

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 31, 1997 \$ 4.95 Volume 5 • No. 44

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

SHANIA TWAIN

Love Gets Me Every Time (MERCURY)

★★★★ AIRPOWER ★★★★★

WYNONNA • *When Love Starts Talkin'* (CURB/UNIVERSAL)

MARTINA MCBRIDE • *A Broken Wing* (RCA)

GOING FOR AIRPLAY

RODNEY ATKINS • *God Only Knows* (CURB)

ANITA COCHRAN WITH STEVE WARINER • *What If I Said* (WARNER BROS.)

MARK COLLIE • *Rapid Roy* (The Stock Car Boy) (RIVER NORTH)

DAVID LEE MURPHY • *Just Don't Wait Around Til She's Leavin'* (MCA NASHVILLE)

JASON SELLERS • *That Does It* (BNA)

For Some New Acts, Planning Life Without Radio Is Now A Necessity

by Deborah Evans Price

Breaking new artists has become increasingly difficult over the past few years, and everyone bemoans the fact that there are so many acts and just not enough spaces on radio playlists to accommodate the newcomers vying for exposure. During the Country Music Assn.'s recent SRO conference, one of the repeated comments was that in order to break new acts and grow the marketplace, labels and managers needed to look for ways to go "out of the box" in terms of marketing new artists.

There are several acts for whom going "out of the box" has become not just a catch phrase but a viable reality. Among the acts that are finding it possible to build a career without being dependent totally on radio for their existence are BR5-49, the Delevantes, the Ranch, and Junior Brown.

It's not that these acts don't actively seek airplay. The Ranch, in fact, looks to be doing well with its single "Walkin' The Country" and got a standing ovation from programmers after a performance at last weekend's Country Radio Seminar West in Sacramento, Calif. However, as shown by the popularity of BR5-49—according to SoundScan, the group's debut album has sold 161,000 units—without a hit single and the fact that the Mavericks have twice won CMA's group award with inconsistent radio success, it is possible to have a healthy career without major radio support.

"My feeling is that there should be other avenues besides country radio that managers and record companies can pursue to expose the artists to the public and make the public aware of their artist's music," says FCC Management's Frank Callari, whose clients include the Mavericks and Junior Brown.

Though everyone acknowledges that radio is the prime vehicle for exposing music, it's by no means the only option. In looking to break artists, two of the other avenues are

touring and media. "With both Junior [Brown] and the Mavericks, the live factor is so important," says Callari. "It's almost like show and tell. You're spreading the word. People are seeing something, getting excited about it, and then talking about it to the people they're with and to the people that didn't come to the show the day after at the water cooler . . . It creates an awareness. Granted, it's a slow build, because you do it town by town and show by show. As a manager or an artist, you're going to spend all this time anyway working. Why not maintain a slow build with a fan base that you can then try and utilize by them spreading the word? I always try to work with artists who can deliver live . . . If you have a strong live performance, you have so much in your favor."

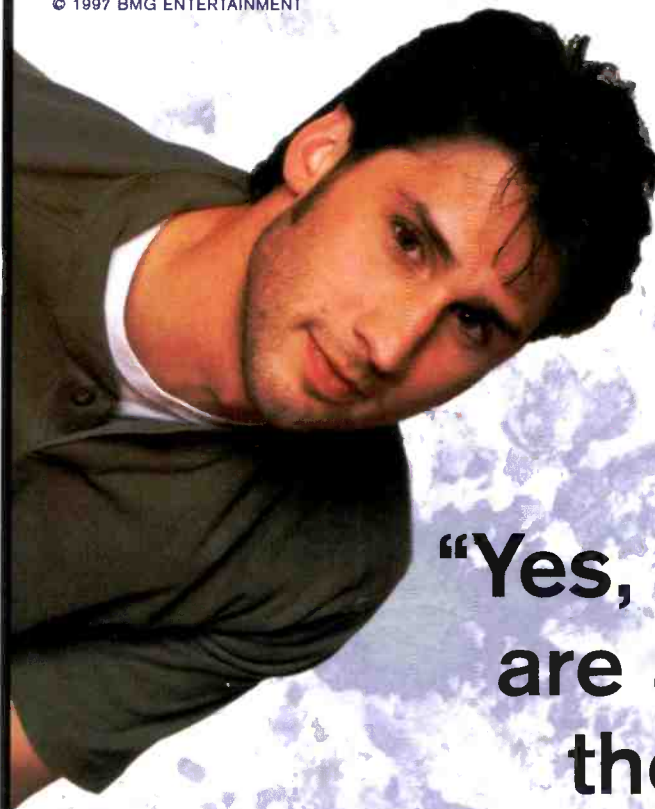
Live performance has been key in the careers of Junior Brown, the Mavericks, the Ranch, and BR5-49. "We knew this was a touring band right out of the box," Arista Nashville VP of artist development Fletcher Foster says of BR5-49. "We knew we had to get people out to see them and they would be believers."

BR5-49 had established a huge and faithful following in Nashville that prompted Arista to make its first release a live EP. "Live From Roberts" was released April 30, 1996. The band took the product with it on the road to sell at gigs and to whet consumers' appetite for the self-titled debut released a few months later.

BR5-49 bassist Jay McDowell says that once the band hit the road it opened for a variety of acts, including Vince Gill, John Fogerty, Tim McGraw, Bob Dylan, and the Black Crowes. "Arista was not afraid to expose us to those audiences," McDowell says of the dates with acts outside the country genre. He remembers being nervous the first time the group walked out to open for the Black Crowes in Long Beach, Calif., in string ties and with stand-up bass. "Then I realized we

Continued on page 8

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"As the Thompson Brothers' official math teacher, I have no doubt that Pythagoras had the Thompson Brothers in mind when he invented the Pentatonic Scale."

Paul DiNolo

(Norwell High School Math Teacher)



"Yes, they really are as nice as they look."

Janet Thompson (Mother)

"You can be anything you want if you want it badly enough, long enough, and have faith enough; that has been the credo for these young men from playing their first junior high school dance in 7th grade, to their first album for RCA."

Paul Weller (High School Band Director)



RCA RECORDS LABEL



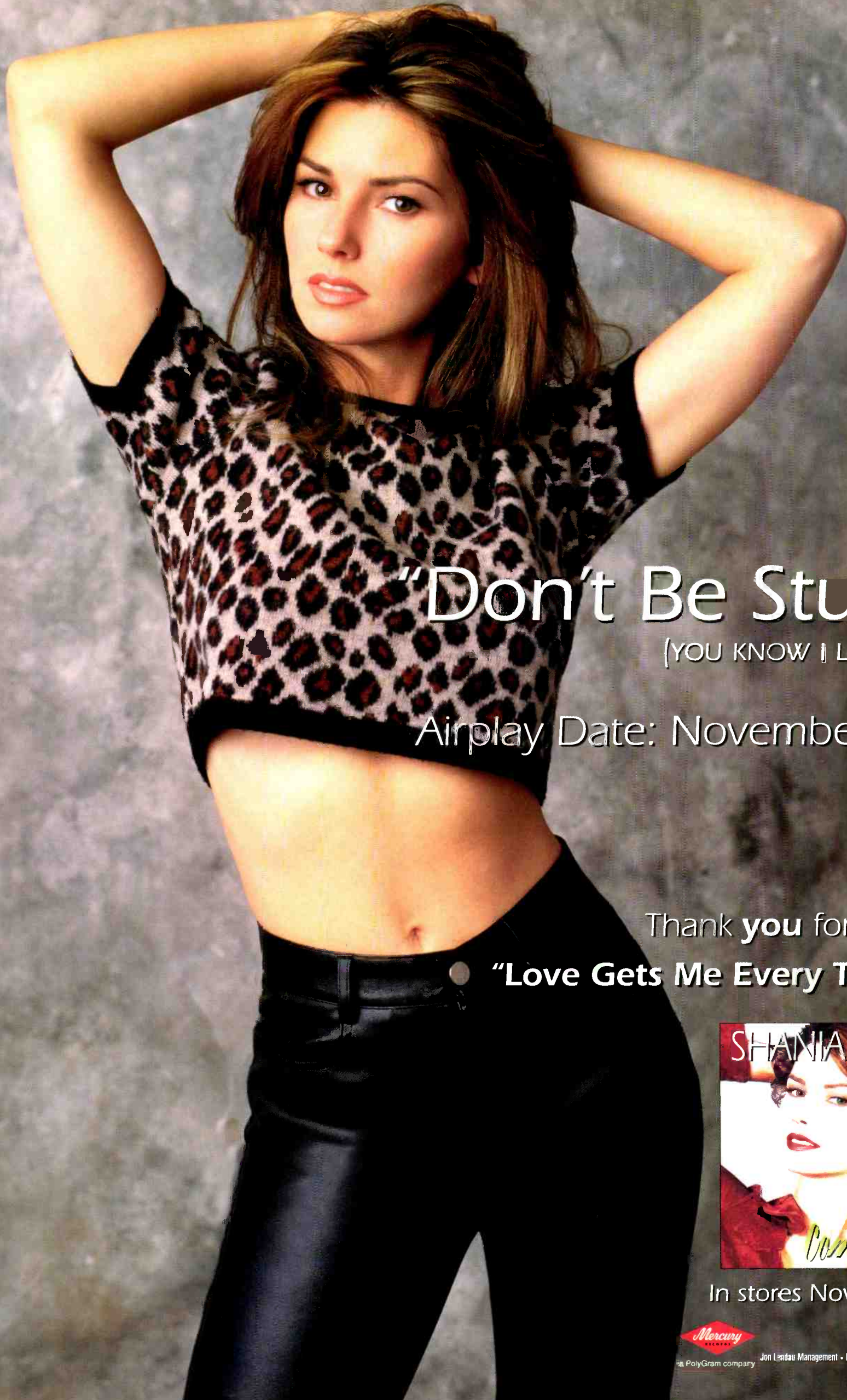
RCA NASHVILLE PROUDLY INTRODUCES THE DEBUT SINGLE

"DRIVE ME CRAZY"

from the Thompson Brothers Band's forthcoming CD

BLAME IT ON THE DOG

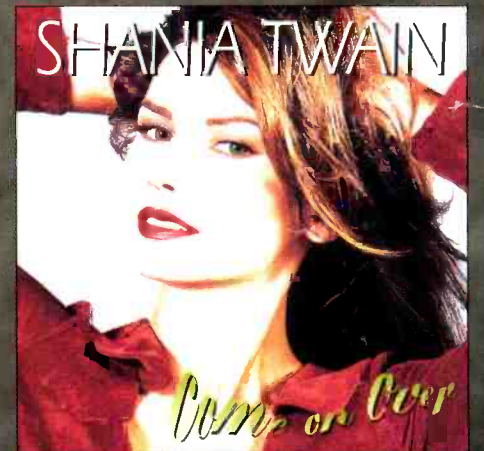
IMPACT DATE . . . IMMEDIATELY!



"Don't Be Stupid (YOU KNOW I LOVE YOU)"

Airplay Date: November 11th

Thank **you** for making
● "Love Gets Me Every Time" #1



In stores November 4th



a PolyGram company

Jon Landau Management • Produced by Robert John "Mutt" Lange

CRS: Virtual Radio Virtually Everywhere

As it has been at most recent gatherings, Virtual Radio was the primary focus at the Country Radio Seminar-West Oct. 24-25 in Sacramento, Calif., where it came up at nearly every panel. At the opening rap room, ABC Radio Networks' Mark Edwards said radio has brought the concept of Virtual Radio—the Research Group's brand name for one of several hard-drive automation systems in which one jock cuts a show for several of its sister stations in other markets—on itself.

"If virtual radio is here, it has been caused by what is going on," said Edwards. "Great personalities today are not working hard enough at a local level [and are using] material from 'USA Today' or off the Web. They are not local."

At another session, consultant Bob Moody of McVay Media predicted that by 2000, "there will not be 50 live overnight jocks in America."

Opening rap-room moderator Paul Johnson, PD of WSOE Charlotte, N.C., joked that some day in the future, to differentiate themselves, stations will put all live jocks on the air. "What a concept," he quipped.

KMPS/KYCW Seattle general program manager Becky Brenner encouraged broadcasters to embrace the change rather than fear it and come up with their own, creative way to use hard-drive automation before syndication is forced on them by corporate dictate. She also noted that the audience doesn't mind automation as much as some programmers think. "Twenty years ago, we were automated in Oshkosh, Wis.," she said. "We had the same voice on for 12 hours, and the audience didn't care."

At another session, KRAK/KNCI Sacramento GM Doug Harvill said automation can be effective and seamless. "At a certain time of night, KRAK goes to digital automation," he said. "I challenge anyone to tell me when that is." According to Harvill, a new generation of jocks is saying, "I don't want to sit in a studio for four or five hours waiting for a song to end when I can cut fresh breaks in 20 minutes."

Later in the day, KRMD Shreveport, La.'s Gene Dickerson said he was at a loss to understand "this concept of jocks who aren't doing anything during their air shift. Our jocks are always working, answering the telephone, signing birthday cards."

A panel of GMs addressed the topic of "opportunities for stations' consolidated future." Gaylon Christie, who owns two stations in Killeen/Temple, Texas, Arbitron market No. 143, said, "Consolidation started in the larger markets, shifted down to medium markets, and now they're looking at markets like mine . . . Right now, I have three letters of intent on my desk [in the range of] \$6 million. I'm wondering when I'm going to cave in."

WGAR Cleveland GM John Blessingame

quoted consultant Gerry Tabio, who told him, "Managers now have three realities. You'll be told to have 50% profit margins, you will run more units, and you will hire more salespeople." Blessingame said the increased margins will mean his station has to come up with \$3 million in new billing or cut \$1 million in expenses. "That's a head scratcher for me," he said.

Al Smith, market manager for ARS' seven stations in Fresno, Calif., said he hears people talking about increasing radio's share of the ad pie from 7% to 10%, and while "that's a noble challenge," he said, "I don't think the gross revenues are there."

In a discussion of adjusting to the new realities of the radio business during the closing rap-room session, WYYD Roanoke, Va., APD/morning host Robynn Jaymes drew gasps when she noted that among the realities her station has had to adjust to under new ownership is that she now has to play 25 minutes of spots during the Friday 7 a.m. hour.

