

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

July 2, 1999

\$4.95

Volume 7 • No. 27

## COUNTRY HIGHLIGHTS

1

★★★★ NO. 1 ★★★★★

**GEORGE STRAIT**

*Write This Down (MCA NASHVILLE)*

★★ AIRPOWER ★★

KENNY CHESNEY • *You Had Me From Hello (BNA)*

BRAD PAISLEY • *Who Needs Pictures (ARISTA NASHVILLE)*

★ MOST NEW STATIONS ★

DIXIE CHICKS • *Ready To Run (MONUMENT)*

ON YOUR DESK

DIXIE CHICKS • *Ready To Run (MONUMENT)*

BEVERLY ELLIS • *A Woman Might (DELTA DISC)*

COLLIN RAYE • *Start Over Georgia (EPIC)*

JASON SELLERS • *A Matter Of Time (BNA)*

## Changes At Baton Rouge's Three Country Outlets: A Scorecard

by Phyllis Stark

In his debut single, "Who Needs Pictures," Arista Nashville artist Brad Paisley sings about being "down in Baton Rouge, where there wasn't much to do." But if you're a radio listener in that Louisiana city, you've had plenty to do this year just to keep up with all the changes in the market's three country stations. Between the call-letter changes, the positioner changes, the jock changes, and the arrival of brand-new PDs at all three stations in the past few months, keeping up with Baton Rouge, Arbitron's market No. 82, has been nearly a full-time job for weary radio trade journalists.

Let's recap.

In February, Guaranty Broadcasting's WXCT (known two years ago as WTGE), changed handles from Cat Country to Tiger Country but, curiously, did not resume use of the matching WTGE calls now assigned to its R&B oldies sister. Guaranty says the move was a pre-emptive strike in anticipation of Citadel's arrival in the market via the purchase of WKJN, becoming WKJN's third owner since 1996. Citadel owns the Cat Country name and uses it on its stations across the U.S.

In March, WXCT OM Randy Chase joined Epic Records as West Coast regional. Replacing him as OM for WXCT, classic rock WDGL, and WTGE was Ted Kelly, who transferred from co-owned country KCIL Houma, La., and AC WHMD Hammond, La. Kelly also began doing afternoons at WXCT, moving Devan Adams to mornings, teamed with new partner Tricia Cummings and sidekick Bull. They replaced the popular former morning team of Big D and Bubba who, after sitting out a 90-

day non-compete, went to the market's dominant country player, Capstar's WYNK.

In April, WYNK PD Ralph Cherry exited to rejoin his former station, WBYT South Bend, Ind., and WYNK APD Austin James became interim PD.

Also in April, Citadel repositioned WKJN from Cajun Country 103 to Cat Country 103, as expected. Dave Steele arrived as PD/MD/p.m. driver. Ironically, he was formerly with WBYT. He replaced Gary Hail, who exited. The following month, WKJN dumped those heritage calls when it got FCC approval on new call letters WCAC.

Former WXCT night jock Dave Michaels joined WCAC as APD/midday jock, while former WXCT overnigher Jason Peavey joined WCAC for nights. And WCAC picked up "After Midnight With Blair Garner" in overnights.

In early June, WYNK p.m. driver Scott Innes, also known as the cartoon voice of Scooby-Doo, was nominated for a Marconi Award for medium-market personality of the year by the National Assn. of Broadcasters.

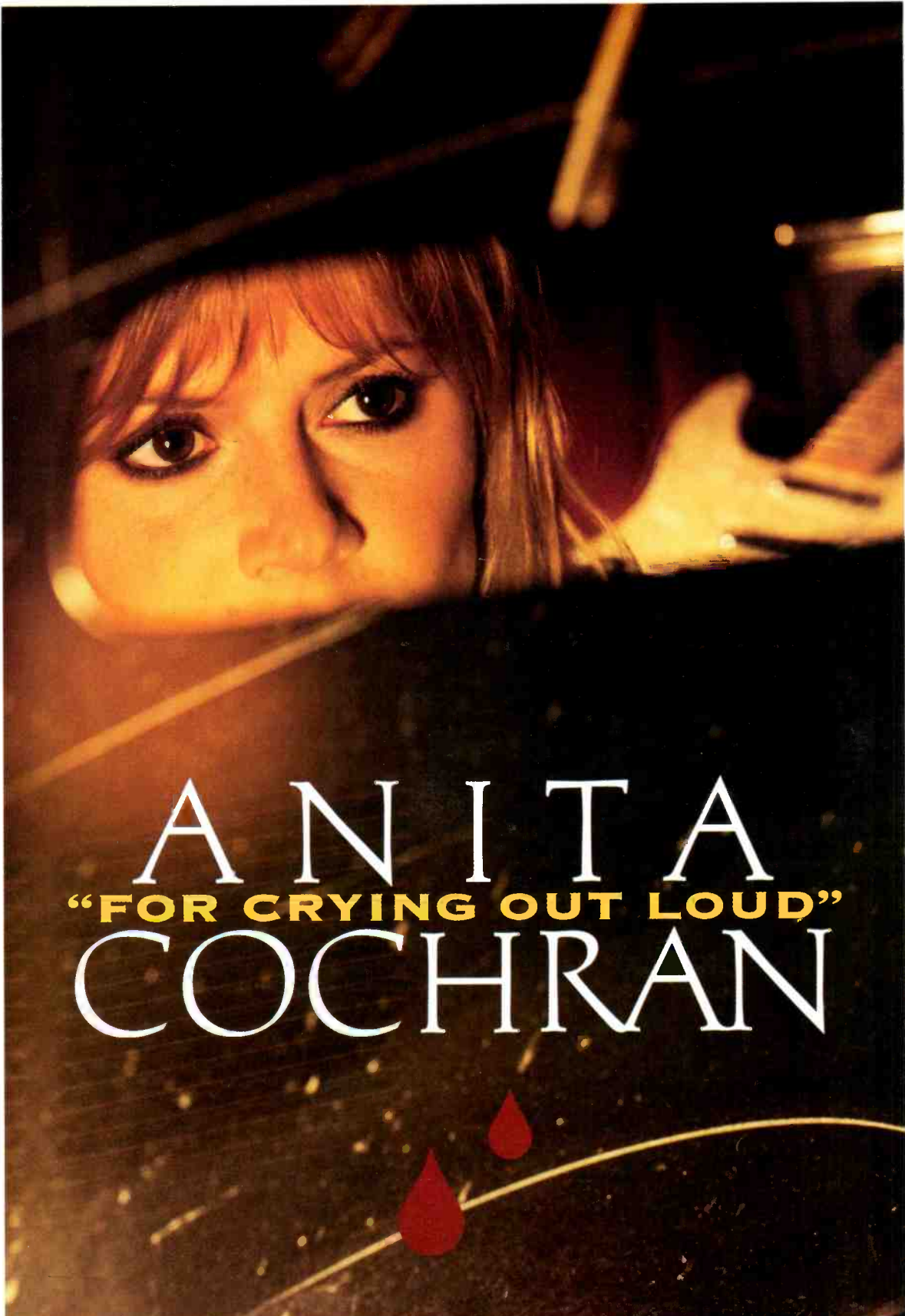
On June 24, Paul Orr joined WYNK as PD, arriving from the director of country programming job at WCKT/WQNU Fort Myers, Fla.

On June 28, WCAC debuted new morning team Gator and J.J.

### ALL BETS ARE OFF

As it stands now, WYNK is No. 2 in the market 12-plus and remained flat at 7.4 in the winter Arbitron book. WXCT was tied for No. 7 with two other stations and was off 7.4-5.2. WCAC was tied for No. 11 with a 2.2-2.9 gain. Thanks to all the recent changes, however, the PDs say all bets are off for the spring book.


Continued on page 7



# ANITA "FOR CRYING OUT LOUD" COCHRAN

THE NEW SINGLE  
FROM THE FORTHCOMING  
WARNER BROS. NASHVILLE  
ALBUM ANITA

AIRPLAY DATE: JULY 12



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MANAGEMENT: DICK WILLIAMS INC.

# LEE ROY PARNELL

*"She Won't Be Lonely Long"*

(Produced by the legendary Ed Cherney)



**IMPACTING RADIO 7/12**

The anticipated new single from his upcoming collection  
of chart-topping favorites, *Hits And Highways Ahead*  
In Stores 8/24/99.

Management: Bruce Allen

**ARISTA**  
NASHVILLE

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## Shedaisy Lights Up 'Nashville Nights'



Lyric Street trio Shedaisy was a recent guest on the syndicated "Nashville Nights" show. Pictured, from left, are show co-host Dallas Turner, Shedaisy's Kristyn and Kassidy Osborn, co-host Marty McFly, and Shedaisy's Kelsi Osborn.

## Halyburton Promoted At Susquehanna

Dan Halyburton, VP/GM of country KPLX (the Wolf) and modern rock KKZN (the Zone) Dallas, is promoted to senior VP/GM for group operations for parent Susquehanna Radio Corp. KRBE Houston GM Nancy Vaeth is promoted to senior VP/regional manager, adding responsibility for the Dallas stations. Atlanta-based senior VP Mark Renier adds oversight duties for the company's Cincinnati and Indianapolis stations, including country WFMS and WGRL.

WNKT Charleston, S.C., GM Terry McWright exits.

Steve Godofsky exits his position as cluster manager for Capstar's Savannah, Ga., stations, including country WSCA, for a new, yet-unannounced opportunity. Also exiting for a yet-unannounced position is Dave Dart, Durango, Colo.-based group PD for Roberts Radio.

morning host Joe Momma joins WCTD Wilkes-Barre, Pa., for mornings, replacing Jesse James, now PD at WDEZ Wausau, Wis.

Taylor Morgan is upped from P/T to overnights at WSM-FM Nashville, replacing Gina Donegan, now at crosstown WKDF (MC103).

New WXPS Burlington, Vt., PD Jenny Fox adds morning duties, replacing Star System's Bill Knight . . . WZZK Birmingham, Ala., morning producer Joe Logan exits. PD Jim Tice needs a new producer and for a local traffic reporter.

WAIB (B103) Tallahassee, Fla., morning hosts Brett Williams and Alicia Cruz exit. T&Rs to PD Steve King . . . KZAM Victoria, Texas, hires Eric Sharpe for nights, replacing Brandon Rogers.

Citadel is recruiting for future openings at its growing chain of East Coast country stations. Among the jobs the company is seeking candidates for is APD/MD; morning co-host; midday, afternoon, and night jocks; and P/T jocks. Send T&Rs to Chuck Geiger at WCTO Allentown, Pa.

Congrats to WXTU Philadelphia middayer Lani Daniels and p.m. driver Jack Wilensky on their recent engagement. The wedding is set for Aug. 15.



# COUNTRY CONFIDENTIAL BY WADE JESSEN

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## Dixie Chicks Take The Triple Crown

TRIPLE CROWN: For the first time since we began highlighting Greatest Gainers and Most New Stations on our Country Airplay chart, Dixie Chicks take three-way honors for Hot Shot Debut, Greatest Gainer, and Most New Stations, as "Ready To Run" (Monument) blasts onto the detection chart at No. 37. On the audience scorecard, it enters with more than 9 million estimated impressions at No. 32.

