GLORIA ESTÉFAN
THE HIGH ENERGY OF
Miami Sound Machine

AN EPIC FIRST FOR COMPACT DISC MAILINGS Pg. 3  B.E.T. TO COVER BRE CONFERENCE '87 Pg. 3

Important Records

SINGLES—WHITNEY HOUSTON—I Wanna Dance With Somebody (Who Loves Me)—Arista—Another big one on the way for Whitney! If the cover doesn’t make your mind up for you already, check out the Michael Walden produced cut.

ALBUMS—SLY & ROBBIE—Rhythm Killers—Island—World class rhythm section Sly & Robbie are cutting some of the freshest jam we’ve heard lately. Bill Laswell produces “Brood” and the Ohio Player’s “Fame.” Demos: Dancers, Teens.

TAWATHA—Thigh Ride—Epic—Mtume produces vocalist Tawatha on this “juicy” excursion into sensuality. The cool mid-paced groove is just the right medicine for those summertime blues. Demos: Young Adults, Dancers.

THE MANHATTAN TRANSFER—Live—Atlantic—This LP was recorded in Japan early last year & features the jazz vocal group along with a swing jazz orchestra in a seemingly intimate setting. Demos: Jazz listeners, Adults.

JANET JACKSON—The Pleasure Principle—A&M—Monte Moir produces Janet for Flyte Time on this single from the “Control” album. Up-tempo & dance-oriented, this one is sure to see some action. Demos: Dancers, Young Adults.

SURFACE—Surface—Columbia—This LP offers a collection of well-crafted pop/urban material that so far has yielded the smash hit “Happy.” Check out “Gotta Make Love Tonight.” Demos: Young Adults, Dancers.
THANKS A MILLION, BLACK/URBAN RADIO!

HAS NEVER BEEN HOTTER

WITH 3 CONSECUTIVE #1 SINGLES

First #1 “Give Me The Reason”
Second #1 “Stop To Love”
Third #1 “There’s Nothing Better Than Love”

FROM THE EPA STAFF
JIMI STARKS

DON EASON
MAURICE WARFIELD
DEBBIE SHAW
KATHI MOORE
JACQUE JAMES
JAN WELCH
CURTIS MOBLE
TODD LEE
REGINALD SULLIVAN
CLIFFORD RUSSELL
LARRY DAVIS
CHARLES MILLER

EPA HAS THE #1 ALBUM IN ALL THE TRADES:
“GIVE ME THE REASON.”
THANKS, EVERYONE.
PUBLISHER’S PAGE

LETTER TO THE PUBLISHER

Los Angeles Times

April 29, 1987

Sidney Miller
Black Radio Exclusive
Box 2694
Hollywood, CA, 90028

Dear Mr. Miller:

Divergent opinions are always an astonishment, especially when they arise between people of equal perception and good will. Richard Cromelin has been reviewing for us for years and with fewer bars from the audience than almost anyone I can think of on the staff. Inexperienced he most certainly isn’t, although he can be disagreed with as all critics can be. And critics aren’t mere applause meters, although I do think that if they disagree with the voiced judgment of an audience, they ought generally to say so. But what can I say except that he was not taken with Luther Vandross. There are those who don’t like Sinatra or Joe Williams.

Congratulations on a good-looking magazine.

Sincerely,

Charles Champlin

AN EPIC FIRST—THE MIAMI SOUND MACHINE CD MAILING

This week marks the first time that a manufacturer has mailed a compact disc (CD) to black radio by way of BRE. This first was initiated by the guys at Epic Records. Jim Starks and Don Eason are to be commended for their service to black radio formatted stations across America. And that’s not all, black radio will be receiving a major promotions contest soon on this project.

BRE SALUTES “THE YBPC” HONOREES

It is always with great pride that I speak of Ernie Singleton as a friend first and a business associate whom I highly admire and respect. I have followed his career from radio to his crossover into the fast lane of the recording industry in which he has excelled with style and class. Congratulations, Ernie, you are a special guy.

I first met this young man as the shadow of one, Brute Bailey, at WYLD—FM. Brute explained to me that Del was one of his most avid students and that he was a man to watch. When Brute left WYLD-FM, Jim Hutchinson evidently took Brute’s advice and gave Del Spencer his shot, the rest is history. The shadow became the man that we all salute for his accomplishments as one of black radio’s most successful programmers.

Congratulations Del, you’ve earned it.