During his opening keynote address, Bill Anderson both lamented and justified the blandness of some country music. Anderson said the first time he had a writing appointment with Mark D. Sanders, who has written a string of hit records, Sanders asked him, "Do you want to write something good that we can be proud of or something stupid we can get recorded?" Anderson said, "I find that kind of disturbing," but he also quoted legendary record producer Owen Bradley, who used to say, "Baskin-Robbins sells 31 flavors, but vanilla still outsells them all." Anderson said that Bradley "cut a lot of vanilla records, but those were the ones that sold."

KNIX Phoenix general program manager Larry Daniels got a round of applause in a session about music when he said that although the industry is going through a phase in which "it doesn't seem to be concerned about the product or creativity, that will turn back around."

MCA's Bill Macky expressed a wish that things were less politically correct in the music business. "Everything is so right down the middle that nobody feels strongly about anything," he said. "It's all just OK."

Asked what he would choose if he could change one thing in country, Moody said, "I'd change this crazy preoccupation with No. 1. When you ask who it's important to, everyone in Nashville passes the buck, [but] in some cases it has a stifling effect on the format. If we could all get to the [point where] the guy who makes the most money wins, we'd all be better off."

Premiere's Mandy McCormack said consultants "are taking away the ears, gut, and heart of MDs and PDs." Moody responded, "I am not the Wizard of Oz. I can't give them courage, brains, or a heart." **PHYLLIS STARK**

Jacor Pays \$620 Million For Nationwide

Jacor is paying \$620 million to acquire Nationwide Communications' 17 stations, including country outlets WPOC Baltimore, WGAR Cleveland, and WCOL Columbus, Ohio.

Triathlon Broadcasting has retained investment banker Goldman Sachs to look into a possible sale or merger of the company. Triathlon owns 31 stations. In other sales news this week, Regent Communications merges with Flint, Mich.-station owner Faircom Inc.

Country WXVO Knoxville, Tenn., the new duopoly partner of WIVK, is preparing for a Hal-loween flip to active rock.

Cary Pall, most recently PD of ABC's now-defunct modern adult MR-35 format, is the new

group PD for Goodstar Broadcasting, owner of much of the Lesso Broadcasting chain, including Kansas country outlets KSLS Liberal, KFNF Oberlin, KWLS/KGLS Pratt, and KXXX Colby. Pall will be based out of Colby.

KVFX Modesto, Calif., gets new calls KFRY to go along with its new country format and Froggy 96.7 handle.

As tipped here several weeks ago, KWJJ-AM Portland, Ore., flips from locally programmed classic country to talk as KOTK.

Morning man Doug Dahlgren is now P/T. All other shifts were automated.

WBEE Rochester, N.Y., MD/night jock Dr. Frasier Love exits radio. New PD Loyd Ford is looking for a new night jock and wants T&Rs.

**RADI
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by **Phyllis Stark**
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COUNTRY CONFIDENTIAL BY WADE JESSEN

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Diverse Sounds Give Country Radio Magic

The traditional flavor of Daryle Singletary's new single, "The Note," will again challenge our format, which has been struggling with the "too pop" vs. "too country" debate for several years.

Many industry observers believe that we've become a bit too accommodating to pop-flavored releases, and we've all either heard or engaged in the "pendulum is swinging to the traditional or pop side" conversations.

I'd rather point to the observation offered at last year's Country Radio Seminar by WSM-AM-FM Nashville OM Kyle Cantrell, who suggested that the format not have its eye on the pendulum and that programmers should ultimately be more concerned if the imaginary pendulum did not swing at all. Cantrell suggested that PDs' efforts would be more wisely spent in striking the perfect balance, which made the format great in the first place.

Cantrell's suggestion is reflected in the current state of the format. We have new material from artists like Shania Twain and Bryan White, who are widely considered to have massive pop appeal on country radio. At the same time, country radio is giving the green light to traditional sounding material by Lee Ann Womack and Trace Adkins. When played side by side, those diverse sounds can create the true magic that makes up country radio. With new material by the format's superstars like Wynonna and, we hope, an upcoming package by Garth Brooks, it's the perfect time to make country radio stations sound more challenging, compelling, and exciting.

The danger lies in not striking the balance at all and not pulling great songs from all areas of the stylistic map to balance the scales. Programmers sometimes look for excuses not to play records based on their being "too pop" or "too country." But if we take those two extremes out of our music mix and only play non-offensive songs that have no stylistic identity, the debate over what's wrong with the format will only grow more intense, pointless, and futile.

Meanwhile, to spark the traditional side of the debate, we have a new version of "The Note," a mournful country ballad that has been cut several times since it was originally published by Guy Beatty's Merit Music in 1984, although it has never been released as a single before now. Each of the artists who recorded "The Note" has been widely appreciated for knowing his or her way around a good song.

Conway Twitty recorded it for his "Don't Call Him A Cowboy" set for Warner Bros. in 1984, followed by a 1985 reading by Gene Watson, who included it on his Epic album "Memories To Burn." In 1989, the song was included on another Epic set, Tammy Wynette's "Next To You." The song most recently surfaced on Doug Supernaw's "You Still Got Me," a 1995 release on Giant.

It was Watson's version that first turned my head, and I've been an enormous fan of the song, which was written by Buck Moore and Michele Ray, ever since. Giant president Doug Johnson teamed up with keyboard wizard John Hobbs to produce Singletary's new album, and "The Note" is the lead single.

ON THE ROW

Kevin Herring Joins Lyric Street Records

Kevin Herring joins Lyric Street Records Nov. 17 as director of national promotion. He previously was VP of promotion at River North Records.

Tim Murphy exits the VP of promotion position at Rising Tide. He is looking for a new opportunity and can be reached at 615-661-8803.

No replacement has been named.

Marilyn Arthur exits RCA Label Group, where she was VP of media relations and artist development. Reach her at 615-662-5006.

Tracy Lawrence is facing a misdemeanor domestic violence/battery charge by Las Vegas police six weeks after a Sept. 13 incident in which his estranged wife, Stacie, told police her husband beat her and threatened to kill her, according to The Tennessean. Lawrence's attorney told the Associated Press that the domestic violence charges are "lies motivated by greed," the paper reports. The couple recently filed for divorce after six months of marriage.

WKIS Miami aired a song titled "M-A-R-L-I-N-S," a parody of Joe Diffie's "C-O-U-N-T-R-Y," to show support for the new champions during the World Series.

WXCT Baton Rouge, La., has fired a staffer who allegedly gave Stagecoach Records artist David Morgan's "Those Who Couldn't Wait" extra spins in several shifts and encouraged other WXCT jocks to do the same. OM Randy Chase says he was shocked to see a BDS report showing the song as his most-played record, with spins every other hour and sometimes twice an hour in those dayparts. (His heavies air only once every four hours and 20 minutes.) The single charted at No. 72 last week, partly on the strength of airplay at WXCT. Chase said he had previously told the label he was going to drop the record "unless I saw some significant action. Unbeknownst to me, I was the significant action." Stagecoach owner Paul Dutsch says he asked all the local country jocks for their support, but was unaware that the jock in question was allegedly playing the song without authorization. Dutsch says the extra spins "helped the record out that week, but I think it was going there anyway."

N/T WLEE-AM Richmond, Va., PD Al Brock joins WPKX Springfield, Mass., as PD/mornings. Former PD Scott Harris remains as APD/p.m.

driver: Morning man Ray Burns exits.

Gentry Thomas joins WQNU Fort Myers, Fla., for middays from crosstown top 40 WXKB. The station had been running Westwood One's Hot Country format in that daypart. Gentry is the son of B.J. Odum, who follows him in afternoons at WQNU and is MD at sister station WCKT.

WAGI Greenville, S.C., p.m. driver Bob Dixon exits and is replaced by P/T jock Jaimie Phillips.

Charlie Darren rejoins WBBN Laurel, Miss., for middays, after a brief absence from radio. He replaces Chris Stevens, now at WKTF Jackson, Miss.

John Hart Media's Bullseye Callout product, which had been marketed by SJS Entertainment but farmed out to other research companies, will now be handled in-house by SJS Research Corp., a new, Fresno, Calif.-based division of SJS Entertainment.

ABC Radio Networks' Real Country Network is launching a six-hour call-in request show, "All Time Favorites," hosted by Richard Lee, who also hosts afternoons on Real Country. The show airs 6 p.m.-12 a.m. CST Saturdays.

Record Turnout Sparks The 1997 Billboard/Airplay Monitor Radio Seminar & Awards

More than 950 radio programmers, personalities, and record label executives attended the Billboard/Airplay Monitor Radio Seminar and Awards Oct. 16-18 in Orlando, Fla., setting a new attendance record for the event. Some of the country highlights were captured in these photos.



Music director of the year winners in the Billboard/Airplay Monitor Radio Awards show off their trophies. Pictured, from left, are WSOC Charlotte, N.C.'s Rick McCracken; WUSN (US99) Chicago's Tricia Biondo; and WIVK-FM Knoxville, Tenn.'s Chris Huff.



Part of the country crowd gathered for this shot during the awards show dinner. Pictured in front, from left, are Robin Rhodes, who picked up the network/syndicated program of the year award for ABC Radio's "American Country Countdown With Bob Kingsley"; WMZQ Washington, D.C., PD Mac Daniels; WMIL Milwaukee OM/PD Kerry Wolfe and his wife, Jessica; and WMIL MD Mitch Morgan. In back, from left, are WQYK-FM Tampa, Fla., MD Jay Roberts; Monument Records' Bart Allmand; major-market MD of the year winner Tricia Biondo of WUSN (US99) Chicago; Curb Records' Karen McGuire; Lyric Street Records' Carson Schreiber; WPOC Baltimore APD/MD Greg Cole; KEEY (K102) Minneapolis MD Travis Moon; Country Airplay Monitor managing editor Phyllis Stark; and KXKC Lafayette, La., PD Renee Revett.



Airplay Monitor managing editor Phyllis Stark congratulates KKBQ Houston VP of programming Dene Hallam, left, who won the major-market station of the year award, and WSIX Nashville PD Dave Kelly, who picked up the medium-market station of the year prize.

Billboard & Monitor AIRPLAY Radio Seminar & Awards



The "Air Personality Supergroup" session featured a stellar lineup of jocks representing every format. Pictured, from left, are WSM-FM Nashville's Bill Cody, WQHT (Hot 97) New York's Ed Lover, moderator Phyllis Stark of Country Airplay Monitor, syndicated morning man Tom Griswold of WFBQ Indianapolis, KHKS Dallas' Kidd Kraddick, Westwood One's Casey Kasem, WKTU New York's Broadway Bill Lee, Hot 97's Lisa G and Doctor Dre, and WAKS Tampa, Fla.'s Mason Dixon.



Panelists at the "Ten Weeks And Off" country session ditched the head table setup to get closer to the audience. Pictured facing front, from left, are Shane Media Services' Pam Shane; WMZQ Washington, D.C.'s Mac Daniels; Curb/Universal's Gerrie McDowell; moderator Butch Waugh of RCA Label Group; KXKC Lafayette, La.'s Renee Revett; and MCA's David Haley.



Pictured celebrating Radio Award nominations and wins in the front row, from left, are medium-market MD of the year winners Rick McCracken of WSOC Charlotte, N.C.; WPAW Vero Beach, Fla., PD Heath Schoenfeld; and WPAW GM Eric Espich. Pictured in back, from left, are KRY9 (K99) Corpus Christi, Texas, MD Cactus Lou Ramirez and PD Clayton Allen; Country Airplay Monitor's Phyllis Stark; major-market station of the year winner KKBQ Houston's VP of programming Dene Hallam; ABC Radio Networks' Robin Rhodes; KXKC Lafayette, La., PD Renee Revett; and Country Airplay Monitor's Wade Jessen.

**AMERICAN
COUNTRY
COUNTDOWN**
WITH BOB KINGSLEY

Thank You!

*11th consecutive Billboard Award
Network/Syndicated Program of the Year:
Country*



1987-1997

Network/Syndicated Program of the Year: Country

To our friends at radio, the fans, the artists, our sponsors, and everyone in the Country Music Industry, we continue to be humbled by your incredible support. Thank you from the entire ACC staff: Kristy Adam, Corey Englerth, Ken Halford, Renais Jean Hill, Mark Humphrey, Angie Jones, Nan Kingsley, Barbara Lyon, Robin Rhodes, Lisa Roberts, Pat Shields, Rob Simbeck, Matt Wilson and **Bob Kingsley**.



