Miles Jaye

The Strength of Sensuous Soul
LaTasha Rogers
aka
M.C. Trouble
7/30/70 - 6/4/91

A Bright Flame Extinguished All Too Quickly

Remembered lovingly by
Jheryl Busby and
The Motown Family
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A PERFORMANCE FOR TODAY, TOMORROW AND BEYOND

THE TITLE TRACK FROM HER GOLD ALBUM
FOLLOWING THE NO. 1 HITS
"LOVE MAKES THINGS HAPPEN" AND
"GIVING YOU THE BENEFIT"
AND THE TOP 5 HIT "BACKYARD"

PRODUCED BY L.A. RIDDLE AND BABYFACE FOR LAFACE, INC.

You Can Hear It
You Can Play It
You Can Love It

YOU CAN SWING IT

SHEENA EASTON

The Follow-Up To The Hit Title Track
From The Album What Comes Naturally
Written By Richard Wolf And Bret Mazur
Produced By Wolf & Epic For Peace Productions
Personal Management: Harriet Wasserman

MCA
It was indeed appropriate that during Black Music Month one of the legends of the business, James Brown, returned to center stage after a government-imposed "hiatus" from the world of music.

But all of that is behind him now. During the cable pay-per-view special shot at Los Angeles' Wiltern Theatre, it seemed as if the entire music industry came out in support. It was an incredible spectacle to watch as Brown took the stage and swept all who viewed him into his world—and brought them home—to the very foundations of R&B music.

Brown was one of the pioneers of soul music, a concept that was supposed to be draped in the belief of a special heritage of brotherhood and unity. Soul was a feeling that blacks (and a few choice others) could express in a way that made us feel good about ourselves. It defined who we were as a race and made us feel good about being black.

During Black Music Month, we're supposed to not only reflect on what it was that brought us as far as we've come, but also envision and project where it is we must go. With the return of James Brown (via the cable program), we had the opportunity to celebrate these ideals on a grand scale. It may not have been the sole purpose of the TV special, but it did afford us the chance to come together and revel in one of the world's most unique art forms: black music.

With that in mind, let us remember the spirit in which we rejoiced in the return of Soul Brother Number One and maintain that inspiration and energy to keep pushing forward. We've come a long way, but there's still so very far to go. Remembering the dream and keeping it close to our hearts is the only way we will be able to even come near reaching the ultimate goal of unity and equality among all men. 🕊️
RIAA Certs Give Summer Hot Start

Although the month of April produced no audio platinum certifications for black artists, the slow sales definitely picked up in May, according to the latest Recording Industry Association of America figures.

Leading the pack with simultaneous gold and platinum certs were the "New Jack City" Motion Picture Soundtrack and a spin-off from that album, Color Me Badd's "I Wanna Sex You Up" single. Also in the platinum elite club were Another Bad Creation, whose Coolin' at the Playground Ya Know! LP was certified gold just four weeks prior, and Whitney Houston, whose I'm Your Baby Tonight LP eclipsed sales of three million units and gave the Arista vocalist another multi-platinum cert.

In addition to "new jack" success, last month also served as a gold mine for rappers L.L. Cool J ("Mama Said Knock You Out" and "Going Back to Cali"), DJ Quik (Quik is the Name) and EPMD (Business As Usual); newcomers Tevin Campbell ("Round and Round"), Hi-Five (Hi-Five and "I Like the Way") and Black Box (Dreamland); Lisa Lisa & Cult Jam, who achieved their first gold with three singles released between '85 and '87 ("I Wonder If I Take You Home," "All Cried Out" and "Head to Toe"); and the Whispers (More of the Night).

Overall, the month of May produced 12 gold and one platinum single; and 17 gold, five platinum and eight multi-platinum albums. In addition, one music video single reached gold and platinum status.
MCA, Atlantic Promote Black Music Month With Reissues

Otis Redding

In honor of Black Music Month, MCA and Atlantic Records have both announced the re-release of soul classics. While Atlantic is following up on the success of its nine-CD boxed set, The Complete Stax-Volt Singles: 1959-1968, with 12 individual Stax-Volt albums, MCA is releasing a 72-minute, 16-song compilation LP.

MCA's compilation LP, Classic Soul, traces black music from its beginnings in the early '60s through its evolution into the late '80s. Some of the artists featured on the album are the Four Tops, Gladys Knight & the Pips, Rufus (with Chaka Khan), B.B. King, Patti LaBelle, New Edition, Stephanie Mills and the Impressions, among other artists. A colorful album booklet featuring artist photos and informative liner notes offers a crowning touch.

Ernie Singleton, pres, black music, MCA, comments, "Black Music Month is special, and it's particularly significant to MCA Records because of our long-standing leadership position in the area of black music. Classic Soul provided us with the opportunity to mine MCA's rich black music catalogue and to remind people that our commitment to soul has always been strong."

The re-releases of the Stax-Volt LPs are to kick off the newly-established Atlantic/Atco Remasters Series. Available for the first time in the U.S., these classics have been digitally remastered from the master tapes and will duplicate the running orders and graphics (including complete liner notes) of the original releases. These reissues are highlighted by five seminal Otis Redding albums. The re-releases by both of these majors capture the musical peaks reached in the history of soul and serve as a dynamic tribute to those who brought the essence of black music to life.

A list of the Stax-Volt LPs follows:
Sam & Dave, Hold On I'm Comin'
Eddie Floyd, Knock On
Wood
William Bell, The Soul Of A Bell
Johnnie Taylor, Wanted: One Soul Singer
Rufus Thomas, Walking The Dog
Booker T. & the MG's, Green Onions
The Mar-Keys & Booker T. & the MG's, Back To Back
Otis Redding, Otis Blue—Otis Redding
Otis Redding & Carla Thomas, Otis & Carla: King & Queen
Otis Redding, Otis Redding & The Soul Album
Otis Redding, The Great Otis Redding Sings Soul Ballads
Otis Redding, The Otis Redding Dictionary of Soul
CLARK KENT has been named rep, A&R, East West Records America, and will be based at the New York headquarters. Kent’s cutting edge street sensibility makes him a natural for the job. His ability to leap tall buildings in a single bound will also be an asset. His background includes deejaying in clubs, where he has maintained a strong following. Between ’82 and ’89, Kent was a DJ for Dana Dane. Immediately prior to his current appointment, Kent deejayed for New York radio station WBL’S “Marley Marl Show” and the Lady B rap show.

DEBBIE DUMAS has been named nat’l dir, jazz/urban music, Sin-Drome Records, Ltd. She comes to the company via MCA Records as nat’l dir, promo, jazz. Her duties will include overseeing promotion, A&R and marketing for the label.

CATHY O’BRIEN has been promoted to assoc dir, creative services, Capitol Records. Formerly mgr, creative services, O’Brien is based in the Capitol Tower. O’Brien will direct all merchandising activities as well as the label’s retail visibility/marketing campaigns. O’Brien joined the company as mgr, creative services, in ’90, following nearly three years of service at Elektra, where she departed as mgr, merchandising/advertising.

TONY MONTGOMERY has been promoted to sr. dir, sales, dance/singles, RCA. He will operate in a managerial and marketing capacity and will help direct the A&R focus. In addition to spending 10 years as a radio station DJ and md, Montgomery was a local promo rep and RCA’s first regional promo man. He has been the company’s dir, nat’l sales, singles, for 15 years and has been with the company for 21 years.

RANDY SABISTON has been appointed mgr, creative, EC, EMI Music Publishing. In his new capacity, Sabiston will be responsible for the exploitation of EMI’s catalog, as well as assisting in the search for new talent. He will be based in New York.

CHRIS THOMPSON has been promoted to mgr, comp sys, creative services, PolyGram Holding Inc. Thompson will oversee the 11 Macintosh II computer stations in the creative services department. Previously, Thompson was sr. designer, creative services, PG Records, and was involved in the overall conception and design of packaging, advertising and merchandising for various artists. His most recent package designs were for Betty Carter and Joe Williams.

ANNE WILLCOCKS has been upped to the position of vp, A&R, Sony Music Special Products. Willcocks has been dir, A&R, since ’81, and was responsible for innovative music programming, sales presentations and catalogue acquisitions. Her staff now consists of six producers, each specializing in different areas of music. Under her direction they have become the most creative group in the business.

RICHARD CHECHILO has been appointed to the position of vp, oper/service, Sony Music Special Products. Chechiolo will be responsible for all financial and administrative controls as they pertain to the overall operation of the Special Products organization, including the development, implementation and administration of all capital, sales and operation budgets as well as the forecasting of Special Products’ financial position.

ANTHONY FORMICHIELLI has been appointed vp, sales/marketing, Sony Music Special Products. He is responsible for the management and direction of the entire sales and marketing staff of Special Products, as well as for the independent sales representatives. Formichieiili was most recently vp, oper mktg, Sony Music Operations U.S. He has had extensive experience in the catalog mail order business and the retail record business as the national buyer for over a thousand stores.

MARK SPIELMAN has been appointed dir, special mkts, Sony Music Special Products. He will be involved in all facets of the division. His career encompasses over 10 years of marketing and sales experience in the consumer electronics marketplace. He has an in-depth knowledge of the consumer marketplace with a concentration on retail and wholesale distribution.

ARLENE A. REICH has been appointed dir, business affairs, Sony Music Special Products. She was previously general counsel, Access America, Inc., and prior to that sr. counsel, Mutual Life Insurance, New York. She is a graduate of New York University with a B.S. in finance and economics.

JOYCE MILLER has been appointed dir, disbursements, Sony Music Entertainment Inc. Since joining Sony Music in Jan. ’88, Miller has been instrumental in the controlled development of the corporate staff disbursements area. She holds a B.S. from Northeastern University and an M.B.A. in finance from Pace University.

BOB PFEIFER has been promoted to vp, A&R, Epic Records. Pfeifer, who has been dir, A&R on the West Coast for the past two years, will continue to supervise the A&R activities of current roster artists, as well as evaluating prospective new artist signings. Pfeifer’s initiative on the street and in the creative community has considerably enhanced Epic’s profile on the West Coast.

CHARLES LESKO has been appointed mgr, credit, Midwest, WEA. Lesko joined WEA’s Cleveland Branch as credit mgr in ’86. He was named “Credit Manager of the Year” in ’89. Prior to joining the organization, he held credit management positions at Magnavox, MCA and Leadworks and is a past president of Reimer Association. Lesko will relocate to the Chicago branch to assume his new responsibilities.

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On the set of "House Party II," MCA's Ralph Tresvant signals that Mercury Records' TonyToniTone! are the men with the fly jammies.

West Gnar'c Music Prods./Motown artist Louis Price and his daughter, Sierra, appear dazed by producer Jimmy "Jarr" Harris' flowery neck-tie. Harris smiles; he successfully strikes again.

Black Cowboy
Cypress/RCA recording artist Vinnie James listens as video director Michael Kahn finally concedes that, yes, black cowboys do have big guitars.

Hargrove's Groove
Morris High Schol (Bronx, NY) students get some "in the face" instruction from RCA's 21-year-old trumpeter Roy Hargrove (l), who teaches them the beauty of traditional jazz.
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"so much love"

Following the smash hit "I Don't Want To Lose Your Love" comes the new single and video from Angie B. Produced by Felton Pilate for Bust It Productions. From the album Bust It.

