

COUNTRY AIRPLAY Monitor®

• We Listen To Radio •

January 15, 1999 \$4.95 Volume 7 • No. 3

COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

MARTINA MCBRIDE

Wrong Again (RCA)

★★★ AIRPOWER ★★★

DIXIE CHICKS • You Were Mine (MONUMENT)
SHANIA TWAIN • That Don't Impress Me Much (MERCURY)
SARA EVANS • No Place That Far (RCA)
BILLY RAY CYRUS • Busy Man (MERCURY)

ON YOUR DESK

VINCE GILL • Don't Come Crying To Me (MCA NASHVILLE)
FAITH HILL • Love Ain't Like That (WARNER BROS.)
HEATHER MYLES • Love Me A Little Bit Longer (ROUNDER/MERCURY)
THE WARREN BROTHERS • Better Man (BNA)

As Country Labels Choose Monitoring, Counterparts Offer Transition Advice

by Phyllis Stark

Late last year, a coalition of country label heads decided on a promotional policy of no longer working stations that were not monitored by Broadcast Data Systems. Addressing a group of artist managers, the label heads announced their intention to shift their focus away from the traditional chart methodology of reported playlists and toward monitored airplay.

In announcing their intention, the Nashville labels became the last group to embark on a transition made over the course of the past decade by both country radio programmers and by the country labels' counterparts on the pop, rock, and R&B sides of the business. That transition required a period of adjustment for even the staunchest advocates of modern airplay.

Here, in their own words, label promotion executives in other formats offer their thoughts on BDS and advice to Music Row labels on how to smooth the transition and get the most out of monitored airplay.

Certainly for those reps, the landscape and the nature of their jobs have changed. Label execs in other formats echo Mercury Records senior VP of promotion Steve Ellis, who calls BDS "a reality check. You find out really when your records are being played [and] how many times they're be-

ing played. It's such a reality check to find that you may have 22 spins on a radio station and 15 of them are in the all-night show. It makes it easier to address any problems that you're having with a record and put more marketing and sales programs into those markets [where] you have real, legitimate airplay."

In the past, Ellis says, "there were times people put money and effort into projects based on other charts where there was no airplay in the market [other than] constructed airplay. [With] BDS, at least you know exactly where your airplay stands, and you can identify any problems immediately if you pull your BDS on a daily basis."

Universal Records senior VP Monte Lipman says, "Record promotion is still about selling your records to a radio station. The difference is the vocabulary has changed. We now talk about rotations. We talk about dayparts. We talk about research. Ten to 15 years ago, we talked about getting the adds and reports. So in a lot of ways this has forced us to get into the heads of programmers."

V2 head of promotion Matt Pollack says, "We're in a reality-based business now. At the end of the day, every record person has to have accountability. BDS is far from infallible. It's not without flaw, but the bottom line is it's reality-based.

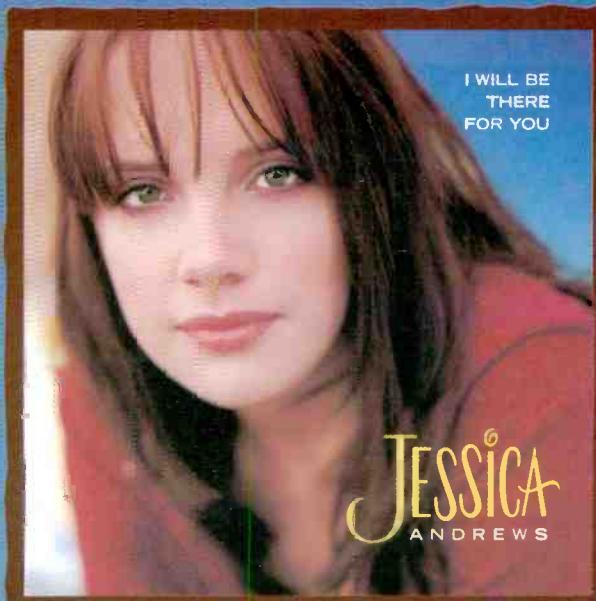
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THIS WEEK In Country Airplay Monitor

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- 4 First Fall Arbitron Ratings
- 6 Profile: McClusky On His Return To Nashville

JESSICA ANDREWS

"I Will Be There For You"
ADD DATE 1/25



"During the past year, I've been asked on more than one occasion, 'Is there anything you do like?' Well, no question on this one. Phenomenal voice, phenomenal song... I loved it so much, I just couldn't wait!"

Chris Huff - WIVK/Knoxville

"The best female voice since Faith Hill! What a sweet voice, and, my god, what a song!"

Les Acree

"Can I say I love this song. This girl is great!"

Keith Hill - The Consultant

"I WILL BE THERE FOR YOU is an awesome song! And, there's lots more where that came from. JESSICA ANDREWS — She's fannntastic!!!!!!"

Travis Moon - KEEY/Minneapolis

From THE PRINCE OF EGYPT-NASHVILLE Album. NOW GOLD!
Also available on her debut album HEART SHAPED WORLD

In-Stores March 23, 1999

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CLINT BLACK

Looking back on a great '98

- 3 #1 Singles in a row
- Something That We Do
 - Nothin' But The Taillights
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The Multi-Nominated duet Still Holdin' On
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A Great Tour Nothin' but the Taillights '98

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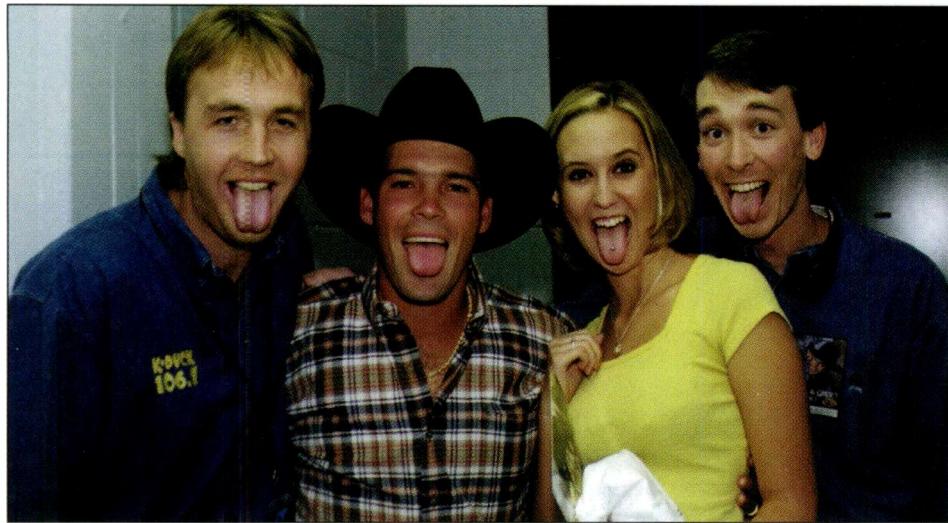
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RCA RECORDS LABEL



Say 'Aaah'



KDDK (K-Duck) Little Rock, Ark., awarded backstage passes to a Clay Walker concert to listener April Holt, who showed off her pierced tongue to Walker. Getting in on the slurping action, from left, are PD Chad Heritage, Walker, Holt, and night jock Chris Taylor, who apparently thought they wandered into a Kiss concert by mistake.

Young-Olsen Added To McClusky Efforts

Chicago-based independent promoter Jeff McClusky & Associates, which recently signed a group deal with Cumulus Broadcasting, has retained Nashville's Young-Olsen & Associates to handle promotion of Cumulus' country stations (see Monitor Profile of **Jeff McClusky**, page 6).

Former Jones Radio Network president **Eric Hauenstein** is named GM of Citadel's six-station cluster in Salt Lake City, including country **KUBL**.

Capstar will spin five stations it wanted to buy in Wichita, Kan., to win Justice Department approval of its \$190 million purchase of Triathlon Broadcasting. Capstar will keep album **KRZZ**, top 40 **KKRD**, country **KZSN**, and AC **KRBB**. On the block are oldies **KEYN**, jazz **KWSJ**, sports **KQAM**, N/T **KFH**, and N/T **KNSS**.

At KCLR-FM Columbia, Mo., Ron Covert is upped from GSM to GM, replacing Don Leech, now at KYKX Longview, Texas. **Gary Greenwood** joins KCLR for p.m. drive from sister **KJMO** Jefferson City, Mo.

Robert Griffith joins the Radio Advertising Bureau as senior VP/stations, replacing Lynn Christian.

Thomas McMillin is upped from senior VP to CFO at Chancellor Media Corp., replacing **Matt Devine**, who resigned. **Deborah Jacobson** joins Chancellor as senior VP of investor relations from LIN Television, where she was VP of corporate development and treasurer.

USA Digital Radio (USADR) scored a major coup, as 12 of the largest radio groups have joined CBS in holding a stake in USADR, one of three developers of the digital system. Among the groups jumping in are Chancellor, Citadel, Clear Channel/Jacor, Cox, Cumulus, Emmis, Entercom, Heftel, and Sinclair.

FORMATS: WDWG/WYOK FLIP

As first tipped here last year, classic country **WDWG** Mobile, Ala., and R&B **WYOK** have flipped frequencies, with WDWG moving from 104.1 to 104.9 FM. It will apply for new calls. Also, director of FM programming **Kit Carson**'s title changes to director of programming as he adds responsibility for AM N/T stations **WNTM** and **WKSJ-AM**.

Jacor has put a name on one of its regional hub-and-spoke talent-sharing networks. The Cincinnati Business Courier reports that Jacor is launching the Buckeye Country Network, based in **WCOL** Columbus, Ohio, which will include six or seven smaller stations in the region.

Satellite country **WZZI** Roanoke, Va., flips to modern rock under new owners.

KRPM Seattle, which had been simulcasting

hot AC sister **KBKS**, will split off to do satellite-programmed classic country in February or March, according to The M Street Daily. It will simulcast sister **KMPS**' **Ichabod Caine** morning show.

KXXL Reno, Nev., debuts as Cat Country in an LMA with Citadel, owner of crosstown **KBUL**.

As expected, **WGAP-FM** Knoxville, Tenn., flips from country to hot AC as Mix 95.7 under new owner South Central. **WGAP-AM**, which had simulcast the FM, remains country but is put into an LMA-to-buy with Metrowest Radio, owner of crosstown **WESK**, reports M Street.

AC **WHFB-FM** Benton Harbor, Mich., flips to country, targeting South Bend, Ind., as Hot Country 99.9, under an LMA with the owners of crosstown **WSBT/WNSN**.

John Fulton (aka **Shotgun Kelly**), who recently joined **KATP** (Cat Country) Amarillo, Texas, as GM/morning host from crosstown **Tejano KQFX**, is revamping the hot country station, bringing more '70s and '80s country into the mix. Former PD/morning host **Steve Balton** returns

to his native Virginia to open a funeral home.

Americana station **KHYI** Dallas is awaiting FCC approval on a signal upgrade from 25,000 to 50,000 watts, according to The Dallas Morning News.

PROGRAMMING: MERCER EXITS

WPZM Huntsville, Ala., PD/midday jock **Tim Mercer** exits. VP/GM **Keith Parker** is looking for a replacement and wants T&Rs.

KEKB Grand Junction, Colo., hires **Ron Petersen** as PD/afternoons from **KZKX** Lincoln, Neb. He replaces **Glenn Noble**, now at **KRKT** Albany, Ore. KEKB morning hosts **Mitch Micheau** and **J.P.** exit the business.

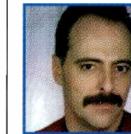
Jim O'Brien returns as PD to **KIOK** (Thunder Country) Tri-Cities, Wash., where he was APD/MD five years ago, when it was top 40. O'Brien, who will also host an undetermined air shift, most recently was PD at **KAAK** Great Falls, Mont.

PEOPLE: SHIFTS AT KIX

Morning host **Morgan Thomas** exits **WKIX/WKXU** Raleigh, N.C., just a few weeks after the departure of her co-host, **Travis Moore**. PD **Mike Sleyman** wants T&Rs.

Former **KDDK** Little Rock, Ark., morning man **Kevin Clay** joins crosstown sister **KQAR** for that shift.

KKYR Texarkana, Texas, picks up Capstar's syndicated **Wilhite and Wall** show for mornings,



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'Wrong Again' Is Right On Top

WITH AN INCREASE of 740 plays, **Martina McBride**'s "Wrong Again" prompts a changing of the guard atop our Country Airplay chart, displacing **Alan Jackson**'s "Right On The Money." But Jackson's single, which reigned for just one week, could still reclaim the top spot. Although "Right On The Money" dips 1-2, it increases a substantial 372 spins.

Should Jackson make the unusual move of recapturing the No. 1 slot, it would recall a similar situation that occurred more than five years ago, when **Brooks & Dunn**'s "Little Miss Honky Tonk" bumped **John Michael Montgomery**'s "I Can Love You Like That" from No. 1. Montgomery's ballad stood aside for just one issue, then returned to dominate for an additional week.

On our National Airplay by Audience tally, "Wrong Again" controls No. 1 with more than 42 million audience impressions, while "Right On The Money" slides 1-3 with more than 40 million impressions. Although both titles gain audience impressions, Jackson's single is not awarded a bullet due to a decrease in rank (see legend below chart, page 18).

IN THE ORANGE GROVES: Following the University of Tennessee football team's Jan. 4 national championship win, the team's official song, "Rocky Top," by the **Osborne Bros.**, turns in 42 plays at six monitored stations.

"Rocky Top" first appeared on Billboard's country singles chart in the Feb. 3, 1968, issue

and peaked at No. 33. The song amassed 10 chart weeks that year.

In the autumn of '96, Decca repackaged the single for retail distribution as "Rocky Top '96." The newer piece, which includes a dance remix, spent 11 weeks on the Top Country Singles Sales chart, where it peaked at No. 16. Decca senior VP/GM **Sheila Shipley-Biddy** says retail product is still available in select markets.

The song was written during an impromptu 1967 writing session that lasted a scant 10 minutes, according to composers **Felice** and **Boudleaux Bryant**. The Bryants were the first professional songwriters to move to Nashville for the sole purpose of writing songs. At the urging of publisher **Fred Rose**, the couple went to Nashville in 1950, where they eventually wrote such huge crossover hits as the **Everly Brothers**' "Bye Bye Love" and "Love Hurts," recorded over the years by **Roy Orbison**, **Linda Ronstadt**, British rockers **Nazareth**, and **Jim Capaldi**.

Meanwhile, **Kenny Chesney**'s "Touchdown Tennessee" football anthem gains 24 plays to rise 72-65 on our Country Airplay chart. Chesney's single is detected at 15 monitored stations (see Impact! page 17).

HOLD THE ICE: Due to weather-related reception problems, airplay data from **WGRL** Indianapolis do not appear on the charts this week.

ON THE ROW

Katie Pareigis Joins CRB In Sales Role

Katie Pareigis is named manager of sales at Country Radio Broadcasters, effective Jan. 25. She replaces former manager of marketing and promotion **Todd Cassetti**, now Northeast regional at Giant/Reprise. Pareigis is currently national productions coordinator at the Hard Rock Cafe and previously worked at Harlan Howard Songs.

Jeff Hackett exits his position as VP at MCG/Curb Records. He is looking for a new opportunity and can be reached at 615-352-7330. **Gerrie McDowell** remains VP of promotion at MCG/Curb.