abc ABC RADIO NETWORKS

people
are listening

SUMMER '97 ARBITRONS

12-plus overall average quarter hour shares. (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Su '96	Fa '96	W '97	Sp '97	Su '97	Call	Format	Su '96	Fa '96	W '97	Sp '97	Su '97
SAN ANTONIO, TEXAS—(34)													
KTFM	top 40/rhythm	8.7	10.2	11.3	9.9	9.6	KJCE	R&B adult	1.8	1.4	1.5	2.0	1.6
KZEP-FM	cls rock	4.7	4.5	4.3	7.4	6.5	KELG	Spanish	.7	1.1	.9	1.6	1.5
KTSA	N/T	4.7	4.3	4.7	4.1	6.4	KVET-AM	N/T	2.4	2.4	2.1	2.2	1.4
KISS-FM	album	6.3	7.0	6.3	5.2	6.3	KIXL	religious	.8	1.0	.8	.8	1.3
KXTN-FM	Spanish	8.1	7.6	6.5	6.1	6.1	JACKSONVILLE, FLA.—(53)						
KONO-AM-FM	oldies	5.2	5.0	5.4	5.5	5.9	WOIK	country	9.5	8.5	9.4	8.6	9.2
KCYT	country	5.3	6.7	5.2	6.1	5.7	WFYF-FM	album	8.4	8.0	7.9	8.6	8.7
KAJA	country	5.3	5.9	5.6	6.0	5.1	WAPE	top 40	7.4	6.8	8.2	8.1	7.8
KSMG	AC	4.9	5.2	5.7	5.5	4.7	WZIZ	AC	8.0	6.6	7.0	7.3	6.8
KQXT	AC	5.6	4.7	5.3	4.1	4.1	WKQL	oldies	4.3	6.4	5.3	6.2	6.0
KROM	Spanish	4.4	3.7	3.6	4.9	4.0	WJBT	R&B	5.5	6.8	5.8	6.4	5.7
KCOR	Spanish	2.2	2.4	2.4	3.1	3.5	WROO	country	5.8	5.5	7.0	6.9	5.5
WQAI	N/T	4.2	3.7	4.1	3.4	3.5	WSOL-FM	R&B adult	4.5	4.3	5.7	6.0	4.9
KSJL	R&B	3.9	4.2	4.0	3.4	3.3	WPLA	modern	3.4	4.0	4.1	5.2	4.5
KCJZ	jazz	3.3	2.8	2.8	2.5	3.0	WKOV	N/T	6.3	5.9	4.0	3.5	4.2
KLUP	adult std	2.7	2.4	1.9	2.6	2.4	WFSJ	jazz	2.6	2.6	2.6	3.5	3.6
KAMX	AC	.8	.7	1.6	1.3	2.2	WIVY	AC	4.2	4.2	3.7	3.6	3.5
KRYT	country	1.9	2.1	2.1	2.3	2.1	WZAZ	religious	2.4	2.2	2.7	1.9	3.1
KRIO-FM	Spanish	1.7	1.6	1.7	1.6	1.3	WVRR	cls rock	3.0	3.0	2.3	2.5	2.7
KSAH	Spanish	1.5	1.7	1.3	.8	1.1	WBWL	sports	1.8	.8	.7	.7	1.1
ORLANDO, FLA.—(38)													
WWKA	country	8.0	10.2	10.0	8.1	8.8	WNZS	sports	1.6	1.6	1.2	.8	1.1
WJHM	R&B	9.3	6.9	6.9	8.2	7.5	WFKS	religious	.6	.8	.9	.5	1.0
WGMF	AC	6.6	6.8	6.7	5.5	6.9	GREENVILLE, S.C.—(59)						
WXL	top 40	6.7	7.5	7.7	6.9	6.9	WSSL	country	10.6	11.7	12.1	11.0	10.9
WTKS	N/T	5.0	5.8	5.3	6.4	5.8	WJMZ	R&B	10.2	10.3	9.2	12.5	9.9
WDBO	N/T	6.3	7.6	6.5	5.1	5.4	WESC-FM	country	8.8	10.1	9.2	8.4	8.2
WOCJ	oldies	5.4	5.4	5.1	4.4	5.2	WROQ	album	10.1	7.2	8.4	8.8	8.2
WOMX-FM	AC	5.5	5.3	5.8	7.2	5.1	WFBC-FM	top 40	7.6	5.3	5.5	6.5	8.1
WMMO	triple-A	3.4	3.3	3.9	4.1	4.8	WSPA-FM	AC	5.2	6.9	8.0	4.9	6.6
WSHE	AC	3.2	3.0	3.1	4.2	4.5	WMIY	AC	6.6	6.2	7.4	7.2	5.9
WHTQ	cls rock	5.1	3.5	3.5	4.4	4.0	WTPT	album	1.6	6.1	4.5	5.1	5.1
WJRR	album	4.5	4.3	4.2	4.1	3.9	WOLI/WOLT	oldies	3.2	3.1	2.4	2.7	3.9
WLOQ	jazz	3.4	4.0	4.2	3.9	3.8	WVRD/WORD	N/T	4.0	3.6	3.2	3.2	3.1
WCFB	R&B adult	4.5	4.9	3.5	3.6	3.3	WVHU-FM	easy	4.1	2.9	2.3	2.5	2.8
WHDQ	adult std	2.9	2.6	3.2	4.3	3.1	WPJM	religious	1.9	1.0	1.9	1.1	2.0
WQTM	sports	1.0	1.3	1.2	1.1	1.5	WPEG	R&B	1.4	1.0	1.2	1.1	1.9
WONO	Spanish	1.6	1.3	.8	1.1	1.4	WPEX	N/T	1.4	.6	1.1	1.4	1.3
WOKB	Spanish	.7	.9	—	.7	1.1	WVMG	oldies	.4	.9	.9	.8	1.2
WTLN-FM	religious	1.4	1.1	1.2	.7	1.0	WRIX-AM	religious	.4	.5	.7	.5	1.1
GREENSBORO, N.C.—(41)													
WTQR	country	11.5	10.6	12.0	10.7	9.5	WESC-AM	N/T	.6	1.4	1.7	.6	1.0
WJHM	R&B	6.8	6.6	7.9	8.2	9.3	WRIX-FM	country	.9	1.2	1.3	1.3	1.0
WQMG-FM	R&B adult	5.5	8.2	7.0	5.5	7.0	WSPA-AM	N/T	1.2	1.8	1.5	1.3	1.0
WMAG	AC	6.7	5.8	6.1	5.9	6.4	SCRANTON, PA.—(62)						
WMQX	oldies	5.5	5.7	5.6	5.5	5.5	WKRZ/WKRF	top 40	12.7	11.7	11.9	11.8	13.1
WHSJ	country	4.2	5.1	4.9	4.8	5.3	WGGY	country	10.1	9.3	10.7	10.4	8.7
WKRR	cls rock	5.3	5.0	5.9	5.5	4.9	WMGS	AC	8.9	9.3	6.5	7.1	7.4
WKZL	AC	6.2	5.4	4.9	6.2	4.9	WEZK	album	5.2	6.4	5.1	5.9	5.6
WKSJ	AC	3.0	1.9	2.6	4.8	4.2	WZMT	album	3.6	4.5	4.2	5.4	5.6
WSJS	N/T	4.4	4.7	4.7	3.1	4.0	WBHT	top 40	4.8	3.6	4.3	3.7	4.2
WXRA	album	4.1	2.9	3.7	3.0	3.2	WILK/WILT/WGSI/WILP	N/T	4.6	5.2	4.5	3.7	3.7
WPCM	country	2.8	2.5	2.2	2.9	3.0	WBAX/WEIL	adult std	4.2	3.2	4.7	3.8	3.5
WEND	modern	2.5	2.8	2.5	1.8	2.9	WARM/WKQV-AM-FM	N/T	4.6	3.5	3.9	3.5	3.3
WFMX	country	1.6	2.0	1.4	1.1	1.7	WDLN/WSGD	oldies	2.8	4.0	2.5	2.0	3.1
WDCG	top 40	1.4	1.6	1.3	1.6	1.5	WNAK	adult std	3.6	3.4	4.4	3.4	3.0
WIST	religious	.4	.6	.4	.9	1.4	WQFM	oldies	2.3	1.4	1.5	2.3	2.4
WWGL	religious	1.0	1.6	1.6	1.5	1.2	WSBG	top 40	2.7	1.4	1.4	1.8	2.4
WQOK	R&B	.6	—	.6	.5	1.0	WVWFH/WVSH	AC	3.3	2.0	2.0	2.9	2.4
RALEIGH, N.C.—(48)													
WDCG	top 40	8.3	8.0	8.6	7.8	8.4	WDOE	oldies	1.0	1.5	1.0	1.8	1.8
WQOK	R&B	8.1	8.5	9.3	9.4	7.6	WVHM	AC	1.6	1.8	2.9	1.5	1.7
WFYX/WFXK	R&B adult	5.1	6.1	5.8	4.7	7.1	WKAB	oldies	1.3	1.4	1.1	1.9	1.6
WPTF	N/T	6.2	6.1	6.3	6.3	6.6	WZZO	album	.9	1.1	1.0	1.1	1.4
WRAL	AC	7.4	7.2	7.4	6.3	6.3	WICK	easy	1.1	.6	1.5	.7	1.2
WRDU	album	6.0	5.8	6.9	7.1	6.0	WLEV	AC	1.1	1.2	—	.5	1.1
WKIX	country	6.7	5.8	5.6	5.3	5.5	WCTO	country	1.2	—	.6	.6	1.0
WTRG	oldies	6.8	5.2	5.5	6.3	5.3	McALLEN, TEXAS—(63)						
WQDR	country	5.9	6.2	6.0	5.7	4.8	Spanish	11.9	9.3	16.8	14.4	14.6	
WRSN	AC	4.7	3.2	3.8	4.2	4.4	WIKS	top 40	12.4	12.3	11.6	13.0	14.0
WJHM	R&B	1.6	1.8	1.8	2.9	2.5	WISL	album	7.1	6.2	5.9	8.3	7.0
WZZU	cls rock	2.3	2.5	2.5	2.2	1.8	WYWR	modern	4.6	2.2	3.5	4.7	5.0
WPCM	country	.8	1.9	.9	1.3	1.3	WYHT/WCBZ	top 40	5.7	5.3	6.2	4.8	4.9
WAUG	R&B	.8	.6	.5	1.4	1.1	WERO	cls rock	4.3	4.6	5.0	3.7	4.0
WKTC	country	1.3	1.2	1.1	1.2	1.1	WNCV-FM	oldies	3.6	4.7	5.5	4.0	3.6
WEST PALM BEACH, FLA.—(49)													
WEAT-FM	AC	7.2	8.3	8.5	7.8	8.0	WVNV	AC	3.0	3.7	3.5	3.6	3.3
WIRK	country	5.5	7.1	7.0	5.7	7.0	WVKA/WKOO	oldies	3.3	3.6	3.8	3.0	3.2
WRMF	AC	8.2	7.4	5.8	6.9	6.5	WVLS-FM	religious	—	1.5	2.2	1.7	2.1
WJBW	adult std	3.3	3.7	3.6	4.7	4.9	WQSL	top 40	2.4	1.9	1.4	1.3	2.1
WPBZ	modern	4.7	5.4	4.3	4.4	4.1	WRDU	album	1.3	1.0	1.0	1.7	2.1
WJNO/WJNX	N/T	4.4	4.2	4.0	4.0	3.9	WTRG	oldies	2.5	2.6	1.7	1.5	1.8
WKGR	album	4.1	4.2	4.4	3.2	3.5	R&B adult	1.5	1.8	1.6	1.7	1.7	
WRLX	AC	7.3	9.0	6.7	3.9	3.5	country	1.0	1.9	1.6	.9	1.4	
WOLL	'70s oldies	1.7	1.9	2.3	2.3	3.1	album	2.2	.9	1.3	1.3	1.3	
WMBX	AC	—	—	1.1	3.2	3.0	religious	.7	.9	.6	—	1.1	
WBZT	N/T	2.4	3.3	3.2	3.5	2.9	adult std	.6	.6	.9	.7	1.0	
WPOW	top 40/rhythm	2.1	2.7	2.3	2.9	2.8	WVLS-AM	religious	—	.7	—	.5	1.0
WEDR	R&B	3.0	2.5	2.7	3.7	2.6	WMBL	adult std	—	.7	—	.5	1.0
WLVE	jazz	2.0	2.3	1.9	2.0	2.5	WOOW	religious	.6	1.2	.6	.8	1.0
WTMI	classical	2.5	1.5	1.8	2.0	2.4	BATON ROUGE, LA.—(81)						
WJNA	adult std	1.2	.6	2.6	2.0	2.2	country	10.5	10.5	10.4	8.4	10.2	
WHOT	R&B adult	1.2	1.0	2.5	2.0	1.8	R&B	1.5	.9	7.4	8.3	7.5	
WVXJ	oldies	1.9	1.9	1.8	2.2	1.8	R&B oldies	8.7	8.2	6.5	5.9	6.6	
WBGG	cls rock	1.8	1.7	1.1	2.0	1.5	cls rock	7.8	6.3	7.0	5.8	6.3	
WEAT-AM	N/T	1.5	1.5	1.1	1.8	1.5	AC	8.0	6.8	6.6	4.5	6.1	
WCLB	country	3.0	2.0	1.7	2.0	1.4	N/T	4.6	6.2	6.2	5.6	5.5	
WKIS	country	1.2	1.5	1.1	1.2	1.4	country	5.5	5.6				

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For Some New Acts, Planning Life Without Radio Is Now A Necessity

Continued from page 1

weren't that different from the Black Crowes," he says. "We're all guys who care a lot about our music."

Foster says Arista wasn't worried about BR5-49 opening for rock acts. "No matter what the venue, they represent country music," he says. Another integral part of the BR5-49 campaign was an 800 number fans could call to get info on the band. "We updated it every day," says Foster, "and it helped us build a strong grassroots fan base." (The number has been replaced by a 900 number to provide info on the band for a fee.)

BR5-49 also toured abroad extensively. "They've been overseas six times in the the past year," Foster says. "They went into 13 countries over the course of six visits . . . and appeared on shows like 'Pat Kenny Live' in Ireland and 'Later With Jools Holland' . . . The band is nominated for two British country music awards."

Mark Brown, VP of A&R at Capitol Nashville, says his label has been taking different marketing routes with two of its acts—the Delevantes and the Ranch. "It was our intention when we signed these acts that we were going to go about this in a different way," says Brown. "We were going to try to pursue marketing and breaking these acts through press and live touring. If we got radio's support, that would come later. We look at both of these as a long-term kind of developing project."

Like BR5-49, the Delevantes have toured in Europe. At press time, they were spending three weeks opening for Emmylou Harris and doing some dates on their own. "We feel that Europe for this particular project is a viable market," Brown says. "These guys had a No. 1 video on CMT in Europe last year. They were also CMT Europe's Rising Star of the year. They've been to Europe twice before, and we'll probably go back in the spring."

The Ranch has been hitting the road hard here in the U.S. since the April release of its self-titled debut. "Our whole feeling with the Ranch is that seeing this band is very important," says Capitol Nashville's Bill Catino. "We knew we had to get them out in front of people . . . But we brought radio out in a casual way and said this is an act coming in '98. A morning guy in Cleveland saw them and talked his PD into playing them. I had several guys jump on board about three months ago and had one of the biggest consultants call and say we had the sleeper of the year."

The game plan was to release the album, get the band in front of as many people as possible, and create demand for a single. It worked. Capitol hadn't planned on releasing a single until after the first of the year, but the band began generating so much interest, the label moved up the release date. The single, "Walkin' The Country," is currently No. 50.

RANCH HAS NO TRUCK WITH RADIO

The Ranch's Keith Urban says new acts that hit the road should be mindful of keeping the process affordable. The Ranch tours in a van with just the three group members and a sound man. Urban says that when a new act goes out in a big bus with its first record, it puts

pressure on the act because of all the overhead. Then the music suffers, because people start looking for hit records instead of great songs.

