A ALEXANDER O'NEAL, NEVER KNEW
 A JONATHAN BUTLER, TAKE GOOD
 A ATLANTIC STARR, THANKFUL

OHIO VALLEY



WCKX 106
 Rick Stevens
 696 E. Broad
 Columbus, OH 43215
 614-464-0020

A TERRY GONZALEZ, LOVE PROMISES
 A COOKIE CREW, FEMALES
 A SALT & PEPA, PUSH IT
 A TONY TERRY, LOVEY DOVEY
 A GAVIN CHRISTOPHER, YOU ARE
 A EXPOSE, SEASONS CHANGE
 A REBBIE JACKSON, PLAY THING

WDAO
 Michael Ecton
 1400 Cincinnati Street
 Dayton, OH 45408
 513-224-1137

A FROZEN

WJLB 98
 James Alexander
 Suite 2050 Penobscot Bldg.
 Detroit, MI 48226
 313-965-2000

A SALT & PEPA, PUSH IT
 A JONATHAN BUTLER, TAKE GOOD
 A TEENA MARIE, OOH LA LA
 A EARTH WIND & FIRE, THINKING

WJMO 1190
 Doug Harris
 11821 Euclid Ave.
 Cleveland, OH 44126
 216-795-1212

A CLUB NOUVEAU, HEAVY ON MY
 A STEVIE WONDER, YOU WILL KNOW
 A MARRS, PUMP UP THE VOLUME
 A ALEXANDER O'NEAL, NEVER KNEW
 A SMOKEY ROBINSON,
 A MARLON JACKSON, BABY TONIGHT
 A STREETFARE, COME AND GET THIS
 A TEEN DREAM, TOY
 A WORLD CLASS WRECKING, TURN

WQBH 1400 AM
 Claude Young
 Suite 2056 Penobscot Bldg.
 Detroit, MI 48226
 313-965-4500

A REBBIE JACKSON, PLAY THING

A EARTH WIND & FIRE, THINKING
 A TYRONE DAVIS, DO YOU FEEL IT
 A POINTER SISTERS, HE TURNED ME

WYKO-16
 KC Jones
 4401 Carriage Hill Lane
 Columbus, OH 43220
 614-451-2191

A EARTH WIND & FIRE, THINKING
 A LACE, SINCE YOU CAME OVER ME
 A NAGEE, MYSTERIOUS
 A JONATHAN BUTLER, TAKE GOOD
 A STREETFARE, COME AND GET
 A RICK ASTLEY, NEVER GONNA GIVE
 A TONY TERRY, LOVEY DOVEY
 A LOU RAWLS, I WISH YOU

WVOI
 Paul Brown
 6695 Jackman Road
 Temperance, MI 43613
 313-847-3806

A LACE, SINCE YOU CAME INTO MY
 A POINTER SISTERS, HE TURNED
 A JETS, ROCKET 2 U
 A GIORGE PETTUS, MAKE IT RIGHT
 A E.I.T., JUST HAVING FUN
 A SUNDANCE, I DO
 A TONY TERRY, LOVEY DOVEY

WZAK
 Lynn Toliver
 1729 Superior #401
 Cleveland, OH 44114
 216-621-9300

A RUFFIN/KENDRICKS, ONE FOR THE
 A EARTH WIND & FIRE, THINKING
 A TONY TERRY, LOVEY DOVEY
 A DANA DANE, LOVE AT FIRST

CAROLINAS

WEAL 1510 AM
 Jaye Holiday
 1060 Gatewood Av.
 Greensboro, NC 27405
 919-272-5121

A LIZ TORRES, MAMA'S BOY
 A SPARKY DEE, THROW DOWN
 A BUSY BOYS, EVERYBODY
 A WHODINI, NOT THAT
 A MORRIS DAY, FISH NET

WGCD
 Robert Heinlein
 Michael Boyd
 P.O. Box 746
 Chester, SC 29706
 803-377-1111

A FROZEN

WHYZ
 Wayne Walker
 P.O. Box 4309
 Greenville, SC 29608
 803-246-1441

A BRICK, DAZZ
 A GIORGE PETTUS, MAKE IT RIGHT

A MORRIS DAY, FISH NET
 A REBBIE JACKSON, PLAY THING
 A GAVIN CHRISTOPHER, YOU ARE

WLE
 Cash Michaels
 P.O. Box 190
 Raleigh, NC 27602
 919-833-3874

A FROZEN

WQMG
 Mike Wheeler
 1060 Gatewood Ave.
 Greensboro, NC 27405
 919-275-1657

A GEORGE MICHAEL, FATHER FIGURE
 A FULL FORCE, LOVE IS FOR
 A ROGER, THRILL SEEKERS
 A CLUB NOUVEAU, HEAVY ON
 A LOU RAWLS, I WISH SHE
 A BROWN MARK, NEXT TIME
 A GAVIN CHRISTOPHER, YOU ARE

WRVS
 David Linton
 Campus Box 800
 Elizabeth City, NC 27909
 919-335-3517

A GIORGE PETTUS, MAKE IT AGAIN
 A GERRY WOO, HOW LONG
 A MORRIS DAY, FISH NET
 A ALEXANDER O'NEAL, NEVER KNEW
 A TONY TERRY, LOVEY DOVEY

WSHA
 Rashad Muhaimin
 118 E. South St.
 Raleigh, NC 27611
 919-755-4890

A HENRY JOHNSON, FUTURE
 A HERBIE MANN, JASIL
 A MIKE METHENY, KALEIDOSCOPE



MUSIC REVIEWS

By Duff Marlowe

WINDJAMMER—WINTER LOVE—SUTRA

Here's a nice romantic ballad from the New York-based Indie label. Impassioned male vocals overlay the smooth down tempo arrangement as synth tones and dramatic drum programming back the solid soul melody. This is a strong one for those afternoon female demos.