Virgin Records Nashville has finalized its promotion staff. Former Atlantic Records VP of promotion **Greg Sax** joins for Southwest regional duties. **Rhonda Beasley**, formerly of Curb/Universal, joins for West Coast duties. Former BNA Midwest regional **Joe Devine** will handle that region for Virgin. **Tony Benken**, former mid-Atlantic regional at RCA, joins for Northeast duties. National director of promotion **Doug Baker** will work the Southeast for now.

Mila Mason has requested, and been granted, a release from the Atlantic Records roster and is shopping for a new deal.

Replacing **Ron West**, who exited for p.m. drive at **WXCL** Peoria, Ill.

WACO Waco, Texas, middayer **John Elliott** moves to afternoons, replacing **Glenn Michaels**. **Michelle Lee** will do middays via Capstar's StarSystem. **David Hodges** joins for morning news from sports sister **KTKT**.

KORD Tri-Cities, Wash., night jock **Garth Bridges** exits for the production director job at **KLLL** Lubbock, Texas. PD **Tim Cotter** is looking for a replacement and wants T&Rs.

Midday jock **Brian Lee** is named interim APD/MD at **WCTO** (Cat Country) Allentown,

At Sony Music Nashville, **Tracy McGlocklin** is promoted from manager of sales/marketing to associate director of product management. **Tanya Bishop** is upped from marketing coordinator to manager of sales/marketing.

Charlotte Wampler is upped from promotion assistant to promotion manager at Nashville-based Jerry Duncan Promotions. She replaces **Beverly Shubert**, who relocates to Knoxville, Tenn.

Bryan White has announced his engagement to soap opera actress **Erika Page**, who stars on ABC-TV's "One Life To Live." No wedding date has been set.

Tracy Byrd will be in Australia Jan. 18-24 to perform at the Tamworth Country Music Festival and serve as a presenter on the Country Music Assn. Australia Awards, plus do in-store appearances and TV and print interviews.

Trace Adkins will host, perform, and act as a celebrity judge on TNN's "The Road To Stardom," a talent search set to air March 23. He is in the studio with producer **Emory Gordy Jr.** working on his third album, due early this summer.

A pop version of new Capitol artist **Susan Ashton**'s first single, "Faith Of The Heart," appears in the film "Patch Adams" performed by **Rod Stewart**. **Diane Warren** wrote the song. Stewart's version is being worked to AC and top 40 radio.

Terri Clark's latest video, "Everytime I Cry," addresses the issue of domestic violence. The video spotlights three types of abuse—physical, verbal, and mental—using actors from different cultures and backgrounds to show that abuse is not exclusive to a particular ethnic or cultural group. It includes an 800 phone number for the National Domestic Violence Hotline.

Pa., replacing former APD **Shawn O'Brian**.

Jody Pollard joins **KAGG** Bryan, Texas, for nights from swing at crosstown rival **KORA**.

WHYL Harrisburg, Pa., GM **Lincoln Zeve** and his wife, **Deneice**, became the parents of daughter **Amelia Covert Zeve** Jan. 8.

Former **WXBM** Pensacola, Fla., OM **Bruce Clark**'s World Wide Web site, **Country-Radio.Net**, is preparing to do a national study of country radio and country music. Clark is soliciting potential survey questions from the country music community. Survey results will be available during **Country Radio Seminar** in March.

FALL '98 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1999, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Fa '97	W '98	Sp '98	Su '98	Fa '98	Call	Format	Fa '97	W '98	Sp '98	Su '98	Fa '98
NEW YORK—(1)													
WLTH	AC	6.2	6.6	5.9	5.5	5.9	WXW	N/T	5.7	—	5.5	—	6.2
WOHT	R&B	5.9	5.5	5.6	5.8	5.3	WRK	modern	5.6	—	5.0	—	4.9
WSKQ	Spanish	5.6	6.1	5.9	6.0	5.2	WABC	N/T	3.4	—	5.1	—	4.5
WCBS-FM	oldies	4.6	4.6	4.6	4.2	4.7	WWZY	country	4.8	—	2.8	—	4.5
WHTZ	top 40	3.9	4.7	5.1	4.6	4.5	WFAN	sports	3.6	—	3.4	—	4.4
WTU	top 40/rhythm	4.6	3.8	4.2	3.9	4.0	WLTH	AC	3.8	—	3.8	—	4.3
WPKS	R&B/adult	4.4	4.2	4.3	3.6	3.8	WRAT	album	3.1	—	3.0	—	4.3
WBLS	R&B	2.3	2.5	2.7	3.3	3.7	WOBM-FM	AC	3.8	—	3.0	—	4.0
WXRK	modem	4.1	4.3	3.8	3.7	3.6	WCBS-FM	oldies	4.0	—	2.7	—	3.5
WINS	N/T	3.0	3.6	3.2	3.6	3.5	WOR	N/T	3.5	—	4.0	—	3.3
WCQD	jazz	2.8	3.2	2.8	3.1	3.1	WHTZ	top 40	2.6	—	3.1	—	3.2
WABC	N/T	3.1	3.0	3.2	3.3	3.0	WILK	AC	3.9	—	3.4	—	3.2
WCBS-AM	N/T	3.2	2.8	3.0	2.8	3.0	WPLJ	AC	3.6	—	3.8	—	3.2
WPAT-FM	Spanish	3.3	3.5	3.2	3.2	3.0	WRDR	adult std	2.4	—	3.8	—	3.2
WOR	N/T	3.0	3.1	3.2	2.8	2.9	WBBO	top 40	2.4	—	2.8	—	2.9
WFAN	sports	2.8	2.2	2.6	2.6	2.8	WOBM-AM	adult std	2.4	—	3.8	—	2.9
WXR	classical	2.4	2.9	3.1	2.4	2.8	WAXQ	cls rock	1.9	—	2.3	—	2.7
WPLJ	AC	2.8	2.6	2.7	2.9	2.3	WNEW	album	2.1	—	2.4	—	2.7
WQEW	adult std	2.1	2.0	1.8	2.0	2.1	WTU	top 40/rhythm	2.6	—	3.0	—	2.0
WAXQ	cls rock	1.4	1.5	1.6	1.7	1.7	WCBS-AM	N/T	3.4	—	2.8	—	1.9
WBIX	AC	1.5	1.5	1.5	1.6	1.7	WQHT	R&B	1.5	—	2.2	—	1.8
WADO	Spanish	2.0	2.4	2.4	1.6	1.6	WIRZ-FM	country	1.5	—	1.6	—	1.6
WCAA	Spanish	.7	.6	.9	1.7	1.5	WADB	adult std	2.0	—	1.6	—	1.5
WNEW	album	1.7	1.5	1.7	1.5	1.5	WQXR	classical	2.0	—	1.6	—	1.5
NASSAU-SUFFOLK, N.Y.—(17)													
WALK-FM	AC	5.3	5.7	5.5	5.8	5.8	WHTG-FM	modern	2.1	—	1.1	—	1.0
WHTZ	top 40	4.9	5.6	5.5	5.1	5.4							
WXRK	modern	5.3	5.3	5.5	5.1	5.4							
WCBS-FM	oldies	4.4	3.9	4.2	4.0	4.5							
WLTH	AC	4.3	3.9	4.3	3.7	4.3							
WBLL	top 40	5.0	4.5	4.3	5.3	4.2							
WCBS-AM	N/T	4.2	3.6	3.3	3.5	4.0							
WFAN	sports	3.9	3.4	3.8	3.6	3.5							
WTU	top 40/rhythm	3.6	3.2	3.6	3.6	3.4							
WOR	N/T	3.3	3.7	3.6	3.2	3.2							
WOHT	R&B	3.3	3.0	3.9	3.1	3.2							
WABC	N/T	2.9	3.8	3.5	3.2	3.0							
WBAB/WHFM	album	3.5	2.9	3.5	3.5	2.8							
WHLI	adult std	2.8	3.6	2.5	3.1	2.8							
WQYJ	AC	2.4	3.3	2.0	2.7	2.8							
WBZO	oldies	2.8	2.6	2.7	2.5	2.7							
WPLJ	AC	2.9	3.1	2.8	3.2	2.6							
WCQD	jazz	2.3	2.1	2.1	2.5	2.4							
WAXQ	cls rock	1.8	1.9	1.8	2.2	2.1							
WINS	N/T	2.5	2.2	2.2	2.2	2.1							
WQXR	classical	1.9	2.5	2.0	1.3	2.1							
WLUX	adult std	.9	1.0	1.2	1.3	1.9							
WLIR/WDR	modern	1.3	1.5	1.6	1.4	1.8							
WBLS	R&B	1.3	1.0	1.5	1.5	1.6							
WNJC	country	1.2	1.8	1.6	2.0	1.6							
WSKQ-FM	Spanish	1.2	1.3	1.5	1.5	1.5							
WNEW	album	2.0	2.3	1.9	1.9	1.3							
WRKS	R&B/adult	1.7	1.5	1.4	1.4	1.3							
WBIX	AC	1.2	1.1	1.0	1.1	1.1							
WPAT-FM	Spanish	.9	1.0	.8	.7	1.0							

MONMOUTH/OCEAN, N.J.—(47)

WLTH	AC	5.7	—	5.5	—	6.2
WRK	modern	5.6	—	5.0	—	4.9
WABC	N/T	3.4	—	5.1	—	4.5
WWZY	country	4.8	—	2.8	—	4.5
WFAN	sports	3.6	—	3.4	—	4.4
WLTH	AC	3.8	—	3.8	—	4.3
WRAT	album	3.1	—	3.0	—	4.3
WOBM-FM	AC	3.8	—	3.0	—	4.0
WCBS-FM	oldies	4.0	—	2.7	—	3.5
WOR	N/T	3.5	—	4.0	—	3.3
WHTZ	top 40	2.6	—	3.1	—	3.2
WILK	AC	3.9	—	3.4	—	3.2
WPLJ	AC	3.6	—	3.8	—	3.2
WRDR	adult std	2.4	—	3.8	—	3.2
WBBO	top 40	2.4	—	2.8	—	2.9
WOBM-AM	adult std	2.4	—	3.8	—	2.9
WAXQ	cls rock	1.9	—	2.3	—	2.7
WNEW	album	2.1	—	2.4	—	2.7
WTU	top 40/rhythm	2.6	—	3.0	—	2.0
WCBS-AM	N/T	3.4	—	2.8	—	1.9
WQHT	R&B	1.5	—	2.2	—	1.8
WIRZ-FM	country	1.5	—	1.6	—	1.6
WADB	adult std	2.0	—	1.6	—	1.5
WQXR	classical	2.0	—	1.6	—	1.5
WHTG-FM	religious	.7	—	.5	—	1.0
	modern	2.1	—	1.1	—	1.0

MORRISTOWN, N.J.—(99)

WLTH	AC	7.4	—	9.9	—	10.1
WHTZ	top 40	5.5	—	7.8	—	7.1
WPLJ	AC	7.9	—	7.4	—	6.3
WCBS-FM	oldies	5.6	—	6.1	—	5.7
WXRK	modern	8.2	—	7.4	—	5.7
WABC	N/T	6.8	—	6.3	—	4.6
WDHA	album	4.0	—	4.0	—	4.6
WOR	N/T	4.8	—</td			

TERRI CLARK

Everytime

I Cry

the follow-up to

her No. 1 single

You're Easy

On The Eyes

**Airplay:
January 25**

National Domestic Violence Hotline
1-800-799-SAFE

PSA's available - contact your Mercury Records rep.

Produced by
Keith Stegall

Management:
Fitzgerald Hartley Company



As Country Labels Choose Monitoring, Counterparts Offer Transition Advice

Continued from page 1

There is a lot of smoke and mirrors and perceptual in what we do in the game of promotion, and the bottom line is, it's 1999. We have stockholders that we have to answer to, and we have to have reality to show accountability.

Adds Pollack, "The cliché of micro-managing or micro-marketing really applies" with BDS. "You can sit there and actually look at a station that's giving you a shot if you're trying to create a story in one market and measure the success between piece count and SoundScan and spins and BDS. The downside is if you're out there just trying to create a call-letter-soup scenario. A good promotion staff can go out there and get a lot of adds. At the end of the day though, it's not where you start, it's where you finish, and if you're sitting with basically no profile on the BDS end after a couple of weeks of being out with a record and you have all these call letters on it, well, what does that say? That's the worst signal in the world you can send to radio and internally to your own record company. It's like, 'Well, that's not a real record. They went out there and just manufactured that.' In the old days, if you were out there just chasing call letters, and there was no reality behind it, you wasted money and wasted time for everybody."

BUILDING A STORY

Noting that it takes longer to build a story on a record with BDS than it did in the reported airplay era, the principal advice other promoters give Music Row is to be patient, advice that will likely be welcomed by country radio programmers who have been urging labels to slow down for years.

"The old game was based on creating, moving, and sustaining a story through artificial means," says Atlantic Records senior VP of promotion Danny Buch. "Now, you might not see increases in spins for weeks, and it's taught us to stay after things longer, because you don't have all that artificial junk to keep things going. A record might read flat. It might take longer to kick in since you don't have artificial support systems holding things up. Reality might not be as obvious, but in the end it's actually more obvious."

Label reps in other formats cite numerous examples of records they continued to chase, and ultimately scored with, because they could see a story building in BDS that would have been undetected under other reporting systems.

Mercury's pop division, for example, worked Shania Twain's "You're Still The One" from Jan. 5 until last July. "We could just see the BDS build every week, and we knew that we had to keep attacking the project," says Ellis. "We saw that the people that stuck with the record and put it in regular rotation were getting call-out."

Buch cites several examples of records that took "excruciatingly long" but kept being worked because he could see something building on BDS. Everything But The Girl's "Missing," for example, is "a record we consistently saw spins on [that] would have disappeared [under the old system]. It took forever, and we got it." Edwin McCain's "I'll Be" took close to two years. "The length of time

working a record takes much longer in the real world than it does in the reported-spins world," he says.

Lipman cites Billie Myers' multi-format hit "Kiss The Rain" as a record that benefited from BDS. "We watched that like a hawk every day, and as long as we saw an increase in spins on a daily basis, we kept chugging along," he says.

DON'T BE THE BDS POLICE

One mistake label reps in other formats say they made in the early days of BDS was to become the BDS police, calling stations and asking them to justify discrepancies between their monitored airplay and spin counts reported elsewhere. In retrospect, they say, that was a mistake.

"We had to be careful that comparing notes wasn't taken in a confrontational way or [in a way that would] cause aggravation," says RCA VP of R&B promotion Michael Johnson. "We were very careful not to confront people with 'I'm seeing seven plays; you said I got 30. What's going on?' because PDs will get defensive. We try to use the information in a more qualitative [way]. We look at the dayparts, which are really helpful in seeing where our record is playing to increase our audience and to help us move up the chart. That's proved effective."

"One of the things I learned is that if something is off by five spins, don't panic, it's not the end of the world," says Ellis. "It could be special programming over the weekend," or there could be any number of reasons for the discrepancy. "You learn very quickly not to panic over five or six spins lost. You learn not to startle or alarm PDs every time you go down three or four spins. Once you start crying wolf on all those, it gets very annoying to the PDs."

"Take heed of those formats that have already made the transition," says Pollack. "It's the best thing to do; you just have to do it carefully and give people always the benefit of the doubt, because we're in a relationship business, and by putting people on the defensive, you're only going to weaken those relationships."

Nashville labels "will find as they make the transition over to BDS, there is going to be some deception and wrongdoings that are going to be easy to detect. But for the most part, as I saw when we made the transition on the pop and rock side, there wasn't a tremendous amount of it," says Pollack. "It existed, it always did, and it still does, but [BDS] really helped to eliminate that."