"We certainly don't want people to think we enjoy touring the way we are at the moment," he says. "I would love nothing more than to have the bus and truck, but you have to be realistic about the climate at the moment."

With Junior Brown, BR5-49, the Delevantes, and the Ranch, the media has been a key tool in exposing these acts. Tour press and TV exposure have been crucial. The Internet is a viable tool, but video exposure seems to still be one of the best avenues. Junior Brown won the CMA's video award last year, and Callari says CMT has been a strong supporter of Brown's career.

BR5-49 has received play on MTV's "Odds-ville" show and netted plumb appearances on "Late Show With David Letterman," "Good Morning America," "Late Night With Conan O'Brien," and other key shows.

"We're getting a lot stronger in other areas," says Catino of country music's reach into other outlets, "but radio still represents 85% of the way to reach our audience."

NOT AVOIDING RADIO

Obviously, with all these artists, labels and managers welcome country radio support and still actively seek it. So the goal in employing these "out of the box" marketing strategies is not to go around radio, but to supplement whatever airplay they can get.

"If we get radio, it will be the icing on the cake," says Foster.

McDowell agrees. "We've been out playing for over a year and going hard at it to promote our music in so many areas," he says. "From day one we felt if we didn't get radio support, we wouldn't be failures. We felt whatever airplay we get would be gravy."

Urban is very appreciative of country radio's support but says acts should not pin all their hopes on radio. "You never know if radio will play your record," he says. "That shouldn't be the be-all and end-all of someone's career."

With everyone in the industry concerned about slipping sales and ratings, there's hope that acts that offer something a little different than the norm will be able to pull in new listeners. "There are a lot of reasons for signing these acts," says Capitol's Brown. "One of those reasons is that this is quality music, and it deserves to be out there . . . As a label we are trying an experiment here, and we are trying to learn how to do things, maybe outside the box of country radio, to see if there is an outlet and a way to break bands without 100% reliance on mainstream country radio. We'll see if there is or not."

"We're not the only ones doing this," he adds. "A lot of people are trying something a little bit different right now. We'll see how far everybody gets, but there is music out there that deserves to be heard that doesn't quite fit in the box."

Deborah Evans Price is Billboard's associate editor for country music/Nashville.

MONITOR PROFILE

As Three Little Rock Country's Become Two, Tight-Listed Mozingo Keeps Score

You almost need a scorecard to keep up with the changes in Little Rock, Ark., which now has one less country outlet. Earlier this month, after KDDK (K-Duck) parent Clear Channel closed on its acquisition of rivals KSSN and KMVK (the Maverick), KDDK moved to the frequency of KMVK, which is now poised to flip out of the format (Country Airplay Monitor, Oct. 17). At press time, both frequencies were still airing similar programming, although KDDK's old 100.3 frequency was including sweepers directing listeners to the new 100.6 dial position, formerly occupied by KMVK.

At the same time, Greg Mozingo, PD at KMVK and KSSN, was named program manager for KSSN and KDDK and came off of afternoons at KSSN. Bill Dotson was upped from MD/mornings at KDDK to APD/MD/afternoons at KSSN. Former KSSN/KMVK APD/MD Chad Heritage now handles those

tack KSSN head on. They let the Maverick get up under them, and it really put the Duck on the fence. Everybody knew that the market could only sustain two country stations at this point."

With what Mozingo calls the "great attributes" of both young-end stations in mind, the goal now is to meld KDDK and KMVK into one station. Among the K-Duck attributes being kept are the name, the 12-in-a-row positioner, and what Mozingo calls the "fun factor." KMVK's key attributes that will become part of K-Duck are morning man Clay and its "music quantity" image. No outside marketing is planned to make listeners aware of the changes.

KSSN, meanwhile, is "pretty much ignoring all of this on the air," according to Mozingo, who says it shares little cume with the two young-end stations. KSSN did benefit from the changes, Mozingo says, with his departure from the air—he describes himself as "an OK air talent"—and the addition of Dotson in afternoons.

Musically, Mozingo says, there were no adjustments at KSSN and only "slight changes" at KDDK, mostly in the gold categories. Although Mozingo points out that around the industry "my name is synonymous with short playlists," he says KDDK will continue to be "somewhat aggressive" on new music and have a longer list than KSSN's. Asked about this penchant for tight lists, Mozingo says, "It may surprise you to know I really like new music. I just don't like playing it all at one time and at the speed at which a song lives and dies on the chart."

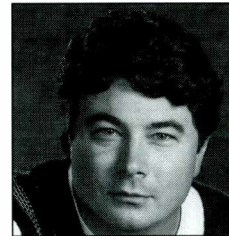
Here's a recent hour on KSSN: Garth Brooks, "Friends In Low Places"; Kevin Sharp, "If You Love Somebody"; Alan Jackson, "Gone Country"; Michael Peterson, "Drink, Swear, Steal & Lie"; Tim McGraw, "Everywhere"; Shania Twain, "Any Man Of Mine"; John Michael Montgomery, "Life's A Dance"; George Strait, "Check Yes Or No"; Judds, "Born To Be Blue"; Bryan White, "Love Is The Right Place"; Brooks & Dunn, "Hard Workin' Man"; Trisha Yearwood, "How Do I Live"; Alabama, "Dancin,' Shaggin' On The Boulevard"; and Vince Gill, "When I Call Your Name."

Here's an hour on KDDK: Shania Twain, "Love Gets Me Every Time"; Rick Trevino, "Running Out Of Reasons To Run"; George Strait, "Today My World Slipped Away"; Wynonna, "Tell Me Why"; Alabama, "Dancin,' Shaggin' On The Boulevard"; Kevin Sharp, "If You Love Somebody"; Kenny Chesney, "Me And You"; Chely Wright, "Shut Up And Drive"; Joe Diffie, "Pick-Up Man"; Alan Jackson, "Little Bitty"; Bryan White, "Sittin' On Go"; Trace Adkins, "The Rest Of Mine"; Deana Carter, "How Do I Get There"; Clay Walker, "Dreaming With My Eyes Open"; and Ty Herndon, "Loved Too Much."

Prior to the changes, Mozingo had been PD at KSSN for three years, adding those duties at KMVK six months ago. He previously programmed WLWI Montgomery, Ala., WUSY Chattanooga, Tenn., WESC Greenville, S.C., and WCOS Columbia, S.C.

Despite taking one of his own stations out of the format, Mozingo is wary that someone else in the market could still go country, and he operates every day under that assumption. "By no means is this the end," he says. "I have not kicked my feet up on my desk at all. If anything, we're going to work harder and smarter to solidify this country franchise."

PHYLLIS STARK



Greg Mozingo
Program Manager
KSSN/KDDK Little Rock

'It may surprise you to know I really like new music'

duties for KDDK and has moved from afternoons at KMVK to middays at KDDK. Kevin Clay moved from KMVK mornings to that shift at KDDK. And KSSN morning sidekick Ugly Ed Johnson took over nights at KDDK.

All of these changes followed a year of dramatic Arbitron ups and downs for all three stations. KSSN, which was No. 1 in the recently released summer book, had a yearlong 12-plus trend that looked like this: 10.6-11.7-12.9-9.6-12.4. The same was true of KDDK (6.3-4.4-3.8-4.8-4.5), which was No. 6 in the summer, and KMVK (2.8-2.6-4.3-2.9-2.7), which checked out at No. 13. The stations are consulted by Keith Hill of Hill and O'Malley and Phil Hunt of Rusty Walker Consulting.

While it was always clear that one of the market's two young-end country stations would have to disappear, it was less clear whether it should be K-Duck or the Maverick. "Both stations had very good arguments for remaining," says Mozingo. "We felt like both stations were very well positioned to target a younger demo. In the final summer book, the Maverick beat K-Duck 18-34, but that had not been a consistent history of the Maverick."

In the end, Mozingo says, "there were a number of reasons, both objective and subjective, that went into the decision to keep the Duck and drop the Maverick," but the most compelling was that K-Duck's billing was about four times that of the Maverick. Plus, Mozingo says, "we felt like the equity of the name K-Duck outweighed that of the Maverick."

The handwriting was on the wall that one of the market's three country stations would have to change even before Clear Channel's takeover of its two rivals. "As far back as two years ago we felt in our camp like the Maverick was effectively doing its job of holding the Duck down," says Mozingo. "The Duck had a great launch, but the mistake was somewhere along the way they tried to broaden and at-

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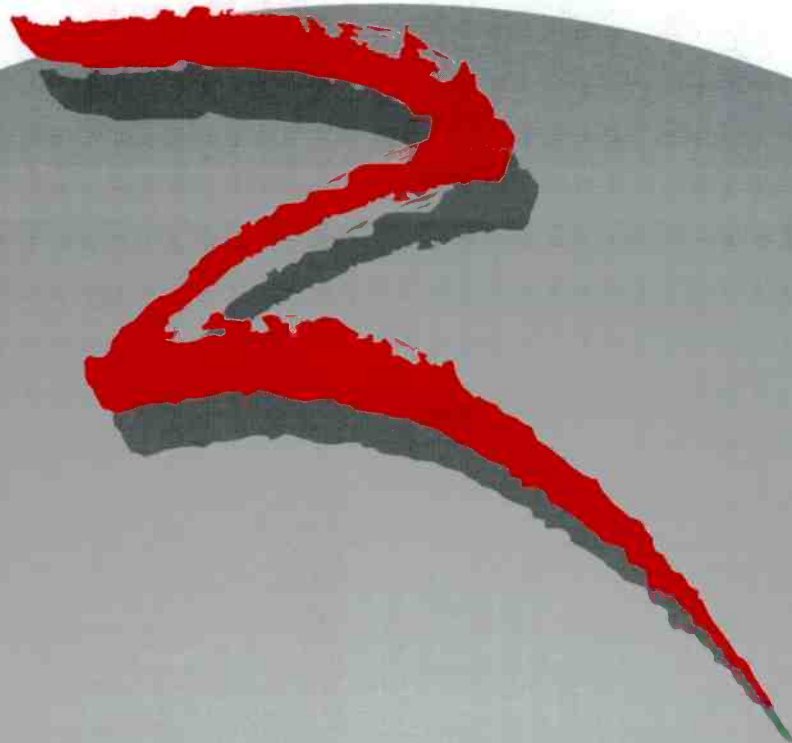
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WZZK +17, WCMS +16, WOIK +15, KCCY +15, WYNK +14, KYCW +14, WCHY +13, KHEY +13, WFRE +12, KFDI +10	
MICHAEL PETERSON • <i>From Here To Eternity</i> (REPRISE)	+355
WWGR +19, WGKX +18, KTEX +14, WZZK +14, WKTF +13, WSOC +13, WNOE +13, KPLX +13, WBCT +12, WQXK +12	
LEANN RIMES • <i>On The Side Of Angels</i> (CURB)	+355
WGGY +14, WCHY +14, KXXY +13, KTEX +11, WAMZ +11, WMUS +10, WQMX +10, WBUB +10, WMSI +10, WWLK +10	
DEANA CARTER • <i>Did I Shave My Legs For This?</i> (CAPITOL NASHVILLE)	+344
WWGR +24, KMPS +21, WYAY +20, KMLE +19, WGNE +18, KCCY +16, WQDR +13, WGH +12, WROO +11, WSM +11	

MOST NEW STATIONS

	No. Of Stations		No. Of Stations
DIAMOND RIO <i>Imagine That</i> (Arista Nashville)	46	LEANN RIMES <i>On The Side Of Angels</i> (Curb)	22
DEANA CARTER <i>Did I Shave My Legs For This?</i> (Capitol Nashville)	29	BLACKHAWK <i>Postmarked Birmingham</i> (Arista Nashville)	20
LILA MCCANN <i>I Wanna Fall In Love</i> (Asylum)	28	KENNY CHESNEY <i>A Chance</i> (BNA)	20
SAMMY KERSHAW <i>Love Of My Life</i> (Mercury)	27	JOHN MICHAEL MONTGOMERY <i>Angel In My Eyes</i> (Atlantic)	19
LEE ANN WOMACK <i>You've Got To Talk To Me</i> (Decca)	26	LORRIE MORGAN <i>One Of Those Nights Tonight</i> (BNA)	19