ATLANTIC STARR—THANKFUL—WARNER BROS.

David and Wayne Lewis pen and produce this latest from the superstar balladeers. This latest effort is a cool down tempo R&B cut with soulful Gospel overtones. Bright, happy and wholesome, here's another crowd pleaser from the hitmakers.

THE TEMPTATIONS—LOOK WHAT YOU STARTED—MOTOWN

OK, the Tempts are back with a crackin' track that could prove to be their biggest hit in years. Crank up the beat and feel the heat with super classic vocal arrangements and a percussion-soaked drum track. Irresistibly dance-oriented, hook-filled and hitbound!

DEJA—THAT'S WHERE YOU'LL FIND ME—VIRGIN

Following up the debut hit "You And Me Tonight," Deja, formerly known as Aurra, presents a classy down beat love song. Ready for Black airwaves, the song is in the best tradition of solid R&B music as the gentle female vocals exude a beautiful feeling of love and sincerity.

KIETH PATRICK—BE MY GIRL—OMNI/ATLANTIC

Patrick gets busy on this smoking number, busting out a simmering up beat dance jam with a solid soul base. Popish and hook filled, the superbly produced song uses tons of electro percussion effects and a synth bass line to get the point across.

SAMANTHA FOX—NAUGHTY GIRLS (NEED LOVE TOO)—JIVE/RCA

Superstar hitmakers Full Force pull out all the stops for sexy dance diva Samantha Fox, kicking out a multi-format dance smash. Hard electric guitar spells Pop/Urban success, while the alluring minor key melody says "hitbound!"

THERESA—SWEET MEMORIES—RCA

This is another female vocalist to cut loose a spectacular hit for Black airwaves, this time under the brilliant production guidance of Club Nouveau masterminds Jay King, Denzil Foster, and Thomas McElroy. Down tempo and sweet, it's on its way!

TKA—TEARS MAY FALL—TOMMY BOY

The Tommy Boy label is better than ever, kicking out some of the best dance music available! Cool vocal trio TKA have what should be their biggest hit yet, a smart up tempo jam with smoking production from Andy "Panda" Tripoli and the Latin Rascals.

CLUB NOUVEAU—HEAVY ON MY MIND—TOMMY BOY

Yes, believe it or not there is more from the blockbuster "Life, Love And Pain" album and this cut has been jumping out with hot add action from our reporting stations. Mixed to perfection, the mid-paced electro-jam is on its way up the charts!

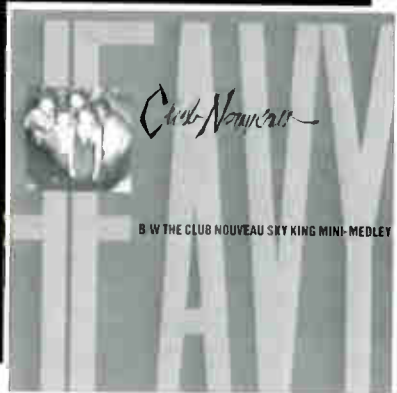
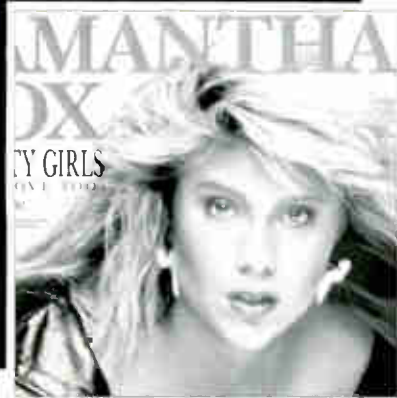
RODNEY SAULSBERRY—WHO DO YOU LOVE—RYAN RECORDS

This surprise Indie pick has seemingly come out of nowhere to become one of our hottest reported adds. Rodney's soulful vocals have a decidedly big league sound on this mid paced R&B style groove, and the song has a nice dance feel as well. A smashing debut!

RAP PICK OF THE WEEK

TONE LOC—I GOT IT GOIN' ON—DELICIOUS VINYL

This is our rap pick of the week, a hot jam that has been getting airplay from rap-oriented stations, particularly on the west coast. Tone Loc sounds a bit like suave rapper Eric B. as wild percussion programming backs this MC's tale telling. The 12" also features the cut "On Fire."



"Since You Came Over Me"

the new single from Shades of Lace, a talented trio that has everybody talking.