BET TO COVER BRE CONFERENCE ’87

BRE welcomes the B.E.T. to BRE Conference ’87. This is the first year that B.E.T. will be broadcasting by satellite and tape daily. Jefferi K. Lee, VP of Network Operations plans to broadcast Video Soul which will be hosted by Donnie Simpson live from BRE Conference Headquarters. The BRE closed circuit TV Network will also be supervised by B.E.T. If you have product for the BRE TV Conference Network, contact Zola Burse (213) 469-4120.
<table>
<thead>
<tr>
<th>No.</th>
<th>Position</th>
<th>Artist/Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>L. VANDROSS/G. HINES, There's Nothing Better...</td>
<td>Epic</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>CAMEO, Back and Forth</td>
<td>Atlantic Artists/PG</td>
</tr>
<tr>
<td>3</td>
<td>13</td>
<td>ATLANTIC STARR, Always</td>
<td>Warner Brothers</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>ANITA BAKER, Same Ole Love</td>
<td>Elektra</td>
</tr>
<tr>
<td>5</td>
<td>13</td>
<td>SMOKEY ROBINSON, Just To See Her</td>
<td>Motown</td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>PATRICE RUSHEN, Watch Out!</td>
<td>Arista</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>SURFACE, Happy</td>
<td>Columbia</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>FREDDIE JACKSON, I Don't Want To Lose</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>MELBA MOORE, It's Been So Long</td>
<td>Capitol</td>
</tr>
<tr>
<td>10</td>
<td>14</td>
<td>LISA LISA &amp; CULT JAM, Head To Toe</td>
<td>Columbia</td>
</tr>
<tr>
<td>11</td>
<td>12</td>
<td>SHIRLEY MURDOCK, Go On Without You</td>
<td>Elektra</td>
</tr>
<tr>
<td>12</td>
<td>13</td>
<td>MIKI HOWARD, Imagination</td>
<td>Atlantic</td>
</tr>
<tr>
<td>13</td>
<td>4</td>
<td>THE SYSTEM, Don't Disturb This Groove</td>
<td>Atlantic</td>
</tr>
<tr>
<td>14</td>
<td>16</td>
<td>CAP BAND, Zibile Zibile (Get The Money)</td>
<td>E.E./RCA</td>
</tr>
<tr>
<td>15</td>
<td>16</td>
<td>LIONEL RICHIE, Se La</td>
<td>Motown</td>
</tr>
<tr>
<td>16</td>
<td>17</td>
<td>ISLEY, JASPER, ISLEY, 8th Wonder of the World</td>
<td>Columbia</td>
</tr>
<tr>
<td>17</td>
<td>19</td>
<td>FIVE STAR, Are You Man Enough</td>
<td>RCA</td>
</tr>
<tr>
<td>18</td>
<td>21</td>
<td>HERB ALPERT w/Jackson &amp; Keith, Diamonds</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>19</td>
<td>22</td>
<td>NONA HENDRYX, Why Should I Cry?</td>
<td>EMI-America</td>
</tr>
<tr>
<td>20</td>
<td>27</td>
<td>DENICE WILLIAMS, Never Say Never</td>
<td>Columbia</td>
</tr>
<tr>
<td>21</td>
<td>40</td>
<td>CLUB NOUVEAU, Why You Treat Me So Bad</td>
<td>WB</td>
</tr>
<tr>
<td>22</td>
<td>24</td>
<td>WHISPER, Rock Steady</td>
<td>Solar/Capitol</td>
</tr>
<tr>
<td>23</td>
<td>28</td>
<td>CLAUDIA BARRY, Can't You Feel My Heart Beat</td>
<td>Epic</td>
</tr>
<tr>
<td>24</td>
<td>25</td>
<td>NORWOOD, I Can't Let You Go</td>
<td>MCA</td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>CHUCK STANLEY, Day By Day</td>
<td>Def-Jam/Columbia</td>
</tr>
<tr>
<td>26</td>
<td>23</td>
<td>KLYMAXX, I'd Still Say Yes</td>
<td>Constellation/MCA</td>
</tr>
<tr>
<td>27</td>
<td>36</td>
<td>JESSE JOHNSON, Baby Let's Kiss</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>28</td>
<td>30</td>
<td>AL GREEN, Everything's Gonna Be Alright</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>29</td>
<td>33</td>
<td>RAY, GOODMAN &amp; BROWN, Celebrate Our Love</td>
<td>EMI-America</td>
</tr>
<tr>
<td>30</td>
<td>31</td>
<td>DAVID SANBORN, Chicago Song</td>
<td>Warner Brothers</td>
</tr>
<tr>
<td>31</td>
<td>32</td>
<td>LAKESIDE, Relationship</td>
<td>Solar</td>
</tr>
<tr>
<td>32</td>
<td>34</td>
<td>R.J.'S LATEST ARRIVAL, Rhythm Method</td>
<td>Manhattan</td>
</tr>
<tr>
<td>33</td>
<td>50</td>
<td>JODY WATLEY, Still A Thrill</td>
<td>MCA</td>
</tr>
<tr>
<td>34</td>
<td>39</td>
<td>HOWARD HEWITT, I Commit To Love</td>
<td>Elektra</td>
</tr>
<tr>
<td>35</td>
<td>44</td>
<td>JONATHAN BUTLER, Lies</td>
<td>Juice/RCA</td>
</tr>
<tr>
<td>36</td>
<td>59</td>
<td>STEPHANIE MILLS, I Feel Good</td>
<td>MCA</td>
</tr>
<tr>
<td>37</td>
<td>18</td>
<td>GREGORY ABBOTT, I Got The Feeling</td>
<td>Columbia</td>
</tr>
<tr>
<td>38</td>
<td>49</td>
<td>THE TEMPTATIONS, Someone</td>
<td>Motown</td>
</tr>
<tr>
<td>39</td>
<td>40</td>
<td>FIRST CIRCLE, Workin' Up A Sweat</td>
<td>EMI-America</td>
</tr>
<tr>
<td>40</td>
<td>42</td>
<td>SUGAR BABES, We Rock the Beat</td>
<td>MCA</td>
</tr>
<tr>
<td>41</td>
<td>42</td>
<td>PRINCE, Sign 'O' The Times</td>
<td>Paisley Park/WB</td>
</tr>
<tr>
<td>42</td>
<td>43</td>
<td>THE COVER GIRLS, Show Me</td>
<td>Fever/Sutra</td>
</tr>
<tr>
<td>43</td>
<td>48</td>
<td>BABYFACE, Lovers</td>
<td>Solar/Capitol</td>
</tr>
<tr>
<td>44</td>
<td>29</td>
<td>LILLO THOMAS, Sexy Girl</td>
<td>Capitol</td>
</tr>
<tr>
<td>45</td>
<td>36</td>
<td>THE MANHATTANS, All I Need</td>
<td>Columbia</td>
</tr>
<tr>
<td>46</td>
<td>51</td>
<td>KENNY G., Songbird</td>
<td>Arista</td>
</tr>
<tr>
<td>47</td>
<td>53</td>
<td>MONET, My Heart: Gets All The Breaks</td>
<td>Ligos/Warlock</td>
</tr>
<tr>
<td>48</td>
<td>45</td>
<td>KOOL &amp; THE GANG, Stone Love</td>
<td>PolyGram</td>
</tr>
<tr>
<td>49</td>
<td>41</td>
<td>GEORGIO, Sex Appeal</td>
<td>Motown</td>
</tr>
<tr>
<td>50</td>
<td>30</td>
<td>REGINA BELLE, Show Me The Way</td>
<td>Columbia</td>
</tr>
<tr>
<td>51</td>
<td>52</td>
<td>WHITNEY HOUSTON, I Want To Dance...</td>
<td>Columbia</td>
</tr>
<tr>
<td>52</td>
<td>55</td>
<td>WHISTLE, Barbara's Bedroom</td>
<td>Select</td>
</tr>
<tr>
<td>53</td>
<td>56</td>
<td>SINITTA, Feels Like The First Time</td>
<td>Omni/Atlantic</td>
</tr>
<tr>
<td>54</td>
<td>57</td>
<td>LOOSE ENDS, You Can't Stop The Rain</td>
<td>MCA</td>
</tr>
<tr>
<td>55</td>
<td>58</td>
<td>EGYPTIAN LOVER, Freakaholic</td>
<td>Egyptian Empire/Macola</td>
</tr>
<tr>
<td>56</td>
<td>53</td>
<td>PHILLIS HAYMAN, Ain't You Had Enough Love</td>
<td>Manhattan</td>
</tr>
<tr>
<td>57</td>
<td>70</td>
<td>TEEN DREAM, Let's Get Busy</td>
<td>Warner Brothers</td>
</tr>
<tr>
<td>58</td>
<td>78</td>
<td>GERRY WOO, Hey There Lonely Girl</td>
<td>Polydor/PolyGram</td>
</tr>
<tr>
<td>59</td>
<td>62</td>
<td>THE ROSE BROTHERS, I Get A Rush</td>
<td>Malaco</td>
</tr>
<tr>
<td>60</td>
<td>65</td>
<td>CARRIE McDOWELL, Uh Uh</td>
<td>No Casual Sex</td>
</tr>
<tr>
<td>61</td>
<td>64</td>
<td>CYRE', Last Chance</td>
<td>Fresh/Sleeping Bag</td>
</tr>
<tr>
<td>62</td>
<td>66</td>
<td>F.I.O.S. w/Ollie Woodson, We're Back</td>
<td>Superstar Int'l</td>
</tr>
<tr>
<td>63</td>
<td>68</td>
<td>PATTI LaBELLE/BILL CHAMPLIN, Last Unbroken Heart</td>
<td>MCA</td>
</tr>
<tr>
<td>64</td>
<td>81</td>
<td>LA LA, (If You) Love Me Just A Little</td>
<td>Arista</td>
</tr>
<tr>
<td>65</td>
<td>87</td>
<td>VESTA WILLIAMS, Don't Blow A Good Thing</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>66</td>
<td>79</td>
<td>O'JAYS, Don't Take Your Love Away</td>
<td>PIR/Manhattan</td>
</tr>
<tr>
<td>67</td>
<td>71</td>
<td>NEW EDITION, Duke Of Earl</td>
<td>MCA</td>
</tr>
<tr>
<td>68</td>
<td>72</td>
<td>MILLIE JACKSON, An Imitation of Love</td>
<td>Jive/RCA</td>
</tr>
<tr>
<td>69</td>
<td>83</td>
<td>ISLEY BROTHERS, Smooth Sailing Tonight</td>
<td>Warner Brothers</td>
</tr>
<tr>
<td>70</td>
<td>80</td>
<td>DOUG F. FRESH, Play This Only At Night</td>
<td>Danya/Fantasy</td>
</tr>
<tr>
<td>71</td>
<td>77</td>
<td>STARPOINT, D.Y.B.O.</td>
<td>Elektra</td>
</tr>
<tr>
<td>72</td>
<td>73</td>
<td>SYBILL, Let Yourself Go</td>
<td>Next Plateau</td>
</tr>
<tr>
<td>73</td>
<td>75</td>
<td>J. BLACKFOOT, Bad Weather</td>
<td>Edge</td>
</tr>
<tr>
<td>74</td>
<td>86</td>
<td>NU ROMANCE GROUP, Tonight</td>
<td>EMI-America</td>
</tr>
<tr>
<td>75</td>
<td>84</td>
<td>RAINY DAVIS, Still Waiting</td>
<td>Columbia</td>
</tr>
<tr>
<td>76</td>
<td>82</td>
<td>LABI SIFFRE, (Something Inside) So Strong</td>
<td>Chrysalis</td>
</tr>
<tr>
<td>77</td>
<td>85</td>
<td>BOBBY BROWN, Girl Next Door</td>
<td>MCA</td>
</tr>
<tr>
<td>78</td>
<td>80</td>
<td>PROCESS &amp; THE DOO RAGS, I Promise To Remember</td>
<td>MCA</td>
</tr>
<tr>
<td>79</td>
<td>88</td>
<td>ARETHA FRANKLIN, Rock A Lott</td>
<td>Arista</td>
</tr>
<tr>
<td>80</td>
<td>83</td>
<td>JEFF LORBER/KARYN WHITE, True Confessions</td>
<td>WB</td>
</tr>
<tr>
<td>81</td>
<td>84</td>
<td>DIANA ROSS, Body</td>
<td>Elektra</td>
</tr>
<tr>
<td>82</td>
<td>87</td>
<td>ARISTA, Promised People</td>
<td>WB</td>
</tr>
<tr>
<td>83</td>
<td>85</td>
<td>CHERRY LYNN, New Dress</td>
<td>Columbia</td>
</tr>
<tr>
<td>84</td>
<td>89</td>
<td>ARETHA FRANKLIN/C. MICHAELS, A New You</td>
<td>Arista</td>
</tr>
<tr>
<td>85</td>
<td>93</td>
<td>KATHY MATHIS, Late Night Hour</td>
<td>Tabu/CBS</td>
</tr>
<tr>
<td>86</td>
<td>99</td>
<td>JAMES &quot;D-TRAIN&quot; WILLIAMS, Oh How I Love You</td>
<td>Columbia</td>
</tr>
<tr>
<td>87</td>
<td>92</td>
<td>BREAKFAST CLUB, Right On Track</td>
<td>MCA</td>
</tr>
<tr>
<td>88</td>
<td>90</td>
<td>JOCELYN BROWN, Ego Maniac</td>
<td>Warner Brothers</td>
</tr>
<tr>
<td>89</td>
<td>91</td>
<td>MILLIE SCOTT, Ev'ry Little Bit</td>
<td>4th &amp; Broadway</td>
</tr>
<tr>
<td>90</td>
<td>94</td>
<td>NAJEE, Feels So Good To Me</td>
<td>EMI-America</td>
</tr>
<tr>
<td>91</td>
<td>95</td>
<td>CHERYL LYNN, New Dress</td>
<td>Manhattan</td>
</tr>
<tr>
<td>92</td>
<td>93</td>
<td>ARETHA FRANKLIN/C. MICHAELS, A New You</td>
<td>Arista</td>
</tr>
<tr>
<td>93</td>
<td>96</td>
<td>PEGGY BLU, Tender Moments</td>
<td>Capitol</td>
</tr>
<tr>
<td>94</td>
<td>97</td>
<td>CYNDI LAUPER, What's Going On</td>
<td>Portrait/EPA</td>
</tr>
<tr>
<td>95</td>
<td>98</td>
<td>STARPOINT, He Wants My Body</td>
<td>Elektra</td>
</tr>
<tr>
<td>96</td>
<td>99</td>
<td>S.O.S. BAND, No Lies</td>
<td>Tabu/EPAX</td>
</tr>
<tr>
<td>97</td>
<td>100</td>
<td>O'BRYAN, Driving Force</td>
<td>Capitol</td>
</tr>
<tr>
<td>98</td>
<td>100</td>
<td>ROSE ROYCE, Lonely Road</td>
<td>Omni/Atlantic</td>
</tr>
<tr>
<td>99</td>
<td>100</td>
<td>PICTURE PERFECT, Prove It Boy</td>
<td>Atlantic</td>
</tr>
</tbody>
</table>
THE SYSTEM and AMI Management would like to thank the Atlantic Records Black Music staff and the entire Black Music community for believing in us over the years, and for the superb job you all did in bringing home “Don’t Disturb This Groove.”

MIC MURPHY

DAVID FRANK

Sylvia Rhone
Vice-President/General Manager

Richard Nash
National Director of Promotion

Patricia Jones
National Director of Product Management

Simto Doe
National Director of Publicity

Rita Roberts
National Marketing Manager

Merlin Bobb
Director of A&R

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Cleve Walker

Henry Jefferson
Delores Carr-Manigo
Rick Nuhn
Lynne Poole
Crown Prince
Veniece Starks

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BRE PRESENTS BLACK RADIO MUSIC AWARDS SHOW
Hollywood: The eleventh annual Black Radio Exclusive Conference will get underway at the Universal Sheraton and Registry Hotels here May 20 with one of the highlight evenings being the presentation of a "Black Radio Music Awards Show."

Sponsored by Coca-Cola, USA, Coors Brewing and MCA Records, the Universal Amphitheater, a 6000 seat venue next to the Universal Hotels, will be the scene of a star-studded performance evening featuring Al Jarreau with special appearances by Anita Baker, Al Jarreau, George Howard, Howard Hewett, Gregory Abbott, Miki Howard, Deniece Williams, George Duke, and a host of celebrity presenters.

Highlights of the evening will also be the presentation of awards to best artists of the year as selected by the BRE readership. This is radio's time to recognize what they think has been the most successful record or artist in their marketplace. Ballots have been sent from the BRE offices with a return deadline of May 12 to the certified accounting firm of Lance Alexander & Associates. Additional ballots can be obtained by calling the BRE offices at (213) 469-7262. The nominees are included in this issue on page 26.

Conference registrants who have paid their registrations as of May 5 will receive tickets to the event in their registration packets; however, those registering after the fifth will not have the Amphitheater included in their registration fee but have to purchase tickets separately from Ticketmaster or the box office at the Amphitheater.