VIDEO PLAYLISTS

CMT
COUNTRY MUSIC TELEVISION

	TW	LW		TW	LW
1	36	9	John Michael Montgomery, <i>Angel In My Eyes</i>	36	9
2	33	30	Reba McEntire, <i>What If It's You</i>	33	30
3	32	8	Blackhawk, <i>Postmarked Birmingham</i>	32	8
4	30	29	Lorrie Morgan, <i>Go Away</i>	30	29
5	29	27	Cheley Wright, <i>Shut Up And Drive</i>	29	27
6	29	28	Vince Gill, <i>You And You Alone</i>	29	28
7	29	31	Lee Ann Womack, <i>The Fool</i>	29	31
8	28	28	Sawyer Brown, <i>This Night Won't Last Forever</i>	28	28
9	28	28	Tim McGraw, <i>Everywhere</i>	28	28
10	28	29	Mark Chesnut, <i>Thank God For Believers</i>	28	29
11	28	33	The Kinleys, <i>Please</i>	28	33
12	28	28	Trisha Yearwood And Garth Brooks, <i>In Another's Eyes</i>	28	28
13	27	29	Bryan White, <i>Love Is The Right Place</i>	27	29
14	27	28	Brooks & Dunn, <i>Honky Tonk Truth</i>	27	28
15	25	27	Travis Tritt Feat. Lari White, <i>Helping Me Get Over You</i>	25	27
16	24	20	Shania Twain, <i>Love Gets Me Every Time</i>	24	20
17	22	20	LeAnn Rimes, <i>How Do I Live</i>	22	20
18	22	21	Clint Black, <i>Something That We Do</i>	22	21
19	22	21	Wynonna, <i>When Love Starts Talkin'</i>	22	21
20	22	32	Neal McCoy, <i>If You Can't Be Good (Be Good At It)</i>	22	32
21	22	5	Sammy Kershaw, <i>Love Of My Life</i>	22	5
22	21	22	Kris Tyler, <i>What A Woman Knows</i>	21	22
23	21	21	The Buffalo Club, <i>Heart Hold On</i>	21	21
24	21	22	The Lynns, <i>Nights Like These</i>	21	22
25	21	37	Paul Brandt, <i>A Little In Love</i>	21	37
26	21	4	Dixie Chicks, <i>I Can Love You Better</i>	21	4
27	21	21	Delbert McClinton, <i>Sending Me Angels</i>	21	21
28	15	14	Big House, <i>Love Ain't Easy</i>	15	14
29	15	14	Clay Walker, <i>Watch This</i>	15	14
30	15	13	The Ranch, <i>Walkin' The Country</i>	15	13
31	15	13	Lila McCann, <i>I Wanna Fall In Love</i>	15	13
32	15	4	Michael Johnson With Alison Krauss, <i>Whenever I Call You Friend</i>	15	4
33	15	14	Ruby Lovett, <i>Look What Love Can Do</i>	15	14
34	14	14	Ty Herndon, <i>I Have To Surrender</i>	14	14
35	14	14	George Strait, <i>Carrying Your Love With Me</i>	14	14
36	14	14	Ricochet, <i>Blink Of An Eye</i>	14	14
37	14	14	Michael Peterson, <i>From Here To Eternity</i>	14	14
38	14	19	John Anderson, <i>Small Town</i>	14	19
39	14	14	James Bonamy, <i>Naked To The Pain</i>	14	14
40	14	15	River Road, <i>Nickajack</i>	14	15
41	14	14	Wade Hayes, <i>Wichita Lineman</i>	14	14
42	14	14	Tracy Byrd, <i>Good Ol' Fashioned Love</i>	14	14
43	14	13	The Tractors, <i>The Last Time</i>	14	13
44	14	19	Trace Adkins, <i>The Rest Of Mine</i>	14	19
45	14	20	Martina McBride, <i>A Broken Wing</i>	14	20
46	14	15	Patty Loveless, <i>You Don't Seem To Miss Me</i>	14	15
47	14	14	Hank Thompson With Junior Brown, <i>Gotta Sell Your Chickens</i>	14	14
48	14	14	Sons Of The Desert, <i>Hand Of Fate</i>	14	14
49	13	30	Diamond Rio, <i>How Your Love Makes Me Feel</i>	13	30
50	13	15	Lonestar, <i>You Walked In</i>	13	15
51	13	14	LeAnn Rimes, <i>You Light Up My Life</i>	13	14
52	13	14	Rhett Akins, <i>More Than Everything</i>	13	14
53	12	20	Sherrie Austin, <i>One Solitary Tear</i>	12	20
54	11	14	John Fogerty, <i>Southern Streamline</i>	11	14
55	11	14	David Lee Murphy, <i>All Lit Up In Love</i>	11	14
56	11	14	Jason Sellers, <i>I'm Your Man</i>	11	14
57	10	15	Matraca Berg, <i>That Train Don't Run</i>	10	15
58	10	0	Collin Raye With Jim Brickman, <i>The Gift</i>	10	0
59	7	7	Kacey Jones, <i>1-900 Bubba</i>	7	7
60	6	3	Tracy Lawrence, <i>Better Man, Better Off</i>	6	3
61	6	6	Little Texas, <i>Your Mama Won't Let Me</i>	6	6
62	5	5	Clay Walker, <i>If I Could Make A Living</i>	5	5
63	5	3	Collin Raye, <i>On The Verge</i>	5	3
64	5	5	Alan Jackson, <i>Little Bitty</i>	5	5
65	5	3	Kathy Mattea, <i>455 Rocket</i>	5	3
66	5	3	Kevin Sharp, <i>She's Sure Taking It Well</i>	5	3
67	5	5	Tracy Lawrence, <i>How A Cowgirl Says Goodbye</i>	5	5
68	5	3	Kathy Mattea, <i>I'm On Your Side</i>	5	3
69	5	0	James T. Horn, <i>Geronimo</i>	5	0
70	4	2	Sawyer Brown, <i>The Race Is On</i>	4	2
71	4	3	Tracy Lawrence, <i>Can't Break It To My Heart</i>	4	3
72	4	2	Martina McBride, <i>My Baby Loves Me</i>	4	2
73	4	2	Clint Black, <i>State Of Mind</i>	4	2
74	4	3	Faith Hill, <i>Take Me As I Am</i>	4	3
75	4	1	David Lee Murphy, <i>Party Crowd</i>	4	1

Playlist Tracking Week From October 17 - 23, 1997

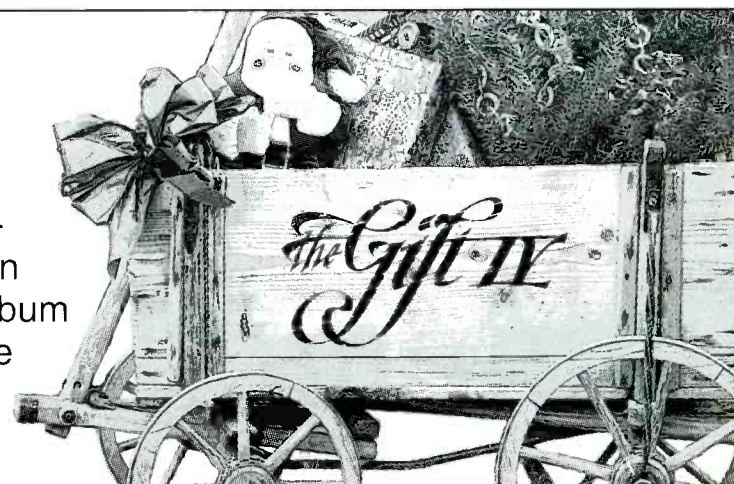
COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2617	3183	HOW YOUR LOVE MAKES ME FEEL DIAMOND RIO (ARISTA NASHVILLE)	14	1116	1193	HOW A COWGIRL SAYS GOODBYE TRACY LAWRENCE (ATLANTIC)
2	2550	2995	THE FOOL LEE ANN WOMACK (DECCA)	15	1094	1195	LOVED TOO MUCH TY HERNDON (EPIC)
3	2191	2274	THE SHAKE NEAL MCCOY (ATLANTIC)	16	1078	1065	I'D RATHER RIDE AROUND WITH YOU REBA MCENTIRE (MCA NASHVILLE)
4	2138	2289	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	17	1049	1050	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)
5	1946	2011	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	18	1041	1098	WHO'S CHEATIN' WHO ALAN JACKSON (ARISTA NASHVILLE)
6	1813	2112	HOW DO I LIVE TRISHA YEARWOOD (MCA NASHVILLE)	19	1019	1063	(THIS AIN'T) NO THINKIN' THING TRACE ADKINS (CAPITOL NASHVILLE)
7	1674	1860	HOW WAS I TO KNOW JOHN MICHAEL MONTGOMERY (ATLANTIC)	20	1011	1089	ON THE VERGE COLLIN RAYE (EPIC)
8	1589	1831	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	21	1003	1041	THE LIGHT IN YOUR EYES LEANN RIMES (CURB)
9	1580	1664	IT'S YOUR LOVE TIM MCGRAW (WITH FAITH HILL) (CURB)	22	997	937	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
10	1580	1921	WHAT THE HEART WANTS COLLIN RAYE (EPIC)	23	939	942	SITTIN' ON GO BRYAN WHITE (ASYLUM)
11	1515	1672	WE WERE IN LOVE TOBY KEITH (MERCURY)	24	937	932	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) MINDY MCCREARY (BNA)
12	1460	1532	COME CRYIN' TO ME LONESTAR (BNA)	25	913	940	RUMOR HAS IT CLAY WALKER (GIANT)
13	1290	1398	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

The Gift IV

During this season of sharing and joy, the Air Force and Clint Black have a special gift for you and your listeners. It's a free hour-long program featuring Clint singing songs of the season from his album *Looking for Christmas* and selections from his new album *Nothin' But the Taillights*. Licensed country music stations will receive this holiday program on CD by the first week of December. You can receive The Gift IV by calling 210-652-3937.



RODNEY ATKINS

"I THANK
HIM FOR
THE HAND
THAT
I HOLD...
WHERE
WOULD I BE
WITHOUT
YOU WITH
ME..."

IMPACT
DATE:
NOVEMBER
3RD

"GOD ONLY KNOWS"

LEFT BANK
MANAGEMENT

CURB
RECORDS

COUNTRY

KZLA			WUSN			KSCS			WKHX			WXTU			WMZQ		
Los Angeles PD: John Sebastian APD/MD: Bill Fink			Chicago PD: Alan Sledge MD: Tricia Biondo			Dallas PD: Dean James APD/MD: Linda O'Brian			Atlanta PD: Neil McGinley MD: Johnny Gray			Philadelphia MD: Jim Radler			Washington, DC PD: Mac Daniels MD: Jon Anthony		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	33	33	1	34	30	1	33	29	1	32	30	1	35	32	1	36	36
2	34	34	2	35	31	2	32	30	2	31	28	2	36	32	2	37	38
3	33	33	3	33	30	3	31	30	3	30	28	3	37	33	3	37	37
4	33	31	4	32	34	4	32	34	4	31	31	4	38	33	4	38	38
5	30	30	5	31	32	5	31	32	5	30	25	5	39	30	5	39	39
6	28	28	6	27	27	6	27	27	6	29	29	6	40	29	6	40	40
7	26	26	7	26	23	7	26	23	7	29	29	7	41	30	7	41	41
8	27	27	8	27	25	8	27	25	8	27	27	8	42	31	8	42	42
9	27	27	9	27	25	9	27	25	9	27	27	9	43	32	9	43	43
10	26	26	10	26	25	10	26	25	10	28	28	10	44	33	10	44	44
11	24	24	11	24	22	11	24	22	11	28	28	11	45	34	11	45	45
12	24	24	12	24	22	12	24	22	12	29	29	12	46	35	12	46	46
13	23	23	13	23	22	13	23	22	13	29	29	13	47	36	13	47	47
14	22	22	14	22	22	14	22	22	14	30	30	14	48	37	14	48	48
15	22	22	15	22	21	15	22	21	15	30	30	15	49	38	15	49	49
16	21	21	16	21	21	16	21	21	16	31	31	16	50	39	16	50	50
17	21	21	17	21	20	17	21	20	17	31	31	17	51	40	17	51	51
18	20	20	18	20	20	18	20	20	18	32	32	18	52	41	18	52	52
19	20	20	19	20	19	19	20	19	19	32	32	19	53	42	19	53	53
20	19	19	20	19	18	20	19	18	20	33	33	20	54	43	20	54	54
21	18	18	21	18	17	21	18	17	21	33	33	21	55	44	21	55	55
22	18	18	22	18	17	22	18	17	22	34	34	22	56	45	22	56	56
23	18	18	23	18	16	23	18	16	23	34	34	23	57	46	23	57	57
24	18	18	24	18	16	24	18	16	24	35	35	24	58	47	24	58	58
25	18	18	25	18	15	25	18	15	25	35	35	25	59	48	25	59	59
26	18	18	26	18	15	26	18	15	26	36	36	26	60	49	26	60	60
27	18	18	27	18	14	27	18	14	27	36	36	27	61	50	27	61	61
28	18	18	28	18	14	28	18	14	28	37	37	28	62	51	28	62	62
29	18	18	29	18	13	29	18	13	29	37	37	29	63	52	29	63	63
30	18	18	30	18	13	30	18	13	30	38	38	30	64	53	30	64	64

KILT			KKBQ			KEYY			KPLX			WWWW			WIL		
Houston PD/MD: Debbie Pipia-Brazier			Houston PD: Dene Hallam APD: John Trapanne			Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon			Dallas PD: Smokey Rivers MD: Theresa Whitney			Detroit PD: Tim Roberts MD: Carl E.			St. Louis PD: Bob Barnett APD/MD: Mark Langston		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	33	33	1	33	37	1	39	37	1	49	49	1	40	37	1	38	41
2	32	32	2	32	37	2	38	36	2	44	44	2	38	33	2	38	40
3	30	30	3	30	39	3	39	38	3	40	40	3	39	34	3	39	41
4	28	28	4	28	39	4	39	39	4	41	41	4	40	35	4	40	42
5	28	28	5	28	39	5	39	39	5	42	42	5	41	36	5	41	43
6	28	28	6	28	39	6	39	39	6	43	43	6	42	37	6	42	44
7	28	28	7	28	39	7	39	39	7	44	44	7	43	38	7	43	45
8	28	28	8	28	39	8	39	39	8	45	45	8	44	39	8	44	46
9	28	28	9	28	39	9	39	39	9	46	46	9	45	40	9	45	47
10	28	28	10	28	39	10	39	39	10	47	47	10	46	41	10	46	48
11	28	28	11	28	39	11	39	39	11	48	48	11	47	42	11	47	49
12	28	28	12	28	39	12	39	39	12	49	49	12	48	43	12	48	50
13	28	28	13	28	39	13	39	39	13	50	50	13	49	44	13	49	51
14	28	28	14	28	39	14	39	39	14	51	51	14	50	45	14	50	52
15	28	28	15	28	39	15	39	39	15	52	52	15	51	46	15	51	53
16	28	28	16	28	39	16	39	39	16	53	53	16	52	47	16	52	54
17	28	28	17	28	39	17	39	39	17	54	54	17	53	48	17	53	55
18	28	28	18	28	39	18	39	39	18	55	55	18	54	49	18	54	56
19	28	28	19	28	39	19	39	39	19	56	56	19	55	50	19	55	57
20	28	28	20	28	39	20	39	39	20	57	57	20	56	51	20	56	58
21	28	28	21	28	39	21	39	39	21	58	58	21	57	52	21	57	59
22	28	28	22	28	39	22	39	39	22	59	59	22	58	53	22	58	60
23	28	28	23	28	39	23	39	39	23	60	60	23	59	54	23	59	61
24	28	28	24	28	39	24	39	39	24	61	61	24	60	55	24	60	62
25	28	28	25	28	39	25	39	39	25	62	62	25	61	56	25	61	63
26	28	28	26	28	39	26	39	39	26	63	63	26	62	57	26	62	64
27	28	28	27	28	39	27	39	39	27	64	64	27	63	58	27	63	65
28	28	28	28	28	39	28	39	39	28	65	65	28	64	59	28	64	66
29	28	28	29	28	39	29	39	39	29	66	66	29	65	60	29	65	67
30	28	28	30	28	39	30	39	39	30	67	67	30	66	61	30	66	68

WYCD			WGAR			WIVK			WFMS			KMPS			KYNG		
Detroit PD: Eddie Haskell MD: Katie Marroso			Cleveland PD: Denny Nugent MD: Chuck Collier			Knoxville PD: Les Acree MD: Chris Huff			Indianapolis OM: Sam McGuire MD: J.D. Cannon			Seattle PD: Mark Richards MD: Tony Thomas			Dallas PD/MD: Dan Pearman		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	45	25	1	34	26	1	37	34	1	46	43	1	44	48	1	48	62
2	46	36	2	35	27	2	38	35	2	47	44	2	45	49	2	49	63
3	47	37	3	36	28	3	39	36	3	48	45	3	46	50	3	50	64
4	48	38	4	37	29	4	40	37	4	49	46	4	47	51	4	51	65
5	49	39	5	38	30	5	41	38	5	50	47	5	48	52	5	52	66
6	50	40	6	39	31	6	42	39	6	51	48	6	49	53	6	53	67
7	51	41	7	40	32	7	43	40	7	52	49	7	50	54	7	54	68
8	52	42	8	41	33	8	44	41	8	53	50	8	51	55	8	55	69
9	53	43	9	42	34	9	45	42	9	54	51	9	52	56	9	56	70
10	54	44	10	43	35	10	46	43	10	55	52	10	53	57	10	57	71
11	55	45	11	44	36	11	47	44	11	56	53	11	54	58	11	58	72
12	56	46	12	45	37	12	48	45	12	57	54	12	55	59	12	59	73
13	57	47	13	46	38	13	49	46	13	58	55	13	56	60	13	60	74
14	58	48	14	47	39	14	50	47	1								

For Week Ending October 26, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

Grid of 30 country music playlists for stations including KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WYQK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT. Each station's playlist includes song titles, artists, and weekly/last week play counts.