DO IT DAILY

Finally, some label reps say the best way to get the most out of BDS is to look at the data daily, not just weekly. "One thing I would recommend to anybody who is using BDS is to pull not only the weeklies but the dailies, so if [the station] played [a record] four times yesterday and only once today, [you can think] What's the problem? For us, that's a very important tool," says Ellis.

"The key to this is having the information daily," says Lipman. "If you don't use it daily, then you're not taking full advantage."

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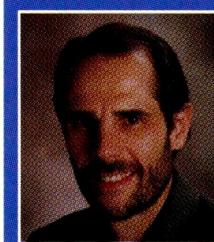
MONITOR PROFILE

As Industry Consolidates, McClusky Does Too, With Eyebrow-Raising Cumulus Deal

As radio's major groups appoint group PDs to oversee a growing number of stations, some independent promotion firms are tweaking the way they do business to secure access to the groups' decision makers, something that became clear late last year when Jeff McClusky & Associates announced an exclusivity deal with fast-growing Cumulus Media.

Coming on the heels of smaller deals by JMA and Citadel Broadcasting, Capstar's Gulfstar, and Clear Channel, the Cumulus deal caused a stir in the industry for several reasons. It gave McClusky a presence in both country and R&B radio, formats where label execs have resisted the exclusivity-pact concept, especially with outside indies. Then there are the particulars of the deal, which include having McClusky work the format consultants at Cumulus' Stratford Research arm, not individual PDs, something that struck a nerve with some promo execs who have long feared any sort of centralized music decisions by the new mega-groups.

McClusky started his firm 18 years ago, specializing in top 40 stations, then branching into



Jeff McClusky
Jeff McClusky & Associates

'We want to deal with the decision makers'

album and modern rock a few years ago. JMA has 32 staffers divvied up among its offices in Chicago, Los Angeles, and Atlanta, with more hirings in the offing.

He's not the first indie to consummate group deals. Jacor and Jefferson-Pilot have engaged in similar ventures. "The real difference in the Cumulus deal is that it's the first one that covers all formats," McClusky says. "At this point in time, broadcast companies are looking for promotion and marketing partnerships, and they're more comfortable working with firms involved in all formats."

Now working with 30 Cumulus stations, eight Citadel, nine Gulfstar, and nine Clear Channel outlets, McClusky sees his deals as part of radio's changing landscape, although he notes that "we still do business with Infinity, Emmis, and the others on an individual station, market-by-market basis. At the same time, we certainly hope to do more business with Capstar's other regional groups."

The group deals, McClusky says, reflect a changing atmosphere at radio. "Everybody's looking for access to PDs, so they can influence their perspective. The industry thrives on it. Broadcasters understand this and are asking themselves how best to use their access time. Even PDs in medium and small markets are running two or three different stations at once; they don't have time to talk to everyone. So the groups decide who has access. For my business, I better be able to get to the decision makers, because the labels are paying me to spread my passion for their music to the right people."

By contrast, McClusky recalls, "in the early '80s, all you needed to do was have a relationship with stations and the labels, and you could have value just by promoting music to the PDs. I've always been in the business of marketing partnerships. When we started, we first went to an FCC attorney to see if we could take a portion for our income and create a promotion fund for broadcasters. That would have more

value than some guy hawking records over the phone. So we created promotion funds to give stations access to concert flyaways and things that can help their ratings.

"Obviously, we've tweaked [our operations] tremendously since then. We hired Tom Barsanti, who really understands the needs of broadcasters. We started a real broadcast promotion department, where we'd be responsible for getting plane and concert tickets and booking the hotels. We have to super-serve radio."

McClusky says he's cognizant of the industry buzz generated by the Cumulus deal, the first one where he's specifically not dealing with the PDs of individual stations. "The main thing that raised eyebrows was where we supposedly asked Cumulus PDs not to talk to the industry about music," he says. "This goes back to Cumulus' music system, which involves conference calls between PDs and the people with the final say, the group's consultants. We also have weekly meetings with the consultants; they are Cumulus' point people when it comes to music . . . In every [business relationship], we want to deal with the decision makers, and with Cumulus, that happens to be their consultants."

Asked if that raises the specter of group adds and thus music homogenization, McClusky says, "That's something you have to ask the broadcasters. At Cumulus, there's still a lot of individual adds at the various markets. It obviously serves their best interest to have PDs in Toledo, Ohio, and Amarillo, Texas, speak up and say, 'We need to play his record,' and the consultant needs to respond to that. I don't believe the consultants have a dictatorial relationship with their PDs."

McClusky's Cumulus deal also touches on another sensitive area, the presence of outside independent promoters in both R&B and country. A proposed deal between a pop indie and Radio One's R&B reporters dissolved shortly after its announcement in fall 1996. And last year, Bill Hard's Hi-Impact Marketing announced a deal with several Atlantic Star country stations. Under pressure from the country community, some of those stations quickly renounced the deal.

McClusky, himself, had started a Nashville branch in the early '90s. "I hired Eddie Mascolo and Bobby Young, and it took them a year to build a solid operation there," he says. "However, they left after being offered twice the money to start River North Records. I couldn't find suitable replacements, so I shut it down."

"Now we're back, working in conjunction with an established country independent, [Young-Olsen & Associates, co-led by Young]. It's only a matter of time before we hire our own staff as well. Believe me, we're already getting calls from country stations."

McClusky is using the same M.O. as he launches his R&B division. Expect to hear of a tie-in with an R&B-based music company within weeks. Soon thereafter, he'll recruit an in-house promotion staff, including the hiring of someone, he says, with label senior VP of urban promotion-level experience. Although McClusky admits that he'll likely still meet some resistance in those formats, to succeed [in the new group deals] "we have to not only be involved in all formats, but in new media, concert touring, and every level of artist development."

As both radio and the music biz consolidate, McClusky wouldn't be surprised if other indies do the same. "I'd definitely be interested [in acquiring another independent] as long as it's compatible with our company," he admits. "We want to open an office in New York. Would we be interested in merging with a New York-based indie, management company, or music-related firm? Absolutely. There are some great companies out there, and we'd love to be involved with them."

JEFF SILBERMAN

D E R Y I D O D D

**"This is one great album. The single, "A Bitter End",
is one of the best I've heard all year, and his
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I listened the next day when I was sober
and still loved it. "A Bitter End" is obviously
the perfect country record drunk or sober."**

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-Robert Gallagher, Billy Bob's Texas

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GREATEST GAINERS

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

JO DEE MESSINA • Stand Beside Me (CURB)	+945
KZSN +19, WOGK +18, KHAY +18, WKIS +16, WGKX +16, KXKT +15, KFDI +15, WEZL +15, KYGO +15, WGRX +13	
BROOKS & DUNN • I Can't Get Over You (ARISTA NASHVILLE)	+876
KYNG +50, KSCS +30, KXKC +23, WQIK +20, WKXC +17, KHAY +16, WYCD +16, WQXK +16, KUZZ +16, WNCY +15	
GEORGE STRAIT • Meanwhile (MCA NASHVILLE)	+846
KYNG +56, WKXC +22, KVVO +19, WCTO +17, KKCS +17, KNCI +17, WQBE +16, KFMS +15, KUZZ +15, WPZM +14	
DIXIE CHICKS • You Were Mine (MONUMENT)	+754
WOGK +16, WXBM +16, KMDL +15, WKXC +15, WKSJ +15, WYRK +15, WAMZ +14, WESC +13, WSOC +13, WSTH +12	
MARTINA MCBRIDE • Wrong Again (RCA)	+740
WZZK +22, WKCG +19, WSTH +18, WKTF +16, WMIL +16, KUZZ +15, WRBT +14, KHAY +14, WQYK +14, WNOE +14	
KENNY CHESNEY • How Forever Feels (BNA)	+671
KWJJ +21, WYRK +21, KMLE +20, WRBT +17, KHAY +16, WSTH +15, WBEE +15, WYAY +13, WWWW +13, WWGR +11	
TIM McGRAW • For A Little While (CURB)	+652
KYCY +23, KHAY +18, KTEX +16, WSTH +16, KXKT +16, WESC +16, WQYK +16, WQMX +14, WGH +14, WUSN +14	
MARK CHESNUTT • I Don't Want To Miss A Thing (DECCA)	+624
WSTH +16, WYZY +15, KYCY +14, WKSF +13, KUZZ +13, KRTV +13, WESC +12, WGAR +12, WGRX +11, WKHK +11	
SHANIA TWAIN • That Don't Impress Me Much (MERCURY)	+572
WSTH +19, WMZQ +17, WRBT +16, KWJJ +14, KMDL +12, WGRX +12, WQYK +12, WGH +12, WCTO +11, WKTF +11	
RANDY TRAVIS • Spirit Of A Boy, Wisdom Of A Man (DREAMWORKS)	+551
KFRG +21, KWJJ +20, WYGY +18, WQMX +17, WSTH +16, WYZY +14, WAMZ +14, KYCY +13, KSSN +13, KFDI +12	
JOHN MICHAEL MONTGOMERY • Hold On To Me (ATLANTIC)	+535
WESC +17, KCCY +15, KWJJ +15, WSTH +14, WSSL +14, KRM +13, WYYD +12, WZZK +12, WMJC +11, WBEE +11	
DIAMOND RIO • Unbelievable (ARISTA NASHVILLE)	+523
KYCY +26, KDRK +18, KSCS +17, KXKC +16, WZZK +15, WSTH +13, WUBE +13, WWGR +12, KIKK +12, WNKT +11	
REBA • Wrong Night (MCA NASHVILLE)	+519
WCTD +28, WGRX +15, WROO +15, KTOM +13, WEZL +13, WSTH +11, WKHK +11, KSON +11, KYCY +10, WDRM +10	
DERYL DODD • A Bitter End (COLUMBIA)	+489
WIL +17, WLWI +16, KIKF +16, KSCS +16, WSTH +15, KJY +15, WESC +14, WXBM +13, KYCY +11, KKAT +11	
MICHAEL PETERSON • By The Book (REPRISE)	+483
WYCD +17, KTEX +16, WSTH +16, WOGK +15, WRBT +13, WKTF +13, WMZQ +11, KFDI +10, WXBM +10, KSOP +10	

MOST NEW STATIONS

Songs receiving six or more spins for the first time this week

NEW STATIONS

BROOKS & DUNN	58	LEE ANN WOMACK	13
I Can't Get Over You (Arista Nashville)		I'll Think Of A Reason Later (Decca)	
GEORGE STRAIT	55	SAWYER BROWN	9
Meanwhile (MCA Nashville)		Drive Me Wild (Curb)	
MARK WILLS	20	KENNY CHESNEY	9
Wish You Were Here (Mercury)		How Forever Feels (BNA)	
FAITH HILL	19	ANDY GRIGGS	9
Love Ain't Like That (Warner Bros.)		You Won't Ever Be Lonely (RCA)	
PATTY LOVELESS	18	DIXIE CHICKS	9
Can't Get Enough (Epic)		You Were Mine (Monument)	
CHAD BROCK	14		
Ordinary Life (Warner Bros.)			

NEW STATIONS

VIDEO PLAYLISTS

CMT
COUNTRY MUSIC TELEVISION



	TW	LW		TW	LW
1 Toby Keith, Getcha Some	32	30	1 Sammy Kershaw, One Day Left To Live	32	30
2 Shania Twain, That Don't Impress Me Much	32	29	2 Sawyer Brown, Drive Me Wild	29	25
3 Jo Dee Messina, Stand Beside Me	30	28	3 Jo Dee Messina, Stand Beside Me	29	29
4 Garth Brooks, It's Your Song	29	29	4 Toby Keith, Getcha Some	29	29
5 John Michael Montgomery, Hold On To Me	28	28	5 John Michael Montgomery, Hold On To Me	28	28
6 Lee Ann Womack, A Little Past Little Rock	28	29	6 Shania Twain, That Don't Impress Me Much	28	0
7 Wynonna, Woman To Woman	28	32	7 Blackhawk, There You Have It	25	23
8 Sara Evans, No Place That Far	28	28	8 Randy Travis, Spirit Of A Boy, Wisdom Of	24	27
9 Faith Hill, Let Me Let Go	28	28	9 The Wilkinsons, Fly (The Angel Song)	23	25
10 The Wilkinsons, Fly (The Angel Song)	28	32	10 Ty Herndon, Hands Of A Working Man	23	23
11 Diamond Rio, Unbelievable	28	28	12 Deryl Dodd, A Bitter End	23	25
12 Deana Carter, Absence Of The Heart	28	29	13 Diamond Rio, Unbelievable	23	23
13 Randy Travis, Spirit Of A Boy, Wisdom Of	27	28	14 Chad Brock, Ordinary Life	23	24
14 Wade Hayes, Tore Up From The Floor Up	22	29	15 Garth Brooks, It's Your Song	23	19
15 The Wilkinsons, Somebody's Out There Watching	22	20	16 The Tractors, Shortenin' Bread	23	24
16 Dixie Chicks, You Were Mine	21	20	17 Aaron Tippin, For You I Will	22	21
17 Ty Herndon, Hands Of A Working Man	21	22	18 Faith Hill, Let Me Let Go	22	16
18 Deryl Dodd, A Bitter End	21	21	19 Dwight Yoakam, Things Change	21	15
19 Chad Brock, Ordinary Life	21	21	20 Linda Davis, I'm Yours	21	23
20 Tracy Lawrence, I'll Never Pass This Way	21	22	21 Garth Brooks, Tearin' It Up	21	20
21 Jessica Andrews, I Will Be There For You	21	21	22 Gary Allan, I'll Take Today	20	22
22 Patty Loveless, Can't Get Enough	21	33	23 Clay Walker, Then What?	18	16
23 The Tractors, Shortenin' Bread	20	22	24 Collin Raye, I Can Still Feel You	18	15
24 Travis Tritt, No More Looking Over My Shoulder	18	16	25 Pam Tillis, I Said A Prayer	18	14
25 Terri Clark, You're Easy On The Eyes	15	14	26 Travis Tritt, If I Lost You	18	16
26 Aaron Tippin, For You I Will	15	14	27 Brooks & Dunn, How Long Gone	17	15
27 Mark Nester, Slow Down	15	14	28 Mark Wills, Don't Laugh At Me	17	15
28 Billy Ray Cyrus, Under The Hood	15	14	29 Shane McAnally, Say Anything	17	28
29 Blackhawk, There You Have It	14	14	30 Kenny Chesney, That's Why I'm Here	16	13
30 T. Graham Brown, Wine Into Water	14	14	31 Monte Warden, Someday...	16	16
31 Linda Davis, I'm Yours	14	14	32 Dixie Chicks, Wide Open Spaces	16	19
32 Charlie Robison, Barligh	14	15	33 John Michael Montgomery, Love Working On You	16	15
33 Shania Twain, From This Moment On	14	14	34 The Wilkinsons, 26 Cents	16	18
34 Sammy Kershaw, One Day Left To Live	14	15	35 LeAnn Rimes, Commitment	16	12
35 Olivia Newton-John, Precious Love	14	14	36 Reba McEntire, Forever Love	16	16
36 Joe Diffie, Poor Me	14	15	37 Trisha Yearwood & Garth Brooks, Where Yo	16	17
37 Jon Randall, She Don't Believe In Fairy Tales	14	15	38 Jon Randall, She Don't Believe In Fairy	16	17
38 Allison Moorer, Alabama Song	14	14	39 Lari White, Take Me	16	14
39 Dolly Parton, The Salt In My Tears	14	14	40 David Kersh, Wonderful Tonight	15	14
40 Shannon Brown, I Won't Lie	14	14			