BROADCAP INVESTS $2 MILLION IN 6 MINORITY OWNED BROADCAST PROPERTIES
Washington, D.C.: The chairman, Donald A. Thurston, of Broadcap, Broadcast Capitol Fund, Inc., a non-profit venture capital company established by NAB to assist minorities in the acquisition of broadcast properties, detailed the $2 million investment commitments made to six minority entrepreneurs for assistance in the acquisition of nine broadcast properties.

The financing commitments were made to the following companies:

- McGavren-Barro Broadcasting Corp, Bakersfield for a 24-hour AM Hispanic-language station
- T&W Communications, Columbus, MS, for an AM/FM combo
- Davis Broadcasting, Columbus, GA, for an AM/FM combo in Macon, GA
- Flint Metro Mass Media, Inc., Flint, MI, for a 50,000 watt FM station in Chicago
- THOR-TABB Broadcasting, Inc., Montgomery, AL, for an AM/FM combo
- Twenty First Century Communications, Ltd., Midland, TX, for a 50,000 watt AM station in Greenville/Spartanburg, SC

Broadcap's assistance aids these companies in raising additional $20 million financing to complete their funding. These commitments bring Broadcap's investments in broadcast properties to 36 for a total investment of $9.5 million.

Information will be forthcoming on regional seminars planned by Broadcap on minority ownership. Also look for special coverage and listings of all minority broadcast properties in BRE's conference issue.

BLACK FAMILIES BENEFIT INITIATIVE
Washington, D.C.: The National Council of Negro Women, who last year attracted over 200,000 to Washington's National Mall to the Black Family Reunion Celebration, are initiating a national multi-city program according to President Dr. Dorothy Height.

Mobile, AL: Bridgeway Communications President Douglas E. Eason and Executive Vice president Noble L. Bennett purchased WMML radio in Mobile April 17. WMML is a 5,000 watt AM station programming urban contemporary music. They can be reached at P.O. Box 2567, Mobile, AL 36652. Telephone (205) 438-4514.

They have announced the following staff: general manager, Lynette M. Fields; national administrative coordinator, Delores A.B. Bennett; sales manager, Ricky Barnes; Earl Parnell, operations manager, and John O'Day, news director.

MILES JAYE SIGNS TO ISLAND RECORDS
New York: New artist signing to Island Records is Miles Jaye. Shown welcoming him to Island are (from left): Greg Peck, vice president Black Music Division; Miles Jaye, Lou Maglia, President; Sedonia Walker and Jonathan Black, both of Top Priority Records, Management.
NEWS BRIEFS

One of the events will be held again in Washington, D.C. on September 11-13; another in Atlanta on June 13; another in Los Angeles on July 25; and one in Detroit on August 22. In addition, a national radiothon produced by Sheridan Broadcasting will take place on May 10.

Coretta Scott King

The events include celebrity participants such as Coretta Scott King, Lou Rawls, O’lays, and Dick Gregory, who participated last year, traditional family crafts, free dental and medical check-ups, and various workshops geared towards strengthening the family. Sheridan Broadcasting Network, the official network for the National Council of Negro Women’s radiothon, will feature Shirley Caesar, the Four Tops, Dick Gregory, Jesse Jackson, Jayne Kennedy Overton, Dionne Warwick, Deniece Williams, and hosts Ahmad and Phylicia Rashad for the radiothon to be broadcast from 2pm to 5pm EST on Mother’s Day. Over seventy-five stations are set to carry the broadcast. For more information, contact (412) 281-6742.

Shirley Caesar

Gregory who participated last year, traditional family crafts, free dental and medical check-ups, and various workshops geared towards strengthening the family. Sheridan Broadcasting Network, the official network for the National Council of Negro Women’s radiothon, will feature Shirley Caesar, the Four Tops, Dick Gregory, Jesse Jackson, Jayne Kennedy Overton, Dionne Warwick, Deniece Williams, and hosts Ahmad and Phylicia Rashad for the radiothon to be broadcast from 2pm to 5pm EST on Mother’s Day. Over seventy-five stations are set to carry the broadcast. For more information, contact (412) 281-6742.

O’lays

UNCF and POSITIVE IMAGES HONOR SUPPORTERS

New York City: Positive Images, Inc., in conjunction with the New York campaign of the United Negro College Fund, recognize those who had “selflessly assisted others in achieving their goals of prosperity, happiness and professional advancement.” Among those presented the Distinguished Service Awards were Pat Jones, Sylvia Rhone, Barry Mayo, Carles Rogers, Kendall Minter, and Barry Mayo.

WESWOOD ONE MEMORIAL DAY SPECIAL

Los Angeles: Memorial Day weekend (May 22-25) will feature a syndicated radio special two part program entitled “The Beat Goes On” presented by Westwood One Radio Networks. The show will pay tribute to the superstars of soul and the legends of soul. The first part will feature exclusive interviews with Teddy Pendergrass, Lionel Richie, Al Green, Luther Vandross, Freddie Jackson, Aretha Franklin, Whitney Houston, Anita Baker, Tina Turner and many others. The second part will pay tribute to the likes of Nat Cole, Sam Cooke, and Otis Redding.

ATLANTIC/ATCO TO DISTRIBUTE CRITIQUE

New York: The Boston-based Critique Records founded in 1983 and featuring such artists as Mai Tai, Kim Fields and Oliver Cheatham, has entered into a manufacturing and distribution agreement for Critique releases in the U.S. with Atlantic Records. The Atco division of Atlantic will handle the terms.

Carl Strube, Critique’s president, will initially release some of his rock material but will be planning upcoming releases in the urban field.

Radio formats appealing to black adults

<table>
<thead>
<tr>
<th>Format</th>
<th>Index</th>
</tr>
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<tbody>
<tr>
<td>Black</td>
<td>723</td>
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<tr>
<td>Urban Contemporary</td>
<td>549</td>
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<tr>
<td>Jazz</td>
<td>360</td>
</tr>
<tr>
<td>Religious/Gospel</td>
<td>255</td>
</tr>
<tr>
<td>News</td>
<td>126</td>
</tr>
</tbody>
</table>

Note: Base of 100 = total black adults in U.S. Source: 1986 Mediamark Fall Report
GLORIA ESTÉFAN
THE HIGH ENERGY OF
Miami Sound Machine

The music industry has an unhappy knack of turning successful artists into monstrous egomaniacs or paranoid hermits. It's refreshing, therefore, to come across a singer who seems to have found some sort of antidote to all that. Gloria Estefan is long time lead singer with the hugely popular Miami Sound Machine and has her feet planted firmly on the ground.

The band's been together for 12 years and Gloria has been an integral part from the start, helping MSM achieve hit singles and sell-out performances both in America and abroad. The execs at Epic have decided to push her out front and make her the figurehead for the band, and so from henceforth, the combo will be known as Gloria Estefan and Miami Sound Machine.

So what gives? Why the sudden change?

"It wasn't my idea, really!" she laughs. "It was the record company's. I kept saying to them: 'Make my name smaller.' Why couldn't it be Miami Sound Machine and Gloria Estefan? It's embarrassing to me because I'm not a light kind of person."

Apparently, Epic felt that the original moniker was too impersonal and could lead people to believe that MSM was just a studio session band. "The idea is to give us more of an identity and make us stand out more," she adds.

Ms Estefan is 29 and was born in Cuba, but has lived in America (mainly Miami) for 27 years. Many other members of MSM hail from Latin America, including her husband Emilio, who produces the group and plays percussion.

The band started out recording purely Spanish language albums which were huge hits in Miami and Latin America and earned them gold and platinum sales. The first English language LP came in 1984 and was titled Eyes of Innocence. "We took it to the English stations and they liked it," Gloria explains. "The bilingual stations in Miami were really into it also, and we had a lot of success with it."

The second English LP was Primitive Love and went platinum. It was a winning combination of Latin-tinged power-pop, lush ballads and high energy. Which pretty much coincides with Gloria's personal tastes and influences. "At home I really enjoy ballads, you know, people like Johnny Mathis, and I really like Anita Baker's new album. Whitney Houston I love a lot. But at the same time I love Brazilian artists and things with a jazz feel, and I get real excited about high energy."

Gloria wrote "Words Get in the Way" on the LP, and scored a huge success when it was released as a single. She has three of her own compositions and several co-writing credits on the forthcoming LP Let It Loose. The set is to be released early in June and a single taken from it will be hitting the streets May 11th.

"The first single will be 'Rhythm Is Gonna Get You.' It's high energy and I think its going to do real well." Gloria feels this is one of the Machine's strongest LPs ever. "I'm a perfectionist and I usually find something wrong with everything. But this album, I really like. The songs are good and the sound is good. Our engineer Eric Schilling really outdid himself with the digital recording. I really like it!"

The LP is another mix of Latin, pop and high energy. Epic is really getting behind it with a massive promotional campaign promised for both band and LP.

A gruelling tour is looming for Gloria and the gang. "We're playing major cities in the U.S. and then we go to the Orient. We're playing places like Manila, Seoul, Japan and other places. We'll be back in Miami in mid-September and then we'll be looking at Europe and South America." The whole shebang gets underway July 4th. The approaching madness of an exhaustive tour would daunt many a singer, but Gloria's good sense and rock solid marriage will help keep her sane. Which must also be how she stays such a level-headed and contented (but not complacent) person.

"I'm doing what makes me happy, what I like to do. The band has such a good image and everybody's happy about that. I just want to go on making records and making people feel good."

By Egon Cossou

May 15, 1987
BLACK RADIO EXCLUSIVE
**BRE-FLICKS**

**A STEADY ROCK AT THE ROXY**

Solar Records' artists Walter & Scotty of the "Whispers" and solo artist, Babyface (Kenny Edmonds) celebrate success at the Roxy.

**JESSE JOHNSON SHOCKS KSOL**

A&M recording artist Jesse Johnson dropped by KSOL (San Francisco) promoting his single "Baby Let's Kiss" from his Shockadelica LP. He is pictured with (l-r) KSOL OM Bernie Moody and A&M Western Regional R&B Promotional Director Rich Calloway.

**WINE, WOMEN AND WATLEY**

Vanessa's Restaurant in Greenwich Village was the setting honoring MCA's vocalist Jody Watley. The exclusive event featured successful women in the media. Shown (top, l-r): Terri Rossi, Billboard Publication; Betty Hisiger, Friday Night Videos; Vivian Scott, ASCAP Publishing; Cynthia Horner, Right On! Magazine. (Bottom, l-r): Vinette Pryce, New York Daily Challenge News; Jody Watley; Jamie Brown, Black Entertainment Television.