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Table for TRACE ADKINS 3350/133, The Rest Of Mine (Capitol Nashville). Includes columns for station, song title, and play count.

Table for ALABAMA 1470/221, Of Course I'm Alright (RCA). Includes columns for station, song title, and play count.

Table for CLINT BLACK 4350/451, Something That We Do (RCA). Includes columns for station, song title, and play count.

Table for BROOKS & DUNN 4917/26, Honky Tonk Truth (Arista Nashville). Includes columns for station, song title, and play count.

Table for KENNY CHESNEY 844/195, A Chance (BNA). Includes columns for station, song title, and play count.

Table for MARK CHESNUT 4813/440, Thank God For Believers (Decca). Includes columns for station, song title, and play count.

Table for TY HERNDON 2173/223, I Have To Surrender (Epic). Includes columns for station, song title, and play count.

Table for ALAN JACKSON 3136/376, Between The Devil And Me (Arista Nashville). Includes columns for station, song title, and play count.

Table for TOBY KEITH WITH STING 2703/568, I'm So Happy I Can't Stop Crying (Mercury). Includes columns for station, song title, and play count.

Table for THE KINLEYS 3458/200, Please (Epic). Includes columns for station, song title, and play count.

MUSIC MONITOR SONG ACTIVITY REPORTS

For Week Ending October 26, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TRACY LAWRENCE					LONESTAR					PATTY LOVELESS					MARTINA MCBRIDE					MINDY MCCREARY					
2417/152					2497/159					2757/372					3213/418					1847/133					
<i>The Coast Is Clear (Atlantic)</i>					<i>You Walked In (BNA)</i>					<i>You Don't Seem To Miss Me (Epic)</i>					<i>A Broken Wing (RCA)</i>					<i>What If I Do (BNA)</i>					
Total Stations: 159					Total Stations: 156					Total Stations: 160					Total Stations: 160					Total Stations: 149					
Chart Move: 28-26					Chart Move: 27-25					Chart Move: 26-22					Chart Move: 24-20					Chart Move: 34-30					
City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	
L.A.	CMT	14	13	15	Austin	CMT	14	13	15	Austin	CMT	14	13	15	Austin	CMT	14	13	15	Austin	CMT	14	13	15	Austin

REBA MCCENTIRE					LILA MCCANN					JOHN MICHAEL MONTGOMERY					MICHAEL PETERSON					RICOCHET					
3533/187					1218/378					2326/591					3653/355					873/58					
<i>What If It's You (MCA Nashville)</i>					<i>I Wanna Fall In Love (Asylum)</i>					<i>Angel In My Eyes (Atlantic)</i>					<i>From Here To Eternity (Reprise)</i>					<i>Blind Of An Eye (Columbia)</i>					
Total Stations: 160					Total Stations: 127					Total Stations: 156					Total Stations: 159					Total Stations: 103					
Chart Move: 15-15					Chart Move: 40-35					Chart Move: 33-27					Chart Move: 16-12					Chart Move: 41-39					
City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	City	TW	LW	2W	IP	
L.A.	CMT	33	30	28	Austin	CMT	15	14	13	Austin	CMT	36	9	49	Austin	CMT	14	14	14	Austin	CMT	14	14	14	Austin

MONITOR SONG ACTIVITY REPORTS

For Week Ending October 26, 1997

AM
Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

LEANN RIMES 1580/355										SONS OF THE DESERT 1138/139										GEORGE STRAIT 3997/442										PAM TILLIS 3514/243										SHANIA TWAIN 5385/420																				
On The Side Of Angels (Curb)										Hand Of Fate (Epic)										Today My World Slipped Away (MCA Nashville)										Land Of The Living (Arista Nashville)										Love Gets Me Every Time (Mercury)																				
Total Stations: 139					Chart Move: 37-31					Total Stations: 117					Chart Move: 39-36					Total Stations: 160					Chart Move: 12-10					Total Stations: 160					Chart Move: 17-16					Total Stations: 160					Chart Move: 3-1															
City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	
LA	15	1	1	1	1	1	1	1	1	LA	12	13	8	8	1	1	1	1	1	1	LA	26	24	16	16	1	1	1	1	1	LA	27	25	18	18	1	1	1	1	1	LA	27	25	18	18	1	1	1	1	1	LA	27	25	18	18	1	1	1	1	1

CLAY WALKER 3772/269										BRYAN WHITE 4665/263										CHELY WRIGHT 3542/76										WYNONNA 3403/406										TRISHA YEARWOOD AND GARTH BROOKS 5062/52									
Watch This (Giant)										Love Is The Right Place (Asylum)										Shut Up And Drive (MCA Nashville)										When Love Starts Talkin' (Curb/Universal)										In Another's Eyes (MCA Nashville)									
Total Stations: 160					Chart Move: 13-11					Total Stations: 160					Chart Move: 8-6					Total Stations: 158					Chart Move: 14-14					Total Stations: 160					Chart Move: 22-18					Total Stations: 161					Chart Move: 2-2				
City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W	City	TP	W	L	W	W	W	W	W	W
LA	15	1	1	1	1	1	1	1	1	LA	27	27	27	27	1	1	1	1	1	LA	27	27	27	27	1	1	1	1	1	LA	27	27	27	27	1	1	1	1	1	LA	27	27	27	27	1	1	1	1	1

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

<p>WYNONNA 3403/406 <i>When Love Starts Talkin' (Curb/Universal)</i> Total Stations: 160/Chart Move: 22-18 Heavy (35+ plays): 4 KASE, KYCW, KYNG, WKSF Medium (25-34): 50 KBEQ, KCCY, KDDK, KEEY, KHAY, KIKF, KKCS, KMDL, KMLE, KMPS, KNCI, KNIX, KPLX, KRMD, KSOP, KTST, KYCY, KZSN, WAMZ, WBCT, WBEE, WCHY, WCKT, WEZL, WGRL, WGRX, WHYL, WIRK, WJCL, WKNR, WKLB, WKTF, WKXC, WMUS, WNOE, WOW, WQBE, WQMX, WRNS, WSIX, WSSL, WUSY, WWGR, WWKA, WXBW, WYAY, WYGY, WYRK, WYYD, WZZK Light (Under 25): 106 New Airplay This Week: 5 KFRG, KIIM, WKJN, WTQR, WYNK</p>	<p>MARTINA MCBRIDE 3213/418 <i>A Broken Wing (RCA)</i> Total Stations: 160/Chart Move: 24-20 Heavy (35+): 3 KPLX, WKNR, WYYD Medium (25-34): 40 KATM, KCCY, KGMV, KHAY, KIKK, KKBQ, KMLE, KNCI, KNIX, KOUL, KRMD, KTOM, KTST, KUPL, KUZZ, KWNR, KXKC, KXXY, WBEE, WCTK, WEZL, WONE, WHYL, WIVK, WKHK, WKIX, WMSI, WOW, WPOC, WQBE, WQIK, WQMX, WQXK, WRNS, WSM, WSSL, WXBW, WXBQ, WXCT, WYAY Light (Under 25): 117 New Airplay This Week: 6 KFMS, KIIM, WDRM, WGXK, WJCL, WYRK</p>
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3199 - 1000 DETECTIONS

Total Plays/Gain

ALAN JACKSON **3136/376**
Between The Devil And Me (Arista Nashville)
Total Stations: 159/Chart Move: 25-21
Heavy (35+ plays): 4 KIKK, KWJ, WRNS, WYGY
Medium (25-34): 25 KASE, KKBQ, KMLE, KNIX, KPLX, KRMD, KRYS, KSCS, KTST, KWNR, KXKC, WBUB, WCOL, WFRE, WHYL, WKNR, WKSF, WMSI, WPMZ, WQDR, WSIX, WSTH, WUSY, WWGR, WXBQ
Light (Under 25): 130
New Airplay This Week: 5 KRTY, KSSN, WGRL, WRBQ, WZZK

PATTY LOVELESS **2757/372**
You Don't Seem To Miss Me (Epic)
Total Stations: 160/Chart Move: 26-22
Heavy (35+): 2 WQBE, WXBQ
Medium (25-34): 26 KCCY, KIKF, KKBQ, KMDL, KNCI, KPLX, KXKC, KXXY, KYCW, KZSN, WAMZ, WBEE, WCOL, WCTK, WESC, WFMS, WHYL, WIVK, WKNR, WKSF, WLWI, WQXK, WRNS, WSTH, WWGR, WYYD
Light (Under 25): 132
New Airplay This Week: 7 KCYY, KMLE, KSSN, WCKT, WFRE, WYRK, WZZK

TOBY KEITH WITH STING **2703/568**
I'm So Happy I Can't Stop Crying (Mercury)
Total Stations: 158/Chart Move: 30-23
Heavy (35+): 1 WYAY
Medium (25-34): 27 KBEQ, KEEY, KHAY, KIKF, KKCS, KMDL, KMLE, KSCS, KSOP, KTST, KUZZ, KXXY, WAMZ, WCTK, WESC, WONE, WHYL, WIVK, WKNR, WNOE, WQDR, WRNS, WSTH, WWGR, WXBW, WYCD
Light (Under 25): 130
New Airplay This Week: 14 KAJA, KPLX, KTEX, KWEN, KWJ, KYGO, WFMS, WGGY, WKJN, WKTF, WRBQ, WVLK, WYNK, WYYD

LONESTAR **2497/159**
You Walked In (BNA)
Total Stations: 156/Chart Move: 27-25
Heavy (35+): 6 KEEY, KNIX, KWNR, WBCT, WGRL, WSTH
Medium (25-34): 16 KBEQ, KIKF, KMDL, KTOM, KTST, KYCW, KYNG, WEZL, WHYL, WKNR, WKSF, WRNS, WSOC, WWKA, WYYZ, WYGY
Light (Under 25): 134
New Airplay This Week: 3 KSON, KUPL, WYNK

TRACY LAWRENCE **2417/152**
The Coast Is Clear (Atlantic)
Total Stations: 159/Chart Move: 28-26
Heavy (35+): 2 KIKK, WRNS
Medium (25-34): 17 KBEQ, KDDK, KRYS, KTOM, KUZZ, KWNR, KXKC, KYCY, WCKT, WESC, WGXK, WHYL, WKNR, WKHK, WKIX, WNCY, WYYD
Light (Under 25): 140
New Airplay This Week: 4 WDSY, WKLB, WWKA, WXTU

JOHN MICHAEL MONTGOMERY **2326/591**
Angel In My Eyes (Atlantic)
Total Stations: 156/Chart Move: 33-27
Heavy (35+): 2 KKBQ, KYNG

Medium (25-34): 15 KASE, KBEQ, KMLE, KOUL, KWJ, KYCY, WAMZ, WBEE, WONE, WIL, WIVK, WKTF, WSTH, WYAY, WYCD
Light (Under 25): 139
New Airplay This Week: 19 KAJA, KIIM, KNAX, KRMD, WBEE, WBUB, WCHY, WDSY, WFMS, WGXK, WQCO, WKKT, WKLB, WKTF, WNOE, WQDR, WQMX, WSOC, WWKA

TY HERNDON **2173/223**
I Have To Surrender (Epic)
Total Stations: 156/Chart Move: 31-28
Heavy (35+): 3 KIKK, KTST, KYNG
Medium (25-34): 18 KAJA, KBEQ, KHAY, KUZZ, KWNR, KXKC, WBCT, WCOL, WGRL, WGRX, WJCL, WKNR, WKIX, WKLB, WRNS, WXBQ, WYAY, WYYD
Light (Under 25): 135
New Airplay This Week: 8 KASE, KCCY, KWEN, WBUB, WDRM, WDSY, WGXK, WKKT

MINDY MCCREADY **1847/133**
What If I Do (BNA)
Total Stations: 149/Chart Move: 34-30
Heavy (35+): 0
Medium (25-34): 13 KIKF, KIKK, KKCS, KUZZ, KYCW, WESC, WHYL, WKIX, WKSF, WMUS, WSTH, WWGR, WYCD
Light (Under 25): 136
New Airplay This Week: 8 KAJA, KBEQ, KRMD, KRTY, WDSY, WUSN, WWKA, WXTU

LEANN RIMES **1580/355**
On The Side Of Angels (Curb)
Total Stations: 139/Chart Move: 37-31
Heavy (35+): 0
Medium (25-34): 4 KASE, KBEQ, KMLE, WQXK
Light (Under 25): 135
New Airplay This Week: 22 KATM, KJY, KSCS, KTEX, KWEN, KXXY, WAMZ, WBUB, WCHY, WCOL, WGGY, WJCL, WKSJ, WMJC, WNOE, WOW, WQIK, WQMX, WSOC, WSSL, WTQR, WVLK