Playlist Tracking Week: January 1-7, 1999

COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW PLAYS	LW PLAYS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW PLAYS	LW PLAYS
1	HONEY, I'M HOME SHANIA TWAIN (MERCURY)	2074	2247	14	I'LL GO ON LOVING YOU ALAN JACKSON (ARISTA NASHVILLE)	1267	1562
2	EVERYTHING'S CHANGED LONESTAR (BNA)	1874	2183	15	NOTHIN' BUT THE TAILLIGHTS CLINT BLACK (RCA)	1249	1482
3	A LITTLE PAST LITTLE ROCK LEE ANN WOMACK (DECCA)	1818	2193	16	THERE GOES MY BABY TRISHA YEARWOOD (MCA NASHVILLE)	1234	1607
4	HOW DO YOU FALL IN LOVE ALABAMA (RCA)	1762	2125	17	I'M FROM THE COUNTRY TRACY BYRD (MCA NASHVILLE)	1223	1519
5	TRUE GEORGE STRAIT (MCA NASHVILLE)	1743	1989	18	BYE BYE JO DEE MESSINA (CURB)	1221	1558
6	WE REALLY SHOULDN'T BE DOING THIS GEORGE STRAIT (MCA NASHVILLE)	1720	2020	19	I JUST WANT TO DANCE WITH YOU GEORGE STRAIT (MCA NASHVILLE)	1152	1450
7	I'M ALRIGHT JO DEE MESSINA (CURB)	1664	2090	20	JUST TO HEAR YOU SAY THAT YOU LOVE ME FAITH HILL (WITH TIM McGRAW) (WARNER BROS.)	1146	1415
8	HOW LONG GONE BROOKS & DUNN (ARISTA NASHVILLE)	1663	1935	21	JUST TO SEE YOU SMILE TIM McGRAW (CURB)	1139	1361
9	THIS KISS FAITH HILL (WARNER BROS.)	1515	1727	22	YOU MOVE ME GARTH BROOKS (CAPITOL)	1139	1368
10	YOU'RE GONE DIAMOND RIO (ARISTA NASHVILLE)	1432	1683	23	HAPPY GIRL MARTINA MCBRIDE (RCA)	1133	1377
11	I CAN STILL FEEL YOU COLLIN RAYE (EPIC)	1428	1797	24	THEN WHAT? CLAY WALKER (GIANT)	1097	1353
12	THERE'S YOUR TROUBLE DIXIE CHICKS (MONUMENT)	1399	1655	25	I WANNA FEEL THAT WAY AGAIN TRACY BYRD (MCA NASHVILLE)	1087	1370
13	26 CENTS THE WILKINSONS (GIANT)	1394	1741				

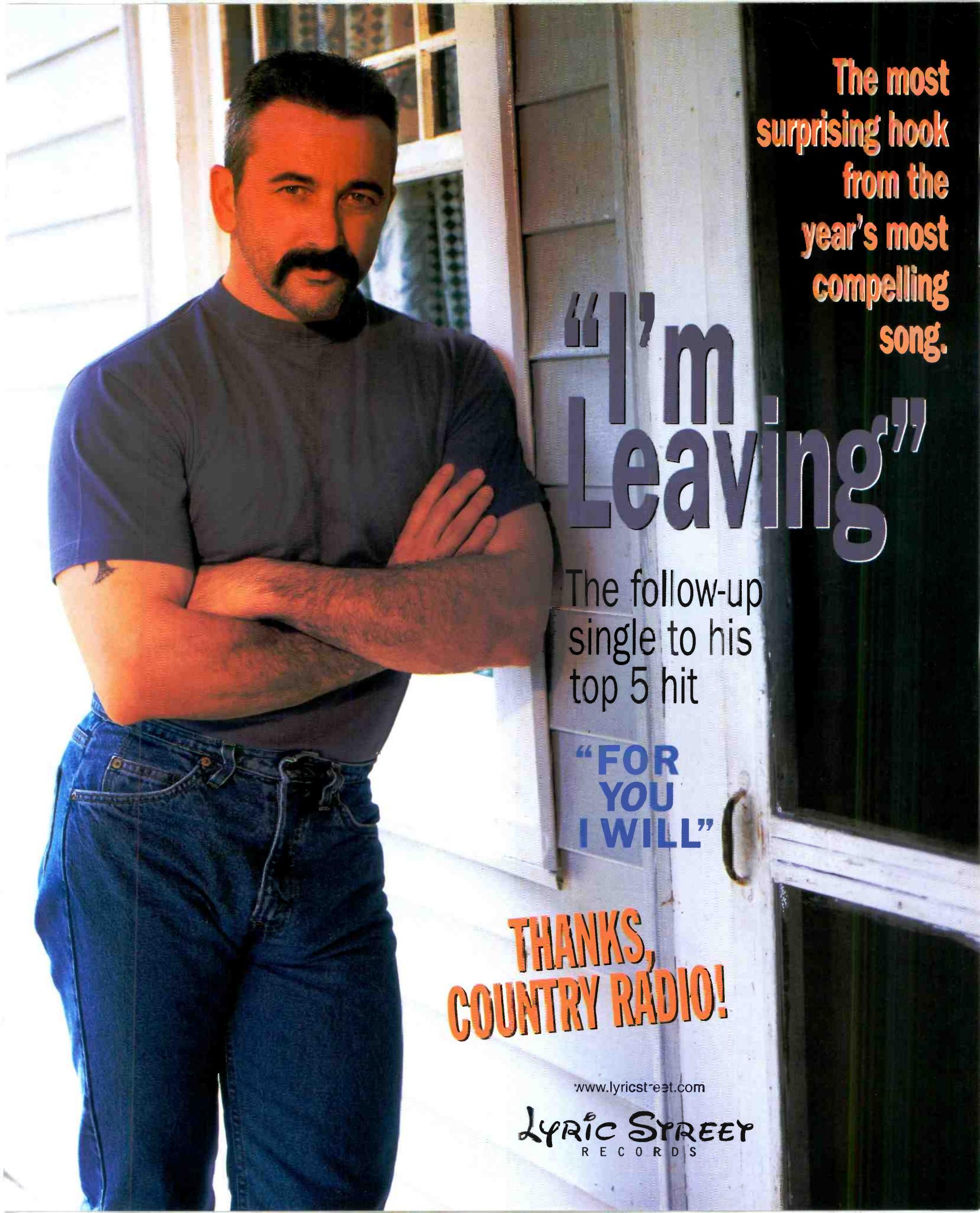
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song.

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single to his
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YOU
I WILL"**

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RECORDS**

Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly chart, beginning with the highest-ranking station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WUSN Chicago
PD: Alan Sledge
MD: Tricia Biondo
312-649-0099
CBS



KZLA Los Angeles
PD: Bill Fink
MD: Mandy McCormack
213-882-8000
Bonnieville



KSCS Dallas
PD: Dean James
APD/MD: Linda O'Brian
817-695-0800
ABC/Disney



WXTU Philadelphia
PD: Ken Johnson
610-667-9000
Beasley



WKHX Atlanta
PD: Neil McGinley
770-955-0101
ABC/Disney



WMZQ Washington, DC
PD: Mac Daniels
MD: Jon Anthony
301-231-8231
Chancellor



	TW LW
1	Faith Hill, Let Me Let Go
2	Aaron Tippin, For You I Will
3	Clay Walker, You're Beginning To Get To
4	Randy Travis, Spirit Of A Boy, Wisdom Of
5	Terry Clark, You're Easy On The Eyes
6	Reba, Wrong Night
7	Tim McGraw, For A Little While
8	Joe De Messina, Stand Beside Me
9	Martina McBride, Wrong Again
10	Dixie Chicks, You Were Mine
11	Diamond Rio, Unbelievable
12	Michael Peterson, By The Book
13	Billy Ray Cyrus, Busy Man
14	Blackhawk, There You Have It
15	John Michael Montgomery, Hold On To Me
16	Alan Jackson, Right On The Money
17	Mark Chesnutt, I Don't Want To Miss A Th
18	Shania Twain, That Don't Impress Me Much
19	The Kinleys, Somebody's Out There Watching
20	Sara Evans, No Place That Far
21	Trisha Yearwood, Powerful Thing
22	Alabama, Keepin' Up
23	Dixie Chicks, There's Your Trouble
24	Jo Dee Messina, Bye Bye
25	Colin Raye, Someone You Used To Know
26	Lari White, Take Me
27	George Strait, We Really Shouldn't Be Do
28	George Strait, Meanwhile
29	Sawyer Brown, Drive Me Wild
30	Kenny Chesney, How Forever Feels

KEYE Minneapolis
PD: Gregg Swedberg
APD/MD: Travis Moon
612-820-4200
Chancellor



WIL St. Louis
PD: Bob Barnett
APD/MD: Mark Langston
314-781-9600
Sinclair



KILT Houston
PD/MD: Debbie Brazier
713-881-5100
CBS



WGAR Cleveland
OM: Kevin Metheny
MD: Chuck Collier
216-328-9950
Jacor



KKBQ Houston
PD: Dene Hallam
APD: Steve Guttari
713-961-0093
Chancellor



KPLX Dallas
PD: Brian Phillips
APD: Smokey Rivers
214-526-2400
Susquehanna



	TW LW
1	Diamond Rio, Unbelievable
2	Billy Ray Cyrus, Busy Man
3	Randy Travis, Spirit Of A Boy, Wisdom Of
4	Sara Evans, No Place That Far
5	Chad Brock, Ordinary Life
6	Martina McBride, Wrong Again
7	Reba, Wrong Night
8	Jo Dee Messina, Stand Beside Me
9	Jodee Messina & Brad Johnson, I'm A Sur
10	Michael Peterson, By The Book
11	Blackhawk, There You Have It
12	Dixie Chicks, You Were Mine
13	Tim McGraw, For A Little While
14	Sawyer Brown, Drive Me Wild
15	George Strait, We Really Shouldn't Be Do
16	Mark Chesnutt, I Don't Want To Miss A Th
17	Shania Twain, That Don't Impress Me Much
18	George Strait, Meanwhile
19	Alabama, Keepin' Up
20	Dixie Chicks, Wide Open Spaces
21	The Kinleys, Somebody's Out There Watching
22	Sara Evans, No Place That Far
23	Trisha Yearwood, Powerful Thing
24	Reba, Wrong Night
25	Patty Loveless, Can't Get Enough
26	Shania Twain, Honey, I'm Home
27	Dixie Chicks, Wide Open Spaces
28	Garth Brooks, You Move Me
29	Alabama, How Do You Fall In Love
30	Trisha Yearwood & Garth Brooks, Where Yo

KYGO Denver
OM/PD: John St. John
MD: Ted Svendsen
303-321-0950
Jefferson Pilot



WYAT Atlanta
PD: Steve Mitchell
MD: Johnny Gray
770-955-0106
ABC/Disney



WWW Detroit
PD: Tim Roberts
MD: Cadillac Jack
313-259-4323
Chancellor



WIVK Knoxville
OM: Mike Hammond
MD: Chris Huff
423-588-6511
Dick Broadcasting



KYNG Dallas
PD: Bob McNeill
MD: Jim Verdi
97.2-716-7800
CBS



WPOC Baltimore
PD: Scott Lindy
APD: Todd Berry
410-366-3693
Jacor



	TW LW
1	Jo Dee Messina, Stand Beside Me
2	Tim McGraw, For A Little While
3	Reba, Wrong Night
4	Martina McBride, Wrong Again
5	Blackhawk, There You Have It
6	Diamond Rio, Unbelievable
7	Alabama, How Do You Fall In Love
8	Reba, Wrong Night
9	Jo Dee Messina, Stand Beside Me
10	Mark Chesnutt, I Don't Want To Miss A Th
11	Shania Twain, Honey, I'm Home
12	John Michael Montgomery, Hold On To Me
13	Mark Chesnutt, I Don't Want To Miss A Th
14	Trisha Yearwood, Powerful Thing
15	Wilkinson, Fly
16	Mark Wills, Don't Laugh At Me
17	Trisha Yearwood, Honey Goes My Baby
18	Steve Warner, Holes In The Floor Of Hea
19	Kenny Chesney, She's Got A Lot
20	Shania Twain, You're Still The One
21	Tracy Byrd, I Wanna Feel That Way Again
22	Garth Brooks, To Make You Love My
23	Dixie Chicks, There's Your Trouble
24	Trisha Yearwood, Perfect Love
25	Tim McGraw, Just To See You Smile
26	Colin Raye, I Can Still Feel You
27	Shania Twain, You're Still The One
28	Gary Allan, I'll Take Today
29	Tim McGraw, Where The Green Grass Grows
30	Jo Dee Messina, Bye Bye

KMPS Seattle
PD: Mark Richards
MD: Troy Thomas
206-443-9400
CBS



WTQR Greensboro
PD: Paul Franklin
MD: Deano
336-777-8826
Clear Channel



WFMS Indianapolis
PD: Bob Richards
MD: J.D. Cannon
317-842-9550
Susquehanna



KMLE Phoenix
PD: Jeff Garrison
APD/MJ: Jon Allen
602-264-0108
Chancellor



KFRG San Bernardino
OM: Ray Massie
MD: Don Jeffrey
909-825-9525
CBS



WDSY Pittsburgh
OM/PD: Keith Clark
APD/MJ: Stoney Richards
412-910-9400
CBS



	TW LW
1	Martina McBride, Wrong Again
2	Colin Raye, Someone You Used To Know
3	Dixie Chicks, Wide Open Spaces
4	Faith Hill, Let Me Let Go
5	Jo Dee Messina, Stand Beside Me
6	Randy Travis, Spirit Of A Boy, Wisdom Of
7	Alabama, How Do You Fall In Love
8	Tim McGraw, For A Little While
9	Alan Jackson, Right On The Money
10	Shania Twain, That Don't Impress Me Much
11	Reba, Wrong Night
12	John Michael Montgomery, Hold On To Me
13	Mark Chesnutt, I Don't Want To Miss A Th
14	Trisha Yearwood, Powerful Thing
15	Wilkinson, Fly
16	Mark Wills, Don't Laugh At Me
17	Trisha Yearwood, Honey Goes My Baby
18	Steve Warner, Holes In The Floor Of Hea
19	Kenny Chesney, She's Got A Lot
20	Shania Twain, You're Still The One
21	Tracy Byrd, I Wanna Feel That Way Again
22	Garth Brooks, To Make You Love My
23	Dixie Chicks, There's Your Trouble
24	Trisha Yearwood, Perfect Love
25	Tim McGraw, Just To See You Smile
26	Colin Raye, I Can Still Feel You
27	Shania Twain, You're Still The One
28	George Strait, Meanwhile
29	Garth Brooks, You Move Me
30	Dixie Chicks, You Were Mine

Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KNIX Phoenix
OM: Larry Daniels
MD: Buddy Owens
602-966-6236
Owens Broadcasting