Included on the soundtrack to "Runaway Bride" (starring Julia Roberts and Richard Gere), "Ready To Run" gains 1,009 plays and logs new spins at 65 monitored signals (see Greatest Gainers, page 8). Congrats to the Monument team for having the highest debut on the chart since Garth Brooks opened at No. 33 with "It's Your Song" in November 1998.

Meanwhile, Shania Twain's "You've Got A Way" (Mercury) is affected by an extremely rare chart scenario in which it posts the third-largest weekly gain in detections yet makes a lateral move due to a tight chart. "You've Got A Way" holds at No. 30 but is, of course, bulleted. Twain's track turns in first impressions at 32 stations (see IMPACT!, page 17).

THE FAMOUS AND THE FAMILIAR: On Billboard's Top Country Albums chart, Alabama repeats recent history made by Kenny Rogers six weeks ago, when "She Rides Wild Horses" (Dreamcatcher) became Rogers' biggest opening week for sales in the Sound-Scan era (which began in January 1991) and his highest chart debut with an album of new material since 1983. This week, Alabama does exactly the same thing, as "Twentieth Century" (RCA) enters at No. 5 with 33,000 units, out-selling new sets by rapper Heavy D and pop

hitmaker Edwin McCain on The Billboard 200. It is Alabama's highest debut with new material since "The Closer You Get" bowed at No. 2 in the fall of '83.

While I'd stop short of saying that these recent chart feats have a "Twilight Zone" sort of coincidence, they have definitely generated plenty of talk about this stellar sales environment for veteran artists. That shifts all eyes to next week's chart, which will see George Jones' "Cold Hard Truth" (Asylum) in ink for the first time. Asylum reports that Jones, who performed June 14 on the TNN Music City News Awards show, autographed approximately 1,300 copies at a street date (June 22) in-store appearance at a Nashville area Wal-Mart.

The sales benchmark for charting on Top Country Albums this issue was a little more than 2,000 scans, and the overall chart was inflated more than 25% over the previous week due to Fan Fair-related events, publicity, and the TNN Music City News Awards. The annual Fan Fair drew about 22,000 to Nashville this year.

Also a factor in the 25% jump in album sales is Shania Twain's "Come On Over" (Mercury), which was up more than 25,000 units following a cover story in the June 14 People magazine. Twain's set scans more than 132,000 units.

UPDATES: Due to the July 5 observance of Independence Day, our HOTLINE fax will be issued July 6.

Broadcast Data Systems in New York has moved to 1 N. Lexington Ave., Gateway Building, 14th floor, White Plains, N.Y. 10601. The phone number is 914-684-5600 or 800-688-4634. Send faxes to 914-328-0234.



BY PHYLLIS STARK

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### PROGRAMMING: QUINN EXITS WSIX

Charlie Quinn, OM of Capstar's Nashville cluster, including WSIX, exits for the OM job at KYYX/KPLN San Diego.

We're pleased to report that WCTQ Sarasota, Fla., PD Rob Carpenter was released from Sarasota Memorial Hospital June 23 and is now recuperating at home. Despite congestive heart failure, he is expected to make a full recovery.

With Lee Reynolds now the OM of Cumulus Media's Lexington, Ky., cluster (Country Airplay Monitor, June 18), former OM Bill Clary is staying on as assistant OM for the entire cluster (including country WVLK-FM), as well as PD of R&B oldies WLTO.

Adult top 40 KIZZ/country KZPR Minot, N.D., PD Rick Anthony is upped to OM for KIZZ, KZPR, and classic rock KRRZ.

KKYC Clovis, N.M., middayer Beverly Kuhnly adds PD/MD duties at album rock sister KICA, replacing Jeff Lynn, who exits.

Gulfstar's Tyler, Texas, corporate PD Larry Kent is still looking for a PD for KNUE to replace John Moore and wants T&Rs.

### PEOPLE: KING ADDS KNIX MD DUTIES

KNIX Phoenix APD/midday host George King adds MD duties, replacing Buddy Owens.

KORA Bryan, Texas, afternoon jock Blake Henshaw adds APD/MD stripes and will join PD Roy Munse in mornings once Munse finds a new p.m. driver. Also, night host Corbin McClain shifts to middays, replacing Grace Morgan, who exits for the mommy track.

Modern adult KRUZ Santa Barbara, Calif.,

## ON THE ROW

### Sony Music Signs John Anderson

Sony Music Nashville has signed John Anderson to its artist roster. Anderson previously recorded for Warner Bros., MCA, BNA, and, most recently, Mercury. He has recorded 18 albums since 1980, four of which have gone top 10 on the country albums chart. In that time, he has charted 55 singles, 16 of which have gone top 10. His three No. 1 singles were "Black Sheep" ('83), "Straight Tequila Night" ('92), and "Money In The Bank" ('93). Anderson has not yet been assigned to a specific Sony label.

Ben Ewing and Bobby Roberts have formed the Ewing Roberts Agency (ERA), a company designed specifically to book and promote Americana artists, as well as up-and-coming country acts. The first acts signed to the company are Shaver and singer/songwriters Daylon Wear and Pat Haney. Ewing will continue to operate Envoy Management and Envoydiscs Records and will be responsible for the day-to-day operation of ERA. Roberts will continue to run the Bobby Roberts Company, where ERA will be headquartered.

Peter Strickland has been promoted from regional sales manager to national sales director at Warner/Reprise Nashville.

## Garth Drops In To Honor The Jocks

Garth Brooks made an unannounced appearance June 24 at the Country Music DJ Hall of Fame banquet in Nashville to help induct WRKZ (Cat Country) Harrisburg, Pa., MD/overnight personality Gwyneth "Dandalion" Seese into the Hall of Fame. Dandalion, who brought 70 friends and family members to Nashville for the ceremony, was one of six new inductees. The evening's other



DANDALION

honorees were Rosalie Allen, the late Joe Rumore, "Pappy" Dave Stone, "Cousin Ray" Woolfenden, and WDAF Kansas City PD Ted Cramer. Allen and Dandalion are the first women to join the Hall of Fame.

Eddy Arnold received the career achievement award from an emotional Bob Kingsley, host of the syndicated "American Country Countdown" and a 1998 Hall of Fame inductee. Arnold, who is 81, joked, "I have a feeling this honor is about to come to me tonight because you couldn't find somebody any older."

Former Great Empire Broadcasting chief Mike Oatman, who was inducted into the Hall of Fame in 1992, was surprised with the President's Award this year and declared himself "totally humbled" by the honor.

Brooks recalled that in 1996 he went through "one of the biggest crises of my life when people at my own label told me my career was over." He said, "I asked Dandalion what I should do, and she said, 'Honey, tell them to kiss your ass.'" Brooks also told the audience, "I'd like to see a little less power to the powers that be and a little more power to

the people that are answering those [request-line] phones, and those are the DJs."

Dandalion thanked the audience for "giving me the greatest honor of my career. I wish I could share the love I have for this music. It never wavers. It never ends."

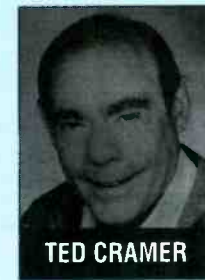
Cramer called his induction "absolutely the highlight of my radio career." He estimated that in his 45 years in radio, he's worked at 12 stations, had 23 GMs, played 343,200 records, and moved with his wife 15 times, adding, "My wife, Linda, didn't have to join the Navy to see the world." But, Cramer added, "it's been an absolute joy to be able to say I worked in radio."

Woolfenden, who has spent 53 years in radio, encouraged the audience to "go back to country music. It's not country music any more." Stations today "play five or six in a row. Country is when you say who the artists are and make them welcome." He also said that despite the name DJ Hall of Fame, "you have to be an air personality, not a DJ. It's called the DJ Hall of Fame, but the [people] they're putting in tonight are air personalities."

In her acceptance speech, Allen recalled working at clear channel WOV New York, where, she says, "I had a listening audience I would never give up for \$1 million." Then she added, "By today's standards, I'd have to say \$1 billion."

Stone was unable to attend because of poor health but sent a message of thanks. Three of Rumore's children accepted on his behalf.

PHYLLIS STARK



TED CRAMER

## Yankee Grey Makes The Rounds



New Monument Records group Yankee Grey stopped off in Fresno, Calif., to meet the KSKS staff during its recent radio tour. Pictured, from left, are Yankee Grey's Kevin Griffin and Matt Basford; KSKS morning man Gnarly Charlie and his son; and Yankee Grey's Joe Caverlee, Tim Hunt, Dave Buchanan, and Jerry Hughes.

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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## Concerts, July 4 Provide Biggest Promo Bang

Station concerts held off the fireworks of Independence Day to stay atop the Topical Barometer. Summer movies and Labor Day followed.

Modern adult **KMXB** (Mix 94.1) Las Vegas partners with a local casino for its **Red, White and Boom Skyconcert** on the Fourth. During the fireworks display, Mix listeners can hear the soundtrack to the skyconcert. A week leading up to the festivities, the station gives away VIP viewing passes, good for food and drinks inside the Mix Skybox, and other goodies. **Jennifer Markham Wynn** got a bang out of it.

For the Fourth and all summer festivities, country **WBEE** Rochester, N.Y., treats winners to the **Ultimate Backyard Barbecue** with all the amenities, from a new patio, grill, and patio furniture to catered food. Registrants create "a great database for future campaigns," **Stephanie Hogerman** says on cue.

Here's an entertaining way to give away tickets to your station concert or any live show: Rhythmic top 40 **KLUC** Las Vegas asked listeners to stop by a busy location, where its **Dangerboy** snooped through their cars to find a predetermined item. "When he found the car with that item, he gave them front-row tickets. Then we would change items and search the next set of cars until all the tickets were gone," says **Vanessa Thill** of the searches and seizures.

Into listener abuse? Top 40 **KKRZ** (Z100) Portland, Ore., gave front-row **Shania Twain** seats to whoever walked behind a manure spreader and got covered in it for 100 seconds. Reaction? **Wendi Foster** says it really hit the fan.

planning for the fall.

For some stations, the changes relate to the lifestyle of their listeners. "Instead of the working-class listeners, we're going after the 'active lifestyle' listener," says **Dianna Obermeyer** of R&B **KPWR** (Power 106) Los Angeles. "That means weekends at the beaches, outdoor activities, and weekend getaways. We always launch a fun summer promotion that creates active-lifestyle listener interest and word-of-mouth."

"In the absence of a big contest, a station should be doing event planning—either a picnic, a concert, a fireworks show, or a combination of all three," says **Greg Frey** of country **KSON** San Diego. "With all the local fairs going on, it's a great time to get out in front of the listeners."

R&B **WJTT** (Power 94) Chattanooga, Tenn., stages "two major outdoor concert events [and] a series of floating nightclub parties on the local riverboat, and we step up remote activity, paid for or not, particularly within our hot zips," **Wayne Collins** says. "Also, Coca-Cola and Budweiser generally clock in with a major summer promo effort every year that eats up about two months out of the calendar."