On tour with Johnny Gill:
6/21 Westbury, NY
6/22 Devon, PA
6/28 Merriville, IN
6/29 Nashville, TN
6/30 Memphis, TN
7/3 New York, NY
7/4 Wallingford, CT
7/5 Washington, DC
7/6 Latham, NY
7/8 Hamilton, Bermuda
7/10 Miami, FL
7/11 Atlanta, GA
7/12 New Orleans, LA
7/12 Houston, TX
7/14 Arlington, TX
7/18-19 Cleveland, OH
7/20 Chicago, IL
7/21 Detroit, MI

Capitol
On Bust It/Capitol Compact Discs, Cassettes and Records • Management: Bust It Management © 1991 Bust It/Capitol Records
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**NEW JACK CITY**

Music From The Motion Picture Soundtrack

Featuring:
- ICE-T, KEITH SWEAT, CHRISTOPHER WILLIAMS, JOHNNY GILL, 2 LIVE CREW, F.S.EFFECT, ESSENCE, COLOR ME BADD, DANNY MADDEN
- TROOP/LEVERT featuring rap by QUEEN LATIFAH and GUY

Contains 3 Bonus Tracks by Son Not Available on Cassette

**The Five Heartbeats**

JUNE 21, 1991
Renowned tenor saxophonist Stan Getz died this week following a long bout with liver cancer. He was 64. Getz had made frequent visits to St. John's Hospital and Health Center in Santa Monica for treatment for about five years. He died at his home in Malibu, CA.

Getz was born in Philadelphia and grew up in New York's Bronx borough, where he took up an interest in music and started playing bass and bassoon. As he grew older, his taste in music widened and he began playing tenor saxophone.

By the time he was 15, Getz was playing seriously, both with the Bronx All-City Orchestra and a band headed by Dick "Stinky" Rogers. An accomplished player with promising talent (he was a candidate for Julliard), Getz dropped out of high school and went on the road, touring in Jack Teagarden's orchestra.

Noting tenor player Lester Young as one of his major influences, Getz came into his own at 20 when he put together the Four Brothers saxophone team to play with Woody Herman's Second Herd. By that time, he had played with numerous bands, including Benny Goodman, Jimmy Dorsey, Bob Chester, Randy Brooks, Buddy Morrow and Herbie Fields.

Playing with Herman gave Getz even more exposure, but it was the solo he played on Herman's Early Autumn album that put Getz in the national jazz eye. He remained with Herman for two years before striking out on his own, forming a quartet, which eventually grew to a quintet.

On the darker side, Getz' addiction to heroin began to catch up to him. An addict since age 18, Getz ran into trouble with the law in 1954 when he was arrested for holding up a pharmacy in Seattle, WA. While the charge of armed robbery was reduced to addiction, he was convicted and sentenced on another addiction charge in a separate case.

After having cleaned himself of drugs, Getz again found himself hospitalized

continued on page 43
**Music Reviews**

**Singles**

**PRETTY IN PINK**
**ALL ABOUT YOU**
**MOTOWN**

Taken from their *Wake Up* album, this features heavy samples over an uptempo club beat. The young adults should be where this song takes off. With a couple of good mixes (hip-hop and house), this Gene Griffin-produced song definitely has the appeal to do well. Demos: Young Adults.

**RIFF**
**IF YOU’RE SERIOUS**
**SBK**

Riff supplies more beautiful music from its self-titled album. The quality vocals hit the ears instantly, setting the listener up for some soft harmonies. This quintet has all that is needed to hit No. 1. Demos: All.

**LEROY BURGESS + ANGEL**
**RUNNING AFTER YOU**
**KONKRETE**

This former disco king makes a welcome return on a song that was co-written by Young M.C. and the Aleem Brothers. Burgess has always delivered the goods and on this he doesn’t disappoint. It’s a song like most of the songs Burgess writes or performs, as it’s perfect for the clubs and has already become hit in certain New York clubs. Demos: All.

**LIVING PROOF**
**GOOD-BYE FAIR LADY SHEPARD**

The quiet stormers are going to really jump on this, as it’s got all the ingredients required for a hot, steamy night of attention. This is a catchy song that will have you singing along with Living Proof. Demos: All.

**DAVID GRANT**
**KEEP IT TOGETHER**
**4TH & BROADWAY**

This former member of the group Linx shines on this, his first release off the *Anxious Edge* album. It shouldn’t be long before programmers are singing praises about this ‘70s-like groove. After a short time-out, Grant’s back. And if the rest of his album is as strong as “Keep It Together,” then it should be an eventful year for this Brit-funk pioneer. Demos: All.

**FAZE**
**THAT’S WHAT I’M HERE FOR**
**BAHIA**

This exciting new group should score well with quiet stormers on the second release from their forthcoming *Love Games* LP. Soft, harmonic vocals really set the mood for love. This is one Faze that doesn’t look like it’ll get phased out. Demos: Quiet Stormers, Young Adults.

**LA RUE**
**WISH I COULD FIND**
**ANOTHER**
**RCA**

This is the second release from La Rue’s *Do It For Love* album. If you loved “Serious,” the first release, then you’ll find the same sort of listening pleasure on this classy cut. The song was produced and arranged by Jeff Bowens and Ron Harris. Demos: All.

**SAMUELLE**
**GREEDY MAN**
**ATLANTIC**

One of this week’s hottest adds. Samuelle says he’s a greedy man—meaning he wants it all for himself. This is a good dance tune, so pump up the volume and get all the way down. The cut was produced and arranged by Thomas McElroy and Denzil Foster for 2 Tuff-E-Nuff Productions. Demos: All.

**Albums**

**DAVID PATTERSON**
**THAT ATTITUDE**
**VALLEY VUE**

Patterson has an excellent array of songs on his debut album. “Natural High,” the album’s first release, is a song that could help break this very talented singer/saxophonist. Other songs that warrant attention include the superb title track and “Co Co Butter.” Demos: Adults.

**ALEJANDRO SANTOS**
**5 CARNAVALES 4**
**GREAT NORTHERN ARTS**

This native Argentinian has a lively album filled with hints of jazz and new age. Santos will dazzle jazz lovers with his skills on the keyboards and flute. The album’s strongest and most releasable songs include “Samba New York” and “Tango For Hope.” Also worth a listen is “Siete Cuartos (Seven Rooms).” Demos: Jazz Lovers. Adults.

This week’s reviews were written by Terry Muggleton and LarriAnn Flores
The Disappearance Of Bobby Brown

You remember Bobby Brown. He was that kid who left New Edition in the mid-'80s for a solo career that, after a tepid initial solo LP, caught fire with the 1989 MCA LP, *Don't Be Cruel*. Armed with back-to-back hits supplied mostly by a then-budding songwriting/production team called L.A. and Babyface and supplemented by Teddy Riley's attitude-laden funk monster "My Prerogative," Brown's LP sold more than six million copies and elevated him to near-superstar status.

And then he dropped off the face of the earth.

Well, not exactly. However, the past couple of years have seen Brown participate more in the projects of others than his own. There was "On Our Own," his hit from the "Ghostbusters" sequel. There was the appearance on labelmate Glenn Medeiros' No. 1 single and video, "She Ain't Worth It." Brown also appeared on the last MTV Music Video Awards show, performing solo and then with his old NE compadres, and later the group celebrated plans for a new group album and reunion tour.

More recently, Brown made a cameo on the "Stone Cold Gentleman" solo single and clip of his partner-in-crime, NE member Ralph Tresvant.

It's rather ironic that the search is on for Brown now: last year there were those who said he was overexposed, spreading himself too thin.

But it's been three years since Brown's multi-platinum success, and now black radio, retail, and, of course, the fans are all asking the same question, "Where's Bobby?"

It's not unusual for an artist to wait so long between releases, but the big gaps are usually reserved for those who either sell a phenomenal amount of records, like Michael Jackson, or introspective artists such as Stevie Wonder and Prince (who actually seems to put out an album a year). Brown, on the other hand, started a fire that he's left unattended.

On occasion, the situation behind the scenes has appeared scattered at best. There were several management changes and a move from L.A. to Atlanta. Despite his popularity with both R&B and pop audiences, Brown never cashed in on the cross-promotional opportunities that in recent years have mushroomed into a mer-
Rap, Roots & Reggae Reviews

SINGLES

ED O.G. & DA BULLDOGS
BUG-A-BOO
PWL AMERICA
The second release off the debut LP Life Of A Kid In The Ghetto is a funny and funky song. Everyone will be able to relate to this song because we’ve all had a “bug-a-boo” or two buggin’ us! Written by Ed O.G. and produced by the awesome two, Teddy Ted and Special K. Demos: All.

BWP
WANTED
NO FACE/COLUMBIA

EPMD
GIVE THE PEOPLE
DEF JAM/COLUMBIA
Erick and Parrish have that unique sound that makes them stand-out from the rest. On this cut they display their lyrical skills while still letting the beat pump you up. Clubs and radio should eat this one up. Produced by Erick Sermon and Parrish Smith. Demos: All.

HEAVY D. & THE BOYZ
NOW THAT WE FOUND LOVE
UPTOWN/MCA
It’s great to hear Heavy D. back with a hot and hype cut. He has a wonderful way of playin’ on words. From Heavy and the Boyz forthcoming Peaceful Journey LP, this song proves he’s still got it. Produced by Teddy Riley. Demos: All.

FATHER M.C.
I’VE BEEN WATCHING YOU
MCA
Father M.C. has a unique rap style. And, on this slice of wax, he does his thing with a bouncy beat and a nice sample from Barry White. Father is destined to be one of the hottest rappers for the ‘91 crop of successful, hype and all-the-way live rappers fresh on the rap scene. The clubs and radio stations will enjoy this fat groove. Produced by Fresh Gordon for Gordy Groove Productions, Inc. Demos: All.

ALBUMS

SON OF BAZERK f/NO SELF CONTROL AND THE BAND
BAZERK BAZERK BAZERK
SOUL/MCA
This is an amazing sound for a rapper. Son of Bazerk mixes rap, funk, jazz and R&B to come up with a unique rap style. There are 13 cuts in all, so if you want to hear something totally different, then check out this new, funky group. Demos: All.

CHUBB ROCK
THE ONE
SELECT
One of the favorite rappers around. Chubb Rock drops an enjoyable LP. Some of the album’s key cuts are “Just The Two Of Us”, “The Bad Boyz”, “The Regiments Of Steel”, “Treat ‘Em Right,” the current single, and the title track—all of which show different sides of this talented rapper. Produced and arranged by Howie Tee and Chubb Rock. Demos: All.

DE LA SOUL
DE LA SOUL IS DEAD
TOMMY BOY
First of all, De La Soul is not dead, only the daisy phase is. Take one listen to this LP and you’ll know the boys are definitely alive, well and ready to rock all mics and sound systems with this hot LP. There are 19 tracks that provide plenty of listening pleasure. The album itself is well-arranged. Hats off to De La Soul for putting funky beats on wax. Hot cuts are “Talkin’ Bout Hey Love,” “Oodles of O’s,” “Afro Connections at a Hi 5 (In the Eyes of the Hoodlum),” “My Brother’s a Basehead” and “Millie Pulled a Pistol on Santa.” The titles are silly but the beat is all that. Produced by De La Soul and Prince Paul. Demos: All.