Composed of three vivacious young talented singers that are sure to set the industry on fire.

—Tam Wells/RACE/Los Angeles

Lace is for real. With their talent, they are destined to reach the top. They are special and that's no joke!

—Tony Scott/WEKS/Arlanta

Definitely a Group for the 90's.

A group that takes us back to basics.

—Jimmy Smith/K104/Dallas

Not your everyday girl group. Most exciting all girl trio of the year.

—Jeff Newman/BET

It makes me proud to know that you (Wing Records) would take the time and money to produce talented people. Their music from their first single like their album is a tribute of their great talent. I support them 1000%.

—Bruce Bailey/WJUN/Washington, DC

Good-looking, live, hot, exciting, and the trio of the 90's!

—Mc C/KDKS/Shreveport

Lace gets my vote for new group of the year!

—Melvin Jones/KRNB/Memphis

Musically speaking the ladies' ability clearly defines excellence.

—Michelle Madison/KDLZ

Ft. Worth, Dallas

Lace is a multi-dimensional group possessing both musical and visual savvy that makes for something special. When the music starts the phones light up.

—Mike Archie/WJUR

Washington, DC



"Since You Came Over Me"

887-248-7

from their debut album

"SHADES OF LACE"

833-451-1 V 1

On Wing Compact Discs, Cassettes & Records.

Produced by Lionel Job & Preston Glass for Lionel Job Inc. and Glasshouse Productions
Executive Producer: Ed Eckstine Direction: Vonney Hilton-Sweeney & Associates

PolyGram Records

© 1987 PolyGram Records



IN THE MIX

By Elaine Stepter

THE LATEST SCOOP: BRE was recently informed that the original **Dramatics** have gotten back together and are currently in the Proven Ground recording studios in Detroit working on an LP. I have had the opportunity to listen to some of the traks, and let me tell you they are smoking!! One tune in particular, "Positive State of Mind," is a hit for sho. Now if you want to listen for yourself, contact Roderick Johnson, (714) 945-9992, see what I'm talking about. They will be shopping a deal soon, be on the lookout, it's gold. Roderick is also handling promotion on the



Execution. Their current single, "Pain," is a remake of the **Ohio Players'** hit. Check out this update, it's happ'nin'... **PHILLY:** In the tradition of

prolific and successful R&B record producer, **Nick Martinielli (HMM)**. According to Pelullo, Alpha Intl. will have an initial focus upon production of 12-inch product as well as development of a strong roster. The first release by their artist, **Cuca**, is titled "Young Love" and is scheduled for release this month. The second release will be by their artist **Carla Reddish**,

joined forces to produce the new **Nu-Shooz** album, and are mixing it in Larrabee's Studio A with engineer **Taavi Mote**, for Atlantic. Also, **Ship Pettibone** and **Paul Gurvitz** co-produced what will tentatively be **Jermaine Stewart's** new single, "Don't Have Sex With Your Ex." **Michael Hutchinson** mixed the track in Larrabee's Studio B. Also in, the new **Earth, Wind and Fire's** single "Thinking of You" was mixed by **Tom Lord-Alge**, as was the album. Another good word is that the one and only **Ms. Evelyn King's** new single was mixed also at Larrabee and is titled "Flirt" by **Erik Zabler**. **Brenda K. Starr's** new single and 12-inch song, "You Should Be Loving Me," is being mixed by **Louil Silas, Jr.** and **Keith Cohen**... Out of Norfolk, VA, Soap Opera Records recording artist **Sesil & Lujon** have recently finished cutting a smash in their home town. The trak is called "Strokin' All Night Long," and it is only toooo hottt! Speaking to Sesil he told me that the company will begin working radio around the end of the month. As soon as you receive it, check it out—it's a winner. Their current single, "Love Has No Color," is doing quite well.



The Dramatics.

Philadelphia's role as a music center and breeder of talent, Philadelphia-based Alpha Intl. Records has been unveiled by founder and president **Peter S. Pelullo**, 36-year-old veteran record company, marketing and recording studio executive. Named as director of A&R is the

which is currently in production and is lined up for next month. Alpha Intl. is totally committed to digital recording and will do all product at the new 32-trak digital facilities of Sigma Sound Studios in Philly... **IN L.A.:** At the Larrabee Sound Studios, **Jeff Lorber** and **Rick Waritz**