Even so, many a promo director's mind is on the fall. "My staff executes the summer stuff as I plan for the fall," says **Jane Monzures** of modern rock **KEDJ** (the Edge) Phoenix. "Beside doing the upkeep for the summer promotions and keeping it creative, I work solely on the fall budget, station events, promotions, etc."

"This year, Y2K promotions will take over for fall," says **KKRZ's** Foster. "We pretty much have our major winter promotions annually, so there's no need for a lot of pre-planning."

"I carry this book with me every day and write down ideas—what I'd like to have for my stations. I work on upcoming promotions and budgets," says **Sheila Silverstein** of country **WPOC** Baltimore. "Planning ahead and keeping everyone focused on the same page is probably one of the most important things a promotion director/marketing person can do."

### QUICK HITS

Top 40 **CKIK** (Power 107) Calgary, Alberta, is throwing a giant singles party called the **Passion Bash**. Listeners fax in to get on a VIP list (which qualifies them for a couple of drinks and a buffet). "The theme is 'Summer is a bummer if you are single, so come to find your summer love,'" says **Michael "Jim Lange" Godfrey**. "We did one on Valentine's Day and had more than 1,500 people show up at a local club on a Sunday night. The party lasted until 2 a.m. We used color-coded helium-filled balloons to indicate people's status, from black for just here for the free beer to blue for extremely in the mood. By the end of the night, our PD had so many blue balloons tied to his pants, he was floating around the room."

A belated hockey promo, just for the Hull of it: Country **KPLX** (the Wolf) Dallas rented a Zamboni to conduct a Stars/Wolf Stanley Cup tour. "We had it at all our remotes and at the Arena for the games," says **Paul "Cross-check" Williams**. "It looked great and gave us an advantage on the air. We also let listeners go up against our Wolf goalies—the jocks—to win tickets to the games, Stars jerseys, and mini-Zambonis."

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

## TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Station concerts
2	2	Summer movies
3	3	Independence Day events
4	—	Labor Day
5	—	Year 2000 events
6	5	Lilith Fair
7	6	Internet
8†	—	Back-to-school activities
8†	7	Amusement parks
10	—	Barbecue parties

### HOTTEST NEW MOVIES:

"Austin Powers II," "Wild Wild West," "South Park," "American Pie," "Big Daddy"

### HOTTEST SUMMER CONCERT TOURS:

Lilith Fair (country, modern rock, top 40), Shania Twain (country, top 40), Lauryn Hill, TLC (R&B), Barenaked Ladies (modern adult), Warped tour (album/modern rock)

### PROMO TOPIC OF THE WEEK: SUMMER PROMOS

For many stations, the end of the spring book is like the end of school. Summer is when the air talent takes their vacations to refresh themselves for the fall push. However, while the jocks may be catching their breath, it's still all systems go for the Promogandists. Practically the entire panel believes summer promos are as important as those staged in any other time of the year, and unlike the air staff, they don't use the summer to go on vacation and cut back on major events. Yet there are some differences, as 60% note that the summer promo schedules are not identical to the rest of the year, and a slightly higher percentage do scale back on big cash contests, preferring to start

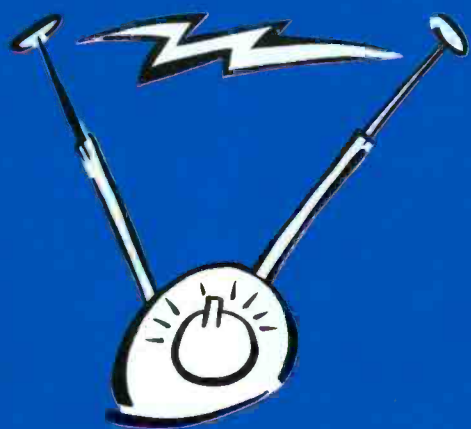
## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
July 3	WTCR Huntington, W.Va. APPEARING: Julie Reeves, Clay Walker	Freedom Fest	Judy Eaton
July 4	KNIX Phoenix APPEARING: Dixie Chicks, Sawyer Brown	Fabulous Phoenix Fourth	Vicki Fiorelli
July 4	WROO Jacksonville, Fla. APPEARING: Trace Adkins, Deana Carter, Shedaisy	SkyBlast 1999	Lynn Kermes
July 4	WTNT Tallahassee, Fla. APPEARING: Tim McGraw	Celebrate America Festival	Michael Beaver
July 8	WYNY New York APPEARING: Jessica Andrews, Andy Griggs	Live Lunch Concert Series	Jason Steinberg
July 10	WGNA Albany, N.Y. APPEARING: Jessica Andrews, Mark Chesnutt, Faith Hill, Toby Keith, Montgomery Gentry	Countryfest	Dick Stark
July 10	WPZM Huntsville, Ala. APPEARING: Confederate Railroad, Lee Roy Parnell, Aaron Tippin	Possum Festival	Keith Parker
July 11	WPAP Panama City, Fla. APPEARING: Tracy Byrd	Summer Time Party	Lee Ann Zorn
July 15	WUSN Chicago APPEARING: Jo Dee Messina, John Michael Montgomery	Private Performance	Steve Lee
July 15	WYNY New York APPEARING: Linda Davis	Live Lunch Concert Series	Jason Steinberg
July 18	KUPL Portland, Ore. APPEARING: Chad Brock, Lee Ann Womack	PGE/Trout Aid Concert	Cary Rolfe
July 22	WYNY New York APPEARING: Shane McAnally, Sawyer Brown	Live Lunch Concert Series	Jason Steinberg
July 24	KUPL Portland, Ore. APPEARING: John Berry, Deana Carter, Nitty Gritty Dirt Band, Brad Paisley, Shedaisy	CountryFest	Cary Rolfe
July 25	KBEQ Kansas City APPEARING: Diamond Rio, Ty Herndon, Lila McCann, Jo Dee Messina, the Rain Kings, Rambler, Shedaisy, the Wilkinsons	Y'allalooza '99	Hoss Michaels
July 25	KXKT Omaha, Neb. APPEARING: BlackHawk, Shane Minor, Sons Of The Desert, Doug Stone, Chalee Tennison, the Warren Brothers	The Cat Country Festival	Gina Melton
July 29	WYNY New York APPEARING: Lila McCann, Chalee Tennison	Live Lunch Concert Series	Jason Steinberg
Aug. 4	KUPL Portland, Ore. APPEARING: the Warren Brothers, Kelly Willis	PGE/Trout Aid Concert	Cary Rolfe
Aug. 5	WYNY New York APPEARING: Mary Chapin Carpenter	Live Lunch Concert Series	Jason Steinberg
Aug. 6-8	KUPL Portland, Ore. APPEARING: Rhett Akins, Mark Chesnutt, Bill Engvall, Toby Keith, Hal Ketchum, Reba McEntire, Mark Wills	Oregon Jamboree	Cary Rolfe
Aug. 11	KUPL Portland, Ore. APPEARING: Joni Harms, Dan Seals	PGE/Trout Aid Concert	Cary Rolfe

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail [pstark@airplaymonitor.com](mailto:pstark@airplaymonitor.com)

### PROMOGANDA HONOR ROLL

Diana Ades, WKNS Charlotte, N.C. • Jody Bailey, KOBT Austin, Texas • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEFY Minneapolis • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrill, KHKS Dallas • Scott Colebrook, WKHQ Cincinnati • Wayne Collins, WJTT Chattanooga, Tenn. • Loren Condrum, KEG/ADMX Dallas • Mike Calotta, WKYQ Tampa, Fla. • Nicole Ore, WPMX Albany, N.Y. • Dave De-  
mes, WWKA Orlando, Fla. • Garret Doll, KYGO Denver • Katie Eyerly, KMEL San Francisco • Vicki Fiorelli, KNIN/KESZ Phoenix • Angela Fleming, WGCJ Chicago • Wendi Foster, KKRZ Portland, Ore. • Van  
Freeman, KHIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WJLB Detroit • Michael Godfrey, CKIK Calgary, Alberta, Canada • Kelly Gross, WPLY Philadelphia • Jade Heller, KPFG San Francisco  
• Stephanie Hogerman, WBEE Rochester, N.Y. • TJ, NHTZ San Diego • Carly Johnston, KXTE Las Vegas • Tristano Korlou, WPMY Rochester, N.Y. • Kim Leeds, KPMB-FM San Diego • Barbara Luchsinger,  
KXZN Dallas • Jen Markham Wynn, KMXB Las Vegas • Jane Monzures, KEDJ Phoenix • Dianna Obermeyer, KPWR Los Angeles • Mike Olivero, WXTB Tampa, Fla. • Mike Paterson, KHFI Austin, Texas •  
Marisa Peitjean, KZLA Los Angeles • Stephanie Rinzer, WKSE Buffalo, N.Y. • Sheila Silverstein, WPOC Baltimore • Keith Spargitta, WKQX Chicago • Cheryl Sparks, WWWW Detroit • Jason Steinberg, WYNY  
New York • Anne-Marie Strzelecki, WBNX Boston • Vanessa Thill, KLUC Las Vegas • Maria Toufas, WKXS-FM Boston • Lemmy Whiteside, WVEE Atlanta • Paul Williams, KPLX Dallas



**MEDIABASE**



**BDS**

Okay, let's cut to the chase. BDS uses computers to monitor radio airplay. Mediabase entrusts this task to...ahem...people. People sitting...sitting...sitting at their kitchen table. Give us a break, it's the millennium. With BDS you get faster data. More station coverage. And with our new partner, SoundScan, things are only going to get better. For more info, give us a call at (914)684-5600. You'll see there's no comparison, and hey, we're not even owned by the competition.

**BDS**

At both ends of the dial. (And everywhere in between)

## M Street Format Monitor

# Country Slide, R&B Oldies Boom Continue In June

RANK		The M Street FORMAT MONITOR	STATION COUNT			NET GAIN OR LOSS THIS MONTH
THIS MONTH	LAST MONTH		JUNE '99	MAY '99	JUNE '98	
1	1	Country	2,335	2,341	2,419	-6
2	2	News/Talk	1,114	1,117	1,120	-3
3	3	Adult Contemporary	830	831	866	-1
4	4	Oldies	752	781	775	-29
5	5	Religion (Music)	731	733	718	-2
6	6	Adult Standards	567	566	554	1
7	7	Spanish	527	517	490	10
8	8	Classic Rock/Hits	514	496	455	18
9	9	Soft AC/Easy Listening	423	421	403	2
10	10	Top 40	394	386	374	8
11	11	Religion (Talk)	356	352	355	4
12	12	Adult Top 40	299	295	266	4
13	13	Mainstream Rock	267	267	260	0
14	14	Sports	257	254	237	3
15	15	R&B Adult/Oldies	230	221	180	9
16	16	Miscellaneous	166	172	168	-6
17	17	R&B	164	169	152	-5
18	18	Modern Rock	138	137	142	1
19	19	Triple-A	92	92	94	0
20	20	Jazz	81	81	87	0
21	21	Modern AC	76	74	74	2
22	22	Classical	38	38	42	0
<b>Total commercial operating stations</b>			<b>10,351</b>	<b>10,341</b>	<b>10,231</b>	
<b>Stations off the air</b>			<b>99</b>	<b>105</b>	<b>102</b>	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

## The Boys Of Summer



Neal McCoy, who scored his second consecutive TNN Music City News Award for entertainer of the year June 14, recently performed in Chattanooga, Tenn. He is pictured with WUSY (US101) MD Bill Poindexter, left, and PD Chris Huff, right.