WYCD Detroit
PD: Lisa Rodman
MD: Brian Hatfield
248-799-0600
CBS



WSOC Charlotte
PD: Paul Johnson
MD: Rick McCracken
704-522-1103
CBS



KIKK Houston
PD: John Roberts
MD: Jay Kelly
713-881-5957
CBS



WSIX Nashville
PD/MD: Dave Kelly
615-664-2400
Capstar



WWKA Orlando
PD: Michael Moore
MD: Shadow Stevens
407-298-9292
Cox



	TW LW
1	Mark Chesnutt, I Don't Want To Miss A Th
2	Jo Dee Messina, Stand Beside Me
3	Billy Ray Cyrus, Busy Man
4	Randy Travis, Spirit Of A Boy, Wisdom Of
5	Steve Wariner, Every Little Whisper
6	Diamond Rio, Unbelievable
7	Kenny Chesney, How Forever Feels
8	Chad Brock, Ordinary Life
9	Shania Twain, That Don't Impress Me Much
10	Williams, Fly
11	Martina McBride, Wrong Again
12	John Michael Montgomery, Hold On To Me
13	Terri Clark, You're Easy On The Eyes
14	Alan Jackson, Right On The Money
15	Dixie Chicks, You Were Mine
16	Brooks & Dunn, Husbands And Wives
17	Clay Walker, I Can't Get Over You
18	Reba, Wrong Night
19	Shania Twain, You're Beginning To Get To
20	David Lee Murphy, Somebody's Out There Watching
21	David Lee Murphy, You Haven't Left Me
22	Reba, Wrong Night
23	Blackhawk, There You Have It
24	Reba, Wrong Night
25	Shania Twain, That Don't Impress Me Much
26	Reba, Wrong Night
27	Tim McGraw, Right On The Money
28	Aaron Tippin, For You I Will
29	Clint Black, Nothin' But The Taillights
30	Michael Peterson, By The Book

	TW LW
1	Mark Chesnutt, I Don't Want To Miss A Th
2	Jo Dee Messina, Stand Beside Me
3	Billy Ray Cyrus, Busy Man
4	Randy Travis, Spirit Of A Boy, Wisdom Of
5	Steve Wariner, Every Little Whisper
6	Diamond Rio, Unbelievable
7	Kenny Chesney, How Forever Feels
8	Chad Brock, Ordinary Life
9	Shania Twain, That Don't Impress Me Much
10	Williams, Fly
11	Martina McBride, Wrong Again
12	John Michael Montgomery, Hold On To Me
13	Terri Clark, You're Easy On The Eyes
14	Alan Jackson, Right On The Money
15	Dixie Chicks, You Were Mine
16	Brooks & Dunn, Husbands And Wives
17	Clay Walker, I Can't Get Over You
18	Reba, Wrong Night
19	Shania Twain, You're Beginning To Get To
20	David Lee Murphy, Somebody's Out There Watching
21	David Lee Murphy, You Haven't Left Me
22	Reba, Wrong Night
23	Blackhawk, There You Have It
24	Reba, Wrong Night
25	Shania Twain, That Don't Impress Me Much
26	Reba, Wrong Night
27	Tim McGraw, Right On The Money
28	Aaron Tippin, For You I Will
29	Clint Black, Nothin' But The Taillights
30	Michael Peterson, By The Book

WQYK Tampa
PD: Beecher Martin
MD: Jay Roberts
813-576-6055
CBS



WUBE Cincinnati
PD: Tim Closson
MD: Duke Hamilton
513-721-1050
Chancellor



WKIS Miami
PD: Tim McKey
MD: Darlene Evans
954-431-6200
Beasley



WKKK St. Louis
PD: Jeff Allen
MD: Dave Louis
314-621-0400
Emmis



WKKT Charlotte
PD: Bill Young
MD: Shana Collins
704-332-9444
Capstar



WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
617-822-9600
Greater Media



	TW LW
1	Blackhawk, There You Have It
2	Alan Jackson, Right On The Money
3	Diamond Rio, Unbelievable
4	Terri Clark, You're Easy On The Eyes
5	Martina McBride, Wrong Again
6	Clay Walker, You're Beginning To Get To
7	Aaron Tippin, For You I Will
8	John Michael Montgomery, Hold On To Me
9	Shania Twain, That Don't Impress Me Much
10	Williams, Fly
11	Martina McBride, Wrong Again
12	Diamond Rio, Unbelievable
13	Billy Ray Cyrus, Busy Man
14	Alabama, Keepin' Up
15	Reba, Wrong Night
16	Shana Evans, No Place That Far
17	Wilkinson, Fly
18	Trisha Yearwood, Powerful Thing
19	Randy Travis, Spirit Of A Boy, Wisdom Of
20	John Michael Montgomery, Hold On To Me
21	Terri Clark, You're Easy On The Eyes
22	Reba, Wrong Night
23	The Kinleys, Somebody's Out There Watching
24	Dixie Chicks, You Were Mine
25	George Strait, We Really Shouldn't Be Do
26	Clay Walker, You're Beginning To Get To
27	Lee Ann Womack, A Little Past Little Roc
28	Alabama, How Do You Fall In Love
29	Faith Hill, Keepin' Up
30	Dixie Chicks, Wide Open Spaces

	TW LW
1	Tim McGraw, For A Little While
2	Jo Dee Messina, Stand Beside Me
3	Billy Ray Cyrus, Busy Man
4	Terri Clark, You're Easy On The Eyes
5	Martina McBride, Wrong Again
6	Clay Walker, You're Beginning To Get To
7	Aaron Tippin, For You I Will
8	John Michael Montgomery, Hold On To Me
9	Shania Twain, That Don't Impress Me Much
10	Williams, Fly
11	Martina McBride, Wrong Again
12	Diamond Rio, Unbelievable
13	Billy Ray Cyrus, Busy Man
14	Alabama, Keepin' Up
15	Reba, Wrong Night
16	Shana Evans, No Place That Far
17	Wilkinson, Fly
18	Trisha Yearwood, Powerful Thing
19	Randy Travis, Spirit Of A Boy, Wisdom Of
20	John Michael Montgomery, Hold On To Me
21	Terri Clark, You're Easy On The Eyes
22	Reba, Wrong Night
23	The Kinleys, Somebody's Out There Watching
24	Dixie Chicks, You Were Mine
25	George Strait, We Really Shouldn't Be Do
26	Clay Walker, You're Beginning To Get To
27	Lee Ann Womack, A Little Past Little Roc
28	Alabama, How Do You Fall In Love
29	Faith Hill, Keepin' Up
30	Dixie Chicks, Wide Open Spaces

WAMZ Louisville
PD/MD: Coyote Calhoun
502-582-7840
Clear Channel



WMIL Milwaukee
OM/PD: Kerry Wolfe
MD: Mitch Morgan
414-545-8900
Clear Channel



WSSL Greenville
PD: Bruce Logan
APD/MD: Kerr Owen
864-242-1005
Capstar



WWYZ Hartford
PD: Greg Roche
MD: John Saville
860-723-6000
Capstar



WUSY Chattanooga
PD: Greg Hunnicutt
MD: Bill Poindexter
423-892-3333
Cumulus



WSM Nashville
PD: Greg Cole
MD: Kevin Anderson
615-889-6595
Gaylord



	TW LW
1	Alan Jackson, Right On The Money
2	Martina McBride, I Don't Want To Miss A Th
3	Dixie Chicks, You Were Mine
4	Lee Ann Womack, I'll Think Of A Reason L
5	George Strait, You Haven't Left Yet Me
6	John Michael Montgomery, Hold On To Me
7	Randy Travis, Spirit Of A Boy, Wisdom Of
8	Tim McGraw, For A Little While
9	Blackhawk, There You Have It
10	Kenny Chesney, How Forever Feels
11	Dixie Chicks, Wide Open Spaces
12	Reba, Wrong Night
13	Alabama, Keepin' Up
14	Reba, Wrong Night
15	Shana Evans, No Place That Far
16	Wilkinson, Fly
17	Dixie Chicks, Wide Open Spaces
18	The Kinleys, Somebody's Out There Watching
19	Dixie Chicks, You Were Mine
20	George Strait, Meanwhile
21	Travis Tritt, More Looking Over My Sh
22	Faith Hill, Must Be Love
23	Diamond Rio, Unbelievable
24	Dixie Chicks, Wide Open Spaces
25	George Strait, We Really Shouldn't Be Do
26	Chad Brock, A Bitter End
27	Shana Evans, No Place That Far
28	Brooks & Dunn, Husbands And Wives
29	Mark Nesler, Slow Down
30	Brooks & Dunn, I Can't Get Over You

	TW LW
1	Alan Jackson, Right On The Money
2	Martina McBride, I Don't Want To Miss A Th
3	Dixie Chicks, You Were Mine
4	Lee Ann Womack, I'll Think Of A Reason L
5	George Strait, You Haven't Left Yet Me
6	John Michael Montgomery, Hold On To Me
7	Randy Travis, Spirit Of A Boy, Wisdom Of
8	Tim McGraw, For A Little While
9	Blackhawk, There You Have It
10	Kenny Chesney, How Forever Feels
11	Dixie Chicks, Wide Open Spaces
12	Reba, Wrong Night
13	Alabama, Keepin' Up
14	Reba, Wrong Night
15	Shana Evans, No Place That Far
16	Wilkinson, Fly
17	Dixie Chicks, Wide Open Spaces
18	The Kinleys, Somebody's Out There Watching
19	Dixie Chicks, You Were Mine
20	George Strait, Meanwhile
21	Travis Tritt, More Looking Over My Sh
22	Faith Hill, Must Be Love
23	Diamond Rio, Unbelievable
24	Dixie Chicks, Wide Open Spaces
25	George Strait, We Really Shouldn't Be Do
26	Chad Brock, A Bitter End
27	Shana Evans, No Place That Far
28	Brooks & Dunn, Husbands And Wives
29	Mark Nesler, Slow Down
30	Brooks & Dunn, I Can't Get Over You

KYCY San Francisco
PD: Tim Jordan
APD/MD: Steve Jordan
415-391-9330
CBS



WZZK Birmingham
PD: Jim Tice
MD: Scott Stewart
205-916-1100
Cox



WQDR Raleigh
PD: Len Shackelford
919-876-6464
Curtis Media



KSON San Diego
PD: John Dimick
APD/MD: Greg Frey
619-219-9797
Jefferson Pilot



AIRPLAY
MonitorBroadcast Data Systems
Song Recognition Service**COUNTRY****POWER PLAYLISTS**

FOR WEEK ENDING JANUARY 10, 1999

KUPL Portland, OR
PD: Cary Rolfe
MD: Rick Taylor
503-223-0300
CBS**KUPL**
Country
98.7**WDAF** **Kansas City**
PD/MD: Ted Cramer
913-236-9800
Entercom**WDAF-FM**
87 Country**WBCT** **Grand Rapids**
OM: Doug Montgomery
616-459-1919
Clear Channel**B-93****KFKF** **Kansas City**
PD: Dale Carter
MD: Tony Stevens
816-753-4000
CBS**KFKF** **94 FM****WRBQ** **Tampa**
PD: Ronnie Lane
MD: Nancy Knight
813-287-1047
Clear Channel**Q105** **COUNTRY****WCOL** **Columbus, OH**
PD: Tom Fridley
MD: John Crenshaw
614-221-7811
Jacor92.3 **WCOL**

TW	LW
1	Blackhawk, There You Have It
2	Diamond Rio, Unbelievable
3	Clay Walker, You're Beginning To Get To
4	Randy Travis, Spirit Of A Boy, Wisdom Of
5	Steve Warner, Every Little Whisper
6	Aaron Tippin, For You I Will
7	Jo Dee Messina, Stand Beside Me
8	Terri Clark, You're Easy On The Eyes
9	Tim McGraw, For A Little While
10	Daryl Dodd, A Bitter End
11	Shania Twain, That Don't Impress Me Much
12	Willie Nelson, Fly
13	Alan Jackson, Right On The Money
14	Martina McBride, Wrong Again
15	Kenny Chesney, How Forever Feels
16	Travis Tritt, No More Looking Over My Sh
17	Reba, Wrong Night
18	Lari White, Take Me
19	Mark Chesnutt, I Don't Want To Miss A Th
20	Michael Peterson, By The Book
21	Steve Warner, Every Little Whisper
22	Shania Twain, Honey, I'm Home
23	Dixie Chicks, There's Your Trouble
24	Tim McGraw, Where The Green Grass Grows
25	Waugh Hayes, How You Sleep At Night
26	Lonestar, Everything's Changed
27	Trisha Yearwood & Garth Brooks, Where Yo
28	Brooks & Dunn, How Long Gone
29	George Strait, True
30	Ty Herndon, It Must Be Love
31	Wilkinson's, Fly
32	Brooks & Dunn, I Can't Get Over You
33	LeAnn Rimes, These Arms Of Mine
34	Mark Nesler, Slow Down
35	Linda Davis, I'm Yours
36	Faith Hill, Kiss This
37	Wade Hayes, How Do You Sleep At Night
38	Garth Brooks, It's Your Song
39	Shania Twain, That Don't Impress Me Much
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Songs ranked by number of plays in monitored week. Playlists are listed in order of TIA's weekly chart, beginning with the highest-ranking station. Charts are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WNOE New Orleans
PD/MD: Eddie Edwards
504-679-7300
Clear Channel



WRKZ Harrisburg
PD: Dan Markus
APD: Kelly Iris
717-367-7700
Citadel



KSSN Little Rock
PD: Bill Dotson
501-227-9696
Clear Channel



WYNK Baton Rouge
PD: Ralph Cherry
APD/MD: Austin James
504-231-1860
Capstar



WQXK Youngstown
PD: Chuck Stevens
MD: Burton Lee
330-337-9544
Connoisseur Communications



KYCW Seattle
PD: Becky Brenner
MD: Penny Coyne
206-282-5477
CBS



1 Martina McBride, Wrong Again
2 Faith Hill, Let Me Let Go
3 Alan Jackson, Right On The Money
4 Clay Walker, You're Beginning To Get To
5 Randy Travis, Spirit Of A Boy, Wisdom Of
6 John Michael Montgomery, Hold On To Me
7 Blackhawk, There You Have It
8 Diamond Rio, Unbelievable
9 Tim McGraw, For A Little While
10 Shania Twain, That Don't Impress Me Much
11 Trisha Yearwood, Powerful Thing
12 Dixie Chicks, Stand Beside Me
13 Mark Chesnutt, I Can't Get Enough
14 Michael Peterson, By The Book
15 Reba, Wrong Night
16 George Strait, Meanwhile
17 Wilkinsons, Fly
18 Wilkinsons, Fly
19 Sara Evans, No Place That Far
20 Aaron Tippin, For You I Will
21 Tim McGraw, Where The Green Grass Grows
22 Lari White, Take Me
23 Alabama, Keepin' Up
24 Terri Clark, You're Easy On The Eyes
25 LeAnn Rimes, These Arms Of Mine
26 Deryl Dodd, A Bitter End
27 Mark Wills, Don't Laugh At Me
28 Faith Hill, This Kiss
29 Brooks & Dunn, Husbands And Wives
30 Dixie Chicks, Wide Open Spaces

39 25 1 Joe Dee Messina, Stand Beside Me
36 25 2 Alan Jackson, Right On The Money
35 34 3 Blackhawk, There You Have It
31 23 4 Clay Walker, You're Beginning To Get To
31 30 5 Martina McBride, Wrong Again
31 28 6 John Michael Montgomery, Hold On To Me
29 18 7 Tim McGraw, For A Little While
27 20 8 Aaron Tippin, For You I Will
25 15 9 Diamond Rio, Unbelievable
25 15 10 Tim McGraw, Spirit Of A Boy, Wisdom Of
24 14 11 Trisha Yearwood, Powerful Thing
22 17 12 Dixie Chicks, Stand Beside Me
16 9 13 Shania Twain, Honey, I'm Home
22 17 14 Sara Evans, No Place That Far
15 13 15 Wilkinson's Fly
16 22 16 Mark Chesnutt, I Can't Want To Miss A Th
21 16 17 Dixie Chicks, Wide Open Spaces
20 17 18 Dixie Chicks, You Were Mine
18 12 19 Collin Raye, I Can Still Feel You
17 24 20 Joe Dee Messina, I'm Alright
21 19 21 Trisha Yearwood, There Goes My Baby
16 9 22 Martina McBride, Happy Girl
23 13 23 Joe Diffie, Texas Size Heartache
14 26 24 George Strait, True
25 17 25 Tim Graham Brown, Wine Into Water
26 13 26 Dixie Chicks, Wide Open Spaces
27 14 27 Kenny Chesney, How Forever Feels
28 12 28 Deryl Dodd, A Bitter End
12 10 29 The Kinleys, Somebody's Out There Watching
13 16 30 Alabama, Keepin' Up