Execution

Exec Stats

Continued from page 14



Larry B. Davis



Art Turner



Noberto de la Rosa



Frances J. Jones

vice president, Marketing. Drosins, holder of a bachelor degree from Hunter College, has been with PolyGram for more than 12 years ... **Larry B. Davis**, former air personality at WAUC-AM in Atlanta and most recently Black Music Local Promotion Manager, Mid-Atlantic, for Epic/Portrait/CBS Associated Labels, is now director, National Promotion, Black Music. The promotion was announced by **Don Eason**, vice president, Black Music Promotion for the labels ... **Dennis White**, president, CEMA (Capitol/EMI-Manhattan/Angel), announced the appointment of **Joe McFadden** to the position of vice president, National Accounts and Sales Operations for the company. White also announced the appointment of **Dan Davis**, who has been with Capitol for 23 years, to the newly-created position of vice president, Distributed Labels ... **Noberto de la Rosa** is director, Latin Music Marketing for PolyGram Records after serving as Northeast Regional Manager of Sales, Promotion and Artists Relations for Discos CBS International ... **Jim Urie** is senior VP, National Sales and Branch Distribution, PolyGram Records, according to **Bob Jamieson**, executive vice president, Marketing and Sales ... **Rod Butler**, former Regional Manager of Promotion for Capitol Records, has been named National Director of Promotion, East Coast ... In a move designed to strengthen video marketing efforts, Elektra Records made two key personnel shifts that found **Robin Sloane**, vice president of Video, relocating to the company's Los Angeles office, and **Steve Schnur** appointed National Director of Video Marketing and Promotion. "These changes are going to enable this company to explore new avenues of video exposure and marketing," said Hail Milgrim, Elektra's senior vice president, Marketing.

BLACK RADIO EXCLUSIVE

Top 40 Jazz Albums

TW LW

- 1 2 *Love Is A Rush*
WILTON FELDER
MCA
- 2 3 *Just Between Us*
GERALD ALBRIGHT
Atlantic
- 3 4 *Brasil*
MANHATTAN TRANSFER
Atlantic
- 4 1 *Streamlines*
TOM SCOTT
GRP
- 5 6 *The Village*
HENRY BUTLER
MCA/Impulse!
- 6 7 *Northern Nights*
DAN SIEGAL
Epic
- 7 8 *Portrait*
LEE RITENOUR
GRP
- 8 10 *All Day Rhythm*
RONNIE LAWS
Columbia
- 9 12 *Poppop*
RICHIE COLE
Milestone/Fantasy
- 10 5 *Picture This*
BILLY COBHAM
GRP
- 11 17 *Siesta*
M. DAVIS/M. MILLER
Warner Brothers
- 12 15 *Blues For Salvador*
CARLOS SANTANA
Columbia
- 13 11 *Renaissance*
BRANFORD MARSALIS
Columbia
- 14 9 *Crystal Star*
HARRISON & BLANCHARD
Columbia
- 15 22 *Cheryl*
CHERYL BARNES
Optimism
- 23 *Good News*
FATTBURGER
Intima
- 17 13 *Every Night Live...*
JOE WILLIAMS
Verve
- 18 14 *The Heat of Heat*
KEVIN EUBANKS
GRP
- 19 16 *Dianne Reeves*
DIANNE REEVES
Blue Note
- 20 27 *Say Uncle*
UNCLE FESTIVE
Optimism

TW LW

- 21 28 *Stepping Up*
H. CRAWFORD/J. McGRUFF
Milestone
- 22 29 *Skyline*
DAMON RENTIE
TBA
- 23 30 *No Baggage*
GREG & BEN SMITH
Intima/Enigma
- 24 36 *Dancin' On The...*
KIT WALKER
Hip Pocket/Windham Hill
- 25 34 *The Best of Chess Jazz*
BEST OF CHESS JAZZ
Chess Records
- 26 18 *Reflections*
BILL WATROUS
Soundwings
- 27 32 *Dakota Song*
JIM PEPPER
Enja
- 28 20 *Together*
MAXINE SULLIVAN
Atlantic
- 29 21 *Oh Lord Let Me Do...*
PHAROAH SANDERS
Dr. Jazz
- 30 24 *Give It What You Got*
HIRAM BULLOCK
Atlantic
- 31 25 *Standard Time Vol. 1*
WYNTON MARSALIS
Columbia
- 32 26 *w/Count Basie Orchestra*
DIANE SCHUUR
GRP
- 33 19 *Keeper of the Drums*
MARVIN SMITH
Concord
- 34 ** *Kaleidoscope*
MIKE METHENY
MCA
- 36 ** *Steppin' Up*
CRAWFORD/McGRUFF
Milestone
- 36 35 *Dance & Ballads*
WORLD SAX QUARTET
Elektra/Nonesuch
- 37 31 *Azuma*
AZUMA
Private Music
- 38 33 *Captured*
STEVE FOWLER
Eclipse
- 39 38 *Graciously*
ALVIN RED TYLER
Rounder
- 40 37 *Rio Nights*
VICTOR FELDMAN
TBA/Palo Alto

JAZZ RIFFS



By Lee Ivory

When you say "Miles Davis," you've said it all. There will probably never be another jazz trumpeter who so moved an entire generation of music makers. Most jazz fans were Miles Davis junkies long before they realized it—in spite of the fact that Miles quite often displayed an arrogance that made club owners climb the walls wondering if he would show up for a contracted engagement. Once he came on the set, the money-changers worried about what would happen if Miles didn't feel like playing.

Miles had a reputation for not particularly caring for his audience, his fellow musicians, and—of course—those who paid his salary. He was constantly making news because his sets were either too short, or he would leave the bandstand during a sideman's solo and not return until he felt like it.

Forgive me for speaking of Miles as if he had passed on to the Great Beyond. The musical genius is quite alive and well and many of us are thoroughly grateful for that fact. The point of this column, though, is to let you know that he is now the proud father of a package of music that will blow you right out of the box if you are a Miles Davis freak like me and my buddies.