## ACCESS: NASHVILLE

### Warren Brothers Find A Place In The Sun

The Warren Brothers have been added to Tim McGraw's A Place in the Sun tour, which also features Dixie Chicks. The Warrens replace original tour opener Deryl Dodd, who withdrew due to a longer-than-expected recovery from a viral infection of his spinal fluid. The tour kicks off July 1 in Reno, Nev.

Congratulations to Victoria Shaw and her husband, Bob Locknar, who became the parents of daughter Ruby June 22. Also, Ricochet's Junior Bryant and his wife, Trish, welcomed son Colton Reid Bryant June 22.

MCA artist Gary Allan participated in a June 28 seminar titled "What It Takes To Be Successful In The Music Business," sponsored by KZLA Los Angeles, L.A. Weekly, and L.A. Music Week. The seminar was free to the

public. Other panelists were MCA regional Denise Roberts, KZLA PD Bill Fink, MD Mandy McCormack, and p.m. driver Jim Duncan.

Trace Adkins will open the Brooks & Dunn tour from mid-August through October.

John Michael Montgomery will perform at the NASCAR Winston Cup Pepsi 400 race at Daytona International Speedway July 3.

A tour bus carrying Vince Gill's band was struck by lightning on a recent drive from Cincinnati to Indianapolis, blowing out a tire and the electrical system. No one was hurt, but the bus was laid up for a day.

Steve Wariner will be featured on the syndicated "Access Hollywood" during the Fourth of July weekend.

Capitol artist Susan Ashton made her Grand Ole Opry debut June 25.

Keith Urban will perform on Capitol labelmate Tim Wilson's next comedy album.

The third annual Grand Ole Opry Cruise sails Nov. 7-14 from Tampa, Fla. Participating artists are Bill Anderson, Jimmy Dickens, Jimmy C. Newman, and Jeannie Seely. The cruise allows fans to vacation with the stars and attend performances, private parties, and autograph and photo sessions.

# MONITOR PROFILE

## Atlantic President Blackburn Looks At Radio's Future As He Prepares To Retire

Perhaps because he started his career as an overnight DJ, Atlantic Nashville president Rick Blackburn has always kept close ties to radio. Unlike most record-label chiefs, Blackburn can tell you exactly how many currents a PD like WXTU Philadelphia's Ken Johnson is playing. He has, for years, invested in stocks of broadcast companies headed by people he knows and believes in. And he is credited with inventing the radio-showcase concept.

Despite being part of Music Row's old guard, Blackburn is an out-of-the-box thinker who has never succumbed to a "this is how we do things around here" mentality. He is constantly seeking new input and opinions from those around him.

It will, therefore, be a real loss to the Nashville community when Blackburn, 57, retires in the next few months. He expects to remain involved with Atlantic in a consulting capacity, particularly on issues of technology, and he will continue to be involved with the Leadership Music program, which he co-founded. But Blackburn also hopes to produce a film in Hollywood and wants to spend a lot of time with his wife and with the greyhound dog rescue foundation they started.

roster consisting of Neal McCoy, Tracy Lawrence, John Michael Montgomery, Confederate Railroad, Matt King, the Great Divide, and South Sixty Five.

"I took the position that there is no correlation between platinum [record sales] and head count," says Blackburn. "And I wanted artists who were different in style and presentation."

Always on the lookout for new avenues of distribution and exposure, Blackburn embraces much of today's fast-developing new technology. While everyone else is wondering how to control the growth of this technology, Blackburn says, "I submit that the technology that is coming across our desks today is on our side. It is such an exciting time to be in this. There are people who have an interest in hearing music in a different way. We're naive to think country is not going to participate in that."

The industry has moved on, Blackburn says, from "the old days of putting a CD in at Anderson or Wal-Mart and hoping it sells and hoping that we get paid. Any delivery system that comes through in the next two years is more right than wrong." The industry's future success, he believes, will rely on thinkers who aren't stuck in "the good old days."

Blackburn has never been afraid to try new things. To promote a project by the group of country music veterans who called themselves Old Dogs, for example, he created a 30-minute infomercial and ran it not only on cable-TV networks like TNN but also on the Discovery Channel, which helped the project gross \$3 million, according to Blackburn. Now, he says, "I want to play around with infomercial radio," to see if that is a viable concept for selling albums.

Blackburn has always maintained strong relationships with radio programmers, because, he says, "I actually like those guys. They are not an enemy. I'm a fan of characters, and radio has been full of them through the years." But, he says, "I don't agree with a lot of things going on in the radio mind right now because of the Telecom Act. There is a lot of fear, and I blame top management. They're not encouraging the entrepreneur spirit right now. The business side of the Telecom Act is running that business. But I also think it's going to change."

Blackburn recognizes that many of radio's concerns are also the record industry's concerns. That's why he spent part of last week in Houston doing focus groups with Edison Media Research that were on behalf of one of his artists and also delved into why country's male audience has disappeared. The answer he heard most often focused on the format's "loss of characters. They can't identify with a lot of today's artists," he says. "They're hungry for the characters, the individualism, the strong personalities," often mentioning Nelson, George Jones, and Merle Haggard "with reverence," says Blackburn. "I'm not saying you sign a kid and go out and have them rob a bank," but the central issue is "sameness."

Blackburn, who grew up on an Ohio farm, launched his career at WCPO Cincinnati (now WUBE) but was fired along with the rest of the staff after an ownership change. He took a job he says he at first considered "below me" to do record promotion for Mercury but soon became intrigued by the record business. "It was a young business that didn't know quite where it was going at that time," he says.

He moved on to a regional position for Epic in Chicago and later moved to New York to do national pop promotion for the label. A junior partnership in start-up Ode Records transferred him to Los Angeles, but he later returned to Epic and New York in a sales and marketing role. He moved to Nashville in the mid-'70s to launch CBS' operation there, where he signed Haggard, Ricky Skaggs, and Rosanne Cash, among others.

PHYLLIS STARK



Before leaving, Blackburn has taken steps he hopes will ensure Atlantic's future vitality. At a time when most other labels are trimming back their artist rosters, Blackburn has taken the unusual step of signing production deals with several of Nashville's top record producers and the new acts they are working with.

Blackburn says, "I simply told them, 'Surprise me. I don't want any meetings [or any input into the creative process]. Go on the premise that just about anything you make, radio will play.'"

"We're all trying to hit this bull's-eye, and that's why we all sound alike, walk alike, and talk alike. But back in the growth years, I never knew what Willie [Nelson] was going to walk in with. I see us going back to that. When I talk to my friends in radio, they really don't know what they want."

So, in the coming months, Atlantic will be introducing Mullins-Black, produced by Buzz Stone; Jenai & the Junction (producer Brent Maher); Austin, Texas-based band Wild Horses (Barry Beckett); Jimmy Yeary (Wally Wilson); former Little Texas singer Tim Rushlow (David Malloy); Shane Teeters (Billy Joe Walker, Jr.); plus projects produced by former label heads Garth Fundis and Kyle Lehning.

"I see it changing," says Blackburn. "A lot of people are going through head-count reduction and cuts. But as clear as day, I see it [becoming] much like in 1989, when radio knocks on your door and says, 'What do you have that's new?'" Atlantic plans to have plenty of answers to that question.

Atlantic has had what Blackburn calls "a different business model" ever since he launched the Nashville division in 1989, after years of heading CBS Records' Nashville division. Atlantic started with just 15 employees and a small roster. Today, Atlantic still has 15 employees and, until all the recent signings, had a small

## Changes At Baton Rouge's Three Country Outlets: A Scorecard

Continued from page 1

Steele calls the market "unstable." Orr calls it "unique," adding, "It's not normal to have somebody advertising a name and then someone else [claim it] and move it to another frequency."

Kelly agrees that "building up your product name and then having it basically taken away from you is not good. But the success wasn't because of the name. It was because of the people that were here, because of the radio station, because of the product. We're not devastated because our name has changed. We think Tiger is a better name for Baton Rouge anyway," because it is also the mascot for Louisiana State University.

Says Capstar director of programming Bob Murphy, "We can't figure out which station is which here. If it confuses radio people to that degree, I can't predict what the book will look like."

Steele says there has always been room for three country stations in the market and that "they've all existed well together, and everybody seems to have profited. It's not like anybody's struggling." But ideally, he'd like to get it down to a two-station race.

"Capstar has a lot of capital to fight the battle, so we don't anticipate [it] ever going away," he says. "Citadel has a commitment [to its] country stations. So between the two of us, the focus is going to try to be to push WXCT out of the picture. They are a locally owned company. The big guys out-money the small guys. This is the way it works now."

Kelly responds, "Guaranty Broadcasting is very committed to the country format. We've already shown that we're willing to do whatever it takes to continue to win. If there is any confusion between the two stations, our marketing plan is probably going to clear all that up. They'll need to come up with something a little more original instead of trying to capitalize on listeners' assumed ignorance. If they think they can beat us by hiring our part-time jocks, then good luck."

Capstar's Murphy says, "We're not looking to run the local home-grown competitor out of the marketplace. We see two viable competitors, but we're more focused on making sure WYNK remains the heritage radio station."

### CATting AROUND

Upon Steele's arrival at the former WKJN, the station began running a computerized countdown to April 12, when it signed on as the new Cat Country. He says the decision was made to eliminate the station's well-established Cajun Country image, because "it had been here so long and the station itself wasn't performing as needed to compete with the other two country stations in town. There had been talk of a format flip here in the building, but the revenue base was already established with WKJN."

Rather than being concerned about listener confusion after WCAC picked up an entire image and part of its air staff from WXCT, Steele says his station was counting on it. "By default, after we signed on as Cat Country, any mention in Arbitron to the Cat will now go to us. So the benefit far outweighs the problem of listener confusion."

But things did not get off to as smooth a start as Steele had hoped. "We had originally signed on with the anticipation of an entirely new air

staff and morning show," he says. "Our morning team that we had planned on dropped out at the last minute. So we had to resort to using a staff member [Chris Powers] from the old KAJUN station, which we think initially damaged the whole buildup to this new Cat Country 103." The debut of Gator and J.J. this week, he hopes, will "completely eliminate all ties to the old KAJUN 103 just in time for the summer book." Powers exited the station June 24.

WCAC also hired away WXCT's former voice-imaging talent, John Willyard, who works with most of the Citadel stations. Steele admits, "We essentially have taken most of the old Cat Country staff and imaging, so really the station sounds a lot like the old Cat."

The new Cat Country marketed its launch with what Steele calls "an enormous billboard and TV campaign. But with the inappropriate placement of the [old] morning show, some of our resources have been reserved until we get the station where we need to be."