36 32 1 Clay Walker, You're Beginning To Get To
35 34 2 Alan Jackson, Right On The Money
35 32 3 Randy Travis, Spirit Of A Boy, Wisdom Of
35 36 4 Clay Walker, You're Beginning To Get To
33 32 5 Martina McBride, Wrong Again
32 27 6 Terri Clark, You're Easy On The Eyes
28 24 7 Shania Twain, Honey, I'm Home
32 27 8 George Strait, We Really Shouldn't Be Do
31 29 9 Aaron Tippin, For You I Will
30 23 10 Sarah Evans, No Place That Far
27 22 11 Shania Twain, Honey, I'm Home
30 24 12 Deryl Dodd, A Bitter End
25 23 13 Terri Clark, You're Easy On The Eyes
23 23 14 Jo Dee Messina, Stand Beside Me
22 23 15 Martina McBride, Wrong Again
20 20 16 Collin Raye, Someone You Used To Know
20 20 17 John Michael Montgomery, Hold On To Me
17 18 18 Aaron Tippin, For You I Will
17 13 19 Michael Peterson, By The Book
16 14 20 Joe Diffie, Texas Size Heartache
15 13 21 Blackhawk, There You Have It
15 13 22 Terri Clark, You're Easy On The Eyes
20 19 23 The Kinleys, Somebody's Out There Watching
16 14 24 Aaron Tippin, For You I Will
15 13 25 Tracy Byrd, I'm From The Country
15 13 26 Diamond Rio, Unbelievable
17 21 27 Randy Travis, Spirit Of A Boy, Wisdom Of
17 22 28 Billy Ray Cyrus, Busy Man
15 13 29 George Strait, Meanwhile
15 13 30 The Kinleys, Somebody's Out There Watching

43 29 1 Mark Wills, Don't Laugh At Me
41 36 2 Lonestar, Everything's Changed
40 28 3 Alabama, How Do You Fall In Love
40 36 4 Dixie Chicks, Wide Open Spaces
39 33 5 Tim McGraw, Where The Green Grass Grows
33 23 6 John Michael Montgomery, Hold On To Me
32 22 7 Terri Clark, You're Easy On The Eyes
32 27 8 Shania Twain, Honey, I'm Home
32 27 9 Alan Jackson, I'll Go On Loving You
31 29 10 Diamond Rio, You're Come
30 23 11 Shania Twain, Honey, I'm Home
30 24 12 Sarah Evans, No Place That Far
30 24 13 Blackhawk, There You Have It
29 23 14 Terri Clark, You're Easy On The Eyes
28 24 15 Aaron Tippin, For You I Will
28 23 16 Michael Peterson, By The Book
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28 20 18 Collin Raye, Someone You Used To Know
28 20 19 John Michael Montgomery, Hold On To Me
27 21 20 Randy Travis, Spirit Of A Boy, Wisdom Of
27 22 21 Aaron Tippin, For You I Will
27 21 22 George Strait, True
27 22 23 Faith Hill / Tim McGraw, Just To Hear Yo
27 22 24 Jo Dee Messina, I'm Alright
27 22 25 Lonestar, Everything's Changed
27 22 26 Clay Walker, You're Beginning To Get To
27 22 27 Ty Herndon, Let Me Go
27 22 28 Brooks & Dunn, Husbands And Wives
27 22 29 The Kinleys, Somebody's Out There Watching
27 22 30 Collin Raye, I Can Still Feel You
27 22 31 Ty Herndon, Let Me Go
27 22 32 Shania Twain, Honey, I'm Home
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27 22 34 The Kinleys, Somebody's Out There Watching
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27 22 37 Tim McGraw, Spirit Of A Boy, Wisdom Of
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AIRPLAY Monitor[®] COUNTRY SONG ACTIVITY REPORTS™

Broadcast Data Systems
Radio Measurement Service

FOR WEEK ENDING JANUARY 10, 1999

Detailed tracking for songs with increased spins
this week. Total Plays/Gain does not include
video play. Markets listed in order of population.

Total Plays/Gain

ALABAMA
Keepin' Up (RCA)

2412/453

Chart Move: 30-28

Total Stations: 153

CMTV	-	-	Birming.	WZZK	4	-	6
GAC	-	-	Richmond	WKKH	16	11	7
KIKF	13	12	8	WBNA	21	19	18
KZLA	-	-	3	Greenv.	22	20	145
KGYY	18	16	11	48	20	21	104
KWTU	21	10	1	KXLY	1	-	-
Phi.	-	-	2	KYOO	14	12	9
Detroit	-	-	89	Scranton	15	13	56
KPLX	-	-	Tucson	WGYY	17	13	5
KSCS	33	31	18	KIMI	14	10	9
KYNG	5	3	3	KTEX	13	9	12
KWZQ	25	23	12	KTEN	12	12	51
KILT	21	20	7	KVFF	1	-	-
KKBO	-	-	Syracuse	WCTD	25	21	218
KWKL	17	7	6	WGYG	42	39	462
KWIS	13	12	8	WYCD	25	21	198
KWHX	2	2	4	WYCT	25	21	198
KWYX	25	23	21	Omaha	15	13	56
Seattle	-	-	WOW	KMPS	3	-	-
KYCW	8	6	14	KWCB	3	-	-
WMJC	21	15	10	KWCF	3	-	-
San Diego	KSON	17	9	KWCH	13	9	62
Minn.	KEEY	23	13	KWCI	23	21	136
St. Louis	WIL	24	14	KWCO	29	27	103
KWKR	16	14	11	KWCP	31	29	365
KWJX	23	19	12	KWCR	31	29	367
Pitts.	WDSY	1	1	KWCT	31	29	367
Phoenix	KMLF	-	-	KWCU	31	29	367
KNIX	16	12	59	KWCV	31	29	367
Tampa	WQYK	19	8	KWCF	31	29	367
WRBQ	13	10	9	KWCH	31	29	367
Clevel.	WGR	19	11	KWCI	31	29	367
Denver	KGVO	41	39	KWCO	31	29	367
Port., OR	KUPL	39	33	KWCP	31	29	367
KUFL	6	6	3	KWCR	31	29	367
KWJJ	24	14	11	KWCT	31	29	367
Cincinn.	WUBE	8	7	KWCU	31	29	367
KWYQ	-	-	KWCF	31	29	367	
Kan.City	KBFO	27	25	KWCH	31	29	367
KFKE	19	15	KWCI	31	29	367	
KFWF	19	15	KWCO	31	29	367	
KFWF	19	15	KWCP	31	29	367	
KFWF	19	15	KWCR	31	29	367	
KFWF	19	15	KWCT	31	29	367	
KFWF	19	15	KWCU	31	29	367	
KFWF	19	15	KWCF	31	29	367	
KFWF	19	15	KWCH	31	29	367	
KFWF	19	15	KWCI	31	29	367	
KFWF	19	15	KWCO	31	29	367	
KFWF	19	15	KWCP	31	29	367	
KFWF	19	15	KWCR	31	29	367	
KFWF	19	15	KWCT	31	29	367	
KFWF	19	15	KWCU	31	29	367	
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KFWF	19	15	KWCO	31	29	367	
KFWF	19	15	KWCP	31	29	367	
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KFWF	19	15	KWCU	31	29	367	
KFWF	19	15	KWCF	31	29	367	
KFWF	19	15	KWCH	31	29	367	
KFWF	19	15	KWCI	31	29	367	
KFWF	19	15	KWCO	31	29	367	
KFWF	19</td						



MW
Broadcast Data System
MWS Multi-Recognition Service

SONG ACTIVITY REPORTS™

FOR WEEK ENDING JANUARY 10, 1999

Detailed tracking for songs with Increased spins this week. Total Plays/Gain does not include video play. Markets listed in order of population.

AIRPLAY Monitor®

Broadcast Data Systems
Radio Broadcast Service

COUNTRY SONG ACTIVITY REPORTS™

FOR WEEK ENDING JANUARY 10, 1999

Detailed tracking for songs with increased spins
this week. Total Plays/Gain does not include
video play. Markets listed in order of population.

Total Plays/Gain

REBA
Wrong Night (MCA Nashville)

Total Stations: 161

Chart Move: 14-12

3797/519

SAWYER BROWN
Drive Me Wild (Curb)

Total Stations: 121

Chart Move: 42-37

1141/230

Total Plays/Gain

GEORGE STRAIT
Meanwhile (MCA Nashville)

Total Stations: 146

Chart Move: 36-32

1938/846

Total Plays/Gain

AARON TIPPIN
For You I Will (Lyric Street)

Total Stations: 159

Chart Move: 7-8

4425/336

Total Plays/Gain

RANDY TRAVIS
Spirit Of A Boy, Wisdom Of A Man (DreamWorks)

Total Stations: 161

Chart Move: 3-3

4890/551

Total Plays/Gain

SHANIA TWAIN
That Don't Impress Me Much (Mercury)

Total Stations: 159

Chart Move: 19-16

3335/572

Total Stations: 160

Chart Move: 5-5

4720/384

CLAY WALKER
You're Beginning To Get To Me (Giant)

Total Stations: 150

Chart Move: 34-33

1637/293

Total Stations: 159

Chart Move: 14-12

2895/284

LARI WHITE
Take Me (Lyric Street)

Total Stations: 156

Chart Move: 22-20

THE WILKINSONS

Fly (The Angel Song) (Giant)

Total Stations: 156

Chart Move: 22-20

2895/284

Total Stations: 159

Chart Move: 24-19

2956/438

TRISHA YEARWOOD
Powerful Thing (MCA Nashville)

Total Stations: 159

Chart Move: 24-19

2956/438

Total Stations: 160

Chart Move: 5-5

4720/384

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Total Stations: 150

Chart Move: 34-33

1637/293

LARI WHITE

AIRPOWER

(Minimum 3000 detections for the first time)

Total Plays/Gain

DIXIE CHICKS 3373/754

You Were Mine (Monument)

Total Stations: 160/Chart Move: 23-15

Heavy (35+): 9 KCCY, KDDK, KMDL, KPLX, KYNG, WAMZ, WQXK, WSTH, WXCT
Medium (25-34): 40 KASE, KBEQ, KEEY, KGMY, KKK, KJY, KKBQ, KKCS, KMLE, KMDL, KTEX, KTST, KUZZ, KXKC, KZLA, KZSN, WBCT, WBEE, WESC, WFLS, WGH, WIL, WIRK, WKCN, WKH, WKJN, WKSF, WKSJ, WKXC, WJJC, WMIS, WNCY, WNK, WPO, WQIK, WQMX, WRNS, WSM, WUBE, WYAY
Light (Under 25): 111
New Airplay This Week: 9 KFRG, WHSL, WKIS, WOGK, WOGY, WQDR, WSOC, WYNK, WYRK

SHANIA TWAIN 3335/572

That Don't Impress Me Much (Mercury)

Total Stations: 159/Chart Move: 19-16

Heavy (35+): 7 KDKD, KKBQ, KMLE, KYNG, WSTH, WWGR, WYGY
Medium (25-34): 45 KAJA, KATM, KBEQ, KCCY, KEEY, KGMY, KHAY, KKK, KKCS, KMDL, KMP, KNCI, KOU, KMDL, KRST, KTEX, KTOM, KTST, KUPL, KUZZ, KXKC, KYCW, WBEE, WCOL, WCTK, WESC, WFLS, WGH, WIRK, WKCN, WKIS, WKJN, WKSF, WKT, WKXC, WMJC, WNCY, WNK, WPO, WQIK, WQMX, WRNS, WUBE, WYRK
Light (Under 25): 107
New Airplay This Week: 2 WMZQ, WQDR

SARA EVANS 3285/396

No Place That Far (RCA)

Total Stations: 160/Chart Move: 18-17

Heavy (35+): 6 KEEY, KKBQ, KYNG, WBCT, WWW, WXCT
Medium (25-34): 36 KCCY, KDDK, KIKK, KJY, KKCS, KMLE, KMDL, KRTY, KSSN, KTOM, KTST, KXKC, KZSN, WBEE, WCOL, WESC, WFLS, WGH, WIRK, WKT, WKXC, WMIS, WMZQ, WNCY, WNK, WOW, WPZM, WQBE, WSM, WSSL, WSTH, WTQR, WXBQ, WYAY, WYCD, WYD
Light (Under 25): 118

BILLY RAY CYRUS 3223/476

Busy Man (Mercury)

Total Stations: 158/Chart Move: 20-18

Heavy (35+): 8 KEEY, KUZZ, WFLS, WMZQ, WPM, WQBE, WSTH, WUBE
Medium (25-34): 45 KBEQ, KCCY, KDDK, KJY, KKBQ, KMLE, KXKC, KUPL, KUZZ, WBCT, WGH, WIRK, WKT, WKC, WMIS, WNCY, WNK, WPO, WQDR, WRBT, WRKZ, WRNS, WSM, WWW, WWYZ, WXBQ, WYAY, WYGY, WYD
Light (Under 25): 105
New Airplay This Week: 1 KUPL

2999 - 1000 DETECTIONS

Total Plays/Gain

TRISHA YEARWOOD 2956/438

Powerful Thing (MCA Nashville)

Total Stations: 159/Chart Move: 24-19

Heavy (35+): 3 KCCY, KIKK, WSTH
Medium (25-34): 27 KBEQ, KDDK, KFKF, KKCS, KMLE, KNCI, KUZZ, KXKC, WBCT, WFLS, WGH, WIRK, WKK, WKT, WKC, WMIS, WMZQ, WNCY, WNK, WPO, WQIK, WQMX, WRNS, WSM, WYAY, WYRK, WYD, WZK
Light (Under 25): 129
New Airplay This Week: 6 KPLX, WBEE, WKSF, WOGY, WQDR, WWGR

THE WILKINSONS 2895/284

Fly (The Angel Song) (Giant)

Total Stations: 156/Chart Move: 22-20

Heavy (35+): 3 KKBQ, KXKC, WSTH

* Initial impact: records appearing on this page for the first time.