Prestige, part of the Fantasy/Contemporary family of labels out of Berkeley, California, has released "The Miles Davis Chronicle," an annotated set of some of the greatest jazz music ever recorded.

The Compact Disc compilation presents, on eight discs, 17 recording sessions made between 1951 and late 1956 by the extraordinary trumpeter, leader, composer and perpetual music catalyst. Featured in this collection are such major artists as Charlie "Yardbird" Parker, Thelonius Monk, Charles Mingus, Sonny Rollins, and the original Davis aggregation, drummer Philly Joe Jones, saxophonist John Coltrane, bassist Paul Chambers and pianist Red Garland.

The CD package, list priced at \$125.00, also contains a 24-page illustrated booklet that includes rare photographs, full discographical details, and an extensive essay as well as a detailed analysis of each session by Dan Morgenstern, director,



Miles Davis

Institute of Jazz Studies at Rutgers University.

"This collection captures one of the richest periods in the history of modern jazz," said Mitchell Feldman, of the Atlanta Journal and Constitution. "One wonders what course the evolution of jazz might have taken if not affected by the influence of Miles Davis."

People are still talking about the clever promotion of The Ritz' new Denon CD called, simply, "The Ritz." Along with the usual press releases and promotional blurbs, the promoters sent along an attractive package of Ritz Crackers.

The Ritz, a Boston-based vocal jazz group, has opened shows for Gerry Mulligan and the Pointer Sisters and have a standing invitation to return to the Helsinki, Montreal and Portsmouth jazz festivals because of their fantastic showing on previous engagements. The CD is hot...

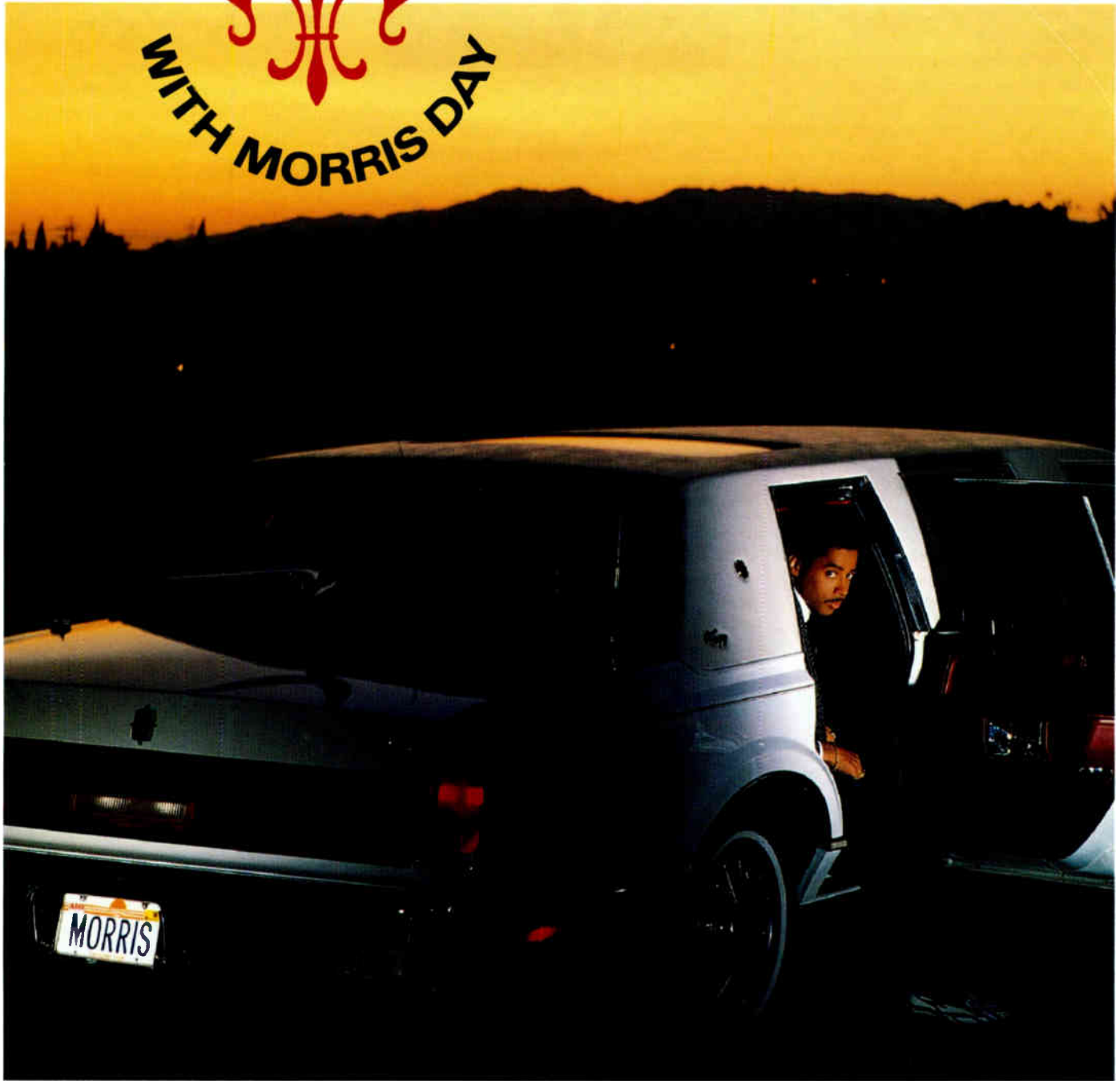
- 1 1 2 MICHAEL JACKSON, *Bad*, Epic
- 2 2 2 STEVIE WONDER, *Characters*, Motown
- 3 3 2 EARTH WIND & FIRE, *Touch The World*, Columbia
- 4 4 2 ROGER, *Unlimited*, Reprise
- 5 5 2 DANA DANE, *Dana Dane with Fame*, Profile
- 6 9 2 GLADYS KNIGHT & THE PIPS, *All Our Love*, MCA
- 7 7 2 O'JAYS, *Let Me Touch You*, PIR/Manhattan
- 8 10 2 ERIC B. & RAKIM, *Paid In Full, 4th & Broadway*
- 9 8 2 WHITNEY HOUSTON, *Whitney*, Arista
- 10 6 2 U.T.F.O., *Lethal*, Select
- 11 13 2 NATALIE COLE, *Everlasting*, Manhattan
- 12 16 2 ANGELA WINBUSH, *Sharp*, Mercury/PG
- 13 14 2 SALT-N-PEPA, *Hot, Cool & Vicious*, Next Plateau
- 14 12 2 ALEXANDER O'NEAL, *Hearsay*, Tabu/EPA
- 15 22 2 KASHIF, *Love Changes*, Arista
- 16 15 2 LEVERT, *The Big Throwdown*, Atlantic
- 17 11 2 STEPHANIE MILLS, *If I Were Your Woman*, MCA
- 18 38 2 KEITH SWEAT, *Make It Last Forever*, Elektra
- 19 39 2 MELI'SA MORGAN, *Good Love*, Capitol
- 20 19 2 TEMPTATIONS, *Together Again*, Motown
- 21 46 2 ARETHA FRANKLIN, *One Lord, One Faith...*, Arista
- 22 20 2 MIKI HOWARD, *Love Confessions*, Atlantic
- 23 21 2 KOOL MOE DEE, *How Ya Like Me Now*, Jive/RCA
- 24 18 2 JODY WATLEY, *Jody Watley*, MCA
- 25 17 2 WHODINI, *Open Sesame*, Jive