STEEL PULSE
VICTIMS
MCA

Bytches With Problems tell it like it is on this cut—straight out, no holds barred. The music is as hard as the lyrics. BWP is rappin’ about police brutality, which is still on everyone’s mind. Check out the video, it’s seriously deep. Hats off to BWP for taking a united black stand. Produced by Mark Sexx. Demos: All.

STEADY B.
PAY ME BABY
JIVE/RCA
Here’s a hot, slammin’ jam just right for summertime fun. Steady B. has a live rap style and his posse, the Hillside Hustlers, make it funky. Written, produced, arranged and mixed by Lawrence “L.G. The Teacher” Goodman. Demos: All.

This week’s reviews were written by LarriAnn Flores
The Lifers Group: One-Way Ticket To Hell

By LarriAnn Flores

The cold, hard realities of prison life come through loud and clear on the Lifers Group’s debut EP The Real Deal. How does a positive message come from such a harsh world?

First you have to listen with an open mind, once you do then the message can get through. As Maxxwell Melvins (#66064), vice president of the Lifers Group, puts it, “This is the real deal, what goes on inside these prison walls you can’t learn by watching TV or some phoney Hollywood prison movie. We (the Lifers Group) want to reach the younger generation, the children who are the future of this country, to try and educate them by showing them that this is not the way to live—there is a better way.”

That is a pretty deep message coming from someone who has been in prison for 12 long years. Melvins continues, “Being in prison as long as I’ve been, you have a lot of time to think about life and the mistakes that lead up to this moment.”

Melvins is 31 years old. He went to prison at the tender age of 19. When you say it aloud, it has a numbing effect. Melvins says he regrets what happened and he has to live with the fact that he killed another human being, a brother, the brother of an ex-girlfriend. The shooting was accidental says Melvins, but unfortunately, at the time of the murder, the state of New Jersey didn’t treat him fairly. In fact, they treated him downright dirty. “In this country, if you’re black and poor, you don’t stand a chance in hell at getting a fair and just trial.”

However, Melvins has made something of himself behind those mean prison walls. The entire project was his baby from the start, but Melvins is not one to brag. “I let others take the credit because it’s more important to them, you know, the fame and glory of it all. I’m going for the kids. My goal is to reach as many of them as possible. However, if I just reach one kid, all of this will be worth it and then I’ll feel glorified.”

Back in 1976 is when the Juvenile Awareness Program began. The program was started to try and help teach juvenile delinquents that being locked up is no joke. “It’s not a locked up for life. The program itself is like a shock to the system, but after you get over that, you start to realize what these brothers are really talking about. “By putting a little fright into these kids, we hope they change their ways and follow the righteous path instead of an evil one,” states Melvins.

The Lifers Group didn’t know it at the time, but they were making history by starting this program. Each session lasts about two and a half hours. During those

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The censorship issue rears its ugly head once again with *Bytches With Problems*. The ladies of BWP have a few problems with KNBC-TV, in particular the “Donahue” show, which did not air its recent “women in rap” segment in Los Angeles. KNBC representatives said it was because Lyndah wore a hat that had the question “Who the f*ck is Alice?” on the underside. What makes this whole issue a real joke is the fact that the show was aired across the country, with the exception of L.A. Besides, the “Who the f*ck…” line was so obscure you could hardly read it. Yet, a stupid, white racist group like the Aryan Nation can go on the air with their dumb white hoods talking about “to hell with all the niggers.”

It makes you wonder, how can people say racism doesn’t exist in America? Here is proof positive that racism is alive and well and can be seen every day on your TV screen. As BWP producer Mark Sexx would put it, “This is just typical bashing once again.”

On a more positive tip, Def Jam recording artists L.L. Cool J, EPMD, ...
on Profile Records. On the reggae dancehall tip is Cutty Ranks. His style of rappin’ is all about the roughneck, rudeboy lifestyle. It’s a mixture of hip-hop/reggae rhythms. As Cutty put it, “I’d rather be talkin’ bout guns and reality than coming with slackness (sexual) lyrics.” His debut LP, The Stopper, has eight songs in all, each one with a different sound and style that ought to be on your turntables.

Are you looking for a new and fresh sound? Well look no further, ‘cause here’s a rap group for you. Nemesis is their name and rockin’ the mic is what they do best. Their music is a mixture of funk, house, hip-hop and hard-core rap that puts the bass in your face and will make you move all kinds of places you never thought of. The LP is Munchies For Your Bass and it packs a heavy, powerful punch. Be sure not to miss this group. They’re coming to your radio soon.

The First Annual Summer Jam and New Artist Showcase will be held July 6 at 7 p.m. in Atlanta, GA. The “Father Of The Bass Movement,” D.J. Magic Mike, will perform along with DJ Quik, Too Short, Ice Cube, Chubb Rock, Kilo. The Dogs and ABC. The showcase will present new artists who will perform between the sets of the majors. For more info call Craig Melone at (213) 969-1187.

The rap world has lost one of its brightest young female rappers, M.C. Trouble. The 20-year-old Trouble (a.k.a. LaTasha Rogers) died Tuesday, June 4, of what is believed to be a heart attack. She was a brave young entertainer and will be deeply missed by all those touched by her charm and smile.

Trouble came on the rap scene back in ‘88 with her debut 12-inch, “High Roller’s Girl.” Two short years later she made her Motown Records debut with her Gotta Get A Grip LP. Trouble enjoyed success with the first single, “(I Wanna) Make You Mine,” and the title track. Both songs displayed her unique way of delivering her raps. They also showed how diversified she was. Trouble had just recently been in the studio with Redhead Kingpin finishing up the song “It’s About That Time,” which will be on the soundtrack for the soon-to-be released movie “Heaven Is A Playground.” There is something terribly wrong with a child dying before her parents. Her life was short-lived, but the time she spent on this planet was devoted to her music and fans. Although Trouble is gone, her music and inspiring lyrics will live forever. Rest in peace, T. LOVE EVERLASTING.

Rap Pick of the Week

Kool Moe Dee
“How Kool Can One Man Be?”
Jive/RCA

This is a perfect jam for cruisin’ in your ride during the hot summer months ahead. The Kool one does his smooth rap so well, you might have to rewind the tape over and over. From the Funky Funke Wisdom LP, you can be sure there’s more funky stuff where this one came from. Produced by the Moe himself and Teddy Riley.

Hot Rap

“Rampage”
EPM 1/L.L. Cool J
Def Jam/Columbia

“Homey Don’t Play Dat”
Terminator X f/Bonnie ‘N Clyde
P.R.O. Division/Columbia

“Ring, Ring, Ring (Ha, Ha, Hey)”
De La Soul
Tommy Boy

“Case Of The P.T.A.”
Leaders Of The New School
Elektra

“Follow 4 Now”
Sway & King Tech
Giant/ Warner Bros.
"New Jack City" Hit In Japan

The two week pre-screening of the controversial film "New Jack City" by Tokyo's music critics and media reps resulted in one of the biggest cinema turnouts ever, and underscores the growing demand Japanese movie-goers are showing for contemporary black films combined with chart topping soundtracks. With cameo appearances by Guy, Flavor Flav, Troop, LeVert and Keith Sweat, the film has been hungrily anticipated more for its entertainment value than for the message it conveys about the evils of drugs.

Film and music critic M. Igarashi bluntly admitted that, "Most Japanese who watch today's black films do so because of the hipness and intrigue that comes across through the culture and the music. But when it comes to the underlying message of the films, we sometimes, because of language and cultural differences, completely fail to grasp what's going on."

Despite some of the mixed reviews that "New Jack City" is drawing from older critics who are writing it off as a spruced-up version of "Shaft" and "Trouble Man," younger movie-goers are making plans to cash in on the excitement when the doors open for the first public showing next week. If the movie becomes the box office sensation it is in the States, radio request lines at major radio stations are due to get swamped with phone calls. Listeners' desire to hear choice cuts from the soundtrack will help break brand new talent that otherwise would never get the exposure.

While none of the tracks have cracked the FM charts yet, Color Me Badd's "I Wanna Sex You Up" is an example of a hot song that has potential to go far, especially in a market that is driven by millions of young teenage girls who thrive on male-idol groups. With just the right timing, a little luck and solid support from their record company, the results could be just as awesome as they have been Stateside.

Ice-T, on the other hand, while well-established in the States as one of rap's most notorious figures, is still relatively unknown among Japanese music fans. But once audiences catch his dramatic performance on the silver screen, and realize that he is also the featured rapper behind the gangster rhymes on the soundtrack's main theme, "New Jack Hustler," recognition will come quickly, just as it did for Public Enemy, who gained wide appeal after Spike Lee's cult classic "Do The Right Thing" made its big splash over a year ago.

What has become readily obvious about the growth of the black film industry in the '90s is that more than ever before, successful black movie soundtracks released in Japan will be able to play a bigger role toward influencing FM radio's program directors to include these songs in their tightly controlled formats. Since most of the urban contemporary music being played in Japan is gleaned from Top 40 crossover charts, soundtracks will be useful in exposing new artists whose sound truly reflects what is being played on black American radio.

Last year's decision by Tokyo's film distributors not to release the popular black, teen comedy "House Party" clearly illustrated how the unavailability of the film hurt Kid 'N Play's chances of becoming a household name here. However, based on the positive outlook for "New Jack City's" box office success, "House Party II" should have no trouble getting picked up for future release.

Other black American movie and soundtrack releases that can expect to do extremely well are Robert Townsend's "The Five Heartbeats" and Spike Lee's "Jungle Fever." In assessing the future of black film and music in Japan, H. Suzuki, a rep of Towa Video Distributors, commented, "Black music and film are growing in popularity here because Japanese are starting to take an interest in the elegance of black culture, which is coming out full force in the 1990s. You can see it in the music, dance, fashion and even the way blacks are expressing themselves through rap culture. I think the trend will continue for years to come."
THE BRITISH INVASION

By Dotun Adebayo

N.W.A. Banned In The U.K.

The U.K.'s contribution to Black Music Month this week was the banning of EFIL4ZAGGIN, the new album by L.A. rappers N.W.A.

The banning of the album comes as U.K. police headquarters takes a new tough line attitude towards pop groups, following the 2 Live Crew controversy in the United States last year.

Any retailer found selling the album may be prosecuted under the obscene publication laws, says Scotland Yard. Police officials have threatened to charge Island Records (N.W.A.'s U.K. label) managing director Marc Marot under the laws.

"Once we are aware of the whereabouts of this material, it is likely to be seized," commented a Scotland Yard spokesperson.

Why N.W.A. is the first group to have their album deemed obscene has been described as "incidental" by the police. The U.K. needs a Black Music Month.

Very little respect is shown for the roots of popular music here, and no respect is given to the contribution that black music has made.

Ironically, the two No. 1 records in the U.K.—one on the album charts and the other on the singles pop charts—both belong to the black music genre. Color Me Badd's "I Wanna Sex You Up" has become a debut No. 1 record for the U.S. quartet, while Seal's debut album shoots up to the top album spot in only its second week of release, backed by a poster campaign in all the major cities in the U.K.