**EMI SEES GOLD IN SYLVERS**

Jim Mazza, President of EMI America Records, Foster Sylvers and friends kick it at their L.A. headquarters while planning their May 20th release of "I'll Make All Your Dreams Come True." Pictured (l-r, standing): Tony Smith, VP, Promotion, EMI; Neil Portnow, VP, A&R, EMI; Jeff Forman, Manager, A&R, EMI; Slack Johnson, VP, National Promotion, Black Music, EMI; (seated, l-r): Jim Mazza, Foster Sylvers and Al Ross, Sylvers' Manager.

**UNITED—THEY GOT IT ALL**

The Commodores and the Jets take time to pose as they recoup after an exhilarating concert.

**A TENDER MOMENT IN THE BIG APPLE**

Capitol recording artist Peggi Blu wowed them at her return to New York's Sweeter club with a captivating, hour-long set which included "Tender Moments" and "All The Way With You" from her debut LP Blu Blowin'. Celebrating backstage were (l-r) Step Johnson, VP/GM, Capitol Records, Black Music; Howard Geiger, National Promotion Director, Black Music, West Coast; Peggi Blu; Varnell Johnson, VP, R&B, Promotion/Marketing, Manhattan Records; Rod Butler, New York, Regional Promotion, Black Music; Ronnie Jones, VP, Promotion, Black Music.
HOWARD GETS HIS "DAY" IN L.A.

George Howard found Los Angeles a real nice place to be when presented with a proclamation from Mayor Tom Bradley awarding him his own day. Celebrating backstage after a sold-out show at the Beverly Theatre are (l-r) Louis Silas, Jr, MCA's VP of A&R; Jheryl Busby, MCA Exec. VP, Talent & Acquisition and President, Black Music Division; Howard; Elektra artist Howard Hewett; Ernie Singleton, MCA's VP Promo; Ted Higashioka, Nat'l Promo Mgr, MCA Jazz/Zebra.

WILLIS' "RETURN" GETS RESPECT

Motown Records hosted a dinner to celebrate Bruce's turned-to-gold LP "The Return of Bruno." (l-r) Maurice Watkins, Nat'l R&B Promo Dir; Willis; and Miller London, Jr., VP of Mktg, Motown.

A SPIRITUAL SIDE AT CARNEGIE

Terry Bleckley (l) and Cab Calloway (r) rejoice with Howard Roberts who conducted "The Spiritual Heritage" at Carnegie Hall benefitting the Afro-American Music Foundation.

TALENTED TEEN TAKES THE TRAIN

Fifteen-year-old Oween Davis took the Talented Teens International Contest with her outstanding performance. The violinist, from New York, is the '86-'87 winner of Hal Johnson's nationwide competition that gives young people an opportunity to be recognized. One of her prizes included a trip to "Soul Train." (l-r) Hal Jackson, founder; Oween Davis and "Soul Train's" own Don Cornelius.

ALWAYS STARRS AT WEDR

Atlantic Starr dazzles Miami as their hit single "Always" is keeping their place at the top of the charts nationwide. (l-r) Spider Bo, weekend DJ; Earl Cole, Atlantic Starr's mgr; Leed Jackson, PD/WEDR; L.C. Sneed, WB; David Lewis, AS; Jane Carnegie, mid-day DJ; Wayne Lewis, AS; Barbara Weathers, AS; James Thomas, morning DJ.

BLACKMON CAUSES KRYME

Keith Richards found no crime was committed when he dropped by the studio to catch Larry Blackmon hard at work producing new group Organized Kryme. Richards' aided and abetted the group's forthcoming debut LP on Atlanta Artists/PolyGram Records. (l-r): Larry Blackmon, Cameo; Keith Richards, Rolling Stones; and Keith Johnson, Organized Kryme.

May 15, 1987

BLACK RADIO EXCLUSIVE
A retrospective of his films and videos, including his Academy Award-winning 1983 short "Tango," were honored at the Paris Beaubourg Museum and New York's Museum of Modern Art (MOMA) has also presented a retrospective of his works.

Most Americans, and most of those are in the recording and film industries, know Zbig's video work. He recently completed work on Nora Hendry's debut video for EMI America Records, titled "Why Should I Cry?" and has just completed shooting Lou Reed's "The Original Wrangler."

Having introduced Cameo to this technique, Zbig did the video by Hendry utilizing the Sony High Definition Video System which permits use of multiple images on screen as a galvanizing special effect.

Zbig is definitely a talent deserving wider recognition.

VIDCLIPS: Bobby Z, long-time drummer for Prince, was recently seen in Club Hollywood casting dancers for a video he is reportedly directing for MCA recording act Ready For The World... In addition to producing and co-directing the video to his Atlanta Artists/PolyGram group Cameo's latest single, "Back & Forth," group leader Larry Blackmon is also producing and directing the clip to MCA recording act Bobby Brown's "Girl Next Door," the second single from his King of Stage solo debut LP... "Bill Cosby: 49" is the title of an original video for the home market being distributed this month by Kodak. The 67-minute tape is targeted for distribution around Father's Day and will feature TV star Cosby sharing his perspective on being over 40-years-old. To be released in Beta, VHS and 8 mm formats, the clip will retail for a suggested $19.95. The clip was culled from Cosby's live performances in Chicago last September and will not be available in LP form or shown on TV.

**INDIE EXCLUSIVE**

**ROUNDER AMONG GROWING INDIE LABELS BRINGING ROOTS MUSIC TO HIGH-TECH**

By Michael Martinez

There are several independent labels looking to join the CD explosion, although many of them are reticent to do so because of relative high cost. Others aren't able to do so because existing CD manufacturing facilities are reticent to accept label projects which do not represent substantial volume.

Currently, independent jazz and some classical-oriented labels are leading the indie label surge into the CD market. But roots music company Rounder Records Group, among one or two others, is making a significant commitment to the CD market.

Firstly, Rounder's broad selection of recording—encompassing music from blues, reggae, folk, jazz, R&B, rock 'n' roll and blue grass—has permitted them to release more than 50 titles by midsummer and will introduce a new CD series called "Sixty Plus," which will feature titles that offer at least 60 minutes of music, taking full advantage of the extended playing time CD permits.

Most of Rounder's CD releases to date have paralleled its vinyl counterpart's playing time.

More than 36 titles are in various stages of production for the Sixty Plus series, including titles from artists such as NRBQ, Clarence Gatemouth Brown, Johnny Copeland, Riders In The Sky, Buckwheat Zydeco, Alan Stivell and John Fahey. These releases will contain compilations of the best tracks from several different LPs by each artist and, in some cases, previously unreleased material.

Rounder also plans to make available genre anthologies, sampler packages featuring string bands, African music and R&B.

Coinciding with Rounder's debut of the Sixty Plus series will be the unveiling of a new CD merchandising tool: Shape Optimedia's CD-20 display rack.

Shape Optimedia currently manufactures all of Rounder's CD and claims to be one of the first U.S. manufacturers of the compact disc here.

The company's CD-20 rack can be used by retailer and consumer. Rounder has ordered an undisclosed but reportedly large quantity of the racks, which will feature the Rounder logo.

Rounder's expansion into the CD arena could very well signal greater participation in the future by other indie labels with deep, diverse catalogs, and just a little spirit of the gambler.

**Jump Street Records has recently released "Shy Girl" by Lachandra Aarons. The record was produced by Bob and Nola Blank for Black Productions.**

Grammy-nominated artist Judy Mowatt has released her follow-up to the successful Working Wonders LP, aptly titled, Long Overdue, which features production by the venerable Dexter Wansel, on Shanachie Records. Also from Shanachie is the first release in two years from Rita Marley, "Earth Runnings," a 12 reggae rocker in the vein of her "One Draw" hit.
**There Is Only One New Music Seminar...**

**The Eighth New Music Seminar, July 12-15, 1987**

**The Marriott Marquis Hotel, New York City**

The only convention that brings together virtually the entire international music business. Look at the program of this year’s meeting—it describes an unbeatable opportunity to increase your knowledge and contacts internationally. The daytime program, when combined with a nighttime program of performances by over 200 groups of every kind (applications to perform are being accepted now) in venues all over the city makes the NMS the only place to assure your future in the music business.

**SUNDAY — JULY 12**
- 2:00 PM  
  DJs & MCs: The Battle For World Supremacy—Trials
- 5:30 PM  
  Nightclubbing Around The World
  UK Major Labels
  Marketing Metal
  Songwriters & Publishers: A Mock Negotiation
  Music Trends In The Underground
- 7:30 PM  
  Recording Engineers
  Alternative Commercial Radio
  Dance Music Issues
  Censorship: Still A Burning Issue

**MONDAY — JULY 13**
- 10:30 AM  
  Keynote Address
- 12:30 PM  
  A Million Dollars Worth of Mistakes
  Music For Peace
  Merchandising: The New Profit Center
  Dance Oriented Rock

**TUESDAY — JULY 14**
- 2:30 PM  
  A & R (Arguments & Recriminations)
  Publicity Workshop
  Rhythm Radio: Meeting The Pop Challenge
  Alternative Rock Retail
  Hi-Fi: Frontier Or Boundary?
  Album Radio Conclave (Radio Only)
- 5:30 PM  
  Managers
  DJs And Remixers
  Commercial Music: Is It Art?
  New Technologies: The Hardware Revolution
  International Publishers Debate: The European Licensing Controversy
  Crossover: The New Hitmakers (Radio Only)

**WEDNESDAY — JULY 15**
- 11:00 AM  
  Talent & Booking
  Independent Labels & Distribution
  The Big Comeback
  Copyright in the Digital Age
  College Radio: The Freshman Format
  Songwriters & Publishers: A Follow-Up Workshop
  Japan: A Market Survey
- 12:45 PM  
  Alternative Promotion & Marketing
  International Talent & Booking
  Germany: Austria: Switzerland
  Scandinavia: A Market Survey
  Rap: America Surrenders To The Street
- 2:30 PM  
  DJs & MCs: The Battle For World Supremacy—Finals
  UK Independent Labels
  Small Club Booking Conclave
  Music Business Insurance Classic
- 5:30 PM  
  Artists
  Management Workshop
  State of the Artist’s Recording Agreement: An Advanced Discussion

Save money, make your plans now to attend the world’s best-attended, forward-looking music meeting. Join more than 6,900 of your peers in NYC in July and take advantage of the special early registration rate of $175.00 (good only until July 5th). Register by mail or use your credit card to register by telephone: tel. (212) 722-2115, telex 6971684 FUNK, fax (212) 289-3708. After July 5th rates rise to $225.00 ($250.00 at the door), so ACT NOW!!!