Medium (25-34): 30 KBEQ, KCCY, KDDK, KHEY, KKCS, KMLE, KOU, KMDL, KSKS, KUPL, KUZZ, WBCT, WBEE, WESC, WKJN, WKSF, WKXC, WMIS, WMZQ, WNT, WQBE, WQDR, WQIK, WQK, WRBT, WRNS, WSM, WWGR, WXBQ, WYAY
Light (Under 25): 123

MICHAEL PETERSON 2659/483

By The Book (Reprise)

Total Stations: 154/Chart Move: 28-23

Heavy (35+): 3 KBEQ, KFKF, KYCW
Medium (25-34): 20 KDDK, KEEY, KSSN, KTEX, KUZZ, WBCT, WBEE, WGH, WIL, WJCL, WKL, WKSF, WKT, WMSI, WQBE, WRBT, WRNS, WTQR, WWGR
Light (Under 25): 131
New Airplay This Week: 4 KSON, WMZQ, WPOC, WQDR

KENNY CHESNEY 2456/671

How Forever Feels (BNA)

Total Stations: 154/Chart Move: 32-25

Heavy (35+): 2 WVK, WKJN
Medium (25-34): 21 KBEQ, KCCY, KDDK, KHAY, KKBQ, KUPL, KUZZ, KXKC, WAMZ, WKX, WLWI, WQBE, WRBT, WRNS, WSM, WSTH, WWGR, WWW, WXBQ, WXT, WYAY
Light (Under 25): 131
New Airplay This Week: 9 KEEY, KMLE, KSON, KWNR, WKLB, WMSI, WNOE, WQYK, WYRK

DERYL DODD 2426/489

A Bitter End (Columbia)

Total Stations: 158/Chart Move: 31-27

Heavy (35+): 3 KPLX, WXBQ, WXT
Medium (25-34): 19 KBEQ, KHEY, KMLE, KMDL, KSCS, KSSN, KUPL, WCMS, WFLS, WIRK, WQBE, WQXK, WRNS, WSOC, WSTH, WTQR, WVGR, WXBQ, WYD
Light (Under 25): 136
New Airplay This Week: 6 KIKF, KJY, WCHY, WFRE, WKKO, WLWI

ALABAMA 2412/453

Keepin' Up (RCA)

Total Stations: 153/Chart Move: 30-28

Heavy (35+): 0
Medium (25-34): 13 KBEQ, KEEY, KHEY, KSCS, KXKC, WBCT, WCKT, WMZQ, WRBT, WRNS, WSM, WSTH, WYAY
Light (Under 25): 140
New Airplay This Week: 4 WKJN, WKSF, WKSJ, WQIK

THE KINLEYS 2017/421

Somebody's Out There Watching (Epic)

Total Stations: 150/Chart Move: 33-31

Heavy (35+): 0
Medium (25-34): 11 KBEQ, KIKK, KMLE, KMDL, WMZQ, WNCY, WQBE, WQXK, WUBE, WXBQ, WYGY
Light (Under 25): 139
New Airplay This Week: 2 KSCS, WCHY

GEORGE STRAIT 1938/846

Meanwhile (MCA Nashville)

Total Stations: 146/Chart Move: 36-32

Heavy (35+): 1 KYNG
Medium (25-34): 5 KCCY, KEEY, KHEY, KMLE, KZSN
Light (Under 25): 140
New Airplay This Week: 55 KATM, KFDI, KFMS, KIIM, KIKF, KJY, KKAT, KNCI, KMDL, KRTY, KSCS, KSON, KTTS, KUZZ, KVOO, KWJJ, KWRN, KYCY, KYGO, KYNG, WBEE, WCTK, WCTO, WFMS, WFRE, WGH, WGN, WHSI, WJCL, WKCN, WKQ, WKIS, WKIS, WKX, WLVI, WMJC, WMSI, WMZQ, WOGY, WPO, WQBE, WRBT, WRKZ, WRNS, WSM, WWW, WWYZ, WXBQ, WYAY, WYGY, WYD
Light (Under 25): 105
New Airplay This Week: 1 KUPL

LARI WHITE 1637/293

Take Me (Lyric Street)

Total Stations: 150/Chart Move: 34-33

Heavy (35+): 2 KBEQ, KFKF
Medium (25-34): 6 KMDL, KUPL, WBCT, WKJN, WRNS, WTQR
Light (Under 25): 142
New Airplay This Week: 4 KSCS, WBBS, WFRE, WKKT

BROOKS & DUNN 1413/876

I Can't Get Over You (Arista Nashville)

Total Stations: 130/Chart Move: 49-34

Heavy (35+): 2 KYNG, WWGR
Medium (25-34): 4 KHEY, KKBQ, KMLE, KSCS
Light (Under 25): 124
New Airplay This Week: 58 KDDK, KEEY, KFKF, KHAY, KIIM, KJY, KKAT, KMDL, KPLX, KSCS, KTEX, KTOM, KTTS, KUPL, KUZZ, KXKC, KYGO, KYNG, WBCT, WCTK, WCTO, WFMS, WFRE, WGH, WGN, WHSI, WJCL, WKCN, WKQ, WKIS, WKIS, WKX, WLVI, WMJC, WMSI, WMZQ, WOGY, WPO, WQBE, WRBT, WRKZ, WRNS, WSM, WYAY, WYRK, WYD, WZK
Light (Under 25): 129
New Airplay This Week: 6 KPLX, WBEE, WKSF, WOGY, WQDR, WWGR

THE WILKINSONS 2895/284

Fly (The Angel Song) (Giant)

Total Stations: 156/Chart Move: 22-20

Heavy (35+): 3 KKBQ, KXKC, WSTH

SAMMY KERSHAW 1324/256

One Day Left To Live (Mercury)

Total Stations: 124/Chart Move: 38-35

Heavy (35+): 1 WVK
Medium (25-34): 9 KBEQ, KIKK, KXKC, KYGO, WESC, WGH, WHOK, WKJN, WTQR
Light (Under 25): 114
New Airplay This Week: 6 KKAT, KUZZ, KWNR, WOGK, WPOR, WQYK

CHAD BROCK 1323/295

Ordinary Life (Warner Bros.)

Total Stations: 132/Chart Move: 40-36

Heavy (35+): 1 KEEY
Medium (25-34): 3 KBEQ, KYGO, WBCT
Light (Under 25): 128
New Airplay This Week: 14 WCTK, WESC, WFRE, WJCL, WKJN, WKKT, WKK, WKSJ, WMIL, WOW, WQYK, WROO, WSTH, WUSN

SAWYER BROWN 1141/230

Drive Me Wild (Curb)

Total Stations: 121/Chart Move: 42-37

Heavy (35+): 0
Medium (25-34): 7 KBEQ, KEEY, KKBQ, WRNS, WSM, WUBE, WWGR
Light (Under 25): 114
New Airplay This Week: 9 KHAY, KNIX, KRMD, KUPL, WCTK, WPOC, WSOC, WSTH, WUSN

LINDA DAVIS 1137/114

I'm Yours (DreamWorks)

Total Stations: 116/Chart Move: 39-38

Heavy (35+): 0
Medium (25-34): 2 KBEQ, WRNS
Light (Under 25): 114
New Airplay This Week: 2 KZSN, WSTH

LEE ANN WOMACK 1108/238

I'll Think Of A Reason Later (Decca)

Total Stations: 110/Chart Move: 43-39

Heavy (35+): 2 KPLX, WAMZ
Medium (25-34): 1 KKBQ
Light (Under 25): 107
New Airplay This Week: 13 KDRK, KEEY, KIFK, KVOO, KYGO, WCHY, WCTO, WGGY, WGN, WGRX, WKL, WKSF, WRKZ
Light (Under 25): 88
New Airplay This Week: 3 WKT, WMIL, WQYK

STEVE WARINER 1099/161

Every Little Whisper (Capitol)

Total Stations: 97/Chart Move: 41-40

Heavy (35+): 2 KHEY, KUPL
Medium (25-34): 7 KAJA, KBEQ, KNIX, WFMS, WKJN, WKSF, WYD
Light (Under 25): 88
New Airplay This Week: 3 WKT, WMIL, WQYK

LEANN RIMES 882/131

These Arms Of Mine (Curb/MCG)

Total Stations: 115/Chart Move: 45-44

Heavy (35+): 0
Medium (25-34): 1 WMZQ
Light (Under 25): 114
New Airplay This Week: 4 WCHY, WKKT, WOKQ, WRBT

T. GRAHAM BROWN 849/83

Wine Into Water (Intersound)

Total Stations: 94/Chart Move: 44-45

Heavy (35+): 2 WSSL, WTQR
Medium (25-34): 10 KSCS, WBCT, WIVK, WKKT, WGBE, WHBQ, WSI, WSOC, WUSY, WXBQ
Light (Under 25): 82
New Airplay This Week: 4 KDDK, KHAY, WCOL, WKJN, WNT

MARK NESLER 682/62

Slow Down (Asylum)

Total Stations: 87/Chart Move: 47-46

Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 86
New Airplay This Week: 1 KNCI

GARY ALLAN 666/123

I'll Take Today (Decca)

Total Stations: 86/Chart Move: 48-47

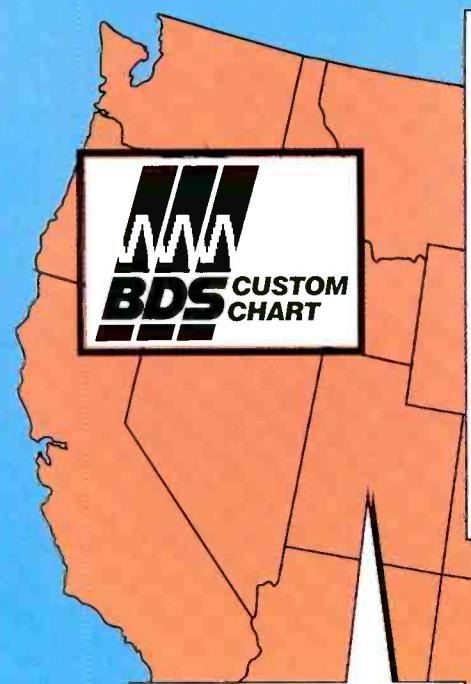
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 86
New Airplay This Week: 4 KRTY, WQIK, WQXK, WRBT

PATTY LOVELESS 656/340

Can't Get Enough (Epic)

Total Stations: 92/Chart Move: 54-48

Heavy (35+): 0
Medium (25-34): 2 KBEQ, WRNS
Light (Under 25): 90
New Airplay This Week: 18 KFDI, KJY, KKAT, KTTS, KVOO, KXKC, KXKT, WAMZ, WGH, WKX, WKXC, WMUS, WQBE, WQIK, WRKZ, WSIX, WSM, WSSL
Light (Under 25): 90
New Airplay This Week: 18 KFDI, KJY, KKAT, KTTS, KVOO, KXKC, KXKT, WAMZ, WGH, WKX, WKXC, WMUS, WQBE, WQIK, WRKZ, WSIX, WSM, WSSL
Light (Under 25): 90
New Airplay This Week: 18 KFDI, KJY, KKAT, KTTS, KVOO, KXKC, KXKT, WAMZ, WGH, WKX, WKXC, WMUS, WQBE, WQIK, WRKZ, WSIX, WSM, WSSL
Light (Under 25): 90
New Airplay This Week: 18 KFDI, KJY, KKAT, KTTS, KVOO, KXKC, KXKT, WAMZ, WGH, WKX, WKXC, WMUS, WQBE, WQIK, WRKZ, WSIX



MIDWEST

	TW	LW
1	Martina McBride, Wrong Again	1142 982
2	Randy Travis, Spirit Of A Boy, Wisdom Of	1120 991
3	Alan Jackson, Right On The Money	1047 1012
4	Jo Dee Messina, Stand Beside Me	1007 813
5	Tim McGraw, For A Little While	988 837
6	Blackhawk, There You Have It	982 926
7	Aaron Tippin, For You I Will	941 792
8	Clay Walker, You're Beginning To Get To	929 778
9	Diamond Rio, Unbelievable	898 797
10	Terri Clark, You're Easy On The Eyes	867 849
11	John Michael Montgomery, Hold On To Me	857 760
12	Mark Chesnutt, I Don't Want To Miss A Th	808 710
13	Reba, Wrong Night	796 708
14	Billy Ray Cyrus, Busy Man	738 618
15	Dixie Chicks, You Were Mine	737 596
16	Sara Evans, No Place That Far	736 680
17	Shania Twain, That Don't Impress Me Much	707 596
18	Faith Hill, Let Me Let Go	678 732
19	Michael Peterson, By The Book	669 582
20	Trisha Yearwood, Powerful Thing	663 565
21	Wilkinsons, Fly	593 535
22	Oxie Chicks, Wide Open Spaces	578 619
23	Alabama, Keepin' Up	561 463
24	Kenny Chesney, How Forever Feels	559 404
25	Coffin Raye, Someone You Used To Know	553 629
26	The Kinleys, Somebody's Out There Watching	514 440
27	Ty Herndon, It Must Be Love	508 562
28	Deryl Dodd, A Bitter End	481 402
29	Tim McGraw, Where The Green Grass Grows	474 498
30	Shania Twain, Honey, I'm Home	458 474

WEST

	TW	LW
1	Alan Jackson, Right On The Money	880 735
2	Martina McBride, Wrong Again	877 739
3	Randy Travis, Spirit Of A Boy, Wisdom Of	826 715
4	Jo Dee Messina, Stand Beside Me	815 622
5	Clay Walker, You're Beginning To Get To	744 706
6	Aaron Tippin, For You I Will	743 616
7	Tim McGraw, For A Little While	724 599
8	Blackhawk, There You Have It	706 571
9	Mark Chesnutt, I Don't Want To Miss A Th	658 535
10	Terri Clark, You're Easy On The Eyes	631 586
11	Diamond Rio, Unbelievable	628 516
12	Reba, Wrong Night	570 484
13	Shania Twain, That Don't Impress Me Much	569 467
14	Faith Hill, Let Me Let Go	553 613
15	John Michael Montgomery, Hold On To Me	552 457
16	Dixie Chicks, You Were Mine	529 410
17	Wilkinson, Fly	517 463
18	Trisha Yearwood, Powerful Thing	512 434
19	Sara Evans, No Place That Far	475 381
20	Tim McGraw, Where The Green Grass Grows	473 502
21	Billy Ray Cyrus, Busy Man	468 392
22	Dixie Chicks, Wide Open Spaces	467 496
23	Michael Peterson, By The Book	449 364
24	Collin Raye, Someone You Used To Know	435 513
25	Brooks & Dunn, Husbands And Wives	413 561
26	Mark Wills, Don't Laugh At Me	402 435
27	Ty Herndon, It Must Be Love	401 368
28	Deryl Dodd, A Bitter End	391 275
29	George Strait, Meanwhile	372 184
30	George Strait, True	361 387

SOUTHWEST

	TW	LW
1	Martina McBride, Wrong Again	825 756
2	Clay Walker, You're Beginning To Get To	777 781
3	Jo Dee Messina, Stand Beside Me	772 690
4	Randy Travis, Spirit Of A Boy, Wisdom Of	769 714
5	Blackhawk, There You Have It	758 706
6	Alan Jackson, Right On The Money	743 750
7	Tim McGraw, For A Little While	708 666
8	Mark Chesnutt, I Don't Want To Miss A Th	702 640
9	Aaron Tippin, For You I Will	679 698
10	Terri Clark, You're Easy On The Eyes	658 722
11	Dixie Chicks, You Were Mine	637 535
12	Reba, Wrong Night	627 575
13	Sara Evans, No Place That Far	596 535
14	Diamond Rio, Unbelievable	581 524
15	John Michael Montgomery, Hold On To Me	560 495
16	Shania Twain, That Don't Impress Me Much	526 436
17	Faith Hill, Let Me Let Go	496 572
18	Wilkinson, Fly	479 461
19	Trisha Yearwood, Powerful Thing	447 385
20	Billy Ray Cyrus, Busy Man	440 396
21	George Strait, Meanwhile	438 347
22	Deryl Dodd, A Bitter End	433 373
23	Collin Raye, Someone You Used To Know	429 539
24	Brooks & Dunn, Husbands And Wives	384 446
25	Kenny Chesney, How Forever Feels	367 296
26	Alabama, Keepin' Up	363 297
27	Tim McGraw, Where The Green Grass Grows	357 374
28	Ty Herndon, It Must Be Love	355 373
29	Mark Wills, Don't Laugh At Me	354 382
30	Brooks & Dunn, I Can't Get Over You	334 133