Steele describes WCAC's programming as "a current-driven station with a good lean on some of the gold and classic country." He plays 34 currents, which make up about 40% of the music mix.

Murphy describes WYNK as "a mainstream country radio station that is focused on the music preferences of today's adults. That's what we built this radio station on—what's appealing to a 25- to 54-year-old adult."

WXCT plays about 40 currents, which, like at WCAC, makes up 40% of the mix. It goes back to the mid-'80s for gold with the exception of a Saturday-night "Retro Country" specialty show.

Describing the competition, Steele says, "WXCT seems to be very current-driven with what I feel is not a lot of direction in their music. They seem to be all over the road. It changes all the time." He contends that WXCT's morning show is, "at best, in my determination, struggling."

Steele has mostly good things to say about WYNK, which, he says, "has been marvelous as far as being the heritage station that doesn't react to the changes. They have done everything that we expected them to do. I still am impressed with the market share they have and the music they play. I'm excited about [Orr's] arrival to raise the bar. I hear good things about him. As odd as it sounds, I welcome the arrival of Paul and hope we can increase the standard that radio offers here."

But Steele thinks even WYNK is vulnerable now, because he believes Big D and Bubba appeal to younger demos than WYNK is targeting. "Big D and Bubba seem to be struggling to find their niche again in the market," he says. "So right now, Citadel believes that this is any station's game."

Murphy counters, "I wouldn't say they are young-skewing. They happened to be on a station [WXCT] targeted younger than WYNK," but he says they appeal to a broad demo base.

Orr says his only immediate plans for WYNK are to focus on what he does best, which is to "put on compelling imaging and focus the talent to be their best. I believe that WYNK's heritage is a tremendous advantage for us." But, Murphy adds, "being a heritage station doesn't mean we're going back to cart machines and turntables."

## Brandt Plays WSOC Show



Paul Brandt recently performed songs from his new album, "That's The Truth," at an acoustic show for listeners of WSOC Charlotte, N.C., at a local Wal-Mart. Brandt was in town visiting the Children's Hospital of Carolina's Medical Center and encouraging support for the charity Children's Miracle Network. Pictured, from left, are PD Paul Johnson, promotion director Chele Fassig, Brandt, and MD Rick McCracken.

## Cumulus, Emmis On Station Spree

Cumulus Media has gone on a \$51 million buying spree, adding nine stations and setting up shop in three new markets. In Mobile, Ala., Cumulus bought five R&B stations: R&B WBLX, R&B adult WDLT-FM, and gospel WDLT-AM from Calendar Broadcasting for \$19 million and R&B WYOK and gospel WGOK from Roberds Broadcasting for \$6 million. In nearby Pensacola, Fla., Cumulus is buying classic rock WWRO and N/T WCOA, from Coast Radio for \$9 million. Cumulus is also establishing a cluster in McAllen, Texas, with its \$17 million buy of Calendar Broadcasting's top 40 KBFM and country KTEX.

**CAPITAL & CAPITOL**  
BY FRANK SAXE  
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Emmis Communications is also in a buying spirit, acquiring Sinclair's radio and TV holdings in St. Louis, including country WIL, modern rock KPNT, classic rockers KXOK/KIHT, modern adult WVRV, adult standards WRTH, and KDNL-TV. Emmis already owns country WKKX, album rock KSHE, and active rock WXTM in the market, so it will need to sell off at least two stations. The agreement is with former Sinclair CEO Barry Baker, whose exit package included the right to buy Sinclair's stations in either St. Louis or Greenville, S.C. Baker will now purchase the stations from Sinclair, then resell them. Emmis CEO Jeff Smulyan says the amount paid for Baker's rights is "nominal." The sale comes at a time when Sinclair has gone public with its invitation for offers for its radio and TV holdings. Smulyan says Emmis is looking at other Sinclair stations and may consider buying selected sticks.

### RULING THREATENS COPYRIGHT

A recent Supreme Court decision may have profound implications on the label and licensing business and, perhaps to a lesser extent, on the radio industry. In a 5-to-4 ruling issued June 23 the court limited a company's ability to sue a state that violates a federal copyright or patent law. Coming on the final day of the court's term, the trio of rulings rejects the principle that federal laws supercede state authority.

Many state-run universities operate radio stations, and whether their violation of copyright laws would be covered is unclear. On its face, it appears a college station could rebroadcast protected content from other stations or syndicators, which would be left without any recourse. A Na-

tional Assn. of Broadcasters attorney, however, says he is doubtful broadcasters will be affected.

Recording artists, labels, and publishers may feel the ruling's effects to a greater extent, since universities could copy music and other protected work without worry. "It's very troublesome," says Pepperdine University law professor Douglas Kmiec, who believes the rulings may invite a far-expanded use of copyrighted materials by states. Kmiec says an act of Congress stating that copyrighted materials are property would give added protection, as the 14th Amendment bars the government from seizing property. States could also be lobbied to bolster their copyright laws. "A state would have to consent to being sued," says Kmiec, noting a state like California may do so because of the entertainment industry's influence.

### NESS GOING NOWHERE

FCC Commissioner Susan Ness' five-year term ends June 30, and commission sources say President Clinton is preparing to renominate Ness to another term. A separate source says a deal has been made under which Ness' name will be sent to the Senate, although it has agreed not to act on the nomination. That would enable Ness to serve until a new commissioner is nominated, presumably after the 2000 election.

Former Heritage Media CEO Paul Fiddick is destined for the U.S. Department of Agriculture. The White House intends to nominate Fiddick to the post of assistant secretary.

The NAB Radio Board of Directors is plotting its strategy to fight microradio, and it appears the No. 1 weapon will be engineering data. During the board's annual meeting June 22 in suburban Washington, D.C., much of the discussion centered on low-power FM. The FCC has theorized that second and third adjacent channel protections are no longer necessary because modern radio receivers are more immune to interference, but preliminary results from NAB-hired consulting firms contend the FCC's premise is false.

Also at the NAB, Bloomington Broadcasting executive VP Bill McElveen was re-elected Radio Board Chair, and WFLS/WYSK Fredericksburg, Va., GM William Poole was re-elected vice chair. NAB is also searching for a financial adviser to make investment recommendations on how to maximize NAB's assets.

At the FCC, the flags are out early for the Fourth of July. It's flagged Connoisseur Communication's deal to buy country WLUV-FM Rockford, Ill., from Loves Park Broadcasting. Connoisseur already owns top 40 WZOK, country WXXQ, and N/T WROK in the market.

### SALES

Blue Chip Broadcasting is buying country WKSX Dayton, Ohio, from United States Broadcasting for \$5 million.

Editor: Sean Ross  
Managing Editor: Phyllis Stark  
Chart Administrator: Silvio Pietroluongo  
Director of Charts: Wade Jensen  
Chart Assistant (Nashville): Mary DeCroce  
Chart Assistant: Jonathan Kurant  
Writer/Reporter: Frank Saxe  
Chart Production Manager: Michael Cusson  
Assistant Chart Production Manager: Gordon Murray  
Administrative Assistant: Gisle Stokland  
Editorial Production Managers: Barry Bishin, Marcia Repinski  
Editorial Production: Susan Chicola, Marc Giaquinto, Juliana Koo, Maria Manlicic, Sandra Watanabe  
Copy Editor: Carl Rosen  
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Art Director: Ray Carlson  
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# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN DETECTIONS

<b>DIXIE CHICKS • Ready To Run (MONUMENT)</b>	<b>+1009</b>
KPLX +37, KMLE +36, KNIX +32, WEZL +31, KSON +31, KKQB +23, WYGY +22, KMPS +22, KIKF +21, KCCY +20	
<b>ALAN JACKSON • Little Man (ARISTA NASHVILLE)</b>	<b>+607</b>
WSCA +22, WXTU +19, KASE +18, WIVK +17, WGKX +17, KYGO +17, KFRG +14, WUBE +13, WKHX +13, WYYD +12	
<b>SHANIA TWAIN • You've Got A Way (MERCURY)</b>	<b>+566</b>
WYYD +22, KKCS +20, WIL +17, WNKT +16, WGKX +16, KIIM +15, WZZK +15, WSOC +15, WCMS +15, KYGO +15	
<b>LONESTAR • Amazed (BNA)</b>	<b>+471</b>
WIL +17, WOGY +15, WKSJ +15, KIKK +15, KHAY +14, KNIX +14, WCOS +13, WYGY +12, KMDL +11, WVLC +11	
<b>JO DEE MESSINA • Lesson In Leavin' (CURB)</b>	<b>+415</b>
KRTY +20, WMIL +20, KTOM +17, KSKS +15, WUSY +14, WGKX +14, WKHK +13, KWNR +12, WRNS +11, WMJC +10	
<b>DOUG STONE • Make Up In Love (ATLANTIC)</b>	<b>+388</b>
WYYD +19, KGMV +16, WNKT +14, WKNV +13, WKKO +13, WNOE +13, WRBT +12, KXKC +10, KMDL +9, WKSJ +9	
<b>VINCE GILL WITH PATTY LOVELESS • My Kind Of Woman/My Kind Of Man (MCA NASHVILLE/EPIC)</b>	<b>+374</b>
WWGR +25, WGRX +18, WMJC +12, WYYD +12, WCMS +12, KTEX +11, KVOO +11, KGMV +10, KFMS +10, KHEY +10	
<b>LEE ANN WOMACK • (Now You See Me) Now You Don't (MCA NASHVILLE)</b>	<b>+374</b>
KSOP +21, WGRX +18, KKCS +17, KXKC +16, WCMS +14, WKSJ +12, WQBE +12, WBEE +12, WKHK +11, WKIX +10	
<b>CHELY WRIGHT • Single White Female (MCA NASHVILLE)</b>	<b>+343</b>
WXTU +18, KRST +15, KUPL +14, KSKS +13, KFMS +12, WYRK +11, WGGY +10, KMLE +10, KIKK +10, KNIX +9	
<b>JOE DIFFIE • A Night To Remember (EPIC)</b>	<b>+315</b>
KTTS +19, KDRK +15, WMIL +15, KHAY +13, KKCS +13, WYYD +13, WQDR +13, WGNV +12, WBEE +12, WYCD +11	
<b>MARTINA MCBRIDE • Whatever You Say (RCA)</b>	<b>+302</b>
KRTY +26, KKQB +24, KNCI +22, WGH +18, KMLE +17, WPOC +15, KAJA +13, WMIL +11, WEZL +10, WYAY +10	
<b>MARY CHAPIN CARPENTER • Almost Home (COLUMBIA)</b>	<b>+291</b>
WDSY +18, WDRM +17, KRTY +15, KCCY +14, KTST +13, KXKC +12, KSSN +12, WQIK +12, WQDR +11, WQYK +10	
<b>SHEDAISY • Little Good-Byes (LYRIC STREET)</b>	<b>+248</b>
WQXK +17, KMDL +13, KFRG +12, WGH +12, WCTO +11, WCOL +11, WOKO +11, WKQC +11, WYNK +11, WKIX +10	
<b>TRISHA YEARWOOD • I'll Still Love You More (MCA NASHVILLE)</b>	<b>+241</b>
WSCA +22, KWNR +13, WGGY +12, WTQR +12, WGRX +11, WLWI +11, KYNG +11, WKLB +10, WCOL +9, KTOM +9	
<b>DWIGHT YOAKAM • Crazy Little Thing Called Love (REPRISE)</b>	<b>+239</b>
KTOM +15, WGH +15, WPOC +15, KWNR +13, WUBE +12, WWGR +11, KUZZ +11, WCKT +10, KIKK +10, WGRX +9	

## MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

NEW STATIONS		NEW STATIONS	
<b>DIXIE CHICKS</b>	<b>65</b>	<b>MARY CHAPIN CARPENTER</b>	<b>15</b>
<i>Ready To Run (Monument)</i>		<i>Almost Home (Columbia)</i>	
<b>SHANIA TWAIN</b>	<b>32</b>	<b>VINCE GILL WITH PATTY LOVELESS</b>	<b>14</b>
<i>You've Got A Way (Mercury)</i>		<i>My Kind Of Woman/My Kind Of Man (MCA Nashville/Epic)</i>	
<b>DOUG STONE</b>	<b>18</b>	<b>ALAN JACKSON</b>	<b>11</b>
<i>Make Up In Love (Atlantic)</i>		<i>Little Man (Arista Nashville)</i>	
<b>LEE ANN WOMACK</b>	<b>17</b>	<b>MONTGOMERY GENTRY</b>	<b>11</b>
<i>(Now You See Me) Now You Don't (MCA Nashville)</i>		<i>Lonely And Gone (Columbia)</i>	
<b>MARK WILLS</b>	<b>16</b>	<b>SUSAN ASHTON</b>	<b>11</b>
<i>She's In Love (Mercury)</i>		<i>You're Lucky I Love You (Capitol)</i>	

## VIDEO PLAYLISTS



	TW	LW		TW	LW
1 Montgomery Gentry, Lonely & Gone	37	9	1 George Strait, Write This Down	32	28
2 Lonestar, Amazed	34	29	2 Brooks & Dunn, South Of Santa Fe	30	30
3 Steve Wariner, Two Teardrops	33	31	3 Lonestar, Amazed	29	20
4 Jessica Andrews, You Go First	31	8	4 Chely Wright, Single White Female	28	30
5 Tim McGraw, Please Remember Me	30	29	5 The Wilkinsons, Boy Oh Boy	26	24
6 Martina McBride, Whatever You Say	29	28	6 Sheldaisy, Little Good-Byes	26	23
7 Sheldaisy, Little Good-Byes	29	33	7 Faith Hill, The Secret Of Life	25	27
8 The Wilkinsons, Boy Oh Boy	28	29	8 Deana Carter, Angels Working Overtime	25	25
9 Joe Diffie, A Night To Remember	28	28	9 Shane Minor, Slave To The Habit	24	23
10 George Strait, Write This Down	28	28	10 Ricochet, Seven Bridges Road	23	23
11 John Michael Montgomery, Hello L.O.V.E.	28	28	11 Collin Raye, Anyone Else	22	23
12 Trio, After The Gold Rush	28	27	12 Trio, After The Gold Rush	22	23
13 Alabama, God Must Have Spent A Little M	27	28	13 Alan Jackson, Little Man	22	21
14 Clay Walker, She's Always Right	27	27	14 Billy Ray Cyrus, Give My Heart To You	22	23
15 Sammy Kershaw & Lorrie Morgan, Maybe Not	27	29	15 Mark Wills, She's In Love	21	15
16 Chely Wright, Single White Female	24	16	16 John Michael Montgomery, Hello L.O.V.E.	21	19
17 Dwight Yoakam, Crazy Little Thing Called	23	22	17 Chad Brock, Lightning Does The Work	20	23
18 Kenny Rogers, The Greatest	23	14	18 Jessica Andrews, I Will Be There For You	19	17
19 Claudia Church, Home In My Heart	22	20	19 Lila McCann, With You	18	16
20 Rebecca Lynn Howard, When My Dreams Come	22	36	20 Vince Gill & Patty Loveless, My Kind Of	18	14
21 Shania Twain, You've Got A Way	21	21	21 Tim McGraw, Please Remember Me	17	15
22 Alan Jackson, Little Man	21	21	22 Dixie Chicks, You Were Mine	16	12
23 Mary Chapin Carpenter, Almost Home	21	26	23 Ty Herndon, Hands Of A Working Man	15	12
24 Brad Paisley, Who Needs Pictures	21	21	24 The Kinleys, Somebody's Out There Watching	15	10
25 Julie Reeves, Trouble Is A Woman	20	21	25 Blackhawk, There You Have It	15	15
26 Vince Gill & Patty Loveless, My Kind Of	19	18	26 Andy Griggs, You Won't Ever Be Lonely	15	18
27 Sara Evans, Fool, I'm A Woman	19	17	27 Montgomery Gentry, Hillbilly Shoes	15	15
28 Lila McCann, With You	15	29	28 Steve Wariner, Two Teardrops	15	29
29 Ricochet, Seven Bridges Road	15	14	29 Paul Brandt, That's The Truth	15	18
30 Paul Brandt, That's The Truth	15	15	30 Sherrie Austin, Never Been Kissed	15	12
31 Kelly Willis, Not Forgotten You	15	4	31 Shania Twain, You've Got A Way	15	15
32 Chad Brock, Lightning Does The Work	14	14	32 Kenny Chesney, How Forever Feels	15	16
33 Shane Minor, Slave To The Habit	14	14	33 Chad Brock, Ordinary Life	14	10
34 Sherrie Austin, Never Been Kissed	14	20	34 Dwight Yoakam, Crazy Little Thing Called	14	14
35 Shania Twain, Man! I Feel Like A Woman!	14	13	35 Faith Hill, Let Me Let Go	13	8
36 Faith Hill, The Secret Of Life	14	20	36 Martina McBride, Whatever You Say	13	15
37 South Sixty Five, No Easy Goodbye	14	14	37 Claudia Church, Home In My Heart	13	15
38 David Ball, Watching My Baby Not Coming	14	14	38 Julie Reeves, Trouble Is A Woman	13	16
39 Stacy Dean Campbell, Makin' Good Time	14	14	39 Redmon & Vale, If I Had A Nickel	13	17
40 Billy Ray Cyrus, Give My Heart To You	14	14	40 Joe Diffie, A Night To Remember	13	11

Playlist Tracking Week: June 18-24, 1999

## COUNTRY RECURRENT AIRPLAY

RANK	TITLE	DETECTIONS	LW	RANK	TITLE	DETECTIONS	LW
1	I'LL THINK OF A REASON LATER LEE ANN WOMACK (DECCA/MCA NASHVILLE)	1859	1937	14	NO PLACE THAT FAR SARA EVANS (RCA)	942	1034
2	YOU WERE MINE DIXIE CHICKS (MONUMENT)	1691	1787	15	THIS KISS FAITH HILL (WARNER BROS.)	938	1036
3	UNBELIEVABLE DIAMOND RIO (ARISTA NASHVILLE)	1637	1621	16	HONEY, I'M HOME SHANIA TWAIN (MERCURY)	902	905
4	I DON'T WANT TO MISS A THING MARK CHESNUTT (DECCA/MCA NASHVILLE)	1564	1532	17	IT MUST BE LOVE TY HERNDON (EPIC)	867	902
5	STAND BESIDE ME JO DEE MESSINA (CURB)	1476	1600	18	THERE YOU HAVE IT BLACKHAWK (ARISTA NASHVILLE)	865	964
6	BUSY MAN BILLY RAY CYRUS (MERCURY)	1376	1602	19	I'M ALRIGHT JO DEE MESSINA (CURB)	854	924
7	HANDS OF A WORKING MAN TY HERNDON (EPIC)	1303	1596	20	DON'T LAUGH AT ME MARK WILLS (MERCURY)	842	835
8	ORDINARY LIFE CHAD BROCK (WARNER BROS.)	1219	1457	21	HOW LONG GONE BROOKS & DUNN (ARISTA NASHVILLE)	824	893
9	DRIVE ME WILD SAWYER BROWN (CURB)	1199	1176	22	YOU'RE EASY ON THE EYES TERRI CLARK (MERCURY)	805	845
10	GONE CRAZY ALAN JACKSON (ARISTA NASHVILLE)	1159	1222	23	BYE BYE JO DEE MESSINA (CURB)	802	776
11	WHERE THE GREEN GRASS GROWS TIM MCGRAW (CURB)	1081	1087	24	FOR YOU I WILL AARON TIPPIN (LYRIC STREET)	789	838
12	HOLD ON TO ME JOHN MICHAEL MONTGOMERY (ATLANTIC)	998	972	25	LET ME LET GO FAITH HILL (WARNER BROS.)	785	762
13	WIDE OPEN SPACES DIXIE CHICKS (MONUMENT)	988	1062				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

# Tim McGraw:

# We remember you!

## The 5th most-played song in the nation.

A public service announcement from **Monitor**









Songs ranked by number of detections. Playlists are listed in order of TSA weekly came, beginning with the highest-cumming station. Cumers are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon spot.

WESC Greenville OM: Ron Brooks MD: John Landrum Clear Channel 864-242-4660

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley Capstar 518-782-1474

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1199

WZZK Birmingham PD: Jim Tice APD/MD: Scott Stewart Cox 205-916-1100

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-236-9800

WRBQ Tampa PD: Ronnie Lane MD: Nancy Knight Infinity 813-287-1047

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Jo Dee Messina, Lesson In Leavin'; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Jo Dee Messina, Lesson In Leavin'; Martina McBride, Whatever You Say; Lonestar, Amazed.

Table with 2 columns: Rank and Song/Artist. Top songs include Lila McCann, With You; George Strait, Write This Down; Jo Dee Messina, Lesson In Leavin'.

Table with 2 columns: Rank and Song/Artist. Top songs include Tim McGraw, Please Remember Me; Steve Wariner, Two Teardrops; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Shedaisy, Little Good-Byes; Chely Wright, Single White Female; Alabama, God Must Have Spent A Little M.

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Jo Dee Messina, Lesson In Leavin'; Martina McBride, Whatever You Say.

KWJL Portland, OR PD: Robin Mitchell MD: Lola Montgomery Fisher Broadcasting 503-228-4393

KYCY San Francisco PD: Tim Jordan APD/MD: Steve Jordan Infinity 415-391-9330

WYRK Buffalo PD: Justin Case APD/MD: John Paul Infinity 716-856-3550

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol Broadcasting 540-669-8112

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

WHOK Columbus, OH PD: Don Crist APD/MD: George Wolf Infinity 614-486-6101

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Alabama, God Must Have Spent A Little M; Jo Dee Messina, Lesson In Leavin'.

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Alan Jackson, One Hearted Heart; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Collin Raye, Anyone Else; Lila McCann, With You; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Alan Jackson, Little Man; George Strait, Write This Down; Tim McGraw, Please Remember Me.