ALABAMA **1470/221**
Of Course I'm Alright (RCA)
Total Stations: 136/Chart Move: 36-33
Heavy (35+): 0
Medium (25-34): 1 WCOL
Light (Under 25): 135
New Airplay This Week: 18 KEEY, KFRG, KNIX, KSKS, KXXY, WBCT, WBUB, WCHY, WCOL, WKIS, WKIX, WKJN, WKSJ, WOKO, WPOR, WSSL, WUBE, WYNK

LILA MCCANN **1218/378**
I Wanna Fall In Love (Asylum)
Total Stations: 127/Chart Move: 40-35
Heavy (35+): 0
Medium (25-34): 5 KBEQ, WQBE, WQDR, WSTH, WYAY
Light (Under 25): 122
New Airplay This Week: 28 KAJA, KATM, KCCY, KFKF, KIKF, KNAX, KNCI, KNIX, KRST, KTEX, KUZZ, KYCY, WCHY, WCKT, WESC, WEZL, WGAR, WQCO, WKHK, WKIS, WKXC, WMIL, WOW, WSOC, WUSY, WYCD, WYNK, WYYD

JOHN ANDERSON **645/165**
Small Town (Mercury)
Total Stations: 88/Chart Move: 49-46
Heavy (35+): 0
Medium (25-34): 2 KTST, WRNS
Light (Under 25): 86
New Airplay This Week: 6 KRST, WQDR, WRKZ, WXCT, WYNK, WYYD

SONS OF THE DESERT **1138/139**
Hand Of Fate (Epic)
Total Stations: 117/Chart Move: 39-36
Heavy (35+): 0
Medium (25-34): 7 KBEQ, KIKK, KRTY, KTST, WGRL, WKIX, WRNS
Light (Under 25): 110
New Airplay This Week: 7 WCOL, WLWI, WMJC, WOW, WQYK, WUBE, WYNK

999 - 500 DETECTIONS

Total Plays/Gain

RICOCHET **873/58**
Blink Of An Eye (Columbia)
Total Stations: 103/Chart Move: 41-39
Heavy (35+): 0
Medium (25-34): 4 KYCW, WGRL, WKSF, WYAY
Light (Under 25): 99
New Airplay This Week: 7 KRTY, KXKC, WBEE, WCHY, WKIS, WMJC, WYYD

KENNY CHESNEY **844/195**
A Chance (BNA)
Total Stations: 106/Chart Move: 45-40
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 106
New Airplay This Week: 20 KATM, KCCY, KDDK, KNIX, KRMD, KXXY, KYCY, KYGO, WBEE, WDRM, WONE, WIRK, WKIX, WKKT, WMUS, WNOE, WRNS, WROO, WUBE, WXCT

NEAL MCCOY **811/326**
If You Can't Be Good (Be Good At It) (Atlantic)
Total Stations: 101/Chart Move: 48-41
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 100
New Airplay This Week: 15 KBEQ, KDDK, KGMV, KOUL, KVOO, KWNR, WBCT, WBEE, WGH, WKIS, WKIX, WKJN, WPOC, WPMZ, WSM

SHERRIE AUSTIN **733/91**
One Solitary Tear (Arista Nashville)
Total Stations: 85/Chart Move: 46-42
Heavy (35+): 0
Medium (25-34): 2 KTST, WYAY
Light (Under 25): 83
New Airplay This Week: 8 KKBQ, KMLE, KTOM, KYCY, KZLA, WQYK, WXCT, WYYD

DIAMOND RIO **730/574**
Imagine That (Arista Nashville)
Total Stations: 103/Chart Move: 65-43
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 102
New Airplay This Week: 46 KCCY, KDDK, KFKF, KGMV, KHAY, KHEY, KIKK, KJY, KKCS, KRYS, KSOP, KTST, KTTS, KUBL, KXKC, KYCY, KYGO, KZSN, WAMZ, WCOL, WCTO, WESC, WEZL, WFLS, WFMS, WGRL, WHSL, WHYL, WIOV, WIVK, WKNR, WKJN, WKSJ, WMUS, WNCY, WNOE, WPOC, WQBE, WQXK, WSIX, WSM, WSSL, WUSY, WYYZ, WXBQ, WYAY

BLACKHAWK **686/246**
Postmarked Birmingham (Arista Nashville)
Total Stations: 91/Chart Move: 51-44
Heavy (35+): 0
Medium (25-34): 1 KYCY
Light (Under 25): 90
New Airplay This Week: 20 KHEY, KIKF, KNCI, KPLX, KRYS, KXXY, WBCT, WBEE, WFLS, WIOV, WKKX, WKSF, WMJC, WMUS, WNCY, WOW, WPOC, WQBE, WXBW, WYYD

LEE ANN WOMACK **659/228**
You've Got To Talk To Me (Decca)
Total Stations: 80/Chart Move: 52-45
Heavy (35+): 0
Medium (25-34): 2 KKBQ, KMLE
Light (Under 25): 78
New Airplay This Week: 26 KASE, KBEQ, KFDI, KFKF, KHAY, KHEY, KIKF, KKCS, KNIX, KTTS, KUZZ, KVOO, WFLS, WFMS, WFRE, WGRL, WKNR, WLWI, WMJC, WMUS, WQBE, WQIK, WQMX, WSIX, WXBW, WYYD

TRACY BYRD **639/52**
Good Ol' Fashioned Love (MCA Nashville)
Total Stations: 98/Chart Move: 47-47
Heavy (35+): 1 KYCY
Medium (25-34): 1 WCOL
Light (Under 25): 96
New Airplay This Week: 6 KGMV, KVET, WFLS, WKHK, WSIX, WWGR

SAMMY KERSHAW **611/296**
Love Of My Life (Mercury)
Total Stations: 78/Chart Move: 56-49
Heavy (35+): 0
Medium (25-34): 1 WYCD
Light (Under 25): 77
New Airplay This Week: 27 KATM, KEEY, KFDI, KFKF, KIKF, KILT, KOUL, KPLX, KRST, KSKS, KTST, KTTS, WBCT, WCMO, WGH, WIVK, WKIX, WMIL, WMJC, WNCY, WNOE, WPOC, WPMZ, WRKZ, WROO, WUSY, WYGY

THE RANCH **602/126**
Walkin' The Country (Capitol Nashville)
Total Stations: 88/Chart Move: 50-50
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 87
New Airplay This Week: 3 KNCI, KTST, WRKZ

PAUL BRANDT **591/218**
A Little In Love (Reprise)
Total Stations: 100/Chart Move: 54-51
Heavy (35+): 0
Medium (25-34): 2 WQBE, WXBQ
Light (Under 25): 98
New Airplay This Week: 12 KIKK, KRST, KRTY, KSOP, KTST, KVOO, KYCY, WEZL, WOW, WRBQ, WRKZ, WROO

DEANA CARTER **582/344**
Did I Shave My Legs For This? (Capitol Nashville)
Total Stations: 94/Chart Move: 59-52
Heavy (35+): 0
Medium (25-34): 1 KKBQ
Light (Under 25): 93
New Airplay This Week: 29 KASE, KCCY, KEEY, KFDI, KFKF, KKCS, KMLE, KMPS, KSOP, WBCT, WCTO, WDAF, WGH, WONE, WHSL, WHYL, WIL, WKIX, WKKX, WMUS, WNOE, WQDR, WRKZ, WRNS, WROO, WSM, WWGR, WYYZ, WYAY

499 - 80 DETECTIONS

Total Plays/Gain

RHETT AKINS **484/123**
More Than Everything (Decca)
Total Stations: 77/Chart Move: 55-54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 77
New Airplay This Week: 7 KRYS, KWNR, WBEE, WGH, WKTF, WNOE, WSIX

THE BUFFALO CLUB **406/16**
Heart Hold On (Rising Tide)
Total Stations: 44/Chart Move: 53-55
Heavy (35+): 0
Medium (25-34): 1 KWNR
Light (Under 25): 43
New Airplay This Week: 1 KTST

BROOKS & DUNN **303/113**
He's Got You (Arista Nashville)
Total Stations: 47/Chart Move: 60-57
Heavy (35+): 3 KIKK, KKBQ, KYNG
Medium (25-34): 1 KMLE
Light (Under 25): 43
New Airplay This Week: 5 KCYY, KWJ, WBCT, WIVK, WSSL

LORRIE MORGAN **299/272**
One Of Those Nights Tonight (BNA)
Total Stations: 49/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 49
New Airplay This Week: 19 KEEY, KHAY, KIKF, KSOP, KTTS, KUBL, KVOO, WAMZ, WHYL, WKNR, WKIX, WNOE, WPOC, WQIK, WQXK, WWGR, WYYZ, WYAY, WYGY

COLLIN RAYE WITH JIM BRICKMAN **293/128**
The Gift (Epic)
Total Stations: 45/Chart Move: 64-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
New Airplay This Week: 16 KATM, KGMV, KIKF, KKCS, KOUL, KTTS, KUBL, KVOO, WCTK, WHSL, WLWI, WNCY, WUBE, WUSN, WUSY, WYGY

THE LYNN **284/132**
Nights Like These (Reprise)
Total Stations: 48/Chart Move: 66-60
Heavy (35+): 0
Medium (25-34): 2 KKBQ, KMLE
Light (Under 25): 46
New Airplay This Week: 9 KSKS, KSON, KUZZ, KVOO, WAMZ, WQBE, WTQR, WWGR, WYNK

JOE DIFFIE **213/31**
The Promised Land (Epic)
Total Stations: 33/Chart Move: 61-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 2 KVOO, WNCY

TIM MCGRAW **166/20**
Just To See You Smile (Curb)
Total Stations: 17/Chart Move: 68-63
Heavy (35+): 1 KKBQ
Medium (25-34): 2 KMLE, KYNG
Light (Under 25): 14
New Airplay This Week: 2 KBEQ, WBCT

ANITA COCHRAN WITH STEVE WARNER **154/106**
What If I Said (Warner Bros.)
Total Stations: 38/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 7 KASE, KMDL, KYGO, WBCT, WGAR, WKKT, WLWI

DEAN MILLER **130/66**
My Heart's Broke Down (Capitol Nashville)
Total Stations: 44/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 44
New Airplay This Week: 2 KFDI, KVOO

DIXIE CHICKS **116/37**
I Can Love You Better (Monument)
Total Stations: 28/Chart Move: 74-68
Heavy (35+): 1 KYNG
Medium (25-34): 0
Light (Under 25): 27

KRIS TYLER **114/61**
What A Woman Knows (Rising Tide)
Total Stations: 22/Chart Move: Debut 69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
New Airplay This Week: 6 KBEQ, KFDI, KTST, KUBL, WGH, WHYL

DARYLE SINGLETARY **113/88**
The Note (Giant)
Total Stations: 34/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 1 KKBQ
Light (Under 25): 33
New Airplay This Week: 2 KMLE, WCOL

JAMES T. HORN **98/69**
Texas Diary (Curb)
Total Stations: 37/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 1 KKBQ
Light (Under 25): 36

MATT KING **96/43**
I Wrote The Book (Atlantic)
Total Stations: 48/Chart Move: Debut 74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 48

CLINT BLACK **91/24**
Nothin' But The Taillights (RCA)
Total Stations: 8/Chart Move: 75-75
Heavy (35+): 0
Medium (25-34): 3 KYNG, WQBE, WXBQ
Light (Under 25): 5
New Airplay This Week: 1 KYNG

KIPPI BRANNON **83/83**
The Greatest Love I've Ever Known (Curb/Universal)
Total Stations: 45
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45



MIDWEST

	TW	LW
1 Shania Twain, Love Gets Me Every Time	1112	1057
2 Bryan White, Love Is The Right Place	1076	1002
3 Trisha Yearwood And Garth Brooks, In Another's Eyes	1036	1045
4 Tim McGraw, Everywhere	999	1127
5 Brooks & Dunn, Honky Tonk Truth	990	1026
6 Kevin Sharp, If You Love Somebody	989	1076
7 Mark Chesnutt, Thank God For Believers	967	834
8 Clint Black, Something That We Do	815	749
9 Deana Carter, How Do I Get There	788	846
10 Michael Peterson, From Here To Eternity	781	718
11 George Strait, Today My World Slipped Away	770	682
12 Reba McEntire, What If It's You	728	661
13 Chely Wright, Shut Up And Drive	726	744
14 Sawyer Brown, This Night Won't Last Forever	717	961
15 Clay Walker, Watch This	712	703
16 Pam Tillis, Land Of The Living	695	665
17 The Kinleys, Please	689	631
18 Wynonna, When Love Starts Talkin'	661	598
19 Trace Adkins, The Rest Of Mine	660	641
20 Alan Jackson, Between The Devil And Me	633	543
21 Martina McBride, A Broken Wing	593	531
22 Patty Loveless, You Don't Seem To Miss Me	568	504
23 Lonestar, You Walked In	568	522
24 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	565	479
25 Diamond Rio, How Your Love Makes Me Feel	544	635
26 Neal McCoy, The Shake	534	527
27 Lorrie Morgan, Go Away	527	768
28 Lee Ann Womack, The Fool	483	556
29 John Michael Montgomery, Angel In My Eyes	440	354
30 Kenny Chesney, She's Got It All	422	413

NORTHEAST

	TW	LW
1 Deana Carter, How Do I Get There	653	641
2 Shania Twain, Love Gets Me Every Time	645	589
3 Trisha Yearwood And Garth Brooks, In Another's Eyes	644	625
4 Brooks & Dunn, Honky Tonk Truth	632	597
5 Kevin Sharp, If You Love Somebody	621	630
6 Tim McGraw, Everywhere	612	651
7 Bryan White, Love Is The Right Place	566	559
8 Clint Black, Something That We Do	557	517
9 Mark Chesnutt, Thank God For Believers	535	475
10 Reba McEntire, What If It's You	477	431
11 Chely Wright, Shut Up And Drive	435	403
12 George Strait, Today My World Slipped Away	429	349
13 Pam Tillis, Land Of The Living	429	410
14 Sawyer Brown, This Night Won't Last Forever	426	537
15 Lee Ann Womack, The Fool	406	439
16 Wynonna, When Love Starts Talkin'	401	360
17 Lorrie Morgan, Go Away	394	571
18 Diamond Rio, How Your Love Makes Me Feel	390	441
19 The Kinleys, Please	389	380
20 Michael Peterson, From Here To Eternity	385	365
21 Trace Adkins, The Rest Of Mine	359	346
22 Clay Walker, Watch This	354	332
23 Martina McBride, A Broken Wing	353	292
24 Neal McCoy, The Shake	330	315
25 Alan Jackson, Between The Devil And Me	320	270
26 Trisha Yearwood, How Do I Love	291	552
27 John Michael Montgomery, How Was I To Know	278	291
28 Vince Gill, You And You Alone	278	416
29 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	277	203
30 George Strait, Carrying Your Love With Me	269	271