NORTHEAST

	TW	LW
1	Martina McBride, Wrong Again	737 626
2	Alan Jackson, Right On The Money	712 622
3	Randy Travis, Spirit Of A Boy, Wisdom Of	633 559
4	Blackhawk, There You Have It	624 578
5	Jo Dee Messina, Stand Beside Me	621 490
6	Clay Walker, You're Beginning To Get To	589 526
7	Aaron Tippin, For You I Will	568 469
8	Faith Hill, Let Me Let Go	538 535
9	Reba, Wrong Night	530 443
10	Diamond Rio, Unbelievable	526 418
11	Mark Chesnutt, I Don't Want To Miss A Th	503 439
12	John Michael Montgomery, Hold On To Me	493 416
13	Shania Twain, That Don't Impress Me Much	475 424
14	Trisha Yearwood, Powerful Thing	467 376
15	Sara Evans, No Place That Far	447 469
16	Billy Ray Cyrus, Busy Man	436 370
17	Collin Raye, Someone You Used To Know	428 516
18	Ty Herndon, It Must Be Love	393 384
19	Dixie Chicks, Wide Open Spaces	388 402
20	Trisha Yearwood, Powerful Thing	381 337
21	Sara Evans, No Place That Far	377 347
22	Tim McGraw, Where The Green Grass Grows	372 414
23	Dixie Chicks, You Were Mine	361 284
24	Alabama, Keepin' Up	348 292
25	Brooks & Dunn, Husbands And Wives	347 402
26	Shania Twain, Honey, I'm Home	341 355
27	Mark Wills, Don't Laugh At Me	337 353
28	Wilkinson, Fly	336 299
29	Michael Peterson, By The Book	301 236
30	Kenny Chesney, How Forever Feels	300 212

NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	2	15	★★★ NO. 1 ★★★	MARTINA MCBRIDE	42.0198	36.7659
2	8	12	WRONG AGAIN RCA			
3	1	13	STAND BESIDE ME CURB	JO DEE MESSINA	40.9093	33.3783
4	4	14	RIGHT ON THE MONEY ARISTA NASHVILLE	ALAN JACKSON	40.0680	37.7470
5	3	17	SPIRIT OF A BOY, WISDOM OF A MAN DREAMWORKS	RANDY TRAVIS	39.6158	35.6576
6	5	18	THERE YOU HAVE IT ARISTA NASHVILLE	BLACKHAWK	39.2538	35.9796
7	9	10	YOU'RE BEGINNING TO GET TO ME GIANT	CLAY WALKER	37.3621	34.7629
8	7	18	FOR A LITTLE WHILE CURB	TIM MCGRAW	37.2935	32.7300
9	6	19	FOR YOU I WILL LYRIC STREET	AARON TIPPIN	36.5260	33.6192
10	12	7	YOU'RE EASY ON THE EYES MERCURY	TERRI CLARK	33.7515	34.6430
11	14	11	I DON'T WANT TO MISS A THING DECCA	MARK CHESNUTT	33.2993	28.8278
12	13	10	UNBELIEVABLE ARISTA NASHVILLE	DIAMOND RIO	31.6120	27.5807
13	15	13	WRONG NIGHT MCA NASHVILLE	REBA	31.1099	27.7485
14	16	10	HOLD ON TO ME ATLANTIC	JOHN MICHAEL MONTGOMERY	30.5072	27.2220
15	11	17	NO PLACE THAT FAR RCA	SARA EVANS	26.7354	24.6927
16	24	5	LET ME LET GO WARNER BROS.	FAITH HILL	26.5771	29.7425
17	20	9	YOU WERE MINE MONUMENT	DIXIE CHICKS	25.5295	19.8675
18	23	6	BUSY MAN MERCURY	BILLY RAY CYRUS	25.3221	21.6738
19	10	20	THAT DON'T IMPRESS ME MUCH MERCURY	SHANIA TWAIN	24.8946	20.4222
20	26	6	SOMEONE YOU USED TO KNOW EPIC	COLLIN RAYE	24.1461	29.7539
21			POWERFUL THING MCA NASHVILLE	TRISHA YEARWOOD	22.6110	18.2988

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	17	21	WIDE OPEN SPACES MONUMENT	DIXIE CHICKS	22.5220	24.5413
22	19	21	IT MUST BE LOVE EPIC	TY HERNDON	21.7039	22.3252
23	25	9	FLY (THE ANGEL SONG) GIANT	THE WILKINSONS	20.8512	18.2609
24	18	16	HUSBANDS AND WIVES ARISTA NASHVILLE	BROOKS & DUNN	19.8697	24.4404
25	21	25	WHERE THE GREEN GRASS GROWS CURB	TIM MCGRAW	19.6142	21.5203
26</td						



Proud of Our Country!

Dear Radio Partners,

The purpose of this open letter is to discuss the approach Capitol Records is following regarding the development of new artists and our relationship with Country Radio.

As we look to 1999 we are trying to match the needs of a major record label with the changing needs of Country Radio. As you know we did not believe that 1998 would be a good year to introduce new artists and so we didn't introduce any.

However, we have spent significant time and money talking to your listeners about what they are looking for in music and from the artist. I'd like to outline a few of the key findings that will provide you with a snapshot view of our approach:

1. **TALENT OF THE ARTIST** - Your listeners are looking for entertainers. We believe that, at this time, we should only introduce artists with spectacular singing and/or musical skills.

IN SHORT, RADIO NEEDS GREAT VOICES!

2. **SONGS THAT HELP GROW YOUR CUME** - We plan to continue to work with songwriters throughout the country who have proven track records of writing new music that your listeners relate to.

COUNTRY NEEDS SONGS FROM AMERICA'S GREATEST SONGWRITERS!

3. **MULTI-MEDIA AWARENESS** - We need to commit to a program of artist/song promotion and development that capitalizes on all forms of media, not just radio.

OUR SONGS NEED TELEVISION AND MOVIE EXPOSURE!

In the next few weeks we hope to introduce you to our first new artist for 1999. Her name is Susan Ashton.

1. I know from conversations with many of you that you are already familiar with the outstanding quality of her voice. If you have not heard Susan yet, I promise you greatness.
2. Her first single, "Faith of the Heart," was written by one of America's greatest writers of all time, Diane Warren. Imagine an artist having her first single written by Diane Warren.
3. "Faith of the Heart" is the theme song from Robin Williams' #1 box office smash PATCH ADAMS. The A/C version is sung by Rod Stewart. Susan is singing the country version. It is huge!

As a way of ending this letter, let us thank everyone at Country Radio for a great year in 1998. Capitol Records understands and appreciates the importance of your support for all of our artists. On behalf of Garth, Trace, Deana, Steve, Chris, Suzy and Billy we thank you. This week we feel especially happy that, together with you, the Grammy Committee has recognized both our #1 artist Garth Brooks and the newest member of the Capitol Family, Steve Wariner, with 5 Grammy nominations. We believe that Country Radio has every reason to be as proud of this accomplishment as we are. Without your support we'd still be going door to door selling our music.

We look forward to working with you in an effort to grow both of our businesses.

Best wishes for a great 1999,

A handwritten signature in black ink that reads "Pat".

Pat Quigley
President

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1999 Billboard/BPI Communications.



Broadcast Data Systems
Airplay Recognition Services

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★						
1	2	19	WRONG AGAIN RCA	1 week at No. 1 MARTINA MCBRIDE	5297	4557
2	1	15	RIGHT ON THE MONEY ARISTA NASHVILLE	ALAN JACKSON	5087	4715
3	3	16	SPIRIT OF A BOY, WISDOM OF A MAN DREAMWORKS	RANDY TRAVIS	4890	4339
4	9	16	STAND BESIDE ME CURB	JO DEE MESSINA	4760	3815
5	5	23	YOU'RE BEGINNING TO GET TO ME GIANT	CLAY WALKER	4720	4336
6	4	22	THERE YOU HAVE IT ARISTA NASHVILLE	BLACKHAWK	4705	4323
7	8	12	FOR A LITTLE WHILE CURB	TIM McGRAW	4484	3832
8	7	25	FOR YOU I WILL LYRIC STREET	AARON TIPPIN	4425	4089
9	6	22	YOU'RE EASY ON THE EYES MERCURY	TERRI CLARK	4134	4189
10	12	10	I DON'T WANT TO MISS A THING DECCA	MARK CHESNUTT	4040	3416
11	13	13	UNBELIEVABLE ARISTA NASHVILLE	DIAMOND RIO	3901	3378
12	14	11	WRONG NIGHT MCA NASHVILLE	REBA	3797	3278
13	15	16	HOLD ON TO ME ATLANTIC	JOHN MICHAEL MONTGOMERY	3778	3243
14	10	20	LET ME LET GO WARNER BROS.	FAITH HILL	3388	3668
★★★ AIRPOWER ★★						
15	23	7	YOU WERE MINE MONUMENT	DIXIE CHICKS	3373	2619
16	19	7	THAT DON'T IMPRESS ME MUCH MERCURY	SHANIA TWAIN	3335	2763
17	18	17	NO PLACE THAT FAR RCA	SARA EVANS	3285	2889
18	20	13	BUSY MAN MERCURY	BILLY RAY CYRUS	3223	2747
19	24	9	POWERFUL THING MCA NASHVILLE	TRISHA YEARWOOD	2956	2518
20	22	14	FLY (THE ANGEL SONG) GIANT	THE WILKINSONS	2895	2611
21	11	23	SOMEONE YOU USED TO KNOW EPIC	COLLIN RAYE	2831	3458
22	17	23	WIDE OPEN SPACES MONUMENT	DIXIE CHICKS	2769	3001
23	28	18	BY THE BOOK REPRISE	MICHAEL PETERSON	2659	2176
24	21	29	WHERE THE GREEN GRASS GROWS CURB	TIM McGRAW	2495	2670
25	32	7	HOW FOREVER FEELS BNA	KENNY CHESNEY	2456	1785
26	25	24	IT MUST BE LOVE EPIC	TY HERNDON	2441	2482
27	31	20	A BITTER END COLUMBIA	DERYL DODD	2426	1937
28	30	8	KEEPIN' UP RCA	ALABAMA	2412	1959
29	16	18	HUSBANDS AND WIVES ARISTA NASHVILLE	BROOKS & DUNN	2381	3020
30	26	28	DON'T LAUGH AT ME MERCURY	MARK WILLS	2246	2500
31	33	14	SOMEBODY'S OUT THERE WATCHING EPIC	THE KINLEYS	2017	1596
32	36	3	MEANWHILE MCA NASHVILLE	GEORGE STRAIT	1938	1092
33	34	17	TAKE ME LYRIC STREET	LARI WHITE	1637	1344
34	49	2	I CAN'T GET OVER YOU ARISTA NASHVILLE	BROOKS & DUNN	1413	537
35	38	16	ONE DAY LEFT TO LIVE MERCURY	SAMMY KERSHAW	1324	1068
36	40	12	ORDINARY LIFE WARNER BROS.	CHAD BROCK	1323	1028
37	42	11	DRIVE ME WILD CURB	SAWYER BROWN	1141	911

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records that attain 3,000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	39	13	I'M YOURS DREAMWORKS	LINDA DAVIS	1137	1023
39	43	5	I'LL THINK OF A REASON LATER DECCA	LEE ANN WOMACK	1108	870
40	41	15	EVERY LITTLE WHISPER CAPITOL	STEVE WARINER	1099	938
41	35	11	IT'S YOUR SONG CAPITOL	GARTH BROOKS	985	1265
42	37	20	GETCHA SOME MERCURY	TOBY KEITH	925	1087
43	46	6	WHEN MAMA AIN'T HAPPY MCA NASHVILLE	TRACY BYRD	887	688
44	45	9	THESE ARMS OF MINE CURB/MCG	LEANN RIMES	882	751
45	44	19	WINE INTO WATER INTERSOUND	T. GRAHAM BROWN	849	766
46	47	17	SLOW DOWN ASYLUM	MARK NESLER	682	620
47	48	11	I'LL TAKE TODAY DECCA	GARY ALLAN	666	543
48	54	2	CAN'T GET ENOUGH EPIC	PATTY LOVELESS	656	316
49	50	7	YOU WON'T EVER BE LONELY RCA	ANDY GRIGGS	567	456
50	51	4	NO MORE LOOKING OVER MY SHOULDER WARNER BROS.	TRAVIS TRITT	535	402
51	52	5	HANDS OF A WORKING MAN EPIC	TY HERNDON	442	363
52	53	10	CAN'T STOP THINKIN' 'BOUT THAT COLUMBIA	RICOCHET	421	356
53	61	2	LOVE AIN'T LIKE THAT WARNER BROS.	FAITH HILL	396	140
54	NEW►		WISH YOU WERE HERE MERCURY	MARK WILLS	380	27
55	58	6	A RANDOM ACT OF SENSELESS KINDNESS ATLANTIC	SOUTH SIXTY FIVE	228	216
56	57	18	WHERE YOUR ROAD LEADS MCA NASHVILLE	TRISHA YEARWOOD (DUET WITH GARTH BROOKS)	193	237
57	66	2	WHAT'S THE MATTER WITH YOU BABY REPRISE	CLAUDIA CHURCH	167	108
58	NEW►		YOU STILL SHAKE ME CAPITOL	DEANA CARTER	156	53
59	62	9	YOU HAVEN'T LEFT ME YET MCA NASHVILLE	GEORGE STRAIT	139	137
60	55	18	ABSENCE OF THE HEART CAPITOL	DEANA CARTER	138	294
61	63	5	WRITE IT IN STONE MCA NASHVILLE	KEITH HARLING	137	127
62	60	9	SHORTENIN' BREAD ARISTA NASHVILLE	THE TRACTORS	136	184
63	65	2	BETTER MAN BNA	THE WARREN BROTHERS	135	108
64	64	7	BEHIND CLOSED DOORS EPIC	JOE DIFFIE	128	124
65	72	6	TOUCHDOWN TENNESSEE BNA	KENNY CHESNEY	117	83
66	68	2	A LITTLE BIT MORE OF YOUR LOVE CURB	PERFECT STRANGER	97	95
67	70	4	IT'S ONLY LOVE REPRISE RANDY SCRUGGS (WITH MARY CHAPIN CARPENTER)	WADE HAYES	94	84
68	74	2	TORE UP FROM THE FLOOR UP COLUMBIA	SHANE MCANALLY	93	71
69	NEW►		SAY ANYTHING CURB/MCG	SHANE MCANALLY	91	43
70	67	3	FROM WHERE I STAND CAPITOL	SUZY BOGGUSS	87	104
71	75	2	BARLIGHT LUCKY DOG/COLUMBIA	CHARLIE ROBISON	76	68
72	NEW►		DON'T COME CRYING TO ME MCA NASHVILLE	VINCE GILL	69	1
73	RE-ENTRY		SOMETHING TO THINK ABOUT CURB	DAVID KERSH	62	53
74	69	11	I WON'T LIE ARISTA NASHVILLE	SHANNON BROWN	54	91
75	73	8	THE BIG ONE ATLANTIC	CONFEDERATE RAILROAD	52	81

**Shane McAnally
"Say Anything"**
BILLBOARD DEBUT #69

"If the rest of his musical arsenal is as potent as this energetic single, McAnally could be one of the breakthrough acts of 1999." -Billboard January 9, 1999



Music For The 21st Century