- 26 26 2 ANITA BAKER, *Rapture*, Elektra
- 27 23 2 GEORGE MICHAEL, *Faith*, Columbia
- 28 41 2 RUFFIN & KENDRICK, *Ruffin & Kendrick*, RCA
- 29 43 2 JOYCE SIMS, *Come Into My Life*, Sleeping Bag
- 30 45 2 PEBBLES, *Pebbles*, MCA
- 31 47 2 GERALD ALBRIGHT, *Just Between Us*, Atlantic
- 32 44 2 MICHAEL COOPER, *Love Is Such A Funny Game*, WB
- 33 25 2 TONY TERRY, *Forever Yours*, Epic
- 34 31 2 TERENCE TRENT D'ARBY, *Introducing the...*, Columbia
- 35 33 2 SHANICE WILSON, *Discovery*, A&M
- 36 40 2 BARRY WHITE, *The Right Night*, A&M
- 37 24 2 MILES JAYE, *Miles*, Island
- 38 34 2 PRINCE, *Sign O The Times*, Paisley Park/WB
- 39 32 2 GLENN JONES, *Glenn Jones*, RCA
- 40 30 2 MARLON JACKSON, *Baby Tonight*, Capitol
- 41 28 2 LISA LISA/CULT JAM, *Spanish Fly*, Columbia
- 42 29 2 FULL FORCE, *Guess Who's Coming To The Crib*, Columbia
- 43 35 2 L.L. COOL J, *Bigger & Deffer*, Def Jam/Columbia
- 44 42 2 FREDDIE JACKSON, *Just Like The First Time*, Capitol
- 45 27 2 RAY PARKER JR., *After Dark*, Geffen
- 46 50 2 DEJA, *Serious*, Virgin
- 47 ** -- SOUNDTRACK, *Less Than Zero*, Def Jam/Columbia
- 48 ** -- SKINNY BOYS, *Skinny and Proud*, Jive
- 49 36 2 THE JETS, *It's Magic*, MCA
- 50 37 2 FORCE MD'S, *Touch and Go*, Tommy Boy/WB



GET INTO "FISHNET"
WITH MORRIS DAY



THE NEW SINGLE · PRODUCED BY JIMMY JAM
AND TERRY LEWIS FOR FLYTE TYME PRODUCTIONS,
INC. *by Jimmy Jam & Terry Lewis* · CO-PRODUCED BY MORRIS DAY
FOR CONCENTRIX PRODUCTIONS, INC. · FROM THE
FORTHCOMING ALBUM DAYDREAMING

AVANT GARDE MANAGEMENT



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GRAPEVINE

Suave's video for his debut single, a very danceable version of "My Girl," was directed by **Mary Pitts** (Pointer Sisters "Jump") and shot at Crenshaw High School's basketball court in Los Angeles. Besides featuring members of the Crenshaw team (currently the number one rated high school team in the country), former Washington Bullet **Darwin Cook** makes an appearance. "My Girl" will be released in February and the album, "I'm Your Playmate," hits the avenue in March.