Reserve your room at the Marriott, center of the NMS action, and save money by taking advantage of our special rate of only $120.00 per night, single or double. Call the Marriott directly to get the NMS rate. In the US call 1-800-228-9290 or telex USA 5106004313 MARRIOTT to make your reservation. This offer expires June 8th or when the NMS room block is filled.

Remember, it’s time to act if you want to use marketing opportunities the world’s most effective business meeting. Sell, promote and shooz to the max. Contact Joel Webber or Jim Levitt at the NMS or your local rep now!

**Press Contact:** Raleigh Pinskey, The Raleigh Group—tel. 212-265-4160, telex 4900006880 RALYU (Email), fax 212-247-8269.

**NEW MUSIC SEMINAR**
1747 First Avenue, New York, NY 10128  
Tel. (212) 722-2115, Telex 6971684 FUNK, Fax (212) 289-3708.
WLOU'S PAIR-SHAPED SOUND ON MORNING WAVES

Looking for something really different on Louisville radio? Dial up WLOU during morning drive time.

Chances are that Tony Fields will answer with a melodious baritone voice that sounds like Billy Dee Williams.

Fields does his daily routine from a claustrophobic studio on Third Street, just south of the University of Louisville campus.

This is the show that everyone's talking about. YES!! "The Morning Thang"—starring Fields and Gary Rogers, who are certainly the area's most diverse team. They're the only black and white duo in Louisville radio.

"We may be the only one in the country. I don't know of another," Fields says.

"But we never think of ourselves as black and white," Rogers adds in his English accent.

That accent is one of the few things Rogers isn't putting on as the other half of the off-the-wall partnership. The twosome hold forth from 5 to 10 a.m., Monday through Friday.

The radio audience response is enthusiastic, too. "People start calling up an hour before we go on in the morning," Fields says. They want to be put on hold for the "Check-in Line," a regular morning feature that lets people call in and say whatever is on their minds.

If you're in the Louisville area, check out "The Morning Thang."

WDJY “Rhythm of Delmarva”

KJ Holiday, PD of WDJY, Salisbury, Maryland announces that the station has gone through a number of positive alterations including a few promotions within the airstaff. Vic Sample continues to handle his morning drive spot, 6 a.m.-10 a.m., but has been promoted from PD/MD to Operations Manager. Paulette Brewington is the midday announcer, 10 a.m.-3 p.m. She has been named the new MD. Jay Sterling is the weekend announcer. K.J. Holiday holds down the afternoon drive, 3 p.m. to sign-off. Holiday has been promoted as the new PD.

WDJY is the only black radio station in the Salisbury/Ocean City market. They serve the black community exclusively, and no station covers a larger land area. Holiday added that the station is constantly in the community, participating in fund raising events, remotes, festivals and are also involved in an anti-drug program.

OPPORTUNITIES

Urban format radio station seeking experienced drive time announcer. Tapes and resumes to:

WQIC-FM
BOX 5353
Meridian, MS 3302

SEEKING

Female radio personality seeking full time employment. Attended Columbia School of Broadcasting. A graduate with four years experience in programming. Will relocate. Contact:

Ms. Lorae Jackson
327 South King Street
Bakersfield, CA 33037

NEED SERVICE

WMGL, MAGIC 101.7 would like to be serviced by your company with all urban and pop product on compact disc. Especially interested in catalog product, CDs and LPS. If you'd like a complete list of your product that is currently on-the-air, please do not hesitate to contact: Alvin Stowe, Operations Mgr.

60 Markfield Drive
Charleston, SC 29407

WORJ needs service from all record companies, including: SOLAR, EPIC and ARISTA. Contact:

WORJ
Freddie Austin
P.O. box 1259
Ozark, AL 36360
(205) 774-3000

KACE, Los Angeles, needs service from ELEKTRA and CBS. Contact:

Pam Robinson
1710 E. 111th Street
L.A., CA, 90059
(213) 564-7951

WLTD, Lexington, MS needs service from all gospel companies.

Contact:

WLTD
P.O. Box 640
Lexington, MS 39095
(601) 834-1063
c/o Gloria Thomas

They were all smiles at WLUM when Trinere recently visited with them. (L-r): Acting PD Gary Young; Jam packed recording artist Trinere; and WLUM PD Bobby Wroblewski.

Ken "Spider Man" Webb of N.Y.'s WBLS-FM recently visited WRVS to help celebrate their anniversary. While there he chatted with "Radio's charming one" David C. Linton of Elizabeth City's WRVS-FM. Both do the morning shows at their respective stations.

All ears were tuned to Ernie Singleton, VP promotions, Black Music, MCA at the first WRVS-FM Annual Media Conference. Picture (L-r): Deek Deberry, CFM Records; David C. Linton, WRVS/BRE; Ernie; Gwen Franklin, A&M Records,

May 15, 1987
The following reports reflect new adds to the stations listed from the cut off of reports on Tuesdays. Reports reflect changes for that week.
Complete playlist information is on file at BRE offices. For information, call (213) 469-7262.

NORTHEAST

WBLQ Steve Collins 18 W 1st Street Ene, PA 16617 814-456-7034
A J AZZY JEFF, A TOUCH
A ARETHA FRANKLIN, ROCK
A FROZEN

WDAS Joe Talmuro Belmont Ave. & Edgely Rd Philadelphia PA 19111 215-878-2000
A J AZZY JEFF, A TOUCH
A ARETHA FRANKLIN, ROCK
A FROZEN

WOCQ Scott Santen  P.O. Box 1850 Ocean City MD 21842 301-641-0001
A WHITNEY HOUSTON, I WANT
A JODY WATLEY, DIRTY LOOKS
A TJP, HEART AND SOUL

WOL Nelson Waters 400 H Street NE Washington DC 20002 202-675-4800
A MIX MASTERS, BOYS
A JODY WATLEY, STILL A
A STARKPOINT, D.Y.O.

WON

MID-ATLANTIC

Wann
Happey Adams
P.O. Box 631
Annapolis MD 21404
301-269-0742
A JODI WATLEY, STILL
A WHITNEY HOUSTON, I WANT
A DIANA ROSS, DIRTY
A ISLEY BROTHERS, SMOOTH

WJJS
Robert Comis
P.O. Box 6440
Lynchburg VA 24505
804-847-1269
A JODI WATLEY, STILL
A WHITNEY HOUSTON, I WANT
A DIANA ROSS, DIRTY
A ISLEY BROTHERS, SMOOTH

WPLZ
Handy J Long
P.O. Box 150
Pennington NJ 08341
804-733-4567
A JODI WATLEY, SMOOTH
A DENICE WILLIAMS, NEVER
A WHITNEY HOUSTON, I
A DONNA, LOVE
A LL COOL J, "I
A 4 BY FOUR, WANT

WYMK
Dave Allen
168 Beverly Park Drive
Virginia Beach VA 23462
804-473-1194
A JODI WATLEY, STILL
A WHITNEY HOUSTON, I WANT
A DIANA ROSS, DIRTY
A ISLEY BROTHERS, SMOOTH

WQOC
Scott Santen
P.O. Box 1850
Ocean City MD 21842
301-641-0001
A WHITNEY HOUSTON, I WANT
A JODA ROSS, DIRTY LOOKS
A TJP, HEART AND SOUL

WQWX Andre Marcel
161 East Main Street Rochester NY 14615 716-262-2050
A LAKESIDE, RELATIONSHIP
A VESTA WILLIAMS, DON'T
A KATHY MATHIS, LATE
A TEEN DREAMS, LET'S
A CAROL FROE, TIL

WHDJ
Bobby O'lay
P.O. Box 12045
Memphis TN 38112
901-529-4397
A JODI WATLEY, STILL
A WHITNEY HOUSTON, I WANT
A DIANA ROSS, DIRTY
A ISLEY BROTHERS, SMOOTH

WRAP Chester Bentley
205 Lakeside Drive
Portsmouth VA 23701
804-483-6315
A FATOYS, FALLING
A EGYPTIAN LOVE, BREAKAHOLIC
A TOUCH, WITHOUT

WNOO
J Riley
P.O. Box 5156
Chattanooga TN 37406
615-698-8617
A WHITNEY HOUSTON, I
A ISLEY BROTHERS, SMOOTH
A JANET JACKSON, PLEASURE
A LILLO THOMAS, I'M
A STARKPOINT, D.Y.O.
A SHERLE E, KOO KOO

May 15, 1987

BLACK RADIO EXCLUSIVE

15
Black Radio Exclusive Conference

Featuring:

Al Jarreau
Anita Baker
Gregory Abbott
Regina Belle
Natalie Cole
Andrae Crouch
George Duke
Herbie Hancock
Howard Hewett
George Howard
Miki Howard
Me'Say
Mtume/Tawatha
David Sanborn
Wayne Shorter
Nancy Wilson
Kirk Whalum
Deniece Williams

The Most Exciting Music Conference of the Year is Happening May 20-24
There exists several agencies in the business of packaging special TV and radio programming for syndication with corporate advertising dollars, or to develop promotions aimed at helping corporate clients gain access to specialized TV and radio markets.

One company that develops specialized programming and packages promotions exclusively for radio is Houston-based Starstream Communications, Inc., whose corporate clients include Seagram Wine Cooler, Miller Brewing, Stroh's Beer, Panasonic electronic products, TDK software and Anheuser Busch, for which Starstream has been the conduit for urban radio's participation in the "Budweiser Talent Showdown" the past five years.

Each year the Bud talent contest is waged in selected major and secondary radio markets nationwide to determine a musical winner who ultimately earns $10,000 cash, a recording contract with a major record label, musical equipment and tremendous exposure among some of the top urban radio programmers in the country.

Last year's national winner, Chicago's Grand Staff will be releasing a debut 12" single later in May through Warner Bros, and the 1985 finalist, Darcell Spear, will be releasing product for Manhattan Records this year. Although only a local winner last year, Dallas group, the Mack Band earned a contract with MCA Records.

While the radio stations in the respective participating cities do not receive additional ad monies for promoting the contest, according to Starstream president Gary Firth, the stations give the air time free, "because they think it's good promotion."

The stations are tagged on all the contest point-of-purchase material displayed wherever Bud is sold; they give away the local first place prize of $1,000 in their respective cities (along with a 12" pressing of the winning song) and the second place prize of $500; stations sponsor each local contest performance and screen the more than 25,000 entries that are sent in by performing hopefuls in each participating city and generally attract a lot of attention.

At the request of Henry Brown, senior vice president at Anheuser Busch which brews Budweiser, Starstream has scheduled this year's competition among the five regional finalists to be held May 20, the opening night of the Black Radio Exclusive Conference, where radio and record company personnel will be on hand for the five-day confab.

Starstream also plans to tape the finalists live concert for broadcasting in late June or July on New York's WPX, possible airing on Black Entertainment Television (BET) and Armed Services television.