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**TOP 5 SINGLES**

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**SINGLE OF THE WEEK**

INNOCENCE
SILENT VOICE
CHRYSALIS

Gee Morris, the lead vocalist for Innocence, shines on this, the second magical song off the Belief LP. You can be certain the clubs will be erupting whenever this song comes on. With the superb vocals of Morris, Innocence has a chance of becoming a major new group in '91. Watch this one break into heavy rotation very soon. Demos: All.

**ALBUM OF THE WEEK**

STAN GETZ
SERENITY
EMARCY/POLYGRAM

This is a great traditional jazz LP chock full of warm textures and jazzy swing rhythms. Getz commands power with every note as he floats through and around hypnotic melodies. Along with jazz veterans Rufus Reid on bass, Victor Lewis on piano and Kenny Barron on drums, this quintet will provide hours of listening pleasure, as well as a handsome addition to any jazz buff's collection. Demos: Jazz Lovers, Adults.
SINGLES

NICKI RICHARDS—SUMMER BREEZE—ATLANTIC—Here's a hot jam for you to groove to during the summer. This is a nice remake of the Isley Brothers’ song. Richard’s voice is soft, yet strong. There are four mixes to listen and party to, so say it when you play it. Demos: All.

B ANGIE B—SO MUCH LOVE—BUST IT/CAPITOL—This is the third release from the lovely B Angie B. On this cut, she displays her gospel side, along with her sense of beautiful harmonies. The song should do well on the charts and is already getting hot airplay. It’s produced by Felton Pilate. Demos: All.

C+C MUSIC FACTORY / FREEDOM WILLIAMS—THINGS THAT MAKE YOU GO HMMM—COLUMBIA—Once again C+C Music Factory produces another hot dance cut. The combination of Cole and Civillies has definitely produced some of this year’s best dance music, and this song is no exception. With strong background vocals from Zelma Davis and Deborah Cooper, this soon-to-be club favorite should rock the house. Demos: Teens, Young Adults.

MANTRONIX—MESSIN’ WITH MY HEART—CAPITOL—Mantronix once again shows just how versatile they are on this second release, taken from The Incredible Sound Machine album. These former hip hoppers really know how to change with the times and have come out with a song that’s got heavy rotation written all over it. The group also co-produced this cut. Demos: All.

ALBUMS

TITIYO—TITIYO—ARISTA—This is a pleasant album filled with exciting dance cuts that have scored well on the dancefloors throughout Europe. Featured are some Titiyo top releases, including “My Body Says Yes,” the album’s best song, and other dance favorites. “Man in the Moon” and “After the Rain.” Demos: Young Adults.

READY FOR THE WORLD—STRAIGHT DOWN TO BUSINESS—MCA—RFTW has a solid album filled with some slammin’ party cuts and superb slow jams. The album opens with a definitive summer jam called “Ain’t Nuttin’ But a Party,” a cut that should go down well with most young adults. Following the opener is the album’s title track and RFTW’s current single release. The tempo slows down somewhat on the album’s best songs, the slow grooves. Real stand-outs include “I’m Your P.B.S.L.” and the even better “Ask Your Lover.” Another cut that should raise eyebrows is the catchy “Panties and Drawers.” A strong return for this group. Demos: All.

DAVID GRANT—ANXIOUS EDGE—4TH & BROADWAY—Back after a short hiatus, Grant shouldn’t be too anxious at the outcome of this album. The dozen or so songs really leave an impression. The album’s title track opens and makes way for “Keep It Together,” a song scheduled as the album’s first release. On the album’s opening side, another song that could well see release is “Warm Summer Nights,” a hit if ever there was one. On the album’s flip side give a listen to “Big Love and Life.” Demos: All.

JOHNNY GRIFFIN—THE CAT—ANTILLES—This, Griffin’s first album in eight years, shows that none of Griffin’s talents have eroded. “Chicago Calling,” an excellent piece, is the same song that Griffin launched his career with 30 years ago. Also featured is “Hot Sake,” a strong song and a tribute to Count Basie. Demos: Jazz Lovers, Adults.

SUPERHOT SUPERACTIVE

Taking a look at radio add action this week around the nation, we find Aretha Franklin with a ton of adds—52. This Arista artist was BRE’s Single of the Week last issue. Her song, “Everyday People,” will probably be one of those “Aretha” songs that will be around for a long time. Some of the stations on this include KBMS-AM, KHYS-FM, KJLH-FM, KSOI-FM, WACR-FM, WGCI-FM, WGPR-FM, WIDO-FM and WUSL-FM.

“Addictive Love” is an addictive tune that Bebe & Cece Winans are turning stations inside out with. With another 30 adds to add to the whopping 60 programmers who put this in their rotation last week, you can see why the Winans’ family name is in no danger of music industry extinction. Check stations like KATZ-FM, KCEP-FM, KKDA-FM, WHUR-FM, WLTD-FM, WOKN-FM, WNHC-FM and WPEG-FM.

Lisa Lisa & Cult Jam’s “Let the Beat Hit ‘Em” received a respectable 29 adds this week. An Important Single last week, the song is sure to make it high on the charts. A few of the stations adding include KBUX-FM, KHYS-FM, WBLS-FM, WDAQ-AM, WPAX-AM, WRKS-AM, WTUG-FM, WUSL-FM and WYNN-FM.

Epic recording act Sweet Obsession, with their latest, “I’m A Good Woman Looking For A Good Man,” find themselves in a strong position with radio. They earned the respect of 25 programmers and are sure to win over many more with their unique vocal sound. Stations adding this song include KHYS-FM, KDKA-FM, KQXL-FM, KRIZ-FM, WIBB-AM and WJLB-AM. —J.R.
The music made by people of color has boggled man's mind since the first hand made contact with a drum. Things became a little more confusing when these drums were used as the backdrop for guttural chants and vocals, the foundations from which sprang all that we know today as "black music."

The deep, rich vocals and tantalizing instrumentation that Island Records' Miles Jaye (Davis) throws into the history are just as difficult to characterize. There is something almost obscure about his music. At first, one would want to give testament to how this heartfelt crooner hearkens you back to balladeers of yore who knew the strength of a powerful lyric and were confident in their abilities to endear listeners to their magic. But, as you listen, you realize that Jaye's depth goes even further than his singing. His musical expertise is testament to the precision and erudition of our musical forefathers, making the title of his most recent Island release, Strong, more than appropriate.

"I spend a lot of time thinking in terms of the listener and the ticketbuyer," Jaye says of his music. "Many people used to and still try to convince me to record or write music that's similar to what radio thinks is hot, but that's not my style. There are aspects of my music that aren't considered commercial," he adds, "but, fortunately, we're coming back to music that highlights the balladeer as well as the instrumentalist."

Jaye serves as his own proof with this LP, which opens with the first single release, "Sensuous," and quickly moves...
to "Touch"—a song with even more romantic verses than its predecessor. By the time the first side comes to a close with the instrument-heavy, jazzy "Caprice," the influence of Jaye's mentors, Thelonious Monk, John Coltrane, Charlie Parker, Dizzy Gillespie, and his namesake Miles Davis, is acutely evident.

The second side is, no doubt, even more pleasurable, as Jaye snakes the listener through more quiet storm cuts (including "Is It Time For A Kiss" and "Make It Last," two cuts which feature George Duke, Paul Jackson and Phil Perry). He puts the finishing touches on an hour's worth of teasing with "Write You a Letter." With poetic reflexivity, "Write You a Letter" is a gentle, sexy serenade that definitely sets Jaye apart from the average balladeer and makes his sex symbol status well-earned.

Jaye began developing his musical prowess as a fifth grade violinist in Brooklyn, NY. Along the way, his musical proficiency improved and he eventually added the flute, piano and bass guitar to his repertoire. Although he attended the Brooklyn Conservatory of Music, the Saratoga School of Orchestral Studies and Brooklyn College on music scholarships, Jaye officially launched his music career in the U.S. Air Force. At the time, he says, "Brooklyn College wasn't ready for a black violinist," so at 19, Jaye enlisted in the service, performing as lead vocalist for the military's Band of the Pacific, a role he filled for five years.

Upon his return to civilian life, Jaye took time to hone his diverse skills by performing in the touring bands of such notables as jazz guitarist Eric Gale and vocalist Phyllis Hyman. By 1987, Jaye was ready to move on a little further, not only contributing his writing and producing talents to Teddy Pendergrass' gold-certified Joy LP, but also charting as a solo artist with "Let's Start Love Over," the first hit single from his Miles LP debut.

An artist can achieve a Top 10 hit, but if nothing is done to maintain that visibility, then the artist will suffer."

—MILES JAYE

But on the tails of what they knew was a gold mine, Island Records couldn't refrain from dropping Jaye's follow-up LP, Irresistible, in 1989. It is with this album that Jaye convinced even more people that the strength of soul music runs deep, as he racked up another string of smashes—"Objective" (featuring saxophonist Grover Washington Jr.), "Heaven" and the title track.

The work that Jaye has done with industry big leaguers has not been confined to the aforementioned. He's also done a commercial with Jon Lucien and worked diligently with co-producer Nat Adderley Jr. (Luther Vandross' musical collaborator) on Irresistible. "Working with those folks prepared me for the Miles project," Jaye says of his tutelage, "and that goes for the recording and live aspects of my music. I consider my early days of touring undergraduate work. I graduated with the Miles project. In the same vein," he continues, "my two previous projects were preparatory for Strong."

In this deliberate, calculated rise to stardom, Jaye understands that he must set himself apart from other male vocalists and squash disbelievers continued on page 42
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<td>NAPPY BROWN, Awl Shucks</td>
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<td>ALEX TAYLOR, Dancing With The Devil</td>
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<td>NARADA EQUINOX</td>
<td>DOUG CAMERON, Journey To You</td>
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<td>NEE NEE</td>
<td>M.C. ROMEO, Get Happy</td>
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<td>NANDISC</td>
<td>MAGGOTRON CRUSHING CREW, Miamy's Rockin' Baby</td>
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<td>POLARIS</td>
<td>TAMAKI PARKS, Rocking The Cradle</td>
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<td>POWERHOUSE</td>
<td>TOM PRINCIPATO, Hot Stuff</td>
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<td>SETAB</td>
<td>DESL, Dab Of Love</td>
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<td>VALLEY VUE</td>
<td>DAVID PATTERSON, That Attitude</td>
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HARRIET: Building A Reputation
By Terry Muggleton

The industrial North of England has never really been associated with female R&B artists. It's only been recently that artists such as Lisa Stansfield have gained recognition. Well, there's now another bright star emerging from the region and she has all the talent required to hit the top. Her name is Harriet (Roberts)—she is only 24 years old and has struck a chord worldwide with her soft and seductive style of singing.

It has been a long climb to the top for Sheffield-born Harriet. "After I left school I really concentrated on being a top songwriter," she recalls. "It wasn't until I'd been writing for six years that I finally got a break." Her luck changed after a jingle she'd written began to draw attention to her obvious writing skills. Pretty soon, record labels were trying to sign Harriet to write and record for them.

"It was like a dream come true," Harriet says. After much deliberation, she decided to sign with East West Records. "I signed with East West because they said they wouldn't try to alter anything about me because they liked my ideas."