Pepsi-Cola Company and **Michael "Bad" Jackson**, whose No. 1 pop single "The Way You Make Me Feel" has made the nation's top hitmaker of the decade, will spotlight the educational needs of minorities in the U.S. when he gives a concert for the benefit of the United Negro College Fund on March 3 at Madison Square Garden. With Pepsi's underwriting, the event is expected to raise \$500,000 for the UNCF's Michael Jackson Scholarship Fund, which was established in 1985 with proceeds from the "Victory Tour." To date, 97 scholarships have been granted.

Our sources from the national "Michael Watch" tell us that the Bad and Buckled One has selected the Civic



Rev. Jesse Jackson

Center in Pensacola, Florida for the staging and rehearsal site for his upcoming U.S. tour, which will kick off in Kansas City, MO. The production crew is scheduled to arrive in Pensacola (the home and perennial stomping-and-chomping grounds of BRE publisher Sidney Miller) on Friday, Jan. 22. No word as to when Himself will arrive, but the community is anxiously awaiting the Big Event.

Paul Winfield, Marla Gibbs, Richard Lawson and former "Miss America"—making her Los Angeles stage debut—**Vanessa Williams** star in "Checkmates," **Ron Milner's** contemporary and hilarious comedy about the joys and travails of marriage, is returning to the Westwood Playhouse for six weeks beginning Feb. 3. Opening night performance will benefit **Rev. Jesse Jackson's** 1988 Presidential campaign.

NEWS

NABOB, Procter & Gamble Hold Second Meeting

WASHINGTON, DC: The second meeting between the NABOB National Advertising Committee and Procter and Gamble was held in Cincinnati last month.

The meeting focused on the details of Procter & Gamble's current advertising practices. One critical fact which came out of the meeting is that Procter & Gamble, which spends \$1.4 billion per year on advertising, spends a total of only \$2.5 million per year with Black-owned radio, TV and print media.

At the same time Procter & Gable spends over \$20 million per year with Hispanic media.

NABOB advised Procter & Gamble that its advertising spending with Black-owned media is woefully inadequate. NABOB pointed out that Black Americans spend over \$1 billion per year on Procter & Gamble products, and Procter & Gamble should recognize the importance of advertising to the Black con-

sumer through Black-owned media.

Jim Hutchinson, chairman of NABOB and president of Inter Urban Broadcasting, explained:

"We are not requesting charity. It has been demonstrated that Black radio is the most effective vehicle for reaching the Black consumer."

Hutchinson added, "If Procter & Gamble used Black radio, it could substantially improve its advertising efficiency with Black consumers."

Eugene Jackson, chairman of Unity Broadcasting, stated, "Procter & Gamble spends approximately 10 percent of its gross revenues on advertising, therefore, Procter & Gamble would have to spend \$100 million on African-American owned media to spend at a level proportionate to African-American usage of their products."

Jackson added, "Asking Procter & Gamble to begin by spending \$20 million with Black-owned media in 1988—given that they have already achieved that level with Hispanic media—is not unreasonable."

THE PROPHET

ARIES (March 20-April 19)

You have been far busier than normal lately in the love department. Things will remain that way for a while so enjoy.

TAURUS (April 20-May 20)

No one can say that all aspects of your life have been boring. Maintaining a conservative attitude towards finances is advised. Don't allow those close to you to influence you otherwise.

GEMINI (May 21-June 20)

The challenges have been easy to overcome lately but one particular problem which has been difficult, will find a solution.

CANCER (June 21-July 22)

Deep thinking has gotten you where you are today but a wide open mind will give you another slant.

LEO (July 23-Aug. 22)

No, you are not alone in the world. As a matter of fact, someone new should be entering your life this week. Let's see what happens.

VIRGO (Aug. 23-Sept. 22)

Remember, you make yourself feel the way you do. Not others. I know it's hard sometimes, but a calm attitude will help immensely.

LIBRA (Sept. 23-Oct. 22)

Let go of a few things that are hassling your mind. Social life picks up by the end of the week.

SCORPIO (Oct. 23-Nov. 21)

Sticking to your principles will give you better perspective on the problem at hand.

SAGITTARIUS (Nov. 22-Dec. 21)

This week may well be filled with miscommunications, but a perseverance will enable you to get your point across.

CAPRICORN (Dec. 22-Jan. 20)

Look for opportunities to make business contacts this week. You'll be happy to know that social contacts are highlighted as well.

AQUARIUS (Jan. 21-Feb. 18)

There is an urge to take a chance on a very important project. Use discretion and research all the odds carefully.

PISCES (Feb. 19-March 19)

This is status quo week. Stay on course with current projects, avoid new ones without careful consideration.