Table with 2 columns: Rank and Song/Artist. Top songs include Reba McEntire, One Honest Heart; George Strait, Write This Down; Tim McGraw, Please Remember Me.

Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, Write This Down; Jo Dee Messina, Lesson In Leavin'; Martina McBride, Whatever You Say.

WGH Norfolk PD: Randy Brooks MD: Mare Carmody Sinclair 757-497-1310

WDRM Huntsville PD: Mark Donovan MD: Dan McClain Capstar 205-353-1750

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

KNCI Sacramento PD: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WVLC Lexington PD: John Swan HMH Broadcasting 606-253-5900

WGKX Memphis PD: Greg Mazingo APD: Brian Driver Bantam Broadcasting 901-682-1106

Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, Write This Down; Martina McBride, Whatever You Say; Lila McCann, With You.

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; George Strait, Write This Down; Jo Dee Messina, Lesson In Leavin'.

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Tim McGraw, Please Remember Me; Martina McBride, Whatever You Say.

Table with 2 columns: Rank and Song/Artist. Top songs include Martina McBride, Whatever You Say; Lonestar, Amazed; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Dixie Chicks, Whatever You Say; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, Write This Down; Dixie Chicks, Whatever You Say; Jo Dee Messina, Lesson In Leavin'.

KSSN Little Rock PD: Bill Dotson Clear Channel 501-227-9696

WQMX Akron PD: Kevin Mason MD: Bill Sheil Rubber City Radio Group 330-434-6499

KOXY Oklahoma City OM: Ted Stecker MD: Bill Reed Clear Channel 405-528-5543

WKKO Toledo PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536

WCMS Norfolk PD: John Greshaw WCMS Radio Norfolk 757-424-1050

KASE Austin PD: Michael Cruise APD: Bob Pickett Capstar 512-495-1300

Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Dixie Chicks, Whatever You Say; Lila McCann, With You.

Table with 2 columns: Rank and Song/Artist. Top songs include Martina McBride, Whatever You Say; Steve Wariner, Two Teardrops; George Strait, Write This Down.

Table with 2 columns: Rank and Song/Artist. Top songs include Martina McBride, Whatever You Say; Lila McCann, With You; Jo Dee Messina, Lesson In Leavin'.

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Table with 2 columns: Rank and Song/Artist. Top songs include Lonestar, Amazed; Jo Dee Messina, Lesson In Leavin'; George Strait, Write This Down.





Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

ALABAMA 4199/238 God Must Have Spent A Little More Time On You (RCA) Total Stations: 154 Chart Move: 6-7

Total Detections/Gain

CHAD BROCK 754/114 Lightning Does The Work (Warner Bros.) Total Stations: 98 Chart Move: 40-40

Total Detections/Gain

MARY CHAPIN CARPENTER 1619/291 Almost Home (Columbia) Total Stations: 149 Chart Move: 31-31

Total Detections/Gain

KENNY CHESNEY 3007/225 You Had Me From Hello (BNA) Total Stations: 153 Chart Move: 21-16

Total Detections/Gain

MARK CHESNUTT 2132/123 This Heartache Never Sleeps (MCA Nashville) Total Stations: 151 Chart Move: 28-26

Total Detections/Gain

JOE DIFFIE 4026/315 A Night To Remember (Epic) Total Stations: 153 Chart Move: 11-9

Total Detections/Gain

DIXIE CHICKS 1031/1009 Ready To Run (Monument) Total Stations: 127 Chart Move: Debut 37

Total Detections/Gain

MONTGOMERY GENTRY 817/152 Lonely And Gone (Columbia) Total Stations: 82 Chart Move: 39-39

Total Detections/Gain

VINCE GILL WITH PATTY LOVELESS 1454/374 My Kind Of Woman/My Kind Of Man (MCA Nashville/Epic) Total Stations: 144 Chart Move: 34-32

Total Detections/Gain

FAITH HILL 3077/123 The Secret Of Life (Warner Bros.) Total Stations: 152 Chart Move: 19-15











## Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	BILLBOARD ISSUE DATE: JULY 3, 1999		ARTIST
			TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL		
<b>★ ★ ★ No. 1 ★ ★ ★</b>					
1	1	5	THAT DON'T IMPRESS ME MUCH MERCURY 172118 5 weeks at No. 1		SHANIA TWAIN
2	2	13	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080		TIM MCGRAW
3	3	6	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU RCA 65759/RLG		ALABAMA FEAT. 'N SYNC
4	8	6	NEVER BEEN KISSED ARISTA NASHVILLE 13140		SHERRIE AUSTIN
5	4	18	WITH YOU ASYLUM 64052/EEG		LILA MCCANN
6	5	12	SINGLE WHITE FEMALE MCA NASHVILLE 72092		CHELY WRIGHT
7	6	11	A NIGHT TO REMEMBER EPIC 79118/SONY		JOE DIFFIE
8	7	16	HILLBILLY SHOES COLUMBIA 79115/SONY		MONTGOMERY GENTRY
9	10	19	I WILL BE THERE FOR YOU DREAMWORKS 59021/INTERSCOPE		JESSICA ANDREWS
10	11	14	WHO NEEDS PICTURES ARISTA NASHVILLE 13156		BRAD PAISLEY
11	9	14	LITTLE GOOD-BYES LYRIC STREET 64025/HOLLYWOOD		SHEDAISY
12	12	35	HOLD ON TO ME ATLANTIC 84197/AG		JOHN MICHAEL MONTGOMERY
13	13	10	ALMOST HOME COLUMBIA 79148/SONY		MARY CHAPIN CARPENTER
14	14	107	HOW DO I LIVE <sup>3</sup> CURB 73022		LEANN RIMES
15	16	4	LIGHTNING DOES THE WORK WARNER BROS. 16984		CHAD BROCK
16	18	24	MEANWHILE/YOU HAVEN'T LEFT ME YET MCA NASHVILLE 72084		GEORGE STRAIT
17	15	20	DRIVE ME WILD CURB 73075		SAWYER BROWN
18	17	33	FLY (THE ANGEL SONG) GIANT 17131/WARNER BROS.		THE WILKINSONS
19	19	29	I DON'T WANT TO MISS A THING DECCA 72078/MCA NASHVILLE		MARK CHESNUTT
20	20	8	BOY OH BOY GIANT 16896/WARNER BROS.		THE WILKINSONS

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 1999, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: JULY 3, 1999		PEAK POSITION
			ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	
<b>★ ★ ★ No. 1/GREATEST GAINER ★ ★ ★</b>						
1	1	1	85	SHANIA TWAIN ◆ <sup>11</sup> MERCURY 536003 (10.98/17.98) 36 weeks at No. 1	COME ON OVER	1
2	2	2	73	DIXIE CHICKS ▲ <sup>6</sup> MONUMENT 68195/SONY (10.98 EQ/16.98)	WIDE OPEN SPACES	1
3	3	3	7	TIM MCGRAW ▲ CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
4	4	4	3	LONESTAR BNA 67762/RLG (10.98/16.98)	LONELY GRILL	4
5	NEW ▶		1	ALABAMA RCA 67793/RLG (10.98/16.98)	TWENTIETH CENTURY	5
6	5	6	61	FAITH HILL ▲ <sup>2</sup> WARNER BROS. 46790 (10.98/16.98)	FAITH	2
7	7	9	6	KENNY ROGERS DREAMCATCHER 004 (11.98/16.98)	SHE RIDES WILD HORSES	6
8	9	7	16	GEORGE STRAIT ▲ MCA NASHVILLE 70050 (10.98/16.98)	ALWAYS NEVER THE SAME	2
9	8	8	66	JO DEE MESSINA ▲ CURB 77904 (10.98/16.98)	I'M ALRIGHT	6
10	6	5	4	MARY CHAPIN CARPENTER COLUMBIA 68751/SONY (10.98 EQ/17.98)	PARTY DOLL AND OTHER FAVORITES	4

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 1999 Billboard/BPI Communications and SoundScan, Inc.

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 154 country stations are electronically monitored 24 hours a day, 7 days a week. © 1999 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL		ARTIST	AUDIENCE (millions)	
						TW	LW
<b>★ ★ ★ No. 1 ★ ★ ★</b>							
1	1	14	WRITE THIS DOWN MCA NASHVILLE 4 weeks at No. 1		GEORGE STRAIT	46.353	45.479
2	2	10	AMAZED BNA		LONESTAR	44.480	40.121
3	4	9	LESSON IN LEAVIN' CURB		JO DEE MESSINA	42.168	38.929
4	5	16	WHATEVER YOU SAY RCA		MARTINA MCBRIDE	40.870	38.645
5	3	16	PLEASE REMEMBER ME CURB		TIM MCGRAW	38.063	39.493
6	7	10	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU RCA		ALABAMA	33.746	31.734
7	6	12	TONIGHT THE HEARTACHE'S ON ME MONUMENT		DIXIE CHICKS	32.964	34.354
8	11	13	A NIGHT TO REMEMBER EPIC		JOE DIFFIE	30.820	28.117
9	10	12	ONE HONEST HEART MCA NASHVILLE		REBA	30.274	28.588
10	8	17	WITH YOU ASYLUM		LILA MCCANN	29.870	29.746
11	12	13	LITTLE GOODBYES LYRIC STREET		SHEDAISY	27.612	26.113
12	15	10	SINGLE WHITE FEMALE MCA NASHVILLE		CHELY WRIGHT	26.322	24.033
13	14	8	CRAZY LITTLE THING CALLED LOVE REPRISE		DWIGHT YOAKAM	25.662	24.131
14	9	19	TWO TEARDROPS CAPITOL		STEVE WARINER	24.741	29.524
15	17	7	THE SECRET OF LIFE WARNER BROS.		FAITH HILL	23.883	22.451
16	13	21	YOU WON'T EVER BE LONELY RCA		ANDY GRIGGS	22.739	25.566
17	19	28	HOW FOREVER FEELS BNA		KENNY CHESNEY	21.995	21.920
18	24	8	YOU HAD ME FROM HELLO BNA		KENNY CHESNEY	21.988	19.413
19	23	9	WHO NEEDS PICTURES ARISTA NASHVILLE		BRAD PAISLEY	21.730	20.184
20	16	17	MAN! I FEEL LIKE A WOMAN! MERCURY		SHANIA TWAIN	20.813	23.443
21	20	17	SHE'S ALWAYS RIGHT GIANT		CLAY WALKER	20.478	21.205
22	22	23	WISH YOU WERE HERE MERCURY		MARK WILLS	19.670	20.445
23	27	3	LITTLE MAN ARISTA NASHVILLE		ALAN JACKSON	19.193	14.319
24	25	11	SLAVE TO THE HABIT MERCURY		SHANE MINOR	18.489	18.743
25	21	21	ANYONE ELSE EPIC		COLLIN RAYE	18.046	20.463
26	26	10	THE GREATEST DREAMCATCHER		KENNY ROGERS	15.904	16.117
27	18	13	HELLO L.O.V.E. ATLANTIC		JOHN MICHAEL MONTGOMERY	14.914	22.115
28	28	7	THIS HEARTACHE NEVER SLEEPS MCA NASHVILLE		MARK CHESNUTT	14.677	13.433
29	29	6	I'LL STILL LOVE YOU MORE MCA NASHVILLE		TRISHA YEARWOOD	13.364	11.973
30	30	3	YOU'VE GOT A WAY MERCURY		SHANIA TWAIN	13.233	9.967
31	31	5	ALMOST HOME COLUMBIA		MARY CHAPIN CARPENTER	10.697	8.263
32	NEW ▶		READY TO RUN MONUMENT		DIXIE CHICKS	9.923	0.155
33	32	3	MY KIND OF WOMAN/MY KIND OF MAN MCA NASHVILLE/EPIC		VINCE GILL WITH PATTY LOVELESS	9.444	7.481
34	34	3	(NOW YOU SEE ME) NOW YOU DON'T MCA NASHVILLE		LEE ANN WOMACK	8.508	6.280
35	38	3	MAKE UP IN LOVE ATLANTIC		DOUG STONE	7.020	4.786
36	35	4	FOOL, I'M A WOMAN RCA		SARA EVANS	6.219	6.130
37	33	4	I KNOW HOW THE RIVER FEELS ARISTA		DIAMOND RIO	6.176	6.586
38	36	3	CHOICES ASYLUM		GEORGE JONES	5.929	4.946
39	39	2	LONELY AND GONE COLUMBIA		MONTGOMERY GENTRY	4.608	3.749
40	NEW ▶		SHE WANTS TO ROCK BNA		THE WARREN BROTHERS	4.371	3.640