Around the same time that Harriet had signed with East West, she received another stroke of good fortune.

continued on page 44

ATOOZI: Fun From Start To Finish
By Haleemon Anderson

Covering music from A to Z could be an awesome task, unless you take the approach of EMI's new pop/dance duo Atoozi—just have fun with it.

Having fun, for Atoozi's John Sharpe and Jeffrey Burrell, means writing songs that explore life from a totally optimistic outlook. "Atoozi and our music," says Burrell, "are about being positive—that's the only way we're going to make this world a better place to live.

"The way we approach our work," says Sharpe, "is to keep an open mind and try anything from A to Z. That's why our album is as diverse as it is."

Atoozi's self-titled debut is diverse—the first single off the LP, "Calling Out Your Name," combines a hip-hop groove with a background track full of horns, percussion and rap. The second release, "See Saw," is straight funky, with a thumpin' bass. It's been seeing action on both the R&B and dance charts.

Then there's "Mary Anne," a tune that Burrell wrote almost five years ago. He uses lush instrumentation to update a neo-Motown rhythm track and adds a kind of screwy, day-at-the-fair background for a song that is pure fun, start to finish.

The way Sharpe and Burrell formed Atoozi was continued on page 44
MOST ADDED
SONG OF THE WEEK
ARETHA FRANKLIN
"EVERYDAY PEOPLE"
ARISTA

YBPC ANNOUNCES
CONFERENCE DATES

WNAA EXCEEDS
FUNDING GOAL

ON THE RADIO WITH
STEVE CRUMBLEY

RADIO'S ROLE IN
ADS REDEFINED

WEDR'S CATHY EDWARDS & CO.
WELCOME POLYDOR'S MARVA HICKS

KENNEY GETS
WIKS NOD

THOMAS NAMED
WBRO PD

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WBLX-FM
Adaintenance, Sady
Jamaica, Got
Lazet Michael, Give
Rhythm Syndicate, Passion
Yours Truly, Come
PD: Skip Drennan
MD: Morgan Dillard
P.O. Box 1967
Mobile
Al 36633
205-432-7029

WTUG-FM
Bebe & Cee, Addictive
Cheryl Riley, How
Jazzy Jeff, Summer
Lisa Lisa, Let
Rhythm Syndicate, Passion
Tara Kemp, Piece
PD: Alvan Brown
MD: Akrown Brown
1428 Skyline Blvd
Memphis
Al 38045
205-345-7200

KJAY-AM
Gwen Guthrie, Got
Lament Dooler, Love
Lattimore, Jamaica
Mac Band, 1
PD: Warren Jakobson
MD: Westa Jakobson
1501 Station Blvd
Suite 110C
Sacramento
Ca 95824
816-457-6005

WENN-FM
Inner City, Till
Lalah Hathaway, I'm
Sweet Obsession, I'm
Yours Truly, Come
PD: Dave Donald
MD: Michael Stan
424 186th St. North
Merrick
Al 3503
205-254-1829

WENF-FM
Aretha Franklin, Everyday
JT Taylor, Swing
T. Pendergrass, I
Timmy Thomas, What
Warren Mays, Get
PD: Charles Morris
MD: The Mike Hanter
SOMO
Mobile
Al 36633
205-622-8661

WZMG-FM
3rd Bass, Flip
Al B. Sure!, Hal
Mica Paris, South
Omar Chandler, The
Phil, Pebbles, Always
Rance Allen Gay, Miracle
PD: Charles Pruitt
MD: Charles Pruitt
P.O. Box 2329
Optima
Al 35082
205-746-4666

KSOL-FM
Aretha Franklin, Everyday
Gladys Knight, Men
Lilly Kratov, It
Lisa Lisa, Let
Pebbles, Always
Ray Parker Jr., She
Rhythm Syndicate, Passion
Sandie, Love
Shirley Mustock, In
PD: Bob Michel
MD: Bob Michel
1729 Amherst Blvd
2327
San Marino
Ca 91402
416-341-8777

WGVK-AM
Aretha Franklin, Everyday
B.G. The Prince, This
Heady D. Now
Kool Moe Dee, How
Lament Dooler, Love
PD: Joe Williams
MD: Steve Williams
Route 3 P.O. Box 76
Ercola
Al 35072
205-378-4787

AL".

WIDO-AM
Aretha Franklin, Everyday
JT Taylor, Swing
T. Pendergrass, I
Timmy Thomas, What
Warren Mays, Get
PD: Brian Banks
MD: Steve Williams
Route 3 P.O. Box 76
Ercola
Al 35072
205-378-4787

WZZA-AM
Frozen
PD: Bob Carl Bailey
MD: Monte Sanner
1570 Woodruff Dr.
Riverdale
Al 35074
205-381-1862

XHRM-AM
Gladys Knight, Men
Herb Alpert, Jump
Kool Moe Dee, How
Lalah Hathaway, I'm
Lazet Michael, Give
Monie Love, Down
V. Wilson-James, Bright
Whispers, I
Yours Truly, Come
PD: Bob Lee
MD: Bivens Coleman
2424 S. Port Way Ste. J
Henderson
419-336-4000

ARKANSAS

WSLY-AM
Damian Dame, Gotta
David Dee, Go'm
Dick Williams, I
Icy Ble, Pump
KLE, J
T. Pendergrass, I
PD: Tim Drake
MD: Michael Eissen
Route 1 Box 408 B
York
Al 30925
205-257-4787

KCLT-AM
AK, I
Bebe & Cee, Addictive
Lalah Hathaway, I'm
Monie Love, Down
Natalie Cole, Unforgettable
Oleta Adams, Circle
Pebbles, Always
Small Change, Why
T. Pendergrass, I
PD: Miki Mills
MD: Millie Mills
P.O. Box 2870
West Helena
Al 72390
501-572-9056

KALIFORNIA

WTQX-AM
Aretha Franklin, Everyday
RBD, Let
Bebe & Cee, Addictive
Clarence Carter, I
Dells, You
Gary Coleman, No
L.V. Johnson, I
Latersha, It
Mantronix, Don't
PD: Bob Banks
MD: Francesco Jiles
271/2 Franklin
Salsa
Al 35070
205-662-1570

KGFJ-AM
Bebe & Cee, Addictive
Lunie Price, Play
Natalie Cole, Unforgettable
PD: Shirley Jackson
MD: Johnny Morris
1103 S. La Bea
Los Angeles
Ca 90019
213-592-9095

WYBC-AM
Aretha Franklin, Everyday
JT Taylor, Swing
K-9 Posses, I
Lilley, Sweet
Marva Hicks, I
Niki Richards, Summer
Samuelle, Grandy
Skate Master, Justice
Vesta, Special
Yours Truly, Come
PD: creek Sten
MD: Andrew Gift
165 Elm St.
New Haven
203-432-1217

DIST. OF COLUMBIA

WHUR-FM
Al B. Sure!, Hal
Bebe & Cee, Addictive
Candy Dulfer, Lily
Gee, Guy
Hi-Five, I
Levert, Sada
Levert, Sada
Ray Parker Jr., She
Shirley Mustock, In
Vesta, Special
PD: Bobby Bennett
MD: Mike Archie
528 Bryant St. N. W
Washington
20500
202-222-8000

WANM-AM
Aretha Franklin, Everyday
Lalah Hathaway, I'm
Pebbles, Always
Sweet Obscession, I'm
Troop/Levert, For
Vesta, Special
Yours Truly, Come
PD: Jon Wilson
MD: Bojack
10174
Telbasse
Fl 30302
904-222-1070

WEDR-AM
After 7 Nights
Aretha Franklin, Everyday
KXEM, Dub
Phil Perry, Amazing
Ray Parker Jr., She
Sweet Obsession, I'm
Vesta, Special
PD: Dr. James Thomas
MD: James Thomas
2705 N. 16th St.
Miami
Fl 32025
305-622-7211

WPUL-AM
Aretha Franklin, Everyday
Bebe & Cee, Addictive
Lisa Lisa, Let
Natalie Cole, Unforgettable
Phil Perry, Amazing
Shelley E., Drippers,
Timmy Thomas, What
PD: Paul James
MD: Hal James
2586 S. Nova Rd.
South Daytona
Fl 32123
904-767-1131

WRBD-AM
Al B. Sure!, Hal
Aretha Franklin, Everyday
Buffalo Soldier, Playing
D. Underground, Nattin
JT Taylor, Swing
Jazzy Jeff, Summer
Lisa Lisa, Let
Marva Hicks, Git
Troop/Levert, For
PD: Lee Evans
MD: Kelly Davis
4431 Rock Island Road
Fl, Lakeline
Fl 33319
305-731-4830

WRXZ-AM
Erie Force, I
Lalah Hathaway, I'm
Lazet Michael, Give
Marva Hicks, I
Pebbles, Always
Sandee, Love
Troop/Levert, For
Yours Truly, Come
PD: Michael Counsell
MD: Ray Simmer
3000 34th St.
South Beach
Fl 33016
305-337-7170
813-964-1515

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THE NATIONAL RADIO REPORT
### WXOK-AM
- **Station Details**
  - **Call Letters**: WXOK-AM
  - **Format**: R&B
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WXYV-AM
- **Station Details**
  - **Call Letters**: WXYV-AM
  - **Format**: Hip-Hop
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WRNB-FM
- **Station Details**
  - **Call Letters**: WRNB-FM
  - **Format**: Urban Contemporary
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WDDT-AM
- **Station Details**
  - **Call Letters**: WDDT-AM
  - **Format**: Urban Contemporary
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WXWZ-FM
- **Station Details**
  - **Call Letters**: WXWZ-FM
  - **Format**: Gospel
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WBBQ-FM
- **Station Details**
  - **Call Letters**: WBBQ-FM
  - **Format**: Jazz
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630

### WCOC-FM
- **Station Details**
  - **Call Letters**: WCOC-FM
  - **Format**: Classic Hip-Hop
  - **Owner**:
  - **Address**: 2444 W. 51st St., Chicago, IL 60630
WQBH & Career Day

Jay "The Bluesman" Butler from Detroit’s WQBH (standing), along with Karen Terry, Roscer Martin and Lesley Harding participated in Career Day at Damon Keith Elementary School.

WNAA Exceeds Campaign Goal

WNAA, the college station for North Carolina A&T State University in Greensboro, NC, won the fight to remain on the air by netting more than $67,000 in contributions from their radiothon and college community sources. The station was threatened with going dark due to the loss of $50,000 in State funding for the '91-'92 fiscal year. The loss represented a 50 percent cut in their budget.

Volunteers manned telephones at the studios 18 hours a day from June 1-8 to receive pledges, as announcers pitched listeners every five minutes. "We are more than grateful to the listeners who gave such tremendous and generous support during this campaign," said Tony Welborne, gm, WNAA.

Members of the local Omega Psi Phi fraternity held a car wash in Greensboro, while members of the House of Prayer for All People held their own car wash in Reidsville. Proceeds from the individual fund-raisers were forwarded to the station.

Other listeners took donations at their places of employment, while members of the Triad Mass Choir staged a basketball game to benefit WNAA. In one inspiring instance of cooperation, public radio station WFDD at Wake Forest University in Winston-Salem aired spots encouraging their listeners to support WNAA. WFDD also sent a five-man team to WNAA to help with telephone operations during the radiothon.