Benefitting from that exposure this year are finalists Tommi Johnson of Philadelphia, region one and WUSL/Charlotte's Rob and Dana, region two and WPEC; Erskine from Buffalo's WBLK, region three; Little Rock's Superstar, region four and KWMF; and San Diego's Side By Side, region five and XHRM.

The Budweiser talent search was one of the first and most successful promotions developed by the company and was one of the first national campaigns by a major corporation to utilize black radio in this manner.

Since its inception, the markets in which the campaign is offered have grown by nearly 100%, major artists have participated in the promotions and more than 150 Budweiser distributors have participated.

Some of the 36 stations participating in this year's contest promotions include WRKS/New York, WBMX/Chicago, WY1Z/Baltimore,KCXL/Kansas city, WQOK/Nashville, WILD/Boston, WWTL/Philadelphia, WGPX/Detroit, WVEE/Atlanta, KMJQ/Houston, WAMO/Pittsburgh, WLYD/New Orleans, XHRM/San Diego and WBLK/Buffalo.

After station selection, the Budweiser talent hunt spends 10 weeks screening applicants through cassette tape submissions, local finals contest, where first and second place winners are chosen for a five-region competition, and then the five regional winners vie for the grand prize and recording contract in a final contest.

The judging for the local winners is done at each host radio station and the first and second place winners selections are submitted for regional judging on cassette by a consortium of the participating stations.

Regional winners receive $2,500 each and the right to compete for the grand prize of $10,000 cash, 50,000 in musical sound equipment and the recording contract, this year being offered by Capitol Records.

During its participation in the BRE conference, Starstream will have an opportunity to unveil two new programs developed for syndication, including "Jayne Kennedy on the Inside," a daily program which will feature interviews and news about top black achievers from all walks of life. The show is now scheduled to premiere in June.

The other program is more of a music nature, "Super Mix Dance Party," developed as a local program by Chicago air personality and programmer Marco Spoon.

Along with the Budweiser campaign, Starstream has also been successful in other such promotions, most notable a rock radio contest with Seagram's Wine Cooler which helped discover PolyGram's Bon Jovi.
Thursday, May 21

10-12:30/2-6PM

Registration

2:30PM

Seminar: Roots Music
Moderator: Vernice Watson
Panelists: Andre Montell
Dave Clark
Don Mizell
Paula Dickerson
Howard Hewett

4:30PM

Seminar: Syndication
Alternative Programming
Moderator: J.J. Johnson
Panelists: Walt Love,
Carol Cruickshank
Lee Bailey
Ken Webb
Gary Byrd

5:30PM

Reception sponsored by
RCA Records

8:00PM

Party/Show sponsored by Superstar International
Featuring: Mes'ay
(and others to be announced)

11:30PM-3:00AM

Hospitality Suites Open
Black Radio Exclusive CONFERENCE ’87 Award Nominees

ARTIST AWARDS

1. Artist of the Year (Female) Anita Baker, Elektra
   - Janet Jackson, A&M
   - Jody Watley, WB
  2. Artist of the Year (Male)
   - Luther Vandross, Epic
   - Brenda Russell, Arista
   - Prince, Warner
   - Lionel Richie, Motown
  3. Group of the Year
   - Cameo, Atlanta Artist/PolyGram
   - Kool & The Gang, PolyGram
   - The System, Atlantic
   - Lisa Lisa & Cult Jam, Columbia
  4. Jazz Artist of the Year
   - Miles Davis, Warner Brothers
   - George Howard, MCA
   - David Sanborn, Warner Brothers
   - Wynton Marsalis, Columbia

5. Gospel Artist of the Year
   - Al Green, Word/A&M
   - Daryl Coley, 1st Episode
   - Vanessa Bell Armstrong, MSS
   - Wynters, Warner Brothers

6. Rap Artist of the Year
   - Run-D.M.C., Profile
   - LL Cool J, Del Jams/Columbia
   - Doug E Fresh, Danya/Fantasy
   - Whodini, Jive/Arista

7. New Artist of the Year (Female)
   - Regina Belle, Columbia
   - Mia Howard, Atlantic
   - Millie Scott, 4th & Broadway

8. New Artist of the Year (Male)
   - Gregory Abbott, Columbia
   - George, Motown
   - Bran "James" Jones, Del Jams/Columbia

9. New Jazz Artist of the Year
   - Courtney Pine, Arista/Island
   - Najee, EMI America
   - Bily Mitchell, Optimism, Inc.

10. Group of the Year
    - Club Nouveau, Warner Brothers
    - Loose Ends, MCA
    - Times Social Club, Towson Bay

11. Song of the Year
    - "Always," Atlantic, Star, WB
    - "Sweet Love," Anita Baker, Elektra
    - "Have You Ever Loved Somebody,"
      Freddie Jackson, Capitol

12. Video of the Year
    - Janet Jackson
    - Lisa Lisa & Cult Jam
    - Cameo
    - Luther Vandross

EXECUTIVE AWARDS

1. Record Company of the Year
   - Columbia
   - A&M
   - Capitol
   - MCA
   - Elektra

2. Record Company Executive of the Year
   - Ruben Rodriguez, Columbia
   - Stev Johnson, Capitol
   - Ernie Singleton, MCA
   - Pam Perk, Elektra
   - Tony Anderson, Arista

3. Record Promoter of the Year
   - Gwen Franklin, Capitol
   - Eddie Pugh, Columbia
   - Sara Melendez, MCA

4. Independent Promoter of the Year
   - Fred Ware, Mobile
   - Rob Patnos, Atlanta
   - Venice Watson, Baltimore
   - Alvin Thomas, Chicago

5. Artist Manager of the Year
   - Penrose Simmons, Rhythm Productions
   - Cassandra Malo, Starlight
   - Charle-Hugger, Hugh Productions
   - Gerald Delet, Quantum Matrix
   - Patrick Rain, Rain & Associates

6. Concert Promoter of the Year
   - William Garrison, First Class Prods
   - Al Haymon, Haymon Promotions
   - John Ray, Turnin' Point Promos
   - Quentin Perry, Tauss Promos

7. Retailer of the Year
   - Tim Fortune, Fortune's Records & Tapes, Inglewood
   - Thomas Ziegler, Ziegler's Electronics, Mantoloking, N.J.
   - Yvonne Mason, Music Master, Chicago
   - Beverly Ikenson, Birdland Records, Baltimore

8. Gospel Executive of the Year
   - Hank Marcus, Birthright Records
   - Brian Williams, Shure Records
   - Rick Morrison, Amos International
   - Donna Beasley, I Am Records

9. New Jazz Artist of the Year
   - Courtney Pine, Arista/Island
   - Najee, EMI America
   - Bily Mitchell, Optimism, Inc.

10. Group of the Year
    - Club Nouveau, Warner Brothers
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12. Video of the Year
    - Janet Jackson
    - Lisa Lisa & Cult Jam
    - Cameo
    - Luther Vandross
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<table>
<thead>
<tr>
<th>RENTAL RATES PER DAY</th>
<th>BILLED</th>
<th>COD</th>
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<tr>
<td>SOUND SYSTEM includes an audio cassette deck, turntable and fm receiver, and a pair of speakers</td>
<td>$110.00</td>
<td>$90.00</td>
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<tr>
<td>VHS HI-FI VIDEO PLAYER</td>
<td>50.00</td>
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<tr>
<td>BETA HI-FI VIDEO PLAYER</td>
<td>50.00</td>
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<tr>
<td>3/4&quot; VIDEO CASSETTE PLAYER</td>
<td>75.00</td>
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<td>25&quot; COLOR MONITOR</td>
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All rates quoted are for a May 20-24 rental period and include delivery and pick-up. (A nominal fee of $25.00 will be charged for installation.) We can provide other items on request.
### Regional Adds Chart

**Artist & Song**

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<th>NE</th>
<th>MS</th>
<th>OV</th>
<th>CAR</th>
<th>MW</th>
<th>SE</th>
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<td>8</td>
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<td>7</td>
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<td>REGINA BELL, <em>SHOW</em></td>
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<td>6</td>
<td>4</td>
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<td>DIANA ROSS, <em>DIRTY</em></td>
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<td>4 BY FOUR, <em>WANT</em></td>
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<td>1</td>
<td>3</td>
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<td>JODY WATLEY, <em>STILL</em></td>
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<td>STEPHANIE MILLS, <em>I</em></td>
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**May 15, 1987**
Everybody now should have read, heard or have experienced in some way, the new F.C.C. ruling about “blue” radio. “BLUE” radio, for those who are not aware, is radio that broadcasts sexually explicit material, or the jocks are sexually complete in their on-air stints. First, here’s a shocker. The F.C.C. has always been the organization that investigated serious, logical complaints about radio properties not broadcasting in the interest of the community that it served, so this is nothing new. It’s like Wonder Bread coming in a different wrapper. It’s still the same old loaf, and it’s still the same old F.C.C. Quite a few of you out there are in a panic and for no reason.

I don’t think the media is at fault, however. I don’t think TV networks that aired the shooting of the politician were doing this in bad taste. (I’m referring to the politician who shot himself on TV.) It would be different if people didn’t do these things or if people didn’t get shot. My concern goes to the parents who use the TV and radio to “babysit” their children. My concern is that parents should spend more time with their children. I suggest that radio & TV properties broadcast PSAs geared toward parents to have them monitor what their kids are watching and monitor what their kids are doing. You cannot convince me that when a child hears a record on the air, he is not prompted, or encouraged to have a sex act. If there were no radio or TV stations or books and magazines relating to sex, however, there would still be sex. We are going through some very soul searching times.

This country is excellent for treating the effect, and letting the cause go untreated. Teenage pregnancy was not kicked off by a Prince record. Drug abuse was not originated from a Rick James song; these problems were the result of a lack of “true love” and understanding. A lack of companionship and guidance. It is not the fault of a radio station, nor a newspaper or TV show. Run-D.M.C. is not the cause of kids dropping out of high school, nor a lack of education. We cannot blame the

Boogie Boys for people who can’t read or write, nor can we blame The Beastie Boys for lack of logic. The final question I have is this: Does a pastor from a religious organization who preaches, who is funny, become a TV show? Does a teacher who entertains while he teaches change into a radio station? The answer is no; they remain the man in the cloth and the educator.

Because a radio station teaches and can be a teacher, that station does not turn into a school. Because that radio station has the capabilities of building morals it does not become a church. We at radio stations are entertainers. Radio is entertainment, not schools or churches. Not that I want the right to say “f-k” or “sh-” on the air, but we should protect our right as broadcasters to retain the right to entertain, and let the community be the judge as it always has been. We should not let religious groups, or educational establishments blame us for their downfall, and their failure. We are doing our part, and succeeding. Why not ask for our help, instead of trying to cave in everybody’s world. If you are in radio, and are concerned, show this to your schools and churches, and ask them if you can help them, instead of them trying to control us.