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Records showing an increase in audience over the previous week, regardless of chart movement. If two records are tied in total audience, the record being played on more stations is placed first. Records become recurrenents and are removed from this chart in conjunction with the Country Airplay chart.

# THE MOST PLAYLISTS EVERY WEEK!

COUNTRY AIRPLAY Monitor

# Why is this man smiling?

## MARK WILLS

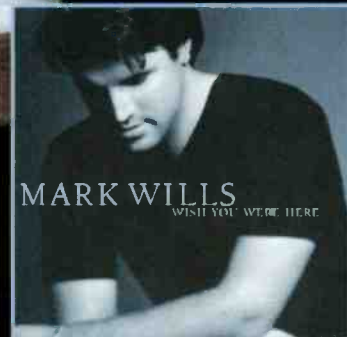
Reigning ACM Top  
New Male Vocalist!

*Wish You Were Here*  
certified Platinum!

3 number one singles  
in a row!

**"She's In Love"**

THIS WEEK	DETECTIONS		CHANGE
	THIS WEEK	LAST WEEK	
41	675	514	+161



  
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A UNIVERSAL MUSIC COMPANY

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Produced by Carson Chamberlain • Executive Producer: Keith Stegall • Star Ray Management

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1		18	WRITE THIS DOWN MCA NASHVILLE 4 weeks at No. 1	GEORGE STRAIT	5738	5655	
2	3	14	AMAZED BNA	LONESTAR	5557	5086	
3	2	19	WHATEVER YOU SAY RCA	MARTINA MCBRIDE	5467	5165	
4	5	11	LESSON IN LEAVIN' CURB	JO DEE MESSINA	5276	4861	
5	4	17	PLEASE REMEMBER ME CURB	TIM MCGRAW	4715	4931	
6	6	15	TONIGHT THE HEARTACHE'S ON ME MONUMENT	DIXIE CHICKS	4461	4608	
7	8	11	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU RCA	ALABAMA	4199	3961	
8	7	17	ONE HONEST HEART MCA NASHVILLE	REBA	4129	4000	
9	11	18	A NIGHT TO REMEMBER EPIC	JOE DIFFIE	4026	3711	
10	9	24	WITH YOU ASYLUM	LILA MCCANN	3917	3921	
11	12	20	LITTLE GOOD-BYES LYRIC STREET	SHEDAISY	3660	3412	
12	14	18	SINGLE WHITE FEMALE MCA NASHVILLE	CHELY WRIGHT	3571	3228	
13	16	11	CRAZY LITTLE THING CALLED LOVE REPRISE	DWIGHT YOAKAM	3376	3137	
14	10	21	TWO TEARDROPS CAPITOL	STEVE WARINER	3226	3817	
15	19	10	THE SECRET OF LIFE WARNER BROS.	FAITH HILL	3077	2954	
			★ ★ AIRPOWER ★ ★				
16	21	13	YOU HAD ME FROM HELLO BNA	KENNY CHESNEY	3007	2782	
17	18	21	SHE'S ALWAYS RIGHT GIANT	CLAY WALKER	2898	3011	
			★ ★ AIRPOWER ★ ★				
18	20	22	WHO NEEDS PICTURES ARISTA NASHVILLE	BRAD PAISLEY	2894	2797	
19	26	7	LITTLE MAN ARISTA NASHVILLE	ALAN JACKSON	2792	2185	
20	13	19	MAN! I FEEL LIKE A WOMAN! MERCURY	SHANIA TWAIN	2757	3286	
21	15	31	YOU WON'T EVER BE LONELY RCA	ANDY GRIGGS	2720	3177	
22	22	31	HOW FOREVER FEELS BNA	KENNY CHESNEY	2602	2617	
23	24	18	SLAVE TO THE HABIT MERCURY	SHANE MINOR	2498	2480	
24	25	25	WISH YOU WERE HERE MERCURY	MARK WILLS	2338	2467	
25	23	24	ANYONE ELSE EPIC	COLLIN RAYE	2143	2579	
26	28	12	THIS HEARTACHE NEVER SLEEPS MCA NASHVILLE	MARK CHESNUTT	2132	2009	
27	29	10	I'LL STILL LOVE YOU MORE MCA NASHVILLE	TRISHA YEARWOOD	2073	1832	
28	27	13	THE GREATEST DREAMCATCHER	KENNY ROGERS	2033	2027	
29	17	16	HELLO L.O.V.E. ATLANTIC	JOHN MICHAEL MONTGOMERY	2025	3050	
30	30	4	YOU'VE GOT A WAY MERCURY	SHANIA TWAIN	1931	1365	
31	31	14	ALMOST HOME COLUMBIA	MARY CHAPIN CARPENTER	1619	1328	
32	34	7	MY KIND OF WOMAN/MY KIND OF MAN MCA NASHVILLE/EPIC	VINCE GILL WITH PATTY LOVELESS	1454	1080	
33	35	6	(NOW YOU SEE ME) NOW YOU DON'T MCA NASHVILLE	LEE ANN WOMACK	1359	985	
34	36	12	MAKE UP IN LOVE ATLANTIC	DOUG STONE	1215	827	
35	32	15	FOOL, I'M A WOMAN RCA	SARA EVANS	1126	1144	
36	33	16	I KNOW HOW THE RIVER FEELS ARISTA NASHVILLE	DIAMOND RIO	1091	1144	
37	NEW		★ ★ HOT SHOT DEBUT/GREATEST GAINER/MOST NEW STATIONS ★ ★ READY TO RUN MONUMENT	DIXIE CHICKS	1031	22	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	37	10	CHOICES ASYLUM	GEORGE JONES	958	783
39	39	6	LONELY AND GONE COLUMBIA	MONTGOMERY GENTRY	817	665
40	40	8	LIGHTNING DOES THE WORK WARNER BROS.	CHAD BROCK	754	640
41	43	4	SHE'S IN LOVE MERCURY	MARK WILLS	675	514
42	41	7	SHE WANTS TO ROCK BNA	THE WARREN BROTHERS	675	604
43	44	6	HER LYRIC STREET	AARON TIPPIN	616	484
44	42	8	NEVER BEEN KISSED ARISTA NASHVILLE	SHERRIE AUSTIN	579	520
45	48	7	YOU'RE LUCKY I LOVE YOU CAPITOL	SUSAN ASHTON	546	415
46	38	19	STRANGER IN MY MIRROR DREAMWORKS	RANDY TRAVIS	474	724
47	46	13	SOMEONE ELSE'S TURN TO CRY ASYLUM	CHALEE TENNISON	454	424
48	51	5	THE GIRLS OF SUMMER ATLANTIC	NEAL MCCOY	447	336
49	47	13	THAT'S THE TRUTH REPRISE	PAUL BRANDT	414	424
50	50	6	I'M IN LOVE WITH HER CURB	SAWYER BROWN	385	338
51	53	5	TROUBLE IS A WOMAN VIRGIN	JULIE REEVES	364	262
52	49	7	UNsung HERO MERCURY	TERRI CLARK	362	405
53	54	5	THIS TIME EPIC	SHANA PETRONE	331	259
54	56	8	FROM YOUR KNEES ATLANTIC	MATT KING	259	240
55	45	20	MAYBE NOT TONIGHT BNA/MERCURY	SAMMY KERSHAW & LORRIE MORGAN	256	477
56	60	4	YOU'RE STILL BEAUTIFUL TO ME ASYLUM	BRYAN WHITE	231	185
57	61	2	I'M ALREADY TAKEN CAPITOL	STEVE WARINER	218	149
58	58	3	SURE FEELS REAL GOOD REPRISE	MICHAEL PETERSON	217	207
59	62	3	LOVE IS FOR GIVING LYRIC STREET	JOHN BERRY	198	143
60	57	5	ONE IN A MILLION BNA	MINDY MCCREADY	186	224
61	67	3	ALBUQUERQUE EPIC	SONS OF THE DESERT	158	121
62	73	3	ALL THINGS CONSIDERED MONUMENT	YANKEE GREY	156	71
63	NEW		YOU GO FIRST DREAMWORKS	JESSICA ANDREWS	150	22
64	NEW		A MATTER OF TIME BNA	JASON SELLERS	149	29
65	68	3	SOMETHING LIKE THAT CURB	TIM MCGRAW	142	109
66	55	15	ANGELS WORKING OVERTIME CAPITOL	DEANA CARTER	129	244
67	NEW		THE YODELIN' BLUES GIANT	THE WILKINSONS	127	17
68	64	12	SEVEN BRIDGES ROAD COLUMBIA	RICOCHE	120	139
69	69	6	LET 'ER RIP MONUMENT	DIXIE CHICKS	119	106
70	63	4	BANG BANG BANG DREAMWORKS	THE NITTY GRITTY DIRT BAND	113	142
71	52	14	GIVE MY HEART TO YOU MERCURY	BILLY RAY CYRUS	107	330
72	71	9	LIFE IS A HIGHWAY CAPITOL	CHRIS LEDOUX	83	86
73	70	3	HOME IN MY HEART (NORTH CAROLINA) REPRISE	CLAUDIA CHURCH	83	89
74	NEW		THE BEST IS YET TO COME WARNER BROS.	BRADY SEALS	79	40
75	66	3	ANGELS DON'T FLY WARNER BROS.	JAMES PROSSER	73	126

Songs are ranked by number of detections. ○ Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the record with the largest increase in detections. Most New Stations awarded to the record registering six or more detections at the most stations for the first time this week. If two records are tied in number of detections, the record being played on more stations is placed first. Records below the top 25 are removed from the chart after 20 weeks.

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