"We want to thank everyone who helped us reach our goal," said Welborne. "We know we didn't achieve this accomplishment alone. We will be looking at different ways to support this station's operations and acting on research that is currently underway by the summer of this year. We will be sure not to get caught in these same set of circumstances again, and we want to assure the public that we will not be coming to them for financial support next year."

Lorenzo Performs

Alpha Int'l recording artist Lorenzo (l), kicks it with ap Mimi Brown after performing at WDAS' 15th anniversary tribute to air personality Doug Henderson.

Kenney Gets WIKS Nod

Jeff Kenney was named md for WIKS/New Bern, NC. Yvonne Sanders remains with the station in her on-air slot doing mid-days. Kenney will also retain his on-air duties. Darren "Big Mac" McAllister was named host for the station's new gospel show airing weekday mornings from 4:30-5:50 a.m.

Service Request

WBRO-AM/Waynesboro, GA, requests service from all labels. Please send all Urban product to: Ron Thomas, WBRO P.O. Box 509 Hwy 56 N. Waynesboro, GA 30830

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Radio’s Role In Ads Redefined
More than 200 advertisers, agency executives and radio representatives were on hand in New York for the ANA/RAB Radio Advertising Forum, sponsored jointly by the Association of National Advertisers, Inc. (ANA) and the Radio Advertising Bureau. The forum was aimed at exploring radio’s role as an efficient and effective part of a comprehensive marketing plan.

The affair began with a luncheon that featured broadcaster Larry King and was followed by presentations from some of the country’s leading advertising agency executives and corporate marketers. The participants shared their experiences on successfully using radio to meet a variety of marketing challenges.

The speakers shared the common theme that today’s marketers can no longer afford to overlook radio, a continued on page 42

YBPC Announces Convention Dates
The national chapter of the Young Black Programmers Coalition, Inc., announced the dates for their annual Awards of Excellence Banquet and National Convention. November 21-24 are the days set for the conference, which will be held at the Hyatt Regency in Houston, TX. The Awards of Excellence Banquet will be held Friday of the convention weekend. The Awards dinner is slated for the following Saturday evening.

Thomas Named WBRO PD
Ron Thomas was named pd for WBRO/Waynesboro, GA. Thomas was formerly an ap for WCHB/WJZZ/Detroit, MI. Thomas will also handle the morning show for the station. The format for the station will be Urban. Prior to working in Detroit, Thomas held positions with KRIZ/Seattle, WA; KPMA/Tacoma; WFDR/Manchester, GA; and KTOY/Tacoma.

Service Request
WIKS/New Bern, NC, is requesting service from all labels with gospel music. Please send all product to: Jeff Kenney, WIKS P.O. Box 2684 New Bern, NC 28560

Howard & Company
B.J. Johnson, pd, WJZE/Jazzy 100 (far l), gets a visit from GRP’s George Howard and Doug Wilkins, sr. dir, nat’l promo.

Mason Hosts
Popular Detroit ap Mason (r) interviews Capitol’s Freddie Jackson during WJLB’s “Mason & Company.”

CJ Morgan, morning personality for Q-93/New Orleans, having fun with Roger Rabbit and Mickey Mouse.
Well, you can add one more city to the list of metropolitan centers responsible for outstanding talent. Yeah, that's right. With the rise of rapper MC Breed and the resurgence of MCA's Ready For The World, Flint, MI, has established itself as yet another hotbed of musical wizardry.

Ready For The World's 1988 self-titled debut yielded such top hits as "Tonight," "Oh Sheila," "Digital Display" and "Love You Down," songs with the kind of funk that made you think the group had a Minneapolis groove, but with the deftness of lyrical sensuality that was only RFTW.

RFTW (composed of John Eaton, bass; Melvin Piley, lead vocals, rhythm guitar and piano; Gregory Potts, keyboards and background vocals; Gordon Stozier, lead guitar, bass, drums and background vocals; Willie Triplett, percussion and background vocals; and Gerald Valentine, drums) has resurfaced after a three-year hiatus with a slammin' jammy titled "Straight Down to Business." The sound is different, but just as dope as their previous hits. To accompany that new sound is a new look, both of which group members Piley and Valentine say is a sign of maturity.

"My singing style has changed on the uptempo songs," Piley reveals. "The slow jams are pretty much Valentine clarifies.

Programmer Clarice Watkins of KBWC/Marshall, TX, says that "Straight" is definitely a hot item. "It's really strong," she states. "We're number one all week. People are really digging it." 

"Straight" has already been a hit on RFTW's new LP, "Business." The group's dedication to its task manifests itself from the album's outset. "Ain't Nuttin' But A Party" opens the album with an uptempo track, highlighted by funky rhymes and a slight go-go feel. Moving past the title track, the listener is thrust into "Cat Thang," a dance groove that's sure to become a club favorite, as its new jack swing touch will appeal to DJs nationwide. But it's probably the cut "I'm Your P.B.S.L." that will eclipse all of these as the overall favorite. It is on this quiet storm gem that Piley pleads to be anything, including the pillow, bath water, sunshine and lover of the woman who needs him to serve as such.

It seems that the single is well on its way to doing just that. Having debuted on B&G's Singles Chart at No. 69, "Straight" has already been a hit on RFTW's new LP, "Business." The group's dedication to its task manifests itself from the album's outset. "Ain't Nuttin' But A Party" opens the album with an uptempo track, highlighted by funky rhymes and a slight go-go feel. Moving past the title track, the listener is thrust into "Cat Thang," a dance groove that's sure to become a club favorite, as its new jack swing touch will appeal to DJs nationwide. But it's probably the cut "I'm Your P.B.S.L." that will eclipse all of these as the overall favorite. It is on this quiet storm gem that Piley pleads to be anything, including the pillow, bath water, sunshine and lover of the woman who needs him to serve as such.

But how does a group come up with lyrics like this, and who decides whether or not they're good enough to be included on the album? As continued on page 44...
STEVE CRUMBLEY
Takin’ It To The Streets

Longevity—one of the keys to success in any business. Radio is definitely no exception. Broadcast veterans all across the country are well respected by their peers, especially individuals who have been in the business for 20 or more years. These long term die-hards credit their staying power to certain trade secrets known only among themselves. Steve Crumbley, pd/md and op mgr for WOWI-FM/Virginia Beach, VA, has proven himself beyond a shadow of a doubt to be one of the leaders in a fraternity of radio veterans.

Although his career began during high school, it seems hard to believe that, at the time, radio was the furthest thing from his mind. Crumbley explained, "I really wanted to play football. I was dead set on playing college ball until I got injured. That’s when I realized I needed to come up with plan B." Unknown to Crumbley himself at the time, that plan B referred to would inevitably be a career in broadcasting. His interest began when he paid a visit to WDAS-AM—before it became FM—along with friend Carl Helm. "All I can say is I went in to visit, and I came out spellbound. From there I knew exactly what I wanted to do."

Crumbley immediately made himself available to start an internship at the station. Under the direction of Helm and radio veteran Joe "Butterball" Tamburo, Crumbley started out as a part-timer on weekends, 2 a.m.-6 a.m. Crumbley said, "The experience was quite a unique one for someone still in high school in those days. I learned a lot and my interest grew as I went along." Crumbley interned there from 1968 to 1970, at which time he left to pursue a major in liberal arts (with emphasis in communication and business) at Fisk University in Nashville, TN.

While in college, he found work at WVLQ/Nashville. "I was there from ‘71 to ‘75, starting out as a full-time announcer from 7 p.m. to midnight. I subsequently brought the station its highest night time ratings ever." Due to Crumbley’s overwhelming popularity, his air shift was moved to afternoon drive, which increased the ratings even more. As a result, Crumbley was promoted to station md.

Upon graduating college, Crumbley made his next move to WORL-AM/Orlando, FL. This time he came in strong as the station’s pd/md. "I took the station to a 6.5 in the ratings as a day-timer with a very saturated FM market," Crumbley added.

In 1978, the station was purchased by Sudbrynk, Inc. However, Crumbley was still able to retain his position even after the station changed hands. By 1979, Crumbley would move on to Boston’s WILD-AM, where he went through a series of positions starting with pd/md.

In just a year Crumbley became interim gm, appointed by Thomas McKinney—then pres, Sheridan Broadcasting Company. "I was to manage daily operations of the station until Nash Communications assumed ownership. Even then, we were able to hold a strong 4.0 rating." In discussing some of the highlights of programming radio in Boston, Crumbley observed, "It was a great challenge to me at first, considering Boston’s reputation as a racist city. Aside from that," he continued, "the experience offered me the chance to meet and establish relationships with certain industry professionals who, at the time, were just starting out. Those included Sonny Joe and Donna Halper from the radio side, also Sylvia Rhone, Sharon Heyward and Eddie Pugh." Crumbley stayed in Boston until ‘83.

His next move took him to Virginia. There, Crumbley programmed two stations, WOKS-FM in Williamsburg and WMBG-AM in Richmond. He took WOKS from No. 16 in the market with a 1.9, to No. 4 with an 8.1, in one year. WMBG-AM changed format and was later sold by station owners. Then, in ’85, Crumbley programmed two more stations, WPLZ-FM in Petersburg and WSSV-AM in Richmond. Continuing to turn about ratings from near obscurity, Crumbley had dual programming down to a science. He continued to do so until ’87.

For the next two years that followed, Crumbley served as nat’l pd for Willis Broadcasting Corp. Crumbley added, "I was responsible for overseeing 25 stations around the country. Such stations included WOWI, WPDQ—later known as WZAZ—and WKQJ, just to name a few." In addition, 14 of those stations were gospel. All became top-rated gospel stations due to Crumbley’s efforts. With a tough act like that to follow, Crumbley began programming at WOWI-FM/WBSK-AM, Norfolk, VA, in ’89 and has done so ever since.

There has been a considerable amount of talent to come from WOWI in recent years. One programmer in particular is Ron Atkins, BRE’s Major Market PD of the Year. Atkins was quoted as saying, "Steve Crumbley had a very street-wise approach to programming."

Crumbley offered to shed some light by saying, "What Ron meant by that was that I successfully did my programming research the old-fashioned way. During the years between the late 60’s to the mid 70’s, there were no RCS computer systems in existence. That stuff didn’t come along until the 80’s. Also, the trades weren’t nearly as helpful back then."

By Ray A. Myrie

JUNE 21, 1991 / PAGE 39
V-103 Hosts Marketing Seminar

VWAZ-FM hosted a comprehensive seminar entitled "Marketing to the Adult Black Consumer in Chicago and America." The seminar was geared toward current and potential clients of V-103. Among the presenters were Barry Mayo, WVAZ, Tom Fagan, sales mgr., WVAZ, Marla Pirner, Dupetti, and Chuck Morrison, vp, African-American-and Hispanic mktg, Coca-Cola USA.

The seminar was loaded with enlightening statistical information about the black community. For instance, if African-Americans were considered a separate nation within the United States, its buying power would equal the GNP (gross national product) of many other countries. The buying power of African-Americans could be considered the 12th largest GNP in the world. In other words, the African-American buying power is larger than the GNPs of Australia, India, Poland, Mexico, Switzerland, Austria, Egypt, Greece, Sweden, and Belgium, and slightly less than Brazil, Spain and mainland China.