By Joy Childs

“SPANISH FLY” BY LISA LISA AND CULT JAM

When a group of musical artists is able to create a sound which produces a blast of the magnitude of “I Wonder if I Take You Home,” fans and critics alike are left to wonder whether the group is just another flash in the pan. Sometimes yes, sometimes no. With a title as provocative as its second album, Spanish Fly, Lisa Lisa and Cult Jam are sure to create more sound waves. Just in case you don’t know, a Spanish fly is an aphrodisiac—that is, a sexual stimulant. And that’s exactly what Lisa Lisa hopes this album will be. “We hope this album will excite listeners to the Cult Jam sound,” she explained in a recent phone interview from New York. “We want people to emote to our music”—“our” in this case referring to Lisa Lisa and Cult Jammers Mike Hughes and Spanador.

Written, produced and arranged by Full Force, “Spanish Fly” begins, aptly enough, with a recognizable Full Force groove in “Everything Will B-Fine.” LL & CJ show they’re nearly as adept at producing the Full Force sound as are the guys themselves on this track.

The first single from the album is “Head to Toe,” and it’s a catchy, upbeat, ‘60s—sounding tune that should shoot right up the B’Re singles chart and make a nice addition to the summer dance scene.

LL & CJ are quite proud of the “Head to Toe” video, which is the first, she said, “that we had a lot of say in producing. It’s a performance video.” Look for a split second cameo appearance by Full Force mentors.

It’s a good bet that LL & CJ will have to follow up “Head to Toe” with the release of “Somebody to Love Me For Me.” For those of you who get off on

the three-quarter time, slow dance grind of the 60’s, this one’s for you. Co-writers and co-vocalists Lisa Lisa and Paul Anthony of Full Force sing a gospel soul ballad which recalls, in its intensity, one of those good old Marvin Gaye/Tammi Terrell hits. While recording it, Lisa reports that for personal reasons, “the song moved me to tears.” She enjoyed recording all the tunes on this project but this one surely must have pulled her heartstrings more than the other.

Flip the LP over and “I Promise You” kicks “Fly” Side 2 off. It’s an energetic exercise piece with African rhythms throughout. The ending’s a kick, too.

It’s clear that the group has grown musically since its debut effort. LL & CJ—which Lisa revealed was originally conceived by Full Force to be a 3-girl group until Cult Jammer Mike Hughes prevailed upon Full Force to go along with the group’s present composition, has delivered an LP that is “a showcase for our talents,” says Lisa. “We want people to focus on the vocals and on our performances. Our first LP was like junior high; this one is like business.”

And business is sure to be booming for LL & CJ.

May 15, 1987

BLACK RADIO EXCLUSIVE
IN THE STUDIO

KURTIS BLOW: New York to Hollywood!

Rap artist/producer KURTIS BLOW has been recording a new LP for PolyGram records. Kurtis has been in a number of studios from New York to Hollywood working on this project. Co-producing with him is DENZEL MILLER (who has done work with JERMAINE JACKSON). Kurtis also stated that the JACKSONS will lend a helping hand in laying some rap tracks and will also do some singing. Other personalities contributing to this album are New York Mets baseball star DARRELL STRAWBERRY, Kurtis played one of the tunes from his forthcoming album for me which is titled "New York to Hollywood" and it is smoking! Does Blow find any difference between the studios in New York and those in L.A.? "A lot of the studios here on the west coast don’t have the extra added effects that are just the norm in New York. In New York, most studios have all the effects, all the keyboard racks you need. You very rarely have to rent anything."

Remember BLUE MAGIC—the hit making balladeers from ten years back? Well, Kurtis has also been producing tunes on them. So far, they have completed two cuts at Wild Cat Studios in L.A. . . . see you soon Kurtis.

Ex-Cameo member CHARLIE SINGLETON has been doing a lot of recording in Atlanta and throughout the southern region. In between working on new material for his next LP he has been recording with other artists such as Ex-Barkay members JAMES ALEXANDER and MARK BYNUM who have formed their own group called Focus, and have been recording a new album for EMI America. Currently, Charlie is in Cheeseshire Sound Studio in Atlanta working with PEABO BRYSON on his next LP for Elektra/Asylum records (more on this project later.) Prior to his collaboration with Peabo, Charlie was recording with Kathy Mathis, not to be confused with Tabu/Epic recording artist with the same name. Charlie informed me that Kathy has a pop/R&B feel to her music. Soon Singleton and Alexander will be going back to Nashville to start recording a demo for DION PRIDE who happens to be the son of famous country music singer CHARLIE PRIDE. Once Singleton is finished with this project, then to the next which will be MIKEY CRAIG (bass player for CULTURE CLUB) so far they have completed four songs for the LP which will be released on Virgin records. And last but not least, Charlie has worked on material for The Jones Girls who are now known as "GIRL-FRIENDS". Members of this new but well known group are VALERIE and BRENDA JONES along with MYRA WALKER (formerly with Peabo Bryson’s band) who will complete the threesome, after sister SHIRLEY’s recent solo success. Is Charlie Singleton a busy man—or what? He’s got talent to spare and share. A special thanks to ROBYN ROSEMAN with Atlanta Artists.

CONCERT REVIEW

KOOL & THE GANG AND KLYMAXX: A CELEBRATION

It was indeed a celebration of all time this past weekend at the Universal Amphitheatre in Los Angeles. Mercury/ PolyGram’s Kool & The Gang set the records straight!! They are indeed without a doubt—the hottest singing group of the eighties. Superstars to be exact.

Opening their sold out performance to a standing ovation and a set that included sirens, thunder roars and billows of smoke. When the smoke settled, it was showtime. The sharply dressed and high-stepping Gang lit right into some of their hottest songs like Fresh, Emergency and Misled. It was their dancing and the magical voice of “J.T.” that really got the crowd going.

It was their latest single release, “Stone Love,” that brought the house down. At one point, with all the electricity flying around, it looked as though “J.T.” might start to shout. The audience was so into these guys and they knew it.

As the grand finale approached, the group did favorites such as “Cherished,” “Victory,” and their national anthem, “Celebration.” At this point the entire house was up and rocking. For Robert “Kool” Bell and his Gang—Los Angeles, I’m sure, will always remain close to their hearts. I WAS PROUD TO BE A PART OF THIS SURE VICTORY!!

Opening act Klymaxx, with the absence of talented Bernadette Cooper (who left the group for a solo career), proved that they have the power and the talent to go on. It was hits like “The Men All Pause,” “Meeting in the Ladies Room,” and their number one R&B and Pop single, “I Miss You,” that really brought cheers for this hot all female group. A pleasant surprise came when Howard Hewett paid a visit to join in with Fenderella on “I Still Say Yes.”
Diana Ross
HER NEW HIT SINGLE
Duty Looks
FROM THE ALBUM
Red Hot Rhythm and Blues
LF 5365 R

BE SURE TO WATCH THE ABC-TV SPECIAL "RED HOT RHYTHM AND BLUES" AIRING PRIME TIME, MAY 20TH
CONCERT REVIEW

REJOICE AT THE BEVERLY THEATRE STARRING NICHOLAS AND DARYL COLEY

Spirits were lifted and the audience roused to their feet many times during the Sunday evening musical ministry.

Comedian Wayne Wilson caused us to flash back on our days before Christ with a chuckle and a sigh of relief, and then to laughingly rejoice at the change since Christ. Joined by co-host Leslie Berger, the pair helped the audience to loosen up and participate in the worship service.

Opening acts Tim Brown & Hope and Nathaniel Morris & the Brothers provided the spark with their moving numbers so that by intermission the atmosphere in Beverly Hills was electric, preparing the house for the headliners.

Vocal magician, Daryl Coley and his group of four backup singers and four musicians opened with “Draw Me Closer to You,” and the house went up like wildfire. Coley was still hot from ministering in Denver, with Philip Bailey and “They Say” lyricist, Terri McFaddin where some 300 came forth to receive Christ. Coley let us know he was not there to perform, but to have church.

Rev. Coley and his eight accompanists (sounding like eighteen) of course did the all-time favorites “If My People” and “Fall Fresh on Me”—absolutely nothing lacking from recording to stage. Yes, Daryl has the “magic” and the magic is the Holy Spirit.

Enter the Sweethearts of Gospel, Phil & Brenda Nicholas, backed up by the Nicholas Family Band and Singers. They brought the house to their feet with “Standing Up” and segued into “God’s Woman,” which segued into Phil’s answer: “Man of God/Standing in the Gap.” During that time, the Hush Company, a talented pair of Marcel Marceau-type break dancers, performed. Brenda’s hypnotic voice amazingly surpassed record quality as the Family melodically filled the backgrounds.

The concert was a benefit to aid The Young People’s Christian Society, and the only thing wrong was that it wasn’t a standing-room-only crowd. Too bad for those who missed it.

ALBUM REVIEWS

REV. ANDRE WOODS AND CHOSEN

Sound of Gospel Records

Led on by Rev. Woods, this dynamic group of nine collaborative to belt out a wallop of a blow. Some traditional tunes, but most penned by leader Woods. Pick: “With Him I Found Everything I Need.” Demos: Young Adults, Adults.

REV. CHARLES H. NICKS PRESENTS:

THE BAPTISTS ASSEMBLY OF FREE SPIRIT CHURCHES MASS CHOIR—VOLUME ONE

Sound of Gospel Records

This two-record set gives the feel of a Special Day Church Musical. Choir directors will have a field day with the many dynamic renditions here. Nearly all the elements of a good Sunday Service. Reverends James Cleveland and Maceo Woods head the list of notable ministers that “take us back home” on every selection. Demos: All.

TEXAS MASS CHOIR OF THE GOSPEL MUSIC WORKSHOP OF AMERICA

Sound of Gospel Records

Proud Texans from across that state come together with great directors and capable musicians. Living up the bigness of the Texas name seems to be easily done by this “mass choir” with “mass appeal.” Pick: “Something Within.” Demos: All.
It had not been the kind of week that one would brag about. The sum total of experiences probably equaled a light smile, maybe even a smirk. I guess this stenialness could have been seasoned into palatability with a good party, a wild night with some ebony goddess at a club or maybe at my pad. Standing in line to purchase a ticket at the Jazz Palace, it occurred to me that these diversions could not possibly fill the void this week had left. A void which could only be filled spiritually, emotionally; a void that needed healing in the form of expression I could not render.

Rollins was the name of this expression tonight. Sonny Rollins, an artistic genius, a stellar communicator in the language of improvisation. Playing what most people call jazz, something I feel is more accurately described as life. Life to this artist is thousands and thousands of sentences on the saxophone. This night Sonny played to us a piece of his life.