BIRTHDAYS

William "Wak" King, Commodores	1/30
J. Willie Moore, WSHN	2/3
Joe Sample	2/1
Hank Aaron	2/5
Bob Marley	2/5

CHECK

IT

OUT

LV

DÉJÀ

"THAT'S WHERE YOU'LL FIND ME"

THE FOLLOW-UP TRACK TO THE HIT SINGLE "YOU & ME TONIGHT"
FROM THE LP SERIOUS.

HINDSIGHT

"STAND UP"

FROM THE LP DAYS LIKE THIS.

BOY GEORGE

"LIVE MY LIFE"

FROM THE LP HIDING OUT.

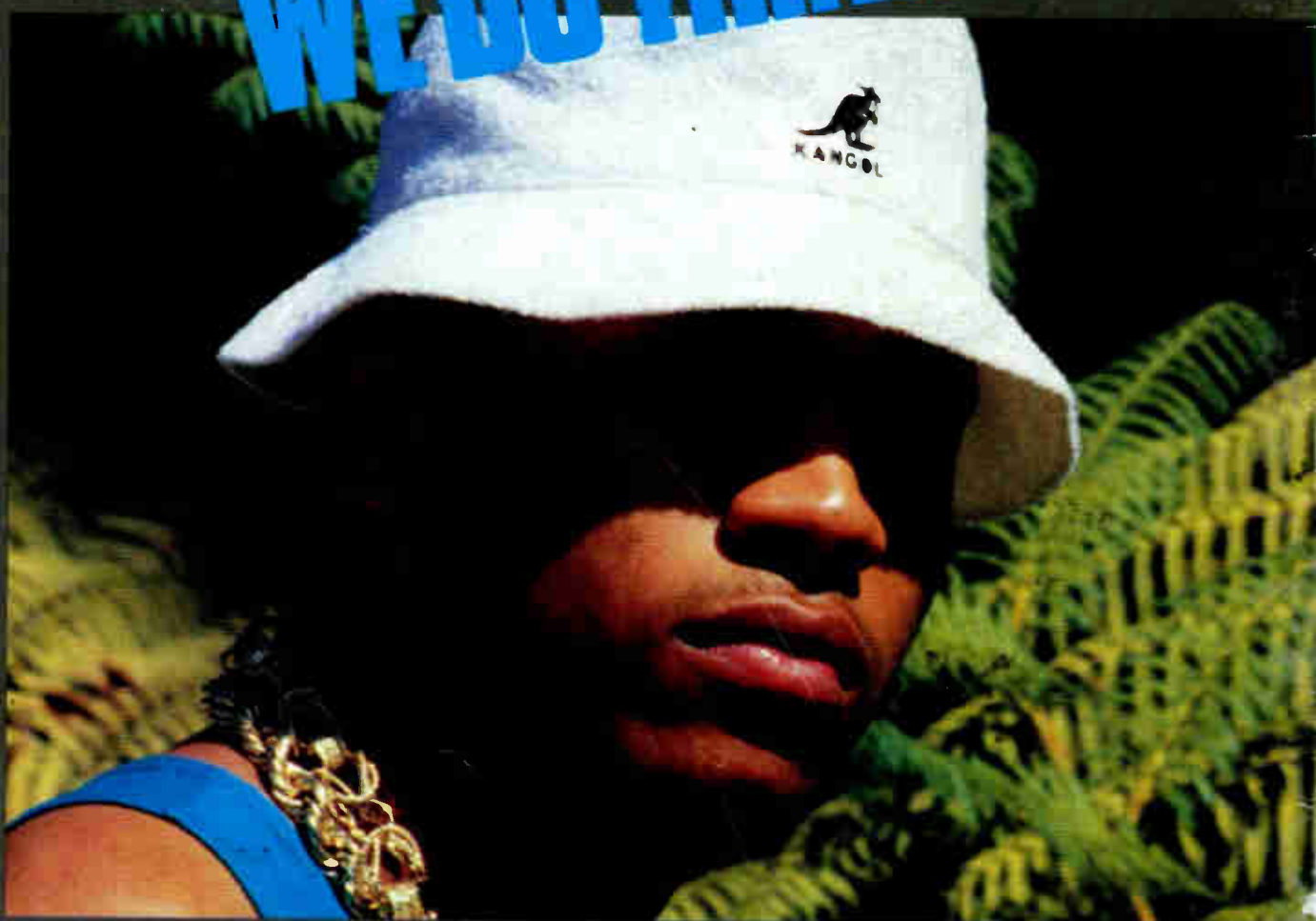
BLACK BRITAIN

"REAL LIFE"

FROM THE LP OBVIOUS.

Virgin

**"GOING BACK TO CALI"
A HIT?
WE DO THINK SO!**



L.L. Cool J's


smash 7" and 12," **"GOING BACK TO CALI."**

From the hit soundtrack album, **"LESS THAN ZERO."**
Video now hot on MTV!

On Def Jam/Columbia Records, Cassettes and Compact Discs.

COLUMBIA RECORDS—RADIO'S BEST FRIEND!

Produced by Rick Rubin.

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