WEST

	TW	LW
1 Shania Twain, Love Gets Me Every Time	888	912
2 Tim McGraw, Everywhere	889	941
3 Trisha Yearwood And Garth Brooks, In Another's Eyes	868	853
4 Mark Chesnutt, Thank God For Believers	811	776
5 Brooks & Dunn, Honky Tonk Truth	808	789
6 Clint Black, Something That We Do	794	745
7 Bryan White, Love Is The Right Place	761	735
8 Deana Carter, How Do I Get There	750	807
9 George Strait, Today My World Slipped Away	735	680
10 Kevin Sharp, If You Love Somebody	690	790
11 Michael Peterson, From Here To Eternity	679	594
12 Clay Walker, Watch This	677	622
13 Chely Wright, Shut Up And Drive	632	619
14 Wynonna, When Love Starts Talkin'	628	564
15 Martina McBride, A Broken Wing	605	545
16 Pam Tillis, Land Of The Living	584	570
17 Sawyer Brown, This Night Won't Last Forever	566	702
18 The Kinleys, Please	563	568
19 Trace Adkins, The Rest Of Mine	542	537
20 Lee Ann Womack, The Fool	537	597
21 Reba McEntire, What If It's You	532	568
22 Alan Jackson, Between The Devil And Me	517	466
23 Diamond Rio, How Your Love Makes Me Feel	507	608
24 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	499	397
25 Tracy Lawrence, The Coast Is Clear	451	456
26 Kenny Chesney, She's Got It All	440	451
27 Lorrie Morgan, Go Away	429	618
28 Patty Loveless, You Don't Seem To Miss Me	426	371
29 Alan Jackson, There Goes	424	424
30 Lonestar, You Walked In	401	364

SOUTHWEST

	TW	LW
1 Shania Twain, Love Gets Me Every Time	900	797
2 Trisha Yearwood And Garth Brooks, In Another's Eyes	843	838
3 Mark Chesnutt, Thank God For Believers	835	764
4 Tim McGraw, Everywhere	812	938
5 Brooks & Dunn, Honky Tonk Truth	787	777
6 Clint Black, Something That We Do	780	674
7 Bryan White, Love Is The Right Place	748	650
8 George Strait, Today My World Slipped Away	745	696
9 Clay Walker, Watch This	712	690
10 Deana Carter, How Do I Get There	661	834
11 Michael Peterson, From Here To Eternity	660	597
12 The Kinleys, Please	650	623
13 Trace Adkins, The Rest Of Mine	640	597
14 Reba McEntire, What If It's You	613	556
15 Pam Tillis, Land Of The Living	598	514
16 Alan Jackson, Between The Devil And Me	586	525
17 Sawyer Brown, This Night Won't Last Forever	574	730
18 Kevin Sharp, If You Love Somebody	572	685
19 Chely Wright, Shut Up And Drive	572	531
20 Martina McBride, A Broken Wing	562	499
21 Wynonna, When Love Starts Talkin'	540	450
22 Patty Loveless, You Don't Seem To Miss Me	493	416
23 Tracy Lawrence, The Coast Is Clear	454	414
24 Ty Herndon, I Have To Surrender	426	414
25 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	426	273
26 John Michael Montgomery, Angel In My Eyes	418	328
27 Lonestar, You Walked In	411	380
28 Lorrie Morgan, Go Away	402	616
29 Diamond Rio, How Your Love Makes Me Feel	372	478
30 Kenny Chesney, She's Got It All	343	383

SOUTHEAST

	TW	LW
1 Shania Twain, Love Gets Me Every Time	1722	1596
2 Brooks & Dunn, Honky Tonk Truth	1682	1688
3 Trisha Yearwood And Garth Brooks, In Another's Eyes	1641	1620
4 Mark Chesnutt, Thank God For Believers	1636	1493
5 Tim McGraw, Everywhere	1565	1729
6 Kevin Sharp, If You Love Somebody	1510	1611
7 Bryan White, Love Is The Right Place	1497	1445
8 Clint Black, Something That We Do	1370	1191
9 Deana Carter, How Do I Get There	1363	1496
10 George Strait, Today My World Slipped Away	1299	1129
11 Sawyer Brown, This Night Won't Last Forever	1295	1633
12 Clay Walker, Watch This	1284	1134
13 Pam Tillis, Land Of The Living	1202	1103
14 Reba McEntire, What If It's You	1176	1108
15 Chely Wright, Shut Up And Drive	1171	1166
16 Wynonna, When Love Starts Talkin'	1161	1014
17 The Kinleys, Please	1150	1041
18 Trace Adkins, The Rest Of Mine	1144	1091
19 Michael Peterson, From Here To Eternity	1138	1015
20 Martina McBride, A Broken Wing	1087	914
21 Alan Jackson, Between The Devil And Me	1069	947
22 Patty Loveless, You Don't Seem To Miss Me	995	866
23 Toby Keith With Sting, I'm So Happy I Can't Stop Crying	930	772
24 Tracy Lawrence, The Coast Is Clear	899	802
25 Lonestar, You Walked In	876	830
26 Lorrie Morgan, Go Away	843	1214
27 John Michael Montgomery, Angel In My Eyes	834	568
28 Diamond Rio, How Your Love Makes Me Feel	795	1014
29 Lee Ann Womack, The Fool	788	962
30 Ty Herndon, I Have To Surrender	752	615

NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	3	6	★ ★ ★ No. 1 ★ ★ ★ LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	47.5856	43.5789
2	1	19	EVERYWHERE CURB	TIM MCGRAW	45.3032	48.4841
3	2	12	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	44.0428	43.8276
4	4	11	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	43.6515	42.9700
5	8	15	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	42.2082	38.6023
6	9	15	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	39.7610	36.8341
7	10	11	SOMETHING THAT WE DO RCA	CLINT BLACK	39.6511	35.3603
8	6	15	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	37.7016	41.7459
9	5	16	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	37.4706	42.2216
10	12	7	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	34.5567	31.0719
11	7	20	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	33.0038	39.5326
12	13	14	WATCH THIS GIANT	CLAY WALKER	32.9144	30.4198
13	17	7	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	31.0465	27.7779
14	14	10	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	29.6805	28.5034
15	16	15	PLEASE EPIC	THE KINLEYS	29.6273	27.9354
16	15	17	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	28.9968	28.4364
17	23	5	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	28.1062	24.1895
18	20	10	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	27.5577	26.2899
19	21	10	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	27.0412	25.6521
20	24	6	A BROKEN WING RCA	MARTINA MCBRIDE	26.3848	22.8935

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	25	4	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	25.7654	22.3385
22	11	19	GO AWAY BNA	LORRIE MORGAN	23.8715	33.4739
23	27	6	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	21.7850	18.7233
24	28	4	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	20.7809	17.2637
25	26	18	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	18.8892	19.7604
26	32	4	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	18.1662	14.7491
27	30	11	YOU WALKED IN BNA	LONESTAR	17.6240	15.7574
28	29	6	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	17.1435	16.5091
29	33	4	I HAVE TO SURRENDER EPIC	TY HERNDON	16.0612	14.3877
30	22	17	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	14.4732	25.6016
31	36	2	ON THE SIDE OF ANGELS CURB	LEANN RIMES	12.3183	9.7150
32	34	20	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	11.9908	13.8513
33	35	5	WHAT IF I DO BNA	MINDY MCCREADY	11.6155	11.2131
34	37	2	OF COURSE I'M ALRIGHT RCA	ALABAMA	10.6234	9.3829
35	31	16	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEAT. LARI WHITE	9.1641	15.4553
36	NEW ▶		I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	7.2848	4.7304
37	38	3	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	6.8795	6.6156
38	40	2	HAND OF FATE EPIC	SONS OF THE DESERT	6.5964	5.9889
39	NEW ▶		YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	5.8402	3.4210
40	NEW ▶		BLINK OF AN EYE COLUMBIA	RI COCHET	5.7661	5.1473

• Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

B R A N N O N

To Radio
You are
"The Greatest
Love I've
Ever Known"
K.B.

"THE GREATEST LOVE I'VE EVER KNOWN"

AIRPLAY DATE: NOVEMBER 10



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	3	6	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	5385	4965	
2	2	12	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	5062	5010	
3	4	11	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	4917	4891	
4	1	19	EVERYWHERE CURB	TIM MCGRAW	4904	5412	
5	9	15	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	4813	4373	
6	8	15	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	4665	4402	
7	5	16	IF YOU LOVE SOMEBODY 143/ASYLUM	KEVIN SHARP	4393	4823	
8	10	11	SOMETHING THAT WE DO RCA	CLINT BLACK	4350	3899	
9	6	15	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	4246	4656	
10	12	10	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3997	3555	
11	13	14	WATCH THIS GIANT	CLAY WALKER	3772	3503	
12	16	9	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	3653	3298	
13	7	20	THIS NIGHT WON'T LAST FOREVER CURB	SAWYER BROWN	3609	4593	
14	14	17	SHUT UP AND DRIVE MCA NASHVILLE	CHELY WRIGHT	3542	3466	
15	15	10	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	3533	3346	
16	17	10	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	3514	3271	
17	18	15	PLEASE EPIC	THE KINLEYS	3458	3258	
			★ ★ ★ AIRPOWER ★ ★ ★				
18	22	6	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	3403	2997	
19	19	10	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	3350	3217	
			★ ★ ★ AIRPOWER ★ ★ ★				
20	24	9	A BROKEN WING RCA	MARTINA MCBRIDE	3213	2795	
21	25	5	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	3136	2760	
22	26	8	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	2757	2385	
23	30	5	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	2703	2135	
24	11	19	GO AWAY BNA	LORRIE MORGAN	2594	3791	
25	27	11	YOU WALKED IN BNA	LONESTAR	2497	2338	
26	28	8	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	2417	2265	
27	33	6	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	2326	1735	
28	31	8	I HAVE TO SURRENDER EPIC	TY HERNDON	2173	1950	
29	29	18	THERE GOES ARISTA NASHVILLE	ALAN JACKSON	2004	2163	
30	34	8	WHAT IF I DO BNA	MINDY MCCREADY	1847	1714	
31	37	5	ON THE SIDE OF ANGELS CURB	LEANN RIMES	1580	1225	
32	21	17	YOU AND YOU ALONE MCA NASHVILLE	VINCE GILL	1563	3010	
33	36	5	OF COURSE I'M ALRIGHT RCA	ALABAMA	1470	1249	
34	35	20	DANCIN', SHAGGIN' ON THE BOULEVARD RCA	ALABAMA	1283	1373	
35	40	7	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	1218	840	
36	39	11	HAND OF FATE EPIC	SONS OF THE DESERT	1138	999	
37	38	12	NICKAJACK CAPITOL NASHVILLE	RIVER ROAD	1088	1125	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	32	16	HELPING ME GET OVER YOU WARNER BROS.	TRAVIS TRITT FEATURING LARI WHITE	1075	1839	
39	41	9	BLINK OF AN EYE COLUMBIA	RICOCHET	873	815	
40	45	5	A CHANCE BNA	KENNY CHESNEY	844	649	
41	48	4	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	811	485	
42	46	9	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	733	642	
43	65	2	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	730	156	
44	51	4	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	686	440	
45	52	2	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	659	431	
46	49	7	SMALL TOWN MERCURY	JOHN ANDERSON	645	480	
47	47	7	GOOD OL' FASHIONED LOVE MCA NASHVILLE	TRACY BYRD	639	587	
48	42	19	ALL LIT UP IN LOVE MCA NASHVILLE	DAVID LEE MURPHY	619	810	
49	56	3	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	611	315	
50	50	7	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	602	476	
51	54	4	A LITTLE IN LOVE REPRISÉ	PAUL BRANDT	591	373	
52	59	2	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	582	238	
53	44	7	SEE ROCK CITY COLUMBIA	RICK TREVINO	538	687	
54	55	6	MORE THAN EVERYTHING DECCA	RHETT AKINS	484	361	
55	53	5	HEART HOLD ON RISING TIDE	THE BUFFALO CLUB	406	390	
56	43	13	LOVE TRAVELS MERCURY	KATHY MATTEA	393	809	
57	60	4	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	303	190	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
58	NEW		ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	299	27	
59	64	3	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	293	165	
60	66	3	NIGHTS LIKE THESE REPRISÉ	THE LYNNS	284	152	
61	61	3	THE PROMISED LAND EPIC	JOE DIFFIE	213	182	
62	58	20	HOLE IN MY HEART ARISTA NASHVILLE	BLACKHAWK	183	241	
63	68	14	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	166	146	
64	67	19	SOMEBODY SLAP ME MERCURY	JOHN ANDERSON	159	148	
65	NEW		WHAT IF I SAID WARNER BROS.	ANITA COCHRAN WITH STEVE WARINER	154	48	
66	62	2	THE DAY SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	154	180	
67	NEW		MY HEART'S BROKE DOWN CAPITOL NASHVILLE	DEAN MILLER	130	64	
68	74	3	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	116	79	
69	NEW		WHAT A WOMAN KNOWS RISING TIDE	KRIS TYLER	114	53	
70	NEW		THE NOTE GIANT	DARYLE SINGLETARY	113	23	
71	73	13	YOU CAN'T GET THERE FROM HERE CAREER	LEE ROY PARNELL	109	84	
72	NEW		TEXAS DIARY CURB	JAMES T. HORN	98	29	
73	57	12	LIVING IN A HOUSE FULL OF LOVE DECCA	GARY ALLAN	97	266	
74	NEW		I WROTE THE BOOK ATLANTIC	MATT KING	96	53	
75	75	4	NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	91	67	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

What's 2:08 and kicks butt?

MATT KING's new single... "I WROTE THE BOOK"

On your desk now