One of the most effective means of reaching these consumers is through African-American targeted radio. To start with, radio has great penetration among the country's consumers. More specifically, African-American targeted radio is particularly effective against its prime consumers. An estimated 17.5 million or 97 percent of African-American persons are reached weekly via radio. The most popular formats are Urban Contemporary, Black, Gospel and Jazz.

It was noted that Urban Contemporary/Black formats are significantly the most popular among African-American adult men and women. A major industry researcher described the Urban Contemporary listener as one "who spends money regularly on a number of products consistently advertised on radio. These include soft drinks, records and tapes, concerts, hair care products and automobiles. All of these index higher than the general market average."

One of the conclusions drawn was that the battle for market share begins with a battle for share of mind. When it comes to African-American consumers, it would be difficult, if not impossible, to fight the battle without targeted radio.

A man's place is in the kitchen, at least on Father's Day. Sunday, June 16, the second annual "Real Men Cook" took place in downtown Chicago at the State of Illinois Building. "Real Men Cook" features 200 of Chicago's business and professional men preparing their favorite dishes for guests to sample. Proceeds from the event benefit Chicago non-profit organizations. 1991 beneficiaries are Providence-St. Mel School and the B.R.A.S.S. Foundation Inc. A few of Chicago's "real men" participating include, WVAZ morning personality Richard Steele, Carter Russell, dir., promo, Elektra Entertainment, and coming home for the event, A&M's Frank Chaplin.

MRMA Business Conference Update

The 1991 Midwest Radio & Music Association Business Conference (June 27-30, Fairmont Hotel) is shaping up to be one of the year's premiere events in Chicago. MRMA suggests that attendees arrive on Wednesday, June 26, to partake in the culinary delights that will be served on Chicago's front lawn. "The Taste Of Chicago" officially opens on Thursday, June 27. Bring the family, there will be plenty to do, see and hear.

The seminars for this year's conference include "Solutions: Let's Get Ready To Rock," moderated by James Alexander, program mgr., WGCJ-FM, with panelists Maurice Watkins, nat'l dir., promo, Polydor Records; Lynn Tolliver Jr., corporate exec/programmer, WZAK-FM; and Jerry Rushing, gm, WEDR-FM.

"The Status of Black A/C Charts" will be moderated by Billy Young, pd., WMVP-AM, featuring panelists Terri Rossi and Steve Harris, pd., WVAZ-FM.

Other seminars include "How Long Is Enough," moderated by Chuck Atkins, pd., KMJM-FM, "Beating the Good Old Boy Network," a seminar on the status of women in the radio and record industries, moderated by Alana Singleton, sales mgr., WGCJ-FM; and "Is There A Song In Rap," with leading rappers from around the country. The Chicago Association of Musicians and Songwriters (CAMS) will host a listening session featuring A&R directors and producers from major record companies. bring your tapes!
This response, mainly middle-of-the-road. The Young Adults. Programmers, song's motivates. The beat and sound motivates. It's also great to dance to. It seems to have really struck a chord with our younger demos. Demos: Teens, Young Adults.

**DISIS**
**"THE POWER OF MYSELF"**
This is a very good rap that I can really relate to easily. It seems to have really struck a chord with our younger demos. Demos: Teens, Young Adults.

**KIMBERLY KAYE**
WFXX/JACKSON, TN
**LISA LISA & CULT JAM**
**"LET THE BEAT HIT 'EM"**
Lisa Lisa has hooked up with David Cole and Robert Clivilles of C+H Music Factory to make their hottest cut to date. We're getting a heavy response mainly from the teens. It should become a heavy soon. Demos: Teens, Young Adults.

**D.J. JAZZY JEFF AND THE FRESH PRINCE**
**"SUMMERTIME"**
It's perfect timing with summer just around the corner. There's a nice midtempo groove featured that really sets up the song. We've got phones from all ages. all day. Demos: All.

**JOMANDA**
**"GOT A LOVE FOR YOU"**
If you love house music, you should be jumpin' on this one quickly. These three ladies have a jammin' cut that's expected to do well. It's a strong song. Demos: Young Adults.

**KEVIN ST. JOHN**
WLBG/LAURENS, SC
**TYRONE DAVIS**
**"MOM'S APPLE PIE"**
This is a perfect follow-up choice by Davis. It's already generated heavy phone response in only a short time. TD is back with a song that's got catchy lyrics, as well as being great to dance to. This future heavy rotation song is great for attracting the older demos. Demos: Young Adults.

**LATIMORE**
**"STOP HALF LOVING THESE WOMEN"**
Females really love this cut. As soon as it comes on the airwaves the phones light up. It's a song that contains a message for all the macho men out there. It's only three minutes in duration but Latimore definitely gets the message across. Demos: Adults.

**JAE JACKSON**
WAAA/WINSTON SALEM, NC
**SOUNDS OF BLACKNESS**
**"OPTIMISTIC"**
Jimmy Jam and Terry Lewis have collaborated with the award winning, co-founder/director of this group now known nationally as The Sounds Of Blackness. The Evolution of Gospel spans the entire range of black music as an art form. It illustrates how contemporary black music is rooted in the spiritual and gospel music of the past. "Optimistic" should definitely be in rotation for morning, noon and night. Be optimistic. Play it. Demos: All.

**SHIRLEY BROWN**
**"I'M STILL IN LOVE"**
Shirley Brown is back with a sound that can only be found coming from her. In '90 Shirley recorded an excellent duet with Bobby Womack. This time the former Stax star calls on hitmaker Al Green as she gives a '91 rendition of a "Mean Green" composition. It's a nice midtempo track with solid bassfide vocals from a lady who's been a staple in our industry. She's back! Demos: Soul Music Lovers. Adults.

**CHASE THOMAS**
WJDY/SALISBURY, MD
**D.J. JAZZY JEFF AND THE FRESH PRINCE**
**"SUMMERTIME"**
What an excellent jam for the summer. It's great to have a dance song to get back to some nice slow funky grooves. We've already started to have busy phones on this. Demos: All.

**CRYSTAL WATERS**
**"GYPSY WOMAN (SHE'S HOMELESS)"**
This hot cut is doing well in the clubs as well as on the airwaves. We're having red hot phones. One of our top requests at WJED. It's destined for heavy rotation. Demos: All.

**DAMIAN DAME**
**"EXCLUSIVITY"**
LaFace has come out with yet another great song that's guaranteed to do well. It's appealing to all and has garnered heavy phone action. Once again congratulations to LaFace for another hit song. Demos: All.

**JOHNE HENNINGS**
KJAY/SACRAMENTO, CA
**JOMANDA**
**"GOT A LOVE FOR YOU"**
This delightful trio has a sure hit on their hands. It's got a Soul II Soul sound that's mixed nicely with a house beat. Jomanda should enjoy Top 20 success with this as the adults as well as the younger demos like it. Demos: All.

**BOYZ II MEN**
**"UHH AHH"**
This album cut is hot and is definitely one of the albums best songs. This is a good way to sell the album by following the more uptempo "Motownphilly" with a slow, love jam. As soon as this is released as a single J-KAY will be on it. Demos: All.

**HEAVY D. & THE BOYZ**
**"NOW THAT WE FOUND LOVE"**
This remake off the Third World song is the perfect way for Heavy D. to get over last year's tragedy. It already jumped up our chart mainly due to a perfect dance tempo. It's strong enough to be one of the summer's top rap cuts. Demos: All.
MILES JAYE continued from page 26

who still want to compare him to Pendergrass. "There's a musical background that's probably more evident in my work than that of other vocalists," Jaye says. "Of the vocalists who are musicians," he continues, "there is a minority of them who showcase their ability to instrumentalize.

"You see, you can write the most beautiful music in the world, but if you can't do something else creative—like play an instrument or produce—then you may find yourself 'stuck' when the industry hits a slump or goes through the next musical wave or trend."

A slump is the last thing Jaye has to worry about. Although Strong is just getting off the ground, there are already plans to proceed to the next project, which will highlight his classical side. "I'm working on an instrumental project right now," he reveals. "Featuring the violin. I think that will lay to rest some of the questions of what's different between me and others."

In addition, the next project will also confirm what many have suspected all along. Jaye's got more than soul. The way he's taken what some call R&B and made it more passionate, more romantic is chilling and warrants more exposure than limited, tantalizing video spots and occasional radio airplay will allow. "There's a lot more than beautiful music that goes into making a big artist," he reiterates. "Clear promotional tasks need to be met. An artist can achieve a Top 10 hit, but if nothing is done to maintain that visibility, then the artist will suffer."

"But, I'm content with what I do and the way I do it, that is not going to change," he continues. "I'm a recording artist, and my music is about me, my life, my experiences. I'm not a very good actor. I like the confidence of being able to be myself. You can call it what you want, but that is the strength of soul music." SEE

STEVE CRUMBLEY continued from page 39

then, either. So when you went on a record, you basically went with your gut. My label service was straight over-the-counter at your local mom & pop distributor, which in those days was all you had. So if you couldn't break a record in the streets, you were unemployed."

Crumbley also added, "Some of the other talented alums of WOWI I would like to take time to mention are Tony Gray, Don 'Early' Allen, Lee Michaels, Tony Richards and 'Jammin' Jay Michaels. These, in my opinion, are some of the major forces in the radio industry."

Crumbley's future plans consist of radio consulting or possibly something in the record industry. Whatever the case, he certainly has made his mark and then some. SEE

RADIO NEWS continued from page 37

medium whose cost-efficiency, targetability and flexibility make it indispensable in any effective advertising media mix. The bond of loyalty between a station and its listeners, as well as radio's inherent warmth and immediacy, are just some of the additional "value-added" benefits of the medium cited by the presenters.

According to Karen Green, vp/dir. advertising and PR, Citibank, N.A., the realities of today's marketing environment dictate that it is only a matter of time before even more advertisers follow suit.

"Radio is a medium whose time has come," said Warren Potash, ceo, RAB. "Successful, creative, quality radio advertising does not just happen on its own; advertisers must demand it."
move your **BODY** to a groove that is sultry and fierce
fill your **MIND** with thoughtful lyrics and sweet vocals
uplift your **SOUL** with music that matters

---

**THE LIFERS GROUP**

continued from page 12

hours, the Lifers stand on a stage, towering over the kids to intimidate them. The language is hard-core, but so is the element. This program has changed and touched many young people who may have ended up in a jail cell, just like the brothers they came to see.

The Lifers Group has once again made history by being the first rap group to record their music inside a prison. With some help from Dave "Funken-klein," director of Hollywood Basic Records, they have a slammin', one-of-a-kind sound. All the music on the EP is original. Simply take a listen to their product and you'll hear, there's a lot of talent behind those walls. There is also a video for the song "The Real Deal," which is an all the way live look at life behind bars. Anybody who thinks that they are tough and ready, take heed to the message. "Learn At The Expense of Sorrow" is the Lifers' motto, one that needs to be heard and truly listened to because life behind bars is no joke. Think twice before you take someone's life into your own hands. The Lifers Group is a good example of what not to become.

**JAZZ NOTES** continued from page 13

for an extended length of time due to pneumonia and pleurisy. Following a broken marriage, he remarried and rebuilt his life and reputation as a fine jazz artist. During a tour through Europe, Getz and his wife settled in Denmark for three years before returning to the U.S. in 1961. It was during this time that Getz set off the bossa nova rage that sent his career into high gear throughout the early '60s.