Each event of this life described through the musical medium, notes of pain, laughter, confusion, frustration. My spirit hurt with him, laughed with him, and bore the frustration he has borne for so long. It was as if he, his band, and an audience of myself alone were present in the Palace.

I realized that all our lives were being played, and when it was over the faces of all present wore a smile of deep gratitude, a verbal bravo could not possibly express it. The cheers came anyway as we all struggled to say thanks in some profound way. While the others filed toward the door, I drove against the crowd toward the stage.

Stumbling over chairs, rubbing shoulders, saying excuse me every third step; I was determined to see a great artist face to face. Flashing my radio station’s press card as my ticket backstage, I slowly climbed the staircase to where the communion was. As I reached the top step and looked into the dressing room my left leg jellied somewhat, my pace slowed, my hands went into my pockets. I thought, maybe just a peak inside would be fine. A strong wave of bashfulness began to take hold. As I approached the door, there was Sonny in a brown leather coat surrounded by others who have appeared in many fantasy jam sessions dvdreams. Freddie Hubbard, Bill Henderson, Bennie Maupin and others crowded around the Genius. What the hell am I doing here only able to whistle, and only enough to carry a tune at that?

Making small talk here and there, Freddie and company filed through and around me. I'd smile and say, “What’s up, Freddie,” cordial stuff like that. What else can one say that was not embarrassingly patronizing or ignorantly vague. What do you say to legends, to African-Americans of history?

As I approached Sonny, the thought materialized that somehow, we had already spoken. We had communicated much more than what American English words could possibly contain. A feeling of comfort replaced my anxiety as my feet firmly planted into each step. My right hand withdrew from my pants pocket, we made eye contact and smiled. Sonny said, “What’s happening?” I said, “You, man, you are happening.” He laughed, we shook, I walked off. Sonny began conversation with another admirer. As I walked down the steps—filled, glowing, and enriched—I was satisfied.
Play "FAYE," the brand new single from Stetsasonic’s debut album ON FIRE. Produced, written, arranged, mixed, created, and Stetsasized by Stetsasonic.
NEW RECORD RELEASES
FOR THE WEEK OF APRIL 27th

Label | Artist, Title | 45 12" LP CD | Tempo | Description
--- | --- | --- | --- | ---
MAJORS | Arika | ESPOSE, Part of No Return | F | Killer Track
| Elektra | WHITNEY HOUSTON, I Wanna Dance With... | F | Instant Hit
| RCA | STARPON, D'YERO | F | Serious Funk
| SOLAR | YEARS GO BY, Stan Carroll | M/F | Strong Material
| ATLANTIC | ONE WAY, Whammy | M/F | Excellent Production
| ELEKTRA | DIANA ROSS, Dirty Funk | M/F | The Boss Is Back
| ATLANTIC | IN CROSS, Power | M/F | Definite Chart Buster
| 21 RECORDS | MANHATTAN TRANSFER, Love | M/F | Excellent Again
| PAISLEY PARK | DONNA ALLEN, Satisfied | M/F | Party Jam
| MALAUS | SHEILA E., Koo Koo | M/F | Funky Fresh/Clubs
| A&M | JOHNIE TAYLOR, Don't Make Me Late | M/S | Romantic Ballad
| TONIGHT | JANET JACKSON, The Pleasure Principle | HERB ALPERT, Diamonds | M/F | Smokin
| INDIES | OSCAR PERRY, Merry Go Round | M/S | Good Slow Dance
| M | LOLA LA MODE, Style | M/S | Club Music
| 1st Height | JACKIE PAYNE, Sandy U | M/S | Mellow R&B
| BOYSTER | FAY HILL, In A Million Years | M/F | Serious Vocalist
| 1:1:1 | JESSE JAMES, I Can Do It By Myself | M/F | Good Message-Trak
| SLEEPING BAG | JOYCE SIMS, Lifetime Love | M/F | Nice Track
| ICHIMAN | CLARENCE CARTER, Stroker | M/F | Good R&B
| M J | PATRICK, Falling In Love | M/S | Humorous Bottom
| GITTEN | REGUNIA PEOPLE, We Can Make It Last | M/S | Dynamite Duet
| FRESH AIR | FRESH AVENUE, Street Dancin' | F | Fat Bottom
| JCLINE | JANICE BULLOCK, Do You Really Love Me | M/F | Good Record
| M | STEVIE B, Party With Body | M | Dance

RECORD REVIEWS

45s

RUGENIA
WE CAN MAKE IT LAST

Rugenia goes for a straight-ahead vocal approach on this down-tempo ballad, offering a soulful performance. The production quality is top notch, with full arrangements and great drum sounds. The song is actually a duet featuring the ample talents of vocalist Elijah Jones as well. Demos: Females, Young Adults.

SHEILA E.
KOO KOO
PAISLEY PARK

This kind of off-beat groove has a modern, catchy sound that is based on Sheila’s background percussion groove, while Sheila delivers a somewhat freaky but attractive vocal performance.

J. BLACKFOOT
IANN HINES
TEAR JERKER
EDGER

Here’s an excellent summertime addition to any playlist. Blackfoot’s melancholy down tempo groove has strong pop sensibilities and a sure appeal for vacation time. Ann Hines’ sweet, clear tone is a winner. Demos: Teens, Females.

JANICE BULLOCK
DO YOU REALLY LOVE ME?

William Bell and Albert Burroughs produced this mellow soul groove. Great sound quality with lush strings and sharp percussion back up Janice’s warm vocal performance. The artist shows a style and maturity that is very impressive. Demos: Females, Young Adults.

JAMES BROWN
LET’S GET PERSONAL

Never one to tiptoe around, the godfather lays down a monster soul jam on this Dan Hartman-produced wax. Bigger than life drum sounds mix with Brown’s sizzling vocals. Watch out! Demos: Dancers, Young Adults.

DONNA ALLEN
SATISFIED

21 RECORDS/ATLANTIC

Shimmering synths and a mid-paced synth bass line kick off the smooth, attractive composition from vocalist Allen’s Perfect Timing LP. Produced by Lou Price, the cut is excellent dance material and is seeing good add action. Demos: All.

JOHNNIE TAYLOR
HAPPY TIME

MALACO

Here’s a hot single that’s breaking in the southeast region. Taylor has been cutting straight-ahead R&B for his Lover Boy LP and this mid-paced selection has great romantic appeal. Demos: Females, Young Adults.

DIANA ROSS
DIRTY LOOKS

RCA

From the Red Hot Rhythm and Blues LP, this release has Diana in a cool, mid-tempo dance setting. The low key approach underscores this artist's maturity and producer Tom Dowd shows her at her best. Demos: Young Adults.

12"

STEVIE B
PARTY YOUR BODY

MIDTOWN

This perussive cut from Florida artist Stevie B hears some of the same influences found in another group... The Miami Sound Machine. Stevie’s vocals ride the electro beat with a clear, even tone as Latin style horn section riffs and emulator vocal effects lay the rhythmic foundations. Demos: Dancers.

FRESH AIR
STREET DANCIN’

FRESH AVENUE

Philly’s music scene is alive and kicking with groups like Fresh Air knocking out smoking, up-tempo dance music. This cut actually sounds great up against our single of the week, the Gap Band’s “Whammy.” Check it out! Demos: Young Adults, Dancers.

May 15, 1987

BLACK RADIO EXCLUSIVE
Aretha Franklin's "Rock A Lott" is a great song for this time of the year. Strong lyrics plus great beat.

When I heard Donna Allen's "Satisfied," I knew it was a winner. A good follow-up to "Serious." Heavy requests.

Prince's "If I Were Your Girlfriend" is the most requested song in this area. The album is filled with hits!
This is our hottest cut of the week, a double-barrelled up-tempo dance cut with a groove that makes you sweat just listening. Vocalist Al Hudson drops right into the pocket with this one! Demos: Young Adults, Dancers.

Lakeside returns with a powerful collection of in-your-face dance music. Perhaps their deepest yet in terms of radio material, the LP includes the hard driving cuts “Relationship” and “Power” as well as the exceptional ballad “Bullseye”—a very hot selection for advance radio play. Demos: All.
Run-D.M.C.

What's in a name? What's in a shoe? The Run-D.M.C. song "My Adidas" was such a hit with Adidas shoe manufacturer Sally Booth that in June the rap group will have their own line of shoes and clothes. The Adidas/Run-D.M.C. collection, as it will be known, will include a special rappers shoe—for those who don't tie up their laces all the way—selling at $54.95.

Aretha Franklin

Aretha Franklin, not to be outdone by the rappers, has her own shoe favorite (or at least she's being paid well enough to do their commercials) and is appearing in ads for her brand. No, not Adidas, but a much more soulful brand—Kinney shoes.

Whitney Houston and Kool & the Gang will be honored June 16 by B'nai B'rith at the Imperial Ballroom of the Sheraton Center Hotel in NYC. Houston will receive the "Creative Achievement Award" and Kool and the Gang will receive the Humanitarian Award. For further information, call (212) MU3-5320.

The First Annual Boston Music Awards presented MCA recording artist Bobby Brown two awards at their recent ceremony—one for Outstanding R&B Artist. Bobby Brown

Act and one for Outstanding Vocalist. Look for Papa John Creach, jazz violinist, to appear in an upcoming CBS television special entitled A Gathering of Old Men to air Monday, May 10 at 9PM EST.

Also be on the lookout for a new Sara Vaughn release coming up on Columbia produced by Sergio Mendez. The album is a collection of Brazilian tunes and includes some of Milton Nascimento's tunes.

VACATION TRAVELS find several key executives escaping. Jheryl Busby had four tickets to four different places and left for parts unknown. No one knows for sure just where he went or how to reach him.

Jheryl Busby

Atlantic's Pat Jones just returned from a week in Mexico determined to return and buy her own condominium.
BRING YOUR BODY TO THE PARTY

STARPONT

WILL SUPPLY THE MUSIC

"D. Y. B. O."

(Dance Your Body Off)

The new single requested by radio,
from the LP,

SENSATIONAL

Produced by Lionel Job and Preston Glass, for
Lionel Job Inc. and Glasshouse Productions.

BECAUSE IT'S TIME FOR YOU TO FEEL GOOD AGAIN...
ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.

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- Region III: Erskine Williams from WBLK in Buffalo
- Region IV: The Superstars from KWTD in Little Rock
- Region V: Side By Side from XHRM in San Diego

Join us May 20 on opening night of the Black Radio Exclusive Conference at the Registry Premier Hotel as the Budweiser Showdown National Finalists perform live for the Grand Prize, $10,000 in Fender musical equipment and a Capitol Records contract. You'll help discover the talent that can keep your station shining brightly for years to come.