In later years, Getz continued more contemporary and traditional jazz with performances in night clubs and concerts and began working as a music instructor during summer at Stanford. His last release, on PolyGram's Emarcy label, is Serenity, featuring Getz on tenor sax. Kenny Barron playing piano, Rufus Reid on bass and Victor Lewis playing drums.
THE BRITISH INVASION

continued from page 21

THE BRITISH INVASION continued from page 38

rather unique. While independently pursuing the dream of being a star, their paths crossed in New York via a mutual friend. At the time, Burrell was signed to SBK as a songwriter. Sharpe had recorded several solo demos and was looking for the right material.

"When we got together," says Burrell, "I was planning on writing some songs for John. We had no plans on being a duo." Burrell's manager pushed the guys, saying, "With your looks and talent you'll probably get a deal."

Burrell says the chemistry between he and Sharpe was immediate. "He got me interested and I was really impressed with his voice, so we made plans to go together."

Atoozi keeps a fresh edge on their sound by using live instrumentation as often as possible. Their music is full with live horn and string arrangements. Both Sharpe and Burrell handle lead vocals and they do their own background tracks. They also exercise quite a bit of creativity in their choice of samples.

And they don't shy away from live performances. "Playing live is a lot of fun. We did quite a few track dates in New York when 'Calling Out' was charting. We just go out to give the people a real show."

With EMI's push, Atoozi hopes to see more of their music hitting the charts and the airwaves. That's the kind of confidence Atoozi brings to their brand of positive, uplifting funky/fun dance music. So listen for them on the dance floor and on the air. You could use a little fun.

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HARRIET continued from page 28

Quincy Jones, a man Harriet admires, asked whether he could use a song she had written ("One Man Woman") on his star-studded Back On The Block LP.

With her confidence brimming, Harriet set about launching her debut album, titled Woman To Man, on which she either wrote or co-wrote all but one of the 11 songs. Harriet explains, "I wanted an album that had a cocktail of songs because I didn't want to be classed as one dimensional."

The first release off the album, "Temple Of Love," became a smash hit in both the U.K. and the U.S. "I was a little surprised at how well the song did in the States," she says. "The response was very encouraging." Also an encouragement to Harriet was the fact that the song did well on both pop and urban charts.

With "Temple Of Love" finally edging off the charts, Harriet has released her second song, the title track from the Woman To Man LP, which features the same strong vocals and lyrics that really hit home in the first single. Harriet expresses that she likes "real instruments and music on my songs."
ARIES (March 20-April 19)—Take a cue. On no account dismiss a financial deal or offer out of hand. What takes place around the end of the week relates to events or developments that occurred in March, but it is now imperative that you make a firm commitment and make the most of your unique creative abilities. May 22 brings broken promises and emotional upheavals and you still appear to be experiencing antagonism and resentment from loved ones. Aries individual, you should start believing “better days begin today.”

TAURUS (April 20-May 20)—No one seems to be giving you the support and cooperation you need, nor much credit for being loyal and caring. But, do not complain too loudly. Loved ones and partners are aware of your plans and decisions concerning home, career or property matters are sound, but they need to be coaxed, rather than cajoled, into accepting them. One of your major problems stems from the fact that Taurus is a “fixed” sign, meaning constant, faithful and dependable but also as stubborn as a mule.

GEMINI (May 21-June 20)—Don’t be hampered by diffidence or pessimism. Carry through undertakings with confidence, dash and brilliance that will disarm your critics. Forge your way through life with daring, initiative and enterprise. There are new territories to explore and conquer. Life must be exciting, revitalizing and fun; Gemini will be afforded the perfect opportunity to shrug off self-pity. You will be stirred, thus throwing you back into the swing of things. There’s new cake to be baked and you ought to have all the right ingredients.

CANCER (June 21-July 22)—Anyone who imagines that you will not fight tooth and nail for what you believe to be your due is obviously heading for a fall. But before you enter the ring, ask yourself if it is really worth it—so much wasted time and energy—when you should be occupied with exciting new plans and important projects. A tricky aspect is likely to upset your financial calculation when a long-standing tie or association comes to an abrupt end.

LEO (July 23-Aug 22)—Life does seem to be a dressmaker specializing in alterations, and your life is being completely turned inside out. At the moment, challenging aspects signify that you now have the will and the wherewithal to start afresh. In the long run, you will feel revitalized, restored and repaired in spite of a flare-up around mid-week. That’s when you discover that certain individuals have betrayed your trust or negleged on their promises. Yet and still you should be in top form. Also, you will be coming to terms with spectacular developments in your personal life, a new soul-mate, perhaps the prescription for happiness.

VIRGO (Aug 23-Sept 22)—Keep a low profile this week, not because the time of fortune has turned against you but because you no longer need to do all the organizing or campaigning. What happens out of the blue will make you realize that the best results can be achieved quietly, and without making a big deal. If you must vent your feelings, then let it be over career matters, and force others to see just how well-informed, astute and purposeful you can be. But around mid-week you should come to realize that, personally and professionally, everyone and everything around you is a teacher.

LIBRA (Sept 23-Oct 22)—Regardless of what loved ones or close companions say, think or do, the bottom line is that you are responsible for your own happiness, welfare and well-being. Your frame of mind, choices and decisions regarding joint financial arrangements will influence the quality of your days throughout the remainder of 1991. Guard against seeing everything as either black or white or feeling sorry for yourself this week. You may have encountered aggravation, put-downs or blank stares recently, but if you are to finalize an important transaction or benefit from a professional career move, remain cool, calm and collected.

SCORPIO (Oct 23-Nov 21)—Although you can probably bide your time over career or professional matters and still not allow anyone to know exactly what your next major move or strategy will be, you really must try and settle your differences with partners and loved ones this week, before the situation gets out of control. Don’t reproach yourself. Although you have been in and taken for a ride or taken for granted personally, professionally or financially, this week’s planetary activity reverses all of the negative trends of the past few months and prevents others from using you as a scapegoat or whipping boy.

SAGITTARIUS (Nov 22-Dec 21)—Professionally you seem to have become a trader—someone who knows the art of giving and receiving. However, as far as your very personal domestic situation is concerned, you must acquire a real capacity to give what you have freely and ask gratefully for what you do not have. You could still be in high spirits while letting your heart rule your head. Life really is a journey—not a destination—and most of the fun is to be had in getting there.

CAPRICORN (Dec 22-Jan 20)—Give partners or business associates a sympathetic hearing this week. Who knows, there could be a slight alteration in the script which enables you to make certain counter-suggestions over finances. Above all, bring a drawn-out saga of mistrust or misunderstanding to a close. Take what transpires this week as confirmation of an unavoidable reorganization of money matters. Although you appear to be a go-getter and achiever, you too are vulnerable to the fear associated with change.

AQUARIUS (Jan 21-Feb 18)—On the surface it may appear that you are now the one who is expected to make all the concessions and compromises. However, in time you will realize that this was precisely when you began to discard all that is false and restricting and began to lay the foundation for a much more secure and rewarding lifestyle. Like everyone else, you can worry your way into confusion, obsession or preoccupation with the future, and find yourself in the “what if” syndrome. Lift your spirits and make it apparent that real happiness is a by-product of an effort to make someone else happy.

PISCES (Feb 19-Mar 19)—When pushed too far, you can display the kind of cold, clinical determination usually associated with those born under your opposite sign of Virgo. And if ever there was a time to change your tactics and strategies and put to flight individuals who have taken your caring and generosity for granted, this must surely be it. Although you may be unsettled by your home surroundings and saddened because one cycle is definitely coming to a close, you ought to count your blessings and accept that each situation, individual, feeling, idea and encounter has a slightly different hue. Therefore, the wonder is that life is forever fresh and forever enriched.
UMM, UMM GOOD — The fix-ins at L.A.'s Soul Food Express were tasty enough to lure Dionne Warwick, Diahann Carroll and Marsha Warfield across the street for some finger lickin' good, down-home cookin' during a break from rehearsals at the Pantages for the taping of "Celebrate The Soul Of American Music." Owners Don and Jean Carter send thanks to their one-man PR team, "funny man Paul Mooney, who sends many a hungry celeb their way.

SPEAKING OF DIONNE — Grape hears she's sold her fabulous L.A. abode and is leaving on the midnight train to Miami to be with the love of her life. All you good detectives out there, figure it out.

LADIES NIGHT AT PARADISE — L.A.'s premiere night spot honored black female music execs at its sixth anniversary celebration. April Sutton, BET, made presentations to Brenda Andrews, vp, Almo Irving Rondor Publishing, and Karen Slade, gm, KJLH, MCA, sr vp. Louil Silas made a presentation to Cassandra Mills, dir., black music, Giant. On hand for the ladies' entertainment pleasure were comedian Ricky Harris, singer Tommy G. and actor Alan Payne of "New Jack City" fame. KJLH's Radio Rico hosted the event.

POINT IN FAVOR — Gospel artist Larnelle Harris was recently called to the White House to perform his "Mighty Spirit" for the "Points Of Light" Celebration Of Community Service. Harris' song was used as the official PSA for the campaign which airs commercials honoring individuals, organizations or communities actively engaged in alleviating drug abuse, illiteracy, teen pregnancy, hunger, homelessness and other social problems.

COLLEGE BEAUTY CROWNED — Miss Grambling State University, Tiffany Williams, was crowned Miss Collegiate African-American 1991 at a gala pageant set to air nationally this month. Hosts for the event were TV's Kadeem Hardison and Holly Robinson Kool Moe Dee. Najee and Carl Anderson provided entertainment for the Pro-Line-sponsored event.

BLACK COLLEGE CREDITS — Chicago radio man Mel DeVonne. WVIZ/V103, has published an everything-you-always-wanted-to-know manual on black colleges, entitled The Guide To America's Black Colleges & Universities. Complete information on over 60 historically black institutions is included. For info, call (708) 383-7925.

ON THE PRINCELY TIP — Just how good is Warner's Benny Medina looking these days? Check him out jogging around town in the wee, wee hours of the morning.

DREAMS DO COME TRUE — Jennifer Holliday recently got hitched to the man of her dreams, and judging from the smile on Holliday's face and her new svelte, minus-100 lbs. figure, he's not going—anywhere.

SPEAKING OF WEDDINGS — Kenya Newman recently became Kenya Love and mommy Gladys Knight is all smiles over her daughter's new Love match.

GRAPE LOOKS BACK AT THE PAGES OF BRE: Ten years ago this week, Jermaine Jackson re-signed an exclusive production and artist contract with Motown Records. Suzanne DePasse was featured in the magazine Town & Country as one of the "Lady Moguls of Hollywood." More than 100 black college radio stations saluted CBS Records as Record Company of the Year at their convocation in Atlanta. B.B. King, who was co-chairman of the Foundation for Advancement of Inmate Rehabilitation and Recreation (FAIRR), announced a special concert to be held at Parchman Prison in Mississippi. Brenda Ross, formerly with WBMX/Chicago, joined WJZZ/Flint.

REMEMBER, TIME PASSES AND PEOPLE CHANGE BUT WE ARE YOUR MAGAZINE OF RECORD AND YOU WILL READ IT HERE FIRST.

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